

# The Billboard

A 'CATALOG' OF MORE THAN 400 NEW AND OUTSTANDING LP'S, featuring 40 ALBUMS IN FULL COLOR

This week in AUDITION The Musical Shopping Guide

(in the center fold of this issue)

PRICE: 50 CENTS

FEBRUARY 29, 1960 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

## Elvis Return Stirs Up Publicity Blitz

Press, Magazines Compete in All-Out Welcome for Teen-Agers' National Hero

By BOB ROLONTZ

NEW YORK — Elvis Presley's homecoming, which occurs in March, and his forthcoming return to civilian status which should take place between March 20 and March 31, appears to have captivated the imagination of newspapers and magazines all over the country. In fact it is possible that the mere return to the U. S. of Elvis will spark more stories than any other recent single music-based event since Benny Goodman had them dancing in the aisles at the Paramount Theater two decades ago. In spite of a two-year hitch in the service during which time he made no personal appearances, Elvis is still hot news.

### Publicity Tide

The publicity on Elvis — and publicity not inspired by his manager Colonel Parker—broke in New York a few weeks ago with a series on the young singer in the World-Telegram. A new series is underway by the New York Journal-American. A new book titled "Operation Elvis," about the experiences of Army public relations while Elvis was in the service, is due out this week. Another book called "The Real Elvis" has recently been published. And fan magazine editors have assigned their best men to cover the Elvis return and the Elvis honorable discharge from the service.

The interesting part of all of this is that many — if not most —

of the magazines and newspapers now reading their series or individual stories on Elvis are coming up with such offbeat ideas as "Can Elvis Come Back?" or "Can Elvis Sing Sweet?" etc. What doesn't seem to have penetrated, in spite of the fact that Elvis has become to millions of teeners a national hero, is that Elvis has never been away. During the entire time he has been in the service Elvis has continued to sell a million or more records with every release on RCA Victor, a record that has never been equalled by any other artist at any time in the history of the record business. The greatest rocker of them all now has a record of 18 straight one million or better sellers.

Since Victor a.&r. chief Steve Sholes convinced RCA Victor to purchase Elvis' contract from Sam Phillips of Sun Records for \$40,000 almost six years ago, the singer's singles, EP's and LP's have grossed nearly \$50,000,000 for Victor. Elvis' astonishing sales record includes one 5,000,000 seller ("Hound Dog" and "Don't Be Cruel"), three three million sellers and about 15 one million or better sellers. The lad has had three million selling EP's as well, just to put a bit of icing on the cake.

Elvis' impact on the music world — thruout the world — has been greater than that of any other single personality in the music business for the last, and perhaps last two, decades. He shifted the course of American pop music, and

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## CMA EXECUTIVE OVERSEAS FOR C.&W. PROMOT'N

By PAUL ACKERMAN

NEW YORK—Don Pierce, head of Starday Records and secretary of the Country Music Association, left for Europe last week to promote the sale of country and western music and talent overseas. Among other activities, Pierce will set up publishing firms in England and probably Belgium to handle the Starday catalog.

Reasoning behind this is many-faceted. Firstly, there has been a marked upsurge in the popularity of country music in such countries as Germany, France, Denmark and other Scandinavian countries.

Secondly, the global publishing venture will have domestic headquarters in Nashville, Tenn. Pierce intends to make the domestic operation a headquarters or clearing house which will handle overseas representation of copyrights originating in Nashville and the South. This is regarded currently as very important, in view of Nashville's importance not only as a country music center, but as a major center of the music business generally.

Nashville, as Pierce points out, has grown, musically, so that it now needs such facilities. It also needs copyright attorneys and experts to handle the many ramifications of the song business.

While in England, Pierce will discuss with representatives of the Rank Organization how to best exploit country

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## Spoken Word Disk Humor Builds Niche In Album Market

Comedy Rise Poses New Factors In Writer-Performer Royalties

NEW YORK — Spoken word product, with particular emphasis on comedy material, is occupying a gathering share of the current torrent of album merchandise hitting the market, a fact which raises interesting new considerations of economies, from the standpoint of the diskery, and copyright royalties, from the point of view of the writer-performer involved.

There is, of course, nothing new about successful spoken word items. You can go all the way back to the fantastically successful Moran and Mack records, made in the '20's by Frank Walker, or the equally successful "Cohen on the Telephone," for the earlier examples. But today, more disks of the type are being released than at any time in recent years, and what is more important, at least some of them are right up in the forefront of the best-selling LP derby.

### Chart Winners

Verve Records has been notably a winner with at least three entries currently. The label's "Inside Shelley Berman," is now listed on The Billboard's "Essential Inventory" chart, while its successor, "Outside Shelley Berman," has been riding the best-selling monaural LP chart for a considerable spell. Meanwhile, "The Wonderful World of Jonathan Winters," another Verve product, has also

been appearing on the LP best-seller list.

Regarding the copyright aspect, there is no provision for a regular royalty rate under the Copyright Act. A poem or any specific piece of writing is, however, copyrightable under Subdivision C, Section 1 of the Act, which applies to "a lecture or similar production prepared for oral delivery." In this case, there is no compulsory licensing provision, which, in effect, affords the author, who is usually also the performer, considerably more control over his work. No one can record or perform such work without specific permission of the writer.

### Royalty Angles Vary

Royalty angles vary widely and are noted as being strictly subject to negotiation between the diskery and the artist-author. One of the peak royalty earners is Lenny Bruce, who now has three albums on the Fantasy label. According to Saul Zaentz, Fantasy exec, Bruce gets more per album sold than the 24 cents which would normally be payable for an album containing 12 songs (at 2 cents each). Bruce's combined artist-writer royalty was reported as

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## The Legend of Elvis Presley

NEW YORK — As with all noted artists, a number of legends, generally exaggerated, have clustered about Elvis Presley since he joined RCA Victor. One of the most prevalent is that he came out of nowhere to achieve his success. Presley, like most singers who make it and stay made, spent some years singing on the Sun label before he ever joined Victor. On Sun his records sold well, up in the 100,000 class on many releases, and he was a strong draw on one nighter shows and at other shows in the South before he made his national breakthrough via a series of appearances on the Dorsey Brothers TV show over CBS in 1955. Sam Phillips of Sun Records predicted big things for Presley when he auditioned for him and The Billboard music staff picked the lad as "talent to watch" when they heard his first Sun waxing in 1954.

## NEWS OF THE WEEK

### Stereo Records Build To Healthy Sales in 1959 . . .

Stereo LP sales have built up a steady clientele over the past year, accounting for 19.6 per cent of all LP units sold, and 23.1 per cent of LP dollar volume for 1959, according to information gathered from The Billboard Research Department. [Page 2](#)

### Audio Engineering Society Holds Compatible Disk Demonstration . . .

More than 125 audio engineers and disk men attended an open forum on and demonstration of a compatible disk process in New York. Meeting, sponsored by Audio Engineering Society, was of an educational character with little concrete results achieved. Many felt the ultimate decision of compatible records would be left to the RIAA. [Page 2](#)

### Caryl Chessman Case

A spate of "event records" are being released. Most recent of these being the two about Caryl Chessman. The first is on Roulette titled

"The Ballad of Caryl Chessman," the second on Dore is called "Red Light Bandit." "Event" records are not new, but they have been uncommon for some years, altho they never fell out of favor in the country and western field. [Page 3](#)

### DEPARTMENT AND FEATURES

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## Waxing Date Talk Is Cheap

NEW YORK—One of the most appealing aspects of the so-called "talking" records, aside from the fact that there is obviously a market for them, is the amazingly low-cost factor involved. This was brought out this week by Bob Thiele, of Hanover-Signature Records. Thiele, a veteran comedy disk man, said he sold 100,000 of Buddy Hackett's "Chinese Waiter" at Coral. Cost of the date was \$200.

For one thing, normally high costs of musicians, playing even at scale, is eliminated in the talking record. Secondly, studio time almost inevitably is less because there is no need for endless "takes" as is often the case with music disks. Finally, Subdivision C of the Copyright Act provides no statutory mechanical rates for recordings and altho some artists get a solid writer royalty on their material, some conceivably, and quite legally, get nothing.



CONTROVERSIAL SEMINAR

# Compatible Disk in Spot't; Little Conclusive Result

By REN GREVATT

NEW YORK — A meeting of the New York Chapter of the Audio Engineering Society, Wednesday (24), for the avowed purpose of discussing and hearing the controversial "compatible" stereo record produced by Design Records, achieved little in the way of conclusive results. It was, however, a meeting not without its colorful moments.

This latter fact was assured by the presence in the audience of the volatile Sid Frey, plus at least 125 others, including sound engineers, disk men and Leonard Warren, of the Metropolitan Opera Company.

The meeting started quietly enough in the form of a panel discussion. In the panel were moderator John Bubbers of B & C Recording, Jerry Minter of the Components Corporation, Sidney Feldman of Mastertone Recording Studios and John Mosely, a recording engineer, who presented the case for the compatible record and supervised the demonstration of the disk. One of the interesting aspects of the session was the fact that only until very recently, Mosely had served as recording engineer for Frey's Audio Fidelity label in which capacity he had dispatched a letter to the press expressing certain reservations about the compatible process of the Design - Beltone - Fairchild camp. Mosely, in the meantime, had become associated with De-

sign and had thus associated himself with the pro-compatible side of the fence. These facts regarding Mosely's position were not brought out at the open meeting, but were mentioned in private discussions.

Mosely, in presenting the system, described tests of wear which showed that "even after 100 plays, the new compatible disk compared well in quality to a brand new pressing." He also noted that in his opinion commercial rather than engineering considerations accounted for the rejection of the original Columbia compatible system several years ago.

On the "anti" side, Minter asked whether or not "we have any stereo left after we're thru making the record compatible." Bubbers observed: "Why should we throw away part of the vertical component when the record company is paying for the stuff that's being thrown out?" On the other hand,

Feldman noted, "the less vertical component, the quieter the record and the better the finished product."

In reply to this, the voluble Sid Frey leaped from his chair, declaring: "The consumer pays his hard-earned dollars for those lows below 300 cycles, that's why he buys his expensive woofer speakers. It would be a great abortion to deprive him of those lows. It would be a crime."

Then followed an elaborate demonstration of the process in which a disk with five separate bands of different types of music was played in an "A-B" test. On each band there were three subdivisions consisting of "monaural," "compatible stereo," and "full stereo." On each band, there were continuing shifts back and forth from the disk to a tape playing the same information. In general,

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## Stereo Disks Grab 19 1/2% of Album Mkt.

7 1/2 Mil Unit Sales in '59 Blueprint Twin-Track Strides in Industry

NEW YORK — Sales of stereo records in retail stores thruout the year 1959 indicate the firm hold that stereo has achieved in the LP market after little more than a year and a half. In spite of the

fact that many people are still unaware of the full meaning of stereo, and that stereo records require different playback equipment than monaural disks, stereo records—even at the \$1 higher price than most monaural—managed to sell a 19.6 per cent of all LP's sold during 1959. This came to a total of 7,486,700 stereo records, as against a monaural sales total of 300 LP's.

The best period for stereo sales was in December of 1959. In the period from December 7 thru January 2, 1960, a total of 1,258,700 stereo records were sold, the highest four-week unit figure ever achieved by stereo unit sales in stores since they first hit the market in the spring of 1958. The lowest sale of stereo records in stores was in the summer of 1959, when

for the one four-week period stereo sales dropped to only 370,000 units. But in this same period monaural sales were off to a 1959 low of 1,529,500 units.

These statistics are derived from the current 13th period report prepared by The Billboard under the supervision of the New York University School of Retailing, which analyzes national trends of record sales in retail stores. The complete confidential reports, issued only to subscribers of this service, also provides competitive figures by label broken down by speed, price, mono vis. stereo, etc. The reports are compiled from diaries of actual cash register sales, scientifically selected rotating sample of record dealers across the nation.

The jump of stereo sales in December to twice the number of

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## ARCHIE BLEYER SWINGS WITH FOUR ON HOT 100

NEW YORK — Archie Bleyer, often considered a lone wolf because of his singular methods of running a record company, continues to swing. His small indie operation, Cadence Records, with four acts currently attached to the firm, has four disks on the Hot 100 chart this week.

Despite the recent loss of the Everly Brothers to Warner Bros. Records, Bleyer almost simultaneously came up with a new chunk of talent, Lennie Welch. Welch's first record for Cadence, "You Don't Know Me," landed in the 95 spot this week. Welch, who auditioned for Bleyer with a complete act prepared on an LP, has since been signed by GAC.

Meanwhile, Johnny Tillotson's "Why Do I Love You So," was in the 54 slot. Andy Williams' "The Village of St. Bernadette," was in the 59 position, and the Everly Brothers' "Let It Be Me," recorded prior to their departure from the

## LERNER-LOEWE DJ NEWSLETTER

NEW YORK — Lerner & Loewe have started a monthly letter to deejays called the "Lerner & Loewe Newsletter." The leaflet, first copy of which will reach deejays this week, will tell about the activities of Lerner & Loewe, their new recordings, etc. Project is in the hands of Norman Rosemont, veepee of the L&L firm, Alfred Productions. Lerner & Loewe are currently working on their new tall musical "Camelot." Their "Fair Lady" original cast is now over 2,000,000 in sales and "Gigi" is over 1,000,000.

## Teeners Jam Scott Muni 'Jamboree'

NEW YORK — Scott Muni, No. 1 deejay on radio station WMCA here, put on his third successful teen-age music show when the "Scott Muni Teen-Age Jamboree" pulled close to 18,000 kids at the Island Gardens in West Hempstead, Long Island, on Washington's Birthday (22). The affair, which consisted of two afternoon performances, had 2,000 youngsters waiting in line before 9 o'clock in the morning.

Featured on the Muni Jamboree were Jimmy Clanton, Connie Francis, Lloyd Price, Santo & Johnny, Kenny Rossi, Joanne Campbell, The Rocking Chairs and Rickey Starr. Show, which had a nut of \$10,000, grossed over \$15,000. The two other Muni shows that pulled money making crowds of teenagers were held at the New York Coliseum a few months ago and at Sunnyside Gardens in Queens. He has another teen-age show and dance coming up in the spring.

## Sea Lark Not In Tune Deal

WASHINGTON—Due to inadvertent mention of the Sea Lark Music Publishing Company, in connection with testimony of deejay Joe Smith before the Harris Legislative Oversight Subcommittee recently (19), the copyright of the song "Sixteen Candles" was

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## Playboy Offers Dealer Tie-Ins

CHICAGO—Leading local dealers are being offered a chance to cut in on the promotion of Playboy Magazine's 10-week jazz festival scheduled for next summer at the Chez Paree.

Thirty retailers received letters last week from Phil Citrin, newly-named jazz promo director of the mag, outlining a ticket-selling system aimed at being trouble-free. A co-operating dealer may take orders for tickets, receive payment and give the customer a voucher. The dealer then calls a central number relaying the order, and the customer's tickets are immediately set aside to be picked up at show time.

As a bonus to co-operating deal-

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## Maher Joins Billboard Staff

NEW YORK—Jack Maher, former Metronome editorial staffer, and most recently with Dorothy Ross publicity office, has joined The Billboard editorial department as editorial assistant. In his post Maher will cover record audio firms and will handle a column "New Audio Products" The Billboard. Maher learned journalism at Fordham and NYU and is a member of the New York branch of the Music Reporter Association.

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## SORD Board Meeting Set

CHICAGO — The board of directors of the Society of Record Dealers (SORD) will meet March 14 in Coral Gables, Fla., home town of the Society's president, Martin Spector. Ten of the board's 12 members are expected to attend, all of them traveling at their own expense according to Andy Anderson of Chicago, a board member.

One of the liveliest discussions is expected to be an evaluation of the interest recently shown by the Federal Trade Commission in label operated record clubs. Also, officers are expected to brief board members on the latest developments in the suit by certain SORD members against RCA Victor, Columbia and Capitol, accusing these majors of violation of anti-trust laws.

SORD holds its annual convention in June, coincident with the NAMM trade show.



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# Trend to Longer Hit-Singles Life

## Chi Dealer Sees Steady Sales Replacing Short-Term Disks

By BERNIE ASBELL

CHICAGO—One of this city's hippest retailers, Henry Elsnic of Vitak-Elsnic Company, said this week that he has spotted a trend toward considerably longer life for many hit singles. The opinion was corroborated by other dealers in a spotcheck by The Billboard.

In contrast to an established pattern of hits zooming up, then dropping dead within 10 weeks or so, a number of recent successes have maintained a slow but steady sale for more than six months. Elsnic numbered among these items Bobby Darin's "Mack the Knife," Johnny and the Hurricanes' "Red River Rock," Ernie Fields' "In the Mood," the Fleetwoods' "Mr. Blue," Johnny Horton's "Battle of New Orleans," and even a two-year-old, Dean Martin's "Return to Me."

All of these, said Elsnic, are selling two or more copies per week in his shop, often considerably more. He has come to classify these items as standards, thus necessary continual stock items. This trend, said Elsnic hopefully, may cause a rethinking on the part of indie labels, on which many of these budding standards appear. Most indies do not think in terms of catalog singles, tending instead to drop an item when sales fall below a hit level. This tendency cuts away a small but steady source of dealer profit. Even worse, he said, it eliminates one of the rare opportunities to increase the stability of the industry.

Elsnic has observed that after a hit's big flush of success, when its demand is usually from teen-agers, the later demand comes from older customers—the ones who also buy LP's. These are the customers, he pointed out, that the good dealer is most eager to satisfy.

Often when a hit falls off and is discontinued by the manufacturer, it appears in an album. Some customers, said Elsnic, can be sold upward to the album, but in most cases the customer holds off. Availability of the tune on an EP makes the sell-up an easier matter.

In this connection, Elsnic noted that the recent downward trend of EP sales seems to have reversed. This observation was emphatically supported by Andy Anderson of

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## Westminster Tapes to UST

HOLLYWOOD—United Stereo Tapes, the Ampex Audio, Inc., four-track tape subsid, last week extended its pact with Westminster to manufacture as well as distribute the label's recordings in quarter-track form. Westminster was one of the charter members of UST's ranks. Its initial deal with the Ampex subsid called for UST to serve solely as a distributor. Extended agreement gives UST complete responsibility for manufacturing 7½ i.p.s. four-track tapes of its catalog in addition to distributing the product. Distribution will cover UST's outlets as well as Westminster's distribbers.

Previously, Westminster had manufactured quarter-track versions of the same releases it had issued in two-track form, and had turned them over to UST for distribution. Under terms of the new deal, UST will make quarter-track releases of relatively new Westminster product which had been re-

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## PHILLY PAYOLA LIKELY NEXT SOLON TARGET

WASHINGTON — "Odds are long here that payola activities in the Philadelphia area will be the next item on the Harris (D., Ark.) Legislative Oversight Payola Hearing agenda, and the name of Dick Clark inevitably arises. No official word has been released from the Subcommittee or its chairman on when the hearings will resume, but it is believed that other committee business will mean a delay until at least near the end of March, in payola.

The Subcommittee is hearing agency reports from Federal Communications Commission and the Federal Trade Commission this week, on their progress in the anti-payola fight. (See separate story.) On March 15, legislative hearings on ethical conduct of regulatory agencies, and legislative proposals in the Subcommittee's interim report, plus proposals carried over from agencies, will begin.

## 'Moonlight and Roses' Before High Court

### Arguments in Miller-Daniels Clash For Renewal Rights Reach 9 Old Men

By MILDRED HALL

WASHINGTON — Argument before the Supreme Court last week over the renewal rights to "Moonlight and Roses" was a trailblazer that may decide whether an author without wife or children can make a valid assignment of his renewal rights to a publisher, in advance of the second copyright term—even tho he may die before the first 28-year term expires.

The issue could become vital in the competitive position of publishers who acquire, in advance, rights to a body of works by an author without wife or child to succeed. It was pointed out during argument that substantial sums have been paid to authors on assumption that previous court findings have made such assignments valid, with payments of up to \$50,000 for renewal rights to a

good song, and payments running into six figures when motion picture rights are involved.

The contest over renewal rights to "Moonlight and Roses," by Ben Black and Charles Daniels, is being fought by Miller Music and Charles Daniels, Inc., a property of the Aberbach-Hill and Range group. Julian Abeles, of Abeles & Bernstein, and counsel for the Music Publishers Protective Association, represented Miller, and California attorney Milton Rudin, of Dreyer, Ginsberg & Rudin, argued for Daniels, Inc., before the high court.

The question at issue is whether Miller has the right to its interest in the renewal. Ben Black accepted a \$1,000 advance from

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## Hot Topics Set for ARD Meet Agenda

NEW YORK — A number of interesting, and in some cases downright hot topics, comprise the agenda for the first general meeting of 1960 for the Association of Record Dealers of New York and New Jersey. The meeting is slated for Tuesday (8) at the Hotel Henry Hudson here.

Among the topics to be aired according to association prexy Sy Bondy, is the problem posed by the "100 per cent exchange privileges that manufacturers don't live up to." According to Bondy, "more and more of these distributors when confronted by the fact that a sales-

man promised a dealer 100 per cent exchange, will tell us things like, 'of that salesman, he was crazy,' or 'I don't know what he promised you but he doesn't work for us anymore.' To protect against this, we propose to use a standard form which we'll get a salesman to sign. Then we've got the goods on them in the form of a signed statement if they try to get out of their guarantee."

Another matter to be discussed is the proposed co-operative buying set-up being organized by the group. Bondy said a warehouse in Manhattan has already been leased for disk storage. The warehouse will be operated as a separate entity by a team of accountants. Dealers will have to be members of the local group or the national SORD to get in on the co-op deal.

Bondy noted that the dealers are now making strides against what they consider their worst problem, clubs. He said that since recent articles appearing in The Billboard regarding Federal Trade Commission interest in record club advertising, a committee of dealers from the Association has met with representatives of the FTC to

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## Fellows Gives Recipe for Self-Regulat'n

WASHINGTON — Self-regulation of broadcasting must be based on "the sincere desire to improve performance" and not just to ward off threatened government regulation, according to Harold E. Fellows, president of the National Association of Broadcasters.

Speaking before the Fifth Annual Conference of Presidents of State Broadcasters Associations at the Shoreham Hotel here last week (24), Fellows said 1960 "offers the greatest opportunity broadcasters have ever had to prove" that self-regulation will work.

Fellows noted the recent "tremendous revival of interest by broadcasters in the Radio Standards of Good Practice and the

*(Continued on page 64)*

## Merc Brass Off to Paris Int'l Seminar

CHICAGO — Mercury's top brass left over the weekend for Paris to open the label's fourth international seminar on Wednesday (2). The meet, running four days, will be attended by licensees from 16 countries.

Previous meetings, according to Prexy Irving B. Green, have been so successful that these seminars will now be held more often than once a year. In addition to their benefits in production, distribution and sales, he said, they have helped the label expand its a.&r. activity, particularly in the classical field.

"Our mobile sound truck," he said, "is constantly on location in various countries recording at the scene of performance, for example, Marcel Dupre on the Church of Saint Sulpice organ in Paris and Antal Dorati conducting the London Symphony, as well as opera performances."

Mercury execs attending the meeting are Green, treasurer Irwin Steinberg, a.&r. chief Art Talmadge, and classical chief Wilma Cozart. Schedule is being coordinated by Brice Somers, foreign supervisor, who headquarters in Geneva. The sessions will take place at the Hotel Scribe.

After the convention, Talmadge will travel to England, Italy and Switzerland on a.a.r. business.

## OLD SHOWBOAT TO SAIL AGAIN

BLOOMINGTON, Ind. — America's last showboat, "The Majestic," will sail again next summer.

Purchased last year by Indiana University, the craft is scheduled to dock for 88 performances in Indiana and Kentucky towns along the Ohio River.

The boat has been made available for training by students of the University's department of speech and theater, who will present such plays as "Ten Nights in a Barroom," "In Old Kentucky," and Shakespeare's "Taming of the Shrew."

The cruise will begin at Madison on June 8 and end at Louisville September 3.

## C&W Booms in Saginaw Area

SAGINAW, Mich. — Country music, long on the upgrade in this area, has reached its highest level in recent months, according to Bob Dyer, WKNX deejay. To lend credence to c.&w.'s popularity in the Saginaw sector, Dyer points out the firm business enjoyed here recently by country and western packages headed by Faron Young and Webb Pierce and Johnny Cash.

On January 3 the Young-Webb unit played to 3,500 people for a gross of more than \$4,500. A month later the Cash troupe set an all-time box-office mark at the Auditorium when it tabbed a \$7,200 gross while showing to more than 5,000 ticket buyers. More than 400 people were turned away at the evening show, according to Dyer.

Dyer, who conducts a daily country music show on WKNX radio here, says it took nearly 10 years for country music to "happen" in Saginaw. Reasons for its success are manifold, Dyer says, but he credits much of it to WKNX's faith in country music and its increase in power to 10,000 watts. In addition, while other stations were dropping their country music shows to accommodate Top 40 formats, WKNX kept its country music show intact, he says. To stimulate interest in country music, the sta-

*(Continued on page 13)*

## 'EVENT' DISKS IN POP FIELD

### Chessman Case Sparks 2 Balladeer-Type Singles

NEW YORK — "Event" Records are becoming more numerous in the pop field. In the last week, two such disks, dealing with the Caryl Chessman case, have been released. One of them, on Roulette, is "The Ballad of Caryl Chessman," a Hoffman and Manning song chanted by Ronnie Hawkins. Another is "The Red Light Bandit," on the Dore label, cut by the Premiers.

Both disks have already stirred up some controversy—the Dore disk on the West Coast and the Roulette opus in the East.

## New Talent Agency Bows

NEW YORK — Larry Bennett and Bert Bloch, lately of the Joe Glaser Agency, Associated Booking Corporation, have set up their own talent agency, International Talent Associates, I.T.A. According to Bennett and Bloch the new agency will handle bookings of talent only, they will not do any personal management. The pair consider their new firm to be a custom talent agency, and will book acts for the variety field, TV and college concerts. Firm will be located on Madison Avenue in New York.

Life Magazine has asked for copies of the Roulette record; and the local rep of the Times of London requested a quote from the lyric. According to Roulette president Morris Levy, the label secured legal clearance from Chessman's legal staff, who listened to the disk via long distance telephone.

Disks of this type are not new, but have been relatively uncommon in the pop field. The country music field, generally, has been closer to the concept of the event record and has often issued such disks immediately after the death of a noted personage. Prime example was the spate of recordings following the death of Hank Williams.

A group of pop disks was spawned by the death of James Dean, the Big Bopper, Richie Valens, and Buddy Holly.

During the first half of 1959, an event record titled "The Ballad of Barbara Graham" — who was later executed — was issued. The story of Barbara Graham was also the theme of a film which was one of the nominations for an Academy Award.

In the pop field, a number of songs and event records reflected American interest in sports. Years ago there was much action with

*(Continued on page 64)*



# FTC, FCC to Face Harris Committee

Agencies to Report on Anti-Payola Progress Via Probes and Controls

WASHINGTON — The Federal Communications Commission and the Federal Trade Commission will report anti-payola progress when they come before the Harris (D., Ark.) Legislative Oversight Subcommittee this week (March 3, 4). Both agencies have made substantial progress in investigations and moves to control the payola evil as it affects their areas. Overlap and comparison of evidence are being handled in a co-operative swap of information. The exchange has been on an informal basis, but was made official in a recent exchange of letters between FCC acting chairman Rosel Hyde and FTC Chairman Earl Kintner on their mutual interest in "unannounced sponsorship of broadcast material."

The Federal Trade Commission can report on complaints against labels and distributors in which deejays and occasionally broadcast stations themselves are alleged to have accepted payola. Consents have already been signed by RCA Victor and David Rosen, and others are in the making. A few firms are making ready to fight the charge that payola is per se illegal.

## A Top Issue

Of special interest to the Harris Subcommittee and its staff are the Federal Communications Commission's proposed legislation to make payola a criminal offense in the U. S. Code and enforceable by

# Casadesus Top Of Col. Issue

NEW YORK — Columbia Records is celebrating the 25th anniversary of the American debut of Robert Casadesus with three new Masterworks releases for March. One LP features the pianist as a soloist with orchestra, another as recitalist and one as composer. The orchestral set features the First and Fourth Beethoven Concertos with the Concertgebouw Orchestra of Amsterdam, and the second album features works by Bach. On the third set Casadesus is heard in two of his own works, "Nonetto" and "Sextuor."

The rest of Columbia's album releases for March include six more Masterworks sets, 11 pop albums, and three "Adventures in Sound" LP's. The classical releases feature the Philadelphia Orchestra, the Columbia Symphony Orchestra, the Philadelphia Woodwind Quintet, E. Power Biggs, and the Boston Brass Ensemble, and Philipps Entremont.

On the pop side, there is a new Kitty Kallen album, and albums by Joya Sherrill, a "Saturday Night Sing Along With Mitch." A new LP with the Hi Lo's, another with

(Continued on page 18)

## A CORRECTION

NEW YORK — Last week The Billboard inadvertently named a "Jay Masters" as having received payment from Dumont Record Distributing for records featured on Boston station WMEX's "Gold Platter of the Week." The Billboard was in error since the disk jockey named by Dumont was not Jay Masters, but actually Don Masters who is with WHIL.

# CAPITOL FETES VEEPEE CSIDA

HOLLYWOOD — Capitol's newly elected veepee in charge of Eastern operations, Joe Csida, was guest of honor last week at a luncheon held in New York by Cap proxy Glenn Wallichs. Thirty of the firm's execs from its Hollywood, New York and Scranton (Pa.) operations attended to meet the company's new officer. In addition to Wallichs, Hollywood-based veepees Lloyd Dunn and Dan Bonbright were present. Csida's Capitol duties start March 1 (The Billboard, January 27). He will come to Cap's Hollywood headquarters the following week for exec confabs.

the Justice Department. The Harris Committee legalists are cudgeling their brains to find a type of legislation that will snare both giver and taker of such commercial bribery.

The FCC can also report on replies from all but about 300 of its 5,200 licensees as to how much payola went on and what steps the station owners have taken to prevent further incidence of the

(Continued on page 16)

# Free Lip-Syncs in Boston Irks Talent

WASHINGTON — Complaints by talent of non-payment for lip-sync performance on TV record shows in the Boston area were a main topic in the last hours of Harris Subcommittee hearings, too late for inclusion in Billboard's February 22 issue.

Testimony by an AFTRA official, also by top-rated deejay Bob Clayton, of WHDH, and by owner of Dumont Distributing, told of some fast moves to get signed "receipts" for payments to talent that apparently were never made. Clayton said the situation has been corrected since November 1959, on his "Boston Ballroom" show on WHDH, subsequent to an AFTRA threat to take action due to non-payment.

No complaints were made on the Dick Clark show, AFTRA official testified, because the union had capably insisted on having all talent checks in the Philadelphia area clear thru the local office of the American Federation of Television and Radio Artists.

Irving Lewis, assistant secretary of AFTRA's New York local, testified that artists had complained of non-payment on the Alan Freed show, the Milt Grant show, in the Buddy Deane show, in Baltimore, and the Jim Gannon show, in New Haven. All complaining talent preferred to remain anonymous, for fear of reprisal, said Lewis.

# Hot Promot'n Schedule For Stearns

NEW YORK — Publisher-talent manager Julie Stearns is having a spate of record activity. He is currently working on releases by Gloria Lampert, Bob and Joe, Dean Martin and Jo Stafford on Columbia; Bill Dean on Coral and others. Some forthcoming disks with Stearns material will include Dorothy Collins on Top Rank, Jimmy Darrin on Colpix and the Four Preps on Capitol. Junior Waters on Atlantic has cut two sides also.

Meanwhile, on another level, Stearns has acquired the score from the 20th-Fox film, "The Third Voice," to be released shortly.

Stearns' chantress Susan Barrett has cut her second album for Capitol. The thrush makes her nitery debut March 7 at the Statler Hotel in Washington, set for four weeks.

In line with his efforts to further BMI writers in the show field, Stearns is working on an adaptation for the upcoming Broadway show, "Viva Madison Avenue."

Boston deejay Bob Clayton, said to be one of the highest paid in the country, was questioned about his refusal to pay record talent appearing on his "Boston Ballroom." Clayton's reluctance to have his salary mentioned in the open hearing drew comment from Chief Counsel Robert Lishman: "You didn't have to take payola, because your ability to get free talent for your station got you such a high salary." Clayton had received no payola, and only a total of about \$400 from distributors,

(Continued on page 18)

# Crystalette Head Answers Charges

By LEE ZHITO

HOLLYWOOD — Crystalette Records proxy Carl Burns, in an exclusive statement to The Billboard last week, took issue with allegations made by station WBZ's ex-deejay Norman Prescott during his testimony before the Harris Subcommittee (The Billboard, February 22). Prescott had told the probers that Crystalette gave deejays a "million shares of stock" in its company but hurriedly wrote the jockeys to "forget about the stock" as soon as the Harris investigations started. According to Prescott, Crystalette told the deejays it would "see them later" after the hearings stopped.

According to Burns, Crystalette offered stock to all deejays openly as a gift without requesting anything in return. Actually, the stock never paid any dividends, could not be sold, and, therefore, had no value, Burns said. The stock offer was a promotional stunt designed to call attention to the indie label but in no way could it be construed as a form of payment to the platter spinners for special privileges, Burns said.

## Only 88,300 Shares

Crystalette, a Nevada corporation, was incorporated May 19, 1955. The initial promotional stock gift was made on June 15, 1956. Contrary to Prescott's statement that the label had given "a million shares" to jockeys, Burns said that only 88,300 shares were distributed to 955 members of the broadcast industry.

As evidence of the fact that Crystalette was not reaping any undue exposure as a result of its stock gimmick, Burns pointed out that the label had issued 23 records in its five-year history. Of that number, it only had one hit,

# Victor Sets Big Bluebird March Release

NEW YORK — RCA Victor is issuing five LP's and eight single records in March on the Bluebird label. The albums include songs of the Civil War by Ed McCurdy and stories of the Civil War by Ralph Bellamy. There are albums by Dorothy Olsen, a set of Grimm's Fairy Tales, and an album of "Snow White and the Seven Dwarfs." All of the singles are aimed at the kid trade, too.

Victor meanwhile is releasing 20 EP's in the label's Gold Standard Series, including two EP's by Perry

(Continued on page 16)

# 21 Albums on Cap Listing For March

HOLLYWOOD — Capitol Records will release 21 albums during March, comprised of a dozen pop packages, a half dozen classical items and three in its "Capitol-of-the-World" series.

Highlight of the pop offering will be a unique package, Tennessee Ernie Ford's "Sing a Hymn With Me" which will include a 32-page hymnal containing words and music of the album's 14 devotional songs. Other artists represented in the release include Nat King Cole, George Shearing, King Sisters, Jackie Davis, Webley Edwards, Dick Sinclair, Speedy West, Sue

(Continued on page 18)

# Heavy Victor March Issue

NEW YORK — RCA Victor's March Red Seal release leads off with Morton Gould's "Living Strings," the artist's first since his outstanding success on the stereo charts with the "1812 Overture," which was sold at a special price. Two Pierre Monteux packages are included, the Berlioz "Symphonie Fantastique," with the Vienna Philharmonic and Tchaikovsky's No. 4 with the Boston. The Boston Symphony performance of the Saint-Saens Symphony No. 3, bated by Charles Munch, also is in the March schedule, as are packages by the Chicago Symphony under Fritz Reiner, and Arthur Fiedler and the Boston Pops. Repertoire of the latter is made up of noted film music.

First joint diskings by Artur Schnabel and Henryk Szeryng containing performances of Beethoven's "Kreutzer" and "Spring Sonatas" are also set for March release. A package of Benjamin Gigli's greatest performances rounds out the schedule.

RCA Victor pop release for March is topped by a combined Rosemary Clooney - Prez Prado package, "A Touch of Tabasco." An elaborate promotion by the Mellhenny Company, maker of Tabasco sauce, is under way, and dealers will give each buyer a bottle of Tabasco free with each album purchase.

The Three Suns, Melachrimo do-

(Continued on page 16)

# Goldsen Sets Europe Pub Partnership

NEW YORK — Mickey Goldsen, chief of Criterion Music, has set a deal with European publisher E. Nichols-Roth wherein both are partners in an American publishing operation, Butterfly Music. Deal was finalized by Lenny Hodes, Criterion vice-president, who recently visited European capitals for the purpose of acquiring material and concluding other business arrangements.

Butterfly Music, according to Goldsen, is intended to be the American outlet for material acquired in Europe.

The Butterfly deal is unusual in that it is a reversal of the usual procedure whereby American publishers set up firms or acquire representation overseas.

## A CORRECTION

NEW YORK — The Billboard issue of February 22, 1960 erroneously connects Mutual Distributors, Inc., of Boston, with Music Suppliers of New England in several articles. These reported relationships are in error, and resulted from a slight similarity in names. The distributor owned by Music Suppliers is Music Distributors, not Mutual Distributors.

Stock in Mutual Distributors, Inc. is held by only members of the Hartstone family. Mutual Distributors, Inc. is not in any way connected with any other distribution organization in the New England area, and none of the stockholders or executives of Mutual Distributors, Inc. have any connections whatsoever with other New England distributorships. Neither Harry Carter nor Gordon Dinerstein own any part of Mutual Distributors, Inc.

# 20th-Fox Buys Tatum Recordings

NEW YORK — Twenty-six selections recorded by the late Art Tatum have been purchased by 20th-Fox Records from the pianist's estate for release in album form early in March. The tapes, recorded by the jazz great shortly before his death in 1956, were recorded informally on professional equipment at a private party in Hollywood, party noises add to the realistic background of the music.

Meanwhile, back at the front office, Henry V. Onorati and Lucius Del Guercio, president and vice-president of the recording firm, are on a distributor visiting tour of the South and West. While in Hollywood, they will convene with Buddy Adler and other 20th Century-Fox execs about future film and TV sound track releases. Slated too, are repertoire talks with Jayne Mansfield and Johnny Bond, both of whom are Fox artists.



# FIRST POP VERSIONS!



# TOMMY ZANG

Sings

**"UNDER YOUR  
SPELL AGAIN"**

c/w

**"TAKE THESE CHAINS  
FROM MY HEART"**

Exclusive Management  
**ACUFF-ROSE ARTISTS CORP.**  
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## HOT 100 ADDS 13

NEW YORK — The Hot 100 adds 13 new sides this week. Details are:

53. **About This Thing Called Love** (Rambled, BMI) — Fabian, Chancellor
77. **Teddy** (Spanka, BMI)—Connie Francis, M-G-M
82. **Summer Set** (Hollis, BMI)—Monte Kelly, Carlton
83. **Werewolf** (Cornerstone, BMI)—The Frantics, Dolton
84. **Starbright** (Cathryl, ASCAP)—Johnny Mathis, Columbia
85. **Chattanooga Choo Choo** (Feist, ASCAP)—Ernie Fields, Rendezvous
89. **The Same Old Me** (Pamper, BMI) — Guy Mitchell, Columbia
90. **Step By Step** (Winneton, BMI)—The Crests, Coed
95. **You Don't Know Me** (Hill & Range, BMI) — Lennie Welch, Cadence
96. **Mountain of Love** (Vaughn, BMI)—Harold Dorman, Rita
97. **Road Runner** (Arc, BMI)—Bo Diddley, Checker
99. **Old Payola Roll Blues** (Freberg, ASCAP) — Stan Freberg, Capitol
100. **Just Give Me a Ring** (Progressive, BMI) — Clyde McPhatter, Atlantic

## PIERCE SPEARHEADS EUROPE C.&W. PUSH

• Continued from page 1

and country-oriented material in the British Isles. Preliminary talks have already been held, dealing with the possibility of c.&w. packages being booked into Rank theaters.

With regard to the domestic outlook for the country field, Pierce stated: "Too much emphasis is placed upon the sale of single records alone. . . . The continuing appeal of country music should be measured by its use on radio and TV, by the sale of merchandise on radio and TV with country music as the bait, by the extensive personal appearance field, by performance royalties and by the good sale of country albums. It's a problem of merchandising," says Pierce. "The market is there but it must be properly tapped. . . . One very lucrative method of selling country sets is via radio mail order."

Pierce averred that country music will be very potent this year from a political point of view. Jimmie Davis of Louisiana, Frank

G. Clement of Tennessee and various political aspirants in Alabama are close to the field and would not think of campaigning without a string band.

The list of radio stations which have grown rich on country music programming continues to grow, Pierce stated. In this connection he noted that the Country Music Association is prepared to send specialists to big city stations—in Cleveland, Pittsburgh, Detroit, New York and Boston—to show these outlets how they can get into the black via the c.&w. route. Fees for such consultants may be paid out of increased billings, Pierce added.

In conjunction with his publishing plans, Pierce is also building a new recording studio in Madison, Tenn., with newest stereo equipment. In point of over-all dimensions, Pierce says this will be the largest studio in the Nashville area.

## Schlesinger New CCC President

HOLLYWOOD — At the California Copyright Conference election of officers last week music business attorney Al Schlesinger was elected prexy. Others voted into office included Harold Spina (writer), veepee; Bernie Brody (music clearance), treasurer; Ann Gershwin (Jimmy McHugh Publishing Company), secretary, and Estelle Rodin (Verve Records), assistant secretary.

Newly elected board members include arranger Keith Williams, CBS attorney Dixon Dern, Capitol Records' copyright chief John McAlpine, CBS music head Malcolm Beelby, Catherine Hall (AGAC) and Virginia Warwick, the conference's outgoing secretary. Incumbents remaining on the board include Harris Ashburn, Ben Gilbert, Arthur Hamilton, Jesse Kaye and Gloria Schlesinger.

As outgoing prexy, Bob McCluskey (The Billboard, Hollywood) becomes a member of the board. McCluskey served for two terms.

## Cohen Sets Up March Promo

NEW YORK — Paul Cohen, President of Todd Records, announced this week a new March promotion covering six new single releases and a new Pee Wee King album.

The singles package includes all new artists with special material written by Eddie Curtis. Cohen reports increased sales action on

## FLYING BUFFS

### Finn Jazz Club on N. Y. Prowl

NEW YORK — A planeload of jazz fans from Finland currently stalk the New York night club scene listening to their favorite music as it's played in the flesh. The group, which is accustomed to chartering planes to listen to American jazzmen when they are on tour in Europe, chartered a special Pan American flight for their trip from Helsinki to New York.

Among the visiting jazz delegation are some of Finland's most prominent jazz names: Paavo Einiö, who edits "Rytmi," the Finnish jazz publication; two of Finland's most respected bandleaders, Erik Lindstrom and Onni Gideon; Hans Westerberg, Finnish representative for Mercury and Capitol Records; jazz photographer Bert Carpelan, and Finnish rock and roll idol Rock-Jerry.

## March Mitch Month at Col.

NEW YORK—Mitch Miller gets his month at Columbia Records in March with a big-styled, big-time promotional drive on all of the Mitch Miller "Sing Along" albums. Mitch is the third artist on the Columbia roster to get the promotional push, the others having been Johnny Mathis and Ray Conniff. In the Mitch Miller case, however, there will be one thing added, and that is that the energetic Mitch, the man himself, is going out on a series of personal appearances thruout the country to help plug his albums.

The "Sing Along" series, which started back in May of 1958, has now sold close to 2,000,000 LP's out of the eight issued to date, via stores and racks. It is believed that well over another million have been moved via the Columbia Record Club. In order to spur the sales of the "Sing Along" sets, a new one is now being shipped to dealers, titled "Saturday Night Sing Along With Mitch."

Along with the new Mitch set, there will be many merchandising aids for dealers on the "Sing Along" push. These will include floor display racks, a display piece with a cutout of Mitch on top, which can be used as a turntable or stationary display in stores on counters or in windows, and a consumer booklet spotlighting eight "Sing Along" albums. There will also be trade ads and a full page Life magazine ad in March.

## Decca to Distribute Coral, Brunswick In Boston Area

NEW YORK — Distribution of Coral and Brunswick Records in the New England territory has been taken over by Decca Distributing Corporation in Boston, according to Syd Goldberg, veepee and general sales chief of Decca Distributing Corporation.

Sales chief Allan Roth, of the Boston Decca branch, stated that all dealers can place orders for any current or catalog merchandise on both Coral and Brunswick effective immediately. Stock is currently on hand.

the recently released Clyde McCoy album as a result of his recent record-breaking appearance at the Roundtable in New York City. Mr. Cohen expects to leave on a six-week tour of his distributors early in March.

## SPOKEN WORD HUMOR BUILDS IN LP MARKET

• Continued from page 1

"over \$10,000 for January LP sales only."

Less fortunate is Mort Sahl, who also has three Verve LP's. Sahl, who in some circles is credited with being the spark behind the current wave of comedy albums, told The Billboard he received no writer royalties from Verve, although he, like Bruce, creates his own material. Late last December, Sahl sued Verve in Los Angeles, seeking declaratory relief from his disk pact. Granz then counter-sued, charging breach of contract. Suits are still pending.

Shelley Berman, another Verve hitmaker, has assured his writer royalty by setting up Calliope Music, a BMI firm. Berman is being paid a bulk rate per LP sold and half that amount in the case of any EP's released from the albums. Berman, too, writes his own material.

Comedy material can also be copyrighted under the traditional music section of the Copyright Act—Subdivision E—by the simple device of writing specific musical segments to go with each piece of comedy material. In this case the regular 2-cent royalty proviso is

in effect, but so is the compulsory licensing provision, which in turn takes away some of the control available under Subdivision C. This arrangement was used by Mike Nichols and Elaine May in their "Improvisation to Music" album for Mercury, in which a pianist played bits behind the patter of the pair. Nichols and May write their own items too, and they are published thru Pure Music, a Mercury affiliate.

This was also the case in a recent album, "Poetry for the Beat Generation," recorded by poet, Jack Kerouac, with piano accompaniment by Steve Allen. This set appeared on Signature Records, operated by Bob Thiele, one of the original big producers of comedy disks. Other recent comedy albums from Hanover-Signature, to show that Thiele is still interested in making the humor scene, include a set by Don Adams; Del Close's "Do It Yourself Psychoanalysis Kit"; "What Is Subud," with Steve Allen; "The Man on the Street," with Steve Allen, Don Knotts and Tom Poston; "Blues and Haikus," with Jack Kerouac; and a new "Old Philosopher" set by Eddie Lawrence, titled simply "The Garden of Eddie Lawrence."

Thiele said that his artists are most often paid on a royalty basis for the comedy sets, which also includes a writer royalty arrangement in cases where the artists perform their own material.

Proving that it's not all split between Verve and the Hanover-Signature combine, it's worthy of note that sets have also been issued by other firms including "Phil Foster at Grossinger's," on Epic; and "Cindy and I," with Joey and Cindy Adams on M-G-M.

## Bennett New Liberty Prexy

HOLLYWOOD — Liberty Records last week realigned its executive forces, elevating Al Bennett from exec veepee to prexy with prexy Si Woronker becoming chairman of the board. Woronker will continue to head Liberty's artist-repertoire department. Stockholders re-elected the label's other officers: Veepee-Treasurer Hal Linick, Secretary-Director Seymour Zucker, and Assistant Secretary-Director Ray Sandler.

Firm's board, consisting of the five above officers, voted to expand its number to seven members. Two new members will be added shortly and most likely will be brought in from outside Liberty's ranks.

Thirty-three-year-old Bennett becomes one of the youngest in the industry to helm a label with the size and stature of Liberty. He climbed to the firm's presidency in a mere two years since he has been with the firm. Bennett joined Liberty on March 1, 1958 as veepee and general manager.

Bennett started in the disk biz at the age of 21 as a Decca salesman in Memphis. On November 1, 1951, Bennett became Dot Records' national sales manager when he was 24 years old. He moved with Dot from its Gallatin (Tenn.) headquarters to Los Angeles in 1956. Shortly thereafter he became general manager of Hart Distributing, the Dot distrib in this area.

Since coming to Liberty, Bennett was instrumental in building a new management team which includes national sales manager Don Bohanan, advertising-merchandising director Al La Vinger, national promotional director Don Blocker and director of foreign sales Dick Annotico.

Several months ago, Liberty took over Gene Autry's Flying A Productions Building on Sunset Boulevard to provide expanded office facilities for its headquarters. Bennett claims the label's gross volume of business has doubled during each of the past two years. Also, according to Bennett, Liberty's foreign sales have risen to the \$250,000 mark in one year from meager beginning and credits foreign sales Annotico for the increase.

## Rank Adds to A.&R. Sales Personnel

NEW YORK — Two new appointments, affecting a.&r. and sales, were announced by Rank Records of America, this week. Abbey Hoffer was appointed an assistant a.&r. staffer by a.&r. head, Sonny Lester. On the sales side, Cy Kertman has been named to head up West Coast sales and promotion, by sales director, Len Levy.

Hoffer, who will work on both the Top Rank and Jaro International labels, has been an indie disk producer and at one time played trumpet with Tommy Dorsey, Carmen Cavallaro, Boyd Raeburn, Les Baxter and Joe Reichman. Kertman, who resigned as a veepee with Hi Fi Records to take his new post, has served with Capitol, RCA Victor and Mercury Records.

## Neal Opens Booking Firm

LOS ANGELES — Manager-booker and disk jockey Bob Neal has formed a new booking office to handle folk and c.&w. artists in Tarzana, a suburb of Los Angeles.

Signed exclusively are Wynn Stewart and Buck Evans and limited engagements have been landed for other West Coast performers including Jan Howard. In addition, Neal is setting up West Coast performance dates for many Eastern and Southern artists lead by Ray Price and Jim Reeves, who are presently touring, and the Wilburn Brothers and Don Helms, who will tour at some future time.

## Publicity Blitz Awaits Elvis

• Continued from page 1

European pop music, to a style that has now been absorbed in the mainstream of pop music, and loosely called rock and roll or rockabilly. Many of his hit records, however, featured Elvis singing ballads, as well as rock and roll, such as "Love Me Tender," and "Love Me." Now that the music scene has somewhat shifted toward smoother ballads, there is little doubt that Elvis can handle these as well as the frantic stuff.

Elvis' first appearance when he returns to civilian life will be on the Frank Sinatra Show on April 31. He is due to sing four songs for which stint he is guaranteed \$125,000. He has no material left in the can at RCA Victor, so he will probably be tied up in recording sessions for many weeks after he returns. (All of the records issued by Elvis while he was in the service were recorded prior to his hitch.) It is believed that in addition to rushing out a new single with Elvis, that RCA Victor will issue an LP as soon as possible called "Elvis Returns."

And it is probable that the U. S. Army will set up a press conference for Elvis when he arrives stateside about March 15. When Elvis left for Europe, there was a press conference prior to his sailing, which RCA Victor issued on an EP called "Elvis Sails."



**NEW!**  **AUDIO FIDELITY**

**DUKES OF DIXIELAND**

**PRE-PAK #3**

**10 BIG HOT  DUKES OF DIXIELAND RELEASES**  
**10 FREE  DUKES OF DIXIELAND STEREO LPs**  
**EARN BIG 21%+ DISCOUNT**  
**ON EACH PRE-PAK**

EACH PRE-PAK CONTAINS:	MONO	STEREO	FREE STEREO	EACH PRE-PAK CONTAINS:	MONO	STEREO	FREE STEREO
Vol. 1—YOU HAVE TO HEAR IT TO BELIEVE IT AFLP 1823/AFSD 5823	2	2	1	Vol. 6—MARDI GRAS AFLP 1862/AFSD 5862	2	2	1
Vol. 2—THE PHENOMENAL DUKES AFLP 1840/AFSD 5840	2	2	1	Vol. 7—CIRCUS TIME AFLP 1863/AFSD 5863	2	2	1
Vol. 3—MARCHING ALONG AFLP 1851/AFSD 5851	2	2	1	Vol. 8—ON CAMPUS AFLP 1891/AFSD 5891	2	2	1
Vol. 4—BOURBON STREET AFLP 1860/AFSD 5860	2	2	1	Vol. 9—UP THE MISSISSIPPI AFLP 1892/AFSD 5892	2	2	1
Vol. 5—MINSTREL TIME AFLP 1861/AFSD 5861	2	2	1	Vol. 10—CARNEGIE HALL CONCERT AFLP 1918/AFSD 5918	2	2	1
<b>TOTAL — 20 MONO • 20 STEREO • FREE 10 DUKES STEREO</b>							

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 BUY 20 STEREO LPs } OF DUKES OF  
 FREE 10 STEREO LPs } **DIXIELAND**  
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**20<sup>th</sup>**  
**FOX**  
Record Corporation

8:19 PM FEBRUARY 10, 1960

STUDIO 'A' RCA STUDIOS, NEW YORK CITY

CONTROL ROOM: "STAND BY FOR RECORDING:...QUIET PLEASE..."

'DEAREST', TAKE 7"..."

Two minutes and 40 seconds later everyone knew AL MARTINO  
had cut the greatest recording of his career

# AL MARTINO "DEAREST"

20TH FOX-184

Orchestration by Hugo Montenegro

who also conducted the orchestra

c/w

HELLO MY LOVE

From 20th-FOX Album "AL MARTINO" FOX 3025

*All you  
Hear is  
Beauty*

**20<sup>th</sup>**  
**FOX**





# DATELINE LABEL TO BOW VIA MENNEN TIE

NEW YORK — Wig Records, Inc., here will launch its new subsidiary label, Dateline, next month via an unusual tie-up with the Mennen Company, manufacturer

of Dateline products for teen-agers. The first three Dateline disks will be offered by Mennen, as a self-liquidating premium, two weeks before the platters go into normal distribution under the Dateline label.

Mennen is buying time on deejay shows in more than 100 key radio markets to push the promotion, tagged "The Dateline Record Club." If the promotion is successful Mennen will probably sponsor "Dateline Record Club" deejay programming on a regular basis, a la Coca-Cola's successful "Hi Fi Club" series across the country.

The experiment is viewed with interest by the trade. Altho the premium offer (25 cents plus proof of purchase) obviously will cut into subsequent sales, the label is banking that Mennen's all-out promotion on the platter (extensive tie-up advertising, displays, etc.) will create so much interest that dealer sales on the disks will naturally result. Each premium offer is only good for two weeks.

Another asset—in these payola-ridden days—is that the disks will be accorded guaranteed airplay on more than 100 deejay shows. They will be played everytime the offer is made on each Mennen-sponsored program.

The first Dateline premium platter, spotlighting young warbler Johnny Carl, will be launched March 14. The second, featuring another young singer, Hathaway, will be introduced April 18, and the third (artist as yet unselected) will be offered by Mennen May 16.

Dateline Records is headed by prexy Ernest Pintoff — also artist and repertoire director for the label—with veepee Arnold Stone in charge of distribution and promo-

# Music Excise Taxes Jump

WASHINGTON — The fourth quarter of 1959 ended on a happy note for the entertainment industry, according to Internal Revenue Services' report on excise tax collections for that period.

Report released last week (19) shows healthy gains made in all categories except the tax on admissions to theaters and concerts. Drop here, tho, is due to a change in the tax itself, and not to a drop-off in business.

Excise on phonograph records for the last quarter of 1959 totaled \$6,216,000, an increase of \$1,161,000 over the same quarter of 1958. Excise on radio and television sets, phonographs and components jumped some \$4,276,000 during the same period to a total of \$45,761,000. Levy on musical instruments was \$4,611,000 for the fourth quarter of 1959, a jump of \$1,043,000 from the earlier year. Money collected from the tax on admission to theaters and con-

certs dropped \$5,959,000 during the same period. Tax on admissions to cabarets and roof gardens, however, jumped \$1,416,000 to a fourth quarter total of \$12,901,000.

Coin-operated amusement devices yielded \$334,000 to the federal coffer in the final quarter of 1959, an increase of \$60,000 over

the last quarter of 1958. Levy on coin-operated gaming devices netted Uncle Sam \$1,432,000, an increase of \$934,000 from the same quarter a year earlier.

Excise on bowling alleys and pool tables totaled \$372,000 for 1959's final quarter, a jump of \$85,000 from the final quarter of 1958.

# 3 Reissues On Angel 8 LP Release

HOLLYWOOD—Angel's eight-album release will include three re-issues as part of its "Great Recordings of the Century" among these will be included the Lotte Lehmann - Maria Olszewska-Elisabeth Schumann-Richard Mayr recording of Richard Strauss "Der Rosenkavalier," which had been previously released under the RCA Victor label. According to Angel, however, reproduction in its edition has been considerably brightened via electronic means. Other re-issues include the Benjamino Gigli-Toti Dal Monte recording of Puccini's "Madame Butterfly" and an album of the late Wanda Landowska's harpsichord performance of Bach.

New Angel fare includes "highlights" from its recent triple LP release of Handel's "Messiah" under Sir Malcolm Sargent's baton, a stereo version of the previously issued Otto Klemperer's recording of the Beethoven Sixth Symphony, Fischer-Dieskau's Third Volume of Schubert Songs, and a stereo copy of the earlier monophonic recording of Carl Orff's "Der Mond" opera and stereo recording of Elisabeth Schumann singing operetta selections.

HOLLYWOOD — Liberty Records seeks to hypo its sales in Latin America by offering its full catalog to south-of-the-border dealers on a discount incentive plan. Liberty's foreign sales director Dick Annotico will give dealers three LP's at no cost for every 10 they buy in either stereo or monaural. Dealers have to place a minimum order of 50 albums to enjoy the discount benefit. Offer will remain valid until March 11.

Norman Paris is doing arrangements for the first two sessions. Agency for Mennen is Grey Advertising.

high fidelity

THE MAGAZINE FOR MUSIC LISTENERS

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ADVANCE

... new, unique, exclusive... trade tips, news and previews, promotion and display ideas... sales helps... for component and record dealers. Seen it? Write (Mrs.) Claire N. Eddings, High Fidelity, Great Barrington, Mass.

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TRADE

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EDITION

# BREAKING BIG ACROSS THE NATION



# ROYAL TEENS

## Was It A Dream

c/w The Moon's Not Meant For Lovers (anymore)

**MUSIC VENDOR HIT PICKS OF THE WEEK**

WAS IT A DREAM (Swarthmore Music-Marble Music, ASCAP) - Royal Teens - CAPITOL 4335

Follow-up to Believe Me, done in same hit style, features tinkling piano. Another big one for the group.

### The Cash Box Pick of the Week

"WAS IT A DREAM" (2:00)  
[Swarthmore, Marble ASCAP - Catalano, Kulaga]  
"THE MOON'S NOT MEANT FOR LOVERS (Anymore)" (2:12)  
[Swarthmore, Marble ASCAP - Schwartz]  
ROYAL TEENS (Capitol 4335)

The teeners could have a two-sided click follow-up to their chart-riding Capitol bow, "Believe Me". Leadoff side is a warmly attractive, slightly up tempo love affair dubbed "Was It A Dream". More in the rock vein is the "The Moon's Not Meant For Lovers Anymore" portion. Either, or both, can make it.



order record number 4335

## The Billboard

★★★★  
VERY STRONG SALES POTENTIAL

★★★★ Was It a Dream — A slower side here and it features an interesting piano figure in the backing. The boys are in good form here too. Two good efforts. (Swarthmore-Marble, ASCAP)



**WOW!**

*HERE IT IS... THAT SWINGIN'  
SMASHEROO THAT'S  
BREAKIN' WIDE OPEN!!*

# MOUNTAIN OF LOVE

**AN ABSOLUTE  
SMASH  
FOR  
HITSVILLE!**

by

# HAROLD DORMAN

RITA 1003

*Distributed Nationally by...*

*Still Swingin' and Headed for the Top!*

**ROCKIN'  
LITTLE ANGEL  
RAY SMITH**  
Judd 1016



*ROCK-in . . . POP-in!*

**BOOGIE WOOGIE  
ROCK  
BILL JUSTIS**  
NRC (Play Me Series) 1119

NATIONAL RECORDING CORP.  
HITSVILLE 19, GEORGIA



### Doerfer Sees Threat in Air Monitoring

WASHINGTON — Proposals of the House Subcommittee on Legislative Oversight with respect to extensive monitoring to determine if programming is properly balanced in the public interest are "definite threats to the American concept of freedom of expression for mass media of communication," according to Federal Communications Commission Chairman John Doerfer.

Speaking before the fifth annual conference of State Broadcast Association presidents at the Shoreham Hotel here last week (25), Chairman Doerfer said there "can be no valid objections to recommendations which would make it a criminal offense" to participate in payola or rigged quiz show dealings.

He urged broadcasters, however, to study the Subcommittee's interim report so they would be familiar with the "full implications" of some of the recommendations.

### Marty Landau Sets Hank Snow Tour

NASHVILLE — Marty Landau, Hollywood booker, has set Hank Snow and His Rainbow Ranch Boys for a 30-day tour starting March 12 with a guest spot on "Louisiana Hayride," Shreveport, and following with engagements in Texas, Arizona, New Mexico, California and Oregon.

Snow recently joined the roster of the Jim Denny Artists Bureau here and will be handled exclusively by that office in the future.

### GOLDEN CREST DEVELOPS NEW NYLON DISK

NEW YORK — Golden Crest Records, a subsid of Shelly Products, has developed a new concept in the manufacture of records, involving the use of nylon instead of vinyl. Among the advantages in using nylon the company lists nylon's great resistance to wear and breakage and a superior reproductive quality.

The raw materials for the nylon records are reported to be considerably higher than those used for vinyl. The first nylon LP to be released by Golden Crest will be "Walter Beeler With Music From 'Gigi,' 'Porgy and Bess,' 'Flower Drum Song,' and 'An American in Paris,'" in its Lab Series. There will be no increase in price in the company's Lab Series.

### Solons Want NVA Week

WASHINGTON — The week of June 5-11 will be National American Guild of Variety Artists Week if Sen. Kenneth Keating (R., N. Y.) and Rep. Seymour Halpern (R., N. Y.) have their way.

Both lawmakers have introduced resolutions designating the week for AGVA as a "fitting salute to people who have spread the sunshine of entertainment and happiness all over the world," according to Senator Keating. In addition, have a "week" would call public attention to a home AGVA plans to establish in Fallsburg, N. Y., for retired and indigent members of the

### DISK FODDER

#### New Garner Cleffings Get Lyrics

NEW YORK — Erroll Garner, the pianist-composer, whose tune "Misty" was one of the big songs of 1959, will soon have another one of his companions released, sung by a well-known vocalist. The tune is "Solitaire," and the singer is Jerry Vale. Columbia will release the record this week. Lyric to Garner's music was written by Steve Allen.

Sidney Shaw has set lyrics to five other Garner tunes, that the pianist has been performing on his concerts. These are "Dreamy," "Moment's Delight," "Other Voices," "Passing Through," and "Mambo 207." Two brand new tunes never performed in public by Garner have also been given lyrics by Shaw; these are titled "By Chance," and "What Hit Me." All of the Garner tunes are published by Octave Music, his own publishing firm.

In addition to the Garner songs with lyrics, his firm is publishing 10 instrumentals penned by Garner. These have not been published before but are now being made available via Octave Music.

profession, and may bring in more contributions for the home.

AGVA members, Representative Halpern said, are a "wonderful group of Americans" with an "outstanding record of devoted service to every cause without regard to color or creed, and it is eminently fitting that a week be designated in recognition of this work."

### New Odetta LP in March

NEW YORK — Vanguard Records will release a new recording of the Earl Robinson-John La Touche "Ballad for Americans," featuring Odetta, the Symphony of the Air Orchestra, and the Robert DeCormier Chorale in March. Set, which was waxed in New York, is one of the few new recordings of the work on LP, since it was popular two decades ago. Work takes up one side of the new Odetta LP, flip side contains other American ballads.

Meanwhile, Herb Corsack, Vanguard sales chief, has appointed two new distributors for the label. In Buffalo, Metro Music is taking on the line. And in New Orleans, Pelican Distributors will handle Vanguard from now on.

### RIVERSIDE SETS 6 LP'S FOR FEB.

NEW YORK — Latest in the growing hoard of written material about jazz and its artists is "Newsleak," "a publication of no significance," which is the official organ of Riverside Records. Among other things, "Newsleak" reports on February Riverside releases which include "Portraits in Jazz" by Bill Evans, "Keep Swingin'" by Julian Priester, "This Here Bobby Timmons," and "Mr. Jelly Lord," a collection of compositions by Jelly Roll Morton.

For racing fans are "The Grand Prix of the United States," "Grand Prix Cars in Action at Sebring," and "Hot Rods in Action."

### Another Billboard Record/Phono Dealer

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- . . . offering both records and albums
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## HOT 100

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## JIMMY REED

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81 on the HOT 100

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**ROSCOE GORDON**

veejay #332

The pick of the new releases:

**SPOTLIGHT WINNER OF THE WEEK**

"AT MY FRONT DOOR"  
**DEE CLARK**

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Yes, Billboard's March 14 Programming and Talent edition is timed for active use during the strongest record sales period of the year.

This is a documented fact, supported by actual record sales statistics for 1959. The continuing research, conducted by Billboard's Market Research Division under the supervision of the New York University School of Retailing, shows the March 2 through May 23 sales period to be the biggest and strongest of the year (with the single exception of the Christmas sales season). Couple this with the fact that Billboard's Programming and Talent Editions are used and referred to for an average of better than 9 full weeks by disk jockeys, by music librarians and by station management executives—all of them actively engaged in the selection of records to be played on America's airshows.

And when you add the powerful plus of interest and readership by the music and entertainment columnists of top newspapers and magazines . . . by television producers . . . by motion picture executives . . . and by talent buyers and bookers in all entertainment fields . . . you've got a top-level advertising value that just can't be beat—anytime or anywhere. Better start planning your dominating ad message today.

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The  
**Billboard**





**NIGHT CLUB REVIEW**

**James Still Potent Club Draw**

Harry James brought his trumpet and a big swinging band into the Basin Street East in New York last week (19) for a two-week stand. This was James' first appearance in the East in many years and it was a welcome one. Altho his style of trumpet work remains cast in the swing mold, his solos are still exciting and his work sparked the band on the night caught (20). The band is not one of the best that James has had behind him, but Willie Smith on alto and Ray Sims on trombone handled their solos with style. The band opened its set with "Don't Be That Way," and closed with rollicking choruses of "Two o'Clock Jump" that had the 30-year-old-and-up audience mighty excited.

James' new book contains a lot of new arrangements by Ernie Wilkins, none of which had quite the flavor of some of his older charts. Set included "Jersey Bounce," "Just Lucky," and "Ensemble." Thrush Jilla Webb warbled two tunes with the band.

Also on the bill at the Ralph Watkins' club were the Kenny Burrell Trio and singer Monty Babson. Burrell handled a group of originals and standards stylishly on guitar. Babson, who records for RCA Victor, come over in pleasant fashion on a brace of standards, and a newer item, and showed good potential, tho the backing by the James crew wasn't as helpful to the singer as it might have been. The crowd, however, was out to see James, who is still a potent draw for any club even in this era of modern jazz. Bob Rolontz.

\*\*\*

**'Matalon Talent-Lure for Disk Pact**

The debut of French singer-actor-dancer Zack Matalon at the Blue Angel has occasioned an unusual amount of interest—notably on the part of the major diskeries, TV and legit theater execs. The artist is a highly individualistic performer, and it is known that his stint at this boite has been carefully perused by RCA Victor, and Columbia. Capitol a.&r. men, too, are known to be planning a looksee.

Matalon has a singing style which is, by turns, electric and tender; and he has the dramatic equipment which lends so much to song presentation. Actually, his fullest talents are likely to be realized in more extended performances, as a TV series or revue.

The cat came to the attention of the American nitery operators via his disk on Pathe Marconi, "Bateau De Tahiti," which scored a hit in Canada when it was released there.

His range of material is broad, embracing uptempo French music hall songs, such as "On Ne C'est Jamais"; a folk-styled Jamaican fragment; a charming waltz, "Je T'Aime Comme Ca." These French language items are interspersed with American items, which causes an element of surprise and change of pace, particularly inasmuch as the repertoire here has a grass roots quality—such as "Shenandoah Valley."

Matalon looks like a valuable property. He is likely to stay in the East, in order to fulfill several nitery and hotel engagements—and likely negotiate a disk deal. Paul Ackerman.

\*\*\*

**BOOK REVIEW**

**'Jazz Word' a Canny Compilation**

"The Jazz Word," edited by Dom Cerulli, Burt Korall, and Mort Nasatir and published by Ballantine Books (New York) in a pocket-size, 50-cent volume, is one of the most interesting and revealing of jazz texts to be released recently. Unlike many predecessors, it is not an opinionated series of biogs and anecdotes about various jazz celebrities by contributors of doubtful authority.

Included are some biographical sketches, but these are most usually by musicians who knew the artists about whom they are writing. "The Jazz Word" also contains passages from some of the better known jazz novels and short stories. The best of these is "Sonny's Blues" by James Baldwin, the moving story of the beginning stages of the rehabilitation of a former drug addict.

"The Jazz World" also touches on jazz-poetry; there are excerpts from liner notes, articles and essays by noted jazz writers and musicians; and there are also interviews by the editors.

The sections have been thoughtfully compiled to offer a representative picture of the musician as a man, as seen by the jazz writer, the novelists and the musician himself. Jazz dealers would do well to stock the item. Howard Cook.

**C.&W. Boom in Saginaw**

Continued from page 3

tion introduced a Country 20 Song List and a Hit Parade show and injected a faster pace to the programming, and all paid off, Dyer says.

"If country artist managers and record promoters were as aggressive as pop promoters, country music would enjoy a bigger play in the record business," Dyer opines. "The biggest obstacle in promoting country music in Saginaw was getting a record shop to carry a complete list of top country tunes. Lucky's Record Shop, Bay City, Mich., now carries all of the top country tunes and many new releases, too, and Lucky reports his sale of c.&w records bigger than ever.

"It would be to the advantage of everyone interested in country music to encourage station managers to treat a country music show as a part of their regular schedule of shows instead of something apart from it. In the past many stations have tried a country show using a local country musician as host. This is fine in some areas, but in sections where the music is not well established, this is not the kind of approach needed to convert new listeners. A good country music show can be just as sharp and fast moving as a well-paced pop top show. That's why our 'County Fair' show has been the top show in its time segment the last five years."

**NEVER IN THE HISTORY OF THE RECORD INDUSTRY HAS ANY LABEL HAD 13 OUT OF 20 ON THE TOP SALES CHARTS**



The Billboard's Music Popularity Charts . . . POP RECORDS February 22, 1960

**FOR THE WEEK ENDING JANUARY 29, 1960**  
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**IN STORES & RACKS**

BASED ON SALES

**BEST SELLING LOW PRICE LP'S**  
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101 Strings . . . . . Somerset P 11500
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101 Strings . . . . . Somerset P 4300
- ✓ 4. Good Housekeeping's Plan for Reducing Off the Record  
Harmony HL 7143
- ✓ 5. Huckleberry Hound  
Daws Butler and Don Messick . . . . . Colpix CP 292
- ✓ 6. 101 Strings Play the Blues  
Somerset P 5800
- ✓ 7. Concerto Under the Stars  
101 Strings . . . . . Somerset P 6700
- ✓ 8. Around the World in 80 Days  
Music From the Film, Somerset P 2800
- ✓ 9. Perry Como  
Camden CAL 511
- 10. Italiano Favorites  
The Gaylords . . . . . Wing MGW 12139

**STEREOPHONIC**

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101 Strings . . . . . Stereo Fidelity SF 6600
- ✓ 2. 101 Strings Play the Blues  
Stereo Fidelity SF 5800
- ✓ 3. Silver Screen  
101 Strings . . . . . Stereo Fidelity SF 7000
- ✓ 4. Backbeat Symphony  
101 Strings . . . . . Stereo Fidelity SF 11500
- ✓ 5. Concerto Under the Stars  
101 Strings . . . . . Stereo Fidelity SF 6700
- ✓ 6. The World's Greatest Standards  
101 Strings . . . . . Stereo Fidelity SF 4300
- 7. Hawaii in Stereo  
Leo Adden Ork . . . . . RCA Camden CAS 510
- 8. Mercury Stereo Sampler  
Various Artists . . . . . Mercury SRD 2
- ✓ 9. Holiday in Mexico  
101 Strings . . . . . Stereo Fidelity SF 10700
- 10. Gypsy  
Jack Sterling Quintet . . . . . Harmony HL 11018

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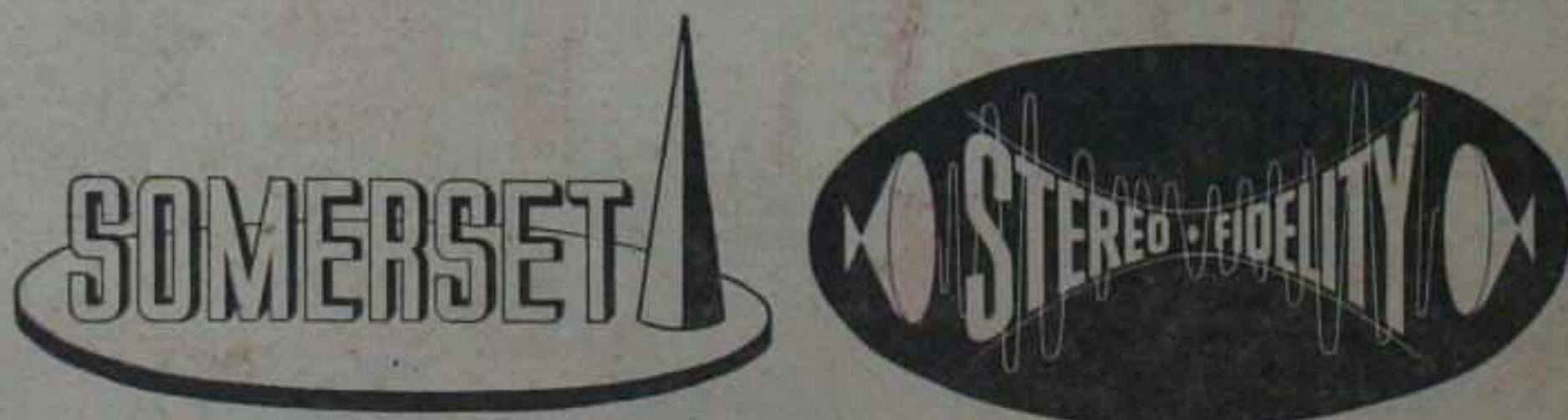
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## Coral Sets Fountain Month

NEW YORK — "March Is Pete Fountain Month at Coral Records." That's the slogan for the upcoming month-long promotion on the well-known clarinet man and Lawrence Welk alumnus, set in motion this week at Coral. Highlight of the promotion will be a new album, "Pete Fountain Day." Another album tied in with the promotion is "Pete Fountain at the Bateau Lounge," already released. Both were cut live in New Orleans last October during a special "International Week" of jazz.

Featured in the promotion are a series of stereo and mono prepacks containing assorted Fountain sets and including the de luxe "Pete Fountain Day" package. Coral salesmen will be sporting Pete Fountain type beards as they call on their accounts this month. Press and radio stations are being fully serviced, with dealer display, special mailings and an ad campaign also included in the promotion.

## Epic Lists 9 LP's for March

NEW YORK—Epic Records is issuing nine new albums next month, with six Beethoven symphonies dominating the classical list. The Cleveland Orchestra is featured on Beethoven's Seventh; the Fifth and Eighth are played by the Lamoureux Orchestra, and the Second, First and Ninth are performed by the Leipzig Gewandhaus Orchestra. There is a new LP featuring Polish pianist Adam Harasiewicz also on the classical

## SBA CALLS FOR SELF-REG' LATION

WASHINGTON — Forty-seven State Broadcasting Association presidents resolved at their fifth annual meeting here last week (24) to support the self-regulatory efforts of the industry.

At the same time, the resolution urged opposition to any action "which would result in supervision or control by government of radio and television programming."

## H-S to Debut New Subsid, Garde Label

NEW YORK—Bob Thiele, prexy of Hanover-Signature Records, has announced formation of a subsidiary label, to be known as Garde Records. The new line will be headed up by Joe Guercio.

Already pacted to the label are Tommy Hazard, a chanter; Ronnie Tyler and the Knighthawks, an instrumental group, and a British singer, known simply as Julian. An entirely new line-up of distributors is being set. It was noted that talent and material, especially of a country and western nature is being sought at the moment.

On another front, Hanover-Signature sales chief, Irv Stimler, announced a distributor change from Sparks to Marnel in the Philadelphia territory.

release. Pop items include a Buddy Greco LP, another with the Ted McNabb big band, and a new album with the Merrill Staton Choir and Jay Willoughby.

## Elektra to Re-Release In Stereo

NEW YORK — Virtually all Elektra monaural LP's now in the catalog will be re-released in stereo form within the next six months, according to Elektra prexy, Jac Holzman. All future sets will be issued simultaneously in stereo and monaural form.

Stereo releases on the docket for the next few months include sets previously out in single track version by Sabicas, the Oranin Zabar Israeli Troupe, Marilyn Child and Glenn Yarbrough, Susan Reed, Theodore Bikel and Cynthia Gooding, Hillel and Aviva, Paul Clayton, Ed McCurdy and a set by the New York Jazz Quartet to be issued under the title, "Adam's Theme."

For brand-new release next month are three titles, including, "Anita Ellis"; "Air Force Songs, Volume II," and a package featuring songs of the sea.

## Goodwin Dot Sales Chief for Hart

HOLLYWOOD — Norm Goodwin last week was appointed sales manager in charge of the Dot Records division at Hart Distributors. Goodwin resigned his post as sales manager of Sid Talmadge's Record Merchandising to assume the Dot line position. Appointment by Hart's prexy George Hartstone is part of an over-all policy being instituted nationally by Dot Records in key markets whereby sales execs are being appointed to personally assume supervision of the Dot line's sales.

## OLYMPIANS GET OMEGA FREEBIES

HOLLYWOOD — Just in case Winter Olympic participants at Squaw Valley don't get their fill in spins on ski runs and ice rinks, Omega Records last week staged a promotion to allow the Olympians to try their hand at disk spinning. On behalf of the label's "Jazz at the Olympics" LP recorded by the Ralph Sutton Quartet, Omega promotion manager Marty Schached distributed copies of the package to all the Olympic contenders. Tie-in is a natural since Sutton's foursome is currently appearing at the Squaw Valley Lodge, official center for the games. Album also was placed on sale at all the shops in the Squaw Valley area.

## Grammer Pact Everest Coup

NEW YORK—Everest Records has pulled a coup with the signing of pop hit-maker Billy Grammer. Lad had a big hit a while back with "Gotta Travel On" on Monument. The label has also signed the Russ Morgan ork. Pactings were made by LeRoy Holmes, pop a.&r. chief.

Everest is releasing nine new albums in March, including an original sound track album with music from the flicks "Where the Hot Wind Blows" and "Love Is My Profession." There is a pop set with the Ernie Wilkins crew, a square dance set, an album with the Tutti Camarata ork, and one with the Raymond Scott crew.

The special classical release for

## MGA Wins Disney Shop Election

HOLLYWOOD—The Musicians Guild of America, Los Angeles' rival to the American Federation of Musicians, cracked thru the AFM diskery wall for a second time last week to become certified as bargaining agent for musicians employed by Disney Records Company. This was determined as a result of a National Labor Relations Board of election of the various record companies operating in Los Angeles. MGA previously had won the NLRB election at the Goodtime Jazz Record Company.

Decision on the Disney diskery was held up pending investigation of 32 ballots which had been challenged. NLRB found that only eight of the challenged ballots were valid and ruled in favor of MGA's certification. The Walt Disney Productions subsidiary diskery hired nearly 200 musicians.

Other elections in the record realm are pending at the Liberty, Bowmar, Essex and C. P. MacGregor firms. NLRB elections also are being held covering 861 musicians hired for TV film production by Revue TV, ABC, CBS and the various telefilm producers belonging to the TV alliance.

March features the works of Lili Boulanger, played by the Orchestre Lamoureux. Mahler's Ninth Symphony by the London Symphony Orchestra, an album of Khachaturian's "Gayne Ballet Suite," and a set featuring Irving Berlin's music complete the March release.


# DUANE EDDY


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#1151

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**SAVE MORE MONEY—**  
**MAKE MORE MONEY**

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**Victor Bluebird**

• Continued from page 4

Como, and one by Rudy Vallee. There are also eight Gold Standard Singles, including two by Mario Lanza. The EP's contain sides by Stuart Hamblen, Perry Como, Rudy Vallee, Elvis Presley, Jim Reeves, Mario Lanza, Hal Kemp, Paul Whiteman, Vernon Dalhart, Gene Austin, Guy Lombardo, Duke Ellington, Glenn Miller, Artie Shaw, Claude Thornhill, Shep Fields, Maurice Chevalier, Fats Waller, Sons of the Pioneers, the Boston Pops, Chet Atkins, Eddy Arnold, and Phil Harris. The singles include records by Arnold, Jim Reeves, Jimmie Driftwood, the Davis Sisters and Skeeter Davis, Tito Puente, Presley, and Lanza.

**Am-Par to**  
**Distrib for**  
**Westminster**

NEW YORK — An arrangement is almost set for ABC-Paramount to take on the distribution of the newly re-organized Westminster Records line. Finishing touches on the deal are supposed to be set this week between ABC-Paramount presy Sam Clark and Horace Grenel of Westminster. If ABC takes on Westminster it will add the first large album line for the firm to handle of outside labels. Right now ABC handles Chancellor and a few others in addition to its own sets and the Command Performance, Grand Award and Waldorf LP's.

**FTC and FCC to Face Harris**

• Continued from page 4

"unannounced sponsorship" which is in violation of the agency's own statute.

The FCC has expressed agreement with the Harris Committee's interim report in the area of setting up lesser penalties for licensees than complete revocation of the license. However, in a recent talk FCC Chairman Doerfer said he felt some of the Committee's suggestions about program control were impractical.

**Lane Bid Rejected**

Incidental to the payola picture is the FCC's recent—and generally foreseen—rejection of a request by Burton Lane, president of the American Guild of Authors and Composers, to kill the license of any station owning BMI stock. Lane wanted such divestiture made

a condition of any future holding of broadcast license. He also wanted an investigation of a situation he called "grant payola" during FCC hearings—a term he applied to the entire operation of Broadcast Music, Inc.

The FCC told Lane that the complaint against 563 BMI stock-owning licensees was technically out of order and could not be considered under the statute. However, the agency says it will look into all "information brought to its attention which bears on the qualifications of broadcast licensees," including the matters Lane has brought up.

The subject of "good music" as part of the variety required of licensees to program in the public interest may very well come up. Particularly since the chairman and several members of the Harris Subcommittee have been breathing fire over testimony they feel is proof that all rock and roll music was foisted on the public by payola. They are also convinced that payola pushed some of what they term the most "raucous rot" tunes up on the charts.

With this in mind, the agency may discuss with the Subcommittee the possibility of ending the old-style "percentage" reporting of programming. This type demands an accounting of quantity of different types of programming but not their quality. Recent FCC hearings on its rights and duties in program control led to a suggestion by Cmr. Ford that the agency require a "narrative" type report on how the licensee operates in the public interest locally.

The subject of ratings and their heavy role in station programming could come up. During the payola hearings, deejay Bob Clayton, of Boston station WHDH, said the rock and roll predominance was not due to payola as much as to the competitive rating race of stations in any area. Advertising and station revenue come or go, depending on its rating. Clayton testified—and if high ratings go to "top 40" type of stations, others have to get on the handwagon to keep up their ratings.

**Victor Issue**

• Continued from page 4

ing a set of Romberg tunes, a package of 12 noted country artists and a singalong Gilbert and Sullivan Songbook by the Ralph Hunter Choir are in the release. Others are organist Marjorie Meinerl, Boots Randolph's small-combo treatment of pop hits and a collection of standards and originals by Bob Thompson's Ork. Marty Gold is represented by a collection of TV western themes.

Three packages in the gospel and inspirational category are represented by the Blackwood Brothers, the Statesmen and "Back to the Bible," all recorded on location. Spirituals by Jim Timmens brass orchestra, the Billy Graham Choir, Western songs by Dale Robertson, sacred songs by Red and Gloria Roe and sophisticated songs by Martha Wright round out the list.

RCA Camden's March release includes seven packages, headed by Dinah Shore's "Vivacious." Other albums are by Jimmy McPartland and His Disinfectants, waltzes by the Fred Astaire Dance Studio Ork (with a booklet of waltz steps) and packages by the RCA Camden Rockers, the Velvet Voices and "El Juego De Beisbol De Buck Canel, a Spanish version of the baseball game disk originally released in the English version with Mel Allen.

# How manufacturers select records for the BIG PUSH

It's an economic fact of life in the record business. Even the biggest manufacturers can't afford to put strong promotion behind each and every release they turn out.

So what do they do? They make the **BIG PUSH** on those records which they feel have the best chance of paying off—for them and for you!



ONE OF THE important early signals that tells you which records they're pushing is **Billboard** advertising. Smart, aggressive labels **FEATURE** their best releases in big-space advertising in **The Billboard**—and they advertise in **Billboard** before they tip their hands in any other way.

How good are they? A detailed study of the statistics covering literally thousands of releases proves that 7 out of 10 of tomorrow's 100 hottest records are featured in the big-space ads in

**Billboard** today—and four of them will soon reach the best seller class!

So—if spotting the hits in advance is important to your programming . . . or your sales . . . or plays . . . be sure to . . .

**... make it a special point to program and order from the records featured in Billboard ads each week!**



Capitol Records Waltzing Away with the Hits!



The Original Cast Album of Broadway's Big Hit Show



(S)WAO 1321

Playing at the BROADHURST THEATER New York

AND

JANICE HARPER'S

New Hit Rendition

of the Waltz

from 'Fiorello' 'TIL

TOMORROW

c/w FOREVER, FOREVER



order record no. 4356



Mills ★ ★ ★  
HIT REMINDERS

**SCARLET RIBBONS**  
★ THE BROWNS  
RCA Victor 47-7614

★ ENOCH LIGHT  
Grand Award 45-1035  
MILLS MUSIC, INC.

**BREAKING BIG FOR A SMASH!**

**THEME FROM A SUMMER PLACE**

PERCY FAITH—  
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## Crystalette Head Answers

• Continued from page 4

he would keep the stock until the matter is clarified and resolved by Washington.

Of the 955 who had received shares, 14 returned the stock with the request that it be held for them and 74 returned the shares asking that they be canceled.

### Text of Letter

Complete text of the letter follows:

"To whom it may concern:

"The current Senate and FCC probes into the relationship between disk jockies, radio station personnel and record manufacturers has now, as you know, advanced to the point where all station employees are required to list their affiliations and financial interests, if any, in artists, music publishing firms and record labels. The latter brings up the question of your stock in Crystalette Records.

"All of us know that I have always been opposed to the practice of payola; that in the spirit of friendship I gave you some shares of Crystalette stock entirely unsolicited by any of you and, in line with the inalienable right of presenting gifts to a friend, I chose to give you these shares instead of other kinds of gifts such as are exchanged between people on birthdays and at Christmas. Further, we know that no dividend has ever been declared on Crystalette stock, so that the ownership of your shares has never brought you any actual money. We also know that never at any time have

I presumed on our friendship by asking for special consideration in your judgment of Crystalette recordings, and you have been completely free at all times to play or not to play any Crystalette record on the air.

"However, in view of the fact that the probers may find all the above mentioned facts to be somewhat unusual, there is the possibility that they may take a very serious view of your stock ownership in this label and construe it as a form of payola. Wrong tho this concept would be, it would nevertheless place you in the position of having to justify the ownership of this stock, which you never asked for, which has paid you nothing, but which under the above circumstance might prove a source of embarrassment to you. If such were ever to be the case, we of Crystalette would deeply regret the unfairness of it. To remove the possibility of such a situation, we therefore make the following proposition:

"1. If you feel the ownership of Crystalette stock will in no way adversely affect your professional standing or your future relations with us, then please disregard our proposal. If, on the other hand, you prefer not to be in any way linked with a record company, then our plan is to form a holding company for all stock owned by radio and television broadcasting personnel, where it will remain until this whole situation now under inves-

and all in Christmas presents, he had testified.

### Lip-Syncs for Free

AFTRA official Lewis also said that reports had come from the Boston area that Clayton was requiring signed receipts from record stars who had performed on his show, to satisfy union requirements. A Boston distributor, Donald Dumont, testified that he had had four artists sign receipts for \$40 for appearance on shows, when indication was plain to the Subcommittee that no money had actually been paid them.

Clayton calmly declared that WHDH had "never had a budget for talent" on his show, and did not agree in policy with AFTRA's stand that lip-sync should get full pay of \$40 per hour, the going rate in Boston locale. (In New York, the rate is \$129 an hour, it was testified.)

Clayton said it was his impression that labels or distributors paid for the talent. "We are flooded with requests to put them on the show." He said. He had asked

tigation is clarified and resolved, at which time your stock will be returned to you if you so desire.

"2. I want to make it very clear that I personally feel that there is no difference between owning Crystalette stock or General Motors stock and that under the law of the land you have every right to own any kind of stock in existence. My only thought at this moment is to help you find a way out of a situation that might be misunderstood, if you think that such an 'out' is necessary. Please let me know your thought in this matter.

"Crystalette Records and I personally want to take this opportunity to wish you and yours a Merry Christmas and a Happy and Prosperous New Year. Most sincerely, Carl F. Burns, President."

## Casadesus Top

• Continued from page 4

Tony Bennett, Frankie Vaughan, Sammy Kaye and his ork, Percy Faith and his band, the Luther Henderson band, Ken Griffin, and an album of African drum music. There are jazz sets by Patty Bown, Sidney Bechet (recorded at the 1958 Brussels Fair), and one called "The New Jazz Sound of Show Boat." The "Adventures in Sound" LP's include "Marlene Dietrich in Rio," "An Evening With Yves Montand" and "Songs of Israel."

New Harmony releases by Columbia for March include LP's by Ray Heatherton, Cliff Arquette, Bob Hannon and others. The pop set features the Harmony Flames in top hits of the day.

## Cap Albums

• Continued from page 4

Raney, Janice Harper, Gene Vincent, and Phil Napoleon. Release marks the Cap debut for Napoleon and Sinclair.

Longhair release is paced by the triple LP Volume II of Sir Thomas Beecham's recording of the Haydon Salomon symphonies. Other classical selections include two albums featuring conductor William Steinberg, pianist Leonard Penario, Bach Concerti with Yehudi Menuhin as violinist and conductor Robert Irving in an album of Schumann and Chopin (Les Sylphides).

Capitol of the World's threesome includes two albums recorded in Ireland and one in the Philippines.

local distributors for receipts in the belief that they or the labels were actually paying the talent.

Romance Watson of Coral Records, was the only talent who agreed to give his name. He openly protested the WHDH policy and refused to sign a receipt presented him by Mutual Distributing Company indicating he'd been paid. Mutual eventually paid him, it was testified.

Lishman asked deejay Clayton if there were "no budget" for the WHDH show because "it was felt you could force them to appear free." He questioned propriety of Clayton's being elected AFTRA shop steward in his area, where he has to sustain the lip-sync payment stand taken by the union, at the same time the deejay's station opposes the payment. Clayton said this was a matter of contract, not principle, and that local AFTRA board also felt lip-sync payment should be "revised downward."

### Harris Raps Attitude

Harris taxed the deejay with failure to do his share in telling the true story of "payola" to the American public over the airwaves. Clayton had said he felt the majority of deejays were "honest and hardworking." Harris felt "the public should be told there are only a small per cent taking payola." Instead, the Committee chairman said angrily, "Only slurs" on the investigation go out over the air. He implied that Clayton could also raise the musical standards— together with other deejays—by ending the "raucous" type of top-10 programming.

Harris said there was "no question in his mind that hit tunes and questionable records could not have reached the top, except for these unusual ways of getting there." He quoted deejay Prescott (who testified at a closed hearing) that he could "take any record and make it a hit tune." (Billboard February 22, 1960.)

Clayton remarked dryly that Prescott had tried it and failed—"and it hurt his position." Harris appeared wholly unconvinced.

Clayton said the station market rating, and the struggle to keep it, has a far stronger control over music programming, than individual efforts of deejays or music business to promote songs. If a certain kind of music boosted ratings in an area, other stations copy because they are slaves to the artificial rating requirements, Clayton pointed out.

He told how he had tried to put over young Cindy Lord, singing "Cherry Pink and Apple Blossom White," on his station. He had played the tune, appealed to the audience with a human interest story on the young singer. It didn't go but at the same time, and without any help from him, another tune, "Wonderful, Wonderful," by Johnny Mathis brought floods of listener requests, he said.

Final witness of the Friday afternoon session (19) was Irving Goldstein, general manager of Mutual Distributing, which is owned by the Hartstones, George, Leo and Robert. Mutual paid to get on the WMEX Gold Platter program, and donated a total of \$2,121 in payola to deejays from 1957 to 1959.

Mutual also had its Christmas lists graded as to quality of deejay presents. Two Class A jockeys, Clayton and Prescott, were high men with \$100 gifts; there were a dozen in Class B; 56 in Class C, who got presents valued at \$10 or less; and 64 Class D radio personnel who got "token" gifts worth \$1.50 or less.

Mutual is exclusive distributor for London Records in the Boston area, and Lee Hartstone, principal of Mutual, is also vice-president in charge of sales of London Records, it was testified.

## THE BILLBOARD SPOTLIGHT IS ON

Sensational follow-up to "THE HUNCH"

# Bobby Peterson Quintet

# "ROCKIN' CHARLIE"



February 22 issue

A CASH BOX PICK OF THE WEEK

Part I and II

V-TONE # 210

Going Strong

## The Cruisers

# "IF I KNEW"

V-TONE # 207



February 22 issue

Building . . . BIG  
on LEN RECORDS

## "GUILTY"

and

# "HAVE YOU HEARD"

by Herb Johnson

LEN RECORD # 1007



February 22 issue

V-TONE

Records

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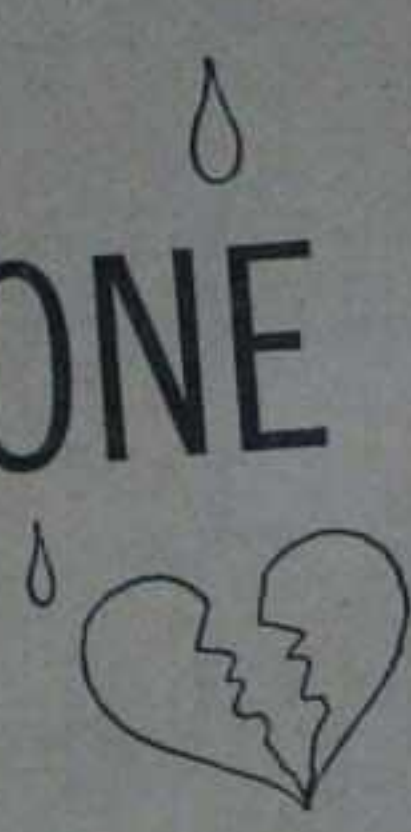
Your key to  
**SALES RESULTS—**  
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**A Fresh New Sound!**

by the **SENSATIONAL NEW TRIO**  
**JOANIE, JOHNNY and HAL**

**WHEN YOU  
LOSE THE ONE  
YOU LOVE**



c/w **Miracles Are Always Happening**  
Record No. 4348



**DEMANDED!**

BY SALT LAKE CITY, BOSTON,  
MILWAUKEE AND SEATTLE

**ICE CUBES and BEER**

c/w **I Like Mountain Music**  
(We Like Polka Music)



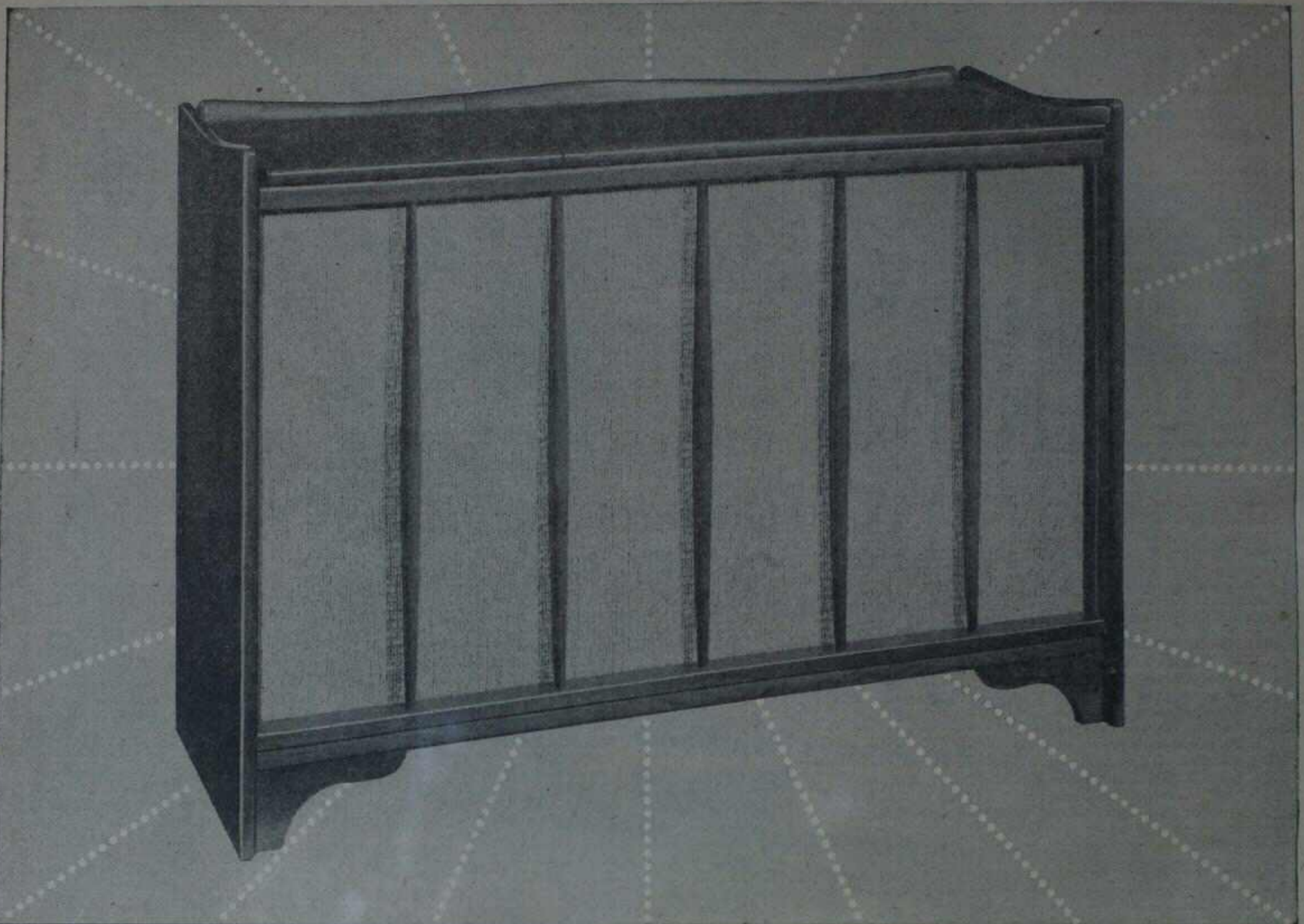
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by **RAY BUDZILEK**

AND THE BOYS IN THE BAND







ANOTHER

**V-M**

HIGH-FIDELITY

STEREO

PHONOGRAPH

RADIO CONSOLE—

MODEL 915

- COMPLETE HIGH-FIDELITY STEREO SYSTEM!
- DELUXE AM-FM TUNER!
- V-M FINE-FURNITURE STYLING!
- PACKED WITH PROVEN SELLING FEATURES!

**Yes, here's the console you've been asking for!**

As with the publicly acclaimed V-M Model 815, only the choicest of specially selected, highest-grade hard woods have been used in the distinctive cabinetry of the magnificent *V-M Model 915*. Finished in Genuine, full-bodied, hand-rubbed Cherry, it is a delight to behold in the most tasteful living or music room . . . a joy to demonstrate and sell in your showroom!

**HERE ARE THE QUALITY FEATURES YOU SELL!**

- Superb AM-FM Tuner
- Exclusive V-M 'Stere-O-Matic'® 4-Speed Automatic Record Changer
- Plays *both* stereo and monophonic records—all speeds, sizes
- Present monophonic records sound even better!
- Complete controls—exclusive V-M 'tone-o-matic'® Loudness, Balance and Separate Bass and Treble Controls
- Dual-Channel Amplifier System—Total Power Output: 40 watts (peak) 20 watts (peak) each channel

V-M MODEL 915 \$379.<sup>95</sup> LIST

V-M MODEL 815 (without Radio Tuner) \$279.<sup>95</sup> LIST

SPOTLIGHT THIS MAGNIFICENT UNIT IN YOUR SHOWROOM TODAY!  
Call Your V-M Distributor

\*Slightly Higher West

the **Voice**  of **Music**®



## Audio Feedback

### OUR-OWN-AUDIO-BAEDEKER DEPT.

If there's any doubt that audio is here to stay, take a look in the current copy of the Manhattan Telephone Directory. There are no less than 36 New York City listings that start off with "Audio," ranging from Audio magazine (which, technically, is out in the wooded wilds of Mineola), thru various audio dealers (Audio Associates, Audio Showcase, Audio Unlimited, etc.) and record companies (Audio Fidelity, Audio Productions, etc.) to Audiocom (High-Fidelity-Audiocraft) and Audiosonic Recording.

"Hi-Fi" isn't quite as plentiful as a listing; besides, there are a flock of ringers who have crowded into the act. The total of 17 "Hi-Fi" listings includes some very genuine hi-fi shops (alho one—the Hi-Fiddle-De Hi-Fi Workshop at 189 West 10th Street—is enough to make most people do a double-take) but there are also such non-audio stoppers as Hi-Fi Bottling Corporation, Hi-Fi Fabrics, Inc., and Hi-Fi Manufacturing Company, Inc. (which proved to be in the ball-pen business).

"Stereo" is strictly in the newcomer category, alho at least there aren't any soft drink bottlers, pizza parlors, or the like with two-track names. There are only five "Stereo" listings in the 1959-1960 Manhattan book (actually, six if you count Ster-O-Craft Recording of 1650 Broadway, which manages to be listed ahead of the others by a dozen names because of the trick spelling). All of them, from Stereo Magniscope to Stereotone Records, are apparently in the two-channel sound business.

### POWER-RATING STANDARD SET

Dealers handling packaged stereo from the major manufacturers will soon find that another step is being taken, at least, to reduce consumer confusion over technical claims. Better Business Bureau has already sounded off on the question of common-woofer of "three-channel stereo" (BBB doesn't like it; many manufacturers are dropping the theme in advertising because it only complicated a dealer's sales strategy). Now, manufacturers are gradually getting in line for a switch from "peak power" claims for amplifiers to the "music power rating" approved by the Electronics Industry Association.

As any audio dealer knows, an amplifier generally rated at around 15 watts carries a peak-power rating of some 30 watts. When the amplifier set-up is doubled for stereo, the combined peak is something like 60 watts, alho each channel is still only 15 watts. But 60 is a nice, big number, and mathematics such as these have been used by more than one packaged goods firm in an electronic version of the Detroit horsepower race.

Component manufacturers, working with the Institute of High Fidelity Manufacturers have already worked out their own MPR figures (much tougher than those of the packaged-goods firms) and have put them into ad practice. Fortunately, the confusion among audiophiles was, at all times, less than that existing among regular consumers.

When MPR numbers go into effect in packaged-goods advertising (probably with the kick-off of the 1961 models), there will still be some fairly sizable numbers for admen to use. Music Power Rating is figured on the basis of a packaged-goods amplifier's output within a distortion limit of 5 per cent on a sharp burst of music. This is a higher rating

(Continued on page 64)

## MRIA Board Meeting Spotlights Upswing

CHICAGO—The Magnetic Recording Industry Association, which went into a tail-spin two years ago but in the past nine months has been doing a terrific upswing, manifested its biggest upsurge here Friday (26) at a board of directors' meeting. Board heard a most optimistic report on the success of the MRIA's first venture at shepherding the actual staging of the San Francisco hi-fi show recently and proceeded to okay the staging of a similar show in late winter or spring 1961. In addition, MRIA got a big psychological boost with the return of the prodigal son, Webcor Corporation, major Chicago tape recorder maker, which re-joined MRIA after an almost two-year absence. Webcor's re-coupling with MRIA almost makes tape-recorder maker membership in the association complete. Bernard M. Clayton Jr., director of public relations

for MRIA, reported favorably on the first nine months' history of the tape promotional program.

It's also known that the board discussed widely the various avenues of consumer exposure open to the tape industry, ranging from present reel-to-reel recording and playback thru the RCA-Victor tape cartridge and the projected Minnesota Mining and Manufacturing one-and-seven-eighths inches per second on quarter-inch tape machine. Discussion frequently centered upon demands made upon prospective licensees by three M's.

Present for the MRIA board meeting were: Vic Miller, V-M Corporation; Russ Malloy, Bel Canto; Herb Orr Industries; Hugh Daly, Magnecord; B. M. (Bud) Freifield, Audio Devices; Charles Murphy, Michigan Magnetics; Herb Brown, Ampex; Irv Rossman, Pentron; and George M. Schlosser, legal counsel for MRIA.

## ERA to Stage Audio Show

NEW YORK — The Electronics Representatives Association's Audio Division, New York Chapter, is blueprinting a special trade show exclusively for dealers and distributors. The show is now planned for late August and will be handled entirely by the indie sales reps group.

To last three to four days, the pre-season trade affair is expected to include a series of seminars for education purposes on merchandising, advertising and promotion of audio product. The show will be held in a hotel here and admission will be by invitation only.

(Continued on page 23)

## Dealers to Get E-V Organ Franchises

By SAM CHASE

NEW YORK—Record and music dealers will be invited to become franchise holders for sale of the new electronic organ which will be marketed by Electro-Voice, Inc., of Buchanan, Mich., according to Lawrence LeKashman, vice-president of the firm. First news of the organ was published last week in The Billboard.

LeKashman told The Billboard that Electro-Voice, a major speaker and high fidelity component manufacturer, has been engaged in a three-year study in the search for an item which can have mass appeal and thus prove a boon for phono-record dealers as well as component dealers, for whom "sales have had a tendency to level off for lack of dynamics."

Electro-Voice component dealers will be invited to handle the new organ, which the manufacturer believes will become a major factor in its field due to a radical new design, and to its low price structure. LeKashman said he believed a franchise could take on the importance in the future that a Magnavox or Cadillac franchise has today. The E-V organ franchises will be made available on a restricted distribution basis, with strict enforcement of price maintenance.

The first of two models available is the "Baron," a console instrument retailing at about \$545, with a high fidelity loudspeaker and tone chamber and a 13-foot pedal bass. The other is the "Baroness," which will sell at about \$445, and uses a specially designed

## Everest March Tape Issue

NEW YORK — Everest Records is issuing four pop stereo tapes and six classical stereo tapes in March. These 10 tapes will be available in both two-track and four-track. Charlie Schicke, sales manager for Everest, stated that the special 10 per cent tape discount started in January and February will continue thru March on these new tapes and all Everest pre-recorded tapes.

The new tapes include tracks by Charlie Barnet and his ork, Charles L. K. Davis, Poliakin and his ork, and the Tutti Camarata crew. Classical tape sets are by the London Symphony Orchestra under Sir Eugene Goossens and Malcolm Sargent, and the Stadium Symphony Orchestra under Leopold Stokowski.

## MORE CONTROVERSY

## Compatible Disk In AES Spotlight

• Continued from page 2

it's fair to note, the demonstration was an effective one.

Frey, however, was not satisfied. At a later point, he declared emphatically, "the tape was loaded." Challenged to take a "blindfold" test on the various takes, Frey declined, noting he would do so only if the disk was made up of material from his own catalog that he was familiar with.

Commenting on the fact that for its success, the system depends

on shifting a considerable amount of low end frequencies from the vertical to the lateral cut, one speaker noted that in Europe, Teldec had been doing this right along with stereo product without calling it compatible. Following an attack on this principal of bass attenuation by Frey, Mosely reminded his former employer that even Audio Fidelity records have a certain amount of attenuation — "quite considerably, in fact," Mosely noted.

"You ought to know, John, you had quite a bit to do with a lot of those records," Frey noted.

On a less emotional note, Fairchild presy Don Plunkett commented: "In all fairness, it's a compromise, but compromise exists in recording studios as well. To be holier than thou and to beat the breast is deceptive here. Let's be realistic, stereo could ultimately disappear if we don't get compatible disks." Plunkett also offered to accommodate in every way possible any committee of engineers from the Record Industry Association that wished to conduct any tests.

Following this, opera star Leonard Warren delivered an unexpected diatribe against what he called "another 45 r.p.m. system that helped ruin the record business for awhile. Instead of giving us another record with a big hole in the middle and instead of worrying about compatibility, why don't you record people give us something that's really great," Warren asked. "We're fooling ourselves. We don't get real sound, we get manufactured sound. In Europe they're making better, finer machines than we are. And we've got all the brains!"

There was some discussion too, as to the function of a group of engineers in the ultimate decision on compatible. Tho some appeared to be in a mood to thrash out the commercial aspects of the problem at the meeting, it was the privately expressed opinion of many that the engineers should judge purely on engineering merits, leaving marketing and commercial decisions to the record manufacturers themselves.

Tho no decision was reached on the next move, many felt that sooner or later, it would be up to the RIAA to take a stand on the matter.

## Wurlitzer Electronic Drum Beats

CHICAGO—The Wurlitzer Side Man, a new electronic instrument that reproduces the beats of a hand rhythm section automatically, is being produced by the Wurlitzer Company of De Kalb, Ill. It uses no tapes or recordings of any kind, but electronically produces the sounds of cymbal, tom-tom, wood block, maracas, bass drum and other instruments in the rhythm category.

This musical innovation can turn out the sound of a rhythm section playing a waltz, cha-cha-cha, 72 variations of the fox trot, marches, and all varieties of Latin-American rhythms.

Applications of the Side Man extend to the performing musician who wants to reproduce actual working conditions while practicing at home.

The Side Man is portable, weighs about 75 pounds, is composed of three high-fidelity speakers and an amplifier which are self-contained in a cabinet measuring approximately 22 x 22 x 11 inches, and will sell for \$395.

## Ampex Readies '60 Promotion

SUNNYVALE, Calif. — "Operation Start" is the tag being used by Ampex Audio for a special promotion to kick off the so-called "Stereo 60's." In the forefront of the promotion drive will be the new Monitor 970 all-in-one portable tape recorder and all of the firm's 900 series of recorders and all units in the Custom, Crescendo and Signature series.

Ingredients of the campaign are a consumer "incentive-to-buy" gift of three hours of stereo music on four-track tape free to purchasers of equipment from March 3 thru April 16, special incentive programs for Ampex dealers; promotion and point of sale display items, and a dealer salesman contest with \$20,000 in prizes. A heavy ad campaign backs the program.



# CLOUDY SUMMER AFTERNOON

No. 55235

## Bud and Travis



### BUD AND TRAVIS

Sophisticated folk songs sung & played with verve & appealing candor.  
LRP 3125 / LST 7125



### SPOTLIGHT ON BUD AND TRAVIS

Drill musical mischief performed with finesse and fire.  
LRP 3138 / LST 7138

IN BILLBOARD'S 12TH ANNUAL DISK-JOCKEY POLL  
VOTED #1 MOST PROMISING DUO, #3 FAVORITE DUO,  
#4 MOST PLAYED DUO ON RADIO

#### CHICAGO DAILY NEWS

... unique musical entertainers...

#### NEW YORK WORLD-TELEGRAM & SUN

... material that is brilliantly tailored and subtly appealing...

#### VARIETY (VILLAGE GATE, NEW YORK)

... perfect harmonizing

#### VARIETY (BLUE ANGEL, NEW YORK)

... received with high pleasure and regard... clean cut young men... singers with a wide range... good to perfect catalog...

#### NEW YORK JOURNAL AMERICAN

... delivery superb...

#### CHICAGO DAILY NEWS (MISTER KELLY'S)

"THIS SHOW'S A MUST"... sophisticated folk songs... could develop into one of the sharpest acts on cafe circuit... Bud and Travis are a 'MUST'...

#### DOWN BEAT (MISTER KELLY'S, CHICAGO)

... vigorous, polished entertainment... neat trick, combining folk music and smooth, literate patter...



Distributed in Canada by London Records of Canada, Ltd., Montreal



## NEW AUDIO PRODUCTS

### Console Boasts New Tuner

The V-M Corporation of Benton Harbor, Mich., has added a new AM-FM tuner to its Model 815 stereophonic console phonograph. The new package, which has been christened Model 915, includes V-M's latest high fidelity tuner with Automatic Frequency Control, which "locks" FM stations on frequency preventing station "drift." The changer is the standard four-speed automatic "Stere-O-Matic" with "Tri-I-Matic" spindle. There is a diamond needle in the pickup and the dual-channel stereo amplifier provides a 20-watt peak from each speaker. Model 915 has dual speaker systems which include a 12-inch woofer and three-inch tweeter in each speaker section. The console is self-contained. The Model 915 lists at \$379.95, and is slightly higher in the West.

### 3-Part Portable Component Pkg.

With its Model 307, V-M inaugurates a portable high fidelity component stereo system that separates into three component sections. The two speaker sections, which can be placed out of sight if the occasion demands, contain a six-inch and a 5 1/4-inch speaker. Model 307 has an AC push-pull amplifier, with a total power output of eight-watts, four-watts from each channel. The same system is available in a stereophonic manual-play, four-speed player known as Model 207, which is recommended by the manufacturer as a record demonstration unit for dealers. Model 307 lists at \$129.95, while the Model 207 is quoted at \$119.95.

### Tape Recorder, Packages Debut

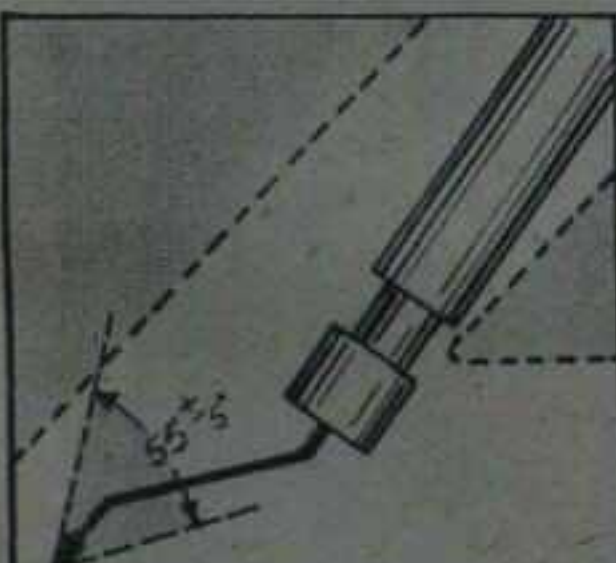
Matthew Stuart & Company, Inc., which manufactures the Phono-Trix all-transistor, battery-operated portable tape recorder packages, has marketed a new tape recorder in the Mark III, and two new tape recording packages, M-2, and M-3.

The Mark III unit weighs five pounds, measures nine by five by 4 1/4 inches and is powered by four ordinary flashlight batteries. It also uses standard interchangeable three-inch tapes that record for either 45 or 90 minutes. The new recorder features a manual control pause button, auxiliary output jack, power rewind, volume control, recording playback switch, automatic erasure, push button control, constant speed governize motor, and lists at \$99.95.

The M-2 outfit weighs seven pounds and is built around the Mar II recorder, contains three three-inch reels of tape, two take up reels, a radio-phonograph recording system, stethoscope earphones, extension cable, phone pickup and amplifier and leather carrying case. It lists for \$119.95. The M-3 outfit contains all the features of the M-2 except that it is built around the Mark III recorder and an AC adapter for use on any 110-volt AC current. It sells for \$149.95.

### Recorder Head Needs No Adjustment

The Recordio Corporation of Charlotte, Mich., has come up with a stereo playback tape recorder that plays both two-track and four-track tape without head adjustment or switch. The new unit, Model 692 and dubbed the Maestro, is an improvement upon its predecessor Model 592 (also named Maestro) and plays at 3 3/4 and 7 1/2 inches per second. It takes three, five and seven-inch reels, plays back stereophonically as a self-contained unit and records monaurally. Model 692 has push-button operation, two five by seven speakers, and a frequency response of from 70 to 12,000 cycles. It is available with a radio tuner, which fits into its storage compartment, and a matching, three-speed stereo phono turntable. It measures 14 1/2 inches by 15 1/2 inches by 10 inches, weighs in around 37 pounds, comes equipped with microphone, tape and reels and lists at \$239.50.



what's the angle?

55 (±5) degrees—a whole diamond—hand polished  
Why 55 (±5) degrees? To fit standards set by record manufacturers. Stylus ground mechanically may have angles up to 85 degrees. The Duotone stylus is hand ground and polished as close to record-groove requirements as possible. A whole diamond, 2/3 embedded in the stylus, that can't break off like a welded chip—guaranteed—and the protection of a microscopic inspection for ±.0001 tolerance in its radius—that's the angle.

**DUOTONE**  
DIAMOND NEEDLE  
Keyport, New Jersey

In Canada: Chas. W. Pointon, Ltd., Toronto

## NSRC to Halt Air Studies

WASHINGTON—The National Stereophonic Radio Committee will end its technical studies of systems of FM, AM and TV stereo transmissions as a result of the refusal of the Federal Communications Commission to establish a TASO-type organization to carry on the activity, according to President D. R. Hull, of the Electronic Industries Association.

The FCC recently turned down the request to set up an organization similar to the Television Allocations Study Organization for the EIA stereo committee, on the grounds of shortage of time. The FCC said it hoped to finalize standards for FM stereo broadcasting as soon as possible after March 15. (The Billboard, February 1, 1960.)

EIA indicates that its industry committee will not be able to complete its work, because of the FCC decision, but would be maintained on a "standby basis" should the FCC again require its services. Hull wrote the FCC that EIA had

(Continued on page 64)

## EAR PSYCHOLOGY KEY TO TAPE SET SELLING

MAPLEWOOD, Mo. — Some simple changes in demonstration psychology have helped Bill Harper, sound retailer here, to sell upwards of 200 tape recorders a year.

A pioneer in the field, Harper believes that some of the "established techniques" for tape recorder merchandising are "all wrong." For one thing, he doesn't believe in hooking up a microphone, and letting a customer listen to his own voice, as soon as he shows some interest in the recorder. Instead, Harper or a salesman "does the talking" and lets the prospect listen to the results. "We have a very good reason for this," Harper said. "First, the average person doesn't know what his own voice sounds like, and on hearing it, are unpleasantly surprised. This is particularly true of women, who are instantly sure that the machine does not do a faithful job of reproduction. If, on the other hand, they hear my voice on tape and in the clear at immediate succession, they are convinced."

Where music is concerned, and this, of course, is the major interest

of 90 per cent of all tape recorder purchasers, Harper uses a simple idea to produce the sort of tone-pure music which even the most critical customer is going to appreciate. Installed in the center of the fixture on which he shows more than a dozen tape recorders is a fine German AM-FM radio, equipped with a jack plug from its principal speaker direct to the input plug on the tape recorder. Harper records all of his hi-fi music direct from the radio, making sure that the voices of familiar announcers are included. All types of music are recorded, in sequence, so that the rock-and-roll fan, serious music lovers, etc., understands that the abilities of the tape recorder are by no means limited to a single type of music. Since no microphone is involved in the transfer of beautiful FM music to the tape, there is no distortion, and Harper can be sure of the best possible reproduction.

Harper doesn't attempt to "fool" his customers by pointing out that the music which they are hearing

(Continued on page 64)

Here's a Lifetime Gift ...  
The Famous Talking Bibles

by **AUDIO BOOK**



Not a syllable changed or omitted, these religious 16 rpm record albums are acclaimed by the clergy. The world's most beautiful words are always in demand.

**The Complete New Testament**—A reverent, accurate and incredibly beautiful reading of the entire text of the King James Version. **26 Records \$29.95 List**

**The Catholic New Testament**—Complete Confraternity of Christian Doctrine Text. Imprimatur: His Eminence Francis Cardinal Spellman. **30 Records \$34.95 List**

**Stories from the New Testament**—Youngsters find new pleasure in listening to stories from the Bible. 26 familiar favorites read by Jane Webb. **2 Records \$2.95 List**

**The Old Testament**—Nine Complete Books: Genesis, Judges, Ruth, Esther, Psalms, Proverbs, Ecclesiastes, Song of Solomon, Isaiah. **26 Records \$29.95 List**

**Stories from the Old Testament**—21 treasured stories especially for young people—an excellent introduction to the Bible. **2 Records \$2.95 List**

WRITE FOR THE COMPLETE CATALOG OF AUDIO BOOKS

**AUDIO BOOK COMPANY**  
St. Joseph, Michigan

Great Literature  
in High-Fidelity

## Reeves Buys Bogen-Presto

NEW YORK — The Reeves Soundcraft Corporation has purchased the blank recording disk manufacturing facilities and inventories of the Bogen-Presto Division of the Siegler Corporation. Under the new arrangement, Bogen-Presto will continue to manufacture its complete line of disk recording turntables, tape equipment and other accessories for the professional hi-fi market. Soundcraft will retain several of the key engineering and production personnel from the Presto blank disk operation including Herbert L. Harvest, chief engineer.

## ERA Audio Show

Continued from page 21

Bob Stang, an exec of the Association, explained that "the professional representatives feel their function is now expanding to include education of the dealer." Function of the manufacturers, according to Stang, has been educate the consumer. "Now, we also have to show the dealers how they can run their own shows," Stang added, "and we feel our seminars will help in reaching this goal."

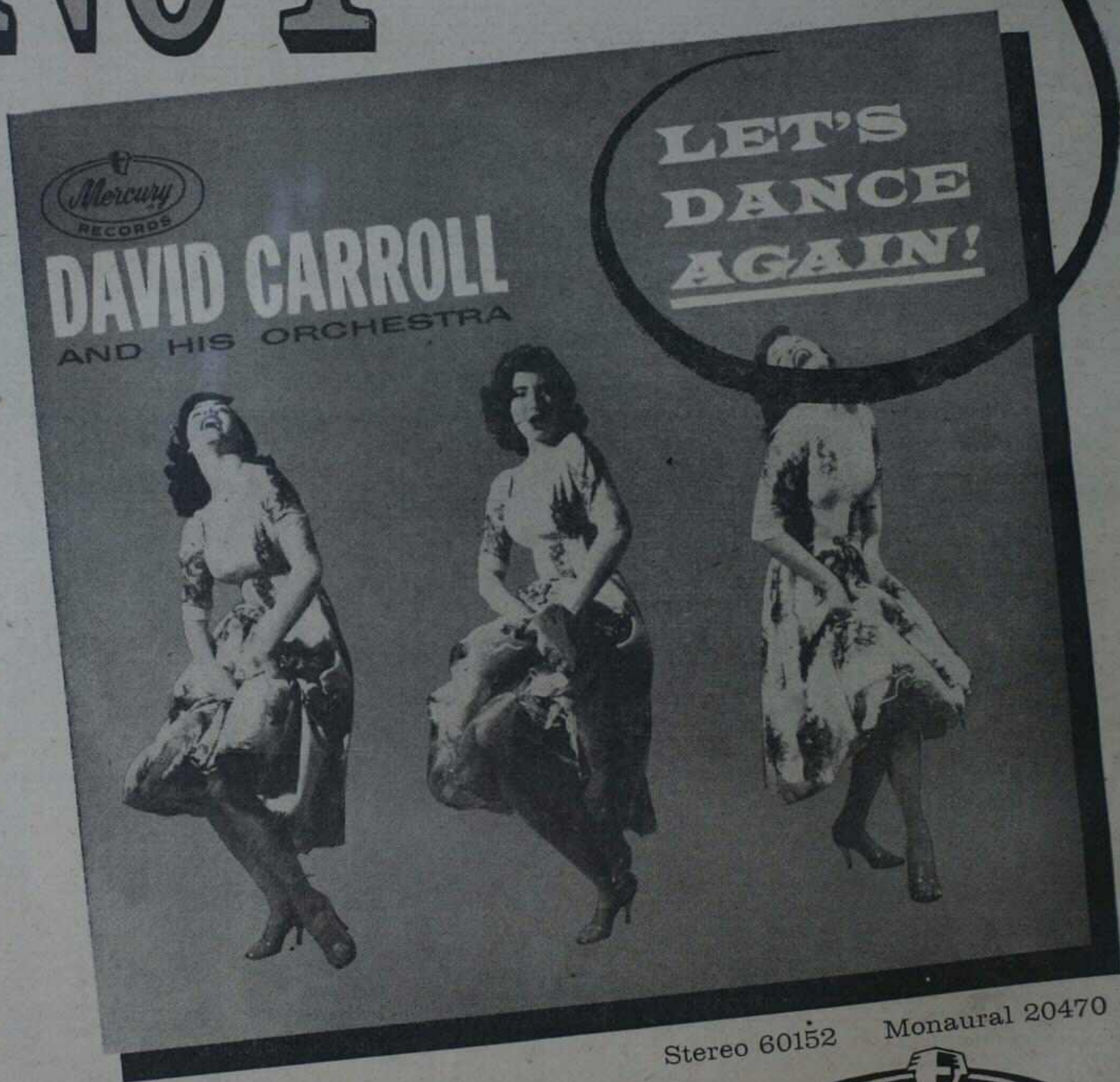


AMERICA IS DANCING AGAIN!

to the

No 1

DANCE ALBUM  
in the nation ★★★



★★★David Carroll's spectacular follow-up to "Let's Dance". Sensational best seller. (See "Top LP Stereo" charts!)





**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

LAFAYETTE  
*we are here!*

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149



**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

*play it three times!*

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

*this year's successor to "POOR PEOPLE OF PARIS"*

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149



**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149



*this year's successor to "PETITE FLEUR"*

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

**BACK TO BACK**



**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

*I can't get that damn melody out of my mind*

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

*play it three times!*

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

*this year's successor to "THIRD MAN THEME"*



*the first name in sound*  
**WARNER BROS. RECORDS**  
BURBANK, CALIFORNIA

**MAID IN FRANCE**

GERARD CALVI  
and his orchestra #5149

*I can't get that damn melody out of my mind*

**MAID IN FRANCE**

JOE "FINGERS" CARR  
and his orchestra #5149

order from your nearest distributor



# VOX JOX

By JUNE BUNDY

**TOWARD BETTER MUSIC:** WWSW (Pittsburgh) received plugs in the local dailies recently. For the past 10 years the station has been broadcasting live shows from the city's Grotto Ballroom. Last fall a local orkster reopened the dance spot with a series of weekly non rock and roll dances, designed to appeal to adults and "more mature" teen-agers. The station now programs a Thursday 10:30 p.m. slot, alternating its four top jockeys, Dave Shallenberger, Harry Lockhart, Bill Hinds and Sam Goodman, as announcers on the bandstand.

KVI (Seattle) premiered a new six-hour show on February 14. The show is called "KVI's Sunday Night Hi-Fi." It features 15 minute segs of uninterrupted music, hosted by Jack Frist.

WINS, New York, will broadcast a special show, "Reserved for Gilbert," on March 1. The program will be sponsored by Tom Gilbert in "hopes of encouraging an appreciation for better popular music. The special will document popular music of the '30's with sides by top artists of the period. Mr. Gilbert hopes that a tour thru this music period will serve as an education toward better musical tastes and an end to rock and roll.

**"A" FOUL UP:** Omaha's Jack Par (KOIL) has been having his troubles, since the recent Jack Paar-NBC tiff. The independent station's deejays, in tribute to TV's Jack Paar, plugged the fact that KOIL's own Jack Par would be carrying his 10:00 p.m. - 2:00 a.m. music show, and wired Hugh Downs of the TV Paar show a congratulatory message.

Downs, who has been subbing for Paar, mentioned on one of his shows that KOIL would be broadcasting the audio portion of the TV show. KOIL radio, however, had made no such deal with the TV net, but Omahans still had a chance to enjoy the Jack Par Show each night on KOIL, even tho Jack Paar was on hiatus from his TV net program.

**GIMMIX:** WAIR (Winston-Salem, N. C.) prompted the promo phrase "Fresh Air Flights" into music. The station plays albums and quality singles. Last Saturday (27) jockey Ross Reardon was literally due to translate "Fresh Air Flights into Music" into a reality.

Reardon was to broadcast his "The Russ Reardon Show" live from a Piper Cub, towing a six by 100 foot identifying streamer, while flying over the city. Listeners were to call in requests and talk to him on and in the air. As part of the stunt flyers and balloons were to be dropped as souvenirs. Those collecting the first and second highest number of the flyers were to be awarded prizes.

KJAN (Atlantic, Iowa), according to Bob Einhaus, enjoyed its most successful Sweetheart Day last February 14. The station celebrated its fifth such event this year. Each year on Valentine's Day, the wives of owners and announcers, as well as fem office personnel take over all announcing duties. This includes sports, weather and news. As gifts the ladies received candy, flowers and hose.

**HELPING HAND:** Barney Keep of KEX, Portland, Ore., has been made a member of the American Heart Association's National Committee. Keep will also serve as deejay chairman for the Oregon Heart Fund Campaign this year. . . . KICN's Don Martin raised a neat sum for the March of Dimes by selling peanuts at a local street corner.

**CHED (Alberta, Canada) promotion manager Jerry Forbes** tells us that CHED was so impressed with the Sam Levenson LP, "But Seriously Folks," that the station is using it a cut a day at peak listening times. They are also sending a copy of the album to any Home and School Association who will write requesting it. They require the signatures of two officials on the letter, and they must assure the station that the disk will be used on their programs. Response has been heavy.

WWDC jockey Fred Fiske (Washington, D. C.) has entered into a one-day payola agreement with all record promoters in the Baltimore-Washington area to play their platters on March 1. On March 1, Fiske's broadcast will originate from the Red Cross Blood Donor Center, marking the kick-off of Red Cross Month. In return for spinning the disks, Fiske asks each plugger to join with him in donating a pint of blood.

**CHANGE OF THEME:** Bill Jason of KISN, Portland, Ore., is the station's new music director. . . . Robert J. Mara has left WCAM (Camden, N. J.) to set up a professional recording studio. . . . Pete Mandell is now at WERI, Westerly, R. I. He was formerly Paul Mills of WALE, Fall River, Mass. He writes that his new station is in sore need of jazz LP's.

Barry King resigns this month from CKOY, Ottawa, to switch to CFOX. . . . Pat Tallman is the new program director for KTSA, San Antonio. . . . Three jocks at WKDA, Nashville, are anking. Hal Smith goes to WKAY; Ronn Terrell switches to WOKY, and Bob Terry has a berth at WIKY.

## ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



### Buster Brown Breaks With 'Fannie Mae'

Buster Brown was born in Criss, Ga., on August 11, 1914. He now resides in Elizabeth, N. J.

He began to sing blues songs and to play harmonica at various talent shows all thru the South a few years ago. Brown worked for a time in night clubs in Georgia and Florida but later decided to try his luck in New York.

The talented singer was discovered in a small night club and was asked to cut a demo record. This turned out to be the turning point in his professional career. "Fannie Mae" was that recording for the Fire label, and currently it is rapidly climbing the charts. At present Buster Brown is touring the country playing clubs and theaters.

In relaxation, Brown likes to go fishing.



### Knockouts Score on Shad With 'Darling Lorraine'

The Knockouts, Shad recording artists, include leader Bob D'Andrea; Eddie Parente, guitarist; Harry Venuta, drummer and Bob Collada on piano.

The boys are all in their early twenties, and are from New Jersey—Bob D'Andrea and Eddie from North Bergen and Bob Collada and Harry from Bayonne.

The quartet has been known primarily for their club performances and personal appearances. For several years they played at a local club in Lyndhurst, N. J.

Each of the boys is quite talented, and their individual hobbies range from hunting and fishing to writing and drawing.

"Darling Lorraine" is the Knockouts' initial release, and it is scoring well for the group.

## YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

### MARCH 5, 1955

1. Melody of Love
2. Sincerely
3. Hearts of Stone
4. Ko-Ko-Mo
5. Earth Angel
6. Tweedle Dee
7. That's All I Want From You
8. Let Me Go Lover
9. How Important Can It Be
10. Mr. Sandman

### MARCH 4, 1950

1. Chattanooga Shoe Shine Boy
2. Music, Music, Music
3. Rag Mop
4. There's No Tomorrow
5. I Said My Pajamas
6. Cry of the Wild Goose
7. Dear Hearts and Gentle People
8. It Isn't Fair
9. Daddy's Little Girl
10. Bibbidi Bobbidi Boo

## DISTRIBUTOR NEWS

By HOWARD COOK

**CHICAGO:** Karen Lundquist sends the following distributor items: Top three at Capitol are "Down By the Riverside" by Los Compagnons de la Chanson, "Down By the Station" by the Four Preps and "Whatcha Gonna Do" by Nat King Cole. Columbia's biggest are "The Theme From 'A Summer Place,'" by Percy Faith, "El Paso" by Marty Robbins and "Green Fields" by the Brothers Four.

Hottest pop disks at United are "Fannie Mae" by Buster Brown on Fire, "I Love You Because" by Johnny Cash on Sun and "Somebody Just Like You" by Mack Owen on Sun. Best-selling r.&b. platters are "Have You Heard" by Len Johnson on Len, "Down in the Alley" by Nappy Brown on Savoy and "The Sky Is Crying" by Elmore James on Fire. James H. Martin has "(Welcome) New Lovers" by Pat Boone on Dot, "Am I That Easy to Forget?" by Debbie Reynolds on Dot and "Uptown" by Roy Orbison on Monument.

Heading the list at Music Distributors, Inc. are "Handy Man" by Jimmy Jones on Cub, "Beatnik Fly" by Johnny & the Hurricanes on Warwick and "Teen Angel" by Mark Dinning on M-G-M. Strongest items at Coral are "Violino" by Nick Noble, "Peace of Mind" by Teresa Brewer and "Living Dangerously" by the McGuire Sisters. Fastest-moving RCA Victor sides are "He'll Have to Go" by Jim Reeves, "Delaware" by Perry Como and "The Old Lamplighter" by the Browns.

Decca's current tops are "Sweet Nothin's" by Brenda Lee, "House of Bamboo" by Earl Grant and "Crazy Arms" by Bob Beckham. Mercury has "Baby" by Dinah Washington and Brook Benton, "Harbor Lights" by the Platters and "Apple Green" by June Valli. MS Distributors mentions "Paradise" by Sammy Turner on Big Top, "Gee, But I'd Give the World" by the Crests on Coed and "Chattanooga Choo Choo" by Ernie Fields on Rendezvous.

All-State's strongest sellers are "(Do the) Mashed Potatoes" by Nat Kendrick on Dade, "Let the Little Girl Dance" by Billy Bland on Old Town and "This Magic Moment" by the Drifters on Atlantic. Chess-Checker Argo sides that are moving include "Too Pooped to Pop" by Chuck Berry on Chess, "Poor Little Rhode Island" by Dale Hawkins on Checker and "Blue Skies" by Harvey on Chess.

**BALTIMORE:** Howard "Chic" Silvers of Mercury Records Corporation writes that his current winners in the Baltimore, Washington, Virginia and West Virginia areas are "Harbor Lights" by the Platters, "Eternally" by Sarah Vaughan, "Baby" by Dinah Washington and Brook Benton and "Running Bear" by Johnny Preston, which is still holding well.

Newer sides that are showing well include "The Secret of Love" by Elton Anderson, "Born a Rebel" by Nick Adams, "Lissabon" by Clyde Otis, "Apple Green" by June Valli and "What Would You Do" by Damita Jo. Top LP's are "Encore of Golden Hits" by the Platters, "The Amazing Sarah" by Sarah Vaughan, "Newies, But Goodies" by various artists, "3 Little Words" by Patti Page and "The Fascinating Ernestine" by Ernestine Anderson.

**BRIEFS:** Athena Records has lined up the following distributors: Yankee, New York; Florida Music Sales, Miami, and Modern Record Distributors in Los Angeles. . . . Disneyland has appointed: Seaboard Distributors, Inc., Albany, N. Y.; Arc Distributing Company, Detroit; Seaboard Distributors, Inc., East Hartford, Conn.; Pelican Record Distributing Corporation, New Orleans, and W. B. Krupp Company in El Paso and Phoenix. . . . Jerry Dennon of C & C Distributing Company in Seattle sends a wire to let us know that "Werewolf" by the Frangics on Dolton has broken out.

**NEW YORK:** Sy Warner of London Record Distributing Corporation sends word that he's getting big sales on "On the Beach" by Frank Chacksfield on London, "Uptown" by Roy Orbison on Monument and "White Silver Sands" by Bill Black's Combo on Hi.

**PHILADELPHIA:** Buzz Curtis of Mainline called to report action on "Under Your Spell Again" by Tommy Zang on Hickory, "And the Angels Sing" by Faye Simmons on Senca, "Cindy" by Teddy Vann on Triple-X, "Wise to You" by Tony Cosmo on Fling and "The Lost World" by the Tommy Heck Quintet on Chariot.

Bob Heller of Chips writes that his current big items are "O Dio Mio" by Annette on Vista, "Speak for Yourself" by Evelyn Knight on Canadian, "Lonely Hours" by Ronnie Hawkins on Roulette, "Don't Tell Me Your Troubles" by Emile Ford on Andie and "Bambina" by Joe Vian on Allied. Others are "Talk to Me" by Raymond Price on Tabb, "Merry-Go-Round" by Angela Cartwright on Ting-A-Ling and "Caravan" by Santo & Johnny on Canadian-American. Hottest LP's are "Annette Sings Anka" on Vista, "Golden Age of Dance Bands" on Stereo-Fidelity, "Maynard Ferguson at Newport" on Roulette, and "Woody Woodbury Looks at Love and Life" on Stereo-Oddities.

**BATON ROUGE, La.:** Sonora Records is now being distributed by Records Sales, Inc. in New Orleans and Pan American Distributors in Miami. Current single on Sonora is "Be Mine, My Love" b-w "Cara Angelina" by Joe Di Stefano.







**MARCH  
NEW  
MASTERWORKS  
RELEASES**

ML 5436/MS 6110\*

**RACHMANINOFF  
SYMPHONY NO. 2**

In E Minor



**THE PHILADELPHIA  
ORCHESTRA,  
EUGENE ORMANDY,**

Conductor

*Bruno Walter*

**BRAHMS: SYMPHONY NO. 4**

BRUNO WALTER, CONDUCTING THE COLUMBIA SYMPHONY ORCHESTRA



ML 5439/MS 6113\*

ML 5443/MS 6117\*

**MUSIC FOR ORGAN AND BRASS  
E. POWER BIGGS AND THE BOSTON BRASS ENSEMBLE**

ML 5441/MS 6114\*

**BARBER: Summer Music  
NIELSEN: Quintet for Winds  
PHILADELPHIA WOODWIND ENSEMBLE**

COLUMBIA MASTERWORKS  
SALUTES

**ROBERT CASADESUS**

ON THE 25TH ANNIVERSARY  
OF HIS AMERICAN DEBUT  
WITH THREE BRILLIANT RECORDINGS AS  
SOLOIST WITH ORCHESTRA • RECITALIST  
PIANIST-COMPOSER



ML 5437/MS 6111\*

**BEETHOVEN: Piano Concertos Nos. 4 & 1**  
**ROBERT CASADESUS, Pianist**  
**CONCERTGEBOUW ORCHESTRA,**  
**EDUARD VAN BEINUM, Conductor**

ML 5446/MS 6120\*

**J. S. BACH: Italian Concerto;**  
**Tocatta and Fugue in E Minor;**  
**Partita No. 2 in C Minor**  
**ROBERT CASADESUS, Pianist**

ML 5448/MS 6121\*

**CASADESUS; Pianist and Composer**  
**Nonetto, Op. 25; Sextuor, Op. 58**  
**ROBERT CASADESUS, Pianist**

**PHILIPPE  
ENTREMONT**



**PLAYS THE FOUR  
CHOPIN BALLADES**

ML 5442/MS 6118\*


\*STEREO

THE MOVE IN MARCH IS TO




**MARCH  
NEW  
POPULAR  
RELEASES**

**SAMMY KAYE  
AND HIS ORCHESTRA  
BALLROOM DATE**



**BALLROOM DATE — SAMMY KAYE**  
CL 1387/CS 8182\*/B 13871

*To My  
Wonderful One*



*Tony Bennett*  
CL 1429/CS 8226\*

**BON VOYAGE!**



**PERCY FAITH**  
CL 1417/CS 8214\*/B 14171

**THE HI-LO'S  
BROADWAY PLAYBILL**

THE SOUND OF MUSIC  
GUSPY  
FIORILEO



CL 1416/CS 8213\*

- PATTI BOWN PLAYS BIG PIANO — CL 1379/CS 8208\*
- SWEET AND LIVELY — KEN GRIFFIN — CL 1411
- FRANKIE VAUGHAN AT THE PALLADIUM — CL 1405/CS 8201\*
- THE NEW JAZZ SOUND OF SHOW BOAT
- JOHN CARISI AND THE GUITAR CHOIR — CL 1419/CS 8216\*
- SIDNEY BECHET — CL 1410
- OLATUNJI! DRUMS OF PASSION — CL 1412/CS 8210\*
- SUGAR AND SPICE — JOYA SHERRILL — CL 1378/CS 8207\*
- THE GREATEST SOUND AROUND — LUTHER HENDERSON — CL 1420/CS 8217\*


**MARCH  
NEW  
ADVENTURES  
IN SOUND  
RELEASES**

**DIETRICH IN RIO**



**Marlene Dietrich**  
WL 164/WS 613

*An Evening with*  
**YVES MONTAND**



WL 167

\*STEREO

**COLUMBIA** 

**#1 IN CONSUMER SALES**


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# INTRODUCING!


# STEVE ROSSI

A  
GREAT  
NEW  
VOICE



**COLUMBIA** 

NO. 1 IN CONSUMER SALES



FOR THE BEST IN ENTERTAINMENT  
VISIT YOUR COLUMBIA DEALER  
AND ASK FOR  
"FOR THE WANT OF A KISS"  
B/W "IN BETWEEN MY TEARS"

4-41558

**STEVE ROSSI**  
WILL APPEAR ON THE  
PERRY COMO TELEVISION SHOW  
APRIL 6th

One of Columbia Records' most versatile singers is 27-year-old Steve Rossi, whose talents embrace popular and classical music, knowledge of eight languages, and a gift for comedy. The handsome young singer is currently appearing with Marty Allen in a comedy act that has been hailed by critics, night clubs and television fans. Born in New York City, Steve studied sol-feggio (sight-reading) at the age of five with his father, a professional musician and graduate of Milan Conservatory. When the family moved to California, Steve continued his musical studies in Burbank.

Steve appeared nightly for two years on the Don Sherwood Show on station KGO-TV in San Francisco, and for two consecutive years was voted the outstanding vocalist in the Bay area. He left the Sherwood show to become leading man in the original Mae West Show. At the Carthay Circle Theatre in Los Angeles, Steve sang romantic leads in productions of "New Moon," "Desert Song," "Rosemarie," and "The Student Prince." With the Burbank Civic Light Opera Company he starred in "The Vagabond King."

Before teaming with Marty Allen in 1959, Steve was a top attraction at many nightclubs, including the Sahara and Sands Hotels in Las Vegas, the Mapes Hotel in Reno, Facks No. II in San Francisco, and the Coconut Grove in Los Angeles.



# MUSIC AS WRITTEN

## New York

Larry Uttal, head of Madison Records, is on a trip out to the West Coast to push the firm's new waxing of "Some One Loves You, Joe," by the Singing Belles. Promotion man Ted Feigin hit the road this week, too, to visit deejays in Cleveland, Detroit and Cincinnati to tell them about the new disk. . . . Cy Kertman, vice-president in charge of sales and promotion for Hi-Fi Records, has resigned from the firm due to his wife's illness. Mrs. Kertman was seriously injured last year in an auto accident. Prexy Dick Vaughn will announce the firm's new sales chief shortly. . . . Mishel Piastro has formed a new organization to aid, guide and counsel "senior citizens" of the music world. Maestro Piastro, who is president of the newly formed Musicians Aid Society, has appointed Victor Borge as national chairman of the group, and many top musicians and performers are on the advisory board. Group hopes to raise \$1,500,000 for the establishment of a national home and center in which elderly musicians may be helped to continue their lives as productive artists. . . . Mala Records has purchased the master of "Chumbra," by Gabriel and the Angels. Disk was originally issued on April label.

Howard Lerner, formerly with Mills Music, is now studio production manager for Catalogs Unlimited, direct mail firm. . . . RCA Victor informed The Billboard this week that Red Seal albums recently cut by pianist Emil Gilels, cellist Daniel Shafran and soprano Galina Vishnevskaya, will be issued in the fall, not in the spring of this year. . . . Victor pop a.&r. chief Steve Sholes returned to New York this week after a Southern business trip. . . . Dick Jacobs signed singer Paul Bruno to a Coral pact this week. . . . Terri Stevens is now with Everest Records. . . . Sammy Kaye has added a club date booking department to his organization to furnish performers and entertainment units for private functions, steamships, hotels, etc. Dinny Diner will supervise the new operation. . . . John Cacavas, who is currently on the staff of Bourne Music in the Educational and Standard department, and is a prolific composer as well as an arranger-conductor, has an album coming out on Dot next month called "Moonstruck."

The Royal Teens will cut their first LP for Capitol Records next month. . . . Bernie Lawrence is the new a.&r. head of Apollo Records. He will also continue to supervise all phases of sales. Mel Albert, Apollo prexy, said that the label intended to really start swingin' in the pop market. . . . Cozy Cole's next waxing, to be called "A La Topsy" will be issued on Random Records, Bob Porter's label. . . . Sammy Wigler's Karen Records has signed the Nocturnes. . . . Three American works will be performed in Cologne during the International Society of Contemporary Music Festival June 10 thru 19. Works are by Arthur Berger, Gunther Schuller and Roger Sessions, all of which are licensed by BMI. . . . George Goldner has a new group, the Kookie Beavers on his Gene label, and he says that the group is available for dam building, tree clearing, etc., as well as singing dates. . . . Music from the Brigitte Bardot film "Babette Goes to War" will be issued by Colpix. . . . The "Theme From 'The Bramble Bush,'" a new flick, will be released by Warner Bros. Records. . . . Stan Phillips, formerly with Grand Award, is now doing independent producing for Colpix. . . . Al Shulman, head of Epic, returns to New York this week after a week-long West Coast business trip.

Bob Rolontz

## Chicago

Argo's Jack Tracy supervised on-location recording by Ramsey Lewis at the Blue Note Saturday (27). . . . Jimmy Stier band, active in Ind.-Mich.-Ohio territory, launched an early-Sunday-evening series at Eagles Ballroom, Ft. Wayne, with remote pickups by WOWO. . . . WAIT, Chicago, signed with Mutual net. . . . Jacques Foti, Signature singer-pianist from France, renewed for four weeks at Hucksters key club here. . . . DeeJay Wally Phillips gets a local-live variety show on WGN-TV Tuesdays in lush 7:30 to 8 p.m. slot. . . . Radio Doctors, Milwaukee one-stop, has taken on Jim Skiba, former manager of Music Mart. . . . Al Ayers, former sales manager, Audiophile Records, is new sales manager of Jay-Jay Records, polka specialists. Jay-Jay has inked Lee Morgan and The Midwesterners, WLS favorites. . . . Sir John Barbirolli takes over guest baton of Chicago Symphony Thursday (3) for two-week engagement, his first here in 17 years. . . . Tarco Records, Minneapolis, presided by Don Norton, releases first single this week, featuring the "new teen beat" by Terri and Jay. Its publishing arm, Donasoc Music, lined up Plymouth Music, New York, as sole selling agents. . . . Joe Segal promoting concert series for local jazz talent at Eighth Street Theatre starting March 12. Opener features Johnny Griffin, Ira Sullivan, John Young, Eddie Higgins and Eddie Harris's Jazz Jets. Ken Nordine will narrate. Offices of Sun Records and Phillips International have moved into swinging new building designed by Sam Phillips on Madison Ave., Memphis. But official opening date of studios not yet set.

Bernie Ashbell

## Hollywood

Bev Barnett, long-time publicist for Gene Autry and other showbiz figures here, died recently of a heart attack at the age of 47.

Record company and distrib execs here are complaining that the continuing government agency probes are interfering with their usual conduct of business. Investigators of the various agencies move in to check books and tend to tie up key people who otherwise would be spending their time selling records. . . . Gisele MacKenzie is cutting an album of multi-tongued lullabies for the Cricket label, a subsid of Fantasy Records. She will sing 16 sleep songs in more than a dozen foreign languages. Al Pelligrini, vocalist's musical director, is handling the sessions at United Studios here.

Crystalette prexy Carl Burns signed songstress Marianne Bonth to a recording contract. Burns also signed the Optimists, an all-girl vocal group. . . . Batoner Si Zentner has signed Bill

(Continued on page 33)

# DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

To help you spot the ones you need, when you need them, all artist items are carried in strict alphabetical sequence.

**THE BROWNS**, a brother and sister trio consisting of Jim Edward, Maxine and Bonnie Brown, offer a new ballad, Teen-Es, that carries a message for the youngsters who rush into marriage. Flip is an impressive revival of the oldie, "The Old Lamp-lighter." The RCA recording artists from Pine Bluff, Ark., have an album out titled Sweet Sounds By The Browns, which features their smash single, The Three Bells.

**DEE CLARK**, who scored with Hey, Little Girl, Nobody But You and Just Keep It Up, shows a change in style to a very smart, jazz-type approach on his latest A&R release, At My Front Door bow Cling A Ling—a two-sided Billboard Pick. Dee is currently doing one-nighters on the East Coast.

**THE CLOVERS**, Johnny Bailey, Billy Mitchell, Matthew McQuater, Harold Lucas Jr. and Harold Winley, are a group from Washington, who have two solid sides on United Artists, Lovey b-w One Mint Julep. Lovey is a new tune penned by the hot song-writing team, Lieber and Stoller.

**BING CROSBY**: Bing joins the parade of "sing along" series with the release of Warner Bros. album Bing & Sing Along, a collection of 33 all-time favorites which makes for an easy-listening program devoted to the all-time top million seller artist. Bing is currently shooting his new film, High Time, in which he plays a groaner entering college as a 50-year-old freshman.

**EMILE FORD** and The Checkmates are new names on the American scene via Audie Records' release of their Pye recording, What Do You Want To Make Those Eyes At Me For? b-w Don't Tell Me Your Troubles. The singer and his vocal group were unknown a couple of months ago, but hit the European million-seller mark when they cut What Do You Want To Make Those Eyes At Me For?

**BIRTHDAYS OF THE WEEK**: Feb. 29, Jimmy Dotsey (deceased), March 1, Glenn Miller (deceased), Dinah Shore, March 2, Desi Arnaz, March 3, Barney Bigard, March 4, Fran Warren, March 6, Red Callender.

**GOGI GRANT**'s versatility is well displayed in the grooves of her Liberty album, Shout, a collection of gospel songs and spirituals. She manages to capture the compelling rhythms, sincerity, enthusiasm and emotion of Swing Low, Sweet Chariot, Goin' Home, If You Want To Get To Heaven—Shout, Keep Your Hand On The Plow, etc. Gogi opened a 10-day stint at the Coconut Grove Feb. 26, which marks the first time in five years an artist has headlined a show there twice in one year.

**EARL GRANT**, a product of the Kansas City Conservatory of Music, is an apt pianist and vocalist, as evidenced by his new Decca single, House of Bamboo, a personable rendition with an infectious tempo, b-w Two Loves Have I, an expressive warbling of the oldie. Earl opened at the Copacabana, N. Y. C., Feb. 25 to the delight of a crowded house. He will be there for four weeks.

**LARRY HALL** could have a successful follow up to his big Sandy with either of his newest, A Girl Like You b-w Rosemary, both sides rate a Billboard Spotlight. The Strand record artist hails from Cincinnati.

**BRIAN HYLAND** makes his debut on Leader Records, subsid of Kapp Records, with a Billboard Pop Talent Spotlight performance of Rosemary b-w Liberty Love Affair. Brian is a 16-year-old New Yorker who accompanies himself on the guitar. Musically minded, he has also studied the flute, clarinet and banjo.

**THE KINGSTON TRIO** rate a Star Performer this week on the Hot 100 for their fast rising Capitol release, El Matador. Their newest is Home From The Hill from the M-G-M film with the same title. One of the hottest acts in the business, the boys took time out last week to do a benefit in Salt Lake City for the pilot, John

Rich of Salt Lake, who saved their lives last year when their chartered plane was forced down during a driving snowstorm. Mr. Rich recently suffered a severe stroke and to help defray his medical expenses and provide financial aid while he is confined, the Trio were happy they could be of service.

**LITTLE MARY SUNSHINE**: Capitol Records' original cast recording of the off-Broadway musical comedy, Little Mary Sunshine, was released nationally last week. Little Mary was recorded for Capitol in N. Y., on Jan. 11 by a.&r. producers Dick Jones and Andy Wiswell. For purposes of the recording, a full orchestra was used, instead of the two pianos which accompany live performances of the musical. The show, which opened at Greenwich Village's Orpheum Theater on Nov. 18 won critical acclaim. Rick Besoyan, a 35-year-old Californian of Scotch-Armenian descent, wrote the lyrics, the music and the book for Little Mary Sunshine.

**MANTOVANI** and his Orchestra achieve a richness of orchestration that provides good programming on his London LP, Song Hits From Theatrefland. The British conductor who came into prominence in 1951 as a result of his arrangement of Charmaine, has a collection of Theater favorites: If I Loved You (from Carousel), Some Enchanted Evening (South Pacific), Out Of My Dreams (Oklahoma), Wunder Bar (Kiss Me Kate), Hello Young Lovers (The King And I), etc.

**THE NUTTY SQUIRRELS** were not satisfied with creating a new sound, they now have recorded their rany antics on a "double play" disk, a four tune disk with two on each side. This innovation features Salt Peanuts and Zowee on one side and Ding Dong and Uh-Huh on the other. The creation of Sascha Burland and Don Elliot, two jazz musicians who romp in the woods around greater New York, is on the Hanover-Signature label.

**FELICIA SANDERS** is one of the artists helping launch Time Records in the album field. Title of their first release is I Wish You Love, which features I Wish You Love, If You Go, Lonely Town, Look At Me, My Kind of Trouble Is You, Warm All Over, etc. Altho born in New York City, she grew up in California, and studied modern dance, hoping to become a professional. At the University of Southern California, she stud-

ied piano and discovered she had a natural flair for singing. The flate comes thru on the selections in this album.

**DINAH SHORE**'s first single for Capitol, When The Sparrows Learn To Fly b-w (I've Got Oh) So Many Things To Do Today, are ballads with Nelson Riddle's orchestra providing the lush backing. Winner of many awards (in 1958, the Gallup Poll named her one of the 10 most admired women in the world), her latest is "TV's Woman Of The Year" and "Female Vocalist Of The Year," voted by the television critics of the country. Born in Winchester, Tenn., Dinah moved to Nashville with her family when she was six. Dinah has been a favorite of countless music fans in many countries of the world.

**CARL SMITH**: Tennessee-bred, Carl Smith is a folk singer and composer who lackadassically strums a guitar while singing. Carl does just that on his newest on Columbia, Make The Watershed Roll.

**PROMOTION DAYS AND WEEKS**: March is Red Cross Month, by Presidential Proclamation, and Buttermilk Bread Month. March 1 begins National Weights & Measures Week, Return the Borrowed Books Week, and Texas Week. March is also the beginning of Spring Cleaning Time. March 2 is Ash Wednesday and Texas Independence Day. March 4 is President's Day, to establish a better understanding of American history and heritage thru a study of the lives of American presidents and their families. March 4 is also World Day of Prayer, 1960. March 5 begins National 4-H Club Week. March 6 starts Girl Scout Week, National Peanut Week and Save Your Vision Week.

See you next week

TOM ROLLO.

## THIS WEEK'S NEW Money Records

an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads

### SINGLES

CLOUDY SUMMER AFTERNOON—Bud and Travis . . . Liberty  
DEAREST—Al Martino . . . 20th Fox  
DOGGIN' AROUND—Jackie Wilson . . . Brunswick  
FARAWAY BOY—Della Reese . . . RCA Victor  
FOR THE WANT OF A KISS—Steve Rossi . . . Columbia  
MAID IN FRANCE—Gerard Calvi & Joe (Fingers) Carr . . . Warner Bros  
MIDNIGHT SPECIAL—Paul Evans . . . Guaranteed  
MOUNTAIN OF LOVE—Harold Dorman . . . Rita  
NIGHT—Jackie Wilson . . . Brunswick  
TAKE THESE CHAINS FROM MY HEART—Tommy Zang . . . Hickory  
UNDER YOUR SPELL AGAIN—Tommy Zang . . . Hickory  
WAKE ME WHEN IT'S OVER—Andy Williams . . . Cadence

### ALBUMS

LET'S DANCE AGAIN—David Carroll . . . Mercury

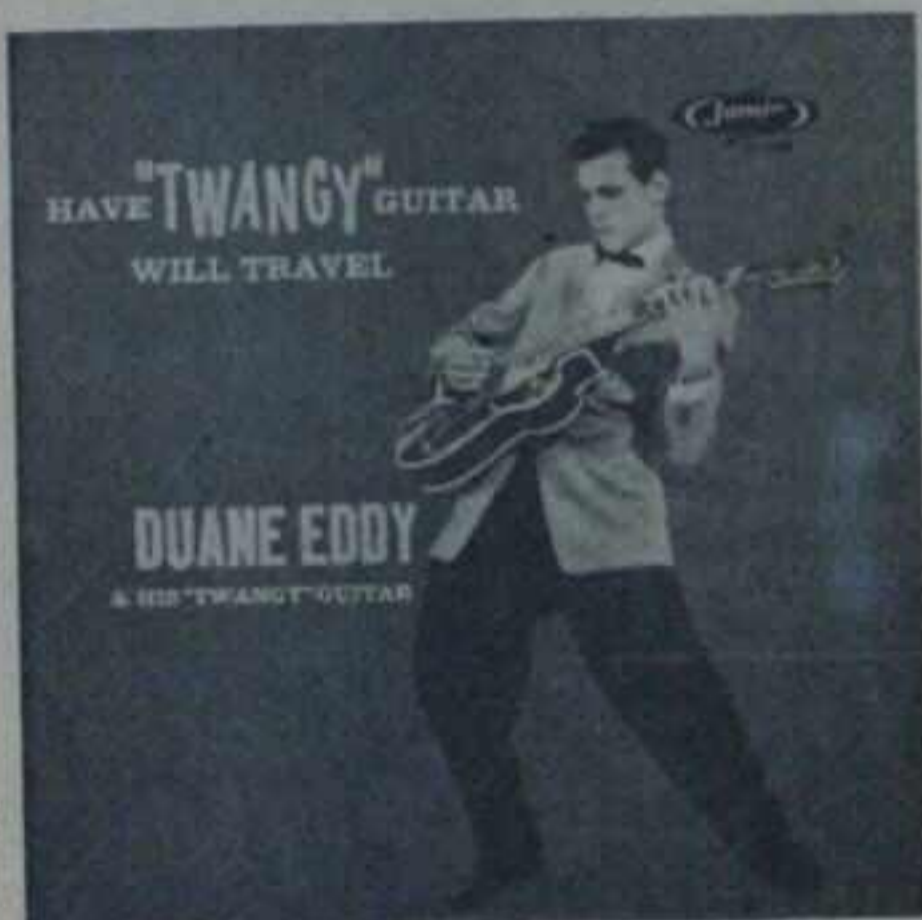
According to statistics maintained over a period covering thousands of releases . . . 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.



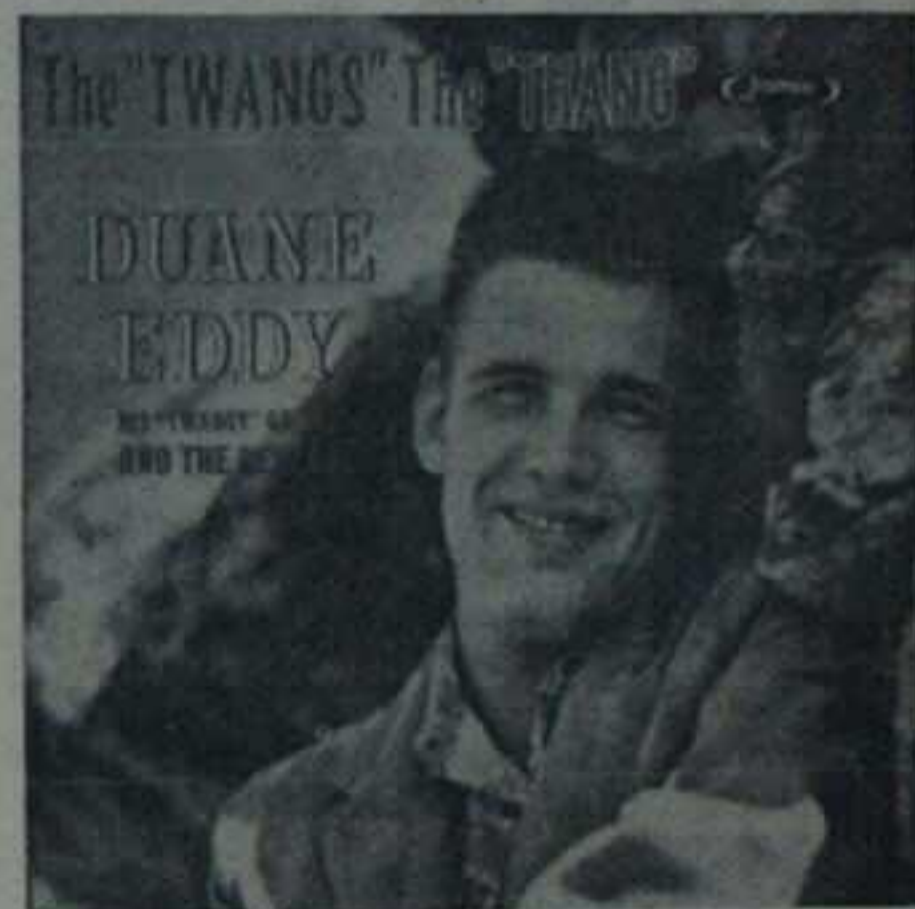
# JAMIE GUYDEN PROCLAIMS MARCH AS "MONEY MONTH"

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**HAVE TWANGY GUITAR, WILL TRAVEL**  
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51 Weeks on Billboard's Essential  
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... NO TIE-IN DEALS
- PROVEN BEST SELLERS
- ALL CHART MERCHANDISE
- CREAM OF OUR CATALOG



**THE "TWANGS" THE "THANG"**  
**DUANE EDDY • JLP 70-3009, ST 70-3009**  
Listed on All Trade Charts



**CARIBBEAN—MITCHELL TOROK**  
**GLP 502, ST 502**  
A Top Selling Single Artist  
With His First Album.



**ESPECIALLY FOR YOU**  
**DUANE EDDY • JLP 70-3006, ST 70-3006**



**PARIS GOES LATIN**  
**MARCEL HAYES & His Orchestra**  
**GLP 501, ST 501**

Accepted by All Major Dance Studios as One  
of the Greatest Latin Albums on the Market.



PHILADELPHIA, PA.



# MUSIC AS WRITTEN

Continued from page 31

Wagner as his personal manager. GAC books the band. . . . Roberta Linn concludes a six-month run at Las Vegas' Stardust Hotel. After a two-week rest in Honolulu, she will open at Cincinnati's Beverly Hills Club on March 25.

Columbia's vocal find Steve Rossi will devote this week to a deejay tour covering Detroit, Cleveland, Baltimore, New York and Boston within five days. Columbia Records promotion reps will make the deejay rounds with him in each city. . . . Duane Eddy is forming his own production firm, Gregmark Productions, to videotape a pilot reel of a half-hour TV film series, "The Quiet Three." Eddy is listed as prexy of the firm, Lester Sill is veepee and Lee Hazlewood is secretary-treasurer. Sill and Hazlewood produce his Jamie disks. Firm has been capitalized at \$50,000.

Imperial's Lancers have formed Lancer Commercials, Inc., a firm which lists as its purpose recording and filming radio and TV singing commercial spots. . . . RCA Victor has picked up the option on 16-year-old Randy Paige. His first Victor release was "Do You Ever Think of Me?" Lee Zhitto

## Cincinnati

The Kingston Trio, in a one-performance one-nighter at Music Hall here Friday (19), pulled a walloping \$11,500 gross, walking off with \$4,600 for themselves. They came in on a guarantee against 40 per cent. . . . The Four Lads set for Milt Magel's Castle Farm March 12. . . . GAC is reported angling for the services of Shirley Jester, long a fixture at the Sinton Hotel's Coal Hole, where her lulling pianistics have been hypnotizing the clientele. . . . John T. Murphy, vice-president in charge of television for the Crosley Broadcasting Corporation, last week announced that WLW-TV will this season televise 53 Cincinnati Redlegs baseball games. All 23 home games, both day and night, will be telecast in color. Sports-casters George Bryson and Frank McCormick will handle the play-by-play. Sponsors of the baseball telecasts this year are the Hudepohl Brewing Company, Standard Oil of Ohio and the Colgate Palmolive Company. WLW-TV recently became the first station in the country to colorcast sports events under normal lighting conditions when it televised a number of basketball games of the pro Cincinnati Royals and the University of Cincinnati.

Paul Dixon, standardbearer of WLW-TV's Monday-through-Friday tele seg, "The Paul Dixon Show," is still confined at Good Samaritan Hospital here, with his condition alternating between good and fair. Dixon entered the hospital January 28 with a breakdown that developed into pneumonia. For a period two weeks ago doctors despaired of saving his life. . . . Gene Redd, Bobby Keyes and Lenny Wilson have just been signed to recording pacts by Hal Neely, King Records general manager. Neely reports that King currently has more than 60 albums in preparation. . . . Bob Smith, WCPO deejay, now conducting a record hop each Sunday at the Spatz Show Bar, Hamilton, O. . . . Deejay Stan Scott, who worked the night beat on WSAI here, has switched activity to WING, Dayton, O., in the same capacity.

Earl Jenkins, head of C. & C. Distributing here, reports that Jack Larson's new Fraternity release, "Driftin' Down the River," and Sam Cook's new one on Keen, "Teen-Age Sontata" b.w. "If You Were the Only Girl in the World," have been running neck-and-neck in sales to operators over the last two weeks. . . . Sunday record hops continue to run rampant here, and profitable, too, with WCPO's Dick Provo holding forth at the Lookout House, Covington, Ky.; WSAI's Dave Steere, Jim Light and Red Randall at Milt Magel's Castle Farm, and WCKY's Will Lenay and Leo Underhill presiding at the Cheviot Field House auditorium. On alternate Sundays, WSAI conducts a second hop at the K. of C. Hall in Price Hill, town's largest suburb. . . . Hasker Nelson, local lad, has formed a new singing group billed as the Rainbeaus, who have just etched their initial platter, "Maybe It's Wrong" b.w. "That's All I'm Asking You." Bill Sachs

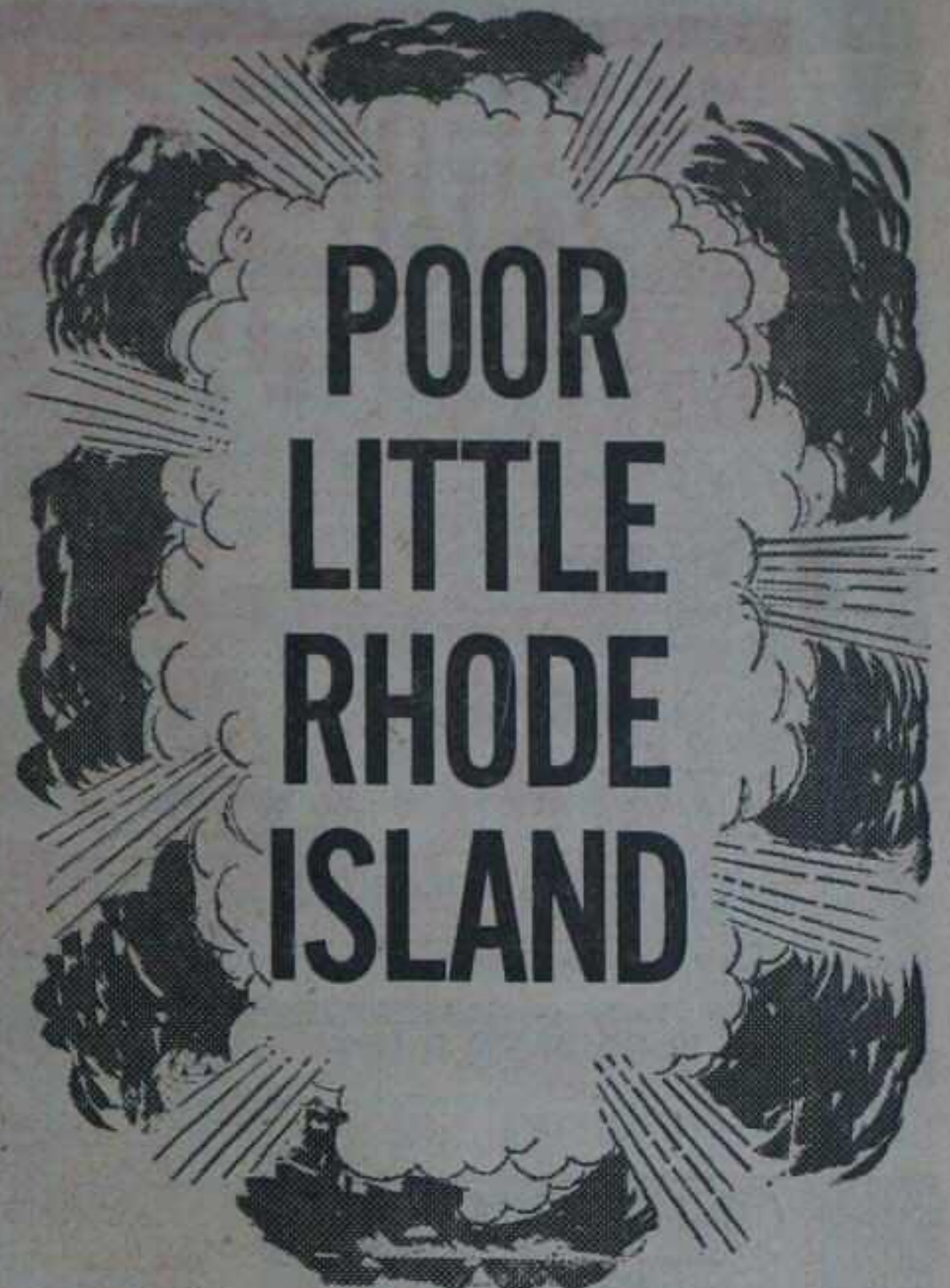
## Nashville

RCA Victor artist Eddy Arnold turned a.&r. man at the RCA Victor Studio here Thursday (25), recording the Light Brothers for his Davidson Music Company. . . . Ray ("Rockin' Little Angel") Smith cut sessions at RCA Victor last week, with Bill Justice directing for Bill Lowery's National Record Company, Atlanta. . . . Tree Music's Buddy Killen produced a Jack Nesser session at RCA Victor Studio last week, and Sandy Records was in for a Travis and Bob session.

Starday Records' Don Pierce left town Tuesday (23) for New York where he was to set sail for Europe on the weekend. Pierce will visit several European countries to set up offices for Starday Music. Tommy Hill, assistant to Pierce, reports that Nashville's newest recording studio is skedded to open for business soon after Pierce's return from abroad. Studio will be tagged Starday Studio Sounds. . . . Don and Phil Everly cut their final Cadence session at RCA Victor Studio here Thursday night (18), with Archie Bleyer down from New York to direct. The boys' world-wide sales on Cadence total some 15 million to date. They recently signed with Warner Bros. in a widely publicized million-dollar deal.

George Hamilton IV's new ABC-Paramount release, "Tremble" and "Why I'm Walkin'," hit the music marts last week. . . . KWAM's Eddie Bond, of Memphis, was in town last week to cut speculative session, hoping to peddle masters to a recording label. . . . University Records' Harold Sadler is in town this week for meetings with Buddy ("Forever") Killen to look for Little Dippers material as well as new talent for the up-and-coming label. . . . Roger Miller is back in town from radio job in Fort Worth. . . . Decca's Bill Anderson is set to record at the Bradley Studio this week. . . . Dollie Denny honored Mrs. Jack (Helen) Latham at a luncheon Monday (22) at 216 Club here. Guests included Goldie Hill, Audrey Williams, Marijohn Wilkin, Norma Sovine, Frances Williams, Mary Clare Rhodes, Trudy Stamper, Bernice Moeller and Pat Twitty. Pat Twitty

rockin' the East!



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# "BLUE SKIES"

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THE NO. 1 SMASH IN ENGLAND

"WHAT DO YOU  
WANT

TO MAKE THOSE

EYES AT ME FOR?"

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**HOW WILL  
IT END**

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107

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**AUDITION**

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IN FULL COLOR EVERY MONTH

IN THE BILLBOARD



FOR THE WEEK ENDING MARCH 4, 1960

# The Billboard TOP LP'S

## MONO ACTION ALBUMS --- on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. THE SOUND OF MUSIC Original Cast . . . . . Columbia KOL 5450	11
2		2. HERE WE GO AGAIN Kingston Trio . . . . . Capitol T 1258	17
3		3. SIXTY YEARS OF MUSIC AMERICA LOVES BEST Assorted Artists . . . . . RCA Victor LM 6074	14
4		5. FAITHFULLY Johnny Mathis . . . . . Columbia CL 1422	7
5		4. HEAVENLY Johnny Mathis . . . . . Columbia CL 1351	24
6		7. OUTSIDE SHELLEY BERMAN Verve MGV 15007	14
7		6. FABULOUS FABIAN Chancellor CHL 5005	10
8		8. GUNFIGHTER BALLADS AND TRAIL SONGS Marty Robbins . . . . . Columbia CL 1349	10
9		13. BELAFONTE AT CARNEGIE HALL Harry Belafonte . . . . . RCA Victor LOC 6067	17
10		9. LET'S ALL SING WITH THE CHIPMUNKS Liberty LRP 3132	14
11		10. KINGSTON TRIO AT LARGE Capitol T 1199	37
12		11. THAT'S ALL Bobby Darin . . . . . Atco LP 33-104	22
13		14. ITALIAN FAVORITES Connie Francis . . . . . M-G-M E 3791	4
14		15. KINGSTON TRIO Capitol T 996	37
15		22. OLDIES BUT GOODIES Assorted Artists . . . . . Original Sound 5-001	24
16		12. SWINGIN' ON A RAINBOW Frankie Avalon . . . . . Chancellor CHL 5004	10
17		17. THE LORD'S PRAYER Mormon Tabernacle Choir . . . . . Columbia ML 5386	20
18		28. FIORELLO! Original Cast . . . . . Capitol WAO 1321	8
19		16. MORE JOHNNY'S GREATEST HITS Johnny Mathis . . . . . Columbia CL 1344	32
20		19. NO ONE CARES Frank Sinatra . . . . . Capitol W 1221	28

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
21		24. "TWANGS" THE "THANG" Duane Eddy . . . . . Jamie JLP 3009	6
22		20. PARTY SING ALONG WITH MITCH Mitch Miller . . . . . Columbia CL 1331	25
23		26. SANTO AND JOHNNY Canadian-American CA 1001	7
24		18. STUDENT PRINCE AND OTHER GREAT MUSICAL COMEDY HITS Mario Lanza . . . . . RCA Victor LM 1837	22
25		30. THE WONDERFUL WORLD OF JONATHAN WINTERS Verve MGV 15009	5
26		21. PORGY AND BESS Sound Track . . . . . Columbia OL 5410	33
27		27. SONGS BY RICKY Ricky Nelson . . . . . Imperial IMP 9082	23
28		33. TEENSVILLE Chet Atkins . . . . . RCA Victor LPM 2161	2
29		23. THE GENIUS OF RAY CHARLES Atlantic LP 1312	3
30		29. FOR THE FIRST TIME Mario Lanza . . . . . RCA Victor LM 2318	17
31		37. WITH THESE HANDS Roger Williams . . . . . Kapp KL 1147	14
32		31. BLUE HAWAII Billy Vaughn . . . . . Dot DLP 3165	33
33		32. COME FLY WITH ME Frank Sinatra . . . . . Capitol W 820	9
34		25. FIRESIDE SING ALONG WITH MITCH Mitch Miller . . . . . Columbia CL 1389	10
35		35. QUIET VILLAGE Martin Denny . . . . . Liberty LRP 3122	24
36		— CONNIE MEETS BUTTERFIELD Ray Conniff . . . . . Columbia CL 1346	10
37		34. GYPSY Original Cast . . . . . Columbia OL 5420	33
38		39. MORE MUSIC FROM PETER GUNN Henry Mancini . . . . . RCA Victor LPM 2040	28
39		36. JAMAL AT THE PENTHOUSE Ahmad Jamal . . . . . Argo LP 646	5
40		— NEARER THE CROSS Tennessee Ernie Ford . . . . . Capitol T 1005	6

## ESSENTIAL INVENTORY (MONO ALBUMS) on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. INSIDE SHELLEY BERMAN . . . . . Verve MGV 15003	45
2		2. SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	101
3		3. FROM THE HUNGRY 1, Kingston Trio, Capitol T 1107	55
4		5. JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	96
5		4. MY FAIR LADY, Original Cast, Columbia OL 5090	204
6		6. SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	86
7		10. THE MUSIC MAN, Original Cast, Capitol WAO 990	105
8		8. GIGI, Sound Track, M-G-M 3641 ST	87
9		11. ONLY THE LONELY, Frank Sinatra, Capitol W 1053	59
10		7. PETER GUNN, Henry Mancini, RCA Victor LPM 1956	54
11		9. HYMNS, Tennessee Ernie Ford, Capitol T 756	138
12		12. COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	52
13		13. SOUTH PACIFIC, Original Cast, Columbia OL 4180	300
14		17. RODGERS: VICTORY AT SEA, VOL. II, RCA Symphony Orch. (Bennett), RCA Victor LM 2226	42
15		16. HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	52
16		14. OKLAHOMA! Sound Track, Capitol SAO 595	208
17		15. OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	54
18		18. MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	66
19		19. THE KING AND I, Sound Track, Capitol W 740	175
20		21. STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	46
21		24. FLOWER DRUM SONG, Original Cast, Columbia OL 5350	49
22		23. EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034	41
23		20. WARM, Johnny Mathis, Columbia CL 1078	60
24		22. BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	59
25		25. ELVIS' GOLDEN RECORDS, VOL. I, Elvis Presley, RCA Victor LPM 1707	48

## STEREO ACTION ALBUMS --- on the charts 19 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. THE SOUND OF MUSIC Original Cast . . . . . Columbia OS 2020	8
2		2. HERE WE GO AGAIN Kingston Trio . . . . . Capitol ST 1258	17
3		3. PERSUASIVE PERCUSSION Various Artists . . . . . Command S 800	6
4		6. PROVOCATIVE PERCUSSION Various Artists . . . . . Command S 806	6
5		5. THE LORD'S PRAYER Mormon Tabernacle Choir . . . . . Command MS 6068	16
6		4. BELAFONTE AT CARNEGIE HALL Harry Belafonte . . . . . RCA Victor LSO 6006	15
7		7. LET'S DANCE AGAIN David Carroll . . . . . Mercury SR 60152	8
8		8. FIORELLO! Original Cast . . . . . Capitol SWAO 1321	8
9		10. FAITHFULLY Johnny Mathis . . . . . CS 8219	4
10		12. QUIET VILLAGE Martin Denny . . . . . Liberty LST 7122	16
11		11. FOR THE FIRST TIME Mario Lanza . . . . . RCA Victor LSC 2338	18
12		15. CONNIE MEETS BUTTERFIELD Ray Conniff . . . . . Columbia CS 8155	9
13		14. WITH THESE HANDS Roger Williams . . . . . Kapp KS 3030	15
14		19. STILL MORE SING ALONG WITH MITCH Mitch Miller . . . . . Columbia CS 8099	9
15		17. NEARER THE CROSS Tennessee Ernie Ford . . . . . Capitol ST 1005	9

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
16		18. PORGY AND BESS Sound Track . . . . . Columbia OS 2016	19
17		22. OPEN FIRE, TWO GUITARS Johnny Mathis . . . . . Columbia CS 8058	4
18		24. SAIL ALONG SILVERY MOON Billy Vaughn . . . . . Dot DLP 25100	7
19		25. MORE SING ALONG WITH MITCH Mitch Miller . . . . . Columbia CS 8043	6
20		27. RACHMANINOFF CONCERTO #3 Van Cliburn . . . . . RCA Victor LSC 2355	4
21		26. LET'S ALL SING WITH THE CHIPMUNKS Liberty LST 7132	7
22		— 'S AWFUL NICE Ray Conniff . . . . . Columbia CS 8001	2
23		9. TILL Roger Williams . . . . . Kapp KX 1081	15
24		21. FIRESIDE SING ALONG WITH MITCH Mitch Miller . . . . . Columbia CS 8184	9
25		23. GUNFIGHTER BALLADS AND TRAIL SONGS Marty Robbins . . . . . Columbia CS 8158	3
26		— NEAR YOU Roger Williams . . . . . Kapp KS 1112	17
27		— CONCERT IN RHYTHM Ray Conniff . . . . . Columbia CS 8022	16
28		29. TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO Morton Gould . . . . . RCA Victor LSC 2345	17
29		28. BILLY VAUGHN PLAYS THE MILLION SELLERS Dot DLP 25119	9
30		20. IT'S THE TALK OF THE TOWN Ray Conniff . . . . . Columbia CS 8143	3

## ESSENTIAL INVENTORY (STEREO ALBUMS) on the charts 20 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	41
2		2. HEAVENLY, Johnny Mathis, Columbia CS 8152	23
3		3. MY FAIR LADY, Original Cast, Columbia OS 2015	41
4		4. GIGI, Sound Track, M-G-M SE 3461 ST	41
5		6. MUSIC MAN, Original Cast, Capitol SWAO 990	37
6		7. OKLAHOMA! Sound Track, Capitol SWAO 595	39
7		12. GEMS FOREVER, Mantovani, London PS 106	30
8		11. RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226	39
9		8. COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	41
10		10. MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CS 8150	28
11		9. KING AND I, Sound Track, Capitol SW 740	29
12		17. STRAUSS WALTZES, Mantovani, London PS 118	25
13		14. NO ONE CARES, Frank Sinatra, Capitol SW 1221	27
14		16. ONLY THE LONELY, Frank Sinatra, Capitol SW 1053	21
15		19. KINGSTON TRIO AT LARGE . . . . . Capitol ST 1199	35
16		5. FILM ENCORES, VOL. I, Mantovani, London PS 124	39
17		18. TCHAIKOVSKY: PIANO CONCERTO #1, Van Cliburn, RCA Victor LSC 2252	36
18		— GYPSY, Original Cast, Columbia OS 2017	20
19		— BLUE HAWAII, Billy Vaughn, Dot DLP 25165	31
20		13. EXOTICA, VOL. I, Martin Denny, Liberty LST 7034	25

BEST SELLING MONOPHONIC LP'S

BEST SELLING STEREO PHONIC LP'S



BASED  
ON SALES

# IN STORES & RACKS

BEST SELLING  
CLASSICAL ALBUMS

## MONOPHONIC CLASSICAL ALBUMS

1. SIXTY YEARS OF MUSIC AMERICA LOVES BEST . . . Assorted Artists, RCA Victor LM 6074
2. THE LORD'S PRAYER . . . The Mormon Tabernacle Choir (Condie), Columbia ML 5386
3. TCHAIKOVSKY: PIANO CONCERTO NO. 1  
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252
4. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO  
Morton Gould Orchestra, RCA Victor LM 2345
5. RACHMANINOFF: PIANO CONCERTO NO. 3  
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LM 2355
6. TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN  
Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
7. RODGERS: VICTORY AT SEA, VOL. 2  
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 2226
8. SONG OF INDIA . . . Boston Pops (Fiedler) RCA Victor LM 2320
9. OFFENBACH: GAITE PARISIENNE; KHATCHATURIAN: GAYNE BALLET SUITE  
Boston Pops (Fiedler), RCA Victor LM 2267
10. TCHAIKOVSKY: NUTCRACKER SUITE . . . Boston Pops (Fiedler), RCA Victor LM 2052

## STEREOPHONIC CLASSICAL ALBUMS

1. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO  
Morton Gould Orchestra, RCA Victor LSC 2345
2. THE LORD'S PRAYER . . . Mormon Tabernacle Choir (Condie), Columbia MS 6068
3. TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN  
Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
4. GERSHWIN: RHAPSODY IN BLUE  
Leonard Penarrio, Hollywood Bowl Symphony Orchestra (Slatkin), Capitol SP 8343
5. OFFENBACH: GAITE PARISIENNE; KHATCHATURIAN: GAYNE BALLET SUITE  
Boston Pops (Fiedler), RCA Victor LSC 2267
6. RACHMANINOFF: PIANO CONCERTO NO. 3  
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LSC-2355
7. RODGERS: VICTORY AT SEA, VOL. 2  
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2226
8. CHOPIN BY STARLIGHT . . . Hollywood Bowl Symphony Orchestra (Dragon), Capitol SP-8371
9. TCHAIKOVSKY: PIANO CONCERTO NO. 1  
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
10. SONG OF INDIA . . . Boston Pops (Fiedler), RCA Victor LSC 2320

### BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

#### MONOPHONIC

1. Soul of Spain  
101 Strings . . . Somerset P 6600
2. Huckleberry Hound  
Daws Butler and Don Messick . . . Colpix CP 202
3. Backbeat Symphony  
101 Strings . . . Somerset P 11500
4. Sound of Music  
Norman Paris Quartet . . . Harmony HL-7235
5. 101 Strings Play the Blues  
Somerset P 5800
6. Good Housekeeping's Plan for Reducing  
Off the Record . . . Harmony HL-7143
7. Around the World in 80 Days  
Music From the Film . . . Somerset P 2800
8. The World's Greatest Standards  
101 Strings . . . Somerset P 4300
9. Concerto Under the Stars  
101 Strings . . . Somerset P 6700
10. Perry Como . . . Camden CAL 511

#### STEREOPHONIC

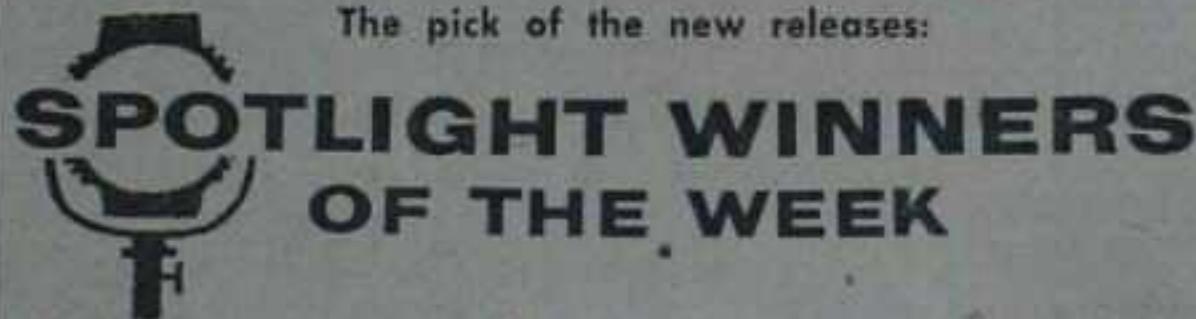
1. Soul of Spain  
101 Strings . . . Stereo Fidelity SF 6500
2. Backbeat Symphony  
101 Strings . . . Stereo Fidelity SF 11500
3. Concerto Under the Stars  
101 Strings . . . Stereo Fidelity SF 6700
4. Holiday in Mexico  
101 Strings . . . Stereo Fidelity SF 10700
5. 101 Strings Play the Blues  
Stereo Fidelity SF 5800
6. Silver Screen  
101 Strings . . . Stereo Fidelity SF 7000
7. The World's Greatest Standards  
101 Strings . . . Stereo Fidelity SF 4300
8. Hawaii in Stereo  
Leo Addeo Ork . . . RCA Camden CAS 510
9. Mercury Stereo Sampler  
Various Artists . . . Mercury SRD 2
10. Gypsy  
Jack Sterling Quintet . . . Harmony HL 11016

### BEST SELLING POP EP'S

1. Gunfighter Ballads and Trail Songs  
Marty Robbins . . . Columbia EPB 13491
2. Heavenly  
Johnny Mathis . . . Columbia EPB 13511
3. Hymns  
Tennessee Ernie Ford . . . Capitol EAP 1-756
4. Genius of Ray Charles  
Atlantic EP 619
5. Kingston Trio at Large  
Capitol EAP 1199
6. Fireside Sing Along With Mitch  
Mitch Miller . . . Columbia EPB 13991
7. Ricky Sings Again  
Ricky Nelson . . . Imperial EP 159
8. SONGS BY RICKY  
Ricky Nelson . . . Imperial EP 162
9. Peter Gunn  
Henry Mancini RCA Victor EPA 4333
10. Here We Go Again  
Kingston Trio . . . Capitol EAP 1258

## Reviews of THIS WEEK'S LP'S

The pick of the new releases:



### SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

#### Pop

#### HOW ABOUT THAT



Dee Clark, Abner LP 2002 — Clark, a top-flight singles artist, has a set with most of the tracks made up of sides formerly released as singles. These are in a rooker groove, and they could attract teen interest. Other bands are in a smarter groove with the singer adopting an almost jazz approach. As such, the set can have wide appeal. Tunes include "Moonlight in Vermont," "Senior Blues" and the album title tune.

#### THE CRESTS SING ALL BIGGIES



Coed LPC 901 — The Crests, a group which has had a long string of hit singles, debuts the label's LP line with a set of selections that includes several of their own former hits and material made famous by other artists. Included are "Tweedlee Dee," "16 Candles" and "Earth Angel." Backings are good, and the set is a likely strong seller.

#### ANNETTE SINGS ANKA



Vista BV 3320 — The popular, young thrush wails effectively on a group of tunes penned by Paul Anka. Her teen-age fans should find the set to their tastes, and the LP can also attract adult buys. Backings by Tutti Camarata are complementary. Tunes include "It's Really Love," "I Love You," and "Lonely Girl."

#### Pop EP

#### THE NUTTY SQUIRRELS



Hanover DP 301 — This "DP," actually an EP with four tunes for the price of a single, makes for a solid programming item for jocks and a strong sales set for operators and dealers. The four tunes are the recent hit "Uh-Oh," "Salt Peanuts," "Ding Dong" and "Zowee." An attractive and colorful coverlet lends prime display value.

#### Sound

#### DVORAK: SYMPHONY NO. 5



Vienna State Orch. (Golschmann version). Vanguard SRV 114. (Stereo & Monaural) — Superior sound is the feature of this excellent version of the popular fifth symphony by Dvorak. As a demonstration disk this can appeal to sound buffs as well as classical music devotees. There are other versions that have been long-standing best sellers, but this can compare favorably, and, if plugged, it should sell well also.

#### Country & Western

#### MINNIE PEARL



Everest LPBR 5073 — This package showcases the Queen of c.&w. comedienne. It's a sampling of her routines, well-known to thousands of her fans. Disk is good for a lot of laughs, and it also has some documentary value, for Miss Pearl stands for the great era of hillbilly culture. Worth display in pop shops, especially those with a clientele which is folk-minded.

#### Folk

#### HISTORY OF CANTE FLAMENCO



Manolo Garacol. (2-12"). Top Rank RDM 1 — A wonderfully packaged set is this brilliantly executed set of flamenco material. Guitarist Manolo Garacol executes the various forms of this music with excellence. Extensive and informative liner notes will help the over-all appreciation. Sound is good, and with exposure, this quality item should enjoy sales.

#### Latin American

#### MARINA



Los Espanoles. Everest SDBR 1075. (Stereo & Monaural) — A fine Spanish vocal and instrumental group. They do international hits and folk material, such as "Marina," "Petite Fleur," "Palomas Del Pilar," etc. The arrangements are outstanding and include merengues, bolero-mambos, Paso Dobles, cha-chas, etc. Cover is an eye-catcher in a tasteful way. Excellent sound.

#### Spiritual

#### WALKING WITH THE KING



Professor Alex Bradford. Gospel 3006 — The Professor really is touched by the spirit, as he does these performances. His group includes male and female voices — The Ladies of Music and The Men of Song — and together they rise to heights of musical and religious ecstasy. "Big Man in the Sky," "His Precious Love," "Big Wind Blowing" are highlights.

## SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

#### FOLK

#### FOLKLORE ROMANE IN HI-FI

Artia AP 115 — This is one of the earthiest, most exciting gypsy records around. Catchy minor melodies, accelerating rhythms, hoarse voiced passionate songs; lively iconoclastic ballads all are featured. Anyone who has an interest in gypsy music can be recommended to this collection of the real thing, vastly superior to the ersatz product turned out by effete big city imitations. An outstanding demonstrator.

(Continued on page 36)



A GREAT NEW POP RENDITION by CHRIS

# THAT'S MY DESIRE

# Chris Connor

B/W I ONLY WANT SOME

2053

Arranged and Conducted by Stan Applebaum  
A Leiber-Stoller Production

atlantic records



## Proclamation

to DIAMOND NEEDLE DEALERS

*Whereas* there is a widespread campaign in progress for the sale of diamond points with what is alleged to be a "lifetime guarantee"

*and Whereas* some dealers have seen fit to delude themselves and their customers with statements implying permanency to diamond points

*and Whereas* the effective playing life of most Stereo diamond needles is less than six months, and of most 1 mil diamond needles approximately one year,

### Now Therefore

We, Pfanstiehl Chemical Corporation, makers of diamond, sapphire and precious metal phonograph needles, and one of the oldest and most respected houses in the trade, wish to place the following facts before our dealer friends, VIZ:

- 1 Pfanstiehl Diamond Needles are of good quality as any so-called "lifetime" diamond needles, and better than most.
- 2 Emphasis on the non-permanency of diamond points is both true in fact and advisable for dealers in the promotion of their trade.
- 3 Pfanstiehl needles are sold direct-to-dealers at lowest prices economically practical.

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  - 100,000 EP's: Merc., M-G-M, RCA, Epic, etc. \$25 per C; \$200 per M.
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## SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

• Continued from page 35

### JAZZ

#### DOUBLE EXPOSURES

Manny Albam Ork. Top Rank RM 313 — Manny Albam's swinging big band arrangements have graced several labels and have been used by some top aggregations. For Top Rank he has ingeniously interwoven sets of two pop tunes in the form of jazz counterpoint. Thus, "Blue Moon" and "Mountain Greenery" are played simultaneously. Other pairings include "Sweet Sue," with "Honey-suckle Rose," "Jada" with "It's a Wonderful World," and "Crazy Rhythm" with "Opus 1." Fresh and original sound. Also should please dancers. Good jockey material.

### CLASSICAL LOW PRICE

#### DVORAK: SLAVONIC DANCES

Czech Philharmonic (Talich). (2-12") Parliament PLP 121-2 — An outstanding buy. These brilliant, scintillating performances of the complete Slavonic Dances can compare with any on disks. The lilting, rhythmic works are played delightfully by this fine orchestra under the baton of the respected Vaclav Talich. Attractively packaged, the two-disk set represents one of the prime low-price buys on the market.

### CHAMBER MUSIC

#### BRAHMS: QUINTETS NOS. 1 & 2

Trampler, viola; Budapest String Quartet. Columbia MS 6025. (Stereo & Monaural) — The famed chamber music quartet with another guest performance by violist Walter Trampler exercises its noted precision and feeling for the two romantic chamber selections. Their fans will find these interpretations up to the standards of their previous releases. The set has been excellently recorded. Attractive cover shot of the group at a session lends prime display value. A must for chamber music enthusiasts.

★★★★

### VERY STRONG SALES POTENTIAL

### POPULAR ★★★★★

#### ★★★★ DOUBLE IMPACT

Buddy Morrow. RCA Victor LPM 2188. (Stereo & Monaural) — Posing readings of tunes from top TV shows played solidly by the Buddy Morrow crew. Themes include those from "Riverboat," "Bourbon Street," "Hawaiian Eye," "Men Into Space," "Deputy," and "The Lineup," among others.

### LOW-PRICED POPULAR ★★★★★

#### ★★★★ EASY GOIN' SWING

Larry Elgart Ork. Camden 575 — Sonorous sound, clean arrangements, cleanly played, a danceable beat — these are the hallmarks which make Larry Elgart's band one of the top groups in the business. This Camden LP provides some good examples of his style with tunes that include "Frim Fram Sauce," "Liza," "The Lady Is a Tramp" and "A Pretty Girl Is Like a Melody." For dancing or just plain listening, this should rack up plenty of sales.

### JAZZ ★★★★★

#### ★★★★ BLUES-ETTE

Curtis Fuller Quintet. Savoy MG 12141 — Very attractive jazz, featuring the Curtis Fuller Quintet with Benny Golson, Tommy Flanagan, Jimmy Garrison, and M. Harewood. Some of the charts are by Fuller, others are by Golson and Fuller, who also spark the set with bright solos. Original tunes include "Five Spot After Dark" and "Blues-ette." Standards are "Undecided" and "Love Your Spell Is Everywhere." A good jazz set.

### LOW-PRICE CHILDREN'S ★★★★★

#### ★★★★ STORIES AND SONGS OF THE CIVIL WAR

Ralph Bellamy. RCA Victor (Bluebird) LBY 1632 — Ralph Bellamy is a persuasive narrator as this set proves. He offers a group of selections which depict various heroes and events of the Civil War. Bellamy tells the stories of Abe Lincoln, Jefferson Davis, Stonewall Jackson, Jeb Stuart, etc. Musical selections are by folk singer Ed McCurdy who offers "Yellow Rose of Texas," "Goober Peas," etc. Simple guitar accompaniment features Al Calola. Set has a lot of interest for kiddies.

### LOW-PRICE CLASSICAL ★★★★★

#### ★★★★ PROKOFIEV: SYMPHONY NO. 7

Czech Philharmonic (Anosov). Parliament PLP 122 — A remarkably good recording, particularly in view of the price at which

the package is pegged. The performance is taken from the Czechoslovak Supraphon catalog and marks one of the very few current editions of the work available in the U. S. The composer is probably not one of those who would normally be expected to be in big demand at the rack level, but the quality is good enough to warrant display thru racks or dealers.

#### ★★★★ TCHAIKOVSKY: PIANO CONCERTO NO. 1

Sviatoslav Richter, piano; Czech Philharmonic (Anserl). Parliament P.P. 120 — Apparently this is a low-price re-issue of the recording, available some time ago on the Czech Supraphon label. Sviatoslav Richter, the great Russian pianist, offers an exciting performance of the workhorse. For those in the market for a low-price version of the work, this is about as good as can be had. Richter's reputation also may help sales.

### INTERNATIONAL ★★★★★

#### ★★★★ I REMEMBER BAVARIA

Fiesta FLP 1261 — Yodels, polkas, cowbell instrumentals and big band pop offerings make up this attractive package, including some realistic beer and toe dances of the wooden shoe variety. Will have strong appeal in German neighborhoods and among returning tourists.

#### ★★★★ MOONLIGHT IN MAYO

Bridie Gallagher. London LL 3116 — Bridie Gallagher is a young Irish lass who sings with a heavenly air. She handles a group of folk-styled Irish songs with grace and charm, and with much feeling. The tunes include the title song, "In the Heart of Doonagal," "The Old Washin' Chair," and "I Left Ireland and Mother Because We Were Poor."

### SPIRITUAL ★★★★★

#### ★★★★ BLESSED ASSURANCE

The Caravans. Gospel MG 3067 — One of several new gospel packages issued by Savoy, this has a world of religious quality. "Jesus Will Fix It," "Get Away Jordan," and "God Said So," are typical.

### AUDITION

a new selling force  
...for dealers  
...for manufacturers  
IN FULL COLOR EVERY MONTH  
IN THE BILLBOARD

★ ★ ★  
GOOD SALES  
POTENTIAL

### POPULAR ★★★★★

#### ★★★★ ROLLIN' WEST

Randy Van Horn Singers. Everest LPBR 5071 — The singers sing themselves to strong effect on a group of western songs and folkish items. Light backing is particularly effective. Selections include "High Noon," "Tumbling Tumbleweeds" and "Riders in the Sky."

#### ★★★★ GISELE MacKENZIE AT THE EMPIRE ROOM OF THE WALDORF-ASTORIA

Everest SDBR 1869 — This is a pleasant performance by Gisele MacKenzie at the Empire Room of the Waldorf-Astoria Hotel in New York. She is accompanied by the Emil Coleman ork. The audience applause adds to the disk and the thrush is in good form. She is at her best on such tunes as "Le Fiacre," and "The Twelfth of Never," and her medley including "Barney Google" and "Pink Elephants."

### LOW-PRICED POPULAR ★★★★★

#### ★★★★ COME WITH ME TO FAR AWAY PLACES

Richard Hayman. Wing MGW 12186 — Pleasant, listenable moody stuff here, all highlighting the familiar Hayman harmonica sound against an ork with strings. The travel idea is carried out thru a cover which shows travel posters and a group of titles which includes "Under Paris Skies," "Blue Hawaii" and "In a Little Spanish Town." Good product at the bargain price, and it has a good recording quality.

#### ★★★★ "MR. B" THE GREAT BILLY ECKSTINE

Sarah Vaughan, Dixie Gillespie, and  
(Continued on page 38)

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you've never  
heard Jackie  
sing like  
this...



A Tremendous Ballad Smash

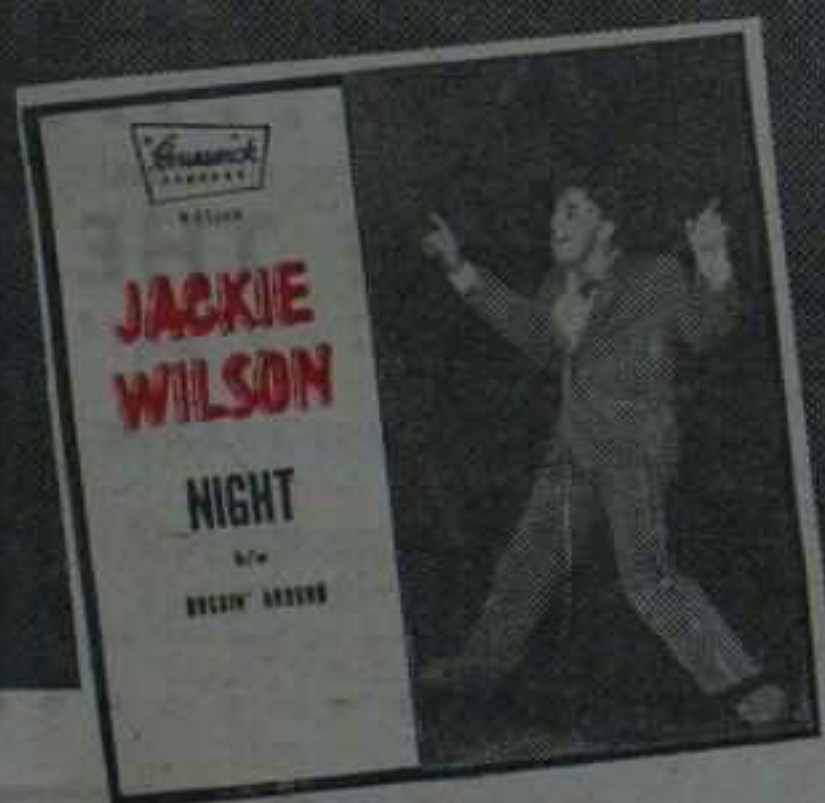
# NIGHT

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on *Brunswick*

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WITH CHORUS AND ORCHESTRA DIRECTED BY DICK JACOBS



Extra Sales will result when you display  
this single in its full color sleeve

# JACKIE WILSON



# Reviews and Ratings of New Albums

Continued from page 36

★ ★ ★  
**GOOD SALES POTENTIAL**

Other Artists. Audio-Lab AL 1549 — Very interesting package which should appeal to some collectors who hark back to Eckstine's early days with his band. These sides present some very fine performances of blues and ballad material. With Eckstine are Sarah Vaughan, Dizzy Gillespie, Trummy Young, Wardell Grey, Oscar Pettiford, etc. Display the package so that these names may be seen on the cover.

### JAZZ ★★ ★

#### ★ ★ ★ NINA SIMONE AND HER FRIENDS

Nina Simone, Chris Connor & Carmen McRae. Bethlehem BCP 6041 — Nina Simone is featured on only four tracks, and these sides are culled from her previous album on this label. The other artists are

Chris Connor and Carmen McRae, who also have four sides each, and these are from early albums on this label. Fans of the gal singers may show interest.

#### ★ ★ ★ WINCHESTER SPECIAL

Lem Winchester. New Jazz 8223 — A fairly hard-driving session by the group on six tracks. Vibist Lem Winchester is supported by B. Gibson, tenor sax; T. Flanagan, piano; W. Marshall, bass and A. Taylor on drums. Winchester has an interesting and fleet style and his playing shows imagination. Hard bop fans will find this to their tastes. Try "If I Were a Bell" for a demo band.

#### ★ ★ ★ BUNDLE FROM BRITAIN

Johnny Dankworth & Ork. Top Rank RM 314 — This recording of the Johnny Dankworth band was made at the 1959 Newport Jazz Festival last July. It features the English crew in a group of original tunes and some old favorites such as "Take the A Train" and "Don't Get Around Much Anymore." Best of the new are "Fifth of Fourth" and "Caribe." The English band swings now and then, tho it was not at its best for this date.

### CLASSICAL ★★ ★

#### 2-OVERTURE TO THE CREATURES OF PROMETHUS

Leipzig Gewandhaus Orchestra (Konwitschny). Epic BC 1032. (Stereo & Monaural) — Konwitschny paces the orchestra through stirring readings of the composer's overture and second symphony. Stereo makes the versions especially listenable. The symphony has been heavily recorded, so competition from better known orchestras will be a factor.

### MAJOR

Spirakovsky, violin; London Symphony (Hannikainen). Everest SDBR 3045. (Stereo & Monaural) — There is some sterling competition on this repertoire now current, but only one of them can compete in stereo. In addition, this is a handsomely performed reading of the exceptionally difficult work, by an artist well known in Continental circles. Sibelius' countryman, Hannikainen, conducts in a manner which shows he understands thoroughly the extensive range and message of the work. Sound is in the best traditions of this sound-conscious label. Package definitely has long-pull potential.

#### ★ ★ ★ BACH: HARPSICHORD CONCERTO NOS. 1 AND 2

Christopher Wood, Harpsichord; The Goldbrough Orchestra (Leonard). Forum F 70003 — An unusual waring for a low-price recording and one that should be greeted with thanks by Bach collectors, even if they collect medium price records. The performances are good and the recording is fine, too. A set that will please the Bach fans.

### FOLK ★★ ★

#### ★ ★ ★ THE CISCO SPECIAL!

Cisco Houston. Vanguard VSD 2042 (Stereo & Monaural) — A group of westernish and countryish folk ballads are given stylized readings by Houston, who accompanies himself on guitar. The selections are interesting and includes such items as "Old Smokes," "Colorado Trail," "I Don't Mind Marrying," etc. Fine sound, displayable cover and the artist's agreeable approach will help make this a choice buy for folk enthusiasts.

#### ★ ★ ★ RICHARD DYER-BENNETT, Volume 5

Dyer-Bennett 5 — The distinctive and meticulous style of Dyer-Bennett has a faithful following in the folk field. Here he sings "The Agincourt Song," "All in a Garden Green" (early English material), and later material such as "Jagdshentel" from the German Rheinland. Good notes.

### INTERNATIONAL ★★ ★

#### ★ ★ ★ COME TO THE CEIL

Gallowglass Ceil Band. Top Rank RM 310 — This distinctive band performs favorite Irish dances, including jigs, reels, waltzes, hornpipes, etc. Set has been well recorded. Cover in green has a cut-out of a shamrock and a young couple in traditional costume. Very attractive item for gifts, for specialty shops in addition to regular-stock dealers.

#### ★ ★ ★ THIS IS RUMANIA

Various Artists. Parliament PLP 119 — A pleasant program of horas, gypsy instrumentals and vocals by assorted male and female voices. Much of the backgrounding is by the Electrecord Ork, and the recording itself comes from the Rumanian Electrecord catalog. Thirteen bands in all should fill the bill with fans of this particular area of folk material, which is not in fact heavily represented in the American market.

### LATIN AMERICAN ★★ ★

#### ★ ★ ★ CHA CHA CHA-MAMBO-MERENGUE

Rene Touzet Ork. Fiesta FLP 1263 — Hearing old standards like "Caravan" and "September Song" done to a Latin beat may not be new, but Rene Touzet's group pours it on with torrid tempo and elaborate arrangements. The same, of course, applies to his treatment of true Latin selections, which make up the bulk of his material. Devotees of the true Latin beat should go for this.

### RELIGIOUS ★★ ★

#### ★ ★ ★ THE SONGS OF HALDOR LILLENAS

Tony Fontane, The Old-Fashioned Revival Hour-Quartet. Christian Faith TV 253 (Stereo & Monaural)—Haldor Lillenas, who passed away last year, wrote more than 4,000 gospel songs. Ten of his most popular compositions are sung with feeling here by Tony Fontane, who is very active in the gospel field, supported by the Old-Fashioned Revival Hour Quartet and orchestra and chorus. The set will interest Bible Belt buyers and religious music followers.

★ ★  
**MODERATE SALES POTENTIAL**

### POPULAR ★★

#### ★ ★ MAILETS A FOUR THOUGHT

Jimmy Namaro & Trio. King 685—Jimmy Namaro is a multi-talented instrumentalist, who appears here as the solo keyboarder on vibra-harp, marimba, piano, and organ from band to band. His efforts receive the backing of bass and drums. A clever title for the package unfortunately is not carried thru in terms of a cover, which will be a handicap against competition.

#### ★ ★ THE GREATEST SOUND AROUND

Luther Henderson Ork. Columbia CL 1420 — A pleasant and highly danceable set, and it's not society music either. Henderson's band has a good sound that lies somewhere between society and swing and the piano sound is prominently featured in solo spots. Samples would include "Everybody Loves a Lover," "Lavender Blue," "My Own True Love," etc.

#### ★ ★ A STEREOSCOPE SPECTACULAR

Various Artists. 20th Fox SFX 2000 — A mixed bag of goodies in stereo. Included are sound tracks, as the overture to "The Diary of Anne Frank," played by Alfred Newman, the finale to "Roots of Heaven," by Malcolm Arnold, and the London Royal Philharmonic's "Frasquito Serenade" by Anton Finke, and sides by the Harry Simeon Chorale, Eubie Blake, etc.

### LOW-PRICED POPULAR ★★

#### ★ ★ HAWAIIAN MAGIC

Loni McIntire Ork; Hal Aloma Ork. Lion L 70132 — Pleasant and familiar Hawaiian melodies played by two of the best-known bands specializing in this music. Loni McIntire and his band play "Hawaiian Night" and the "Hawaiian Wedding Song," neatly on their side of the disk; Hal Aloma and his crew perform "A Song of Old Hawaii" and "Lovely Hula Hands" sweetly.

### CLASSICAL ★★

★ ★ ENESCO: SYMPHONY NO. 1 Rumanian State Symphony (Georgescu). Arta ALP 118 — The Arta label is embarked on the worthy project of making available, via "cultural exchange," Eastern European performances not otherwise avail-

able. This is the first of Enesco's three mature symphonies to enter the catalog. It will mainly interest students and musicologists. Altho in the romantic tradition, it is short on melodic ingenuity or emotional power. Performance seems OK.

### LOW-PRICED CLASSICAL ★★

#### ★ ★ LISZT: CONCERTO PATHETIQUE; SPANISH RHAPSODY

State Symphony (Vasy); Radio Symphony (Lebel). Parliament PLP 124 — Two of Liszt's lesser works are offered in performances recorded in Czechoslovakia. The "Concerto Pathetique" has moments requiring considerable pianistic virtuosity, and Istvan Antal meets them adequately. The "Spanish Rhapsody" is a solo keyboard staple which is performed in an orchestral arrangement. The result seems less satisfactory. Total appeal of the disk is unlikely to be great, since neither work is a prime public favorite.

### INTERNATIONAL ★★

#### ★ ★ I REMEMBER VENICE

Marco Rossi Ork. Fiesta FLP 1262 — A group of Italian pop and folksy songs are given colorful ork settings by the Rossi crew. The tunes, for the most part, may prove unfamiliar to American listeners. However, the catchy tunes and tempos can interest those looking for something different in listenable and danceable instrumental sets. Tunes include "Luna Rossa," "Lea Rumba" and "La Piccina."

#### ★ ★ MR. GREEK CLARINET

George Mirros Ork. Aris HLP 1005 — These sides are clarinet solos by George

(Continued on page 41)

## HOT SELLING JAZZ SINGLES

PRESTIGE 45's

1. GENE AMMONS The Happy Blues	112
2. EDDIE "LOCKJAW" DAVIS In The Kitchen	129
3. GENE AMMONS Blue Hymn	121
4. MOSE ALLISON Parchman Farm	120
5. GENE AMMONS Blue Greens & Beans	140
6. MILES DAVIS If I Were A Bell	123
7. EDDIE "LOCKJAW" DAVIS Body And Soul	127
8. SHIRLEY SCOTT Please Send Me Someone To Love	135
9. JOHN COLTRANE Good Bait	129
10. EDDIE "LOCKJAW" DAVIS The Chef	124
11. JAMES MOODY Disappointed	141
12. EDDIE "LOCKJAW" DAVIS I Let A Song Go Out Of My Heart	138
13. RED GARLAND M Squad / Makin' Whoopee	143
14. SHIRLEY SCOTT Dianne / Cherry	134
15. MILES DAVIS Green Haze	103
16. SONNY ROLLINS St. Thomas	108
17. RED GARLAND Please Send Me Someone To Love	109
18. MILES DAVIS Walkin'	157
19. SHIRLEY SCOTT Goodbye/Four	118
20. WILLIS JACKSON Please Mr. Jackson	142

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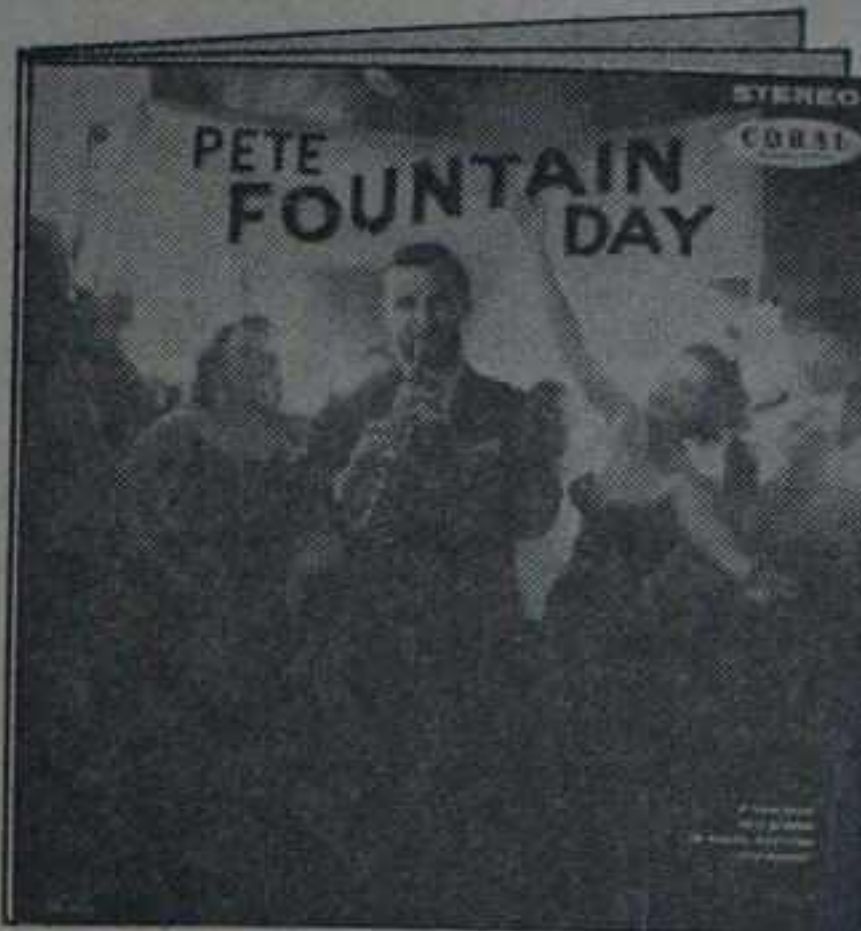
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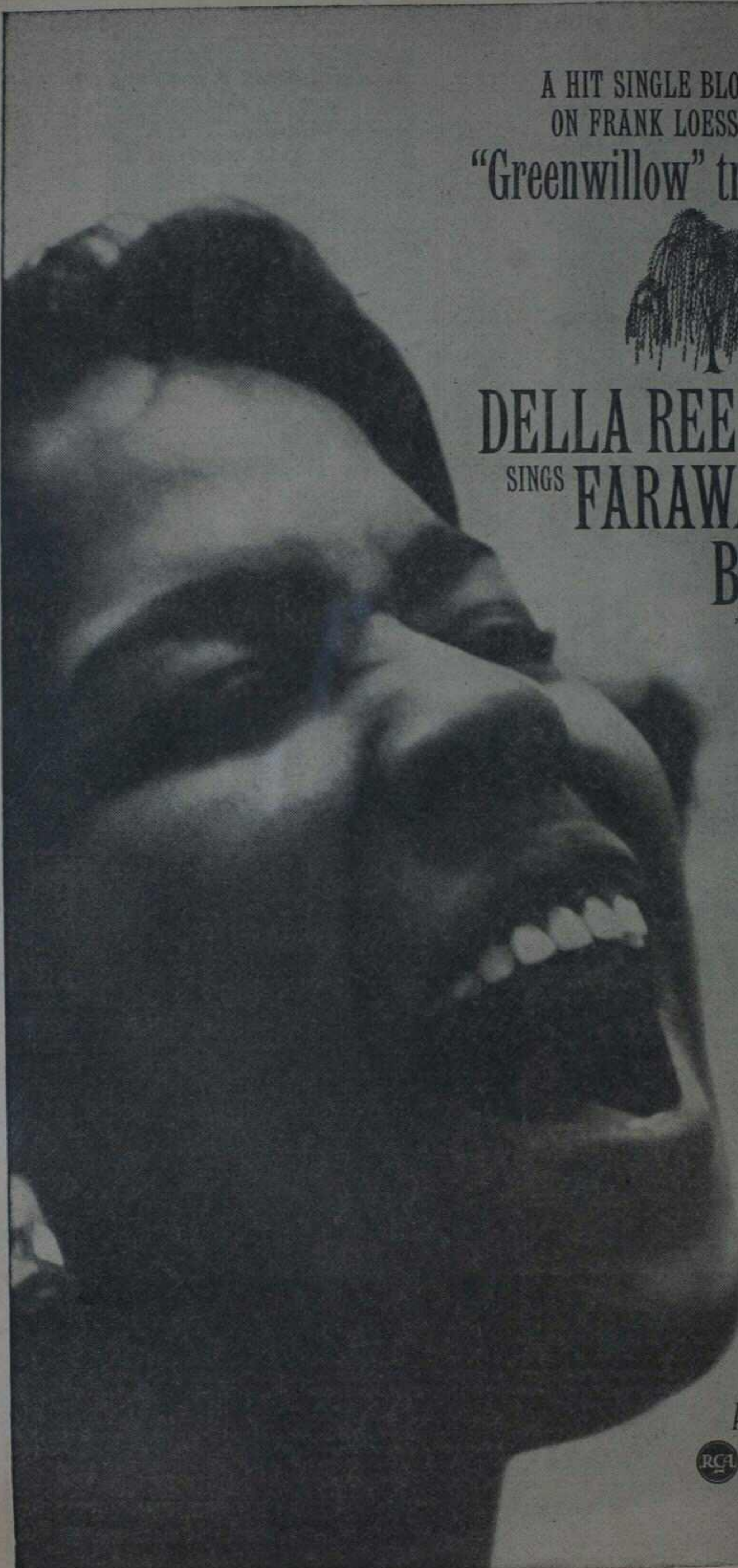


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RECORD CORPORATION OF AMERICA



# Reviews and Ratings of New Albums

★ ★  
MODERATE SALES POTENTIAL

Continued from page 38

Mixos and Nick Rastias—the material being popular Greek dances from various sections of islands of the archipelago. In brief, a musical cross-section of Greece. Authentic Package will sell well in specialty shops with Greek clientele.

### ★★ I REMEMBER NORWAY

Fiesta FLP 1264 — Part of Fiesta's series presenting authentic music from various European nations, this is a collection of Norwegian songs and instrumentals. The music and delivery by various soloists, small groups and orchestras, are bright and well done. Sales potential is more restricted, however, than collections from nations which draw larger numbers of tourists.

### ★★ LATIN AMERICAN

#### ★★ JIMMY LaVACA SWINGS

Gone GI 7001—LaVaca and his combo are regulars at the Miami Beach Shore Club Hotel, and those who have met this nice band of small group Latin music will want this set. There are no brass here, merely the piano and rhythmic sound, highlighting LaVaca's own inventive percussion efforts on a variety of instruments like timbales, gourd, etc. The set rates as fine for dancing on a number of favorite Latin rhythms.

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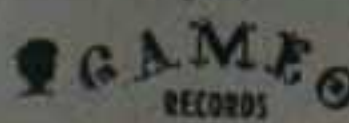
sings

WILD ONE

b/w

LITTLE BITTY GIRL

#171



1403 Locust St., Philadelphia, Pa.

SAY YOU SAW IT IN THE BILLBOARD!

## Jordan Label To Make Bow

NEW YORK—Joe Antel, former National Promotion Director for Jamie, Gone and End Records has

formed a new label named "Jordan." Associated with the new company are Lee Andrews, former singer with the Hearts and David Reiff. Jordan offices are located at 730 Fifth Avenue, and their initial release is "Moonshine" by the Bandits.

## Sea Lark

Continued from page 2

wrongly reported to have been owned by that firm before later transfer to January Publishing, both firms formerly owned by Dick Clark.

In a further check, The Billboard reporter learned from subcommittee background memoranda that the tune was owned by Coronation Music, and was sold in 1958 by George Paxton to the January Publishing firm. The deal assigned all of the mechanical rights to January but Coronation retained 50 per cent of other rights.

The tune was licensed to the Coed label, which paid Smith 2 cents royalty on all of its tunes played in and around the Boston area, Smith testified.

### RELIGIOUS ★★

#### ★★ THE SONGS OF FANNY CROSBY

The Christian Faith Women's Chorus (Lundberg), Christian Faith WC 121 (Stereo & Monaural)—Fanny Crosby, who wrote scores of religious tunes, including "Blessed Assurance" and "Safe in the Arms of Jesus," has a group of her songs performed by the Women's Chorus under John Lundberg. They are sung with devotion, altho a bit listlessly by the chorus. Will appeal to the many fans of Mrs. Crosby.

### SACRED ★★

#### ★★ THE GREAT TEXAN

T. Texas Tyler, King 689—Tyler offers a program of deeply felt sacred songs in the good, old-fashioned, down to earth manner. Songs include "In the Sweet Bye and Bye," "Blessed Jesus Hold Me Hand," and others, all written by W. S. Stevenson. The name can sell this one in the right territories.

### SPECIALTY ★★

#### ★★ DRUMS OF PASSION

Olatunji, Columbia CL 1412 — Primitive West African folk music played by the drums of Babatunde Olatunji. Complex rhythms and impassioned sounds will interest the scholar and devotee of folk material. Interesting notes are helpful.

## Stereos Grab

Continued from page 2

stereo records sold in November is felt to augur a greatly improved sales position for stereo records in 1960. (The November, or 12th period report showed 621,000 stereo LP's sold, as against December's 1,258,700 units.)

In the dollar volume department, stereo records account for 23.1 per cent of all income from LP's sold in stores, since stereo records sell for \$1 more than most monaural LP's. Gross from all LP's sold in dealer's stores came to a total of \$168,350,000, and stereo records accounted for \$38,965,500 of this total, a healthy sum in itself.

## Playboy Offers

Continued from page 2

ers, Citrin offered to give them an unlimited supply of tickets for after-the-show parties which dealers may distribute to any customers, whether they buy festival tickets or not. These tickets will normally sell for \$1.10.

The festival is scheduled to open June 30, playing seven nights a week, with shows changing each week.

## Archie Bleyer

Continued from page 2

any guarantee that somebody who has one hit will come up with another. Besides all that, if you give an artist a "fantastic guarantee, like \$50,000 or \$75,000 year, the artist loses his incentive." He doesn't have to work because his money is assured. Without a guarantee and working just on a royalty deal, he knows that if he really works to do a good record, he can make more money than maybe even a guarantee would have given him."

## Waugh WSM-TV V.-P.

NASHVILLE—John H. DeWitt Jr., president of WSM, Inc., last week named Irving C. Waugh WSM vice-president in charge of television. Waugh continues with his duties as general manager of WSM-TV, a post he has held since 1957. He joined WSM in 1941 as staff announcer.

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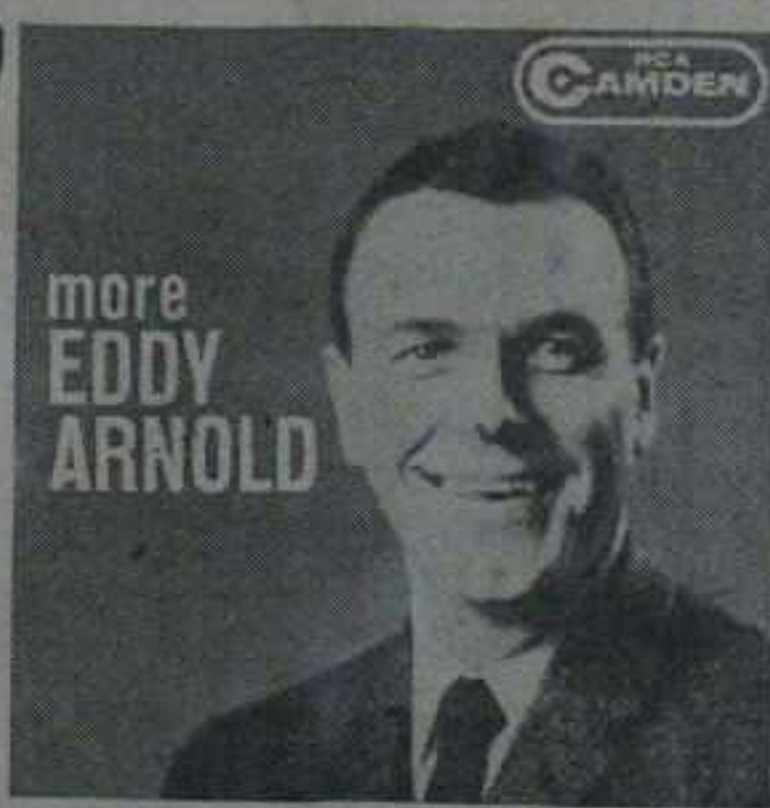


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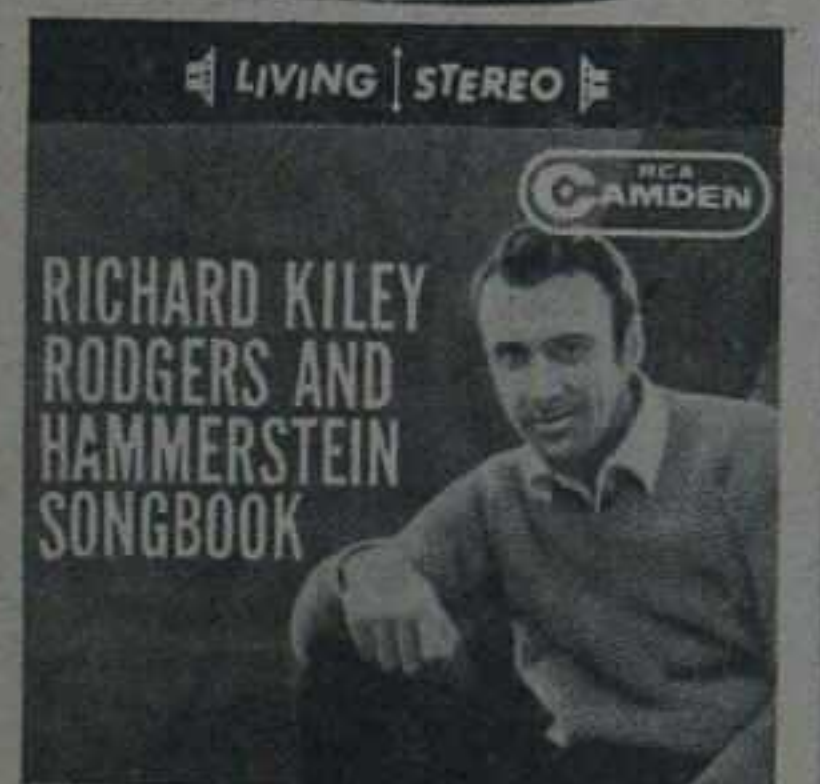
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**RICHARD KILEY:** Gala 2-record set! The star of "Redhead" sings 24 tunes from "Carousel," "Oklahoma!," "South Pacific," 7 more shows. CBL/CBS-102

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*Rachmaninoff's 2nd Piano Concerto.* Kjell Baekkelund, Pianist. CAL/CAS-475

*That Happy Dixieland Jazz.* Jimmy McPartland's 2-beaters. CAL/CAS-549

*Jack the Ripper (Dialogue and Music).* Narration by Sir Cedric Hardwicke. CAL-590\*

*El Juego de Béisbol de Buck Canel.* Spanish baseball game. CAL-1045\*



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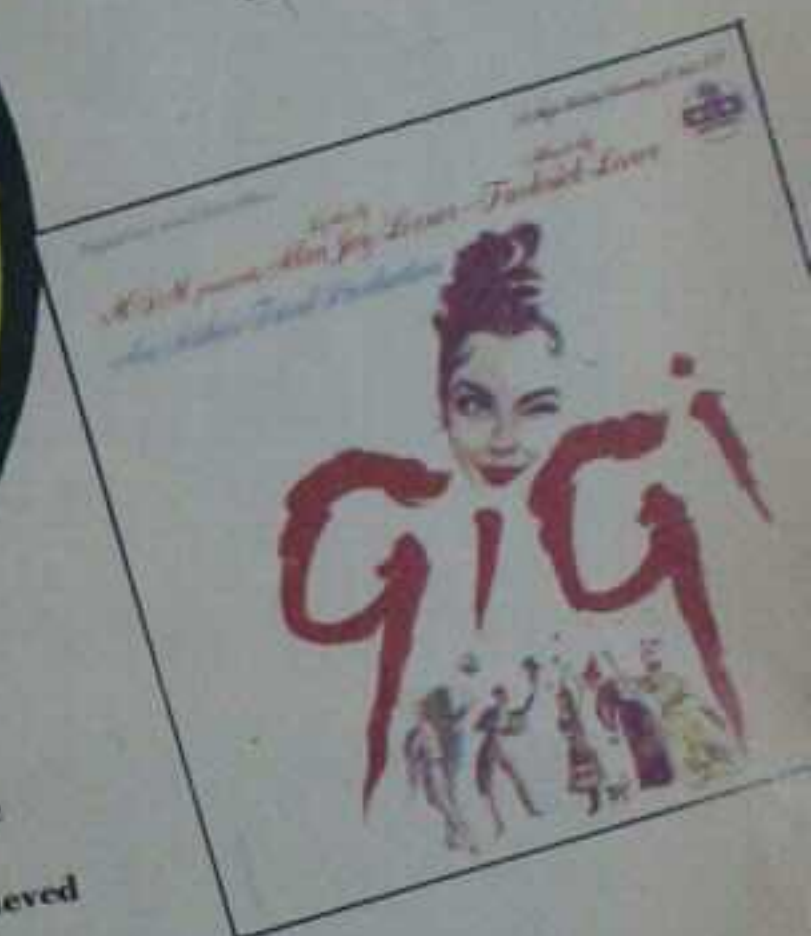
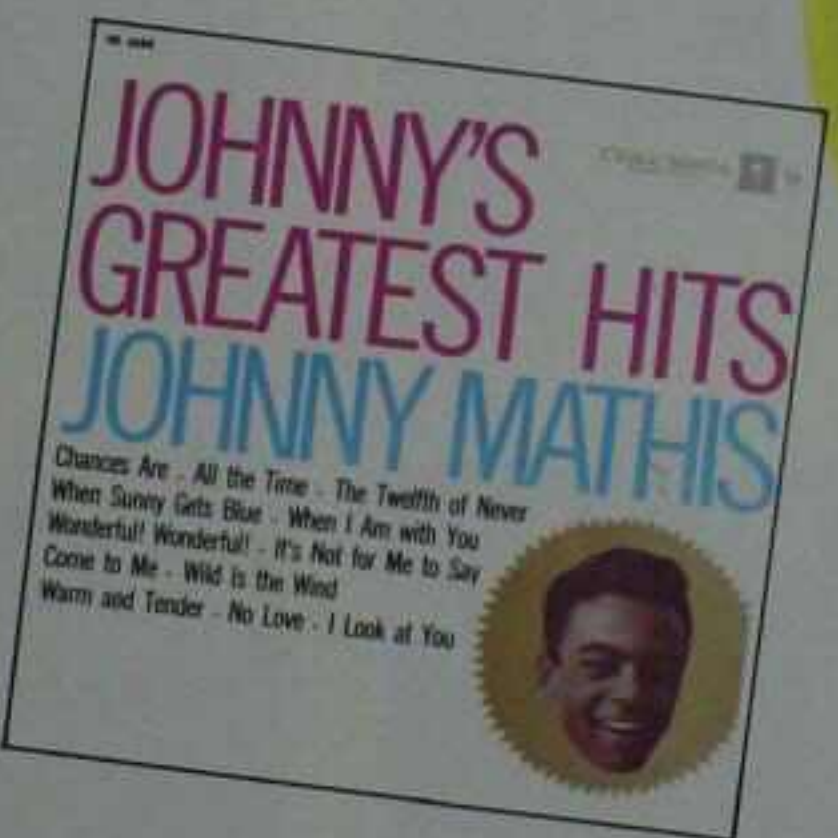


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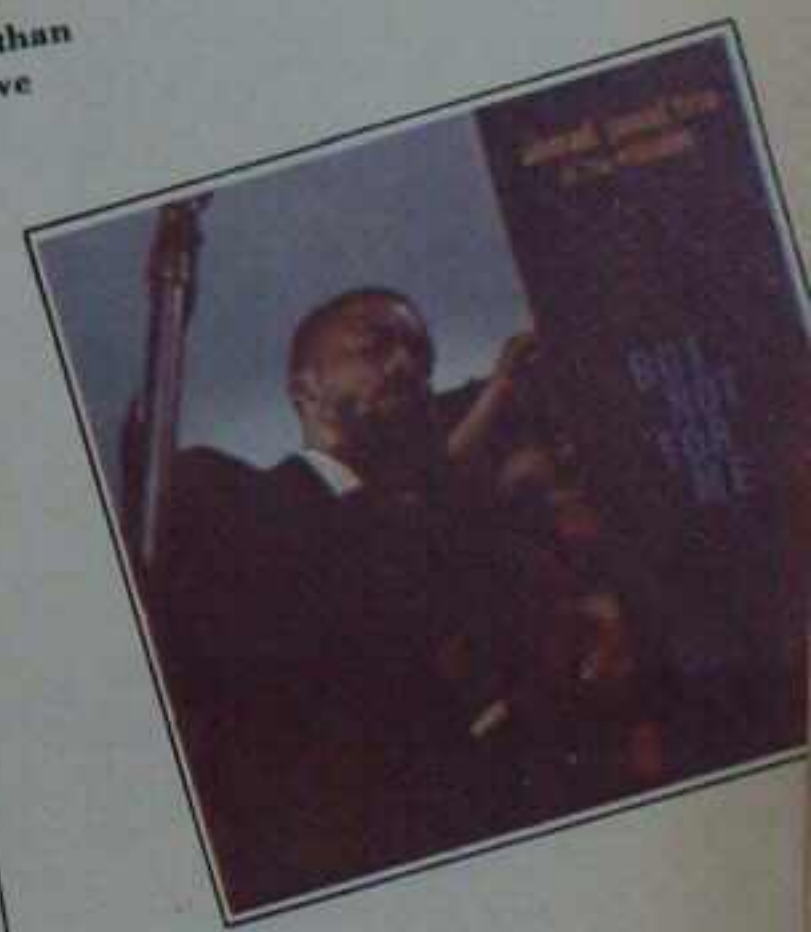


## THE MUSICAL SHOPPING GUIDE

FEBRUARY 29, 1960



A record's continued acceptance by the public usually is determined by its quality. Those pictured on this page all have achieved maximum acceptance by having been on the best seller charts for more than one year, with some ranging up to five years, and all still going strong.



The material shown on this page—as well as on the inside pages of AUDITION—is a valuable monthly supplement to the important buying and inventory aids provided elsewhere in every weekly issue of The Billboard. Dealers are advised to use AUDITION'S LP data as an order guide on the musical tastes and buying habits which prevail within their own special retail sales areas.



# Showcase

## OF NEW AND OUTSTANDING LP'S

The records listed on these pages are the new 12-inch, long-play releases with the greatest potential appeal to the record-buying public, in the opinion of the review panel of The Billboard, the record industry's leading business publication. All were reviewed since the last issue of Audition was prepared. For the convenience of readers, listings have been separated by type of music. Illustrations on these pages feature some recent interesting and colorful LP's which are receiving special promotional attention by the manufacturers.

### POPULAR

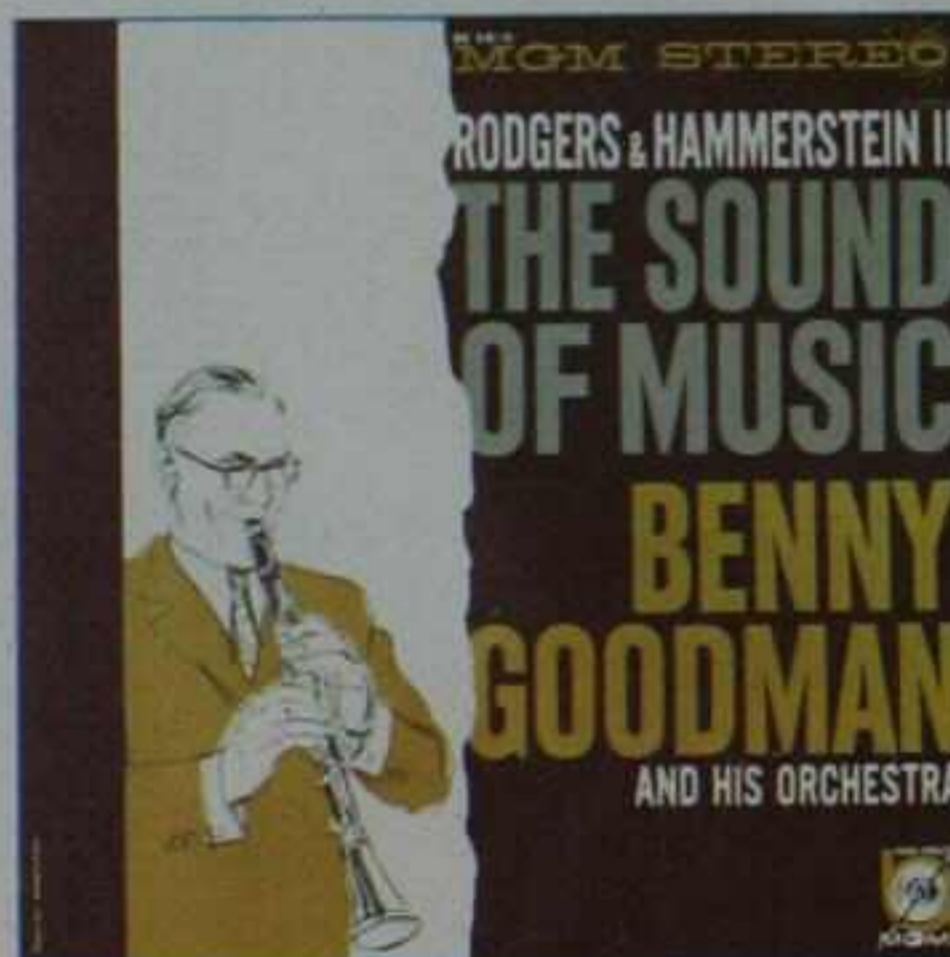
- THE MANCINI TOUCH**—Henry Mancini Ork. RCA Victor LSP-2101 (Stereo & Monaural)
- SING WE NOW THE SONGS OF FAITH**—The Harry Simeone Choral. 20th Fox 3032
- SO MUCH**—Jackie Wilson. Brunswick BL 754050 (Stereo & Monaural)
- CONCERT IN RHYTHM, VOLUME 2**—Ray Conniff. Columbia C 1415
- THE MOST RECORDED SONGS OF ALL TIME**—Buddy Cole Ork. Warner Bros. 1375 (Stereo & Monaural)
- BIG BAND BLUES**—Ted Heath Ork. London PS 172. (Stereo & Monaural)
- JANE MORGAN TIME**—Kapp KS 3054 (Stereo & Monaural)
- R.F.D.**—Tab Hunter. Warner Bros. WS 1367 (Stereo & Monaural)
- HAWAIIAN EYE**—TV Sound Track. Warner Bros. 1355 (Stereo & Monaural)
- TEENSVILLE**—Chet Atkins. RCA Victor LSP-2161 (Stereo & Monaural)
- SPIRITUALS**—Roy Hamilton. Epic LN 3654
- SPOTLIGHT ON BUD AND TRAVIS**—Bud and Travis. Liberty LST 7138 (Stereo & Monaural)
- DAVID HILL**—Kapp KS 3031 (Stereo & Monaural)
- YOUR OWN COMMUNITY SING**—Almanac Community Sing Band. Warner Bros. WS 1362 (Stereo & Monaural)
- CHANT OF THE JUNGLE**—Augie Colon. Liberty LST 7148 (Stereo & Monaural)
- THE BEST OF THE TRAPP FAMILY SINGERS (2-12")**—The Trapp Family Singers. Decca DXB-162

- THE ALL TIME TOP TANGOS**—Stanley Black & Ork. London PS 176 (Stereo & Monaural)
- BLACK CORAL**—Rene Paulo Trio. Liberty LST 7143 (Stereo & Monaural)
- THE INVITATIONS WITH BILLY MAY & HIS ORK**—The Invitations With Billy May Ork. Liberty LST 7145 (Stereo & Monaural)
- MARINA**—Willy Alberti. Epic LN 3662
- FUNICULI FUNICULA**—Armando Foresto Ork. Kapp KS 3050 (Stereo & Monaural)
- MOONLIGHT SERENADES**—Richard Wolfe. Kapp KS 3055 (Stereo & Monaural)
- BUT YOU'VE NEVER HEARD GERSHWIN WITH BONGOS**—Don Ralke. Warner Bros. WS 1360 (Stereo & Monaural)
- ROAR ALONG WITH THE SINGING 20'S**—The Johnny Mann Singers. Liberty LST 7149 (Stereo & Monaural)
- I WISH YOU LOVE**—Felicia Sanders. Time T 70002
- THE 20TH CENTURY STRINGS VOL. 3 GREAT STANDARDS**—Hugo Montenegro Ork. 20th Fox 3030
- KIM LOY WONG AND HIS STEEL BAND**—Folkways FS 3834
- ACCORDION TIME WITH ELLEGAARD AND HIS ORCHESTRA**—Vox STVX 426.090 (Stereo & Monaural)

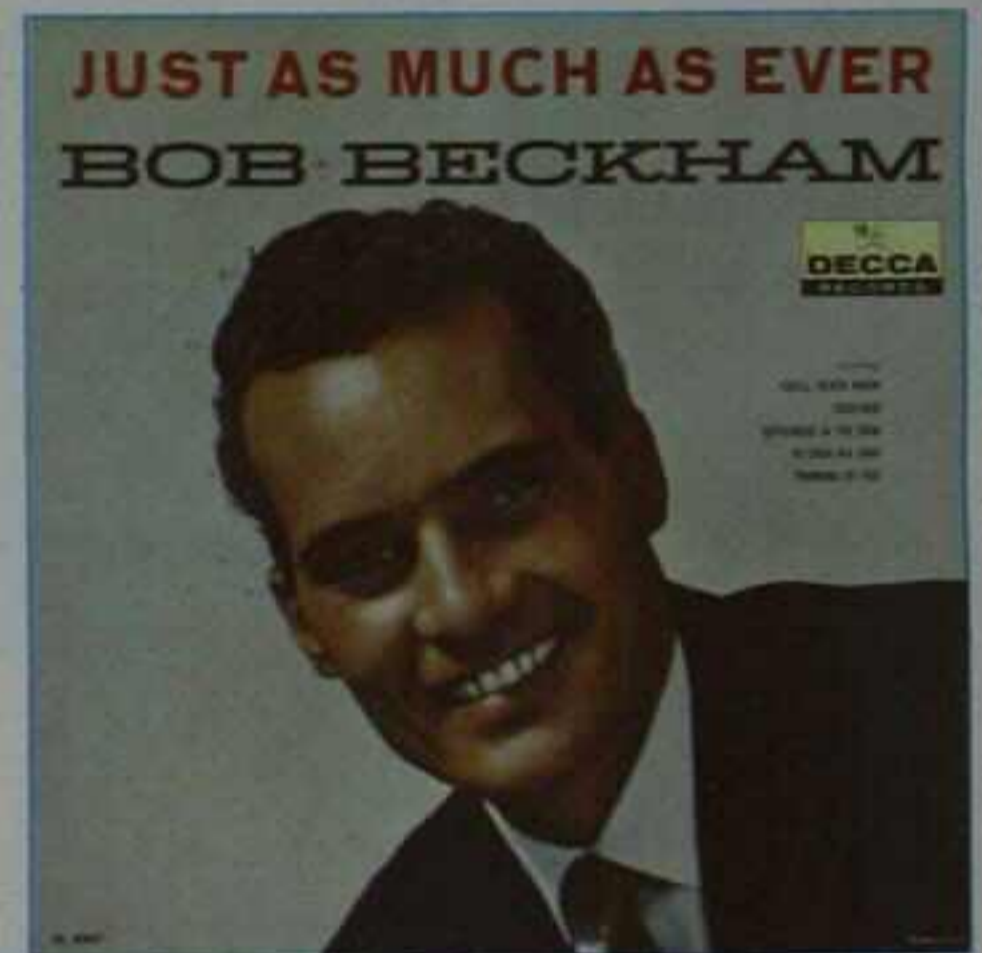
VOL. 3, NO. 5—Published monthly except July and August at 550 Industrial Blvd., Kansas City 15, Kan. FORM 3579 to 2160 Patterson St., Cincinnati 22, Ohio. Second-class postage paid at Kansas City, Kan. Single copy price 15c. Copyright 1960 by The Billboard Publishing Co.



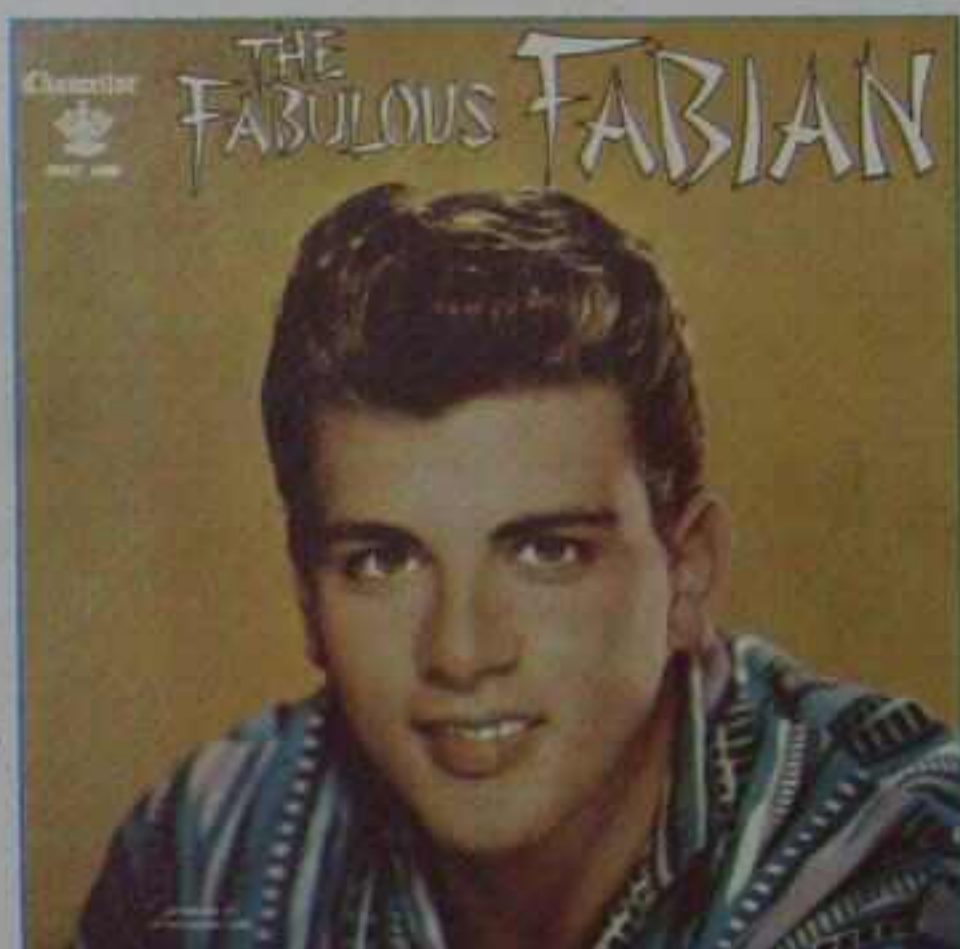
**LET'S HARMONIZE**—The Summit Four. Brilliant close harmony in true "barber shop" arrangements delicately recorded in both stereo and monaural. I Want a Girl, That Old Gang of Mine, others. Perfect PL 12011 (M), PS 14011 (S)



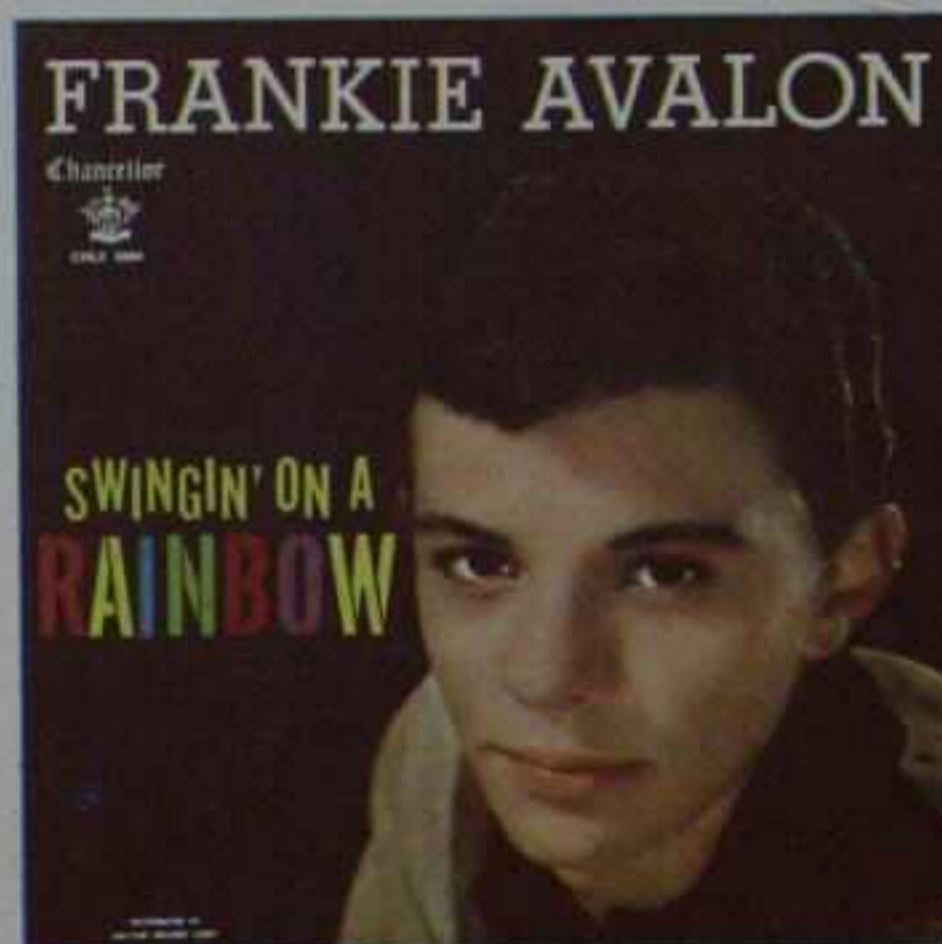
**THE SOUND OF MUSIC**—Benny Goodman and His Orchestra. The "King of Swing's" brilliant instrumental arrangements of Rodgers' great new "Sound of Music" score! M-G-M E 3810 (M); SE 3810 (S)



**JUST AS MUCH AS EVER**—Bob Beckham, Decca DL 8967 (M), DL 8967 (S). The title song was a hit single record a few weeks back and along with it Beckham sings You'll Never Know, September in the Rain, and nine others.



**THE FABULOUS FABIAN**—Fabian. This designed-for-fans package with numerous pictures of the star including a huge foldout presents Fabian with his great new vocal style! Chancellor CHLX 5005 (M); CHLX-S 5005 (S).



**SWINGIN' ON A RAINBOW**—Frankie Avalon. Avalon really "swings out" on great standards and some originals. In an original designed-for-fans package prepared by Natt Hale. Chancellor CHLX 5004 (M); CHLX-S 5004 (S).



**THE SKYLINERS**—Calico CLP 3000 (M); CLP 3000 (S). The well balanced, ear pleasing sound of The Skyliners has won them respect and admiration of Americans everywhere. Here's another "pleaser" . . . their first album!



MUSIC TO BREAK ANY MOOD—Dick Schory's Percussion Ensemble. RCA Victor LSP-2125 (Stereo & Monaural)

CLIFF SINGS—Cliff Richard. ABC-Paramount 321

A JOURNEY WITH THE TRAVELERS—Kapp KS 3051. (Stereo & Monaural)

THE ENCHANTED SEA—Martin Denny. Liberty LST 7141. (Stereo & Monaural)

I LOVE TO SING—Betty Bennett. United Artists UAS 6070 (Stereo & Monaural)

SAMMY AWARDS—Sammy Davis Jr. Decca 8921

THE BEST OF GEORGE SHEARING—M-G-M E 3796

PARIS IS MY BEAT—Earl Grant. Decca DL 8935

HARMONICA CHA CHA—The Harmonicats. Mercury SR 60061. (Stereo & Monaural)

MUSICAL MOODS FROM THE SILENT FILMS—Arthur Kleiner. Golden Crest CR 4019

OSCAR PETERSON PLAYS THE IRVING BERLIN SONGBOOK; THE DUKE ELLINGTON SONGBOOK; THE RICHARD RODGERS SONGBOOK—Verve MG 2053; MG 6086; MG 6088. (Stereo & Monaural)

SHOUT—Gogi Grant with the Billy May Ork and Chorus. Liberty LST 7144. (Stereo & Monaural)

SINGING THROUGH THE SEASONS—Ray Charles Singers. M-G-M E 3797

THE SOUND OF MUSIC—The Stratford Strings. Decca DL 9875

BOUQUET OF THE BLUES—Ethel Smith. Decca DL 8955

ORGAN TREASURES—Don DeWitt. United Artists UAS 5055. (Stereo & Monaural)

VIVA LE DIFFERENCE—Marjorie Meiner. RCA Victor LPM 2124

2,000,000 STRINGS—Helmut Zacharias. Decca DL 8926

BEYOND THE BLUE HORIZON—The Four Aces. Decca DL 8944

MY LORD WHAT A MORNING—Harry Belafonte. RCA Victor LPM 2022

THE MAGIC OF SARAH VAUGHAN—Mercury MG 20438

ENCORE OF GOLDEN HITS—The Platters. Mercury MG 20472

THE EXPLOSIVE FREDDY CANNON—Swan LP 502

BACK STREET SYMPHONY—101 Strings. Stereo Fidelity SF 11500

EAST OF SUEZ—101 Strings. Stereo Fidelity SF 11200

A NIGHT WITH JEROME KERN—Earl Wrightson, Lois Hunt and Percy Faith Ork. Columbia CL 1386

ONCE UPON A TIME—Johnny Desmond. Columbia CL 1399

14 NEWIES BUT GOODIES—Various Artists. Mercury MG 20493

DELLA—Della Reese. RCA Victor LPM 2157

MORE SONGS FROM GREAT FILMS—The Clebanoff Strings. Mercury SR 60162. (Stereo & Monaural)

SING ALONG WITH THE HONKY TONKS—Stereo Fidelity SF 11300

TRICK AND TREAT—Gig Wallace & Ork. Columbia CL 1392

MUSIC FROM WAGON TRAIN—Stanley Wilson. Mercury SR 60179. (Stereo & Monaural)

THIS IS DARIN—Bobby Darin. Atco 115

ALWAYS—Roger Williams. Kapp KL 1172

MORE THAN THE MOST—Dakota Staton. Capitol ST 1325. (Stereo & Monaural)

THE DANCING BEAT OF LATIN BANDS—Various Artists. RCA Victor LPM 2087

WHEN THE SPIRIT MOVES YOU—Jimmie Rodgers. Roulette 25103

JONI JAMES AT CARNEGIE HALL—M-G-M 3800

JACKIE GLEASON PRESENTS OPPOSITE D'AMOUR—Capitol W 1315

SOMEBODY LOVES ME—Dinah Shore. Capitol T 1296

MR. PERSONALITY SINGS THE BLUES—Lloyd Price. ABC-Paramount 315

MORE SONGS FOR ADULTS ONLY—Pearl Bailey. Roulette R 25101

ROAD SHOW—Stan Kenton, June Christy and Four Freshmen. (2-12"). Capitol ST 1327. (Stereo & Monaural)

PAUL EVANS SINGS THE FABULOUS TEENS—Guaranteed 1000

HIGH SPIRITS—The Four Lads. Columbia CL 1407

THE CHAD MITCHELL TRIO—Colpix CP 411

SARATOGA—Larry Elgart Ork, RCA Victor LPM 2166

THE SOUND OF MUSIC—Richard Hayman. Mercury SR 60177. (Stereo & Monaural)

THE SWINGIN' DECADE—Glen Gray. Capitol T 1289

RIDIN' THE RAILS—Kenyon Hopkins. Capitol T 1302. (Stereo & Monaural)

THE SACRED IDOL—Les Baxter. Capitol T 1293

THE LIMELIGHTERS—Elektra 180

PANIC THE SON OF SHOCK—Creed Taylor Ork. ABC-Paramount ABC 314

MARK MURPHY'S HIT PARADE—Capitol T 1299

BEN BAGLEY'S SHOESTRING REVUE—Beatrice Arthur, Dody Goodman, Fay DeWitt, others. Offbeat O-4011

PET CLARK—Imperial LP 9079  
DANCING AT WILLOW-BROOK—Don Kingston, Organ. Profile 404

ALONE WITH YOU—Connie Russell, United Artists UAL 3063 (Stereo & Monaural)

HAPPY GO LOCO—Imperial LP 9073

SUDDENLY IT'S SWING—Si Zentner Ork, Liberty LST 7139. (Stereo & Monaural)

LONELY GUITAR—Jimmie Dodd. Imperial LP 9089

THE MUSIC OF RICHARD RODGERS—THE MUSIC OF HAROLD ARLEN—Pollakin Ork and Chorale, Everest SDBR 1066 (Stereo & Monaural)

FERRANTE AND TEISHER PLAY LIGHT CLASSICS—ABC-Paramount 313

THE MARK OF FREDERICKS—Mark Fredericks Ork, Roulette R 25100

THEMES FROM THE GENERAL ELECTRIC THEATER—Elmer Bernstein, Columbia CL 1395

LINK WRAY AND THE WRAYMEN—Epic LN 3661

MR. DYNAMO—Ronnie Hawkins, Roulette R 25102

MARTIN GOES LATIN—Ray Martin Ork, Imperial LP 9087

THE BEST OF PETER GUNN—Ray Ellis Ork, M-G-M E 3813

SILHOUETTES—Virgil Fox, organ. Capitol SP 8509 (Stereo & Monaural)

HITSVILLE, VOL. 2—Various Artists, Imperial LP 9099

SIR CHARLES THOMPSON AS THE SWING ORGAN—Columbia CL 136

NO BLUES, NORO—Noro Morales Quintet, Tico LP 1064

TONY RANDALL—Imperial LP 9090

THE BEST OF THE BARRACK BALADS—Creed Taylor Ork & Chorus, ABC-Paramount ABC 317

PRESENTING JERRY BURKE—Brunswick BL 754052 (Stereo & Monaural)

## LOW PRICE POPULAR

EXCITING SOUNDS OF THE NAME BANDS, VOL. II—Maxwell Davis Ork. Crown CST 173 (Stereo & Monaural)

BROOK BENTON—Camden CAL 564

CAROUSEL—Various Artists. Roulette SA 141

OKLAHOMA!—Various Artists. Roulette SA 142

ON STAGE WITH CHARLIE BARNET—Charlie Barnet Ork. Crown CST 167. (Stereo & Monaural)

DINE AND DANCE WITH GEORGE LIBERACE AT THE BEVERLY HILTON—George Liberace & Ork. Crown CST 174. (Stereo & Monaural)

HOLIDAY FOR ORGAN—Harry Farmer, organ. Richmond B 20070

GIGI AND SOUTH PACIFIC—The London Theater Company Chorus and Orchestra. Richmond B-30074. (Stereo & Monaural)

DARKTOWN STRUTTERS BALL—Gene Sheldon, banjo. Lion L 70128

THE GREATEST SONGS EVER SUNG—Morgana King. Camden CAL 543



PLEASE BE GENTLE WITH ME—Jean Martin, Adonis ALP-1000 (M); ALP-1000 (S). The former Miss Houston is a man's girl! Here she is with her first album—a round, firm and fully stacked vocal thrill from Texas.



ENCORE OF GOLDEN HITS—The Platters. A vocal cavalcade of the world's No. 1 harmony group, reprising their top sellers over the past five years: Only You, Magic Touch and 10 others. Mercury MG 20472 (M).



SANTO & JOHNNY—Canadian-American CALP 1001 (M). Their distinct interpretation of well-known standards is designed for easy listening and dancing. Includes Caravan, Summertime, Blue Moon, Tenderly, Dream, Raunchy and Sleepwalk.



HOORAY FOR LOVE—Mavis Rivers, Capitol P 1294 (M), P 1294 (S). Hooray for Love, Do You Love Me? The Glory of Love, Almost Like Being in Love, Speak to Me of Love, etc.



JONI JAMES AT CARNEGIE HALL—A collection of hits recorded at the recent Carnegie Hall concert. Tony Aquaviva provides orchestrations and conducts the Symphony of the Air and Chorus. M-G-M E 3800 (M); SE 3800 (S).



FAITHFULLY—Johnny Mathis. Johnny sings lush and warm arrangements by Glenn Osser of Faithfully; Tonight; Nobody Knows; One Starry Night; and others. Another smash Mathis album. Columbia CL 1422 (M), CS 8219 (S).



HARMONICAS WILD—Eddie Manson. Camden CAL 528

FLAMENCO!—Curro Amaya Dancers. Stereo Fidelity SF 12000  
A KISS IN THE DARK—The Mulcays. Stereo Fidelity SF 12200

SOFT, WARM MOOD—Roberto Rosani Ork & Chorus. Stereo Fidelity SF 12300

STEREO DYNAMICS! Various Artists. Stereo Fidelity SE 11400

HOLIDAY FOR SWINGIN' TRUMPET—Jabbo Williams Quartet. Harmony HL 7217

GREAT MOVIE HITS, VOL. II—Cyril Stapleton Ork. Richmond S 30061 (Stereo & Monaural)

THE KING AND I—MY FAIR LADY—Frank Chacksfield Ork, Richmond S 30071 (Stereo & Monaural)

KAY STARR—Camden CAL 567

REAL BARBERSHOP—Quartertones, Harmony HL 7234

VELVET GUITAR—Hank Garland, Harmony HL 7231

ACCORDION FANTASY—Stardivari Strings and Mario Kostellani, accordion. Spinorama MK 3052

DANCE TEMPO CHA CHA CHA—Manuel Rivera Ork. Crown CST 171. (Stereo & Monaural)

MUSIC OF JEROME KERN, VOL. 1—Stradivari Strings. Spinorama NMK 3049

SHOWBOAT—SELECTIONS—Stradivari & Strings; Various Artists. Spinorama MK 3044.

DANCE TILL DAWN—Jerry Jerome Ork; Teddy Powell Ork. Lion L 70127

DANCE DANCE DANCE, VOL. 2—Geraldo Ork. Camden CAL 555

CUDDLE UP A LITTLE CLOSER—The Satin Strings (Holmes). Lion L 70130

## CLASSICAL

KIRSTEN FLAGSTAD SINGS SONGS FROM NORWAY—London Symphony Orchestra (Fjeldstad). London OS 25103 (Stereo & Monaural)

STRAVINSKY: PETROUCHKA—Minneapolis Symphony Orchestra (Dorati). Mercury SR 90216 (Stereo & Monaural)

LOCATELLI: VIOLIN CONCERTOS NOS. 2 & 3—Susl Lautenbacher, Violin; Mainz Chamber Orchestra (Kehr). Vox STDL 500-1 (Stereo & Monaural)

STRAVINSKY: SONG OF THE NIGHTINGALE PULCINELLA SUITE—L'Orchestra De La Suisse Romande (Ansermet). London CS 6138 (Stereo & Monaural)

TCHAIKOVSKY: SYMPHONY NO. 5 IN E MINOR, OP. 64—The Vienna Philharmonic Orchestra (Krips). London CS 6095 (Stereo & Monaural)

MOZART: SYMPHONIES NOS. 38 & 39—Philharmonia Orchestra (von Karajan). Angel 35739 (Stereo & Monaural)

TCHAIKOVSKY: OVERTURE 1812; BERLIOZ: HUNGARIAN MARCK; LISZT: HUNGARIAN RHAPSODY NO. 2; SIBELIUS: VALSE TRISTE; WEBER: INVITATION TO THE DANCE—Philharmonia Orchestra (von Karajan). Angel 35614 (Stereo & Monaural)

THE CONCERT PIANO IN STEREO—Peter Katin, Piano, London CS 6085 (Stereo & Monaural)

VERDI OVERTURES—Philharmonia Orchestra and Royal Philharmonic Orchestra (Serafin). Angel 35676 (Stereo & Monaural)

BEETHOVEN: PIANO CONCERTO NO. 3—Arrau, Piano; Philharmonia Orchestra (Galliera). Angel 35724 (Stereo & Monaural)

CHOPIN WALTZES—Malcuzyński, Piano. Angel 35726 (Stereo & Monaural)

DVORAK: SLAVONIC DANCES, OP. 46 AND OP. 72 (COMPLETE) FOR PIANO FOUR HANDS—Alfred Brendel and Walter Klein. Pianists. Vox PL 11.620

BEETHOVEN: SYMPHONIES NOS. 3, 5 & 7—The Vienna Philharmonic Orchestra (Solti) London CS 6145, CS 6092, CS 6093 (Stereo & Monaural)

VIVALDI—CONCERTOS FOR WIND INSTRUMENTS—Gli Accademici di Milano (Santi). Vox DL 450

BACH CANTATAS (53, 54, 200)—Helen Watts, Contralto; The Philomusica of London (Dart). London SOL 60003. (Stereo & Monaural)

MOUSSORGSKY: NIGHT ON BALD MOUNTAIN; BORODIN: IN THE STEPPES OF CENTRAL ASIA—Concertgebouw Orchestra of Amsterdam (Fournet). Epic BC 1054 (Stereo & Monaural)

STRAVINSKI: VIOLIN CONCERTO; BERG: VIOLIN CONCERTO—Ivry Gitlis, Violin. Vox PL 10.760

LALO: SYMPHONIE ESPAGNOLE; RAVEL: TZIGANE—Ruggiero Ricci, violin; L'Orchestra de La Suisse Romande (Ansermet). London CS 6134. (Stereo & Monaural)

ROSAND PLAYS SIBELIUS (AND OTHER WORKS BY SARASATE & TCHAIKOVSKY)—Vox PL 11.600

OPERATIC RECITAL—Joan Sutherland. London OS 25111. (Stereo & Monaural)

HANDEL: ISRAEL IN EGYPT—Desoff Choirs Symphony of the Air (Boepple). (2-12") Vox STPL 511.642. (Stereo & Monaural)

OPERATIC RECITAL—Giulietta Simonata. London OS 25123. (Stereo & Monaural)

TCHAIKOVSKY: SLEEPING BEAUTY (COMPLETE BALLET)—L'Orchestra De La Suisse Romande (Ansermet). (3-12") London CSA 2304. (Stereo & Monaural)

BARTOK: DANCE SUITE; DEU PORTRAITS; MOKROKOSMOS—Philharmonia Hungarica Orchestra (Stereo & Monaural)

SCHUBERT: SONATA IN D MAJOR—Sviatoslav Richter, Piano. Monitor MC 2043

RACHMANINOFF: RHAPSODY ON A THEME OF PAGANINI; DONNANYI: VARIATIONS ON A NURSERY TUNE—Katchen, piano; London Philharmonic Ork. (Boult). London SC 6153. (Stereo & Monaural)

TCHAIKOVSKY: SYMPHONY NO. 4 IN F MINOR, OP. 36—Paris Conservatory Ork. (Wolff). London CS 6150. (Stereo & Monaural)

TERESA BERGANZA SINGS ROSSINI—London OS 25106. (Stereo & Monaural)

SERENATA ESPANOLA—Pop Concert Ork of Madrid, United Artists UAS 6065. (Stereo & Monaural)

HANDEL: ORGAN CONCERTO 13-16 (2-12")—Biggs, organ; London Philharmonic Orchestra (Boult). Columbia M25 611 (Stereo & Monaural)

EVERY INCH A SAILOR—Oscar Brand. Elektra EKL 169

A PIANO INVITATION TO THE DANCE—Ann Schein. Kapp KC 9042 (Stereo & Monaural)

THE FESTIVE PIPES—Krainis Recorder. Kapp KC 9034 (Stereo & Monaural)

CHOPIN—Adam Harasiewicz, Piano. Epic LC 3633

ROSSINI: THE BARBER OF SEVILLE—Rome Symphony Orchestra (Savino). Kapp KC 9043 (Stereo & Monaural)

VIVE LA MARCHE—Detroit Symphony Ork. (Paray). Mercury SR 90211. (Stereo & Monaural)

MUSIC FOR TRUMPET & ORCHESTRA VOL. 2—Voisin, Rhea, trumpets; Orchestra (Schermerhorn). Kapp KC 9033 (Stereo & Monaural)

BLOCH: CONCERTO GROSSO NO. 1; CONCERTO NO. 2—Eastman-Rochester Symphony (Hanson). Mercury SR 90223. (Stereo & Monaural)

FASTES ET DIVERTISSEMENTS DE VERSAILLES—Various Artists. Epic LC 3515

BEETHOVEN: PIANO CONCERTO IN C MINOR—Glenn Gould, piano; New York Philharmonic Ork. (Bernstein). Columbia MS 6096. (Stereo & Monaural)

DEBUSSY: IMAGES—New York Philharmonic Ork. (Bernstein). Columbia ML 5419

OFFENBACH: GAITE PARISIENNE; BIZET: CARMEN—Andre Kostelanetz Ork, Columbia ML 5429

PROKOFIEV: LT. KIJE SUITE; KODALY: MARY JANOS SUITE—Dan Iordachescu, baritone; Philharmonia Ork. (Leinsdorf). Capitol SP 8508

HANDEL: ROYAL FIREWORKS—WATER MUSIC SUITE—Philadelphia Ork. (Ormandy). Columbia MS 6095 (Stereo & Monaural)

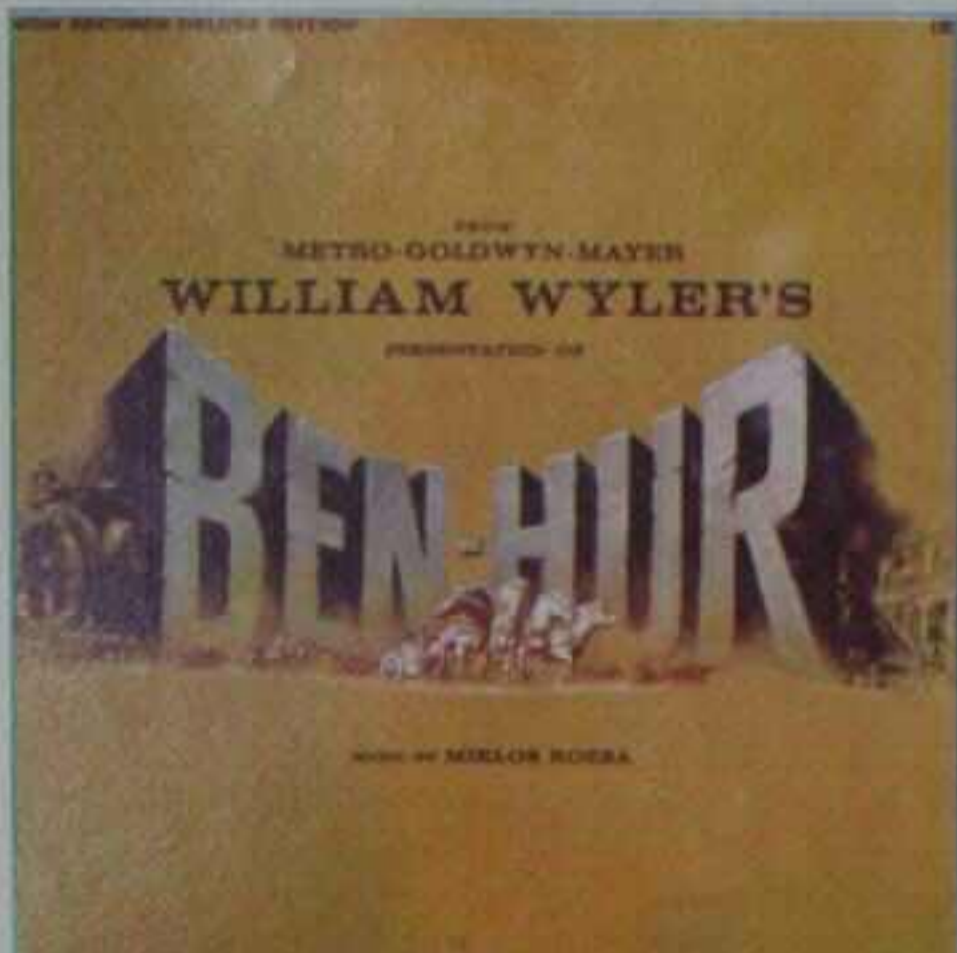
BEETHOVEN: SONATA IN F MINOR; SONATA IN D—Horowitz, piano. RCA Victor LM 2366

BEETHOVEN: PIANO CONCERTO NO. 5 (EMPEROR)—Firkusny, piano; The Pittsburgh Symphony Ork. (Steinberg). Capitol SP 8419 (Stereo & Monaural)

BIZET: L'ARLESIENNE SUITES NOS. 1 & 2; CARMEN SUITES NOS. 1 & 2—Orchestra des Concerts Lamoureux. Epic BC 1063 (Stereo & Monaural)

TCHAIKOVSKY: VIOLIN CONCERTO IN D—Szeryng, violin; Boston Symphony (Munch). RCA Victor LM 2363

PURCELL: KING ARTHUR (COMPLETE)—(2-12"). London SO 60008-9 (Stereo & Monaural)



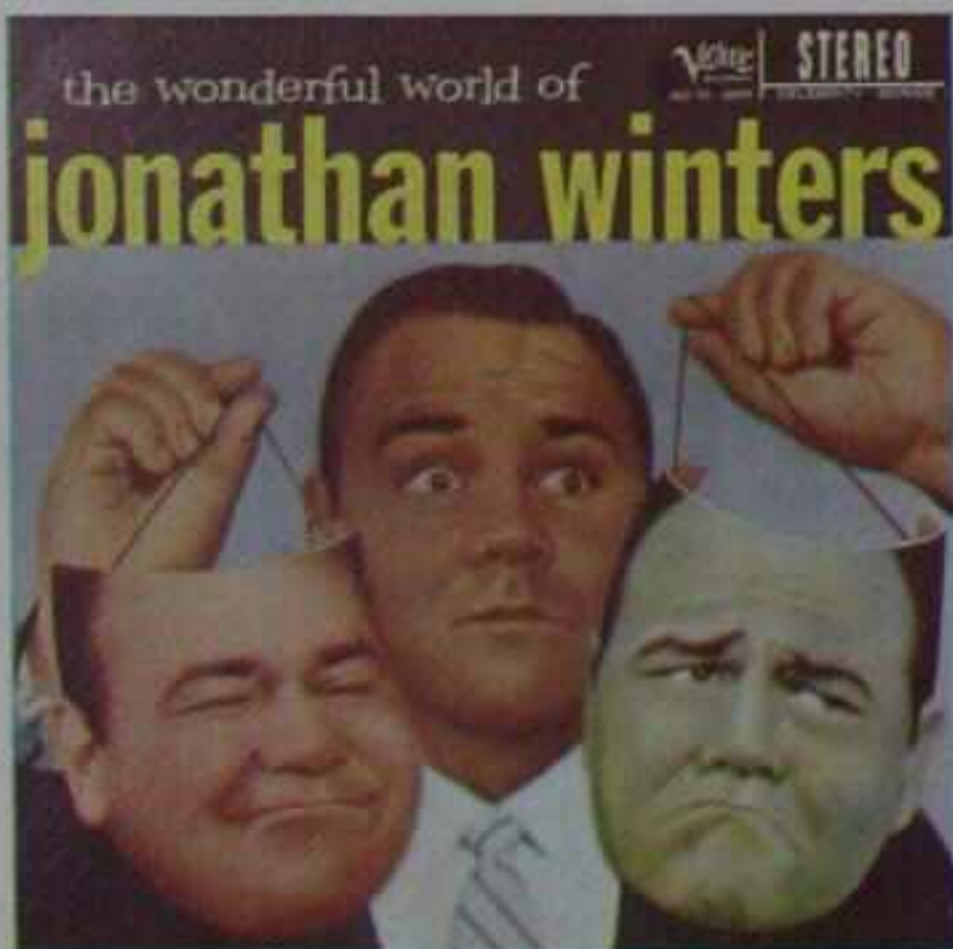
**BEN HUR**—Original sound-track music by Miklos Rosza in the spectacular M-G-M film, recorded by Symphony Orchestra of Rome, conducted by Carlo Savina. In de luxe package with 32-page illustrated souvenir booklet. M-G-M 1E1 (M); S 1E1 (S).



**FIORIELLO!**—Original Broadway Cast, Capitol WAO 1321 (M), WAO 1321 (S). The exciting Broadway smash. Original cast recording.



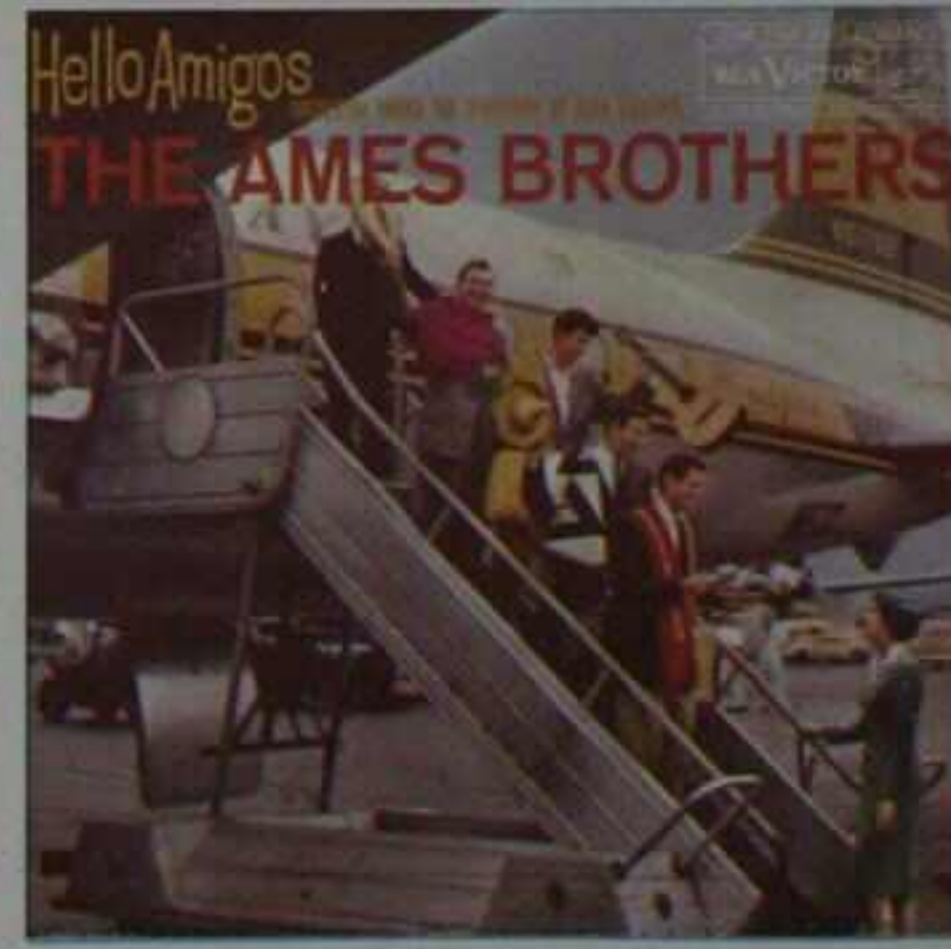
**SARATOGA**—Original Broadway Cast. Every wonderful note of the Arlen-Mercer score, brilliantly recorded by Carol Lawrence, Howard Keel, and rest of the delightful cast. RCA Victor LOC 1051 (M), LSO-1051 (S).



**THE WONDERFUL WORLD OF JONATHAN WINTERS**—Jonathan Winters—Verve MGVS 6099 (S); MGVS 15009 (M). The comic pops into the race for top spot with a loaded album.



**KAY STARR**. A big name at a bargain price! Fit as a Fiddle; Without a Song; You Can Depend on Me; A Hundred Years From Today; I'll Never Say Never Again; Georgia on My Mind; others. Camden CAL-567 (M).



**HELLO AMIGOS**—The Ames Brothers, with Juan Esquivel and his orchestra. This famous foursome presents an album of songs representative of the great music which springs from the Spanish-speaking world. RCA Victor LPM-2100(M), LSP-2100(S).



BARTOK: MUSIC FOR STRING INSTRUMENTS, PERCUSSION AND CELESTE; MARTIN: PETITE SYMPHONIC CONCERTANTE — Soloists; Symphony Orch. (Stokowski). Capitol SP 8507 (Stereo & Monaural)

THE MAGIC BOW—Rubin, violin; The Hollywood Bowl Symphony Orch. (Slatkin). Capitol SP 8510 (Stereo & Monaural)

MUSIC OF HANDEL—Various Artists; Philomusica of London (Lewis). London SOL 6001 (Stereo & Monaural)

BIZET: SYMPHONY IN C; GOUNOD: SYMPHONY NO. 1 IN D MAJOR—New York City Ballet Orchestra (Irving). Kapp KC 9039-S (Stereo & Monaural)

MOZART: SERENADES NOS. 11 & 12—Everest Woodwind Octet (Jenkins). Everest LPBR 6042

VILLA LOBOS: THE LITTLE TRAIN OF THE CAPIRA; GINASTERA: ESTANCIA, PANAMBI — London Symphony Orchestra (Goossens). Everest SDBR 3041 (Stereo & Monaural)

BEETHOVEN: PIANO CONCERTO NO. 3 IN C MINOR, OP. 37—Julius Katchen, Piano; The London Symphony Orchestra (Gamba). London CS 6096 (Stereo & Monaural)

PROKOFIEV: SYMPHONY NO. 5 Symphony Orchestra (Sargent). Everest SDBR 3034 (Stereo & Monaural)

GRIEG: CONCERTO IN A MINOR; SCHUMANN: CONCERTO IN A MINOR—Solomon, Piano; The Philharmonic Orch. (Menges). Capitol-EMI SG 7191 (Stereo & Monaural)

RESPIGI: FOUNTAINS OF ROME—The Philharmonia Orch. (Goossens). Capitol-EMI SG 71199 (Stereo & Monaural)

BEETHOVEN: SONATA NO. 2; BACH: CHROMATIC FANTASIA FUGUE IN D MINOR; TOCCATO AND FUGUE IN D MINOR—Bachauer, Piano. Capitol-EMI SG 7177 (Stereo & Monaural)

BEETHOVEN OVERTURES — Berlin Philharmonic Orch. (Kempe). Capitol-EMI SG 7140 (Stereo & Monaural)

MUSIC FOR OBOE AND ORCHESTRA—Harry Shulman, Oboe; Orchestra (Saidenberg). Kapp LP 9041

FOUR GREAT MASTERS' VIOLIN SONATAS; VIVALDI: SONATA IN A MAJOR; BIBER: SONATA IN C MINOR; HAYDN: SONATA IN G MAJOR; MOZART: SONATA IN G MAJOR—Gabowitz, Violin; Salerno, Piano. Bruno SBR 32001 (Stereo & Monaural)

RIMSKY-KORSAKOV: SCHEHERAZADE—London Symphony Orchestra (Goossens). Everest LPBR 6026

MUSIC OF JOHANN STRAUSS—Bamberg Symphony Orch. (Keilberth). Telefunken TCS 18033 (Stereo & Monaural)

BRUCH CONCERTO NO. 1; LA LO SYMPHONIE ESPAGNOLE—Christian Ferras, violin; Philharmonia Orch. (Susskind). Angel S 35769 (Stereo & Monaural)

## LOW PRICE CLASSICAL

THE ORGAN OF NOTRE DAME DE PARIS—Pierre Cochereau, organist. Perfect PS 15007 (Stereo & Monaural)

SCHUBERT: SYMPHONY NO. 4 IN C MINOR ("TRAGIC"); SMETANA: THE MOLDAU—London Philharmonic Orchestra (Boult); London Symphony Orchestra (Goehr). Perfect PS 15010 (Stereo & Monaural)

HAYDN: LONDON SYMPHONY, MOZART: HAFFNER SYMPHONY—London Philharmonic (Boult). Perfect PS 15003. (Stereo & Monaural)

LISZT: PIANO CONCERTO NO. 1; PIANO CONCERTO NO. 2—Kempff, piano; London Symphony Orch. (Fistoulari). Richmond KB 19023

SCHUBERT: TROUT QUINTET—Kotoff, piano; The Chamber Music String Ensemble of the Bayreuth Festival. Telefunken TCS 18023. (Stereo & Monaural)

HAYDN: SYMPHONY NO. 101 IN D MAJOR; "CLOCK"; SYMPHONY NO. 85 IN B FLAT MAJOR—The Bamberg Symphony Orch. (Keilberth). Telefunken TCS 18014. (Stereo & Monaural)

TCHAIKOVSKY: ROMEO & JULIET; HAMLET—The London Symphony Orchestra (Boult). Stereo Fidelity SF 11600

STRAVINSKY: PETROUCHKA — London Philharmonic Orchestra (Rignold). Stereo Fidelity SF 11800

OFFENBACH: GAITE PARISIENNE—Le Ballet Francais Orchestre (Montiel) Stereo Fidelity SF 11100

STRAUSS: THE GYPSY BARON; A NIGHT IN VENICE; LEHAR: THE LAND OF SMILES; DER ZAREWITSCH—Soloists and Chorus of the Berlin Municipal Opera. Telefunken TC 8030

TALES OF HOFFMAN; HANSEL AND GRETEL HIGHLIGHTS—The Berlin Municipal Opera. Telefunken TC 8028

BEETHOVEN: PIANO CONCERTO NO. 5 IN E FLAT, OP. 73 ("EMPEROR")—Oslo Philharmonic Orchestra (Gruner-Hegge), Robert Riefling, Piano. RCA Camden CAS 566 (Stereo & Monaural)

OPERA IN HI FI—Berlin Municipal Opera Orchestra (Otto). Telefunken TCS 18012 (Stereo & Monaural)

CHABRIER: ESPANA—Orchestra of the "Concerts de Paris" (Le Conte). Perfect PS 15009

GREAT OPERA FAVORITES—The Longines Symphonette, Harmony HL 7228

## LOW PRICE SEMI-CLASS.

OPERA TIME IN VIENNA—Various Artists. Telefunken TCS 8029. (Stereo & Monaural)

RODGERS: VICTORY AT SEA—London Philharmonic Orchestra (Linz). Stereo Fidelity SF 10900

MUSIC FOR PEACE AND MEDITATION—Ashley Miller, organist. Decca DL 78924 (Stereo & Monaural)

## RELIGIOUS

WE GATHER TOGETHER — Ray Charles Singers. Decca DL 8940

THE TOUCH OF HIS HAND—Tony Fontaine. RCA Victor LPM 2093

THE MASS—Canon Sydney MacEwan; Choir of the Church of Santa Susanna, Columbia KL 5311

HE WALKS WITH ME—Ed Lyman, RCA Victor LSP 2095 (Stereo & Monaural)

## OPERA

BRITTEN: PETER GRIMES COMPLETE—Soloists; Chorus and Orchestra of the Royal Opera House, Covent Garden. (Britten). London OSA 1305 (Stereo & Monaural)

PUCCINI: MANON LESCAUT (COMPLETE) — Callas, De Stefano, Fioravanti, Calabrese, Ferrichini, Angel 3564 C-L

BIZET: CARMEN—Soloists; Orchestre Nation de la Radiodiffusion Francaise (Beecham) (3-12") Capitol SGR 7207. (Stereo & Monaural)

PUCCINI: LA BOHEME (COMPLETE)—Tebaldi, Bergonzi, Bestianni, Siepi, Corena; Accademia Di Santa Cecilia Orchestra and Chorus (Serafin). (3-12") London OSA 1208. (Stereo & Monaural)

VERDI: AIDA (COMPLETE)—Tebaldi, Bergonzi, Simionata, MacNeil; Vienna Philharmonic (von Karajan) (3-12") London OSA 1313. (Stereo & Monaural)

TRISTAN UND ISOLDE (EXCERPTS) —Birgit Nilsson, London OS 25138 (Stereo & Monaural)

## SACRED

SUPPERTIME—Jimmie Davis. Decca DL 8953

LIVIN' IN GOD'S COUNTRY—Wilburn Brothers. Decca DL 8959

JIM AND JESSE AND THE VIRGINIA BOYS — (1-EP) Starday SEP 118

THE WONDROUS WORLD — The Spner Family, RCA Victor EPA 4355

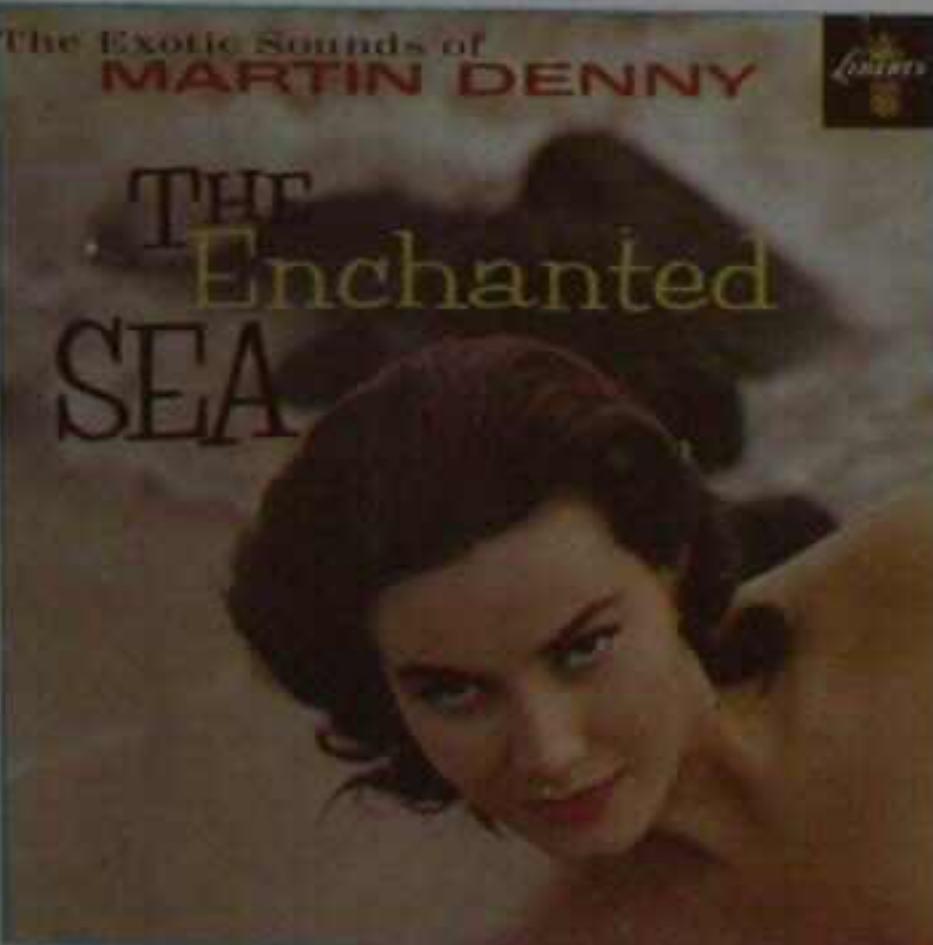
## SPOKEN WORD

HAGOROMO & KANTAN TWO PLAYS OF JAPAN — Various Artists. (2-12"). Caedmon TC 2019

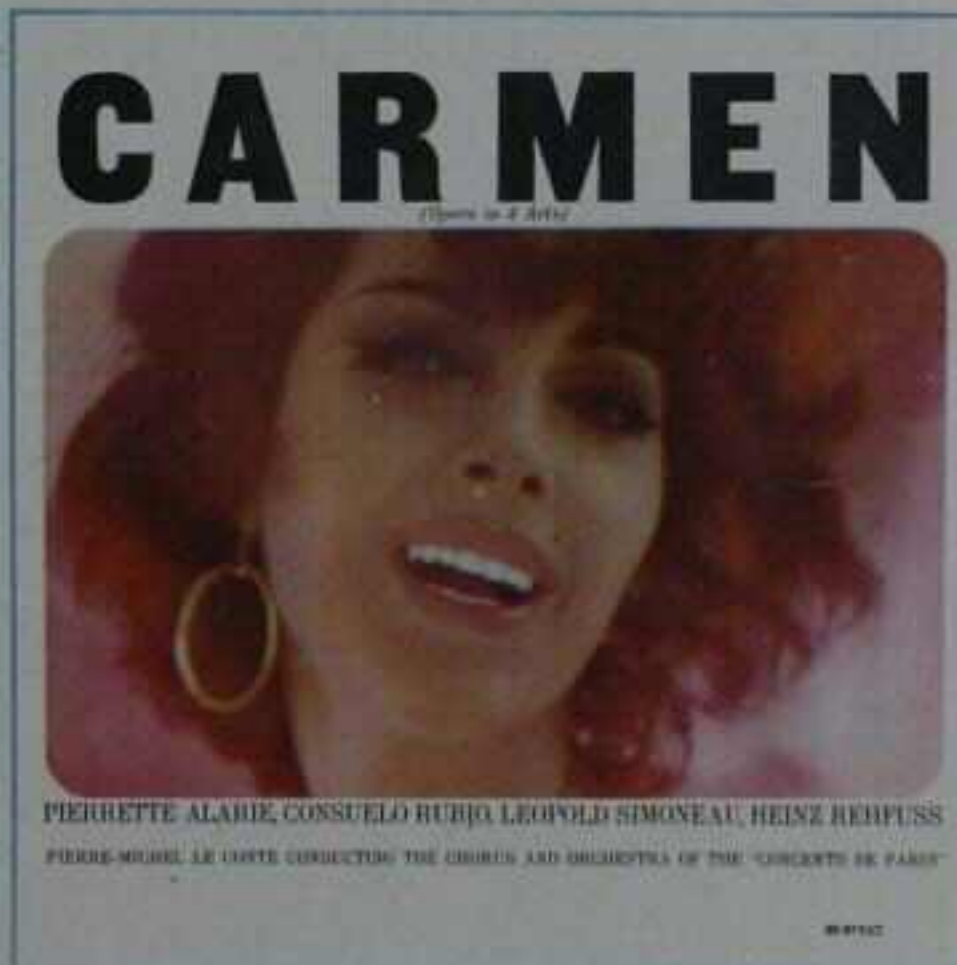
LET'S TALK ABOUT RUSSIA, VOLUME 1—Kay Thompson. Signature SM 1017



THE GENE KRUPA STORY—Verve MG 15010 (M), MGVS 6105 (S). The Sound Track recording of the Columbia picture starring Sal Mineo. Featuring the drums of Gene Krupa with Anita O'Day and Red Nichols.



THE ENCHANTED SEA—Martin Denny—Liberty LRP 3141 (M); LST-7141 (S). My Isle of Golden Dreams, Off Shore, Trade Winds, The Enchanted Sea and others.



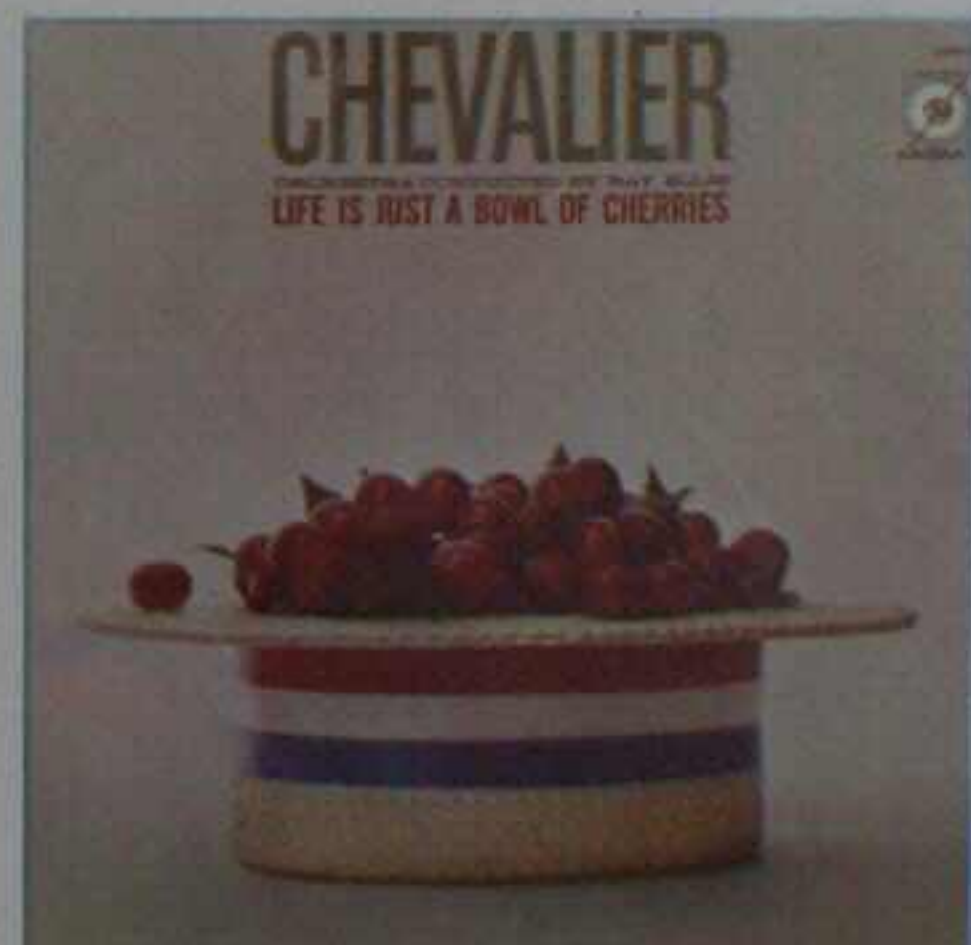
Bizet's CARMEN. Opera in 4 Acts on 3-12" records. Pierrette Alarie, Consuelo Rubio, Leopold Simoneau, Heinz Rehfuss, Children's Choir of St. Nicholas, Pierre-Michel Le Conte cond. With Libretto. Epic SC 6035 (M), BSC 106 (S).



DELLA—Della Reese, Arranged and conducted by Neal Hefti and produced by Hugo and Luigi, who say "in this album you'll hear how warm she can be and how fully she can swing!" RCA Victor LPM-2157 (M), LSP-2157 (S).



THE SOUND OF MUSIC—Original Broadway Cast starring Mary Martin with Theodore Bikel, Patricia Neway, Kurt Kasznar and Marion Marlowe. Music by Richard Rodgers, lyrics by Oscar Hammerstein. Columbia KOL 5450 (M), KOS 2020 (S).



CHEVALIER. LIFE IS JUST A BOWL OF CHERRIES—The famous showman sings April in Paris, Did You Ever See a Dream Walking?, others. Orchestra conducted by Ray Ellis. M-G-M E 3801 (M), SE 3801 (S).



## JAZZ

**PAUL DESMOND**—Paul Desmond  
Warner Bros. 1356 (Stereo & Monaural)

**A NEW ORLEANS DIXIELAND SPECTACULAR**—George Lewis.  
Omega OM 1053

**SOMETHING TO SWING ABOUT**—Carmen McRae. Kapp KS 3053.  
(Stereo & Monaural)

**AWARD-WINNING DRUMMER**—Max Roach, drums. Time T-7003

**MOON SHOT**—Teddy Tyle Quintet.  
Golden Crest CR 3060

**DOWN BY THE RIVERSIDE**—Pee Wee Erwin's Dixie Struffers.  
United Artists UAL 3071. (Stereo & Monaural)

**BYRD IN THE HAND**—Donald Byrd.  
Blue Note 4019

**RUSHING LULLABIES**—Jimmy Rushing. Columbia CL 1401

**FEELIN' THE SPIRIT**—Jimmy Witherspoon. Hi-Fi 422

**SHORTY RODGERS MEETS TARZAN**—M-G-M E 3798

**THE AZTEC SUITE**—Art Farmer Ork. United Artists UAS 5062  
(Stereo & Monaural)

**BOOKER LITTLE FOUR**—United Artists UAS 5034

**MEET OLIVER NELSON**—New Jazz 8224

**PROFILE OF A JAZZ DRUMMER**—Various Artists. Classics Editions CJ 7

**THE BRILLIANT BELLSON SOUND**—Louis Bellson. Verve MG-V 2123

**THE JIM CHAPIN SEXTET**—Classics Editions CJ 6

**VERY SAXY**—Eddie (Lockjaw) Davis, Buddy Tate, Coleman

Hawkins & Arnett Cobb. Prestige 7167

**PARTY TIME**—Arnett Cobb. Prestige 7165

**MODERN JAZZ FOR PEOPLE WHO LIKE ORIGINAL MUSIC**—Bernard Pfeiffer. Laurie LLP 1006

**SONNY ROLLINS AT THE BARBER'S MUSIC INN, TEDDY EDWARDS AT THE FALCON'S LAIR WITH JOE CASTRO**—Metro Jazz E 1011

**IS IT TRUE WHAT THEY SAY ABOUT DIXIE?**—Various Artists. 20th Fox 3027

**ALL SOUL**—Johnny (Hammond) Smith. New Jazz 8211

**KING SIZE**—Andre Previn Trio, Contemporary M 3570

**ART PEPPER PLUS SEVEN**—Contemporary M 3568

**FESTIVAL SESSION**—Duke Ellington, Columbia CL 1400

**THE LAST OF THE BIG PLUNGERS**—Al Grey and the Basie Wing, Argo 653

**ONE WORLD JAZZ**—Various Artists, Columbia WL 162

**THE EBULLIENT MR. GILLESPIE**—Dizzy Gillespie, Verve MGVS 6068 (Stereo & Monaural)

**WALK SOFTLY—RUN WILD**—Johnny Richards Ork, Coral CRL 757304 (Stereo & Monaural)

**SOUNDS DIFFERENT!**—Joe Venuto and His Quartet with Sandi Blaine, Everest LPBR 5053 (Stereo & Monaural)

**THE NEWPORT YOUTH BAND AT THE NEWPORT FESTIVAL**—Coral 757306 (Stereo & Monaural)

**THE SOLID SOUTH**—Deane Kincaide Quintet, Everest SDBR 1064 (Stereo & Monaural)

## LOW PRICE JAZZ

**KINGS OF DIXIELAND, VOL. III**—Kings of Dixieland. Crown CST 172. (Stereo & Monaural)

**CONTINENTAL JAZZ**—Les Cinq Modernes. Stereo Fidelity SF 11000

## C & W

**THE LONESOME SOUND OF HANK WILLIAMS**—M-G-M E 3803

**HITS BY JOHNNY & JACK**—RCA Victor LPM 2017

**GREATEST WESTERN HITS, Number 2**—Ray Price, Marty Robbins, Carl Smith, Lefty Fritzell, George Morgan and Little Jimmie Dickens, Columbia CL 1408

**BEYOND THE SUNSET**—Elton Britt, ABC-Paramount 322

## CHILDREN'S

**FAVORITE SONGS FROM WALT DISNEY MOTION PICTURE HITS**—Mitch Miller Ork, featuring the Sandpipers, Golden GLP 48

**QUICK DRAW MCGRAW AND HUCKLEBERRY HOUND**—Jimmy Carroll Ork and Chorus, featuring voice of Gilbert Mack. Golden GLP 51

**MISS FRANCES PRESENTS DING DONG SCHOOL**—Miss Frances. Golden GLP 49

**JERRY LEWIS SINGS BIG SONGS FOR LITTLE PEOPLE**—Decca DL 8936

**COME AND SEE THE PEPPERMINT TREE**—Donny McKayle, Washington WC 302

**STORIES IN SONG FOR LITTLE PEOPLE**—Various Artists, Dynasty DM 1002

## SPECIALTY

**BEST LOVED JEWISH SONGS**—Jan Bart. Request RLP 8038 (Stereo & Monaural)

**THE WYA OF EIHEIJI (ZEN-BUDDIST CEREMONY)** (2-12")—Folkways FR 8980

**SONGS OF THE WAR BETWEEN THE STATES**—Johnny Reb & Billy Yank, featuring narration by Win Stacks. Golden GLP 50

**THE SONGS OF ROBERT BURNS**—Kenneth McKellar. London PS 179. (Stereo & Monaural)

**KEEP FIT—BE HAPPY**—Bonnie Prudden. Warner Bros. 1358

## BAND

**HELTER SKELTER**—Band of the Welsh Guards (Statham). Angel 35720. (Stereo & Monaural)

**FAMOUS CONTINENTAL MARCHES**—The Band of the Grenadier Guards. London PS 177. (Stereo & Monaural)

**ENGLISH MARCHES**—Military Band (Deisenroth). Vox VX 26.110

**MARCHING ALONG WITH SOUSA**—The Marine Band of the Royal Netherlands Navy. Epic LN 3650

**MARCH MILITAIRES FRANCAISE (A SALUTE TO FRANCE)**—Orchestre Militaire (Deisenroth). Vox VX 25.950

## INTERNAT'L

**STUDENT DRINKING SONGS**—Various Artists. London TW 91191

**NOCHE DE FLAMENCO**—Jose Greco. M-G-M E 3802

**DOS FLAMENCOS**—Jaime Grifo and Nino Marvino, Liberty LST 7145 (Stereo & Monaural)

**EIN PROSIT**—Vierlanger Brass Orchestra, London TW 91189

**GREETINGS FROM ITALY**—Gianni Monese Ork, Vox STVX 426.170 (Stereo & Monaural)

**IN A GERMAN BEER GARDEN**—Joseph Holzer & His Woodchoppers, Vox STVX 426.040 (Stereo & Monaural)

**GERMAN STUDENT SONGS**—Heiner Horn, Bass; Student Chorus; Fritz Mareczek Ork, Vox STVX 426.060 (Stereo & Monaural)

**KARNEVAL IN KOLN**—Various Artists, Capitol T 1022

## SOUND

**FANTASTIC PERCUSSION**—Felix Slatkin Ork. Liberty LST 7150. (Stereo & Monaural)

## FOLK

**BRITISH BLUES BADMEN BALLADRY**—Original Soho Skiffle Group, Time T-70005

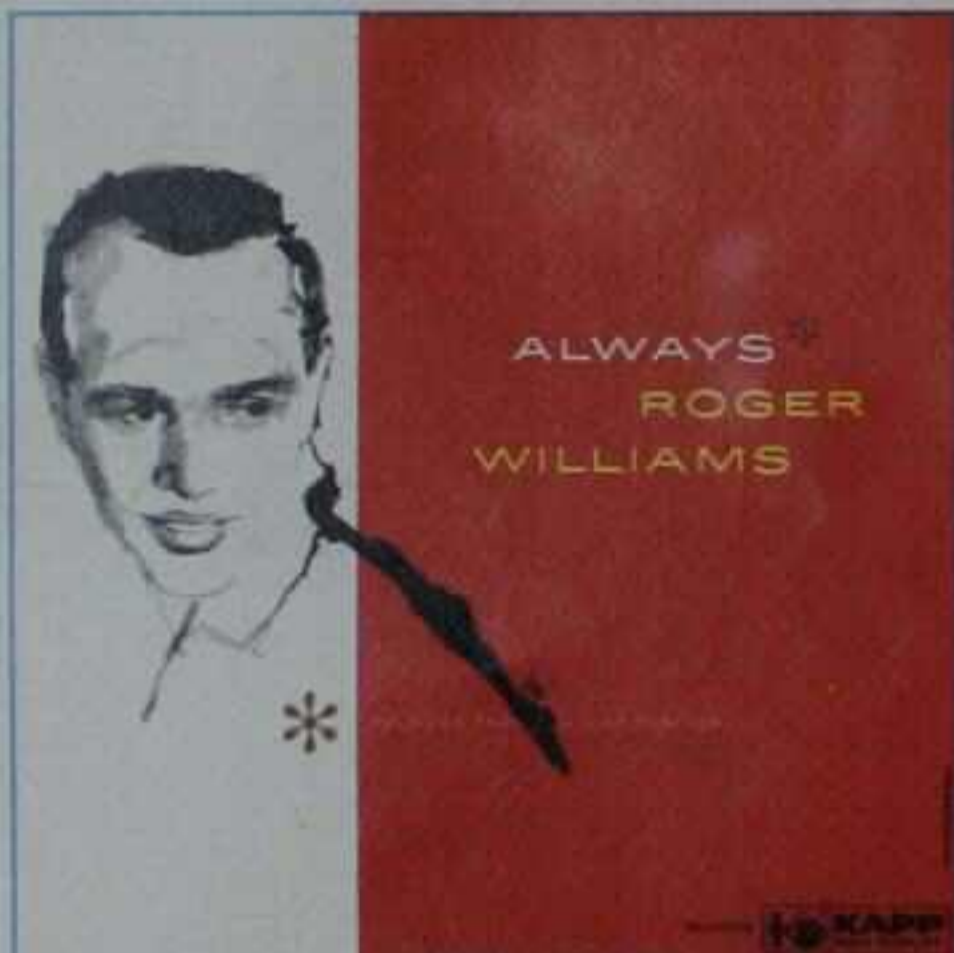
**THE ENGLISH COUNTRY DANCING MASTER**—The Telemann Society Orchestra, Vox DL 470

**TROPICAL FEVER**—Chico O'Farrill, Fiesta FLP 1258

**LATIN-AMERICAN JAMBOREE**—Bettini and His Ork, Vox STVX 426.050 (Stereo & Monaural)

## POLKA

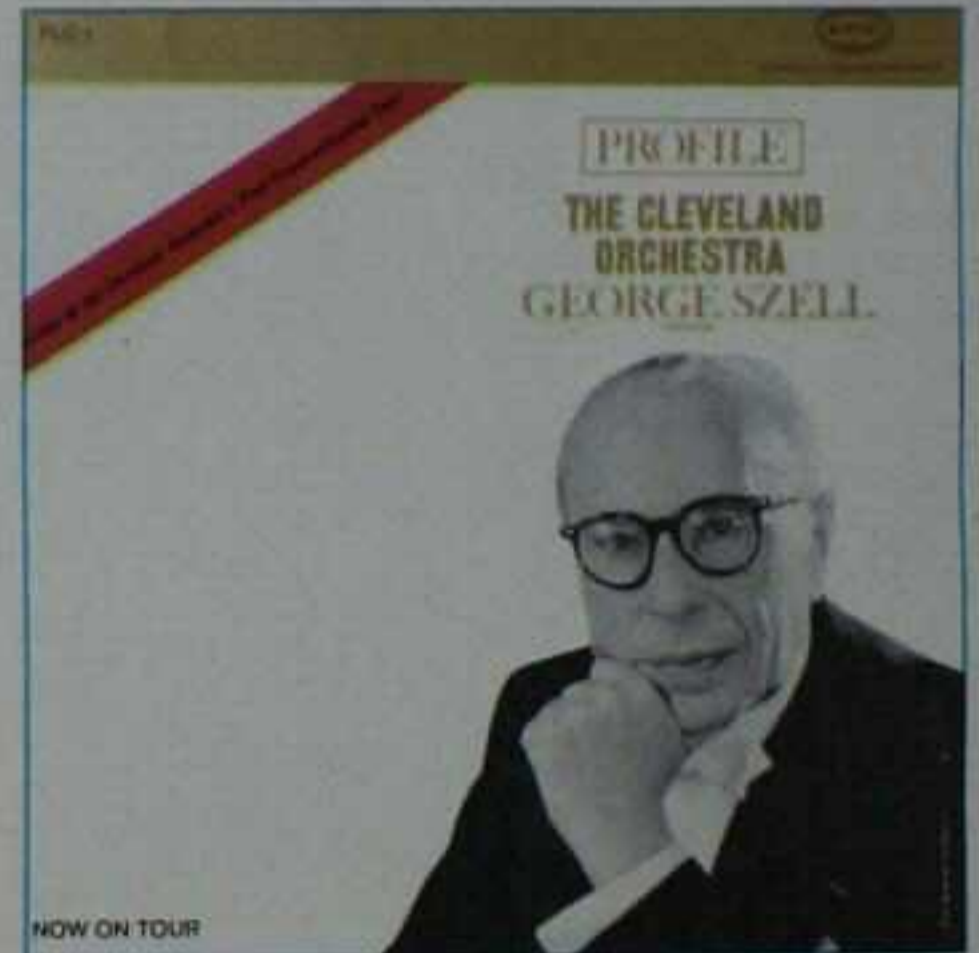
**HAPPY POLKAS AND WALTZES**—The Oberkrainers, London TW 91192



**ALWAYS**—Roger Williams, Kapp KL-1172(M); KS-3056(S). A superb classical keyboard technique combines with a mature musical understanding into a perfect interpretation of melodies that will live forever.



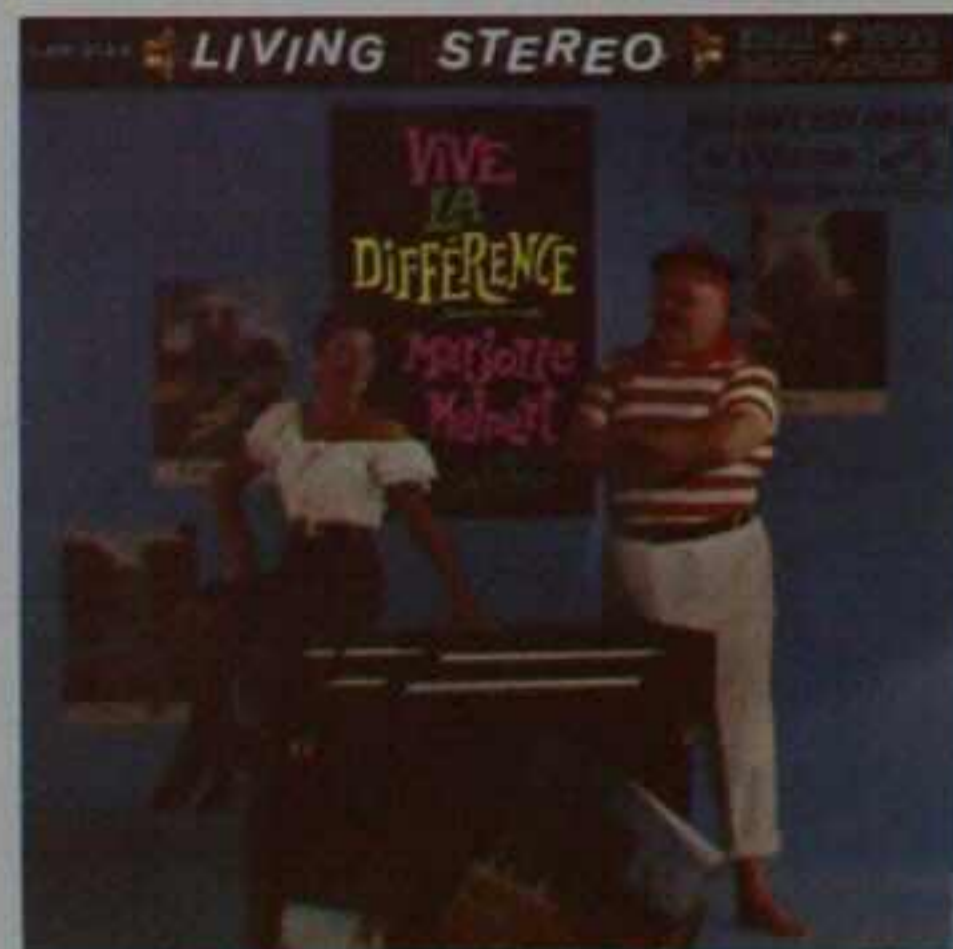
**ROY HAMILTON SINGS SPIRITUALS.** The big, sonorous voice of Roy Hamilton in favorite spirituals. The package also contains a reproduction of an original oil painting by the artist. Epic LN 3654 (M), BN 551 (S).



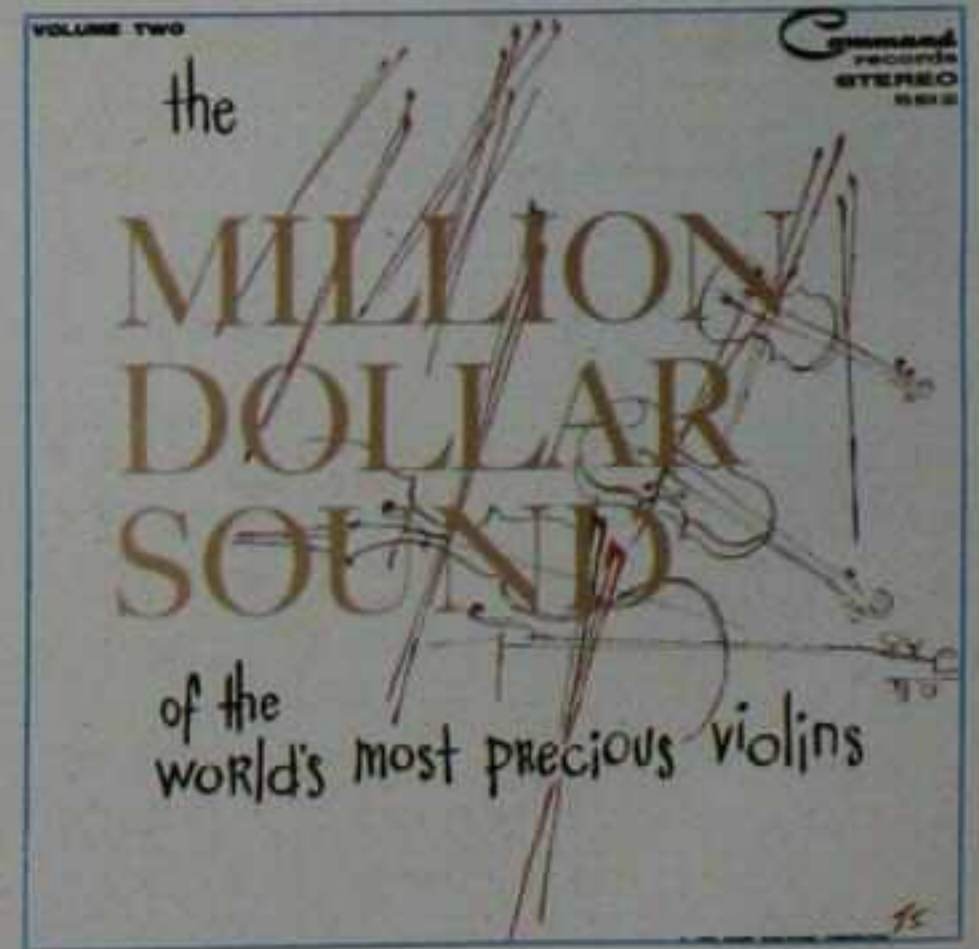
**PROFILE**—The Cleveland Orchestra, George Szell conductor. FREE! This special 12" LP of concert tour highlights with the purchase of any recording by the Cleveland Orchestra (Limited time). Epic PLC-1 (M), PBC-1 (S).



**CARMEN**—Victoria de los Angeles. Capitol GCR 7207 (M), GRC 7207 (S). The complete Carmen featuring Victoria de los Angeles with Orchestre National de la Radiodiffusion Francaise, Conducted by Sir Thomas Beecham.



**VIVE LA DIFFERENCE**—Marjorie Meinert. With a guitar accompaniment, Miss Meinert playing her Lowrey "Lincolnwood" organ creates a whole complement of brilliant sounds, and Paris comes to life! RCA Victor LPM-2124(M), LSP-2124(S).



**THE MILLION DOLLAR SOUND** of the World's Most Precious Violins—Vol. 2. Here's incredible beauty and richness of sound produced by an orchestra built around actual original string instruments. Command RS 33-804 (M), RS 804 SD (S).



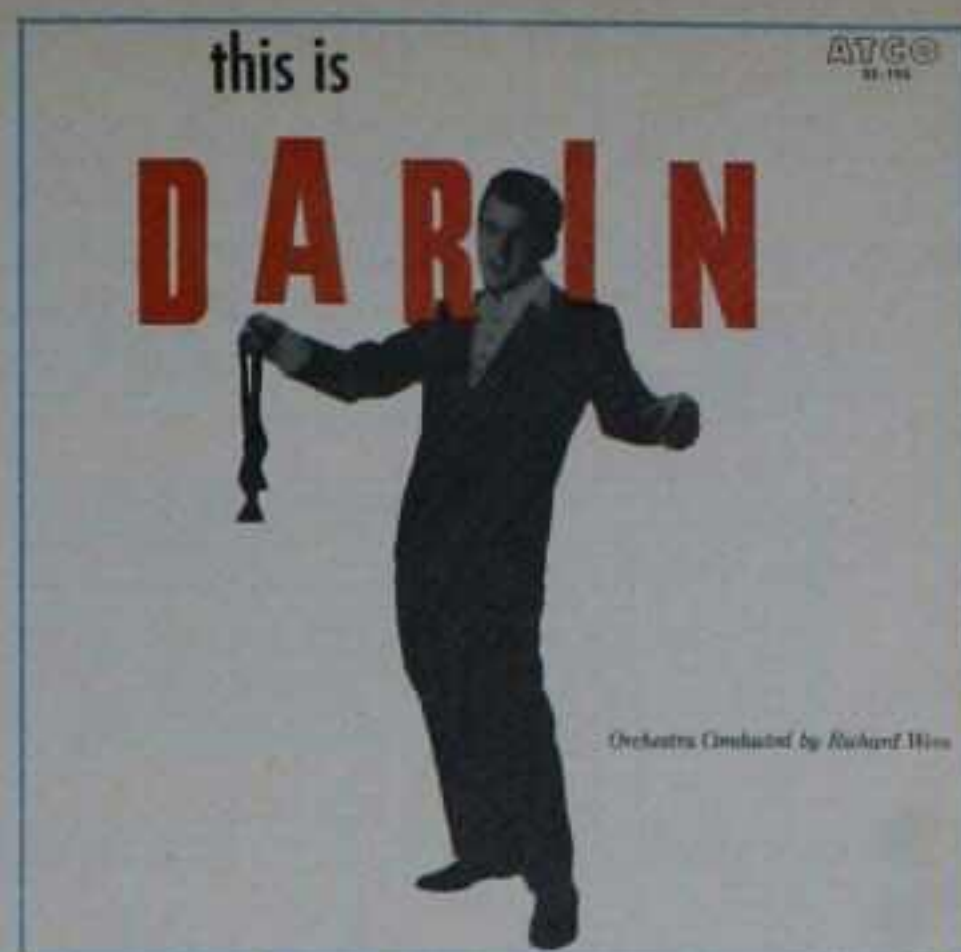
## SUGGESTED LIST PRICES

Only those labels represented in the review and/or releases section are listed below.

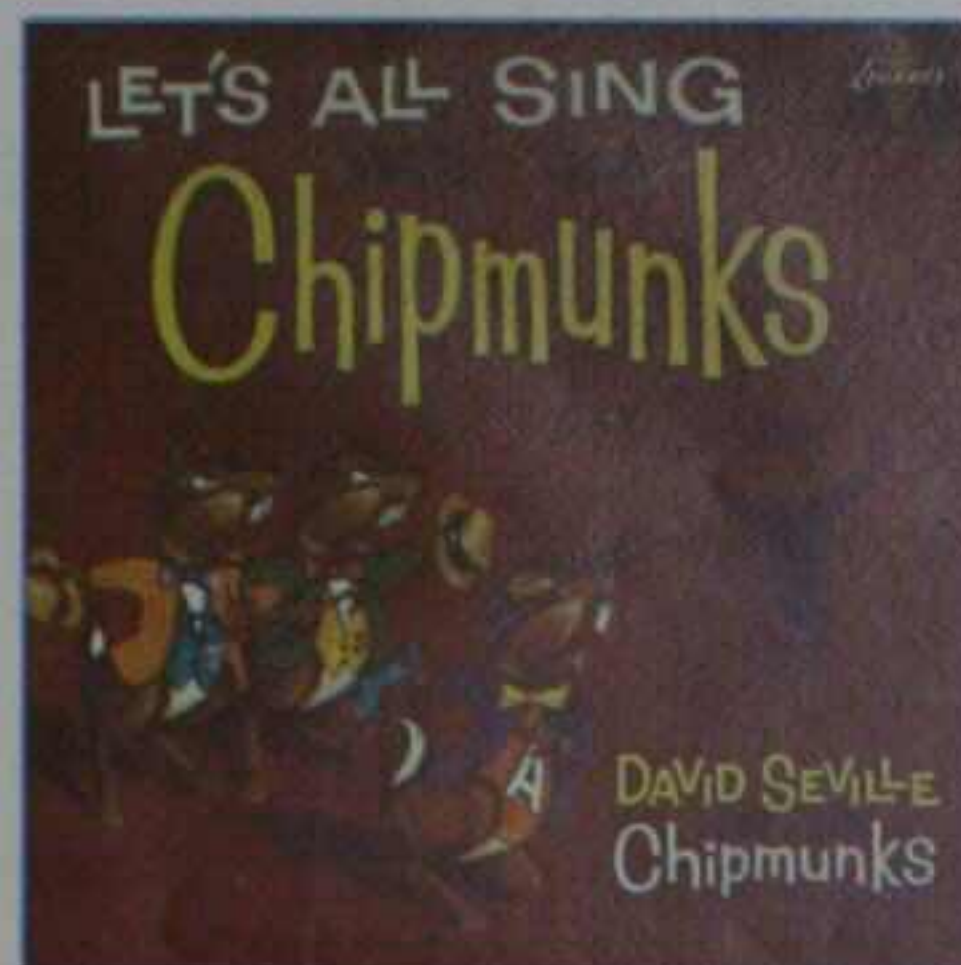
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**THIS IS DARIN**—Bobby Darin, Atco 33-115(M); SD33-115(S). The most exciting new personality in show business displays the full range of his high-voltage talent . . . his musicality . . . his originality . . . his dynamic showmanship.



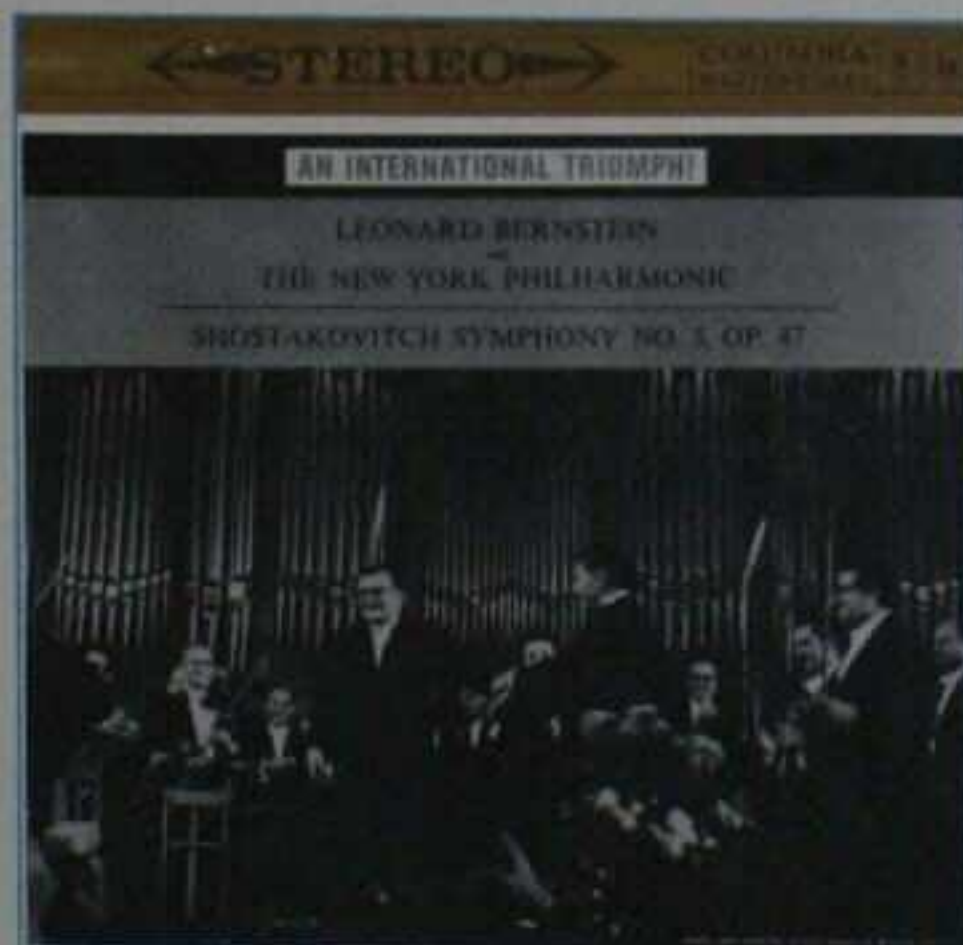
**LET'S ALL SING WITH THE CHIPMUNKS**—David Seville and the Chipmunks—Liberty LRP 3132 (M); LST 7132 (S). Alvin's Harmonica, The Chipmunk Song, Ragtime Cowboy Joe and others.

**HIGH-FIDELITY**

**clebanoff plays more songs from great films**  
the clebanoff strings and orchestra

**auntie mame but not for me separate tables**  
love is a many splendored thing  
an affair to remember  
around the world anna  
the high and the mighty  
spring love a certain smile  
secret love all the way

**CLEBANOFF PLAYS MORE SONGS FROM GREAT FILMS**—The Clebanoff Strings. The gossamer violins join haunting woodwinds in recreating top themes from all-time screen sagas. Mercury MG 20483 (M); SR 60162 (S).



**SHOSTAKOVITCH SYMPHONY NO. 5, OP. 47**—Leonard Bernstein and the New York Philharmonic. Cover of this album shows Dimitri Shostakovich and Leonard Bernstein sharing an ovation at the Moscow Conservatory. Columbia ML 5445(M), MS 6115(S).



**MY LORD WHAT A MORNIN'**—Harry Belafonte and The Belafonte Folk Singers. A great new album of spirituals including Wake Up Jacob, My Lord What a Mornin', Ezekiel, Swing Low, and others. RCA Victor LPM-2022 (M), LSP-2022 (S).



# Auditioning NEW AND OUTSTANDING LP'S

For the convenience of our readers, here is a compilation of descriptive review data published over the past few weeks in The Billboard concerning some of the outstanding new LP's now available.

## POPULAR

### THE MANCINI TOUCH

**Henry Mancini Ork. RCA Victor LSP-2101 (Stereo & Monaural)**—Henry Mancini proves on this fine new album that he can do more than the music for "Peter Gunn" with this very attractive big band waxing that could turn into another best-seller. The outstanding Mancini arrangements are played by the 35-piece ork with a sharpness and precision that is a pleasure to hear. Tunes include Mancini originals such as "Let's Walk" and "A Cool Shade of Blue," and standards including "Snow Fall" and "That's All." The stereo sound is excellent.

### SING WE NOW THE SONGS OF FAITH

**The Harry Simeone Chorale. 20th Fox 3032** — The Harry Simeone Chorale, whose waxing of "The Little Drummer Boy" has been a hit the past few holiday seasons, have turned out a glorious new album here. The set contains a fine collection of religious and inspirational tunes, including "Onward Christian Soldiers," "Peace in the Valley," "Climb Ev'ry Mountain" and "Rock of Ages," all sung with deep reverence and feeling. The choir is excellent, and the sound is fine, too.

### SO MUCH

**Jackie Wilson. Brunswick BL 754050 (Stereo & Monaural)**—Some of Wilson's past singles clicks are included in his latest LP. The set also has a few new rockers and rockaballads, delivered in the singer's driving and spirited style. Teens will find it attractive fare. Selections are "Talk That Talk," "Only You, Only Me," "Never Go Away," etc.

### I LOVE TO SING

**Betty Bennett. United Artists UAS 6070 (Stereo & Monaural)**—Betty Bennett comes out of retirement to present a wow of an album. The former band vocalist (Claude Thornhill, Woody Herman, Charlie Barnet) is assisted by the Andre Previn Trio on a great selection of tunes. Her technique and interpretations are consistently good. Dealers who take the effort to plug this could find it a sleeper. Selections include "Young and Foolish," "Down With Love" and "Like Someone in Love."

### CONCERT IN RHYTHM, VOLUME 2

**Ray Conniff. Columbia CL 1415** — The Conniff Singers and ork again present a thoroly delightful and listenable package of themes adapted from the classics. The treatments are inventive and listenable, and this second volume should prove as salable as the first edition. Sound is good, and the cover is attractive.

### THE ENCHANTED SEA

**Martin Denny. Liberty LST 7141. (Stereo & Monaural)** — Denny's latest LP should follow the hit sales path of his previous releases. The theme of the set, as the album title tune might imply, is a mixture of songs suggesting fantasy of the sea. Included in inventive and attractive instrumental settings (with many colorful ork effects) are "Beyond the Sea," "Baubles, Bangles and Beads" and "The Enchanted Sea." Sound and the attractive cover are assets.

## POPULAR LOW PRICE

### EXCITING SOUNDS OF THE NAME BANDS, VOL. II

**Maxwell Davis Ork. Crown CST 173 (Stereo & Monaural)**—With indications that there may be a revival of interest in big bands, this disk may gain public approval. Maxwell Davis leads musicians, most of whom

played in some of the great bands of the past and present, in arrangements identified with these outfits. Thus, they do "Bugle Call Rag" a la Benny Goodman; "Artistry in Rhythm" (Stan Kenton style); "Swanee River" (Tommy Dorsey style); "Volga Boatmen" (Glenn Miller style), and "Red Bank Boogie" (Count Basie style). Well played. Excellent rack product.

### BROOK BENTON

**Camden CAL 564** — This new low-price album shows off the Brook Benton of three years ago, when he was recording for the Vik label. And the Benton of three years ago was almost as exciting as he is today. The set contains a number of sides that are strong enough to grab the album a lot of exposure, including "A Door That Is Open," "If Only I Had Known," "Devoted" and "Only Your Love." Solid merchandise for Benton fans.

## COUNTRY & WESTERN

### HITS BY JOHNNY & JACK

**RCA Victor LPM 2017**—One of the great standard duos in the country field. Package is well produced by Chet Atkins. Material includes "Ashes of Love," "I Get So Lonely," "Cryin' Heart Blues," etc. Authentic and entertaining picking and singing.

### THE LONESOME SOUND OF HANK WILLIAMS

**M-G-M E 3803**—Collectors of sides by the late Hank Williams will want this package, which contains material not available on his other LP's and conversions. William introduces the tunes here, indicating these are likely air checks. The performances are typical. The songs, unlike most of his great sides, are not his own, but include some standards as "Cool Waters," "Dixie Cannonball" and tunes by Ernest Tubb, Jimmy Work, Hank Thompson, etc. To repeat, an interesting one for collectors.

## JAZZ

### PAUL DESMOND

**Paul Desmond. Warner Bros. 1356 (Stereo & Monaural)**—Paul Desmond is supported in this outing by Percy Heath, bass; Connie Kay, drums, and Jim Hall on guitar. The altoist does some interesting things to "Greensleeves," treating it to a set of lyrical three-quarter improvisations. Other tunes in the seven-track set are just as acceptably rendered. The small group has been well recorded in stereo. His fans should go for this showcasing of the consistent poll winner.

### SHORTY RODGERS MEETS TARZAN

**M-G-M E 3798**—Rodgers, one of the giants of the West Coast brand of jazz has composed the music for the latest Tarzan movie. It's a sparkling and rhythmic adventure in Afro-Cuban rhythms, and Rodgers' fine writing is interpreted by a flock of top jazz artists. Despite the rather unusual association (with a Tarzan film) the set contains a lot of interesting material, and buffs can be lured with samples of any of the seven tracks.

### THE AZTEC SUITE

**Art Farmer Ork. United Artists UAS 5062 (Stereo & Monaural)**—This set brings together some of the finest of today's jazz talents. Farmer who really has come into his own as artist, is the featured soloist in this interesting suite, composed by Chico O'Farrell. It's conducted by Al Cohn. The writing is interesting and the execution is flawless. Sound is excellent, and the cover will also help attract.

## SPECIALTY

### BEST LOVED JEWISH SONGS

**Jan Bart. Request RLP 8038 (Stereo & Monaural)**—This is a lovely album of well-known Jewish songs sung with warmth by Jan Bart, lyric tenor, who is familiar to New York residents via his radio show over WMGM. He handles the songs tenderly and the backing is simple. Tunes include "Jome-Jome," "As Der Rebbe Wejnt" and "Tzahn Briday." An album that should have appeal.

### THE WYA OF EIHEIJI (ZEN-BUDDHIST) CEREMONY (2-12")

**Folkways FR 8980**—At one time, this set of two LP's might have been considered limited in appeal only to religious Buddhists. These days, however, it may also excite hi-fi sound addicts via its magnificent reproduction of gong, bell, block and other ceremonial instruments, which along with chants, form the set's major content. Also, would-be and ersatz Zen-Buddhists should flip for the material. A booklet with complete notes explains all the rituals recorded in this set's coverage of a complete day among the Zen monks in a Japanese temple.

## SOUND

### FANTASTIC PERCUSSION

**Felix Slatkin Ork. Liberty LST 7150. (Stereo & Monaural)** — The accent on these inventively arranged standards is on percussion, and Slatkin serves a listenable and attractive adventure in sound and listening. The set has been well recorded to take full advantage of the exciting orchestrations. Sound addicts will enjoy for the range in sound, and pop fans will also find the music to their liking. Numbers include "I Get a Kick Out of You," "Autumn in New York" and "Opus No. 1."

## CHILDREN'S

### FAVORITE SONGS FROM WALT DISNEY MOTION PICTURE HTS

**Mitch Miller Ork featuring The Sandpipers. Golden GLP 48**—Here's a happy package of sprightly tunes from such popular Disney movies as "Snow White and the Seven Dwarfs," "Pinnocchio," etc. Bright piping by the Sandpipers and the Miller ork. Adds up a sure-fire kiddie appeal. Tunes include "Whistle While You Work," "When You Wish Upon a Star" and "Ferdinand."

## CLASSICAL

### KIRSTEN FLAGSTAD SINGS SONGS FROM NORWAY

**London Symphony Orchestra (Fjeldstad). London OS 25103 (Stereo & Monaural)**—The legendary Wagnerian soprano is in rich, quality vocal form here on a group of colorful Norwegian songs of varied moods. Selections include five by Grieg, four by Eyvind Alnaes and others by Afrne Eggen, and Harold Lie. Fine backing. Displayable cover.

### STRAVINSKY: PETROUCHKA

**Minneapolis Symphony Orchestra (Dorati). Mercury SR 90216 (Stereo & Monaural)**—A notable performance of the 1947 revised version of the ballet. The orchestral choirs come thru with amazing clarity and color. Cover is simple, yet an eye catcher, and the notes by John Scrymgeour give pertinent material on the background of this ballet.

## CLASSICAL LOW PRICE

### THE ORGAN OF NOTRE DAME DE PARIS

**Pierre Cochereau, organist. Perfect PS 15007 (Stereo & Monaural)**—A remarkable recording of selections played on the organ of Notre Dame by Pierre Cochereau. The recording is notable for the organist's performance and for the quality of the recording, which is enhanced by stereo. Selections include works by Bach, Mendelssohn, Franck, Liszt, Widor and Vierne. A set that should have strong appeal to organ followers especially at the low price.



# What's an Appliance Dealer Doing With Billboard?

## Another Billboard Record/Phono Dealer

WILSONS TV & APPL 6320  
VILLAGE SHOPPING CT 0130  
HARRISON-KIMSERLY RD  
DAVENPORT IOWA

### Wilson's TV and Appliance

- The retail establishment of this record/phono dealer . . .
- . . . is essentially an appliance store
  - . . . offers both records and albums
  - . . . handles phonographs from \$19.98 to \$650
  - . . . has been reading Billboard for 1 year 10 months

## Another Billboard Record/Phono Dealer

ILFELD HDWE A FURN CO  
LAS VEGAS N MEX  
6320 0210

### Ilfeld Hardware & Furniture Co.

- The retail establishment of this record/phono dealer . . .
- . . . is essentially a furniture and hardware store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$19.90 to \$450
  - . . . has been reading Billboard for more than 5 years

## Another Billboard Record/Phono Dealer

JEFFERSON STORES  
HAROLD BROWN  
MIAMI FLA  
6320 0320

### Jefferson Stores

- The retail establishment of this record/phono dealer . . .
- . . . is essentially an appliance/department store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$9.95 to \$1,000
  - . . . has been reading Billboard for more than 15 years

## Another Billboard Record/Phono Dealer

THE HI-FI SHOP  
127 N COLUMBUS  
LANCASTER OHIO  
6320 0630

### The Hi-Fi Shop

- The retail establishment of this record/phono dealer . . .
- . . . is essentially a Hi-Fi store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$100.00 to \$3,000
  - . . . has been reading Billboard for more than 8 months

## Another Billboard Record/Phono Dealer

CLIFFORD JEWELERS  
8 NO MAIN ST  
SOUTH NORWALK CONN  
6320 1110

### Clifford Jewelers

- The retail establishment of this record/phono dealer . . .
- . . . is essentially a jewelry/record/phono store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$19.95 to \$400
  - . . . has been reading Billboard for more than 10 years

## Another Billboard Record/Phono Dealer

FISCHERS RECORD SHOP  
6552 WOODWARD  
DETROIT 2 MICH  
6320 0440

### FISCHER'S RECORD SHOP

- The retail establishment of this record/phono dealer . . .
- . . . is essentially a record/phono store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$39.95 to \$1,100
  - . . . has been reading Billboard for more than 5 years

## Another Billboard Record/Phono Dealer

EMERSON PIANO HOUSE  
143-145 N MAIN ST  
DECATUR ILL  
6320 0520

### Emerson Piano House

- The retail establishment of this record/phono dealer . . .
- . . . is essentially a music store
  - . . . offers both records and albums
  - . . . handles phonographs selling from \$19.95 to \$1,000
  - . . . has been reading Billboard for more than 10 years

Or a furniture dealer . . .  
a jewelry shop . . .  
a department store . . .  
a hi-fi outlet . . .  
or a piano store! . . .

They're doing exactly the same things with Billboard as any other record-phono retailer would do.

They order records from Billboard . . .

They use Billboard to help them decide which LP's to stock . . .

They watch Billboard for news of the latest stereo playback equipment—phonographs, components, tape recorders . . .

They all read Billboard—and continue to read it year after year—to become better record-phono dealers . . . to sell more records and albums and stereo playback equipment . . . and to increase their record and equipment profits.

In a nut shell—if records and phonographs are part of their business, Billboard is an important and regular part of their business reading.

## The Billboard

THE COMMUNICATIONS CENTER  
OF THE MUSIC INDUSTRY

NEW YORK  
•  
WASHINGTON  
•  
CINCINNATI  
•  
CHICAGO  
•  
ST. LOUIS  
•  
HOLLYWOOD



# HONOR ROLL OF HITS

TRADE MARK REG.

## THE NATION'S TOP TUNES

For survey week ending February 20

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
<b>1. Theme From a Summer Place</b>	3	6	<b>6. What in the World's Come Over You</b>	6	6
By Steiner—Published by Witmark (ASCAP)			By Jack Scott—Published by Peer Int'l & Star Fire (BMI)		
BEST SELLING RECORD: Percy Faith, Col 41490.			BEST SELLING RECORD: Jack Scott, Top Rank 2028.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>2. Teen Angel</b>	1	8	<b>7. Beyond the Sea</b>	10	5
By JNR-Surrey—Published by Acuff-Rose (BMI)			By Trent-Lawrence—Published by Harms (ASCAP)		
BEST SELLING RECORD: Mark Dinning, M-G-M 12845.			BEST SELLING RECORD: Bobby Darin, Atco 6158.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.			RECORDS AVAILABLE: Trade Martin, Gen 1053; Cyril Shapleton, London 1864; Roger Williams/G. Omer Ork, Kapp 138; Victor Young Ork, Dec 27027.		
<b>3. Handy Man</b>	4	7	<b>8. Where or When</b>	7	7
By Blackwell-Jones—Published by Sheldon Music (BMI)			By Rodgers & Hart—Published by Chappell (ASCAP)		
BEST SELLING RECORD: Jimmy Jones, Cub 9049.			BEST SELLING RECORD: Dion & the Belmonts, Laurie 3044.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.			RECORDS AVAILABLE: Jan August, Mer 30001; Lionel Hampton, Dec 27198; Dick Haymes, Dec 23751; Leroy Holmes Ork, M-G-M 12253; Guy Lombardo Ork, Dec 27592.		
<b>4. He'll Have to Go</b>	5	7	<b>9. Let It Be Me</b>	8	6
By J. Allison-A. Allison—Published by Central Songs (BMI)			By M. Curtis-P. DeAnce-G. Becaud—Published by Leeds (ASCAP)		
BEST SELLING RECORD: Jim Reeves, Vic 7645.			BEST SELLING RECORD: Everly Brothers, Cadence 1376.		
RECORDS AVAILABLE: Billy Brown, Col 41380; Jim Lowe, Dot 16044.					
<b>5. Running Bear</b>	2	11	<b>10. Wild One</b>	13	3
By J. P. Richardson—Published by Big Bopper Music (BMI)			By F. Tobias—Published by Luwa (ASCAP)		
BEST SELLING RECORD: Johnny Preston, Mer 71474.			BEST SELLING RECORD: Bobby Rydell, Cameo 171.		
RECORD AVAILABLE: Smiley Wilson, Freedom 44025.					
<b>Second Ten</b>					
<b>11. Lonely Blue Boy</b>	11	6	<b>16. Forever</b>	21	3
By Weisman-Wyse—Published by May (ASCAP)			By Buddy Killen—Published by Tree (BMI)		
BEST SELLING RECORD: Conway Twitty, M-G-M 12857.			BEST SELLING RECORD: Little Dippers, University 210.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.			RECORDS AVAILABLE: Martin Denny, Liberty 55230; Googie Reza, Class 264; Billy Walker, Col 41548.		
<b>12. Baby</b>	15	3	<b>17. Sweet Nothin's</b>	23	2
By Clyde Otis-Murray Stein—Published by Meridian-Play (BMI)			By Ronnie Self—Published by Champion (BMI)		
BEST SELLING RECORD: Dinah Washington & Brook Benton, Mer 71555.			BEST SELLING RECORD: Brenda Lee, Dec 30967.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>13. El Paso</b>	9	14	<b>18. Tracy's Theme</b>	16	6
By Marty Robbins—Published by Marty's Music (BMI)			By Ascher—Published by Devon (BMI)		
BEST SELLING RECORD: Marty Robbins, Col 41511.			BEST SELLING RECORD: Spencer Ross, Col 41532.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>14. You Got What It Takes</b>	12	11	<b>19. Pretty Blue Eyes</b>	18	12
By Gordy, Davis & Gordy—Published by Fidelity (BMI)			By Randazzo-Weinstein—Published by Almino (BMI)		
BEST SELLING RECORD: Marv Johnson, United Artists 185.			BEST SELLING RECORD: Steve Lawrence, ABC-Paramount 10058.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>15. Down by the Station</b>	14	7	<b>20. Bulldog</b>	20	3
By Bruce Belland-Glen Larson—Published by Lar-Bell (BMI)			By George Tomasco—Published by Dundee (BMI)		
BEST SELLING RECORD: Four Preps, Cap 4312.			BEST SELLING RECORD: Fireballs, Top Rank 2026.		
RECORD AVAILABLE: Rita & Robie, Unical 1.					
<b>Third Ten</b>					
<b>21. Lady Luck</b>	22	2	<b>26. Why</b>	17	13
By Price-Logan—Published by Pri-Gan (BMI)			By Marcucci-De Angelis—Published by Debar (ASCAP)		
RECORD AVAILABLE: Lloyd Price, ABC-Paramount 10075.			RECORD AVAILABLE: Frankie Avalon, Chancellor 1045.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>22. Harbor Lights</b>	24	3	<b>27. Go, Jimmy, Go</b>	19	10
By Hugh Williams & Jimmy Kennedy—Published by Chappell (ASCAP)			By Pomus-Shuman—Published by Willis-Ace (BMI)		
RECORDS AVAILABLE: LaVern Baker, Atlantic 1189; Jerry Byrd, Mer 30043; Bing Crosby, Dec 27219; Guy Lombardo, Dec 27208; Platters, Mer 71563; Lu Ann Simms, Jubilee 5335; Dinah Washington, Mer 30022.			RECORD AVAILABLE: Jimmy Clanton, Ace 575.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>23. Midnight Special</b>	25	2	<b>28. Country Boy</b>	-	1
By Milton Schnapf—Published by Jones-Milbern (BMI)			By A. Domino-D. Bartholomew—Published by Alan-Edwards (BMI)		
RECORDS AVAILABLE: Paul Evans, Guaranteed 205; Gateway Singers, Dec 19972; Tiny Grimes, Atlantic 865; Gordon Jenkins/Weavers, Dec 25272.			RECORD AVAILABLE: Fats Domino, Imperial 5645.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>24. Rockin' Little Angel</b>	27	3	<b>29. Tender Love and Care</b>	28	5
By Rogers—Published by Stairway & Singing River (BMI)			By Lehman-Lebowski-Clarke—Published by Kahl (BMI)		
RECORD AVAILABLE: Ray Smith, Judd 1016.			RECORDS AVAILABLE: Jim Faraday, Dec 30698; Jimmie Rodgers, Roulette 4218.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					
<b>25. Delaware</b>	-	1	<b>30. Little Bitty Girl</b>	29	2
By Irving Gordon—Published by Gunston (ASCAP)			By C. Ballard-S. Tobias—Published by Sequence (ASCAP)		
RECORD AVAILABLE: Perry Como, Vic 7670.			RECORD AVAILABLE: Bobby Rydell, Cameo 171.		
RECORDS AVAILABLE: Leroy Holmes, M-G-M 12833; Don Ralke, Warner Bros. 5108; Hugo Winterhalter, Vic 7599.					

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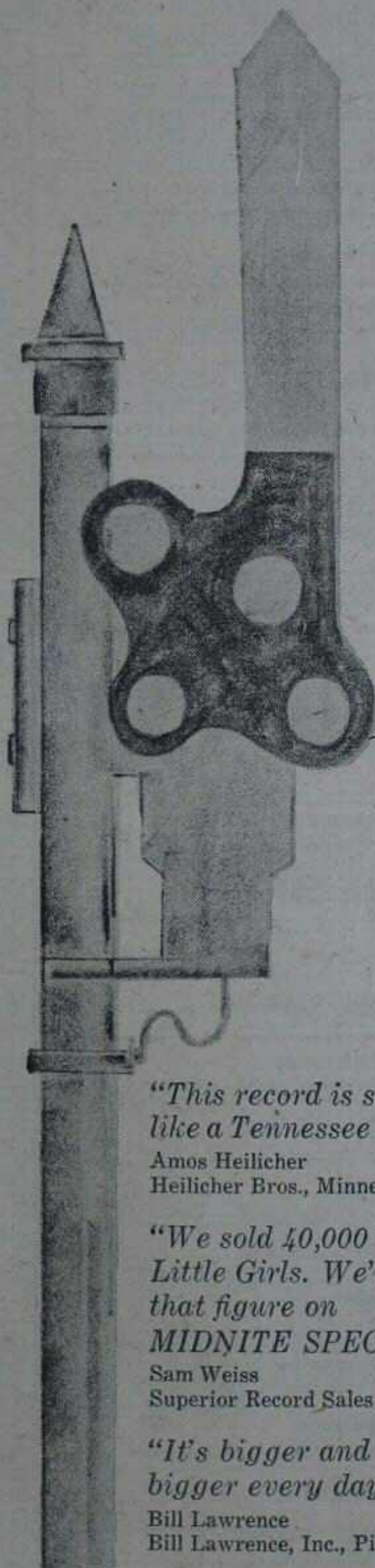
The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.



HEADING FOR

#  
**1**

**PAUL EVANS  
RIDES  
"MIDNITE  
SPECIAL"**



*"This record is selling like a Tennessee Waltz."*

Amos Heilicher  
Heilicher Bros., Minneapolis, Minn.

*"We sold 40,000 Seven Little Girls. We'll double that figure on MIDNITE SPECIAL."*

Sam Weiss  
Superior Record Sales New York, N. Y.

*"It's bigger and bigger every day."*

Bill Lawrence  
Bill Lawrence, Inc., Pittsburgh, Pa.

As featured in the fabulous selling album PAUL EVANS SINGS THE FABULOUS TEENS. The greatest collection of teenage record hits ever assembled! A runaway national best-seller.



FOR WEEK  
ENDING MARCH 6

# The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
1	1	6	12	THEME FROM A SUMMER PLACE	Percy Faith, Columbia	41490		8
2	3	3	5	HANDY MAN	Jimmy Jones, Curb	9849		10
3	4	4	8	HE'LL HAVE TO GO	Jim Reeves, RCA Victor	7643	S	10
4	2	1	1	TEEN ANGEL	Mark Dinning, M-G-M	12845		11
5	5	7	7	WHAT IN THE WORLD'S COME OVER YOU	Jack Scott, Top Rank	2028	S	8
6	8	11	19	BEYOND THE SEA	Bobby Darin, A&O	6158		7
7	6	2	2	RUNNING BEAR	Johnny Preston, Mercury	71474		20
8	7	9	13	LET IT BE ME	The Everly Brothers, Cadence	1376		8
9	12	20	37	BABY	Brook Benton and Dinah Washington, Mercury	71565	S	6
10	11	23	29	WILD ONE	Bobby Rydell, Cameo	171		5
11	10	5	3	WHERE OR WHEN	Dion and the Belmonts, Laurie	3044		10
12	9	8	6	LONELY BLUE BOY	Conway Twitty, M-G-M	12857		10
13	17	21	27	FOREVER	Little Dippers, University	210		6
14	14	13	16	DOWN BY THE STATION	Four Preps, Capitol	4312		10
15	21	27	41	HARBOR LIGHTS	The Platters, Mercury	71563	S	6
16	26	30	42	SWEET NOTHIN'S	Brenda Lee, Decca	30967		11
17	13	19	20	TRACY'S THEME	Spencer Ross, Columbia	41532		9
18	19	33	45	MIDNIGHT SPECIAL	Paul Evans, Guaranteed	205		6
19	20	35	51	LADY LUCK	Lloyd Price, ABC-Paramount	10075	S	5
20	15	14	10	YOU GOT WHAT IT TAKES	Mary Johnson, United Artists	185		18
21	18	12	14	PRETTY BLUE EYES	Steve Lawrence, ABC-Paramount	10058	S	15
22	22	24	26	ROCKIN' LITTLE ANGEL	Ray Smith, Judd	1016		9
23	34	44	71	DELAWARE	Perry Como, RCA Victor	7670	S	4
24	25	29	34	BULLDOG	The Fireballs, Top Rank	2026	S	8
25	29	37	55	COUNTRY BOY	Fats Domino, Imperial	5645		5
26	24	25	25	TENDER LOVE AND CARE	Jimmie Rodgers, Roulette	4218		8
27	36	69	—	BEATNIK FLY	Johnny and the Hurricanes, Warnick	520		3
28	27	41	54	LITTLE BITTY GIRL	Bobby Rydell, Cameo	171		5
29	16	10	4	EL PASO	Marty Robbins, Columbia	41511		17
30	32	36	39	TOO MUCH TEQUILA	Champs, Challenge	59063		7
31	31	31	28	LUCKY DEVIL	Carl Dobkins Jr., Decca	31020		13
32	23	15	11	GO, JIMMY, GO	Jimmy Clanton, Ace	575		13
33	33	26	24	SHIMMY, SHIMMY, KO-KO BOP	Little Anthony & the Imperials, End	1060		13

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
34	35	50	74	TALL OAK TREE	Dorsey Burnette, Era	3012		5
35	30	34	50	TIME AND THE RIVER	Nat King Cole, Capitol	4325		5
36	43	48	58	CRAZY ARMS	Bob Beckham, Decca	31029		9
37	50	82	—	BABY, WHAT DO YOU WANT ME TO DO	Jimmy Reed, Vee Jay	333		3
38	40	42	48	CHINA DOLL	Ames Brothers, RCA Victor	7635	S	5
39	39	47	44	AM I THAT EASY TO FORGET	Debbie Reynolds, Dot	15985		7
40	48	74	—	OUTSIDE MY WINDOW	Fleetwoods, Dolton	15		3
41	62	—	—	PUPPY LOVE	Paul Anka, ABC-Paramount	10082	S	2
42	51	78	—	TOO POOPED TO POP	Chuck Berry, Chess	1747		3
43	49	56	80	MONEY	Barrett Strong, Anna	1111		5
44	28	16	9	WHY	Frankie Avalon, Chancellor	1045	S	15
45	37	18	17	THE BIG HURT	Toni Fisher, Signet	275		16
46	41	52	61	ETERNALLY	Sarah Vaughan, Mercury	71562	S	4
47	67	—	—	THIS MAGIC MOMENT	Drifters, Atlantic	2050		2
48	47	59	63	ON THE BEACH	Frank Chalkfield, London	1901		6
49	45	62	90	BAD BOY	Marty Wilde, Epic	9356		4
50	60	—	—	(WELCOME) NEW LOVERS	Pat Boone, Dot	16048	S	2
51	52	64	79	FANNIE MAE	Buster Brown, Fire	1008		5
52	70	—	—	CHATTANOOGA SHOE SHINE BOY	Freddy Cannon, Swan	4050		2
53	—	—	—	ABOUT THIS THING CALLED LOVE	Fabian, Chancellor	1047	S	1
54	42	43	46	WHY DO I LOVE YOU SO	Johnny Tillotson, Cadence	1372		7
55	58	68	73	SIXTEEN REASONS	Connie Stevens, Warner Bros.	5137		5
56	56	65	53	HARLEM NOCTURNE	Vicentini, Madison	123		10
57	46	60	49	DARLING LORRAINE	Knockouts, Shad	5013		10
58	65	73	43	WALTZING MATILDA	Jimmie Rodgers, Roulette	4218	S	7
59	38	17	15	THE VILLAGE OF ST. BERNADETTE	Andy Williams, Cadence	1374		12
60	61	—	—	STRING ALONG	Fabian, Chancellor	1047	S	2
61	68	—	—	O, DIO MIO	Annette, Vista	354		2
62	63	—	—	MAMA	Connie Francis, M-G-M	12878	S	2
63	88	—	—	LAWDY MISS CLAWDY	Gary Sittes, Carlton	525		2
64	81	85	—	JUST A LITTLE BIT	Roscoe Gordon, Vee Jay	332		3
65	93	—	—	SLEEPY LAGOON	The Platters, Mercury	71563	S	2
66	84	100	—	PARADISE	Sammy Turner, Big Top	3032		3
67	83	93	100	CLEMENTINE	Jay and Dea, Duer	529		4

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	STEREO	WEEKS ON CHART
68	92	—	—	ANGELA JONES	Johnny Ferguson, M-G-M	12855		2
69	53	46	38	LITTLE COCO PALM	Jerry Wallace, Challenge	59060		9
70	99	—	—	EL MATADOR	Kingston Trio, Capitol	4338		2
71	98	—	—	ALVIN'S ORCHESTRA	David Seville and the Chipmunks, Liberty	55235		2
72	91	—	—	ANYWAY THE WIND BLOWS	Doris Day, Columbia	41569		2
73	74	79	—	TEENSVILLE	Chet Atkins, RCA Victor	7684	S	3
74	76	71	72	I WAS SUCH A FOOL	Flamingoes, End	1061		4
75	86	—	—	DON'T FENCE ME IN	Tommy Edwards, M-G-M	12871	S	2
76	64	75	81	LET IT ROCK	Chuck Berry, Chess	1747		5
77	—	—	—	TEDDY	Connie Francis, M-G-M	12878	S	1
78	44	22	18	WAY DOWN YONDER IN NEW ORLEANS	Freddy Cannon, Swan	4043		15
79	54	28	23	SANDY	Larry Hall, Strand	25007		15
80	95	—	—	GREENFIELDS	Brothers Four, Columbia	41571		2
81	75	96	—	TIME AFTER TIME	Frankie Ford, Ace	580		6
82	—	—	—	SUMMER SET	Monty Kelly, Carlton	527	S	1
83	—	—	—	WEREWOLF	Frankie, Dolton	18		1
84	—	—	—	STARBRIGHT	Johnny Mathis, Columbia	41583		1
85	—	—	—	CHATTANOOGA CHOO CHOO	Ernie Fields, Rendezvous	117		1
86	72	77	83	HULLY GULLY	Olympics, Arcee	562		5
87	55	57	60	THAT OLD FEELING	Kitty Kallen, Columbia	41546		5
88	57	39	21	IT'S TIME TO CRY	Paul Anka, ABC-Paramount	10064	S	15
89	—	—	—	THE SAME OLD ME	Guy Mitchell, Columbia	41576		1
90	—	—	—	STEP BY STEP	The Crests, Coed	575		1
91	—	—	91	SECRET OF LOVE	Elton Anderson, Mercury	71542		4
92	—	84	—	(DO THE) MASHED POTATOES	Nat Kendrick & the Swans, Dade	1804		2
93	69	99	—	LET THE LITTLE GIRL DANCE	Billy Band, Old Town	1076		3
94	—	72	75	UPTOWN	Roy Orbison, Monument	412		6
95	—	—	—	YOU DON'T KNOW ME	Lennie Welch, Cadence	1373		1
96	—	—	—	MOUNTAIN OF LOVE	Harold Dorman, Rita	1003		1
97	—	—	—	ROAD RUNNER	Bo Diddley, Checker	942		1
98	59	32	22	AMONG MY SOUVENIRS	Connie Francis, M-G-M	12841	S	15
99	—	—	—	OLD PAYOLA ROLL BLUES	Stan Freberg & Jesse White, Capitol	4329		1
100	—	—	—	JUST GIVE ME A RING	Clyde McPhatter, Atlantic	2049		1



# & TOMORROW'S TOPS

## BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (\*).

### POP

- \*ALVIN'S ORCHESTRA . . . David Seville & . . . Chipmunks  
(Monarch, ASCAP) Liberty 55233
- \*EL MATADOR . . . The Kingston Trio  
(Highridge, BMI) Capitol 4338
- \*LAWDY MISS CLAWDY . . . Gary Stiles  
(Venice, BMI) Carlton 525
- \*ANYWAY THE WIND BLOWS . . . Doris Day  
(Artists, ASCAP) Columbia 41569

- \*PARADISE . . . Sammy Turner  
(Feist, ASCAP) Big Top 3032
- JUST A LITTLE BIT . . . Roscoe Gordon  
(Conrad, BMI) Vee Jay 332
- \*ANGELA JONES . . . Johnny Ferguson  
(Cedarwood, BMI) M-G-M 12878
- CLEMENTINE . . . Jan & Dean  
(Hilliary-Ultry-Fiji, BMI) Dore 539
- C&W—No selections this week.
- R&B—No selections this week.

In order to speed record reviews, The Billboard requests that all singles be sent to The Billboard Music Department, 1564 Broadway, New York 36, N. Y.

## BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. WHITE SILVER SANDS . . . Bill Black's Combo, Hi
2. I LOVE THE WAY YOU LOVE . . . Marv Johnson, United Artists
3. SCANDINAVIAN SHUFFLE . . . The Swe-Danes, Warner Bros.
4. TAMIAMI . . . Bill Haley & His Comets, Warner Bros.
5. SUDDENLY . . . Nicky DeMatteo, Guyden
6. GOODBYE, KANSAS CITY . . . Wilbert Harrison, Fury
7. SUMMER SET . . . Acker Bilk, Alco
8. SINK THE BISMARCK . . . Johnny Horton, Columbia
9. WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR! . . . Ray Peterson, RCA Victor
10. TEENAGE SONATA . . . Sam Cooke, RCA Victor
11. APPLE GREEN . . . June Valli, Mercury
12. ALL THRU THE NIGHT . . . The Mystics, Laurie
13. RUBY . . . Adam Wade, Coed
14. JAMBALAYA . . . Bobby Comstock, Atlantic
15. FOOTSTEPS . . . Steve Lawrence, ABC-Paramount

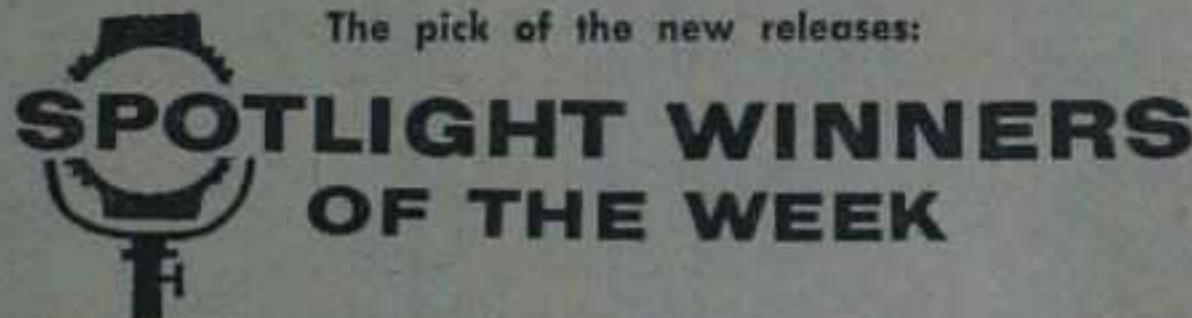
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### REVIEWS OF

## THIS WEEK'S SINGLES

The pick of the new releases:



Strongest sales potential of all records reviewed this week.

#### FRANKIE AVALON



**DON'T THROW AWAY ALL THOSE TEARDROPS** (Rambled, BMI)—**TALK, TALK, TALK** (Debmar, ASCAP)—Avalon is a strong bet to have a two-sided hit with his latest release. "Don't Throw" is a countryish waltz that is smoothly handled over good backing. "Talk" is a bright rhythm tune that is also strongly sold.

Chancellor 1048

#### ANDY WILLIAMS



**WAKE ME WHEN IT'S OVER** (Robbins, ASCAP)—**WE HAVE A DATE (ANDY'S THEME)** (Barnaby, ASCAP)—"Wake Me" is a pretty ballad that gets a sincere chant from the artist. He also applies a winning outing to "We Have a Date," a slightly up-beat number. Backing on both is complementary.

Cadence 1378

#### JACKIE WILSON



**NIGHT** (Pearl, BMI) — **DOGGIN' AROUND** (Lena, SESAC)—Wilson reads "Night," a pretty ballad adaptation of a theme from "Samson and Delilah," over a lush arrangement. "Doggin' Around" is a smart blues side that also shows a fine approach by the singer. Both can score.

Brunswick 55166

#### DINAH WASHINGTON



**IT COULD HAPPEN TO YOU** (Famous, ASCAP)—**THE AGE OF MIRACLES** (Brenda, BMI)—The thrush can keep her hit string alive with either of these potent bids. "It Could Happen to You" is read as a ballad with beat over a lovely ork setting. "The Age of Miracles" also comes in for a quality sing, and either can happen.

Mercury 71560

#### HENRY MANCINI ORK



**MR. LUCKY** (Southdale, ASCAP) — **FLOATING PAD** (Southdale, ASCAP)—The two themes from the popular TV'er, "Mr. Lucky," are given fine instrumental treatments by the Mancini crew. Both have jazz overtones, and this could be another "Peter Gunn Theme." Both sides can go.

RCA Victor 7705

#### JONI JAMES



**I NEED YOU NOW** (Miller, ASCAP)—**YOU BELONG TO ME** (Ridgeway, BMI)—Joni James warbles effectively on two pretty evergreens, backed by a large string section and a vocal choir. Either can be the top side. Both are strong items.

M-G-M 12885

#### DELLA REESE



**SOMEDAY (YOU'LL WANT ME TO WANT YOU)** (Duchess, BMI)—**FARAWAY BOY** (Frank, ASCAP)—Two strong sides by the lark. "Someday" is a smooth revival of the pretty oldie in rockaballad style. "Faraway Boy" is a lovely tune from Frank Loesser's coming Broadway show, "Greenwillow." The chick reads both with a hit sound.

RCA Victor 7706

#### JOHNNY PRESTON



**CRADLE OF LOVE** (Big Bopper-Tree, BMI)—**CITY OF TEARS** (Big Bopper, BMI)—Johnny Preston, whose "Running Bear" is still big, has two strong follow-up sides. "Cradle of Love" is a peppy rockabilly tune on which he's backed by a chorus and a standout guitar. "City of Tears" is a lovely folkish ballad that is sincerely chanted over a lovely arrangement.

Mercury 71598

#### DUANE EDDY



**SECRET SEVEN** (Gregmark, BMI)—**SHAZAM!** (Gregmark, BMI)—Eddy has two likely clicks with these attractive contenders. "Secret Seven" has the twangy guitarist backed by a chorus and a host of strings. Flip is a rhythm item, and the tune is featured in the coming Dick Clark flick, "Because They're Young," in which Eddy also appears.

Jamie 1151

#### RUTH BROWN



**DON'T DECEIVE ME** (Rush, BMI)—**I BURNED YOUR LETTER** (Progressive, BMI)—Miss Brown can make a chart come-back with her latest tries. "Don't Deceive Me" is given a heartfelt reading. Tune was clefted by the late Chuck Willis. "I Burned Your Letter" is a bright novelty type that is also handled with strong appeal.

Atlantic 2052

#### HOMER & JETHRO



**EL PASO—NUMERO DOS** (Marty's Music, BMI)—The boys who scored with a funny spoof of "The Battle of New Orleans" now have an amusing take-off on Marty Robbin's "El Paso." Their lyric twists are very funny, and they could have another big one. Flip is "That's Good, That's Bad," (Acuff-Rose, BMI).

RCA Victor 7704

#### GEORGE HAMILTON IV



**WHY I'M WALKIN'** (Tubb, BMI)—**TREMBLE** (Cedarwood, BMI)—Hamilton applies a salable rendition to both these appealing sides. "Why I'm Walkin'" is a country blues type, and he paces the tune smartly. "Tremble" story of hangman who can't face up to his work, is also an interesting bit of material that can create interest.

ABC-Paramount 10090

#### CHRIS CONNOR



**THAT'S MY DESIRE** (Mills, ASCAP)—**I ONLY WANT SOME** (Tiger-Quintet, BMI)—The jazz thrush turns in two quality piping stints. "That's My Desire" is warmly read over fine ork backing. "I Only Want Some" comes in for an equally fine vocal, and this, too, can register well.

Atlantic 2053

(Continued on page 58)



# Reviews of THIS WEEK'S SINGLES (continued)

The pick of the new releases:

## SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 57

### WARREN STORM



**I'M A LITTLE BOY (LOOKING FOR LOVE)** (Excellorec, BMI)—**BIRMINGHAM JAIL** (Excellorec, BMI)—Storm has two sides that can attract coin. He handles "I'm a Little Boy," a rocker-sort, with a Fats Domino approach. "Birmingham Jail" is based on a familiar melody, and this is rendered with spirit. **Nasco 6031**

### RICHELIE ROBIN



**BONNIE COME HOME** (Gil, BMI) — **SUGAR LOVE** (Gil, BMI)—The newcomer presents handsome readings of two attractive tunes. "Bonnie Come Home" is a teen-slanted ballad with beat. "Sugar Love" is a rockin' effort that can also move. **Goldisc 3002**

### AL BYRON



**AMERICA THE BEAUTIFUL** (Jones-Milbern, BMI)—**BEAUTIFUL DREAMER** (Jones-Milbern, BMI)—Byron offers a highly stylized and infectious reading of the patriotic hymn. Light chorus backing helps. "Beautiful Dreamer," the Stephen Foster oldie, is given a light reading, and the singer is also effectively backed on this side by light guitar and chorus support. **Guaranteed 207**

### THE PREMIERES



**TRUE DEEP LOVE** (Hillary-Little Darlin', BMI)—The mixed group has a Fleetwoods' sound in their reading of this folkish-rockabilly song. It's nicely performed, and with plugs it can step out. Flip is "The Red Light Bandit," (Hillary-Little Darlin', BMI). **Dore 547**

Country & Western

### HANK SNOW



**ROCKIN' ROLLIN' OCEAN** (Snow, BMI) — **WALKIN' AND TALKIN'** (Peer Intl., BMI)—The country chanter has two powerful efforts that should click with c.&w. fans. "Rockin' Rollin' Ocean" is a folkish type. Flip is an easy-going item that's done along traditional lines. **RCA Victor 7702**

### PATSY CLINE



**HOW CAN I FACE TOMORROW** (Four Star, BMI)—**LOVESICK BLUES** (Mills, ASCAP)—Miss Cline's latest sides can grab pop and country loot. "How Can I Face Tomorrow" is a traditional-styled weeper. "Lovesick Blues" is taken at a faster clip, and on this side she yodels a bit. Both are strongly presented. **Decca 31061**

## SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

### POP TALENT

#### CLARENCE PAUL

**MAY HEAVEN BLESS YOU** (Kahl-Walnut, BMI)—**FALLING IN LOVE AGAIN** (Kahl-Walnut, BMI) — Paul impresses with two strong first outings. "May Heaven Bless You" is a pretty ballad that is sweetly sung. "Falling in Love Again" is a snappy rocker that gets a rhythmic belt. **Roulette 4196**

### POP DISK JOCKEY PROGRAMMING

#### JERRY VALE

**SOLITAIRE** (Octave, ASCAP)—Vale registers to strong effect on the Erroll Garner tune to which Steve Allen has added a lovely lyric. He chants with lots of heart over a lush ork assist. Side is spinnable for all segs. Flip is "Please Believe Me," (Famous, ASCAP). **Columbia 41594**

#### GERARD CALVI

**MAID IN FRANCE** (Leeds, ASCAP)—Calvi currently has a hit in France with this infectious and colorful treatment of a Can-Can. It's a contagious side that should find favor from listeners. Flip is a version of the same song by Joe (Fingers) Carr. **Warner Bros. 5149**

★★★★

### VERY STRONG SALES POTENTIAL

#### JANICE HARPER

**TIL TOMORROW** — **CAPITOL 4356** — Miss Harper gives a pretty treatment to the fine ballad from the current smash "Fiorello." An excellent performance by the gal which should generate a lot of plays. It can stand up against the competition. (Sunbeam, BMI)

**★★★★ FOREVER, FOREVER** — A slow and sultry treatment by Miss Harper of a good ballad. The big ork backing with triplets is appealing too. Two fine sides. (Haverford, ASCAP)

#### JESSE LEE TURNER

**★★★★ I'M THE LITTLE SPACE GIRL'S FATHER—IMPERIAL 5649** — Cute lyric, essentially a clever weeper combining hill-billy and space age influences. Vocal is a good one, backed by country strings. Side moves right along, and it's likely to get heavy deejay play. (Tree, BMI)

**★★★ Valley of Lost Soldiers** — Very effective side. Similar in quality to a dirge with a march tempo. (Fa-Du-Co, BMI)

#### SONNY TIL & ORIOLES

**★★★★ COME ON HOME — JUBILEE 5384** — A pleasant arrangement and chanting job by the group. The Orioles get the support of a chorus and strings, but the side has a good solid beat. Programmable effort. (Wood, ASCAP)

**★★★ The First of Summer** — A nice ballad by Til and the group, again with a pleasant assist from the chorus and the fiddle section. Flip may have an edge, but this side merits a hearing. (Janson-Benell, BMI)

#### SPEEDO & CADILLACS

**★★★★ TELL ME TODAY — JOSIE 876** — A ballad side with pretty fiddle accompaniment and chorus. Speedo gives this a solid go, and the group helps build a good sound. Watch this one. It can pull coin. (Benell, BMI)

**★★★ It's Love** — A nicely rockin' rhythm job. Speedo has an okay sound, but the arrangement has a slightly dated quality. (Jess-Benell, BMI)

#### BENNY MARTIN

**★★★★ GOING DOWN THIS ROAD—Decca 31050** — Up-tempo weeper is sung with much feeling by Martin over support from the combo and chorus. Country singer sells the tune solidly, and it should appeal to both country and pop. (Tree, BMI)

**★★★ Top Gun** — This is the story of a lad whose ambition was to be top gun. But, as all such ambitions do — it led to his eventual defeat and death. (Be-Are, BMI)

#### THE HOFFMAN-SIEGEL ORK

**★★★★ BIG BEN — CUB 9062** — A melodic and emotional, concerto styled opus, done to heavily accented triplets. Heino Gaze, a German cleffer wrote the tune, and it features some flashy big band spots. Disk comes from Germany and it could get considerable play. (Shapiro-Bernstein, ASCAP)

**★★ In the Chapel in the Moonlight** — The recently revived hit gets a fine instrumental reading here with a chorus backing a pretty soprano sax solo. Programmable side. (Shapiro-Bernstein, ASCAP)

## ★★★ GOOD SALES POTENTIAL

#### EARL BOSTIC

**★★★★ Hello Sixty — KING 5314** — A good, down-to-earth, slow rhythm blues side by the Bostic crew. The kids can dance to this one. (Armo, BMI)

**★★★ Off Shore** — Starting with a pretty chorus intro, the side features Bostic's horn to fine effect, accompanied by an organ. A pretty side. (Hanover, ASCAP)

#### NENA SIMONE

**★★★★ For All We Know — BETHLEHEM 11087** — An offbeat rendition of the tune with Miss Simone playing a modified minuet on the piano in the backing. Song is hard to pick out but the side has an interesting sound. (Feist, ASCAP)

**★★★ Good Bail** — A slow, jazz-styled side by the gal. There's a fine, clean sound on this, which finds the gal in an instrumental setting. (Bregman, Vocco & Conn, ASCAP)

#### FRANK D'RONE

**★★★★ The House and the Old Whittier Tree — MERCURY 71589** — D'Rone handles a pretty folkish item attractively. Soft guitar backing is effective. Good jockey item. (Vernon, ASCAP)

**★★★★ Joey, Joey, Joey** — Tune from the "Most Happy Fella" gets a quality belt from the artist. Also a good deejay item. (Frank, ASCAP)

#### BOBBY VINTON

**★★★★ A Freshman and a Sophomore — ALPINE 59** — Cute, teen-slanted tune tells of a cat who can't get a tumble, because the girl he loves is a year older. This should attract. (Shapiro-Bernstein, ASCAP)

**★★★ The Sheik** — Eastern-type rocker showcases the singer to good effect. He

registers well on the tune over a colorful ork and chorus assist. (Cynthia, BMI)

#### BILL RAMSEY

**★★★★ Go, Man, Go — DECCA 31052** — A German-styled rocker with Ramsey emulating a typical rockabilly sound to hand-clapping rhythm. The gimmick is that there's a lot of German heard in the lyric. Deutsche Grammophon made the disk. Interesting programming material. (Holla, BMI)

**★★★ Souvenirs** — Ramsey essays the comic style in another semi-rock side. Interesting gimmick is the name of American artists punctuating the otherwise German lyric. Spinnable. (DeLmore, ASCAP)

#### DON RALKE

**★★★★ Dragon Fly — WARNER BROS. 5148** — A Ralke-written instrumental which has touches of TV jazz theme material. Full of sinister, growling trumpets, etc. Fair for jocks. (Witmark, ASCAP)

**★★★ The Bramble Bush** — A persistent jazz-styled theme that mounds in intensity, in a style similar to the theme of "The Man With the Golden Arm." This material is taken from the background score of the film of the same title. (Witmark, ASCAP)

#### THE 5 SOUNDS

**★★★ That's When I Fell in Love — BARITONE 0940** — The Five Sounds come thru with a listenable reading of fair rockabilly sparked by a strong lead singer. (Brindle, BMI)

**★★★ Good Time Baby** — The quintet comes thru with a snappy reading of a rocker on this swinging side. (Brindle, BMI)

#### LEE LAWRENCE

**★★★ There But for the Grace of God Go I — KAPP 324** — A fervently sung inspirational song. The British artist is making his American debut with the coupling. His big-voiced, legit style is not unlike that of David Whitfield. (Farskeet, ASCAP)

**★★★ One God** — The British artist offers a deeply felt expression here in an inspirational effort with a familiar melody. He is heard with a chorus to listenable effect. (Garland, ASCAP)

#### LILLIAN BROOKS

**★★★ Maybe Next Time — B&F 1332** — Lillian Brooks switches to a sweet style on this pretty reading of a listenable ballad that has a chance for spins. The backing is lush. (Brandon, ASCAP)

**★★★ Thrilled** — Another very listenable and attractive reading by the thrush over warm support by the Lew Douglas crew. Two sides that could pull spins. (Frederick, BMI)

#### CONNIE HAINES

**★★★ On the Corner — DOT 16055** — Miss Connie Haines comes thru with a cozy reading of a neat little ditty, helped by a cute arrangement with a drum, bass and a whistler. This could get spins. (Brisk, ASCAP)

**★★★ Ol' Man Mose** — Connie Haines returns to wax with a sock reading of the hit of the early forties. Thrush can still sell a song and she sells this one with spirit. (Joy, ASCAP)

#### THE HILLTOPPERS

**★★★ P. S. I Love You — DOT 16054** — The Hilltoppers' hit of a few years ago is back, and it has a chance to happen again. The disk features Jimmy Sacca in lead. (LaSalle, ASCAP)

**★★★ To Be Alone** — The pretty tune, penned by Billy Vaughn, is sung and talked with feeling by Jimmy Sacca over solid backing by the boys. Two sides that could be coin-catchers again. (Randy - Smith, ASCAP)

#### WINK MARTINDALE

**★★★ Steal Away — DOT 16051** — The chanter comes thru with a listenable talking version of a story of a funeral in a Negro church. Some people might find this rather Jim Crow. (Milnac, ASCAP)

**★★★ Blue Bobby Sox** — Wink Martindale tells the story of a lonely bobby-soxer on this listenable slicing, which features a good teen song sold well by the chanter. A dishing that has a chance. (Famous, ASCAP)

#### EUGENE CHURCH

**★★★ The Struttin' Kind — CLASS 266** — A rocking blues. Church chants the vocal to a backing with chorus and honking horns. He has good vocal gimmicks suitable to blues. Clever lyric. (Recordo, BMI)

**★★★ That's What's Happin'** — A bluesy item with an unusual and clever lyric. Church does a solid job, backed by a chick chorus and honking horns. (Recordo, BMI)

#### GEORGIE AULD

**★★★★ No One — TOP RANK 2037** — A mighty smart deejay side finds Auld blowing against a soft non-lyric vocal background with a piano. Relaxed and pleasant, it can grab a lot of spins. (Jaro, BMI)

**★★★ Mr. Lucky** — Another smart side, featuring an accordion and again the vocal complement nicely woven into the Auld blowing. Two nice, easy-going sides. Both can draw interest. (Southdale, ASCAP)

#### RONNIE HAWKINS

**★★★★ The Tale of Floyd Collins — ROULETTE 4231** — The story of the man who was trapped in a cave many years ago. It's another event-type record which could have some interest. It's worth spinning. (Patricia, BMI)

**★★★ The Ballad of Caryl Chessman (Let Him Live, Let Him Live, Let Him Live)** — Hawkins sings an event-type song, associated with the Chessman case, which has figured strongly in the papers lately. It has an interesting, banjo backing in the blue grass style. Would have to be considered propaganda. (Planetary, ASCAP)

#### ROSEMARY CLOONEY & PREZ PRADO

**★★★★ Watermelon Heart — RCA VICTOR 7707** — The thrush handles this cute tune in Spanish over sharp backing by the Prado crew. Her second chorus is in English. A good side. (Peer Int'l, BMI)

**★★★ Summertime Love** — New tune from the show "Greenwillow," receives a forthright reading from Rosie over a Latinish backing from the Prado ork. (Frank, ASCAP)

(Continued on page 61)



**ANDY**

*Singing the Title  
Song from*

*"Wake Me When It's Over"*

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**WHEN IT'S**

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**• Best Selling Sheet Music in U. S.**

This Week	Titles are ranked in order of their current national selling importance at the sheet music jobber level.	Last Week	Weeks on Chart
1.	THEME FROM A SUMMER PLACE (Witmark) . . . . .	6	3
2.	DO-RE-MI (Williamson) . . . . .	2	10
3.	RUNNING BEAR (Big Bopper Music) . . . . .	1	6
4.	CLIMB EV'RY MOUNTAIN (Williamson) . . . . .	5	8
5.	THE SOUND OF MUSIC (Williamson) . . . . .	4	4
6.	EL PASO (Marty's Music) . . . . .	3	8
7.	AMONG MY SOUVENIRS (DeSylva-Brown-Henderson) . . . . .	10	8
8.	TEEN ANGEL (Acuff-Rose) . . . . .	7	5
9.	DELAWARE (Gunston) . . . . .	—	1
10.	MISTY (Vernon-Octave) . . . . .	8	17
11.	HE'LL HAVE TO GO (Central Songs) . . . . .	—	1
12.	WHY (Debmar) . . . . .	9	9
13.	PRETTY BLUE EYES (Almimo) . . . . .	—	2
14.	LET IT BE ME (Leeds) . . . . .	13	2
15.	BEYOND THE SEA (Harms) . . . . .	—	1

**• Best Selling Sheet Music in Britain**

(For week ending February 20)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

This Week	Titles are ranked in order of their current national selling importance at the sheet music jobber level.	Last Week	Weeks on Chart
1.	THEME FROM A SUMMER PLACE (Witmark) . . . . .	6	3
2.	DO-RE-MI (Williamson) . . . . .	2	10
3.	RUNNING BEAR (Big Bopper Music) . . . . .	1	6
4.	CLIMB EV'RY MOUNTAIN (Williamson) . . . . .	5	8
5.	THE SOUND OF MUSIC (Williamson) . . . . .	4	4
6.	EL PASO (Marty's Music) . . . . .	3	8
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8.	TEEN ANGEL (Acuff-Rose) . . . . .	7	5
9.	DELAWARE (Gunston) . . . . .	—	1
10.	MISTY (Vernon-Octave) . . . . .	8	17
11.	HE'LL HAVE TO GO (Central Songs) . . . . .	—	1
12.	WHY (Debmar) . . . . .	9	9
13.	PRETTY BLUE EYES (Almimo) . . . . .	—	2
14.	LET IT BE ME (Leeds) . . . . .	13	2
15.	BEYOND THE SEA (Harms) . . . . .	—	1

**• Best Selling Pop Records in Britain**

(For week ending February 20)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week	Titles are ranked in order of their current national selling importance at the sheet music jobber level.	Last Week	Weeks on Chart
1.	WHY—Anthony Newley (Decca) . . . . .	1	1
2.	POOR ME—Adam Faith (Parlophone) . . . . .	3	3
3.	VOICE IN THE WILDERNESS—Cliff Richards (Columbia) . . . . .	2	2
4.	PRETTY BLUE EYES—Craig Douglas (Top Rank) . . . . .	6	6
5.	WAY DOWN YONDER—Freddie Cannon (Top Rank) . . . . .	4	4
6.	RUNNING BEAR—Johnny Preston (Mercury) . . . . .	8	8
7.	SLOW BOAT TO CHINA—Emile Ford (Pye) . . . . .	5	5
8.	BEYOND THE SEA—Bobby Darin (London) . . . . .	9	9
9.	STARRY EYED—Michael Holliday (Columbia) . . . . .	6	6
10.	SUMMER SET—Acker Bilk (Columbia) . . . . .	12	12
11.	HARBOR LIGHTS—Platters (Mercury) . . . . .	16	16
12.	YOU GOT WHAT IT TAKES—Mavis Johnson (London) . . . . .	14	14
13.	WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?—Johnny Mathis (Fontana) . . . . .	11	11
13.	MISTY—Johnny Mathis (Fontana) . . . . .	13	13
15.	HEARTACHES BY THE NUMBER—Guy Mitchell (Phillips) . . . . .	10	10
16.	BE MINE—Lance Fortune (Pye) . . . . .	—	—
17.	LET IT BE ME—Everly Brothers (London) . . . . .	—	—
18.	WHAT DO YOU WANT?—Adam Faith (Parlophone) . . . . .	15	15
19.	RAWHIDE—Frankie Laine (Phillips) . . . . .	17	17



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The **Billboard**

**HOT C & W SIDES**

FOR WEEK ENDING FEBRUARY 28

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	1	1	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643 . . . . .	13
2	2	2	2	EL PASO, Marty Robbins, Columbia 41511 . . . . .	17
3	3	3	3	THE SAME OLD ME, Ray Price, Columbia 41477 . . . . .	21
4	4	5	5	NO LOVE HAVE I, Webb Pierce, Decca 31021 . . . . .	11
5	7	10	11	ANOTHER, Roy Drusky, Decca 31024 . . . . .	7
6	8	9	9	YOU'RE THE ONLY GOOD THING, George Morgan, Columbia 41523 . . . . .	8
7	6	6	8	WISHFUL THINKING, Wynn Stewart, Challenge 59061 . . . . .	10
8	5	4	4	RIVERBOAT, Faron Young, Capitol 4291 . . . . .	16
9	9	7	7	AMIGO'S GUITAR, Kitty Wells, Decca 30987 . . . . .	17
10	10	8	6	THERE'S A BIG WHEEL, Wilma Lee & Stony Cooper, Hickory 1107 . . . . .	20
11	13	11	13	TIMBROOK, Lewis Pruitt, Decca 31038 . . . . .	12
12	12	14	17	MARY DON'T YOU WEEP, Stonewall Jackson, Columbia 41533 . . . . .	7
13	14	19	14	THE ONE YOU SLIP AROUND WITH, Jan Howard, Challenge 59059 . . . . .	8
14	17	16	20	RIVERBOAT GAMBLER, Jimmie Skinner, Mercury 71539 . . . . .	7
15	11	13	12	FACE TO THE WALL, Faron Young, Capitol 4291 . . . . .	16
16	18	27	—	STRAIGHT A'S-IN LOVE, Johnny Cash, Sun 334 . . . . .	3
17	22	28	22	EYES OF LOVE, Margie Singleton, Starday 472 . . . . .	5
18	26	—	30	DEAR MAMA, Merle Kilgore, Starday 469 . . . . .	4
19	21	22	21	ARE YOU WILLING WILLIE, Marion Worth, Guyden 2026 . . . . .	19
20	24	20	25	NOBODY'S DARLING BUT MINE, Johnny Sea, NRC 049 . . . . .	4
21	28	23	—	THE BOTTLE OR ME, Connie Hall, Mercury 71540 . . . . .	3
22	20	18	18	UNDER YOUR SPELL AGAIN, Buck Owens, Capitol 4245 . . . . .	22
23	—	—	—	THE PRISON SONG, Curly Putman, Cherokee 504 . . . . .	1
24	—	—	27	GEORGIA TOWN BLUES, Mel Tillis and Bill Phillips, Columbia 41530 . . . . .	2
25	23	—	—	DEAD OR ALIVE, Bill Anderson, Decca 30993 . . . . .	8
26	15	15	19	THE LAST RIDE, Hank Snow, RCA Victor 7586 . . . . .	20
27	—	30	24	FAMILY MAN, Frankie Miller, Starday 457 . . . . .	21
28	—	—	—	WATCH DOG, Al Terry, Hickory 1111 . . . . .	1
29	16	12	10	SCARLET RIBBONS, The Browns, RCA Victor 7614 . . . . .	16
30	19	17	16	UNDER YOUR SPELL AGAIN, Ray Price, Columbia 41477 . . . . .	15

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# FOLK TALENT & TUNES

By BILL SACHS

Hank Thompson toured Washington and Idaho March 2-6 with Jack Roberts' Evergreen Drifters. Group played Saturday (5) at Heiser's Shadow Lake Ballroom, Seattle, where the Drifters hold forth regularly on Saturday nights.

Hank Cochran has joined Hal Smith's Pamper Music, Inc., Goodlettsville, Tenn., to handle writer relations. Hank is the writer of Skeets McDonald's new release, "Where You Go (I'll Follow)." Jim Reeves has just concluded a 10-day California trek for the Hal Smith office. . . . Also concluding a similar swing for the Smith firm was Ray Price. . . . Jim Daughenbaugh and His Allegheny Hilltoppers, country group, are airing each Saturday over WTRN, Tyrone, Pa.

Dave Dudley, who appears nightly with his band at the Flame Club, St. Paul, continues his regular broadcasts over KEVE, that city, and welcomes c.&w. programming material. Dave may be reached at 485 N. Kent, St. Paul 3. . . . Moss Rose Publications, Inc., Nashville, has signed Clint Walker and Bud Ange as exclusive writers. . . . Association of Country Musicians and Entertainers, Fort Wayne, Ind., will hold its annual banquet, Sunday, April 24. Joe Taylor is ACME president. . . . Claude Gray's new "D" label release couples "Family Bible" with "Crying In the Night." Betty Benschoter, of Lake Wales, Fla., is president of the newly organized Claude Gray Fan Club.

"Suwanee River Jamboree." Live Oak, Fla., makes its bow March 12 with a cast of regulars including Terry Nichols, Frank Evans, Willie Mathis, Jean Yates, Cousin Clare Parker, the Suwanee Valley Boys, the Southern Quartet and the Sunset Valley Boys. The show, featuring guest artists each week, will be aired over a number of Florida and Georgia stations via WNER, Live Oak. . . . RCA Victor has just released a new Jimmie Rodgers album by Hank Snow. The album spots six of the late Rodgers' ballads and six of his blues songs. To capture the authentic Dixieland flavor on the blues tunes, Hank used a muted trumpet and a clarinet along with his usual Spanish guitar.

Kirby Buchanan last Monday (29) played Dayton, O., the final stand of a 10-week tour which began in Nashville the day after Christmas and carried him to the West Coast and return. En route he plugged his latest Starday release, a pop version of "Timbrook" b.w. "His Hand On My Shoulder," both of which are backed by the Anita Kerr Singers. He recently appeared as guest at the Rodeo Ball held at the Riviera Hotel, Palm Springs, Calif., along with Dennis Weaver, of "Gunsmoke" fame, and Jane Mansfield. As a result of this appearance, Kirby was invited to make a screen test in Hollywood. He returns there soon for further study in preparation for a TV series. . . . Cowboy Howard Vokes and His Country Boys, along with Mabelene Baker, are booked for the Sandy Lake Theater, Sandy Lake, Pa., March 12.

Hank Thompson stopped off at Bresemann Park, Tacoma, Wash., Sunday (6) for an appearance with Buck Owens, Dusty Rhodes and the Bar K Gang. Thompson's latest Capitol release pairs "A Six-Pack to Go" and "What Made Her Change?" . . . Shelby Singleton,

doing a bang-up job for Mercury Records in Shreveport, La., infos that he's working on what looks like a pair of smashes in George Jones' "Sparkling Brown Eyes" and James O'Gwynn's recording of "That's All I Got From You." Jocks needing copies have only to drop Shelby a card at 9407 Primrose Lane, Shreveport. Singleton winds up his communication with: "Keep the Country Music Association alive. I'll help any way I can as I feel the industry needs the organization." The Austin Brothers, who recently moved from California back to their native Missouri, are sporting a new release coupling "I Can't Count That Far" and "When You Leave." They'll send a copy to deejays who'll write in on their stationery. Their address is P. O. Box 5845, Ferguson, Mo. The lads are presently working around St. Louis.

**With the Jockeys**  
Hugh Cherry, veteran c.&w. deejay and jamboree emcee, typewrites that he's been in California for almost two years and that he's now a complete convert. Hugh did some TV acting and commercial announcing on a free-lance basis, but says he's found it a pretty rough row to hoe. He recently joined a string of full-time country music stations owned by Kenyon Brown, which includes KFOX, Long Beach, Calif.; KANS, Wichita, Kan., and KITO, San Bernardino, Calif. The Long Beach property switched to the country format in August, Cherry reports, and the Wichita and San Bernardino operations made the shift in November, with all three showing gratifying gains in revenue since making the changeover. Long Beach and San Bernardino are on 24-hour operation, with Wichita a day-timer. Two of KITO's deejays, Lee Ross and Cy Smith, began weekly dance and show promotions, featuring name country talent, several weeks after the switch to country and have been entertaining weekly paid audiences that average from 1,300 to 1,700 persons, Cherry says.

Smokey Montgomery has joined the staff of WKJG, Fort Wayne, Ind., where he's spinning c.&w. platters Monday thru Friday, 6-7 p.m., and Saturdays from 6-9 a.m. . . . Joe Robert Carl, former jockey on Station WSIX, Nashville, and more recently with WYDE, Birmingham, Ala., died recently at Vanderbilt Hospital, Spartanburg, S. C., after a long illness. . . . Arnold Terry, who whirled the c.&w. stuff at WHEO, new station at Stuart, Va., says he's desperately in need of country records, especially from some of the larger diskeries. He promises to play 'em and plug 'em if he gets 'em. . . . Deejay copies of Jim Edward, Maxine and Bonnie Brown's new RCA Victor release, coupling the oldie, "The Old Lamplighters," with a new Boudleaux Bryant tune, "Tee Ex," may be obtained by dropping a card to the Browns' personal manager, Herb Shucher, at 1717 West End Building, Nashville.

Cindy Walker, Texas tunesmith and entertainer, reports that Bill Gormly, of WHO, Des Moines, has revived c.&w. programming after playing it straight pop for a number of years. . . . Another to augment his c.&w. programming recently, according to Harold Moon, of BMI of Canada, is Len Burkland at KYUM, Yuma, Ariz. The station has been programming morning c.&w. segs the last 12 years but recently added two hours of country and western music in the afternoons.

## Reviews of New Pop Records

Continued from page 58

### ★ ★ ★ GOOD SALES POTENTIAL

**PETER SANSONE**

★ ★ ★ Bright Eyes — CORAL 62174 — Sansone, backed by strings and a male chorus, gives a bouncy reading. (Deimo, ASCAP)

★ ★ ★ Janice — The writers have concocted a haunting melody, which Sansone sings to a backing marked by strings and chorus. Unusual side is likely to get strong play. (Weiss & Barry, BMI)

**JOE DI STEFANO**

★ ★ ★ Be Mine, My Love — SONORA 145 — Quality warble by the newcomer on a lovely ballad. Lush ork assist backs the singer. If exposed, this could create interest. (Sofora, ASCAP)

★ ★ ★ Cara Angelina — Pretty Italianate ballad is warmly warbled. This, too, can get sales with plugs. The lad sings well. (Frederick, BMI)

**DANNY CARMICHAEL**

★ ★ ★ Duck Wobble — LINCO 1318 — Danceable rhythm tune spotlights organ and tenor sax. Side can move for pop and r.&b. loat. (Linco, BMI)

★ ★ ★ Fast Train — Another sprightly and attractive tune on a rhythm side. It should move as well as the flip. (Linco, BMI)

**SHADOWS**

★ ★ ★ Lonesome Fella — ABC-PARAMOUNT 10073 — Very attractive ballad is sung with much feeling by the group over an attractive backing from the chorus and ork. This side has a chance for some action. (Hill & Range, BMI)

★ ★ ★ Saturday Dance — The Shadows sell a wild rocker with plenty of spirit over bouncy rhythm. It could grab some loat. (May, ASCAP)

**DON JOHNSON**

★ ★ ★ Five Foot Two — KANDY 137 — The oldie gets a bright, bouncy treatment from the organist. It's a nicely done side that can attract. (Feist-Watrock, ASCAP)

★ ★ ★ Sweet Georgia Brown — Organ and bones are featured on this bright revival of the evergreen. Also a salable side. (Remick, ASCAP)

**JOANIE, JOHNNY & HAL**

★ ★ ★ Miracles Are Always Happening — CAPITOL 4348 — The trio comes thru with a listenable reading of a pretty ballad that has a chance of happening. The group handles the tune neatly. (Laurel, ASCAP)

★ ★ ★ When You Lose the One You Love — A driving ballad is sung with spirit by the group over pounding support by the large ork. Girl's voice is featured on this one. (Chappell, ASCAP)

**J. P. ROWLAND**

★ ★ ★ Contago — IMPERIAL 5651 — Instrumental side is blues-oriented and danceable with fine horn passages. (Travis, BMI)

★ ★ ★ Eden Rock — The bluesy, instrumental piece is full of color and mood plus a solid, swinging beat. (Travis, BMI)

**SHIRLEY WILLIAMS**

★ ★ ★ Larry, Be True — IMPERIAL 5640 — Chantress has a fresh, youthful sound, as she tells of her dreams of Larry. Disk has charm. (Travis, BMI)

★ ★ ★ Bald Headed Fred — A rocking, novelty blues with a very lively beat. Chick has the same youthful charm as on the flip. (EAF, BMI)

**KASANDREA & MIDNIGHT RIDERS**

★ ★ ★ I Couldn't Let You Down — IMPERIAL 5638 — A ballad which builds as the chanter and chorus go along. Arrangement has a very tasteful triplet and repeating figure. (Travis, BMI)

★ ★ ★ Turtle Diving — Rocker has a big sound. Chanter is backed by a chorus. (Travis, BMI)

**COLLAY & SATELITES**

★ ★ ★ Last Chance — SHO-BIZ 1002 — The chanter tells this weeper well over listenable backing by the chorus and ork. This has a sound and a chance. (Sho-Biz, BMI)

★ ★ ★ Little Girl Next Door — Colloy comes thru with a sharp vocal about a little girl who is driving him wild on this frantic side. (Sho-Biz, BMI)

**BIG MAYBELLE**

★ ★ ★ I Got It Bad and That Ain't Good — SAVOY 1583 — The great blues chantress does this standard with a world of heart, backed with tasteful violins. Very fine performance, which will be appreciated by discerning listeners. (Robbins, ASCAP)

★ ★ ★ Until the Real Thing Comes Along — Another great standard gets an unusual performance by the chantress. Violins, as on the flip, dominate the arrangement. (Chappell, ASCAP)

**IRVING FIELDS TRIO**

★ ★ ★ Third Man Theme Cha Cha — KING 5300 — A fine-sounding side by Fields features his piano on the old favorite. It's from an upcoming album and the reading is easily worth spins. (Chappell, ASCAP)

★ ★ EBB TIDE — This starts with lilt-ing runs of the Fields piano, emulating the sound of the waves. A listenable side. (Robbins, ASCAP)

**JEAN DUSHON**

★ ★ ★ Is It Wrong to Be Right — ABC-PARAMOUNT 10092 — Miss DuShon has touches of Dinah Washington in this pleasant ballad reading. The gal gets a big chorus and gospel styled, rhythm backing. (Benjamin, ASCAP)

★ ★ Together — The highly stylized thrush hands this oldie a dramatic reading to an interesting Latin beat, similar to that used on the current hit "The Big Hurt." Comes out for okay results. (Ross Jungnickel-DeSylva, Brown, Henderson, ASCAP)

**CHESTNUTS**

★ ★ ★ Wobble Shank — CORAL 62176 — A blues rocker by the instrumental group. A lot of good, exciting sound here by the guitar, honking tenor and some oriental-type wood block, percussion spots. (David, BMI)

★ ★ Endless Love — The group has much the sound of the Duane Eddy combo. They build with addition of chorus. A nice side which is worth spins. (David, BMI)

**CHAPARRALS**

★ ★ ★ Leapin' Guitar — ROULETTE 4229 — Side features flashy piano runs in boogie framework plus the guitar in a good solo interlude. Good dance side. (Danbill, BMI)

★ ★ Beer Barrel Polka — This is what the title suggests, and it features a horn and guitar rocking and honking out the old melody with some fancy piano spots as well. (Shapiro-Bernstein, ASCAP)

**THE GAMBLERS**

★ ★ ★ Moon Dawg! — WORLD PACIFIC 815 — The Gamblers come thru with a wild, rocking reading of a solid instrumental featuring guitar, piano and voices on this effort. Could cull some juke loat. (Niven, BMI)

★ ★ LSD 25 — Another interesting instrumental side by the boys, tho without the frantic quality of the flip. (Niven, BMI)

**AL CAIOLA**

★ ★ ★ Suzanne — PREFERRED 602 — Ethereal melody is played with taste by the Caiola crew on this pretty instrumental waxing. It deserves jock spins. (Triangle, ASCAP)

★ ★ Evening Tide — Interesting instrumental treatment of a melodic piece of material with Al Caiola featured on guitar. (Bregman, Vouco & Conn, ASCAP)

**JOHNNY CAMERON**

★ ★ ★ Fantasy — 20TH FOX 179 — Johnny Cameron bows on the label with a listenable reading of a pretty ballad that he wrote himself. Lad has a style on the Frankie Avalon kick. Side could get spins. (Delstone, BMI)

★ ★ I Double Dare You — The oldie is handed a pleasant reading by the singer over a bright arrangement, featuring a banjo and chorus. (Shapiro - Bernstein, ASCAP)

**BILL JUSTIS & JURY**

★ ★ ★ Boogie Woogie Rock — NRC (Play Me) 1119 — Instrumental with a boogie figure. Nice piece of programming which will fit into many types of programming in addition to pop — jazz, blues, etc. (Melrose, ASCAP)

★ ★ Blowing Rock — Another instrumental, similar to flip. This is also blues-oriented. (Tuneville, BMI)

(Continued on page 62)

I KNOW IT'S TRUE

b/w  
I'LL GO CRAZY  
JAMES BROWN  
Federal 12369

THE COFFEE GRIND

HANK BALLARD  
King 5312

MY LOVE IS

b/w  
LOVING CARE  
LITTLE WILLIE JOHN  
King 5318

RAW TURKEY

b/w  
BACKWOODS  
BILL DOGGETT  
King 5319

CHIEF UM  
(TAKE IT EASY)

OTIS WILLIAMS  
King 5323

HOW FAR TO  
LITTLE ROCK

STANLEY BROTHERS  
King 5306

HOT ROD LINCOLN

CHARLIE RYAN  
4 Star 1733



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THE WAY I

FRANKIE  
FORD

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(But I'd Give the World)

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# Reviews of New Pop Records

Continued from page 61

## GOOD SALES POTENTIAL

### FIVE BELLS

★★★ My Pledge to You — CLOCK 1017 — Inspirational presentation of a love theme. The performance maintains a spiritual quality. (Lowell-Selbunn, BMI)

★★ It's You — A rocker with vocal backed by a strong, instrumental beat. Horns pick up midway. (Lowell-Selbunn, BMI)

## MODERATE SALES POTENTIAL

### JOE VINA

★★ Piccola Tu — ALLIED 780 — A pretty melody with the chanter backed by lush strings. Lyric is in English. (Colortunes, BMI)

★★ Bambina — This side, also backed by strings, has a triplet-figured arrangement. (Colortunes, BMI)

### LORRAINE LESTER & STEVE PULLIAM

★★ You Can't Have Me Now — KING 5126 — This is reminiscent of old vaudeville routines. Side might have some nostalgia value. Triplet arrangement takes over midway. (Lois, BMI)

★★ Trying So Hard to Forget — Another nostalgia-drenched style of song. Chick does it well. (Lois, BMI)

### NOCTURNES

★★ Sh-Boom (Life Could Be a Dream) — KAREN 1009 — The Nocturnes come thru with a fair reading of the old hit over so-so backing. (Hill & Range, BMI)

★★ The Best Things in Life Are Free — The standard is performed in quiet fashion on this medium tempo side. (Crawford, ASCAP)

### CAMEOS

★★ Lost Lover — DEAN 504 — Quivering vocal by the lead member on the rock-ballad. He gets an okay group assist. (Dean, BMI)

★★ Wait Up — Fair group shout on a rocker. Possible dual-market item for pop and r.&b. coin. (Dean, BMI)

### TOMMY KANE-EMERALDS

★★ In a Shanty in Old Shanty Town — DEAN 503 — Okay reading of the standard. Some coin possible for the medium-beat outing. (Whitmark, ASCAP)

★★ Oh-Oh-Oh Rock — Okay rocker gets a danceable treatment. Twang guitars are featured behind a so-so vocal. (Dean, ASCAP)

### McMILLIN BROTHERS

★★ Let It Be Me — CHRISTY 120 — Late cover of the currently big tune by the Everly Brothers. Slim chances. (Leeds, ASCAP)

★★ Satisfied — The boys have a slight Everly Brothers sound on this bright rockabilly tune. It can move. (Rambolt, BMI)

### THE PHANTOM

★★ Love Me — DOT 16056 — A wild vocal which attempts to outdo Presley at the latter's wildest. Sleeve shows the Phantom with a blindfold over his eyes. (Cooga, BMI)

★★ Whisper Your Love — This side is a ballad with triplet-marked backing. (Cooga, BMI)

### LARRY (88) KEYES

★★ Beatnik Boogie — MASCARA 120 — Twin guitars set the pace in this medium-paced blues instrumental. Fair prospects. Side has a good beat. (Bourne, ASCAP)

★★ Keep to the Right — An organ, tenor sax and guitar are heard on this minor blues side. A listenable effort. (Bourne, ASCAP)

### DARBY SISTERS

★★ Why Did You Go — COLUMBIA 41580 — The Darby Sisters sell this weeper in fair fashion over routine backing. (Budd, ASCAP)

★★ Think of All the Fun We've Had — The chicks say they can't go on without the guy they love on this side. (Budd, ASCAP)

### ROSE HARDAWAY

★★ Someday, Sweetheart — SEECO 6051 — The gal gives this a gutsy delivery that has a fair effect. It's the old tune done in an updated arrangement, and it's from the gal's recent album. (Simon, ASCAP)

★★ Faraway Boy — A pretty, folk-styled tune gets a similar vocal approach to the flip. Gal has a dramatic flair here. Tune is from Frank Loesser's coming "Green-willow." (Frank, ASCAP)

### HANK HANKINS

★★ Blues Stay Away From Me — REKA 298 — Triplet-backed blues. Hankins dual-tracks it for fair results. Good wailing tenor is heard on this one. Side has a good beat. (Lois, BMI)

★★ (My Old) Kentucky Home Rock — A good, rocking version of the Stephen Foster song. The tenor is featured prominently in this instrumental arrangement. Danceable sound. (Lambert, BMI)

### ULYSSES S. GRANT

★★ Love of My Life — PERSONALITY 15 — This has strong touches of "Body and Soul," except it's done in a semi-hip "Lambert-Handricks-Ross" style with the artist offering his chorus in unison with a trumpet improvisation. For offbeat minded jocks. (Cascade, BMI)

★★ No Good for Me — An offbeat ballad by the cat has a jazz approach. Tune would have only moderate appeal to the market today. (Serena, ASCAP)

### BILL BAKER

★★ Wonderful Girl — CORAL 62171 — A clink clink slow rhythm ballad is sung adequately by Baker. Singer is considerably better than the material. (Angel, BMI)

★★ Chit Chat — An upbeat blues effort is handled for okay effects by Baker. (Drum, BMI)

### KAREN LAKE

★★ Kiss Me Quick and Go — ABC-PARAMOUNT 10087 — The teen-age thrush sings to her boy friend that he better move out, since the parents can be heard upstairs not to mention brother and sister. Cute thought comes out for okay results. (Sequence, ASCAP)

★★ When I'm Not a Teenager Anymore — She'll miss the candy stores and the games and a lot of other things, when she's not a teen-ager anymore. Miss Lake handles it in okay style with a male chorus in support. (Sheldon, BMI)

### MIKE MINOR

★★ Was There Once — DOT 16047 — A pleasant ballad effort, in straight, legit baritone style by Minor. He sings to a chorus accompaniment. (Gil, BMI)

★ You Won't Be Satisfied — The oldie gets an okay updating by Minor. (Mutual, ASCAP)

The following records, also reviewed by The Billboard music staff, were rated one star.

GEORGIE SALO: I'll Love You Forever/End of Time—Hi-Q 5014

TERRY SISTERS: Zack/There's a Secret in My Heart—20th Fox 178

DARLENE YOSHIMOTO: Frankie Love Me, Love Me—Danco 115

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# Rhythm & Blues

★★★★

### HOWLIN' WOLF

★★★★ Tell Me — CHESS 1750 — A pleader blues with an exciting, insistent rhythm figure. The artist is in fine form with the familiar harmonica added to a solid boogie piano in the backing. Side can collect loot. (Arc, BMI)

★★★★ Who's Been Talking — A noble blues effort by the cat who shouts that his baby's bought her ticket and taken the train away from home. It's a moderate rhythm effort, and it features a fine traditional-styled vocal by the Wolf. (Arc, BMI)

### PROFESSOR LONGHAIR

★★★★ Go to the Mardi-Gras — RON 329 — There's a powerful New Orleans street marching sound here. The piano and drums pound it out with a whistler moving in first and followed by the Professor's blues vocal. Strong beat, and the side bears watching. (Ron, BMI)

★★★★ Everyday, Everynight — A New Orleans beat is heard on this interesting Domino-type blues side. Flip may have the edge. (Ron, BMI)

★★★★

### BILL HENDERSON

★★★★ Bad Luck — VEE-JAY 337 — The singer and band have a sort of jazz approach on this medium-beat tune. Singer sounds a bit like Joe Williams on this side. (Dee-La-Rue, BMI)

★★★★ Bye Bye Blackbird — The oldie gets a smooth, stylized reading by Henderson. It's done in a slow, bluesy clip. (Remick, ASCAP)

### AL (INT) BRAGGS

★★★★ A Little Bit Closer — PEACOCK 1693 — Peppy rocker is shouted with appeal by the artist. Side can move for pop and r.&b. coin. (Lion, BMI)

★★★★ Chass 'Em Tom Cat — Frantic sound by Braggs on rocker. He gets bright backing from the chorus. (Lion, BMI)

### CHESTER McDOWALL

★★★★ Tell Me Now — DUKE 316 — Soft croon by McDowall on a ballad with beat. Interesting ork support and a chorus buck the singer on the pretty side. (Lion, BMI)

★★★★ Joy in My Tears — Rocker is given a salable rendition by the artist. The side should move as well as the flip. (Lion, BMI)

### AL JOHNSON

★★★★ Carnival Time — RIC 967 — Johnson shout sings this strutting rhythm side. A listenable effort. (Ron, BMI)

★★★★ Good Lookin' — Another good rhythm side is shouted by Johnson. Danceable rhythm. (Tye, BMI)

### JIMMY BARNES

★★★★ Crying Cause I Lost — SAVOY 1581 — A big sound here and it features fiddles and voices in the backing. Barnes turns in a creditable job on the triplet rhythm ballad. (Savoy, BMI)

★★ Our Wedding Day — A soulful ballad expression of thoughts on a wedding day. A concerto type piano and ethereal voices are heard in support. (Savoy, BMI)

### LEROY WASHINGTON

★★★★ My True Life — EXCELLO 2172 — Blues singer Washington sells this up-tempo blues with feeling, helped by a good backing by the combo. Should sell in the r.&b. market. (Excellorc, BMI)

★★ Why Should I Cry — A slow ballad is handed a touching reading by the chanter. (Excellorc, BMI)

# Country & Western

★★★★

★★★★ Please Help Me, I'm Falling — CAPITOL 4347 — Thrush tells about the problems of her heart on this sad weeper. She sings it with feeling over traditional country support. Tune has also been cut by Hank Locklin. (Ross-Jungnickel, ASCAP)

★★★★ Down, Down, Down — On this side the country thrush sells an uptempo ditty with verve as she sings of her troubles with love. (Central Songs, BMI)

★★★★

EARL MITTEN: JIM & JESSE; CAL & IVAN  
★★★★ Snonflake Breakdown; Dixie Hoedown; Lazy — STARDAY 477 — Country instrumentalists in various tempo. Perform-

(Continued on page 63)

# The Billboard HOT R & B SIDES

FOR WEEK ENDING FEBRUARY 28

TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS ON CHART			TITLE, Artist, Company, Record No.	WEEKS ON CHART
	ONE	TWO	THREE		
1	1	1	1	BABY, Brook Benton & Dinah Washington, Mercury 71565	6
2	6	6	8	MONEY, Barrett Strong, Anna 1111	6
3	12	22	—	LADY LUCK, Lloyd Price, ABC-Paramount 10075	3
4	2	3	9	SWEET SIXTEEN, B. B. King, Kent 330	7
5	4	4	5	HANDY MAN, Jimmy Jones, Cub 9049	9
6	7	10	3	RUNNING BEAR, Johnny Preston, Mercury 71474	9
7	3	2	10	JUST A LITTLE BIT, Roscoe Gordon, Vee Jay 332	5
8	8	11	—	THEME FROM A SUMMER PLACE, Percy Faith, Columbia 41490	3
9	11	12	14	FANNIE MAE, Buster Brown, Fire 1008	13
10	13	5	2	I'LL TAKE CARE OF YOU, Bobby (Blue) Bland, Duke 314	18
11	5	9	12	TEEN ANGEL, Mark Dinning, M-G-M 12845	7
12	—	—	—	THIS MAGIC MOMENT, Drifters, Atlantic 2050	1
13	17	14	6	SMOKIE (PART II), Bill Black's Combo, Hi 2018	14
14	23	25	18	SHIMMY, SHIMMY, KO-KO BOP, Little Anthony and the Imperials, End 1060	7
15	19	19	—	(DO THE) MASHED POTATOES, Nat Kendrick, Dade 1804	3
16	9	13	—	WHAT IN THE WORLD'S COME OVER YOU, Jack Scott, Top Rank 2028	3
17	18	15	11	LET THEM TALK, Little Willie John, King 5274	12
18	22	—	—	I'LL GO CRAZY, James Brown & the Flames, Federal 12369	2
19	14	8	4	TALK THAT TALK, Jackie Wilson, Brunswick 55165	14
20	10	7	7	YOU GOT WHAT IT TAKES, Marv Johnson, United Artists-185	17
21	16	23	—	WILD ONE, Bobby Rydell, Cameo 171	3
22	21	21	16	THE BIG HURT, Toni Fisher, Signet 275	5
23	20	18	17	NOT ONE MINUTE MORE, Della Reese, RCA Victor 7644	6
24	15	16	—	BEYOND THE SEA, Bobby Darin, Atco 6158	3
25	28	20	15	THE CLOUDS, The Spacemen, Alton 254	18
26	24	29	19	GO, JIMMY, GO, Jimmy Clanton, Ace 575	7
27	26	17	23	DON'T LET THE SUN CATCH YOU CRYIN', Ray Charles, Atlantic 2047	4
28	27	—	27	WHAT ABOUT US, Coasters, Atco 6153	6
29	—	—	—	HARBOR LIGHTS, The Platters, Mercury 71563	1
30	—	—	—	HOW ABOUT THAT, Dee Clark, Abner 1032	3

**HITTING!!**  
"BEHIND THE DOOR"  
Vernon Green's Medallions #459  
"PEACE OF MIND"  
Willie Hayden #452

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# Reviews of New Pop Records

Continued from page 62

ances have the true bill sound and are a fine buy for people wishing this authentic material. (Starday, BMI)

### BILL CLIFTON; COUNTRY GENTLEMEN; KEN CLARK

★ ★ Dixie Mountain Express; Travellin' Dohro; Merry Mountain Hoedown — More of the same, all of it authentic in style and sound. (Starday, BMI)

### CECIL SURRAIT & SMITTY SMITH

★ ★ Your Darling's Not Here, Johnny Boy — KING 5308 — A tragic tale of woe. The cat is searching in vain for his chick. It's done in three-beat tempo and the boys give it a lot of down-to-earth feeling. A good side. (Lois, BMI)

★ ★ The Mighty Mississippi — A bright and snappy, folk-styled country song, done in upbeat style by the boys. Good sound with flashy piano and banjo spots. For traditional marts. (Lois, BMI)

### KEN CLARK

★ ★ South Pacific Shore — STARDAY 468 — Traditional sound by Clark on a tune that tells of a cat who joins the Navy and is sent to the "South Pacific Shore," where he falls in love with an island chick. (Starday, BMI)

★ ★ Candy Man — Sprightly tune is given a fine go by the artist over traditional-type support. (Starday, BMI)

### JIMMY DANE

★ ★ Tattle Tale — MARV 815 — Rocker blues might get some coin, if the side is exposed. Dane gives the tune a rhythmic reading. (Bayou State, BMI)

★ ★ Please Have Mercy — Same comment. (Bayou State, BMI)

### JIMMIE PEARSON & MELODY BOYS

★ ★ Nobody Cares — DIXIE 824 — Good sound by Pearson and the group on a bright country tune. Side might catch on, if plugged. (Starday, BMI)

★ ★ I'm Not Sure — Weeper is also nicely handled by the crew. Like the flip, it might have a chance, if exposed. (Starday, BMI)

### ★ ★

### SWANEE & ROCKABILIES

★ ★ Mixed Up Heart — CLIX 825 — So-so outing on c&w, medium-beater. Fair chances. (True Tone, BMI)

★ ★ Thrill Happy — Bright tune is warbled pleasantly by Swanee with an instrumental assist from the Rockabilies. (True Tone, BMI)

### HOLLIS CHAMPION

★ ★ Conscience Be Our Guide — LINCO 1317 — High-voiced reading of a leisurely paced c&w. tune. Some coin possible. Poor sound may hamper chances, tho. (Linco, BMI)

★ ★ Old Red Devil — Poor sound is again a negative factor, tho Champion reads the tune in acceptable style. (Linco, BMI)

### ELZIE ASBRIDGE

★ ★ Dim Lights — PACE 1005 — A weeper in the traditional style with lyric dealing with honky-tonks, juke box, etc. Sound is not too good. (Natchez, BMI)

★ ★ I Traded a Smile for a Heartache — A weeper in the traditional style. (Mohawk, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

DICK FAWCETT: That Smooth and Easy Waltz/Another Chance Is All We Needed, Darling—Tea-Tan 822

## Latin American

★ ★ ★ ★

### RANDY CARLOS

★ ★ ★ Light Green (Mambo) — FIESTA 107 — Listenable treatment of cha cha by the ork. Side can sell to both pop and L.A. buyers.

★ ★ ★ Chucky Cha Cha (Cha Cha Cha) — Same comment.

### ARGUESO

★ ★ ★ Violetera (Rumba) — FIESTA 103 — Subdued sound by the ork on a pretty rumba. Danceable side can be a pop and L.A. seller.

★ ★ ★ Un Sueño (Rumba) — This side is also a rumba that has a brighter sound. This, too, should appeal to lovers of the sort.

### ARGUESO

★ ★ ★ Por Que (Tango) — FIESTA 105 — Tango should find easy sales in Latin American markets with some pop interest also. The tune is well-played by the ork. (PD)

★ ★ ★ INSPIRATION (Tango) — Same comment.

### RANDY CARLOS

★ ★ ★ Cha Cha in Hawaii (Cha Cha Cha) — FIESTA 106 — Guitars and piano are featured on this colorful reading of an infectious cha cha

★ ★ Comet (Mambo) — The Carlos ork applies a spicy treatment to a catchy mambo. It should sell well.

## Jazz

★ ★ ★ ★

### SHIRLEY SCOTT

★ ★ ★ Ebb Tide — PRESTIGE 167 — Shirley Scott is featured on organ on this attractive accounting of the hit tune of a few years ago. Good wax for jazz boxes. (Robbins, ASCAP)

★ ★ Duck an' Rock — Bright bank of original material, penned by the organist is played neatly by Shirley Scott here. (Prestige, BMI)

★ ★ ★

### JOHNNY (HAMMOND) SMITH

★ ★ The Masquerade Is Over — PRESTIGE 164 — The oldie is played with a bit by Smith on organ, helped by Thorne Schwartz on guitar. Both sides are from the LP "All Soul."

★ ★ All Soul — Bluesy tune is played with warmth by organist Johnny Smith on this listenable instrumental side.

### GENE AMMONS SEXTET

★ ★ Woofin' and Tweetin' (Parts 1 & 2) — PRESTIGE 166 — This double side from the album of the same name features Ammons on alto, helped by horns and rhythm combo. Tune is an original riff item penned by Ammons and he sells it well as do all the other members of the group. Good box wax. (Prestige, BMI)

### WILLIE DIXON-MEMPHIS SLIM

★ ★ Nervous — BLUESVILLE 803 — Blues warbler Willie Dixon sells this low-keyed blues pleasantly, in a stuttering style, over piano backing by Memphis Slim. Both sides are from the album "Willie's Blues" (Prestige, BMI)

★ ★ Sittin' and Cryin' the Blues — On this side Willie Dixon tells about his lonely, lonely life, again helped by Memphis Slim on piano, plus a small combo. Two interesting sides that may appeal to blues fans. (Prestige, BMI)

★ ★

### HAROLD (SHORTY) BAKER

★ ★ S Wonderful — KING 5311 — To a sprightly shuffle rhythm, Baker blows his horn on the pretty oldie. Pleasant listening side which is okay dance fare as well. (New World, ASCAP)

★ ★ Cherry — Another fine oldie is given a good go by Baker on trumpet to a rhythm accompaniment. Can achieve as much favor as the flip. (New World, BMI)

## Religious

★ ★ ★

### SINGING MAILMEN

★ ★ The Benediction — BIZ 664 — A spoken narrative intro, this religious tune which is later sung by a male group. Some sales in this market. (Biz, BMI)

★ ★ Great Day — Spirited outing on the pop tune, but with spoken comments interspersed. (Biz, BMI)

## Sacred

★ ★ ★

### TRACE FAMILY TRIO

★ ★ Old Ship of Zion — KING 5307 — A slow and meditative gospel song, sung with considerable feeling and vocal skill by the Trace group. Good lead work by one of the ladies of the group. Solid for the right markets. (PD)

★ ★ My Home in the Sky — Another deeply sincere side by the family group. This side is a bit more on the rhythmic side than the flip, but the degree of devotion is just as high. (Lois, BMI)

### \*\*\* SACRED \*\*\* SACRED \*\*\* T. TOMMY

★ ★ The Last Long Mile — EVEREST 19330 — T. Tommy is backed by chorus and organ, and he gets a rousing effect. His style is semi-narrative here. Solid sacred programming. (Cedarwood, BMI)

★ ★ The Funeral — Narrative, backed by organ, tells the story of a funeral in a Southern town. Effective sacred programming. (Acuff-Rose, BMI)

★ ★

### LEWIS FAMILY

★ ★ Sunshine Land-At the End of My Journey — STARDAY 117 — Two sacred performances, each in different tempo and mood with authentic vocal and instrumental passages. (Starday, BMI)

★ ★ Over Yonder By the Sea-To Get My Reward — Similar to the flip. (Starday, BMI)

## Spiritual

★ ★ ★ ★

### FRANK DAVIS

★ ★ I've Been in the Storm Too Long — DEWITT 5903 — Davis applies his rich baritone to a pretty gospel theme. Good side for this market. (PD)

★ ★ The Day Is Past and Gone — Lovely hymn is rendered with sincerity and appeal by the artist. This should also attract devotees of spirituals. (PD)

### KNOWLES AND JACKSON SEXTET

★ ★ Christ Is in My Life — VEE JAY 880 — Knowles chants this in stately tempo with the sextet behind him contributing a fine effect. (PD)

★ ★ Jesus Is the Light of the World — In contrast to flip, this side moves right along with an infectious beat and handclapping. (PD)

### CARAVANS

★ ★ Jesus — SHARP 601 — Fervent reading by lead on stirring gospel theme. Effective arrangement. (PD)

★ ★ Solid Rock — Reverent performance by the male lead and a fem chorus on a sincere sacred theme. (PD)

★ ★ ★

### CARAVANS

★ ★ Tell the Angels — SHARP 602 — Standout solo by the lead on a leisurely paced gospel tune. (PD)

★ ★ Think of His Goodness — Moving thrashing treatment by group of tender gospel theme. (PD)

★ ★

### SPIRITUAL KEYNOTES

★ ★ Get Closer to God — NASHBORO 658 — The lead singer chants forthrightly of the modern troubled world and of the need to get closer to the deity. (Excelloc, BMI)

★ ★ Ashamed of Jesus — In three beat tempo with a melody reminiscent of an Irish air, this is a departure from the usual gospel or spiritual-type tune. (Excelloc, BMI)

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#101 — TRIPLE-X-RECORDS 1650 Broadway, N.Y.C., CI 5-6740



## Audio Feedback

• Continued from page 21

than the basic continuous-power measurement, but lower than the peak-power number. You'll see the first MPR figures used in summer advertising for such firms as Philco, Columbia, Zenith, Sylvania, Hoffman, Packard Bell and probably also in stereo ads from Admiral and RCA.

### WHERE CO-OP ADVERTISING STANDS TODAY

Dealer-manufacturer splits on local-level advertising are becoming more widespread. At a special co-op workshop session of the Association of National Advertisers held in New York February 16-17, ANA members were told by film industry exec and co-op ad veteran Lester Krugman, of NTA, that "63 of the top national advertisers" (which automatically includes many of the largest electronics manufacturers) now have co-op ad plans. By contrast, the figure was only 51 out of 100 companies just two years ago. A similar growth was noted by Krugman on a broader scale; today, 132 out of the 500 largest industrial firms have co-op plans. Two years ago, the figure was 120.

A revealing look at the philosophy behind the co-op plans of at least one major manufacturer was given to ANA by Leonard W. Smith, merchandise manager of Westinghouse's major appliance division. Altho Smith had in mind the selling of such Westinghouse items as dishwashers and refrigerators, much of the theory applies to high-end phonos and radio-phonos, particularly big stereo packages. Said Smith:

"As we see it, the purpose of our national advertising on major appliances is to tell what the appliance is and why the prospect should buy it. Local advertising tells how much the appliance costs and where to get it. Local advertising is the all-important follow-up. All of the millions we spend in national media . . . literally is only about half of the advertising job. Without firm, definitive local follow-up, it is practically money down the drain."

Westinghouse is of the opinion that an aggressive local dealer knows his own set-up best. The firm has long since shifted responsibility for co-op advertising administration from factory headquarters to the hands of distributor-level sales promotion managers. "Once we provided them with inflexible factory promotions, rigidly wrapped up and tied with a bright red ribbon," said Smith. "Now, we offer campaigns with suggested ads . . . an option of media . . . a selection of traffic-builders . . . and other choices."

By: C. R. S.

## NSRC Studies

• Continued from page 23

asked FCC to take over the technical work of the stereo committee, and set up the government organization, because both RCA and the Columbia Broadcasting System had declined to serve on the stereo committee for legal reasons. They had indicated a willingness to join a TASSO-type organization under FCC supervision, said Hull.

EIA says it will submit a report on FM stereo standards before March 15, but the work of the committee on AM and TV stereo standards will be terminated. The Association feels strongly that an important public service may be lost, if public interest, now taking hold in FM-AM stereophonic radio and phonographs should waver because of failure by FCC to authorize a regular stereophonic radio service. "Early establishment of stereo standards also will alleviate consumer confusion over conflicting claims," EIA points out.

## Fellows Recipe

• Continued from page 3

Television Code." Revival is due in part, he said, to "difficulties" in which the industry finds itself, and added that the "progress that has been made merits greater approbation than has been given it in some quarters."

Fellows told the broadcasting executives that the industry must unite "in opposition to the temptation to control programs, to conduct a continuing and aggressive educational campaign to inform the members of Congress about broadcasting, and most important of all, to so conduct our own affairs that we can speak always with pride and never with shame in defense of our own actions."

## Westminster Tapes

• Continued from page 3

corded during the past 18 months. New pact was signed by Ampex veepee and UST chief Herb Brown and Westminster veepee Horace Grenell. According to UST marketing Manager Bill Muster, initial Westminster release under the new deal is scheduled for May. Release will include the complete Handel "Messiah" to be issued in a double-reel package and to be priced competitively with the stereodisk version. Other selections will include the Mozart "Requiem" and the Bach B Minor Mass. Westminster's classical roster to be featured in UST's tape issues include conductors Adrian Boult, Arthur Rodzinski and Hermann Scherchen; pianist Paul Badura-Skoda, the Janacek and Smetana Strings, the Deutschermeister Band and the Vienna State Opera Orchestra.

## Chessman Case

• Continued from page 3

"Jumpin' Joe DiMaggio." Another hot item was "Did You See Jackie Robinson Hit That Ball." Willie Mays has had songs written about his exploits. Ditto Joe Lewis.

The Hollywood film-world has had personalities of sufficient glamor to spark event songs and disks. In an earlier generation, the death of Rudolph Valentino — star of "The Sheik," "Son of the Sheik" and many other simmering romances—sparked a song titled "There's a New Star in the Sky Tonight." This one achieved considerable popularity.

The event record and/or song is a direct descendant of the broadside ballad which was popular in English literature centuries ago. The broadside ballad, unlike the true ballad whose authorship was lost in antiquity—was the work of a specific author; generally a

## 'Moonlight and Roses'

• Continued from page 3

the Miller firm on assignment of his renewal rights to them before the end of the first copyright term. Black also had his three brothers sign the agreement, as next of kin, since Black has neither wife nor child.

One of the brothers, David Black later became executor to Black's will, when the author died before expiration of the first copyright term. Ben's will left his estate to the children of his three brothers. As executor, David Black secured renewal rights and turned them over to Daniels, Inc., the firm already in possession of the Daniels interest in the copyright. The Daniels firm began exploitation and licensing of "Moonlight and Roses" as sole owner of renewal copyright in 1953, and the Miller firm brought suit for infringement.

U. S. District Court and Circuit Court of Appeals, in New York, found for Miller. The lower courts sided with the Daniels claim that the author, even tho he had no surviving widow or child, could not

assign his renewal term to the Miller firm, because he did not truly own the renewal right until the end of his first copyright term. He would have to be alive at that terminal point to make any renewal assignment valid, they decided. (An earlier case before the Supreme Court, Ballantine and DeSylva, in 1956, established that rights of surviving widows and children, equally, take precedent over all others and would invalidate any previous assignment.)

The lower courts also accepted contention of Daniels' that the executor has the right to apply for renewal under Copyright Law, Section 24, which names succession to renewal of a deceased author's copyright in this order: Widow, widower or children of the author, if the author be not living, or if such author, widow, widower or children be not living, then the authors' executors, or in the absence of a will, the next of kin . . .

Abeles argued that the law meant for the executor to be an instrument for carrying out the will of the deceased, and not in any sense a "beneficiary," entitled to claim the renewal. Daniels argued that the law meant the executor to carry out the rights of the "next of kin" in this case, the nieces and nephews of the author, who turned these rights over to executor, David Black, and subsequently to Daniels, Inc.

Abeles noted that if the lower court decision is upheld, then "no publisher would contract with an author for his renewal expectance." Abeles succeeded in getting the case before the Supreme Court — only the third music copyright case considered by that body in 20 years.

Abeles also argued from the practical standpoint that an author without wife or child seeking such advance on renewal assignment is usually fairly up in years and wants to enjoy the proceeds of his work. He held unfair the Daniels contention that such an author would only have the right to assign such renewal if he were living in the 28th year of the first term—a year many authors may not live to see. Abeles' pointed out. Abeles also held it incongruous—as did dissenting Appeals Court Judge Washington — that a prior assignee could be defeated by an author who executes a will whose terms conflict with the earlier assignment. This would be particularly true when the author had obtained sums of money for the assignment, Abeles pointed out.

Attorney Milton Rudin, for Daniels, Inc., argued that publisher Miller's payment in advance of "only \$1,000 for 18 songs" of Ben Black showed that Miller knew and took the risk that the renewal rights would not actually become theirs. Abeles, in answer, said this occurred in 1946, when authors did not have today's means for getting the price up, and mentioned instances of advance-payments of up to \$50,000 for renewal rights to a "good song." The \$1,000 actually was for only one tune, "Moonlight and Roses." He told the high court because the rest were worthless.

Daniels' attorney claimed, that the right of the executor to apply for renewal stems directly from the Copyright Statute itself. He said many "contingencies" can upset such advance assignments — and named various possibilities such as a late marriage, discovery of an heir and even changing values in music styles, etc. He said publish-

ers accept such risks with their eyes open.

The whole question of whether an author actually has the right to dispose of his second renewal term (aside from the compulsory assignment to any surviving widow and-or children), until the first one has accrued, led Justice Frankfurter to say: "We must decide what the authors got before we can decide what he can do with it." Does the wifeless, childless author or does he not own rights to renewal that are assignable if he dies before the end of the 28th year of the first term? Daniels' says no—Miller says yes. The high court may decide.

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## Ear Psychology

• Continued from page 23

on his demonstration tape recorder can be reproduced by "just any radio." He is frank to admit that he uses the best possible radio for the purpose, indicating that the customer can do the same thing with the relatively higher fidelity of television sets, or buy the best possible radio. This, oddly enough, doesn't discourage sales, as might be thought. Harper's experience has been that once a customer gets the idea of using a patch cord to record music from radio, phonograph, or television set, that he begins to feel like an "electronic engineer" and to experiment more and more with sound reproduction—all of which, of course, is fine with the firm.

Harper doesn't go in for complex demonstration altho he has rigged up two microphones to a two-channel stereo tape recorder, to show how stereo recording can be made from St. Louis radio stations which are broadcasting simultaneously in AM and FM. Tips on recording "live" from bands and orchestras are usually included as well.

## ARD Agenda

• Continued from page 3

discuss the situation. Another meeting is being sought in this connection and the ARD is urging all dealers to co-operate with FTC, Bondy noted.

Taking note of another prominent problem of the week, Bondy said "We're against freebie records. We feel the freebie does not make the hit record. A record should make it on its own merits. Unless a record is a real smash, freebies can't help a dealer because he can't sell them anyway."

Bondy added that the Association, now in its second year, numbers close to 400 members from this city and its suburbs.

## Hit-Singles Life

• Continued from page 3

the Record Center who reported that in recent weeks his EP sales have almost doubled. Much of the rise was attributed by Anderson to a new acceptance of EP's by c.&w. customers. In the pop field, EP's seem to sell best if they feature a hot artist or contain a recently hot tune.

hack writer who seized upon morbid current events to turn a dollar. Thus, verse anent hangings, murders, etc., were rapidly printed and hawked in the streets for a few pence or shillings.



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## CNE PAYS SKELTON 55G FOR SEVEN NIGHT SHOWS

TORONTO—Red Skelton, at a fee of \$55,000 for seven performances, will headline the night grandstand show at the Canadian National Exhibition this year.

Recommendation by producer Jack Arthur to sign the redheaded comic, was approved at a Thursday (25) meeting of the CNE board of directors.

The show will open on Friday night and continue thru to the following Friday night with the first week's star doing seven performances. There is no show on Sunday.

A decision on a singer to headline the second week has not been reached, Arthur told the board, but negotiations are under way with several names.

The \$55,000 fee represents the largest ever given a CNE headliner on the basis of performances.

## L. A. Sports Show Signs Roy Rogers

Cowboy to Reveal Sportsman's Skills At Werner Buck's 11-Day Annual

LOS ANGELES—Roy Rogers has signed to head up the program at the March 31-April 10 Sportsmen's, Vacation, Boat & Trailer Show, it was announced by H. Werner Buck, show manager, and W. Arthur Rush, Rogers' manager.

This will mark Rogers' first step into the sports show field. He will come for 25 performances in the 11 days and bring his full package that has appeared at fairs. This includes Pat Brady, Sons of the Pioneers, the liberty horses and others. Dale Evans will appear as an added attraction at weekend performances.

Contract calls for Rogers to get a flat fee plus a percentage of the gate. He has arranged to make appearances on local TV and radio for show publicity and he also will hold a press conference and attend a convention of sports broadcasters on March 24 with Buck.

At the giant sports show, Rogers will appear in an outdoor arena and take part in a wide variety of sports events for the 75 to 90

minute show. Included will be fishing, hunting, boating, golfing and other activities as well as his standard Western activities.

Buck said that Rogers will be publicized with a title of "Mr. Sportsman U.S.A." as well as "King of the Cowboys."

Advance plans call for Rogers' May television show to be based on vacationing and to use film or theme from the sports show. Sports show acts will be used with this TV possibility in mind.

Buck's sports show will be expanded this year to include not only Pan-Pacific Auditorium and several large tents as well as the outdoor show area, but also the Pan Pacific theater and an adjacent bowling alley. Outdoor areas also will be used. A waterfall will be built to flow off the roof of the Pan-Pacific Auditorium. Display space at the show has been sold out in several departments and no space has been given away, Buck said. All exhibitors will be appropriate to a sports-vacation show, he said, with none offering over-the-counter sales.

## Midwest Fair Assn. Elects Schultz Prez

KANSAS CITY — Ed Schultz, veteran manager of the Nebraska State Fair, was elected president of the Midwest Fair Association at its annual meeting here Friday (26). He succeeds Willard (Bill) Masterson, Wisconsin State Fair.

Maurice Fager, manager of the Mid-America Fair, Topeka, moved

## RINGLING SCORES AT GREENVILLE

GREENVILLE, S. C. — Ringling Bros. and Barnum & Bailey Circus played to 22,692 people in six shows at the Greenville Memorial Auditorium (16-18). The show had two straw houses in the 4,900-seater. Building manager Herman J. Penn said that this was the building's "biggest attendance yet for this type of show." Afternoon shows had crowds of 3,661, 4,984 and 5,242. Night show counts were 2,402, 3,059 and 3,344.

up to the vice-president's post from that of secretary. Clarence Lester, Tulsa State Fair, was named secretary.

In addition to the fairmen named those in attendance included C. G. (Pete) Baker, Oklahoma State Fair; Doug Baldwin, John Libby, Harry Johnston, Minnesota State Fair; Glen Boyd, Ozark Empire Fair, Springfield, Mo.; Tom Conrady, Oklahoma Free Fair, Muskogee; Lloyd Cunningham, Iowa State Fair; Ed Soucy, Alabama State Fair; Ralph Fox, Nebraska State Fair; Colie Ervin, Missouri State Fair; Sidney Larson, South Dakota State Fair; Everett Erhart, Virgil Miller, Elmer McNab, R. C. Beasley, Roy Freeland, Harry Lambert, Harold Staadt, Kansas State Fair; Clive Lane, L. J. Marshall Jr., Stanley Stauffer, Mid-America Fair; Clyde Reeves, Kentucky State Fair; G. W. (Bill) Wynne, Mid-South Fair, Memphis; Joe Monsour, Louisiana State Fair, Shreveport; James Stewart, State Fair of Texas.

Attraction and fair supplier rep-

## Calif. State Fair Renames Fortin Mgr.

Rosequist Named To Assistant Post; Mull Gate Hike

SACRAMENTO — Dudley T. Fortin was again named manager of the California State Fair and Exposition by unanimous decision of the fair's board of directors. Ted Rosequist was appointed assistant manager to replace Edward L. Paine, who will retire April 1.

Rosequist returns to the post he held prior to his appointment as co-ordinator of the new fair site planning.

The board indicated it will take final action on the move to boost admission from the 50-cent charge when it meets again on March 24. State Finance Director John E. Carr has suggested the \$1 admission and the elimination of all passes except for fair officials and employees. Several members have indicated they favor a 75-cent admission, however.

Max Sobel, San Francisco wholesale liquor dealer, has been named to the board of directors by Gov. Edmund G. Brown. He replaces Ward G. Walkup, whose term expired February 1. Sobel is chairman of the board of the firm bearing his name and has been active in civic affairs.

## IAFE Date Switch Opposed by IMCA

KANSAS CITY—The International Motor Contest Association, in a resolution passed by its board of directors, has asked the International Association of Fairs and Expositions to review its recent move that changes the dates of the IAFE annual convention.

The IAFE has scheduled its meeting for December 1-3, in Chicago, several days after the traditional dates which open the weekend after Thanksgiving.

In the resolution the IMCA said it "vigorously protests the arbitrary action of the board of the IAFE and earnestly recommends that the matter of dates be reviewed."

representatives included Ralph Wilkerson, Haas, Wilkerson—Wohlberg; Earl Newberry, Leo Overland, Tournament of Thrills; Jerry Wald, Wald Fireworks; Frank Winkley, Auto Racing, Inc.; Aut Swenson, Swenson Thrillcade; Al Sweeney, National Speedways, Inc.; Herb Green, Gene Autry Enterprises; Carl Sedlmayr Sr., Royal American Shows; Jack Duffield, Thearle Duffield Fireworks, Inc.; L. Simmons, B. E. Baddenmeyer, G. C. Hoey, Pinkerton Detective Agency; John A. Guthrie, Guthrie Rodeos; Tom Drake, Tom Drake Agency; E. O. Stacy, Danny Cleary, Music Corporation of America; Ernie Young, Frank Taylor, Stu McClellan, GAC Hamid Agency; Sam J. Levy Sr., Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises; William T. Collins, William T. Collins Shows; Darrell Hornbeck, Bill Atterbury, Atterbury - Hornbeck Thrill Enterprises; T. P. Eichelsdoerfer, Frank Sharp, Regalia Mfg. Company.

## Showmen's League Meets March 17 on Convention Plans

President Paul Olson Calls Special Session in Chicago

CHICAGO—A special meeting of the trustees, past-presidents and board of governors of the Showmen's League of America has been called by League President Paul Olson for Thursday, March 17, to consider plans for the League's 1960 convention activities. The special session, to be held in the League's building here, will follow the regular meeting of the League's membership.

The special meeting, which is believed to be without precedent in the long history of the League, was prompted by recent action of the board of directors of the International Association of Fairs and Expositions in changing both the dates and the hotel of its convention, for many years held concurrently with and in the same hotel as the League's convention activities.

The IAFE board, in a surprise action taken without consulting the SLA, set its dates for the first Thursday, Friday and Saturday (December 1-3) following Thanks-

giving Day, and, additionally, picked the Morrison Hotel, rather than the Hotel Sherman, the site for many years, as the convention hotel.

Earlier, in keeping with past practice, the League had fixed its dates for Sunday thru Thursday following Thanksgiving Day and had again made the necessary arrangements with Hotel Sherman for its convention activities.

The special meeting will act on whether to hold to its original convention plans or to change both the League's dates and convention hotel or to change only the convention dates or the hotel.

Olson said he is seeking the fullest expression possible from the membership. The questions, he pointed out, will be aired fully before the membership at its regular March 17 meeting before the trustees, past-presidents and the board of governors meet in their special session.

Olson said that he will fly from his Riviera Beach, Fla., home to preside at the March 17 meetings.

## UTAH STATE FAIR PLANS COLISEUM

Would Have 14,000 Permanent Seats; Eyes Financing From Legislature

SALT LAKE CITY—The Utah State Fair has unveiled plans that would lead to the construction of a \$3,500,000 coliseum that would have 14,000 seats.

C. J. Smout, president of the fair association, said the board unanimously agreed to support the proposal, altho no definite building plans and no funds are available for the project.

Smout said the board hopes to get the building on the list of projects to be submitted to the 1961 Legislature by the State Building Board. Agreements will also be sought from Salt Lake County and Salt Lake City to share in the expense, he pointed out. Hope is to get each government to put up about \$1,167,000.

Proposed site is the west side of the fairgrounds in the midway

area. Permanent seating would be 14,000 with roll-away bleachers for an additional 2,000 and arena floor space for another 2,000.

The building is designed for basketball, ice hockey, ice shows; stagshows, conventions, boxing matches, the State Fair and 4-H and FFA events. A cafeteria will be included, as will exhibit rooms and places for trade shows.

Announcement of the proposal at this time was made so as not to lose out to a similar project advanced for the University of Utah, Smout pointed out.

The fair's present coliseum has total seating of 5,200, which includes 3,200 permanent and 2,000 temporary seats. In addition, its auditorium seats 1,000.

## PLACE ORDERS FOR TWO MORE A-H SKY WHEELS

NORTH TONAWANDA, N. Y.—The Allan Herschell Company has accepted tentative orders and deposits for two more Sky Wheels, Lyndon Wilson, A-H president, announced.

In addition to orders previously announced, Norman Shapiro has submitted an order for the ride which will be operated on the James Strates Shows, and R. & C. Amusements will operate one at Coney Island, N. Y.

## Graeme Botts, Riverview Park Officer, Dies

CHICAGO—Graeme G. Botts, 70, vice-president of Riverview Park here, died Friday (February 26). He had been ill since July.

Botts had been with the park for 23 years, coming to the organization as secretary. Funeral arrangements were incomplete but services were to be held in Louisville, Ky. Survivors include his daughter, also of Chicago, and a grandson.



## Aud Bill Pulls Big At Orlando, Fla., Fair

ORLANDO, Fla. — Tough weather hit the Central Florida Exposition, which bulled thru mid-week with attendance figures slightly ahead of last year's. On the total revenue side, however, sale of space was substantially ahead of 1959 and decent weather for the finale held the probability of a highly profitable fair for manager H. H. (Pete) Parrish.

A three-packaged Civic Auditorium program shed some light on the fair's entertainment dilemma. Opening with the Everly Brothers and a pop music supporting cast, the 2,800-seat hall drew four full houses for Monday and Tuesday (22-23). Betty Johnson did likewise the following night. Advance for the Grand Ole Opry unit, to wind up the week, indicated S.R.O. business ahead, Parrish said.

Opening-day ceremonies were heavily attended and some 20,000 persons paid their way into the grounds by the time heavy rains broke up the action in the afternoon. There were light sprinkles on

Tuesday, and a nice day for Wednesday, which was Negro school kids' day.

Thursday came with leaden skies and storm warnings which kept customers at home thru mid-afternoon, and exhibits battened down. Drizzles offered no encouragement.

Thru it all, the James E. Strates Shows midway ground out a gross somewhat better than last year's, when weather conditions had also been nothing to cheer about.

For the auditorium show prices were \$1 and \$1.50 for matinees, and \$1.50, \$2 and \$2.50 for night performances. Parrish stressed the Everlys' package as pop music and not rock 'n' roll. "I shot a newspaperman yesterday for calling it that," he said.

Both midway and commercial sales were ahead of 1959, with some \$5,000 extra coming in on concession space. The free boat show was highly commended, under canvas near the auditorium. It had been before the ball park grandstand last year.

## Kelly Miller, 47, Dies; Invented Circus Devices

HUGO, Okla. — Kelly Hans Miller, 46, former co-owner of the Al G. Kelly & Miller Bros. Circus, died at a hospital here Saturday (20). He had been ill a short time and entered the hospital February 4. Death was attributed to a liver ailment.

His brother, Dores R. Miller, present owner of the show, flew his



KELLY MILLER

private plane to Tulsa Thursday (18) to rush important medical equipment back to Hugo for doctors who were treating Kelly.

Funeral services were conducted Tuesday (23) at Hugo with the Coffey Funeral Home in charge. Surviving are his widow, Dale; a daughter, Mrs. Robert (Karen Kay) Murray; his father, Obert O., and his brother.

Miller was born at Smith Cen-

ter, Kan., and later his father's dog and pony show started from that town. The present Kelly-Miller circus was founded in 1937 by the father and two sons.

Kelly chose to remain almost anonymous on the show. Few people from other shows knew him and many visitors on the circus were not aware of his presence. He was, however, instrumental in insuring the show's mechanical operation and smooth movement.

It was Kelly who designed and built most of the specialized motorized circus equipment perfected on the Kelly-Miller show. Included among his inventions is the Miller-Sanguin canvas spool truck, a device now in common use on many truck shows. He also designed the semi-trailer for transporting giraffes by truck. A mobile maintenance shop he built was equipped for rebuilding trucks right on the show grounds. Patents were issued for some of his inventions.

Holding real estate investments in Colorado and other interests, Miller sold his share in the circus to his brother, D. R. Miller, after the 1958 season and retired from show business. He and his family made an extensive tour of Canada and Alaska in 1959 and returned to Hugo last fall.

He was in civic affairs at Hugo and was active in Masonic work, being a member of the Consistory and the Shrine. Among his affiliations was the Al G. Kelly & Miller Bros. Circus Traveling Shrine Club.

## BARNES SETS C-W SHOW FOR IND. FAIR GRANDSTAND

INDIANAPOLIS—A lineup of country and western name talent has been set by Barnes-Carruthers Theatrical Enterprises for five night grandstand shows at the Indiana State Fair.

The booking, handled by Randy Avery of the B-C office, was co-ordinated thru Lucky Moeller of the Jim Denny Artists management firm with which the Barnes office has a working agreement for fairs.

Veterans in the booking field are expected to watch the results of the show closely. It was pointed out that this is one time, if not the first, that a group of country and western names will take over a major grandstand for this long a run.

Actually, two name bills will appear. Set for Sunday, Labor Day and Tuesday night are Webb Pierce, Carl Smith, Minnie Pearl, Brenda Lee, Pee Wee King and his Golden West Cowboys and a square dance troupe. For the Wednesday and Thursday evening appearances the office has Ray Price, Hank Snow, Stonewall Jackson, Marvin Rainwater, Wanda Jackson, a square dance group and Red Sovine and his Western Playboys.

## Hour-Long Show Of Circus Acts Set by Sullivan

PARIS—Ed Sullivan, of the CBS-TV show, arrived here Tuesday (23) to tape performances by a number of circus acts at the Cirque d'Hiver. This TV tape plus films of acts the Sullivan show has used in the past 12 years will be used in a special hour-long program to be televised by CBS in March.

The show will be called "Circus Stars of the World" and will include Emmett Kelly and the Russian clown, Popov, among numerous others from past TV shows. While the program is to be aired in March, the exact date has not been set yet, according to CBS.

## San Antonio Stock Show Pulls 250,000

SAN ANTONIO—The San Antonio Stock Show and Rodeo wrapped up its 10-day run here Sunday (21) with a reported 250,000 patrons and a show described by officials as the best on record.

The quarter million turnout included over 100,000 who attended the rodeo produced by Everett Colborn and Harry Knight. Featured names were singers Jimmy Dean and Betty Johnson.

Overflow crowds attended the final two rodeos on Saturday. Entries topped all previous records. A. B. Johnson, general manager said, running over the 5,000 mark.

Johnson added that more than 25 per cent of this year's exhibitors already have signed for the '61 show.

## Hamid-Morton To Atlantic City

ATLANTIC CITY — Atlantic City Attractions, Inc., will sponsor the Hamid-Morton Circus at the National Guard Armory, giving the resort an attraction for the Palm Sunday weekend of April 9-11. Headquarters for advance ticket sales are being set up in Central Pier on the Boardwalk.

## OUTDOOR BIZ WELL REPPED AT SPORTS SHOW

CHICAGO — The outdoor amusement business is well represented at the International Sportsmen's and Vacation Show which opened a 10-day run here Friday (26) in the International Amphitheater.

Included are Gene Holter, Knott's Berry Farm and the Angels Camp (Calif.) Fair. Holter has camels, racing ostriches, trained goats and a wrestling bear in the show. Knott's Berry Farm, Buena Park, Calif., sent a sluice where patrons can pan for gold dust. The Angel Camp Fair has its champion jumping frogs in a preliminary tournament to the world's title event that is held during the fair.

A plus is a huge display of house trailers and mobile homes in the big south hall of the Amphitheater.

## TALENT ON THE ROAD

### John Bromfield Added At Chicago Sports Expo

John (TV's U. S. Marshal) Bromfield is an added starter on the bill at the Chicago sports show which, apparently is aware of the strong lure of video's cowboy set. . . . Leon McAuliff and His Cimarron Boys are set for three Illinois fairs. They'll be at Arthur on July 20; play the horse show at Lincoln on August 9-10 and move over to Milledgeville on August 14. . . . Singers Janine and Nico, who played the 1959 Chicago Trade Fair at Navy Pier, will be on the "Paris a la Mode" television show February 29. . . . Frances Faye, comedienne; Guy Marks, comic, and the Rhythm Kings opened Sunday (28) at Chicago's Chez Paree, following in Jaye P. Morgan and Mort Sahl.

Dick and Ruby Wren, who've been away from the amusement scene for a while but did spend 30 years trouping, marked their 50th wedding anniversary Saturday (27) in Detroit. The veteran duo, who now reside at 22600 Middlebolt Road, Farmington, Mich., for years did various musical turns in vaudeville, dramatic stock, tent shows, medicine shows and circuses. A daughter, Ruby, worked with her mother in a sister act; a son, Boddy, did a hand-balancing and acro bit and another daughter, Catherine, was an acrobatic dancer as a youngster.

TV SHOWCASE: Robert Horton, usually seen on "Wagon Train," will go dramatic March 1 when he plays the lead in "Jeff McCleod, the Last Reb." . . . Dale Robertson guests on the March 3 Ernie Ford stanza. . . . Joe E. Brown will be on the March 1 "Arthur Murray Party." . . . Roy Rogers and Dale Evans on the Chevy Show from the Houston Fat Stock Show March 6. . . . Thrush Anita Bryant set for the March 13 George Gobel show. . . . Richard (Paladin) Boone and Cliff Willis will be in the March 27 "Playhouse 90." . . . Helen (Boop-Boop-a-Doop) Kane, hit singer in the 1930's, will be in the cast of "Be Our Guests" March 19. . . . Three Stooges, Johnny Mathis and others are set for the May 1 Frances Langford show. . . . Howard Keel and Carol Lawrence top the "Bell Telephone Hour" March 11. . . . Kane Sisters join the March 2 "Be Our Guest" cast. . . . Comic Benny Rubin visits with Jack Benny March 6. . . . Set for the March 6 Ed Sullivan show are Anna Maria Alberghetti, Eartha Kitt; Rickie Lane and his dummy, Velvel; Bob Lewis, comedy; Happy Jesters, comedy; Leon Bibb, folk songs; Augie and Margo, dance; Excess Baggage, dogs, and Pompoiff Thedy and Company, pantomime. *Charlie Byrnes*

## First Allentown Sports Show Sets Acts; Rodeo for Ringo

Tommy Bartlett will serve as emcee for the first Allentown (Pa.) Fair Sports, Vacation and Boat Show, March 18-26 in Agricultural Hall. Others on the program, obtained thru Barnes-Carruthers agency, include the Chief White Cloud troupe, Willie Necker dog act, Sol Schiff, table tennis routine, and others. Wendell Emrick is show producer. . . . Phil Enos is back from Berlin with the Cook and Enos Funny Ford act; he'll return to Europe after U. S. dates. . . . Johnny Ringo (Don Durant) will star at the six rodeo performances produced by Flying A Ranch Rodeo and Harry Knight and Company for the Rio Grande Valley Livestock Show, Mercedes, Tex. Rodeo dates run March 17-20, with the Clark Brothers clowning. . . . Fred Waring's "Stereo Festival" package plays Orlando (Fla.) Municipal Auditorium March 7. . . . Ariston Trio, acrobats, and the Rhythmmen, vocalists, are in the Radio City Music Hall bill which opens March 3.

*Irwin Kirby, New York.*

## BUSY WINTER

### Hrubetz Sells 19 Paratrooper Rides

SALEM, Ore.—Frank Hrubetz & Company, Inc., has announced the receipt of orders for 19 Paratrooper rides, seven Paratrooper changeover kits and a Model 30 Round-Up ride.

Three parks, including Blackpool Pleasure Beach, Blackpool, England, have ordered the park-model Paratroopers. Others are Riverview Park, Chicago, and Dorney Park, Allentown, Pa.

Portable Paratroopers have been purchased by C. C. (Specks) Groscurth, Blue Grass Shows; Carl Sedlmayr, Royal American Shows; James F. Drew, James H. Drew Shows; Williams Amusement Company, Monroe, N. C.; W. G. Wade Jr., W. G. Wade Shows; Charles Carroll, Carroll's Greater Shows; Mike Krekos, West Coast Shows; George Burr, Quincy, Mass.; Russell E. Kissell, Cincinnati; Sam

Prell, Prell's Broadway Shows; Johnny Denton, Gold Medal Shows; Anthony Carl, A. J. Carl Shows; N. L. Creson, Montgomery, Ala.; Andy Kasin and Mrs. Al Kuaz; Charles Cooper, Canadian National Exhibition, Toronto, and Paul Olson, Olson Shows.

The changeover kits have been sold to Jerry's Rides, Severn, Md.; Loop-O Amusements, Inc., Brooklyn; Curly Walters, Boutte, La.; Fred C. O'Neil, St. Paul; L. I. Thomas, Thomas Joyland Shows; Arnold's Park Amusement Enterprises, Inc., Arnold's Park, Ia.; and J. A. Greenway, Gayland Shows.

The Round-Up was also purchased by Krekos' West Coast Shows.

The Paratrooper destined for the Blackpool Pleasure Beach will be shipped on the Columbia Star of the Blue Star Lines from Portland, Ore., on or about February 29.



## FAIR-EXHIBITION MANAGEMENT

### Tulsa, International Oil Expo Consolidate Fairgrounds

TULSA—The Tulsa State Fair and the International Petroleum Exposition have reached a new lease agreement linking the grounds of both organizations under one management.

The consolidation will end the ghost town status of the oil show grounds and put much of the area into everyday service.

G. C. Parker, president of the Tulsa Exposition and Fair Corporation, was chairman of the committee which negotiated the lease. The pact will run concurrently with that held by the Tulsa fair from the county.

"The lease assures keeping the IPE in Tulsa and provides for a progressive expansion and improvement program for both the IPE and the fair," Parker said. The lease states the IPE may hold one exposition during the month of May in each five-year period. If an oil show is not held during a 10-year period, the grounds revert to the fair.

The fair corporation will maintain the grounds and the two corporations are empowered to construct buildings on a joint basis. The fair also may lease or use any building belonging to the IPE, either during the annual fairs or for rental or storage during the off-season. The IPE may use any part of the adjoining fairgrounds for its exhibitions.

Rental will be \$2,500 each year the IPE stages a show, plus 10 per cent of the gross income from exhibit space. No off-season maintenance charge will be made to firms or individuals owning buildings on the grounds, providing the buildings are made available to the fair for use. Under the new agreement, the fair will obtain use of the first-class exhibit space in the \$3 million IPE plant. In addition, it will gain use of the two-story brick office building and the large Drilling-In Cafe on the east side of the grounds.

### Mineola Science Theme Uses Local Space-Age Capability

WESTBURY, N. Y. — The century-old Mineola Fair is officially recognizing its streamlined setting and market this year, lifting science and industry to prominence above the traditional agricultural theme. Ever since leaving the old fairgrounds several years ago, the fair has gone down the road to modernization in all its aspects.

The multi-million dollar Roosevelt Raceway racing plant is a super streamlined fair home. And Long Island's economy has completed the transition to industry, much of it connected with military and space projects. J. Alfred Valentine, president of the sponsoring agricultural society, has publicized the establishment of a Science and Industry Exposition to run concurrently with the fair. Response thus far indicates the shaping of the East's most impressive show of planes, missiles, space vehicles, weapons and other products in which Long Island industry is involved. Lou Davis has been retained to develop this activity; Charles Bochert continues as fair manager.

Already planning broad participation are Sperry Gyroscope Division of Sperry Rand Corporation, Republic and Grumman aircraft companies, American Rocket Society, Zahns Airport, and others.

### Louisiana State Okays \$250,000 Sheep-Swine Bldg.

SHREVEPORT, La.—Joe T. Monsour, secretary-manager of the Louisiana State Fair, announced that plans for a new swine and sheep exhibition building were approved at a special meeting of the board of directors. Monsour said the cost of the new building is estimated at approximately \$250,000.

Monsour pointed out that this is another step in the improvement program instituted a few years ago. He said it was the feeling of the board that present facilities are outmoded and it would be impractical to attempt to repair them. The new construction was approved as an emergency measure.

The new building will be modern in every respect. It will contain 54,384 square feet of space, with 564 swine and sheep exhibition pens, constructed in proportion and appearance similar to that of the present cattle exhibition building, one of the more recent construction jobs on the fairgrounds. Construction will begin immediately, he said, and is expected to be completed so the new building will be ready for service for the 55th fair, October 21-30.

VANCOUVER, B. C.—The Pacific National Exhibition has announced that another 4,408 seats will be added to Empire Stadium this year, bringing permanent seating capacity to 32,754 and total capacity, with the addition of track seats, to more than 35,000.

Dr. J. C. Berry, new president of the PNE, announced plans for the additional seats and more roof following a meeting of the board of directors. Cost of the project will be in the neighborhood of \$160,000. Work will start immediately.

Additions to the Stadium will include a 2,500-seat tubular steel bleachers section on the grass bank at the north end of the stadium. To include washrooms and concession stands, it will be surrounded by a special fence. Slightly more than 1,900 seats are to be installed at the southeast and southwest corners of the stadium, bringing the seating to the same height as the covered stands. Extension of the roof over the west side stands to cover two more sections. The extension will provide another 2,200 covered seats, raising the total to almost 15,000.

The Canadian football classic, the Grey Cup, between the Eastern and Western champs of their respective leagues, will be played in Vancouver this year.

## 4 Expositions Mark Season At Asbury Park

ASBURY PARK, N. J. — A quartet of major trade shows, running from February thru May, are among top activities for the beach-front Convention Hall here, according to George Zuckerman, director of publicity and promotion for the city. The four expositions are expected to attract more than 250,000 visitors to the city-owned building.

Starting with the seventh annual Jersey Coast Boat Show in the Boardwalk convention building February 20-28, the roster of expositions includes the Jersey Shore Home and Garden Show, March 24-29; the second annual Jersey Coast Imported Automobile Show, April 20-24, and the eighth annual Eastern Ceramic Show, May 5-8.

While the Boat, Ceramic and Automobile shows all have proved successful in the past, both for exhibitors and visitors, the Jersey Shore Home and Garden Show is making its initial appearance this year.

An optimistic note reported by hotels and motels is the number of advance reservations from many parts of the nation being made for personnel of firms and dealers exhibiting at the shows, as well as interested buyers.

## Detroit Fair Seeks 657G Arts Building

DETROIT—Construction of a \$65,000 home arts exhibit building is being sought for Michigan State Fair.

Funds for the building were included in a \$150 million State building program presented to the Legislature by Gov. G. Mennen Williams.

The program is a new one for the State and calls for establishment of a State Building Authority to issue revenue bonds to pay for construction. In turn, State agencies, such as the fair, will rent the buildings from the Authority, and revenue from their rentals will be used to redeem the bonds.

## Long Beach Set For Home Show

LONG BEACH, Calif. — The Long Beach Home-O-Rama opened for five days starting Wednesday (24) in the Long Beach Municipal Auditorium, under the sponsorship of the Builders Exchange of Long Beach.

Special feature of opening night was a queen contest, with Ben Hunter, late-night radio personality of the KFI "Night Owl" show, as emcee. Ricky Kelman, who plays Randy Towne on the Dennis O'Keefe television show, and Jeanine Russell, Margaret of the "Dennis the Menace" show, appeared Friday (26). Daily entertainment features Ruste Richards and Her Three Bars. Hom McCann was in charge of publicity for the show.

## ARENA, AUDITORIUM NEWSLETTER

### Cow Palace Busy

By TOM PARKINSON

"NEVER BEFORE HAVE WE been negotiating so many rentals so far in the future." That's the way Nye Wilson, manager of the Cow Palace at San Francisco, describes current activities. There are some big ones coming which he is not ready to announce yet. But already nailed and current are such as these:

The first Speed-O-Rama closed a four-day run about 10 days ago. It displays nearly everything associated with speed, except dogs and horses. Included were autos, scooters, motorcycles and boats. Next big event is the San Francisco National Sports and Boat Show, March 4-13. It will use 265,000 square feet, compared to 180,000 last year, and attract 300,000 people. On March 18 and 19, the Cow Palace has the NCAA National Basketball Finals. The seating totals about 14,000 for this event and the two nights are nearly sold out well in advance. The scale is to a \$6 top. For May 18, 19 and 20 the San Francisco Examiner is sponsoring the U. S. Olympic Boxing Finals, held here also in 1956 and promising to be a more interesting show this time. The Cow Palace will have the annual Boy Scout show in May; second annual Home Show, July 22-31; a rock and roll show; automobile presentation show; English-produced weekend show; dinner for 3,500; annual Arabian Horse Show; several conventions, and the Ringling circus.

The Grand National Junior Livestock Exposition will be April 9-13, and will include sale of 2,000 head of livestock plus a junior horse show. The major 16th annual Grand National Livestock Exposition, Horse Show and Rodeo will be October 21-30. The dates for this are earlier than usual in an effort to avoid conflict with publicity on the political parties' conventions. Wilson is negotiating now for headliners to feature at the Grand National.

## Barbara Eisenhower to Open Washington Flower Annual

MRS. JOHN EISENHOWER, daughter-in-law of the President, will officiate at the opening of the 10th annual National Capital Flower and Garden Show at the National Guard Armory in Washington March 4-10. The show is to feature a large section of displays by Allied Florists of the Washington area. University of Maryland will sponsor an educational exhibit. The city of Miami Beach will send a replica of the proposed Lincoln Road development in Miami Beach, a mall in the business district. The exhibit is to cost a reported \$15,000. Another showpiece will be a fountain spouting 25 feet high and designed by architect Boris Timchenko. Advance sale thru the garden clubs or Allied Florist member stores has \$1 tickets. At the gate admission will be \$1.50.

## British Amusements Show Features Scooter Displays

AMUSEMENT TRADES EXPOSITION in London earlier this month included displays by several ride makers. Amusement Equipment Company, Ltd., exhibited Lusse auto scooter cars. Supercar Company, Ltd., showed scooter cars and speedway cars plus plastic decorations for rides and ticket boxes. Whittaker Bros., Ltd., offered a new style of scooter car motor. Amusement Rides Manufacturing Company displayed a new scale model of the Flying Saucers and a car for a kiddie sports car ride. A number of Arcade devices were shown, along with many coin machines, reports the World's Fair.

## Bette Davis at El Dorado; Milwaukee Increases Rates

EL DORADO (ARK.) MUNICIPAL AUDITORIUM, brand-new building, played "The World of Carl Sandburg" Friday (19), reports K. W. Dodson Jr., of the operating commission. A near-capacity audience saw the show which stars Bette Davis and Barry Sullivan. The El Dorado gross was \$6,800. . . . The Milwaukee Auditorium-Arena has raised some of its rates, including those of the Arena. Increases were between 8 and 12 per cent, depending upon the classification of the renter. It was the first hike for arena rates and the first since 1957 of hall rates. The Milwaukee board also voted to re-admit wrestling shows, lifting a ban of several months. . . . Noting that there is considerable interest in Atlanta in building a new music hall and coliseum, the Chamber of Commerce there has said that a proposed sports stadium authority should also be given the power to construct the other two buildings. . . . The Memphis park commission has given the city a report on a plan to enlarge Crump Stadium to 65,000 seats. At present it can seat 32,000. The plan would cost \$2,343,200. . . . Vienna, Austria, will have a new large building for its fall fair. . . . Brigham Young University has proposed a new arts center to cost \$2,000,000. . . . University of North Carolina at Chapel Hill has proposed a \$5,000,000 coliseum. . . . University of Virginia, Charlottesville, has proposed a \$2,000,000 fieldhouse. . . . A \$2,960,934 contract has been awarded Coliseum of Nations at Seattle, part of the Century 21 Exposition set-up. It will have about 460,000 square feet.

An aluminum-domed theater-in-the-round is planned at San Diego for this spring. To cost \$500,000, it will be built by the San Diego Melody Theater, Inc., which plans to use it for road shows, conventions and similar purposes. . . . Old Log Theater, of Excelsior, Minn., near Minneapolis, is planning a new theater to seat 600. . . . "Ice Capades" has sold out a performance of its upcoming Chicago Stadium stand to the Parents Club of Marmion Military Academy at Aurora, Ill. Seats are scaled to \$25 and the sponsor stands to gross up to \$99,000.



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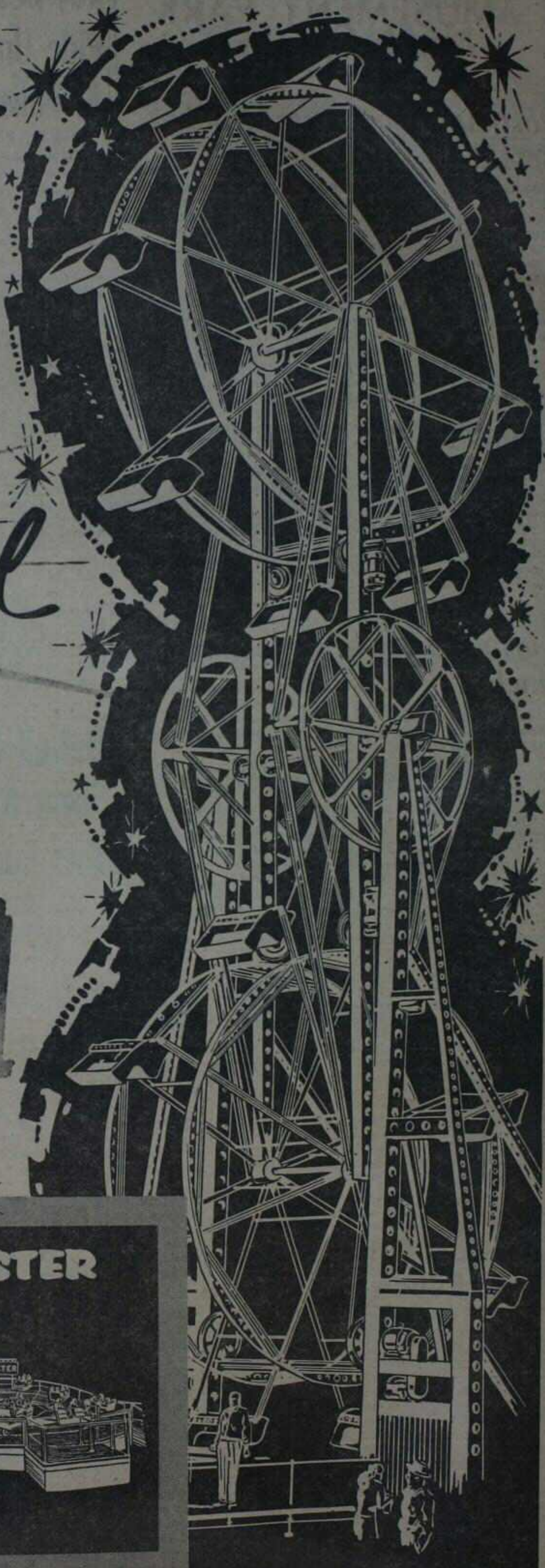
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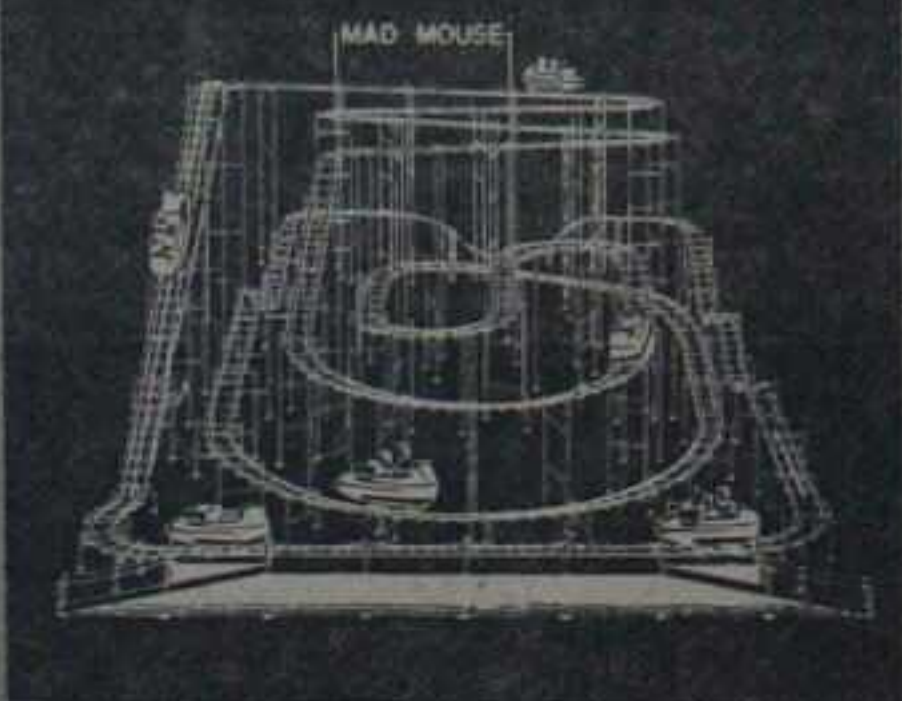
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# AMUSEMENT PARK OPERATION

## Participating Sports Group Sets Convention for April

PARTICIPATING SPORTS ASSOCIATION is setting up plans for a convention at Somerton Springs Swim Club, Feasterville, Pa., on April 25-26. Vernon D. Platt announced last week that Milton Metsky, of Brookside Swim Club, Union, N. J., is chairman of the event, and Eric Arneith, Fischer's Swim Club, Lansdale, Pa., is banquet chairman. Platt is chairman of the trade show. The two days will be devoted to a seminar on the swim and roller rink fields. Movies are to be shown. Topics will include rehabilitation of old pools, management, price scales, tax problems and promotion. Platt said that all operators of rinks and pools are invited to take part in PSAA activities. He said that membership now exceeds 200.

## Munich's Oktoberfest Sets Opening Date Back 1 Week

AMERICANS WHO MAY BE scheduling European trips so as to include the famed Oktoberfest at Munich this fall should note that the dates for the festival have been changed. New opening time is October 1, a week later than originally announced in Munich. Reason for the change is a conflict with the Eucharistic Congress which the Roman Catholic Church will have in Munich this summer. On account of the congress, Munich breweries will not be able to start erection of their Oktoberfest beer halls as early as usual. The Oktoberfest has become a world showplace of new amusement rides.

## Carroll in Dark 14 Flights; Sinclair Buying Calypso

L. D. (DOC) FIRESTONE, manager of Euclid Beach Park, Cleveland, is currently on a trip to the West Coast and plans to visit various NAAPPB members in that region. . . . Jack Ray of Belmont Park, San Diego, reports jokingly that Ed Carroll of Riverside Park, Sagawam, Mass., was quite impressed with Enchanted Land, the dark rides, etc., at Belmont during a recent visit, but nothing impressed him as much as the walk up 14 flights of stairs in the dark with Ed holding the candle at his hotel at San Diego during a power failure. Ed, accompanied by his wife, Mary, has been vacationing on the West Coast the last several weeks. . . . Carl and Marjorie Sinclair, of Meyers Lake Park, Canton, O., took a slight intermission from their vacation sojourn with the Alex Moellers at Pompano Beach, Fla., to fly to Nassau for a "second honeymoon" in the Bahamas. Carl is enthused over the possibilities of the new Calypso ride which he is importing from Germany and expects to have in operation when the 1960 season opens. . . . Torg Nelson, of Waldameer Park, Erie, Pa., is intensifying his promotion of picnic business with the public schools, working thru the PTA. . . . Elmer Freeland, of Conneaut Lake Park, Conneaut Lake, Pa., has been bothered by bursitis in his shoulders and arms the last week or so, forcing him to curtail his golfing activities at his club in Fort Lauderdale, Fla. Elmer reports he's been having many inquiries about his new theme park and zoo which he will open this spring in an area adjoining his amusement park. . . . Mr. and Mrs. Fred Pearce Jr., of Detroit, have been vacationing in the Florida Keys area, getting in some fishing now and then. On the way down, they stopped off at Tampa to visit the Florida State Fair. Robert L. Platt, NAAPPB president; J. W. (Patty) Conklin, of Branford, Ont.; John S. Bowman, NAAPPB secretary, and Milt Kaufmann, New England games concessionaire, were among a large class of candidates initiated into the Royal American Shrine Club at Tampa recently. . . . Secretary Bowman has just returned to Chicago after a combined business and pleasure trip thru the Southland. At Venice, Fla., he visited his son, Bob, who is a sophomore at Kentucky Military Institute.

John S. Bowman, NAAPPB Secretary

## City Cuts Bathhouse Rate; Conn. Reports on Raffles

WESTPORT (CONN.) city officials have voted to reduce the rental rate for bathhouses at Compo Beach to \$15 from \$20 for the season. The rate was hiked to \$20 a year ago and there were more vacancies last summer, so the city will return to the old price. . . . Connecticut's legalized bazaars and raffles, run by civic, charitable or religious organizations, grossed \$3,128,500 last year, and they distributed merchandise prizes valued at \$1,139,000. The 1,077 licensed events included 336 run by churches, 89 by veterans, 185 by civic and service clubs, 139 by educational groups and 163 by volunteer firemen.

THE FORMER HOME OF Mary Elitch, of Elitch Gardens, Denver, has been torn down to make room for a new ride at the park. Years ago it was a center of society, and guests included Sarah Bernhardt, Douglas Fairbanks, Cecil B. DeMille, P. T. Barnum and Tom Thumbs. From 1936 to 1944 it was the Spook House for the park, and it hasn't been used since then. . . . The New York Aquarium is using two dogs for patrol and guard duty at night. . . . The Funhouse carpet is being replaced at Rockaways (N. Y.) Playland after seven years' use

## Ray Designing Ride Units At Palisades

NEW YORK — Designer Jack Ray is due here this week to execute some work at Palisades (N. J.) Amusement Park. Ray will devise a front for the new turnpike ride, and a new top for Mickey Hughes' Satellite Jet at the park.

The turnpike, under construction for several weeks, will have 2,000 feet of track and feature 25 Mercedes-type sports cars. Another 12 Mercedes-type cars are due to arrive from Germany for Hunt's Pier, Wildwood, N. J.

Hughes, who just returned from Europe for his Hot Rods, Inc., firm, reported selling Junior Hot Rod units to Fairymount Park in Riverside, Calif., and Joyland Hillside Park, Wichita, Kan. Three Calypso rides will be delivered this year, he said.

## Washington Area Getting New Kid Park

TAKOMA PARK, Md.—A new kiddieland will be opened at the Takoma Park Shopping Center this spring. Located just outside of Washington, D. C., the park is owned by the Allied Auto Supply Company of Washington. The kiddieland was designed by George Moses, sales manager of Allan Herschell Company, Inc.

Herschell rides at the spot will include a 36-foot Merry-Go-Round, Helicopter, Roller Coaster, Jolly Caterpillar, Miniature Train, Roadway, Kiddie Boat and Brownie Tractors. It occupies one acre.

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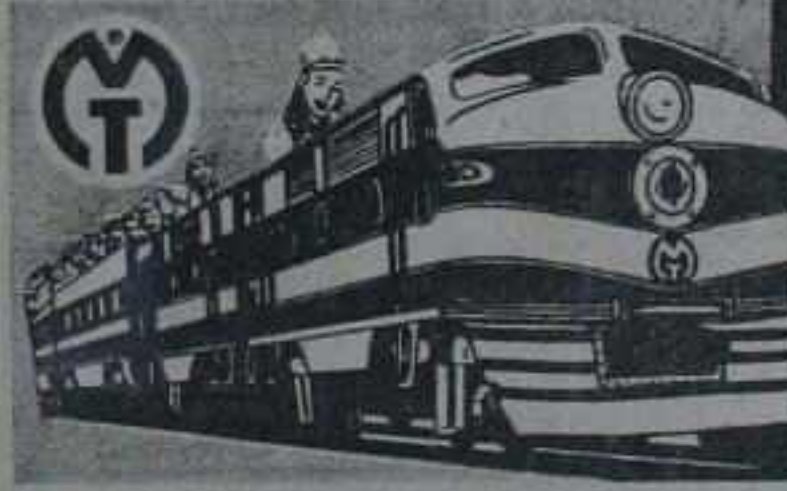


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## COAST TOUR SET BY KELLY-MILLER

**Heads for Larger Cities in West After March 20 Opening in Texas**

HUGO, Okla.—Al G. Kelly & Miller Bros. Circus will return to the West Coast this season. The enlarged and re-equipped show will open its tour at Bonham, Tex., on March 20. By March 28 it will be playing El Paso and another few days will see it in California. Agent Art Miller has been on the Coast for several weeks now.

As the route shapes up, the show will be playing larger cities this year than has been normal in past seasons. It is expected to head for cities in the size category of Santa Monica and Santa Barbara.

Show's new equipment is expected to make considerable flash on the lots this year.

## Francisco Circus Wins In N. J., N. Y. Dates

WHITE PLAINS, N. Y.—Turnaway business in White Plains and near capacity audiences in Paterson, N. J., gave Pan-American Circus its best month yet. The 4,000-seat Paterson Armory pulled close to 20,000 paid admissions (\$2.50 tops) for the first five of seven performances. Sunday (14) shows were to half-filled houses due to bitter coldness. Producer Don Francisco buttressed a strong talent line-up in Paterson with two kiddie TV favorites, Claude Kirschner of WOR-TV and Bozo the Clown of WPIX, and the kids responded in gratifying numbers. Bozo worked White Plains.

The New York date had 2,000

turnaways, with 1:15 and 4:15 p.m. shows Friday thru Sunday (21). Capacity was 3,200 and paid figure topped 20,000 as Francisco and promoter Ed Ceccolini packed and jammed them. It was the latter's best weekend in 10 years at the County Center.

Francisco was awarded the return contracts in both spots. Both will extend to five days for the first time in 1961, the White Plains dates being fixed at February 22-

Acts included John Cuneo's Wild Animal Fantasy; Eva Walker, trapeze; Kayarts, balancing; Alceytys, plate spinning; Billy Baron, aerial; Paramount Bears (Cuneo); Norbo, human gorilla; Hartzells, flying return; Hunt's elephants (5); Charley and May, rolling globe; Cathalas, perch; Four Honey Girls, acrobatic; Royal Inca Llamas (Cuneo); Seitz-Mendez, high wire. Joe Basile band provided the music.

Clowns included Ray Cinclair, Shorty Hinkle and Johnson.

At one performance a wolf dog and leopard in the Cuneo act got into a fight that lasted for about 15 minutes.

## 'Hall of Fame' Group Names 5 Circus Men

SARASOTA, Fla.—A committee of circus fans has named five circus greats to the "hall of fame" at the Circus Hall of Fame, tourist attraction here.

The committee has abandoned its previous policy of naming several outstanding current performers for annual citations. Last year the group named a number of acts for the lesser awards as well as one, Lillian Lietzel, for permanent honors. Under the new rules, nominees must be retired for five years or deceased.

Named in the performer category this year are Dan Rice, famous clown of the 19th Century, and Fred Bradna, Ringling-Barnum equestrian director until a dozen years ago. Named for the business category are James A. Bailey for the 20th Century, and P. T. Barnum for the 19th Century. Named for the circus maintenance category was W. C. Coup.

These are the 1959 citations, and nominations will be welcomed now for 1960 awards, it was stated. Members of the committee are Harry Hutchinson, Miami; Fred D. Pfening Jr., Columbus, O.; Eric C. Wilson, Iowa City, Iowa; L. M. White, Mexico, Mo.; H. L. De Golyer, Dallas; Dr. H. H. Conley, Park Ridge, Ill.; Col. B. J. Palmer, of the Hall of Fame; Dr. H. Chester Hoyt, of the Hall of Fame; John Yancey, Newport News, Va.; Herman J. Linden, Aurora, Ill.; Herbert Georg, Springfield, Ill., and Harry B. Chipman, Alhambra, Calif.

## CIRCUS TROUPING

By TOM PARKINSON

THERE IS A LIKELIHOOD that Ben Davenport will turn up in a key position with one of the Hugo shows. . . Ringling-Barnum has arranged to play Milwaukee October 26-30, appearing for the first time in the Milwaukee Arena. The show played the fair there last year. . . Al Dobritch returned from Europe on February 13, left New York again on the 18th for Paris and was to be back again Friday (27). . . Adams & Sells Bros.' Circus will open at Monett, Mo., April 25. . . Nate Eagle declares he'll have lots of new faces and new acts for the Ringling Side Show in New York, including a new giant, who is 24 years old; eight feet six inches tall and weighs 535 pounds. New knife-throwing act also is set.

Capt. Eddie Kuhn's plight while snowbound with his animals en route to the Rochester Shrine Circus made the wire services twice. First came word that Kuhn's trucks and others on the way to the Orrin Davenport date at Rochester became snowbound and hay was needed for the three elephants that were included. Second was the news that two trucks had collided in the thru-way parking area and two leopards were freed. Kuhn recaptured them. The three trucks arrived in Rochester in time for the opening Monday (22).

Ringling-Barnum has ordered one of the newly invented wheel-less vehicles that floats on compressed air, according to reports from Neponset, Ill., home of the inventor, Dr. Bertleson. Circus man Stanley Collins, of Prophetstown, Ill., has informed Davenport, Ia., newsmen that he has been in contact with the show's management and plans are going ahead for building the new vehicle. It will be used in New York and subsequently as a spec float.

★ ★ ★

Corinne Dearo will play the current Minneapolis Shrine Circus thru March 5 and then join the Orrin Davenport Shrine Circus at St. Paul, with other Davenport dates to follow. . . Paul M. Conaway, Macon, Ga., is back in action after a serious illness. Because of the illness he missed his contemplated visits to Ringling and the Tampa Fair. . . Harry Wolanke writes that he is ill and would enjoy bearing from friends on the Ringling and Cristiani shows, where he was a butcher. . . Bill Kormpates has booked his act at the Pinellas County Fair, Largo, Fla. . . Charles Petersons, who had horse and dog acts in this country in recent years, has returned to Riga, Latvia, in Russian territory, where he is with the State Circus. . . Annual pageant at Sarasota featured the Cristiani family last week.

Trevor Bale, of the Ringling show, and his family escaped injury when a truck rammed their trailer en route with Ringling. . . Duina Zaccini entertained a number of Ringling people at her home in Nashville when the show was there. Included were Dean McMurray, Joe Hodgini, Rusty Parent, Pat Kirby, Robert and Ed Keck, the Charles Moroskys, Naomi Figueroa and Shirley Coombs. . . Byron Gosh, of the All-American Circus, was a guest at the Louisiana fair meeting in New Orleans recently. His show opens in March. . . L. Wilson Poarch Jr., president of CFA, reports a new CFA tent at Washington, D. C., will be named for Bumpy Anthony, clown. Poarch is planning to be in Rockford, Ill., in May for the opening of a new tent there. He attended a CFA session at the home of Cliff Glotzbach, Richmond, Va., recently.

Both Mr. and Mrs. Orrin Davenport have been ill. They are at their home in Chicago. . . Herb Pickard is working press for Polack Bros. Circus. He will be aided in Chicago by Parley Baer. . . Little Bob Stevens will not be with the Hagen show this year. . . Sam Ward left Chicago last week for Oakland, Calif., where he will have the Polack promotion for this season.

A new series of four programs for radio are to be produced by Paul Sharp's KRT Productions, Washington, for the Ringling circus. They will be prepared in cooperation with Bill Fields, Ringling pres. chief. Recordings will be made at Philadelphia and New York stands. They will be sent to certain stations in advance of Ringling stands.

LeRoy Carpenter Costume Company, Weehawken, N. J., directed by Mel Rennick, is supplying wardrobe for the Minneapolis Shrine Circus. The firm rented costumes to the Hamid-Morton show and is taking orders for the Beatty-Cole circus. Ray Sinclair, of Hunt Bros., has been a visitor. Another

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Days CA 3-0284 St. Paul  
Eve. GR 7-9714, Wayzata, Minn.

**PHONE MEN**  
Oz Man and Wife Team at top comm. to sell Ohio ads and Member cards for proven Peace Officer bi-monthly, or two Veterans' papers. Past 15 years' sales records furnished. Qualified crew gets \$30,000.00 renewal city.  
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HU 8-3025 (no collects)

**3—PHONEMEN—3**  
8 PHONES IN—ALL TARED.  
Newark JC's, Cristiani Bros.' Circus  
No collects; paid every week. Call  
MCR., Market 3-8459, Newark, N. J.  
(Days only)

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2 Caterpillar D-1300 Light Plants, 75 KVA, mounted in one trailer. Synchronized, all safety switches and ready to go, \$5,500 cash.  
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High caliber, reliable for Shrine Circus date. Call  
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Labor, fraternal programs. Year-round for good, sober men. Highest commissions, repeats. Need men Pa., N. Y., N. J., Ohio, Ill., Ind. Deals now going. Our men know of this ad. Write at once.  
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Strong Audiences. Towns Carded. Taps. Only those who can work steady and produce at least \$150.00 daily need apply. Phone:  
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**PHONEMEN**  
**CLYDE BEATTY CIRCUS**  
Bert Juresta, Jerry Dickinson, McConkey and Lou Van, call me.  
**H. P. DALTON**  
Phone: WY 2-8196, New Bedford, Mass.



# THE FINAL CURTAIN

**BOTTS—Graeme G.**, 70, vice-president and former secretary of Riverview Park, Chicago, Friday (February 26) after a seven-month illness. Funeral arrangements were incomplete. Burial was to be at Louisville, Ky. A daughter survives. Details elsewhere in this issue.

known to a large circle of concession people transacting business at their home in Revere, Mass., where she was a front-porch philosopher on many subjects. Surviving are three sons, two daughters, 16 grandchildren, 21 great-grandchildren and nine great-great-grandchildren. Burial was in Tivareth Israel Cemetery, Everett, Mass.

**KEYES—Barbara Joan**, 24, showwoman and wife of James Keyes, legal adjuster and concession manager for the Wally Yee Shows, February 14 in Honolulu of complications following an attack of Asian flu. She was in show business most of her life, in the past having trouped with Royal American and Crafts shows, among others. Also surviving are two daughters, Patricia Elaine and Catherine Bernice; her mother and a brother. Services February 18, with burial in Hawaiian Memorial Park, Honolulu.

**LARKIN—Red**, 52, promotion man for the Clyde Beatty Circus and previously with the Hagenbeck-Wallace and King Bros. Shows, January 24 in Sarasota, Fla. He had also been associated with the Shrine circus of St. Petersburg, Fla. Survived by his widow, Ann, and daughter, Marsha. Burial in Sarasota.

**LEE—Virgil**, 54, midway concessionaire and at one time with John Gallagher, recently in Mount Vernon, Ill. His brother, Clyde Lee, is prominent in Illinois fair circles, having been president of the State association and a long-time executive with the Mount Vernon fair. The deceased was a member of the Showmen's League of America.

**MADISON—Harry L.**, 58, cookhouse operator and concessionaire, February 12 in St. Anthony Hospital, Rock Island, Ill., of a heart ailment. In 1945 and '46 he and two brothers operated Madison Bros. Shows. Survived by two daughters, a stepdaughter; three brothers, Herman and Nels (Pete), Rock Island, and Max, Silvis, Ill., and a half-brother, Christ Jacobson, Ottawa, Ill. Services February 15 and burial in Rock River View Cemetery, Rock Island.

(Continued on page 75)

# ROLLER RUMBLINGS

By AL SCHNEIDER

**D**EVELOPMENT of a simple service unit which rolls easily from one point to another in skate maintenance operations has saved a lot of time and increased operating efficiency for Bob Chado, operator of Roller City on the west side of Denver. The unit is constructed by heavy steel members of the type normally used in construction of steel storage shelves, but is mounted on free-wheeling casters, making it a simple job for one man to move it from one point to another. Five feet tall and two-and-a-half feet square, the unit incorporates a specially braced heavy shelf at elbow level on which is mounted a bristle-type polishing wheel for buffing leather to a high shine and a guard-enclosed emery wheel for the buffing of metal and elimination of burrs, nicks, etc. On the opposite side of the unit, securely clamped, is a standard remote tank-type vacuum cleaner which Chado uses to swiftly vacuum away litter, metal dust, wood dust, etc., which may accumulate during servicing operations. With roller skates stored at several points in the rink, Chado and his service crew simply move the unit from one point to another, thus eliminating the necessity of carrying heavy loads of skates to a single location, as would otherwise be the case. It also makes skate maintenance possible at any desired location without interference with any other operation. Similar wheeled carts are used by Chado to collect rental skates left at benches by customers. They accommodate as many as 40 pairs with ease.

In a continuing effort to "improve plant or fall by the wayside," M. R. Hudson, operator of Gayway Roller Rink, Neosho, Mo., recently installed three dehumidifiers in the rink. The installations were made after it was noted that skate wheels were picking up an unusual amount of dirt, making frequent grinding of wheels necessary. Part of the trouble, it is believed, stemmed from a one-inch glass fiber ceiling installed last August. However, Hudson noted a marked improvement in the dirt problem after the installations were made. Two years ago Hudson installed a plastic floor in the rink and reports that skaters have accepted it with enthusiasm.

Business continues good at the rink, with party bookings being the most important factor in the overall high level of business, according to Hudson. The number of such

events has never been a problem at Gayway, Hudson reporting that the rink has always received more inquiries for parties than there were nights to fill them. Now, however, he notes that parties are increasing in size. Christmas, New Year's and Valentine parties were the most recent major affairs. The Valentine party featured the distribution of cup cakes for everyone. Under the icing were inserted coins ranging from \$1 to nickels.

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**CHAPMAN—Keith**, veteran showman of Hot Springs, February 18 in Houston. He was a member of the Masonic order. Survived by his widow, Peggy, Hot Springs; his mother, Mrs. C. H. Roberts, Texarkana, Tex., and a sister, Mrs. F. B. Tolson, Dallas. Services February 22, with burial in Showmen's Rest, Memorial Gardens Cemetery, Hot Springs. Pallbearer included William B. Jennings, Lee Moss, Frank M. Montgomery, L. L. Williams Sr., W. L. Wilder and Dale Cook.

**ERICKSON—Hubbard**, 74, Chicago exposition producer and originator of the Chicago boat show, at his suburban home Monday (February 22). He headed the exposition company bearing his name and with offices at Navy Pier, Chicago. He produced the garden show thru 1941 and the boat show in 1929. Survivors include his widow, one daughter and a son.

**GREENE—Dr. John Clinton**, 76, president of the Richmond Horse Show and Fair Association, past president of the Arabian Horse Breeders' Association of the East and a breeder of Arabian horses, February 16 in Richmond, Va. Surviving are his widow and two sons. Burial in Westhampton Memorial Park, Richmond.

**HARRIS—Fannie**, 97, the mother of Jeff Harris, well-known Eastern midway operator, died February 23 in Baker Memorial Hospital, Boston. Of robust character and condition, she was ill only three days before her death. She was

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**Carnival Routes**

All American: Hampton-Barnwell, S. C.  
Amusements of America: Augusta, Ga.; Greenville, S. C., 14-19.  
Bee's Old Reliable: Mobile, Ala., 29-March 1.  
Blue Grass: (Fair) Plant City, Fla.; (Fair) Eustis, March 5-10.  
Fair Time: (Fair) Imperial, Calif., 29-March 6.  
Johnny's United: Mobile, Ala., 29-March 1.  
Moore's Modern: Hebronville, Tex., March 4-12.  
Page Combined: (Fair) Clewiston, Fla.  
Peter Paul Ams.: Sanford, Fla.  
Scott, Turner, Rides: (Boardwalk) Daytona Beach, Fla., March 7-April 12.  
Smiley's Ams.: Fort Pierce, Fla.; Riviera Beach 7-13.  
Sugar State: Golden Meadow, La.  
Victory Rides: Wichita Falls, Tex., March 3-13.

**Legitimate Shows**

Dark at the Top of the Stairs: (Municipal Aud) Harlingen, Tex., March 1; (McAllister Aud) San Antonio 2-3; (Neville H. S. Aud) Monroe, La., 5; (Strand Shreyport, La., 7-8; (Municipal) New Orleans 9-12; (H. S. Aud) Huntsville, Ala., 14.  
Look Homeward, Angel: (Cass) Detroit, Mich., 29-March 12; (National) Washington, D. C., 14-26.  
Music Man, The: (Shubert) Chicago, Ill., 29-March 6.  
Odd Man In: (RKO Orpheum) Davenport, Ia., 29-March 1; Springfield, Ill., 2; Peoria 3-4; (Indiana) Indianapolis, Ind., 5.  
Sweet Bird of Youth: (Curran) San Francisco, Calif., 29-March 9.  
West Side Story: (Erlanger) Philadelphia, Pa., 29-March 12.

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**Circus Routes**

Davenport, Orrin: St. Paul, Minn., March 7-16.  
Hagen Bros.: Milton, Fla., 29; Valparaiso March 1; Fort Walton 2; Marianna 3; Bainbridge, Ga., 4; Thomasville 5; Tallahassee, Fla., 7; Live Oak 8; Cross City 9; Inverness 10; Brooksville 11; Pinella Park 12-13.  
Hamid-Morton: Kansas City, Mo., March 1-6; Wichita, Kan., 7-13.  
Polack Bros.: (Medinah Temple) Chicago, Ill., March 2-20.  
Ringling Bros. and Barnum & Bailey: (Memorial Field House) Huntington, W. Va., March 2-3; (Civic Center) Charleston 5-6; (War Memorial Aud) Greensboro, N. C., 11-13; (Coliseum) Charlotte 16-20.

**Ice Shows**

Holiday on Ice of 1960: (Municipal Aud) Birmingham, Ala., March 1-8; (Aud) Memphis, Tenn., 9-15.  
Ice Capades, 19th Edition: (Aud) Kitchener, Ont., March 1-5; (Aud) Bangor, Me., 7-10; (St. Dom Arena) Lewiston 11-14.  
Ice Capades, 20th Edition: (Olympia Stadium) Detroit, Mich., 25-March 13.  
Ice Follies of 1960: (Arena) Cleveland, O., March 1-13.

**Miscellaneous**

Matchstick Cities: Plant City, Fla., 29-March 5; Orlando 7-12.  
O'Day, Marie, Palace Car: Rockport, Tex., 29; Aransas Pass, March 1-2; Corpus Christi 3-9; Beeville 10-12.  
Piccolo Teatro di Milano: (City Center) New York, 29-March 6.  
Sun Players: Maryville, Mo., 29-March 19.

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# Krekos Buys Sky Wheel, Round-Up, Coaster, Paratrooper, Kid Rides

SAN FRANCISCO — Four major rides, including a Sky Wheel and Round-up, and six kid rides have been purchased by West Coast Shows for its California and Oregon units, Mike Krekos, president of the carnival organization, said here last week.

The major rides also include a new Paratrooper and a Flying Coaster. The Sky Wheel and the Flying Coaster will alternate between the two units. The kid rides include Whip, Fire Engine and Tubs of Fun. These are to be ad-

ditions, with the other three to be replacements.

All of the rides except the Sky Wheel are expected to be delivered in time for the 1960 season, which will open in mid-April with one of the units appearing in Bakersfield, Calif. Both units will be combined for the Kern County Fair there and close the season early in October.

The Oregon unit will again be managed by Eddie Hellwig. It will repeat on Oregon dates, including the State Fair, Salem; Multnomah County Fair, Gresham, and Lane

County Fair, Eugene. Dates in Washington will include the Hi-Yu Celebration, West Seattle, a repeat date; Long View, and the Merchants Celebration in Burien, a suburb of Seattle. Unit will also play Bend, Ore., marking the first time a show has played this date since West Coast was there in 1954.

Al Rodin will again be in charge of the California unit, Krekos added.

## Atlas Debuts April 6; Tour Gotham Area

PATERSON, N. J. — Season's opening for Atlas Amusements is set for April 6 in Paterson, Angelo Longo announces. The show is well booked into another season of auspices dates for churches and firemen's groups, all in the New York metropolitan area.

Longo will divide his time between the show and his Butler Park operation at Washington, N. J. The park line-up is enhanced this season with a Caterpillar, Ridee-O and Train Ride, in addition to its Merry-Go-Round, row-boating, swimming and kiddie boat, Bomber and Swings rides. In addition, the roller rink under construction for a couple of seasons will be placed in operation this summer.

Atlas Amusements did well last year with a 10-for-\$1 combination ticket sold in advance of the dates by auspices groups. In addition to getting a financial cushion for the show prior to opening, it brought customers out to the lot with added spending money. Concessions are all office owned. New Jersey Enterprises of Jersey City is booking its Tilt-a-Whirl and Scrambler with Atlas for the season.

Show will open with eight rides. Staff includes Angelo Longo, general manager; Augie Longo, ride superintendent; Tony Perrota, concession manager; and Johnny Canova, general agent.

## PLAQUE NAMES GET SLA PHOTO

CHICAGO — Members of the Showmen's League of America whose names are on the new clubroom bronze plaque, will receive glossy 8 by 10-inch photos of the plaque in the near future, Hank Shelby, secretary, announced. The over 450 photos will be in the mail prior to March 10, he said.

## John R. Ward Dies After Brief Illness

BATON ROUGE, La.—John R. Ward, 69, longtime owner and operator of carnivals, died here Wednesday (24) at Lake Hospital following a brief illness.

## Page Preps For Opener

ATHENS, Ala.—W. E. (Shotgun) Page, owner of the show bearing his name, announced here that the organization will play a dozen fairs this season, starting late in July at Shelbyville, Ky.

Line-up will include two Ferris Wheels, Jenny, Octopus, Tilt-a-Whirl, Spitfire, Chairplane, Roller Coaster, three kid rides and shows. On the back-end will be two Girl Shows, an office-owned Funhouse, monkeys, snake and Dr. Thomas' Minstrels.

## GOODING MOVES TO NEW WINTER QUARTERS BLDG.

COLUMBUS, O. — The Gooding Amusement Company will officially open its new winter quarters here at 3200 Valleyview Drive, Monday (29), Floyd E. Gooding, president, announced.

The organization's mechanical department has been operating there for some time but offices will be moved and ready for business on that date. Plans for an open house are tentatively scheduled for early April, Gooding disclosed. New telephone is BRoadway 6-5131.

Gooding also disclosed that the show has been awarded the contract for the entire midway at the Sesquicentennial Celebration in Washington Court House, O., September 11-18.

A veteran of 47 years in the outdoor business, he had owned several shows during that time. Included were the John R. Ward World's Fair Shows, a railroad show, and Pan American and Coney Island shows, which traveled on trucks.

Prior to entering the business he had been a jockey and a professional boxer.

Surviving are his widow, Jessie; three daughters, Mrs. Jessie Jean Bolin, this city; Mrs. Julie Long, Colorado Springs, Colo.; Mrs. Joy Peterson, Denver, one sister, Mrs. Joe Rushman, Pine Bluff, Ark., and five grandchildren.

Services were held here Friday (26) with burial in Roseland Cemetery.

## Loos Battles Weather at Laredo, Tex.

LAREDO, Tex.—The J. George Loos Shows had its share of weather—of every variety—here last week at the annual George Washington Birthday Celebration.

On the first Tuesday the temperature soared to 96 degrees. Two days later snow fell. Show fought weather over the holiday weekend, too, with the exception of Saturday (20).

On that day a big daytime parade, which lasted upward of two hours, drew a big crowd to the show grounds and the 20 rides and five shows did strong business. They were all behind a 15-cent gate.

Art Briese, of Thearle-Duffield Fireworks, Inc., Chicago, put on a pyro show Sunday night in Shirley Stadium.

# CARNIVAL CONFAB

R. D. REID writes from Astoria, Ill., that Mr. and Mrs. Ray Wilson, owners of Wilson Famous Shows, have been enjoying a well-earned vacation this winter. In December they jetted from Chicago to Hawaii, along with Wilson's brother and his wife, Mr. and Mrs. Jay Wilson of Long Beach, Calif. They were back to spend Christmas with their daughter and her husband, Mr. and Mrs. R. D. Reid, and their two youngsters, Diana and Bobby. Then in January they hit the road again to visit the Ferris Wilson family in Clearwater, Fla., and are expected back home in March. Show route is set for this summer and work will start on equipment in the near future. A new winter quarters building, measuring 40 by 96 feet, has been completed. Show bows in mid-May. . . . Joe Pearl, chronicler of events on Royal American Shows, sends in the latest sports news Infos that Harold Denike, concessionaire on the RAS front end, scored a hole-in-one at Rocky Point Golf Course in Tampa, a nine-iron shot on the 127-yard second hole. Denike says two life ambitions have now been realized. The hole-in-one is one and last year he was "first on the right" at the Calgary fairgrounds. Now he wants to own a colt that'll be nominated for the Kentucky Derby.

Maurice (Lefty) Ohren is the latest of the co-owners of Olson Shows to join the trek to Florida. Norman Schlossberg, also a co-owner, left Chicago recently, and Paul Olson, the third co-owner, makes his home in Riviera Beach where all three are expected to angle for some denizens of the deep. . . . John Reid, owner of All-American Shows, which will kick off its season around April 1, reports his staff will include Ralph Decker, business manager; Mrs. Vergie Reed, secretary-treasurer; Bill Lancaster, concessions manager; Gene Baines, superintendent of operations and electrician, and Pete Johns, billposter. Plans are to carry four shows and Ferris Wheel, Jenny, Chairplane, Roller Coaster, Tilt-a-Whirl, Rolloplane and three kid rides. . . . Cuban Bill writes, among other things, that he'll be in the Funhouse ticket box on World of Pleasure Shows this season.

Kansas City Doings: Al C. Wilson, secretary of the Heart of America Showmen's Club, reports that Weldon (Tubby) Hale, of Hale's Shows of Tomorrow, was at the recent meeting after winning a bout with the flu. Says the pot luck dinner is set for Friday, March 25, and regular weekly meetings will wind up on April 1. Will resume on October 28. A one-hour floorshow is set for the New Year's Eve party in the Hotel Continental May Wilson, reporting for the Kansas City club's auxiliary, reports the Monday (22) anniversary dinner at the Hotel Aladdin was a good one. Nora Clayton is ill and Elizabeth Eager Campbell has entered a nursing home.

★ ★ ★

Edna Burd passes on the info that the Ladies' Auxiliary of the Michigan Showmen's Association in Detroit, is co-operating with the men's club in a "Fun and Mystery Night" to be held the last Monday of each month. Also notes that elaborate plans are being arranged for the March 12 St. Patrick's Day party. Clara and Fred Silber are on an ocean cruise that recently took them to Trinidad, B.W.I.

Charlie Byrnes

## The Francis (Tody) Colemans

took their sons Chuck and Richard on a week-long tour of New York City. Tody's general superintendent of the Coleman Bros. Shows. . . . Louis Scherer's wintering in Providence again and will return to New York to handle the How-Reit Shows office. . . . The AGVA Awards Dinner, at which a host of name acts performed, was attended by Max and Jane Tubis of Million Dollar Pier and Angelo, Augie and Anthony Longo, all of Atlas Amusements. . . . The Garto brothers had five concessions operating at New York City's National Outdoor Exposition. . . . Plenty of regulars will be returning to the Vivona show this season. Tony Mason is again transportation superintendent and operator of the girl shows and revue, and Joe Ross will be back as lot man plus operating his popcorn-candy apples concession. . . . Marty Weiss notes the Miami club's nominating committee will be elected Monday night (29) in the clubrooms.

As a lasting symbol of its esteem for the late James E. Strates the National Showmen's Association has chosen his name for the title of its new blood bank fund. . . .

Jeff Harris, New England concessionaire, lost his mother last week at the age of 97. Dada King and George Regan were among those at the funeral. . . . Jack Steren is recuperating from surgery at Lenox Hill Hospital, New York. . . . Simon (Piccolo) Hadgi's Keystone Cop garb was one of the NSA barn dance standouts. Entertainment obtained thru the efforts of Charley Silvern was another. . . . Fred Palandra is a new NSA member, sponsored by Charley Davenport.

Irwin Kirby

Art Andersen and Moe Levine, the latter of the Monte Young Shows and both Pacific Coast Showmen's Association past presidents, are back in Los Angeles following a fishing trip at Lake Meade in Nevada. They also visited Las Vegas, where they took in a round of shows.

The cemetery fund of the Pacific Coast Showmen's Association is expected to be enriched to the tune of \$6,700, a legacy from the late M. J. (Mike) Doolan. At the recent meeting Charles Austin was reported on the sick list along with Fred Mortensen, Marshall Brown, J. Ed Brown and Harry Phillips. Harry Hargraves convalescing at home. Sam Brown on the mend at his apartment in the Merritt Jones Hotel, Ocean Park, Calif. Doc McCullough still in the hospital. Members at the meeting included E. K. Fernandez, Herb Dunn, Harry White, Harry Sandler, Bill Davis, Joe Durand, Louis Pugliese and Jack Antonori. A birthday cake was presented President Steve Vaughn by his wife.

Sam Abbott

★ ★ ★

FLASHBACKS: 15 YEARS AGO—Set for K. H. Garman's Sunset Amusement Company were J. P. Daniels, general agent; Frank Long, legal adjuster; George Martin, Arcade, and Ray Wheeland, Athletic Show. Front-enders included L. O. Weaver, Sam Wells and Joe Kirk. . . . L. C. (Curly) Reynolds signed to provide the midway at Oklahoma Free State Fair, Muskogee. . . . Sam Levine purchased Buckeye State Shows from the estate of Mike Rosen for a reported \$39,500. . . . Joseph Kirkwood Shows booked the Hugo Zucchini cannon act as a free attraction.

# PENN PREMIER SHOWS

worlds • cleanest • midway

Official Opening—Saturday, April 9—8 Days  
Industrial Arts Fair, Emporia, Va.

### CONCESSIONS

Can place Novelties, Age, Scales, Ball Games, Fish Ponds, Dart Balloon, Cork Gallery, Short Range, Derby Racer, Glass Pitch, Photos, and any other legitimate Concessions. (Chism, Lee, West and Weber, answer.)

### SHOWS

Can place Wild Life, Animal Show, Fun House, Glass House, or any good Family Show, Rice and Harry Fink, answer.

### HELP

Can place immediately: good, sober Truck Mechanic with tools. Do not misrepresent. Work on Internationals, G. M. C., and Chevrolet trucks. Can place Foreman for Wheel. On second Show, Roll-o-Plane, Octopus, Merry-Go-Round and Kid Rides.

Can also place good, capable Second Men who want to learn. No agitators, and must be entirely reliable. Must drive semis and have license. Man for towers and front gate.

Address all mail and wires to Lloyd D. Serfass, Penn Premier Shows, P. O. Box 986, Henderson, N. C. (Phone GE 8-7238 Hend.) J. W. Gilman, Sec'y



## Record 2,000 for Annual MSA Picnic

Perfect Weather for Final Big Social; Showmen Take Aim on Winter Quarters

MIAMI — Ideal conditions and a record turnout of carnival operators and friends provided a satisfying day for the annual Miami Showmen's Association picnic at Crandon Park. Estimates of attendance were as high as 2,000, representing a who's who of the outdoor fun business. As usual there were all parts of the country represented as well as a delegation from Canada, and an entertaining program of events.

Mike Roman and Joe Ross supervised the proceedings, which went off nicely. Taking care of the microphones and electrical department were Hymie Rosenbloom, Sam Generallo and Tom Sharkey. Other aids were Jimmy Stabile, who handled games for adults and children, and judges Abe Prell, Hymie Rosenbloom and Petie Glynn.

Everyone brought his own food, resulting in plenty of steak, fried chicken, shrimp, barbecue, clams, hot dogs and cold cuts being on hand. The club provided free coffee and Pepsi-Cola. Weather was warm and sunny. Some of the prize winners were:

### Contest Winners Named

Pie-eating, Mrs. Joe Marchiano Jr., with Marie Vivona finishing second; sack race, Bobby Hyman; egg-carrying, Harry Modele, with L. I. Thomas, second, and Peasy Hoffman, third; 50-yard dash, Richard J. Coleman, with Stretch Rice, second, and Morris Lustine, third.

For most, it was the end of another winter hibernation period. The ranks will be dwindling steadily now as winter quarters work has its pre-season pace stepped up. The registration list gives a sampling of those in attendance:

Mr. and Mrs. Joe Ross and Gary, Mr. and Mrs. Paul Smith, Amos (Dutch) Saltus, Mr. and Mrs. Charles Ginsberg, Charles Mikels, Al Gross, Mr. and Mrs. Frank Lothrop, Mr. and Mrs. John Watson, Mr. and Mrs. Bill Burgin, Mr. and Mrs. Bill Gross, Rose Shulman, Rose Marie Brown, Butch Blumenthal, Florence Yancey, Agnes Kirby, Robert Kelly, Joe Marchiano Jr., Ruby Marchiano, Mr. and Mrs. Joe Marchiano Sr., Pat Piconta, Mr. and Mrs. L. I. Thomas, Charles Jacobs, Francis Parisi, J. D. Edwards, Mrs. Jessie Edwards, Max Tonkin, Eva Sanderson, Ben Sanderson, Ernie Allen, Sam Leroy Peer, Lillian Peer, Mr. and Mrs. George Sleeman, Elizabeth Murphy, Mr. and Mrs. Laurence Levy, Mr. and Mrs. Billy Burr, Mr. and Mrs. Frank Cleasby, Mr. and Mrs. Scotty Logan, Mr. and Mrs. Mary Burr, Mr. and Mrs. Phil Deccico, Mr. and Mrs. Jack Valley, Mr. and Mrs. Omer Goden, Sam Prozer, Sam Generallo, Mr. and Mrs. Mike Roman, Rip Weinkle, Dr. and Mrs. Stanley Weinkle and family, Ben Glasberg, Eddie Horwitz, Bob Weiss, Mr. and Mrs. Marty Weiss, Hymie Rosenbloom, Joe Gelb, Joe Green, Sam Weiss, Mr. and Mrs. Mickey Timmins, Mrs. and Mrs. Joe Lux, Mr. and Mrs. Alfred Goldback,

Also, Kay Leisure, R. V. Cury, Katie Cury and Barbara, William Libak, Joe (Rochester) Green, Mr. and Mrs. Paul R. Smith Sr., Mr. and Mrs. Walter W. O'Connor and son, Mr. and Mrs. Sydney Daniels, Jim and Belle O'Connor, Slim and Bea Barry, Tom Sharkey, Grant E. Clark, Mr. and Mrs. Harry Modele, Mr. and Mrs. S. Abrahams of Boston, Miss Ida Fried-

## Garden State Inks Tioga, Pa., Fair

TIOGA, Pa. — Garden State Shows have been signed as mid-way attraction for Tioga County Fair here, September 7-10, along with Pat Barrett as featured high aerial act, reports fair President Carl H. Forrest. It was also announced that a new grange building is to be built on the grounds this summer. Fair officers include Leonard and Edward Patterson, vice-presidents, and Arlene Whitney, secretary.

man of Baltimore, Mr. and Mrs. John Vivona and son, Mr. and Mrs. Fred Prestler, Frank Prestler, Mr. and Mrs. Stacey Johnson, Chick Calabrese, Mr. and Mrs. Newell Taylor, Mr. and Mrs. Louis Bell with Barbara Ann and Heidi, Mr. and Mrs. Alton Pierson, Onalier Jones, Bill Jones, Gene and Julia O'Connell, Mrs. Flowers, Bob and Bea Negus, Bernay Negus, Mr. and Mrs. William Tara, Pete Glynn, Cecil L. Speer, Al Bernabiti, Mr. and Mrs. Ron Berall, Ray (Shep) Blumberg, Abe Miller, Mr. and Mrs. James Stabile, and Junior, Mr. and Mrs. Russell Erdell, Charles Zucker, Phil Cook, Rose Rand.

Also, Mr. and Mrs. John Canole, Tony and Nancille Anzalone and daughter, Audrey, Danny and Susan Feinberg, Morris Lipsky, Brent Lipsky, Mr. and Mrs. Harry H. Agree, Mr. and Mrs. Jack Hoffman, Mr. and Mrs. Jack Krey, Mr. and Mrs. Myron Colegrove, Mrs. Sam Glickman, Mrs. Dorothy Douglas and daughter, Patricia, Mrs. Orey Jensen, Mr. and Mrs. Ira Burdine, George Langley, Mr. and Mrs. Bill Ormand, Mr. and Mrs. Ralph Rosman, Cecil Spears, Mr. and Mrs. Barney Tassell, Mr. and Mrs. Bud Davis, Mr. and Mrs. Thornton Taylor, John Lempert, Mr. and Mrs. Stan Plas, Mr. and Mrs. Max Jack Levine, Florence Budanus, Al Rossman, Ned E. Torti, Lou Leonard, Mr. and Mrs. Rod Link, Jule Link, Greg Link, Mr. and Mrs. Norbert Smith, Mr. and Mrs. Hudson, Mr. and Mrs. William C. Bryant and party, Dawn M. Barnes, Joe Aaron, Lou Hyman, Bobby Hyman, Peggy Hirsch and Karen, Nettie and Ben Smith, Camilla Hirsch, Morris and Jean Kohn, Monroe and Dot Eule, Art and Bea Sykes, J. C. Surtles and family, W. B. Duncan and family, Mr. and Mrs. Max Goodman, Mike and Michael Thomas, Max Nelson, J. D. Friebie, Mr. and Mrs. L. R. Rubin, George and Pat Rector, Mr. and Mrs. Harry Katz, Sam Prell, Betty MacKandanz, Helen Osborne, Midge Lardran, Mr. and Mrs. George Hamid, Gertrude O'Neill, Lorena Carver, Mary Witter, Helen and Erwin Eule, Mr. and Mrs. Bill Cowan, Mr. and Mrs. Owens, Harry Ross, Bill Wolpert, Louis Horwitz.

### More Names

Also, Charles Tommy Thomson, Mr. and Mrs. Blondie Mack, Mr. and Mrs. Bernie Mendelson, Mr. and Mrs. Russ Stager, Marcia Hinkley, Mr. and Mrs. Eli Weiner, Max Miller, Mr. and Mrs. Bernie Renn, Martin Black and Peggy, Mr. and Mrs. Don Watson, Mr. and Mrs. Ernie Buzzella and family, Mr. and Mrs. Con Weiss, Mr. and Mrs. James Connors, Mr. and Mrs. Katuffel, Mr. and Mrs. Schaffer, Mr. and Mrs. George Priest, Minnie Simmonds, Jack Chilton, Mr. and Mrs. I. Biscow, Mr. and Mrs. Nissenbaum, Mr. and Mrs. Samba Peterson, Joe Boston, Tirza Duval, Bob Clemens, Amelita Duval, Florence Oser, Mr. and Mrs. W. B. Gross, Ray A. Walsh, Kathryn Walsh, Mr. and Mrs. Sam Clark, Ralph Aquino.

Also, Mr. and Mrs. Harry (Buster) Westbrook, Mr. and Mrs. Jackie Knippenberg, Mr. and Mrs. Larry Osborn, Grace I. Marion, M. Saul, Sam Weisser, Charles R. Roth, Scully DeLuca, Mr. and Mrs. George Abbale, Mr. and Mrs. Abe Prell, Marie Shaw, Mr. and Mrs. A. J. Stewart, Mrs. Perkins, Robert Gloth, Walter (Doubles) Tsyki, Mr. and Mrs. W. J. Tucker, Margaret Smoot, Sadie Chvala, Bill Kong, Jack Hamilton, Tony Allen, Bennie Keilman, Happy Kirwan, M. Prell, Mr. and Mrs. Harold (Big Six) Bouck, Mr. and Mrs. David Brooks, Frances Holtzman, Mrs. Ethel Reid, Mrs. Olive Sprague, Jerry Thomas, Toots Thomas, Billie Cooke, Whitey Reynolds, Elsie Cornell of San Diego, Mr. and Mrs. George W. Burr, Jackie Weiss, George and Helen Hartley, Sam Levy, Mores Levitt, Mr. and Mrs. Harry G. Cherniak, Cora and Frank Austin, Hannah Lipsky, Mr. and Mrs. Louis Weinstein, Artie Lewis, Jack Bishop, Nathan Hyman, E. J. Ricciardi and family, Sid Goodwall, Mr. and Mrs. Coleman, N. E. Taylor, James L. Skiles, Chiquita Fortini, Chet Moran, Babs Geggan, Mr. and Mrs. Herman Mitchell.

Also, Bill Leisure, P. J. Dooley, Mrs. Lish, Sam Rothstein, Helen Rothstein, Dorothy Gould, Evelyn Hutton and family, Harold and Bette West and family, Dan Northrop and guests, Barbara and Bill Ahlers and Haley, Jack Rose, Mr. and Mrs. Joe Straus, Capt. Jack Valley, Tony Makos, Chuck Moss, Ralph Woody, Bobby Gloth, Jack London, Dutch Ross, Thad Work, Sara Peddrick, Charles J. Wolpert and wife, Sara McCaffrey, Dr. and A. N. Weinberg, Connie Phillips, Walter J. Monaghan, Jeanne Monaghan, Samuel Burgdorf and wife, Jimmy and Lucy Herrington, Mr. and Mrs. William F. Miller, Harry Matisoff, Mr. and Mrs. John Applebaum, Kitty Glosser, Pearl and Bernie Shane, Zaida Myers, Ian Weiss, Dr. Isaac Weinkle, Mr. and Mrs. Julian Weinkle and family, Mr. and Mrs. Aaron Weinkle and family, Dr. Milton Weinkle family, Mrs. Emma Scharff, Mr. and Mrs. William Sandler and son, Alex Maskin, Mr. and Mrs. H. E. Scobes, Hash Glason, Ruth Baldwin, Mr. and Mrs. H. Jones, Mr. and Mrs. Allen P. Goldstein, Hazel Zabriskie, Rose Bennett, Ethel Ewen, Rose Dublin, Pearl Norman, Mr. and Mrs. Jack Wilson, Mary Ellen Manning, Ronald O'Rear, Billie O'Rear, Leslie Rouca, Peggy and Ray Hotaling.

## Harris Signs New Bedford Church Feast

NEW BEDFORD, Mass. — The big Portuguese celebration here, Feast of the Blessed Sacrament, was awarded last week to Jeff Harris. He has the contract for everything outside of food and beer. There will be 35 concession booths and seven or eight rides, he said.

This is the largest Portuguese feast in New England and was last played by Vic Lagasse. Dates are August 5-7 on church grounds. Harris also reported retaining his midway contract for the Barrington Fair in Great Barrington, Mass.

## 125G Expansion Bolsters A. of A.

Add Sky Wheels, Scrambler, Scooter, Frolic; 2 Units to Tour NYC Environs

SUMTER, S. C. — Two units of Amusements of America will get enough still dates to spend the entire summer in the New York-New Jersey area, it is claimed by manager John Vivona. Opening date for the main show is April 16 in the Philadelphia district, with the No. 2 unit having started its operation the early part of the month, in Northern New Jersey. More than \$125,000 worth of factory-new rides are being acquired this year, with the Vivona family justifying the outlay on the strength of the East's strongest

truck-show route. The Frolic ride introduced in Chicago by King Amusements has been delivered to Irvington, N. J.

Also beefing up the line-up this year will be a Sky Wheel, delivery of which is promised for August in time for fairs, a Scrambler, to arrive from the factory in April, and a new Scooter. Stacy Johnson is well along in construction of the Scooter building, and 12 streamlined new cars are on order from Fred Markey. A three-abreast Merry-Go-Round is completely revamped in quarters here, where Red Williams is in charge. Its lighting has been converted to all-slimline.

The show will tour with more than 30 rides and 48 trucks this year, and carry 10 shows on still dates. These include the Fun-house, Side Show, Dudley with the Minstrel Show, Glass House, Snake Show, Wild Life, and Unusual World. Girl Shows and the big Girl Revue will join for fairs or earlier.

John and Babe Vivona have arrived here to oversee the pre-opening work. Al Dorse has left Miami for Petersburg, Va., to get his equipment ready. Some equipment leased to Dave Endy for winter dates is arriving in quarters.

### ADDS FAIRS

## Rohr Skeds April 22 Illinois Bow

CHEBANSE, Ill. — Rohr's Modern Midway will open its season April 22 at Chillicothe, Ill., D. J. Rohr, owner-manager, announced. Four fairs new to the route have been booked, he said, those at Carrollton, Danville, Kankakee and Princeton, all in Illinois.

Show will repeat this season at the Streator, Ill., July 4 celebration and the Labor Day doings at Hoopston, Ill.

Seven major rides, five kid devices and three shows plus concessions will be carried and work here in winter quarters is already under way. Staff, in addition to Rohr, has Mrs. Rohr as secretary-treasurer; Ray Swanner, lot man, and Mack Rose, mailman and agent for The Billboard.

vamping the front end, shaping it to where a group of key men each had 5-6 stands. . . . None is in a position to exert strength against the office. . . . Buster has one or two of his own, as does his son, Harry Jr. . . . Eats good, dresses well, drinks casually (there's always a liberal supply of casually in the office), doesn't enjoy any reputation for being frugal, and doesn't care. On the family side he's got three grandchildren now. Wed the former Naomi James of Springfield, Ill., 25 years ago, and they have a Hollywood, Fla., home bought after seasons of trailer life. . . . Loves sports of all kinds but mostly when there's a wager on, relaxes best when able to shoot two or three rounds of golf a week.

He's president of the Miami Showmen's Association after having worked up the ladder. Buster brings with him knowledge of a fellow in all phases of the business, because he's also a ride operator. . . . Acquired a Scooter and Junior Hot Rods in recent years. He's got ideas for the club's progress.

Irwin Kirby

### TINTYPE

## Front-Ender Likes Lawyer Profession

TO SOME observers Buster Westbrook harbors a secret yearning to be a lawyer. . . . Look at him, they say, always like he's pleading a case. And the similarity isn't far out of line, either. . . . Buster's persistent, intent, engaging, disarming, plugging away suavely



BUSTER WESTBROOK

at his target. These qualities have made him a mainstay of the big Eastern truck unit, Penn Premier Shows. . . . These observers take Buster's gab because they like him, and the good business manager is usually a liked one. It's his hotel room singing they don't like. He thinks he's a Caruso, especially when others are trying to concentrate on their card games.

Harry Westbrook's story started in Murphysboro, Ill., in 1912, on March 27, which makes him crowding onto 48 years old. He stayed in Murphysboro for a while, seemingly long enough to learn to run fast, because after tolerating the seventh grade in school he strayed at top speed to Chicago. . . . Started peddling on street corners. "Haven't held a salaried job since, which means all my life." In the bingo top at Winston-Salem, N. C., he effortlessly reeled off the salient points in a life marked notable by his gregarious, almost childlike enjoyment of life. . . . At his own pace he recalled events leading to a successful career as a showman. . . . Seems like he was born one. Worked punchboards in school. Living in Paducah, Ky., when aged 15, he offered to pitch candy for Dakota Max ballpark show. Bluffed his way into the job and bossed the concession operation by season's end.

His concession attitude was in-born. In grade school he not only worked punchboards but put-and-take. After hightailing from Murphysboro he tried his luck in filling stations and picked up a few bucks. . . . Hooked up with Henry Hill and went partners in an athletic show on Pan American Shows, where Bobby Mack was general agent. . . . Knew Bobby from Walkathon days. "Man, did I walk."

Walked a while, then emceed, then promoted a couple under the "Walkaderby" title. . . . Once walked 3,000 hours in Chicago. Frankie Laine the singer was in it, too. . . . So Buster's well conditioned to being on his feet.

Buster couldn't be held down because in no time flat he was doing everything on Pan American, all jobs. . . . But the mental wheels started whirring when he spied the gee top. Two plus two made four, and he hung around the wheels, watching some of the masters. Jack Duane was one. . . . Made it as general agent at a young age but insisted on a wheel operation, and got one. . . . "I didn't know from nothing but I got behind it and things worked out okay," Buster grins. He hopped on many shows before coming east to Ralph Decker's Kirkwood Shows.

Life's given Buster ups and downs in equal proportions, and with a penchant for high living he's succeeded in acquiring little in the material sense. . . . Provides well for his family and figures he always will. Laughs quickly and easily, most often with "That Dutchman," meaning Penn Premier owner Lloyd Serfass. . . . Not a typical relationship, most acquaintances will agree. They drink and play together, conduct business together or separately. It works out well. Once, it almost didn't. . . . "Lloyd never wanted generators, always hooked into city power. I swore we'd have them." Had a chance to latch onto a mounted pair and committed the show for a \$10,000 purchase. The day the truck pulled onto the lot will go down in history. "Lloyd pops his eyes out and says 'What the hell is this?' I says, 'I bought you something.'" Serfass signed the papers, however, and admits that time has proven his front-end boss to be correct.

Contributed one thing to Penn Premier, if nothing else: The concept of having no single dominant concessionaire. . . . Buster and partner Pat McGee joined the show when Leo Bistany was business manager, then he took over Bistany's proposition. Soon started booking, handling publicity, re-



# THE FINAL CURTAIN

Continued from page 71

**McDONNER—Charles J.**, 59, girl show operator, January 28 in Louisville of a heart attack. On the road over 40 years, he had trouped with the Buff Hottle and Bill Geren shows in recent years. Earlier he had been with

circuses and other carnivals. Survived by a brother, Orville, of New Albany, Ind.

**MILLER—Kelly H.**, 47, inventor of several circus devices and until 1958 a co-owner of the Al G. Kelly & Miller Bros. Circus, at Hugo, Okla., February 20. (Details elsewhere in this section.)

**PARKER—Clarence L.**, 65, board member of Union County Fair Association, Union, S. C., February 18 in that city. Surviving are his widow, son and daughter.

**ROBERTS—Tate**, concessionaire with Raines Amusements in recent years, January 18 in Little Rock of a heart attack.

**SWANGER—Clarence H.**, 65, circus musician, February 1 of a gunshot wound allegedly inflicted by his estranged wife at his home in Williford, Ark. He trouped with the Gil Gray Circus the past three years and earlier had been with the Cole Bros. and Clyde Beatty bands. Survivors include seven children and a sister, Mrs. Florence Juell, Los Angeles.

**SWARTZ—Charles G.**, veteran carnival man, February 20 in Nashville. In the past he had trouped with the Barkoot, Rogers Greater, Cumberland Valley and Sunshine Exposition shows. For the past 20 years he had made his home with Leland L. Daugherty, Nashville, owner of the Merchant Festival Rides.

**TURNER—O. L.**, 73, at Harrisburg, Ill., February 21. He had been in the movie theater business since 1908 and operated WSIL-TV as well as a chain of theaters.

**WARD—John R.**, 69, longtime carnival owner, February 25 in Baton Rouge, La., following a brief illness. (Details elsewhere in this issue.)

## WANTED RIDES—CONCESSIONS—SHOWS FOR KIDDIE WESTERN TOWN ON LONG ISLAND

On major highway catering to the fastest growing area in the U. S. Fourth successful year and market hasn't been scratched. Plenty of room, including permanent buildings for legitimate Concessions and Kiddie Rides. Must be neat. Attractive deals. Write

**DODGE CITY**  
470 E. Park Avenue  
Long Beach, New York

## Bargains—Rides for Sale

Herschell MGR, complete factory rebuilt, new horses, \$8,000; 8-Car Octopus, long exp., in good condition, \$3,500; Roll-o-Plane, in good condition, \$1,750; KIDDIE RIDES, all in good condition: Fire Engine, Water Boat Ride, Rocket Skiff Ride, Choo-Choo Locomotive Train, Elephant Ride. All rides can be purchased individually.

**R & B KIDDELAND**  
463 Lafayette Blvd., Long Beach, N. Y.

## RIDE MEN WANTED

**HEART OF AMERICA SHOWS**  
Foremen jobs open for 1960 season. Top pay, good treatment. Second Men with drivers' licenses. Winter quarters open. Cookhouse open. Show opens early April. Contact

**TED CORY, MGR.**  
Roland Hotel (6:00 to 7:00 p.m.)  
Bristow, Oklahoma

## ATTENTION

**JOHN "MIDDLE" TERRY**  
Emergency  
Contact home at once

## Thank You

**RICHARD (DICK) THOMAS**  
Food Concessionaire  
For your new FRANKLIN  
MOBILE HOME purchase

"Save Money With Johnny"  
**JOHNNY CANOLE**  
8861 N. W. 18th Ave., Miami, Fla.  
Phone: PLaza 1-8285

## HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.  
Open all year round  
Wants Freaks and Novelty Acts. State salary and particulars in first letter.

## WANTED

Carnival for 5-day celebration starting July 17. Want 10 or more Rides and 20 to 30 Concessions.

**JOHN L. CLARK**  
1412 Jenkins  
Marysville, Kansas

## Stephen's Shows Want

Ride Help, Wheel Foreman and other help. Must be entirely reliable. Top salary. Must drive trucks. Jimmy Franklin, Tom Beal, contact. Also want Stock Concessions. Open May 23.

**OTTO STEPHEN**  
Queen City, Mo.

## GOLD BOND SHOWS

Contracting Now for 1960  
Want Rides, Shows and Concessions. Also Ride Help. Address:  
P. O. Box 229, Mt. Sterling, Ill.  
Winter quarters—Fairgrounds

# CONTINENTAL SHOWS

WANT

Joints of all kinds, Hanky Panks, Scales, Duck Pond, Fish Pond, Ball Games, Pitch-Till-U-Win, etc. All joints joining on opening of season will be shown preference throughout season.

**RIDE HELP WANTED:** Preferably drivers. Old help, contact.

**GIRL SHOW operator wanted.** We have beautiful show complete, good deal to right operator with girls. Will book rides and shows not conflicting with our own. **BEN LAIL**, please contact.

**FRED FRITZ, Mgr.**

8 Courtney Lane, Lowell, Mass. Tel.: GL 3-0808.

# GREATER KASTL SHOWS

Opening March 8, Monahans, Texas

**RIDE MEN:** Some Ride Men and especially need Foreman for #5 Wheel. We carry 7 Major Rides and 4 Kiddie Rides.

**SHOWS:** Want to book family-type Shows of all kinds.

**CONCESSIONS:** Excellent route for Concessions. We carry Hanky Panks only. Want to book Stock Concessions and exclusive can be arranged. Do not need any Eats, Bingo or Nickel Pitches. Will book Mug Joint after the middle of April. Will play New Mexico, Colorado and Wyoming. Permanent address:

P. O. BOX 1276, El Paso, Texas. No phone calls.

## FOR SALE

Walk-In Bingo, Jones type, 26x40, leather seats, marine plywood counters, amplifier and about \$300 stock. Wood stringers, all wiring complete, slightly used. 1 Spot Pitch, 28x14, 11 ft. high, California top. Two 12x12 Pan Joints with amplifier. One 20-ft. Joint, blue canvas, fair condition. One 14-ft. Joint, blue canvas, like new. Two Center Tables with canvas tops. All equipment with lights and stringers, ready to go up and go to work. Have red plush for four 16-ft. Joints and other miscellaneous items. 1944 Fruehauf Furniture Van, 28 ft. long, 1949 AB-7 International Tractor, air brakes and all good rubber. All equipment in first-class condition. Al Stewart, let me hear from you.

## MAMAS ANTIQUE SHOP

North Hatfield, Mass.  
Phone: Chestnut 7-5171

## \$200 CASH REWARD

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### SCORPION



Scorpion encased in lucidite makes a useful paperweight, ornament for the office or art object for the den. Can also be used as a birthday gift for those born under the sign of Scorpio. Scorpions average three inches in length. Retail for \$3.98.—Joseph Cossman & Company, 7039 Sunset, Hollywood 28.

### PIC FRAMES

A line of solid oak frames in various sizes. Specifically designed to fit Craft Master paint-by-number oil painting kits. Varied selection of mould designs. The frames are also suitable for other types of pictures and paintings.—Palmer-Pann Corporation, 328 North Westwood, Toledo.

### SPONGE



Sponge contains removable, refillable liquid detergent cartridge. Can be attached to garden hose for cleaning. Cartridge can be removed for clear rinse. Retail for \$2.98.—Do-More Company, P.O. Box 516, La Mesa, Calif.

### TOY BALLS

A broad selection of rubber inflatable play balls. Many are new designs and new colors. Range in size from 14 to 24 inches. Also have counter rack deals. Combination playball net deal.—Oak Rubber Company, Ravenna, O.

### BAKE BAR

Complete displays of bake and serve ware. Three different types, one a spring festival of color; lenten style and white ware. Each display takes 24 by 36 inches of floor space.—Thatcher Glass Manufacturing Company, Jeanette, Pa.

### ALLIGATOR



Toy wobbles along with conical gate. Acetate flippers rotate on hardwood wheels. Wood body is lithographed. Pull toy is for ages one to four. Retail for \$1 in East.—Fisher Price, East Aurora, N. Y.

### CAVE MAN KIT

Kit contains skeleton form and life form of the Neanderthal man. Both are 9 1/2 inches tall when completed. Both mount on a rustic base with description carved on a simulated rock.—ITC Model Craft Division, Ideal Toy Corporation, 200 Fifth Avenue, New York 10.

### TONGS



Tongs are 13 1/2 inches long and can be used for a variety of tasks. Handy for outdoor and indoor cooking, as in the laundry, hospital, sick room or shop. Constructed of heavy gauge steel. List price, \$1; suggested retail price, 98 cents.—Easy Egg Manufacturing Company, 10539 Byfield, St. Louis 37.

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# COMING EVENTS

## Arizona

Phoenix—Inn. Garden & Flower Show (Carnegie Town & Country Village) March 24-29 James K. Wheat  
 Phoenix—Jaycees World Championship Rodeo (Fairgrounds), March 17-20.

## California

Los Angeles—Los Angeles International Sports Show (Coliseum), March 11-20 Fred J. Tabery  
 Los Angeles—Los Angeles Sportsmen's Vacation, Boat & Trailer Show (Pan Pacific Aud.), March 31-April 10 H. Werner Buck  
 Oakland—Calif. Spring Garden & Home Show (920 Fallon St.), April 29-May 8 John I. Hennessy, Hotel Claremont, Berkeley  
 Sacramento—Exposition of Modern Living (Fairgrounds), April 19-24. Bill Blen, P. O. Box 1113  
 Santa Barbara—Home & Decorators' Show (Civic Aud.), April 20-24. Patrick J. O'Toole  
 Santa Barbara—Santa Barbara Home Show (Civic Aud.), April 11-15. Patrick J. O'Toole  
 San Diego—San Diego Boat, Sports & Outdoor Show (Mission Bay, Belmont Park) March 18-27 W. H. Barrett  
 San Francisco—Grand Natl. Jr. Livestock Expo (Cow Palace), April 9-13. Nye Wilson  
 San Francisco—San Francisco Natl. Sports & Boat Show (Cow Palace), March 4-13. Thomas R. Rooney

## District of Columbia

Washington—National Capital Flower & Garden Show (Natl. Guard Armory), March 4-10. D. L. Herndon

## Florida

Daytona Beach—Volusia Co. Home Show, March 19-23. Al Stern, 120 N. Grandview  
 Jacksonville—Southeastern Boat Show (Gator Bowl), March 3-6. Don Cox

## Georgia

Atlanta—Southeast Boat & Vacation Show (Municipal Aud.), Feb. 26-March 4. Martin P. Kelly

## Illinois

Chicago—International Dog Show (International Amphitheater), April 9-10  
 Chicago—Sportsmen's Vacation & Trailer Show (Inn. Amphitheater), Feb. 26-March 6. Thomas E. Durant

## Indiana

Fort Wayne—Fort Wayne Sports, Vacation & Boat Show (Memorial Coliseum), March 18-April 3. Ernie Berg

## Iowa

Des Moines—Iowa Sports, Boat & Vacation Show (Veterans Memorial Aud.), March 25-27. Martin P. Kelly  
 Ottumwa—Ottumwa Sports & Home Show (Coliseum), March 25-27. Everett C. Dyer  
 Waterloo—Northwest Iowa Sports, Vacation & Travel Show (Hippodrome), March 17-20. Harlan Epland

## Louisiana

Monroe—La. Market Poultry Show, March 31-April 1. L. L. Walters  
 Baton Rouge—L.S.U. Livestock Show & Rodeo, March 4-15. W. M. Bablin, Box 667, University Station  
 Houma—Avoyelles Parish Poultry Festival, March 28-29. B. G. St. Roman, 610 Floyd St.  
 Covington—La. Tung Blossom Festival, March 19. Otilie M. Lambert, Military Road  
 Delhi—Delhi Livestock Show, Feb. 29-March 3  
 Gonzales—East Ascension Strawberry Festival, April 23-24. John D. Gonzales, 303 Caldwell St.  
 Franklington—N. La. Broiler Show & Fair, March 21-25. Furman C. Anderson, Box 189  
 Threepoint—Holiday in Dixie, April 27-May 1. Ahie C. Goldberg, P. O. Box 1485  
 Threepoint—La. Garden Club Show, March 23-26. Mrs. L. L. Robinson, 2811 Summer Grove Drive

## Maryland

Baltimore—Chesapeake Boat Show (Armory), March 2-7. William E. Ames  
 West Friendship—Spring Feder Cattle Sale & Tri-Bred Bull Sale (Baltimore Livestock Auction Market), April 14

## Massachusetts

Boston—New England Home Furnishings Show (Commonwealth Armory), April 13-24. J. W. Daly, Boston Club, 46 Beacon St.

## Michigan

Bay City—Bay City Homes Show, March 16-20. Jack Davis, Box 13  
 Lansing—Home-Arms (Civic Center), March 9-13  
 Lansing—Lansing Sports Show (Civic Center), March 24-27

## Mississippi

Eastville—Northwest Miss. Dist. Livestock Show, March 21-24. W. T. McLemore  
 Bay Springs—Jasper Co. Livestock Show, March 29-31. W. C. Jefferson  
 Charleston—Tallahatchie Co. Jr. Livestock Show, March 18-20. James R. White  
 Columbus—Marion Co. Livestock Show, March 17-19. D. O. Scott  
 Columbus—Lowndes Co. Fair & Livestock Show, March 10-11. F. W. Tribble  
 Forest—Southeast Miss. Dist. Livestock Show, March 22-26. Floyd Nohlin  
 Greenwood—Delta Dist. Livestock Show, March 23-26. E. H. Blackstone

Hattiesburg—Forrest Co. Livestock Show, March 18-19. W. W. Kennedy  
 Hattiesburg—South Miss. Dist. Livestock Show, March 21-23. W. W. Kennedy  
 Jackson—Hinds Co. Fair & Livestock Show, March 14-16. G. L. Hales  
 Jackson—State Jr. Livestock Roundup, March 28-29. N. S. Hand  
 Mendenhall—Simpson Co. Jr. Livestock Show, March 18-19. J. F. Ponder  
 Port Gibson—Southwest Miss. Dist. Livestock Show, March 16-19. E. C. Newman  
 Prentiss—Jeff Davis Co. Livestock Show, March 14-16. Franklin Hughes  
 Quitman—Clarke Co. Livestock Show, March 1-3. J. A. Gibbs  
 Raleigh—Smith Co. Fair & Livestock Show, March 21-23. T. S. Bufkin  
 Tupelo—Lee Co. Fair & Livestock Show, March 18-19. W. J. Pernel  
 West Point—Northeast Miss. Dist. Livestock Show, March 24-26. E. E. Wooten

## Missouri

Springfield—Springfield Metro Sports Show (Shrine Mosque), March 8-13. Paul H. Nystrum

## Minnesota

Minneapolis—Northwest Boat, Sports & Travel Show (Municipal Aud.), April 1-10. F. W. Kahler  
 St. Paul—Land-O-Lakes Boat, Travel & Sports Show (Auditorium), March 18-27. Earle L. DuMonte  
 Minneapolis—Northwest Builders' Show (Auditorium), March 12-20

## Montana

Butte—Magicaland Boat & Sports Show (Civic Center), March 18-20. Shag Miller

## Nebraska

Lincoln—Lincoln Sports, Vacation & Outdoor Living Show (State Fair Coliseum), March 17-20. Bill Marton  
 Omaha—Omaha Boat, Sports & Travel Show (Civic Aud.), March 8-13. Dean Sherman

## Nevada

Reno—Nevada Hereford Show, March 13-14. John Humphrey, P. O. Box 1429  
 Reno—Nevada Jr. Livestock Show, April 22-24. W. C. Behrens, Max Fleischmann College of Agriculture, University of Nevada

## New Jersey

Asbury Park—Jersey Shore Home & Garden Show (Convention Hall), March 24-29  
 Asbury Park—Jersey Coast Imported Auto Show (Convention Hall), April 20-24

## New York

Jamaica—Long Island Boat & Sportsmen's Show (State Armory), March 5-13. George K. Kamrass  
 New York—American Toy Fair (New Yorker & Sheraton-Atlantic Hotels), March 7-16. Toy Manufacturers' Assn., Fifth Ave. Bldg. & 1107 Broadway  
 New York—Antiques Fair and Sale (Coliseum), March 5-13  
 New York—International Auto Show (Coliseum), April 16-24  
 New York—International Flower Show (Coliseum), March 5-12  
 New York—New York Merchandise Show (Trade Show Bldg.), March 6-10  
 Syracuse—North-East Sports Show (War Memorial Bldg.), March 10-13. W. C. Hartman

## North Carolina

Charlotte—Carolina Home and Flower Show, April 6-10  
 Charlotte—Charlotte Men's Camellia Club Show, March 11-12  
 Charlotte—Sportsmen's Motor Boat & Vacation Show of the Carolinas (Coliseum), March 1-6. H. E. Van Hohn  
 Elizabeth City—Albemarle Camellia Show, March 12-13  
 Fayetteville—Fayetteville Garden Club Camellia Show, March 5-6  
 Greensboro—Greensboro Council of Garden Clubs Flower Show, April 8-10  
 Rocky Mount—Eastern Carolina Camellia Society Show, March 19-20  
 Wilmington—North Carolina Azalea Festival, March 31-April 3

## Ohio

Cincinnati—Ohio Valley Boat, All-Sports, Vacation & Travel Show (Gardens), Feb. 27-March 6. H. E. Hart  
 Cleveland—American and Canadian Sportsmen's Vacation & Boat Show (Public Aud.), March 18-27. A. W. Newman  
 Columbus—Central Ohio Boat Show (Veterans Memorial Aud.), March 24-27. Sponsored by the Columbus Dispatch and Columbus Star. Tom Shutt  
 Dayton—Dayton Sports & Boat Show (Fairgrounds Coliseum), April 7-10. Ward Collops, 113 Warren St.  
 Toledo—Toledo Home & Travel Show (Civic Aud.), March 5-13. Milt H. Tarloff, 443 Spitzer Bldg.

## Oklahoma

Oklahoma City—Midwest Boat, Sport & Vacation Show (Fairgrounds), March 13-20. Jack Wright, 3719 N.W. 47th St.

## Oregon

Gresham—Multnomah Co. Parade of Gardens, April 27-May 1. Duane Hennessy

## Pennsylvania

Allentown—Allentown Sports, Boat & Vacation Show (Fairgrounds), March 18-26. Wendell Emrick  
 Harrisburg—Pennsylvania Recreation & Sportsmen's Show (Farm Show Bldg.), March 28-April 2. J. W. Altland  
 Philadelphia—Philadelphia Flower Show (Convention Hall), March 7-12  
 Philadelphia—Philadelphia Motor, Boat & Sportsmen's Show (Convention Hall), Feb. 28-March 5. Clinton W. Smullen  
 Philadelphia—Philadelphia Auto Show (Convention Hall), April 4-9  
 Philadelphia—Recreation World's Fair (Convention Hall), April 18-24. Thomas Rivers

## South Dakota

Sioux Falls—South Dakota Sports, Vacation & Outdoor Living Show (Coliseum), April 29-May 1. Bill Morton, P. O. Box 377

## Tennessee

Memphis—Memphis Boat Show (Fairgrounds), March 4-8. Glenn Pinkston  
 Nashville—Great Lakes of the South Outdoor Show (Fairgrounds Coliseum), March 21-27. Ames C. Evans

## Texas

Austin—Austin Livestock Show, March 16-17. Lynn Griffin

# PIPES FOR PITCHMEN DEMONSTRATORS ENGRAVERS

WE WONDER... how many of the boys and girls in the trade take full advantage of The Billboard's Coming Events column, published every other week or so. This column should be of distinct value to them, especially at this time of year when workable spots are not too plentiful. A quick glance at the list will reveal available spots in almost every State, many of them in the better-than-average category. This is particularly true of sportsmen's shows, which are now at their peak of activity. These shows, drawing large crowds, might well be the answer to a pitchman's prayer for a bankroll to tide him over the winter. The list also contains a number of home shows, likewise providing good outlets for pitch folks' talents. In addition, a few rodeos in the Far West, Southwest and South provide good opportunities for the trade, and not to be forgotten are the winter fairs of Florida, Arizona and California. A list of the latter also appears regularly in Billyboy.

DIGGING... out of seven inches of snow in Kansas City, Mo., Whitey and Marie Na. I card in to say that they have worked a few spots since the close of their fair route last year. Currently Whitey is working five days a week for the city. "I didn't see

any of the pitchmen at the recent boat show here," says Nasal. "I see Blackie Beard occasionally at his tie shop and am glad to report that he is doing well. It's possible that Marie and I will be out for the 1960 fairs. Would like to read pipes from Hank Frederick, Irving Golde and Big Al Wilson."

## Baptist Sound Firm Books Long Route

JACKSONVILLE, Ill.—Besco, Inc., the trade-named rental sound division of Baptist Electronic Supply Company, Inc., has announced thru President W. G. Baptist the booking of its four sound units at 22 Illinois fairs this year, one of the heaviest fair schedules the firm has had since entering the business in 1947.

The units will be managed by Wally Baptist and Jerry Norton, John Bodishbaugh, Edward Standley and Jim Briggs, with Richard Black serving as advance and pick-up man. The firm formerly was known as Baptist Sound Service.

Dates comprise the county fairs of Pike (Griggsville), Randolph, Jasper, Clark, Fulton, Logan, Cumberland, Grundy, Greene, Jersey, Macoupin, Hancock, Clinton, Sangamon, Pike (Pleasant Hill), Calhoun, Tri-County (Pana), Bond, Effingham, Morgan, Cass and Madison.

## High Costs Delay Auditorium Plan

SHELBYVILLE, Ind.—Plans for the construction of a civic auditorium have been deferred. After an estimate by an Indianapolis architectural firm which placed the cost of the proposed 1,500-seat auditorium at \$385,000, the city's school board, under whose auspices the project was to be undertaken, announced that construction would be postponed for three or four years "or until enough funds are available." Instead of the \$385,000, the board had contemplated that an auditorium could be built for about \$125,000.

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# THE MARKET PLACE FOR BUYERS and SELLERS

## Acts, Songs, Gags

**JOKE ENCEE HOPST FILL IN WITH SMART** comedy one-liners. "Comedy Index," packed with sock saglines. 23. Show Biz Comedy Service, Dept. B-3, 625 Avenue "V," Brooklyn 23, New York. **fe29**

**NEW! GIANT PROFESSIONAL GAG FILE.** Over 1,000 hilarious ad libs. Only \$1. List free! Edmund Orrin, 1819-H Golden Gate, San Francisco 15, Calif. **fe29**

**SEND FOR FREE PRICE LIST, NEWEST** Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologues, Dialogues, Parodies, etc. Money back guarantee. Laughs Unlimited, 106 W. 43 St., New York, N. Y. **fe29**

**25,000 PROFESSIONAL LINES! ROUTINES,** Sight-Bits, Parodies. Topical gag service, too! Free catalog. Write Robert Orben, 111 E. Carpenter St., Valley Stream, N. Y. **mh11**

## Agents, Distributors Items

### ATLAS 50-STAR FLAG! AMERICA'S HOTTEST ITEM!

Atlas Bunting, 3 ft. x 5 ft. Colorfast! Exceeds govt. specs. Vat Dyed cotton bunting. Nylon Embroidered stars, sewn stripes, excellent quality. Flag Kit includes 3 ft. x 5 ft. flag, 6 ft. pole, halyard, bracket, ball top. Sample kit, \$10.00 each. List price, \$11.50. Flag only sample, \$5.00. List price, \$6.80 less 50% to qualified wholesale purchasers.

**ATLAS FLAG CORP., DEPT. B.B.**  
418 St. Paul St. Rochester 5, N. Y.

**BARGAIN—BRIGHT METAL ASH TRAYS** 4" x 4" x 1/2" made to sell for 15¢ each, our price, \$30 per M. Full freight allowed on \$50. can be easily imprinted. Will send 100 samples for \$4.50 p.d. Agents and distributors invited. Malco Co., Malco Bldg., 560 S. Alameda, Los Angeles, Calif.

Did This Ad  
**ATTRACT YOUR ATTENTION?**  
**USE DISPLAY CLASSIFIED**  
A sure way to attract more attention and secure greater results.  
**RATE: \$14 PER INCH**  
Rule border permitted when using one inch or more.

**DECALCOMANIA TRANSFERS NOW OFFERED** in small quantities, quick delivery; an attractive name plate on your products is the best advertisement. Side line salesman wanted, also make money with our line of Automobile Initials and Sign Letters. Free samples. "Ralco," XL, Boston 19, Massachusetts. **ch-19**

**FAMOUS MFRS. CLOSEOUTS**  
Special Purchase (For limited time only)  
**ASST. PENDANT NECKLACES**  
\$11.95 Per Gross  
Minimum Order, 1 Gross.  
Send for descriptive literature on other terrific values on Jewelry of all descriptions. 25% deposit with order, balance C.O.D.  
**SAMUEL SILVERMAN & CO., INC.**  
1820 Westminster St. Providence, R. I.

**HOSIERY—LOW PRICES LADIES', MEN'S.** Children's, Ladies' Nylons, packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1248 Market St., Chattanooga, Tenn. **fe29**

**FAMOUS MFRS. CLOSEOUTS**  
Special Purchase (For limited time only)  
**CULTURED PEARL CHARM BRACELETS—CARDED**  
\$1.95 Per Dozen  
Send for descriptive literature on other terrific values on Jewelry of all descriptions. 25% deposit with order, balance C.O.D.  
**SAMUEL SILVERMAN & CO., INC.**  
1820 Westminster St. Providence, R. I.

**YOUR OWN BUSINESS — SUITS, \$1.50;** Overcoats, \$5; Mackinaws, \$5; Shoes, 12.5¢; Ladies' Coats, \$9; Dresses, 15¢. Enormous profits. Catalog free. National Mail Order, 2111-AF Roosevelt Rd., Chicago 8, Illinois. **ch-19**

## JEWELRY CLOSEOUTS

### FREE CATALOG

E102—Asst. E/rags, Gr. . . . . \$ 6.00  
201—Plastic Wallets, asst. Gr. . . . 10.80  
E5—Stone E/rags, etc., asst. Gr. . . . 12.00  
E1—Tailored E/rags, asst. Gr. . . . . 18.00  
E2—Stone & Pearl E/rags, asst. Gr. . . 21.00  
E130—Rhinstone E/rags, asst. Gr. . . 30.00  
O1—Odd Lot Brace & Neckls. Gr. . . 15.00

Samples Regular Price  
25% Deposit, Balance C.O.D.

**NEW ENGLAND JEWELRY BUYERS**  
124 Empire St., Dept. 8 Prov., R. I.

**BE INDEPENDENT**  
**START YOUR OWN BUSINESS . . .**  
stamping SOCIAL SECURITY PLATES  
NICKEL SILVER Key Pro  
ducers. Samples of either  
\$50 with your name, address  
and Social Security number.  
Catalog free.  
**GENERAL PRODUCTS**  
Dept. 88-111, 188 State St.  
Albany, N. Y.

## REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 3 pt. upper and lower case. **RATE: 20c a word, minimum \$4 CASH WITH COPY.**

**IMPORTANT:** In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

## DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

**RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.**

## FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

## FAMOUS MFR. CLOSEOUTS

Asst. Earrings . . . . . \$1.75 & \$2.00 Dr.  
Pierced Earrings, Asst. . . \$1.25 & \$1.75 Dr.  
Charm Bracelets, Asst. . . \$1.50 & \$2.50 Dr.  
Tie & Cufflinks Sets . . . . \$3.75 & \$5.00 Dr.  
Asst. . . . . \$3.75 & \$5.00 Dr.  
Cultured Pearl Tie Slides . . . \$ 2.00 Dr.  
Carded . . . . . \$ 2.00 Dr.  
Asst. Boxed Sets . . . . . \$4.50 to \$ 6.00 Dr.  
Boxed Sets, Asst. . . . . \$9.00 & \$18.00 Dr.  
Eug. Pearl Sets, Boxed . . . . \$4.50 Dr.  
Cultured Pearl Pendants, Boxed \$2.50 Dr.  
Rosary Beads, Boxed . . . . \$9.00 & \$12.00 Dr.  
Children's Neckls., Boxed . . . \$5.00 Dr.  
Pins, Asst. . . . . \$1.75 & \$3.00 Dr.

Send for descriptive literature on other terrific values on Jewelry of all descriptions. 25% deposit with order, bal. C.O.D.  
**SAMUEL SILVERMAN & CO., INC.**  
1820 Westminster St. Providence, R. I.

## Animals, Birds, Snakes

**CHAMELEONS \$13 HUNDRED PREPAID** Air Mail; live arrival guaranteed. Alligators, Pythons, Boas, Dragons, Giant Rats, Snake Dens, \$25. Snake Farm, Laplace, Louisiana. **mh2**

**TALKING MYNAH BIRDS, WORLD'S BEST** show attraction; best talkers, \$500; good talkers, \$300; just started, \$100; untrained, \$50 each. Jungelund, Florida, Ala. **fe29**

**4 BLACK BEARS, YR. OLD, \$80 EACH;** pair White Tail Deer, tame, \$225; Elk, yr. old, tame, will lead anywhere, \$250; Lioness year and half old, tame, will lead, \$200. Orta Drum, Cortland, O. Phone NE 7-4215.

## Business Opportunities

### A REAL OPPORTUNITY!

Parade equipment, giant figure balloons, large Santa Claus floats, knockdown steel trailers for balloons, all necessary equipment. Will sell full parade or individual balloons with riding carriages. Corporation dissolving. If full parade bought accruing contracts will be turned over.

### JEAN GROS, Inc.

4414 Forbes St. Pittsburgh 13, Pa.

### ATTENTION!

\$15,000 cash will buy well established traveling midway worth twice the price. Owner must sell due to poor health. Apply

### BOX 250

Medicine Hat, Alberta, Canada  
Phone: Medicine Hat 6-2017

### ATTENTION

### CONCESSIONAIRES

Sell the new disposable Stadium Cushion at all sports events.

Send for free sample and details.

### NOLAN ENTERPRISES

Box 342, Lyons, Ohio

**FOR SALE OR LEASE—COLORED BEACH.** Owner-management 13 years. Food, Bath House, Lockers, Arcade, Dance Hall, Fishing Pier; with or without rides. Gate and parking, etc. R. A. Markham, Tappahannock, Va. **mh14**

**HAVE GUNS, WILL SELL: MINIATURE** Pistols, Rifles and accessories. G & S Mfg. Co., Nashville 3, Tenn. **mh21**

**JAPAN DIRECTORY—145 JAPANESE MANUFACTURING EXPORTERS.** Japan and Hong Kong trade journal information. Asia opportunities. \$1 today. Nippon Annual, Box 6266-B, Spokane 28, Wash. **ch-fe29**

**LAKESIDE AMUSEMENT BUSINESS ON** new lake of Missouri River Dams. Terrific potential. Kiddie rides, Refreshments. On 1 1/2 acres. Contact Secretary, 209 E. 21st, Yankton, S. D.

### PORTABLE ROLLER RINKS

Complete rinks and sectional floors. State size desired.

### DIXIE RINK SERVICE

P. O. Box 415 Smyrna, Ga.

**PENNY ARCADE NEAR NAVY LANDING** in Southern California. Open all year. Box C-468, c/o The Billboard, Cincinnati 22, Ohio.

This is a

### DISPLAY CLASSIFIED AD

Your Advertisement Displayed

in a space this size will cost

only

\$14 per insertion

**THIS AD AND \$5 BRING YOU GIANT** volume world's greatest how-to-do-it book "Fortunes in Formulas," plus one year subscription to Home Business Digest Magazine! \$7 value. Guaranteed. Literature free. Glenn Publications, Box 507, Jacksonville, North Carolina. **ch-19**

**WHOLESALE SIGN LETTERS, NUMBERS & SIGNS.** \$10 assortment, sent for \$2 refunded first order. Superior Sign Co., 7419 Telegraph Rd., Temperance, Mich.

## Collectors Items

**FOR SALE—EDISON PHONOGRAPH PLAY-** ers in A-1 shape. Also 200 Edison platter records. Many not even used. Tony Maximo, 428 Knauer St., Toledo 9, Ohio. **CH 5-9248.**

## Food and Drink Concession Supplies

**ABOUT ALL MAKES OF POPPERS, CARAMEL** Corn equipment, Floss Machines, Replacement Kettles for all Poppers. Krissy Korn, 120 S. Halsted, Chicago, Ill. **mh21**

## For Sale—Secondhand Show Property

**AMUSEMENT RIDES — ONE-HALF PRICE:** 1 Speed Boat Ride, 1 Kiddie Ferris Wheel, 1 Kiddie Coaster. These rides cost \$6,645 new, purchased from King Amusement Co. Rides are only two years old and in excellent condition. Will sell for \$3,000. Contact Spurgeon Camp in Tallahassee, Fla. **ph 2-2880.**

**AMUSEMENT RIDES: TRAINS, NEW,** used, steam; Concessions, Games, Freaks, Tents, new, used; largest list ever. We offer Nationwide Service selling anything anywhere. Young's Park Sales, 714 4th Ave., Two Harbors, Minn., Tel.: 157 nights. **mh7**

**"BATTER UP"—USED ONE SEASON, NEW** nets. Folds on metal trailer. New, \$3,300 f.o.b. Bargain, \$2,000 f.o.b. Space 12' x 40'. Money-maker Park, Carnival, Little League. F. E. Lamb, Newport, N. C.

**BRILL'S PLANS: PICK-UP TRUCK SHOW,** \$5; small Trailer Show, \$5; free 104 page plan catalog. Brill, Box 873, Peoria, Ill.

**FOR SALE — KING TRAILER-MOUNTED** Jr. Wheel, A-1 shape, 24-passenger Rocket Swing Ride. We will deliver within reason. Contact P&J Amusements, P. O. Box 48, Massillon, Ohio. Phone Temple 2-9487.

**FOR SALE—1 METHU DERRY, 22 UNITS,** excellent condition, asking \$1,500. Fast money maker. Mrs. Cosimo Mancino, 1474 Hyland Blvd., Staten Island 5, N. Y. ELgin 1-2760 or ELgin 1-2007.

**FOR SALE—150 PAIR 778 CHICAGO CLAMP** Skates. Good condition. Spare parts included, \$300. Robert W. Edwards, 731 Silver St., Rapid City, S. D.

**GOOD USED TENTS FOR SALE, 12 FT. X** 12 ft. thru 42 ft. x 75 ft. and up. Write for list direct from factory. Eureka Tent & Awning Co., Inc., P. O. Box 966, Binghamton, New York. **ch-mh28**

**MERRY-GO-ROUND CARVED WOOD** Horses, all jumpers, attractive original colors. Photographs, \$1. Free delivery. Merry-Go-Rounds Wanted, J. W. Landt, 323 Sanford, Upper Darby, Pa.

**MERRY MIXUP, 36 CHAIR, 20' TOWER,** V64 Wis. conn. conditioned, \$1,600. Owner R. B. Kierly, 2741 N. River Rd., Salem, Ore. **mh21**

## MORE BUYERS

Will Stop and Read

YOUR AD

If you use a

## DISPLAY CLASSIFIED AD

RATE ONLY \$14 per inch

**PORTABLE RINK FOR SALE, FULLY** equipped, 40/100 maple floor, 42/100 tent, used 2 seasons; concession trailer, all size skates, amplifier, drink box, wheel grinder, cash register, metal hand rail, and many more extras, stored in Ga. All replies answered. P. H. Mercer, 1006-31 St., Parkersburg, West Virginia.

**"LUNKEN HEADS, SHRUNKEN BODIES,** strange attractions. Nothing like them. Free folder. Tate's Curiosity Shop, 2458 E. Van Buren St., Phoenix, Ariz. **mh21**

**SHOOTING GALLERY WITH MOVING TAR-** gets. No runs. Shows by appointment. Write or call Ben Gayle, No. 4 Avenue 26, Venice, Calif. CRestview 1-3428, EXbrook 9-8820. **mh7**

**SIX 14-FOOT SKEE BALL ALLEYS, NICKEL** play. Excellent condition. Roads, 9493 George Terrace, Amarillo, Tex.

**TRAINS — ALL SIZES, GAUGES, TYPES;** new, used, custom built. Photos, details, \$1 bill (refundable). Miniature Trains, 23-B Wintthrop, Rehoboth, Mass. **mh21**

**TRAIN 2' GAUGE, SIMILAR TO DISNEY-** land's Western Mine Train, 25 adult capacity, 500 ft. of track, \$7,500. Herzschell Boat Ride \$1,000. George Spall, Loudonville, N. Y. Phone: Albany HE 40333. **fe29**

## Magical Supplies

**NEW 148-PAGE ILLUSTRATED CATALOG.** Mindreading, Mentalism, Spells, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature, Radiophone for mentalists. Catalog, \$1, with refundable certificate. Nelson's, 326-B South High, Columbus, Ohio. **mh7**

**PROFESSIONAL VENTRILOQUIST FIG-** ures made to your order. Send 50 cents for catalog. John Carroll, 64-26 Myrtle Ave., Brooklyn 27, N. Y. **mh28**

## Miscellaneous

**CASH REGISTERS — RECONDITIONED,** suitable for Concession Stands and etc. Priced low. Write us your needs. Sandberg Cash Register Co., 637 Mahoning Ave., Youngstown, Ohio.

Did This Ad

## ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.

**RATE: \$14 PER INCH**

Rule border permitted when using one inch or more.

## LITTLE TOOT

is

REAL STEAM

like

CASEY JONES' ENGINE

**CROWN METAL PRODUCTS CO.**  
Wyano, Pa. West Newton 1550

## Motion Picture Films and Accessories

**16MM-35MM FILMS, FEATURES AND** Shorts. Hundreds of titles. Lists free. Crawford Film Service, 412 Page St., Fort Worth 10, Tex. **fe29**



## HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- |  |   |
|--|---|
| <input type="checkbox"/> Acts, Songs, Gags                 | <input type="checkbox"/> Miscellaneous                    |
| <input type="checkbox"/> Advertising Specialties           | <input type="checkbox"/> Mobile Homes, Accessories        |
| <input type="checkbox"/> Agents, Distributors Items        | <input type="checkbox"/> M P Films—Accessories            |
| <input type="checkbox"/> Animals, Birds, Snakes            | <input type="checkbox"/> Musical Instruments, Accessories |
| <input type="checkbox"/> Business Opportunities            | <input type="checkbox"/> Partners Wanted                  |
| <input type="checkbox"/> Calliopes and Band Organs         | <input type="checkbox"/> Personals                        |
| <input type="checkbox"/> Collectors Items                  | <input type="checkbox"/> Photo Supplies & Developing      |
| <input type="checkbox"/> Costumes, Uniforms, Wardrobes     | <input type="checkbox"/> Ponies                           |
| <input type="checkbox"/> Food & Drink Concession Supplies  | <input type="checkbox"/> Printing                         |
| <input type="checkbox"/> Formulas and Plans                | <input type="checkbox"/> Rigging and Props                |
| <input type="checkbox"/> For Sale—Secondhand Goods         | <input type="checkbox"/> Salesmen Wanted                  |
| <input type="checkbox"/> For Sale—Secondhand Show Property | <input type="checkbox"/> Scenery, Banners                 |
| <input type="checkbox"/> Help Wanted                       | <input type="checkbox"/> Talent Wanted                    |
| <input type="checkbox"/> Instructions and Schools          | <input type="checkbox"/> Tattooing Supplies               |
| <input type="checkbox"/> Locations Wanted                  | <input type="checkbox"/> Trucks, Trailers, Accessories    |
| <input type="checkbox"/> Magical Supplies                  | <input type="checkbox"/> Wanted to Book                   |
|  | <input type="checkbox"/> Wanted to Buy                    |

## Music, Records, Accessories

- |   |  |
|---|--|
| <input type="checkbox"/> Business for Sale          | <input type="checkbox"/> Used Dealer-Distributor Equipment |
| <input type="checkbox"/> Record Pressing            | <input type="checkbox"/> Used Records                      |
| <input type="checkbox"/> Situations Wanted*         | <input type="checkbox"/> Used Record Pressing Equipment    |
| <input type="checkbox"/> Sound Equipment—Components |  |

## Coin Machine Headings

- |   |  |
|---|--|
| <input type="checkbox"/> Help Wanted      | <input type="checkbox"/> Routes for Sale |
| <input type="checkbox"/> Opportunities    | <input type="checkbox"/> Wanted to Buy   |
| <input type="checkbox"/> Parts, Supplies  | <input type="checkbox"/> Used Equipment  |
| <input type="checkbox"/> Positions Wanted |  |

## Talent Availabilities Headings

- |   |   |
|---|---|
| <input type="checkbox"/> Agents and Managers  | <input type="checkbox"/> M P Operators                |
| <input type="checkbox"/> Bands and Orchestras | <input type="checkbox"/> Musicians                    |
| <input type="checkbox"/> Dramatic Artists     | <input type="checkbox"/> Outdoor Acts and Attractions |
| <input type="checkbox"/> Hypnotists           | <input type="checkbox"/> Vaudeville Artists           |
| <input type="checkbox"/> Miscellaneous        | <input type="checkbox"/> Vocalists                    |

3. Indicate below the type of ad you wish:

- |   |
|---|
| <input type="checkbox"/> REGULAR CLASSIFIED AD—20c a word. Minimum \$4                                    |
| <input type="checkbox"/> DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch) |
| <input type="checkbox"/> TALENT AVAILABILITIES AD—10c a word. Minimum \$2.                                |

**Classified and all Talent Availabilities ads must be paid for in advance.**

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in \_\_\_\_\_ Issue

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ I enclose remittance of

CITY \_\_\_\_\_ STATE \_\_\_\_\_ \$ \_\_\_\_\_







## NEW • Top-Loading • NEW

### PENNY-NICKEL ATLAS MASTER VENDOR

9½ lb. Globe Black Lid  
11½ lb. Globe Chrome Lid

The ball gum and charm vendor with the proved penny-nickel mechanism . . . one turn for a penny, five turns for a nickel. This means a 30% increase in sales because of nickel play.

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

SURE-LOCK, the perfect capsule, Patent No. 2762411. Outstanding items. Send \$3.50 and receive 100 quality filled capsules. Contains our complete line.

## PENNY KING COMPANY

2538 Mission St., Pittsburgh 3, Pa. *"World's largest selection of miniature charms"*

Ask about our ATLAS Finance plan



The Vendor with the Proved Penny-Nickel Mechanism.

# Plan Nassau, Puerto Rico & Cuba Jaunts for NVA Meet

CHICAGO—A full social program, including planned side-trips to Nassau, Cuba and Puerto Rico plus a ladies' day program, and numerous banquets, cocktail parties and pool-side activities are being planned for National Vendors Association convention, April 21-24, in Miami Beach.

Convention headquarters will be located in Miami Beach's plush Balmoral Hotel that boasts six acres of hotel site with private ocean beach and outdoor pool.

Conventiongoers will be able to depart in chartered jet flights from Chicago and New York, arriving in Miami Beach in time for an afternoon at the pool and dinner before the convention gets rolling.

### Side Trips

The convention planning committee has engaged the services of General Travel, a large travel agency, to plan the group departure package and the side trips. The side trips, incidentally, are being planned at a special budget price for conventiongoers and can be

added as an extension to the regular four-day convention stay.

There are trips to Nassau and Havana, each taking an extra four days and three nights, priced at \$100 and \$81.50 respectively, including transportation, lodging and a modified American plan.

Nassau visitors will be staying at the Emerald Beach Hotel with sight-seeing trips, plenty of beach, boat and shopping time and a day at Nassau's Paradise Beach. In Havana visitors will be in the Habana-Hilton, with a sightseeing tour of the city plus a night-club tour of the area a part of the trip.

### Puerto Rico

The Puerto Rico jaunt adds an extra five days and four nights to the convention and is priced at \$154.44, including transportation and lodging. Visitors will be staying at the Condado Beach Hotel. There is also an optional one-day side trip to the Virgin Islands for \$30.

Over-all tab for the convention, excluding the side trips, ranges between \$160 and \$177, including

hotel facilities and transportation from New York or Chicago. There is also a modified American plan available for an additional \$3.50 per person.

New York delegates will be leaving April 20 at 9:25 a.m., arriving in Miami at 1 p.m. Return will be leaving Miami April 24 at 1:25 p.m., arriving in New York at 3:50.

### Chicago

Chicago delegates leave April 20 at 10 a.m., arriving in Miami at 1:47. The return flight leaves April 24 at 1:15 p.m., arriving in Chicago at 3:10.

Visitors can also arrange accommodations at the Balmoral Hotel up to five days before the convention and one week after at the convention price of \$10 to \$16 per room, double occupancy.

All reservations and requests for information should be addressed to Jane Mason, of Leaf Brands, who carries the official title of convention secretary but is in actual fact the patron planner of the whole shebang. Address is 1135 North Cicero Avenue, Chicago.

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 1c-5c coin mechanisms.

## WE HAVE oak's "LI'L LEAGUER"

Ball Gum Vendor  
The bases are loaded with profits for the smart operators who install Oak's Li'l Leaguer on key locations. The machine provides a fun filled game while it vends ball gum. Adaptable to any seasonal game and also to present Oak equipment.



Below are listed factory authorized dealers.

AMERICAN NUT  
1061 Tremont Street  
Boston 20, Massachusetts

BIRMINGHAM VENDING  
540 2nd Avenue, North  
Birmingham 4, Alabama

BUYMORE SALES  
#6 Bayview Avenue  
Lawrence, L. I., New York

DALE DISTR. (B.C.) LTD.  
1188 Seymour Street  
Vancouver 2, B.C., Canada

GRAFF VENDING SUPPLY  
2817 West Davis  
Dallas, Texas

H. B. HUTCHINSON CO.  
1784 N. Decatur Road, N.E.  
Atlanta 7, Georgia

IMPRONTO VENDING  
300 North Gay Street  
Baltimore 2, Maryland

LOGAN DISTRIBUTING CO.  
1850 West Division Street  
Chicago 22, Illinois

McPHAIL VENDING  
1218 Eglinton West  
Toronto, Ontario, Canada

OAK SALES COMPANY  
2033 Fifth Avenue  
Pittsburgh, Pennsylvania

OAK SALES OF FLORIDA  
1121 - 71st Street  
Miami Beach, Florida

OPERATORS VENDING  
1023 South Grand Avenue  
Los Angeles 15, California

QUEBEC VENDING CO.  
109 Commission St. West  
Montreal, Quebec, Canada

OAK MANUFACTURING COMPANY, INC.  
11411 Knightsbridge Ave., Culver City, California

RAKE COIN MACHINE EXCH.  
609 Spring Garden Street  
Philadelphia, Pennsylvania

JACK SCHOENBACH  
715 Lincoln Place  
Brooklyn, New York

SOUTHERN ACORN SALES  
526-30 Bruns Avenue  
Charlotte 8, N. C.

STANDARD SPECIALTY CO.  
1028 44th Avenue  
Oakland, California

STAR VENDING SUPPLY CO.  
6327 Calhoun Road  
Houston 21, Texas

VEEDCO SALES  
2124 Market Street  
Philadelphia, Pennsylvania

# Point-of-Sale Cards and Plain Pipe Racks Dress Up Phoenix Locations

PHOENIX, Ariz.—To most people, "plain pipe racks" mean Robert Hall and clothes.

To H. E. Van Petten in Phoenix, however, plain pipe racks are what he used to build a unique mobile stand for his bulk vending batteries. This combined with a set of point-of-sale display cards that Van Petten designed have given him the most interesting and most talked about locations in town.

The Phoenix operator usually uses about five or six machines to a battery and he prefers to use the same make machines on each stand for uniformity.

### Wheels

The stands are all on wheels—virtually impossible to tip over—and easily moved about by the location owner, making them ideal for the warm Phoenix climate where the day's business is done outside the main entrance.

The point-of-sale cards are made of bright white cardboard or plastic

and feature from six to nine samples of charms in the machines.

A typical installation features three 5-cent charm machines and two penny ball gum units—especially effective in suburban shopping centers and super markets.

### Stands

The stands are of one-inch pipe with heavy-duty casters. A three-quarter inch pipe is used on the bottom as a spreader with a two-and-a-half foot span. A flat wooden base is used on the top to mount the machines and the entire assembly is painted a dark color to contrast with the venders.

Van Petten, a retired naval officer, said he chose the pipe for its

durability and neatness. The pipe is less apt to scuff up or be scraped by tots, he notes, and can be quickly repainted when wear does occur.

Another point in its favor is that the pipe is easily screwed apart for transporting, and once there, set up in a manner of minutes. The Phoenix operator drives a station wagon on his routes with a full opening rear panel for easy transporting of his units.

His routes cover most of metropolitan Phoenix and are located chiefly in supermarkets and shopping centers. Van Petten, incidentally, pioneered sidewalk locations here and has had excellent results during the past few years.



MOBILE PIPE RACK stands are used by H. E. Van Petten for his bulk machine batteries in Phoenix, Ariz. The batteries are rolled out daily by the location owner to take advantage of traffic, and wheeled in at night for safe-keeping. Special point-of-sale display cards designed by Van Petten have boosted charm sales.

# Travel Experts Help Plan NVA Arrangements

CHICAGO—A pair of travel experts from a national travel agency will be in charge of reservations and arrangements for the National Vendors' Association spring convention in Miami Beach.

The pair—Rhoda R. Rubenstein and Harriette S. Kretschke—are with General Travel, Inc.

Besides making reservations for group departures from New York and Chicago, hotel reservations and side trips to Cuba, Nassau and Puerto Rico (see separate story), they will also assist convention goers with any additional trip planning or reservation problems they may have.

A number of people attending the NVA conclave will be arriving in Miami either a week before or

(Continued on page 82)

Vend . . . the Magazine of Automatic Merchandising

## HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost you a fraction of a cent a piece when you subscribe to Vend—the magazine of automatic merchandising! Fill in—tear out—mail today!

### FEATURES MONTHLY

Candy, Gum & Nuts  
Beverages  
Tobacco  
New Products  
Trends  
Industry News  
Market Place  
Articles  
Editorials

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# Candy Clinic at NAMA Meet

CHICAGO—The first of a series of regional meets sponsored by the National Automatic Merchandising Association covering cigarette and candy vending, accounting, maintenance and public health will be held March 11-12 at Chicago's Sheraton Towers hotel.

Entitled "1960 Sectional Conference on Vending-Management Methods," the meets will also be staged later in Atlanta, Dallas, Boston, and Atlantic City, N. J. Each of the meets will begin on a Friday evening and continue thru Saturday.

The 1960 program will emphasize better management methods for vending with a new format slant on professional presentation, according to Carl Millman, chairman of the regional activities committee.

### Initial Session

The initial Friday (11) session in Chicago will begin at 8:00 p.m. covering such topics as "Accounting and Profit Planning," "Personnel Relations," "Maintenance and Public Health" and "Cigarette and Candy Clinic."

Thomas B. Hungerford, NAMA

general manager will kick off the Saturday (12) morning program at 9:45 a.m. with an address, "The Certain Trumpet."

A film-slide seminar with discussion, "How to Train Employees," will follow. Thomas B. Donahue, NAMA president will be the featured luncheon speaker.

### How to Sell

"How to Sell on Purpose—Instead of by Accident," is the theme of the Saturday afternoon program, conducted by Armand J. Gariopy, director of Sales Training International.

This year's sectionals, explained Millman, will be open only to NAMA members. "Since this is one of the most important services offered by NAMA to its membership, we hope that non-members will be prompted to join in time to take part in the sectionals," he said.

A sponsored cocktail reception will follow each of the Saturday meetings after the 4:00 p.m. adjournment, giving members a chance to exchange views on a more informal basis.

Following Chicago, the meetings are scheduled as follows: Atlanta, the Dinkler Plaza hotel, March 18-19; Dallas, the Dallas-Sheraton hotel, April 22-23; Boston, the Sheraton Plaza hotel, April 29-30 and Atlantic City, N. J., the Sheraton Ritz Carlton hotel, May 6-7.

## LADIES TO HAVE SPECIAL PROGRAM AT MIAMI FETE

CHICAGO—Special plans are being made for the ladies during National Vendors' Association convention in Miami this spring. In addition to the normal convention business and social life, the gals will be invited to a series of planned trips, luncheons and other social activities that will be closed-door affairs as far as the men are concerned.

On Thursday, April 21, there will be a special Get Acquainted continental breakfast hosted by the National Vending Machine Distributors' Association in the Balmoral Hotel, site of the convention.

In the afternoon the ladies will be invited to attend a cosmetic demonstration by Goubaud of Paris, with free gifts to all the gals and a card tournament with prizes following the demonstration.

### Cruise

A luxury cruise to the well-known Hollywood Beach Hotel for a luncheon and fashion show will be held Friday (22) with a day of sun, exotic food and the latest in Miami resort wear being shown.

Saturday the ladies will be guests at a pool-side cocktail hour, again hosted by NVMD. The balance of each day will be free for shopping, relaxing or attending some of the regular NVA business or social activities.

The ladies are asked to register for the ladies' day program. Cost is an additional \$10. Registration is being handled by Mrs. Rolfe M. Lobell, chairman of the ladies' entertainment committee.

## Penny, Nickel Venders Spur Action in Arcade

BILOXI, Miss.—Arcade patrons love to nibble and they're in a penny and nickel spending mood besides, says Tony Bertucci, who has rounded out his Sports Center Arcade operation with a novel bulk vending set-up.

The Biloxi operator has more than a dozen machines in several

batteries thruout the Arcade vending peanuts, gum, charms and confections. The machines are not only diversion for his customers, but they've been turned into a new customer attraction as well.

Shortly after making the installation, Bertucci decided to post a set of small signs at the entrance of his Arcade, telling people just what was available in the vending machines inside.

### Passing Parade

The signs caught the eye of people passing by as well as waiting crowds at a nearby bus-stop. Invariably a few would stop into the Arcade to get a handful of nuts or candy while waiting. More often than not, they stayed and played a few of the Arcade's amusement games and ended up buying even more from the venders.

Bertucci found his vending machine sales promptly rose 20 per cent and his Arcade play went up as well.

Now the venders are a solid part and parcel of the Arcade operation and Bertucci tries to fit the venders to the Arcade pieces. Gumballs and charms go best around the toddler games, while nuts are for the older appeal games. Capsules are good for either group depending on what fill is used. Confections likewise have a universal appeal, tho the romper set is noted to favor the large ball-type confections with the small-piece candies more popular with teens.

Color combinations are also a factor. The more the machines stood out, the better were the sales, and Bertucci found he should never put the colored venders in front of an Arcade piece of the same color.

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verted for 100 ct. B.G.	4.50
Silver King 1c B.G. or Mdse.	8.50
APT Gums	20.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	10.00

## MERCHANDISE & SUPPLIES

Golden Non Parail Almonds, 5-lb. vac. pack fins, per lb.	\$ .85
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Pistachio Nuts, Jumbo Queen, White	.43
Pistachio Nuts, Large Tulip	.65
Pistachio Nuts, Vendor's Mix	.61
Pistachio Nuts, Shell	.56
Cashew, Whole	.44
Cashew, Butts	.41
Indian Nuts	.75
Peanuts, Jumbo	.42
Spanish	.30
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.37
Boston Baked Beans	.30
Jelly Beans	.28
Licorice Gems	.28
M & M, 550 Ct.	.59
Hershey's	.47

Rain-Blo Gum, 72 ct.	\$ .30
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 21 ct.	.38
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum, prepaid on all Rain-Blo Ball Gum.	.32
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30

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## GOING FORMAL

# Tuxedo Stint Wins Friends & New Stops

PHOENIX, Ariz.—When a new shopping center opens with the usual colorful ceremonies and giveaways, it pays the bulk vending operator to follow suit, according to Fred Marshall, bulk vending operator here.

Marshall had a chance to demonstrate his philosophy recently with the opening of a large chain shopping center in Northeastern Phoenix.

Along with the usual promotion and special events being staged, Marshall appeared wearing a tuxedo and stood alongside his battery of machines handing out sample ball gum to children passing by.

Over 1,100 Balls  
In all, Marshall gave out over 1,100 balls of gum over a two-day period, receiving almost as much attention from parents and adults (Continued on page 83)



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**BELT RINGS**  
Plastic-Unassembled... \$4.40 per M  
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# NVA Counters Ohio Charges

CHICAGO — National Vendors Association is preparing a strong case against charges by Ohio State Director of Health, Dr. Ralph E. Dwork, that bulk vending machines pose a health hazard.

NVA's legal counsel, Don Mitchell labled as completely unfounded, charges by the Ohio Health Director that vending from bulk machines is in any way unsanitary, and said NVA had independent laboratory reports plus the opinions of health authorities throuout the country to support it.

Mitchell said the association had consulted an independent testing laboratory in Ohio, who after extensive tests, reported there was "no evidence of any health dangers to children or anyone using these machines."

### Cites History

Going further, Mitchell cited the excellent record bulk machines have earned. "Historically, in the many years these machines have been operated all over the country, there has been no evidence of any incidence of illness cause from children purchasing gumballs or peanuts."

He also pointed to the excellent standing bulk machine operators enjoy with insurance companies and the "low liability rates granted to bulk venders by such companies who would be responsible for paying claims to any individuals."

Mitchell said "public health authorities throuout the country who have considered this problem have agreed that these machines do not represent any health hazard."



DON MITCHELL

The independent survey which NVA had taken was made on numerous machines selected by the laboratory, in not previously selected locations.

Mitchell said the evidence NVA has gathered will be presented at hearings which will be held in Ohio after the State Health Director has published his interpretations of the recently passed Ohio Food Service Law.

The Director's recommendations will be posted and interested parties will have 30 days to reply. Procedure then is for the State Public

Health Counsel to act on the recommendations.

### State Law

The whole case developed after the passage of the Ohio Food Service Law last fall, which became effective January 1, taxing all vending machines \$5, but specifically excluding venders of "pre-packaged non-perishable confections."

It was then up to the State board of health to draft interpretative recommendations and it was in these that bulk venders hoped to be excluded.

Bulk venders contended that the \$5 tax would be confiscatory and that the Legislature had not meant to include bulk machines in the bill, but was referring to major vending machine products.

### Excluded

They also contended that bulk products tho not "pre-packaged," were nevertheless "non-perishable confections," and should be excluded from the tax in interpretative regulations.

Such hopes however were dimmed with remarks last week by Dr. Ralph E. Dwork, head of the State board of health, who said his stand was "firm," and that bulk machines posed a health hazard and should not be included under any tax exemption (See separate story).

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

## Travel Experts

Continued from page 30

after to combine a vacation with their business convention, taking advantage of the special hotel rate being extended by the Balmoral Hotel, convention headquarters.

General Travel, Inc., is also offering a travel credit plan for NVA members attending the show. All persons seeking information or reservations are urged to contact NVA's convention department, via Jane Mason, Leaf Brands, 1155 North Cicero Avenue, Chicago.

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# Ohio Health Director Fights Bulk Exemption From \$5 Tax

COLUMBUS, O.—Bulk vending operators here were dealt a serious blow last week in their fight to be excluded from a \$5 vending machine tax passed recently.

Dr. Ralph E. Dwork, director of the State Board of Health, labeled as unsanitary all-bulk vending machines and said his office would oppose the vending of any food products that were not pre-packaged or dispensed into a single container.

The comments were delivered before a meeting of the Ohio Automatic Merchandising Association here, February 20, and virtually killed any hope that bulk vendors would be excluded from the Ohio tax statute.

**Regulations**

The statute had become effective January 1, but it was up to the State Health Department to draw up a set of regulations for enforcement.

The statute exempted "pre-packaged, non-perishable confections, crackers and cookies . . . and bottled, canned and pre-packaged beverages."

Bulk vending operators, arguing thru National Vendors Association, said that bulk merchandise tho not pre-packaged was nevertheless a non-perishable confection and should be included in the interpretation of the exemption.

**Disease Hazard**

However, Dr. Dwork said his feeling was firm. Commenting on the actual dispensing, he said, "The grease or oil on nuts is a very



Dr. Ralph E. Dwork

excellent medium for the culture and multiplication of bacteria.

"The fact that people rub dirty hands against the greasy dispensing mouths of these machines, trying to make sure that they get every last nut coming to them, is virtual assurance of widespread uncleanness and disease hazard."

Taking a swipe at the practice some operators have of filling globes on location, Dr. Dwork said, "I have seen grimy-fingered children running their fingers into the exit mechanism of gum ball machines.

**Service**

"Even worse, I have seen grimy-handed vending machine service-

men filling gum ball machines by hand.

"The fact that these machines are in the penny category and therefore used so often by children should make our feeling of adult responsibility even greater. These machines must be corrected in order to serve their confections in a clean manner."

Dr. Dwork went on to say that the fact the machines have been in use for a long time is no defense. "Being wrong for years doesn't make something right."

He also said that "the fact that these machines are tied in with charitable enterprises, with some

commission from them being turned over to good causes, doesn't justify them either.

"The same causes," he concluded, "can be supported just as well with machines that dispense wrapped gum, wrapped nuts or drop the confection into an individual container."

Altho not yet official, the comments virtually assure that bulk vending machines will not be excluded in official regulations to be handed down by the State Board of Health governing enforcement of the Ohio Food Service Law.

**Hearings**

Only course for bulk vending operators now is to present their case in hearings that will be held after the regulations are posted.

Previously, Don Mitchell, NVA counsel had indicated that the association could request a special category for bulk equipment in an amendment to the health code.

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## Bulk Banter

Dick Boylan, of Logan Distributing Company, Chicago, recently spent a busy evening singing lead tenor for a benefit performance put on by his Skokie Chapter of the SPEBSQSA, which for the uninformed is the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. (whew!). Boylan, an old group singing specialist from way back, is an active supporter of the group. Last week's show was performed for a Chicago Tribune-sponsored boys' club benefit—The Col. Robert R. McCormick Club — and drew close to 1,000 at the Lawrence Avenue People's Church.

Back in Chicago from a busy convention-planning trip in New York is Jane Mason, Leaf Brands exec and official convention secretary, not to mention unofficial Gal Friday and patron saint of all National Vendors Association activities. . . . Minneapolis operators are reporting a greater interest in 10-cent candy vending as opposed to the nickel variety. In the bulk confection field, operators are currently high on M & M's and Hersheyettes, both doing well.

Tom Thompson, Minneapolis bulk vending operator, is selling a portion of his candy route. . . .

Don Dailey is the new bookkeeper at Vendall Distributing Company, also in the Twin Cities. . . . Chicago operator and distributor Bob Kantor is currently interested in adding operator-servicemen from thruout the country to help on his giant mail-order operation. Kantor's route now stretches from coast to coast and to such far-reaching points as Hawaii and Alaska. Altho he supplies his customers by mail, he often uses local operators for service calls, for which they're paid a flat fee for their time. Operators interested should contact Kantor at First National Vending Service, 606 Kilbourn Street, Chicago.

Ben Kessell, Mound City Shelled

Nut Company, St. Louis, married Mrs. Sylvia Wolf at Temple Israel last week. The bride is bookkeeper for J. S. Morris & Sons Novelty Company. Following the wedding, the pair left on a West Indies honeymoon cruise. . . . Some 30 ball gum machines are adding revenue for the Cerebral Palsy fund in Hobbs, N. M., where the ABC Club installed the machines in business houses thruout the town.

Vernon Jackson, head of Jackson Vending Machine Supply in Grand Prairie, Tex., reports business increasing steadily, with the firm grossing \$15,000 more last year than in 1958. Jackson represents Ephy charms and recently sent out a sales promotion mailing to some 200 operators with excellent results. The current Ephy clock offer was the subject. Jackson also handles Plastic Processes and Cramer gum.

**Going Formal**

• Continued from page 81

as he did from his toddler customers.

Net results was not only an enthusiastic reception from the store's regular patronage but the interest of other store owners, some of whom had refused Marshall locations.

Already the Phoenix operator has landed local store locations that were closed doors before and got his machines in several other member stores of the chain in which he pulled his tuxedo stint.

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## Disk Shortage Slows Growth Of Stereo Jukes in Germany

FRANKFURT, Germany — West Germany's juke box operators and manufacturers are sold on stereo, and now it is up to the record manufacturers.

This is the general industry assessment of stereo's status in this country. Record manufacturers have lagged far behind in the stereo switch and now constitute the big bottleneck to a wholesale conversion.

The stereo disk shortage is far worse in this country than in the United States. While the juke box producers and operators are going ahead, confident that stereo has come to stay, platter producers have been holding back and handling stereo as if it were a novelty which might melt away.

All German juke box producers have gone to stereo, and all are

gratified with the showing to date. Yet there has been no complete switchover to stereo and phase-out of monaural because of the stereo platter paucity.

### Diplomat C

Georg Wiegandt & Soehne, of West Berlin-Naukoelln, marketed the first German stereo juke box, its Diplomat C. Wiegandt, in introducing stereo, completely facelifted its well-known Diplomat box.

Diplomat C has a stereo pickup, an additional amplifier for the second channel and an additional speaker. A tandem remote control guarantees a uniform remote-controlled sound volume for the two separate channels.

Beromat-Wulff Apparatebau of West Berlin is counting on stereo to launch the firm solidly into the juke box business. After eight

months of testing, Beromat has brought out its first juke boxes—the Harmonie line, in 120 and 200-selection consoles and a 120-selection wall box which can also be mounted as a floor model.

### Both Versions

The Harmonie line comes both in stereo and monaural. The Harmonie changer is vertical in the Seeburg style with a different type of internal mechanism.

Finally, Harmonie is the first line of West German stereo boxes to be produced in "tropical" models, a box with built-in air conditioning operated by a thermostat. The air conditioning is designed to prevent records from warping in tropical heat.

The Harmonie stereos come equipped with a platter popularity meter. Beromat is predicting a big British market for its Harmonie stereos. In Britain, George Whitaker has formed a company, Beromat Limited, to handle Harmonie sales in Great Britain and Northern Ireland.

### Three Models

Thomas Bergman, of Hamburg, is producing three stereo models, the Symphonie 80 and 200 and the 120 wall box. NSM, at Bingen, reports that its lone stereo model, the Fanfare 100, is a smash success.

Tonomat, at Neu-Isenburg near Frankfurt, is producing the Panoramic 200 stereo, and Tonomat, too, claims to be delighted with Panoramic sales, particularly in Britain.

Aside from these German stereo boxes, German importers are pushing American stereo models—Seeburg, AMI, Rockola and Wurlitzer.

Altho all German producers are now turning out complete lines of stereo boxes, they will be prevented

(Continued on page 92)



SANDY MOORE, left, guest of honor for the 1960 drive of the United Jewish Appeal's Coin Machine Division in New York, congratulates Irving Holzman, the 1960 campaign chairman, on his appointment. The victory dinner will be held April 30 at the Hotel Commodore, New York.

### EDITORIAL

## Patsies No More

Juke box and amusement machine operators testifying at the trial of John O'Rourke and 14 co-defendants in Mineola, N. Y., are to be congratulated. O'Rourke, the East Coast Teamster Union boss, and officials of Local 266, are charged with using intimidation as a weapon to line up New York area operators. These charges are well founded.

Instead of grumbling and paying tribute to the mobsters, the operators testifying at the Mineola trial have decided that the only way to avoid being victimized by these parasites is to stand up and fight. These operators have displayed rare courage in taking their cause to the courts and banking on our system of law. We hope the decision of the court will bear out the wisdom of their action.

The story of just how Local 266 operated comes as no surprise to Billboard staffers. Many of the sordid revelations brought out at the trial were known to us years ago. Some of it was brought to light last year at the hearings before the McClellan Committee.

The fact that operators are willing to tell their stories under oath and in a court of law indicates a maturity on the part of the coin machine industry.

This action amounts to the following declaration—"We are honest businessmen. We serve the public and are entitled to a profit for our investment and efforts. Because we operate a legal business in a legal manner, we are not fair game for every shakedown artist that comes along. We don't scare easily. And if anyone thinks otherwise, we'll take our case to the courts."

There is no doubt that certain elements of the daily press will gloss over the courtroom proceedings and damn the coin machine industry as being "racket-ridden." This amounts to labeling the victim of a holdup as part of a stick-up team. But that is not the point.

The point is that notice has been served that any hoodlum who thinks he has a soft touch in shaking down coin machine operators has another think coming.

And if anyone can be singled out for courage, it's Eli Kasper, former office manager of the Associated Amusement Machine Operators of New York.

Ignoring the possibility of personal injury to himself, Kasper testified fully and freely before the Nassau County Court as he did before the Senate Select Committee. He named names and cited dates. He is a credit to the industry.

## Plan Wide Exhibit Fare For Neb. 7-State Meet

OMAHA — A surprisingly diversified group of juke box, games, vending machine and record people will be exhibiting at the Nebraska Music Operators seven-State meet to be held here March 12 and 13 at the Sheraton-Fontenelle Hotel.

Already 12 exhibitors have reserved a total of 14 booths, with the number likely to hit 20 before the meet actually gets under way.

Signed to date are Bally, Fischer Manufacturing, National Vending, American Shuffleboard, Davidson One-Stop, Auto-Bell, Wurlitzer, Gottlieb, Rock-Ola, Lieberman One-Stop, Mountain Distributors and Arthur Du Grenier, Inc.

Exhibits will be open both Saturday (12) and Sunday (13) with forums, workshop sessions, business meetings and a full social program rounding out the agenda.

The forum and workshop sessions are being directed by Ted Nichols and will be kicked off Saturday (12) at 1 p.m., running through the afternoon.

Refreshments and a dinner-dance will wind up the Saturday activities. The traditional banquet and floor-show which winds up the group's meetings will be held Sunday evening, with George Miller, Music Operators of America president, coming in from Oakland, Calif., to deliver the feature address.

### GOOD NEIGHBOR

## Bowl-O-Fun Performs Community Service in Fund-Raising Efforts



AGE IS NO BARRIER at the St. Louis Bowl-O-Fun recreation center. While the two-year-old at the left hasn't the bowling form of her daddy, right, she did manage to get the ball down the alley.

By JOHN HICKS

This is the last in a series of articles dealing with a coin-operated recreation center geared for the family trade.

ST. LOUIS — Archlee Incorporated's Bowl-O-Fun, the newest family geared recreational center here, has been successful because of its long-range outlook in perform-

(Continued on page 92)

## Defense Seeks to Bar Wire Taps in Teamster Boss Trial

MINEOLA, N. Y. — A hassle regarding the introduction of wiretap evidence and a surprise move by defense attorneys to put the prosecuting attorney on the witness stand, marked the stormy trial of East Coast Teamster Union boss John J. O'Rourke here this week. O'Rourke and 14 co-defendants are accused of extortion in their alleged attempts to take over control of the Long Island juke box industry via the use of Teamster Local 266.

The trial had been interrupted last Friday (19) according to Newsday, a local daily, when Federal Judge Leo F. Rayfiel of Brooklyn

District Court heard a motion brought by the defense attorneys seeking to prohibit introduction of the wiretap matter. Reserving decision, Rayfiel directed that pending a decision no wiretap evidence would be admissible "in or out of court."

State courts permit the use of wiretaps made under court order but federal courts do not. Under certain circumstances, federal courts will forbid their use in State courts.

The surprise twist regarding the attempt to get prosecutor William Cahn to take the stand came during a mark-time period while the

court was awaiting a decision on the wiretap motion. One defense lawyer accused Cahn of taking advantage of the court lull "to intimidate" the taps witnesses who had yet to testify. Two others of the defense corps demanded Cahn be forced to testify to determine whether he was violating a federal judge's orders.

County Judge Paul Widlitz denied the request, saying that such action "was not befitting the dignity of any lawyer or officer of the court." During another stormy interlude, O'Rourke's lawyer, Thomas Wadden Jr., asked the judge to

(Continued on page 94)



# Pa. Restrained From Seizing Converted Single-Coin Units

By GEORGE METZGER

PHILADELPHIA—The State of Pennsylvania has once more been restrained from seizing multiple-coin pinball machines that have been converted to single-coin play. The latest injunction was issued Saturday (20) by a special three-judge panel of the U. S. Court of Appeals for the Third Circuit.

The special tribunal was assembled when Jacob Kossman, attorney for up-State operator Michael Ford, claimed his client's constitutional rights were violated when the federal court lifted a

previous injunction against the State seizing the converted machines.

### Constitutionality

The three-judge board, which was made up of Chief Judge John Biggs Jr., of the U. S. Court of Appeals, and District Judges John W. Lord Jr. and Harold K. Wood, only rules on constitutionality questions.

In issuing the temporary injunction, the court emphasized that it was not passing on the merits of the case. Judge Biggs pointed out the injunction was being granted to keep the case in "status quo"

until the court can ascertain if a federal constitutionality question is involved.

Judge Wood had issued a previous injunction on December 30 to halt State Atty. Gen. Anne X. Alpern from seizing the converted machines. A month earlier, the State Supreme Court had declared the multiple coin machines illegal because they were gambling devices.

### Quick Conversion

Ford complained that Miss Alpern ordered his machines seized, altho they were no longer multiple play pieces. She claimed they were still basically multiple coin machines and could be converted in three minutes back to their original illegal form.

But on February 9 the U. S. Circuit Court of Appeals dissolved this injunction and allowed the State to seize the converted ma-

chines. At this time, Kossman charged that his client, Ford, of McAdoo, Schuylkill County, was being deprived of his constitutional rights.

It was at this point Kossman was told that if he thought this was the case that he should seek relief from the special three-judge panel that is set up to handle such cases.

At the start of the two-and-a-half-hour hearing last Saturday, Chief Judge Biggs reminded Kossman that he was not entitled to the hearing unless he was attacking the constitutionality of the statute.

### Kossman Argument

Kossman replied that the issue involved "grave constitutionality problems" and that it should not be decided hastily. The attorney argued that while the State statute against multiple coin machines is not unconstitutional, the confiscation of his client's converted equipment did not conform with the dictates of the U. S. Constitution.

Kossman claimed the application and enforcement of the law by Miss Alpern deprived his client of due process of law. He cited a U. S. Supreme Court decision which

ruled against operation, enforcement and execution of a State statute if it violated the rights of the defendant.

The three-judge constitutionality board then issued the injunction to stop law enforcement officers from seizing the converted equipment until a further hearing can be held on the matter in the near future. Judge Biggs explained at this point that the court wanted to keep the situation "status quo."

Meanwhile all this court action did not affect the State ban on the multiple coin machines. They are still outlawed.

# Tavernmen Confused About Pa. Pinball Law

PHILADELPHIA—Many coinmen in these parts are reporting that the current court action involving converted multiple-coin pinball machines has caused quite a bit of confusion among location owners.

"Not a day goes by anymore that I don't receive at least one call from a store owner asking me to come and take back my pinball machines," said one veteran operator.

"They get panicky when they read in the papers that a certain

piece of equipment has been declared illegal and the State police are going to raid any place having them," another operator said. "A lot of them don't understand just what is meant by the various terms."

"They just read about multiple-coin machines and one-coin machines and injunctions and constitutionality questions and don't know what to make of it," he went on. "Naturally, they don't want to get in trouble, so they call us to take our machines out of their places. We, of course, set them straight."

Part of the blame for this problem rests with the daily newspapers. Reporters who are not too familiar with the multiple-coin machine situation write what are sometimes misleading stories about the court actions. Then, too, the editors that write the headlines don't help any.

Many times for the sake of getting a headline to fit in the allotted space an editor will have it stating that the "Court Lifts Injunction Against Seizure of One-Coin Pinball Machines."

To the average location owner, this means the regular five-ball machine he has in his store.

"One fellow called me up all excited the other day and demanded that I take my shuffle board alley out of his taproom," said one coinman. "I asked him why and he said that he called his lawyer and that he advised him to get it out. The reason was that each player is required to put a coin in the machine and therefore they thought it was a multiple-coin machine."

The operators aren't having enough trouble with the State over this question. Now they have to start getting it from the other end—the locations.

# Forman Set on London Move

NEW YORK — Gabe Forman, genial sales exec with the Sandy Moore Wurlitzer distributorship here, winged out to London via Boeing 707 jet last night (28) for a two-month stay in the British capital. The Moore firm recently concluded a pact for exclusive British distribution of the Mills line of bell fruit machines.

Forman will supervise completion of the setting up of 8,000 square feet of display space for the new operation. "We'll also have a complete line of new and used equipment," Forman told The Billboard. It's expected that both Moore and Forman will be making frequent swings across the Atlantic in line with the new operation. Forman emphasized the fact that he would definitely be back in the States for the MOA Convention, slated for May 9-11 in Chicago. "Are you kidding," Forman said, "do you think the good Doctor would miss that scene?" Forman will be at 3 Cork Street, London, during his British stay.

# Honolulu Distrib Robbed of 12G

HONOLULU — Honolulu Amusement Exchange, one of the leading distributors of coin machines here, was looted recently of approximately \$12,000 in cash and \$2,000 in checks by safe crackers.

The thieves broke thru a window and two layers of heavy-gauge screen eight feet above ground and landed in a room where phono disks were stored. Then they bored a hole about 14 inches square in the wall, which was made of two-inch plaster reinforced with mesh wire, entered the next room and pried open the 1,000-pound safe, police stated.

# Exporters Covered By Multi-Coin Ban

PHILADELPHIA — The State of Pennsylvania will make no exceptions for exporters in its ban on multiple-coin pinball machines, it has been learned. There had been some speculation that this ban would not apply to exporters "of record" that had their offices and warehouses in the State. It was expected that these men would be granted an exception to stockpile the barred machines to continue shipping them abroad as before. Some people said that the exporters would have to post a large bond to show good faith that they would not operate these machines, but merely stock them for exporting. But such is not the case. The exporters' appeal has been rejected by the State.

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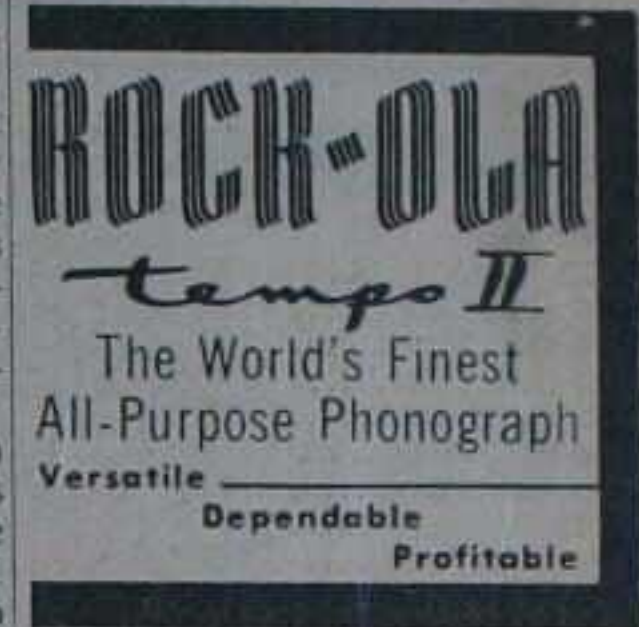
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### Games, Inc., Bows New Dual-Player Upright Game



TWIN SUPER WILD CAT

CHICAGO—Games, Inc., last week went into production on its Twin Super Wild Cat, an upright game with 115 ways to score. The game differs from the Super Wild Cat in that it is dual player.

Dimensions are 56 inches high, 34 inches wide and 18 inches deep. Shipping weight is 200 pounds.

### U. S. IMPORT BAN AIDS W. GERMAN SALES TO VENEZ.

WEST BERLIN — West German juke box producers are increasing exports to Venezuela as a result of the government ban on imports of juke boxes from the United States. The German industry is not affected by the ban, which is viewed here as being aimed at conserving dollar foreign exchange. Venezuela long has been a major German juke box export market. A check of German firms doing business with Venezuela revealed that not only is their business holding up but that it actually has increased substantially within recent weeks. The increase in orders is attributed to the ban on United States imports. Venezuela is West Germany's fifth best juke customer. Wall models are the most popular, and most Venezuelan operators stipulate that the juke boxes come in red and green colors.

### Memphis Ops Elect Canale; Begin Work on State Assn.

MEMPHIS—The Memphis Music Association, organization of phonograph operators, elected Drew Canale, owner of Canale Amusement Company, president last week and also voted to begin work on making the association a State-wide organization.

The group voted to change its name to Music Operators of Tennessee and make an effort to get operators in other cities in the State in the association.

Canale, a key leader in the industry, succeeds Parker Henderson, general manager of Southern Amusement Company.

Other new officers are: Johnny Novarese, partner in Popular Tunes Music Service and Popular Tunes Record Shop, a one-stop, vice-president. He succeeds Alan M. Dixon, general manager of S & M Sales Company.

Edward H. Newell, owner of Ormatt Amusement Company, was re-elected secretary-treasurer. All terms are for one year.

#### State-Wide Group

The group, meeting in the banquet room of Bill & Jim's restaurant, were enthusiastic about State-wide organization. Note was made of the fact that operators in other States have Statewide groups.

Canale said the local organization was interested in keeping the industry "clean" by keeping gambling elements out of it, and also in acting with unity and strength in opposing unreasonable and arbitrary legislation which may be proposed to increase license taxes on coin machine equipment.

Canale said that in every session of the Legislature bills are introduced to increase the privilege taxes, which are already high.

#### Committee Picked

Canale said the group approved a committee to begin work on expanding the organizing over the State. He said the new organization would be chartered by the State, bylaws written and directors elected.



DREW CANALE

On the committee to further State-wide organization are Alan M. Dixon, general manager of S & M Sales Company; Parker Henderson, general manager of Southern Amusement Company, and Jack Canipe, Canipe Amusement Company.

Canale, who is an attorney but does not practice law, said he would assist the committee in the work. He said the three other major cities in the State, Nashville, Knoxville and Chattanooga, would be the first objective.

He said operators in other cities would also be contacted. Among the first ones, after the three named above, will be operators in Jackson, Johnson City, Paris and Oak Ridge, he said.

There has been no prior effort to organize a State-wide operator association. Operators over the State have banded together before to fight unfair legislation.

HAMMOND, Ind. — Boyd C. Lukens, head of the Indiana Automatic Music Corporation, one of the largest of coin machine operations in Northern Indiana, is convalescing at his home here after a heart attack.

A close friend of Indiana U. S. Sen. Homer Capehart, Lukens was honored recently with the appointment of supervisor of the decennial federal census in the Calumet region.

### Memphis Police Catch Coin Machine Burglar

MEMPHIS—A smooth operator who traveled about the country posing as a routeman and using a key to strip coin machines of money was nabbed by police in Memphis last week and accused of bilking thousands of dollars from operators in the South and Southwest.

Police charged Jack Kenneth Jewett, 34, who said he was from Dallas, with burglary and larceny.

Police caught him after a foot race as he carried a canvass bag loaded with more money in coins than he could handily run with — \$243.55 worth.

#### Master Key

Detective Chief Charles Young said a master key was taken off Jewett which he used to get into cigarette vending machines. In a show-up three location owners where cigarette vending machines are placed identified him.

The location owners said Jewett walked in in broad daylight and emptied the machines of money, getting in with a key. They said they presumed at the time the man was an employee of the cigarette vending operator who owned and serviced the machines.

Chief Young said Jewett also had on his person a ring of master keys. He said Jewett at first denied the thefts, but after he was confronted by the identifications he confessed.

Police have been concentrating in recent weeks on coin machine burglars and have nabbed several. At the request of the Memphis Music Association, operator group, Police Commissioner Claude Armour appointed a special police coin machine burglary squad to work with operators (it began January 1) to catch burglars and reduce the alarming number of coin machine break-ins which, during 1959, had quadrupled over 1958.

Drew Canale, chairman of the association's committee on break-in reduction, reported that operators generally are not having as many break-ins now as last year.

He could not estimate the percentage of the decrease so far this year, which may be as much as 50 per cent.

#### Alarm Systems

The Memphis Music Association has purchased 12 alarm systems and recently had them installed in 12 locations. They should be effective in catching burglars, Canale said.

The alarm systems, which cost \$25 each, work in this way: When a burglar breaks in, an electric eye beam turns on a red light on the front of the building. The police coin machine squad patrols the four-block square area where the alarm systems are located.

They can make a complete patrol of this area in 10 or 15 minutes.

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**East**

**NEW ENGLAND NOTATION**

Music and games operator **Ralph (Freddy) Faretra** was in town this week with a jaunty air. The reason: His daughter, **Gloria**, who is a noted psychiatrist in New York, is paying a visit to the Concord, N. H., homestead, and while Freddy has a daughter at home, it is always a joy for him to have his famous daughter with him for a visit. His mainstay for some 35 years has been music, games and cigarettes, but lately he has swung into background music with success in banks, supermarkets and stores.

**Mr. and Mrs. Al Sharpe**, of Portland, Me., are having themselves a fine vacation from the chill weather by paying a visit to their daughter in sunny California. They will be gone for several weeks. . . **Ray Barker**, of Ayer, Mass., drove a friend to New York to catch a boat for a round-the-world cruise. Since it was a freighter, it was late in docking, and Ray had the time of his life seeing several hit shows on Broadway. Ray is an amateur actor of some standing.

**Mr. and Mrs. Charles C. Ford**, of Cohasset, Mass., are proudly announcing the July wedding of their daughter **Katherine**, who will become Mrs. Weldon P. Benjamin. Charlie, a veteran South Shore music operator, could have had a famous actress in Kate since she appeared successfully in a number of plays. She attended Boston University and graduated this year from Boston Teachers' College.

**Jack Graiver**, of Falmouth, Mass., in town buying music and games, manages to keep going well even in winter in this Cape town which is a summer mecca for visitors. The secret is that his routes are all around Otis Air Force Base, which helps no little since it has some 12,000 persons stationed there among servicemen and their families.

**POTTSTOWN, PA., PICKUPS**

**G. Harold Yergey**, local operator, has his own pilot's license and plane. He recently flew to Florida for a brief vacation after being delayed a few days with a faulty range finder. A colleague was asked if Harold uses the craft in his work. The coinman replied: "I know a lot of our routes are far-flung, but it hasn't quite come to that; not yet, anyway."

**PHILADELPHIA HAPPENINGS**

Vocalist **Lloyd Price** dropped in one day recently to pay a visit to **Dave Rosen**, president of the distributing firm here that bears his name. . . **Cy Glickman** saw another birthday roll by a few weeks ago. . . **Dick Irwin**, of Tri-County Amusement Company in suburban Jenkintown, dabbles in politics. He is a committeeman in his home district.

**NORRISTOWN, PA., NOTES**

**Harry Slabosky**, business manager of the Eastern Pennsylvania Amusement Machine Association, is also one of the top attorneys in this county seat.

**WASHINGTON SCENE**

**Hirsch de la Viez** and **Phil Mason**, president and vice-president of Hirsch Machines, have returned from their vacations, and are the envy of all their employees. Hirsh was on a Mediterranean cruise, while Phil cruised the Caribbean. **Roger Squitiero**, the company's treasurer, says business is perking up nicely now that the post-holiday slump has passed.

**Michael Bushdid**, Game Room operator at Washington National Airport, says it will soon be time for visiting high school groups to flood the nation's Capitol. Result will be increased collections at the Game Room, and for his machines on location at the Greyhound terminal here. Most of the school groups arrive in town by bus, but the airport is on their sightseeing lists.

**West**

**COLORADO AND WYOMING**

**Bob Rothberg**, of Continental Music Company, reports another stereo installation in a busy Denver bowling alley, his sixth since entering the bowling alley field. When not busy with his extensive phonograph routes, Rothberg is an executive of Zerobnick's, a busy kitchen equipment distributorship. Steady contact with restaurants and taverns led Rothberg into the phonograph business.

Home from a West Coast jaunt and distributors' meeting are **Mike Savio** and **Leo Negri**, partners at Drace Sales Company. Both enjoyed San Francisco mightily as well as a stop at Las Vegas for a look at the entertainment. Both were so enamored of the shows presented that little time was left for trying their luck at the local facilities.

**Walt Morris**, of Kim Music Company, is launching a program among his location owners designed at making the corner tavern more interesting to patrons who apparently have drifted away. The alert juke box operator is at least in part responsible for keeping the location lively, Morris feels.

Fewer out-of-town operators visited Denver distributors during December-January than at any time for years because of the heavy snows and sub-zero temperatures which have gripped most of the

(Continued on page 90)

**BINGO SPECIALS**

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Show Time . . . 75.00	Sea Island . . . 415.00	Beach Time . . . 230.00
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Ex. Treasure Cove . . 225	National 9ML . . . . 110	Bally Heavy Hitter . . 275
Rifle Gallery . . . . 165	National 11ML . . . 165	Big Innings . . . . 285
Bull's-Eye Shooting . 195	Mercury, 9 Col. . . . 110	Short Stop . . . . 325
Gallery . . . . . 95	Lehigh, 8 Col. . . . 85	King of Swat . . . . 135
C.C. Pistol . . . . . 75	Lehigh, 10 Col. . . 110	Un. Del. Baseball . . 250
Ex. Silver Bullet . . . 125	Lehigh, 12 Col. . . 125	Un. Yankee Baseball . 225
Ex. Jungle Hunt . . . 275	Keeney, 9 Col. Elec. . 95	Pinchhitter . . . . 425
Ex. Six Shooter . . . 95	Eastern, 22 Col. Elec. 175	Keeney League Leader 195
Hercules Gun . . . . 475	Continental, 20 Col. . 195	C.C. Home Run . . . . 95
Jungle Joe . . . . . 125	Elec. . . . . 195	Un. Slugger . . . . 165
Ex. Space Invader . . 95	U-Select-It, 72 Pack . 65	Pitchem & Batem . . 135
Star Shooting Gallery 125	Smokeshop, New . . . Write	Gen. High Fly . . . . 135

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Ship, 3 Col. . . . . 39	Midway Joker Ball . Write
Ship, 6 Col. . . . . 95	Stan. Metal Typer . . \$250
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V-200	395	1465-200	595
HF 100 L	595	1459-120	545
HF 100 R	475	1455-200	475
HF 100 G	395	1454-120	475
HF 100 W	375	1448-120	395
M 100 C	295	1446-120	345
M 100 B	245	1438-120	375
M 100 A (45 R.P.M.)	125	1436-120	95

A.M.I.		WURLITZER	
I-200	\$475	2200-200 Sel.	\$725
H-200	595	2150-200	575
G-200	345	2100-200	525
F-120	395	2050-200	375
E-120	255	1900-104	375
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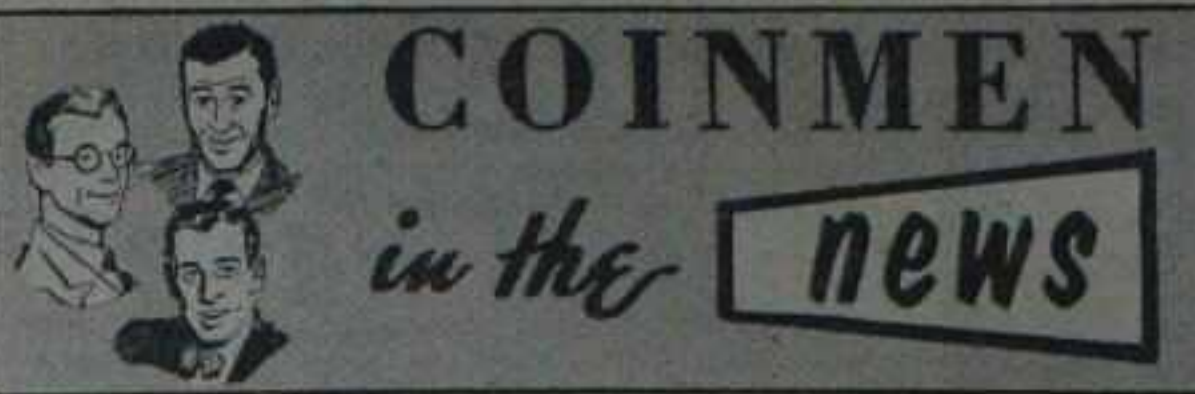
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Continued from page 89

State. Such hardy mountain operators as Roy Kaiser, in Durango, and Doyle Harrington, in Glenwood Springs, are snowbound for an indefinite period.

A new entry in Denver juke box circles is Louis Barbero, who has set up a free-lance service specializing in phonograph repairs. Studying the success of similar operators in other cities, Barbero has set up an all-brands repair shop which will be valuable to operators who have difficulty in finding mechanics of their own. Actually, Barbero indicated, there are fewer phonograph mechanics in Denver than at any time for the past 20 years.

Members of the Colorado Music Merchants, Inc., association are planning a winter meeting, but it is more likely to be a spring affair if the blizzards and icy blasts of the past few weeks are repeated, according to Prexy Jack Arnold. The fall meeting, which concentrated on tax and license problems, was encouraging, inasmuch as it brought out the entire membership to share common problems. No tax increases came thru in 1959, demonstrating that concerted action and lobbying will get results for even small associations.

Lee Wycaver, of Lee's Music Company, Arvada, Colo., is snowballing his locations since striking successfully out on his own a year ago. Lee currently has the second largest string of stereo phonograph installations in the city and is planning more. Bright, modern merchandising methods and good ideas in promoting music are Lee's chief operational tools.

One operator who braved 19 inches of snow to buy new equipment at the January openings in Denver was Bill Burbank, Montrose, Colo., high up on the Western slope. The fact that the annual Stock Show and Rodeo was on at the same time probably had a lot to do with his decision to drive 300 miles over glass ice and hard-packed snow!

Ex-amusement machine operator Paul Brower was in Denver in mid-January, revisiting many of his former Arcade locations. Brower was a leader in theater-lobby locations for many years.

Rumors are flowing in Denver circles that R. F. Jones Company, Seeburg distributor, is selling out to Tommy Thompson, manager of the Salt Lake City agency. No confirmation was available at this writing.

Wyoming operators who traveled in for the 1960 Wurlitzer opening at Draco Sales Company included Paul Scott, of Lander, Wyo., and Mel Trout, Cheyenne, Wyo. Normally frigid Wyoming is enjoying better weather than Colorado this year.

George Burns, of Century Music Company, Greeley, Colo., took a winter vacation rather than the usual summer begira this year.

One operator whose equipment shows an unusually low service cost is Zoltan Gancz, of Cheyenne, Wyo. Gancz, an emigrant from Western Europe, was a watchmaker and jeweler in the old country and in fact operated a retail jewelry store in New York for some time before going west. Now he applies the same meticulous care used in watch repairs to inspection and repairs on his phonographs, which "go on and on" without breakdowns as a result. Gancz operates many AMI phonographs in the Wyoming capital city.

Jack Wycaver, of Greeley, is happy with the contracts for a new multi-million-dollar packing plant being signed recently. The new Monfort plant will be operated as part of the world's largest feed lots and will bring much financial improvement to the North Colorado city of 25,000 population.

Jay Shannon, young Denver bulk operator, has remodeled a panel truck into a colorful "rolling showroom" for his products.

Bob Laitner

**LOS ANGELES ANGLES**

Jimmy Wilkins, sales manager at Paul A. Laymon, Inc., is taking his Scout troop on an overnight camp and hike to St. Moritz in the mountains near Crestline. The troop was on a hike in this area last summer, but is scheduling this one because of the snow in the area. . . . Wayne Davis, of Minthorne Music, is back at his desk following a bout with the flu. . . . Jack Gutshall, Corona music operator, made one of his infrequent trips into the city. Gutshall is expanding his operations, and his trek here included important talks relative to the expansion.

The virus has taken its toll among coinmen, with a number of distributors' employees being forced to stay away from their jobs. At Badger Sales, Jack Leonard and Marshall Ames were victims. Mary Solle is back on the job at William Leuenhagen Record Bar after a bout with the bug. . . . The many friends of Frank Mercuri, who was formerly with Exhibit, AMI and Minthorne, will be glad to know that he is setting new hi-fi records at Fedco in Lakewood.

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I-200 . . . . . \$595.00  
H-120 . . . . . 575.00  
G-120 . . . . . 425.00  
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AMI W-200 . . . . . 79.50  
AMI W-80 . . . . . 39.50  
Rock-Ola 120 . . . . . 39.50

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Corsair 30 . . . . . \$249.50  
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**Gary Sinclair**, Western factory representative for Wurlitzer, returned to his home in Redwood City last weekend following a business trip to Portland. . . Rocky Nesselrood, Badger Sales sales manager, is conducting AMI schools on a regular basis. At the latest one held Monday night (18), the attendance was cut by the increasing influenza cases in the area.

**Jack and Dorothy Leonard**, of Badger Sales, visited Las Vegas over the weekend. . . The many friends of **Lou Bennett**, Long Beach music operator, will regret to hear of his illness. He suffered a relapse after being discharged from the hospital after a two-week stay.

**Dean Brown**, Glendale music operator, is back from a hunting trip north of Sacramento. . . Out-of-town buyers on West Pico during the past week included **Bill Black**, Bakersfield; **Clyde Womack**, Palm Springs, and **Larry Hansford**, Lompoc. *Sam Abbott*

### ARIZONA ITEMS

**Colonel John Reece**, formerly an executive of Arizona Music Systems, Phoenix, has announced his retirement from the coin machine field. The colonel will devote his energies to the development of the new Canyon Lake Resort near Phoenix. Before entering the coin business, Colonel Reece was commanding officer of Fort Huachaca, near Tucson.

**D. J. Russell**, Phoenix-Tucson bulk operator, spent the Christmas holidays in Mexico City with relatives. Russell has locations along the Arizona-Mexico border for a distance of some 350 miles.

**Bill Bryant**, head of Arizona Stereo Music Company, Phoenix, boasts of one of the most attractive distributor showrooms in Arizona. His headquarters is in a building formerly designed for expensive home furnishings, housewares and gifts, and he's retained some of this flavor. A shake roof gift shop at the right front of the building has become his showroom for new model phonographs, and a bright section of wall paper, originally designed as background for display of barbecue equipment, now showcases background music systems, games and other equipment. *Bob Latimer*

## Midwest

### OUT MINNESOTA WAY

**C. H. (Kelly) Diedrick**, 58, veteran operator at Chaska, Minn., died February 19 of a heart attack. He was stricken while driving his car; efforts to revive him failed. He headed Diedrick Supply Company and his route included phonographs, vending machines and pinballs. Funeral services were held in Chaska February 23. His widow and two daughters survive.

**Hunter Distributing Company**, St. Paul, suffered smoke damage when fire broke out in two adjoining buildings. . . **Tom Crosby** of Automatic Games Supply Company, St. Paul, is vacationing in Hot Springs, Ark. . . **Frank Hall** of Acme Box Lunch, Minneapolis, is vacationing in Phoenix until March 1. . . **Jack Karter** of Midwest Novelty Company, St. Paul, just finished his second term as president of Sons of Jacob Synagogue, St. Paul.

**Sandler Distributing Company**, Minneapolis, had a showing of Chicago Coin's "Shoot the Clown" gun. Operators were given a big turkey spread and a rum cake to take home. **Irv Sandler**, president of the firm, also attended the company's showing at the Russell Lamson hotel in Waterloo, Ia., along with his son, **Warren**, and **Bob Crosby**, serviceman for Sandler Distributing.

Spring must be on the way! Distributors report that some of the operators are starting to move now and are getting new equipment. . . **Sandler Distributing Company** recently was named distributor in this area for the Smoke Shop cigarette vending machine line manufactured by Automatic Products Company, St. Paul. More and more ops reportedly are going into the cigarette vending field thereby diversifying their routes.

Outstate operators seen around the Twin Cities include **Nibs Peterson**, Osceola, Wis.; **Glen Worseck**, Montevideo, Minn.; **Cap Keister**, Frontenac, Minn.; **Frank Krall**, Cornell, Wis.; and **Lloyd Morgan**, Rapid City, S. D. . . **Sol Rose**, sales manager of Sandler Distributing Company, and **Bert Davidson**, regional sales manager for Wurlitzer, completed a trip thru North Dakota and Northern Minnesota. *Don Lyons*

### MILWAUKEE MENTIONS

Heavy snows have kept up-State operators from making their trips to Milwaukee in search of used equipment, reports **Sam Hastings**, Hastings Distributing Company. "About this time the Northern Wisconsin coinmen start thinking about equipment for spring location openings," he says. . . **George Schroeder** reports business "pretty good." Especially good route takes are coming from the firm's pool tables out on location.

**Ed Ratajack**, AMI factory executive, spent some time here last week from his Grand Rapids, Mich., headquarters. He visited with **Herman Paster** and **Sam Cooper** at the Paster Distributing Company. . . **Gordon Pelzek**, new boss of operator sales at the Radio Doctors one-stop, reports increased interest among coinmen in EP's.

**Herb Wagner**, G. & W. Novelty Company, is off on a winter vacation. . . Recent stereo adapter installations have improved location takes, according to **Harry Cisler**, Cisler Music. . . **George Klamm**, road salesman for Badger Novelty Company, devoted most of the week to calls in the Southern and Western portions of the State. He was accompanied by **Les Rieck**, Chicago, sales manager for Rock-Ola. Several Rock-Ola service and sales schools are in the planning stages, according to **Carl Happel**. No dates have been set as yet.

Next meeting of the Milwaukee Coin Machine Operators' Association will be on Monday evening, March 14, at the Ambassador Hotel. . . For the third consecutive year, **United, Inc.**, is showing its wares at the Wisconsin Restaurant Show. **Harry Jacobs Jr.**, and **Woody Johnson** are manning the booth, plugging both Wurlitzer juke boxes and Sine Sonic Tape Repeater equipment to the restaurateurs. *Benn Ollman*

# Famous DAVIS 6-Point Guarantee



<b>SEEBURG</b>		HF100G	\$450
KD200	\$625	100W	435
KS200	595	M100C	375
HF100R	495	M100C Hideaway	295
VL200	495	M100B	275

<b>AMI</b>	6200 with conversion unit	\$345
	Wallbox—200 selection	59

<b>WURLITZER</b>		1650AF	\$169
2250	\$595	1550A	139
2150	449	1500	99
2000	395		

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Eastern Electric, 12-Column	85.00
Eastern Electric, 10-Column	60.00
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Rowe Ambassador, 11-Column "M"	115.00
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## Bowl-O-Fun a Good Neighbor

Continued from page 84

ing a community service of assisting in fund-raising drives of small charitable organizations and its

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1 Rock-Ola 1445	725.00
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Miss America	\$145.00
Show Time	125.00
Key West	125.00
Big Show	85.00
Double Header	85.00
Parade	85.00
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policy of selling franchises for similar establishments. These activities are in conjunction with promoting its own center, which features 10-cent bowling on 20 coin-operated miniature bowling lanes.

The fund-raising program is operated for groups, such as parent-teacher associations, Boy Scout units, social and fraternal organizations and other worthwhile clubs on a small scale.

Arthur D. Andrews Jr., president of Archlee, said under the plan the fund-raising organizations collect \$2 per member and let the center know how many people are coming to use the facilities of Bowl-O-Fun. The amount collected is split on a 50-50 basis. Bowling alleys at the center are reserved for the organization, the number of lanes depend on the size of the party. Supervised ping pong, billiard and dancing also are available to the group, and each member gets one free soft drink.

#### Public Relations

What the company does not make in receipts in these ventures, Andrews said, it picks up in good public relations because "ours is a business for the whole family."

"We also have two parties available for 60 and 80 adults from 10 p.m. to 2 a.m.," Andrews said. "Our entire facilities are turned over to such groups, and the price varies with the size and what they want."

He said the set-up includes a meal of either cold cuts and salad, pizza, hot dogs, ribs or kosher foods for religious groups. The Bowl-O-Fun center presently opens at 10 a.m. daily, but the opening hour will be pushed up to 9 each morning when its program for pre-school children gets underway in mid-March.

In discussing the policy of mak-

ing the franchise of Bowl-O-Fun available to others, Andrews said a person setting up a center like theirs "must meet our qualifications in terms of interest, ability and social and moral outlook." If someone wants a Bowl-O-Fun as an investment, Archlee reserves the right to interview and train the people who are to run the establishment, he continued. "We will strive to hire nothing but college graduates, preferably those with a physical education major or social work background," he said.

"We will teach and train them in maintenance and repair of equipment, and have a skilled mechanic to tutor them until they know how the job is done. We will allow a basic advertising budget based on the number of machines to go in the proposer's center."

"We will make a survey of the area to determine how many alleys are necessary, and we will choose whatever is best for the geographical area. We will not allow the purchaser to either overbuy or underbuy."

#### Machines Included

Andrews asserted: "We will not sell to anyone who has not investigated the competitive offers. We want whoever we sell to, to look over the field and make sure they want our service." Chicago Coin machines will be sold with the franchise.

Another thing we do, Andrew said, is to stay with the buyer for six months and guarantee the use of any promotional techniques we have developed.

The Bowl-O-Fun executive said that a 20-alley center properly operated and managed can earn \$52,000 a year in the right location. At that level, the earnings will take care of salaries of \$36,000 to \$38,000 and leave \$10,000 to \$14,000 net on the investment, not counting the amount used to start the establishment, Andrews asserted.

He reports that another Bowl-O-Fun center under the Archlee fran-

## Eastern Pa. Operators Lay Groundwork for PR Plan

NORRISTOWN, Pa. — The groundwork for a public relations program for the Eastern Pennsylvania Amusement Machine Association was laid at a meeting of the group Wednesday (17) at the General DeKalb Inn here.

Carl Annas, a local operator and a member of the association's public relations committee, suggested that each member of the group donate a machine to a county-wide institution of some kind.

Others thought it might be a good idea to turn a check over to the institution in the name of the association.

Annas said that an operator could sell an old piece of equipment to a jobber and tell him that the proceeds from the machine were going to a certain place. "And maybe he would add a few extra dollars to the payment," Annas explained.

It was decided that some definite PR program would be reported on at the March meeting by the public relations committee.

The meeting was conducted by Harry Sablosky, business manager of the group. Ten of the 16 member operators were present.

They were Sam Daub and partners Bob Miller and Bob Mohler, from Pottstown; John Molettieri, Joe Kraus and Sam Schambri, Lansdale; Clark Cressman, representing Harry W. Carson; Carl Annas, and President J. J. Smith, Norristown; Bernard Miller, secretary-treasurer, Elkins Park, and Dick Irwin, of Tri-County Amusement, Jenkintown.

chise was scheduled to open this month. "The owners, Mr. and Mrs. William McKenna," were so enthusiastic over the plan, they had a building constructed for the center," Andrews said.

#### Second Center

The McKennas operate the Squawk Box drive-in restaurant, and their Bowl-O-Fun will make a situation where one business will help another, Andrews continued. Their miniature bowling center is at 6330 State Street, East St. Louis, Ill. McKenna is a former probation officer and his wife formerly was a social worker, Andrews said.

"We have a million ideas for our enterprise," Andrews said. Visiting the University City, Mo., Bowl-O-Fun illustrates his point. When the telephone is answered in the center, the caller is greeted with a hearty "Happy Hello."

On weekends the place is jammed with children and their parents. At a recent birthday party at the center, a mother commented about the excellence of a devil's food cake. At the same time, a little two-year-old girl—not a member of the party—managed to drop a bowling ball hard enough to roll to the pin as her mother waited to retrieve the returned ball so the youngster could continue to play.

#### Adult Leaders

"We have principals in the school district bringing their children to bowl," Andrews said. "There are heads of Y's and guidance directors of local high schools as well as others in attendance."

"Give children a place to go where they have activities, and if they are the right places, juvenile delinquency is stopped before it starts." Again Andrews repeated: "We haven't really begun yet."

In addition to Andrews as president, Archlee officers include C. E. (Chuck) Richards, vice-president, and Milton Schraier, secretary-treasurer.

Distributors (who are associate members) present were Bill Witsen, Scott Crosse; Sid Goodman, Penn Coin-O-Matic, and Charles Cades, All Vend Equipment Company, formerly the Sandy Moore Pennsylvania Corporation.

Members who were not present were G. Harold Yergey, John and Clarence Kirkhoff and Victor Frederick, all of Pottstown; Edward Leopold, Jenkintown; Frank Terzano, Norristown, and S&K Amusement Company, Philadelphia.

The group meets the third Wednesday of each month.

## Disk Shortage

Continued from page 84

for at least a year from converting entirely to stereo. There is parallel production of stereo and monaural boxes in all plants.

This situation traces back to the record manufacturers, who are lagging a year behind juke box producers in the switch to stereo. With a booming market for monaural, the disk plants are in no hurry to venture into the new market.

Their reluctance is reinforced by the hesitation of radio-record player producers to undertake an all-out switch to stereo. The German boom in phonograph record sales has come much later than in the U. S., and with monaural records still booming there is no great incentive for the producers to try stereo.

The shortage of stereo records makes it impossible for the German operator to operate only on stereo. Only 35 per cent of the top 50 records are currently being produced in stereo.

And often when the hit tune is pressed in stereo there is a long wait before it is generally available.

A typical German operator who has converted to stereo and is delighted with the result is Karl Stautmeister of Bad Kreuznach, near Mainz. Stautmeister has 22 juke boxes and does all his own maintenance and repair work. This fact, he claims, makes him better able to appreciate the stereo magic than the operator who hires technicians.

"It will pay any operator, based on my experience, to switch now to stereo. He will make back his money in increased play. There is no doubt that stereo will revitalize the entire music trade," he insists.

It is the opinion of operators like Stautmeister that created much of the optimism radiated by R. C. Roling, president of the Wurlitzer Company, on his last swing thru Europe.

Roling, noting that 95 per cent of Wurlitzer production is now stereo, predicted that Wurlitzer exports to Scandinavian countries would be doubled, largely because of stereo.

German producers are now turning out stereo at the rate of 37 per cent of total output. The forecast is for a spurt this year to 65 per cent by the year's end.

German juke box manufacturers are taking pains to profit from the American industry's experience. For example, manufacturers are stressing the proper placement of speakers. Operators are cautioned that this is indispensable to getting the most from the stereo machine.

Some producers provide a technical consultant service to operators thru distributors, the technicians visiting stereo locations on a routine, goodwill basis to check that operators are getting maximum performance from equipment.

Still another factor was mentioned by Stautmeister. "Operators are going to have to switch to stereo if only to hold and get sites. More and more location owners are now demanding that the operator install stereo."



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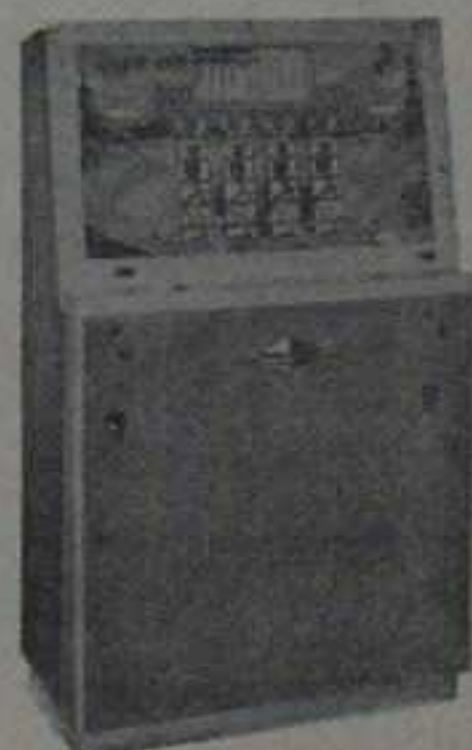
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**SPEEDY SERVICE**

**Eastern Pa. Assn. Operates Own Two-Way Radio System and Tower**

NORRISTOWN, Pa.—The Eastern Pennsylvania Amusement Machine Association has found a way of solving the age-old industry problem of fast service.

The group, consisting of 16 operators, has set up its own two-way radio system between their individual offices and their mobile units (cars and trucks).

Service was a particular problem to members of this organization because many of them have routes spread over a wide area. Therefore, by the time a repairman on the street found out about a service call and got to it, a good deal of time has elapsed.

**Relay Message**

But this is not the case anymore. When a member-operator receives a call from one of his locations that a machine is out of order, it is simply a matter of picking up his microphone and relaying the message to a repair truck.

Should the truck be anywhere close to the location, it can actually get there within minutes from the time the location owner hangs up his phone. In fact, many of these storekeepers have been amazed by the swiftness with which their trouble calls are answered.

"We certainly are pleased with the way our radio system is working out," said Harry Sablosky, manager of the group. "It has been a big help to our members."

**Taxi Example**

The system has been in use for not quite two years. It was the brainchild of EPAMA President J. J. Smith, of Norristown. He got the idea from his father who was in the taxicab business. Smith saw how well two-way radios helped his dad pick up customers faster and started thinking how it could help his business.

Smith, who has been president of the Amusement Machine Association since it was formed four years ago, brought the suggestion on the floor and it was adopted unanimously.

The association hired Joseph Buono, an expert in the field of two-way radio communications. He worked out the plans and set up the group's system.

He explained that each operator has his own control station thru which he can talk to his company's trucks and cars and can hear them. By the same token, each mobile unit also has its own two-way set, but not as powerful.

The signals are sent out by way of the association's 125-foot tower that is located on Eagleville Hill, 750 feet in the air. It is the highest point in Montgomery County.

"This is the only set-up of its kind in the country," Buono said. "It can send signals further than even the Pennsylvania State Police's radio."

**100-Mile Range**

As for contacting their own mobile units, some of the members have done this successfully as far away as 100 miles. Daub reports he checked out with his office while arriving in Harrisburg for a State association meeting. He is the Eastern Pennsylvania group's representative to the Amusement Machine Operators' Association of Pennsylvania. Another man said he has talked to his office from New York.

Each operator owns his own radio equipment while the association is buying the relay station and tower thru the lease-purchase plan. The tower equipment cost the group \$3,000, while each operator paid \$750 per unit. Each operator averages about four mobile units and his office set.

Bernard Miller, an operator from Elkins Park, who is secretary-treasurer of the association, said that by having a two-way radio hook up, it gives the members an added sales pitch in trying to line up a location over a non-member.

"It's something else you can use in soliciting a stop," he said.

In addition to service calls, an operator can keep in constant touch with his office for important messages or can tell his trucks on the street to stop some place to pick up some equipment he has just bought.

The association's radio has power of 75 watts.

Someone pointed out that the radio hook-up means a big saving in telephone charges alone.

"Believe it or not, those dimes and nickels add up," a member said. "Our men used to call in quite often while on a street and now they don't have to. And when we go into Philadelphia to buy equipment we don't have to make any of those long-distance calls back to the office. We just go out and get in our car and talk on the radio. This represents quite a saving in a year's time."

Many people believe that it won't be long before many more associations and individual operators will be installing their own two-way radio systems.

This could be just what the doctor ordered to remedy that old ill of the coin machine business—slow service.



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GIVE TO DAMON RUNYON CANCER FUND

**N. Y. Music Ops Hold Meeting**

NEW YORK — The Music Operators of New York held their quarterly meeting at association headquarters here Tuesday (23). In addition to routine business, a report was received regarding previously discussed plans for an MONY outing this spring.

Outing committee chairman, Irving Fenichell, said that the Concord Hotel in the Catskills resort area would be available for an association outing over the Decoration Day weekend, May 28-30. All members interested in going to the Concord for the three-day holiday outing should contact either Fenichell or Nash Gordon at MONY headquarters.



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## Coins Given Waitresses for Juke Box Pays Off for La. Op

SHREVEPORT, La. — "You've got to sell the location owner and every waitress on the importance of the phonograph before you can expect to derive maximum collections." That's a watchword which Ben Landry, phonograph operator

here, has followed for many years, and the basis for one of the most clever play-building developments in the South.

Since most waitresses are paid at the end of each week in cash, in a small craft envelope with the figure written on the outside, Landry decided to simply "give the waitresses another payday." Anxious to make sure that waitresses in bars and restaurants will keep the phonograph playing during lulls, he bought a packet of the same kind of envelopes, and put a dollar in quarters, dimes and nickels in each envelope.

The waitress' name is written on the front, together with the amount. Then, whenever Landry services one of his accounts, he distributes the envelopes to the waitresses on duty, with the comment "Keep it playing, girls!"

### Gift of Coins

The dollar contained, of course, is for shilling the juke box, but since the coins contained are there for the waitress' pleasure, it is actually a definite gift which each appreciates, the Louisiana operator indicated.

"None of the coins inside is painted or marked in any way to make sure that they are dropped in the coin chute," Landry said. "The coins are issued strictly on the honor system, with the understanding that the waitress is to use them to entertain herself with music whenever she likes. Most of the girls, we have found, appreciate this convenience, and even tho they may use up the dollar during the late hours when there are no patrons left to play the juke box, or early in the morning, they do spend every coin in the phonograph."

## WASHINGTON OP CUTS ROCK-ROLL

WASHINGTON — Hirsh Coin Machine Corporation, the largest operator of juke boxes in this area, has stopped programming rock and roll records in many locations. The company's treasurer, Roger Squitiero, said Wednesday (24) that the change has been made because many location owners complained of the "objectionable noise" caused by rock and roll. Recordings of Tommy Dorsey, Artie Shaw, Glenn Miller and other all-time favorite artists have replaced rock and roll, and the "complaints have just about disappeared," Squitiero said.

## Defense Seeks

Continued from page 84

forbid Cahn from playing wiretaps to witnesses in his office. "He should not be allowed to intimidate them," Wadden declared. Following this exchange, Cahn's request for adjournment until Tuesday (1) pending a decision from the federal court, was granted.

Earlier, another interruption in the proceedings had occurred because of the illness of a witness. The trial was adjourned early Tuesday (23) when George Holtzman, an operator of Suffern, N. Y., notified the prosecutor he was hospitalized and would be unable to testify on schedule. Prior to this, Robert Weisbart, a juke mechanic of Douglaston, Queens, testified that in March 1958, his employer, a Queens juke operating firm, had required him to join Teamster Local 266. Prosecution charges that the Local was set up by O'Rourke to exact tribute from operators in the area.

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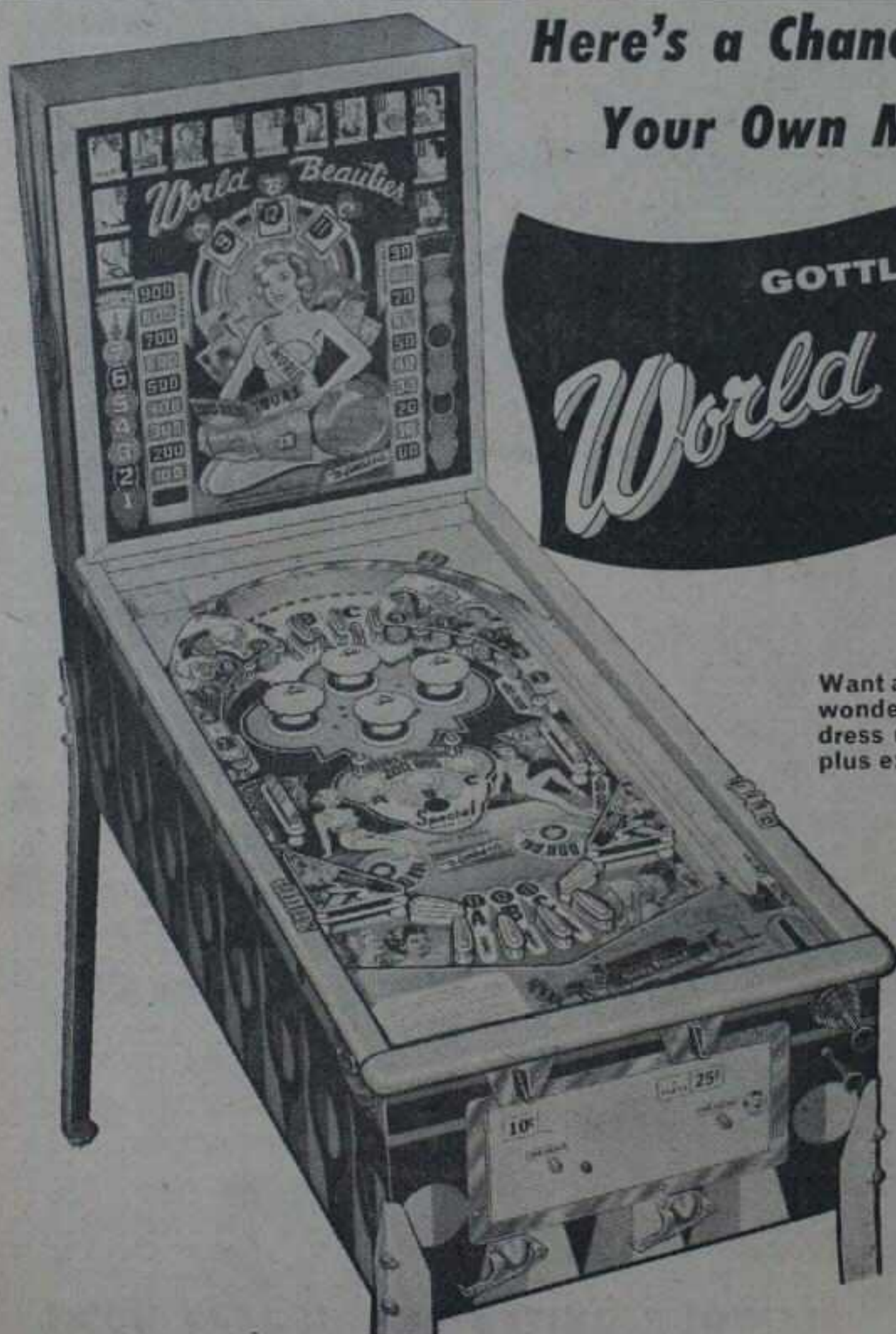
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