

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

VOL. 11, NO. 42  
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Pointedly depicting that the juke box is as much an integral part of the American scene as the "hot dog", is the above shot from the widely heralded MGM motion picture "The Asphalt Jungle." Pictured above, Sam Jaffee, star of the flicker, relaxes before a Wurlitzer phonograph as two jitterbugs grind away, during one of the final scenes of the film. Jaffee's role in the picture is that of a criminal apparently making a successful escape. His fascination for the juke box and the dancers, allows the police enough time to apprehend him. The picture, directed by Academy Award winner John Huston, is being hailed as another film triumph. "The Asphalt Jungle" is currently being shown in theaters throuth the nation.

*Effective July 17<sup>th</sup>*

**the list price of the**

**WURLITZER**

*Twelve Fifty*

**will be advanced to**

**\$799.50**

When we originally priced the Model Twelve Fifty, we stated that it was the most phonograph for the money on the market today. That statement still holds true notwithstanding the increase in price which we are announcing.

Costs of steel, plastic, lumber and the many mechanical and electrical components which go to make up the Twelve Fifty are still rising and the wages of our employees at North Tonawanda have been increased in accordance with the current trend.

At its new price, the Wurlitzer Twelve Fifty offers you the greatest dollar for dollar value available on the market today.

The maximum earning power provided by 48 selections, protection against obsolescence

no matter what speed record becomes standard, and its many improvements and refinements, makes today's Wurlitzer Twelve Fifty the most profitable, the most versatile phonograph you can operate.

*See Your Wurlitzer Distributor Now*

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

# Thanks

On this, our 8th Anniversary Issue, we wish to give—thanks.

Thanks to: Music Operators Of America; for awarding us with their plaque honoring this publication for the work it has done in behalf of the automatic music industry of the nation.

Thanks to: American Society of Disc Jockeys for awarding us with their shield signifying an unusually outstanding and fine honor for the work which we have done to help the nation's disc jockeys in every possible fashion.

Thanks to: all those engaged in the coin machines industry; manufacturers, distributors, jobbers, operators, suppliers, allied fields, for standing

so staunchly behind us for eight full years to make possible a publication most completely devoted to them, a publication that will always remain thankful for their support.

Thanks to: the nation's music business; because it has been so kind to us, because it worked and helped us in all ways, to make this publication an important adjunct to the music business of America.

And thanks, especially, to all who have offered us their help thruout these years so that, with their encouragement, we were able to continue ever forward, ever truthful, ever faithful, ever fearless, ever ready to take up the cudgels in behalf of all engaged or allied to the industry.

Everyday we give thanks — for the many friendships we have made.

And to those friends, on this, our 8th Anniversary, may we once more pledge our allegiance.

## THE CASH BOX

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COIN MACHINE MAGAZINE

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry

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*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

EVER

FAITHFUL SERVICE



# THE CASH BOX

## EIGHTH ANNIVERSARY

Eight years ago there came into being a most unique publication . . . Devoted to a sincere belief that this industry desired a true, honest and fearless medium it could exclusively call its own . . . Conceived with the purpose of meeting the problems of this industry during the tragic war period to help make strong and solid a nucleus of men to act as a base for greater growth and future development in the postwar era . . . Dedicated to bringing to the fore constructive ideas and better business methods and generally aiding, thru intelligent effort, the greater growth of this business.

These past eight years have been truly eventful . . . The trade knows today of the great acceptance and phenomenal growth of The Cash Box . . . This is solely attributed to the wholehearted and intelligent support which the subscribers to this medium have put forth to solidly establish a publication which would work for this business . . . and this business exclusively . . . quietly, confidentially and fearlessly.

# Winning Both Big Awards

Naturally there's great satisfaction, and a feeling of pride, to be able to win the two big, outstanding awards in fields covered by any publication.

When the *American Society Of Disc Jockeys* presented their magazine award for 1950 to *The Cash Box* we gratefully and humbly accepted it in the spirit in which it was given to us: "*For outstanding service in recognition of . . . unbiased record reviews and faithful service to the disc jockeys.*"

For some years now the disc jockeys have become extremely important to the juke box operators of the nation. It is their constant plugging of the new tunes which has, many times, created the demand for these tunes to appear in the nation's juke boxes.

The same is likewise true of the juke box ops. Many times they have jumped onto numbers for their phonos which have caused the disc jockeys to also play them on request from the public.

In short, then, both the disc jockey and the juke box operator complement each other in regard to the popular tunes of the day. Both work very closely with each other.

In fact, in many cities thruout the nation, this alliance has led to music operators closely associating themselves with the disc jockeys.

Disc jockeys have programs that feature the top tunes that appear in the juke boxes in their area. They work directly with the juke box ops in this regard. Therefore the alliance is extremely close, and *The Cash Box* was among the first magazines to recognize this fact.

Also important to *The Cash Box* was the award for 1950 given to it by MOA (*Music Operators Of America*). This organization is most directly concerned with the juke box industry of America.

As MOA engraves on their award: "*In appreciation of the invaluable support and cooperation to the music operators of the nation.*"

*Music Operators Of America* have become the outstanding organization in the trade for all those in any fashion whatsoever associated with the coin operated automatic music equipment.

Therefore, being granted the award by *Music Operators Of America* was an outstanding event in the lives of all connected with *The Cash Box*.

It certainly has brightened the year 1950 for all concerned with the publishing of this weekly magazine.

Winning both big awards of the year is an honor which comes rarely in the lives of any organization. True, there have been double title winners in sports. Bobby Jones, Henry Armstrong, Tony Canzoneri, and many others, who held more than one world's title at one time.

But, this is rare in publications. A publication must, to win both big awards in the fields it covers, give of itself most intensely to those fields, and in such fashion that it gains the most outstanding and most complete recognition of those who tender the awards.

Therefore, all those who are, in any fashion whatsoever, concerned with the nation's popular music, must recognize the fact that this publication has given tremendously of itself to win both the big awards of the year in the fields it covers.

*The Cash Box* most humbly and sincerely thanks these great trade organizations for conferring such great honor upon it.

And, once again, promises that it will, as it has in the past, "*continue to give the most outstanding service humanly possible for the benefit of all its readers.*"

# Thank You..



# THE CASH BOX

# Music Operators of America

## Music Operators of America

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June 1, 1950

Mr. Bill Gereh  
The Cash Box  
32 West Randolph  
Chicago, Illinois

Dear Bill:

Under separate cover you will receive the 1950 award from the Music Operators of America in the form of a very nice plaque.

I, as well as the rest of the executive members of Music Operators of America, realize that this in no way compensates for the generous publicity given to our convention, but it will in a small way show the operators of the nation that a large amount of credit for the success of the MOA Convention was due to your cooperation and generosity.

Very kindest personal regards.

Sincerely,

*George*  
George A. Miller  
National Chairman & Treasurer  
MUSIC OPERATORS OF AMERICA

GM:VT

**THE CASH BOX**  
WINNER OF THE 1950  
TRADE MAGAZINE AWARD  
BY AMERICAN SOCIETY OF  
DISC JOCKEYS



FIRST with Music Operators

FIRST with Disk Jockeys

# IN EVERY RECORD CATEGORY M-G-M Records Are Better Than Ever!

## BEST SELLING POP SINGLES

**BILLY ECKSTINE**

**I Wanna Be Loved  
Stardust**

Available 2 Speeds

78 R.P.M.  
M-G-M 10716

45 R.P.M.  
M-G-M K10716

**ART MOONEY**

**Mississippi  
The Breeze Is My Sweetheart**

M-G-M Non-Breakable 10721

**JOHNNY DESMOND**

**Pigalle  
Stars (Are The Windows Of Heaven)**

M-G-M Non-Breakable 10736

**BILL FARRELL**

**Baby, What Else Can I Do?  
Don't Say Manana Tonight**

M-G-M Non-Breakable 10704

**ART LUND**

**Mona Lisa  
When My Stage Coach Reaches Heaven**

M-G-M Non-Breakable 10689



**FRANK PETTY TRIO**

**Bless Your Heart  
At Sundown**

78 R.P.M.  
M-G-M 10735

Available 2 Speeds  
45 R.P.M.  
M-G-M K10735

**BLUE BARRON**

**I Ain't Gonna Take It Settin' Down  
Oh Little Fish**

78 R.P.M.  
M-G-M 10729

Available 2 Speeds  
45 R.P.M.  
M-G-M K10729

**GEORGE SHEARING QUINTET**

**I Didn't Know What Time It Was  
How's Trix?**

M-G-M Non-Breakable 10720

**DAVID ROSE**

**American Hoe' Down  
Time And Time Again**

M-G-M Non-Breakable 30237

**THE MELODEONS**

**Sam's Song (The Happy Tune)  
Tippy Canoodle Canoe**

78 R.P.M.  
M-G-M 10743

Available 2 Speeds  
45 R.P.M.  
M-G-M K10743

# M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

## BEST SELLING FOLK AND WESTERN RECORDS

**HANK WILLIAMS**

**Why Don't You Love Me  
A House Without Love**

M-G-M Non-Breakable 10696

**ARTHUR (Guitar Boogie) SMITH**

**I'm Afraid Of Wimmin'  
I. H. Boogie**

M-G-M Non-Breakable 10714

**CARSON ROBISON**

**That Horse Named Pete  
Trail Drive**

78 R.P.M.  
M-G-M 10732

Available 2 Speeds  
45 R.P.M.  
M-G-M K10732

**RED SOVINE**

**When I Get Rich  
You're Barking Up The Wrong Tree Now**

M-G-M Non-Breakable 10717

## BEST SELLING RHYTHM AND BLUES RECORDS

**IVORY JOE HUNTER**

**Let Me Dream  
Gimme A Pound O' Ground Round**

Available 2 Speeds

78 R.P.M.  
M-G-M 10733

45 R.P.M.  
M-G-M K10733

## BEST SELLING POP ALBUM

Recorded directly from the Sound Track of the  
New M-G-M Technicolor Musical

**ANNIE GET YOUR GUN**

**Betty Hutton · Howard Keel**

Available All 3 Record Speeds

78 R.P.M.  
Album M-G-M 50

45 R.P.M.  
Album M-G-M K50

33 1/3 Long Playing  
M-G-M Long-Playing Record E-509

## BEST SELLING CHILDREN'S ALBUM

**TOM AND JERRY AT THE CIRCUS**

Narrated by Francis de Sales

Album M-G-M 51-A

See You  
at The  
**NAMM**  
CONVENTION  
•  
BOOTH  
**104**

On All Three Record Speeds

78 R.P.M. (Non-Breakable)

45 R.P.M.

33 1/3 R.P.M. (Long Playing)

M-G-M Records Are Better Than Ever!



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

\* Denotes Most Popular Recording.  
Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

- |           |   | Pos. Last Week |
|-----------|---|----------------|
| <b>1</b>  | <b>BEWITCHED</b><br>* <b>BILL SNYDER</b><br>CA-1000—Mel Torme<br>CO-38821—Benny Goodman O.<br>CO-38821—Doris Day<br>DE-24983—Gordon Jenkins O.<br>ME-5399—Jan August & Harmoncats<br>MG-30120—David Rose O.<br>TW-1473—Bill Snyder<br>VI-20-3726—Larry Green<br>VI-20-3617—Andre Previn   | <b>1</b>       |
| <b>2</b>  | <b>I WANNA BE LOVED</b><br>* <b>ANDREWS SISTERS</b><br>CO-38491—Buddy Clark<br>CO-38825—Tony Bennett<br>DE-27007—Andrews Sisters<br>MG-10716—Billy Eckstine<br>VI-20-3772—Fontaine Sisters  | <b>3</b>       |
| <b>3</b>  | <b>MY FOOLISH HEART</b><br>* <b>GORDON JENKINS—BILLY ECKSTINE</b><br>CA-934—Margaret Whiting<br>CO-38697—Hugo Winterhalter O.<br>DE-24830—Gordon Jenkins O.<br>ME-5362—Richard Hayes<br>MG-10623—Billy Eckstine<br>TE-470—Franz Lehar<br>VI-20-3681—Mindy Carson  | <b>2</b>       |
| <b>4</b>  | <b>THE THIRD MAN THEME</b><br>* <b>ANTON KARAS—GUY LOMBARDO</b><br>CA-820—Alvine Rey O.<br>CO-38706—Hugo Winterhalter O.<br>CO-38665—Cafe Vienna Quartet<br>CR-60159—Owen Bradley<br>DE-24908—Ethel Smith<br>DE-46218—Hank Garland<br>DE-24839—Guy Lombardo O.<br>DE-24916—Ernst Nasar<br>DE-27048—Victor Young O.<br>LO-536—Anton Karas<br>ME-5373—Herman Stachow<br>MG-10593—Franz Dietschmann<br>NA-9104—Dave Apollon<br>VI-20-3698—Irving Fields Trio<br>VI-20-3611—Irving Fields Trio<br>VI-20-3707—Ray McKinley O.<br>VI-20-3797—Freddy Martin O. | <b>4</b>       |
| <b>5</b>  | <b>HOOP-DEE-DOO</b><br>* <b>PERRY COMO—KAY STARR</b><br>CA-980—Kay Starr<br>CO-38799—Frankie Yankovic<br>CO-38771—Doris Day<br>CR-60209—Ames Bros.<br>DA-2077—Paulette Sisters<br>DE-24986—Russ Morgan O.<br>ME-5419—Lawrence Welk O.<br>MG-10702—Lynn Duddy Singers<br>VI-20-3747—Perry Como   | <b>6</b>       |
| <b>6</b>  | <b>ROSES</b><br>* <b>SAMMY KAYE ORCH.</b><br>CA-1001—Ray Anthony O.<br>CO-38826—Ken Griffin<br>CO-38816—Gene Autry<br>DE-46240—Stubby & The Buccaneers<br>DE-27008—Dick Haymes<br>LO-682—Snooky Lanson<br>MG-10684—Billy Eckstine<br>VI-20-3754—Sammy Kaye O.<br>VI-21-0306—Sons Of The Pioneers  | <b>5</b>       |
| <b>7</b>  | <b>MONA LISA</b><br>* <b>KING COLE</b><br>CA-1010—King Cole<br>CO-38768—Harry James O.<br>DE-27048—Victor Young O.<br>LO-619—Charlie Spivak O.<br>ME-5447—Alexander Bros.<br>MG-10689—Art Lund<br>VI-20-3753—Dennis Day   | <b>10</b>      |
| <b>8</b>  | <b>SENTIMENTAL ME</b><br>* <b>RUSS MORGAN—AMES BROS.</b><br>CA-923—Ray Anthony O.<br>CR-60140—Ames Bros.<br>CR-60173—Ames Bros.<br>DA-2074—Billy Mayo Quartet<br>DE-48141—Ray-O-Vacs<br>DE-24904—Russ Morgan<br>ME-8174—Steve Gibson<br>VI-20-3793—Rudy Vallee  | <b>7</b>       |
| <b>9</b>  | <b>IT ISN'T FAIR</b><br>* <b>SAMMY KAYE O.</b><br>CA-860—Benny Goodman O.<br>CO-38735—Les Brown O.<br>CR-60156—Bill Harrington<br>DE-24895—Joe Marine<br>GM-943—Ray Dorey<br>HAP-105—Joey Nash<br>KI-15034—Freddy Miller O.<br>ME-5382—Richard Hayes<br>ME-6290—Dinah Washington<br>MG-10637—Bill Farrell<br>VI-20-3609—Sammy Kaye  | <b>8</b>       |
| <b>10</b> | <b>COUNT EVERY STAR</b><br>* <b>HUGO WINTERHALTER ORCH.</b><br>CA-979—Ray Anthony O.<br>CA-859—Ray Anthony O.<br>CO-38732—Herb Jeffries<br>CR-60142—Harry Babbitt<br>DE-48158—The Blenders<br>DE-27042—Dick Haymes<br>NA-9111—The Ravens<br>VI-20-3697—Hugo Winterhalter O.   | <b>—</b>       |



**MINDY CARSON**  
sings...

**"I'M BASHFUL"**

backed by  
**"I WISH, I WISH (I Had a Picture of You)"**

**RCA VICTOR RECORDS**

11) Bonaparte's Retreat. 12) Wanderin'. 13) Stars & Stripes Forever. 14) Old Piano Roll Blues. 15) Valencia. 16) I Didn't Slip. 17) Tzena, Tzena, Tzena. 18) I Don't Care If The Sun Don't Shine. 19) Mississippi. 20) American Beauty Rose.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LOLLIPOP BALL" (2:51)  
 "CRAZY LITTLE MOONBEAM" (2:47)  
 FRANKIE CARLE ORCH.  
 (RCA Victor 20-3831)

● Music fans who like the piano work of maestro Frankie Carle should sit still for this one. Top deck has the maestro tinkling the ivories in his usual excellent manner on a light-tempo'd melody that might do something. Flip is in the same vein, with a boy vocal to echo the lyrics found in the title. Both sides are strictly for the Carle fans.

"I KNOW A SECRET" (3:07)  
 "CHARLESTONO-MIO" (3:02)  
 SPIKE JONES ORCH.  
 (RCA Victor 20-3827)

● Novelty music in the Spike Jones manner, with this zany aggregation offering a pair of weird sides for music ops. Top deck is a boy-girl vocal pitch, with the echo coming in wee, squeaky style. Flip is just what the title indicates, and has the Jones gang doing a take-off of Dixie. Flip side might earn its keep.

"VALENCIA" (2:32)  
 "WANDERIN'" (3:08)  
 ROBERT MERRILL  
 (RCA Victor 10-1542)

● The big voice of tenor Robert Merrill is shown to excellent advantage on this pop release. Both tunes offered are current hot hits on the phonos. This rendition by Merrill and a vocal chorus is excellent from start to finish. Bob seems to feel the "Wanderin'" side a bit more. Ops should climb aboard the bandwagon with this one.

"ABOUT THAT GIRL" (2:28)  
 "LET'S HAVE A PARTY" (2:30)  
 BENNY STRONG ORCH.  
 (Capitol 1064)

● Pair of grade A sides for music ops, are set up here by piper-maestro Benny Strong. Both tunes roll in happy time, with the echo they offer spelling coin play. Top deck has Benny purring the lyrics, with a chorus assist and a fond hand-clap brightening the side all the more. Flip is in the same vein, and once again rings the bell. Ops should load up on this one.

"LA VIE EN ROSE" (3:00)  
 "I CROSS MY FINGERS" (2:56)  
 BING CROSBY  
 (Decca 27111)

● Top vocal work by Der Bingle on this pair of rising hit tunes should perk up juke box ops play by leaps and bounds. Top tune is the more familiar "You're Too Dangerous Cherie," dressed up with a new set of lyrics. Bing's singing on the side is simply top notch from start to finish. Flip side is grade A ballad that will do exceptionally well. Ops should grab this one—but pronto!

## DISK OF THE WEEK

"SAM'S SONG" (2:51)  
 "PLAY A SIMPLE MELODY" (2:50)  
 BING AND GARY CROSBY  
 (Decca 27112)



BING CROSBY

● Novel pairing of Bing and Gary Crosby on this pair is the reason that this platter nabs this featured spot this week. Both sides of the wax are top notch, and are sure to ring the bell with music ops and fans alike. Platter is Gary's bow on

Decca wax, and should be the start of a lengthy and successful career. Top deck, "Sam's Song" is a ditty that is currently rising in popularity. This rendition has Bing and Gary spouting the lyrics between them, in rapid fire style that makes you wanna listen. It's an infectious melody, one that lingers long after the first earful. Gary's vocal work is crystal clear from start to finish, and feels the mood and tempo of the tune wonderfully. On the other end with "Play A Simple Melody," Bing and Gary team up once again, and turn in another excellent performance. It's another hot tune for music ops to get after, and is one that should score heavily with music fans. Both sides are musts in your machines—get 'em.

"I WAS DANCING WITH SOMEONE" (3:00)  
 "SOMETIME" (2:48)  
 THE INK SPOTS  
 (Decca 27102)

● Typical wax by the Ink Spots has Billy Kenny on top for the sentimental refrain of "I Was Dancing With Someone" and "Sometime." Both ends of this one weave in slow tempo, with Billy hitting the high notes as per usual. Ops who have a call for this brand might do well to lend an ear.

"SOMEDAY YOU'LL CRY" (3:08)  
 "MY CASTLE JUST TUMBLED" (3:07)  
 DUSTY WALKER  
 (Columbia 38870)

● Pair of vocal laments by Dusty Walker might be enough to serve as a filler item for music ops. Both sides of this platter weave in ultra slow fashion, and has Dusty purring the tear-jerkin' lyrics in effective style. Disk borders on the folk level and might do better in that field.

"I LOVE THE GUY" (3:14)  
 "JUST SAY I LOVE HER" (3:13)  
 ARTIE SHAW ORCH.  
 (Decca 27085)

● Rhythm ballad on the top deck of this one turns up fine and mellow. Vocal by Gwen Davies, with Artie Shaw's music to back her makes this bit a hot one for the phonos. Tempo of the tune is mellow, with a set of lyrics to match. Coupling has Don Cherry doing a great job on a slowly spun ballad. Both sides are excellent—ops should use this piece of wax.

"DRY MY TEARS" (2:11)  
 "CRYIN'" (2:40)  
 LES PAUL  
 (Capitol 1088)

● Novel waxing by Les Paul is one that should perk up music ops' juke box play. Top deck has Les twangin' a mean guitar, with a vocal duet by Mary Ford echoing the sentiments of the title. Flip side parrots the top deck, and is another grade A performance by Miss Ford and Les Paul. Ops should get with this one.

"LACKAWANNA LOCAL" (2:44)  
 "LAZY OLD TUNE" (2:37)  
 RAY ANTHONY ORCH.  
 (Capitol 1073)

● Instrumental music by the Ray Anthony ork served up on the top deck should make a tasty dish for Ray's many fans. Ditty moves in moderate tempo, and has the ork displaying its musical wares in excellent fashion. Flip side has Ronnie Deauville and the Skyliners on a tempting tune that should do fairly well. Both ends will hold their own.

"CANDY BABY" (2:31)  
 "PECULIAR RAG" (2:30)  
 SHARKEY AND HIS DIXIE KINGS  
 (Capitol 1078)

● Phono fans that like their Dixie authentic right down the line, will wanna latch on to this piece by Sharkey and His Dixie Kings. Top piece has the maestro wailing a cute girl tune that makes for pleasurable listening. Coupling is all instrumental and rolls in hot up tempo patter. Both sides are strictly for the Dixie fans.

"JAVA JIVE" (2:32)  
 "SCHENECTADY" (2:37)  
 THE MODERNAIRES  
 (Columbia 38883)

● Novelty oldie that scored years ago is set up in fresh style by The Modernaires here. Tune might perk up and grab a bit of coin now, but on the whole it should make a decent filler item only. Coupling is also in the novelty vein, and has the group extolling the praises of the city in the title. Ops who have a call for this brand might do well to lend an ear.

"IN THE PARK ON THE MALL" (2:51)  
 "WHEN YOU COME TO THE END OF THE DAY" (2:41)  
 GENE MARVEY  
 (Notary 1003)

● Music ops in the market for a pair that will earn consistent phono play, will find it in this duo by Gene Marvey and the Bob Harter Singers. Both sides are slowly woven tunes that should make 'em sit up and take notice. Tunes are done up in honky-tonk version, with Gene, the Bob Harter group and the Bill Martin ork doing their best. Ops should lend an ear.

"DARN THAT DREAM" (3:17)  
 "I'VE FORGOTTEN YOU" (3:17)  
 DORIS DAY  
 (Columbia 38887)

● Slow romantic spooning of chirp Doris Day on this duo is the sort of stuff her many fans are sure to go for. Both sides weave in tempting tones of easy-to-take music, with the musical backdrop furnished by Axel Stordahl. Of the pair, we like the "Darn That Dream" side, its infectious melody makes you wanna listen all the more.

"MAMBO JAMBO" (3:15)  
 "ONE AT A TIME" (3:08)  
 XAVIER CUGAT ORCH.  
 (Columbia 38886)

● Latin music styled by Xavier Cugat, and a tune that is currently causing a load of attention in the disk biz. It's the top deck we're raving about. Ditty is a mellow up tempo mambo, with the ork and chorus handling the piece in great style. Flip has Abbe Lane taking it light and easy on a cute romantic ode. Top lid for the gravy.

"THE CHARMS OF THE CITY AIN'T FER ME" (2:25)  
 "HAVE YOU EVER BEEN LONELY?" (2:25)  
 JANETTE DAVIS  
 (Columbia 38890)

● Cute ditty on the upper end here has Janette Davis going country style, on a plaintive bit of musical advice that is easy on the ears. Janette's vocal work on the side is smooth and charming throughout, as is the assist by The Mariners and Archie Bleyer's ork backing. Coupling has Bill Lawrence paired with Janette on an oldie that might do well. We like the top deck.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ IT'S A LONG, LONG WAY TO TIPPERARY" ... Jimmy Dorsey O. ... Columbia 38879
- ★ "DARN THAT DREAM" ..... Doris Day ..... Columbia 38887
- ★ "ABOUT THAT GIRL" ..... Benny Strong O. .... Capitol 1064
- ★ "JUST SAY I LOVE HER" ..... Artie Shaw O. .... Decca 27085

# NAMM CONVENTION MESSAGE

by

Hugh W. Randall, Pres.

National Association Of Music Merchants

Like a man with new shoes, the music industry could hardly avoid a slight limp during its dogged forward march from the difficult position in which it was left by the exigencies of World War II.

Considering the difficulties which had to be surmounted, however, it is not only extremely gratifying but even a little startling to realize the actual progress we have made since our production facilities went back to work in the civilian market.

This past year—1949-50—was the year which told us whether or not we were approaching the goals we set for ourselves. We started the year with some uncertainty, and realizing that we had to work harder and more efficiently than ever before to keep our business on an even keel. We are finishing the year with an encouraging uptrend which we hope will accelerate for some time to come.

In February of this year, we had shown a 10 per cent gain over the same month in 1949. And January and February combined, showed a climb of 11 per cent. This is indeed a noteworthy record for an industry which before the war was one of the first to decline.

I think partial credit for this new vigor shown by the industry can go to the merchants themselves, who, since the war have been working more closely together, sharing their knowledge, pooling their efforts and moving shoulder to shoulder toward common objectives that would benefit all who make their livelihood from music.

Working through our national organization, here are some of the things we have accomplished.

More and better advertising has brought new customers into music stores and stimulated old customers to increased spending. This has been the objective of NAMM's quarterly mat service, which group action has made available at low cost. NAMM's Sales Training manuals and constant stress upon efficient salesmanship as a vital factor in attracting and holding customers has raised music selling to the level of a recognized profession which can be learned only through real interest in the field and much personal industry. Music stores today are taking a larger slice of the consumer's dollar through better salesmanship. Music Merchants have learned through NAMM more efficient methods of keeping records, analyzing such factors as advertising cost vs. return, stock control, handling of credit and collections. All these things mean lower costs and correspondingly better profits in a period of tighter margins. Through NAMM's never ceasing battle to remove the 10 percent excise tax on musical instruments, the groundwork has been laid for more and bigger sales in the future. After a representative of the Association, with other segments of the industry co-operating appeared in Washington last February, the House Committee considering excises voted a 50 percent cut. Now further pressure is being exerted to keep the ball rolling and get the legislation voted in this session of Congress.

Because music merchants are banded together in the NAMM, it has been possible to organize and promote such programs as class piano and instrumental instruction for both children and adults—the greatest incentive to learning music and the greatest potential sales builder that the industry has yet seen. More and more

music merchants are installing facilities to conduct classes or are sponsoring class piano workshops to encourage use of the method by local music teachers. In the line of promotion, NAMM has stressed the value of Music Week, with the result that last year it reached unprecedented proportions. Reports of mammoth music festivals and a stream of special Music Week advertising poured into NAMM headquarters, testifying to the importance of Music Week, and the seriousness with which it is taken.

Other promotions have been the annual all-music issue of HOUSE BEAUTIFUL Magazine as an aid to general heightening of interest in music and a tool to tap the lucrative market for "music in the home." HOUSE AND GARDEN Magazine also followed suit this year with a music issue, and plans to have at least one article about music in every issue henceforth. Two music films have been produced by the American Music Conference and made available to NAMM members for local use, to encourage the learning of music in the schools. This long-range building of music customers is justly gaining increased attention—justly—because in the desires of children lies the greatest future for the music industry.

By no means have I covered all of the activities in which you through your Association have contributed to music's advancing importance in the public's mind. Without this organization of all our efforts, none of the things I have mentioned would have been possible.

Looking forward now to 1950-51, I see no reason to fear that we shall not be able to keep music climbing at a steady rate toward a position of prime importance in our economy. The economic forecasts are encouraging, we know that interest in music is climbing throughout the nation, people are returning to the home and to the most gratifying single pleasure home can offer them—MUSIC. And we know from the record, that NAMM has the vision, resources and the firm hand of good management to lead us into even greener pastures.

The coming year will see the issuance of a new sales training film, which will have its premier at the Trade Show. This new sales training aid lays stress on the most important single factor in the whole process of business—point-of-sale operation. The new NAMM Publications Catalog, already full of invaluable aids to merchants in every category, is witness to what can be done through unified action. Throughout the year there will be new aids forthcoming to help NAMM members achieve better operations and selling methods. The dual theme of "music in the schools" and "music in the home" will receive more and more attention. And, of course, NAMM will continue to be the guiding hand for those who seek its help, the retailer's service station for assistance or guidance on every problem, and the champion of the retailer in the interest of his prosperity.

As we prepare for the greatest Trade Show and Convention in our history—I feel more than satisfied with what we have done by working together. I want to thank you for what we have accomplished since my term of office began; for your contributions of personal effort and wholehearted support.

We are better off today because of the brotherhood we have established. I am proud to have been a part of it.

# THEIR FIRST RECORD TOGETHER!

Father and son... as a singing team that is delighting America

**GARY and BING CROSBY**

SINGING

**PLAY A SIMPLE MELODY**

COUPLED WITH

**SAM'S SONG**  
(THE HAPPY TUNE)

DECCA 27112

BOTH WITH MATTY MATLOCK'S ALL STARS

NAMM SHOW

SEE DECCA

BOOTH #95

Palmer House, Chicago

**DECCA**  
RECORDS

America's Fastest Selling Records!

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MONA LISA" (3:05)

"SAM'S SONG" (2:39)

LEIGHTON NOBLE ORCH.  
(Coral 60250)

● Add this rendition to the many already out on "Mona Lisa" and "Sam's Song," a pair of rapidly rising melodies on anybody's popularity list. Vocal refrain by the maestro on the sides is effective enough, as is the ork backing. Ops who haven't as yet caught a version of the tunes offered, should listen in here.

"CHERRY IN MY LEMON AND LINE" (2:24)

"JUMPING JACK" (2:16)

THE THREE RIFFS  
(Apollo 1164)

● Novelty wax by the Three Riffs might perk up and prove to be a sleeper. Both sides have the group offering a gang sing on a cute pair of tunes. Top deck echoes the title, while the flip is a dance number replete with instructions. Tempo on both ends is mellow from start to finish. Ops should lend an ear in this direction.

"A SIMPLE LIFE OF LUXURY" (2:46)

"SHUT THE DOOR" (2:48)

JULIE MITCHUM  
(Luxury 101)

● Cute torchy tunes set up by chirp Julie Mitchum should add to music ops' take. Both ends of this one have the thrush purring smoothly from start to finish. Top lid has a clever set of lyrics, and is the sort that will get replays. Flip is more in the ballad vein. Top deck for the moola.

"FOR ME AND MY GAL" (2:46)

"I STILL GET A THRILL" (2:51)

THE ELM CITY FOUR  
(JV 50-2)

● Chorus vocal wail of the oldie on the upper crust is fair and smooth enough to hold its own in the boxes. Vocal work by the group is effective throughout, and should be well received by tavern phono fans. Coupling is a slow, tempting version of this current hit. Both ends are for the elbow rest crowd.

"IT'S A LONG, LONG WAY TO TIPPERARY" (2:35)

"YOU DON'T HAVE TO BE A BABY TO CRY" (2:35)

JIMMY DORSEY ORCH.  
(Columbia 38879)

● Dixie rendition of the top deck, with Clarie "Shanty" Hogan purring the lyrics sets up as a fine piece of wax for music ops to get with. Song is the well known war standard, dressed up in sparkling fashion by the Dorsey crew. Flip side has Terry Shand taking it straight, on a mellow shuffle bit that makes you wanna listen. Both ends are great.

## SLEEPER OF THE WEEK

"OLD MAN ATOM" (2:47)

"THE DOWN-TRODDIN' LANDLORD" (2:41)

BOB HILL  
(Jubilee 4005)

● Here's one that's gonna make as big a splash as the atom bomb itself! A ditty that has caused a ton of attention in the disk business since it broke a short while ago, is set up here on Jubilee wax by piper Bob Hill, and set up in excellent fashion from the word go. The side we're raving about is the top deck, "Old Man Atom," and with good cause too. Tune itself is essentially a folk item, but as offered here, it should and will go in any type of location. Sock punch of the song is its lyrics which weave a timely

message hard to match. It's a bit of excellent advice that Bob spoons, and is sure to attract a load of juke box silver for music ops. Vocal work by Bob is offered in straight talk fashion, with some excellent guitar plucking in the background. Tempo of the tune is decidedly fast, and makes you pay close attention. On the other end, Bob shows his versatile vocal style by coming up with a bit of plaintive folk material that should do exceptionally well. The side to go for is "Old Man Atom." Grab 'em by the boxful!

"OVER THE MOUNTAIN—UNDER THE MOON" (2:51)

"DANCING WITH YOU" (2:46)

TODD MANNERS  
(MGM 10744)

● Romantic wax set up by Todd Manners and the Macklin Marrow ork should make a fairly effective filler item for music ops to latch onto. Both sides roll in smooth, slow tempo, with Todd purring the attractive lyrics in easy going manner. Plush ork background hypo's the platter's winning potential. Ops who have the spots should take a look see.

"HOME COOKIN'" (2:33)

"MONA LISA" (2:35)

ALEXANDER BROS.  
(Mercury 5447)

● This rendition of "Home Cookin'" and "Mona Lisa" by The Alexander Brothers should serve music ops well enough, and hold its own in the boxes. Vocal refrain on the sides is offered in easy going plaintive manner, flavored with a dash of the western in it. Wax has to be heard in order to be fully appreciated—we suggest just that.

"OUR LADY OF FATIMA" (2:46)

"MOTHER DEAR, O PRAY FOR ME" (2:58)

SALLY SWEETLAND  
(MGM 10737)

● Wax off the beaten track as far as commercial value is concerned are these sides by Sally Sweetland. Both ends are in the religious vein, and feature the high soprano vocal of the thrush in good style. Music ops can use this one to best advantage in their wired music locations.

"SAM'S SONG" (2:55)

"1812" (2:36)

HARRY GELLER ORCH.  
(Mercury 5450)

● Pair of hot tunes currently causing loads of tongue wagging in the disk biz are these two set up by the Harry Geller ork. Top deck has a chorus wailing the comely lyrics in rousing fashion, while the flip side slows down some and has a cute reminiscent angle to it. Vocal refrain by the Tune-Timers is effective throughout. Both sides will hold their own in the boxes.

"FESTIVAL" (2:56)

"THE LEGEND OF THE GLASS MOUNTAIN" (2:15)

MANTOVANI AND ORCH.  
(London 723)

● Plush musical setting of this bit of wax should grab loads of coin in music ops' wired music locations. Both sides make for wonderful listening pleasure, as a backdrop of singing strings echoes some haunting, infectious melody. Music operators who have the locations should get with this platter.

"SAY IT ISN'T THE NIGHT" (2:50)

"HOW CAN I TELL?" (2:57)

VERA LYNN  
(London 724)

● Plush romantic music in store for music ops, with chirp Vera Lynn and the Bob Farnon ork combining on some effective melody. Top deck of this one is a slow sentimental ode, while the flip stays in the same vein, and has Vera purring soft and smoothly throughout. Vera's many fans should sit still for this one.

"FICKLE SOPHIE" (2:39)

"PUSH PULL POLKA" (2:47)

HARRY HARDEN ORCH.  
(MGM 19749)

● Big demand for polka music, offered in authentic manner by Harry Harden and his Polka Band, should serve to add to music ops' coin take via this bit of wax. Both ends of the platter are mellow up tempo sides, handled in English and Polish vocal. Ork tones catch the beat and feeling of the music offered excellently. Ops who have the spots should get with this one.

"WHEN LOLA PLAYS THE PIANOLA" (2:40)

"BROWN EYES" (2:33)

AL TRACE ORCH.  
(Columbia 38863)

● Pair of lightly flavored tunes by the Al Trace ork make for fairly pleasant listening here. Top deck has Lola Ameche on a mellow melody, purring the lyrics aside of some fond honky-tonk piano work. Flip has Bob Vincent on the vocals, wailing an up tempo romantic pitch that should hold its own. Both sides should hold the many Trace fans.

"LADY FROM LARAMIE" (2:43)

"JOLIE JACQUELINE" (2:45)

BURL IVES  
(Columbia 38869)

● Folk flavored melody by Burl Ives, and the set up of some smooth, plaintive material for music ops. Top deck echoes the title, and has Burl and a chorus handling a tune with some western appeal. Coupling is a cute girl-tune that rolls in easy time. Both sides have Burl at his best—ops should listen.

"FOR DANCERS ONLY" (3:08)

"FOUR OR FIVE TIMES" (3:07)

SY OLIVER ORCH.  
(Decca 27065)

● Pair of the greatest instrumental sides ever come up by maestro Sy Oliver on Decca wax here. Both ends will be well remembered by veteran music ops since they scored heavily not so long ago. "For Dancers Only" and "Four Or Five Times" will serve to boost music ops take by leaps and bounds. Grab it!

"HAPPY FEET" (2:46)

"EVERYBODY KNOWS YOU BY YOUR FIRST NAME" (2:36)

KING SISTERS  
(Mercury 5449)

● Chorus sing by the King Sisters on the top lid is smooth and easy enough for music ops to wanna latch onto. Ditty is an up tempo happy ode that is currently causing loads of talk—this rendition should hold its own. Coupling is a slow romantic lilt which the group handles well enough. We like the "Happy Feet" side.

# ROUND THE WAX CIRCLE

## NEW YORK:

Peter Hanley, recently signed to warble with the Hugo Winterhalter ork on RCA Victor, signed to a pm pact with Joe Shribman. . . . Happy Anniversary to Harry and Dottie Link, who might have "Gone Fishin'" to celebrate. . . . Johnny Clark's orbs catch the neatest type errors around. The one he sent us from that Atlantic City paper really had us going. Johnny is currently doing a wonderful job out at Atlantic City's Steel Pier. . . . You ain't heard nothin', till you've eared Jimmy Sedlar with the Johnny Long ork on "Shorty's Got To Go." Sedlar should be a big name sideman in no time at all due to the tumult the disk is causing. . . . The Modernaries, who have never appeared on television in the East, have eight TV shots lined up when they finish their engagement at the Starlight Roof, July 26. . . . Bill Farrell's weekly TV show skedded to kick off August 7th via the DuMont Network. Show will originate in Chicago. . . . Bill Demarest, record librarian at WNJR, switches to WATV this week to take over a post as a television director. . . . Eddy Heller phones us with the news that he will host his distribs during the NAMM show in Chicago, by taking 'em all to the



BILL FARRELL

All-Star game. . . . Kappi Jordan's recent picnic turnout proved to be the most successful one of its kind thus far. Top recording execs, in addition to disk stars and a happy bunch of friends in the biz all went home loaded down with hot dogs, pop and plain ole relaxation. We doff our hat to you Kappi. . . . The regular run of Chicago jokes are now making the rounds, with the advent of the NAMM show in the offing. Wait'll the jokesters get a taste of the Windy City's 90° temperature, mebbe that'll cool 'em off. . . . Vic Damone pleased as punch with his first real day on the golf course, even though it was 102. He's a pro compared to this scribes' 148. . . . Delta Rhythm Boys left this week for engagements in Sweden, to be followed by London, Paris et all. . . . Bobby Byrne ork into the Paramount early in August. . . . Otta Cesana, well known composer and arranger, signed by MCA in that capacity.

## CHICAGO:

Benny Strong is reported angling for a New York spot. In fact, they say he has refused to sign many contracts that call for an indefinite stay only because of his yen for the Big Town. And no one better deserves it. . . . Al Green of National Records around town enjoying himself. Much impressed with the Chez Show. . . . It looks as tho, "Tzena, Tzena, Tzena," taken from an old traditional Hebrew melody, may join the ranks of other greats in this line. It is the first commercial song to be brought out of Israel, is the claim, where many Israeli soldiers sang it as they marched across desert sands. Gordon Jenkins and Spencer Ross collaborated on the tune and have done a very swellish job. . . . Lovely Maggie Whiting and Vic Damone into the Chicago Theatre July 14. Vic was knocking 'em dead at the Starlight Room at the Waldorf Astoria and Maggie and Jimmy Wakeley going great on, "Lets Go To Church On Sunday" . . . London picked up Sharp's Jimmy Martin's master of Jack Teeter's "Kansas City Kitty" and Lorry Raine's Universal cut of "Strangers" . . . Jimmy McPartland's Combo and Sarah Vaughan are wowing 'em at the Blue Note . . . Art Lund is slated to follow them July 10 . . . Irv Green of Mercury soon to be on his way to Europe . . . Bette Chapel and Dick (Two-Ton) Baker cut two sides each for Mercury that are reported as "terrific." With Two-Ton's grand juke box following, plenty pressing should result . . . Crowds of people in line, before 9 AM, Monday, July 3, to catch the first show at the Chicago Theatre featuring Bob Crosby and the Andrews Sisters. The grand disks of these juke box queens plus the grand music of Bob proving once again that "if you've got what the public wants—the box office will be jammed."



ANDREWS SISTERS

## LOS ANGELES:

Dropped in at Ben Pollack and His Pick-A-Rib Boys at the Beverly Cavern on the way back from Dolphin's and got the news that Ben and his outfit will soon end a seven-months stay at the Cavern to hit the road for some very nice engagements. . . . Here just when we'd got the idea that the Dixieland revival was petering out, Ben tells us his P. A. offers are pouring in on him and at nice prices. . . . Record-wise, he should be plenty hot, what with being on four labels at the same time, his old outfit on Brunswick and new stuff on Capitol, Discovery and Modern. . . . Watch for his "Oy Mambo" on Modern. . . . It's in the current Latin kick with a Yiddish flavor added and sounded to us like it could wind up in the winner's circle for Ben, who's definitely giving up his own Jewel label. . . . While chinning at the bar, we almost didn't recognize a portly gent who sauntered by as our old friend Guy Ward, now doing a little work promotionally with the Pollack outfit. . . . Seems Guy put on a mere 50 pounds while hibernating in New York, and he blames it in part on those lunches he used to have with Bob Austin and Joel Friedman at Dubrow's. . . . Don Pierce of 4-Star tells us they've really got a live one for the trade in "Pin Ball Millionaire," as introduced by Hank Locklin at the recent NAMA Convention. . . . And it was proud news for the enterprising independent in the signing of six year contracts by their foremost established artists, T. Texas Tyler, Maddox Bros. and Rose, and Cousin Ford Lewis. . . . That bootlegging try on the hard hitting "I Wanna Be Loved" by Dinah Washington on Mercury was nipped in the bud by fast legal action on the part of Hank Fine, West Coast rep for Mercury, and Mercury Distrib Harry Bloom. . . . Nice to hear that our former Daily News colleague Vern Partlow has come up with a live one on his very timely "Old Man Atom" via the ABC label.



T. TEXAS TYLER

## This week's New Releases ... on RCA Victor

RELEASE # 50-28

### POPULAR

#### PHIL HARRIS

Dig-Dig-Dig Dig for Your Dinner  
I've Been Floating Down The Old Green River ..... 20-3825 (47-3825)

Here come the  
**DANCE BANDS** again!

#### TEX BENEKE

The Tunnel Of Love  
Whispering Rain ..... 20-3830 (47-3830)

Here come the  
**DANCE BANDS** again!

#### FRANKIE CARLE

The Lollypop Ball  
Crazy Little Moonbeam...20-3831 (47-3831)

#### THE THREE SUNS and LARRY GREEN

Petite Waltz  
Jet ..... 20-3834 (47-3834)

#### THE HONEYDREAMERS

I'd Like To Wrap You Up And Put You In My Pocket  
Love Goes 'Round On A Merry-Go-Round ..... 20-3821 (47-3821)

### COUNTRY

#### PEE WEE KING and his GOLDEN WEST COWBOYS

Blue Grass Waltz  
Get Together Polka ..... 21-0354 (48-0354)

#### JUNE CARTER with THE CARTER SISTERS and MOTHER MAYBELLE

The Baldheaded End Of The Broom  
Root, Hog Or Die ..... 21-0355 (48-0355)

### RHYTHM

#### GENE GILBEAUX

I've Got What It Takes  
Dynaflow ..... 22-0091 (50-0091)

### POP SPECIALTY

#### BERNIE WYTE and his POLKA BAND

Tutti Frutti—Polka  
Joey's Got A Girl—Polka.25-1166 (51-1166)

NOTE: All records in this panel are listed alphabetically by song title.



**\$** . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

**7** . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF JULY 8

- \$** HOOP-DEE-DOO ..... 7  
20-3747 (47-3747)  
Perry Como with  
The Fontane Sisters
- \$** COUNT EVERY STAR ..... 7  
20-3697 (47-3221)  
Hugo Winterhalter
- \$** BEWITCHED ..... 7  
20-3726 (47-3726)  
Larry Green with  
The Honeydreamers
- \$** IT ISN'T FAIR ..... 7  
20-3609 (47-3115)  
Sammy Kaye Ork with  
Don Cornell
- \$** ROSES ..... 7  
20-3754 (47-3754)  
Sammy Kaye Ork
- \$** MY FOOLISH HEART ..... 7  
20-3681 (47-3204)  
Mindy Carson
- \$** CUDDLE BUGGIN' BABY ..... 7  
21-0342 (48-0342)  
Eddy Arnold
- \$** I'M MOVING ON ..... 7  
21-0328 (48-0328)  
Hank Snow
- \$** LITTLE ANGEL WITH THE DIRTY FACE ..... 7  
WHY SHOULD I CRY?  
31-0300 (48-0300)  
Eddy Arnold
- \$** VALENCIA ..... 7  
20-3755 (47-3755)  
Tony Martin
- \$** THIRD MAN THEME ..... 7  
20-3797 (47-3797)  
Freddy Martin Ork

Congratulations,

# MARGARET WHITING

and



## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending July 8.

### Jerry Roberts

WAAT—Newark, N. J.

1. MISSISSIPPI (Bill Darnell)
2. PIGALLE (Leo Fuld)
3. I'M CRAZY TO LOVE YOU (Sarah Vaughan)
4. COTTON CANDY (Kay Brown)
5. DANCING ON THE CEILING (Joe Bushkin)
6. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
7. MONA LISA (King Cole)
8. SKIP TO MY LOU (Ray Anthony)
9. THERE'S A BRAND NEW RAINBOW (Jerry Sellers)
10. I DIDN'T SLIP (Doris Day)

### Art Pallan

WWSW—Pittsburgh, Pa.

1. I WANNA BE LOVED (Andrews Sisters)
2. BEWITCHED (Gordon Jenkins)
3. I CROSS MY FINGERS (Percy Faith)
4. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
5. NOLA (Les Paul)
6. WAITING (Lee Kelton)
7. MAMBO JAMBO (Perez Prado)
8. TZENA, TZENA, TZENA (Mitch Miller)
9. SAY WHEN (Zee and Jim)
10. COUNT EVERY STAR (Hugo Winterhalter)

### Larry Doyle

KGA—Spokane, Wash.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Freddie Martin)
3. HOOP DEE DOO (Lawrence Welk)
4. I WANNA BE LOVED (Andrews Sisters)
5. I'D 'VE BAKED A CAKE (Eileen Barton)
6. DADDY'S LITTLE GIRL (Skitch Henderson)
7. IT ISN'T FAIR (Benny Goodman)
8. RAIN (Larry Fortine)
9. STARS & STRIPES (Frankie Laine)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Bill Cook

WAAT—Newark, N. J.

1. MY FOOLISH HEART (Billy Eckstine)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Dinah Washington)
4. CUPID'S BOOGIE (Little Esther)
5. IT ISN'T FAIR (Don Cronell)
6. MISSISSIPPI (Bill Darnell)
7. POOR BUTTERFLY (Florence Wright)
8. ROCK MY SOUL (Mr. Google-Eyes)
9. I'LL NEVER BE FREE (Paul Gayten-Annie Laurie)
10. I HADN'T ANYONE (Hadda Brooks)

### Gene Whitaker

WSSB—Durham, N. C.

1. MY FOOLISH HEART (Gordon Jenkins)
2. SENTIMENTAL ME (Ames Bros.)
3. BEWITCHED (Mel Torme)
4. ROSES (Dick Haymes)
5. THIRD MAN THEME (Anton Karas)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. I WANNA BE LOVED (Andrews Sisters)
8. IT ISN'T FAIR (Bill Farrell)
9. VAGABOND SHOES (Vic Damone)
10. WARM KISSES IN THE COOL OF THE NIGHT (Jack Fina)

### Frank White

KMYR—Denver, Colo.

1. WASHINGTON POST MARCH (Bob Crosby)
2. CHOON' GUM (Dean Martin)
3. COUNT EVERY STAR (Ray Anthony)
4. SOMETIME (Wayne King)
5. BONAPARTE'S RETREAT (Gene Krupa)
6. WHERE ARE YOU GONNA BE (Guy Lombardo)
7. LET'S GO TO CHURCH (Perry Como)
8. I CAN'T GIVE YOU ANYTHING BUT LOVE (Ben Pollack)
9. AT SUNDOWN (Frank Petty)
10. FLYING RED HORSE POLKA (Three Suns)

### Arty Kay

WKLX—Lexington, Ky.

1. BONAPARTE'S RETREAT (Kay Starr)
2. THIRD MAN THEME (Anton Karas)
3. SENTIMENTAL ME (Ames Bros.)
4. I WANNA BE LOVED (Andrews Sisters)
5. MY FOOLISH HEART (Billy Eckstine)
6. BEWITCHED (Bill Snyder)
7. MONA LISA (King Cole)
8. OLD PIANO ROLL BLUES (Beatrice Kay)
9. I LOVE YOU BECAUSE (Eddie Fisher)
10. NO OTHER LOVE (Jo Stafford)

### Lee Morris

WSB—Atlanta, Ga.

1. TZENA, TZENA, TZENA (Gordon Jenkins)
2. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
3. AT SUNDOWN (Frank Petty)
4. THIRD MAN THEME (Ether Smith)
5. WHEN WE'RE DANCING (Fran Warren)
6. HONEY, WON'T YOU HONEYMOON WITH ME (Eileen Barton)
7. MAKIN' WHOOPEE (George Wright)
8. I WANNA BE LOVED (Andrews Sisters)
9. BEWITCHED (Jan August)
10. GOODNIGHT IRENE (Gordon Jenkins)

### David Walshak

KCTI—Gonzales, Tex.

1. WHY DON'T YOU LOVE ME (Hank Williams)
2. I'M MOVING ON (Hank Snow)
3. DEL RIO BOOGIE (Wayne Roney)
4. GIVE ME A LITTLE OLD FASHIONED LOVE (Ernest Tubb)
5. NEW PANHANDLE RAG (Webb Pierce)
6. I LOVE YOU BECAUSE (Leon Payne)
7. I SWEAR BY THE STARS (Delmore Brothers)
8. I'LL SAIL MY SHIP ALONE (Moon Mullican)
9. MAY YOU NEVER BE ALONE (Hank Williams)
10. DRAW UP YOUR PAPERS LAWYER (Dave Landers)

### Dick Coleman

WCBM—Baltimore, Md.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Gordon Jenkins)
3. ARE YOU LONESOME TONIGHT (Blue Barron)
4. STARS ARE THE WINDOWS OF HEAVEN (Ames Brothers)
5. BE MINE (Mindy Carson)
6. OUR LOVE STORY (Danny Scholl)
7. BEWITCHED (Bill Snyder)
8. GIVE A BROKEN HEART A CHANCE TO CRY (Lee Shearin)
9. BABY, WON'T YOU SAY YOU LOVE ME (Herb Jeffries)
10. COUNT EVERY STAR (Hugo Winterhalter)

### Ed Penney

WFGM—Fitchburg, Mass.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. JOSHUA (Ralph Flanagan)
3. COUNT EVERY STAR (Ray Anthony)
4. PEDDLER'S SERENADE (Johnny Crovo)
5. BEWITCHED (Jan August)
6. STARS AND STRIPES (Frankie Laine)
7. WHERE IN THE WORLD (Guy Mitchell)
8. MONA LISA (King Cole)
9. I WANNA BE LOVED (Andrews Sisters)
10. STARDUST (Billy Eckstine)

### Bill Silbert

WXYZ—Detroit, Mich.

1. HOOP DEE DOO (Kay Starr)
2. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
3. THANKS, MR. FLORIST (Jack Owens)
4. STRANGERS (Lorry Raine)
5. BEWITCHED (Mel Torme)
6. AMERICAN BEAUTY ROSE (Frank Sinatra)
7. VAGABOND SHOES (Vic Damone)
8. IF I WERE YOU (Page-Laine)
9. MONA LISA (Art Lund)
10. DON'T SAY GOODBYE (Fran Warren)

### Stan Barclay

WFAQ—Falls Church, Va.

1. BIRMINGHAM BOUNCE (Red Foley)
2. WHY SHOULD I CRY OVER YOU (Eddy Arnold)
3. BLIND CHILD'S PRAYER (Johnny Rion)
4. I'LL SAIL MY SHIP ALONE (Moon Mullican)
5. SOFTLY AND TENDERLY (Rex Allen-Patti Page)
6. WHY DON'T YOU LOVE ME (Hank Williams)
7. I LOVE YOU BECAUSE (Ernest Tubb)
8. WARM HANDS, COLD HEART (George Morgan)
9. SLIPPING AROUND WITH JOLIE BLON (Bill Franklin)
10. CUDDLE BUGGIN BABY (Eddy Arnold)

### Don Larkin

WAAT—Newark, N. J.

1. I'M MOVING ON (Hank Snow)
2. WHY DON'T YOU LOVE ME (Hank Williams)
3. NO, NO, DON'T RING THEM BELLS (Montana Slim)
4. BIRMINGHAM BOUNCE (Red Foley)
5. JUST AS LONG AS I HAVE YOU (Floyd Tillman)
6. LONG GONE LONESOME BLUES (Hank Williams)
7. THEY USED TO CALL HER MARY (Gene Marvey)
8. SAY WHEN (Zee and Jim)
9. THE LAST STRAW (Elton Britt)
10. GONE FISHIN' (Texas Jim Robertson)

### Louis (Heart Of) Stone

WGBB—Freeport, L. I.

1. PICNIC SONG (Johnny Desmond)
2. BEWITCHED (Doris Day)
3. ON THE OUTGOING TIDE (Vera Lynn)
4. I WANNA BE LOVED (Fontaine Sisters)
5. THE ANSWER SHE IS YES, NO (Guy Lombardo)
6. MONA LISA (King Cole)
7. I DIDN'T SLIP (Doris Day)
8. MY FOOLISH HEART (Mindy Carson)
9. ROSES (Ray Anthony)
10. BOULEVARD OF BROKEN DREAMS (Tony Bennett)

### Larry Berrill

WCAE—Pittsburgh, Pa.

1. I WANNA BE LOVED (Andrews Sisters)
2. BABY, WON'T YOU SAY YOU LOVE ME (King Cole)
3. MY FOOLISH HEART (Mindy Carson)
4. MONA LISA (Charlie Spivak)
5. COUNT EVERY STAR (Ray Anthony)
6. I DIDN'T SLIP (Bing Crosby)
7. KISS ME (Claire Hogan)
8. SOMETIME (Mariners)
9. BLIND DATE (Hope-Whiting)
10. KEYBOARD CAPRICE (Johnny Guarneri)

**THE CASH BOX****Disk Jockeys' REGIONAL RECORD REPORTS**

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending July 8.

**Ray Perkins**

KFEL—Denver, Colo.

1. BEWITCHED (Doris Day)
2. SENTIMENTAL ME (Russ Margon)
3. MY FOOLISH HEART (Gordon Jenkins)
4. HOOP DEE DOO (Perry Como)
5. THIRD MAN THEME (Anton Koros)
6. OLD PIANO ROLL BLUES (Koye-Kirk-Cantor)
7. CHOCOLATE ICE CREAM CONE (Judy Valentine)
8. BESSY (Benny Strong)
9. NEW RAINBOW IN THE SKY (Jerry Sellers)
10. COUNT EVERY STAR (Hugo Winterholter)

**Ted Jones**

KLEE—Houston, Tex.

1. TZENA, TZENA, TZENA (Gordon Jenkins)
2. MY FOOLISH HEART (Gordon Jenkins)
3. MONA LISA (King Cole)
4. SENTIMENTAL ME (Ames Bros.)
5. THIRD MAN THEME (Guy Lombardo)
6. BEWITCHED (Doris Day)
7. I WANNA BE LOVED (Andrews Sisters)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. GOOD NIGHT IRENE (Gordon Jenkins)
10. PEACE OF MIND (Tony Martin)

**Ira Cook**

KECA-KMPC—Hollywood, Calif.

1. HOOP DEE DOO (Perry Como)
2. THANKS, MR. FLORIST (Voughn Monroe)
3. I DIDN'T KNOW WHAT TIME IT WAS (Fontaine Sisters)
4. PICNIC SONG (Johnny Desmond)
5. MAMBO JAMBO (Perez Prado)
6. GONE FISHIN' (Arthur Godfrey)
7. I WANNA BE LOVED (Andrews Sisters)
8. BLIND DATE (Hope-Whiting)
9. MINE, MINE, ALL MINE (Andy Russell)
10. LAUGH CLOWN LAUGH (Artie Wayne)

**Pete Ebbecke**

WDAS—Philadelphio, Pa.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. MY FOOLISH HEART (Gordon Jenkins)
4. IF YOU WERE ONLY MINE (Perry Como)
5. I NEVER KNEW I LOVED YOU (Vero Lynn)
6. ARE YOU LONESOME TONIGHT (Blue Borron)
7. TEASIN' (Connie Haines)
8. I'M BASHFUL (Mindy Corson)
9. I DON'T CARE IF THE SUN (Potti Page)
10. CLOUDY MORNING (Fron Warren)

**Bob Snyder**

WOKO—Albony, N. Y.

1. HOOP DEE DOO (Koy Starr)
2. ROSES (Dick Haymes)
3. HAPPY FEET (Deon Martin)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
6. A RAZZ A MA TAZZ (Koy Brown)
7. PEDDLER'S SERENADE (Johnny Corvo)
8. I DIDN'T SLIP (Bing Crosby)
9. PICNIC SONG (Johnny Desmond)
10. HEAVEN PUT THEM THERE (Ross Leonard)

**Sid (The Mustache) Dickler**

WHOD-WMCK—Pittsburgh, Pa.

1. PICNIC SONG (Brewer-Lanson-Woyne-Hagon)
2. BEWITCHED (Mel Torme)
3. SAY WHEN (Zee and Jim)
4. MONA LISA (Chorlie Spivok)
5. WAITING (Lee Keltan)
6. I WANNA BE LOVED (Andrews Sisters)
7. TEASIN' (Connie Haines)
8. ROSES (Snooky Lanson)
9. MIST (Dick Noel)
10. OUR VERY OWN (Chorlie Spivok)

**Sherm Feller**

WCOP—Boston, Moss.

1. I WANNA BE LOVED (Buddy Clark)
2. I'M IN LOVE WITH THE MOTHER (Freddie Holl)
3. CHUG-A-LUG (Joe Grand)
4. I DIDN'T SLIP (Doris Day)
5. PEDDLER'S SERENADE (Johnny Corvo)
6. THANKS, MR. FLORIST (Jock Owens)
7. AT SUNDOWN (Frank Petty)
8. VIOLINS FROM NOWHERE (Youghn Monroe)
9. BLIND DATE (Whiting-Hope)
10. I'LL CROSS MY FINGERS (Russ Emery)

**Mort Nusbaum**

WHAM—Rochester, N. Y.

1. I DIDN'T SLIP (Doris Day)
2. BEWITCHED (Jon August)
3. MY FOOLISH HEART (Mindy Corson)
4. I SURRENDER DEAR (Don Cornell)
5. THIRD MAN THEME (Freddy Martin)
6. PEDDLER'S SERENADE (Johnny Corvo)
7. I WISH, I WISH (Mindy Corson)
8. LA VIE EN ROSE (Tony Martin)
9. TZENA, TZENA, TZENA (Mitch Miller)
10. OPEN PARACHUTE (Donny Scholl)

**Dave Rodman**

WEIM—Fitchburg, Moss.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. I WANNA BE LOVED (Andrews Sisters)
3. COUNT EVERY STAR (Dick Haymes)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. THIRD MAN THEME (Anton Koros)
6. MONA LISA (King Cole)
7. AMERICAN BEAUTY ROSE (Frank Sinotro)
8. IF I WERE YOU BABY (Frankie Laine)
9. IF YOU WERE ONLY MINE (Perry Como)
10. IMAGINATION (Doris Day)

**Eddie Gallaher**

WTOP—Washington, D. C.

1. THIRD MAN THEME (Guy Lombardo)
2. I WANNA BE LOVED (Andrews Sisters)
3. BEWITCHED (Bill Snyder)
4. SENTIMENTAL ME (Ames Bros.)
5. HOOP DEE DOO (Perry Como)
6. MY FOOLISH HEART (Gordon Jenkins)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. MONA LISA (King Cole)
9. COUNT EVERY STAR (Hugo Winterholter)
10. I DON'T CARE IF THE SUN (Potti Page)

**Hal Tate**

WAIT—Chicago, Ill.

1. I NEVER HAD A WORRY IN THE WORLD (Dinah Shore)
2. MONA LISA (King Cole)
3. THIRD MAN THEME (Anton Koros)
4. BEWITCHED (Bill Snyder)
5. HOOP DEE DOO (Koy Starr)
6. MY DIARY OF BROKEN DREAMS (Fronn Weigle)
7. C'EST SI BON (Johnny Desmond)
8. I'D'VE BAKED A CAKE (Al Troce)
9. I STILL GET A THRILL (Dinah Shore)
10. STARS ARE THE WINDOWS (Fron Allison)

**Stephen Paul**

WLEE—Richmond, Va.

1. MY FOOLISH HEART (Billy Eckstine)
2. BEWITCHED (Doris Day)
3. SENTIMENTAL ME (Ames Bros.)
4. I'M GONNA PAPER ALL MY WALLS (Potti Page)
5. HOOP DEE DOO (Koy Starr)
6. THIRD MAN THEME (Anton Koros)
7. WHEN WE'RE DANCING (Fron Warren)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. I CRY MY HEART OUT (Four Jocks)
10. TEASIN' (Koy Brown)

**Roger Clark**

WFGN—Goffney, S. C.

1. I WANNA BE LOVED (Andrews Sisters)
2. SENTIMENTAL ME (Ames Bros.)
3. MONA LISA (King Cole)
4. BEWITCHED (Doris Day)
5. BONAPARTE'S RETREAT (Koy Starr)
6. I'M IN LOVE WITH THE MOTHER (Jack Owens)
7. HOOP DEE DOO (Perry Como)
8. SAM'S SONG (Joe Carr)
9. PIGALLE (Johnny Desmond)
10. I DIDN'T SLIP (Doris Day)

**Bob Story**

WNOR—Norfolk, Va.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Buddy Clark)
3. VAGABOND SHOES (Vic Domone)
4. I DIDN'T SLIP (Doris Day)
5. SIMPLE MELODY (Jo Stafford)
6. SAM'S SONG (Joe Carr)
7. MISSISSIPPI (Ello Fitzgerald)
8. I'M CRAZY TO LOVE YOU (Soroh Vaughan)
9. GOOD NIGHT IRENE (Gordon Jenkins)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

**Myron Barg**

WMOR—Chicago, Ill.

1. MONA LISA (Victor Young)
2. I WANNA BE LOVED (Andrews Sisters)
3. PICNIC SONG (Johnny Desmond)
4. IF YOU WERE ONLY MINE (Perry Como)
5. BEWITCHED (Bill Snyder)
6. SUMMER NIGHT (Clark Dennis)
7. I'M BASHFUL (Mindy Corson)
8. MY DREAM (Skip Farrell)
9. GONE FISHIN' (Arthur Godfrey)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

**Dave Miller**

WPAT—Poterson, N. J.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. THROW YOUR LOVE MY WAY (Ernest Tubb)
3. IRON HORSE (Ozie Waters)
4. ASHES OF ROSES (Jock Hoskell)
5. SHE'S NO WOMAN FOR ME (Eddie Granet)
6. GONE FISHIN' (Bill Dornell)
7. I WANNA SIT (Rosalie Allen)
8. WHY SHOULD I CRY (Eddy Arnold)
9. FATHER TIME IS KNOCKIN' AT MY DOOR (Ozie Waters)
10. I'M MOVIN' ON (Honk Snow)

Sincerest  
Thanks



Dinah Shore

**"THE CASH BOX"**  
**FIRST TO ANNOUNCE**  
**THE SENSATIONAL**  
**"MERCURY**  
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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JULY 15, 1950

### New York, N. Y.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. BEWITCHED (Bill Snyder)
4. SENTIMENTAL ME (Russ Morgan)
5. ROSES (Sammy Kaye)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. BONAPARTE'S RETREAT (Kay Starr)
9. MONA LISA (King Cole)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Chicago, Ill.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. HOOP DEE DOO (Perry Como)
4. BEWITCHED (Bill Snyder)
5. IT ISN'T FAIR (Sammy Kaye)
6. ROSES (Sammy Kaye)
7. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. MONA LISA (King Cole)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Los Angeles, Calif.

1. MY FOOLISH HEART (Billy Eckstine)
2. I WANNA BE LOVED (Andrew Sisters)
3. IT ISN'T FAIR (Sammy Kaye)
4. BONAPARTE'S RETREAT (Kay Starr)
5. STARS & STRIPES FOREVER (Frankie Laine)
6. SENTIMENTAL ME (Russ Morgan)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. HOOP DEE DOO (Perry Como)
9. MONA LISA (King Cole)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

### Newark, N. J.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. ROSES (Sammy Kaye)
4. SENTIMENTAL ME (Russ Morgan)
5. MONA LISA (King Cole)
6. HOOP DEE DOO (Perry Como)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. BEWITCHED (Bill Snyder)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

### St. Louis, Mo.

1. HOOP DEE DOO (Perry Como)
2. THIRD MAN THEME (Guy Lombardo)
3. BEWITCHED (Gordon Jenkins)
4. I WANNA BE LOVED (Andrew Sisters)
5. MY FOOLISH HEART (Gordon Jenkins)
6. SENTIMENTAL ME (Ray Anthony)
7. MONA LISA (King Cole)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. IT ISN'T FAIR (Sammy Kaye)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

### Fitchburg, Mass.

1. BEWITCHED (Larry Green)
2. MONA LISA (Harry James)
3. MISSISSIPPI (Red Foley)
4. I WANNA BE LOVED (Andrew Sisters)
5. IT ISN'T FAIR (Freddie Miller)
6. NIGHTWIND (Eddie Fisher)
7. BONAPARTE'S RETREAT (Kay Starr)
8. MY FOOLISH HEART (Billy Eckstine)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. SENTIMENTAL ME (Ray Anthony)

### Savannah, Ga.

1. THIRD MAN THEME (Guy Lombardo)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. TZENA, TZENA, TZENA (Gordon Jenkins)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. I LOVE CHAMPAGNE (Jimmy Lee)
6. MY FOOLISH HEART (Billy Eckstine)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. I WANNA BE LOVED (Andrew Sisters)
9. MISSISSIPPI (Bill Darnel)
10. MOON MAN (Gomulka Polka Band)

### Birmingham, Ala.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Guy Lombardo)
3. BEWITCHED (Roy Ross)
4. SENTIMENTAL ME (Ames Brothers)
5. IT ISN'T FAIR (Sammy Kaye)
6. HOOP DEE DOO (Ames Brothers)
7. DEARIE (Jo Stafford)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. ROSES (Sammy Kaye)
10. TIDLEY WINKIE WOO (Guy Lombardo)

### Rochester, N. Y.

1. I WANNA BE LOVED (Andrews Sisters)
2. MISSISSIPPI (Bill Darnel)
3. GONE FISHIN' (Bill Darnel)
4. I ONLY SAW HIM ONCE (Rosemary Clooney)
5. TEASIN' (Connie Haines)
6. THIRD MAN THEME (Anton Karas)
7. AMERICAN BEAUTY ROSE (Frank Sinatra)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. DON'TCHA GO WAY MAD (Harry James)
10. MY FOOLISH HEART (Billy Eckstine)

### Dallas, Tex.

1. SENTIMENTAL ME (Ames Brothers)
2. THIRD MAN THEME (Anton Karas)
3. MY FOOLISH HEART (Billy Eckstine)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. ROSES (Sammy Kaye)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. IT ISN'T FAIR (Sammy Kaye)
8. RAIN (Toni Arden)
9. HOOP DEE DOO (Perry Como)
10. MISSISSIPPI (Bill Darnel)

### Toledo, Ohio

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. ROSES (Sammy Kaye)
4. I WANNA BE LOVED (Andrew Sisters)
5. THIRD MAN THEME (Anton Karas)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. BONAPARTE'S RETREAT (Kay Starr)
10. WANDERIN' (Sammy Kaye)

### Shreveport, La.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. BEWITCHED (Bill Snyder)
4. DEARIE (Guy Lombardo)
5. ROSES (Sammy Kaye)
6. ON THE OUTGOING TIDE (Perry Como)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. MISSISSIPPI (Bill Darnel)
9. WANDERIN' (Sammy Kaye)
10. I WANNA BE LOVED (Andrews Sisters)

### Flint, Mich.

1. HOOP DEE DOO (Perry Como)
2. I WANNA BE LOVED (Andrews Sisters)
3. AMERICAN BEAUTY ROSE (Frank Sinatra)
4. BEWITCHED (Bill Snyder)
5. DON'T SAY GOODBYE (Fran Warren)
6. MISSISSIPPI (Bill Darnel)
7. MY FOOLISH HEART (Billy Eckstine)
8. I HADN'T ANYONE TILL YOU (Hadda Brooks)
9. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
10. IT ISN'T FAIR (Sammy Kaye)

### Scranton, Pa.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Anton Karas)
3. DON'TCHA GO WAY MAD (Harry James)
4. HOOP DEE DOO (Perry Como)
5. MONA LISA (King Cole)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. ROSES (Sammy Kaye)
8. I WANNA BE LOVED (Andrews Sisters)
9. THE OUTGOING TIDE (Perry Como)
10. BEWITCHED (Bill Snyder)

### Louisville, Ky.

1. I WANNA BE LOVED (Andrews Sisters)
2. MONA LISA (King Cole)
3. THIRD MAN THEME (Anton Karas)
4. ROSES (Sammy Kaye)
5. MISSISSIPPI (Bill Darnel)
6. HOOP DEE DOO (Perry Como)
7. OLD PIANO ROLL BLUES (Jan Garber)
8. SENTIMENTAL ME (Russ Morgan)
9. STARS & STRIPES FOREVER (Frankie Laine)
10. BONAPARTE'S RETREAT (Kay Starr)

### Miami, Fla.

1. HOOP DEE DOO (Perry Como)
2. DOWN THE LANE (Jo Stafford)
3. I WANNA BE LOVED (Andrews Sisters)
4. SAM'S SONG (Victor Young)
5. BONAPARTE'S RETREAT (Kay Starr)
6. BUFFALO BILLY (Evelyn Knight)
7. BEWITCHED (Bill Snyder)
8. NOLA (Les Paul)
9. MONA LISA (King Cole)
10. IT ISN'T FAIR (Sammy Kaye)

### Salt Lake City, Utah

1. BEWITCHED (Bill Snyder)
2. MY FOOLISH HEART (Billy Eckstine)
3. HOOP DEE DOO (Perry Como)
4. SENTIMENTAL ME (Russ Morgan)
5. I WANNA BE LOVED (Andrews Sisters)
6. THIRD MAN THEME (Anton Karas)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. ROSES (Sammy Kaye)
9. WANDERIN' (Sammy Kaye)
10. MONA LISA (King Cole)

### Pawtucket, R. I.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Billy Eckstine)
3. I WANNA BE LOVED (Andrews Sisters)
4. ROSES (Sammy Kaye)
5. MONA LISA (King Cole)
6. WANDERIN' (Sammy Kaye)
7. IT ISN'T FAIR (Sammy Kaye)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Billy Eckstine)
10. VALENCIA (Tony Martin)

### Baltimore, Md.

1. I WANNA BE LOVED (Andrews Sisters)
2. ROSES (Sammy Kaye)
3. IT ISN'T FAIR (Sammy Kaye)
4. THIRD MAN THEME (Anton Karas)
5. MY FOOLISH HEART (Billy Eckstine)
6. BEWITCHED (Bill Snyder)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. MONA LISA (King Cole)
9. BONAPARTE'S RETREAT (Kay Starr)
10. STARS & STRIPES FOREVER (Frankie Laine)

### Kansas City, Mo.

1. MY FOOLISH HEART (Billy Eckstine)
2. BEWITCHED (Gordon Jenkins)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. I WANNA BE LOVED (Andrews Sisters)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. STARS & STRIPES FOREVER (Ralph Flanagan)
8. SAM'S SONG (Victor Young)
9. THIRD MAN THEME (Anton Karas)
10. I'D'VE BAKED A CAKE (Eileen Barton)

### Concord, N. H.

1. BEWITCHED (Bill Snyder)
2. THIRD MAN THEME (Guy Lombardo)
3. I WANNA BE LOVED (Andrew Sisters)
4. MY FOOLISH HEART (Billy Eckstine)
5. ROSES (Sammy Kaye)
6. SENTIMENTAL ME (Russ Morgan)
7. HOOP DEE DOO (Perry Como)
8. STARS & STRIPES FOREVER (Ralph Flanagan)
9. BONAPARTE'S RETREAT (Kay Starr)
10. WANDERIN' (Sammy Kaye)

### Hartford, Conn.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. SENTIMENTAL ME (Russ Morgan)
4. BONAPARTE'S RETREAT (Kay Starr)
5. BEWITCHED (Bill Snyder)
6. WANDERIN' (Sammy Kaye)
7. ROSES (Sammy Kaye)
8. BUFFALO BILLY (Evelyn Knight)
9. IT ISN'T FAIR (Sammy Kaye)
10. THIRD MAN THEME (Anton Karas)

### Phoenix, Ariz.

1. BEWITCHED (Bill Snyder)
2. I WANNA BE LOVED (Andrew Sisters)
3. WANDERIN' (Sammy Kaye)
4. IT ISN'T FAIR (Sammy Kaye)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. ROSES (Sammy Kaye)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. STARS & STRIPES FOREVER (Frankie Laine)
9. BLIND DATE (Hope & Whiting)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

### Reno, Nev.

1. I WANNA BE LOVED (Andrews Sisters)
2. WANDERIN' (Sammy Kaye)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. MY FOOLISH HEART (Billy Eckstine)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. STARS & STRIPES FOREVER (Frankie Laine)
9. GOODNIGHT IRENE (Gordon Jenkins)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

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**Vic DAMONE**



*Singing*

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TZENA TZENA"**



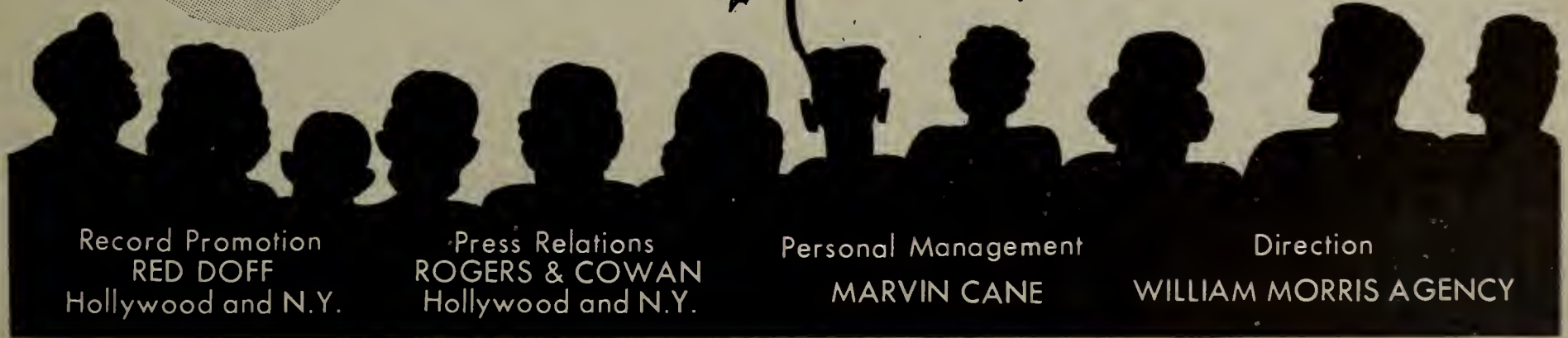
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"PRAYER CHANGES THINGS"

"I'M GOING HOME  
TO LIVE WITH GOD"

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## 2 NEW PEACOCK RECORD RELEASES



No. 1.

Clarence "Gatemouth" Brown

with

"2 O'CLOCK IN THE MORNING"

"BOOGIE RAMBLER" PEACOCK # 1505

- Get Them NOW! -

No. 2.

Elmore Nixon

singing

"MY WISH FOR YOU"

"ALABAMA BLUES" PEACOCK # 1537

Definite Money Maker!

### Coming Releases on PEACOCK Label

"SAD JOURNEY BLUES"		Floyd
"SHE'S UNDERSTANDING"	Peacock 1544	Dixon
"MEAN LITTLE WOMAN"		Memphis
"THE GIRL I LOVE"	Peacock 1517	Slim
"YOU LOVE SO GOOD"		R. B.
"BLUES AT DAY BREAK"	Peacock 1524	Thibadeaux
"JESUS GAVE ME WATER"		5 Blind Boys
"AMAZING GRACE"	Peacock 1536	Jackson Harmonizers

### Still Going Strong!

"I'VE BEEN MISTREATED"		Clarence
"IT CAN NEVER BE THAT WAY"	Peacock 1508	"Gatemouth" Brown
"TAKE MY NUMBER BABY"		Iona
"COME ON IN DRINK SOME GIN"	Peacock 1526	Wade
"MY WOMAN PUT ME DOWN"		Willie
"I'VE PLAYED THIS TOWN"	Peacock 1531	Holiday
"SOMETHIN' WITHIN ME"		5 Blind Boys
"ONE OF THESE DAYS"	Peacock 1535	Jackson Harmonizers

Peacock Records Co. 4104 LYONS AVENUE HOUSTON 10, TEXAS

## THE CASH BOX

# Jazz 'n' Blues Reviews

## ★ AWARD O' THE WEEK ★

"PIE IN THE BASKET" (3:05)

"MELODY" (2:40)

THELMA CARPENTER  
(Columbia 30212)



THELMA CARPENTER

● The great voice of Thelma Carpenter moves into high gear on this cute "Pie In The Basket" novelty side and never shifts into low for a moment. Luther Henderson's fine orking aids the singer in cre-

ating the jolly mood and lilting melody that sustains the musical festivities. Platter Patter concerns the efforts of the local wolves to win Thelma's pie which eventually goes to a handsome minstrel. The tune is already causing talk and the grand Thelma Carpenter thrushing looks like what the doctor ordered to make a hit. Turnabout "Melody" reveals a torchy blues delivery on a "Play Gypsy Play" type of ditty set in a modified waltz time. Henderson's ork here is purposefully restrained to set off Thelma Carpenter's purring. Ops will latch on to the big side after one listen and zip from juke box to juke box plunking them in for a basketful of nickel nabbing.

"OO WEE DARLING" (2:46)

"MEAN OLD SANTA FE" (2:48)

ARTHUR "BIG BOY" CRUDUP  
(RCA Victor 22-0092)

● "Oo Wee" is a standard blues wail that here gets a different enough instrumental arrangement and a sufficiently strong vocal rendition from "Big Boy" Crudup to rank it a solid contender. "Santa Fe" is a jump tune sparked by hip drumming and another Crudup vocal. Ops will want to lend an attentive ear to the "Oo Wee" etching.

"ROCKAWAY BLUES" (2:42)

"DANNY BOY" (2:46)

DANNY COBBS & ORCH.  
(Savoy 754)

● "Blues" edge is in a jazz jump vein paced by a rhythm vocal and a hand-clapping join-in stanza from the ork. Tune is marked by the strong sax ride and catchy bounce. Reverse is an oldie ballad currently getting a big play with this rendition looking to bring in its share of the loot. Ops will want to place this disk for sure coin catching.

"DON'T MISS THAT TRAIN" (2:30)

"I HEARD MOTHER PRAY ONE DAY" (2:43)

SISTER WYNONA CARR  
PROF. DONALD E. THOMAS  
(Specialty 364)

● Sister Wynona Carr's vibrant tones and the instrumentalizing of Prof. Donald E. Thomas set the infectious tempo of the "Train" tune in a hand-clapping foot-stamping spiritual that shows Sister Carr at her very good best. Over discloses another religious ditty full off revival, come-to-meetin' fervor. Ops with these locations will grab this disk by the bushel.

"PIE IN THE BASKET" (2:47)

"THE REAL GONE TUNE" (2:48)

FLORENCE WRIGHT  
(National 9118)

● "Pie" is the "Award"-winning novelty tune that gets a tricky intro here in cross conversation twixt the ork and the thrush. Florence Wright gives a rhythm vocal chorus in her chirping. Bottom was penned by Errol Garner and features the maestro's fine piano stylization. Wright turns in a satisfying vocal offering on this and ops might listen.

"WHAT MAKES YOU LOOK SO GOOD?" (2:25)

"AFTER MIDNIGHT" (2:20)

MANHATTAN PAUL  
FREDDIE WASHINGTON QUINTET  
(Asa 1004)

● Upper layer starts with a jazz intro from the Freddie Washington Quintet that sets a merry pace around the wax engraving. Manhattan Paul's tenor chores spoon up a solid rhythm. "After Midnight" is an instrumental in a standard jazz and blues pattern. Ops who lend an ear to this cookie will cheer the Frededie Washington Quintet and grab an armful of their wax.

"I'VE GOT THE BOOGIE BLUES" (2:38)

"IS LOVE A GAME?" (2:35)

CHARLINE ARTHUR  
(Bullet 707)

● Standardized boogie chirping delivery on the first slice will fall into a familiar pattern for ops versed in this musical medium. Charline Arthur's singing here is a cut above the average. "Is Love A Game" is a good tune that receives indifferent treatment. The top pressing sounds a little better and ops might listen in.

"MY RED" (2:48)

"YOUR LOVE BELONGS TO ME" (2:55)

BLIND JOHNNY DAVIS  
(MGM 10738)

● Aided by the excellent efforts of his Trio, Blind Johnny Davis turns out two sides with a sure-fire stamp for the boxes. Top is a quiet, sincere, blues vocal effort with lyrics that pack a wallop and strong rhythm weaving around the patter. Flip side airs beautiful balladeering on a great tune. Ops will want both sides pitching for coin in every location.

"THIS LOVE OF MINE" (2:52)

"HE MAY BE YOURS" (2:34)

HELEN HUMES—MARSHALL ROYAL ORCH.  
(Discovery 520)

● Upper cutting is a standard ballad penned in part by Frank Sinatra. Plaudits on this version go to both the top notch singing of Helen Humes and the excellent baton waving of Marshall Royal. Bottom switches style to the jazz idiom with wild horns and a pace that is certain for popularity. Both edges are sure to set the loot rolling in, and the top in particular is a must on ops shopping list.

# MERCURY OFFERS JUKE BOX OPS FREE RECORDS BONUS PLAN

**Will Give 250 Disks Free With Purchase of 1000  
From July 15 to Aug. 15. 100 Free With 500. First  
Bonus to Ops by Disk Mfr. Plan Clix in Test.**

CHICAGO, ILL.—Mercury Records, Inc., this past week disclosed plans of a quantity purchase plan for music operators. The plan was instantly hailed by a majority of music operators in this area, as the first "decent break a record company has given us."

Morris Price, salesmanager of Mercury disclosed the details of the plan. In announcing the purchase deal for music operators, Mr. Price stated, "Our plan to give those juke box operators who will purchase our records in quantity, is a bonus plan whereby the music ops who purchase bulk amounts of recordings over a given period of time will benefit, as our dealers are benefiting from our 3 for 1 plan at this time."

"The Cash Box urged us to adopt such a plan—a plan that would give the nation's music operators the similar privileges extended to record dealers."

This in itself is explanatory of the plan which Mercury Records have brought to the fore, to give juke box operators one of the best breaks in the purchase of records in large quantity.

The diskery will give any music operator, who purchases 1,000 Mercury Records between July 15 and August 15, 1950, 250 records free. The music operator may select any 250 Mercury Records he wants from the Mercury catalog.

They will, at the same time, in what they call their "Plan B," give the music op 100 records free of charge, when he purchases 500 records, within the same period of time.

Following along the same lines, the music operator is extended additional quantity privileges when purchasing larger amounts of recordings. With a purchase of 1500 records, the music op receives 350 free records. On purchases of 2000 records in the same stipulated period of time, the juke box operator receives 500 records free, which he can select from the large Mercury catalog.

The quantity purchase plan, as offered by Mercury Records is without

a doubt one of the finest deals that the nation's music operators have ever yet received from any recording firm. The plan was put into action here in Chicago as a test. Results conclusively proved that the music operators wanted such a deal. Some of the largest ops here immediately tied in for the top plan, and also stated that they were "Going all out for the firm in return for what it is doing for us."

Most impressive is the statement of salesmanager Price. "We here at Mercury are intent on giving the entire nation's juke box operating industry one of the greatest bonus bargains in history. We realize that the records of such stars as Frankie Laine, Vic Damone, Eddie Howard, Patti Page, Richard Hayes and all of our other great artists, are today, and will continue for years to be important to the juke box trade."

"In making this bulk purchase plan to the music ops, we want to show our appreciation for the large quantity buyers between July 15 and August 15. We are going to give 25% and 20% free return in any records the men choose from our big catalog in return for their purchases from us."

Other execs of the firm were just as stout in their statements that they are out to have the juke box business realize that "Mercury is all out for the nation's juke box operators to give them every possible break that we can, so that they can better entertain the nation's millions, and also earn bigger profits in so doing."

It is felt in trade circles that Mercury's bonus plan for music operators will immediately catch on with juke box ops throughout the nation. Juke box operators have long been in need of such a plan, and if the welcome the operators in the Chicago area gave Mercury's test plan is any reaction, and it is, it is certain to take hold and gain momentum with other operators.

The Mercury plan is a nationwide one. The plattery's network of record distributors have been told of the details of the plan, and they are ready to put it into effect come July 15.

**N A M M** — **THANKS . . .**  
**Members** FOR YOUR WONDERFUL SUPPORT

*Ray Charles*

SWINGTIME

*Lowell Fulson*

SWINGTIME

*Lillie Greenwood*

MODERN

*Roy Hawkins*

MODERN

*Camille Howard*

SPECIALTY

*Joe Liggins*

SPECIALTY

*Little Willie Littlefield*

MODERN

*Roy Milton*

SPECIALTY

*Jimmie Witherspoon*

MODERN

(ARTISTS LISTED ALPHABETICALLY)

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**SAVANNAH CHURCHILL'S**

Rendition of the new Benjamin & Weiss tune

**"CAN ANYONE EXPLAIN"**

Greater than her  
"I Wanna Be Loved"

**ARCO RECORD 1259**

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AMERICAN RECORD CO., 1020 Broad St., Newark, N. J.

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 The **BLUES** and **RHYTHM** Field

*Currently Hot!*

AMOS MILBURN  
 "Hard Luck Blues" AL 3059  
 CHARLES BROWN  
 "Repentance Blues" AL 3060  
 CALVIN BOZE  
 "Safronia B" AL 3055

*Just Out and Raring To Go!*

TRUMPETEERS  
 "The Service Of The Lord"  
 "Jesus' Love Bubbles Over" SC 5021  
 HOMER CRANE and The HONEYDREAMERS  
 "You're My Darling"  
 "Come Out Of Your Hidey Hole" AL 3061  
 LEO AND HIS TRIO  
 "Won't You Come Over To My House"  
 "Jazz Me Blues" Intro 6002  
 SOUL STIRRERS  
 "Lift Him Up"  
 "Jesus Traveled This Road Before" AL 2026



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 HERE IS A REAL MONEY MAKER  
**BLUE SHADOWS**



b/w

**LOW SOCIETY BLUES**

ST 226 . . . by **LOWELL FULSON**

— STILL HOT — **LOWELL FULSON'S**  
**EVERYDAY I HAVE THE BLUES**

b/w

**ROCKIN' AFTER MIDNIGHT . . . . . ST 196**

**A TERRIFIC HIT . . . So-oo-oo DIFFERENT**

**LATE IN THE**  
**EVENING BLUES**

b/w

**TH' EGO SONG**

by **RAY CHARLES . . . ST 228**

\$

WATCH THEM ROCK TO

**ROCKET BOOGIE "88"**

PARTS 1 and 2

by **PETE JOHNSON**

ROLLIN' 'EM IN SOLID

**MAMA BRING YOUR CLOTHES  
 BACK HOME** b/w

**COLD HEARTED WOMAN**

by **LOWELL FULSON . . . ST 197**

Some Territories Still Availoble—See **FRANKLIN KORT** at Palmer House

**SWING TIME RECORD DISTRIBUTORS**

3427 S. San Pedro Street, Los Angeles, California



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To  
 The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's  
 South Side, and New Orleans.

- 1** I WANNA BE LOVED  
 Dinah Washington (Mercury 8181)
- 2** MONA LISA  
 King Cole (Capitol 1010)
- 3** EVERY DAY I HAVE THE BLUES  
 Lowell Fulson (Swingtime 196)
- 4** CUPID'S BOOGIE  
 Little Esther (Savoy 750)
- 5** WELL, OH WELL  
 Tiny Bradshaw (King 4357)
- 6** EVERYTHING THEY SAID CAME TRUE  
 The Orioles (Jubilee 5028)
- 7** PINK CHAMPAGNE  
 Joe Liggins (Specialty 355)
- 8** MY FOOLISH HEART  
 Billy Eckstine (MGM 10623)  
 Gene Ammons (Chess 1425)
- 9** I AIN'T GONNA LET YOU GO  
 Paul Gayten-Annie Laurie (Regal 3273)
- 10** AFTERNOON OF A DREAM  
 Joe Medlin (Asa 1003)
- MY FOOLISH HEART  
 Gene Ammons (Chess 1425)  
 Billy Eckstine (MGM 10623)
- I WANNA BE LOVED  
 Dinah Washington (Mercury 8181)
- PINK CHAMPAGNE  
 Joe Liggins (Specialty 355)
- CUPID'S BOOGIE  
 Little Esther (Savoy 750)
- EVERY DAY I HAVE THE BLUES  
 Lowell Fulson (Swingtime 196)
- I'LL NEVER BE FREE  
 Annie Laurie-Paul Gayten (Regal 3258)
- WELL, OH WELL  
 Tiny Bradshaw (King 4357)
- MONA LISA  
 King Cole (Capitol 1010)
- IT ISN'T FAIR  
 Dinah Washington (Mercury 8169)
- CALL ME DARLING  
 Bobby Marshall (Abbey)
- MONA LISA  
 King Cole (Capitol 1010)
- EVERY DAY I HAVE THE BLUES  
 Lowell Fulson (Swingtime 196)
- MY BABY IS GONE  
 Charles Brown (Aladdin 3051)
- CUPID'S BOOGIE  
 Little Esther (Savoy 750)
- STACK O' LEE  
 Archibald (Imperial 5068)
- I WANNA BE LOVED  
 Dinah Washington (Mercury 8181)
- PINK CHAMPAGNE  
 Joe Liggins (Specialty 355)
- GROWING OLD  
 Smiley Lewis (Imperial)

# HOT

in **DETROIT**      in **LOS ANGELES**      in **OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

- 1 **PINK CHAMPAGNE**  
Joe Liggins  
(Specialty 355)

---

- 2 **CUPID'S BOOGIE**  
Little Esther  
(Sovoy 750)

---

- 3 **I WANNA BE LOVED**  
Dinah Washington  
(Mercury 8181)

---

- 4 **WELL, OH WELL**  
Tiny Bradshaw  
(King 4357)

---

- 5 **EVERY DAY I HAVE THE BLUES**  
Lowell Fulson  
(Swingtime 196)

---

- 6 **HARD LUCK BLUES**  
Roy Brown  
(DeLuxe 3304)

---

- 7 **I AIN'T GONNA LET YOU GO**  
Paul Gayten-  
Annie Laurie  
(Regal 3273)

---

- 8 **MY FOOLISH HEART**  
Gene Ammons  
(Chess 1425)  
Billy Eckstine  
(MGM 10623)

---

- 9 **EVERYTHING THEY SAID CAME TRUE**  
The Orioles  
(Jubilee 5208)

---

- 10 **I NEED YOU SO**  
Ivory Joe Hunter  
(MGM 10663)

- 1 **I WANNA BE LOVED**  
Dinah Washington  
(Mercury 8181)

---

- 2 **HARD LUCK BLUES**  
Roy Brown  
DeLuxe 3304)

---

- 3 **WELL, OH WELL**  
Tiny Bradshaw  
(King 4357)

---

- 4 **CUPID'S BOOGIE**  
Little Esther  
(Sovoy 750)

---

- 5 **PINK CHAMPAGNE**  
Joe Liggins  
(Specialty 355)

---

- 6 **GOOD MORNING, JUDGE**  
Wynonie Harris  
(King)

---

- 7 **TWO YEARS OF TORTURE**  
Percy Mayfield  
(Recorded In Hollywood)

---

- 8 **EVERY DAY I HAVE THE BLUES**  
Lowell Fulson  
(Swingtime 196)

---

- 9 **STACK O' LEE**  
Archibald  
(Imperial 5068)

---

- 10 **THE HUSTLE IS ON**  
T-Bone Walker  
(Imperial)

- SAN FRANCISCO, CAL.**
1. I'll Never Be Free (Annie Laurie)
  2. Hard Luck Blues (Roy Brown)
  3. I Wanna Be Loved (Dinah Washington)
  4. Every Day I Have The Blues (Lowell Fulson)
  5. I'm Yours To Keep (Herb Fisher)
  6. Cupid's Boogie (Little Esther)
  7. Good Morning Judge (Wynonie Harris)
  8. Pink Champagne (Joe Liggins)
  9. 1950 Blues (Tampa Red)
  10. Danny Boy (Al Hibbler)
- SAVANNAH, GA.**
1. Pink Champagne (Joe Liggins)
  2. It Isn't Fair (Dinah Washington)
  3. Every Day I Have The Blues (Lowell Fulson)
  4. Hard Luck Blues (Roy Brown)
  5. Cupid's Boogie (Little Esther)
  6. Count Every Star (The Ravens)
  7. I Wanna Be Loved (Dinah Washington)
  8. Mona Lisa (King Cole)
  9. Everything They Say Came True (The Orioles)
  10. Good Morning Judge (Wynonie Harris)
- DALLAS, TEX.**
1. Every Day I Have The Blues (Lowell Fulson)
  2. Pink Champagne (Joe Liggins)
  3. You're Gonna Look Like A Monkey (Smokey Hogg)
  4. I'm Yours To Keep (Herb Fisher)
  5. Happy Pav Day (Little Willie)
  6. Love My Baby (Larry Darnell)
  7. I Love You My Darling (Joe Fritz)
  8. Cupid's Boogie (Little Esther)
  9. I Wanna Be Loved (Dinah Washington)
  10. My Foolish Heart (Billy Eckstine)
- BALTIMORE, MD.**
1. Well, Oh Well (Tiny Bradshaw)
  2. Count Every Star (The Ravens)
  3. My Foolish Heart (Gene Ammons)
  4. Mona Lisa (King Cole)
  5. Hot Sauce (T. J. Fowler)
  6. Cupid's Boogie (Little Esther)
  7. Moonlight (The Orioles)
  8. S.O.S. (Charlie Singleton)
  9. Call Me Darling (Bobby Marshall)
  10. Everything They Said Came True (The Orioles)
- CLEVELAND, OHIO**
1. Cupid's Boogie (Little Esther)
  2. Sugar Foot Rag (Freddie Mitchell)
  3. Mona Lisa (King Cole)
  4. My Foolish Heart (Gene Ammons)
  5. Hard Luck Blues (Roy Brown)
  6. I Wanna Be Loved (Dinah Washington)
  7. Pink Champagne (Joe Liggins)
  8. Every Day I Have The Blues (Lowell Fulson)
  9. I Need You So (Ivory Joe Hunter)
  10. My Baby Is Gone (Charles Brown)

# HOT

across the Nation!

- ★ **EARL BOSTIC**  
Serenade  
King 4369

---

- ★ **ARNETT COBB**  
Go, Red, Go  
Apollo 778

---

- ★ **JOE THOMAS**  
Wham-A-Lam  
King 4339

---

- ★ **THE RAVENS**  
Count Every Star  
National 9111

---

- ★ **DINAH WASHINGTON**  
I Wanna Be Loved  
Mercury 8181

(Listed Alphabetically)

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**UNIVERSAL ATTRACTIONS**  
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TAILOR MADE FOR OPERATORS  
AND CLIMBING FAST  
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"Paper Face"  
4 Star 1466  
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★  
SURE FIRE FOR COUNTRY  
LOCATIONS  
"GEORGIA RAG"  
"I Saw Your Face In  
The Moon"  
4 Star 1479  
WEBB PIERCE

★  
"WRONG SIDE OF TOWN"  
"You'll Never Break My  
Trusting Heart Again"  
4 Star 1501  
T. TEXAS TYLER

★  
NEW RHYTHM AND BLUES  
JUST OUT  
"SHE'S A KILLER"  
"Empty Room Blues"  
4 Star 1481  
IVORY JOE HUNTER

★  
"YOU'RE GOING TO CRY"  
"I've Heard That Jive Before"  
4 Star 1482  
CECIL GANT

★  
Order From Your Nearest  
Distributor or Write  
**FOUR STAR RECORDS, INC.**  
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## 34 DISTRIBUTORS SAY:

"It pays to specialize in  
*Specialty records*"

- The SPECIALTY catalog is a solid seller the year 'round.
- Only SPECIALTY has over 99% turnover.
- Hits like "Pink Champagne" bring in a bonus of extra profits.
- Only SPECIALTY has a policy of periodic SELL-SATIONAL releases such as . . .

<b>ROY MILTON</b>	PLAYBOY BLUES CRYIN' & SINGIN' THE BLUES	<b>SP 366</b>
<b>KING PERRY</b>	EVERYTHING'S GONNA BE ALL RIGHT TONIGHT MELLOW GAL BLUES	<b>SP 367</b>
<b>SOUL STIRRERS</b>	I HAVE A RIGHT TO THE TREE OF LIFE IN THAT AWFUL HOUR	<b>SP 365</b>
<b>PILGRIM TRAVELERS</b>	GOD SHALL WIPE ALL TEARS AWAY DEAR LORD LOOK DOWN UPON ME	<b>SP 363</b>
<b>SISTER WYNONA CARR</b>	I HEARD MOTHER PRAY ONE DAY DON'T MISS THAT TRAIN	<b>SP 364</b>

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# Step right up, men ... and meet the **LUXURY GIRL** Julie Mitchum

on

## "A SIMPLE LIFE OF LUXURY"

RW 101



backed by

## "SHUT THE DOOR"

THIS SIDE IS "HOT" — A SURE NICKEL  
NABBER FOR YOU!

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BOB GREEN — SAM KAUFMAN — JOE GREEN

## THE MAIN DISTRIBUTING CORP.

of RICHMOND, VIRGINIA

After Four Months Is Already Known As The

## MAIN RECORD STOP IN THE SOUTH

• Will Be At The NAMM Show •

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## George Shearing Guests With Symphony Sid



NEW YORK—M-G-M Records' popular piano star George Shearing smilingly presents a copy of his current platter, "Jumpin' With Symphony Sid," to none other than Symphony Sid himself. It took place on a recent broadcast done by the famous jazz-jockey in which Shearing was pressed into service as a guest disk-jockey.

## RCA Victor In Action Against Bootleggers

NEW YORK—RCA Victor Records, this week, commenced serving cease-and-desist orders against record bootleggers issuing jazz disks alleged to be stolen from the major diskery.

The problem of curbing the bootleggers, who use obscure labels, is a vexing one that has plagued every large recording company since the early part of 1930, when the collectors of hot jazz pressings became a major factor in the record market.

Victor's actions are specifically aimed at the Biltmore Record Company and the Hot Jazz Club, who are alleged to have made dubbings of hard-to-get disks featuring Fats Waller, Bix Beiderbecke, the early Bing Crosby and other great jazz artists. The market for these slicings is limited to only a few shops that specialize in the jazz trade. However, the demand for these early cuttings is keen and sales on even a thousand represent a substantial loss to all concerned legitimately.

It is alleged that some of these unscrupulous firms have actually published catalogs of material which, it is claimed, is owned by the majors. The records are transferred from the original wax onto tape and from there are re-issued with an electronic noise filter helping to make a perfect reproduction of the original.

## Los Angeles Bogus Diskers Stopped

HOLLYWOOD, CALIF. — Harry Bloom, local distributor for Mercury Records, Inc., this past week put to an end a bogus record manufacturing operation who were pressing and distributing copies of Dinah Washington's "I Wanna Be Loved."

A dealer, who was approached by a salesman for the phoney disk makers, notified Bloom, who in turn had the Sheriff's office arrest the salesman for the disk counterfeiters. Agent for the bootleggers is alleged to have admitted his guilt, and to have revealed that a Mercury stamper and labels were stolen. In addition, it was reported that he had also revealed the names of the bootlegging operators.

No charges were pressed against the salesman, whom Bloom excused in consideration of the man's dire poverty. However, Bloom did not feel so lenient in regards to the counterfeiter, and is contemplating civil charges against him. A legal quirk in Los Angeles statutes prevents Bloom from instituting criminal action.

A local ordinance was passed here two years ago, after the exposure of a group of bogus record manufacturers. The present group, however, are operating outside of the city limits, and there are no laws on the county books to allow Bloom to start criminal action.

The Song Everyone Goes For  
"HOOK, LINE and SINKER"

# GONE FISHIN'

Recorded by

JIMMY ATKINS .....Rainbow

ARTHUR GODFREY ...Columbia

BILL DARNEL .....Coral

JOHNNY GUARNIERI ...Admiral

THREE SUNS & TEXAS JIM ROBERTSON .....Victor

*Leo Feist inc.*

799 Seventh Ave., N. Y. 19

HARRY LINK, Gen. Prof. Mgr.  
LESTER SIMS, Prof. Mgr.



**100,000th "Mississippi" Presented To Governor**



JACKSON, MISS.—The 100,000th pressing of Bill Darnel's Coral recording of the popular letter-twisting novelty song, "M-i-s-s-i-s-s-i-p-p-i," was presented to the Mississippi governor, Fielding L. Wright, at special ceremonies last week in Jackson, Miss.

He lauded efforts of Hy Davis, popular WJXN disc jockey of Jackson, for his role in popularizing the song. Joe Delaney, Coral's assistant general sales manager, flew down from New York to make the presentation to Gov. Wright.

**New Decca Distrib Named**

ST. LOUIS, MO.—Decca Records, Inc., this past week expanded its independent distributor outlets, with the appointment of ARA Distributing Company, to handle the Decca line for this territory. The ARA appointment brought the number of indie branches to 36, as against 17 company-owned branches. To make room for the move, Decca closed down its own branch in this city.

**Remington Records Expands Coverage**

NEW YORK—Remington Records, this city, which recently made disk history by launching a low-price line of LP records, has announced that it has extended its retail coverage to 87 department stores in 79 cities.

Since Remington Records first dropped the price of ten-inchers to 99c the firm's sales have far exceeded the weekly average of approximately 8,000 long playing platters that they were formerly racking up. Included among the long list of Remington outlets were the R. H. Macy chain, Gimbel's, R. H. White, the May Co., Carson Pirie Scott, Sattlers, Sears-Roebuck, Woolworth, Grant and Kresge.

The diskerie's first release was 22 ten-inch LP pop and semi-classical platters. Each month twenty classical records will be issued with the first in the series due by July 15th. As previously reported in *The Cash Box*, the classics will cost only \$1.49 on the ten-inch LP's and \$1.99 on the twelve-inch long players.

**Tony Bennett On Air**

NEW YORK—Columbia disk star Tony Bennett, whose "Boulevard Of Broken Dreams," "Let's Make Love" appears to be breaking for a hit nabbed two new CBS shows this past week.

Bennett is to be featured on the "Songs For Sale" and "Stepping Out" shows. Former will be presented on Friday's, 9 to 10 P.M., on both AM and TV, starting July 7. Initial radio effort began June 30.

"Stepping Out," co-starring Bennett and Rosemary Clooney, will be heard on CBS, Monday thru Friday, 7:30 to 7:45 P.M., beginning July 3.

In addition to these regular slots, Bennett is slated to appear as a guest star on the "ABC's of Music," along with The Andrews Sisters on July 19.



**COMO** ✓ **CLICK** IF YOU WERE MY GIRL (Duchess) — Perry Como (RCA Victor) latches on to this likely tune for a "Top-Play" disc. Como talent never better!

★ ★ ★ ★ ★

**TRADE RAVES!** ✓ **GOODNIGHT, IRENE** (Spencer) — Sensational side by Gordon Jenkins' Orch. and the Weavers. Rated "Disk of the Week" by *Cash Box* and "picked" by *Billboard*.

★ ★ ★ ★ ★

**"BEST BET"** ✓ **RIPPY-TIPPY TUNE** (Claremont) — *Cash Box* says, "A Best Bet." A *Billboard* "Tip"! "Russ Morgan's (Decca) RIPPY-TIPPY TUNE is a dancey, catchy novelty in his pleasant, commercial corn groove.

★ ★ ★ ★ ★

**GETTING ACTION** ✓ **GIVE A BROKEN HEART A CHANCE TO CRY** (Porgie) — Eddie Fisher & Hugo Winterhalter (RCA Victor) getting action. Lee Shearin's (London) disc called, by *Billboard*, "strong tune potential . . . an okay showcase."

★ ★ ★ ★ ★

**RHYTHM HIT** ✓ **PINK CHAMPAGNE** (Venice) — Tops in Rhythm & Blues lists, via Joe Liggins' (Specialty) version. New release by Ralph Flanagan (RCA Victor) brings the tune into pop demand.

**TOP DECK** ✓ **THE MORE I KNOW ABOUT LOVE** (Regent) — "Makes you wanna listen," says *Cash Box* of Dick Jurgens' (Columbia) platter. A Top-Deck tune.

★ ★ ★ ★ ★

**SCORES WEEK'S AWARD** ✓ **GOOD MORNING, JUDGE** (Tannen) — Wynonie Harris (King) is basking in the spotlight with this sparkling ditty. "Should score in a big way," says *Cash Box* and deals it an "Award O' the Week."

**EVERYBODY'S**

**GOT AN . . . . "ALIBI"**

**BUT - WAIT TILL YOU HEAR . . .**

**ABBEY'S**

**"ALIBI"**

**IT'S A PIP!**

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**NAMM SHOW AT BOOTH 65**

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**DEALERS - OPERATORS - CONSUMERS Agree On These PEARL RECORD Hits**

**"ALL I DO IS DREAM OF YOU"**  
by LARRY VINCENT Pearl # 700

**"TENDER BARTENDER"**  
by LARRY VINCENT Pearl # 900

**"PEACE OF MIND"**  
by LARRY VINCENT Pearl # 600

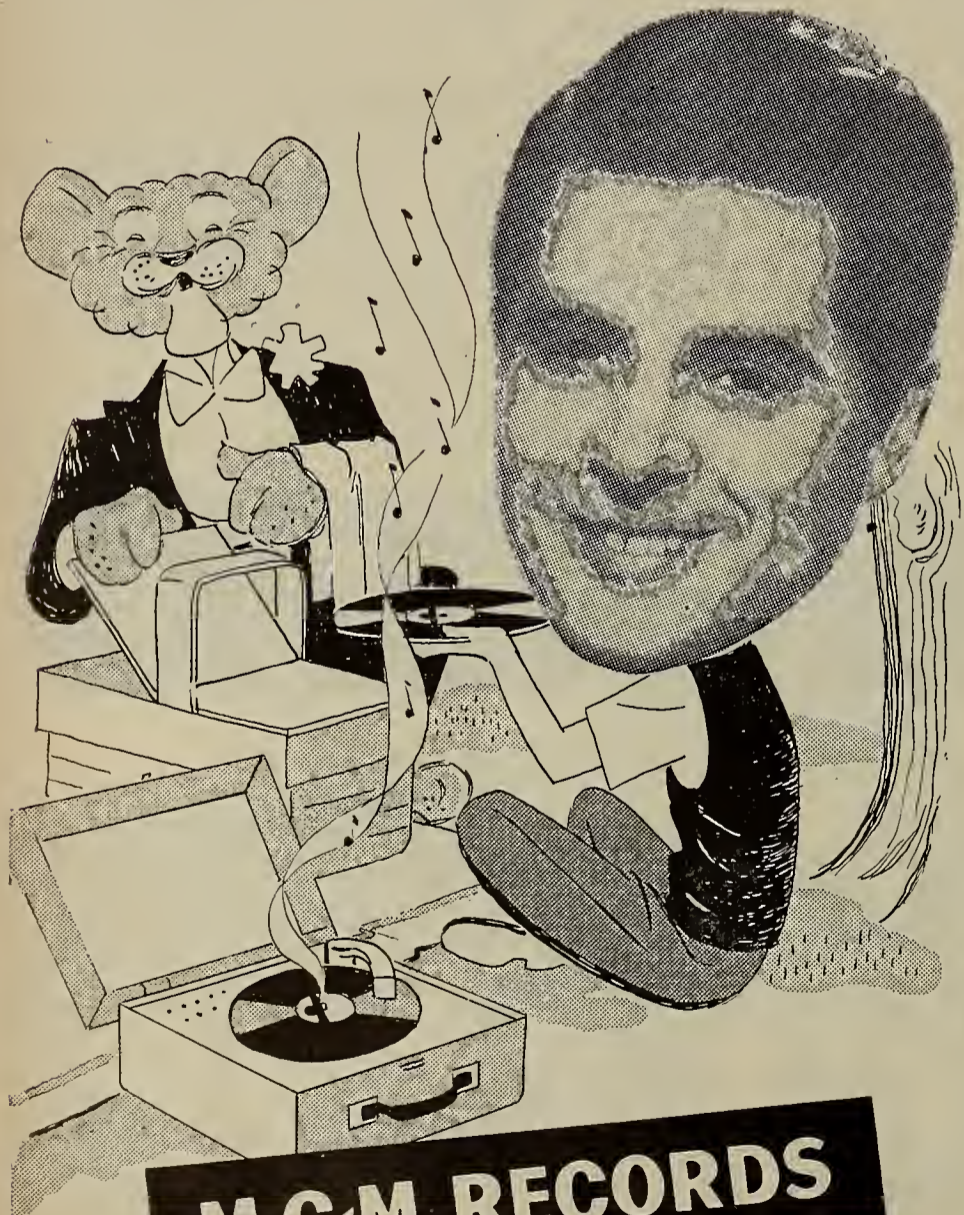
**"HAVE A GOOD TIME IN YOUR PRIME"**  
by BARBARY COAST BOYS (Bob Fisher-Milt Feiber)

Pearl Records Sold—Shipped Everywhere

**PEARL RECORDS, Box 229, COVINGTON, KY.**

# "Watch for the Greatest Song I've Ever Recorded"

## JOHNNY DESMOND



**M-G-M RECORDS**  
 THE GREATEST NAME  IN ENTERTAINMENT  
 701 SEVENTH AVE., NEW YORK 19, N.Y.

●●● M-G-M RECORDS ARE BETTER THAN EVER! ●●●

## NAMM PROGRAM

**Sunday, July 9**  
 10:00 a.m. Registration, Fourth Floor Foyer  
 2:00 p.m. NAMM Board of Directors Meeting — Private Dining Room No. 9

**Monday, July 10**  
 9:00 a.m. Exhibits Open  
 10:30 a.m. NAMM Press Conference—Private Dining Room No. 7  
 12:00 noon Opening Luncheon — Grand Ballroom, Hugh W. Randall and Raymond Moley, speakers  
 3:30 p.m. NAMM Sales Training Film Premier—Grand Ballroom  
 3:30 p.m. Ladies Annual Tea and Entertainment — Illinois Room, Lower Lobby  
 6:00 p.m. Exhibits Close

**Tuesday, July 11**  
 10:00 a.m. NAMM Annual Business Meeting—Grand Ballroom  
 12:00 noon Exhibits Open  
 6:00 p.m. Exhibits Close

**Wednesday, July 12**  
 9:00 a.m. Exhibits Open  
 9:30 a.m. Management Forum — Grand Ballroom  
 10:00 a.m. Selling Instrument Repairs—Crystal Room  
 11:30 a.m. Merchandising Accessories—Crystal Room  
 12:00 noon NAMM Board of Directors Meeting — Private Dining Room No. 9  
 6:00 p.m. Exhibits Close  
 7:00 p.m. Music Industry Banquet —Grand Ballroom—Stevens Hotel

**Thursday, July 13**  
 9:00 a.m. Exhibits Open  
 9:30 a.m. Retail Salesmanship Forum—Grand Ballroom  
 5:00 p.m. Exhibits Close

Professor of Public Law, Columbia University Guest Speaker  
**"Toward the Point of No Return"**  
 \* \* \*

**MUSIC INDUSTRY BANQUET**  
 Wednesday—7 p.m. Grand Ballroom Stevens Hotel  
 Presentation of New Officers and Directors  
 All-Star Musical Revue  
 Dancing—Jim Blade and His NBC Orchestra  
 A special cocktail lounge will be available in the Foyer of the Grand Ballroom

### SPECIAL EVENTS

**Sunday, July 9**  
 4:00 p.m. National Association of Musical Merchandise Wholesalers —Executive Committee—Private Dining Room No. 1  
 6:00 p.m. National Association of Musical Merchandise Wholesalers —Annual Meeting, Dinner—Crystal Room  
 6:00 p.m. National Association of Musical Merchandise Manufacturers — Annual Meeting — Private Dining Room No. 5  
 8:00 p.m. National Piano Travelers Association—Annual Meeting —Private Dining Room No. 6

**Monday, July 10**  
 3:00 p.m. Trade Practice Committee Meeting — Private Dining Room No. 1  
 6:00 p.m. National Piano Travelers Annual Jamboree — Grand Ballroom

**Tuesday, July 11**  
 8:00 a.m. National Association of Musical Merchandise Wholesalers —Salesmen's Breakfast—Private Dining Room No. 9  
 9:00 a.m. National Association of Band Instrument Manufacturers—Annual Meeting—Private Dining Room No. 6

**Wednesday, July 12**  
 8:00 a.m. Twenty-Forty Club Breakfast—Private Dining Room No. 9

### CONVENTION HIGHLIGHTS

**OPENING LUNCHEON**  
 Monday—12 Noon Grand Ballroom  
 Convention Opening Ceremonies  
 President's Annual Message

Raymond Moley  
 Columnist, "Newsweek" Editor and

## Decca Services Music Operator Trade Associations With Preview Package Of Records

NEW YORK—Decca Records continued their close activity with the automatic music field this past week, with the announcement that they would service music operator trade associations with selected samples of new recordings.

Decca will mail the trade associations throughout the nation, an average of five new recordings they deem of particular interest to the music operators. The trade groups in turn, will preview the new records for their member operators at their regular meetings.

Decca indicated that the initial reaction they had received from their first sample mailing of new records, resulted in a healthy response of orders from music ops thru territorial distributors.

The Decca "sampling service" differs from that of RCA Victor who mail new sample releases directly to the music operators themselves. RCA Victor is currently mailing a package of three records to a list of "key" operators totaling 500.

Trade association leaders contacted viewed the plan with much optimism stating that as a result of the Decca plan, the music op groups would have an opportunity to preview new releases, and order in sufficient time to take advantage of the newness of the recordings.

The Decca service plan to trade associations is another step in the platter's long range planning with music operators, instituted some months ago when they created a special department for the juke box trade.

## Abbey Records Hold Open House For Trade

NEW YORK—Abbey Records, Inc., this city, this past week celebrated the opening of their new offices and quarters with a cocktail party for the trade.

On hand to welcome the overflow crowd of guests were Pete Doraine, Kelly Camarata and Gene Novello; executives of the Abbey plattery.

The open house shindig played to a full house throughout the afternoon with a tremendous turnout of record distributors, artists, dealers, music ops, and the trade press attending.

The Abbey firm recently made the move to their new spacious quarters on West 49th Street, to allow for the increase in business the firm has experienced during this past year.

## Peggy Lee Fetes Biz

NEW YORK—Capitol Recording artists Peggy Lee and Dave Barbour feted the music trade this past week, (Thursday) with an open house party at the Hampshire House, New York, prior to the duo's tee off at the New York Paramount.

The Lee-Barbour shindig brought out the music and radio trade en masse, with a host of other recording artists, radio execs and Capitol Records chieftains on hand.

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



"A BOTTLE AND A BLONDE" (2:30)

"COLORADO WALTZ" (2:35)

SHORTY LONG and THE SANTA FE RANGERS  
(RCA Victor 21-0347)



SHORTY LONG

● "A Bottle And A Blonde" is the novelty tale of a wild spree with very cute and catchy patter issued in a square-dance time set to the needs of a fine hillbilly waxing. Shorty Long handles the heaviest section of the patter with the Santa Fe Rangers joining him on

the choruses. The catchy square-dance beat and the clever word-age point this side for big things. "Colorado Waltz" is done in a modified waltz tempo and highlighted by the mellow crooning of Shorty Long. Ditty is in the romantic mood sparked by Long's yodeling and the backing of the Rangers. It is "A Bottle And A Blonde" that rings the bell and steps into the big-time even more than the "Waltz." Novelty wax should receive a large part of the summer's take and Shorty Long's effort on the "Bullseye" scorer looks to be one of the best of the crop. All ops with "folk" and "Western" locatins will step into high gear when they make the rounds with this platter. Ops who want perpetual motion on the nickel flow will be the first ones to load up on the Shorty Long novelty.

"LIFE'S RACE WITH SATAN" (2:26)

"THAT SHINING RIVER" (3:13)

LONIE & TOMIE THOMPSON  
(Columbia 20717)

● First cutting sets a peppy pace with only the wordage set in the religious pattern. The boy and girl alternate choruses of Lonie and Tomie Thompson come off effectively on this end as well as "That Shining River" edge. "River" is closer to the standard spiritual type with the melody as well as the patter coming through in the graver prayer style. Once again this is special material which is suited only for ops who have spots that call for religious biscuits.

"APPLE, CHERRY, MINCE AND CHOC'ATE CREAM" (2:32)

"TAKE IT EASY BLUES" (2:35)

MONTANA SLIM  
(RCA Victor 21-0532)

● Montana Slim (Wilf Carter, the Singing Cowboy) adds to the parade of menu like ditties with a tasty platter for any juke box. Disk dish is in the novelty kick with very fast stringing and a melody that adds sauce. Montana Slim rates a bow for the meaningful job that he does on the lyric. Over discloses a yodeling blues with the wordage following the relaxing title scheme. Ops will definitely order a heaping trayful of the top slicing as soon as they hear it.

"GET TOGETHER POLKA" (2:34)

"BLUE GRASS WALTZ" (2:35)

PEE WEE KING AND HIS GOLDEN WEST COWBOYS  
(RCA Victor 21-0354)

● "Polka" is a light, easy to dance tune and is aided by the top vocalizing of Gene Stewart. "Blue Grass Waltz" is set in the Kentucky waltz time familiar to folk and Western ops and once again airs the piping of Gene Stewart. Pee Wee King's framing of the disks are money-in-the-bank investments for the wise op. Ops who have had success with polkas and waltzes will want to plunk these sides into their boxes for sure fire coin pulling.

"I GOT A RING FOR HER FINGER" (2:34)

"HONKY-TONK HEART" (2:30)

JOHNNY HICKS AND HIS TROUBADORS  
(Columbia 20716)

● First pressing boasts the vocal talents of Johnny Hicks and the Quartet backed by the traditional Western

fiddling on a bouncy melody with a catchy tempo. Hand clapping and chanting by the Quartet add to the disk's laurels. Flip has built in "juke box lovin' ways" in its fast moving and well done "Honky-Tonk" styling. Both decks are naturals for ops who will want to latch on to the platters as fast as they can get at them.

"STARS AND STRIPES FOREVER" (2:31)

"S-U-N-D-A-Y" (2:51)

JIMMY SELPH  
(Capitol 1057)

● Jimmy Selph sings the hillbilly version of the currently rising flag-waver which may get an added juke box boost from world conditions. An accordion frame aids Selph's warbling. Bottom was penned by Selph, who does the singing and a center chorus recitation in a preachy vein that uses each letter in the title as a basis for a line in the lyric. Top slicing seems to come over a little stronger and ops might listen to it.

"WEALTH WON'T SAVE YOUR SOUL" (2:45)

"THE MAN AT THE TABLE ASLEEP" (2:52)

MILTON ESTES—MUSICAL MILLERS  
(MGM 10740)

● "Wealth" is a spiritual folk tune on the theme of the folly of greed. Strings back the etching and the vocal chores are handled ably by Milton Estes and the Musical Millers. Reverse is a "message-tune" with lyrics concerning the evils of drink as a little boy cries about his daddy asleep at the bar. Tear-jerking is done in talking and singing by Milton Estes. Ops with the locations to match this type of engraving will want to lend an ear.

"PUT THAT KNIFE AWAY, NELLIE" (2:20)

"PIZEN PETE" (3:00)

HOMER & JETHRO  
(RCA Victor 21-0349)

● A pair of laugh filled numbers by the ranking singing hillbilly comedians, Homer & Jethro, come off in very fine style here and look to brighten many hot moments this summer. Both sides abound in chuckles for one and all. The tempo on "Pizen Pete" is a trifle catchier. Ops who have locations that go for a little folk and Western spoofing will welcome the Homer & Jethro duets with open arms.

**LUcky Millinder**

**DRIVES HOME A WINNER..**

... on his first recording as an exclusive King recording artist



**"Let It Roll Again"**

backed by **My Little Baby**

**KING 4379**



**SEPIA-BLUES**

★ **BULL MOOSE JACKSON**  
KING 4373  
SOMETIMES I WONDER  
TIME ALONE WILL TELL

★ **TINY BRADSHAW**  
KING 4376  
BOODIE GREEN  
AFTER YOU'VE GONE

★ **WYNONIE HARRIS**  
KING 4378  
GOOD MORNING JUDGE  
STORMY NIGHT BLUES

★ **CHARLES "CROWN PRINCE" WATERFORD**  
KING 4374  
KISSING BUG BOOGIE  
HARD DRIVING WOMAN

★ **ROY BROWN**  
DELUXE 3304  
HARD LUCK BLUES  
NEW REBECCA

★ **JIMMY MITCHELLE**  
KING 4375  
I'M SO TIRED  
THAT'S WHAT I THOUGHT YOU SAID

★ **TEXAS SLIM**  
KING 4377  
THINKING BLUES  
MOANING BLUES

★ **SPIRIT OF MEMPHIS QUARTET**  
KING 4371  
HE NEVER LEFT ME ALONE  
IF JESUS HAD TO PRAY



**POPULAR**

★ **JOHNNY LONG**  
KING 15051  
HELLO  
SHORTY'S GOT TO GO

★ **TERRY SHAND**  
KING 15052  
MISTER HONKY-TONK  
DREAM STREET

★ **SISTER SLOCUM**  
KING 15050  
CHARLESTON  
VARSITY DRAG

★ **MILTON DELUGG**  
KING 15048  
SOME DAY WHEN DREAMS COME TRUE  
MARIMBA



**FOLK-WESTERN**

★ **COWBOY COPAS**  
KING 870  
THE POSTMAN JUST PASSES ME BY  
THE ROAD OF BROKEN HEARTS

★ **GRANDPA JONES**  
KING 867  
FIVE-STRING BANJO BOOGIE  
UNCLE EPH'S GOT THE COON

★ **MOON MULLICAN**  
KING 868  
YOU DON'T HAVE TO BE A BABY TO CRY  
SOUTHERN HOSPITALITY

★ **AL DEXTER**  
KING 875  
I'M SETTING YOU FREE  
BLOW THAT LONESOME WHISTLE, CASEY

★ **DELMORE BROTHERS**  
KING 873  
SOME DAY YOU'LL PAY  
MY HEART WILL BE CRYIN'

★ **HANK PENNY**  
KING 869  
WHAM! BAM! THANK YOU MA'AM  
JERSEY BOUNCE

WRITE, WIRE, OR PHONE YOUR ORDER TODAY



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*inc.* 1540 BREWSTER AVE.  
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**WE HAVE IT!!**  
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The Original and  
TERRIFIC SMASH HIT!

"TWO YEARS  
OF TORTURE"

RIH No. 111

Vocal by PERCY MAYFIELD  
MONROE TUCKER ORCHESTRA

flip "HALF-AWOKE"

Recorded in Hollywood

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DISTRIBUTOR TERRITORIES OPEN—WIRE, WRITE, PHONE  
IF YOUR DISTRIBUTOR CAN'T SUPPLY YOU—ORDER DIRECT.

Capitol Execs Plan  
Regional Meets

HOLLYWOOD—For the first time in the history of Capitol Records the four top executives of the plattery will make an on-the-spot sales conference tour of their six regional offices.

Capitol biggies who will venture into the field as a quartet are president Glenn E. Wallichs, Sales vice-prexy Floyd Bittaker, A & R veep Alan Livingston and Hal Cook of the sales promotion department.

It was announced that the tour will last approximately ten days and tee off in Chicago on July 14th, moving from there to Cleveland, New York, Atlanta, Dallas and back to Los Angeles. Each meeting will be fully attended by the regional and branch office personnel and the Capitol Record's sales force.

The general purpose of the huddles will be to discuss the firm's fall releases, introduce and explain new policies and get direct comments from the field on various projects that are now in the process of being exploited.

Winterhalter To Wax  
For Victor Dance Parade

NEW YORK—Hugo Winterhalter's first package production for RCA Victor will be the 18th album in the series, "Here Come The Dance Bands Again."

Winterhalter, who is the chief musical director of RCA Victor, will cut six sides of standards by the great writer, Isham Jones. Half of the sides will be in the pure instrumental vein with the other three set in the familiar Winterhalter orch and chorus stylization. Peter Hanley will do the solo vocal chores and the dance beat will be stressed in keeping with past Victor album formats in the Dance Band series.

The Winterhalter album should be ready for release late in August and will include Isham Jones immortals such as "It Had to Be You," "No Greater Love," "I'll See You In My Dreams" and "On The Alamo."

Columbia To Record  
TV Program

NEW YORK—"Mr. I. Magination," popular CBS-TV musical fantasy program created by Paul Tripp, will be recorded exclusively by Columbia Records, Inc., it was announced by Godard Lieberman, Executive Vice President of the company. Columbia's Children's Division will wax the programs which have proved most popular as well as create new material which will subsequently be done on television.

Format of the television shows will be followed closely, with song lyrics by Paul Tripp and incidental music by Ray Carter to be included in the albums.

The first "Mr. I. Magination" album will be recorded in Hollywood during July for Fall release and will consist of two 10-inch records.

A CBS-TV feature since April, 1949, the "Mr. I. Magination" series has risen steadily in its popularity ratings. Recent surveys show the series, originally planned as a children's show, to be a program for the entire family, with adults comprising 54 per cent of its viewing audience. It has been consistently praised by critics and educators for its high standards of entertainment and won a first-place award in this year's American Exhibition of Educational Radio Programs, sponsored by the 20th Institute for Education by Radio of Ohio State University. It also received a Variety Showmanship Award.



- 1 BIRMINGHAM BOUNCE  
Red Foley  
(Decca 46234)
- 2 M-I-S-S-I-S-S-I-P-P-I  
Red Foley  
(Decca 46241)
- 3 LONG GONE LONESOME BLUES  
Hank Williams  
(MGM 10654)
- 4 THROW YOUR LOVE MY WAY  
Ernest Tubb  
(Decca 46243)
- 5 WHY DON'T YOU LOVE ME?  
Hank Williams  
(MGM 10696)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

I LOVE YOU BECAUSE  
Ernest Tubb  
(Decca 46213)

WHY SHOULD I CRY?  
Eddy Arnold  
(RCA Victor 21-0300)

I'LL SAIL MY SHIP ALONE  
Moon Mullican  
(King 830)

CHOCOLATE ICE CREAM CONE  
Red Foley  
(Decca 46234)

THE LAST STRAW  
Elton Britt  
(RCA Victor 21-0339)

# Columbia, RCA After New Biz

NEW YORK—The Rudolph Wurlitzer Co., manufacturers of the new Wurlitzer "1250" juke box, which is equipped for easy conversion to either 45 or 33 1/3 r.p.m., has announced that the use of new speed disks will be allowed on their machines with a special tie-in deal from Columbia Records already in the works.

Wurlitzer executives and Columbia Records biggies jointly declared that all ops who make the conversion to long playing disks will receive a free conversion unit from Wurlitzer along with his newly purchased "1250" and 24 LP pop records as a gift from Columbia. Wurlitzer will make the same arrangement with manufacturers of 45 r.p.m.

The effect of this new move on other juke box manufacturers is being watched closely. A general rush is anticipated between RCA Victor (45 r.p.m.) and Columbia (33 1/3 r.p.m.) to get the juke boxes to convert to their respective speeds.

It was pointed out that not only will the sales to the juke box ops represent a hefty part of the new speed business once the machines are converted—but the effect on the public in promoting these new speed records will be enormous.

For the first time, the general public will hear and see the new records in their juke boxes and thus the acceptance of the new speeds will be moved forward a tremendous step.

Up to this point, the automatic music business has not been of too much import in the known "battle of the speeds" between Columbia and RCA Victor Records. While both firms have waged a tremendous campaign to promote their respective speed systems, the juke box business has had to take a temporary "back seat." With the adaptability of the Wurlitzer 1250 to either 45 or 33 1/3, the industry is expected to play a major role in eventually formulating one-speed system for the entire disk industry.

# "Tzena" Has Third Claimant To Rights

NEW YORK—Further complication in the completely muddled picture of who owns "Tzena, Tzena, Tzena" occurred this week when a third claimant appeared on the scene declaring that they, the Zionist Organization of America (ZOA), were the possessors of a copyright issued in 1948 for a tune called "Tzena, Tzena."

Cromwell Music, whose version with lyrics by Gordon Jenkins is the current big seller on the disk market, and Mills Music, who have a rendition written by two other song scribes and who now claim to be sole owners of the rights to "Tzena, Tzena, Tzena" were informed by the ZOA that the composer of their ditty was an A. W. Binder and that legal action will be instituted against "infringers" of their copyright.

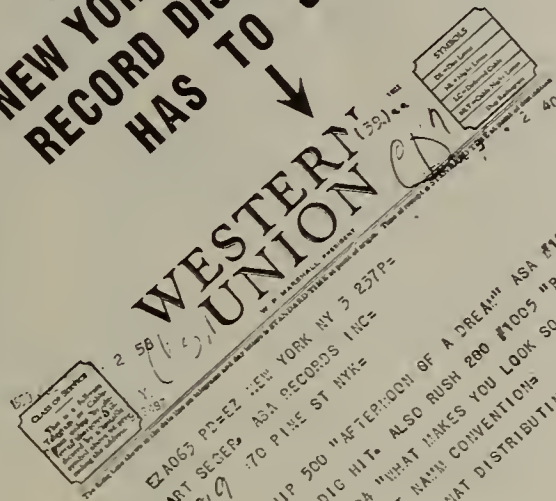
Would it be possible to give them one "Tzena" apiece?

# Admiral Acquires Canadian Distribution

NEW YORK—Nick Carrano, president of Admiral Records, has announced that his diskery has obtained a distribution outlet for Canada through Quality Records, Ltd., the same distribs who handle the MGM line for that country.

"Admiral," Carrano declared, "will ship masters of their kid-disk and pop releases to Quality which will press them and issue the records under a label bearing their own name." It was explained that this procedure is being followed because the cost of shipping the records from the United States to Canada represents a substantial reduction from the margin of profit that Quality will operate with and because it avoids confusion with another platter in Canada which is also named Admiral.

SEE WHAT NEW YORK'S LARGEST RECORD DISTRIBUTOR HAS TO SAY



WESTERN UNION  
NEW YORK NY 3 2377  
ART SEGER, ASA RECORDS INC.  
70 PINE ST NY 14

PLEASE SHIP 500 "AFTERNOON OF A DREAM" ASA #1003 RECORD  
LOOKS LIKE DIG HIT. ALSO RUSH 200 #1005 "BUNKER HILL  
BLUES" 200 #1004 "WHAT MAKES YOU LOOK SO GOOD" BEST  
RECORDS SEE YOU AT NAMI CONVENTIONS  
JERRY BLAINE COSMATIC DISTRIBUTING CORP 315 WEST 47 ST  
NEW YORK NY

DISTRIBUTORS:  
Some Territories  
Still  
Available

ASA No. 1003 — "AFTERNOON OF A DREAM"—Joe Medlin

ASA No. 1004 — "WHAT MAKES YOU LOOK SO GOOD"  
—Freddy Washington Quintet

ASA No. 1005 — "BUNKER HILL BLUES" - Cousin Ida

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WIRE, WRITE, PHONE

ART SEGER

# ASA RECORDS

70 PINE ST., NEW YORK (Tel. Dlgy 8-1890)

'HAPPY PAY DAY'  
'CHEERFUL BABY'

Little Willie Littlefield  
MOD 754

'JUST WON'T LET HER GO'  
'ROCKIN' ALL DAY'

Jimmy McCracklin MOD 762

# flying discs!

No lie, kids! They're flying off the presses—and when you stock them, they'll fly off the shelves. They're mellow, they're magnificent, they're MODERN!

'I'M YOURS TO KEEP'  
'THIS IS MY STORY'

Herb Fisher  
MOD 753



Write for our new 45 rpm catalog

**WATCH NATIONAL'S HITS  
FILL YOUR TILLS!!**

National 9112 **EILEEN BARTON**  
"MAY I TAKE TWO GIANT STEPS"

National 9118 **FLORENCE WRIGHT-ERROL GARNER**  
"PIE IN THE BASKET"  
"REAL GONE TUNE"

**DANNY SCHOLL**  
WATCH FOR HIS NEXT SMASH RELEASE

National 9115 **BILLY ECKSTINE**  
"I SURRENDER DEAR"

National 9117 **LYNNE HOWARD**  
"ROUND-UP TIME ON LULLABY TRAIL"

National 9111 **THE RAVENS**  
"COUNT EVERY STAR"

National 9114 **JOHNNY SPARROW**  
"WHO RUNS THE JOINT"

**NATIONAL Records**  
ORDER FROM YOUR NEAREST DISTRIBUTOR  
OF NATIONAL DISC SALES • 1841 BROADWAY, N. Y. 23, N. Y.

**APOLLO**  
Bouncing Up In Popularity!!  
**THE THREE RIFFS'**  
sensational treatment of a new JUMP TUNE—  
"JUMPING JACK"  
[Apollo No. 1164]  
**APOLLO RECORDS, INC.**  
457 W. 45 St. N. Y.

"IT WOULDN'T BE THE SAME WITHOUT YOU"  
*Al Rogers*  
MGM-10709

**Dave Garroway Toasts Mindy Carson**



CHICAGO—Candid camera lens caught this cutie of Eddie Joy, of Santly-Joy Music Publishers Inc.; chirp Mindy Carson, and TV showman Dave Garroway, during Miss Carson's recent theatre engagement here in Chicago. Pic was snapped at a cocktail party the RCA Victor distribribs threw Mindy, in honor of her Chi date. Mindy currently has the start of another winner in her latest platter "I Wish, I Wish," backed by "I'm Bashful."

**Diskers Eye Xmas Tunes Early**

NEW YORK—Tin Pan Alley and the record firms are doing their Christmas tune shopping early this year with the hunt already on for a successor to last year's smash "Rudolph, The Red Nosed Reindeer."

Almost every publisher has already submitted two or three possibilities to the A & R chiefs of the diskeries who are now busily sorting them all out for the few that they will actually record. All the platter makers can ruefully recall the 1949 season, when after almost every one of them had turned it down, Gene Autry waxed "Rudolph" for Columbia and rang up sales of almost 1,000,000 before another artist could give him any sort of competition. However, since at least one new Yuletide ditty each year is sure to break as a top seller, they are determined not to be caught flat-footed again.

In addition to the songs under consideration now all the biscuit makers will be poised to cover themselves on any number that looks as though it will be the one to walk off with the heavy sales.

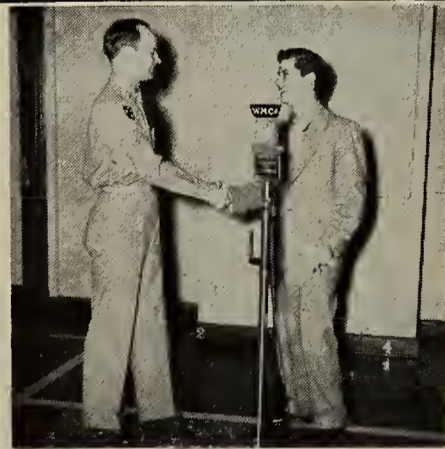
**"Fightin' Phils" Keep Climbing In Disk Sales**

NEW YORK — Bandleader Elliot Lawrence's music company, Elliot Music, announced this week that the 30-piece Delaware County String Band of Pennsylvania has independently recorded, "The Fightin' Phils," which maestro Lawrence penned with Bix Reichner. The tune was originally written as a publicity stunt and introduced by Elliot Lawrence at Shibe Park, Philadelphia, where his band played for the Phils' baseball season opener.

The Philadelphia Phils, who have already purchased 10,000 copies of the sheet music of "The Fightin' Phils," have placed an initial order of 5,000 copies of the platter which is being released by the Reel label, subsidiary of Elliot Music Company. The Phils, in turn, are selling the music and records at Shibe Park and via radio station WPEN, Philadelphia, and a 25 station baseball network. Both the sheet music and records are sold as souvenirs for 25c and 75c respectively.

The reverse side of the platter carries a patriotic tune, "The Red We Want Is The Red We've Got In The Old Red, White and Blue," which was penned by Bix Reichner and Jimmy Kennedy.

**Farrell Etches Army Service**



NEW YORK—MGM Records star Bill Farrell receives congratulations from Cpl. William Downs, scripter of the Army's radio series "Voice Of The Army," as he completes a show for the series built around his meteoric rise to vocal fame. Entitled "A Young Man Sings," the program was done live in New York City, and transcribed for future distribution to 1657 radio stations throughout the nation. The show was built around a panorama of Farrell's hits, placing special emphasis on his "Baby, What Else Can I Do," his latest recorded success for the MGM label.

**Charleston, S. C., Has "Gone Fishin'"**

CHARLESTON, S. C.—Talk about promotion; the power of the disk jockey, and a piece of music—combine 'em all, and what have you got? A holiday—that's what!

Without fanfare of any kind, the merchants of Charleston, S. C., in cooperation with the local Chamber of Commerce, have "Gone Fishin'," every Wednesday at 1 P.M.

This is the way it happened: Ernie Robins, dj at radio station WHAN, conducts a program called "The Fisherman." When he received a gay colored card reading, "Gone Fishin'," from Harry Link, of Leo Feist, Inc., it gave him the idea of promoting "Gone Fishin'" with the merchants and the Chamber of Commerce. They went for it—hook, line and sinker, and notified Harry Link to make up a card for every merchant in town.

Net result: Every Wednesday thru Labor Day, you'll see the following tacked up on the doors of local merchants, "Gone Fishin' Be Back Tomorrow"—Chamber Of Commerce."

SEE → JACK BERGMAN ← SEE  
FOR 33  
**BARGAINS IN 45 78 PLAYERS**

**RCA ATTACHMENTS—AMP. PLAYERS** { With 10 }  
45 RPM Portables With Full 3 Tube Amps. { 45 Records }  
• SINGLE SPEED - 3 SPEEDS - AUTOMATICS •  
• OPEN FACE - CLOSED TOPS - TABLE MODELS •  
• CONSOLE COMBINATIONS-3 SPEEDS •

**ALL NATIONALLY ADVERTISED BRANDS  
BELOW DISTRIBUTOR COST**

This merchandise is offered on a 'first come, first served' basis and will go fast. All brand new in original factory cartons. Limited quantities on some items, so contact me early. Call Palmer House Information for my room number.

SEE → JACK BERGMAN ← SEE  
PALMER HOUSE, July 9-10-11-12  
N. Y. OFFICE: 457 West 45th Street Tel.: Circle 6-6272

# 1950 Music Industry Trade Show Exhibitors

## Record Manufacturers & Suppliers

Name Of Company	Booth
ABBEY RECORDS, INC. New York, N. Y.	65
ACCORDION WORLD Mt. Kisco, New York	Room 966
AMERICAN MUSIC CONFERENCE Chicago, Ill.	Room 857
CAPITOL RECORDS, INC. Hollywood, Calif.	63, 64
CARAVAN RECORDS, INC. New York, N. Y.	4
CHICAGO ALBUM & SPECIALTY CO. Chicago, Ill.	21
COLUMBIA RECORDS, INC. Bridgeport, Conn.	10, 11, 12
CONTINENTAL RECORDS, INC. New York, N. Y.	48
CORAL RECORDS, INC. New York, N. Y.	94
DECCA DISTRIBUTING CORP. Chicago, Ill.	95
DOWN BEAT, INC. Chicago, Ill.	83
FOLKWAYS RECORDS & SERVICE CORP. New York, N. Y.	42
HOUSE AND GARDEN MAGAZINE New York, N. Y.	9
HOUSE BEAUTIFUL MAGAZINE New York, N. Y.	105, 106
KING RECORDS, INC. Cincinnati, Ohio	18
LITTLE GOLDEN RECORDS, INC. New York, N. Y.	7
LONDON GRAMOPHONE CORP. New York, N. Y.	1
MGM RECORDS, INC. New York, N. Y.	Room 104
MAYFAIR RECORDING CORP. New York, N. Y.	77
MERCURY RECORDS CORP. Chicago, Ill.	Rooms 648 & 649 92, 93
MILLS MUSIC, INC. New York, N. Y.	56, 57
MUSIC EDUCATORS NATL. CONFERENCE Chicago, Ill.	Room 855
MUSIC TRADE REVIEW New York, N. Y.	Room 875
MUSICAL MERCHANDISE MAGAZINE New York, N. Y.	Room 763
PARADE RECORDS CO. Brooklyn, New York	5
PEERLESS ALBUM CO. Brooklyn, New York	14
PETER PAN RECORDS New York, N. Y.	75
PERMO, INC. Chicago, Ill.	44
PIANO TRADE MAGAZINE Chicago, Ill.	Room 804
RCA VICTOR RECORDS Camden, N. J.	Room 14 90, 91
RAINBOW RECORDS, INC. New York, N. Y.	82
DERBY RECORDS, INC. New York, N. Y.	82
RECOTON CORP. New York, N. Y.	80
SACRED RECORDS, INC. Los Angeles, Calif.	17, 18
TIME MAGAZINE New York, N. Y.	Room 856
TOWER RECORDS, INC. Chicago, Ill.	76

*Greetings  
to the*

*World's Finest . . .*

**OUR MANUFACTURERS!**

SAVOY • MODERN • SPECIALTY • ALADDIN • SITTING IN  
IMPERIAL • GOTHAM • REGENT • SENSATION • FREEDOM  
PEACOCK • MELFORD • LEE • LIFE • INTRO

*"The Best in Records All-Ways"*

**AMERICAN RECORD DISTRIBUTORS, INC.**

2011 S. MICHIGAN AVE., CHICAGO 16, ILL. (Tel.: DA-6-6454)

# UTOGRAPH RECORDS

WHO STARTED "SENTIMENTAL ME"

—PRESENT—

## I NEVER HAD A WORRY

by MARTHA LOU HARP and The Carolers

AUTOGRAPH 811

—ALSO—

## ON THE ROAD TO SAN ANTONE

by VIC ANTHONY and The Carolers

AUTOGRAPH 817

★

Picked as HITS by The Cash Box and Billboard

★

# UTOGRAPH RECORDS

200 W. 57th St. (PLaza 7-2755) New York, N. Y.

### "I STILL GET A THRILL"

RECORDED BY

DEAN MARTIN..... Capitol  
DINAH SHORE..... Columbia  
D. HAYMES-G. JENKINS... Decca  
ART LUND..... MGM  
TONY MARTIN..... Victor

**Words & Music, Inc.**

1619 Broadway

N. Y. C.

A GREAT  
**HIT!**

**LITTLE ESTHER**

on SAVOY 750

**"CUPID'S BOOGIE"**

with MEL WALKER

**"Just Can't Get Free"**

SAVOY RECORD CO., INC.  
58 MARKET STREET, NEWARK, N. J.

## BEST SELLERS



MY KIND OF BABY

Regal 3274

I LOVE MY BABY

Larry Darnell



I AIN'T GONNA LET YOU IN

Regal 3273

I NEED YOUR LOVE Annie Laurie-Paul Gayten



POOR DOG

Regal 3268

YOU BETTER FIND A JOB Chubby Newsome



BLUES 'N BOOGIE

Inst.—Regal 3269

ROCK IT

Roosevelt Sykes



I'LL NEVER BE FREE

Regal 3258

YOU OUGHT TO KNOW

Annie Laurie-Paul Gayten



COOL PLAYIN' MAMA

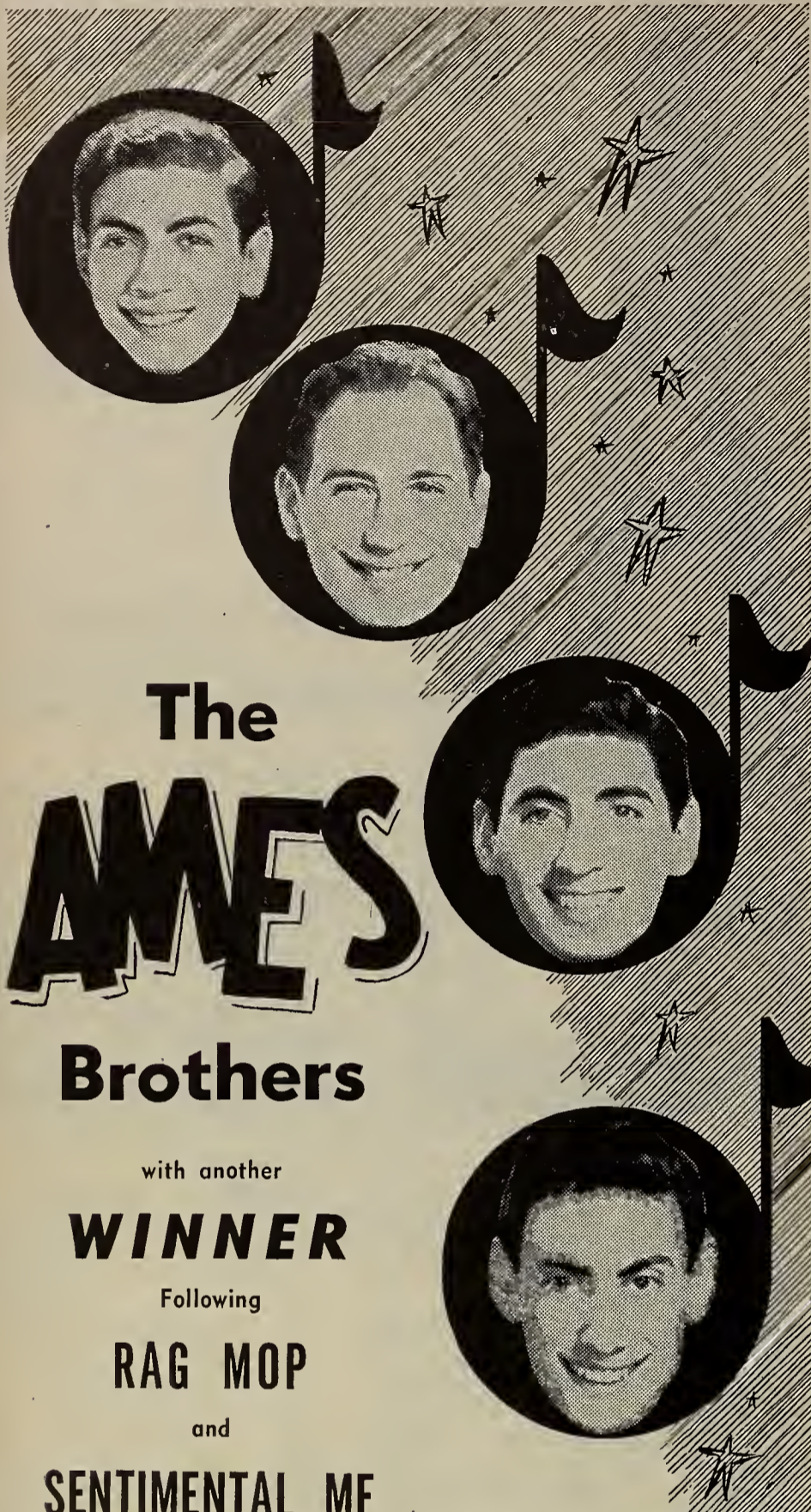
Regal 3270

HEARTFUL OF PAIN

Sammy Cotton

## REGAL RECORD CORP.

20 EAST ELIZABETH AVE., LINDEN, N. J. Phone LI 2-7550



# The AMES

## Brothers

with another

## WINNER

Following

## RAG MOP

and

## SENTIMENTAL ME

**CAN ANYONE EXPLAIN**  
and  
**SITTIN', STARIN' and ROCKIN'**  
Coral # 60253

**CORAL RECORDS**  
(A subsidiary of DECCA RECORDS, INC.)

### Sammy Kaye In Suit Against CBS

NEW YORK—Bandleader Sammy Kaye has filed a \$400,000 damage suit in New York federal court against the Columbia Broadcasting System, Liggett and Myers Tobacco Company, and the Cunningham and Walsh advertising agency for allegedly appropriating one of his radio-television show ideas and using it on the CBS network.

Kaye claims that he submitted an original idea to CBS in December, 1949, dealing with a series of radio-TV programs to be built around disc jockeys from key cities around the country. Shortly thereafter, Kaye charges in his suit, CBS turned the show idea over to Liggett and Myers which began sponsoring it on May 31, 1950.

Title of Sammy Kaye's show idea was "Disc Jockey Discoveries." The CBS program which Kaye charges is using the same format is "ABC's of Music."

*Congratulations to  
The Cash Box  
on your  
8th Anniversary*

●

*American Record Distributors, Inc.  
Chicago*

### Juanita Hall Visits With Music Op



NEW YORK—Juanita Hall, recording star of RCA Victor Records, and also starred in the Broadway hit "South Pacific," took time out from her many activities recently to make the rounds of the music ops. Pictured above, Juanita autographs a copy of one of her platters for Al Russo of R & Y Music Co., this city.

### Stars Shine For Vets

CHICAGO—The Sachar Lodge, a branch of the B'nai Brith, will entertain the hospitalized veterans at Vaughn General Hospital on Wednesday, July 12. Bill Rogers will emcee the star studded show, which includes Margaret Whiting, Benny Strong, George Gohel and many others. Performance has been scheduled by the Sachar Lodge, with those artists listed donating their time and services.

*Here Are Two Great Disc Hits!*

# HAPPY FEET

DEAN MARTIN .....	Capitol
TONI HARPER .....	Columbia
TEX WILLIAMS .....	Capitol
ROY ROSS .....	Coral
KING SISTERS .....	Mercury
TOMMY DORSEY .....	RCA Victor

●

# TZENA TZENA TZENA

VIC DAMONE & CHORUS.....	Mercury
MITCH MILLER.....	Columbia
GORDON JENKINS-THE WEAVERS.....	Decca
RALPH FLANAGAN.....	RCA Victor

CROMWELL MUSIC, INC • 119 West 57th Street • New York 19, N. Y. • JUdson 6-2598  
HOWARD S. RICHMOND, Gen. Prof. Mgr.

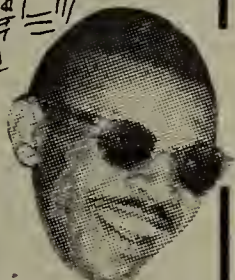


# ATLANTIC RECORDS

## MONEY MAKERS



### AL HIBBLER



Now Exclusively on Atlantic!  
His First Release Already a Smash!  
# 911 **Danny Boy**  
Song of the Wanderer

### RUTH BROWN

Exclusively on Atlantic

The "So Long" Girl Now Hitting With  
# 907 **Where Can I Go?**  
Boy of Mine

### STICK MCGHEE



Exclusively on Atlantic  
Just Released  
Greater Than "Spo-Dee-Odee"!  
# 912 **Let's Do It**  
She's Gone

## LET 'EM MAKE MONEY FOR YOU!

# ATLANTIC RECORDS

301 W. 54th Street, New York

## RCA VICTOR SETS DEAL WITH COMMERCIAL CREDIT CO. TO FINANCE SALES FROM DISTRIBS TO DEALERS

### Record Distributors Seen As Principal Participants In Industry's First Finance Plan

CAMDEN, N. J.—The RCA Victor Division of the Radio Corporation of America announced today the completion of arrangements under which the Commercial Credit Company, national financing organization, will finance sales of RCA Victor products from distributors to dealers, and will also underwrite time payment sales by dealers to consumers. While the pact applies to the company's complete line of products, it is expected that television and radio distributors and dealers will be the principal participants.

Under the provisions of the wholesale financing plan, a dealer ordering RCA Victor merchandise from a distributor may pay down as little as 10 percent of the invoice price, plus freight. The Commercial Credit Company will then finance the remaining 90 percent for varying periods up to a maximum of six months.

The dealer will have possession of the stock and may either warehouse it or place it on display in his store. With the sale of each of the instru-

ments to a consumer, the leader subscribing to this service will be required, before delivery of the set, to pay the finance company the amount due in cash, or with a retail time payment contract.

Under the provisions of the retail time payment sales plan, covering sales by the dealer to his customers, CCC will supply the capital to cover long-term sales and will also handle the details of credit and collection activities at no cost to the dealer. While the retailer agrees to accept contingent liability in the case of default by a purchaser, Commercial Credit provides a 10 per cent loss reserve for the dealer out of the finance charges.

Insurance against property damage, covering instruments purchased under either the wholesale or retail financing plans, will be carried by the Commercial Credit Company under a blanket policy, and in most cases CCC will also provide group life insurance on all purchasers for the full amount of their obligations.

Thanks, Music Merchants, for making . . .

## THE ORIOLES

the No. 1 Quintet in the country

You will do well to keep an eye on the following artists:

- BILLY MATHEWS
- JUNE NELSON
- RENE HALL SEXTET
- VIOLA WATKINS
- LEE TULLY
- SYLVIA FROOS
- UKELELE JO

LOOK US UP AT THE CONVENTION FOR A BIG SURPRISE WHEN YOU HEAR THE VERY LATEST NEW SOUND IN MUSIC

Write for our complete catalogue  
Novelty, Pops, Kiddy Records  
(78 & 45)

Jubilee RECORD CO., INC.  
315 WEST 47TH STREET NEW YORK, N.Y.

**THE NEW LABEL THAT'S GLICKING WITH ALL MUSIC OPERATORS EVERYWHERE**

**"MAY FOOLISH HEART"**

BACKED WITH: "BLESS YOU"

By GENE AMMONS on CHESS No. 1425

Distributors: Some Territories Still Available! Write: CHESS RECORD CO.

5249 COTTAGE GROVE AVE., CHICAGO ILL.  
(All Phones: Museum 4-1322)

**"ROLLIN' STONE"**

BACKED WITH: "WALKIN' BLUES"

By MUDDY WATERS on CHESS No. 1426

**THE CASH BOX**

**DISC-HITS  
BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

C O D E	
AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Corol	SP—Specialty
DA—Dona	SPT—Spotlight
DE—Decca	SU—Supreme
DV—Delvor	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocallon
LO—London	

	July 8	July 1
<b>1—BEWITCHED</b>	<b>112.9</b>	<b>122.7</b>
CA-1000—MEL TORME <i>The Piccolina</i>		
CR-60182—ROSS ROSS O. <i>Where In The World</i>		
DE-24983—GORDON JENKINS O. <i>Where In The World</i>		
ME-5399—JAN AUGUST & HARMONICATS <i>Blue Prelude</i>		
TW-1473—BILL SNYDER		
VI-20-3617—ANDRE PREVIN		
VI-20-3726—LARRY GREEN <i>If I Had You On a Desert Isle</i>		
<b>2—I WANNA BE LOVED</b>	<b>87.5</b>	<b>84.5</b>
CO-38491—BUDDY CLARK <i>If You Were Only Mine</i>		
CO-38825—TONY BENNETT <i>Boulevard Of Broken Dreams</i>		
DE-27007—ANDREWS SISTERS <i>I've Just Gotta Get Outa The Habit</i>		
MG-10716—BILLY ECKSTINE <i>Stardust</i>		
VI-20-3772—FONTANE SISTERS <i>I Didn't Know What Time It Was</i>		
<b>3—THIRD MAN THEME</b>	<b>82.8</b>	<b>122.4</b>
CA-820—ALVINO REY <i>Steel Guitar Rag</i>		
CO-38706—HUGO WINTERHALTER <i>Come Into My Heart</i>		
CO-38665—CAFE VIENNA QUARTET <i>Cafe Mozart Waltz</i>		
CR-60159—OWEN BRADLEY <i>Cafe Mozart Waltz</i>		
DE-24908—ETHEL SMITH <i>Cafe Mozart Waltz</i>		
DE-27048—VICTOR YOUNG O. <i>Mona Lisa</i>		
DE-46218—HANK GARLAND <i>Lowdown Billy</i>		
DE-24839—GUY LOMBARDO O. <i>Cafe Mozart Waltz</i>		
DE-24916—ERNST NASAR <i>Cafe Mozart Waltz</i>		
LO-536—ANTON KARAS <i>Cafe Mozart Waltz</i>		
ME-5373—HERMAN STACHOW <i>Under The Linden Tree</i>		
MG-10593—FRANZ DIETSCHMANN		
VI-20-3698—IRVING FIELDS' TRIO <i>Poet And Peasant Rumbature</i>		
VI-20-3611—IRVING FIELDS' TRIO <i>The Wedding Samba</i>		
VI-20-3709—RAY McKINLEY O. <i>I Don't Wanna Be Kissed</i>		
VI-20-3797—FREDDY MARTIN O. <i>Home Cookin'</i>		

	July 8	July 1
<b>4—SENTIMENTAL ME</b>	<b>73.6</b>	<b>83.9</b>
CA-923—RAY ANTHONY O. <i>Spaghetti Rag</i>		
CR-60140—AMES BROS. <i>Rag Map</i>		
DA-2074—BILLY MAYO QUARTET <i>Hasty Heart</i>		
DE-24904—RUSS MORGAN <i>Copper Canyon</i>		
ME-8174—STEVE GIBSON <i>Are You Lonesome Tonight?</i>		
VI-20-3793—RUDY VALLEE <i>Niccolo And His Piccolo</i>		
<b>5—MY FOOLISH HEART</b>	<b>70.6</b>	<b>77.9</b>
CA-934—MARGARET WHITING <i>Stay With The Happy People</i>		
CO-38697—HUGO WINTERHALTER O. <i>Leave It To Love</i>		
DE-24830—GORDON JENKINS <i>Don't Da Something, Etc.</i>		
ME-5362—RICHARD HAYES <i>The Flying Dutchman</i>		
MG-10623—BILLY ECKSTINE <i>Sure Thing</i>		
VI-20-3681—MINDY CARSON <i>Candy And Cake</i>		
<b>6—HOOP-DEE-DOO</b>	<b>66.7</b>	<b>69.3</b>
CA-980—KAY STARR <i>A Woman Likes To Be Told</i>		
CO-38771—DORIS DAY <i>Marriage Ties</i>		
CO-38799—FRANKIE YANKOVIC <i>Night After Night</i>		
CR-60209—AMES BROS. <i>Stars Are The Windows of Heaven</i>		
DA-2077—PAULETTE SISTERS <i>Song Of The Wedding Day</i>		
DE-24986—RUSS MORGAN O. <i>Down The Lane</i>		
ME-5419—LAWRENCE WELK <i>If You Can't Get A Drum</i>		
MG-10702—LYN DUDDY SINGERS <i>Down The Lane</i>		
VI-20-3747—COMO & FONTAINE SISTERS <i>On The Outgoing Tide</i>		
<b>7—OLD PIANO ROLL BLUES</b>	<b>64.5</b>	<b>52.5</b>
AB-15003—LAWRENCE COOK <i>Why Do They Always Say No?</i>		
CA-970—JAN GARBER O. <i>Clodhopper</i>		
CO-38773—BEATRICE KAY <i>Why Do They Always Say No?</i>		
CR-60177—CLIFF STEWARD <i>Why Da They Always Say No?</i>		
DE-24977—CARMICHAEL and DALEY <i>Stay With The Happy People</i>		
DE-27024—AL JOLSON-ANDREWS SISTERS <i>Way Down Yonder In New Orleans</i>		
ME-5400—FEB SEPTEMBER <i>Spain</i>		
VI-20-3751—CANTOR—KIRK—KAYE O. <i>Juke Box Annie</i>		
<b>8—MONA LISA</b>	<b>62.8</b>	<b>47.5</b>
CA-1010—KING COLE <i>The Greatest Inventor</i>		
CO-38768—HARRY JAMES O. <i>La Vie En Rose</i>		
CR-60250—LEIGHTON NOBLE ORCHESTRA <i>Sam's Song</i>		
DE-27048—VICTOR YOUNG O. <i>Third Man Theme</i>		
LO-619—CHARLIE SPIVAK O. <i>Loveless Love</i>		
MG-10689—ART LUND <i>When My Stage Coach Reaches Heaven</i>		
VI-20-3753—DENNIS DAY <i>Shawl Of Galway Grey</i>		
ME-5447—ALEXANDER BROS. <i>Home Cookin'</i>		
<b>9—COUNT EVERY STAR</b>	<b>35.1</b>	<b>23.9</b>
CA-979—RAY ANTHONY O. <i>Darktown Strutters Ball</i>		
CA-859—RAY ANTHONY O. <i>Bamboo</i>		
CO-38732—HERB JEFFRIES <i>Our Love Story</i>		
CR-60214—HARRY BABBITT		
DE-27042—DICK HAYMES <i>If You Were Only Mine</i>		
DE-48518—THE BLENDERS <i>Would I Still Be The One In Your Heart?</i>		
VI-20-3697—HUGO WINTERHALTER O. <i>Flying Dutchman</i>		

	July 8	July 1
<b>10—IT ISN'T FAIR</b>	<b>32.1</b>	<b>29.4</b>
CA-860—BENNY GOODMAN O. <i>You're Always There</i>		
CO-38735—LES BROWN O. <i>Solid As A Rock</i>		
CR-60156—BILL HARRINGTON <i>High On The Eiffel Tower</i>		
DE-24895—JOE MARINE <i>Cry Of The Wild Goose</i>		
GM-943—RAY DOREY <i>Too Many Kisses</i>		
HAP-105—JOEY NASH <i>If I Forget You</i>		
KI-15034—FREDDY MILLER O.		
ME-5382—RICHARD HAYES <i>Thunder In My Heart</i>		
ME-6290—DINAH WASHINGTON		
MG-10637—BILL FARRELL <i>Bamboo</i>		
VI-20-3609—SAMMY KAYE O. <i>My Lily And My Rose</i>		
<b>11—ROSES</b>	<b>30.4</b>	<b>29.6</b>
CA-1001—RAY ANTHONY O. <i>National Emblem March</i>		
CO-38826—KEN GRIFFIN <i>Little Sally One Shoe</i>		
CO-38816—GENE AUTRY <i>The Roses I Picked, Etc.</i>		
CR-60235—GEORGE CAPES ORCHESTRA <i>American Beauty Rose</i>		
DE-46240—STUBBY & THE BUCCANEERS <i>Little Buffalo Bill</i>		
DE-27008—DICK HAYMES <i>I Still Get A Thrill</i>		
LO-682—SNOOKY LANSON <i>Where Are You Gonna Be, Etc.?</i>		
ME-5397—EDDY HOWARD O. <i>Put On An Old Pair Of Shoes</i>		
MG-10684—BILLY ECKSTINE <i>My Destiny</i>		
VI-20-3754—SAMMY KAYE O. <i>Tiddly Winkie Wood</i>		
VI-21-0306—SONS OF THE PIONEERS <i>Eagle's Heart</i>		
<b>12—BONAPARTE'S RETREAT</b>	<b>21.7</b>	<b>17.8</b>
CA-936—KAY STARR <i>Someday Sweetheart</i>		
CO-20706—LEON McAULIFFE <i>What, Where And When</i>		
DE-46209—BUZ BUTLER <i>Poison Ivy</i>		
VI-20-3766—GENE KRUPA O. <i>My Scandinavian Baby</i>		
VI-21-0111—PEE WEE KING <i>The Walls Of Regret</i>		
<b>13—WANDERIN'</b>	<b>20.8</b>	<b>18.1</b>
VI-10-1542—ROBERT MERRILL <i>Valencia</i>		
VI-20-3680—SAMMY KAYE <i>The Bicycle Song</i>		
<b>14—SIMPLE MELODY</b>	<b>17.8</b>	<b>18.4</b>
CA-1039—JO STAFFORD <i>Pagan Love Song</i>		
CO-38837—DINAH SHORE <i>I Still Get A Thrill</i>		
CR-60227—CROSBY—GIBBS <i>A Little Bit Independent</i>		
VI-20-3781—PHIL HARRIS <i>On The Mississippi</i>		
<b>15—I CROSS MY FINGERS</b>	<b>17.6</b>	<b>10.5</b>
CO-38786—PERCY FAITH O. <i>Valencia</i>		
DE-27078—VIC SCHOEN O. <i>I Could Write A Book</i>		
<b>16—BLIND DATE</b>	<b>14.3</b>	<b>17.2</b>
CA-1042—WHITING AND HOPE <i>Home Cookin'</i>		
DE-27076—KNIGHT AND HAYMES <i>Say When</i>		
<b>17—I DIDN'T SLIP, I WASN'T PUSHED, I FELL</b>	<b>14.1</b>	<b>8.9</b>
CO-38818—DORIS DAY <i>Before I Loved You</i>		
DE-27018—BING CROSBY <i>So Tall A Tree</i>		
VI-20-3823—LISA KIRK <i>Love Like Ours</i>		

	July 8	July 1
<b>18—TZENA, TZENA, TZENA</b>	<b>12.9</b>	<b>5.4</b>
CO-38885—MITCH MILLER O. <i>The Sleigh</i>		
DE-27077—GORDON JENKINS O. <i>Good Night, Irene</i>		
DE-27053—THE WEAVERS <i>Around The World</i>		
ME-5454—VIC DAMONE <i>I Love The Girl</i>		
<b>19—STARS AND STRIPES FOREVER</b>	<b>12.7</b>	<b>18.6</b>
CA-1057—JIMMY SELPH <i>Sunday</i>		
CA-1021—GORDON MocRAE <i>Hongi Tongi Hoki Poki</i>		
CO-38836—KAY KYSER O. <i>Play, Hurdy-Gurdy, Play</i>		
CR-60217—BOB CROSBY <i>Washington Post March</i>		
ME-5421—FRANKIE LAINE <i>Thanks For Your Kisses</i>		
VI-20-3789—DENNIS DAY <i>Come Into The Parlor</i>		
VI-20-3762—RALPH FLANAGAN O. <i>Giannina Mia</i>		
<b>20—I STILL GET A THRILL</b>	<b>11.3</b>	<b>8.8</b>
CA-1018—HARRY BELAFONTE		
CA-1002—DEAN MARTIN <i>Be Honest With Me</i>		
CO-38837—DINAH SHORE <i>Simple Melody</i>		
DE-27008—DICK HAYMES <i>Roses</i>		
ME-5438—MERCURY STUDIO O. <i>Deep Purple</i>		
VI-20-3799—TONY MARTIN <i>Peace Of Mind</i>		

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

<b>21—I DON'T CARE IF THE SUN</b>	<b>11.2</b>	<b>8.6</b>
<b>22—STARS ARE THE WINDOWS OF HEAVEN</b>	<b>10.9</b>	<b>10.2</b>
<b>23—NOLA</b>	<b>10.7</b>	<b>3.4</b>
<b>24—RAIN</b>	<b>9.9</b>	<b>6.3</b>
<b>25—HOME COOKIN'</b>	<b>9.8</b>	<b>4.6</b>
<b>26—DADDY'S LITTLE GIRL</b>	<b>9.7</b>	<b>16.6</b>
<b>27—M-I-S-S-I-S- S-I-P-P-I</b>	<b>8.6</b>	<b>16.9</b>
<b>28—LA VIE EN ROSE</b>	<b>8.5</b>	<b>2.8</b>
<b>29—THANKS, MR. FLORIST</b>	<b>6.9</b>	<b>4.8</b>
<b>30—SAM'S SONG</b>	<b>6.8</b>	<b>—</b>
<b>31—BUFFALO BILLY</b>	<b>6.7</b>	<b>11.7</b>
<b>32—BOULEVARD OF BROKEN DREAMS</b>	<b>6.4</b>	<b>4.7</b>
<b>33—VALENCIA</b>	<b>5.6</b>	<b>9.9</b>
<b>34—SOMETIME</b>	<b>5.5</b>	<b>3.1</b>
<b>35—ON THE OUTGOING TIDE</b>	<b>5.2</b>	<b>2.9</b>
<b>36—LITTLE BIT INDEPENDENT</b>	<b>4.4</b>	<b>—</b>
<b>37—VAGABOND SHOES</b>	<b>4.3</b>	<b>4.2</b>
<b>38—PICNIC SONG</b>	<b>3.5</b>	<b>—</b>
<b>39—ARE YOUR LONESOME TONIGHT?</b>	<b>2.6</b>	<b>6.9</b>
<b>40—DEDICATED TO YOU</b>	<b>2.3</b>	<b>5.1</b>

# Steel Shortage Hits Vender Mfrs.

## Cigarette Machines and Drink Dispensers Face Steel Cabinet Shortage. Find Components Hard to Obtain. Skilled Labor Shortage Is Acute.

Among the hardest hit, in the present steel shortage crisis, are the vending machine manufacturers.

The cigarette machine and drink dispenser makers are faced with a cabinet problem the like of which confronts no one else in the field.

Having worked for years to produce the finest steel cabinets, the vending machine manufacturers find themselves suddenly at the mercy of the grey steel market which is rapidly developing.

The size of the cabinets which they feature require so much steel, that steel suppliers have been notifying them that they doubt, very much doubt, whether they will be able to allot them the steel necessary.

This is only part of the problem!

Components are now hard to obtain. The average vending machine manufacturer is faced with one shortage after the other. He cannot put machines together in his factory without certain high grade components and expect the machines to stand up, regardless of whatever troubles result on location.

The average manufacturer, further, has established an enviable reputation for better built equipment. He won't take substitutes. If he does, he is seriously injuring his reputation.

The result is that he must find ways and means to obtain the materials which have won him a better reputation in the indus-

try for finer manufactured products.

Regardless of how much effort will be expended now, and in the near future, the average manufacturer understands that he is strapped, as far as big volume production is concerned.

Today, he builds whatever he can. He doesn't know what tomorrow will bring. Regardless of whatever contracts he has in effect and, also, regardless of how long his friendship with his suppliers.

The suppliers are allocated a certain amount of materials. The average supplier is today completely sold out. The manufacturer knows this. If he hasn't the capitalization to go ahead and gamble on daring volume orders by having complete faith in his product, then he is almost completely caught on the shortage side of the fence.

What to do?

The average manufacturer just doesn't know. He admits it. He says that if he continues to purchase the raw materials and components he needs at prices now being quoted, he will have to boost the price of his new finished product.

He doesn't know whether the field will, or will not, stand for a price boost.

He is, therefore, acting as cautiously as possible. He wants to make certain that everything he orders will be paid for by the purchaser. But, he will not go out on the limb, and take a

chance, or gamble on the eventual price outcome which may result from increased raw materials and components prices.

The eventual outcome is very difficult to predict at this time. The fact is that the manufacturers are completely within their rights not to attempt the manufacture of finished equipment, unless they are assured a market wherein boosted prices of the new machines will be accepted.

Another big problem which torments the vending machine manufacturer is whether to go ahead with larger volume, in the belief that prices will go even higher, than they are at the present time.

Some of the manufacturers feel that the war scare, which has resulted from the Korean incident, may continue on for sometime to come, and that steel and other raw materials allocations will grow ever harder to obtain. Therefore, whatever prices are being paid at this time for raw materials will be much less than what they may have to pay in the very near future.

This, again, is one time when the operators don't have to gamble. But, when the manufacturers must gamble, to keep their factories operating, and to assure themselves a market for the future.

Tho it many times may seem to vending machine operators that the manufacturer has all

the odds on his side, they should now attempt to consider what the odds are against him continuing profitably in business.

Here is a large factory, employing many hundreds of people who have specialized jobs, and who depend for their livelihood on the factory continuing in business.

These employees know of materials costs, as well as increases in those costs. They realize that their jobs and their livelihood are dependent on the good judgment of the manufacturer.

It isn't a very pleasant position to be in at this, or any other, time. It should give the average operator some idea of what the manufacturer is confronted with if he is to continue in business.

Those ops who refuse to buy, because prices have risen, are only asking that the manufacturer bust into their territories in an effort to forestall his own collapse.

He must sell. He must continue producing to sell. He must, in the final score, take the gamble that the operators don't want to take.

If he does take that gamble. If he does continue to produce, regardless of the higher prices he pays, and the higher price he must charge for his finished product then, most assuredly, the operators cannot argue the fact that he must also sell, and sell wherever he can, to maintain himself and his factory.

# INSURANCE FOR VENDORS BY FALL

## Continental Casualty Co. Readies First Broad Coverage In History

CHICAGO—The Continental Casualty Insurance Company, this city, has announced that it will offer to vending machine operators the first broad form insurance coverage in the history of the vending machine industry.

Harold E. Molitor of the Continental Casualty Company, disclosed that by late September or early October the firm will have coverage ready for in-transit and on-location equipment. The move, Molitor stated, is a result of the repeated requests by automatic merchants for such protection and was made possible by an investigation into the vending field and by the successful experience that the firm had had in writing special coverage for cigarette vendors.

Policies will differ under various circumstances with the insurance company taking into account such conditions as locations, type of vendors, etc. before setting rates.

At least two insurance field men have had a full time assignment of studying the vending machine industry and have been actively engaged in this investigation for the past six months. Although Molitor emphasized that it is still too early to be specific (with the actual program not slated to begin for another three months) the premiums will probably be determined on the basis of the three factors found to be most significant: (1) Territory—including the dangers involved in transporting the

machines from the distributor or operator to the location with emphasis on the possible exposure to fire, theft and vandalism; (2) Locations—rates will depend in large part upon the type of location in which the vending machine is going to be placed. Industrial, public and business locations will have a profound effect on the way the policies will be written; (3) Equipment—premiums are certain to hinge upon the construction of the vendor and the type of product dispensed. Whether the mechanism has glass paneling, if it is electrically controlled, its past performance experience and the life expectancy of the working parts are all going to be taken into close consideration.

Heretofore, there were only a very few operators who were able to secure any sort of insurance coverage on a reasonable basis due to the general ignorance of the insurance companies with this type of business and their fear of the risks involved in writing policies for vending operations.

The careful study which Continental has made of the vending machine industry may result in policies written in a reasonable manner which will provide mutual satisfaction to both the automatic merchants covered and to the insurance company.

Molitor said, "It is our intention to know each type of vendor as well as its manufacturer. We wish to know the construction, operation, repair problems and the complexities of the vendor and to fully understand the operation involved in order to set up coverage on the best possible basis for the operator."

## Alnik Expands Sales Force In Southwest

GALLUP, N. M.—E. A. Gallagos, president of the Alnik Company, this city, has announced the addition of two district representatives to the firm's sales force as well as a new item to be added to its Vandalite cigarette lighter package.

The new road men for Alnik are H. J. Finney, who will cover New Mexico, Arizona and West and Central Texas, and Jim Gladdis, who will represent the concern in Colorado, Wyoming and Western Nebraska.

The Vandalite cigarette lighter kit may be sold either through the slow column of any regular cigarette vending machine (no change in the mechanism is necessary), or through a single column Advance vendor which Alnik provides for that purpose.

The kit now contains lighter fluid (which can also be used by the purchaser as a spot remover), flints, wick and a cleaning brush. The new item is an inch long screwdriver which can be used to loosen the tiny screws in a cigarette lighter when it needs to be serviced.

Gallagos stated that the policy of supplying operators with free arrow decals and window stickers for impulse stimulation in locations will be continued as it has in the past.

## Increased Employment Helps Collections

WASHINGTON—Industrial locations looked brighter for operators today than at any time since the end of World War II, as the result of figures released by the Bureau of Labor Statistics.

The last survey conducted by the government bureau revealed that the month of May alone showed a gain of 171,000 employees. Since February, the low month for 1950, the rolls of the gainfully employed in commercial and manufacturing enterprises have grown by one-and-a-half million workers.

These figures are in keeping not only with the greater returns that operators with plant locations are enjoying but also with the general rise in vending takes that have been reported all over the United States.

The increased interest by manufacturers in selling their equipment by vendors now that several large department stores have successfully conducted experiments in marketing products by dispensers which had never before been vended is also felt to have had a good effect on vending machine collections.

Stamp Vendor is meeting with the greatest operator acceptance in the firm's history.

The new model Flatto Stamp Vendor has a non-chip porcelain front with red and blue lettering. The stamps are dispensed in multiple type, sanitary folders. The stamp machine is built in three column style with two dime chutes on the outside and a nickle column in the center.

Flatto is both manufacturer and distributor of their automatic machines.

## Flatto Stamp Vendor Wins Ops' Acclaim

NEW YORK—E. W. Flatto, general manager of the Flatto Manufacturing Company, this city, has announced that the new model Flatto

## Topps Gets "Hopalong" Gum Appointment



NEW YORK—The above snapshot was taken at the recent National Confection Wholesaler's Association convention at the Hotel Commodore, this city.

That tough looking hombre with the ten gallon hat and two-gun personality is Charlie Zubrin, Topps Gum Merchandising Manager. To his right is Ralph Kimberg, Topps Syndicate Store Contact Man and the girls are models who worked at the booth throughout the convention. All the shootin' and shoutin' is over the Topps appointment to use the "Hopalong Cassidy" name on their gum.

The NCWA meet was heavily attended by local vending machine operators and distributors with the Topps' booth one of the most popular in the show.

The tentative date for the next NCWA convention is June 5-8 with June 3-6 set aside for the National Confectioners' Association.

The coming get-together will be held at the Palmer House in Chicago.

# Coming...

•  
• THE BRAND  
• NEW IDEA  
• IN VENDORS  
• YOU'VE BEEN  
• WAITING  
• FOR!  
•

# Watch...

## THIS SPACE FOR DETAILS!

# MFRS READY FOR WAR WORK

## Majority of Plants Awarded "E" Flags for World War II Work Ready to Swing Over to War Production at Gov't Request

### Do Not Look For Immediate Order

CHICAGO—Discussions with leading manufacturers here, this past week, revealed that the majority of the larger factories are ready to swing into war work, should Uncle Sam request this changeover, within a very short time.

Most of the larger coin machine factories won "E" awards for excellence of war production effort during World War II. Many won two and three flags. Some were cited by the government for their ingenious developments which aided the past war effort tremendously.

Some of the coin machine factories have been working away on special work for the Army and Navy ever since the war. These plants have, therefore, an advantage over most others. They can get right into production of whatever materials they formerly produced.

Due to the boom sales which the majority of the manufacturers have been enjoying they are most completely staffed. Therefore, any required changeover, would come about much faster and easier than it did the last time.

In addition, manufacturers here have materials on hand which can be instantly used in former war material work, they report. These, too, will be placed at Uncle Sam's disposal.

The many awards and citations which were won by the coin machine manufactories here have placed most of them in position to instantly be called upon to swing into war work once again.

The average manufacturer is not of the belief that any such action will come about very soon. But, the plants are prepared and are ready to, once again, give everything they have to produce the finest materials that human hands, minds and machines can present to the nation's military forces.

The patriotism which is rife in every plant here is something of which the entire coin operated machines industry can be proud.

Manufacturer after manufacturer stated, when questioned, "We are ready."

In addition, most of the plants here have been urging their employees for a long time now to join the payroll savings plan to buy U. S. Savings Bonds.

It is understood from plant managers that this effort will now be intensified and that the majority of the plants will attempt to get 100 per cent of their employees to join the plan.

### MOA Alert To National Legislation Battle

George A. Miller Reports Ops Ready To Prove Juke Boxes Aid Musicians, Record Mfrs. and Artists. Give Nation Best Popular Music Economically.



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, National Chairman of MOA (Music Operators of America), announced this past week that this organization is alert for any national legislation which may ensue in an attempt to have the automatic music industry pay royalty for use of recorded tunes.

Miller claims that the juke box has proved itself the most outstanding and progressive friend of musicians, artists, publishers and all others allied to, or engaged in, the music business.

He said, "I think, very frankly, that juke boxes have been the means for popularizing more orchestras, artists and musicians, via their recordings, than any other means of publicity they could ever use.

"Thousands upon thousands of people everywhere," he continued, "hear name bands and artists play hit tunes on juke boxes and, by hearing them, demand for their music and their records grows apace.

"I think," he stated, "that rather than jeopardize the automatic music industry, the recording companies, or-

chestras, artists and all others engaged in the music business, should be one hundred per cent behind the juke box industry, instead of trying to think of ways and means to tax the juke box industry out of existence and, thereby, kill the goose that lays the golden eggs for them."

He also reported, "The music operators of the nation have been alerted. Officers of MOA will be on guard against any and all legislation which might, in any fashion, prove detrimental to the automatic music industry."

Miller is also reported to be working on a plan where harmony will result between the juke box industry, musicians, artists, bands, orchestras, publishers, song writers and all others connected with music.

In the meantime, he has alerted all forces of MOA, and has asked members to watch for any legislative moves which will, in any fashion, hurt the juke box industry.

"With the present problems with which the average juke box operator is confronted," he stated, "this is not the time for anyone to overburden him to the point where he will be forced out of business by taxation.

"We have tried for years," he said, "to show the music industry that the average juke box operator is only 'making a bare living' from his operation, and that to attempt to force more taxes upon him will simply overburden him, and drive him out of business to the loss of all concerned with popular music."

### John E. Pickering Resigns From CMI

CHICAGO—John E. Pickering has resigned as Public Relations Director of Coin Machine Institute (CMI) to establish his own public relations firm in this city, according to an announcement made this week.

It was stated he will retain CMI as one of his accounts, serving the industry in both an advisory and active capacity from time to time.

"I shall always be interested in the

### Big Employment Mark Sets Ops Working To Boom Play

61½ Millions Employed. Greatest Since War

CHICAGO—Many well known ops are again thinking about booming play via outstanding showmanship and merchandising of play appeal of their equipment in view of the Government's Department of Commerce report that over 61½ millions of peoples are gainfully employed.

This number of people, employed in industry during this time of the year, presents a tremendously large public for coin operated machines of every kind.

The average coin machine operator, especially those who have reported collections falling, is now thinking of ways and means to stimulate play.

The old showmanship tactics, which made coin machines interesting in years gone by, should be employed all over again by the operators, leaders here stated.

They are especially adamant that many ops pay more attention to their equipment. Unclean machines, phonos with bad records, empty vendors, etc., they believe, is holding down much of the take in many areas thruout the country.

"With so many people at work," one leader here stated, "practically equaling the high wartime mark, everyone of the operators should once again think of better showmanship as well as better merchandising of his present machines to assure greater play.

"That's the one and only way," he concluded, "that operators can cash in on today's big employment figures."

drive to put the coin operated amusement industry on a permanent, dignified and profitable basis," Pickering stated.

"However, demands upon me for services by other industrial groups," he added, "made it imperative that I make some arrangement to meet these demands. The cooperation of CMI board members has made this possible."

*Congratulations  
On Your  
8th Anniversary*

*and  
Wishing You*

*Many, Many More Years  
of  
Continued Success*

*Joe Abraham*

**"WHERE YOU GET ONLY THE BEST ALL-WAYS"**  
**LAKE CITY AMUSEMENT CO.**  
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

# AMI Appoints Two Canadian Distributors

## Roxy In Montreal; Toronto Trading In Toronto



JOHN HADDOCK

GRAND RAPIDS, MICH. — The appointment of two Canadian distributors for AMI, Inc., was announced this week by John W. Haddock, president of the phonograph manufacturing firm, located in this city. These Canadian firms will distribute the full line of AMI automatic music machines and accessories in their areas.

Roxy Specialty Corporation, 703 Notre Dame Street, W. Montreal,

will have exclusive distribution in the Provinces of Quebec, the Maritimes and Newfoundland.

The Toronto Trading Post, Ltd., 736 Yonge Street, Toronto, will be sole distributor for the entire Province of Ontario.

"These two appointments," said Haddock, "are in line with the recent easing of import restrictions on Juke Boxes in the Dominion. We are happy that we can now make our new Model "C" available to our Canadian operator friends.

"While export and import present some difficulties under today's conditions," Haddock continued. "we welcome the opportunity to fortify AMI's position as an important factor in this market. The automatic music machine, just as any other well-manufactured article of commerce, can contribute substantially to building sound foreign trade."

Both the newly appointed Toronto and Montreal distributors plan a showing of the AMI Model "C" Juke Box around the middle of July, at which time John Haddock and Jack Mitnick, AMI regional representative, will be present to meet with the Canadian operators.

An announcement relating to the distribution of AMI products in Western Canada will soon be forthcoming, it was stated.

For your Drive-in, Picnic Grounds, Dance Hall, Etc. For any installation which requires the very best in sound distribution.

**10 WATT  
OUTDOOR  
SPEAKER**

COMPLETE WITH MOUNTING BRACKET  
ALL METAL—WEATHER PROOF

**TRIANGLE DISTRIBUTORS INC.** ONLY **\$16.95**

29 FENNER STREET  
PROVIDENCE 3, R. I.

F.O.B. Providence  
1/3 Deposit with Order  
Bal. C.O.D.

# All For Only \$15

"When I sent you my check for \$15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of 'The Cash Box' I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price Lists', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without 'The Cash Box' for a single day. It's my business bible from now on in." The above is from a well known coin machine man, and is only one of hundreds of such letters on file at "The Cash Box" offices. Send your check for \$15 today—get 52 weeks' issues (one full year) subscription and not only save money, but, read the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry.

*Our officers, directors and  
members wish THE CASH BOX  
future prosperity and  
continued success.*

## AUTOMATIC MUSIC OPERATORS ASSN.

250 WEST 57th STREET, NEW YORK, N. Y.

Albert S. Denver, President

THE CASH BOX  
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our  
Check  Please Send Us A Bill

FIRM NAME .....

ADDRESS .....

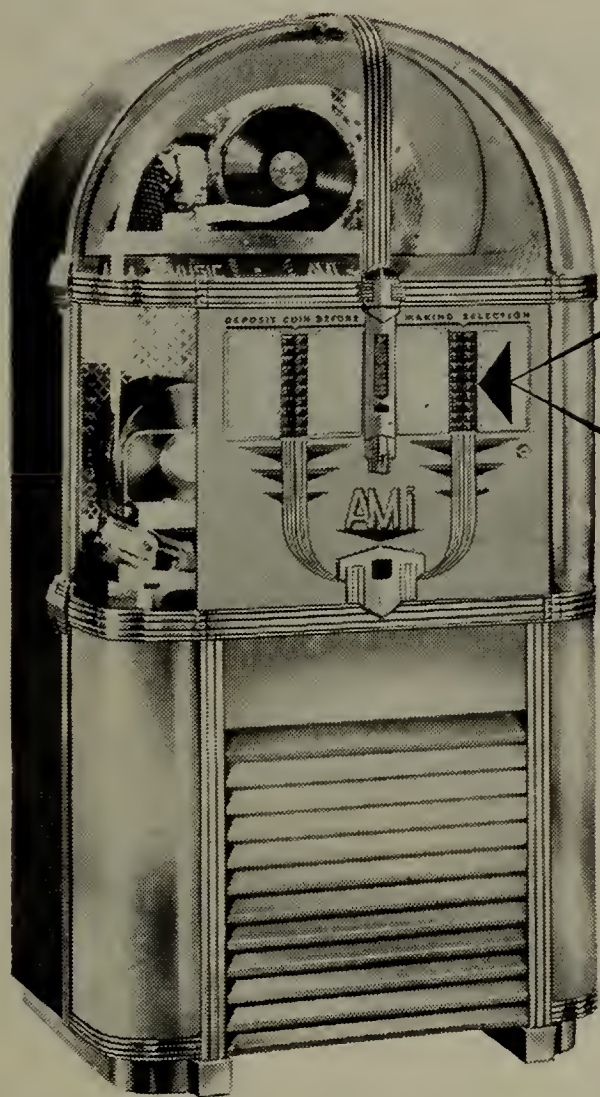
CITY ..... ZONE ..... STATE .....

Individual's Name .....

**SUPPORT YOUR LOCAL CHARITY DRIVES**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

*Button,  
Button,  
Who's Got the Button?*



That easy-to-see, easy-to-understand program explains why the "C" draws an unceasing torrent of coins into its cash box. Program buttons embody a radically new design never before used in connection with juke box play. Push a button on the "C", and it's a release—instead of an application—of pressure that makes the contact. A switch in back of the button is all ready to send it into action. The patron's finger simply releases this power with a minimum of effort. On the "C" there's **ONLY ONE BUTTON TO TOUCH** and that's right alongside the title desired—the patron doesn't have to **THINK** or **WORK** or **STRUGGLE** to get the music he wants! Yes, the "C" is built for the operator, and for the location, and **FOR THE PUBLIC!**

Who's got the Button? AMI!

**AMI**

*Incorporated*

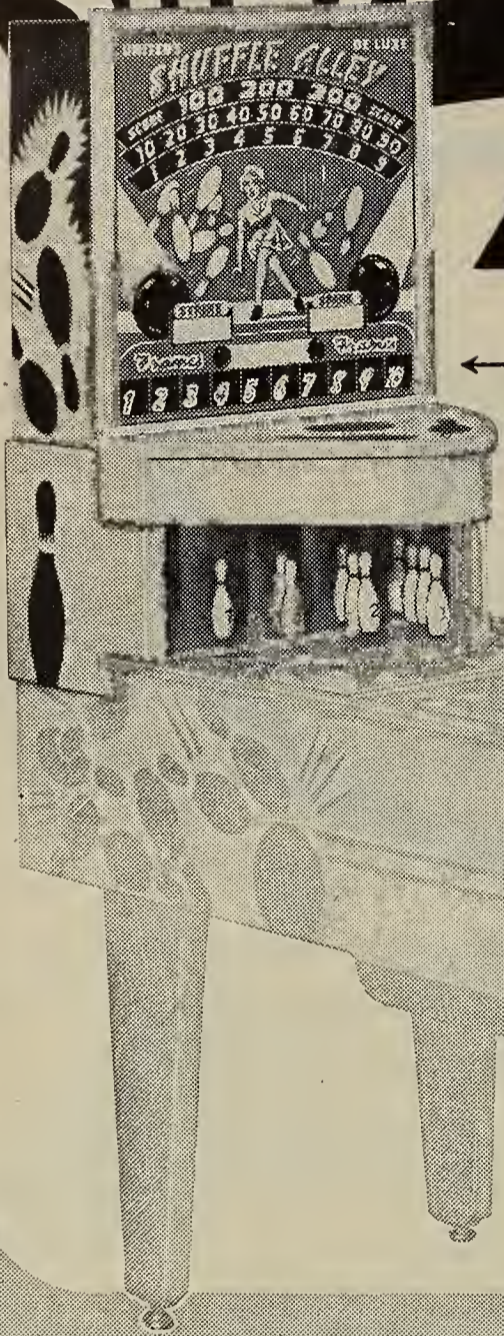
General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan • Branch Office: 134 North La Salle Street, Chicago 2, Illinois

"It's What's in THE CASH BOX That Counts"

# Put New Life Into Your Shuffle Alleys!

## UNITED'S

# Shuffle Alley Deluxe



## New Disappearing Pin CONVERSION UNIT

New Flashy  
Back Glass

Turns your original Shuffle Alley  
into a  
New Shuffle Alley Express

(ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY)

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Made by the Originators  
of Automatic Scoring  
Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR



### UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



**TAKE A GOOD LOOK**

at *Chicago Coin's*  
**NEW MONEY MAKER**  
**PIN BOWLER**

**IT'S THE GAME EVERYBODY WILL BE TALKING ABOUT!**

**THE No. 1 HIT**

**FREE PLAYS ON BOWLING SCORE**

**ANIMATED BOWLING ACTION in Back Rack**

**SIMULATED ALLEY Strike & Spare Scoring**

**BOWLING SCORE & HIGH SCORE IN RAPID FIRE ACTION**

**CHICAGO COIN MACHINE COMPANY**

**1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS**

## Steps Up Production Of Ristaucrat 45 RPM Phono As More Distributors Are Appointed

APPLETON, WIS.—As more and more distributors are named, Ristaucrat, Inc., this city, manufacturers of the Ristaucrat 45 RPM automatic phono, are stepping up production.

One executive of the firm stated, "We are well on the way to reaching the 200 machines per day mark we set for ourselves within just a few days."

The firm has enjoyed a very fine reception for this small counter model automatic phono. It is non-selective. Plays 12 of the 45 RPM disks which are now being manufactured by many record makers.

It is sent to juke box ops with 2 plays for 5c and 1 play for 5c cards. The operator can use either of the cards.

Joseph J. Cohen of the firm stated, "We are not in competition with the larger automatic phonographs.

"We believe," he said, "that our Ristaucrat 45 RPM machine can be

placed in thousands of locations where operators formerly could not afford to place the larger and more expensive juke boxes.

"There is no doubt," he continued, "that the very fact the nation's largest distributors are signing up with us, and already have machines out on locations, is proof in itself that there is a tremendous market for our machine."

"It gives the operators a chance to cash in on the long wearing best tone records ever made, while enjoying extra profits from locations where they never believed they would operate."

Executives of the firm are, Joseph J. Cohen, Jake Cohen and Edwin Marheine.

Engineering and production men are: Alfred and Arnold Ristau, of the famed Ristau family who have built automatic musical instruments for the coin machine trade ever since the early twenties, and Dick Lehrer.

## CANADIAN BUYERS

We have the largest stock in the East—JUKE BOXES, CONSOLES, PIN BALLS and SHUFFLE ALLEYS.

WRITE—TELEPHONE—OR VISIT US

**REDD DISTRIBUTING COMPANY, INC.**

• EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND—WURLITZER, BALLY, EXHIBIT and KEENEY •  
 298 LINCOLN STREET, ALLSTON, MASSACHUSETTS (Phone: AL 4-4040)  
 BRANCH OFFICE: 811 UNION STREET, W., SPRINGFIELD, MASSACHUSETTS

The Ristau brothers developed the present "Ristaucrat" 45 RPM machine. Their intensive location tests have proved the machine to be mechanically perfect in every regard, they report.

Bill Karr, who will remind old timers in the trade of the late Joe Huber, is doing the sales work. He has been traveling about the country showing this small 12" by 12" by 16" phono that weighs about 30 lbs.

Execs here report, "From our very first announcement to the trade that our 45 RPM 'Ristaucrat' was ready for sales, we have been jammed with requests to deliver machines."

"We took many chances in the beginning so that the leaders in the juke box field could convince themselves of the quality and money earning power of our machine."

"We know that they have convinced themselves for they are urging other leading distributors to get our line."

"In addition," the Cohen brothers and Marheine stated, "we are speeding up production daily. Tho we are

somewhat behind in orders at this time, we shall be catching up very soon, and with our new distributor agreement which goes into effect on July 1, we shall be in position to deliver to all our people in quicker time, and in larger quantity."

Practically every part of this counter model sized unit is manufactured here in Appleton under the supervision of the Ristau brothers and Lehrer.

The machine is built with the many years of experience the Ristau brothers have had working for their father in the early twenties when automatic music was very young.

In addition, the Ristau brothers were operators of music for a long time and, just as they entered into manufacture of this new "Ristaucrat," sold out the last of their operations.

Joe Cohen said, "Distributors who are interested in the 'Ristaucrat' are urged to get in touch with us immediately. We believe we have the finest deal in juke box history."

# Congratulations, CASH BOX

And Speaking of Special Events, Every Day Is a Red-Letter Day for Operators of

EVANS' 1950

20 RECORD, 40 SELECTION

## CONSTELLATION

20 Records—  
40 Selections

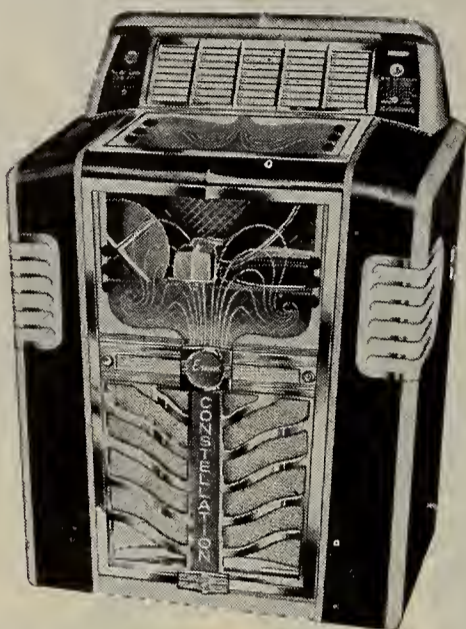
6 Plays for 25¢—  
Players' Own Selections

New Play Meter

New Record Changer  
Visibility Feature

Unsurpassed Tone  
Quality

Custom Quality  
Production



Trouble-free, Profitable Operating!

See Your Evans Distributor or Write Factory Direct

### H. C. EVANS & CO.

1528 W. Adams St., Chicago 7, Illinois

## Congratulations

on your

## 8th Anniversary

... may you continue for many more years doing such outstanding work for the Automatic Music Industry

"The Chicago Music Operators' Association"

### RECORDED MUSIC SERVICE

2326 S. MICHIGAN AVENUE, CHICAGO 16, ILLINOIS

(All Phones: DAnube 6-6188)

Hot Weather  
SPECIAL

8" Electric Fan

Nationally Known Manufacturer

Guaranteed! lots of 6 \$3.45  
Sample \$3.75

MAIL THIS COUPON TODAY!

**FIRST Distributors**

1748 W. North Ave. Chicago 22

**FREE!** Handy Pocket Screw Driver and Genuine Rubber Dollar given with our new fully illustrated PREMIUM CIRCULAR. Write for your copy (and gifts) today!

FIRST DISTRIBUTORS  
1748 W. NORTH AVE.  
CHICAGO 22, ILLINOIS

Please rush circular and gifts!

Name .....  
Address .....  
City ..... State .....

## "The Cash Box"—Wealth Of Information—Sparkling Editorial



J. A. WEINAND

CHICAGO—Many fine compliments have been paid "The Cash Box" on its Eighth Anniversary, and we are particularly proud of the letter re-

ceived from J. A. (Art )Weinand, vice-president and director of sales for Rock-Ola Manufacturing Corporation, this city.

"Seems like a real short while ago when *The Cash Box* was just a mimeographed sheet stapled together on the top," wrote Weinand, "but containing a wealth of much needed information during the critical war years.

"Today *The Cash Box* represents a real finished product, but still carries that wealth of information and sparkling editorial comment that is 100% as far as the coin machine industry is concerned. Looking forward to many more years of continued success."

## Western Germany Coin Firms Form Dealers Association

### Firms Anxious To Represent American Mfrs.

BRAUNSCHWEIG, GERMANY—Coin machine dealers of Western Germany met at Duesseldorf and Essen this past month and as a result an organization will be formed called "German Automatic Machines Dealers Association," which will unite operators and dealers in this section of Germany.

A meeting is scheduled for the middle of July which should complete all the details necessary for the organization of the association.

"Automaten-Market" has been designated as the official trade magazine

for the association. This publication is the successor of the "Automat" of pre-war days, which published in three languages.

German wholesaling firms are anxious to establish contact with American manufacturers with the intention of acting as representatives for them thruout the West German area.

(The Cash Box will be most happy to forward any communications from American firms to the proper party in Germany who will give them his complete attention.)



"IT PLAYS NICE ENOUGH, . . . BUT IS THE MACHINE SUPPOSED TO GO AROUND WHILE THE RECORDS STAND STILL?"

The Cash Box

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Calls "The Cash Box" Lively—Stimulating—Constructive



RAY T. MOLONEY

CHICAGO—Ray Moloney, president of Bally Manufacturing Company, this city, took time out from one of his busy days to write *The*

*Cash Box* regarding the 8th Anniversary of this publication in the coin machine industry.

Without any doubt, Ray Moloney is one of the busiest executives in the industry. At the same time he is well known in the field for his very clear perception of all occurrences in the trade.

He wrote: "On the 8th Anniversary of your lively paper I want to congratulate you on the job you have done building up a publication that constantly stimulates the industry to fresh and constructive thinking on our problems.

"I know how hard you have worked, against many obstacles, and you certainly deserve praise for the job you and your staff are doing."

Moloney concluded his letter to *The Cash Box* "wishing you every success," and also extending his personal regards.

## Predict 1c Counter Game Boom With U. S. Tax Off

### \$10 Tax Off—Gaming Tax Upped To \$150 Is Possibility

CHICAGO—With the possibility almost certain that the \$10 penny amusement game tax will be voided there will be a boom under way for games of this kind, is the prediction of many here.

The gaming machine tax, at the same time, is being upped to \$150 per machine, from the former Federal tax of \$100 per machine.

What is most interesting is the fact that the past few months have shown the penny amusement play counter games growing in popularity.

Some new machines of this type were introduced at the ACMMA convention this past June and clicked with those who attended.

These sellers reported, "We never expected to do as much business on these machines."

Since then production has been a problem with most of the makers of the 1c amusement games. But, gradually, this is being overcome.

Now, with the fact that Uncle Sam plans to remove the \$10 per year tax on these machines, many others are ready to enter the field.

There will be a race for business here, is the prediction of certain distributors who have been watching this market.

They claim that the volume has been growing right along and that, further, there is a need for these small machines to help ops enjoy better profits on many locations, especially in states where the sales taxes are going up and extra pennies are jamming pockets.

## Como Mfg Corp Announces New Pin Conversion

CHICAGO—A new disappearing pin conversion unit for Bally "Shuffle-Bowler" and other similar games was announced this week by Bill Billheimer, vice president of Como Manufacturing Corporation, this city.

"Our new conversion," Billheimer said, "is exactly the same as the automatic pin-setting unit used on Bally's 'Shuffle-Bowler,' which was the first shuffle-bowling game with realistic pins that flip out of sight, when roll-overs are hit, and automatically reset, during a 10-frame game, exactly as in real bowling.

"The amazing increase in receipts, as a result of the realistic pin action, shows up immediately upon installation of the unit, which can be installed in a few minutes right on location by a simple plug connection."

The Como organization is turning out this new conversion unit at its new factory at 5013 North Kedzie Avenue, this city, to which they recently moved.

## "Kit Cat Klock" Now Comes In Five Colors

PORTLAND, ORE. — With premiums becoming a large factor in the coin machine business as high score prizes on shuffle games, Allied Manufacturing Company, this city, has introduced its popular "Kit Cat Klock," an electric clock with wagging tail and moving eyes, in four new molded plastic colors, pastel pink, pastel blue, lime yellow and chinese red. The original color of black, plus the four new colors, makes the "Kit Cat Klock" now available in five different colors.



# Williams SENSATIONAL SWEETHEART HAS WHAT IT TAKES TO TAKE THE PLAY!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

4242 W. FILLMORE CHICAGO 24, ILL.

Creators of Dependable Play Appeal!

## Congratulations

To Bill Gersh on The 8th Anniversary of THE CASH BOX

We Are Exclusive Distributors In MICHIGAN For AMI ★ EXHIBIT ★ WILLIAMS ★ KEENEY WE CAN SUPPLY YOU WITH ANYTHING COIN OPERATED

WIRE — WRITE — PHONE

## MILLER - NEWMARK DISTRIBUTING CO.

42 Fairbanks, N.W., Grand Rapids 2, Mich. (Tel.: 9-8632) BILL MILLER

5743 Grand River Ave., Detroit 8, Mich. (Tel.: Tyler 8-2230) BEN NEWMARK

FREE! FAMOUS BLUE BOOK CATALOG



DICE • CARDS Perfect Dice, Magic Cards—READ THE BACKS—Inks, Daubs, Poker Chips, Gaming Layouts, Dice Boxes, Counter Games, Punchboards. WRITE FOR FREE CATALOG TODAY.

K. K. CARD CO. 803 S. Wabash Ave., Chicago, Ill.

## Harry Leff Dies

BROOKLYN, N. Y.—Harry Leff, well known games operator here, died Wednesday, July 5, after a long illness. He was 38 years old.

Leff, one of the pioneer games operators, was employed by Brooklyn Amusement Machine Company up until six months ago, when he became ill and was unable to continue. He served in the Army during the War.

He leaves a widow.



We have all Mills latest Bells in stock.

FRIEDMAN AMUSEMENT COMPANY

441 Edgewood Ave. S. E. Atlanta, Ga. AUTHORIZED BELL-O-MATIC DISTRIBUTOR

## COIN MACHINE MOVIES

Far Regular Panarams and Solo-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Drive Hollywood 28, Cal.

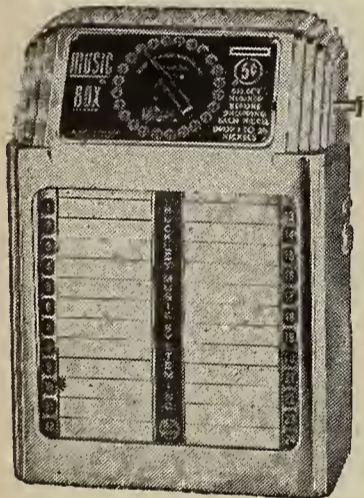
## IMMEDIATE SHIPMENT

BUCKLEY  
**CRISS-CROSS**  
 JACKPOT BELLE  
 5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS  
**BUCKLEY**  
 WALL AND BAR BOX  
 FOR 16-20-24-32 RECORD SELECTIONS



NOW ONLY \$19.50  
 ORDER QUICK!

**BUCKLEY PUCK**



PACKED 8 IN CELLULOID BOX  
 WRITE FOR PRICE!

**BUCKLEY**  
 MANUFACTURING CO.  
 4223 W. LAKE ST., CHICAGO 24, ILL.  
 (All Phones: VAn Buren 6-6636)

# WAR SCARE BUYING STARTS

**Ops Buying New and Used Equipment, Withholding Trade-Ins.  
 Placing Orders Far In Advance. Push For Quick Deliveries.**

CHICAGO—War scare buying has started, according to leaders in the field.

Today, according to some of the leaders in the field, operators are on a buying and hoarding splurge.

The ops are trying to get whatever equipment they feel they will need should the Korean incident develop into actual war on many fronts.

Trade-ins are being withheld by ops who are buying ahead. It is reported that some are already warehousing equipment, and that they plan to have whatever they will need ready, should the coin machine manufacturers return to war work on call from Uncle Sam.

In the meantime those who are selling to such ops are pushing factories for larger volume, speedier delivery, to fill the orders they have taken.

What the effect will be on the industry can't as yet be foreseen. The leading manufacturers do not think that ops should become panicky at this time and start buying up in advance and warehousing equipment.

Parts and supplies are also a large part of the orders being received by some of the factories.

This was one of the big problems during the last war. Most ops found themselves making up their own crude parts to keep machines going.

Supplies were practically impossible to obtain and many machines remained idle because of this, while those supplies that could be had zoomed to unheard of high prices.

## Coinmen Attend NAMM Show

CHICAGO — The NAMM (National Association of Music Merchants) convention which takes place this week at the Palmer House, July 10 to 14 inclusive, will find many coinmen from all parts of the country attending.

Many of the nation's largest coin machine music operators and distributors are also wholesalers for records and other musical instruments.

Coinmen located in Birmingham, Atlantic, Memphis, New Orleans, Detroit, Philadelphia, Los Angeles, Minneapolis, Miami, Jacksonville, Dallas, and other cities have already signified their intention of being present and seeing what the record manufacturers as well as musical instrument makers will have to offer.

Some of the nation's most outstanding record distributors are directly connected with the coin machine industry.

Record manufacturers have advised that they expect these men at the NAMM show and will have some interesting news for them when they arrive.

## WARNING!

It's more important than ever that you know current market prices of all equipment. The war scare is changing prices so rapidly that each week's issue of *The Cash Box* has become vitally important to all buyers and sellers. Full year subscription, 52 weeks' issues, only \$15. If you are a jobber or distributor, take advantage of the special \$48 per year subscription which, in addition to giving you a copy each week, also allows you to use Free of charge a 40 word classified listing each and every week whatever merchandise you have for sale or want to buy. Send \$48 check today with your first 40 word listing to: *The Cash Box*, Empire State Building, New York 1, N. Y.

## Congratulations

to

# THE CASH BOX

on its

## EIGHTH ANNIVERSARY

★

### A. B. T. Manufacturing Corp.

715 No. Kedzie Avenue  
 CHICAGO 12, ILLINOIS

## Congratulations

on your

## 8th Anniversary

and wishing you many more  
 years of publishing success

*Carl J. Angott*

### ANGOTT DISTRIBUTING CO.

2616 PURITAN AVENUE

DETROIT 26, MICH.

(ALL PHONES: UNiversity 4-0773)

Exclusive Wurlitzer Factory Distributors for the Entire State of Michigan, Including Williams, Fulton and Lucas Counties in Ohio.

**EXPAND YOUR MARKET and PROFITS**

with this **NEW** sensational  
R E - S T A C K I N G

**RISTAUCRAT  
MUSIC BOX**

Your small investment in a Ristaucrat Music Box is returned to you in a very short time and then the profits really roll in! Costs but a small fraction of standard Juke Boxes yet has many *added* advantages. Plays twelve 45 RPM records and RESTACKS AUTOMATICALLY! It can be set at 5 cents a play or two for a nickel. One or two wall speakers may be connected to the Music Box amplifier. You can operate several Ristaucrats for the cost of one ordinary Juke Box.

Ristaucrat is a high quality instrument of beautiful tone quality with easily controlled amplifier and plenty of power output. The unbreakable plexiglas dome is lighted in soft glowing colors and the cabinet is hand-finished. It's attractive and has plenty of "play" appeal.

Write for complete details

**RISTAUCRAT INCORPORATED**

Exclusive Manufacturers

1216 EAST WISCONSIN AVENUE • APPLETON, WISCONSIN

RISTAUCRAT—"THE MUSIC BOX FOR THE SPOT YOU FORGOT!"



*Especially designed for*

SMALL TAVERNS . . . HOTELS . . . CLUBS  
. . . MOTELS . . . RESORTS . . . RESTAU-  
RANTS . . . DRUG STORES . . . ROAD  
STANDS . . . BARBECUES . . . ICE CREAM  
PARLORS . . . and DOZENS OF OTHER  
PLACES . . .

**United Builds Conversion  
For Shuffle Alley Operators**

"Shuffle Alley DeLuxe" Conversion Unit  
Has Disappearing Pins



BILLY DeSELM

ing them to speed deliveries in ever larger quantity.

The unit itself perfectly matches the former "Shuffle Alley" cabinet. The design used is absolutely similar to that of the cabinet in every way.

In addition plexiglas is used to protect the pins, and the plastic disappearing pins are the very same as used by United on its latest machines.

There is a new back glass featured. The entire conversion can be installed right on location in jig time.

Billy DeSelm, General Sales Manager of United, reported, "This is the conversion which the operators, themselves, requested for their 'Shuffle Alley' games. It has met with complete approval and acclaim everywhere it has been shown."

He also said, "Everyone of our distributors is very proud of this conversion. They have installed it on machines for their customers to see how well it matches the game itself."

He explained, "We built this conversion to help operators boom the play on their 'Shuffle Alley' machines, and reports which have already reached us indicate that this is just what is happening."

"Production is being stepped up each day," he continued. "We are now in position to take care of all orders. But, we urge the operators to get their orders in just as quickly as they possibly can and to get as many conversions as they require."

CHICAGO—United Manufacturing Company, this city, after many, many requests from operators, as well as from their distributors, decided to build a conversion unit which would match its former and tremendously successful "Shuffle Alley" machine.

The firm announced the unit just a short time ago. Within a few days they found that they had a big hit on their hands.

Distributors have been wiring and phon-

*Congratulations  
on your 8th Anniversary*

**A. P. SAUVE & SON**

7525 GRAND RIVER AVENUE  
DETROIT 4, MICHIGAN

MICHIGAN'S EXCLUSIVE DISTRIBUTORS FOR  
THE LEADING MANUFACTURERS

D. GOTTLIEB & CO.  
CHICAGO COIN MACHINE CO.  
GENCO MFG. CO.  
EVANS' "CONSTELLATION" PHONOGRAPH

**WANTED!**

**ALL Mills Escalators ANY MODEL,  
ANY QUANTITY, ANY DENOMINATION**

Write us QUICK—Giving Full Details—  
Quantity You Have—Serials—Price Wanted.  
DO IT NOW! Get the TOP PRICE for your Old Machines.

**AMUSEMENT SALES CORPORATION**

4047 Fullerton Ave., Chicago 39, Ill.

(All Phones: HU 9-1323)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Congratulations on your 8th Anniversary

*David C. Rockola*, President  
**ROCK-OLA MANUFACTURING CORP.**  
**CHICAGO**

★  
We take this opportunity  
To Thank  
**THE CASH BOX**

for the assistance they have  
brought to the Canadian  
Trade in the past 8 years

★  
**WANTED**  
LATE FIVE-BALL GAMES  
and  
750 PHONOGRAPHS

**LANIEL  
AMUSEMENT, INC.**

1815 NOTRE DAME, W.

MONTREAL

CANADA

## Celebrating Redd's Springfield Opening



SPRINGFIELD, MASS.—They're still taking about the opening of Si Redd's Springfield offices, here on June 18 and 19. (See July 1 and July 8 issues of The Cash Box).

Above photos snapped by Ben Becker, Bally's special representative.

TOP LEFT (l. to r.): Si Redd, Charles Susan from the Boston office, and Bob Jones, manager of Springfield office.

TOP RIGHT: Paul Calameri, Bally factory engineer, schooling some local operators on the firm's "Turf King."

BOTTOM LEFT (l. to r.): Art Garvey, Bally representative; Abe Rechtschafter; Art Morash and Paul Rechtschafter.

BOTTOM RIGHT: Charles Pieri, Keeney sales manager, acting as bartender during the festivities.

# Congratulations

TO BILL GERSH AND JOE ORLECK

ON THE

## 8th Anniversary

OF

# THE CASH BOX

*Bally* MANUFACTURING COMPANY

### SPECIAL LOW PRICES!

- 1 Chicago Coin Basketball ..... \$139.50
  - 2 Chicago Coin Pistols, ea. .... 89.50
  - 1 Exhibit Silver Bullet ..... 135.00
  - 1 Williams All Star ..... 55.00
  - 1 Telequiz ..... 125.00
  - 2 Quizzers, latest model, ea. .... 110.00
  - 1 Scientific Pitch 'Em & Bat 'Em ..... 129.50
  - 2 Jungle Joes, ea. .... 125.00
  - 1 Monkey Shine ..... 175.00
  - 3 United Shuffle Alley Express (1 never used) ea. .... 195.00
  - 1 United Shuffle Alley ..... 95.00
  - 1 Bowlette ..... 110.00
  - 2 Select-A-Cards, ea. .... 125.00
  - 5 Solotones Phonograph, Radio and Television Comb., ea. .... 375.00
  - Solotone Boxes ..... 22.50
- All this merchandise is clean and ready for location.

- 1000 Personal Music Boxes in original Cartons, each ..... \$5.00
- 1000 used Personal Music Boxes, each ..... \$2.50

### HANKIN DISTRIBUTORS

708 SPRING STREET, N. W.  
ATLANTA, GEORGIA  
(PHONE: VERNON 3567)

## Urge Operators To Clean Up Their Machines

CHICAGO—Leaders here, who have returned from vacations all about this area, report that as they passed thru town after town and stopped off to look around found, "Some of the dirtiest machines we've ever seen."

Machines were reported so dirty that underneath the glasses some of those ops could have planted seeds and seen tall corn grow.

Furthermore, many machines were horribly marked with cigarette and cigar burns.

Some of the vending machines were emptied. Many had bugs and flies in them.

Other machines weren't working with no "out of order" signs on them.

Some even had wire patched broken legs. A few were in such bad shape that half the lights wouldn't go on when the machine was in action.

Dozens of other stories were reported. In fact, one leader here advised, he walked over to play a juke box and half the title strips were missing, while the others that were in the machine were so dirty they couldn't be read at all. In addition, the records were old and worn and the tone so bad that he simply left the place after the first few disks had been played.

This is the type of thing which disgusts the public with machines, all here agree, and is the sort of thing that the ops simply must cure.

In fact, one leader here recommended, "There should be a clean-up-month in the coin machine industry."

*Leading The Field*

# AMI MODEL "C"

*Bally*

# SHUFFLE CHAMP

IMMEDIATE DELIVERY

*Congratulations*

to  
**Bill Gersh and Joe Orleck**  
on  
The **EIGHTH ANNIVERSARY**

of  
**THE CASH BOX**

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(LONgacre 4-1880)

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Wish **THE CASH BOX** Many  
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**BEST PREMIUM BUYS!** *New Premiums Added Every Week*

**NICRO All-Chrome COFFEE MAKER** . . . . . \$4.50  
 (8 Cup Size) NON-ELECTRIC ALL ELECTRIC \$6.50

THIS WEEK'S SPECIAL Write for Catalog—WE MAIL ANYWHERE—25% Deposit With Order

**BALLY SPOT BELLS, LIKE NEW** . . . . . \$395.00  
**BALLY CLOVER BELL** . . . . . Write

Citotians	\$235.00
Bally 5¢ Double Up	250.00
Chicoin Majors '49	79.50
Keeney Gold Nuggets	179.50
DeLuxe Drow Bells	189.50
Trade Winds, with Flippers	39.50
Gott. Thrill	39.50
Gott. Select-A-Cord	159.50
Hollycrane, Factory	
Reconditioned, Like New	395.00

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**NOW AVAILABLE**  
 Bolly Shuffle Bowler

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 (Fly-Away Pins)

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. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .  
 Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



**CHICAGO CHATTER**

This is it. Our 8th Anniversary. It seems just yesterday that The Cash Box entered the field, when all others ran, and because The Cash Box believed that there should be a confidential medium thru which the trade could express itself during the war years, there came into being this publication, which has lasted, and won an affectionate place in the hearts of all those deeply concerned with the growth and betterment of the industry. Those eight hectic years seem to have flown right by. It also seems that each week, as we rush to the presses, something new and interesting is always developing in the field. This is the finest business in the world. It is constantly new, and just as continuously interesting. It takes all the showmanship and intelligence of everyone engaged in it to go on ahead. The sort of an industry that simply keeps its members alive. Really alive. Really thinking. And always enjoying the excitement and the love of work. As Billy DeSelm of United Mfg. Co. so aptly put it, "Eight years of publishing is like 80 years of life." But, believe you me, those were "80" grand, happy, thrilling, hectic and exciting years. Thanks to all of you for your very, very kind wishes and congratulations.

J. A. (Art) Weinand of Rock-Ola now busier than ever. With David C. Rockola and J. Raymond Bacon on their vacations, Art has taken over control, in addition to his many, many other duties and is here, there and everywhere about the factory, while trying to hold onto long distance phones and using his intercom system, all at one and the same time. . . . Frank Mencuri celebrated his birthday (Mon., July 3) by dashing up to Toronto to "work." Yes, sir, that goes with the higher exec positions in the coin machine world—more and more work. . . . Lyn Durant of United should now take advantage of that brand new tune, "Gone Fishin'." That's what we hear Lyn did come the big weekend. . . . Interesting to see a new factory develop. A trip to Appleton, Wis., to Ristaurat, Inc., makers of the new, small 45 RPM juke box brought about surprise after surprise. The Ristau brothers, (Alfred and Arnold) who formerly worked for their dad in the old (20's) days when Ristaurat was young developed this new music machine helped by Dick Lehrer. Execs of the firm are Joe and Jake Cohen and Edwin Marheine. . . . Art Sauve phoned in at the last second to "come on up to my farm and enjoy yourself." (Sure sorry we couldn't take advantage of your kind invitation, Art, but, we're taking a rain-check on it). . . . Over at Bally most of the execs ran right out of their offices on Friday afternoon and didn't show up until Wed. morn. Just can't blame the boys. The long distance phones, wires and letters that jam these offices each hour of the day for more "Turf Kings" is something to really note. The demand just increases and increases each day regardless of the fact that this big plant has stepped up production to top peak.

Harry Williams in town from Los Angeles and working away with Sam Stern at the factory early this past Monday morning. From the intense interest around this plant you can bet your last cent that Harry brought something in with him that's gonna zoom biz. . . . Bill Billheimer over at Como reading plenty good news for many and with the help of his associates at Como will have some real surprises for the trade. . . . Col. L. S. Lewis and Charles Gillard of Nationwide much pleased with the business that resulted in this area for their baseball shuffle game when they obtained their injunction to operate around this man's town. . . . Busy trio these days is Roy McGinnis, John Conro and Charley Pieri over at J. H. Keeney & Co., Inc. Here's one plant that's going at top speed. . . . Sam Wolberg of Chicoin in his office this past Monday morning to clear off much paper work. . . . The Gottlieb plant closed down and the execs away to Wisconsin for swimming, fishing, boating, golfing, and general enjoyment. . . . Dave Gensburg of Genco reported back to see what's what at the plant; employees away on a two week vacation.

Some noted phono ops here bringing out a brand new pop record label and already signing some of the big names in the music world. . . . Which reminds us that when you're reading this the NAMM (National Assn. of Music Merchants) will be meeting at the Palmer House and plenty coinmen will be in town who are also noted record and music distributors. They'll be killing two birds with one stone, attending the convention and visiting with factories here. . . . Eddie Hansen and Bill Olsher working away at top speed trying to get those "Hit-A-Homer" counter games into the field. Eddie reports that they are "simply jammed with orders." . . . Ben Coven and Harold Saul working away this Monday like all get-out and, suddenly, Trudy (Mrs. Ben) Coven phones to remind her hubby of their golf date. Whizz—off goes Ben to enjoy 18 holes of golf with his very charming missus. . . . Mike Hammergren, George Dick, Gordon Sutton, Jackie Fields, Dick Eaton and a whole gang of the boys at SuperVend busier than ever this past Monday planning ways and means to get those drink dispensers all over the country at one and the same time.

Al Stern of World Wide grinning from ear to ear the way Chi's ops are converging down on his gorgeous new quarters since he rebuilt them to enjoy the air conditioning and a chat or two. Monty West is host to one and all. . . . Murray Rosenthal of Coinex simply picks himself up weekends and deserts the place. Murray has bought himself one of those ultra-ultra cottages in Kenosha. . . . Bill Knapp and Vic Weiss of Allied reports that they are again seeking larger space. . . . Joe Kline and Wally Finke at First Distributors in a dither these days trying to handle the business which is growing bigger by the day. In fact, the boys report that they have so many orders on hand, they again plan to increase their staff. . . . Bill O'Donnell of Bally ("the boy diplomat," they're calling him) is the calmest, coolest salesman 'round town, regardless of all those harried phone calls asking for more "Turf Kings." . . . Does anyone know? Has Ben Becker become a daddy? (Ed: New York—Yes, it's a girl).

Billy DeSelm so wild about the firm's new Shuffle Alley conversion that this is about all he can discuss these days. Everyone who pops in at United must go thru the showroom and give his opinion. "And," says Billy, "so far every opinion has been one word—'excellent.'" . . . Herb Oettinger and the other golfing geniuses of United seeking a new spot when Mid-City closes down. . . . Larry Cooper of SuperVend up to the north woods to enjoy a week at his cottage. . . . Jack Nelson of Bally rested himself for the forthcoming week. "No more rushing about for me," says Jack. . . . Bill Summers, old timer among the old time engineers, over at United. . . . Georgie Jenkins feeling chipper as a young chick these days. (Say, Georgie, whattaya taking for that feeling?). . . . Sam Taran wanted some pics so bad for his office walls he phoned and phoned—but, got 'em at last. He's sure persistent. . . . Joe Abraham of Lake City Novelty frantically phoning 'round this man's town for more and still more equip't. Joe's doing a terrific sales job in Ohio.



# Install KEENEY'S BOWLING CHAMP

ON YOUR SHUFFLEBOARDS!

BIG JUMBO 5" LITE-UP PINS

Designed by the Originators of **LITE-UP PINS**  
J. H. KEENEY & CO., INC.

Operate this new conversion and get **3 TIMES THE SPEED AND TRIPLE YOUR EARNINGS!** (2 PLAYERS—2 MINUTES)

★ *Easy to attach to or remove from your 20-inch wide alley right on location!*

★ **NO TROUGH TO INSTALL—PUCK RETURNS ON TOP ALONGSIDE ALLEY!**

★ **SENSATIONAL APPEAL!**

*Yes!* YOU CAN SWITCH BACK AND FORTH FROM SHUFFLEBOARD TO BOWLING CHAMP... NO ALTERATIONS!



EQUIPPED WITH AUTOMATIC COIN BOX

*Everything* COMPLETELY AUTOMATIC!

SHREWD SHUFFLEBOARD OPERATORS EVERYWHERE ARE SWITCHING TO KEENEY'S "BOWLING CHAMP" AND ARE ENJOYING RICH EARNINGS....

SCORES ALL SPLIT SHOTS

*Yes!*

YOU CAN PUT IT ON FOR REAL SIZZLING PROFITS OR TAKE IT OFF IN JUST A FEW MINUTES TO RESUME REGULAR SHUFFLEBOARD PLAY! YOU GET LEAGUE PLAY EITHER WAY.

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Get in line today with Keeney's "BOWLING CHAMP" for tomorrow's profits!

## LEGAL NOTICE

AUCTION SALE BY ORDER OF SUPERIOR COURT FOR NEW HAVEN COUNTY

I will sell at public auction on the premises of the Atlas Moving and Storage Co., 15 Wood Street, West Haven, Connecticut at 12 Noon EDST on the 15th of July 1950 the following property of Pantages Maestro Music Equipment:

- 4 Units of 8 Stations each of Maestro Music Equipment or 32 Stations
- 32 Hollywood Mirror cabinets
- 34 Remote Amplifiers
- 34 Line Amplifiers
- 62 Balance Units
- 5 Power Supply Units
- 5 Talker Amplifiers
- 4 Control Panels
- 10 5' shelf 30" Record Racks
- 7 Head Sets
- 36 Turntables
- 1 Balance Unit
- 2 Balancing Oscillators

Sale subject to approval of Superior Court for New Haven County, State of Connecticut.  
John J. Johnson  
Committee

## SALE! USED MUSIC SALE!

1 Wurlitzer 412	\$ 39.50
10 Wurlitzer Victory	44.50
3 Wurlitzer 616	45.00
5 Wurlitzer 500	59.50
2 Wurlitzer 600	67.50
1 Wurlitzer 700	150.00
1 Singing Tower AMI	49.50
1 Rack-Ola Tane Calumn	49.50
3 Rack-Ola Rhythm King 20	49.50
1 Rack-Ola Imperial	49.50
1 Rack-Ola Super	89.50
1 Rack-Ola DeLuxe	69.50
1 Rack-Ola President	75.00
1 Rack-Ola Premier	75.00
1 Rack-Ola Master	79.50
1 Rack-Ola Super	69.50
1 Rack-Ola 1422	250.00
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1 Seeburg Cammander	75.00
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Add \$17.50 for a new paint job any finish—marble speckle or solid color.

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## Ben Becker Wins Race With Stork

### It's A Girl

BROOKLYN, N. Y.—It was 9 A.M. on Monday, July 3, when Ben Becker, Bally's special representative, called his wife from Asbury Park, N. J., where he was doing some business.

"How ya doin' Kate?" asked the expectant father.

"Any minute," answered Mrs. Becker.

"Hold everything," yelled Ben, "I'm on my way."

At 10:05, one hour and five minutes later, Becker pulled up in front of his home at 169 Hooper St., Brooklyn, in a cab. If this isn't a world's record, we'll wait until a better one is set. Using the same cab, Ben and Kate rushed to the Jewish Hospital, where, according to predictions (Ben's) a daughter was soon added to the Becker family.

Mrs. Becker and daughter will be home from the hospital on Monday, June 10. Ben? He'll probably be traveling somewhere—maybe at the Bally plant.

## Congratulations and Our Sincerest Good Wishes

to Bill Gersh and Joe Orleck on the

## EIGHTH ANNIVERSARY

## of THE CASH BOX

BOB BUCKLEY SAM TRIDICO

## CONSOLE DISTRIBUTING CO. INC.

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**NOTICE -  
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**D. Gottlieb & Co.**  
**FACTORY**

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**Operations Will Be  
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**FOR STEADY PROFITS...FOR BIG PROFITS!**

**HOLLYCRANE**

**MINIATURE COIN-OPERATED INDUSTRIAL CRANE**



36 IN. HIGH  
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48 IN. LONG

**NEW FEATURES GALORE  
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Make more money operating HOLLYCRANE than with any other coin-operated equipment. A real skill game with all the fascinating action of a real industrial crane. A fast money-maker that stays on location. For steady income . . . for big income year in and year out . . . operate HOLLYCRANE. Available in Free-Play and Merchandise Models. Write for the complete profit story.

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**EASTERN FLASHES**

Al Simon, Albert Simon, Inc., returned to New York from a Chicago visit to Chicago Coin Machine Company just before the holidays, which he spent at home. It's practically in the country, anyway. Did a turn on the golf course and smiles happily when he talks about his 18-hole score. . . . Joe Young, Young Distributing, away from the city for several days. He's due for a surprise when he gets back, as Abe Lipsky, sales manager, sold the display model of Wurlitzer 1250 phono. "I didn't want to," sighs Abe, "but the customer was so insistent, I just had to let it go." . . . Dave Lowy, Dave Lowy & Company, would like to take a short vacation in Miami, but brisk business keeps him glued to the office. . . . Eddie Corrysten, Palisades Specialties, Cliffside Park, N. J., visits coinrow. Eddie completely knocked out, having to run his coin biz, and in addition spends quite a bit of time at Palisades Park with his equipment there. . . . Milty Green, American Vending Company, so busy with his biz in Brooklyn, now only finds time once a week to come down to coinrow, where his branch office seems to be prospering.

Everyone on the street offering congratulations to Ben Becker, Bally's special representative, who was handing out the cigars, celebrating the arrival of a new daughter. (He was so right.) The new addition gives Kate and Ben Becker a brood of three—two sons, Jeffrey, eight years old, and Steve, four years old, and now a female, Ellen Idele. Kate leaves the Hospital Monday, July 10, and will be at home (169 Hooper St., Brooklyn, N. Y.) to welcome all visitors. . . . Abe Green, Runyon Sales Company, Newark office, comes along to the city to join with Barney (Shugy) Sugarman, his partner, at the New York office. Business so good with AMI's phono and Bally's games, Abe and Shugy decide to buy some summer clothes, and leave for the afternoon on a shopping expedition. . . . Harry and Hymie Koepfel, Koepfel Distributing Company, still the two busiest men in the reconditioned phono business, and with this humid weather, we wonder how they keep going at the pace they do. . . . Max Munves preparing a catalog for the firm. . . . Harry Berger, West Side Distributing Company, another wholesaler who's been extremely busy. "I'm awfully tired," he claims, "and regardless of the rush. I must get away for a week or so." He'll leave this week-end for a rest in the Catskill Mountains.

One of the most substantial operators in the city, and one of our very good friends, Joe Hahnen, Gordon Amusement Company, drops us a letter, discussing various operator problems. "I wish to say," writes Joe, "I do not agree with this giving a bargain on record plays; it is bad enough that television has cut our daily playing time down six hours without giving any more time away for bargain prices. People want quality in both machines and music."

"Let the pressure be brought on the record companies," he continues, "for two-hit sides, and as far as the machine companies, let them break their hearts by allowing a fair trade on old junk machines, and then smash them. With less machines the demand would be greater and the sales would then become sensible. Instead of placing in every location, one could afford to be a little choosy and get some kind of a break in percentage."

"There are a dozen other angles I would like to talk over with you," concludes Hahnen. "The main topic in my mind is the advertising of our cost to the public. No other business does this but us, and there is no reason that it can't be stopped." (Ed. Note: "The Cash Box" was originally started eight years ago with the prime purpose of giving the coin machine industry a magazine that would treat all its phases confidently and only within the trade. "The Cash Box" IS NOT SOLD ON NEWSSTANDS—and SUBSCRIPTIONS ARE ACCEPTED ONLY FROM THOSE IN THE COIN MACHINE BUSINESS OR AFFILIATED WITH IT. THAT IS THE ONLY WAY TO KEEP THE PUBLIC FROM KNOWING THE COSTS OF EQUIPMENT.)

**DALLAS DOINGS**

(Vacationing in New Orleans, La.)

This column of chit-chat originated from wonderful New Orleans. Sitting on my right, Ed Robinson of Music Sales and on my left Nick Carbajal of Crown Distributing Company, both known around New Orleans as part of the "unholy three." . . . While in New Orleans had a few drinks of "pink champagne" with Ed Robinson. However, Ed reports that he is getting more intoxicated looking at the orders for Joe Liggins' "pink champagne" rather than the real thing. . . . N. O. is having a wonderful reception on the "winner." As a matter of fact they have had an unprecedented demand since the samples arrived. Ed and Music Sales remained open over the Fourth for the convenience of the out-of-town ops. . . . Rosco Redd, Redd Music Company, Laurel, Miss.; W. W. Gammel, G & S Amuse. Co., Hattisburg, Miss.; Charlie Smith, Baton Rouge; Guy Slay, Slay Music Company, Hattisburg, Miss.; all checked in for the new two-player United "Express Bowler." Fred Burke, Teche Novelty, N. O., was busy buying records.

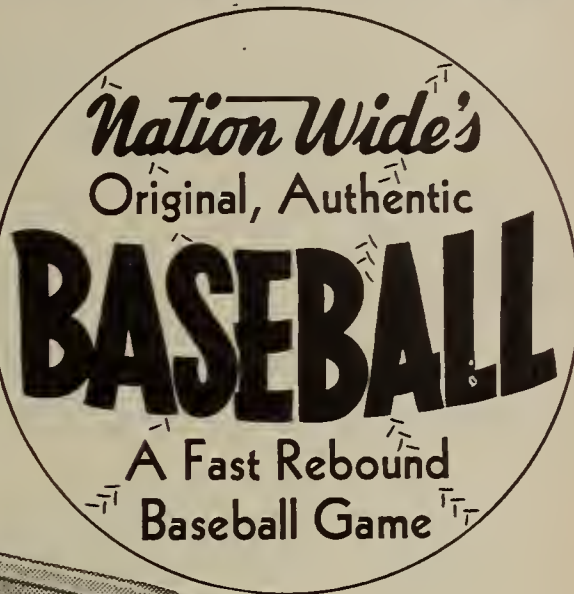
Angy, Ed Robinson's maid, hears that Mr. "Sal" Bihari is going to be in town. She hopes he doesn't wait too long cause the grease for the fried chicken is ready and Smokey Hogg tells her if you wait too long "you gonna look like a monkey when you grow old." . . . Nick Carbajal sent his best regards to his good buddy Armando Rivera, Rivera Dist. Company, Dallas, Texas. Nick is delivering a great many "Turf Kings" and is anticipating far more business. The demand for used games at Crown Dist. is terrific and as per their usual fine reputation they continue to give the operators fast service. . . . Crown Novelty and Rex Coin companies took their employees on a 4th of July cruise and Picnic. . . . Rex Coin also reports that the new Mills 21 Chrome Bell is going great. Ditto the "Winter Book," which is enjoying good receipts, according to Joe Pollott, Buddy Otterman, Joseph Bertuccer, A. Jackson and John Massett. . . . From the ups and downs he is experiencing in the field of love, his close friends are wondering if it will be death bells or wedding bells for Freddie Werther of Music Sales Company. Bob Buckley and Sam Tridico, Console Dist. Co., doing a terrific job on Buckley equipment and used Bells. . . . Lou Boasberg, New Orleans Nov. Co., can't get enough of Bally's "Turf Kings" to satisfy his customers. . . . My only regret at the moment is that I could not have remained in New Orleans longer. Thanks, Ed, and Nick for your famous hospitality. In driving back to big "D," we stopped in Longview to call on Jimmy Garret and Mr. Ormand. Missed Ed Mahone at Marshall, much to our regret. Don't go away you Texas ops, cause we'll be back next week with the news about you.

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REAL BASEBALL THRILLS

- ★ Full 9 innings of exciting play
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on  
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Do you want the best . . .  
**CHAMPIONS and CITATIONS**  
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*to*  
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*on your*  
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**UNITED MANUFACTURING COMPANY**

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**Consultant**

Do you plan to introduce a new machine, or merchandise a new product, to the coin machine industry? If you are new to this field then you need experienced advice which can save you many, many dollars and much valuable time. If you have plans for entering some other division of the coin machine industry, entirely foreign to the one in which you are now engaged, you may also require experienced help to decide your proper course. Whatever your plans or problems, an experienced consultant in the coin machine industry is at your service. Write: Box No. 71, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Ill.

*Congratulations*



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 PHONOGRAPH OWNERS ASSN.**  
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DUnkirk 7-7341

### BADGER SALES, INC.

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## CALIFORNIA CLIPPINGS

Always nice to vary the usual roundup of news along the L. A. Row with a few sage remarks from that philosopher among operators, Harold Sharkey, whom we ran into at General Music where he was trying to run a high score on United's "Shuffle Alley Express." When a lot of people are crying the hard times blues, it's still refreshing to hear a guy say: "Business is a lot better than it was a year ago, and that's because equipment is better, not because of general conditions being improved. In fact, it seems to me that the tougher things get the more cooperative many locations are. That extra sawbuck a week looks pretty good to them and they're glad to see you and what you can do for them." . . . Fred Gaunt back from his vacation and Bud Parr figuring on taking a short one himself. . . . Robert Horton, chief engineer for the SuperVend drink machine visiting Badger Sales and running a school for operators and mechanics on the fine vendor in between fishing out at Malibu. Bill Happel reports great reception on the part of ops while viewing the uncrating of Universal's "Winner."

While at Badger's, we were quite impressed with the new Ristaucrat Music Box, the rather miniature jukebox especially designed to play 45 speed discs at two for a nickel. Sounded like pretty fair tone to us for the price and size of machine and it'll be interesting to see how the local lads go for the first 10 due in this week from the plant. . . . Had one of our rare but always pleasant chats with C. A. Robinson and Al Bettelman, who report that things are a little quiet locally but humming out of their Reno office. . . . Dropped in at Automatic Games just in time to find Dannie Jackson, Georgie Warner and the boys in the back room really sweating away over loading of one of the biggest trucks we've ever seen with an assortment of games en route to their new Las Vegas location at 722 No. Main. . . . Hardly recognized Bill Leuenhagen's place, all slicked up since we'd last been in with a fancy new record player, combed wood counters and all the trimmings. Bill showed us how his game side is being remodeled to allow for much more equipment too. We asked Mary Solle about that great big sign on Hank Penny's King record of "Wham-Bam, Thank You, Mam" and she said it was tickling the ops fancy, as well it might.

Paul and Lucille Laymon showed us some color slides of their beautiful Pacific Palisades home, with its gardens full of snapdragons, gladioli, dahlias and whathaveyous in full bloom. The nicely laid out paths and that fountain Paul built with his own bare hands (partly anyway) make it a true showplace. . . . For Charlie Daniels, it's a vacation up the scenic Sequoia and Redwood route, and maybe on to Oregon and Washington, "getting any business while I'm at it that happens to get in my way," he says. . . . On the home front Ed Wilkes, being ribbed for worrying about his kid's first overnight camping trip, and the Laymons will be busy selling those Bally "Turf Kings" as fast as they can get 'em in, what with the supply so far being far short of the demand.

Johnny Hawley has hit the road down to San Diego and we had a nice get-acquainted visit with his new office mgr., Dick Hursh. That's quite a novel fan dancer lamp the boys have got over their front counter. . . . Bob Bard tells us things are coming along nicely on the Bard Co. music operation, with game sales starting to step right out and some major action expected of the Keeney "Bowling Champ" conversion unit for shuffleboards. . . . On the Row: Al Cicero of Santa Maria . . . Riverside's G. F. Cooper and Jack Neal . . . Charlie Cahoon from Long Beach . . . Johnny Ketchersid, now of Artesia . . . Jack Moore and Fred Allen of Bakersfield, also Wm. Black visiting his wife who is recuperating from an operation in the California Hospital . . . Bob Donahue of Pismo Beach . . . Southgate's Pete Shupp . . . Tom Boddy of Lomita . . . Ventura's Perry Irwin . . . S. L. Griffin of Pomona . . . Anaheim's Art Narath . . . Stan Johnson from Oceanside . . . Upland's Sam Rowe . . . Jack Rankin of Ontario . . . D. J. Harrison from Bloomington.

## MINNEAPOLIS—ST. PAUL, MINN.

With the 4th of July holidays, many of the operators are away for a few days vacationing up north, fishing. . . . Jack Bailey, of the Ace Novelty Co. Twin Brooks, S. D., in Minneapolis for the day looking for some equipment. Reports business has been very good and is kept very busy. . . . Johnny Gallep of Menomonie, Wisc. in town for a few hours picking up his record supply for the week. . . . John Howe of Foley, in town sporting a Foley Booster Button on his coat lapel. Carnival activities in Foley over the 4th. . . . Hank Krueger of Fairfax, in Minneapolis for the day. Hasn't had time to wet a line in any of the Minnesota lakes yet.

Harry Lerner, Minneapolis operator and the wife going up to Grand Rapids, To the Knob Hill resort for over the 4th. . . . Jonas H. Bessler and the wife going to Brezzy Point, for the 4th. . . . Annette Harrison, back home after spending twelve days on a tour of the East. Visited New York and Washington, D. C. and had a wonderful time. . . . John McMahon of Eau Claire, Wisc. in Minneapolis for the day making the rounds. . . . M. Stoddard of Zumbrota, in town with his youngster for the day. Mrs. Stoddard taking in the Department Stores.

L. I. Harris of Enderlin, N. D., in Minneapolis, for a few days visiting relatives over the week end. . . . Charley Swan of the Apex Novelty Co. back from California, and full of vim and vigor. . . . Al Plotnick of the Anco Sales, Minneapolis, plans on taking off a few days and go to Chicago. Mrs. Plotnick left last week for Los Angeles for a two week trip to visit her niece. . . . Hy Greenstein, Solly Rose, and his son doing some fishing last Sunday and nary a bite. . . . T. J. Fischer of Waconia, says the fishing there is the best in the state. . . . C. B. Case of Loretto, spending all his time at his resort, just loves to fish.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—New or used Match Vendors, Box or Book. Give full details and price wanted in first letter. SUPERIOR MFG. CO., 310 W. POLK ST., CHICAGO, ILL.

WANT—Bear Guns (Seeburg). State best price first letter. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Bally Shuffle Champ and Bally Speed Bowler. Write, wire, phone—quantity and lowest price. H. BETTI AND SONS, 1706 MANHATTAN AVENUE, UNION CITY, N. J. Tel.: Union 3-8584.

## FOR SALE

FOR SALE—Genco Bing-A-Rolls \$65; Keeney Ten Pins \$95; Keeney Line Ups \$50; Bally Hot Rods (new) \$275; Royal Flush Pool Tables (new) \$149.50; Bally Speed Bowler (new) \$219.50; Keeney King Pin (new) \$225; Hawkeye Pop Corn Vendors \$39.50. All types coin machines. Call or write: MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Bing-A-Roll, \$60; Pro-Score, \$35; Advance Roll, \$15; Bowlette, \$175; Shuffle Alley, \$150; Ten Pins, \$125; Express, \$250; Midget Skee-ball, \$150. MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—1 Chicago Coin Basketball \$139.50; 2 Chicago Coin Pistols \$89.50 ea.; 1 Exhibit Silver Bullet \$135; 1 Williams All Star \$55; 1 Telequiz \$125; 2 Quizers, Latest Model, \$110 ea.; 1 Scientific Pitch 'Em & Bat 'Em \$129.50; 2 Jungle Joes \$125 ea.; 1 Monkey Shine \$175; 3 United Shuffle Alley Express (1 never used) \$195 ea.; 1 United Shuffle Alley \$95; 1 Bowl-ette \$110; 2 Select-O-Cards \$125 ea.; 5 Solotones Phonograph, Radio and Television Com. \$375 ea.; Solotone Boxes \$22.50. All this merchandise is clean and ready for location. 1000 Personal Music Boxes in original cartons \$5 ea.; 1000 used Personal Music Boxes \$2.50 ea. HANKIN DISTRIBUTORS, 708 SPRING STREET, N.W., ATLANTA, GA. Tel.: VERNON 3567.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowl-ette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHEster 3-9282. Ask for Mr. Shackleton.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

**FOR SALE**—This equipment must be sold—will sacrifice—quote your best price: Slightly used Rock-Ola Standard Shuffleboards, climatic equalizers on each board, A-1 condition. Pin Games: Majors; Big Top; Rancho; Speedway; Blue Skies; Bowling Champ; Star Dust, good mechanical order. Arcade Equipment: Genco Playball; Mountain Climber; Rocket Radar; Amus-A-Matic Jack Rabbit; Mutoscope Voice-O-Graph; Photo-Mat; also Punching Bag, extra Bag. New and used Rock-Ola Shuffle-Jungles and Shuffle-Lanes. New 5 sts Rock-Ola Ten Pins. New Silver King, Hunter and Target Vendors. 1/3 down with order, balance C.O.D. TRI-STATE AMUSEMENT COMPANY, 149 18th STREET, WHEELING, W. VA. Tel.: Wheeling 649.

**FOR SALE**—1 '46 Seeburg \$265; 750E's, very good shape \$125; 1080's \$275; 850's \$60; 9-LI 56 Seeburg Wall Boxes \$18 ea. All prices FOB Indianapolis. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

**FOR SALE**—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

**FOR SALE**—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

**FOR SALE**—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: Bedford Village 4-7027.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

**FOR SALE**—Shuffle games completely reconditioned. Playing fields resurfaced: United Shuffle Alley \$109; Bally Shuffle Bowler \$139; Chicago Coin Bowling Alley \$169; Chicago Coin Baseball \$219; United Shuffle Alley Express \$259; United Double Shuffle \$229; Keeney Ten Pins \$95; Genco Glider \$49; United Shuffle Skill \$55; Nation Wide Baseball (Floor Sample) \$195; Rock-ola Shuffle Jungle—Brand New—Special Price. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

**FOR SALE**—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

**FOR SALE**—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

**FOR SALE**—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

**FOR SALE**—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

**FOR SALE**—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

**FOR SALE**—Two late model photo-matics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months. 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

**FOR SALE**—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD. New York.

**FOR SALE**—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

**FOR SALE**—Scales in A-1 Condition: 7 Watling Tom Thumb Fortune, ea. \$75; 6 Watling Model 500 Fortune, ea. \$87.50; 2 Watling Guess Your Weight, ea. \$82.50; 1 Peerless Ticket Fortune \$67.50; 1 Astrology Fortune \$65; 1 Rock-Ola Lo-Boy \$39.50; 1 Hamilton Lo-Boy \$30. Phonographs: 2 Mills Empress, ea. \$37.50; 1 24 Victory Model Wurlitzer \$47.50; 1 71 Counter Model Wurlitzer \$66.50; 1 Rock-Ola Shuffle Jungle \$169; 5 Quizzers A-1 condition, ea. \$75, or will trade for 5 balls or 1 balls. 1/3 Deposit, Balance C.O.D. WERTZ MUSIC SUPPLY COMPANY, 319 W. BROAD ST., RICHMOND, VA.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Gold Cup \$125; Gold Cup (with conversion) \$150; Citation \$269.50; Lexington \$250; Jockey Club '47 \$89.50; Bally Entry \$65; Keeney Gold Nugget \$179.50; Bally Shuffle Bowler \$169.50; Dale Guns \$85; Mercury Shuffleboard \$150; Deluxe Draw Bells \$189.50; Spot Bells 5c \$375; Wurlitzer 1015 like new \$249.50; Wurlitzer 1100 \$375; Wurlitzer 1017 A. like new \$249.50; Wurlitzer 1017, like new \$229.50; Double-Up 5c \$250; Williams All Star \$115; Rock-Ola 1422 phono \$149.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

**FOR SALE**—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

**FOR SALE**—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

**FOR SALE**—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

**FOR SALE**—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

**FOR SALE**—Keeney's new "Double Bowler" and "Duck Pins"—the two fastest scoring rebound shuffle games with disappearing pins on the market. Keeney's Electric Cigarette Vendor. Exclusive Keeney Distributor for Metropolitan New York and Northern New Jersey. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**FOR SALE**—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

**FOR SALE**—New Packard Hideaway # 400 \$140; Used Packard Hideaway # 400 \$95; Packard Pla-Mor Boxes \$16; Packard # 1000 Speaker \$19; Minit Pop Corn Machines \$65; Strikes 'N Sares \$125; Williams Twin Shuffle Bowlers \$89; Beacon Pool Tables QT \$125. AMERICAN VENDING CO., 631 10th AVE., NEW YORK, N. Y., or 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

**FOR SALE**—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4 1/4 by 6 1/4 \$850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

**FOR SALE**—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

**FOR SALE**—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean \$269.50; Dale Gun, late model \$75; Chicago Coin Pistol, like new \$85; Bally Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: Superior 4600.

**FOR SALE**—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

**FOR SALE**—Triple Action \$20; Gold Cup \$60; Hot Rod \$60; Tucson \$50; Robin Hood \$20; Blue Skies \$40; Keeney Bonus Super 5 10/25c \$250. Will trade on Bally Draw Bell and Multiple. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

**FOR SALE**—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

**FOR SALE**—One almost new Seeburg Ray-O-Lite Shoot the Bear Gun, ten cents, three for quarter play, \$315. One-third deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

**FOR SALE**—1 5c Mills Black Beauty, floor sample \$185; 1 10c Mills Token Bell, like new, \$175; 1 Bakers Pacer, late, \$225; 1 nickel, 2 dime Jennings Standard Chiefs, very clean, \$125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

### MISCELLANEOUS

**NOTICE**—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

**NOTICE**—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

**NOTICE**—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.





FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing amusement games with prices. Includes items like Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Hot Rods, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jungle, Just 21, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Star, Magic, Maisie, Majors '49, Major League Baseball, Manhattan, Mardi Gras, Marines-At Play, Marjorie, Maryland, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterrey, Moon Glow, Morocco, Mystery, Nevada, Nudgy, Oh Boy, Oklahoma, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Playtime, Progress, Puddin Head, Rainbow, Ramona, Rancho, Ranger, Repeater, Rio, Riviera, Rocket, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shangri La, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty, Smoky, South Paw, South Seas, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sports, Sports Parade, Spot-A-Card, Spot-Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Tropicana, Tucson, Tumbleweed, Utah, Virginia, Vanities, Vogue, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Zig Zag.

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Table listing arcade equipment with prices. Includes items like Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr, Exhibit Silver Bullets, Exhibit Merchantman Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr Mobile, Mutoscope Photomatic, Mutoscope Sky Fighter, QT Pool Table, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr, Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Chute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascore, Supreme-Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Williams' Star Series, Williams' Quarterback, Wurlitzer Skeeball.

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Table listing roll downs with prices. Includes items like ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll, Chicoin Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley.

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Table listing consoles with prices. Includes items like Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw Bell 5c, Bally DeLuxe Draw Bell 25c, Bangtails '41, Bangtai's '46, Bangtails '47, Bangtails '47, Comb, Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club Bells 25c, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger '47 5-25c, Evans' Races-FP, PO, Evans' Gal. Dom. '47, Fast Time FP, Fast Time PO, Galloping Domino (41), Galloping Domino (42), Gold Nugget 5-5c, Gold Nugget 5-25c, Hi-Boy 5c, Hi-Boy 25c, High Hand, Jennings Challenger 5-25c.

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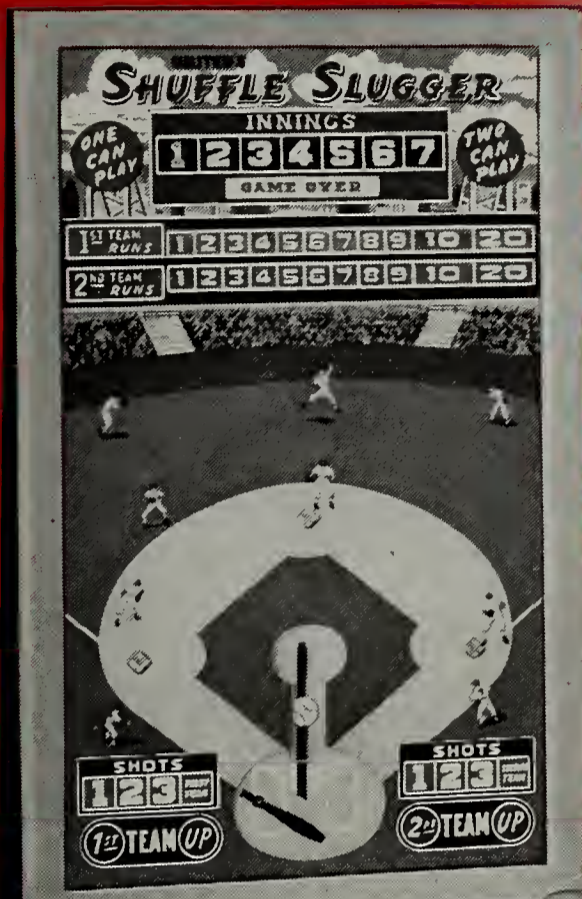
Table listing shuffles and rebounds with prices. Includes items like Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, ChiCoin Bango, ChiCoin Beacon, ChiCoin Bowling Alley, ChiCoin Rebound, ChiCoin Shuffle Baseball, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle-Lane, United Shuffle Alley, United Shuffle Skill, United Super Shuffle, Universal Twin Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Single Bowler.



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