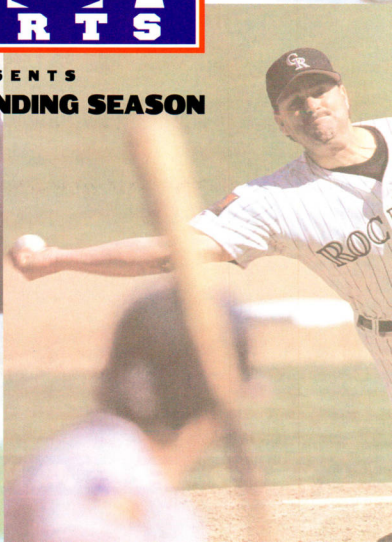
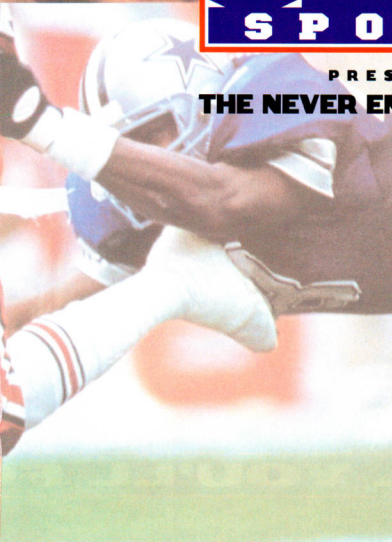




SEGATM SPORTS

PRESENTS

THE NEVER ENDING SEASON





ALL NEW!



NFL '95

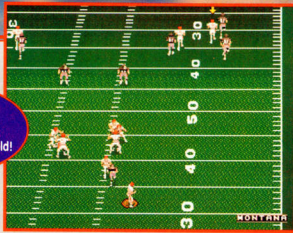
**"The new king of 16 Bit Football
is Sega Sports". NFL '95 blows
away the competition."**

DAVE WINDING - SPORTS EDITOR, GAME FAN MAGAZINE

SO REAL YOU'LL FO

NEW!

Now see up to
65 yards downfield!



Joe Montana looks deep...thanks to dynamic new Field Perspective.

Over 1,500
real players!



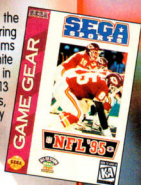
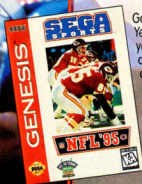
Steve Young and the real players from all 28 NFL teams are here. Make trades and start building your dynasty.



Emmitt Smith turns the corner with a "speed burst" and heads for six!

HOW TO IMPROVE ON PERFECTION.

GamePro called NFL Football '94 "The Best Football Game of the Year." So what did we do for '95? We started from scratch to bring you a game where you play and compete with all 28 NFL teams and over 1,500 players including Rice, Sanders, Seau, Elway, White and more. Actually be the receiver and call for the ball! Add in bone-crunching new sound effects, injuries, skill ratings in 13 categories and a battery-backup that tracks league leaders, single game and season stats, and you know this could only come from Sega Sports™.



SEGA SPORTS

Game Gear™ features
may vary from Genesis™.



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FORGET IT'S A GAME



McGriff steps in against Hershiser. Will it be the fastball, or are you going to cross him up with a sinker?



You're Albert Belle, going up against Yankee ace Jimmy Key - Do you go for it with your power swing, or just try for contact?



Use Game Gear's new "Centerfield View" and step up on the mound with six division alignment and 1994 rosters!

FINISH WHAT THEY STARTED.

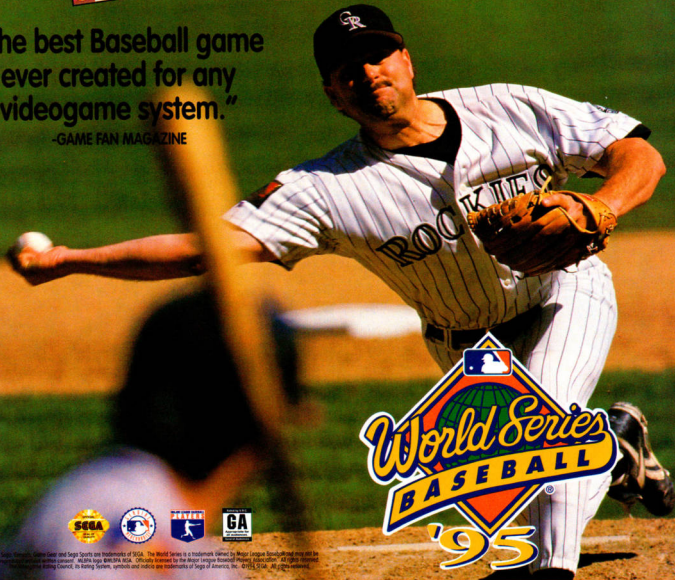
Step into the box - and start hammering away - as you go up against all 28 Major League teams in World Series Baseball! 1994 rosters. New six division alignment and playoff structure. All 700 players including Bonds, Bagwell, Maddux, Williams, Canseco, Alomar, McDowell and Mussina. And you're in the center of the action with our incredible new "In the batter's box view," for the most realistic All-American slugfest ever. Nobody pitches 'em like Sega Sports. Oh doctor!

SEGA SPORTS

Game Gear™ features may vary from Genesis™.

"The best Baseball game ever created for any videogame system."

-GAME FAN MAGAZINE



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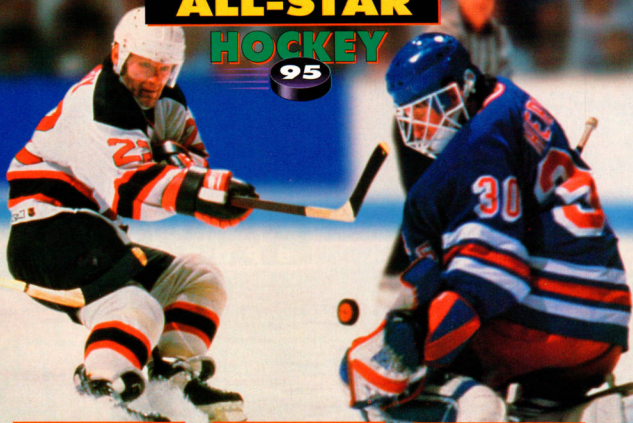
SO REAL YOU'LL FO

NHL

ALL-STAR

HOCKEY

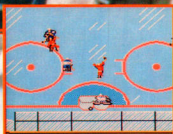
95



Crushing check! Over 1,000 animated frames including slap shots, wrist shots and 14 different goalie animations!



Fedorov unloads against the Rangers! All 650 NHL players are here - and you select automatic or manual goalie control!



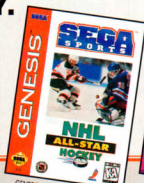
Game Gear™ gives you all 26 NHL teams - and all real NHL players for seasonal play straight through the Stanley Cup Finals!

THE ULTIMATE POWER PLAY.

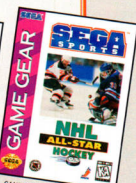
Skate your way to Stanley Cup® glory with all-new All-Star Hockey! Play with all 26 NHL® teams and all 650 NHL Players including Gretzky, Messier, Yzerman, Jagr, Lindros, Hull, Irbe, Chelios and more! Real ice-action is here too with line changes, "speed bursts", instant replays, cross-checks - with a battery that tracks season standings & stats, sampled sound effects and color commentary from Marv Albert, voice of the NY Rangers. It's as real as it gets - and it's only from Sega Sports!

SEGA SPORTS

Game Gear™ features may vary from Genesis™.



GENESIS™ COMING IN FEBRUARY

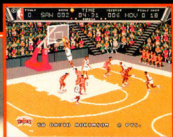


GAME GEAR™ COMING IN FEBRUARY



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FORGET IT'S A GAME



David Robinson welcomes you to the neighborhood and slams one down! Over 14 different rim-rattling jams!



Reggie Miller launches one from downtown! Play him head-to-head against Jerry West or Pistol Pete Maravich with the Hall Of Fame option!



YES! NBC's Marv Albert calls the game and provides expert commentary for real NBA action at its finest!

TAKE IT TO THE HOLE.

Take your case for the NBA Championship to a higher court with all 27 NBA teams, color commentary and real digitized graphics that let you run, shoot and rebound right alongside all your favorite players, including Ewing, Olajuwon, Webber, Pippen and more! Plus an exclusive Hall Of Fame option that lets you play with 30 of basketball's all-time greats on three different teams. It's nothing but net... and it's nowhere but Sega Sports!



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SO REAL YOU'LL FO

SEGA SPORTS PRESENTS



32 College Teams. 1 National Champion. Settle it on the field!



Exciting Play Modes:

- ★ Exhibition
- ★ 11 Game Regular Season
- ★ Race for #1 Ranking
- ★ National Championship Tournament

Great Collegiate Football Features:

- ★ 2 Point Conversions
- ★ Wishbone/Option Offenses
- ★ College Playbooks
- ★ School Fight Songs, Logos, and Team Colors
- ★ 32 National Powers



Play the field! These are just two of the 32 collegiate powerhouses you'll meet from across the nation!



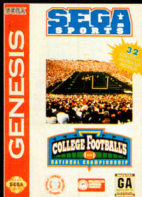
Nail 'em again! Michigan makes its move against Nebraska—and you relive it all on Instant Replay!



Race for the #1 ranking then go for gridiron glory in the National Championship Tournament!



Rev-up the rivalry when the Fighting Irish of Notre Dame take on the Trojans of USC!



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FORGET IT'S A GAME

PLAY FOR KEEPS. If you're playing to win, you should be playing with Sega Sports™. It's the most complete line of ultrarealistic sports games going, with a wide range of available platforms, and games to go with them. Be it football, baseball, basketball, hockey, boxing, car-racing, golf or tennis, Sega Sports™ is here with the most fully-licensed line-up, endorsed by such major stars as Joe Montana, Mario Lemieux, David Robinson and Fred Couples - along with color commentary from such top announcers as Marv Albert. And we're there too with the most innovative features - instant replays, speed bursts and our exclusive "in the batter's box" view - even a battery back-up system that allows you to save individual and team stats for an entire season. With real teams, real players and real league schedules, no wonder they say: If it swings, if it slams, if it sacks and if it jams - if it counts, it must be Sega Sports™.



SEGA GENESIS

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FEBRUARY '95 MARCH '95

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FEBRUARY '95

SEGA CD

SEGA CD SEGA CD SEGA CD SEGA CD

SEGA GENESIS 32X NEW!

SEGA GENESIS 32X SEGA GENESIS 32X

*** TEAM PLAYER ***
The only way to play up to 4 players!

Our latest Team Player lets you play team sports the way they were meant to be played - as a team!

Compatible with all Genesis Multi-Player Games!

SEGA TEAM PLAYER GENESIS

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SEGA SPORTS