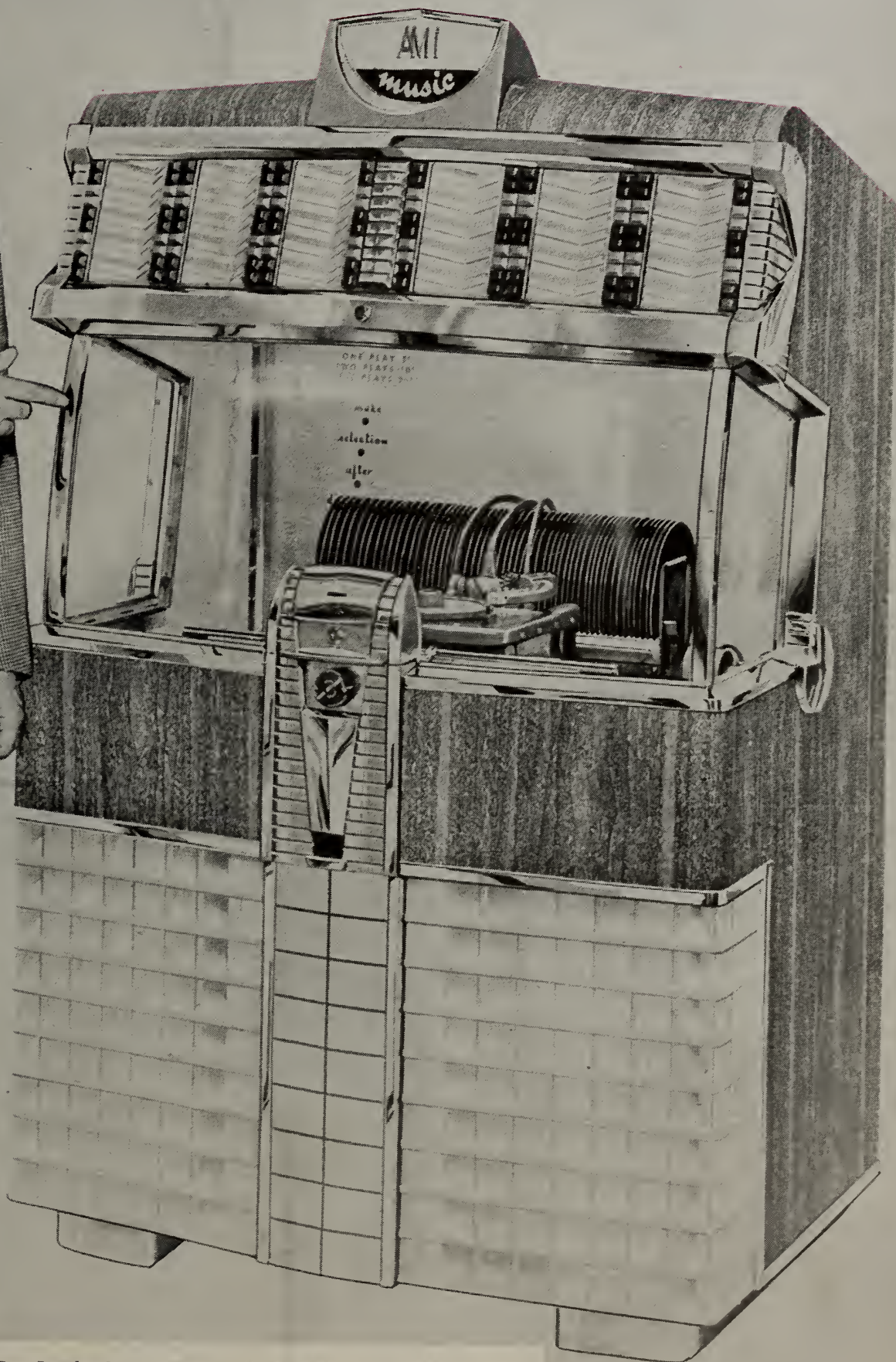


THE CASH BOX

VOLUME XIV

JUNE 13, 1953

NUMBER 38



Guy Lombardo points out the features of the beautiful new AMI Model "E" automatic phonograph which has just been introduced. The machine, which offers 120 selections in 45 rpm, will be on display at all AMI distributor show rooms throughout the nation during the week of June 14-21. Guy, who is currently at the Roosevelt Hotel in New York, is making the juke box rounds with his latest Decca disk, "Blue Willows" and "I'm In Love".

hitting a **NEW HIGH**



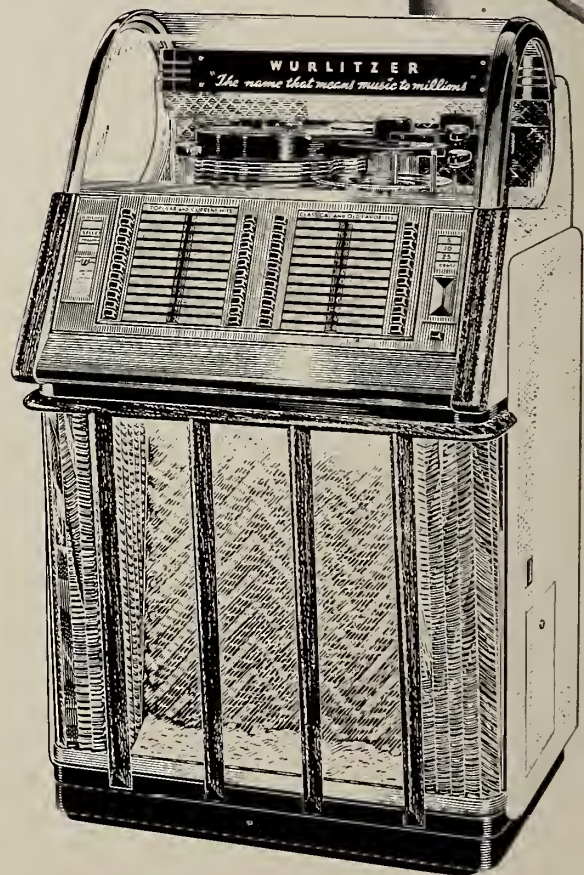
**...FOR EARNINGS IN
Smaller Locations**

From the day it was introduced, this colorful, compact Wurlitzer 48 selection phonograph vaulted to the top spot in preference rating among limited space locations. Spearheaded by a sparkling glass AstraDome, its features include time-tested mechanism, two twin-titled strip holders with single button selector, famous Zenith-Cobra Pick-Ups, Coin Banking Mechanism, Playmeter and built-in volume Level-Control—and priced to make every collection day a memorable day for Wurlitzer Operators.

Wurlitzer

1650 48 SELECTION
STRAIGHT 45 RPM PLAY

1600 48 SELECTION
45 OR 78 RPM PLAY



See Your Wurlitzer Distributor

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



The Cash Box

June 13, 1953

Volume XIV

Number 38

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEBster 1-1121)

JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

28,000,000 PLUGS A WEEK

28,000,000 plugs per week are a lot of plugs for one song.

Yet on America's 550,000 juke boxes, there are dozens of songs which are getting that many right now.

Last week in this space, while we were discussing the relationship between the music publisher and the juke box operator, we noted that if a song got into only 10% of the nation's juke boxes, that would amount to 55,000 locations. And if those records were played only once a day, it would add up to 385,000 plugs in a week.

But those were minimum figures. It must be remembered that a hit song gets into approximately 75% of the boxes, which means over 400,000 locations. And while a smash may be played more than 100 times a day, let's presume that it's played only 10 times. That adds up to 4,000,000 plays a day or 28,000,000 in a week.

Fantastic?

It's happened over and over again.

What does all this mean?

Obviously, it means a great deal, not only to music publishers, but to everyone else engaged in the music and record businesses.

Where else can you get the number of plugs which the gigantic network of juke boxes located clear across the nation provides? Where else can you get that kind of promotion? And where else do you have a market that not only pays for its records but at the same time creates further markets in which those records can be sold?

Although most people in the business today realize the tremendous part played by the juke box operators of America in establishing a hit, many are taken aback by such figures as these. Not that they think they aren't true. Obviously they are—and if anything, they are understated. What these people almost always remark is that they have never stopped to think about them before, never realized that they amounted to such large proportions.

But it is something to think about.

For these figures show conclusively that the importance, value and necessity of the juke box to the music business can never be overstated. It provides a base of sales and an avenue of promotion which is unparalleled in the entertainment world.

Now the big question which each person in the music business must ask himself is "How can I fit into this picture? How can I take advantage of this tremendous outlet?"

The answer may be different for each one but essentially it involves letting the juke box operator know about your song, record or artist. It means exposing what you have to sell through a medium which he uses.

In other words, if he doesn't know about it, he can't buy it or program it.

The juke box market, as we've shown, is a fantastic one not only in the amount of plugs which it provides for records, but also in the amount of records which it absorbs and pays for.

It is a market which you, as a member of the music business, owe it to yourself to cultivate to its fullest extent.



Announcing

11th

Anniversary

The Cash Box

(Dated: JULY 18, 1953)

Featuring —

✓ THE DISK JOCKEY

- The Most Comprehensive Study of the Disk Jockey and his importance to the Music and Juke Box Industries.
- Best Tunes and Artists—
as selected by the Nation's Disk Jockeys—
in "Pop", "Rhythm and Blues" and "Folk and Western".
- Feature Articles by leading Disk Jockeys.

✓ COMPLETE LISTS OF ALL IN THE RECORD INDUSTRY

✓ DISTRIBUTION AT THE NAMM SHOW

.....an annual encyclopedia and directory,
full of **VITAL INFORMATION** and **STATISTICS**
which will be referred to day in and day out.

**YOUR ADVERTISEMENT WILL APPEAR
BEFORE THE LARGEST GROUP OF RECORD
BUYERS and SPINNERS ALL YEAR LONG**

First Forms
Go To Press: **JUNE 29**



Final Closing
Date: **JULY 8**



FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!
or better yet — Send In Your AD Immediately!

THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)

from RODGERS & HAMMERSTEIN'S
Smash New Musical "Me and Juliet"

perry como

singing
"NO OTHER LOVE"
and
"KEEP IT GAY"

Perry's Fourth Hit In A Row!
RCA Victor 20/47-5317

RCA VICTOR Best Sellers

ORDER
HERE!

WEEK OF JUNE 13th

POPULAR	78 rpm	45 rpm
NO OTHER LOVE / KEEP IT GAY	20-5317 (47-5317)	
Perry Como		
I'M WALKING BEHIND YOU / JUST ANOTHER	POLKA 20-5293 (47-5293)	
Eddie Fisher		
MY ONE AND ONLY HEART / SAY YOU'RE MINE	AGAIN 20-5277 (47-5277)	
Perry Como		
YOU YOU YOU / ONCE UPON A TUNE	20-5325 (47-5325)	
Ames Brothers		
USKA DARA / TWO LOVERS	20-5284 (47-5284)	
Eartha Kitt		
THAT HOUND DOG IN THE WINDOW / PORE	OL' KOO-LIGER 20-5280 (47-5280)	
Homer & Jethro		
NOW HEAR THIS / APRIL IN PORTUGAL	20-5279 (47-5279)	
Tony Martin		
DON'T YOU CARE / MY GOOD GIRL	20-5329 (47-5329)	
Vaughn Monroe		
SEND MY BABY BACK TO ME / MEANWHILE	20-5306 (47-5306)	
Sunny Gale		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES	20-5052 (47-5052)	
Freddy Martin		
THE HONEY JUMP / TIME TO DREAM	20-5307 (47-5307)	
Sauter-Finegan		
RETURN TO PARADISE / THE MOON IS BLUE	20-5318 (47-5318)	
Silver Strings		
THE TERRY THEME / SYMPHONY OF A STARRY	NIGHT 20-5326 (47-5326)	
Hugo Winterhalter		
THE CARLEBOOGIE / THE RHYTHM OF THE RAINDROPS	20-5319 (47-5319)	
Frankie Carle		
MATILDA, MATILDA / SUZANNE	20-5311 (47-5311)	
Harry Belafonte		
COUNTRY AND WESTERN		
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION	20-5305 (47-5305)	
Eddy Arnold		
SPANISH FIRE BALL / BETWEEN FIRE AND WATER	20-5296 (47-5296)	
Hank Snow		
TOO YOUNG TO TANGO /		
HEARTS WEREN'T MEANT TO BE BROKEN	20-5250 (47-5250)	
Sunshine Ruby		
BROKEN WINGS / CANNONBALL YODEL	20-5251 (47-5251)	
Elton Britt		
SOUTH IN NEW ORLEANS / WINNER OF YOUR HEART	20-5290 (47-5290)	
Johnnie & Jack		
RHYTHM AND BLUES		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL	20-5321 (47-5321)	
The Du Droppers		
DON'T YOU CARE / DO ME A FAVOR	20-5328 (47-5328)	
Damita Jo		
I WANNA KNOW / LAUGHING BLUES	20-5229 (47-5229)	
The Du Droppers		

TIPS FROM THIS WEEK'S RELEASE

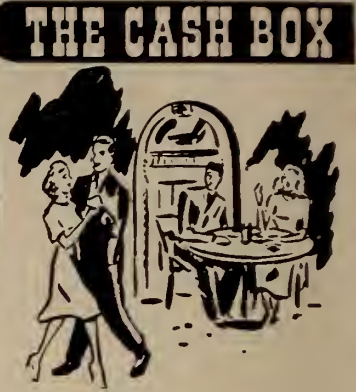
POPULAR

THE TERRY THEME from "Limelight"		
SYMPHONY OF A STARRY NIGHT		
Hugo Winterhalter and his Orch.	20-5326 (47-5326)*	
KING SIZE KISSES		
DO ME A FAVOR		
Lisa Kirk	20-5334 (47-5334)*	
YOUR MOUTH'S GOT A HOLE IN IT		
DECATUR STREET BOOGIE		
Piano Red	20-5337 (47-5337)*	

* 45 rpm cat. nos.

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE				
AL—Aladdin	CH—Chess	DY—Derby	K—King	PE—Peacock
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige
AT—Atlantic	CR—Corol	FE—Federal	MA—Mars	RA—Rainbow
BR—Brunswick	DA—Dano	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood
BU—Buller	DE—Decco	IM—Imperial	MG—MGM	RE—Regent
CA—Capitol	DO—Dot	IN—Intre	MO—Modern	SA—Savoy
CD—Cadence	DN—Devon	JU—Jubilee	OR—Oriole	SE—Seger
				SIT—Sittin' In
				SP—Specialty
				SW—Swingtime
				RH—Recorded In Hollywood
				TI—Tico
				TE—Tempo
				TN—Tennessee
				UN—United
				VI—RCA Victor

SONG FROM MOULIN ROUGE

1	PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.	ME-9609 (45-9609)—Marshal Royal O. MG-11491 (K-11491)—Buddy De Franco OK-6963 (3-6963)—Stan Fisher TI-170 (45-170)—Joe Loco Quint. VI-10-4166—Boston Pops O. VI-20-5264 (47-5264)—Henri Rene O.	1
----------	--	--	----------

APRIL IN PORTUGAL

2	LES BAXTER O. CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong	ME-70114 (70114x45)—Dick Hayman O. ME-70128 (70128x45)—Vic Damone MG-11312—Blue Barron VI-20-5052 (47-5052)—Freddy Martin VI-20-5279 (47-5279)—Tony Martin	2
----------	---	--	----------

RUBY

3	RICHARD HAYMAN O. CA-2457 (F-2457)—Les Baxter O. CO-39994 (4-39994)—Harry James O. CR-60959 (9-60959)—Les Brown O. CR-60983 (9-60983)—Nick Perito DE-28675 (9-28675)—Victor Young O.	ME-70115 (45-70115)—Richard Hayman O. MG-11472 (K-11472)—Lew Douglas O. VI-20-5286 (47-5286)—Vaughn Monroe O.	3
----------	--	---	----------

SAY YOU'RE MINE AGAIN

4	PERRY COMO CA-2429 (9-2429)—June Hutton & Axel Stordahl CR-60982 (9-60982)—The Modernaires	DE-28676 (9-28676)—Dolores Gray ME-70134 (45-70134)—Eddy Howard VI-20-5277 (47-5277)—Perry Como	7
----------	---	---	----------

ANNA

5	SILVANA MANGANO CO-39968 (4-39968)—Paul Weston O. CR-60963 (9-60963)—Ray Bloch O. DE-28703 (9-28703)—Victor Young O. ME-70114 (45-70114)—Richard Hayman O.	MG-11457 (K-11457)—Silvana Mangano VI-20-5246 (47-5246)—The Three Suns VI-20-5252 (47-5252)—Al Caiola	6
----------	---	---	----------

I BELIEVE

6	FRANKIE LAINE CA-2332 (F-2332)—Jane Froman	CO-39938 (4-39938)—Frankie Laine	4
----------	--	----------------------------------	----------

I'M WALKING BEHIND YOU

7	EDDIE FISHER CA-2450 (F-2450)—Frank Sinatra CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor	ME-70128 (45-70128)—Vic Damone VI-20-5293 (47-5293)—Eddie Fisher	8
----------	---	---	----------

HOW MUCH IS THAT DOGGIE IN THE WINDOW

8	PATTI PAGE ME-70070 (45x70070)—Patti Page		5
----------	---	--	----------

THE HO HO SONG

9	RED BUTTONS CO-39981 (4-39981)—Red Buttons		
----------	--	--	--

YOUR CHEATIN' HEART

10	JONI JAMES CA-2377 (F-2377)—Jan Garber O. CO-39938 (4-39938)—Frankie Laine DE-28628 (9-28628)—Louis Armstrong	MG-11416 (K-11416)—Hank Williams MG-11426 (K-11426)—Joni James VI-20-5292 (47-5292)—Betty Brewer	9
-----------	---	--	----------

11) PRETEND. 12) SEVEN LONELY DAYS. 13) ALMOST ALWAYS. 14) CARAVAN. 15) TERRY'S THEME "LIMELIGHT." 16) RAMONA. 17) BIG MAMOU. 18) ORGAN GRINDER'S SWING. 19) JUST ANOTHER POLKA. 20) CRAZY, MAN, CRAZY. 21) RAMBLING MAN. 22) USKA DARA. 23) NOW THAT I'M IN LOVE. 24) TILL I WALTZ AGAIN WITH YOU. 25) THE BREEZE. 26) SWEDISH RHAPSODY. 27) TELL ME A STORY. 28) MY ONE AND ONLY HEART. 29) MY LADY LOVES TO DANCE. 30) DANCING WITH SOMEONE. 31) I'D RATHER DIE YOUNG. 32) SAY "SI SI." 33) CANDY LIPS. 34) MY FLAMING HEART. 35) SOMEBODY WONDERFUL.

RCA VICTOR
FIRST IN RECORDED MUSIC



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The song pluggers gathered at Fred Waring's place in Shawnee, Pennsylvania last Tuesday for one of the most pleasant outings that we can remember. Everything was beautifully planned and Fred, of course, was a gracious host.



FOUR ACES

We're already looking forward to next year. . . . The Four Aces getting a special Cadillac with custom construction in back to allow two of the boys to sleep while two are up front driving. . . . Pee Wee King entertained advertising agency execs at the Waldorf last week to mark the occasion of WAVE in Louisville getting a stronger signal. Pee Wee also appeared on the Kate Smith show while he was in town. . . . Georgia Carr receiving plenty of attention from New York operators on her current Capitol release "Laugh." . . . Joni James broke the all time record gross and attendance figures at Ciro's according to the club's owner, Herman Hover. . . . Larry Newton has named Stanley Stone national sales manager of Derby Records. . . . Johnny Johnston's BBS record has one side, "Please Come Back To Me" written by Milton Berle and the other side "Beyond The Next Hill" written by Bob Haymes and Bobby Worth. . . . Looks like the next movie score hit will be "The Moon Is Blue." . . . Tony Scott, Coral artist, backing Savannah Churchill at the Blue Room. . . . Jimmy Darro's option picked up by Mercury. . . . Tony Canzoneri, former prize fighter, has turned songwriter. His first tune, a ballad, is due out in a few weeks. . . . Tony Martin will have his own musical show in the spot vacated by Phil Harris and Alice Faye. Tony's first broadcast is July 5. . . . Woody Herman's band returns to Broadway on June 9 for a two week engagement at the Bandbox.

CHICAGO:

The "Miller At Midnight" (WGN-TV) show is attracting ever more and more attention. Not only are leaders of the music biz here discussing its aliveness, as well as its relaxing and homey tempo, but, what's most important, viewers are writing in to advise, "This is one show well worth waiting up to see." Sort of reminds us of the old Dave Garroway Show. Which carried Dave right to the top. Howard Miller is conducting one of the best shows on the airwaves. And winning one of the most enthusiastic followings. His presentations are to the point. Introductions of artists are easy and friendly. Stars presented ad lib their way along. With coffee and sandwiches. And seem to be really enjoying themselves. "Miller At Midnight" seems to be "it" for the Chicago area and, with a national sponsor, would be one grand program to relay 'round and about the circuit. . . . Al Beilin claims, "Jack Fulton and Lois Steele have written the next big hit." Called "Pete The Parakeet." First release on Decca. Featuring the parakeet used by Saxie Dowell on his WGN nitely show. . . . Looks like the next big instrumental is "Terry's Theme From Limelight." Only a few short weeks. But tune already seems headed for the top. . . . Socko combo at the Chicago: Johnnie Ray and Georgia Gibbs. . . . Note from Ned Miller says he's getting wonderful reaction, while making the dj rounds, with his latest, "Somebody Told You A Lie." . . . Chicago, today, is one of "less-than-a-handful" of cities that can "make a hit record." Much of this is due to the fact that deejays are cooperating with juke box ops. This cooperation results in intensive drives. Brings the music right to the public. If the public likes, it's it. No other city in America can boast of making as many hits as can Chicago. And no other city can boast of doing as well for the music biz today. The Hilltoppers' waxing of "I'd Rather Die Young" booming here.



THE HILLTOPPERS

LOS ANGELES:

Local music biz gets a hefty shot in the arm when the Les Brown ork opens for a month long run at the famed Hollywood Palladium. The Brown ork has always played to record breaking crowds in Los Angeles and should receive a tumultuous reception. . . . Frank Harper, Vogue Records prexy, back from a short trip to the mid-west. Diskery can't press those Jenny Barrett disks fast enough. . . . We're still waiting for a copy of a platter we feel will sock 'em. It's on Vogue too, by Ernie Andrews tagged "Don't Lead Me On." . . . Appearance of Cole Porter as surprise guest on the Peter Potter "Juke Box Jury" this past week was the hit of the show in our book. . . . Gisele MacKenzie nabs the Hit Parade show this coming fall, replacing chirp June Valli. Lass is currently making a coupla flickers. . . . Capitol prepping a big welcome for the Ray Anthony ork when it hits town this coming week. . . . Helen O'Connell, Ray Eberly and Ray Anthony kick off a TV series June 29 for Chesterfield via CBS-TV. . . . That Gloria Wood-Pete Candoli waxing of "Hey Bellboy" rapidly rising as a top hit locally. . . . From Bob Johnson's Music Views: Dinah Shore sings for Chevrolet on TV, posed in a Pontiac at a Los Angeles auto show, but was assured by the



GISELE MacKENZIE

President of General Motors, "Don't worry. If they fire you, Pontiac will hire you." . . . Capitol's newest recording star, Chuck Miller has been signed to a 26-week pact with the Palladium to be official host on the latter's "Palladium Party," KNXT. . . . Los Angeles City College dance band set to wax for Capitol after settling union difficulties. Union objections ended when the band members agreed to join Local 47. . . . Hal Levy, veteran songscribe, heads the course in Lyric Writing being offered by UCLA. . . . Rumors that Roberta Linn may rejoin the Lawrence Welk crew tain't true. Band continues to rack up a record run at the Aragon Ballroom. . . . Annual Jazz Cavalcade at Wrigley Field promises to be one of the better outdoor shows of the year.

Americas Fastest Selling Records

Hop On The DECCA Bandwagon
With These Great COIN-Catchers

DORSEY BROS. BAND

- 11032 ST. LOUIS BLUES
- MILENBERG JOYS
- 11033 HONEYSUCKLE ROSE—Part I & II
- 11034 DIPPER MOUTH BLUES
- BY HECK
- 11035 WEARY BLUES
- DESE DEM DOSE

JIMMY DORSEY BAND

- 25119 GREEN EYES—Voc. by Bob Eberly, Helen O'Connell
- THE BREEZE AND I—Voc. by Bob Eberly
- 25120 AMAPOLA—Voc. by Bob Eberly, Helen O'Connell
- MARIA ELENA—Voc. by Bob Eberly
- 25121 YOURS—Voc. by Bob Eberly, Helen O'Connell
- ALWAYS IN MY HEART—Voc. by Bob Eberly
- 25122 BRAZIL—Voc. by Bob Eberly, Helen O'Connell
- AT THE CROSS ROADS (Malaguena)—Voc. by Bob Eberly

TOMMY DORSEY

- 28684 I'M GETTING SENTIMENTAL
- OVER YOU (Theme Song)
- SENTIMENTAL ME AND
- ROMANTIC YOU—
- Tommy Dorsey and His Orch.
- 27601 MR. FREDDIE BLUES—
- Tommy Dorsey Clambake Seven
- THE HONEYDRIPPER—
- Tommy Dorsey Clambake Seven
- 27539 DIANE—Voc. by Jack Leonard
- SWEET ADELINE—
- Voc. by Jack Leonard
- 27211 T.D.'S BOOGIE WOOGIE
- OPUS TWO

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C GOOD
ⓑ B EXCELLENT	ⓐ C FAIR
ⓑ B VERY GOOD	ⓐ D MEDIOCRE

PETE HANLEY
(Okeh 6980; 4-6980)

B+ "HELP ME MEND A BROKEN HEART" (2:30) Still riding the heights with "Big Mamou," Pete Hanley follows up with a lively shuffle tempo jumper. The strong voice belts out the rhythmic toe tapper in a fashion that makes it a natural for the boxes.

B "COME BACK TO ME" (2:35) With a full chorus and the fine backing of the Leyden Brothers' ork, Pete dishes up a smooth and impressive interpretation of a pretty ballad. Pleasing delivery and a good song.

MARGARET WHITING
(Capitol 2489; F-2489)

B+ "WHERE DID HE GO" (2:43) [George Lee Co.] Margaret Whiting looks like she has a clicker in a fast moving galloping tempo beater. The thrush needed a change of pace, and this exciting item could hit it big and take her way up again. Terrific offering.

B "SOMETHING WONDERFUL HAPPENS" (2:47) [Johnstone-Montei Music] With Nelson Riddle and the men setting up a soft backing, Maggie glides through a romantic item in her warm and caressing manner.

JACK RICHARDS
(Coral 60989; 9-60989)

C+ "I JUST WANT YOU" (2:52) [Merion Music] A pleasing lilt with an inviting sound is sent up by Jack Richards as the steady beat backing is portrayed by the Jimmy Leyden ork with the Nightwinds handing in the vocal backing.

C+ "IDA! SWEET AS APPLE CIDER" (2:58) [E. B. Marks] A fine oldie gets a refreshing going over by Jack and the Nightwinds as they ease through the ditty in a smooth fashion. Number jumps up for the orking at mid point.

RUSTY DRAPER
(Mercury 70167; 70167 x 45)

B "GAMBLER'S GUITAR" (2:30) [Devere Music] Rusty has a terrific devilish quality in his voice as he speaks to his guitar about the past. This different tune has a "Mule Train" touch to it and Rusty gives it a fine delivery. Galloping beat colors side. Could click.

B "FREE HOME DEMONSTRATION" (2:34) [Hawthorne Music] A catchy bouncer that twist's the familiar expression of "free home demonstration" to fit a handclapping bouncer is delivered with life by Draper. A happy ditty. Clever idea.

THE SILVER STRINGS
(RCA Victor 20-5318; 47-5318)

B+ "THE MOON IS BLUE" (2:52) [Santly-Joy Music] A lively and most beautiful instrumental treatment of a pretty tune from the flick of the same name is excellently delivered by the Silver Springs. With orchestral numbers catching on so strongly, this could easily click. Group is sensational.

B "RETURN TO PARADISE" (2:58) [Remick Music] From the film of the same name as the tune comes another lovely instrumental well treated by the crew. Their mellow strings blend mystically on this sultry and impressive tune.

THE CASH BOX

DISK OF THE WEEK

"NO OTHER LOVE" (3:10) [Chapell & Co.]
"KEEP IT GAY" (2:05) [Chapell & Co.]

PERRY COMO
(RCA Victor 20-5317; 47-5317)



PERRY COMO

● With a chain of three consecutive top hits under his belt for the '53 season, Perry Como comes up

with another that should make it four in a row. First "Don't Let The Stars," then "Wild Horses" and currently with "Say You're Mine Again," Perry eases through a tender ballad labeled "No Other Love" from the Rodgers & Hammerstein musical "Me and Juliet." The tune has an enchanting romance about it that just can't miss, and with Como's fans hopping on the platter, the number should click real fast. Henri Rene sets up a perfect backing for the artist to showcase the polished vocal. "Keep It Gay" is another number from the show, this one with a bouncier lightness. Watch the top half. It gonna be big!

"FOR ME, FOR ME, FOR ME" (2:35) [Acuff-Rose Pub.]
"LIGHTNING AND THUNDER" (2:30) [Folkways Music]

GEORGIA GIBBS
(Mercury 70172; 70172 x 45)



GEORGIA GIBBS

● With her "Seven Lonely Days" gliding through a successful run for the thrush, Georgia Gibbs

hands in another versatile bit of chirping on two entirely different but equally excellent sides. The softness of her voice is featured on this end as she intimately touches upon a tender waltz item labeled "For Me, For Me, For Me." Her ease of handling and the lovely folk flavored tune are a perfect combination. The velvety number is tailor made for her voice. "Lightning and Thunder" brings out the spirit and verve in Georgia's voice. She belts the thrilling Latin number in the same fashion which she delivered "Kiss Of Fire." This rousing number really moves. Watch both ends.

"WITH THESE HANDS" (3:10) [Ben Bloom Music]
"SATISFIED" (2:45) [Acuff-Rose Music]

JOHNNIE RAY
(Columbia 40006; 4-40006)



JOHNNIE RAY

● After making a strong showing with "Somebody Stole My Gal" and currently making a bid for

honors with Doris Day on their duet version of "Candy Lips," Johnnie Ray presents a followup solo that oughta make a load of noise. He dishes up an emotional and heart felt reading of a very potent number tagged "With These Hands" and sings the number right from the toes. He talks to the listener in an impressive fashion towards the end. On the other end, Johnnie stars with the Four Lads on a popular spiritual dubbed "Satisfied." This exciting number with a handclapping rhythm should catch loads of spins and make the boxes bounce. Terrific styling and spirit on both ends. They could click in a big way.

BOBBY BREEN
(A-Bell 833)

C+ "THERE'S A BELL THAT RINGS IN MY HEART" (2:38) Bobby Breen hands in a high voice interpretation of a pleasing bouncer with a colorful backdrop by Myron Roman's ork.

C+ "IT'S THE END OF THE WORLD TO ME" (2:33) With a warm Latin air in the backdrop, the artist dishes up a pleasing ballad sung with smoothness and expression. A pretty side that should make for spins in the boxes.

LEE SULLIVAN
(Adam 1053)

C+ "REMEMBER ME HOME" (2:39) [Orlob Music] Lee Sullivan stands out before harmony like that of a barber shop quartet as he and the Norris Singers ease through a pretty tune with a fitting backing by Joe Leahy and his ork. A pretty tune.

C+ "IF YOU STOP CARING" (2:36) [Orlob-Wirges Music] Lee's tenor voice comes through clearly as he and the group deliver some more inviting ballad music. Number is very warmly treated.

LOU MONTE
(Jubilee 9001; 45-9001)

B+ "THE LONG WAY" (3:10) [Hill & Range] An unusual and wonderful backing of a guitar's strumming sets up an effective mood for Lou Monte's terrific treatment of a slow expressive number. Number has an inviting folk feeling. Might happen.

B "REPEAT THESE WORDS AFTER ME" (2:32) A similar backing is arranged for the vocalist as he offers a number with the same folksy flavor. The delivery is catchy and makes for fine listening.

DAMITA JO
(RCA Victor 20-5328; 47-5328)

B "DON'T YOU CARE" (2:42) [Sherwin Music] In her stylish vocal manner, Damita Jo offers a lilting blues ballad that packs a great deal of feeling. She has a terrific style and puts over the song with zest.

C+ "DO ME A FAVOR" (2:51) [Presto Music] The thrush handles another tune with color as she sways to a slow and pretty waltz item. The Joe Reisman ork adds to the side.

LITA ROZA
(London 1349; 45-1349)

B+ "RETURN TO PARADISE" (2:30) [Remick Music] One of the best versions of the lovely melody from the film of the same name is excitingly rendered by Lita Roza. Her sultry and well controlled reading could make this a big hit for the thrush. Real pretty.

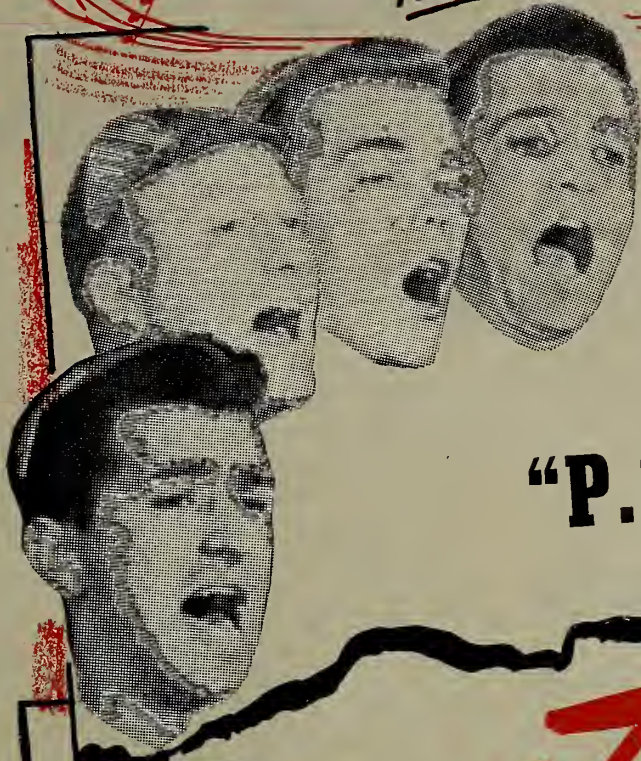
B "TELL ME WE'LL MEET AGAIN" (2:30) The talented vocalist puts sentimentality into her voice and comes through in a potent manner on a pretty ballad. Peter Knight's Singers and the lush Johnny Douglas ork set up a fine air.

DOT'S HOT
WITH *Three* SIZZLING SUMMER Hits -

The Hilltoppers

"I'D RATHER DIE YOUNG"

and
"P.S. I LOVE YOU"
15085



Johnny Maddox

and the Rhythmasters
(vocal by Bobby Colton)

"LEARNING"

and
"EIGHT BEAT BOOGIE"
15090



Mac Wiseman

"CRAZY BLUES"

and
"RAINBOW IN THE VALLEY"
1168



AMERICA'S BEST SELLING RECORDS.....



RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

JOHNNY JOHNSTON
(BBS 117; 45-117)

B "BEYOND THE NEXT HILL" (2:59) [Meridian Music] Johnny Johnston sends up an enchanting vocal job of one of the most lovely melodies we've heard. With a stellar orking by the lush Acquaviva crew, the results are terrific. Number has a captivating warmth to it.

C+ "PLEASE COME BACK TO ME" (2:55) [United Music] Johnny tenderly glides through another ballad with the aid of Tony's ork for the backing. He puts over the song in an inspired fashion.

FELICIA SANDERS
(Columbia 40011; 4-40011)

B "HOW DID HE LOOK" (2:50) [Lincoln Music] The thrush who did the vocaling on the big version of "Moulin Rouge" hands in a tearfully pretty voicing on a tender ballad. This standard could catch spins. Reading is appealing. Percy Faith's ork assist.

C+ "I NEVER SAW THE SHOW" (2:45) [ABC Music] Paul Weston backs the thrush on this end as Felicia hands in another hushed and heart felt delivery on a slow ballad.

HUGO WINTERHALTER ORCHESTRA
(RCA Victor 20-5326; 47-5326)

B+ "THE TERRY THEME" (3:02) [Bourne Inc.] Terry's Theme from the motion picture "Limelight," that should be in the No. 1 spot of the wax charts in short time, gets a lovely treatment from the fine ork of Hugo Winterhalter. Lush delivery is imaginative. A sure coin getter.

B "SYMPHONY OF A STARRY NIGHT" (2:53) [Johnstone-Monte] A lush chorus chants the melody to blend perfectly with the Winterhalter instrumentation of a lovely song. This fine mood music should do especially well in the soft music locations. A fine showing.

FRANK WOJNAROWSKI ORCH.
(Dana 3122; 45-3122)

C+ "HELENA POLKA" (2:30) With cheers and laughter, the Frank Wojnarowski and his polka orchestra dance through a lively number that should go well with the Polish folk. Number has a potent zing to it that makes it perfect for dancing.

C+ "SLOVAK POLKA" (2:27) The ork continues to belt out the same type of music in an identical manner. If placed in the right locations, this number could draw strongly.

VAUGHN MONROE
(RCA Victor 20-5329; 47-5329)

C+ "DON'T YOU CARE" (2:55) [Sherwin Music] In his round low voice, Vaughn Monroe offers a slow and pleasing ballad with a meaningful set of lyrics. Another fine showing by the warbler. A chorus adds to the fullness of the delivery.

B "MY GOOD GIRL" (2:25) [General Music] A folk favored novelty with a catchy bounce beat is lightly and melodically served up by the balladeer. The Wanderers and Vaughn team up well together.

THE CASE BOX SLEEPER OF THE WEEK

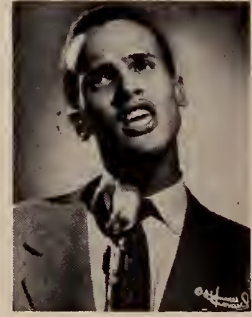
"DOWN BY THE RIVER SIDE" (2:10)
[Larry Speir Music]
"TAKE ME BACK" (2:37)
[Larry Speir Music]
THE FOUR LADS
(Columbia 40005; 4-40005)



FOUR LADS

● The Four lads, who have been meeting with terrific success on public appearances and creating a stir with their disks, seem to have what they've been looking for. The one number to shoot them right up to the top. They take a lively jump number tagged "Down By The River Side" and rhythm through it in a harmonic manner with a spiritual flavor. The lyrics are fitting and the smooth interpretation and the piece should have the kids jumping around the boxes. The boys work wonderfully together. On the flip deck they ease through a pretty ballad labeled "Take Me Back." They present the tune in a soft and convincing manner. Backing by the Norman Leyden ork fits perfectly on both ends. Looks like the quartet has a hit.

"MATILDA! MATILDA!" (2:30)
[Duchess Music]
"SUZANNE" (3:10)
[Leo Feist Inc.]
HARRY BELAFONTE
(RCA Victor 20-5311; 47-5311)



HARRY BELAFONTE

● One of the great vocal talents in the wax field steps up and hands in an exciting interpretation of a terrific novelty that should bring him national recognition in no time flat. Harry Belafonte, in the past, has handed in one vivid waxing upon another. This time he offers a little something extra on a tune tagged "Matilda! Matilda!". It's an exciting calypso flavored number with a fast moving beat and a rousing chorus assisting with an intense backing. "Matilda" has a catchy tune and an amusing repetitive set of lyrics. It's a novelty that could catch like a flash. The lower half features the folk singer on a sentimental tune with a folk feeling that stems from the film "Bright Road" in which Harry starred. "Matilda's" got it.

VINCE MASSEY
(Herald 414)

C+ "DID I REMEMBER" (2:48) [Leo Feist Inc.] Vince Massey blends his fine voice with the smooth harmony of the Mello-Larks on a pretty ballad. His expressive treatment stands out while Hal Wess' ork supports.

C "SMILE" (2:50) [Delta Music] The mood is changed to that of a jump beat as Vince and the crew bounce along. The sock beat makes the song move.

JAN STRICKLAND
(Mood 1009; 45-1009)

C+ "DIABLO" (2:31) [Badoian Music] Some fine chanting is offered by Jan Strickland as Miguelito Valdes and his ork back the chanter on a Latin tempo number. Jan's strong voice comes over with power.

C+ "LOVE YOUR MAGIC SPELL IS EVERYWHERE" (2:29) A jump version of an oldie is belted out by the vocalist. Rhythmic piece makes for good dance music.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WHERE DID HE GO" Margaret Whiting...Capitol 2489; F-2489
- ★ "HELP ME MEND A BROKEN HEART" Pete Hanley.....Okeh 6980; 4-6980
- ★ "RETURN TO PARADISE" Lita Roza.....London 1349; 45-1349
- ★ "THE MOON IS BLUE" The Silver Strings
RCA Victor 20-5318; 47-5318

AL SABER
(Master 1001; 45-1001)

B "LOVE ME, LOVE ME" (2:35) [Bramdom Music] A lovely melody with a beautiful set of lyrics is tenderly warbled by Al Saber to a pleasing waltz tempo. The smooth delivery and appropriate backing by the David LeWinter ork are well wed.

C+ "WHAT IS THERE TO SAY" (2:40) Al handles a standard with ease and dishes up a melodic bit of listening. His agreeable manner of presentation is relaxing.

SHELLY MANNE & HIS MEN
(Contemporary 353)

C+ "YOU AND THE NIGHT AND THE MUSIC" (2:34) A modern jazz instrumental treatment of a great standard is rhythmized through in a soft and stylish fashion by Shelly Manne and his men. Fine acquisition for Contemporary jazz lovers.

C "GAZELLE" (2:30) The boys pick up the pace to a quick tapping beat and offer another fine jazz interpretation in their individual style. Fine listening material.

SPIKE JONES & HIS CITY SLICKERS
(RCA Victor 20-5320; 47-5320)

B "THREE LITTLE FISHIES" (2:02) [Santly-Joy Music] A cute novelty that was a big success a few years ago gets a refreshing treatment from Spike Jones and his crew as George Rock does the vocal in a high childish voice. Good kiddie record too. Could hit it big.

C+ "A DIN SKAL, A MIN SKAL" (3:07) [Oakhurst Music] Ole Svenson imitates a Swedish accent for his amusing version of a lively polka ditty. Group assists in the usual humorous manner that Spike and his Slickers are noted for.

BERNIE NEE
(Cadillac 138)

C+ "WHEN I SEE YOU WITH SOMEBODY ELSE" (2:20) [Crescent Music] Bernie Nee does a pleasing vocal job on a simple ballad with a fitting assist from the Graham Prince ork and a vocal chorus.

B "OIL" (1:51) [Carl Nutter Music] An exciting story telling number about the discovery of oil is vividly stressed by Bernie. The beaty fast moving thriller could catch big with enough of a push. It's unusual but good.

STEVE LAWRENCE
(King 1223; 45-1223)

C+ "WITH EVERY BREATH I TAKE" (2:48) [Famous Music] The warm quality of the Steve Lawrence voice comes over feelingfully as the artist offers a pretty ballad. Backdrop by the Dewey Bergman ork is fitting but number is a bit heavy.

B "TO THE BIRDS" (2:15) [World Wide Music] Steve lets himself go on this end and hands in a lively job on a good jumper that could click for the lad. It's a peppy item with handclapping and life. A sock delivery.

Alberta Vending Machines Ltd.

109 Seventh Avenue, East
Calgary, Alberta, Canada
Phone: 65271

Dale Johnson



Automatic Phonograph Distributing Co.

806 North Milwaukee Avenue
Chicago 22, Illinois
Phone: Chesapeake 3-4900

Michael Spagnola



Badger Sales Co., Inc.

2251 W. Pico Blvd.
Los Angeles 6, Calif.
Phone: DUnkirk 7-2243

*Ray Powers
William R. Happel, Jr.*



Banner Specialty Company

1508 Fifth Avenue
Pittsburgh 19, Pa.
Phone: Grant 1-1373

Harry Rosenthal



Birmingham Vending Company

540 Second Avenue, North
Birmingham 3, Alabama
Phone: 547526

Max and Harry Hurvich



Central Distributors

2315 Olive Street
St. Louis, Missouri
Phone: Genevo 0972

*A. R. Koupal
Charles L. Kagels
Norwood E. Veatch*



Chris Novelty Company

806 St. Poul Street
Baltimore 2, Maryland
Phone: Mulberry 3167-8722

Virgil Christopher



Cleveland Coin Machine Exchange, Inc.

2121-5 Prospect Avenue
Cleveland 15, Ohio
Phone: Tower 1-6715
Toledo, Ohio

Morris Gisser



Dixie Coin Machine Company

122 North Brood Street
New Orleans 13, La.
Phone: Magnolio 3931-32

Ed Holyfield



Friedman Amusement Company

441 Edgewood Avenue S. E.
Atlanta, Georgia
Phone: LoMor 7511

Jake Friedman



Dunis Distributing Company

100 Elliott Street, West
Seattle 99, Washington
Phone: Alder 0414
Spokane, Washington

Johnny Michael



H. W. Dolph Distributing Company

2239 East 6th Street
Tulsa, Oklahoma
Phone: 95771
Oklohomo City, Oklohomo

H. W. Dolph



The

in 40, 80 and 120 Selections



T. B. Holliday Company
727 Moin Street
Columbio 1, S. Carolina
Phone: 3-7580

T. B. Holliday



Hermitage Music Company
423 Brood Street
Nashville 3, Tenn.
Phone: 6-5666

*C. V. "Red" Hitchcock
E. H. Cashion
J. F. Tureman*



Garrison Sales Company
1000 West Washington St.
Phoenix, Arizona
Phone: 3-2920

*Roy Garrison
Glen Nowell*



Huber Distributing Company
1118 Howard Street
Son Francisco 3, California
Phone: Underhill 3-2202

Walter Huber



Lieberman Music Company
257 Plymouth Avenue, North
Minneapolis, Minn.
Phone: Fillmore 3025

Harold N. Lieberman



Miller-Newmark Distributing Co.
5743 Grand River Avenue
Detroit, Michigan
Phone: Tyler 8-2230

Anthony Sanders



Miller-Newmark Distributing Co.
42 Fairbanks Street, N.W.
Grand Rapids 2, Mich.
Phone: 98632

L. C. "Bill" Miller



Mountain Distributors
3630 Downing Street
Denver, Colorado
Phone: Moin 6104

Peter J. Geritz



Paster Distributing Company
2606 W. Fond du Lac Ave.
Milwaukee 6, Wisconsin
Phone: Hilltop 4-5425

Herman Paster



Allan Pullmer Company
300 Buckingham Apts.
Winnipeg-Monitobo, Con.
Phone 925-971

Allan Pullmer



Redd Distributing Co., Inc.
298 Lincoln Street
Allston (Boston) 34, Mass.
Phone: AI-44040

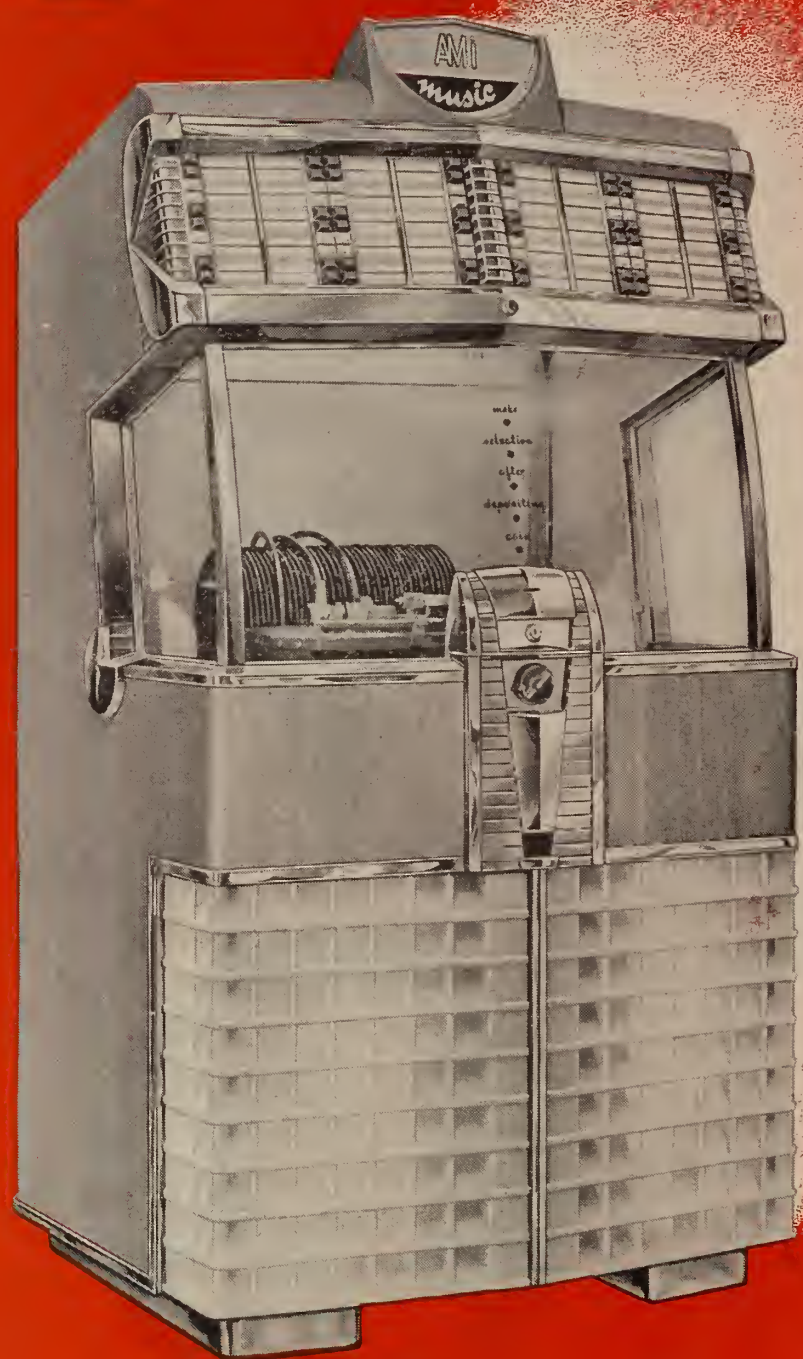
W. S. "Si" Redd



Roanoke Vending Machine Exchange, Inc.
3110 Williamson Road, N.W.
Roanoke 12, Va.
Phone: 3-1181
Bristol, Virginia
Charleston, W. Va.

Frank E. Page

E 80 For Variety Programming



See the introductory showing of the striking new "E-80", June 14-21, at your AMI distributor's.

David Rosen, Inc.

855 North Broad St.
Philadelphia 23, Pa.
Phone: Stevenson 2-2903



David Rosen

Runyon Sales Company

123 West Runyon St.
Newark, New Jersey
Phone: Blgelow 3-8777



Abe Green

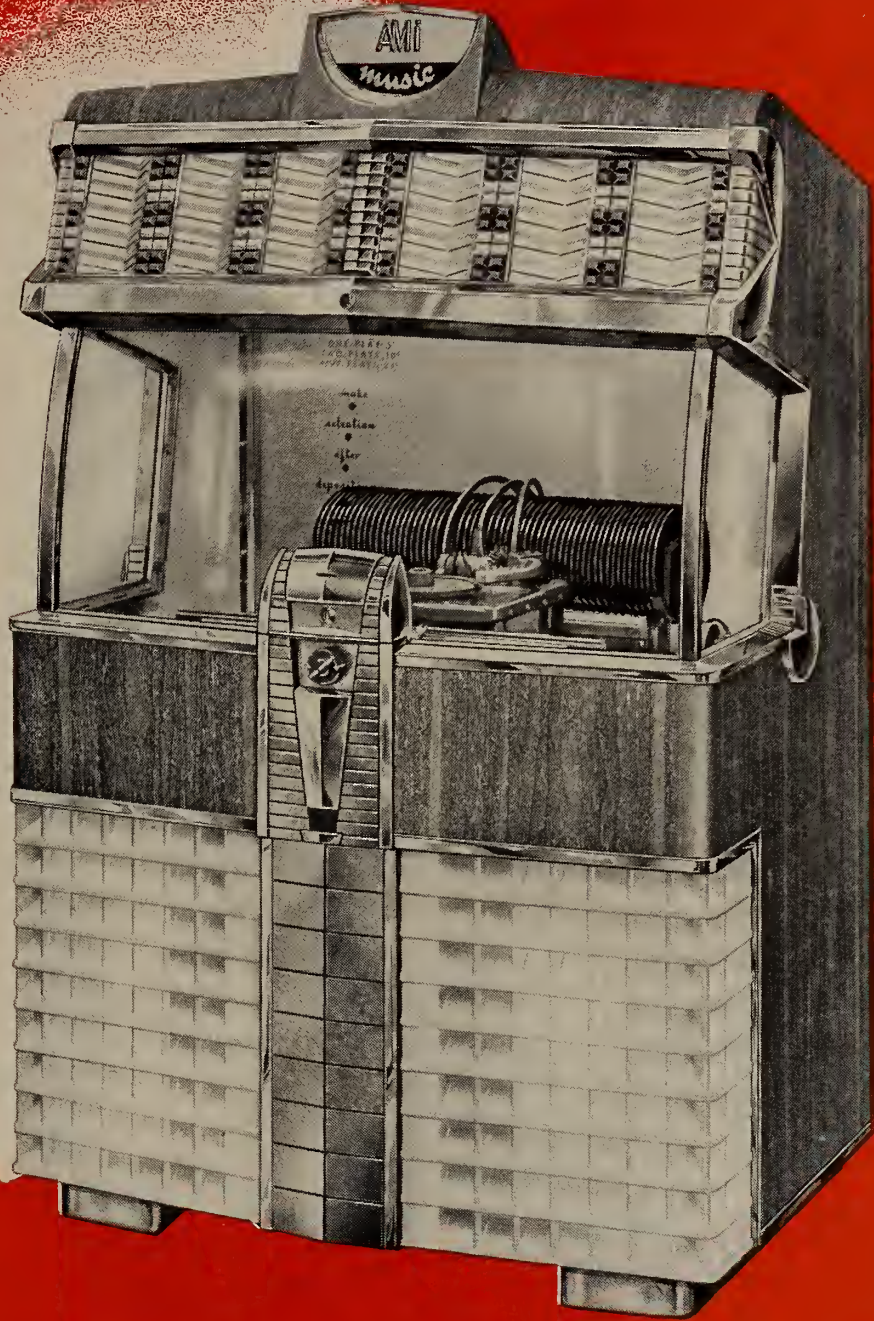
Runyon Sales Company

593 Tenth Ave.
New York 18, New York
Phone: Longocro 4-1880



Barnet Sugerman

The Incomparable



Attend the world premiere of this "Concert Grand" of juke boxes at your AMI distributors, June 14-21.

Sheldon Sales Inc.

881 Main St.
Buffalo 3, New York
Phone: Lincoln 9106



Alfred Bergman

Southern Amusement Co.

628 Modison Ave.
Memphis, Tennessee
Phone: 55804



Clarence Camp

Southern Automatic Music Co.

735 South Brook St.
Louisville, Ky.
Phone: Wobosh 5094



Leo Weinberger

Southern Automatic Music Co.

1000 Broadway
Cincinnati 2, Ohio
Phone: Main 3262



Joe Weinberger

Southern Automatic Music Co.

3011 East Moumee Ave.
Fort Wayne 4, Indiana
Phone: Eastbrook 3487



Sam Dicter

Southern Automatic Music Co.

129 West North St.
Indianapolis, Ind.
Phone: Plazo 5571-72



Sam Weinberger

Steel Music Company

218 East Parrish St.
Durham, N. C.
Phone: 5-6281



Charles L. Steel

State Music Distributors, Inc.

3100 Main Street
Dallas, Texas
Phone: Riverside 6455



Abe Susman

Southern Automatic Music Co.

1535 Delowore Ave.
Lexington, Ky.
Phone: 3-2955



Homer Sharp



Toronto Trading Post Limited

736 Yonge St.
Toronto 5, Ontario
Phone: Kingsdale 0186

Al Clavir



Taran Distributing, Inc.

3401 N. W. 36th St.
Miami, Florida
Phone: 64-4864, 64-4865,
64-4866, 64-0856

Sam Taran



Taran Distributing, Inc.

90 Riverside Ave.
Jacksonville, Florida
Phone: 6-1551

Herb Gorman



United Distributors, Inc.

513 E. Centrol
Wichita 2, Kansas
Phone: 4-6111

*M. M. Hammer
M. Y. Blum*



Wallace Distributing Co.

205 Northeast First Ave.
Mineral Wells, Texas
Phone: 216

Allen Wallace



R. Warncke Company

3445 Leelond
Houston, Texas
Phone: Chorler 9359

L. R. "Ray" Gardner



R. Warncke Company

121 Novorro St.
San Antonio, Texas
Phone: Fonin 2236

*R. "Dick" Warncke
Malcolm Gildart*



Western Distributors, Inc.

1226 S. W. 16th St.
Portland 5, Oregon
Phone: Alwater 7565

Budge Wright

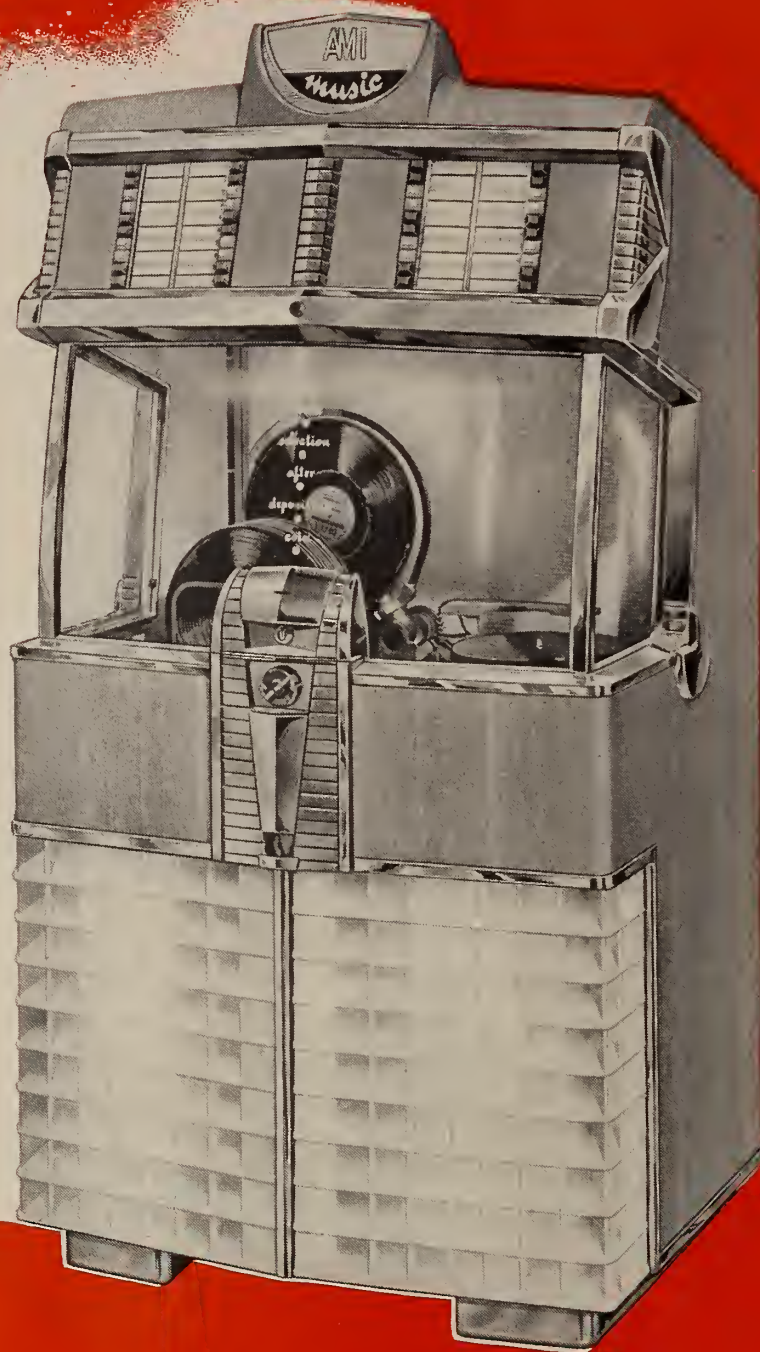


Western States Distributors

177 East Second South Street
Salt Lake City, Utah
Phone: 22-2549

Allison L. Novels

E 40 *For the Fast Play Spot*



All three sensational new AMI Model "E"s displayed for the first time at your AMI distributors, June 14-21.



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE.....Percy Faith (Columbia)
2. APRIL IN PORTUGAL.....Les Baxter (Capitol)
3. RUBY.....Richard Hayman (Mercury)
4. I'M WALKING BEHIND YOU.....Eddie Fisher (RCA Victor)
5. I BELIEVE.....Frankie Laine (Columbia)
6. SAY YOU'RE MINE AGAIN.....Perry Como (RCA Victor)
7. PRETEND.....Nat "King" Cole (Capitol)
8. SAY "SI SI".....Mills Brothers (Decca)
9. ANNA.....Silvana Mangano (MGM)
10. MY ONE AND ONLY HEART.....Perry Como (RCA Victor)

Don McLeod starts his new TV-DJ show on WJBK-Detroit, Mich. on June 13. Show will run from noon to 1:30. Doris Anderson, librarian, says it will be the first show of its kind in the midwest. Some of the guests already lined up for the first few shows give promise of top-flight entertainment. They are: Don Cornell; Johnny Desmond; Buddy Greco; Dolores Gray; Hamish Menzies; Bobby Wayne; Richard Hayes, and others. . . . Ralph Phillips and Bill LeFevre (WFBR-Baltimore, O.) picked Dorothy Collins' Audivox disk as the best new release of the week on their Melody Ballroom Show. The boys couldn't decide which one they liked best so they made it a double pick by selecting both sides. "To Make A Long Story Short" and "My Heart Stood Still".



JACK THAYER
(WTCN—Minneapolis-St. Paul)

Pic of the Week—Jack Thayer (WTCN—Minneapolis-St. Paul) is on the air practically every minute of the day. He has "Star Gazing" at 10 a.m.; The "Jack Thayer" show from 2 to 3:30 p.m.; "Town Crier Club" 12:30 to 6 on Saturdays; "Sunday Notes" from 10 p.m. to midnight on Sundays; and to round things out writes a column for the Minneapolis News called "Man About Town". . . . Mike Cassone, Rialto Records, has taken Joyce Aimee under his managerial wing and cut her on two sides for Rialto. "You're A Dream" and "Two Of A Kind". Mike and Joyce are out visiting Philly, Hartford, Providence and Boston deejays. In the Gotham he has had her on the Barry Gray Show; Bob Harris (WVNJ-Newark); Bill Cook (WAAT-Newark); Bill Silbert (Dumont TV) . . . Shel Horton (WHUN-Saxton, Pa.) writes his new Cash Box Review

has clicked in a big way with the advertisers. Twenty minutes allotted has been entirely sold out and he is trying to clear more time. . . . Danny Stiles, (WCTC-New Brunswick, N. J.), who gained such a big following in the Jersey area, moves over to WVNJ-Newark on June 13 with his own record show. . . . Paul Siegel, Symphony House Publishers, touring the deejays with his Vera Lynn record of "No More". Symphony House was just admitted to ASCAP. . . . Sheriff Davis (WLOW-Portsmouth, Va.) put on a Jimmie Rogers Day show on May 26. Told story of Rogers' life and played about five of his old time favorites. "It hit the folks right between the eyes", said Davis.

Comedian Red Buttons, who appeared as guest on Bill Silbert's "Silbert At Six" radio show via WMGM a couple of weeks ago, will make a return visit early in June. Mail was heavy—but heavy—after his last stint. Bill, celebrating his first anniversary on WABD-TV. . . . Free Lancer Jim Lounsbury has picked up another show for himself. Wednesday, Friday and Saturday nites on WIND-Chicago, Ill. Jim is sponsored by Melody Mill Ballroom, a favorite spot in the Windy City. . . . Jay Michaels (WCAE-Pittsburgh, Pa.) spent his recent vacation fixing up his new home. . . . Carl Ide, formerly WNJR-Newark is now solidly established on KDKA-Pittsburgh, and has re-launched his "S.S. Kool" jazz show. . . . Norman Hall, co-owner of WBNL-Boonville, Ind. and WBTO-Linton, Ind., plans to air show "Anything Goes" on both stations after WBTO hits the air waves in September. With this hookup Hall will be covering Indiana like a blanket with his platter-patter. . . . Ed Gonzalez, former nite time guy on WCMB-Lemoyne, Pa. has gone on daytime with Paul Landesman, former WGET-Gettysburg staffer coming in to do the nite trick. . . . Bill Ballance has a big network CBS show coming up, in addition to his midnight 'till one a.m. Pacific Network ainer. . . . Robin Seymour (WKMh-Dearborn, Mich.) is getting the reputation of giving a local hypo to any novelty that is really different. In addition to "Straight" records, Robin gets a great reaction from his audience to some of the weirder slicings.

325
45X325

3208-16 SOUTH 84th ST., PHILADELPHIA 42, PENNA.
BELGRADE 2-6250

1st RELEASE IN A SERIES OF 32 INSTRUMENTALS

present **MONTE KELLY** *and his orchestra*

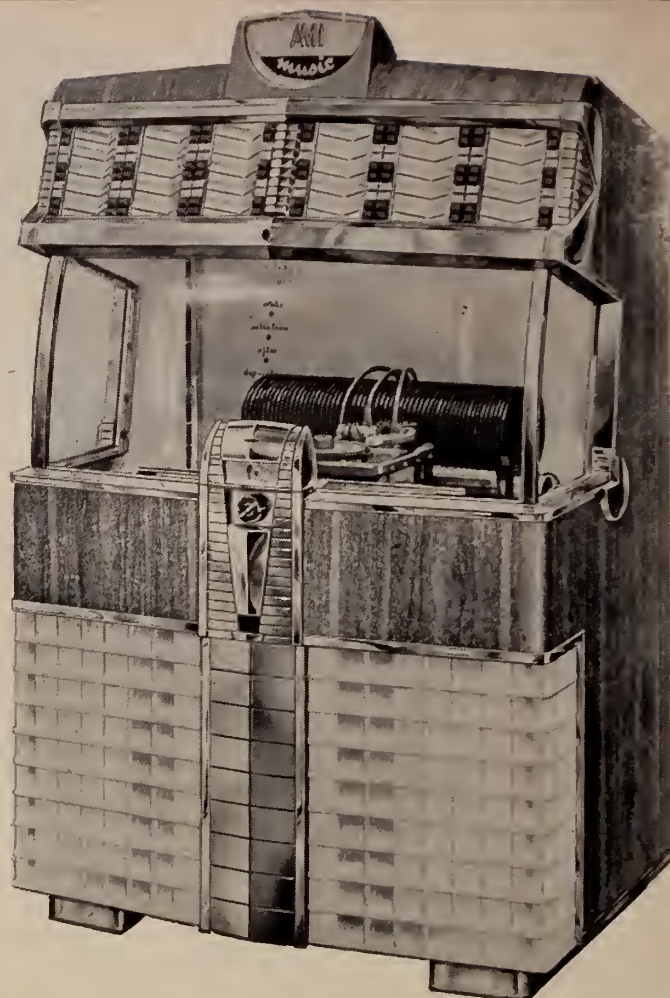
BERNIE WAYNES' incomparable

CASH BOX RECORDS



AL CLAVIR SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

TORONTO TRADING POST, LTD.

736 YONGE STREET, TORONTO, ONTARIO, CANADA

(Tel: Klingsdale 0186)

CANADIAN CAPERS

TORONTO TOPICS

Hubert Stone, Export Manager of Decca, New York, was in town last week attending a sales conference with the Canadian Decca brass. Their George Offer played host to Manager, Bob Chislett, Sales Manager, Red Roberts and Phil Rose of the Canadian Coral Division, and when it comes to hosting, George is a "million-record hit." Good to see Red Roberts back in harness and looking like his old self. . . . A lot of disappointed folks in this sector anent the abrupt cancelling of the Hildegard Show. Torontonians aplenty hope that the date will be completed in the near future as was indicated by the advance ticket sale.

. . . Frank Palmer in excellent voice and spirits, heading the current Bermuda talent roster, being held over for an extra two weeks at the main stem bistro. . . . This year's edition of "Spring Thaw," the New Play Society's satirical music revue, rated the best to date. Show has done excellent business during its five-week run at the Museum Theatre. . . . Melody Fair production will have a 16-week season this year, appearing under canvas at the Canadian National Exhibition grounds. This organization will bring Canuck Gene Lockhart back to his home territory to star in their production of "Paint Your Wagon." Local music-makers, as well as playgoers are looking forward to Gene's visit here, for though it is not too widely realized, the ex-Londoner (Ontario, that is) was a song writer in these parts before moving on to Broadway and Hollywood. The standard song, "The World



BILL LONG

Is Waiting For The Sunrise," original theme of the United Nations, and more recently revived by Les Paul and Mary Ford, was co-written by Gene before he left Canada. . . . Other summer theatre activities are booming all through Ontario. In Stratford, tremendous plans are under way for the Shakespearian Festival that is taking place this summer. Over from England for this are Douglas Campbell of the Old Vic., London, and Michael Bates of the Memorial Theatre, Stratford-On-Avon. Among the host of other stars in the Festival will be Irene Worth and Alec Guinness. . . . Producer Vernon Chapman and Director John Hardinge will tee off their new Oakville Summer Stock Company on June 22nd at the Pine Room Theatre in the Oakville Arena. Their opening play will be "Harvey." . . . Over at Vineland, "The Gramercy Ghost" is doing good business with its run at the Niagara Barn Theatre. Featured



THE HILLBILLY JEWELS

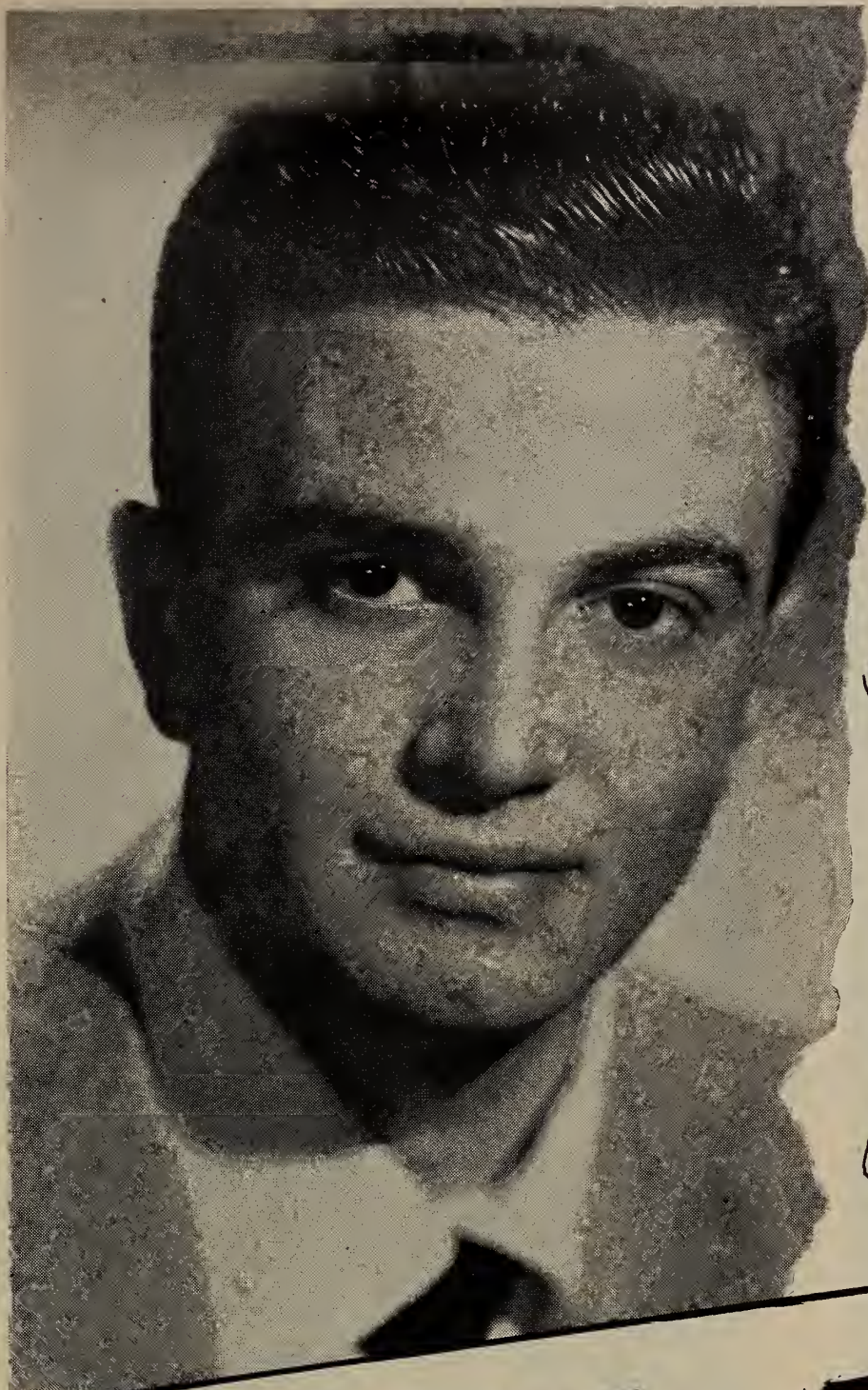
in the cast are Anne Roberge, Adrienne Walsh, Madeline Cooper, Michelle Grant, Charles McBride, Paul Linder, Cal Whitehead and Chuck New. . . . The King-presentation of "The Family Upstairs" by Arthur Sutherland and Drew Thompson's International Players will be appearing in Napanee, Gananoque and Prescott, after its current run. . . . Although it may be news in the U. S. A., Canadian music is coming into its own at a great rate these days, which is making a lot of Canuck composers and publishers happy. Your scribe is busy checking details for a complete line-up of current and impending waxings, which will be listed here next week, but in the meantime, watch for Clarendon's House's "In Single Blessedness," which will soon be released on MGM, and Old Colony Musics's "What a Waste (Of Good Corn Likker)" which has just been released by King. The latter by Bill Long and the Border Jumpers. Bill is co-writer of this novelty tune which has already racked up Canadian coverage by The Hillbilly Jewels on Arrow and "Dixie" Bill Hilton and The Calgary Range Riders on Decca's Apex label. Both songs are making a noise in Canada and should quickly do the same in the U. S. A. . . . Slim Gordon and his Group just completed a successful engagement at the Holiday and moved across town to the Olympia where they are doing business. Slim's songwriting activities are also clicking big. He is co-writer with Bill Long on "What A Waste (Of Good Corn Likker)," and also penned "Picture Of You" which has been recorded by Jack Kingston for the Arrow label, and 'Ill Pretend There Was No Yesterday," recently waxed by Jack Mehler and The Rustic Ramblers for Apex.

MONTREAL MEMOS

Last week's bill at the Seville Theatre was a money-maker for the house. Al Martino headlined, breaking his jump from Winnipeg to England. This is a city that has always appreciated live talent and the local showgoers were happy to again see Benny Meroff and Buster Shaver & Olive, who are old favorites in these parts. . . . June 4th to 6th the Forum played host to London's Festival Ballet. A heavy advance sale symbolized the ballet consciousness of this metropolis. . . . Among the several new appointments and promotions at the CBC International Service, recently announced by Jean Desy, Director General, was Gerard (Gerry) Arthur's new position as Head of Program Operations. Gerry formerly headed the French section of the CBC International Service. He will be replaced by J. M. Marcotte. Jean Marion continues as Press and Information Representative. Willie Chevalier upped to Head of Policy Coordination, with Paul Barette as Assistant, and A. L. Pigeon becomes Sections Supervisor. . . . Helen Martin's songs and Phil Jobin's organ-izing get the Cavendish Cafe off to a fine start when the Mansfield Street rendezvous reopened on May 29th. . . . Mark Sebastian has the management of the Cafe Minuit acclaiming him to be "America's foremost entertainer." He certainly does have a large and loyal following. . . . Capitol's Latin-American star Yma Sumac doing right nicely, as this scribe expected, at the Sans Souci. . . . One of the best columns in Canada is that written by Frank Kennedy. It appears daily under the heading of "Platter Chatter". . . . Denise Meloche and Clyde Moon of BMI Canada's Montreal office, away to New York to attend the annual BMI picnic.



AL MARTINO



BUILDING FOR
A SMASH HIT!

YOUNG AS SPRING -
REFRESHING AS A BREEZE...

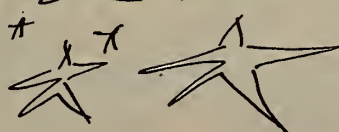
Tommy
Mata
Singing

WILLY TROY

WITH ORCHESTRA AND CHORUS DIRECTED BY Monte Kelly
JUBILEE-6040 (45X6040)

Jubilee RECORD CO. INC.
315 W. 47TH ST., NEW YORK, N. Y.

b/w
"BELLA
MIA"





TOMMY EDWARDS
sings

TAKE THESE CHAINS
from my
HEART

and
PAGING MR. JACKSON
MGM 11485 • K11485



Fred Waring Hosts Songpluggers



SHAWNEE, PA.—Fred Waring was host to songpluggers and other guests from the music business last Tuesday, June 2, in one of the most delightful outings of this kind that has ever been held. The main business, of course, was golf and the winners of the tournaments were, in the low gross, Tutti Camarata with a 76, and in the low net, a tie between Harry Link and Moe Schulman with a 67 each.

In the pictures above are:

- | | |
|---|---|
| 1) The entire group | 1) Leo Diston, Lou Del Guercio and Mickey Addy in a take off on the Andrews Sisters |
| 2) Eddie Kissak, Jack Bregman, Milt Gabler, Harry Link | 2) George Pincus and Mannie Greenfield |
| 3) The chorus at the evening show | 3) Herb Abramson and Perry Como |
| 4) Ed Sullivan, Fred Waring, the golf pro, Eddie Fisher, Perry Como | 4) Ivan Mogul, Artie Mogul and Juggy Gayle |
| 5) Eddie Fisher and Juggy Gayle | 5) Eddie Fisher and Bob Austin |

SWEEPING THE COUNTRY—THE NEWEST HIT

Jenny Barrett



SINGING THE FIRST RECORDING OF THE SONG SHE WROTE

"HE LOVES ME"

backed by

"DO ME A FAVOR"

Vogue 1024

45-1024



NORTON AND CONDON, INC.

Press Representatives

Personal Management

VAUGHN WRIGHT

1608 Argyle Avenue

Hollywood, Cal.

CROSSROADS OF THE WORLD
HOLLYWOOD 28, CALIF.

Leahy Appointed Musical Director Of B.B.S.; Signs With Sheldon Music For Publishing Rights

NEW YORK—In a deal involving many angles of the record and publishing businesses, B.B.S. this week signed Joe Leahy, Tin Pan Alley arranger and conductor, to a three year exclusive contract as musical director for the company. Leahy in turn entered into a publishing deal with Sheldon Music, which will publish all music written by him under a subsidiary company to be known as S&L Music.

Sheldon had subsidized Leahy in making two masters of originals by him and B.B.S. has bought them and will issue them as his first release for the firm. They are instrumentals with choral backgrounds entitled "Fire Alarm" and "Kopy Kat Kapers." Details of the sale were handled by Goldie Goldmark, General Manager for Sheldon and Walter Moody for B.B.S.

Leahy's contract with B.B.S. calls for a minimum of 48 sides per year in the capacity of musical director and besides backing the artists on the label, he will produce numerous originals and instrumentals.

This deal is another step in the direction which music publishers have taken lately to produce masters for sale to record companies as a means to widen copyright exposure. Most recent successes were the dates subsidized by Robbins and handled by Charlie Grean who produced "Say It With Your Heart" with Bob Carroll which Derby subsequently bought,

and Bud Brandom's initial success with Joni James' master of "Why Don't You Believe Me" which was issued on the MGM label.

Capitol Net Up 25%

HOLLYWOOD — Net income of Capitol Records, Inc., in the 12 months ended March 31, 1953, was 25 per cent higher than in the corresponding period a year ago, President Glenn E. Wallichs said in a letter to shareholders.

Net income in the 12 months ended March 31, last, after all charges including provisions for Federal income taxes, was \$546,929. This was equal, after preferred dividends paid, to \$1.12 a share on the 476,230 shares of common stock outstanding. For the 12-month period ended a year earlier, net income totaled \$435,257, equal to 83 cents a common share after payment of preferred dividends.

In the 12 months ended March 31, 1953, net sales totaled \$14,687,255, compared with \$13,784,698 in the preceding 12-month period.

Net income before federal taxes but after all other charges amounted to \$1,323,929 in the 12 months ended March 31 last. For the 12 months ended March 31, 1952, pre-tax income totaled \$881,257. Tax provisions climbed from \$446,000 to \$777,000 in the 12 months ended March 31 last.

Hearings On Dirksen And McCarran Bills Postponed

WASHINGTON, D. C. — Hearings on the Dirksen and McCarran bills which had been scheduled for Friday, June 5, have been postponed until Wednesday, June 24 because the opponents of the bill, who were caught unawares at the announcement of the hearings, were totally unprepared.

The bills are designed to impose a performance right royalty on the juke box industry which is exempt from such royalty under existing copyright law.

A Couple of Scotsmen



DETROIT — Two Scotsmen, Hamish Menzies, Decca recording star, and Ed Mc Kenzie, disk jockey at WXYZ in Detroit, clown it up. Hamish's latest for Decca is "Alibis" and "Fly Home Litt'e Bluebird".

MR. BABALU!

First in Latin American Music Everyone Says



MIGUELITO VALDES

latest Releases

"JUNGLE MAN"

b/w "PEANUT VENDOR"

MOOD # 1002



74 Prospect St.
UN. 4-2200
Cambridge, Mass.

Tune Turned Over To Meridien

PHILADELPHIA — Stenton Music has announced that it has turned over "Love Every Moment You Live", which was recorded on the Twentieth Century label, to Meridien Music for a big push.

Twentieth Century has also leased four masters from Toxen Records. The artist is the George Williams orchestra and two sides are with Dottie Reed.

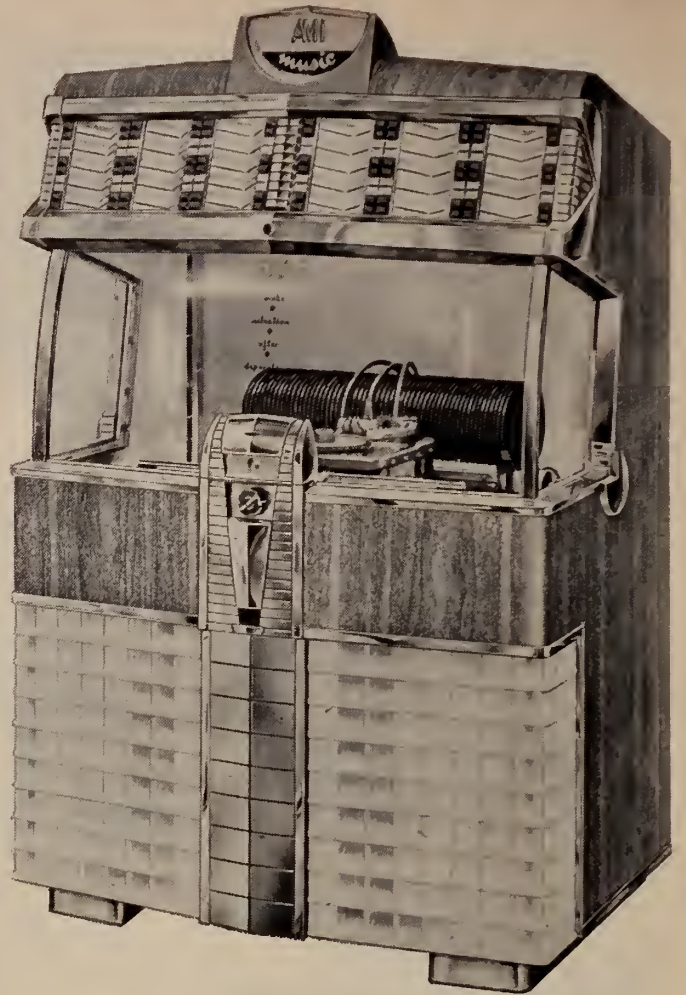
Meteor In New Quarters

MEMPHIS, TENN. — Meteor Record Distributors moved to new quarters at 1794 Chelsea Avenue in Memphis on June 1st. The firm is now occupying its own building which includes recording studios and other facilities for carrying on its business.



T. B. HOLLIDAY SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT DURING AMI "E" WEEK SHOWING.
JUNE 14 TO JUNE 21

T. B. HOLLIDAY COMPANY

727 MAIN STREET, COLUMBIA, SOUTH CAROLINA

(Tel: 3-7580)



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 6 without any changes on the part of THE CASH BOX.

Howard Miller

WIND—Chicago, Ill.

1. Song From Moulin Rouge (Percy Faith)
2. The Ho Ho Song (R. Buttons)
3. Now That I'm In Love (Page)
4. Big Mamou (Dolores Gray)
5. Love Me, Love Me (Bobby Wayne)
6. Uska Dara (Eartha Kitt)
7. Organ Grinder's Swing (Four Aces)
8. Ramblin' Man (F. Laine)
9. Many Are The Times (Valli)
10. Crazy, Man, Crazy (Ralph Marterie)

Eddie Gallagher

WTOP—Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. I Believe (Jane Froman)
5. Say You're Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. How Much Is That Doggie In The Window (Patti Page)
8. Pretend (Nat "King" Cole)
9. The Ho Ho Song (R. Buttons)
10. Anna (Richard Hayman)

Ed Bonner

KXOK—St. Louis, Mo.

1. Almost Always (Joni James)
2. Crazy, Man, Crazy (B. Haley)
3. Don't Call My Name (Dixon)
4. I'll Try (Tommy Mara)
5. It Really Doesn't Matter (Sandy Solo)
6. More Than I (Bobby Wayne)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. P. S. I Love You (The Hilltoppers)
9. The Ho Ho Song (R. Buttons)
10. I'm Walking Behind You (Champ Butler)



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 6 without any changes on the part of THE CASH BOX.

Johnny Morris

WL0L—Minneapolis, Minn.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Frank Sinatra)
3. The Breeze (Trudy Richards)
4. April In Portugal (Les Baxter)
5. Say "Si Si" (Mills Bros.)
6. Anna (Silvana Mangano)
7. You Shouldn't Have Kissed Me (Norman Brooks)
8. Albuquerque (R. Flanagan)
9. Tell Us Where The Good Times Are (Carson-Mitchell)
10. Organ Grinder's Swing (Four Aces)

Bill Reynolds

WTMJ—Milwaukee, Wisc.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (F. Martin)
3. Ruby (Richard Hayman)
4. I'm Walking Behind You (Eddie Fisher)
5. Crazy, Man, Crazy (Marterie)
6. I'm Walking Behind You (Frank Sinatra)
7. It It Any Wonder (J. James)
8. Anna (Silvana Mangano)
9. Oo! What You Do To Me (Patti Page)
10. Honey In The Horn (Four Aces)

Robin Seymour

WKMH—Dearborn, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman)
3. Spinning A Web (Gaylords)
4. My One And Only Heart (Perry Como)
5. The Nearness Of You (Bob Manning)
6. Organ Grinder's Swing (Four Aces)
7. Without A Memory (Garland)
8. Say "Si Si" (Mills Bros.)
9. I'm Walking Behind You (Eddie Fisher)
10. Just Another Polka (R. Hayes)

Jackson Lowe

WOL—Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. Say You're Mine Again (Perry Como)
5. Big Mamou (Pete Hanley)
6. Lean Baby (Frank Sinatra)
7. If Love Is Good To Me (Jackie Paris)
8. Crazy, Man, Crazy (B. Haley)
9. The Honey Jump (Sauter-Finegan)
10. Hot Toddy (Ralph Flanagan)

Roger Nash

WJMR—New Orleans, La.

1. I'm Walking Behind You (Frank Sinatra)
2. Uska Dara (Eartha Kitt)
3. Don't Call My Name (Dixon)
4. Song From Moulin Rouge (Percy Faith)
5. Who's Gonna Pay The Check (Peggy Lee)
6. Ruby (Richard Hayman)
7. April In Portugal (Les Baxter)
8. I'd Rather Die Young (The Hilltoppers)
9. Say "Si Si" (Mills Bros.)
10. Anna (Silvana Mangano)

Harv Morgan

WARM—Scranton, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. Say You're Mine Again (Perry Como)
4. April In Portugal (Les Baxter)
5. Anna (Silvana Mangano)
6. Dancin' With Someone (Teresa Brewer)
7. Oo! What You Do To Me (Patti Page)
8. The Breeze (Trudy Richards)
9. The Mission Bell (Coleman)
10. Half A Photograph (K. Starr)

Donn Tibbetts

WFEA—Manchester, N. H.

1. Song From Moulin Rouge (Percy Faith)
2. Say You're Mine Again (Perry Como)
3. My One And Only Heart (Perry Como)
4. April In Portugal (Les Baxter)
5. I Believe (Jane Froman)
6. I'm Walking Behind You (Vic Damone)
7. Ruby (Richard Hayman)
8. Is It Any Wonder (J. James)
9. Say "Si Si" (Mills Bros.)
10. Honey In The Horn (Four Aces)

Lou Barile

WKAL—Rome, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. Say You're Mine Again (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Just Another Polka (Stafford)
5. Ruby (Richard Hayman)
6. April In Portugal (Les Baxter)
7. Your Cheatin' Heart (J. James)
8. My One And Only Heart (Perry Como)
9. Pretend (Nat "King" Cole)
10. The Nearness Of You (Bob Manning)

Hal Murray

WHKK—Akron, Ohio

1. Ruby (Richard Hayman)
2. I'm Walking Behind You (Eddie Fisher)
3. Song From Moulin Rouge (Percy Faith)
4. Say You're Mine Again (Perry Como)
5. Fly Away Little Bluebird (Hamish Menzies)
6. Say "Si Si" (Mills Bros.)
7. Forever Yours (Sonny Curtis)
8. Pretend (Nat "King" Cole)
9. The Ho Ho Song (R. Buttons)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Bill Silbert

WABD—New York, N. Y.

1. Ruby (Richard Hayman)
2. I Believe (Frankie Laine)
3. I'm Walking Behind You (Eddie Fisher)
4. My One And Only Heart (Perry Como)
5. Candy Lips (Day & Ray)
6. April In Portugal (Damone)
7. Tell Us Where The Good Times Are (MacGuire Sis.)
8. In The Mood (Elliot Bros.)
9. Rosebud (Karen Chandler)
10. You You You (Ames Bros.)

Hal Fredericks

KXOK—St. Louis, Mo.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. P. S. I Love You (The Hilltoppers)
5. I Let Her Go (Frankie Laine)
6. Big Mamou (Pete Hanley)
7. Meanwhile (Sunny Gale)
8. Only One In Love (R. Shaw)
9. Allez Vous 'En (Kay Starr)
10. I'm Walking Behind You (Eddie Fisher)

Dick Elliott

WCFL—Chicago, Ill.

1. Say You're Mine Again (Perry Como)
2. Big Mamou (Pete Hanley)
3. Ruby (Les Brown)
4. April In Portugal (Les Baxter)
5. Song From Moulin Rouge (Percy Faith)
6. Almost Always (Joni James)
7. Caravan (Ralph Marterie)
8. Uska Dara (Eartha Kitt)
9. Im Walking Behind You (Eddie Fisher)
10. Sweet Thing (Dinah Shore)

Bob Watson

WSB—Atlanta, Ga.

1. April In Portugal (Damone)
2. Ruby Richard Hayman)
3. Hush-A-Bye (Bing Crosby)
4. Say You're Mine Again (Perry Como)
5. Red Canary (Florian Zabach)
6. Song From Moulin Rouge (Percy Faith)
7. Return To Paradise (A. Dale)
8. C'est Magnifique (G. MacRae)
9. I'd Rather Die Young (The Hilltoppers)
10. Say "Si Si" (Mills Bros.)

"Oil Wells"

WHB—Kansas City, Mo.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. I Believe (Frankie Laine)
5. Seven Lonely Days (G. Gibbs)
6. Pretend (Nat "King" Cole)
7. Caravan (Ralph Marterie)
8. How Much Is That Doggie In The Window (Patti Page)
9. I'm Walking Behind You (Eddie Fisher)
10. Your Cheatin' Heart (J. James)

Gene McGehee

KBIG—Catalina Island, Cal.

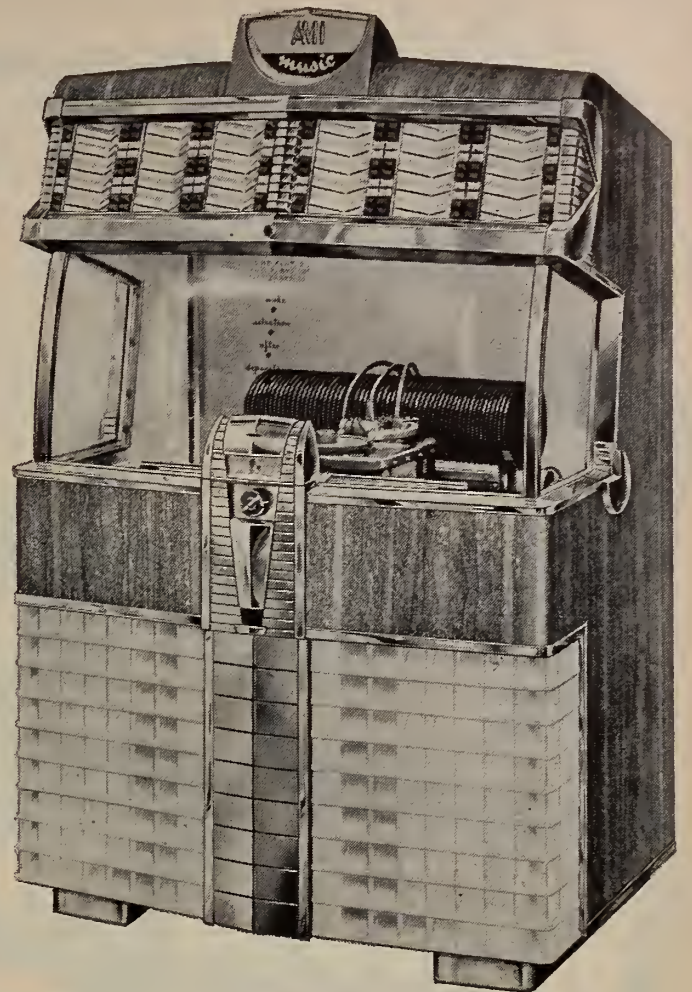
1. Is it Any Wonder (J. James)
2. He Loves Me (Jenny Barrett)
3. Lean Baby (Frank Sinatra)
4. April In Portugal (Les Baxter)
5. A Woonin' We Will Go (Lorry Raine)
6. One Wild Oat (G. Jenkins)
7. I Can't Forget You (Darlan)
8. You Shouldn't Have Kissed Me (Norman Brooks)
9. Seven Lonely Days (B. Lou)
10. Say "Si Si" (Mills Bros.)

"It's What's in THE CASH BOX That Counts"



PETE GERRITS SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

MOUNTAIN DISTRIBUTORS

**3630 DOWNING STREET, DENVER, COLORADO
(Tel: AComa 8518; 8519)**



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 6 without any changes on the part of THE CASH BOX.

- Joe Deane**
WHEC—Rochester, N. Y.
1. I Believe (Red Foley)
 2. Anna (Silvana Mangano)
 3. Organ Grinder's Swing (Four Aces)
 4. Return To Paradise (Camarata)
 5. Terry's Theme From "Lime-light" (Frank Chacksfield)
 6. Big Mamou (Dolores Gray)
 7. Ruby (Les Brown)
 8. April In Portugal (Les Baxter)
 9. Sheik Of Araby (Super Sonics)
 10. Say "Si Si" (Mills Bros.)

- John Wrisley**
WSAV—Savannah, Ga.
1. Song From Moulin Rouge (Mantovani)
 2. April In Portugal (Les Baxter)
 3. Say You're Mine Again (Perry Como)
 4. Big Mamou (Dolores Gray)
 5. Can't I (Nat "King" Cole)
 6. I'm Walking Behind You (Eddie Fisher)
 7. Lean Baby (Frank Sinatra)
 8. Pretend (Nat "King" Cole)
 9. Is It Any Wonder (J. James)
 10. A-Wooin' We Will Go (Lorry Raine)

- Hugh Wanke**
WCAO—Baltimore, Md.
1. Song From Moulin Rouge (Percy Faith)
 2. Now That I'm In Love (Page)
 3. My One And Only Heart (Perry Como)
 4. Ruby (Harry James)
 5. Anna (Silvana Mangano)
 6. Organ Grinder's Swing (Four Aces)
 7. Say "Si Si" (Mills Bros.)
 8. Say You're Mine Again (June Hutton)
 9. Twice As Much (Mills Bros.)
 10. He Loves Me (Jenny Barrett)

- Jack Dugan**
WPTR—Albany, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Mantovani)
 3. April In Portugal (Les Baxter)
 4. Say You're Mine Again (Perry Como)
 5. I Believe (Frankie Laine)
 6. How Much Is That Doggie In The Window (Patti Page)
 7. Pretend (Nat "King" Cole)
 8. Ruby (Richard Hayman)
 9. Your Cheatin' Heart (F. Laine)
 10. Seven Lonely Days (G. Gibbs)

- Edna Richardson**
WTMA—Charleston, S. C.
1. Song From Moulin Rouge (Percy Faith)
 2. Seven Lonely Days (G. Gibbs)
 3. I'm Walking Behind You (Eddie Fisher)
 4. The Ho Ho Song (R. Buttons)
 5. April In Portugal (Les Baxter)
 6. My Lady Loves To Dance (Julius La Rosa)
 7. The Honey Jump (Sauter-Finegan)
 8. Crazy, Man, Crazy (Marterie)
 9. Pot Luck (Eileen Barton)
 10. Thunderbird (Ray Anthony)

- Larry Wilson**
WNOE—New Orleans, La.
1. Say "Si Si" (Mills Bros.)
 2. April In Portugal (Les Baxter)
 3. I'm Walking Behind You (Frank Sinatra)
 4. Song From Moulin Rouge (Percy Faith)
 5. Ruby (Richard Hayman)
 6. Big Mamou (Dolores Gray)
 7. I'd Rather Die Young (The Hilltoppers)
 8. One Wild Oat (G. Jenkins)
 9. Without A Memory (Garland)
 10. Somebody Wonderful (Norman Brooks)

- Ray Perkins**
KFEL—Denver, Colo.
1. Song From Moulin Rouge (Percy Faith)
 2. April In Portugal (Les Baxter)
 3. Ruby (Richard Hayman)
 4. I Believe (Frankie Laine)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. I'm Walking Behind You (Vic Damone)
 7. Anna (Silvana Mangano)
 8. Pretend (Nat "King" Cole)
 9. Your Cheatin' Heart (J. James)
 10. The Ho Ho Song (R. Buttons)

- Ira Cook**
KECA—Hollywood, Calif.
1. Ruby (Richard Hayman)
 2. Song From Moulin Rouge (Percy Faith)
 3. I Believe (Frankie Laine)
 4. April In Portugal (Les Baxter)
 5. I'm Walking Behind You (Eddie Fisher)
 6. Say "Si Si" (Mills Bros.)
 7. Anna (Silvana Mangano)
 8. Is It Any Wonder (J. James)
 9. Say You're Mine Again (Perry Como)
 10. The Ho Ho Song (R. Buttons)

- Chuck Norman**
WIL—St. Louis, Mo.
1. I'm Walking Behind You (Eddie Fisher)
 2. Crazy, Man, Crazy (B. Haley)
 3. Song From Moulin Rouge (Percy Faith)
 4. Say You're Mine Again (Perry Como)
 5. April In Portugal (Les Baxter)
 6. My Lady Loves To Dance (Julius La Rosa)
 7. Big Mamou (Pete Hanley)
 8. Your Cheatin' Heart (J. James)
 9. The Ho Ho Song (R. Buttons)
 10. Heap Big Beat (B. Morrow)



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 6 without any changes on the part of THE CASH BOX.

- Jim Mills**
WGN—Chicago, Ill.
1. Strange Things Are Happening (Red Buttons)
 2. Song From Moulin Rouge (Percy Faith)
 3. Say You're Mine Again (Perry Como)
 4. I'm Walking Behind You (Frank Sinatra)
 5. Anna (Silvana Mangano)
 6. Ruby (Les Brown)
 7. Dancin' With Someone (Teresa Brewer)
 8. He Loves Me (Jenny Barrett)
 9. I Am In Love (Nat Cole)
 10. Without A Memory (Garland)

- Wally Nelskog**
WRSC—Seattle, Wash.
1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Say You're Mine Again (Perry Como)
 4. Pretend (Nat "King" Cole)
 5. Seven Lonely Days (G. Gibbs)
 6. I Believe (Frankie Laine)
 7. Ruby (Richard Hayman)
 8. I Keep Thinking Of You (Gary Wells)
 9. April In Portugal (Les Baxter)
 10. Honey In The Horn (Four Aces)

- Don Bell**
KRNT—Des Moines, Iowa
1. Song From Moulin Rouge (Percy Faith)
 2. April In Portugal (Les Baxter)
 3. Ruby (Les Baxter)
 4. I'm Walking Behind You (Eddie Fisher)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Say You're Mine Again (Perry Como)
 7. Can't I (Nat "King" Cole)
 8. Thunderbird (Ray Anthony)
 9. I Believe (Frankie Laine)
 10. My Lady Loves To Dance (Julius La Rosa)

- Jim Shannon**
KQV—Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
 2. I Am In Love (Nat Cole)
 3. Meanwhile (Sunny Gale)
 4. Oo! What You Do To Me (Patti Page)
 5. April In Portugal (Damone)
 6. Ruby (Les Baxter)
 7. My Lady Loves To Dance (Julius La Rosa)
 8. Say "Si Si" (Mills Bros.)
 9. Swanee River Boogie (The Commanders)
 10. I'm Walking Behind You (Frank Sinatra)

- Paul E. X. Brown**
WERD—Atlanta, Ga.
1. Song From Moulin Rouge (Mantovani)
 2. Pretend (Nat "King" Cole)
 3. Ruby (Les Brown)
 4. April In Portugal (Louis Armstrong)
 5. Uska Dara (Eartha Kitt)
 6. Say "Si Si" (Mills Bros.)
 7. Organ Grinder's Swing (Four Aces)
 8. Scrap Of Paper (B. Lou)
 9. True Blue Lou (W. Herman)
 10. Terry's There From "Lime-light" (Frank Chacksfield)

- Al Ross**
WBAL—Baltimore, Md.
1. Song From Moulin Rouge (Percy Faith)
 2. I Believe (Frankie Laine)
 3. April In Portugal (Les Baxter)
 4. Pretend (Nat "King" Cole)
 5. Ruby (Richard Hayman)
 6. Your Cheatin' Heart (J. James)
 7. Seven Lonely Days (G. Gibbs)
 8. I'm Sitting On Top Of The World (Paul Ford)
 9. How Much Is That Doggie In The Window (Patti Page)
 10. Say You're Mine Again (Perry Como)

- Degrade & Kershaw**
WJAR—Providence, R. I.
1. Song From Moulin Rouge (Percy Faith)
 2. Ruby (Harry James)
 3. April In Portugal (F. Martin)
 4. Almost Always (Joni James)
 5. Say "Si Si" (Mills Bros.)
 6. I'm Walking Behind You (Eddie Fisher)
 7. Big Mamou (Pete Hanley)
 8. Just Another Polka (Stafford)
 9. Uska Dara (Bernice Parks)
 10. Your Cheatin' Heart (J. James)

- Gene Norman**
KLAC—Los Angeles, Calif.
1. Ruby (Nat "King" Cole)
 2. Song From Moulin Rouge (Percy Faith)
 3. April In Portugal (Les Baxter)
 4. Anna (Silvana Mangano)
 5. Lean Baby (Frank Sinatra)
 6. Say "Si Si" (Mills Bros.)
 7. Red, Red Robin (Doris Day)
 8. Your Cheatin' Heart (J. James)
 9. Coquette (Billy Eckstine)
 10. I Believe (Frankie Laine)

- Norman Hall**
WBNI—Booneville, Ind.
1. April In Portugal (Damone)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Seven Lonely Days (G. Gibbs)
 4. Is It Any Wonder (J. James)
 5. Pretend (Ralph Marterie)
 6. Honey In The Horn (Four Aces)
 7. He Loves Me (Jenny Barrett)
 8. One Wild Oat (G. Jenkins)
 9. Eight Beat Boogie (Maddox)
 10. Pot Luck (Eileen Barton)

"It's What's in THE CASH BOX That Counts"

Allen RECORDS INC.
 ARE IN BUSINESS -
 WITH A GREAT POP AND R&B HIT



Bill
Harrington
 singing

"WEDDING DAY"

"GIVE ME LOVE"

ALLEN RECORDS-230 (230 x 45)

THE FIVE WILLOWS

Heading for No. 1 Spot in R&B
 with a fine treatment of

"MY DEAR DEAREST DARLING"

b/w
"ROCK LITTLE FRANCIS"
 ALLEN RECORD 1000; 1000 x 45

ORDER FROM THE NATION'S LEADING DISTRIBUTORS

- | | | | | |
|---|--|--|--|--|
| Portem Dist. Co.
733 11th Avenue
New York, N. Y. | Malverne Dist. Co.
735 Conn. Blvd.
Hartford, Conn. | Music Sales Co.
1117 Union Avenue
Memphis, Tenn. | Gramophone Enter.
1906 Leeland Ave.
Houston, Tex. | Gramophone Enter.
1011 N.W. 5th St.
Okla. City, Okla. |
| Dave Rosen
855 N. Broad St.
Philadelphia, Pa. | Allen Rec. Dist. Co.
420 W. Broad St.
Richmond, Va. | J. H. Martin, Inc.
2614 W. No. Ave.
Chicago, Ill. | Gramophone Enter.
604 Barrone Street
New Orleans, La. | Mangold Dist. Co.
913 S. Clarkson St.
Charlotte, N. C. |
| Essex Record Dist.
114 Springfield Ave.
Newark, N. J. | Cadet Dist. Co.
3766 Woodward Av.
Detroit, Mich. | Music Sup. of N. E.
263 Huntington Av.
Boston, Mass. | M. B. Krupp Co.
309 S. Santa Fe
El Paso, Tex. | Roberts Record Dist.
1518 Pine St.
St. Louis, Mo. |
| Mangold Rec. Dist.
215 S. Eutaw Street
Baltimore, Md. | Southeast Dist. Co.
441 Edgewood Ave.
S.E., Atlanta, Ga. | Chess Records
4858 Cottage Grove
Ave., Chicago, Ill. | Chatton Rec. Dist.
1921 Grove Street
Oakland, Cal. | Roberts Record Dist.
321 Southwest
Kansas City, Mo. |
| Ind. State Rec. Dist.
505 E. Wash. St.
Indianapolis, Ind. | Ohio Record Sales
1737 Chester Ave.
Cleveland, Ohio | Central Rec. Sales Co.
2104 W. Wash. Blvd.
Los Angeles, Cal. | Lieberman Music Co.
257 Plymouth Av. N.
Minneapolis, Minn. | Pan-Amer. Dist. Co.
3401 N.W. 35th St.
Miami, Fla. |
| A & I Record Dist.
521 W. 6th
Cincinnati, Ohio | Alco Record Co.
1206 Forbes Street
Pittsburgh, Pa. | Gramophone Enter.
1425 Dragon Street
Dallas, Tex. | Music Service Co.
204 4th Street
Great Falls, Mont. | Pan-Amer. Dist. Co.
90 Riverside
Jacksonville, Fla. |

Allen RECORDS, INC.
 VICTOR ALLEN: Pres. PETER DORAINE: Sales Mgr
 418 West 49th Street, New York, N. Y.
 (Phone: Columbus 5-0919)

THE CASH BOX
 The Nation's **TOP 50**
 COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising **100** Selections
- | | | | | |
|--------------|------------------|-------------|------------------------------|----------------|
| AL—Aladdin | CR—Coral | IM—Imperial | NA—National | SE—Seger |
| AP—Apollo | DA—Dana | IN—Intro | OR—Oriole | 5IT—Sittin' In |
| AT—Atlantic | DE—Decca | JU—Jubilee | PE—Peacock | 5P—Specialty |
| BR—Brunswick | DN—Devon | KI—King | PR—Prestige | SW—Swingtime |
| BU—Bullet | DO—Dot | LO—London | RA—Rainbow | TE—Tempo |
| CA—Capitol | DY—Derby | MA—Mars | RE—Regent | TI—Tico |
| CD—Cadence | ES—Essex | ME—Mercury | RE—Regent | TN—Tennessee |
| CH—Chess | FE—Federal | MG—MGM | RIH—Recorded
In Hollywood | UN—United |
| CO—Columbia | 4 Star—Four Star | MO—Modern | SA—Savoy | VI—Victor |
| | | | | ZO—Zodiac |

- | | | |
|--|--|---|
| <p>June 13 June 6</p> <p>1—Song From Moulin Rouge
 130.2 135.5</p> <p>CA-2429 (F-2429)—J. HUTTON & A. STORDAHL
 <i>Say You're Mine Again</i></p> <p>★CO-39944—(9-39944)—PERCY FAITH ORK
 <i>Swedish Rhapsody</i></p> <p>CR-60984 (9-60984)—NICK PERITO
 <i>April In Portugal</i></p> <p>DE-28675 (9-28675)—VICTOR YOUNG O.
 <i>Ruby</i></p> <p>DE-28713 (9-28713)—COLEMAN HAWKINS
 <i>Ruby</i></p> <p>LO-1328 (45-1328)—MANTOVANI O.
 <i>Vola Colomba</i></p> <p>MG-11491 (K-11491)—BUDDY DE FRANCO
 <i>Many Are The Times</i></p> <p>OK-6963 (4-6963)—STAN FISHER
 <i>Slaughter On 10th Ave.</i></p> <p>TI-170 (45-170)—JOE LOCO QUINT.
 <i>Can Can Mambo</i></p> <p>VI-10-4166—BOSTON POPS O.
 <i>Daa Wacka Doodle</i></p> <p>VI-20-5264 (47-5264)—HENRI RENE O.
 <i>Street Of Shadows</i></p> <p>VI-20-5324 (47-5324)—NORO MORALES
 <i>Fantasia Mexicana</i></p> <p>2—April In Portugal
 77.7 108.6</p> <p>★CA-2374 (F-2374)—LES BAXTER O.
 <i>Suddenly</i></p> <p>CO-39983 (4-39983)—KEN GRIFFIN
 <i>Little Red Monkey</i></p> <p>CR-60984 (9-60984)—NICK PERITO
 <i>Sang From Moulin Rouge</i></p> <p>DE-28704 (9-28704)—LOUIS ARMSTRONG
 <i>Ramona</i></p> <p>DE-28646 (9-28646)—FLORIAN ZABACH
 <i>Red Canary</i></p> <p>DE-28723 (9-28723)—DUTCH McMILLAN
 <i>Eleven Thirty Saturday Night</i></p> <p>ME-70114 (70114 x 45)—DICK HAYMAN O.
 <i>Anna</i></p> <p>ME-70128 (70128 x 45)—VIC DAMONE
 <i>I'm Walking Behind You</i></p> <p>OK-6978 (4-6978)—FRANK ASSUNTO
 <i>Darkness On The Delta</i></p> <p>VI-20-5052 (47-5052)—FREDDY MARTIN
 <i>Penny Whistle Blues</i></p> <p>VI-20-5279 (47-5279)—TONY MARTIN
 <i>Now Hear This</i></p> <p>3—I'm Walking Behind You
 75.5 73.5</p> <p>CA-2450 (F-2450)—FRANK SINATRA
 <i>Lean Baby</i></p> <p>CR-60985 (9-60985)—DOROTHY SQUIRES
 <i>Is There Any Room In Your Heart</i></p> <p>DE-28692 (9-28692)—DONALD O'CONNOR
 <i>Crash!</i></p> <p>LO-1314 (45-1314)—JIMMY YOUNG
 <i>All Night Long</i></p> <p>ME-70128 (70128 x 45)—VIC DAMONE
 <i>April In Portugal</i></p> <p>★VI-20-5293 (47-5293)—EDDIE FISHER
 <i>Just Another Polka</i></p> <p>4—Ruby
 74.2 76.8</p> <p>CA-2457 (F-2457)—LES BAXTER O.
 <i>A Little Love</i></p> <p>CO-39994 (4-39994)—HARRY JAMES
 <i>Palladium Party</i></p> <p>CR-60959 (9-60959)—LES BROWN O.
 <i>Midnight Sun</i></p> | <p>June 13 June 6</p> <p>CR-60983 (9-60983)—NICK PERITO
 <i>The Magic Touch</i></p> <p>DE-28675 (9-28675)—VICTOR YOUNG O.
 <i>Song From Moulin Rouge</i></p> <p>DE-28713 (9-29713)—COLEMAN HAWKINS
 <i>Song From Moulin Rouge</i></p> <p>★ME-70115 (70115 x 45)—RICHARD HAYMAN O.
 <i>Love Mood</i></p> <p>MG-11472 (K-11472)—LEW DOUGLAS O.
 <i>My Flaming Heart</i></p> <p>VI-20-5286 (47-5286)—VAUGHN MONROE O.
 <i>Less Than Tomorrow</i></p> <p>5—Say You're Mine Again
 66.2 66.9</p> <p>AD-5000 (45-5000)—3 DONS & GINNY GREER
 <i>Tutti Frutti Baby</i></p> <p>CR-60982 (9-60982)—THE MODERNAIRES
 <i>He Who Has Love</i></p> <p>DA-801 (45-801)—HARMONY BELLS
 <i>Just Another Polka</i></p> <p>DE-28676 (9-28676)—DOLORES GRAY
 <i>Big Mamou</i></p> <p>ME-70134 (70134 x 45)—EDDY HOWARD
 <i>My One And Only Heart</i></p> <p>★VI-20-5277 (47-5277)—PERRY COMO
 <i>My One And Only Heart</i></p> <p>6—I Believe
 64.9 71.5</p> <p>CA-2332 (F-2332)—JANE FROMAN
 <i>Ghost Of A Rose</i></p> <p>★CO-39938 (4-39938)—FRANKIE LAINE
 <i>Your Cheatin' Heart</i></p> <p>7—Anna
 51.8 58.8</p> <p>CO-39968 (4-39968)—PAUL WESTON ORK
 <i>Dutch Treat</i></p> <p>CR-60963 (9-60963)—RAY BLOCH O.
 <i>Melancholy Serenade</i></p> <p>DE-28703 (9-28703)—VICTOR YOUNG
 <i>Call Of The Far Away Hills</i></p> <p>ME-70114 (70114 x 45)—RICHARD HAYMAN ORK.
 <i>April In Portugal</i></p> <p>★MG-11457 (K-11457)—SILVANA MANGANA
 <i>I Loved You</i></p> <p>VI-20-5246 (47-5246)—THE THREE SUNS
 <i>Little Red Monkey</i></p> <p>VI-20-5252 (47-5252)—AL CAIOLA
 <i>Cachita</i></p> <p>8—The Ho Ho Song
 44.6 51.8</p> <p>★CO-39981 (4-39981)—RED BUTTONS
 <i>Strange Things Are Happening</i></p> <p>9—Pretend
 42.6 52.7</p> <p>★CA-2346—NAT "KING" COLE
 <i>Don't Let Your Eyes Go Shopping</i></p> <p>CO-39915—KEN GRIFFIN
 <i>Oh, Happy Day</i></p> <p>CO-60927 (9-60927)—EILEEN BARTON
 <i>Too Proud To Cry</i></p> <p>DE-28576 (9-28576)—GUY LOMBARDO O.
 <i>That's Me Without You</i></p> <p>DO-15048—DAN BELLOC
 <i>You Are Ecstasy</i></p> <p>ME-70045—RALPH MARGERIE O.
 <i>After Midnight</i></p> <p>VI-20-5119 (47-5119)—HENRI RENE
 <i>Madelena</i></p> | <p>June 13 June 6</p> <p>10—How Much Is That Doggie In The Window
 25.9 35.5</p> <p>★ME-70070 (70070 x 45)—PATTI PAGE
 <i>My Jealous Eyes</i></p> <p>11—Crazy, Man, Crazy
 23.1 12.6</p> <p>★ES-321 (45-321)—BILL HALEY
 <i>Whatcha Gonna Do</i></p> <p>ME-70153 (70153 x 45)—RALPH MARGERIE O.
 <i>Go Away</i></p> <p>12—Terry's Theme From "Limelight"
 21.6 19.6</p> <p>CO-40013 (4-40013)—WALLY STOTT O.
 <i>Incidental Music from "Limelight"</i></p> <p>CR-61006 (9-61006)—RON GOODWIN O.
 <i>When I Fall In Love</i></p> <p>★LO-1342 (45-1342)—FRANK CHACKSFIELD O.
 <i>Incidental Music from "Limelight"</i></p> <p>VI-20-5326 (47-5326)—HUGO WINTERHALTER O.
 <i>Symphony Of A Starry Night</i></p> <p>13—Swedish Rhapsody
 19.2 12.4</p> <p>★CO-39944 (4-39944)—PERCY FAITH O.
 <i>Song From Moulin Rouge</i></p> <p>DE-28674 (9-28674)—ETHEL SMITH
 <i>After Hours</i></p> <p>14—The Breeze
 18.6 6.1</p> <p>DE-28732 (9-28732)—OWEN BRADLEY
 <i>Granada</i></p> <p>★DY-823 (45-823)—TRUDY RICHARDS
 <i>I Can't Love You Anymore</i></p> <p>OK-6964 (4-6964)—HELENE DIXON
 <i>Don't Call My Name</i></p> <p>15—Ramona
 13.6 14.1</p> <p>CA-1684 (F-1684)—GORDON MacRAE
 <i>So In Love</i></p> <p>CR-60918 (9-60918)—LES BROWN O.
 <i>Montoana Clipper</i></p> <p>DE-28704 (9-28704)—LOUIS ARMSTRONG
 <i>April In Portugal</i></p> <p>★ME-70012 (70012 x 45)—THE GAYLORDS
 <i>Spinning A Web</i></p> <p>16—I'd Rather Die Young
 13.5 9.8</p> <p>CA-2501 (F-2501)—GISELE MacKENZIE
 <i>I Didn't Want To Love You</i></p> <p>★DO-15085 (45-15085)—THE HILLTOPPERS
 <i>P. 5. I Love You</i></p> <p>17—Almost Always
 13.1 11.4</p> <p>ME-70135 (70135 x 45)—EDDY HOWARD
 <i>Am I Losing You</i></p> <p>★MG-11470 (K-11470)—JONI JAMES
 <i>Is It Any Wonder</i></p> <p>18—Organ Grinder's Swing
 13.0 5.9</p> <p>★DE-28691 (9-28691)—FOUR ACES
 <i>Honey In The Horn</i></p> <p>VI-20-4829 (47-4829)—FORD NELSON QUINT.</p> |
|--|--|---|

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

June 13 June 6

19—Say "Si Si"

- 12.9 8.2
★DE-28670 (9-28670)—
MILLS BROTHERS
I'm With You
LO-1152 (45-1152)—
EDMUNDO ROS O.
They Say The Woman
Always Pays
ME-70162 (70162x45)—
JIMMY PALMER O.
MG-11496 (K-11496)—
THE CLOVELEAFS
If I Had A Golden
Umbrella
VINROB 3—EUGENIE BAIRD
Hootin' Holler

20—Just Another Polka

- 12.3 9.1
★CO-40000 (4-40000)—
JO STAFFORD
My Dearest, My
Darling
DA-801 (45-801)—
HARMONY BELLS
Say You're Mine
Again
DE-28719 (9-28719)—
GUY LOMBARDO
Spinning A Web
ME-70147 (70147 x 45)—
RICHARD HAYES
Trust Me
★VI-20-5293 (47-5293)—
EDDIE FISHER
I'm Walking Behind
You

21—Big Mamou

- 12.2 4.6
CA-2441 (F-2441)—
ELLA MAE MORSE
Is It Any Wonder
★DE-28676 (9-28676)—
DOLORES GRAY
Say You're Mine
Again
DE-28656 (9-28656)—
JIMMIE DAVIS
ME-70137 (70137 x 45)—
RUSTY DRAPER
Tell Me Why, Why
Why
★OK-6956 (4-6956)—
PETE HANLEY
OK-18001 (4-18001)—
LINK DAVIS
VI-20-5299 (47-5299)—
BIGS HOWARD O.
Scrap Of Paper

22—Tell Me A Story

- 12.1 10.1
★CO-39945 (4-39945)—
FRANKIE LAINE &
JIMMY BOYD
The Little Boy And
The Old Man

23—My Flaming Heart

- 10.8 10.2
★CA-2459 (F-2459)—
NAT "KING" COLE
I Am In Love
MG-11472 (K-11472)—
LEW DOUGLAS O.
Ruby

24—Half A Photograph

- 10.7 7.9
★CA-2464 (F-2464)—
KAY STARR
Allez-Vous-En
CA-2500 (F-2500)—
BILLY STRANGE
Red

25—Send My Baby Back To Me

- 10.6 2.1
★CO-40010 (4-40010)—
JUDY GARLAND
Without A Memory
MG-11511 (K-11511)—
BILLY ECKSTINE
I Laugh To Keep
From Crying
VI-20-5306 (47-5306)—
SUNNY GALE
Meanwhile

June 13 June 6

26—Seven Lonely Days

- 10.4 14.3
CR-60949 (9-60949)—PINE-
TOPPERS & MARLIN SIS.
DE-28655 (9-28655)—
GUY LOMBARDO O.
Downhearted
KI-1192 (45-1192)—
BONNIE LOU
Out Of Reach
★ME-70095 (70095 x 45)—
GEORGIA GIBBS
If You Take My Heart
VI-20-5219 (47-5219)—
DON MEEHAN

27—My One And Only Heart

- 8.8 —
★VI-20-5277 (47-5277)—
PERRY COMO
Say You're Mine Again

28—Little Red Monkey

- 8.7 6.5
CA-2430 (F-2430)—MEL BLANC
Tia Juana
CO-MJV164—
ROSEMARY CLOONEY
CO-39983 (4-39983)—
KEN GRIFFIN
April In Portugal
LO-1316 (45-1316)—
HARRY GROVE TRIO
Magic Music Box
★ME-70118 (70118 x 45)—
HARMONICATS
Pachuko Hop
MG-11477 (K-11477)—
JACK FINA O.
Wrong Note Rag
★VI-20-5246 (47-5246)—
THREE SUNS
Anna

29—Allez-Vous-En

- 7.8 8.1
★CA-2464 (F-2464)—
KAY STARR
Half A Photograph

30—Uska Dara

- 7.7 12.7
CR-60999 (9-60999)—
EYDIE GORME
Cocoanuts
ME-70160 (70160 x 45)—
BERNICE PARKS
Nowhere Guy
★VI-20-5284 (47-5284)—
EARTHA KITT
Two Lovers

31—Dennis The Menace

- 7.6 —
★CO-39988 (4-39988)—
R. CLOONEY & J. BOYD
Little Josey

32—Your Cheatin' Heart

- 7.5 11.3
CA-2377 (F-2377)—
JAN GARBER O.
My Jealous Eyes
CO-39938 (9-39938)—
FRANKIE LAINE
I Believe
DE-28628 (9-28628)—
LOUIS ARMSTRONG
Congratulations to
Someone
★MG-11426 (K-11426)—
JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—
HANK WILLIAMS
Kaw-Lia
VI-20-5292 (47-5292)—
TED TYLE O.
Gotta Go Weedin'

33—Ramblin' Man

- 7.4 6.0
★CO-39979 (4-39979)—
FRANKIE LAINE
I Let Her Go
MG-11479 (K-11479)—
HANK WILLIAMS
Take These Chains
From My Heart
MG-11120—LUKE THE DRIFTER

34—I Am In Love

- 7.3 3.9
★CA-2459 (F-2459)—
NAT "KING" COLE
My Flaming Heart

June 13 June 6

35—Now That I'm In Love

- 7.2 3.9
DE-28680 (9-28680)—
ANDREWS SISTERS
Fugue For Tinnorns
★ME-70127 (70127 x 45)—
PATTI PAGE
Oa! What You Do To
Me
MG-11483 (K-11483)—
BARBARA RUICK
Chi-li, Chi-li, Chi-li
VI-20-5248 (47-5248)—
SAUTER FINEGAN O.
Yankee Doodletown

36—Can't I

- 7.1 2.8
★CA-2389 (F-2389)—
NAT "KING" COLE
Blue Gardenia
CR-60926 (9-60926)—
AMES BROTHERS
Lonely Wine
ME-70068 (70068x45)—
RICHARD HAYES

37—Caravan

- 6.5 9.4
CA-2421 (F-2421)—
BAS-SHEVA
My Mother's Lullaby
EN-101—FERRANTE & TEICHER
★ME-70097 (70097 x 45)—
RALPH MALTERIE O.
While We Dream
MG-10368 (K-10368)—
BILLY ECKSTINE
A Senorita's Bouquet
MG-11474 (K-11474)—
LEROY HOLMES O.
Three On A Match
RA-188—ESQUIRE BOYS

38—Dancin' With Someone

- 6.4 1.4
CA-3296 (F-2396)—MOLLY BEE
What'll He Do
★CR-60953 (9-60953)—
TERESA BREWER
Breakin' In The Blues
DE-28669 (9-28669)—
RUSS MORGAN O.
Kentucky
LO-1315 (45-1315)—
JIMMY YOUNG
VI-20-5217 (47-5217)—
DELTA RHYTHM BOYS
Long Gone Baby

39—P. S. I Love You

- 6.1 4.0
★DO-1S085 (45-1S085)—
HILLTOPPERS
I'd Rather Die Young

40—Candy Lips

- 3.6 9.9
★CO-40001 (4-40001)—
J. RAY & D. DAY
Let's Walk That-A-
Way

41—My Lady Loves To Dance

- 3.5 6.4
★CO-39938 (9-39938)—
FRANKIE LAINE
I Believe
DE-28628 (9-28628)—
LOUIS ARMSTRONG
Congratulations to
Someone

42—Oo! What You Do To Me

- 3.4 8.0
★MG-11426 (K-11426)—
JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—
HANK WILLIAMS
Kaw-Lia
VI-20-5292 (47-5292)—
TED TYLE O.
Gotta Go Weedin'

43—That Hound Dog In The Window

- 3.3 4.1
★MG-11426 (K-11426)—
JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—
HANK WILLIAMS
Kaw-Lia
VI-20-5292 (47-5292)—
TED TYLE O.
Gotta Go Weedin'

44—The Nearness Of You

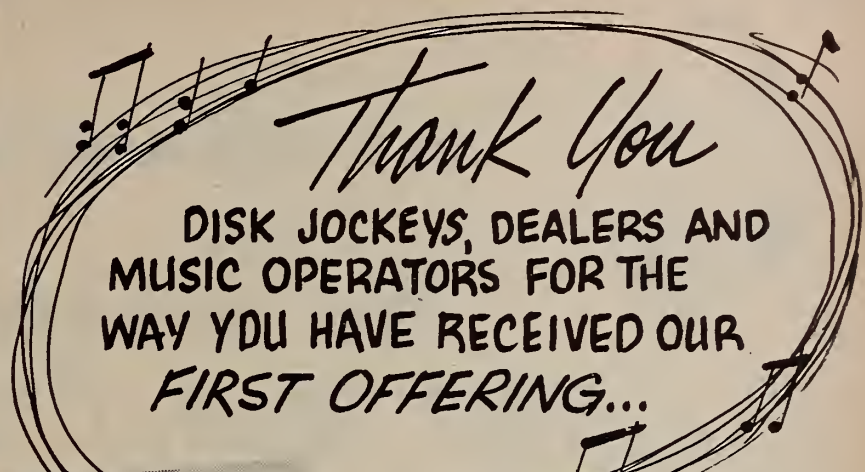
- 3.2 3.1
★CO-39938 (9-39938)—
FRANKIE LAINE
I Believe
DE-28628 (9-28628)—
LOUIS ARMSTRONG
Congratulations to
Someone

45—Till I Waltz Again With You

- 2.6 1.7
★MG-11426 (K-11426)—
JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—
HANK WILLIAMS
Kaw-Lia
VI-20-5292 (47-5292)—
TED TYLE O.
Gotta Go Weedin'

46—I'm Sitting On Top Of The World

- 2.4 3.0
★CO-39979 (4-39979)—
FRANKIE LAINE
I Let Her Go
MG-11479 (K-11479)—
HANK WILLIAMS
Take These Chains
From My Heart
MG-11120—LUKE THE DRIFTER

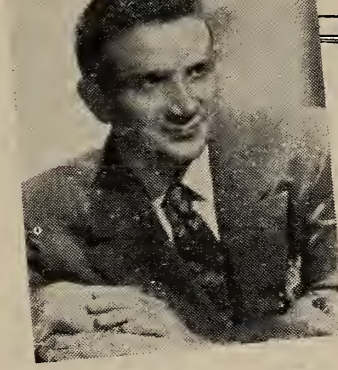


DOROTHY COLLINS
singing...

"TO MAKE A LONG STORY SHORT"

and
"MY HEART STOOD STILL"

AUDIVOX No. 100—78 RPM
No. 45-100—45 RPM



RAYMOND SCOTT
playing two original instrumentals

"SHADOW DANCE"
B/W "MYSTERY WALTZ"

AUDIVOX No. 101—78 RPM
No. 45-101—45 RPM

Order from your nearest distributor

Alpha Distributors 762 Tenth Avenue New York City	Independent Record Sales 1255 Tremont Street Boston, Mass.	Benart Distributing Co. 327 Frankfort Ave. Cleveland, Ohio
Essex Distributors 114 Springfield Ave. Newark, N. J.	David Rosen—Distributors 855 North Broad Street Philadelphia, Pa.	Hol-Mark Distributing Co. 304 W. Morehead Street Charlotte, N. C.
Standard Distributing Co. 1705 Fifth Ave. Pittsburgh, Pa.	Pan American Distributing Co. 3731 Woodward Ave. Detroit, Mich.	Frumkin Sales 2007 South Michigan Ave. Chicago, Ill.
	Mongold Distributing Co. 2111 So. Eutow Street Baltimore, Md.	

Write, wire or phone • Other distributor territories still open.

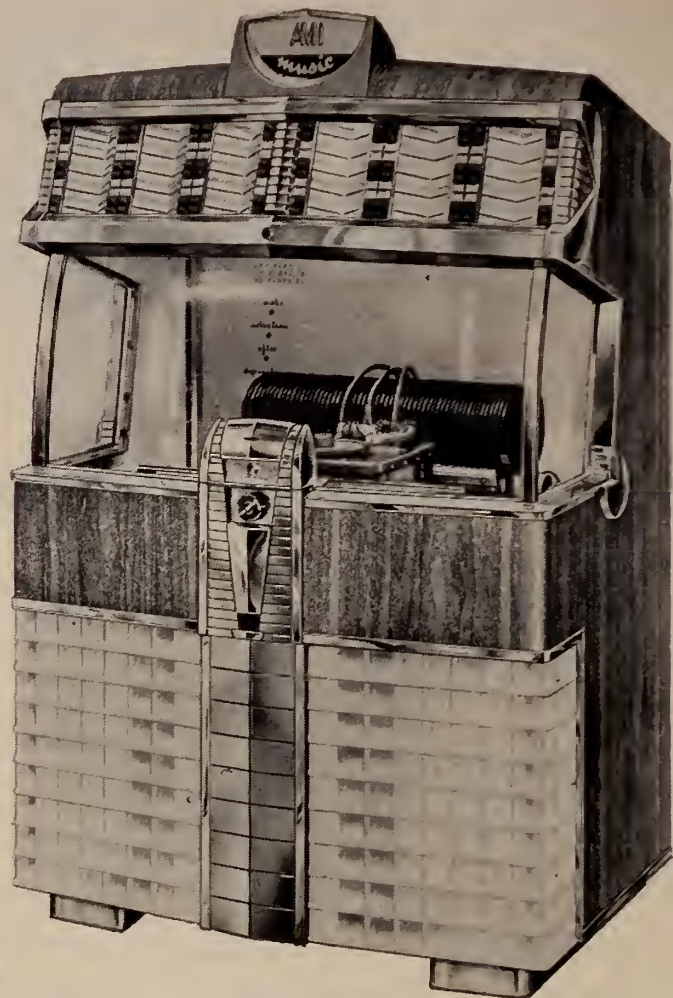
Contact—LEONARD WOLF
140 WEST 57TH STREET
NEW YORK 19, N. Y.
COLUMBUS 5-2517
JUDSON 2-1478-9

DIVISION OF UNIVERSAL RECORDING CO., INC.



JAKE FRIEDMAN SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT AT OUR SPECIAL SHOWING JUNE 14 and 15 in Atlanta

FRIEDMAN AMUSEMENT COMPANY

441 EDGEWOOD AVE., S. E., ATLANTA, GEORGIA

(Tel: LAmAR 7511)



Climbing Fast!

"YOU MENDED A HEART THAT WAS BROKEN"

b/w

"WHY DON'T YOU TELL ME YOU'RE SORRY?"

sung by

DICK LARKIN

DISTRIBUTORS WANTED

CAMMAROTA PUB. CO.

234 Patterson Ave.

East Rutherford, N. J.

THE JUKE BOX RECORD OF THE DECADE!

The Gayest, Live-it-up, Celebratin'est Song in a Generation

"TELL US WHERE THE GOOD TIMES ARE"

Guy Mindy

MITCHELL & CARSON

with MITCH MILLER ORK.

Columbia # 39992

Kaye Offers To Combat Soviet Ban On American Jazz

NEW YORK—Terming as "Society Stupidity" a recent edict by the Communist East German regime suppressing American "jazz" music, and forbidding amateur Soviet Zone musicians to play at private or public gatherings, bandleader Sammy Kaye has pledged his own aid as well as that of fellow bandleaders "to help our nation make the most of this psychological fear on the part of Soviet Zone officials."

Kaye's pledge, made in a letter addressed to Dr. James B. Conant, U. S. High Commissioner in Germany, followed on the heels of the disclosure by Conant that Soviet Zone officials have imposed such bans upon its youth, on the grounds that western dance music is preparing them for war and reducing "large numbers of young people to idiocy."

Calling upon the Commissioner to give East Zone Germans a "steady diet" of the kind of music its officials fear, Kaye volunteered to donate recordings "to beam into the East Zone" and sheet music "of the type they fear." "I am certain," Kaye observed, "you have methods of seeing that young musicians behind the Iron Curtain will obtain such sheet music and use it to best advantage."

Kaye termed the edict "a classic example of Soviet stupidity." He noted that in suppressing amateur musicians East Zone officials are dealing a blow to Soviet culture by cutting off their future supply of professional musicians.

He also expressed his doubts to the Commissioner that Soviet Zone offi-

cialists would succeed in exercising thought control over professional musicians because "musicians are the same the world over."

Below is the letter in full which Kaye sent to Conant:

Dr. James B. Conant
U. S. High Commissioner
Berlin, Germany

Dear Sir,

It is with great interest that I have read of your survey which proves that Soviet Zone authorities are suppressing American "jazz" music, and have forbidden amateur bands to play at private or public gatherings. The reason for this suppression, I gather, is that Soviet authorities fear that western dance music is poisoning the minds of East Zone youth, preparing them for war, and reducing them to idiocy.

It is with even greater interest that I have read that Soviet authorities fear East Zone amateur musicians, but not the professionals "who can be more easily forced to hew to the party line."

Here is a classic example of Soviet stupidity. First, they misinterpret signs of pleasure on the part of their youngsters as being a sign of mental poisoning and preparation for war! So now it's American music which has been preparing them for war!

Second, they direct their suppressive measures against amateur musicians. Heaven help Soviet culture! Now they are cutting off their future supply of professional musicians by

telling their youth "thou shalt not perform in public!"

Third, they believe they can control the sentiments and minds of professional musicians. Well, musicians are the same the world over. I doubt very much that the Soviet government can control the mind of a Russian musician any more than the American government—or even a bandleader like myself—can exercise thought control over American musicians.

As a bandleader I feel that there is perhaps some way that not only I, but all American bandleaders can perform an important duty to our nation in connection with this latest Russian action.

As for myself, I am ready to donate hundreds of recordings of exactly the type of music the Eastern Zone officials fear, for you to beam into the East Zone. If Soviet authorities fear its effect, let's give them a steady diet of just that.

Second, I am ready to donate sheet music of the type of music they fear. I am certain you have methods of seeing that young musicians behind the Iron Curtain will obtain such sheet music and use it to best advantage.

Third, I am anxious to do whatever else you believe that I, as a bandleader and as an American citizen, can do to help our nation make the most of this psychological fear on the part of Soviet Zone officials.

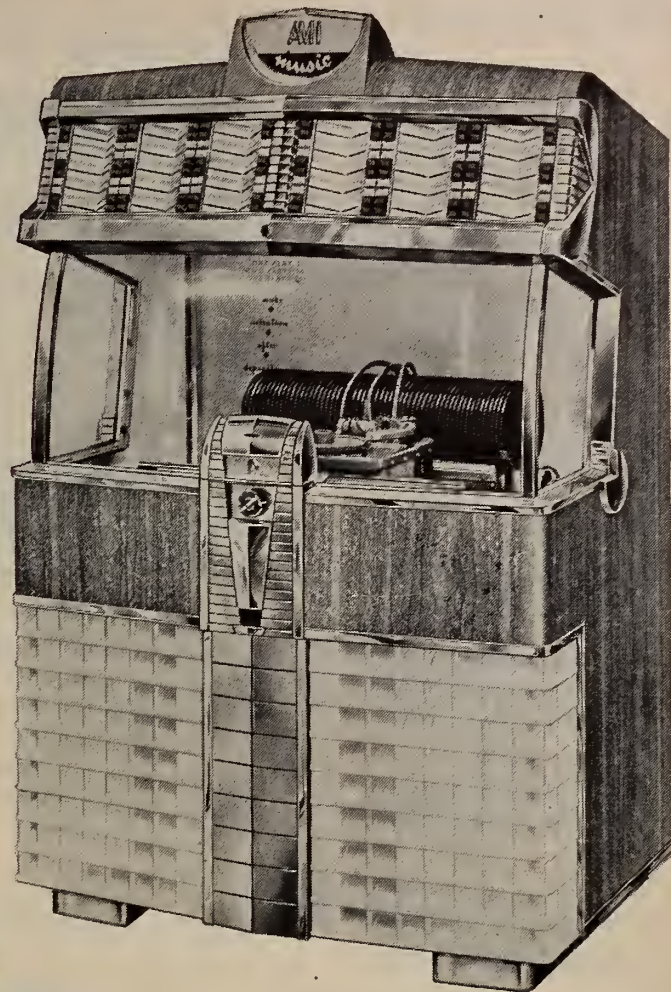
I look forward to hearing from you on this matter.

Sincerely yours,
SAMMY KAYE



ED HOLYFIELD SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

DIXIE COIN MACHINE COMPANY

122 NO. BROAD ST., NEW ORLEANS, LOUISIANA

(Tel: MAGnolia 3931)

Rehearsing



NEW YORK — Joe Lipman (left) conductor-arranger for MGM Records and Alan Dean go over a few of the rough spots at a recent recording session at which they cut "Love Me! Love Me!" backed with "Make Me Your Slave."

Peacock Signs Turnero

NEW YORK—Irving Marcus, Sales manager of Peacock and Duke Records, announced the signing of Joel Turnero as eastern A & R representative for the Don Robey firms.

Turnero gained quite a reputation as an A & R man over the past year with his supervision of "Where Are You" by the Mellow Moods on the Red Robin Label, "Cool Goofin'" by Rudy Ferguson on Prestige, and the current rhythm and blues biggie "Red Top" by King Pleasure, also on Prestige.

According to Turnero, his break with Bob Weinstock of Prestige is clean and the two remain on the best of terms.

Publisher Donates To "Edgewater Heart Fund"

NEW YORK — Joseph Cammorata of the Cammorata Record & Publishing Co., Inc., of Rutherford, N. J., came into The Cash Box Offices here this past week and asked for a pen.

The pen handed to him, Mr. Cammorata sat down and wrote out a check for \$25.00 to the Edgewater Heart Association.

Said he, "This is really worthwhile. I wish I could give a lot more. A cause like this one should be given all the support of everyone in our industry.

"Any cure for heart disease deserves all the support of everyone in the nation. The work of the 'Edgewater Heart Association' has been commended by medical men all over the country.

"I hope my check will help some sufferer from heart disease."

Derby Names DeVol West Coast A & R Head

NEW YORK — Larry Newton, president of Derby Records announced this week that he had signed Frank DeVol as his west coast A & R head. Derby will also issue orchestral masters which DeVol cuts. At the same time Derby signed Jaye P. Morgan, a new girl singer whose first disks are due out this week.

Derby, which in the last year has become one of the hottest independents in the business, is currently up on the lists with Trudy Richards' version of "The Breeze".

MGM Introduces New Home Phonograph

NEW YORK—M. G. M. Records this week announced the development of a high fidelity, three speed, portable record player that will list at \$49.95.

Samples will go forth shortly and will be handled exclusively by MGM record distributors. The machines will be available through B & R Electronics Company, New York.

Features not usually found in phonographs in this price range are as follows:

1. 8" Extended range, heavy duty, permanent magnet speaker.
2. General Electric variable reluctance cartridge with dual sapphire needles.
3. Negative feed-back tone control.
4. Four watts undistorted output.
5. Genuine "High Fidelity" frequency response.
6. All wood case, lock-cornered construction.
7. Size: 13 1/4" x 8 3/8" x 10".
8. Weight: 15 pounds
9. Burgandy leatherette cover with grey motorboard, turntable, and pick up arm.

Jarvis Highlights Cash Box

HOLLYWOOD, CALIF. — Al Jarvis, KFWB disk jockey, highlights The Cash Box top juke box tunes on his Original Make Believe Ballroom show every Thursday, 9:30 — 12:30 AM. The Jarvis show is widely hailed throughout the Southland as one of the most popular music airers.

Terrific Instrumental Polka

"CIRCUS POLKA"

by EDDIE ZIMA ORK.
DANA # 3130

OPS: The Biggest and Best line of POLKAS—POLISH, BOHEMIAN and SLOVENIAN Tunes—available in all Speeds.

WRITE FOR CATALOG
DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

"THE TERRY THEME"
(LIMELIGHT)

"WHEN THE RED,
RED, ROBIN

Comes Bob, Bob, Bobbin' Along"

BOURNE, INC.

She's Great
WATCH FOR

JAYE P. MORGAN
with
FRANK DeVOL Ork.

Another 1st on Derby

Derby Records, Inc. Hollywood, California New York City

Vera Lynn
sings
"NO MORE"
from the International Tango
Success "Basta"
London Record No. 1298
RFX MUSIC PUBLISHERS
550 Fifth Ave., N. Y.

Up and Coming Tunes!
"SCRAP OF PAPER"
Soon to be released
"MOONLIGHT TANGO"
"TENNESSEE WIG-WALK"
Village Music Company
1619 BROADWAY - SUITE 507
NEW YORK 19, N. Y.

MA Swings it
... and so does PA
with the **FOUR ACES**
Decca Record of
ORGAN GRINDER'S SWING
American Academy of Music
Sole Selling Agent - MILLS MUSIC, Inc.

A "HIGHLIGHT"
For Every Program
JUNE NIGHT
LEO FEIST, INC.

M-G-M RECORDS
Billy Eckstine
"I LAUGH TO KEEP FROM CRYING"
and
"SEND MY BABY BACK TO ME"
MGM 11511 (78 rpm)
K-11511 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

Getting Across



NEW YORK—Mary Ann Kelly, new Seger singing star, was selected to be the first to send a message to a friend in Korea at the MARS (Military Affiliate Radio System) set up in the lobby of the Capitol Theater in New York on the opening of "Battle Circus." Mary Ann's first record, "If I Ever Fall In Love" and "Willful Lies," is making plenty of noise.

Jenny Barrett Hits With "He Loves Me"

NEW YORK—Jenny Barrett, new Vogue singer, is currently in New York City for an intensive publicity campaign through national outlets for her hit record "He Loves Me" which she wrote and recorded for Vogue Records, of Hollywood.

On her way from the West Coast Miss Barrett, accompanied by Frank H. Harper, president of Vogue, and Vaughn Wright, her personal representative, made a series of radio and TV appearances in Chicago, Cleveland, Philadelphia, Baltimore, Washington, D. C., and Boston to plug "He Loves Me."

Before returning to Hollywood the thrush, who co-authored and introduced "Rum and Coca Cola," will tour mid-west cities in behalf of her record, backed by "Do Me a Favor."

Norton and Condon, public relations firm, have been appointed press representatives for Vogue Records, and Bob Stevens, former A and R representative for Decca, has been named a vice-president in charge of Eastern distribution.

Yankees Honor Lombardo

NEW YORK—The New York Yankees have presented Guy Lombardo and members of his orchestra with pocket watches, which bear the inscription, "New York Yankees, World Champions 1952" in appreciation for the fact that Guy and his bandmen performed gratis at the Yankee Stadium last fall before each World Series Game. Guy has been performing this World Series chore for the Yankees since 1948, always refusing payment for his services.

WANTED
Tapes — Acetates — Masters — Recordings
Standard Pops, Classical, Children's and Novelty. Purchase for Cash or Rent. Box 26
RECORD GUILD OF AMERICA
1407 Broadway New York, N. Y.

THE CASH BOX JUKE BOX RECORD REPORT
The Top Ten Records—City by City

- New York, N. Y.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Anna (Silvana Mangano)
 - Terry's Theme From "Lime-light" (Frank Chacksfield)
 - Ruby (Richard Hayman)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - I Believe (Frankie Laine)
 - Pretend (Nat "King" Cole)
 - The Ho Ho Song (R. Buttons)

- Deadwood, S. D.**
- Say You're Mine Again (Perry Como)
 - Buby (Richard Hayman)
 - Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Seven Lonely Days (G. Gibbs)
 - Say "Si Si" (Mills Bros.)
 - Almost Always (Joni James)
 - Anna (Silvana Mangano)
 - Swedish Rhapsody (P. Faith)
 - My Flaming Heart (Nat "King" Cole)

- New Orleans, La.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Ruby (Young-Hayman)
 - Anna (Silvana Mangano)
 - I Believe (Frankie Laine)
 - I'd Rather Die Young (The Hilltoppers)
 - How Much Is That Doggie In The Window (Patti Page)
 - Big Mamou (Dolores Gray)
 - Seven Lonely Days (G. Gibbs)
 - I'm Walking Behind You (Eddie Fisher)

- Detroit, Mich.**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - April In Portugal (Hayman-Baxter)
 - I Believe (Frankie Laine)
 - Ramona (The Gaylords)
 - The Ho Ho Song (R. Buttons)
 - Now That I'm In Love (Page)
 - Oh! (Pee Wee Hunt)
 - Anna (Silvana Mangano)

- Waco, Tex.**
- Ruby (Richard Hayman)
 - Song From Moulin Rouge (Mantovani-Faith)
 - April In Portugal (Les Baxter)
 - How Much Is That Doggie In The Window (Patti Page)
 - Your Cheatin' Heart (J. James)
 - Pretend (Nat "King" Cole)
 - I'm Walking Behind You (Eddie Fisher)
 - Seven Lonely Days (G. Gibbs)
 - I Believe (Frankie Laine)
 - Say You're Mine Again (Perry Como)

- Poplar Bluff, Mo.**
- Seven Lonely Days (G. Gibbs)
 - I'm Walking Behind You (Perry Como)
 - Pretend (Nat "King" Cole)
 - April In Portugal (Les Baxter)
 - Ruby (Richard Hayman)
 - Say You're Mine Again (Perry Como)
 - Song From Moulin Rouge (Percy Faith)
 - I Believe (Frankie Laine)
 - I'd Rather Die Young (The Hilltoppers)
 - Pour Me A Glass Of Tears (B. Williams Quar.)

- Pittsburgh, Pa.**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - April In Portugal (Damone-Baxter)
 - Say You're Mine Again (Perry Como)
 - I Believe (Frankie Laine)
 - Crazy, Man, Crazy (B. Haley)
 - P. S. I Love You (The Hilltoppers)
 - Almost Always (Joni James)
 - Oh! (Pee Wee Hunt)
 - My Lady Loves To Dance (Julius La Rosa)

- Chicago, Ill.**
- April In Portugal (Les Baxter)
 - Anna (Silvana Mangano)
 - Song From Moulin Rouge (Percy Faith)
 - Ruby (Richard Hayman)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - Crazy, Man, Crazy (B. Haley)
 - The Ho Ho Song (R. Buttons)
 - Terry's Theme From "Lime-light" (Frank Chacksfield)
 - Almost Always (Joni James)

- Washington, D. C.**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - April In Portugal (Les Baxter)
 - Ruby (Richard Hayman)
 - I Believe (Froman Laine)
 - Anna (Silvana Mangano)
 - Crazy, Man, Crazy (B. Haley)
 - The Breeze (Trudy Richards)
 - Pretend (Nat "King" Cole)

- Memphis, Tenn.**
- I'm Walking Behind You (Eddie Fisher)
 - I'd Rather Die Young (The Hilltoppers)
 - April In Portugal (Les Baxter)
 - How Much Is That Doggie In The Window (Patti Page)
 - Song From Moulin Rouge (Percy Faith)
 - Anna (Silvana Mangano)
 - Your Cheatin' Heart (J. James)
 - Almost Always (Joni James)
 - I Believe (Frankie Laine)
 - Ruby (Richard Hayman)

- Denver, Colo.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Ruby (Hayman-Baxter)
 - I'm Walking Behind You (Eddie Fisher)
 - I Believe (Frankie Laine)
 - Say You're Mine Again (Perry Como)
 - Anna (Silvana Mangano)
 - How Much Is That Doggie In The Window (Patti Page)
 - Pretend (Nat "King" Cole)
 - Your Cheatin' Heart (J. James)

- Des Moines, Iowa**
- Song From Moulin Rouge (Faith-Hutton)
 - Buby (Richard Hayman)
 - April In Portugal (Les Baxter)
 - I Believe (Jane Froman)
 - Pretend (Nat "King" Cole)
 - I'm Walking Behind You (Eddie Fisher)
 - Your Cheatin' Heart (J. James)
 - Say You're Mine Again (Perry Como)
 - Seven Lonely Days (G. Gibbs)
 - How Much Is That Doggie In The Window (Patti Page)

- Boston, Mass.**
- Song From Moulin Rouge (Percy Faith)
 - Ruby (Richard Hayman)
 - Say You're Mine Again (Perry Como)
 - Anna (Silvana Mangano)
 - Pretend (Nat "King" Cole)
 - Terry's Theme From "Lime-light" (Frank Chacksfield)
 - I'd Rather Die Young (The Hilltoppers)
 - Allez-Vous-En (Kay Starr)
 - April In Portugal (Les Baxter)
 - You Shouldn't Have Kissed Me (Norman Brooks)

- Atlanta, Ga.**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - I'd Rather Die Young (The Hilltoppers)
 - April In Portugal (Les Baxter)
 - Ruby (Young-Hayman)
 - I Believe (Froman-Laine)
 - Pretend (Nat "King" Cole)
 - My One And Only Heart (Perry Como)
 - How Much Is That Doggie In The Window (Patti Page)

- Los Angeles, Calif.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Richard Hayman)
 - I Believe (Frankie Laine)
 - Anna (Silvana Mangano)
 - The Ho Ho Song (R. Buttons)
 - Is It Any Wonder (J. James)
 - Ramblin' Man (Frankie Laine)
 - I Am In Love (Nat K. Cole)

- St. Louis, Mo.**
- Im Walking Behind You (Eddie Fisher)
 - Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Baxter-Damone)
 - Crazy, Man, Crazy (B. Haley)
 - Ruby (Richard Hayman)
 - P. S. I Love You (The Hilltoppers)
 - Anna (Silvana Mangano)
 - Big Mamou (Pete Hanley)
 - The Breeze (Trudy Richards)
 - I Am In Love (Nat K. Cole)

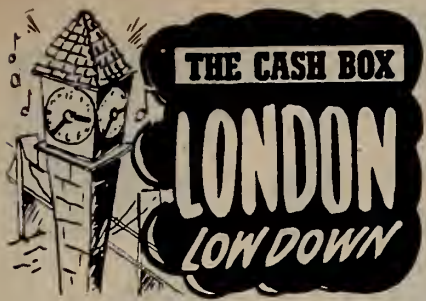
- Dallas, Tex.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Richard Hayman)
 - Anna (Silvana Mangano)
 - I Believe (Froman-Laine)
 - Say You're Mine Again (Perry Como)
 - Pretend (Nat "King" Cole)
 - Seven Lonely Days (G. Gibbs)
 - How Much Is That Doggie In The Window (Patti Page)

- Seattle, Wash.**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - Anna (Silvana Mangano)
 - April In Portugal (Les Baxter)
 - Say You're Mine Again (Perry Como)
 - I Believe (Jane Froman)
 - Ruby (Richard Hayman)
 - Terry's Theme From "Lime-light" (Frank Chacksfield)
 - Say "Si Si" (Mills Bros.)
 - Seven Lonely Days (G. Gibbs)

- Philadelphia, Pa.**
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Richard Hayman)
 - Say You're Mine Again (Perry Como)
 - I Believe (Frankie Laine)
 - Terry's Theme From "Lime-light" (Frank Chacksfield)
 - Crazy, Man, Crazy (B. Haley)
 - Anna (Silvana Mangano)
 - Organ Grinder's Swing (Four Aces)

- Cincinnati, Ohio**
- Song From Moulin Rouge (Percy Faith)
 - I'm Walking Behind You (Eddie Fisher)
 - Say You're Mine Again (Perry Como)
 - April In Portugal (Hayman-Baxter)
 - Ruby (Richard Hayman)
 - I Believe (Laine-Froman)
 - I'd Rather Die Young (The Hilltoppers)
 - Pretend (Nat "King" Cole)
 - Is It Any Wonder (J. James)
 - How Much Is That Doggie In The Window (Patti Page)

- Milwaukee, Wisc.**
- Song From Moulin Rouge (Percy Faith)
 - Ruby (Richard Hayman)
 - April In Portugal (Les Baxter)
 - I'm Walking Behind You (Eddie Fisher)
 - I'd Rather Die Young (The Hilltoppers)
 - Seven Lonely Days (G. Gibbs)
 - I Believe (Frankie Laine)
 - Almost Always (Joni James)
 - My One And Only Heart (Perry Como)
 - The Ho Ho Song (R. Buttons)



Here it is folks, the news from London.

Headlining the Coronation bill at the Palladium is Danny Thomas. This is Danny's second visit to the BIG House and it's a typical Danny Thomas who scores heavily with his chatter, songs and whimsicalities leaving the audience wanting more of this comedian.

On the bill supporting Danny is Arthur Lee-Simpkins. Though this lad with the good looks comes unheralded he seems to have met with patrons' approval. Would have done even better if his recordings had been available.

BBC going all American on June 4th with a special Coronation show lasting one hour. Title of the show "Star Spangled Salute" featuring The Merry Macs, Gregory Peck, Burl Ives, Billy Worth (Just finished her leading role "Call Me Madam"), Rose Murphy and Major Holley, Wilbur Evans, Sam Wannamaker and the recorded voice of Bing Crosby with John Scott Trotter at the piano. The show emceed by Ben Lyon. The Cyril Stapleton's Show Band will be the only British part of this galaxy of stars.

Another special BBC show is the "Glenn Miller Story" thirty minutes dedicated to the late Maestro's Band of the A.E.F. compiled by Maurice Gorham, produced by Thurstan Holland and featuring contributions by Gerry Gray, Sir Adrian Boult (who conducted the string section of the Miller Band on several guest spots, Dorothy Carless (the only English girl who ever sang with the band), impresario Jack Hylton and the original announcer Franklyn Englemann. The show is aired on June 8th and is due for a repeat performance in July.

Up and coming singer impressionist Dickie Valentine was offered substantial contract by M.C.A.'s London Office. This boy is star material. Wonder why Dickie didn't do his impression act at the last Palladium show?

British agents angling for Harry Belafonte's appearance over here.

D.J. NEWS

Remember Band Leader Roy Fox? Roy is currently spinning platters and recalling some happy Hollywood memories. Jack Jackson regularly featuring Les Paul and Mary Ford's latest platter "Johnny's the Boy For Me." Looks like a big song here.

This Week's Best Selling Records:

- 1) I Believe FRANKIE LANE
- 2) PretendNAT "KING" COLE
- 3) Limelight FRANK CHACKSFIELD
- 4) Downhearted .. EDDIE FISHER
- 5) Pretty Black-Eyed Susie GUY MITCHELL
- 6) Hold Me, Thrill Me, Kiss Me... MURIEL SMITH (British Record)
- 7) I'm Walking Behind You..... EDDIE FISHER
- 8) Golden Touch BILLY COTTON (British)
- 9) Tell Me A Story...LAINE-BOYD
- 10) Song From Moulin Rouge..... RON GOODWIN ORCH (British)

Victor Issues New Analysis of Foreign Language Groups

NEW YORK—Frank Amaru, manager of RCA Victor's International Department, this week inaugurated a policy of issuing week by week an analysis of the foreign born population of various sections of the country so that distributors may be able to analyze the sales potential in their own territories. This is in line with the campaign which The Cash Box has been conducting to inform operators of the vast potential there is in the foreign record field.

Said Amaru, "Let's get to the bottom of this matter and pick up plus business. Let's face it, these people can be sold records of their native tongue".

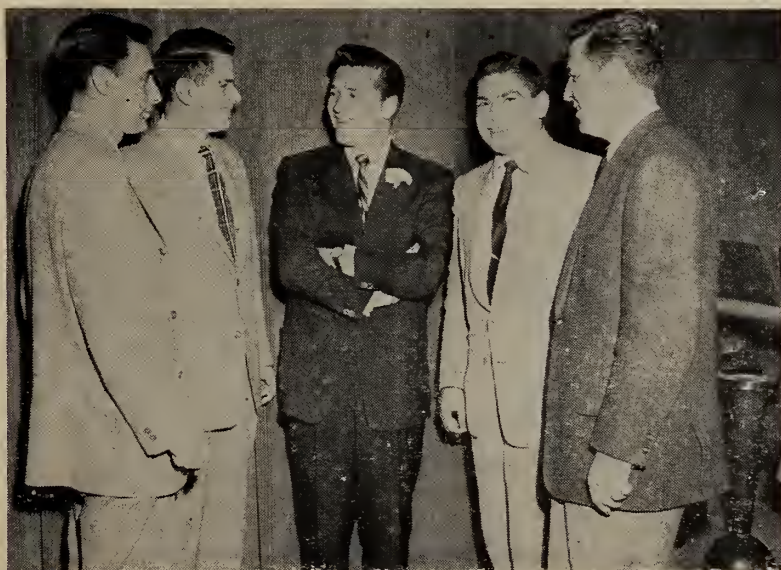
Each week, new language groups will be presented and the first three are offered herewith:

FOREIGN BORN POPULATION IN THE UNITED STATES

Territory	Irish Population	Italian Population	Hungarian Population
Albany	10,617	35,076	3,281
Birmingham	1,659	7,240	687
Cambridge	75,276	89,738	924
E. Hartford	26,166	78,370	8,655
Portland, Me.	2,600	2,293	94
Providence	11,876	29,830	468
Syracuse	4,066	24,926	946
Harrisburg	2,510	21,264	2,876
Newark	31,272	132,701	27,997
New York	164,024	390,394	57,003
Philadelphia	37,259*	89,501*	16,493*
Washington, D. C.	2,132*	4,422*	558*
Phoenix	673	1,584	561
Buffalo	4,975	29,817	3,249
Cleveland	7,418	32,553	31,425
Columbus	683	3,485	1,358
Dayton	464	924	1,343
Detroit	8,376	31,336	13,742
Grand Rapids	622	1,373	1,069
Lansing	401	845	472
Pittsburgh	10,678*	83,965*	20,043*
Rochester	3,070	22,407	426
Saginaw, Mich.	697	1,188	2,614
Toledo	1,007	2,303	2,978
Chicago	35,466	73,809	22,426
Davenport	898	768	190
Indianapolis	1,269	1,982	691
Milwaukee	1,919	12,554	6,016
Minneapolis	3,516	4,905	2,641
Peoria	1,806	8,257	1,433
Denver	2,117	6,763	818
Des Moines	983	2,298	165
Kansas City	2,168	4,011	553
Omaha	1,172	2,737	364
St. Louis	3,545	12,358	4,218
Sioux Falls	648	236	101
Billings	2,049	1,796	453
Fresno	899	5,754	249
Los Angeles	11,708	31,873	10,277
Portland, Ore.	2,415	3,678	780
Salt Lake City	813	3,098	227
San Francisco	17,585	66,604	2,965
Seattle	3,412	6,001	612
Spokane	710	1,865	169

*—Asterisks indicate incompleting census.

MacRae Entertains Dealers And Disk Jockies



NEW YORK—Gordon MacRae chats informally with representatives of the New York radio stations following his New York preview for dealers and disc jockeys of "The Desert Song". Talking with him are (left to right): Bill Bell, CBS; Max Cole, WOV; Gordon MacRae; Bert Siegelson, WMCA; and Dick Karnow, WGSM.

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

<p>NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1877) Cable Address: Expo Record, N. Y.</p>	<p>HARTFORD, CONN. 126½ WINDSOR ST. (Phone MA. 5-7123)</p>
---	--



3 Top Hits!

1. "Shane"

b/w

"Limelight"

Richard Hayman

Mercury 70168

2. "Lightning & Thunder"

b/w

"For Me, For Me, For Me"

Georgia Gibbs

Mercury 70172

3. "Gambler's Guitar"

b/w

"Free Home Demonstration"

Rusty Draper

Mercury 70167



Edwards Host To Teen Agers



MGM Record star Tommy Edwards was guest of honor at the MGM Record factory at Bloomfield, New Jersey, participating in special ceremonies celebrating "Bloomfield Youth Week." Tommy was host to 300 teenagers escorting them around the record factory explaining how phonograph records are made. He's shown autographing his disks in the pressing department. Tommy's latest release is "Take These Chains From My Heart" and "Paging Mr. Jackson."

THE HOTTEST!
*** THING OUT! ***

"TIN PAN ALLEY"

by

James Wilson

BIG TOWN 101

If not available
in your territory

WRITE, WIRE, PHONE

FOUR STAR SALES COMPANY

305 So. Fair Oaks

PASADENA CALIF.

(Tel: RYan 1-6909)

The One You've Been Waiting For!

Charles Brown

"LONESOME FEELING"

b/w

"I LOST EVERYTHING"

AL 3191

Aladdin RECORDS
Beverly Hills, Calif.

Chess 1541

Eddy Boyd's

"Third Degree"

A SONG YOU'LL BE HEARING!

"LOVE EVERY MOMENT YOU LIVE"

b/w

KISS! KISS! KISS!

Mike Pedicin Quartet
PC 5009

Manufactured by
GOTHAM RECORD CORP.

Juke Box Natural!

LET ME GIVE YOU ALL MY LOVE

by ROY MILTON

464 # 464-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

THE NEW NOVELTY SONG HIT!

Little Red Monkey

MILLER MUSIC CORPORATION

THE CASH BOX

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|--|
| <p>1 HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> | <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> | <p>PLEASE LOVE ME
B. B. King
(R. P. M. 386)</p> |
| <p>2 IS IT A DREAM
Vocaleers
(Red Robin 114)</p> | <p>I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> | <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> |
| <p>3 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> | <p>THIRD DEGREE
Eddie Boyd
(Chess 1541)</p> | <p>ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458)</p> |
| <p>4 I'M MAD
Willie Mabon
(Chess 1538)</p> | <p>HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> | <p>THESE FOOLISH THINGS
The Dominoes
(Federal 12129)</p> |
| <p>5 ANNA
Silvana Mangano
(MGM 11457)</p> | <p>RED TOP
King Pleasure
(Prestige 821)</p> | <p>WAY BACK HOME
Big Maybelle
(Okeh 6955)</p> |
| <p>6 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)</p> | <p>I'M MAD
Willie Mabon
(Chess 1538)</p> | <p>EVERY DOG HAS HIS DAY
Jimmy Wilson
(Aladdin 3169)</p> |
| <p>7 SHE'S GOTTA GO
Ravens
(Mercury 70119)</p> | <p>I'M GLAD
Mitzi Mars
(Checker 773)</p> | <p>SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112)</p> |
| <p>8 RED TOP
King Pleasure
(Prestige 821)</p> | <p>OFF THE WALL
Little Walter
(Checker 770)</p> | <p>LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)</p> |
| <p>9 DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> | <p>ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458)</p> | <p>GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)</p> |
| <p>10 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)</p> | <p>COQUETTE
Billy Eckstine
(MGM 11439)</p> | <p>YOU'RE MINE
The Crickets
(MGM 11428)</p> |

in
ATLANTA

in
NEWARK

in
MEMPHIS

- | | | |
|--|--|--|
| <p>1 MEND YOUR WAYS
Ruth Brown
(Atlantic 993)</p> | <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> | <p>I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> |
| <p>2 THIRD DEGREE
Eddie Boyd
(Chess 1541)</p> | <p>I'M MAD
Willie Mabon
(Chess 1538)</p> | <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> |
| <p>3 HIGHWAY BOUND
B. B. King
(R. P. M. 386)</p> | <p>HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> | <p>CRAZY, CRAZY, CRAZY
The "5" Royales
(Apollo 446)</p> |
| <p>4 HITIN' ON ME
Buddy Johnson
(Mercury 70116)</p> | <p>I WANNA KNOW
Dolly Cooper
(Savoy 891)</p> | <p>ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458)</p> |
| <p>5 I'M MAD
Willie Mabon
(Chess 1538)</p> | <p>GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)</p> | <p>THE MOJO
J. B. Lenore
(JOB 1012)</p> |
| <p>6 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)</p> | <p>THE HONEY JUMP
Oscar McLollie
(Modern 902)</p> | <p>21 MINUTES TO NINE
Willie Love
(Trumpet 174)</p> |
| <p>7 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)</p> | <p>MY DEAR, DEAREST, DARLING
Five Willows
(Allen 1000)</p> | <p>PLEASE LOVE ME
B. B. King
(R. P. M. 386)</p> |
| <p>8 YOU'RE MINE
The Crickets
(MGM 11428)</p> | <p>SHE FELT TOO GOOD
Jimmy McCracklin
(Peacock 1615)</p> | <p>THIRD DEGREE
Eddie Boyd
(Chess 1541)</p> |
| <p>9 HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> | <p>MEND YOUR WAYS
Ruth Brown
(Atlantic 993)</p> | <p>I'M MAD
Willie Mabon
(Chess 1538)</p> |
| <p>10 THE MOJO
J. B. Lenore
(J. O. B. 1012)</p> | <p>LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164)</p> | <p>ON THE ROAD AGAIN
Floyd Jones
(J. O. B.)</p> |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- 2 **I'M MAD**
Willie Mabon
(Chess 1538)
- 3 **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
- 4 **IS IT A DREAM**
Vocaleers
(Red Robin 114)
- 5 **I WANNA KNOW**
Dolly Cooper
(Savoy 891)
- 6 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- 7 **THE HONEY JUMP**
Oscar McLallie
(Modern 902)
- 8 **HEAVY JUICE**
Tiny Bradshaw
(King 4621)
- 9 **THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
- 10 **HAPPY MAMBO**
Joe Loco
(Tico 10-154)

- RED TOP**
King Pleasure
(Prestige 821)
- IS IT A DREAM**
Vocaleers
(Red Robin 114)
- I'M MAD**
Willie Mabon
(Chess 1538)
- GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
- TIN PAN ALLEY**
James Wilson
(Big Town 101)
- HEAVY JUICE**
Tiny Bradshaw
(King 4621)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
- I WANNA KNOW**
Dolly Cooper
(Savoy 891)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
- HEAVY JUICE**
Tiny Bradshaw
(King 4621)
- I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
- SHE FELT TOO GOOD**
Jimmy McCracklin
(Peacock 1615)
- IS IT A DREAM**
Vocaleers
(Red Robin 114)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- I'M GLAD**
Mitzi Mars
(Checker 773)
- CRAZY, CRAZY, CRAZY**
The "5" Royales
(Apollo 446)

in
DALLAS

in
NASHVILLE

in
MILWAUKEE

- 1 **LUCY MAE BLUES**
Frankie Lee Sims
(Specialty 459)
- 2 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- 3 **THIRD DEGREE**
Eddie BBoyd
(Chess 1541)
- 4 **ONE ROOM COUNTRY SHACK**
Mercy Dee
(Specialty 458)
- 5 **TIN PAN ALLEY**
James Wilson
(Big Town 101)
- 6 **RED TOP**
King Pleasure
(Prestige 821)
- 7 **THE MOJO**
J. B. Lenore
(J. O. B. 1012)
- 8 **DON'T LEAVE ME THIS WAY**
The Dominoes
(Federal 12129)
- 9 **MEND YOUR WAYS**
Ruth Brown
(Atlantic 993)
- 10 **PLEASE LOVE ME**
B. B. King
(R. P. M. 386)

- I'M MAD**
Willie Mabon
(Chess 1538)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- THIRD DEGREE**
Eddie Boyd
(Chess 1541)
- I'M GLAD**
Mitzi Mars
(Checker 773)
- I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
- MEND YOUR WAYS**
Ruth Brown
(Atlantic 993)
- WOKE UP THIS MORNING**
B. B. King
(R. P. M. 380)
- THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)

- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- PLAY GIRL**
Smiley Lewis
(Imperial 5234)
- RED TOP**
King Pleasure
(Prestige 821)
- I'M MAD**
Willie Mabon
(Chess 1538)
- CRAZY, CRAZY, CRAZY**
The "5" Royales
(Apollo 446)
- ONE ROOM COUNTRY SHACK**
Mercy Dee
(Specialty 458)
- NINE BELOW ZERO**
Sonny Boy Williamson
(Trumpet 166)
- WOKE UP THIS MORNING**
B. B. King
(R. P. M. 380)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

DRIVING TO
THE TOP!

HAL PAIGE'S

"DRIVE IT
HOME"

Atlantic 996



A Cash Box (B+) Excellent
and the DJ's and Ops Agree!

PHYLLIS BRANCH

great recording of

"BABALU"

b/w

"THANKS FOR YESTERDAY"

TUXEDO RECORD # 889

TUXEDO RECORDS

132 Nossou St. (BE 3-5541) N. Y.

Rush Your Order . . .

Over 20,000 Sold First 7 Days

"I'LL HELP
YOU BABY"

BY

CHRISTINE KITTRELL

REPUBLIC # 7044

REPUBLIC RECORDING CO.

NASHVILLE TENNESSEE

DEUCES OF RHYTHM

and

TEMPO TOPPERS

"Ain't That Good News"
"Fool At The Wheel"

Featured Lead Vocalist

LITTLE RICHARD

PEACOCK # 1616



**CUSTOM RECORD
PRESSING**

A COMPLETE RECORD
SERVICE FOR THE
INDEPENDENT

Quality Unsurpassed

LP's and EP's Our Specialty

LEWIS-RUBNER MFG. CO.

316 EAST BEACH

INGLEWOOD CALIF.

Phone: Oregon 8-3218

A DOUBLE HIT! BOTH SIDES!

PICKED BY CASH BOX AND BILLBOARD

Savoy # 897

VARETTA DILLARD

45 & 78 rpm

"MERCY
MR.
PERCY"

B/W

"YOU AIN'T
NO GOOD,
NO HOW"

Watch "50 Million Women"



PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT JAZZ SELLERS

1. KING PLEASURE - Red Top - 821
 2. EDDIE JEFFERSON - Strictly Instrumental - 858
 3. ANNIE ROSS - Farmer's Market - 839
 4. CHARLIE FERGUSON - Stop Talkin' - 855
 5. ZOOT SIMS - Jaguar - 852
 6. MILT JACKSON - Vendome - 851
 7. MILES DAVIS - Bluing - 846
 8. JOE HOLIDAY - Hello To You - 848
 9. SONNY STITT - Jeepers Creepers - 826
 10. JAMES MOODY - Stardust - 841
 11. BILLY TAYLOR - Man With A Horn - 822
 12. THELONIOUS MONK - Trinkle Tinkle - 838
 13. WARDELL GRAY - April Skies - 840
 14. ANNIE ROSS - Twisted - 794
 15. JOE HOLIDAY - Blue Holiday - 815
- SEND FOR FREE CATALOG

NEW EXCELLO RELEASES

"DETROIT ARROW"

By "Shy Guy" Douglas

Excello 2008

"SKIP'S BOOGIE"

By Kid King's Combo

Excello 2009

"HAPPY GO LUCKY"

By "Good Rockin' Beasley"

Excello 2011

"HE'S GOT THE WHOLE WORLD
IN HIS HANDS"

By "The Boyer Brothers"

Excello 2010

ORDER TODAY!

WRITE—WIRE—PHONE

NASHBORO RECORD CO.

177 3rd Ave. North, Nashville, Tenn.
(Phone 6-2916)

Chess 1542

Muddy Waters

"TURN THE LAMP
DOWN LOW"

B/W

"WHO'S GOIN' TO BE YOUR
SWEET MAN WHEN I'M GONE"

Checker 774

Danny Overbea

"40 CUPS OF
COFFEE"

B/W

"I'LL FOLLOW YOU"

RHYTHM 'N BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

JIMMY COE (States 118)

B+ "BABY I'M GONE" (2:25) [Pam-lee] Jimmy Coe and his Gay Cats etch a novelty with a zesty performance. Arrangement employs a three-voice vocal, with a rough male voice opening with the inquiry "where you goin'?" Belty gal dishes up the answer and chorus also gets into the act. A good deck with novelty appeal.

B+ "AFTER HOUR JOINT" (2:55) [Pamlee] Tempo is slow but the style is the same as that used on the other lid. Saxing is tops and the rough male voice carries the load. Another potent contender.

T-BONE WALKER (Imperial 5239)

B "PARTY GIRL" (2:05) [Commodore] T-Bone Walker comes up with a good clear reading of a spirited ditty. Story is of the party girl who is at the end of the line with a strong push from bright lights and whiskey.

B "HERE IN THE DARK" (2:56) [Commodore] A slow blues plaintively sung. Singer is depressed and conveys that feeling.

THE CAROLS (Savoy 896)

B "FIFTY MILLION WOMEN" (2:41) The Carols chant a chuck-ley item in which the boys woefully complain "out of 50 million women, why did I have to pick you." Boys come up with a good sound and the side has strong possibilities.

B "I GOT A FEELIN'" (2:38) Seems as though the Carols have lots of women trouble. The boys are getting a two timing on this side also. Tune is a middle tempo bounce and the group handles the material in solid style.

ELMORE JAMES (Flair 1011)

C "HAWAIIAN BOOGIE" (2:41) [Flair] Elmore James etches an instrumental quick beat boogie. Item is a foottapper.

B "EARLY IN THE MORNING" (2:54) [Flair] James shouts out a rhythmic middle tempo bounce energetically. A smart bit of guitar support rounds out on ok deck.

BULL MOOSE JACKSON (King 4634)

B "TRY TO FORGET HIM BABY" (2:34) [Regent] Bull Moose Jackson is soft, tender, and smooth on this slow tempo romantic ditty. Lyrics are strong and a sweet sax is standout on this deck.

B+ "MEET ME WITH YOUR BLACK DRESS ON" (2:30) [Modern] Bull Moose does a switch here. He is powerful, threatening and belty as he tells of his gal wronging him. An exciting disk etched with punch.

THE CASH BOX

★ AWARD O' THE WEEK ★

"AIN'T THAT GOOD NEWS" (2:45) [Lion]
"FOOL AT THE WHEEL" (2:33) [Lion]
DEUCES OF RHYTHM AND TEMPO TOPPERS
(Peacock 1616)



TEMPO TOPPERS

C The Deuces of Rhythm and Tempo Toppers, long names, but

also long on talent. The team dishes up an infectious item that opens slow beat, with a great kick-off—a play on the title. Changes to fast tempo about midway with a rocking rhythm. This side has life, excitement and appeal. Should be a big one. The under lid, a quick beat, titled "Fool At The Wheel," has the boys moralizing about the foolishness of mixing drinking and driving. The group blends well on the bouncy item as handclapping adds to the excitement. This is a group to watch.

THE FIVE KEYS (Aladdin 3190)

B "LONESOME OLD STORY" (2:34) [Aladdin] The Five Keys etch a slow plaintive blues with ease and appeal.

B "THESE FOOLISH THINGS" (2:41) [Bourne] The lovely oldie, currently riding high in the charts via another dinking, is given a good and different treatment by the "Keys."

THE SWALLOWS (King 4632)

C+ "BICYCLE TILLIE" (2:32) [Jay & Cee] The Swallows blend vocally on a play on words. Using the terms applicable to riding a bicycle the boys manage to impart a warmish interpretation.

B "NOBODY'S LOVIN' ME" (2:19) [Jay & Cee] The group dishes up a slow blues with sentimental lyrics on the flipdeck. Lead dejectedly tells of loving somebody while no one loves him.

KID KING'S COMBO (Excello 2009)

B "BANANA SPLIT" (3:04) Kid King's Combo comes up with a moderate beat Latin flavor instrumental. An exciting plate that could stir up action.

B "SKIP'S BOOGIE" (2:54) The combo rides herd on a wild boogie beat. This side stirs up the old blood cells.

B. B. KING (RPM 386)

B+ "PLEASE LOVE ME" (2:41) [Mod Music] B. B. King gives an enthusiastic performance singing a rhythmic middle beat bounce. He pleads to his love, telling her he'd do anything for her. A weird string backing lends color to the etching.

B "HIGHWAY BOUND" (2:37) [Mod Music] Set to a slow blues, King says he's gonna take his suitcase and move down the line. Hauntingly done, and again a strong guitar steps out.

BEULAH BRYANT (MGM 11509)

B "I'M JUST LIKE THE BEAR" (2:41) [Beacon] Beulah Bryant does a better than average job on a slow sad blues. Gal is down and her reading gets just that across.

B "HE'S GOT PLENTY ON THE BALL" (2:37) [Beacon] Flip is a middle bounce lustily read by the chantress. Gal is proud of her man and tells the world of his virtues.

THE CARDINALS (Atlantic 995)

B "YOU ARE MY ONLY LOVE" (3:03) [Progressive] The Cardinals dish up a slow ballad in mellow fashion. A good side for the relaxing hour.

B "LOVIE DARLING" (2:44) [Progressive] Flip is a rhythmic chant in which the smart chanting of the group is smartly backed by a potent bit of orking. Handclapping lends excitement to the spirited etching.

THE FOUR PLAID THROATS (Mercury 70143)

C+ "THE MESSAGE" (2:22) [Teri] The Four Plaid Throats race through a wild bounce. Lead squeels and shouts, chorus peps it up with handclapping and the general effect is that of jubilee.

B "MY INSPIRATION" (2:14) [Malabar] The quartet effects a slow ballad on the under lid. Leads punctuated style very effective.

REUBEN MITCHELL (Okeh 6974)

C+ "TROPICAL BLUES" (2:32) [Reuben Mitchell] Reuben Mitchell plays a potent piano as he and the group wax a rhythmic Latin tempo item.

C+ "MAMBO AFTER HOURS" (2:43) [Reuben Mitchell] More of same with a mambo beat. Mitchell's piano featured.

THE FOUR BELLS (Gem 207)

B "LONG WAY TO GO" (2:37) New group give out with a good sound as they bounce merrily through this middle beat jump. Orking by The Blues Express backs the Four Bells in good style.

B "PLEASE TELL IT TO ME" (2:43) A slow, tender item projected with good taste by the "Bells." Orking is in the mood and the result is a sweet dish.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"40 CUPS OF COFFEE" (2:41) [Burton Ltd.]
"I'LL FOLLOW YOU" (2:37) [Burton Ltd.]
DANNY OVERBEA
(Checker 774)



DANNY OVERBEA

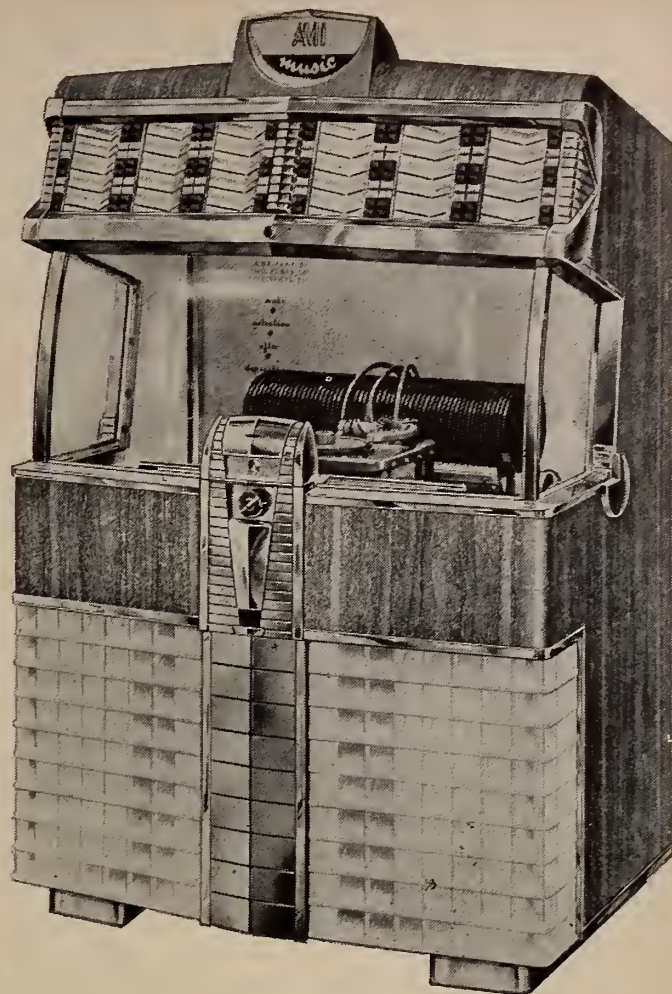
C Danny Overbea, who made a

fine showing with his last, "Train, Train, Train," follows with "40 Cups of Coffee." His newest bids fair to outrun his "Train." Danny comes through with a zestful performance as he sings the slow bounce with good styling. He tells of his gal running around and his drinking forty cups of coffee while waiting for her to come home. King Kolaz provides the instrumental backdrop. The lower lid, "I'll Follow You," is a dramatic slow blues ballad. Overbea is warm and tender as he sings in full voice. Like the top lid for fast action.



JOHNNY MICHAELS SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

DUNIS DISTRIBUTING COMPANY

100 ELLIOTT ST., W. SEATTLE 99, WASH.

(Tel: ALder 0414)

906 WEST SECOND AVE., SPOKANE WASH.

(Tel: MAin 9161)

**THE CASH BOX
RHYTHM N' BLUES
Ramblings**

NEW YORK:

That hustle developing between Atlantic and King as to who has Clyde McPhatter under contract will certainly do one thing. It will make McPhatter well known around the country even before his first release hits the market. Clyde was lead singer for Billy Ward's Dominoes. (See separate story) . . . Hal Fein, Goday Music, takes over as personal manager of Willie Mabon, the "I'm Mad" man. . . . Lee Magid, Savoy Records, on a tour for Varetta Dillard's



JOE LOCO

"No Kinda Good No How," writes in the tune is "big." . . . Joe Loco, Tico Record piano wiz, out to make a bigger dent in the r & b and pop markets. His tremendous dinking of "Moulin Rouge" not only sold to his ever increasing fandom, but brought him new markets. He just cut "Terry's Theme From Limelight" and advance reports are that it is his best yet. . . . Sat in on a Peacock session with Irv Marcus doing the supervising. Sounds like he has a few hits for boss Don Robey. Bill Graham, Peacock's new artist, blows an awful lot of sax. . . . Joan Shaw's waxing of "Why Don't You Leave My Heart Alone" for Gem has been racking up sales. The company has decided to build a full R & B stable. Signed to date are Joan Shaw; The Four Bells, and "King Curtis" and his orchestra. Gale Agency lining up another big blues show to hit the road next month. Ex-champ Joe Louis; Atlantic's top talent, Ruth Brown and The Clovers; Buddy Johnson's Ork; Lester Young's Ork; Dancer Stuffy Bryant and Dusty Fletcher, comic, have been set. . . . With Milt Gabler moving over to A & R at Decca and Bob Theile moving up from assistant to Gabler to A & R at Coral, Phil Rose, in addition to handling the R & B for Brunswick will take over the duties formerly performed by Theile. Phil reports business good on Sara McLawler's "The Red Light." . . . And still they come. Apollo's "5" Royales hit "Help Me Somebody" answered by Republic's "I'll Help You Baby" sung by Christine Kittrell. Both tunes have what it takes. Bess Berman, Apollo Records, home from the hospital and back at the desk for short periods every day.

CHICAGO:

According to some head-shakers and tongue-cluckers, "Len and Phil Chess must have the 'key.'" Meaning by the "key"—the key to making hits. These two boys have been coming up with one right after the other. Right now they've got two riding up: Mitzi Mars' "I'm Glad" and Eddie Boyd's "Third Degree." Both Phil and Len claim, "The 'key' to a hit is to give the people what they want to hear." Just as easy as that. If you, too, are interested in cutting hi-

disks. . . . Topper, well known one-word-named deejay 'round our town, has written a tune, "I'll Dream Tonight." He reports, "I've got my fingers crossed." Like many another dj tunesmith, Topper hopes it'll click. . . . Amos Milburn's last clicker, "Let Me Go Home Whiskey," is gonna be followed by another hit. At least according to Charley Michaels. He's the guy who's sellin' Amos Milburn's disks 'round town. Charley puts all he's got on Amos', "Please Mr. Johnson," as "the next big one." . . . Eartha Kitt took a single nite off from "New Faces." And was instantly missed. Many who attended that Earthaless performance deeply disgruntled. The gal planned to Noo Yawk to appear on Red Buttons' click-Tv'er. But people had come to hear Eartha earthily render, "Monotonous," a high spot of the hit review. . . . Billy Eckstine opened the Chicago Thitter with mucho P.A. dash this past week, 6/5. Seems like Mr. B has become a permanent part of this theatre's 'Summer Parade of Stars.' . . . The Lloyd Glenn-Lowell Fulson tour lands these artists right on stage at the Fifth Avenue Ballroom, June 12. . . . George Shearing continues to pack 'em in at the Blue Note. And will do so until June 11. Next dusk, the Duke (Ellington, that is) steps up on stage to show the jazz crowd what's really new. So go the reports. . . . Mercury's Kenny Myers is willing to bet a hat that Dinah Washington's latest, "Lean Baby," should be a fat one for the gal. Kenny claims initial orders indicate that hunkawax is off to the lead spot. . . . Helen Humes and Sonny Stitt into the Boucoup 6/19. . . . Buddy Morrow on a series of one-niters all around the town. . . . Jubilee disks getting a terrific typo 'round town this past week with record promotion at peak.



MITZI MARS

LOS ANGELES:

That Varetta Dillard etching of "Mercy, Mr. Percy" looks like a good one. . . . By the time you read this, Mr. and Mrs. Irv Shorten of Allied Music Sales should be on their way to a New York vacation. . . . Larry Mead, prexy of Vita Records, reminiscing of that fishing trip he and Carl LeBow of Apollo took some years back. . . . Latter's "Help Me Somebody" starting to climb locally. . . . Coupla majors making some pretty fantastic offers to leading rhythm and blues artists who are tied to indie pacts—in advance of their bow in the R & B field. . . . Abe Diamond reports the new Christine Kittrell etching of "I'll Help You Baby" making some noise for the firm. . . . Aside, to distribs looking for new lines: Follow The Cash Box, you'll read of and see the ads of new firms formed practically every week. . . . Congrats to Lou Mandell, old time Army buddy of yours truly, who we hear opened a one-stop disk service in deah old Brooklyn. . . . Jazz Cavalcade at Wrigley Field skedded to play to thousands this week, with Lloyd Price, King Cole, Lionel Hampton and sooo many others skedded to appear. . . . Ralph Bass and Al Sherman, King Records, wild about the sales of that Tiny Bradshaw dinking of "Heavy Juice." . . . Negotiations now under way for the purchase of these old Billy Eckstine sides recorded with Earl "Fatha" Hines and with Billy's own band at the old Kelly's Stables in Gotham. Disks would make a terrific EP package.



VARETTA DILLARD

Big Town Diskery Signs Little Caesar

PASADENA, CALIF.—Bill McCall, Jr., president of Big Town Records, Inc., this past week announced the signing of Little Caesar to a term recording contract.

The Big Town indie, activated recently through the purchase of original masters and contracts from its

former owners, is currently riding high with "Tin Pan Alley" by James Wilson. Disk is the label's first rhythm and blues release and has firmly entrenched the firm as a solid entry in the field.

McCall disclosed that Big Town will issue rhythm and blues releases on a regular release schedule. Acknowledging that heretofore the Four Star interests primarily dealt with country and western music, McCall stated that Big Town will make every effort to give rhythm and blues distributors records they can sell. A policy of expansion is now in force, with additional announcements of new artists signed soon to be disclosed.

NEW RECORDS from 15c

RECORDS WHOLESALE
by AMERICA'S LEADING RHYTHM & BLUES SPECIALISTS—SEND FOR FREE CATALOG

Dept. F
HARLEM HIT PARADE INC., FA 7-6659
2112 Cornaga Ave., Far Rockaway 91, N.Y.

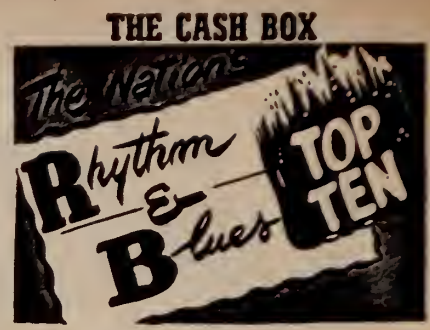
McPhatter Claimed by Atlantic And Federal

NEW YORK, N. Y.—When Atlantic Records announced the signing of Clyde Lensey McPhatter, lead singer with The Dominoes, Federal Records, the diskery created a situation in which both Atlantic and Federal claim exclusive rights to the chanter.

McPhatter obtained his release from Billy Ward of the Dominoes and Rose Marks, manager of the group, and according to the officials of Atlantic, Miriam Abramson, Ahmed Ertegun and Jerry Wexler, the singer approached them, showed them his release and was signed to a long term contract. McPhatter has formed his own vocal group as yet unnamed.

Syd Nathan, King and Federal Records prexy who was in New York at the time upon being advised by his Cincinnati office of the signing of McPhatter by Atlantic, placed the matter in the hands of his attorney for clarification. Said Nathan, "While it is true that McPhatter has a perfectly valid release from Billy Ward and Rose Marks, it is also true that McPhatter has an individual contract with Federal Records. He belongs to us."

A similar happening occurred about a year ago when Billy Brown was given his release from The Dominoes. Brown formed his own group called The Checkers and signed with King.



- 1** **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- 2** **I'M MAD**
Willie Mabon
(Chess 1538)
- 3** **I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper
(Savoy 891)
- 4** **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- 5** **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
- 6** **THIRD DEGREE**
Eddie Boyd
(Chess 1541)
- 7** **RED TOP**
King Pleasure
(Prestige 821)
- 8** **ONE ROOM COUNTRY SHACK**
Mercy Dee
(Specialty 458)
- 9** **THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
- 10** **IS IT A DREAM**
Vocaleers
(Red Robin 114)

Best Wishes to AMI's New Model E from

Biggest Selling Mambo Line in the Nation
—Latest Release—
JOE LOCO
"THESE FOOLISH THINGS"
b/w
"IN THE STILL OF THE NIGHT"
Tico # 10-163
and
"TERRY'S THEME FROM LIMELIGHT"
b/w "ANNA"
Tico # 10-180

The R&B label with 3D Sock
—Latest Release—
BERT KEYES
"WANDERING BLUES"
b/w
"YOUR CHEATIN' HEART"
Rama # RR-4
and sensational release by
THE CROWS
"I LOVE YOU SO"
b/w "GEE"
Tico # RR-5

New Address: 220 W. 42nd St. (WI 7-0652) N. Y.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

Essex Named King Distrib In New Jersey

NEW YORK—Syd Nathan, King Records prexy, this week appointed Essex Distributors, Newark, N. J., as exclusive King and Federal Records distributors for the northern New Jersey area.

In making this appointment, Syd Nathan set a precedent in that this is the first major rhythm and blues area that has been allotted to an independent distrib by the diskery. The King setup embraces two or three other independent distribs but they are considered fringe rhythm and blues areas.

The King organization has about 45 King branches throughout the United States.

Essex, one of the leading distributors in the local area, is under the aggressive leadership of Joe and Irving Cohen.

Gotham Name Omitted

NEW YORK—Through a typesetting omission the name of Gotham Record Distributors, 1626 Federal St., Philadelphia, Pa., was left out of the list of distributors for Tico and Rama Record Companies, New York, in an advertisement that appeared in the June 6 issue.

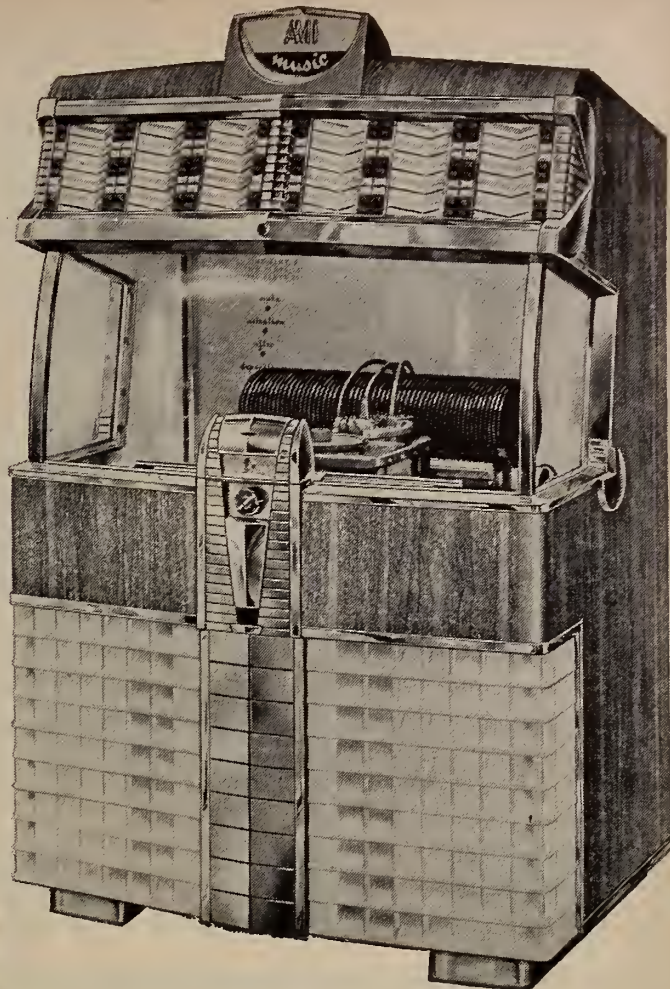
George Goldner, sales manager of Tico and Rama, in calling our attention to the deletion said: "Gotham has done an out of the world job for us and I would therefore appreciate your letting the trade know that they are our Philadelphia distributors."

Tico and Rama have moved to new and larger quarters at 220 W. 42nd Street, this city, and will shortly invite the trade and disk jockeys to a cocktail party to celebrate the event.



MAX and HARRY HURVICH SAY:

"We consider the AMI Model "E" the greatest phonograph ever made!"

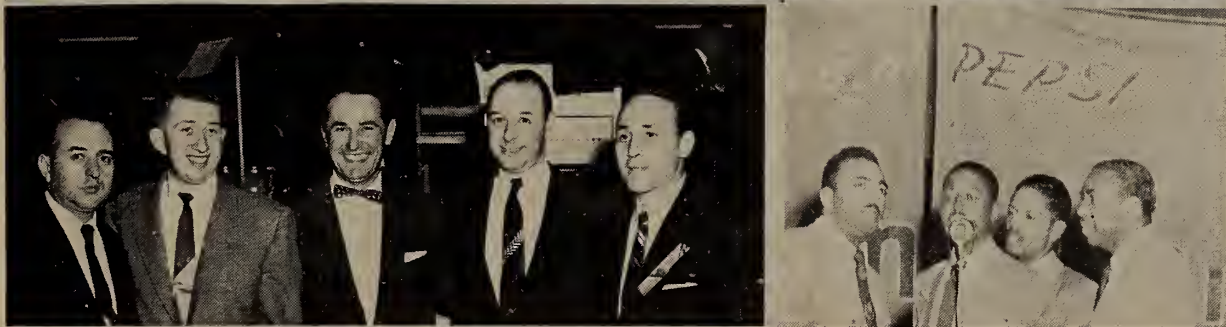


SEE IT DURING AMI "E" WEEK SHOWING JUNE 14 TO JUNE 21

BIRMINGHAM VENDING COMPANY

540 SECOND AVE., NORTH, BIRMINGHAM 3, ALABAMA (Tel: 54-7526)

Brad Phillips' Record Hop Helps Brooklyn Women's Hospital



- CADENCE
CHESSE
DOT
REPUBLIC
STANDARD



... pressing with RCA VICTOR!

FIND OUT WHY the leading independent labels come to RCA Victor Custom Record Sales with their recording, processing or pressing problems. Send for free folder, Dept. K-40 today!

630 5th Ave., New York 20, N. Y. - J Udson 2-5011
445 N. Lake Shore Dr., Chicago 11, Ill. - WWhitehall 4-3215
1016 N. Sycamore Ave., Hollywood 38, Cal. - HO 4-5171



A Sure HIT! "A BEGGER FOR YOUR LOVE" Porter Wagoner RCA-Victor 20-5330 RIDGEWAY MUSIC, INC. Charlie Adams 6087 SUNSET BLVD., HOLLYWOOD, CAL.

GOING STRONG! New and Different DARRELL GLENN and the Rhythm Riders "CRYING IN THE CHAPEL" b/w "HANG UP THAT TELEPHONE" Record V-105 Some Areas still available for Distributors Write . . . Wire . . . Jack Comer VALLEY RECORDS BOX 10033, KINGSTON PIKE KNOXVILLE, TENNESSEE

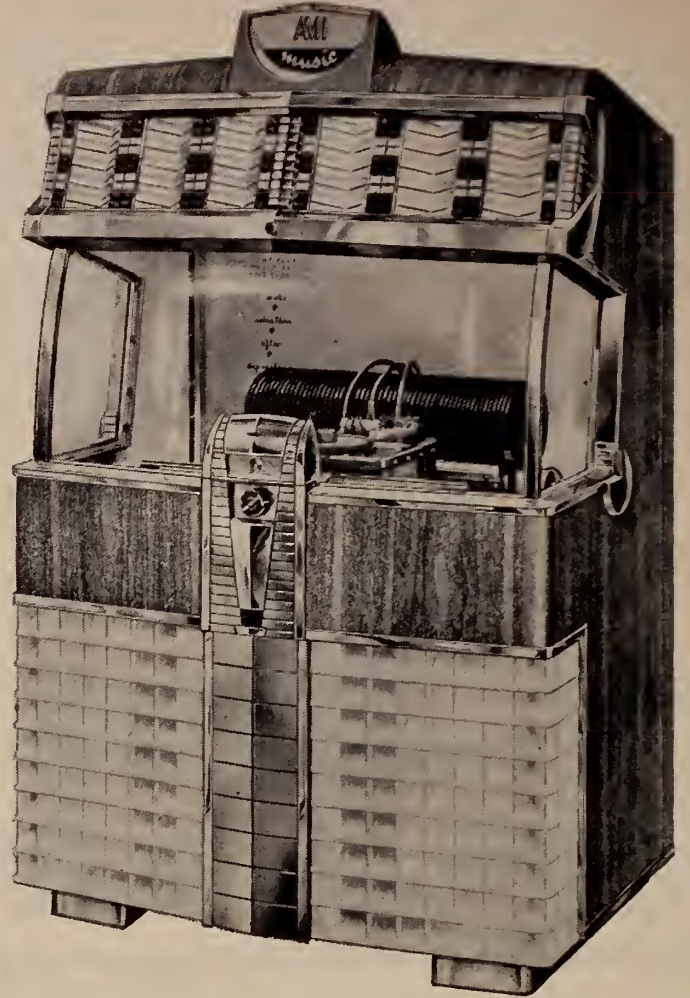
BROOKLYN, N. Y.—Brad Phillips was host at a record hop on Saturday evening, May 23, at Eastern Parkway Arena in Brooklyn to help the Brooklyn Women's Hospital.

Among those who appeared are: top row left to right: Edyie Gorme, Richard Hayman, Bob Santa Maria, Karen Chandler, and Bill Kenny. Lower row, left picture: Sidney Ascher, Walter Hofer, Brad Phillips, Buddy Basch and Paul Brown. Right photo: The Charioteers.



**C. V. HITCHCOCK
E. H. CASHION
and
JACK TUREMAN
SAY:**

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

HERMITAGE MUSIC COMPANY

423 BROAD STREET, NASHVILLE, TENNESSEE

(Tel: 6-5666)

THE CASH BOX
FOLK & WESTERN
DISK JOCKEY
REGIONAL RECORD REPORTS

THE CASH BOX
FOLK & WESTERN
DISK JOCKEY
REGIONAL RECORD REPORTS

- Happy Ison**
WORZ—Orlando, Fla.
1. Haven't Got The Heart (Webb Pierce)
 2. San-Soo (Earl Songer)
 3. No Help Wanted (Maddox Bros.)
 4. That Hound Dog In The Window (Homer & Jethro)
 5. Cannonball Yodel (E. Britt)
 6. Uh Huh Honey (A. Inman)
 7. Barnyard Blues (S. Wilson)
 8. A Fool Such As I (H. Snow)
 9. Take These Chains From My Heart (Hank Williams)
 10. Going Steady (Faron Young)

- Eddie Hill**
WSM—Nashville, Tenn
1. The Last Waltz (W. Pierce)
 2. Your Cheatin' Heart (Hank Williams)
 3. Beyond The Sunset (E. Tubb)
 4. I Can't Wait (Faron Young)
 5. Spanish Fireball (H. Snow)
 6. Knothole (The Carlisles)
 7. Lonesome Joe (Roy Acuff)
 8. Just Wait Till I Get You Alone (Carl Smith)
 9. South In New Orleans (Johnnie & Jack)
 10. How's The World Treating You (Eddy Arnold)

- Fred Wamble**
XEG—Ft. Worth, Texas
1. Minnie Ha Cha (F. Husky)
 2. A Dear John Letter (Shepard)
 3. Knothole (The Carlisles)
 4. Roses For Your Wedding (T. Warren)
 5. I Have But One Goal (Smith Bros.)
 6. Buckshot (Eddie Hill)
 7. S. S. Lureline (J. Horton)
 8. Ask, You Shall Receive (Martha Carson)
 9. Take These Chains From My Heart (Hank Williams)
 10. Baby Your Baby (Wade Ray)

- Shel Horton**
WHUN—Saxton, Pa.
1. Big Mamou (Rusty Draper)
 2. Tell Us Where The Good Times Are (3 McGuire & Lund)
 3. That's What I Get For Loving You (Ray Price)
 4. Song Of The Old Water Wheel (Slim Whitman)
 5. Seven Lonely Days (Pinetoppers)
 6. Mexican Joe (Jim Reeves)
 7. Sidemeat And Cabbage (Jimmy Dickens)
 8. Home Demonstration (Eddy Arnold)
 9. Tennessee Tango (King)
 10. Spanish Fireball (H. Snow)

- Slim Lay**
WHBS—Huntsville, Ala.
1. I Can't Wait (Faron Young)
 2. Just Wait Till I Get You Alone (Carl Smith)
 3. Take These Chains From My Heart (Hank Williams)
 4. I Love You, Darling (Jack & Daniel)
 5. Rocky Bumpy Road To Love (York Bros.)
 6. Orchids Mean Goodbye (Carl Smith)
 7. I Haven't Got The Heart (Webb Pierce)
 8. Seven Lonely Days (B. Lou)
 9. Your Cheatin' Heart (Hank Williams)
 10. No Help Wanted (Carlisles)

- Art Barrett**
WSAP—Portsmouth, Va.
1. When Jimmie Rodgers Said Goodbye (Ernest Tubb)
 2. Just Wait Till I Get You Alone (Carl Smith)
 3. I Can't Wait (Faron Young)
 4. South In New Orleans (Johnnie & Jack)
 5. Don't Play That Song (Clinch Mountain Clan)
 6. Take These Chains From My Heart (Hank Williams)
 7. A Half Way Chance With You (Marty Robbins)
 8. Spanish Fireball (H. Snow)
 9. I've Found My Own (Wilson)
 10. California Blues (L. Frizzell)

- Chuck Thompson & Elmer**
WFOR—Hattiesburg, Miss.
1. That's All Right (A. Inman)
 1. Believe (Red Foley)
 3. Lea Me Kindle Your Flame (Charlie Adams)
 4. Lonesome Midnight (Jack Cardwell)
 5. Cannonball Yodel (E. Britt)
 6. Seven Lonely Days (Meehan)
 7. Sidemeat And Cabbage (Jimmy Dickens)
 8. Picking Sweethearts (Dean)
 9. Spanish Fireball (H. Snow)
 10. Tied Down (Roy Acuff)

- "Uncle" Joe Johnson**
WPAQ—Mt. Airy, N. C.
1. No Help Wanted (Carlisles)
 2. Mexican Joe (Jim Reeves)
 3. Rainbow In The Valley (Mac Wiseman)
 4. That All Right (A. Inman)
 5. Going Steady (Faron Young)
 6. I Couldn't Keep From Crying (Marty Robbins)
 7. Just Wait Till I Get You Alone (Carl Smith)
 8. Your Cheatin' Heart (Hank Williams)
 9. I've Found My Own (S. Wilson)
 10. I Can't Wait (Faron Young)

- Joe Morris**
WKDK—Newberry, S. C.
1. Mexican Joe (Jim Reeves)
 2. I Haven't Got The Heart (Webb Pierce)
 3. Take These Chains From My Heart (Hank Williams)
 4. Knothole (The Carlisles)
 5. The Last Waltz (W. Pierce)
 6. Your Cheatin' Heart (Hank Williams)
 7. I Couldn't Keep From Crying (Marty Robbins)
 8. Restless Heart (S. Whitman)
 9. I Can't Wait (Faron Young)
 10. That Hound Dog In The Window (Homer & Jethro)

- Clarence Kneeland**
WERI & WICH—Jewett City, Conn.
1. After You Leave (M. Robbins)
 2. Mexican Joe (Jim Reeves)
 3. No Help Wanted No. 2 (Tubb-Foley)
 4. Glory Land March (H. Snow)
 5. Orchids Mean Goodbye (Carl Smith)
 6. Rub-A-Dub-Dub (Thompson)
 7. I'm Gonna Lock My Heart (Eddy Arnold)
 8. Restless Heart (S. Whitman)
 9. No Help Wanted (Carlisles)
 10. Seven Lonely Days (B. Lou)

- Tom Edwards**
WERE—Cleveland, Ohio
1. Crying In The Chapel (Darrell Glenn)
 2. Seven Lonely Days (B. Lou)
 3. Pretty Little Dedon (T. West)
 4. I Can't Wait (Faron Young)
 5. Spanish Fireball (H. Snow)
 6. You're Under Arrest (G. Wright)
 7. Just Wait Till I Get You Alone (Carl Smith)
 8. Ever Since We Met (York Bros.)
 9. Mexican Joe (Jim Reeves)
 10. Dim Lights, Thick Smoke (M. Collie)

- Carl Shook**
WKYW—Louisville, Ky.
1. Orchids Mean Goodbye (Carl Smith)
 2. Mexican Joe (Jim Reeves)
 3. Bring Your Sweet Self Back To Me (Lefty Frizzell)
 4. Spanish Fireball (H. Snow)
 5. Your Cheatin' Heart (Hank Williams)
 6. Bumping Around (T. T. Tyler)
 7. Ramblin' Man (H. Williams)
 8. The Winner Of Your Heart (Johnnie & Jack)
 9. That Hound Dog In The Window (Homer & Jethro)
 10. Honky Tonk Waltz (K. Wells)

- Big Jim Jess**
WIVK—Knoxville, Tenn.
1. Orchids Mean Goodbye (Carl Smith)
 2. The Last Waltz (W. Pierce)
 3. Crying In The Chapel (Darrell Glenn)
 4. Ramblin' Man (H. Williams)
 5. Seven Lonely Days (Marlin Sisters)
 6. Knothole (The Carlisles)
 7. I'll Go On Alone (W. Pierce)
 8. Take These Chains From My Heart (Hank Williams)
 9. Between Fire And Water (Hank Snow)
 10. Broken Wings (Elton Britt)

- Bill Thornton**
KRLW—Walnut Ridge, Ark.
1. Seven Lonely Days (B. Lou)
 2. After You Leave (M. Robbins)
 3. Too Young To Tango (Sunshine Ruby)
 4. Song Of The Old Water Wheel (Slim Whitman)
 5. Just Wait Till I Get You Alone (Carl Smith)
 6. Spanish Fireball (H. Snow)
 7. Bring Your Sweet Self Back To Me (Lefty Frizzell)
 8. Mexican Joe (Jim Reeves)
 9. Knothole (The Carlisles)
 10. South In New Orleans (Johnnie & Jack)

- Sheriff Tex Davis**
WLOW—Norfolk, Va.
1. Seven Lonely Days (B. Lou)
 2. Your Cheatin' Heart (Hank Williams)
 3. Just Wait Till I Get You Alone (Carl Smith)
 4. How Can I Tell (S. Whitman)
 5. Broken Wings (Elton Britt)
 6. That's All Right (A. Inman)
 7. Bring Your Sweet Self Back To Me (Lefty Frizzell)
 8. That Hound Dog In The Window (Homer & Jethro)
 9. Rub-A-Dub-Dub (Thompson)
 10. Too Young To Tango (Sunshine Ruby)

- Cuz'n Larry Lane**
WEBK—Tampa, Fla.
1. Mexican Joe (Jim Reeves)
 2. Seven Lonely Days (B. Lou)
 3. Till I Waltz Again With You (Gore-Innis)
 4. Bumping Around (T. T. Tyler)
 5. Too Young To Tango (Sunshine Ruby)
 6. Company You Keep (Terry Preston)
 7. Baby Your Baby (Wade Ray)
 8. I Can't Wait (Faron Young)
 9. Fan It (Hank Penny)
 10. Ramblin' Man (H. Williams)

- Joe Daboul**
WJKO—Springfield, Mass.
1. Broken Wings (Elton Britt)
 2. Knothole (The Carlisles)
 3. Plaid And Calico (J. Horton)
 4. My Heart Is Free Again (C. Wiggins)
 5. Mexican Joe (Jim Reeves)
 6. Changeable (Tex Williams)
 7. No Help Wanted (Carlisles)
 8. You're A Real Good Friend (Tubb-Foley)
 9. Restless Heart (S. Whitman)
 10. Spanish Fireball (H. Snow)

- Burt Beck**
WSOU—South Orange, N. J.
1. Little Hoo-Wee (M. Torok)
 2. Home Demonstration (Eddy Arnold)
 3. Cannonball Yodel (E. Britt)
 4. Mexican Joe (Jim Reeves)
 5. After You Leave (M. Robbins)
 6. Company You Keep (T. Preston)
 7. Okefenokee (C. Williams)
 8. Yodel Blues No. 4 (Frizzell)
 9. Broken Wings (Elton Britt)
 10. Spanish Fireball (H. Snow)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX
Reports
 THE NATION'S
BIG 10
HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

Over The Million Mark



NEW YORK—Pee Wee King receives RCA Victor's Gold Record Award on the Kate Smith TV Show, May 25, for passing the million record mark with his recording of "Slow Poke." Shown at left with Kate and Pee Wee, is Redd Stewart, vocalist on "Slow Poke" and co-author with Pee Wee of many hits which include "Tennessee Waltz" and "You Belong To Me." Pee Wee has sold more than three million records since his start with Victor. He and his crew are heard coast to coast every Saturday night over NBC.

Dedicate Rodger's Memorial With Touching Ceremony

MERIDIAN, MISS. — Country, Western, Hillbilly and Folk Music, had its greatest tribute paid to it by the phenomenal turnout for the memorial dedication to the pioneer of Western music, Jimmie Rodgers, on May 26, 1953.

Although Ernest Tubb was unable to appear because of his illness, he and Hank Snow saw a dream which they had imagined and worked on for many years, finally come to life. With the spark of tribute started by the two country artists and with the aid of J. H. Skewes, J. R. Skewes and Mr. Phillips of the Meridian Star newspaper, and with great assistance from all the disk jockeys all over the country, the greatly successful memorial for Jimmie Rodgers and the inauguration of National Hillbilly Day drew more than 20,000 people.

The events of the day were highlighted by the heartfelt dedication of monuments to Jimmie and Railroadmen, and by the longer than three-hour show dedicated to the country artist, that took place in the evening at the Junior College Stadium in this city. Artist upon artist showed up to pay his respects to the one man who did more than probably any other for the acceptance of country music.

During the afternoon ceremonies a train with railroadmen who were visiting and dignitaries at the event pulled up to the Jimmie Rodgers Memorial Park where the locomotive was unlatched and permanently fixed behind a white marble monument. The monument was given to him by Ernest Tubb and Hank Snow.

The unveiling of the glistening monument was done by Jimmie Rodgers Snow and Justin Tubb, the sons of the country artists whose idea it was to pay such a tribute to the Singing Brakeman. Jimmie Rodgers Snow is the namesake of the pioneering warbler.

Dignitaries and political representatives who knew or were associated with the railroader, stood in the heat of the afternoon and delivered speeches fitting for the occasion. Jimmie's wife, Governor Clement of Tennessee, and Jimmy Davis spoke in honor of the warbler. Probably the

most touching of all was the sincere and most meaningful talk that Hank Snow delivered about his feelings and the effect that Jimmie had on the entire American public and the creation of a folk music field.

J. B. Elliott, RCA Victor's vice-president in charge of consumer products, speaking on behalf of the Victor company, through which Jimmie acquired his fame, presented a plaque from the company and went on to say that "Jimmie Rodgers' enduring fame and influence are all the more striking because he was a pioneer."

Four plaques were donated which will be affixed to the base of the flagpole which stands in the Rodgers Memorial Park. The one dedicated by J. B. Elliott, another by Ralph Peer who discovered the talented Rodgers, a third from the Brotherhood of Railroad Trainmen, and a fourth from Carroll Gartin, the Lieutenant Governor of Mississippi.

Hillbilly stars from all parts of the country attended the stellar event in what is probably the greatest country show ever to be held in one location. Ernest Tubb was greatly missed at all the events, and only the strict doctor's orders prevented the singer from attending. He has been ill since last March when he made his trip to Korea to entertain the men in the Armed Forces.

A factor which brought a tear to the eyes of many was the touching epitaph inscribed upon the monument:

"His is the music of America;
 He sang the songs of the people he loved,
 Of a young nation growing strong.
 His was an America of glistening rails,
 Thundering boxcars and rainswept nights,
 Of lonesome prairies, great mountains,
 And a high blue sky.
 He sang of the bayous and the cotton fields.
 The wheated plains, of the little towns,
 The cities and of the winding rivers of America.
 We listened. We understood.

- 1** MEXICAN JOE
 Jim Reeves
 (Abbott 116; 45-116)
- 2** NO HELP WANTED
 The Carlisles
 (Mercury 70028; 70028x45)
- 3** YOUR CHEATIN' HEART
 Hank Williams
 (MGM 11416; K-11416)
- 4** TAKE THESE CHAINS FROM MY HEART
 Hank Williams
 (MGM 11479; K-11479)
- 5** JUST WAIT TILL I GET YOU ALONE
 Carl Smith
 (Columbia 21087; 4-21087)
- 6** BUMMING AROUND
 T. Texas Tyler
 (Decca 28579; 9-28579)
- 7** THAT HOUND DOG IN THE WINDOW
 Homer & Jethro
 (RCA Victor 20-5280; 47-5280)
- 8** KAW-LIGA
 Hank Williams
 (MGM 11416; K-11416)
- 9** I HAVEN'T GOT THE HEART
 Webb Pierce
 (Decca 28594; 9-28594)
- 10** RUB-A-DUB-DUB
 Hank Thompson
 (Capitol 2445; F-2445)

LADDER OF
Best Sellers
 FROM
King
 AND
Federal
RECORDS

Popular
 STEVE LAWRENCE
 TO THE BIRDS
 WITH EVERY BREATH I TAKE
 1223 and 45-1223
 BONNIE LOU
 HAND-ME-DOWN HEART
 TENNESSEE WIG WALK
 1237 and 45-1237

Folk/Western
 MOON MULLICAN
 HEY! MR. COTTON-PICKER
 LEAVING YOU WITH A
 WORRIED MIND
 1221 and 45-1221
 BONNIE LOU
 SEVEN LONELY DAYS
 OUT OF REACH
 1192 and 45-1192

YORK BROTHERS
 THE ROCKY, BUMPY ROAD
 TO LOVE
 EVER SINCE WE MET
 1206 and 45-1206

CHARLIE GORE
 THIS ORCHID MEANS
 BOODBYE
 WHO'S BEEN DRAGGIN'
 YOUR LITTLE RED WAGON
 1227 and 45-1227

Rhythm/Blues
 TINY BRADSHAW
 HEAVY JUICE
 THE BLUES CAME
 POURING DOWN
 4621 and 45-4621
 SOFT STRANGE
 4577 and 45-4577

EARL BOSTIC
 CHEROKEE
 THE SONG IS ENDED
 4623 and 45-4623

LULA REED
 I'M LOSING YOU
 MY POOR HEART
 4630 and 45-4630

Federal

BILLY WARD AND HIS DOMINOES
 THESE FOOLISH THINGS
 REMIND ME OF YOU
 DON'T LEAVE ME THIS WAY
 12129 and 45-12129

LITTLE ESTHER
 STREET LIGHTS
 YOU TOOK MY LOVE TOO FAST
 12122 and 45-12122

JIMMY WITHERSPOON
 ONE FINE GAL
 BACK HOME
 12128 and 45-12128

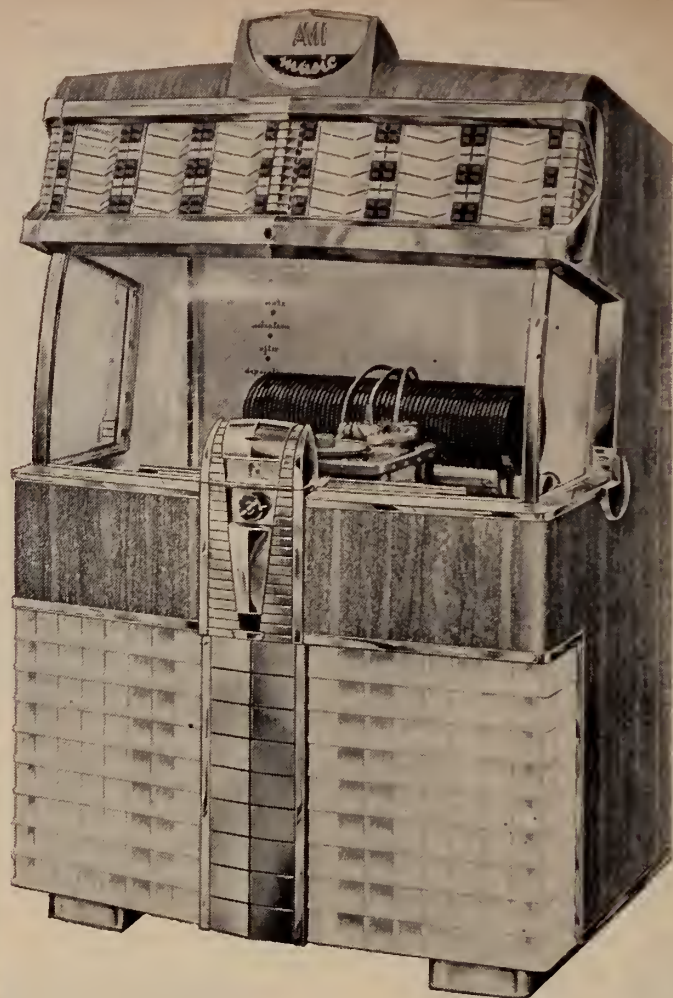
DISTRIBUTED BY

RECORDS INC.
 1540 Brewster Ave
 Cincinnati 14, Ohio



CLARENCE CAMP SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**AMI "E" SHOWING
JUNE 14 and 15**

SOUTHERN AMUSEMENT COMPANY

628 MADISON AVE., MEMPHIS, TENNESSEE

(Tel: 5-5804)

THE CASH BOX FOLK and WESTERN ROUNDUP

Jim Denny, head of WSM's Artist Service Bureau, has set his Grand Ole Opry Show for some seasonal location dates in the resort city of Gatlingburg, Tennessee, scenic and host city for the Great Smoky Mountain National Park Visitors. First show headed by Carl Smith, Duke of Paducah, June Carter and The Carter Family opened at the Legion Auditorium, Sunday, June 7th. Johnny



MARTHA CARSON

Masters, who has penned such tunes as "Honeymoon On A Rocket Ship," "That's The Kind of Love I'm Looking For," "The Gloryland March," "Winner of Your Heart," "Walking In The Moonlight," adds another potential to his growing list in the Jerry Glenn dishing of "16 Chickens In A Tamberine," a novelty just released by the 12-year old Glenn on RCA Victor. Lefty Frizzell recently did 5,000 paid admissions at Sunset Park, West Grove, Pa.; 3,300 in Akron, Ohio; 4,200 at the Arena in Boston; 3,800 at the Coates Auditorium in Providence, Rhode Island; according to Norm Riley, promoter of the dates. Show also included Lou Millett and Wayne Raney. Marty Robbins whose latest release is "A Castle In The Sky" backed with "Half Way Chance With You" recently did a date in St. Louis, Mo., Bob Neal, veteran country dj on WMPs, Memphis, Tennessee recently celebrated a 4th Anniversary with a promotion by Webb Pierce and The Carlisles. The event was successful despite a tremendous downpour of rain. The Carlisles did a date in Richmond, Va. last week and are now headed for a tour in Texas, to be followed by dates in Washington, Boston and then a 21-day West Coast tour. Following talent now headlines The Tennessee Barn Dance from WNOX, Knoxville, Tennessee: Fiddlin' Sandy and the Bailey Family, Irene, Ada, Junior, Howard and Wild Bill Bailey, radio's youngest fiddle player, Wackey Red Murphy and wife Bessie Lou and their Virginia Mt. Boys, Jack Shelton and the Green County Boys, including Benny Sims, Speedy Krise and Fred Smith and Jamup and Honey, top comedy team, who last toured with the Eddy Arnold Show. Sleepy Eyed John, WHHN, Memphis, promoting Johnny Horton's latest release "I Won't Get Dreamy Eyed." Hank Thompson set for West Coast dates this month.

Jim Reeves (Abbott) set for dates in West Texas and New Mexico, Oklahoma, and Arkansas beginning this week through July 3rd. July 4th will find Reeves on the KWKH Louisiana Hayride. Reeves recently did a guest spot on the "Prince Albert Grand Ole Opry" NBC netter. Reeves latest release "Let Me Love You Just A Little" is getting the personal attention and promotion of Abbott prexy, Fabor Robinson. Norm O'Neill, manager of Bee Jay and Skeeter, The Davis Sisters, WJR's Big Barn Frolic, Detroit, in Nashville recently with duet for session with Victor's Steve Sholes. Tommy Warren recently did a session for Don Law, with release to be announced later. Frankie More, in huddle with Navy



TENNESSEE ERNIE

top brass for a series of transcribed shows for his talent; Johnnie & Jack and Kitty Wells. Lester Flatt and Earl Scruggs and the Foggy Mountain Boys last heard over WNOX, Knoxville, have moved into Nashville for an early morning show over WSM, sponsored by Martha White Flour. Carl Story (Mercury) who heads up the Ramblin' Mountaineers, WAYS, Charlotte, N.C., is now doing a country dj show over WAYS from 3:45 to 4:30 PM Monday through Friday and invites all his fellow artists to visit him when passing through his territory. Tabby West's recent engagement at the Roosevelt Lounge, Detroit, had to be canceled because of a sudden illness. The Coral chirp is now recovering in Nashville. Tom Carlisle and Hal Durham country disk spinners on WROL, Knoxville, now promoting country artists and shows in their station's listening areas. Eddie Parker and Archie (Grandpappy) Campbell (Valley) Knoxville, out for some good golfing recently. T. Tommy, New Orleans, recently cut his first session for Victor. Martha Carson, (Capitol) set for dates in Carolina and Virginia this week according to the songstress' manager, X. Cosse. George Morgan, and Ray Price finish up a tour of West Texas and West Coast dates this week. Bob Ross, Morgan's personal manager, had charge of the tour and promotions. Don Gibson's recording of "Walking In The Moonlight" is being reported as his biggest tune to date, and will go far in establishing Don as a top country artist. Tex Roper, Piano-Playin' Hillbilly DJ, KFAL, Fulton, Missouri, reports that the last quarter hour of his evening show has been sold to Swanson's Cookies. Roper does two shows daily; a two-hour afternoon stint and an hour broadcast in the evening. Roper recently guested on DJ USA over WSM, Nashville. Bill Horne, sales rep for Gramophone Enterprises, Dallas, Texas, is now covering East and West Texas territory. Horne does a bang up job promoting folk and Western music in this territory. Horne reports that Darrell Glenn, (Valley) has been signed by Al Turner for the Big "D" Jamboree over KRLD every Saturday night. Bonnie Lou and Buster Moore, with Homer Harris and Lloyd Bell, all of WCYB, Bristol, Va., recently joined with Johnny Masters and the Masters Family for a performance at the ball park in Richlands, Va. Tennessee Ernie did the "Prince Albert Grand Ole Opry" NBC netter Saturday, May 30th with Little Jimmie Dickens. Rex Allen set for the same show, Saturday, June 6th. Big Jim Hess, WIVK, Knoxville, preparing to open new studios for his live-show broadcasts soon. Little Alf, who Big Jim has promoted as his country cousin on a country dj show, will share spotlight with Hess on forthcoming studio shows. Jack Comer, Valley Records prexy reports that Darrell Glenn will share the spotlight on WNOX's CBS netter, Saturday Night Country Style, sometime after June 16th. Jimmy James (BBS) in Knoxville, Tenn., Sat. May 30th for guest on WNOX and Saturday Night Country Style and headed into Nashville promoting his new release "Pins and Needles" backed with "Is That What You Call Love."



DON GIBSON

The Original Hit!
"MEXICAN JOE"
 JIM REEVES
 on ABBOTT # 116
ABBOTT RECORD CO.
 1653 N. Argyle Avenue
 Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
 1707 CHURCH PH 42-5644
ONE STOP NASHVILLE TENN.
 45's and 78's **5¢** Over Regular Wholesale
 WE STOCK ALL LABELS
 ORDER FROM CASH BOX CHARTS

Another BMI Pin-Up Hit!
CRAZY MAN, CRAZY
 recorded by
 RALPH MARGERIE (Mercury)
 BILL HALEY (Essex)
 FIVE ROYALES (Apollo)
 LUCKY ENOIS QUINTETTE (Modern)
 Published by
EASTWICK MUSIC COMPANY

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. THAT HOUND DOG IN THE WINDOW
 Homer & Jethro (RCA Victor 20-5280; 47-5280)
2. NO HELP WANTED
 The Carlisles (Mercury 70028; 70028 x 45)
3. KAW-LIGA
 Hank Williams (MGM 11416; K-11416)
4. YOUR CHEATIN' HEART
 Hank Williams (MGM 11416; K-11416)
5. TAKE THESE CHAINS FROM MY HEART
 Hank Williams (MGM 11479; K-11479)
6. BUMMING AROUND
 T. Texas Tyler (Decca 28579; 9-28579)
7. MEXICAN JOE
 Jim Reeves (Abbott 116; 45-116)
8. RAMBLIN' MAN
 Hank Williams (MGM 11479; K-11479)
9. A FOOL SUCH AS I
 Hank Snow (RCA Victor 20-5034; 47-5034)
10. BIG MAMOU
 Pete Hanley (Okeh 6956; 4-6956)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

BULLSEYE of the WEEK

"A HALF-WAY CHANCE WITH YOU" (2:30) [Acuff-Rose]
"A CASTLE IN THE SKY" (2:55) [Acuff-Rose]
MARTY ROBBINS
 (Columbia 21111)

● Marty Robbins has a piece of material here that could make it all the way. Titled, "A Half-Way Chance With You," the middle beat ditty is given a top rate performance by the chanter. Robbins lends his smooth vocalizing to the love tune with a powerful set of lyrics. The artist handles the pretty melody with tenderness and warmth. A good bet for the boxes. Flip, "A Castle In The Sky," is another romantic item of a slower tempo and Robbins sings it softly and with much appeal. Robbins has a powerful pair on this release, although we find a little more strength in the upper deck.

"TENNESSEE WIG WALK" (2:28) [Village]
"HAND ME DOWN HEART" (2:45) [Fairway]
BONNIE LOU
 (King 1237)

● Bonnie Lou, who shook up the country and pop field with her version of "7 Lonely Days" (which is still selling strong) comes through with a couple that establishes her as a real comer. The first side, "Tennessee Wig Walk," is a fast moving rhythmic jump novelty. The thrush does a multiple vocal, bouncing gaily through the happy ditty. She is lively and spirited. The lower lid, "Hand Me Down Heart," is a lovely number, in which the gal duets with herself softly and dramatically. This tender deck is a change of pace, but is on a par with the upper lid in quality and performance. Two top-flight efforts and strong etchings for the boxes.

FERLIN HUSKEY
 (Capitol 2495)

B "I LOST MY HEART TODAY" (2:51) Ferlin Huskey gives a broken hearted vocal to the mournful blues. A warm side. Strings support the artist.

B+ "MINNI-HA-CHA" (2:49) The Kaw-Liga tune with follow-up lyrics. Huskey sings of the wooden Indian romance. The couple now have a family. A light hearted ditty with a chuckle in the lyric.

JIMMIE DEAN
 (4Star 169)

B "QUEEN OF HEARTS" (2:35) [Eagle Music] Jimmie Dean sings a slow lover's lament about finding his future in the cards. Strings support the tender reading.

B+ "I'M FEELING FOR YOU" (2:35) 4Star Sales. The flip is a quick tempo bouncer light heartedly performed by the country artist.

TOMMY HILL
 (Decca 28690)

C+ "LOVE ME FOR A LIFETIME" (2:23) [Prestige] Tommy Hill chants a moderate bounce with a happy vocal. A pleasing etching.

C+ "THE LAST LETTER" (2:45) [M. N. Cole] Hill mournfully asks his girl why she is so cold to him. The artist handles the item with polish and warmth.

NEAL BURRIS
 (Columbia 21114)

B+ "YOU'RE STEPPING OUT" (2:52) [Ridgeway] Neal Burris waxes a sad story of an illicit love. Tune is done with feeling by the chanter and comes out a potent side.

B "DON'T GIVE ME KISSES" (2:45) [Tannen] The under side is a middle beat rhythmic ditty in which Burris warns his gal not to be a "teaser."

DON WINDLE
 (Republic 7045)

C+ "THE IRON CURTAIN HAS PARTED" (2:37) [Babb] Deep voiced Don Windle sings a slow but topical tune telling of prisoners returning from beyond the Iron Curtain.

C+ "I WANT YOU TOO" (2:38) [Babb] A change of pace. Windle belts a happy racer with romantic lyrics. Tune is a bouncer.

WADE RAY
 (RCA Victor 20-5302)

B+ "DON'T WAIT TO BABY YOUR BABY" (2:23) [Hill & Range] Wade Ray dishes up a fast moving ditty in which he imparts the advice to love your baby now. Lyrics are on the cute kick and the side is powerful. Good guitar support by Noel Boggs.

B+ "BURNED FINGERS" (2:49) [Southern] Ray offers more good advice as he tells, if you trifle you'll get burned. Strong lyrics potently delivered.

DICK THOMAS
 (Jubilee 9000)

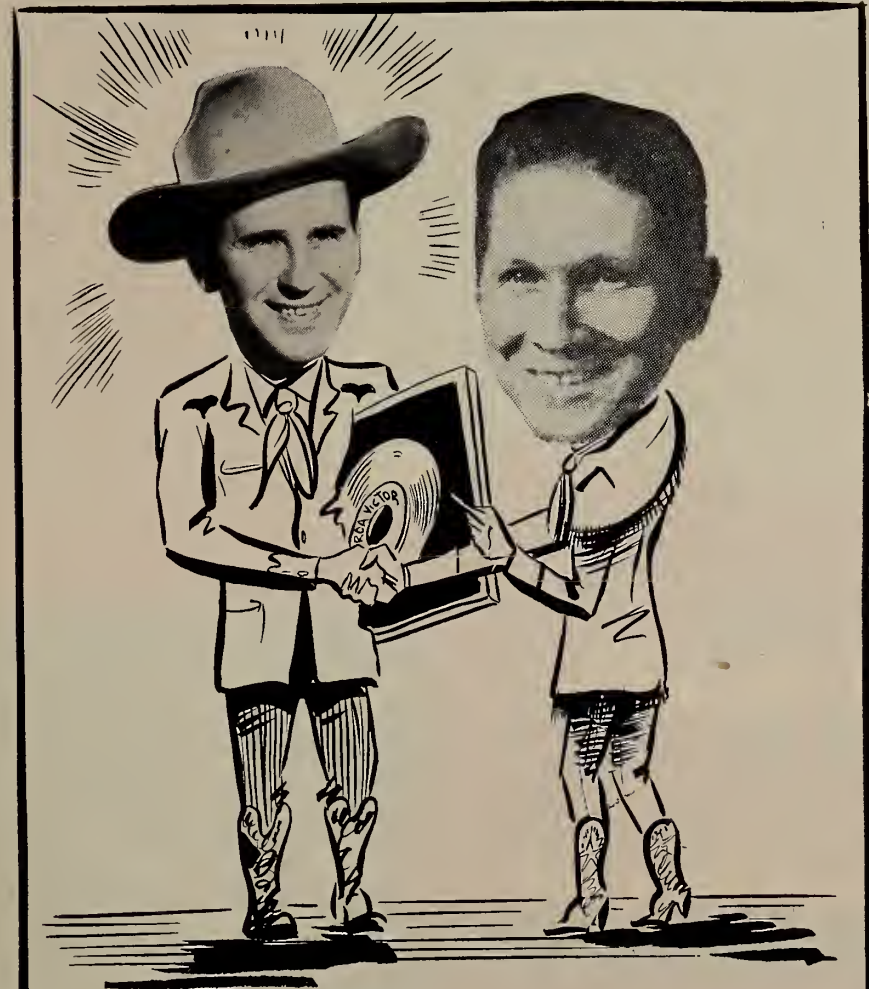
B "ANYTIME IS LOVING TIME" (2:20) [Foley] Dick Thomas comes up with a rapid paced love tune that has that old time barroom flavor. Strings supply the backing.

C+ "MY LITTLE RED WAGON" (2:12) [Peer Int'l.] A similar item with the same treatment. Both sides could go in pop locations.

SAM NICHOLS
 (MGM 11494)

B "I WANT MY ALIMONY" (2:41) Sam Nichols belts a rapid tempo tune in which the gal tells him she is tired of his stalling and wants her alimony. Treatment is on the light side.

C+ "YELLOW ROSES" (2:38) A slow romantic lament is the material for Nichols. He tells his girl he will always love her. The warbler handles the tune in ok manner.



Congratulations, PEE WEE KING—
 for winning Gold Record Award by RCA Victor—for Million Record Seller on "SLOW POKE".
 Let's go after the 2nd.
REDD STEWART



NO
NO

THING TO ADAPT

THING TO CONVERT

SELECTIONS

Select-o-matic

music systems
are completely equipped for...

- REMOTE CONTROL
- SCIENTIFIC SOUND DISTRIBUTION
- AUTOMATIC VOLUME COMPENSATION



THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 28, Illinois

*America's finest
and most complete
music systems*



Boom Continues:

In The Good Old Summertime

Here and There

WASHINGTON, D. C.—The Labor Department reported this week that a new manpower survey indicated a spring uptrend in job openings, and was picking up momentum with most of the major labor markets expecting higher employment levels by early summer. Two cities where the labor supply has tightened are Detroit and Louisville. At Detroit, record auto production boosted employment to a new high for April. At Louisville, both defense and civilian work have boosted employment levels greatly.

WASHINGTON, D. C.—Loyal George Staley has petitioned the Supreme Court to hear his case to declare articles of merchandise and his 24 digger machines a game of skill and not a gambling machine. The government had seized them as gambling paraphernalia illegally transported in interstate commerce, after Staley had transported them from Audubon, Iowa to Hot Springs, Ark. Staley claims his machines do not come under the Johnston Act, as the coin slots had been removed two years before Congress passed the law.

BROOKLYN, N. Y.—Here's a new twist in vendors. A Brooklyn firm has brought out a machine that works in reverse—instead of vending drinks, it accepts empty bottles (both large and small size), and issues a credit slip, which is then cashed in by the customer. Idea is to install them in supermarkets, thereby saving the clerks' time.

NEW YORK—Lou Boasberg of New Orleans Novelty Company, New Orleans, La., who stopped off for a few hours in New York, after a 9-week trip through Europe, reports that those countries showing real coin machine life are Germany, France, Belgium, Holland and Switzerland. Italy, which uses only paper money, would like to have coin machines, and England, which forbids the importation of amusement devices, would be a tremendous market.

ELIZABETH, N. J.—National Grocery Company, supermarket here, has a line of vending machines installed at the rear of the store on a sheltered ramp that leads to the parking lot. Idea has proved extremely popular, according to execs. Vendors include orange juice, milk, sandwich, pie, candy and cigarettes. Operator is Automatic Vending Service, Inc. of Newark, N. J.

An old timer in the operating business, one summer afternoon, once told the writer, who was visiting him at the time, "A diversified route saves operators from seasonal headaches."

Equipment diversification has always been the seasonal saving factor for all intelligent operators.

Perhaps, too, that's the reason for the continued boom this good old summertime.

For years the average operator feared the summertime. He looked to the summer for his seasonal slump.

Some operators, in the days gone by, even believed that they would be much better off if they vacationed all summer long.

But, ever since World War II, that theory has been most completely dispelled. Few, if any operators, today, believe that the summertime is the slumptime season.

The summer, because of diversification of equipment, is just as booming a season, these days, as in the spring, fall or winter.

Operators have learned that it isn't the season. People enjoy themselves even more in the summer than in the spring fall or winter.

But operators claimed, in days gone by, that in the summer the people liked to get out of doors and enjoy outdoor life.

True, and perhaps to an extreme, but, at the same time, people still like entertainment in the summertime, just as they do in other seasons of the year.

And the industry has been able to furnish the kind of entertainment which the public likes, come wintertime or summertime, or the seasons in between.

The kiddies today have their many varied rides to choose from, and parents are just as interested in seeing their kiddies enjoy themselves on these rides in the summer (perhaps even more so) than in the winter.

The amusement games located in many roadside, arcade, and other outdoor spots,

attract just as much attention as ever in the summertime.

The automatic phonographs play music in summer, as well as in spring, fall or winter. And many a person enjoys a cold bottle of beer in the summertime listening to the music from a juke box.

Of course there are seasonal arcades. These open over the Memorial Weekend and close after Labor Day. But, the seasonal arcades are becoming fewer, as the years go by.

A great many arcade owners now keep open all year around. And find this to be profitable.

Some arcade owners have seasonal arcades, but, the majority depend on their all around the season arcades and routes.

Some operators, too, own seasonal arcades. But they don't depend solely on their arcades. They depend, more than anything else, on their routes, that bring in collections regardless of season.

So the boom now continues thruout the summertime, just as it has during the other seasons of the year.

For the past seven summer seasons there has been no slump and, from all indications, there will never again be what used to be termed, "the summer slump season," because the industry has disregarded seasons, and has matched the year around play action with the kind of equipment the public prefers, come winter, fall, spring or summer.

As this summertime boom continues to grow greater, clear across the nation, many of the old timers in the industry simply click their tongues inside their cheeks and tell younger operators of "the old days."

Perhaps, then, as the boom gets going, the old timer, himself, is responsible for the better summertime seasons, because of his very own booming statement:

"A diversified route saves operators from seasonal headaches."

It Can Happen Here:

JUKE BOX OPS MUST WORK TOGETHER OR HANG ALONE

Automatic Music Biz Faces Its Gravest Hours in Dirksen and McCarran Bills. Every Juke Box Operator Faces Double Taxation On Recordings Should ASCAP Sponsored Bills Win. Juke Box Ops and Associations Urged to Clear Everything Thru M.O.A.

NEW YORK—Leaders in the Music Machine Industry received notification this week from Senator Alexander Wiley, chairman of the sub-committee of the Judiciary, that hearings on the McCarran and Dirksen Bills were postponed from the June 5 date to Wednesday, June 24.

These Bills ask that an amendment be made to the "Copyright Act of 1909", which would mean that records played on automatic phonographs would not be exempted from paying royalties to such organizations as ASCAP.

THIS WOULD SIMPLY MEAN THAT THE NATION'S JUKE BOX OPERATORS WOULD HAVE TO PAY A TAX ON TOP OF AN ALREADY PAID TAX.

The juke box operator, as has been explained here time and again in the past, would have to also pay directly to the collective agency of the ASCAP music publishers and the ASCAP music composers ONCE AGAIN royalty they pay to these ASCAP music publishers and music composers DIRECTLY, everytime they buy a record featuring any of their copyrighted tunes.

The juke box operator pays this royalty

to the record manufacturer who, in turn, pays the composer and the publisher, because the royalty is ADDED ON TO THE PRICE OF THE RECORD.

The greatest travesty on American justice in the McCarran and Dirksen Bills is the fact that THERE IS NOT CONTAINED IN THOSE BILLS JUST WHAT THE JUKE BOX OPERATOR WOULD HAVE TO PAY should either be passed into Federal Law.

In short, ASCAP could charge whatever its heart desired, and get away with it, by FEDERAL LAW.

Those who do not believe in "possibilities" can look up the *historical facts* (which appeared some years ago in *The Cash Box*) regarding what happened to the Australian juke box operators when the Performing Rights Society of Great Britain (similar to ASCAP) succeeded in winning such a victory.

At first, as these Australians reported, the charge wasn't "too bad". But, each year since then, it has GONE UP AND UP AND UP to the point where, today, AUSTRALIAN JUKE BOX OPERATORS ARE FIGHTING FOR A BARE EXISTENCE.

Those are HISTORICAL FACTS for the benefit of any juke box ops who may want such facts.

IT CAN HAPPEN HERE!

ASCAP CAN WIN!

That means that every single juke box operator in the entire nation will be paying a TAX ON TOP OF AN ALREADY PAID TAX, to the point where he will be faced with the smashing destruction of his business, as he knows it today.

The only answer lies in a *successful defense* against the McCarran and Dirksen Bills before the Senate's Committee-On-The-Judiciary NOW.

The representatives of the juke box industry have won a postponement.

They need the time to PREPARE. Because, once again, the entire juke box industry has been caught UNPREPARED.

Regardless of the fact that *THE CASH BOX* warned the industry that HEARINGS WOULD BE HELD, even tho a certain weekly tabloid stated that hearings would probably NOT be held.

Operators MUST CLEAR EVERYTHING thru MOA (*Music Operators of America, Inc., George A. Miller, President, 128 East 14th Street, Oakland 6, California. (Telephones: TWinoaks 3-3634 or TWinoaks 3-3635)*), and do it IMMEDIATELY.

REMEMBER: JUKE BOX OPERATORS MUST WORK TOGETHER OR HANG ALONE!!

HEARINGS POSTPONED

Sidney H. Levine, Attorney For MOA, Once Again Prepares To Present Ops Case



SIDNEY H. LEVINE

NEW YORK — Sidney H. Levine, national council for MOA, who has been such a vital factor in presenting the case of the juke box operator as opposed ASCAP sponsored legislation over the past years, once again has undertaken the tremendous task of preparing and correlating facts and information to combat the McCarran and Dirksen Bills when they are brought before the sub-committee of the Judiciary for open hearings.

Levine, for the operators, and other attorneys representing the manufacturers and record industry, will work closely together, as they have in past years.

David Romero Shows Rock-Ola Phono In Mexico City

MEXICO CITY, MEX.— A combination open house, sales convention and a Rock-Ola Work Shop service school brought together operators and service men from all over Mexico and a number of the other Latin-American countries. Occasion was the celebration of the opening of the first section of the new plant of Industrias Nacionales de Sonido, S. A.

The Industrias Nacionales de Sonido president, David L. Romero, called this by far the largest meeting of its kind that has ever been held in his country, and stated that unquestionably, the "Fireball" is just as popular south of the border as it is in the United States.

In view of the rapid and continued expansion of agriculture, mining and lumbering, President David L. Romero, whose firm is the exclusive sales outlet in Mexico for Rock-Ola products, feels that the coin operated phonograph industry has an excellent future in his country.

Seen below (top picture) are a group of employees in front of the administration building of the new plant. (Lower left: Miss Irma Torres, popular Mexican motion picture actress, who was elected "Miss Fireball." (Lower right): President Romero congratulating Jose Suarez, Rock-Ola distributor at Vera Cruz, Mexico, and the high sales producer in Industrias Nacionales de Sonido for the past year.

New Date For ASCAP Sponsored Bills Now June 24. Juke Box Industry, Which Needs Time To Prepare Defense, Will Ask For Further Adjournment

WASHINGTON, D. C. — Senator Alexander Wiley, chairman of the sub-committee of the Judiciary, notified all concerned that all hearings on the McCarran and Dirksen Bills, both for the proponents and opponents, had been postponed from the date set originally as Friday, June 5, to Wednesday, June 24.

At first only the hearings to be devoted to the opponents of the Bills were notified of a postponement, with the proponents presenting their case at the June 5 date. However, later in the week Senator Wiley informed all the parties of the postponement to June 24.

Leaders in the automatic phonograph industry had communicated

with Senator Wiley, asking for adjournment, explaining that they were not in a position to properly present its side of the case as testimony and witnesses would have to be gathered from all parts of the country.

Even the June 24 date doesn't permit the automatic phonograph industry sufficient time to correlate its defense, and we understand that they will make a strong effort to have the date set back further.

(Editorial comment: The Juke Box Operator is in a precarious position. We urgently suggest he read the full page editorial on the opposite page—and follow the suggestions made.)

Cunliffe Airs Report National Juke Box Average Only Approximately \$8.80 Average Gross

Makes This Statement Over Radio Stations WENR, WGN and WCFL, Chicago



RAY CUNLIFFE

Called upon by a weekly tabloid to speak over these stations, Cunliffe took advantage of this opportunity to refute the statements printed by this same weekly tabloid, that the national average had gone up to \$10.43 "after commissions."

Like many others he was absolutely positive in his statements that this was not the case.

He explained, after his broadcasts, that over 500 tavern owners here in the Chicagoland area had not renewed their semi-annual licenses and that these were a terrible loss to the juke box operators.

He also pointed out that one large route here showed a loss of 20 percent of its locations in the past 18 months.

He also explained that, like the statements which have appeared in *The Cash Box*, the reason he changed his phonographs to dime play was to "maintain his former average," and that all the other juke box ops in this area had done the same thing for the very same reason.

If they would have remained on 5c play, Cunliffe pointed out, they would be enduring terrible loss at this time and, further, many of them would now be out of business.

Cunliffe remains interested "only in facts" and not in conjectures or any statements which are based on "conjecture."

CHICAGO — Ray Cunliffe, president of the Recorded Music Service Association, the juke box operators' organization, this city, aired a report over three leading radio stations here this past week that the national juke box average intake "gross" remained approximately at \$8 per phonograph per week.

Cunliffe explained, in talks with disc jockeys Eddie Hubbard, WENR; Linn Burton, WCFL; and Danny O'Neil, WGN; that his statement was to "refute any statement made by anyone else that the juke box average has gone up nationally."

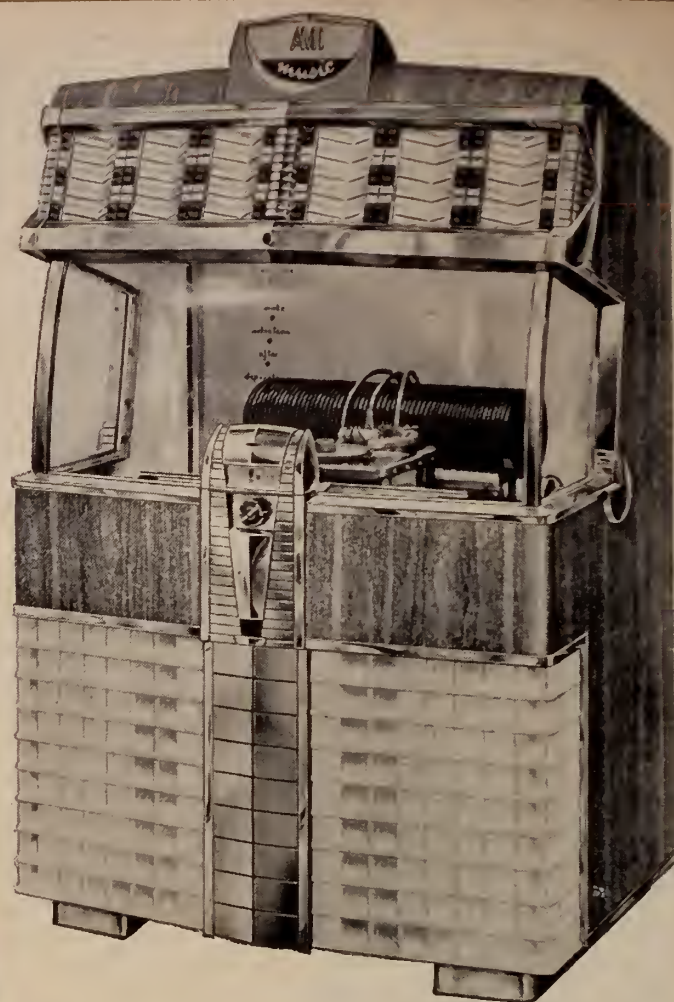




HERMAN PASTER SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21



PASTER DISTRIBUTING COMPANY

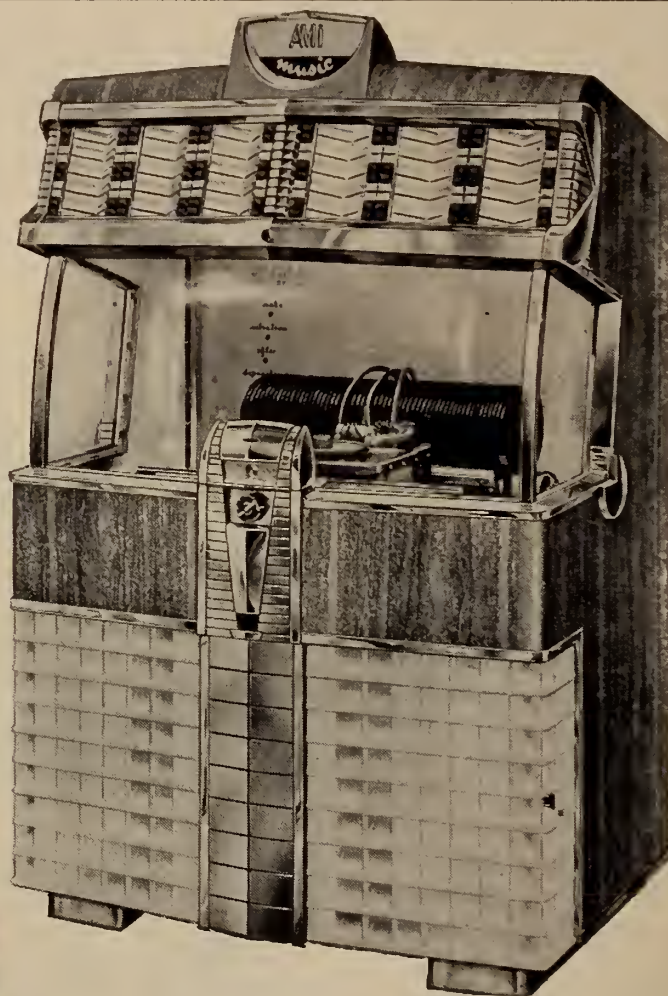
2606 FOND DU LAC AVE., MILWAUKEE 6, WISCONSIN
(Tel: Hilltop 4-5425)



CHARLEY STEEL SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21



STEEL MUSIC COMPANY

218 EAST PARRISH ST., DURHAM, NORTH CAROLINA
(Tel: 5-6281)

**SOUTHERN
AUTOMATIC
30th
ANNIVERSARY**

**..2..
Gala
events**

**THE NEW
AMi
MODEL E
40-80-120**

*YOU ARE INVITED TO VISIT US IN CELEBRATION
OF OUR 30th YEAR IN THE COIN MACHINE INDUSTRY*

SEE THE NEW SENSATIONAL

AMi MODEL E

IN 40-80-120 SELECTIONS

OUR ENTIRE ORGANIZATION OF 90 PEOPLE

**OPEN
HOUSE**

**Saturday-June 13th
Sunday-June 14th**

Refreshments Served

Gifts for All

*Attend Showing at
Office Nearest YOU*

**WELCOMES YOU
TO OUR
30th**

ANNIVERSARY PARTY

and the first showing of
the sensationally new

ALL OPERATORS,
their Wives and
Service Men are
cordially invited
to our party.

Make a date now
for Saturday and
Sunday, June
13th, 14th.

AMi MODEL E

40-80-120

SPECIAL NOTICE

Operators of
COLUMBUS, OHIO,
and surrounding territory,
see the **NEW MODEL E**
at our
CINCINNATI
showroom
Saturday and Sunday,
June 13th and 14th

**SOUTHERN
AUTOMATIC
MUSIC CO., INC.**

ESTABLISHED 1923
735 S. Brook St., Louisville 3, Ky. 1000 Broadway, Cincinnati, Ohio
1535 Delaware Ave., Lexington, Ky. 3011 E. Maumee Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.

NOTICE
EASTERN KENTUCKY
OPERATORS
our new
LEXINGTON
OFFICE
is now open at
1535 Delaware Ave.

AMi MODEL E ● 30th ANNIVERSARY PARTY ● MODEL E AMi

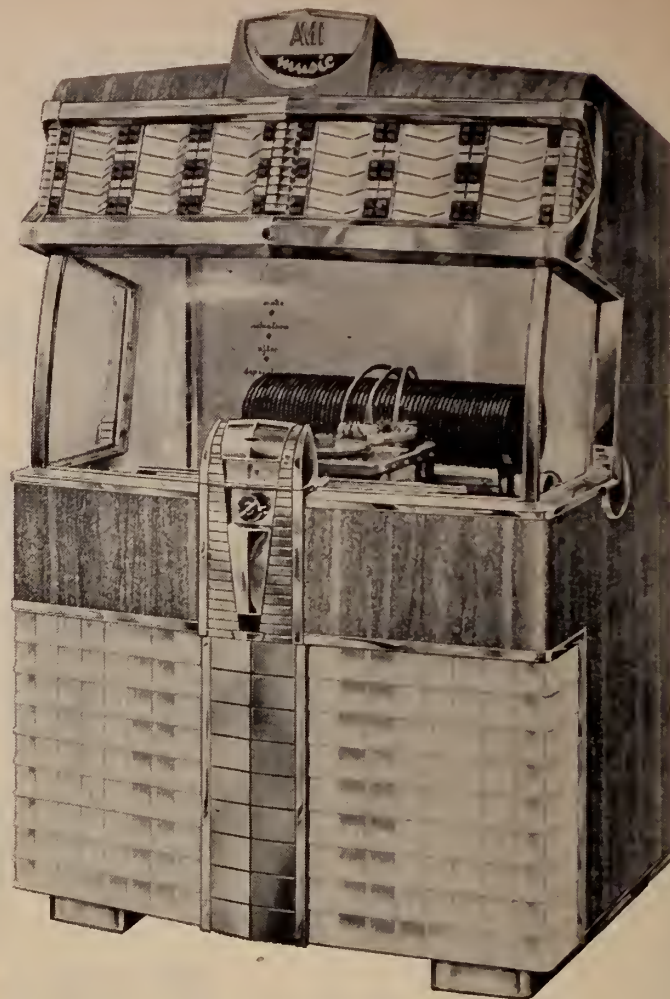
"It's What's in THE CASH BOX That Counts"



**TONY KOUPALS
NORWOOD VEATCH
CHARLEY KAGELS**

SAY:

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

CENTRAL DISTRIBUTORS

2315 OLIVE STREET, ST. LOUIS, MISSOURI

(Tel: GENEVA 0972)

FOREIGN BUYERS!

*We'll See You Soon
In Person—*

Abe Witsen will leave
for Europe
JUNE 21

Sol Groenteman will leave
for Europe
AUGUST 2

Among the nations to be visited are:
BELGIUM — HOLLAND — FRANCE
— SWITZERLAND — ITALY — GER-
MANY — NORWAY — SWEDEN —
PORTUGAL—LEBANON—MOROCCO

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Taran Distrib Combines AMI Showing And Grand Opening Of New Quarters

MIAMI, Fla.—When Sam Taran, Taran Distributing, Inc., this city, opened his new quarters at 3401 N.W. 36th Street, a short time ago, he wanted to run a grand opening house-warming party to show his friends what can easily be considered one of the showplaces among distributing firms. As it was opened only a short while before AMI's new phonograph would be shown to the operators, Taran decided to use the occasion for a double purpose.

Now that AMI's model "E" phonograph will be displayed on his show-room floors the week beginning June 14, Taran will combine the showing with a gala grand opening party. All operators in the area have been invited to attend, and Taran should enjoy a record breaking attendance.

Pictured below (top), is the building front, which houses all of the firm's facilities under one roof. Occupying 15,000 square feet, the building contains a very large warehouse, a most gorgeous showroom, private offices, as well as their record department. The entire building is air conditioned. With this new location, Taran was able to overcome a very serious problem these days—parking. Facilities are plentiful for operators

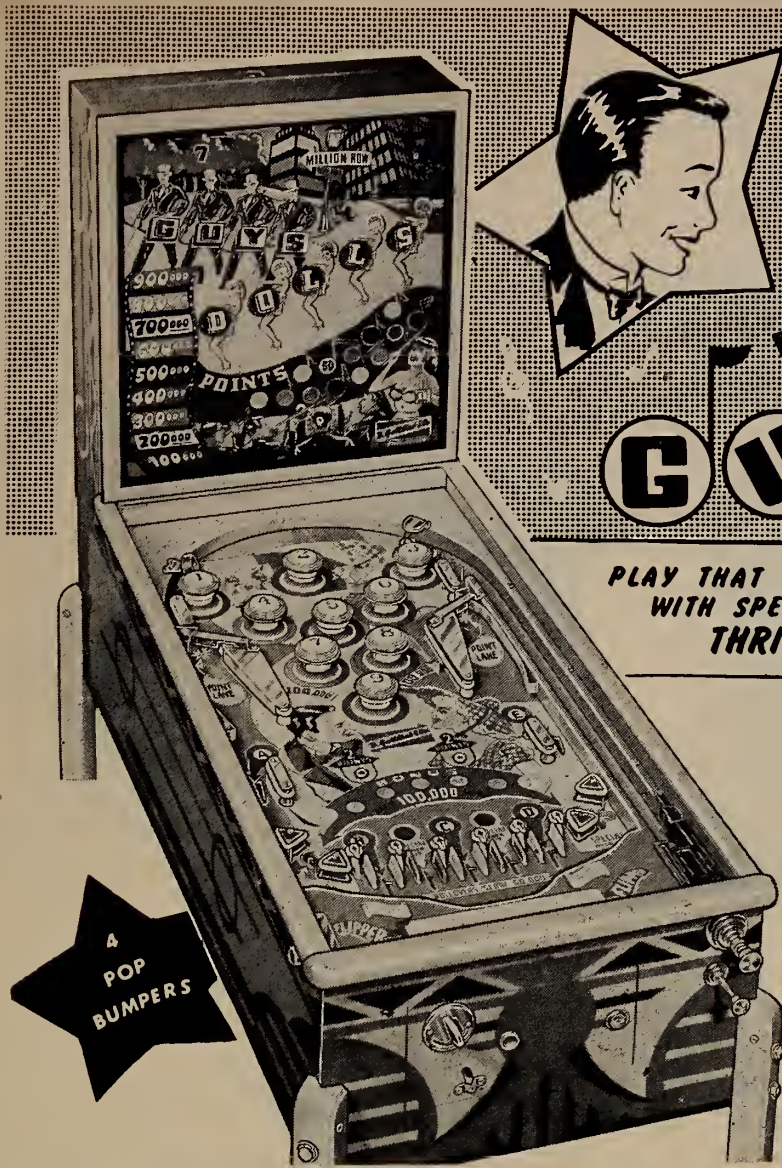
to drive right up to either the front offices, or to the shipping department in the rear, and park their cars without worrying about finding space or time.

The photo (bottom) shows Sam Taran seated behind the most up-to-date version of a desk, and the large space devoted to his private office.



SHOOT THE SPOOK

IS REVIVING HUNDREDS OF
TIRED OLD BEAR GAMES FOR
HUNDREDS OF OPERATORS.
TROUBLE FREE OPERATION —
90 DAY WARRANTY.
100 SERVICE CO., 2634 OLIVE
ST. LOUIS 3, MO.

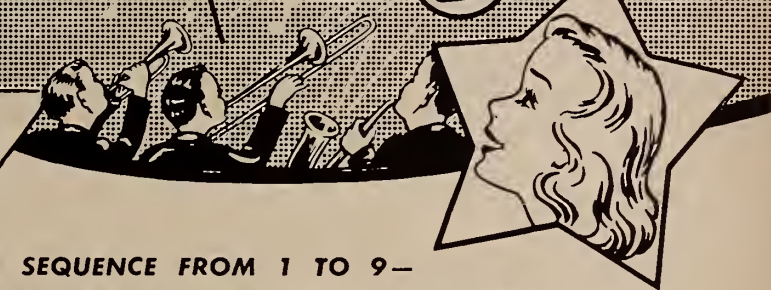


**Definitely
Tops!**
Gottlieb's

A WONDERFUL ARRAY
of STAR STUDED FEATURES
with FABULOUS SNAPPY ACTION!

G U Y S D O L L S

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!



RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

A - B - C - D SEQUENCE

Lights bonus holes
for replays.

creates dazzling ball
action . . . marvelous
recovery shots . . .
induces repeat play.

4
POP
BUMPER

BRAND NEW!
6 HIGH POWERED
POP-UP
POSTS

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

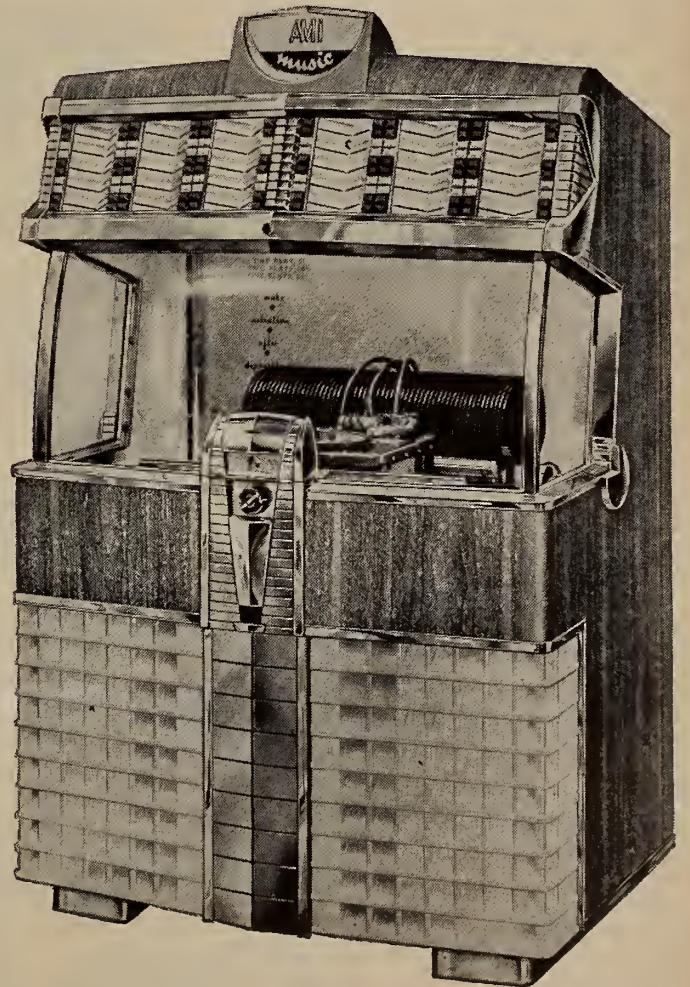
"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR **NOW!**



FRANK PAGE SAYS:

*"We consider
the AMI Model "E"
the greatest phonograph
ever made!"*



SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

ROANOKE VENDING MACHINE EXCH., INC.

3110 WILLIAMSON RD., N.W. ROANOKE 12, VA.

63 COMMONWEALTH AVE., BRISTOL, VIRGINIA

118 W. WASHINGTON ST., CHARLESTON, W. VA.

(Tel: 3-1181)

(Tel: 1344)

(Tel: 3-0311)

"It's What's in THE CASH BOX That Counts"



Announcing

111th

Anniversary

The Cash Box

(Dated: JULY 18, 1953)

An Annual

ENCYCLOPEDIA

of the

Coin Machine Industry

Featuring:

- ✓ UP-TO-THE-MINUTE *LISTS* of
 - Manufacturers—and Their Distributors
 - Jobbers
 - Merchandise Vending and Service Machine Manufacturers
- ✓ SPECIAL FEATURES
- ✓ HISTORICAL DATA
- ✓ REVIEW OF EVENTS—July 1952 thru June 1953
- ✓ CONFIDENTIAL PRICE LISTS
- ✓ EDITORIALS
- ✓ NEWS
- ✓ ADS

.....an annual directory full of **VITAL INFORMATION** and **STATISTICS** which will be referred to day in and day out.

YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms

Go To Press:

JUNE 29



Final Closing Date:

JULY 8



FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!
or better yet — Send In Your AD Immediately!

THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

CHICAGO OFFICE

32 WEST RANDOLPH STREET

(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE

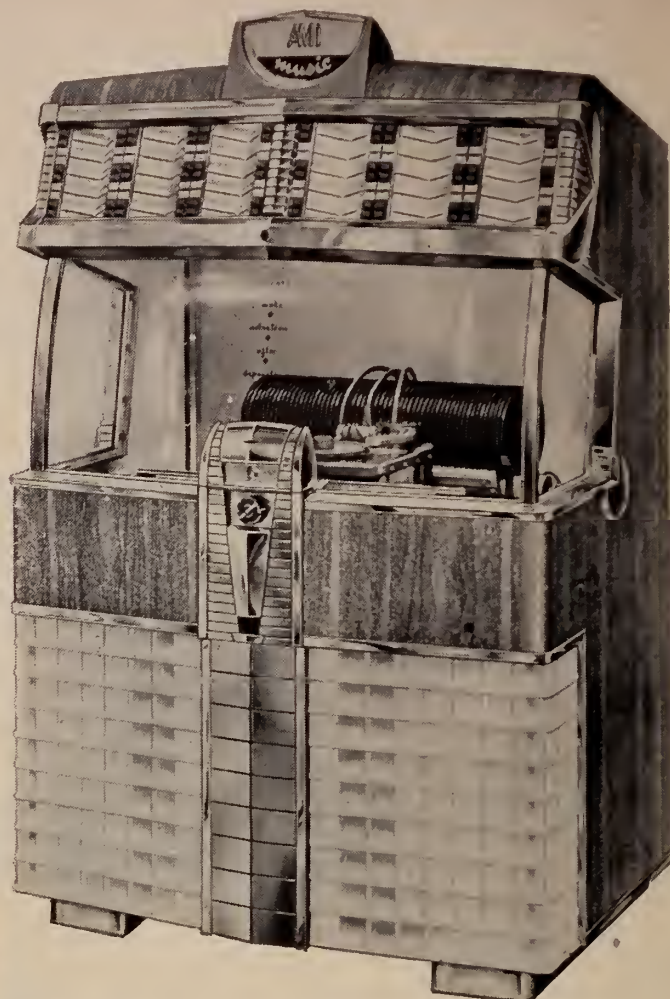
6363 WILSHIRE BOULEVARD

(PHONE: WEBSTER 1-1121)



**ABE GREEN
and
BARNET SUGERMAN
SAY:**

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

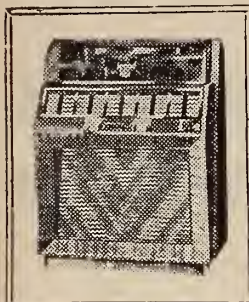
RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK, N.J.

(Tel: Blgelow 3-8777)

593 TENTH AVE., NEW YORK, N.Y.

(Tel: LOnacre 4-1880)



★SEEBURG M100A..

Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished

Looks and Operates like new **\$595⁰⁰**

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

**725 WATER STREET
SYRACUSE, NEW YORK**

(Phone: 75-5194)

• Telephone collect for volume deals •

WANTED

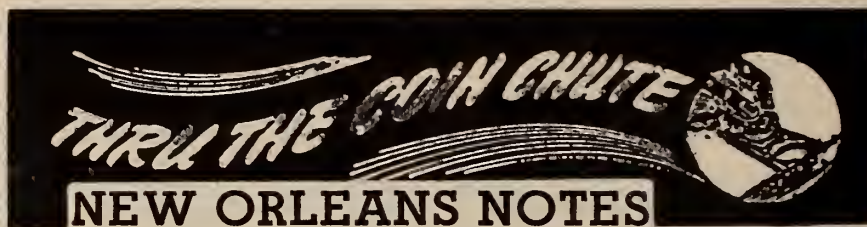
5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND
BRACKETS
SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Ah! To Be Young



DETROIT, MICH.—Pictured above are (l) Tony Sanders, vice-president of Miller-Newmark Distributing Company, this city, and J. C. Budd, representative of The Bert Lane Company, Miami, Fla., sitting astride Lane's "Zoo Ride."

Miller-Newmark is distributors for the Lane firm, and report, "the equipment is meeting with tremendous appeal and acceptance in every location placed."



Floods played plenty of havoc in Louisiana. Operators all over the state were hit pretty badly. Everyone in the jukebox business has suffered losses as machines were either water soaked or washed away. The government has declared the entire state a disaster area. Some of the fellows hit hard are: Hyde Fletcher, Automatic Music, Natchitoches; Barney Atkins, Jonesville; and Allen & Allen of Winnfield. Hyde, in trying to save all he could, kept changing locations of the machines in spots. In one location he put the machine in the highest portion of the store and then faulty wiring caused it to catch fire. It was completely destroyed. . . . Melba Sikes, Monroe, knitting tiny booties. . . . Henry Gerson, Monroe, building an addition to his place of business. . . . The Luther Champagne's of Baton Rouge also expecting. . . . Are all the operators in this area out fishing these days, or does it just seem that way? . . . Nick Gambino, who just returned from a fishing trip, says the finny are biting like mad. . . . Mrs. Frank Mancuso, Franks Records, visiting her home in a village near London. Mrs. Mancuso, with her three children, will stay about three months. . . . It was a super party Mel Mallory, local Dot distributor, tossed for V.I.P. Randy Wood. . . . Lois Sturgell just back from a trip to Oklahoma City.

Mrs. Dan Cohen out of the Baptist Hospital, and on a recuperative trip with Danny to the Gulf Coast and Mobile, Ala. . . . Bob Dupre, Delta Music Sales, says business is really booming his way. Action is big on the Williams "Deluxe Baseball" game. Bob is also happy with the praise accorded the new "1650" 45 rpm Wurlitzer phonograph in his territory. . . . Bob Tanner, F.A.B. Distributors, off for a three week trip to the Atlantic coast. . . . Lucille Tudury, Delta Music, starting off the vacations at that firm. . . . Mr. Blalock off to Birmingham, Ala. . . . Frank Russell, Delta Music mechanic, to say "I Do" real soon. . . . Nobody as thorough as Harry Gregg when it comes to covering his territory. . . . Betty Albano, Joy Amusement, seen around showing her sister, Mrs. Fred Maroni of Colorado Springs, the sights. . . . Nick Carbajal, Crown Novelty, so busy it is almost impossible to get him on the phone. Nick reports the new Evans "Saddle & Turf" game will prove to be a real winner. Nick claims it is the operators dream. . . . Buster DeCrout, Crown Novelty, off on a vacation. . . . Visiting operators were Leonard Goudeaux, L & M Amusement, Cotton Port and George Rossi, Hammond. Local ops around were Frank King, Fair Play Amusement and Eli Lucas, Ajax Amusement. . . . Odder of O.K. Distributing Co. still buying up lots in Slidell.

Moe Mandell To Hold House Warming June 12

NEW YORK—Moe Mandell, North-western Sales and Service Company, who moved into his new building this week at 446 W. 36th Street, this city, announced that he is running a grand

opening house warming party on Friday, June 12.

Mandell will use two of the floors of the building, which totals more than 5,000 square feet for the operation of his distributing business.



RIGHT OFF THE BAT... *Williams*
BREAKS ALL PROFIT RECORDS
WITH *De Luxe*
BASEBALL

Proved OVER A PERIOD OF YEARS THE OUTSTANDING MONEY MAKER OF ALL!!

NEW ELECTRIC PITCHER



LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!

5¢ - 10¢ - 25¢
Single Entry Slug-Proof Coin Mechanism Accepts Credits in any combination of coins. Records Credits for all coins paid in Advance.

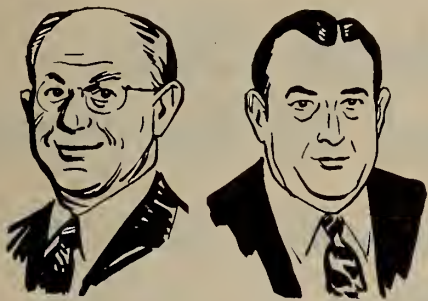
MANUALLY CONTROLLED BAT!

Adjustable
TO OPERATE ON:
1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢



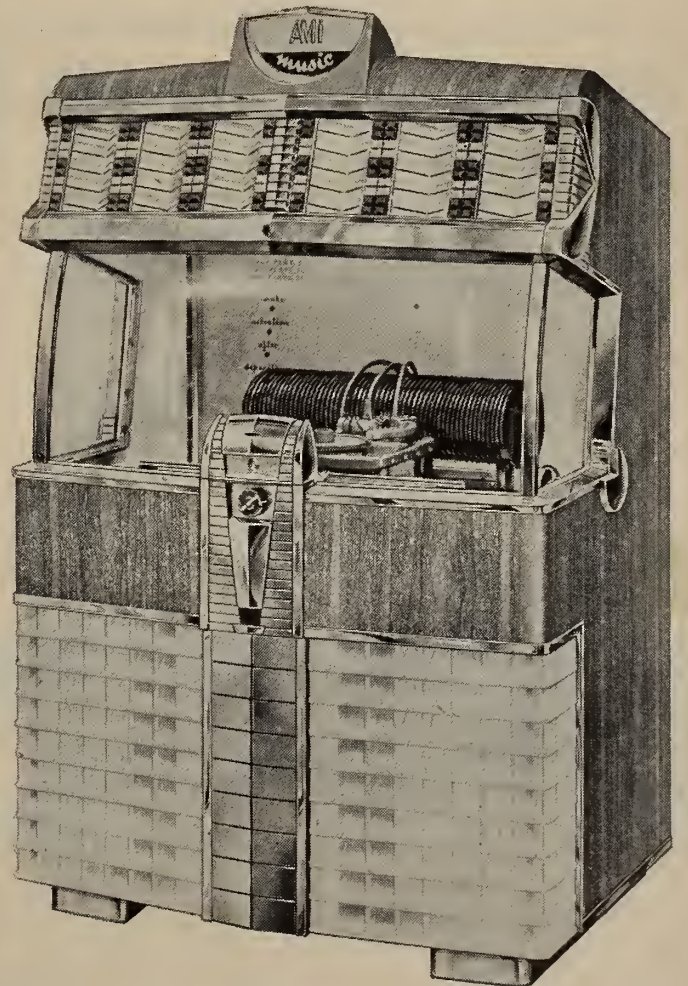
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL

ORDER FROM YOUR DISTRIBUTOR TODAY!



SAM TARAN
and
HERB GORMAN
SAY:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT AT MIAMI TUESDAY and WEDNESDAY
JUNE 16 and JUNE 17
IN JACKSONVILLE SUNDAY and MONDAY
JUNE 14 and JUNE 15

TARAN DISTRIBUTING, INC.

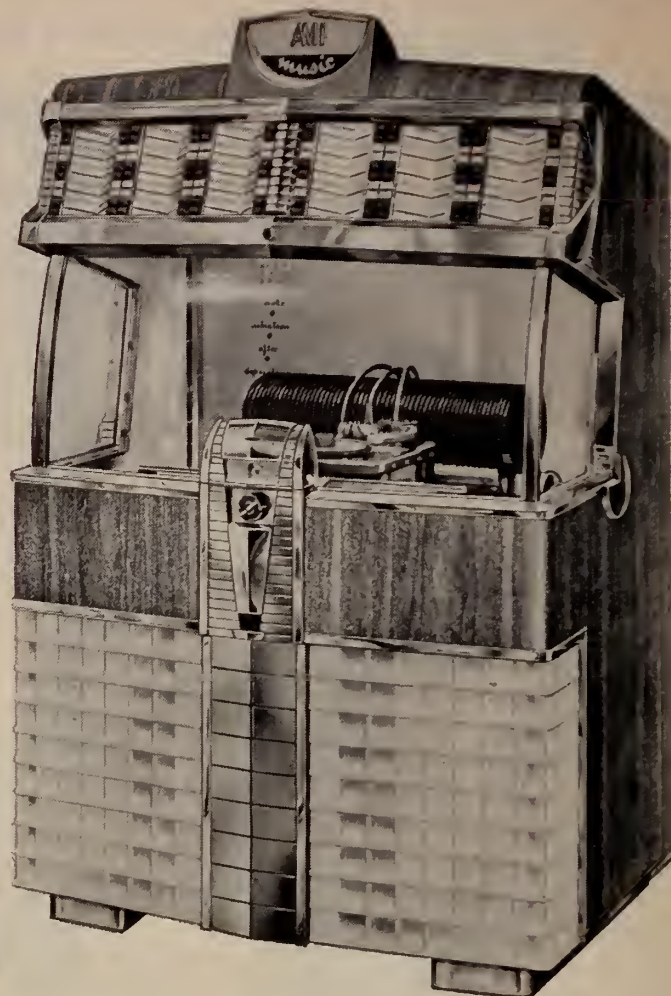
3401 N. W. 36th ST., MIAMI, FLORIDA
(Tel: 64-4864; 64-4865; 64-4866)

90 RIVERSIDE AVE., JACKSONVILLE, FLA.
(Tel: 6-1551)



MORRIS GISSER SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

CLEVELAND COIN MACHINE EXCHANGE, INC.

2029 PROSPECT AVE., CLEVELAND 15, OHIO

(Tel: TOver 1-6715)

GET ON OUR MAILING LIST

For New and Used Bargains in Coin-Operated Equipment

Bally BEACH CLUB

Fast Delivery on Fast Profit

DONAN

DISTRIBUTING COMPANY

5007 N. Kedzie Avenue, Chicago 25, Illinois. Phone JUniper 8-5211

Bally Distributors for Wisconsin and Northern Illinois



UPPER MID-WEST MUSINGS

Among those who took advantage of the Memorial Day week-end were Harold Lieberman of the Lieberman Music Company and Sol Nash of Twin City Novelty Company of Minneapolis. They went up to Winnibigosh Lake in N. Minn. to try their hand at some fishing and reported fair results. . . . Art Hagness of Grand Forks, N. D., is driving a new Plymouth Suburban. . . . Curtis Anderson, who is always so busy finally managed to take some time off to make a trip in to the Twin Cities to make some purchases of coin machines to get out on the route before the Memorial Day week-end. . . . Dar Holsman of Big Fork, Minn., is another operator who made some purchases of coin machines for some of his lake spots. . . . Bill Arndt of Long Prairie, Minn., has been so busy that he has been conducting all of his business by telephone, as does Les Bruns of Fargo, N. D. . . . Jeff Kost of St. Cloud, Minn., Ben Kragtorp of Tracy, Minn., Elgin McDaniel of Wadena, Minn., Stan Woznak of Little Falls, Minn., and Pete Wornson of Mankato, Minn., were some of the operators who came in to town to pick up some supplies and records for their routes.

Bendix Introduces Coin-Operated TV Receivers

Factory-Installed Units Available For All Models

BALTIMORE, MD.—In a special announcement made this week, A. E. Welch, assistant general manager of Bendix Television & Radio, Division of Bendix Aviation Corporation, revealed that the firm has developed and is now ready to market a complete line of television receivers with factory engineered and installed coin mechanisms.

"For sometime, we here at Bendix have been aware of the tremendous potential and actual demand for quality coin-operated TV receivers," said Welch. "With this in mind, we set out to develop a precision engineered unit that could be factory installed, not merely tacked on, thus offering TV receivers for use in public places that would eliminate tampering with both the interior of the set as well as the coin mechanism.

"Bendix TV will display its coin-operated sets publicly for the first time at the American Furniture Mart Chicago Show beginning June 22nd." Welch continued, "They will be available in every model in the current Bendix TV line and will also be featured in a special portable model, the 'A La Carte,' a striking new addition to the Bendix line."

Welch pointed out the multi-million room sales potential offered by hotels and motels alone, and then called attention to other market potentials, such as hospitals, doctors' and dentists' offices, beauty parlors, barber shops, etc., where portable TV, as typified by Bendix "A La Carte" would have special appeal.

The Bendix Solo Ear which can be attached to the "A La Carte" gives private listening, thus making it ideal for hospitals where audio could be a problem.

Welch concluded by saying that in connection with this new feature of the Bendix TV line, Bendix has already arranged a simplified nationwide financing program with local banks which will greatly facilitate dealer discounting of paper. This plan alone has already developed widespread interest throughout the country and further details are expected to be announced momentarily.

Ballyhorse Going Great In Canada, Reports Conklin Of Russ-Con

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, stated that he had reports from Patty Conklin, Russ-Con Company, Montreal, Canada, distributor of Ballyrides there, that "The Champion" Ballyhorse grossed \$1,428 in a Vancouver department store in 168 days. In Regina, Saskatchewan, "The Champion" took in \$1,358 in 194 days. Conklin said he has many additional collections reports that show "The Champion" Ballyhorse is going strong in Canada.



A Sure Winner! ... **Chicago Coin's**
CROWN BOWLER
Triple Match Feature

- 1** Match A NUMBER 0-9 FAST ACTION!
- 2** Match A NUMBER and STAR FAST PLAY!
- 3** Match A NUMBER, STAR and CROWN

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To 180 POINTS To Total Score!

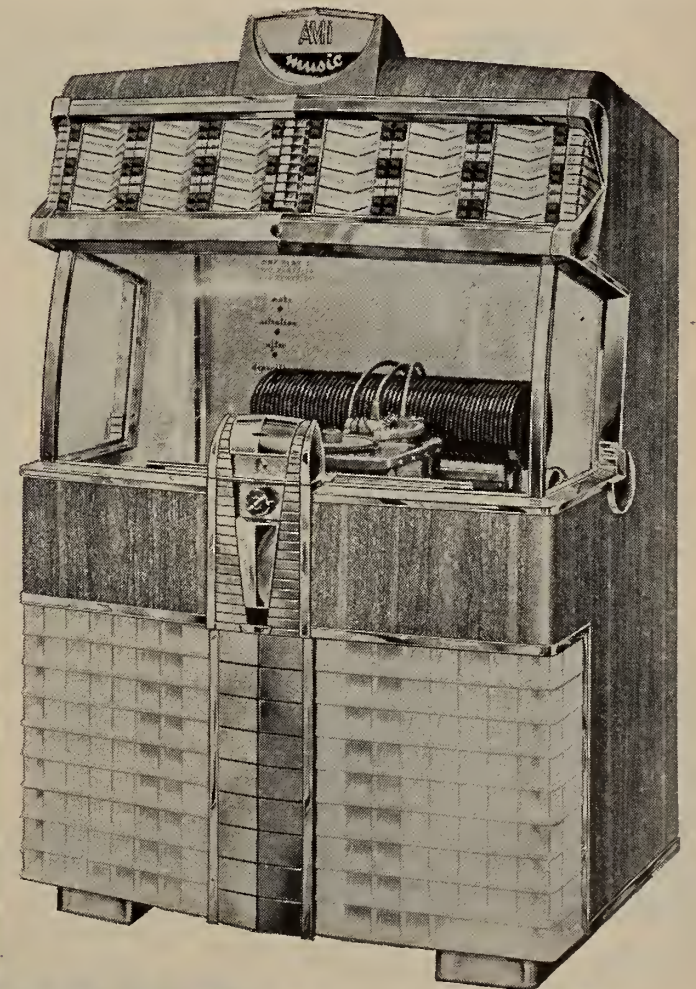
Plus! 5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING



MEL HAMMER
and
M. Y. BLUM
SAY:

"We consider the AMI Model "E" the greatest phonograph ever made!"



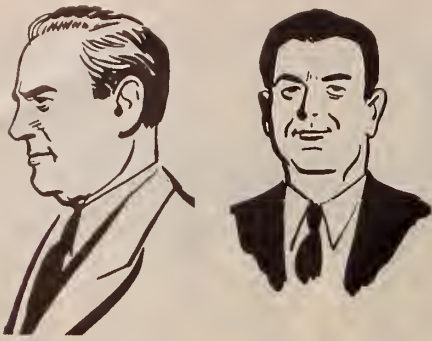
SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

UNITED DISTRIBUTORS, INC.

513 EAST CENTRAL, WICHITA, KANSAS

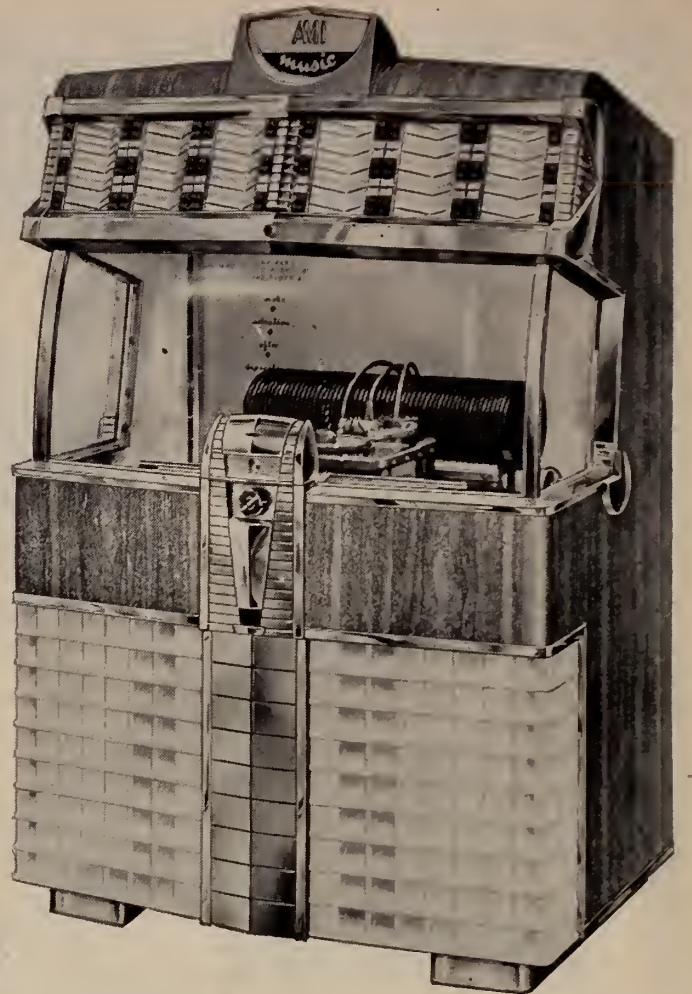
(Tel: 4-6111)

"It's What's in THE CASH BOX That Counts"



**BILL MILLER
and
TONY SANDERS
SAY:**

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

MILLER-NEWMARK DISTRIBUTING CO.

5743 GRAND RIVER AVE., DETROIT, MICH.
(Tel: TYler 8-2230)

42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH.
(Tel: 9-8632)



SEEBURG
M 100 C

**BUY THE BEST
IN MUSIC**

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	650
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	350
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

Rock-Ola Vacations July 3-20

CHICAGO—Rock-Ola Manufacturing Corporation, this city, announced that its plant will be closed down for annual vacations the night of July 3, and will remain closed until the morning of July 20.

The firm will maintain a small office force during this period to take care of any urgent matters that might

USED RECONDITIONED UNITED ALLEYS

6 player Super	\$295.00
6 player For. Top 7-10 split	200.00
6 player Deluxe	235.00
2 player Twin reb. For. top	99.50
4 player For. top	125.00

SPECIAL!

AMI MODEL A	\$265.00
Wm's World Series	190.00
Ex. Gun Patrol	185.00

1/2 Deposit. No packing charge.

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

SUMMER CLEARANCE!

Due to the fact that we are right in the midst of our annual summer clearance inventory, we are not listing any equipment this week.

Any and every machine in stock being closed out at lowest inventory price.

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

**Hammer And Blum
Invite Music Ops
To AMI Showing**

WICHITA, KANS.—Mel Hammer and M. Y. Blum, United Distributors, Inc., this city, have sent out invitations to all operators in their territory, welcoming them to attend the showing of the new AMI model "E" phonograph the week beginning June 14.

Blum urges operators whose invitations may have been delayed in the mails to consider that they have a personal invitation from him to appear at the showing.

On hand to greet the operators, in addition to Hammer and Blum, will be Larry Dillen, Kansas City and Missouri territory representative, Byron Waggoner, Ted Lovett and Clyde Gage, head of the service department.

**Conn. State Coin Assn.
Adds Five New
Members**

NEW LONDON, CONN. — Five new members were admitted to membership in the Connecticut State Coin Association, whose headquarters are in this city, according to an announcement by Maurice Wein, secretary.

These firms are: Ralph Ricciardi, Waterbury; Park City Amusement Co., Bridgeport; Nash Amusement Co., Bridgeport; Supreme Amusement Co.; Bridgeport and Bridgeport Amusement Co., Bridgeport.

The Connecticut State Coin Association has made great progress in the few years of its operations, and

**Monroe Features
Biggest Sale**

CLEVELAND, OHIO—Roy Monroe and Geo. George of Monroe Coin Machine Exchange, this city, report, "Not only are we featuring the biggest sale in our history, but," they also say, "the biggest bargains we have ever yet offered the field."

Both men claim that they worked for many weeks to get the merchandise for this sale together.

Roy Monroe said, "It took us some weeks to gather together all of the merchandise we needed to make this sale an actuality.

"For weeks our repair department was busy reconditioning machines, in addition to the work we do daily for operators all over our area, and at the same time both George and myself were running about gathering together equipment so that we would have it right on hand and ready for shipment the moment we announced the sale.

"The first reaction to this big summer time clearance sale," Roy reports, "was absolutely terrific.

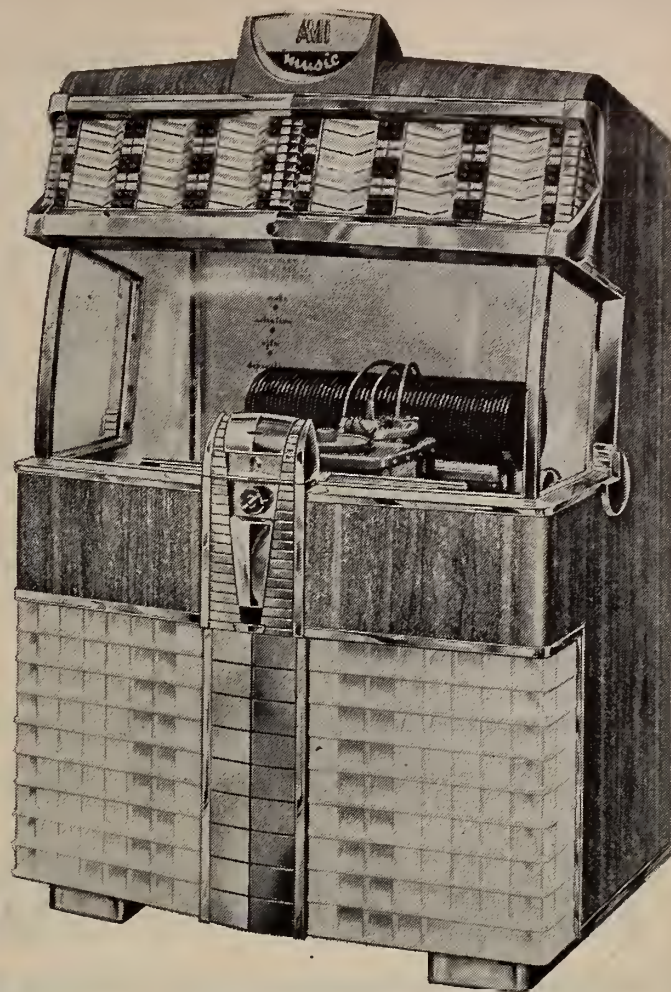
"We are continuing right ahead just as we planned. We have the merchandise to satisfy those operators who want the best reconditioned machines at the lowest prices in the country."

coin firms throughout the state have become aware of the many benefits derived from their membership. Each year sees the admittance of many new firms, and the organization believes it won't be long before practically every operator in the state joins its ranks.



DAVE ROSEN SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

DAVID ROSEN, INC.

855 NO. BROAD STREET, PHILADELPHIA 23, PA.

(Tel: STEvenson 2-2903)

As I See It

A Weekly Column
by
AL SCHLESINGER



In a recent issue of a trade journal called the "Daily New Record," there was a story about my friend Morry Glick of Cleveland, Ohio. The story told of the experiences Glick encountered in his forty-five years of traveling and selling on the road. When he started traveling, he visited the trade in various parts of the country. Glick traveled on almost every railroad from the east to the west coast. About twenty years ago he gave up riding the rails and traveled exclusively by auto. Today he travels only by air. He still sells the same people he started with forty-five years ago.

How many of you can remember the various coin machine salesmen of twenty or thirty years ago who represented the factories mostly located in Chicago. They would visit the operators, perhaps, once or twice a year. It was a great event when the salesman from a factory called on you. They always spent a day or two with you, and while it was a business call, it was also social. It was on these visits you learned all the news about various people all over the country. You also heard about new trends and conditions in various sections of the country. When I think back to such fellows as: Crabtree, Lipsiner, Baker, Smith, Bailie and many others, I don't think of them as salesmen but as friends. Today the tempo of our business is different. Every manufacturer has his distributors in various sections of the country, and it is only on rare occasions that an operator sees a factory representative. The good will that was created years ago by factory salesmen is today handled by distributors, who in many cases send out their salesmen to cover their particular territory. I don't believe the bond is as close between the operator and distributor today as it was between the operator and factory years ago. Yet, strange as it seems, the factories are doing a bigger job through their distributor set-ups.

The bond between the operator and factory has been broken. What the factories will do some day to bring back the feeling and closeness we once had is problematical. Perhaps they do not need it today. My opinion is that it's still good policy for the factories to have the good will of the operator, and as I see it, I hope that someday in the future they will create factory representatives who will call on operators, bringing with them the good wishes of the factories for the continued growth of the coin machine industry.

*America's
Finest!*

**ASK ANY OPERATOR
OF THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR**



- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

S. L. LONDON MUSIC CO., INC.
3130 W. LISBON ST. | 2605 HENNEPIN AVE.
MILWAUKEE, WIS. | MINNEAPOLIS, MINN.

**I'M ON MY WAY TO DISTRIBUTORS OF
EXHIBIT SUPPLY'S**

- Roy Rogers' Trigger
- Pete The Rabbit
- Buzz Corey's Space Patrol
- Sea Skate
- Ferdy The Bull
- Rudolph Red-Nosed Reindeer
- Big Bronco
- El Toro The Bull
- Rawhide
- Space Gun

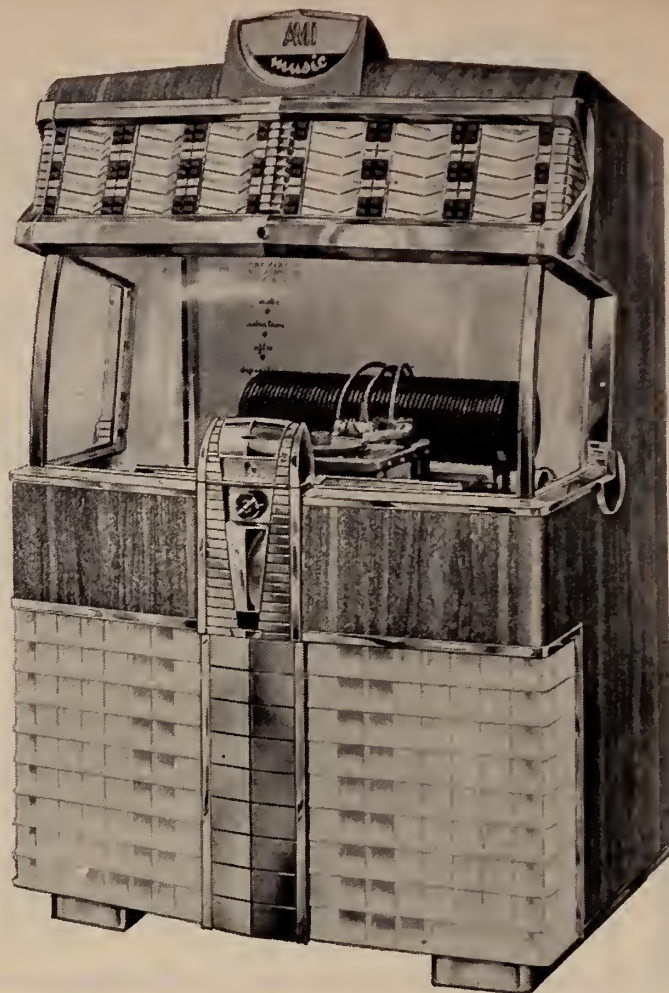
EXHIBIT SUPPLY 4218-20 W. Lake St.
Established 1901 • Chicago 24, Ill.





**BILL HAPPEL
and
RAY POWERS
SAY:**

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

BADGER SALES COMPANY, INC.

**2251 WEST PICO BLVD., LOS ANGELES 6, CALIFORNIA
(Tel: DUnkirk 7-2243)**



**More Profits
TO
YOU**
the Rocket

Attention Distributors

Choice territories still open.
Fast service and delivery.
Free literature — National ad backing.
Many operator inquiries ready to
process direct to you.

**The Only Ride where
The Child is the Pilot**

5 ride movements from 3 control
levers. Air operated. Safer, less
maintenance. Ply-A-Mold body,
break-proof.

Write today for literature and prices.

NYLCO PRODUCTS, INC.
540 Main Street, Clinton, Massachusetts

Kiddie Rides "Big" Holiday Week-End

CHICAGO—Kiddie rides enjoyed one of the best week-ends in history in the Chicagoland area, according to ops here.

It seems that the Memorial week-end was just simply "specially made" for the kid's rides.

Parents were present to drop the coin into the various types of rides.

Retailers featured these in front of their stores. Car after car pulled up, it is reported, and spilled out bunches of kids, who then eagerly climbed up on the rides and enjoyed themselves.

Leading kiddielands in this area were busier over this hot and sun-

shiny Memorial week-end than they can recall.

The new "Kiddictown" on Lincoln Avenue was probably busiest of all, even tho the place hasn't yet been completed.

Whatever rides were around were the object of all the kids.

The arcade, restaurant, and all the other attractions, did a land-office business.

This past week-end will probably set a record, according to many, which will be hard to equal any of the days this forthcoming summer.

Runyon Renovating N. Y. Quarters Will Be Ready For AMI "E" Showing



BARNEY SUGERMAN

NEW YORK—Before leaving to attend the AMI distributors' meeting at Grand Rapids, Mich., Barney (Shugy) Sugerman, Runyon Sales Company, this city, saw the carpenters, painters, et al, get started on the renovating job on his local quarters.

Sugerman has been promised by these artisans that the entire remodeling job will be completely over in time to display the new AMI model "E" phonograph, which will take place the week of June 14 to 21.

The offices, both the staff and private ones, will now be located at the extreme rear of the building. General offices, which were alongside the showrooms, are being demolished, and the

space will be added to the present showrooms. Space devoted to display of equipment will now be twice as large.

The parts and supplies department, formerly at the rear, will now be located to the right of the showroom, utilizing space formerly used as part of the repair section.

In addition to the above re-arrangement of space, the decor will be entirely modernized by one of the leading interior decorators of the city. Entire quarters are air-conditioned.

Invitations to all operators in this area have been sent out, and the executives of the firm expect the largest turnout of all time to view both the new AMI model "E" phonograph and the new modernized offices and showroom, which Shugy claims will be the most beautiful in the country.

For . . .

1933
DAVID ROSEN
20th ANNIVERSARY
1953

REAL BUYS
Send For
Our Complete
PRICE LIST

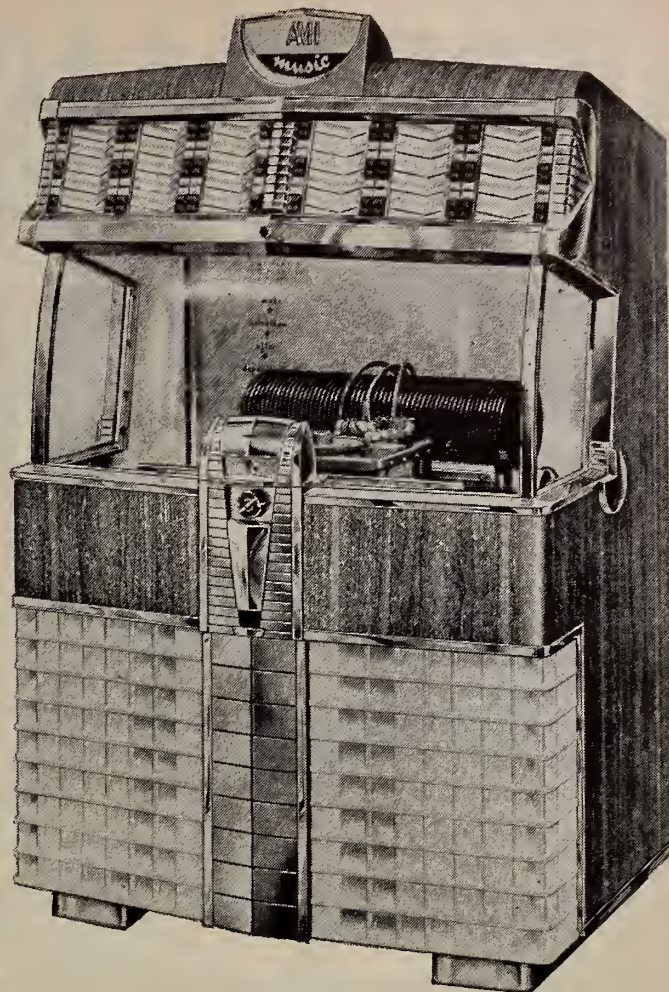
DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903



"CHRIS" CHRISTOPHER

SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

CHRIS NOVELTY COMPANY

806 ST. PAUL STREET, BALTIMORE, MARYLAND

(Tel: MUIberry 5-3167; MUIberry 5-8722)

Donan Expects Large School Attendance



DON MOLONEY

CHICAGO — Don Moloney, general manager of Donan Distributing Company, revealed today that approximately 100 operators and servicemen have already sent in advance registration cards for the Bally Service School scheduled for June 16, 17, and 18 at Donan headquarters.

"Judging by the early response," Moloney stated, "we are planning for attendance of 300 or more operators and their servicemen."

Sessions will start promptly at 10 a. m. each day and, after a buffet lunch at noon, will continue through to 4 p. m., covering current and recent Bally products.

George Schoel Dies

CHICAGO — George Schoel, well known to almost everyone in the field here, passed away this past week at the age of 80.

George was active as book-keeper for Walter Oomens Sons of this city, noted operating firm.

He started with Walter Oomens and continued on with the Oomens sons after Walter passed away.

His passing brought a great many expressions of sympathy from all in the industry here.

Spagnola Invites Ops To Chicago AMI Model "E" Showing

CHICAGO—Automatic Phonograph Distributing Company, this city, will open the "E" Week showings of the new AMI Model "E," on June 16.

Mike Spagnola, general manager of the firm, said: "Invitations have been sent all operators in our territory. We will be happy to welcome them to the unveiling of the new "E."

Spagnola advises operators, whose invitations may have been delayed in the mails, that they have a personal invitation from him to appear at the showing.

Hosting at the unveiling of the new Model "E," in addition to Mike Spagnola, will be Phil Weisman and Joe Glimco along with Fred Minter and Eugene Smith, salesmen; and Ray Grier and John Havrila of the service department.



Geo. George



Roy Monroe

SUMMER CLEARANCE ALL PERFECT—ALL GUARANTEED BINGO GAMES

Brite Spots	\$245.	Fralics	\$390.
Spot Lites	250.	Coney Islands	240.
Brite Lites, with Drop	69.50	Leaders	215.
Coin Chutes	185.	Atlantic City	365.
Bolero	175.	Palm Beach	395.
ABC's	90.		

ARCADE EQUIPMENT	Auto Chutes, Like Brand New	\$325.00	ONE BALLS	
Bally Big Innings	Success Nite Bomber	145.00	Bally Futurity, Like New	\$235.
Bally Heavy Hitters	Keeney Air Raider	100.00	Bally Turf Kings, Very Clean	90.
Batting Practice	Fun House Mirrors	WRITE	Bally Citations	30.
Boomerang			Universal Photo Finish	40.
ChiCoin Goalie			Universal Winners	60.
ChiCoin 4-Player Derby				
NEW			SPECIALS	
ChiCoin Pistol	National Candy King	\$ 19.50	Genco 400, Like New	\$150.
ChiCoin Hockey	National King Ball Gum	9.95	Genco Jumping Jacks	260.
ChiCoin Basketball Champ	Vendors	10.95	Genco Golden Nugget	WRITE
Capitol Midget Movies	Star Candy Vendors	18.50		
Exhibit Dale Gun	4 Column Stamp Vendors	18.50	MUSIC	
Exhibit Six Shooter	Bonanza Popcorn Vndrs	WRITE	Seeburg 5/10/25c, 3-Wire	
Exhibit Jet Gun	Alkuna Cracker Vendors	37.50	Wall-O-Matics	\$ 27.50
Exhibit Gun Patrol	Stick Gum Vendors	9.95	Seeburg, 5c, 3-Wire	
Exhibit Big Bronco			Wall-O-Matics	18.50
Keeney Submarine Gun			Packard Wall Boxes	5.95
Midget 5kee Ball	United 4 Play., Formica Top	\$150.	Wurlitzer 5/10c Bar Boxes	9.95
Panorams, Very Clean	United 5 Play., Formica Top	185.	Seeburg 1948 Blonde	245.00
Quizzers	United 6 Play., Formica Top	210.	Seeburg 1947 Metal Cab.	175.00
Texas Leaguers	United 6 Player DeLuxe	240.	Wurlitzer 1100	250.00
Williams 5star Series	United 6 Play. Super DeLuxe	285.	Williams Music Mite 8.5td.	110.00
Mills Flip 5kill	United 6 Player, 10 Frame	385.	AMI Model "A", Very Clean	275.00
Mills Drop Pictures	United 4 Play., Match Bowl	275.		
Fist Striker	ChiCoin 6 Player, Form. Top	245.		
Ball Grip	ChiCoin 6 Player, Match	295.		
Lite-A-League	Bowler	295.		
Pop Ups, Like New	ChiCoin 6 Player Match	365.		
Silver Gloves	Bowler and 10th Frame	365.		
K. O. Fighters	ChiCoin Bowl-A-Ball,			
Blow Balls	Like Brand New	380.		

Shuffleboard Wax, Per Case of 12 Cans	\$ 4.25	Shuffleboard Pucks, 8 Per Set	12.00
Coin Wrappers, Per Box of 1,000	.90	Leaf Rainbo Ball Gum, Per Lb.	28c
Collection Books, Per 100	7.50	Leaf Chlorophyll Tab Gum, Per Lb.	60c
		Leaf Chlorophyll Ball Gum, Per Lb.	60c

NEW EQUIPMENT—READY FOR DELIVERY		
ChiCoin BAND BOX	Gottlieb GUY5-DOLL5	ACORN VENDORS
ChiCoin CROWN BOWLER	Genco 5ILVER CHEST	AUTO PHOTOS
ChiCoin NAME BOWLER	Genco 5KY GUNNER	DOWNEY-JOHNSON COIN COUNTERS
ChiCoin SUPER JET	Bally BEACH GUM	
	Exhibit 5SPACE GUN	

MONROE COIN MACHINE EXCHANGE, INC.
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO
 (Tel: Superior 1-4600)

HERE AT LAST ARE QUALITY TV SETS FOR THE COIN OPERATOR!

Here they are at last, Mr. Operator! Quality engineered TV sets for you to sell hotels, motels, bars, game rooms, etc. Designed by Bendix . . . the name millions trust . . . you can offer not just one screen size . . . but 3, all big. Not just one model . . . but 19! You can offer a complete finance and pay out of profits plan.

Get all the information today!

Quality TV had to come for the coin operator! And this year for the first time since TV . . . you'll go on the road with a sales story that can't be topped!

Quality design and engineering

Each one of your Bendix TV sets comes right off our regular production line. Each has the same complete circuits . . . the same full power . . . the same full components . . . the same hand rubbed wood cabinets . . . as does every one of our fine sets for home use. Now you can really offer the "truest picture in Television."

19 different models

We don't choose the model for you. You can offer your trade 17",

TO SELL MORE COIN TV SETS... YOU'VE GOT TO CHANGE YOUR PITCH!

21" or 27" screens. You can let them select from table models, . . . consoles . . . or table models with different bases to get console styles and these nationally famous Bendix TV sets are all beautiful wood cabinets.

Put yourself in the picture today

The market is wide open. Hotels, motels etc. have been begging for good TV sets!

We want qualified and responsible sales representatives and area distributors to get in on the ground floor with this promotion that's a complete wrap-up. Write wire or phone Bendix Television, Baltimore, Maryland for literature, complete information and all the details that can mean money . . . big money for you.

PAY FOR THEMSELVES IN 24 MONTHS AND ARE A TAX DEDUCTIBLE EXPENSE



Handsomely styled console . . . 21" screen. A beautiful piece of furniture with all the exclusive Bendix features that have made the name nationally famous.



Console style . . . 21" screen table model . . . with open base, to hold books . . . flowers or other decorations. Available in blond or mahogany. Perfectly matched woods.



The Bendix leg frame base converts this table model set into an ultra-modern consolette. Here is just another indication of the wide variety you have to choose from in the Bendix coin operated TV sets. Available in Blond and Mahogany.

National Distributors for coin operated Bendix TV...TELCO LTD. 1114 Howard St. Omaha, Nebraska



Engineered by Bendix TV . . . hand rubbed woods . . . positive coin action . . . sealed in back . . . service costs cut to minimum!

MADE BY
Bendix TV
"THE NAME MILLIONS TRUST"

COMPARE THESE FEATURES!

- Noise elimination circuits!
- 21 to 24 tubes . . . not 16 or 17 . . . but 21 to 24 tubes!
- 41 megacycles IF . . . not 21 megacycles!
- All wood mahogany cabinet . . . (not plastic or metal!)
- 3 to 4 stages of IF . . . not 1 or 2 . . . but 3 to 4!
- Keyed automatic gain control not "brute force."
- Transformers . . . not selenium rectifiers!
- Automatic blanking . . . no streaky, retrace lines.
- Largest viewing area. It's a rectangular tube . . . not round!
- Plus a tuner ready for UHF installation.
- All this backed by a honey of a finance plan!
- There's nothing like it on the market! (Write, phone or wire today!)

TAMPERPROOF!
BOTH COIN BOX & TV MECHANISM

1 This Bendix TV coin box is not "tacked on" . . . it's "engineered in"! No protruding knobs or levers. Positive coin mechanism . . . takes 23 quarters for continuous uninterrupted operation.

2 Completely enclosed back. Nobody can fiddle with the delicate TV controls . . . or have access to the coin box except authorized personnel. The back is sealed shut. Two more quality and client protective features. These features reduce service costs to an absolute minimum!

REPLACEMENT OR A REFUND OF MONEY
 Guaranteed by
 Good Housekeeping
 IF NOT AS ADVERTISED THEREIN

BACKED BY 2
 GREAT GUARANTEES



Quality engineering and
 coin application cuts
 service costs to minimum!

BENDIX TELEVISION & RADIO

BALTIMORE 4, MARYLAND

A DIVISION OF BENDIX AVIATION CORPORATION

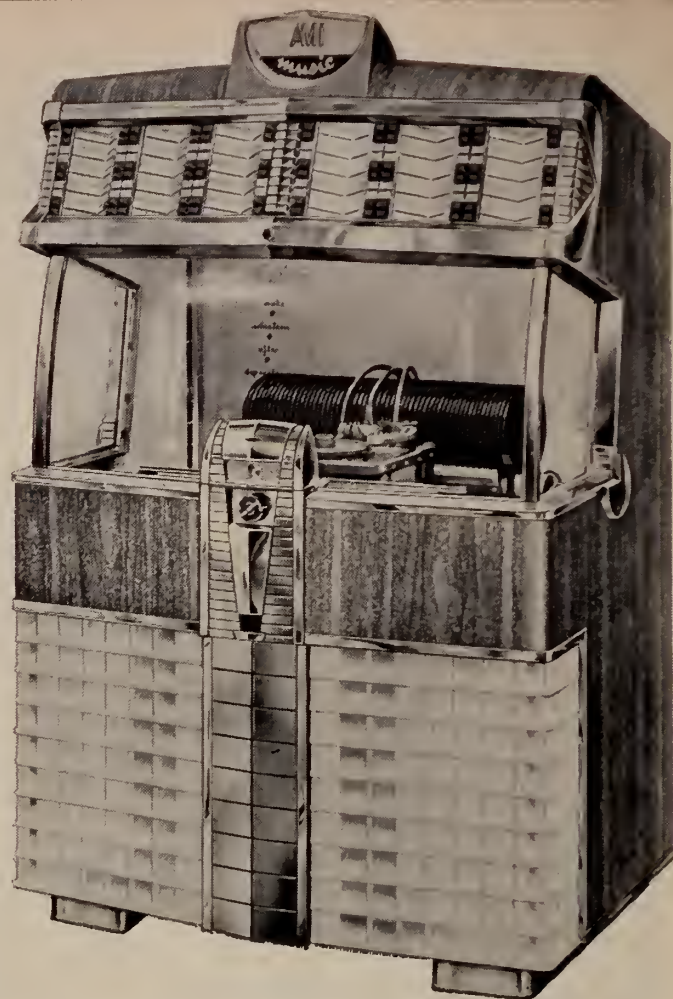
"It's What's in THE CASH BOX That Counts"



MIKE SPAGNOLA SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**



AUTOMATIC PHONOGRAPH DISTRIBUTING CO.

806 N. MILWAUKEE AVE., CHICAGO, ILLINOIS

(Tel: CHesepeake 3-4900)

Phono Ops Deny Nat'l Average Has Increased

Claim Present National Average Has Actually Fallen Below \$8 Weekly Gross Mark on Juke Boxes in Many Areas Due to Big Drop in Tavern Business. Reason for 10¢ Play Was to Try and Hold \$8 Average, Ops State. Boil at "Report" Nat'l Average Up to \$10.43 Per Week After Commissions Paid. Want to Know What 3¢ is for When Only Nickels and Dimes Used?

CHICAGO — Checking with each other, juke box operators can't seem to find anyone of the members of the phonograph industry here, who gave any report to any survey regarding the fact that the "national gross average" of juke boxes has gone "up" to \$10.43 per week "after commissions."

This report was made to the industry a few weeks ago by a tabloid paper and has brought many juke box ops in this area to the boiling point.

In the first place, these ops claim that over 509 taverns did not even renew their licenses just a few weeks ago, another tremendous drop in the tavern locations.

Furthermore, they state, the entire nation knows that the taverns are

enduring a fierce drop in business generally, not only in this area but, according to reports of tavern trade papers, all over the country.

The reason for the switch to dime play in this area, noted ops here claim, was in an effort to "hold to the \$8 national weekly average."

They also want to know, "What's the 3c for? We deal in nickels and dimes. "Where in the world," they ask, "does the 3c come in?"

Even after taxes and depreciation and all overhead expense, there is no such thing as a 43c mark, these operators state.

They are completely ignoring this report and have asked that The Cash Box rectify it by pointing out the

"facts" in the case of the juke box industry at this time.

Questions have been asked of out of state operators regarding whether any of these men made statements in regard to increased national gross averages. Reports are being awaited to see whether such reports were made by any of the juke box operators from other areas.

In fact, as one noted operator here commented, the reason for the visits the Chicago operators have been receiving from leading juke box organizations from all over the country is to study dime play here in an effort to curb the drop in the present \$8 per week gross average due to the big drop of business in taverns and other locations all over the nation,

which, this man claims, is even much worse than it is in the Chicagoland area.

NOTICE

Has there been a drop or an increase in the gross weekly average on juke boxes in your area?

Please report the facts to:

THE CASH BOX

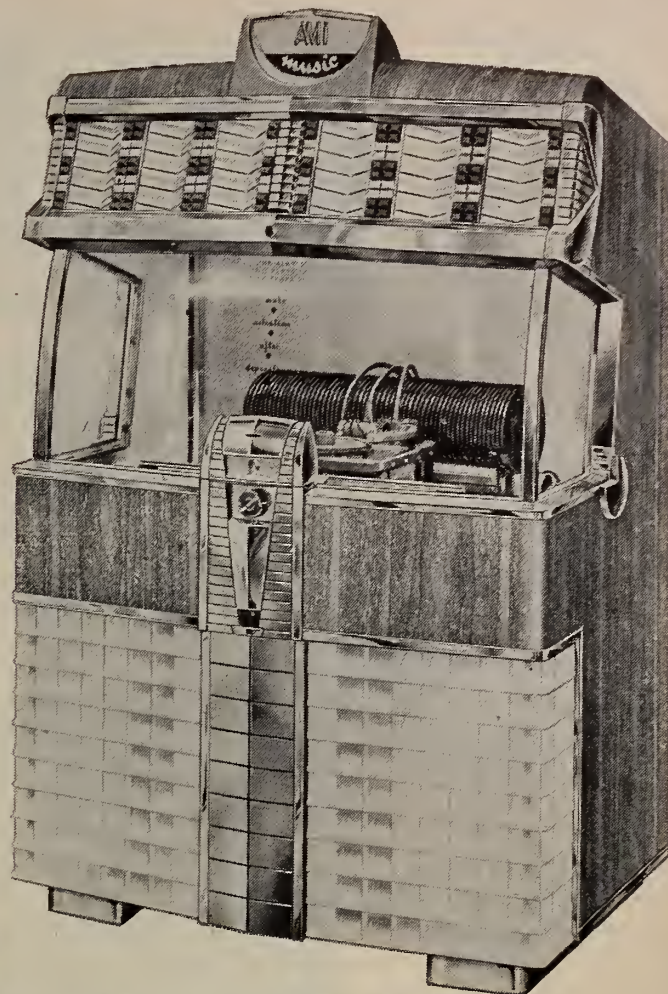
26 West 47th St., New York 36, N.Y.

32 West Randolph St., Chicago 1, Ill.



AL BERGMAN SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



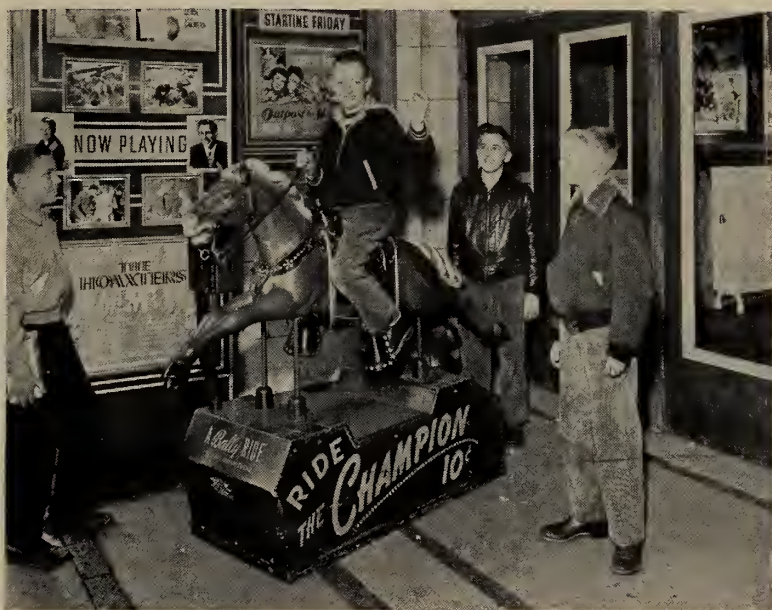
SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

SHELDON SALES, INC.

881 MAIN ST., BUFFALO 3, N.Y.

(Tel: Lincoln 9106)

Ballyhorse In Chi Theatre Lobby



CHICAGO—Jack Nelson, general sales manager Bally Manufacturing Company, this city, revealed that the "Champion" Ballyhorse is a familiar attraction at many of the Balaban & Katz theatres in Chicago. Most of the theatres are equipped with both Bally Kiddy-Rides, "The Champion" and "Space Ship," and according to Nelson, the kids are really busy jumping back and forth between the two.

Seen above is "The Champion" out in front of one of the B & K theatres, with the kids taking turns at the galloping fun.

Cincy Phono Assn. Next Meeting In Sept.

CINCINNATI, OHIO — With the summer ahead and vacations the mode, the Automatic Phonograph Owners' Association, this city, voted not to hold regular meetings during the months of June, July and August. The vote to recess meetings until after the summer was the main point of business at the May 26 meeting. Attending ops made short shrift of the business matters and closed the season by making up two parties. One to take in the Cincinnati Redleg baseball game and the other the fights.

GENCO's Sensational NEW Sky Gunner

All Location
GUN GAME

EXCITING NEW MONEY-MAKER . . .

goes "big" in any location! Packed with thrilling action for players . . . attractive profits for operators!

- ★ 300 EXCITING SHOTS (easily adjusted to 200) Playing Time One Minute!
- ★ Realistic RECOIL ACTION . . . Twin Button Trigger Grips!
- ★ NEW 3-DIMENSIONAL "Big-PICTURE" TARGET SCENE Lifelike Color - Depth - Motion!

Plus These Features:

- RAPID-ADD Drum-Type Scoring Units
- MOVABLE Gun Mount Adjusts to Player
- ALL-STEEL Gun—Sturdy Wood Cabinet

"SPACE-SAVER" Design — only 34" long, 19" wide, 78" high. KNOCKS DOWN to 34" x 19" x 44" for shipping—Shpg. wt. 205 lbs.

GENCO MANUFACTURING & SALES CO.
2621 N. Ashland Ave. • Chicago 14, Ill.

120 120 120 120 120

1
2
0

SEE, PLAY—
HEAR—

Order Your
Next
Phonograph
From Your
Rock-Ola
Dealer

Profits That
Please Operator
and Location!

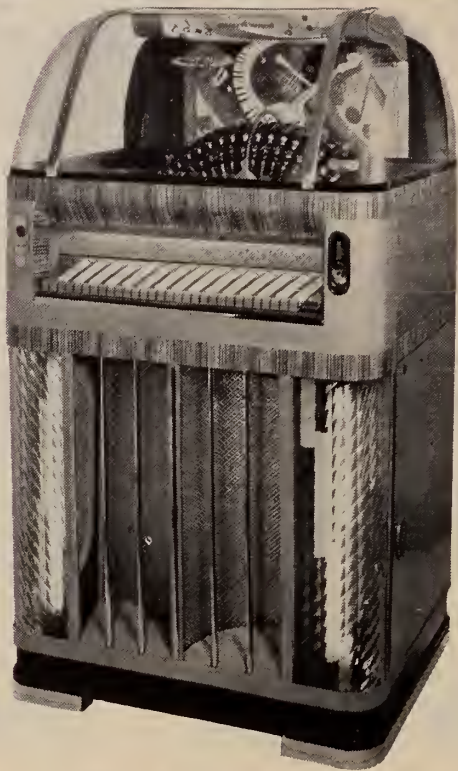
Available in Two
Models for
78 or 45 R.P.M.

The Industry's Greatest
Phonograph Achievement

ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120



120

1
2
0

1
2
0

1
2
0

1
2
0

1
2
0

1
2
0

1
2
0

1
2
0

1
2
0

ASK THE OPERATOR

WHO OPERATES THEM

Rock-Ola
"FIREBALL"
120 SELECTIONS
MORE SELECTIONS
MAKE MORE MONEY



**BIGGEST
TRADE-INS GIVEN
FOR OLD PHONOS**

To introduce MORE operators to the sensational Rock-Ola "FIREBALL" 120 Selection Phono WE WILL GIVE YOU THE BIGGEST TRADE-IN PRICE FOR YOUR OLD PHONOS. Take advantage of this amazing offer! SEE US TODAY!!!



Phone:
EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

Northern Illinois Music Ops Assn To Hold Monthly Meet June 11

SKOKIE, ILL.—Music Operators of Northern Illinois will hold their monthly meeting, June 11, at the Bierstube, 77 South Broadway Avenue, Aurora, Illinois.

This meeting is expected to bring in almost 100 per cent of the membership for there are so many problems confronting the operators at this time that a drive has been put on for all to attend this meeting.

Bob Lindelof, president of the Music Operators of Northern Illinois, has many plans which he intends to present at the meeting.

All of the members of the organization are asked to attend and all are advised that this will be, not only a very interesting, but also a very important meeting.

**Alvin Gottlieb Says:
"H's 3 G's"**

CHICAGO—With Alvin Gottlieb, D. Gottlieb & Company, this city, replacing Nate Gottlieb, while Nate is home nursing a wrenched back, distributors of the firm, all over the country, have been hearing some new expressions.

One of these which Alvin has been featuring, "As regards 'Guys-Dolls,' he says, "it's 3 G's."

In explanation, Alvin offered the following, "Game's going great."

"It's What's in THE CASH BOX That Counts"



Altho the weather was miserable over the holiday week-end in this area, with rain all day Saturday, May 30, we were happily surprised over the optimism of most of the coinmen we met on coinrow this week. It seems that many parts of the East enjoyed nice weather, and that most of the outdoor spots did well. Naturally, some of those where the rains came, were hit hard. Coney Island in Brooklyn reported that play at Boardwalk spots was bad, but arcades on Surf Avenue did well. We liked the way one of the most experienced arcade men put it: "In our experience," he stated, "the gross over the full season always, somehow, seems to average out. There's always bad weather, and even if it falls on a holiday, other days always make up for it."

Barney (Shugy) Sugarman and Abe Green, Runyon Sales Co., leave Wednesday, June 3 for Grand Rapids, Mich., for the AMI distributor meet. Upon their return, the new AMI model "E" phono will be shown at their Newark, N. J. and New York offices, starting Sunday, June 14. Renovations of the New York offices are now under way, and Shugy should have a most gorgeous showroom to show off the new AMI phono on the above date. . . . Morris Rood, Runyon's office manager, out of the hospital (he had to return due to an infection setting in after an appendix operation) and hopes he'll be well enough to be on hand for the grand showing. . . . Al Simon, Albert Simon, Inc., Genco distrib, draws quite a large number of ops, who view Genco's new "Sky Gunner" on display in his showrooms. . . . Mike Munves supplied the arcade machines used in the Martin-Lewis TV broadcast last Sunday, May 31. Mike, altho he's shipped large amounts of arcade machines to those who needed them for the Decoration Day week-end, still has a zillion orders to fill. . . . Nat Cohn, Rite-way Mfg. & Sales, hasn't even a sample of any of his kiddie rides on his floor. He had to rush them out to ops who demanded them for last week-end. However, production being extended to rush out more equip, states Nat. . . . Charley Ezzo, Automatic Music Co., Meridan, Conn., leaves for an extended visit to Italy.

Joe Young, Young Distributing, spends all day Tuesday, June 2, visiting ops in New Jersey. Abe Lipsky tells us that Bob Bear, sales mgr. for Wur-litzer visited them last week, together with Al Dietrich. . . . Lou Boasberg, New Orleans Novelty Co., arrived on the Queen Elizabeth on Tuesday, and before leaving for home that same day, dropped in to visit some of the firms on coinrow. Lou and his missus flew over to Europe nine weeks ago. It was more or less a pleasure trip, but, as could be expected, he visited many coin firms in his travels, which covered England, France, Italy, Germany, Switzerland, Belgium and Holland. In England, he saw Philip Shefras, and in Paris, he spent some time with Robert Spanagel. Lou got a big kick out of the fact that wherever he went, Gil Kitt was either there or had been there. We were particularly pleased to hear that The Cash Box was extensively circulated thruout every country Lou visited. "Wherever I went" Lou told us, "there was The Cash Box." Altho Boasberg had many an experience and told us about the people and their way of living, he was mighty happy to be back in the good old U. S. A. . . . Irv Kaye, Rendolok Mfg., reports that his firm starts deliveries this week on his "Duck," "St. Bernard Dog," "Automobile," and small horse. In addition, he states, production has been stepped up on his "Sea Queen," large kiddie boat ride. . . . Mrs. Gertrude Browne, Paramount Vending Co., Beacon, N. Y., in town doing some buying. Mrs. Browne reports that she, as well as all the operators in her area, are so busy they hardly have time to breathe. . . . Letters coming in good quantity from members of The Cash Box "20 Year Club" stating they will attend Babe Kaufman's party at her home in Atlantic Highlands, N. J., on Sunday, June 21. If you haven't as yet replied, we would appreciate hearing from you. . . . Harry and Hymie Koepfel real busy, shipping reconditioned phonos to foreign countries. . . . Hymie Rosenberg, National Kiddie Rides, glued to his desk, writing orders, and answering long distance phone calls.



Peter Wood, Music Co., Inc., Hopkinsville, has placed Norman Proctor (formerly associated with him in another business) in charge of his route. Proctor is well known and liked in and around this area. . . . H. J. Whitfield, Hopkinsville, has settled down in his new location. Whitfield carries a line of television, radio and appliances as well as a complete record stock of all labels. Whitfield also operates a music route and says "Business is just fine." . . . Sam L. Miller, Favorite Record, Phonograph and Television, Bowling Green, just finished redecorating the front of his store. Sam's green and white walk very effective. Display of coin machines, television and radios set up on the new grey floor has much eye appeal. Miller has been in the coin machine business more than twenty years and still operates one of the largest music and pin routes in Kentucky. . . . T. M. Brashear, Russell Springs, just moved into his new home and is busy pouring concrete and sodding his lawn. Brashear says his route is growing with each passing month. . . . C. U. Lay, Lay Amusement Service, Corbin, in his new record store. Lay, one of the old timers of the game, operates music, pins, and cigarette vendors in Kentucky and Tennessee. . . . Paul H. Rice, Rice Music Company, Richmond, makes good use of obsolete equipment. He has three 10-foot glass showcases filled with cash boxes taken from old equipment. All are painted grey, arranged in neat order in the showcases and filled with parts. In this way he can pick out what he wants at a moment's notice.

THRU THE COIN CHUTE CHICAGO CHATTER

Big news of the week was the adjournment of the first open hearings on the McCarran and Dirksen Bills until June 24. Originally was set to start before the Senate's sub-committee on the Judiciary on Friday, June 5. As opponents of these Bills (the juke box industry) were totally unprepared, they asked for a postponement and it was granted. A few days later, Senator Alexander Wiley notified the proponents (ASCAP) that the hearings for both sides had been postponed until Wednesday, June 24. From the sudden speed in which the hearings were called it appears that the proponents of these bills wanted to catch this industry unprepared and almost did. They will tell why they believe the nation's juke box owners must pay them "more" royalties. Those juke box people who *don't think it can happen*—had best change their minds—but quick. Not only CAN IT HAPPEN but, what's also important, it can happen so fast, all can be caught UNPREPARED. This is definitely the time for unity. Printed statements by a tabloid weekly, which delves in the juke box biz along with a variety of other businesses, that the national average went up to \$10.43 per week (after commissions) has caused juke box leaders to become absolutely vehement in refuting this already printed statement. Ray Cunliffe, prexy of the juke box ops assn here, claims that the national "gross" average is still approximately \$8 per week. He openly stated this over the air on three top radio stations: WGN, WCFL and WENR, this past week. The battle is joined as of June 24: ASCAP vs. Juke Box Industry. George A. Miller head of MOA (and, by the way, MOA was created by *The Cash Box* in *The Cash Box*' suite at the Bismarck Hotel here in Chicago a few years back, for the sole and exclusive purpose of acting as a watchdog for harmful national legislation) praised *The Cash Box*, this past week, right to the skies, for its fearless and valiant fight to protect the industry and to carefully analyze and explain just what such Bills (as ASCAP's latest sponsored Senatorial Bills) can mean to the future welfare of the juke box industry, as well as to the livelihood of each and every individual juke box operator. Even tho the hearings have been temporarily postponed, all must remember: **THE ONE AND ONLY WAY TO BEAT THIS BILL IS TO WORK TOGETHER — OR HANG ALONE!**

Another big event this past week was the AMI distribs' meet. AMI distribs visited all the factories in town on their way to Grand Rapids. In one afternoon over at United, for example: Pete Gerritts, Sam Taran, Stanley Levin, Al Nowells, Budge Wright, Bob Jones, Leo and Morton Weinberger, I. H. Rothstein, and Al Rodstein, and many, many other. . . . Nor was this factory alone the Mecca for visitors: Bally was simply jammed all this past week with the men who visited at Bally still raving about what they saw. . . . Les Rieck of Evans working hard trying to get phonos out to the trade. But seems to be stymied as the factory pushes for production of their game. . . . 10 A. M. After day of vistors. United switchboard girl tries. Bill DeSelm out. Herb Oettinger in barber chair. Ray Riehl won't answer. This is 'dragnet'? . . . Ray Cunliffe, who aired the fact that \$8 per week per phono gross average is national in scope this past week, over Radio Stations: WGN, WCFL and WENR claims, "I mean every word I said". . . . First Chicago operator who came in with Quarter Page for *The Cash Box* 11th Anniversary Issue ("The Encyclopaedia of the Coin Machines Industry") — Bob Gnarro, A. B. C. Music Service Corp.

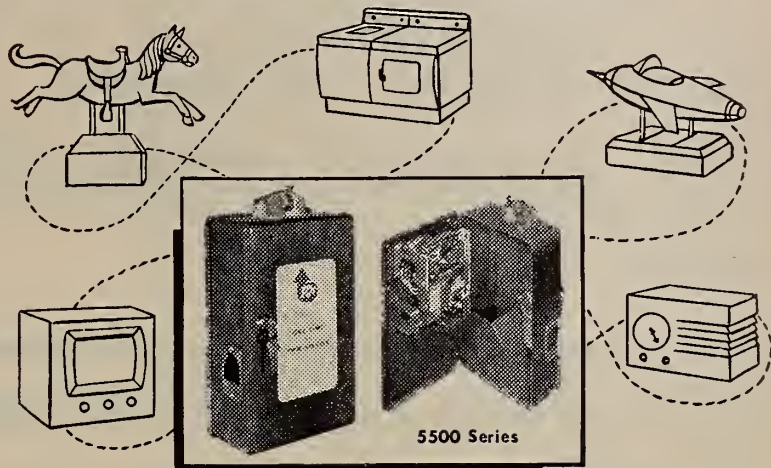
Said Vince Shay, re: *The Cash Box*, "For value received from *The Cash Box* the subscription price is too low". . . . Charley Steel's slogan which appears on all his envelopes: "Finest Phono — Fairest Price". . . . All who knew him saddened at passing of George Schoel, bookkeeper for Walter Oomens Sons, who had been with the firm for 14 years. . . . Thanks to Lennie Goldstein for his nice invitation to attend the grand opening of the new T & L building, 1663 Central Pkwy., Cincinnati, this past Sunday, June 7. . . . Talk about busy guys. Just see that Genco plant. Avron Gensburg, Sam Lewis, Ralph Sheffield, and all others, try to hypo production of their new "Sky Gunner" and "Silver Chest". . . . Dan Moloney has two words for his past "Florida tour". (Can't use them here). . . . Mr. and Mrs. Harry Sanders and Harry, Jr. drive back from visiting here in a brand new air conditioned Caddy. . . . Phil Robinson of L. A. sneaks into town and is in conversation with Ed Levin over at ChiCoin howling for more and still more "Crown Bowlers" for his territory.

Frank Mencuri spent a busy week-end at Kiddie Town. Frank never before even realized just how many kids there were around town. They sure kept him hopping. . . . Art Weinand driving to NYC with his wife and kiddies where he will speak before the Store Modernization Convention at Madison Square Garden on "Vending Recreation". This new phrase coined by Art who believes that it'll appeal tremendously to the store peoples. . . . Auto Photo machines 'round these parts enjoyed a tremendous Memorial week-end as did all kiddie rides and, in fact, anything the playful people could play. . . . Wonder why the city doesn't license games and enjoy the much needed revenue? . . . Ben Coven busy showing kiddie ride ops "The Rocket" ship. Very outstanding. Has won much praise, according to Ben Coven and Carl Christiansen. . . . Len Micon back playing his favorite game — golf. Tried out 9 holes. Claims de didn't shoot badly at all, at all. . . . Morris Gisser of Cleveland Coin Machine Exchange invites one and all to the Grand Opening of his "ultra-modern building" (2029 Prospect Ave.), Sunday, June 7 (which will be history when you read this).

Lois Graff, sect'y of Music Ops of North. Ill. Assn., gets on the phone to make certain all will attend the big meet at the Bierstube in Aurora on Thurs. June 11. . . . Nice issue of Calif. Music Guild's "News & Views" to celebrate the org's 19th Anniversary. George Miller's story on 10c play made us feel good. Especially after *The Cash Box* plugging on this theme for over 10 years now. . . . This past Friday, June 5, was a very, very eventful day in the lives of Eddie and Morrie Ginsberg. They broke ground for their new distributing bldg. It'll be ready in Fall. Two guys who are certainly deserving of everything swell. . . . Kurt Kluever advises his little dotter feeling much better. They've taken off the cast. And tho her little leg's still stiff she's beginning to get around again. . . . Rumor 'round town that a noted distrib is seeking to take over one of the factories here that mfrs phonos as well as games may yet become fact. . . . Lou Boasberg landed in Noo Yawk on June 2 and was

Perfect Timing Control
Profit in CASH...not SLUGS
when your machines are protected

with
NATIONAL EQUIPMENT



There's a NATIONAL Service Center near you:
Woodside, Long Island, N. Y.
Chicago 39, Illinois
Los Angeles 6, Calif.
Atlanta, Georgia
Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. *Protect with National. Write today for information.*

NATIONAL REJECTORS, INC.
5100 San Francisco Ave. St. Louis 15, Mo.



YOU CAN'T BUY A BETTER RECONDITIONED PHONOGRAPH ANYWHERE!

MONEY BACK GUARANTEE

WURLITZER	SEEBURG	Wms. Hayburner 105
1015's \$125	146 \$85	Excl. Distributors For
950's as is, uncrated 25	147 95	SMOKE SHOP
1100's 250	148ML 105	CIGARETTE MACHINES
1250's 365	M100A 565	9 Columns, 486 Capac.
	AMI "C" \$375	King Size or Regular \$239.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

CHICAGO CHATTER

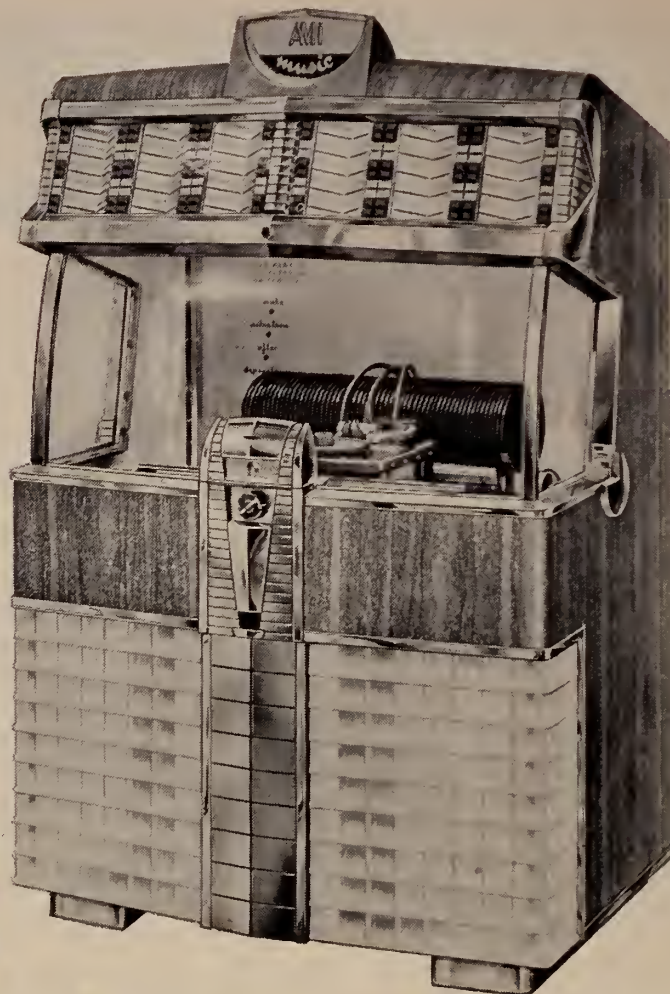
happy to get back to the good old U. S. A. . . . Bill Happel and the very charming, Mrs. Happel of L. A. land on June 16. . . . Both missed the Coronation. . . . But sure happy to be home.

Jack Nelson in Bummin'ham. Just as the heat heated up. Over 90° every day. "But business great", is the way Jack put it. Jack enjoyed himself visiting air-conditioned big stores of Bally kiddie ride customers. . . . Mary Gillette looked grand on TV. She appeared on the Bob & Kay Show with Bob Murphy and Kay Westfall over WNBQ-TV, Thurs., 5/28. . . . Lyn Durant rushing Phil Consolo. Because all Phil will take for breakfast (12 Noon) is coffee. How that guy can pick up his charming dance partner, Melba?, is what puzzles all the guys at United. . . . Someone cracked, "Maybe Nate laughed so hard on the B'nai B'rith 'Can You Top This' show that he wrenched his back?" Could be. Nate knows a barrel of swell jokes. So while Nate Gottlieb at home recuperating Alvin Gottlieb taking the long distance phone calls. Dave Gottlieb rushing out to Belmont Harbor to look over anchorage for the "Flipper". The boat'll be there all summer. . . . If you tho't Bill O'Donnell was busy with telephinitis before just look in on the boy now. Wow! . . . The late Joe Calcutt once said, "A well diversified route saves an operator from seasonal headaches".



HOWARD DOLPH SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"



SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

H. W. DOLPH DISTRIBUTING CO.

2239 E. 6th ST., TULSA, OKLAHOMA
(Tel: 9-5771)

1004 N. WALNUT, OKLAHOMA CITY, OKLA.
(Tel: FOrrest 5-8922)

*

*"Believe me — for value received from **The Cash Box** — the subscription price is too low".*

THE CASH BOX

26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE STATE

VINCE SHAY

Empire Coin Machine Exch.
Chicago, Illinois

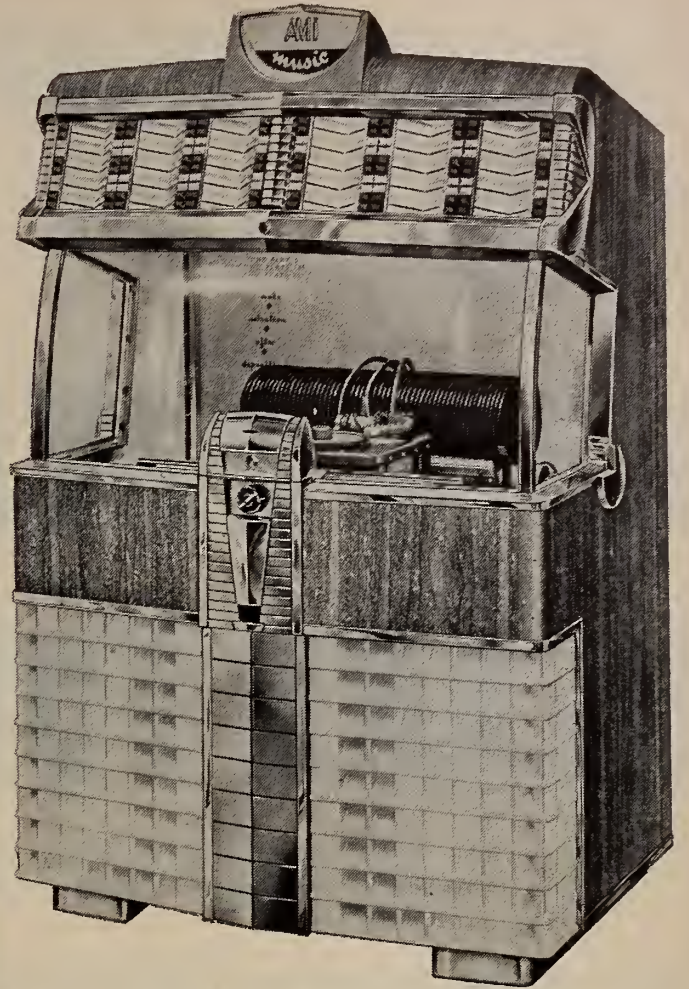
*

*If you are reading someone else's copy of **The Cash Box** why not mail this coupon today!*



WALT HUBER SAYS:

**"We consider
the AMI Model "E"
the greatest phonograph
ever made!"**



**SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21**

HUBER DISTRIBUTING CO.

1118 HOWARD ST., SAN FRANCISCO 3, CALIF.

(Tel: UNderhill 3-2202)

WILL LIST NATION'S LEADING OPS

Nation's Leading Operators Will be Prominently Listed in The CASH BOX 11th Anniversary Encyclopaedic Year Book

CHICAGO—First announcement of *The Cash Box 11th Anniversary Issue* brought immediate response from many leading operators thruout the nation stating that, as they did last year, they want their firms listed in this 11th Anniversary Issue.

The Anniversary Issue of *The Cash Box* has become known thruout the field as "*The Encyclopaedia of the Coin Machine Industry*."

The nation's leading operators, along with jobbers, distributors, manufacturers, suppliers and all allied to the field, want to have advertisements featuring their firms prominently in the "encyclopaedic issue" of *The Cash Box*.

Last year's 10th Anniversary Issue featured many of the nation's leading operating firms.

This year these same firms, as many of them have already advised, will not only use advertising space in the 11th Anniversary Issue, but, want even larger ads, so that their firms can be "more prominently listed."

Many leading operating firms in this city used large space advertisements in the 10th Anniversary Issue

of *The Cash Box*. These men will use larger space than they did last year.

Robert Gnarro of A. B. C. Music Service Corp., this city, stated:

"Count our firm in for larger space than we used last year.

"That listing in the Anniversary Issue helped get us much attention thruout the industry.

"It also helped us to a better understanding with the people from whom we are constantly purchasing equipment and merchandise of all kind.

"Believe me," Gnarro concluded, "our ad in the Anniversary Issue was worth many, many times what we paid for it."

Other operators from all over the nation made similar reports, since the announcement in this past week's issue of *The Cash Box* that the 11th Anniversary Issue was under way, and that it would go to press each and every day so that there would be no tieup on material which has already been prepared far in advance for this encyclopaedic issue of the coin machines industry.

**11th
Anniversary Issue
GOES ON THE PRESSES**

Starting

JUNE 29



LAST MINUTE
CLOSING DATE

JULY 8



SEND YOUR AD IN NOW!

THE CASH BOX

26 WEST 47th STREET, NEW YORK, N. Y.

CHICAGO: 32 W. RANDOLPH ST. • LOS ANGELES: 6363 WILSHIRE BLVD.

"It's What's in THE CASH BOX That Counts"

Industry Asked To Back:

EDGEWATER HEART FUND

CHICAGO—Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machine industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.



LOS ANGELES

All facets of the coin machine industry continue to experience an exceptionally busy summer season thus far, with distributors, jobbers and operators pointing toward one of their best business periods ever. Music and games biz maintains on the upswing, with operators throughout the Southland reporting peak grosses.

The entire gang over at Bill Happel's Badger Sales Company preparing for the formal showing of the AMI phonograph at an open house cocktail party at the Badger showrooms June 14. Invitations have been extended to operators throughout the area, with Ray Powers expecting a huge turnout. Helmsman Powers, in the absence of vacationing Bill Happel in Europe, appearing as if he could use a good pair of roller skates to adequately handle the tremendous amount of business the firm is experiencing. And major domo Happel hasn't been exactly idle in Europe either. Export department head Joe Duarte reports they've never had a busier month, with many forms of coin operated equipment being processed and crated for shipment overseas. . . . Haven't seen Fred Gaunt looking happier in months since his association with the Badger firm in the games and music department. . . . Al Silberman, automatic merchandise division head, still flooded with orders galore for drink dispensers. Al is still on a pill every three hour schedule due to those ulcers. . . . H. D. McLure, San Luis Obispo operator in town this past week. . . . also E. E. Peterson of San Diego. . . . Jack Dolan, Dan Stewart Company, completed the painting and redecorating of his additional showroom quarters this past week. Additional space will allow Jack the room he needs to handle the ever increasing amount of business he's been doing. We were present at one of the quickest sales Jack has ever made when a Southland op just walked in and asked for five Rock-Ola phonographs, and had 'em loaded on a trailer within a half hour. Add to this the terrific demand that Jack has for the great Chicago Coin "Crown Bowler" and you've an idea how busy the firm is. . . . Pete Ley out on the road for the Stewart firm, but due back in town shortly. . . . Sheridan Thompson in town this past week shopping for new equipment from Long Beach. . . . Possibility of including Los Angeles County into the Music Guild of America looms bigger than ever. Music Guild now has ops in Orange and Kern Counties, both of which border Los Angeles. Formation of associations in town has been a fairly ticklish problem in the past, altho we learn that many ops are in favor of aligning with the MGA. . . . Lyn Brown getting around slightly better these days, and might be ready to discard that crutch fairly soon. Despite his handicap, Lyn still manages to get around and conduct his business in just as busy a fashion as ever. . . . Demand for Exhibit's Sea Skate continues strongly, with ops throughout many resort locations adding to the call for the ride. . . . Lela Smith, veteran Barstow operator in town again. . . . also Tom Body from Lomida, along with Jack Faust of Santa Ana.

* * * * *

East Side Boys Club very happy with their recently acquired phonograph—a gift from the Minthorne Music Co. . . . Nels Nelson very happy with the addition of more space for parts storage. . . . Hank Tronick assures us that the place will be painted, "if I have to do it myself." . . . demand for 100 Seeburg Phonos is higher than ever. . . . we'd wager that the Minthorne showrooms will be just about the nicest of any distributor in the country when all alterations have been fully completed. . . . George Mahlum had the interesting job of supervising an installation of one of those Seeburg home-phonos on a boat this past week. . . . With just about everybody in town remodeling and redecorating their offices and showrooms, local carpenters are being kept quite busy. . . . Interesting enterprise formed this past week is a central telephone exchange which will handle only service calls for all operators throughout the local Los Angeles area. . . . Sammy Ricklin, California Music Company, one of the West Coast's largest single sales source of records. Sammy recently enlarged the record department at the famed one-stop, and has added a tremendous section specifically devoted to 45 rpm records. . . . Bunch of ops going out to San Pedro and Catalina for a try at some albacore. . . . Phil Robinson, Chicago Coin regional representative, continues as busy as ever with additional orders for the firm's "Crown Bowler" keeping Phil way up to here with business. Phil also devotes a good deal of his time to the wonderful work of the Beverly Hills B'Nai Brith Lodge. . . . Bill Bradley of Covina made the trek into town this past week. Tremendous influx of building and industry in the Covina area has coin operated business spurting. . . . The gang over at Paul Laymon Company a bit relieved of so much of their paper work with the addition this past week of Britt Adelman, lovely new secretary fresh from Sweden. To say the least, Britt adds loads of charm and glamour to the Laymon showrooms. . . . With it all though, Ed Wilkes, Charley Daniels and Jimmy Wilkens continue to roll along at a furious pace. . . . Fisherman Wilkens out on the road for a few days. Wonder if Jimmy manages to get some fishing in during his visits to the San Diego area? . . . We liked major domo Paul Laymon's roses so much, he's gonna make sure there's a big bobuquet sitting smack on the counter each and every week. . . . Ed Wilkes reports he'll have enough work at his Long Beach home to keep him busy for the next couple of years. . . . Jack Simon, Simon Sales Company, thinking of going back on that diet he started last fall, altho we'd wager it doesn't last more 'n a week at the most. Business continues to hold its own over at Jack's place, with many arcade pieces going well. . . . Nick Carter devoting much of his time to his cigarette and music route these days. . . . Doc Dockins of Santa Ana in town again this past week. . . . Local coin men mourned the passing of well known Leo Perkins here recently. He was the father of Herb Perkins of Purveyor Distributing Co., Chicago. . . . New firm chartered here recently is STL Enterprises, with Louis Hiller, Jean Masching and Emily Morgen heading operations.

CLASSIFIED ADVERTISING SECTION

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythmic, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. Sacramento 2-5050.

FOR SALE—We have a large stock of reconditioned Five Balls. One Ball Lingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTANA 5000-1-2.

FOR SALE—Niagara \$150; Chintown \$205; Happy Days \$200; Minstrel Man \$85; KO's \$40; Ristocrat 45 \$40. STARK NOVELTY CO., 2429 7TH N.W., CANTON, OHIO.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, 355; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

MISCELLANEOUS

NOTICE—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machine operated. \$25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. Box 125, MATTHEWS, N. C.

NOTICE—10c Seeburg and AMI Ops—Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c, and 25c. Send \$3.50 for sample. In lots of 10, \$2.95 each. Complete with decal and simple instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

FOR SALE—Bingos at the lowest prices in the country—Bolero \$175.00; Brite Lites \$190.00; Brite Spots \$250.00; Spot Lites \$250.00; ABC \$95.00; Frolics \$395.00; Coney Islands \$240.00; Beauties \$485.00; Leaders \$225.00; Stars \$275.00; Show Boat \$375.00; Atlantic City \$375.00; Five Stars \$85.00; Palm Beach \$375.00; Rodeo, new \$450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—Close outs, reconditioned like new. Coney Islands \$305; Leaders \$300; Holidays \$235; Lite-A-Lines \$95; Hot Rods \$40; Citations \$25; Frolics \$350; Genco 400's now perfected and better than Jumping Jacks or Gold Nugget. Percentage right, wonderful results. You try for three weeks. Return if not satisfactory. We refund full purchase price. 1/3 deposit, balance COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMLOCK 3844.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EASTERN 7-1021.

FOR SALE—Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CANAL 8318.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

TAX PROBLEMS?



FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

MAIL THIS

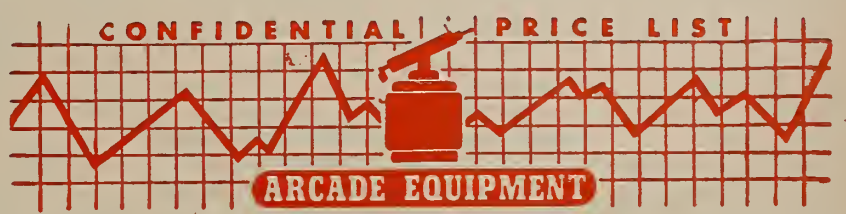
THE CASH BOX 26 WEST 47th STREET, NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.



FIRM NAME ADDRESS CITY ZONE STATE Individual's Name

Price list table with multiple columns of item names and prices. Includes items like Niagara, Nifty, Nudgy, Oasis, Oklahoma, Old Faithful, Old Hilltop, Olympics, One Two Three, Palm Beach, Paradise, Paratrooper, Phoenix, Photo Finish, Pin Bowler, Pinch Hitter, Pinky, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Quarterback, Quartet, Queen of Hearts, Rag Mop, Rainbow, Ramona, Rancho, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, Riviera, Rocket, Rockettes, Rondevo, Rose Bowl, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Jockeys, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shoo Shoo, Shooting Stars, Short Stop, Shoot the Moon, Show Boat, Silver Spray, Silver Streak, Singapore, Skill Pool, Sky Lark, Sky Line, Sky Ray, Slugfest, Slugger, Smarty, Smoky, South Pacific, Spark Plugs, Special Entry, Speed Ball, Speedway, Spinball, Spot Bowler, Spot-Lite, Sport Event, Sport Special, Sports, Sportsman, Spot-A-Card, Spot Pool, Springtime, Stage Door Canteen, Stars, Stardust, Steeple Chase, Stop & Go, Stormy, Streamliner, Summertime, Sun Beam, Sunny, Sunshine Park, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweepstakes, Sweetheart, Tahiti, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Four Five, Three Musketeers, Thrill, Topic, Tornado, Touchdown, Towers, Trade Winds, Treasure Chest, Trigger, Trinidad, Triple Action, Triplets, TriScore, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Twenty Grand, Utah, Vanities, Victory Special, Virginia, Watch My Line, Whizz Kids, Wild Fire, Wild West, Winner, Wisconsin, Yankee Doodle, Yanks, Zingo, ChiCoin Baseball, ChiCoin Trophy, ChiCoin 6 Player, ChiCoin 6 Player Match, ChiCoin 6 Player DeLuxe, ChiCoin 6 Play 5th Frame, ChiCoin 10th Frame, Exhibit Strike, Exhibit Twin Rotation, Genco Shuffle Target, Genco Bowling League, Genco Baseball, Genco 8 Player Reb'd., Genco Target Skill, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Bowling Champ, Keeney King Pin, Keeney Pin Boy, Keeney Ten Pins, Keeney Lucky Strike, Keeney Dbl. Bowler, Keeney League Bowl, Keeney Duck Pins, Keeney Super Deluxe League, Keeney DeLuxe League Bowler, Keeney Big League Bowl, Keeney 4 Play League, Keeney 4-Way Bowl, Keeney 6-Player, Keeney 10 Play, Keeney Super DeLuxe, Keeney Team Blr., Rock-Ola Shuffle Jungle, Rock-Ola Shuffle Lane, Univ. DeLuxe Twin, Univ. DeLuxe 6-Player, Univ. Super 6 Play, Univ. Dbl. Shuffle, Univ. Official Bowler, United Shuffle Alley, Univ. Shuffle Alley, Univ. Shuffle Alley Exp., Univ. 2-play Express, Univ. Sin Rebound, Univ. Twin Rebound, United Slugger, United Skee Alley, Univ. 4-Player, Univ. 5-Player, Univ. 6-Player, Univ. Manhat. 6 Play, Univ. Star 6 Play, Univ. 10th Frame Star, Univ. Shuffle-Cade, Univ. Twin Shuffle Cade, Univ. Super Twin, Universal Twin Bowler, Univ. HiScore Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Dbl. Head.



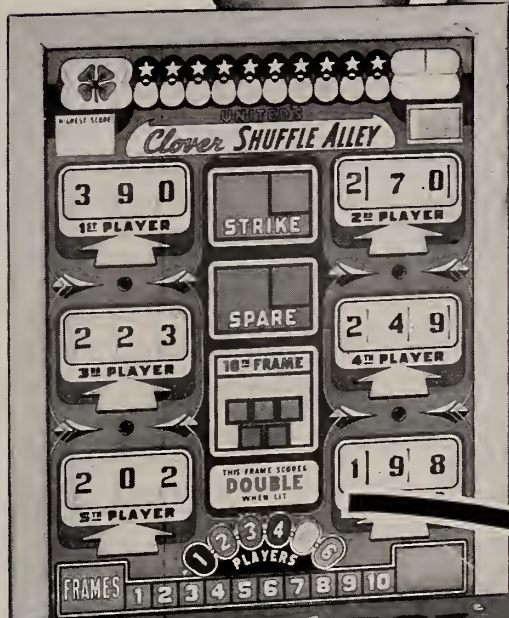
Continuation of price list table with items like ABT 6 Gun Rifle Range, Advance Rolls, Allite Strike, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Bali, Bing-A-Roll, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, ChiCoin Basketball Champ, ChiCoin 4 Player Derby, ChiCoin Goalee, ChiCoin Hockey, Chi Midget Skee, ChiCoin Pistol, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Pony Express, Exhibit Rotary Mdsr., Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Merchantman Roll Ch Digger, Exhibit Vitalizer, Genco Glider, Genco Play Ball, Hy Roll, Irish Poker, Jack Rabbit, Jungle Joe, Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bombers, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutos. Fly. Saucers, Mutos. Photo. (Pre-War), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Mutoscope Voice-O-Graph 35c, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Bowling Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam, Seeburg Shoot the Chute, Set Shot Basketball, Skee Barrel Roll, Spares & Strikes, Skill Jump, Supreme Bolascor, Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Un. Team Hockey, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams All Stars, Williams Box Score, Williams Star Series, Williams Super World Series, Williams Quarterback, Wurlitzer Skee Ball.



Continuation of price list table with items like Bally Shuffle-Line, Bally Hook Bowler, Bally Baseball, Bally Shuffle Champ, Bally Shuffle-Bowler, Bally Speed Bowler, ChiCoin Bowling Alley, ChiCoin Alley w/con., ChiCoin Ace Bowl, ChiCoin Bowl Classic, ChiCoin Horseshoes, ChiCoin Rebound, ChiCoin 4 Player Derby, ChiCoin Goalee, ChiCoin Hockey, Chi Midget Skee, ChiCoin Pistol, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Pony Express, Exhibit Rotary Mdsr., Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Merchantman Roll Ch Digger, Exhibit Vitalizer, Genco Glider, Genco Play Ball, Hy Roll, Irish Poker, Jack Rabbit, Jungle Joe, Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bombers, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutos. Fly. Saucers, Mutos. Photo. (Pre-War), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Mutoscope Voice-O-Graph 35c, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Bowling Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam, Seeburg Shoot the Chute, Set Shot Basketball, Skee Barrel Roll, Spares & Strikes, Skill Jump, Supreme Bolascor, Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Un. Team Hockey, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams All Stars, Williams Box Score, Williams Star Series, Williams Super World Series, Williams Quarterback, Wurlitzer Skee Ball.

UNITED'S

CLOVER SHUFFLE ALLEY

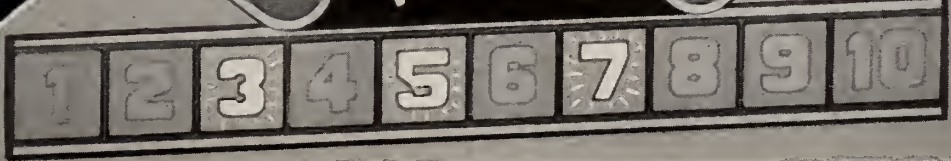


TRIPLE MATCH FEATURE

NUMBER — STAR — CLOVER
(0-9) ★ ☘

THIS FRAME SCORES
DOUBLE
WHEN LIT

NEW



✓ 10TH FRAME FEATURE

✓ STRIKE OR SPARE FLASHER LIGHTS

✓ CAN PICK UP 7-10 SPLIT

✓ FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

SEE
YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

OPERATORS FROM COAST TO COAST AGREE THAT

BEACH CLUB

IS *Bally's*® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY...greatest in-line money-maker...only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions...new 7-Choice Select-A-Spot...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

**NEW
7-CHOICE
SELECT-A-SPOT
FEATURE**

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)



Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector



Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



IT TROTS!
IT GALLOPS!

FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

RIDE THE CHAMPION 10¢

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS