

THE CASH BOX

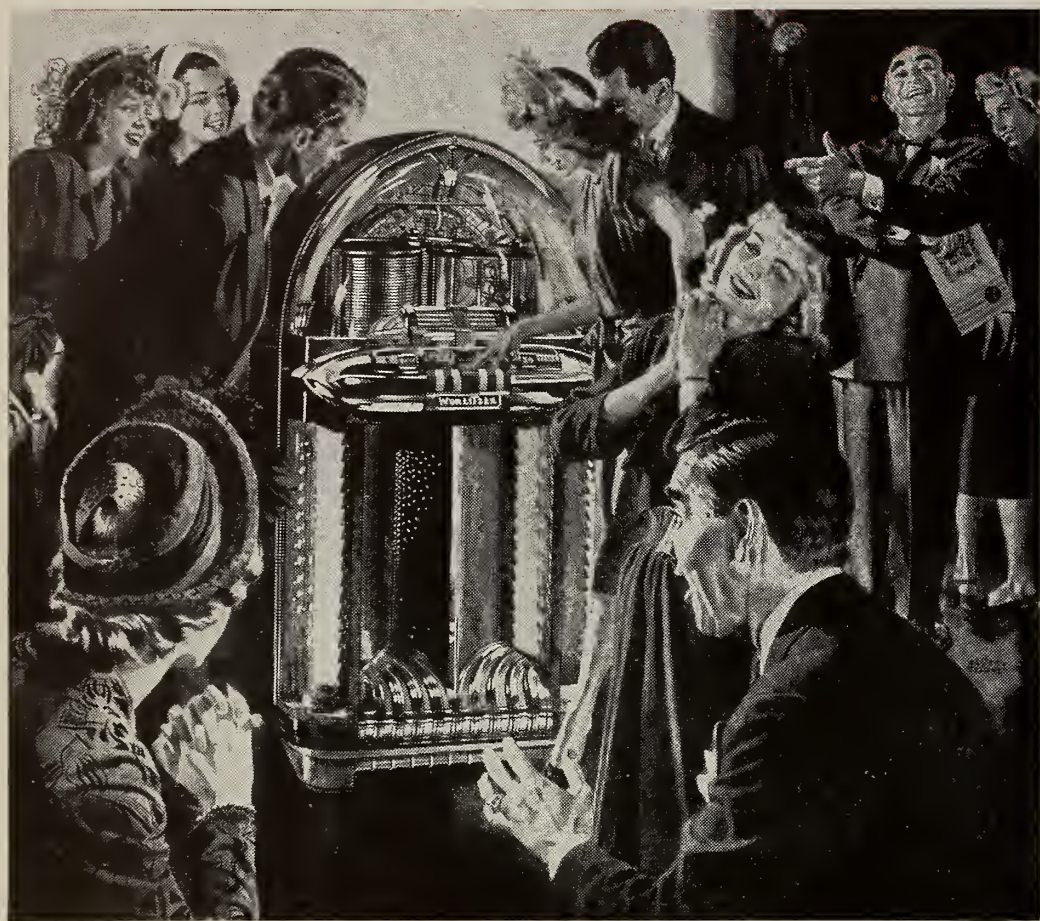
THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10, No. 25
MARCH 19, 1949



Singing star Dennis Day seems all set for St. Patrick's Day, with his clay pipe, can and walking stick held in readiness for the holiday. Dennis' click recording of "Clancy Lowered The Boom," a steady winner for music operators, has soared to new heights of popularity recently, with ops throughout the nation raving about the platter. Other consistent winners for Dennis have been the current "Streets Of Laredo," "Danny Boy," and his smash "Johnny Appleseed" recordings. In addition to his own airshow, heard Saturdays, 10 P. M., via NBC, Dennis stars on the Jack Benny show, Sundays, 7 P. M., CBS. Dennis Day is exclusively featured on RCA Victor Records. Direction: Ted Bates, Inc. Personal Manager: Ken Dolan. Press Relations: Maury Foadare.

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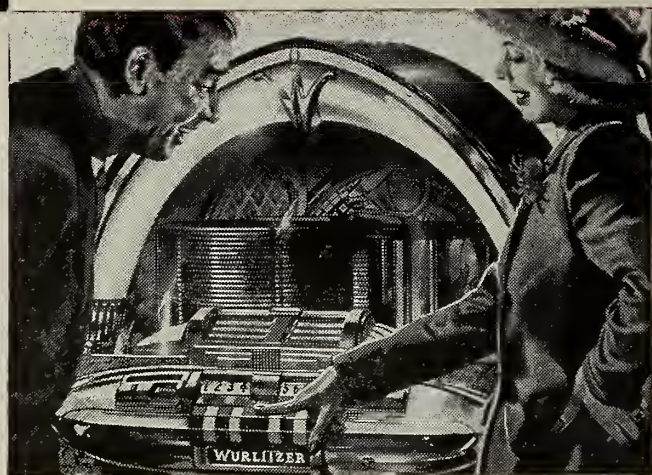


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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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Talking It Over



How long will shuffleboard popularity continue?

This now seems to be the leading question asked by ops who are planning to enter the shuffleboard business.

One outstanding manufacturer now engaged in the shuffleboard field stated, "When we started to manufacture shuffleboards we were told that if we continued for over 90 days it would be some sort of miracle."

It is now much, much over 90 days and this manufacturer finds his orders increasing every day.

He now believes that shuffleboard can continue "for years." Provided, of course, that proper promotion and exploitation are featured so that player interest is maintained, as well as encouraged by league and tournament play and the use of awards, like the awards featured by bowling leagues and of which bowlers are extremely proud.

This is the answer. This is what will continue shuffleboard for a long time to come. The fact that there is every opportunity to maintain and further encourage shuffleboard play.

In fact, in the Northwest, some of the radio sportscasters are already giving results of shuffleboard league play. And in these northwest states "shuffleboard parlors" are opening which are exclusively for shuffleboard players with interest very high.

There now seems to be every reason to believe that shuffleboards will continue for a long, long time. As a matter of fact, the eastern market, the State of New Jersey especially, has enjoyed shuffleboard play for over twelve years, and to this day finds player interest high.

Shuffleboard is so much like bowling, with so many interesting features and such skillful play required, that there is no doubt that eventually there is bound to be a national shuffleboard tournament (as reported in *The Cash Box* some weeks ago) which will simply zoom shuffleboard popularity thruout the nation.

Furthermore, from a profit standpoint, which is essential for operators to continue to boost and boom shuffleboards everywhere, because of the 10c per player action per game, shuffleboards can earn as high as \$1.60 per hour from four player teams.

This, therefore, has much to do with the growth and popularity of shuffleboard—the very fact that it is extremely profitable to operate. Operators who have been featuring 10c per man per game find that their averages are going up constantly. In fact, it is even noted that in some communities as high as 15c per game per player has been charged and that the players continue to increase in numbers.

From all standpoints, then, shuffleboard is well on its way to become one of the standard products of the industry. It is believed that it will last for many years. And the success thruout the country of this sport, is giving much heart to many new operators in the field.

Shuffleboard promotion and exploitation should be from the "sport" standpoint. It must be continued along the same popularity line as bowling. The healthful exercise, the skill required and the thrill of each and every game with the better players receiving awards for their efforts in individual locations, in league play and in whatever tournaments the operators can sponsor.

It looks today like shuffleboard is here to stay.

Bill Gersh

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states thruout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

“A step in the right direction”

10c PLAY FOR AMUSEMENT GAMES

For over six years this publication has been pointing out to amusement game operators that they are being held back from earning the profits which they deserve only because they are not obtaining the percentage they should from the gross income of their equipment.

It required amalgamation of music operators into local associations to overcome some of the loss they were enduring in various areas thruout the nation. Their first reason for such amalgamation was to arrange for a better commission basis, for front money, or for any other suitable and logical method which would assure them a decent livelihood from their operations. Better income from music has become a reality for operators in many territories thruout the country.

So far, tho, the majority of amusement machine men haven't even attempted to guarantee themselves the increased income they need to continue on a profitable basis. And if they don't continue profitably, the fact remains that no others will profit whether they be distributors, jobbers, suppliers or manufacturers. Yet, as much as this was explained, operators hesitated, even tho they agreed with this publication.

Their reason for abstaining, they claim is simply that, “Our competitors will knock our ears down by getting into our spots with the old percentage or with nickel play.” In short, if one man wants to jump from the roof of a building—all should jump—and, thereby, all should commit suicide.

It was, therefore, actually entrancing to have one of the nation's leading pinball manufacturers state, a few weeks back in discussing one of his products (a small size shuffleboard) and the reason why he is continuing production because, “It's a step in the right direction.”

This machine is operating with a 10c coin chute and offers the maximum of six minutes of play action. It is proving itself one of the most profitable games in operation today. It pays to remember that if only 6 out of 10 players patronize the machine at 10c play, the operator earns double the money; has less wear and tear; and can trade in a newer and

better machine for more money. (Six players means 60c income on 10c play and only 30c income on 5c play. In short, on 10c play the operator gets 100 percent more income.)

It is a well known fact thruout the industry, and especially in the amusement games field, that just about as many people are patronizing coin operated machines as ever did before. But profit has been torn down. Why? Because overhead has increased to a point where the operator needs more to show a profit. Even the cost of his everyday necessities, such as tires, gasoline and labor are double and, in many cases, more than double what was paid in 1939. Yet, in '39 operators showed a good profit with about the same income.

The answer, then, isn't that the operator must get still more people to play his machines, instead, he must get more income from the present play on his equipment. That's the crux of the entire situation at the present time. And, unless the operator can obtain a much better share from the present gross income from the equipment he is now operating, he must then change the size of the coin chute he is using. Instead of 5c play he simply must change to 10c play. Just as this very well known, leading manufacturer stated, this would then be . . . “a step in the right direction.”

It is much easier to feature a 10c coin chute on an amusement machine than on a phonograph. Amusement play is always for some reward. Whether this reward comes as a prize, in “free plays” or in “cash,” it is attractive to the player, because by doubling the cost (from 5c to 10c) the awards, too, are doubled. This can only happen on amusement games.

It cannot happen on music machines. The best the automatic phonos could offer was 3 plays for 10c and 6 plays for 25c—and here the popularity of the song predominates over the price.

This leading manufacturer's remark was absolutely thrilling. It proved that he has read the many articles which have appeared here in The Cash Box regarding the advantages which could accrue to the amusement

machine operator if he would but heed general conditions and would, therefore, attempt to adopt a coin chute which was more in keeping with the present cost of his equipment and his highly increased overhead.

Amusement machine operators, and especially shuffleboard ops, will find that 10c play will not frighten away regular players. These players seek awards of one type or another and, by doubling the awards, the operator gives them exactly double their former nickel play. This, in itself, is sufficient reason for even an individual operator to instantly change over to 10c play with every new machine he introduces.

As he enters his location the amusement machine operator advises the owner that he has a brand new and different game featuring 10c play, but at the same time, featuring “double the awards” the 5c play game ever offered. Then, if he gets only half the number of players to play his machine, he is earning just as much as he ever did and, from all discussions with operators, it is a well known fact that he will get at least 60 percent or more of the players to try for “double the awards.” This means that he simply must take in more than he ever did before.

If he earns more—all will benefit. It means that once again he can buy the machines he requires (with an easier mind). It also means that he will be going ahead more rapidly, progressing more soundly and will, eventually, overcome any antagonism to 10c play for amusement machines besides earning profit instead of losing money.

The time has arrived when the operator simply must adopt the methods which have been proved successful in all fields of merchandising. Taverns do not sell 5c glasses of beer. They sell 15c glasses of beer. They do not sell 10c bottles of beer. They're charging 25c and even more by the bottle. There isn't even a 5c shoeshine to be had anymore. Even the shoeshine boys want 10c and 15c.

And, going down the line, the operator will find that every type of salable merchandise has been forced to boost price to meet with general overhead and cost increases.

It is high time the operators of amusement machines stopped kidding themselves. It doesn't require an entire association to do the job. Any one op who offers double awards will find that the players instantly recognize this fact—and those who want to play dimes will play his machines—whereas those who want to play nickels will go elsewhere—let the other man continue to lose.

Any intelligent amusement machine op, with sufficient sales ability, will be able to “sell” such a program to his locations. Remember, too, that even if he gets less play he can still earn more. He will be trading in better and less used equipment, which means he will get a higher trade-in valuation and that, too, means more profit for the operator.

In short, from every standpoint, the operator of amusement machines must change to either a better commission basis (which is extremely difficult in the case of amusement equipment) but which is much easier on the basis of changing to higher coin play for he can offer awards to substantiate this higher coin action.

From this same standpoint it means that the operator with only half as many players, let us say 5 players where he formerly had 10 (5 players at 10c means 50c) will be earning just as much as the man with 10 players (10 players at 5c is still only 50c) so that the operator who offers double awards (double the inducement to the players on 10c coin chute machines) is bound to get more than 50% of the play he formerly enjoyed and can always earn more money.

Perhaps the 10c play which has been instituted on the shuffleboards will yet lead the way for the rest of the amusement machine industry to obtain better income from all types of coin operated amusements.

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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DEL—DeLuxe	RE—Regent
AP—Apollo	DM—Damon	RO—Rondo
AR—Aristocrat	EX—Exclusive	RA—Rainbow
BU—Bullseye	JE—Jewel	SA—Savoy
CA—Capitol	KI—King	SI—Signature
CAS—Castle	LO—London	SP—Specialty
CM—Commodore	MI—Miracle	SPT—Spotlite
CN—Continental	ME—Mercury	TE—Tempo
CO—Columbia	MG—MGM	TO—Top
CR—Coral	MN—Manor	TW—Tower
CS—Coast	MO—Modern	TWC—20th Century
DA—Dana	MT—Metrotone	UN—Universal
DE—Decca	NA—National	VA—Varsity
		VI—Victor

1 CRUISING DOWN THE RIVER
 CA-15372—Jack Smith
 CO-34811—Frankie Carle O.
 DE-24568—Russ Morgan O.
 LO-256—Prima Scala O.
 ME-5249—Helen Carroll
 MG-10346—Blue Barron O.
 SPT-505—The Paulette Sisters
 VI-20-3349—Three Suns

2 FAR AWAY PLACES
 CA-15278—Margaret Whiting
 CO-38356—Dinah Shore
 CR-60016—Ames Bros.
 DE-24532—Bing Crosby
 LO-285—Vera Lynn
 ME-5198—Vic Damone
 MG-10356—Kate Smith
 SPT-500—Pat Terry
 VI-20-3316—Perry Como

3 POWDER YOUR FACE WITH SUNSHINE
 CA-15351—Dean Martin
 CO-38394—Doris Day-Buddy Clark
 DA-2031—Dick Byron
 DE-24530—Evelyn Knight
 LO-367—Primo Scala
 ME-5247—Anne Vincent-John Laurenz
 MG-10346—Blue Barron O.
 SPT-500—Joel Tucker
 VI-20-3321—Sammy Kaye O.

4 GALWAY BAY
 CA-15403—Clark Dennis
 CO-38279—Bill Johnson
 CS-1257—Bobby Worth
 DE-24295—Bing Crosby
 LO-287—Anne Shelton
 MG-10270—Joseph McNally
 RA-70015—B. Lester
 RO-184—Fran Allison
 SPT-506—Pat Terry
 VI-20-3238—Jane Pickens
 VI-26-7506—Michael O'Duffy

5 RED ROSES FOR A BLUE LADY
 DE-24549—Guy Lombardo O.
 ME-5201—John Laurenz
 SPT-507—Bud Brees
 VI-20-3319—Vaughn Monroe O.

6 A LITTLE BIRD TOLD ME
 CA-15308—Blu Lu Barker
 CA-15326—Smokey Rogers
 CO-38386—Jerry Wayne-Janette Davis
 DE-24514—Evelyn Knight
 LO-389—Wayfarers
 SPT-502—Susan Shepard
 SU-1507—Paula Watson
 VI-20-3320—Rose Murphy

7 I'VE GOT MY LOVE TO KEEP ME WARM
 CA-15330—The Starlighters
 CO-38324—Les Brown O.
 DE-24533—The Mills Bros.
 MG-10348—Art Lund
 SPT-504—Gloria Elwood
 VI-20-3302—Ray Noble O.

8 SO TIRED
 CA-15314—Kay Starr
 DE-24521—Russ Morgan O.
 DE-24449—Russ Morgan O.
 DEL-1165—Nancy Donovan
 KI-4263—Lonnie Johnson
 SPT-509—Pat Terry
 VI-20-3350—Freddy Martin O.

9 LAVENDER BLUE
 CA-15225—Jack Smith
 CO-38229—Dinah Shore
 CL-2954—Mack Campbell
 CR-185—Hurb Cameron
 DE-24547—Burl Ives
 LO-310—Vera Lynn
 ME-5246—Anne Vincent
 SPT-501—Gloria Elwood
 VI-20-3100—Sammy Kaye O.

10 THE PUSSY CAT SONG
 CA-15342—Jo Stafford-Gordon MacRae
 DE-24533—Patty Andrews-Bob Crosby
 LO-365—Joy Nichols-Benny Lee
 ME-5247—Anne Vincent-John Laurenz
 MG-30176—Betty Garrett-Jimmy Durante
 SPT-503—Gloria Elwood-Pat Terry
 VI-20-3288—Perry Como

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THE CASH BOX

Record Reviews

"The Hollywood Bowl" (3:01)
"I'll Slip Around And Do It" (2:50)

ROBERT CLARY
(Tempo 688)

● Wax that is kicking up a storm in many sections of the country is this lit offered by Robert Clary. Altho the rendition of both songs has a heavy trace of Clary's French accent, it adds to the glamour of the platter immensely. Titled "The Hollywood Bowl" and "I'll Slip Around And Do It," Clary shows wide promise to click with this duo. Top deck is a light melody with the lyrics hanging around the title, "The 88th Row Of The Hollywood Bowl." Clary's deep, resounding vocal strains make for infectious listening and should be greeted with wide fervor. The flip is an equally brilliant tune that should come a-croppin'. Both sides of this waxing have to be heard in order to appreciate their full winning potential. Ops should listen in.

"The Story Of My Life" (3:16)
"Having A Wonderful Wish" (3:20)

DINAH SHORE
(Columbia 38422)

● Some fresh wax by chirp Dinah Shore shows heavy promise here, with the sweet strains of "The Story Of My Life" and "Having A Wonderful Wish" in the offing for music operators. Both sides are done up in lighty, dainty tempo that moves at a free and easy pace. Dinah turns in her usual brilliant job of vocalizing on the pair, with the top deck hogging the glory. Ditty is wrapped up in the title with appropriate lyrics to match blending throughout. Platter rates music ops listening time.

"Ya Wanna Buy A Bunny?" (2:56)
"Knock Knock" (2:51)

SPIKE JONES ORCH.
(RCA Victor 20-3359)

● Pair of zany sides by the Spike Jones crew, with the now familiar wee voice of George Rock hogging the limelight on "Ya Wanna Buy A Bunny?" George's "All I Want For Christmas" vocal makes this side the potential winner it is, with the Jones crew holding the musical refrain soft and low in the background. The flip, titled "Knock Knock" is the Jones rendition of an old familiar craze. This side holds a whale of promise as well, and has the entire gang joining for vocal spots. Platter rates music operators listening time—and more.

"An Old Piano Plays The Blues"
(2:48)

"Peirce Arrow" (2:40)

DICK PEIRCE ORCH.
(Supreme 1513)

● Some wax by the Dick Peirce ork that should win its fair share of favor on the phonos is this duo titled "An Old Piano Plays The Blues" and "Peirce Arrow." Top deck, with chirp Gloria Grey to wail the slow, tempting lyrics makes for excellent listening. It's slow, blues rhythm that Dick offers, and does so in top notch manner. The flip is an all instrumental bit that shows the Peirce crew up to fine advantage. Light orchestrated patterns of delightful music flow softly throughout, with the boys in the band taking several solo spots that glitter. Both sides should garner some heavy play in the boxes—music ops take note.

DISK OF THE WEEK

"Some Enchanted Evening" (2:58)
"Bali Ha'i" (2:57)

PERRY COMO
(RCA Victor 20-3402)

● From the forthcoming click Rodgers and Hammerstein musical production "South Pacific" comes this sensational duo tagged "Some Enchanted Evening" and "Bali Ha'i." With balladeer Perry Como in the drivers seat to purr the prepossessing lyrics, the wax takes on all the more glitter. Top deck is a superb ballad, performed in the very best of vocal fashion by Perry. His soft, tender expressions on this side are nothing less than terrific, and is bound to catch the fancy of music lovers everywhere. Song is full of deep meaning, and makes you wanna listen. The flip, "Bali Ha'i" has Perry delivering his refreshing vocal allure about this plush, scintillating ditty in dramatic tones that score. Ork backing by the Mitchell Ayres crew rounds out the wax in a blaze of glory. Both sides will wear white in the phonos—music ops should get 'em.

"You're So Understanding" (3:00)
"Mississippi Flyer" (2:50)

BLUE BARRON ORCH.
(MGM 10369)

● Continuing his current success with "Cruising Down The River" and "You Were Only Fooling," orkster Blue Barron comes up with another winner in this ditty titled "You're So Understanding." The tune, a slow moving, enchanting ballad is warm and rich throughout with a ton of deep meaning. Vocal refrain by Bobby Beers and The Bluenotes is first class from start to finish and should click with music fans everywhere. It's the type of tune that is easily taken to and one that will immediately catch on. The flip, "Mississippi Flyer" has piper Jimmy McDonald and a vocal ensemble on deck to wail the choo choo story found on this side. Ditty is bright as it stands and should hold its own. "You're So Understanding" represents some of the finest wax we've heard in a long time. Music ops will definitely reap harvest with this one!

(Editor's Note: Owing to the unusual fine quality of the recordings reviewed this past week, The Cash Box departs from the usual format of selecting one recording as the "Disk Of The Week", and as a service to music operators, makes two selections.)

"It's A Big Wide Wonderful World"
(3:00)

"A Bluebird Singing In My Heart"
(2:56)

LARRY GREEN ORCH.
(RCA Victor 20-3358)

● Some wax that music ops can use to excellent advantage are these sides rendered by the widely popular Larry Green ork. With balladeer Ray Dorey on deck for the vocal work, the platter takes on all the more a refreshing air. Ray's piping of the top tune, "It's A Big, Wide Wonderful World," along with a vocal chorus in the background, is top drawer from start to finish. Ditty has tremendous infectious appeal, and should be greeted with wide favor by ops and music fans alike. Tempo is light and fanciful and makes for grade A listening pleasure. The flip, with Ray starring once again, should prove to be a worthy item in the juke boxes. Ditty is winning favor in many a machine—this rendition should add to the popularity immensely. Top deck is a winner.

"You Broke Your Promise" (2:48)
"Tennessee Saturday Night" (2:40)

THE PIED PIPERS
(RCA Victor 20-3360)

● First dinking on RCA Victor wax by the Pied Pipers shows the combo in their usual top form offering "You Broke Your Promise" and "Tennes-

see Saturday Night." Topside is currently kicking up a storm in many spots. It's a sprightly, up-tempo ditty, replete with a fond hand-clap that adds to the brilliance of the wax. Vocal refrain by the Pipers is top notch throughout. The flip, a switch from the vocal group, is their offering of this click folk tune. Song is pleasant enough and should meet with the approval of the many Pied Piper fans. Topside is the better of the pair.

"Comme Ci Comme Ca" (2:52)
"The Bells In Her Earrings" (3:03)

TONY MARTIN
(RCA Victor 20-3367)

● The strong vocal warbling of Tony Martin is shown in excellent light on this ditty tabbed "Comme Ci Comme Ca." Tune is currently garnering loads of attention—Tony's rendition ably tells why. Song is a light, dainty piece, with the balladeer purring the soft, sentimental lyrics in full-rounded tones that satisfy. Constant repetition of the title wordage makes this thing all the more enhancing, with Tony's vocal strains seeping thru in grand manner. The coupling has Tony wailing the tender story of the gal with "The Bells In Her Earrings." Stuff, if aimed at the romance trade, should find fair reception. Top deck rates a spot in ops machines.

"I Get Up Ev'ry Morning" (3:10)
"The Little Old Church Near Leicester Square" (2:45)

GUY LOMBARDO ORCH.
(Decca 24575)

● Orkster Guy Lombardo on the band stand, with the sweet refrain of "I Get Up Ev'ry Morning" and "The Little Old Church Near Leicester Square" seeping thru the wax. Topside, with balladeer Kenny Gardner and the Lombardo Trio wailing the pleasing lyrics, is light, fanciful stuff that is easy on the ears. Ditty is cute and should meet with favor among the Lombardo fans. The flip, an extremely inviting bit, has the trio back again, offering the vocal simplicity of this tune in slow, meaningful manner. Lyrics are easy to take to, altho the vocal refrain on this side isn't up to par. Ops who have the spots might take a look-see.

"Johnny Get Your Girl" (2:52) |
"I Got A Gal In Galveston" (2:53)

PETER LIND HAYES
(Decca 24570)

● Here's a pair of sides that music ops are sure to be playing in the very near future. Peter Lind Hayes hogs the limelight here to offer the splendor of "Johnny Get Your Girl." Song is a money-maker, and is sure to garner a top spot in music machines in no time at all. The light, dainty refrain of the attractive lyrics makes for some excellent moments of listening pleasure. Pete's vocal work is top notch, with a vocal group, The Regalaires adding to the brilliance of the platter immensely. The flip, "I Got A Gal In Galveston" is a sprightly piece, with a hand-clap making the disk shine all the more. Ork backing on the pair by maestro Vic Schoen rounds out the duo in first class style. "Johnny Get Your Girl" should ring the bell with music ops.

"Johnny Get Your Girl" (2:02)
"If You Ever Fall In Love Again"
(2:40)

ANNE SHELTON
(London 408)

● Chirp Anne Shelton into the vocal limelight with a pair of pleasing sides. It's the sweet, sparkling refrain of "Johnny Get Your Girl" that shows a ton of promise here. Anne's enticing vocal bit on this side is extremely attractive and should meet with heavy favor. The flip, titled "If You ever Fall In Love Again" has Anne delivering her wax message in top notch tones that count toward making juke box play. We go for the top deck in a big way—music ops should too.

"Ooh, Doctor Kinsey!" (3:08)
"After You've Gone" (2:32)

MARTHA RAYE
(Discovery 503)

● Chirp Martha Raye bows into the disk spotlight here via this enticing waxing tagged "Ooh, Doctor Kinsey!" Wax definitely holds a ton of winning potential, as Martha chirps the comely lyrics in vocal tones that score. Wordage, cute as all get out, weaves in slow tempo around the title, and makes for inviting moments of musical pleasure. The flip is the standard "After You've Gone," with Martha turning in an effective performance. Top deck bears music ops attention.

A-HIT TUNE...

"A-YOURE ADORABLE" *(The Alphabet Song)*

by **BUDDY KAYE,
FRED WISE &
SIDNEY LIPPMAN**

Recorded by...

**PERRY
COMO**
RCA Victor

**ANNE
VINCENT**
Mercury

**JO
STAFFORD
&
GORDON
MacRAE**
Capitol

**LARRY
FOTINE**
Decca

**BUDDY
KAYE**
M-G-M

**TONY
PASTOR**
Columbia

LAUREL MUSIC COMPANY
1619 BROADWAY • NEW YORK 19, N. Y.
PATRICIA COLLIER-Record Promotion

THE CASH BOX

Record Reviews

"It's A Big Wide Wonderful World" (2:45)

"Sunflower" (2:47)

MARGARET WHITING—JACK SMITH
(Capitol 15394)

● Margaret Whiting and Jack Smith team up on this side tagged "It's A Big Wide Wonderful World," to offer music ops a platter they can use to extremely good advantage. Ditty is one that is currently climbing in popularity and should be fairly well known to music ops. Vocal duet by Maggie and Jack is top notch and should meet with the approval of their many fans. The flip has Jack doing a solo on "Sunflower," another tune that is winning favor on many boxes. This rendition fills the bill and should add to the popularity of the song. Wax makes for good filler material.

"Where Is The One" (2:45)

"Bop! Goes My Heart" (3:06)

FRANK SINATRA
(Columbia 38241)

● Some great wax by piper Frank Sinatra, with the sweeping tones of "Where Is The One" seeping thru the wax. Ditty is a plush ballad that makes you pay attention—Frank's vocal work on the side is grand from start to finish. Tune is full of deep meaning with the lyric all wrapped up in the title. It's one of Frank's best and should whirl merrily on many a phono. The flip, "Bop! Goes My Heart" is a lightly rendered piece with Frank and the Phil Moore unit turning in a pleasing performance. Top deck, "Where Is The One" is the side to ride with.

"If You Only Knew" (2:51)

"It's Easy When You Know" (2:55)

DARWIN DANE
(Tower 1292)

● Here's a platter that bears music ops' avid attention. Sure to cause loads of talk via this dinking is Darwin Dane, with a tune that seems to be a natural for the romance spots. Titled "If You Only Knew," Darwin pitches pipes to come up with some of the best vocalizing we've heard in many a moon. It's sweet, plush stuff, done up in top notch style. The flip, "It's Easy When You Know How" is a Latin ditty that has kicked around a bit and should be familiar to music ops. "If You Only Knew" rates a top spot in music machines.

"The Right Girl For Me" (2:50)

"Love Me! Love Me! Love Me!" (2:48)

SAMMY KAYE ORCH.
(RCA Victor 20-3366)

● Here's a platter that can take off and go wild in the boxes. It's the Sammy Kaye orch, with Balladeer Tony Alamo bowing into the disk spotlight in a blaze of glory on this side tagged "The Right Girl For Me." Ditty is from the hit MGM flicker "Take Me Out To The Ball Game," and as such should garner some heavy bally. Tony's warbling on this side is nothing less than terrific. His soft,

SLEEPER OF THE WEEK

"A Wonderful Guy" (2:52)

"I'm Gonna Wash That Man" (2:47)

FRAN WARREN
(RCA Victor 20-3403)

● More great wax from the sensational Rodgers and Hammerstein musical production "South Pacific" is this offering by chirp Fran Warren. Ditty we're raving about is this hit titled "A Wonderful Guy." It's a bright, gay and scintillating song—one that rolls along in smooth snappy tempo, with Fran delivering a smash vocal performance if ever there was one. The gal's range, depth and feeling in the song is hard to match. The tune itself is one that is bound to catch the listener's fancy from the very first note. Lyrics of the song are extremely invigorating and make you want to listen time and again. It's a platter that'll have kids from six to sixty humming, whistling and singing the melody in no time at all. The flip has Fran doing another tune from the show, "I'm Gonna Wash That Man," in up tempo patter, with a vocal chorus and a fond hand-clap filling in. Both sides stack up as heavy juke box winners—ops can rush out and grab by the boxful!

"Kiss Me Sweet" (2:40)

"I Don't See Me In Your Eyes Anymore" (2:51)

KITTY KALLEN
(Mercury 5265)

● And still another smash platter for music ops to latch on to! It's chirp Kitty Kallen on her first Mercury waxing—and whatta winner this thing is gonna be. Titled "Kiss Me Sweet," Kitty sets her pipes in resplendent manner on this side, to give forth with a most charming vocal performance. It's the great lyrics of the song that are bound to win favor with music fans everywhere. The song is one that immediately draws attention, and is sure to wear white on the phonos. It's a light, bright melody and is a natural for the juke box trade. Kitty's performance on this side should establish her as a potent money-maker, and turn a well deserved spotlight on her. The flip, "I Don't See Me In Your Eyes Anymore" gets some nice treatment by Kitty and should equally win favor with music ops. The top deck, "Kiss Me Sweet," will fill music ops' jeans with plenty of beans—the silver kind!

(Editor's Note: Owing to the unusual fine quality of records reviewed this past week, *The Cash Box* departs from its usual format of selecting one "Sleeper Of The Week" and, as a service to music operators, makes two selections.)

plush pipes resound with a ton of splendor throughout the waxing, and point to an avalanche of coin play with this side. The flip, currently picking up in popularity throughout the nation, gets a nice sendoff from the Kaydets, as they purr the infectious lyric to "Love Me! Love Me! Love Me!" Top deck is the side to ride with—music ops should latch on—but pronto.

"Younger Than Springtime" (3:02)

"I'll Do The Same For You" (2:38)

FRAN WARREN—BILL LAWRENCE
(RCA Victor 20-3400)

● New vocal team into the musical spotlight pairs Fran Warren and Bill Lawrence, delivering some great wax in this coupling titled "Younger Than Springtime" and "I'll Do The Same For You." Top deck, from the click Rodgers and Hammerstein musical production "South Pacific" gets a nice sendoff from Fran and Bill. It's a light piece of music that rolls along free and easy, with Fran and Bill sharing vocal honors. The flip, "I'll Do The Same For You" is another hunk of music that ably shows the vocal duo in high light. Lyrics play around the title, with the Henri Rene orch backing in grand fashion. Top deck is the winner of the two—ops should look into it.

"St. Louis Blues" (2:31)

"Beautiful Eyes" (2:40)

IRVING FIELDS TRIO
(RCA Victor 20-3369)

● The magic piano of Irving Fields and his Trio, and the set-up of a pair of tunes that should find some healthy play on the phonos is offered here for music ops. Wax, titled "St. Louis Blues" and "Beautiful Eyes," makes for delightful moments of listening pleasure. This sparkling style of Fields is shown to excellent light on the top deck, a well known standard. The flip, a ditty currently riding high in many a location, gets a wonderful sendoff from Fields and the trio, who warble the mellow lyrics in bright manner throughout. Platter will take in the moola—ops should climb on!

"I'll Do The Same For You" (2:20)

"Just Goofin'" (2:53)

GENE WILLIAMS ORCH.
(Mercury 5258)

● First platter by the Gene Williams orch on Mercury wax is this offering coupling "I'll Do The Same For You" and "Just Goofin'," which should establish the Williams crew as a potent money-maker for music ops. Top deck, with the maestro handling the vocal spot, is first rate wax with

the light, mellow tempo of the tune resounding beautifully. The flip is just what the platter says it is, polite bop, done up in the very best fashion. Tenor solo by Buddy Arnold rides thru in great style, with the boys in the band joining in to round out the side. Ops should pay this platter some heavy attention.

"Comme Ci Comme Ca" (2:30)

"The Little Old Church Near Leicester Square" (2:53)

VIC DAMONE
(Mercury 5263)

● New cookie by piper Vic Damone should please his many fans. The cute strains of "Comme Ci Comme Ca" resound beautifully, as Vic pipes the light, dainty lyrics in smooth voice throughout. Ditty easily taken to and should have music fans humming, whistling and singing the tune in no time. The flip, "The Little Old Church Near Leicester Square" is another dainty tid-bit of music, served up in Vic's most refreshing style. Slow, moderated tempo, added to the highly infectious wordage makes this platter the potential winner it is. Music ops should lend an ear in this direction.

"Caravan" (2:50)

"A Senorita's Bouquet" (2:51)

BILLY ECKSTINE
(MGM 10368)

● Here's one of the greatest platters offered by Billy Eckstine ever. A ditty that has drawn Billy a whale of popularity, and has long been in great demand, is the standard "Caravan." Billy's rendition of this tune represents some of the most wonderful vocal work we've heard at any time. The stop-Latin tempo, added to the plush background of scintillating music furnished by maestro Hugo Winterhalter, make this disk all the more a winner. The wax is tailor-made for the boxes, and is sure to garner a ton of silver. The flip, "A Senorita's Bouquet" has Billy back again with a wonderful tune. It's more strong ballading by Eckstine, and is wax that should wear white on the phonos. Don't miss "Caravan"—it's a sure bet!

"Coca Roca" (2:28)

"Oh By Jingo!" (2:20)

DANNY KAYE
(Decca 24580)

● Pair of sides by Danny Kaye, and the bright tempo of "Coca Roca" and "Oh By Jingo," headed music ops' way. Danny's fast double-tongue lyrics on both sides of this waxing ably point to his versatile vocal styling in grand manner. Top deck, on a Latin kick, has Danny and the Regalaires warbling the up-tempo lyrics in sprightly fashion that shines. It's cute stuff that should catch on. The flip, "Oh By Jingo!" is a well known piece that should be familiar to most operators. Once again Danny turns in some excellent work on this side. Top deck is the platter that bears music ops' attention.

THE CASH BOX

Disk Jockey's
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 12.

Al Jarvis

KLAC—Los Angeles, Calif.

1. YOU BROKE YOUR PROMISE (Louis Jordan)
2. JOHNNY GET YOUR GIRL (The Modernaires)
3. PORTRAIT OF JENNIE (King Cole)
4. UNDERCURRENT BLUES (Benny Goodman)
5. SUNFLOWER (Jack Fulton)
6. I AIN'T GONNA WAIT TOO LONG (Woody Herman)
7. MAKE A MIRACLE (Jack Smith-M. Whiting)
8. YOU WAS (Bob Crosby-Patty Andrews)
9. SO IN LOVE (Alfred Drake)
10. WHAT'S MY NAME (Fran Warren)

Paul Jensen

KOLN—Lincoln, Nebr.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. POWDER YOUR FACE (Evelyn Knight)
4. BLUE ROOM (Perry Como)
5. YOU WAS (Buddy Clark-Doris Day)
6. AIRZAY (Ray McKinley)
7. SO TIRED (Kay Starr)
8. JUST ONE OF THOSE THINGS (Les Brown)
9. LAUGHING BOY (Eve Young)
10. COMME CI COMME CA (Frank Sinatra)

Ray Perkins

KFEL—Denver, Colo.

1. FAR AWAY PLACES (Bing Crosby)
2. GALWAY BAY (Jane Pickens)
3. RED ROSES FOR A BLUE LADY (V. Monroe)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. SO TIRED (Kay Starr)
6. CRUISING DOWN THE RIVER (Blue Barron)
7. A LITTLE BIRD TOLD ME (Evelyn Knight)
8. SO IN LOVE (Bing Crosby)
9. PUSSY CAT SONG (Bob Crosby-P. Andrews)
10. SICILIAN TARANTELLA (Reina's Orch.)

Dudley Dane

KFAM—St. Cloud, Minn.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Perry Como)
3. CARELESS HANDS (Mel Torme)
4. RED ROSES FOR A BLUE LADY (John Laurenz)
5. LAVENDER BLUE (Sammy Kaye)
6. GALWAY BAY (Jane Pickens)
7. A BLUEBIRD SINGING IN MY HEART (Ray Noble)
8. SO TIRED (Lonnie Johnson)
9. ALWAYS TRUE TO YOU IN MY FASHION (Jo Stafford)
10. SUNFLOWER (Ray McKinley)

Joe Niagro

WDAS—Philadelphia, Pa.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. SO IN LOVE (Patti Page)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. COMME CI COMME CA (Frank Sinatra)
5. I'M BEGINNING TO MISS YOU (Doris Day)
6. AS YOU DESIRE ME (Derry Falligan)
7. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
8. GRIEVING FOR YOU (Tony Pastor)
9. FOREVER AND EVER (Perry Como)
10. THESE WILL BE THE BEST YEARS OF OUR LIVES (Eddy Howard)

Claude Taylor

WJHP—Jacksonville, Fla.

1. NEED YOU (Hi-Way Serenaders)
2. NEW ASHMOLEAN (Johnny Mercer)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. IT'S YOU OR NO ONE (Doris Day)
5. TOO DARN HOT (Madelyn Russell)
6. FAR AWAY PLACES (Bing Crosby)
7. FOREVER AND EVER (Helen Carroll)
8. BLUM BLUM (Peggy Lee)
9. BEAUTIFUL EYES (Art Mooney)
10. CARELESS HANDS (Sammy Kaye)

Foreman Bill

KYA—San Francisco, Calif.

1. CANDY KISSES (Eddie Kirk)
2. TAKE A COLD TATER (Jimmie Dickins)
3. MONEY, MARBLES AND CHALK (Capt. Stubby)
4. SUNFLOWER (Deuce Spriggins)
5. SAVE THE NEXT WALTZ FOR ME (E. Kirk)
6. DON'T ROB ANOTHER MAN'S CASTLE (Eddy Arnold)
7. MINE ALL MINE (Jimmy Wakely)
8. FEED 'EM IN THE MORNING (Tenn. Earnie)
9. AN OLD FARM FOR SALE (Cowboy Copas)
10. JOLE BLON IS GONE AMEN (Moon Mullican)

Hal Tunis

WVNJ—Newark, N. J.

1. SO IN LOVE (Patti Page)
2. ONCE IN LOVE WITH AMY (John Laurenz)
3. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
4. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
5. GRIEVING FOR YOU (Tony Pastor)
6. WITH A SONG IN MY HEART (Perry Como)
7. FOREVER AND EVER (Russ Morgan)
8. AGAIN (Vic Damone)
9. SOMEONE LIKE YOU (Doris Day)
10. WITHOUT A FRIEND (Michael Douglas)

Bill Anson

KFWB—Los Angeles, Calif.

1. YOU WAS (Doris Day-Buddy Clark)
2. SO IN LOVE (Patti Page)
3. PORTRAIT OF JENNIE (King Cole)
4. DON'T GAMBLE WITH ROMANCE (Doris Day)
5. TEA TIME ON THE THAMES (Nick Lucas)
6. CRUISING DOWN THE RIVER (Russ Morgan)
7. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
8. SUNFLOWER (Frank Sinatra)
9. RED HEADED GAL (Benny Strong)
10. POWDER YOUR FACE (Evelyn Knight)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. IT'S A BIG WIDE WONDERFUL WORLD (Larry Green)
2. CRUISING DOWN THE RIVER (Frank Sinatra)
3. SUNFLOWER (Ray McKinley)
4. RECESS IN HEAVEN (Deep River Boys)
5. STRAWBERRY MOON (Blue Barron)
6. AMELIA CORDELIA MCHUGH (Danny Kaye)
7. PEGGY DEAR (Johnny Desmond)
8. POWDER YOUR FACE (Evelyn Knight)
9. A BLUEBIRD SINGING IN MY HEART (Larry Green)
10. EVERYWHERE YOU GO (Eddy Howard)

Eddie Gallaher

WTOP—Washington, D. C.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Margaret Whiting)
3. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
4. GALWAY BAY (Bing Crosby)
5. LAVENDER BLUE (Sammy Kaye)
6. POWDER YOUR FACE (Evelyn Knight)
7. I LOVE YOU SO MUCH IT HURTS (B. Clark)
8. SO TIRED (Russ Morgan)
9. RED ROSES FOR A BLUE LADY (V. Monroe)
10. ROSEWOOD SPINET (Eddy Howard)

Hal Tate

WAIT—Chicago, Ill.

1. SUNFLOWER (Jack Fulton)
2. DIANE (Harmonicats)
3. IT'S A BIG WIDE WONDERFUL WORLD (Jack Smith-Margaret Whiting)
4. BLUE ROOM (Perry Como)
5. FOREVER AND EVER (Fran Allison)
6. BLUEBIRD SINGING IN MY HEART (Bing Crosby)
7. SO TIRED (Kay Starr)
8. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
9. CRUISING DOWN THE RIVER (Blue Barron)
10. ONE SUNDAY AFTERNOON (Evelyn Knight)

Sherm Feller

WEEL—Boston, Mass.

1. SUNFLOWER (Jack Kilty)
2. MELANCHOLY MINSTREL (Vaughn Monroe)
3. UNDERNEATH THE LINDEN TREE (Bill Darnel)
4. GRIEVING FOR YOU (Tony Pastor)
5. ONCE IN LOVE WITH AMY (Ray Bolger)
6. BEAUTIFUL EYES (Art Mooney)
7. IT'S A BIG WIDE WONDERFUL WORLD (Larry Green)
8. NO MOON AT ALL (King Cole Trio)
9. THE STREETS OF LAREDO (Dick Haymes)
10. THANKS TO YOU (Artie Malvin)

Bill Cook

WAAT—Newark, N. J.

1. HAPPY AM I (Ray-O-Vacs)
2. FOOLS RUSH IN (Billy Eckstine)
3. SO DEAR TO MY HEART (Peggy Lee)
4. BLUE DREAM (Sonny Thompson)
5. PLEASE GIVE MY HEART A BREAK (Orioles)
6. BUBBLES (Charlie Ventura)
7. BECAUSE (Perry Como)
8. TREES (Al Hibbler)
9. YOU HAD BETTER CHANGE YOUR WAYS (Buddy Johnson)
10. A LONG TIME (Don Juan Trio)

Jackson Lowe

WWDC—Washington, D. C.

1. SO IN LOVE (Patti Page)
2. GRIEVING FOR YOU (Tony Pastor)
3. BEWILDERED (Billy Eckstine)
4. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
5. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
6. SO TIRED (Kay Starr)
7. SWEET GEORGIA BROWN (Bruther Bones)
8. WHAT'S MY NAME (Fran Warren)
9. FAR AWAY PLACES (Perry Como)
10. LADY OF SPAIN (Ray Noble)

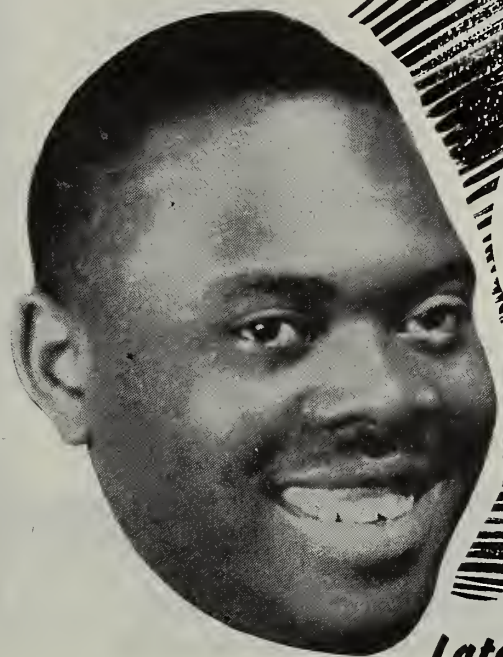
Bill Mason

KXL—Portland, Ore.

1. TARA TALARA TALAR (Dean Martin)
2. FAR AWAY PLACES (Margaret Whiting)
3. SUNFLOWER (Jack Fulton)
4. RUN RABBIT RUN (Flanagan & Allen)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. CRUISING DOWN THE RIVER (Blue Barron)
7. A LITTLE BIRD TOLD ME (Evelyn Knight)
8. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
9. POWDER YOUR FACE (Evelyn Knight)
10. BEWILDERED (Billy Eckstine)

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<p>HAWKSHAW HAWKINS LIFE LOST ITS COLOR (WHEN I LOST MY LOVE) <i>Backed By</i> ALL BECAUSE OF MY JEALOUS HEART KING 776 FOLK</p>	<p>ZIGGY LANE AFTER WHAT YOU SAID LAST NIGHT <i>Backed By</i> LAMENT TO LOVE DE LUXE 1191 POPULAR</p>
<p>YORK BROTHERS A PACKAGE OF OLD LETTERS <i>Backed By</i> NEW MISSISSIPPI RIVER BLUES KING 766 FOLK</p>	<p>DANTE & HIS MAGICAL MUSIC JUNGLE RHUMBA <i>Backed By</i> MEXICAN HAT DANCE DE LUXE 1190 POPULAR</p>
<p>MEL COX & HIS FLYING X RANCHBOYS I'M GONNA BE GONE, GONE, GONE <i>Backed By</i> HONOLULU LOU KING 764 FOLK</p>	<p>ANNIE LAURIE WAITING FOR YOU <i>Backed By</i> ANNIE'S BLUES DE LUXE 3211 SEPIA</p>
<p>MEMPHIS SLIM CHEATIN' AROUND <i>Backed By</i> NOW I GOT THE BLUES KING 4284 SEPIA</p>	<p>ROY BROWN ROCKIN' AT MIDNIGHT <i>Backed By</i> JUDGMENT DAY BLUES DE LUXE 3212 SEPIA</p>
<p>GEORGE HUDSON & HIS "MODERN" MUSIC APPLEJACK BOOGIE <i>Backed By</i> NO ONE NO SWEETER THAN YOU KING 4285 SEPIA</p>	<p>EARL BOSTIC BLIP BOOGIE <i>Backed By</i> WATCH WHERE YOU WALK, BOY KING 4277 SEPIA</p>

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ROUND THE WAX CIRCLE

NEW YORK :

MGM Records star Billy Eckstine copped top male vocal honors in the annual Pittsburgh Courier Music Poll. . . . That's a cute cartoon being sent out to all the disk jockeys by Larry Taylor of LaSalle Music on their current plug tune "Underneath The Linden Tree." . . . Harry Goodman of Regent Music back from London and raving about some new recording material he picked up, including "Red Sombrero," "Madrigado" and "St. Bernads Waltz." Their current plug tune, "While We're Young," with recordings by Peggy Lee, Fred Waring and The Unitones is stirring up loads of talk. . . . Julius Schiff exited his sales manager's post at Manor Records recently. Schiff was with the firm since 1946, and formerly was with Musicraft Records, and Diamond Records. Julius tells us he has no immediate plans, and will freelance for awhile. . . . Lovely Phylliss Sommers, cutie at the Brill Bldg., selected as an office ornament this past week in the Journal-American. . . . Al Nobel, disk jockey at radio station KOV, Pittsburgh, getting his reaction to his accompaniment of the jews harp on his disk show . . . Village Music Co., acquired the London tune "That Jingle Jangle Feeling," with a disk by the Sophisticates soon to be released . . . Jules Bliss, well known local clothier to the music biz, back from Miami with cupid plucking at his heartstrings. The lass is Marilyn Nodell, of North Rogers Park, Chicago—and a looker too . . . King Cole Trio breaking it up at the Paramount . . . Paul Brown handling the record exploitation for the Claude Thornhill ork . . . Herbie Fields ork held-over at the Flame Club, St. Paul, Minn. . . . Monte Kay's new indie diskery, Roose Records, cut their first wax this past week with Kai Winding fronting an all star bop group. One of the sides waxed is tagged "Bop City," in honor of the new bop nitery skedded to open April 1 on the old Harem site . . . Atlantic platter causing loads of comment is the "Coleslaw" biscuit, waxed as an ode to dee-jay Max Cole, WOV, New York . . . Dixon Gayer public relations office has been retained by Discovery Records to handle the latter's flack . . . Some of the greatest warbling ever is to be found in Fran Warren's RCA Victor cookie "What's My Name."



BILLY ECKSTINE

CHICAGO :

At the Mayfair Room Monday eve, Vaughn Monroe with Willard Alexander and Willard advising that he has just taken over management of those two great race artists, Amos Milburn and Roy Milton. Vaughn still continuing the most extended tour of one niters in history, appearing here March 12 and broadcasting his "Camel Caravan" program direct from the Aragon Ballroom. . . . The Vaughn-Alexander party making but big, with the applause for Andy and Della Russell who do one of the very swellest chirping jobs. Andy and Della offer their rendition of their latest Capitol disk, "Is It No Or Is It Yes," a catchy novelty tune that is one of the hit numbers of the show. . . . Teddy Phillips and his vocalist, Lynn Hoyt, in town (they came in from Milwaukee where Teddy is playing the Schroeder) at the Al Trace hijinks at the Blackhawk with Bob Vincent in marvelous voice. Al introducing a brand new tune for all the music people who had assembled there this past Monday eve. . . . Moe Wells beaming, but beaming, when Al Trace leads right into "Downhearted," Moe's song as recorded by Al. . . . Monroe Passis of Chord Distributors seen at the Blackhawk, talking things over with maestro Al Trace and the music boys . . . Orkster Jimmy Featherstone pacted by Tower Records . . . The Harmonicats, following their successful run at the Silver Frolics, now on theatre tour with Woody Herman's band . . . Chuck Foster replacing Eddy Howard over at the Aragon Ballroom March 22 . . . Bebop fans flockin' to the Hy-Note where Anita O'Day now holds forth . . . Mitch Miller, Mercury recording director, in Chi to supervise recording dates here . . . "I'm In A Traveling Mood," Aristocrat's new disk hit with Andy Tibbs, climbin' the music charts in leaps and bounds . . . Barclay Allen recently cut his first full band sides for Capitol Records here . . . Don Pablo and his ork, formerly on the Latin-American label, now waxing for Rondo Records . . . The Windy City going crazy over Benny Strong's recording of "Five Foot Two." Dick Bradley, prexy of Tower Records, says the orders are simply terrific.



VAUGHN MONROE

LOS ANGELES :

Seads of top talent in the hep dept. now working the town, with Louis Jordan at the Empire Room and Count Basie at Hollywood Cotton Club joined by Mabel Scott and Diz Gillespie at Million Dollar Theater, Illinois Jacquet at Billy Bergs and Bull Moose Jackson riding high at the Cricket Club. . . . The latter reminds us, Al Sherman of King Records, whatever hopped to that mad hatter pic we shot that night at Avodon with the Moose? . . . Here's a cutie in titles and in record promotion: Art Mooney's new MGM disc, "Doo De Do on an Old Kazoo," was introduced in local wax shops with gift of kazoo per platter. . . . One thing they'll never be able to do with "An Old Piano Plays the Blues." . . . Lou Chudd of Imperial announces his firm has entered the race field for fair, with "Kansas City Hop" and "Harlem Shuffle" the first release by Walter Henry and His Kansas City Cats. . . . Ops with bounce boxes should bend an ear over these babies —as hot and pleasing instrumentals as any we've heard for some time. . . . Lunched on "Fat Meat and Greens" with Franklin Kort, Exclusive Sales Mgr. and Johnny Blackburn, celebrating Johnny's entry into disc biz on own Select label. . . . Speaking of eating and stuff, we'll join Bill McCall this week for lunch one day at the Huntington in Pasadena and listen to Cliffe Stone and his western crew while getting the whole story from Bill on the new 4-Star home on Fair Oaks in Pasadena.



MABEL SCOTT

BE FIRST ON THE DRAW with NATIONAL'S "ALL RIGHT, LOUIE, DROP THE GUN"
backed by "OODLES OF BOODLE (and Batches of Scratch)"
NO. 9070

by the originators
The WESSON BROS.
(Dick and Gene)

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NATIONAL Records

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"I Hadn't Anyone Till You" (2:41)
 "Don't Bring Your Troubles To Me" (2:45)

EARL COLEMAN
 (Atlantic 872)



EARL COLEMAN

Till You," with Earl warbling the familiar lyrics in sparkling tones that score. His deep, resounding vocal spot on the side is top notch throughout. Platter weaves in slow tempo with the orchestral background blending effectively to round out a great piece of wax. This biscuit is one of those juke box naturals, and is sure to win immediate, wide favor with ops and fans alike. The flip, "Don't Bring Your Troubles To Me" has Earl back again offering another excellent vocal performance. Ditty is a slow, blues affair, with the spotlight shining down on Earl in wonderful, well deserving brilliance. We go for the top deck in a big way—we're sure you will too. Latch on!

● Here's a platter that seems sure of garnering a top spot on juke boxes in no time at all. It's the heavy, yet rich voice of Earl Coleman, purring delightfully on a side that should go like wildfire. Ditty is the standard "I Hadn't Anyone

"I Feel So Good" (2:39)
 "Travelin' Shoes" (2:51)
CHICAGO DAVIS WITH THE HAL SINGER GROUP
 (Savoy 5560)

"Dear Mary" (2:50)
 "Swinging Away With Willie And Ray" (2:41)
BUDDY TATE ORCH.
 (Supreme 1514)

● More great wax in the offing for music ops is this biscuit by Chicago Davis and the Hal Singer combo. Davis' mellow warbling on the top deck, "I Feel So Good" should win immediate favor with music fans. Ditty has all the riff and holler one can possibly expect, with Davis howling the hep lyrics in top notch fashion. Fond hand clap behind the steady beat of the disk adds to the winning ways of the disk immensely. On the flip with "Travelin' Shoes," Chicago and the Hal Singer group bounce back with some blues that should hold its own. Top deck will wear white. Ops should latch on!

● The Buddy Tate ork on deck with some great wax titled "Dear Mary" and "Swinging Away With Willie And Ray." Top deck, with piper Dick Barrow on board is a girl song, ably sung by Dick. The lad's smooth pipes purr the lyrics in resounding tones of beauty, and make for mellow listening pleasure. The flip is just what the title indicates—an ode to disk jockeys Willie Bryant and Ray Carroll. It's a sensational instrumental number, done up in excellent fashion. Steady beat in the background, coupled with a terrific sax spot, rides thru in first rate manner. Disk is one that will go—ops should get it.

"That Ain't The Way To Love" (2:38)
 "Give Me A Man" (2:54)
MABEL SCOTT
 (Exclusive 83X)

"Close Your Eyes" (2:50)
 "Candle Glow" (2:56)
HERB LANCE
 (Sittin In' 514)

● Chirp Mabel Scott on deck with a pair that might catch music ops fancy. Wax, titled "That Ain't No Way To Love" and "Give Me A Man" is fair, and may be used as excellent fillers by ops. Top deck is an up-tempo theme, with Mabel warbling in effective mood. Lyrics play around the title throughout, and show the chirp in pleasing manner. The flip slows down a bit and has Mabel offering a bit of blues. Both sides should hold their own. Platter rates music ops listening time.

● Pair of sides that are already bouncing around in top spots on juke boxes throughout the nation are these offered by balladeer Herb Lance. Top deck, tagged "Close Your Eyes" is a ditty that is rapidly winning wide favor with music ops. The slow, sensuous tones that Herb offers make for grand listening pleasure from start to finish. Ditty is a top drawer ballad, one that makes you wanna listen. Herb's vocal range is terrific on the side, and should cause a load of attention in the music biz. The flip shows as a repeat grade A performance for Herb and should hold its own on the phonos. "Close Your Eyes" is hot—grab it!

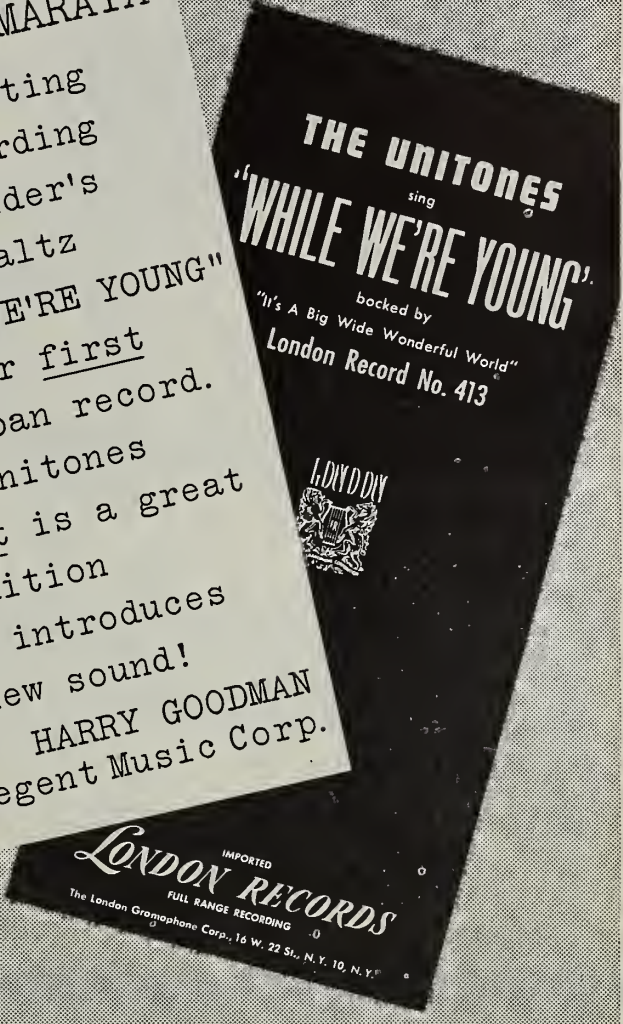
"Guarachi Guaro" (2:40)
 "Lover, Come Back To Me" (2:43)
DIZZY GILLESPIE ORCH.
 (RCA Victor 20-3370)

"Grievin' For You" (2:40)
 "Brand Of Honey" (2:41)
WINI BROWN
 (National 9068)

● The mellow bop style of the great Dizzy Gillespie crew is on tap for music ops, with this duo titled "Guarachi Guaro" and "Lover, Come Back To Me" holding the spotlight. Top deck, with a light Latin theme has Dizzy and the boys offering some polite rhythms that glitter. It's stuff that you wanna listen to—with the maestro grabbing some glory via a wonderful horn spot. Vocal chant in the background, coupled with the ork's bop blending makes this side the winner it is. The flip is the well known standard, with Dizzy keeping the metro toned down. Both sides shape up as winners. Ops should take a look-see.

● Make no mistake about it—here's a disk that will pile up a load of coin play in no time at all. It's thrush Wini Brown, purring in sensational vocal manner on the click "Grievin' For You." The gal's tonsils seem hard to match on this side. Utilizing a bagful of tricks and quivers in her vocal effort, Wini lends this tune an air of warmth hard to beat. It's a great piece of work—one that will go like wildfire. The flip, "Brand Of Honey" is a bit of dreamy blues with the chirp turning in another excellent vocal performance. Top deck for the moola!

THANKS,
 TUTTI CAMARATA
 for selecting
 and recording
 Alec Wilder's
 Great Waltz
 "WHILE WE'RE YOUNG"
 as your first
 post-ban record.
 The Unitones
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★ ★ **OUR HIT PARADE**

<p>SAVOY IS No. 1 COAST to COAST in JUKE BOXES & at RETAIL STORES</p>	1	No. 683	The Huckle-Buck Hoppin' John Paul Williams & His Hucklebuckers
	2	No. 685	The Deacon's Hop Artie's Jump Big Jay McNeely's Blue Jays
	3	No. 682	Benson's Groove Wild Wig Big Jay McNeely's Blue Jays
	4	No. 684	Bongo Blues Dee's Boogie Dee Williams Sextette
	5	No. 687	Grievin' for You Buzzin' Around Vocal 3 B's and a Honey
	6	No. 688	I Cover the Waterfront Penthouse Serenade Errol Garner
	7	No. 681	I'll Always Be in Love With You Teddy's Dream The X-Rays
	8	No. 680	Paradise Valley Walk Walkin' Around Paul Williams "35-30" Sextette
	9	No. 679	Blue Monday Caravan Cooking With Cookie Sir Charles Thompson's All Stars
	10	No. 671	Corn Bread Plug For Cliff Hal Singer

SAVOY CREATES—Our Competitors Follow

SAVOY RECORD CO., INC.
 58 Market St., Newark 1, N. J.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 19, 1949

New York, N. Y.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. GRIEVING FOR YOU (Tony Pastor)
3. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
4. FAR AWAY PLACES (Margaret Whiting)
5. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
6. FOREVER AND EVER (Russ Morgan)
7. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
8. IT'S A BIG WIDE WONDERFUL WORLD (Buddy Clark)
9. RED ROSES FOR A BLUE LADY (V. Monroe)
10. SO TIRED (Russ Morgan)

Chicago, Ill.

1. FAR AWAY PLACES (Perry Como)
2. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
5. SO TIRED (Kay Starr)
6. HERE I'LL STAY (Jo Stafford)
7. DOWN BY THE STATION (Tommy Dorsey)
8. A LITTLE BIRD TOLD ME (Evelyn Knight)
9. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
10. I LOVE YOU SO MUCH IT HURTS (The Mills Bros.)

Los Angeles, Calif.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. SO TIRED (Kay Starr)
3. FAR AWAY PLACES (Gordon MacRae)
4. SO IN LOVE (Gordon MacRae)
5. SUNFLOWER (Ray McKinley)
6. DOWN BY THE STATION (Tommy Dorsey)
7. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
8. HOLLYWOOD BOWL (Robert Clary)
9. CRUISING DOWN THE RIVER (Russ Morgan)
10. YOU WAS (Bob Crosby-Patty Andrews)

Philadelphia, Pa.

1. FAR AWAY PLACES (Perry Como)
2. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. HERE I'LL STAY (Jo Stafford)
5. A LITTLE BIRD TOLD ME (Evelyn Knight)
6. SO TIRED (Kay Starr)
7. DOWN BY THE STATION (Tommy Dorsey)
8. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
9. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
10. LAVENDER BLUE (Dinah Shore)

St. Louis, Mo.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. FAR AWAY PLACES (Bing Crosby)
3. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
4. LAVENDER BLUE (Dinah Shore)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. RED ROSES FOR A BLUE LADY (V. Monroe)
7. SO TIRED (Russ Morgan)
8. GALWAY BAY (Bing Crosby)
9. PUSSY CAT SONG (Bob Crosby-P. Andrews)
10. DOWN BY THE STATION (Tommy Dorsey)

Kansas City, Mo.

1. FAR AWAY PLACES (Bing Crosby)
2. ON A SLOW BOAT TO CHINA (B. Goodman)
3. DOWN BY THE STATION (Tommy Dorsey)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. A LITTLE BIRD TOLD ME (Evelyn Knight)
6. THAT CERTAIN PARTY (Benny Strong)
7. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
8. BY THE WAY (Perry Como)
9. LAVENDER BLUE (Dinah Shore)
10. SO IN LOVE (Patti Page)

Baltimore, Md.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. SWEET GEORGIA BROWN (Brother Bones)
3. YOU WERE ONLY FOOLING (The Ink Spots)
4. THE PUSSY CAT SONG (Perry Como)
5. A LITTLE BIRD TOLD ME (Evelyn Knight)
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
7. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
8. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
9. SUNFLOWER (Ray McKinley)
10. SO IN LOVE (Patti Page)

New Orleans, La.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. SO TIRED (Kay Starr)
3. FAR AWAY PLACES (Perry Como)
4. DOWN BY THE STATION (Tommy Dorsey)
5. SUNFLOWER (Ray McKinley)
6. AGAIN (Vera Lynn)
7. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
8. SO IN LOVE (Bing Crosby)
9. HOLLYWOOD BOWL (Robert Clary)
10. PUSSY CAT SONG (Bob Crosby-Patty Andrews)

Montgomery, Ala.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Margaret Whiting)
3. GRIEVING FOR YOU (Tony Pastor)
4. SO TIRED (Russ Morgan)
5. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
7. BLUE SKIRT WALTZ (Frank Yaukovic)
8. RED ROSES FOR A BLUE LADY (V. Monroe)
9. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
10. DOWN BY THE STATION (Tommy Dorsey)

Akron, O.

1. FAR AWAY PLACES (Perry Como)
2. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. SO TIRED (Kay Starr)
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
7. LAVENDER BLUE (Dinah Shore)
8. HERE I'LL STAY (Jo Stafford)
9. DOWN BY THE STATION (Tommy Dorsey)
10. SO IN LOVE (Bing Crosby)

San Angelo, Tex.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. I WISH YOU WERE JEALOUS OF ME (Frankie Laine)
3. SO TIRED (Kay Starr)
4. I'VE GOT A GAL IN GALVESTON (Sammy Kaye)
5. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
6. TARA TALARA TALAR (Dennis Day)
7. BEAUTIFUL EYES (Art Mooney)
8. FAR AWAY PLACES (Perry Como)
9. DOWN BY THE STATION (Tommy Dorsey)
10. I CAN'T WED YOU (Ruth Wallis)

Green Bay, Wisc.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. LAVENDER BLUE (Dinah Shore)
5. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
6. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
7. SUNFLOWER (Ray McKinley)
8. BY THE WAY (Perry Como)
9. SO TIRED (Russ Morgan)
10. YOU WERE ONLY FOOLING (Blue Barron)

Cheyenne, Wyo.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. THE PUSSY CAT SONG (Bob Crosby-Patty Andrews)
3. GALWAY BAY (Bing Crosby)
4. POWDER YOUR FACE WITH SUNSHINE (Sammy Kaye O.)
5. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
6. BUTTONS AND BOWS (Dinah Shore)
7. LAVENDER BLUE (Dinah Shore)
8. I LOVE YOU SO MUCH IT HURTS (Jimmy Wakely)
9. RED ROSES FOR A BLUE LADY (V. Monroe)
10. UNDERNEATH THE LINDEN TREE (Bill Darnel)

Holyoke, Mass.

1. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
2. ON A SLOW BOAT TO CHINA (B. Goodman)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. YOU WERE ONLY FOOLING (Blue Barron)
5. SO IN LOVE (Patti Page)
6. A LITTLE BIRD TOLD ME (Paula Watson)
7. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
8. THE PUSSY CAT SONG (Perry Como)
9. BUTTONS AND BOWS (Dinah Shore)
10. SWEET GEORGIA BROWN (Brother Bones)

Logansport, Ind.

1. FAR AWAY PLACES (Margaret Whiting)
2. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
3. I LOVE YOU SO MUCH IT HURTS (Reggie Goff)
4. BY THE WAY (Perry Como)
5. A LITTLE BIRD TOLD ME (Evelyn Knight)
6. LAVENDER BLUE (Dinah Shore)
7. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
8. YOU WERE ONLY FOOLING (Kay Starr)
9. GALWAY BAY (Bing Crosby)
10. HURRY, HURRY, HURRY (Don Reid)

Macon, Ga.

1. SWEET GEORGIA BROWN (Brother Bones)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. LAVENDER BLUE (Dinah Shore)
4. ORCHIDS IN THE MOONLIGHT (Ben Light)
5. MISSOURI WALTZ (Ken Griffin)
6. AS YOU DESIRE ME (Derry Falligant)
7. NEAPOLITAN NIGHTS (Jimmy Griffin)
8. FAR AWAY PLACES (Margaret Whiting)
9. HAVE YOU EVER BEEN TOLD (Benny Goodman)
10. SIBONEY (Ben Light)

Tampa, Fla.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. FAR AWAY PLACES (Margaret Whiting)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. LAVENDER BLUE (Dinah Shore)
5. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
7. ROSES FOR A BLUE LADY (John Laurenz)
8. SO TIRED (Kay Starr)
9. GALWAY BAY (Bing Crosby)
10. DOWN BY THE STATION (Tommy Dorsey)

Colorado Springs, Colo.

1. FAR AWAY PLACES (Perry Como)
2. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
3. DOWN BY THE STATION (Tommy Dorsey)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. SO IN LOVE (Bing Crosby)
6. PUSSY CAT SONG (Jimmy Durante-Betty Garrett)
7. SO TIRED (Russ Morgan)
8. SUNFLOWER (Ray McKinley)
9. ONCE IN LOVE WITH AMY (Dean Martin)
10. A LITTLE BIRD TOLD ME (Paula Watson)

Little Rock, Ark.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
3. GALWAY BAY (Bing Crosby)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. I LOVE YOU SO MUCH IT HURTS (Jimmy Wakely)
7. FAR AWAY PLACES (Margaret Whiting)
8. PUSSY CAT SONG (Bob Crosby-P. Andrews)
9. RED ROSES FOR A BLUE LADY (Guy Lombardo)
10. YOU, YOU, YOU ARE THE ONE (Ames Bros.)

Medford, Ore.

1. FAR AWAY PLACES (Bing Crosby)
2. BUTTONS AND BOWS (Dinah Shore)
3. ON A SLOW BOAT TO CHINA (Freddie Martin)
4. GALWAY BAY (Bing Crosby)
5. GLORIA (Mills Bros.)
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
7. LAVENDER BLUE (Dinah Shore)
8. PUSSY CAT SONG (Bob Crosby-P. Andrews)
9. A LITTLE BIRD TOLD ME (Evelyn Knight)
10. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)

Brattleboro, Vt.

1. HERE I'LL STAY (Buddy Clark)
2. SWEET GEORGIA BROWN (Brother Bones)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. FAR AWAY PLACES (Margaret Whiting)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. ONCE IN LOVE WITH AMY (Frank Sinatra)
8. BEWILDERED (Amos Milburn)
9. NO ORCHIDS FOR MY LADY (Billy Eckstine)
10. CARELESS HANDS (Sammy Kaye)

Newport, R. I.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Margaret Whiting)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. GRIEVING FOR YOU (Tony Pastor)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
7. SO TIRED (Russ Morgan)
8. DOWN BY THE STATION (Tommy Dorsey)
9. WHILE THE ANGELUS WAS RINGING (Margaret Whiting)
10. THE PUSSY CAT SONG (Perry Como)

Fairmont, W. Va.

1. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
2. LAVENDER BLUE (Sammy Kaye)
3. FAR AWAY PLACES (Jerry Como)
4. ALOHA OE (Ken Griffin)
5. A LITTLE BIRD TOLD ME (Evelyn Knight)
6. PUSSY CAT SONG (Perry Como)
7. CRUISING DOWN THE RIVER (Blue Barron)
8. SWEET GEORGIA BROWN (Brother Bones)
9. BUTTONS AND BOWS (Dinning Sisters)
10. RED ROSES FOR A BLUE LADY (V. Monroe)

Flint, Mich.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. FAR AWAY PLACES (Perry Como)
4. DOWN AMONG THE SHELTERING PALMS (Al Jolson)
5. LAVENDER BLUE (Sammy Kaye)
6. YOU WERE ONLY FOOLING (The Ink Spots)
7. MY DARLING, MY DARLING (Eve Young-Jack Lathrop)
8. I'VE GOT MY LOVE TO KEEP ME WARM (The Mills Bros.)
9. POWDER YOUR FACE WITH SUNSHINE (Blue Barron)
10. SUNFLOWER (Jack Kilty)

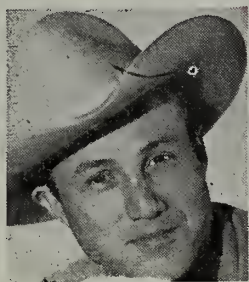
THE CASH BOX

"Folk" and "Western" Record Reviews



"Sui Sin Fa" (2:41)

"The Gun That Killed Jesse James" (2:40)

JAD DEES
(Crystal 117)

JAD DEES

● Don't be shocked when you listen in on this bit of music. By far, one of the most fascinating novelty tunes to come a-cropping in a long while is this Chinese novelty hit tagged "Sui Sin Fa." With piper Jad Dees in the limelight to tell

the story, the wax takes on an extremely alluring glow. Tune is the story of a Chinese dancer, and makes for some wonderful moments of musical pleasure. Jad's vocal work on the side is top notch. His clear, sparkling vocal spot should establish him as a potent coin-culler in the disk business. The wax has to be heard to be fully appreciated—and that is just what we recommend. On the flip with "The Gun That Killed Jesse James," Jad comes back with another wax story, with lyrics of the song weaving around the title. Once again he turns in an excellent performance. It's the top deck, "Sui Sin Fa" that should cause a ton of excitement—music ops should grab it.

"Just A Minute" (2:50)

"Wish I Was On That Train" (3:00)

THE PRAIRIE RAMBLERS
(Mercury 6167)

● The Prairie Ramblers on deck with a pair that appear to have tremendous possibilities. Top deck, tagged "Just A Minute" is a great hunk of wax and tells the story of the perennial answer to a guy's query to his gal of "How Long?" It's cute stuff done up in monotone fashion, with the instrumental accompaniment offered blending smoothly to round out the side. The flip, "Wish I Was On That Train" is a single vocal, with the lyrics wrapped up in this choo choo title. "Just A Minute" is the side to climb onto.

"Almost Every Time" (2:38)

"Two Can Play Your Game" (2:46)

JOHNNY TYLER
(RCA Victor 21-0017)

● Johnny Tyler and his Riders of the Rio Grande on deck with a pair that should boost music ops play. Titled, "Almost Every Time" and "Two Can Play Your Game," Johnny grabs the lead on the pair to turn in some excellent vocal work. Both sides spill in medium tempo, with some bright fiddle and guitar spots coming in to brighten the platter. Top deck tells the story of the cheating gal, while the flip echoes the sentiments of the title. Tyler's many fans should hold still for this pair.

"You Broke Your Promise" (2:41)

"I Cried Myself To Sleep" (2:45)

TEX WILLIAMS
(Capitol 15398)

● Some great wax by Tex Williams is offered here, with the fond refrain of "You Broke Your Promise" seeping thru the wax. Tex's infectious vocal treatment of this tune is top drawer material from start to finish and should catch on with music fans and ops. The flip, "I Cried Myself To Sleep" is an excellent western lament that weaves in slow tempo, with Tex's heavy pipes trilling the flowery lyrics in excellent style. The biscuit is sure to find a top spot in music ops machines in no time at all. Get with it!

"Waltz Of The Alamo" (2:41)

"The Color Song" (2:37)

PEE WEE KING
(RCA Victor 0015)

● Some fair wax by Pee Wee King and his gang, with the tempting refrain of "Waltz Of The Alamo" and "The Color Song" headed music operators way. Vocal work on the pair by Redd Stewart is extremely fashionable and shines brilliantly on both sides of the waxing. The top deck, in waltz tempo, has Redd wailing about the Alamo, while the flip, a very slow lament is likewise wrapped up in the title. Pee Wee's many fans are sure to go for the pair—music ops take note.

"Blue Grass Breakdown" (2:15)

"Toy Heart" (2:46)

BILL MONROE
(Columbia 20522)

● Some wax by Bill Monroe and his Blue Grass boys, with "Blue Grass Breakdown" and "Toy Heart" in the offing for music ops. Top deck is an all instrumental ditty, done up in rapid tempo, with some bright fiddle work leading the way. The flip keeps the metro hot and features Lester Flatt handling the vocal chores in steady, effective manner. Wax can be used to good advantage as filler material. Ops who have the spots might listen in.

"Down In Nashville, Tenn." (2:40)

"I'm Waltzing With Tears In My Eyes" (2:44)

COWBOY COPAS
(King 775)

● Pair of sides that are already winning favor in many spots are these done up by the widely popular and capable Cowboy Copas. Copas' wailing of "Down In Nashville, Tenn." and "I'm Waltzing With Tears In My Eyes" is first class throughout. Top deck weaves in steady tempo with Cowboy turning in a wonderful bit of vocalizing. The flip slows down and has Copas turning in a hearts-and-flowers tune that should win some heavy favor. Both sides of the platter will catch on—music ops should get with 'em.

Thanks to all the Ops and
Disk Jocks for making

RAY NOBLE'S
"LADY of SPAIN"
RCA VICTOR RECORDS 20-3302

An overnight hit!

We've Got a Hit Record!

A SENSATIONAL NOVELTY NUMBER

"MAMA WON'T LET ME GO FISHING WITH YOU"

Recorded by a new find

DOTTIE BARLOW

on Pearl Record # 0014. List price 79c on this one

P.S.: Lorry Vincent records Sunny Skyler's new song,

"I'VE COME BACK TO SAY I'M SORRY"

A beautiful song with a simple lyric that will touch your heart.
Pearl Record # 23. List Price 79c.

If your Distributor can't supply you, write us direct, because here are two money-making songs.

PEARL RECORDS

BOX 229

COVINGTON, KY.

John Blackburn Launches
Own Disk Label

LOS ANGELES—John Blackburn, formerly with Black & White Record Co. as Sales Mgr., launched his own record firm this week under the Select label and announced that he would specialize in the race field.

First release is expected within a week and will feature what Blackburn describes as "a sensational new male singer." The firm also has a hot trio and a top sax man under exclusive contract.

Blackburn is well known in the plattery biz through his B & W association and previous years with Exclusive and Modern in the capacity of Sales Mgr. and promotion chief.

Credit for the huge success in national sales and promotion of the Paul Watson Supreme "A Little Bird Told Me" and of the Sandy Sims "Don't Gamble with Romance" on the Fine Arts label goes in large measure to Blackburn, according to spokesmen for those labels.

Standard Songs
are MONEY MAKERS!

IF I COULD
BE WITH YOU

(One Hour Tonight)

Recorded by

CHARIOTEERS—Columbia

PHIL BRITO—Musicraft

GWEN BELL—Manor

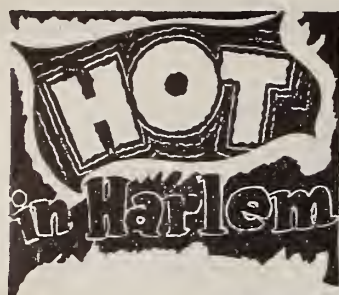
HERB JEFFRIES—Exclusive

Published by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

PHONE! WIRE! RUSH
YOUR AD TODAY FOR
THE CASH BOX
SPRING SPECIAL



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

1 CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

2 THE HUCKLEBUCK
Paul Williams
(Savoy 683)

3 FAT MEAT AND GREENS
Edgar Hayes
(Exclusive 78X)

4 A LONG TIME
Don Juan
(Modern 650)

5 WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

6 TREES
Al Hibbler
(Miracle 501)

7 DEACON'S HOP
Big Jay McNeely
(Savoy 685)

8 BEWILDERED
Amos Milburn
(Aladdin 3018)

9 BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

10 DRINKING WINE SPO' DEE O' DEE
Spick McGhee
(Atlantic 873)

WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

WHERE CAN I FIND MY BABY
Johnny Moore
(Exclusive 69X)

I'LL ALWAYS BE IN LOVE WITH YOU
The X-Rays
(Savoy 681)

A LONG TIME
Don Juan Trio
(Modern 650)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

BEWILDERED
Red Miller
(Bullet 295)
Amos Milburn
(Aladdin 3018)

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

I'M IN A TRAVELING MOOD
Andrew Tibbs
(Aristocrat 1105)

TREES
Al Hibbler
(Miracle 501)

BLUES ON RHUMBA
Sonny Thompson
(Miracle 131)

WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

DRINKING WINE SPO' DEE O' DEE
Spick McGhee
(Atlantic 873)

TELEPHONE BLUES
Eddie Gorman
(DeLuxe)

FRISCO BAY
Memphis Slim
(Miracle 132)

ROCKING AT MIDNIGHT
Roy Brown
(DeLuxe 3212)

BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

LONG TIME
Charles Brown
(Aladdin)
Don Juan
(Modern 650)

GET YOURSELF ANOTHER FOOL
Charles Brown
(Aladdin 3020)

ANNIE'S BLUES
Annie Laurie
(DeLuxe)

TREES
Al Hibbler
(Miracle 501)

AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)

BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

T-BONE SHUFFLE
T-Bone Walker
(Black & White)

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

DEACON'S HOP
Big Jay McNeely
(Savoy 685)

DALLAS BLUES
Floyd Dixon
(Modern)

BEWILDERED
Amos Milburn
(Aladdin 3018)

FAT MEAT AND GREENS
Edgar Hayes
(Exclusive 78X)

BLUES ON RHUMBA
Sonny Thompson
(Miracle 131)

- SAN FRANCISCO, CALIF.
1. The Hucklebuck (Paul Williams)
 2. Empty Bedroom Blues (Saunders King)
 3. Strange Land (Roy Hawkins)
 4. Trees (Al Hibbler)
 5. It's Too Late To Change (Roy Hawkins)
 6. Rockin' At Midnight (Roy Brown)
 7. Roamin' Blues (Louis Jordan)
 8. T-Bone Shuffle (T-Bone Walker)
 9. Blue Moon (Billy Eckstine)
 10. The Jumpin' Blues (Jay McShann)

CLEVELAND, O.

1. The Hucklebuck (Paul Williams)
2. Fat Meat 'N Greens (Edgar Hayes)
3. Corn Bread (Hal Singer)
4. Deacon's Hop (Big Jay McNeely)
5. Boogie Chillen (John Lee Hooker)
6. Blue Moon (Billy Eckstine)
7. It's Too Late To Change (Roy Hawkins)
8. Close Your Eyes (Herb Lance)
9. Blues On Rhumba (Sonny Thompson)
10. Frisco Bay (Memphis Slim)

MIAMI, FLA.

1. Boogie Chillen (John Lee Hooker)
2. The Hucklebuck (Paul Williams)
3. Get Yourself Another Fool (Charles Brown)
4. Fat Meat 'N Greens (Edgar Hayes)
5. Deacon's Hop (Big Jay McNeely)
6. Frisco Bay (Memphis Slim)
7. Long Time (Don Juan)
8. Bewildered (Amos Milburn)
9. Farther Along (The Silveraires)
10. Three O'Clock Jump (Joe Liggins)

EDMOND, OKLA.

1. Rocking At Midnight (Roy Brown)
2. I Feel That Old Age Coming On (Wynonie Harris)
3. Long About Midnight (Roy Brown)
4. Blues For The Red Boy (Todd Rhodes)
5. Chicken Shack Boogie (Amos Milburn)
6. Rainy Weather Blues (Roy Brown)
7. Trees (Al Hibbler)
8. Bewildered (Amos Milburn)
9. Out Of A Dream (The Ravens)
10. Good Rocking Tonight (Wynonie Harris)

MERION, PA.

1. Hot Biscuits (Jay McShann)
2. Deacon's Hop (Big Jay McNeely)
3. Lushhead Woman (Jimmy Witherspoon)
4. Skidrow Boogie (Pete Johnson)
5. Trees (Al Hibbler)
6. I Love You, Yes I Do (Ray Charles)
7. Bewildered (Amos Milburn)
8. The Hucklebuck (Paul Williams)
9. Close Your Eyes (Herb Lance)
10. You Broke Your Promise (Paula Watson)

ST. LOUIS, MO.

1. Frisco Bay (Memphis Slim)
2. Blues On Rhumba (Sonny Thompson)
3. Trees (Al Hibbler)
4. Ain't Nobody's Business (Jimmy Witherspoon)
5. The Hucklebuck (Paul Williams)
6. Lips (Ralph Wilson)
7. Blue Moon (Billy Eckstine)
8. Bewildered (Amos Milburn)
9. A Long Time (Don Juan)
10. Close Your Eyes (Herb Lance)

Peggy Lee Receives '49 Music Award



LOS ANGELES, CALIF.—Pictured above receiving her 1949 Music Award from Leo Simon, of *The Cash Box*, is Capitol Records star Peggy Lee. Peggy copped the award for the Best Female Vocalist of 1949, in the 3rd Annual Music Poll of the Automatic Music Industry, sponsored and conducted by *The Cash Box* on behalf of the music operators of the nation.

Detroit Disk Distribs Form Association

DETROIT—At an informal luncheon and meeting held Saturday, March 5th, in Detroit, called by Art Cole of Central Record Sales of that city, the newly formed outlet for Miracle, Aladdin, and Specialty labels; the representatives of the leading distributors in the State, Max Lippman of Allied, Mercury Distributors, John Kaplan of Pan-American, Harry Levin of Cadet, Casey Jones of Idessa Malone, and sales representatives of the respective organizations got together for the purpose of forming the "Michigan Record Distributors Association," which will deal individually and collectively with their respective problems.

LeMar Distributing Named To Handle Supreme Line In N.Y.

NEW YORK—Guy Ward, national sales manager of Supreme Records, Inc., this past week announced the appointment of LeMar Distributing, Inc., to handle the distribution of his line in Metropolitan New York.

The announcement followed upon the heels of Ward's disclosure concerning the Supreme firm opening their own regional offices and their dropping the Black & White Distributing Company as local disk distributor.

John LeMar, president of the distributing organization stated, "I feel extremely confident that the Supreme Record line will meet with wide success in New York. In addition to many hit recordings by Paula Watson, Supreme has some very interesting recordings by Buddy Tate, Jimmy Witherspoon and other artists."

In addition to Supreme, the LeMar firm distributes Seeco, Dana, Etna and Adventure records.

Memphis Slim Not Signed To King Pact

CINCINNATI—King Records, Inc., this city, this past week disclosed that the firm had not signed recording artist Memphis Slim to a disk contract, as had been reported in *The Cash Box* recently, but had purchased several masters by Slim. Memphis Slim, currently clicking in a big way via his latest disk release on Miracle Records, "Frisco Bay," is an exclusive Miracle recording artist.

AGAIN

Here it is—another "LAURA"

New Releases by

VIC DAMONE	Mercury
GORDON JENKINS	Decca
VERA LYNN	London
MEL TORRE	Capitol

AGAIN

ROBBINS MUSIC CORPORATION

TEMPO

"THE 88TH ROW of the HOLLYWOOD BOWL!"

Tempo's Terrifico # 688!

TEMPO RECORD CO. OF AMERICA

8540 Sunset Blvd., Hollywood 46, California

Latest Hits on **MANOR**

SELLING LIKE MAD!!

"BOW-WOW-WOW"

backed by the Ballad

"AT OUR FIREPLACE"

by DEEK WATSON and THE BROWN DOTS

Manor # 1170

MANOR RECORDS

313 WEST 57th STREET N.Y.C.

THE ORIGINAL

"KEEP A TWINKLE IN YOUR EYE"

On

Apollo # 1142

Order From Your Nearest Distributor Or Write

APOLLO RECORDS, INC.

457 WEST 45th STREET NEW YORK 19

Vaughn Hypo's Release From Musicraft Thru Court Action

NEW YORK—Waging an all-out effort to secure a release from her contract with the inactive Musicraft record company, singing star Sarah Vaughan has filed a motion in bankruptcy court that the disc firm be directed wither to "adopt" or "abandon" her contract. The motion was filed this past week by Miss Vaughan through her attorney, Andrew J. Feinman.

Although Musicraft has been virtually out of business for the past six months and in Chapter 11 of the Bankruptcy Laws since last December, Miss Vaughan technically remains under contract to the record firm and has been thwarted in her efforts to make records for another company.

The latest move by Miss Vaughan's legal counsel appears likely to bring her case against Musicraft to a head. If the motion is granted, the record company must immediately fulfill its contract with Miss Vaughan or grant her an unconditional release.

In order to fulfill its contract with Miss Vaughan, the Musicraft firm would have to make payment to her of a sum estimated between ten and fifteen thousand dollars in unpaid royalties for 1948. Musicraft also would have to resume its recording of Miss Vaughan and the production and distribution of her records.

Decca To Emphasize Coral Label With New Artists

NEW YORK—Decca Records, Inc., is planning to place some heavy emphasis on its sister label, Coral Records, it was learned this past week.

Coral is currently enjoying peak success via several click recordings, the most recent of which, "You, You, You Are The One" by The Ames Brothers has spotlighted the vocal group into tremendous popularity.

It is known that the firm may plan on taking some of their talent from the Decca label and switching it to their Coral subsidiary. Recently signed Connie Haines and Jimmy Atkins are scheduled to appear on the Coral label. It is also reported that balladeer Bob Eberly, who has to contend with Bing Crosby and Dick Haymes on the Decca label, may soon be heard on the Coral label. Decca execs are conferring upon their new plans for placing added promotion and sales emphasis behind Coral.

PHONE! WIRE! RUSH YOUR AD TODAY FOR THE CASH BOX SPRING SPECIAL!



Keep Your Juke Box Jingling with These Sure-Fire Nickel-Pullers!!!

Ken Griffin Hits

R-187 YOU'RE MY LOVE SONG

Ken Griffin's own tune—coming along fast and shaping up as another "You Can't Be True, Dear." Backed with "The Miller's Daughter," an old continental favorite.

R-186 YOU, YOU ARE THE ONE

The latest candidate for the nation's hit parade... now tops in Chicago. Backed with "Five Foot Two, Eyes of Blue," an old favorite.

RONDO RECORDS • 329 S. Wood St., Chicago 12



OOH, LOOK!

**THE CASH BOX
"SPRING SPECIAL"
BIGGEST BUYING ISSUE OF '49**

**Goes To Press
Thurs. 5 P. M., Mar. 17th
Wire or Phone Your Ad TODAY!**

THE CASH BOX

32 W. RANDOLPH ST. CHICAGO 1, ILL. (Phone: DEarborn 2-0045) ★
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 1520 NO. GOWER HOLLYWOOD 28, CALIF. (Phone: HUDson 2-3359) ★

Andy Russell Guests With Windy City Jock



CHICAGO — Caught visiting with Chicago disk jockey Hal Tate, radio station WAIT, is Capitol Records artist Andy Russell. Andy dropped in on Hal during his stay in the Windy City on a personal appearance tour with wife Della. Tate's airshow, is one of the most popular in Chicago, with the dee-jay enjoying a tremendous listening audience.

RCA Victor Announces Prices For 45 RPM Platters & Player Attachment

CAMDEN, N. J.—Savings amounting to as much as 50 per cent are represented by the retail prices of RCA Victor's new 45-rpm vinyl plastic phonograph records compared to conventional 78-rpm records of the same nonbreakable material, according to J. B. Elliott, Vice President in charge of RCA Victor Consumer Products.

These and other savings were disclosed as Mr. Elliott announced retail prices of the new 45-rpm records, albums, and instruments, which will be introduced to the public March 31.

The single 45-rpm Red Seal classical record is priced at 95 cents, and single records in the other six categories are 65 cents each. This compares with \$1.25 for the conventional 12-inch 78-rpm shellac type records and \$2.00 for the Red Seal DeLuxe 12-inch vinyl plastic series, while the 10-inch conventional popular record is priced at 75 cents, all exclusive of tax.

Mr. Elliott also announced the prices of two complementary record-playing instruments in the 45-rpm system—a record-playing attachment for use with an existing radio or radio-phonograph, and a complete table model phonograph equipped with its own amplifier and loudspeaker. The attachment will retail at \$24.95, the complete phonograph at \$39.95. Additional instruments incorporating 45-rpm record-playing facilities, will be announced soon.

Music Ops & Dealers Look To Smash Hit Tune To Boost Disk Biz

NEW YORK—Music operators and record dealers this past week declared that the recording industry needed a series of new smash hit tunes to boost the business and give it a "well needed shot-in-the-arm."

Ops and dealers pointed to the current bad business with awe, avidly stating that play and sales were not what they should be. Many believed that bad business was attributed to the large amount of bad publicity concerning the new disk systems on the market, while others pointed to the fact, that popular song material, not string band music or waltzes, was not in any great demand.

THE CASH BOX REPORTS
THE NATION'S BIG 5
 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

- 1 ONE HAS MY NAME**
Jimmy Wakely
(Capitol 15162)
- 2 A HEART FULL OF LOVE**
Eddy Arnold
(RCA Victor 20-3174)
- 3 I LOVE YOU SO MUCH IT HURTS**
Jimmy Wakely
(Capitol 15243)
Floyd Tillman
(Columbia 20430)
- 4 THEN I TURNED AND WALKED SLOWLY AWAY**
Eddy Arnold
(RCA Victor 20-3174)
- 5 LET'S SAY GOODBYE LIKE WE SAID HELLO**
Ernest Tubb
(Decca 46144)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- TENNESSEE SATURDAY NIGHT**
Red Foley
(Decca 46136)
- HAVE YOU EVER BEEN LONELY**
Ernest Tubb
(Decca 46144)
- BOUQUET OF ROSES**
Eddy Arnold
(RCA Victor 20-2806)
- JUST A LITTLE LOVIN'**
Eddy Arnold
(RCA Victor 20-2806)
- DON'T ROB ANOTHER MAN'S CASTLE**
Eddy Arnold
(RCA Victor 21-0002)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

- | | |
|----------------|------------------|
| AL—Aladdin | ME—Mercury |
| AP—Apollo | MI—Miracle |
| AR—Aristocrat | MG—MGM |
| AS—Astor | MN—Manor |
| BN—Bandwagon | MO—Modern |
| BU—Bullet | MT—Metrotone |
| CA—Capitol | MU—Musicraft |
| CAS—Castle | NA—National |
| CM—Commodore | RE—Regent |
| CN—Continental | RO—Rondo |
| CO—Columbia | RA—Rainbow |
| CS—Coast | SA—Savoy |
| DA—Dana | SP—Specialty |
| DE—Decca | SI—Signature |
| DEL—DeLuxe | TE—Tempo |
| DMN—Damon | TW—Tower |
| EX—Exclusive | TWC—20th Century |
| JE—Jewel | UN—Universal |
| GR—Grand | VA—Varsity |
| KI—King | VI—Victor |
| LO—London | WO—World |

Mar. 12 Mar. 5
4—GALWAY BAY 89.9 55.1
 CO-38279—BILL JOHNSON
A Tree In the Meadow
 CS-1257—BOBBY WORTH
The Gal Who's Got My Heart
 DE-24295—BING CROSBY
My Girl's An Irish Girl
 LO-287—ANNE SHELTON
 MG-10270—JOSEPH McNALLY
In Old Donegal
 RA-70015—B. LESTER
 RO-184—FRAN ALLISON
 VI-20-3238—JANE PICKENS
One Sunday Afternoon
 VI-26-7506—MICHAEL O'DUFFY
My Lagan Love

5—I'VE GOT MY LOVE TO KEEP ME WARM 84.2 77.6
 CA-15330—THE STARLIGHTERS
More Beer!
 CO-38324—LES BROWN O.
I'm A Tellin' You
 DE-24550—THE MILLS BROS.
I Love You So Much It Hurts
 MG-10348—ART LUND
Someone Like You
 VI-20-3302—RAY NOBLE O.
Lady Of Spain

6—LAVENDER BLUE (Dilly Dilly) 68.2 60.1
 CA-15225—JACK SMITH
The Matador
 CO-38299—DINAH SHORE
So Dear To My Heart
 CL-2954—MACK CAMPBELL
 CR-185—HUGH CAMERON
 DE-24547—BURL IVES
Billy Boy
 LO-310—VERA LYNN
 ME-5246—ANNE VINCENT
So Dear To My Heart
 VI-20-3100—SAMMY KAYE O.
Down Among The Sheltering Palms

7—LITTLE BIRD TOLD ME, A 66.1 99.5
 CA-15308—BLU LU BARKER
What Did You Do To Me?
 CA-15326—SMOKEY ROGERS
Baby Me, Baby
 CO-38386—JERRY WAYNE-
 JEANETTE DAVIS
If That Isn't Love—What Is?
 DE-24514—EVELYN KNIGHT
Brush Those Tears From Your Eyes
 LO-389—THE WAYFARERS
Sulva Bay
 SU-1507—PAULA WATSON
 VI-20-3320—ROSE MURPHY
Baby, Baby

8—RED ROSES FOR A BLUE LADY 46.9 36.6
 DE-24549—GUY LOMBARDO O.
My Extraordinary Gal
 LO-392—BENNIE LEE
Flo And Joe
 ME-5201—JOHN LAURENZ
Somebody's Lyin'
 VI-20-3319—VAUGHN MONROE O.
Melancholy Minstrel

9—DOWN BY THE STATION 43.9 55.2
 CO-38404—RAY NOBLE
Just Reminiscing
 DE-24555—GUY LOMBARDO O.
Sweet Georgia Brown
 ME-5225—JOHNNY DESMOND
It's An Irish Lullaby
 MG-10309—SLIM GAILLARD
 VI-20-3317—TOMMY DORSEY O.
How Many Tears Must Fall

10—SO IN LOVE 37.9 31.4
 CA-15357—GORDON MacRAE
A Rosewood Spinet
 CO-38399—DINAH SHORE
Always True To You In My Fashion
 DE-24559—BING CROSBY
Why Can't You Behave
 ME-5230—PATTI PAGE
Where's The Man
 VI-20-3331—TOMMY DORSEY O.
While The Angelus Was Ringing

Mar. 12 Mar. 5
11—SUNFLOWER 31.2 31.3
 CA-15394—JACK SMITH
It's A Big Wide Wonderful World
 CO-38391—FRANK SINATRA
Once In Love With Amy
 DE-24568—RUSS MORGAN O.
Cruising Down The River
 LO-394—SAM BROWNE
How Many Tears Must Fall
 ME-5239—DICK "TWO TON" BAKER O.
Roll The Patrol
 MG-10339—JACK KILTY
Brush Those Tears From Your Eyes
 VI-20-3334—RAY McKINLEY O.
Little Jack Frost Get Lost

12—SO TIRED 31.1 36.4
 CA-15314—KAY STARR
Steady Daddy
 DE-24521—RUSS MORGAN O.
I Hear Music
 DE-24449—RUSS MORGAN O.
Rambling Rose
 DEL-1165—NANCY DONOVAN
 KI-4263—LONNIE JOHNSON
 LO-354—REGGIE GOFF
Say It Every Day
 VI-20-3350—FREDDY MARTIN O.
Humphrey Bogart Rhumba

13—I LOVE YOU SO MUCH IT HURTS 28.9 26.9
 CA-15243—JIMMY WAKELY
I Don't Want Your Sympathy
 CO-20430—FLOYD TILLMAN
I'll Take What I Can Get
 CO-38406—BUDDY CLARK
Love! Love! Love!
 DE-24550—THE MILLS BROS.
I've Got My Love To Keep Me Warm
 DE-46139—SHORTY LONG
 LO-441—REGGIE GOFF
 VI-20-3188—THE FRONTIERSMEN
Dear Okie

14—PUSSY CAT SONG, THE 27.4 31.1
 CA-15342—JO STAFFORD-
 GORDON MacRAE
I'll String Along With You
 DE-24533—PATTY ANDREWS-BOB CROSBY
Don't Worry 'Bout Strangers
 LO-365—JOY NICHOLS-BENNY LEE
 ME-5247—ANNE VINCENT-
 JOHN LAURENZ
Powder Your Face With Sunshine
 MG-30176—JIMMY DURANTE-
 BETTY GARRETT
Any State In The Forty-Eight
 VI-20-3288—PERRY COMO
Roses Of Picardy

15—YOU, YOU, YOU ARE THE ONE 21.2 13.4
 CR-60015—AMES BROS.
 DE-24569—RUSS MORGAN O.
 GR-25010—JOHNNY EAGER
 LO-391—DICK JAMES
 MG-10336—JACKIE BROWN QUINTET
 RO-186—KEN GRIFFIN
 VA-120—VARSITY ORCH.
 VI-20-3322—THE THREE SUNS

16—CARELESS HANDS 13.7 13.3
 CA-15379—MEL TORME
She's A Home Girl
 CO-20546—LEON McAULIFFE
 DE-24563—BOB & JEANNE
Don't Gamble With Romance
 ME-6170—EDDIE DEAN
 ME-5245—JOHN LAURENZ-
 ANNE VINCENT
Luckiest Guy In The World
 MG-10349—JOHNNY DESMOND
These Will Be The Best Years Of Our Lives
 VI-20-0007—SHORTY LONG
 VI-20-3321—SAMMY KAYE O.
Powder Your Face With Sunshine

17—ONCE IN LOVE WITH AMY 13.2 15.7
 CA-15329—DEAN MARTIN
Tarra Tarra Talar
 CO-38391—FRANK SINATRA
Sunflower
 DE-40065—RAY BOLGER
Make A Miracle
 ME-5226—JOHN LAURENZ
Sweet And Lovely
 VI-20-3324—FREDDY MARTIN O.
You Was

Mar. 12 Mar. 5
18—HERE I'LL STAY 13.1 10.5
 CA-15319—JO STAFFORD
Congratulations
 CO-38294—BUDDY CLARK
Green Up Time
 DE-24572—GUY LOMBARDO O.
So In Love
 LO-355—GRACIE FIELDS
Buttons And Bows
 ME-5229—RONNIE DEAUVILLE
Portrait Of Jennie
 VI-20-3063—SAMMY KAYE O.
Green Up Time

19—SWEET GEORGIA BROWN 10.6 9.7
 DE-24555—GUY LOMBARDO O.
 TE-652—BROTHER BONES

20—YOU WERE ONLY FOOLING 8.3 10.4
 CA-15226—KAY STARR
A Faded Summer Love
 CO-38232—ERIC WHITLEY
Down Among The Sheltering Palms
 DE-24507—INK SPOTS
Say Something Sweet To Your Sweetheart
 MG-10185—BLUE BARRON O.
It's Easy, When You Know How

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DOWN AMONG THE SHELTERING PALMS 4.7 4.5

22—MY DARLING, MY DARLING 4.6 8.0

23—LADY OF SPAIN 4.5 3.3

24—MORE BEER 4.4 8.3

25—TARRA TA-LARRA TA LAR 3.8 13.5

26—BUTTONS AND BOWS 3.7 9.3

27—CLANCY LOWERED THE BOOM 3.6 7.5

28—BY THE WAY 3.5 8.1

29—BEWILDERED 3.4 3.7

30—BLUE SKIRT WALTZ 3.3 9.6

31—FOREVER AND EVER 2.9 —

32—BEAUTIFUL EYES 2.8 2.7

33—ON A SLOW BOAT TO CHINA 2.7 8.2

34—EVERYWHERE 2.6 7.9

35—YOU WAS 1.9 2.8

36—LOVE ME, LOVE ME, LOVE ME 1.8 1.8

37—WHILE THE ANGELUS WAS RINGING 1.7 —

38—BOUQUET OF ROSES 1.3 3.5

39—WHAT DID I DO? 1.2 2.8

40—UNTIL 1.1 3.4

Mar. 12 Mar. 5
1—FAR AWAY PLACES 118.9 108.9

CA-15278—MARGARET WHITING
My Own True Love
 CO-38356—DINAH SHORE
Say It Isn't So
 CR-60016—AMES BROS.
 DE-24532—BING CROSBY
Tara-Talara-Tala
 LO-285—VERA-LYNN
 ME-5198—VIC DAMONE
Senorita
 VI-20-3316—PERRY COMO
Missouri Waltz

2—CRUISING DOWN THE RIVER 103.1 60.2

CA-15372—JACK SMITH
Coca Roca
 DE-24568—RUSS MORGAN O.
Sunflower
 LO-356—PRIMO SCALA O.
Dreaming
 ME-5249—HELEN CARROLL
Heart Of My Heart
 MG-10346—BLUE BARRON O.
Powder Your Face With Sunshine
 VI-20-3349—THE THREE SUNS
Allah's Holiday

3—POWDER YOUR FACE WITH SUNSHINE 90.2 100.0

CA-15351—DEAN MARTIN
Absence Makes The Heart Grow Fonder
 CO-38394—DORIS DAY-BUDDY CLARK
I'll String Along With You
 A-2031—DICK BYRON
 4530—EVELYN KNIGHT
One Sunday Afternoon
 -367—PRIMO SCALA O.
 ME-5247—ANNE VINCENT-
 JOHN LAURENZ
The Pussy Cat Song
 MG-10346—BLUE BARRON O.
Cruising Down The River
 VI-20-3321—SAMMY KAYE O.
Careless Hands



The Cash Box "SPRING SPECIAL"

Biggest BUYING ISSUE of the Year!

THE ONE BIG ISSUE YOU CAN CASH IN HEAVY.. GET

YOUR AD IN IMMEDIATELY — PHONE — WIRE —

All Ads Go To Press—Thurs., 5 P.M., March 17

PHONE! WIRE! PHONE! WIRE!

THE CASH BOX

32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS
(Phone: DEarborn 2-0045)



Publication Office
EMPIRE STATE BUILDING
NEW YORK CITY 1, N. Y.
(Phone: LOnacre 4-5321)



1520 NORTH GOWER
HOLLYWOOD 28, CALIF.
(Phone: HUdson 2-3359)

Five State Phonograph Operators Convention Lines Up Top Recording Stars For Its Annual Banquet

Meet At Radisson Hotel, Minneapolis, April 25 and 26, Will Be "Best Ever"

MINNEAPOLIS, MINN.—Ken Ferguson, publicity chairman for the forthcoming Five State Phonograph Operators Convention, flew into New York City to complete arrangements with the leading recording companies for the appearance of their top talent at the show. Ferguson was assured that all artists nearby at the time will be present.

The Convention will take place at the Hotel Radisson, Minneapolis, on April 25 and 26. The five states composing the group are Minnesota, Wisconsin, North Dakota, South Dakota, and Iowa. The last named state association joining the group for the first time.

Before flying home to Stillwater, Ferguson told *The Cash Box* "This meet will be the greatest we've ever run. Operator interest is exceptionally keen, and we expect a record attendance. In addition my mission in New York City assures us of the appearance of the best entertainment, which will probably be the finest array of stars ever gathered for a coin show."

Prior to the opening of regular meetings, the operators of the state of Minnesota will hold its own state wide meeting.

Then the proceedings will follow the same program as of the previous year, with the gala banquet to take place on the final evening, April 26.

It is reported that there will be more equipment exhibited and more exhibitors present than any previous year.

The annual "Year Book" is going ahead in good shape, Ferguson stated, and more advertising is expected than appeared in other journals.

Happy Birthday—

CHICAGO—Sam Stern, executive vice president of Williams Manufacturing Co., this city, celebrates a birthday March 16. "Greatest birthday present is the thrill I'm getting out of the success operators are having with our new game 'Dallas'" beamed Stern.

Maine Coin Machine Operators Association Formed—Bean, Pres.

Members Operate All Types Of Equipment

PORTLAND, ME.—Operators from all over the state of Maine met on Sunday, February 27, at the Hotel Worcester, Hallowell, and organized the Maine Coin Machine Operators Association.

All professional operators are welcomed by this group, regardless of the type of equipment they operate.

Following a dinner and general meeting, the group elected the following officers: George G. Bean, Brunswick, president; Charles Stillman, Augusta, vice president; Earl S. Libby, Portland, treasurer; and Mrs. Donald I. McNeil, Cape Elizabeth, secretary.

A Board of Directors was appointed, consisting of the following: Frank Howe, Wells; Joseph B. Glazier, Bangor; and Martin Oliver, Portland.

Charter members accepted into the association are: Donald Conroy, Bath; Wilfred E. Benoit, Auburn; Roy and Donald Estes, Rockland; Gordon Thurston, Scarborough; Amory P. McLellan, Gardiner; Clarence Ratcliff, Gardiner; M. H. Drew, Winthrop; Edford Campagna, Springvale; and M. H. Donovan, South Portland.

The purposes set down by the group are to foster good will with the public, to further the mutual interests of the Maine coin machine operators, and to stimulate public interest in automatic service.

Obsolete Tele On Way Out In New Jersey

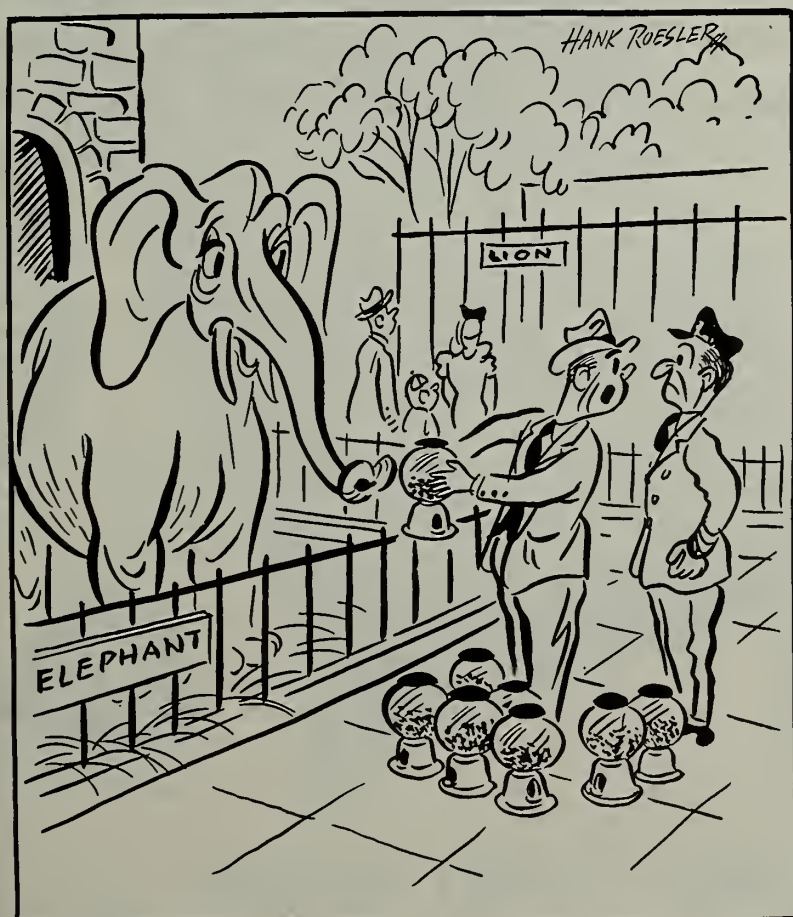
NEWARK, N. J.—A State Alcoholic Beverage Control official told a reporter from the World-Telegram (a New York daily newspaper) that Television is on the way out in New Jersey bars. Some bars are removing their sets as bad investments, while many without them are doing a good business, stated this official.

He further stated that some tavern owners have told him that some drinkers prefer a quiet atmosphere; that the owners had found customers buy fewer drinks while a program is on; non-paying barflies watch a show, keeping paying customers from the bar; and at certain occasions customers get into arguments over which program to watch.

(Ed Note: This report bears out the feature editorial (The Cash Box, February 26 issue) that the public is now ready for combination video-juke box installations to replace obsolete tele equipment.)

The Cash Box "SPRING SPECIAL"

Goes To Press—Thursday, March 17



"But I Understood They Like Peanuts"

**We Are Proud
To Announce
Our Appointment
as
EXCLUSIVE DISTRIBUTORS
for
WURLITZER PHONOGRAPHS
FOR NORTHERN ILLINOIS**

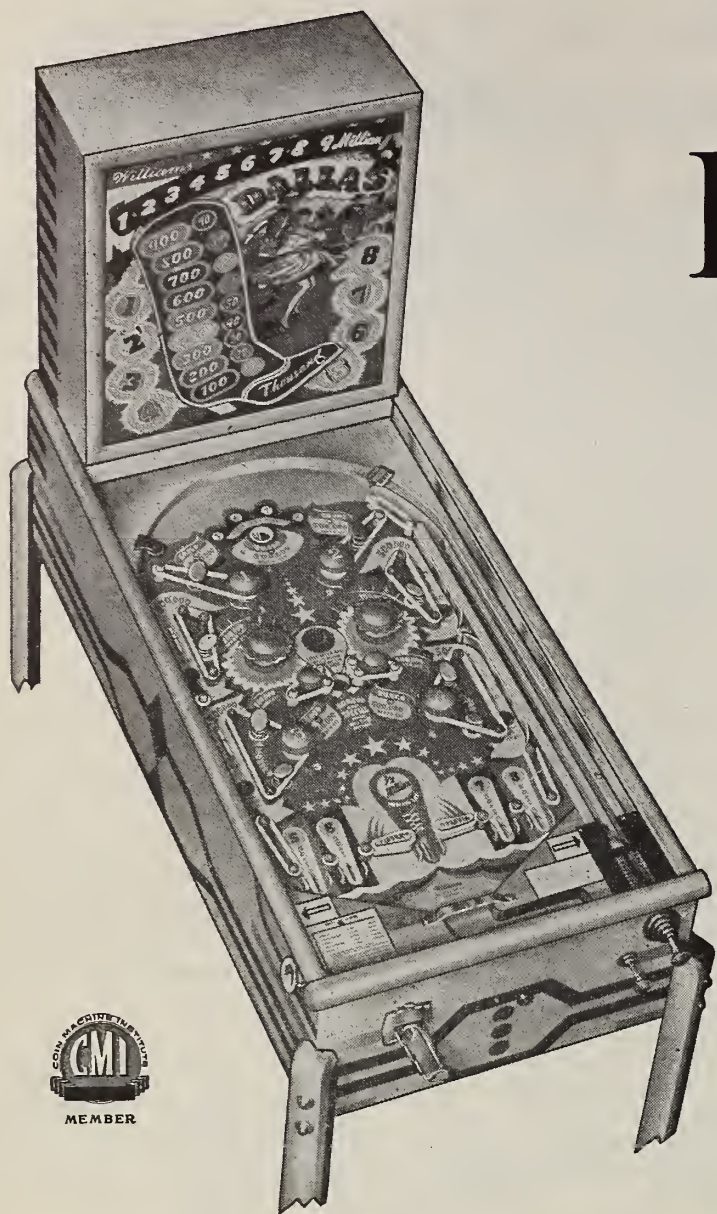
COMPLETE LINE OF WURLITZER
PHONOGRAPH PARTS — ALWAYS AVAILABLE

COVEN DISTRIBUTING CO.

3181 ELSTON AVE. • IND. 3-2210 • CHICAGO, ILL.

BALLY REGIONAL DISTRIBUTOR • HOLLYCRANE DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



Williams DALLAS

**Sensationally Popular
CONTROLLED SCORING**

ORIGINAL

**THUMPER BUMPERS!
HIGHEST RATING FOR
SERVICE-FREE PERFORMANCE
AND PROFITABLE PLAY!**

SEE IT—BUY IT AT YOUR DISTRIBUTOR TODAY!

Williams

MANUFACTURING
COMPANY

161 W. HURON STREET

CHICAGO 10, ILL.

Creators of Dependable Play Appeal

SHUFFLEBACK*

★ 16 Foot Continuous Playing Field Shuffleboard Game in ONLY 8 Feet of Space!

WATCH FOR OUR
ANNOUNCEMENT
About our new electric coin-
operated Score Board for
SHUFFLEBACK

Write—Phone—Wire for Details

SHUFFLEBACK SALES CO.

2633 W. LISBON AVE.

MILWAUKEE 5, WISC.

Phone: Hopkins 2-5381

PHIL MASON'S BEST BUYS

All coin operated phonographs are reconditioned by expert mechanics. Worn parts and broken plastics replaced. Cabinets refinished when necessary.

10 Packard Manhattans	\$285.00
7 Wurlitzer 1100	Write
3 Wurlitzer 1015	350.00
7 Wurlitzer 850	125.00
3 Wurlitzer refinished 750	235.00
3 Wurlitzer CM 71 with stands	69.50
1 Seeburg Remote 3 Wire Console	59.50
7 40 Selection AMI Wall Boxes	29.50
1 Mills Panoram	149.50
2 Bing-A-Rolls R.D.	225.00
1 Chi Coin Goalee R.D.	49.50
5 Gold Mine R.D.	34.50
2 Melodys R.D.	89.50
5 Singapore R.D.	34.50

Terms: 1/3 with order, balance C.O.D. or Sight Draft. Add \$5.00 each machine for crating. For any phonographs not listed call or write

MASON DISTRIBUTING CO.

602 Tenth Ave. New York 18, N. Y.
Phone: PLaza 7-7210

Michigan Aut. Phono Owners Assn. To Hold Annual Banquet On Apr. 23 at Latin Qtrs.

DETROIT, MICH.—The Michigan Automatic Phonograph Owners Association, this city, will hold its Annual Convention Banquet on April 23 at the Latin Quarter, it was announced by Roy Clason, business manager.

Proceeds will be donated to the local chapter of the American Cancer Society, it was stated.

The association's 1949 Year Book and Trade Directory, which is distributed at the banquet is now in preparation.

Wurlitzer Appoints New Distributors In Chicago, Milwaukee and Cincinnati

Coven Distributing Co. To Cover Northern Illinois; United Coin Machine Co. Handles Equipment For Milwaukee, Wis. Area; and Sicking, Inc. To Distribute In Cincinnati Area

NORTH TONAWANDA, N. Y.—The appointment of three new distributors for the Wurlitzer line of automatic phonographs and accessories was announced this week by Ed Wurgler, general sales manager for the manufacturing firm.

Taking over the Northern Illinois territory is the Coven Distributing Company, Inc., headed by Ben Coven.

"Ben Coven is ideally qualified to direct Wurlitzer distribution, having been active in both the operating and distributing phases of the coin machine business for many years" stated Wurgler. "His proven executive ability and successful record as a leading coinman in the Chicago area, place a wealth of valuable experience at the service of the operator."

United Coin Machine Company, Inc., 3724 West Vliet St., Milwaukee, Wis., were appointed distributors for the Milwaukee territory. Headed by the father and son team of Harry Jacobs, Jr. and Harry Jacobs, Sr., United has been active in the coin machine and

music machine business for many years.

"Our combined experience, plus our seasoned judgment and guidance is offered operators in our territory" stated the Jacobs team.

"In assuming their new Wurlitzer distributing responsibilities, the Jacobs have the full, long-range support of The Rudolph Wurlitzer Company" Wurgler stated. "Operators can count on them and their entire staff for friendly cooperation and expert assistance."

The long established and highly regarded firm of Sicking, Inc., Cincinnati, O., was appointed distributors for Wurlitzer for the Cincinnati, Ohio, area. Headed by the popular William (Bill) Marmer, Sicking was distributors for Wurlitzer several years ago.

"Operators can count on the entire staff here for friendly cooperation and expert assistance in meeting their needs and solving the problems of their business" said Marmer.

GENCO'S BIG TOP



★ ★ ★ ★ ★

**STEP THIS WAY AND
GET A LOAD OF THIS
TERRIFIC GAME!**

IT'S BIG—IT'S GREAT

**YESSIR—EVERY DAY
WILL BE A BIG DAY
WITH "BIG TOP"**



2621 N. ASHLAND AVE., CHICAGO 14, ILL.

ORDER FROM YOUR NEAREST DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Wurlitzer Wins Safety Award

NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company's North Tonawanda plant was honored for its safety record, at a dinner on Tuesday, March 1, in the Buffalo Hotel Statler, sponsored by the Buffalo Chamber of Commerce and the Associated Industries of New York State. Florian F. Fronczak, Wurlitzer manager of safety, received the award on behalf of the company and employees.

A 100% safety record at the Wurlitzer factory during the period from September 26 to December 25, 1948, won the North Tonawanda firm two plaques, one for the woodworking division and another for the metal-working division. Competition among Buffalo area manufacturers resulted in the awarding of 41 certificates of merit. It was the twenty-fourth Annual State-Wide Accident Prevention Campaign.

Like Father, Like Son!

CHICAGO—Al Stern, genial head of World Wide Distributing Company, this city, is smiling happily over the accomplishments of his son, Mark "Buddy."

Buddy was chosen president of his sophomore class at Senn, one of Chicago's largest and finest high schools.

Naturally, this measure of confidence expressed by his class is shared by his dad, who says, "It makes me realize that the years are really passing by. Buddy, who most coinmen remember as a bright youngster, is certainly starting out to make a name for himself—but quickly!"



EASTERN FLASHES

We had some visitors here this week, and it was enlightening to listen to them. Without exception these coinmen were not only pleased with their collections during the past year, but are looking toward 1949 with great optimism. One operator from the midwest told us that collections during 1948 were only 1% off from 1947, and another operator from the midwest, but a different state, reported that collections were better than 1947. We realize that all operators weren't as fortunate as those mentioned, but even so, business for most coinmen, while not reaching the heights reached during the war period, is most satisfactory, according to reports continually being received.

At this time, everyone in the trade is reporting improving conditions, and are looking toward more and more improvement as we go into the spring and summer months.

* * * * *

NOTE TO EVERYONE: THE BIG SPRING SPECIAL GOES TO PRESS THIS THURSDAY, MARCH 17. BIGGEST AND BEST BUYING AND SELLING ISSUE OF THE YEAR. RUSH ADS BY AIR MAIL—SPECIAL DELIVERY, WIRE OR PHONE.

* * * * *

Operators of all types of equipment in the state of Maine have formed the Maine Coin Machine Operators Association. First official meeting was held at the Hotel Worster, Hallowell, on Sunday, February 27. Officers elected are: George G. Bean, president; Charles Stillman, vice president; Earl S. Libby, treasurer; and Mrs. Donald I. McNeil, secretary. The group are formulating many plans to bring both themselves and the industry more favorable public acceptance and better business relationships. . . . A committee is being organized, consisting of all branches of the industry, to assist in the drive by the United Jewish Appeal for 1949. Albert S. Denver, president of the Automatic Music Operators Association, has issued a call to the leaders in the industry to meet at 12:30 p.m. March 17, Thursday, in Room 1311, 250 West 57th Street.

* * * * *

Ken Ferguson, Stillwater, Minn., in town for a few days. Ken flew into the big city in his own plane, a single motor job, which gets him all over the country, and fast. The main purpose of his visit was to contact recording companies, lining up talent for the forthcoming Five State Phonograph Operators Convention, for which he is publicity chairman. The meet takes place on April 25 and 26 at the Hotel Radisson, Minneapolis, Minn. Ferguson says he was extremely successful, and visitors and members at this meet can look forward to the greatest array of artists ever brought to the middle west for a coin machine meet.

After the convention winds up, and Ken can take a short breathing spell, he will leave for a month's trout fishing. (Never speak with our friends from Minnesota, but what they wind up about a fishing or hunting trip—boy, that's the life.)

* * * * *

The Paul Boizelle game "52," which is being handled in the Metropolitan New York area by Koeppel Distributing Company, is getting plenty of attention by local operators. Harry and Hymie Koeppel state that they expect fast sales action around April 1, when licenses for the complete year can be obtained, instead of for a few weeks at the same yearly fee. . . . Jack Semel, regional representative for Universal Industries, back from a New England trip, and tells us that he did very well with the firm's console "Arrow Bell." Jack will spend the next week in the city, then back on the road, this time heading south. . . . Harry Friar, well known op for many years, now operating successfully on Long Island and in New Jersey. . . . Jack Tashman, former games operator in Brooklyn, N. Y., visiting his coin friends in Miami, Fla. . . . Barney (Shugy) Sugerman, Runyon Sales Company, back at the office after covering his customers thruout Connecticut. However, Irv (Kempy) Kempner remains on the road.

* * * * *

Joe Abraham, Lake City Novelty Company, Cleveland, Ohio, in town and stayed on longer than he expected. He was seeing a relative off for Europe, but the sailing date was delayed due to a longshoremen's strike. Meanwhile, Joe used his time here to good advantage, seeing the coin companies. We understand he made some nice deals. . . . Dave Rosen, David Rosen Company, Philadelphia, Pa., on coinrow one day. . . . Al Bloom, Tele-Juke Corp., reports that his route of tele-music machines in the city is bringing in very high averages. The demand from other operators, Al states, is increasing daily. . . . Harry Berger, West Side Distributing Company, leaving shortly on another trip to Cuba. Harry tells us he'll spend more time this trip in Miami Beach, mostly resting. . . . Phil Mason, Mason Distributing Company, back from last week's trip with a load of equipment he picked up. Offering it to the trade, and plenty of buyers, he states.

* * * * *

Mike Munves runs out of town for a few days on biz, but can't stay away long. Has to rush back to the office as the demand for arcade equipment and games continues to increase. . . . Murray and Bill Weiner, Venders, Inc. (national representatives for U-Need-A Vendors, Inc.) tell us about some of new ideas which will be incorporated into their ciggy machine. Meanwhile their 9-column all electric job is going great, they state. . . . Dave Lowy and general sales manager Teddy Seidel, Dave Lowy & Company, in more action than we've seen them for quite a while. Biz is on the upgrade, Seidel reports, and from all indications, will get better as the weeks go by. . . . Al Blendow, Blendow & Meyers, Inc., had become quite proficient at Shuffleboard, but has lost the knack recently. Claims he's been so busy these past weeks, he hasn't had time to play. With the rush for arcade machines for the forthcoming season, with customers visiting his offices, and having to do some traveling, Blendow is sticking to biz only these days.

Wurlitzer 1015	\$349.50
Seeburg 1946	349.50
Seeburg 1947	439.50
Seeburg 1948	489.50

WANT TO BUY!
WILL PAY HIGHEST PRICES FOR
BING-A-ROLLS—
CHICOIN BASKETBALLS—
ALL TYPES OF LEGAL GAMES
Write—Wire—Phone
RUNYON SALES COMPANY
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

Hurry! Hurry! Hurry!
PHONE! WIRE! RUSH
YOUR AD TODAY FOR
THE CASH BOX
'SPRING SPECIAL'

GOES TO PRESS
THURSDAY
MARCH 17th

THE CASH BOX
EMPIRE STATE BLDG., N. Y. 1, N. Y.
(PHONE: LOnacre 4-5321)

COIN MACHINE MOVIES
For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 28, Cal.

★

GREATEST BARGAIN IN COIN MACHINE HISTORY!

Special Subscription Deal To THE CASH BOX

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . . Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) . . . \$15.00
- 26 WEEKS (1/2 YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

★

THRU THE COIN CHUTE



CHICAGO CHATTER

Move afoot by larger ops to arrange for employer-employee contracts. Some of the boys have suffered very bad experiences. When they leave servicemen go, they have found that they usually lose some of their best locations. These former employees instantly jump into the biz and take over some of the best spots they formerly serviced. To overcome any such action in the future, large ops are having their employees sign legal contracts which, after the employee leaves the firm, prevents him from soliciting the locations of his former employer. This contractual agreement between employer and employee is proving one of the most important in the coinbiz these days. It is simple for any legal counsellor to prepare.

Talk, talk and more talk for the past week, all about "shuffleboard parlors." As is well known these are starting to spring up here and there thruout the country. The belief is that they will become as prominent as the former "Cranelands," "Sportlands," "Playlands" and other such spots which have made their mark in the industry. A few leading shuffleboard ops here are planning big plans in this direction. Wouldn't surprise anyone to suddenly see some of these pop up in the heart of the Loop as well as in outlying business districts . . . Many very sorry to hear of auto accident of Herman Paster on his way down to Miami. Herman's car was hit by large truck. He's now in serious condition in hospital in Lafayette, Ind. with Mrs. Paster and Mrs. Taran who were driving with him also suffering internal injuries and also in hospital. Herman's little boy was thrown clear of the crash and suffered minor abrasions. All here are pulling for Herman to come out of it.

Sammy Mannarino in town this past week for just a few days and then flies down to Miami. Sammy advises business good where ops have slashed overhead and are continuing to feature best equipment they can possibly buy . . . Little bird whispers that Red Zogg is coming up with one of the really outstanding surprises very, very soon. Red usually pops with 'em even before anyone knows what's happened . . . Bally's announcement of six continuous production months on their great one-ball "Citation" didn't surprise anyone here. In fact, if anything, predictions were to the effect that six months after the next six months coinmen here believe that "Citation" will still be in heavy production. And that's really something these days—to hear ops talk thataway.

Jerry Haley over at Buckley Mfg. Co. advises that the firm are trying hard to catch up with orders which have been backlogging on them and they believe that very soon everyone will have all those new Buckley products . . . Ed Vojack over at O. D. Jennings & Co. is working harder than ever, he claims, what with his ad duties and callers and the way the new "Sun Chief" is going . . . Ben Coven a very, very happy boy this week with a very swell surprise announcement due any second which will make real news reading for all the coinmen in this area . . . Joe Beck over at Telequiz ready to pop with a new idea which is sure to make good reading . . . Joe Batten at Exhibit Supply reports that they just can't seem to catch up with orders for the Dale Gun anymore . . . that they're just flooding the wires asking for more and more . . . And Genco clicked right over the top with their brand new "Big Top" which was more or less expected by the Genco distribs who had seen the game before it went into production. Looks like the Genco consecutive winner streak is still going great guns with no halt in sight—not the way the factory is working on production trying to get the "Big Top" out to all the field.

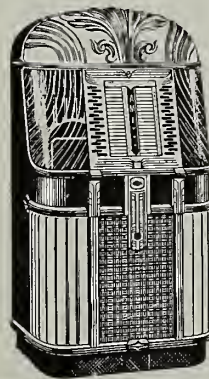
Sammy Stern is one happy guy over at Williams Mfg. Co. these days. Sam was 100 per cent sold on "Dallas" but never expected that the game would exceed even his fondest hopes. It's clicking . . . Bill (The Shadow) Billheimer of Como may travel himself out to Atlantic City—and not just for the ocean breezes either—Bill's all hepped up the way the arcades in Atlantic City are taking to "Hollycrane" . . . Gordon Sutton will soon have something to tell the field and will probably pull a surprise or two . . . Mel Binks continues to be one of the busiest guys in the console biz . . . Billy De Selm, Herb Oettinger, Lyn Durant and all the guys and gals at United Mfg. Co. busier than ever with a gorgeous gal named "Ramona"—entirely new and different play field with some real surprise scoring features . . . Best story of the week is the fact that some of the ops who visited over at United Mfg. Co. reported that "take is away up and going higher" which is something everyone likes to hear and it looks like the spring season opening is starting the ball to rolling speedier once more . . . Which reminds us—phone—wire—get that ad into our next issue—It's **THE BIG, ANNUAL "SPRING SPECIAL" OF The Cash Box—the biggest buying issue of the year—don't miss this one** . . . Lindy (AMI) Force telling about those two nights on television at 50 smackers a nite . . . even you haven't heard about it . . . suggest that you get in touch with Lindy and let him tell you the story . . . it's interesting, to say the very least.

H. F. (Denny) Dennison has something entirely different for the music ops which may show the way for grand increase in collections all down the line. Tests on the item have proved amazing. Can be used with every type of juke box and music system . . . Demand for financing of equipment continues very big everywhere in this area. Reports are to the effect that unless financing made possible sales of higher priced merchandise will be held down. Trade here believes industry should form own finance organization with investment from among people connected with the coinbiz . . . Sam Wolberg of Chicago Coin returns to take over the reins here with one of the best five ball games the firm have yet built, "Majors '49". Old timers will recall success of "Majors '41" and "Majors '44." Looks like "Majors '49" will top both of these former games. In the meantime the firm's going ahead on their Rebound board and gun . . . And talking about shuffleboard production . . . lots of action over at Rock-Ola where the boards are moved out in large numbers each day by the big trailers of the firm . . . R. R. (Rudy) Greenbaum is one of the busiest men in town. Rudy has been on the go without halt ever since the showing of the Trans-Vue video equipment at the Penthouse of the Morrison Hotel during the past convention. Fred Mann and Ben Palastrant of the firm have been traveling far and wide and report that interest in Trans-Vue is very great. Am also told that Rudy has a surprise up his sleeve . . . Seems like there will be big doings over at ABT where George Lewis has introduced the skill gun game of the firm and has already had some very nice action from leading ops . . . Head that DeWitt (Doc) Eaton was in town for a few days this past week and rushed back to his farm in Sarasota, Fla. Reports have it that Doe is now engaged in the growing of lychee nuts.



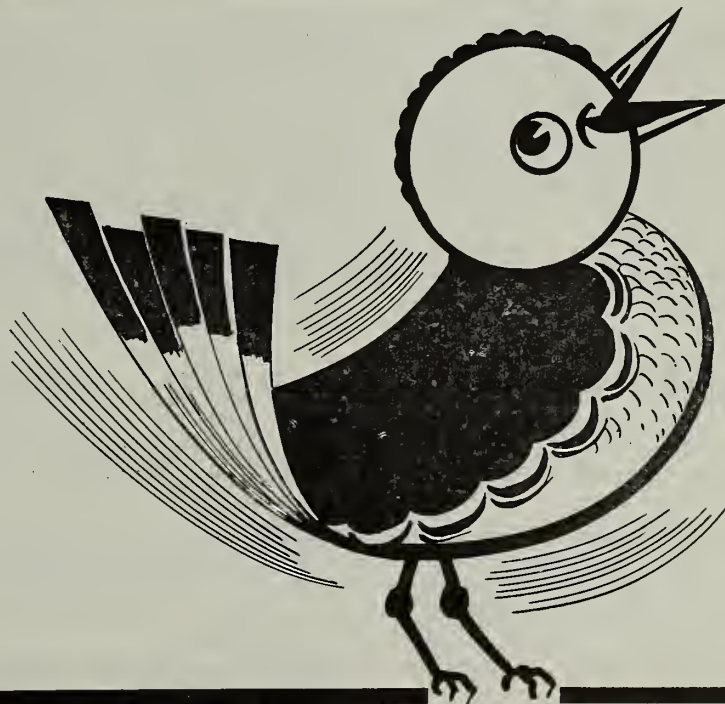
"AMI, Serial No. 6162 shows 135,540 plays with only EIGHT service calls!"

SERVICE REPORT



AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILL.



● This time . . . YOU be the EARLY BIRD . . . get into the BIGGEST BUYING ISSUE OF THE YEAR . . . **The Cash Box "SPRING SPECIAL"**. . . Closes Thursday, 5 P. M., March 17, 1949 . . . PHONE or WIRE your AD to us immediately! This is the ONE BIG ISSUE where YOUR AD will do YOU the MOST GOOD . . . the issue that's "timed perfectly" for the EARLY BIRDS TO GRAB THE BIG BUSINESS . . . remember—collections are going up everywhere in the nation . . . RUSH YOUR AD TODAY TO: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.



CALIFORNIA CLIPPINGS

That anticipated deal between Joe Peskin and Ray Powers made public this week and takes form of Ray handling the AMI box out of his Sacramento office . . . Powers, who will be spending lots of time up North now with Nels Nelson holding down L. A. office, also taking on the new Bard 40-record mirrored hideaway . . . As for the Peskin firm, still waiting to get detailed plans from Joe but the place is certainly jumping, with just about the biggest stock of new and used music equipt. of anyplace in this city, with possible exception of Minthornes . . . Over at Badger, W. R. Happel, Jr. still waiting on that super-duper donut machine that does everything but eat 'em . . . Also due any day is the new Keeney "Bonus Bell" console . . . In and going like blazes, according to Charlie Daniels at Paul Laymon's, is the Bally "Spot Bell" console, on which the "Mystery Feature" has proved a great attraction, to quote Charlie, who also told us that they're doing fine on the Royal Shuffleboard, on slightly used music equipt. and, for good measure, he threw in a plug for that super-slick shuffleboard Katswax . . . Laymon's will soon have an item of real interest in a new cigarette vending machine, a 5 column medium sizer selling for under a hundred bucks.

H. F. Millsbaugh of Western Shuffleboard Co. appears set to open branches in Portland and Seattle, where he's stirred up a load of interest in his black beauty . . . He's going up there this week to complete arrangements and Mary Sims, who was taking off for San Diego weekend when we dropped in, thinks she may be spending some time up North soon too . . . Fred Gaunt still loafing out on the desert while Bud Parr and staff keep busy "beating heads against the wall and selling shuffleboards like mad etc." (That's the way we got it) . . . Aubrey Stemler back from Fresno and still expecting that legal game from the East, in the meanwhile continuing to close out some used music at bottom prices, he tells us . . . Lyn Brown's version of the "legal game" took on more definite form this week when he revealed exclusively to *The Cash Box* (Look, Boss, I got a scoop) that the Chicago firm making it is almost ready for release and THAT THE GAME, ALREADY TESTED AND LEGALLY APPROVED IN LOS ANGELES, IS JUST FAR ENOUGH REMOVED FROM A ROLLDOWN TO BE KOSHER IN THIS CITY . . . At least, that's what the man said.

Caught Charlie Fulcher of Mills at the end of a hard day, trying to track down an elusive shipment of merchandise, but still his sunny self in telling us that the boards are holding their own and the new Tele-quiz is stirring up plenty interest in areas where nothing else has been going . . . Jack Simon of Sicking Co. heading back to Cincinnati to join Bill Marmer and the gang in celebrating Sicking firm's Golden Jubilee . . . On the Row this week: From Arizona came Frank George of Bagdad and Hillside's Harry Dollen, all the way from Boise, Idaho, was W. Charles Anderson . . . Regular visitors included Stockton's Lee Pritchard and E. J. Webb, Perry Irwin of Ventura, Harry Perrine from Oceanside, D. D. Brymer of Palos Verdes Estates, Paso Robles' E. L. Willard and Nat Smith from Barstow.

MINNEAPOLIS—ST. PAUL, MINN.

Now that there has been a break in the weather for the better, which we are happy to say, quite a few of the operators are making buying trips into the Twin Cities.

Seen in town were Walt Thorne, Staples, Minnesota . . . Francis Bohr of Lewiston, Minnesota in with a buddy of his looking over the Pin Ball situation . . . E. E. McDaniels, genial operator from Wadena, Minnesota, in town buying Pin Ball Machines . . . Ben Jahnke of Hutchinson, Minnesota made another one of his quick trips into town.

Herman Paster, president of the Paster & Mayflower Distributing Companies, St. Paul, is in a critical condition as a result of an accident just outside of La Fayette, Indiana. With Herman were his wife and four year old child, and Mrs. Sam Taran, wife of Sam Taran, president of the Taran Distributing Company, Miami, Florida . . . Kelly Diedrich of the Diedrich Supply Company, Chaska, Minnesota is in Florida at the present time, basking in that good old Florida sunshine . . . Phil Moses and his wife are leaving for a well earned vacation this Thursday, and they will head for Florida where they will spend several weeks just lazing around.

Harold Lieberman of the Lieberman Music Company is leaving for a Caribbean cruise—LUCKY FELLOW! . . . J. H. Bessler is back on the job with the Lieberman Music Company after a month's vacation in Florida . . . Wes Smith, well known Pin Ball Operator in Minneapolis is planning an extended trip into Texas.

The South Dakota State Operators' Association held its regular meeting March 5, 6, and 7 at the Lawler Hotel in Mitchell, South Dakota. The Twin Cities Distributors had their representatives at this meeting.

Bob Lammers of the Krueger Novelty Company is now making St. Cloud as his headquarters . . . Pete Wornson of Kasota, Minnesota also in town on one of his regular buying trips . . . Joe and Clarence Totzke of the Totzke Music Company, Fairmont, Minnesota also in town.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANTED

FOR THE BIGGEST BUYING SEASON OF THE YEAR . . .

Advertisers

WHO WANT TO CASH IN ON

The Cash Box
"SPRING SPECIAL"

GOES TO PRESS

Wed. Noon—Mar. 16

RUSH YOUR AD TODAY

NOTE:

This style Ad (Classified Display) now available at \$10.50 per inch—75c per agate line.

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—Bally Triple Bells, Bally Eureka's, Bally Draw Bells, and used Flipper Games. Equipment must be A-1 condition for resale. Cash awaiting. M. A. POLLARD CO., 728 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3070.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Dave Lowy & Company wants to buy 100 music machines. Also Amusement and Arcade Equipment. Will pay highest cash prices. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rolldowns, arcade, and vending machines—or any other type of equipment. MASON DISTRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—700 Wurlitzer parts as follows: # 36376 name plate and eschutcheon assembly; # 36346 & 47 left and right trim plate selector eschutcheon; # 36892 selector eschutcheon and number strip assembly; # 36997 coin slide and mounting plate assembly; # 36988 motor drive coin switch assembly; # 37013 grill rod assembly; # 37043 volume control unit. TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka's; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—100 Trays for Adams-Fairfax Cash Trays; also 100 bottom locks for same. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

WANT—Used Jennings post-war slots; used Packard Boxes; used Bally Citations and Lexingtons. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Phonographs, all models; Roll Downs; Pin Games; Cigarette machines. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-8464.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—One-balls: Bally Long-aces and Thorobreds \$39 ea. Five-balls: Baffle Cards \$27 ea. Spellbound, Trade Winds, Kilroy, Streamliner, and Sky Blazer—make offer. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—Metal Ball Roll-downs: Singapore & Hawaii \$49.50 ea. Tropicana \$54.50; Gold Mine, Cover Girl or Bermuda (original flippers) \$64.50 ea.; Melody Roll original flipper \$74.50. 1/3 deposit, balance C.O.D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—5 Mills 3-Bells 1947, good working order. Prices to sell \$295 ea. 1/3 down, balance C.O.D. GATEWAY AMUSEMENT CO., 748 N. 5th AVE., POCATELLO, IDAHO. Tel.: 1764-J.

FOR SALE—"Hollycrane"—the answer to the operator's prayer. This is the digger that is bringing in the biggest profits in history for operator after operator everywhere in the country. Get our price first before you buy. Here's a machine that will put you back in the really big money again. Write or wire: Box No. 444, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—Havana, Rio, Ranger, Fast Ball, Fiesta, Kilroy, Playboy, Maizie, Baffle Card, Cross Fire, Marjorie, Bowling League, Super Liner, Spellbound, etc., \$19.50 ea. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—Popcorn Sez Vendors. Thoroughly reconditioned like new! In lots of five \$99.50 ea. Singly \$109.50. 1/3 deposit, balance C.O.D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—2 Mills 2/5 Black Cherry Bells \$125 ea.; 1 Chicago Metal Double Safe Cabinet, refinished like new \$90; 1 Packard # 1200 Speaker (new) \$65; 1 Wurlitzer 1015, refinished \$385; 1 Evans Racer C.P., floor sample \$595. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Legal Equipment: Premier Barrel Rolls 10½' \$84.50, 12½' \$79.50, \$15 additional for crating. Bally Bowler like new, 6 mo. old, 8 to 15' adjustable \$219.50. Used Bally Heavy Hitters w/stand \$54.50 ea. Goalee \$89.50 crated. Skyfighter \$59.50, Undersea Raider \$89.50. Hollycrane Digger, brand new, in original crate—will sacrifice, 1/3 deposit, C.O.D. balance. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—Packed to go. Checked and cleaned. Ready for Location. Bing-A-Roll \$195; Advance Rolls \$80; Total Roll \$49.50; Electramoton Roll-A-Ball \$84.50; Hawaii RD \$39.50; Mimi RD \$39.50; ABT Challengers \$24.50. NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—100 brand new Personal Music Boxes; 5 brand new Personal Music Location Amplifiers; \$120 takes 20 boxes and 1 Amplifier; or make best offer on entire lot. BUSH DISTRIBUTING CO., 286 N. W. 29th ST., MIAMI 37, FLA.

FOR SALE—Bally Carnivals, like new, \$150 ea. Also other late flipper games. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WIS.

FOR SALE BIG BUSINESS

... for 1949 ... in the "Spring Special" issue of THE CASH BOX ... the one issue where you will cash in ... the one issue that opens the BIGGEST BUYING SEASON OF THE YEAR ...

DEADLINE: WED. NOON—
MARCH 16

Wire or Phone YOUR AD
TODAY to:

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK (1)

NOTICE: Above type Classified-Display advertising now available. Rate is 75c per agate line (\$10.50 per column inch). No outside borders. Top and bottom 1 point line rule divide ads. Only light faced type used for all caps. All ads on one column only.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Liteups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Aireon Blonde Bombshells and Fiestas, latest mechanisms and all improvements. Machines almost like new. \$329.50 ea. 1/3 deposit, balance C.O.D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—2 Bing-A-Rolls \$225 ea.; 3 Hi-Rolls \$175 ea.; Williams' All Stars \$199.50; Melody Roll and Bermuda both R.D. with original flippers, \$95 ea.; 6 Roll-A-Scores \$50; 5 Flash Bowlers 9 or 12 feet \$225; 6 Bank Rolls 9 feet \$45; 4 Advance Rolls \$75; 3 Hoop-A-Rolls 95; 2 Pitchem and Batems \$275; 2 Chicago Coin Midget Skee Balls \$325; 3 Singapore Roll Downs \$40; 2 Gold Mines with Flippers \$50; 2 Cover Girls with Flippers \$50; 1 Bubbles with Flippers \$50. All machines are clean and in working condition. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH. 4-5100.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—3-Wire Cable at 5c a foot; Rubber covered; color coated, red, white and black. Have installed Seeburg and Wurlitzer boxes and find it very satisfactory. Wire is guaranteed under any circumstances or money refunded. 5c a foot in 550 foot rolls—4½c a foot in 1100 ft. quantities. Also have 25 used Music Boxes: Wurlitzer 24's, 600's, 700's; Rock-Ola '39 DeLuxe, '38 Windsors; '38 Monarchs; Seeburg Gems, Regals; Mills Thrones and Empresses. Will sell whole lot or part. Any reasonable price will be accepted. BEDFORD NOVELTY CO., 314 W. PITT ST., BEDFORD, PA.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Close-out: Best Buy Ever! Brand new Pro-Scores in original crates, \$189.50 each, F.O.B. Chicago. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

FOR SALE—Victory Specials \$59.50; Special Entries \$149.50; Jockey Specials \$199.50; Humpty Dumpty \$79.50; Sunny \$79.50; Virginia \$99.50; Cinderella \$119.50; Yanks \$89.50; Lady Robin Hood \$124.50; Bonus Bell \$199.50; Wurlitzer 1015 \$399.50; Seeburg 147M \$419.50. Terms 1/3 Deposit, Balance C.O.D. ECONOMY SUPPLY CO., 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE—Carnivals, perfect, \$150; Wurlitzer 24 \$40; Ginger pinball \$15; Sea Isle \$25; Mills Melon Bell 5c like new \$175; Watling 10c \$30; Mills Throne \$60; Seeburg Classic \$75; Jennings 5c Silver Chief \$50; Jumbo Parades \$30; Smoker Bells 1c \$20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—4 Havanas, 4 Rio, 4 Fast Ball, 4 Amber, 4 Superliner, 2 Big Hits, 4 Super Score. 1 Smarty, 4 Big Leagues, 2 Midget Racer, 2 Sea Breeze, 2 Spellbound, 2 Kilroy, 1 Double Barrel, 2 Step Up—\$10 ea. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MA 7-4641 or 7-6391.

FOR SALE—Wurlitzer: 780 \$180; 616 \$90; 950 \$166.50; Keyboard Victories \$121.50. Seeburg Symphonolas \$54; Rock-Ola Commandos \$76.50. All in good condition. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA. or 304 IVY ST., N. E., ATLANTA, GA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Wooden Ball: Total Rolls \$49.50, Advance Rolls \$79.50, Auto Roll \$89.50. All thoroughly reconditioned. 1/3 deposit, balance C.O.D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—Bing-A-Roll \$225; Advance Roll \$65; Bang-A-Fitty, 12' or 14' \$125; Heavy Hitter \$35; Hoop-A-Roll \$150; Roll Down \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHECTADY 2, N. Y.

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—29 Super Deluxe Aireons, new coin conversion on door, new accumulator, up-to-date mechanism, discs repainted. These machines perform and appear in better condition than when originally shipped from the factory. \$219.50 ea. Lots of 5—\$200 ea. 1/3 deposit, balance C. O. D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or Phone LI 9106.

FOR SALE—10 Packard Boxes \$25 ea.; 1 '46 Aireon \$249; Bally Reserve Bell 25c play \$465; Long-aces, perfect \$60; Columbias '46 \$85. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. BELMONT RADIO SUPPLY, 1921 BELMONT AVENUE, CHICAGO 13, ILL.

FOR SALE—Skee Ball Parts—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike Parts—Mannikins, Wood Pins, Colls, New High Score Scoring Units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 W. IRVING PK., CHICAGO, ILL.

FOR SALE—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

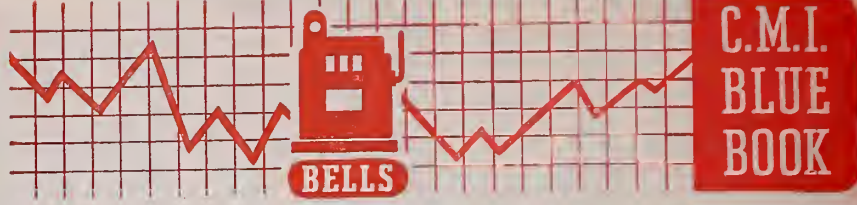
FOR SALE—Hard to buy Wurlitzer parts and plastics from model 412 to present day models. We have large stock on hand. Upper Midwest Wurlitzer distributors. Write: LIEBERMAN MUSIC CO., 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Radio tubes 60% off list; Contact Kicker Kits \$6.95; Ex. Flipper Kits No. 288E \$3.95. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILA. 22, PENNA.



Table listing prices for CONSOLES items like Jennings Club Con-sole, Jungle Camp FP, Jumbo Parade PO, etc.

Table listing prices for Silver Moon 25c, Skill Time '37, Super Bell 5c Comb, etc.



MILLS (Cont.)

Table listing prices for MILLS items like 50c Gold Chrome HL, 5c Gold Chrome, 10c Gold Chrome, etc.

P A C E

Table listing prices for PACE items like 5c Comet FV, 10c Comet FV, 25c Comet FV, etc.



Table listing prices for ONE-BALLS items like Big Game PO, Big Parley, Big Prize FP, etc.

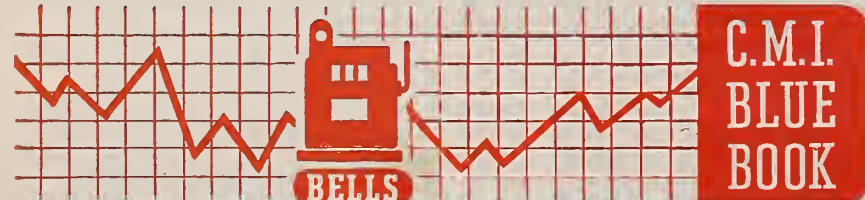
Table listing prices for items like Pastime (Rev), Pacemaker PO, Pimlico FP, etc.

GROETCHEN

Table listing prices for GROETCHEN items like 1c Columbia, 5c Columbia Chrome, etc.

JENNINGS

Table listing prices for JENNINGS items like 5c Chief, 10c Chief, 25c Chief, etc.



MILLS

Table listing prices for MILLS items like 5c Black HL, 10c Black HL, etc.

MILLS (Cont.)

Table listing prices for MILLS items like 25c Emerald Chrome, 50c Emerald Chrome, etc.

WATLING

Table listing prices for WATLING items like 5c Rolatop '48, 10c Rolatop '48, etc.

BUCKLEY

Table listing prices for BUCKLEY items like 5c Criss Crosse, 10c Criss Crosse, etc.

UNITED'S

RAMONA



***New, Different
Playfield Layout***



2 Spot Features



3-Value Kickout Pockets



***Quantity Replay Scoring
Possibilities Each Game***

FLIPPER
CONTROL
BUTTON
EACH SIDE

REPLAY
BUTTON

**FIVE
BALL
NOVELTY
REPLAY**

See Your Distributor

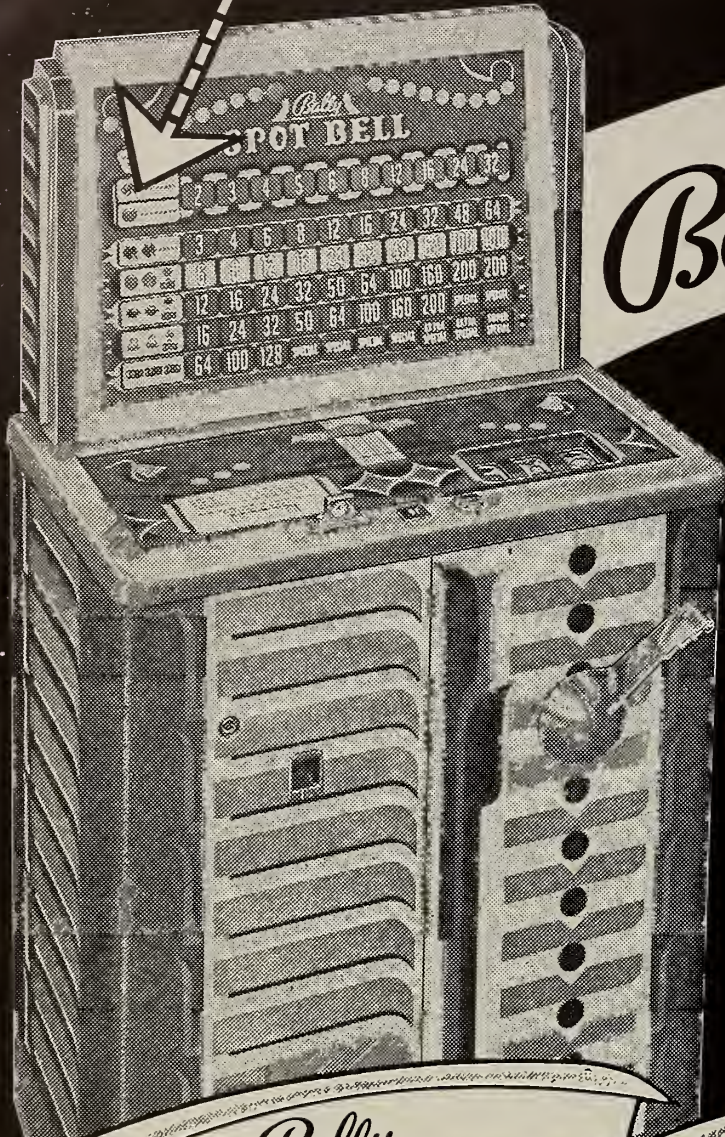


UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

MEMBER CMI

NEW "SPOTTED" SYMBOLS FEATURE AND "CITATION" ODDS BOOST BELL PROFITS



Bally® SPOT-BELL

Fast MULTIPLE COIN Play



SINGLE CHERRY WINNERS



SINGLE ORANGE WINNERS



*Greatest
Coin-Coaxer
in
Bell
History*

SINGLE-CHERRY and SINGLE-ORANGE flash for each coin deposited . . . just like Selections on a one-ball game. When Single-Cherry or Single-Orange remains lit, after flash, symbol remains lit during entire game. Both single-symbols may light . . . giving player two EXTRA EASY WINNERS. Extra coins advance Odds from 2 up to the big juicy Special, Extra Special and Super-Special. Odds either advance or remain as high as on previous coin . . . NEVER DROP BACK TO A LOWER BRACKET. Players actually play 10, 12 or more coins before spinning reels! Get your share of the SPOT-BELL profits . . . order today!

Bally®
CITATION
ONE-BALL FREE PLAY

Bally®
LEXINGTON
ONE-BALL AUTOMATIC

GREATEST ONE-BALLS EVER BUILT

The new MYSTERY "MULTIPLE" and GUARANTEED ODDS built into CITATION and LEXINGTON keep players pouring in coins by the hour. Odds "multiply" on a mystery basis . . . AND NEVER DROP BACK TO A LOWER BRACKET . . . always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Order from your Bally distributor today.



Bally®
LEXINGTON
is Automatic
Model equipped
with payout cup.
Identical to
Citation in fea-
tures and appear-
ance.



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS