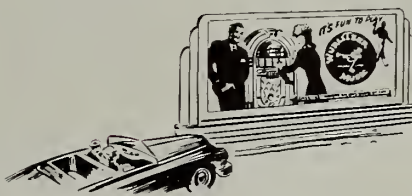


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
CDIN MACHINE INDUSTRY

Vol. 7, No. 30
WEEK OF
APRIL 8, 1946

In their homes . . . on
the highways . . . in



WURLITZER locations from coast
to coast . . . everyone



everywhere will be told the story

of  "America's favorite
nickel's worth of fun"

It's the talk of the industry. It's Wurlitzer's history-making program of carrying the story of Wurlitzer Music direct to the public. Watch the *Sign of the Musical Note* become a nationally known trademark. Watch "America's Favorite Nickel's Worth of Fun" become a household slogan in millions of homes throughout the United States, Canada and the world over. Watch Wurlitzer location owners and Wurlitzer Factory-Approved Music Merchants share the rewards as millions respond to this great Triple-Action campaign that tells everyone, everywhere—"Go Where You Can Enjoy Wurlitzer Phonograph Music!" The Rudolph Wurlitzer* Company, North Tonawanda, New York.

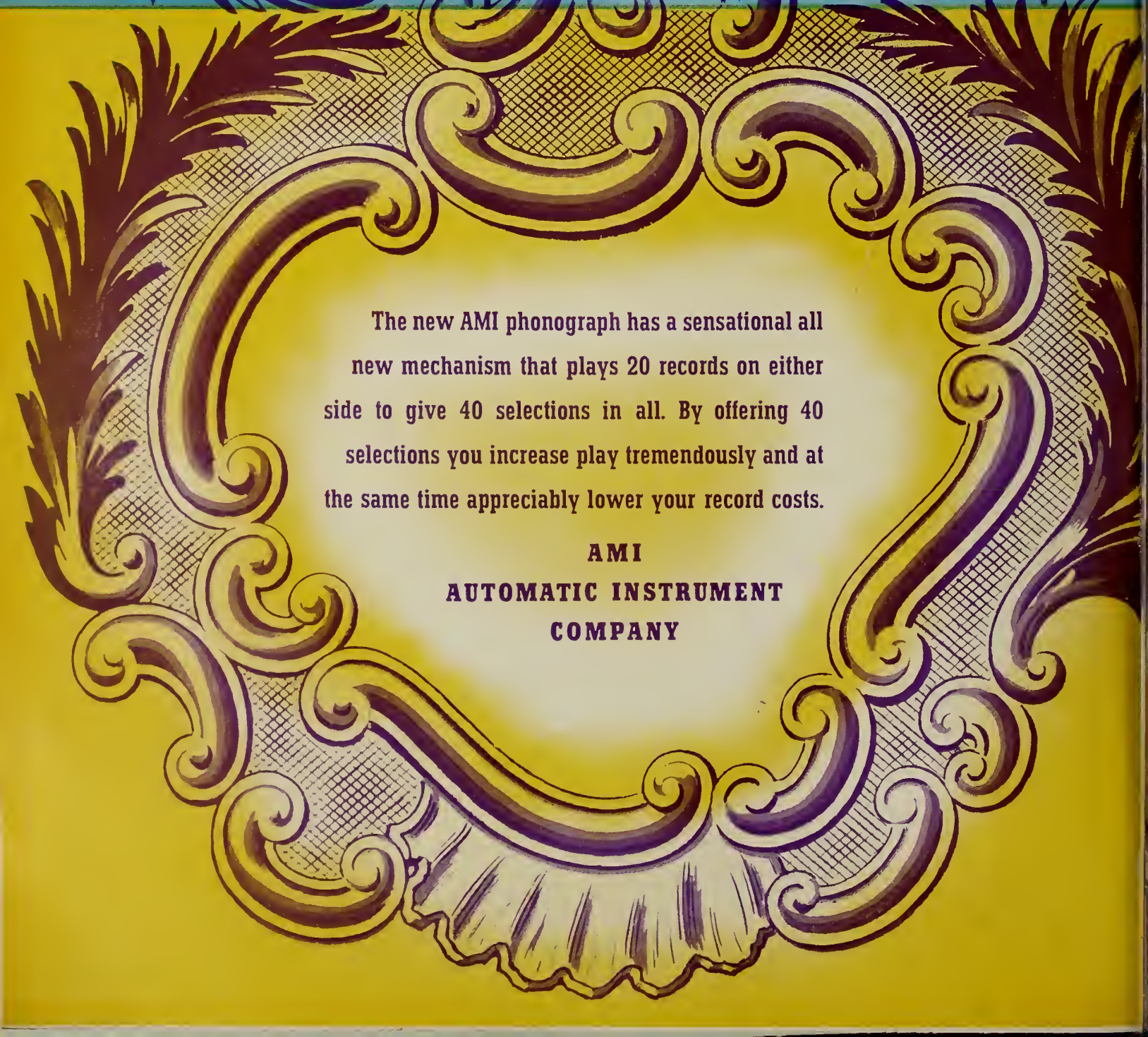
*The Name That Means *Music* To Millions.

Wurlitzer's "Triple Action"
Advertising Campaign
will reach *Everybody...Everywhere*





AMI



The new AMI phonograph has a sensational all new mechanism that plays 20 records on either side to give 40 selections in all. By offering 40 selections you increase play tremendously and at the same time appreciably lower your record costs.

**AMI
AUTOMATIC INSTRUMENT
COMPANY**

This
Thing
We Call
A
Coin
Machine



By Bill Gersh

(Reprinted by Request from the
June 22, 1943 issue of *The Cash Box*)

What's it all about — this thing we call a coin machine? It's just a gadget that someone thought up and in which someone else saw opportunity and there came to be — an industry. Building a coin machine is like putting on a show. In well guarded, hidden factory nooks, away from all else, sit busy men who saw and file and draw and think and argue and calculate and eventually produce the first handmade model of — a coin machine. Then it is fearfully viewed by the manufacturer and his engineers and production experts and his advertising and merchandising staff. Just like drilling the chorus and rehearsing the stars and listening to the new songs and building the stage setting. And then, after many, many thousands have been spent, the curtain is raised. There, presented to all is — a coin machine. It either reaches the top or becomes a flop on the say-so of those small and big town critics who buy it, operate it and attempt to earn a living with it.

What about those men who baby it? Who are called out of their warm beds at midnight because Joe Doak's Tavern needs \$2.00 worth of nickels? And return home tired and disgruntled? And somewhere on a lonely road in some dingy honky-tonk another coin machine has stopped functioning. Up he gets again. Once again he starts to drive. Sleepy, tired, grouchy — and all for what? For this thing we call — a coin machine. He lives it. Eats it. Dreams it. He trades and deals and argues and chisels and buys and sells and somehow keeps on going for this thing we call — a coin machine. "What a life," he cries in disgust.

He continually howls about being "gypped," about "junk being shipped to me," about "machines that won't work," about "manufacturers who don't care a damn about you after you're sold," about "distributors that are just after your money," about "locations that are always griping" about "parts that you never get when you order 'em," and about a thousand and one things more. But — he loves it — loves this thing we call — a coin machine.

"Damn taxes are getting higher," he laments, "store-keepers are getting too smart," he wails, and he cries, "who in hell wants to be in a business where locations disappear overnight" and "where you don't know whether you are in or out of business when you wake

up" and "where legislators and politicians and cops and sheriffs and every monkey's uncle wants something or other from you" and "when you think you're making a buck along comes another new gadget and you've got to buy it whether you like it or not or lose the spot" and "you've got to take some jerk's guff" and "you listen to complaints that make you sick and you've got to smile thru it all."

"And," he groans, "you run into debt and the finance companies holler and your jobber yells and they put collectors on your tail" and "when you want a Sunday off along comes some location and tells you he's having a wedding and won't you bring some machines around for the guests to play — free" and "when you're all set to take a vacation some new monkey busts into your territory and starts offering loans and crazy percentages to get the spots" and "you're all set to quit and the offers they make you for your equipment almost knocks you cold, everything they sold you is suddenly 'N. G.' and 'lousy' and 'old', and you just bought the stuff" . . . "so what the hell else is there to do?" . . . "You're stuck, so you may as well stay stuck" . . . "After all, it ain't such a bad business, you know" . . . "This thing we call — a coin machine."

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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"COINTOONS"



THE
LIBRARY
OF THE
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OF
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OF THE
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CAMBRIDGE

UNIVERSITY OF CAMBRIDGE



Faint, mostly illegible text, possibly bleed-through from the reverse side of the page or a very light print. Some words like "THE" and "LIBRARY" are visible at the top right.

\$8 OFF THE TOP IS THE SAME AS 70% COMMISSION

Figure it for Yourself...

\$20.00—Gross Collection
—8.00—Off The Top

\$12.00 To Be Divided
On 50%-50% Basis

Therefore \$8.00
Plus 50% of Balance.. 6.00

Net Collection \$14.00

OR

\$20.00
Gross Collection
Divided on
70%-30% Basis
Equals
\$14.00 For Operator

NEW YORK—For almost four years now *The Cash Box* has been urging all juke box operators (and other ops, too) to go on a 70%-30% commission basis so as to be assured of continued profitable operation in the post-war period.

Almost week after week *The Cash Box* has repeated this urgent suggestion because prices of supplies and parts boomed beyond pre-war and wartime conception, because this overhead, in addition to other general overhead, had reached a point where the average operator needed to obtain more income, and also because the prices of the machines themselves had jumped to new highs so as to clinch the argument for a 70%-30% commission basis.

The Cash Box realized that few, if any, operators in the nation could adopt this commission basis by themselves. It might open them up to a knockout blow, in some cases, by their competitors. Therefore *The Cash Box* urged that coinmen in all areas get together for this one reason alone.

Word has since reached *The Cash Box* that operators in Boston, Mass., Philadelphia, Pa., Milwaukee, Wis., Washington, D. C., Newark, N. J., Birmingham, Ala., Kalamazoo, Mich.,

Los Angeles, Calif., Savannah, Ga., and in many other important centers in the country were joining hands to arrange for 70%-30% commission basis from their locations.

Along came the argument that perhaps the juke box operators should charge 10c per tune, three tunes for 25c. *The Cash Box* immediately argued against this for this would then kill the very thing which made the juke box as famous as it now is — economical musical entertainment for the public.

Now some coinmen have stated that they would much prefer, because the new machine might allow them to get this additional monies, to obtain \$8 off the top of the take before dividing the balance of the collection on the regular 50%-50% basis.

This \$8 off the top is the same as 70% commission. But, it has one advantage and that is that when a location's play falls down to low level, which it does at certain periods of the year, and there is only \$10 in the box — then the location owner would only be receiving \$1 from the operator for that week's play. This, many ops believe, might disgust location owners with the profits from the juke boxes. This is

something which must be guarded against.

Still, due to the peculiarities of many territories it might be possible for the operator to convince his location owner to allow him to take \$8 off the top of the take where he might not be able to get him started immediately on a 70%-30% basis.

The Cash Box believes that when the newness of the machine wears off that this location owner will want to go back to 50%-50% without any top off the take — which would bring the operator right back where he started from.

Regardless of whether the op believes that *The Cash Box* is completely correct in its argument that he try for 70%-30% commission basis instead of the \$8 off the top of the take, let him obtain either percentage — so that he can assure himself remaining in a profitable business and not fear that he will again become "machine poor."

This is the time to fall in step with other intelligent operators throughout the nation and work hard with all men in each territory so that there will come into being a commission basis whereby the operator is assured of a financially sound and secure future. The 70%-30% commission basis is the answer.

28 FEB THE TOP

IS THE SAME AS

TOPS COMMISSION

...March 10th 1957

1000		
1000		
1000		
1000		
1000		

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HERE'S THE JUKE BOX LEASE THAT WON FOUR FAVORABLE COURT DECISIONS

NEW YORK—In the past few weeks *The Cash Box* has been in receipt of many requests to repeat the "lease" which appeared in its November 19, 1945 issue and which has already won four favorable court decisions for the California Automatic Music Operators Association of Oakland, Calif.

Repeated here, then, is this lease which has stirred so much comment.

The average juke box operator realizes that to protect himself from losing his locations he must enter into some sort of a legal agreement with his location owners.

A great many location contracts have been presented and as many are in use today. All these are

worthwhile for there is a definite psychology back of getting a location owner to sign an agreement with legal wordage which, more than anything else, makes him stick to the contract he has signed.

And, naturally, this benefits the operator who has his machine in that storekeeper's location.

This "lease" prepared for the Oakland, California operators by its attorneys has already won four court decisions in its favor. As George A. Miller, executive manager of this association reported, "We have never since had any trouble where our operators have signed the location owner to this lease."

Miller is also favorably inclined

to give juke box operators thruout the country as much information as they require regarding this lease. His address is 128 East 14th St., Oakland, Calif.

There is no doubt that this "lease" has a tremendous power in court. It actually rents the space desired from the retailer. Therefore, the juke box operator has a very strong stake in the location.

Should the storekeeper decide to throw out his machine, without first settling this lease with the operator, there is no doubt that other courts in the country will probably use the precedents already set by those California courts which acted so favorably for the operators in such cases.

LEASE

THIS AGREEMENT made and entered into on the.....day of, 1940, between

..... hereinafter called the Lessor :

WITNESSETH :

The Lessor does hereby lease unto the Lessee for such a period as the Lessor, or his successor, shall be operating the hereinafter described premises, not exceeding.....years from and after this date; such space or spaces (as is shown on the diagram appearing on the back hereof) in the main room of Lessor's..... located at.....

....., California, sufficient for the purpose of installing, maintaining and operating.....for hire by the public during such times as said place is open to the public at the yearly rental of \$..... payable in advance. In addition to the above yearly rental, Lessee agrees to pay Lessor, weekly, per cent of all monies paid by the public for the use of saidafter deducting a weekly service charge of..... Dollars (\$..).

IT IS FURTHER AGREED that Lessor will not during this lease permit any similar competing device to be installed in said premises; that Lessee or its agents may enter said premises at any and all reasonable times to service said device. All expenses of installing, maintaining and operating said device, except the electricity consumed in the operation thereof, shall be paid by the Lessee.

IT IS FURTHER AGREED that if the Lessor shall transfer his business he will transfer it subject to all the terms of this lease, and that he will compel his successor in writing to assume the obligations of this lease, and failing to secure said assumption Lessor shall pay to Lessee, as and for liquidated damages, the sum of Two Hundred (\$200) Dollars; if legal action is brought for the enforcement of any of the terms of this lease there shall be paid to the successful party in said litigation a reasonable attorney's fee, together with all legal costs incurred therein.

IT IS FURTHER AGREED that the Lessor shall be liable for any and all damage, except fire, to said device and accessories from the time of their installation until repossessed by the Lessee, reasonable wear and tear excepted.

IT IS FURTHER AGREED that if the Lessee shall at any time during this lease tender to Lessor the sum of One Dollar (\$1.00) with intent to terminate this lease, then the lease shall wholly cease and terminate from the time of said tender and said Lessee shall have five (5) days thereafter in which to remove its property from said premises and be relieved from any further rental payments or from any damages caused by said installation or removal.

THIS LEASE shall be binding upon the successors, assigns, and legal representatives of the parties hereto. IN WITNESS WHEREOF the parties hereunto have set their hands the day and year first above written.

.....
Lessor

BY
Lessee

HERE'S THE LUCKY DOX LEASE THAT WON FOUR FAVORABLE COURT DECISIONS

The Lucky Dox Lease is a revolutionary new concept in the real estate industry. It offers a unique combination of flexibility and security for both landlords and tenants. This lease structure has been widely adopted and has proven to be a highly successful model for property management.

Key features of the Lucky Dox Lease include:

- Flexible terms and conditions that can be tailored to specific needs.
- Clear communication and transparency between all parties involved.
- Proven track record with numerous successful court decisions.
- Comprehensive legal support and guidance throughout the process.

The success of the Lucky Dox Lease is a testament to its innovative design and the commitment of its creators. It has set a new standard for lease agreements, ensuring that all parties are protected and their interests are safeguarded.

For more information on how the Lucky Dox Lease can benefit your business, please contact our legal team. We are here to provide expert advice and ensure that your lease is structured to meet your specific requirements.

The Lucky Dox Lease is a game-changer in the real estate market. It provides a fair and equitable framework for all parties involved, ensuring that everyone's interests are protected. This lease structure has been a key factor in the success of many real estate professionals.

By choosing the Lucky Dox Lease, you are choosing a model that has been tested and proven in court. It offers a level of security and flexibility that is unmatched in the industry.

THE TIME FOR A DECISION IS HERE . . .

DO YOU WANT A NATIONAL TAX COUNCIL?

NEW YORK—For over three years now *The Cash Box* has been urging the trade to create a "National Tax Council" for its protection and self-preservation.

From here and there thruout the country have arrived letter after letter advising *The Cash Box* that this is of tremendous and vital value to the trade.

All believe, especially now with municipalities raising wages of its school teachers and other employees, as well as arranging for a program of public works to benefit the returned veterans, that this industry had best prepare for an avalanche of tax bills which will, in some cases, knock it on its ear.

Every week *The Cash Box* continues to report increased license fees which are being instituted by one community after another thruout the nation.

It also reports how states are preparing bills to more heavily license coin operated equipment.

It has even shown one license ordinance which taxes pinballs at the rate of \$1,500 per year.

And, in Chicago, there is a \$50 per year license on juke boxes. Other high licenses fees of this same nature are being applied almost daily everywhere in the nation.

Because of the fact that the majority of this industry's leaders agree with *The Cash Box* that there should immediately come into being a "National Tax Council" where former license bills, ordinances, precedents, tax data and tax experts would be on hand to help coinmen in any territory where the tax bug suddenly strikes — this publication is continuing its fight for such a council.

Now, *The Cash Box* leaves it en-

tirely up to the men who comprise this industry. It asks that these men decide whether they want a "National Tax Council" or whether they believe that this is a utopian venture which will never actually become a fact.

It asks that all the subscribers to *The Cash Box* vote one way or the other. *The Cash Box* believes that by such vote the trade can come to a decision whether it will pay to go on working for the time when a "National Tax Council" will come into being — or whether it had best drop the whole matter and forget about it.


This industry must come to the realization that as inflation comes

into being, even in a quiet sort of fashion, that all cities, towns, villages and states will need more and still more revenue to insure continuing on a sound financial basis. To obtain this revenue they shall be forced to create new and higher taxes for business men.

And, surely, all will agree, that the most unprotected of all business men (big business men) are the coin machine operators who have no one to even give them correct information so that their attorneys may work directly with these tax bugs to avoid inequitable and excessive taxation.

The time for a decision is here. Your vote will decide the course. Vote now. Tear or cut out this vote and mail it to *The Cash Box* today.

The Cash Box
381 Fourth Avenue
New York 16, N. Y.

YES 

NO 

Name

Firm

Address

City State

IS HERE ... THE TIME FOR A DECISION

DO YOU WANT A NATIONAL TAX COUNCIL?

... the time has come when we must decide whether we want a national tax council to study and recommend ways to simplify and improve our tax system. This is a question of national importance, and it is one that we should all have a say in.

The Form for
to South
New York

- YES
- NO

Name
Address
City

... the time has come when we must decide whether we want a national tax council to study and recommend ways to simplify and improve our tax system. This is a question of national importance, and it is one that we should all have a say in.

INDUSTRY URGED TO BACK GEN. BRADLEY'S "ON-THE-JOB" VETS' TRAINING PROGRAM

Write General Omar N. Bradley c/o Veterans Administration, Washington, D. C., if You Feel You Can Help Train Returned Vets to Become Coin Machine Mechanics "On-The-Job" in Your Own Mechanical Dept. Uncle Sam Will Help Pay Their Salaries

Some of the industry's most experienced coinmen have long voiced the fear that a weak link is steadily developing as production begins to roll setting the pace for the greatest boom the industry has ever known. This weak link is skilled mechanical manpower. The fear is that there will not be enough trained men to maintain what the factories are rushing to produce.

A quick survey taken among coinmen thruout the nation illuminates the truth of the situation. Increasing quantities of ever more complicated equipment are being placed in use. What was once considered an adequate service force, today takes on the significance of a blacksmith toying with a delicate electronic device. The demand for adequately trained servicemen is now at a premium.

For almost all the years of its existence, *The Cash Box* has been urging the industry to create "schools for coin machine mechanics."

Its not too late now to start training skilled mechanics when, within the year, the demand for them is

expected to reach terrific proportions.

What the industry could not or would not provide for itself when there was lots of time to train new men now comes to the industry like a gift package from the United States Government.

In a recent issue of *The Cash Box* (Week of March 18, 1946) it was reported that one coinman in Washington, D. C., was called upon to inaugurate the government's own "on-the-job" training program for returned war veterans. The man who called for such inauguration was General Omar N. Bradley, Chief of the Veterans Administration.

When that coinman accepted General Bradley's offer, he accepted one of the greatest compliments ever paid to this industry by a federal agency in its entire history. The U. S. Government had now recognized the importance of coin operated equipment on the American industrial scene.

Thru years past, this industry has been fighting its way up toward increasingly better public acceptance

and opinion.

There is no greater indication of progress to that end than this invitation to join in this closely supervised government project of combining aid to the returned veteran and to private industry.

Today there is a veritable legion of men highly trained in the military use of electronics. They learned their lessons well and used them well. They've come home with that skill intact. They've come home with a valuable, expensive background easily adaptable to this industry's crying need for mechanics. And they are eager to become a part of this business.

The government wants to help. Now is the time for all coinmen to get behind the veteran, the U. S. Government and help this industry provide for its future thru this government sponsored veteran's training program.

Contact General Omar N. Bradley now. Learn how the program can be fitted to your requirements.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By **DAVE QUIRK**

RECORD REVIEW EDITOR

OF

"THE CASH BOX"

"My Gal Sal"
"Easter Parade"
Danny O'Neil
(Majestic 1033)

● Irish singers always get a play, especially in elbow bending spots. For some reason or another, these sons of Erin seem to be able to make the toughies break down and cry in their beer. And Danny O'Neil is one of these warblers. He does a couple of oldies, "My Gal Sal" and "Easter Parade" in nice fashion. On "Sal" he throws in "When You Were Sixteen" and gets a nice support from a quartet. On the backing, "Easter," a chorus supplies the backdrop. Ray Bloch's crew give the musical support.

"Down It and Get from Round It"
"Boogie Woogie Time Down South"
Lillette Thomas and Her Escorts
(Sunshine 108)

● Even though the tune is a little too much like "Shoo Fly Pie," we have to give at vote for "Down It," especially the way Lillette Thomas warbles it and her small gang of musicians beat it out. It's another of those jazz novelties with a good chance of catching on because of the wordage. An asset on both sides of the disk, the "Boogie" side is more than okay. This should go in other than race spots because of the relaxed style featured by Lillette and her boys.

"Riffs and Rhythm"
"Old Time Daddy Blues"
Lillette Thomas and Her Escorts
(Sunshine 107)

● The talented Lillette Thomas and her small aggregation of musicians come up with another pay disk in a recording of "Riffs and Rhythm," a fast instrumental, and "Old Time Daddy Blues," a slow number with a nice vocal by Lillette. Real good for race spots especially, although we believe that other locales catering to blues and jazz fans will do okay with this disk.

"All Thru the Day"
"Where Did You Learn to Love?"
Tommy Jones Orch. & Louise Tobin
(Sterling 7002)

● Tommy Jones and Louise Tobin come up with a good disk that couples "All Thru the Day" and "Where Did You Learn to Love?" to give the juke box fans a change of pace that shows this combo to good advantage. Miss Tobin displays a nice voice and the Jones crew does a bangup job with the instrumentals on both sides. It's a nice disk for the corner drugstore and spots that don't want to shake the walls with music.

"Mellow Mood"
"How High The Moon"
Dodo Marmarosa Trio
(Atomic 225)

● Good instrumental trios are hard to find but the Dodo Marmarosa outfit is tops and this disk of theirs, coupling "Mellow Mood" and "How High The Moon," is a corker. The "Mellow Mood" side is well named, the trio rippling out music that is easy on the ears and sure to find favor anywhere. It's a slow, subdued number that will go well especially where diners gather or in high class cocktail lounges. The "How High the Moon" side is a fast number with an extra added attraction in a special tenor sax solo by Lucky Thompson. Both sides of the disk are good and the Marmarosa group should gather plenty of cash for box operators.

**SLEEPER
 OF THE WEEK**

"Beware"

Louis Jordan (Decca 18818)

● Louis Jordan comes up with a humorous novelty that will keep the juke boxes ringing with nickels for many a week once the Jordan fans get an earful of it. Jordan's latest click is "Beware," with lyrics that have a comedy angle and a tune on the blues side. Jordan does the vocal, of course, and his band does a neat job with the music. It's a sure smash hit. The backing is "Don't Let the Sun Catch You Cryin'," a slow blues that is okay by itself. Once the jukes start banging this Jordan disk, all you'll be hearing is "Beware."

"September Song"
"They Say It's Wonderful"
Jack Leonard
(Majestic 7176)

● Away several years in the Army, crooner Jack Leonard, who is credited by many with originating the style made famous by Frank Sinatra, returns to the disk field with a disk that gives him a chance to display his talents on two good tunes. On "September Song," Leonard is near perfection with his pleasing voice and stylish phrasing. On the "Wonderful" side, Jack introduces one of the hit songs of the new Ethel Merman show due on Broadway the latter part of April. It's a nice tune as you would expect. A guy named Irving Berlin wrote it, and young Leonard does a swell job with it. The disk is a natural, especially in spots that cater to young romancers.

"I'm Headin' for California"
"Swing Low Sweet Chariot"
Glenn Miller-Tex Beneke Ork.
(Victor 20-1834)

● The Glenn Miller band, headed by Tex Beneke, lives up to the tradition of the great leader who lost his life in the war in this latest recording of "I'm Headin' for California" and "Swing Low Sweet Chariot." The first side, "Headin'," is in typical Miller swing style with Beneke and the Crew Chiefs doing a nifty vocal. The flipover, "Swing Low," is another instrumental in the Miller style with plenty of swing and zing. The disk is a double feature for the boxes.

"Seems Like Old Times"
"One-Zy Two-Zy"
Mack Triplets
(Deluxe 1016)

● Singing trios get monotonous, we admit, but the Mack Triplets can't be put in that category. They have an ability to go from ballad to novelty without losing out on the music making, as proved by their recording of the hit torchy, "Seems Like Old Times," and the current fad, "One-Zy, Two-Zy." On both sides the trio does a good job of harmonizing but it's their arrangements that make the disk better than worthwhile. It should be popular almost everywhere that singing disks get a play.

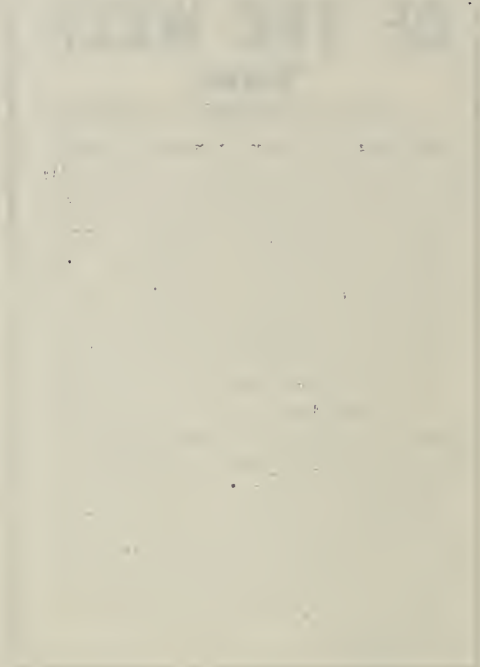
"Central Ave. Boogie"
"Please Let Me Forget"
Helen Humes and Her All Stars
(Philo 122)

● Here's coupling of a boogie and a ballad by Helen Humes and her crew which will do more than average business in the race spots. Helen does okay with the vocal end of the entertainment and her boys handle the instrumentals on both sides in pleasing fashion.

"Boogie on the Volga"
"Boogie Serenade"
Deryck Sampson
(Davis 7017)

● Here are two good boogie recordings on one plate with one of the best boogie pianists featured. Deryck Sampson does the "Volga" side in impressive style and then really lets loose with the ivories on the flipover, his own composition, "Boogie Serenade." Not just for race spots is this disk, for we are convinced that good boogie has a universal appeal and will find just as much favor in the lifted pinky set. Both sides are sure to get plenty of play, which makes the disk a double feature.

BLEEP
OF THE



1911

1911

Apr. 1 Mar. 25 Mar. 18

	Apr. 1	Mar. 25	Mar. 18
VI-2D-1826—FREDDY MARTIN <i>Sleepy Baby</i>			
6—Symphony 60.4 70.1 75.2			
CO-36674—BENNY GOODMAN ORCH. <i>My Guy's Come Back</i>			
DE-23456—MARLENE DIETRICH <i>Lili Marlene</i>			
VI-2D-1747—FREDDY MARTIN ORCH. <i>In the Middle of May</i>			
DE-18735—BING CROSBY — YOUNG ORCH. <i>Beautiful Love</i>			
DE-18737—GUY LOMBARDO ORCH. <i>Seems Like Old Times</i>			
CA-227—CHAPPELL MUSIC CO. <i>Day By Day</i>			
MA-7162—D. O'NEIL — R. NEWMAN ORCH. <i>Let It Snow! Let It Snow!</i>			
CA-227—JO STAFFORD <i>Day by Day</i>			
DE-40DD2—JEAN SABLON <i>It Might as Well Be Spring</i>			
7—Day By Day 54.7 29.0 53.9			
CA-227—JO STAFFORD <i>Symphony</i>			
CO-36950—FRANK SINATRA <i>Oh! What It Seemed to Be</i>			
CO-36945—LES BROWN ORCH. <i>Doctor, Lawyer, Indian Chief</i>			
DE-18746—BING CROSBY—M. TORME <i>Prave It By the Things You Do</i>			
VI-2D-1828—MARTHA STEWART <i>Tomorrow Is Forever</i>			
8—Shoo Fly Pie and Apple Pan Dowdy 46.8 34.5 39.4			
CA-235—STAN KENTON O. <i>I Been Down in Texas</i>			
CO-36943—DINAH SHORE <i>Here I Go Again</i>			
9—I'm Always Chasing Rainbows 42.4 46.5 52.7			
CO-36677—HARRY JAMES ORCH. <i>Baby, What You Do to Me</i>			
DE-23472—H. FORREST — D. HAYMES <i>Tomorrow is Forever</i>			
VI-2D-1788—PERRY COMO — CASE ORCH. <i>You Won't Be Satisfied, etc.</i>			
VI-28-04D2—AL GOODMAN ORCH. <i>If I Loved You</i>			
DE-18789—GUY LOMBARDO ORCH. <i>Make Believe</i>			
10—Prisoner of Love 30.2 10.9 1.8			
VI-2D-1814—PERRY COMO—CASE ORCH. <i>All Through the Day</i>			
11—Seems Like Old Times 29.5 13.2 1.5			
DE-18737—GUY LOMBARDO ORCH. <i>Symphony</i>			
MA-1030—THELMA CARPENTER <i>A Jug of Wine</i>			
VI-2D-1811—VAUGHN MONROE ORCH. <i>Geel I Wish</i>			
12—Let It Snow! Let It Snow! 28.1 42.6 61.8			
VI-2D-1759—VAUGHN MONROE ORCH. <i>When the Sandman Rides the Trail</i>			
DE-18741—CONNIE BOSWELL—R. MORGAN <i>Walkin' With My Honey</i>			
CO-36909—WOODY HERMAN ORCH. <i>Everybody Knew But Me</i>			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. <i>Symphony</i>			
13—Hey, Ba-Ba-Re-Bop 22.3 17.8 14.6			
DE-18754—LIONEL HAMPTON O. <i>Slide, Mamp, Slide</i>			
14—Slowly 19.4 22.1 28.5			
CO-36900—KAY KYSER ORCH. <i>I Don't Wanna Do It Alone</i>			
DE-18747—DICK HAYMES <i>I Wish I Could Tell You</i>			
15—I Can't Begin To Tell You 17.3 25.2 23.0			
CA-221—A. RUSSELL—WESTON ORCH. <i>Love Me</i>			
CO-36867—HARRY JAMES ORCH. <i>Waitin' for the Train to Come In</i>			
DE-23457—BING CROSBY <i>I Can't Believe That You're in Love with Me</i>			
VI-2D-1720—SAMMY KAYE ORCH. <i>What Makes the Sunset?</i>			
16—Where Did You Learn To Love 14.4 7.0 1.1			
MA-7172—LOUIS PRIMA ORCH. <i>Gimme a Little Kiss</i>			
VI-2D-1819—TOMMY DORSEY ORCH. <i>Come Rain or Come Shine</i>			
17—I'm a Big Girl Now 13.7 7.7 14.5			
VI-2D-1812—SAMMY KAYE ORCH. <i>Put Your Little Foot Right Out</i>			
18—All Through the Day To Love 11.5 16.9 1.1			
CA-240—MARGARET WHITING <i>In Love in Vain</i>			
CO-36962—FRANK SINATRA <i>Two Hearts are Better, etc.</i>			
DE-23528—DICK HAYMES—H. FORREST <i>In Love in Vain</i>			
VI-2D-1814—PERRY COMO—CASE ORCH. <i>Prisoner of Love</i>			

THE CASH BOX

DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RE-
CORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY.

Apr. 1 Mar. 25 Mar. 18

1—Oh! What It Seemed To Be 159.7 143.8 140.0			
CO-36892—FRANKIE CARLE ORCH. <i>As Long as I Live</i>			
CO-36905—FRANK SINATRA <i>Day by Day</i>			
MA-7164—PAXTON ORCH.—ALAN DALE <i>I'm Glad I Waited for You</i>			
VI-2D-1806—CHARLIE SPIVAK <i>Take Care When You Say</i>			
DE-23481—D. HAYMES—H. FORREST <i>Give Me a Little Kiss, etc.</i>			
2—Doctor, Lawyer, Indian Chief 102.9 124.4 103.0			
CA-220—B. HUTTON — WESTON ORCH. <i>A Square in the Social Circle</i>			
CO-36945—LES BROWN ORCH. <i>Day By Day</i>			
3—Personality 84.2 105.8 101.2			
CA-230—JOHNNY MERCER <i>If I Knew Then</i>			
VI-2D-1781—D. SHORE — CASE ORCH. <i>Welcome to My Dream</i>			
CO-36930—PEARL BAILEY <i>Don't Like 'Em</i>			
VI-2D-1807—H. CARROLL—R. CASE ORCH. <i>Mama Never Told Me</i>			
DE-18790—BING CROSBY <i>Would You</i>			
4—You Won't Be Satisfied (Until You Break My Heart) 84.1 79.1 73.3			
CO-36884—LES BROWN ORCH. <i>Come To Baby, Do</i>			
MA-1029—LOUIS PRIMA ORCH. <i>Brooklyn Boogie</i>			
MA-7144—LOUIS PRIMA ORCH. <i>There's a Broken Heart, etc.</i>			
VI-2D-1788—PERRY COMO—CASE ORCH. <i>I'm Always Chasing Rainbows</i>			
DE-23496—FITZGERALD—ARMSTRONG <i>The Frim Fram Sauce</i>			
5—One-Zy Two-Zy (I Love You-Zy) 61.1 39.1 36.4			
DE-23511—HILDEGARDE—GUY LOMBARDO O. <i>The Gypsy</i>			
MA-7174—THE DE MARCO SISTERS <i>I Fall in Love with You, etc.</i>			

Apr. 1 Mar. 25 Mar. 18

19—Some Sundry Morning 9.3 20.1 36.3			
CO-36839—ALICE SMITH <i>Dearest Darling</i>			
DE-23434—HAYMES-FORREST <i>I'll Buy That Dream</i>			
20-1711—HAL McINTYRE ORCH. <i>Autumn Serenade</i>			
MA-7163—LOUIS PRIMA <i>Everyone Knew But Me</i>			
20—Don't You Remember Me 8.7 12.0 6.6			
LO-36888—FRANKIE CARLE O. <i>Prove It By the Things You Do</i>			
VI-2D-1796—J. DESMOND—CASE O. <i>In the Eyes of My Irish Calleen</i>			
21—Atlanta G.A. 8.6 13.4 12.1			
CO-36949—WOODY HERMAN O. <i>Wild Root</i>			
VI-2D-1795—SAMMY KAYE O. <i>I Didn't Mean a Word I Said</i>			
22—I Didn't Mean a Word I Said 8.5 5.0 1.9			
DE-18814—ELLA FITZGERALD <i>I'm Just a Lucky So-and-So</i>			
CA-238—JO STAFFORD—WESTON ORCH. <i>You May Not Love Me</i>			
MA-7171—DONNY O'NEIL <i>One More Tomorrow</i>			
VI-2D-1795—SAMMY KAYE ORCH. <i>Atlanta, G. A.</i>			
23—It Might as Well Be Spring 7.9 5.8 4.2			
DE-18706—DICK HAYMES—YOUNG <i>That's for Me</i>			
VI-2D-1725—VAUGHN MONROE ORCH. <i>Talkin' to Myself About You</i>			
CA-214—PAUL WESTON ORCH. <i>How Deep Is the Ocean</i>			
VI-2D-1738—SAMMY KAYE <i>Give Me the Simple Life</i>			
CO-36893—RAY NOBLE ORCH. <i>Full Moon and Empty Arms</i>			
DE-40002—JEAN SABLON <i>Symphony</i>			
24—I'm Glad I Waited for You 6.5 11.6 9.1			
CA-218—PEGGY LEE <i>Waitin' for the Train, etc.</i>			
CO-36906—FRANKIE CARLE ORCH. <i>No Baby, Nobody But You</i>			
DE-18723—HELEN FORREST <i>My Guy's Come Back</i>			
MA-7164—PAXTON ORCH.—ALAN DALE <i>Oh! What It Seemed to Be</i>			
VI-2D-1749—FREDDYMARTIN ORCH. <i>Rachmaninoff Concerto No. 2</i>			
25—Money Is the Root of All Evil 6.4 3.5 6.0			
DE-23474—ANDREWS—LOMBARDO ORCH. <i>Johnny Fedora</i>			
26—Sioux City Sue 5.7 6.2			
DE-23508—BING CROSBY <i>You Song My Love Song, etc.</i>			
DE-18745—HOOSIER HOT SHOTS <i>There's a Tear in My Beer</i>			
VI-2D-1797—ZEKE MANNERS & BD. <i>Don't Dog Me 'Round</i>			
27—Everybody Knew But Me 5.6 1.7 19.4			
DE-18778—HELEN FORREST <i>Baby, What You Do to Me</i>			
MA-7163—LOUIS PRIMA <i>Same Sundry Morning</i>			
CO-36909—WOODY HERMAN <i>Let It Snow! Let It Snow!</i>			
VI-2D-1798—DINAH SHORE <i>I Can't Believe That You're in Love with Me</i>			
28—Give Me a Little Kiss, Will You Huh? 5.0 2.3 2.5			
DE-23481—D. HAYMES—H. FORREST			
29—Dig You Later 4.3 7.4 16.4			
VI-2D-1750—PERRY COMO <i>Here Comes Heaven Again</i>			
30—McNomora's Bond 3.7 6.6 15.1			
VI-2D-1827—JOHN RYAN <i>It's the Same Old Shillelagh</i>			
DE-23495—BING CROSBY—JESTERS <i>Dear Old Danegal</i>			
31—Patience and Fortitude 3.6 2.1 1.2			
CO-36946—COUNT BASIE ORCH. <i>The Mad Boogie</i>			
DE-18780—ANDREWS SISTERS <i>Red River Valley</i>			
MA-7169—RAY McKINLEY ORCH. <i>You've Got Me Crying Again</i>			
32—Don't Be a Baby, Baby 3.5 -1.0 1.7			
VI-2D-1842—TOMMY DORSEY O. <i>Ah Yes, There's Good Blues, etc.</i>			
DE-18753—MILLS BROTHERS <i>Never Make a Promise, etc.</i>			
33—You're Nobody 'Till Somebody Loves You 2.9 5.2			
DE-18724—RUSS MORGAN <i>That Feeling in the Moonlight</i>			
VI-2D-1746—DILLY WILKINS WITH O. <i>When I Marry, etc.</i>			

Apr. 1 Mar. 25 Mar. 18

34—Bells of St. Mary's 2.9 5.4 6.7			
DE-18721—BING CROSBY—TROTTER ORCH. <i>I'll Take You Home Again Kathleen</i>			
DE-183D2 (315) FRED WARING ORCH. <i>AND GLEE CLUB</i>			
VI-2D-1791—CHARLESPIVAK ORCH. <i>In a Monastery Garden</i>			
VI-2D-1791—CHARLESPIVAK ORCH. <i>You Can Cry on Somebody Else's Shoulder</i>			
DE-183D2 (315) FRED WARING O. AND GLEE CLUB <i>In a Monastery Garden</i>			
VI-11-9155—VICTOR CHORALE <i>The Lord's Prayer</i>			
35—In the Moon Mist 2.8 3.8 -1.0			
CA-243—PIED PIPERS—WESTON ORCH. <i>Madame Butterfly</i>			
DE-18752—RANDY BROOKS <i>Don't Let Me Dream</i>			
MA-7170—JACK LEONARD <i>You May Not Love Me</i>			
VI-2D-1810—J. DESMOND—CASE ORCH. <i>Do You Love Me?</i>			
36—One More Dream 2.8 2.7 1.8			
CA-228—JOHNNY JOHNSTON <i>As Long as I Live</i>			
CO-36903—THE CHARIOTEERS <i>No Soap</i>			
MA-7153—JACK SMITH <i>Come to Baby, Do</i>			
37—if I Had a Wishing Ring 2.7 1.9 1.4			
CA-234—A. RUSSELL—P. WESTON ORCH. <i>Without You</i>			
VI-2D-18D9—TOMMY DORSEY ORCH. <i>We'll Gather Lilacs</i>			
38—Aren't You Glad You're You 2.2 7.8 13.3			
DE-18720—BING CROSBY <i>In the Land of Beginning Again</i>			
MA-7158—GEORGE OLSEN <i>Good Time Palka</i>			
VI-2D-1728—TOMMY DORSEY <i>A Door Will Open</i>			
CO-36875—LES BROWN ORCH. <i>The Last Time I Saw You</i>			
CA-225—P. PIPERS—WESTON ORCH. <i>In the Middle of May</i>			
39—Warsaw Concerto 2.2 5.6 4.8			
DE-18742—CARMEN CAVALLARO <i>A Love Like This</i>			
DE-2915D—LOS ANGELES PHILHARMONIC <i>DE-18484—ALEX TEMPLETON (2 PARTS)</i>			
DE-18417—VICTOR YOUNG ORCH. (2 PARTS) <i>VI-11-8863—BOSTON POPS ORCH. (PARTS)</i>			
VI-2D-1535—FREDDY MARTIN ORCH.			
40—Come to Baby, Do 2.1 4.6 -1.0			
CO-36884—LES BROWN ORCH. <i>You Won't Be Satisfied</i>			
DE-18716—JIMMY DORSEY <i>Autumn Serenade</i>			
MA-7153—JACK SMITH <i>One More Dream</i>			
CA-224—KING COLE TRIO <i>Tell Ya What I'm Gonna Do</i>			
VI-2D-1748—DUKE ELLINGTON ORCH. <i>Frim Fram Sauce</i>			
41—Madame Butterfly 2.1 2.0			
CA-243—PIED PIPERS—WESTON O. <i>In the Moon Mist</i>			
42—Coax Me a Little Bit 2.1 1.6			
43—Take Care When You Soy "Te Quiero" 1.5 2.5 1.3			
CO-36916—TOMMY TUCKER <i>When the One You Love</i>			
DE-18730—GUY LOMBARDO ORCH. <i>Dearest Darling</i>			
VI-2D-18D6—CHARLIE SPIVAK ORCH. <i>Oh! What It Seemed to Be</i>			
44—Artistry Jumps 1.4 8.1			
CA-229—STAN KENTON O. <i>Just A-Sittin' and A-Rockin'</i>			
45—You Can Cry on Somebody Else's Shoulder -1.0 5.5 -1.0			
CA-232—SKIP FARRELL <i>I Wish I Could Tell You</i>			
VI-2D-1791—CHARLIE SPIVAK O. <i>The Bells of St. Mary's</i>			
46—Waitin' for the Train to Come In -1.0 3.7 -1.0			
DE-18718—JOHNNY ROBERTSON <i>Fixin' for the Moon</i>			
MA-7166—LOUIS PRIMA <i>Just a Little Feed Affection</i>			
CA-218—PEGGY LEE WITH ORCH. <i>I'm Glad I Waited for You</i>			
CO-36867—HARRY JAMES ORCH. <i>I Can't Begin to Tell You</i>			
47—Buzz Me -1.0 3.1 2.4			
CA-226—ELLA MAE MORSE <i>Rip Von Winkle</i>			
DE-18734—LOUIS JORDAN <i>Don't Worry 'Bout That Mule</i>			
VI-2D-1808—HENRY "RED" ALLEN <i>Get the Map</i>			
48—Noney -1.0 2.6 2.6			
CO-36868—FRANK SINATRA <i>Cradle Song</i>			



C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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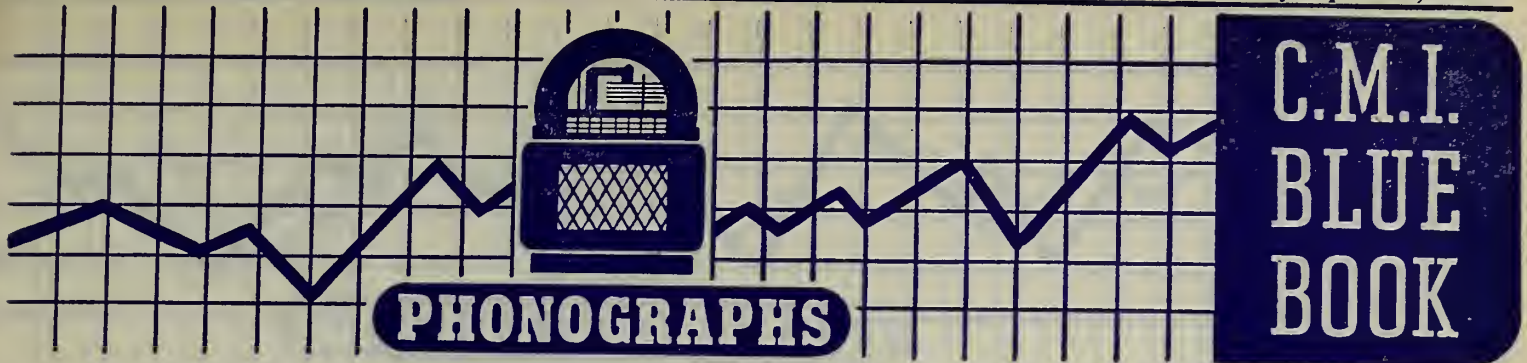


Department of Agriculture
Washington, D. C.
Circular No. 100
The following information is being furnished to you for your information and guidance. It is the policy of the Department to make available to the public the information which it has at its disposal, and to this end it is necessary to publish certain information in a form which is accessible to all.

The information contained in this circular is for general information only and is not intended to constitute a contract or any other legal instrument. It is the policy of the Department to make available to the public the information which it has at its disposal, and to this end it is necessary to publish certain information in a form which is accessible to all.

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4. The following information is being furnished to you for your information and guidance.	5	5. The following information is being furnished to you for your information and guidance.	6





WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
4. P-12	99.50	135.00
xx. P-12, Ill.	109.50	139.00
7. 312	85.00	150.00
xx. P-400	59.50	99.50
5. 412	125.00	179.00
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xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
2. 616	175.00	285.00
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1. 616, Ill.	249.50	289.50
xx. 616 A	145.00	225.00
xx. 716	175.00	225.00
5. 24	285.00	335.00
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1. Revamp (24)	275.00	325.00
2. 600R	400.00	450.00
2. 600K	399.50	469.50
5. 500	435.00	495.00
xx. 500K	425.00	475.00
xx. 500A	395.00	425.00
5. 41 (Counter)	125.00	189.50
5. 51 (Counter)	110.00	150.00
1. 61 (Counter)	139.50	159.50
1. 71 (Counter)	150.00	239.50
xx. 81 (Counter)	150.00	225.00
xx. 50	75.00	129.50
4. 700	599.50	700.00
6. 750M	500.00	650.00
1. 750E	675.00	750.00
xx. 780M Colonial	550.00	675.00
5. 780E	610.00	795.00
5. 800	675.00	750.00
2. 850	745.00	795.00
1. 950	725.00	795.00
2. 42-24 (Rev)	385.00	495.00
<hr/>		
1. 42-500 (Rev)	550.00	595.00
5. 42-600 (Rev)	450.00	495.00
5. 300 Adaptor	19.50	32.95
6. 320 Wireless Wall Box	17.00	20.00
2. 310 Wall Box, 30 Wire	2.00	10.00
2. 320-2 Wire Wall Box	17.50	20.00
xx. 332-2 Wire Bar Box	9.50	10.00
5. 331-2 Wire Bar Box	9.50	14.00
5. 304-2 Wire Stepper	17.50	19.50
xx. Wireless Strollers	25.00	
7. 430 Speaker Cab. with 5-10-25 Box	79.95	150.00
xx. 420 Speaker Cabinet	50.00	
xx. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	295.00
1. Twin 12 Steel Cabinet Adp. Amp. Stp.	195.00	250.00
xx. Selector Speaker	95.00	100.00
1. 100 Wall Box 5c 30 Wire	10.50	15.00
xx. 100 Wall Box 10c	17.50	
5. 111 Bar Box	8.50	15.00
1. 125 Wall Box, 5, 10, 25	22.50	37.50
4. 120 Wall Box	24.50	25.00
7. Bar Brackets	2.00	3.50
5. 305 Impulse Rec.	2.50	25.00
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
5. 135 Step Receiver	17.50	35.00
1. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
5. 306 Music Transmit	10.00	19.50
xx. 39A Speaker	25.00	
5. 130 Adaptor	24.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
6. 580 Speaker	149.00	

ROCKOLA

2. 12 Record	\$99.50	\$150.00
1. 16 Record	125.00	199.50
7. Rhythm King 12	69.50	125.00
7. Rhythm King 16	135.00	175.00
xx. Imperial 16	125.00	169.50
5. Imperial 20	250.00	295.00
xx. Windsor	237.50	310.00
2. Monarch	215.00	225.00
5. Windsor, Ill.	250.00	300.00
7. Std. Dial-A-Tone	325.00	475.00
1. '40 Super Rockolite	495.00	499.50
xx. Counter '39	125.00	165.00
1. '39 Standard	350.00	425.00
1. '38 DeLuxe	400.00	450.00
xx. '40 Super Walnut	340.00	365.00
7. '40 Super Marble	450.00	475.00
xx. '40 Master Walnut	335.00	365.00
5. '40 Master Rockolite	440.00	475.00
xx. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
1. '41 Premier	575.00	595.00
5. Wall Box	10.00	12.50
xx. Bar Box	10.00	17.50
1. Spectravox '41	65.00	125.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
1. Playmaster & Spectravox	350.00	450.00
xx. Twin 12 Cab. Speak	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
1. Commando	585.00	650.00
xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	3.50	6.00
xx. 1503 Wall Box	19.50	20.00
5. 1504 Bar Box	24.50	27.50
xx. 1510 Bar Box	25.00	
xx. 1525 Wall Box	27.50	45.00
xx. 1526 Bar Box	30.00	42.50
5. Dial-A-Tone B&W Box	15.00	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock	150.00	
xx. Playmaster	295.00	375.00

A. M. I.

2. Hi-Boy 302	425.00	450.00
2. Singing Towers 201	375.00	450.00
5. Streamliner 5-10-25	275.00	595.00
5. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	275.00	325.00

BUCKLEY

1. New Wall Box	15.00	22.50
1. New Bar Box	15.00	23.50
xx. Wall & Bar Box Old Style	3.50	9.50
2. Ill. Wall & Bar Box	22.50	24.50
6. 32 Record Adaptor	14.95	17.50
xx. 24 Record Adaptor	15.00	
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor	25.00	39.50
5. Bar Brackets	.95	2.50

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	110.00	149.50
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
1. Rex	175.00	205.00
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
5. Model K-20	160.00	325.00
xx. Royale	150.00	225.00
7. Plaza	289.50	375.00
2. Regal	300.00	395.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
5. Gem	200.00	300.00
xx. Classic	400.00	450.00
xx. Classic, RC	425.00	525.00
1. Mayfair	295.00	395.00
xx. Melody King	125.00	135.00
7. Crown	299.50	399.50
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
6. Colonel	445.00	525.00
xx. Colonel, RC	450.00	550.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	475.00
5. Major	375.00	425.00
1. Major, RC	385.00	485.00
6. Envoy	395.00	425.00
5. Envoy, RC	450.00	525.00
1. Vogue	350.00	465.00
xx. Vogue, RC	450.00	500.00
6. Casino	265.00	300.00
xx. Casino, RC	239.50	389.50
xx. Commander	335.00	485.00
5. Commander, RC	395.00	525.00
1. Hi-Tone 9800	600.00	625.00
2. Hi-Tone 9800 RC	595.00	675.00
5. Hi-Tone 8800	595.00	625.00
5. Hi-Tone 8800 RC	595.00	675.00
5. Hi-Tone 8200	425.00	625.00
2. Hi-Tone 8200 RC	595.00	745.00
xx. 20 Record '43 Cabt	459.50	475.00
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
xx. Selectomatic 20	5.00	7.50
xx. Selectomatic 24	8.00	8.50
1. Remote Speak Organ	24.50	35.00
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
5. 5c Wall-O-Matic Wireless	28.50	39.50
1. 5c Bar-O-Matic Wireless	29.00	39.50
4. 5c Wall-O-Matic 3 Wire	22.50	24.50
5. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
2. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	40.00
xx. 5c, 10, 25c Wall-O-Matic Wireless	45.00	52.50
5. 5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
2. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
6. Wired Speak Organ	24.50	25.00

KEENEY

1. Wall Boxes	\$2.00	\$6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
5. Adaptor for Mills Empress..	20.00	25.00
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

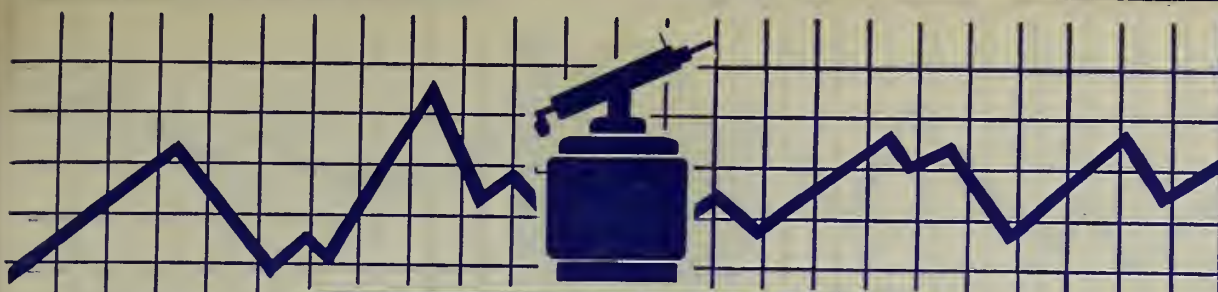
xx. Zephyr	89.00	160.00
xx. Studio	70.00	100.00
xx. Dance Master	70.00	135.00
xx. DeLuxe Dance Master	50.00	52.50
xx. Do-Re-Mi	50.00	125.00
4. Panoram	325.00	375.00
2. Throne of Music	295.00	350.00
xx. Throne with Adaptor	275.00	285.00
1. Empress	375.00	395.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
xx. Panoram Peek (Con)	275.00	375.00
xx. Conv. for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	75.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

5. Play Mor Wall and Box	22.50	36.95
5. Bar Bracket	2.50	5.00
xx. Willow Adaptor	18.00	
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	29.00	31.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
xx. Beech Adaptor	20.00	43.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
xx. Lilly Speaker	17.00	20.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	50.00	63.00
xx. Iris Speaker	55.00	59.50



**C.M.I.
BLUE
BOOK**

ARCADE EQUIPMENT

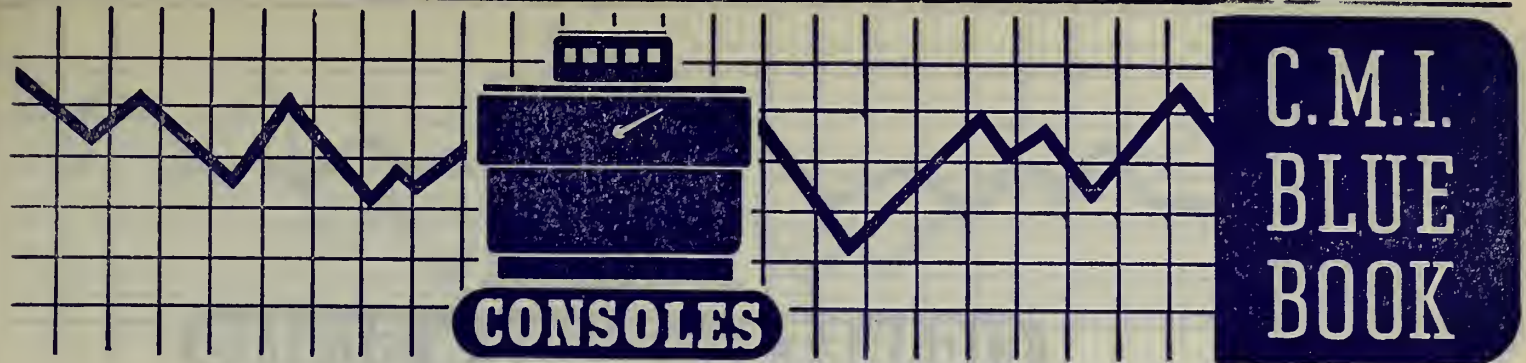
7. Atlas Baseball	\$75.00	\$85.00	5. Midget Skee Ball	\$75.00	\$95.00
6. A.B.T. 6 Gun Rifle Rg.	1500.00	1900.00	xx. Midget Skee Ball DeL.	75.00	90.00
1. Bally Alley	29.50	75.00	xx. Mills Rotary Digger	29.50	49.50
5. Bally Basketball	75.00	89.50	2. Mutoscope Ace Bomber	200.00	275.00
6. Bally Convoy	95.00	175.00	xx. Mutoscope Bowl. Alley	110.00	
5. Bally Defender	199.50	249.50	2. Mutoscope Dr. Mobile	245.00	279.50
xx. Bally Eagle Eye	49.50		xx. Mutoscope Dr. Mobile w. tk	260.00	325.00
1. Bally King Pin	195.00	225.00	6. Mutoscope Elec. Trav. Crane	49.50	50.00
5. Bally Lucky Strike	79.50	125.00	xx. Mutoscope Fan Ft. Dig	40.00	54.50
1. Bally Rapid Fire	85.00	175.00	2. Mutoscope Photomatic	500.00	795.00
5. Bally Bull Jap Con	25.00	49.50	7. Mutoscope Roll Frt. Cr.	50.00	69.50
4. Bally Shoot-the-Bull	60.00	69.50	1. Mutoscope Sky Fighter	195.00	275.00
4. Bally Sky Battle	145.00	154.50	xx. Mutoscope Sky Fighter		
2. Bally Racer	50.00	75.00	w. con.	200.00	229.50
2. Bally Torpedo	125.00	149.50	xx. Mutoscope Hockey	37.50	65.00
1. Bally Undersea Raider	345.00	399.50	xx. Mutoscope Magic Fing	85.00	125.00
xx. Bang-A-Deer	35.00	57.50	7. Mutoscope Pokerino	75.00	119.50
5. Bank Ball	375.00		5. Munves Super Skee Roll ...	349.50	
xx. Bell-O-Ball	35.00	150.00	xx. Munves Trap-the-Jap	150.00	
xx. Blister Gunner Con	10.00		xx. Pennant	35.00	49.50
2. Bowl-A-Bomb	129.50	175.00	4. Periscope	127.50	215.00
2. Bowling League	129.50	175.00	5. Pilot Trainer	850.00	
6. Buckley DeLuxe Dig	85.00	99.50	5. Pitchem & Catchem	75.00	125.00
5. Buckley Treas. Is. Dig	55.00	59.50	1. Poker & Joker	69.50	89.50
1. Casino Golf	29.50	49.50	4. Radio Rifle	29.50	59.50
5. Chicoin Goalee	525.00		xx. Rockola Ten Pins LD	35.00	39.00
4. Chicoin Hockey	160.00	229.50	5. Rockola Ten Pins HD	40.00	69.50
5. Chicoin Rola Score	95.00	125.00	xx. Rockola Tom Mix Rifle	25.00	39.50
1. Chester Pollard Golf	34.50	59.50	1. Rockola World Series	89.50	100.00
5. Circus Romance	195.00	249.50	xx. Rockola Talkie Hrsp.	100.00	125.00
5. Cupid Wheel	90.00	100.00	xx. Rock-O-Ball	75.00	125.00
5. Daval Bumper Bowling	75.00	99.50	6. Roll-A-Ball (Jafco)	379.50	
xx. Daval-U-Roll-It	44.50		2. Scientific Baseball	67.50	86.00
5. Evans Duck Pin Alley	189.50		5. Scientific Batting Pr.	59.00	149.50
2. Evans In-the-Barrel	75.00	119.50	5. Scientific Basketball	30.00	59.50
5. Evans Super Bomber	235.00	240.00	xx. Scientific Battle Royal	149.50	
5. Evans Play Ball	155.00	175.00	2. Scientific X-Ray Pkr	49.50	90.00
5. Evans Ski Ball	79.50	89.50	5. See-A-Freak	49.50	89.50
1. Evans Ten Strike, LD	30.00	49.50	2. Seeburg Chicken Sam	65.00	139.50
2. Evans Ten Strike, HD	69.50	89.50	5. Seeburg Jap Con	79.50	99.50
1. Evans Tommy Gun	95.00	149.50	1. Seeburg Jail Bird	99.50	130.00
5. Exhibit Bicycle	85.00	125.00	1. Seeburg Shoot-the-Chute ...	99.50	135.00
xx. Exhibit Basketball	75.00		1. Seeburg Hitler Con	75.00	79.50
7. Exhibit Bowling Alley	59.50	89.50	5. Seeburg Hockey	59.50	69.50
2. Exhibit Hi-Ball	65.00	94.50	6. Seeburg Par. Gun	85.00	89.50
5. Exhibit Merchantman			1. Seeburg Rayolite	50.00	95.00
Roll Ch. Digger	79.50	80.00	2. Selectorscope	149.50	169.50
2. Exhibit Rotary Mdsr	200.00	325.00	xx. Shoot-A-Bazooka (Con)	10.00	
5. Exhibit Vitalizer	69.50	99.50	1. Skee-Barrel Roll	229.00	369.50
5. Genco Bank Roll	195.00	215.00	xx. Star Elec. Hoist Dig	25.00	35.00
xx. Genco Magic Roll	39.50	125.00	5. Super Torpedo	225.00	275.00
1. Genco Play Ball	112.50	145.00	xx. Supreme Bolascor	210.00	225.00
5. Genco Total Roll	425.00	525.00	5. Supreme Gun (Rev)	125.00	179.50
2. Groetchen Mtn. Climb	59.50	65.00	2. Supreme Skee Roll	175.00	329.50
6. Groetchen Metal Typer	324.50	349.50	5. Supreme Rocket Buster	149.50	225.00
1. Gottlieb Skee Ballette	59.50	69.50	1. Tail Gunner	95.00	119.50
5. Jenn. Roll-in-the-Bar	125.00	165.00	5. Test Pilot	129.50	195.00
1. Keeney Air Raider	119.50	185.00	xx. Target Roll, 14 Ft.	79.50	
1. Keeney Anti-Aircft. Br.	42.50	85.00	5. Thunderbolt	175.00	225.00
6. Keeney Anti-Aircft. -Bl.	30.00	35.00	xx. Tokio Raider (Con)	16.50	16.75
6. Keeney Bowlette	150.00	200.00	xx. Victory Pool (Play Pool) ...	79.50	100.00
xx. Keeney Navy Bomber	175.00	195.00	2. Victory Roll	175.00	210.00
1. Keeney Sub Gun	89.50	169.50	2. Warner Voice Recorder	150.00	199.50
2. Keeney Texas League	38.40	49.50	1. Western Baseball '39	89.50	125.00
xx. Kirk Air Defense	115.00	145.00	5. Western Baseball '40	115.00	119.50
5. Kirk Night Bomber	250.00	259.50	5. Western Major League	100.00	149.50
5. Keep Punching	89.50	110.00	1. Western Super Strength ...	39.50	59.50
xx. Klip-A-Nip (Con)	16.50	16.75	xx. Western Recordit	325.00	399.50
xx. Kue Ball	25.00	30.00	1. Wurlitzer Skee-ball	225.00	235.00
1. Liberator	169.50	215.00	1. Whee-Gee Mystic	109.50	135.00
			2. Zingo	95.00	125.00

C.M.I. BLUE BOOK

ONE-BALLS

6. All American Derby Con...	\$49.50	\$85.00
xx. All American	25.00	39.50
xx. Arlington	15.00	20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game, PO	94.50	95.00
7. Big Prize, FP	39.50	75.00
xx. Big Prize, PO	39.50	
1. Blue Grass, FP	159.50	195.00
xx. Blue Ribbon, PO	40.00	
5. Challenger	80.00	94.50
1. Club Trophy, FP	219.50	315.00
xx. Congo	32.50	
2. Contest, FP	85.00	94.50
4. Dark Horse, FP	145.00	195.00
xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	100.00	125.00
1. '41 Derby, FP	225.00	350.00
xx. Dust Whirls	275.00	300.00
7. Eureka	25.00	30.00
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	65.00	100.00
1. Fairmount	450.00	475.00
5. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
xx. Five-in-One, FP	25.00	49.50
4. Fortune, FP	145.00	200.00
1. Gold Cup, FP	59.50	65.00
1. Grand National, PO	35.00	47.00
2. Grand Stand, PO	44.00	47.50
xx. Gold Medal, PO	25.00	45.00
2. Hawthorne, PO	50.00	75.00
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
5. Jockey Club	285.00	325.00

xx. Jumbo '44	\$79.50	\$90.00
1. Kentucky	159.50	275.00
5. Long Acre	374.50	435.00
1. Long Shot, PO	150.00	275.00
4. One-Two-Three '39, FP	25.00	59.50
1. One-Two-Three '40	69.50	99.50
2. One-Two-Three '41	75.00	79.50
6. Owl, FP	49.50	79.50
xx. Pastime (Rev)	175.00	293.50
7. Preakness, PO	12.50	14.50
7. Pacemaker, PO	50.00	55.00
1. Pimlico, FP	295.00	375.00
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
1. Record Time, FP	149.50	185.00
6. Rockingham	179.50	225.00
1. Santa Anita	109.50	165.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
2. Sky Lark, FP & PO	125.00	175.00
2. Sport Special, FP	125.00	175.00
6. Sport Page, PO	29.50	37.50
xx. Spinning Reels, PO	100.00	110.00
1. Sport King, PO	150.00	275.00
2. Stepper Upper, PO	55.00	65.00
1. Sportsmen (Rev)	195.00	295.00
7. Track Record	55.00	75.00
2. Thistledown	25.00	40.00
1. Thoroughbred	370.00	425.00
5. Turf Champ, FP	49.50	52.50
xx. Turf Special	15.00	
1. Turf King	295.00	350.00
2. Victorious 1943 (Rev)	50.00	74.50
xx. Victorious 1944 (Rev)	65.00	84.50
5. Victorious 1945 (Rev)	99.50	109.50
xx. Victory, FP	39.50	47.50
1. Whirlaway (Rev)	249.50	290.00
5. Winning Ticket	65.00	69.50
5. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	



2. 5c Baker's Pacer DD	\$225.00	\$299.50
xx. C.S. Baker's Pacer DD	225.00	375.00
7. 25c Baker's Pacer DD	325.00	450.00
xx. 5c Baker's Pacer Std	250.00	279.50
xx. 25c Baker's Pacer Std	350.00	365.00
6. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
5. Bangtails '39	115.00	150.00
2. Bangtails '40	149.50	159.50
5. Bangtails '41	225.00	295.00
1. Big Game, PO	100.00	189.50
2. Big Game, FP	99.50	119.50
5. Big Top, FP	95.00	99.50
5. Big Top, PO	95.00	109.50
2. Bob Tail, PO	89.50	125.00
2. Bob Tail, FP	95.00	100.00
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
xx. Buckley, Col. Slt. Head	65.00	
xx. Buckley, Col. New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
xx. Chucklette	20.00	45.00
2. Club Bells	219.50	250.00
xx. Club Bells 25c	300.00	350.00
xx. Club Chief	89.50	
xx. Club House	50.00	90.00
4. Derby Day Slant	49.50	65.00
x. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	400.00	450.00
5. Evans Pacers	295.00	319.50
xx. El Dorado	75.00	
5. Exhibit Races	25.00	35.00
xx. Fast Time, FP	50.00	69.50
2. Fast Time, PO	75.00	119.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
1. Four-Way Super Bell	485.00	495.00
1. Four-Way Bell 3-5 1-25	495.00	650.00
5. Four Horsemen	79.50	149.50
2. Galloping Domino (38)	45.00	65.00
1. Galloping Domino (39)	115.00	179.50
2. Galloping Domino (40)	149.50	175.00
4. Galloping Domino (41)	269.50	295.00
5. Galloping Domino (42)	275.00	295.00
5. Good Luck	39.50	65.00
1. High Hand	169.50	199.50
xx. Hold & Draw	90.00	
2. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
xx. Jungle Camp, Comb	119.50	125.00
5. Jumbo Parade, Comb	189.50	225.00
1. Jumbo Parade, FP	60.00	150.00
5. Jumbo Parade, PO	89.50	150.00
2. Jumbo Parade, 25c	195.00	199.50
5. Kentucky Club	89.50	125.00
xx. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
2. Liberty Bell	19.50	24.50
6. Long Champs	60.00	79.50
xx. Lucky Lucre	99.50	105.00
1. Lucky Lucre '41	179.50	195.00
6. Lucky Lucre 5-25	295.00	
2. Lucky Lucre 5-5	149.50	195.00
1. Lucky Star	125.00	139.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
2. May Bells 5-5-5-25c	295.00	325.00
xx. Multiple Cubes, PO	30.00	47.50
5. Multiple Racer	35.00	95.00

1. Mills 4 Bells	\$300.00	\$750.00
4. Mills 3 Bells	795.00	850.00
5. Mills Auto Dice 25c	39.50	150.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
1. Paces Races Bl. Cab.	59.50	99.50
2. Paces Races Br. Cab.	125.00	195.00
xx. Paces Races Red Arrow	124.50	150.00
xx. Paces '39 Saratoga	47.50	79.50
7. Paces '40 Saratoga	129.50	169.50
5. Paces Saratoga w. rails	95.00	110.00
5. Paces Saratoga, no rails	75.00	79.50
1. Paces Saratoga Comb	150.00	239.50
5. Paces Saratoga Jr. PO	75.00	99.50
2. Paces Saratoga Sr.	125.00	174.50
5. Paces Reels Comb	150.00	164.50
5. Paces Reels, Jr. PO	75.00	90.00
5. Paces Reels, Sr. PO	99.50	125.00
5. Paces Reels, with rails	89.50	125.00
5. Paces Reels, No rails	69.50	79.50
1. Paces Twin 5-10	245.00	325.00
5. Paces Twin Console 5-25	225.00	395.00
5. Pastime	195.00	219.50
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	45.00
xx. Parlay Races	35.00	49.50
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
xx. Ray's Track	40.00	75.00
5. Rio	25.00	
5. Riviera	150.00	279.50
xx. Rollette, Jr.	40.00	60.00
5. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
5. Royal Draw	60.00	105.00
1. Royal Flush	59.50	69.50
5. Royal Lucre '41	275.00	290.00
1. Roll 'em	129.50	145.00
5. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
5. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
2. Silver Moon, PO	74.50	145.00
1. Silver Moon, FP	115.00	125.00
xx. Silver Moon, 10c	159.50	269.50
6. Silver Moon, 25c	219.50	225.00
2. Skill Field	69.50	89.50
xx. Skillo	180.00	
xx. Skill Time '37	39.50	
5. Skill Time '38	50.00	59.50
2. Skill Time '41	65.00	85.00
1. Square Bell	75.00	85.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
1. Sugar King	35.00	50.00
1. Sun Ray	139.50	169.50
1. Super Bell 5c Comb	274.50	325.00
4. Super Bell 25c Comb	319.50	395.00
1. Super Track Time	225.00	295.00
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
xx. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
6. Track Odds, Buckley	150.00	395.00
2. Track Odds, Daily Dbl.	450.00	475.00
2. Track Odds, DD, JP, Buckley	590.00	795.00
xx. Track Odds, DD, JP, Buckley (New)	995.00	
xx. Track Time '39	100.00	200.00
5. Track Time '38	75.00	125.00
xx. Track Time '37	39.50	79.50
xx. Track Time '38 TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
5. Triple Entry	69.50	159.50
5. Two-Way Super Bell 5-5	295.00	595.00
2. Two-Way Super Bell 5-25	375.00	595.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

2. Model S 7 Column	\$10.00	\$49.50
5. Model VD 7 Column	15.00	64.50
2. Model W 9 Column	20.00	69.50
2. Model WD 9 Column	25.00	74.50
5. Champion, 11 Column King Size	45.00	104.50
5. Champion, 9 Column	40.00	97.50
2. Champion, 7 Column	35.00	95.00

NATIONAL

xx. Model 9-50	50.00	59.50
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
xx. Model 9-30	30.00	40.00
xx. Model 9A	65.00	79.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

xx. Aristocrat, 6 Column	7.50	
xx. Imperial, 6 Col.	15.00	50.00
xx. Imperial, 8 Col.	25.00	60.00
xx. Royal, 6 Col.	35.00	45.00
xx. Royal, 8 Col.	45.00	65.00
6. Royal, 10 Col.	45.00	92.50
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	
xx. President, 10 Col.	65.00	85.00

U-NEED-A-PAK

xx. Model E, 6 Col.	10.00	
xx. Model E, 8 Col.	10.00	20.00
xx. Model, 9 Col.	25.00	
xx. Model E, 12 Col.	35.00	
xx. Model E, 15 Col.	45.00	
xx. Model A, 8 Col.	30.00	45.00
xx. Model A, 9 Col.	35.00	50.00
xx. Model 500, 7 Col.	60.00	92.50
6. Model 500, 9 Col.	59.50	100.00
xx. Model 500, 15 Col.	75.00	112.50

CANDY

DU GRENIER

xx. Candy Man	\$39.50	\$45.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE

xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx. 5 Column	40.00	69.50
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U-SELECT-IT

xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	60.00
7. Tom Thumb, Fortune	75.00	89.50
xx. 500 Fortune	90.00	100.00
7. Hi-Boy Guesser	69.50	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

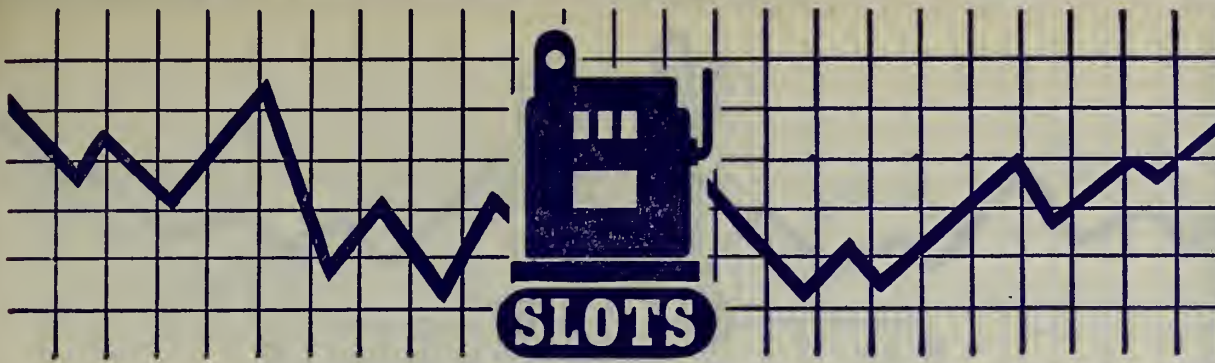
xx. Lo Boy	40.00	50.00
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PACE

xx. Lo Boy	40.00	49.50
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IDEAL

xx. Lo Boy	42.50	
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**C.M.I.
BLUE
BOOK**

MILLS

6. 5c Black, HL	\$165.00	\$190.00
xx. 10c Black	250.00	
xx. 25c Black, HL	275.00	
xx. 5c Emerald Chrome, HL	225.00	299.50
xx. 10c Emerald Chrome, HL.....	275.00	
xx. 25c Emerald Chrome, HL.....	450.00	
xx. 50c Emerald Chrome, HL.....	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
1. 5c Gold Chrome	160.00	265.00
6. 10c Gold Chrome.....	175.00	185.00
1. 25c Gold Chrome	195.00	250.00
xx. 50c Gold Chrome	450.00	475.00
5. 5c Copper Chrome	205.00	
5. 10c Copper Chrome	210.00	
5. 25c Copper Chrome	225.00	
5. 5c Club Bell	225.00	300.00
2. 10c Club Bell	250.00	265.00
xx. 25c Club Bell	275.00	350.00
xx. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	100.00	150.00
1. 5c Blue Front	125.00	159.50
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1. 10c Blue Front	135.00	169.50
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1. 25c Blue Front	175.00	250.00
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2. 50c Blue Front	350.00	395.00
xx. 1c Brown Front	180.00	195.00
1. 5c Brown Front	125.00	195.00
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2. 10c Brown Front	145.00	175.00
1. 25c Brown Front	175.00	245.00
5. 50c Brown Front	375.00	395.00
xx. 1c Cherry Bell	90.00	165.00
1. 5c Cherry Bell	139.50	159.50
5. 10c Cherry Bell	150.00	165.00
5. 25c Cherry Bell	175.00	195.00
xx. 1c Bonus Bell	289.50	
6. 5c Bonus Bell	150.00	159.50
xx. 10c Bonus Bell	245.00	250.00
1. 25c Bonus Bell	250.00	295.00
1. 5c Original Chrome	179.50	265.00
1. 10c Original Chrome	189.50	310.00
1. 25c Original Chrome	250.00	335.00
1. 50c Original Chrome	395.00	445.00
xx. 1c Q.T. Blue	42.50	50.00
1. 5c Q.T. Blue	75.00	89.50
xx. 10c Q.T. Blue	65.00	100.00
xx. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
2. 5c Q.T. Green	39.50	55.00
xx. 10c Q.T. Green	65.00	69.50
xx. 5c Q.T., F.P.	49.50	
xx. 1c Q.T. Glitter Gold	50.00	75.00
2. 5c Q.T. Glitter Gold	89.50	99.50
xx. 10c Q.H. Glitter Gold	79.50	125.00
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
xx. 1c Bell, Green	22.50	
5. 5c V.P. Bell, Green	32.50	42.50
xx. 1c V.P. Chrome	40.00	
4. 5c V.P. Chrome	45.00	59.50
xx. 5c V.P. Chrome, Plus	55.00	65.00
xx. 1c V.P. Bell, B&G	32.50	
2. 5c V.P. Bell, B&G	37.50	55.00
5. 5c Futurity	99.50	125.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	200.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50
xx. 5c Black Cherry Bell	200.00	250.00
xx. 10c Black Cherry Bell	210.00	275.00

1. 25c Black Cherry Bell	\$215.00	\$295.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	
7. 5c Smoker Bell	39.50	50.00
1. 5c F.P. Mint Vendor	85.00	150.00
6. 25c Golf Ball Vendor	140.00	200.00
4. 5c War Eagle	109.50	135.00
xx. 10c War Eagle	85.00	149.50
6. 25c War Eagle	109.50	165.00
6. 50c War Eagle	365.00	395.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	95.00	125.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	200.00
6. 50c Roman Head	250.00	345.00
xx. 1c Skyscraper	40.00	
7. 5c Skyscraper	59.50	85.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
5. 5c Extraordinary	99.50	125.00
5. 10c Extraordinary	115.00	150.00
5. 25c Extraordinary	145.00	175.00
xx. 50c Extraordinary	400.00	449.50
1. 5c Melon Bell	125.00	150.00
7. 10c Melon Bell	150.00	
7. 25c Melon Bell	135.00	175.00
xx. 5c Wolf Head	34.50	49.50
xx. 10c Wolf Head	49.50	57.50
xx. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

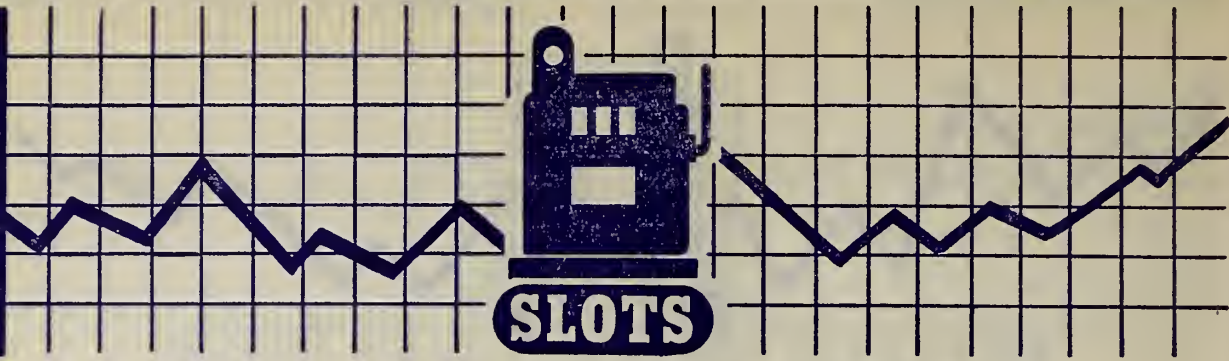
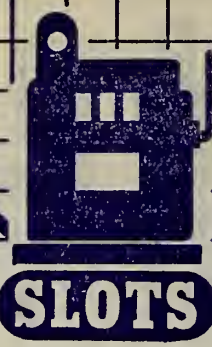
WATLING

6. 1c Rolatop	10.00	15.00
5. 5c Rolatop	75.00	95.00
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1. 10c Rolatop	75.00	135.00
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5. 25c Rolatop	85.00	150.00
6. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	110.00	175.00
5. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
5. 1c Twin JP	25.00	29.50
2. 5c Twin JP	25.00	29.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
6. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
6. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	32.50	40.00
6. 10c Treasury	32.50	35.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

xx. 5c Columbia Chrome	94.50	95.00
xx. 1c Columbia	69.50	
2. 5c Columbia JPV Bell	35.00	39.50
5. 5c Columbia Fruit	39.50	39.50
xx. 5c Columbia Cig RJ	59.50	69.50
2. 5c Columbia DJP	35.00	32.50
xx. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig GA.....	44.50	65.00
xx. 10c Columbia Club Cig GA..	59.60	69.50
6. 5c Columbia Cig GA	45.00	54.50
7. 5c Columbia Fruit GA	69.50	89.50
1. Columbia Orig. GA	69.50	79.50
6. Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



P A C E

5. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
6. 25c Bantam	39.50	50.00
5. 5c Comet, FV	49.50	60.00
5. 10c Comet, FV	65.00	67.50
6. 25c Comet, FV	79.50	85.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
2. 1c Comet, Blue	39.50	45.00
xx. 5c Comet, Blue	50.00	60.00
xx. 10c Comet, Blue Front	50.00	75.00
xx. 25c Comet, Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
5. 5c All Star Comet	65.00	79.50
1. 10c All Star Comet	65.00	89.50
5. 25c All Star Comet	90.00	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	94.50	95.00
5. 10c Rocket	110.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c T.J. Comet	47.50	
xx. 5c Club Bell	75.00	95.00
1. 10c Club Bell	110.00	150.00
xx. 25c Club Bell	125.00	150.00
xx. 50c Club Bell	295.00	300.00
6. 1c DeLuxe	55.00	
5. 5c DeLuxe	94.50	95.00
5. 10c DeLuxe	110.00	119.50
xx. 25c DeLuxe	120.00	140.00
xx. Double Slot 5c-25c	395.00	
xx. 5c Comet Console	125.00	139.50
xx. 10c Comet Console	159.50	
xx. 25c Comet Console	169.50	
xx. 5 & 25c Comet Con. Comb.	195.00	225.00
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	97.50	100.00
6. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00

C A I L L E

xx. 1c	39.00	39.50
5. 5c	35.00	50.00
5. 10c	35.00	60.00
2. 25c	49.50	99.50
xx. 5c & 25c	275.00	
1. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
5. 5c Playboy	49.50	75.00
2. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	55.00
xx. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
xx. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
2. 5c Club Bell	40.00	69.50
2. 10c Club Bell	69.50	75.00
2. 25c Club Bell	99.00	100.00

JENNINGS

5. 5c Chief	\$125.00	\$140.00
2. 10c Chief	85.00	125.00
xx. 25c Chief	129.50	175.00
xx. 50c Chief	295.00	450.00
1. 5c Silver Moon Chief	125.00	175.00
1. 10c Silver Moon Chief	189.50	200.00
xx. 25c Silver Moon Chief	195.00	250.00
1. 5c Silver Chief	139.50	185.00
1. 10c Silver Chief	150.00	199.50
5. 25c Silver Chief	175.00	225.00
xx. 50c Silver Chief	550.00	650.00
6. 5c Club Bell	129.50	139.50
6. 10c Club Bell	150.00	159.50
6. 25c Club Bell	175.00	249.50
xx. 50c Club Bell	350.00	
5. 5c Sky Chief	125.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	
5. 1c Little Duke	12.50	17.50
xx. 5c Little Duke	125.00	
xx. 10c Little Duke	20.00	65.00
2. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
6. 50c Century	295.00	
2. 5c Gooseneck	20.00	35.00
xx. 10c Gooseneck	35.00	59.50
5. 25c Gooseneck	55.00	60.00
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
2. 10c Golf Ball Vndr	75.00	129.50
2. 25c Golf Ball Vndr	69.50	195.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
7. 5c Big Chief	90.00	115.00
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
5. \$1.00 Bell	595.00	695.00
6. Cigarolla	59.50	60.00
xx. Cigarolla XXV	89.50	129.50
xx. Cigarolla XV	75.00	79.50
5. 5c Victory Chief	119.50	124.50
xx. 10c Victory Chief	155.00	195.00
xx. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
1. 5c 4 Star Chief	98.50	135.00
1. 10c 4 Star Chief	125.00	165.00
5. 25c 4 Star Chief	150.00	175.00
xx. 1c Dixie Bell	35.00	
6. 5c Dixie Bell	75.00	89.50
xx. 10c Dixie Bell	60.00	75.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

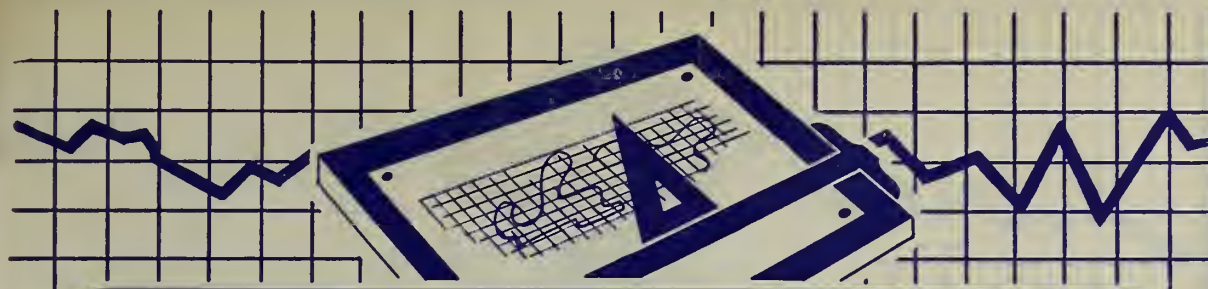
1. A. B. C. Bowler	\$55.00	\$79.50	2. Cross Line	\$39.50	\$45.00
2. Action (Rev)	99.50	125.00	5. Crystal	34.50	45.00
2. Air Circus	110.00	135.00	xx. Crystal Gazer	26.50	
6. Air Force	79.50	85.00	xx. Dandy	19.00	27.50
xx. Airliner	15.00	27.50	5. Daily Dozen	10.00	25.00
5. Airport	17.50	25.00	7. Davy Jones	15.00	20.00
xx. Alert (Rev)	59.50	75.00	4. Defense (Baker)	25.00	59.50
xx. Ali Baba	29.50		2. Defense (Genco)	84.50	99.50
5. All American	49.50	65.00	xx. De-Icer (Rev)	79.50	
xx. All Out (Rev)	59.50		5. Destroyer (Rev)	69.50	79.50
2. American Beauty (Rev)	99.50	109.50	xx. Dive Bomber (Rev)	39.50	
2. Anabel	25.00	27.50	1. Dixie	44.50	59.50
6. Arizona (Rev)	199.50	249.50	1. Do-Re-Mi	50.00	72.00
5. Armada	19.50	25.00	5. Double Feature	25.00	40.00
2. Argentine	65.00	79.50	1. Double Play	55.00	89.50
xx. Arrowhead	19.50	50.00	5. Doughboy	29.50	47.50
1. Attention	60.00	69.50	2. Drum Major	25.00	47.50
xx. Avalon	15.00	27.50	1. Dude Ranch	54.50	59.50
xx. Airway	22.50		5. Duplex	60.00	79.50
5. Bally Beauty	22.50	64.50	5. Eagle Squadron (Rev)	89.50	145.00
xx. Banner	17.50		5. Entry	39.50	40.00
2. Bandwagon	39.50	50.00	7. Eureka	25.00	34.50
2. Bang	12.50	25.00	xx. Falling Sun (Rev)	59.50	
5. Barrage	37.50	39.50	xx. Fantasy	30.00	45.00
xx. Battle	87.50	100.00	5. Fifth Inning	42.50	44.50
1. Belle Hop	49.50	79.50	xx. Fifty Grand	29.50	
2. Big Chief	37.50	65.00	xx. Fishin' (Rev)	55.00	74.50
6. Big League	22.50	30.00	2. Five-in-One	25.00	42.50
1. Big Parade	85.00	140.00	4. Five & Ten & Twenty	100.00	129.50
2. Big Show	19.00	25.00	6. Flagship	16.95	30.00
xx. Big Ten	27.50		5. Flat Top (Rev)	205.00	269.50
xx. Big Six	19.00	27.50	2. Fleet	35.00	39.50
5. Big Three (Rev)	149.50	179.50	2. Flicker	49.50	82.50
6. Big Time	40.00	44.50	5. Flying Tiger	99.50	110.00
5. Big Top	104.50	249.50	5. Follies '40	30.00	49.50
xx. Big Town	21.50	40.00	5. Follow Up	17.50	20.00
xx. Blackout	15.00	35.00	5. Foreign Colors	109.50	169.50
xx. Blondie	20.00	25.00	xx. Formation	20.00	25.00
1. Bombardier (Rev)	109.50	112.50	2. Four Aces	124.50	129.50
2. Bola Way	69.50	85.00	1. Four Diamonds	55.00	79.50
2. Bomb-the-Axis	49.50	50.00	xx. Four-Five-Six	15.00	22.50
1. Boomtown	39.50	45.00	2. Four Roses	49.50	69.50
4. Bordertown	25.00	39.50	1. Fox Hunt	30.00	54.50
2. Bosco	69.50	75.00	xx. Flash	18.50	23.50
xx. Bounty	12.00	25.00	5. G. I. Joe (Conv)	60.00	89.50
xx. Bowling Alley	20.00	35.00	6. Girls Ahoy (Rev)	42.50	69.50
xx. Box Score	12.50		5. Glamour	32.50	65.00
6. Brazil (Rev)	194.50	249.50	2. Gobs	95.00	109.50
5. Brite Spot	22.50	59.50	1. Gold Star	45.00	57.50
5. Broadcast	45.00	69.50	5. Golden Gate	15.00	17.50
xx. Buckeroo	15.00	19.50	1. Grand Canyon (Rev)	194.50	249.50
4. Capt. Kidd	74.50	79.50	2. Gun Club	57.50	79.50
1. Cadillac	29.50	49.50	xx. Headliner	20.00	39.50
xx. Canteen	149.50	190.00	xx. Hi-Boy (Rev)	45.00	60.00
2. Casablanca (Rev)	175.00	179.50	2. Hi-Dive	84.50	89.50
5. Catalina	249.50		5. Hi-Hat	70.00	85.00
5. Champ	40.00	69.50	xx. High Light	18.95	
4. Champion	25.00	39.50	2. High Stepper	20.00	34.50
xx. Charm	39.50		2. Hit-the-Jap (Rev)	27.50	74.50
5. Chevron	19.50	47.50	4. Hold Over	20.00	59.50
xx. Chief	15.00		5. Hollywood	245.00	249.50
xx. Chubbie	17.50	49.50	6. Home Run '40	30.00	44.50
xx. Circus	25.00		6. Home Run '41	49.50	69.50
6. Click	74.50	79.50	6. Home Run '42	69.50	74.50
xx. Clipper	25.00		1. Horoscope	65.00	90.00
6. Clover	20.00	49.50	5. Idaho	245.00	249.50
1. C. O. D.	15.00	27.50	1. Invasion (Rev)	99.50	139.50
xx. Commander (Rev)	50.00	55.00	1. Jolly	25.00	47.50
xx. Commodore	24.50		6. Jeep (Rev)	99.50	122.50
5. Congo	24.50	25.00	xx. Jumper	25.00	29.50
5. Conquest	17.50	25.00	2. Jungle	64.50	72.00
5. Contact	15.00	17.50	2. Keep 'em Flying	90.00	169.50
4. Contest	85.00	119.50	xx. Keen-A-Ball	24.50	35.00
xx. Convention	20.00	32.50	6. Kismet	169.50	249.50
5. Cowboy	19.00	25.00	xx. Klick	15.00	22.50
xx. Cover Girl	125.00	179.50			

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

1. Knock-Out	\$85.00	\$129.50	7. Second Front (Rev)	65.00	135.00
xx. Knock-Out-the-Jap	75.00	105.00	2. Seven Up	\$49.50	\$67.50
xx. Lancer	25.00	39.50	2. Shangri La	59.50	134.50
2. Landslide	20.00	64.50	4. Short Stop	35.00	39.50
5. Laura	249.50		4. Show Boat	64.50	72.50
5. Lead Off	25.00	55.00	xx. Side Kick	15.00	
6. Leader	60.00	69.50	1. Silver Skates	50.00	59.50
2. League Leader	39.50	49.50	6. Silver Spray	32.50	34.50
1. Legionnaire	59.50	79.50	6. Sink-the-Jap (Rev)	45.00	79.50
6. Liberty	130.00	175.00	xx. Sixty Grand	17.50	
xx. Liberty (Rev)	55.00	87.50	1. Sky Blazer	34.50	89.50
1. Limelight	35.00	47.50	4. Sky Chief	164.50	165.00
5. Line Up	20.00	49.50	2. Sky Line	25.00	39.50
6. Lite-A-Card	25.00	50.00	1. Sky Ray	25.00	49.50
5. Lone Star	27.50	40.00	2. Sky Raider (Rev)	99.50	155.00
xx. Lot-O-Smoke	25.00		5. Slap-the-Jap	35.00	74.50
xx. Lot-O-Fun	15.00	20.00	2. Slugger	60.00	72.50
5. Lucky	20.00	59.50	5. Smak-the-Jap (Rev)	35.00	79.50
xx. Majors '40	12.50	17.50	4. Snappy '41	59.50	72.50
1. Majors '41	59.50	82.50	1. South Paw	79.50	89.50
xx. Mardi Gras	40.00		5. South Seas	269.50	279.50
1. Marines-at-Play	99.50	149.50	6. Sparky	24.50	44.50
5. Marvels Baseball	90.00	145.00	6. Speed Ball	35.00	54.50
4. Mascot	34.50	39.50	1. Speed Demon	25.00	49.50
6. Merry-Go-Round	27.50	44.50	1. Speedway	24.50	49.50
4. Metro	49.50	59.50	xx. Speedy	24.50	29.50
xx. Miami	15.00		xx. Sports	20.00	25.00
2. Miami Beach	59.50	79.50	1. Sports Parade	50.00	69.50
xx. Midway (Genco)	12.50	15.00	xx. Stop & Go	29.50	35.00
1. Midway (Rev)	139.50	175.00	6. Sparty	15.00	25.00
xx. Miss America (Rev)	35.00	42.50	4. Spot-A-Card	84.50	89.50
1. Mr. Chips	19.00	29.50	xx. Spot-Cha (Rev)	79.50	89.50
5. Monicker	79.50	105.00	1. Spot Pool	65.00	82.50
4. Mystic	34.50	69.50	5. Spottem	20.00	44.50
2. New Champ	55.00	89.50	5. Stage Door Canteen	249.50	
xx. Nippy	19.50	39.50	1. Stars	60.00	89.50
xx. Nite Club (Rev)	79.50	84.50	1. Star Attraction	60.00	79.50
xx. Ocean Park	12.00	24.50	1. Stratoliner	44.50	69.50
5. Oh Boy	16.50	25.00	1. Streamliner	185.00	249.50
1. Oh Johnny	25.00	49.50	7. Strip Tease (Con)	104.50	110.00
1. On Deck	22.50	30.00	5. Summertime	20.00	25.00
2. Oklahoma	185.00	249.50	6. Sun Beam	55.00	60.00
1. One-Two-Three '39	23.00	32.50	1. Supercharger	17.50	29.50
5. One-Two-Three '40	59.50	79.50	2. Super Chubbie	39.50	59.50
6. One-Two-Three '41	69.50	85.00	5. Super Six	29.50	37.50
4. Owl	69.50	79.50	5. Sun Valley (Rev)	125.00	135.00
xx. Pals	21.50		5. Tail Gunner (Con)	49.50	69.50
5. Paratroop (Rev)	89.50	105.00	7. Target Skill	10.00	22.50
1. Pan American	49.50	69.50	2. Ten Spot	49.50	69.50
5. Paradise	45.00	69.50	2. Texas Mustang	62.50	89.50
xx. Parade Leader (Rev)	34.50	39.50	5. Three Score	32.50	35.00
xx. Pep (Rev)	29.50		7. Three Up	24.50	34.50
6. Pick 'Em	15.00	44.50	5. Thriller	19.50	20.00
5. Play Ball	39.50	69.50	5. Thumbs Up (Rev)	60.00	74.50
1. Pin Up Girl	90.00	155.00	2. Topic	79.50	89.50
xx. Playmate	29.50	39.50	5. Top Notcher	15.00	24.50
7. Playtime (Rev)	51.50	52.50	xx. Topper	25.00	35.00
5. Polo	15.00	22.50	6. Torpedo Patrol (Rev)	79.50	119.50
xx. Pot Shot	25.00	39.50	2. Towers	65.00	79.50
2. Powerhouse	30.00	39.50	1. Trade Wind (Rev)	225.00	269.50
1. Production (Rev)	89.50	109.50	6. Trailways	59.50	70.00
5. Progress	22.50	27.50	xx. Trapeze	17.50	24.50
1. Punch	25.00	29.50	5. Triumph	15.00	35.00
xx. Pursuit	37.50	49.50	xx. Triple Play	17.50	
1. Pylon	22.50	49.50	6. Twinkle	15.00	44.50
xx. Pyramid	12.50		1. Twin Six	20.00	50.00
xx. Ragtime	15.00	29.50	1. Ump	25.00	29.50
xx. Rats (Rev)	47.50		xx. Up & Up	34.50	
xx. Rebound	15.00	22.50	5. Vacation	24.50	25.00
xx. Record Breaker	150.00		x. Variety	12.50	15.00
7. Red Hot	15.00	19.00	1. Velvet	39.50	79.50
1. Red, White & Blue	29.50	34.50	2. Venus	79.50	89.50
1. Repeater	29.50	59.50	2. Victory	84.00	115.00
1. Reserve	24.50	59.50	5. Vogue	15.00	27.50
xx. Rink	15.00	19.00	6. Wagon Wheels	249.50	259.50
xx. Roll Call (Rev)	45.00	69.50	5. West Wind	60.00	75.00
5. Roller Derby	39.50	44.50	xx. White Sails	15.00	29.50
1. Rotation	22.50	59.50	1. Wild Fire	49.50	79.50
xx. Rotor Table	79.50	89.50	7. Wings	11.50	49.50
5. Roxy	20.00	29.50	5. Wow	27.50	34.50
5. Salute	29.50	49.50	xx. Yacht Club	15.00	17.50
1. Santa Fe (Rev)	199.50	269.50	1. Yankee Doodle	175.00	225.00
1. Sara Suzy	25.00	34.50	2. Yanks	75.00	109.50
xx. Scandals (Rev)	35.00		xx. Zenith	95.00	
4. School Days	50.00	69.50	6. Zeta	19.50	35.00
5. Scoop	20.00	29.50	4. Zig Zag	64.50	69.50
4. Score-A-Line	30.00	42.50	xx. Zip	15.00	25.00
5. Score-A-Card	20.00	25.00	6. Zombie	60.00	79.50
5. Score Champ	25.00	44.50			
xx. Scout (Rev)	29.50				
xx. Sea Power (Rev)	67.50				
2. Sea Hawk	40.00	69.50			



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10c DeLuxe Club Chiefs.....	269.00
25c DeLuxe Club Chiefs.....	279.00
5c Super DeLuxe Club Chief....	274.00
10c Super DeLuxe Club Chief...	284.00
25c Super DeLuxe Club Chief...	294.00
50c Silver Eagle	
Challenger	475.00
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25c Black Cherry Bell.....	248.00
50c Black Cherry Bell.....	328.00
New Vest Pocket Bell	74.50

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10 Wurlitzer #125, S/10/25c.....	22.50	25 Buckley Bar Brackets.....	.95
10 Wurlitzer #145 Fast Stepper.....	40.00	50 Buckley Pedestals.....	2.50
10 Wurlitzer #304 Stepper.....	19.50	5 Wurlitzer 412 Amplifiers, less tubes.....	25.00
5 Rock-Ola Wall Boxes.....	12.50	10 Keeney Speaker Baffles.....	15.00
4 Seeburg 20 sel. wireless 5c.....	39.50	10 Adapters for Mills Empress.....	32.50
10 Seeburg 24 Boxes — 3-wire, 5c.....	22.50	5 Chandelier Speaker Baffles, Life Up.....	15.00

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... and all the Engineers, Executives, and

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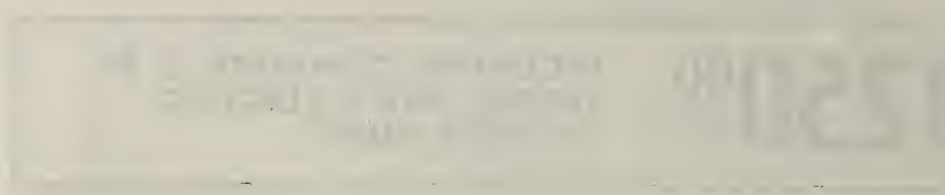
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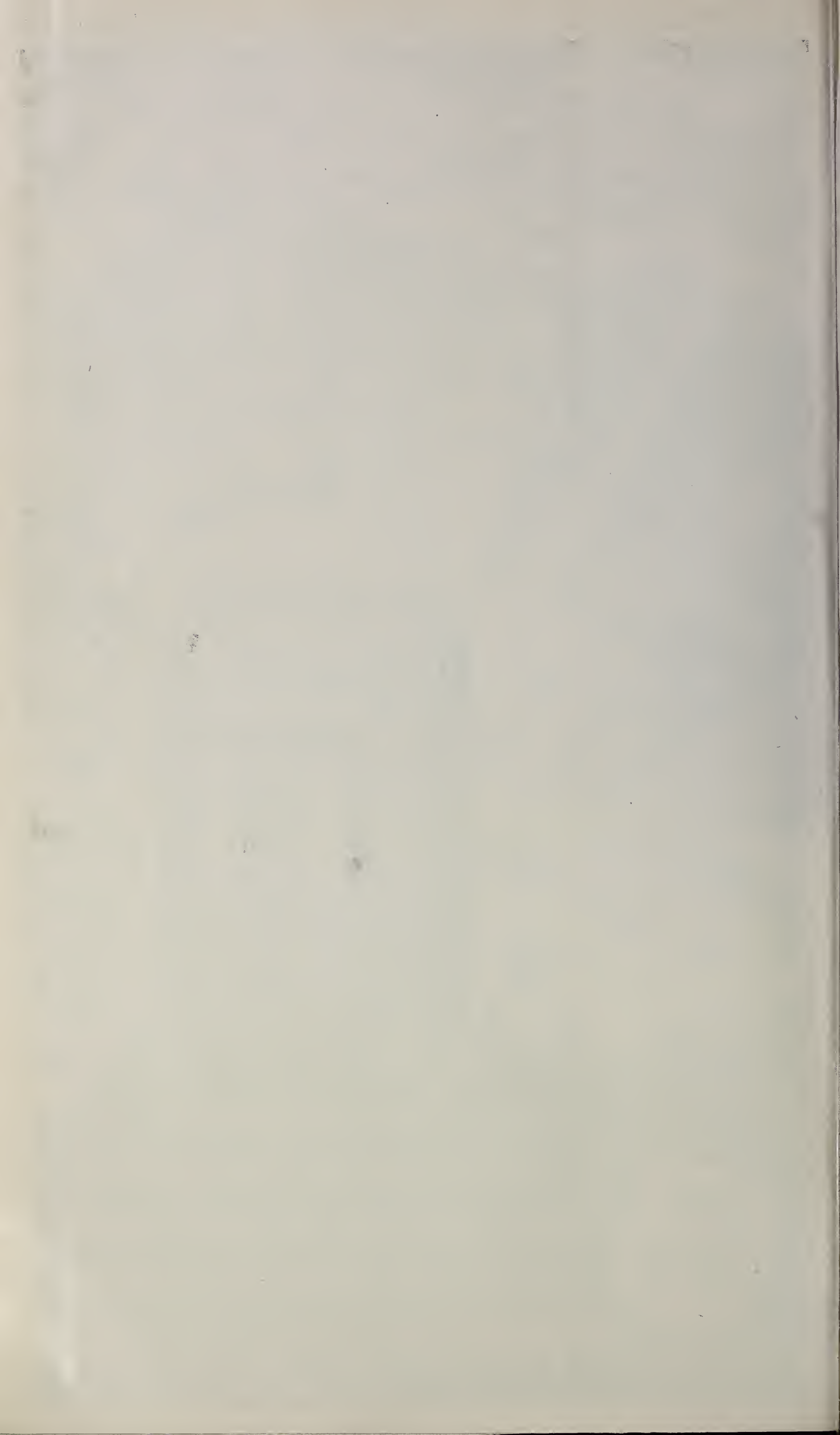
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First . . . It's a genuine multi-profit Personal Music system.

*Second . . . Individual *Measured Music* boxes give-out music only to persons in a limited area.*

Third . . . The service and up-keep are less.

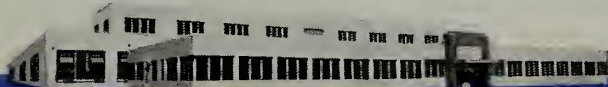
*Fourth . . . Proprietors of locations prefer the System because (a) the music is personal and confined to limited areas (b) the commissions are larger—more *Measured Music* boxes are in operation at one time.*

*Fifth . . . Music merchants prefer multi-profits from multi-boxes in each location rather than just one box in each location, spread over large areas. *Measured Music* installations are compact, economical, practical and profitable.*

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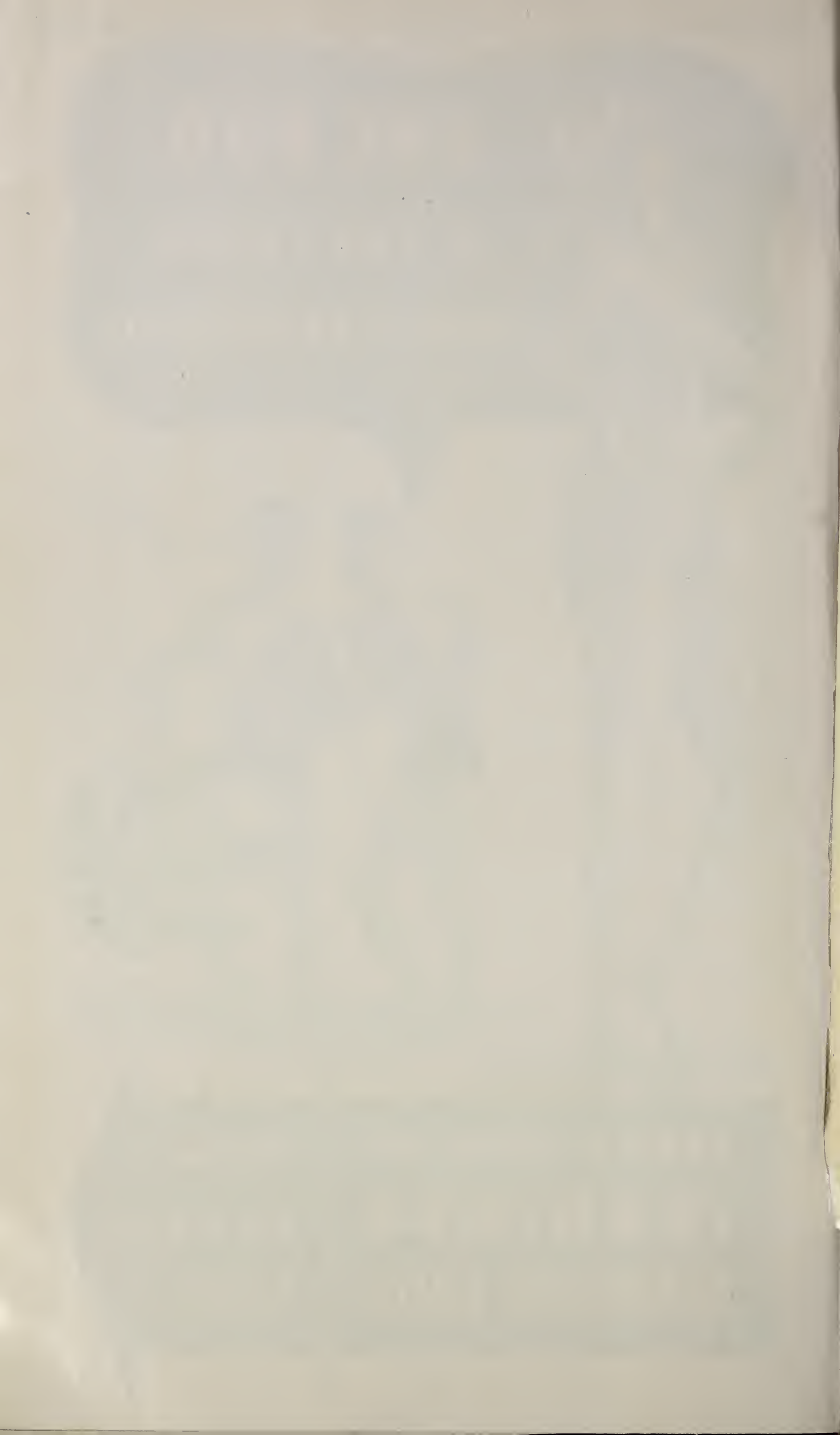


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IF YOU THINK
THAT'S BEAUTIFUL**



**TAKE A PEEK AT
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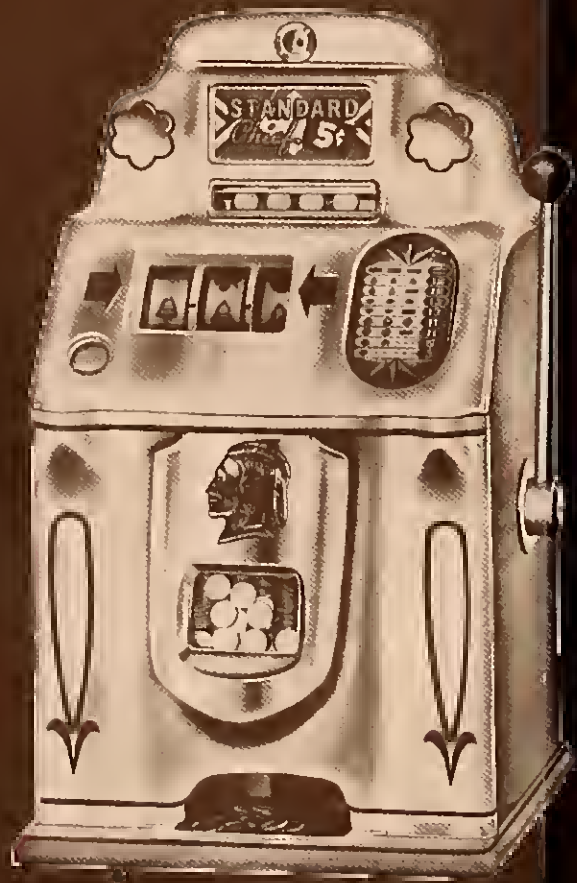
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ED HEATH SAYS:—

*"Gotta admit
this compares in
Beauty with the
Georgia Peach"*



*The
JENNINGS
Standard
Chief*

**SPECTACULAR! UNUSUAL! EXCITING!
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See this New Sensation at
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SERVING THE FAMOUS "CRACKER STATE"



*The
JENNINGS
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SERVING THE RHINELAND DISTRICT

ORGANIZE NOW TO GET 70% COMMISSION



By R. R. (Rudy) Greenbaum

Vice-President and Commercial Salesmanager, Aireon Mfg. Corp.

The splendid 70%-30% fight being waged by *The Cash Box* on behalf of music operators deserves the fullest backing of every operator in the nation. Naturally, no one is opposed to this plan which would give him some relief from rising operating costs.

It is now up to the operators, however, to get the fight from the printed page into action. Every association of operators must unanimously adopt this better commission basis and see to it that every member cooperates wholeheartedly on it.

The Cash Box has mentioned that another alternative to the 70%-30% split is a 10-cent play, or 3 records for 25-cents. Personally, I believe there is much merit in this suggestion.

At first there undoubtedly would be a decline in plays as a result of this action, but I sincerely feel that music-loving Americans would soon be putting as many dimes into our phonographs as they are now putting nickels. With all other prices also being hiked, it is now a logical time to go from five to ten cents a play.

Another alternative which should receive serious consideration is "front money", or the location paying a stipulated sum each week for the amortization of the machine before a 50%-50% split is made. This, of

course, would necessitate a different scale for each location. It is the only basis, however, on which the present commission arrangement should be maintained.

In an excellent article in the March 4 issue, *The Cash Box* survey showed the average increases that operators must carry. Included were mechanics wages up 100%; wages for other help up 75%; supplies and parts up 50%; rent up 50%; trucks, tires and maintenance up 65%; and new machines up 50%.

It is impossible for the operator to shoulder all of these increases with possible other hikes yet to come — and remain in business under the present 50%-50% plan. It is only fair and just that the location owner share these added expenses.

Let us never forget the fact that we are offering the location owners a real entertainment which brings them increased revenue. And still—added to this increased business which the phonograph brings to them—is their additional take from the machine itself. In no other business in America is there such a doubly attractive offer to a businessman.

Yes, you'll have squawks, gripes and threats when you tell your loca-

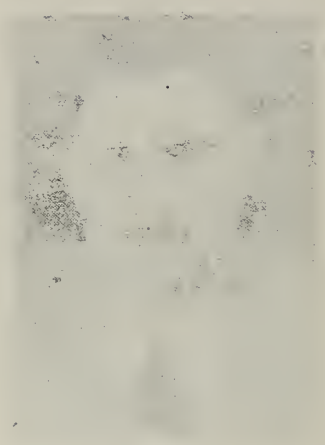
tion owners that you have been forced to reduce his commission to 30%. You can arm yourself with your actual figures, however, showing the increases that have been forced on you and that this additional 20% still will not bring you the pre-war profit.

The slogan has been overworked, but it's still true! "In unity there is strength". This plan must be a concerted action on the part of every music operator in every locality.

If the location owner knows that none of his competitors are getting a 50% take, while he is getting 30%, his gripes will soon subside. And, personally, he will know that he is still getting one of the best bargains anyone has ever gotten by being paid for a phonograph which also brings him more business. He's not going to be so foolish as to refuse a phonograph and lose customers to his competitor across the street.

Start the ball rolling now! Talk it over with the other music operators in your area. Then roll up your sleeves and organize with every operator pledged to do business on a commission basis of 30% to the location owner, and 70% to yourself.

ORGANIZE NOW TO GET 70% COMMISSION



By R. E. (Name) in Boston

How to Organize and Grow Your Business

The first step in organizing your business is to determine your goals and objectives. This involves a thorough analysis of your current operations and a clear vision of where you want to take the business in the future. Once you have established your goals, you can begin to develop a strategic plan that outlines the steps you need to take to achieve them.

Next, you need to identify the resources you will need to support your business. This includes capital, talent, and technology. You should also consider the legal and regulatory requirements that apply to your industry and business structure.

Once you have identified your resources, you can begin to implement your strategic plan. This involves setting up a management structure, hiring key personnel, and establishing systems and processes that will support your business operations.

Finally, you need to monitor and evaluate your progress. This involves tracking key performance indicators (KPIs) and regularly reviewing your business plan to ensure that you are on track to achieve your goals.

Organizing your business is a complex task that requires careful planning and execution. By following the steps outlined above, you can ensure that your business is well-organized and positioned for long-term success.

One of the most important aspects of organizing your business is to establish a clear management structure. This involves defining the roles and responsibilities of each member of your management team and ensuring that they are all working towards the same goals.

Another key aspect of organizing your business is to establish systems and processes that will support your business operations. This includes developing standard operating procedures (SOPs) and implementing a robust financial management system.

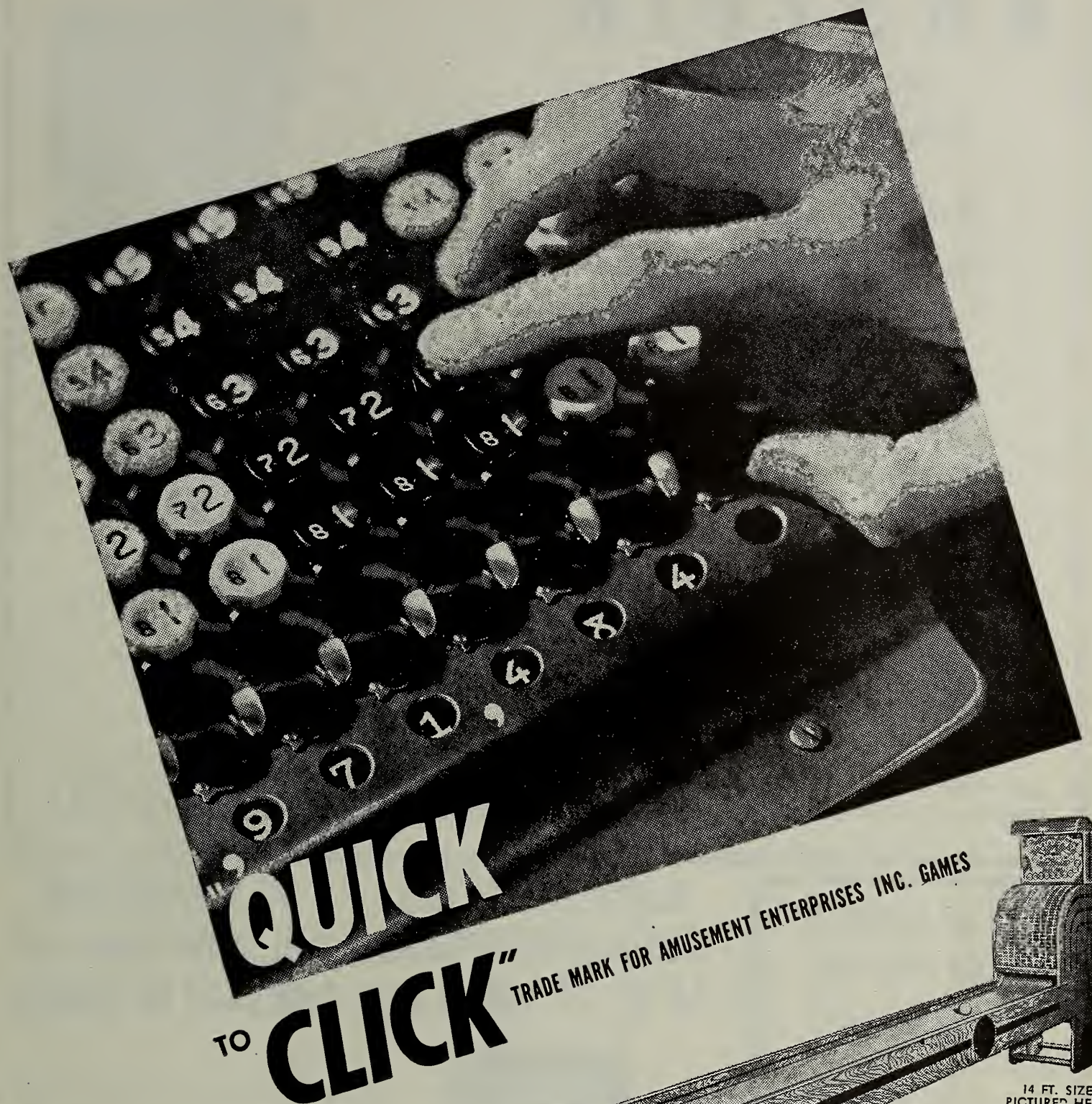
Finally, it is important to regularly monitor and evaluate your business performance. This will allow you to identify areas where you are falling short and make adjustments to your strategy as needed.

By following these steps, you can ensure that your business is well-organized and positioned for long-term success. Remember, organizing your business is an ongoing process, and you should be prepared to make adjustments as your business grows and evolves.

One of the most common mistakes that business owners make is to neglect the legal and regulatory requirements that apply to their business. This can lead to costly fines and penalties, so it is important to consult with a legal professional to ensure that you are in compliance with all applicable laws and regulations.

Another common mistake is to fail to establish a clear management structure. This can lead to confusion and inefficiency, so it is important to define the roles and responsibilities of each member of your management team from the start.

Finally, it is important to regularly monitor and evaluate your business performance. This will allow you to identify areas where you are falling short and make adjustments to your strategy as needed.



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MICHIGAN LCC ALLOWS BOWLING GAMES IN TAVERNS

LANSING, MICH. — The Michigan Liquor Control Commission this past week allowed the return of games of skill and chance to taverns provided there was no gambling permitted.

Specifically the commission announced that bars could operate shuffle boards, dart and miniature bowling and card games.

It banned slots, pinballs, football, golf, hockey machines, electric ray guns, baffle-boards, punch or pull boards, dice games or gambling by express proviso.

To enforce its edict, the commission declared that any licensee permitting gambling will be liable for a \$200 fine or first offense, \$300 on the second and license revocation on the third.

This ruling has again stimulated operators of bowling alleys to get machines going once again in all beer locations thruout the state.

At this time there is a rush to replace these machines from spots where they were pulled when first notification came down from the Liquor Control Commission here.

LAZAR TO HOLD CHARLESTON SHOW ON APRIL 12 TO 14



J. D. LAZAR

PITTSBURGH, PA. — J. D. (Si) Lazar of the B. D. Lazar Company, this city, distribs for the Rock-Ola "Phonograph of Tomorrow," reports that the firm will hold a very elaborate showing of this new machine in Charleston, W. Va. on April 12, 13 and 14 at the Daniel Boone Hotel.

Lazar stated, "In keeping with our policy to give all the finest possible service to our customers we are arranging for this showing of the new Rockola Model No. 1422, the 'phonograph of tomorrow,' right in the West Virginia territory we cover so that all the juke box operators here can come in and examine this great phono."

The firm have also held showings in this city and in Erie, Pa. This will be their third show for the new Rock-Ola phonograph.

WE WANT TO BUY FOR SPOT CASH 1000 PIN GAMES

Can use all Chicago Coin Games and Others. Send us your complete list. Machines need not be in running order as long as no parts are missing. We do not need the glass.

KRUSE & CONNOR

4556 N. Kenmore Av., Chicago 40, Ill.
(Tel.: ARD. 7910)

WE WILL PAY CASH

Last Chance to get High Prices
for these games:

Challenger	Leader	60.00
A.B.T. Target.....\$15.00	Pikes Peak	9.00
Do Re Mi	Silver Moon F.P.	
Double Play	(Jennings)	65.00
Duplex	Sky Blazer	60.00
Jumbo Parade F.P.	Sports Parade	35.00
(Mills)	Stars	60.00
Kicker & Catcher	West Wind	60.00
Knocker	Zombie	60.00

We will buy all makes of Phonographs

IDEAL NOVELTY CO.

Phone FR. 5544 2823 Locust St.
St. Louis, Mo.

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications.
Rapid service—repaired or exchanged within 24 hours after arrival. **\$7.00**
Complete, No Extras

M. LUBER
503 W. 41st. (L)ongacre 3-5939 New York

★ PREMIERE SHOWING ★

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO



TO MEN of VISION



AL SEBRING

I cordially invite you men of vision to attend the Premiere Showing of the BEACON COIN CHANGER at our showrooms on Thursday, Friday and Saturday, April 18, 19 and 20.

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location, than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickles for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKLES!

But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickles to a rushed public. Look to the right of this column for a partial list.

All of us at BELL PRODUCTS are ready to welcome you on APRIL 18, 19 and 20th.

FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS

THURSDAY - FRIDAY - SATURDAY
APRIL 18 - 19 and 20

Most of you have already seen many of the newest Phonographs, Pin Games, Consoles, Cigarette Machines, Arcade Machines and other coin operated devices —
... and NOW ... the BEACON COIN CHANGER'

The BEACON COIN CHANGER changes quarters or dimes into nickles with the speed of lightning' Makes change in less than a second!

The BEACON COIN CHANGER holds \$40.00 in nickles.

THE BEACON COIN CHANGER IS ELECTRICALLY OPERATED!

The BEACON COIN CHANGER

(Patents Pending)

Can be used practically EVERYWHERE!

In ANY location with
PHONOGRAPHS
PIN GAMES
CONSOLES
VENDING MACHINES

Here's an idea of where the BEACON COIN CHANGER will serve the public who want nickles in a hurry —

TELEPHONE LOCATIONS
RAILROAD STATIONS
AIRPORTS
BUS STATIONS
SUBWAY STATIONS
HOTELS
ARCADES
CLUBS
FACTORIES
THEATRES
OFFICE BUILDINGS
PUBLIC PARKS
RADIO STATIONS
SOFT DRINK STANDS
DEPARTMENT STORES
CITY BUILDINGS
COUNTY BUILDINGS
STATE BUILDINGS
FEDERAL BUILDINGS

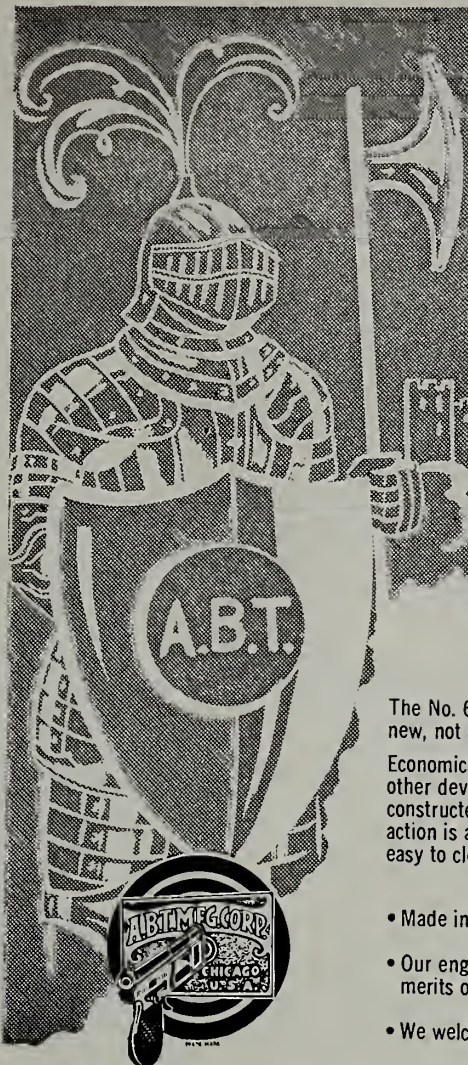
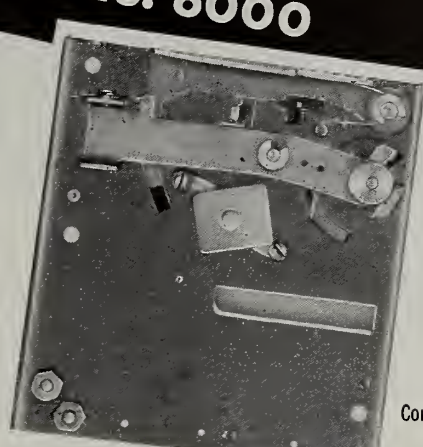
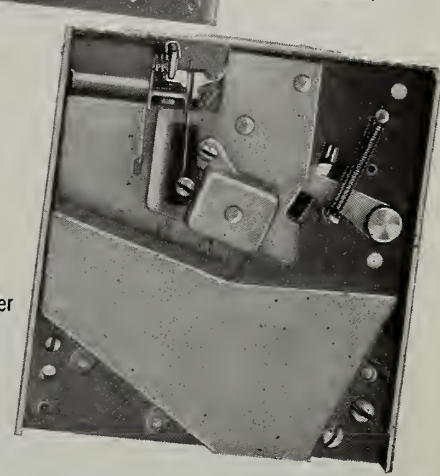
A glance through your local classified directory will immediately bring to mind scores of other ideal locations where the BEACON can be used successfully.

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

Protects your Profits

**A.B.T.'s Newest
SLUG REJECTER
No. 6000**

The No. 6000, ABT's newest slug rejecter is completely new, not a revamp or old model made over. Economically priced . . . operates nearer to perfection than other devices for coin-operated machines . . . simply constructed . . . sturdy and compact . . . rapid flawless action is assured because of non-corrosive metal . . . easy to clean, requires no expert skill.

- Made in 1c—5c—10c—25c play.
- Our engineers will gladly demonstrate the exceptional merits of this slug rejecter.
- We welcome inquiries and give them prompt attention.

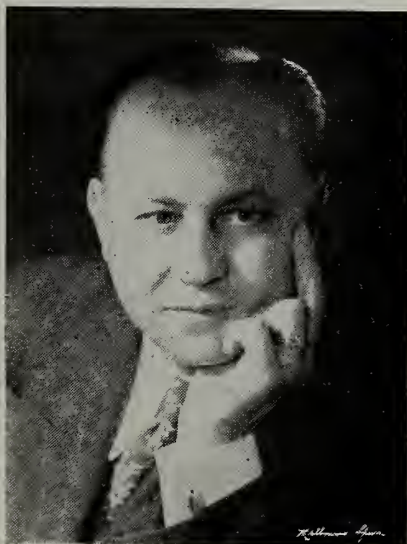
'6000" A. B. T.
Commercial slug rejecter
(Front View)

'6000" A. B. T.
Commercial slug rejecter
(Back View)

"ABT MAKES THE FINEST"—get on our mailing list

A.B.T. Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois

**BILL WOLF REVEALS
DETAILS OF SEATTLE
OFFICES & SHOWROOM**



M. S. (BILL) WOLF

SEATTLE, WASH.—Bill Wolf, M. S. Distributing Co., Los Angeles, Cal., announced that the big showing of the AMI phonograph being held at the same time as his grand opening of the firm's branch here will take place according to schedule and, "will be a super double-header."

Headquarters here are in addition to those at Los Angeles, San Francisco, San Diego and Portland. They are said to be, "A marvel of modern design and construction and acclaimed as the best on the west coast." The structure has a sixty foot front and is 108 feet deep. It is in the heart of the film and amusement district. Waldo B. Christensen, was

designer and architect.

The front is of plate glass bordered in glass brick, entrance is modern with a curved glass brick foyer. Interior has a natural figured gum-wood panelling. The building includes General Offices, Sales and Executive Offices, Parts Department, and a Shop for repairs and service, with special locker rooms for mechanics and servicemen.

Women customers have also been given consideration and provided with a charmingly decorated powder room. Sales and Display Room are reported to be of breathtaking beauty and occupy 40% of entire headquarters space.

Bert Beutler has been appointed manager of the offices. He has twenty years' experience in coin machine work on the west coast.

**WE ARE NOW DELIVERING OUR PROVEN AND TESTED
UNIVERSAL AMPLIFIERS**

ASK THE OPERATOR WHO OWNS ONE, THAT'S OUR BEST ADVERTISEMENT
ORDERS FILLED IN ROTATION RECEIVED

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. Saves you time, money and expense 2. Your customer is satisfied 3. Your Machine keeps working 4. Built by competent Phonograph Sound Engineers 5. We are the originators of the Universal Amplifier Idea. | <ol style="list-style-type: none"> 6. All workmanship guaranteed 7. Complete with sockets for Speakers and Pick-Ups for all Models 8. Ready to operate 9. Money back in 10 days if not completely satisfied |
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Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950

MODEL A all SEEBURGS except Hi-Tones all ROCK-OLAS **\$54.50** Complete With Tubes F.O.B.N.Y.

Fits all WURLITZERS

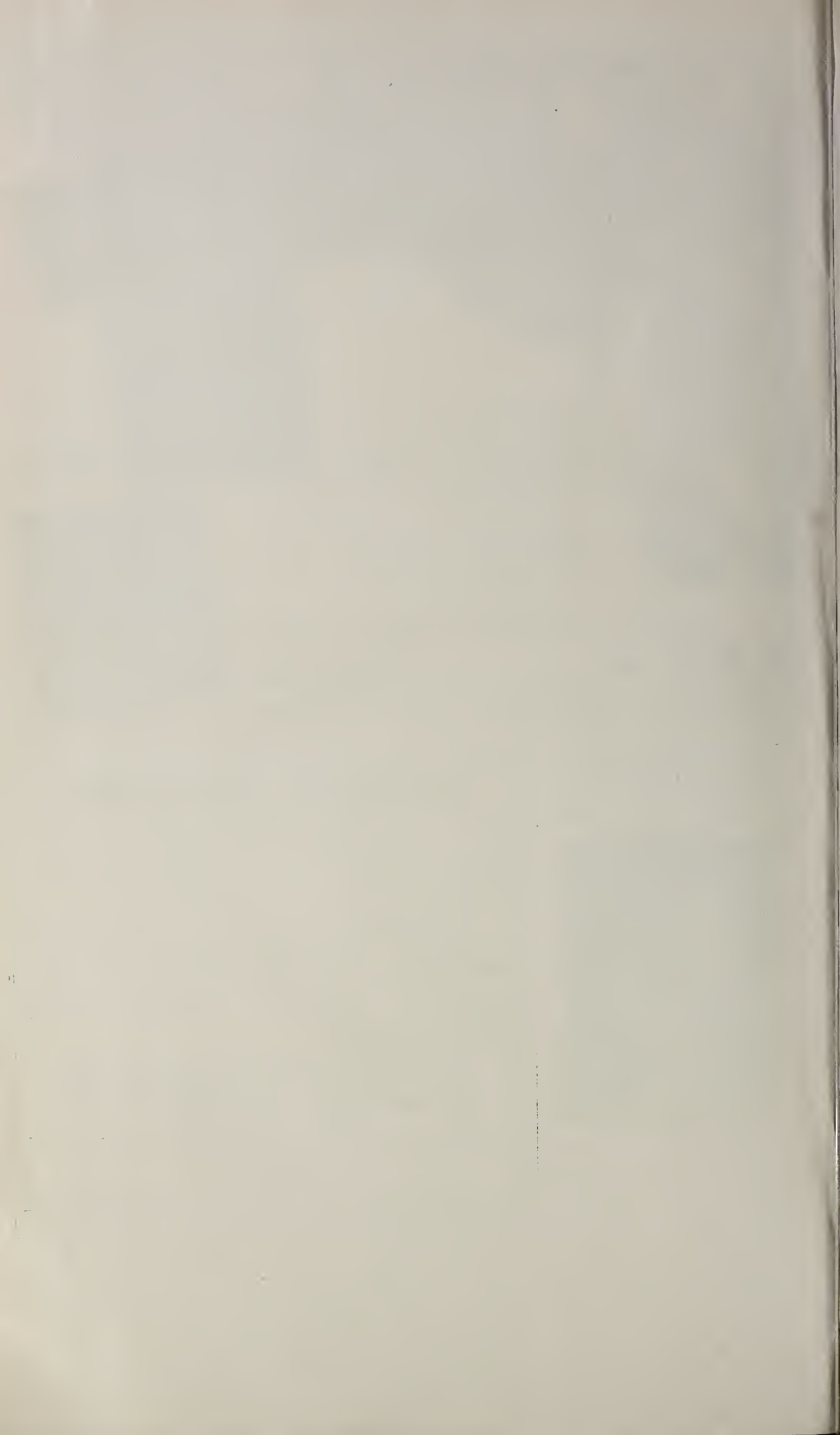
MODEL B all SEEBURGS including Hi-Tones all ROCK-OLAS **\$74.50** Complete With Tubes F.O.B.N.Y.

ATTENTION !!
**WE HAVE A SPECIAL DEAL FOR
QUALIFIED DISTRIBUTORS**
WRITE FOR DETAILS

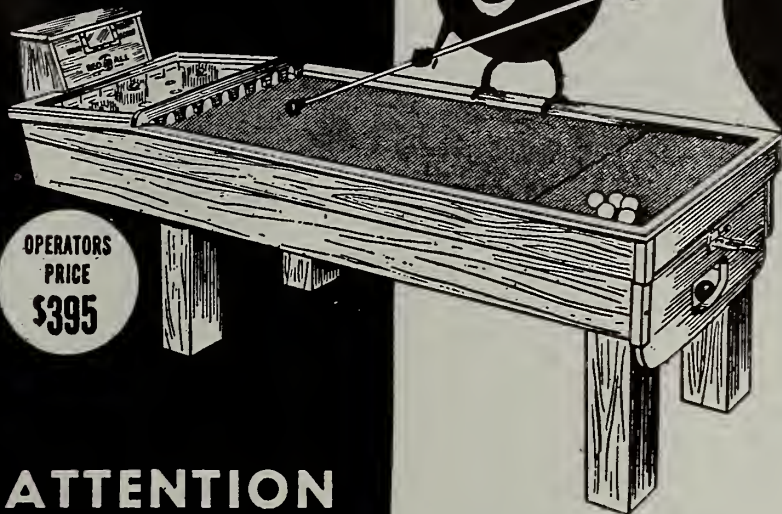
TERMS: Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write - Wire - Phone

JAFCO, INC. JOHN A. FITZGIBBONS, Pres. **776 TENTH AVENUE**
(Phone: CO:umbes 5-7996) NEW YORK 19, N. Y.



Immediate Delivery!



OPERATORS PRICE \$395

ATTENTION
LIVE WIRE DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

RED-BALL
THE NEW GAME SENSATION

NOTHING ELSE LIKE IT!
THEY CAN'T RESIST TO PLAY IT!

- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

ASK ANY GI

EXCLUSIVE NATIONAL DISTRIBUTORS

HIRSH COIN MACHINE COMPANY

1309 New Jersey Ave. N.W., Washington, D. C.

Phone HO. 3170

Saunders Of Old Piggly-Wiggly To Open New Automatic "Keedoozle" Stores

CHICAGO — Clarence Saunders, Memphis merchandising specialist, who organized the Piggly-Wiggly grocery stores in the 1920's will try another comeback, this time with an automatic grocery store which will be known as "Keedoozle" in which the customer will buy merchandise with a key.

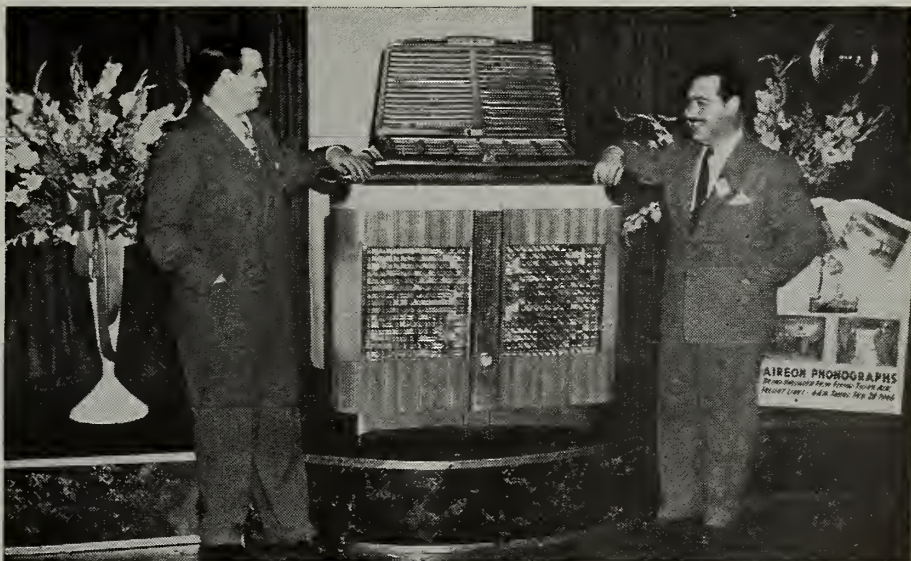
The first of these stores will be a demonstration unit and will be opened in this city for a private showing during April. Full size units are expected to be in operation about June 1.

All merchandise in the new units will be displayed behind glass. The customer's special key will have a roll of paper tape in it on which the name and price are automatically printed when the key is inserted in a contact opening under each item displayed.

When the customer finishes shopping, the key is turned into a clerk, the tape removed and inserted in a "translator" machine and the articles purchased are automatically chuted to the sales counter at the rate of five per second.

Savings are expected in food costs, because of lowered waste and sealage, in addition to the convenience offered in shopping.

It is believed here that coinmen will be interested in seeing this first "Keedoozle" automatic grocery store



TED BUSH AND OZZIE TRUPPMAN WITH AIREON PHONO

MINNEAPOLIS, MINN. — Ted Bush of Bush Distributing Company, this city, and Ozzie Truppman, salesman-ager of the firm, are reported to be out covering their territory contacting music machine ops regarding the new Aireon phonos and accessories.

Both Ted and Ozzie report that enthusiasm here for the new Aireon line is very great and that they have worked out a "quota distribution method to all who placed orders which will assure completely fair delivery to these music machine men."

Ted is also planning to bring the music ops here many new ideas in methods for operating the new Aireons which he reports, "Will step up profits to new highs for all the music machine operators in our territory."

Ara Records Rent 10,000 Sq. Ft. Warehouse

LOS ANGELES, CAL.—Ara Records, this city, announce that they have just rented a new spot in this city by taking over a 10,000 square foot warehouse in the downtown district. This will also be used as a basing point for record shipments to the east until such time as the new eastern Ara plant is in production.

This marks the third building in this city that has been leased by Ara. They now have 10,000 square feet of office space on Wilshire Blvd. and a large production plant at Rob-erston and Santa Monica.

They also hold leases on distribu-tion outlets in Chicago, New York, Washington, D.C., Dallas, Pittsburgh, Boston and Atlanta.

TRADE SHOWS KEEN INTEREST IN LATIN AMERICAN TRADE DEVELOPMENT

Requests More Frequent Spanish Reviews in The Cash Box

NEW YORK—With the first Spanish page ever to appear in any coin machine magazine appearing in the March 25, 1946 issue of *The Cash Box*, have come dozens of requests from leaders in the cointrade that this publication run more frequent Spanish reviews of this kind directed to the Latin American countries.

The "Spring Special" (March 25) issue of *The Cash Box* was mailed to 23 Latin American countries and the page which opened this issue, printed in Spanish, gave a complete review of all events in the trade since January 1, 1946 — as far as the presentation of new products was concerned.

Now with the trade urgently requesting that *The Cash Box* publish more frequent reviews of a like nature for the Latin Americans, this publication is planning Spanish and Portuguese pages at regular intervals which will not only tell about the new products presented during the interim period, but which will at the same time, show illustrations of those new products along with complete technical descriptions.

As the members of the trade have

come to realize, the interest in the Latin American countries for coin operated equipment of every type has grown with leaps and bounds.

Latin American business men are planning to install juke boxes, amusement and service machines in every community.

Large export organizations are already in contact with leading coin machine manufacturers regarding distribution of their products in the Latin American countries.

More and more visitors from Latin America to the factories, distributors and jobbers here also attests to the great interest now current in these southern hemisphere countries for coin machines of every type.

It is generally believed thruout the industry that, with the dollar balance so heavy in the Latin American nations, they can develop into the best coin machine customers this industry has ever enjoyed.

With the European and Asiatic markets as yet closed to export of coin operated equipment, greater concentration than ever is expected to result for Latin American distribution.

MANUFACTURERS

A complete explanation of your new product, as it is presented, plus export prices and where you desire distributors in Latin America will help *The Cash Box* to give you the necessary Spanish language presentation as our Spanish pages are prepared.

In the future, illustrative cuts of your new products will also be featured. These will all be held to a uniform size. Prior to making up any cuts please contact us as to size and screen.

The explanation of your new products should be completely technical in detail and should not carry any claims other than those which will dovetail with the technical nature of the copy to completely explain the products.

Advertisements will also be accepted to be translated into Spanish. There will be a charge for translation and for setting of Spanish type.

OPERATORS IN THE STATE OF GEORGIA

COME IN AND SEE

ROCK-OLA

The
PHONOGRAPH
OF TOMORROW

NOW ON DISPLAY

MULLINIX AMUSEMENT CO.

1514 - 16 BULL ST.

SAVANNAH, GA.



Bowl - A - Way SKEEBALL

IMMEDIATE DELIVERY

ONLY SKEEBALL AVAILABLE SIMILAR TO PRE-WAR TYPE —
5,000 FREE BALL RETURN — FOOL PROOF BALL RELEASE
— SILENT SPONGE RUBBER PLAYING FIELD — 11 1/2 FT.
LONG.

\$375⁰⁰

F.O.B.
MILWAUKEE
WIS.



OPERATORS!!

WRITE — WIRE — PHONE TODAY!
HERE IS A REAL MONEY MAKING GAME.
BE THE FIRST IN YOUR TERRITORY

WISCONSIN NOVELTY CO.

3734 NO. GREEN BAY AVE.

MILWAUKEE 6, WIS.

TRADE SHOWS KEEP INTEREST IN LATIN
 AMERICAN TRADE DEVELOPMENT
 Reports from various sources in the past few

months have shown a steady increase in the number of trade shows being held in Latin America. This is due to the fact that many of these countries are now beginning to open up their economies to international trade. As a result, many American companies are looking for new markets in these areas. Trade shows provide a good opportunity for these companies to meet with potential customers and to learn more about the local market. In addition, trade shows also provide a good opportunity for these companies to learn about the latest trends in their industry. This is especially true in the case of the textile and apparel industry, where new styles and fabrics are constantly being developed. Trade shows also provide a good opportunity for these companies to learn about the latest marketing techniques and to see how other companies are doing in the market. Overall, trade shows are becoming an increasingly important part of the business development process for American companies looking to do business in Latin America.

OPERATORS IN THE STATE OF GEORGIA
 COME IN AND SEE

 THE STATE OF GEORGIA
 HOW ON DISPLAY
 VALUABLE INVESTMENT CO
 THE STATE

Bowl-A-Way SKEDADDL

 THE STATE OF GEORGIA
 VALUABLE INVESTMENT CO
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In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

“THE HIT PHONOGRAPH OF 1946”

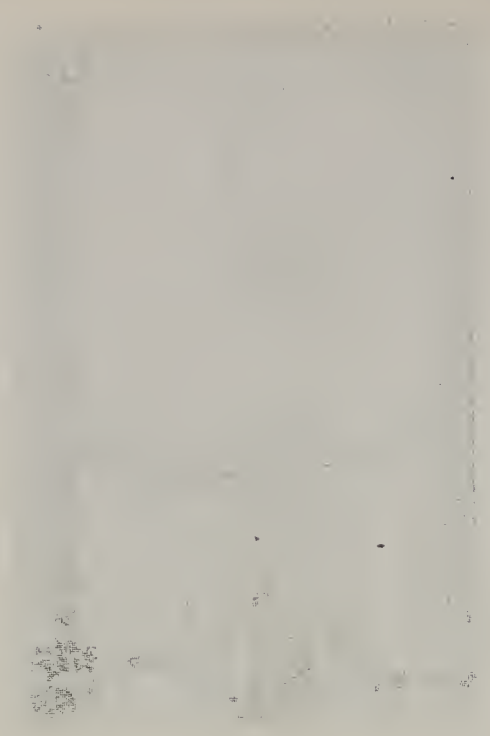
AMI MODEL “A”



M. S. WOLF DISTRIBUTING CO.

(FORMERLY: CALIFORNIA AMUSEMENT CO.)

- 1348 Venice Blvd., Los Angeles
- 1175 Folsom Street, San Francisco
- 2313 Third Avenue, Seattle.



In Tribute To

John Adams

1735-1826

1776-1781

1789-1791

THE NATIONAL ARCHIVES

AMERICAN HISTORY

AMERICAN HISTORY

AMERICAN HISTORY

AMERICAN HISTORY

AMERICAN HISTORY

OP URGES PAVING WAY FOR CMI

NEW YORK — *The Cash Box* was in receipt of a letter today from one noted coinman whose comments can act as the guiding rule for all the trade while the CMI (Coin Machine Industries, Inc.) prepares its public relations program.

This coinman writes, "I have been reading statements by leading industrialists urging that all business men today adopt an individual program for public relations work right in their own community."

He writes, "Everyone of us should intensify our efforts to pave the way for the big national public relations program which the CMI has in mind. We should work hard and diligently in our own communities, either thru our associations, or if there aren't any associations in the territory, we should work individually to get this industry recognized so that we will have laid the groundwork for the plans which the CMI will follow us up with."

Herein is the answer to what can help make the CMI public relations program

Their actions, their ethical business methods, their showing of good will in their own communities, their helping with all neighborhood work, their doing and donating to make their cities the most outstanding—all this is sure to react with greater recognition and favor upon this industry generally.

But, most of all, it will pave the way to the work which the CMI plans to do in the nation as a whole. It will have opened the door to this work of the CMI and therefore assure it the greatest possible success.

This coinman goes on to say, "All of us together, even working as little units here and there thruout the country, can help start the ball rolling in such fashion that when the CMI does step into the picture with its big public relations plans our communities will accept them immediately and with broader understanding."

PINS AND CLAWS MAY GO DOWN IN SAN JOSE

SAN JOSE, CALIF. — The possibility that pins and diggers would be classed with slots and thus banned from this city became apparent recently with the recommendation made by Police Chief William C. Brown to the City Council, calling for the revocation of operating permits held by William K. Morgan.

There is a belief that pin and diggers ops are preparing to contest this move with the claim that their machines are entirely apart from slots and do not infringe on the law. In the meanwhile the ops are of the hope that Police Chief Brown will reconsider the revocation request and permit their machines continued operation.

I GO FOR THESE TWO GREAT HITS!

"Kilroy Was Here"

By **TIN EAR TANNER**
and his **BACK ROOM BOYS** **B.T. No. 276**

Everybody knows
"I USED TO WORK IN CHICAGO"

By **TIN EAR TANNER**
and his **BACK ROOM BOYS** **B.T. No. 275**

ALL RECORDS 49c Including Tax
To Dealers and Operators
order from

Associated Recording Dist. Co.
3612 W. Chicago Ave.
Chicago, Ill.

Music Sales Co.
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Music Sales Co.
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Dobbs Live Dallas
2821 Live Oak St.
Dallas 1, Texas

S. R. Ress
1212 S. State St.
Salt Lake City, Utah

Apollo Record Dist. Co.
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Los Angeles, Calif.

Apollo Record Dist. Co.
100 E. Atwater
Detroit, Mich.

Apollo Record Dist. Co.
615 Tenth Ave.
New York, N. Y.

Apollo Record Dist.
367 Edgewood Ave., N.E.
Atlanta, Ga.

Trillon Record Dist. Co.
3123 San Pablo Ave.
Oakland, Calif.

BEL TONE
Dick Elwell
Bob Cook
RECORDS

8624 SUNSET BOULEVARD HOLLYWOOD 46, CALIF.

Blatt, Hankin, Lovelady Bros. Form Florida AMI Distrib Firm

MIAMI, FLA. — Morris Hankin and A. J. (Jack) Lovelady of H & L Distributors, Atlanta, Ga., joined with Wm. Blatt of Supreme Enterprises, this city, and J. A. (Jack) Lovelady also of this city to form a new distributing firm for AMI automatic phonos and accessories in this state.

The firm will be known as Supreme Distributors, Inc. Offices in this city will be at 3817 N. E. Second Avenue. The firm will also maintain offices at 49 Riverside Ave. in Jacksonville, Fla.

This new formation is being hailed here as one of the most outstanding ever to come together in this area. Both the Lovelady brothers are well known for their extensive operations. They were made known to all the industry during the war because of the large jobbing and distributing business they did from their headquarters in Ball Ground, Ga.

William Blatt is known to all the industry for many years for his work as a distributor, and during the war as a manufacturer, in Brooklyn, N. Y. From Brooklyn he came to this city taking over one of the largest phono operations here. He has since enlarged this operation. By joining this organization he gave use of the name which made him well known to all the industry. He was, at one time,

one of the largest exporters of machines to foreign countries and maintained a complete export department headed by experts.

Morris Hankin of Atlanta, Ga. is also just as well known to the industry. For many years his distributing and operating business in Atlanta was considered one of the most outstanding in the nation. During the war Morris turned to the arcade business and made just as great a success of that division. He has remained one of the most outstanding distributors in the entire south.

By Hankin entering into this new firm, coinmen here believe, he will lend much strength to the plans which these men have to distribute the new AMI "Model A" introduced to the trade in dual cross country premieres

in New York and Los Angeles two weeks ago.

Plans are already under way by the firm to present the new AMI phono in showings thruout this state. They plan large parties in this city and in Jacksonville.

All members of the firm will be present at the Chicago showing of the new AMI Model A on April 10 and 11.

NEW RELEASES

COIN MACHINE FILMS

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PANORAM OR SOLOVUE

100
BEAUTIFUL
GIRLS
IN 18 DIFFERENT WHEELS

\$36 PER WHEEL
OF SIX SUBJECTS
SOUND OR SILENT

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5634 SANTA MONICA BOULEVARD
HOLLYWOOD 38, CALIFORNIA



WATCH FOR GRAND OPENING

GOLD COAST COIN MACH. EX.

LOS ANGELES, CALIF.

DISTRIBUTOR FOR

GOTTLIEB QUALITY PRODUCTS

SALE! RECONDITIONED CONSOLES & 1-BALLS

Keeney 4 Way 5/5/5/25c P.O.\$495.00	Keeney 2 Way 5/5c, P.O.\$295.00	Paces Reels with Rails, 5c P.O.\$ 99.50
Spinning Reels, 5c P.O. 79.50	Jennings Silver Moon, 5c P.O. 74.50	Jennings Fast Time, 5c P.O. 69.50
Mills Jumbo Parade, 5c P.O. 129.50	Bally Club Trophy, F.P. 219.50	Bally Santa Anita, P.O. 109.50
Bally Kentucky, P.O. 159.50	Bally Long Shot, P.O. 189.50	Keeney Skylark, Comb. 139.50
See. Wall-O-Matic Wireless Boxes (Rec.)\$28.50	Genuine Fibre Main Gears for Seeburg and Wurlitzer (Less Hub).....Sample, each \$4.00—Lots of 10.....Each \$3.50	Quantity Price, Each 3.00
See. Wall-O-Matic 3-wire Boxes (Rec.) 24.50	Volume Control Keys for Seeburg and Wurlitzer— Package of 24.....\$1.00 — Package of 100..... 3.00	Pick-up Coils for all Seeburgs, except 8800 and 9800.....Each 1.50
Casters Heavy Duty Replacement, set of 4..... 1.60		

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

E. T. MAPE

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

NOW DELIVERING

3 PROFIT PRODUCERS by BALLY

“VICTORY DERBY”

“VICTORY SPECIAL”

“SURF QUEENS”

“UNDERSEA RAIDER”

WATCH FOR OTHER NEW BALLY PROFIT-PRODUCERS

PAUL A. LAYMON

1503 W. PICO BLVD.
LOS ANGELES 15, CAL.

(WIRE—WRITE—PHONE)

• DIRECT LINE DISTRIBUTORS •

(TEL: DR 320₉)

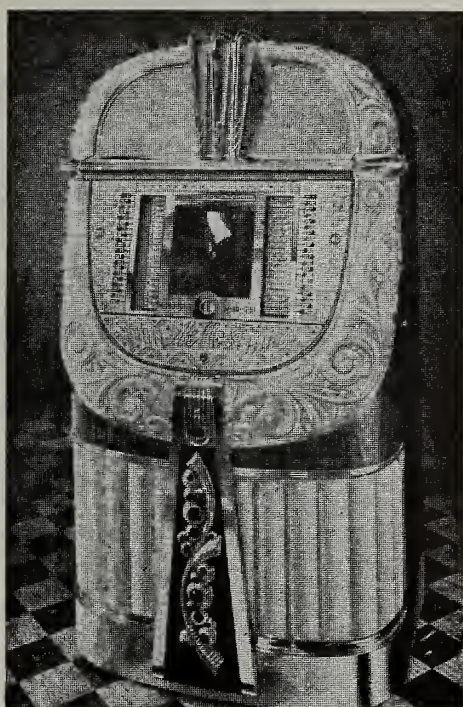
Ball, Wm. & Co. Ltd.
Ball, Wm. & Co. Ltd.



WATCH FOR GREAT
BOLL COAST COFF MILK EX.

SALES REPRESENTED BY
E. J. GORE
W. M. PICO

NOW DELIVERING
A PROPRIT PRODUCERS
"VICTORY BERRY"
"SURE QUEEN"
"WINEY BERRY"
"WINEY BERRY"
"WINEY BERRY"



In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

“THE HIT PHONOGRAPH OF 1946”

AMI MODEL “A”

FACTORY DISTRIBUTORS STATE OF OHIO

E & W DISTRIBUTING CO.

1642 PAYNE AVE., CLEVELAND, OHIO

CENTRAL OHIO COIN MACHINE EXCHANGE

185 TOWN STREET

COLUMBUS, OHIO

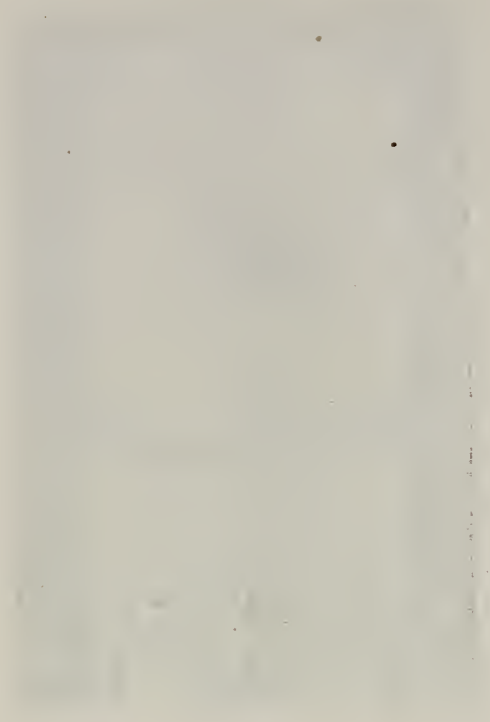
TOLEDO COIN MACHINE EXCHANGE

814 SUMMIT STREET

TOLEDO, OHIO

T. & L. DISTRIBUTING COMPANY

1424 CENTRAL PARKWAY, CINCINNATI, OHIO



In tribute to

THE GREAT AMERICAN

THE GREAT AMERICAN

THE GREAT AMERICAN

THE GREAT AMERICAN

THE GREAT AMERICAN



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WASH. ASSN. CALL BIG MEET OF ALL D.C. COINMEN

Leaders to Speak. Will Meet at Hotel Hamilton Blue Room, Friday Eve., April 12. 70%-30% Commish and New Blood Big Issues.

WASHINGTON, D. C. — One of the largest ops meetings in the history of this city is being called in the Blue Room of the Hotel Hamilton, 14th and K Streets, N.W., for Friday evening April 12 at 7:30 P.M. by the Washington Coin Machine Association here.

From advance reports already received by the officers of the organization it is believed that this may well prove to be the biggest meet in their history.

Evan Griffith, president; Jack Robinson, vice-president and Horace Beiderman, secretary-treasurer, report that many noted coin leaders have been invited to speak before the assemblage.

Among these will be Homer E. Capehart, chairman of the board of Packard Manufacturing Corp., Indianapolis, Ind., and Bill Gersh of *The Cash Box*, New York offices.

Members of this association, the music machine ops, amusement and arcade operators all feel that this organization should be greatly strengthened.

Main topic of the evening will be acceptance of the 70%-30% commission basis as urged by *The Cash Box*. Other topics which will be discussed will be the entrance of new blood into the field here and methods for gaining greater unification of all action taken by the coinmen in this area. Taxes are also expected to be taken up at this meeting and it is believed that the organization may back the plan for a "National Tax Council."

Such members as Ben Rodins of Marlin Equipment Company here reported, "Everyone of the coinmen here are of the opinion that the time has now arrived when we should more greatly unify the members of our association into one solid group. We have been rather lax for some-time.

"This is mainly due to the war and also to the many individual problems which we have had. But, with things opening up thruout the industry, we feel that the time has arrived when we should consolidate everyone of these problems and have this organization functioning perfectly."

COMMERCIAL MUSIC STARTS OPS TRAINING SCHOOL PROGRAM

SAN ANTONIO, TEX. — Mac Bell, Wurlitzer service engineer, who was assigned to Commercial Music Company as of January 1, has the operators' training school section of Commercial's ambitious seven-point service plan well under way.

On the evenings of March 19, 20, 21 and 22 school was held at the firm's Houston branch offices.

This past week, March 26, 27 and 28 the training school program is being introduced to the music ops in this city.

The firm also state that the same program is scheduled for Dallas headquarters in the very near future.

Attendance at the schools has been very good, according to Bell. He covers all phases of the servicing necessary for Wurlitzers, according to reports, and ops who come from the school have a much better understanding of the equipment they are operating.

The largest attendance was the "Remote Control Night", Bell reports, when the new Wurlitzer No. 3020 wall box was discussed.

According to executives of Commercial Music Co. this is only the beginning of the program which they have arranged for the music machine ops thruout their territory. They also intend to have other surprises in the very near future.

FOR SALE
200 BLUE AND GOLD
Refinished and Reconditioned
MILLS VEST POCKETS
 IN PERFECT CONDITION
 EACH \$45.00

BEAR SALES
 1351 W. Washington Blvd.
 Los Angeles 7, Calif.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
 REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
 PRICE \$32.50 TO \$38.50 Per Reel

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

PHONOFILM
 3331 North Knoll Drive
 Hollywood 28, Calif.



HIT PARADE OF WESTERNS

LARRY WILLIAMS — and his "Cowhands"
 Western songs with rhythm and pep to wake the slumbering souls.

#101-W
 A' RIDIN' TOWARD THE SUNSET
 LITTLE DARLIN'

#103-W
 I CAN READ BETWEEN THE LINES
 I'M LOST WITHOUT YOU MY LOVE
 BUDDY WEBBER — and his "Stubble Jumpers"
 Largest little Western Band in Hollywood.

#113-B
 SLIP ME MY SLIPPERS SUSIE DARLIN
 I'M A' RIDIN' THE RAILS

#115-B
 I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU
 FIDDLIN' DAN FROM OLD CHEYENNE
 LOIS POWELL — and the "Stubble Jumpers"
 That sweet and lovely voiced Western Gal we have waited so long for.

#117-P
 IS IT WRONG
 SOME MOTHER'S DARLIN'

#119-P
 YIPPEE AYE
 I WANT JUST ONE LITTLE DARLIN'
 MELDON DALE — and the "Stubble Jumpers"
 (THE MELANCHOLY COWBOY)
 So easy on your ears, but pulls at your heart with his plaintive melodies.

#121-D
 TONIGHT THE STARS ARE PLAYING PEEK-A-BOO
 A NEW STAR IN HEAVEN TONIGHT

#123-D
 WHEN THE MOUNTAINS KISS THE SKY
 IN MY STABLE THERE'S AN EMPTY STALL
 KEN PATTON — and the "Stubble Jumpers"
 A soft home-spun voiced Western Lad direct from the Plains.

#129-K
 THERE'S A DREAM RANCH IN THE SKY
 GIVE ME AN OKLAHOMA GAL

#131-K
 SILVER DEW ON THE BLUE GRASS TONIGHT
 TRAIL TO SAN ANTOINE
 RUSS PIKE — and his "Prairie Knights"
 Eighteen years on the radio and at last on records, a treat for his thousands of friends!

#133-R
 I HAVEN'T GOT A NICKEL (OR A DIME)
 ALONG THE NAVAJO TRAIL

#135-R
 FORGIVE ME LITTLE DARLIN'
 I WON'T HANG AROUND YOU ANY MORE
 SCOTTY HARRELL
 and HIS TEXANS

#157-B
 I WONDER WHERE YOU ARE TONIGHT
 I'M BUILDIN' A PALACE FOR ALICE
 FROM DALLAS

#159-B
 I'LL BLAME IT ON YOU
 TOO BAD LITTLE GIRL, TOO BAD

ALL RECORDS RETAIL
55c Plus Tax

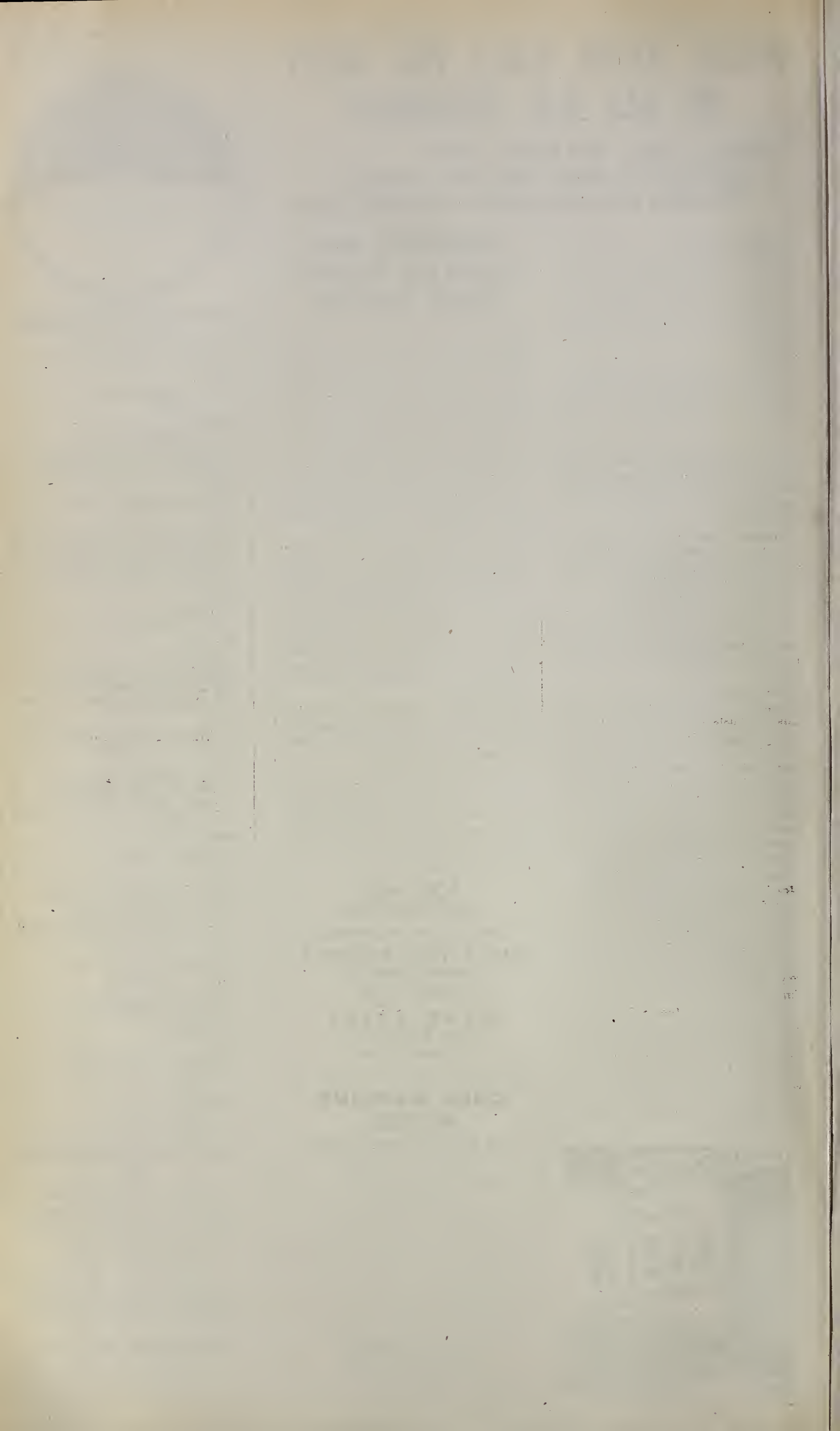
DEALERS REGULAR DISCOUNT
 THIS IS YOUR ORDER BLANK
 QUALITY AND QUANTITY GUARANTEED
 TERRITORIES OPEN

DISTRIBUTORS WANTED
BERGER ENTERPRISE
 Producers and Manufacturers of
Enterprise Records
 8111 Santa Monica Blvd.
 Hollywood 46, Calif.

IN WISCONSIN

Aireon
KLEIN
 DISTRIBUTING CO.

2606 W. Fond Du Lac Ave
 MILWAUKEE 6, WISC.
 KILBOURN 2032-3





In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

“THE HIT PHONOGRAPH OF 1946”

AMI MODEL “A”



DAVID ROSEN

855 N. BROAD STREET

PHILADELPHIA 23, PENNA.



In Tribute To

JOHN HANCOCK

OF THE MASSACHUSETTS SOCIETY OF THE

REPUBLICAN PARTY

FOUNDED IN 1830

"THE NY HISTORICAL SOCIETY OF 1848"

AMILMOBEL "A"

3

DAVID ROSEN

822 N. BROAD STREET

PHILADELPHIA 22, PENNA.

AMI DISTRIBS IN SURPRISE TRIBUTE



JOHN HADDOCK

CHICAGO — After the dual initial premiere showings of the new AMI automatic phonograph "Model A", all distributors of Automatic Instrument Company, the manufacturers of AMI machines, this city, came together in a surprise tribute to the executives, engineers and personnel of the organization.

These distributors honored John Haddock, president of AMI and DeWitt (Doc) Eaton, general salesmanager especially for the fine work which they had done presenting their new phono at the time they did.

AMI distributors who joined in this tribute were: Runyon Sales Company of New York and Newark, N. J.; Pioneer Distributing Co. of Raleigh, N. C.; Louisiana Coin Machine Serv-



DE WITT EATON

ice of New Orleans, La.; Murphy Distributing Co. of St. Louis, Mo.; M. S. Wolf Distributing Co. of Los Angeles, San Francisco, Portland, Seattle and San Diego; H. & L. Distributing Co. of Atlanta, Ga. and Miami and Jacksonville, Fla.; E. & W. Distributing Co. of Cleveland, O., Columbus, Toledo and Cincinnati; Marston Distributing Co., Detroit, Mich.; David Rosen of Philadelphia, Pa.; Southwest Amusement Co. of Dallas, Tex. and American Coin-A-Matic Machine Co. of Pittsburgh, Pa.

What was most remarkable about this tribute from all the AMI distributors was the fact that many of them hadn't as yet shown the new "Model A"

phono.

As one distributor stated, "We believed, in view of the reports we had already received from the New York and Los Angeles premieres, that this was the time to offer tribute to both John Haddock, DeWitt Eaton, all the other executives, engineers and the entire personnel of the Automatic Instrument Company for producing what we most sincerely and wholeheartedly believe is the 'No. 1 hit phonograph of 1946'."

All these distributors are planning to publicly offer tribute to all the firm's executives at the Chicago showing of the "Model A" phono on April 10 and 11 at the Hotel Continental.

"At that time", one distributor reported, "we are all going to get together and tell John Haddock, Doc Eaton and the other members of AMI who will be present just how much we appreciate the grand job they did for us by giving us the 'Model A' to sell this year.

"We feel that this is the time for all of us distributors to work closely with our factories and that only by such close relationship will we all profit."

NEW!

H. C. EVANS & COMPANY CONSOLES AND ARCADE MACHINES

NEW!

PACKARD WALL BOXES AND SPEAKERS
4 DIFFERENT TYPES — NEW PACKARD PLA-MOR PHONOGRAPH SOON!

EXCLUSIVE DISTRIBUTORS for H. C. EVANS & CO.
SOUTHERN CALIFORNIA AND ARIZONA

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527)

LOS ANGELES 7, CAL.

OPERATORS — RECORD DISTRIBUTORS

MAKE MONEY WITH THESE LABELS

ATOMIC ★ ★ ★ MEMO ★ ★ ★ SUNSHINE

WE GUARANTEE QUALITY AND QUANTITY
ORDER FROM YOUR NEAREST DISTRIBUTOR

CARDINAL SALES & SERVICE
711 WEST OAK ST.
LOUISVILLE, KY.

SO. COAST AMUSEMENT CO.
314 E. ELEVENTH ST.
HOUSTON, TEXAS

W. M. AMANN DISTRIB. CO.
115 OLIVE STREET
SHREVEPORT, LA.

CLIFF WILSON DISTRIB. CO.
CANIPE DIST. CO.

1121 S. MAIN ST.

TULSA, OKLAHOMA

1049 UNION AVE., MEMPHIS, TENN.

K & M DISTRIBUTORS

1913 W. PICO BLVD.
LOS ANGELES 6, CAL.



In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

“THE HIT PHONOGRAPH OF 1946”

AMI MODEL “A”



DISTRIBUTORS FOR

MISSOURI and SOUTHERN ILLINOIS

MURPHY DISTRIBUTING CO.

3504 LINDELL BOULEVARD

ST. LOUIS 3, MISSOURI



In Tribute To

JOHN F. DODD, JR.

DEPARTMENT OF THE ARMY

AND OF THE AIR FORCE

FOR HIS CONTRIBUTION TO THE

DEVELOPMENT OF THE

ARMY MODEL

1950

Presented by

MURPHY DISTRIBUTING CO.

MURPHY DISTRIBUTING CO.

1000 W. WASHINGTON ST.

CHICAGO, ILL. 60601

WANTED TO BUY IMMEDIATELY MILLS ESCALATOR TYPE SLOTS

WIRE — PHONE — WRITE

BILL WOLF

M. S. WOLF DIST. CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

(PHONE: PROSPECT 4131)

STARTS TEST CASE TO LEGALIZE ARCADE EQUIP'T IN CALIF. COUNTY WEINSTEIN SHOWS NEW AIREON

LAGUNA BEACH, CALIF. — Dick Sharpe, well known coinman here, has started a test case in superior court to determine whether non-gambling (arcade type) equipment can be operated legally in Orange County.

The action was filed against Police Chief Paul H. Johnson of this resort city.

Sharpe contends that Chief Johnson threatened him with arrest if the machines were installed in Laguna Beach business places.

He asks the court to restrain Johnson from enforcing an ordinance listing the machines as public nuisances.

(A Laguna Beach ordinance adopted in May, 1940 and amended in December, 1942, bans the machines by describing them as nuisances.)

Sharpe is asking the court to declare this ordinance null and void.

He explains that his machines are of the non-gambling type. They are all arcade type games. Featured in this test case is a football game.

Ops throuout the southern California area are watching this test case very closely in view of the fact that this famed resort city is one of the most profitable at this time of the year and throuout the entire summer season. The crowds here have always liked playing machines and loss of locations here would result in elim-

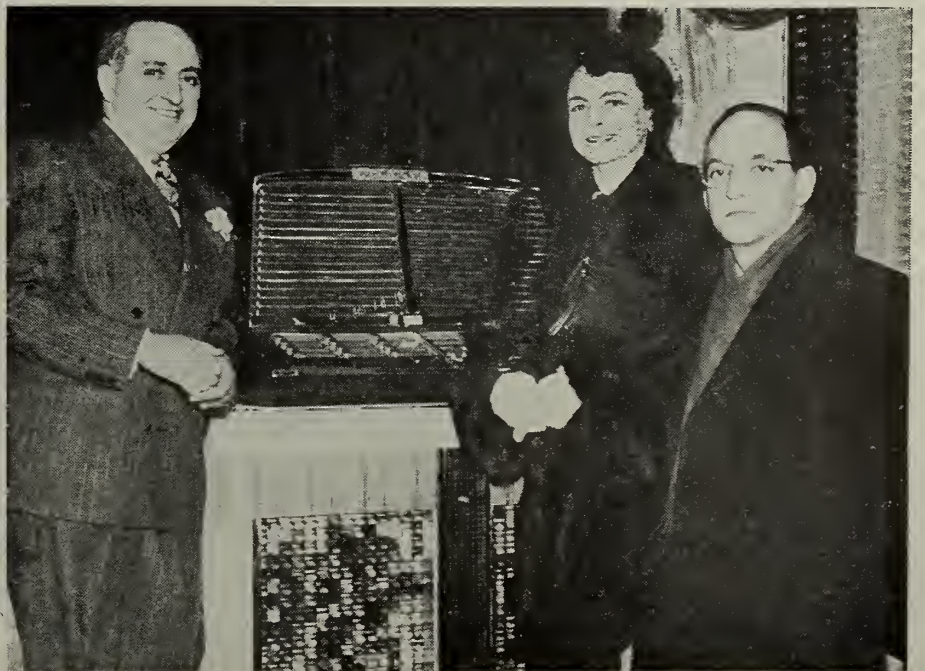
inating one of the best territories in this area.

Most coinmen are of the opinion that Sharpe will win his case in view of the fact that it is based on arcade type machines.

Counter Games Working

SAN ANTONIO, TEX. — "Don Politico" in the San Antonio Light, leading newspaper, this city, reports that, "slot machines, a smaller sized model of the old one-armed bandits, are popping into the open around town."

This column is reported to have attracted some attention with this statement. As yet, tho, there has been no interference with the machines.



Sam Weinstein of Atlas Distributing Co., Philadelphia, Pa. showing the new Aireon Electronic Phonograph to two of his guests, Mr. and Mrs. Arthur Salus. Weinstein reported that coinmen and their wives have been visiting the firm's showrooms since the initial showing in ever increasing numbers. He believes that this sets a new record for attendance.

W A M T E D

T O B U Y

I M M E D I A T E L Y

M I L L S E S G A L A T O R

T Y P E S L I T S

W H I T E - S H O R T - S W I T Z

I N W O I T

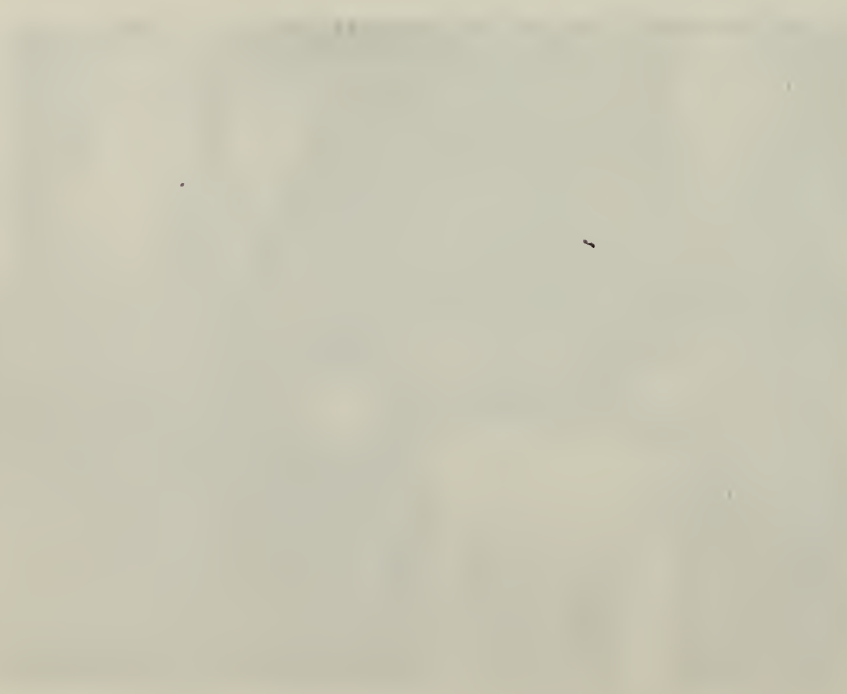
M. S. WOLF DIRT CO.

100 YEARS 1880

1250 1000000

100 YEARS 1880

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MAGAZINE FOR THE YEAR 1880
BY THE NEW YORK PUBLIC LIBRARY





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JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

“THE HIT PHONOGRAPH OF 1946”

AMI MODEL “A”



EXCLUSIVE DISTRIBUTORS IN

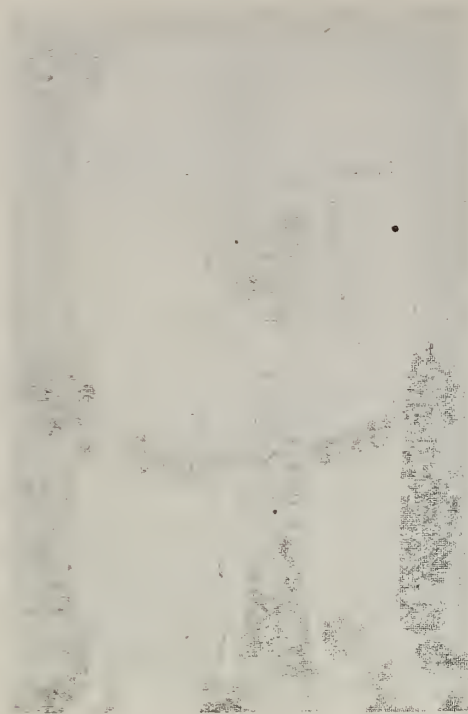
WESTERN PENNA., W. VA. and VA.

A M E R I C A N

COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE

PITTSBURGH 19, PA.



In Tribute to

John Lewis

1941-2020

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THE ...

AMERICAN



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WESTERN ...

AMERICAN

...

...

"DUCKY"

1800 R. M. Holes . . . 5c Play
 Takes In . . . \$90.00
 Pays Out . . . 47.06
PROFIT . . . \$42.94

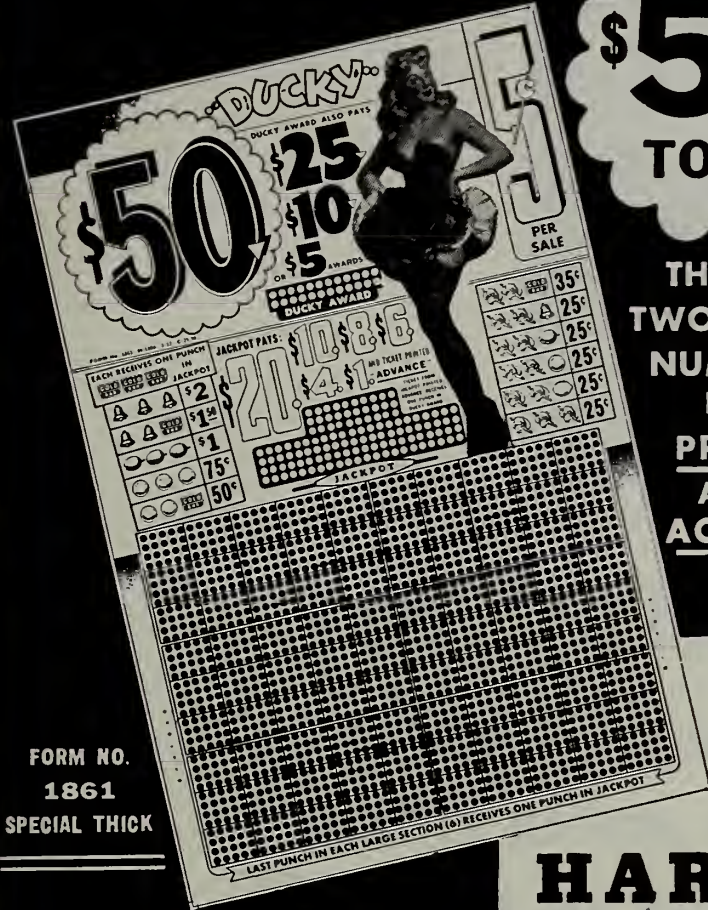
HARLICH'S *Newest*

\$50 TOPS!

THEY'RE
 TWO SWEET
 NUMBERS
 FOR
**PROFIT
 AND
 ACTION**
 !!!

"IN THE DARK"

960 G. L. Holes . . . 10c Play
 Takes In . . . \$96.00
 Pays Out . . . 46.48
PROFIT . . . \$49.52



FORM NO.
 1861
 SPECIAL THICK

READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!



FORM NO.
 936
 SPECIAL THICK

READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

JERSEY TOWN HIKES PIN LICENSE TO \$75

HANOVER, N. J. — This community has just reported a new ordinance which hikes the license fee on pin-ball games to \$75 annually.

There are no free play games allowed. Nor are there games allowed which award cash or any other refundable commodity.

There has also been a limit of five machines to any one location set by this new ordinance. This means that there will not be any arcades in this city.

In addition the ordinance reports that all licensed machines must be more than 200 feet from schools, public playgrounds or churches. No person under 16 years of age must be allowed to play any game.

A fine of \$200 and/or 90 days in jail will be imposed on anyone not obeying all the edicts of this new ordinance.

USE FALSE LODGE CARDS TO ROB SLOT

BENTON HARBOR, MICH. — The only charge this community could put against three men who entered into the Elks temple here and attempted to rob a slot machine was that of unlawfully displaying lodge insignia.

The three men, LeRoy Ramer, M. S. Garmetter and Robert A. Rohring are from Lima, O. By displaying false lodge insignia they entered the Elks temple here and tried to drill

ONE OF THE MOST PROFITABLE OPERATORS'
 MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN
INTERNATIONAL MUTOSCOPE CORP.
 44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
 1946 — Our 51st Year of Service

KANSAS DISTRIBUTORS FOR

- AIREON ELECTRONIC PHONOGRAPH
- PACE'S DRILL PROOF DE LUXE CHERRY BELL
- CHICAGO COIN'S GOALEE
- WILLIAMS LAURA AND SUSPENSE
- ADVANCE VENDORS

RECONDITIONED CONSOLES AND SLOTS • DuGRENIER CIGARETTE VENDERS

MATHENY VENDING CO., INC.

564 W. DOUGLAS

WICHITA 12, KANSAS

a hole in a slot and trip the reels into hitting the jackpot.

The men were placed in the county jail by Municipal Court Judge Webster Sterling on \$500 bail each.

Police here report that the trio admit using false lodge cards in other cities and tripping slot machines thruout the middle west.

Coinmen who recognized the work of the trio are elated over their arrest and hope that it will be a long time before they will again be given the opportunity of robbing machines.

We Have For Immediate Delivery

Mills New Postwar Bell
 BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c • 10c • 25c • 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service
SICKING, INC.
 1401 Central Parkway Cincinnati, Ohio



In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

**. . . and all the Engineers, Executives, and
Personnel of AMI for producing**

"THE HIT PHONOGRAPH OF 1946"

AMI MODEL "A"

DISTRIBUTORS

IN THE STATE OF NORTH CAROLINA

Pioneer Distributing Company

*Office and Display Rooms: 508 Hillsboro Street
Raleigh, N. C., Phone: 3-2844*



In Tribute To

John ...

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...

"THE WIT MIDWINTER OF 1983"

ANNIVERSARY

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Mount ...

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IT MUST BE GOOD

GOALIE

CHICAGO COIN'S

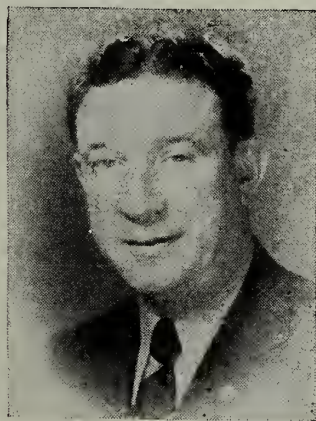
HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING

The **ONE OR TWO NICKEL PLAY**
5¢ OR 10¢ EACH GAME

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS LIMITED .. ORDER TODAY FOR EARLIEST DELIVERY

FRANK MURPHY IS AMI DISTRIB IN MO. AND SOUTH ILL.



FRANK J. MURPHY

ST. LOUIS, MO. — Frank J. Murphy of Murphy Distributing Co., 3504 Lindell Blvd., this city is the AMI distributor for the state of Missouri and for Southern Illinois.

Murphy is planning to bring a large party of music operators with him to the AMI open house showing at the Hotel Continental on April 10 and 11 in Chicago.

He has already written to everyone of the leading coinmen in his territory he reports, and states, "Those men who haven't received a personal invitation from our firm should contact us immediately. We want them to be with us in Chicago on April 10

CENTRAL OHIO COIN MACHINE EXCHANGE
WILL PURCHASE FOR CASH
WILL PAY HIGHEST PRICES
FOR
PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT
NO DEAL TOO LARGE OR TOO SMALL
CENTRAL OHIO COIN MACHINE EXCHANGE
NEW ADDRESS
185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

STERLING "POPS" UP WITH RUBY NEWMAN AND HIS ORCHESTRA
STERLING No. 7003 — APRIL RELEASES — STERLING No. 7004
"I'M A BIG GIRL NOW" Vocal by Vera Holly
"DON'T BE A BABY, BABY" Vocal by Michael Revell
"IT SEEMS LIKE OLD TIMES"
"IT COULDN'T BE TRUE" Vocal by Michael Revell
STERLING No. 7002—"WHERE DID YOU LEARN TO LOVE" and "ALL THRU THE DAY"
Tommy Jones and his Orchestra . . . Vocals by Louise Tobin
And Of Course . . .
STERLING No. 7001—"ONE-ZY, TWO-ZY" and "WE'LL GATHER LILACS"
STERLING RECORD, Inc. LIST PRICE 75c plus tax
7 W. 46th ST., New York

and 11 for a good, old time convention, and we also want them to see the new AMI 'Model A' phonograph which has caused such a stir thruout the nation."

Murphy also reports, "Music machine men in this territory are anxious to see the new AMI. Everyone here needs equipment and since AMI's factory is now swinging into good production we shall be more than happy to fulfill all requests for machines."

WANT TO BUY!
SUPER BELLS, COMB. SILVER MOONS, F.P.
SUPER BELLS TWIN, '41 DERBY
5/25 COMB. PIMLICO
HI HANDS CLUB TROPHY
THREE BELLS LONGACRES
JUMBO PARADES, F.P. THOROBREDS
Write — Wire — Phone Today!
Advise Condition, Quantity & Best Price!
H. ROSENBERG CO.
625 10th Ave. (LO. 3-2479) N. Y. 19



THREE - THREE
AUGUST 1954
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EXHIBIT THIS MATTER TO

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DATE OF [Illegible]

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AMI MODEL "A"



DISTRIBUTORS FOR THE STATE OF LOUISIANA

LOUISIANA

COIN MACHINE SERVICE

931 POYDRAS STREET

NEW ORLEANS, LA.



In Tribute to

JOHN WOODCOCK

DEPARTED THIS 25th DAY

OF FEBRUARY 1946

AT THE AGE OF 75

THE WIT DISCOUNT OF 1946

AMI MODEL "A"

2

AMERICAN FOR THE STATE OF LOUISIANA

LOUISIANA

COIN MACHINE SERVICE

NEW ORLEANS, LA

1215 PINE STREET

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney Super, 5c, F.P., P.O.....\$325.00	Keeney Twin, 5c-5c, F.P., P.O.....\$575.00	Keeney Twin, 5c-5c, P.O.....\$350.00
Keeney Super, 25c, F.P., P.O..... 375.00	Keeney Twin, 5c-25c, F.P., P.O..... 595.00	Keeney Twin, 5c-25c, P.O..... 395.00
Keeney 4-Way, 5c-5c-5c-5c, P.O..... 475.00	Keeney Twin, 25c-25c, F.P., P.O..... 625.00	Keeney Twin, 25c-25c, P.O..... 425.00
Keeney 4-Way, 5c-5c-5c-25c, P.O..... 550.00	Keeney 4-Way, 5c-5c-25c-25c, P.O..... 575.00	Keeney 4-Way, 25c-25c-25c-25c, P.O. 625.00

CONSOLES

Mills Three Bells, 5c-10c-25c.....\$850.00
Mills Four Bells, Late Head, 5c-5c-5c-25c 750.00
Mills Four Bells, Late Head 5c-5c-5c-5c 595.00
Mills Four Bells, Orig. Head, 5c-5c-5c-25c 495.00
Mills Four Bells, Orig. Head, 5c-5c-5c-5c 395.00
Evans Dominoes, Late Two Tone, D.D., J.P. 295.00
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00
Evans Lucky Lucre, 5-5c 195.00
Evans Lucky Stars 129.50
Bally Hi Hands, F.P., P.O..... 199.50
Bally Roll 'Em, P.O. 129.50
Bally Club Bells, F.P., P.O. 249.50

Mills Jumbo, Late Head, P.O..... 149.50
Pace Saratogas, Late, 10c, P.O..... 169.50

ONE-BALL MULTIPLE, F. P. TABLES

Bally Thoroughbred\$374.50
Bally Longacre 374.50
Bally Pimlico 295.00
Bally Club Trophy 225.00
Bally '41 Derby 225.00
Keeney Fortune 189.50
Keeney Sky Lark 139.50
Bally Blue Grass 159.50
Bally Record Time 149.50
Bally Dark Horse 159.50
Bally Sport Special 139.50
Mills '41, 1-2-3 79.50

Mills '39, 1-2-3 59.50
Bally Gold Cup 59.50

MILLS SLOTS

Mills Regular Chrome, 5c\$265.00
Mills Regular Chrome, 10c 310.00
Mills Regular Chrome, 25c 335.00
Mills Regular Chrome, 50c 445.00
Mills Blue Fronts, 5c 159.50
Mills Blue Fronts, 10c 169.50
Mills Blue Fronts, 25c 189.50
Mills Gold Chrome, 5c 265.00
Mills Gold Chrome, 50c 445.00
Mills Q.T. Late Blue, 5c 89.50
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Rock-Ola Spectravox, Playmaster..... 450.00	Wurlitzer Model Ill. 616..... 249.50	Rock-Ola Late Wall Boxes..... 19.50
Rock-Ola Spectravox 125.00	Wurlitzer Model 412 125.00	5 Wire Cable, Per Foot12
Rock-Ola Universal 95.00	Seeburg Regal, Rock-O-Lite 395.00	30 Wire Cable, Per Foot19
Rock-Ola DeLuxe, Rock-O-Lite..... 450.00	Seeburg Mayfair, Rock-O-Lite..... 395.00	Kleer-Tone Speaker Cabinets..... 24.50
Rock-Ola Standard, Rock-O-Lite..... 425.00	Wurlitzer Twin 12 Adaptor..... 225.00	Badger Walnut Speaker Cabinets..... 4.95
Mills Empress, Rock-O-Lite 395.00	Wurlitzer 24 Adaptor 295.00	Comp. Metal Speaker Cabinets..... 5.95
Mills Throne, Rock-O-Lite 350.00	Seeburg Royal With Adaptor..... 295.00	12 In. P.M. 20 Oz. Speaker..... 10.50

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TRANS-CANADA DISTRIBUTORS, LTD. GET "CHALLENGER" FOR DOMINION

MONTREAL, QUE., CANADA — With the announcement of the incorporation of an entirely new firm also came the announcement that this firm, Trans-Canada Distributors, Ltd., would handle distribution for the "Challenger '47" phonograph of Challenge Industries thruout the entire Dominion of Canada.

The new firm is a combination of three noted Canadian coinmen. President of the firm is J. M. Schwartz, who is also president and owner of Quebec Coin Machine Exchange Reg'd, Montreal, established for the past 15 years in the coin machine business. The firm have a very large following thruout the Dominion and are well acquainted with all the Canadian operators.

Associated with Schwartz is Mardy Morosnick, president and owner of the Winnipeg Coin Machine Exchange, Winnipeg, Manitoba, whose firm is also well known to all coinmen in midwestern Canada. Morosnick will handle the distribution of the Challenger phono in this section.

J. H. Myers of the Automatic Music Service, Vancouver, British Columbia, will take care of distributing the Challenger phono in Western Canada. Myers is well known to all coinmen in this area and his firm have long served the men in the western part of the Dominion.

The three men are very enthused over their choice as distributors for

the entire Dominion of Canada by Challenge Industries and report that they are planning an intensive campaign to acquaint all the Canadian music machine operators with the new "Challenger '47".

Schwartz stated, "We believe that we have something of tremendously outstanding value to every one of the music machine operators in Canada, Mardy Morosnick, J. H. Myers and myself plan to get out on the road and tell the trade in person all about the new Challenger. We also hope to hold elaborate showings of the new phono in our various offices very soon."

"Smiley"
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issue of "The Cash Box"
for our beautiful
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In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

"THE HIT PHONOGRAPH OF 1946"

AMI MODEL "A"

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COURT TO DECIDE ON "OPERATING" AS AGAINST "PLAYING"

GREAT FALLS, MONT. — Coinmen here are eagerly following the case now in Judge H. H. Ewing's court because of a technical legal question which arose and which has practically stopped proceedings here.

The court conceded that there is a question legally whether "operating" a coin machine also means "playing" such a machine for money, in the trial of Ed Tysko on a charge of contributing to the delinquency of a minor.

The information filed by County Attorney H. R. Eickenmeyer alleges that Tysko, operator of Ed's Furniture & Whatnot Shop contributed to the delinquency of a 14 year old boy by permitting him to "operate" a penny counter game.

J. N. Thelen, counsel for Tysko, created a minor stir in court when he objected to the introduction of any evidence on the grounds that the information failed to state facts sufficient to indicate commission of any public offense.

Thelen emphasized that the law does not say that a machine cannot be "operated," and that this constituted a difference from "playing" such a machine.

The case has been continued until the court decides on the legality between "operating" and "playing" a machine.

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5 Conductor heavy duty rubber covered gun cable for Seeburg guns . . . per ft. .18

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Drys Against Pa. Clubs

PHILADELPHIA, PA. — The Philadelphia Record published a letter received from the Daughin County Drys relative to the fact that, "The booze business in Pennsylvania is now an open scandal. Slot machines are whirring in nearly every one man club in the state."

The drys go on to tear down the entire administration of liquor and machines in the state. It seems that the one way to eliminate all this is to again vote the state dry.

SLOT BARGAINS

MILLS ORIGINALS

1— 5c Roman Head 3/5 Ref.	\$ 95.00
1— 5c Gooseneck 2/4	40.00
1— 5c Mint Vendor 3/5	85.00
8— 5c Blue Front 3/5	125.00
1—10c Blue Front Ch	165.00
3—25c Blue Front KA CH 3/5	225.00
11—5c Brown Front 3/5 Cherry Bell	150.00
1—25c Brown Front KA CH 3/5	245.00
1—25c Brown Front Ref Gold CH 3/5	250.00
2— 5c Blue Front Ref Gold CH 3/5	160.00
1— 5c Melon Bell 3/5	150.00
2—5c Gold Chrome 2/5 Original	225.00
3 Double Cabinets 2 Door	60.00
1 Double Cabinet 1 Door	50.00

JENNINGS

1— 5c Gooseneck 2/4	\$ 35.00
1—25c Gooseneck 2/4	60.00
3— 5c Chief Fac Reb & Ref 2/5	140.00
1— 5c Mast Silver Chief S.P. 3/5	175.00
1—25c Mast Silver Chief S.P. 3/5	225.00
1—10c Silver Moon Chief	200.00
1—10c Chief Ref 3/5	125.00

MISCELLANEOUS

2— 1c Watling 2/4	\$ 30.00
2— 5c Caille 2/4	35.00
1—25c Pace Comet 3/5	150.00
1— 5c Pace Comet 3/5	60.00

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MINNIE'S SUPER ROLL is a high quality, heavy weight, 100% cotton fabric. It is perfect for making dresses, blouses, and other women's apparel. The fabric is soft, durable, and easy to care for. It is available in a variety of colors and patterns.

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In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

"THE HIT PHONOGRAPH OF 1946"

AMI MODEL "A"

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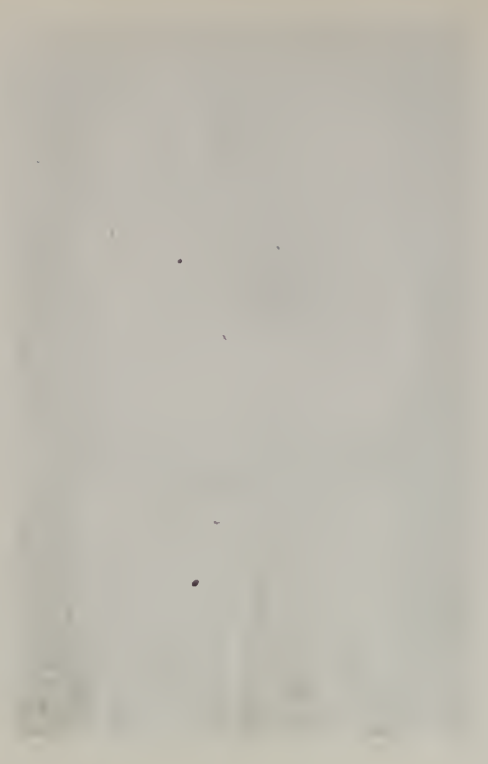
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CLEERE CRACKS AT COIN-BEER TIE-UPS

Addresses Letter to Ops, Beer Wholesalers and Retailers. Warns on Music and Game Rights in Places Selling Beer in Fort Worth Area Quoting Texas Liquor Control Board

FORT WORTH, TEX.—Clarence A. Cleere, noted coinman of this city, has just composed a long letter which he sent to all operators, beer wholesalers and retailers in this area regarding music and game rights under the Texas Liquor Control Board which brings one method of answering this very irritating problem with which many coinmen will be confronted as the beer shortage becomes national in scope. Cleere's letter follows:

"The purpose of this letter is to discuss, as an operator of coin operated music and game machines, a problem which has arisen recently which affects the welfare of coin machine operators, wholesale beer distributors, and all retailers selling beer. The problem is this:

"It has been rumored, and is known to me and many of you gentlemen as a fact, that an operator of coin machines has been offering retailers an assurance of a stipulated quota of beer in return for the right to place his coin machines in the retailers place of business. It is, of course, believed by all of us that no coin machine operator would be granted a wholesale beer permit by the Texas Liquor Control Board, so any assurance of furnishing beer, given by a coin machine operator, must only be based upon a very close alliance or relationship between the coin machine operator and someone who holds a permit as a wholesale distributor of beer. Such a condition, as many of you gentlemen know, exists in Fort Worth, and has produced the problem which now confronts us.

"There is a shortage of beer which, as summer approaches, will undoubtedly become more acute, so it is obvious that the inducement of obtaining more beer will have great weight with the retailer in placing his coin machine rights, and cause him to withdraw those rights from operators who may have served him for many years in a satisfactory manner and give such rights to the person who will help him out during this beer shortage.

"As a coin machine operator who, like most of us in that business, has nothing to offer to his locations except the quality of his equipment and service, I have nothing with which to combat this competition. I do not, and I think most of you gentlemen who are coin machine operators do not wish to go into the beer business, either directly or indirectly.

"My request to the coin machine operators is that they do not try to meet this competition, but depend upon the law and the regulations of

the Texas Liquor Control Board to give us relief.

"To every wholesaler of beer I earnestly make this request: That you do nothing to violate either the spirit or the letter of the law governing your operations. Such practices as described above can only react unfavorably, in the long run, to everyone in both the beer business and coin machine business, and could result in a war of competition which would tempt coin machine operators, in order to stay in business, to violate the law and meet such competition on its own terms. The result of this could, as you know, obtain unfavorable publicity, and perhaps result in a popular demand to do away with the legal sale of beer and liquor.

"To the beer retailer I want especially to say that I, and every coin machine operator, am aware of the emergency that faces you in the coming summer with regard to the shortage of beer and we can fully understand that assurances of getting enough beer during this shortage must appeal to you from a business standpoint. I can only tell you earnestly that I believe that this particular means of getting temporary relief from the shortage must inevitably result in a sort of competition that will put such a blot on the beer business that, as stated above, might result in, not a beer shortage, but no beer at all because of a widespread popular demand to vote beer out because it is too closely allied to coin machine operations. I should like to make it clear to you that any effort I put forth to stop the practices described above are prompted, not from any desire to increase your burden, but from the sincere belief that you, too, will benefit in the long run if we all will comply with the laws and regulations fixed for the operation of our respective businesses.

"I therefore suggest to you that you be very wary of anyone who offers you any inducement, or offers you scarce merchandise out of which you can make a profit, or offers you opportunity of financial gain of any kind, in order to obtain the right to operate coin machines in your establishment. For your information I am quoting below several paragraphs from Directive BF No. 32 from the Texas Liquor Control Board, dated November 9, 1939, addressed to holders of beer retailer's licenses, and signed by Bert Ford, Administrator:

"Complaints in increasing numbers have for some time been filed with the Board concerning the relationship between the owners and agents of machines operated

with coins on the one hand, and persons on the other hand who hold licenses from the Board to sell beer and wine. More and more it is becoming apparent that in many instances throughout the State, many retail outlets are being subsidized * * * by owners of these machines. This is particularly true, according to the facts and circumstances before the Board, of music and game machines.

"I call your attention to the fact that the liquor law both in letter and in spirit requires an applicant for a license to disclose the true ownership of the business, and requires the licensee, so long as he holds a license, to assume and exercise full control and responsibility for the operation of the business. Obviously, the licensee cannot discharge his responsibility under the law if he is subsidized by the owners of coin machines.

"The owners of these coin machines, according to evidence before us, accomplish their purpose in two principal ways. Either they finance the original launching of the business for the purpose of locating their machines, or they buy outright the privilege of replacing machines already located on the premises, and make larger contributions from such machines to the owner of the business.

"Either method of operation by coin machine owners has the same effect upon the licensee. In both instances, the licensee is under obligation to operate his business in a manner to enhance the financial gain to owners of the coin machines.

"In order that this subversive influence may be stopped, I am directing the Enforcement Division of the Texas Liquor Control Board to report to this office any evidence of financing, subsidizing and purchasing of the coin machine rights, because such practices are certainly contrary to the public interest."

"A copy of this letter is going to Bert Ford, Administrator, Texas Liquor Control Board, Austin, Texas, and also, to the local office of the Texas Liquor Control Board.

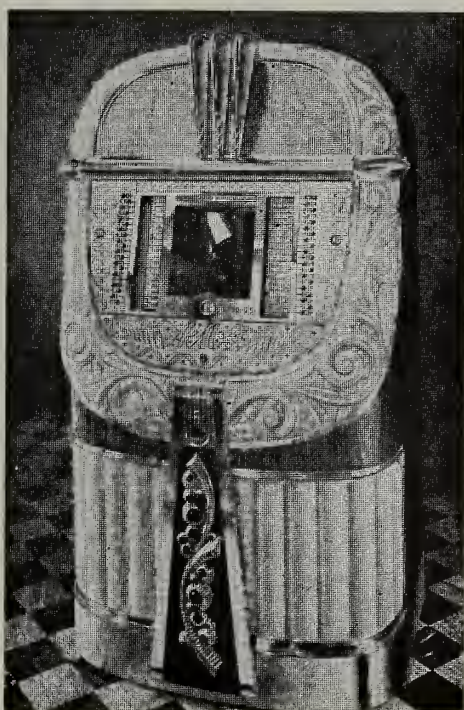
"I should like to ask the cooperation of all of you in conducting our business according to the laws and regulations under which we must operate, and I shall welcome any information or suggestions from any of you along this line. Call me at 2-1293 or come to 1112 East Lancaster."

THE UNIVERSITY OF CHICAGO

PHILOSOPHY DEPARTMENT

PHILOSOPHY DEPARTMENT

PHILOSOPHY DEPARTMENT



In Tribute To

JOHN HADDOCK, President

DeWITT EATON, Gen'l Sales Manager

. . . and all the Engineers, Executives, and

Personnel of AMI for producing

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• 1063 Granville Street, Vancouver, B. C.

FATHER & SON TEAM MEET CHI MFRS

CHICAGO — Harry Jacobs, Jr., of United Coin Machine Co., Milwaukee, Wis., who met his dad and partner, Harry Jacobs, Sr., in this city this past week on his return from Florida, took this opportunity to introduce him to many of the outstanding manufacturers here

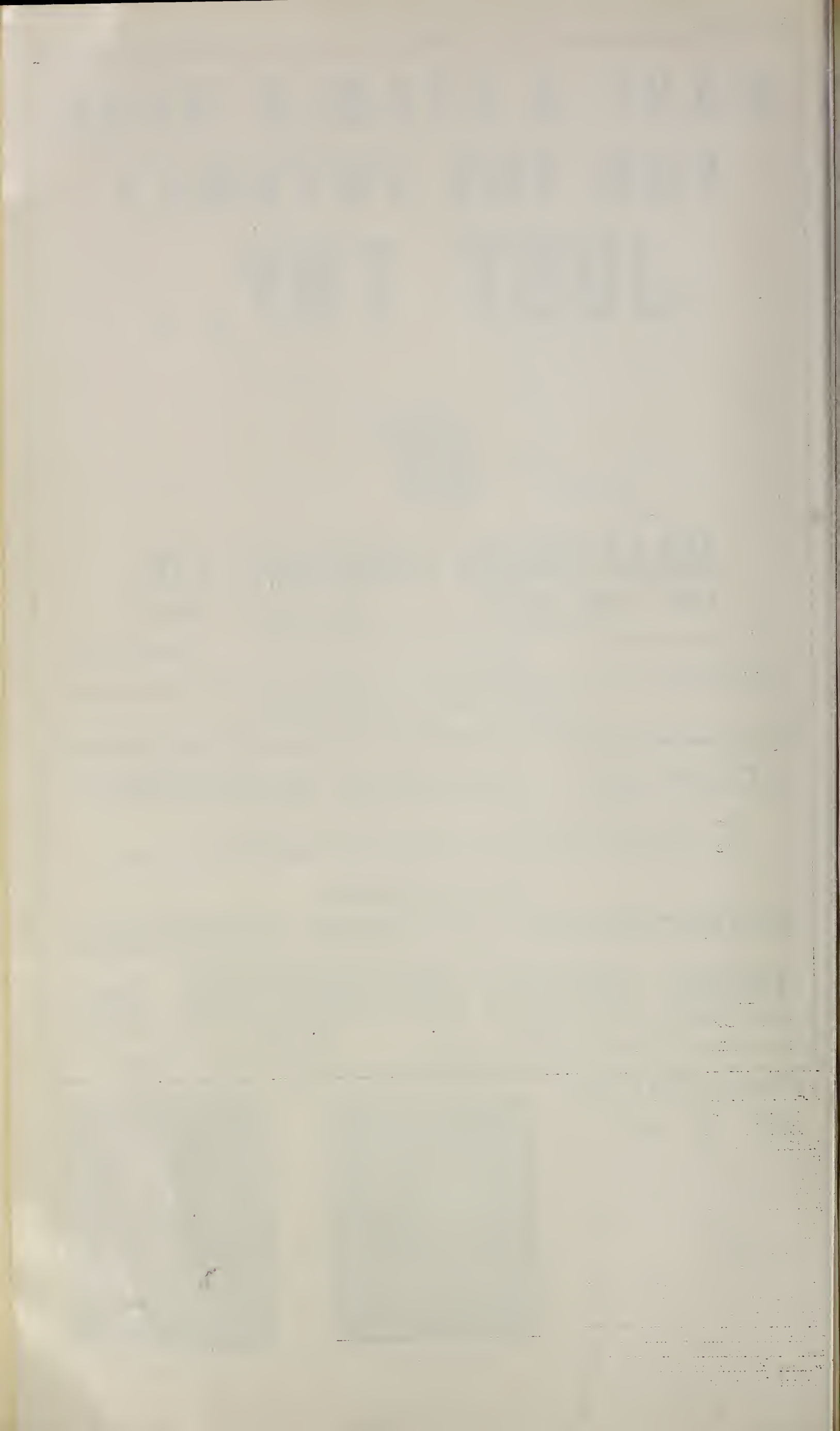
It is reported that Harry Jacobs, Sr. was very much impressed with the large factories he visited and also with the equipment he saw for the first time. This is his first introduction to the coin machine business, having been superintendent of the Milwaukee division of Prudential Insurance Co. for the past 17 years.



HARRY JACOBS, JR.



HARRY JACOBS, SR.



The Automatic Instrument Company

cordially invites

All Operators, Distributors and Manufacturers

to attend the

Premiere Showing

of the New

A·M·I PHONOGRAPH

April 10th and 11th, 1946

10 a. m. to 10 p. m.

in the Tropical Room

Hotel Continental

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Buffet and Refreshments

Special Program Featuring Celebrities and Surprises

“Everybody Together!”

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CMI PICKS FEB 3-6, '47 FOR CONVENT'N

Dave Gottlieb Reelected President. New Directors Chosen.



DAVID GOTTLIEB

CHICAGO — Most important news to emanate from the meeting of the CMI (Coin Machine Industries, Inc.) this past Tuesday, April 2, 1946, at their headquarters, 134 North LaSalle Street, this city, was the fact that James A. Gilmore, secretary of CMI had been authorized to contract with the Hotel Sherman, this city, for the annual convention to be held on February 3 to 6 inclusive, 1947.

It will as yet take some time to complete floor plans and exhibit arrangements. As in the past CMI will offer first chances at exhibit space to their own members, then to the non-members of the industry and last to any prospective exhibitors for whatever space may be left.

Also at this meeting, CMI elected officers for the next year's term. David Gottlieb of D. Gottlieb & Co., Chicago, was re-elected president. R. W. (Dick) Hood of H. C. Evans & Co., Chicago was elected vice-president. John Chrest of Exhibit Supply Co., Chicago, was elected treasurer and James A. Gilmore was re-elected secretary.

A new Board of Directors was also elected. For a one year term the following were elected to the board: F. H. Parsons of Buckley Manufacturing Co., Chicago; Wm. B. Rabkin of International Mutoscope Corp., New York and Lewis Gensburg of Genco Manufacturing Co., Chicago.

For a two year term, the following were elected to the board of directors: Walter Tratsch of A.B.T. Manufacturing Co., Chicago; R. W. Hood of H. C. Evans & Co., Chicago and John Chrest of Exhibit Supply Co., Chicago.

For a three year term, the following were elected to the board: DeWitt Eaton of Automatic Instrument Co., Chicago; David Gottlieb of D. Gottlieb & Co., Chicago and James A. Gilmore, who was also later again re-elected secretary of CMI.

Most interesting, tho, to the entire industry was the announcement of the dates chosen for the annual convention to be held at the Hotel Sherman in Chicago. This will be the first

convention in six years held by the industry.

Many were in the hopes that the convention might come off this fall, but the choice of CMI's board of directors and officers is considered a wise one in view of the fact that the conventions were always held in the month of February and also because of the further fact that by February, '47, the manufacturers will be ready to present new equipment.

The Board of Directors were much elated to hear the report of the secretary regarding the fine cooperation received on associate memberships and the many \$25 checks which had come into the organization for the public relations program.

It is also reported that the members will, within a few weeks, announce their own intentions as to

financial donations to the public relations program.

It is hoped that these financial donations will be of such size that added to the associate memberships already received that CMI will be able to enter into its plans for its public relations program and make such announcement to the trade.

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Sensational 5-Ball Counter Game

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Philadelphia 22, Pa. Poplar 3638

SCIENTIFIC'S ORIGINAL

X-RAY POKER

LIMITED QUANTITIES — ACT FAST

DISTRIBUTED BY

Joe Ash in Pennsylvania OR Irv Morris, in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

THE TIME IS NEAR FOR JENNINGS' NEW FIFTY CENT PLAY!

THE SILVER EAGLE

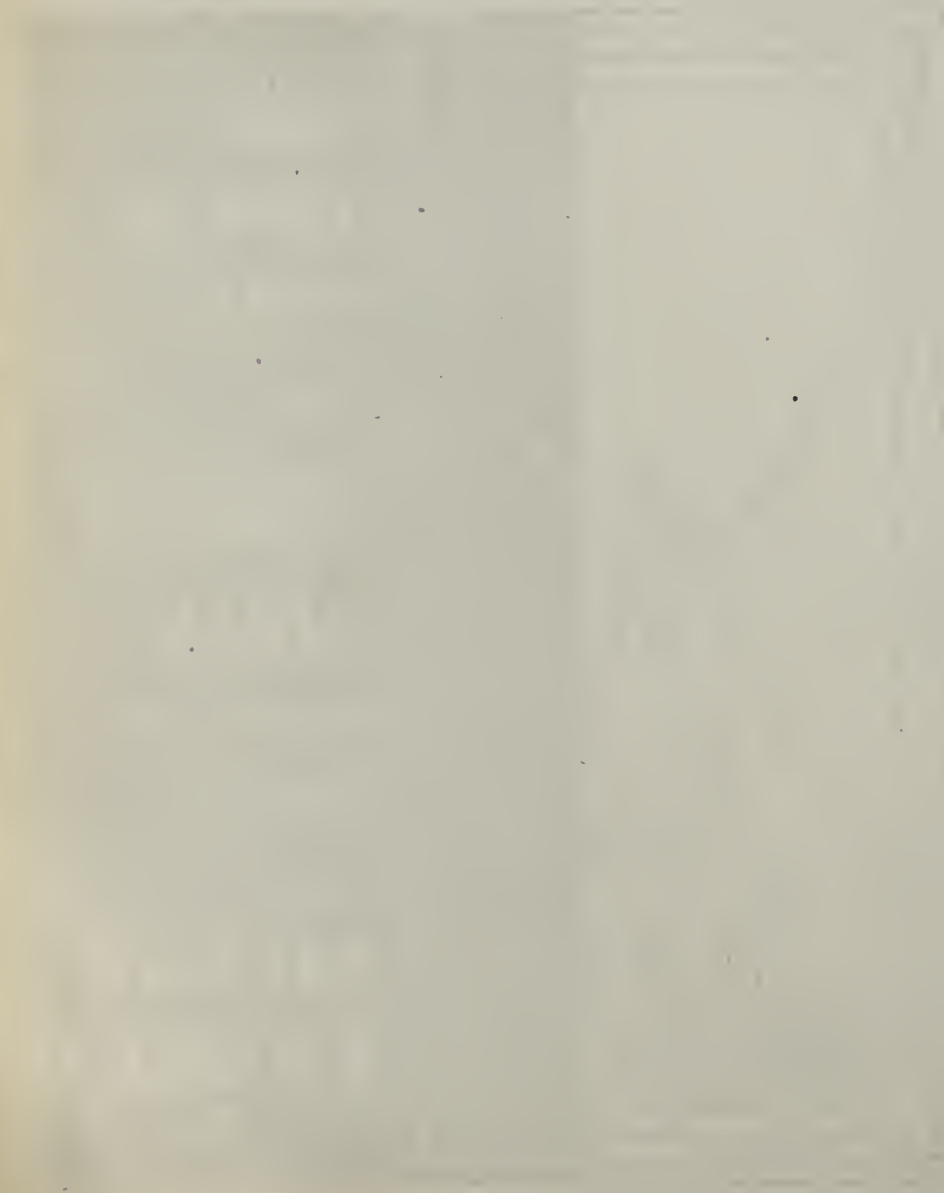
THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY



BY
DATE

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DEPARTMENT OF CHEMISTRY
UNIVERSITY OF CHICAGO

ACTIVE PHENOLIC WAXES CONTAINING
POLYMERIZATION CATALYSTS



PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS PRE-WAR PRICES
 BUCKLEY MUSIC SYSTEM PARTS PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE
 ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF
 SATISFACTION — OR YOUR MONEY REFUNDED WITHIN
 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

PRE-WAR PRICES

UNITED STATES GOVERNMENT

1945

UNITED STATES GOVERNMENT

1945

UNITED STATES GOVERNMENT

UNITED STATES GOVERNMENT

UNITED STATES GOVERNMENT

DAVAL READIES A SURPRISE GAME



A. S. DOUGLIS

CHICAGO—Al. S. Douglis, president of the Daval Products Corp., 1512 Fremont St., this city, reports that his firm is readying a real surprise game for the trade.

According to Douglis, "You can tell the trade that once again we, here at Daval, are going to give them the kind of a game for which we have become justly famous.

"They can rest assured that this machine will be one of the fastest money getters they have ever used. What's more, they can also be sure that it will be mechanically perfect in every detail and that it will be sturdy in construction with the usual Daval features that will make it one of the most attractive ever produced."

Douglis reports that production has been slowed up by the fact that machinery which the firm had ordered have been coming in every spasmodically. They do hope that very soon all the new machines which were ordered sometime ago will be installed in their new plant here and that they will be turning out machines at the old rate.

"In addition to this surprise game," Douglis also said, "we are preparing a program which will meet with the approval of everyone of the distributors we will appoint. We are going all out to show the trade how to best profit from the equipment which we will introduce to the field. Many games are now under way in our experimental department and these, too, will soon be on the production line as machinery comes into our new plant here."

Former engineers and employees of the firm are now back at work. Many immediately called on Douglis when they returned from the armed forces.

"We have our old crew back," Douglis said, "and that means we have the manpower to make the same perfect equipment as we always did in the past."

CORRECTION!

In our advertisement of April 1st, on Page 32, the price of Mutoscope Voice-O-Graph was listed at \$153.00.

This was in error.

THE CORRECT PRICE IS \$1153.00

Mills Sales Co., Ltd.

1640 - 18th Street Oakland, Calif.
1325 S.W. Washington Portland, Ore.

You're Invited

TO THE
PREMIER SHOWING
Of The NEW

AMI

40 SELECTION PHONOGRAPH

WM. PENN HOTEL
PITTSBURGH ROOM PITTSBURGH, PA.
SUNDAY, APRIL 14th

DINNER - 6:30
FLOOR SHOW - 7:30
PREMIER SHOWING - 9:30

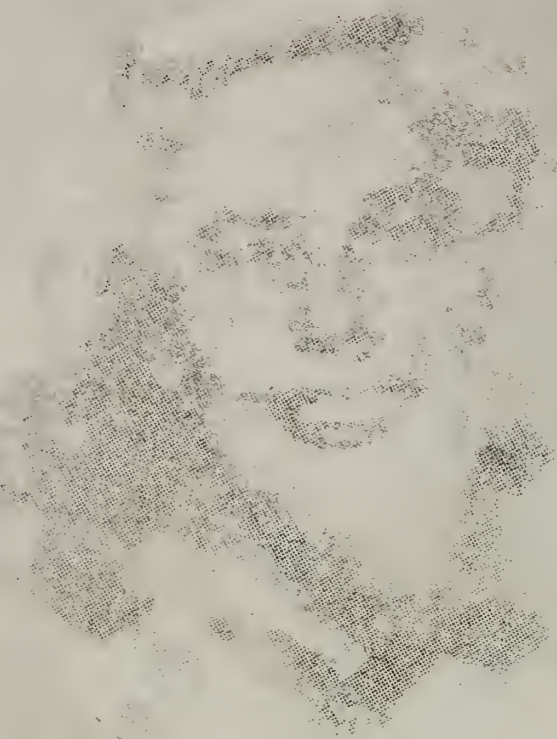
Contact Us Immediately
If You Haven't Already
Made Your Reservation

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., and W. Va.

1435 FIFTH AVENUE (PHONE: ATLANTIC 0977) PITTSBURGH 19, PA.

1963



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"There is No Substitute for Quality"...

STAGE DOOR CANTEEN

**PROVES IT
WITH PROFITS!**

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest"

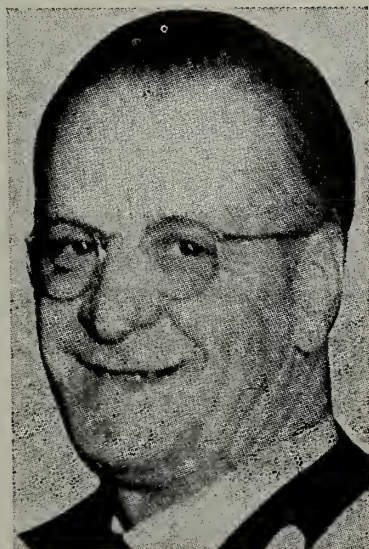
1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



• JOIN **CMI** NOW •

OHIO MUSIC CONVENTION MAY 1

**States' Music Ops to Meet at Carter Hotel, Cleveland
Report It Will Be Biggest Meet in States' History**



LEO J. DIXON

CLEVELAND, O. — Leo J. Dixon of Triangle Distributing Co., this city, president of the Ohio State Phonograph Merchants Association, reported this past week that the organization were planning to hold their annual convention in this city at the Carter Hotel on May 1.

"This will be the biggest meeting in the history of the state association, according to all the advance reports we have already received", Dixon

stated.

All officers of the organization and the board of directors are already at work contacting various coinmen thruout the state inviting them to attend what they believe will overshadow any association affair ever yet run in the country.

In addition to Leo Dixon as President, Harry Lief is Secretary-Treasurer, Jack Cohen is Vice-President and Sanford Levine is Assistant Secretary of this organization.

The Board of Directors is composed of: James Ross, Cleveland, Robert Pinn, Cleveland, Gary Weber, Cleveland, Harold Copeland, Youngstown and Robert Edwards of Youngstown.

Jack Cohen, who is also president of the Cleveland phono ops association, is Chairman of the Banquet Committee and is working like a beaver, according to reports, to make this banquet the most outstanding in this city's history.

He is reported to have already arranged with a large number of re-

cording stars to be present to entertain the crowd this evening.

Gary Weber of this city is Co-Chairman of the Banquet and is also in charge of the annual yearbook of the organization.

Weber is also busy with his E. & W. Distributing Co., AMI distribs, at this time, but reports that he plans to give most of his time to helping make this convention one of the greatest ever run by the state association.

Officers of the organization request that all music ops who want to be present at this convention contact them immediately. Those desiring tickets for the banquet should place their reservations now, they state.

They are also asking that everyone of the music associations in the country who want to send delegates to this meet contact them quickly so that all arrangements can be made to get rooms for those who will attend and give them preferred position in the meet rooms.

STAGE DOOR CANTIER



MADE IN
NEW YORK

3 BOTTLES & 10

OLD MUSIC CONVERSION

States that this is the first of its kind in the world. Report of the U.S. Bureau of Music.



Additional text at the bottom of the page, including a list of names and possibly a table of contents or a list of contributors.

ED BROWN TELLS WHY ELECTRIC CIG VENDERS ARE OPS' BEST BET



ED. BROWN

DALLAS, TEX. — Ed Brown, well known cig machine op and distrib for National Vendors of St. Louis, gives his opinion in the following letter regarding electric cigaret venders against the present manually operated type.

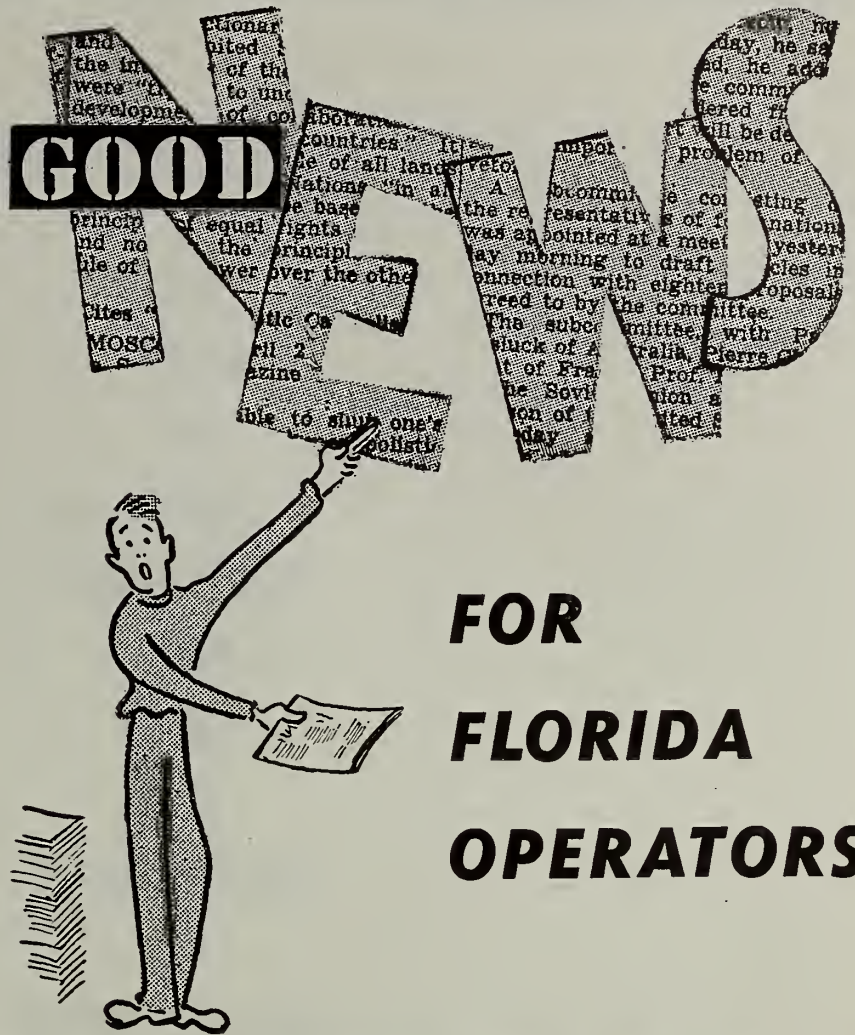
"I am receiving many inquiries about the present status of the vending machine industry as a whole, and in regard to National in particular. It seems that the best way to answer everyone is to get out this letter, which is only one man's opinion of what is happening.

"In January I made the rounds to Chicago and St. Louis and learned that reconversion was badly snarled up and that new machines of anybody's make would really be scarce for a long time. Shipments will probably be by one and two machines at a time and changes between operators due to competitive condition will be quite gradual.

"National thinks that the real competition will be between the electric vendor and the manually operated vendor. In view of this and also in view of material shortages, strikes, etc. National will not bring out any more manually operated machines. In the future, all our models will be electrically operated — both upright models and console models.

"In February I attended the Tobacco Distributors Convention in New Orleans, where several manual cigarette machines were on display. Even though orders were being taken, it was admitted that delivery dates are absolutely open and that it may be fall before machines arrive in any quantity. It is rumored that everyone has an electric model to put on the market as soon as conditions warrant and it seems that as many manuals as possible will be sold before going on to the inevitable cigarette machine of the future, which will, as EVERYONE agrees in private, be all-electric.

"It must be realized that the present manually operated cigarette venders are selling approximately 20% of all the cigarettes smoked. The immediate problem of the operator is to expand his route into 50% of all the cigarettes smoked. This can be done only with vendors designed to handle this vastly increased volume—all electrics."



**FOR
FLORIDA
OPERATORS**

WILLIE BLATT and J. A. LOVELADY

of MIAMI

AND

JACK LOVELADY and MORRIS HANKIN

of H. & L. DISTRIBUTORS, INC.

HAVE FORMED A NEW COMBINATION

To Serve You —

Supreme Distributors, Inc.

Tho the firm is new, each member of this four-way partnership is well known and qualified to deliver new and used equipment that will keep your earnings at its highest level. The names behind Supreme Distributors, Inc. will always be your guarantee for complete and satisfactory service.

Exclusive Distributors In The State Of Florida For

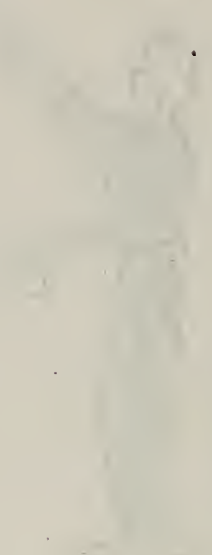
AMI

**INTERNATIONAL MUTOSCOPE CORP.
J. H. KEENEY & CO.**

SUPREME DISTRIBUTORS, INC.
49 RIVERSIDE AVENUE JACKSONVILLE, FLORIDA • 3817 N. E. SECOND AVE. MIAMI, FLORIDA

ED BROWN TALKS
WITH FASCISTS
DID MEMBERS ARE
DRA AWAY SET

ED BROWN



FLORIDA

PROTEST

WIDE SPREAD OF FEAR

THE BROWNS ARE BEING
DRIVEN AWAY

THEY ARE LEAVING
THE STATE

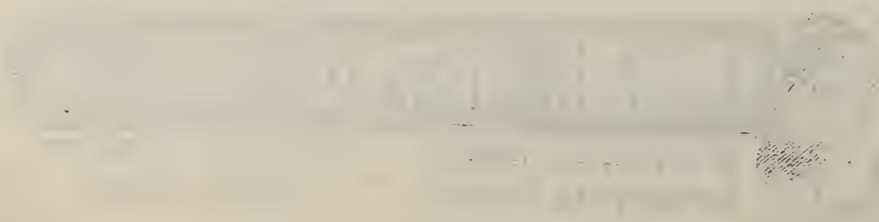
TO GO TO
OTHER STATES

THEY ARE LEAVING
THE STATE

THEY ARE LEAVING
THE STATE

THEY ARE LEAVING
THE STATE

WNA



"THE CASH BOX"

IS
 READ
 BY
 COIN
 MACHINE
 MEN
 ONLY
 NO
 LOCATION
 OR
 NEWSSTAND
 CIRCULATION

**EVEN BACK IN 1912
SLOTS WERE SLOTS**

STAMFORD, CONN. — An old coinman resident of this city sends in a very interesting clipping from the Stamford Advocate, local newspaper, of March 18, 1912, wherein headlines report that Police Chief Brennan's next move will be to "clean up those slot machines in the saloons and other places in Stamford which are used for gambling purposes."

It appears that even in the days of "bulldog" toed shoes, pegged bottom pants, derby hats with cords and all the other appurtenances of the 1912 era, the police were always sure of getting themselves a headline or two when they referred to "slot machine drives".

Accordingly, and for 34 years now, the cops have been using the same technique.

It was left to former Mayor Fiorello H. LaGuardia of New York City to develop this to a high spot in his career — by becoming Mayor — after starting on slots.

(It should be interesting to the trade to hear from some of the old timers of the early 1900's as to what they had to go thru to get their slots going and how they kept them going with the police technique apparently very finely developed even at that time.)

SEE YOU IN CHICAGO
 APRIL 10th & 11th AT
 THE PREMIER SHOWING
 OF THE NEW
 AMI PHONOGRAPH

**DAVID ROSEN**

855 NORTH BROAD STREET
 PHILADELPHIA 23, PA.

**GIVE TO THE CANCER FUND AND
 RED CROSS DRIVE IN YOUR CITY!!**

LEGAL, TAXED SLOTS ON BENNETT'S STATE SENATE PLATFORM

PORT ARTHUR, TEX. — Legalized slots and punch-boards, but taxed to pay for homesteads, are on the election platform of W. W. Bennett, candidate for the State Senate from this district.

In a recent statement in which he outlined his platform, Bennett declared he is "opposed to gambling. But if it is to continue," he added, "why not tax slot machines and punch-boards and use the money to reduce taxes on homesteads?"

Bennett, described as a businessman, educator and statesman, is a veteran political figure in this area. His statements on slots are believed to stem from his announced intention to "enforce the law or repeal it," and his desire to eliminate all taxes on homesteads up to \$3000 in value.

Tubular COIN WRAPPERS

1 Case65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES19 M to CASE
\$2.00 NICKELS17 M to CASE
\$5.00 DIMES20 M to CASE
\$10.00 QUARTERS15 M to CASE
\$10.00 HALVES15 M to CASE

F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

All Orders Shipped Express Unless Otherwise Specified.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES

(Games must be complete)

SPORTY — PARADISE — JOLLY —
SCHOOL DAYS — POLO — HORO-
SCOPE — CHAMP — MIAMI BEACH
— SEA HAWK — MAJORS '41 —
SNAPPY '41 — STRATOLINER — SPORT
PARADE — SHOW BOAT — SEVEN UP
— SPOT POOL — ARGENTINE —
LITA CARD — BOLOWAY

Send Your List Stating Quantity,
Price and Condition.

MID-STATE CO.

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2691

WANT THE BEST? SEE MERCURY! 2 NEW MERCURY CONVERSIONS RAY GUNS

THEY'RE TERRIFIC — SENSATIONAL

SHOOT THE BARTENDER
CONVERTED FROM CHICKEN SAM

MAID 'N' MONSTER
CONVERTED FROM SHOOT THE CHUTES

Entire Mechanism rebuilt from A-Z by mechanics that have spent years in the business. They not only LOOK but operate like new machines. Cabinets completely refinished and repainted.

ONE PRICE FOR EITHER MACHINE

\$155.00 F.O.B. CHICAGO

Send 1/3 Deposit

SCENIC CONVERSIONS —

SAME MACHINES

Install them yourself in 20 minutes. Hand painted — colorful — greater player appeal.

New Low Price \$15.00 Each

Mercury

6651 N. CLARK ST.
CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE
BRIARGATE 2516

Economy Supplies the Nation!

ECONOMY SUPPLY COMPANY

is happy to announce the opening of its new

BALTIMORE OFFICE

Wednesday, April 10th

at

2015 MARYLAND AVE., BALTIMORE 18, MD.

Carrying a Complete Line of
PARTS - SUPPLIES - TUBES - BULBS for COIN OPERATED MACHINES

EXCLUSIVE DISTRIBUTORS IN MD., WASH., D.C. & VA.

APOLLO, NATIONAL & BEL-TONE RECORDS

Sid Merenstein

Jack Berman

"ECONOMIZE with ECONOMY"

We don't want THOUSANDS
of games — but we'll pay

TOP DOLLAR

For equipment you care
to sell

State KIND-QUANTITY.
CONDITION and PRICE
in your first letter.

AMMCO Distributors

2513 MILWAUKEE AVE. — CHICAGO 47, ILL.

PHONE: CAPITOL 1111

LEGAL NOTICE
ON BEHALF OF THE
STATE OF MARYLAND

NOTICE TO CREDITORS
OF THE ESTATE OF
JAMES M. SMITH



Notice to Creditors of the Estate of James M. Smith

EDWARD SUTLEY COMPANY
BALTIMORE OFFICE

Notice to Creditors of the Estate of James M. Smith

EDWARD SUTLEY COMPANY
BALTIMORE OFFICE

TOP DOLLAR
AWARDED

WYAMI
300
GAMES

AWARDED
TOP DOLLAR

TOP DOLLAR

THE HOUSE OF SENSATIONAL HITS

NOW PRESENTS



JACK GUTSHALL



EXCLUSIVE

No. 215

{ I WANT TO LOVE AND BE LOVED }
CHANGES

JUDY CARROLL
BASIN STREET BOYS
EDDIE BEAL TRIO

"Will Set the Pace for Juke Boxes"



MODERN

No. 133

{ SOCIETY BOOGIE }
WHAT DO YOU KNOW ABOUT LOVE

HADDA BROOKS
JOHNNY MOORE'S
THREE BLAZERS

"Hadda at Her Best"



G & G

No. 1021

{ I DON'T STAND A GHOST OF A CHANCE }
PARADISE LOST

ERNIE ANDREWS
WILBERT BARANCO
TRIO

"Climbing Fast on the Way to the Top"



ORDER FROM YOUR NEAREST DISTRIBUTOR

A Newcomer To Our Family Of Distributors

LYON DISTRIBUTING CO., 726 S. 4th Street, Louisville, Ky.

Covers State of Kentucky and Southern Indiana

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.

Covers Western Penn., Virginia, West Virginia

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.

Covers St. Louis and Suburbs

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.

Covers Alabama and Georgia

MUSIC SALES
680 Union Avenue
Memphis, Tenn.

Covers Tenn. and Ark.

**STANDARD
MUSIC DISTRIBUTORS**
1913 Leeland
Houston, Texas

Covers Lone Star State

**PREMIER
AUTOMATIC MUSIC CO.**
640-42 South Street
Philadelphia 47, Pa.

Covers Eastern Penna.

MUSIC SALES
303 N. Peter Street
New Orleans, La.

Covers Louisiana and Mississippi

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.

Covers Oregon, Wash., Alaska, Montana, Idaho

ORIOLE DISTRIBUTING CO.
512 Pennsylvania Baltimore, Md

*Covers Maryland, Washington, D.C.,
No. Carolina, So. Carolina, Florida*

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

A amusement ENTERPRISES

90% LESS PARTS

HI-SCORE \$189.00

*** STAR BELLS \$595.00

6-FT 12FT BOWLING ALLEYS \$329.50 \$379.50

1001-LOUISIANA ST HOUSTON TEXAS.

SKILL \$122.50

PITCHEM \$137.50

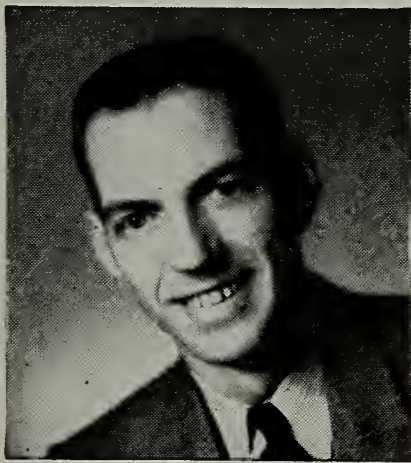
MANUFACTURERS NATIONAL DISTRIBUTORS

Coin-Machine-Equipment

NOW-APPOINTING DISTRIBUTORS

MAIN OFFICE OPENING IN Chicago Soon

UNITED MFG STEPS UP PRODUCTION



C. B. (BILLY) DE SELM

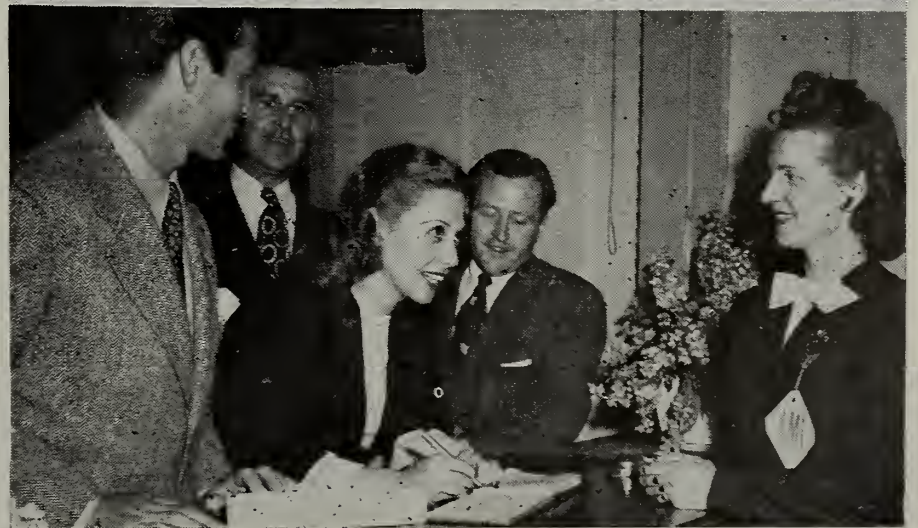
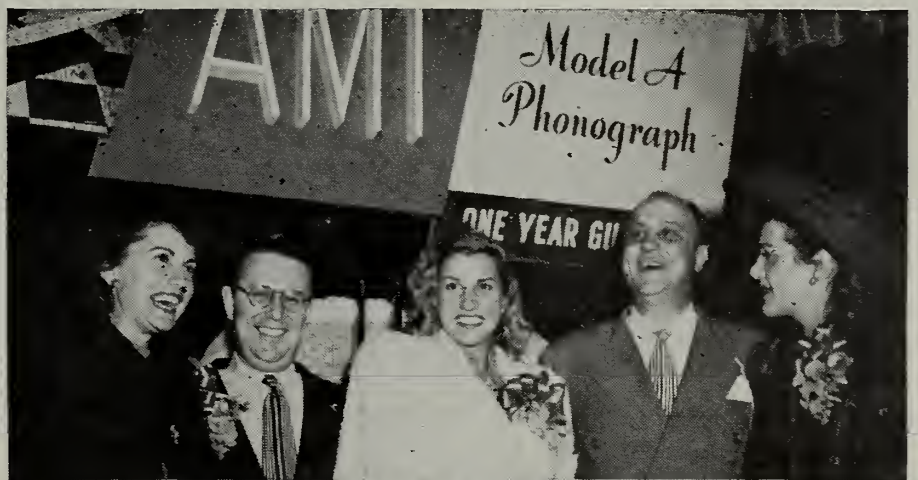
CHICAGO — C. B. (Billy) DeSelm, Salesmanager of United Manufacturing Co., this city, reports that the firm have stepped up their production one-third above former figures.

DeSelm stated, "The ever increasing demand for United Manufacturing Co. conversions has forced us to step up production one-third over our previous wartime schedule.

"The interpretation of this demand in our opinion", he continued, "is due to many and various reasons, such as post-war expansion by operators, new ops entering the field, hazards confronting the manufacture of new games, etc.

"But most important of all", he reports, "is the fact the United's conversions are getting and holding the play even tho competition is keen.

BILL WOLF ENTERTAINS THE STARS



LOS ANGELES, CAL. — M. S. (Bill) Wolf entertained and was entertained by over 47 recording stars at his showing of the new AMI "Model A" phono in his offices here.

One of the high spots on the first day premiere was the entrance of the

Andrews Sisters. From left to right in the upper picture — Maxene, DeWitt (Doc) Eaton, general salesman-ager of AMI, Patty, Bill Wolf and LaVerne Andrews. The gals gave out with some of their most famous songs for the music men who were present.



INCORPORATE FIRM



IRVING KAYE



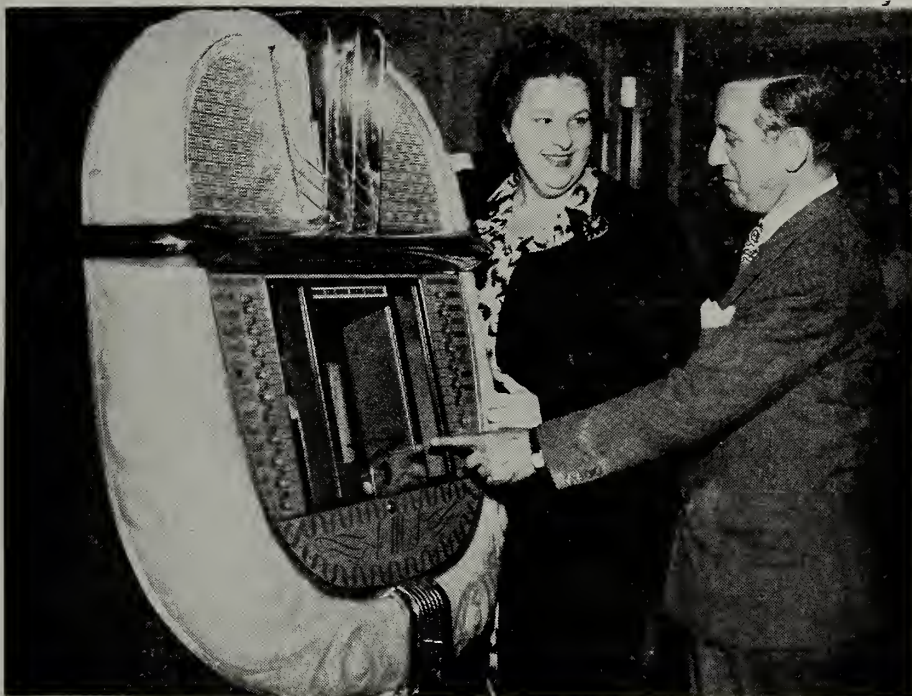
GEORGE PONSER

NEW YORK — George Ponser and Irving Kaye, partners in the Amusement Enterprises firm, located here, have announced the incorporation of the company. The firm will now be known as Amusement Enterprises, Inc.

Manufacturers of the "Bank Ball"

bowling alley, Ponser and Kaye issued a joint statement recently in which they declared that full scale production on the bowling alley was underway due to the tremendously increased facilities of their factory, and immediate deliveries of the game are being made in quantity.

KATE SMITH SEES THE NEW AMI



NEW YORK — Kate Smith, famous recording and radio star, listening to one of her records on the new AMI "Model A" phono at the Runyon Sales Co. premiere showing here. Jack Mitnick is explaining the fine points of the phono to Kate.

Also present at this affair were: Frank Sinatra, Johnny Mercer, Johnny Pineapple, Jack Palmer, Elsa Miranda, Ted Collins, the Original Memphis Five, Johnny Desmond, Jerry Wald, Connie Haines, Frank Parker and a host of other recording stars.

10c TUNES FROM JUKES

NEW YORK — H. I. Phillips in his column "The Sun Dial" (New York Sun, March 30) writes, "Some pessimists are predicting that by the Fourth of July it will cost you ten cents to hear 'The Stein Song' from a juke box." The entire column is devoted to a humor angle on the beer shortage.

SWEET AS HONEY



RECORD COMPANY



PAT KAY

- #109 { MY HEAD UPON YOUR SHOULDER
SEND ME A MAN AMEN
- #114 { ON THE BEAM WITH A DREAM
FEELING ZERO
- #115 { I'M JUST THE WORRYING KIND
PIN MARIN

33c INCLUDES TAX

SIERRA DISTRIBUTING CO.
1506 N. SIERRA BONITA
HOLLYWOOD 46, CALIF.

it's terrific! "SUSPENSE"

- "SCHEMATIC PANEL"
- VISUAL BALL LIFT

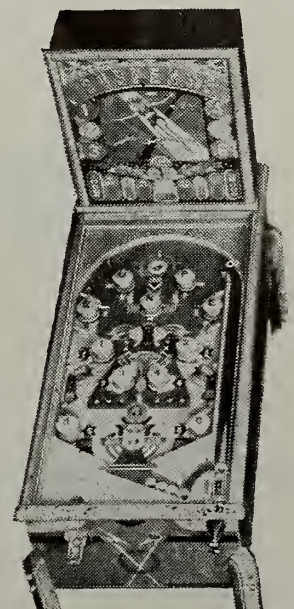
ORDER FROM YOUR JOBBER OR A
WILLIAMS REGIONAL DISTRIBUTOR

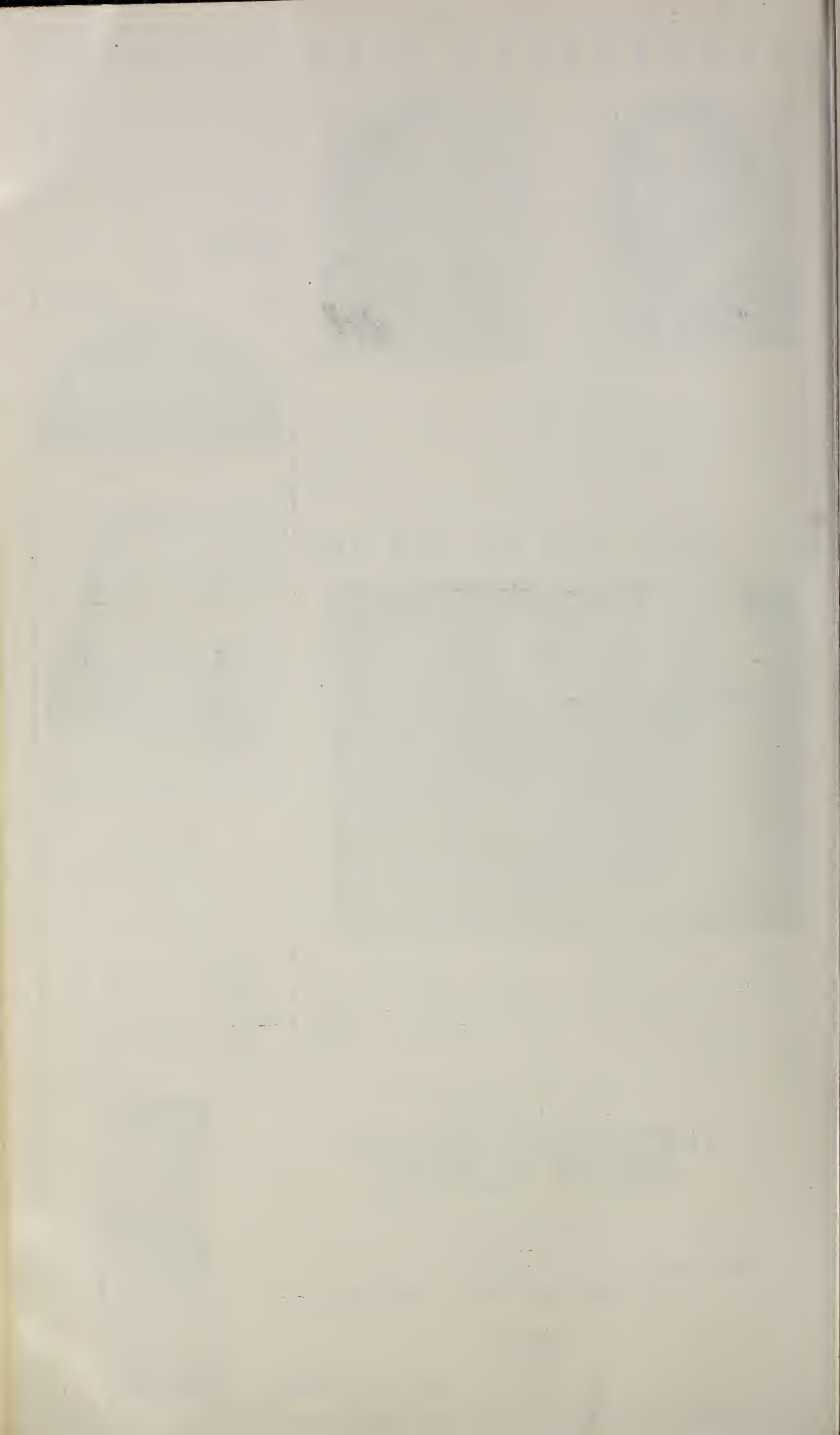
Williams
MANUFACTURING
COMPANY

161 W. HURON ST.

JOIN CMI NOW!

CHICAGO 10, ILLINOIS





MINNEAPOLIS JUKE START TO PAY \$10 FEE

MINNEAPOLIS, MINN. — As of Monday, April 1, juke box ops lined up at the license bureau here to buy licenses for their juke boxes for the first time in the history of this city. They are paying \$10 per year license fee.

This is considered a victory over the demand of the city which originally wanted \$50 per yearly license for each juke box.

The battle waxed hot and heavy here for sometime with juke box ops meeting the council here and outlining why they could not pay such an exorbitant fee as asked.

CHALCRAFT AND BRADLEY CHANGE FIRM NAME

MOBILE, ALA. — Jack G. Chalcraft and David C. Bradley report that they have just changed their firm name from George Distributing Company to the Deep South Distributing Co.

The firm are exclusive distributors for the Aireon line of automatic phonos and accessories.

Their address remains at 364 S. Washington Ave., this city, and the ownership remains the same.

"The only change", Chalcraft writes, "is in the firm name."

He also reports that the firm have arranged for complete coverage of their territory for Aireon and that every operator in their area has already been notified and is waiting for them to make delivery of the new phonos.

"Brother", Jack Chalcraft reports, "how they do love that Aireon down Mobile way."

MACON PRESS CALLS TOMMY TUCKER ONE OF NATION'S JUKE LEADERS

MACON, GA. — The Macon Telegraph and News greeted Tommy Tucker and his orchestra to this city on March 30 with a grand publicity write-up wherein this paper stated, "As record sellers the Tucker group has few equals."

**WE WILL CONVERT YOUR
VICTORY DERBY TO COMBINATION
FREE PLAY OR CASH**
Write For Particulars

OPERATORS SERVICE
2307 W. PICO BLVD., LOS ANGELES, CAL.

MUSIC OPERATORS
**WE REFINISH ALL MAKES
AND MODELS OF COIN
MACHINES**

24 HOUR SERVICE

GOSSETT DESIGNING SHOP
3038 W. PICO BLVD.
LOS ANGELES, CALIF.
(RO: 9387)

**GET A BLOOD TRANSFUSION!
PUT NEW LIFE INTO YOUR
OLD GAME!**

TRIPLE
CASH BOX
RECEIPTS

Let Us
Convert
Your
Hockeys
From
Single Play
to
SINGLE
AND
DOUBLE
PLAY



HOCKEY

ONLY \$69.50
SHIP YOUR MACHINES IN NOW!
IMMEDIATE CONVERSION

**LEWIS COIN
MACHINE SERVICE**

3924 W. CHICAGO AVE. CHICAGO, ILL.
(BELMONT 7005)

THE PROGRESSIVE
WELL INFORMED
COINMAN READS
"THE CASH BOX"

★ Look To The GENERAL For LEADERSHIP ★

ALL THE LEADERS IN THE INDUSTRY!

★ We're Exclusive Factory Distributors For These Manufacturers ★

- ★ ● AIREON ELECTRONIC PHONOGRAPH
- ★ ● GOTTLIEB'S STAGE DOOR CANTEEN
- ★ ● EXHIBIT'S BIG HIT
- ★ ● AMUSEMENT ENTERPRISES BANKBALL
- ★ ● JENNINGS BRONZE CHIEF AND SUPER DELUXE CHIEF
- ★ ● PFANSTIEHL COIN MACHINE NEEDLES

COMING!

●
Gottlieb's
Triple Grip
Tester

●
Daval's
Gusher

●
Jennings
Challenger

Established 1925

Growing Steadily Ever Since



Now Delivering — Keeney's Sensational

LIMITED QUANTITIES

BONUS SUPER BELL

FIVE COIN MULTIPLE — CONVERTIBLE FP or PO

COME IN AND SEE IT OR WRITE FOR INFORMATION

EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND

TRIMOUNT COIN MACHINE COMPANY

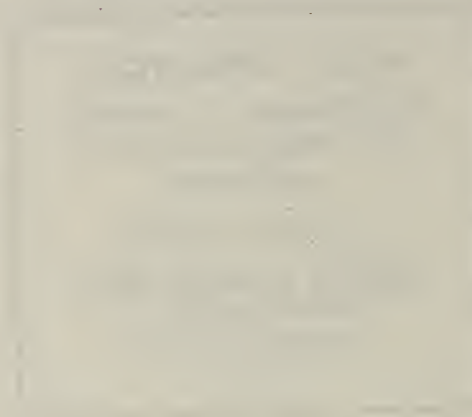
40 WALTHAM STREET

BOSTON 18, MASS.

(Tel. LIBerty 9480)

MINUTES 0118
JULY 1910
PAY 310 500

ALL THE
THEY
THEY



GRADY AND
BRADLEY
FIRM

New Delivery - James's Station

BONUS SUPER BELL

The Bell and the Bonus are the only
two things that are worth the name.

TRIMOUNT COIN MACHINE COMPANY



OMAHA, NEB. — Hymie Zorinsky and staff of the H. Z. Vending and Sales Company, this city, opened its doors to a record number of ops and other members of the trade, when they began their showing of the new Rock-Ola phonograph.

THE RED CROSS



A LONELY, FRIGHTENED French child is reassured by a Red Cross relief worker with a cup of milk. She was one of 12,000 to receive a daily Red Cross milk ration.

AUSSIE WAR BRIDE 'FASCINATED' BY JUKES

MAMARONECK, N. Y. — Mrs. David Jubb, formerly of Perth Australia, the wife of a Navy Air Corps man here, told reporters she is "fascinated" by the juke boxes in the United States, though she believes the country is prettier in Australia than here.

WANTED FREE PLAY CONSOLES

JUMBO PARADES, SILVER MOONS, BOBTAILS, SUN RAYS, LATE BIG GAMES, HI HANDS COMB. & BIG TOPS. ALSO ALL FREE PLAY FIVE BALL GAMES & MUSIC. SEND YOUR LIST!

EMPIRE COIN MACHINE EXCHANGE
2512 W. NORTH AVE.
CHICAGO 47, ILL.
HUMBOLDT 6288-89

 "LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

SEND FOR COMPLETE PRICE LIST

EAGLE COIN MACHINE CO.
1514 N. FREMONT AVE.
MICHigan 1247
CHICAGO 22, ILL.

A REAL NICKEL GETTER FOR YOUR JUKE BOX

URBAN
RECORD COMPANY



HENRY RUSSELL

#113 { I MISS THOSE LITTLE THINGS
ADAM TAKES A WIFE

#118 { A STORY BOOK ROMANCE
SINCE WHEN

#119 { SEEMS LIKE OLD TIMES
IT'S NO GO

33c INCLUDES TAX

SIERRA DISTRIBUTING CO.
1506 N. SIERRA BONITA
HOLLYWOOD 46, CALIF.

★ **CATALINA** ★

MARVELS LATEST 5 BALL REVAMP

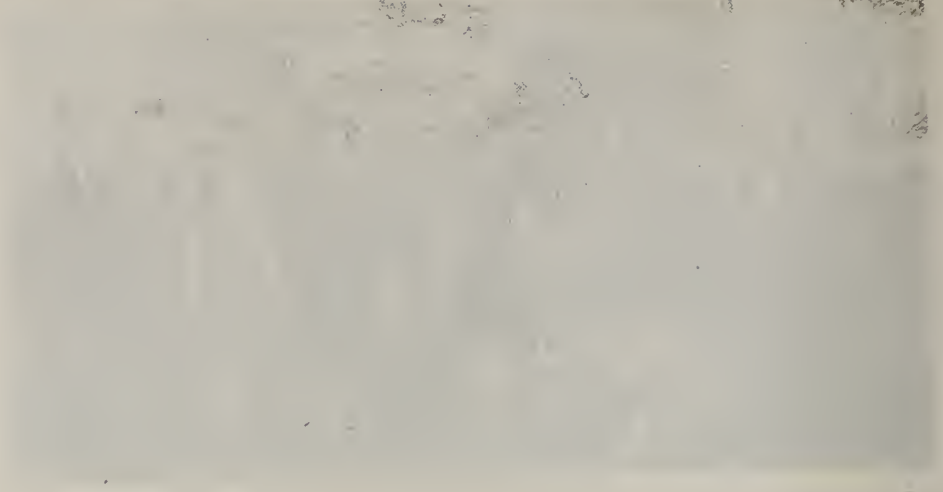
Price \$249⁵⁰ F.O.B. CHICAGO	CONVERTED FROM	ORDER TODAY! DON'T DELAY!	
	BOLOWAY		LEGIONAIRE
	SPORT PARADE		POLO
	STRATOLINER		JOLLY
	STAR ATTRACTION		SPORTY SNAPPY '41

NOW DELIVERING!

Order from Your Distributor or Write to Us

MARVEL MANUFACTURING CO.

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WANTED
FREE RENT
COMBLES
EMPIRE
THE POWER OF
THE FUTURE

CATALINA
NOW OFFERING
WALKING WORKSHOPS
CO. INCORPORATED

STARS LAUD JUKE AS AMONG THEIR TOP \$\$\$ MAKERS

SAN FRANCISCO — DeWit (Doc) Eaton, officiating at the premiere of the new AMI phono at the offices of the M. S. Wolf Distributing Company in this city, reports unending praise being bestowed on the entire music machine industry by the many stars who have been attending their showings.

"One of the most significant things about our showings," said Doc, "is the comment we are receiving from artists and celebrities. These people are real students of the phonograph business and their philosophy is certainly interesting to all operators and distributors throughout America.

"For instance, the Andrews Sisters, holding up their three expensive fur coats said: 'The juke boxes bought us these!'

"Kate Smith remarked: 'The phonograph takes me in person right into the arms of the people I love the most—the great American public!'

"Dennis Day exclaimed: 'Every time I see the phonograph I want to jump inside and sing with it!'

"Dinah Shore stated, 'The phonograph introduces my newest musical interpretations faster and sooner than any other medium I know of.'

"Vincent Lopez offered this bit of philosophy — 'Modern music would never be what it is without the juke boxes'

"Connie Haines informed me that phonograph reproduction is 'the most realistic of all.'

"George Montgomery of the movies said 'every time I see a juke box I want to steal it for my home.'

NAIL POLISH NAILS JUKE BOX THIEF

DETROIT, MICH. — The juke box seemed to play from day to night, but when the op and location owner got together to count the proceeds, it looked as though someone was hitting the machine for a "jackpot" every day of the week.

Mrs. Laura Quackenbush, location owner of the bar at 3619 Third Avenue, here, noted, "So much blah-blah, so little money," and she determined to do something about it.

She laid her plans well.

Accordingly, the porter at the bar, one James Smith, went before Recorder's Judge O. Z. Ide on a charge of simple larceny.

Mrs. Quackenbush said she put eight dollars worth of nickels in the juke box herself. Later, she said, she recovered them from Smith's pocket.

Judge Ide gave Smith his choice of a \$25 fine or thirty days in the cooler, after he heard Mrs. Quackenbush explain she could recognize the fateful coins by the finger nail polish with which she had coated them.

"Hundreds of other artists and officials of record companies with whom I have recently discussed music frankly and emphatically report that the juke box packs more of a wallop today than ever before."

It is well known to the trade generally that most of the stars in the entertainment world are anxious to be waxed on jukes, but it appears that the reticence of many record distributors to sell to music ops is denying the artists of this tremendous boon to their careers.

P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	→ KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

FOR ALL OF THE OUTSTANDING MONEY MAKERS OF 1946

IT WILL PAY YOU TO SEE

C. A. ROBINSON CO.
2305 W. PICO BLVD.
LOS ANGELES 6, CALIF.
(TEL: FE 1810)

PARKING METERS LEGAL

NEW YORK — Gov. Thomas E. Dewey has signed a bill permitting parking meters in this city, it was recently announced. Tho legal elsewhere in the state, past legislation approving their installation did not include this city.

WESTERN SONGS AS THEY SHOULD BE SUNG

URBAN
RECORD COMPANY



ART WEST and the SUNSET RIDERS

- #110 { WHERE IS MY SOMBRERO
TOMORROW'S IN THE SKY
- #111 { I SEEM TO SEE MY LOUISIANA
I'M GOIN' DOWN THE MOUNTAIN
- #116 { I WON'T TELL ON YOU
SHE'S MINE

33c INCLUDES TAX

SIERRA DISTRIBUTING CO.
1506 N. SIERRA BONITA
HOLLYWOOD 46, CALIF.

GUARANTEED TO SATISFY or YOUR MONEY BACK!
NEW RELEASES — NOW DELIVERING!

SUSPENSE	\$279.50	EVANS BANGTAILS, P. O., D. D., J. P., 7-COIN HEAD..	\$596.50
CATALINA	249.50	SMILEY	39.50
MILLS' VEST POCKETS, 5c.....	74.50		
RIVIERA	279.50		

ONE-BALLS

Blue Grass, F.P.....	\$185.00	Jockey Club	\$325.00	Record Time, F.P.....	\$165.00
Club Trophy, F.P.....	285.00	Kentucky	205.00	Sport Special, F.P.....	175.00
'41 Derby, F.P.....	295.00	Long Acre	410.00	Sport King, P.O.....	185.00
Fairmount	475.00	Pimlico, F.P.....	325.00	Turf King	325.00

ARCADE EQUIPMENT

Bally King Pin.....	\$195.00	Keeney Sub Gun.....	\$145.00
Bally Rapid Fire.....	145.00	Mutoscope Photomat.....	500.00
Bank Ball, New	375.00	Mutoscope Sky Fighter.....	245.00
Chicoin Goalee, New.....	525.00	Pilot Trainer, New.....	850.00
Chicoin Hockey.....	205.00	Scientific Batting Prac.....	125.00
Evans Play Ball.....	155.00	Seeburg Chicken Sam.....	110.00
Evans Ten Strike, HD.....	75.00	Western Baseball, '39.....	95.00
Genco Total Roll, New.....	525.00	Wulitzer Skee-ball	235.00
Keeney Air Raider.....	165.00		

CONSOLES

Four-Way Super Bell.....	\$485.00	Paces, Saratoga, No Ralls	\$ 75.00
High Hand	195.00	Paces Saratoga, Jr., P.O.....	75.00
Jumbo Parade, F.P.....	115.00	Paces Reels, Sr., P.O.....	125.00
Jumbo Parade, P.O.	125.00	Paces Twin, 5-10.....	245.00
Jumbo Parade Comb.....	210.00	Silver Moon, F.P.....	125.00
Mills 4 Balls	450.00	Super Bell, 5c Comb.....	295.00
Paces Saratoga, w. Ralls ..	95.00		

MILLS PANORAM REELS
\$36.00 Per Wheel of Six Subjects. Series 1 to 18 now available. Don't delay. Order now for immediate delivery. Catalog on request.

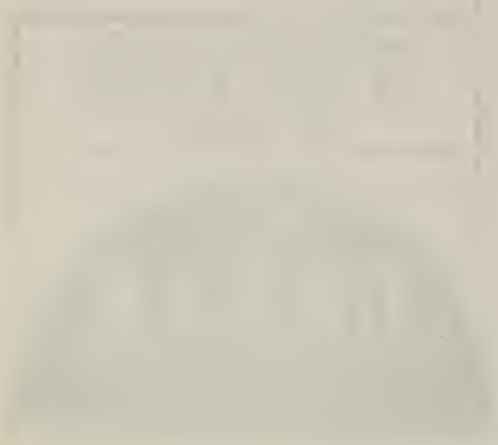
"PERFECT-POINT" PHONO NEEDLES
In Lots of 100—
39c EACH
Vest Pockets B. & G. 5c 35.00

IF ANY MACHINE DOES NOT MEET WITH YOUR COMPLETE SATISFACTION RETURN IT WITHIN FIVE DAYS AND WE WILL PAY THE FREIGHT BOTH WAYS.

WRITE FOR COMPLETE LIST Terms: 1/3 Deposit. Balance C.O.D.

BELL PRODUCTS CO.
2000 N. Oakley CHICAGO, ILL. 1085 Monadnock Bldg. SAN FRANCISCO, CALIF.

STARS AND STRIPES
THEY FOR THE WORLD



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Jack G. Chalcraft and David C. Bradley

wish to announce

THAT THE NAME

GEORGE DISTRIBUTING CO.

HAS BEEN CHANGED TO

**"DEEP SOUTH"
DISTRIBUTING COMPANY**

364 SOUTH WASHINGTON AVENUE

MOBILE 21, ALABAMA

EXCLUSIVE Aireon PHONOGRAPHS

PRE-FLIGHT TRAINER AND SMILEY ALSO ON DISPLAY

**N. Y. PRESS & MAYOR
GO ALL OUT TO STOP
PINBALL COMEBACK**

NEW YORK — This past week saw lengthy front page reports in all newspapers here regarding the recent meeting of New York's ops where plans were considered to re-open this city to novelty amusement devices.

In actions that set the City Hall vibrating, Mayor O'Dwyer called an emergency meeting of the District Attorneys of all the five New York boros. The police commissioner and his deputies, the License Commissioner and an assortment of other top drawer officials came together to map what the ultra conservative New York Times described as "a concerted drive on all fronts against the threatened invasion of pin game operators and big Chicago money interests."

Under the headline, "Pinball Interests Map City Invasion," the New York Times reported, "Big money interests from Chicago have their organization set up, even to the detail of a 'defense fund,' to move into New York City with pinball and slot machines . . . It was learned that just a week ago the local representative of the Chicago interests called together more than 100 small time 'operators' at a downtown hotel, told them the time was ripe to move in with the gambling machines and started a collection to cover 'legal expenses'."

Similar front page stories and comments were carried by all local newspapers.

**ATTENTION!! OPERATORS IN
WEST VIRGINIA**

WE ARE SHOWING

ROCK-OLA

*The
PHONOGRAPH
OF TOMORROW*



**AT THE
DANIEL
BOONE
HOTEL**

APRIL 12TH — 13TH — 14TH

Don't Fail To See It!

B. D. LAZAR CO.

1635 FIFTH AVE.

Grant 7818

PITTSBURGH, PENNA.

Jack G. Chiswick and David C. Bradley

with to discuss

that the first

of the distribution of

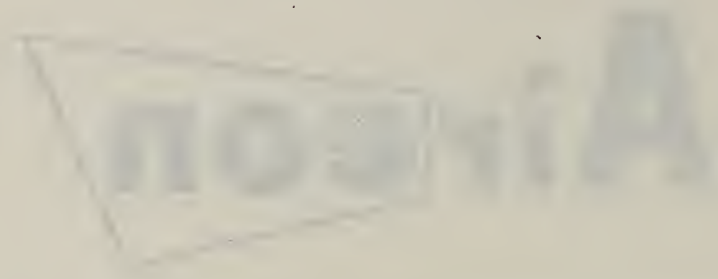
has been directed to

"DEEP SOUTH"

DISTRIBUTING COMPANY

44 SOUTH WASHINGTON STREET

MOBILE 37 ALABAMA

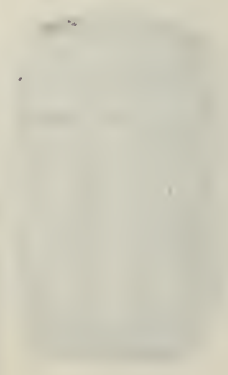


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WEST VIRGINIA

WE ARE MOVING

TO THE NEW



THE NEW



DANIEL
SCOTT
HOTEL

111 - 121 - 141

MOBILE 37 ALABAMA

E. O. LAMAR CO.

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MOBILE 37 ALABAMA

WARRANTED SLIPS 250 TAX ON LINES

WARRANTED SLIPS 250 TAX ON LINES

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WARRANTED SLIPS 250 TAX ON LINES

WARRANTED SLIPS 250 TAX ON LINES

WARRANTED SLIPS 250 TAX ON LINES

WARRANTED SLIPS 250 TAX ON LINES

WARRANTED SLIPS 250 TAX ON LINES

MINNEAPOLIS' MAYOR HAS 1000 JUKES HELPING VET HOUSING DRIVE

MINNEAPOLIS, MINN.—1,000 juke boxes in this city are giving out with a tune entitled, "A Place To Hang My Hat," which asks the citizens of this community to share their homes with discharged servicemen in a unique and novel "shelter-a-vet" campaign.

The idea to plug the campaign with this song has the blessing of Mayor Hubert Humphrey. It originated with Jack La Salle, an Army vet of Minneapolis.

LaSalle got out of the Army last November and just couldn't find a place to hang his hat. He and his wife found a couple of rooms and convinced the landlady that they could fix them up. It is reported that they spent a month remodeling and cleaning.

One night LaSalle and Mayor Humphries worked out a plan for a song to feature the "shelter-a-vet" campaign. La Salle wrote the song and lyrics in one night, according to reports. A quartet was then obtained and made this recording. The records are now in 1,000 juke boxes here.

The record concludes with an appeal by the Mayor for the citizens of this city to share their homes with the returned servicemen.

PEACHES FOR THE GEORGIA OPERATORS
 DISTRIBUTORS IN GEORGIA FOR
EXHIBIT SUPPLY CO. — O. D. JENNINGS & CO.
D. GOTTLIEB & CO. — H. C. EVANS & CO.
BALLY MANUFACTURING CO.
 WE ARE DELIVERING IN LIMITED QUANTITIES
HEATH DISTRIBUTING COMPANY
 217 THIRD STREET (Phone: 2681) MACON, GEORGIA

NEW RELEASES UNITED — FOR BETTER BUYS NOW DELIVERING

Evans Ten Strike Evans Custom Consoles Bally Surf Queens	Bally Undersea Raider Chicago Coin Goalee Bally Victory Derby	Amusematic Lite League Genco Total Roll Bally Victory Special
--	---	---

— PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT —
ALSO THESE RECONDITIONED BUYS IN USED MACHINES

MILLS BLUE FRONTS COMPLETELY REFINISHED LIKE NEW WITH CLUB HANDLES	NEW BLACK CHERRY BELLS 5c - 10c - 25c PLAY.....WRITE	SLOTS
5c PLAY.....\$129.50	5c Melon Bell.....\$125.00	5c Cherry Bell.....140.00
10c PLAY.....139.50	5c Brown Front.....140.00	5c Brown Front, Rbt...125.00
25c PLAY.....189.50	10c Brown Front.....175.00	5c Chrome 2/5.....195.00
		5c Futurity.....\$125.00
		5c Silver Moon Chf.....125.00
		5c Jennings Chief.....125.00
		10c Caille 3/5.....60.00
		10c All Star.....65.00
		10c Watling.....75.00
	\$495.00

DOLLAR JENNINGS CHIEFS, Refinished Like New

Bowl A Ball\$195.00 Bowl A Bomb.....175.00 Drivemobile.....250.00 Pacific Express, A-1.....225.00	ARCADE EQUIPMENT Rapid Fire.....\$125.00 Tommy Gun.....130.00 Air Raider.....175.00 Zingo.....125.00	Skyfighter.....\$200.00 Bank A Ball.....195.00 Bowling League.....175.00 Lucky Strike.....125.00
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PHONOS — SPECIALS

Capehart 20 selector Phono.....\$120.00 Santa Anita 1-Ball P.O.....110.00 Single Box Stands.....12.50 Buckley Track Odds, D.D.....475.00 Evans Lucky Lucre '41.....195.00	Jumbo Parade, P.O.....\$ 89.50 Singing Towers — 40 Selector.....450.00 Race King — 1-Ball P.O.....125.00 Packard Boxes — Used, A-1.....29.50 Five Balls — Write for list.
---	---

Want — Phonos — 5-Balls — All Models — Genco Playballs — Evans Ten Strikes
 TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY
 "WISCONSIN'S LEADING DISTRIBUTOR"
 6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

This Offer Good for 30 Days
 WILL PAY FOR FOLLOWING IN
 GOOD CONDITION

\$ 80.00 for WURLITZER 412
165.00 for WURLITZER 616
400.00 for WURLITZER 600K
575.00 for WURLITZER 700
675.00 for WURLITZER 800
725.00 for WURLITZER 850
120.00 for ROCK-OLA 16
145.00 for ROCK-OLA 20
325.00 for ROCK-OLA STANDARD
390.00 for ROCK-OLA MASTER
410.00 for ROCK-OLA SUPER

**WRITE FOR PRICES ON ALL
 OTHER EQUIPMENT**

We Pay Freight Within 500 Miles

AMERICAN COIN MACHINE CO.
 437 Elizabeth Ave. Newark 8, N. J.
 Phone: WAverly 3-1500

PIN GAMES

Sara Suzy.....\$ 25.00
O'Boy.....25.00
Anabel.....25.00
Score Card.....25.00
Cowboy.....25.00
Armada.....25.00
Congo.....25.00
Daily Dozen.....25.00
Defense (Baker).....35.00
Smack the Japs.....35.00

ARCADE

1 Chicago Coin Goalee.....Write
1 Bally Undersea Raider.....Write
2 9 Ft. Bowl-A-Bomb, each.....\$150.00
2 9 Ft. Bowling League, each.....150.00
1 Midget Skee Ball Alley.....75.00
1 1c Picture Dispenser (2,000 Photos).....20.00
1 Double Safe Stand.....65.00

**WE HAVE A COMPLETE STOCK OF
 PHONOGRAPH NEEDLES, BULBS, Etc.**
 MAIL YOUR ORDER TODAY!

CENTRAL COIN MACHINE CO.
 482-88 Central Ave., Rochester, N. Y.
 (Tel.: Main 5973)

NOW DELIVERING ... Brand New Factory Releases

Victory Special.....\$589.50 Victory Derby.....574.50 Goalee.....525.00 Total Roll.....525.00 Amusematic Lite League.....425.00 Evans Bangtails 5c J.P., C.P.O.....596.50	Evans Ten Strike.....\$372.50 Groetchen Columbia Tw. J.P.....132.50 New Mills Vest Pockets.....74.50 New A.B.T. Challengers.....50.00 50c Pace DeLuxe Bell.....500.00 1.00 Pace DeLuxe Bell.....600.00
--	---

JENNINGS SLOTS

Bronze Chief 5c.....\$249.00 10c.....259.00 25c.....269.00	Super DeLuxe Chief 5c.....\$274.00 10c.....284.00 25c.....294.00
--	--

IMMEDIATE SHIPMENT

MARVEL'S LATEST NEW REVAMP "CATALINA".....\$249.50
 STAGE DOOR CANTEN — HOLLYWOOD — UNITED REVAMPS.....Each 249.50
 SOUTH SEAS — RIVIERA, EA.....Each 279.50

THOROUGHLY RECONDITIONED AUTOMATIC P.O. CONSOLES

Bakers Pacers, D.D.J.P.....\$265.00 Bakers J.P. Remote.....345.00 Bally Roll 'Em.....145.00 Bally HiHand 5c.....199.50 Bally Hi Hand 25c.....295.00 Bally Bells 5c and 25c.....125.00 Bally Club Bells.....245.00 Bally Royal Draw.....105.00 Caille Roulette 25c.....275.00 Evans '40 Pacer.....295.00 Evans Lucky Lucre.....150.00 Evans '41 Bangtails, J.P.....295.00	Evans Rolletto, Jr.....\$125.00 '40 Dominos.....175.00 '41 Dominos, J.P. 5c.....295.00 '41 Dominos, J.P. 25c.....475.00 Jenn. Silver Moon.....145.00 Jenn. Derby Day 51.....65.00 Jenn. Bobtail.....125.00 Jenn. Golf Ball 25c.....195.00 Keeney Super Bell 5c.....310.00 Super Bell 25c.....395.00 4-Way Super 3/5c and 25c.....650.00	Super Bell Tw. 5c & 5c.....\$395.00 Super Bell Tw. Comb. 5c & 5c.....495.00 Super Bell Tw. 5c & 25c.....495.00 Super Tracktime.....295.00 Mills Four Bells.....395.00 Jumbo Parade, Late 5c.....135.00 Paces Races (Br.).....175.00 Paces Tw. Rls. 5c & 10c.....375.00 Paces Tw. Rls. 5c & 25c.....395.00 Paces Saratoga 5c.....99.50
---	--	---

SPECIALS

Mills Used 5c Vest Pockets, perfect condition, \$52.50 each, with J.P.....Each \$ 62.50 Exhibit Rotary Merchandiser, Pusher Type, In Beautiful Condition.....Each 325.00 Groetchen Metal Typers, LIKE NEW, with 10c Chute.....Each 350.00 2 A.B.T. Aromatic Rifle Ranges, Complete with 7 Rifles.....Each 1500.00 New Mills, 4 Bell Cabinets.....Each 22.50

EXPORT TRADE! With the lifting of Export Restrictions we have opened our Foreign Sales Department. Send for information about all coin operated equipment.

WE WANT FREEPLAY CONSOLES AND 1,000 PIN GAMES
 Cash Waiting.....Send Complete List

TERMS: 1/3 Deposit, Balance C.O.D. or Sight Draft

MONARCH COIN MACHINE COMPANY
 1545 N. FAIRFIELD AVE. Armitage 1434 CHICAGO 22, ILL.

OPEN PUBLICATION OF PRICES "WORST TROUBLE" OF CLAIMS

Urges that Public and Location Owners Be Refused Access to Prices and Sources Brings Out Reason Why "The Cash Box" Will Remain "Confidential" Medium Devoted to the Interests of the Coin Machine Industry Exclusively

DARLINGTON, S. C.—G. M. Harrison, manager of the Darlington Music Company, this city, in an open letter written this past week stated, "Of all my troubles as a coin machine operator by far the worst, and the one with the least excuse for existing at all, is for the public, and especially my locations, to have access to prices and be able to buy coin machines from the same sources and at the same prices that I do."

Further along this line he writes, "I don't believe that this condition exists in any other business and it should not be allowed to continue in mine."

Harrison also writes, regarding the fact that the public can obtain and read all details regarding the industry that sooner or later the coin machine trade will have to find a way to eliminate this headache.

Harrison is in full agreement with what *The Cash Box* has been reporting for sometime. The fact that the public, and especially location owners, are able to read all about the industry, as well as learn the prices of machines and where to buy them, is speedily burning the candle at both ends.

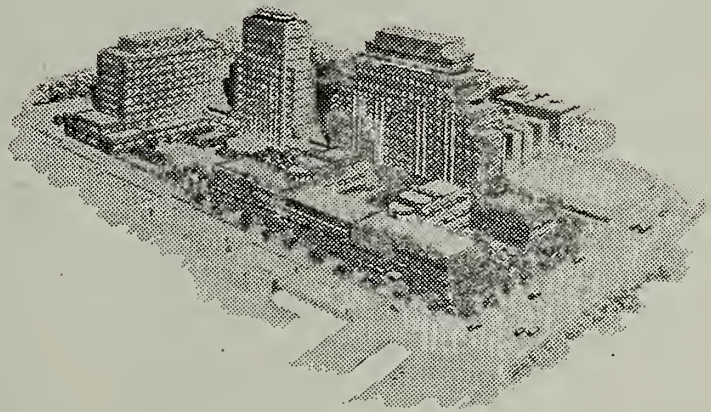
It surely doesn't pay for the wholesaler to sell direct to a location owner and then, at the same time, try to sell the operator who has that location. Not only does the operator suffer when such a sale is made, but the entire industry loses out, for the location is usually closed to coin machines for years.

Operators have time and time again written that these direct sales to their locations create the worst conditions in their territories. They simply can't get the location owner to take on a new machine — as long as he can get even a few pennies a week from his own equipment.

As Harrison suggests, the time has come for the industry to eliminate open publication of prices and machines and where to buy them — or be halted in its future growth and progress.

Hope

for Control of Cancer



MEMORIAL CANCER CENTER FUND

The purpose of the Memorial Cancer Center Fund is to build and maintain the greatest Cancer Treatment, Research, Prevention and Education Center in the world. By giving to the Memorial Cancer Center Fund you will be helping doctors and scientists find the way to control this dread disease.

Remember, one out of every nine persons dies of cancer.

MEMORIAL CANCER CENTER FUND

444 East 68th Street, New York 21, N. Y.

THRU THE COIN CHUTE



CHICAGO CHATTER

R. W. (Dick) Hood of H. C. Evans & Co. back from a month's stay in Florida and pitchin' right in to rush production on four new Evans' games—all of the them "honeys" we're told . . . The new revamp just introduced by Marvel Mfg. Co., "Catalina", is proving to be a greater hit than the firm's "Hollywood", according to Ted Rubenstein, who also reports that the avalanche of orders which he has already received has his factory working top speed—day and night . . . Leo Lewis, who is responsible for the double play hockey reconversion is elated over the fine letters he has been receiving from satisfied operators all over the country. One from Lou Fenn (a Chi op) claims that since changing over his 20 hockey games the machines are now earning more money than they did in the past three years. "They stepped up player interest and tripled receipts", Fenn wrote . . . Lew Terry (Ammco Distributors) has been clicking with his "Magic Wand Welder". He only wishes, he says, that he could get enough of these to take care of the tremendous demand. The welder has won much praise from coinmen who are already using it and it seems that Lew will need another set of files soon for the many nice letters he's receiving.

Harold Pincus (Coin Machine Service Co.) has one of the busiest places in town. If you want to find some out of town buyer just phone Harold—he'll either be in his place or where Harold can find him. Just last week we walked in to find that Al Millot of Rockport, Ill., Art Slack of Kenosha, Wis., F. W. Gerling of Muskegon, Mich., Harold Lieberman of Minneapolis, Minn. and Al Dahof of Middleton, O. were already in there and out. It seems they're all coming to Harold's these days for those hard to get parts . . . Richard Cole, ad mgr for Challenge Industries, rushes down to Florida on business . . . Al Sebring and Harry Salat of Bell Products Company announce they will hold their premiere showing of their new Beacon Coin Changer at their showrooms on April 18, 19 and 20. They expect one of the largest crowds in their history and are preparing an elaborate showing which should please all who will attend . . . Charles (Jimmy) Johnson, the man behind the drive over at Globe Distributing Co. is happy as a lark these days. He reports he's doing what no other Chi distrib has been able to do—bring "Duffy" to the Windy City. Not the "Duffy" of radio's Duffy's Tavern — but an amusement game called "Duffy" now on display at Globe's showrooms and Jimmy is on hand all day long to help the boys keep in good humor.

. . . Looks like plenty big doings in the Windy City this coming week with the big AMI showing in the Tropical Room of the Hotel Continental. AMI have invited everyone in the industry to attend and reservations for rooms are already at a premium. In addition all the AMI distribs will be in town to entertain many of their customers who are coming along with them. It looks like a convention. From one wire we saw—one AMI distrib has reserved seven suites in one hotel (we sure do hope he gets them) reporting that he is bringing a whole gang along with him. The distribs are also giving John Haddock, president and DeWitt Eaton,

sales mgr a special tribute for the job they did getting the AMI "Model A" to them so quickly.

Biggest news of the week was the annual meeting (Tuesday, April 2) of CMI to elect officers and a new board of directors. Dave Gottlieb returned as president. But, most important and what everyone wanted to hear were the dates for the forthcoming annual convention at the Hotel Sherman. These days are now February 3, 4, 5 and 6, 1947. That gives the boys about ten months to get prepared for this big show. And from rumors heard here and there—the manufacturers will by that time be completely set as far as production is concerned and should be able to show a couple of new machines—the likes of which no one has ever yet seen in the trade . . . New firms to have entered CMI during this past month were Bell-O-Matic Corp., Chicago; Coin-Arts Industries, Milwaukee; Amity Foundry & Machine Co., Perth Amboy, N. J.

Ben Spasser of Ace Distrib. Co., St. Louis, Mo., also in town this past week and seeking for new equipment—and used machines, too . . . Seen here and there as we traveled about the coin spots: Lou Wolcher of San Francisco; E. R. Carlstedt of Moline, Ill.; Ralph Baughman of Portland, Ind.; Herb Mills of New Orleans, La. . . . And there was little Max Marston of Marston Distrib. Co., Detroit, over at the AMI offices yowling for quick delivery for their new "Model A". Max claims that he's going to go to town in a big way with this new phono—and that, Max said, is no foolin' . . . Jerry Golumbo of Boston, Mass. . . . Angelo Delaport and Cliff Bailie of Rex Amusement Co., Syracuse, N. Y. over at the Rock-ola factory wanting as many of those "Model 1422" as they could possibly get. If Art Weinand doesn't watch these guys they'll steal the machines right off the production lines . . . Myer Gensburg of Genco is reported to be enjoying Florida's warm sunshine while brother Dave is still out there in California at the Beverly Wilshire and at Palm Springs during intervals—so brother Lew has to take care of all the production, sales, etc. at the factory here . . . Roy (Monarch) Bazelon is back from Florida (and they're all talking about Roy having been a marvelous host at his very beautiful Florida home) and promises that he will stay put for a while now. He has some great plans under way. And since remodeling their building things have been popping over at Monarch every second. Brother—they are busy.

Max Berenson (the Aireon distrib here) of Distributing Corp. of Illinois, flies to N.Y.C. on business so Lou Koren takes over for Max and is trying to satisfy all the music ops who come in here looking for truck loads of machines to be delivered to them every two hours . . . Harry Jacobs, Sr., who saw the Chicago factories for the first time this past week when his son and partner, Harry Jacobs, Jr., met him here in Chi as he returned from Florida said, after the visit—"This sure is a fast moving business. Never a dull moment" . . . Counter games are again rolling off the production line at Daval and with some surprise announcements under way by Al Douglass looks like this firm is back in action and in a big way, too. Looks good to have old timers like Al Douglass and Dave Helfenbein around—sort of solid



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THRU THE COIN CHUTE



EASTERN FLASHES

Charlie (the fisherman) Polgaar, Tri-State Sales, has returned from a Florida fishing vacation with a complexion that's the envy of Tenth Avenue. They were having a sort of head-holding-meeting over at Tri-State as we came by, what with Bill Blumenthal and Warren Ryan sweating out the arrival of equipment and its fair rationing to the ops. However, with the weather around these parts shaping up as it is, Charlie's mind kept flitting to—yup! Fishing off the Jersey coast . . . Abe Feinstein, U-Need-A rep, readying for a trip back to Boston.

Last week's event of the week continues into this one. It's the AMI showing at Runyon Sales of N. Y. What with ops still streaming in for a look-see at the phono, Mike Munves, Abe Green, Barney "Shugy" Sugerman, Joe Munves, Jack Mitnick, Bernie Wolfson and their staff will just have to continue indefinitely. So many photo bulbs have been popping and so many celebs have been visiting there, the Tenth Avenue natives now walk by the place registering great awe.

Nat Cohn and Earl Winters taking in the sunshine before the doorway of their Modern Music Sales Co. The boys are showing a new amusement game on the floor called "Champion Hockey," and it's got them merry and enthusiastic. Earl will enplane for Detroit this week for conferences with Tom Saffedy of Vogue Records.

Seen On The Avenue: Joe Hirsh visiting local coinmen. Charlie (the Boston tornado) Wertheimer in town with wife to attend a wedding. Johnnie Cristopher, one of the first to hit the beaches of Normandy back when, no longer has an interest in the Mayfair Building arcade but continues with a hunk in The Great White Way, an arcade on Broadway.

Bob Slifer, general manager of East Coast Sales and Distributing, still struggling thru the whopping cold he took to six weeks ago. We suggest he take a two-weeker to Florida. Harold Salis, Bob's assistant, who also just returned after a two week illness, finds it difficult to take a breather during the day what with the many ops surging in to talk business about the new Rock-Ola.

Jack Berman and Sid Merenstein, of Economy Supply Company, left for Baltimore to open their new office in that city, located at 2015 Maryland Avenue . . . Barney (Shugy) Sugerman's daughter and Bernie Wolfson's daughter, both of the bobby-sox age, cut school last week to be on hand when Runyon Sales Co. welcomed Frank Sinatra to their showing . . . Ben Becker, Palisade Specialties Co., Cliffside, New Jersey, should be appointed the cravat buyer for the trade. He knows how to get the bestest for the leastest.

John Ahearn, just out of the army, joins up with Jack Fitzgibbons of Jafco, and will be his right hand

man . . . Gib Bradshaw, Denver Distributing Co., Denver, Colo. in town visiting . . . Harold Klein (Klein Distributing Co., Milwaukee, Wis.) and his missus in town taking in the shows and niteries . . . Sam Strahl, American Coin-A-Matic Machine Co., Pittsburgh, Pa. flies back home to prepare for his showing of the new AMI . . . Al Schlesinger, manufacturer of "Roll-A-Ball Barrel Roll," drops off to see Jack Fitzgibbons, his associate, and then takes the train to Atlantic City for the week-end . . . Bud Parr, of Solotone, Los Angeles, Calif. expected in the city this week-end.

Mike Munves, who hasn't taken a vacation in many years, may never get around to it. Now with his many interests, and the demand for large quantities of arcade equipment, he's probably the busiest man in these United States . . . Bill Alberg, Brooklyn Amusement Machine Co., Brooklyn, N. Y., ailing, and Charlie Aronson handling the biz meanwhile . . . Lou Becker, Union Automatic Music Co., Brooklyn, N. Y., returns from a vacation in Miami . . . Ditto Bill Soussens of Broadway Music Service . . . John Hopkins, J & H Music Co., worried over the sickness of his two year old baby . . . Joe Forsythe, New York and Brooklyn Automatic Music Co., finally breaks away and heads for Florida . . . Lou Levy, Ace Vending Co., saddened by the death of his father-in-law.

Al Blendow, Sales Manager for International Mutoscope Corp., drops off to see the boys on Tenth Avenue, before attending the AOAOF meeting . . . Mac Pearlman active in the used phono biz . . . Hirsh de la Viez, Hirsh Coin Machine Co., Washington, D. C. writes his new game "Red Ball" has 'really caught on'. Hirsh will be in New York City the week of April 8 . . . Barney Schlang, manager of the Phonograph Operators Association of New York, claims the new arrival will be coming along 'any minute now'. Barney already has a son 4 years old . . . Ike Berman ailing . . . Eddie Smith, Emby Distributing Co., plays host to some out-of-town Wurplitzer distributors . . . Clay Crane, publicity director for Aireon Manufacturing Corp., in town for a few days . . . Rudy Greenbaum, vice-president and commercial sales manager for Aireon Manufacturing Corp., flies into Boston to see his distrib Joe Greene, and then back to the factory.

Willie (Little Napoleon) Blatt joins up with his old "Gin Rummy" partner Morris Hankin, and the two Lovelady brothers to form Supreme Distributors, Inc., with offices in Jacksonville and Miami, Fla. as distributors for the AMI phono . . . Harry Wichansky, Atlas Vending Co., Elizabeth, N. J., spends more time in New York City these days than he does in Jersey . . . Who was that good looking WAC working at a desk at the H. Rosenberg Co. this past week?

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THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The show Bill Wolf put on was a real Western jamboree replete with movie, radio and stage stars, food that was out of this world, and a huge attendance of ops and distribs. Dinah Shore and the Andrews Sisters were there as were many record company execs, representing Exclusive, Victor, Bel-Tone, G&G, Sunshine, Excelsior, Atomic, Pan-American, Spotlight, Decca, Columbia and many, many others . . . As for the new AMI, the eager talk along coin row indicates that it really met with the approval of the music ops.

Bob Cook, of Bel-Tone Records, reports that his firm has just completed waxing a new disc to be released soon and entitled "Kilroy Was Here." Many servicemen will recall this famous phrase. It's catchy, tuneful and should go places . . . Walter Swartz, popular secretary of the Music Operators Association of Southern California, is the proud daddy of an 11 pound 8½ ounce boy, who has been labeled Thomas Patrick Swartz . . . Three very busy and active men in town last week were CMAC vice-presidents George Dick, Ed Rattajack, and Howard Pretzel . . . Hilda Axelson, a well known and very attractive former music op of Chicago and Milwaukee, is in town and planning a comeback.

La Verne Andrews, one-third of the famous singing trio of radio, stage and screen fame, said recently: "We owe all our success to the juke box boys — God bless 'em." And she meant every word of it . . . Charlie Robinson, of C. A. Robinson and Co., is on his way to Las Vegas. Charlie has a big deal on the fire in that famous spot, which he hopes to close in a few days . . . DeWitt "Doc" Eaton and Jim Mangan were two very, very busy men at the AMI show, with Jim acting as master of ceremonies and Doc helping Bill Wolf do the hosting honors.

Aubrey Stemler has just opened a new store and showroom on coin row and plans on working an announcement of a line of phonos and equipment he will handle. Aubrey's daughter, Margaret, has just been released from the Women's Reserve of the Marine Corps after two years of service and plans on returning to college. She's a gorgeous looker, lads, and now's the time to drop in to see Aubrey . . . E. Gillott, head of Phono-tel Music in Fresno, in town for a few days, reports that he has purchased a route of 150 phonos near Fresno.

Lawrence Welk, well-known ork leader who is currently playing the Aragon here, says that a phono permitting the play of both sides of a record is a big break to the artist who has recorded on both sides of the disc . . . Elky Ray, of Gold Coast Coin Machine Exchange, is reported to be improving. Elky has been very ill and abed for the past three weeks . . . W. Merle Connell, production manager of Quality Pictures, is vacationing for a few week up in Seattle. Merle is planning on going into production of a new series of 16 MM movie sound films and is rounding up an imposing array of talent.

Paul and Lucille Laymon were studying the limitation on building materials in the newspapers and wondering about their new structure. Paul sighs, "We were just about to start breaking ground." . . . Al Sleight, the well known Bally man, was in a terrific dither recently. He was expecting a very good friend to arrive from the East, but changed schedules and wrong instructions kept Al riding taxis in and out of railroad stations all morning. Al last several pounds en route to finally meeting that friend . . . Nels Nelson really has something mysterious going on in his shop. It's about four feet high and two

feet wide and is well covered and guarded. Nels says it's the hottest thing to hit the music field yet, but no info available. "Just hold on," Nels says.

Frank Berger, of Enterprise Records, reports that the firm has just completed recording several new Western hits which should be ready for the music ops and distribs soon. Frank has not been well of late and has placed much of the responsibility of the concern on the shoulders of his very capable assistant, Howard Utter . . . Ray Powers, of E. T. Mape, expects his boss to return from his ranch to town shortly, and the long awaited announcement will be made before long. The firm plans on handling distribution of a well known phono line in the eleven Western states.

Len Kelly and Fred Myers of K and M Distributors, are on their way back after a very successful trip thru the South and East selling the firm's discs. The boys should arrive here within the next few days and will spend some weeks at home before going out again . . . W. H. Leuenhagen reports that he has some good games and phonos in his showrooms and is inviting ops to come in and look 'em over . . . Len Micon, of Pacific Coast Distributors, says that the music ops are really going for the new Packard ceiling speaker, and he has taken a number of orders. He's also awaiting receipt of some new Evans machines soon to fill the many calls he has on file.

Ed Urban, of Sierra Distributing Company, reports that the response of the music ops to their recent announcement, assuring quality and quantity, has been tremendous . . . Sam Ricklin, of the California Music Company, has now successfully set the pace for ops to go on a 70%-30% commission basis. Sam reports many ops have been in to see him about his plan and are adopting this new percentage program . . . John Rough, of Phono-film Productions, has been quite busy keeping up with the many orders received for coin machine movie films. John says that his library is well stocked to meet every demand made by Panoram and Solovie ops.

Jean Minthorne has been delivering some new Seeburgs, which has made some of the more fortunate ops very happy . . . Jimmie Rutter, of Operators Service, is being kept busy revamping games . . . William "Bill" Happel, Jr., of Badger Sales, reports that the demand of phono ops for the new Rock-Ola is nothing short of phenomenal . . . Otis Rene, of Excelsior Records, has been a most busy man turning out some new and really sensational platters. Otis writes and composes many of the firm's new hits. Encore Records, a new firm just recently located here, is planning on an announcement soon which should prove of great interest to music ops, says Dave Ward, general manager.

J. L. Bard, of Pan-American Records, reports that his firm has just signed several new recording stars . . . Leo Messner, Alladin Records, reports that his firm is planning on moving to larger quarters soon. "We need more room to handle the growing demand for our discs," says Leo, and he promises an announcement soon which he expects will be of great interest to music ops . . . Samuel "Curley" Robinson, managing director of the A.O.L.A.C. called a meeting of all distribs and jobbers in the association offices last week. The press was excluded.

Jack Gutshall has been very busy filling the multitude of orders pouring in from all over the country for the platters he's handling. Jack says that the call for Exclusive, G & G and Modern Records is tremendous, while the demand for the Aireon phono is growing all the time with orders coming in steadily.



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THRU THE COIN CHUTE



ST. LOUIS

The first distributor's party that was wrapped around a new model phonograph was held at the Ideal Novelty Company, March 22nd and 23rd, when Carle Trippe set up a bar and buffet lunch table to herald in the new '46 Rock-Ola. A turnout of 420 operators, service men and friends dropped in to look over the new "Rock" and placed a tremendous volume of orders.

Bill Hollenback of Cape Girardeau, Mo., south of St. Louis, is the coin ops' entry into the aviation field. An ardent pilot for ten years, Bill is now flying one two-place speedster on business trips, and has recently finished up a \$4500 airplane which he is placing on the market. Bad weather and the remoteness of St. Louis airports is all that keeps this pilot-operator from flying in every weekend.

Dewey Godfrey, veteran legal eagle of Missouri pin and phono ops, is hard at work attempting to get some clarification of the \$10 tax on one-balls. "Long a bone of contention, this tax is apparently as much a mystery to the tax collectors as to the ops—but it goes right on being paid. Hardship on many small-scale operators could be alleviated thru dropping this tax," Godfrey said.

Plans are under way to reorganize the former Coin Machine Operators of Missouri Association, which went by the board during the war. Formerly meeting once a month, this group has met only once in the last thirty months, when a turkey dinner was held at the Roosevelt Hotel. According to Lou Morris, veteran officer in both the coin machine group and the Associated Phonograph Owners of Missouri organization, tentative plans call for consolidation of both associations, and monthly meetings in one of three hotels being considered at the site.

Bill Betz, of W. B. Novelty Company, reports hearing from Martin Balensiefer, former Wurlitzer distrib in St. Louis. Martin, who has many friends in southern Missouri, is salesmanager for a Great Lakes manufacturing plant . . . Ben Axelrod, Olive Novelty Company, busy seeing operators who are demanding more and more Gottlieb's "Stage Door Canteen." Exhibit's "Big Hit," and Packard's boxes and speakers . . . Frank Murphy, Murphy Distributing Company, AMI distrib here, beaming as reports come in to him about the success of the new Model A phonograph . . . Morris Novelty Company has enlarged its two repair shops.

Vernon Anderson, long established colored music operator, welcomed back Grant Williams and Jack Anderson, both of whom will return to phono operator Major G. M. Adams, who left the Army on March 15th, will join the Consolidated Distributing Company as a flying representative. A P-38 pilot who fought over Europe, Adams will fly his own plane in visiting Consolidated's many customers in Central Missouri.

MINNEAPOLIS

The city's ten dollar a year license fee on all jukes went into effect on April 1, and the date found all music ops at the post taking out licenses . . . Billy Cohen, Silent Sales Co., is back on the job and looking very fit after a two-month sojourn down Miami way . . . Izzy Alpert, Twin Port Sales Co., Duluth, will be opening a branch office in the near future. Minneapolis is first choice . . . J. H. Porter pausing in Our Town after spending a month down in Pampa, Texas.

Fred Noberg and son Clayton, both in town checking on phono deliveries . . . Captain Pete Tarro is now Mister Pete Tarro, having received his white paper. He's now at home in Grand Rapids working as tho he'd never been away . . . Mr. and Mrs. Frank Tager of that same city are spending a couple of days here just to get away from it all . . . Herman Kesting received his Army discharge and is now helping out his dad. Matter of fact, all three boys are now out of service, and that makes pop very happy indeed.

Roy Stone of Rice Lake, in town seeing distribs and nite spots . . . Mike Kalasardo of Medford, in town over the week-end . . . Mr. and Mrs. Harry Harrison of Park Rapids, Minn., took time off to spend a couple of days in Minneapolis visiting friends and several of the distribs in the Twin Cities . . . Congratulations! to Kenny Willis on his fortieth birthday . . . Ted Bush is back from a top notch vacation at Hot Springs, Arkansas. He's tanned up and reports feeling fine.

Mr. and Mrs. Wunderlich of La Crosse, Wisconsin, in town on business . . . Ken Willis leaves this week for a two to three week expedition into the Dakotas. Mrs. Willis is going along . . . Mr. and Mrs. Ralph Meyers of Mitchell, S. D., are spending a few days in the Twin Cities . . . Mr. and Mrs. Frank Davidson in town for the Ice Follies.

Hank Kruger in for a visit with the lads in the Twin Cities. Frank doesn't come in very often, spending most of his leisure time at hunting, fishing and other outdoor activities . . . The new Voice-O-Graph at the Hy-G Amusement Co. is creating a lively interest among the ops. The boys are coming in and recording their voices without charge and report getting quite a bang out of it.



THE LIFE OF JOHN WILSON

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BY JOHN WILSON
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CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

WANT

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE. WEST, SEATTLE, WASH. Tel. Alder 1010.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight, or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEVINS 8-2236.

WANT—Mills 1-2-3's, '41 Free Play Models. State price and condition. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel. PA 7904.

WANT—Distributorship wanted for pin ball machines. Business Reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Wildfire, Four Diamonds and Velvet. Do not have to be in working condition, but all parts must be there. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA 22, PA. Tel.: Poplar 3638.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT—All models of music machines. Write, wire, phone. AMERICAN COIN MACHINE CO., 437 ELIZABETH AVE., NEWARK 8, N. J. Tel. WAVERLY 3-1500.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Bankrolls, Wurlitzer Skee Ball Allys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLIFFORD 1956.

WANT—Rock-Ola 1933 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—16 or 20 record Rock-Ola mechanisms without amplifiers or cabinets, must be complete with tone-arms and motors. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO & CALIF.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA. Tel.: 25-413.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refurbish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7668.

WANT—Any quantity of Genco's Boscots, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MARKET 3-6105.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT—We want any quantity of Bang-A-Deer's. Write and quote prices OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

WANT—22 calibre shells; Seeburg or Wurlitzer ESAC phonographs; Cluo and Super Bells National or kowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Seeburg Wall-O-Matic 5/10/25c Wireless Boxes, will buy with cracked covers. Also 5/10/25c Bar-O-Matics. ACE MUSIC CO., WAUKON, IOWA.

WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play. NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—5# Peerless Grandma Horoscope Machine; 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralnua Grandma Prediction Machines; 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel. Hay. 3695.

WANT—"Bang-A-Deer" Machines complete with Guns. Write stating price, quantity and condition. MYCO AUTOMATIC SALES CO., 347 S. HIGH ST., COLUMBUS 15, OHIO. Tel. Main 1600.

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FOR SALE

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FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

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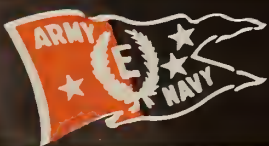
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