

THE CASH BOX

VOLUME XIV

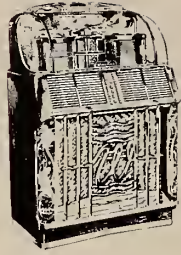
FEBRUARY 21, 1953

NUMBER 22



What better Valentine present could a record company receive than a hit disk? Bob Carroll's "Say It With Your Heart" on Derby is one of the label's big releases of the year and the boys responsible gather for congratulations all around. From left to right: Eddie Wilcox, ork leader and arranger; Jerry Wexler, representing Robbins Music, publishers of the tune; Bob Carroll, Derby star; and Val Irving, Carroll's personal manager. Seated at the desk is Larry Newton, president of Derby Records.

Operate the



One and



Only Phonograph

That Plays 45 and 78 RPM Records Intermixed

Plays 104 selections... enough to suit every musical taste! Protects your 78 RPM record library... you continue to draw dividends on that investment! Intrigues location patrons... finest eye and ear appeal of any phonograph! Stimulates constant play... returns the highest take in juke box history!

SEE YOUR WURLITZER DISTRIBUTOR



with

Wurlitzer

Fifteen Hundreds

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



The Cash Box

February 21, 1953

Volume XIV Number 22

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

M. BORENSTEIN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

END OF AN ERA

Over 200,000 Juke Boxes on Way Out

There will probably be some who will look back at the pre-war era of the automatic music industry with nostalgia. Realizing, as all now do, that this era is fast coming to an end.

Some will recall the old 10, 12, 20 and 24 selection juke boxes with something that might be akin to the feeling at the passage of an old friend.

But in general, the average man connected with the automatic music industry today, is happy to see this great and progressive change come about.

All feel that the time has long been overdue when these old, scratchy, wornout, and ancient looking phonographs, as well as the wall boxes, auxiliary speakers and other units of those pre-war years, disappear from the market.

There is still a long, long way to go and, if any of the old timers in the industry feel too sad about the passing of these old, old pre-war phonos, they can take heart that here and there, throughout the entire country, and for some years yet to come, they will be able to see them, play them, and sort of reminisce about the days when these were "the phonographs."

In the six years since post-war production has been under way, from 1946 through 1952, there have been about 300,000 of these old time scratchy, noisy juke boxes replaced by the manufacturers.

But when the trade remembers that there are, today, approximately 550,000 automatic music units in existence, which, of course, also includes the hidden and other type installations, it will still take years before the old time phonos are all gone.

During the past six post-war production years there have been Seeburg, Wurlitzer, AMI, Rock-Ola, Mills, Packard, Aireon and Evans building new type phonographs, along with wall boxes, auxiliary speakers, and all the other necessary accessories.

Seeburg, Wurlitzer, AMI, Rock-Ola, and possibly a combination of Mills and Evans, can be said to have been in production for those past six years.

Aireon and Packard can be granted about two or three years of actual production during the post-war period.

Putting together all known and estimated pro-

duction figures there is a possibility that these manufacturers may have produced about 300,000 new type post-war phonographs during those six years.

This would, then, leave approximately 250,000 pre-war musical units around the nation. Removing 50,000 from the above figure as hideaway wall box installations, as well as single channel wired, and double channel wired systems which may remain on for some years yet to come, the balance of 200,000 is reached.

This is the figure which the automatic phonograph manufacturers have to shoot at to completely rid the field of all pre-war juke boxes.

It's the end of an era. Each and every day sees old pre-war juke boxes being broken up, tossed on junk piles, burned, or destroyed in one fashion or another, while some of the later models are exported to foreign countries which still demand them.

There are many who attribute the swing to modern automatic phonographs to economy, to 45-rpm recordings, to 10c play, to finer tone, to greater multi-selection, to location demand, and to many, many other logical reasons which, all combined, make one really fine overall reason why the pre-war phonographs are rapidly disappearing.

Perhaps the best reason is that the progressive automatic music operator is bringing in new, modern juke boxes into his territory; to boost his average, to help his route, to modernize his business, and for a myriad other reasons; which, in turn, forces even those who do not want to modernize to do so, because of the location's demands for the same type modern, multi-selective phonograph as that location's competitor has just received.

The era ends on a sweet note. A note of progress. A note of growth. A note of general betterment from every standpoint.

Better music for the public. Better operating conditions for the operator. Better and more attractiveness for the locations.

And, certainly, the possibility of better profits, all other things being equal, for the operators.

Surely then, no one should mourn the end of the pre-war juke box era.

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten tunes Netting Heaviest Play In The nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CO—Columbia	CODE	KI—King	PE—Peacock	SP—Specialty
AP—Apollo	CR—Coral	FE—Federal	LO—London	PR—Prestige	SW—Swingtime
AT—Atlantic	DA—Dano	4 Star—Four Star	MA—Mars	RA—Rainbow	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	ME—Mercury	RE—Regent	TN—Tennessee
BR—Brunswick	DN—Devon	IN—Intro	MG—MGM	SA—Savoy	UN—United
CA—Capitol	DY—Derby	JU—Jubilee	MO—Modern	SE—Seger	VI—RCA Victor
CH—Chess	ES—Essex		OR—Oriole	SIT—Sittin' In	

1 **TILL I WALTZ AGAIN WITH YOU** Pos. Last Week
TERESA BREWER
 BR-84002—Five Bills
 CR-60873 (9-60873)—Teresa Brewer
 CR-60916 (9-60916)—Tommy Sosebee
 DE-28506 (9-28506)—Dick Todd
 DE-28539 (9-28539)—Russ Morgan
 JU-6014—Swanson-Travis
 KI-1169—Gore-Wright
 ME-70069—Harmonicats
 PR-1038—Harris-Light

2 **DON'T LET THE STARS GET IN YOUR EYES**
PERRY COMO
 CA-2216 (F-2216)—Skeets McDonald
 CA-2256 (F-2256)—Gisele MacKenzie
 CO-21025 (4-21025)—Ray Price
 CR-60882 (9-60882)—Eileen Barton
 DE-28460 (9-28460)—Red Foley
 ME-70023 (45-70023)—Lola Ameche
 ME-70047 (45-70047)—Bobby Maxwell
 VI-20-5040 (47-5040)—Johnnie & Jack
 VI-20-5064 (47-5064)—Perry Como

3 **WHY DON'T YOU BELIEVE ME?**
JONI JAMES
 CA-2292 (F-2292)—Margaret Whiting
 ME-70025 (45-70025)—Patti Page
 MG-11333 (K-11333)—Joni James
 RA-202—Five Crowns
 VI-20-5017 (47-5017)—June Valli

4 **HAVE YOU HEARD**
JONI JAMES
 DE-28569 (9-28569)—Russ Morgan O.
 MG-11390 (K-11390)—Joni James

5 **TELL ME YOU'RE MINE**
THE GAYLORDS
 CO-39914 (4-39914)—Mindy Carson
 DE-28569 (9-28569)—Russ Morgan
 ME-70030 (45-70030)—The Gaylords

6 **HOLD ME, THRILL ME, KISS ME**
KAREN CHANDLER
 CR-60831 (9-60831)—Karen Chandler
 DE-28520 (9-28520)—Roberta Lee
 JU-5108 (45-5108)—The Orioles

7 **OH HAPPY DAY**
DON HOWARD - LAWRENCE WELK ORCH.
 CA-2315 (F-2315)—Four Knights
 CO-39915 (4-39915)—Ken Griffin
 CR-60893 (9-60893)—Lawrence Welk O.
 DE-28506 (9-28506)—Dick Todd
 ES-311 (45-311)—Don Howard
 SA-874—Mickey Baker
 VI-20-5097 (47-5097)—Joe Joe Johnson

8 **EVEN NOW**
EDDIE FISHER
 VI-20-5106 (47-5106)—Eddie Fisher

9 **MY BABY'S COMING HOME**
L. PAUL & M. FORD
 CA-2265 (F-2265)—L. Paul & M. Ford
 JU-6019 (45-6019)—Edna McGriff
 MG-11350 (K-11350)—Fran Warren

10 **BYE BYE BLUES**
L. PAUL & M. FORD
 CA-2316 (F-2316)—L. Paul & M. Ford
 VI-20-4791 (47-4791)—Henri Rene O.

11) THE GLOW WORM. 12) MR. TAP TOE. 13) KEEP IT A SECRET. 14) SIDE BY SIDE. 15) TEAR-DROPS ON MY PILLOW. 16) PRETEND. 17) CONGRATULATIONS TO SOMEONE. 18) WISHING RING. 19) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 20) I'M JUST A POOR BACHELOR. 21) A FOOL SUCH AS I. 22) SHE WEARS RED FEATHERS. 23) ANYWHERE I WANDER. 24) MUST I CRY AGAIN. 25) TAKES TWO TO TANGO.

Increased Capacity Phonographs

UP ADULT DISK SALES

For the past several years, the capacity of juke boxes has been growing greater and greater, until today they hold anywhere from 80 to 120 sides.

The effect of this increase has been felt in almost all spheres of the music and record industries.

Most disk companies have been enjoying boom business for the last few months. This coincides with the placing on location of more and more new, larger capacity phonographs.

It seems obvious that if an operator has more slots to fill, he must buy more records. And he's been doing that.

But even beyond the operator's purchases, the effect upon public purchases of records, because of the new juke boxes, has been even greater.

Until recently, operators economically could only afford to place top hits in their machines. This of necessity left many lesser songs out in the cold, tunes which might have become hits had they been able to get enough exposure.

Now the situation is very different—and the results are different too. Juke box operators can afford to place all types of material in their phonographs. There has, for instance, been a large increase in the kind of music which almost borders on the semi-classical and which until recently would have stood very little chance in the juke boxes. Specifically we mean such numbers as "Blue Tango" and "Delicado".

Furthermore, many locations in the proper areas have been able to program foreign records which more and more are becoming important factors in local situations.

But perhaps one of the most gratifying results of all is the increase of adult purchasing of records which has resulted from the multi-selective phonograph.

Juke boxes which today can program a variety of types of records are acting as a show case through which an adult listening audience can find exactly what it wants in the way of music. When only top hits were available on the juke boxes, they naturally couldn't appeal to everyone. But today when all kinds of records are available, it's a fact that almost everyone who listens can find some type of music which is appealing enough to buy.

And so one of the best results of the increased capacity of juke boxes is that it has stimulated the entire record business. And it has done this not only by increasing sales but also by opening up a wider vista for record firms.

It means that records which are not top hits are going to be showcased, exposed to the public so that they can decide whether they want to buy them or not.

It means that disk companies don't always have to go for that number one hit but can afford to experiment even if they only come out with a medium hit.

And it means that because of these factors, the entire music business including the record companies, publishers, artists, writers and everyone else, have had a larger market opened to them and a greater potentiality for future income.



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. TILL I WALTZ AGAIN WITH YOU .Teresa Brewer (Coral)
2. DON'T LET THE STARS GET IN YOUR EYES .Perry Como (RCA Victor)
3. OH HAPPY DAY .Welk (Coral).Howard (Essex)
4. WHY DON'T YOU BELIEVE ME .Joni James (MGM)
5. TELL ME YOU'RE MINE .The Gaylords (Mercury)
6. HOLD ME, THRILL ME, KISS ME .Karen Chandler (Coral)
7. HAVE YOU HEARD .Joni James (MGM)
8. SIDE BY SIDE .Kay Starr (Capitol)
9. EVEN NOW .Eddie Fisher (RCA Victor)
10. MY BABY'S COMING HOME .Paul-Ford (Capitol)

Sherm Feller (WLAW-Boston) is as hot right now as any established song writer in the country. He is currently riding along with two of the biggest around, namely: "This Is Heaven"—Julius La Rosa, Cadence; "My Baby's Coming Home"—Les Paul and Mary Ford, Capitol, and in addition has three others recorded and making the rounds. They are: "Terremoto"—Jerry Wald, Decca; "I'm Making Up For Lost Time"—Woody Herman, Mars; and "Under The Spell Of Love"—Johnny Cobb, Pleasant. . . . Bill Silbert, who signed with MGM for a six day a week 6-7 show is the Alger story of the year. Bill, a Detroit, who has only been in New York for seven months, and who arrived here "broke," will now be earning in the vicinity of \$75,000 per year, between his WABD and WMGM commitments. And people say that New York isn't a friendly town. . . . Joe Grady and Ed Hurst (WPEN-Philadelphia) opened a record shop on Wednesday, February 4, at 203 South 15 Street in the heart of Philadelphia. The store will be operated by the boys on alternating days. Pat Kennedy, former lead Sax man in the now defunct Joe Grady ork, will manage the outlet. This enterprise, in addition to their daily 950 Club on WPEN and their Saturday morning television stint on WPTZ, NBC outlet in Philly, makes Grady and Hurst, along with their producer, George Costello, three of the busiest people in the Quaker town.



BEA KALMUS

Bea Kalmus (WVNJ-Newark, N. J.), one of the first female disk jockies, celebrates her sixth year in radio in March. . . . Pete Ward (WCCM-Lawrence, Mass.) has a gripe. He writes . . . "Peter Hanley sat with me on my afternoon show for one hour last week. We gabbed about anything and everything, and because of the way he handled himself it was one of the best shows I ever did. Lawrence is only 25 miles from Boston and we seldom have artists visit us. Why? It seems the people around here are hungry for these informal chats with the stars who entertain them all day long. Proof of this is that the few artists who have taken the time to drop in now have fan clubs for them. Surely a couple of hours of time lost would be compensated by the amount of friends to gain." . . . As a whole, disk jockies are one of the hardest working groups, racking their brains and bodies to improve and perfect their shows. Another example of this is the

report we just received from Howie Leonard (WLAW-Boston). Howie kept a record of every record company and the sides he played in the last year and one-half. Leader in sides played was Capitol with 305. During the 18 months Leonard spun a total of 2,055 ends submitted by 66 labels. . . . Young Ken Remo's first disk on MGM looks like it is headed for big things. The tune "Mexico" was chosen by Martin Block as the best release of the week and Remo was chosen as top vocalist of the week.

Bud Shurian (WARE-Ware, Mass.) on the lookout for a new theme for his afternoon disk show (3-4) which features anything and everything in the line of music. Something off the beaten path. Any suggestions? . . . Betti Andrews, wife of Johnny Andrews of WTAM- Cleveland, gave birth to a 6 lb. 14 oz. boy, named Jonathan Dana Andrews, January 31. . . . Joe Ryan (WALL-Middletown, N. Y.) adds another hour to his disk jockey program "The Joe Ryan Show" in May. . . . Dwight Gordon (KXLW-St. Louis, Mo.) into the hospital for a bit of surgery. . . . Bob and Jim (WFBC-Greenville, S. C.) have completed plans for the regional network show over four stations. All four will carry their "Blue Ridge Rangers Show" and two will have a portion of their recorded show. . . . Hal Murray has moved his "Murray-Go-Round" from WINZ and WKAT in Miami to the mutual station in Akron, Ohio,—WHKK for a three hour show every morning. . . . John Michaels (WVKO-Columbus, O.) has seen, heard, and been conquered by the Four Aces. When the boys played the Club Palm Gardens in Columbus they appeared on Michaels' three hour record show and his nightly TV show, and together they put on a tremendous bit of byplay.

America's Fastest Selling Records

GREAT! • NEW!
EXCITING!
SMASH COINCATCHERS!

THE MILLS BROTHERS
TWICE AS MUCH
and
(I Want)
SOMEONE TO CARE FOR
Decca 28586 (78 rpm) and 9-28586 (45 rpm)

DOLORES GRAY
and
THE COMMANDERS
KAW — LIGA
and
MY HEART IS A KINGDOM
Decca 28582 (78 rpm) and 9-28582 (45 rpm)

RED FOLEY
**PLAYIN' DOMINOES
AND SHOOTIN' DICE**
and
HOT TODDY
Decca 28587 (78 rpm) and 9-28587 (45 rpm)

KITTY WELLS
**PAYING FOR THAT
BACK STREET AFFAIR**
and
**CRYING STEEL
GUITAR WALTZ**
Decca 28578 (78 rpm)
and 9-28578 (45 rpm)

DECCA RECORDS

RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ G GOOD
⊙ B EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

GORDON JENKINS & McQUAIG TWINS
(Decca 28580; 9-28580)

⊙ **"MIDNIGHT"** (3:11) [Tannen Music] A big western hit that never seemed to catch on pop wise might do it with this harmonic job of this bluesy item done by the McQuaig Twins with Gordon Jenkins Ork.

⊙ **"ARE YOU TEASING ME"** (2:53) [Acuff-Rose Pub.] Another western item is given a pop going over by the McQuaigs as Gordon and his men set up an interesting slow jump orking. The pretty number sounds good by the combo. It's a lovely tune.

DICK TODD

(Decca 28583; 9-28583)

⊙ **"LET ME KNOW"** (2:35) [Four Star Sales] The author of "Don't Let the Stars" penned his follow-up which Dick Todd delivers with the Ray Charles Singers and the Commanders. It has the same tempo and a similar tune.

⊙ **"BUMMING AROUND"** (2:30) [Four Star Sales] Dick vocals another light and pleasing item with a bounce tempo, fitting orking and fine group support aiding him. Dick's voice sounds in good form on both ends.

JOE ALLEGRO

(RCA Victor 20-5179; 47-5179)

⊙ **"BIT BY BIT"** (2:58) [Bourne, Inc.] A slow jump is sent forth by Joe Allegro with an assist by Jim Timmens and his ork. The rhythmic offering of a good tune is pleasant on the ear.

⊙ **"TAKE CARE, MY LOVE"** (3:14) [Ridgeway Music] Joe has a tear in his voice as he softly and caressingly delivers a pretty ballad. It's a fine all-around job. Good vocal, fine tune and a fitting backdrop.

DOLORES GRAY

(Decca 28582; 9-28582)

⊙ **"KAW-LIGA"** (3:00) [Milene Music] A Hank Williams tune that seems bound for hitdom in the folk market is belted out to an Indian War Chant rhythm by the exciting voice of Dolores Gray. It's an interesting number that could happen in pop: Best pop treatment yet.

⊙ **"MY HEART IS A KINGDOM"** (2:34) [ABC Music] The thrush changes the mood completely and sweetly eases through a most lovely ballad. Her warm styling and the tender tune could make this go over.

ROSEMARY CLOONEY & GEORGE MORGAN

(Columbia 21071; 4-21071)

⊙ **"WITHERED ROSES"** (2:43) [Ridgeway Music] A top pop star teams up with a western artist to form a duet on a folk-like item that should go better in the folk market than in the pop field. However, the tune is well done.

"YOU LOVE ME JUST ENOUGH TO HURT ME" (2:40) [Hill & Range] The duet teams well together on a lighter side that has better pop possibilities. The cute tune has a pleasing bounce to it with a country violin in the background.

THE CASH BOX

DISK OF THE WEEK

"YOU FOOLED ME"
(2:40)

[Robert Mellin, Inc.]

"IF YOU TAKE MY HEART AWAY" (3:09)

[Halsey Music Inc.]

FOUR ACES

(Decca 28560; 9-28560)



FOUR ACES

● The Four Aces who have done such a bang up job for Decca in the past year with their great renditions of standards oughta do an

even more sensational job if their latest waxing is to be a gauge of what's to come in '53. One half of the platter is called "You Fooled Me" and features the Aces on a pretty ballad with that infectious lilting tempo that was prevalent in so many of their past hits. Al Alberts' voice is more outstanding on this tune and he does a really top notch job. On the other lid the men glide through another ballad tagged "If You Take My Heart Away". This pretty number contains some more of the boys' commercial harmony with a lovely melody to boot. Both sides are definitely of hit calibre and should be expected to reach the best seller charts in a very short while.

LILY ANN CAROL

(RCA Victor 20-5184; 47-5184)

⊙ **"ARE YOU TIRED OF ME"** (2:55) [Forrest Music] With a harmonic male chorus backing, Lily Ann Carol sings a sentimental ballad with a tear in her voice. It's a very pretty arrangement.

⊙ **"MORE LUCK THAN MONEY"** (2:25) [Pemora Music] The mood is changed completely as the sweet voiced thrush runs through a cute ditty with cute lyrics. A piano and the chorus help add color to the side. Good dance and listening music.

CATHY CARR

(Coral 60907; 9-60907)

⊙ **"HALF PINT BOOGIE"** (2:24) [True Blue Music Co.] A rhythmic jump number is belted out in a blues manner by Cathy Carr with a fine instrumental accompaniment highlighted by a good guitar. Assisting on this rhythmic piece are Cathy's boyfriends.

⊙ **"HEARTBROKEN"** (2:22) [True Blue Music Co.] Cathy shows the tenderness in her voice as she sings a heartbroken ballad. Her boyfriends fit in perfectly with smooth backing. The tune is very pretty.

BEN LIGHT

(Capitol 2340; F-2340)

⊙ **"I'LL GET BY"** (2:35) [Bourne Inc.] The stylish fingering of Ben Light shows upon a lovely standard. Ben's piano fashioning could be listened to endlessly. Number picks up in tempo at mid point.

⊙ **"DO YOU EVER THINK OF ME"** (2:29) [Miller Music Corp.] Some more of the same type of music is offered by Ben on this end. Lovers of piano solos oughta go for this in a big way.

GWEN DALTON & RAGTIME FIVE
(Republic 7025)

⊙ **"WASHINGTON AND LEE SWING"** (2:00) [Remick Music] A solid bouncing ragtime instrumental delivery of a rocking tune is exploded by Gwen Dalton and The Ragtime Five. It's an interesting piece that should draw in taverns.

⊙ **"I'M LOOKING OVER A FOUR LEAF CLOVER"** (1:55) [Robbins Music] The artists team up on this deck to give an exciting and peppy instrumental treatment to a fine standard. Charleston lovers ought go all-out for this one.

REGINA KUJAWA

(Dana 788; 45-788)

⊙ **"IF YOU EVER FEEL LONELY"** (2:36) [Dana Publishing] Regina Kujawa does a beautiful job of vocaling in her high voiced manner a pretty Polish tune. The Polish ballad should go well with the lovers of that music.

⊙ **"DON'T LET THE STARS GET IN YOUR EYES"** (2:43) [Four Star Sales Co.] Here the Polish fem does a Polish take-off on the current pop hit. Should get loads of spins in the right locations.

PERCY FAITH ORCHESTRA

(Columbia 39944; 4-39944)

⊙ **"SWEDISH RHAPSODY"** (2:53) [Dartmouth Music] Percy Faith and his wonderful orchestra combine to deliver a fine lush instrumental with a lovely melody that might catch on. A lovely number. It sounds like a hit instrumental.

⊙ **"THE SONG FROM MOULIN ROUGE"** (2:43) [Broadcast Music Inc.] The ork conductor sets up a pretty atmosphere in which Felicia Sanders places a well controlled and fitting vocal job. Coming flick should help draw spins, too.

NANCY LEE

(Algonquin 0954)

⊙ **"SO LONELY FOR YOU"** (3:00) [Robert Mellin, Inc.] Nancy Lee has an interesting quality in her voice as she pipes a pretty soft ballad with an assist from Ronnie Selby & the quintet. An organ adds a halo to her voice.

⊙ **"DON'T YOU CARE"** (3:19) [Sherwin Music, Inc.] The thrush continues in the same soft vein as she hands in another pleasing ballad. The top half shows her voice to better advantage. Selby and the men back again.

JIMMY PALMER ORCHESTRA

(Mercury 70058; 70058 x 45)

⊙ **"I LOVE MY BABY"** (2:12) [Shapiro-Bernstein] A cute bouncer is dished up by Tiny McDaniels against a fine lilting tempo setting by Jimmy Palmer and his ork. The cute arrangement with fine sound effects make for pleasant listening. Group helps.

⊙ **"SOME DAY, SWEETHEART"** (2:26) [George Simon Music] Another bouncing item is hopped through by Jimmy and his ork with Ronnie Neubert piping the lyrics in a smooth manner. Ensemble adds further color to side. Orking is fine.

JACK RICHARDS

(Coral 60909; 9-60909)

⊙ **"I HAD A LITTLE TOO MUCH TO DREAM"** (2:26) [Pickwick Music] Jack Richards blends his voice with those of the Nightwinds on a pretty ballad with a slow lilt to it. Jimmy Leyden's crew fits the backing to the pleasing vocal. Good start for newcomer.

⊙ **"I'M USED TO YOU"** (2:42) [Criterion Music Corp.] A slow bouncer with a smooth orking setting up the mood, is stylishly vocaled by Jack. Number should get its share of spins.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "KAW-LIGA" Dolores Gray Decca 28582; 9-28582
- ★ "SWEDISH RHAPSODY" Percy Faith Orch. Columbia 39944; 4-39944
- ★ "MEXICO" Ken Remo MGM 11419; K-11419
- ★ "SECOND STAR TO THE RIGHT" & "YOU HAVE MY SYMPATHY" Doris Day Columbia 39913; 4-39913
- ★ "I PLAYED THE FOOL" Art Mooney Orch. MGM 11434; K-11434
- ★ "FOR ALL I CARE" Denny Vaughan Jubilee 6028; 45-6028

*From the TOP
of the Deck—*



THE FOUR ACES

draw another Winner!



DECCA-28560

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

ROSEMARY CLOONEY
(Columbia 39943; 4-39943)

B "LOVELY WEATHER FOR DUCKS" (2:41) [Famous Music Corp.] From her new film "The Stars Are Singing" comes this cute novelty as done by Rosemary Clooney. The light bouncer with Paul Weston's ork as support is very catchy and might happen.

B "HAVEN'T GOT A WORRY" (2:12) [Famous Music Corp.] The thrush handles another light and carefree type of item in her pleasing dittyish manner. It's pleasant on the ear and should get many spins where flick breaks.

DENNY VAUGHAN
(Jubilee 6028; 45-6028)

B "FOR ALL I CARE" (2:46) [Lubin Music] Against the backing of his own ork, Denny Vaughan sends up a vocal job that's both feelingful and expressive. Denny sounds fine.

B+ "YOU'RE NOT FOR ME" (2:54) [Lubin Music] The versatile artist sends up a top flight vocal job on this end which is augmented by some smooth multiple voice chanting. This is one of the best offerings he's done to date. It could catch.

BILLY WILLIAMS QUARTET
(Mercury 70094; 70094 x 45)

B "IT'S A MIRACLE" (2:45) [Caravan Music] The terrific style of the Billy Williams Quartet stands out to full advantage as they cheer and rhythm through a good slow jump number. The exciting delivery is backed by George Siravo's ork.

C+ "POUR ME A GLASS OF TEARDROPS" (2:42) [Advanced Music] The appealing and commercial manner of falsetto piping that Billy offers in spots is featured on this side as Bill and the men do a slow steady beat item.

JERRY VALE

(Columbia 39929; 4-39929)

C+ "YOU CAN NEVER GIVE ME BACK MY HEART" (2:37) [Music Pub. Holding Co.] The wide ranged vocal talent of Jerry Vale is showcased by Percy Faith and his ork on a pretty tune set to a waltz tempo. The familiar melody is appealing.

B "AND NO ONE KNOWS" (3:53) [Weiss & Barry, Inc.] A number that gets more and more inviting as you listen to it is the material for Jerry on this deck. The lyrics and melody wed perfectly.

STAN KENTON ORCHESTRA
(Capitol 2373; F-2373)

B "HARLEM NOCTURNE" (3:05) [Shapiro-Bernstein] An outstanding standard blues melody is given a more subdued than normal Stan Kenton interpretation that really sounds great. The folks who love Stan's music will go wild over this one.

B "HUSH-A-BYE" (2:37) [Music Pub. Holding Co.] A male chorus takes a feature spot on a lovely tune from the current film "The Jazz Singer". This interesting interpretation is full of style.

THE CASE BOX SLEEPER OF THE WEEK

"TWICE AS MUCH" (2:29) [Porgie Music]

"SOMEONE TO CARE FOR" (2:35) [Robert Mellin Music]

MILLS BROTHERS

(Decca 28586; 9-28586)



MILLS BROTHERS

● The quartets have it this week as one can easily tell by listening to the terrific rhythmic treatment that the Mills Brothers give to a

good soft jump number entitled "Twice as Much". The boys did a top flight job in the boxes with their "Glow Worm" and this quick beat follow-up should draw a sizable share of coin, too. Their rhythm and harmony are as appealing as ever. Adding a great deal to the standout vocal offering is an exciting backing presented by Sonny Burke's ork. Flip is a slower and softer ballad type of number with a lilting background and goes under the name of "Someone to Care For" with qualities in it that reminds one of their smash hit, "Paper Doll". We go for the top segment in a big way. It's definitely one of their best offerings.

SAMMY KAYE ORCHESTRA

(Columbia 39936; 4-39936)

B "LIGHTHOUSE IN THE HARBOR" (2:40) [World Music] With a steel guitar adding color in the backdrop, Jeffrey Clay and the Kaydets get a top flight Sammy Kaye orking for their vocal on a smooth ballad.

B "AN ANGEL MADE OF ICE" (3:15) [Odette Music] Sammy changes the mood a bit for this half and sets up a smooth Latin type tempo for Jeff and the Kaydets. The softness of the sax section makes the Swing and Swaye music good for dancing.

LES BAXTER ORCHESTRA

(Capitol 2374; F-2374)

B "APRIL IN PORTUGAL" (2:43) [Chappell & Co.] Les Baxter and his crew hand in a top flight instrumental version of a beautiful tango number. The intriguing sound and softness of presentation should help draw coin.

C "SUDDENLY" (2:29) [Hill & Range] The voices of a male chorus handle the vocal chores on this pretty side while Les deals up a fitting atmosphere. The tune is delivered in a tender manner.

MARION MARLOWE & FRANK PARKER

(Columbia 39923; 4-39923)

C "MOONLIGHT AND ROSES" (3:10) [Robbins Music] From their album "Sweethearts" comes this pretty duet version of a tune on which Marion Marlowe and Frank Parker harmonize well together. Manner of singing is not too commercial for the juke boxes.

C+ "TAKE ME IN YOUR ARMS" (3:18) [Mills Music] Archie Bleyer and his ork back the pair on this end once again as they sing another lovely ballad. More familiar tune should do a bit better in boxes.

LU ANN SIMMS

(Columbia 39928; 4-39928)

C+ "MOVING AWAY" (2:55) [Christopher Music] Lu Ann Simms comes up with a whispered type of vocal offering on a pretty waltz the tempo of which is supplied by Percy Faith and his men. She sings with feeling.

C+ "THE BEST TIME" (2:38) [F. Kramer Music] Another lush and floating backdrop is portrayed by Percy and his boys who showcase for Lu Ann and her hushed manner of singing.

KEN REMO

(MGM 11419; K-11419)

B+ "MEXICO" (3:08) [Editiones Musicales] Ken Remo has a versatile vocal style as he yodles and chants a pretty fast moving item with vitality. The exciting yodle style is something different for the type of tune. It could easily happen.

B "MY HEART IS A KINGDOM" (2:39) [Gallop-Simon Music] Joe Lipman and his ork back the vocalist as he dishes up a strong and pretty ballad with warmth and expression. It's a fitting kin deck for a fine top half.

JOE COSTA

(RCA Victor 20-5171; 47-5171)

B "LET ME LOVE YOU TONIGHT" (2:30) [Robbins Music] A great standard is given an echoey powerful vocal treatment by Joe Costa. The blues type of arrangement is done with zest and Joe really sings out.

B "ANYTHING YOU SAY" (3:00) [Raleigh Music] Joe changes up a bit and deals up a tormented styling of a good ballad. The bluesy fashion of delivery holds true on this deck, too.

DORIS DAY

(Columbia 39913; 4-39913)

B+ "THE SECOND STAR TO THE RIGHT" (3:10) [Walt Disney Music] Doris Day gets top notch support from the Four Lads and Paul Weston's ork as she caresses the lyrics of a lovely tune with a sentimental touch from the coming "Peter Pan" flick. Wonderfully done.

B+ "YOU HAVE MY SYMPATHY" (2:26) [George Paxton, Inc.] Another warm and most feelingful number is sweetly romanced by Dossie. Her appealing manner of vocaling is still among the best.

LOLA AMECHE

(Mercury 70088; 70088x45)

C+ "HONEY, HONEY, HONEY" (2:15) [Fairway Music] Lola Ameche bounces through a cute novel piece that's just chock full o' pep. Her happy voicing is backed by David Carroll's ork in fine fashion.

C+ "I CAN'T GET OFF THE TRACK" (2:38) [B & F Music] A vocal group supports Lola on this ditty side about a girl who is caught on a track with a train heading toward her. It's an amusing piece done in a Mexican accent to a cute bounce tempo.

GINNY GIBSON

(MGM 11435; K-11435)

B "KISS" (2:46) [Miller Music] A most beautiful tune from the 20th Century Fox flick, "Niagara," is warmly portrayed by Ginny Gibson with Leroy Holmes' lush ork supporting. It's one of the better pieces that the thrush has done and might catch on.

B "CONDEMNED WITHOUT TRIAL" (2:32) [Hill & Range] In a warm and touching folk manner, Ginny lilts through a pretty tune with sentimental lyrics, that was recorded in the western field. The smooth ballad is touching and shows the chirp's voice to full advantage.

HENRI RENE ORCHESTRA

(RCA Victor 20-5186; 47-5186)

B+ "THE DEVIL'S SERENADE" (2:28) [E. H. Morris] The full round voice of Joe Costa lends its power to a lush and eerie Satanish instrumental by Henri Rene and the ork. It's an interesting piece of fast moving material. This might hit.

C "SYMPATHY" (3:00) [E. H. Morris] Henri Rene backs Johnny Parker on this lid as the smooth voiced chanter dishes up a pretty ballad with a folk flavoring.

ART MOONEY ORCHESTRA & CATHY RYAN

(MGM 11434; K-11434)

B "I JUST COULDN'T TAKE IT, BABY" (2:54) [Robbins Music] Art Mooney sets up a smooth ork backdrop for the combined talent of his Cloverleafs and the sharp and stylish voice of Cathy Ryan as she belts out a terrific ballad.

B+ "I PLAYED THE FOOL" (2:56) [Republic Music] Cathy gives her all to another terrific tune that she delivers with oomph. This tune was a big rhythm and blues hit and might catch pop plays via this exciting rendition.

On Everybody's Lips!



inspired by
ALFRED HITCHCOCK'S
"I CONFESS"

The New Warner Bros. Success

RECORDED BY:—

PERRY COMO — VICTOR #20-5152 (TIME 3:05)

SARAH VAUGHAN — COLUMBIA #39932 (TIME 2:20)

TONY MORELLI — MGM #11410 (TIME 2:55)

and more to follow!

M. WITMARK & SONS
WARNER BROS. MUSIC DIVISION
488 MADISON AVE.
NEW YORK 22, N. Y.

ROUND THE WAX CIRCLE

NEW YORK:

Music public relations received a helping hand from Sir Stork these past few weeks. Carol Coleman (she's Mrs. Matthew Feinman after hours) of the Virginia Wicks publicity office gave birth to a girl, Joanna, on January 20. . . . Elliot Horn, of the Marvin Drager office, the proud daddy of a baby girl, Susan, who entered the ring at a hefty 8 pounds 7 ounces. . . . Joni James' cover on this month's "Hit Parader" marks her 12th magazine cover in the past two months. . . . French singer Robert Clary doubling from "New Faces" into the Blue Angel starting Thursday, February 19. . . . Norman "Hello Sunshine" Brooks, Montreal youngster, booked in the Latin Quarter in Boston on February 16. Will also appear on the Arthur Godfrey Show. . . . Pearl Bailey, who opens at the Apollo Theatre, February 20, will receive a gold plaque from 3,000 Arthur Murray instructors in honor of her "Takes Two To Tango." . . . Connie Foley, who took his DeWitt Copley Record, "The Wild Colonial Boy," to Ireland and established himself as a big star and national hero, returns to our shores to see if he can't do the same thing here. . . . Stan Cooper returned after a deejay trip to Cleveland and



CONNIE FOLEY

Chicago where he plugged "No Moon At All." Stan is excited about "Ecstasy Tango" on which there will be about seven disks. . . . Sid Prosen "Till I Waltz Again With You" held open house at his new offices at 1619 Broadway, Feb. 12. . . . Betty Madigan, currently wowing them at Casa Marina Hotel, Key West, Fla., signed to star in a series of 15-minute musical television films. . . . An unusual tie-in promotion between bandleader Johnny Long's recording of "The Light of My Life" and the Lektrolite Corp. Buddy Basch sent out 122 flameless lighters to New York deejays, editors and columnists. . . . Jilla Webb's option was picked up by MGM and they cut a new session. Disk will be on the market in about a week or ten days. . . . "The Basketball Song," recorded by Jubilee Records, being taken up by schools and colleges all over the country. A tremendous promotion campaign on to belt it home. . . . Folk balladeer Harry Belafonte opened a three-week date at the plush Coconut Grove in Los Angeles on Wednesday, February 11. . . . Charles Kanter, pres of World Wide Music Publishers, taking in the sun in Miami. . . . Alan Dale to the Sahara, Las Vegas for four weeks following the Copa.

CHICAGO:

Nice letter from Al Martino just finishing a stint at the Golden Hotel, Reno, Nev. Now on his way to do his first shot at Ciro's in Hollywood. Al's singing better than ever. . . . Wall St. Journal's report on big sales of classical disks not at all surprising to the music fraternity 'round the Windy City. . . . Paul Tee, news ed of Oak Park's WOPA, is conducting evening school courses on how "to criticize and evaluate existing radio and TV programs" and also on how "to develop and produce original programs for broadcast." Paul formerly with Eddie Hubbard. . . . If juke box ops here are right Patti Page may find that the underside of her current clickeroo, "Doggie" is the "big one." Due to the fact that present multi-selective juke boxes play both sides of the disk, ops report that "Jealous Eyes" showing more plays than "Doggie" 'on the meters.' . . . You might not know this, but, hit-picker of the Chess family is little Elaine Chess. All of 8 years. Elaine will listen to deejays and after hearing from 20 or 30 different tunes, she'll tell Daddy (that's Leonard Chess) "Please me bring me home" and names the disks. Leonard will put cash on the line that any new tune Elaine picks will be "a hit within 60 days." Elaine hasn't missed yet. (Wonder what she thinks of Buddy Moreno's "Let's Go Down To The Tavern," Chess' shot into the pop field?) . . . George Leaner claims that they sure could "use plenty more" of Apollo's "Baby Don't Do It" featuring the Five Royals. George says, "This is the most sensational disk we've ever handled." . . . Might interest TV programmers to know that juke box ops here are tying right in with whatever musical shows seen here featuring top tunes. Ops find that they can boom play in this tieup. . . . Chicago's deejays were polled this past week for what they found was their No. 1 "request" tune for the month of January, 1953. Once again Mr. Como can take a deep bow. The boys picked, "Stars." . . . Hear that Bob Cole will be handling some top disk promotion out of Noo Yawk very soon. . . . Carmen Cavallaro doing a single-o, tickling the ivories at the Edgewater's Marine Room. . . . Herb Kessler visits us while The Four Aces playing the Riverside Theatre in Milwaukee. We try our hand at photography. How you like, hah?



HERB KESSLER

LOS ANGELES:

Johnny Sippel joins Mercury Records as regional rep for the eleven western states. . . . It was a turnaway crowd at the Palladium this past week with the Ralph Flanagan crew holding forth. Latter's RCA Victor etching of "Hot Toddy" is getting lots of play. . . . Apologies to Artie Wayne, whose pic we ran with a misnomer caption couple of weeks ago . . . his Mercury etching of "Rachel" is rapidly catching on. . . . Credit Lee Magid of Savoy Records for much of the success of chirp Varetta Dillard. . . . Kay Starr's "Side By Side" is one of the finest jobs of multi-dubbing we've ever heard. . . . It's heard around town that Capitol Records may be entering the rhythm and blues biz again. . . . the cute story of that bop character chortling "this sure is a great country we've got, but man those crazy dues" just slays us. . . . Harry Bloom and Lee Palmer over at Mercury aren't going into the kennel business, it's just that they've gone wild with the success of "How Much Is That Doggie" by chirp Patti Page. . . . Local record business gets a shot in the arm with the opening of Jimmy Warren's new distrib palace. The firm's headquarters are by a wide margin, one of the nicest places we've ever seen.

It's good customer relations such as this that'll improve any distrib's volume. . . . The Ruth Brown etching of "Mama" on Atlantic is rapidly working its way to the top of the lists. . . . Mary and Kay Solle over at Bill Leutenhagen's Record Bar touting Frankie Laine's etching of "I Believe" . . . ditto Jack Lewis at California Music re the aforementioned Flanagan "Hot Toddy." . . . We doubt if there's a diskery as well organized as Lew Chudd's Imperial label. . . . Franklin Kort skyed to Atlanta this past week. . . . There's lots of steam picking up for the Hank Caldwell wax on D'Oro disks.



KAY STARR

REALLY BROKE OPEN LAST WEEK!

PERRY COMO

sings

WILD HORSES



b/w
"I Confess"

45 rpm 47-5152 / 78 rpm 20-5152

RCA VICTOR Best Sellers

WEEK OF FEB. 14th

ORDER HERE!

DON'T LET THE STARS GET IN YOUR EYES

Artist	Title	45 rpm	78 rpm
Perry Como	WILD HORSES	47-5152	20-5152
Dinah Shore	LET ME KNOW	47-5176	20-5176
Perry Como	I CONFESS	47-5152	20-5152
Eddie Fisher	HOW DO YOU SPEAK TO AN ANGEL	47-5137	20-5137
Ralph Flanagan	SERENADE	47-5095	20-5095
Hank Snow	THERE WASN'T AN ORGAN AT OUR WEDDING	47-5155	20-5155
Hank Snow	A FOOL SUCH AS I	47-5034	20-5034
June Valli	CONGRATULATIONS TO SOMEONE	47-5177	20-5177
Vaughn Monroe	LOVELY EYES	47-5145	20-5145
Johnnie & Jack	HANK WILLIAMS WILL LIVE FOREVER	47-5164	20-5164
Buddy Morrow	JUST FOR TONIGHT	47-5117	20-5117
Sauter-Finegan	STOP BEATIN' 'ROUND THE MULBERRY BUSH	47-5166	20-5166
Sunny Gale	TWEEDLE DEE-TWEEDLE DUM	47-5103	20-5103
Pee Wee King	TEARDROPS ON MY PILLOW	47-5144	20-5144
Hugo Winterhalter	STOLEN WALTZ	47-4997	20-4997
Lily Ann Carol and the Blue Boys	RAILROAD BOOGIE	47-5184	20-5184
Henri Rene and his Orch.	THE CRYING STEEL GUITAR WALTZ	47-5186	20-5186
Lisa Kirk	BLUE VIOLINS	47-5187	20-5187
The Three Suns	FANDANGO	47-5185	20-5185

* 45 rpm cat. nos.

TIPS on This Week's Release

Lily Ann Carol and the Blue Boys	ARE YOU TIRED OF ME	20-5184 (47-5184)*
Henri Rene and his Orch.	(All That I'm Asking Is)	20-5186 (47-5186)*
Henri Rene and his Orch.	SYMPATHY (Vocal refrain by Johnny Parker)	20-5186 (47-5186)*
Henri Rene and his Orch.	THE DEVIL'S SERENADE (Vocal refrain by Joe Costa)	20-5186 (47-5186)*
Lisa Kirk	OHIO (From the musical prod. "Wonderful Town")	20-5187 (47-5187)*
Lisa Kirk	(If You Wanna)	20-5187 (47-5187)*
The Three Suns	CATCH ME IF YOU CAN	20-5185 (47-5185)*
The Three Suns	ECSTASY TANGO	20-5185 (47-5185)*
The Three Suns	WAGGASHOE	20-5185 (47-5185)*

* 45 rpm cat. nos.



A Great New Picture

THE JAZZ SINGER

A WARNER BROS. PRODUCTION

starring **DANNY THOMAS & PEGGY LEE**

With A Great New Score!

HUSH-A-BYE

THIS IS A VERY SPECIAL DAY
PEGGY LEE — DECCA
*DANNY THOMAS — VICTOR

I HEAR THE MUSIC NOW
PEGGY LEE — DECCA
KAREN CHANDLER — CORAL
*DANNY THOMAS — VICTOR

DANNY THOMAS — VICTOR
BING CROSBY &
FRED WARING — DECCA
*STAN KENTON — CAPITOL
and more to follow!

LIVING THE LIFE I LOVE
*DANNY THOMAS — VICTOR

OH MOON
DANNY THOMAS — VICTOR

THE VICTOR ALBUM OF
"THE JAZZ SINGER"
recorded by DANNY THOMAS
will be released on February 20th

HARMS, INC. — REMICK MUSIC CORP.
WARNER BROS. MUSIC DIVISION
488 MADISON AVE., NEW YORK 22, N. Y.

*TO BE RELEASED SOON

Lovely Valentine



NEW YORK — Vibrant MGM Record Star, Joni James, who just a few weeks ago was an obscure midwestern nightclub singer, is one of today's most popular recording songstresses. Joni is making her first New York appearance currently on the stage of the Paramount Theatre where, appropriately enough for Valentine's Day, she sung her new song, "Your Cheatin' Heart."

Dick Haymes On Disk Promotion Drive

Dick Haymes, the Decca Record singing star, who has been concentrating on Hollywood rather than the jukeboxes these past few years, has a hot one in his newest disc "Let's Fall in Love" and his personal manager Jay Hyde just signed a three-year public relations contract with the Art Franklin Office, publicity directors of Johnnie Ray, Kate Smith, Sarah Vaughan and other top television and record attractions. Haymes, who just finished a technicolor Columbia musical, "All Ashore", in which the singer plays the dramatic lead, is whipping up a nightclub act in which he'll tour the top cafes as a buildup for his recording activities which are being stepped up. Also on the agenda for Haymes is a sponsored network television variety show in which the versatile star will act, sing and emcee and help lug his Decca releases. In addition to extra recording chores in 1953, with emphasis on personal appearances with disc jockeys around the country, Dick is going back to one of his first and oldest loves, songwriting. In fact, it was songwriting that got him his first bigtime job as band vocalist. It was auditioning some original tunes for Harry James that gave James the idea of putting Dick with the band. Since then, Dick has been so busy in cafes, records, radio, TV and movies he never had time to pursue his first career. Haymes will record some of his own songs, probably incorporating them in the scenario of a Hollywood musical he is currently collaborating on in which he'll sing and play the dramatic lead.

The New RAGE by
PATTI PAGE
(How Much Is)
"THAT DOGGIE IN THE WINDOW"
Mercury # 70070
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 14 without any changes on the part of THE CASH BOX.

Buddy Deane

- WITH—Baltimore, Md.
1. Anywhere I Wander (La Rosa)
 2. Say It With Your Heart (Bob Carroll)
 3. Have You Heard (Joni James)
 4. Keep It A Secret (J. Stafford)
 5. My Heart Belongs To Only You (Betty McLaurin)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 8. Why Don't You Believe Me (Joni James)
 9. Oh Happy Day (Don Howard)
 10. How Many Stars Have To Shine (Steve Lawrence)

Have Morgan

- WARM—Scranton, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Oh Happy Day (D. Howard)
 3. Even Now (Eddie Fisher)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Teardrops On My Pillow (Sunny Gale)
 7. Why Don't You Believe Me (Joni James)
 8. Side By Side (Kay Starr)
 9. Blue Violins (Winterhalter)
 10. Close Your Dreamy Eyes (Sandy Solo)

Fred Hobbs

- KBOL—Boulder, Colo.
1. Wishing Ring (Joni James)
 2. That's What Makes Paris Patee (Doris Day)
 3. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
 4. Why Don't You Believe Me (Patti Page)
 5. Oh Happy Day (D. Howard)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Bye Bye Blues (Les Paul)
 8. Keep It A Secret (B. Crosby)
 9. April In Paris (Doris Day)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Ross Smitherman

- WALA—Mobile, Ala.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Oh Happy Day (L. Welk)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Have You Heard (Joni James)
 5. Close Your Dreamy Eyes (Sandy Solo)
 6. Sad (Bart Stewart)
 7. A Fool Such As I (Stafford)
 8. Teardrops On My Pillow (Sunny Gale)
 9. Why Don't You Believe Me (Joni James)
 10. I Don't Know (Bill Darnell)

Roger Clark

- WNOR—Norfolk, Va.
1. Have You Heard (Joni James)
 2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Rachel (Artie Wayne)
 5. You Blew Me A Kiss (Gibson)
 6. Night Of Heaven (E. Gorme)
 7. Side By Side (Kay Starr)
 8. Singin' The Blues (Boswell)
 9. I Don't Know (B. Morrow)
 10. Nina Never Knew (Sauter-Finegan)

Bob Harris

- KFRE—Fresno, Calif.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Suddenly (David Rose)
 3. Keep It A Secret (B. Crosby)
 4. Why Don't You Believe Me (Joni James)
 5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 6. Pretend (Nat "King" Cole)
 7. Even Now (Eddie Fisher)
 8. Wild Horses (Ray Anthony)
 9. Tell Me You're Mine (Russ Morgan)
 10. Linger Awhile (Bernie Green)

Bud Shurian

- WARE—Ware, Mass.
1. This Is Heaven (J. La Rosa)
 2. My Baby's Coming Home (Paul-Ford)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. Mr. Tap Toe (Doris Day)
 5. April Fool (Peggy Ann Ellis)
 6. Keep It A Secret (Stafford)
 7. The Glow Worm (Mills Bros.)
 8. Yours (Vera Lynn)
 9. Must I Cry Again (The Hilltoppers)
 10. Have You Heard (Joni James)

Ross Miller

- WTIC—Hartford, Conn.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. She Wears Red Feathers (Guy Mitchell)
 4. Why Don't You Believe Me (Joni James)
 5. A Fool Such As I (Edwards)
 6. Side By Side (Kay Starr)
 7. My Baby's Coming Home (Paul-Ford)
 8. Tell Me You're Mine (The Gaylords)
 9. Mr. Tap Toe (Doris Day)
 10. Open Up Your Heart (Crosby)

Buddy Beason

- KFOX—Long Beach, Calif.
1. A Shoulder To Weep On (June Valli)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. Oh Happy Day (L. Welk)
 5. Have You Heard (Joni James)
 6. Who Kissed Me Last Night (Rosemary Clooney)
 7. Strange (Nat "King" Cole)
 8. Keep It A Secret (Stafford)
 9. Did Anyone Call (R. Clooney)
 10. Must I Cry Again (The Hilltoppers)

Wally Nelskog

- KRSC—Seattle, Wash.
1. Oh Happy Day (Four Knights)
 2. Why Don't You Believe Me (Joni James)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. Wishing Ring (Joni James)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Tell Me You're Mine (Carson)
 7. Till I Waltz Again With You (Teresa Brewer)
 8. Pretend (Nat "King" Cole)
 9. How Much Is That Doggie In The Window (P. Page)
 10. Without My Lover (M. Miller)

George Le Zatte

- WAVZ—New Haven, Conn.
1. Tell Me You're Mine (The Gaylords)
 2. Keep It A Secret (Stafford)
 3. Why Don't You Believe Me (Joni James)
 4. Strange (Nat "King" Cole)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. No Moon At All (Ames Bros.)
 8. Nina Never Knew (Sauter-Finegan)
 9. Say You Love Me (Alan Dean)
 10. Pretend (Nat "King" Cole)

Ed Bartell

- KQV—Pittsburgh, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Even Now (Eddie Fisher)
 3. Hushabye (Danny Thomas)
 4. Sugar (Vic Damone)
 5. Am I Blue (Lorry Raine)
 6. Tell Me You're Mine (The Gaylords)
 7. High On A Windy Hill (Alan Dean)
 8. Need Me (Jimmy Saunders)
 9. I Confess (Perry Como)
 10. Side By Side (Kay Starr)

Hal Murray

- WHKK—Akron, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (The Gaylords)
 3. Have You Heard (Joni James)
 4. Side By Side (Kay Starr)
 5. In The Mood (J. Maddox)
 6. Why Don't You Believe Me (Joni James)
 7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 8. I Don't Know (B. Morrow)
 9. Hot Toddy (Ralph Flanagan)
 10. Caravan (Esquire Boys)

Lee Morris

- WSB—Atlanta, Ga.
1. Anywhere I Wander (La Rosa)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Even Now (Eddie Fisher)
 4. Why Don't You Believe Me (Joni James)
 5. You'll Never Know (Clooney)
 6. Pretend (Eileen Barton)
 7. I Vaughn Monroe)
 8. Somebody Loves You (Fred Waring)
 9. S'posin' (Don Cornell)
 10. Bye Bye Blues (Paul-Ford)

Sid Dickler

- WMCK—Philadelphia, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Say It With Your Heart (Bob Carroll)
 3. Everyone Knew But Me (Fran Warren)
 4. Congratulations To Someone (Tony Bennett)
 5. Two Other People (Vaughan)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. Teardrops On My Pillow (Sunny Gale)
 8. Strange (Nat "King" Cole)
 9. Echoes Of Your Love (The Baritones)
 10. Pretend (Ralph Marterie)

Bill Hyden

- WVOO—Tulsa, Okla.
1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. The Glow Worm (Mills Bros.)
 5. Bye Bye Blues (Paul-Ford)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. Pretend (Nat "King" Cole)
 8. How Much Is That Doggie In The Window (Patti Page)
 9. You Belong To Me (Stafford)
 10. Rachel (Artie Wayne)

Jack Downey

- WONS—Hartford, Conn.
1. Walk & Talk With My Lord (Johnnie Ray)
 2. Anywhere I Wander (La Rosa)
 3. Tell Me You're Mine (The Gaylords)
 4. Side By Side (Kay Starr)
 5. Suddenly (Rose-Davis)
 6. John, John, John (Lombardo)
 7. Congratulations To Someone (Tony Bennett)
 8. My Jealous Eyes (Patti Page)
 9. Say It With Your Heart (Bob Carroll)
 10. She Wears Red Feathers (Guy Mitchell)

John Wisley

- WSAV—Savannah, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Oh Happy Day (L. Welk)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Bye Bye Blues (Paul-Ford)
 6. My Baby's Coming Home (Paul-Ford)
 7. Teardrops On My Pillow (Sunny Gale)
 8. Wishing Ring (Joni James)
 9. Blue Violins (Winterhalter)
 10. Singing Bells (M. Whiting)

Dan Fusco

- WRUN—Utica, N. Y.
1. This Is Heaven (J. La Rosa)
 2. Have You Heard (Joni James)
 3. My Baby's Coming Home (Paul-Ford)
 4. Hot Toddy (Ralph Flanagan)
 5. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
 6. How Many Stars (Lawrence)
 7. Strange (Nat "King" Cole)
 8. Even Now (Eddie Fisher)
 9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 10. Oh Happy Day (L. Welk)

Ira Cook

- KECA—Hollywood, Calif.
1. Keep It A Secret (Stafford)
 2. Oh Happy Day (L. Welk)
 3. Why Don't You Believe Me (Joni James)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. My Baby's Coming Home (Paul-Ford)
 7. Have You Heard (Joni James)
 8. Mr. Tap Toe (Doris Day)
 9. Rachel (Artie Wayne)
 10. Heart & Soul (Four Aces)

Hal Fredericks

- KXOK—St. Louis, Mo.
1. Side By Side (Kay Starr)
 2. Hush A Bye (D. Thomas)
 3. Rachel (Artie Wayne)
 4. Pretend (Nat "King" Cole)
 5. My Jealous Eyes (P. Page)
 6. Your Cheatin' Heart (Frankie Laine)
 7. Mr. Tap Toe (Doris Day)
 8. Anywhere I Wander (La Rosa)
 9. How Do You Speak To Angel (Eddie Fisher)
 10. I Confess (Perry Como)

COMING UP FAST!
HOLD ME, THRILL ME, KISS ME
RECORDED BY
• KAREN CHANDLER . . . Coral
• ROBERTA LEE with JERRY GRAY'S Orch. . . Decca
MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N. Y.

A Solid Ballad Hit!
SAY IT WITH YOUR HEART
LEO FEIST, INC.

Essex RECORDS
The Label With A Future
Manufactured & Distributed by
PALDA RECORD CO.
8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRAVE 2-6250

A Great Standard and a Great Record by
THE FOUR ACES
"MY DEVOTION"
Decca 28391
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

Polish - English Version of Nation's No. 1 Hit!
"DON'T LET THE STARS GET IN YOUR EYES"
b/w
"IF YOU EVER GET LONELY"
DANA 788
by REGINA KUJAWA with Bernie Wyte Ork.
DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

THE HILLTOPPERS
Do It Again
"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
Dot 15034 (45x15034)
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 14 without any changes on the part of THE CASH BOX.

Alan Saunders

WVNJ—Newark, N. J.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Congratulations To Someone (Tony Bennett)
5. Tell Me You're Mine (The Gaylords)
6. Everyone Knew But Me (Fran Warren)
7. Side By Side (Kay Starr)
8. Yours (Vera Lynn)
9. A Good Man Is Hard To Find (Lizzie Miles)
10. I Don't Wanna Go Home (Cliff Stewart)

Jack Dugan

WPTR—Albany, N. Y.

1. Oh Happy Day (L. Welk)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. I (Don Cornell)
5. Tell Me You're Mine (The Gaylords)
6. Congratulations To Someone (Tony Bennett)
7. Take Me In Your Arms (Paul-Ford)
8. Somebody Loves You (Fred Waring)
9. Trying (The Hilltoppers)
10. Have You Heard (Joni James)

Tom Finn

WSPD—Toledo, Ohio

1. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
2. Tell Me You're Mine (The Gaylords)
3. Even Now (Eddie Fisher)
4. Have You Heard (Joni James)
5. Say It With Your Heart (Bob Carroll)
6. Pretend (Nat "King" Cole)
7. I Confess (Tony Morelli)
8. Oh Happy Day (Howard-Four Knights)
9. Anywhere I Wander (La Rosa)
10. How Many Stars To Shine (Steve Lawrence)

Ed Meath

WHCC—Rochester, N. Y.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Oh Happy Day (L. Welk)
5. This Is Heaven (J. La Rosa)
6. Even Now (Eddie Fisher)
7. Teardrops On My Pillow (Sunny Gale)
8. I (Don Cornell)
9. Wild Horses (Perry Como)
10. Jealous Eyes (Patti Page)

Art Hellyer

WMAQ—Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Till I Waltz Again With You (Teresa Brewer)
4. The Glow Worm (Mills Bros.)
5. My Jealous Eyes (Patti Page)
6. Say It With Your Heart (Bob Carroll)
7. Side By Side (Kay Starr)
8. Anywhere I Wander (La Rosa)
9. Wild Horses (Perry Como)
10. Heart & Soul (Four Aces)

Tal Hood

WFGM—Fitchburg, Mass.

1. Tell Me You're Mine (The Gaylords)
2. Anywhere I Wander (La Rosa)
3. How Much Is That Doggie In The Window (P. Page)
4. Have You Heard (J. James)
5. Even Now (Eddie Fisher)
6. Side By Side (Kay Starr)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Hot Toddy (Ralph Flanagan)
9. Rachel (Artie Wayne)
10. Downhearted (Eddie Fisher)

Pappa Stoppa

WJMR—New Orleans, La.

1. Baby, Don't Do It (The "5" Royales)
2. Nobody Loves Me (Domino)
3. Ain't I A Shame (L. Price)
4. Yes, I Know (Linda Hayes)
5. Cross My Heart (J. Ace)
6. I Don't Know (Willie Mabon)
7. The Bells (The Dominoes)
8. Mama, He Treats Your Daughter Mean (R. Brown)
9. Person To Person (E. Vincent)
10. Cool Goofin (Rudy Ferguson)

Dick Elliott

WCFL—Chicago, Ill.

1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Keep It A Secret (D. Shore)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Anytime (Eddie Fisher)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Must I Cry Again (The Hilltoppers)
9. Hot Toddy (R. Flanagan)
10. Why Don't You Believe Me (Joni James)

Johnny Morris

WL0L—Minneapolis, Minn.

1. Oh Happy Day (L. Welk)
2. Your Cheatin' Heart (James)
3. Keep It A Secret (Stafford)
4. Teardrops On My Pillow (Sunny Gale)
5. The Glow Worm (Mills Bros.)
6. Why Don't You Believe Me (Joni James)
7. Tell Me You're Mine (The Gaylords)
8. Till I Waltz Again With You (Teresa Brewer)
9. The Choo Buy Song (Carson)
10. Must I Cry Again (The Hilltoppers)

Phil Brook

KRKC—Los Angeles, Calif.

1. My Baby's Coming Home (Paul-Ford)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Oh Happy Day (Four Knights)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Keep It A Secret (B. Crosby)
7. Side By Side (Kay Starr)
8. Rachel (Al Martino)
9. How Much Is That Doggie In The Window (P. Page)
10. Pretend (Nat "King" Cole)

Mitch Reed

WITH—Baltimore, Md.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Have You Heard (Joni James)
5. Even Now (Eddie Fisher)
6. This Is Heaven (J. La Rosa)
7. I Don't Know (B. Morrow)
8. The Glow Worm (Mills Bros.)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Downhearted (Eddie Fisher)

Norb Moore

KXLW—St. Louis, Mo.

1. Till I Waltz Again With You (Teresa Brewer)
2. Say It With Your Heart (Bob Carroll)
3. La Paloma (The Harmonicats)
4. Have You Heard (Joni James)
5. Side By Side (Kay Starr)
6. Oh Happy Day (D. Howard)
7. Mr. Tap Toe (Doris Day)
8. Stolen Waltz (Sunny Gale)
9. Strange (Nat "King" Cole)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Joe Grady-Ed Hurst

WPEN—Philadelphia, Pa.

1. Tonight You Belong To Me (Frankie Laine)
2. Anywhere I Wander (La Rosa)
3. I Believe (Frankie Laine)
4. Oh Happy Day (D. Howard)
5. Rachel (Al Martino)
6. Say It With Your Heart (Bob Carroll)
7. Tell Me You're Mine (The Gaylords)
8. Jealous Eyes (Patti Page)
9. Love Mood (Jackie Lee)
10. Hot Toddy (Ralph Flanagan)

Pat Chamburs

WFLA—Tampa, Fla.

1. Rachel (Artie Wayne)
2. Till I Waltz Again With You (Teresa Brewer)
3. A Fool Such As I (Edwards)
4. Oh Happy Day (L. Welk)
5. Have You Heard (Joni James)
6. Tell Me You're Mine (Carson)
7. Wild Horses (Perry Como)
8. Pretend (Nat "King" Cole)
9. Side By Side (Kay Starr)
10. Without My Lover (Miller)

Bob Seymour

WKMH—Dearborn, Mich.

1. Tell Me You're Mine (The Gaylords)
2. Congratulations To Someone (Tony Bennett)
3. Don't Let Your Eyes Go Shoppin' (Nat "King" Cole)
4. How Do You Speak To An Angel (Eddie Fisher)
5. How Much Is That Doggie In The Window (P. Page)
6. Anywhere I Wander (La Rosa)
7. Strange (Nat "King" Cole)
8. Say It With Your Heart (Bob Carroll)
9. Pretend (Ralph Marterie)
10. I'm Just A Poor Bachelor (Frankie Laine)

Franklin Bresee

KFVD—Los Angeles, Calif.

1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. By Bye Blues (Paul-Ford)
4. Side By Side (Kay Starr)
5. The Glow Worm (Mills Bros.)
6. You Belong To Me (Stafford)
7. Purple Shades (Joni James)
8. Because You're Mine (Nat "King" Cole)
9. Nina Never Knew (Sauter-Finegan)
10. Juke Box Saturday Night (The Modernaires)

Dick Whittinghill

WMPC—Hollywood, Calif.

1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Oh Happy Day (Four Knights)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. My Baby's Coming Home (Paul-Ford)
6. Side By Side (Kay Starr)
7. How Much Is That Doggie In The Window (P. Page)
8. Pretend (Nat "King" Cole)
9. Rachel (Al Martino)
10. The Glow Worm (Mills Bros.)

Bob Chamburs

WEBK—Tampa, Fla.

1. Oh Happy Day (L. Welk)
2. Bye Bye Blues (Paul-Ford)
3. I Had A Little Too Much To Dream (June Hutton)
4. Downhearted (Eddie Fisher)
5. How Much Is That Doggie In The Window (P. Page)
6. No Moon At All (Ames Bros.-Les Brown)
7. Hot Toddy (Ralph Flanagan)
8. Sugar (Vic Damone)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Everyone Knew But Me (Fran Warren)

Pete Ward

WCCM—Lawrence, Mass.

1. Tell Me You're Mine (The Gaylords)
2. How Do You Speak To An Angel (Eddie Fisher)
3. This Is Heaven (J. La Rosa)
4. Pretend (Eileen Barton)
5. Hello Sunshine (N. Brooks)
6. Rachel (Artie Wayne)
7. Aye Aye Aye (The Gaylords)
8. Downhearted (Eddie Fisher)
9. April In Portugal (F. Martin)
10. My Heart Belongs To Only You (June Christy)

Chaz Royce

WDAE—Tampa, Fla.

1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Welk-Hooper)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Hold Me Thrill Me, Kiss Me (Karen Chandler)
6. Mr. Tap Toe (Doris Day)
7. Strange (Nat "King" Cole)
8. Even Now (Eddie Fisher)
9. Hot Toddy (Ralph Flanagan)
10. Side By Side (Kay Starr)

Gene Davis

WAKR—Akron, Ohio

1. Tell Me You're Mine (The Gaylords)
2. Anywhere I Wander (La Rosa)
3. Till I Waltz Again With You (Teresa Brewer)
4. Wild Horses (Perry Como)
5. Even Now (Eddie Fisher)
6. Hot Toddy (Ralph Flanagan)
7. Wishing Ring (Joni James)
8. She Wears Red Feathers (Guy Mitchell)
9. Cheatin' Heart (Joni James)
10. Hold Me (Eddie Fisher)

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

BIG SMASH

◆ **YOUR CHEATIN' HEART** (Acuff-Rose) — All trade paper reports of the late Hank Williams' most recent composition, which he recorded (MGM), launch into raves. Frankie Laine (Col.) and Joni James (MGM) rate "BEST BUY" in *Billboard* and "Disk of the Week" from *Cash Box*. *Variety* names them "BEST BETS."

★ ★ ★ ★ ★

"DISK OF THE WEEK"

◆ **DON'T LET YOUR EYES GO SHOPPING (For Your Heart)** (Porgie) — Nat "King" Cole (Cap.) delivers one of his best. Bright, rhythmic ballad earns "Disk of the Week" laurels from *Cash Box*. Disk is already among the best sellers according to *Billboard*.

★ ★ ★ ★ ★

"BEST BET"

◆ **CAN'T I** (Harvard) — The Ames Brothers (Coral), says *Cash Box*, "have another top notch offering." Listed as a "BEST BET." Richard Hayes' (Mer.) version is equally well received. *Variety* gives strong nod to both disks.

★ ★ ★ ★ ★

SURPRISE PACKAGE

◆ **MELANCHOLY SERENADE** (Jaglea) — TV-comic Jackie Gleason (Cap.) demonstrates his musical talents with a first-rate disk in a surprise package. Tune, used as the theme on his nationally popular TV show, has words and music by Gleason — also concert ork conducted by Gleason.

★ ★ ★ ★ ★

TOP HONORS

◆ **THE DEATH OF HANK WILLIAMS** (Lois) — First of the many tributes to the late composer by Jack Cardwell (King) earns top awards. *Billboard* finds it a "BEST BUY." Named "Bullseye of the Week" by *Cash Box*. Hawkshaw Hawkins (King) also earns *Billboard* "potential" pick.

★ ★ ★ ★ ★

"BEST BET"

◆ **THE OLD SEWING MACHINE** (Town & Country) — Karen Chandler (Coral) has another winner here. The sentimental number receives a *Cash Box* "BEST BET" and may keep building.

★ ★ ★ ★ ★

R & B "SLEEPERS"

◆ **GONE ARE THE DAYS** (Challenge)

◆ **GEE BABY** (Coaxial) — Strong in the R & B field is this new disk by Gayle Brown and Sarah McLawler (Brunswick). Both sides click. *Cash Box* cites them "Sleepers of the Week" with an edge to the upper deck.

★ ★ ★ ★ ★

"RECORD TO WATCH"

◆ **SINCE YOU WENT AWAY FROM ME** (Sunbeam) — *Billboard* sees possibilities in Sandy Stewart, new 15-year-old thrush, (Okeh) and her first release. Recommended as a "new record to watch."

★ ★ ★ ★ ★

MOVING UP

◆ **NO HELP WANTED** (Acuff-Rose) — Rusty Draper (Mer.) may move this Folk hit into a pop leader. *Billboard* calls it a "new record to watch." Meanwhile the Carlisles' (Mer.) disk has already made the "best seller" charts.

BROADCAST MUSIC, INC. New York • Chicago
580 FIFTH AVENUE • NEW YORK 19, N. Y. Hollywood • Toronto
Montreal

DORIS DAY

With PAUL WESTON
and his Orch.

IS GETTING
THE PLAY...

"YOU
HAVE
MY
SYMPATHY"

COLUMBIA
RECORDS
39913

Musical Ambassadors



NEW YORK—Johnnie Ray (left) who opened at the Copa on Thursday, Feb. 5, gets some information on Europe for his March jaunt to London from two of the Continent's top singing stars, Patachou, who just closed at the Waldorf-Astoria and Leo Fuld, the international singer, currently at the Boulevard Nightclub.

Wayne's "Rachel" Can Be Purchased On 3 Different Labels

NEW YORK—A most unusual situation has arisen in which the Artie Wayne recording of "Rachel" can be bought on three different labels.

Wayne originally cut the tune and released it on his own V. I. P. label. Shortly thereafter, he sold Bill Richards of Kem Records mothers, masters and stampers. Richards lined up 38 distributors and the record broke and came to the attention of the music trade.

However, it seems in the original sale by Wayne to Richards, exclusive rights were not included, and Wayne made his own deal with Mercury Records.

The amazing part of the entire deal is that Wayne is reportedly selling big on both the Kem and Mercury releases.

Irish Vocal Hero Becomes U. S. Army Private

BOSTON—It seems as though an artist has to come to the U. S. to become a star in his native country. When Cornelius Foley came to Worcester, Mass., from Tralee in County Kerry, Ireland, three years ago he got a job as a bellhop. His brogue prompted a party of guests to ask for a song. Foley did an old Irish tune called "The Wild Colonial Boy." Not long after he was on the air with an Irish program over station WVOM in Boston.

Justus O'Byrne DeWitt who runs a record store in Roxbury, an Irish district just outside of Boston, heard Foley on the air and realized that this was just what he had been looking for; a singer to record some old Irish songs. The lad cut a few sides on DeWitt's Copley label including "The Wild Colonial Boy." The records sold well with the old folk in the area, but that was just a prelude to what was to come. DeWitt took the records to Ireland and persuaded Radio Eireann to play them. The reaction of the listeners was immediate. Mail and comments poured in from all over the country asking about the boy. Many compared him with the great John McCormack. Some liked the youth and some didn't, but the demand for the records were endless.

Foley looks like he will have a brilliant future upon his return from the armed services. He is now in the U. S. Army stationed at Fort Dix, N. J.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- AL—Aladdin
 - CR—Coral
 - IM—Imperial
 - NA—National
 - SE—Seger
 - AP—Apollo
 - DA—Dana
 - IN—Intro
 - OR—Oriole
 - SIT—Sittin' In
 - AT—Atlantic
 - DE—Decca
 - JU—Jubilee
 - PE—Peacock
 - SP—Specialty
 - BR—Brunswick
 - DN—Devon
 - KI—King
 - PR—Prestige
 - SW—Swingtime
 - BU—Bullet
 - DO—Dot
 - LO—London
 - RA—Rainbow
 - TE—Tempe
 - CA—Capital
 - DY—Derby
 - MA—Mars
 - RE—Regent
 - TN—Tennessee
 - CD—Cadence
 - ES—Essex
 - ME—Mercury
 - RIH—Recorded in Hollywood
 - UN—United
 - CH—Chess
 - FE—Federal
 - MG—MGM
 - VI—Victor
 - CO—Columbia
 - 4 Star—Four Star
 - MO—Modern
 - SA—Savoy
 - ZO—Zodiac

	Feb. 21	Feb. 14		Feb. 21	Feb. 14
1—Till I Waltz Again With You	98.8	105.7	CR-60923 (9-60923)—RALPH & BUDDY BONDS Say It With Your Heart	98.8	105.7
BR-84022—THE FIVE BILLS			DA-786—HARMONY BELLS O.		
★CR-60873—TERESA BREWER Hello Bluebird			DE-28569 (9-28569)—RUSS MORGAN Have You Heard		
CR-60916—TOMMY SOSEBEE			★ME-70030—THE GAYLORDS Cuban Love Song		
DE-28506—DICK TODD Oh, Happy Day					
DE-28539—RUSS MORGAN Must I Cry Again			6—Have You Heard	53.7	81.9
JU-6014 (45-6014)—SWANSON & TRAVIS			DE-28569 (9-28569)—RUSS MORGAN Tell Me You're Mine		
KI-1169 (45-1169)—WRIGHT & GORE			★MG-11390—JONI JAMES Wishing Ring		
ME-70069 (70069x45)—HARMONICATS Back Fence Wait					
PR-1038—LIGHT & HARRIS			7—Keep It A Secret	49.5	52.5
2—Don't Let The Stars Get In Your Eyes	91.9	94.9	CA-2268 (F-2268)—JUNE HUTTON I Miss You So		
CA-2256 (F-2256)—GISELE MacKENZIE My Favorite Song			CA-2329—SHARKEY'S DIXIELAND KINGS Why Don't You Believe Me		
CA-2216 (F-2216)—SKEETS McDONALD			★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart		
CO-21025 (4-21025)—RAY PRICE			DE-28511—BING CROSBY Sleigh Bell Serenade		
CR-60882 (9-60882)—EILEEN BARTON Tennessee Tango			IM-8169—SLIM WHITMAN My Heart Is Broken In Three		
DA-788—REGINA KUJAWA			MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes		
DE-28460 (9-28460)—RED FOLEY			RA-202—FIVE CROWNS Why Don't You Believe Me		
FS-1614 (45-1614)—SLIM WILLET			VI-20-4992 (47-4992)—DINAH SHORE Hi-Lili, Hi-Lo		
ME-70023 (45-70023)—LOLA AMECHE Rock The Joint			8—Hold Me, Thrill Me, Kiss Me	47.6	56.2
MG-11385—HENRY JEROME O. Keep It A Secret			★CR-60831 (9-60831)—KAREN CHANDLER One Dream		
VI-20-5040 (47-5040)—JOHNNIE & JACK			DE-28530 (9-28530)—ROBERTA LEE Do You Know Why?		
★VI-20-5064 (47-5064)—PERRY COMO Lies			JU-5108 (45-5108)—THE ORIOLES		
3—Oh Happy Day	62.7	57.2	9—How Much Is That Doggie In The Window	43.3	15.5
CA-2315—THE FOUR KNIGHTS A Million Tears			★ME-70070 (70070 x 45)—PATTI PAGE My Jealous Eyes		
★CR-60893—LAWRENCE WELK O. Your Mother And Mine			10—Pretend	29.5	25.9
DE-28506—DICK TODD Till I Waltz Again With You			★CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping		
★ES-311—DON HOWARD You Went Away			CO-39915—KEN GRIFFIN Oh, Happy Day		
4—Why Don't You Believe Me	62.5	78.9	CO-60927 (9-60927)—EILEEN BARTON Too Proud To Cry		
CA-2292 (F-2292)—MARGARET WHITING Come Back To Me, Johnny			DE-28576 (9-28576)—GUY LOMBARDO O. That's Me Without You		
CA-2329—SHARKEY'S DIXIELAND KINGS Keep It A Secret			DO-15048—DAN BELLOC You Are Ecstasy		
DE-28476 (9-28476)—GUY LOMBARDO O. Because You're Mine			★ME-70045—RALPH MARGERIE O. After Midnight		
JU-5106—HERB LANTZ My Inspiration Is You			VI-20-5119 (47-5119)—HENRI RENE Madelena		
ME-70025 (45x70025)—PATTI PAGE Conquest			11—Anywhere I Wander	29.4	24.4
★MG-11333 (K-11333)—JONI JAMES Purple Shades			CO-2263 (F-2263)—MEL TORME		
RA-202—FIVE CROWNS Keep It A Secret					
VI-20-5017 (47-5017)—JUNE VALLI Shoulder To Weep On					
5—Tell Me You're Mine	58.9	59.6			
CO-39914—MINDY CARSON					
			Casualty		
			★CD-1230 (45-1230)—JULIUS LA ROSA This Is Heaven		
			CO-39866 (4-39866)—TONY BENNETT Stay Where You Are		
			DE-28379 (9-28379)—D. KAYE & G. JENKINS		
			MG-11352 (K-11352)—FRAN WARREN I Worry 'Bout You		
			VI-20-4960 (47-4960)—JAN PEECE Moria, My Own		
			12—Side By Side	28.2	15.6
			★CA-2334 (F-2334)—KAY STARR Nooh!		
			VI-20-4741 (47-4741)—FRANKIE CARLE		
			13—A Fool Such As I	22.7	15.2
			★CO-39930 (4-39930)—JO STAFFORD Just Because You're You		
			★MG-11395 (K-11395)—TOMMY EDWARDS I Can't Love Another		
			VI-20-5122 (47-5122)—BELL SISTERS I'm Teaching My Dolly To Pray		
			VI-20-5034 (47-5034)—HANK SNOW		
			14—She Wears Red Feathers	22.6	10.0
			★CO-39909 (4-39909)—GUY MITCHELL Pretty Little Black Eyed Susie		
			15—Hot Toddy	21.9	9.4
			★VI-20-5095 (47-5095)—RALPH FLANAGAN Serenade		
			16—The Glow Worm	20.7	31.5
			CA-2248 (F-2248)—JOHNNY MERCER		
			CO-39840 (4-39840)—PAULETTE SISTERS Sul Sin Fa		
			★DE-28384 (9-28384)—MILLS BROS.		
			17—I Believe	20.4	6.9
			CA-2332 (F-2332)—JANE FROMAN Ghost Of A Rose		
			★CO-39938 (4-39938)—FRANKIE LAINE Your Cheatin' Heart		
			18—Even Now	19.2	35.9
			★VI-20-5106—EDDIE FISHER If It Were Up To Me		
			19—It's In The Book	16.9	22.9
			★CA-2249 (F-2249)—JOHNNY STANDLEY		
			ME-3911 (45x3911)—AL BERNIE		

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

	Feb. 21	Feb. 14		Feb. 21	Feb. 14		Feb. 21	Feb. 14
20—Your Cheatin' Heart	16.6	6.8				28—Downhearted	8.4	8.5
CO-39938 (9-39938)—FRANKIE LAINE <i>I Believe</i>			★VI-20-5137 (47-5137)—EDDIE FISHER <i>How Do You Speak To An Angel</i>			29—Say It With Your Heart	8.2	5.3
★MG-11426 (K-11426)—JONI JAMES <i>I'll Be Waiting For You</i>			CR-60920 (9-60920)—ERNIE RUDY O. <i>You Can Fly! You Can Fly!</i>			CR-60923 (9-60923)—RALPH & BUDDY BONDS <i>Tell Me You're Mine</i>		
MG-11416 (G-11416)—HANK WILLIAMS <i>Kaw-Liga</i>			★DY-814 (45-814)—BOB CARROLL <i>Where</i>			30—Teardrops On My Pillow	8.1	4.6
21—My Baby's Coming Home	15.1	23.1				★VI-20-5103 (47-5103)—SUNNY GALE <i>A Stolen Waltz</i>		
★CA-2265—L. PAUL & M. FORD <i>Lady Of Spain</i>			31—Because You're Mine	8.0	6.2	CA-2212 (F-2212)—NAT "KING" COLE <i>I'm Never Satisfied</i>		
JU-6019—EDNA McGRIFF <i>My Favorite Song</i>			DE-28337 (9-28337)—JOHN RAJIN <i>The Song Angels Sing</i>			DE-28337 (9-28337)—JOHN RAJIN <i>The Song Angels Sing</i>		
MG-11350—CINDY LORD <i>My Favorite Song</i>			ME-5897 (45-5897)—BOBBY WAYNE <i>Madonna Of The Rosary</i>			★VI-20-4997 (47-4997)—HUGO WINTERHALTER O. <i>Fandango</i>		
22—Mr. Tap Toe	14.5	15.3	MG-11301 (K-11301)—BILLY ECKSTINE <i>Early Autumn</i>			40—Bye Bye Blues	4.5	8.4
★CO-39906—DORIS DAY <i>Your Mother And Mine</i>			★VI-10-3914 (47-3914)—MARIO LANZA <i>Song The Angels Sing</i>			★CA-2316—LES PAUL & MARY FORD <i>Mammy's Boogie</i>		
23—I Don't Know	10.8	—	32—Rachel	7.9	—	VI-20-4791—HENRI RENE O. <i>Mandolino, Mandolino</i>		
CA-2338 (F-2338)—TENNESSEE ERNIE <i>I Played The Fool</i>			★CA-2353 (F-2353)—AL MARTINO <i>One Lonely Night</i>			41—Wishing Ring	3.9	4.7
DE-28575 (9-28575)—BILL DARNEL <i>I Played The Fool</i>			★ME-70090 (70090x45)—ARTIE WAYNE			42—Strange	3.2	4.8
★VI-20-5117 (47-5117)—BUDDY MORROW O. <i>Hey, Mrs. Jones</i>			33—My Jealous Eyes	7.5	—	43—Hello Sunshine	3.1	4.5
24—Wild Horses	10.7	15.1	★ME-70070 (70070x45)—PATTI PAGE <i>Doggie In The Window</i>			44—Takes Two To Tango	2.9	8.9
CA-2349 (F-2349)—RAY ANTHONY O. <i>You're A Heartbreaker</i>			34—Congratulations To Someone	7.4	6.4	45—I Went To Your Wedding	2.6	3.1
★VI-20-5152 (47-5152)—PERRY COMO <i>I Confess</i>			CA-2352 (F-2352)—GORDON MacRAE <i>How Do You Speak To An Angel</i>			46—Trying	2.1	4.4
25—How Do You Speak To An Angel	10.4	5.4	★CO-39910 (4-39910)—TONY BENNETT <i>Take Me</i>			47—I	1.9	1.9
CA-2352 (F-2352)—GORDON MacRAE <i>Congratulations To Someone</i>			VI-20-5177 (47-5177)—JUNE VALLI <i>Love And Hate</i>			48—A Stolen Waltz	1.6	6.1
MG-11394 (K-11394)—BILL HAYES <i>The Donkey Song</i>			35—Must I Cry Again	6.5	5.1	49—You'll Never Know	1.5	1.5
★VI-20-5137 (47-5137)—EDDIE FISHER <i>Downhearted</i>			CR-60895—ALAN DALE <i>A Million Tears</i>			50—Jambalaya	1.2	1.4
26—I'm Just A Poor Bachelor	8.7	4.9	DE-28539—RUSS MORGAN O. <i>Till I Waltz Again With You</i>					
★CO-39903—FRANKIE LAINE <i>Tonight You Belong To Me</i>			★DO-15034—THE HILLTOPPERS <i>I Keep Telling Myself</i>					
27—My Heart Belongs To Only You	8.6	4.1						
★CA-2308—JUNE CHRISTY <i>I Was A Fool</i>								
★DY-894—BETTE McLAURIN <i>I Won't Tell A Soul I Love You</i>								
VI-20-4951—ARBEE STIDHAM								
VI-20-5163 (47-5163)—TERRY TIMMONS <i>Please Don't Leave Me Now</i>								

THE CASH BOX SLEEPER OF THE WEEK

"HELLO SUNSHINE" (2:04) [Erwin-Howard Music] "YOU'RE MY BABY" (2:05) [K & K Music]

NORMAN BROOKS
(Zodiac 101; 45-101)



NORMAN BROOKS

• A new and exciting voice takes a bow on a new label with a waxing that could go away up among the best sellers. He has an exciting

voice and his name is Norman Brooks. He has a voice that folks might call "Jolsonesque." It's not exactly like Jolson but has the same warmth, vigor, vitality, and color that the late Al Jolson had. "Hello Sunshine" is the name of his first waxing. It's a peppy bouncer delivered in a sparkling manner against the infectious corny sound of a banjo. The boy is all personality as he belts out this thriller. He's a natural for the boxes and a true performer. The other side is called "You're My Baby" and features the artist on a slower and more mellow item. The top deck is the one with all the quality and we expect it to do wonders for the lad. He's gonna be a big name in show business.

ON IT'S WAY TO THE... RECORD OF THE YEAR!

The exciting Voice of...

Norman Brooks

singing...

"HELLO SUNSHINE"

b/w

"You're My Baby"

ZODIAC-101 (45X101)

ZODIAC THE SIGN OF THE STARS

RECORD CO. 501 MADISON AVENUE NEW YORK 22, N. Y.

DECCA SMASHES!

**Dolores
① GRAY**

with the
**Ray Charles Singers
and the Commanders**

SINGING...

KAW-LIGA

coupled with
**MY HEART IS A
KINGDOM
DECCA 28582**

and

**② Gordon
JENKINS**

and his Orchestra
with the
McQuaig Twins



**"ARE YOU
TEASING ME"**

coupled with
**MIDNIGHT
DECCA 28580**

**DECCA
RECORDS**

Seems Like Old Times



For the first time since 1935 Jimmy Dorsey was reunited with former singing band vocalists Helen O'Connell and Bob Eberly and all three appeared on the "Saturday Night Dance Parade" over NBC-TV.

Jimmy Dorsey and his orchestra was the featured band of the week with O'Connell and Eberly sharing the vocal honors. Both Helen and Bob are Capitol recording artists and this is the first time they have made a public appearance together since Eberly entered the service and O'Connell retired for married life.

**Form "Herald Records"
New R & B Label**

NEW YORK — Al Silver, Jack Broverman, co-owners of Silver Record Pressing Co., and Fred Mendelsohn, former head of Regal Records, have joined forces and formed a new Rhythm and Blues label to be known as Herald. First releases will include Little Walter pressings.

Mendelsohn and Silver will leave next week for a month-long southern trip to line up distributors and additional talent.

**Red Buttons Theme
Expanded Into A Song**

The ditty "Ho, Ho, Strange Things Are Happening," with which Red Buttons kicks off comic skits on his CBS-TV show each Monday night, has been expanded into a song, co-authored by Buttons and Elliot Lawrence, musical director of the Buttons show. Two record companies are now negotiating to have Buttons record it, in which case the Lawrence orchestra would accompany.

**Buddy Costa Plays
Seville Theatre, Montreal**

Buddy Costa, whose recording of "The Mask is Off," brought him national attention, and Elmo Russ, the composer were in Montreal last week where Buddy played the Seville Theatre. While in the city, Buddy visited with the deejays promoting his latest, "Enchanted Guitar," which Pyramid Records feels will top "The Mask."

Buddy was a big hit in his appearance at the Seville and stopped almost every show cold.

M-G-M RECORDS

GINNY GIBSON
sings
**"KISS" and
"CONDEMNED
WITHOUT TRIAL"**
MGM-11435 (78 rpm)
K-11435 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

Watch It Step Out—
DEE GARY
singing
**"CALL ME
LUCKY"**
DERBY # 819

Derby Records, Inc. Hollywood, California
New York City

JOHNNIE RAY
sings
**"THE TOUCH
OF GOD'S HAND"**
Columbia Record 39908

AMERICAN MUSIC, INC.
1576 B-way N. Y. • 9109 Sunset Blvd Hollywood
CO. 5-7880 CR 1-5154

THE BIG ONE FOR 1953!
**"TILL I
WALTZ AGAIN
WITH YOU"**

Village Music Company
1619 BROADWAY - SUITE 507
NEW YORK 19, N. Y.

FOREIGN RECORDS
for your FOREIGN LOCATIONS
on 45 and 78 R.P.M.

Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.

STANDARD PHONO CO.
163 W. 23rd ST. NEW YORK 11, N. Y.

Sensational New Record
by
GUY MITCHELL
with Mitch Miller orch. & chorus
**"SHE WEARS
RED FEATHERS"**
(and a Huly-Huly Skirt)
Columbia 39909

OXFORD MUSIC CORP.
1619 Broadway New York 19, N. Y.

Congratulations to *Everyone*—
FOR MAKING IT A SMASH!

"CONGRATULATIONS TO SOMEONE"

Recorded by

TONY BENNETT Columbia
GORDON MacRAE Capitol
JUNE VALLI RCA Victor

UNITED MUSIC CORP. 1619 Broadway, N.Y. 19, N.Y.

Central Record Sales Expands

LOS ANGELES, CALIF. — Jimmy Warren, president of Central Record Sales Co., this past week announced the opening of new and larger quarters of his distributing organization at 2102 West Washington Blvd., this city.

Along with the disclosure of the firm's new headquarters, Warren announced the formation of Los Angeles Music Sales Co., which will operate at adjoining quarters at 2104 West Washington Blvd.

"Our move to new quarters was one of necessity" Warren stated. "In order to continue to give our customers quality service, we felt it mandatory to make this move. The opening of Los Angeles Music Sales Company will allow music operators and dealers to purchase their recordings of pop material, as well as rhythm and blues through our Central Distributing Company.

"Our new firm will handle the distribution of Okeh and Plymouth Records in addition to other lines we expect to handle in the near future. This firm will operate with a separate sales force that will completely cover the field throughout Southern California and give music operators and dealers custom, prompt service."

Features of the new headquarters include two new three speed phonographs with twelve inch Concert-Tone speakers, tiled floors, a battery of 8 foot fluorescent lighting fixtures, formica counters and rest rooms for the firm's patrons.

The Central firm, is the west coast's largest independent record distributor, and one of the primary reasons for their move is the volume of business they have been doing. Warren disclosed that their cumulative sales of all lines they handle have increased some 20% over and above a similar

Fox Publishing Co. Acquires English Tune

The Sam Fox Publishing Company has announced that they have acquired the American rights to a new song, "Waiting For You," from Keith Prowse & Company, Ltd., London.

"Waiting For You" is based on a famous Maori melody from New Zealand, where the world famous "Now Is The Hour" originated. According to cable reports, "Waiting For You" has already been recorded in England by two famous international artists.

Sam Fox has set March 15, 1953 as the release date in America, and will follow up his current top hit, "Lady Of Spain," with an all-out campaign on "Waiting For You."

New Derby Tune Based On "Bing's" Life

NEW YORK—Larry Newton, Derby Records, feels he has a "scoop" in his "Call Me Lucky" dinking which features his new girl artist Dee Gary with the Eddie Wilcox Orchestra.

The tune is based on the life of Bing Crosby which appeared in the February 14 Saturday Evening Post story on Bing's life.

period of last year. Other distributors throughout this area have indicated a like increase in sales volume, with all reports pointing to a year of peak sales.

AUTHENTIC Irish Folk Songs & Dance Music COPLEYP IRISH RECORDS



Available on Both 78 RPM—45 RPM

OUR TOP TEN NUMBERS

- 9-125 THE WILD COLONIAL BOY. From Republic's Picture "The Quiet Man"
- 459-125 THE TOWN OF GALWAY. Sung by Connie Foley
- 9-127 I'M A TYPICAL IRISHMAN
- 459-127 BOYS FROM THE COUNTY MAYO. Sung by Connie Foley
- 9-153 THE IRISH SOLDIER BOY
- 459-153 A MOTHER'S LOVE IS A BLESSING. Sung by Dorothy McManus
- 9-124 EILEEN McMAHON
- 459-124 THE GALWAY SHAWL. Sung by Connie Foley
- 9-170 THE IRISH WASHERWOMAN
- 459-170 MISS McLEOD'S REEL. Played by The Irish All-Stars
- 9-128 SHALL MY SOUL PASS THROUGH IRELAND
- 459-128 TIPPERARY FAR AWAY. Sung by Connie Foley
- 9-155 THE MOONSHINER
- 459-155 THE LITTLE BLACK MUSTACHE. Sung by Dorothy McManus
- 9-111 THE STACK OF BARLEY
- 459-111 HIGHLAND FLINGS No. 1. By Jerry O'Brien & Joe Derrane
- 9-209 MOLLY BAWN
- 459-209 THE BLARNEY ROSES. Sung by Connie Foley
- 9-138 ROSE OF KILLARNEY
- 459-138 BANKS OF MY OWN LOVELY LEE. Sung by Connie Foley

Write For Complete Catalog To The Following Distributors

Coral Records, Inc., 705 Tenth Avenue, New York, N. Y.
Coral Records, Inc., 161 W. Huron Street, Chicago, Ill.
Cosnat Distributing Corp., 278 Halsey St., Newark, N. J.
Cosnat Distributing Corp., 1710 North Street, Philadelphia, Pa.
Seaboard Distributors, Inc., 796 Albany Ave., Hartford, Conn.
Music Suppliers of New England, 1312 Tremont, Boston 20, Mass.

or to

COPLEYP RECORDS 51 Warren St., Roxbury
Boston 19, Massachusetts

BACKED TO THE HILT BY NATIONAL TAVERN OWNERS ASSOCIATION

BUDDY MORENO

SINGING THE NEW SENSATION...

"LET'S GO DOWN TO THE TAVERN"

b/w
"One Dozen Roses"
#1535
Chess-1535

CHESS RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

AFTER MARCH 15th
a Little
"SCRAP OF PAPER"
will be worth a fortune

Village Music Company
1619 BROADWAY - SUITE 507
NEW YORK 19, N. Y.

The Voice With The Heart
ANDRE D'ORSAY
formerly of The Red Caps
Singing New Releases

"LITTLE FOOL"
backed with
"THERE'S GOTTA BE A REASON"
SPOTLITE-801

SPOTLITE RECORDS
2113 Locust St., Phila. 3, Pa.

Big Town—Small Town
GREAT ALL AROUND THE TOWN

ROSS LEONARD
sings
Harry Vallo's latest song hits
"HEAVEN ONLY KNOWS"
(How Much I Love You)
and
"LINGER LONGER"
on BIG TOWN RECORD
DJ's: Write for Free Samples

BIG TOWN RECORD
1658 B'way (Cir. 5-7875) N. Y.
(Room 304)

This is HOT!!
a two sided R & B & Pop Smash

Edith Murray
singing
"I LOVE YOU MUCH TOO MUCH"
and
"I NEVER KNEW"
Coral 60894

CORAL RECORDS

THE CASH BOX
JUKE BOX RECORD REGIONAL REPORT
The Top Ten Records—City by City

- New York, N. Y.**
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Why Don't You Believe Me (Joni James)
 4. Oh Happy Day (Don Howard)
 5. Tell Me You're Mine (The Gaylords)
 6. Have You Heard (Joni James)
 7. Keep It A Secret (Stafford)
 8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 9. Anywhere I Wander (LaRosa)
 10. How Much Is That Doggie In The Window (Patti Page)

- Philadelphia, Pa.**
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Anywhere I Wander (LaRosa)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Tell Me You're Mine (The Gaylords)
 5. Have You Heard (Joni James)
 6. Pretend (Nat "King" Cole)
 7. Oh Happy Day (Don Cornell)
 8. Jealous Eyes (Patti Page)
 9. Downhearted (Eddie Fisher)
 10. Side By Side (Kay Starr)

- St. Louis, Mo.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Have You Heard (Joni James)
 3. Side By Side (Kay Starr)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 6. Pretend (Ralph Marterie)
 7. How Much Is That Doggie In The Window (Patti Page)
 8. Anywhere I Wander (LaRosa)
 9. Tell Me You're Mine (The Gaylords)
 10. Oh Happy Day (Don Howard)

- Des Moines, Iowa**
1. Oh Happy Day (L. We'k)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Why Don't You Believe Me (Joni James)
 4. Keep It A Secret (Stafford)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Trying (The Hilltoppers)
 7. The Glow Worm (Mills Bros.)
 8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 9. Tell Me You're Mine (The Gaylords)
 10. Side By Side (Kay Starr)

- Denver, Colo.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Oh Happy Day (L. We'k)
 4. Why Don't You Believe Me (Joni James)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. Tell Me You're Mine (The Gaylords)
 8. Have You Heard (J. James)
 9. The Glow Worm (Mills Bros.)
 10. Even Now (Eddie Fisher)

- Detroit, Mich.**
1. Tell Me You're Mine (The Gaylords)
 2. Hot Toddy (Ralph Flanagan)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Anywhere I Wander (LaRosa)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. How Much Is That Doggie In The Window (Patti Page)
 8. Mr. Tap Toe (Doris Day)
 9. No Moon At All (Ames Bros.)
 10. My Heart Belong To Only You (June Christy)

- Birmingham, Ala.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Have You Heard (Joni James)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Side By Side (Kay Starr)
 5. Tell Me You're Mine (The Gaylords)
 6. Oh Happy Day (Don Howard)
 7. Even Now (Eddie Fisher)
 8. Mr. Tap Toe (Doris Day)
 9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 10. Pretend (Ralph Marterie)

- Chicago, Ill.**
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Say It With Your Heart (Bob Carroll)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Have You Heard (Joni James)
 6. How Much Is That Doggie In The Window (Patti Page)
 7. Pretend (Marterie-Cole)
 8. Tell Me You're Mine (The Gaylords)
 9. Mr. Tap Toe (Doris Day)
 10. Your Cheatin' Heart (James)

- Cincinnati, Ohio**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Have You Heard (J. James)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Pretend (Cole-Marterie)
 5. Oh Happy Day (Don Howard)
 6. Why Don't You Believe Me (Joni James)
 7. Tell Me You're Mine (The Gaylords)
 8. Side By Side (Kay Starr)
 9. How Much Is That Doggie In The Window (Patti Page)
 10. Even Now (Eddie Fisher)

- Atlanta, Ga.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Pretend (Ralph Marterie)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Why Don't You Believe Me (Joni James)
 6. Have You Heard (James)
 7. Anywhere I Wander (LaRosa)
 8. Your Cheatin' Heart (James)
 9. Side By Side (Kay Starr)
 10. My Baby's Coming Home (Paul-Ford)

- Washington, D. C.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Have You Heard (J. James)
 4. Why Don't You Believe Me (Joni James)
 5. Tell Me You're Mine (The Gaylords)
 6. Side By Side (Kay Starr)
 7. Mr. Tap Toe (Doris Day)
 8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 9. Pretend (Ralph Marterie)
 10. Anywhere I Wander (LaRosa)

- Boston, Mass.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Tell Me You're Mine (The Gaylords)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. Why Don't You Believe Me (Joni James)
 6. Anywhere I Wander (LaRosa)
 7. This Is Heaven (J. LaRosa)
 8. Side By Side (Kay Starr)
 9. Have You Heard (J. James)
 10. Keep It A Secret (Stafford)

- Hartford, Conn.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (The Gaylords)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Even Now (Eddie Fisher)
 5. Why Don't You Believe Me (Joni James)
 6. My Baby's Coming Home (Paul-Ford)
 7. Bye Bye Blues (Paul-Ford)
 8. Oh Happy Day (D. Howard)
 9. Have You Heard (Joni James)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- Butte, Mont.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Oh Happy Day (Welk-Howard)
 4. Why Don't You Believe Me (Joni James)
 5. Glow Worm (The Mills Bros.)
 6. Have You Heard (Joni James)
 7. Tell Me You're Mine (The Gaylords)
 8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 9. Even Now (Eddie Fisher)
 10. Keep It A Secret (Jo Stafford)

- Los Angeles, Calif.**
1. Why Don't You Believe Me (Joni James)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Oh Happy Day (L. We'k)
 4. Have You Heard (J. James)
 5. Keep It A Secret (Stafford)
 6. Tell Me You're Mine (The Gaylords)
 7. Don't Let The Stars Get In Your Eyes (MacKenzie-Como)
 8. Suddenly (Beryl Davis)
 9. Hot Toddy (Ralph Flanagan)
 10. Side By Side (Kay Starr)

- Dallas, Tex.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. A Fool Such As I (Edwards)
 4. Have You Heard (Joni James)
 5. Why Don't You Believe Me (Joni James)
 6. Keep It A Secret (Stafford)
 7. Oh Happy Day (Four Knights)
 8. Tell Me You're Mine (The Gaylords)
 9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 10. Even Now (Eddie Fisher)

- New Orleans, La.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Have You Heard (Joni James)
 3. Oh Happy Day (Don Howard)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Pretend (Cole-Marterie)
 6. Tell Me You're Mine (The Gaylords)
 7. Side By Side (Kay Starr)
 8. Why Don't You Believe Me (Joni James)
 9. Strange (Nat "King" Cole)
 10. Must I Cry Again (The Hilltoppers)

- Pittsburgh, Pa.**
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Tell Me You're Mine (The Gaylords)
 3. Anywhere I Wander (LaRosa)
 4. Till I Waltz Again With You (Teresa Brewer)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Have You Heard (Joni James)
 7. I Don't Know (B. Morrow)
 8. A Fool Such As I (Stafford)
 9. Pretend (Nat "King" Cole)
 10. Congratulations To Someone (Tony Bennett)

- Seattle, Wash.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Oh Happy Day (Four Knights)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Wishing Ring (Joni James)
 6. Why Don't You Believe Me (Joni James)
 7. Tell Me You're Mine (Carson-Gaylords)
 8. Downhearted (Eddie Fisher)
 9. Side By Side (Kay Starr)
 10. Pretend (Nat "King" Cole)

- St. Paul, Minn.**
1. Till I Waltz Again With You (Teresa Brewer)
 2. Oh Happy Day (Don Howard)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. Have You Heard (Joni James)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Tell Me You're Mine (The Gaylords)
 7. My Baby's Coming Home (Paul-Ford)
 8. Congratulations To Someone (Tony Bennett)
 9. Keep It A Secret (Jo Stafford)
 10. Bye Bye Blues (Paul-Ford)

- Omaha, Neb.**
1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. The Glow Worm (Mills Bros.)
 5. Keep It A Secret (J. Stafford)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. Tell Me You're Mine (The Gaylords)
 8. Have You Heard (Joni James)
 9. Oh Happy Day (Don Howard)
 10. My Baby's Coming Home (Paul-Ford)

THE CASH BOX RHYTHM N' BLUES Ramblings

Always on the search for a "gimmick" to put over a record, rhythm and blues foundries are on a sing-talk duet ride. While not new, there are several around at the same time now, and it seems to indicate a trend. Big Maybelle's "Gabbin' Blues" created a bit of commotion and is still in the charts. Willie Maybon hit the jackpot with "I Don't Know" and while still one of the top sellers, for a time was number one in every r & b city in the nation. The tune was so tremendous, Maybon became an instantaneous sock draw in the biggest blues theatres; it was picked up and recorded in pop and western field, with Buddy Morrow's version selling very heavily. The tune was answered by Linda Hayes and Annisteen Allen via "Yes I Know." The latter using the same tune and almost the same lyrics also became an immediate hit and the charts carry both the original and the answer. Now, along comes "My Kind Of Woman" by the Emmitt Slay Trio. This disk, in the same vein, broke out in Cleveland on the basis of an acetate left with deejay Moonogd who played the item five or six times and then the dams broke. At this point, looks like a sure fire hit that will also hit the upper rungs before its drive is spent. As is the case following every hit disk, the artist becomes a box office sensation and the battle to sign the artist is on. Moe Gale grabbed off the Emmitt Slay group and feels, like Jack Horner, he has come up with a "plum."

James Moody ork playing collegiate dates. . . . Five grand reputation suit against D. P. Nesbit, Spizzy Canfield, Ustan Pilgrim and Anna Mae Pilgrim for misrepresentation and using name of 5 Royales on tour of the south. There is also a ten grand damage suit against the unit 'posing' themselves as the original act. Julian Silvers, booking agent at Apollo Records, representing Otto Jefferies, James Moore, Obdia Carter, Johnny Tanner, Lowmand Pauling (The 5 Royales) of "Baby, Don't Do It" fame, filed the suit. . . . Tosh Hammon, formerly of the Five Crackerjacks died Thursday. . . . Joe Holiday, tenor sax star, who rose to fame with his Prestige recording of "This Is Happiness," opened January 30 at New York's Apollo Theatre to engage in a battle of the tenors with Big Jay McNeely. Holiday is currently hot with "Donde." . . . Atlantic Records blazing with Ruth Brown's "Mama, He Treats Your Daughter Mean," and the Clover's sixth hit release "Crawlin'."

The latter is a rollicking saga of the fellow who had one too many and is too gone to even stagger. . . . Gayle Brown-Sarah McLawler "Gone Are The Days" on Brunswick creating the biggest "stir" the Decca subsidiary has made in many a moon. Initial orders and reorders indicate this one could break. . . . Andre D'Orsay, formerly of Steve Gibson's Redcaps, now chanting on Spotlite Records. His releases on the new diskery are "Little Fool" and "There's Gotta Be A Reason." D'Orsay is now working at the Kay Karlon Club in Philly for the twentieth consecutive week. . . . Bob Pare, Portem Distributors, has taken on the Aladdin line for distribution in New York area. . . . I. M. Appelson, Tempo Distrib., announces that he has added Prestige and Parade to the lines he already carries. . . . Annie Ross' current record "Twisted" on Prestige is causing a lot of comment in psychiatric as well as music circles.

Because of Herb Abramson's transfer from Atlantic to Uncle Sam, v.p. Ahmet Ertegun and new frau Jan Holm have been forced to postpone their honeymoon. . . . Melvin "Looped" Smith (RCA Victor) continues to thrill on a whirlwind tour. . . . Herb Lance, the velvet ballad baritone singing star, enters the song-writing field with a hit, "Daddy, You Treat Your Daughter Mean." . . . Ted Yates, back at his desk after a virus attack. . . . Burnie Peacock back from USO tour of the battlefield. . . . Camille Howard of Roy Milton's ork in recording sessions on the West Coast. . . . Juvenile star Leslie Uggams (MGM) to appear on a teevee series. . . . Bill Doggett into Pep's Musical Bar, Philly. . . . Johnny Otis musical caravan a sellout at Waco, Texas. . . . Cootie Williams sockeroo at Harlem's Savoy Ballroom. . . . Associated Booking Corp.'s Joe Glaser has several of his prize winning dogs in the Madison Square Garden Show. . . . Wini Brown socko with Earle Bostic band in Earle Theatre's finale. Playhouse coming down to make way for municipal garage. . . . Bob Astor, former band leader and at present a member of Shaw Artists Corp. one nighter booking department, back at his desk after five days of enforced absence. Bob was laid up after an automobile accident last week in which he received a scalp injury that required nine stitches. That oldie about "a stitch in time saves nine" is apropos in this case if you stretch things a bit. Had Bob looked before he stepped out of the car he would have "saved nine" stitches. . . . Dinah Washington turning them away at Frisco's Blackhawk Club. . . . Danny Overbea's "Train, Train, Train" on Checker very strong. Disk is showing real signs of moving way up. . . . Watch the Eddie Vinson etching "Person To Person" on King. A "sleeper" that is showing up mighty powerful in the reports coming in.

Bette McLaurin into the Howard in Washington on February 27, then the Royal, Baltimore on March 6. . . . Louis Bellson leaves Duke Ellington band to form his own group. . . . New star, Norman Brooks, "Hello Sunshine," on Zodiac is the cinderella story this work. Brooks, vocalist at the Bal Tabarin, will shortly become a household celebrity. The youth, who sounds like a young Al Jolson, has a smash that has moved well into the Tunnis list in one short week. When you consider that the tune is new, the vocalist new, the ork new (Lou Harold—25 years in the biz but first time on records), and the diskery (Zodiac) new, the success of this disk is nothing short of sensational. . . . Todd Rhodes into Quaker City's Showboat. . . . The Swallows in an auto mishap of Lancaster, Pa., entertained convalescents in nearby hospital while their car was being repaired. . . . Hal Singer saxational at Pep's Musical Bar, Phila.



BETTE McLAURIN



STEVE GIBSON'S REDCAPS



ANNIE ROSS

Leslie And Liberty Cut Off From Supply Of Columbia Records

NEW YORK — Times - Columbia, New York area distributor for Columbia Records, has cut off two of its major accounts in this city. The two firms are, Leslie Distributors, one of the top one-stop services in the country, and Liberty Music Shops, a chain of four retail outlets.

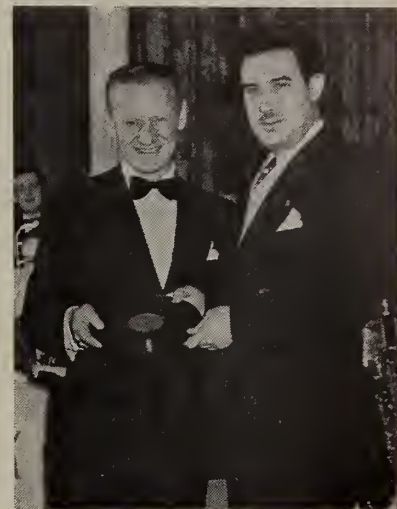
Rumor circulating in the trade is that Times-Columbia has cut off the supply because both Leslie and Liberty have been acquiring a goodly portion of their records outside the jurisdiction of the Times-Columbia area.

Despite the reluctance to talk on the part of most of the parties involved, Lou Boorstein, head of Leslie Distributors, stated: "The action of Times-Columbia in cutting the sale of Columbia records to us in this area, we feel, is not only high handed and arbitrary, but possibly monopolistic and illegal, and on this latter score we have referred this to our attorney Samuel Kaufman."

Ben Kaye, Liberty head, and Paul Southard, Times-Columbia, declined to comment on the matter.

When the question of legality was placed before Samuel Kaufman, Leslie attorney, he said, "I am checking the legality of this move and will have more to say shortly."

Ambassador Of Music



NEW YORK—Bandleader Sammy Kaye presents a copy of his latest record, "Dance of Mexico," to the Consul General of Mexico, Dr. Antonio Gonzales Cardenas, at the Cafe Rouge of the Hotel Statler. Kaye has added lyrics to the famous Mexican dance. The Consul General expressed his appreciation to Kaye for the publicity given his country by featuring the song.

Kaye opened at the Cafe Rouge on Monday, February 9, and played to an audience composed largely of the music trade. The bandleader's latest releases "Dance of Mexico," "Gomen Nasai," "Lighthouse In The Harbor," and "Until Tomorrow" were given an impressive reception.

Tavern Owners Assn. Backs New Chess Disk

CHICAGO—Among the two happiest diskers here are Leonard and Phil Chess of Chess Records who received orders for over 8,000 of their newest pop release before the first pressings even arrived.

The backer of this new disk is the National Tavern Owners Assn., and the name of it, "Let's Go Down To The Tavern."

Buddy Moreno does the singing. The tavern owners are reported to be tremendously pleased with the tune as well as with its title.

The backing is "One Dozen Roses." This record brings the Chess label into the pop field.

Mercury Records Blazing

CHICAGO—Mercury VP Art Talmadge is really buzzing about the chain of hit records that the company is riding with now. The Gaylords are way up on top with "Tell Me You're Mine," Patti Page is heading for the heights with two sides, "Doggie In The Window" and "My Jealous Eyes," "Pretend" by Ralph Marterie is going strong. Five new releases seem to be headed for the best seller lists in Rusty Draper's "No Help Wanted," "Seven Lonely Days" by Georgia Gibbs; Artie Wayne's "Rachel," "I'll Go On Alone" by Eddy Howard, and Bobby Wayne's "Gone."

"Scraps Of Paper" DJ Contest

NEW YORK—Sid Prosen of Village Music, publishers of "Till I Waltz Again With You" is setting up DJ promotion on his coming release, "Scrap Of Paper." Scraps of paper are being sent out to DJs around the country listing their names. The slips are to be returned to the publisher by March 15 when all names will be put into a fish bowl and representatives of the trade papers will draw ballots from the lot. Winning DJs will receive: 1st prize a \$100.00 bond, 2nd prize a \$50.00 bond, and four additional prizes of \$25.00 bonds each.

78's **TICO's** 45's
Hit of the Week...
World's Greatest Latin Swing Pianist
JOE LOCO & TRIO
2 sided smash
"STARDUST" and "HOW HIGH THE MOON"
TICO # 10-141
TICO RECORDING CO.
143 W. 41st St.
(LA 4-0457)

A NEW HIT!
by
THE CLOVERS
"CRAWLIN'!"
"YES IT'S YOU"
Atlantic 989
Atlantic RECORDING CORP.
749 W. 57th Street NEW YORK 19 N. Y.

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

1. TWISTED - Annie Ross - 794
2. MOOD FOR LOVE - J. Moody - 703
3. BODY AND SOUL - J. Moody - 730
4. CALL ON ME - Mello-Moods - 799
5. SIGHIN' AND CRYIN' - Paula Grimes - 801
6. OIG - Miles Davis - 777
7. STITT'S IT - Sonny Stitt - 787
8. SERENATA - Joe Holiday - 786
9. Farmer's Market - Wardell Gray - 770
10. OONDE - Joe Holiday - 791

NEW RELEASES
KING PLEASURE - Red Top - 821
JOE CARROLL - Got A Penny, Benny - 829
EOOIE DAVIS - Squattin' - 866
MILES DAVIS - Paper Moon - 817

HOT
Rhythm & Blues
ON
Mercury
RECORDS

**PEOPLE
WILL SAY
WE'RE IN
LOVE**
PAUL QUINICHETTE

70086

**CAN'T
STAND
NO MORE**
WINI BROWN

70062

**AIN'T IT
A SHAME**
LIGHTNIN' HOPKINS

70081

**GAMBLER'S
BLUES**

DINAH WASHINGTON

70046

MEXICO
Top Ten Tunes

1. **PENJAMO**
Pedro Infante
(Peerless)
2. **COMO GOLONDRINAS**
Tona La Negra
(RCA Victor)
3. **CANTO A LA VIRGEN DE FATIMA**
Trio Huracan
(Discos Aquila)
4. **PALITO DE TENDEDERO**
Don Tosti
(RCA Victor)
5. **MI CHORRO DE VOZ**
Miguel Aceves Mejia
(RCA Victor)
6. **MAMA Y TATA**
Perez Prado
(RCA Victor)
7. **MAGDALENA**
Tito Rodriguez
(Secco)
8. **POR NUESTRO ADIOS**
Los Diamantes
(RCA Victor)
9. **TU RECUERDO Y YO**
Miguel Aceves Mejia
(RCA Victor)
10. **TU**
Maria Victoria
(RCA Victor)

A Definite Hit!
EARL FOREST

SINGING

**"WHOOPIN AND
HOLLERIN"**

b/w

"PRETTY BESSIE"

Duke #108



Sensational!!

**SISTER JESSIE
MAE RENFRO**

SINGS

"I'LL BE SATISFIED"

b/w

**"NO ROOM IN
THE HOTEL"**

Peacock #1707



A Terrific Spiritual

**ORIGINAL 5 BLIND
BOYS**

(Jackson Harmonizers)

SING . . .

"I WAS PRAYING"

b/w

**"WILL MY JESUS
BE WAITING"**

Peacock #1706



THE CASH BOX

HOT
in **HARLEM** on **CHICAGO'S** in **NEW**
South Side **ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|--|
| <p>1 BABY, DON'T DO IT
The "5" Royales
(Apollo 443)</p> | <p>YES I KNOW
Linda Hayes
(Recorded In Hollywood 244)</p> | <p>BABY DON'T DO IT
The "5" Royales
(Apollo 443)</p> |
| <p>2 I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>BABY, DON'T DO IT
The "5" Royales
(Apollo 443)</p> | <p>MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> |
| <p>3 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>CROSS MY HEART
Johnny Ace
(Duke 107)</p> |
| <p>4 SOFT
Tiny Bradshaw
(King 4577)</p> | <p>SOFT
Tiny Bradshaw
(King 4577)</p> | <p>DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> |
| <p>5 CROSS MY HEART
Johnny Ace
(Duke 107)</p> | <p>DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> | <p>AIN'T IT A SHAME
Lloyd Price
(Specialty 452)</p> |
| <p>6 BE TRUE
Vocaleers
(Red Robin 113)</p> | <p>JOHNNY, JOHNNY
Johnny Moore
(Modern 888)</p> | <p>NOBODY LOVES ME
Fats Domino
(Imperial 5220)</p> |
| <p>7 YES I KNOW
Linda Hayes
(Recorded In Hollywood 244)</p> | <p>MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> |
| <p>8 PORT OF RICO
Illinois Jacquet
(Mercury 89001)</p> | <p>TRAIN, TRAIN, TRAIN
Danny Overbea
(Checker 760)</p> | <p>SOFT
Tiny Bradshaw
(King 4577)</p> |
| <p>9 I'M GONE
Shirley & Lee
(Aladdin 3153)</p> | <p>I BELIEVE
Elmore James
(Meteor 5000)</p> | <p>YES I KNOW
Linda Hayes
(Recorded In Hollywood 244)</p> |
| <p>10 ROCK ME
ALL NIGHT LONG
The Ravens
(Mercury 8291)</p> | <p>PRETEND
Nat "King" Cole
(Capitol 2346)</p> | <p>GABBIN' BLUES
Big Maybelle
(Okeh 6931)</p> |

in **PHILADEL-
PHIA** in **NEWARK** in **ATLANTA**

- | | | |
|---|--|--|
| <p>1 I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>BABY, DON'T DO IT
The "5" Royales
(Apollo 443)</p> | <p>CROSS MY HEART
Johnny Ace
(Duke 107)</p> |
| <p>2 CROSS MY HEART
Johnny Ace
(Duke 107)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> |
| <p>3 BABY, DON'T DO IT
The "5" Royales
(Apollo 443)</p> | <p>MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> | <p>I BELIEVE
Elmore James
(Meteor 5000)</p> |
| <p>4 DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> | <p>YES, I KNOW
Linda Hayes
(Recorded In Hollywood 244)</p> | <p>MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> |
| <p>5 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986)</p> | <p>I'M GONE
Shirley & Lee
(Aladdin 3153)</p> | <p>MEAN OLD WORLD
Little Walter
(Checker 764)</p> |
| <p>6 COOL RAGE
Illinois Jacquet
(Mercury 89001)</p> | <p>AIN'T IT A SHAME
Lloyd Price
(Specialty 452)</p> | <p>YES, I KNOW
Linda Hayes
(Recorded In Hollywood 244)</p> |
| <p>7 SOFT
Tiny Bradshaw
(King 4577)</p> | <p>HEY, MRS. JONES
Jimmy Farest
(United 130)</p> | <p>NOBODY LOVES ME
Fats Domino
(Imperial 5220)</p> |
| <p>8 LET ME GO HOME,
WHISKEY
Amos Milburn
(Aladdin 3164)</p> | <p>SOFT
Tiny Bradshaw
(King 4577)</p> | <p>DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> |
| <p>9 OH-SHO-BE-DO-BE
Dizzy Gillespie
(Dee Gee 3603)</p> | <p>I BELIEVE
Elmore James
(Meteor 5000)</p> | <p>LET ME GO HOME,
WHISKEY
Amos Milburn
(Aladdin 3164)</p> |
| <p>10 YES, I KNOW
Linda Hayes
(Recorded in Hollywood 244)</p> | <p>NOBODY LOVES ME
Fats Domino
(Imperial 5220)</p> | <p>GABBIN' BLUES
Big Maybelle
(Okeh 6931)</p> |

THE CASH BOX



in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **BABY, DON'T DO IT**
The "5" Royales (Apollo 443)
2. **I DON'T KNOW**
Willie Mabon (Chess 1531)
3. **MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
1. **SOFT**
Tiny Bradshaw (King 4577)
2. **HOW MUCH MORE**
J. B. Lenore (J.O.B.)
6. **MY RIVER'S INVITATION**
Percy Mayfield (Specialty 451)
7. **CROSS MY HEART**
Johnny Ace (Duke 107)
8. **YES, I KNOW**
Linda Hayes (Recorded In Hollywood 244)
9. **NOBODY LOVES ME**
Fats Domino (Imperial 5220)
10. **LET ME GO HOME, WHISKEY**
Amos Milburn (Aladdin 3164)

- BABY, DON'T DO IT**
The "5" Royales (Apollo 443)
- YES, I KNOW**
Linda Hayes (Recorded in Hollywood 244)
- I DON'T KNOW**
Willie Mabon (Chess 1531)
- LET ME GO HOME, WHISKEY**
Amos Milburn (Aladdin 3164)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- AIN'T IT A SHAME**
Lloyd Price (Specialty 452)
- CROSS MY HEART**
Johnny Ace (Duke 107)
- I'M GONE**
Shirley & Lee (Aladdin 3153)
- PACHUKO HOP**
Chuck Higgins (Combo 12)
- NOBODY LOVES ME**
Fats Domino (Imperial 5220)

- BABY, DON'T DO IT**
The "5" Royales (Apollo 443)
- YES, I KNOW**
Linda Hayes (Recorded In Hollywood 244)
- DREAM GIRL**
Jesse & Marvin (Specialty 447)
- I DON'T KNOW**
Willie Mabon (Chess 1531)
- PRETEND**
Nat "King" Cole (Capitol 2346)
- I BELIEVE**
Elmore James (Meteor 5000)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- CROSS MY HEART**
Johnny Ace (Duke 107)
- I'M GONE**
Shirley & Lee (Aladdin 3153)
- TRAIN, TRAIN, TRAIN**
Danny Overbea (Checker 760)

in SAN FRANCISCO

in SHOALS, IND.

in COLUMBIA, S. C.

1. **WHOOPI'N' & HOLLERIN'**
Earl Forest (Duke 108)
2. **CROSS MY HEART**
Johnny Ace (Duke 107)
3. **BABY, DON'T DO IT**
The "5" Royales (Apollo 443)
1. **YES, I KNOW**
Linda Hayes (Recorded In Hollywood 244)
5. **I DON'T KNOW**
Willie Mabon (Chess 1531)
6. **AIN'T IT A SHAME**
Lloyd Price (Specialty 452)
7. **SOFT**
Tiny Bradshaw (King 4577)
8. **DREAM GIRL**
Jesse & Marvin (Specialty 447)
9. **NOBODY LOVES ME**
Fats Domino (Imperial 5220)
10. **DUKE'S BLUES**
Johnny Hodges (Mercury 89018)

- I DON'T KNOW**
Willie Mabon (Chess 1531)
- SOFT**
Tiny Bradshaw (King 4577)
- SAD HOURS**
Little Walter (Checker 764)
- GONE TO MAIN ST.**
Muddy Waters (Chess 1526)
- THE BELLS**
The Dominoes (Federal 12114)
- SALTY TEARS**
Chuck Willis (Okeh 6930)
- STILL IN LOVE**
Joe Turner (Atlantic 982)
- BELIEVE ME, BABY**
Roy Milton (Specialty 446)
- I'D BE SATISFIED**
The Dominoes (Federal 12105)
- I'LL BE BACK**
The Ravens (Mercury 70060)

- BABY DON'T DO IT**
The "5" Royales (Apollo 443)
- YES, I KNOW**
Linda Hayes (Recorded In Hollywood 244)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- I DON'T KNOW**
Willie Mabon (Chess 1531)
- I'M GONE**
Shirley & Lee (Aladdin 3153)
- CROSS MY HEART**
Johnny Ace (Duke 107)
- AIN'T IT A SHAME**
Lloyd Price (Specialty 452)
- YOU KNOW I LOVE YOU**
B. B. King (R.P.M. 363)
- LET ME GO HOME, WHISKEY**
Jimmy Forest (Aladdin 3164)
- HEY, MRS. JONES**
Amos Milburn (United 130)

BEST SELLING THE CASH BOX SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name PILGRIM TRAVELERS (Specialty)
- Echoes From Heaven BELLS OF JOY (Peacock)
- Every Day Will Be Sunday ORIGINAL GOSPEL HARMONETTES (Specialty)
- How Many Times WARD SINGERS (Savoy)
- If Jesus Goes With Me ANGELIC GOSPEL SINGERS (Gotham)
- In The Upper Room MAHALIA JACKSON (Apollo)
- I Was Praying FIVE BLIND BOYS (Peacock)

Proven Profit Puller!

THE RIVER'S INVITATION

by PERCY MAYFIELD #451 #451-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Calif.

- JUBILEE Rides High With 5 Hits!
1. "HOLD ME, THRILL ME, KISS ME"
"TEARDROPS ON MY PILLOW"
JUBILEE 5108; 45x5108 and
2. "TILL THEN"
JUBILEE 5107; 45x5107
 3. EDNA 'Heavenly Father' MC GRIFF with Buddy Lucas Ork. "WHY OH WHY"
"EDNA'S BLUES"
JUBILEE 5109; 45x5109
 4. BUDDY LUCAS ORK. "LAURA"
"Organ Grinders Swing"
JUBILEE 5111; 45x5111
 5. SONNY TIL & ORK. "HAVE YOU HEARD"
"LONELY WINE"
JUBILEE 5112; 45x5112

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y., N. Y.

A HIT OVER NIGHT

THE EMMETT SLAY TRIO

SAVOY # 886 45-886

BOB WHITE
At Organ and Vocals fabulous treatment of . . .

'MY KIND OF WOMAN'

B/W 'BROTHERLY LOVE'

GOING STRONG

SAVOY # 884 "GETTING READY FOR MY DADDY" VARETTA DILLARD

SAVOY # 885 "CAMEL WALK" "GOLD RUSH" T. J. FOWLER

SAVOY RECORD CO., INC.

58 MARKET ST. NEWARK, N. J.

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

“WHY, OH WHY” (2:57) [Jubilee Music]
 “EDNA’S BLUES” (2:46) [Jubilee Music]

EDNA McGRUFF
 (Jubilee 5109)

● Edna McGruff, talented young thrush, lends her pipes to a pair of her own tunes and comes off with honors. The gal can sing and does. The upper lid, “Edna’s Blues”, is a slow blues that Miss McGruff sells from the depth of her soul. The youngster is soft, tender and tearful. Her personality is apparent on wax, and with the stirring orking of the Buddy Lucas ork to back

the songstress, this deck comes out powerful. The under portion is another McGruff owned deck. Music by McGruff, Lyrics by McGruff, and vocal by McGruff. Again the thrush is warm, compelling, and has a maturity that is amazing in such a young girl. She caresses her words with delicate shadings and is a natural for an emotional blues.

THE BUCCANEERS (Southern 101)

ⓐ “FINE BROWN FRAME” (2:39) [North Music Corp.] The Buccaneers chant a quick beat driving item against a belting ork background. Disk has a happy sound, but ork should be slightly on the softer side as they provide too much competition for the vocal group.

ⓐ “DEAR RUTH” (2:37) [North Music Corp.] The under lid is a slow melodic tune with the arrangement comparatively soft. Vocal group, with emphasis on the lead chanter, sound fine.

LINCOLN CHASE (RCA Victor 20-5173)

ⓑ “EARLY TIME” (2:39) [Raleigh Music] Lincoln Chase, in his deep voice, does a haunting oriental sounding tune with an emotional reading. The effect of the dinking is dramatic and feelingful. Echo effect is used.

ⓐ “I’VE GOT YOU UNDER MY SKIN” (2:52) [Chappell & Cox] The Cole Porter classic is sung by Chase with echo again on this side. Echo has the reverse effect intended and detracts from the side.

RED CALLENDER SEXTETTE (RCA Victor 20-5172)

ⓑ “EARLY TIME” (2:39) [Malabar Music] The Red Callender Sextette dish up a slow, moody piece in low down style. Dramatic arrangement helps put this tune over.

ⓐ “HOLLYWOOD DRIVE” (2:45) [Malabar Music] The group waxes a similar item. Sax is standout on this side.

JOHNNY GREER (RCA Victor 20-5170)

ⓑ “I’LL NEVER LET YOU GO” (2:00) [Kearney Music] Johnny Greer and His Rhythm Rockers belt this one from the roots. Driving vocal, cute lyrics, and spirited orking add up to a frenzied piece of wax.

ⓑ+ “YOU PLAYED ON MY PIANO” (2:40) [R. F. D. Music] John Greer and Dolores Brown dish up a quick beat with double entendre lyrics.

BROTHER JOE MAY (Specialty 841)

ⓐ “IT’S A LONG, LONG WAY” (2:05) [Parker Music] Brother Joe May and The Sallie Martin Singers join voices on a light rhythmic religious tune. Brother Joe is in good voice and is given an easy chorus assist, and a fine fem solo.

ⓐ “WORKING ON THE BUILDING” (2:44) [Venice Music] The lower end is a change of pace. The group belts a steady quick beat in jubilee style.

HADDA BROOKS (Okeh 6939)

ⓐ “BROOKS BOOGIE” (2:47) [Rush Music Corp.] A quick boogie beat instrumental with some torrid keyboard sweeping. Makes good listening.

ⓑ “WHEN I LEAVE THE WORLD BEHIND” (2:40) [I. Berlin Music] The velvet voiced thrush etches a slow, soft, and tender item on the pop kick. Her intimate style and warm interpretation makes this a solid piece of wax.

IKE CARPENTER (Aladdin 3172)

ⓑ “SANDU” (2:42) [Nemo Music] An exciting number with a spirited arrangement is belted by Ike Carpenter and his Orchestra. A fluent keyboard technique is displayed and makes for a potent platter.

ⓐ+ “PACHUKO HOP” (2:12) [Ludlow Music] The Carpenter group busts it wide open for a racing wildie. Not for the soft lights and sweet music locations.

LEO PARKER (United 141)

ⓐ “LEO’S BOOGIE” (2:58) [Pamlee] A quick beat boogie item is given a rocking treatment by Leo Parker and His Mad Lads. The instrumental is a driving side with featured spot going to a solid sax.

ⓑ “COOL LEO” (2:25) [Pamlee] Flip is a moderate tempo done in a softer vein. Sweet sax and restrained orking adds up to a relaxed and happy disk.

FLOYD DIXON (Aladdin 3166)

ⓑ “YOU PLAYED ME FOR A FOOL” (2:48) [Mesner Music Pub.] Floyd Dixon dishes up a rhythmic slow beat blues with a low down treatment. Johnny Moore’s Three Blazers back the moody vocal in fine style.

ⓑ “BROKEN HEARTED TRAVELER” (3:05) [Aladdin Music] Floyd Dixon’s inimitable styling, his passionate reading of the tender lyrics and restrained musical backdrop makes this another contender.

TITUS TURNER (Okeh 6938)

ⓑ “MY PLEA” (2:34) [Crestwood Music] Titus Turner sells a slow beat with a religious feel. Orking is good and the disk would be more effective without the echo chamber.

ⓐ “IT’S TOO LATE NOW” (2:31) [Crestwood Music] Turner does an emotional job on a lover’s lament against a background of easy orking. Same comment on echo.

BILLY FORD (United 142)

ⓑ “YOU FOXIE THING” (2:48) [Pamlee Music] A slow, steady beat chant is effectively chanted in a soft and dramatic vein.

ⓑ+ “SMOOTH ROCKING” (3:00) [Pamlee Music] The under portion is a change of pace. The bouncing quick beat and a crazy trumpet makes exciting listening and should catch lots of plays.

ANNISTEEN ALLEN (King 4608)

ⓑ “BABY I’M DOIN’ IT” (2:25) [Jay & Cee] Annisteen Allen belts a moderate tempo cutie with her powerful voice. Reading is stimulating and commands attention.

ⓑ “YES, I KNOW” (2:46) [Assoc. Hollywood] The answer to “I Don’t Know” is given by Miss Allen and her treatment is spirited, humorous and alive. The tune is a hot item and this one should share in the plays.

EARL “Fatha” HINES (D’Oro 105)

ⓐ “GREENIE’S CORNER” (2:41) [D. M. P.] Earl “Fatha” Hines’ Orchestra waxes a smooth middle tempo instrumental for a pleasant side. A smart sounding brass section lends color to the etching.

ⓐ “WHEN I DREAM OF YOU” (2:39) The Hines Ork, with Lonnie Satin chanting a mellow, tender love tune in the “Vaughn Monroe” sound, waxes a soft and pop sounding ditty.

BROWNIE McGHEE (Red Robin 111)

ⓑ “DON’T DOG YOUR WOMAN” (2:59) [Bob-Dan Music] Brownie McGhee dishes up a moderate tempo tune with moralizing lyrics. Backing is potent and Brownie’s chanting and guitaring makes this a fine dish.

ⓐ “DAISY” (2:52) [Bob-Dan Music] Flip is a very similar item handled in like manner.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

“MY KIND OF WOMAN” (2:41)
 [Crossroads]

“BROTHERLY LOVE” (2:39)
 [Crossroads]

EMITT SLAY TRIO
 (Savoy 886)

● With the trend of current tastes moving strongly in the direction of novelties, The Slay Trio comes up with a middle tempo ditty, titled, “My Kind of Woman”, that uses the cross talk gimmick in the vein of “Gabbin’ Blues” and “I Don’t Know”. Tune is a natural with a happy beat, vocal reading by Bob White, who doubles on the organ; and humorous side comments by Emitt Slay, who doubles on the guitar. Third member of the trio, Jackson, beats the skins. This is no guess, as already, before the review could be printed, the disk has broken open in Cleveland, St. Louis, Texas and Atlanta. The flip-deck, “Brotherly Love”, is a middle tempo ditty sung by White with a trace of his religious background. An emotional vocal of a melodic item makes this a contender in its own right and this side could also happen.

“YOU’RE MINE” (2:41)
 [Beacon Music]

“MILK AND GIN” (2:39)
 [Beacon Music]

THE CRICKETS
 (M-G-M Records 11428)

● When MGM decided to enter the r & b market in earnest they pulled out all stops. Among the talent signed was the vocal group, The Crickets. This aggregation in its first release for MGM, “You’re Mine,” comes through in Grade-A style. The wonderful blend of voices seems to have borrowed the techniques of several top notch groups and melted them into an original style of its own. The boys dish up an emotional reading of a warm and tender love ballad that reaches out beyond the wax and stir the emotions of the sentimental listener. The flip deck “Milk And Gin” is a moderate rhythmic bounce with a cute set of lyrics. The Crickets convey a happy sound for a pleasing end.

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

**1 I LET THE STARS GET
IN MY EYES**

Goldie Hill
(Decca 28473; 9-28473)

2 BACK STREET AFFAIR

Webb Pierce
(Decca 28369; 9-28369)

**3 I'LL NEVER GET OUT
OF THIS WORLD ALIVE**

Hank Williams
(MGM 11366; K-11366)

**4 DON'T LET THE STARS
GET IN YOUR EYES**

Skeets McDonald
(Capitol 2216; F-2216)

5 KEEP IT A SECRET

Slim Whitman
(Imperial 8169; 45-8169)

**6 GAL WHO INVENTED
KISSING**

Hank Snow
(RCA Victor 20-5034;
47-5034)

7 EDDY'S SONG

Eddy Arnold
(RCA Victor 20-5108;
47-5108)

8 JAMBALAYA

Hank Williams
(MGM 11283; K-11283)

9 NO HELP WANTED

The Carlises
(Mercury 70028;
70028x45)

10 MIDNIGHT

Red Foley
(Decca 28420; 9-28420)

"Welcome"



NEW YORK—Don Cornell welcomes Ernie Rudy to the Coral label. Both were formerly associated with Sammy Kaye's orchestra. Cornell launched his independent career first to become one of the outstanding vocalists and record sellers of 1952. Late in the Spring of 1952 Ernie Rudy and several members of the Kaye ork formed their own group and Rudy has just signed a recording contract with Coral. First release for the aggregation is "Say It With Your Heart" backed with "You Can Fly, You Can Fly, You Can Fly." Don Cornell's latest is "S'posin'" and "If You Were Only Mine."

RIAA Elects Directors

NEW YORK — The annual membership meeting of the Record Industry Association of America, Inc., held Wednesday, February 11, resulted in the election of the following board of directors of the Association: James B. Conklin, Columbia Records; Emanuel Goldstein, Simon & Schuster; Irving B. Green, Mercury Records; Howard L. Letts, RCA Victor Records; Milton B. Rackmil, Decca Records; Dario Soria, Raxor Corporation; and Glenn Wallich, Capitol Records.

The Board is scheduled to meet shortly for the purpose of electing officers of the Association for the current year.

Lombardo Cuts White Tune

NEW YORK — The Elmo White Music Co., publishers of "There's Always Someone That You Can't Forget", taken from Bernie Wayne's Versailles "More About Love" Revue, has arranged for the first record on the tune.

Elmo White brought a copy of the piece to Larry Owen, arranger for Guy Lombardo, and three days later Lombardo cut the session. Release has been set for March.

"B-a-a-a-by" Sends Valentine

NEW YORK — Ruthie Casey, Decca recording artist who sings the part of "B-a-a-a-by" on the Bill Darnel record of "I Don't Know", greeted the members of *The Cash Box* with an amusing Valentine's Day card that ties in with the record.

The greeting opens: From "B-a-a-a-by", follows with a holiday wish and closes with, "What more can I say . . . hmmm? "I Don't Know".

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE

<p>NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977) Cable Address: Expo Record, N. Y.</p>	<p>HARTFORD, CONN. 126½ WINDSOR ST. (Phone HA. 5-7123)</p>
--	---

**Meeting Dates Of
Music Operators' Associations**

- Feb. 16—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
- 17—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.
- 18—New York State Operators' Guild
Place: Palantine Hotel, Newburgh, N. Y.
- 24—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.
- Mar. 18—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

**LADDER OF
Best Sellers
FROM
King
AND
Federal
RECORDS**

Popular

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE
TO SHINE
15208 and 45-15208

CHARLIE SPIVAK
WAITING
BLOODSHOT EYES
15219 and 45-15219

DANNY SUTTON
I WAS WRONG
OH! WHAT FOOLIN'
15213 and 45-15213

Folk/Western

JACK CARDWELL
THE DEATH OF HANK
WILLIAMS
TWO ARMS
1172 and 45-1172

**HAWKSHAW
HAWKINS**
THE LIFE OF HANK
WILLIAMS
PICKING SWEETHEARTS
1174 and 45-1174

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602

SONNY THOMPSON
CHLOE
LAST NIGHT
4595 and 45-4595

WYNONIE HARRIS
BRING IT BACK
BAD NEWS BABY (There'll Be
No Rockin' Tonight)
4593 and 45-4593

Federal

**BILLY WARD
and his DOMINOES**
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114

**LITTLE WILLIE
LITTLEFIELD**
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

LITTLE ESTHER
TURN THE LAMPS DOWN
LOW
HOLLERIN' AND SCREAMIN'
12115 and 45-12115

DISTRIBUTED BY

**King
RECORDS
INC.**

Western TV Show Honors Cindy Walker

HOLLYWOOD, CALIF. — Merle Travis is the star of "All-American Jamboree," a big hillbilly and western TV show 9:30 to 10:30 p.m. each Tuesday on KECA, Hollywood. A recent show was in the form of a tribute to Cindy Walker, the beloved young lady from Texas who has penned many wonderful songs. Merle is a great songwriter in his own right, but his sincere admiration and love for Cindy prompted the program honoring her. For the entire hour every song and every note of music was by Cindy Walker. One exception was near the

end of the program when Miss Cindy herself was introduced and sang Merle's song "Smoke, Smoke, Smoke That Cigarette" with some new words she had written. June Travis sang "Hillbilly Bill"; Merle sang "Silver Spurs"; Dale Warren did "Lorelei," and others of the cast did their favorites. Merle and the cast had signed a beautiful scroll which proclaimed Cindy Walker's contributions to folksy music lovers. Because they love Cindy so much June and Merle named their little girl "Cindy Travis."

Arnold On 115 Stations

EDDY ARNOLD, The Tennessee Plowboy, is the star of the 1953 Houston Fat Stock Show, running now through February 15 in the Texas City. This is another return engagement for the popular ballad singer whose following in Texas alone runs into the hundreds of thousands. Eddy's "Condemned Without Trial" on RCA Victor is that company's number one selling platter in the country and western field. "The Eddy Arnold Show" is now on 115 NBC stations every Saturday night.

"Piper Heidsick" Promotion

CLAUDE GORDON, his trumpet and his orchestra, are dickering with Piper Heidsick champagne for a promotional tie in connection with Gordon's Vogue platter "Piper Heidsick," soon to be released with "Grandfather's Clock" on the flip side. Gordon is a trumpeter of high standing in the pop field, but his recording of "Red River Valley Home" gained immediate attention from country and western followers.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name



"HONEYMOON ON A ROCKET SHIP" (2:40)

[Peer Int'l]

"THERE WASN'T AN ORGAN AT OUR WEDDING" (2:30)

[Hill and Range]

HANK SNOW
(RCA Victor 20-5155)



HANK SNOW

● Hank Snow comes up with another likely pair of country favorites. Snow is currently strong in the

best selling lists with his "Gal Who Invented Kissing" and his latest bids fair to push right up alongside. The top deck, "Honeymoon On A Rocket Ship," is a quick beat item that moves happily along at a smart rhythmic pace with Snow warbling in fine voice. Unlike so many of our artists, Snow's reading of the lyrics is clear and understandable. The lower lid is a slow ballad with tender love lyrics nostalgically chanted by the western artist. Titled, "There Wasn't An Organ At Our Wedding," the mellow item is a fitting coupling and the pair represent a good buy.

HANK CALDWELL
(D'ORO 103)

● "ROLL ON COVERED WAGON" (2:26) [Weiss & Barry] Caldwell and the Saddle Kings dish up a dramatic item that sounds like the background for a moving picture. Vocal is pleasurable and the arrangement colorful.

● "ALIBI" (2:45) [Weiss & Barry] Flip is a cute quick beat, with Caldwell singing the story of the need of man to alibi to his wife. Instrumental backdrop rounds out a fine side.

TOMMY DUNCAN
(Intro 6065)

● "BENEATH A NEON STAR IN A HONKY TONK" (2:37) [Meridian Music] Tommy Duncan gives a relaxed chanting job as he etches a beaty love tune in happy manner.

● "WHERE OH WHERE HAS MY LITTLE LOVE GONE" (2:28) [Burley Music] A light romantic bounce is pleasantly waxed by the warbler.

REX ALLEN
(Decca 28556)

● "KNOCKIN' ON THE DOOR" (2:27) [Peer International] The deep voiced western star spins the slow love ditty in pleasant style. Allen's vocalizing and some fine harmonica playing blend for an easy on the ears disk.

● "WHY, MY DARLIN' WHY" (2:10) [Peer International] The lower end is a moderate light bounce tempo in which Allen's fine voice comes through with pleasing effect. Instrumental backing is top-flight.

JIMMIE SKINNER
(Capitol 2351)

● "HELP ME FIND MY BROKEN HEART" (2:13) [Acuff-Rose] Jimmie Skinner, in his nasal style, chants a fast moving lover's lament for an ok plate.

● "YOUR FLYIN' DAYS ARE THROUGH" (2:12) [Acuff-Rose] The flip is a similar item handled in a similar manner.

HAWKSHAW HAWKINS
(King 1175)

● "KAW LIGA" (2:50) [Milene] Hawkshaw Hawkins dishes up the moderate tempo ditty written by Hank Williams and released after his death. Hawkins' delivery of the item is polished and pleasing and should catch play although it is a little late to go all the way.

● "IF I EVER GET RICH MOM" (2:32) [Lonat] The flip is a slow beat sentimental number sold by the western chanter in solid manner. Hawkshaw's sentimental reading makes this a pleasurable side.

JOHNNIE & JACK
(RCA Victor 20-5164)

● "HANK WILLIAMS WILL LIVE FOREVER" (2:30) [Hill & Range] Johnnie & Jack are late entrants in the race to issue disks on the death of Hank Williams. However the pair are tremendously popular and could sell on that basis.

● "JUST FOR TONIGHT" (2:30) [Hill & Range] The under portion is a quick beat romantic tune with a touch of sadness. The polished duo chant with warmth and tenderness for a highly pleasing end.

JOHNNY ROWLAND
(Republic 7023)

● "OHIO BABY" (2:41) [Babb Music] Johnny Rowland tells of his love for his "baby" to a moderate quick rhythmic bounce and handles it with an easy delivery. A rambling piano rounds out the etching.

● "MEMORIES OF WHEN YOU WERE MINE" (2:38) [Babb Music] Rowland sings a slow light bounce with nostalgic lyrics smoothly against a background of strings.

JOHNNY TYLER
(Specialty 713)

● "A SINNER'S SONG" (2:25) [VENICE MUSIC] Johnny Tyler comes up with a bouncy slow beat lovers lament. Tyler's treatment is on the soft side against an ok musical background.

● "TAKE YOUR BLUES AND GO" (2:25) [Venice Music] A rhythmic blues is the material on the under lid and Tyler sells it potently.

THE CASH BOX FOLK and WESTERN ROUNDUP

Rosemary Clooney had Nashville buzzing last week end topping off a very successful first week run of her current movie with three top personal performances. Last Saturday afternoon, Feb. 7, she did a SRO appearance on the Paramount Theatre stage. Saturday night she was Red Foley's (Decca) guest on his Prince Albert "Grand Ole Opry" NBC'er. Miss Clooney fit right into the country show doing "Half As Much," a country tune she hit the pop field with recently, and dueting her current Columbia release with George Morgan. She was honored with a lush affair at Nashville's Richland's Country Club immediately following. Sunday afternoon found her the featured guest on WSM's "Sunday Down South" regional netter. Show was moved from station's auditorium to Ryman Auditorium where a sizable crowd listened to the show from the street with all seats filled one hour before show time. Miss Clooney was given biggest visiting artist's reception experienced by the Music City in some time flying back to New York Sunday night.

"Cactus Joe" Nixon (Mercury) giving up his Fort Worth KCUL deejay duties Feb. 20 to report to KXLA in Pasadena to carry two record shows daily beginning Feb. 28. Nixon has also m.c.'d WFAA's (Dallas) Saturday Night Shindig for recent months and no replacement for either post has been announced.

Smiley Burnette continues his southern tour with dates in Alabama this week before leaving Birmingham Feb. 15 for west coast business to return to Aliceville, Ala., for a Feb. 23 showing. The southern tour is set to run to mid-March when Burnette begins a new Gene Autry flicker in Hollywood.

Philadelphia's booker-promoter, Jack Howard, in Nashville all last week setting fan club business with Hank Snow (RCA Victor) and doing promotion on his Arcade cutting of Jimmy Collett's "Four Alarm Boogie" which has shown action in Philly area. Howard set a southern distribution deal on label with Nashville's Jim Bullet. Hank Snow was brought from Canada to the states by Howard who has headed his promotion during recent years.

Joe Maphis did the fiddling and Dickie Phillips worked the lead guitar on Columbia's recent Colwell Brothers' session for the label in Hollywood under Don Law's direction. Law is set for Nashville sessions next week.

Pee Wee King's son, Sonny, in serious condition at a Louisville hospital after motorcycle accident early this week. Father King currently playing the Shamrock Hotel in Houston with plans to fly to Louisville momentarily.

Tex Ritter (Capitol) coming up with an outstanding wax release of a tune picked up while on his recent London appearance. Side is an American Indian story written by an Englishman with a melody by Frenchman and tune is being published by a Scotch firm.

Carolina Cotton (M-G-M) busy with her "Carolina Cotton Calling" series for Armed Forces Radio Service. Her first name guest on the show since returning from Korean tour was Bob Wills (M-G-M) who entered west coast during her absence. Wills and band were recently tailored in new wardrobe by Nudie, The Rodeo Tailor. Current fashion has the band in blue suits trimmed in white with red and gray boots and white hats. Bob stands out in black suit with white trim.

Cash Box's Bob Austin was in Nashville last week end for presentation of trophies to winner of mag's recent poll. Carl Smith took top honors as 1952's best country artist. Best country song, "Half As Much," brought an oscar for Acuff-Rose Publications which was presented to Wesley Rose, General Manager of the firm. Hank Williams' (M-G-M) trophy for best country record, "Half As Much," was presented to Hank's son, Randle Hank, Jr. The presentations were made on the 9:30 to 10:00 portion of Jefferson Island's Salt "Grand Ole Opry" airer.

Johnnie & Jack (RCA Victor) and Kitty Wells (Decca) currently being handled by Nashville's Frankie More. Miss Wells is Mrs. Johnnie Wright in private life.

RCA Victor's Steve Sholes in Nashville this week for sessions with label's country artists.

Coming week (Feb. 15-21) will find Ernest Tubbs (Decca) playing California dates is a Feb. 19 date in Dallas on the return to Nashville. Carl Smith set for Boston on Feb. 20. Cowboy Copas (King) solid in Missouri and Iowa for the week. Grandpa Jones (RCA Victor) will be in north and South Carolina with Johnnie & Jack set for Tennessee dates out of Nashville.

WLOW's Portsmouth, Va., country spinner, "Sheriff Tex" Davis, did two full houses in Norfolk's Municipal Auditorium last Sunday, Feb. 8, with Carl Smith, Johnnie & Jack (RCA Victor), Chet Atkins (RCA Victor), Kitty Wells (Decca), Ken Marvin (RCA Victor), and Minnie Pearl filling the bill. Davis has had a sell-out week before with Slim Whitman (Imperial) and steel man Hoot Raines heading the bill.

Nig Hunnicutt has been set with all Saturday afternoon with country records on WKAM in Warsaw, Indiana. J. P. "Big Jim" Hess set for country disk chores at WIVK, a new watter in Knoxville, Tenn. Hess recently left a Dayton, Ohio, station to return to his native Tennessee stand.



HANK WILLIAMS

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Art Barrett

WSAP—Portsmouth, Va.

1. Crazy Steel Guitar Waltz (Jean Shephard)
2. Divided By Two (K. Wells)
3. My Lonely Heart (C. Smith)
4. All That I'm Asking Is Sympathy (Slim Whitman)
5. I Don't Know (T. Ernie)
6. Railroad Boogie (P. W. King)
7. No Help Wanted (Carlises)
8. Going Like Wildfire (Mac Wiseman)
9. Uh-Honey (Ken Marvin)
10. I Will Miss You When You Go (Ernest Tubbs)

"Uncle" Joe Johnson

WPAQ—Mt. Airy, N. C.

1. Back Street Affair (Pierce)
2. I'll Go On Alone (Robbins)
3. Going Steady (Faron Young)
4. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
5. No Help Wanted (Carlises)
6. That's Me Without You (Sonny James)
7. Jambalaya (Hank Williams)
8. Using My Bible For A Road Map (Tennessee Cut-ups)
9. Old, Old, Man (Left Frizzell)
10. Going Like Wildfire (Mac Wiseman)

Burt Beck

WSOU—So. Orange, N. J.

1. I Don't Know (T. Ernie)
2. What Am I Doing (Joe Nixon & Crocker)
3. Condemned Without Trial (Eddy Arnold)
4. Kaw Liga (Hank Williams)
5. That's Me Without You (Webb Pierce)
6. Let Me Know (S. MacDonald)
7. Back Street Affair (Pierce)
8. Going Steady (Faron Young)
9. Dear Judge (Ernest Tubbs)
10. Death Of Hank Williams (Jack Caldwell)

Billy "The Kid" Stanley

WNOE—New Orleans, La.

1. Going Steady (Faron Young)
2. Back Street Affair (Pierce)
3. A Fool Such As I (Snow)
4. Condemned Without Trial (Eddy Arnold)
5. I'll Go On Alone (Robbins)
6. Don't Let The Stars Get In Your Eyes (S. MacDonald)
7. Midnight (Red Foley)
8. No Help Wanted (Carlises)
9. You Win Again (Williams)
10. My Lonely Heart Was Running Wild (C. Smith)

Sal Rezza

WWEZ—New Orleans, La.

1. Don't Let The Stars Get In Your Eyes (S. MacDonald)
2. Midnight (Red Foley)
3. Eddy's Song (Eddy Arnold)
4. Keep It A Secret (Whitman)
5. Back Street Affair (Pierce)
6. Jambalaya (Hank Williams)
7. Midnight (Chet Atkins)
8. Gal Who Invented Kissing (Hank Snow)
9. Going Steady (Faron Young)
10. The Things I Might Have Been (Kitty Wells)

Don Larkin

WAAT—Newark, N. J.

1. No Help Wanted (Carlises)
2. I'll Go On Alone (Robbins)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. I Let The Stars Get In My Eyes (Goldie Hill)
5. I'll Never Get Out Of This World Alive (H. Williams)
6. Midnight (Red Foley)
7. Stolen Waltz (Dick Thomas)
8. Oh, Happy Day (D. Howard)
9. The Unknown Soldier (Britt)
10. Kaw-Liga (Hank Williams)

Ramblin' Lou

WJLL—Niagara Falls, N. Y.

1. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
2. Kaw-Liga (Hank Williams)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. The Gal Who Invented Kissing (Hank Snow)
5. That's Me Without You (Webb Pierce)
6. I Could Never Be Ashamed Of You (Hank Williams)
7. Back Street Affair (J. Bond)
8. Our Honeymoon (Carl Smith)
9. Stoney (Wilma Lee-Stoney)
10. Eddy's Song (Eddy Arnold)

Skip-A-Long Hathaway

KUGN—Eugene, Ore.

1. Eddy's Song (Eddy Arnold)
2. The Things You Might Have Been (Wade Ray)
3. Kaw-Liga (Hank Williams)
4. I Don't Know (T. Ernie)
5. I Will Miss You When You Go (Ernest Tubbs)
6. Ain't A Bump In The Road (Roy Hogsted)
7. Much More Than The Rest (Texas Tyler)
8. All Night Boogie (T. Sosbee)
9. Keep It A Secret (S. Whitman)
10. A Million Wild Horses (Stuart Hamblen)

Shel Horton

WVAM—Saxton, Pa.

1. Gal Who Invented Kissing (Hank Snow)
2. No Help Wanted (Carlises)
3. Eddy's Song (Eddy Arnold)
4. Tennessee Warbler (Marlin Sisters)
5. Let Me Know (B. Williamson)
6. Crying Steel Guitar (Pee Wee King)
7. Story Book Of Love (Autry)
8. Korean Mud (Elton Britt)
9. Don't Let The Stars Get In Your Eyes (Ray Price)
10. Why Talk To Your Heart (Goldie Hill)

Buck Benson

WLBR—Lebanon, Pa.

1. No Help Wanted (Carlises)
2. Don't Let The Stars Get In Your Eyes (Ray Price)
3. Square Dance Boogie (Al Barkle-The Trailblazers)
4. You Sure Do Need Him Now (Martha Carson)
5. Take It Like A Man (King)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. That's The Kind Of Love I'm Looking For (Carl Smith)
8. Divided By Two (Kitty Wells)
9. I'm An Old, Old Man (Lefty Frizzell)
10. Back Street Affair (Walker)

Chuck Thompson & Elmer

WFOR—Hattiesburg, Miss.

1. Kaw-Liga (Hank Williams)
2. Triffin' On Me (Jimmie Swan)
3. No Help Wanted (Carlises)
4. Hiccough Song (Maddox Bros. & Rose)
5. Your Cheating Heart (Hank Williams)
6. Till I Waltz Again With You (Tommy Sosebee)
7. I Don't Know (T. Ernie)
8. A Fool Such As I (Snow)
9. Eddie's Song (E. Arnold)
10. Things I Might Have Been (Wade Ray)

Bob Watson

WSB—Atlanta, Ga.

1. That's Me Without You (Webb Pierce)
2. Guess I'll Take A Journey (Kitty Mann)
3. Eddy's Song (Eddy Arnold)
4. Gal Who Invented Kissing (Hank Snow)
5. I Don't Know (T. Ernie)
6. Don't Let The Stars Get In Your Eyes (Ray Price)
7. Satisfied (Martha Carson)
8. I Will Miss You When You Go (Ernest Tubbs)
9. Condemned Without Trail (Eddy Arnold)
10. Korean Mud (Elton Britt)

Fred Wamble

WLBS—Birmingham, Ala.

1. No Help Wanted (Carlises)
2. I Had A Dream (B. Walker)
3. All That I'm Asking Is Sympathy (Slim Whitman)
4. Let Me Know (Slim Willet)
5. What Were You Doing (Jim Reeves)
6. I'll Go On Alone (Robbins)
7. A Fool Such As I (H. Snow)
8. Lover's Quarrel (G. Morgan)
9. Chattanooga Stomp (Sneed)
10. My Heart's Desire (Bradley)

Tex Roper

KFAL—Fulton, Miss.

1. No Help Wanted (Carlises)
2. Jambalaya (H. Williams)
3. Back Street Affair (Pierce)
4. I'll Go On Alone (Robbins)
5. Going Steady (Faron Young)
6. Keep It A Secret (Whitman)
7. Kaw-Liga (Hank Williams)
8. Don't Let The Stars Get In Your Eyes (Slim Willet)
9. A Fool Such As I (H. Snow)
10. I'll Never Get Out Of This World Alive (H. Williams)

Smokey Smith

KRNT—Des Moines, Iowa

1. Most Of All (M. R. Taylor)
2. Eddy's Song (Eddy Arnold)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. I'll Go On Alone (Robbins)
5. Let Me Know (Slim Willet)
6. Going Steady (Faron Young)
7. Feeling Low (Cowboy Copas)
8. Kaw-Liga (Hank Williams)
9. Dear Judge (Ernest Tubbs)
10. Bayou Baby (Merle Travis)

Sheriff Tex Davis

WLOW—Norfolk, Va.

1. A Fool Such As I (H. Snow)
2. Don't Let The Stars Get In Your Eyes (S. MacDonald)
3. I Could Never Be Ashamed Of You (Hank Williams)
4. Going Steady (Faron Young)
5. Gal Who Invented Kissing (Hank Snow)
6. Condemned Without Trial (Eddy Arnold)
7. Death Of Hank Williams (Jack Caldwell)
8. Till I Waltz Again With You (Gore & Wright)
9. That's Me Without You (Webb Pierce)
10. Keep It A Secret (Whitman)

Cousin Johnny (The Old Man Of The Mountain)

WNLC—New London, Conn.

1. I'll Go On Alone (Robbins)
2. My Old Scrap Book (Price)
3. Midnight (Red Foley)
4. I Let The Stars Get In My Eyes (Goldie Hill)
5. I Could Never Be Ashamed Of You (Hank Williams)
6. No Help Wanted (Carlises)
7. Stranger In The Night (George Morgan)
8. I'll Never Get Out Of This World Alive (H. Williams)
9. Condemned Without Trial (Eddy Arnold)
10. A Wedding Ring Ago (Wells)

Larry Kenfield

WTIC—Hartford, Conn.

1. The New Wears Off Too Fast (Hank Thompson)
2. Don't Let The Stars Get In Your Eyes (S. MacDonald)
3. A Fool Such As I (H. Snow)
4. Childs Side Of Life (Johnny Horton)
5. Midnight (Red Foley)
6. Cannon Ball Ray (Travis)
7. I'd Trade All My Tommors (Eddy Arnold)
8. Gone (Terry Preston)
9. I Could Never Be Ashamed Of You (Hank Williams)
10. The Things I Might Have Been (Kitty Wells)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- | | |
|---|---------------------------|
| 1. NO HELP WANTED | The Carlises (Mercury) |
| 2. DON'T LET THE STARS GET IN YOUR EYES | Skeets McDonald (Capitol) |
| 3. I'LL GO ON ALONE | Marty Robbins (Columbia) |
| 4. GOIN' STEADY | Faron Young (Capitol) |
| 5. BACK STREET AFFAIR | Webb Pierce (Decca) |
| 6. KAW-LIGA | Hank Williams (MGM) |
| 7. A FOOL SUCH AS I | Hank Snow (RCA Victor) |
| 8. EDDY'S SONG | Eddy Arnold (RCA Victor) |
| 9. THAT'S ME WITHOUT YOU | Sonny James (Capitol) |
| 10. MIDNIGHT | Red Foley (Decca) |

Clarence Kneeland

WICH—Norwich, Conn.

1. Don't Let The Stars Get In Your Eyes (S. MacDonald)
2. Keep It A Secret (Whitman)
3. No Help Wanted (Carlises)
4. I'll Go On Alone (Robbins)
5. That's The Kind Of Love I'm Looking For (Carl Smith)
6. Back Street Affair (Pierce)
7. Fortunes In Memories (Tubb)
8. I Heard The Jukebox Playing (Kitty Wells)
9. Condemned Without Trial (Eddy Arnold)
10. Jambalaya (H. Williams)

Cracker Jim

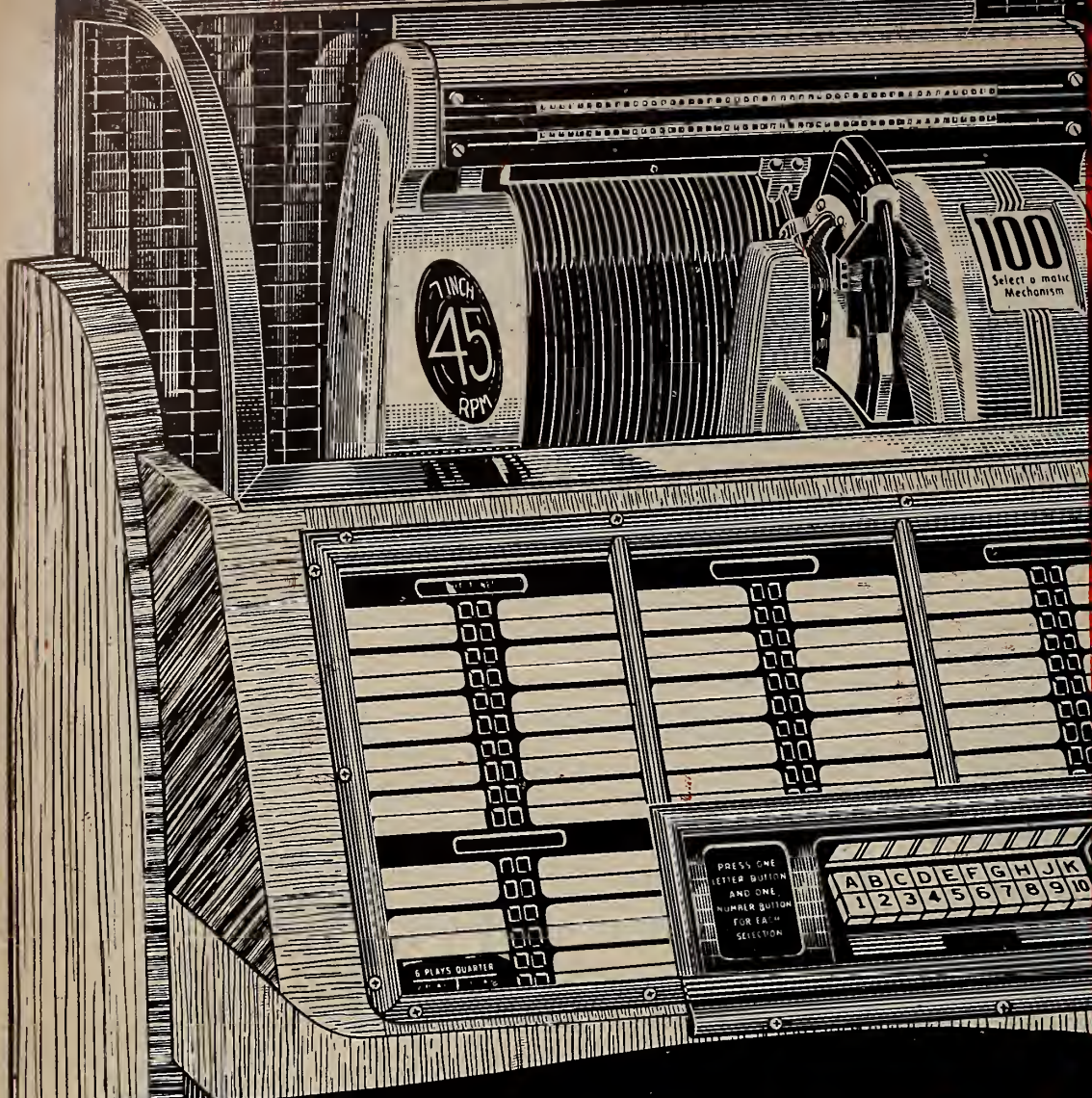
WMIE—Miami, Fla.

1. Kaw-Liga (Hank Williams)
2. I'll Go On Alone (Robbins)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. Till I Waltz Again With You (Gore-Wright)
5. Going Steady (Faron Young)
6. Going Steady (The Carlises)
7. Back Street Affair (Pierce)
8. Keep It A Secret (Whitman)
9. Jambalaya (Hank Williams)
10. That's Me Without You (Webb Pierce)

Dave Walshak

KCTI—Gonzales, Tex.

1. Let Me Know (S. MacDonald)
2. The Death Of Hank Williams (Jack Caldwell)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. No Help Wanted (Carlises)
5. Going Steady (Faron Young)
6. I'll Go On Alone (W. Pierce)
7. Tennessee Tango (P. W. King)
8. The Things I Might Have Been (Kitty Wells)
9. That's Me Without You (Webb Pierce)
10. All That I'm Asking Is Sympathy (S. Whitman)



ONLY ONE
MUSIC SYSTEM
PLAYS RECORDS
VERTICALLY

Select-o-matic

...THE MOST
 REVOLUTIONARY
 DEVELOPMENT
 FOR THE PLAYING
 OF RECORDED
 MUSIC SINCE
 THE INVENTION OF
 THE PHONOGRAPH

*America's finest and most
 complete music systems*



THE MOST WIDELY PUBLICIZED
 MECHANISM FOR THE PLAYING
 OF RECORDED MUSIC

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 I. F. SEEBURG CORPORATION
 (Chicago 22, Illinois)

OPS FEAR FLOOD OF RED INK

Many States, Counties, Cities, Desperately Seek Revenue to Forestall Possible Financial Bankruptcy. Ops Report Actual Deluge of Revenue Seeking Tax Bills Introduced to Hike Coin Machine License Fees. Fear Passage of These Bills Will Bring Flood of Red Ink to Coinbiz.

Optional Depreciation Gets Consideration From Senate-House Tax Committee

Bill Introduced By Sen. Frear. Backed By Senate Small Business Committee.

WASHINGTON, D. C. — Optional depreciation is getting serious consideration from the Senate-House Tax Committee, according to reports.

Under present law, coin machine men (as well as all business men) are required to write off the cost of equipment over fixed periods.

These "fixed periods" vary thruout the entire nation, at least as far as coin machines are concerned. In some states phonographs can be written off in three years, in some in four years, and in others in five years.

As far as amusement games are concerned, the write-off period is usually two years, even tho all in the trade agree that the average pinball, as an example, is usually of no value after four to five months from an operating standpoint.

Speedier write-off, as far as amusement games of almost every kind is concerned, is a great necessity to the entire industry.

On optional depreciation, members of the industry, as well as all businessmen would be able to set their own depreciation period.

Many taxmen contend that businessmen should be permitted to write off equipment over any reasonable period they choose.

In the long run, these tax experts argue, this would make no difference in Federal revenues.

If equipment were written off over shorter periods than at present, these tax experts report, taxable income would be reduced in the earlier years but increased in the later period.

The latest plea for optional depreciation to the Senate-House Tax Committee came from the machine tool industry.

Bothered by what they believe to be a "cyclical depression" in their industry, these business men have asked the Senate-House Tax Committee to endorse optional depreciation.

The machine tool men believe that this change would induce many of their customers to write off the books and replace obsolete, inefficient equipment which, under present rules, has not yet been fully depreciated, and that this would stimulate general business activity.

Last year the Senate Small Business

Committee backed a similar proposal for optional depreciation on the part of businessmen.

Just recently Senator Frear introduced a bill to accomplish this purpose.

This bill should be of intense interest to everyone engaged in the coin machines industry at this time.

It would mean, were the industry able to set its own reasonable period of optional depreciation, that many inequities now existing would be cured.

One outstanding example is the five-year automatic phono depreciation period where operators, working under such rule of their local Internal Revenue office, depreciate their equipment at the rate of but 20 per cent each year.

It is a well known fact that the average phonograph depreciates better than 50 per cent the end of the first year.

Certainly, then, this is highly inequitable from every standpoint.

Leo Kaner, well known Chicago Certified Public Accountant, who works for many of the automatic music firms in this city, long ago recommended (thru *The Cash Box*), a four-year depreciation schedule.

This would be 40% the first year; 30% the second year; 20% the third year and 10% the fourth and final year. This met with much acclaim from many in the field.

There is still a belief that automatic phonos should be depreciated within a three-year period, at the rate of 50% the first year, 30% the second year, and 20% the third year.

It is reported that Treasury officials are cool to the optional depreciation proposal.

They fear that businessmen would substantially increase write-offs immediately, on the hunch that taxes will not go any higher in the near future, barring full scale war.

This would mean, these officials believe, that the Treasury would face revenue losses at a time when the balanced budget is the big aim.

It will be of interest to everyone of the operators of all types of equipment to see Senator Frear's bill pass this session of Congress.

Already High License Fees, Plus Zooming Overhead Expenses, High Equip't Prices, Increased Cost Of Parts & Supplies, Inequitable Depreciation Rates, Etc., May Prove Too Much To Handle, Many Ops Report.

Editor's Note: Almost with the very first week's issue 'The Cash Box' published, it urged the creation of a 'Coin Machine Industry License Bureau.'

As this magazine pointed out many, many times, such a 'License Bureau' would prove absolutely invaluable to all the field. It would be the central agency for gathering together all data, reporting all successful, as well as unsuccessful, cases. It could be used to show legislatures and city councils just what other communities and states were doing in regard to holding down license taxation so that the industry could continue ahead and, thereby, bring greater prosperity to the community, instead of being taxed out of business by discriminatory legislation which, in the long run, helps no one and causes, instead, much travail and loss of revenue for all concerned.

It is the hope of this publication that, as the tax clouds gather in many states, counties and cities, that leaders in the field will, at long last, come together to create a 'Coin Machine Industry License Bureau.'

This will prove of great and invaluable help to the entire field.

Gov. Warren of California is already proposing immediate emergency legislation to obtain additional revenue for his state.

The same is happening in Counties and Cities, and even in the smallest communities, thruout the nation.

It is a well known fact that Mayor Kennelly of Chicago and Mayor Impellitteri of New York have appointed revenue seeking committees to bring them proposals on how to obtain more money to conduct these city governments.

What is most distressing is the fact that among the very first proposals to obtain further and greater revenue is that coin operated machines license fees of all kinds be immediately hiked. (Some to be increased far over 150 per cent of their present cost.)

There is no doubt that some of these will prove absolutely discriminatory. Even vicious from the standpoint that some of the tremendous increases proposed will simply push many operators out of business entirely.

As it is now, operators claim, they are already having their hands full trying to make both ends meet.

They point to tremendously increased general overhead expense. The continuing high cost of equipment. The almost daily increasing price of gas, oil, tires, trucks, autos, wages, parts, supplies, and a myriad other expenses, in addition to the general taxation which they are forced to pay, along with higher income tax.

At the same time operators explain that they are up against another very great problem in the fact that, in most instances, they are faced with inequitable depreciation rates from Federal and State standpoints.

As one operator reported, "Everyone in this field says that two years time to depreciate a pin game is certainly outlandish.

"A game lasts, at the most, about four months on our route before we trade it in and get a new one.

"This is a real problem and the entire industry must come together to cure it," he says.

As one well known operator stated, "We can be drowned out of business in a flood of red ink if something isn't immediately done to forestall the passage of some of the bills which now face us."

CHICAGO—In past weeks' issues this publication has reported that there have been many revenue seeking tax bills introduced into State Legislatures, into County and City Councils, almost everywhere in the nation. Reports since received indicate that this has now taken the form of an actual deluge.

There are so many bills being presented, seeking ever greater revenue, that operators thruout the nation fear a flood of red ink which will simply drown them out of business.

Perhaps best crystalized is the statement of Governor Williams of Michigan, who said just a few short weeks ago:

"Additional taxes of some kind right now (to ward off) the imminent threat of state bankruptcy," were absolutely necessary to the State of Michigan.

This is only one statement of one Governor. It has been elaborated upon by many of the Governors of other states.

Ohio State Phono Owners Assn. Prepares For 14th Annual Banquet

To Be Held March 5 At Hollenden Hotel

CLEVELAND, O. — The Ohio State Phonograph Owners Association, with headquarters in this city, announced this week that they will

hold their Fourteenth Annual Convention and Banquet on Thursday, March 5, at the Hollenden Hotel.

Jack Cohn, chairman of the banquet committee, announced that a business luncheon will take place at noon on this day. Following the luncheon, an open meeting will be held, at which time a full discussion on dime play will take place.

At 4:00 P. M., a party co-sponsored by the Cleveland Press and the Phonograph Merchants' Association will be held in the Music Hall.

Festivities for the evening will get off at 6:00 P. M. with cocktails, followed by the banquet and entertainment in the main ballroom.

Working with Cohn on this committee are: James Ross, Sanford Levine and James Burke.

WE SPECIALIZE IN MUSIC!

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	165
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	425
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
A.M.I. MODEL C	450
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428	275
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned—Refinished
Exclusive Distributors for
SEEBURG PRODUCTS

ATLAS MUSIC CO.

2200 N. Western Ave. Chicago 47, Ill.
Phone: ARmitage 6-5005

SACRIFICE! NEED THE ROOM!

18 Scientific SKI-BOWLS \$95.00 EACH
In excellent condition. Now in Operation.
Take one or all.

UNCLE MILTY'S ARCADE
60 W. 1st St., Bayonne, N. J.
(Phone: Federal 9-6880)

Keeney's Production Program Stepped Up



ROY GUILFOYLE

CHICAGO — First week with Roy Guilfoyle in charge as Executive vice-president of J. H. Keeney & Company, Inc., this city, saw many changes take place in the large plant of the firm here.

A stepped up production program came into being which promises to speed deliveries of all games as well as the well known cigarette merchandiser of the firm.

One of the first new appointments was that of Chester Biezad, production engineer, who was promoted to the post of plant superintendent.

Paul Huebsch remains as sales manager and John Conroe continues as vice-president and general manager of the firm.

Roy McGinnis, president, was much enthused with the new action which is taking place at the factory.

He displayed his complete confidence in his executives by leaving for his Florida home to catch up with some sunshine.

Activity at the factory was quite hectic this past week. The general belief of all visitors was that there would soon be some very interesting announcements regarding new products which the firm would soon get under way.

Roy Guilfoyle, who has had many years of plant experience, stated this past week: "We will step up all of our great production facilities here, regardless of the huge amount of defense work we have on hand, to more speedily take care of all of our distributors and their operators everywhere in the country."

"We plan many new and pleasing surprises for the entire industry", he continued, "and we believe that the high position of esteem which the Keeney firm has been held by all in the industry, will be more than proven in the weeks to come as we make announcements of the new products we intend to present to the field."

Ralph Sheffield Genco's Roadman



RALPH SHEFFIELD

CHICAGO — Ralph Sheffield, well known to all coinment thruout the country, has been named roadman for Genco Manufacturing & Sales Company, this city.

Both Sam Lewis and Avron Gensburg of this firm are of the belief that Ralph will prove himself one of the most helpful men to visit any operator, jobber or distributor in the nation.

Sheffield has long been known for his mechanical knowledge of all types of equipment as well as his close acquaintanceship with all phases of the industry.

His new position gives him every opportunity to pass on the information and experience he has gathered over the years.

SPECIAL CLOSEOUT BINGO GAMES

United ABC, Very Clean	Bally SPOT LITE	\$339.50
United BOLERO	Bally BRITE SPOT	339.50
United LEADER	Bally FROLICS	449.50
Universal 5-STAR	Bally ATLANTIC	449.50
	Bally CITY	449.50

Bally BIG INNING	\$149.50
Bally TORPEDO	125.00
Bally HEAVY HITTER	49.50
ChiCoin 4 PLAYER DERBY	295.00
ChiCoin GOALEE	95.00
ChiCoin PISTOL	90.00
Exhibit DALE GUNS	65.00
Evans BAT-A-SCORE	185.00
Evans SUPER BOMBER	125.00
Exhibit FOOT EASE, Late Model	95.00
Groetchen METAL TYPER, Late Model	275.00
QUIZZERS, Very Clean	95.00
Williams ALL STARS	65.00
Williams STAR SERIES	85.00
ChiCoin HOCKEY	49.50

Seeburg BEAR GUNS	249.50
Genco WHIZZ	24.00
Wilcox-Gay RECORDIO	149.50
Scientific BATTING PRACTISE	69.50
Mutoscope CARD VENDOR, Late Models	29.50
Keeney SUBMARINE GUN	125.00
Mercury 13-Way GRIP	69.50
SCALES	69.50

WANT
Mutoscope SKY FIGHTERS
Exhibit JET GUNS
Exhibit GUN PATROLS
Exhibit SIX SHOOTERS

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel. Superior 1-4600)

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on combination of nickels, dimes and quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing front top for easy loading. 3-way match vending.

SOUTHERN AUTOMATIC MUSIC CO., INC.

WRITE WIRE PHONE → 735 S. Brook St., Louisville 3, Ky. | 1000 Broadway, Cincinnati, Ohio
240 Jefferson St., Lexington 2, Ky. | 3011 E. Maumee Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.



GEORGIA DISTRIBUTORS FOR

Bally BEACH CLUB

'Nuf Sed! Rush Us Your Order Today!

FRIEDMAN AMUSEMENT CO.

441 EDGEWOOD AVE., S.E., ATLANTA, GEORGIA

BINGO BARGAINS

1-ABC	\$99.50
7-Zingos	179.50
4-Leaders	275.00
5-Stars	299.50
6-Circuses	399.50
7-Steepchases	199.50
9-Brite Lites	174.50
28-Bright Spots	299.50
2-Atlantic City	399.50
2-Spot Lites	249.50
3-Bally Beautys (Used Two Weeks) (Used Two Weeks)	499.50
3-Keeney Lite-A-Lines	79.50
2-County Fairs	99.50

PHONE—WIRE—WRITE

1/3 DEPOSIT REQUIRED

MID-WEST DISTRIBUTING COMPANY

208 NORTH MADISON STREET
ROCKFORD, ILLINOIS
(PHONE: 2-8887)



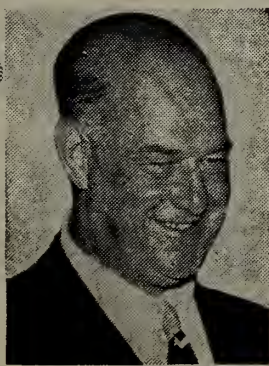
**"Let's look at
the records..."**

Simple—Easy to maintain and service
 Dependable—Earning top dollars under tough conditions
 Playable—Easy to reach, even for the little fellow
 Economical—Costs less to maintain
 Superior—Its matchless tone pleases everyone
 Adaptable—Suited to every location
 Beautiful—As a gorgeous sunset
 Easy-to-Buy—It's AMI, it pays for itself

speaking of records . . .

They all look alike, don't they? But played on an A M I Model "D," their music is reproduced with the very highest fidelity of tone, losing none of the bass or treble of the music of the recorded orchestra. Record scratch and needle noise are reduced to a minimum . . . all due to the painstaking research of A M I engineers.

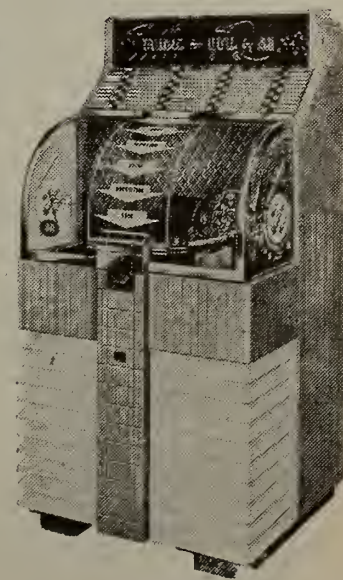
"Built to Build Your Business"



PRIZE-WINNING AD

Les Boyd, A M I operator of New York City, wrote this ad, which rated a tie for 3rd place in A M I's "Write-an-Ad" Contest, and brought Les the duplicate 3rd place prize of \$250.00 cash.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts"

ROCK-OLA

*
FireBall

Model 1436



THE ORIGINAL PHONOGRAPH WITH.....

ONE HUNDRED TWENTY

SELECTIONS



**Available in two models for either
78 RPM or 45 RPM records*



See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

- BAILIE DISTRIBUTING CO.**
647 South West St., Syracuse, N. Y.
- EASTERN VENDING SALES CO., INC.**
940-42 Linden Ave., Baltimore, Md.
- HACOLA DISTRIBUTING CORP.**
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY**
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.**
1119 Commonwealth Avenue
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.**
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.**
1200 North Ave., Elizabeth, New Jersey

MIDWEST

- BADGER NOVELTY COMPANY**
2546 North 30th Street, Milwaukee, Wis.
- BINCO MUSIC DISTRIBUTING CO.**
1329 S. Calhoun St., Ft. Wayne, Indiana
- BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE

- 525 S. High St., Columbus, Ohio
- DAYTON MUSIC SALES**
815 St. Paul Ave., Dayton 10, Ohio
- DIXON DISTRIBUTORS**
3808 Southern Blvd., Youngstown, Ohio
- FABIANO AMUSEMENT CO.**
208 E. Dewey Ave., Buchanan, Michigan
- IDEAL NOVELTY COMPANY**
2823 Locust Street, St. Louis 3, Missouri
- LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.**
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin
- SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa
- TOLEDO COIN MACHINE EXCHANGE**
814 Summit St., Toledo, Ohio
- UNI-CON DISTRIBUTING CO.**
3410 Main Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.**
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

- PUGET SOUND NOVELTY CO.**
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

- A. M. & F. DISTRIBUTING CO.**
3118 Tulane Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.**
811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY**
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.**
241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.**
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.**
301 Edgewood Ave., S. E., Atlanta, Ga.
- S & M SALES COMPANY, INC.**
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION**
2828 So. Blvd., Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida
- SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Florida
- FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., So., Nashville, Tenn.
- WERTZ MUSIC SUPPLY CO.**
1013 E. Cary St., Richmond 19, Virginia

SOUTHWEST

- AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY

- 2919 N. Fourth Street
Albuquerque, New Mexico
- BOYLE AMUSEMENT COMPANY**
522 North West Third
Oklahoma City, Oklahoma
- FT. WORTH AMUSEMENT COMPANY**
1210 S. Main Street, Ft. Worth, Texas
- FRONTIER AMUSEMENT**
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona
- RUTHERFORD ENTERPRISES**
608 Johnson Street, Amarillo, Texas
- UNITED AMUSEMENT CO.**
445 N. Main St., San Antonio, Texas

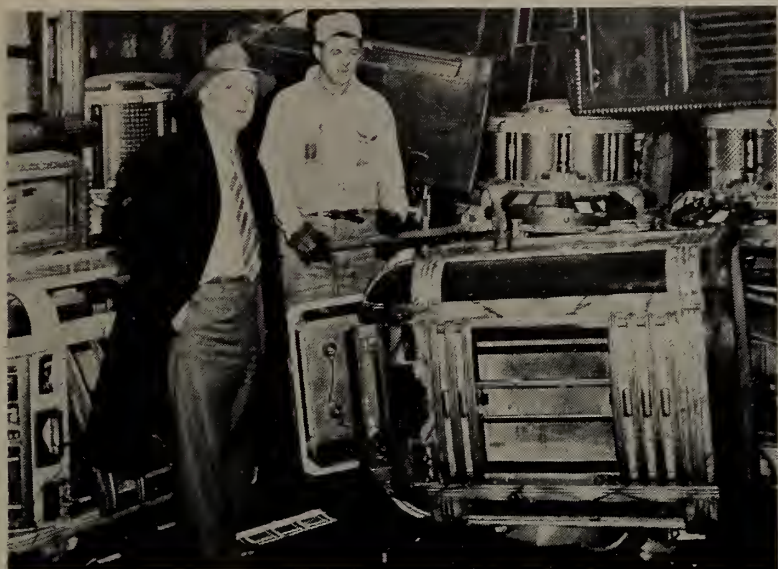
WESTERN

- H. B. BRINCK**
825 East Front Street, Butte, Montana
- DAN STEWART COMPANY, INC.**
2667 West Pico, Los Angeles, California
- DAN STEWART COMPANY, INC.**
140 E. Second, South, Salt Lake City, Utah
- MODERN DISTRIBUTING CO.**
3222 Tejon Street Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY**
2647 Thirty-Eighth Avenue
San Francisco, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

Burns Pre-War Phonos



TOP—Ray Cunliffe, president of the Recorded Music Service Assn. (the Chicago music operators' organization) and owner of Automatic Amusement Co., Chicago, Illinois, shows workman in junk yard how he wants phonographs smashed up prior to having them burned. Cunliffe pointed the way for operators who want to rid themselves of o'd pre-war phonographs.

CENTER—Ralph Heft of Automatic Amusement Co. looks over old, worn-out, pre-war phonos, as workmen pile them up prior to burning. Only 25 could be burned at one time in junk yard where these phonos were taken. Over 100 in all will eventually be burned up, Heft reported.

BOTTOM—"That's right," Ray Cunliffe tells employee, "smash them up. We don't want these old clunkers in the business anymore." Cunliffe also reported, "This was only the first bonfire. There will be others just as soon as this junk yard can handle them, and just as soon as we can transport the old pre-war phonographs to the yard."

In REPLACEMENT PARTS — as in games —

*"There is no substitute for
QUALITY!"*

When you buy a new Gottlieb Game, you do so with confidence in time-tested GOTTLIEB QUALITY! You take for granted trouble-proof performance and long life, factors so vital to consistently high game earnings.

Let that same superior Quality guide you in the purchase of Replacement Parts for your Gottlieb Games . . . to extend profitable operating life—to avoid costly breakdowns caused by inferior substitute parts—to preserve high resale and trade-in values!

**USE ONLY
GENUINE GOTTLIEB PARTS
and BE SURE!**

**GET YOUR GOTTLIEB
PARTS CATALOG FREE**

from your Gottlieb Distributor!

Fully illustrated. Also contains invaluable adjustment instructions and complete lubrication check list.

For your protection, too, insist on Genuine Gottlieb Parts when you buy "reconditioned" Gottlieb Games.

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

METEOR FLYING SAUCER

Has Sensational Kiddie Appeal—

Has Terrific Earning Power!

IT'S ATTRACTIVE—RUGGED—SAFE!

The newest of new in the Great Fleet of Meteor

Kiddie Rides that includes such OUTSTANDING MONEY MAKERS as
METEOR ROCKET—METEOR PONY BOY—METEOR P-T BOAT

Get full particulars TODAY!

DISTRIBUTORS—TERRITORY OPEN!

Write, Phone
or Wire!

METEOR MACHINE CORP.

319 Hinsdale Street Brooklyn 7, N. Y. Phone: HYacinth 5-2756



Just Ask The Operator Who Has The Rock-Ola "Fireball" On Location!

There's no stiffer test of ANY PRODUCT than ACTUAL LOCATION OPERATION!

That's the ONE BEST WAY TO GET THE TRUTH—THE REAL FACTS. COME ON IN FOR THE BIGGEST TRADE-IN OF YOUR LIFE AND GET THE ROCK-OLA "FIREBALL" 120 SELECTION PHONOGRAPH!



Phone:
EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

NEW! Loaded WITH Attractions!

"GOLDEN NUGGET"

GENCO'S NEWEST UPRIGHT BALL GAME WITH "EYE-LEVEL" ACTION!

Here's the latest GENCO money-maker — filled with thrills and action out of the Old West. Packed with many new features to keep players plugging!

TREMENDOUS REPLAY POSSIBILITIES

- Up to 20 Replays for 3-6 Letter Combinations
- 100 — 200 — 400 Replay Combinations
- Extra Ball Feature — 6 Extra Balls for 6 Extra Coins

- In-Line and Sequence Scoring
- Popular New "Mystery Spot" — adds suspense, temptation
- Extra-Fast 20-SECOND Play for faster profits
- Simple TROUBLE-FREE Action
- Greater Beauty with extra cabinet and playfield protection

WRITE . . . WIRE . . . PHONE
YOUR GENCO DISTRIBUTOR

GENCO

MANUFACTURING AND SALES CO.
2621 N. ASHLAND AVE. CHICAGO 14, ILL.



NEW!
Special Skill Shot
Center Lane
Gives Player
FREE GAME!
★
AVAILABLE
IN 5c, 10c or 25c
MODELS

EXCLUSIVE
"SPACE-SAVER"
Ultra-Modern Design—
measures only 24" by 17" by
64" high. Crated wt. 190 lbs.



FOREIGN BUYERS!

- We have thousands of machines in stock at all times—including a complete line of new and used Kiddie Rides.
- Let us know what you want and you will get it as quickly as possible, properly crated, ready to go to work for you.

SCRANTON OPERATORS
Thanks for making our Open House Party a success. We all had a wonderful time.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Contribute To The
EDGEWATER HEART FUND

Location Acceptance Booms Exhibit "Space Gun" Biz



FRANK MENCURI

CHICAGO — Frank Mencuri, sales

manager for Exhibit Supply, this city, just returned from an extensive eastern trip, and having spent a full week in New York City, reported that the firm's products, especially its new "Space Gun", are going great everywhere in the East.

Frank said, "Operators advised me that, because of the instant location acceptance of our new 'Space Gun', they have doubled and tripled their orders to our distributors.

"Those first operators", Mencuri reported, "who brought the 'Space Gun' into department stores, super markets, and other locations where they now have kiddie rides, got the 'Space Gun' started on its way.

"The word spread everywhere in the eastern market", Mencuri continued, "and one of the first statements to greet me when I arrived was, 'You have a big hit in 'Space Gun'.

"In fact", he stated, "ever since

Special Sale!

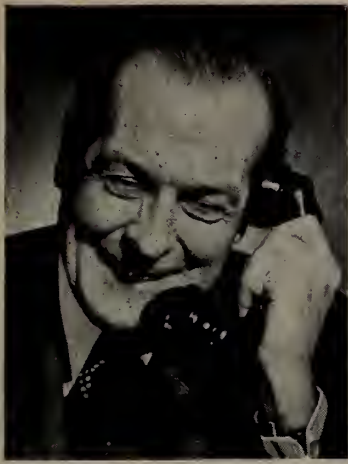
- Buckley Boxes \$ 5.00
 - Uneeda Candy Machines 49.50
 - Statler Cookie Machines 49.50
 - Statler Cigarette Machines 49.50
- Supreme Distributors, Inc.**
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

that statement every single one of our distributors with whom I came in contact, and who knew that I was on my way to visit with them, greeted me with a batch of orders which has placed our 'Space Gun' in the boom-biz category."

Mencuri also reported that tho the "Space Guns" haven't as yet reached large volume in deliveries to match the orders that the firm has taken, it is stepping up production to fill these and other orders that are arriving every day from all over the country.

"I certainly must give the eastern operators credit", Mencuri said, "for hopping right on the 'Space Gun' bandwagon.

"They have created a demand, because of their locations' acceptance of the 'Space Gun', which is going to keep our factory here buzzing away at top speed."



Built RIGHT and RUGGED for long distance operation

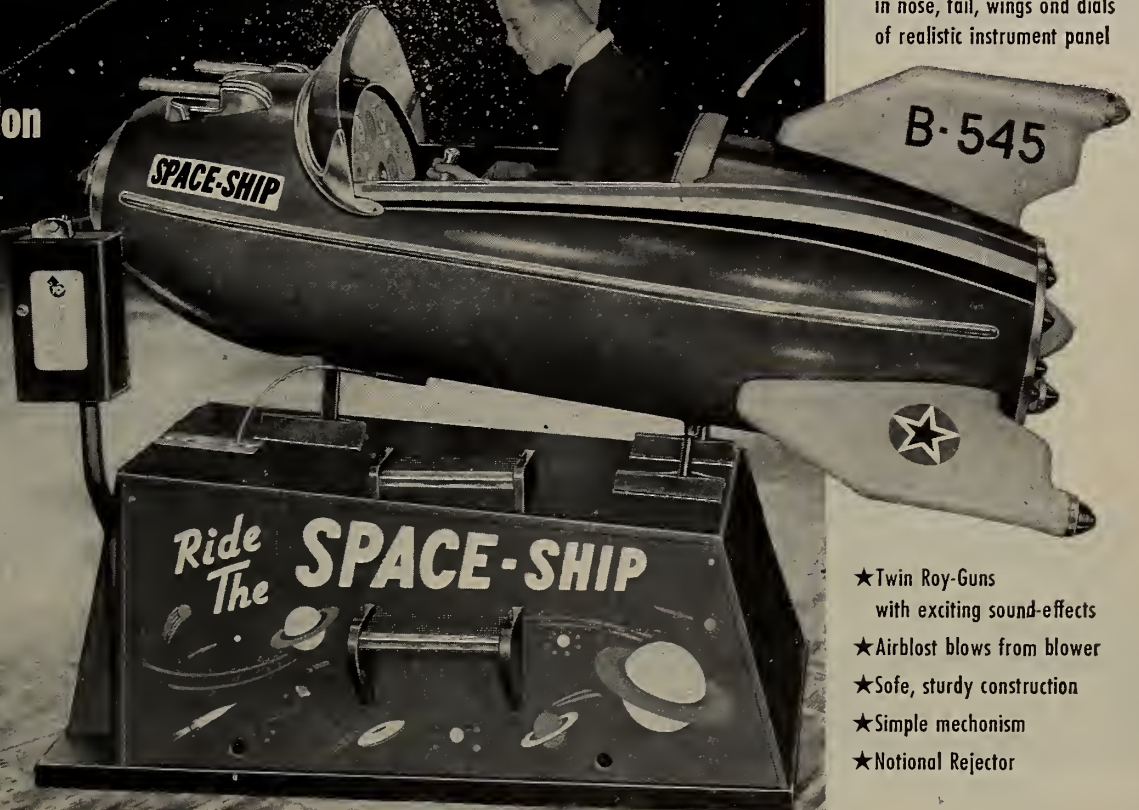
Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps

coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

Bally SPACE-SHIP

**new exclusive
DIVE-DIP-ROLL-SWING action
captures biggest play,
insures biggest profit**

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.



- ★Variable speed controlled by pilot
- ★Colorful Eye-Appeal attracts attention on location
- ★Colored lights flash in nose, tail, wings and dials of realistic instrument panel

- ★Twin Roy-Guns with exciting sound-effects
- ★Airblast blows from blower
- ★Safe, sturdy construction
- ★Simple mechanism
- ★Notional Rejector

Ride THE CHAMPION by Bally®

**TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT**



**IT TROTS!
IT GALLOPS!**

**FINANCE PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS**

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.



**REQUIRES ONLY
24 IN. BY 49 IN.
FLOOR SPACE
110-115 VOLTS
A. C.**

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

"Pete The Rabbit"

**BROUGHT TO YOU BY EXHIBIT
JUST IN TIME TO CASH IN ON
THE BIG EASTER BUSINESS PARADE**

Remember, Easter Sunday is April 5, three months away and, therefore, every operator in the nation has three full months, even prior to Easter Sunday, to CASH IN with EXHIBIT'S "PETE THE RABBIT". Leading merchants everywhere will soon be booming for the big Easter business they always enjoy. JOIN THE BOOM! Get in this big Easter business parade with "PETE THE RABBIT". What's more, "PETE THE RABBIT", will not only fascinate, thrill and capture children's hearts everywhere in the land, but, he'll go on and on and on FOR MONTHS AND MONTHS EARNING BIG, STEADY PROFITS! Join the big boom Easter business parade RIGHT THIS MINUTE. Get those 3 full months of BIG, STEADY PROFITS into your bank book today. ORDER Exhibit's "PETE THE RABBIT" from your nearest EXHIBIT DISTRIBUTOR!



**INVESTIGATE EXHIBIT'S
FINANCE PLAN**

**RUSH
YOUR
ORDER
TODAY!**

**ESTABLISHED
1901**

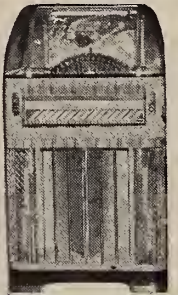
EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL.

READY FOR DELIVERY America's Greatest Money-Makers

Bally
BEACH CLUB
SPACE SHIP
CHAMPION

**ROCK-OLA
FIREBALL
120
SELECTIONS**

Come in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

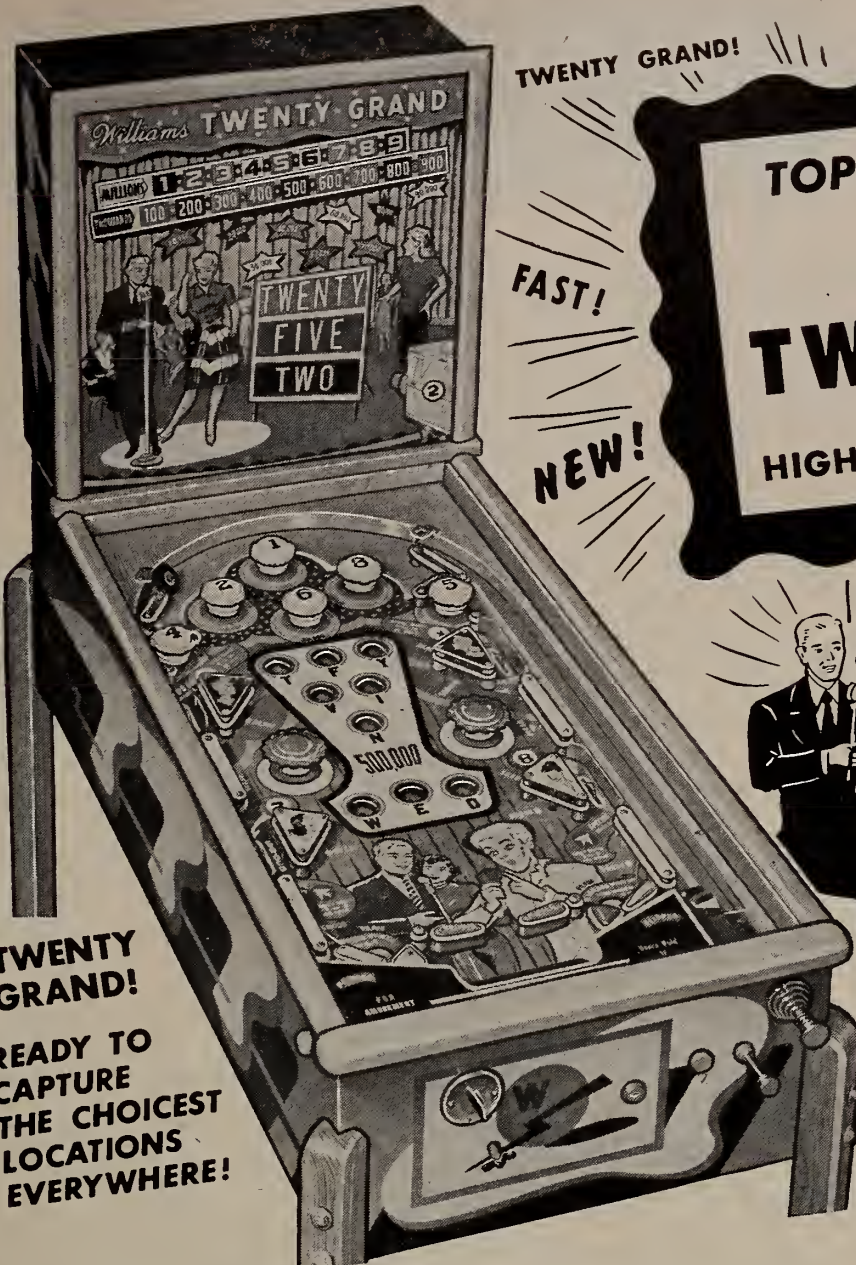
Joe Topic of Shakopee, Minn., and Phil Stang of Jordon, Minn., Jordon Novelty Company, decided to take off for the warmer climate and left for California. . . . Gabby Clusieu of Grand Rapids, Minn., made a quick trip in to town and then out again, which we must say is unusual for Gabby, in as much as he does usually like to chew the fat with the boys for a little while. . . . One father and son team who made the trip in to town were Leo and Jim DeMars of Ashland, Wisc. . . . Pete Vanderhyde of Dodge Center, Minn., reports that it was snowing when he left Dodge Center. He had to get in to town to get some supplies and records and good fortune was with him, as a short distance from Dodge Center, he came out of the snow-belt and had good roads the rest of the way. . . . Mr. and Mrs. R. E. Aherin of La Moure, N. D., combined business with pleasure, in that while Bob was looking at new equipment, Mrs. Aherin was doing some shopping at the down-town stores.

Jack Bailey of the Ace Novelty Company, Brown's Valley, Minn., managed to get some free time from his route, so that he could make a quick trip into town to see the latest in coin operated equipment. Of course, we think he also came in to take in a couple nights of the Golden Gloves, but that must be on the Q. T. . . . It was certainly nice to see Chet Le Doux after an absence of several months from the Twin City scene. . . . Harry Ga'ep of Menomonie; John McMahan, Eau Claire; Hugh May, Eau Claire; Glen Radcliffe of Superior; and Frank Davidson of Spooner were some of the Wisconsin operators who were seen in the Twin Cities. . . . Bill Hunder of Wheaton, Minn., is in better spirits now that his younger brother, Bob, is back from the Korean scene and is back on the job working on the route. . . . Oscar Englund of Alexandria, Minn.; Lawrence Heinin of St. Cloud, Minn.; Ole Andrews of Cavalier, N. D.; Bill Arndt of Long Prairie, Minn.; John Howe of Foley, Minn.; Bruce Ruffing of Wells, Minn.; Stan Woznak of Little Falls, Minn., and Jeff Kost of St. Cloud, Minn., were seen here and there picking up supplies and records for their route.

For REAL BUYS
FROM THE NATION'S
LARGEST coin machine
STOCK
SEND FOR OUR
COMPLETE PRICE LIST

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Taran Distrib. Moves
MIAMI, FLA. — Taran Distributing, Inc., this city, are now located in their new building at 3401 N. W. 36th St., this city.
Removal to this building has been planned for quite a while, and now that construction has been completed, the firm moved its offices, showrooms, stock rooms, and mechanical departments over.
Sam Taran, head of the firm, and manager Eli Ross, are jubilant over these new quarters. The building is completely air conditioned and there are parking facilities for many cars.



TWENTY GRAND!

FAST!

NEW!

TWENTY GRAND!
READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

TOP'S THEM ALL FOR 1953
Williams
GREAT NEW 5-BALL
TWENTY GRAND
FEATURING:
HIGH SCORES and S-P-E-L-L AWARDS

DIFFERENT

NEW!

BETTER

New!



See Your Distributor Now!

✓ 1 TO 8

- GOOD FOR ONE REPLAY and lite-up two bottom rollovers for replays.
- ✓ TOP ROLLOVERS lite-up and increase from 50,000 to 500,000 when ball is trapped in "N" hole.
- ✓ SPELL AWARDS: TWO-FIVE-TWENTY by trapping balls in center panel.
- ✓ 9 TRAPHOLES score 1/2 million each!
- ✓ 2 THUMPER BUMPERS — 2 FLIPPERS
- ✓ TWO AUTOMATIC FLIPPERS lite-up at bottom for increased values.



Williams

TWENTY GRAND!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Wins Acclaim Of Illinois National Guard

124th Field Artillery Battalion Of Famed 33rd Infantry Thanks Bob Gnarro For Juke Box Donations To Help Entertain Men



BOB GNARRO

finer public relations effort for all the industry here.

Part of the letter which Gnarro received reads:

"If I were a man of great words I could only express in part the thankfulness we, of Battery 'B', feel toward you for your kindness in donating a juke box to us.

"The juke box has been received in excellent condition . . . its popularity and the constant use it is getting will probably wear it out before too much time has elapsed.

"I am sure that if you could see the complete and happy surprise on everyone's faces as they saw the juke box for the first time you would know, beyond the power of mere words, the gratitude felt by all of us.

"The thought that someone cared enough for his fellow men to put himself out and to expect nothing in return is something that, especially in recent years, happens much too seldom.

"When a man is big enough to extend a helping hand . . . he is certainly big enough to us to accept our most sincere 'thank you' and congratulations for being able, in this current world of confusion and unrest, to keep the American spirit of helping others alive."

CHICAGO — "B" Battery of the 124th Field Artillery, Illinois National Guard, famed 33rd Infantry Division, went all-out to thank Robert E. (Bob) Gnarro of A. B. C. Music Service Corporation, this city, for his juke box donation to help entertain the men of this outfit.

Not only did they acclaim Bob Gnarro, but have informed the press throught this area of the cooperation which they have received.

The result has been the building of

Coven Employees Donate Blankets To Netherlands



BEN COVEN

CHICAGO — Employees of Coven Distributing Company, this city, got together with their boss, Ben Coven, this past week, and started a drive amongst themselves to donate blankets to the Netherlands Flood Relief.

Ben Coven agreed to match, dollar for dollar, whatever the employees would contribute.

The result was a grand letter of thanks from the Netherlands Flood Relief here.

With all the employees pitching in,

ON TOP OF THE WORLD

AMi D-80

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., nc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., EI 3-8777

the firm was able to send 48 brand new blankets to the Netherlands Flood Relief.

Among the employees of Coven Distributing who got together in this very grand and humane gesture were: Carl Christiansen, Mac Brier, Lee Taylor, Mary Jane Merek, Jerry Scott, and all the others.

Mrs. Trudy Coven was the moving force of this entire effort and put together the blankets while personally donating many other necessities, Ben Coven reported.



Letter From An Operator

Dear Mr. Editor:

This here letter will open your eyes about this here business.

I slept a little later than usual and I came down to the store a little later than usual.

Sally (that's Mrs. Slugger) she was already there and she was already on the telephone talking away very fast like.

Sam Simpson, my helper, he was standing by the wall and he was sayin' nothin'. He motions to me with his finger on his lips I should say nothin'.

So I thinks to myself, 'Oh, boy, Sally is having some trouble with some spot. I better keep my mouth shut. And I better say nothin'.

So I says nothin'. I stands by the wall next to Sam Simpson, who is my helper. Sam is sayin' nothin' too. He is looking up on the ceiling like he never see the ceiling in our store before.

Anyways pretty soon Sally (that's Mrs. Slugger) gets off the phone. She says nothin'. She looks on me. Then she looks on Sam Simpson. I catch one quick sneak look on her face from the corner of my eye and I thinks to myself, 'Oh, boy, Sam and me is sure going to catch it this morning.'

Then Sally says, looking right on me, "Solly, we got us a new competitor. He is from the city. He has already been over to Harry Butcher's barber shop. He has already been by Ned's Lunch Wagon. He has also been over by George Papapadoupalas's Restaurant. And I do not know how many of our other spots he has already been around to while you, you dope", she says, "was sleeping your whole no good life away in the bed", she says.

I gets ready to open my mouth to say something but then I says to myself, 'You better keep your mouth shut up good, Solly'. But I am plenty worried. I sees as how Sally is plenty worried, too, only she ain't sayin' it. Not yet anyways.

Like I told you sometimes ago, Sally (that's Mrs. Slugger) and me, we came down here to this here little town of Simpkinsville and we works very hard to build up this here route we got. We are not crying. We are doing okay. Now comes this guy from the city and I am plenty worried. You can believe me I am but good and plenty worried.

Anyways I says to Sally I says, "Well, what are we going to do about this here, Sally", I says, "maybe Sam and me should go on out and find this here guy from the city and we should gives him a punch in the nose", I says.

But Sally (that's Mrs. Slugger) she says, says she, "You do not do nothin' like that. Furthermore", she says, "he may be a real big guy and punch you on your big nose", she says.

"You sit tight here and you wait," she says, "we will probably get some more telephone calls yet", she says, "and maybe

some spot will tell us what this here guy has in his mind".

"In the meantime", she trumpets, you and Sam go on out in the back room and straighten out things and clean up the place and put your tools where they belongs", she hollers on us.

So Sam Simpkins, my helper, and me we goes into the back room, which is our repair shop, and we start doing like Sally is telling us to do.

But pretty soon I am getting good and mad. I am thinking to myself, 'Who does this big stiff thinks he is knocking off our spots anyways? I am going to get me my big monkey wrench and I am going to clout him right on his noggin', I am saying to myself.

But I am working cleaning up like Sally (that's Mrs. Slugger) is telling me to do as she is always right anyways. Then I says to myself, I says, as I am sweeping up the dirt up from the floor, 'Maybe this here big stiff from the city has already knocked off our best spots and here we is', I says to myself, 'sittin' here and doin' nothin' while our whole business is being absolutely ruined and we will have to go out begging for some bread to eat', I says to myself.

Suddenly Sam Simpson, he is my helper, stops wiping up on the tool bench and he turns to me and he says, "Maybe I better start looking for a new job, huh, Solly", he says, "since this here guy from the city is knocking us off, huh, Solly?", he says.

I was just ready to give him a rap on his monkey head with my big monkey wrench when the telephone rings and Sally (that's Mrs. Slugger) she answers.

I stops and listens while she talks very quiet and cold like and she says, says she, "Okay, you come on over, and we shall talk", she says.

Sally then hollers out, "Solly, c'mere."

So I c'mere. So Sally says, looking on me very mad like, "Solly", she says, "that was the guy from the city and he is coming over here to see us", she says, "now watch your step", she says, "don't you do nothin' and don't you say nothin'. You hear me?", she says.

Now I am hotted up. Imagine this here big lug coming out here to our store yet after he is stealing the bread right out of our mouths. I go back in to the back room and I gets me my big monkey wrench and I puts it near where I can get to it fast like.

Then I grabs Sam Simpson and I says to him, I says, so Sally (that's Mrs. Slugger) will not hear me, "This here big tough stiff from the city is coming on out over to see us. He is on his way up now. One word out of you, Sam", I says,



THRU THE COIN CHUTE EASTERN FLASHES

The dreaded flu bug has been laying up coinmen and their employees these past weeks, but it really put a dent into the personnel this week. Company affected the most is Runyon Sales Co. Twelve employees of this firm had to stay away from their duties. . . . Among those fighting off the germ are Morris Rood and Irv (Kempy) Kempner. Rood, who had to stay home a few weeks ago, returned to his desk without fully recovering. After a day or so, he had to give up and go back home. Also out of the Runyon organization, Joe Jennings of the Newark office. Jennings, Ed Burg's assistant, had a sudden heart attack. After several days under an oxygen tent, Joe is showing great improvement. . . . Dave Lowy, Dave Lowy & Co., bedded with the virus. . . . Abe Lipsky, Young Distributing, altho he comes into the office, still shaky.

* * * * *

Milton Tone, owner of Uncle Milty's Arcade, Bayonne, N. J., in town buying equipment and supplies. Considered one of the most progressive arcade men in the East, Tone has quite a story to tell of his experience in the machine business, particularly how he came to enter it. Milty has the reputation of being able to get any machine he sets his mind on, even if he has to go to the ends of the world to get it. . . . Mike Munves adds Exhibit's "Space Patrol Scout Ship" to his display. Mike, who has been anxiously awaiting the arrival of this kiddie ride, very enthusiastic over its special action features. The seat is so arranged, that unless the youngster is fully seated, the ride remains motionless. If, for some reason, the rider raises himself off the seat during the ride, it stops automatically. In addition, the action of the plane is controlled by the rider. Speed of the ride can be increased by manipulation of a control, and the sliding side motion of the plane is controlled by turning the driving wheel. . . . A large shipment of ChiCoin's "10th Frame Special Bowlers" arrive at Albert Simon, Inc., which makes Al Simon very happy. But not for long, as they go out immediately, leaving many orders still unfilled. . . . Sid Silverstein, Poughkeepsie, N. Y. operator, on the street buying. Si asks us how his brother Sol of Baltimore looked (we saw Sol at the Baltimore ops banquet). . . . Arthur Herman, Herman Distributing, moaning about insufficient deliveries of Evans' phono, which he states he could use plenty more of.

* * * * *

Healthiest and most relaxed coinman on coinrow this week is Barney (Shugy) Sugerman of Runyon Sales. Shugy returned this week from a cruise to South America, 18 days and 20 nights away—relaxing, visiting foreign countries, and enjoying himself "as I never have before," to quote the man himself. We listened to some of his adventures, but when we started to get that tired feeling, just had to run away. . . . Joe Young, Young Distributors, tells us that deliveries of the Wurlitzer 1500's coming along nice'y now, and that the ops are taking them off his floor as rapidly as they arrive. . . . The Associated Amusement Machine Operators Assn. have quite a nice set of offices at 524 W. 46th St. Visitors to the city should drop in and say hello. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., exceptionally busy this week preparing a shipment of reconditioned music machines for export. Many changes necessary—coin chutes, voltage, gears, etc. . . . Nat Conat, Conat Sales, out of the office when we called—chasing a "hot" prospect. Estelle Potash, his secy, informs us. . . . Here's a few choice items about the boys in Hartford, Conn.: Milton Lavenberg, Reliable Coin Machine Co., just returns from a two-week cruise to South America. . . . Clarence Sorrentino, newly elected vp of the Connecticut State Coin Assn., in addition to running his own business, busily occupied tackling the many varied details of his association job. . . . Hartford ops get quite a chuckle when Sam Handler, the inveterate Waterbury cigar smoker, hands out those White Owls—he never smokes anything himself but Corona-Corona. . . . George Couture of Danielson, reported on the road to recovery after suffering a recurrence of an old illness. . . . We're told that Irving Geltzer, sometimes referred to as "D'iamond Jim Brady" (because of his great fondness for jewelry) is seriously thinking of opening a jewelry store in New London. That's all from Conn. . . . Coinmen here shocked by the news of the death of Howard Kass, well known coinman from Newark, N. J. Howard was one of the pioneers in the modern phase of the business. . . . Catch up with Harry Rosen and Meyer Parkoff, Atlantic-New York Corp., outside their building. Both have to rush into their offices as a line up of ops awaiting them. . . . Watch out, you Floridians—Mac Pollay, New York's handsomest op, leaves this week for Miami Beach.

"and I am going to bust this here big monkey wrench right over your monkey head. You hear me, you boob?", I says.

Anyways all I can tell you is I was real plenty worried. I says to myself, 'I will sell out what ever price he give me', I says, 'in fact', I says to myself, 'maybe I better tell Sally right now to take what ever this big tough city guy will offer us'. I am real sick with worry.

Just as I am about to walk in to the front of the store and tell this to Sally, the front door clatters open. I quick sneaks over and I takes a peek.

Brother, this is a real big guy. He is good over six feet. He is young and plenty strong looking too. Mind you I ain't afraid of nothin' and nobody. But this guy is real big and he is young. He looks plenty strong to me.

He smiles real nice and he says to Sally, he says, "Are you Mrs. Sally Slugger?", he says.

Sally says she is. But she don't say no more.

Then this guy says, "I been around to some of your locations", he says, "and I talked to the owners", he says.

Sally is still looking on him but she is still not sayin' nothin'.

"You got some nice equipment," he says, "and I like the way you operate."

Sally is still not sayin' nothin'.

So he says, "My name is Jack Brown. I am the new salesman for the distributor and I would like to sell you some more new machines", he says.

What are you going to do?

Sincerely,

Solly Slugger

"Your Operator Friend"

THRU THE COIN CHUTE

CHICAGO CHATTER

First response to the Edgewater Heart Fund was extremely gratifying. This is the heart saving organization which has introduced and is teaching heart surgery that is saving the lives of so many heart disease sufferers. Furthermore, every coinman, his wife and family, are assured free hospital care for heart disease thru the Edgewater Heart Fund—Memorial to George D. Moloney—and originated by Allen J. Stern of this city. Give heartily to save hearts—America's No. 1 killer is heart disease. (Make your check payable to Edgewater Heart Assn., Inc., and mail to Edgewater Hospital, Chicago, Ill., or to The Cash Box). . . . Everyone happy to hear that Ralph Sheffield is now roadman for Genco. Ralph well liked by coinmen all over the nation. And one guy who knows the ins and the outs. . . . By the way, Avron Gensburg and Sam Lewis announced their new upright replay game, "Golden Nugget," and are willing to put all behind it after severe and extensive location tests. . . . Les Rieck of H. C. Evans with a big, big smile on his face this past week as shipments of Evans' phonos start moving out. "All our distributors are happy, too," is the way Les put it.

Very swell invitation to attend the big Ohio Phono Owners Assn. big day, March 5, their 14th annual meet, at the Hol'enden Hotel, came to many here from Jackie Cohen, Jimmy Ross, Sandy Levine and Jimmy Burke. . . . J. Raymond Bacon of Rock-Ola dared the virus "flu" bugs—and lost. Left his bed too soon. Worked a few days. And was back in bed again for one more week. Just returned to work. "Can't fight what you can't see." . . . Kurt Kluever claims he almost got a bop on the head from Joe Brilliant of Detroit who expected a whole carload of "Fireballs" to be waiting for him when he arrived. But Kurt dodged the bop by saying they would soon be "on the way." . . . Maybe this is also in that little black book that Jim McNulty of Rock-Ola has labeled "top secret secrets." . . . Thanks a million to Jack Williams of Capitol Sales Co., Denver, Colo., whose new circular has a drawing of his showroom which prominently displays the sign, "Read THE CASH BOX." . . . Sure enjoyed reading the tribute to Mike Munves in the latest Exhibit Supply "News Bulletin" as written by Art Weinand. Mike sure deserves it 10,000,000 percent.

Lots of economists wondering whether those pay raises which are coming due now that wage controls have been lifted (many are retroactive) will help all industry. It'll be very interesting to hear from ops whether play increased as more money jingled into pockets of workers. . . . Congratulations to Bill FitzGerald of AMI for his very marvelous series of circulars. Especially the one where Bill talks about need for mechanics and points to AMI as the answer. Clever! . . . Know of any Penny Arcade that ever went broke? Try and remember. . . . Frank Mencuri spent an entire week in Noo Yawk and came back with a coupla fistfuls of orders for "Space Guns." These guns have caught on big in the eastern market.

Eastern ops worried whether some of the more scary ops will cut commish on kiddie rides. So far all doing well. Don't see any reason why anyone should give more than 25%. . . . When all is said and done the good old Midwest always proves itself the most progressive. Ops here have not only held to better commish percentage basis but, in most instances, are working dime play—and are happy. . . . Post card of a gorgeous Miami sunset from Dom Pigati with the words, "This is living." . . . Joe Abraham is becoming a specialist in mink. And all due to just one whispered word. Ain't it so, Joe? . . . Well George Metz found out, too. Got into a contest to see who could outtalk who with good, old granpa Art Garvey. Result? George just returned to work at Lake City Amuse., Cleveland, after a week's siege of laryngitis. . . . Bill O'Donnell so very busy with orders piling on orders for "Beach Club" none can even get near the guy. . . . Jack Nelson out of town handling business the way it should be handled. . . . Sam Stern with Sam London of Milwaukee enjoying the Chez Paree's latest offering. . . . Sam Stern reports Williams' factory completely oversold on "Twenty Grand." May see something new very, very soon.

Len Micon home fighting those little buggy bugs. Freddie Skor scoring away on the scoring front at World Wide. . . . Genial Chester Biezad stepped up from Production Engineer to Plant Superintendent over at Keeney. Roy Guilfoyle has stepped up production and has everyone stepping with some real surprises on the way for the entire trade. . . . Bob Gnarro recipient of one of the finest letters yet for donating a juke box to 124th Field Artillery of the famed 33rd Division. More donations like this build better public relations for all. . . . Bert Bondioli to be operated on up at Mayo's in Rochester. Drop him a cheery card. . . . After over 30 years the demand for "K.O. Fighters" continues to grow. . . . Alvin Gottlieb reports that the firm still has plenty of its new Parts Catalog on hand for all who want a copy. Just drop him a line. . . . Nate Gottlieb tells the one about the hypochondriac who went down to Florida for a vacation and wired his psychiatrist, "Having a wonderful time—Why?"

Orchids to Ben Coven and his entire crew for donating 48 blankets to Netherlands Flood Relief. Ben matched all donations of employees. The idea was inspired by his missus, Trudy Coven. Among the employees who gave and gave—Carl Christiansen, Mac Brier, Lee Taylor, Mary Jane Mereck, Jerry Scott and all the others. . . . Rumblyngs come in from Indianaway that thisa and thata has happened on games here and there. Ed Ratajack of AMI phones to say he's on his way to New Orleans and then on and on and on. . . . Would you believe that phono mfrs have produced about 300,000 phonos in the 6 postwar years? We can prove it. Watch The Cash Box. . . . Just goes to prove something or other. This past week Mary Gil'ette did not show up to root her bowlin' team ahead and they lost three games to the ABC No. 2 team composed of Lenny Christiansen, Bob Gnarro, Andy Anderson, Ruth and Bob Densford. Lenny Christiansen rolled a 567 for 3 game series. ABC had high game of 1,000. . . . Isabel Omens (who else?) rolled the high game for the ladies, 194, with a 460 series. Wow! (We couldn't do that in 14 games). . . . Tony Galgano's proud team won 5 out of their last 6 games until they met the Omens team this past week. Then they took their first shellacking. . . . And Decca beat their little brothers, Coral, stealing the lead as Norbert Delort, Dom Radusta, Frank Putonase and Willie O'Brien scored strike after strike.

So busy busy over at United with Bill DeSelm, Herb Oettinger, and all the others on phones constantly—that the bar is now a sweet place to relax. . . . Lots of old timers kinda sad at retirement of George Lewis and Ed Gronke of A.B.T. Mfg. Corp. George was with ABT for 26 years and Ed with ABT for 27 years. Wm. Patzer continues as Prexy, Walter Tratsch as Chairman of the Board, Leo Goblet as V-P and head of Purchasing and George Kozv becomes salesmanager. . . . Miami's "gin" champ, Willie (Little Napoleon) Blatt sends up a challenge to "Gin Champion" Herb Oettinger to "Come on down here and we'll battle it out for the championship of the entire industry." . . . Ops fear a flood of red ink if tax revenue bills go thru in some states, counties and cities. . . . Didja ever see such busy factories in all your life? . . . Remember the Edgewater Heart Fund!



**Now! chicao coin's
NEWEST 6 PLAYER
10th FRAME SPECIAL BOWLER**

**10th FRAME plus 5th FRAME
"DOUBLE SCORE FEATURE"**

1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
4. 7-10 SPLIT PICK-UP!

NOTE!
AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE

- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
- REBOUND ACTION, 20-30 SCORING

chicago coin
MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Genco Intros "Golden Nugget"

CHICAGO—Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city, introduced their new upright re-play game this past week and, from advance orders, believe that they are on the way to enjoying a real hit.

According to Sam Lewis, "This new upright game we have just introduced, 'Golden Nugget,' received every conceivable sort of test right on various types of locations everywhere.

"This is, without any doubt," he stated, "one game which has run the gamut of the most intensive tests of any game both Avron and myself have ever been connected with.

"We wanted the players to do everything they possibly could to test this machine. We asked for the roughest and toughest of locations.

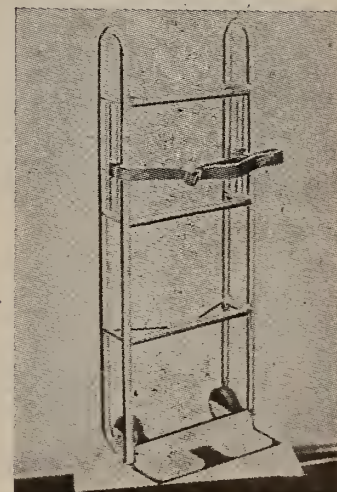
"We now feel certain that anyone who buys 'Golden Nugget' is going to find this machine the greatest advance in upright games construction in all history."

The firm is tremendously pleased with the way the game evolved into one of the most perfect playing amusements after these extensive tests.

There are many new features on "Golden Nugget" never before introduced in upright free play games.

"This game," both Sam Lewis and Avron Gensburg stated, "is much more than just an ordinary machine. It is the most unique and tantalizing amusement ever introduced. Furthermore, we can safely state without any

COVEN "Cart-Sled" FOR ALL PHONOGRAPHS AND GAMES



Slides on curbs and stairs. Strong, light, durable. Capacity 1,000 lbs. Weighs only 28 lbs. 52" high by 19" wide. Tubular steel construction. 5" solid rubber wheels. FULLY GUARANTEED. An absolute NECESSITY FOR EVERY OPERATOR. RUSH YOUR 1/3 Deposit With ORDER TODAY.

\$38.50

F.O.B. Chicago
Orders.

COVEN DISTRIBUTING CO.
3181 ELSTON AVE., CHICAGO 18, ILL.
(Tel: IN 3-2210)

worry of anyone contesting our remarks, that 'Golden Nugget' is the perfect operator's machine from all standpoints."

THE "20 YEAR CLUB"

"a great idea"

Herb Jones
Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



Music ops who may have had any doubts about dime play winning wide favor throughout the Southland are laying aside said doubts in ever increasing numbers, as reports of peak grosses, fewer service calls and almost no objection at all reach metropolitan Los Angeles. Many communities throughout this area are already operating on dime play—with many more joining the bandwagon. There's only one way to accomplish this too—by getting together with other music operators and going right out on the location and explaining the situation. . . . Jack Dolan, Dan Stewart Company, reports more 'n more ops are swinging to dime play throughout the San Diego area. Reports seeping in from up north in Bakersfield show that ops are running on dime play, 3 plays for 25c. The proof is in the pudding—dime play isn't coming—it's here!

Lyn Brown, Exhibit Supply, getting over the effects of a few sniffles, elated with the new features added to the firm's "Space Gun." "And we're getting organized on the tremendous amount of business we'll be doing with "Pete The Rabbit," sez Lyn. Latter ride is a sure thing to click with the kids—especially so around Easter time. . . . Phil Weinberg, Bally factory representative in town last week, then up north to Salt Lake and points thereabouts. . . . Jerry Cooper, well known veteran in the coin machine business, in town this past week making the rounds and visiting old friends. It's reported that Jerry may get into the coin biz again. . . . Al Silberman, Badger Sales Co., literally swamped with an avalanche of orders for the new six-drink "SodaShoppe." Al points out that the machine is available in any of the standard brand drinks with matching color. . . . Freak wind storm that took Los Angeles by surprise this past week didn't do any damage to equipment, altho several locations suffered damage when their neon signs toppled. . . . S & A Novelty Company expanded its operation here recently by entering the cigarette vending business. . . . And speaking of the ciggie business, there's the op who queried, "when are the cigarette manufacturers coming out with a smoke for the chap who only wants a few puffs?" . . . Jack Simon and Abe Chapman, Simon Sales Company, continue their landoffice business with the firm playing host to many out of town visitors this past week. The rush of business even had Cele Padwa, The Cleveland Comet, pounding away on that typewriter to beat the band. . . . Ivan Wilcox of Visalia made the trek into town this past week. . . . and Johnny Huntsman of Tulare was also another visitor along coin row. . . . Kenny Wolf, San Diego music op, doing exceptionally well with dime play in the border town . . . ditto Joe Bo'll of Twenty-Nine Palms.

The gang over at Paul Laymon Company were more than elated when their new Bally game arrived this past week. "Beach Club' is all we heard it was," said Ed Wilkes, "and more too. The game has all of the features of the Bally 'Beauty,' but its simplified operation is sure to draw additional fans." Charley Daniels joined in with his vote of approval, too, as did sooo many ops who stopped by to see the game. Beau Brummel Daniel's wife laid up with a case of the ever so prevalent flu. . . . And as for Wilkes, well, he just can't wait to get another shot at that stocked lake. . . . S. L. Griffin, another of the steady visitors in town from Pomona this week. . . . We sometimes wonder whether or not other facets of the coin machine industry realize the tremendous distances that music and games operators have to travel throughout this area when either purchasing phonograph records or replacement parts for their equipment. . . . Charley Koski making the rounds along Pico this past week, in from San Pedro. . . . The Bob Smiths, Sr. and Jr., doing a fine job with the line of automatic merchandise equipment over at Automatic Enterprises, to say nothing of those twins, "Aqua Jet" and "Atomic Jet." The boys report loads of interest in the boat via ops who have resort or beach locations. . . . Mary and Kay Solle, Bill Leuenhagen's Record Bar, continue their streak of picking record hits. The title strip service the gals offer music ops sure keeps the latter group coming in, as evidenced by the ever increasing demand for 45 rpm disks. The friendly atmosphere generated by Mary and Kay is ample evidence that it pays to be nice.

Jo Ann Lewis, able Gal Friday to Jack Do'an over at the Dan Stewart Company off to Tuscon and wedding bells this past week. Gal is sure to be missed by sooo many operators. . . . Bill Happel, prexy at Badger Sales reports a complete sell-out of Williams fabulous "Twenty Grand." New game is expected in this week, called "Silver Skates." Export manager Joe Duarte continues doing a tremendous job for the firm, with business continually showing a rising trend. The firm is undoubtedly one of the largest exporters of any form of coin operated equipment. . . . Hank Tronick and George Mahlum also the busy beavers at Minthorne Music, with the firm noticing a sizable increase in the swing to 45 rpm music. "There's no doubt about it," sez Hank, "45 will be the only form of music come a couple of years." . . . Phil Robinson looking dapper as usual could use another set of hands long about now, such is the great reception given Chicago Coin's "Name Bowler" and "10th Frame Special Bowler." "We've got back orders galore," sez Phil, "and as soon as we get 'em in from the factory, they're out on the operators location in the same day." . . . Los Angeles newspapers frowning on pie-in-the-sky classified advertising, now requires clearance from the Better Business Bureau before placing any coin machine advertising. Increasing reports of non-existent firms selling locations and/or equipment has caused many a would be operator tons of grief. . . . Fred Gaunt, C. A. Robinson Co., very happy with the firm's success via United's "Show Boat." Fred urges all those who've been in the coin biz for twenty years to join The Cash Box "20 Year Club."

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Mechanic—We offer Regular hours, steady job, above average pay. Located in Denver, Colorado. We want man capable of handling all One and Five Balls, Bingo's, Bowlers and Phonographs, all makes and models. We do not want drunks, high-binders, floaters or prima donna's. If you cannot fill this job, save your time and ours, as you will not last with Just Home Folks. WRITE: P. O. BOX 62, EDGEWATER BRANCH, DENVER 14, COLORADO.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, All Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Williams Super World Series and Star Series, also Bally Heavy Hitter. State best price and condition. N. BATHRICK, MEDINA, N. Y. Tel.: 1020.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNYVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANTED—Mills Panorams—Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—ABC Bingos, state best price. PENNA. VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

CLASSIFIED ADVERTISING SECTION

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUNKirk 3-1810.

FOR SALE

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWer 1-6715

FOR SALE—Keeney 4 Player \$75; Genco Targets \$60; Bally Baseball \$50; Telequiz & Film \$75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Best Buy In Town—Three United 5 Bowlers, disappearing pins \$150 ea.; Three United 6 Way Bowlers, disappearing pins \$175; One Bally Bright Lights, drop chute \$175; Three United A.B.C., drop chute \$150 ea. LEE NOVELTY COMPANY, 1004 SPRING STREET, SHREVEPORT 69, LA.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location \$275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Excellent condition—6—2140 Wurlitzer 5 & 10 boxes (can be converted easily 10c, 3 for 25c); 1 212 Master Unit; 1 216 Receiving Unit. Package only \$149.50—final price. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Chicago Coin Pistols \$65; Chicago Coin Hit Parades \$75; Penny Counter Grippers \$20; Bingo Roll \$50; 750 Wurlitzers \$45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—A.B.T. 6 Gun Rifle Range complete with canvas targets, etc. Compressor perfect condition. One year old \$550. SUZIE'S ARCADE, 6256 COTTAGE GROVE AVE., CHICAGO, ILL. Tel: HYde Park 3-2800.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$649; Seeburg 148ML reconditioned, refinished \$259; Seeburg 147M reconditioned, refinished \$159; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot—Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HENDERSON 1-7577.

FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F.O.B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8830. Wurlitzer distributors Maryland and District of Columbia.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney 4 Way Bowler, conversion unit for 22 ft. Shuffleboards \$125. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.

FOR SALE—ABC \$175; Long Beach \$375; 5 Star \$50; County Fair \$175; Steeplechase \$225; Stars \$450; AMI "A" \$325; "B" \$425; "C" \$475; 1015 \$100; Evans \$350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEVA 0972.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Kiddie Rides—Beautiful Exhibit Big Broncos; Space Ships, all makes; Midget Movies; Boat Rides; Automobile Rides . . . all guaranteed 100%. Must be satisfied or may return within 30 days for full refund. WANTED to buy: Wurlitzer 1015's; 1100's, 1250's, 1400's. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE—AMI "A" \$350; C.C. Hit Parade New \$175; Wilcox Gay Recordio \$125; Thunderbolt Horses \$450; Turf Kings Clean \$125; Winner \$100; Mutoscope Silver Gloves \$250; A.B.C. \$165; Shoot-A-Line New \$200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BELMONT 3-4074.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea.; Universal Five Stars \$100 ea.; Rock-Ola Playmasters \$50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

FOR SALE—Wurlitzer 1400 \$525; Wurlitzer 780E \$65; AMI "A" \$275; Seeburg Bear Gun \$190; Seeburg Parachute Gun \$75; Exhibit Pony Express \$220; Keeney Four Player \$69.50; Chico Pistol \$75. OLSHEIN DISTRIBUTING CO., 1100 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Offered at the lowest prices in the midwest. Bally Frolics; Palm Beach; Spot Lights, Atlantic Citys, United Bolero and ABC's. All games ready for location. Contact us immediately. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

FOR SALE—Seeburg Wall Boxes 3W2L56 5¢ \$10 each; 3W5 & 7L56 (5-10-25) \$25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIGelow 8-3524.

FOR SALE—Reconditioned—Thing \$25; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goatee \$75; Carnival \$25; Control Tower \$85; J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3 MO.

FOR SALE—1 Exhibit Jet Gun \$195; 1 United A.B.C. \$125; Bally Futurity \$249.50 Clean; 1 Genco Springtime \$95; 1 Dale Gun \$49.50; 1 Hayburner \$175; 1 Chicago Coin Baseball Shuffle Alley \$49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Citys \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Executive Ediphone Voice Writer, electronic with desk dictator and second station unit for playback, used only six months, \$575. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE—Wm. Long Beach \$295; Wm. Music Mite \$65; Bally Shuffle Line \$99.50; Thunderbolt Horse \$550; Wm. Sea Jockeys \$159.50; Quizz Time \$65; C. C. 4 Player Derby \$175. All types used pins. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—"Closeouts"—Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout \$50 each; 5 Winners \$75; 5 Turf Kings \$110; 5 Champions \$39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once—Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Coney Islands \$335; Atlantic Citys \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—C. C. Six Player 10th Frame Bowler \$395; United Six Player Shuffle Alley (Formica Top & Jumbo Pins) \$250; Six Player DeLuxe \$295; Bear Gun \$225; Bing-A-Roll \$40. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHEeling 5472.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spotlite \$319.50; Frolic \$475; Long Beach \$275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILLOXI, MISS.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: Superior 1-4600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTANA 5000-1-2.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A-78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets \$110; Bally's Hi-Rolls \$39; Turf King, like new \$95; Photo-Finish \$40; Universal's Winner \$45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939), 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI 5110.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg Wurlitzer split-phase phonograph motors rewound for \$5. No extras. 24 hour service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO. BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.



Did YOU Fill Out The Last

(JANUARY 31st)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT

AND MAIL THIS

COUPON TODAY!



**THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.**

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing \$15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

Individual's Name

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
698th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

SEEBURG

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	39.50	89.50
4. 750M	50.00	79.50
4. 750E	45.00	55.00
4. 780M Colonial	49.50	99.50
4. 780E	75.00	89.50
4. 800	39.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	100.00	175.00
4. 1017 Hideaway	99.50	115.00
1* 1100	289.00	375.00
1* 1080	125.00	179.50
2* 1250	389.00	429.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
4. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
4. 3020 Wall Box	24.50	26.50
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	17.50
4. 219 Stepper	17.50	22.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WI Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	40.50
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1. 146S	115.00	129.00
4* 146M	125.00	150.00
4. 147S	125.00	140.00
4* 147M	140.00	175.00
4. 148S	125.00	219.00
4* 148M	195.00	275.00
4* 148ML	240.00	265.00
4* M-100-78	625.00	675.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5e Wallomatic Wireless	3.00	7.50
6. 5e Baromatic Wireless	4.50	5.00
6. 5e Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
2* 3W2 Wall-a-Matic	9.00	14.50
4* W1L-56 Wall Box 5c	4.50	10.00

4* 3W5-L56 Wall Box	25.00	34.50
5, 10, 25c	25.00	34.50
2. W4L-56	34.50	40.00
4. W6L-56-5/10/25	30.00	40.00
Wireless	30.00	40.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
1. 1422 Phono ('46)	89.00	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
1. 1426 Phono ('47)	119.00	150.00
4. 1428	250.00	275.00
4. 1432 (Rocket '51)	395.00	419.00
4. 1434	529.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

1* Pla Mor Wall & Bar Box	4.00	7.50
4. Manhattan	79.00	125.00
4. Model 7 Phono	49.00	75.00

4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
2. Constellation	109.50	250.00

A M I

4. W.O.M. 5/10	25.00	35.00
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
1* Model A '46	249.00	350.00
2* Model B '48	349.50	425.00
4* Model C	425.00	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
2. Fiesta	50.00	75.00
6. '47 Hideaway	119.50	195.00
2. '48 Coronet 400	64.50	75.00
4. '49 Coronet 100	125.00	169.50

CELLANEUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	65.00	79.50
2. Evans Constellation	275.00	350.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Go) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	125.00	225.00
4. Ali Baba (Got 6/48)	25.00	35.00
4. Alice (Got 8/48)	19.00	39.50
4. Aquacade (Un 4/49)	32.50	39.50
4. Arcade (Wm 11/51)	115.00	195.00
4. Arizona (Un 5/50)	27.50	50.00
1* Atlantic City (B 5/52)	400.00	435.00
4. Baby Face (Un 1/49)	24.50	39.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	29.50
4. Bank-A-Ball (Got)	35.00	50.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	89.50	120.00
4. Be Bop (Ex)	49.50	80.00
4. Bermuda (CC 11/47)	20.00	24.50
4. Big Hit (7/52)	160.00	195.00
4. Big Top	49.50	64.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	24.50	40.00
4* Bolero (Un 1/52)	215.00	250.00
2. Bomber (CC 5/51)	40.00	65.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	39.50	75.00
2. Bowling Champ (Got 2/49)	35.00	64.50
4. Bowl. League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	209.50	325.00
1* Bright Spot (B 11/51)	315.00	339.00
4. Broadway (B)	175.00	189.50
4. Buffalo Bill (Got 5/50)	49.50	79.50
2. Buccaneer (Got 10/48)	25.00	34.50
4. Buttons & Bows (Got 3/49)	32.50	35.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	195.00	250.00
4. Campus	55.00	95.00
4. Canasta (Ge 7/50)	25.00	75.00
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousal	15.00	29.50
4. Catalina (CC 2/48)	15.00	25.00
2* Champion (B '48)	39.50	49.50
4. Champion (CC 6/49)	64.50	69.50
4. Chico	27.00	45.00
4. Chinetown (Got 10/52)	195.00	215.00
4. Cinderella (Got 3/47)	15.00	29.50
4. Circus (Un 9/52)	465.00	490.00
4* Citation (B '48)	24.50	55.00
4. Cleopatra	15.00	24.50
2. College Daze (Got 8/49)	35.00	59.50
1* Coney Island (B 9/51)	315.00	350.00
4. Contact	22.50	55.00
3. Control Tower (Wm 4/51)	85.00	100.00
4. County Fair (Un)	160.00	175.00
4. Crazy Ball (CC 7/48)	29.50	49.50
2. Crossroads (Got 5/52)	160.00	180.00
4. Cyclone (Got 5/51)	135.00	139.50
4. Dallas (Wm 2/49)	39.50	44.50
4. De Icer (Wm 11/49)	59.50	89.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	185.00	225.00
4. Double Action	75.00	79.50
2. Dble. Feature (Got 12/50)	60.00	89.50
2. Dbl. Shuffle (Got 6/49)	49.50	69.50
1. Dreamy (Wm 3/50)	80.00	89.50
4. Eight Ball	120.00	175.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	32.50	39.50
4. Fighting Irish (CC		

4. Futurity (Ge 6/52)	249.50	285.00
4. Georgia (Wm 9/50)	60.00	110.00
4. Gin Rummy	35.00	42.50
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	110.00
4. Globe Trotter	135.00	175.00
4. Gold Cup (B '48)	15.00	24.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	75.00	95.00
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	49.00
4. Handicap	225.00	295.00
4. Happy-Go-Lucky	149.50	165.00
4. Harvest Moon (Got 12/48)	25.00	49.00
4* Harvest Time (Ge 9/50)	35.00	89.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
3* Hayburner (Wm 7/51)	149.50	175.00
2. Hit Parade	27.50	29.50
1. Hit Parade (CC)	27.50	75.00
4. Hit & Runs (Ge 5/51)	55.00	75.00
4. Hit 'N' Run (Got 4/52)	169.50	175.00
4. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	225.00	250.00
4. Hong Kong (Wm 10/52)	225.00	250.00
4. Horsefeathers	150.00	159.00
4. Horse Shoe (Wm)	149.50	159.50
4. Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	19.50	25.00
4. Jack 'N' Jill (Got 4/48)	25.00	49.50
1. Jalopy (Wm 9/51)	159.50	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	50.00	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
2. Judy (Ex 7/50)	45.00	85.00
4. Just 21 (Got 10/50)	15.00	39.00
4. K. C. Jones	50.00	100.00
4. King Arthur (Got 10/49)	40.00	95.00
4. King Cole (Got 5/48)	20.00	72.50
4* King Pin (CC)	50.00	129.50
2* Knockout (Got 1/51)	45.00	79.50
4. Lady Robin Hood (Got 1/48)	25.00	39.50
2. Leaders (Un)	295.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (Ke 6/51)	95.00	125.00
4* Long Beach (Wm 8/52)	275.00	395.00
4. Lucky Inning (Wm 5/50)	35.00	50.00
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	110.00
4. Majors '49 (CC 2/49)	27.50	49.50
4. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	165.00	175.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	32.50	50.00
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	45.00	85.00
4. Mermaid (Got 6/51)	80.00	135.00
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	90.00	115.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 12/49)	20.00	39.50
4. Morocco	22.50	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	135.00	225.00
4. Nifty (Wm 12/50)	60.00	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	49.50	64.50
4. Old Faithful (Got 1/50)	65.00	110.00
7. Old Hilltop	150.00	160.00
1. Olympics (Wm)	170.00	180.00
4. One Two Three	34.50	45.00
3. Palm Beach (B 7/52)	450.00	490.00
4. Paradise (Un 7/48)	12.50	20.00
2. Paratrooper (Wm 9/52)	195.00	225.00
4. Phoenix	29.50	49.50
4* Photo Finish	25.00	40.00
4. Pin Bowler (CC 7/50)	50.00	89.50
4. Pinch Hitter (Un 5/49)	20.00	49.50
1. Pinky (Wm 10/50)	89.50	99.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
1. Playland (Ex 8/50)	74.00	89.50
4. Playtime (Ex)	40.00	65.00
4. Puddin' Head	35.00	39.50
4. Punchy (CC 11/50)	40.00	75.00
4. Quarterback (Wm)	29.50	79.50
4. Quartet (Got 2/52)	165.00	185.00
4. Rag Mop (Wm 11/50)	99.50	110.00
4. Rainbow (Wm 9/48)	22.50	39.50
4. Ramona (Un 2/49)	15.00	20.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	79.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	45.00	79.50
4. Rockettes (Got 8/50)	99.50	125.00
4. Rondevo (Un 5/48)	15.00	29.50
2. Rose Bowl (Got 10/51)	125.00	139.50

4. Round Up (Got 11/48)	19.00	34.50
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	17.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	29.50	34.50
6. Sea Hawk	15.00	22.00
3. Sea Jockeys (Wm 12/51)	159.50	175.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	79.50
4. Serenade (Un 12/48)	29.50	34.50
4. Shanghai (CC 4/48)	15.00	29.50
4. Shantytown	62.50	89.00
4. Sharpshooter (Ge)	45.00	49.50
4. Shoe Shoo (Wm 2/51)	45.00	90.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	10.00	39.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
4. Skill Pool (Got 9/52)	195.00	225.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4* Slugfest (Wm 3/52)	80.00	189.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	49.50	79.50
1. Spark Plugs (Wm 10/51)	165.00	195.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
2. Spot Bowler (Got 10/50)	115.00	135.00
4* Spot-Lite (B 1/52)	299.50	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	115.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	49.50	95.00
6. Stage Door Canteen	10.00	25.00
4. Stars (Un 6/52)	365.00	450.00
4. Stardust (Un 5/48)	14.50	20.00
4. Steeple Chase (Un 2/52)	225.00	295.00
4. Stop & Go (Ge 3/51)	70.00	89.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	24.50	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
2* Sunshine Park (B 12/52)	375.00	395.00
6. Supercharger	19.50	24.50
4. Super Hockey	49.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
4. Sweepstakes	235.00	275.00
4. Sweetheart (Wm 7/50)	50.00	89.50
4. Tahiti (CC 10/49)	50.00	62.50
4. Tampico (Un 7/49)	55.00	64.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	40.00	44.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	32.50
4. Thing (CC 2/51)	32.50	45.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	145.00	325.00
4. Three Musketeers (Got 7/49)	85.00	110.00
4. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	160.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	119.50	135.00
4. Trinidad (CC 3/48)	15.00	24.50
4. Triple Action	25.00	79.50
4. Triplets (Got 7/50)	80.00	94.50
3* Tri-Score (Ge 1/51)	35.00	50.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.50
2. Tumbleweed	52.50	75.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	79.50	145.00
4. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	49.50	99.50
2. Whizz Kids	105.00	175.00
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
4* Winner (Univ.)	45.00	100.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	200.00	225.00

CONFIDENTIAL PRICE LIST

SHUFFLES - REBOUNDS

3. Bally Shuffle-Line	99.50	105.00
1. Bally Hook Bowler	105.00	165.00
2. Bally Baseball	29.00	50.00
4. Bally Shuffle Champ	25.00	49.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	39.00
4. ChiCoin Bowling Alley	45.00	55.00
4. ChiCoin Alley w/con...	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
4. ChiCoin Bowl Classic	59.50	69.50
4. ChiCoin Horseshoes	75.00	129.50
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
4. ChiCoin Trophy	59.50	89.50
4. ChiCoin 6 Player	295.00	300.00
4. ChiCoin 6 Player DeLuxe	265.00	295.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	395.00	475.00
1. Genco Shuffle Target	60.00	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd.	125.00	150.00
4. Ge Target Skill	100.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	79.50
1. Keeney League Bowl	135.00	139.50
4. Keeney Duck Pins	15.00	125.00

4. Keeney Super Deluxe League	275.00	295.00
4. Keeney DeLuxe League Bowler	245.00	265.00
4. Keeney Big League Bowl	195.00	225.00
4. Keeney 4-Way Bowl	69.50	89.50
4. Keeney 6-Player	225.00	250.00
4. Keeney Super DeLuxe	275.00	295.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
4. Un. Deluxe 6-Player	295.00	325.00
4. Un. Super 6 Play	350.00	375.00
4. Un. Dbl. Shuffle	40.00	59.00
4. Un. Official Bowler	349.50	365.00
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4. Un. Shuffle Alley Exp.	29.50	49.00
2. Un. 2-play Express	35.00	49.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	145.00	165.00
4. United Slugger	59.00	65.00
4. United Skee Alley	65.00	85.00
4. Un. 4-Player	175.00	195.00
4* Un. 5-Player	200.00	225.00
3* Un. 6-Player	240.00	245.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	39.50	69.00
4. Universal Twin Bowler	35.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Head	45.00	59.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	600.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	165.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
4. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
4. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	90.00	95.00
4. Bank Roll	59.50	125.00
1. Bing-A-Roll	40.00	65.00
6. Buckley DeLuxe Dig.	119.50	149.50
6. Buckley Treas Is Dig.	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
1. ChiCoin 4 Player Derby	150.00	295.00
* ChiCoin Goalee	75.00	125.00
4* ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	150.00
4* ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score		



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	65.00- 85.00
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
2. Eastern Electric C-8	135.00- 150.00
4. Electro (8-col.)	229.50- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	85.00- 125.00
4. National 950	85.00- 105.00
4. National 930	90.00- 130.00
4. National 9-A (9 col.)	85.00- 125.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	79.50- 95.00
4. Rowe Imperial (8 col.)	80.00- 85.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 90.00
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 79.50
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 115.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills Automatic Fountain, 400 cups	150.00 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

BALLY MFG. CO

Beach Club	\$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00

Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	\$349.50
-----------------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
--------------	------------

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

MI100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Show Boat	\$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
--	------------

WILLIAMS MFG. CO.

Twenty Grand	\$349.50
--------------	----------

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S 10TH FRAME Super Shuffle-Alley

with
Extra Play—Extra Profit

10TH FRAME FEATURE

PLUS
HI-SPEED SCORING INDICATORS
FOR EXTRA-FAST PLAY

HIGH SCORE
FOR THE WEEK
FEATURE

PLAYER WRITES NAME
ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS
CAN PICK UP 7-10 SPLIT
FORMICA PLAYBOARD

**HIGHEST
SCORE
KEY
CONTROL**

SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

SEE
YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS





Players love **NEW IMPROVED**
SELECT-A-SPOT FEATURE
 CHOICE OF UP TO **7** SPOT NUMBERS

Bally BEACH CLUB

Popular **IN-LINE** and **CORNERS*** SCORE

3-IN-LINE ON **SUPER-CARD*** SCORE 4-IN-LINE

Attractive **ADVANCING SCORES***

Improved **SELECT-A-SPOT*** feature

Spot numbers flash for each coin. Selector-knob may be turned to select any lit spot-number. Up to 7 spot-numbers may light.

New **EXTRA-TIME*** feature

Selector-knob locks after fourth ball is shot but player may play to delay locking until after fifth ball is shot.

TRIPLE SPOTS* Roll-over feature

Roll-overs hit when lit spot 2, 5, 8—all 3 numbers.

Up to 3 **EXTRA BALLS*** per game

*Star-features are EXTRA-COINS attractions. BEACH CLUB combines in one brilliant game the greatest variety of extra-coins features ever built into an in-line game. Get your share of the big BEACH CLUB earnings. Get BEACH CLUB now.



Player Turns Knob
 To Select Choice of
 10, 16, 19, 20,
 21, 22, 25
 (WHEN LIT)

Bally
SPACE-SHIP
THE CHAMPION
 Ballyhorse
 SEE PAGE 33

ORDER FROM YOUR
 BALLY DISTRIBUTOR TODAY