

The Billboard

SIXTY-SIXTH YEAR

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JANUARY 4, 1960 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

Oldie Hit Singles Bloom Anew in LP's

Majors Rediscover Mileage Potential; Indies Now Get Into Renaissance Act

By REN GREVATT

NEW YORK — Diskeries, hard-pressed to keep up with the frantic competition extant in the business today, are rediscovering an old secret, to wit, you can get a lot of extra mileage out of old hit singles, via the quick packaging route.

During the last quarter of the year, the record scene has witnessed a breakout of old hits in new album form in almost epidemic proportions. These are variously known, in general, under such titles as "Goodies But Oldies," or, if you will, "Oldies But Goodies." Or, in yet another instance, you can find such a package as "Goodies, Old and New," a slight variation on the main theme.

Real Sleeper

One of the real sleepers in this category is an RCA Victor set that goes under the title, "Sixty Years of Music America Loves Best." The set has since turned into an excellent seller.

Decca, of course, is one company which has perhaps gotten more mileage out of its catalog of hits than most others. Only recently, the company unveiled one of the most impressive catalog reissues of its long history—a series of six albums, devoted to reviving the original versions of countless hits by the Mills Brothers, Bing Crosby, the Andrews Sisters, Glen Gray and the Casa Loma Band and many other artists, going back to the early 1930's.

This practice, for the most part, has normally been considered in the particular ken of the major company. Only the majors, in years past, ever had the kind of catalog which would make possible a second and sometimes a third "go-around" for a given group of hits.

Indies in Picture

No longer is that so. Recently, a rash of indie activity has been noted in this interesting field. Atlantic was one of the pioneers in the indie movement in this direction with a group of re-issues in album form of top hits by such artists as Ruth Brown, LaVern Baker, etc. More recently, the firm's Atco subsidiary has come out with "The Coasters' Greatest Hits," including "Searchin'," "Yakety Yak" and others.

Roulette, too, has had several recent re-issue sets with the latest carrying the tag, "Rock and Roll Bandstand." Here were such names as Jim Bowen, Buddy Knox, the Playmates, Valerie Carr, Cathy Carr and Ronnie Hawkins. Earlier Roulette sets in this vein had early waxings from the Gee label with Frankie Lyman and the Teenagers, plus other r.&b. type groups of that era.

The well-known Philadelphia-Dick Clark-sponsored Swan label has also gotten into the act with "Treasure Chest of Hits," containing memorable waxings by the likes of Charlie Gracie, the Applejacks, the Rays and Freddie Cannon. The Katz Caravan, a Texas-based label distributed by Vee Jay Records, has a set titled "Old Favorites by Jim Lowe" (not RCA Victor's artist of the same name). This one includes old sides by the Clovers and the Drifters (with Clyde McPhatter).

Then we have the so-called "Goodies" group, "Oldies But Goodies," is a product of the Original Sound label, with a flock of

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PHILLY STATION TO AIR 'BIG BAND' SOUND

PHILADELPHIA — There has been much talk over the past decade about the bands coming back, with each time it has turned out to be a false alarm. But Philadelphia radio station WRCV, the local NBC station here, has inaugurated a startling new programming kick which features "Big Band" music exclusively. According to station program manager T. E. Paisley, starting Monday, January 4, WRCV programming will be devoted to band music 19 hours a day.

The station is not only doing away with top 40 programming, it is doing away with the usual hit single programming. Paisley says that the big band music of Glenn Miller, the Dorsey's, Glen Gray, Sammy Kaye, Benny Goodman, Harry James, etc., as well as the newer bands such as Jackie Gleason, Ralph Flanagan, Hugo Winterhalter, Ralph Marterie, Buddy Morrow, and others will be heard again in the land from 6 a.m. to 1 a.m. weekdays.

The station is going to the new policy, claims Paisley, on the basis of requests from its adult listeners for this type of music. The only vocals on the programs will be with big band accompaniment, and there will be no instrumental and vocal combos and no gimmicky recordings. It is certain that the new WRCV programming policy will be watched with interest by GAC, MCA, William Morris, ABC and all other band bookers, as well as agents, band boys and musicians.

Business Expense Breakdown Can Cue IRS on Payola

Tax Returns Can Gauge Pay-Offs Re Disk Industry Employees

By MILDRED HALL

WASHINGTON — Internal Revenue Service is coming into payola via a side door, by requesting detailed breakdowns on all types of entertainment, travel and luxury-type allowances for business employees, which the corporation or small business deducts as a "necessary business expense" on the tax return.

Such a breakdown would enable IRS to distinguish any payola-type funds allowed, for example, by record companies or distributors, to employees who, in turn, have made outlay to a deejay, program director or other customer, in the way of entertainment expenses, leases on apartments, vacation travel or stays at plush resorts.

Will Reach Employers

The new requirements will reach up to the employer — corporation, partnership or individual businessman — to determine whether he has winked at exorbitant expense accounts submitted by his employees, under tacit agreement that the fund is partly wages, but can be put under the deductible business expense category.

IRS warns that detailed record keeping had better start January 1, 1960, even tho the proposals for new breakdown in tax returns may be subject to some revision after comments are in. IRS expects to finalize its ruling soon after February 15, 1960, deadline for comment. The agency warns

that neither "petty chiselers" nor "large-scale evaders," can hope to escape their just taxes. The employer who fails to keep adequate records can conceivably lose legitimate deductions, IRS says, when the agency is forced to make its own estimate.

Specifically, the new information required on expense account allowances will cover the highest paid 25 officers of any corporation; business partners, including "limited" partners; individual business proprietors and their five highest paid employees, exclusive of those receiving an aggregate of less than \$10,000 annually.

The move is in line with legislation proposed in the first session of the 86th Congress—and still very much alive — to require such detailed information and to put certain types of expense-account spending in the non-deductible category.

Can Pool Findings

Whether the FCC and the IRS want to pool information on payola activities among the broadcasters is a matter of arrangement between the two agencies. An IRS spokesman is of the opinion that the FCC does not have to turn over information gathered on its payola questionnaire sent to individual broadcasters, and IRS is not likely to "demand" it — but agencies frequently "co-operate on matters of mutual concern."

R&R Vault Treasure

CHICAGO — With a number of companies currently engaging in the re-release of great pop vault material and a few going into the archives for the top-notch country material of the recent past for album production, it remained for the Chess-Checker-Argo axis on the south side here, to come up with four de luxe packages of the bed-rock r.&b. hits.

Blues aficionados can now have their own field day with four such newly released sets on these labels. They contain the performances of another day by such acts as Jackie Brenston, Clifton Chenier, Paul Gayten, Bo Diddley, Little Walter, Lowell Fulson, Jimmy Witherspoon, the Moonglows, Willie Mabon, Lee Andrews and the Hearts and Bobby Charles. Vault packaging is now available in virtually every field, with the advent of these sets.

NEWS OF THE WEEK

RCA Victor Makes Changes; Yorke East; Sholes Upped . . .

RCA Victor made a number of major changes in its internal operation this week. Bob Yorke was brought east to administer a.&r.; Bill Bullock moved over to head a new marketing division, and Steve Sholes was handed added duties. [Page 2](#)

Billboard Kicks Off New Charts For Mono and Stereo LP's . . .

Two new types of charts for monaural and stereo LP sales are introduced to the trade in The Billboard this week. Charts split albums into new fast selling items and essential inventory for dealers. [Page 3](#)

Six Labels, Five Distributors, Named By FTC for Payola . . .

Six more record firms, and five more distribu-

tors, were named by the FTC last week in the latest payola complaints. Action follows earlier crackdowns. [Page 3](#)

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Operation Deep Freeze

NEW YORK — There have been so many investigators flocking in to see manufacturers, distributors and disk jockeys lately that one sharp record exec cracked this week that "there are more investigators out on the road than promotion men." With investigators of the Internal Revenue Service joining the investigators of the FTC and FCC the statement may be more fact than fancy.

One of the most surprising developments of the payola probes is the way it has frozen even normal promotional activities on the part of record companies. According to promotion men whose only stock in trade has been a handshake and a greeting, many disk jockeys and station execs have been very cold to them when they have called about a record. "It's as tho," said one promotion man, "even a hello is payola. If this keeps up they may even try to outlaw the hype."

THE BILLBOARD INTRODUCES NEW LP SALES CHARTS

By SAM CHASE

NEW YORK—After a long and detailed study of the record industry's needs, The Billboard this week introduces a new concept in charting sales of LP records, designed to provide the most efficient as well as the most complete guide to this increasingly important aspect of the business.

Because the pattern of LP sales is so different from that of single records, with some merchandise maintaining strong sales over a period measured in months and years rather than weeks, as is the case with singles, it has become increasingly clear that a completely new approach to LP charts is required. This approach is put into practice in this issue after many months of preparation.

Basically, it calls for separation of both monophonic and stereo LP's into two classifications: The steady-selling "evergreens" of proven performance, and the newer LP's which are bringing to the album business some of the excitement which in the past has been associated only with single records. This separation has been made on the basis of sales longevity.

Thus, mono LP's which have been on the charts 40 weeks or longer now go into a separate chart which is titled "Essential Inventory," for the benefit of dealers and rack merchandisers. Despite the relative newness of stereo, a pattern already has emerged whereby steady-selling evergreens have begun to emerge here, too, and so there is also a stereo "Essential Inventory" chart based on an LP having appeared on the best seller lists for 20 weeks or more.

As a result of this separation, we now can show more clearly which are truly today's "Action Albums," this being the heading for the newer LP's which have been on the charts a shorter period of time than is necessary for an LP to become "Essential Inventory."

Numerically, this revision also has permitted expansion in the number of listings which can be shown, a move of vital importance in today's record market, where the LP accounts for the vast majority of the dollar volume. Thus, The Billboard's Top LP charts now will list 65 monophonic LP's each week, with 40 of these in the Action Album list plus 25 more as Essential Inventory LP's. And, in addition, 50 stereophonic LP's are listed, 30 among the Action Albums and 20 in the Essential Inventory list. Altogether then, 115 are shown in these basic LP charts each week.

Even beyond this, however, this week's chart layout indicates where two new charts will appear. These are in the final stages of months of testing. They include weekly mono and stereo classical LP charts, long a need of the industry which The Billboard previously has been providing on a monthly basis, and also weekly mono and stereo Low Price LP charts, in recognition of a type of merchandise which has maintained a steady percentage of total record sales during the past two years.

The Billboard's Best Selling Pop extended play (EP) chart will run as before, and will be part of this total packaged record chart coverage.

An important part of these developments is the inclusion of rack sales data in the total chart computations. Up to this time, The Billboard has run rack sales charts as a separate entity. The rack merchandisers themselves, however, made it clear that their needs can best be filled by a chart system which shows over-all consumer acceptance from stores as well as from racks. For this reason we have integrated all such sales into the new charts as having more fundamental industry value than separate splinter charts can be.

Fox Tabs '59 Hike For Mechanicals

NEW YORK—More mechanical licenses were issued by copyright owners in 1959 than ever before, according to the office of Harry Fox, publishers' agent and trustee.

Berman, of the Fox office, states licensing activity for the year was up approximately 18 per cent over 1958. Income-wise, there was a corresponding increase in royalties.

Mechanical licensing and income has been increasing yearly, keeping pace with the growth of the disk business. According to Berman, standard song material continues to provide the bulk of the income, and packaged records produces much more mechanical income than singles.

The growth of the record clubs has contributed markedly to publishers' mechanical income, Berman noted.

Fox, during the past year, has augmented his auditing staff to keep abreast of the dishing activity, and now has a West Coast office in operation. The intent is to try to visit every company every two years. This, of course, would be routine auditing and is apart from emergency audits precipitated by litigation.

In the field of TV film, publishers did not have too active a year. This is owing to the fact that musical series have not done very well.

The Fox office does note, however, a growing tendency on the part of producers of TV dramatic shows to spot pop songs in productions of this type. Publishers are aware of this trend and are actively plugging in this area.

The Fox office also notes a growing tendency on the part of TV packagers to syndicate former network shows, such as the Danny Thomas show, Ray Bolger show, etc.

M-G-M Hot on Hot 100 With Nine Sides

NEW YORK — M-G-M Records was swinging this week, singles-wise, with nine disks on the Hot 100 chart. With virtually 10 per cent of the top hits in its camp, the label was seen as making its best showing in some time.

Two artists, Connie Francis and Conway Twitty, each were enjoying a pair of hits, Miss Francis having both sides of the same record on the lists. These were "Among My Souvenirs," in the eighth slot and its flip, "God Bless America," in the 89 position. This represents the latest in a number of recent disks by the thrush, both sides of which have been chart hits.

Moving rapidly (from 50 to 29) was country-based chanter, Mark Dinning, brother of the well-known Dinning Sisters act, enjoying his first pop hit with "Teen Angel." Twitty remained in the 33 spot this week with his big hit, "Danny Boy," while moving up rapidly (from 89 to 65) with his newest click, "Lonely Blue Boy."

Tommy Edwards, a consistent hitmaker since his return to the charts last year, is in with ("New in) The Ways of Love," in the 47 spot, while Jimmy Jones, a new artist on Cub (M-G-M subsidiary) jumped from 87 to 67 with "Handy Man." Clyde McPhatter is currently scoring in 71st place with "Let's Try Again," while Joni James, hitmaker of long standing for M-G-M, has rung the bell again with "Little Things Mean a Lot."

Col. Tops LP Charts For Last Half 1959

Scores 11 Monaurals, 13 Stereos; Victor Runner-Up; Cap Runs Third

NEW YORK — Columbia Records swept The Billboard's monaural and stereo album charts for new releases hitting the charts for the first time in the last six months of 1959. From the period August 1 to December 31, 1959, 11 Columbia albums hit the Monaural Best Selling Album Charts for the first time this year; and 13 Columbia albums hit the Stereo Best Selling Chart. Second label in both cases was RCA Victor, which had seven new releases on the monaural chart and nine on the stereo chart.

Here is the way the labels lined up: Monaural chart — new releases hitting the chart for the first time, August 1 to December 31: Columbia, 11; RCA Victor, seven; Capitol, four; Dot, three; Liberty, three; and Jamie, Decca, Original, Imperial, Atco, Kapp, Verve, London and Chancellor, all one each.

On the stereo chart, here is how the labels finished: Columbia, 13; RCA Victor, nine; Capitol, five; Kapp, three; Liberty, two, and Dot, Jamie, and London, all one each.

Of course, the number of new releases a company is able to place on the charts in any given period does not necessarily reflect sales position. One hot album that sells 500,000 copies means a lot more net than four albums that sell 50,000 each. However, the more albums a firm can get on the chart the more chances there are of any

one of them developing into a smash seller.

There were a number of artists who dominated the charts all by themselves. These included Mitch Miller, who hit the monaural chart with three new albums during the last six months of 1959, and hit the stereo chart with four new albums in the same period. Johnny Mathis had two new albums on the monaural chart, and four on the stereo chart. Ray Conniff had two albums on both the monaural and stereo chart. Roger Williams had one new album on the monaural chart and three on the stereo chart. Mario Lanza, the Mormon Tabernacle Choir and the Kingston Trio had one new album on the monaural chart and two new albums on the stereo chart. Martin Denny had two on the monaural chart and one on the stereo chart.

Artists hitting both the monaural and stereo charts with new releases in the last six months of 1959 include Van Cliburn, Duane Eddy, Frank Sinatra, Tennessee Ernie Ford, Mantovani and Morton Gould. Two original cast show and movie albums hit the monaural and stereo charts. These were "Gypsy" and "Porgy and Bess."

Victor Skeds Hefty January

NEW YORK — New pop albums by Harry Belafonte, Henry Mancini, Della Reese, the Ames Brothers, Chet Atkins, Johnnie and Jack and Homer and Jethro, lead the RCA Victor January album releases. In addition to the above, there are also albums by Marjorie Meinert, Ed Leydon, Dick Schory, Floyd Robinson, Buddy Morrow and an album featuring Latin bands including Perez Prado and Luis Arcaez.

Victor Red Seal releases for January include an album by Mario Lanza in selections from "The Student Prince," an album featuring Arturo Toscanini and the NBC Symphony Orchestra performing the Beethoven Third Symphony (taken from a broadcast of 1953), an album with Vladimir Horowitz, one with Antonio Janigro, another with the Chicago Symphony and one with violinist Henryk Szerng. Victor is also issuing a new recording of Verdi's "Macbeth" by the Metropolitan Opera.

On the Camden label, the firm is releasing albums by Brook Benton, the Count Basie ork, Kay Starr, the Hill-Bowen ork, George Beverly Shea, Eddy Manson, Morgana King, and Geraldo, as well as two classical Camden releases.

SANTA BRINGS STORK ALONG

NEW YORK — Irving Stimler, who only a few months ago returned east from San Francisco to become sales chief of Hanover-Signature Records, had another important event occur in his family Christmas morning. At that time Mrs. (Norma) Stimler departed in a rush for Polyclinic Hospital, where she promptly gave birth to seven-pound four-ounce Michael Kevin. "It was quite a Christmas present," mused Stimler, "especially since Christmas is also my birthday."

Fred Fox Calls for ASCAP Payola Probe

NEW YORK — In the light of disclosures in the trade papers relative to the preponderant amount of plugs secured on across-the-board TV programs by one or more prominent members of the ASCAP board, publisher Fred Fox has asked that the Society conduct an investigation to determine all the facts of the situation. Fox urges that if evidence indicates paid-for plugs, or payola, punitive action should be taken, including removal from the Society's board.

This development is spelled out in an exchange of letters between Fox and Stanley Adams, ASCAP president. Fox states in part:

"In recent weeks, certain allegations have been made in print against one and possibly more of the publisher members of the Society's Board of Directors. These allegations have charged that certain directors have utilized their ability to formulate ASCAP's rules of distribution so as to improperly increment the financial returns of the publishers they represent and then have split performance royalties with network producers so as to secure maximum usage of their catalogs. The result has been the rigging of the ASCAP survey by paid-for plugs of payola."

(Continued on page 53)

Col. Sets Literary Section

NEW YORK — Columbia Records has created a new Literary Section within the creative services department of the company. New section is made up of the copy editing section, formerly assigned to advertising and sales promotion, and the flyleaf literary editors, formerly assigned to public relations. The new literary section will be responsible for the creative writing assignments for all labels, advertising and publicity.

Charles Burr will be literary editor in charge of classical copy. George Dale will be in charge of pop copy. Warren Cox, of the public relations department, will assist in both the pop and classical writing divisions. Morris Hastings, senior copy editor will continue to be responsible for the copy-editing and catalog-compiling functions. Burr and Dale, as well as Cox and Hastings, will report to Debbie Ishlon, co-ordinator of creative services for Columbia.

(Continued on page 22)

GOLD DISK TO SIMEONE

NEW YORK—Henry Onorati, head of 20th Fox Records, will present Henry Simeone with a gold record for a million sales of his "Little Drummer Boy" over the 1958-'59 season. The record sold over 400,000 in 1958's Christmas season, and 600,000 over the 1959 holidays, according to Onorati. The record was the first disk cut for 20th Fox by Simeone, and has been 20th Fox's biggest seller.

MORT



first
SAHL

THE FUTURE LIES AHEAD
MORT SAHL 1960
or Look Forward In Anger
MORT SAHL—A Way of Life



then
SHELLEY BERMAN

INSIDE SHELLEY BERMAN
OUTSIDE SHELLEY BERMAN

and now
JONATHAN WINTERS



The Wonderful World of JONATHAN WINTERS

proof again that
the wit of America
is on



unsolicited testimonials are *POURING* in

... the Mort Sahl and Shelley

Berman albums are great! --

but in my humble opinion

"The Wonderful World of..."

is the freshest, funniest,

farthest out, ever to hit the
racks. And you may quote me.

Passionately,

Jonathan Winters

This One



QKUF-Q8F-9WHT

OLD HIT SINGLES BLOOM VIA NEW ALBUM DRESS

• Continued from page 1

rock type hits. Then there is "Goodies But Oldies." This was turned out on the Warwick label by the mahoff of that firm, Morty Craft. The sides go back into Craft's pre-M-G-M days with hits by the Shepherd Sisters and the Tune Weavers among others. The variation, "Goodies, Old and New," representing a compromise between the old hits and current and new wax, is the work of Bobby Shad's Time label.

Only recently, Sun Records, birthplace of the career of Johnny Cash, released a collection of earlier Cash hits called "Greatest Johnny Cash."

Back with the majors, Columbia

has made plenty of hay with Johnny Mathis in the set, "Johnny's Greatest Hits." And the re-issues fever extends into the country world too with a recent package by Capitol, grouping some of the outstanding work of its top rural-styled singers and instrumentalists. Decca, too, has done this in the country field with "Foreign Love Affairs," headed up by such hits as Bobby Helms' "Fraulein." One of the truly outstanding examples of the successful packaging of singles hits is the pair of deluxe packages "Elvis Golden Records," Volumes I and II, on RCA Victor.

There are strong arguments in

favor of the re-issue procedure. The initial cost of recording has long since been written off. Thus the profit margin, the second time around, can be greater. It is known too that there is still strong demand for many of the records being packaged into albums today. The original version of "Earth Angel," for example, is still known to be a heavy traffic item in many areas.

For this very reason, some dealers do not share the labels' enthusiasm for the packaging of singles hits. Their reasoning is simple. Why package them in an album that will undoubtedly be discounted, when the single versions by themselves can bring a solid 98 cents any day of the week, runs the logic? This applies particularly to recent rock and roll hits, rather than to the style of re-issuing of older material, often adopted by majors.

PALITZ EXCLUSIVITY CLAIM IRKS DISTRIBS

BUFFALO — Carl Glaser, owner of Metro Distributing here, a 10-year-old indie label distributor, this week disputed Morty Palitz's claim that distributor exclusivity territorially is a record biz bane. In an exclusive talk to The Billboard, Glaser blasted Palitz's basic logic, as proffered in the December 21 issue of The Billboard.

Glaser asked that Palitz research the tobacco jobber field more thoroughly before using it as a parallel to attempt to prove that area exclusivity has had its day in the disk business. Glaser claims that the tobacco jobber makes "no loot from

his cigarette sales, because they are handled on a non-exclusive basis," but that the tobacco wholesaler makes his profits from cigar lines, which he has exclusively. In addition, candy, which is also an exclusive item, has been a good byproduct of the tobacco jobber from a profit standpoint.

Glaser, who was in magazine distribution before becoming a record distributor, said that record manufacturers seeking stronger distribution ties should ogle the magazine distribution format. Magazine publishers, he said, some years ago cut down the size of territorial distributors' sales areas, with the average distributor covering only one metropolitan area, such as Buffalo, with other distributors in Syracuse and Rochester. Each area, he said, has exclusive distribution for a number of publications, with each wholesaler handling some major and some minor publications solely in his town and environs. This paring of territories yet maintaining exclusivity has been a major factor in general circulation leaps, Glaser contends. He said that there are more than 700 major chain and indie distributors handling magazines in the U. S. The magazines employ a factory man in each town, whose general title is promotional, but who does such specific sales work as checkups daily on leading newsstands and magazine racks, moving magazines from one point to another to avoid insalable inventory at the end of the publication's release period.

Glaser avers that tightening up distributors' areas would definitely stop transshipping, because it "never happens in the magazine field." He advised Palitz to "stay out of distribution and leave it to us hucksters and we'll leave the a.&r. work to men like you."

WB Intros 'Sound Buy' At \$2.88 List

HOLLYWOOD — Warner Bros. will spotlight a select catalog album each month during 1960 and offer it at a discount price as the sales pacesetter for that month's releases. Program kicks off with the label's winter sales drive and is called "A Sound Buy." To launch the campaign, Warners is extending a 15 per cent dealer discount on new product and allowing a 5 per cent dealer discount on each month's spotlighted catalog selection, plus a 30-60-90 day deferred billing benefit. This will be in effect during January and February.

Forerunner of the January release will be the Maurice Levine
(Continued on page 22)

featuring . . .

what the public wants most to know about stereo phonos

based on dealer reports in major markets across the country

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added since then . . . Brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 5.

COMING NEXT WEEK!

ONE IN A SERIES OF INDUSTRY PERSONALITY STATEMENTS.



JACK REMINGTON,

Disk Jockey, WKRC-AM, FM, TV, Cincinnati, Ohio, says . . .

"With so many records coming into our library each week, we find The Billboard a very valuable aid in helping us choose the music we play. Speaking for myself, I would be lost without The Billboard."

The Billboard / THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

FIRST BIG SMASH OF 1960!



**"ROCKIN'
LITTLE
ANGEL"**

RAY SMITH

N NATIONAL R RECORDING C CORP.	1224
	Fernwood
	Circle, N. E.,
	Atlanta 19, Georgia
	Cedar
	7-6408
	In Canada, SPARTON

**Breaking Big in OKLAHOMA, MISSOURI, LOUISIANA, IOWA,
NEBRASKA, OHIO, GEORGIA!!! ALL TRADE PAPER PICK!**

JUDD #1016

Singing River and Stairway Music

This is Mavis!



Mavis Rivers is a singer, Samoan-born.

Some say she is another Ella.

All say that she is the best singer to come along in a long, long time.

Capitol Records released Mavis' first album in May, 1959.

It was called "Take A Number."

The artist was unknown, unheralded. Sales were not good.

But airplay was great. The disc jockies discovered Mavis Rivers and thrilled to her refreshing vocal stylings.

Both The Billboard and Cash Box Disc Jockey Polls placed her among the "Most Promising New Female Vocalists of 1959." In this same category, she won a Grammy nomination.

Now, Capitol is releasing Mavis' second album. It is called "Hooray For Love."

And behind "Hooray For Love" Capitol is placing the full strength of its promotional efforts.

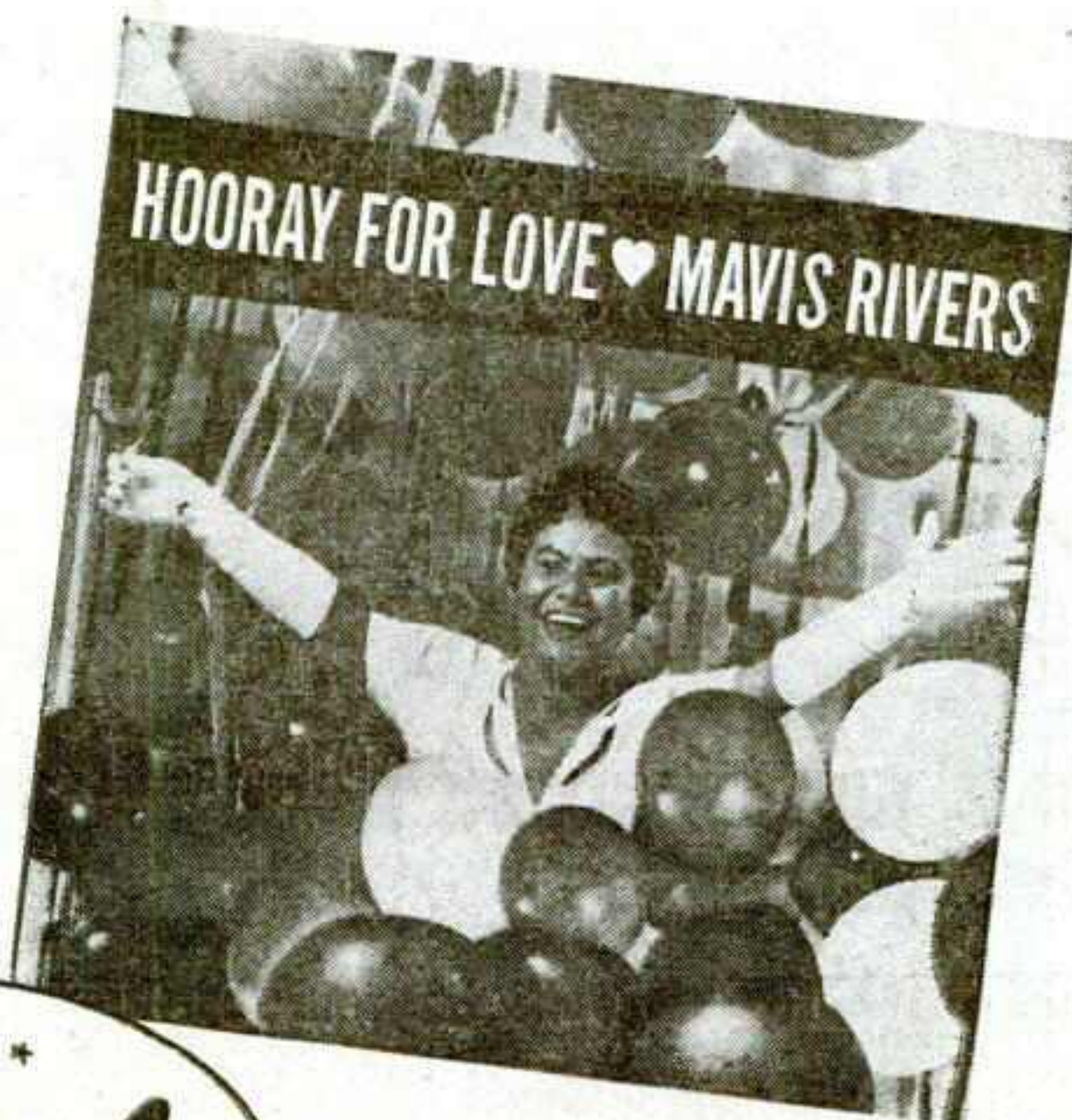
Because Capitol wants you, the dealer, also to discover Mavis Rivers.

And Capitol wants you, in turn, to present this discovery to every record buyer who seeks an album of good songs superbly sung.

With Mavis you can't lose!

Now on 100% exchange

...and don't forget—Capitol's special 10% cash discount program and deferred billing, too!



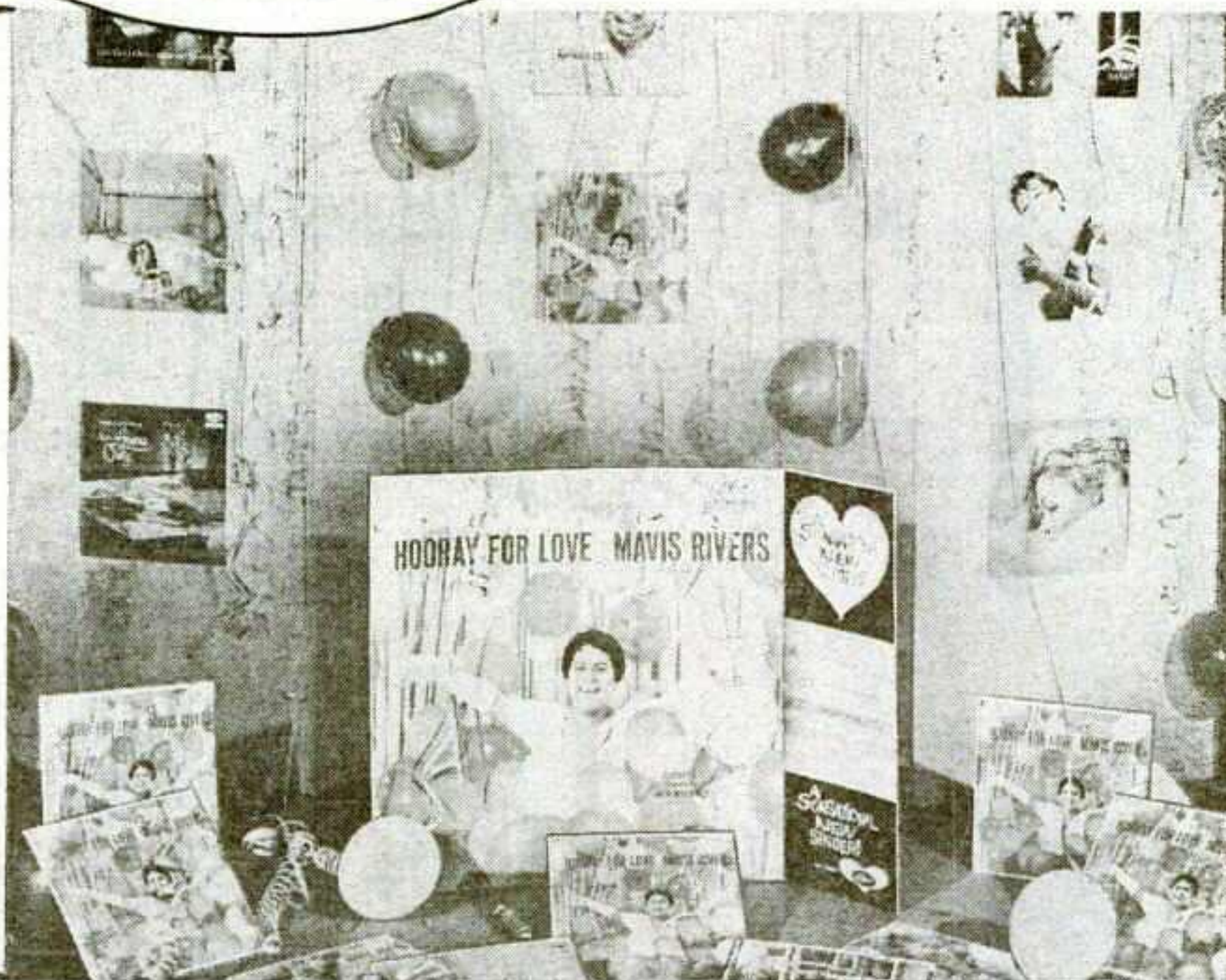
Album No. (S)T 1294

Here's a "Hooray for Love" window...to help you tie-in with powerful national promotion for TOP SALES!

- A full color 30 x 40 display featuring the album cover and listing the tunes!
- 10 different empty jackets on love-theme albums, like Love Is the Thing, Music for Lovers Only, Love Lost, etc.
- Balloons, confetti streamers, and all the trimmings!

plus...

- A National DJ and dealer tour by Mavis herself!
- Thousands of complete albums to radio stations!
- Extensive national advertising coverage!



STARTS IN THIS ISSUE!

The Billboard's new and enlarged LP chart section

TOP LP'S IN STORES & RACKS

provides dealers, broadcasters and rack merchandisers with the best organized, most complete LP information available:

THE NEW ALBUMS CURRENTLY CREATING THE MOST SALES EXCITEMENT

- The Top 40 Monophonic Action Albums: fresh merchandise on the charts 39 weeks or less
- The Top 30 Stereo Action Albums: fresh merchandise on the charts 19 weeks or less

THE STEADY-SELLING ALBUMS WHICH EVERY DEALER MUST KEEP IN STOCK

- The Top 25 Essential Inventory Mono Albums: best sellers for 40 weeks or longer
- The Top 20 Essential Inventory Stereo Albums: best sellers for 20 weeks or longer

AND HERE'S WHAT'S ON THE WAY:

- Best Selling Mono Classical LP's
- Best Selling Stereo Classical LP's
- Best Selling Mono Low Price LP's
- Best Selling Stereo Low Price LP's

“How About That”

(abner #1032)

LEAPIN'
 INTO '60
 ★ 49 on the
 HOT 100
 in 4th Week

VeeJay-Abner
 Records
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BY

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**JONI JAMES SINGS
IRISH FAVORITES**
MGM Stereo SE3749 E3749



**BESS MYERSON
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**YOU'RE HEARING THE BEST
OF GEORGE SHEARING**
MGM E3796 (Monaural only)



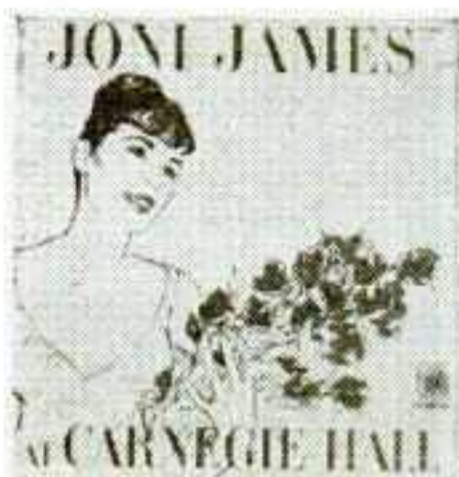
**SINGING THROUGH THE
SEASONS WITH THE
RAY CHARLES SINGERS**
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**SHORTY ROGERS MEETS
TARZAN**
MGM Stereo SE3798 E3798



**ROBERT STOLZ
A NIGHT IN VIENNA**
MGM Stereo SE3799 E3799



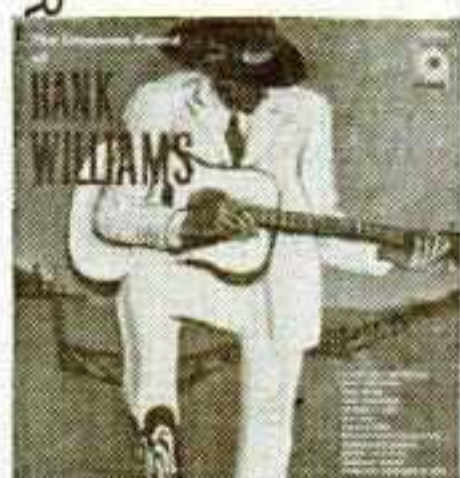
**JONI JAMES
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MGM Stereo SE3800 E3800



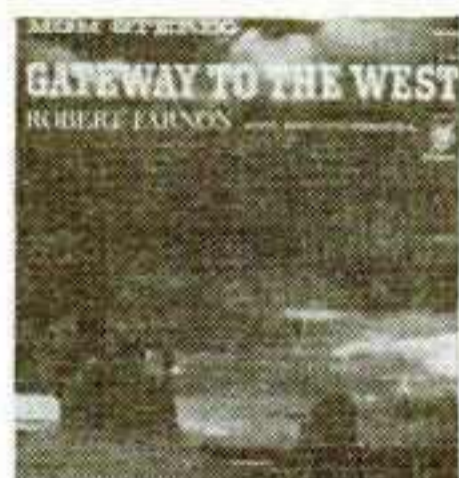
**MAURICE CHEVALIER
LIFE IS JUST A BOWL OF
CHERRIES**
MGM Stereo SE3801 E3801



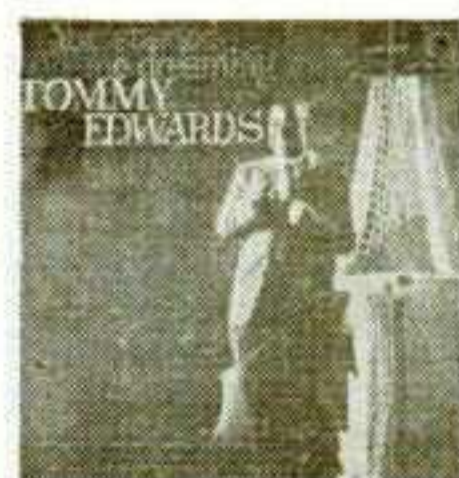
**JOSÉ GRECO
NOCHÉ DE FLAMENCO**
MGM Stereo SE3802 E3802



**THE LONESOME SOUND
OF HANK WILLIAMS**
MGM E3803 (Monaural only)



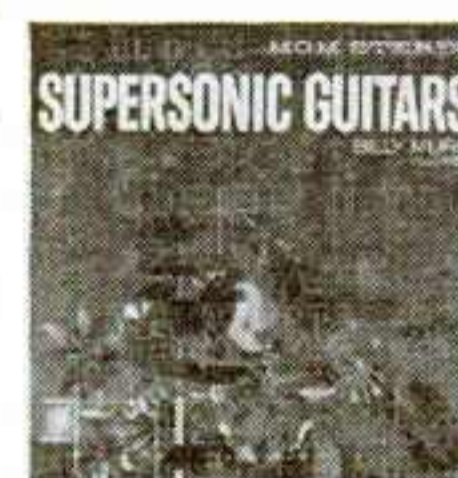
**ROBERT FARNON
GATEWAY TO THE WEST**
MGM Stereo SE3804 E3804



**TOMMY EDWARDS
YOU STARTED ME DREAMING**
MGM Stereo SE3805 E3805



**DEBBIE REYNOLDS
FROM DEBBIE WITH LOVE**
MGM E3806 (Monaural only)



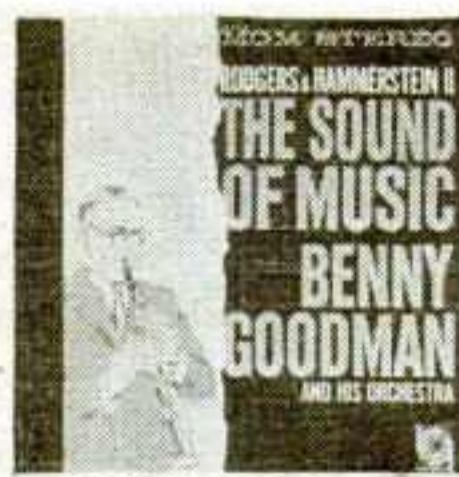
**BILLY MURE
SUPERSONIC GUITARS—Vol. II**
MGM Stereo SE3807 E3807



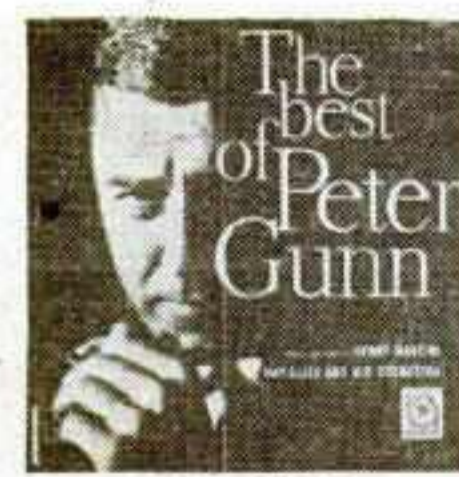
**DICK HYMAN
STRICTLY ORGAN-ic**
MGM Stereo SE3808 E3808



**CHARLIE SHAVERS
CHARLIE DIGS DIXIE**
MGM Stereo SE3809 E3809



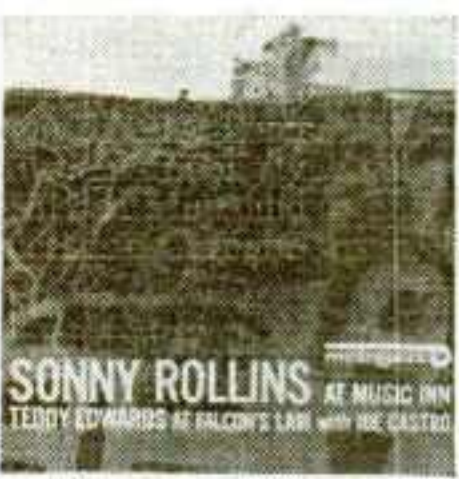
**BENNY GOODMAN
THE SOUND OF MUSIC**
MGM Stereo SE3810 E3810



**RAY ELLIS
THE BEST OF PETER GUNN**
MGM E3813 (Monaural only)



MGM TOP HITS Volume I
MGM E3814 (Monaural only)



**SONNY ROLLINS
AT MUSIC INN**
MetroJazz Stereo SE1011
E1011



**MELBA LISTON
AND HER BONES**
MetroJazz Stereo SE1013
E1013



**HOWDY FORRESTER
FANCY FIDDLIN' COUNTRY
STYLE**
CUB 8008 (Monaural only)

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PRESENTS SHOW FOR '60 ALBUMS BUT!

LONG PLAYING CATALOG

MGM DEALER PROGRAM

**\$ BUY ANY 5 MGM • METROJAZZ OR CUB
MONAURAL OR STEREO LP'S**



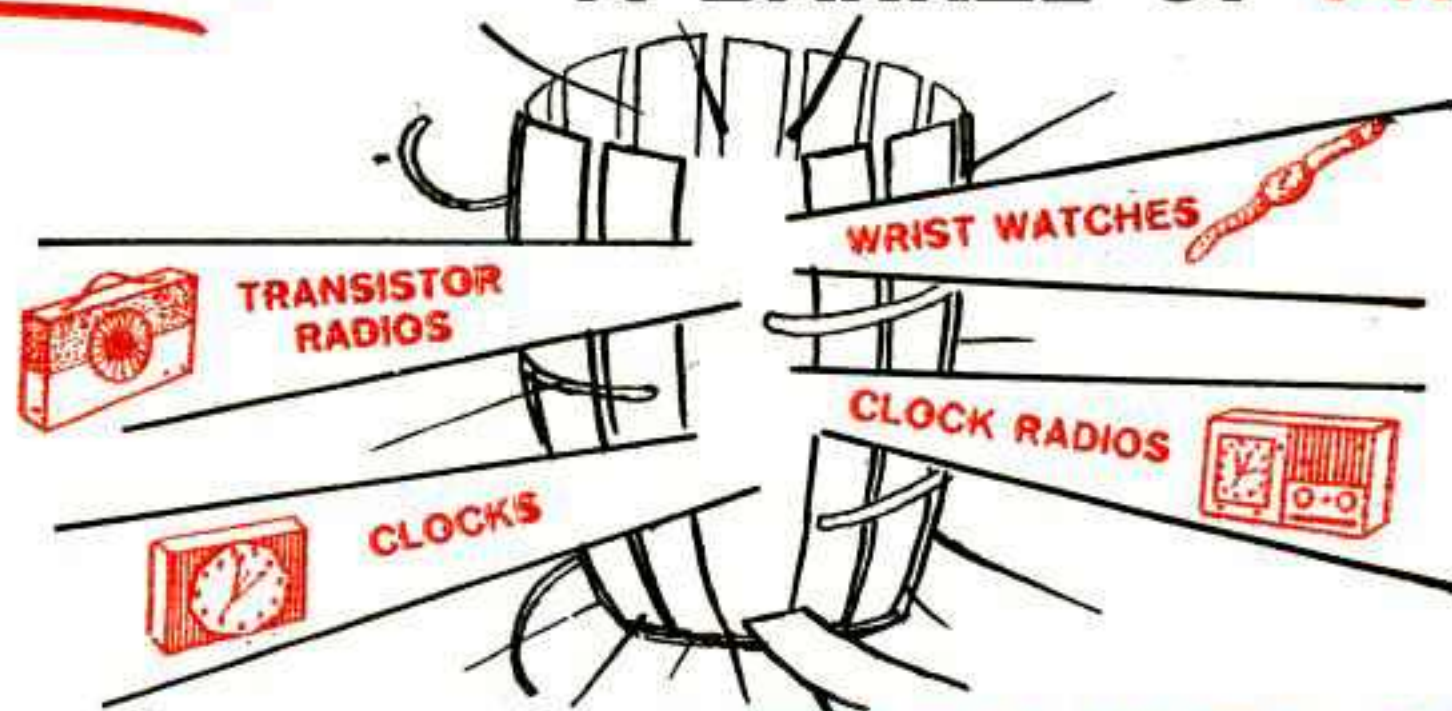
\$ GET TERRIFIC DELAYED PAYMENT PLAN

**\$ PLAN RUNS FROM JANUARY 1st THROUGH
FEBRUARY 15th**

(JANUARY AND FEBRUARY RELEASES MUST BE INCLUDED WITH YOUR ORDER)

SEE YOUR LOCAL **MGM** RECORDS DISTRIBUTOR
FOR THE GREATEST PROFIT OPPORTUNITIES IN THE BUSINESS

Mr. Dealer: **YOU AND YOUR STAFF CAN WIN
A BARREL OF PRIZES!**



BACKED UP WITH THE GREATEST SALES SUPPORT EVER!

MORE CONSUMER ADVERTISING THAN EVER BEFORE!

MORE AND BETTER SALES PROMOTIONAL MATERIAL THAN EVER BEFORE!

BIGGER PRIZES THAN EVER BEFORE!

MGM —THE HOTTEST RECORD COMPANY IN THE BUSINESS • MGM —THE HOTTEST RECORD COMPANY IN THE BUSINESS

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Thanks and good wishes

to LaVern Baker (thrice), Ruth Brown, Fontane Sisters, Dennis Day, Jeannie Thomas, Eileen Barton, Nick Noble, Jack Carroll, et al.

And Atlantic, Dot, Mercury, Decca, Epic, Felsted, Design . . .

for recording my words and music

And grateful thanks also

to N. W. Ayer, McCann-Erickson, Emil Mogul, etc., for selecting my commercial and jingle writing-production services on staff, retainer, or free lance—serving some 50 nat'l advertisers in recent years. Currently: Yardley Christmas Radio, Rayco musical sound tracks for 1960 Radio & TV.

Deejays—thanks for spinning Hop's "May Santa Fill Our Hearts (This Christmas)" last year and this year!

Howard Plummer
Hop
MUSIC, INC.
Room 1501 200 West 57 St., N.Y.C.

'WHERE'S LATEST SHEET?'

Payola Scandals Just Don't Bother Chi Kids

By **BERNIE ASBELL**

CHICAGO—Now that the far-flung payola investigations have had several weeks to kick up their dust, it seemed time to check how the dust has settled on the general landscape. A survey of dealers here to gauge customer reaction to the

scandals produced a unanimous, if surprising, answer: Absolutely none.

"It proves that teen-agers are like me. They don't read the papers," declared "Little Al" Temaner, who scurries about his chain of seven shops and several disk

concessions in department stores, keeping his finger on the public pulse. "I haven't heard a single comment about payola, disk jockeys or even the radio station charts, except the kids still ask 'Where's the latest sheet?'"

Henry Elsnic, a veteran disk scene observer at Vitak-Elsnic Company, said that the only change he has noted is that during Christmas week he ran out of copies of the WJJD list whereas his weekly supply usually holds out from Saturday to Saturday. He too has not detected a single trace of cynicism regarding hit lists since the outbreak in the daily papers.

The same observation was made at L&A Stationers in swank, sub-

(Continued on page 22)

PERSONAL APPEARANCE REVIEW

Thoughts on Belafonte Palace Stint

There is no doubt that Harry Belafonte now stands with an elite handful of record artists who can be classified as true show business personalities. The S.R.O. status of the Palace Theater for Belafonte's six-a-week appearances, when considered along with his highly successful disk, nitery and film career, all combine to give him the label of entertainer without peer among Americans. His Palace run has now been extended thru March 6, with no indication that the box office excitement is ebbing.

Yet, despite the unquestioned financial smash and Belafonte's superb artistry, some reservations persist. There can be little criticism of any technical aspect of the singer's truly remarkable efforts, of his personality or his routining, all of which are slickly professional in every way. But even though the show winds up with real rapport between Belafonte and the audience based primarily on his great ability to get them to work with him on "Matilda," his closing number, it's not that way all the way thru. The fact is that for most of the initial half of the program and a good part of the second half, the artist seems to be doing everything right physically, but just does not seem to project real sincerity or warmth, except in numbers to which he provides some special social comment, as in "Cotton Fields at Home," "John Henry," and "Take My Mother Home."

It's not easy to pinpoint the causes. It could lie in Belafonte's own attitude toward the audience, it may stem partially from the size of the house which cuts down the intimate audience contact Belafonte gets from his best nitery projection, or it could even have been something he ate on the night caught. But, even on his poorest night, Belafonte must be classed as a giant in today's theater world. He proves once again there's nothing wrong with the box office (or with record sales) that a truly top talent can't cure.

Sam Chase.

Cap-Angel Dealer Plan

HOLLYWOOD — Dealers will receive a 10 per cent discount on all Capitol and Angel merchandise, both new releases and catalog items, plus deferred billing privileges on product purchased during January and February. Deferred billing plan will be extended to cover Cap's portable phonos ordered during the two-month period for dealers buying at least \$200 worth of the instruments.

Deferred billing for both disks and phonos calls for payment in equal installments on March 10 and April 10.

"ETERNALLY"
Sarah Vaughan—Mercury

"BELOVED"
Bob Beckham—Decca

"I NEVER SEE MAGGIE ALONE"
Wink Martindale—Dot

"UNFORGETTABLE"
Dinah Washington—Mercury

"WHY DID YOU GO?"
Jerry Mann—Hanover-Signature

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(ABC Music Corp.)
136 West 52nd St., New York 19

GREAT HITS!

BOURBON STREET BEAT
WARREN COVINGTON
DECCA #9-31010

LIVIN' DANGEROUSLY
McGUIRE SISTERS
CORAL #9-62162

MUSIC PUBLISHERS HOLDING CORPORATION

Prime Sunset Corner Air Conditioned

BLDG. FOR SALE

Offices, Recording Studios, 300-Seat Broadcasting STUDIO and STAGE. Complete With Recording and Office Equipment. Excellent Investment.

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TR. 7-1643

AUDITION

a new selling force
...for dealers
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IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

Mills HIT REMINDERS

SCARLET RIBBONS
★ THE BROWNS
RCA Victor 47-7614

★ ENOCH LIGHT
Grand Award 45-1035
MILLS MUSIC, INC.

JOY


"MY LITTLE"

Joy-234

by **JAMIE**

BREAKING RIGHT ACROSS

JOY RECORDS CORP.



HOT 100 ADDS NINE

NEW YORK—Nine new sides debut in this week's edition of the Hot 100. These are:

- 68. Crazy Arms—Bob Beckham, Decca.
- 78. Skokiaan—Bill Haley and Comets, Decca.
- 82. Rockin' Little Angel—Ray Smith, Judd.
- 84. Tracy's Theme—Spencer Ross, Columbia.
- 87. Riverboat—Faron Young, Capitol.
- 93. (I Remember) In the Still of the Night—Five Satins, Embers.
- 95. Little Coco Palm—Jerry Wallace, Challenge.
- 97. One Mint Julep—Chet Atkins, RCA Victor.
- 99. Smokie (Part II)—Bill Doggett, King.

TV SALUTE

Cole Gets 'Life' Kudo This Week

HOLLYWOOD—Nat King Cole will be saluted on Ralph Edwards' "This Is Your Life" NBC-TV show on Wednesday (6). Those seen joining in the tribute will include Capitol prexy Glenn Wallichs, personal manager Carlos Gastel, his wife (Maria), two daughters (Carol and Natalie), and his father, the Rev. Edward J. Coles, a retired Baptist minister flown here from Chicago. His sister, Evelyn Coles, also will be on hand.

Edwards will also show the members of Cole's original band, as well as the original members of the King Cole Trio, Oscar Moore and Wesley Prince. Bob Lewis, who in 1937 gave Cole his first noteworthy engagement at Los Angeles' Swanee Inn (and the first to crown him with the "King" tag) will be among the show's participants.

The Cole salute was pre-taped last week, marking one of the few times the program was recorded in advance of its telecast.

Cap to Offer Free Sampler

HOLLYWOOD — Angel and Capitol Classics this week will unveil a unique merchandising device aimed at whetting the buyer's appetite for albums included in their respective January releases. Each label will offer a bonus disk composed of tracks selected from its entire month's release.

Longhair sampler will be attached in piggy-back fashion to this month's Eugene Goossens Capitol Classics album with tracks taken from all of the label's albums this month. Sampler is titled "Musical College of Capitol Classics." Buyer receives the sampler at no additional cost.

The Angel "piggyback" platter is called "Angel Aperitifs" and will be attached to the re-recorded (monaural and stereo) David Oistrakh reading of Beethoven's D Major Violin Concerto. Similarly to the Capitol plan, there will be no additional charge for the "piggybacked" sampler.

Innovation is the brain-child of John Coveny of the Capitol and Angel classical merchandising. He

Thiele, Robbins In Europe Deals For Hanover-Sig

NEW YORK — Bob Thiele, prexy of Hanover-Signature Records and Buddy Robbins, who heads up the diskery's affiliated publishing firms, completed a number of distribution and publishing arrangements, during a quick tour of Western Europe earlier this month.

Henceforth, disk product coming out of Hanover and Signature labels here will have exclusive distribution as follows: Pye Records in England; the Heliodor label of Deutsche Gramophon in Germany, and the Polydor label, another DGG subsidiary, in France. Set for immediate release in these countries are current albums by Toots Thielmans, the Famous Ward Singers and Ray Bryant. The Nutty Squirrels single of "Uh! Oh!" has also just been released in England.

On the other hand, from Polydor, Thiele acquired Stateside releasing rights for material by chanteuse, Colet Dereal, whom he feels has great potential for the (Continued on page 22)

feels that once the buyer samples some of the other tracks in his home, he will be stimulated to purchase more selections from a given month's offering. This is believed to be the first time a label has used the "piggyback" plan to push longhair disks.

Capitol Classics January releases consists of nine new stereo packages (with monaural versions). Angel will issue 11 albums.

SIZZLIN' INTO '60

"HOT DOG"

b/w

"Don't Break Your Promise to Me"

DALE HAWKINS

checker 940

"LET IT ROCK"

b/w

"TOO POOPED TO POP"

CHUCK BERRY

chess 1747

"MY SOUL"

b/w

"BAYOU DRIVE"

CLIFTON CHENIER

checker 939

"SHOULD I"

AHMAD JAMAL

argo 5354

"THE CHANT"

b/w

"HERE 'TIS"

RAMSEY LEWIS

argo 5352

chess prod. corp., 2120 s. michigan, chicago 16

when answering ads . . .

Say You Saw It in The Billboard

RECORDS

MARINE

Joy-234

HORTON

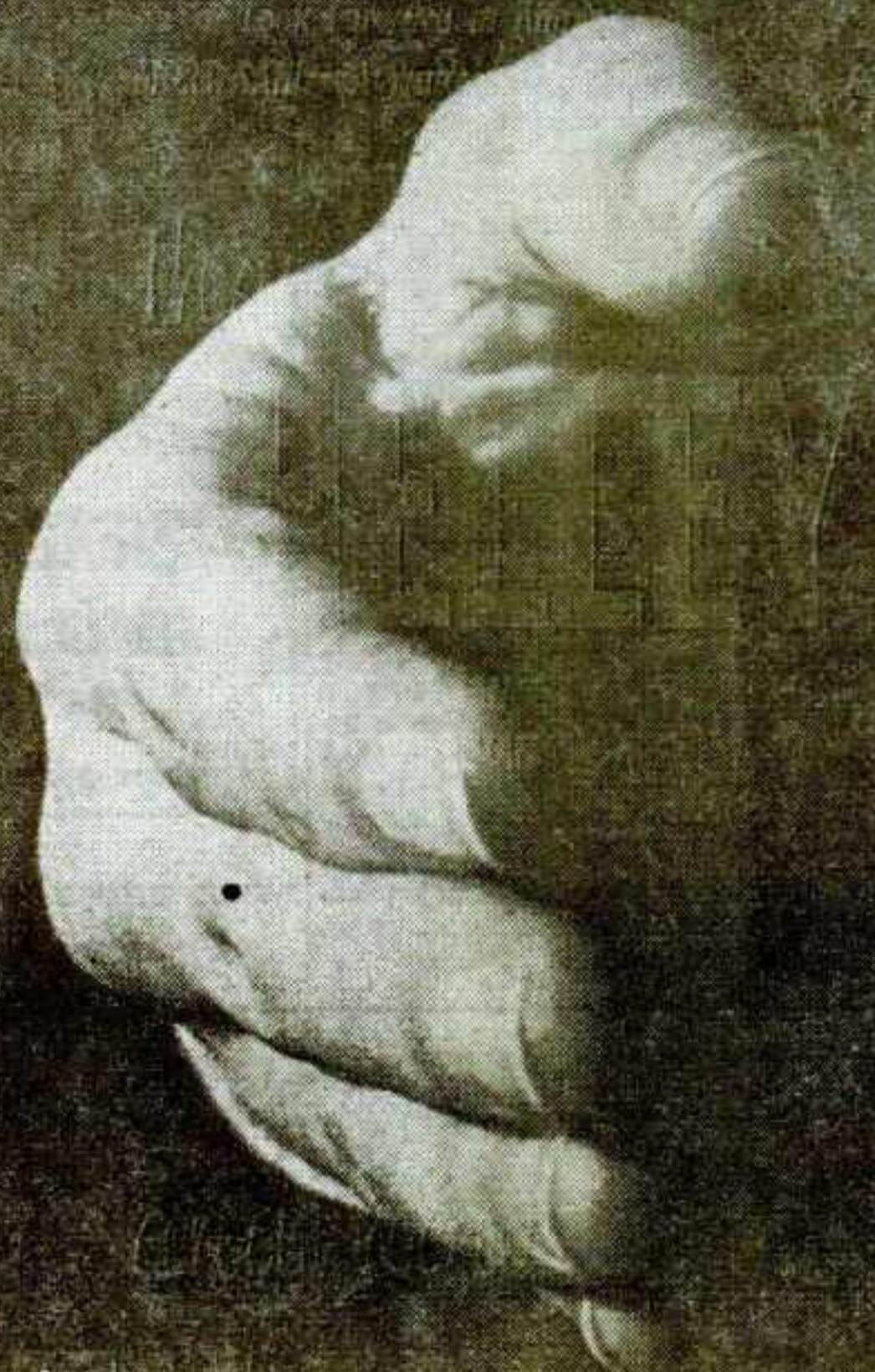
THE COUNTRY!!

1619 Broadway • New York 19, N.Y. CI 7-4860

See Her
on DICK CLARK'S
Saturday Night
Network TV Show
Jan. 9th

... to Kermit Bloomgarden, Meredith Willson, Robert Preston and the entire cast

CONGRATULATIONS



THE MUSIC MAN!



... beginning its 3rd smash year on Broadway!
... celebrating its status as a MILLION SELLER original cast album!



Meredith Willson, left, accepts gold record from Capitol A&R Executive Producer Andy Wiswell.



**JULIE'S
FABULOUS
BRAND-
NEW
VERSION
OF**

"CRY ME A RIVER"

No. 55227

**LONDON
JULIE**

NEW-
YOUR NUMBER PLEASE
LRP-3130 • LST-7130



JULIE IS HER NAME
LRP-3006



LONELY GIRL
LRP-3012



ABOUT THE BLUES
LRP-3043 • LST-7012



MAKE LOVE TO ME
LRP-3060

**JULIE'S
EVER-
EXCITING
LP'S
NOW
SELLING
BETTER
THAN
EVER**



LONDON BY NIGHT
LRP-3105



JULIE IS HER NAME
— VOL. II
LRP-3100 • LST-7100



SWING ME AN OLD SONG
LRP-3119 • LST-7119



CALENDAR GIRL

CALENDAR GIRL
SL-9002



JULIE
LRP-3096
LST-7004



DISTRIBUTED IN CANADA BY LONDON RECORDS OF CANADA LTD., MONTREAL

Bel Canto to Move To Midwest Offices

HOLLYWOOD — Bel Canto Stereophonic Recordings, recently purchased by Thompson Ramo Wollridge, will move its Coast-

New Symph Stereo Phono Line Bows

NEW YORK — Symphonic Radio and Electronic Corporation has introduced a new interim line of stereo portable phonos for 1960, employing a new modification of the so-called three-channel stereo technique.

In several of its new units, the company has introduced what it calls a new system in "stereo sound dispersion." The system incorporates three amplifiers and is based on the fact that "an important part of the information on stereo records is monaural and common to both channels."

In the Symphonic system, the middle channel in the main unit picks up the full range of frequencies. Two wing speaker channels, on the other hand, reproduce only from 250 cycles up. In other three-way units on the market, only the lowest frequencies were pushed thru the center speaker with the highs going out over the remote units.

New 'Miracle Surface' for RCA Stereos

NEW YORK—All RCA Victor stereo LP's will contain the "Miracle Surface" pioneered earlier this year by the diskery, according to A. L. McClay, general plant manager.

RCA Victor is continuing its promotion of "Miracle Surface" and is making available a counter display. This is a red and white da-glo unit, with a cutout demonstrating the advantages of "Miracle Surface." Displays are being shipped to all RCA Victor distributors.

SIDEWALK STEREO DEMO SOLID SALES BUILDER

NEW ORLEANS—There is no better place to demonstrate stereo than a busy downtown corner, according to A. C. Denny, stereo and high fidelity dealer on downtown Canal Street here.

Denny, whose A. C. Denny Company carries complete lines of stereo, high fidelity components and cabinet sets, created something of a sensation when he capitalized on his corner location, and mounted one stereo speaker on either side of the building. Around the corner from each other, and focused to coincide on the sidewalk intersection at the corner, the two stereo speakers play at well above the average level, but are so directional that the sound does not "Spill" in either direction.

Consequently, passers-by on the sidewalk get the full stereo effect only in a 15-foot space on the sidewalk where the two channels of beamed sound intersect. The effect on rounding the corner, is thoro-ly noticeable, and quite often

based headquarters to Columbus (O.) on January 15. Bel Canto, one of the pioneers in the pre-recorded tape field, has headquartered its operations here since its inception five years ago.

Russ Molloy, who ran Bel Canto prior to its sale and now serves as prexy of the TRW subsidiary, confirmed that his firm will relocate in the Midwest, and explained that the reason for the move is twofold: Centralized location will aid in economic distribution of product; Bel Canto will be closer to its parent firm's headquarters.

In TRW's corporate structure, Bel Canto comes under wing of firm's Consumer Electronics Division. Other companies in this division include Bell Sound, Dage Television and Magnetic Recording Industries. Molloy, along with the other subsidi- are in the Midwest, it is understood that TRW's Jones felt a more tightly knit operation could be effected with Bel Canto making the move.

Production facilities are being constructed in Columbus to replace the ones Bel Canto prepared in the Midwestern city with air conditioned and humidity-controlled duplicating bays. The Columbus plant will be equipped to handle printing and fabrication of boxes, according to Molloy.

Printing and box-manufacturing had become a problem for Bel Canto earlier, since the firm is the only top tape manufacturer to make its product available in two track, four track and stereo cartridge forms. According to Molloy, Bel Canto had opened negotiation for a printing plant here but dropped them when decision was made to relocate to the Midwest.

Novel Webcor Tie-Ins On Phonos, Tape Sets

NEW YORK—Webcor will kick off 1960 with two special merchandising tie-ins to promote its line of high-fidelity phonographs and tape

recorders. Plans for the promotions were announced at a special showing held at the Hotel Park Sheraton Tuesday and Wednesday (29 and 30). The plans involve special deals with the Arthur Murray Dance Studios and the Institute for Language Study.

With the purchase of a Webcor portable automatic phonograph, the customer gets a special certificate from the dealer which entitles him to eight separate half-hour sessions of private dance instruction at the Arthur Murray studio nearest him. With the purchase of a console unit, the buyer gets a certificate good for 16 private half-hour lessons.

On the tape side, the buyer of a new Webcor tape recorder will get his choice of a complete language course in Spanish, French, Italian or German. For Spanish speaking individuals, a basic course in English is also offered. The complete course includes records and books. The course is offered with the tape machine with the idea that the buyer will use the tape recorder to practice his language lessons.

L. A. Hi Fi Show Gets Big Push

HOLLYWOOD — Los Angeles High Fidelity Show (January 12-17) will be supported by the strongest promotional campaign ever to back up a similar event in this town. Attendance target, according to show Committee Chairman Ray Pepe, is pegged at between 60 and 70,000.

To make sure that target is hit, several "firsts" are being thrown into the ballyhoo drive. Two hundred seven sheets and 50 24-sheets will be plastered over the area's billboards. This marks the first time outdoor advertising has been used in behalf of a hi-fi show here. Pepe feels this is vitally important since Angelinos travel almost entirely by car and therefore will be exposed to the pitch.

Radio spot campaign will start Monday (4), a full eight days prior to the show's opening, giving the show the longest advance air pitch to date. Full newspaper schedule will be used, including all the downtown metropolitan dailies plus five of the strongest suburban sheets. Publicity started on Sunday prior to New Year's, with a daily schedule of news releases and photos fed the press.

A tie-in has been effected with movie celebs to plug the show. Also disk stars will be at the show daily in a hospitality suite to meet record buyers. KRHM-FM will originate its broadcasting daily from the convention at the Pan Pacific Auditorium. Also, 200,000 discount tickets (allowing a 25 per cent price cut) will be made available to employees of 2,700 large industrial plants in this area, hitting aircraft and other factories hiring technical minded personnel who are among hi-fi's strongest followers.

Both of these special merchandising deals will get the benefit of full page ads in Life, the New Yorker, Esquire and Coronet altho the campaigns on each offer will run separately. The promotion gets under way officially on February 3 and the offers will be good until the end of March.

Component Drought In Loop Outlets

CHICAGO — The important Loop shopping area was almost completely divested of retail outlets handling components when Lyon-Healy, veteran bellwether general music store chain, reported exclusively to The Billboard that they are dropping components in their S. Wabash flagship store starting January 1. Bob Storm, advertising and sales promotion manager for the chain, said the logic behind dropping components came from a market analysis of the store's overall segments, which showed that packaged stereo playback and TV sets had gained so greatly during 1959 in sales volume that it was necessary to shelve the components in favor of the packaged stereo and TV. He emphasized that stereo had shown a sales gain, but that it was overshadowed by that of packaged goods. At its peak, Lyon-Healy stocked over 30 different brands of components, with the 1960 line-up of packaged hi fi and stereo to include the following lines: Ampex, Fisher, Magnavox, Motorola, Pilot and Zenith. Storm said that Fisher and Motorola were added in late summer to augment the packaged lines as the volume grew so rapidly.

Approximately 60 days ago, Newark Electric, pioneer ham radio and components house, dropped its component section.

Only Loop retail outlet for com-

ponents which remains is Herb Galper's Custom Sound Corporation, which is located in Discount Records' Chicago Loop store, but which is an independent concession in the store.

Motorola to Bow De Luxe Cabinets

CHICAGO — Motorola initiated a trend here in the spring line showing of its TV and stereo console line which will be expanded with its 1960 video and two-channel playback instruments during the International Home Furnishings Mart, starting today (4). It's understood that Motorola will bow a second association of its electronic consumer products with another furniture manufacturer of high end customized furniture. In addition to offering Motorola TV and stereo units housed in Drexel cabinetry, the Chicago-based firm will offer a second line of customized cabinetry supplied by Heritage. The current Drexel line of stereo consoles, available in four stylings and a wide variety of woods ranges in price from approximately \$500 to \$650.

Details of the Heritage Motorola line will be disclosed at a press party Sunday (3) at the Merchandise Mart here.

Victor Issues New Pop Tape Cartridges

NEW YORK — RCA Victor is steadily releasing new pop items on its stereo tape cartridge. In January, for instance, the company is releasing on stereo tape cartridge an original cast recording of the new Broadway musical "Saratoga," another called "Music to Break Any Mood," with the Dick Schory Percussion Ensemble, a cartridge with the Henry Mancini Ork called "The Mancini Touch," a tape cartridge titled "The Dancing Beat of the Latin Bands," a cartridge titled "Teensville," with Chet Atkins, and one featuring Marjorie Meinert at the organ called "Vive La Difference."

All of these cartridge releases are being issued at the same time as their disk counterparts. The cartridges list at \$5.95, except for the Meinert album, which lists at \$4.95.

WEBCOR COUNTRYWIDE DELIVERY PAYS OFF

CHICAGO — The Christmas buying period program pioneered this past 45 days, wherein a consumer could visit any Webcor dealer in the 48 States and order any instrument in the disk or tape playback catalog and have it delivered at no charge anywhere in the country surpassed expectations to a point where the firm is considering it as a permanent merchandising and marketing service. Preliminary study of sales reports involved in the plan indicate that the largest percentage of units moved in the important pre-Christmas period were reel-to-reel tape recorders.

Procedure for the program called for the Webcor dealer, who took the order to supply a receipt to the

FM Radio Production On Increase

NEW YORK—Production of FM radio sets is increasing substantially. Figures made available here by the Institute of High Fidelity Manufacturers estimate that during 1959, sales of FM receiver-hi-fi phono combinations reached 1,000,000.

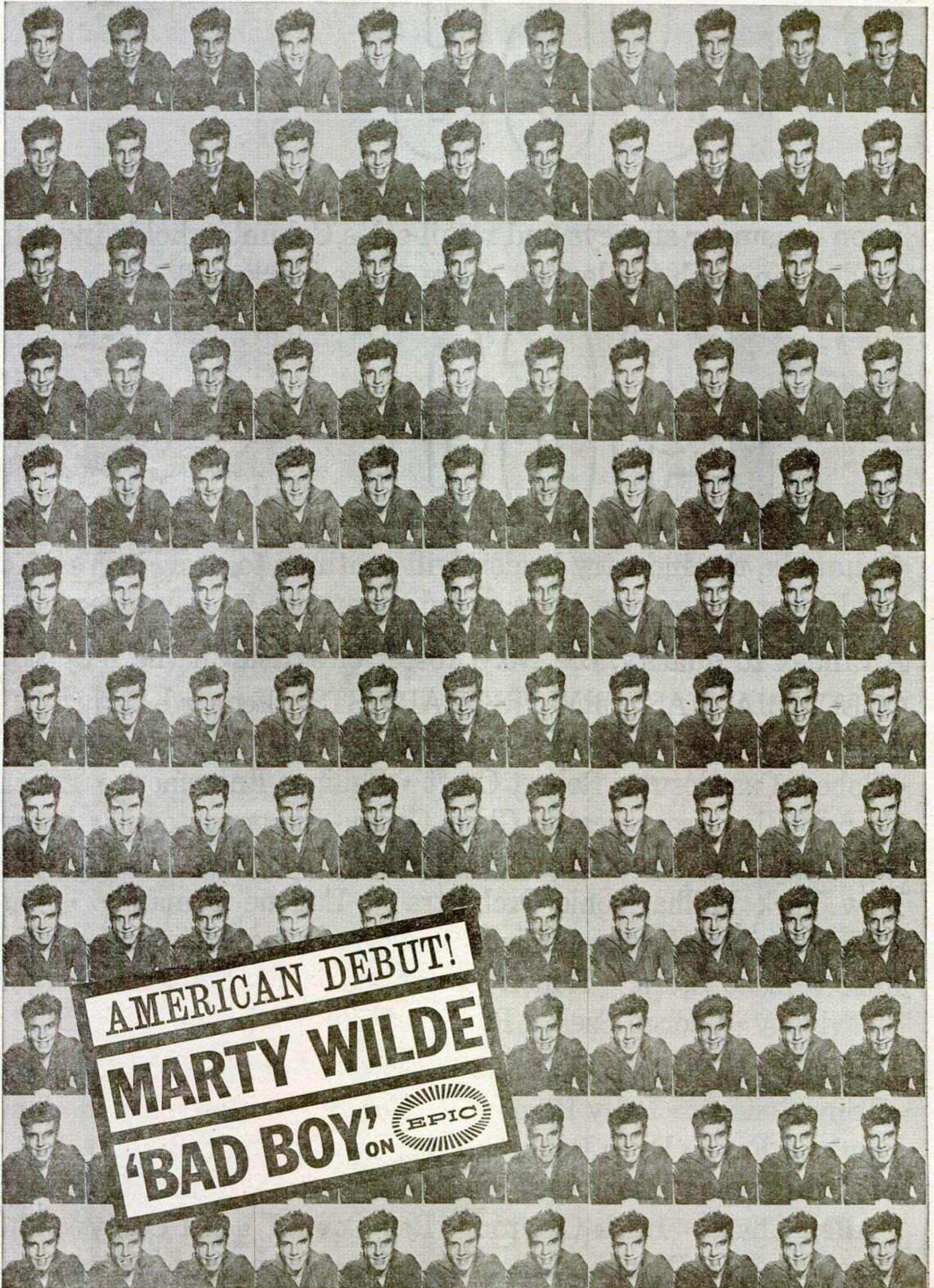
Sales of AM-FM combination radios during the first 10 months of '59 were approximately 243,000 units or 5.1 per cent of the total retail radio market.

Meanwhile, in Europe, The Geneva International Telecommunications Union reports a strong trend to FM on the Continent. European broadcasters are asking for wider spectrum space to accommodate expanding FM schedules.



donor, which in turn was part of a triplicate carbon form, a second copy of which went to the Webcor distributor, who transmitted it to the home office, who arranged for delivery to the Webcor home office, while the third copy was kept by the co-operating dealer who made the sale.

Early reports indicate the bonus instrument plan, announced early in the summer by George Simkowski, firm's ad and sales promotion chief, wherein distributors' salesmen and retail store sales personnel could win points toward free Webcor playback equipment at Christmas time, was equally successful and may be adopted as a Christmas program permanently.


100,000 COPIES OF "BAD BOY" SOLD IN ENGLAND IN ONE WEEK!



#1959

The best sales year in Columbia Records' history.  Based upon consumer surveys and retail sales, Columbia holds industry leadership, with the largest share of the market. 

#1960

Columbia, the industry leader, will continue to provide creative, quality programming in recorded repertoire. 

An index to quality: the No. 1 roster of artists in the industry.

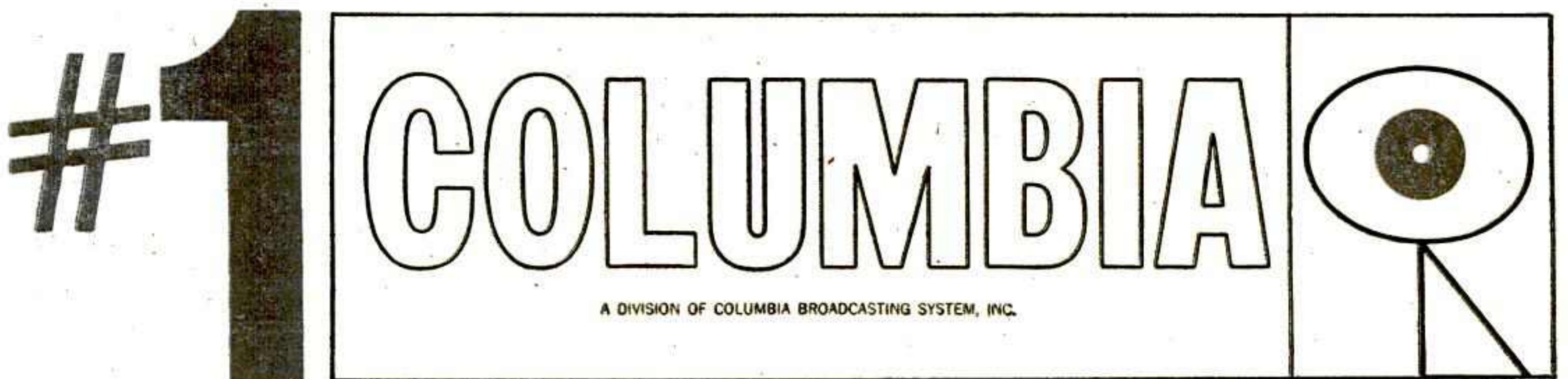
COLUMBIA MASTERWORKS ARTISTS • Leonard Bernstein • E. Power Biggs • Alexander Brailowsky • Budapest String Quartet • Robert Casadesus • Robert Craft • Philippe Entremont • Eileen Farrell • Zino Francescatti • Glenn Gould • Eugene Istomin • Andre Kostelanetz • Oscar Levant • Mormon Tabernacle Choir • The New York Philharmonic Orchestra • Eugene Ormandy • The Philadelphia Orchestra • Philadelphia Woodwind Quintet • Leonard Rose • Isaac Stern • Rudolf Serkin • Thomas Schippers • Igor Stravinsky • George Szell • Richard Tucker • Bruno Walter

COLUMBIA POPULAR ARTISTS • Jerri Adams • Cliff Arquette • Tony Bennett • Polly Bergen • Victor Borge • Patti Bown • The Brothers Four • Dave Brubeck • Ray Bryant • The Buffalo Bills • Billy Butterfield • Renato Carosone • Allen Case • Ronnie Chapman • Allen Chase • Buck Clayton • Ray Conniff • Jill Corey • The Coronados • Vic Damone • Miles Davis • Doris Day • Johnny Desmond

• Frank DeVol • Barry DeVorzon • Marlene Dietrich • Marge Dodson
 • Les Elgart • Duke Ellington • Percy Faith • The Four Lads • The
 Four Voices • Jacqueline François • Stan Freeman • Dominic
 Frontiere • Erroll Garner • Arthur Godfrey • Juliette Greco • The
 Hi-Lo's • Luther Henderson • Judy Holliday • Mahalia Jackson •
 J. J. Johnson • Kitty Kallen • Sammy Kaye • Ed Kenney • Andre
 Kostelanetz • Frankie Laine • Gloria Lambert • Lambert, Hendricks
 & Ross • Michel Legrand • Norman Luboff • Richard Maltby •
 Johnny Mathis • Mitch Miller • Guy Mitchell • Yves Montand
 • Patachou • Les Paul & Mary Ford • Johnnie Ray • George Roberts
 • Eileen Rodgers • Jimmy Rushing • Ernie Sheldon • Jennie Smith •
 Jo Stafford • The Kirby Stone Four • Billy Storm • Sylvia Syms
 • Paul Taubman • Leslie Uggams • Jerry Vale • Art Van Damme
 • Frankie Vaughan • Joe Wilder • Gaddy Wilson • Teddy Wilson
 • Kai Winding • Earl Wrightson • Frankie Yankovic

COLUMBIA COUNTRY & WESTERN ARTISTS • Johnny Cash •
 The Chuck Wagon Gang • Collins Kids • Crash Craddock • Jimmy
 Dean • Jimmie Dickens • Flatt & Scruggs • David Frizzell • Lefty
 Frizzell • Dick Glasser • Freddie Hart • Hawkshaw Hawkins •
 Johnny Horton • Stonewall Jackson • Norma Jean • Bobby Lord •
 John Dee Loudermilk • George Morgan • Carl Perkins • Bill
 Phillips • Ray Price • Marty Robbins • Carl Smith • The Three G's •
 Mel Tillis • Billy Walker • Charlie Walker • Marijohn Wilkin

THE BEST OF STAGE AND SCREEN • "The Sound of Music" •
 "Gypsy" • Hal Holbrook in "Mark Twain Tonight" • Sir John
 Gielgud in "Ages of Man" • "Porgy and Bess" (Original cast movie
 sound track)



First 'Operation Dealer Support' Program for 1960

**DEALERS!
YOU ASKED
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for the first time in 3 years

an EXTRA
**10%
DISCOUNT**

off the **ENTIRE**

LONDON
LP Catalog

TERMS:

1/2 Feb. 10, 1/2 March 10 —
with 2% cash discount

**OFFER ENDS
JAN. 31, 1960**

London guarantees that through June 30, 1960 there will be no decrease in suggested list prices.

LIMITED AMOUNT OF GIFT WRAP
MATERIAL AVAILABLE AGAIN

LONDON
RECORDS

539 WEST 25th STREET NEW YORK 1, N.Y.

'Sound Buy'

• Continued from page 6

recording of Kurt Weill selections in "Speak Low" as the first catalog album to get the Sound Buy send-off. Each month's special catalog selection will be priced at \$2.88 for monaural and \$3.88 for stereo as opposed to WB's usual \$4.98 for monaural or stereo. Discount price on a given selection will prevail only during the month the album is spotlighted.

WB is backing up its "Sound Buy" program with special merchandising. Poly bags carrying the discount price will encase each "Sound Buy" selection. Dealers will receive browser cards suitable for use in counter displays and adhesive cellophane window streamers will herald each month's selection.

According to Hal B. Cook, Warners' sales veepee, purpose of the promotion is to accelerate sale of the label's catalog items. WB's January release will consist of eight new albums: "Hawaiian Eye," recorded by Warren Barker, features original music and performers from Warners ABC-TV series; jazz saxophonist Paul Desmond's debut album for the label; Buddy Cole's "Most Recorded Songs of All Time"; Bonnie Pruden (Garroway "Today Show" regular) in a "Keep Fit" package; also albums featuring Don Ralke, pipe organ; Almanac Community Sing Band, and Tab Hunter.

Starday-Scrivner

• Continued from page 3

for Starday. Two are slated for release in January. Starday will issue a Miller extended-play album containing four country gospel songs in February, Pierce reports.

Starday last week also announced a change in its Canadian distribution set-up whereby Sparton of Canada will rep the Starday line in Canada. Under the deal, set by Pierce with Sparton's Harold Pounds, Sparton will release all Starday country and gospel LP's in Canada and a minimum of two singles or EP's each month from the Starday catalog. Starday plans to issue three LP's during January and three more in February. The first singles releases for Canada will be the new Cowboy Copas Starday platter plus new releases by Carl Story and the Stanley Brothers.

Starday distribution in Canada has previously been handled by Quality, which will continue to press and distribute Starday singles that have been issued by Quality to date. The agreement with Sparton was executed by Starday International Sales Company, Inc., which controls the foreign rights on Starday masters.

featuring ...

a broad
dealer-interview
round-up on
what stereo phonos
are selling

COMING NEXT WEEK!

Payola Doesn't Bother Chi Kids

• Continued from page 14

urban Winnetka where sociologists might believe that the literate level and therefore the awareness of world affairs is higher. Nary a whisper to question the ethics of musical esthetics.

Elsnic volunteered a provocative opinion arising from the recent furor. He said he read with deep regret in last week's Billboard that the Plough radio chain is expected to alter considerably its policy of Top 40 programming. Plough owns local station WJJD, whose published hit list is by far the most popular in this area. Said Elsnic:

"Most dealers have hated these charts, I know. They think charts have spoiled the singles business. When they say that to me, I ask them, 'What would you rather have?' I never get a satisfactory answer.

"Before the Top 40 lists, the Lucky Strike Hit Parade kept the kids up on what to buy. Always the great number of singles buyers have had something to depend on to tell them what was popular. These devices stimulate sales. It's possible the record business would be stronger if people were not herded into buying hits. But we don't know that. Maybe we'd be much worse off."

Even though Elsnic finds himself in a minority when he argues the point, the practical action of dealers seems to support him. Last summer WJJD quit distributing copies of its list for free. If dealers wanted to

Thiele, Robbins

• Continued from page 15

American market. From the same company, he'll release an album by Toni Jacque and his accordion ensemble and a set by American jazz trumpet man, Bill Coleman, who has lived in France for 15 years. Another French made album for release here will feature Donald Byrd in a live concert.

In England, Thiele picked up rights to a number of string and dance albums, plus product by British pianist Joe Henderson and singer Edmund Hockridge.

On the publishing scene, Robbins conferred in all three countries with the representatives of Chapel, which has world rights to the catalogs of the Hanover-Signature publishing affiliates.

Thiele said he was highly impressed with the disk knowledgeability of such recording men as Francois Posty of Polydor and Horst Schmolzi and Burt Diekmann of DGG and with the promise of the European market in general. He'll return in the late spring, with sales chief Irv Stimler slated for a trip during the winter.

continue to hand out hundreds of copies apiece, they'd have to pay for them, ruled the station. A check this week revealed that hundreds of dealers elected to pay. Together, they buy some 40,000 copies a week. Prices are \$1.50 per hundred copies; 250 copies cost a dealer \$2.50.

New Angles Hype Frisco Audio Show

SAN FRANCISCO — The San Francisco high fidelity show, to be staged here at the Cow Palace, January 23-26, sponsored by the Magnetic Recording Industry Association, will draw on considerable live entertainment, plus prizes to lure attendees.

One feature will be a series of live recording sessions by a host of the talent which will be appearing in local clubs at the time. The Limelighters, new Elektra Records act, which has made its first album, will perform four times a day on a specially built sound stage. The group will be appearing in the well-known hungry i club at the time. Another highlight will be a stereo demonstration and dinking session by Audio Fidelity Records, which will feature the music of Dave Wierbach's Dixie group.

Also on the docket here will be a hi-fi fun room where trained nurses and child care experts will take charge of children while audio-minded parents make the rounds of the exhibits. Yet another feature will be a series of door prizes including a \$2,000 complete music system.

on 20th FOX

**ALL YOU
HEAR IS
BEAUTY**

ATTENTION RECORD DEALERS

Listings of the latest popular records by titles and artists rushed each week by first-class mail. Big books of over 225 pages of current and older numbers by titles and artists sent monthly. Each month complete in itself with no need to refer to previous issues. Three months' trial, \$10.00 or economical yearly, \$35.00. Further information and samples sent on request.

Don't Lose Sales—Order Today.

RECORDAID, INC.

P. O. Box 5765, Philadelphia 20, Pa.

WINTER BUYING NUMBER

January 11, 1960

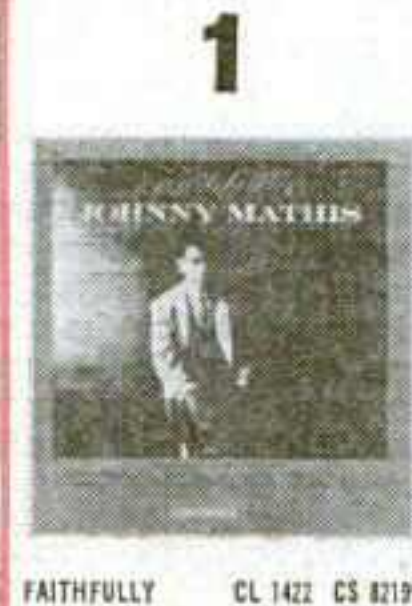
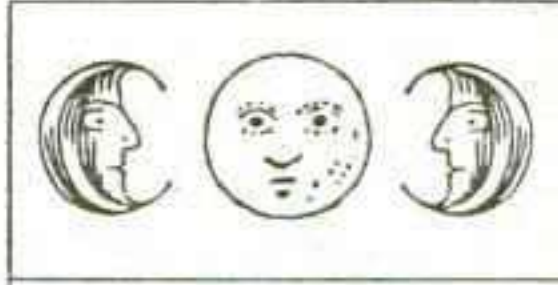
This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added since then . . . brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 9.

DECEMBER						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY

FEBRUARY						
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

IS JOHNNY MATHIS MONTH!



FAITHFULLY CL 1422 CS 8219*



HEAVENLY CL 1351 CS 8152*



MORE JOHNNY'S GREATEST HITS CL 1344 CS 8150*



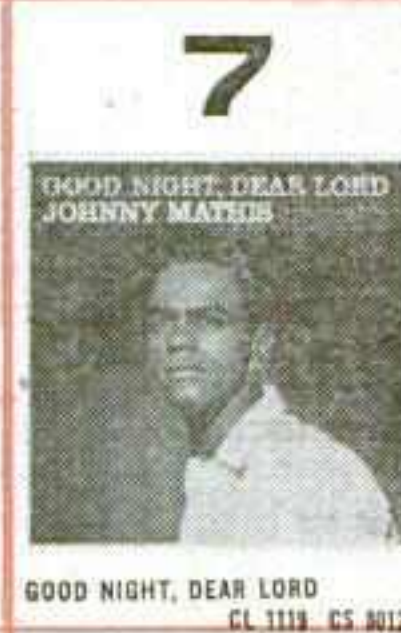
OPEN FIRE, TWO GUITARS CL 1270 CS 8056*



SWING SOFTLY CL 1165 CS 8029*



JOHNNY'S GREATEST HITS CL 1133



GOOD NIGHT, DEAR LORD CL 1119 CS 8012*



WARM CL 1078 CS 8039*



WONDERFUL, WONDERFUL CL 1028

THE Sound OF JOHNNY MATHIS

The knowing sound of a superb artist... the adroit turn of note or word... the supple voice, intimate as a ballad, vibrant as a Broadway show stopper... Johnny Mathis' uniquely universal popularity is a tribute to good taste—his own and his audiences'.

THESE ARE HIS LATEST:

FAITHFULLY—Johnny Mathis
CL 1422 CS 8219*

HEAVENLY—Johnny Mathis
CL 1351 CS 8152*

MORE JOHNNY'S GREATEST HITS—Johnny Mathis
CL 1344 CS 8150*

JOHNNY'S GREATEST HITS—Johnny Mathis
CL 1133

OPEN FIRE, TWO GUITARS—Johnny Mathis
CL 1270 CS 8056*

WARM—Johnny Mathis
CL 1078 CS 8039*

WONDERFUL, WONDERFUL—Johnny Mathis
CL 1028

*STEREO

COLUMBIA RECORDS

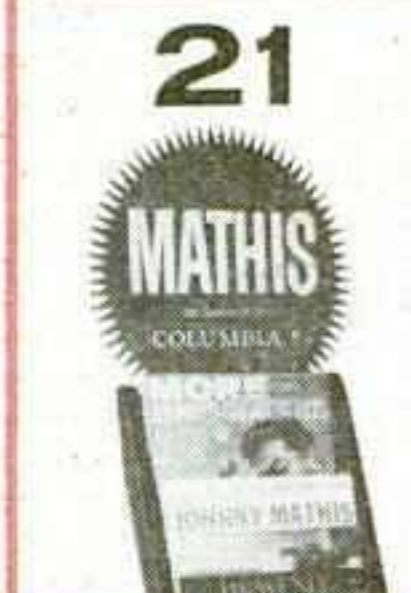
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JOHNNY MATHIS CL 817



A REVOLVING FULL COLOR THREE-SIDED WINDOW DISPLAY.



AUXILIARY USE OF WINDOW DISPLAY AS THREE-PANEL STANDEE WITH IMPRESSIVE 36" SPREAD.



FULL COLOR ACCORDION-FOLD CONSUMER BOOKLET.



ESQUIRE AND THE NEW YORKER: BLACK AND WHITE FULL PAGES.

*STEREO

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VOX JOX

By JUNE BUNDY

STUDENT POLL: Thomas Miller, WPMP, Pascagoula, Miss., send us the results of the station's most recent year-end poll. Winners were as follows: Female vocalist, **Connie Francis**; Male vocalist, **Ricky Nelson**; Vocal group, **Coasters**, Song of the Year, "Heartaches by the Number"; Instrumentalist, **Jacky Noguez**; Country and Western vocalist, **Johnny Horton**; C. & W. Song of the Year, "The Battle of New Orleans." Label with the most number of favorite recording artists, RCA Victor. Miller adds, "I hope all the above mentioned artists will send some word of thanks for the honors to the Student Body of Pascagoula High School."

LUDWIG B.: Beethoven's Fifth Symphony was super-imposed over current pop tunes all day long December 16 (Ludwig's natal date) on the Storz Station WQAM, Miami. The promotion was tied in with the comic strip "Peanuts," which features a character named Schroeder, who idolizes Beethoven. The word "Peanuts" was heard frequently—in echo—on all shows, and "Peanuts" creator Charles Schulz was interviewed from his home in California. Taped interview with famous symphonic conductors (saluting the composer)—Stokowski, Bernstein, Dorati and Seivitsky—were also aired. Deejays played excerpts from the better known Beethoven works and the first dialer to call and identify each composition received a free copy of the album.

GAB BAG: Steve Lovas, KNHS, Rolling Hills, Calif., writes: "Daily I spin records to a 'captive audience' of over 2,500 teenagers at Narbonne High School. Every week I review records in the school's newspaper. In mid-January I will begin doing record hops on a weekly basis. All of these things have created quite a problem, namely—I am in a desperate need of singles. Every disk that is received will be used and greatly appreciated."... Note to **Timothy Brooks**, Hampton, N. H.; We passed your letter along to another department. If you don't hear from them shortly please write again and enclose your address this time. Sorry about the mixup.... **Steve May**, WMMW, Meriden, Conn., writes: "Just a note to say that we at WMMW are very happy to note that the quality of the new records seems to be slowly but surely improving. Many of the current singles have been musically much better than in past months."

PAYOLA GAG: Jerry Dennon, Seattle, who writes an informative newsletter—"North West Notes"—about deejay and disk doings on the West Coast (upper seg), recently carried the following item: "Activity of the month: Signing affidavits declaring that deejays in this area 'have not ever received payola.' At several stations (in N. W. area) guys are even having to list lunches they have had with record pushers."

POST HOLIDAY SURVEY: Here's a final report on Christmas and New Year's promotions around the country. New York Times station WQXR spotlighted "The Musical World of the Fifties," a three-hour survey of the musical scene from 1950 thru 1959. New Year's Day, from 1 to 4 p.m. Emceed by **Abram Chasins**, the survey concentrated on the classical field. However, **John S. Wilson** appeared as commentator on a segment devoted to jazz.

Westinghouse stations **KDKA**, Pittsburgh, and **KEX**, Portland, Ore., observed the New Year with music for dancing thru the night and a review of the past year's top record hits. **Randy Hall** conducted **KDKA's** "All Night Party," with deejays **Rege Cordic**, **Art Pallen**, **Bob Tracey** and **Clark Race** spotlighting the 100 top disks of 1959 thru-out New Year's Day from 6 a.m. to 8 p.m. At **KEX**, **Bob Little** piloted the 6 p.m. to midnight New Year's Eve show; while **Al Priddy** took over from midnight 'til dawn.

The week before Christmas, WQAM, Miami, saluted a different postman every half hour, giving his length of service and naming his route as part of a "Santa dressed in grey" promotion.... From sign-on to sign-off on Christmas Day, taped greetings from prominent figures of politics and show business, plus servicemen from the North Jersey area but now stationed overseas, were aired by **WNTA**, Newark, N. J.

The **Boston Globe** Newspaper sponsored the entire broadcasting day on **WCRB**, Boston, December 25 from sign-on at 6 a.m. to sign-off at 1 a.m. the following morning. Christmas music of all kinds was featured thruout the day, uninterrupted by any commercials whatsoever. Only sponsor identification was at the legal station breaks.

The **Globe's** music critic, **Cyrus Durgin** hosted the broadcasts and music from 1:05 to 8 p.m. was presented entirely in stereo-phonics sound, utilizing **WCRB** AM and FM. The program, believed to be the first such undertaking by a single client in New England, was produced by news and special events director **Dave MacNeill**.

CHANGE OF THEME: **Louis Wolfson**, veepee of **ALOS**, Asheville, N. C., has been reassigned to **WFGA**, Jacksonville, Fla., where he will also serve as veepee.... New musical director at **KOKO**, Warrenburg, Mo., is **Johnny Canton**, formerly with **KLEX**, Lexington, Mo.... Also new at **KOKO** is program director **Tom Williams**, ex-**KSIS**, Sedalia, Mo.... **Phil Cowan**, formerly publicity director of **NTA's** o.&o. stations, has been named publicity and special events director for the Metropolitan Broadcasting Corporation.

NBC outlet **WRCA**, New York, has recarpeted its "Wall to Wall" music format, via some time changes for its jockey line-up. All-night jockey **Art Ford** moves into two daytime slots—10 a.m. to noon (featuring only million sellers) and 4-6 p.m. **Jim Lowe** expands his daily hour program an extra 60 minutes from 2 to 4 p.m. **Bill Gullen** is heard from 6 to 10 a.m.; **Ed Herlihy**, noon to 2 p.m.; **Wayne Howell's** "Stereo Showcase," 7-7:30 p.m. and his pop show 7:45 to 9 p.m.; **Bob Haymes**, 9 p.m. to midnight; "All Night in New York" (no deejay announced) midnight to 6 a.m.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Viscounts Hit With 'Harlem Nocturne'

The Viscounts, Bobby Spievak, Joe Spievak, Harry Haller, Larry Vecchio and Clark Smith, are new instrumental group currently raking in the sales with their smart re-vamping of the oldie "Harlem Nocturne."

The cats all hail from Jersey and have been professional musicians for many years. The Spievak boys have had a professional guitar-novelty, act since they were seven.

Bobby Spievak does some singing in addition to playing lead guitar for the quintet. Brother **Joe** does the group's arranging as well as playing bass. **Hallar** handles the sax duties, with **Smith** at the drums and **Vecchio** plays organ, piano and vibes. The boys record for **Larry Uttal's** Madison diskery.



Dinning Sisters' Brother Hits Charts

Mark Dinning was born in Grant County, Oklahoma, in 1933. The entire Dinning family, all nine children inherited their musical inclinations from their father, an evangelist minister. From this family came the famous trio of the forties, the Dinning Sisters.

Upon completion of high school, the chanter entered the Army. After his hitch was up, Dinning went to Nashville to start his singing career.

In 1957, he was signed to an exclusive M-G-M recording contract and is currently scoring with his latest release, "Teen Angel."

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JANUARY 1, 1955

1. Mr. Sandman
2. Let Me Go Lover
3. Teach Me Tonight
4. Naughty Lady of Shady Lane
5. I Need You Now
6. Count Your Blessings
7. This Ole House
8. Hearts of Stone
9. Papa Loves Mambo
10. If I Give My Heart to You

DECEMBER 31, 1949

1. Mule Train
2. I Can Dream, Cant I?
3. A Dreamer's Holiday
4. Don't Cry Joe
5. Slipping Around
6. Rudolph, the Red Nosed Reindeer
7. Dear Hearts & Gentle People
8. Old Master Painter
9. Jealous Heart
10. That Lucky Old Sun

MUSIC AS WRITTEN

New York

Jack Gold, head of Paris-Climax labels, has signed two new artists. One is pretty jazz thrush **Dee Lawson** and a new singer from Virginia, **Jimmy McLeese**. . . . Rank International has signed the Adonis label for foreign distribution. . . . **Joe Riffino** of Rec Records has signed **Tommy Ridgely** to the label. . . . **Dub Allerton** and **Herb Shucher** have formed Allbritten Shucher Talent Associates in Nashville. They have under their banner **The Browns**, **Brenda Lee**, **Bob Beckham**, **Ronnie Self**, **Pat Shannon** and the **Bantams**. . . . Thrush **Suzanne Nichol** is now at the Carillon Hotel in Miami Beach. . . . **Randy Weston** is now at the Five Spot in New York. . . . **Frank Hanshaw**, of the Miami Beach, Fla., office of GAC, has been named a veepee of the booking agency. **Alan Sherwood** has been added to the Miami Beach GAC office. . . . England's hitmaker, **Cliff Richards**, will visit the U. S. in January.

Tenor **Russell Oberlin** joined the **Colbert-Laberge** Concert Management Bureau last week. . . . **Sarah Vaughan** has cut the **Charlie Chaplin** smash tune of a few years ago, "Eternally."

Sid Frey, Audio Fidelity prexy, back from Mexico after a recording trek; is flipping about sales of his line in that country. . . . The Concert Electric Chord Organ will be sold in Canada by a new firm called The Organ Company of Canada. . . . **Tony Bennett** is now at Chicago's **Chez Paree**. . . . **J. J. Johnson** and his quintet open at the Jazz Gallery in New York on January 5. . . . **Mabel Mercer** and the **Chuck Wayne** and **Ernie Furtado** Duo are now at the King Edward Room of the Roundtable in New York. . . . **Bernard Herrmann** will do the score for the new **Alfred Hitchcock** flick "Psycho." . . . United Artists wax pactee **Hal Schaefer** is now touring Europe as musical director for actress-singer **Jane Russell**. . . . **Geoffrey Holder** opens at the hungry i in San Francisco on January 18. **Bob Rolontz**.

Chicago

Mary Ann Mobley, former Miss America, has inked with Thunder International of Columbus, Miss. She's appearing daily on NBC-TV. "Be My Guest". . . . **WGN** Deejay **Wally Phillips** had a narrow scrape making a p.a. at a "dance party on ice." Phillips was arriving by helicopter, for which the ice had been covered by a tarpaulin. As the heli descended, the tarp blew up into the props and down came the heli, Phillips and all. He walked away from the craft shaken up but the pilot was hospitalized. . . . **Ahmad Jamal**, okay after virus attack felled him in Africa, opened Friday at Tivoli Theater. . . . Chicago's three public utilities are putting their chips on the Three B's. Longhair **FMer**, **WFMT**, has signed Commonwealth Edison for a weekly hour and renewed Peoples Gas for a daily hour. Illinois Bell Telephone is in for a hefty spot schedule. . . . **WAIT** putting more emphasis on plush-type disk material and selling the slogan, "Chicago's Station for Beautiful Music." . . . **Paul Kreyer** ankles as p.d. of **WSBT**, South Bend, to become same for **AFRS** at Poitiers, France. . . . Club Rouge bowed on Randolph Street last Wednesday featuring **Dick Haymes**, **Fran Jeffries**, **Lurlean Hunter** and **Bob Davis Quartet**, also what it called a "new concept" in night clubs; 10-cent sandwiches. Press release did not indicate price of drinks. **Bernie Asbell**

Cincinnati

Saul Stricks, pianist with **Sumthin' Smith** and the **Redheads**, who sustained severe injuries when his private plane crashed in Indiana nearly two months ago, has been transferred from the Bloomington, Ind., hospital to Jewish Hospital, Cincinnati, where he will be confined for some time. Saul had a pleasant surprise just before the holidays when one of the big mahoffs of Beverly Hills Country Club, Southgate, Ky., whom he knew only slightly, dropped in for a visit and upon his departure dropped five brand-new \$100 bills on Saul's bed. . . . **Mary Ishakawa**, one of the record librarians at Station **WCKY** here, has entered local Dunham Hospital for treatment for tuberculosis. . . . **Chappell Music's** **Danny Engle** and his new bride, the former **Beryl Silverstein**, returned to town Sunday (3) after a 10-day honeymoon in New York.

The **Carnations**, whose new "Red Wing," release on the Fraternity label has been stirring up a tempest in this sector, move into the Cleveland area this weekend to launch an ambitious promotion on the new release. On Friday (8), they appear on record hops with **Bill Randle**, of **WERE**; **Wally King**, of **KYW**, and **Johnny Walters**, of **WHK**. On Saturday morning (9), they show on **Norman Wayne's** "Dance Party" over **WEWS-TV**, and Saturday noon display their wares on **Casey Kasem's** "Bandstand" show via **WJW-TV**. On Saturday afternoon they appear on **Frank Sweeney's** record hop over **WHOT**, Youngstown, O., and Saturday night make the **Police Benefit** with **Big Wilson** at **KYW**, Cleveland. Later that night they are set for a **March-of-Dimes** telethon over **WJW-TV**. They are also set for personal interviews with **Pat Fitzgerald**, of **WHK**; **Jeff Baxter**, **WERE**; **Dave Hawthorne**, **KYO**, and **Will Rudd**, **WJMO**. The busy schedule was arranged by **Ernie Farrell**, promotion chief for **Cosnat** of Cleveland, who predicts big things for the "Red Wing" platter.

Bernie Pearlman, for the last 11½ years assistant in various capacities to **Syd Nathan**, King Records bossman, left his post at the local platter works Thursday (3) to join **Arthur Shimkin**, New York indie producer. **Bernie** leaves town Tuesday (5). . . . Two **WSAI** deejays took it on the **Arthur Duffy** the past week—**Frank Ward** to join one of the Rounseville stations in Atlanta, and **Ron Allen** to take a post with **Bob Martin** at **WJW**, Cleveland. **Ward** made his departure early last week, with **Allen** slated to take up his **WJW** duties early this week. . . . **Dotty Mack**, who formerly headed her own record pantomimic stanza on **WCPO-TV** here, in *(Continued on page 26)*

A MAJOR EVENT ...

EDDIE FISHER'S FIRST FOR RAMROD RECORDS

RAMROD NO. E-1

EDDIE FISHER

Sings

SCENT OF MYSTERY *and* THE CHASE

with **DARIO** AND HIS ORCHESTRA

FROM THE MICHAEL TODD Jr. PRODUCTION



W. C. CROFTS
SMELL-O-VISION!



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RECORDS,
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DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

EDDY ARNOLD: From a farm near Henderson, Tennessee, Eddy Arnold's singing style has attracted many fans around the world. Currently he is on the scene with Johnny Reb, That's Me b-w Boot Hill, a two-sided Billboard Spotlight Winner. When not on the road, the RCA Victor recording artist makes his home in Madison, Tenn., with his wife and children.

BOB BECKHAM, who scored with Just As Much As Ever, has taken the country hit of a few years ago, Crazy Arms, and recorded it right into The Billboard Spotlight Winners circle. Rates a Star Performer on the Hot 100 this week. Album-wise, the 26-year-old artist from Stratford, Okla., has a new Decca album working for him. Title is Just As Much As Ever and includes: You'll Never Know, Together, September In The Rain, To Each His Own, and Think of You, among others.

BUD & TRAVIS, the duo who rated number one in Billboard's Annual Disk Jockey Poll to determine Most Promising Singing Duos, have become a highly successful entertaining attraction in the short time they have been singing together. Bud Dashiell and Travis Edmonson became a guitar-vocal team in 1958. Travis was appearing at San Francisco's Hungry i and Bud was playing across the street at the Purple Onion. They had occasion to meet and decided to team up. Often described as "Brooks Brothers' Balladeers," the boys hit with their initial Liberty Records single, Bon Soir Dame b-w Truly Do, and have gone on to recording their first album titled Bud And Travis. Their unique and original singing style — from folk songs, ballads, foreign and pop numbers, to the blues, show tunes and instrumentals — is displayed in the album. Tunes include Tina, Truly Do, San Fernando, Delia's Gone, South Wind, Come To The Dance, etc. They closed at the Casino Royal, Washington, yesterday, and are headed for St. Louis and a three-week engagement at the Chase Hotel, starting Jan. 17.

BIRTHDAYS OF THE WEEK:
Jan. 6, Danny Thomas (on Decca).
Jan. 7, Dick Contino. Jan. 8,
Elvis Presley. Jan. 10, Giselle
MacKenzie, Johnnie Ray.

DEE CLARK: How about that! The young singer from Blytheville, Ark., is on the Hot 100 Chart this week as a Star Performer for his fast climbing Abner release, How About That. Dee's previous hits were Hey, Little Girl, Nobody But You, Just Keep It Up and Boyfriends. His latest album is titled Dee Clark.

The COASTERS, Carl Gardner, Billy Guy, Bobby Nunn, Leon Hughes, and their guitarist, Adolph Jacobs, are climbing on the Hot 100 with their newest, What About Us and Run Red Run. The Atco recording artists reached the million-seller mark with Searchin', Yakity Yak and Charlie Brown. In the album department they are represented with their LP titled The Coasters.

NAT KING COLE is swingin' with a new single, Time And The River, a warm ballad, b-w Whatcha Gonna Do, a swinging instrumental penned by Cole which features his slick piano playing. A long-time favorite, Nat's first attempt at singing occurred in the late 1930's when his instrumental trio was playing at a night club, when a parson insisted that Nat sing. Needless to say, he's been singing ever since. His gold records are Nature Boy, Mona Lisa and Too Young. His latest Capitol album is A Mis Amigos (To My Friends).

BOBBY DARIN: Mr. Mack The Knife is with us via a Decca release, Hear Them Bells and The Greatest Builder, tunes that Bobby recorded while under contract to Decca. Bobby's busy schedule includes a one week stint at Blinstrub's in Boston

beginning Jan. 4, and one week at the Deauville Hotel, Miami Beach, beginning Jan. 14.

EVERLY BROTHERS: The Kentucky born brothers, Don and Phil, held their first non-Nashville recording date in New York recently. The result of which is a double-barreled Billboard Pick. The session in N. Y., took place Dec. 15 for the cutting of Let It Be Me. The orchestra, conducted by Archie Bleyer, was augmented with strings. This is another first for the boys. They have never recorded with strings before. The flip side, Since You Broke My Heart, was written by Don and recorded in Nashville on Dec. 13. This new release by The Most Played Singing Duo (The Billboard's 12th Annual Disk Jockey Poll) is beginning to take off. A tour of England is planned for the duo sometime in March or April.

BILL HALEY & COMETS hit the Hot 100 with a fast climber, Skokiaan, the tune with South African origins updated by the group, and from their album Strictly Instrumental. The combo offers a dozen rocking performances in the album, including their current click, Joey's Song, Mack The Knife, In A Little Spanish Town, and Shaky are also included in the album. Bill and the boys are high on the gold records list with Rock Around The Clock, See You Later, Alligator, and Shake, Rattle and Roll.

JOHNNY MATHIS: Columbia Records has designated the month of January as "January For Johnny." A major part of the campaign is the release of a brand new Mathis album, Faithfully. A constant seller in the album field, Johnny's first album — titled Johnny Mathis — was released in July of 1956, and proved the tremendous potential that Columbia had in this young artist. His second was Wonderful, Wonderful, released in Nov. of 1957. Two albums bear the title Johnny's Greatest Hits. Including his new one, Columbia has recorded 11 Mathis albums.

CHRISTINE, PHYLLIS and DOROTHY McGUIRE: Natives of Middletown, Ohio, the past few years have seen these three sisters emerge on the entertainment scene as one of America's most accomplished sister acts. Presently, the girls are represented by their new Coral single, Livin' Dan-

To help you spot the ones you need, when you need them, all artist items are carried in strict alphabetical sequence.

gerously b-w Lovers Lullaby. They have postponed all engagements while sister Dorothy awaits motherhood.

BILLY VAUGHN, a.&r. director at Dot Records, and his orchestra have a new single, You're The Only Star (In My Blue Heaven) b-w Chop Sticks. Born in Glasgow, Ky., Billy enjoys baseball, golf and bowling. Previous Vaughn hits were Sail Along Silvery Moon, Blue Hawaii, Tumbling Tumbleweeds, Melody of Love and Your Cheatin' Heart.

SARAH VAUGHAN: When Miss Vaughan began to sing professionally back in the early 1940's, jazz critics agreed wholeheartedly that she was the freshest, most inspired, most original vocalist they had heard in many a year. The same is true today as you will find when listening to her Mercury album, The Magic of Sarah. Once asked, "How can a singer do the same tired songs night after night and still put life in them?" Sarah replied, "There are no tired songs — only tired singers." That remark sums up nicely her attitude toward her work, and does a great deal to explain why her millions of fans call her "the divine" Sarah Vaughan.

PROMOTION DAYS AND WEEKS: Jan. 4 begins Large (Economy) Size Week. Jan. 8 is Battle of New Orleans Day, celebrated in Louisiana to commemorate the Battle on this day in 1815. Jan. 10 is Holy Family Sunday, the beginning of Big Brother Week and Civil Service Week.

HAVE A GOOD WEEK.
TOM ROLLO.

THIS WEEK'S NEW Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

BAD BOY—Marty WildeEpic
CRY ME A RIVER—Julie LondonLiberty
HURRAY FOR LOVE—Mavis RiversCapitol
MY LITTLE MARINE—Jamie HortonJoy
ROCK LITTLE ANGEL—Ray SmithNational
SCENT OF MYSTERY—Eddie FisherRamrod
THE CHASE—Eddie FisherRamrod
THE OLD PAYOLA BLUES—Stan FrebergCapitol
TOO MUCH TEQUILA—The ChampsChallenge

ALBUMS

FAITHFULLY—Johnny MathisColumbia
MUSIC MAN—Meredith WillsonCapitol

According to statistics maintained over a period covering thousands of releases... 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

MUSIC AS WRITTEN

Continued from page 24

town over the holidays with her fiance, William B. Williams, New York platter twirler. They are slated to tie the knot in New York February 14.

Al Belletto, whose jazz sextet is now working on a 25-day return engagement at Herman Kirschner's Piano Lounge downtown, where the group is proving a prime five, huddled with Hal Neeley, King Records manager, last week regarding a recording pact, the papers slated to be signed almost any day now. The Belletto combo closes its local stand January 20 to open the following day at Birdland, New York, for two weeks, to be followed by an appearance at a Miami Beach, Fla., jazz spot. . . . Betty Johnson takes her talents to the Racquet Club, Dayton, O., Monday (4), with Della Reese moving into the same spot January 21, and June Christy, February 22. Mel Torme is set there for a month beginning April 1. Bill Sachs

Nashville

Christmas was probably the only day in the year when one couldn't find a recording session going on somewhere in Nashville. . . . Floyd Robinson cut a session at the RCA Victor Studio the other day. The Windjammers, boys from Norway in this country as exchange students, cut an RCA Victor session at the local studio Tuesday (29). They were Chet Atkins' house guests on Christmas. . . . Skeeter Davis got out of a sick bed to cut a single session which is skedded for immediate release, and Harvie June Van cut an RCA Victor single which is to be shipped January 5. Harvie June's waxing is "Poor Wildwood Flower." Words were penned by her hubby, Bob Ferguson, and set to the old, old tune, "Wildwood Flower." Other side of her new release is "When You Are Here."

RCA Victor's Chet Atkins was in New York last week for company meetings. . . . Jack Dill, rep for RCA The-saurus, Syndicated-Radio-TV Film Productions, got top billing in town for the spouse who presented the most fabulous Christmas gift to his lady-love. He clasped a diamond-studded watch on his wife's wrist. With three carats of diamonds on the trinket, nobody seemed to care whether it kept time or not. . . . Jimmie Driftwood hit town Sunday (3) to record a single for RCA Victor. He does a stint on "Grand Ole Opry" January 9. . . . BM's Frances Williams passed out pretty Christmas stockings around town during the holidays.

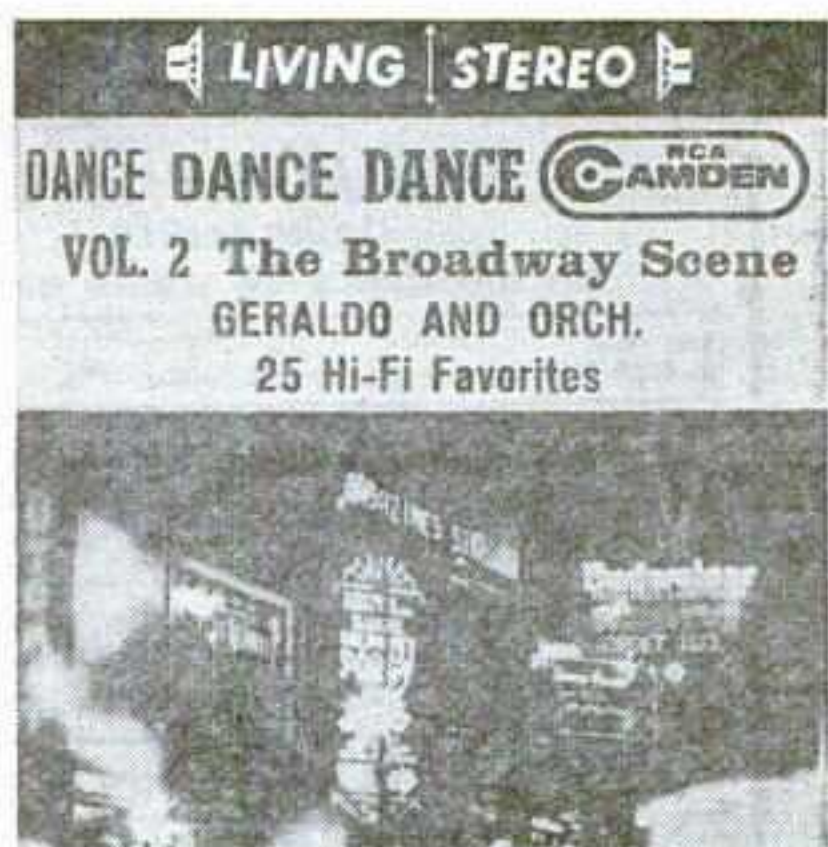
Songwriters Boudleaux and Felice Bryant hosted a holiday party at their home on Old Hickory Lake. Acuff-Rose Publications staffers were present in full force, along with Mark Dinning, the Everly Brothers and other guests. . . . The Everlys' new Candence release is "Let It Be Me" and "Since You Broke My Heart." Latter was penned by Don, who recently moved into a new home near brother Phil's. The boys have inked a contract with GAC, New York, for a three-week tour of England to start about April 3. For the second year in a row they were recently presented with Britain's New Musical Express Award as the world's top vocal group.

Carl Smith's mother and dad flew down from Knoxville to spend the holidays with Carl, wife (Goldie Hill) and daughter, Lori Lynn. . . . Jim and Dollie Denny hopped to Evansville, Ind., for a holiday visit with Dollie's mom, Mrs. Zoa Dearman, manager of the Lincoln Hotel there. . . . Red Sovine was released from the hospital in time to spend the holidays at home, but will not be up and about too much for at least another month. Sonny Burnett, injured with Red in a recent Oklahoma auto accident, will not be home for a couple weeks more. . . . Webb and Audrey Pierce and Jim and Dollie Denny journeyed to Georgia for Christmas parties at their radio stations, WJAT, Swainsboro and WBRO, Waynesboro. Webb goes to Ottawa, Ont., January 29 for a date booked by the Jim Denny Artist Bureau.

RCA Victor's Floyd Robinson headed west December 27. The young singer will be screen tested by several movie companies during his three-week stay there. Floyd is slated to go to Europe in February. . . . Hank Locklin was thru town last week before hitting the road on a Midwestern tour. He is skedded to come back thru here to record before returning to his Florida home. Locklin is touring with Jim Reeves, Johnny and Jack, Kitty Wells, Bob Wills and Cowboy Copas. Troupe is due back in town Tuesday (5). . . . Young organ soloist Jimmy Richardson was in the RCA Victor Studio last week to record an album and EP to be released on his own label, Richtone. Richardson is best known around the Southeast for his appearances at horse shows, where he reputedly plays the perfect tempo for every gait known to horse. He heads for Miami February 3-7 for the big Miami Charity Horse Show. . . . "Grand Ole Opry" fans were in for a treat Saturday (2) when Chet Atkins answered a bushel-basket full of requests for "Wildwood Flower." Chet played the oldie on the Prince Albert network portion of the "Opry." . . . Drummer Buddy Harman, one of the best liked musicians hereabouts, got a tough blow Christmas day when his brother was killed in a private plane crash. . . . Del Wood, thru no fault of her own, was involved in an auto accident that badly damaged her beloved Cadillac, but said she felt lucky that she wasn't too badly bunged up. Couple of days later Del's parents were shaken up in another auto mishap.

Jimmie Driftwood does "Battle of New Orleans" and "John Paul Jones" on "Grand Ole Opry" (Prince Albert portion) January 9. . . . Harold Bradley birthdayed January 2. . . . Jack Anglin, of the Johnny and Jack team, lost his mother last week. . . . Johnny Horton cut a Columbia session at Bradley Studio Wednesday night (30). . . . Kirby Buchanan cut a Starday session at Bradley Tuesday (29), then left immediately for the West Coast for screen tests. . . . Beasley Smith had a demo session at Bradley Studio Thursday (31). Pat Twitty

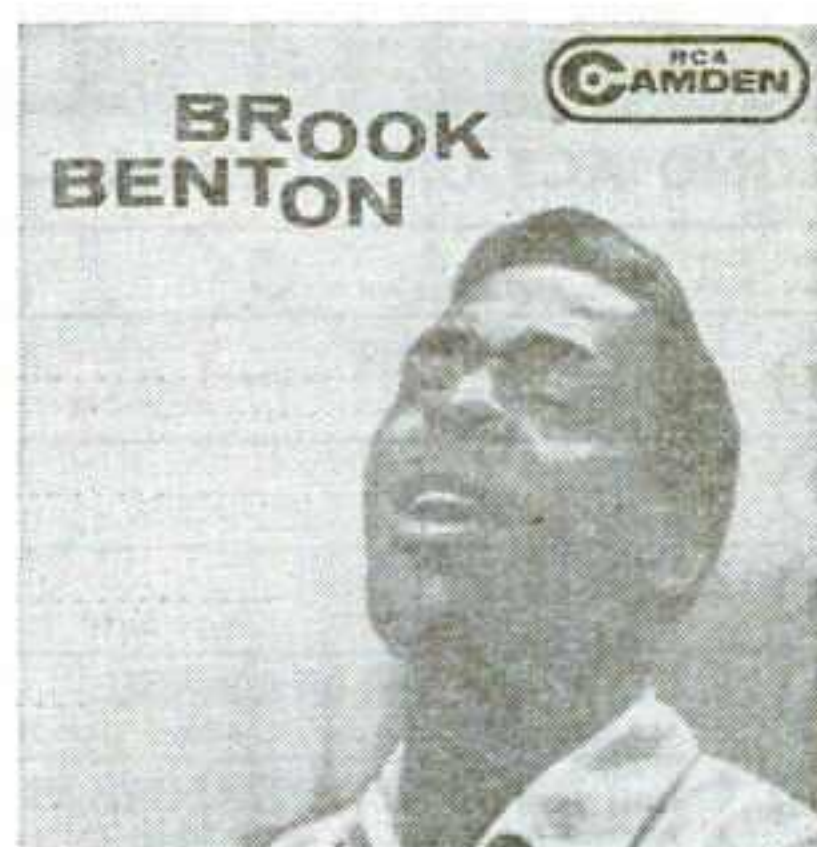
Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.



CAL/CAS-555. Featured album of the month. Follow-up to the best-selling Vol. I. 25 big show tunes in polished arrangements for dancing. Exceptional value!*



CAL-567. *Fit As a Fiddle; Without a Song; You Can Depend on Me; A Hundred Years from Today; and others.* A big name at a bargain price!



CAL-564. The first album offering by today's brand-new teen-age rage. His latest single record is high up in the top ten popularity charts. Watch this go!



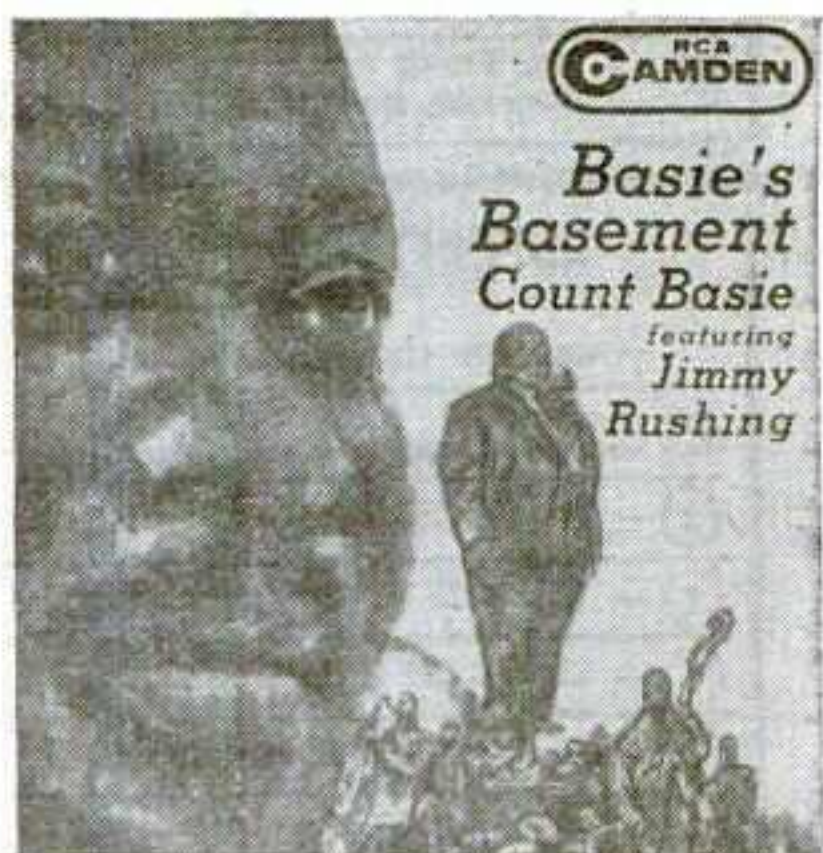
HOTTEST MONTH!

EIGHT GREAT ALBUMS FOR JANUARY FROM

RCA CAMDEN



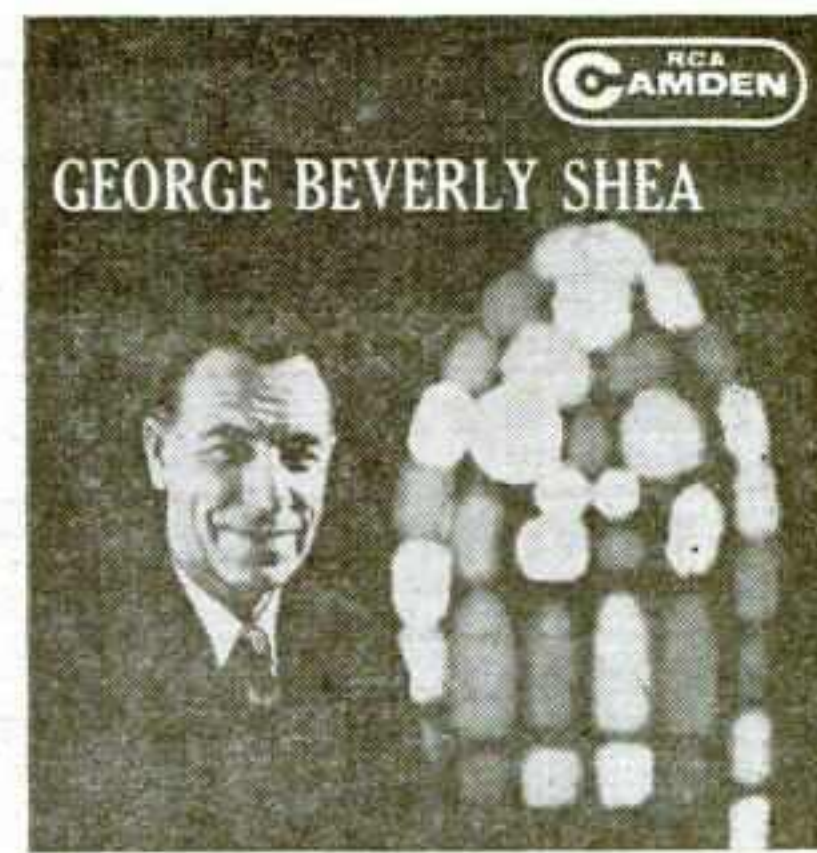
\$1.98 EACH REGULAR L.P.—\$2.98 EACH LIVING STEREO



CAL-497. Exciting jazz re-issue of vintage Basie, featuring Jimmy Rushing, Jo Jones and other Jazz notables. Another collector's item on RCA Camden.



CAL/CAS-566. New high fidelity and Stereo recording of the popular "Emperor." Presents Robert Riefing, pianist, with the Oslo Philharmonic Orchestra.*



CAL-568. Another big-name record at budget price on the RCA Camden label. The world's best-known gospel singer in favorite religious selections.



CAL/CAS-528. Eddy Manson, harmonica virtuoso, with his Orchestra and Harmonica Section, in a rousing treat for audiophiles and just plain music lovers.*



CAL/CAS-543. Jazz vocalist Morgana King swings songs musicians love to play. Includes *How High the Moon; Perdido; Lullaby of Birdland; others.**

*In Living Stereo and Regular L.P.



Order from your RCA Victor distributor...today!
 Manufacturer's nationally advertised prices...optional.

FOR THE WEEK ENDING JANUARY 8, 1960

The Billboard TOP LP'S

MONO ACTION ALBUMS --- on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. HERE WE GO AGAIN Kingston TrioCapitol T 1258	9
2		3. HEAVENLY Johnny MathisColumbia CL 1351	16
3		2. INSIDE SHELLEY BERMANVerve MGV 15003	37
4		9. LET'S ALL SING WITH THE CHIPMUNKS The ChipmunksLiberty LRP 3132	6
5		4. SIXTY YEARS OF MUSIC AMERICA LOVES BEST Assorted ArtistsRCA Victor LM 6074	6
6		6. OUTSIDE SHELLEY BERMANVerve MGV 15007	6
7		7. THE LORD'S PRAYER The Mormon Tabernacle ChoirColumbia ML 5386	12
8		20. FABULOUS FABIANChancellor CHL 5005	2
9		13. SOUND OF MUSIC Original CastColumbia KOL 5450	3
10		12. MARIO LANZA SINGS CHRISTMAS CAROLSRCA Victor LM 2029	4
11		39. GUNFIGHTER BALLADS Marty RobbinsColumbia CL 1349	2
12		28. CHRISTMAS TIME Roger WilliamsKapp KL 1064	2
13		8. CHRISTMAS SING ALONG WITH MITCH Mitch MillerColumbia CL 1025	4
14		41. CHRISTMAS WITH CONNIFF Ray ConniffColumbia CL 1390	2
15		11. KINGSTON TRIO AT LARGECapitol T 1199	29
16		31. MERRY CHRISTMAS Johnny MathisColumbia CL 1195	3
17		26. MERRY CHRISTMAS Bing CrosbyDecca DL 8128	2
18		16. CHRISTMAS MUSIC MantovaniLondon LL 913	3
19		44. SWINGIN' ON A RAINBOW Frankie AvalonChancellor CHL 5004	2
20		17. MORE JOHNNY'S GREATEST HITS Johnny MathisColumbia CHL 1344	24

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
21		18. FOR THE FIRST TIME Mario LanzaRCA Victor LM 2338	9
22		— SEASON'S GREETINGS Perry ComoRCA Victor LPM 2066	1
23		15. STUDENT PRINCE AND OTHER GREAT MUSICAL COMEDY HITS Mario LanzaRCA Victor LM 1837	14
24		36. BELAFONTE AT CARNEGIE HALL Harry BelafonteRCA Victor LOC 6006	9
25		37. STAR CAROL Tennessee Ernie FordCapitol T 1071	2
26		22. KINGSTON TRIOCapitol T 996	29
27		30. NO ONE CARES Frank SinatraCapitol W 1221	20
28		27. OLDIES BUT GOODIES Assorted ArtistsOriginal Sound 5-001	16
29		— SPIRIT OF CHRISTMAS The Mormon Tabernacle ChoirColumbia ML 5423	1
30		38. CONNIFF MEETS BUTTERFIELD Ray ConniffColumbia CL 1346	7
31		32. GYPSY Original CastColumbia OL 5420	25
32		34. THAT'S ALL Bobby DarinAtco LP 33-104	14
33		40. PORGY AND BESS Sound TrackColumbia OL 5410	25
34		45. SONGS BY RICKY Ricky NelsonImperial IMP 9082	15
35		46. SPIRITUALS Tennessee Ernie FordCapitol T 818	8
36		42. TCHAIKOVSKY: 1812 OVERTURE/ RAVEL: BOLERO Morton GouldRCA Victor LM 2345	3
37		50. FIRESIDE SING ALONG WITH MITCH Mitch MillerColumbia CL 1389	2
38		48. STILL MORE SING ALONG WITH MITCH Mitch MillerColumbia CL 1283	38
39		— WE WISH YOU A MERRY CHRISTMAS Robert Rheims ChoralersRheims 6008	1
40		— BE MY LOVE Keely SmithDot DLP 3241	1

ESSENTIAL INVENTORY

(MONO ALBUMS)

on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		— SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032.....	93
2		— FROM THE HUNGRY I, Kingston Trio, Capitol T 1107.....	47
3		— SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160..	78
4		— JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133.	88
5		— HYMNS, Tennessee Ernie Ford, Capitol T 756.....	130
6		— MY FAIR LADY, Original Cast, Columbia OL 5090.....	196
7		— GIGI, Sound Track, M-G-M 3641 ST.....	79
8		— THE MUSIC MAN, Original Cast, Capitol WAO 990.....	97
9		— ELVIS' GOLDEN RECORDS, VOL. I, Elvis Presley, RCA Victor LPM 1885.....	40
10		— OKLAHOMA! Sound Track, Capitol SAO 595.....	200
11		— COME DANCE WITH ME, Frank Sinatra, Capitol W 1069...	44
12		— MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243.....	58
13		— FILM ENCORES, VOL. I, Mantovani, London LL 1700.....	113
14		— SOUTH PACIFIC, Original Cast, Columbia OL 4180.....	292
15		— TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252.....	64
16		— PETER GUNN, Henry Mancini, RCA Victor LPM 1956.....	46
17		— KING AND I, Sound Track, Capitol W 740.....	167
18		— WARM, Johnny Mathis, Columbia CL 1078.....	59
19		— OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	46
20		— LATE, LATE SHOW, Dakota Staton, Capitol T 876.....	51
21		— ONLY THE LONELY, Frank Sinatra, Capitol W 1053.....	51
22		— FLOWER DRUM SONG, Original Cast, Columbia OL 5350....	48
23		— BUT NOT FOR ME, Ahmad Jamal, Argo LP 628.....	51
24		— GEMS FOREVER, Mantovani, London LL 3032.....	48
25		— HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000.....	44

STEREO ACTION ALBUMS --- on the charts 19 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		2. HERE WE GO AGAIN Kingston TrioCapitol ST 1258	9
2		3. THE LORD'S PRAYER The Mormon Tabernacle ChoirColumbia MS 6068	8
3		4. HEAVENLY Johnny MathisColumbia CS 8152	15
4		7. MARIO LANZA SINGS CHRISTMAS CAROLSRCA Victor LS 2029	4
5		12. SPIRIT OF CHRISTMAS Mormon Tabernacle ChoirColumbia MS 6100	2
6		21. NO ONE CARES Frank SinatraCapitol SW 1221	19
7		16. STAR CAROL Tennessee Ernie FordCapitol ST 1071	2
8		30. BELAFONTE AT CARNEGIE HALL Harry BelafonteRCA Victor LSO 6006	7
9		9. FOR THE FIRST TIME Mario LanzaRCA Victor LSC 2338	10
10		26. MERRY CHRISTMAS Johnny MathisColumbia CS 8021	2
11		11. CHRISTMAS SING ALONG WITH MITCH Mitch MillerColumbia CS 8027	3
12		— CONNIFF MEETS BUTTERFIELD Ray ConniffColumbia CS 8155	1
13		— FIRESIDE SING ALONG WITH MITCH Mitch MillerColumbia CS 8184	1
14		— WITH THESE HANDS Roger WilliamsKapp KS 3030	7
15		— CHRISTMAS WITH CONNIFF Ray ConniffColumbia CS 8185	1

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
16		22. CHRISTMAS MUSIC MantovaniLondon PS 142	3
17		24. PARTY SING ALONG WITH MITCH Mitch MillerColumbia CS 8138	14
18		27. STRAUSS WALTZES MantovaniLondon PS 118	17
19		6. TCHAIKOVSKY: 1812 OVERTURE/ RAVEL: BOLERO Morton GouldRCA Victor LSC 2345	9
20		18. QUIET VILLAGE Martin DennyLiberty LST 7122	8
21		25. CONTINENTAL ENCORES MantovaniLondon PS 147	14
22		— CHRISTMAS TIME Roger WilliamsKapp KS 1164	1
23		— PORGY AND BESS Sound TrackColumbia OS 2016	11
24		— EXOTICA, VOL. I.....	17
25		— MORE SONGS OF THE FIFTIES Roger WilliamsKapp KS 3013	12
26		— MORE SING ALONG WITH MITCH Mitch MillerColumbia CS 8043	4
27		— MUSIC FOR DINING George Melachrino Strings and Orch.RCA Victor LSP 1000	1
28		— ALL AMERICAN SHOWCASELondon PSA 3202	1
29		— 'S MARVELOUS Ray ConniffColumbia CS 8037	18
30		29. NEAR YOU Roger WilliamsKapp KS 1112	10

Weeks on Chart for Christmas LP's Refer to This Season Only

ESSENTIAL INVENTORY

(STEREO ALBUMS)

on the charts 20 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		— SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032.....	33
2		— COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069....	33
3		— KINGSTON TRIO AT LARGE, Capitol ST 1199.....	27
4		— MY FAIR LADY, Original Cast, Columbia OS 2015.....	33
5		— KING AND I, Sound Track, Capitol SW 740.....	21
6		— SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8004..	20
7		— GIGI, Sound Track, M-G-M SE 3461 ST.....	33
8		— GEMS FOREVER, Mantovani, London PS 106.....	22
9		— PETER GUNN, Henry Mancini, RCA Victor LSP 1956.....	33
10		— RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Benneff), RCA Victor LSC 2226..	31
11		— TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252.....	28
12		— MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CS 8150.....	20
13		— OKLAHOMA! Sound Track, Capitol SWAO 595.....	31
14		— BLUE HAWAII, Billy Vaughn, Dot DLP 25165.....	26
15		— MUSIC MAN, Original Cast, Capitol SWAO 990.....	29
16		— FILM ENCORES, VOL. I, Mantovani, London PS 124.....	31
17		— TABOO IN HI FI, Arthur Lyman, Hi Fi SR 806.....	28
18		— SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6600.....	20
19		— MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LSP 2040.....	22
20		— TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054...	21

BEST SELLING MONOPHONIC LP'S

BEST SELLING STEREOGRAPHIC LP'S

BASED
ON SALES

IN STORES & RACKS

BEST SELLING
CLASSICAL ALBUMS

MONOPHONIC CLASSICAL ALBUMS

COMING

STEREOPHONIC CLASSICAL ALBUMS

COMING

BEST SELLING
LOW PRICE LP'S
(List price \$2.98 or less)

MONOPHONIC

Reviews of THIS WEEK'S LP'S

COMING

STEREOPHONIC

COMING

BEST SELLING
POP EP'S

1. **Elvis' Christmas Album**
Elvis Presley...RCA Victor EPA 4108
2. **Christmas Sing Along With Mitch**
Mitch Miller...Columbia EPB 12051
3. **Hymns**
Tennessee Ernie Ford...Capitol EAP 1-756
4. **Songs by Ricky**
Ricky Nelson...Imperial EP 162
5. **Spirituals**
Tennessee Ernie Ford...Capitol EAP 1-818
6. **Ricky Sings Again**
Ricky Nelson...Imperial EP 159
7. **Merry Christmas**
Johnny Mathis...Columbia EPB 11951
8. **Heavenly**
Johnny Mathis...Columbia EPB 13511
9. **Kingston Trio at Large**
...Capitol EAP 1-1199
10. **Side by Side**
Pat & Shirley Boone...Dot DEP 1076

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

FAITHFULLY

Johnny Mathis. Columbia C 1422 — This should be another smash album for Johnny Mathis. The selections include the title song, "One Starry Night," "Follow Me," "You Better Go Now," "Secret Love," "Maria" and "Where Are You," among others. The arrangements by Glenn Osser are lush and warm, and Mathis has never been in better voice.



THE BIG 100

Billy Vaughn. (2-12") Dot DLP 10500 — Literally 100 tunes to dance to smoothly all night long, packaged handsomely in a double-cover album. Swinging medleys of old and new tunes including everything from "Heartaches" and "The Hot Canary" to "The Old Piano Roll," "El Rancho Vegas" and "Open the Door Richard." Standards, Latin American, rock and roll and jump tunes all are given the Billy Vaughn treatment to provide excellent listening and dancing. This disk can really sell. Good jockey material, too.



HAVE GUITAR, WILL TRAVEL

Bo Diddley. Checker LP 2974 — A fine collection of sides by Bo Diddley, currently hot in the singles field, that should please his many fans. Top sides include "Cops and Robbers," "She's Alright" and "Mumblin' Guitar," all performed with Bo's irrepressible humor. Top wax.



Classical

GOUNOD: FAUST

Soloists, Orchestra and Chorus of the Theater National de l'Opera (Cluytens). (4-12") Capitol SGDR 7154. (Stereo & Monaural) — A brilliant recording that should become standard merchandise. It's one of the few complete "Fausts" and as far as is now known, the first complete stereo version of the work. The recording was done in masterful fashion and the trio of top names in the lead roles do themselves proud. The roles are sung in French and an English libretto accompanies the package. A fine cover drawing is also an added selling feature.



RICHARD TUCKER SINGS PUCCINI

Richard Tucker; Columbia Symphony Orchestra (Cleva). Columbia ML 5416 — A solid item by the celebrated Metropolitan Opera star. One of the finest tenors in the world, Richard Tucker offers here a program of 10 arias including such operas as "Tosca," "Turandot," "Gianni Schicchi," "La Boheme," "Girl of the Golden West," "Madame Butterfly," and "Manon Lescaut." Mr. Tucker's tremendous following and all opera fans should pick up quickly on this one.



VIENNA PHILHARMONIC FESTIVAL

Mozart: Symphony in G, K. 559; Haydn: Symphony in D, No. 104; Beethoven: Symphony No. 7; Brahms: Symphony No. 1; Strauss: Overtures, Waltzes, Polkas (Johann and Josef); Vienna Philharmonic (Von Karajan). (4-12") RCA Victor D 6407 — A package of enchantment for the classical buyer. In addition to the superb performances by the Philharmonic under Von Karajan, this set is ingeniously and beautifully packaged. A major charm is a book, printed in Italy, especially for the Doria Series, and containing pieces on the orchestra, Von Karajan, on Mozart, Haydn, Beethoven and Brahms and their relation to Vienna; essays on the specific selections, colored plates depicting scenes of Vienna, etc. Beyond a doubt, a great gift package which will have immediate appeal in class shops.



BEETHOVEN: VIOLIN CONCERTO IN D MAJOR

Isaac Stern, Violin; New York Philharmonic (Bernstein). Columbia ML 5415 — A moving performance of the Beethoven Violin Concerto. This is one of the best recent recordings of the familiar work, and Stern has seldom sounded more assured. In spite of all the competing versions, this recording by Stern should turn out to be a solid seller.



BIZET: CARMEN

Soloists, Chorus & Orchestra of the "Concerts de Paris." (3-12") Epic SC 6035 — This is the first new recorded version of the ever-popular opera in several years, and it could well become a favorite. Every one of the four principals is truly outstanding: silvery soprano Pierette Alarie as Micaela, Leopold Simoneau as an excellent Jose, Heinz Rehfuss as a bold Escamillo, and finally a first class Spanish singer as Carmen in the person of Consuelo Rubio, who injects some Iberian fire. Complete text and English translation are included.



SHOSTAKOVITCH: SYMPHONY NO. 5

New York Philharmonic (Bernstein). Columbia ML 5445 — One of the most popular symphonies by a contemporary composer is here given a charged dramatic performance. Some extra dashes of excitement are added by virtue of the acclaim bestowed on Bernstein and the Philharmonic during its recent tour of Russia, with special praise by Shostakovitch for the reading of this work. Also, Bernstein used this symphony as a text in a telecast a few months ago, adding to interest in this waxing. Back of the album cover relates, in newspaper style, the story of the Russian tour. A sure winner.



MUSIC OF JOHANN SEBASTIAN BACH

Leopold Stokowski. Capitol SP 8489. (Stereo & Monaural) — Stokowski, in transcribing these Bach pieces, attempts to visualize what the composer would have done with a full scale modern orchestra. The result is enlarged sound and added color enhancing the excellence of the master's musicianship. Some of the selections are "Passacaglia and Fugue in C Minor," "Ein feste Burg ist unser Gott," "Shepherds' Song" from "Christmas Oratorio," and "Fugue in G Minor." Prime quality item. *(Continued on page 48)*



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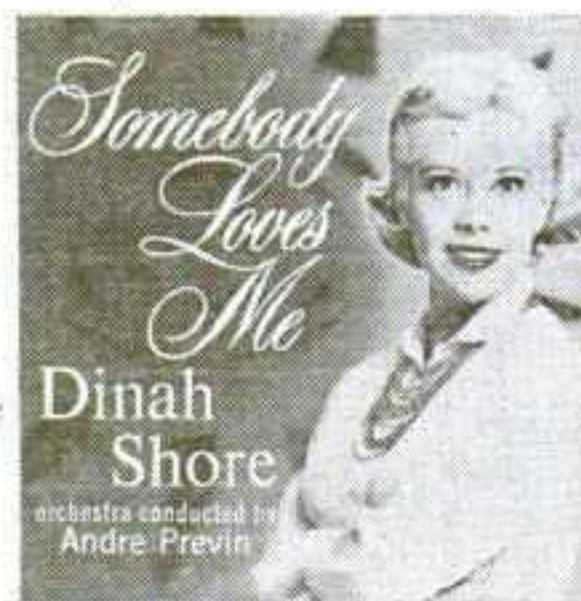
LATIN A LA LEE (S)T 1290
Peggy Lee



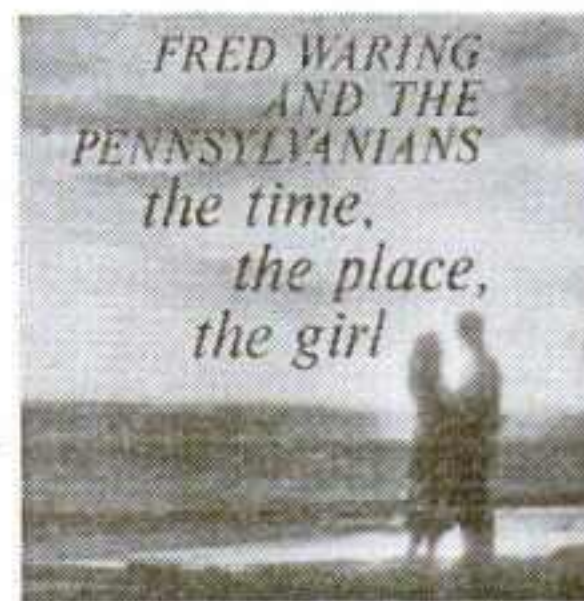
SWINGIN' DECADE (S)T 1289
Glen Gray



THE SACRED IDOL (S)T 1293
Les Baxter



SOMEBODY LOVES ME (S)T 1296
Dinah Shore



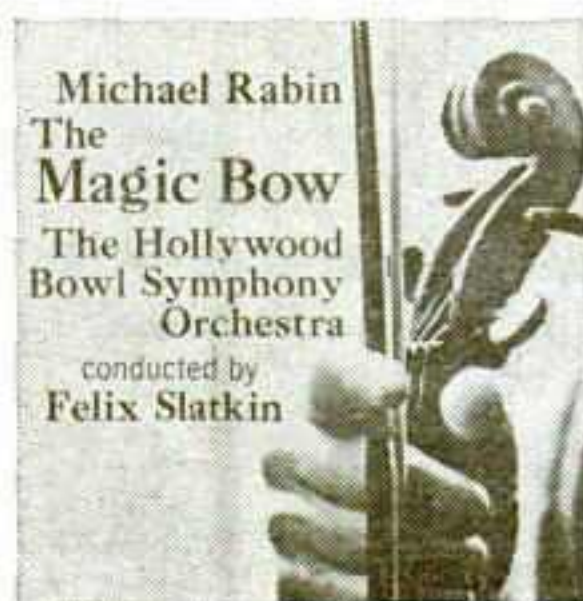
THE TIME, THE PLACE, THE GIRL (S)T 1298
Fred Waring



OPIATE D'AMOUR (S)W 1315
Jackie Gleason



THE BEST OF TBO 10226
Django Reinhardt



THE MAGIC BOW (S)P 8510
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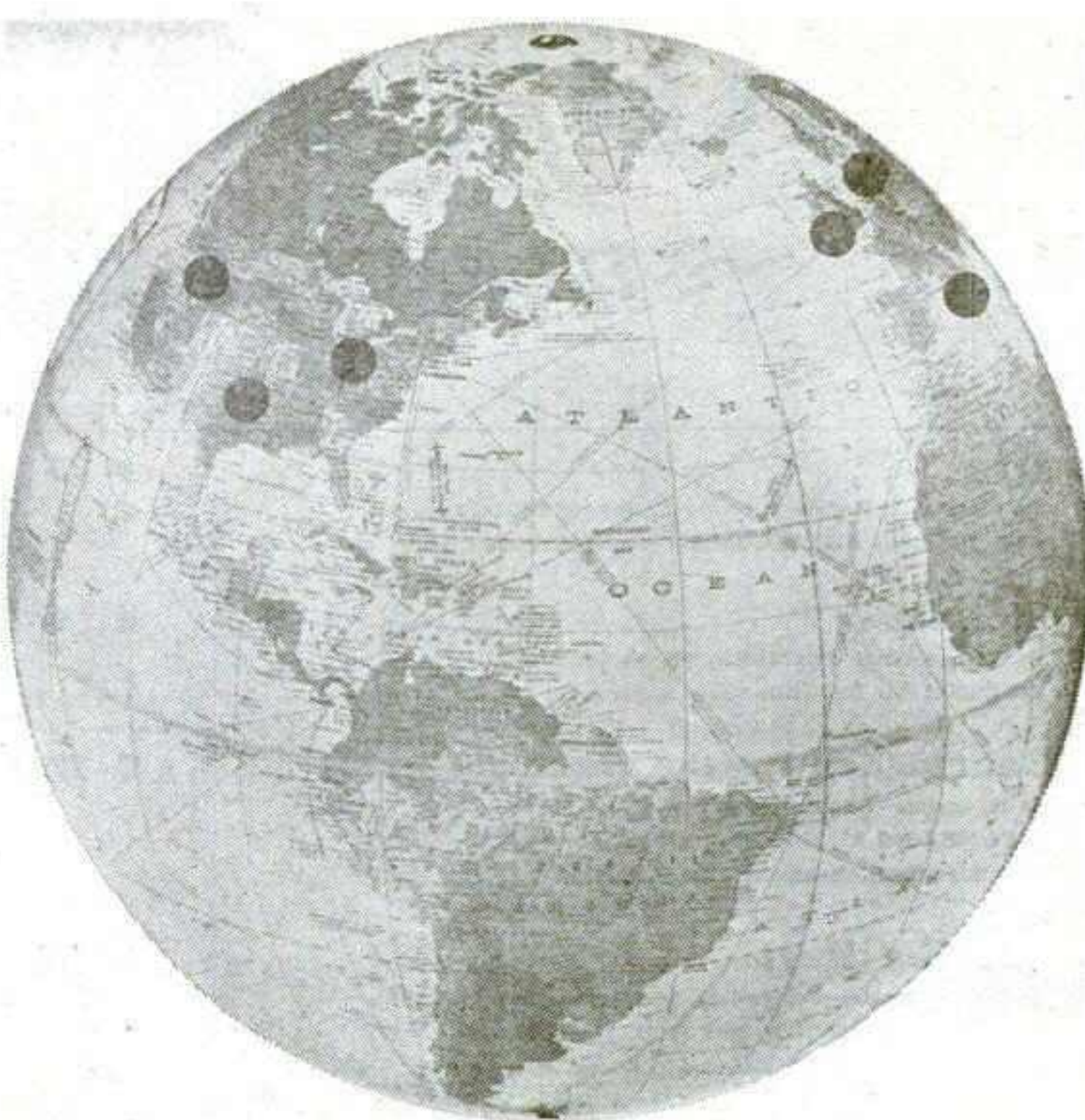
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 "VILLAGE OF
 ST. BERNADETTE"
 ANNE SHELTON**
 c/w You're Not Living In Vain **5-9351**

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

 For survey week ending December 26

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. Why By Marcucci-De Angelis—Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1045.	1	5	6. Way Down Yonder in New Orleans By Cramer-Layton—Published by Shapiro-Bernstein (ASCAP) BEST SELLING RECORD: Freddie Cannon, Swan 4043. RECORD AVAILABLE: Louis Armstrong, Dec 28169-70.	6	4
2. El Paso By Marty Robbins—Published by Marty's Music (BMI) BEST SELLING RECORD: Marty Robbins, Col 41511.	4	6	7. Mack the Knife By Weill-Brecht-Biltzstein—Published by Harms (ASCAP) BEST SELLING RECORD: Bobby Darin, Atco 6147. RECORDS AVAILABLE: Louis Armstrong, Col 40587; Owen Bradley, Dec 29816; Dick Hyman Trio, M-G-M 12149; Eric Rodgers Trio, London 1645; Caterina Valente, Dec 30987; Billy Vaughn, Dot 15444; Australian Jazz Quartet, Bethlehem 11053; Dick Stabile, Dot 15996; Fred Skinner, Mecca 1; Ernie Heckscher, Verve 10193.	3	18
3. Heartaches by the Number By H. Howard—Published by Pamper (BMI) BEST SELLING RECORD: Guy Mitchell, Col 41476. RECORD AVAILABLE: Ray Price, Col 41374.	2	12	8. It's Time to Cry By Paul Anka—Published by Spanka (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10064.	7	5
4. The Big Hurt By Wayne Shanklin—Published by Music Productions (ASCAP) BEST SELLING RECORD: Toni Fisher, Signet 275. RECORDS AVAILABLE: Kalesandro, Warner Bros. 5103.	5	6	9. Among My Souvenirs By Leslie-Nicholls—Published by De Sylva, Brown & Henderson (ASCAP) BEST SELLING RECORD: Connie Francis, M-G-M 12841. RECORD AVAILABLE: Bing Crosby, Dec 23745.	8	4
5. Running Bear By J. P. Richardson—Published by Big Bopper Music (BMI) BEST SELLING RECORD: Johnny Preston, Mer 71474.	12	3	10. Uh! Oh! (Part II) By Sascha Burland-Don Elliott—Published by Jason (BMI) BEST SELLING RECORD: Nutty Squirrels, Hanover 4540.	13	6

Second Ten

11. We Got Love By Kal Davis-Bernie Lowe—Published by Kaimana-Lowe (ASCAP) BEST SELLING RECORD: Bobby Rydell, Cameo 169.	15	9	16. Go, Jimmy, Go By Pomus-Shuman—Published by Wills-Ace (BMI) BEST SELLING RECORD: Jimmy Clanton, Ace 575.	25	2
12. Pretty Blue Eyes By Randazzo-Weinstein—Published by Almimo (BMI) BEST SELLING RECORD: Steve Lawrence, ABC-Paramount 10058.	16	4	17. The Little Drummer Boy By H. Simeone-K. K. Davis-H. Onorati—Published by Mills-Delaware (ASCAP) BEST SELLING RECORD: Harry Simeone Chorale, 20th Fox 121. RECORDS AVAILABLE: Beverley Sisters, London 1862; Johnny Cash, Col 41481; Eric Jay, Bullseye 1021; Henry Snow Singers, Whitehall 30005.	22	2
13. Mr. Blue By Dwayne Blackwell—Published by Cornerstone (BMI) BEST SELLING RECORD: Fleetwoods, Dolton 5.	9	16	18. Scarlet Ribbons By Jack Segal-Evelyn Danzig—Published by Mills (ASCAP) BEST SELLING RECORD: Browns, Vic 7614. RECORDS AVAILABLE: Harry Belafonte, Vic 0321; Kingston Trio, Cap 3970; Enoch Light, Grand Award 1035.	17	6
14. Marina By Rocco Granata—Published by Maxwell (BMI) BEST SELLING RECORDS: Willy Alberti, London 1888; Rocco Granata, Laurie 3041. RECORDS AVAILABLE: Jacky Noguez, Jamie 1138; Tony Martin, Vic 7633; Joe Vina, Allied Record Sales 7778; Mickey Callen, Colpix 134; Gilberto Ensemble, Music Hall 131.	10	6	19. Smokie (Part II) By Bill Black—Published by Jec (BMI) BEST SELLING RECORD: Bill Black's Combo, Hi 2018. RECORD AVAILABLE: Bill Doggett, King 5310.	26	3
15. Hound Dog Man By Pomus-Shuman—Published by Fabulous (BMI) BEST SELLING RECORD: Fabian, Chancellor 1044.	11	5	20. The Village of St. Bernadette By Eula-Parker—Published by Ludlow (BMI) BEST SELLING RECORD: Andy Williams, Cadence 1374. RECORDS AVAILABLE: Toni Arden, Dec 31025; Rosemary June, United Artists 197; Anne Shelton, Epic 9351.	—	1

Third Ten

21. Friendly World By Ken Darby—Published by Robbins, Feist, Miller (ASCAP) RECORD AVAILABLE: Fabian, Chancellor 1044.	21	5	26. Sandy By Terry Fell—Published by American (BMI) RECORD AVAILABLE: Larry Hall, Strand 25007.	20	2
22. Misty By Garner & Burke—Published by Vernon-Octave (ASCAP) RECORDS AVAILABLE: Georgie Auld, Coral 65513; Chris Connor, Atlantic 2037; Erroll Garner, Mer 30037; Jane Harvey, Dot 15885; Johnny Mathis, Col 41483; Bill Shepherd, Signet 12012; Sarah Vaughan, Mer 71477.	23	10	27. Be My Guest By Domino-Marascalco-Boyce—Published by Travis (BMI) RECORD AVAILABLE: Fats Domino, Imperial 5629.	28	9
23. You Got What It Takes By Gordy, Davis & Gordy—Published by Fidelity (BMI) RECORD AVAILABLE: Marv Johnson, United Artists 185.	24	3	28. Not One Minute More By Robertson-Blair-Dinning—Published by Ross-Jungnickel (ASCAP) RECORDS AVAILABLE: Earl Grant, Dec 30983; Della Reese, Vic 7644.	—	1
24. In the Mood By J. Garland-A. Razas—Published by Shapiro-Bernstein (ASCAP) RECORDS AVAILABLE: Andrews Sisters, Dec 28482; Bulawayo Sweet Rhythm Band, London 1491; Hutch Davie, Atco 6123; Ernie Fields, Rendezvous 110; Crazy Otto, Dec 29499; Jerry Gray Ork, Dec 27177; Johnny Maddox, Dot 15045.	18	12	29. Don't You Know By Bobby Worth—Published by Alexis (ASCAP) RECORD AVAILABLE: Della Reese, Vic 7591.	14	14
25. So Many Ways By Bobby Stevenson—Published by Brenda (BMI) RECORDS AVAILABLE: Brook Benton, Mer 71512; Varetta Dillard, Savoy 1153.	19	10	30. Oh, Carol By Neil Sedaka & Howard Greenfield—Published by Aldon (BMI) RECORD AVAILABLE: Neil Sedaka, Vic 7595.	27	11

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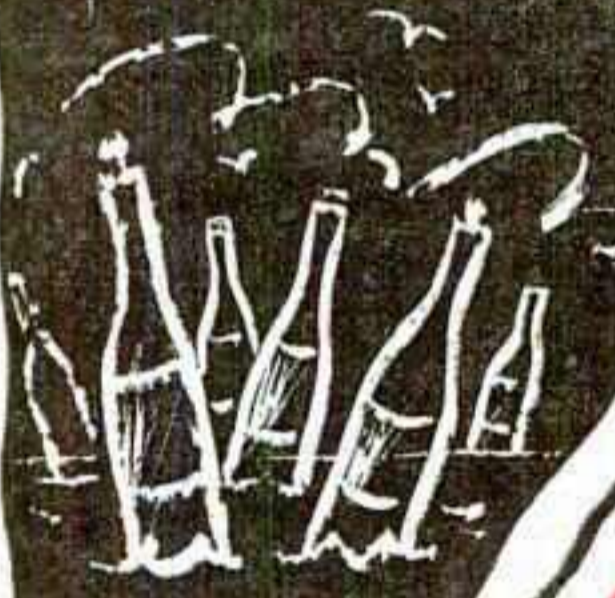
The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

3 CHALLENGE HITS... Goin' Like 60!

"TOO MUCH TEQUILA"

The Champs

59063



"LITTLE COCO PALM"

Jerry Wallace

59060



Billy Watkins

YOU'RE

UNFORGETTABLE

59056



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FOR WEEK
ENDING JANUARY 10

The Billboard HOT 100

★ STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.
S Indicates that STEREO SINGLE version is available.
TITLE, Artist, Company, Record No.

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TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	2	3	11	EL PASO Marty Robbins, Columbia 41511	9
2	1	2	5	WHY Frankie Avalon, Chancellor 1045	7
3	3	4	10	THE BIG HURT Foni Fisher, Signet 275	8
4	11	24	41	RUNNING BEAR Johnny Preston, Mercury 71474	12
5	5	5	13	WAY DOWN YONDER IN NEW ORLEANS Fieddie Cannon, Swan 4043	7
6	6	1	1	HEARTACHES BY THE NUMBER Guy Mitchell, Columbia 41476	14
7	4	6	9	IT'S TIME TO CRY Paul Anka, ABC-Paramount 10064	7
8	7	9	21	AMONG MY SOUVENIRS Connie Francis, M-G-M 12841	7
9	10	19	20	PRETTY BLUE EYES Steve Lawrence, ABC-Paramount 10058	7
10	19	35	74	GO, JIMMY, GO Jimmy Clanton, Ace 575	5
11	12	8	6	WE GOT LOVE Bobby Rydell, Cameo 169	13
12	8	7	3	MACK THE KNIFE Bobby Darin, Atco 6147	20
13	28	56	70	THE VILLAGE OF ST. BERNADETTE Andy Williams, Cadence 1374	4
14	14	18	15	UH! OH! (Part II) The Nutty Squirrels, Hanover 4540	9
15	16	29	31	SANDY Larry Hall, Strand 25007	7
16	9	10	16	HOUND DOG MAN Fabian, Chancellor 1044	8
17	13	14	18	SCARLET RIBBONS Browns, RCA Victor 7614	10
18	23	28	48	SMOKIE (Part II) Bill Black's Combo, HI 2081	6
19	32	52	81	NOT ONE MINUTE MORE Della Reese, RCA Victor 7644	4
20	20	12	27	FRIENDLY WORLD Fabian, Chancellor 1044	7
21	18	11	4	IN THE MOOD Ernie Fields, Rendezvous 110	16
22	15	47	99	THE LITTLE DRUMMER BOY Harry Simeone Chorale, 20th Fox 121	4
23	27	25	43	YOU GOT WHAT IT TAKES Mary Wharton, United Artists 185	10
24	29	32	32	FIRST NAME INITIAL Annette, Vista 349	11
25	17	15	8	SO MANY WAYS Brook Benton, Mercury 71512	12
26	25	16	14	OH, CAROL Neil Sedaka, RCA Victor 7595	13
27	24	21	12	BE MY GUEST Fats Domino, Imperial 5629	11
28	30	23	30	TEARDROP Santo and Johnny, Canadian-American 107	6
29	50	100	—	TEEN ANGEL Mark Dinning, M-G-M 12845	3
30	31	26	25	COME INTO MY HEART Lloyd Price, ABC-Paramount 10062	11
31	22	17	2	MR. BLUE Fleetwoods, Dolton 5	17
32	26	20	23	I WANNA BE LOVED Ricky Nelson, Imperial 5614	6
33	33	27	19	DANNY BOY Conway Twitty, M-G-M 12826	15

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
34	21	13	7	DON'T YOU KNOW Della Reese, RCA Victor 7591	15
35	43	44	56	TALK THAT TALK Jackie Wilson, Brunswick 55165	7
36	35	31	34	MARINA Rocco Granata, Laurie 3041	9
37	55	73	100	JUST COME HOME Hugo and Luigi, RCA Victor 7639	4
38	49	61	88	HOW ABOUT THAT Dee Clark, Abner 1032	5
39	48	93	—	SWINGIN' ON A RAINBOW Frankie Avalon, Chancellor 1045	3
40	36	22	17	MISTY Johnny Mathis, Columbia 41483	14
41	58	—	—	HE'LL HAVE TO GO Jim Reeves, RCA Victor 7643	2
42	47	40	36	BELIEVE ME Royal Teens, Capitol 4261	11
43	37	33	24	DANCE WITH ME The Drifters, Atlantic 2040	13
44	38	37	37	JUST AS MUCH AS EVER Bob Beckham, Decca 30861	22
45	34	76	80	THE HAPPY REINDEER Dancer, Prancer & Nervous, Capitol 4300	5
46	83	—	—	BONNIE CAME BACK Duane Eddy, Jamie 1144	2
47	53	78	77	(NEW IN) THE WAYS OF LOVE Tommy Edwards, M-G-M 12837	8
48	62	98	—	IF I HAD A GIRL Rod Lauren, RCA Victor 7645	3
49	45	38	55	MIGHTY GOOD Ricky Nelson, Imperial 5614	6
50	51	65	67	WHAT ABOUT US The Coasters, Atco 6153	5
51	72	—	—	WHERE OR WHEN Dion & the Belmonts, Laurie 3044	2
52	46	51	63	CLOUDS The Spacemen, Alton 254	12
53	61	—	—	MARY, DON'T YOU WEEP Stonewall Jackson, Columbia 41533	2
54	42	46	46	MARINA Willy Alberti, London 1888	6
55	56	39	33	(IF YOU CRY) TRUE LOVE, TRUE LOVE Drifters, Atlantic 2040	10
56	67	—	—	NO LOVE HAVE I Webb Pierce, Decca 31021	2
57	44	30	28	REVEILLE ROCK Johnny and the Hurricanes, Warwick 513	10
58	65	45	54	UH! OH! (Part I) The Nutty Squirrels, Hanover 4540	5
59	40	34	22	ALWAYS Sammy Turner, Big Top 3029	10
60	76	90	90	SHIMMY, SHIMMY, KO-KO BOP Little Anthony & the Imperials, End 1060	5
61	41	68	89	CHIPMUNK SONG David Seville and the Chipmunks, Liberty 55250	4
62	78	—	—	DOWN BY THE STATION Four Preps, Capitol 4312	2
63	52	57	65	A YEAR AGO TONIGHT The Crests, Coed 521	5
64	91	—	—	HONEY HUSH Joe Turner, Atlantic 1001	2
65	89	—	—	LONELY BLUE BOY Conway Twitty, M-G-M 12857	2
66	69	60	71	WON'TCHA COME HOME Lloyd Price, ABC-Paramount 10062	9
67	87	—	—	HANDY MAN Jimmy Jones, Cub 9049	2

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
68	—	—	—	CRAZY ARMS Bob Beckham, Decca 31029	1
69	54	49	47	HIGH SCHOOL U.S.A. Tommy Facenda, Atlantic 51 to 78	12
70	82	84	85	LUCKY DEVIL Carl Dobkins Jr., Decca 31020	5
71	74	94	—	LET'S TRY AGAIN Clyde McPhatter, M-G-M 12843	3
72	73	85	—	BACIARE, BACIARE Dorothy Collins, Top Rank 2024	3
73	66	41	26	7 LITTLE GIRLS (SITTIN' IN THE BACK SEAT) Paul Evans & the Curls, Guaranteed 200	17
74	60	50	39	PRIMROSE LANE Jerry Wallace, Challenge 59047	21
75	77	96	—	THIS TIME OF THE YEAR Brook Benton, Mercury 71558	3
76	71	53	52	LOVE POTION #9 Clovers, United Artists 180	17
77	81	82	—	CLIMB EV'RY MOUNTAIN Tony Bennett, Columbia 41520	3
78	—	—	—	SKOKIAAN Bill Haley & the Comets, Decca 31030	1
79	90	99	—	SWEET NUTHIN'S Brenda Lee, Decca 30967	3
80	84	88	—	RUN, RED, RUN Coasters, Atco 6153	3
81	88	—	—	PROMISE ME A ROSE Anita Bryant, Carlton 523	2
82	—	—	—	ROCKIN' LITTLE ANGEL Ray Smith, Judd 1016	1
83	64	55	40	I'M MOVING ON Ray Charles, Atlantic 2043	9
84	—	—	—	TRACY'S THEME Spencer Ross, Columbia 41532	1
85	63	91	—	THE LITTLE DRUMMER BOY Johnny Cash, Columbia 41481	3
86	93	—	—	LITTLE THINGS MEAN A LOT Joni James, M-G-M 12849	2
87	—	—	—	RIVERBOAT Faron Young, Capitol 4291	1
88	98	—	—	HARLEM NOCTURNE Viscounts, Madison 123	2
89	39	36	60	GOD BLESS AMERICA Connie Francis, M-G-M 12841	8
90	99	—	—	THE SOUND OF MUSIC Patti Page, Mercury 71555	2
91	80	89	96	I DON'T KNOW WHAT IT IS The Blue Notes, Brooke 111	4
92	100	—	—	DARLING LORRAINE Knockouts, Shad 5013	2
93	—	—	—	(I REMEMBER) IN THE STILL OF THE NIGHT The Five Satins, Ember 1005	1
94	70	75	92	DO-RE-MI Mitch Miller and the Kids, Columbia 41499	4
95	—	—	—	LITTLE COCO PALM Jerry Wallace, Challenge 59060	1
96	68	48	38	DECK OF CARDS Wink Martindale, Dot 15968	17
97	—	—	—	ONE MINT JULEP Chet Atkins, RCA Victor 7684	1
98	57	86	94	HAPPY ANNIVERSARY Jane Morgan, Kapp 305	9
99	—	—	—	SMOKIE (PART II) Bill Doggett, King 5310	1
100	75	81	84	ONE MORE CHANCE Rod Bernard, Mercury 71507	9

AUDITION



THE MONTHLY MUSICAL SHOPPING GUIDE

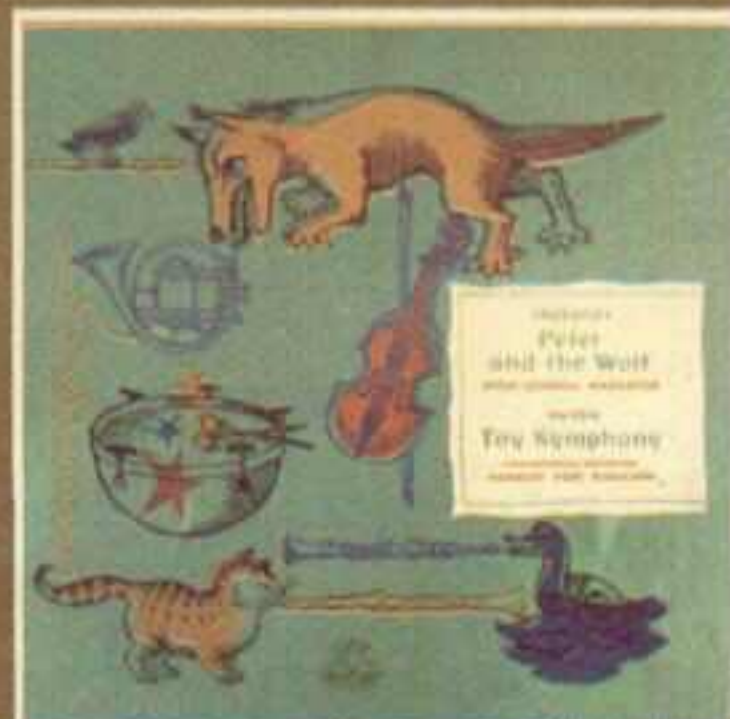
THE BILLBOARD January 4, 1960



Some of the

BEST ALBUMS OF 1959

as selected by the
National Academy of
Recording Arts
and Sciences



The material shown on this page—as well as the lists carried on the inside pages of AUDITION—are valuable monthly supplements to the important buying and inventory aids provided elsewhere in every weekly issue of The Billboard. Dealers are advised to use AUDITION'S LP data as an order guide on the musical tastes and buying habits which prevail within their own special retail sales areas.

Showcase

OF NEW AND OUTSTANDING LP'S

All releases are 12-inch long-play records unless otherwise indicated. (M) Following record number in each listing indicates Monophonic; (S) following record number indicates Stereophonic.

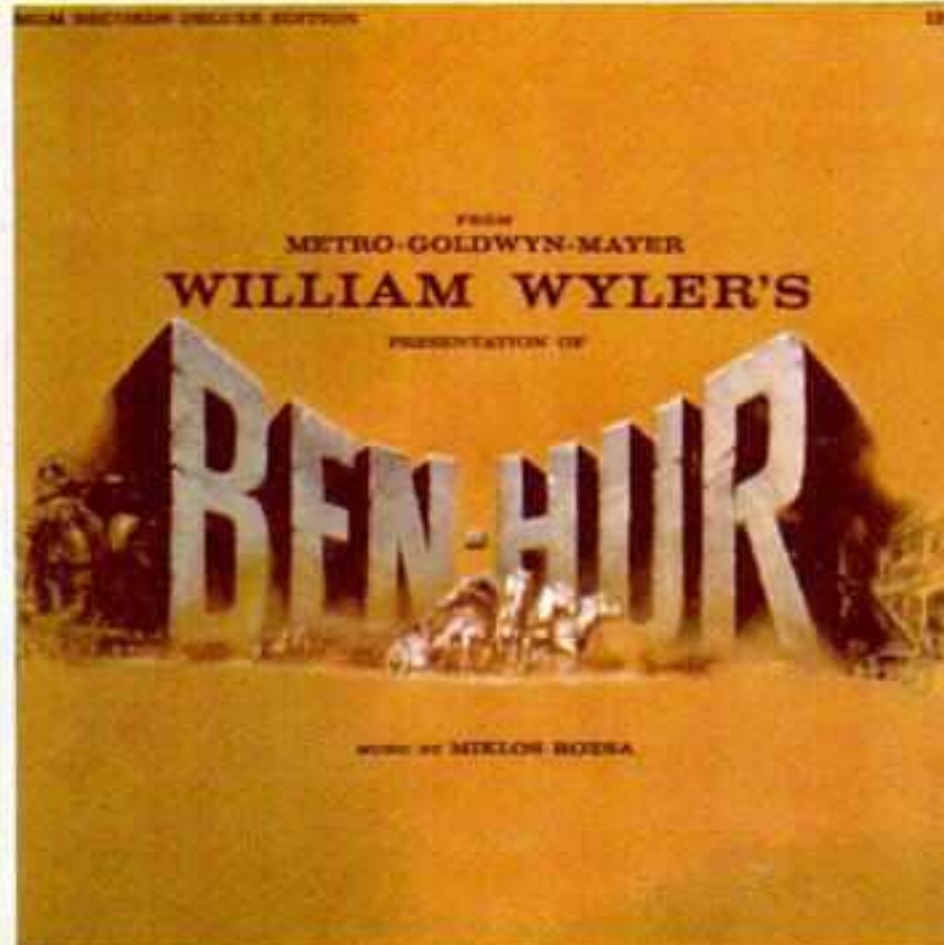
VOCAL
AND
INSTRUMENTAL



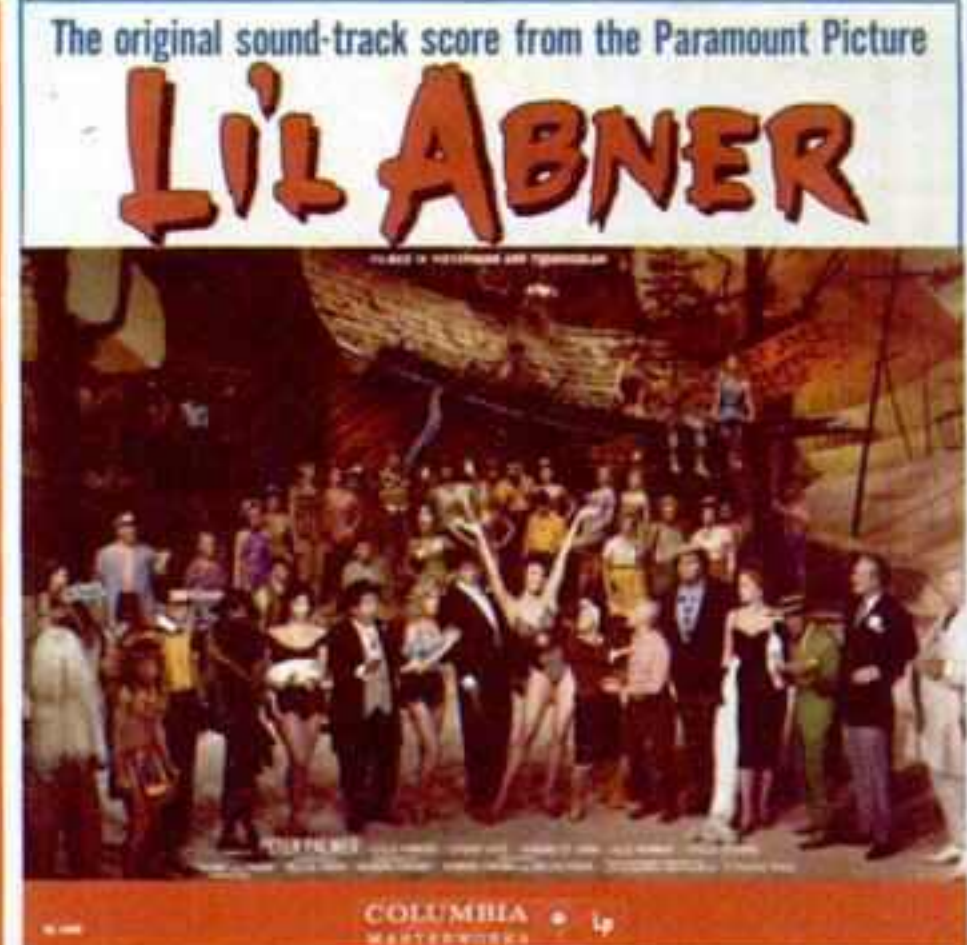
ELVIS' GOLD RECORDS—Volume 2. 50,000,000 Elvis Presley fans can't be wrong! A best-of-Elvis includes: A Fool Such As I; I Need Your Love Tonight; I Got Stung; A Big Hunk O' Love; others. RCA Victor LPM-2075 (M).



THE SOUND OF MUSIC—Original Broadway Cast starring Mary Martin with Theodore Bikel, Patricia Neway, Kurt Kasznar and Marion Marlowe. Music by Richard Rodgers, lyrics by Oscar Hammerstein. Columbia KOL 5450 (M); KOS 2020 (S).



BEN HUR—Original sound track music by Miklos Rosza in the spectacular M-G-M film, recorded by Symphony Orchestra of Rome conducted by Carlo Savina. In de luxe package with 32-page illustrated souvenir booklet. M-G-M 1E1 (M); S 1E1 (S).



LIL ABNER—The original sound-track score from the Paramount picture. Lyrics by Johnny Mercer, music by Gene de Paul. Stars Peter Palmer, Leslie Parrish, Stubby Kaye, Howard St. John. Columbia OL 5460(M); OS 2021(S).



THE LURE OF THE BLUE MEDITERRANEAN—Axel Stordahl and His Orchestra, Decca DL-9073 (M); DL-79073 (S). A de luxe set that contains a full-color travelog folder, with music to match, in a most unusual die-cut package.



THE SOUND OF THE CONFEDERACY—WH-20022 (M); WHS-40022 (S). Whitehall Records, a new low-priced LP label, has stirringly re-created the authentic sounds of historical bygone days with Col. Beauregard Johnson and the Volunteers.



KEN GRIFFIN PLAYS ROMANTIC WALTZES—Columbia CL-1365 (M). Ken Griffin at the organ plays for listening-dancing-skating! Our Heartbreaking Waltz; Waltz of the Roses; Cecile Waltz; Masquerade, and other favorites.



CONNIE'S GREATEST HITS—Connie Francis, M-G-M E3793 (M): Who's Sorry Now; Stupid Cupid; Plenty Good Lovin'; Frankie; Lipstick on Your Collar; If I Didn't Care; My Happiness; You're Gonna Miss Me; others.



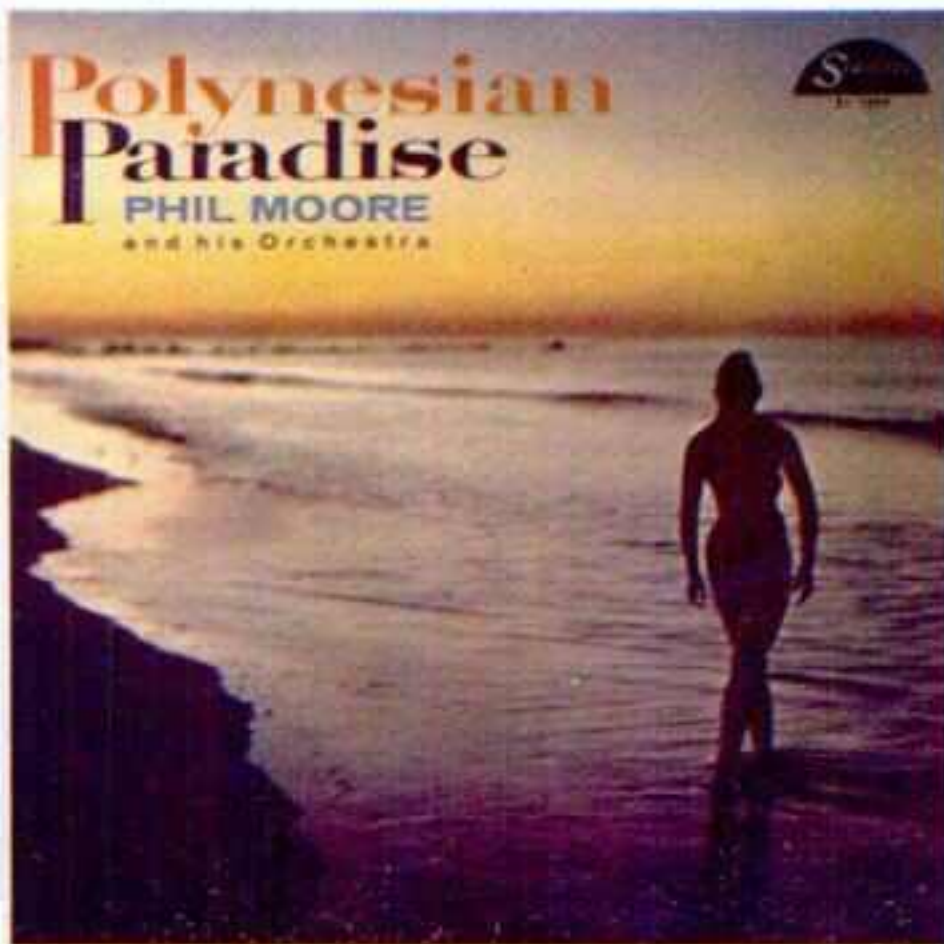
FIORIELLO—Original Broadway Cast — Capitol WAO 1321 (M), SWAO 1321 (S). The story of New York's mayor set to music.



THE SOUND OF MUSIC—Percy Faith and His Orchestra. Rodgers and Hammerstein's newest musical score, with its abundance of musical ideas and melodic twists, in a rich instrumental version. Columbia CL 1418(M), CS 8215(S).



TAKE ME ALONG—Original Broadway Cast. Jackie Gleason, Walter Pidgeon and Eileen Herlie are irresistible in a score that sparkles with love songs and show-stoppers. RCA Victor LOC-1050 (M); LSO-1050 (S).



POLYNESIAN PARADISE—Phil Moore and His Orchestra. Strand SL-1004 (M); SLS-1004 (S). A musical trip to the treasures of the South Sea Islands. It's the rhythm, the beat, the excitement of romance—the language of love!



HAWAII ON THE ROCKS—Georgie Auld and His Hula-Gans, Jaro Int'l JAM 5003(M); JAS 8003(S). Hawaiian-styled standards performed in a mild rock manner. Strictly in the contemporary groove, the arrangements are delightful.

Auditioning NEW AND OUTSTANDING LP'S

For the convenience of our readers, here is a compilation of descriptive review data published over the past few weeks in The Billboard concerning some of the outstanding new LP's now available.

POPULAR

AMERICAN COUNTRY SONGS

Helen Merrill. Atco 33-112—The jazz thrush turns to a series of smartly selected country tunes for her latest album. They're rendered in lush, pop fashion with excellent ork support from Chuck Sagle. Such chestnuts as "Half As Much," "You Win Again" and "Cold, Cold Heart" are included. Package is highlighted by a lovely cover photo of the lark. Sound is excellent.

A MIS AMIGOS

Nat King Cole. Capitol SW 1220 (Stereo and Monaural)—An earlier Spanish album, called "Cole Espanol," did fine business and this similarly slanted set can do likewise. Again the vocals are in Spanish and Cole seems to be equally at home in that language. Recordings, which feature colorful and swingin' Dave Cavanaugh arrangements, were made during Cole's recent tour of Latin America. The set can win him additional friends there as well as in the United States. This set moves in fine style.

AND THEN I WROTE THE MUSIC MAN

Rini & Meredith Willson. Capitol ST 1320 (Stereo & Monaural)—Meredith Willson's latest book (about the years he spent on "Music Man") called "But He Doesn't Know the Territory," is chalking up almost as many sales as his musical "Music Man" did at the box office. He and his wife tell and sing the musical here, as they did during the numerous auditions they performed before the show was produced. Folksy, sincere performances for show album collectors.

A WINTER ROMANCE

Dean Martin. Capitol ST 1285. (Stereo & Monaural)—A fine new Dean Martin album that should have solid appeal. The tunes are all on the winter kick, including "Let It Snow," "The Things We Did Last Summer," "I've Got My Love to Keep Me Warm" and "June in January." Martin sings them with his usual ease and nonchalance, and the ork backing by Gus Levine is excellent.

BE MY LOVE

Keely Smith. Dot DP 3241—The canary's first Dot album features the gal at her vocal best with artful phrasing and rich sound. Selections include "Pretend," "My Reverie," "It's All in the Game," "Smoke Gets in Your Eyes" and "You Made Me Love You." Fine backing by Billy Vaughn.

BEN-HUR

Sound Track. M-G-M IEI—The most expensive and best publicized film of all time has the assistance of an effective musical score by Miklos Rosza. Rosza had a better than average chance for creative composing, in view of the many dramatic episodes in the four-hour film. The result is one of the best of all film score albums, well played by the Symphony Orchestra of Rome. De luxe boxed packaging contains a copy of the book about the film, which alone sells for \$1 at theaters.

COMMAND PERFORMANCE

Harry Sukman, Piano & Ork. Liberty LST 7135—This could become one of the important albums of the coming year. Harry Sukman, a talented composer now working in films, has produced a genuinely exciting group of orchestral interpretations with his own unique pianistics contributing a real spark. In addition to excerpts from two Sukman film scores, the set includes numbers as varied as "Bess, You Is My Woman," "The Breeze and I," "If You Love Me" and "Intermezzo."

FIORIELLO!

Original Cast. Capitol WAO 1321—The original cast recording of the new Broadway musical smash "Fiorello!" is as bright and engaging as the show itself. All of the wonderfully saucy tunes are performed with vigor by the fine cast, including Tom Bosley, Pat Wilson, Ellen Hanley, Howard Da Silva, Pat Stanley and others. Selections include "Til Tomorrow," "Politics and Poker," "The Name's La Guardia" and "I Love a Cop." The recording is excellent.

HE LEADETH ME

Pat Boone. Dot DLP 3234—Boone renders the hymns and inspirational themes with moving conviction and sincerity. Accompaniment by the Jerry Fielding Brass Choir and Chorus is gracefully lovely. Selections include "Nearer My God to Thee," "He Leadeth Me" and "What a Friend We Have in Jesus." Sound is good.

LATIN AFFAIR

George Shearing Quintet. Capitol ST 1275 (Stereo & Monaural)—Shearing serves up his usual lightly swingy, delicately phrased instrumental treatments of a group of Latin themes and standards . . . all dressed up in an infectious Latin beat. Selections include "All or Nothing at All," "Mambo Balahu," "Afro No. 4," etc. A variety of Latin rhythm instruments are heard on backing along with Shearing's piano, vibraphone and guitar.

LENA HORNE

RCA Victor LSP 1895. (Stereo & Monaural)—Lena Horne's remarkable ability to make the most familiar tunes sound fresh and new, and her versatility with any kind of song, is illustrated anew in her latest album. The tunes are above average in quality, all being the handiwork of Burke and Van Heusen. The result is dynamic. Miss Horne provides dramatic interpretations of such songs as "It's Anybody's Spring," "But Beautiful," "It Could Happen to You" and "My Heart Is a Hobo."

LPL ABNER

Original Soundtrack. Columbia OS 2021. (Stereo & Monaural)—This package is the sound track from a big film, based on the cartoon characters of Al Capp. It has lyrics by Johny Mercer. The disk is lilting and lively.

MEMORIES OF "JOLIE"

The Singing Strings (Craft). Warwick W 2001—Morty Craft and his ork wrap up a group of Jolson's best known tunes in lush, sweet-stringed instrumental treatments. Selections include "Liza," "Swanee," "April Showers," etc.

MR. BLUE

The Fleetwoods. Dolton BST 8001. (Stereo & Monaural)—Currently riding high with "Mr. Blue," the Fleetwoods have their first album, which includes their present hit, plus an earlier "Come Softly to Me," among the dozen selections. Other selections are "Unchained Melody," "Come Go With Me," and a flock of lesser known ballads. Fans of the smooth, relaxed Fleetwood harmony sound will like this program.

SWINGIN' ON A RAINBOW

Frankie Avalon. Chancellor 5004—Calculated to have a powerful appeal to fans of the artist. The dual-fold set has two different color photos on front and back covers. Inside there are two pages of black and white candid photos plus a giant two-foot-square fold-out color shot. Tunes are a pleasant mixture of standards and new material. A potent set.

THE BEST IN THE COUNTRY

Ames Brothers. RCA Victor LSP 1998. (Stereo & Monaural)—This is one of the Ames Brothers' best albums. The boys come thru with potent readings of the outstanding country hits of the past 10 years, sung brightly in sharp arrangements. The tunes include "Love Me Tender," "San Antonio Rose," "Mockingbird Hill," "Your Cheatin' Heart" and "On Top of Old Smoky."

THE COASTERS' GREATEST HITS

Atco 33-111—The top-selling singles group is featured in a collection of their past, more recent and current hit sides. Oldies, such as "Young Blood," and "Searchin'," are included amongst "Yakety Yak" and "Poison Ivy," their present winner.

THE FABULOUS FABIAN

Chancellor CHLX 5005—A completely jazzy production for the teen-age idol. The de luxe, four-fold package contains bound in pages of black and white candid photos and a huge fold-out two-foot-square color photo of the lad. Then, too, both front and back covers contain different color shots of the artist. Tunes include "Ain't Misbehavin'" and "Gimmie a Little Kiss," in addition to a flock of newies generally in the rock groove.

THE SOUND OF MUSIC

Original Cast. Columbia KOL 5450. (Stereo & Monaural)—Columbia should have another strong-selling cast LP with the release of the new Rodgers and Hammerstein show. Mary Martin is charming and sparkling, and she is warmly assisted by the other principals. The show boasts a flock of lovely and lyrical tunes. Flattering reviews the show has received will aid in interest for the album.

THE SOUND OF MUSIC

Percy Faith. Columbia C 1418—This could be considered one of the outstanding albums of the year. All of the glorious tunes from the smash Rodgers and Hammerstein hit, "The Sound of Music," are performed instrumentally and delightfully so by the Percy Faith crew. The arrangements are charming; the recording itself is faultless. Best sides are "Maria," "My Favorite Things," "Do-Re-Mi" and "The Lonely Goatherd."

WE GOT LOVE

Bobby Rydell. Cameo LP 1006—Rydell sings with an infectious beat and personality on a group of catchy r.&r. ditties, including his old hits "Kissin' Time," "Ain't That a Shame," "That's My Desire" and "You're the Greatest." Nice chorus backing on some sides. Attractive cover photo of the young rock and roll warbler.

POPULAR LOW PRICE

MERENGUES AND MAMBOS

Fred Astaire Dance Studio Ork. Camden CAL 558—A companion to the Astaire Studio cha-cha disk. An eight-page booklet is included, offering self-instruction diagrams on how to dance the mambo and merengue. The band devotes one side of the album to each type of dance.

MUSICAL HIGHLIGHTS FROM BEN HUR

Sound Track. Lion L 70123—Miklos Rosza composed this dynamic score that runs the gamut of emotions from a beautiful theme heard thru each religious scene, "Prelude," "Adoration of the Magi," the moving "Lepers Search for Christ" and "Miracle" to the dramatic, sweeping theme in "Victory Parade." "The Love Theme of Ben Hur" should also come in for many plays. The score is a "blockbuster."

PERRY COMO'S WEDNESDAY NIGHT MUSIC HALL

Camden CA 511—Here's another sock collection by Como for the low-priced field. Attractive cover photo of artist gives LP strong display value. Selections spotlight such durable standards and show tunes as "Roses of Ben Hur" should also come in for many plays. The score is a "blockbuster."

JAZZ

CARMEN

Barney Kessel. Contemporary M 3563—Guitarist Kessel is supported by a group of top-notch jazz names in their own right in this excellent LP. Modern, swingin' treatments are accorded Bizet's opera score. Personnel includes Andre Previn, Shelly Manne, Buddy Collette, Ray Linn, Victor Feldman and Joe Mondragon, an all-star line-up.

EVERYDAY I HAVE THE BLUES

Joe Williams, Count Basie Ork. Roulette R 52033—Joe Williams, the man who can sing the blues, comes thru with some first-rate readings of a wonderful collection of blues here, including the title tune that he made a smash hit a few years back. Others are "Going to Chicago," "Shake, Rattle and Roll," "Cherry Red" and "Good Mornin' Blues." He sings them with emotion in his own meaningful style, backed by the swinging Count Basie ork.

HAPPY HOLIDAYS FROM MANY LANDS

The Mastersounds. World Pacific S 1030—The Mastersounds are up to more of their inventive and clever jazz stylings in this happy seasonal package. Christmas songs and carols from several lands and some well-known English and pop seasonal melodies are given colorful treatments that are especially enhanced in stereo. The arrangements are by Buddy Montgomery.

LOUIS ARMSTRONG MEETS OSCAR PETERSON

Verve MGV 8322—Here's an interesting combination. Armstrong is at his showmanly best on a group of nostalgic standards, while Peterson provides fresh, tasteful backing. Selections include "That Old Feeling," "Blues in the Night" (with brief trumpet solo by Armstrong). Backing is by ace jazz men Herb Ellis, Ray Brown and Louis Bellson.

ODDS AGAINST TOMORROW

Modern Jazz Quartet. United Artists UAS 5063. (Stereo & Monaural) — A superb outing by the group as they perform the John Lewis score for the film which stars Harry Belafonte, Shelly Winters and Robert Ryan. The group's intense coolness of style comes thru in six themes of broad variation of mood taken from the background score. The recording captures the full quality of the theater stereo sound.

CLASSICAL

BEETHOVEN: TRIO NO. 7 IN B FLAT MAJOR

Corto, Pianoforte; Casals, Cello; Thibaud, Violincello. Angel COHL 29—One of the truly great chamber performances of this or any age. The recording was made in 1928 in England, yet the fidelity of the reproduction is remarkable. Needless to say, the tone and the interpretation of the performers are matchless. The release is issued as part of Angel's "Great Recordings of the Century" series and takes its place as the second offering of the trio. A must item for collectors.

BRAHMS: VIOLIN CONCERTO IN D MAJOR

Grumiaux, Violin; Concertgebouw Orch. of Amsterdam (Van Biernum). Epic BC 1017. (Stereo & Monaural)—Violinist Arthur Grumiaux and conductor Eduard Van Beinum both frequently appear in this country with considerable box-office success. Excellent performance of a work with solid commercial appeal.

BRUCH: CONCERTO NO. 1; LALO: SYMPHONIE ESPAGNOLE

Christian Ferras, Violin; Philharmonia Orch. (Susskind). Angel 35769. (Stereo & Monaural)—Bruch's forceful first violin concerto is performed with excellence by Ferras, and the interpretation compares favorably with his readings of the Mendelssohn and Tchaikovsky violin, which were previously released on the label. Susskind supports the soloist fully. The Lalo work for violin and orchestra is a rich selection that calls for masterful techniques on the part of the soloist, and Ferras' execution is almost faultless. This set excludes the third movement of the work.

HANDEL: MESSIAH 3-12"

Soloists: The Hiddersfield Choral Society (Bardgett); Eric Chadwick, Organ; Royal Liverpool Philharmonic (Sargent). Angel 3598C (Stereo & Monaural)—Despite several other fine recent versions of the Handel work, this quality package can offer strong competition to the earlier versions. The handsomely packaged set includes the text, information about the principals and repros of portions of the score. Sound is a plus factor, and the lovely cover is attractive.

HISTORY OF MUSIC IN SOUND, VOL. VIII THE AGE OF BEETHOVEN, 1790-1830; 3-12"

Various Artists, RCA Victor LM 6146—This three-disk set is the latest in the series, recorded in England to illustrate the 12-volume Oxford History of Music, now in preparation. The current issue provides many illustrations of the music popular during Beethoven's era, tho there is none by that composer and few of them are heard with any frequency today. Included are excerpts from six operas, three chamber music works, five piano compositions and three solo songs. Not for the mass market, but an important item for libraries and serious students.

KHACHATURIAN: VIOLIN CONCERTO; SAINT SAENS: INTRODUCTION AND RONDO CAPRICCIOSO

Mischa Elman, Violinist; Vienna State Opera Orch. (Golschmann). Vanguard VSD 2037 (Stereo & Monaural)—The master's tone is still arresting, and the performances here are in the grand manner—being, in effect shining examples of tasteful virtuosity. Vanguard has engineered the disks well.

SCRIABIN: THE POEM OF ECSTASY; AMIROV: AZERBAIJAN MUGAM

Houston Symphony Orch. (Stokowski). Everest LPBR 6032—The mystical "Poem of Ecstasy" with its myriad tonal shadings is perfect orchestral material for Stokowski's magic, as those who recall his famed 78 r.p.m. version will attest. The maestro's magic is still there, abetted by Everest's top quality sound. The Amirov work, tho of lesser quality, is built from colorful Azerbaijan melodic patterns that also show off Stokowski's orchestral mastery.

SOLER: TWELVE SONATAS

Frederick Marvin, Pianist. Decca DL 1008—Padre Antonio Soler, a Spanish composer popular during his lifetime (18th Century), was lost to the world of music after his death in 1783. Recently his scores have been rediscovered by pianist Frederick Marvin, and this is the second album of Soler Sonatas released on the label. Marvin plays these delightful and difficult works brilliantly, and the album could have a strong appeal to piano followers.

STRAVINSKY: SUITE ITALIENNE; DEBUSSY: SONATA NO. 1 FOR CELLO & PIANO

Piatigorsky, 'Cello; Foss, Piano. RCA Victor LM 2293 —Truly excellent performance by Piatigorsky and composer Lukas Foss on piano, on some of the selections he featured at his various concerts. The Stravinsky "Suite Italienne" was transcribed by the cellist himself, and the Debussy selection is the composer's only piece for cello. Other selections include Busoni's "Kleine Suite" and "Expressive Lamentosos" and Foss' "Capriccio for Cello and Piano." A fine recording.

VILLA-LOBOS: UIRAP URU; MODINHA FROM BACHIANAS BRASILEIRAS NO. 1; PROKOFIEV: CINDERELLA

Stadium Symphony Orch. of New York (Stokowski). Everest LPBR 6016—Striking performances of two outstanding works by the late Heitor Villa-Lobos by the Stadium Symphony Orchestra of New York under the baton of Leopold Stokowski. As usual on Everest the stereo sound is superb. The orchestra also comes thru with a fine interpretation of the Prokofiev ballet suite, "Cinderella," in a new arrangement of Stokowski. Good wax for connoisseurs.

CLASSICAL LOW PRICE

POLONAISE

Lorin Hollander, Camden CAL 534—Hollander is one of the bright young talents in the public eye today. His TV appearances and previous Camden albums have helped give him stature despite his still being in his early teens. This new release should enhance his reputation since it contains excellent performances of short but popular works by Chopin, Liszt, Brahms and Rachmaninoff.

THE ART OF GALLI-CURCI VOL. 2

Camden CAL 525—The second volume offered by this label on the noted master of the art of bel canto singing, Amelita Galli-Curci. This program includes selections from Bellini's "La Sonnambula" and "I Puritani," from Donizetti's "Lucia Di Lammermoor," "Linda Di Chamounix" and "Don Pasquale." Altho the sound is not the best (it was recorded so long ago), the beautiful and delicate voice of Galli-Curci comes thru clearly. An item for every classical collector, especially at the low price.

INTERNATIONAL

THE ROMANTIC GUITARS OF SABICAS AND ESCUDERO

Decca DL 78897. (Stereo & Monaural) — The brilliant Spanish flamenco guitarists are heard at their best in this package, spotlighting Latin American folk songs and pop themes "from the Pampas to the Rio Grande." Selections include "Guadalajara," from Mexico; "Siboney," (Cuba); "Ay, Ay, Ay" (Chile), etc. Excellent sound values.

FOLK

ALAN LOMAX PRESENTS FOLK SONG FESTIVAL

Jimmy Driftwood, Memphis Slim, Muddy Waters, Stoney Mountain Boys. United Artists UAS 6050—There's an unusual collection of folk artists here—unusual in that they represent the extremely broad range of American folk music today. Alan Lomax collected them for a program at Carnegie Hall earlier this year; and the sides are from that show. Included are performances by Jimmy Driftwood, Stoney Mountain Boys, Muddy Waters and Memphis Slim. A very good buy.

BALLADS WITH GUITAR

Burl Ives. United Artists UAS 6060 (Stereo & Monaural) —The great balladeer has a very impressive package here. Cover is book-style and includes lyrics. Ives' performances are superb. The material includes "Two Maidens Went Milking," "Boy Willie," "Henry Martin," etc. Buyers of folk material will find it hard to put down.

XANGO

Olga Coelho, Decca DL 710018 (Stereo & Monaural)—Senorita Coelho is a spirited and vibrant singer of the folk songs of Latin America. She is also an accomplished guitarist. Both facts come to light prominently in this program of songs taken from the folk lore of Brazil, Argentina, Mexico, Colombia, Ecuador, Peru and Cuba. Her singing is warm, and full of color and heart in the group of songs which covers many tempos and moods. An excellent performance in the Gold Label series.

SPOKEN WORD

CHARLTON HESTON READS THE FIVE BOOKS OF MOSES

(2-12") Vanguard VRS 9060-1; VSD 2049-50 (Stereo & Monaural)—The text covers the early events of Moses' life and the exodus out of Egypt. Heston reads the scriptures with moving conviction, and support and background music by the Robert De Cormier Chorale lends dramatic emphasis. Packaging includes the text. Dramatic cover photo of the narrator.

NORMAN THOMAS REMINISCES

Spoken Arts 759—Norman Thomas sums up his many, many years as leader of the American Socialist Party on his most important and most enlightening new disk from the label. It illustrates how a man can appear to lose every battle and yet win the ultimate victory. Thomas has lived to see many of the things he fought for eventually come true, even if under the Democratic or Republican parties. He has lived a courageous life devoted to principle, and yet he tells about it in a completely self-effacing manner. An important documentary recording.

SPECIALTY

BEHIND CLOSED DOORS AT A RECORDING SESSION

Various Artists. Warner Bros. WS 1348. (Stereo & Monaural) — This is a fascinating package for record fans. It traces the history of recording techniques, illustrating various styles utilized on "Am I Blue," simulates recording sessions (some of which sound remarkably spontaneous), demonstrates multi-tracking, echo chambers, etc. A glossary of recording terms is packaged with the album. Featured are singer Joanie Sommers, arranger-conductor Carl Brandt and narrator Ken Jensen.

PETER MEETS THE WOLF IN DIXIELAND

Hans Conreid with Pee Wee Erwin Dixieland All-Stars. Strand SL 1001 — This effort should be fun for a lot of folks. It's doubtless the wildest of the many treatments given Peter (and the Wolf), with a Dixieland attack on Prokofiev. Hans Conreid does a wryly amusing job on the narration, which is slightly hipped to make it compatible with the music. Flip side offers six instrumental treatments of the key themes, without commentary. Joel Herron's arrangements are imaginative and in good taste, too.

THE FUZZY PEACH PIE AND OTHER LUNACIES

Leonard Elliott and Irma Jurist. Monitor MP 570—There's a take-off on Menotti's operas here that alone is worth the price of this disk. Many of the other musical satires included are also hilariously successful and even those that don't quite make it are good fun. One needn't be a musical sophisticate to enjoy the broad take-offs on German lieder, canonic music, show tunes, etc. Leonard Elliott and Irma Jurist render this mad mish-mash with no holds barred.

SACRED

SING HYMNS WITH THE JOHNSON FAMILY SINGERS

RCA Victor LPM 2126—A de luxe package for the famous gospel and hymn singing group. In an attractive four-fold packaging, the disk is tucked into one side with a handsomely illustrated book on the other, which contains vocal parts for all the hymns being sung by the group. Among the familiar standbys are "Tell Me the Old Story," "What a Friend We Have in Jesus," and "Stand Up, Stand Up for Jesus." For fans of this genre and the group, this elaborately done package is a must item.

SPIRITUAL

THE ORIGINAL FIVE BLIND BOYS

VeeJay LP 5004—This great group needs no new kudos. The devotees of true spirituality will take this one right off the shelves. The gospel chord progressions, and the intense quality of the vocals will have a purging effect on the sinful. Material includes "I Never Heard a Man," "Jesus Loves Me," "Let's Have a Church."

RELIGIOUS

SUNDAY SING ALONG VOL. 1

The Almanac Singers. Warner Bros. WS 1354 (Stereo & Monaural)—A fine group of well-known Protestant hymns sung with feeling here by the Almanac Singers, in the label's first "Sing Along" album. The selections include "When the Roll Is Called Up Yonder," "Leaning on the Everlasting Arms," "Jesus Loves Even Me," "In the Sweet Bye and Bye," etc. It contains copies of the lyrics and music for group singing.

Showcase

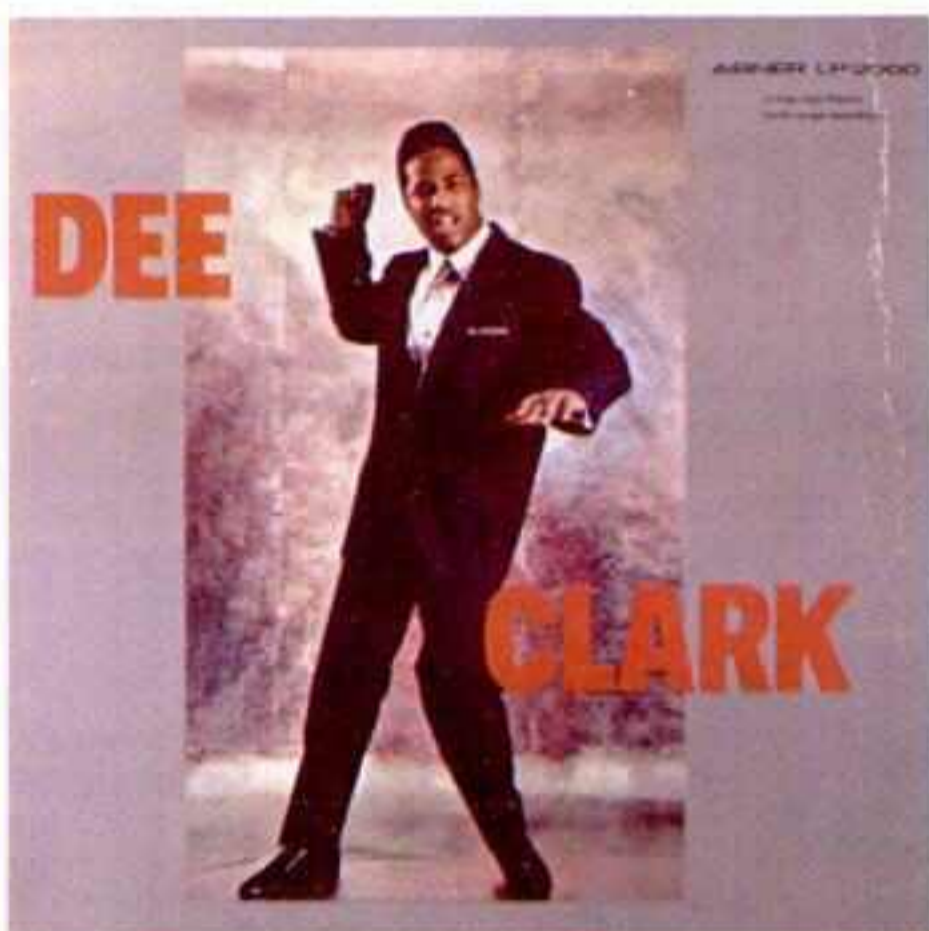
OF NEW AND OUTSTANDING LP'S

All releases are 12-inch long-play records unless otherwise indicated. (M) Following record number in each listing indicates Monophonic; (S) following record number indicates Stereophonic.

JAZZ

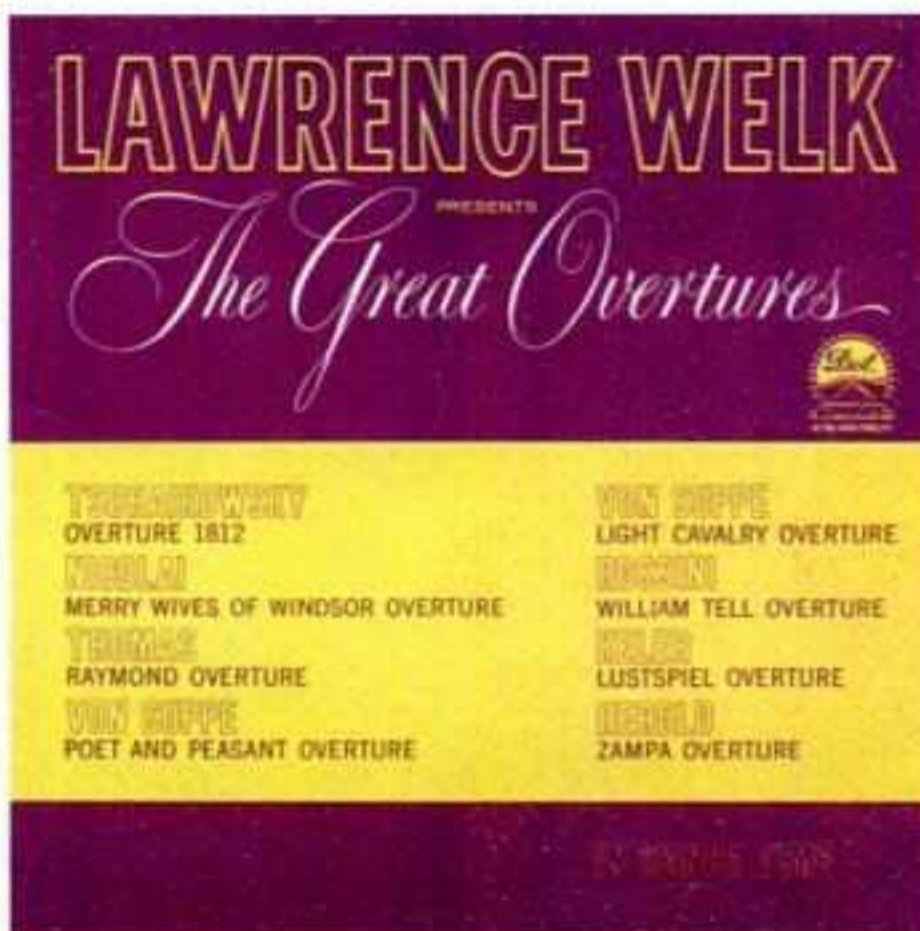


CARNEGIE HALL CONCERT—The Dukes of Dixieland, Audio Fidelity 1918 (M); AFSD 5918 (S). This is Vol. 10 in a series and was recorded live at Carnegie Hall. Selections include 76 Trombones, Mack the Knife, Sweet Georgia Brown.

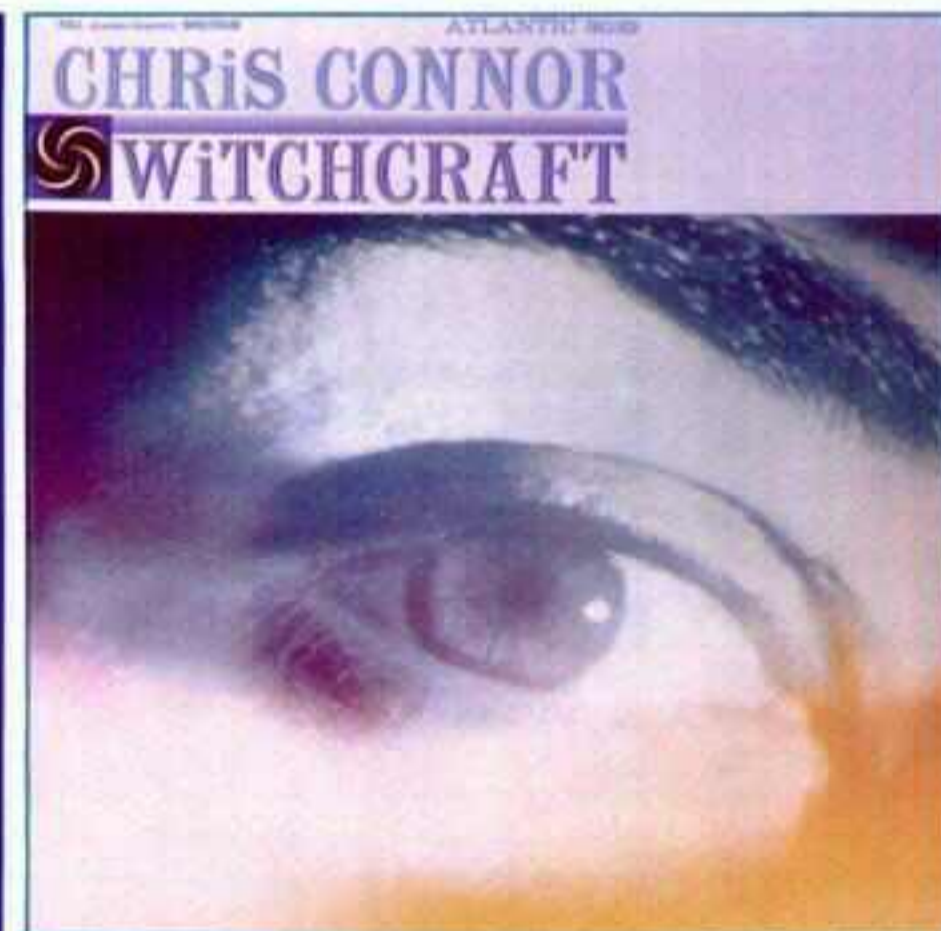


VOCAL AND INSTRUMENTAL

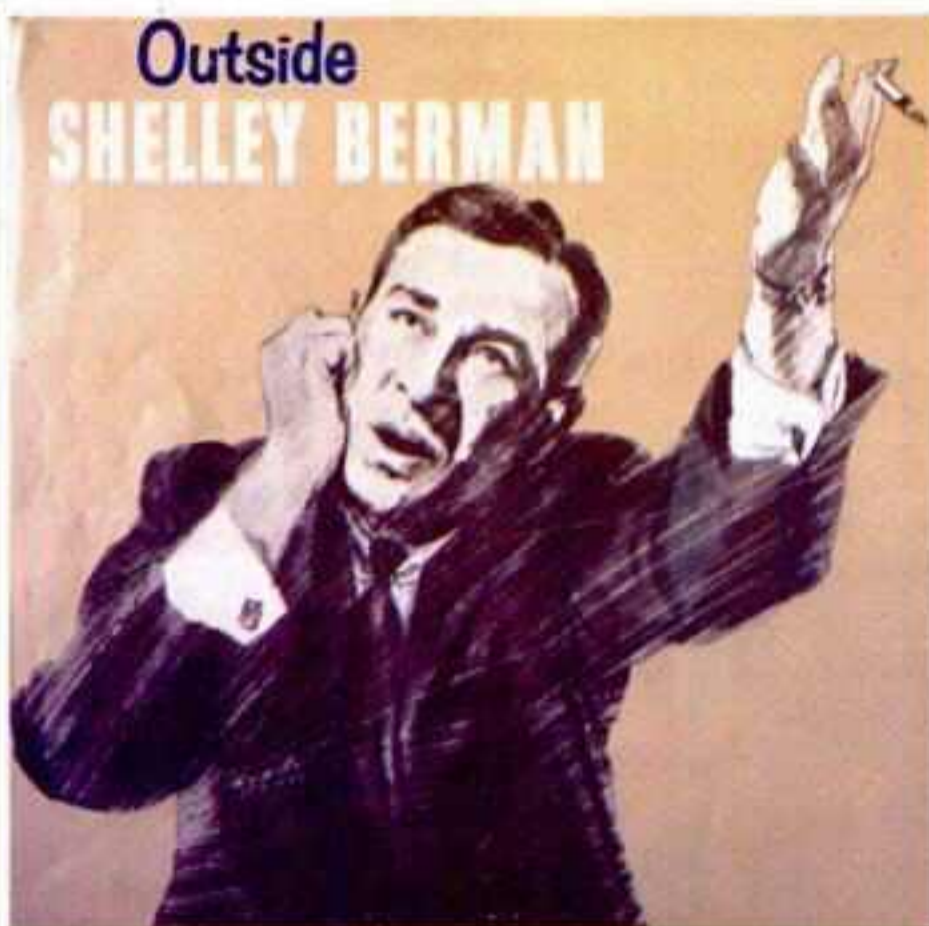
DEE CLARK—The current How About That? hit-maker shows his delightful versatility, doing previous hits like Just Keep It Up and Nobody But You and all-timers as Nature Boy and Whispering Grass. Abner LP-2000.



THE GREAT OVERTURES IN DANCE TIME—Lawrence Welk—Dot LP 3247. Poet and Peasant, Light Cavalry Overture and others set in dance time.



WITCHCRAFT—Chris Connor with direction by arranger-conductor Richard Wess, Atlantic 8032 (M); SD 1032 (S). Chris is wonderfully "different"—pensive, bold, sad and glad! She wears her heart on her sleeve.



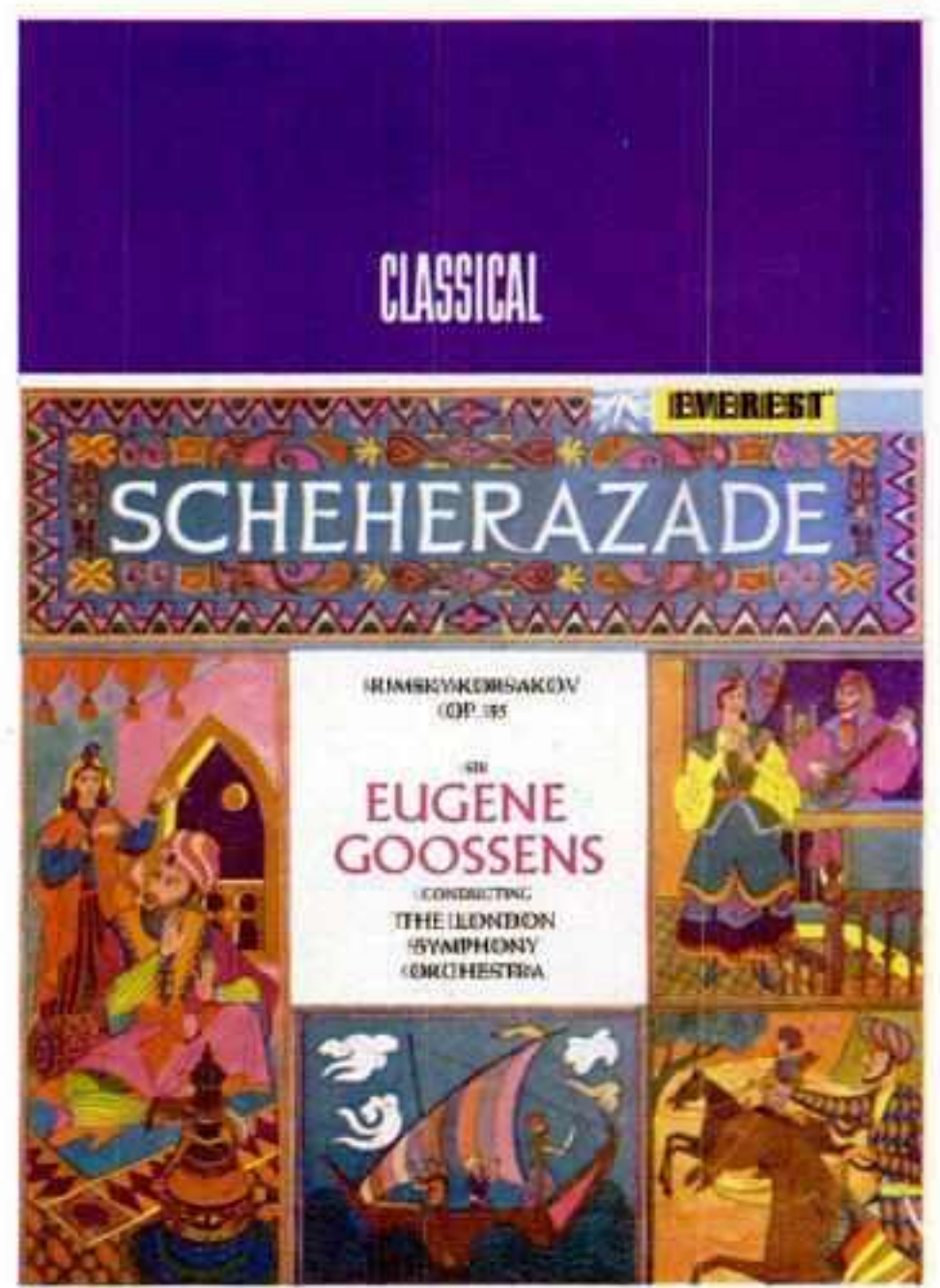
OUTSIDE SHELLEY BERMAN—Verve MG V-15007 (M). A worthy sequel to Inside Shelley Berman, Verve MG V-15003 which has kept America laughing for over half a year! Actually recorded in a crowded night club in full swing!



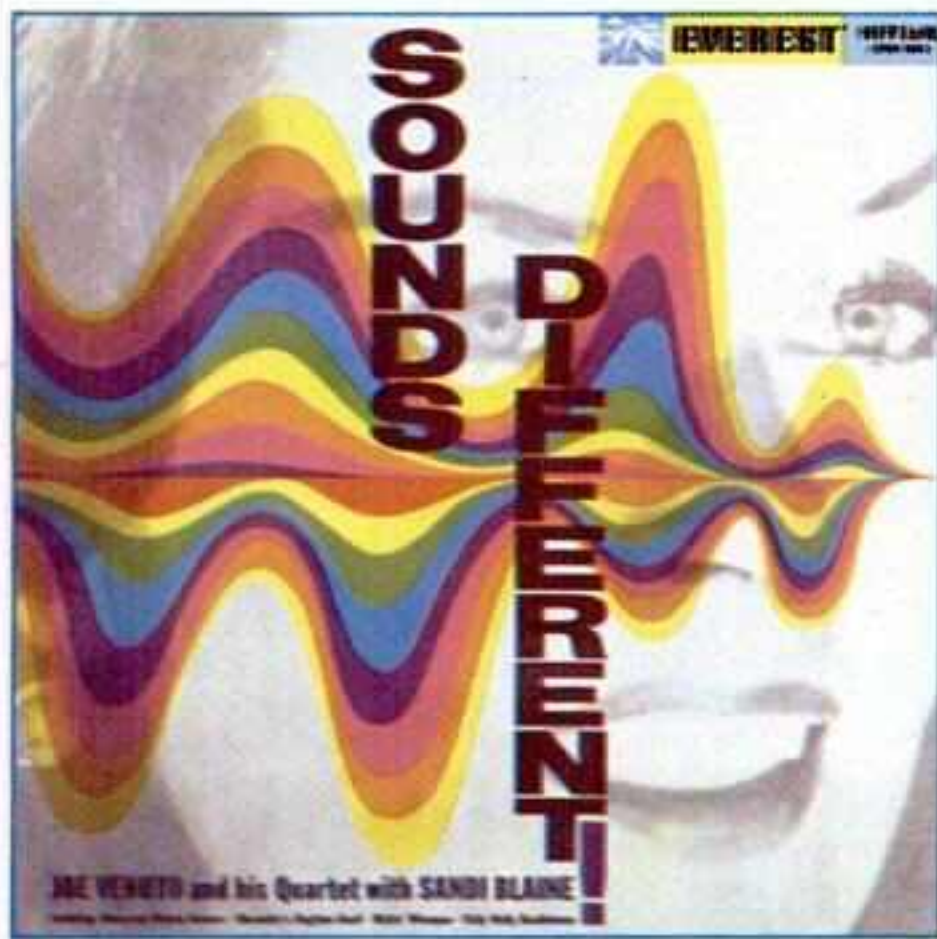
INSIDE-OUTSIDE SHELLEY BERMAN—Verve MG V-15008-2 (M). A de luxe two-record package combining the sensational Inside Shelley Berman with his latest release Outside Shelley Berman. A pair of side-splitting twins!



THE SOLID SOUTH—The Very Funky Sounds of the Deane Kincaide Quintet, Everest LPBR 5064(M); SDBR 1064(S). Tunes performed in a relaxed, infectious jazz style . . . informal, bluesy versions of down-home Solid South music.



SCHEHERAZADE: Rimsky-Korsakov Op. 35, Sir Eugene Goossens conducting the London Symphony Orchestra, Everest LPBR 6026(M); SDBR 3026(S). Advanced recording techniques add brilliant overtones to the music.



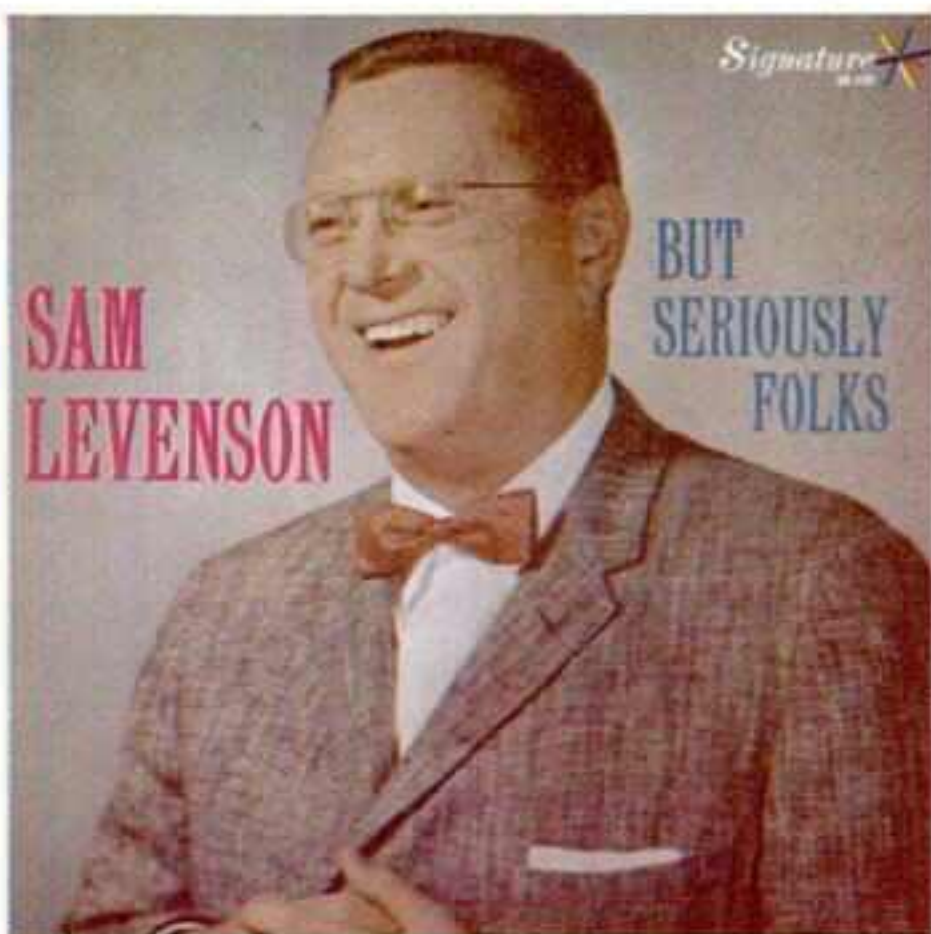
SOUNDS DIFFERENT!—Joe Venuto and His Quartet, Everest LPBR 5053(M); SDBR 1053(S). Joe plays marimba and vibes with accompaniment by top musicians. Sandi Blaine sings warm vocals . . . real "pros" producing happy music!



HONKY-TONK PIANO—"Big" Tiny Little, Brunswick BL-54049 (M); BL-754049 (S). Tiny romps through Piano Roll Blues, Missouri Waltz, 12th Street Rag and other standards with his famous tinkly honky-tonk style.



POLONAISE—Lorin Hollander, pianist. Following his dramatic *Discovering the Piano*, 14-year-old pianist of TV and concert fame plays selections by Chopin, Brahms, Liszt and Rachmaninoff, RCA Camden CAL-534 (M), CAS-534 (S).



BUT SERIOUSLY, FOLKS—Sam Levenson. Signature Records have captured Sam's great sense of humor in typical monologs that include *The Fourth R*, *It's Greater Than You Think* and *Shirley's Mother*. SM-1026(M).



MOZART SERENADES, No. 11 in E-flat major (K.375), No. 12 in C-minor (K.388)—Newell Jenkins conducting the Everest Woodwind Octet, Everest LPBR 6042 (M); SDBR 3042 (S). Supreme music for wind instruments.

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CLASSICAL



TCHAIKOVSKY: Fifth Symphony—Walter Goehr conducting the Rome Philharmonic Orchestra PL 13002 PS 15002*



CHABRIER: España; Bourrée Fantasque; Fête Polonoise; Danse Slave; Suite Pastorale—Pierre-Michel Le Conte conducting the Orchestra of the "Concerts De Paris." PL 13009 PS 15009*



SCHUBERT: "Tragic" Symphony—Sir Adrian Boult conducting the London Philharmonic Orchestra
 SMETANA: The Moldau—Walter Goehr conducting the London Symphony Orchestra PL 13010 PS 15010*



THE ORGAN OF NOTRE DAME DE PARIS—Pierre Cochereau, Organist PL 13007 PS 15007*

POPULAR



MUSIC AND MARTINIS—The Silver Strings conducted by Attilio Mineo PL 12013 PS 14013*



HALLELUJAH!—The Choir of the Metropolitan Spiritual Church of Christ, Kansas City, Missouri; Simon Payne, Director PL 12014 PS 14014*



PIANO SPECTACULAR—The Philadelphia Piano Orchestra, Carle Knisley, Conductor PL 12012 PS 14012*

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LET'S HARMONIZE—The Summit Four, Additional Solos by John Neher, Basso, Gordon Goodman, Tenor PL 12011 PS 14011*

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& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

- ***BONNIE CAME BACK** Duane Eddy
(Gregmark, BMI) Jamie 1144
- SHIMMY SHIMMY KO KO BOP**
Little Anthony and the Imperials
(Record Music, ASCAP) End 1060
- DOWN BY THE STATION** Four Preps
(Lar-Bell, BMI) Capitol 4312
- HONEY HUSH** Joe Turner
(Progressive, BMI) Atlantic 1001

***LONELY BLUE BOY** Conway Twitty
(May, ASCAP) M-G-M 12857

HANDY MAN Jimmy Jones
(Shalimar, BMI) Cub 9049

***CRAZY ARMS** Bob Beckham
(Jimmy Wakely, BMI) Decca 31029

C&W—No selections this week.

R&B—No selections this week.

In order to speed record reviews, The Billboard requests that all singles be sent to The Billboard Music Department, 1564 Broadway, New York 36, N. Y.

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. **THEME FROM SUMMER PLACE** Percy Faith, Columbia
2. **ON THE BEACH** Frank Chacksfield, London
3. **WHAT IN THE WORLD'S COME OVER YOU** Jack Scott, Top Rank
4. **TELL HER FOR ME** Adam Wade; Co-ed
5. **EARTH ANGEL** Penguins, Dooto
6. **I CAN'T SAY GOODBYE** Fireflies, Ribbon
7. **ONE MORE FOR THE ROAD** Hank Leeds, Jaro
8. **BULLDOG** Fireballs, Top Rank
9. **THE HAPPY MULETEER** Ivo Robic, Laurie
10. **HOW WILL IT END** Barry Darvell, Colt 45
11. **LET THE GOOD TIMES ROLL** Ray Charles, Atlantic
12. **WALTZING MATILDA** David Carroll, Mercury
13. **TOO MUCH TEQUILA** Champs, Challenge
14. **TIME AFTER TIME** Frankie Ford, Ace
15. **CLAP YOUR HANDS** The Wheels, Folly

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REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases: SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

PAUL EVANS



MIDNIGHT SPECIAL (Jones-Milburn, BMI)—**SINCE I MET YOU BABY** (Progressive, BMI)—The "Seven Little Girls" chanter has a fine change of pace in this pairing. Top side is a moving old blues tune with a solid backing, while the flip, a tune by Ivory Joe Hunter, gets a nice, easy-going reading with a floating tenor sax backing. Either can go. **Guaranteed 2005**

BILLY GRAMMER



ON THE JOB TOO LONG (Combine, BMI)—**LOVELAND** (Tree, BMI)—Top side of this coupling is much in the groove of Grammer's earlier hit, "Gotta Travel On." It's bouncy and folkish and it has what it takes. "Love-land," is a smartly handled ballad with a good arrangement which can also score. Either way here. **Monument 413**

DEAN MARTIN



LOVE ME, MY LOVE (Lorob, BMI) — Martin softly croons a winning romantic ballad effort. Backing is nice with a Latinish touch about it. Side can easily step forth. Flip is "Who Was That Lady," a movie title tune (Saunders, ASCAP). **Capitol 4328**

SARAH VAUGHAN



YOU'RE MY BABY (Lily, BMI)—**ETERNALLY** (Bourne ASCAP)—The Devine one can score with either the top side, a snappy rhythm tune thrashed in sparkling fashion, or the flip, a beautifully handled waxing of a tune written by Charlie Chaplin. Watch them both. **Mercury 71562**

SAM COOKE



TIME AND THE RIVER (Arch, ASCAP)—**WHATCHA GONNA DO** (Comet, ASCAP)—A pairing of interesting and contrasting sides. First up is a handsomely done new ballad which gets a warm reading. Flip side finds Cooke in a return to his instrumental side with a smart, rocking piano reading of a tune he penned himself. Smart sides both. **Capitol 4325**

KITTY KALLEN



NEED ME (Open Road, BMI)—**THAT OLD FEELING** (Feist, ASCAP)—Miss Kallen returned to hidom recently with "If I Give My Heart to You," and both these are in the same tender vein. Top side is a first-rate new tune, while the flip is a fine revival job. Take your pick with these. **Columbia 41546**

EDDIE FISHER



SCENT OF MYSTERY (Liza, ASCAP)—**THE CHASE** (Liza, ASCAP)—After a long absence, the chanter returns on his own label and a winning outing it is. On top is a movie tune in calypso vein done to a mighty smart arrangement. It's saucy and it can catch on. Flip is from the same pic, "Scent of Mystery," and it's cute and happy. **Ramrod 1**

CAROL HUGHES



LET ME GO LOVER (Hill & Range, BMI)—The thrush comes thru with a strong reading of the hit of a few years ago, over solid choral and ork backing. This could be a big one. Flip is the pretty ballad from "Fiorello" "When Did I Fall in Love." (Sunbeam, BMI). **RCA Victor 7665**

THE VALIANTS



LET ME GO LOVER (Hill & Range, BMI)—**LET ME RIDE** (Drury Lane, BMI)—Here's another strong version of the Jennie Lou Carson tune, sung in listenable fashion by the Valiants. Flip is also a strong possibility, based on "Swing Low, Sweet Chariot." **Joy 235**

JOE BENNETT AND THE SPARKLETONES



ARE YOU FROM DIXIE? (Witmark, ASCAP)—**BEAUTIFUL ONE** (Greta, BMI)—Joe Bennet and his group sell the oldie in wild, uninhibited fashion. It moves, and the sales should move with it. Flip is a pretty ballad that also has a chance. **Paris 542**

JIMMY SCOTT



WHAT GOOD WOULD IT BE (Savoy, BMI)—**I'M AFRAID THE MASQUERADE IS OVER** (Crawford, BM)—Jimmy Scott bows on the new label with two fine readings of pretty ballads, backed with smart string accompaniment. First side is a new tune, flip is the standard of years ago. Both are strong. **Savoy 100**

BILLY WALKER



CHANGED MY MIND (Tree, BMI)—Billy Walker, one of the fine country artists, may become a pop star too with this outstanding reading of a driving new rocker. He is helped by chorus and ork support. Good wax. Flip is a pretty ballad "Forever" (Tree, BMI). **Columbia 41548**

(Continued on page 47)

SWAN IS SWINGIN' INTO 1960!

FREDDY CANNON WAY DOWN YONDER IN NEW ORLEANS

Swan 4043

**RONNIE
DAWSON**

HAZEL

b/w

**AIN'T THAT A
KICK IN
THE HEAD**

Swan 4047

**DICKY DOO
& THE DON'TS**

**WABASH
CANNONBALL**

b/w

**THE DRUMS
OF
RICHARD
A-DOO**

Swan 4046

**THE
KEY-NOTERS**

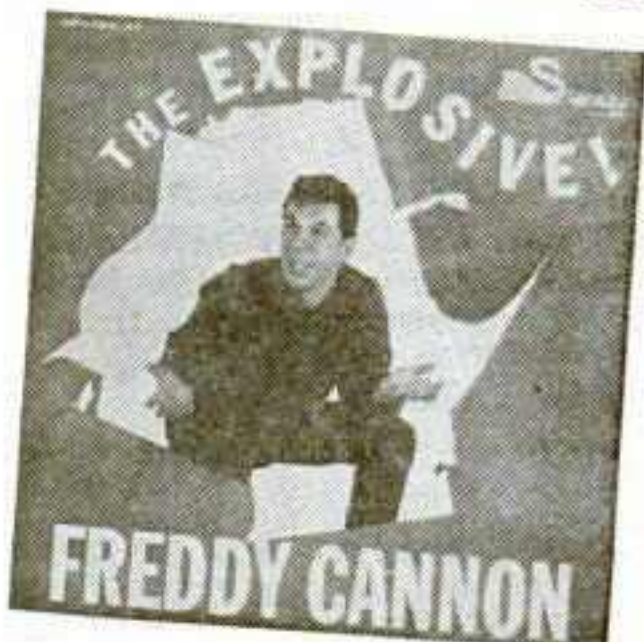
**THE
VISION**

b/w

**STARLIGHT
AND YOU**

Swan 4048

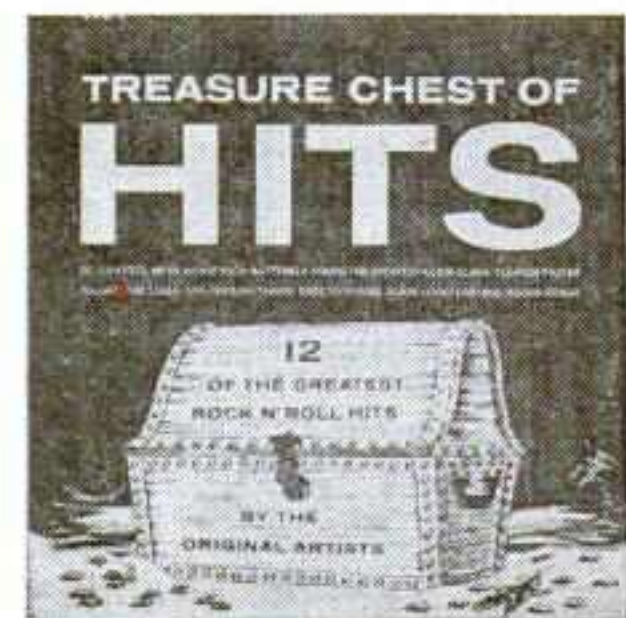
his great new Album



**THE EXPLOSIVE!
FREDDY CANNON**

Swan LP 502

12 of the GREATEST HITS
BY THE ORIGINAL ARTISTS!



SWAN
LP 501

TREASURE CHEST OF HITS

- | | | |
|---------------------|--------------------|----------------------|
| Silhouettes | Click-Click | Teasin' |
| Mexican Hat Rock | Teenage Prayer | Back to School Again |
| Butterfly | Tallahassee Lassie | Lucky Ladybug |
| You're the Greatest | Lah Dee Dah | Rocka-Conga |

**SWAN
RECORDS**

1405 Locust Street
Philadelphia, Pa.

Reviews of THIS WEEK'S SINGLES (continued)

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 45

Country & Western

TOMMY COLLINS

WRECK OF THE OLD 97 (Central Songs, BMI)—The old folk tune is done up in modern style here, and chanted handily by the singer. It should appeal strongly in both the country and pop fields. Flip is a ballad "You Belong in My Arms" (Central Songs, BMI). Capitol 4327

Talent

RANDY LEE

JUST GIVE ME TIME (Cedarwood, BMI)—The chanter shows off a strong pair of pipes on this gospel side, and his spirited delivery makes him a lad to watch. Flip is "Just a Boy" (Cedarwood, BMI). Cub 9056

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

BILLY VAUGHN

★★★★ YOU'RE THE ONLY STAR (IN MY BLUE HEAVEN)—DOT 16021—The great old Gene Autry tune is given the typical Billy Vaughn harmony sax treatment and it's a record to watch. Danceable and listenable all the way. It can score. (Shapiro-Bernstein, ASCAP)

★★★★ CHOP STICKS—The Vaughn treatment is applied to the old familiar melody. Another dangerous side that can easily go. Watch both of these. (Talisman, ASCAP)

JAN & DEAN

★★★★ CLEMENTINE—DORE 539—A rock and roll version of the old familiar folk melody. Side modulates upward at various stages. It's got a good sound and beat and could step. (Hillary-Ultra-Fiji, BMI)

★★★★ YOU'RE ON MY MIND—The lead here has a good high school type sound. Side makes use of a slight echo effect. It could go. (Hillary-Ultra-Fiji, BMI)

THE JOHNNY OTIS SHOW

★★★★ MUBLIN' MOSIE—CAPITOL 4326—A Bo Diddley type item is handled with vigor here by Otis helped solidly by a vocal group and a sock arrangement. This could catch loot. (El Dorado, BMI)

★★★★ HEY BABY, DON'T YOU KNOW?—Otis comes thru with another solid vocal here, this time of a gospel styled rhythm effort that has a chance to break thru for coin. (El Dorado, BMI)

ERNESTINE ANDERSON

★★★★ YOU, YOU, YOU—MERCURY 71559—Hit tune of a few years back is handled nicely here by the singer and again the backing is good. But flip is more potent. (Mellin, BMI)

★★★★ THERE ARE SUCH THINGS—The chantress sells this tune from the early Dorsey Ork days, in a modern, up-to-date style that makes it a good bet for coin prospects. A tasteful side. (Dorsey Bros., ASCAP)

THE SPINNERS

★★★★ SLAVE CHAIN—CRYSTALETTE 736—Instrumental with a modified blues orientation. Intriguing rhythm and a touch of Eastern flavor. (Carsey, BMI)

★★★★ BOOMERANG—Similar to the flip in character. Unusual sound patterns here. Likely to get strong play. (Carsey, BMI)

DICKY DOO

★★★★ WABASH CANNONBALL—SWAN 4046—Dickie Doo half talks and half sings this interesting, rocking version of the oldie. Good arrangement. Side could bring the artist back. (Doo, BM)

★★★ The Drums of Richard A. Doo—This is done with the drums of the West Texas marching band. There's a touch of "When the Saints Go Marching In," and other down South tunes. A real colorful Dixie sound here in an instrumental groove. (Mayland, BMI)

AL MARTINO

★★★★ I SOLD MY HEART—20TH FOX 173—Martino hands this minor flavored ballad a spirited reading in front of a big fiddle backing. Side has a slight triplet effect in the rhythm. Good chances. (Topper, ASCAP)

★★★ Summertime—The artist offers a freely moving version of the "Porgy and Bess" classic tune. Backing has a pounding rhythm effect. (Gershwin, ASCAP)

JULIE LONDON

★★★★ CRY ME A RIVER—LIBERTY 55227—A new recording by Miss London of her original hit single. This has a chorus and a lush string opening with a jazz styled piano backing. She can get plenty of spins on this. (Saunders, ASCAP)

★★★ It's a Blue World—The pretty ballad tune is nicely handled by the husky voiced thrush to a beguine tempo. Pleasant wax. (ABC, ASCAP)

ROBIN LUKE

★★★★ BAD BOY—DOT 16040—A ballad with a fetching rhythm in the backing. Luke does a good job, backed with funky guitar, chorus. (Young Star, BMI)

★★★ School Bus Love Affair—A teen item. Arrangement has a bouncy beat. Luke sings with style. Could get action. (Jat, BMI)

★ ★ ★ GOOD SALES POTENTIAL

CHUCK SAGLE

★★★ Off Shore—EPIC 9353—The familiar tune is voiced with a harmonica lead against the steel guitars, typical of the island sound. A lyric-less chorus is also heard. Attractive and listenable mood wax. (Hanover, ASCAP)

★★★ The Brink of the Blues—Nice, lazy blues-based instrumental with a piano wandering behind a nice guitar sound. Fiddles and harmonica fill in later. More nice programming fodder. (Saratoga, BMI)

TEDDY HUMPHRIES

★★★ Thief in the Night—KING 5299—Blues-oriented side has a funky, flavorful sound. Vocal is abetted by a smart arrangement with a catchy figure. (R-T, BMI)

★★★ I'm Only Trying—Rockaballad with triplet - figured arrangement. Humphries sings out with a lot of heart. (Lois, BMI)

TROY CORY

★★★ Suzie Mc'Gregor—MERCURY 71548—A highland styled rocker by Cory. He hands it a nice, easy-going reading with the band backing with a rockin' bagpipe sound. Can catch spins. (Vivo, BMI)

★★★ Little Pink Toe—All about a teenage chick dancing with a hole in her stocking. She catches the lad's admiring eye. A cute moderate-paced rocker which is also worthy of spins. Artist has a pleasant sound. (Vivo, BMI)

PHIL PHILLIPS

★★★ Providing—MERCURY 71550—Phil Phillips sells this attractive rockaballad in warm style over simple backing. It could grab some loot. (Actual, BMI)

★★★ Don't Leave Me—Rhythmic, low-keyed rocker is handed a listenable interpretation by the chanter, over smart backing. Both sides have a chance. (Kamar-Oure, BMI)

EARL BOSTIC

★★★ Let's Move Out — KING 5309—Peppy instrumental is handed a good go by the driving Bostic crew. It features Bostic on horn as well as solid rhythm figures by the band. Should appeal. (Earl's, BMI)

★★★ Song of India—Here's a rockin', jumpin' version of the familiar tune that brings back the days of swing with a beat. Two solid coin-pullers for the Bostic band.

SKIP WINTERS

★★★ Venus—COLUMBIA 41551—Instrumental with a whistling intro. Full of mood, this one is likely to get strong deejay play. (Ram-Bed & Laidale, BMI)

★★★ Quiet Night—Instrumental similar in quality to the flip. Lot of character here. Side likely to get strong deejay play. (Eiff & Eiff, BMI)

LYN VERNON

★★★ Caravan — COVER 1019—A rock version of the old tune done with a guitar lead. Side has an interesting sound and some jocks may like it. (Mills, ASCAP)

★★★ Woodchoppers Ball—The Woody Herman tune gets a good, upbeat reading by the instrumental group. Guitar again leads the way. (Leeds, ASCAP)

LULU REED

★★★ Lovin' — ARGO 5355—The thrush sells this interesting rhythm effort

with feeling over a simple rhythm background. It rates spins. (Arc, BMI)

★★★ Idle Gossip—The lass tells how much she loves her man no matter what they say about her. A side that has a chance. (Arc, BMI)

BUDDY KING

★★★ Your Picture — TOP RANK 2027—A medium beat rocker with a dual track effort by the artist. The message is slanted to teenagers and it could develop some interest. (Marble-Swarthmore, ASCAP)

★★★ School Boy Blues—A rather old-styled rock effort in the Frankie Lyman groove. It's again keyed to the school scene. (Marble-Swarthmore, ASCAP)

JIM EDDY

★★★ Everglades — DORE 537—Interesting story song is handled in strong fashion here by Eddy over good folk styled support. Could get action. (Hillary-Briar-cliff, BMI)

★★★ Teen Age Angel—The chanter sells this rockaballad with warmth over a standard backing. (Meadowlark-Noel, ASCAP)

THE CORONADOS

★★★ I Believe — COLUMBIA 41550—This new version of "I Believe" is handled with much tenderness by the Three Coronados. Attractive disk could get a lot of exposure. (Cromwell, ASCAP)

★★★ The Nature of My Love—The trio comes thru with a pleasant reading of an unusual hunk of material here that may garner spins. (Jimskip, BMI)

DAVID WINTERS

★★★ Sunday Kind of Love — ADDISON 15004—The oldie is brought up to date with a swinging reading by Winters and the boys. It moves and could get some action. (Leeds, ASCAP)

★★★ Princess—The lad sells a rocker with feeling over an unusual arrangement. (Development, BMI)

RUBBER JOHNSON

★★★ Atlanta — KING 5298—Familiar blues effort is sold with a lot of feeling over a strong rhythm backing. Side has a lot of merit and could grab juke loot. Watch this one. (R-T, BMI)

★★★ Those Who Dream—The old warm Rubber Johnson sound comes out on this pretty ballad. It could get a lot of play. (Powess, BMI)

THE ECHOES

★★★ Bye Bye My Baby — COLUMBIA 41549—Interesting novelty in the rocker style is sung pleasantly here by the group, backed brightly by the combo. (Golden West, BMI)

★★★ Do I Love You—The Echoes handle this swinging rocker with gusto over good support. (Golden West, BMI)

THE FANTASTICS

★★★ I Got a Zero—RCA VICTOR 7664—A lyric in the teen groove, but very smartly turned. Lead singer is quite effective. (Meridian, BMI)

★★★ This Is My Wedding Day—A rocker. Side is in contrast to the flip, and rolls along with a lively beat. (Him, BMI)

THE FANTASYS

★★★ No One But You—GUYDEN 2029—The ballad side, with the high-voiced cat opening against a solo fiddle. The vocal styling is of a dated quality but the performance is good. (Jamie, BMI)

★★★ Why? Oh Why?—A slightly old-styled rocker, in the groove of the earlier Frankie Lyman and the Teen-agers disks. Lots of meshuga ooh-oohing by the high-voiced cat in the group. Danceable. (Jamie, BMI)

CLICK-ETTS

★★★ To Be a Part of You—DICE 92—Rockaballad. Girl who sings the lead carries in warm tonal quality. (Zell's, BMI)

★ Because of My Best Friend—This chick's best friend did her wrong. Girls in the group seem emotionally upset by it all, but side is only adequate. (Zell's, BMI)

★ ★ MODERATE SALES POTENTIAL

TRINI LOPEZ

★★★ Sweet Thing—KING 5304—A waltz is sung with feeling by Lopez. The side has an old-fashioned flavor. Supporting is a girl vocal group. (Rialto, ASCAP)

★★★ Chain of Love—A triplet backed ballad reading by Lopez. Gal group is heard in some fancy flights in the background. (R-T, BMI)

KOKOMO WELLINGTON

★★★ Evening — KING 5295—A sad tune about a lady who's gone. Wellington sings it expressively against a simply, jazz-styled rhythm backing. (Lois, BMI)

★★★ Silver Dollar—Wellington handles this oldie in a dual-track style. The piano and rhythm group support his nicely. (Rialto, ASCAP)

BRUCE CHANNEL

★★★ Will I Ever Love Again—KING 5294—Channel asks the question in a fairly impassioned style. The ballad is done to a mild triplet backing. (Lois, BMI)

★★★ Slow Down Baby—Channel shouts the blues-styled tune with the support of a vocal group and guitar. Fair wax. (Lois, BMI)

VOCAL LORDS

★★★ Girl of Mine—TAURUS 8—Side has a folksy sound. Lead singer is quite effective. (Cham, BMI)

★★★ At Seventeen—A rocker; but it's sung with a folk quality. Interesting. (Cham, BMI)

THE KINGS

★★★ I Want to Know—LOOKIE 18—A slow and plodding rockaballad with pounding triplets on the piano. Lead man can shout but the arrangement and vocal background go nowhere. (Jalo-H&K, BMI)

★★★ Bump-I-Dy Bump—The up-side. Fair rocking quality with slight echo effects. (Jalo-H&K, BMI)

RUSO BROTHERS

★★★ Velvet Eyes—ERA 3011—A highly repetitive rocker which has but moderate appeal. (Bamboo, BMI)

★★★ There's More—A pensive rockaballad is handed an okay vocal by the lead Russo, assisted by his kin for fair effects. (Kay-Ric, BMI)

GINNY TIU

★★★ Twelfth Street Rag—ERA 3010—The oldie is done by Miss Tiu, a tot, on a souped up piano in the old honky tonk style. It's from her album "All This and Ginny Tiu." Good juke wax, in the happy groove. (Shapiro-Bernstein & Jerry Vogel, ASCAP)

★★★ Ginny's Chop Sticks—This side is a version of the traditional "Chopsticks," done on the piano to rhythm accompaniment. Okay box wax by the little Miss, who's pictured on the disk sleeve in color. (Bamboo, BMI)

JIMMY VAN EATON

★★★ Beat-Nik—RITA 1004—An instrumental side which features a guitar lead in front of a celestial type female chorus. A danceable side (Vaughn, BMI)

★ Foggy—An interesting riff is played by a down guitar against a persuasive rhythm backing. (Vaughn, BMI)

(Continued on page 53)

SPOTLIGHT WINNERS OF THE WEEK

The pick of the new releases:

Strongest sales potential of all albums reviewed this week.

Continued from page 29

Jazz

TIME OUT

Dave Brubeck Quartet. Columbia CL 1397 — Brubeck, well-known for his unusual block chord harmonic structures, undertakes a fascinating experiment in off-beat rhythms. In some spots there is a 9-8 rhythm and in others a 9-4 time signature and in still others there are combinations of odd timings. The soft, expressive alto of Paul Desmond and Brubeck's own incisive piano are, as usual, compelling. This is beautiful rhythmic surrealism handsomely expressed, with the idea borne out by the title and the cover painting. Fans are going to like this one.



THE HOTTEST NEW GROUP IN JAZZ

Lambert, Hendricks & Ross. Columbia CL 1403 — Surely the freshest and most exciting vocal jazz treatments heard in many a month are those by this trio. Much of their material is original, such as "Everybody's Boppin'" and "Gimme That Wine." But their truly unique talents are shown just as clearly by their work on a number such as Gershwin's "Summertime." Whether using their voices like instruments or to rattle off lyrics, the group is in sure command all the way. Backing is by the Ike Isaacs trio, featuring Harry Edison's muted trumpet. Nitery and other dates will help spread the group's renown, and should aid salability.



Folk

THE EXCITING ARTISTRY OF WILL HOLT

Elektra EKL 181 — Will Holt is a folk singer who has started to build a strong following, which should expand healthily as a result of this waxing. It features the artist singing a group of songs by Kurt Weill, including the popular "Mack the Knife," and a number of standards handled in an unusual manner. Holt's style is unique, even for a folk artist, and the album is an intriguing one.



SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

CLASSICAL

A CONCERT BY THE VIENNA CHOIR BOYS

(Kuhbacher). Epic LC 3648 — The Vienna group, one of the world's outstanding boys' choirs, turns in a concert performance of a group of classical and popular German tunes that are superb. Their phrasing, enunciation and the purity of tone are remarkable on this fine new recording. The selections include three lovely works by Schubert, and selections by Schumann and Reger. A delightful recording.

HOLST: THE PLANETS

B. B. C. Symphony Orchestra (Sargent). Capitol SG 7196. (Stereo & Monaural) — This is an outstanding LP, with the Holst work played by an enlarged symphony with additional emphasis on percussion. The result is an outstanding record for demonstrating a stereo system. As a friend of the composer, Sir Malcolm Sargent recorded an earlier version which was regarded as excellent. The new version, aided by stereo, is even better.

SPECIALTY

MUSIC BOXES IN STEREO

Dot DLP 25236 — A most unusual novelty, this disk captures the sounds of a variety of delightful music boxes, playing marches, waltzes, polkas and excerpts from popular classics and semi-classics. Charming music which today's high fidelity sound reproduces just as an earlier-generation knew and loved it. Demos will move this item.



VERY STRONG SALES POTENTIAL

POPULAR ★★★★★

★★★★ TED HEATH PLAYS HITS MADE FAMOUS BY THE ALL TIME GREATS

London PS 174—Popular Ted Heath and his band play hits associated with other notable band leaders including "Sing, Sing, Sing," for Benny Goodman, "When It's Sleepy Time Down South," for Louis Armstrong, "One O'Clock Jump," for Count Basie and "Tuxedo Junction," for Glenn Miller. An intoxicating 40 minutes, bringing

back all those great big band sounds. Disk should be a big hit with the many Heath fans, big band enthusiasts and the jockeys.

★★★★ JAMES MICHENER'S FAVORITE MUSIC OF HAWAII

The Oratorio Society of Honolulu Ork & Chorus. RCA Victor LPM 2150—A de luxe, four-fold package with pleasant music of the Islands plus such salable features as lovely, color photos of scenes in Oahu and

(Continued on page 51)

BIG ON ATLANTIC

LAVERN BAKER

SHAKE A HAND

MANANA

2048

Arranged and Conducted by Stanley Applebaum.

ATLANTIC RECORDS

Smash New Release
"FOREVER" b/w "EZ-ZEE"
GOOGIE RENE #264

Smashing Nationally
"MY BLUE HEAVEN"
BOBBY DAY #263

"JACK OF ALL TRADES"
EUGENE CHURCH #261

Class Records

warwick M-519
by BOB CREWE

SENSATIONAL NEW HIT!

THE WHIFFENPOOF SONG

LOOK FOR LP TO BE RELEASED SOON

Arranged and conducted by Ralph Burns

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MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 36, N. Y.

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"BUT SERIOUSLY, FOLKS"
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The Billboard HOT C & W SIDES

FOR WEEK ENDING JANUARY 3

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	WEEKS ON CHART	FOR WEEK ENDING JANUARY 3				
					TITLE, Artist, Company, Record No.				
1	1	2	EL PASO, Marty Robbins, Columbia 41511	9					
2	2	1	SAME OLD ME, Ray Price, Columbia 41477	13					
3	3	4	THERE'S A BIG WHEEL, Wilma Lee & Stoney Cooper, Hickory 1107	12					
4	7	9	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643	5					
5	4	4	COUNTRY GIRL, Faron Young, Capitol 4233	25					
6	8	13	RIVERBOAT, Faron Young, Capitol 4291	8					
7	6	7	AMIGO'S GUITAR, Kiffy Wells, Decca 30987	9					
8	9	10	SCARLET RIBBONS, The Browns, RCA Victor 7614	8					
9	11	8	UNDER YOUR SPELL AGAIN, Buck Owens, Capitol 4245	14					
10	10	6	THE LAST RIDE, Hank Snow, RCA Victor 7586	12					
11	12	17	NO LOVE HAVE I, Webb Pierce, Decca 31021	3					
12	5	5	UNDER YOUR SPELL AGAIN, Ray Price, Columbia 41477	7					
13	16	12	FAMILY MAN, Frankie Miller, Starday 457	14					
14	15	15	I'M MOVIN' ON, Don Gibson, RCA Victor 7629	4					
15	20	22	MONEY TO BURN, George Jones, Mercury 71514	6					
16	17	18	FACE TO THE WALL, Faron Young, Capitol 4291	8					
17	14	16	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	35					
18	18	14	ARE YOU WILLING WILLIE, Marion Worth, Guyden 2026	11					
19	13	11	A WOMAN'S INTUITION, Wilburn Brothers, Decca 30968	11					
20	27	—	WISHFUL THINKING, Wynn Stewart, Challenge 59061	2					
21	19	21	BIG HARLAN TAYLOR, George Jones, Mercury 71514	7					
22	25	23	BLACK SHEEP, Ferlin Husky, Capitol 4278	7					
23	30	30	I DIDN'T MEAN TO FALL IN LOVE, Hank Thompson, Capitol 4269	9					
24	—	—	THE LITTLE DRUMMER BOY, Johnny Cash, Columbia 41481	1					
25	—	24	TOMORROW NIGHT, Carl Smith, Columbia 41489	2					
26	22	20	I AIN'T NEVER, Webb Pierce, Decca 30923	25					
27	—	29	NEXT TIME, Ernest Tubbs, Decca 30952	14					
28	26	—	HOMEBREAKER, Skeeter Davis, RCA Victor 7570	13					
29	—	—	BIG HEARTED ME, Don Gibson, RCA Victor 7629	1					
30	29	—	DEAD OR ALIVE, Bill Anderson, Decca 30993	2					

FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Merl Lindsay and members of his Western swing band, together with a number of other country and western music notables, recently staged a dance at Lindsayland Ballroom, Oklahoma City, for Red Sovine, seriously injured recently in an auto crash near that city. Lindsay reports that Western swing is enjoying increased popularity in that sector and that he looks forward to a bang-up 1960. The band's two records, "Born to Lose" b.w. "Saddest Eyes," on the Shasta label, and "Is It Too Late" b.w. "Stolen Kisses," on the Dee label, are meeting with a good reception in Oklahoma, Texas, New Mexico and Arizona. The Lindsay combo is handled by Clarence Bailey, Oklahoma City booker. Merle has shifted the band's personnel a bit recently and is currently scouting for a trumpet or sax man who can double on violin.

Little Jimmy Dickens has a new release on Columbia, with "Hot Tears," written by Boudleaux Bryant, the top side. Acuff-Rose Publications have the publishing rights to the tune. Deejay copies are available by writing to Columbia Records or to Acuff-Rose, 2510 Franklin Road, Nashville 4. . . Hickory Records, Nashville, has released a new country platter by Al Terry, coupling "Watch Dog" with "Passing the Blues Around," both published by Acuff-Rose Publications. . . Harvie June Van's new RCA Victor release, "Poor Wildwood Flower," written by her husband, Bob Ferguson, will be released Tuesday (5). Flip side is "When You Are Here."

Smokey Smith typewrites from Des Moines that Johnny Cash and the Tennessee Two, Marvin Rainwater, Stonewall Jackson and His Rolling Stones and Carl Mann and his band chalked a healthy gross for him Sunday, December 13, tabbing \$12,834.50 in three performances. . . The Jim Denny office, Nashville, has set Webb Pierce for a January 29 date in Ottawa, Ont. . . Mac Wiseman last week was elected to the office of treasurer of the Country Music Association, succeeding Columbia's Don Law, who resigned the post recently due to the pressure of business.

Marion Worth, whose "Are You Willing, Willie?" on the Guyden label, is riding high in the charts, appeared as guest on "Louisiana Hayride," Shreveport, last Saturday (2), and repeats in that slot next Saturday (9). . . The gospel-singing Blackwood Brothers Quartet is routed thru January, as follows: Fairgrounds Recreation Building, Tupelo, Miss., January 5; City Auditorium, El Dorado, Ark., 6; Robinson Memorial Auditorium, Little Rock, Ark., 7; Music Hall, Houston, 8; Will Rogers Coliseum, Fort Worth, 9; Lubbock, Tex., 10; El Paso, Tex., 11-12; El Centro, Calif., 13; Hoover High School Auditorium, San Diego, Calif., 14; Municipal Auditorium, Long Beach, Calif., 15; High School Auditorium, San Luis Obispo, Calif., 16; Memorial Auditorium, Fresno, Calif., 17; Pomona, Calif., 18; Amarillo, Tex., 19-20; Municipal Theater, Tulsa, Okla., 21; Gadsden, 22; Augusta, Ga., 23-26; Cary High School, Raleigh, N. C., 27; Walter Williams High School, Burlington, N. C., 28-29, and Charlotte, N. C., 30-31.

With the Jockeys

Slats Jackson, last of the Spratleax boys, is now spinning the c.&w. wax at Station WMVG, Milledgeville, Ga. Old Slats asks that the diskeries and artists put him on their mailing lists for jockey samples. . . When the new \$650,000 City Hall in Eureka, Calif., was dedicated December 19, among the documents and historical records sealed into the cornerstone were a copy of Marty Robbins' Columbia hit, "El Paso," and a copy of the top tunes of the week as listed on KIEM-KRED's "Fabulous 40."

Mississippi Simpkins continues as chief platter-spinner on the 50,000-watt WBAM, Montgomery, Ala. . . Alden Aaroe, who spins the only early-morning c.&w. platter show on WRVA, Richmond, Va., now announces the McCullough Chain Saw portion of "New Dominion Barn Dance" which is broadcast live from the WRVA Theater, that city, each Saturday night. Other "Barn Dance" announcing chores are handled by Bill Duncan and Bob Smith.

Payola Complaints Hit Targets

Continued from page 2

petition are — in Philadelphia: Marnel Distributing Company, Inc., and Nelson Verbit; Edward S. Cohn, trading as Lesco Distributors; and Main Line Distributors, Inc., with Haskel and Barry Golder. Duke Records, Inc., and Don D. Robey, of Houston Tex.; Action Records, Inc., and Louis Klayman, Morris Price, and Herbert Cohen, of New York City. Also cited: Cosnat Distributing Corporation of New York City, with branches in Cleveland and Detroit (owners of Jay-Gee Record Company), and company officials Jerry, Elliot and Bennett Blaine, and Charles Gray.

Hearings for the record manufacturers will be held at the Commission on March 10, 1960, for Roulette and Atlantic, unless these companies prefer to enter into a consent agreement like that of RCA Victor, promising no more payola, while not having to admit officially that such payments were ever made. Class, Laurie and Fury can appear February 24 to rebut charges, and Jay-Gee on March 3. In the event a company fails to

answer the complaint or fails to appear at the hearing, a Commission examiner can base findings on an initial order on evidence in the agency's possession.

Hearings for distributors will be held February 24, 1960 for the three Philadelphia firms, Marnel, Edward S. Cohn and Main Line; also Duke Records, of Texas. Cosnat is called for March 3, and Action Records of New York for March 10. If respondents sign consent agreements, or fail to respond to complaint within 30 days, no hearing is held.

Wording of the complaints is identical to previous issued by the FTC (see The Billboard, December 7, and December 12, 1959). The agency accuses the firms of paying "unidentified" disk jockeys in both TV and radio, to give heavy play to records daily, thus setting up a chain reaction which makes the public think these are popular tunes by free choice, thus increasing their sale, dislocating positions on popularity charts, and suppressing competition.

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THERE'S A BIG WHEEL
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JOHNNY CASH
Sun LP 1240

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• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. MACK THE KNIFE (Harms)	2	16
2. MR. BLUE (Cornerstone)	4	11
3. MISTY (Vernon-Octave)	5	9
4. HEARTACHES BY THE NUMBER (Pamper)	6	8
5. WHITE CHRISTMAS (Berlin)	1	5
6. WINTER WONDERLAND (Bregman)	3	5
7. DO-RE-MI (Williamson)	—	2
8. MARINA (Maxwell)	10	4
9. DON'T YOU KNOW (Alexis)	8	8
10. WHY (Debmar)	—	1
11. SILVER BELLS (Paramount)	9	4
12. RUDOLPH, THE RED-NOSED REINDEER (St. Nicholas)	7	3
13. PUT YOUR HEAD ON MY SHOULDER (Spanka) ..	13	10
14. SOUND OF MUSIC (Williamson)	—	1
15. WE GOT LOVE (Kaimana-Lowe)	—	1

• Best Selling Sheet Music in Britain

(For week ending December 26)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Little Donkey—Chappell (Chappell)	Put Your Head on My Shoulder—(Spinks)
Traveling Light—Aberbach (—)	China Tea—Mills (Mills)
What Do You Want to Make Those Eyes at Me For—Francis Day (—)	High Hopes—Barton (Maraville)
Snow Coach—Feldman (—)	Living Doll—World Wide (Maurice)
Sitting in the Back Seat—Sheldon (Sequence)	What Do You Want—Mills (Mills)
Mack the Knife—Arcadia (Harms)	The Village of St. Bernadette—Francis Day (Ludlow)
Mary's Boy Child—Bourne (Bourne)	Broken Hearted Melody—Maurice (Mansion)
Morgen (One More Sunrise)—Dominion (Skidmore)	Side Saddle—Mills (Mills)
Mr. Blue—Morris (Cornerstone)	Treble Chance—Henderson (Kassner)
The Three Bells—Southern (Southern)	Jingle Bell Rock—Cromwell (Cornell)

• Best Selling Pop Records in Britain

(For week ending December 26)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week	Last Week
1. WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?—Emile Ford (Pye)	1
2. WHAT DO YOU WANT?—Adam Faith (Parlophone)	2
2. SEVEN LITTLE GIRLS—The Avons (Columbia)	4
4. OH! CAROL—Neil Sedaka (RCA)	3
5. TRAVELLIN' LIGHT—Cliff Richard (Columbia)	8
6. JINGLE BELL ROCK—Max Bygraves (Decca)	11
7. RAWHIDE—Frankie Laine (Philips)	13
8. SNOW COACH—Russ Conway (Columbia)	7
9. STACCATO THEME—Elmer Bernstein (Capitol)	6
10. MORE MORE PARTY POPS—Russ Conway (Columbia)	5
11. LITTLE WHITE BULL—Tommy Steele (Decca)	10
12. SOME KIND OF EARTHQUAKE—Duane Eddy (London)	15
12. PUT YOUR HEAD ON MY SHOULDER—Paul Anka (Columbia)	15
14. AMONG MY SOUVENIRS—Connie Francis (M-G-M)	12
14. BAD BOY—Marty Wilde (Philips)	18
16. LITTLE DONKEY—Beverly Sisters (Decca)	21
17. PIANO PARTY—Winfred Atwell (Decca)	13
17. RED RIVER ROCK—Johnny and the Hurricanes (London)	9
19. MACK THE KNIFE—Bobby Darin (London)	20
20. REVEILLE ROCK—Johnny and the Hurricanes (London)	23

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Reviews and Ratings of New Albums

Continued from page 48

★★★★
VERY STRONG SALES POTENTIAL

Lauai, two of the principal islands of the 50th State. These are the Polynesian song favorites of author James Michener, who also contributes the liner notes, plus explanatory references to each song. Songs have an authentic flavor and are nicely mixed in mood and rhythm. A fine piece of packaging.

★★★★ **HITS FROM THE MOVIES**
Various Artists. Columbia CL 1421—This album should rack up healthy sales. It's another in the diskery's group of packages made up of previously issued singles. It contains recordings by Tony Bennett ("Smiles"), Doris Day ("Pillow Talk" and "Possess Me"), the Four Lads ("Happy Anniversary"), Mitch Miller (Holiday for Lovers), and Percy Faith (Theme from "A Summer Place").

★★★★ **THE SKYLINERS**
Calico CLP 3009—The Pittsburgh-based group performs its two recent hits, "Since

I Don't Have You," and "This I Swear," along with a number of other originals mixed with standards. Among the latter are "I'll Be Seeing You," "I Can Dream Can't I," and "If I Loved You." The quintet is aimed to achieve mass appeal with offerings including a College Medley, a Good-night Medley, Armed Forces Medley, a Saba Medley and even a Wagnerian Medley. Sound has a great live presence in the cotton groove which makes it one of the top recent society entries.

★★★★ **CLASSICAL**

★★★★ **BEETHOVEN: QUARTET NO. 1 IN F MAJOR; QUARTET NO. 2 IN G MAJOR**

The Budapest Quartet. Columbia ML 5393—Two fine performances here of the Beethoven Quartets, played with the sure touch that has made the Budapest Quartet world famous. The recording is excellent too. Certain to attract the attention of chamber music fans. Attractive cover will spur sales.

★★★★ **PHILHARMONIC POPS**

Sinfonia of London (Irving). Capitol SG 7178. (Stereo & Monaural) — Here's a fine set of smatterings of different well-known classical works. With 11 different segments, the programming is much like a pop LP. For classical novices who require their music in easy, understandable portions, this can score. Package includes bits from "Gaité Parisienne," by Offenbach; Liszt's "Etude de Concert No. 3," and Tchaikovsky's "Polonaise," from "Eugen Onegin." A delightful recording with fine explanatory notes on the works.

★★★★ **GERSHWIN: RHAPSODY IN BLUE—AN AMERICAN IN PARIS**

New York Philharmonic (Bernstein). Columbia ML 5413 — Fine performances here by the New York Philharmonic and the Columbia Symphony Orchestra under Leonard Bernstein of two of Gershwin's most popular works. Bernstein is at the piano on both compositions and he turns in sparkling performances. A good set aided by good names, that should be a steady seller.

★★★★ **MOSAICS**

Michel Rabin, Violin; Leon Pommers, Piano. Capitol SP 8506. (Stereo & Monaural) — The young virtuoso violinist plays 11 pieces by contemporary composers, mostly in the romantic vein, with excellent assistance from Leon Pommers at the piano. The compositions are an excellent Showcase for Mr. Rabin as each composer allows him to demonstrate his versatility and deftness with the bow. An excellent item for every classical collector. Attractive cover should boost sales.

★★★★ **RIMSKY-KORSAKOV: LE COQ D'OR, RUSSIAN EASTER OVERTURE, OP. 36; GLINKA: RUSSIAN AND LUDMILLA OVERTURE**

Philadelphia Orchestra (Ormandy). Columbia ML 5414. (Stereo & Monaural) — The noted conductor, Eugene Ormandy, and the Philadelphia Symphony Orchestra offer fine readings of the light melodic music of the Rimsky-Korsakov "Le Coq D'Or Suite" and Glinka's "Russian and Ludmilla Overture." Neither of the operas were very successful but the music provides extremely enjoyable listening. The "Russian Easter Overture" also comes in for successful treatment. There are many entries on these compositions but the fame of the conductor and orchestra should invite the coin.

★★★★ **INTERNATIONAL**

★★★★ **AT THE GATE OF HEAVEN**
Salli Terri. Capitol SP 8504 (Stereo & Monaural)—Salli Terri is becoming a recording personality of considerable interest. After two albums on which she shared billing and one previous LP as featured performer ("For My True Love") she now is presented in a collection of unusual musical interest. It consists of hymns and prayer songs of widest origin, including spirituals, Hebrew, Gregorian, Byzantine, English and mountain. Some are sung unaccompanied, others with instrumental or choral backing. All are done beautifully and authentically. Album contains an eight-page booklet of texts and explanatory notes.

★★★★ **RELIGIOUS**

★★★★ **CHIMES OF PRAISE**
Dr. Charles S. Kendall. Dot DLP 2527. (Stereo & Monaural) — A good collection of familiar Protestant hymns, played on the chimes and vibracord by Dr. Charles Kendall, pastor of the Hollywood First Methodist Church. Selections include "Bringing in the Sheaves," "We Gather Together to Ask the Lord's Blessing," "For the Beauty of the Earth," and "This Is My Father's World." This should have solid appeal to religious fans.

SACRED ★★★★★

★★★★ **PRAYERS IN SONG**
The Chuck Wagon Gang. Columbia CS 8191 (Stereo & Monaural)—Plenty of soul and feeling are evidenced in this latest of a considerable series of offerings by the Texas-based quartet. Sample titles would include "I Know I'll Feel at Home," "I'm Rejoicing," "I'm Depending on Jesus," etc. Hank Garland lends a handsome guitar backing to the spirited efforts. This group can hold its own in the gospel league and move copies.

★★★★ **BELOVED GOSPEL SONGS**
Stamps-Baxter Quartet. Dot DLP 3258—The widely-known quartet sings a collection of the most popular and oft requested gospel and sacred songs from the huge Stamps-Baxter catalog. The harmonies are

close and the rhythm infectious on such works as "Try Jesus" and "I'm a Child of a King," both written by (Pap) Baxter himself. It's the second album by the group on this label and with a good cover painting of a church for display and standout performances by the group, it should do good business.

★★★
GOOD SALES POTENTIAL

POPULAR ★★★

★★★★ **MIDNIGHT SERENADE**
Sammy Kaye. Columbia CS 8195 (Stereo)

& Monaural)—There are no surprises here as Sammy Kaye's well-known style is exercised on a group of pop tunes which just about everyone knows. These include "I'll Get By," "It Had to Be You," "The Night Is You" and "The Very Thought of You." Fine for adult dancing parties.

★★★★ **STICKS AND BONES**
Marty Gold Ork. RCA Victor LPM 2070 —Album previously issued on Vik features Marty Gold in a smart modern mood set with the emphasis on interesting percussion work with bells, wood blocks, etc. Blended with the rhythm instruments here are a choir of trombones, hence the title, sticks and "bones." Melodies are familiar for the most part—"On the Alamo," "Autumn in New York," "All I Do Is Dream of You," etc.

(Continued on page 52)

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- YEP!
- FORTY MILES OF BAD ROAD
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LITTLE WILLIE JOHN
King 5274

GOOD GOOD LOVIN'
JAMES BROWN
and the Famous Flames
FEDERAL 12361

LOOK AT LITTLE SISTER
HANK BALLARD and THE MIDNIGHTERS
King 5289

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Reviews and Ratings of New Albums

Continued from page 51

GOOD SALES POTENTIAL

★★★ **THE MILLS BROTHERS SING**
Dot DLP 25237 (Stereo & Monaural)—The trio offers a moody, romantic selection of tunes, all falling into the standard category. The backgrounding is of the lush variety with accent on the fiddle sound. Selections include "I'll See You in My Dreams," "Till We Meet Again," "Solitude,"

etc. Cover has color but lacks the payoff punch. Fans of the group will want this for their collections.

★★★ **FRANKIE LAINE, BALLADEER**
Columbia CS 8188 (Stereo & Monaural)—Frankie sells a fine group of ballads in his own special style, which may have some appeal to folk fans but whose main appeal will be with his pop followers. Tunes include items such as "Sixteen Tons," "Careless Love," "Cherry Red," "Rocks and Gravel" and "Stack of Blues." Frank De Vol and his ork supply the backing.

★★★ **THE BROTHERS FOUR**
Columbia CS 8197 (Stereo & Monaural)—The Brothers Four are a good singing group, but their style is very close to that of the Kingston Trio. If they overcome this resemblance, they could get a lot of attention. They handle a group of folk tunes from all over the world, in sprightly fashion here. Tunes include "The Zulu Warrior," "The Damsel's Lament," "Hard Travelin'" and "Yellow Bird."

CLASSICAL ★★★

★★★ **BARTOK: DEUX IMAGES; BRAHMS: HUNGARIAN DANCES NOS. 1, 2, 3, 5, 6, 7, 10.** Vienna Symphony Orchestra (Paul). Epic BC 1053 — The Vienna Symphony Orchestra under Tibor Paul turns in two competent readings of the familiar Brahms works and the much more rarely performed Bartok "Duex Images." The performances are lively and the recording itself is good. An appealing disk for both old and new collectors.

★★★ **BAYER: THE DOLL FAIRY; ADAM: GISELLE; PONCHIELLI: DANCE OF THE HOURS**
Vienna Symphony Orchestra (Walter). Epic BC 1055 — A delightful grouping of light ballet material from a trio of 19th

Century composers. All of the works have a mystic, airy, fairyland quality about them, which keys the set to children as well as adults. In fact, the cover which nicely illustrates toy soldiers, teddy bears and dolls, bears out the theme. Recording quality is also tops. Set has appeal.

★★★ **LISZT: FAUST SYMPHONY; ORPHEUS**
Royal Philharmonic Orchestra (Beecham). Capitol SGBR 7197. (Stereo & Monaural)—Liszt's "Faust Symphony" is perhaps his major orchestral effort altho played relatively infrequently. The work has many darkly dramatic passages which gain force from Capitol's excellent stereo recording and Sir Thomas Beecham's conducting. The fourth side of the two-disk set is filled out with Liszt's tone poem, "Orpheus." Beecham's name will help sales of a nicely packaged item.

COUNTRY & WESTERN ★★★

★★★ **KING OF THE STRINGS**
Joe Maphis. Mac Gregor MGR 1205 — Joe Maphis is a string-picking whiz. With his wife, Rose Lee, providing rhythm guitar support, Joe offers multi-track tapings of a group of well-known tunes using a variety of stringed instruments, including fiddle, bass, tenor banjo, mandolin, guitar and five-stringed banjo. The result sounds much like a group of top-notch country musicians whipping thru numbers like "Cumberland Gap," "Seeing Nellie Home," and even a souped-up version of "Home Sweet Home."

JAZZ ★★★

★★★ **THE SOUND OF MUSIC**
Mitchell-Ruff Duo. Roulette R 52037 — Mitchell and Ruff created a sensation in Moscow last summer with an impromptu jazz concert that captivated some of Russia's top musicians. Here they apply their highly individual style to the current Rodgers and Hammerstein score. Mitchell's sensitive pianistics and Ruff's work on bass fiddle or French horn are neatly blended, as usual, tho they seem more restricted by this music than in collections where they have a wider range.

SOMETHING NEW, SOMETHING BLUE

Various Artists. Columbia CL 1388 — The interesting new jazz set features a group of top-flight modern jazzmen playing originals and jazz standards arranged and conducted by four of the country's top arrangers, Manny Albam, Teddy Charles, Bill Russo and Teo Macero. The difference in approach of the four arrangers should pique the interest of modern jazz fans. Outstanding among the arrangements are Albam's "Night Crawlers" (his original composition), and Russo's "East Hampton Blues." Art Farmer, Donald Byrd, Bill Evans, Al Cohn and Phil Woods are featured on many of the tunes.

THE REAL BOOGIE WOOGIE

Memphis Slim. Folkways FG 3524 — Again Folkways issues a blues package which is full of flavor for the buyer of authentic blues. Any blues collector will want this disk, which contains piano solos of "Walkin' the Boogie," "Cow Cow Blues," "Trouble in Mind," etc. A set of notes by Charles Edward Smith, plus notes on the blues by Jacques Demetre, of Jazz Hot, add to the value of the package.

POLKA ★★★

★★★ **POLKA TIME**
Walt Jaworski. Signature SM 1007—A collection of old favorites in the polka line by Walt Jaworski and his Polka Dance Band, making his debut on the label. "Mountaineer Polka," "Bridal Polka" and "Tip Top Polka" are some of the tunes included. Performed with zest and exuberance the disk is a good one for fans of this type of dance.

SPIRITUAL ★★★

★★★ **THE GREATEST SPIRITUALS VOL. 1**
Various Artists. Time T 10001—Here's an impressive gathering of gospel groups with a soulful sound. Among the performers are the Dixielaires, the Kings of Harmony, the Echoes of Zion, the Ever-Ready Gospel Singers and the Blind Boys. Despite a rather uninspiring cover design, the set can do business in the right stores on the basis of good performances by the entourage of groups and a good recording.

★★★ **MODERATE SALES POTENTIAL**

POPULAR ★★

★★ **GOODIES OLD AND NEW**
Various Artists. Time T 10000—A packaging of past singles hits by various artists. Included are "I've Had It," by the Bell Notes; "It Was I," by Skip and Flip, and "Who's That Knocking," by the Genies. Other artists of lesser hit stature included are the Knockouts, Rusty Isabell, the Chevrons, Garry Lee and Lee Greenlee. Some business indicated but the non-hit singles included outnumber the hits.

(Continued on page 53)

The Billboard HOT R & B SIDES

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	WEEKS ON CHART	TITLE, Artist, Company, Record No.
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1	1	3	4	THE CLOUDS, The Spacemen, Alton 254	10
2	8	10	6	BE MY GUEST, Fats Domino, Imperial 5629	8
3	4	8	8	YOU GOT WHAT IT TAKES, Marv Johnson, United Artists 185	9
4	2	6	5	DANCE WITH ME, Drifters, Atlantic 2035	10
5	5	13	16	SMOKIE (PART II), Bill Black Combo, Hi 2018	6
6	16	16	18	WON'TCHA COME HOME, Lloyd Price, ABC-Paramount 10062	6
7	7	21	22	MACK THE KNIFE, Bobby Darin, Atco 6147	16
8	14	5	3	TALK THAT TALK, Jackie Wilson, Brunswick 55165	6
9	9	22	—	I'LL TAKE CARE OF YOU, Bobby (Blue) Bland, Duke 314	3
10	3	2	10	COME INTO MY HEART, Lloyd Price, ABC-Paramount 10062	7
11	6	4	2	ALWAYS, Sammy Turner, Big Top 3029	9
12	13	7	7	MR. BLUE, Fleetwoods, Dolton 5	12
13	11	9	14	IN THE MOOD, Ernie Fields, Rendezvous 110	7
14	—	—	—	THIS TIME OF THE YEAR, Brook Benton, Mercury 71554	1
15	—	—	—	LET'S TRY AGAIN, Clyde McPhatter, M-G-M 12843	1
16	—	—	—	RUNNING BEAR, Johnny Preston, Mercury 71474	1
17	15	12	11	FANNIE MAE, Buster Brown, Fire 1008	5
18	12	1	1	SO MANY WAYS, Brook Benton, Mercury 71512	12
19	22	—	—	HEARTACHES BY THE NUMBER, Guy Mitchell, Columbia 41476	3
20	10	14	17	(IF YOU CRY) TRUE LOVE, TRUE LOVE, Drifters, Atlantic 2040	12
21	19	20	13	DON'T YOU KNOW, Della Reese, RCA Victor 7591	13
22	18	—	—	REVEILLE ROCK, Johnny and the Hurricanes, Warwick 513	5
23	17	15	15	UNFORGETTABLE, Dinah Washington, Mercury 71508	8
24	—	—	—	SAY MAN, Bo Diddley, Checker 931	14
25	28	26	12	SMOOTH OPERATOR, Sarah Vaughan, Mercury 71519	8
26	26	23	—	YOU WENT BACK ON YOUR WORD, Clyde McPhatter, Atlantic 2038	5
27	29	—	—	DANNY BOY, Conway Twitty, M-G-M 12826	7
28	30	—	23	I DON'T KNOW, Ruth Brown, RCA Victor 2035	11
29	20	18	27	TINY TIM, LaVern Baker, Atlantic 2041	4
30	21	19	19	I'VE BEEN AROUND, Fats Domino, Imperial 5629	5

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NAPPY BROWN "GIVE ME YOUR LOVE" b/w "TOO SHY" =1579

JIMMY BARNES "OUR WEDDING DAY" b/w "CRYING 'CAUSE I LOST" =1581

ON THE CHARTS NAPPY BROWN =1575 "I CRIED LIKE A BABY" DUD BASCOMB =1580 "TUXEDO JUNCTION"

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Reviews and Ratings of New Albums

Continued from page 52



MODERATE SALES POTENTIAL

BARBARIAN
Sound Track. American-International AIR 1001—This is the sound track from the current film "Goliath and the Barbarians," composed by Les Baxter and played here by Muir Mathieson and the Symphonia Orchestra. It is well recorded and should appeal to those who have seen the movie. Cover is eye catching.

JACK FINA PLAYS BOOGIE WOOGIE
Dot DLP 25243 (Stereo & Monaural)—Jack Fina, who used to perform on wax with the Freddy Martin crew, turns in a bright group of readings here of a collection of standards, played in clever boogie-woogie style. Selections include "Kitten on the Keys," "Ballin' the Jack," "Begin the Beguine" and "Honky Tonk Train."

AND THE PIPES WILL PLAY
Burt Buhrman. Columbia CS 8193 (Stereo & Monaural)—Organist Bert Buhrman performs standards well here on the Richmond Mosque Pipe Organ. Tunes include "When Day Is Done," "Shadow Waltz," "Tea for Two" and "Cradle Song." Appealing set for organ fans.

FOLK
SING THE FOLK HITS WITH JACK NARZ
Dot DLP 25244 (Stereo & Monaural)—Jack Narz has been working as a radio and TV announcer during the past several years, but his voice is unusual enough to indicate he may have a new career ahead of him. Working on the Bob Crosby TV show, he had a chance to do some folk songs, and this LP is the ultimate result. He has a deep and resonant voice which he uses with

gusto on such numbers as "Rovin' Gambler," "Goodnight Irene," "Clementine" and "Erie Barge Canal."

INTERNATIONAL
IRISH ACCORDION
TIMMY CRONIN. Avoca AV 111 — A lively collection of jigs, reels, hornpipes, polkas, waltzes, flings and marches are brightly turned out on the old-fashioned Irish button key accordion by Timmy Cronin, who was seen on TV not so long ago with Gene Kelly on the latter's special show, "Dancing—A Man's Game."

LATIN AMERICAN
PLAYTIME IN HAVANA
The Orquesta Tropicana. Dot DLP 3242—A pleasant and danceable recording in the Latin groove with a number of typical Latin rhythms—cha cha, merengue, bolero, beguine, etc.—represented. The band features a string section with a flute often heard weaving in the background. Vigorous vocals are heard by Juan Cheda. Good sound, well recorded, but the set will have to overcome a lot of worthy competition that's every bit as good.

SEMI-CLASSICAL
GALLERY
Vincent Price. Dot DLP 25195 — A dozen short compositions by Ned Freeman are intended to represent impressions of an equal number of famed paintings. As played by the Orchestra del Concerti di Roma, conducted by Paul Baron, they emerge as novel and certainly listenable music.

Reviews of New Pop Records

Continued from page 47

Country & Western

STANLEY BROTHERS
Heaven Seemed So Near — KING 3306—The boys sell a weeper with feeling as they tell of their sorrow since their girl has gone away. Good wax for their fans. (Lois, BMI)

CONNIE DYCUS
Hand Full of Ashes—POOR BOY 108—A weeper in the traditional style. Dycus sings with a heart full of emotion. A good side for c.&w. programming. (Oleta, BMI)

How Far to Little Rock — The Stanley Brothers come thru with a bright reading of a novelty effort in which they play a little then talk a little, with the talking consisting of gags and more gags. (Lois, BMI)

VERN PULLEN & B. J. JOHNSON
Country Boys Dream—D 1107—A weeper in the traditional style. Programmers of authentic hillbilly material will like this side. (Glad, BMI)

What Am I to Do—Another weeper. It's in the traditional style, but lacks the impact of the flip. (Glad, BMI)

WAYNE RANEY
Everybody's Going Crazy — POOR BOY 109—A lively country item, with plenty of the true hill sound. Good field parts to help to showcase the vocal. (Oleta, BMI)

Simply Wonderful — Raney chants this country ballad in the traditional style, with string band and harmonica accompaniment. (Oleta, BMI)

Rhythm & Blues

DRINK SMALL
I Love You Alberta—SHARP 101—A Southern blues with down guitars supporting Small's deep-toned Deep South vo-

cal. Okay r.&b. blues ballad for the territories. (Savoy, BMI)

Cold Cold Rain—A slow and meditative blues. Small sings it in the traditional bayou style with piano and down guitar backing. Persuasive effort. (Savoy, BMI)

BILL MONROE
Lonesome Wind Blues — DECCA 31031 — Monroe turns out a generous helping of fine blue grass music. He's in fine fettle here and the banjo and fiddle backing is very satisfying. Rural jocks will like this. (Lois, BMI)

Come Go With Me — A fine Marty Robbins tune is given a solid reading by Monroe. Banjo and fiddle backing again sounds great. (Marty's, BMI)

Novelty

STAN FREBERG
The Old Payola Roll Blues (Parts 1 & 2) — CAPITOL 4329 — An amusing take off on a disk promotion man trying to get a jock to lay on a record. A lot of hip talk and it's all very funny. Great novelty with clever writing. (Freberg, ASCAP)

Victor's Big Year

Continued from page 2

transister radio and Top 40 programming definitely has had an adverse effect on singles buying. He suggested the possibility of a cheaply-priced transister radio-phono combination. "Fresh thinking in the singles field is called for," he added.

Marek expressed himself as gratified over the development of the anti-static Miracle Surface and the continued development of class product, such as the Doria line. He noted that 1960 would see further sales and creative advances not only on the domestic scene, but also on the international level.

Fisher Debs

Continued from page 2

of other pactings would be made shortly.

A distributor meeting was set for Chicago, Wednesday (6), with Fisher, Chester, Craft and Gordon Gray, sales chief of UTR, expected to set plans for exploitation of the first Fisher release of a pair of sides from the Michael Todd Jr. production "Scent of Mystery," which employs the new "Smell-O-Vision" process. Following the huddles, Todd and Fisher will host the distributors at a preview performance of the picture, and at a ball following the showing. A second regional meeting will be held in New York Saturday (9), with gatherings in the South and West Coast areas to follow.

Label Scramble

Continued from page 2

changes. Audio Fidelity Records is now being distributed by Garmisa of Wisconsin, Inc. John F. O'Brien Distributing Company quickly corralled four runaway labels formerly handled by Records Unlimited, Inc. These are Carlton, Guaranteed, Savoy, and Fantasy. Records Unlimited still handles Imperial, Atlantic labels as well as V-M phonos.

Lormar firm entry is expected to encourage other distributor switches in the Milwaukee market. Several Chicago distributors of labels now covering the Wisconsin territory via Milwaukee sub jobbers are said to be planning to open full-fledged branches in the Beer City.

Major Changes

Continued from page 2

lations men) have been made a part of the regular promotion staff under Ben Rosner. Records of Victor singles artists made by Hugo and Luigi will bear the stamp of Hugo and Luigi Productions.

With Charlie Grean leaving the Victor a.&r. set-up in February (see separate story) and Shapiro heading west, the Eastern pop wing of RCA Victor will be handled by Hugo and Luigi, along with Bob Ballard, Johnny Camacho, Herman Diaz, Brad McCuen, and Chick Crumpacker on Camden merchandise.

Both Yorke and Bullock will report to the new Victor record division operations manager Norm Racusin, as will execs Jack Burgess, Cal Folke, Harry Kelleher and Jim Davis, for their respective operations.

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Fox Calls for Payola Probe

Continued from page 3

"To date, the Society's general counsel has taken no official action . . . to verify or refute these charges which have brought discredit to the Society. Certainly, if such allegations are true, punitive action should be taken . . ."

Fox added that in the past the Society has been energetic in taking action against non-board members when the occasion arose. The absence of action in the current situation poses the question of whether the Society's administration and legal department operate under a double standard, he pointed out.

Fox stated that as a result of an amendment passed in 1958, the Complaint Committee is empowered to conduct an investigation, and he urges this be done "to protect the good name of the Society and that of your own administration . . ."

Adams, in answer, stated the board did not pass a directive such as Fox indicates; but did "adopt a resolution concerning the submission of false reports . . ." Adams further stated: "If you have evidence which would justify charges against any member of the Society within the competence of the Complaint Committee, I suggest that you file your charges with that committee as provided by Article XIV . . ."

In his letter to Adams, Fox also stated: "It is hard to imagine a case more appropriate for action by the Complaint Committee or more derogatory to the welfare of or prejudicial to the Society than one concerning allegations of payola by members of the Society's Board of Directors. Furthermore, the Society's general counsel has stated under oath before a Congressional Committee that prior to the Ed Sullivan ASCAP Anniversary Show, the board of directors passed a directive condemning attempts by the board to influence the content of programs logged by the Society. Thus, any attempts by the board of directors to influence network programming since the passage of that directive would constitute a direct violation of a resolution . . ."

With regard to Adams' suggestion that Fox file charges if he has evidence which would justify this, Fox answered that the amendment of Article XIV "was passed specif-

ically to enable the Society's Complaint Committee to conduct investigations on its own initiative." Fox added:

"I am in no position to file a complaint because my knowledge of payola like that, I assume, of the other members of the Society, except such members as may be directly involved, is confined to the alarming allegations made in the trade papers. The vast array of legal talent supported at the Society's expense, however, would seem to be capable of ascertaining the true facts were they directed to do so by the Society's Complaint Committee."

Referring to a statement by Herman Finkelstein condemning any attempts to influence the Ed Sullivan program, and referring to a directive by the board on this matter, Fox asked: "Am I to understand that this directive permitted such influence to be exercised by the board including presumably the use of payola on all shows other than the Ed Sullivan show?"

Fox concluded: "In your speeches to the membership you have constantly reiterated your belief in the Society's ability to clean its own house. Mr. Adams, you have the responsibility and the power to do so. Only the Society's members can judge whether you have the desire."

Mathis Mouth

Continued from page 2

The promotion behind Johnny Mathis Mouth will include extensive consumer advertising, a special floor merchandiser for dealers to hold 60 Mathis LP's, and a three panel Johnny Mathis display piece. The Johnny Mathis albums that will be featured in the new campaign are his newest "Faithfully," and "Heavenly," as well as the following older sets: "More Johnny's Greatest Hits," "Johnny's Greatest Hits," "Open Fire, Two Guitars," "Warm," and "Wonderful, Wonderful."

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WINTER BUYING NUMBER

January 11, 1960

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Finals Rodeo Wins Big Dallas Crowds

First Rodeo 'World Series' Termed Successful for RCA, Fair Coliseum

DALLAS—First National Finals Rodeo wound up here Wednesday (30), and was acclaimed as a big success all the way around.

With estimated total attendance of more than 55,000 for 10 performances in State Fair Coliseum, seating 7,108, rodeo's "first world series" more than paid its way at the box office and, what was even more important to sponsors, achieved two primary objectives of sponsoring organizations.

For the State Fair of Texas, it brought another major sports event to Dallas for the big Cotton Bowl Festival week which precedes the annual New Year's Day football classic.

For the Rodeo Cowboys' Association, which put on finals rodeo thru its National Finals Rodeo Commission, it was a bid for national recognition of rodeo as a major professional sport, one of the most popular spectator sports and one of the fastest growing in the country today.

The rodeo had phenomenal advance ticket sales, with orders from almost every State in the Union, including Hawaii and Alaska, as well as Canada. Many rodeo buffs bought tickets across the board for all 10 performances during the five-day event. Finals had "go-rounds" at 2 and 8 p.m. starting Saturday (26) thru Wednesday (30). Box office sale of tickets both at the State Fair box-office downtown and at the Coliseum box-office was hot and heavy thru the entire run of rodeo.

Four Full Houses

Four out of the 10 performances drew capacity crowds and the rest were good.

Initial go-round Saturday afternoon (26) had about 5,500 patrons and that evening was capacity. Both performances Sunday (27) were in the neighborhood of 5,400. Last three evening performances—Monday, Tuesday and Wednesday—were capacity. Monday and Tuesday matinees were better than half houses and the final Wednesday (30) matinee was near capacity.

With reserved seats pegged at \$4 each per performance and box seats at \$6, the house scaled at slightly more than \$31,000. There were no general admission tickets.

National Finals were the first rodeo ever put on by RCA itself and first in which only the top money-winners of the year were eligible to compete. The rodeo brought together the top 15 money winners of the regular season in saddle bronc and bareback riding, bull riding, steer wrestling and calf roping. There were 69 contestants from 18 States and Canada. Six contestants qualified in two of the five events. Thirteen former world champions were among the contestants, including all the defending 1958 champions.

Standings Detailed

Money won at National Finals was added onto winnings of the regular season to determine the world champions in each event for 1959. National Finals prize money totaled \$57,500, the most ever offered for a five-day rodeo. Championships in two of the events, steer wrestling and calf roping, had decided during regular season, since top men in those contests were so far ahead of the field nobody could catch up.

Jim Bob Altizer, of Del Rio, Tex., took world championship in calf roping, and Harry Charters, of Melba, Idaho, the championship in steer wrestling. Both men

WIS. SOLONS CONGRATULATE MASTERSON

MADISON, Wis. — Willard (Bill) Masterson, manager of Wisconsin State Fair, Milwaukee, has received an official certificate of congratulations from the Wisconsin State Assembly on his election to the presidency of the International Association of Fairs and Expositions.

The certificate reads: Whereas, Mr. Willard M. Masterson, manager of the Wisconsin State Fair, has been elected president of the International Association of Fairs and Expositions.

Now therefore, pursuant to Joint Rule 26 upon the motion of Assemblyman Leonard the Assembly extends to Mr. Willard M. Masterson their sincere congratulations and direct that this Certificate of Congratulations be presented to Mr. Masterson.

The certificate was dated December 10 and signed by the speaker and clerk of the Assembly.

added to their winnings in the finals.

With results in on the first six go-rounds, Casey Tibbs of Fort Pierre, S. D., had sewed up the saddle bronc riding championship, with \$17,354 in total winnings for

(Continued on page 55)

W. Va. State Fair Grandstand to B-C

RONCEVERTE, W. Va. — The West Virginia State Fair's grandstand contract was awarded last week to Barnes-Carruthers Agency, for the first time. Elements charted for the 1960 fair represent a substantial change in the grandstand operation, general manager C. T. Sydenstricker pointed out. Midway will again be occupied by Cetlin & Wilson Shows.

A thrill show will perform for the first time since the early Chitwood days. Booked in is a Jack Kochman show for opening day, Monday, August 22.

Two other shows will be offered. One headlines vocalist Alice Lon, formerly of the Lawrence Welk

Show, and Ted Mack. The other will be a "Grand Ole Opry" unit featuring Little Jimmy Dickens, the Duke of Paducah, the Carter Family and other stars. The Lon-Mack unit is set for Tuesday, Wednesday and Thursday and the hillbillies for the two closing days.

It has not been worked out whether Mack's appearance will incorporate his amateur hour show. The unit will be a revue-type, however, including a line of dancing girls and supporting variety acts. Acts would also be provided during the afternoon harness racing programs.

Randy Avery represented Barnes-Carruthers. This is the first time the fair has offered as many as three distinctly varied grandstand shows in one week. Sydenstricker said another development is the effort to distribute 45,000 free tickets to all FFA and 4-H youngsters in the State.

Swenson Adds Multi-Dates

SPRINGFIELD, Mo. — Aut Swenson, owner of Swenson Thrillcade, announced last week the addition of several more multi-date contracts at fairs for 1960.

Signed by the stunter was three performances at the Buena Vista County Fair, Alta, Ia., where three shows will be given, matinee and night on Sunday and a night performance on Monday. Previously the fair has confined its thrill shows

FETE VIVONA FOR '59 ROLE

Westbrook Voted Miami President

MIAMI—Harry (Buster) Westbrook, business manager of Penn Premier Shows, was elected president of the Miami Showmen's Association at the Monday (21) meeting, along with the entire regular slate of officers and board of directors. In the absence of an independent ticket, club secretary Martin M. Weiss cast a single ballot to signify unanimous agreement of those present.

Westbrook will succeed John Vivona at the first meeting of 1960, slated for Tuesday (5), the night after the annual banquet and ball. Vivona was feted on Tuesday (22) at the Eden Roc Hotel, Miami Beach, when more than 300 members and friends turned out for a sumptuous president's party at which comic Jack Carter entertained.

Vivona received a diamond ring from the club in gratitude for his leadership, which led the MSA to one of its best financial years. His show, Amusements of America, was

responsible for raising more than \$4,000 last season; other shows holding jamborees were Prell's Broadway, O. C. Buck, Cetlin & Wilson, Bernard & Barry, and Johnny's United. Still others hustled tip boards and dues. The annual yearbook hit a new advertising peak of \$12,300. Syd Daniels promoted a jamboree at the Philadelphia circus date.

In charge of the affair were Artie Lewis, Syd Daniels and Joe Ross.

Elected with Westbrook were Mel Dodson, first vice-president; Bernard (Bucky) Allen, second vice-president; Maxie Sharp, third vice-president; Alton Pierson, treasurer; William J. Tucker, assistant treasurer; Clif Wilson, secretary, and Charley Wright, assistant secretary.

Kochman Stunt Show Contacts York, Indpls.

PATERSON, N. J.—The York (Pa.) Inter-State Fair and Indiana State Fair thrill show contracts were awarded to Jack Kochman's organization last week. It will be Kochman's first show at York, which will get his foreign-car unit on Saturday, September 17. The Indianapolis award, consisting of three days and generally regarded as the No. 1 date in auto thrilldom, came after good results were garnered at the Chicago convention. The Chitwood and Swenson shows also bid, and Kochman got the contract for the third straight year.

Kochman and Manager Bob Conto said contracts signed in Chicago exceeded past years. Included were Crown Point, Ind.; Greenup, Ill.; Wausean, O.; Danbury, Conn.; West Springfield, Mass.; Salt Lake City; Fresno, Calif.; Marshall,

(Continued on page 61)

Indiana Fairs Meeting Thru January 5

INDIANAPOLIS—Gov. Harold W. Handley is the principal speaker as officials of 100 Indiana fairs gather here for the 40th annual convention of the Indiana Association of County and District Fairs Sunday (3) thru Tuesday (5).

Samuel E. Molter, association vice-president, will be installed as president Tuesday morning (5). Hal Royce, Austin, the retiring president, will preside over the banquet and business sessions.

Guests, in addition to Handley, will include Lt. Gov. Crawford F. Parker, who serves also as commissioner of agriculture, and Deborah Deanne Smith, Lebanon, Miss Indiana State Fair for 1959.

Scheduled for the convention are the following:

A directors' school, with Molter presiding, and a discussion by F. R. Wilsey, of Lafayette.

With Alvin C. Cast, of Kentland, as moderator, a panel discussion of "Responsibilities and Liabilities of Fair Board Directors," with Robert

(Continued on page 61)

State Queen Vote On W. Va.'s Agenda

ELKINS, W. Va. — A Miss West Virginia Association of Fairs will be chosen at the State group's annual meeting next week. Site and dates are the Tygart Hotel on Saturday and Sunday (2-3), with Frohman Johnson of Charleston, president, as presiding officer.

Opening session will be 1 p.m. Saturday at which there will be a business meeting, reports from fairs represented and general discussions. Banquet and entertainment will ensue at 7 p.m., then the beauty contest. The banquet will be addressed by Don Crislip, executive director of the West Vir-

ginia Industrial and Publicity Commission, who will talk on West Virginia Centennial plans.

Elections are scheduled for the Sunday morning session which starts at 9 o'clock. Also on the agenda are a "problem clinic" and judging of publicity material.

Other officers include Ross Tuckwiller of Lewisburg, R. D. Bennett of Fort Ashby and Charles Hurt of Charleston, vice-presidents; Mabel Hetzer of Huntington, secretary-treasurer, and Mrs. Jessie Jume of Summersville, assistant secretary.

Atayde Opens Home Stand; Has Rose Gold, Fredianis

MEXICO, D. F.—Atayde Bros. Circus launched its annual seven-week holiday run on its own property here. The performance includes the Rose Gold Trio, the Frediani Troupe, the Jim Wong Troupe and Joe Horwath's Wild Animals.

The show uses a European big top with four 70-foot center poles set in a square. Seating is for about 7,000 persons and prices are scaled from 3 to 15 pesos. Six ticket windows are operated. This big top is used in only a few major cities and a different one is used on the road. Added lighting and sound equipment are used here. Lot is paved and landscaped.

Menagerie is set up alongside the big top and goes for 2 pesos. It is displaying the first giraffe seen on a circus in Latin America, according to word here. There are nine cages and four elephants as well as other lead stock. In another top is a Side Show with 10 platform acts and attractions.

TALENT ON THE ROAD

Even the Movies Exploit TV Name Personalities

Even the movies, to say nothing about other types of entertainment, are taking advantage of the powerful exploitation of TV name entertainers. Typical is the "Yellowstone Kid," a Western making the rounds of neighborhood theaters. It features Clint Walker, who made his name as "Cheyenne"; Edd (Kookie) Byrnes, "77 Sunset Strip," and John Russell, star of the "Lawman" series. . . . Betty Johnson opened at the Chase Hotel, St. Louis, on New Year's Eve. . . . Victor Julian and his troupe of talented dogs made their fifth appearance on the December 20 Ed Sullivan show. . . . Included in the bill at the Roxy, New York, were Four Goetschis, Baudy's Animals and Francis Brunn. . . . Jane Russell is in Europe for a series of 19 one-nighters in Spain, Portugal, Germany and Italy. . . . Dagmar featured at the Desert Inn, Las Vegas. . . . Jerry Carman, with the Val Campbell-Gus Sun Agency in Detroit for 14 years, is now on his own with offices in the Royal Palm Hotel.

TV SHOWCASE: Rexall TV Special on January 10 will feature Steve McQueen, Mickey Rooney and Walt Disney among others. . . . January 12 Dean Martin Show will also have Nanette Fabray, Fabian and Andre Previn. . . . Les Paul and Mary Ford, Dorothy Collins, Marge and Gower Champion set for the January 15 Bell Telephone Hour. *Charlie Byrnes*

FAIR MEETINGS

Indiana Association of County and District Fairs, Severin Hotel, Indianapolis, January 3-5. Robert L. Barnett, Muncie Star, Muncie, Ind., secretary.

Minnesota Federation of County Fairs and Minnesota State Agricultural Society, St. Paul Hotel, St. Paul, January 4-6. Hubert Ransom, St. James, secretary.

Georgia Association of Agricultural Fairs, Dinkler - Plaza Hotel, Atlanta, January 11. Joe F. Pruett, 550 Riverside Drive, Macon, secretary.

South Carolina Association of Fairs, Jefferson Hotel, Columbia, January 12-13. Tom Moore, Spartanburg, secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 12-13. Everett E. Erhart, Stafford, secretary.

Ohio Fair Managers' Association, Deshler-Hilton Hotel, Columbus, January 12-14. Goldie Scheible, 1043 South Main Street, Dayton, O., executive secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 13-14. Win H. Eldridge, 315½ East Mill Street, Plymouth, secretary.

Missouri Association of Fairs, Governor Hotel, Jefferson City, January 14-15. Victor M. Gray, Box 630, Jefferson City, secretary.

North Carolina Association of Agricultural Fairs, Washington Duke Hotel, Durham, January 14-15. Corbin Green, Hickory, secretary.

West Canada Association of Exhibitions, Bessborough Hotel, Saskatoon, Sask., January 15-17. Mrs. Letta Walsh, P. O. Box 10, Saskatoon, Sask., secretary.

Virginia Association of Fairs, John Marshall Hotel, Richmond, January 16-17. William E. Finch, Danville, secretary.

South Dakota Fair & Exposition Association, St. Charles Hotel, Pierre, January 17-18. Ray Urrah, Hurley, secretary.

Michigan Association of Fairs and Exhibitions, Pick-Fort Shelby Hotel, Detroit, January 17-19. Harry B. Kelley, Hillsdale, secretary.

Association of Alabama Fairs, Hotel Stafford, Tuscaloosa, January 18-19. C. W. Summers, Box 972, Jasper, secretary.

Massachusetts Agricultural Fairs' Association, Wendell-Sherwood Hotel, Pittsfield, January 18-19. Paul Corson, Topsfield, secretary.

Association of Utah Fairs and Shows, New House Hotel, January 20. Mae Bellow, 2636 South

20th East, Salt Lake City 9, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 20-21. William Arthur Morris, 2924 North Fifth Street Highway, Reading, secretary.

Maine Association of Agricultural Fairs, Eastland Hotel, Portland, January 20-21. Roy E. Symons, Skowhegan, secretary.

North Dakota Association of Fairs, Hotel Graver, Fargo, January 21-22. A. D. Scott, Box 68, Fargo, secretary.

Kentucky Association of Fairs & Horse Show, Kentucky Hotel, Louisville, January 21-22. L. Doc Cassidy, Box 73, Shelby Station, Louisville 17, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 24-26. Clifford C. Hunter, Taylorsville, secretary-treasurer.

Rocky Mountain Association of Fairs, Rainbow Hotel, Great Falls, Mont., January 24-26. Clifford D. Coover, Shelby, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 24-26. H. C. McClellan, Arlington, secretary.

New York State Association of Agricultural Fair Societies, Sheraton-Ten Eyck Hotel, Albany, January 25-26. James A. Carey, Department of Agriculture & Markets, State Office Building, Albany, secretary.

New Jersey Association of Agricultural Fairs, Hildebrecht Hotel, Trenton, January 27. William C. Lynn, 1 West State Street, Trenton, secretary.

Tennessee Association of Fairs, Noel & Maxwell House, Nashville, January 28-29. Mrs. Malinda Granberry, Box 3808, Mid-South Fair, Memphis, secretary.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 3. N. S. Hand, Mississippi State Fair, Jackson, secretary.

Texas Association of Fairs and Expositions, Baker Hotel, Dallas, February 4-6. Bob Murdoch, East Texas Fair, 102 East Locust Street, Tyler, secretary-treasurer.

Arkansas Fair Managers' Association, Lafayette Hotel, Little Rock, February 8-9. Clyde E. Byrd, Arkansas Livestock Exposition, Little Rock, secretary.

Midwest Fair Association, Hotel President, Kansas City, Mo., February 25-26. Maurice E. Fager, Mid-America Fair, Topeka, Kan., secretary.

McGowan Made Head of Fair In Greenville

GREENVILLE, N. C.—Ford McGowan was elected president of the Pitt County American Legion Agricultural Fair on Monday (7). A near-perfect turnout of officers and directors attended. McGowan succeeds Ed Harris, who served a two-year term as head of the group.

Norman Y. Chambliss of Rocky Mount was chosen manager for the 12th consecutive year. Dates of the 1960 event are October 3-8 with O. C. Buck Shows providing the amusement zone for the fourth year. Reports of the treasurer and president reflected a healthy financial condition of the fair body.

W. C. Dobson, Retired Show Owner, Dies

ST. PAUL—Funeral services were held recently in North St. Paul for W. C. Dobson, veteran of 39 years in show business, who died in St. John Hospital here December 19 of cancer.

Early in his career he worked as a bingo concessionaire, and from 1942 until retirement in 1947 he was co-owner and then owner of Dobson's United Shows, which played Wisconsin and Minnesota fairs almost exclusively for the last 15 years. Dobson underwent surgery in June, 1958, but never fully regained his health, altho he made frequent visits to hospitals.

Surviving are his widow, Viola; three brothers and two sisters. Burial took place in Sunset Memorial Gardens, North St. Paul. Pallbearers at the services, all members of the Midwest Showmen's Club, St. Paul, included W. L. Singor, Henry Hingst, William T. Collins, Charles Carroll, Leslie Hinsen and Fred C. O'Neil.

Finals Rodeo

Continued from page 54

the year up to that point. Tibbs won the saddle bronc title in 1952, 1953 and 1954, and he was all-around world champion cowboy in 1952. With four go-rounds yet to go, Jack Buschbom of Cassville, Wis., had \$16,567 in winnings to top the bareback bronc riders. Jim Shoulders, of Henryetta, Okla., had \$15,542 for a slim lead in bull riding.

With total winnings for the year of \$30,514, Shoulders apparently already had the all-round world championship cowboy honors clinched for his fourth consecutive year. Shoulders won both bareback and bull riding titles last year. First three men in RCA standings for the year, with national finals winnings added in thru the first six go-rounds of the NFR, are:

Bareback bronc: Jack Buschbom \$16,567; John Hawkins, Twain Harte, Calif., \$15,872; Jim Shoulders, \$14,972.

Steer Wrestling: Harry Charters, Melba, Idaho, \$18,288; Ron Fedderson, Sidney, Neb., \$12,157; Danny Daniels, Phoenix, \$11,256.

Bull Riding: Shoulders, \$15,542; Bob Wegner, Ponca City, Okla., \$15,018; Joe Green, Sulphur, Okla., \$10,138.

Calf Roping: Jim Bob Altizer, \$24,728; Dean Oliver, Boise, Idaho, \$18,104; Dale Smith, Chandler, Ariz., \$17,813.

Saddle Bronc Riding: Casey Tibbs, \$17,354; Winston Bruce, Calgary, Alta., \$14,612; Enoch Walker, Cottonwood, Ariz., \$11,931.

FAIR-EXHIBITION MANAGEMENT

Lethbridge Nets 21G

LETHBRIDGE, Alta.—A net profit of \$21,523 on the year's operations was reported at the annual meeting of the Lethbridge and District Exhibition Association. A profit of \$30,289 was shown on the four-day summer fair.

Grounds improvements for the year cost \$5,366, while capital expenditures amounted to \$1,151.

At a subsequent meeting, Sven Erickson was elected president to succeed W. L. McGillivray. Vice-presidents are R. C. Hill and R. J. Hegan. Charles Perry was re-appointed secretary-manager.

In his report to the annual meeting, McGillivray termed the year a successful one and said the revenue increase was larger than for any other year.

The 1960 exhibition will be July 6-9, with only two days for rodeo events, more chuckwagon races and no competition with Calgary, Alta., and Cheyenne, Wyo., dates, he reminded.

He said it is hoped to have a 4-H show and sale during the fair, if space is available. "We are badly in need of additional accommodation," he said. "If we had better livestock facilities, we'd have livestock sales every month."

Secretary-manager Perry reminded that the exhibition had been classified by the provincial department of agriculture in a special category, above Class B fairs, and was eligible for grants toward capital construction.

"A long-range program must be initiated to keep pace with the population of the city and surrounding area and the continued demands for use of facilities at the grounds," he said.

Indio Preps 300G Bldg.

INDIO, Calif.—The new \$300,000 Horticulture Building at the Riverside County Fair and National Date Festival is being rushed to completion before the event opens February 12 and is expected to draw new feature exhibitors. R. B. Farmer, board president, said here.

Dates, citrus, and community feature displays will be shown in the building, construction of which has been delayed by rain and high winds. The photographic salon, previously in the educational exhibit building, will be shown here. In addition to the space for the displays, there is room for the administrative offices in the structure which is 80 by 180 feet.

Dallas Renames Thornton

DALLAS—R. L. Thornton Sr., has been re-elected president of the State Fair of Texas for his 16th term. He was first elected to the top post in 1954 when the fair was preparing to resume operations following World War II.

Others renamed were James H. Stewart, executive vice-president and general manager; Charles R. Meeker Jr., vice-president and assistant general manager; Fred F. Florence, treasurer, and Arthur K. Hale, secretary.

Thornton was also re-elected president of the State Fair Musicals; Stewart, vice-president and general manager; Meeker, vice-president and managing director; Florence, treasurer, and Hale, secretary.

ROLLER RUMBLINGS

BY AL SCHNEIDER

EIGHTEEN operators, representing 11 rinks, have been added to the membership roster of the Roller Skating Rink Operators' Association of America, it was announced recently by Charles E. Cahill, secretary-treasurer, at association headquarters in Detroit. The new members and the rinks they represent are J. P. Carter and Bob Cross, Rainbow Skating Arena, Gadsden, Ala.; Mr. and Mrs. Michael G. Gyulveszi, Great Lakes Rollarena, Rockwood, Mich.; Mr. and Mrs. Don Victor, Highway Arena, Colonial Heights, Va.; Mr. and Mrs. John Gallio Jr., Roller Fair Skating Rink, Santa Maria, Calif.; and Roller Gardens, Oxnard, Calif.; Lee Grimes, Roller-bowl Skating Rink, Valdosta, Ga.; Robert H. Billups, Camden Park Rink, Huntington, W. Va.; Donald E. Truax and Donald F. Martin, Pompane Skate Arena, Pompane Beach, Fla.; Earl A. Priestler, Bowen's Rollarena, Grand Rapids, Mich., and El Dorado Skating Rink, Muskegon, Mich.; William H. Swift and E. J. Marschner, Skate Haven Roller Rink, Lackawanna, N. Y.; Thomas and Josephine Felice, formerly of Tom's Cardon (O.) Roller Rink, transferred to Rollerena, Painesville, O., and C. Wyman Jones, Dal-Kliff Roller Rink, Dallas (taken over from Walter D. Young), and Arcadia Roller Rink, Abilene, Tex.

An unused building that once housed White City Roller Rink in Chicago's old White City Amusement Park was destroyed by fire November 28. White City Park, built in 1904, once consisted of 20 acres of park attractions. In 1945 nearly all of it was razed to make way for a housing development. All that remained was the 100-yard rink structure which was in the process of being demolished by a wrecking company when the fire occurred.

NEW ENGLAND NOTES: Harry Neckes, of Hartford (Conn.) Skating Palace, rented the facility for the New England light-heavy-weight boxing title bout December 1. Skating resumed the following night. . . . Free indoor roller skating sponsored by the mayor's Youth Recreation Commission on Monday afternoons and evenings at Rialto Rink, Springfield, Mass., drew a record crowd of 1,360 on November 23. Program started in mid-October. . . . Bowlerskate of South Norwalk, Conn., staged a New Year's Eve party, offering prizes for games staged from 11 p.m. to 2 a.m. Bowlerskate was the scene of a November 23 Gala Roller Parade staged by the Rip Van Winkle Roller Skating Club. Highlight was the selection of a "Miss Roller Queen of 1959."

AMUSEMENT PARK OPERATION

Portland, Ore., Zoo Trains Carry 250,000 in Season

MINIATURE RAILWAY operated by the Portland, Ore., zoo added a mile to its trackage and upped its roster of trains from one to three during the past summer. The line expanded in connection with the Oregon Centennial Exposition. It carried 200,000 passengers on the steam and streamliner trains and another 50,000 on the smaller "circus" train. More tracks will be added and the station will be moved from the centennial grounds to the zoo grounds during the winter. . . . The Brunswick-Balke-Collender Company estimates in an article for the New York Stock Exchange's magazine, Exchange, that Americans spent \$41,000,000,000 on recreation last year. The amount is "almost as much as was spent on national defense."

Train, Golf Rights Let; Paper Boosts Coney, Games

ZOO TOURS, Inc., has been granted a contract with the Los Angeles recreation and park commission to operate "elephant trains" at Griffith Park Zoo. The power unit will be in the shape of an elephant and the trackless train will pull three cars. The same firm has similar equipment at San Francisco. . . . Denver parks and recreation authorities are granting concessions for operation of golf course refreshment and equipment locations at three courses. Holders sell food, drinks, carts and golfing supplies. Each course concession brings the city from \$2,500 to \$4,000 it was reported. . . . Ohio Board of Liquor Control was taken to task recently by the Cincinnati Enquirer for singling out Coney Island Amusement Park and its Fascination game for an adverse ruling. The paper termed the park "a model of propriety. . . for the family and (it) furnishes substantially the same kind of amusement devices as are to be found in amusement parks throughout the civilized world." It said the board should be reminded to the legal principle that says "the law does not concern itself with trifles."

Delaware City Okays Money For Boardwalk

REHOBOTH BEACH, Del.—Expenditure of \$40,000 for improvements to this resort's Boardwalk was approved Saturday (12) night by Rehoboth Beach city commissioners.

Plans are to finish a widened extension of the Boardwalk to the south and to complete a 40-foot wide section to the north of the plaza.

Proposed legislation in a bill now before the General Assembly at Dover would provide \$30,000 over the next two years for work on the Boardwalk. In the past five years \$50,000 in State money has been spent on it.

Gen. William A. McWilliams Sr., city manager, said it was planned to ask the Delaware State Highway Department for an inspector to work on the Boardwalk extensions, with the city paying the inspector's salary. General McWilliams explained that State work on the Boardwalk in the past has come under the Highway Department.

EDMONTON EX ADDS WICKETS

EDMONTON, Alta.—The mezzanine floor of the Edmonton Exhibition's grandstand will be enlarged to permit an increase in race track wagering facilities. The number of wickets will be boosted from 32 to 43.

Final arrangements for a bank loan of \$2,500,000 have been completed. The money will be used for the construction of stables, with room for 800 horses. Complete summer and winter facilities will be installed, along with a novel lighting and ventilating system.

Building Damaged In Cedar Point Fire

SANDUSKY, O.—Fire extensively damaged the 50-year-old brick and frame power house structure. Sparks from a welder's cutting torch was believed responsible for the blaze.

The building was formerly used for several purposes. Electricity for the resort was manufactured there until several years ago when a changeover to a public utility was made. This past season a water main was run across the causeway from Sandusky and the former filtration plant was discontinued.

The facility also manufactured ice in former years, but this now is purchased in Sandusky. The old power, water and heating equipment is being dismantled and will be sold for scrap.

Sandusky firemen arrived on the scene in time to prevent spread of flames to nearby buildings. The power house walls were not believed damaged and the roof, soon to be replaced, was extensively damaged by flames.

An apartment and storage building owned by Joseph and Florence Santi, located across the lagoon from the power house, was not damaged by the fire. Santi has a canoe and boat rental concession on the lagoons. He and his wife are spending the winter in Florida. Florence Santi operates waffle, Presto-Pup and other refreshment stands on the grounds.

Franklin, Ind., Fair Bldg. Set For Civic Uses

FRANKLIN, Ind.—The Johnson County Fair recently dedicated its new Scott Hall that will be used for all types of civic functions in addition to being used during fair week.

Lt. Gov. Crawford Parker was the principal speaker at the ceremonies. The structure is named for S. B. Scott, county agricultural agent.

2 Agencies Argue Over Aud At Indianapolis

INDIANAPOLIS—Indianapolis-Marion County Building Authority was scheduled to meet Tuesday (29) for the adjustment of a conflict in the effort to build a civic auditorium. Meanwhile Joseph J. Cripe, secretary-manager of the Indianapolis Convention and Visitors' Bureau, warned that Indianapolis is encountering rising competition for convention business from cities with "new and fine convention facilities."

As explained by Henry W. Manz, general manager of the Authority, a conflict developed when the Indianapolis City Council adopted a resolution requesting the construction of an auditorium, while the Marion County Council and the county commissioners passed another resolution specifying the proportions of the auditorium.

Action by both the city and county is required under the law which allows the building of the auditorium.

In order to avoid legal complications in the future, the Authority will seek to compose the differences between the city and county authorities.

\$1 Mil Tract Offered for Me. Coliseum

OLD ORCHARD BEACH, Me.—A 40-acre tract at Old Orchard Beach has been offered to the State as a site of a long-projected regional coliseum. The land is worth close to \$1,000,000.

The proposed center would cost the State government about \$4,000,000, or about \$200,000 a year, thru an amortization program.

Lewis Bernstein, Portland and Biddeford businessman, says competent observers are convinced that the attraction would bring \$30,000,000 to \$40,000,000 additional vacationist dollars into Maine each year.

The plan has been proposed to the Maine Department of Economic Development which informed Bernstein that it was interested in any project which would benefit Maine. Envisioned is an outdoor arena seating 2,000 and enclosed building with 10,000 capacity.

Minneapolis Car Show Adds Lennon Sisters

MINNEAPOLIS—The Lennon Sisters have been signed as the second headline attraction of the Upper Midwest Auto Show at the Minneapolis Auditorium, January 9-17, it was announced by Max Winter, producer and president of Minneapolis Attractions, Inc. The four girls, featured performers on the Lawrence Welk TV show the past four years, will appear twice daily, January 11-15.

Xavier Cugat and his orchestra and singer Abbe Lane were booked earlier for appearances January 9-10, the two opening days of the show. Winter said he had been negotiating for the Lennon Sisters' appearance since he sponsored a Welk concert in Hawaii last October.

ARENA, AUDITORIUM NEWSLETTER

Oakland Schedules Racing; Electric Show Contracts 300

OAKLAND (CALIF.) Auditorium & Exposition Building recently signed contracts for the 1960 Pacific Coast Indoor Auto Racing Championship which was to start January 1. There will be races on two days a week thru February 13. Bob Barkhimer and Margo Burke are co-promoters. Exposition building is large enough to accommodate one-tenth of a mile asphalt track plus 4,000 spectator seats. . . . National Electrical Industries Show, March 6-9, 1960, at New York Coliseum, reports it already has 6,000 advance reservations, and attendance for the event is expected to reach 20,000. More than 300 commercial exhibits are scheduled. American Airlines has been named the official airline for the show, it was announced by show director Harold R. Meyer. . . . Recording artists and Southern California disk jockeys combined to stage free record hops nightly as part of the 1960 International Motor Sports Show that opened at the Great Western Exhibit Building, Los Angeles, December 26.

Lincoln Sports Show Set For Nebraska Fair Coliseum

LINCOLN SPORTS, Vacation and Outdoor Living Show has been announced for March 17-20 at the new State Fair Coliseum at Lincoln, Neb. Bill Morton is the director. Dates are later than in previous years in order to get better weather, and it follows immediately after the Omaha show. . . . Exhibition hall of the Allen County War Memorial Auditorium at Fort Wayne, Ind., was alive December 11-13 with the Rod, Custom and Sports Car Autorama, produced by Bill Lipky and Nord Krauskopf. They reported strong attendance and the awarding of numerous trophies and prizes to winners in several classifications. . . . Al Stern advises that he just completed the Cocoa (Fla.) Home Show successfully and is looking forward to his Hollywood Home Show, January 30-February 3, and Volusia County (Daytona Beach) Home Show, March 19-23.

Fairman Named to Manage Winston-Salem's Coliseum

WINSTON-SALEM, N. C.—Neil Bolton has been named manager of the Memorial Coliseum here, effective January 1, according to announcement by Albert L. Butler Jr., president of the Winston-Salem Foundation Committee.

Bolton, 47, will continue as manager of the annual Dixie Classic Fair and also as secretary-treasurer of the Northwest North Carolina Development Association, it was stated. W. N. Schulz, who has been manager of the Coliseum since 1956, has agreed to stay on until February 1. He will be 70 next year.

Bolton will resign as manager of the Agriculture and Highway Department of the Winston-Salem Chamber of Commerce, a position he has held since June, 1951.

An informed source here commented that Bolton will be responsible for the booking of entertainment programs. Booking of entertainment at the Winston-Salem building has been carried out by the Feld Brothers' Super Attrac-

tions, Inc., of Washington. The Coliseum commission's contract with Super Attractions expires next summer.

Bolton said he already is working on next year's Dixie Classic Fair. Both he and Butler agreed that his new Coliseum duties should complement his work with the fair.

He added that the Foundation Committee members appreciate Schultz's contribution since 1956 and the fact that he has agreed to remain at the Coliseum until February 1.

"He has done an effective job with a limited budget," Butler said. "For one thing, the Coliseum's operations were in the red when he went there; they are in the black now."

See Early Ads For Nashville Auditorium Bids

NASHVILLE — According to William Holman, of the architectural firm of Marr & Holman, bids are expected to be advertised in late January or early February for construction of Nashville's \$5 million auditorium and adjoining \$900,000 underground parking garage.

Holman said that a cost estimate requested by the city auditorium commission has delayed the awarding of a contract, originally scheduled tentatively for December. He added that the 10,800-seat auditorium will include installations for an ice arena and that it is expected to become a sports center. It will be built between Fourth and Fifth avenues south of Gay Street in the Capital Hill redevelopment project. The underground parking garage will be just south of the auditorium.

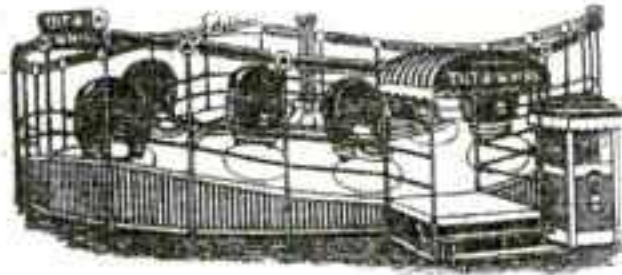
Hillsdale, Mich., Gets \$11,139 Net On '59 Fair Run

HILLSDALE, Mich.—The Hillsdale County Fair wound up with a net of \$11,139.23, it was reported at the annual meeting of the organization. Receipts totaled \$134,154.02 and expenses were \$123,014.79. Dates for this year are September 25-October 1.

Harry B. Kelley was renamed secretary for the 31st year. William F. Danhausen was elected president; Charles Boone, vice-president; J. I. Post, treasurer; Fay Elster, assistant treasurer, and Mrs. Harry Kelley, assistant secretary. New directors are Gerald Plumb and Rudolph Burke.

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Carnival Routes

Peter Paul Ams.: Sanford, Fla.

Circus Routes

Atayde Bros.: Mexico City, Mex., 4-Feb. 3.

Packs, Tom: Mexico City, Mex., 4-7.

Legitimate Shows

Dark at the Top of the Stairs: (Geary) San Francisco, Calif., 4-9; (Civic Aud.) Portland, Ore., 11-12; (Exhn. Gardens) Vancouver, Wash., 13; (Moore) Seattle 14-16; (Capitol) Yakima 17; (Temple) Tacoma 18; Chico, Calif., 20.

Look Homeward Angel: (Blackstone) Chicago, Ill., 4-9.

Music Man, The: (Shubert) Chicago, Ill., indefinite run.

Odd Man In: (Memorial Coliseum) Evansville, Ind., 4; (Ellis Aud.) Memphis, Tenn., 5-7; (Robinson Memorial) Little Rock, Ark., 8-9; (Municipal) New Orleans, La., 12-15; (City Aud.) Beaumont, Tex., 16; San Antonio 18-19; (Del Mar) Corpus Christi 20-21.

Two for the Seesaw: (Proctor) Schenectady, N. Y., 4; (Stanley) Utica 5-6; (Auditorium) Rochester, N. Y., 7-9; (Paramount) Springfield, Mass., 11; (Keith Albee) Huntington, W. Va., 14; (Palace) South Bend, Ind., 18-19; (Embassy) Fort Wayne 20.

Arena Routes

Polish State Folk Ballet: (Music Hall) Cleveland, O., 8-10; (Lafayette) Buffalo, N. Y., 11-12; (Syria Mosque) Pittsburgh, Pa., 13-14; (Mosque) Newark, N. J., 16; (Academa of Music) Philadelphia, Pa., 17-19; (Capitol) Washington, D. C., 20-21.

Ice Shows

Ice Capades, 19th Edition: (Ice Arena) Seattle, Wash., 4-10; (Arena) Victoria, B. C., 12-16.

Ice Capades, 20th Edition: (Garden) Boston, Mass., 4-10; (Auditorium) Providence, R. I., 11-20.

Ice Follies of 1960: (Arena) Philadelphia, Pa., 4-10; (Garden) New York 12-24.

Big Tex. Bowling Alley

SAN ANTONIO — A building permit for the largest bowling alley in the city has been issued to Educators Industries, Inc., of Fort Worth. The \$225,000 40,000-square-foot structure will be named Wonder Bowl and will include 40 lanes, a lounge, game rooms, cafe and nursery.

WINTER FAIRS

Florida

- Barlow—Polk County Youth Show, March 3-5.
- DeLand—Volusia County Fair, Feb. 18-20
- Lee Maxwell.
- Eustis—Lake County Fair & Flower Show March 8-14.
- Fannin Springs—Suwannee River Fair & Livestock Show, Feb. 24-26.
- Largo—Pinellas County Fair & Horse Show, Feb. 22-27.
- Madison—North Florida Livestock Show & Sale, Feb. 29-March 1.
- Miami—Southeast Florida & Dade County Youth Show Jan 28-31.
- Orlando—Central Florida Fair, Feb. 22-27, H. H. Parish.
- Palmetto—Manatee County Fair, Jan. 26-31 W H Kendrick.
- Plant City—Florida Strawberry Festival, Feb. 29-March 5.
- Quincy—West Florida Fat Cattle Show & Sale, April 5-12.
- Sarasota—Sarasota County Fair, March 14-19.
- Sebring — Highlands County Fair, Jan. 18-23.
- Tampa—Florida State Fair, Feb. 2-13, J. C. Huskisson.
- West Palm Beach—Palm Beach County Fair, Jan 22-30 Wm Lamar Allen.
- Winter Haven—Florida Citrus Exposition Jan. 16-23.

Woods Frames New Stunter

NEWBURY PARK, Calif.—Don Woods, longtime stunt driver with a number of auto thrill shows, has organized his own show that will use imported cars. The show, called Don Woods Motor Maniacs, made its debut in November with U. S. cars but will switch to the imports this season.

Woods' wife, Maritella, aerialist with a number of circuses, is featured in the show in a sports car-trapeze turn.

Miscellaneous

Matchstick Cities: West Palm Beach, Fla., 4-16.

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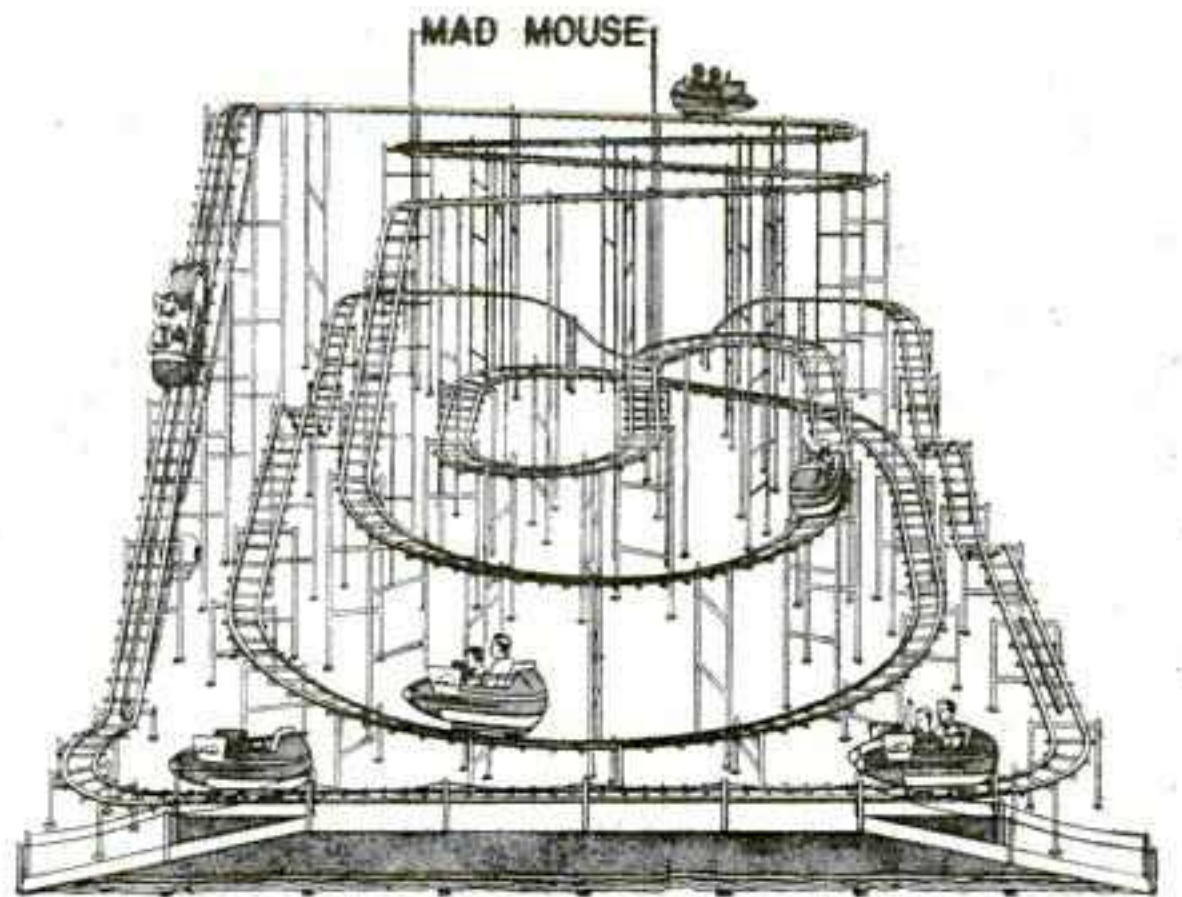
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ANDREWS—Tracy, juggler and clown since 1907, December 10 in Oskaloosa, Ia. He spent a portion of last season with Adams Bros.' Circus. Survived by his widow, Viola. Burial December 12 at Oskaloosa.

AUSTIN—Mrs. Sarah, 116, mother of Liza Hooker, December 26 in Sanford, N. C.

CHAPMAN—James D., 52, outdoor amusement worker, December 23 in Odessa, Tex., hospital as a result of injuries suffered November 22 when he fell into the gears of a Ferris Wheel at Odessa. Survived by his widow of Iowa Park, Tex.; a son, James Jr., and two daughters, Mrs. Christine Burleson, Iowa Park, and Mrs. Edith Sidener, Phoenix, Ariz. Services December 27 in Stamford, Tex., with burial in Highland Cemetery there.

DOBSON—W. C., former owner of Dobson's United Shows, December 19 in St. John Hospital, St. Paul, of cancer. (Details elsewhere in this issue.)

DUFFY—A. J., veteran showman, December 16 at his home in Muscatine, Ia. He had been associated with several circuses and carnivals, for the past 12 years as advance man for Sunset Amusement Company. Survived by two stepchildren. Burial in St. Mary's Cemetery, Muscatine.

EDWARDS—Justus, 57, press agent for Polack Bros.' Circus and earlier with Russell Bros. and Clyde Beatty circuses, of a heart attack at Burlington, Ia., December 28. He also had been with The Billboard and Yank, the Army weekly. (Details elsewhere in this section.)

GODWIN—Henry (Shorty), 71, former vaudeville performer who in later years turned to the country and western music field in radio and TV, December 15 of a heart attack in Wheeling, W. Va. In the past he toured the

RKO, Pantages and Shubert theater circuits. After vaudeville's demise he entered the radio field to appear with Otto Gray's Oklahoma Cowboys as Hiram Hayseed. He retired last August after 15 years in the c.&w. field with the Doc Williams show, featured on the "WWVA Jamboree" in Wheeling. Survived by his widow and nine children.

GREGORY—Leverette B., Sr., former vaude performer with the Four Cycling Gregorys, December 23 in a workshop fire at his home in Spring Grove, Va. Survived by his widow, Eunice; two daughters, a son and a brother.

HILDRETH—Melvin, charter member of CFA and long-time benefactor of circuses, at a Washington hospital December 23 (details elsewhere in this section).

KAHN—Max, 64, treasurer of the Michigan Showmen's Association for the past ten years; at his home in Detroit December 25 from heart disease. He had been a concession operator in supper clubs for about the past 10 years, and operator of night clubs prior to that time. He is survived by a brother and a sister. Interment was in Machpelah Cemetery, Detroit.

REID—Napoleon, 82, circus chef for nearly 75 years, recently at his home in Macon, Ga. He joined the Mollie A. Bailey wagon show as a block boy when seven years of age and trouped continuously, with M. L. Clark, Mighty Haag, King Bros. and other organizations. Burial in Macon.

ROBERTS—Thomas (Smokey), 52, former Merry-Go-Round foreman and office manager for the Ross Manning Shows, November 28 at his home in Scranton, Pa., of a heart attack. Survived by his widow, Caroline; a daughter, son, brother and two sisters. Burial December 2 in Washburn Cemetery, Scranton.

SCHWANDT—William Carl, 81, a past president of Turtleford (Sask.) Agricultural Society and one of its organizers, recently. Survived by his widow, three sons, two daughters, two sisters and a brother.

SWEENEY—Dorothy, 59, wife of Frank Sweeney, bingo operator, recently in Glen Dale, W. Va. Also surviving are three daughters, Mrs. Peter Jantas, St. Charles, Mich., and Mrs. Charles Cunningham and Dorothy Ann Sweeney, both of Glen Dale, and a brother, Thomas Weyrick, Youngstown, O. Burial December 10 in Greenwood Cemetery, Wheeling, W. Va.

VAN GIESON—Charles Roy, 76, December 23, in Detroit. He had been a member of Billposters Local 94 since 1911, and co-founder of the United Billposting Co. about 1922. About 1931 he founded his own business, National Posting Company, retiring five years ago when the business was taken over by his son, Roy M. Van Gieson, who survives. His wife and two daughters also survive. Interment in Jackson, Mich.

WUETHERICK—John, 66, retired mail clerk, who formerly trouped with the Beckmann & Gerety, Anderson-Srader and Max Goodman shows, recently in Davenport, Ia. He was a member of the Showmen's League of America and the Rock Island (Ill.) Eagles Club. Survived by his widow, Jennette, and a sister, Mrs. Raymond Coyne, Milan, Ill.

Kane Elected Head of Fair In Cobleskill

COBLESKILL, N. Y. — New president of the Cobleskill Agricultural Society, producers of the Sunshine Fair, is Paul Kane of Cobleskill. Kane is district attorney of Schoharie County. He succeeds Earl Rickard, who had served two years.

The annual report shows a net loss of \$120.95 on last year's fair, held August 26-30.

Other officers elected for 1960 include Franklin Holmes, vice-president, and Alfred L. Platt, treasurer. Earl Rickard and Langley V. Collyer were chosen to serve as directors for three-year terms. Delegates to the annual State meeting in Albany will be Stanley Rickard and John Bates. Kenneth K.

Florida City Seeks Ruling About Stadium

CLEARWATER, Fla. — The county commission recently decided to "move cautiously" in handling over \$20,000 for a feasibility study of a proposed \$7 million sports stadium.

County Attorney J. D. Hobbs Jr. was asked to determine if the county contingency fund would be a legal source of funds for the project.

The commissioners took this step after A. W. Gilkerson, clerk of the circuit court, questioned the legality of such a move under the State legislative act that set up the Pinellas County Stadium Authority last spring.

Fake and Raymond Briggs will be alternates.

The board of directors will decide on a fair secretary in the near future, it was reported.

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CARNIVAL CONFAB

DETROIT DOINGS: Robert (Bob) Morrison, a past-president of the Michigan Showmen's Association, has again been nominated to top post along with the following slate: Harry Stahl; Edgewater Park, first vice-president; Frank Cook, Cook Amusement Company, second vice-president; Charles Duma, Jimmy Chanos Shows, third vice-president; Max Kahn, concessionaire, treasurer. Nominated for the board are Sam Burd, Fred Silber, Irving Rubin, Edor Burge, Fred Small, Gerald Gordon, Harry Peltier, Irving Borker, Teddy Underwood, Irving Quist, Max Nahoum, Rex Allen, Alex Kaplan, Dave Karp and David Greenburg. No independent ticket was named.

The Detroit club hosted 320 underprivileged children at its traditional Christmas party in the clubhouse. Each of the youngsters was given refreshments and gifts and a special show was staged by Fred Gray, clown. Dave Karp had his trained horse on hand to further entertain the moppets. Hosts for the event were Sam (Pork Chops) Ginsburg, Jack Dickstein and Robert Morrison.

★ ★ ★

Al Brown, of the press committee of the Showmen's League of America, Ontario Branch, reports the new club recently added 48 members and will have from 25 to 30 additional ones at its January 14 meet. This will put the membership over the 400 mark, he said.

Charlie Byrnes

Los Angeles Notes: Annual Christmas party of the Regular Associated Troupers was held in the clubrooms Thursday (17). Ruth Wolf Wood was chairman with Emilie Bailey, co-chairman. Christmas tree was donated by Ruth Davis and Frenchy LeDoux and was trimmed by the committee. Ham dinner was followed by games. Each member brought a toy for a needy child and large boxes were donated by Louis Cecchini, John Levaggi, Al Weisman and Sam Alexander. There were more than 500 toys around the tree. The next day trucks delivered them to the All Nations Foundation Plaza Community Center and East Los Angeles Baptist mission by Fred Smith and his committee. During the evening the bazaar awards were made to Mora Bagby, Ernest Fitzgerald, Gerald Davies, Lewis Smith, Sam Alexander, Marguerite Ragland, Charles Turman, Evelyn Gordon, Walter Patchett, Florence Lusby, Billie Backman, Sally Aron, Catherine Oliver, Eva Thompson, Frank M. (Pete) Sutton, Steve Vaughn, C. H. Allton and Ruth Davis. Next event was to be the marriage of Betty Wicker and Jack Kearney in the clubrooms on January 2. Annual banquet and ball at Larry Potter's Supper Club, with Steve Vaughn as chairman and Dod Dodson and Fred Smith, co-chairman, is set for January 5. Installation of officers and New Year's party were at the clubrooms on December 31 with Julia Castle the installing officer and Ruth and Bill Davis as escorts. Larry Nathan, chairman of the evening, engaged a caterer for the dinner and an orchestra for dancing.

Los Angeles Report: Jack Kent was chairman of the New Year's Eve party and Hunter Farmer will install 1960 officers on Monday (4) for the Pacific Coast Showmen's Association. President Arthur E. Andersen made the appointments at the regular meeting last week (21). The ticket was unanimously elected, with H. D. (Bob) Matthews, secretary, casting the official vote Monday night (28). Steve Vaughn was named president; J. B. (Red) Dauer, first vice-president; Sam Dolman, second vice-president; Sam Steffin, third vice-president; Matthews, secretary, and Harry Phillips, treasurer. Kent had as co-chairmen with him

★ ★ ★

FLASHBACKS: 15 Years Ago—First Lieutenant Johnny J. Jones Jr., was at an overseas base with the Army Air Forces . . . Ben Braundstein signed as general agent for the Max Goodman Wonder Shows which was scheduled to return to the road for the 1954 season after two years' absence. . . Officers of the Miami Showmen's Association were Dave Endy, president; Robert K. (Bob) Parker, William J. Tucker and Joe Payne, vice-presidents; William D. Bartlett, treasurer; Wilbur C. Schaffer, assistant treasurer, and Milton Paer, secretary. . . Jack Rosenthal was elected president of the National Showmen's Association.

BOB MORRISON NOMINATED BY DETROIT CLUB

DETROIT—Past President Robert Morrison has been named to head the regular slate of nominees for offices of the Michigan Showmen's Association. Also nominated were Harry Stahl, first vice-president; Frank Cook, second vice-president; Charles Duma, third vice-president, and Max Kahn, treasurer.

Nominated for the board of directors were Sam Burd, Fred Silber, Irving Rubin, Edor Burge, Fred Small, Gerald Gordon, Harry Peltier, Irving Borker, Teddy Underwood, Irving Quist, Max Nahoum, Rex Allen, Alex Kaplan, Dave Karp and David Greenberg.

UNANIMOUS

Tubis, Slate Elected by N. Y. Club

NEW YORK — A single ballot was cast Wednesday (23) to signify unanimous election of Max Tubis and an entire supporting slate for the National Showmen's Association. Tubis was being installed as president on Wednesday (30), along with the rest of the slate.

Also leading the club during the 1960 season will be Morris Vivona, first vice-president; Charles Rubinstein, second vice-president; E. James Strates, third vice-president; Leo Willens, secretary; Frank Rappaport, treasurer, and Al Howard, assistant treasurer, plus a 50-man board of governors.

It was the final meeting presided over by Al McKee as club president, and he strove to make it a notable one. The Ladies' Auxiliary was invited in following the election, and McKee provided a sumptuous cold-plate-and-beverage fest.

Jan. 16 Election Set at Bloomsburg

BLOOMSBURG, Pa. — Annual elections of the Bloomsburg Fair are scheduled for January 16, secretary Maynard Morden reports. Six of the 12 board members have their two-year terms expire and competition is announced for several this year.

Considerable interest has been expressed in the midway and grandstand contracts but the traditional pattern will be followed: no decisions until after the elections, Morden said. He said pre-election decisions cannot be made because the board composition can change for the 1960 fair.

REVERE NITERY LOCATION

200-Plus Attend N. E. Club Gala

REVERE BEACH, Mass. —The Frolics Club in Revere Beach was utilized Sunday (20) by the New England Showmen's Association for its second annual banquet. A fine night club show was enjoyed and the food and festive atmosphere were also complimented. The club's original banquet was held in the Hotel Bradford, Boston.

Revere Beach was chosen in deference to a large number of members from this area. The banquet site's selection will be determined annually by the president, it is understood.

A sizable group came up from Providence to witness the presentation of a gold life membership card to John Venditto, past president, by current President Larry Carr. Another presentation, in the nature of a surprise, was when Venditto bestowed one on Joseph Freeman

for his work in organizing the association. Freedman is club secretary.

In addition to Carr and Venditto as speakers, the assemblage was exposed to the humor of Reid Lefevre, operator of the King Reid Shows and a Vermont legislator, who was toastmaster. With them on the dais were Jack Ableman, past president; Frank Allen, Ia Gross, and Charles Tamponne, vice-presidents, Milton Emerson, treasurer, and John Moses, chaplain. Representing the Ladies Auxiliary on the dais were Marion Carr, Ann Caporale, Mona Ross, Marion Cushing, Josephine Gross, Dorothy Freedman and Frances Waterman.

Visitors included Lewis Fox, Bernard B. Allen, Milton Kaufman, Jeff Harris, Frank McTeague, Paul Hoffman, Ernie Allen, Morris Freedman, Ralph Penny and Mossey Lynch.

Reid Pacts 10-Wk. Tour Thru Canada

MANCHESTER, Vt. — A 10-week Canadian tour is again chartered for the King Reid Shows, owner Reid observing that all dates are signed, sealed and delivered. The 1960 season will get underway the end of May for a Memorial Day date at a border location, following which the crossing into Canada will be made.

Eastern Canadian dates are all recontracted, Reid said, including Ormstown, LaChute, Woodstock's Old Home Week, Saint John, Moncton and others. Prior to the opening the show will have already earned four weeks' income in May from fielding a ride unit playing civic auspices. The show will head back into the U. S. for the fall fair season.

Reid expects to attend the Maine, New York, Pennsylvania and Massachusetts fair meetings, altho complications exist due to a special session of the Legislature being called for January. He is a State senator.

Dozen Tractors Added

Size of the show at its debut is expected to be 14 major rides, 8 kiddie rides and about four dozen concessions. Included are several units worthy of mention, such as the 12 additional White tractors just acquired, giving Reid a nucleus of 36 show-owned trucks in addition to the many independents.

Paul Miller is returning for the 1960 season with his Scooter, Roller Coaster and Arcade. Bill Dyer has booked on his Flying Coaster and Scrambler, Reid added, and Lester Colegrove, who has

been released from military service, will field a new Paratrooper. It is expected that a Wild Mouse and three Ferris Wheels will be in the air for all fair dates.

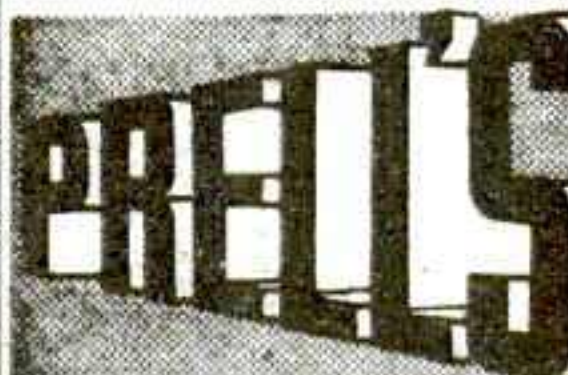
Since the season closed in late September, Reid said, a crew has built a new Girl Show front. Two large panel-fronted girl units will be fielded, as well as other shows including the Congo dark ride which made its debut last season. It is more than 40 feet high and features a panel reproduction of a jungle native beating a tom-tom. Lawrence Williams is expected to return as Minstrel Show manager.

Joint Session To Conclude McKee Regime

NEW YORK — The Ladies' Auxiliary has been invited to combine with the parent organization in a joint meeting Wednesday (23) at which time the National Showmen's Association will hold its elections. President Al McKee is providing refreshments and beverages for the last official meeting over which he will preside.

This winter's election and installation is novel and has only one precedent. Max Tubis and his wife Jane will be presidents of the two

(Continued on page 61)



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LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

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Caigle, M., Books 20¢ Mitchell, Barbara, pkg. 50¢

Alexander, Jackie & Al
Allen, Mrs. Aletha
Allen, Billy & Mrs.
Allen, Buck & Mrs.
Allen, Mrs. Dode
Allen, H. E.
Allen, Juanita
Allen, Todd
Allsup, Bob & Mrs.
Ambrose, Al
Anderson, Evelyn
Anderson, Norman & Mrs.
Annin, Jimmie
Anthony, Bumpy
Archer Sr., Jimmy & Mrs.
Armstrong, Jack & Mrs. (Tattoo Artist)
Armstrong, Jimmy
Arnold, Elnor (Little Head)
Argo, Robert G.
Asher, Charles
Atkinson, Hosea
Aterbury, Bob & Mrs.
Auger, Frank & Mrs.
Ayers, Trobie
Ayotte, Frank W.
Baker, Ralph & Mrs. (duck pond)
Baile, King
Baird, B. & Mrs.
Barnett, George
Barry, Al
Barry, Howard
Barry, M. (Slim) & Mrs.
Baxevanis, Kostas
Beal, Glenn E.
Beck, Bob & Lou
Beck, Robert E. & Mrs.
Beecher, Arden
Bement, Conley
Bennett, Chuck & Mrs.
Bentley, Tony
Bentley, Tommy
Berofsky, Harry A.
Berry, A. J.
Bishop, B. M. & Mrs.
Bishop, Brownie & Mrs.
Bishop John
Bizzaro, Louis
Blaney, Beverly Joan
Boatwright, Whitey
Boers, Eva
Boles, James
Boston, Joe E.
Bowes, Jerry
Bowman, John T.
Braa, Jerome A.
Brennan, Dan (Red)
Brodwinn, Ralph
Broffie, H. G.
Brooks, Hattie
Brooks, Roberta
Brown, Johnny Mack
Buchanan, Tom
Burdine, Roy O.
Burke, Anthony
Burke, Teddy & Mrs.
Bush, Carl & Mrs.
Byers, Whitey & Jerry
Calders, J. B.
Carltons, The Skating
Carpenter, Dale
Carter, Chloe
Cassidy, Kay
Chaney, Chas. & Mrs.
Cism, Wm. & Mrs.
Clark, Samuel T.
Clarke, Louden C.

Fuller, Robert
Gallagher, Chuck
Gallup, Jack
Gamble, Eddie & Mrs.
Garcia, Benito G. & Idelisa M.
Garvin, Marvin
Gasca, Mike
Gattis, Clendon R. & Helen F.
Gayle, Caro
Gerber Frank Hiram
Gephart, James & Mrs.
Gerd, Fred
Gibson, Ben
Gibson, John & Phyllis (high act)
Gillespie, Patrick J.
Givens, Joe L.
Gobel, George
Golden, George
Gorman, Jerry
Graham, John R.
Graham, Mary (Curley)
Greco, Don
Green, Harold
Green, Ralph & Mrs.
Green, Red & Mrs.
Greene, Marshall & Mrs.
Gregg, Chas.
Grignon, N. Connie
Grisley, Ray
Griffin & N. W. (Mickey)
Gross, A. P. & Mrs.
Grovette, Al & Mrs.
Gustow, Louis & Mrs.
Gwens, Joe
Hackett, Edward J.
Hale, D. D. & Mrs.
Hamid, Al
Hangerford, Allan
Har, George
Hardin, L. H.
Harms, Russell
Harr, George
Harrell, W. W. & (Gabe)
Harris, H. M. (Henry M.)
Harrison, Clyde
Hartesday, Robert C. & Mrs.
Havens, Dick
Haynes, James B. & Mrs.
Haywood, Josephine
Henderson, A. G.
Henry, Merlin (Mel)
Herbert, Dorothy
Herrman, Lella
Herr, H.
Higins, Kenneth L.
Hilburn, Dick & Mrs.
Hill, David L. (or T.)
Hinchlay, Eva
Hirsh, Leo & Mrs.
Hoffman, Eugene & Mrs.
Horton, Wenworth M.
Howard, Johnny & Mrs.
Howey, Fred
Hunt, A. & Mrs.
Jackson, Eli
Jackson, Llewellyn
Jackson, Valdo
Jacob, Rudy & Mrs.
Johns, Mr. & Mrs.
Johnson, Alvin
Johnson, J. D. & Mrs.
Johnson, Romney
Johnson, Mrs. Sterline (Rudy)
Johnson, Ted
Jones, Claude
Julian, Sir Victor
Kalin, Mose
Karns, Clifford
Kellar, Prof. George
Kelley, J. W. & Mrs.
Kellem, Happy
Kee, Robert
King, Miss Mickey
Knox, George (Chuck Parsons)
Kootke, Walter
Kozlick, Frank & Mrs.
Kriel, Dick
Lambertie, Willie & Mrs.
Larmore, Jim M.
Laughlin, Don & Mrs.
Lautner, Troy D.
Lavelada, Fred
Lavelada, The
Layfield, Mike
Lear, Marion F. (Ken)
Le Paige, Bertie
Lee, Torchy
Lee, Sandra
Lee, Shirley
Lehman, Herb
Levy, Maxie (Professor Maxie)
Levy, Shirley
Lewellyn, John & Mrs.
Lewis, William
Litch, Bob
List, Herman & Mrs.
Littlefield, Norman
Lloyd, Eddie
Lombardi, Frank
Long, Sr. Rodney
Lotter, Harle
Lotus, Marie
Love, Gene
Lowrey, Steve
Lowrey, John & Mrs.
Lucas, Nick & Mrs.
Lucas, Donald W.
McAskill, Arch & Mrs.
McAtee, Elsworth & Mrs.
McCarty, Charlie & Betty
McClain, George
McClendon, Leon
McCloud, O. B. (Rebel)
McClure, Harry O.
McConnell, Kenny & Mrs.
McCoy, Bill
McCurdy, Roy & Mrs.
McDermott, William
McEachern, Johnny
McGee, Mrs. Doris
McIntyre, Arthur L.
McKelvy, J. W.
McLain, O. C.
McNeill, Scotty
McQue, Berniece
MacDougall, J. H.
Malloy, Ullian
Maluzi, Robert & Mrs.
Manning, Ennis & Mrs.
Manning, Ross
Mantello, Ingrid
Martin, Mrs. Daisy
Martin, Lavern
Mapes, Thomas
Marroletti, Rocco & Mrs.

Sparkler, Penny (Barrett)
Sparks, Robert
Spoons, Mrs. Sue
Squires, Clark
Stanfield, Carol
Stank, James L.
Steenrod Jr., Elmer
Steinfeld, Walter & Mrs.
Stevens, Joe & Mrs.
Stewart, Al & Mrs.
Stimml, James
Strong, Verna
Stroud, Howard K.
Styron, Danny
Sullivan, Joe & Mrs.
Sutton, Whitey
Swank, Harry & Mrs.
Syverson, Stanley O.
Tammany, John
Thornton, R. T. & Mrs.
Till, Johnny & Mrs.
Toanides, Johnny
Tracy (root beer)
Troutman, Ross
Tumber, Bill
Turner, Bert (Molay)
Turner, Dorothy
Turner, Lou
Tuttle, David & Mrs.
Usher, William
Thomas & Mrs.
Valenti, Tony
Van Hooser, M. B.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Petrovich, T., 24¢ Seifers, Fred W.
Abbott, Sylvan
Adams, Mrs. Melvin
Allen, Herb
Ames Sr., Jack
Anderson, Jacob
Andrews, Kip
Atkins, Paul
Baer, John
Bain, Mr. & Mrs.
Ballas, Richard
Barry, A. J.
Beard, Mr. & Mrs.
Bennett, Mr. & Mrs. Al
Bennett, Mrs. D.
Biers, Steven L.
Black, Joe
Boudreau, A. A.
Boudreau, Mr. & Mrs. Pete
Boyer, Mr. & Mrs. W. J.
Brogan, Eugene
Brown, August
Brown, Roy
Burdick, Ted
Calder, James
Carpenter, Mr. & Mrs. Charles
Carpenter, Chick & Helen
Carpenter, Keith L.
Carpenter, Walter E.
Carter, Michael
Collins, H. E.
Collins, Earl
Cook, Frank
Converse, Art
Cortey, Madam
Cundiff, Mr. & Mrs. A. B.
Davis, Abe
Diller, Duke
Doren, Kitty
Duffy, John
Edson, B. J.
Farmer, R. O. (Jimmie)
Festor, Chuck
Finley, Evelyn
Ford, R.
Franks, Mr. & Mrs. T. S.
Frenz, Mrs. Thelma
Fry, Russell
Garrison, Donald
Geitz, Ralph & June R.
Gill, Moga
Good, Oran S.
Gould, Mr. & Mrs. Tom
Grimm, Frank
Hager, James R.
Hall, Mr. & Mrs. Edward L.
Hall, Mr. & Mrs. Jack
Hardy, Mr. & Mrs. Don
Harrell, Earl D.
Hart Sr., Edgar G.
Heath, Ralph B.
Heffner, David
Henderson, Roy
Henson, Bill
Hill, Mr. & Mrs. Monk
Holston, Mr. & Mrs. John F.

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

Atkinson, Frank M.
Boatright, Betty
Benesch, Frank
Bogart, Jack
Bentley, Mr. & Mrs. Red
Carltons, Skating
Carr, Chas.
Carter, June
Cante, James
Coomes, Ruth
Cooper, Bozo
Coulis, Robert
Crouthamel, Kenneth
Dales, Mickey
Dukes, Daniel
Forsythe & Dows
Green, Nat
Hoffman, Jerry
Jordan, Jess
Kilrain, Joseph
Kolbacker, Robert
Kortez, Mr. & Mrs. Pete
Kutney, Steve
Lea, J.
Lea, J. Amusements
Miller, Bernie I.
New Jersey Enterprises & or Longo, Rose Ann
R. & J. Amusements
Quercio, Reno
Ray, A. A.
Re, John
Shelley, Shirley
Slover, B. A.
Sloan, Lawrence

Joint Session Continued from page 60

organizations simultaneously. Several years ago the same situation applied to Joe and Margaret McKee. Installations will be Wednesday, December 30. Tickets are \$6 per person for the New Year's Eve party, at which will be offered beefsteak dinners, trimmings, dancing and favors.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36, N. Y.

Alpert, Arn
Bary, Howard Y.
Berkowitz, William
Brown, Russell A.
Brown, Johnny
Buchannon, Fred
Buck, G. C.
Burgess Jr., Fred
Burke, George
Burton, Mrs. John R.
Cann, Mr. & Mrs. Harvey
Cruzy Sra, Ramon M.
DeLonz, Walter
Diablo, Florence
Diaz, Louis
Ebert, Florence & Margie
Egoif, Mr. & Mrs. Clem
Franken, Mr. & Mrs. Jerry
Gillett, Jules
Goude, Murray
Heron, James
Ingham, Mr. & Mrs. Rex
Loppe, Alberto
Louis, Fritz
Lundquist, Karen
Lynch, Jerry
McClanahan, Danny
Mace, Ernie
Marshall, Jay
Milanese, Giuseppe
Nadja, Jean
O'Brien, Arthur
Orlich, Norm
Orliah, Mr. & Mrs. Harold
Pasteur, Louis
Price, Lita
Romeo, Don
Rooney, James & Sabrina
Scannell, Bill
Schneider, Lou
Sheeley, Dorothy
Smith, Russell
Stuart, Robert D.
Via, Shamrock
Wilkie, Cash
Williams, Georgianna (Tex.)
Zull, Clifford A.

Indiana Fairs Continued from page 54

Auerilius and William Wood, Indianapolis, as panelists. A workshop for fair officials with C. Blaine Hays, Corydon, as general chairman, assisted by Don Davis, Indianapolis. The report of an advisory committee on the question of selecting an Indiana grand champion fair beginning in 1960. Assigned as department chairmen are Davis, workshop for fair publicity directors; Mrs. Forrest Elliott, Portland, secretaries; Hays, treasurers; Francis Overstreet, Columbus, concession directors, and M. Monroe Neher, Frankfort, speed superintendent. Bob Barnett, Muncie, has been the secretary-treasurer of the as-

Banquet-Ball A Sellout

SAN FRANCISCO—A sellout is expected for the Show Folks of America banquet and ball to be held here January 10 and the famed Rose Room and Concert Room of the Sheraton-Palace will be combined to take care of the crowd, Mike Krekos, banquet chairman, said.

Krekos explained that altho there would be extra space this year, the advance reservations have indicated a record attendance. He said, too, that an all-star floorshow will be presented after which there will be dancing.

Kochman Signs Continued from page 54

Mich., and a 10-day engagement at the Southeastern Fair, Atlanta. All are fair dates.

Three units will again be fielded in 1960, the Jack Kochman Hell Drivers, International Auto Dare-devils, and Parisian Hell Drivers. Dodge equipment will be used, and the Parisian unit will feature Simca autos, the Chrysler import.

sociation, and its directors have been Chester C. Wingate, Muncie; William (Babe) Thomas, Logansport; Dr. D. E. Mangas, Portland; Curtis W. Russell, North Vernon, and Joseph L. Quinn Jr., Terre Haute.

KEN-PENN AMUSEMENT CO.

SHOWS: Family type Sideshows, Motordrome, Glass House, Wildlife, small Freak Shows or any Show of merit.

CONCESSIONS: Have a few openings for good clean Carnival Games that work for stock. No flats or mitt camps.

RIDES: Can use any Major Rides that do not conflict.

HELP: Our winter quarters are now open. Need Merry-Go-Round Foreman, Man to handle five-ride Kiddiland, Octopus Foreman. Must be clean, reliable. Best of wages and treatment. No drinkers or chasers need reply.

RALPH D. SANDERS
619 Earl Avenue
New Kensington, Pa.

SMILEY'S AMUSEMENTS

Opening for Winter Season—Clermont, Fla., January 11-16; followed by Ft. Pierce, Lake Wales, Cocoa, Stuart, Immokalee and four more to follow.

RIDES—Will book all major Rides, Merry-Go-Round and Tilt-A-Whirl.

CONCESSIONS—Eating stands of all kinds. Hanky Panks of all kinds. Basket. Swinger and percentage with Hanky Panks.

SHOWS—Can use all family type Shows.

All replies—wire or call
SMILEY'S AMUSEMENTS
Box 104, Ft. McCoy, Fla. Phone—Ocala—MA 2-4573.
P. S.: Want to buy Tilt for cash.

FOR SALE

One (1) St. Joseph Mix-Up, complete with motor. Funhouse with 60-foot front, complete with speaker set and compressor. Chevy Tractor for transportation. Can be erected in forty min. time; wonderful for streets; in good condition. One (1) Schiff Coaster, like new, with or without transportation. One (1) 7-Car Tilt tract, reconditioned with oversized pins and center hub complete, clutch in A-1 condition. One (1) D-140 LeROI power unit for Tilt. One (1) D-140 LeROI power unit for Ferris Wheel. All of this equipment is good and can be seen at my winterquarters. All priced reasonable. Contact

J. W. MAHAFFEY
Erie, Kan. Phone: Circle 4-3624. Or see me at the Kansas State Fair meeting.

FOR SALE — RIDES — FOR SALE

Allan Herschell 2-Abreast Merry-Go-Round, with Van, \$4,000; 1949 Tilt-a-Whirl, steel catwalk, plastic hood, ready to go, \$6,500.
1 Train, built by Arabia Shrine Temple, 1,100 ft. track, engine and 3 coaches, \$2,500.
1 Set of Boats, built by Shrine Temple, \$1,800.

NEED HELP FOR RIDES ON SHOPPING CENTER UNIT.
Contact: BOB HAMMOND or KEITH CHAPMAN
6115 Gold (Phone: Oxford 4-8647), Houston, Texas

ONEY ISLAND SHOWS

OUT ALL WINTER—NOW PLAYING THIBODAUX, LA.; THEN THREE MORE GOOD SPOTS IN LOUISIANA AND ON TO FLORIDA FAIRS.

Will book all kinds of Hanky Panks. Book some Percentage with Hanky Panks. Good deal for Popcorn Wagon. Need Agents Skillo, Razzle, Pin and Alibi Agents.

Wire: c/o Western Union, Thibodaux, La., this week.
James Ackley, Mgr.

FOR SALE

1 TRANSFORMER TRAILER

3 75 kw. VARIABLE DRY TRANSFORMERS—2,300 to 12,000 k.v.a.

The finest in the country. Built to specifications of California State Electrical Code. Original cost one year ago, \$10,500.
Mounted in one 35-ft. Fruehauf Tandem Axle semi-van. This trailer used one season. In excellent condition. Bottom dollar, \$7,500. Call, write or wire.

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Baldwin Park, Calif.
Phone: EDgewood 8-0121

FOR SALE

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Box 103, Waupaca Wis.

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5 Gray St., Binghamton, N. Y.

Thank You NATE BROWN

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Universal Supply Co.
For your New WELLS CARGO VAN purchase
"Save Money With Johnny"
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Phone: PLaza 1-0206

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JANUARY 4, 1960

Communications to 188 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

63

Hawaiian TI PLANT LOGS

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KEEP LONGER, SELL FASTER!
Sprout in bag. No spoilage. Get your stock when you need it. We ship day order received. Choice of red or green. Excellent growing flash. Free promotional aids. Write for details.

LAVENDER SACHET BASKETS
Tightly woven bleached rattan baskets with plastic stoppers: \$79.00 per 1000, \$45.00 per 500. Dried Lavender flowers 10 lbs. \$8.50.

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444 Townsend San Francisco, California

new merchandise for tomorrow's . . . parade of hits

FOR LISTING

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DOG KITS

Exact scale plastic dog model kits retail at \$1.49 each. Included are boxer, German shepherd, French poodle and two others. Easy to assemble and easy to paint. Are being advertised in boys' magazines. ITC Modelcraft, 200 Fifth Avenue, New York 10.



MILK CAN OPENER

Called the Milk-Mate, it opens rimless evaporated milk cans. Neatly shears open a large pointed spout at the rim to uniformly meter out contents without spurting, manufacturer says. Retail for 75 cents. Milk-Mate Div., Route 1, Escondido, Calif.



KITCHEN BRUSH

A kitchen brush that is said to be a combination for many uses. Has stiff bristles to clean dishes and for general kitchen use and tough wire bristles for pots and pans. Also included is a hand scraper. Retail for 65 cents. Fred Roberts Company, San Francisco 3.



HAMMER HANDLE

Universal handle with Fiberglas shaft and oil-resistant grip is said to fit all style and type hammers. Kit includes material to lock handle to head. Retail for \$1.69. New Plastic Corporation, 1026 North Sycamore, Los Angeles.

FOLDING TABLES

Metal tables that fold up for easy storage. Sizes range from 2 feet by 5 feet to 30 inches by 8 feet. Come in aluminum or limed oak pattern. Safe lock hinges. Prices range from \$9.95 to \$31.95. P.B.R. Manufacturing Company, H and Luzerne, Philadelphia 24.

BLOWTORCH

A butane blow torch that develops 3,500 degrees of pinpoint heat. Pen-sized and is skin-packed on a card. Priced at \$2.95 for retail. Sale of replaceable cartridges brings repeats. Kiddle Manufacturing Company, Bloomfield, N. J.

CUTLERY SETS

Serrated edge cutlery that includes steak sets, kitchen sets and all in open stock. Each set comes in holder. Also has carving set with fork and spatula. Burns Manufacturing Company, Syracuse.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

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SAMPLE ASSORTMENT (6 of ea. plus 1 dz. 7" Rabbits) 24 Pieces only \$21 f.a.b.

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54 X 72 STRIPED STADIUM BLANKET—\$1.40 Each
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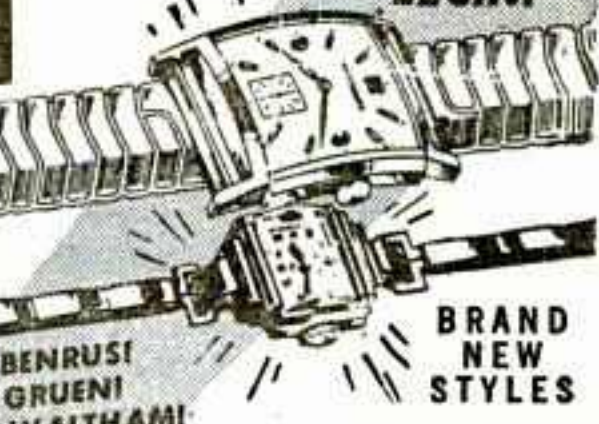
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SPECIAL 6 WATCHES

Men's new style Elgins and Walthams. Expansion band included. Rebuilt and guaranteed like new. (Sample, \$8.95)
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Choice selection of new styles for men and women. All famous brands. Complete with expansion bands - guaranteed like new! (Sample, \$9.95)
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| DeLuxe Hollywood Styled Earrings | 3.00 |
| Scatter Pins, boxed | 3.00 |
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Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Mats, Ball Gum, Special Bingo Merchandise.

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Knight, who is now a side show operator."

JOE GREENIE . . . advises that pitchmen got their shares of loot during the recent holiday period in Newark, N. J. Reported doing well were Alice and Rose Chu, with rug cleaner, and Dave Chu, with magic cards, at Bamberger's. Other workers reportedly did well in various spots with perfume and pens. The local Chop Stick Cafe, 114 Broadway, was the Christmas Eve gathering spot for many folks in the trade, according to Joe.

"AM HOME . . . for the holiday period after working sheet on a five-week tour of North Carolina, Tennessee, Kentucky, Virginia and West Virginia," writes Jack (Bottles) Stover from Harrisonburg, Va. "Clyde (Fast Money) Forkner and I really gave them the de luxe curb service and they paid it. The season's greetings to Spud Mangum, Heavy Forkner, Phil Babcock and all others."

SAVE MORE MONEY—MAKE MORE MONEY
Subscribe to The Billboard TODAY!

Bulk Vending Newsmakers of 1959



EVERETT GRAFF—NVA president and National Vending Machine Distributors Association's director, led Texas tax fight and developed regional meeting concept to smooth manufacturer-distributor relationships.



MILTON T. RAYNOR—Led National Vendors Association's tax and licensing battles, pushed fight for industry standards and sanitation.



JANE MASON—National Vendors Association convention secretary and general industry sparkplug, figured prominently in NVA's growth.



MOE MANDELL—NVA exhibit committee chairman, NVMDA president, key distributor spokesman for East Coast trade and noted for developing operator standards thruout area.



BERT FRAGA—NVA treasurer, NVMDA director, key spokesman in distributor organization and leading industry figure thruout Northwestern United States.



JACK NELSON—NVA reservation committee chairman, NVMDA vice-president largely responsible for distributor group's policies and leader in helping develop small operators.



ELLIOTT LEVY—One of industry's most progressive operators and secretary of NVA, retired from bulk vending business late in 1959.



DON MITCHELL—Partner with NVA counsel Milton T. Raynor, taking growing role in association leadership, developed new product liability and property insurance program for members.



ROGER FOLZ—NVA vice-president, New York Bulk Vendors Association's president, led East Coast license and tax fights and started Florida operator association.



ROLF LOBELL—NVA convention chairman, re-elected by acclaim, received association plaque for outstanding contribution to industry and leader in convention planning.

Mild Weather, Multiple Vending Give Chicago Ops Top Winter Says Nelson

CHICAGO—A combination of mild weather and improvements in multiple vending are giving Chicago's bulk operators their best winter in many a year, according to Jack Nelson, veteran distributor here.

Nelson said that sales for this time of year are the best that he's ever seen in his 15 years in business. "What's more, operators are expanding their routes and putting more machines in the locations they already have.

The Chicago distributor said their sales of multiple stands are continually increasing. A lot of new equipment—machines and fill—which operators are buying at a good clip, are also helping to give the business a boost.

Changes
Nelson cited a number of changes that appear to be taking place in the bulk vending industry—all pointing to a brighter future for the operator in his opinion.

For one, the big locations, especially, the large supers and chains, offer the operator a great deal more stability. The operator can plan his equipment, buy a sizable quantity of merchandise and plan a reasonable schedule of depreciation. In this way, both the operator and location will profit—better return for the operator and better equipment for the location.

The large stores also offer a faster turnover of merchandise, Nelson added. Operators before were lucky if they filled their machines every two months. Now with big multiple installations in fast-traffic chains and supers, the servicing cycle is often on a bi-monthly and sometimes even a weekly basis.

Looking Ahead
Looking ahead into 1960, Nelson said operators could expect quite a few pieces of new equipment as well as introduction of merchandise that has never been vended before.

"I think emphasis here will be heavy on chains and supers," he pointed out. "Both machine, and fill manufacturers are setting their sights in this direction, since this seems to be where the business is going."

He also pointed to the country's growing inflation as being a boost to the bulk business. "The coins become cheap," he noted, "especially the smaller ones that are the backbone of our business."

People Willing
"As the small change becomes more disposable, the people are more and more willing to drop them into a machine or better still, (Continued on page 65)

National Sales Agrees to FTC Consent Order

WASHINGTON — A consent order approved last week (24) by the Federal Trade Commission forbids National Sales & Manufacturing Company, Inc., Dallas, to use false employment offers, exaggerated earnings claims, and other deceptions to sell vending machines.

In a complaint issued late in July, FTC charged that the pur- (Continued on page 67)

Penny King Intros Eight New Charms

PITTSBURGH — The Penny King Company kicks off the new year with a line of eight different charm items being offered to the operator trade. Shipments will begin next week. Items are:

- Delicate ivory-type folding fan, scotch taped for easy vending, priced \$15 per thousand.

- Lantern or street light with colored base and top, clear sides and a glowing candle in the middle, priced \$10 per thousand.

- Holy Bible with black printed cover and gold painted edges, priced \$10 per thousand.

- Naked baby doll with extended arms, painted eyes, mouth and toes, priced \$10 per thousand.

- Black coffin with white skeleton, also painted eyes and mouth, priced \$10 per thousand.

- Chattering skull with jaw in torsion spring setting that chatters like crazy in spine chilling fashion, priced \$10 per thousand.

- Jumping beans in bright colors with painted faces that glare at tots, creating all sorts of interesting reactions, especially when the bean jumps up at them, priced \$5 per thousand.

- Whistle in two-tone plastic in redesigned size to permit easy vend-

ing and a high screech guaranteed to grate the steadiest nerves.

All prices quoted are for lots of 5,000 or more.

Alert Buyer is Best Defense Vs. Blue Sky Fraud—FTC

WASHINGTON — Representatives of consumer groups attending the Federal Trade Commission's conference on public deception last week (21-22) were told that the best defense against blue sky vending operators is an alert consumer and self-policing by the vending industry.

Charles R. Moore, FTC's legal advisor on deceptive practices, told the group that better business bureaus and other consumer organizations have extensive files on companies engaging in illegal promotions of vending machines and are glad to give proper warning.

Sherman Hill, director of FTC's bureau of investigation, said blue sky schemes are particularly vicious because they prey on low-income groups. Hill said that in some cases homes have been mortgaged to get funds to invest in vending equipment. He urged potential buyers to have an air of "informed skepticism."

Leaf Introduces New 120-Count Royal Cherries

CHICAGO—Leaf Brands is introducing a new Royal Cherry 210-count jawbreaker patterned after the firm's 100-count Century Royal Cherry line. Items will be packed in 25-pound cartons available for shipping.

Leaf also announced it is forced to increase its minimum shipment weight and that effective January 1, all prepaid shipments must be 300 pounds or more.

CIGARETTE AND CANDY MACHINES

Fully reconditioned complete with base, ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere—compare.

- EASTERN ELECTRIC CIGARETTE, 10-Col., all coin, 25c & 30c... \$75.00
- NATIONAL 9-M CIGARETTE, 25c & 30c..... 85.00
- 8-COLUMN CRUSADER, 25c & 30c..... \$7.50
- 8-COLUMN PRESIDENT, 25c & 30c..... 50.00
- 8-COLUMN DIPLOMAT, 25c & 30c..... 65.00
- CONVERSIONS, (30c to 35c)..... 7.50
- 8-COLUMN STONERS (pre-war & post-war)
- 6-COLUMN STONERS (pre-war & post-war)

All equipment unconditionally guaranteed. Fast delivery. One-third deposit, balance C.O.D.

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MANDELL GUARANTEED USED MACHINES

- N.W. Model 49, 1¢ or 5¢..... \$14.50
- N.W. DeLuxe 1¢ or 5¢ Comb..... 12.00
- N.W. #39 1¢ Porc..... 7.95
- N.W. Model #33 1¢ Porc. Com. varied for 100 ct. B.G..... 6.50
- Silver King 1¢ B.G. or Mds..... 8.50
- ABT Guns..... 30.00
- Mills 1¢ Tab Gum..... 12.00
- Acorns, 1¢ or 5¢ B.G. or Mds..... 10.00

MERCHANDISE & SUPPLIES

- Golden Non-Pareil Almonds, 5-lb. vac. pack fine, per lb..... \$.88
- Pistachio Nuts, Jumbo Queen, Red..... .65
- Pistachio Nuts, Jumbo, Queen, White..... .63
- Pistachio Nuts, Large Tulp..... .65
- Pistachio Nuts, Vendor's Mix..... .58
- Pistachio Nuts, Sheik..... .48
- Cashew Whole..... .66
- Cashew Butts..... .66
- Peanuts, Jumbo..... .42
- Spanish..... .32
- Mixed Nuts..... .37
- Baby Chicks..... .30
- Rainbow Peanuts..... .32
- Boston Baked Beans..... .32
- Jelly Beans..... .28
- Licorice Gems..... .28
- M & M, 850 Ct..... .89
- Hershey-ets..... .47

- Main-810 Gum, 40 ct..... \$.30
- Main-ette, 100 ct., per 100..... .32
- Main-810 Ball Gum, 140 ct., 170 ct., 210 ct..... .30
- Main-810 Ball Gum, 100 ct..... .32
- 300 lb. minimum, prepaid on all
- Rain-810 Ball Gum..... \$.45
- Adams Gum, all flavors, 100 ct..... \$.45
- Wrigley's Gum, all flavors, 100 ct..... .45
- Beech-Nut, 100 ct..... .45
- Hershey's Chocolate, 300 ct..... 1.40

Complete line of Parts, Supplies, Stands, Globes, Bracelets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the New VICTOR VENDORAMA



ALL PURPOSE VENDOR
1c, 5c, 10c or 25c Mechanisms
All parts interchangeable in seconds. Vends bulk candy, peanuts, ball gum, charms and capsules.
Many new time saving features including removable cash box and no top lock. Unique in beauty and design.
\$17.95 Each

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CANCER FUND
GIVE TO DAMON RUNYON

ELLIOTT LEVY:

Supers Won't Service Own Bulk Venders

Elliott Levy, one of the industry's top operators, recently retired from the bulk vending business. His remarks, however, made several weeks ago to The Billboard, are still very significant — especially with the growing importance of supers and chains in today's bulk business.

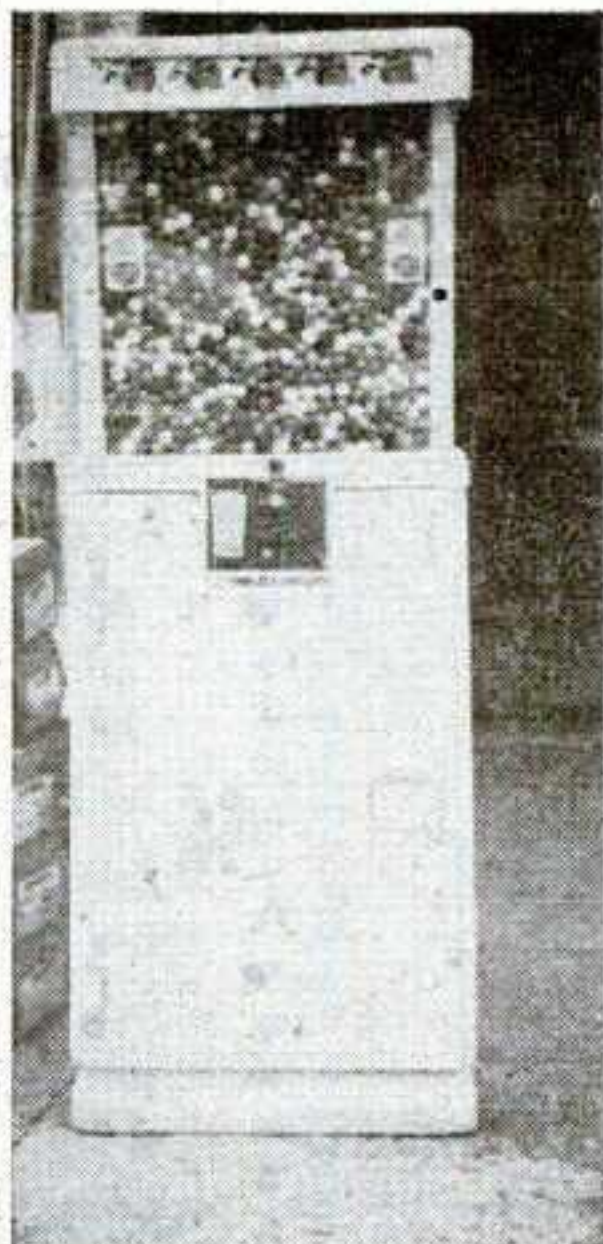
ST. LOUIS—The problem of supers and chains operating their own bulk vending machines is generally solved after the store tries to do a little servicing on the machines, says Elliott Levy, former operator here.

Levy, who has concentrated on the supermarket type location during most of his bulk vending experience, has had ample experience with this problem. And in each instance, he points out, the supermarket usually regrets its step into bulk vending.

Invariably, servicing the machine themselves is out of the question, because of the specialized knowledge needed, and as Levy points out, it isn't easy to find an outside serviceman for this kind of work.

The usual result is that the vending machines are temporarily retired until they are repaired, and after one or two such experiences, the supermarket management is inclined to solve the problem by turning the location over to an established operator.

Levy said his former firm, S. P. Distributing Company, went through this chain of events on several occasions, and in every instance, had success in obtaining the location.



SAM KOPF, head of Vedco Sales in Philadelphia, is the proud owner of a new giant ball gum machine built by his firm for its nearby Bargain City supermarket general store location at Willow Grove, Pa. The machine holds 5,600 balls of Century gum, but Kopf says, they've only used a total of 5,400 balls—three 18-pound cases. Base is hinged with a large gum carton for a coinbox. Kopf estimates the unit will empty in about one month.



LEFTY TRUDELL, Savannah-based bulk operator, gets an assist from daughter Patty in servicing ball gum and popcorn machines.

Chi Ops Have Top Winter

• Continued from page 64

give a few to their offspring who do the same."

Nelson's own firm, Logan Distributing Company, has made several moves in recent months to keep abreast of the times.

A new charm and machine display booth, to feature new equipment only, along with a novel equipment re-conditioning program are the most notable.

Entrance

The display counter has been put at the entrance of Logan's large display room and carries only new equipment. "Most of the time operators come in and ask 'What's new?'"

"Now, rather than taking them around the shop, pointing out different machines and fills, we just show them the new-merchandise display, and they can take their time and browse."

The rack is a four-tier island display counter with charms and other fill on the first three shelves and machines on the top row.

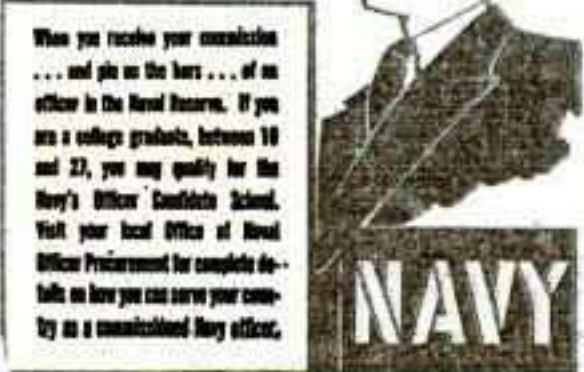
Re-Conditioning

In the equipment re-conditioning department, Logan is experimenting with a series of multi-color finishes for their used machines.

These include a self-developed metallic-glow paint, a "flocked" surface paint in pastel shades, and a number of different designed patterns that feature such off-beat items as a "Western Cowboy design" and "Space Travel motif."

In many cases Logan will actually work with an operator to help him set up a battery of machines, individually decorated to fit the location motif.

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When you receive your commission... and give the best... of us... in the Naval Reserve. If you are a college graduate, between 18 and 27, you may qualify for the Navy's Officer Candidate School. Visit your local Office of Naval Officer Procurement for complete details on how you can serve your country as a commissioned Navy officer.

Among the "flocked" paints are such shades as blue, green and one the firm smilingly calls sandlewood beige. The metallic glow shades include blue, gold, green and a new experimental copper-tone.

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 1c-5c coin mechanisms.

WE HAVE

oak's "ACORN"

All Purpose Vendor
The all-time favorite of the vending business. Vends all 1c and 5c bulk merchandise, including beads.
Guaranteed mechanically perfect — the one machine with virtually no depreciation. Today's Acorn looks the same as the original.

Below are listed factory authorized dealers.

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Vancouver 2, B.C., Canada
- H. B. HUTCHINSON CO.**
1784 N. Decatur Rd., N.E.
Atlanta 7, Georgia
- IMPRONTO VENDING MACHINE CORP.**
300 North Gay Street
Baltimore 2, Maryland
- LOGAN DISTRIBUTING CO.**
1850 West Division Street
Chicago 22, Illinois
- MCPHAIL VENDING**
1218 Eglinton West
Toronto, Ontario, Canada
- OAK SALES COMPANY**
2033 Fifth Avenue
Pittsburgh, Pennsylvania
- OPERATORS VENDING MACHINE SUPPLY CO.**
1023 South Grand Avenue
Los Angeles 15, California
- SAMUEL J. PHILLIPS CO.**
4372 Lindell Boulevard
St. Louis 8, Missouri
- QUEBEC VENDING CO.**
109 Commission St. West
Montreal, Quebec, Canada
- RAKE COIN MACHINE EXCH.**
609 Spring Garden Street
Philadelphia 23, Pa.
- JACK SCHOENBACH**
715 Lincoln Place
Brooklyn, New York
- SOUTHERN ACORN SALES**
526-30 Bruns Avenue
Charlotte 8, N. C.
- STANDARD SPECIALTY CO.**
1028 44th Avenue
Oakland, California
- STAR VENDING SUPPLY CO.**
6327 Calhoun Road
Houston 21, Texas
- T. T. VENDING SALES CO.**
2065 Milwaukee Avenue
Chicago 47, Illinois

OAK MANUFACTURING COMPANY, INC.
11411 Knightsbridge Ave., Culver City, California

FAST START HELPED

Op Got There First With Most Venders

SAVANNAH, Ga. — F. W. (Lefty) Trudell will tell you that you have to be a bit of an opportunist—and a bit lucky—to make a

quick success of the bulk vending operating business. His formula: Get there first with the most.

Trudell, a Wisconsin native, found the Southern climate to his liking and that of his family. In 1952 the Trudells moved here from Green Bay, Wis., and it proved to be a mighty timely move. He was able to move 100 machines into nearby Augusta, where an atomic energy plant was in full swing and the town was bursting with temporary residents.

Lefty had the place sewed up, with little or no competition. This gave him a running start, and by the time things settled back to normal, he sold out the Augusta territory and was able to concentrate on his remaining route.

The Dixieland Sales operation covers part of Georgia and South Carolina, with Savannah as its base. Included is Charleston, S. C., with a population of 70,000, and the city of Savannah, with an equal population.

As the route now stands, about a third of his 700 machines are in Savannah and surrounding Chatham County, with the other two-thirds in neighboring counties and in South Carolina. He services the local machines once a month, oftener if called, and covers the rest of the route every five weeks.

In addition to the regular penny machines with fill of ball gum and charms, Lefty's nickel venders have

proved popular with fills of cap-suled charms, salted peanuts, cashew and pistachio nuts. He has had fair success with 10-cent machines vending popcorn, but finds that these do best in summer at outdoor locations. Recently he set up several of his popcorn machines at the county fair in a booth sponsored by a local club, commission on the venders going to a fund for the Savannah Boys' Club.

Operator Trudell is a firm believer in multiple vending and likes to place from two to six machines in one spot. He finds that it discourages competition as well as taking care of extra traffic. He also favors diversified vending and often offers as many as three different fills in one location.

Like other businessmen Trudell has noted during the past year an increasing number of small stores folding up. He believes these failures of small businesses can be attributed to the growing trend toward large shopping centers. Since there is little opportunity for the independent operator in these centers, he has countered the loss of his small store locations by doubling the machines in his busier spots.

Lefty travels in a station wagon that he has ingeniously fitted out as a complete shop on wheels. By removing the rear seats and building in a desk he has a convenient office for servicing his machines. His Savannah office is a pleasant room in his attractive home where Dixieland Sales is a sort of family enterprise. Lefty's wife, Mercedes, helps with the bookkeeping while his daughter, Patty, a pretty 15-year-old high school sophomore, likes to fill the charm capsules.

Mercedes is a good cook, and Lefty enjoys nothing so much as

one of her roast beef dinners, but she turns the chef's job over to him when there are steaks to be broiled on the outdoor grill. Lefty likes to fish and play golf, but he admits wryly that he has been so busy since he came south that he doesn't get to play as much as he did in Wisconsin.

But he likes his outdoor life, enjoys the people he meets on his route and gets a kick out of the welcoming shout of the small fry when they see the familiar station wagon, "Here comes the bubble gum man!"

New Year's Greetings To All

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AMAZING-MYSTIFYING JUMPING BEANS

COLORED PLASTIC
1M to 9M \$5.00 per 1,000
10M and up \$4.20 per 1,000

GLEAMING VACUUM-PLATED
1M to 9M \$8.00 per 1,000
10M and up \$7.00 per 1,000

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VICTOR'S TOPPER DELUXE HALF-CABINET STYLE

Topper Deluxe, the perfect combination of steel and lucite. Finished in brilliant colors and trimmed with glistening chrome. Capacity 7 to 8 lbs. of ball gum. All models packed and sold 4 to the case.

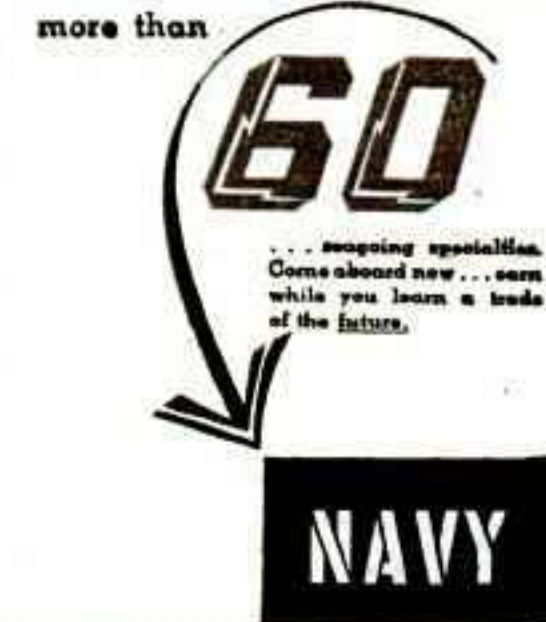
\$15.50 Ea.

Minimum Packing: 4 to the Case. All TOPPERS Have Refill Assembly Feature.

Write for Lowest Prices on our complete line of
● CHARM'S ● BALL GUM
● CAPSULES ● MACHINES

Order Now From Victor's South-eastern Distributor.

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... shopping specialties. Come aboard now... earn while you learn a trade of the future.

NAVY



MORRIS S. GISSER SAYS:

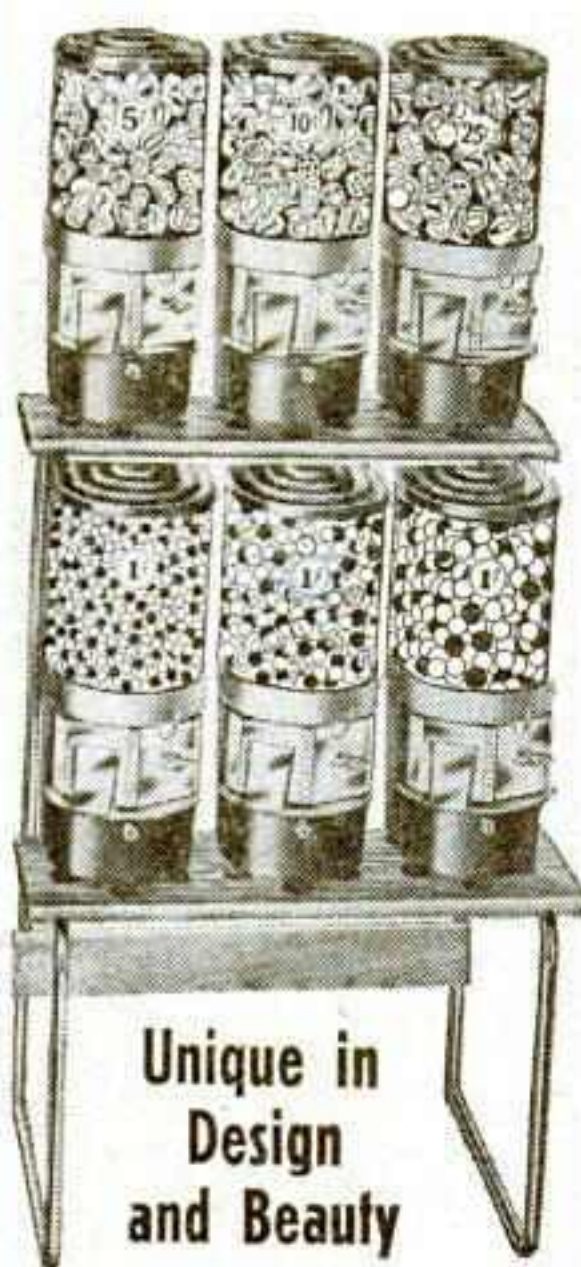
"Contact me for complete information on the Golden 59 and other Northwestern machines, stands and parts. These machines are the greatest for easy servicing and profit."



We handle complete line of machines, parts, stands, supplies, charms, capsules and ball gum.
CLEVELAND COIN MACHINE EXCHANGE, INC.
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IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDORS... PARTS AND SUPPLIES.



VENDORAMA 6-UNIT

A Compact Display of 6 Machines for Your Top Locations

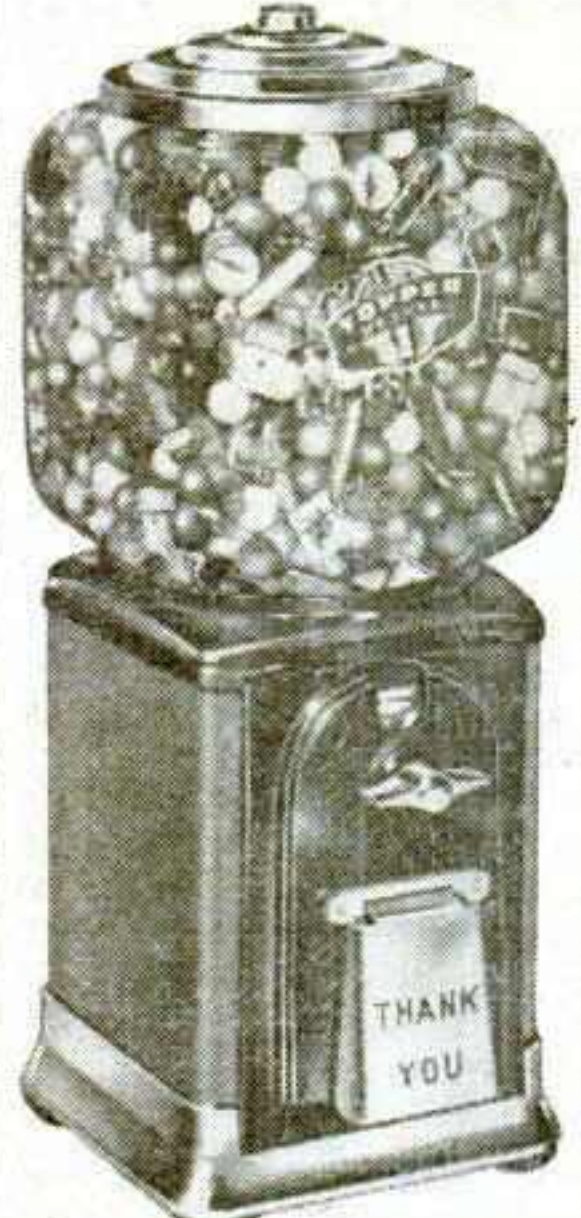
- Bus Depots
- Chain Stores
- Super Markets
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USES VERY LITTLE FLOOR SPACE

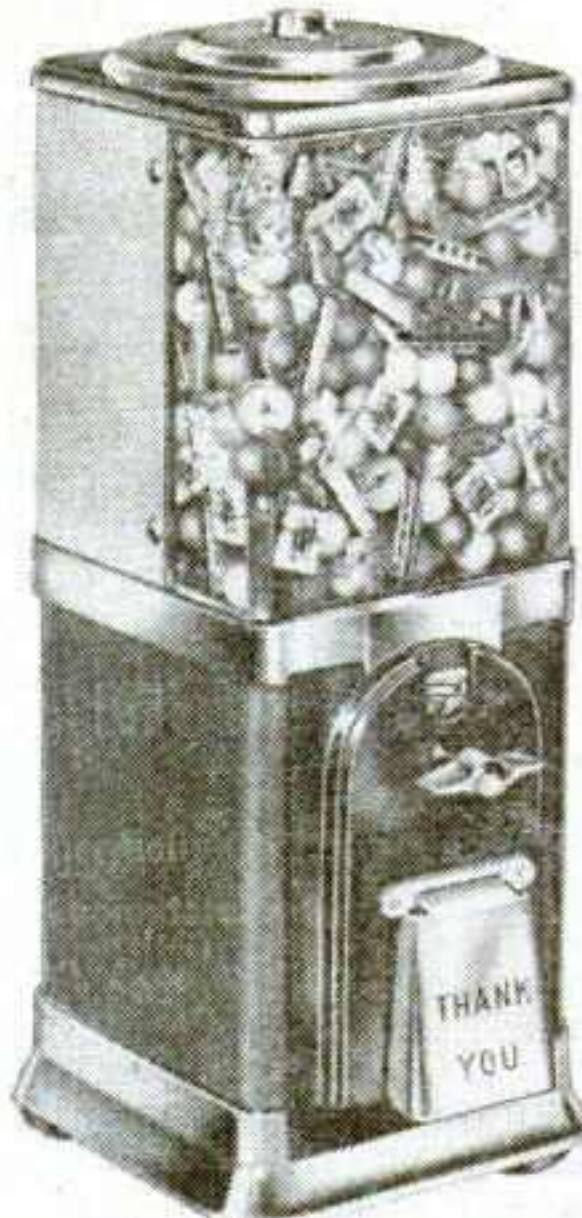
Size: 26" Wide, 18" Deep, 53" High.

EASY TO SERVICE EASY TO COLLECT

Unique in Design and Beauty



TOPPER DeLUXE GLOBE STYLE. Outstanding Bulk Vendor of the Industry—Proven on Thousands of Locations. Noted for Precision Vending. Large Glass Globe Holds 8 Lbs. 210 Ball Gum. Wear Resistant: High Gloss Duranite Finish. INCREASE YOUR PROFITS—CUT SERVICE COSTS WITH VICTOR.



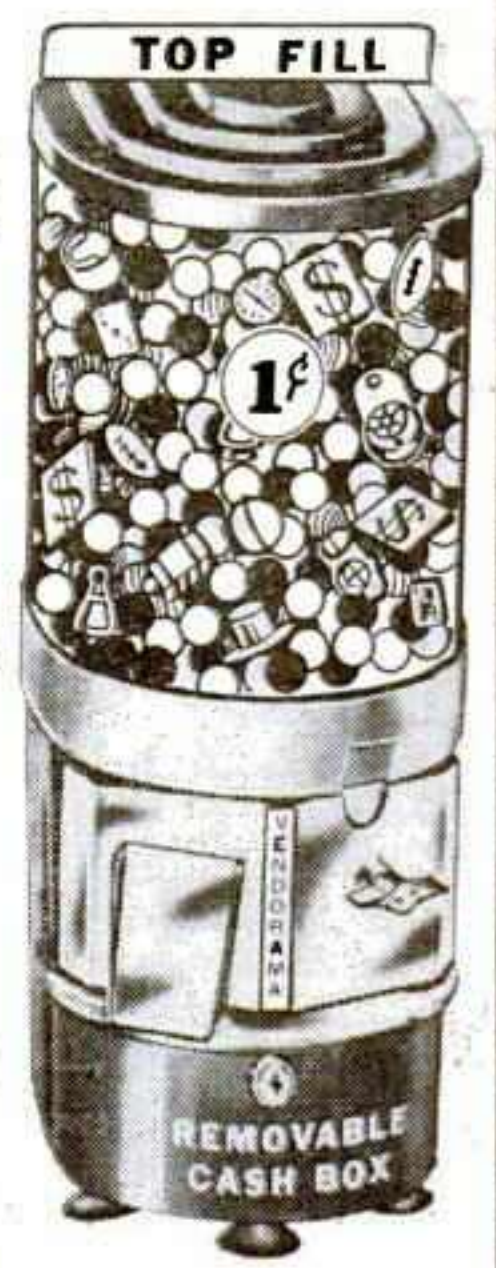
TOPPER DeLUXE HALF-CABINET STYLE. Beautiful—Durable. Vends 1¢ Bulk Candies—Ball Gum & Charms—Peanuts. Strong, Wrap-Around Plastic Front. Finished in Brilliant Colors and Glistening Chrome. For Lasting Dependability—Buy VICTOR.

THE NEW VICTOR VENDORAMA

VENDS ALL TYPES OF BULK MERCHANDISE: 1c, 5c, 10c, 25c

Features:

- Top Fill
- Removable Cash Box
- Large Capacity 10½ Lbs. of 210
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WORLD'S GREATEST RINGS



Eight (8) different RINGS—the kind teen-agers (the Big Spenders) like. 5,000 and up... \$13.50 per 1,000. 1,000 to 4,000... \$15.00 per 1,000. F.O.B. Jamaica, N. Y. Prompt Delivery

SAMUEL EPPY & CO., INC.

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South

FLORIDA BREEZE

Miami coinmen are smiling broadly these days. With the early snow storms bringing an influx of tourists to the area, collections have zoomed up sharply. Beach coinmen report that most hotels and motels are filled to capacity, and coin machines are spinning merrily. Coinmen in South Dade farming areas also report business up sharply from a few weeks ago. They attribute this to the good crop harvesting weather that has kept all of the farm hands working and earning.

Jim Robbins, who has been operating a music and game route in Okeechobee, has taken in a partner, **F. E. (Jack) Wilcox**. The name of the new company will be Seminole Music Company. It will continue to operate out of Okeechobee. . . . **Red Gurkin**, Belle Glade Music Company, reports that activity around the lake is growing rapidly. Red says many winter residents have arrived, with the resultant upswing in most every type of business.

Marvin Turner, Palm City Music Company, Fort Myers, reports bossman **Pete Gargano** back on the job. Marv has been troubled with a bad back recently, but says he feels fine now. He also reports business has picked up nicely. . . . **Billy Whitcomb**, Tampa branch manager of Bush Distributing Company, reports that business has shown a decided increase in the past few weeks. Billy says a big part of that increase has been in the vending end of the business.

Coinmen in the Bahamas viewed the best Christmas and New Year's season in history. **Cecil Kenny**, Kenny Music Company, in Nassau, believes that this trend will continue, as more and more tourists are coming to the Islands. **Sheppard Key**, who operates many juke and games on the outer Islands, also is happy over collections. **Bethel Robertson**, who operate their own machines in the many night spots they own, also find collections have been climbing steadily.

Rex Holly, Lucky Amusement Company, busy building one of the most beautiful horse ranches in the Miami area. Rex is an avid lover of horseflesh and an excellent rider. He will need another wall soon to display all the ribbons he has won. . . . **Whitey Fielbach**, Star Music Company, Hialeah, back from a hunting trip and says he had a lot of fun but very little shooting.

Eddie Leopold, Mellow Music Company, getting around without the neck brace he has been wearing since that automobile accident. He says his neck is not too bad, but his back is still bothering him greatly. . . . **Whitey Pincus**, Whitey's Amusement Company, Miami Beach, getting mighty bored being a bachelor. Whitey's wife, **Esther**, has been in New York for several weeks helping take care of her mother, who has been ill.

It seems bad luck keeps following **Sam Marino**, Marino Music Company. The victim of an armed robbery not too long ago, in which one of his routemen, **Walter Kardys**, was seriously wounded, Sam's latest misfortune was to have his cigarette truck hijacked. The driver was pushed around a bit and thrown out in a remote section of South Dade. No sign of the truck or cigarettes.

Now that the jai alai season has opened, many coinmen can be found at the various frontons. Seen at the Miami opening were **Lucky Skolnick**, Lucky Amusement Company; **Barry and Bobby Taran**, Taran Distributing Company; **Phil Sheppard**, Cigarette Service; **Milton Adler**, Adler Amusement Company, and **Henry Stone**, Tone Distributing Company.

It's not easy to catch one's own finger in his car door, but **Charley Cook**, Speedy Vending Company, proved it can be done. Lucky no bones were broken. *Raoul Shapiro*

Beverage Show Makes Pitch for Coin Participation

NEW YORK — The Beverage Allied Industry Trade Show, to be held next March 13-16 in the New York Trade Show Building on Eighth Avenue, will make a strong pitch for participation on the part of producers of coin operated amusement equipment.

The show is sponsored by Beverage Retailer Weekly, a trade publication reaching tavern owners and other location people who dispense beverages as a part of their business, thruout the general northeastern sector of the nation.

Sol Lipkin, of American Shuffleboard, who is connected with the publication, pointed out that at least 35,000 tavern and location owners can be expected to attend the trade show. "It's an ideal opportunity for coin equipment manufacturers to carry their selling message to the ultimate users of their product—the location people," Lipkin said. "And for the location owners, who don't normally have any way of knowing what's new in the coin field, it's a chance to get acquainted with new products that can increase business in their locations. It's simply an ideal new avenue of promotion."

Lipkin said that American Shuffleboard has already signed up for three demonstration booths, and other manufacturers are also reported interested. He added that maximum interest in the show is expected from location people in view of numerous prizes which have been set up for lucky ticket holders. Prizes involve cash and various trips, all expenses paid.

Northwestern
1909 - 1959
GOLDEN '59

IT'S BETTER HERE

IT'S BETTER THERE

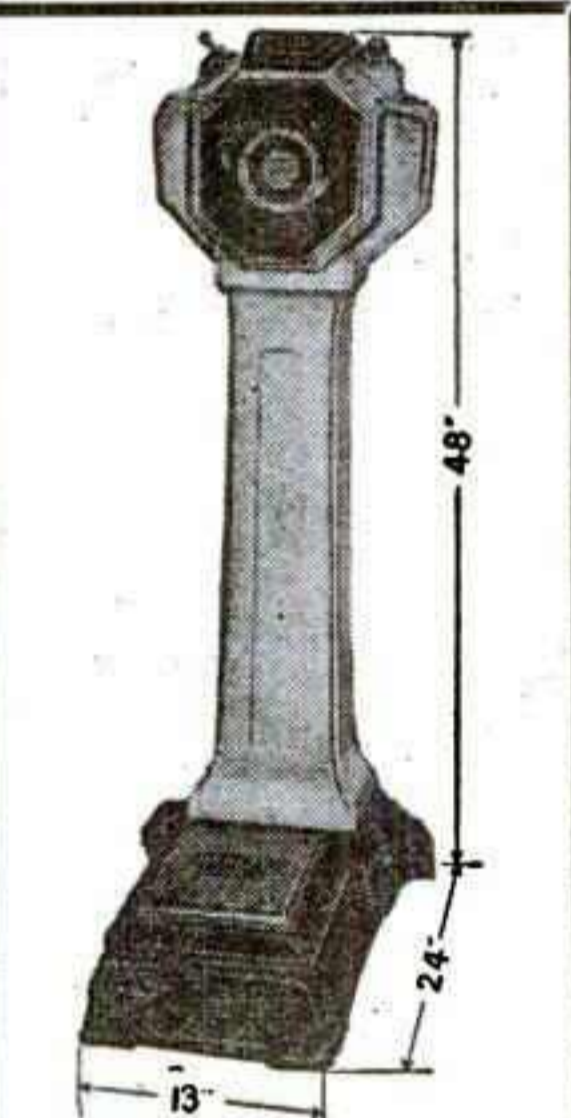
IT'S QUITE A BIT BETTER EVERYWHERE

50 years of vending dependability is the operator's answer to all location needs.

Contact your distributor for information and prices on Golden '59 and other Northwestern machines, stands and parts.

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26011 Armstrong St., Morris, Ill.

GIVE TO DAMON RUNYON CANCER FUND



\$25 DOWN
Balance \$10 Monthly
ALL WEATHER SCALE
COMPLETE CABINET AND BASE. CAST IRON, PORCELAIN ENAMELED, FOR OUTSIDE LOCATIONS.
WRITE FOR PRICES
Invented and Made Only by
WATLING
Manufacturing Company
4541 W. Lake St. Chicago 24, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

SAVE MORE MONEY—MAKE MORE MONEY
Subscribe to The Billboard TODAY!

H. B. "HUTCH" HUTCHINSON SAYS:

"Contact me for complete information on the Golden '59 and other Northwestern machines, stands and parts. These machines are the greatest for easy servicing and profit."

We handle complete line of machines, parts, stands, supplies, charms, capsules and ball gum.

H. B. HUTCHINSON, JR.
1784 N. Decatur Road, N.E. Atlanta 7, Ga.
Phone: DRake 7-4300

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 12, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1¢ Tab Gum, 5¢ Package Gum, Spanish Nuts, Virginia's Red Skins, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies: 1 Hersheys 320 count and 520 count Candy Coated Baby Chick; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co for prices and our new 12-page catalog.

STANDARD OF QUALITY THE WORLD OVER

BALL GUM

Contact your distributor for immediate shipment.

MANUFACTURED EXCLUSIVELY BY LEAF BRANDS INC., 1155 N. CICERO AVE., CHICAGO 51, ILL.

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
RAKE COIN MACHINE EXCHANGE
409-A Spring Garden St. Philadelphia 23, Pa.
WALnut 5-2676

We handle complete line of machines, parts & supplies.

National Sales
Continued from page 64

pose of National's ads is not to offer employment, as implied, but rather to secure purchasers for the vending machines and supplies which the company sells and distributes.

Contrary to other claims, the complaint alleged, National does not set up the business for purchasers, secure profitable locations, install the machines and supervise the operation to secure its success.

Named in the order requiring National to stop using such false claims are **Donald W. Williams**, a company official; **Ellery A. Swim**, a former official, and **Thomas J. Overholser**, a former employee.

The agreement, according to Federal Trade Commission, is for settlement purposes, and does not constitute an admission by the parties that they have violated the law.

ATLAS MASTER

TOP LOADING OR STANDARD
Proved penny-nickel mechanism

LIBERAL FINANCING AVAILABLE

Write for particulars

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

SURE-LOCK, the perfect capsule, Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

PENNY KING COMPANY

2538 Mission St. Pittsburgh 3, Pa. "World's largest selection of miniature charms"

"OWNERS OF ATLAS MASTER"

These Names Made Coin News in 1959



HOWARD ELLIS



AL (SENATOR) BODKIN



JIM STEVENS



DAVID GOTTLIEB



JACK ROSENFELD



DAVID ROSEN



LEON TAKSEN



LOU CASOLA



GEORGE MILLER



AL DENVER

Ind. Anti-Pin Law May Be KO'd

FORT WAYNE, Ind.—Indiana's anti-pin law inched closer to a test in the State Supreme Court Tuesday (22) when an Allen County Circuit Judge ruled that the statute was unconstitutional.

Formal plans for the anticipated appeal to the tribunal were to be drafted with the return of Allen County Prosecuting Attorney C. Byron Hayes to the city last week.

In Indianapolis, the attorney general's office pledged co-operation in the projected Allen County appeal from the action of Special Judge Louis Dunten by which he

dismissed indictments against nine Fort Wayne operators.

Calls Discriminatory

Judge Dunten declared that the law was discriminatory—and consequently unconstitutional—because it was applicable only to places "accessible to the public."

"I don't think a Legislature can make an act a crime in John Jones' filling station, and then make it all right in a club or church," Judge Dunten asserted. "The act is very indefinite."

"This means we have no law on this subject now in Allen County,"

said Chief Deputy Prosecuting Attorney Robert J. Parrish.

Rebuttal

Parrish insisted that the law is not discriminatory. Clubs and churches are not exempted, he stated.

"An American Legion Post or a church is accessible to the public," he argued in answering the contention that the terminology, "in places accessible to the public," offers immunity to some groups and not to others.

Parrish said further that the

(Continued on page 77)

Maturing Coin Trade Enters 60's After Turbulent Year

By AARON STERNFIELD

CHICAGO—The year just ended was probably one of the most frantic and turbulent in the history of the coin machine industry. The McClellan Committee hearings, followed by the spate of bills calculated to handcuff the industry, marked the beginning of the 12-month period. Arbitrary action by the Internal Revenue Service regarding the classification of games reached its peak by the fall of the year, and press broadsides against the entire industry continued unceasingly.

But the net result of these onslaughts was not nearly as damaging as it seemed at the time. The McClellan Committee testimony revealed that the trade—on the manufacturing, distributing and operating levels—is run by honest, decent men, and that the industry, far from being the beneficiary of illegal deeds, was actually the victim of these actions.

Literally dozens of bills—all calculated to tax or license the operator out of business—were introduced in State Legislatures. But sanity was soon restored as the overwhelming majority of these measures were soundly defeated.

And while the IRS has not been restrained from making rulings with little basis in statutory law, federal court cases are now in progress to determine who shall make the law—the duly-elected representatives of the people or the appointed administrators.

The press attacks continue. But because of these attacks, a national public relations council has been organized, and local groups are also working to tell the coin machine story to the public. These actions, while long overdue, can turn the tide in the 1960's. Chances for fair treatment in the printed and broadcast media should improve as these public relations groups hit their stride.

On the public relations front, plans were translated into action as the year ended. In Brooklyn, some 600 youngsters were guests at a Christmas party sponsored by the New York State Coin Machine Association's Public Committee.

In Richmond, Va., the Music Operators of Virginia presented stereo players to the Beth-Shalom Home of Virginia, the Richmond Nursing Home, the Little Sisters of the Poor and the Masonic Home of Virginia.

In Chicago, a group of industry leaders laid plans for a national coin machine public relations council—with the full support of the Music Operators of America—and retained professional counsel to help with the job.

These deeds will not solve the industry's public relations problem, but they are a start—and a good one at that.

It was not only on the public relations front that advances were made. The widespread use of stereophonic music in juke box locations has in many areas reversed the trend of falling profits and stimulated renewed interest in recorded music.

(Continued on page 76)

Pa. Ops Seek to Delay Seizure

By GEORGE METZGER

PITTSBURGH—In an eleventh-hour bid to stave off seizure of multiple coin pinball machines, a petition was filed in the Pennsylvania State Supreme Court on December 24 asking that the Attorney General be restrained from such action.

Attorney General Anne X. Alpern ordered all such machines to be out of the State by last Friday (1) or said they would be confiscated and destroyed.

She delivered this ultimatum following a 5-2 decision by the State's high tribunal on November 24 that ruled all multiple coin pinball machines "gambling devices" and declared them illegal.

Appeal Refused

The industry made an appeal to the State Supreme Court on December 21 to hear reargument in the case, but it refused. It was then that the attorneys for the coin machine business announced they would appeal to the federal courts.

This left a question as to the legality of Miss Alpern's ban. She

maintained that it was still in effect since the State court again ruled the machines illegal by refusing to hear the reargument.

But the attorneys for the industry, Anthony Cavalcante and Jacob Kossman, maintained that by filing an appeal to the federal court, this automatically postponed the deadline.

The attorney general said that since the federal court did not agree

to hear the case, the ban stuck and would until such a hearing is granted.

In their petition, Cavalcante and Kossman, who it is reported represent about 1,500 operators thruout the State, actually asked the State tribunal to hold the records. This amounts to a stay.

"If State Attorney General Alpern carries out her threat to de-

(Continued on page 76)

U. S. Court OK Sought on Converted Pin Games

PHILADELPHIA — The U. S. District Court here was asked Monday (28) to permit multiple coin pinball machines that have been converted to single coin play to continue to operate in the State after New Year's Day.

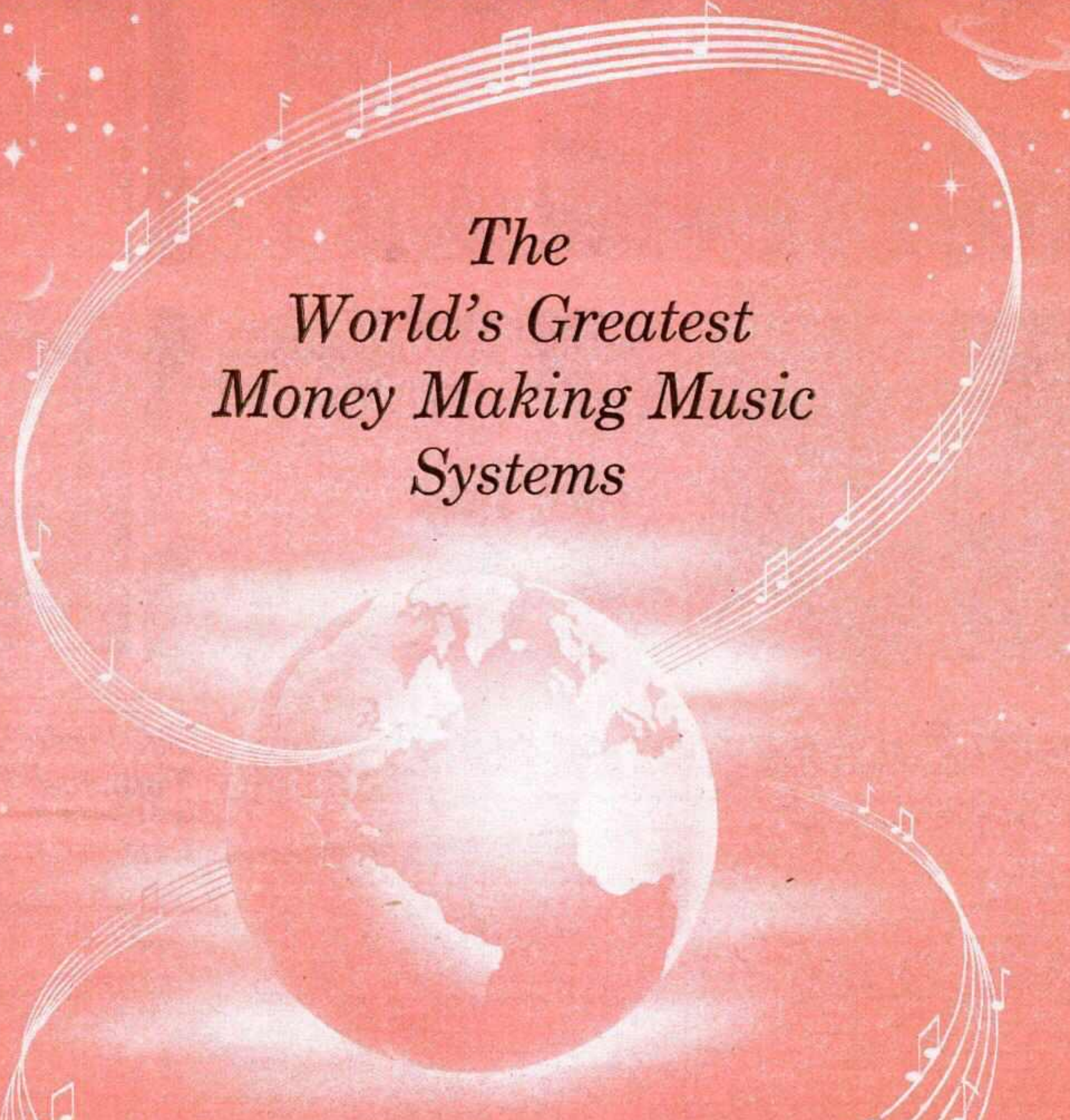
This is the deadline set by Atty. Gen. Anne X. Alpern to get all multiple coin machines out of Penn-

sylvania. If they are not, she said, they will be seized and destroyed. The attorney general acted after the State Supreme Court upheld a lower court decision on November 24 that the multiple coin machines were a "gambling device" and illegal.

The suit filed by Michael Ford,

(Continued on page 77)

THE BEST IS YET TO COME



*The
World's Greatest
Money Making Music
Systems*

from

WURLITZER

A SOUND SENSATION • A SOUND INVESTMENT

Watch for Announcement

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

New 1960 ROCK-OLA All-Purpose



Phonographs Give a New Meaning to Location Flexibility!

Everybody talks about flexibility but now Rock-Ola has done something about it. The new 1960 TEMPO II all-purpose stereophonic phonograph is the one truly flexible machine that fits all locations and plays either monaural or stereophonic music with no internal add-on components. Before you buy another phonograph

✓ CHECK these ROCK-OLA "Location Engineered" features and see what Flexibility Really Means!

✓ 1 EXCLUSIVE "TRI-FONIC" SWITCH

The new Rock-Ola three way "Tri-Fonic" switch offers complete flexibility in conversion from monaural to stereo sound. With no additional internal components, three sound positions are at your finger tips to accommodate the needs of any location: straight high fidelity monaural, standard two channel stereo and three channel reinforced stereo. Only Rock-Ola "Location Engineered" phonos offer complete flexibility at no extra cost.

✓ 2 FLEXIBLE ALL-PURPOSE SOUND SYSTEM

The TEMPO II all-purpose phonograph offers the operator the most flexible and economical sound system in the industry. Two built-in heavy duty 12" woofers and a wide dispersion compression driver horn reproduces the finest in high fidelity tones. With no additional internal components this system may be used with monaural extension speakers or for stereo sound reproduction.

✓ 3 ELEGANCE OF STYLING

New TEMPO II sets the pace in modern dimensional styling. Its graceful full vision wrap-around dome and contemporary lines give the TEMPO II an eye-appealing magnetism unmatched in the music field. Its tempting beauty of design and sound will bring customers back again and again.

✓ 4 FULL PROFIT FEATURES

Fuller profits have always been synonymous with the name Rock-Ola. Now the new flexibility of the TEMPO II makes possible even larger profits by cutting inventory and installation costs. The TEMPO II is ready to play in any location upon delivery. For all-purpose flexibility and "Location Engineered" dependability, see the new Rock-Ola TEMPO II!

✓ 5 EASY CHANGE CARTRIDGE TYPE TITLE STRIP HOLDERS

The easy change Cartridge Type Title Strip Holders further accentuate the flexibility of the TEMPO II. Each tray of ten strips (twenty titles) is easily removed for filling or programming away from the machine.

✓ 6 TWO-IN-ONE SELECTION SYSTEM

The flexible two key selection system with new full title exposure allows faster, easier tune selection for greater profits. Two key system provides for profitable category programming in desirable locations. For fast selection in a single category, only one button is used after particular category is picked. Category selector button remains "hot" until new category is selected.

✓ 7 DUAL-CHANNEL AMPLIFIER

The powerful new Rock-Ola built dual-channel amplifier provides clean undistorted response for both monaural and stereophonic play. Immediate conversion to stereo play is possible by the use of the exclusive Rock-Ola "Tri-Fonic" switch for complete flexibility. Four position bass and treble control, stereo balance control and noise suppression switch are just a few of the Rock-Ola extras.

✓ 8 FULL TITLE EXPOSURE

New eye-level full title exposure panel beautifully integrated into magnificent TEMPO II styling. All 120 or 200 selections smartly grouped for faster, more profitable play.

For the Complete Story of Rock-Ola Flexibility, See Your ROCK-OLA Distributor Today. Your Profits Will be Glad You Did!

tempo II **ROCK-OLA**

Twenty-fifth Anniversary Model

MODEL 1485, 200 SELECTION PHONOGRAPH—ALSO AVAILABLE WITH 120 SELECTION, MODEL 1478

ROCK-OLA MFG. CORP., 800 No. Kedzie Ave., Chicago 51, Ill.

N. Y. Coinmen Entertain Brooklyn Youngsters



LONG-PLAYING RECORD ALBUMS were passed out to teen-agers by Barney Sugarman, left; Al (Senator) Bodkin, center, and Father Smith, pastor of the Church of the Resurrection. Sugarman and Bodkin are among the leaders in the public relations drive. The Brooklyn event is expected to be the first of many such programs.



MORE THAN 300 COUPLES attended a Christmas dance at the Church of the Resurrection in Brooklyn. The affair was the opening salvo in the attempt of the Public Relations Committee of the New York Coin Machine Association to combat juvenile delinquency by promoting wholesome youth activities.



LEADERS IN THE LOCAL public relations effort are, left to right, Barney Sugarman, Al Denver, Al (Senator) Bodkin, Father Smith, Ben Chickofsky, Nash Gordon and Myron Sugarman. The juke box was presented by the committee to Father Smith for use by the teen-agers of the parish.



THE WESTCHESTER OPERATORS' GUILD, another local group, has 100 per cent membership in the public relations committee. Above, Meyer Parkoff, left, and Al Bodkin, present the purple and gold banner of the NYSCMA to Carl Pavesi and Harold Rosenberg of the Westchester group.

Seeburg Bows New 100,160-Play Jukes

CHICAGO—The new Seeburg "Q" line of 100 and 160-selection phonographs officially went on display last week, with distributors staging week-long operator showings thruout the country.

A completely redesigned cabinet, an innovation to play 33 r.p.m. singles and a new stereophonic speaker blend giving five separate sounds are featured in the line.

Most significant, from the record aspect at least, is the new 33-speed device, enabling the phonograph to play 45 r.p.m. and 33 r.p.m. single disks interchangeably. The new 33 r.p.m. records were recently introduced by Columbia Records as their entry for a low-priced stereo single record.

Popular

Altho not yet a factor, many industry sources feel the new slower speed stereo single record has a good chance of becoming popular.

Seeburg officials are non-committal, but point out their device is meant to permit the operators to utilize the new disks if they should become a factor.

The device consists of an electronic Auto-Speed unit which plugs into the circuitry of the phonograph. The clamping arm of the record-playing mechanism has a special disk which senses the hole size of the record (45—large, 33—small) and adjusts the cycle speed of the motor from 60 to 45 cycles, slowing record speed from 45 to 33 r.p.m.

Both the 33 and 45 r.p.m. disks play automatically, regardless of where they are placed in the record magazine.

Cabinet

The new cabinet design features a sharply canted-back display glass, with the traditional Seeburg record

(Continued on page 77)

N. Y. State PR Group Meets On Jan. 14

NEW YORK — The next meeting of the public relations committee of the New York State Coin Machine Association has been set for Thursday, January 14, according to Al (Senator) Bodkin, chairman of the committee. The get-together will be at headquarters of the Music Operators of New York, 250 West 57th Street, at 7:30 p.m.

Bodkin said that several new requests have been received from various charitable organizations for donations of juke boxes. It will be recalled that the PR committee conducted such a donation two weeks ago at a Church teen-age dance in Brooklyn. A representative of New York Youth House has now approached the committee as has a Bronx church.

Commenting on these requests, Bodkin stated firmly that, "We are perfectly willing to try to set

(Continued on page 77)

EDITORIAL

No Comment Needed

NEW YORK—This space originally had been set aside for an editorial about public relations. The editorial was to have dealt with what a local association can do to promote goodwill toward the industry.

However, the ideas we were to have expressed have been written with a far more eloquent pen than is possessed by any member of the coin machine staff. The writer is the Rev. Terrence P. Smith, director of confraternity and sports of the Resurrection Rectory in Brooklyn. It is addressed to the Public Relations Committee of the New York State Coin Machine Association. We reprint it without comment:

"Words cannot express my gratitude to you for your generosity in sponsoring a dance for our sports program at our school. I don't know where to begin. When I first approached you to ask for an old juke box, I never thought that I would have the spectacular production that took place Saturday night.

"My first surprise was the juke box. Instead of an old battered thing, I saw a new box that is the talk of the neighborhood. Your promise to change the records every month will guarantee a great deal of help for my religious instruction program for the teenagers by attracting them with the latest hits.

"I never thought I would see all those record albums you promised. But the 250 long-playing albums and 250 extended-play and 45's certainly were an unbelievable donation in itself. Would you please thank those companies who are responsible

(Continued on page 77)

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of December 28)

Table with columns for Machine Name, High, Low, Mean Avg. and categories: MUSIC MACHINES, PINBALL GAMES, SHUFFLE GAMES, ARCADE EQUIPMENT.



Midwest

WISCONSIN TALK

Don Millard, part-time operator in Madison, has been hospitalized as the result of injuries in an automobile accident. He has had to undergo some surgery. . . . **C. B. Ross**, Wurlitzer field service engineer, is spending a week in Buffalo, N. Y. He is being schooled by Wurlitzer factory personnel on the features of the new model.

Roger Bookmeier, Green Bay music and games operator, spent some time in Milwaukee checking equipment and record supplies. . . . **Woody Johnson**, United, Inc., Milwaukee, reported keen interest in juke box rentals for holiday parties. "We got calls from high school and college groups," says he. "They found juke boxes more dependable and less expensive than inexperienced dance bands."

As predicted by **Herb Geiger**, Geiger Automatic Sales, Milwaukee, the proposal to add another cent tax on cigarettes has been dropped by the Legislature. . . . A four-day "vacation party for patrons of the Bluemound Arcade, new Milwaukee rec spot, has been scheduled by **Sam Hastings**. During the winter vacation high school kids visiting the Bluemound Arcade during the four days will receive free favors. The offer is being promoted via ads in several school papers and window signs.



Sam Hastings

Stop-ins at the Third Street Radio Doctors, one-stop, Milwaukee, according to **Jerry Glassman**, included **Les and Fritz**, of the George Schroeder Music firm, and **Ken Zastrow**, disk buyer for Milwaukee Amusement Company.

James Stecher, Novelty Service Company, and his wife are enjoying a winter vacation in sunny Arizona. . . . The full S. L. London Music Company staff is slated to be on hand for the week-long showing of the Seeburg Model "Q," according to **Perry London**. Greeting the trade during the week of January 3 will be **Sam London** and **Nate Victor**, along with **Perry London**.

Heavy snows and the rains that followed hindered route work at the holiday period, according to **Carl Betz**, P. & P. Distributing Company. "It's rough moving equipment around in this sloppy weather" complains Betz. . . . According to music and games man **George Schroeder**, the outlook for 1960 is a very bright one. "Music will still be the old reliable. Juke box receipts are the steady income producers for our routes and will continue strong in the new year," he predicts.

United, Inc., has scheduled its showing of the new Wurlitzer equipment for the week of January 10 at its Vliet Street showrooms. According to **Harry Jacobs Jr.**, the firm is planning a special trade showing for members of the Milwaukee Coin Machine Operators group at their monthly meeting Monday evening, January 11, at the Ambassador Hotel. . . . **Woody Johnson** and his family are spending several weeks vacationing at the old homestead in Erie, Pa. *Benn Ollman*

OUT MINNESOTA WAY

Old-timers in the industry here are feeling the loss of **Ted Bush**, one-time Minneapolis, who passed away December 12 in Miami, where he headed the Bush Distributing Company, Wurlitzer distributor. Bush also was the Wurlitzer distributor in the Twin Cities before moving to Florida.

Mrs. Harley Thompson is recovering from a cataract operation. Her husband is associated with LaBeau Novelty Company, St. Paul. . . . **Jim Christensen**, of Jim's Record Shop, St. Paul one-stop, and **Leo Rau**, operator in St. Cloud, went fishing at Woman Lake but got very few fish. . . . **Jack Wyman**, who is associated with **P. Y. Young** in Osceola, Wis., is recovering from a slight heart attack and was in the Twin Cities recently.

Romeo Crosby, of Automatic Games Supply Company, and **Percy Hunter**, of Hunter Distributing Company, both of St. Paul, report that used equipment, such as bowling machines and pool tables, sold well as Christmas gifts. Customers bought them for home amusement rooms. . . . Burglars who broke into three service stations near suburban Wayzata used screw drivers to pry open coin machines and took an undetermined amount of change.

The top 10 popular recordings in the Twin Cities area, according to a survey of St. Paul record shops, are "Teen Angel" by **Mark Dinning**, "Sandy" by **Larry Hall**, "Among My Souvenirs" by **Connie Francis**, theme from "A Summer Place" by **Percy Faith**; "Go, Jimmy, Go" by **Jimmy Clanton**, "Why" by **Frankie Avalon**, "The Big Hurt" by **Toni Fisher**; "First Love, First Tears" by **Duane Eddy**; "Tear Drop" by **Santo and Johnny**, and "El Paso" by **Marty Robbins**.

Many operators were in town with their wives doing their holiday shopping. Among them were **Lloyd Kiester**, Frontenac; **John McMahon**, Eau Claire, Wis.; **Johnny and Harry Galep**, Menominee, Wis.; **Red Wilbur**, Duluth; **Herman Fisher**, Aberdeen, S. D.; **Gordon Runnberg**, Moose Lake, and **Morris Anseuww**, Gary, S. D.

Laurence H. Lucker, who was the first Edison distributor in these parts, donated an old phonograph with a tin-foil record cylinder to the recent Northwest Hi-Fidelity, Stereo and Music show for display. After the show ended, the 80-year-old machine with tin-foil records went to the Edison Museum. *Don Lyons*

DETROIT DOINGS

Franklin J. Vogt, who used to be manager here for Aircraft Services Consolidated, operating scales and other vendors, is now

concentrating on stamp machines, operating U. S. Postage Stamp Machine Sales and Service. He is enjoying a slow but steady growth as demand for new locations arises.

Ben C. Mroz, who has operated B & M Music for several years, is changing the firm name to Ben's Music & Vending Service, but will continue to concentrate on juke box operation. As with many other operators here recently, he has been finding business slow.

Mrs. Catherine Dandas is taking over active operation of the Dandas Music Company, operated for some 14 years by her husband, **John K. Dandas**, as of January 1. His future business plans are uncertain at this time. The company operates juke boxes only. *Hal Reves*

West

COLORADO & WYOMING

Leo Negri and **Mike Savio**, of Draco Sales Company, had just wearily settled down from extensive selling trips thruout the Rocky Mountain areas when they received word to climb a plane for a Wurlitzer regional meeting in San Francisco during mid-November. Visiting distributors in Denver during late November was **Don Thorpe**, phonograph operator from Grand Junction, Colo. Don is teaching classes in life saving to high school and college students each year as part of an enterprise which has won him a lot of civic goodwill. Thorpe's collections have risen measurably since he began this program. When Draco Sales Company ran short on a request from an operator for a relatively antileuvian target gun, **Pete Geritz**, of Mountain Distributors, rushed into the breach and found the gun desired in his warehouse.

Down from the mountain fastnesses recently were **Doyle Harrington**, distributor who has turned operator with headquarters in Salida, Colo., and **Chuck Morrison**, of the Glenwood Springs area. Both reported satisfaction with the 1959 Rush to the Rockies centennial and the extra tourists which it brought.

Operator **Homer Wampler**, Riverton, Wyo., has been kidded so much about his prowess as a fisherman that he recently decided to settle the issue once and for all. Only a few miles from his office, Wampler caught a record string of trout, some of them tipping the scale at more than three pounds, which were duly photographed with the Wyoming operator and his son, **Bob**, posed behind them. Color prints of the catch went to scoffers in Denver, who, henceforth, will take their hats off in respect to Wampler's ability to "smoke out the big ones."

Ralph Perrin, manager of R. F. Jones Company, Seeburg distributors in the Denver area, took a quick trip back to Chicago recently to study sales plans being mapped out for early 1960.

Some 250 operators were guests of **Lou Shulman** as Modern Music Company staged its showing of the 1960 Rock-Ola. . . . Up in Boulder, Colo., operator **Elton Deines**, of Deines Music Company, probably holds the local record for the number of miles "commuted" in everyday operations. Deines visits Denver several times per week and has often made four trips in a single day over the new Boulder Turnpike.

A new one-stop made its bow in Denver when **Bob Krug** opened The Music Box at 1043 Broadway. Featuring fast, reliable delivery service as well as self-service record shopping with a convenient parking lot alongside the building, the new one-stop is advertised as offering "the most complete record selection in Colorado." Krug made a glad-handing trip thru the city's coin machine centers introducing himself to phonograph operators in October.

From up in Wyoming, operator **Jack Wells**, of Rawlins, complains that 1959 was the year of the "big fires." One of his best phonographs burned up in a Rawlins tavern, just a week or so after Denver operators reported the same sort of loss in Larimer Street fires. The machine, altho salvagable, will be hors de combat for several weeks.

Another operator representative of Grand Junction, way over on the west slope, is **Mike Scavarda**, who dropped in to report that school resumption hasn't hurt collections this year as expected. The balmy weather which has surprised everyone in Colorado's high mountain town has continued without a break thruout the early winter. . . . These sentiments were echoed by **Roy Kaiser**, veteran operator in Durango, who was chortling over warm weather which has averaged constantly from 10 to 20 degrees better than big Denver on the other side of the mountain slopes.

Up in Douglas, Wyo., operator **Ed Heller** writes that collections have stayed surprisingly good in all sections of Southern Wyoming, probably because many new ranches have been set up in recent years to meet the huge demand for beef thruout the country, attracting two or three times the former population of the area. . . . "The juke box provides the answer for entertainment in areas where the nearest television station is 150 or more miles away," Ed grinned.

Another Wyoming operator who is thoroely pleased with collections of late is **Paul Scott**, of Lander. Lander is investing \$500,000 in the construction of a new ski run and winter sports center, the first, incidentally, in the entire State. This, of course, will attract many show sportsters and will help Scott's juke box and amusement machine routes immensely.

Jack Arnold, perennial president of the Colorado Music Merchants, Inc., was somewhat mollified to find that 90 per cent of the membership of the Colorado association turned out for a business meeting held in September. Jack, who has had caustic remarks to make about membership participation in the past, "seems almost happy," according to operator members. . . . Down Pueblo way, 1-15 miles south, the end of the steel strike was hailed by operator **Sam Salardino**, of Sali Music Company, who expects to find some coins in his boxes, now that some 25,000 people are going back to work in Colorado's "Little Pittsburgh."

Another Pueblan who has undergone some serious losses without much opportunity to reclaim them is **Bill Hafner**, of Chief Music Company, who lost \$800 invested with a so-called "loan" *(Continued on page 74)*

S. D. Operators to Hold Winter Meet

PIERRE, S. D. — The South Dakota Phonograph Operators Association has scheduled its winter meeting for January 17 and 18 at the St. Charles Hotel, here. Hosts for the meeting will be Mr. and Mrs. Gordon Stout, who own and operate the Gordon Stout Company.

The meeting will get underway with an informal get-together Sunday evening (17). Business meeting is set for Monday morning (18) at 10. Final banquet according to Earl R. Porter, secretary-treasurer of the group, will be Monday evening at 7:30.

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EVERY TYPE OF LOCATION
EVERYWHERE

MUSIC

AMI J-200 E STEREO	WRITE
AMI J-200 E MON.	WRITE
AMI J-200 M MON.	WRITE
AMI J-120 STEREO	WRITE
AMI J-120 MON.	WRITE
AMI I-200 E	\$745.00
AMI I-120 E	725.00
AMI H-200 E	625.00
AMI H-120 E	625.00
AMI G-200	425.00
AMI G-120	445.00
AMI G-80	425.00
AMI E-120	275.00
AMI E-80	295.00
AMI D-80	195.00

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Gay Time	60	C.C. Rocket Shuffle	110
Show Time	120	Un. Shuffle Target	75
Cypress Gardens	275	Un. Handicap Shuffle	200
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Beach Club	50	C.C. Classic 16 ft.	\$275
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THE CINCINNATI COIN MACHINE CENTER

COINMEN
in the **NEWS**

Continued from page 73

guarantee firm" which had promised to arrange a low-interest government loan for Hafner's operations. The heads of the organization disappeared with all deposits left with them, but were apprehended in California. . . . Another prominent operator, down south, is planning a big change in business operations in the near future, which will allow him to devote more time to his hobby of horseback riding. He is **Pete Vandenberg**, of Colorado Springs, who owns two fine riding horses and is a member of the Roundup Riders, famous Colorado horseman's club. Pete, who operates Modern Music Company in partnership with **Blanche Jones**, would like to cut down on the grind somewhat.

Mourning a Las Vegas vacation was **Sam Keyes**, of Apollo Music Company, Denver. Sam looked in on some of the "participating entertainment" provided at Las Vegas and came out on the short end—which isn't unusual. . . . **Frank Huber** and **Ann Pierce**, partners in the big Century-Supreme Music Company here, have probably the most relaxed and leisurely type of operation, both taking much of the afternoon off for social calls. "We just get up early," Huber, a real expert in electronics, said.

East

BOSTON AREA

Friends of **Edgar Beals**, veteran music operator of Needham, are looking forward to warmer weather. Ed and his wife have bought a motel near Plymouth down the Cape and will have things going after spring. They had a bit of the season last summer and think the spot, known as the Blue Spruce Motel, will do well. Under construction for the summer is a big swimming pool.

Charlie Ford, of the Charles C. Ford Music Company, Cohasset, announced the engagement of his daughter, **Kate**, to a young Boston insurance man. Kate is in her last year at Boston Teacher's College and is an actress of some standing with three years in summer theater to her credit as well as some New York parts.

Edward Ravreby, of Associated Amusements, is recuperating at his home after a bout with a heart ailment. Ed would like to see some of his friends in the music business or even get a note or two. His address is 12 Belmont Road, Chestnut Hill 67, Mass. . . . **Leon Sherter**, Chester Music Company, Newton, is keeping active on his rounds after a good recovery from a heart attack. Leon thinks it may have been a good thing, since he now knows how to conserve his energy a little better.

Dave Gropman, of Beacon Hill Music Company, took his wife for a vacation to Miami on the occasion of their 15th wedding anniversary and had a marvelous time in the sun. The Bar Mitzvas of his son, **Lawrence**, was celebrated at the Party House, Brookline. Dave also is happy that his brother-in-law, **George Brennan**, is back helping him with his route after a most enlightening period with the Army in Europe.

Others who've started the sun route to Florida are **David S. Bond** and **Irwin Margold**, of Trimount Automatic Sales Corporation. They'll stay for a couple of weeks and get in lots of golf. . . . **James Geracos**, of National Music Company, Dorchester, is finally finding time to do a bit of the reading he's always wanted to do. Jim doesn't take many vacations, but went to Newark, N. J., to spend the Christmas holidays with his mother, a trip he manages to make every year.

Howard Cronin, of Beach Music Company, Revere, and his charming wife, **Eleanor**, in town recently. Howard is proud of his work on a 14-suite apartment house he bought and remodeled. He says he did it right because the Cronins live in one of the apartments. . . . **Al Dolins**, of Pioneer Music Company, Hyannis, in town looking at new music and said things are quiet on the Cape in the winter, but that he keeps busy with his bowling alley.

Dick Mandell, sales manager of Commonwealth Music Corporation, setting up Rock-Ola showings in all of the New England States. Dick says any operator who would like him to bring the show to his town should contact him at the plant, 237 Washington Street, Newton 58, Mass. . . . **Martin Oliver**, Portland, Me., paid a visit and told of his son who is a sports car enthusiast. **Martin Jr.** is one of the organizers of the famed Tri-State 24-Hour Rally which will be held January 23-24.

It was like old home week when **Jerry Golumbo**, formerly Rock-Ola distributor here, held a showing for his new machine. Jerry is now pushing Top 20 Tunes, a vender that sells records in department stores, drugstores and other spots. Many of the operators were much interested and some are considering taking on the machines to add to their routes.

PHILADELPHIA SCENE

Sal Groentenman and **Albert Polak**, principals of the International and Belgium amusement companies, returned here from Europe for the holidays. . . . **Joe Ash**, head man at Active Amusement Company, underwent a minor operation for an obstruction in his nose. He is back at his desk after being out for a few days. . . . Eastern Music Systems held their showing of the 1960 music line Sunday, January 3.

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- QUEEN BOWLER
- PLAYLAND RIFLE GALLERY
- KING BOWLER
- TWIN BOWLER
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- 1 Gottlieb Majestic, 4-Player. 275.00
- 1 Williams Race the Clock, 4-Player 80.00
- 1 Williams Fun House, 4-Player 100.00

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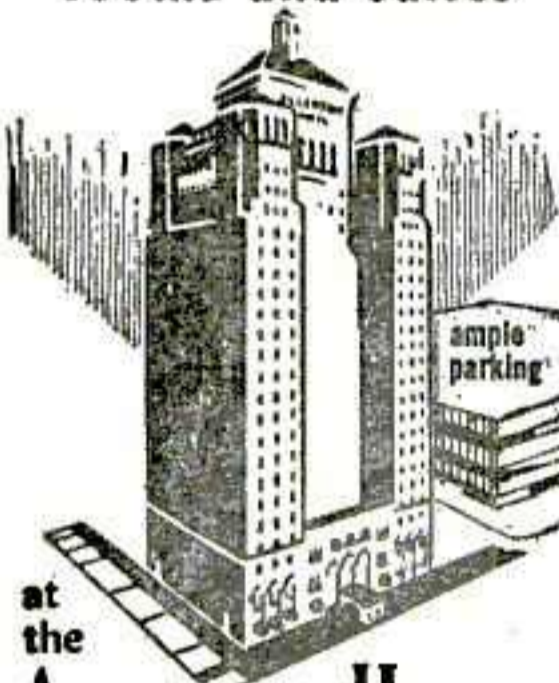
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ROSEN LOSES 40 PIECES IN BARGAIN CITY USA BLAZE

PHILADELPHIA—A Bargain City USA mart in nearby Hordsham, Pa., was destroyed by flames early December 24 and with it went David Rosen's 17th and newest coin-o-matic center.

The total loss due to the fire was placed at over \$1 million. The glass-front structure was just opened in October.

Firemen from 11 volunteer fire companies and two U. S. Naval Station outfits battled the flames in five-degree temperatures. But it was no use. They were handicapped by the lack of water.

Rosen had about 40 pieces of equipment in the store. He also maintains such centers in nine other Bargain City stores and other discount marts. He pioneered this phase of the business.

The center contained many kinds of machines. There were bowlers, pins and guns, among others. No damage estimate was made on the amusement machine loss.

Plans are already under way to rebuild the palatial store which sat in the center of a 35-acre tract, and Dave Rosen's center figures in them.

Lieberman Takes Seeburg Line In Twin Cities; AMI to Paster

MINNEAPOLIS — Lieberman Music Company, former AMI distributor here, has taken over distribution of the full Seeburg line for this area. S. L. London, which formerly handled the territory for Seeburg, is closing its operations here.

New AMI distributor for the area will be Paster Distributing Company with offices in St. Paul. Paster was formerly the AMI distributor before relinquishing its interest to Lieberman some five years ago.

Paster will handle Minnesota, North Dakota, South Dakota, Nebraska and part of Wisconsin. The

firm will also continue its office in Milwaukee, which has always handled the AMI line for the Wisconsin territory.

Lieberman's territory for Seeburg will include Minnesota, North Dakota and South Dakota. S. L. London will continue to cover the Wisconsin territory from its Milwaukee offices.

Game, Cig Units Up in Memphis, Jukes Reduced

MEMPHIS — Sloan O. Craig, collector of licenses and privilege taxes for the city, reports the following numbers of coin machines licensed for operation in 1959 in Memphis:

Juke boxes—864 (a decrease of 31 from the 1958 total).

Games — 604 (an increase of four).

Cigarette machines—2,018 (an increase of 82).

The figures indicate a leveling off of juke box business, but a steady, healthy industry. Few smaller operators in the past year sold out to larger operators. A switch to background music in some of the plush restaurants which formerly had jukes contributed to the juke box decrease.

Juke Review

A check of figures for jukes over the past years show that the number in operation decreased sharply five years back, when operators went from nickel to dime play here. But the number bounced back after that, with continuing growth. With new stereo equipment coming in, more ups and downs are expected in the years ahead.

Game business is healthy and steady, the operators having fought off a decline brought by some restrictions on operations. The pin-ball business flourished here in the late 1940's, then the decline set in. At the end of 1950 there were 715 machines licensed. That decreased by the end of 1955 to 441. The business climbed back slowly to its present level of 604 machines.

The increase of licensed cigarette vending machines over the past 10 years shows the greatest growth for any one type of coin machine here. In 1950 there were 327 cigarette units out. By the end of 1955 that number had grown to 844. The figure nearly doubled the following year, jumping to 1,638. The following years brought further increases to the present level of 2,018.

Ted Parker, Wurlitzer Vet, Dies Suddenly

DETROIT—Ted Parker, veteran of 16 years in the music machine distributing business and well known thruout the industry, died Wednesday (23) following a few days' illness caused by a ruptured aorta. He was sales manager for Angott Distributing Company, Wurlitzer distributor, at the time of his death.

He was with the Wurlitzer distributor as sales manager in Detroit for some 14 years, thru a succession of firm changes, starting with Martin Distributing Company in 1944, and joining Angott in 1949.

In 1956, he became district representative for Wurlitzer, covering the East Coast, for about a year and a half, and then went with AMI in the same capacity for a similar length of time, returning to Angott a year ago.

His widow Rose B. and one daughter survive. The body was cremated at White Chapel Cemetery.

Olympic Skiers Shuss All Day, Dance at Night

SQUAW VALLEY, Calif. —When athletes from all over the world assemble here at Olympic Village for the Olympic Winter Games, beginning February 18, 1960, they will be entertained in their leisure hours with music provided by a new AMI juke box. The phonograph will be placed in the central lodge where the athletes gather for rest and relaxation. It will play without charge, and programs will include selections popular in the various countries represented in the games so that athletes may enjoy a touch of home while listening to familiar music.

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BINGOS	SHUFFLES & BOWLERS	ARCADE EQUIPMENT
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United Bolero	Wms. Ten Pins 95	Bally Bull's-Eye 195
United Zingo	Un. Midget Alley 75	Davey Crockett Gun 195
	Gen. Twenty-One 125	Panorams (Capital) 325
	Gen. Ski Alley 125	Midget Movies 125
	Phil. Toboggan 225	Lord's Prayer 175
	Tournament Ski Alley 125	Peppy 195
	United Bowlers 295	Evans Super Bomber 175
	Bally ABC Bowlers 295	Genco Basketball 195
	Un. Regulation 275	Voiceograph 295
	Bally ABC Shuffle 275	Balloon-O-Mat 195
	C.C. Classic 395	Gen. Grandma 225
	Mid. Red Balls 350	Motorama 225
	Un. Jupiter 275	Flying Saucers 95
		Set Shot Basketball 175

5 Model #9 Auto Photos Each \$1095
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Model C \$285
VL 375
V200 425
K. D. 523
200 Sel. Wall Boxes 80
100 Sel. Chrome 39.50

AMI
E-120 \$195
D80 190

BINGOS
Miss America \$185
Beach Time 295
Key West 125
Show Time 165
Cypress Gardens 265
Big Time 65
Big Show 95
Sea Island 495
Carnival Queen 345
Sun Valley 195

UPRIGHTS
Circus, Remote Control \$ 95
Kentucky Derby Day, Remote Control 95
Wild Cat Write
DeLuxe Big Tent 295

5-BALLS
Turt Champ \$195
Dragonette 75
Star Pool 55
Smoke Signal 70
Balls a Poppin' 60
Peter Pan 75
Brito Star 255
Frontiersman 75
Harbor Lites 75
Gypsy Queen 75
Easy Aces 135
Auto Race 115
Bally Circus 85
Funfair 125

ARCADE
C.C. Rebound Shuffle \$ 65
Seeburg Bear Gun 85
Telequiz 65
C.C. Ski Bowl 95
Un. Imperial Shuffle 95
Mercury Athlete Scales 65
Bally Jet Shuffle 125
Wms. Hercules Gun 395

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A. M. I. MODEL "H" 595
A. M. I. E-120 265
ROCK-OLA 1458 (120 Sel.) 525
WURLITZER 2300 WRITE
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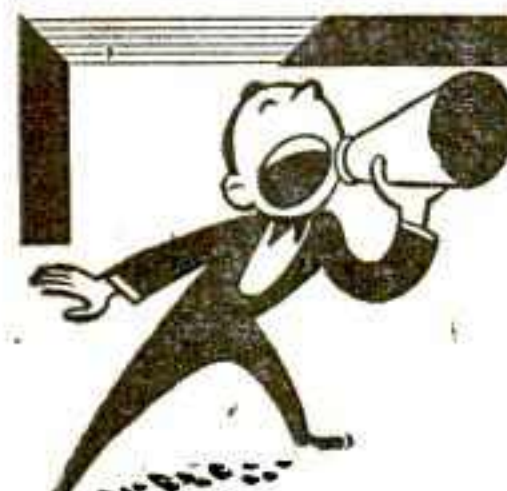
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GIVE TO DAMON RUNYON CANCER FUND

Maturing Coin Trade Enters 60's After Turbulent Year

Continued from page 68

The pioneering work done by Dave Rosen in Philadelphia and Jack Rosenfeld in St. Louis has helped move the coin machine arcade from the wrong side of the railroad tracks to a place in the sun. Teen-age centers, where youngsters can engage in wholesome rivalry in coin-operated games, are swiftly gaining parental approval.

The fight with ASCAP continues, with the licensing society still attempting to pass legislation which would enable it to collect performance rights fees from juke box operators. But thanks to the concerted effort of the Music Operators of America and local associations, ASCAP's efforts have met with failure.

The history of the industry during the year can be told partially by listing the names who made the news. And while the following list is in no way intended to be considered an industry "Top Ten," it does tell in some measure what has happened during the last 12 months.

• **AL (SENATOR) BODKIN.** Sparkplugged the move of the New York State Coin Machine Association to form its Public Relations Committee and worked with leading civic and church figures to put a youth program into operation.

• **LOU CASOLA.** Gave untiringly of his time and talents to help organize and head the Information Council of the Coin-Operated Equipment Industry. Also showed the way to diversification by entering full-line vending.

• **AL DENVER.** For years a fighter against corrupt elements who have attempted to infiltrate the industry, capped his efforts by telling of the operator's plight before the McClellan Committee and helped that committee expose hoodlums.

• **HOWARD ELLIS.** President of the Nebraska Music Guild and vice-president of MOA, Ellis was a leader in the fight against the proposed ASCAP legislation and was active in the efforts of the NMG to give assistance to victims of cerebral palsy and to retarded children.

• **DAVID GOTTLIEB.** Head of the manufacturing firm bearing his name, made a cash contribution of \$750,000 for a 120-bed, non-sectarian hospital in Leyden Township, Illinois. Witnessed the ground breaking for the hospital in June.

• **GEORGE MILLER.** President of the Music Operators of America, led the fight against ASCAP legislation. Gave unstintingly of his time to help organize an industry-wide public relations committee.

• **DAVID ROSEN.** Prominent Philadelphia distributor, a leader in the drive for the Variety Heart Fund and a pioneer in setting up teen-age centers for coin machine recreation.

• **JACK ROSENFELD.** Veteran St. Louis distributor, founded the concept of coin-operated teen-age youth centers and did much to aid in the spread of these institutions thruout the nation.

• **JIM STEVENS.** Thru his hard work in the West Virginia Music Operators' Association, rose to the presidency of that group.

• **LEON TAKSEN.** Harrisburg, Pa., operator organized the Amusement Machine Operators' Association of Pennsylvania, which, in the period of one year, grew into an articulate and potent trade group.

Pa. Ops Seek Seizure Delay

Continued from page 68

stroy the machines after January 1, I think she is misinterpreting the law," said Cavalcante.

No Right

He contended that Miss Alpern has no right to order the machines destroyed while the State Supreme Court is holding the records of the case pending a possible appeal to the U. S. Supreme Court.

Cavalcante revealed that he and Kossman were preparing an appeal to the nation's highest tribunal on the basis that the State Supreme Court's decision was contrary to the due process of law.

Miss Alpern said a stay would result only when the U. S. Supreme Court agrees to hear the case.

Not a Stay

"Unless the court grants a stay, the machines will be confiscated on January 1," the attorney general said. "I do not interpret the law in the same way Mr. Cavalcante does in his desperation. A retention of records does not constitute a stay."

The petition read in part:

"The attorney general's refusal to comply at the very least in a mis-interpretation of the court's order. Unless the attorney general is advised that when this court grants a petition to hold a record pending disposition of the appeal to the United States Supreme Court, it,

under the circumstances of this case, acts as a stay; the case will become moot and review impossible.

"Thousands of owners and operators of similar pinball machines will be forced to institute individual legal proceedings upon confiscation to determine the very question involved in this case."

One source said the two attorneys in the case were acting on behalf of operators in the southwest section of the State.

Taksen Statement

Leon Taksen, manager of the Amusement Machine Operators' Association of Pennsylvania, emphasized that his group had nothing to do with the appeal.

"We are strictly a public relations-type organization and do not plan to institute any court action of any kind," he said when contacted.

The entire hassle was started back in 1957 when State Police raided an American Legion Post in Uniontown, Fayette County, and seized in-line games as gambling devices.

The County Court, State Superior Court and State Supreme Court have all upheld this claim.

As a result, the entire coin machine industry was in a quandary as to what would happen as this edition of The Billboard went to press.



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KD200	\$625
KS200	595
HF100R	510
VL200	495
HF100G	450
100W	435
M100C	375
M100B	275

AMI

G200, with conversion unit \$345

WURLITZER

2200	\$595
2150	449
2000	395
1650AF	169
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VL-200	495.00
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M100B	295.00
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WURLITZER

2300 S	WRITE
2304	WRITE
2104	\$475.00
2100	425.00
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AMI

I-200	\$675.00
H-200	595.00
H-120	595.00
G-200	395.00
F-120	395.00

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Bert Mills	
FB56, 57\$395.00
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Editorial—No Comment Needed

• Continued from page 71

for these for me? You can add that any more that they would like to donate would be most welcome.

"The 30 cases of soda, the 50 pizza pies, the two hands and four Benrus watches which were the dance prizes certainly made the dance for our teenagers a tremendous attraction and will enable me to begin a sport program for the youth.

Needless to say, I am most grateful to you for all of this. I think I should point out that the news notices we received in the press were insignificant in comparison to the goodwill and gratitude that is in the hearts of the parents of the youth in the sport program, as well as all those who came to the dance and saw and received, certainly impressed them and their parents with your kindness and interest in our youth.

"The dance and its sponsors are the talk of the neighborhood. We had about 550 teenagers at the dance from all over Flatbush. But most of all, 2,500 families of our parish will know that our sports program is sponsored by the Juke Box People.

"Again many thanks and a most cordial and earnest invitation to return next year.

"Most sincerely and gratefully yours,
"Rev. Terence P. Smith,
"Director of Confraternity and Sports."

Seek Court Okay

• Continued from page 68

of McAdoo, Schuylkill County, asked that law enforcement officials be enjoined from prosecuting him for distribution of converted multiple coin machines.

Ford claimed in his suit, which was filed by Jacob Kossman, attorney, that lawmen have threatened to seize his machines and prosecute him as of January 1.

After the State Supreme Court's ruling, Ford said, he had his machines converted to take only one coin for each game instead of a number of them which the State claims raises the odds.

"These converted machines are now in the same category as the standard single-coin machines," Ford said.

Cites Ruling

He added that the attorney general has ruled that such machines (single coin type) may continue to be operated legally in the State.

Kossman pointed out that several other distributors and operators in the State have also converted their machines to single coin and that the inability to lease them would drive the men out of business or force them to purchase new single-coin machines.

Named as defendants in the suit were Miss Alpern, the attorney general; the district attorney and sheriff of Schuylkill County, and the sergeant in charge of the State police barracks at Mahanoy City.

A hearing was set for late last week on the petition before District Court Judge Harold K. Wood.

Seeburg Bows

• Continued from page 71

mechanism lowered and the display of title strips at eye level. There is also an illuminated display panel at the top of the machine, suitable for a program merchandising display.

Cabinet is trimmed in a chrome nickeloid and grill has been redesigned with a checkered metal design set into a blue background.

The new stereophonic speaker arrangement gives five separate sound blends. Channel 1 and 2 low tones are carried from two 12-inch speakers in the phonograph. Two additional eight-inch wall speakers carry the Channel 1 and 2 mid-range and highs.

Blend

A fifth sound blend is achieved by blending Channel 1 and 2 middle and middle-high frequencies in the phonograph with an eight-inch tweeter speaker.

The Q line also features optional remote control, half-dollar play, accumulator feature and monaural sound.

Anti-Pin Law

• Continued from page 68

seized machines carried recorders which under another decision made them gambling devices.

"Model Law"

"We had no chance to present any evidence," Parrish complained of the Dunten ruling. "The court knocked out the indictment. The General Assembly actually enacted a model law approved by the American Bar Association. This law was the result of a great deal of thinking and research."

Indictments against the defendants were returned early this year by an Allen County grand jury.

Passed in 1953, the first of the State's anti-pin laws was invalidated by the State Supreme Court.

Law Amended

In the legislative session of 1955, the law was amended to provide that "an immediate and unrecorded right to replay mechanically conferred on players of pinball machines and similar amusement devices shall be presumed to be without value." That meant approval of free plays.

Another amendment two years later canceled that sanction.

A pinball case, representing an appeal from a decision by Marion Circuit Court Judge John L. Niblack, is now pending in the Supreme Court.

In that case, Judge Niblack ruled that a pinball equipped with a recorder is a gambling device under the law.

N. Y. State PR

• Continued from page 71

up these donations. But we have a price. That price is that the people who want our help in obtaining a juke box must help us too. We want favorable publicity. We would ask them to try to have an important government or political figure attending the presentation and that they have photographers and reporters from the newspapers there to cover the event.

"Our committee is paying for these machines that we give away and the money comes from all the fine individuals and organizations who have donated funds to our cause. This money will not be spent unless we get results. For 15 years we have needed good public relations and now that we have a working body, we're going to make sure we get it. Our members have invested their confidence and their money in the cause and I'll never sell them short.

WE HAVE BINGOS—

Here are the prices
All equipment cleaned & checked

Big Time	\$ 50.00
Gay Time	50.00
Beach Beauty	55.00
Big Show	60.00
Broadways	60.00
Night Clubs	60.00
Parade	70.00
Show Time	80.00
Key West	80.00
Miss America	110.00
Sun Valley	135.00
Cypress Garden	165.00
Beach Time	195.00
Carnival Queen	260.00
Sea Island	350.00

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1423 Spring Garden St., Phila. 30, Pa.
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Exclusive Dist. for Bally in E. Pa. and
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NEW, DUAL-SPEED COMPATIBLE PLAY

Want to know more about adding the new 7-inch 33 1/3 stereo records to your programming?

You can make the change-over when you want with the handy

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SAVE...
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"Sensible '60"
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WORLD
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GUARANTEED A-1 CONDITION

ROCK-OLA 1468, 120 Sel.	\$695
ROCK-OLA 1475, 200 Sel.	745
SEEBURG HF 161	775
A.M.I. H-200	625
WURLITZER 2250	645
ROCK-OLA 1465, 200 Sel.	625
ROCK-OLA 1458, 120 Sel.	595
SEEBURG V-200	375
SEEBURG VL-200	425
A.M.I. G-200	425
ROCK-OLA 1455-S	475
ROCK-OLA 1455-D	495
WURLITZER 2000	425
WURLITZER 1550, 104 Sl.	145
SEEBURG HF-100L	595
SEEBURG HF-100R	495
SEEBURG HF-100G	425
SEEBURG M-100C	295
SEEBURG M-100B	245
SEEBURG M-100A (45 rpm)	125
A.M.I. G-120	425
A.M.I. F-120	395
A.M.I. E-120	245
A.M.I. D-40 (45 rpm)	125
ROCK-OLA 1454, 120 Sel.	495
ROCK-OLA 1448, 120 Sel.	425
ROCK-OLA 1446, 120 Sel.	345
ROCK-OLA 1438, 120 Sel.	295

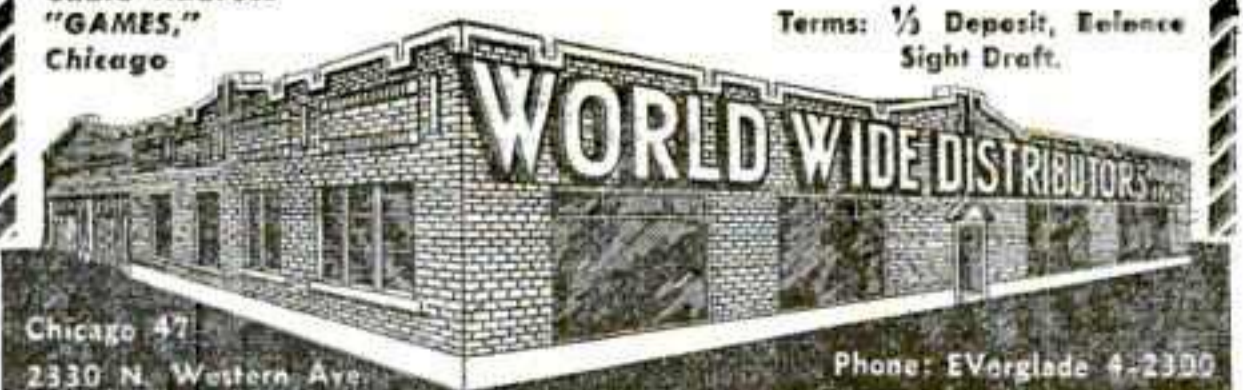
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SALES RESULTS—
the advertising columns of
THE BILLBOARD!

X MARKS THE SPOT TO BUILD PROFITS

with the nation's oldest & largest **ONE-STOP** Record Service

Guaranteed immediate delivery in one prompt, postage-saving shipment to anywhere in the world. Any label, any hit . . . Musical Sales' has it at . . .

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45 R.P.M. 60¢

33 1/3 R.P.M. \$2.47 \$3.09 \$3.71

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Op Not Responsible for Location's Payoff—Judge

MILWAUKEE—A lawsuit appealing a fine for violation of the city's gambling ordinance was won last week by the Mitchell Novelty Company. The decision by Municipal Judge Herbert J. Steffes held that the coin operator was not re-

sponsible for the location owner's illegal use of a pinball machine.

In the case under appeal, the civil court had fined a tavern keeper for making a \$2.40 payoff to two plainclothes policemen who played a bingo type pinball game in the spot. Mitchell Novelty Company, as the owner of the machine, was fined \$200.

Walter Steinger, defense counsel for Mitchell Novelty Company, successfully maintained that his client was not responsible for the action of the tavern keeper.

All-Day Vigil

"We would have to place a man on a bar stool and watch the tavern keeper all day long," he maintained.

Attorney Steinger also pointed to the fact that the machines were legally licensed by the Milwaukee common council at \$10 each. "The council," he said, "takes money with one hand and then prosecutes you for the very thing for which they took the money."

Coinmen here are hopeful that this successful appeal may help clarify a cloudy situation. To date, whenever a tavern keeper has been fined for violating the city gambling laws on a coin machine, the operator has shared the blame. In these cases the operators have been found guilty on the apparent theory that they were in a "partnership" with the location owners. Operators have been grumbling about the interpretation, but have paid their fines without appealing decisions of the courts. Several similar cases are now pending which may be affected by the Mitchell Novelty Company decision.

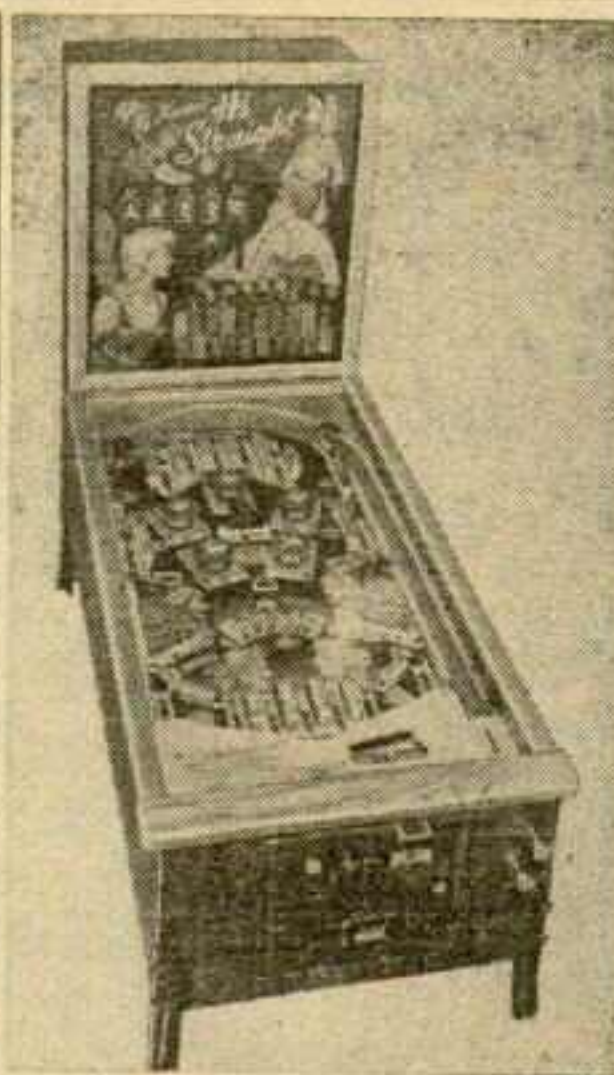
Motor City Ops Push Licensing For All Games

DETROIT — Representatives of the Detroit Shuffleboard Association met with Detroit Councilman William Rogell, one-time Detroit Tigers star, last week to propose licensing and taxation of all coin-operated games.

The present ordinance applies to shuffleboard only, with no specific legal requirements for other types of permissible games. The DSA includes operators of all types of games and they are now seeking formal licensing status for all.

According to Fred W. Chlopan, executive secretary, operators feel that this is a good time to offer the city a new source of tax revenue in its present financial plight.

The DSA committee included Chlopan, Barney Burke and Frank Alluvot, of Frank's Music. The proposal is to be discussed by Councilman Rogell with the Corporation Counsel's office to bring it into formal shape for presentation.



HI-STRAIGHT

HI-STRAIGHT is the new J. H. Keeney & Company five-ball pin game. Based on a card playing theme, the game has players trying to fill out a straight poker hand by hitting bumpers, rollovers and ball holes on the playfield. (See story in The Billboard, December 28).

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SWEET SUE
BRIGHT STAR—RACE TIME
AROUND THE WORLD
DOUBLE ACTION—ATLAS
CONTEST—SILVER
CRISS CROSS—GONDOLIER
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ROCKET SHUFFLE \$125

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GOTTLIEB 5-BALL GAMES

GLADIATOR, 2-PI. \$125
SEA BELLES, 2-PI. 125
WORLD CHAMP, 1-PI. 125
FAIRLADY, 2-PI. 135
STRAIGHT FLUSH, 1-PI. 185
CRISS CROSS, 1-PI. 195
ROCKET SHIP, 1-PI. 195
SUNSHINE, 1-PI. 235
HI-DIVER, 1-PI. 245
STRAIGHT SHOOTER, 1-PI. 245

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Gottlieb's LIGHTNING BALL

New "Roto-Disk" Skill Shooting Means More Play! More Profit!

Here's real flipper-action skill shooting! A ball properly angled off of red or blue contact completes a diamond pattern and adds one letter to name on "Roto-Disk". Colorfully dressed soldiers pull letters around disk.

And you can be sure this beauty really kicks up a storm . . . of players and profit, that is! If your locations aren't getting the play, just add LIGHTNING BALL, the best play-maker made, to your route line-up. See it at your distributor now!

See these "play-it-again" features demonstrated:

- Hitting red, blue and yellow contacts adds one letter to "Roto-Disk".
- Completing name on "Roto-Disk" scores special. Additional specials are then scored by hitting 3 colored Lightning contacts.
- Making rollovers 1 thru 6 scores special and lights side holes for high score and additional specials.
- Coin-box with locking cover • Match feature

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1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS
Dime play is here to stay—buy Gottlieb Games and keep it that way!

Amusement Pinballs
as American as Baseball and Hot Dogs!