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GROUP PLANS MORAL SPIRITUAL AWAKENING IN BLACK COMMUNITY - PAGE 1C

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CALL and POST



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OHIO'S BLACK NEWSPAPER

30 PAGES

Kwanzaa: A Celebration of Pride

By SUZETTA M. BANKS
Call and Post Contributing Writer

Just what exactly is this thing called Kwanzaa? Many African Americans may be asking themselves this question right about now. Beginning on December 26-January 1 (also the day of the Emancipation Proclamation of 1863), this cultural holiday meaning "first harvest," was developed by Dr. Maulana Ron Karenga, in California, 1966, to help African Americans gain a sense of pride regarding their heritage. The connection with Africa is important because it helps to restore African-American self-esteem, knowing that we come from a beautiful land that is the origin of the first human beings in creation.

Although this holiday does not involve worship, it utilizes seven principles (Nguzo Saba) that should be followed throughout the seven days for a group to reach a common goal.

(SEE PRIDE/PAGE 2A)

Lashutka swearing-in

Mayor Greg Lashutka will take his oath of office at 11:30 a.m. in the Mayor's Conference Room at City Hall on Thursday, December 28. Mayor Lashutka will be sworn into office for his second four year term as Mayor of Columbus by Chief Justice of the Ohio Supreme Court Tom Moyer.

Members of the media and a small group of friends, family and various city officials have been invited to the ceremony.

Anthony Browder Will Keynote 24th Annual Tribute To Martin Luther King, Jr.

Columbus, Ohio--Celebrations of Martin Luther King's "Dream" will occur all across Columbus in the month of January, and adding to this plethora of events will be Anthony Browder, author, publisher, cultural historian, and an educational consultant who will address the 24th annual tribute to Martin Luther King, Jr. at 7 PM on January 11, 1996 at the Hale Black Cultural Center, 153 W. 123th Ave.

Mr. Browder is the founder and director of the Institute of Karmic Guidance, a culturally oriented organization dedicated to the dissemination of "ancient Egyptian history and metaphysics. He holds fast to the belief that ancient Africans were the architects of civilization and that they developed the rudiments of what has become the scientific, religious and philosophical backbone of mankind. Mr. Browder has lectured extensively on topics pertaining to African and African America History and Culture throughout the United States, Mexico, Africa, Japan and Europe.

He is the author and publisher of From The Browder File: 22 Essays on the African American Experience, and Exploding the Myths, Volume 1: Nile Valley Contributions to Civilization. Mr. Browder describes himself as a chronicler of facts and information relative to the positive portrayal of the worldwide African experience.

The event is free and open to the public.

Fifty underprivileged youngsters shopped all day last Thursday with Police Officers

Oding Edwards
Staff Writer

It was a day filled with fun and excitement for the participants.

Columbus Police Department started "Shop with a Cop" six years ago. Each year the department raises money through departmental projects. Twelve thousand dollars were raised this year with raffle projects.

Portions of the shopping was funded through an one thousand dollar donation from McDonald's at 2245 Morse Road and a four thousand dollar donation from Wal Mart.

Each child was given a budget of one hundred and fifty dollars plus that went toward the purchasing of toys, shoes, coats and other clothing items.

The day began at 8:00 a.m. at Monaco's-Palace where the children sat down to a complimentary breakfast. Then each child paired up with an officer who guided them through the purchasing process.

Shop with a Cop started at Toys-R-Us and ended at Wal Mart, where they bought Pickett of McDonald's and a hat and scarf ensemble, courtesy of Wal Mart. The day of fun ended at the Discovery Zone.

"The kids are chosen through the police officer's day to day contact with street activities. We collect names of these children and compile our list," says Officer Dave Rails, one of the "Shop with a Cop" coordinators.

SEE FIFTY/PAGE 2A



CHAD OLIVER AT WALMART

Society Bank Presents Annual Minority business Advocate Awards



Society Bank held its 7th Annual Minority Business Advocate Award recently, at the Keltton House Museum. Iris McCord (center), Society vice president and Community Finance Lender, presented the Private Sector Minority Business Advocate Award to Sandra Willis Moody (left), and the Public Sector Minority Business Advocate Award to Deborah Younger (right).

Society Bank presented its 7th Annual Minority Business Advocate Awards recognizing outstanding leadership and dedication in support of minority business development within our community. The awards were presented to two women on Monday, December 18, at the Keltton House Museum.

The Public Sector Minority Business Advocate Award was presented to Deborah L. Younger of the City of Columbus Development Department. In presenting the award, Iris McCord, Society vice president and Community Finance Lender, said, "Deborah Younger is the epitome of a dedicated public servant working with the private sector to improve the quality of life for many residents of urban Columbus. Her leadership and direction the Neighborhood Development Department has taken that Agency to new heights and into new arenas. Because of Deborah and those around her, the City's housing initiatives, working through non-profit minority businesses, have given new meaning to the term 'economic development'. Additionally, for profit Minority Business Enterprises have benefitted from the various financing programs targeted for neighborhood businesses."

Younger, as administrator of the Neighborhood Development Division for the City of Columbus, oversees city community development programs, including neighborhood revitalization, central city commercial strip development, residential development, urban capital improvement projects and social service delivery systems.

The Private Sector Minority Business Advocate Award was presented to Sandra Willis Moody, executive vice president, Diverse Capital Corporation. "As a partner of Diverse Capital Corporation, Sandra Willis Moody has spearheaded the establishment of the firm as a recognized insurance and financial planning organization in the city of Columbus," McCord said. "Many Minority Business Enterprises receive invaluable investment guidance from Sandra. Her work as chairperson of the Columbus Equal Business Opportunity Commission has also seen immediate positive results. She has worked tirelessly to ensure that Columbus' African American and female-owned businesses gain a greater portion of

(SEE BANK/PAGE 2A)

Huntington's Ralph K. Frasier to Chair Ohio Board of Regents

The Ohio Board of Regents elected Ralph K. Frasier, Executive Vice President and General Counsel of The Huntington Bank, Columbus, to serve as Board Chairman in 1996. Regent Frasier, a Board member since 1987, has served as Vice Chairman of the Board for the past two years, and has chaired the Board's Academic and Access Programs Committee for the past four years.

"I welcome this leadership responsibility and appreciate the confidence of my colleagues who elected me to this position," said Frasier "I deeply value all of higher education, and consider the opportunity to contribute to its effective

stewardship among the most sacred public trusts a citizen can hold.

Chairman-elect Frasier will succeed Paul M. Dutton of Youngstown, who has chaired the Board for the past two years. "I have thoroughly enjoyed serving as Board Chairman, but I feel strongly that Board leadership should not remain in the hands of one individual for an extended period of time," Dutton said. "I pledge my full support of Chairman-elect Frasier"

"Paul Dutton has provided strong, effective leadership for this Board at a very critical juncture," said Chairman-elect Frasier. "In the last two years, Ohio

higher education has made quite remarkable progress toward achieving the goals outlined in the managing for the Future/Securing the Future/reports of 1992, and Paul Dutton deserves a share of the credit for that progress."

Chairman-elect Frasier holds a Bachelor of Science in Commerce and a law degree (magna cum laude) from North Carolina Central University. He currently serves on his alma mater's Board of Trustees and has served as Chairman and Vice Chairman of that Board. He formerly served as a trustee of Grant/Riverside Methodist Hospitals in Columbus. Chairman-elect Frasier lives

in Columbus. He is married to the former Jeannine Marie Quick of Columbus and they are the parents of six children.

Elizabeth K. Lanier of Cincinnati was elected Vice chairman of the Board for the upcoming year. Appointed to the Board of Regents in 1990, Mrs. Lanier has served as Board Secretary for the past two years and previously

(SEE CHAIR/APGE 2A)

Martin takes it to the street

By RICHARD BLAKE
Call and Post Staff Reporter

Though many charitable doors are open during the Christmas season, homelessness is a year round problem. Ada Martin and her organization Take It To The Streets Foundation, are making sure there's always room at the inn.

Six night a week, Martin, along with her husband, Harold and others attend to the needs of the homeless. Unlike shelters, which only offer housing and a meal for a night, Take It To The Streets also provides medical, educational and employment assistance. The Foundation also offers transitional housing, where the homeless can cook their own meals, and have a home-like environment.

"I don't feel that the shelter is the answer," says Martin. "That's just a roof over their heads. They get up, they do do what they want to do, come back and make sure they get a bed. It takes more than that. It takes treatment for the ones that are on drugs and alcohol. The ones that need to be educated, they need a wholistic program ... and that's what we're trying to give."

The homeless are everyday people who find themselves in extraordinary situations. "A lot of the homeless ... are people who have lost their jobs," she says. "Some of them are illiterate, either they're ashamed of it, or they're embarrassed and they don't want people to know that. So, it's kind of hard to find a job."

Martin was inspired to start the program thirteen years ago after an incident at a skating rink. As she and her daughters skated, her husband witnessed a homeless man about to get beaten for stealing another person's shoes. Mr. Martin intervened and said he would give his shoes to the homeless man if the stolen shoes were returned. Martin gave the man his new tennis shoes, sock and coat. His daughter pitched in and gave her watch.

Mr. Martin told the man to meet him at the corner of Fifth and High every day at a certain time. "We would feed him and provide whatever he needed," says Mrs. Martin. "It lasted about four days."

(SEE MARTIN/APGE 2A)



RALPH K. FRASIER
1996 Chairman/Ohio Board of Regents

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DECEMBER 1995

Fifty

From Page 1A

They are real excited about this. Some of them stay up all night waiting for this day. This gives them the opportunity to see police in a different light. We're not all bad."

"I feel great. I am glad to be here with some police. I got a coat, hat, toys and shoes. I got a bat mobile and six Batmen. I got something for my sister. I got two Walkie Talkie

and two sets of handcuffs. I am going to lock my brother up with the cuffs. I feel safe around Police Officers. I feel when I am around them I can have fun, without my life being in jeopardy," says Chad Oliver of Columbus. Other Quotes -

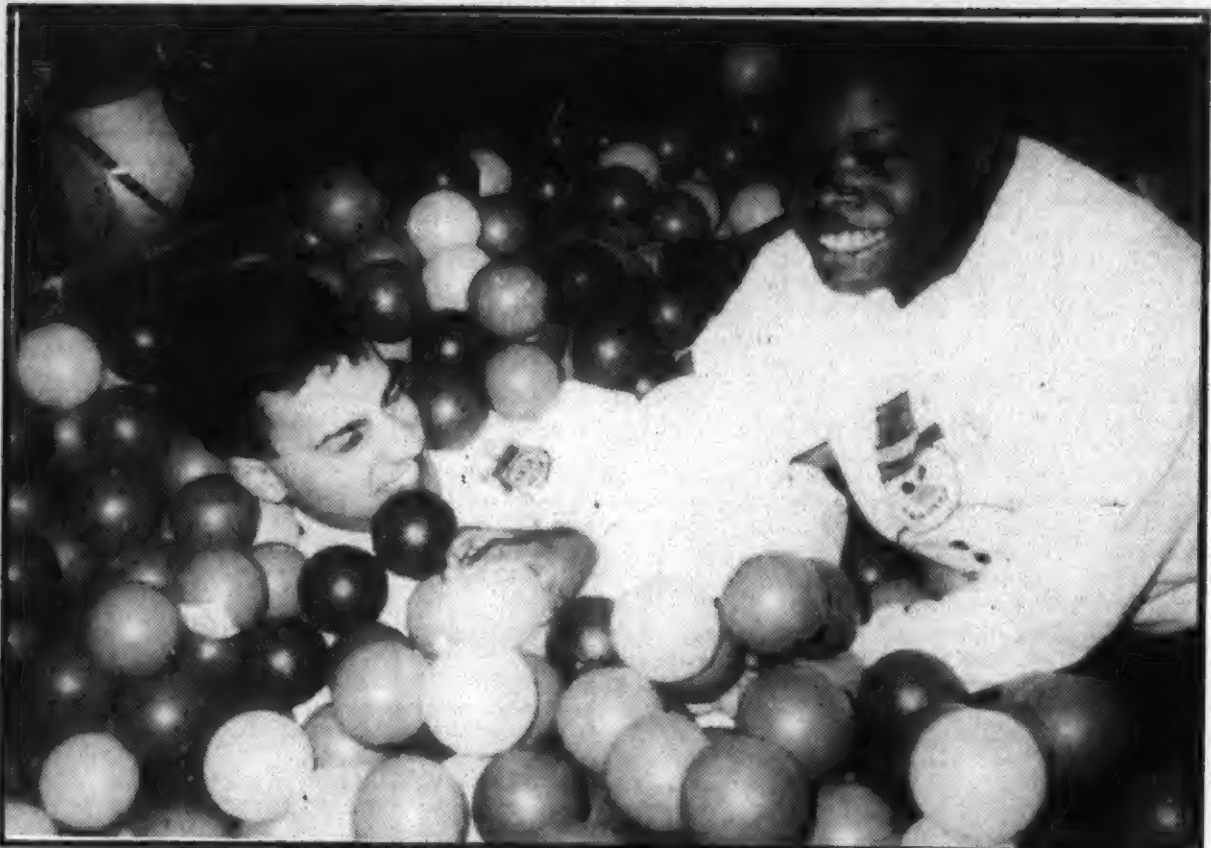
"It's fun. I'm getting shoes and a computer. I got a coat and remote control car. All of the police in the store are nice," says Dajon Sweeney of Columbus.

"I have always liked kids. This is the first year that I have been able to work with Shop with a Cop. Its a good program. Makes our department look good to kids so they won't be afraid of us. Kids are the future. We have to take care of them," says Officer Doug Petty.

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DEJUAN YOUNG with John Whitacre



CHAD OLIVER with Officer Keblor

Bank

From Page 1A

the City's procurement dollars through title 39. She is an advocate in the truest sense of the word."

Moody is a financial columnist for Purpose magazine, and is public relations chair for the Urban Business Professional Association and has chaired its Annual Conference.

Nearly 60 guests attended the awards luncheon and recognition program. Representatives from federal, state and local governments and another public sector organizations and individuals from the private sector joined Society clients to recognize and congratulate the recipients.

In a special presentation, The Columbus Girl Choir performed some holiday music and were the recipients of a \$1,000 donation from Society Bank. The Girl Choir funding was cut from the Columbus Public School's budget recently. "It's our duty to see that programs like the Girl Choir continue," McCord told the audience, "I challenge all of you to help them whenever and wherever possible," she concluded.

"Society Bank is grateful to our customers, not only for their business, but also for the opportunity they give us to help the communities we serve," stated Tim Dixon, Society's Columbus District President. "This is our 7th Annual Minority Business Advocate Awards presentation and we are extremely pleased to honor two such outstanding women. And to everyone, Society Bank and it's employees say 'thank you' for another outstanding year."

Pride

From Page 1A

They are: UMOJA (Unity), KUJICHA GULIA (Self-Determination), UJIMA (Collective Work and Responsibility), UJAMA (Cooperative Economics), NIA (Purpose), KUUMBA (Creativity), and IMANI (Faith). The colors displayed during the holiday are Benders-Red, Black, and a Green banner symbolizing the liberation of Africans all over the world.

The first day, a day of fasting, is ended by a candle lighting ceremony followed by an evening meal and discussion of the principle of the day. Tables are set with red, black, and green candles (MSHUMAA), which are lit for each principle used thus far, beginning with the black candle in the center. The red candles are symbolic of struggle, while the green represent victory. Along with the candles, fruits of the harvest (MAZEO) are present. The KARAMU or feast, is celebrated on December 31, testing the principles of Kwanzaa. It involves all Kwanzaa participants coming together to celebrate their heritage through feast, song, dance, and story.

Finally, the festival ends with IMANI, known as the faith day and the first day of the new year. For their commendable behavior and having met various goals, the children are given simple gifts that are usually educational and of African-American preference. This, along with the other aspects of Kwanzaa, not only enhance and encourage cultural pride, but additionally, family pride and unity as well.

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Chair

From Page 1A

chaired the Board's External Affairs Committee. She is a partner in the law firm of Frost & Jacobs, with a practice involving general corporate law, acquisitions and securities and commercial litigation.

Vice Chairman-elect Lanier holds a Bachelor's degree, with honors, from Smith College. Her law degree is from Columbia University, where she was a Harlan Fiske Stone Scholar. She has received honorary degrees from Cincinnati State Technical and Community College and the College of Mt. St. Joseph which she served as a Trustee.

Mrs. Lanier is General Counsel of the Southwest Ohio Regional Transit Authority and is a director of Star Gas Corporation. She is Vice Chairman of the Cincinnati Arts Association, and is a board member of the Cincinnati Parks Foundation, The Greater Cincinnati Convention & Visitors Bureau, and Lighthouse Youth Services. She also serves on the Children's Services Levy Committee, the RN Registry Advisory

Board, and the Summit on Racism Law & Justice Task Force. Mrs. Lanier lives in Cincinnati with her husband Addison and their three sons.

Gerald H. Gordon was elected Board Secretary. Appointed to the Board in 1993, Mr. Gordon is President and Chief Operating Officer of SunMedia Corporation, which owns six operating companies including Sun Newspapers, the largest paid-circulation weekly suburban newspaper chain in the United States. He holds an A.B.A. degree from Cuyahoga Community College and B.A. and M.S. degree from Cleveland State University. He formerly served on the Cleveland State University Board of Trustees, filling the post of treasurer for five years. Mr. Gordon has been recognized as a distinguished alumnus by Cuyahoga Community College and by Cleveland State University. Mr. Gordon resides in Brecksville, A Cleveland Suburb.

Board officers are elected annually, the officers elected will assume their responsibilities effective January 1, 1996.

Martin

From Page 1A

The fifth day, we went and he wasn't there. We cried, oh no, where is he? But there was another homeless person there. So, it's been going on ever since."

A strong spiritual base helps the Martins to bear the burdens of maintaining the foundation. Though she recently suffered a heart attack, Mrs. Martin continues diligently with her mission.

This past weekend, the organization, in conjunction with Channel 4, held a Christmas party and provided toys for the needy at Poindexter Recreation Center. Later that evening a dinner for the area's homeless was given, which featured an awards ceremony and gospel choir.

"We don't sell anything," she says, "not even a hot dog. We

make sure that the donations that come in go to the homeless ... we don't have any staff that's paid. It's all volunteer work." Take It To The Streets provides its services through private donations and occasional grants. State Representatives Charleta Tavares and Otto Beatty, along with City Council member Les Wright and State Senator Ben Espy have been a great help, she says.

However, Mrs. Martin says it doesn't require a lot of resources to make a difference. "I believe if there were more people out there who would do such as I'm doing, it would cut down a great amount of the number of homeless people," she says. "All it takes is some people who really care and have a lot of patience to reach out to them."

For information or to make donations to Take It To The Streets, call (614) 274-6878.



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Forgotten for the Holidays

Suzette M. Banks
Call and Post Contributing Writer

Joy, peace, goodwill towards man. These are just a few of the sentiments expressed during the holiday season. Unfortunately, there are others who are not fortunate. While countless families enjoyed a merry meal and good times, just as many individuals are hungry and or alone. Even though hot meals are provided by various shelters, such facilities fail to provide the joy and love that family gatherings can bring.

One homeless man in Columbus, who we will call "Dan," has been called a hero for his many accomplishments against city council regarding community and social issues, however, he commented on his situation saying, "Anyone, including heroes become homeless, and if people don't understand that they can become that way they're definitely mistaken. I don't use the word hero to describe myself, but over two million Ohioans have. If it can happen to me, it can certainly happen to anyone." Though shelters do all that they can to help home-

less victims, some are unaccommodating to the handicapped "Dan," in particular, walks with a cane which makes climbing the stairs found in some shelters extremely difficult.

Many churches, such as the The First Congregational Church, UCC, located on Broad Street, served Christmas dinners to the homeless, shut-in, and the lonely. According to Arlena Reynolds, Program Coordinator for "Bethlehem on Broad Street," First Congregational served about 2,500 meals in the city of Columbus, 900 of which were carried out to the lonely and shut-in.

Many homeless individuals are made to feel separated from society even though they may not be responsible for their dilemma. Factors such as lack of job opportunities, family disfunction, and violence to name a few, are often the cause of homelessness, not the victims themselves. To the homeless, every day, including Christmas, is a day of Survival, not one of joy, peace, and certainly, not giving. Christmas is a day for giving, however, every day should be a day for giving for those who are forgotten and in need.

Community Unites to Stop the Hate

By Odling Edwards
Call and Post Contributing Writer

ate group activities are on the rise in our communities. Positive relations are at an all time low. The Ku Klux Klan will visit Columbus for the third straight year on January 6. To prepare our community with proactive ways to deal with hate groups, a community response group was organized. On January 4, 1996, the City Community Relations Commission with support of over twenty community organizations, local business and media, will sponsor a program entitled "A Gathering For Understanding." The program will be held at First Congregational Church at 444 East Broad Street at 7:00 P.M. "We are concerned with how we treat each other from day to day," says Stove, Director, City Community Relations Commission. "The event is not so much concerned with extremist groups. It is about making life in Columbus better for everyone. It's about respecting diversity and common humanity."

will be included in the program. "I am pleased that there will be so many organizations getting together to educate the community on hate groups. I'd like to see year round programming and none one day of showboating!" says Rhonda Whitlow, President, Columbus Chapter NAACP. One of the highlights of the program will be the pledging of the statement of commitment: Our Town, Our Community, our people reflect a shared

vision from various segments of Columbus. Whereby we seek to promote hope, respect and opportunity and a safe environment for all of our diverse residents. We come together from various life experiences, faiths, and beliefs to uplift with respect of our diversity and our common humanity. We come together to admonish those who seek to foster the destructive element of hate, division and fear among our town, our community.

Microcomputer Learning Center Courses Offered

Non-credit microcomputer courses will be offered through The Ohio State University Office of Continuing Education. Courses will begin the second week of January 1996, and will be offered through March 14. The Microcomputer Learning Center is equipped with a 486 machine, SVGA Monitor and a mouse for each student's work station. This environment provides for hands-on learning. Some of the course topics include: Introduction Windows, Lotus, Excel, WordPerfect, Microsoft Word, Paradox, FoxPro, Access and PageMaker.

Courses are also taught in the Macintosh lab. Software packages include: Introduction Macintosh, PageMaker, Photoshop, and PowerPoint.

All courses are presented in one-day formats to accommodate participant schedules and are held on The Ohio State University Campus. Ample parking is available. Courses are priced from \$49 to \$199 each.

For more information and a complete list of courses and schedules, contact Stacy Haas Durst, University Office of Continuing Education, (614) 292-8571.

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7. Prize Details: Grand Prize (1): Trip for two to South Africa for 12 days/10 nights, which includes first class round-trip airfare from the United States, round-trip train travel, double occupancy hotel accommodations, transportation to and from the airport, meals and beverages, estimated value \$18,000. Trip must be taken between September 15, November 30, 1996. Meals, gratuities and all other expenses not specified herein are the responsibility of the entrant.
8. Runner-Up Prizes (2): Trip for two to Nassau, The Bahamas for 8 days/7 nights, which includes first class round-trip airfare from the United States, round-trip train travel, double occupancy hotel accommodations, transportation to and from the airport, meals and beverages, estimated value \$7,500 each. Specific travel dates and arrangements are subject to availability. Trip must be taken September 12, November 30, 1996. Meals, gratuities and all other expenses not specified herein are the responsibility of the entrant.
9. Additional Prizes (1,000): Kente embroidered "Bud" cap. Estimated retail value \$11.00 each. Total estimated retail value of all prizes \$42,000.
10. By accepting a prize, winner agrees to release and hold sponsors harmless from any and all claims, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this sweepstakes, entrants agree to be bound by all the Official Rules of this sweepstakes.
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Each year, one African American student graduating from a Cleveland public or parochial high school will be selected to receive a scholarship to Allegheny College. In addition, the recipient of the scholarship will be employed by LTV Steel during the summers following the freshman, sophomore and junior years.

Scholarship winners will be evaluated on academic achievement, SAT or ACT scores, citizenship and character. Graduation from Allegheny could even lead to a promising career with LTV.

For further information contact a counselor at a Cleveland public or parochial high school.



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OHIO'S BLACK NEWSPAPER

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MICHAEL T. BUSTAMANTE
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SHELLEY SHOCKLEY
City Editor

IN OUR OPINION

1996: A year of hope

As we close the books on 1995, there is much to be thankful for, and a basis for hope and expectation that 1996 will be a prosperous year.

First and foremost, we go into 1996 without any major armed conflicts, and a world generally at peace. President Clinton deserves credit for using his bully pulpit to mediate in the Middle East, Bosnia and other flash points across the globe. Nonetheless, we do have young Americans in uniform on foreign soil, who are at risk. We pray for their safe return.

At home, partisan bickering, and the Republican Congress' insistence on balancing the Federal budget on the backs of the elderly, the poor and the middle class, while giving the nation's wealthiest families a tax cut has resulted in the "shutting down" of the govern-

ment. We can only hope that the Congress will realize that the President has a strong resolve, and that they will ultimately back down on the unfair aspects of their proposed budget.

In our neighborhoods and schools, conditions have, by most measures, deteriorated over the last year. We can only hope that our elected officials, whom we elect and trust to make conditions better, will do the job that they are paid to do.

In his inaugural speech almost a year ago, Governor Voinovich urged Ohioans to devote a portion of the time and resources available to them to help others. We urge our readers to consider doing the same in 1996, so that the pain and misery of our brethren can be reduced.

The Ohio Civil Rights Commission

Agencies created for the enforcement of Civil Rights, providing equal opportunity for all, education and you name it, are all under attack at the Federal and State levels.

A few months ago, it was the Minority Financing Commission, then before that, the relentless work of Booker T. Tall, who tried to bring under one office Minority Contract certification and remove it from the maze of bureaucracy.

Now it is the Ohio Civil Rights Commission. How on earth anyone can expect a statewide investigative, reporting and enforcement agency to undertake a statewide program to ameliorate some of the practices of racist cities and workplaces in Ohio on \$11 million dollars each year bespeaks of the fault from budget makers, the legislature and all who are involved in this worthwhile undertaking. It actually says to Blacks in Ohio, here is \$.80 each and you seek out the Ohio Civil Rights Commission, as that is your allocation for correcting job discrimination, housing discrimination and all of the other ills of society.

Understaffed, underfunded and having been given a larger mandate from the state, plus taking on the

overload of the federal government's EEOC, what is the staff and commission to do?

Fortunately, the attack has not centered around the Chairman, Rev. E.T. Caviness, as he has been a hard working, honest servant for many years. He is a jovial fellow and whether it is at funerals, speeches or elsewhere, he tries to bring happiness, joviality and an uplifting spirit out of bad situations.

The remedy should not be scorn, vindictiveness, searching for disgruntled former employees and people who lost their cases. Rather, adequate funds, training of employees, a decent place to work and perhaps an ombudsman to interact between the agency and the public as some state agencies already have are the answer. There are many more agencies that need investigating, so let us concentrate on the Teacher's Retirement Fund, blatant murders in the prisons of Black men, and the list could go on and on. Let's look at some of the more serious inquiries that are going on in our state, before we attack those who are ostensibly doing their best with the limited resources at their disposal.

Improving the quality of life

There are many things that enhance the quality of life in a city, but two things, a low cost, efficient public transit system and an easily accessible public market where farmers or merchants

can meet the public face-to-face are nearly universal. Even in third world countries, commerce and access to communities off the main thoroughfares and national highways depend almost entirely on a system of public transportation and jitneys.

COTA improvements a must

There are those who believe the Central Ohio Transit Authority (COTA) is in continuing need of improvement. The Call and Post is among this group, for experience has demonstrated that public transportation is the only alternative for many of our low income residents, both working and on public assistance.

With low paying jobs available in far-flung areas of Columbus, the means of getting to those jobs on a reasonably flexible schedule, more buses must be scheduled more often. Such improvement is not without cost. Not only is it a major cost, it is one that must be subsidized. Someone has to pay and that decision can only be made as a consensus of the community.

In measuring the cost effectiveness of the subsidy too many influential people divide the subsidy by the

ridership and say that is the cost. Many voters fail to take into account the social cost of not having effective public transit. Increased automobile emissions are just one result of a public transit system that doesn't do its job.

The failure of Issue 3, in November is a blow against progress and will continue to be felt until COTA is financially able to meet the public's expectations. The public continues to expect more and must be willing to pay more.

The coalition that came together to support Issue 3, needs to continue selling public transit as a quick fix to improve the quality of life in Columbus. COTA administrators must continue trying to do more with what they have. It's part of their job to convince an unorganized, but skeptical public that access to jobs and public services can only happen with their support.

The North Market grows

History is filled with acknowledgments that life and commerce revolved around transactions in a public market. Public markets continue to play a vital role in commerce as a trading place which functions to help control prices by offering a variety of quality meats and produce at low and moderate prices. Most often pricing is computed through a relative formula of supply, product shelf life and consumer demand.

There are products for every taste and every budget. The ability to use large quantities, quickly, is sure to result in a bargain. Those with deep pockets and wanting the freshest, just flown in, delicacies can expect to pay more, but less than they would in supermarkets. Columbus meets the test for public markets, the North Market has expanded. It's 60 percent larger,

and open increased hours. Now open seven days a week, with extended hours Tuesday through Friday. The new market has a new 130 parking car lot constructed where the market's old Quonset Hut used to stand.

Now there's a new building and African-Americans own three of the 44 businesses in the larger, expanded market. Operating a fish market, a bakery, and an herbal medicine stand, African-Americans represent an inclusion not present in many cities. To the credit of the North Market management that's an advancement that should be a reality everywhere.

For shoppers who visit the market there are low prices to haggle over, freshness you can feel, and social interaction you can't get anywhere else. Those are blessings.

BEST OF LESTER'S WORLD



OTHER OPINIONS

Blacks in the boardroom

By WILLIAM REED

It's no secret that blacks have made little progress in climbing the corporate ladder in America. Thirty years after the initiation of affirmative action programs in the private and public sectors of American society, African Americans still hold only .06 percent of senior management positions in Fortune 1000 industrial and Fortune 500 service companies. Most American companies are devoid of African-American cultural and managerial input at the middle-and-upper-levels of their operations. Black men, in particular, have been shut out of advancement opportunities with women, both black and white, passing them up the career ladder with regularity. What would appear to be a short-term remedy toward getting sufficient black input in American business is to start our own businesses to service blacks and to start off at the pinnacle of Corporate America and give orders and advice from the top down.

Bob Bogle is a black businessman who has his own productive business and is now giving advice and orders from the top down in one of America's largest business operations. Bogle, publisher of the nation's oldest black-owned and operated newspaper, has joined USAir as the first black on its board of directors. Bogle, who has been the chief executive officer for the Philadelphia Tribune for the past four years, offers a true black voice to the board of the nation's fourth largest air line. A black entrepreneur, community leader, and activist, Bogle joins a growing list of African Americans who serve on boards of Fortune 500 companies nationally. Forty-nine percent of American companies now have at least one black on their board of directors, among them are Ken Chenault of American Express, John Jacob of Anheuser Busch Companies, Richard Parson of Time Warner and a number of others who serve on multiple boards, such as Earl Graves, who serves on the board of Chrysler Corp. among others. But, Bogle probably surpasses the others in having his ear closer to the ground in regard to "the black experience in America," due to his black newspaper's operation and direct involvement in community affairs in Philadelphia and across the nation. He recently completed serving two two-year terms as head of the National Newspaper Publishers Association (The Black Press of America).

"Bob Bogle is an individual of great diversity and commitment," said USAir President Seth Schofield. "His devotion to excellence in all that he does will greatly benefit the future successes of USAir," said Schofield. And add diversity to the airline's operations and bottom line is what Bogle is expected to do for the company, which has had its operational and financial woes in past years. While black pilots in the airline industry number only one percent of the total, executive-level contributions from people such as Bogle will



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surely change that statistic in short order. In 1990 USAir established its Special Market Sales program to capture a larger share of the \$33 billion African-American travel and tourism market. With the help of Bogle, who was then the NNPA's president, USAir began a long-term business relationship with the association as its official airline carrier. Starting in 1993, Bogle also helped USAir with a broader outreach effort to black groups. He helped the airline's president and Special Markets Sales staff host numerous meetings with black organization and community leaders in major urban markets across America. At a special dinner in his honor USAir hosted over 100 black corporate and organizational leaders. Among the Diamond Dinner guests were: Philadelphia Mayor Edward Rendell; Eugene Upshaw, president of the National Football League Players Association; Charles Bremer, executive director of the National Black Caucus of State Legislators; William Gray III, president and CEO of the United Negro College Fund; Jack Bryant of American Urban Radio Networks and Michael Jordan's mother, Ms. Delores Jordan. Schofield said, "The success of the Special Market Sales program affirms that growing our business with you, as your businesses grow, is good business for all of us. It is an affirmation that working with and embracing customers in diverse markets is the way to build partnerships like the ones we celebrate here."

In June 1995, a Target Market News readership survey of the subscribers of Amalgamated Publishers Inc.'s member newspapers named USAir as the number one airline among African-American newspaper readers. Reports indicate that black consumers spend \$4.5 billion each year just on travel and transportation. Fifty-six percent of blacks attend at least one convention a year, 83 percent make three, or more, business trips yearly and 45 percent of us make three, or more personal trips a year. Therefore, in landing in USAir's boardroom Bogle now has a first class opportunity from the top down to help the company from the ground up. If he can help USAir to continue to be the airline of choice for African Americans, then new, and growing, business from blacks will help the airline hire more people, and more blacks working means they will have more money to spend with black merchants, which will take the capitalistic concept full circle.

Drop back 10 and punt

When I was growing up, my mother used to tell me that a hard head makes a soft behind. This pearl of wisdom was usually imparted right before she meted out some form of punishment.

I thought about that saying when I heard that Cleveland public schools superintendent Richard Boyd planned on asking voters to approve a property tax increase to prop up the financially ailing district.

The three most influential Black men on the Cleveland scene today have told Boyd to cool his jets on seeking a levy until the district gets its act together.

Apparently, the advice of Lou Stokes, Mike White and George Forbes mean diddly squat to the superintendent.

Boyd holds to the belief that if he can objectively outline the dire financial straits of the predominately Black school district to Stokes, White and Forbes, that they will support the ballot initiative.

I have a piece of advice for Dr. Boyd: Don't hold your breath.

While an objective analysis of the district's financial woes will surely point to a need for additional funding, the strong emotions surrounding the Cleveland public schools cannot be blithely ignored.

Forbes, president of the Cleveland NAACP, is not backing off the organization's stance to actively campaign against the levy because of dismal student performance and a lack of progress since the U.S. District Court ordered the state to take over the schools last March.



PERSPECTIVES

By Powell Caesar

Mayor White has blasted school officials for not including public input in a district plan to reform the district.

Congressman Stokes is cool to the idea of a levy because he knows that it won't fly in the face of the district's credibility problems.

So where does this leave Superintendent Boyd? The answer is up the creek without a paddle.

I don't know who's giving Boyd his advice, but obviously whoever it is, doesn't have a clue about the inner workings of power, politics and the public-at-large in this town.

For starters, White is correct when he said public input was crucial for formulating a blueprint for school reform.

Likewise, Forbes hit the nail on the head when he pointed out the downward spiral of the district in educating urban youth.

For Boyd to forge ahead in this atmosphere of discontent is like the lamb lying down with the lion. A lamb who lies down with a lion should keep one eye open at all times.

When you've got three lions, you've really got problems.

OTHER OPINIONS

Affirmative Action and the Clarence Thomas factor

By BETTY JONES

This is the hardest thing that I have ever had to write, as I have never been more sickened by anything in my entire life than this. And it is really saying something for I was raised in a world where I was taught not to expect anything, and that the only thing that I would ever be was a "nigger." The Civil Rights movement changed all that, there was a time when the strategy of survival for my people was "going long to get along" even if it meant standing silent while an overseer beat to death the man you loved. Or the children of your womb on an auction block like cattle; amidst the inconceivable screams of horror coming from the lips of a mother's tortured soul. Yet, in order to survive we were compelled to follow a path of least resistance, being able to pray for a better day. Although that concept saved our lives, it has unfortunately reeked of a conceivably havoc with our minds. We have become, with a few exceptions, a race of drones who know only what we are told to think, and only how we're told to react and feel only what we are told to feel. People who make daily merchandise of our talents, yet who

display a continuous and open hatred for the nerve and audacity, of the mere thought that we should desire or seek any other agenda than the one that they have so meticulously chosen for us. We all know this, yet it seems that we have somehow still opted to participate in the insanity of the go along concept.

Oh we may grumble a bit from time to time, get upset or raise a little sand here and there, but just like waves created in a bucket by agitation, they soon subside and it is business as usual. Now I don't want to give the impression that this is some sort of trait at all, but a malady exhibited by oppressed people everywhere.

The irrefutable proof of which has been faithfully recorded in the very document that this Nation was founded upon the Declaration of Independence states and I quote "... All experience has shown that Mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms they are accustomed to..." This then, is the inescapable residual arising from slavery.

Fortunately, however a few of us, have come to realize that we now

have an opportunity to transcend disgust of my initial reactions. I



GUEST COLUMNIST

that pathology, and have begun the healing process of extricating our psyche from the putrid clutches of plantation mentality. However, those who opted not to discard the familiar strategy have become the progenistic fodder of the highest bidder, stumbling blindly into the machinations of one unprincipled beast after another. Never ever getting their bearing to discover the simple fact, that their oppressor is not God. A perfect example of which is Clarence Thomas.

In my attempts to analyze the bizarre judgements of Clarence Thomas and his reasons for wanting to join in the scientific destruction of his own self and his people; I had to set aside the anger and

stand in wonder at the man who has tasted the stinging bite of bigotry and racism, whose ancestor's backs have been beaten raw by the whips of scorpions who's blistering lies have stripped the light of essence and knowledge of being from us. How in the world he could justify severing the fragile thread that held at bay the wickedness of man.

Dismantling with the mere stroke, of at best a \$2.00 pen, the precious victory won by the life's blood of his own ancestors. I wondered how in hell a man who climbed the ranks by way of the Affirmative Action ladder, would mindfully forego the golden oppor-

tunity to fortify the most illusive concept on this planet. Sanity! Tossing away with impunity the beginnings of at least a semblance of restitution and accountability to himself and us by our oppressors, however imperfect... however minute. An accountability that could have led to our restoration and possibly their salvation.

Now I am not laying the totality of the dismantling of racism at the feet of one man, I am merely pointing out to Mr. Thomas that he was brought to this place on bloody backs, to play a pivotal role in history for the survival or ruin of "all" mankind. And in the eyes of this opinionist he didn't fare too well. And, it appears that slavery didn't do a damn thing for him! And moreover, since I will be the recipient and beneficiary of the repercussions of these servile judgments... I demand an accounting and query him thus:

Mr. Thomas, how can you render justice without logic? Mr. Thomas, how can you sit in majestic robes watching unmoved, by the screams of your own people arising from the irrefutable atrocities that lay open

before you daily. Mr. Thomas how can you watch newly emerging propaganda strategies such as the Bell Curve, in preparation for the destruction of our people for the year 2000 and beyond.

Mr. Thomas how can you stand by and watch the candy coated conspiracies enacted upon your own people by such entities as Planned Parenthood, who through malice and forethought, scientifically instituted the mechanisms necessary to produce our failed families, giving rise to babies having babies... mutating and descending still into babies killing babies! Mr. Thomas, why is it that you cannot hear the words of your own Prophet crying out from the grave... "When I look at the world, it fills me with sorrow, for children today really really gonna suffer tomorrow but who really cares who is willing to try to save a world that is destined to die?"

Ohhhhh... Mr. Thomas, Sweet Brother of original darkness, how could you stand there, and let our babies eyes watch as all of history recorded that their saviour was not... YOU.

Speak truth to power

What's happening in Congress right now is downright evil. It turns the mandate of the prophets and Jesus Christ, to protect the poor and the children, upside down!

I don't know any other word than evil to describe taking food from the mouths of babies in order to line the pockets of the richest, least needy Americans.

What name other than evil could be given to tearing apart the safety net of survival for poor, disabled, neglected, and abused children, while lavishing billions of dollars in tax breaks on wealthy individuals and corporations?

It is evil. And this is the time for each and every one of us who cares for children to say so. We must speak truth to power, whatever the party ideology.

We must urge our President to stop the immoral and unjust attacks on children contained in both the Senate and House block grant bills. I hope and pray that you will call the White House Comment Line today, at (202) 456-1111, and say:

"President Clinton: Don't abandon America's children. Do not sign any welfare or Medicaid reform bill that would make more children poor, sick, and hungry."

These days I think often about a story of two men conversing. The first says, "Sometimes I would like to ask God why He allows poverty, famine, and injustice,



NNPA FEATURE

Child Watch

By Marian Wright Edelman

when He could do something about it."

"Well, why don't you ask Him?" asks the friend.

"Because I'm afraid God might ask me the same question."

Of we don't speak truth to power and demand justice, we share the shame and guilt of our government's misplaced priorities.

If we don't speak truth to power and demand decent treatment of our children—who cannot vote, or lobby, or make his campaign contributions—we are part of the problem, rather than part of the solution. Our children need to grow up healthy and safe.

If we don't speak truth to power about the needs of our children, we will bear the responsibility of our silence.

Martin Niemöller, a German church leader who lived through World War II, left us this reminder about the cost of keeping silent in the face of power.

"In Germany they came first for the Communists, and I didn't speak up because I wasn't a Com-

munist. Then they came for the Jews, and I didn't speak up because I wasn't a Jew. Then they came for the trade unionists, and I didn't speak up because I wasn't a trade unionist. Then they came for the Catholics, and I didn't speak up because I was a Protestant. Then they came for me, and by that time no one was left to speak up."

Our children deserve our protection, and they deserve the protection of parents, leaders, and preachers.

And they deserve all of our strength, our commitment, and our willingness to speak truth to power. Will you help them?

Please call President Clinton today, at 202-456-1111, and urge others to make the call as well.

Marion Wright Edelman is president of the Children's Defense Fund and a leader of the Black Community Crusade for Children (BCCC) whose mission is to leave no child behind. For information about how you can join the Crusade call 1-800-ASK-BCCC.

Partnership for peace carries legacy of Marshall Plan

By MAJ. GEN. RICHARD C. ALEXANDER, Adjutant General

Fifty years ago, the United States enacted a plan to rebuild a war-torn Europe through democratic and economic reconstruction. The Marshall Plan, brainchild of W.W. II General of the Army George C. Marshall and Secretary of State under President Harry Truman, created a lasting framework for peace and cooperation that has endured among former allies and combatants alike. Only the Soviet Union declined to participate, leaving Marshall's vision of a unified Europe incomplete.

In the post-Cold War era, the Marshall Plan has been resurrected in the form of Partnerships for Peace. The Partnerships for Peace program is the United States' effort to assist emerging democracies in Russia, the former Soviet republics and Eastern Europe with the establishment of democratic and market-oriented institutions. Successful implementation of the program could provide a foundation for inter-

national security well into the 21st century.

The National Guard of Ohio and 20 other states is participating in the partnership program through a "military to military" exchange with the countries of Eastern Europe. Ohio has been matched with the Republic of Hungary. Our efforts, led by Governor George V. Voinovich and Mr. August Pust, director of multi-cultural affairs, have established strong ties with both military and civilian leaders over the past two years.

We have hosted recent visits by Hungary's defense minister and commander of the republic's civilian defense forces, as well as legal representatives and emergency management officials. Ohio has sent delegations to Hungary on several occasions to review defense policies and practices and provide our partners with new perspectives on national security through a citizen-based defense network.

Using the National Guard as a role model for use of the military in a democratic society is compelling,

It emphasizes the proper role of a military in a democracy, military subordination to civilian control, and military support to civilian authorities. The cost effectiveness of a well trained, capable part-time militia is also attractive to nations attempting to build free-market economies.

Our own founding fathers considered the concept of "common defense" through creation of a citizen-based defense force as integral to our national security. Lessons throughout history support this assertion, and, as Desert Storm proved—"When you bring the Guard, you bring America." A concept that has served us so well for more than 350 years is one worth trying in troubled Eastern Europe.

General Marshall would be proud of the role the National Guard has taken in carrying out the unfinished stages of his plan. By developing partnerships with former adversaries, we move further away from conflict and closer to peace... a lasting peace... for ourselves and generations to follow.

Mandatory arrest: Is it the best defense in domestic violence?

Abuse of women is the most prevalent form of family violence in the world, says anthropologist David Levinson in "Mandatory Arrest for Domestic Violence: Why it may prove the best first step in curbing repeat abuse," the cover story of the Fall issue of *Criminal Justice* magazine, published by the ABA Press for the American Bar Association's Section of Criminal Justice.

In a small number of cultures, women are rarely or never abused. Why? Because violent behavior is not rewarded. A woman's friends, relatives and neighbors automatically side with and support her at the first sign of abuse. And she is not forced to use the police or courts for assistance.

American women, however, must rely on domestic violence advocates, law enforcement officers, judges and even health care providers to intervene and stop abuse. But what is the most effective form of intervention?

Traditionally, police were taught that domestic violence was a private matter, ill-suited to public intervention. Police often ignored domestic violence calls, or purposely delayed responding for several hours. And when they did respond, they often seemed to side with the abuser, resisting making the arrest and warning the victim that arrest would only result in making her situation worse because her abuser would probably lose his job or be forced to pay badly needed money for bail or court costs.

No wonder battered women learned that calling the police was futile. One 1970s study of 109 severely battered women found they reported less than two percent

of the assaults they suffered to the police.

Times are changing. Society is increasingly recognizing that domestic violence is a serious crime. But the controversy about how police should respond in domestic violence cases remains.

The first scientifically controlled experiment to test the effectiveness of arrest was done in Minneapolis from early 1981 to mid-1982. Researchers Lawrence Sherman and Richard Berk compared the repeat-offense rates for misdemeanor domestic violence cases in three types of police response: arresting the abuser, removing the abuser from the household, and police acting only as mediators.

That study showed that six months after the initial police response, 24 percent of those who had been removed from the scene, and 19 percent who simply received advice, had repeated this violence. The same was true of only 10 percent of those who had been arrested.

Today, every state allows police to make an arrest based on the probable cause that a domestic violence offense has occurred, and more than half of the states and the District of Columbia have laws requiring police to arrest on probable cause for at least some domestic violence crimes.

Were the results of the Minneapolis study valid? Many question them for several reasons:

* Less than half the victims in the study completed the six-month follow-up interviews.

* Only a few police officers from two precincts volunteered to participate in the study — leading many to wonder whether most police were even willing to make an arrest

when a woman was assaulted by her partner.

* Some feared that police may have inadvertently sabotaged the experiment by failing to classify a call as a misdemeanor domestic violence incident if, for example, they wanted to help out a friend, or to avoid an arrest at the end of a shift or the start of a vacation.

About two years after the release of the Minneapolis police experiment, the National Institute of Justice began funding what would become six new studies to test whether those findings could be replicated in other cities, and whether any of the new theories were accurate. Results from five cities — Omaha, Neb., Milwaukee, Charlotte, N.C., Colorado Springs and Miami — have been released. Results from Atlanta were never made public.

While these new studies question the effectiveness of mandatory arrest — even Lawrence Sherman, one of the original Minneapolis study researchers, now argues against mandatory arrest — new studies by the National Center on Women and Family Law suggest design flaws make the results suspect.

The newest survey results show that mandatory arrest deserves a second look as the best way to stop repeat abuse. However, it only works, according to the authors, when used in conjunction with a community-based intervention service.

"Mandatory Arrest for Domestic Violence" discusses the flaws in the replication studies, as well as implementation of mandatory arrest laws, increased demand for domestic violence intervention services, and minimizing the harmful effects of mandatory arrest.

Caring about Medicare and Medicaid

Washington, D.C. -- Medicare (for the elderly) and Medicaid (for the poor) were enacted as part of the Great Society programs of President Lyndon B. Johnson in 1965. Together they provide health insurance coverage for almost 70 million Americans. Medicare is run entirely by the federal government and covers hospital and physician services for those over 65 and persons with disabilities.

Medicaid is financed by state and federal funds and administered by the states in accordance with federal regulations. The Medicaid program covers hospital, physician nursing home and home care services. Many states also use Medicaid funds to provide services to the developmentally disabled and mentally ill.

Republicans are passing legislation in Congress that makes large cuts in Medicare and Medicaid in order to pay for large tax cuts for the rich. In the case of Medicare, they have voted to slash payments to providers, raise premiums for physician coverage and expand managed care.

Their changes to Medicaid are even more drastic. They would convert the program from a federal-state health insurance program to a "block grant." States would get a flat sum of money, regardless of how many people enrolled, and growth in this block grant would be capped. These changes would devastate state budgets, forcing dramatic cuts in benefits and eligibility.

Hospitals will be big losers. About half of all hospital revenue comes from Medicare and state Medicaid programs, and payments to hospitals are targeted for large reductions. By 2002, Medicare hospital payments will have fallen by 14 percent in real terms and payments will only be covering 80 to 85 percent of actual hospital costs for Medicare beneficiaries.

Safety-net hospitals will take a big hit. Hospitals that serve large numbers of low-income patients, especially public hospitals, are in for a rough ride. Such hospitals get an average of 38 percent of their revenue from Medicaid, and an additional 30 percent from Medicare. State

Medicaid programs currently make special payments to such hospitals, known as Disproportionate Share Hospital (DSH) payments. DSH payments account for about 12 percent of revenue for an average public hospital. The Republican Medicare legislation would reduce Medicare DSH payments by 25 percent by 1997. The repeal of Medicaid would eliminate Medicaid DSH payments entirely, a potential death blow to dozens of public hospitals across the United States.

Teaching hospitals under the knife. Under current law, Medicare makes Graduate Medical Education (GME) payments to teaching hospitals that train medical residents. Under the Republican proposal, GME payments would be slashed by \$8.6 billion. Many hospitals would lose between 1/4 and 1/2 of the money they use to train medical residents. This is a particular problem for public hospitals, because they use GME programs to attract medical residents.

Reprinted from the National Rainbow Coalition's newsletter

Happy Holidays ... To You and Yours!

D E C C

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Nation of Islam to appeal libel suit dismissal

By RICHARD BLAKE
Call and Post Staff Reporter

A 4.4 billion dollar libel suit filed by Million Man March convener and

Nation of Islam leader Minister Louis Farrakhan against the New

York Post newspaper and its columnist Jack Newfield was dismissed by a judge on Dec. 19. The judge ruled that no proof of malice was shown toward the Muslim leader in the newspaper's reports on him.

Nation of Islam attorneys Ava Muhammad and Abdul Arif Muhammad issued the following statement:

"Since the beginning of this action, the New York Post has admitted, through its attorneys, that it printed defamatory statements concerning Min. Louis Farrakhan. We, in turn, made a clear record of the motive and intent behind the stories. The government planned to destroy Min. Farrakhan's credibility in the Black community, subjecting him to injury and even death, or to arrest and indict him for the murder of Malcolm X. The underlying objective was (and is) to deprive the Black community of its only independent and effective leadership ...

"We submitted videotapes, books, newspaper articles, documents, from law enforcement agencies, even an affidavit from the late attorney William Kuntzler, to provide the court with a complete history of the circumstances and events surrounding the assassina-

tion of Malcolm X. We made a clear record demonstrating the fact that the New York Post consciously and deliberately deviated from the truth when it printed the defamatory headlines: 'Widow of Malcolm X fingers Farrakhan' and 'Widow pins Malcolm X murder on Farrakhan.'

"... This is the same judge who nearly one year ago, ordered Min. Farrakhan to submit to a deposition; now, after the Post attorneys have introduced reports by the Anti-Defamation League into the record, she suddenly finds the case to be without merit. We cannot permit the Leader of the Nation of Islam to be maligned and vilified."

Minister Farrakhan and Dr. Shabazz have participated in several events together this year in order to foster greater unity in the Black community, including a May fundraiser and the Million Man March in October.

Stage set for Diabetes Benefit

Celebrities will be waiting on you, literally, at the ninth annual Celebrities For Diabetes Benefit on Wednesday, January 17, 1996 from 5:00 to 8:30 p.m. The stage is set for the event which will be held on the Capitol Theatre stage in the Vern Riffe Center at 77 South High Street, Columbus. The event sponsored by PruCare HMO-The Prudential, benefits the Central Ohio Diabetes Association (CODA).

The crowd of more than 600 will be waited on by beverage-toting celebrities from business, government, the media and sports. Tips from the star-struck guests benefit

CODA's diabetes programs. There will also be made-to-order gourmet food, compliments of the Wm. Graystone Winery.

Event chairs are Budd Fisher, PruCare HMO-the Prudential; Bill and Jane Butler, Wm. Graystone Winery; Olga Borrer, Borrer Corporation; Andrea Cambern, WBNS-TV; Larry James of Crabbe, Brown, Jones, Potts & Schmidt (attorneys); Bob and Sheila Klein, Villa Health Care Management; Diane McCloy of TV commercial fame; and Norm Plourde, Columbus City Center. They along with many other celebrities will be on hand to serve the crowd.

Entertainment will be supplied by rock and rollers Daddy Wags and Jerry Elliot of WLQV-FM-96, Amett Howard and the Creole Funk Band and The Bobby Floyd Trio. Other highlights include animals from the Columbus Zoo, the OSU Alumni Marching Band and celebrity look-a-likes.

The local stars will help create a brighter outlook for 150,000 people living with diabetes in Central Ohio.

Tickets are \$30 per person. Call (614) 486-7124 for tickets or more information.

Grant to Fund Local Efforts to Wipe Out Drops, Alcohol Abuse and Violence

To emphasize the importance of fighting violence and substance abuse in central Ohio, several local nonprofit organizations -- fueled by the receipt of a \$300,000 federal grant -- have joined forces to make \$175,000 available to neighborhood groups for prevention efforts.

The federal grant from the U.S. Center for Substance Abuse Prevention was awarded early this month to the Franklin County ADAMH Board on behalf of the Franklin County Prevention Institute. Under the grant, Franklin County Prevention Institute, which offers existing community partnership programs to prevent substance abuse, will join forces with the violence-prevention group Strategies Against Violence Everywhere (SAVE), forming a new coalition.

The grant will also fund a series of activities aimed at integrating prevention services into the general healthcare system. Over a three year period, a task force led by the Health Coalition of Central Ohio will develop, test and evaluate a pilot program for healthcare-based prevention.

Of the grant monies received, \$100,000 is designated for direct distribution to community groups in the form of community activity funds.

The Franklin County ADAMH Board, United Way of Franklin County, and the Columbus Foundation will combine forces to administer the new coalition, while each contributing an additional \$25,000 in support, pushing the total in available community activity funds to \$175,000. All funds will be distributed through the Franklin County Prevention Institute.

"It is significant that those three major nonprofit organizations have joined forces in fight violence and alcohol and drug abuse in our community," said Sharon Keaney, spokesperson for United Way of Franklin County. "This cause is of key importance, and this combined effort of several community service groups emphasizes the strong local commitment to the effort."

"The funders collaborative leverages scarce resources and furthers our efforts in support of neighborhood efforts to prevent crime and substance abuse," said

James Luck, president of the Columbus Foundation.

"By pooling their efforts in their local communities, individuals can make a difference in the fight against crime and substance abuse," said Phil Cass, president of the Franklin County ADAMH Board. "Many volunteers commit their time and energy to these important community effort, but sometimes financial assistance is needed to complete their efforts. When this is the case, the new community activity funds can serve as the necessary resource."

In early, 1996, Franklin County Prevention Institute will make application available to community-based groups and agencies, and community activity funds will be awarded next spring. The awards support projects that focus on changing attitudes, laws, and community standards related to alcohol and other drug use as well as violence. Additional specifics of the awards program will be announced in the near future.

For additional information, contact the Franklin County Prevention Institute at 224-8822.



Celebrities For Diabetes Chairpersons include (pictured L to R) Larry James (43206) of Crabbe, Brown, Jones, Potts & Schmidt; Andrea Cambern (43206), WBNS-TV; Bob and Sheila Klein (43209) from Villa Health Care Management.

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Honda gives teachers a lesson

Columbus teachers and students put aside their textbooks and don hardhats in November for a close-up, on-site look at today's manufacturing industry. While they left behind the chalk dust, they didn't walk into the dusty, loud, mechanized places of work they might have expected. Instead, they saw modern facilities and production techniques that have transformed the factory workplace.

The unique opportunity was part of **WHAT'S UP IN FACTORIES? EXPLORING THE NEW WORLD OF MANUFACTURING**, a first-of-its-kind educational outreach initiative developed by PBS flagship station Thirteen/WNET in New York to increase high school teachers' and students' awareness of manufacturing's impact on everyday life.

The first phase of the project in Columbus kicked off at WOSU-TV on Olentangy River Road with a half-day workshop where teachers learned hands-on, interactive methods to teach about the changing face of American factories. Workshops were followed by a visit to Honda of America Manufacturing, Inc., in Marysville, where teachers toured the facility and talked with company representatives about manufacturing.

The teachers, representing 17 school districts throughout central Ohio, have since taken these teaching methods back to their classrooms and are organizing manufacturing tours for students in their own communities. The American Production and Inventory Control Society (APICS) will help arrange tours for students through its Educational and Research Foundation arm.

Ed Clay, WOSU-TV Station Manager, said, "Participating in **WHAT'S UP IN FACTORIES?** is another example of WOSU's and public television's commitment to making the communities we serve better places to live. WOSU-TV is proud to work with Honda in this project that teaches young people about manufacturing. We hope that through this program both teachers and their students will learn about manufacturing and what companies like Honda do, how they do it and how important factories are to central Ohio."

Roger Lambert, Senior Manager of Company Communications for Honda of America Manufacturing in Marysville, said, "As one of the world's leading manufacturing companies, Honda has historically placed a high value on the process of discovery and innovation. Our company principle tells us to pursue the path of highest efficiency, and down that path is continuous education. We welcome the opportunity to host these teachers exploring the world of manufacturing."

Participating educators received an innovative curriculum program that includes a four-lesson teachers' resource guide with student worksheets and activity suggestions, and a step-by-step plan for organizing factory tours. Also part of the curriculum is a lively instructional video, narrated by popular teen actors, showing the human dimension of manufacturing along with footage of state-of-the-art manufacturing and design facilities. The materials were developed for use in a variety of disciplines for both college-prep and non-college bound students, as well as for guidance counseling.

"Manufacturing today offers a wide variety of career opportunities from marketing and sales to design and production, appealing to both high school graduates and people with college degrees," said Ann Mauze, Thirteen/WNET's Director of Outreach. "In addition to learning what some of these jobs entail through classroom instruction and activities, students will get an eye-opening factory tour that makes what they learn come alive."

The **WHAT'S UP IN FACTORIES?** program is funded by International Business Communications Council (IBCC), a nonprofit organization representing Japanese industry associations in the automobile and electronics fields. IBCC member companies, including factory, are actively participating in the program by opening their factories to teachers and students.

"Despite its importance in today's world," said Iwao Ojima, chairman of IBCC, "manufacturing is not generally a subject included in secondary school curricula, and few people—young or old—are aware of the dynamic changes that are transforming factories into increasingly sophisticated, knowledge-intensive and globally connected workplaces. IBCC is proud to support this excellent program to help young people better understand and appreciate manufacturing, as well as the rewards that come from making things and working in a team to solve problems and achieve goals."

After successfully being launched in New York and New Jersey in 1993, and nationally in five sites last year, the program is also being introduced in San Diego and Dallas this year.

WHAT'S UP IN FACTORIES? is coordinated by Thirteen/WNET, the flagship station of the Public Broadcasting Service (PBS). Thirteen/WNET in New York is a major producer of programming for PBS and a leading educational and cultural institution in the New York metropolitan area, providing programs and services that enrich the lives of people throughout the region and across the country.

Business

Looking at Blacks in business

By WILLIAM REED

What is the difference between Black-owned businesses and white-owned businesses? Far too many people in American society will tell you that the difference between Black businesses and ones owned by whites is that Black businesses have greater incidents of inferior merchandise and quality and poor customers treatment and service. Be that as it may, the real quantitative difference between Black-owned businesses and those owned by whites is \$141,000 per year per firm. Although they've made significant gains over the five years of a recent study, what many people say about Blacks in business—that they are like white people trying to dance—may be true. Surely their receipts, service and product levels and impact on community employment will have to increase.

According to the U.S. Department of Commerce, the number of Black-owned businesses nationwide increased 46 percent between 1987 and 1992. During that

time the number of Black-owned firms went from 424,165 to 620,912. Sales per firm averaged \$52,000 for Black-owned businesses while the average for all U.S. firms was \$193,000. Fifty-six percent of Black firms showed receipts of less than \$10,000 per year with only about 3,000 having annual sales of more than \$1 million.

African-American owned businesses are just not making enough individual gains yet to greatly impact employment and career opportunities in the Black community. Only about 10 percent of Black-owned businesses have paid employees. But, this 10 percent accounted for 70 percent of the gross receipts of all Black-owned businesses in the 1987 to 1992 period. Three hundred and forty Black-owned firms had 100 or more employees and accounted for \$6 billion in receipts. The 56 percent of Black-owned firms with receipts of less than \$10,000 a year did not generate enough revenue to pay the sole

proprietor and surely had no impact on providing employment opportunities. While the number of Black-owned businesses increased in size almost 200,000 the total number of all U.S. firms is up over three million, increasing 26 percent from 14 million in 1987 to 17 million in 1992. Gross receipts for these businesses grew 67 percent, from \$2 trillion to \$3 trillion.

In 1992, the majority of Black-owned firms were concentrated in the service industries. These industries accounted for 54 percent of all Black-owned firms and 34 percent of gross receipts. Forty-seven percent of the total number of Black-owned service firms are concentrated in business and personal services, accounting for 35 percent of gross receipts. The retail trade industry accounted for the next largest concentration of Black-owned firms at 14 percent of the firms and 22 percent of the receipts. In total, fully two-thirds of African-American businesses operated

as a service or retail trade business in 1992.

The majority-Black District of Columbia had the largest percentage of African-American owned firms with almost 30 percent of all firms in the city. The District was followed by Maryland where Blacks own 11 percent of all firms and Mississippi where Black business ownership is 10 percent of the total. California had the most Black-owned firms at 68,968, or 11 percent, with receipts of \$5.5 billion or 17 percent. New York was second with 51,312, or eight percent, and receipts of \$2.2 billion, or seven percent of total. Texas was third with 50,008 and eight percent of all firms, but had the second highest receipts of \$2.3 billion.

The majority of the successful Black businesses with employees have some form of government contract. Many experts say that the Clinton administration has "helped shape programs and made

(SEE BLACKS/PAGE 2B)

Holmes named Vice President of Mount Carmel Health Care System

The Mount Carmel Health System announces the appointment of Michael Holmes to the position of vice president, continuum care businesses. Holmes comes to Mount Carmel from Saint Joseph's Care Group, South Bend, Ind., which, like the Mount Carmel Health System, is a member of the Holy Cross Health System, also based in South Bend.

A Dublin resident, his new responsibilities include Mount Carmel Home Care, The Mount Carmel Hospice, Mount Carmel Connection (ambulance/mobile intensive care unit/minibus/courier service), and Mount Carmel Home Medical Equipment.

At Saint Joseph's Care Group, Holmes most recently had served as director of decision support services and community affairs liaison. He also had served in several other capacities, including director of neuromedical services and service line decision support, administrative assistant, corporate development, administrative intern, corporate development; health claims processor, patient accounts; and intern manager trainee.

While in South Bend, Holmes' community involvement activities included president, Neighborhood Housing Services; vice chairperson, Black and Minority Health Coalition; vice president,

Leaders and Positive Role Models; co-chairperson, Big Brothers/Big Sisters Minority Recruitment Board; board member, American Heart Association of Saint Joseph County; board member, Salvation Army of South Bend; Urban League of Saint Joseph County, Inc.; and South Bend/Mishawaka Chamber of Commerce Leadership Program.

Holmes is a member of the board of trustees for Holy Cross Care Services, based in South Bend and also a member of the Holy Cross Health System. His professional memberships include the American College of Health Care Executives.

Holmes holds a master's degree in administration from the University of Notre Dame, and a bachelor's degree in public health administration from Indiana University.



MICHAEL HOLMES

Blue Chip Foundation seeks awards nominees

The Blue Chip Foundation, a nonprofit corporation for the development and education of middle and high school students is seeking nominations for the coveted Blue Chip Award.

The Awards will be presented at the fifth annual Blue Chip Gala, Saturday, February 17, 1996 at the grand Aladdin Temple, 3850 Steve Rd.

This stellar "Black-tie" event was established in 1992 to recognize outstanding individuals and corporations for their significant contributions to the African American community.

"The Blue Chip Awards Gala gives us a unique opportunity to salute the contributions individuals and corporations make to the growth and development of the community and especially to its young people" said Blue Chip founder and president, Janet Smith.

Recognized as the preeminent business and social event in the African American community, the annual Gala attracts the community's best and brightest business executives and professionals. The event has been a sell-out for the past four years.

Individuals are honored in five areas of concentration; Arts/Entertainment; Busi-

ness; Communications; Education; and Social Services.

"The President's Award is given to a corporation, organization or individual who exemplify the spirit and character of The Blue Chip Foundation. In addition, this year we have added "The President's Future Leader Award" for some deserving student between the ages of 12 - 18 years

of age who have demonstrated a commitment and sense of purpose, through their community involvement" Smith added.

To receive a nomination form or to be put on the mailing list, you may call The Blue Chip Awards Gala information line at (614) 861-1772, nomination deadline is January 5, 1996.

Jackson named to ABA post

Reginald W. Jackson, a partner with Vorys, Sater, Seymour and Pease, was recently installed as chairman of the American Bar Association's (ABA) Conference of Minority Partners in Majority/Corporate Law Firms. The conference is a section of the ABA's Commission on Opportunities for Minorities in the Profession. The commission is comprised of Hispanic, Asian- and African-American lawyers who are partners at the most prestigious law firms in the country. Jackson's practice includes commercial, collection and bankruptcy areas with emphasis in representing secured creditors in Chapter 11 reorganization

proceedings and workouts. He also represents debtors in Chapter 11 proceedings. Additionally, Jackson supervises the firm's residential foreclosure practice.

ABA President Roberta Cooper Ramo also appointed Jackson to a one-year term as a member of the ABA's Coalition for Justice.

He is a member of the Columbus and American Bar Associations and the American Bankruptcy Institute. Jackson earned his bachelor's of arts degree from Cornell University and his law degree from the University of Pennsylvania.

Vorys, Sater, Seymour and Pease is an internationally-recognized law firm

based in Columbus, with offices in Cleveland, Cincinnati and Washington, D.C.



REGINALD W. JACKSON
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CSP installs underground distribution line in record time

To support new development in the rapidly growing northeastern part of Columbus, Columbus Southern Power (CSP) recently installed a 138-kilovolt underground line more quickly than any previous underground line in the company's history.

The 139-kilovolt line, used to transmit electricity to more than 13,000 residential, commercial and industrial CSP customers in the area, entered service in late November. Among the customers is The Limited Inc., which is embarking on major commercial development in the area. The 8,700-foot transmission line originates at Morse Road, runs along Stelzer Road and ends north of McCutcheon Road.

The installation was completed in approximately 15 months, beginning in August 1994 and ending last month, compared with two to four years for typical underground line projects.

The line also represents CSP's first installation of a high-pressure, 138-

kilovolt line filled with nitrogen.

"There are several benefits to using gas-filled lines on this project," said Tom Kirkpatrick, Distribution Engineering & Operations manager of Columbus Southern Power's Transmission and Distribution Department. "For instance, installation is more compact and less costly. In addition, this design requires the installation of fewer underground access points needed for maintenance and repairs."

At the request of The Limited Inc., installation of the line coincide with an ongoing utility construction project to support the development of a proposed area mall, office complex, hotel and other business and retail operations. The Limited shared in the installation costs because certain specifications were met to serve the needs of the construction project.

Kirkpatrick attributed the expedited work to use of Flash Fill®, the American

Electric Power-patented mixture of fly ash and water used as back fill in various applications. Fly ash is a by-product of using coal to produce electricity. American Electric Power is CSP's parent company.

In addition to Flash Fill® "setting up quickly," Kirkpatrick said, "We had tremendous cooperation between CSP and The Limited to help accelerate the project."

Richard L. Evans receives State Development Director's Award

COLUMBUS--State Development Director Donald E. Jakeway recently awarded Richard L. Evans with a 1995 State Development Director's Award. Mr. Evans received the award at the Ohio Economic Development Council's December meeting.

"Rick's efforts in encouraging economic development throughout the state and promoting Ohio internationally serve as a model," Director Jakeway said. "I was pleased to present him with this

(SEE EVANS/PAGE 3B)

DECEMBER 1995

Private health care accounts control costs and expand choices

By MICHAEL BOND
Call and Post Contributing Writer

Imagine a health-care plan that allows you to purchase health care services you want and gives you money at the end of the year. Not only that, this plan helps reduce health care costs for you and your employer.

Sound far fetched? Not if you work for Dominion Resources, Golden Rule Insurance Company, Forbes, or any of the more than 1,300 companies that offer Medical Savings Accounts (MSAs) to their employees as an alternative to traditional health care plans.

MSAs have proven to be an innovative and highly effective way

for companies to expand employee choice over medical decisions while also keeping costs down.

An MSA can be designed in many ways. The basic concept involves giving employees an account -- usually between \$1,000 and \$2,000 -- that they can use at their discretion for minor, routine medical services. Since most medical bills are paid directly from the private health-care account, cumbersome claims processing is eliminated.

Choice over health care also increases. An MSA could be used to pay for a wide range of health-care needs, including preventive care and services not always covered by traditional health plans (i.e., mammograms, counseling, etc.). Twenty-seven percent of the employees at the Golden Rule Insurance Company, for instance, now use health

services that they had not used before its MSA plan was implemented.

Moreover, most employees do not use the full amount of the MSA. An Ohio company in Danville reports 80 percent of its employees had money left over at the end of the year. Each employee started with a \$1,500 account, and the end-of-year balance averaged \$700. That's money that can be rolled over and allowed to grow in an employee's medical savings account, or withdrawn and used for other purposes. These end-of-the-year savings encourage employees to be more careful health-care shoppers, keeping costs down.

What happens if you spend more than the MSA amount? For expenses greater than the MSA, an employee usually pays a small amount out of pocket (often about

\$500), and then catastrophic health insurance pays the rest. Some employers don't even require out-of-pocket expenses -- the MSA and health insurance policy cover all expenses.

The company in Danville, for example, gives each employee an MSA valued at \$1,500 and a catastrophic health insurance policy that pays for health expenses above \$1,000. The employee is only liable for \$500 a year in "out-of-pocket expenses" -- and only if they first use up their \$1,500 MSA.

Some employees may build up surpluses in their MSA account over the years -- \$5,000, \$10,000 or more -- so that they never have to pay the deductible out-of-pocket.

The results of the MSA plans have been impressive. Indianapolis-based Golden Rule Insurance Company has reduced its

health care costs over 30 percent by adopting MSAs. At the end of its second year, employees reported an average of \$1,002 remaining in their accounts. A survey found 98 percent of these employees were satisfied with their plan.

A Washington State think tank, the Evergreen Freedom Foundation, confirmed these findings. A random survey of 17 firms using MSAs found the average savings to be about 10 percent. These companies cut their health-care costs an average of \$186 for single coverage and \$2,654 for family coverage. Four of the firms surveyed, including the Danville company, were located in Ohio.

Given these benefits, why aren't MSAs more common?

Simply put, current federal and state tax policies discourage their use. MSAs -- unlike traditional

health care benefits -- are considered income and taxed at the full rate. If MSAs were given the same tax treatment as regular health insurance plans, they would be even more widespread.

Twenty-nine states, including Ohio, have introduced MSA legislation in 1995. Fifteen states have already passed MSA legislation this year, bringing the total number of states with MSA laws to 23. This makes Medical Savings Accounts the single most popular health-care initiative at the state level in 1995 according to the Dallas-based National Center for Policy Analysis.

It's time for Ohio to join the other states with MSA laws and allow companies and employees to take advantage of expanded choices and lower health care costs.

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Coaxial launches interactive programming to cable customers

Coaxial Communications, the Central Ohio based cable operator, has brought the interactive entertainment universe home to its Columbus-area customers. Almost six hundred Coaxial households currently have their Sega Channel adapters in place with games in play. Almost 300 more customers are awaiting their unit's installation. The Cable operator is installing the adapters as fast as the General Instruments factory can manufacture and ship the units.

The local cable system is the first nationally to launch the General Instrument's-based version of Sega

Channel, now available to a limited number of its 83,000 cable customers. Sega Channel brings over

50 video and arcade games into the households of Sega Genesis owners, who are coaxial cable cus-

tomers, each month. Sega Channel is delivered.

Suspect sought in murder, assault of two Columbus men

The May 1995 fatal shooting of an eastside man and the wounding of his friend have been designated the crime of the week in the Crime Stoppers Program for the week of December 25.

Columbus Police said Lorenzo L. Fincher, 43, and a male companion were standing at the corner of E. Main Street and Linwood Avenue about 3:30 a.m., May 30 when they were approached by a man inquiring if they knew the whereabouts of a female, hite prostitute named "Sandy".

The man indicated the prostitute had robbed him earlier that eve-

ning. During their chat, a female who resembled the prostitute drove by in a vehicle, and asked Fincher and his friend if that was her inside. As they turned their heads to look at the vehicle the man pulled out a handgun and fired one shot striking Fincher in the back of the neck. He then fired at Fincher's friend, grazing him in the shoulder. The assailant fled on foot northbound on Linwood Avenue from E. Main Street.

Fincher was pronounced dead at Grant Medical Center shortly after the shooting. The other man was treated and released at the hospital.

Witnesses told police that the suspect was a black, male, in his mid 20's, about 6'3" tall, and weighed about 200 pounds. He had a short haircut, mustache, and was wearing all black clothing.

Anyone with information about this shooting is asked to call Crime Stoppers at 645-TIPS (8477). Crime stoppers has posted a reward of up to One Thousand Dollars for any information received by January 4, 1996, leading to an arrest and indictment in the crime.

Crime Stoppers also takes calls from persons with information about any felony. Information leading to the arrest and indictment of a

felony suspect could qualify commitee. A special coding system protects the identity of the caller, but allows him to be contacted at a later time.

Crime Stoppers is a non-profit organization. Reward money comes from private individuals, businesses, and foundations who see Crime Stoppers as an integral tool in the communities fight against crime. Tax deductible donations can be sent to Central Ohio Crime Stoppers, Incorporated, P.O. Box 16038, Columbus, OH 43216-6038.



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Two House Districts lose Black majorities: Will Congressional Black Caucus decline in size and numerical clout?

By WILLIAM REED
A divided federal judicial panel in Georgia has scrapped two of the state's three majority-Black congressional districts, an action that stresses the uncertain fate of districts across the nation, created after the last Census Report to enhance Black representation in Congress. "I think that this is the opening of the floodgates, creating

the potential to wipe out the Congressional Black Caucus, stated Penda Hair of the NAACP Legal Defense and Educational Fund.

Under the new electoral map, the 11 District of Rep. Cynthia McKinney (D) and the Second District of Rep. Sanford Bishop (D) would no longer have majority-Black voting populations. That would leave veteran civil rights leader, Rev. John Lewis's Atlanta-based district as the sole district among 11 with African Americans as the majority. Under the judges' new configuration McKinney and Bishop would reside in districts currently represented by two white Republicans; Reps. John Linder and Mac Collins, respectively. As a result of the plan Linder would lose the bulk of his current constituents and another white Republican, Rep. S. Saxby Chambliss, would no longer reside in his current Eighth District home base. But, House Speaker Newt Gingrich's Sixth District would remain virtually untouched.

In June the U.S. Supreme Court struck down Georgia's redistricting plan, saying the notice of equal opportunity is corrupted when legislative districts are drawn by purposely grouping together people on the basis of race. That left it to the Georgia legislature to draw a new plan, but lawmakers could not agree and left the politically charged decision to a federal court. Because of federal court rulings in the Georgia case and in one in Texas, lawsuits challenging majority-minority districts have been filed in six states. The outcome of these cases could change the racial composition of the House of Representatives, which now has 39 Black and one, Carole Mosley-Braun, in the Senate. "Creating a majority-minority district would require this court to engage in the unconstitutional racial gerrymandering characteristic of the plan we now replace, Georgians deserve a better fate," the judges wrote in a two to one opinion.

The outcome of the Georgia case is expected to have strong implications on redistricting in other cases in Louisiana, North Carolina and Texas, each of which sent new Blacks to Congress after the 1990 Census. U.S. House representatives such as: Cleo Fields of Louisiana's Fourth District; Eva Clayton of North Carolina's First District; Melvin Watt of the 12 District of North Carolina and Eddie Bernice Johnson of Texas' 30th District are in jeopardy of losing their seats. Texas also has two Hispanic-majority seats that could be affected by pending state legislation or judicial rulings.

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Blacks

(From Page 1B)
gains for the minority business community." The problem for Blacks and their economic development is: The lack of Black-owned business and commercial strips to handle Black consumer demands; a negative image by African Americans of Black-owned businesses and a lack of sufficient start-up capital for such businesses. Recent studies of Black consumer spending shows: \$70 billion a year spent on housing and household products; \$52.5 billion on food beverages and tobacco; \$31.3 billion on vehicles and related services; \$24 billion on clothing and personal care and \$10 billion on entertainment, books and travel. To have any real impact on overall Black economic development, Blacks in business will have to expand in these areas as well as new and emerging technologies.

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North Market offers shopping alternative

By RICHARD BLAKE
Call and Post Staff Reporter

For those who enjoy a leisurely paced, personal and social shopping experience compared to the impersonal lines and aisles of supermarkets, the North Market offers an old-fashioned atmosphere where one can shop, talk to vendors and choose from a wide variety of international fresh and prepared foods and grocery products.

Located at 59 Spruce St. (one block west of the Convention Center on High), North Market is currently Columbus' only public market house and has been in existence for over 120 years at its current site.

The market was recently moved into a renovated, two-level warehouse with new plumbing, heating, air conditioning and lighting. It will eventually house 45 merchants and an expanded Farmers

Market outside. The new market is 60 percent larger than the Quonset Hut that previously housed the market since 1948. The \$6 million expanded market was funded by the City of Columbus, a grant from the Capitol South Community Urban Redevelopment Corp and private donations.

The Market is home to 35 individual merchant owned businesses, including three African-American owned vendors: The Pie Place, Jacqueline's Herbs and Teas, and Vern's Fish Market.

The Pie Place is a perfect shop for delicious baked goods. Pie Place owner Mary Robinson, assisted by her husband Oscar, has been doing business in North Market for under two weeks, but already sales are booming. "We opened last Friday, and Saturday we sold out. It's really gone well," Mrs. Robinson says.

Mrs. Robinson has been baking for many years. She started by baking at home, and increased her customer base through yard sales and word of mouth, until she was able to open her own shop.

The Pie Place offers an assortment of pies including apple, cheery, pumpkin, mince and many other flavors. Mrs. Robinson says sweet potato and pecan pies are her specialty, though all varieties sell well. The Pie Place also offers honey buns, tarts and cookies.

Mrs. Robinson prides herself on the 100 percent vegetable shortening crust she uses for her pies. A sincere concern for customers and quality, in addition to her baking skills, is what makes her pies stand out. "You got to get to love it. It's really wonderful," she says.

Pies can also be phone ordered for pick-up at (614) 224-3235. Orders are held for one hour.

A sparkling personality, in addition to medical expertise, adds to the enjoyment of shopping at Jacqueline's Herbs and Teas. Jacqueline's, like The Pie Place, is a new addition to North Market and has enjoyed healthy sales during its first five weeks of business.

Owner Jacqueline Powell is a registered nurse with the state. She intends to add a certification in herbolgy to her credentials.

Herbs and natural spices are becoming an important part in many African-Americans health care choices Powell says. "A lot of them have been into it for a long time." Many of her customers come looking for remedies that they remember their parents and grandparents using, such as sassafras for colds. "More people are into wholistic health," she says, including some area hospitals.

Jacqueline's offers a wide variety of natural teas, herbs and spices to choose from. Her experience as a nurse allows her to assist customers in choosing products that may aid with particular ailments. Her best sellers include Earl Grey English Breakfast and China Black in teas, peppercorn in spices, and valerian root and catnip in herbs. Tax is charged on herbs used for medicinal purposes.

Powell has recently added a selection of books on natural health and herbs to her shop.

Vern's is a welcomed change from the processed, frozen fare found in the average supermarket. "An important factor" for customers, he says, "is the variety offered and being able to have one on one" contact with the salesman.

Vernon Manns, owner of Vern's has been a vendor in the North Market for twelve years. He had experience in the ice and cold storage business before retiring from his civil service job and starting the fish market. "Business has been a lot better than I thought it was going to be," he says.

Vern's has a wide variety of fresh water and salt water seafood including fish such as black bass, salmon, tuna, ocean perch, and others. Herring, which he says is one of the more healthful choices and has a good flavor, is his best selling fish. In addition to fish he also offers oysters, shrimp, scallops. Hand-out menus are available for those who want to know the best way to cook and prepare a particular fish or seafood.

Fish has gained in popularity in the past few years, he says, as more and more people choose it as a healthful alternative to meats. "People have acquired a taste for fish, especially saltwater fish," he says. "Whatever your seafood preference, you'll probably find it at Vern's."

A Grand Opening Celebration is scheduled from January 22 thru 27th. The celebration will feature cooking demonstrations, book signings, and more. A permanent exhibit on the history of public markets will open on the second floor mezzanine in the spring.

North Market is open for full operation from Tuesday through Saturday, and limited operation on Sunday and Monday. Hours are Tuesday through Friday, 9 a.m. to 7 p.m., and 8 a.m. to 5 p.m. on Saturday, Sunday and Monday.



BLACK SHOPPERS look for fresh produce at North Market.



NORTH MARKET, 59 Spruce St., one block east of High.

CEA'S '96 MLK Award Winner

The Columbus Education Association will present its 1996 Dr. Martin Luther King, Jr. Humanitarian Award to Reginald C. Anglen at its 17th annual award banquet on Thursday, January 11, 1996. This year's banquet will be held at the Hyatt Regency's Delaware Room beginning at 6 P.M. Tickets are available to anyone wishing to join Columbus teachers in honoring Mr. Anglen and the memory of Dr. King.



REGINALD C. ANGLEN

Reginald Anglen is Public Relations Coordinator for the Office of University Communications at The Ohio State University. He directs and produces a WCKX (106.3 FM) weekly radio program called Insight. This program, which airs on Saturdays at 10 a.m., supports OSU's affirmative action and ethnic diversity programs. He also manages the university's involvement in local television programming to support opportunities for minorities. This include co-hosting a quarterly television show called Beneath the Surface. The show appears on WCMH-TV (Channel 4). Anglen advises and provides communications support to administration, faculty and staff involving issues or programs fostering diversity and tolerance.

Anglen serves on the Black Community Solutions Board, the Linden Development Corporation Board, the Columbus Urban League Minority Victim Assistance Program. The Ohio State University Committee on Diversity and the Special Ties Board. He is an advisor to the African-American Media Association.

Reginald Anglen was director of the After-School Neighborhood Youth Program at Broad Street Presbyterian Church from 1986 to 1987. He supervised 36 staff members, wrote grant proposals and coordinated public relations efforts to procure funding for the program. Anglen has also been active in programs at St. Stephen's Community House from 1979 to 1985.

Anglen was nominated for CEA's Dr. Martin Luther King, Jr. Humanitarian Award by Susan R. Jones, Executive Assistant of University Communications at The Ohio State University. She wrote, "I remember our first meeting and feeling sorry for him due to his blindness. That was the last time I felt sorry for Reggie. During the past six years, I have learned that Reggie is

not handicapped; he just cannot see. He has taught those of us who work with him that he is different, not deficient."

Reginald Anglen joins an impressive list of previous recipients including Bernard Master, Ray Miller, Jim Swearingen, Dexter Coleman, Arthur J. Kobacker, Janet Jackson, Anglea Pace, Philip A. Locke, Edna Lorena Bryce, Ben Espy, Phale Hale, Amos H. Lynch Sr., Barbee William Durham, Robert M. Duncan, Benson Wolman, Jack Gibbs, Watson Walker, Loretta Heard, Clifford Tyree and David D. Hamlar.

The Rev. Dr. Daryl Ward, President, CEO and Dean of African American Ministries at United Theological Seminary in Dayton, Ohio. Rev. Ward received a B.A. from The College of Wooster in 1979 and his law degree from Georgetown University Law Center in 1985. He received a Masters of Divinity from Colgate Rochester Divinity School in 1986 and his Certification and Completion from Harvard University's Graduate School of Education, Institute of Education Management in 1994.

Dr. Ward serves on numerous boards and has received many awards for his work in various community affairs. He is pastor of Omega Church in Dayton.

He created and hosted two radio programs, The National Black Press Conference and Omega Morning Meditations. He is currently the host of Black Impact, a weekly call-in talk show with nationally known guests.

Vernon Manns, owner of Vern's has been a vendor in the North Market for twelve years. He had experience in the ice and cold storage business before retiring from his civil service job and starting the fish market. "Business has been a lot better than I thought it was going to be," he says.

Vern's has a wide variety of fresh water and salt water seafood including fish such as black bass, salmon, tuna, ocean perch, and others. Herring, which he says is one of the more healthful choices and has a good flavor, is his best selling fish. In addition to fish he also offers oysters, shrimp, scallops. Hand-out menus are available for those who want to know the best way to cook and prepare a particular fish or seafood.

Fish has gained in popularity in the past few years, he says, as more and more people choose it as a healthful alternative to meats. "People have acquired a taste for fish, especially saltwater fish," he says. "Whatever your seafood preference, you'll probably find it at Vern's."

A Grand Opening Celebration is scheduled from January 22 thru 27th. The celebration will feature cooking demonstrations, book signings, and more. A permanent exhibit on the history of public markets will open on the second floor mezzanine in the spring.

North Market is open for full operation from Tuesday through Saturday, and limited operation on Sunday and Monday. Hours are Tuesday through Friday, 9 a.m. to 7 p.m., and 8 a.m. to 5 p.m. on Saturday, Sunday and Monday.



JACQUELINE POWELL (behind counter), R.N., offers advice to a customer at Jacqueline's Herbs and Teas located in North Market Herb.



OSCAR AND MARY Robinson stand behind the counter at their pie shop in North Market.



VERN MANNs services an eager shopper at his fish shop in North Market.

Evans

(From Page 1B)
award recognizing his contributions to economic development."

Evans, who is the Economic Development Manager for Columbus Southern Power/Ohio Power Companies, is responsible for administering economic development programs for Development Council. His other affiliations include the American Economic Development

Council, International Research Development Council, Mid-America Economic Development Council, National Association of State Development Agencies, Ohio Development Association, and the Society of Industrial and Office Realtors.

The State Development Director's Awards were established in 1992 to recognize Ohioans who

have made significant contributions to Ohio's economic development efforts. Other award winners this year include: Francis H. Cicchinelli, Jr., Dr. Bennett Cooper, William D. Decicco, Art Davis, Dr. Donald D. Glower, Dr. Thomas Dudgeon, Geraldine Murphy and Stephen P. Lake.

D E C 1 9 9 5

Ohio Works to make education relevant to the real world

By LT. GOVERNOR
NANCY P. HOLLISTER
Special to the Call and Post

We live in a world of explosive technological change and intense global competition. This fact is altering the way people work, just as it is changing people's relationships on the job. It is changing what our schools need to teach and how we prepare students for the world of work they are about to enter.

Yet, change is difficult. It is something that we too often resist. In fact, as David Kearns, the former CEO of Xerox, once said: "Everyone likes to talk about change, but they're really talking about someone else changing."

Fortunately, Ohio is already responding to the realities of change -- the way people will work and what schools will need to teach in the 21st century. Under Governor George V. Voinovich's direction, we are building a statewide system of "school-to-work" opportunities to ensure that all Ohio students achieve the competencies needed to succeed in the workplace, and throughout their adult lives.

Preparing young people for the modern work world imposes new demands on our schools. It requires rethinking of old courses, old curricula, and old standards. It demands that students acquire the academic knowledge, occupational skills and patterns of teamwork that have become the sources of competitive advantage. And more than ever before, it means that education

must be relevant to the world outside the classroom -- the world beyond graduation.

To improve the connection between classrooms and workplaces, Ohio is building public-private partnerships that get parents, students, educators, employers, organized labor, community organizations and public officials involved in the education process. And while these partnerships will be guided by clear standards and expectations established at the State level, Ohio's system of school-to-work opportunities will be driven at the community level, where local partnerships will be encouraged to design programs to meet their own needs.

In some communities, this focus on school-to-work transitions will be reflected in youth apprenticeship programs, where students receive workplace-based training on real job sites, guided by experienced workers. Already, the International Brotherhood of Electrical Workers (IBEW) and Owens Technical College have joined to establish a registered youth apprenticeship program in Toledo, and certified apprenticeship programs have been initiated through the Ohio Building and Construction Trades Council in other Ohio cities. And with sponsorship of major employers, successful youth apprenticeship programs are operating in Cincinnati, Springfield and Lorain County.

In other communities, school-to-work opportunities will be offered

through Tech Prep programs, which form a bridge between high school and community college programs in specific occupational areas. The goal of Tech Prep programs is to smooth the transition from high school into more advanced programs by coordinating course requirements, reducing duplication and, in some cases, granting advanced standing for courses already taken in high school.

As one of the nation's leaders in the development of Tech Prep, Ohio can point with pride to such initiatives as the Stark County Tech Prep program, which is a partnership among high schools, Stark Technical College, labor organizations, and local business and industry. This consortium already has a health technologies and an engineering technologies program, and four new programs are being introduced this fall.

Other school-to-work "models" are being established elsewhere. In several communities, Job's for

Ohio's Graduates (JOG) programs are encouraging "at risk" youth to stay in school, and to acquire the technical, academic and communications skills they need to be successful. In Toledo, Libbey High School's Industrial Automation Program is teaching students to solve real-world problems through working relationships with more than 80 industrial partners. And the Choffin School of Practical Nursing, a 40-week program offered through the Youngstown Public Schools, is preparing students to become licensed practical nurses, just as it is serving as a career ladder for graduates who want to further their education as registered nurses.

While all of these programs have been tailored to meet community needs, Ohio's school-to-work initiatives share three common elements. First, they share an understanding that work today is not just doing, more than ever, it is thinking.

Second, Ohio's school-to-work opportunities reflect the importance of both school-based learning. They place a priority on the academic knowledge that experience in the adult world of work and responsibility can be a powerful catalyst to greater self-esteem and occupational skill-building.

Third, Ohio's school-to-work initiatives confirm that while schools play an important part in preparing young people to become productive adults, they cannot be expected to do the job alone. That's why business and industry, labor, community organizations and parents must become actively involved in local school-to-work partnerships.

Each year, only 50 percent of Ohio's young people enter some form of post-secondary education immediately after graduating from high school. Of these, only half will successfully complete a four-year college education. And for three out of every four young Ohioans who don't earn a four-year college de-

gree, the road toward adult careers and responsibility can be challenging if they do not receive an education that prepares them for the world of work.

This is why Ohio is working to open new connections between schools and business. It is why we view school-to-work opportunities as an integral part of our overall strategy to close the gap between skills students have, and skilled workers Ohio's employers need, and to develop a strong state economy.

School-to-work is a strategy borne of necessity by the furious pace of social, economic and technological change. Relying on an increasingly sophisticated and well-prepared workforce, Ohio companies, large and small, are improving productivity and quality to compete effectively in the global economy.

Title I opens education to every

By MARIAN WRIGHT EDELMAN

Each night, Keocia Anderson, now a second-grader at Barrett Elementary School in Birmingham, Ala., reads to her mother with a new sense of confidence and pride. These days, she's getting A's on her

report cards, visiting the library about three times a week and reading above her grade level.

Just a year ago, Keocia was near the bottom of her class in reading. That was before she was enrolled in Reading Recovery classes at her school, paid for by the Title I pro-

gram for low income students. Keocia was one of the 6.5 million American children who had access to Title I services in the 1994-95 school year. But another three million children couldn't get the help Keocia received because Congress refused to invest more money in Title I.

Now Congress is threatening to slash more than \$1 billion from Title I. If the House of Representatives has its way, an additional one million children will be denied help in developing reading and math skills. In addition, schools would lose 29,000 teachers and teacher's aides now paid for by Title I.

The House is also trying to eliminate the "Goals 2000: Educate America Act," which gives states the money they need to develop and adopt standards that challenge students and to help equip children with the skills they need to succeed in school. David Hornbeck, superintendent of Philadelphia schools, says that cutting back "Goals 2000" would be "a real body blow to serious school reform all across this country" and poor children would be hit hardest.

He's right. When we talk about slashing Title I and "Goals 2000," we're really talking about killing op-

portunities for poor children who may need special services to help them achieve in the classroom. About a third of public school students are poor, and they often lack the academic opportunities that other children take for granted.

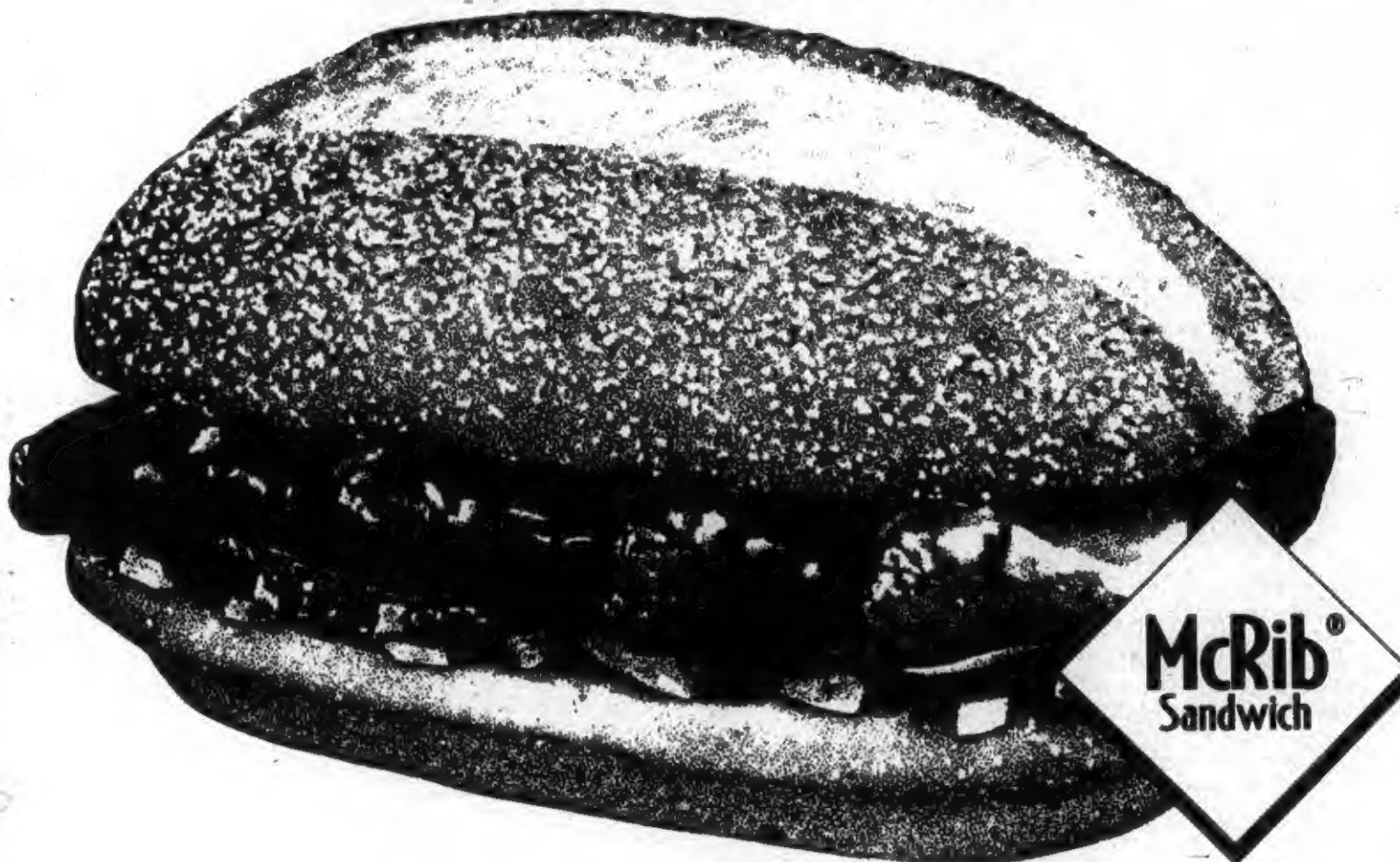
Amid all the statistics and political discussions about federal budgets and saving money, it's easy to forget that our children will be hurt by the deep and immortal cuts being proposed in Washington. Keocia reminds us all that some services are working as intended. As parents, educators, and people who care about children and care about this nation, we must work to help Congress and the President understand just how important it is to invest in our children.

Please call 1-202-456-1111 and ask the President to veto any budget cuts that will hurt children.

Marian Wright Edelman is the president of the Children's Defense Fund, and a leader of the Black Community Crusade for Children (BCCC), whose mission is to leave no child behind. For information on how you can join the Crusade, call 1-800-ASK-BCCC.

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NATIONAL NEWS

FBI Report Reveals Biggest Drop in Murders in Decades

Murders reported to police departments declined by 12 percent during the first half of this year, the largest drop in 35 years, the FBI says. There was a one percent decrease in overall reported crimes and a five percent drop in violent crimes. The biggest declines came in larger cities with a million, or more residents where overall crime went down six percent. Murders were down 17 percent in big cities. In spite of the declines, the FBI says more must be done about youth crime and guns. FBI Director Louis Freeh noted that "the number of juveniles arrested for weapons offenses has more than doubled over the past decade."

Three Blacks Arrested in Fiery Death of New York Subway Clerk

New York city police have arrested two more suspects in the fiery death of an African-American subway clerk, and a teenager, already in custody was jailed without bail after a prosecutor described how the victim begged for his life. On Nov. 26 two youths sprayed flammable liquid into a subway token booth and ignited it, blowing the booth apart. Harry Kaufman, 51 died two weeks later from burns suffered, in the attack. James Irons, 18 was arrested and charged with murder. He told police he was the lookout. His statement led to the arrests of Thomas Malik, 18, and Vincent Ellerby, 17 near their homes in Brooklyn. Ellerby has admitted squirting the liquid around the booth and under the door.

O'Leary Tries to Ride Out Travel Flap

Three Republican House members are urging their colleagues to back a resolution calling for African-American Energy Secretary Hazel O'Leary's dismissal. Reps. Dick Zimmer (N.J.), Martin Hoke (Ohio) and Todd Tiahrt (Kan.) said O'Leary should resign immediately after recent reports of her expensive international travel and use of media consultants. "Secretary O'Leary has shown a callous disregard for Congress' attempts to eliminate wasteful government," Zimmer said in a statement he sent to President Clinton demanding her resignation and calling on her to reimburse the government for any spending abuses. The flap comes because the Energy Department sent 48 staffers to a South African conference. By contrast, secretary of State Christopher generally travels with 25 to 30 people, while Commerce chief Brown hasn't traveled this year with more than 30.

Black Barbie Didn't Sell at Christmas

Toy maker Mattel Inc., reported that its black Barbie doll did not sell well during this past Christmas season. The company made 60 percent of its holiday Barbies white and 40 percent black, but the white dolls ran short and the black ones stayed on the shelf with no takers, black or white. Last year Mattel produced holiday Barbies in a 90-10 split, with 10 percent black, and they ran out of black dolls. So this year they've made a 60-40 split, 40 percent of them black, and they're not selling, "said Mike Coats, a toy store manager in Dallas.

Brian Townsend Elected President of West Coast Publishers

Brian Townsend, publisher of the Southern California-based Precinct Reporter and Tri-Country Bulletin newspapers, was recently elected president of the West Coast Black Publishers Association (WCBPA), a 24-year-old association of 22 member newspapers in western states of the U.S. Under Townsend's leadership the Precinct Reporter has garnered more awards than any other black-oriented newspaper in the West.

Black Publishers Meet in Bahamas

National Newspaper Publishers Association (NNPA) members will meet in Nassau, Bahamas Jan. 24-28, 1996 for their Mid-Winter Workshop and the public is invited to join them for vacation time.

(SEE NEWS/PAGE 5B)

New Unified Program To Prevent Tobacco Sales To Minors Announced

The nation's largest retailer and wholesaler associations announced that they had joined together to launch their largest effort ever to promote compliance with laws prohibiting tobacco sales to minors. The group, representing more than 150,000 retailers nationwide, will work together through the Coalition for Responsible Tobacco Retailing with support from the tobacco industry.

The "We Card" program will provide training and educational materials to retailers to prevent the sale of tobacco products to underage customers.

"This is the result of an extraordinary effort from many organizations," said Teri Richman, spokeswoman for the coalition at a

press conference last Tuesday. The Coalition for Responsible Tobacco Retailing represents a cooperative and dedicated national effort among retailers, wholesalers and manufacturers who all share one common goal to do everything we can to prevent tobacco sales to minors.

The Coalition's membership includes the National Association of Convenience Stores, the National Grocers Association, the American Wholesale Marketers Association, the International Mass Retail Association, the National American Wholesale Grocers Association, the Food Marketing Institute, the National Retail Federation, the National Association of Chain Drug Stores, the National Association of

Beverage Retailers and the National Association of Truckstop Operators - who together can reach virtually every retail outlet in the country. Members also include tobacco manufacturers and others in the tobacco industry represented by the Tobacco Institute and the Smokeless Tobacco Council.

Coalition members cite a need for easy access to unified training programs and educational material for retailers to help store employees prevent underage tobacco sales.

With more than 25 million tobacco transactions a day in the convenience store industry, it is imperative that our store employees have an array of tools that will assist in preventing tobacco sales to minors," said Fred Higgins, Chairman of the Board of the National Association of Convenience Stores. "As a retailer, I can attest to the fact that my store employees are on the front lines in preventing tobacco sales to youth. Regardless of whether a minor is using an altered ID or an adult is purchasing tobacco for a minor, our commitment is to ensure that these illegal sales are not made. This industry-wide program provides retailers with everything they need to prevent tobacco sales to minors including information on specific state laws and guidelines wherever a store owner operates."

larger grocers and convenience store chains, he said.

The new coalition is taking a prominent role in preventing underage tobacco sales. Retailers say they wanted to take a leadership position in addressing the issue.

FMI has a health section for two primary reasons: which are really the driving forces of this program, said its President and CEO Tom Hammond. First, it's the right thing to do. Minors should not be able to buy tobacco products. It's that simple. Second, the program is a comprehensive private sector response to a public problem involved in the sale of tobacco products. This is a far better approach than more government regulation which might how we can attack the problem."

Coalition members say that their new program, called We Card, includes the best elements of programs that have been used in the past along with newly tested materials that allow retailers to strengthen and expand their efforts.

Never has such a project to prevent sales to minors been undertaken with the advantages of the "We Card" program, said Tom Zaudner, President and CEO of the National Grocers Association. The coalition has been able to build on the efforts of the past and put it all together in one easy program that can reach every retailer selling tobacco products in this country. This program gives retailers the tools they need to train the employees and inform the cus-

tomers of what the legal requirements are in the states.

The coalition has put together a free "We Card" training kit with state-specific training materials including workbooks and video and audio cassettes. Easy-to-read signs and other store displays carry the minimum age requirement.

Retail association members are making procedures available in January to retail store owners detailing how to obtain the kits. Wholesale distributors and tobacco manufacturer sales forces will also make kit information available to their customers. The coalition has also set up an 800 number for retailer requests for materials. This process, coalition members say, will ensure that retailers and their employees know the law and how to deal with it at the retail sales counter.

"We've made a concentrated effort to involve everybody in this coalition," said David McDermott, who represents the Pennsylvania Food Merchants Association.

Retailers will hear about the We Card program through concerted outreach efforts. They will be confident in the fact that everybody in the business is supporting this effort and is informing the public. Consistency and a comprehensive approach will be the marks of the We Card Program.

The We Card program will also make group training sessions available to store owners and managers who prefer a seminar approach.

Coalition members say that the training sessions will give the program a personal touch that is critical in reaching out to retailers.

Retailers from across the country will now have access to comprehensive training sessions, said Cathy Flannery, Executive Director of the New England Convenience Store Association. These sessions will be held frequently and in many different parts of the country. In the sessions, retailers and managers learn the best ways to train sales clerks, display signage and discourage underage customers from attempting to buy tobacco products. Using this approach, believe that we will see a wider implementation and stronger compliance with state minimum age laws for the purchase of tobacco products from the nation's retailers.

Participation levels by retailers will be monitored by the coalition with results announced periodically. "We have heard from our members about the long-standing need for this type of unified, comprehensive program to prevent tobacco sales to minors. So, interest is already very strong in the retail community," said Teri Richman. "Our direct mail program should reach out to 300,000 retailers within the next few months, and among the coalition's members, we should have noticeable expanding the participation in the retail community."

Reasons behind violence in our society

Sunday, November 19, 1995, 7:00 p.m. The Columbus police receive a call of a shooting at 356 E. Tulane Road. Upon arrival of officers found four individuals shot. The shots resulted in the death of three people, including a four-month-old baby.

Sunday, November 19, 1995, 9:30 p.m. The wife of P. Thayne Griffin was on the phone when she heard three shots ring out. When she got off the phone to see what had happened, her husband was lying in the foyer.

What are the reasons behind violence in our society? Some of the best contemporary psychologists have looked at the problem of violence and taken the following views.

Kirrnard Lorenz, a Nobel Prize winner in his work on animal behavior, unlike previous views that people are inherently aggressive, believes that humans will discharge aggressive behavior towards others because of a spontaneous buildup of the "Aggressive Instinct" in the nervous system. Violence can be deterred through smaller acceptable ways of aggression or diverted to other channels.

People are culturally influenced to act in violent ways, our society through television and cultural sub-groups view aggression in positive terms. With the exception of some Latin American countries and Third World nations, the United States has the highest murder rate among world nations. Our murder rate is nine times higher than most European nations. Some believe it is because aggression is modeled as an acceptable and rewarded choice. A professor from the Stanford University found that children are much more likely to respond aggressively as adults if they have found in the course of growing up that they are rewarded and felt successful acting in aggressive ways.

People are frustrated because of their failure to reach their desired objectives. This study was formulated by the Yale University psychologist, John Daller, Leonard Doob, and Neil Miller. Their "Frustration-Aggression" hypothesis proposed in 1939 stated all frustration produces an inclination to aggression and that every aggressive act can be traced back to some prior thwarting. Thus the thwarted individual has the strongest urge to attack what or whoever is considered an obstacle to reaching his goal.

In some cases, this frustration may lead to displaced aggression. That is, instead of attacking the primary frustrator, the individual is most likely to attack those individuals who are associated with the primary frustrator because of physical similarity and/or have qualities similar to those possessed

by the primary frustrator (Value system, ethnic group, similar occupations). This may explain why Jerry Hessler shot and killed former United Way President, P. Thayne Griffin.

Innocent people are violently killed although they were not the primary frustrator. It is important to remember that these views only provide a reason for the violence not an excuse for the violence.

Ronnie Medina

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News

From Page 4B

The public can participate in NNPA meetings as well as enjoy the beaches, clear water and friendly people of the Bahamas. An African-American owned travel agency is offering an all inclusive travel package to Nassau during the same period as the NNPA's Mid-Winter Workshop for \$500. Call Peacock World Travel, (202) 388-5049 for information on travel package, or the NNPA (202) 588-8784 for conferences information.

Harlem Fire Bomber Had Tampa Connection

Tampa's Florida Sentinel-Bulletin newspaper reports that the alleged killer of seven people in a Harlem store fire was a faltering businessman troubled by racism and who had spent nearly 20 years in Tampa. Roland J. Smith, also known as Aboudima Moulika, became outraged over the potential closing of a black-owned record shop next to a clothing store and the hiring practices of the Jewish-owned clothing store.

DEC 28 1995

Ohio Works to make education relevant to the real world

By LT. GOVERNOR
NANCY P. HOLLISTER
Special to the Call and Post

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Title I opens education to every

By MARIAN WRIGHT EDELMAN

Each night, Keocia Anderson, now a second-grader at Barrett Elementary School in Birmingham, Ala., reads to her mother with a new sense of confidence and pride. These days, she's getting A's on her

report cards, visiting the library about three times a week and reading above her grade level.

Just a year ago, Keocia was near the bottom of her class in reading. That was before she was enrolled in Reading Recovery classes at her school, paid for by the Title I pro-

gram for low income students. Keocia was one of the 6.5 million American children who had access to Title I services in the 1994-95 school year. But another three million children couldn't get the help Keocia received because Congress refused to invest more money in Title I.

Now Congress is threatening to slash more than \$1 billion from Title I. If the House of Representatives has its way, an additional one million children will be denied help in developing reading and math skills. In addition, schools would lose 29,000 teachers and teacher's aides now paid for by Title I.

The House is also trying to eliminate the "Goals 2000: Educate America Act," which gives states the money they need to develop and adopt standards that challenge students and to help equip children with the skills they need to succeed in school. David Hornbeck, superintendent of Philadelphia schools, says that cutting back "Goals 2000" would be "a real body blow to serious school reform all across this country" and poor children would be hit hardest.

He's right. When we talk about slashing Title I and "Goals 2000," we're really talking about killing op-

portunities for poor children who may need special services to help them achieve in the classroom. About a third of public school students are poor, and they often lack the academic opportunities that other children take for granted.

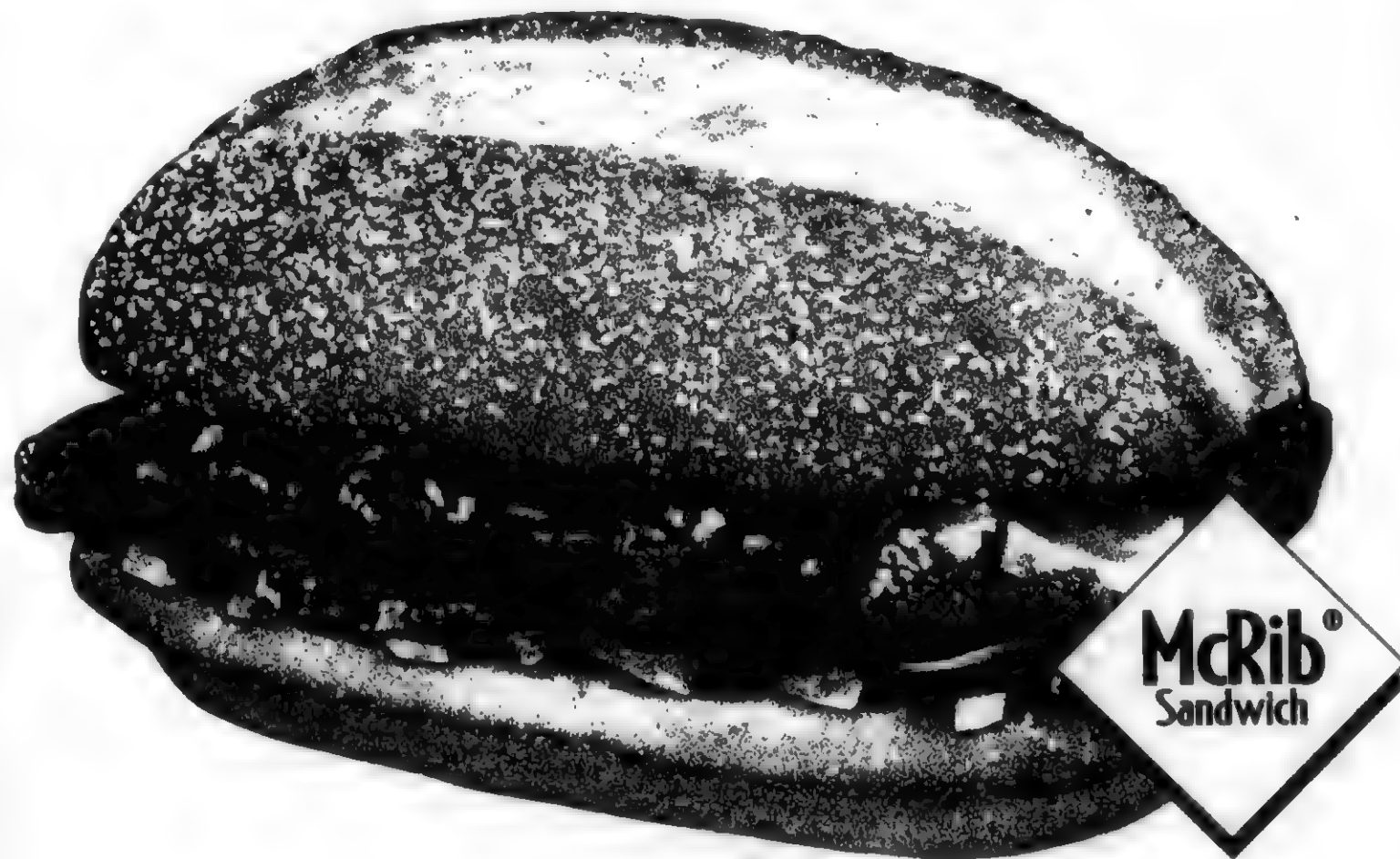
Amid all the statistics and political discussions about federal budgets and saving money, it's easy to forget that our children will be hurt by the deep and immoral cuts being proposed in Washington. Keocia reminds us all that some services are working as intended. As parents, educators, and people who care about children and care about this nation, we must work to help Congress and the President understand just how important it is to invest in our children.

Please call 1-202-456-1111 and ask the President to veto any budget cuts that will hurt children.

Marian Wright Edelman is the president of the Children's Defense Fund, and a leader of the Black Community Crusade for Children (BCCC), whose mission is to leave no child behind. For information on how you can join the Crusade, call 1-800-ASK-BCCC.

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NATIONAL NEWS

FBI Report Reveals Biggest Drop in Murders in Decades

Murders reported to police departments declined by 12 percent during the first half of this year, the largest drop in 35 years, the FBI says. There was a one percent decrease in overall reported crimes and a five percent drop in violent crimes. The biggest declines came in larger cities with a million, or more residents where overall crime went down six percent. Murders were down 17 percent in big cities. In spite of the declines, the FBI says more must be done about youth crime and guns. FBI Director Louis Freeh noted that "the number of juveniles arrested for weapons offenses has more than doubled over the past decade."

Three Blacks Arrested in Fiery Death of New York Subway Clerk

New York city police have arrested two more suspects in the fiery death of an African-American subway clerk, and a teenager, already in custody was jailed without bail after a prosecutor described how the victim begged for his life. On Nov. 26 two youths sprayed flammable liquid into a subway token booth and ignited it, blowing the booth apart. Harry Kaufman, 51 died two weeks later from burns suffered in the attack. James Irons, 18 was arrested and charged with murder. He told police he was the lookout. His statement led to the arrests of Thomas Malik, 18, and Vincent Ellerby, 17 near their homes in Brooklyn. Ellerby has admitted squirting the liquid around the booth and under the door.

O'Leary Tries to Ride Out Travel Flap

Three Republican House members are urging their colleagues to back a resolution calling for African-American Energy Secretary Hazel O'Leary's dismissal. Reps. Dick Zimmer (N.J.), Martin Hoke (Ohio) and Todd Tiahrt (Kan.) said O'Leary should resign immediately after recent reports of her expensive international travel and use of media consultants. "Secretary O'Leary has shown a callous disregard for Congress' attempts to eliminate wasteful government," Zimmer said in a statement he sent to President Clinton demanding her resignation and calling on her to reimburse the government for any spending abuses. The flap comes because the Energy Department sent 48 staffers to a South African conference. By contrast, secretary of State Christopher generally travels with 25 to 30 people, while Commerce chief Brown hasn't traveled this year with more than 30.

Black Barbie Didn't Sell at Christmas

Toy maker Mattel Inc., reported that its black Barbie doll did not sell well during this past Christmas season. The company made 60 percent of its holiday Barbies white and 40 percent black, but the white dolls ran short and the black ones stayed on the shelf with no takers, black or white. "Last year Mattel produced holiday Barbies in a 90-10 split, with 10 percent black, and they ran out of black dolls. So this year they've made a 60-40 split, 40 percent of them black, and they're not selling," said Mike Coats, a toy store manager in Dallas.

Brian Townsend Elected President of West Coast Publishers

Brian Townsend, publisher of the Southern California-based Precinct Reporter and Tri-Country Bulletin newspapers, was recently elected president of the West Coast Black Publishers Association (WCBPA), a 24-year-old association of 22 member newspapers in western states of the U.S. Under Townsend's leadership the Precinct Reporter has garnered more awards than any other black-oriented newspaper in the West.

Black Publishers Meet in Bahamas

National Newspaper Publishers Association (NNPA) members will meet in Nassau, Bahamas Jan. 24-28, 1996 for their Mid-Winter Workshop and the public is invited to join them for vacation.

(SEE NEWS/PAGE 5B)

New Unified Program To Prevent Tobacco Sales To Minors Announced

The nation's largest retailer and wholesaler associations announced that they had joined together to launch their largest effort ever to promote compliance with laws prohibiting tobacco sales to minors. The group, representing more than 150,000 retailers nationwide, will work together through the Coalition for Responsible Tobacco Retailing with support from the tobacco industry.

The "We Card" program will provide training and educational materials to retailers to prevent the sale of tobacco products to underage customers.

"This is the result of an extraordinary effort from many organizations," said Teri Richman, spokeswoman for the coalition at a

press conference last Tuesday. "The Coalition for Responsible Tobacco Retailing represents a cooperative and dedicated national effort among retailers, wholesalers and manufacturers who all share one common goal: to do everything we can to prevent tobacco sales to minors."

The Coalition's membership includes the National Association of Convenience Stores, the National Grocers Association, the American Wholesale Marketers Association, the International Mass Retail Association, the National American Wholesale Grocers Association, the Food Marketing Institute, the National Retail Federation, the National Association of Chain Drug Stores, the National Association of

Beverage Retailers and the National Association of Truckstop Operators - who together can reach virtually every retail outlet in the country. Members also include tobacco manufacturers and others in the tobacco industry, represented by the Tobacco Institute and the Smokeless Tobacco Council.

Coalition members cite a need for easy access to unified training programs and educational material for retailers to help store employees prevent underage tobacco sales.

"With more than 25 million tobacco transactions a day in the convenience store industry, it is imperative that our store employees have an array of tools that will assist in preventing tobacco sales to minors," said Fred Higgins, Chairman of the Board of the National Association of Convenience Stores. "As a retailer, I can attest to the fact that my store employees are on the front lines in preventing tobacco sales to youth. Regardless of whether a minor is using an altered ID or an adult is purchasing tobacco for a minor, our commitment is to ensure that these illegal sales are not made. This industry-wide program provides retailers with everything they need to prevent tobacco sales to minors, including information on specific state laws and guidelines wherever a store owner operates."

"By combining our efforts, we can make this material available to everyone - from individually owned and operated stores to

larger grocery and convenience store chain outlets," he said.

The new coalition is taking a prominent role in preventing underage tobacco sales. Retailers say they wanted to take a leadership position in addressing the issue.

"FMI has joined this effort for two primary reasons, which are really the driving forces of this program," said its President and CEO Tim Hammonds. "First, it's the right thing to do - minors should not be able to buy tobacco products. It's that simple. Second, the program is a comprehensive private sector response by all parties involved in the sale of tobacco products. This is a far better approach than more government regulation, which limits how we can attack the problem."

Coalition members say that their new program - called "We Card" - includes the best elements of programs that have been used in the past, along with newly tested materials that will allow retailers to strengthen and expand their efforts.

"Never has such a project to prevent sales to minors been undertaken with the advantages of the 'We Card' program," said Tom Zaucha, President and CEO of the National Grocers Association. "The coalition has been able to build on the efforts of the past and put it all together in one easy program that can reach every retailer selling tobacco products in this country. This program gives retailers the tools they need to train their employees and inform the cus-

tomers of what the legal requirements are in their states.

The coalition has put together a free "We Card" training kit with state-specific training materials, including workbooks and video and audio cassettes. Easy-to-read signs and other store displays carry the minimum-age requirement.

Retail association members are making brochures available in January to retail store owners detailing how to obtain the kits. Wholesale distributors and tobacco-manufacturer sales forces will also make kit information available to their customers. The coalition has also set up an 800 number for retailer requests for materials. This process, coalition members say, will ensure that retailers and their employees know the law and how to deal with it at the retail sales counter.

"We've made a concentrated effort to involve everybody in this coalition," said David McCorkle, who represents the Pennsylvania Food Merchants Association. "Retailers will hear about the 'We Card' program through concerted outreach efforts. They will be confident in the fact that everybody in the business is supporting this effort and is in for the long run. Consistency and a comprehensive approach will be the marks of the 'We Card Program'."

The "We Card" program will also make group training sessions available to store owners and managers who prefer a seminar approach.

Coalition members say that the training sessions will give the program a personal touch that is critical in reaching out to retailers.

Retailers from across the country will now have access to comprehensive training sessions," said Cathy Flaherty, Executive Director of the New England Convenience Store Association. "These sessions will be held frequently, and in many different parts of the country. In the sessions, retail owners and managers learn the best ways to train sales clerks, display signage and discourage underage customers from attempting to buy tobacco products. Using this approach, I believe that we will see a wider implementation and stronger compliance with state minimum-age laws for the purchase of tobacco products from the nation's retailers."

Participation levels by retailers will be monitored by the coalition, with results announced periodically.

"We have heard from our members about the long standing need for this type of unified, comprehensive program to prevent tobacco sales to minors. So interest is already very strong in the retail community," said Teri Richman. "Our direct mail program should reach out to 300,000 retailers within the next few months, and among the coalition's members we should have no trouble expanding the participation in the retail community."

Reasons behind violence in our society

Sunday, November 19, 1995, 7:00 p.m. The Columbus police receive a call of a shooting at 356 E. Tulane Road. Upon arrival officers found four individuals shot. The shots resulted in the death of three people, including a four-month-old baby.

Sunday, November 19, 1995, 9:30 p.m. The wife of P. Thayne Griffin was on the phone when she heard three shots ring out. When she got off the phone to see what had happened, her husband was lying in the foyer.

What are the reasons behind violence in our society? Some of the best contemporary psychologists have looked at the problem of violence and taken the following views.

Kirnard Lorenz, a Nobel Prize winner in his work on animal behavior, unlike previous views that people are inherently aggressive, believes that humans will discharge aggressive behavior towards others because of a spontaneous buildup of the "Aggressive Instinct" in the nervous system. Violence can be deterred through smaller acceptable ways of aggression or diverted to other channels.

People are culturally influenced to act in violent ways. Our society through television and cultural sub-groups view aggression in positive terms. With the exception of some Latin American countries and Third World nations, the United States has the highest murder rate among world nations. Our murder rate is nine times higher than most European nations. Some believe it is because aggression is modeled as an acceptable and rewarded choice. A professor from the Stanford University found that children are much more likely to respond aggressively as adults if they have found in the course of growing up that they are rewarded and felt successful acting in aggressive ways.

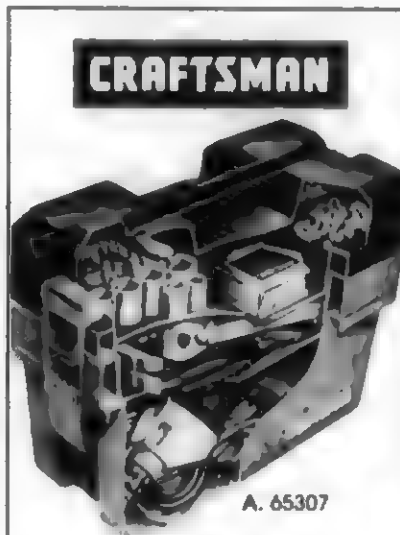
People are frustrated because of their failure to reach their desired objectives. This study was formulated by the Yale University psychologist, John Daller, Leonard Doob, and Neil Miller. Their "Frustration-Aggression" hypothesis proposed in 1939 stated all frustration produces an inclination to aggression and that every aggressive act can be traced back to some prior thwarting. Thus the thwarted individual has the strongest urge to attack what or whoever is considered an obstacle to reaching his goal.

In some cases, this frustration may lead to displaced aggression. That is, instead of attacking the primary frustrator, the individual is most likely to attack those individuals who are associated with the primary frustrator because of physical similarity and/or have qualities similar to those possessed

by the primary frustrator (Value system, ethnic group, similar occupations). This may explain why Jerry Hessler shot and killed former United Way President, P. Thayne Griffin.

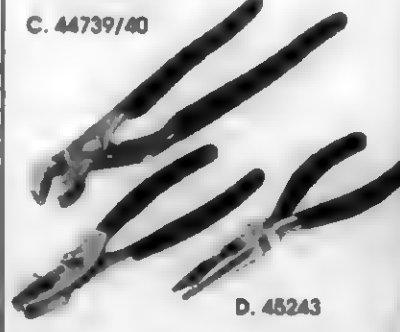
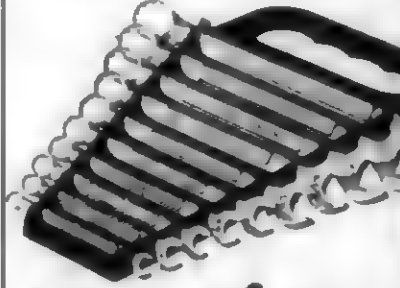
Innocent people are violently killed although they were not the primary frustrator. It is important to remember that these views only provide a reason for the violence not an excuse for the violence.

Ronnie Medina



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Has 4 separate tool storage compartments and weather resistant construction
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OVER \$30 VALUE. Includes Phillips, slotted and Torx® blade tips. All heat treated for strength.
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- D. 3-pc. pliers set**
Features 6 1/4-in. slip joint, 9 1/2-in. arc joint and 6-in. long nose pliers



Sale ends Saturday, Dec. 30 unless otherwise noted. Each of these advertised items is readily available in most Sears stores. Offer valid in most larger stores. Outlet stores excluded. Special purchases are not reduced and limited in quantity. Items not described as reduced or as special purchases are at regular prices. Reductions from regular prices unless otherwise stated. Prices do not include delivery. © 1995 Sears, Roebuck and Co. Satisfaction guaranteed or your money back.

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News
From Page 4B

The public can participate in NNPA meetings as well as enjoy the beaches, clear water and friendly people of the Bahamas... An African-American owned travel agency is offering an all inclusive travel package to Nassau during the same period as the NNPA's Mid-Winter Workshop for \$500. Call Peacock World Travel, (202) 388-5049 for information on travel package, or the NNPA (202) 588-8784 for conference information.

Harlem Fire Bomber Had Tampa Connection

Tampa's Florida Sentinel-Bulletin newspaper reports that the alleged killer of seven people in a Harlem store fire was a faltering businessman troubled by racism and who had spent nearly 20 years in Tampa. Roland J. Smith, also known as Aboudima Moulouka, became outraged over the potential closing of a black-owned record shop next to a clothing store and the hiring practices of the Jewish-owned clothing store.

DECEMBER 1995

CLASSIFIEDS

PUBLIC NOTICE CAPITAL GRANT PROGRAM OF PROJECTS

Notice is hereby given that the Central Ohio Transit Authority (COTA) is submitting a grant application to the Federal Transit Administration (FTA) for funding under Section 5307 of the Federal Transit Act, as amended. The applications for Capital Assistance (in the amount of \$5,880,000) and Operating Assistance (\$2,015,697) are part of COTA's 1993 Section 5307 Program of Projects.

A. The Projects are generally described as:

1. Purchase of 18 replacement buses with wheelchair lifts
\$4,500,000 Total
\$3,800,000 Federal Share
2. Purchase of Paratransit vans
\$785,000 Total
\$688,500 Federal Share
3. Purchase Spare Parts and Associated Capital Maintenance Items
\$640,900 Total
\$512,720 Federal Share
4. Lease of Revenue Vehicles Tires and Tubes
\$250,000 Total
\$200,000 Federal Share
5. Purchase and Installation of Bus Passenger Seaters and Loading Pads
\$89,000 Total
\$55,200 Federal Share
6. Resurface Park-and-Ride Lots
\$80,000 Total
\$48,000 Federal Share
7. Purchase and Installation of Maintenance and Shop Equipment
\$172,750 Total
\$138,200 Federal Share
8. Purchase, Installation and Training for Computer Hardware
\$170,000 Total
\$136,000 Federal Share
9. Purchase of Installation and Training for Computer Software
\$170,000 Total
\$136,000 Federal Share
10. Purchase of Supervisory and Service Vehicles
\$194,250 Total
\$123,400 Federal Share
11. Purchase and Installation of Miscellaneous Office and Passenger Counting Equipment
\$43,475 Total
\$34,780 Federal Share
12. Purchase and Installation of Building Improvements
\$329,000 Total
\$283,200 Federal Share
13. Operating Assistance for January 1 to December 31, 1996
\$37,916,038 Total
\$2,015,697 Federal Share

In addition, \$409,637 in Section 5307 carry-over funds will be available to COTA. The planned use of these funds is detailed below:

- Total Section 5307 Carry-Over Funds
.....\$409,639
- Plus - FY 1996 Apportionment
.....\$7,513,761
- Less - Total Federal Share Requested
.....(7,895,697)
- Section 5307 Carry-Over Funds for Future Use
.....\$27,703

B. Relocation - No person, or business will be displaced by this project.

C. Environment - The proposed projects will not have a significant environmental impact on the urban area.

D. Comprehensive Planning - The projects are in conformance with comprehensive land use and transportation planning in the area and are consistent with the adopted programming of the projects in the Transportation Improvement Program.

E. Elderly and Disabled - The Projects will be in compliance with 49 CFR Part 27 and with the locally adopted plan.

F. Charter and Bus Operations - COTA operates charter service on an incidental basis, which does not interfere with providing mass transportation services to the public. While no longer providing direct charter service as a subcontractor through private charter operators.

In accordance with the FTA's guidelines this notice is being published to afford all interested persons an opportunity to examine the contents of this grant application and to submit comments on the proposed Program of Projects and on the performance of COTA in general. In addition, this notice is being published to allow all interested persons an opportunity to request a public hearing regarding this application and proposed Program of Projects. All public hearing requests must be received in writing, indicating the reason for the request, no later than 15 days from the date of this notice. If a public hearing is requested, a second notice will be published at least 10 days before the hearing which will state the date, time, and location of the hearing. If a public hearing is held, a final approved Program of Projects will subsequently be published. If no public hearing is requested, the proposed Program of Projects described in this notice will be adopted as the final, approved Program of Projects.

Comments should be directed to:

Steven A. Sova, Manager
Grants & Project Administration
Central Ohio Transit Authority
1600 McKinley Avenue
Columbus, Ohio 43222

A copy of the federal grant application and the Program of Projects is available for public inspection during office hours between 8:30 a.m. and 4:30 p.m. from Mr. Sova at the above address.

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PROGRAM COORDINATOR

American Heart Association seeks qualified individual to coordinate CPR and related programming throughout 80 counties in Ohio. Responsibilities include coordinating and conducting committee meetings, providing consultation and customer service, maintaining records and databases. Knowledge of voluntary health agency preferred. Bachelor's degree or equivalent experience in Allied Health or related field. Minimum one year experience managing multiple projects. Data management skills. Ability to travel throughout state, work evenings and weekends as needed. Semi-monthly salary \$912.50, annual equivalent \$21,900. Smoke - free work environment and excellent benefits. Qualified candidates may submit resume by 1/10 to PO Box 163549, Columbus, OH 43216-3549 Attn: C. Smith ECC. No phone calls please. EOE

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For more information call:
George Hood, R.N. - MBA

866-3621

PROFESSIONAL POSITIONS

The Mount Vernon Developmental Center, a state owned and operated ICF/MR facility, is recruiting for Civil Service positions or for providers for professional services to MR/DD residents for the periods of 3-1-96 through 6-30-96 and 7-1-96 through 6-30-97 inclusive.

The areas of Professional Services needed are:

OCCUPATIONAL THERAPIST - Requires current Ohio license. Thorough knowledge of OT theory/practices & state/federal rules, procedures.

OCCUPATIONAL THERAPIST ASSIST. - Requires current Ohio license. Considerable knowledge of OT theory/practice.

PHYSICAL THERAPIST - Requires current Ohio license. Thorough knowledge of PT theory/practices & state/federal rules, procedures.

PHYSICAL THERAPIST ASSIST. - Requires current Ohio license. Considerable knowledge of PT theory/practice.

Civil Service applicants and Personal Service Contractors and their staff are subject to criminal background check. Also, Contractor must sign "Certificate of Drug Free Workplace Compliance" while Civil Service applicants may be subject to drug testing.

All positions/services are part-time. Interested persons/parties should submit a letter of intent, together with appropriate Ohio license and certification by January 5, 1996 to:

**Human Resources
Mount Vernon Developmental
Center
1250 Vernonvow Drive
P. O. Box 762
Mount Vernon, Ohio 43050**

Wellington to Host January Open House

The Wellington School, a PK-12, independent, coeducational college preparatory school, will be hosting an Admissions Open House for prospective parents and students on Monday, January 8, 1996 at 7:00 p.m.

"Inside Wellington" is an information session designed to provide families with an introduction to the Wellington experience. Members of the administration, faculty, and Blue Key student ambassadors will be available for discussion and tours. Information about Kindergarten screening on Saturdays, January 20 and 27 and Friday, February 2, 3-12 testing on Saturdays, January 6 and 20, February 10 and 24; and Prekindergarten - twelfth admissions procedures and curriculum will be covered.

Child care will be offered during the program. For more information and RSVP for child care, please contact the Wellington Schools Admissions Office at (614) 457-7883.

CLASSROOM AND IN-HOME PARENTING EDUCATOR

Full-time experienced parenting educator needed for classroom and in-home parenting instruction. Two evenings per week required. Social work and/or human service experience necessary for in-home/outreach portion. Salary range - \$18,000 - \$22,000 depending upon experience and education. Resumes can be submitted to A. Marshall, Crittenon Family Services, 185 South Fifth Street, Columbus, Ohio 43215. Deadline - 1/3/96. EOE

RADIO PROMOTIONS

610 WTVN radio has an immediate opening for a promotion director. Must be an organized self starter to coordinate all station promotions based on marketing plan. Duties include contest supervision, appearances and special events. Promotion or marketing experience desired. Send resume to Bill White, Program Director, WTVN Radio, 1301 Dublin Road, Columbus, OH, 43215. No phone calls please. EOE

NIGHT SECURITY FOREMAN

The Franklin County Department of Public Facilities Management has two (2) immediate openings for the position of Security Foreman. One on first shift and one on second shift.

PRIMARY RESPONSIBILITIES: Monitor and secure contract compliance for contractual personnel. Verify training of contractual security personnel. Prepare and update post orders. Observe building systems and submit reports to supervisor. Review security reports. Review time cards and submit monthly reports.

MINIMUM REQUIREMENTS: H.S. Diploma or G.E.D. One year supervisory experience. Two year security experience. Ability to read and write. Must possess a valid, non-restricted Ohio Drivers License. Ability to do simple math computations.

Salary is \$8.33/hr. for first 120 days. Upon completion of probationary period, salary is \$8.75/hr. Franklin county offers a full line of COUNTY PAID health benefits for employees and dependents.

Send resume by 1/3/96 to Director, Franklin County Public Facilities Management, 373 S. High St., Columbus, OH 43215. -EOE-

SECURITY

The Franklin County Department of Public Facilities Management has immediate opening for the position of CONTROL ROOM SECURITY.

Primary Responsibilities: Monitor and respond to Life Safety systems in the Franklin County Government Center. Verify the proper operation and recommend improvements in the alarm systems and procedures. Oversee daytime security operations and monitor public safety personnel and the general public during alarm situations. Type post orders, security infractions and other internal security reports. Monitor Elected officials parking area and Courthouse garage. Maintain equipment inventory.

Minimum Requirement: High School Diploma or G.E.D. Ability to add, subtract, multiply and divide whole number; Type 40 w.p.m.; Ability to remain calm in emergency situations. Some knowledge of alarm systems and computers helpful; Demonstrated ability to learn systems and procedures.

Salary: \$7.14/hr. for first 120 days. Upon completion of probationary period, salary is \$7.50/hr. Franklin County offers a full line of COUNTY PAID health benefits for employees and dependents.

If interested, please send resume by 1/3/96 to Director, Public Facilities Management, 373 S. High St., 1st Fl., Columbus, OH 43215. EOE

INVITATION FOR BIDS

Bids will be received by the Columbus Metropolitan Housing Authority (CMHA) for lead based paint abatement for Sector 1 (a), 4 buildings (52 units) at Lincoln Park, 1755 S. 20th Street, Columbus, Ohio. Bids will be opened at 2:00 p.m., on January 16, 1996 at CMHA Central Office, 960 E. Fifth Avenue, Columbus, Ohio 43201, Attn: Mr. Nasrat Soliman, (614)253-5200. Contract documents may be obtained from Professional Service Industries, Inc., 985 Eastwind Drive, Suite 101, Westerville, Ohio 43081, Tel. (614) 890-9009 upon receiving of refundable company check or money order in the amount of \$50.00, payable to CMHA. Bidders MUST comply with section 3 of the U.S. Housing & Urban Development Act 1968 as amended, and are asked to assist CMHA in meeting their MBE goal of 20%. A 5% bid bond must be submitted with bids.

HUMAN RESOURCE DIRECTOR

BriskHeat Corporation, an empowered employee manufacturing organization is seeking a Director of Human Resources. This position is part of the 6 person senior management team and reports directly to the President of the 90 person company. Candidate must have at least 5 years generalist experience and very strong interpersonal skills. Based on our unique team culture, this position also has responsibility to be General Manager of an operating unit. Business understanding and sales background/skill are critical to be successful in this position. Please send resume in confidence to BriskHeat Corporation, P.O. Box 163309, Columbus, Ohio 43216-3309, Attn: Human Resources. Or fax to (614)294-3807. For more information, please call (614)294-3378.

INTAKE SOCIAL WORKER

B.S.W. with good "people skill" sought for progressive comprehensive treatment agency. Requires bachelors degree, L.S.W. preferred with some insurance experience a plus, basic computer skills necessary. Hours are M-F, days and evenings, some weekend on-call work, salary negotiable based on experience with additional performance incentives possible. Excellent benefit package, apply M-F, 9-4 or send resume to The Buckeye Ranch, 5665 Hoover Rd., Grove City, Ohio 43123. EOE

INDUSTRIAL SEWING

BriskHeat Corporation, an established Columbus manufacturer, seeks experienced industrial sewers. Ideal candidate is a team player, comfortable in a high performance oriented environment. Experience should include operating a single needle industrial power machine and working from shop drawings and work orders. Applications accepted from 8:30-5:00 or please send resume/letter of experience in confidence to: BriskHeat Corporation, 1055 Gibbard Avenue, Columbus, Ohio 43201, Attn: Industrial Sewing. Or fax to (614)294-3807. For more information please call (614)294-3376 ext. 110.

ENVIRONMENTAL TECHNICIAN

The Franklin County Department of Public Facilities Management has an immediate opening for the position of ENVIRONMENTAL TECHNICIAN (bargaining unit).

PRIMARY RESPONSIBILITIES: Perform maintenance on boilers. Direct Expansion Units and chilled water systems, including DDC systems, pumps, motors (single and three-phase), air handling systems, pneumatic controls, heat pumps and generators. Troubleshoot one/three phase control circuit wiring. Perform commercial plumbing. Prepare steam and hot water boilers for inspection. Pack, seal and replace bearings.

MINIMUM REQUIREMENTS: H.S. Diploma or GED equivalent, 4 years experience in commercial HVAC, one of which at a "journeymen" type level. Working knowledge of electrical testing equipment. One year experience in maintenance and repair of Direct Digital Control systems. Two years experience in maintenance and repair of pneumatic controls. Must possess 3rd class engineers license or low pressure license with two years boiler experience; OR; five years boiler experience. Two years experience in maintenance or repair of chiller type cooling equipment (absorption type chiller experience a plus) Must have universal EPA certificate for refrigerant recovery. Non-restricted Ohio Drivers License.

Salary is \$11.43/hr for first 120 days. Upon completion of probationary period, salary is \$12.00/hr. Franklin County offers a full line of COUNTY PAID health benefits for employees and dependents.

Send resume by 1/3/96 to Director, Public Facilities Management, 373 S. High St., Columbus, OH 43215. -EOE-

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—Franklin P. Jones

Top Tips For The Best Holiday Photos

(NAPS)—Gifts, gatherings and a roll of film featuring Uncle Ned's thumb are holiday traditions shared by families nationwide. Is there anything more disappointing than having photos of your family's precious moments spoiled by imperfect photographic



Nikon's Lite-Touch Camera series, the smallest, lightest 35mm cameras in the world, will allow you to take great family photos this holiday season.

technique? Fortunately, many of today's point-and-shoot cameras feature metering systems, autofocus and autofocus, enabling anyone to take great pictures. This year, Mike Corrado, a photo expert from Nikon, offers some other tips to ensure the best holiday photos:

Avoid dark facial shadows. Use your camera's flash when taking people photos. Turn the anytime flash feature on, and revelers will be perfectly lit.

Use the right film, usually 400 speed film indoors and 100 speed outdoors. For a good general film, -200 speed is an excellent choice.

Turn on as many room lights as possible to eliminate red-eye. This combined with the Red Eye Reduction on many cameras will prevent the devilish glow that comes with flash photos.

Candid holiday photos look best. Grandma's spontaneous look of delight is better than any posed photo could be.

Move the subject out of the center of the frame. To make photos more interesting, try moving the subject to the side of the photo. Cameras with focus lock make this easy.

Subjects react better when you are a few steps away. Kids opening gifts look more natural if you stand a few feet away and let a zoom lens bring them to you.

CHURCH NEWS

Word of Faith Fellowship, Bishop Columbus Baker, Pastor, 994 E. 13th Ave. - Minister Robert Dudley will be our guest speaker, Sun. Jan 7, 1996 at 4:30 p.m for the building fund. Everyone is welcomed to attend. Please put pastors name along with announcement.

Ebenezer Baptist Church, Dr. Michael A. Dickerson, Pastor, 920 East Fulton Street - The annual New Years eve celebration of the Ebenezer Baptist Church will begin at 10:30 p.m. The special guest will be recording artist Mr. Robert Turner and the Silver Heart singers of Indianapolis, Indiana. The public is cordially invited. For further information call 253-8133. Mrs. Gwen Evans, Secretary.

God's House of Prayer, Jacob Holloway, Pastor, 1632 Leonard Avenue - Sunday School begins at 10AM and morning worship begins at 11:30AM. The sermon for the day will be rendered by Pastor Jacob Holloway and the choir under the direction of Sister Renee Hall will render an A&B selection. Everyone is invited to hear the word of God. On Wednesday nights Prayer and Bible study is held at 7:30PM under the direction of Deacon Floyd and minister Holloway.

On December 31, 1995 at 11PM, God's House of Prayer will be hosting the Night Watch Services to ring in the new year by raising and worshipping the Lord and Saviour Jesus Christ. All are welcomed to attend the services.

Second Shiloh Missionary Baptist Church, Rev. W.J. Flemmings Jr., Pastor, 1295 Faber Ave - On Sunday, December 31, 1995 at 6:00 p.m. The Missionary Guild will present a Mission program. Guest speakers will be Sis. Linda Green, Deacon Hobart Jackson, Sis. Edna Price, Sis. Clottee Moss, Sis. Diane Hardy, Sis. Jeanette Thomas, and Deacon Charles Holland. Solos will be performed by: Bro. W.J. Flemmings Jr., Sis. Annie M. Hess, Sis. Mary J. King, and Brother Vicent Williams. Watch meeting to follow the program. The Tribe of Israel will be in service Monday, January 1, 1996 at 6p.m. Church phone number: 491-4759.

Bible Way Theological Institute, Bishop William C. Latta, President, (614)272-7553, for further information. Winter classes are scheduled to begin on January 16, 1996. Classes offered this semester include systematic Theology IV, Pastoral Epistles, and Homiletics II.

Mt. Lebanon Baptist Church, Nathaniel Carter, Pastor, 1775 Eddystone Avenue - The Mt. Lebanon Baptist Church will be having a Special Watch Night Service, beginning at 10:00 P.M. Sunday night, December 31st. Free transportation to and from the church is provided by the Church Bus Ministries, by dialing 263-2742 at any time.

Religion

Group plans moral, spiritual awakening in Black community

By JERRY SAUNDERS
Call and Post Contributing Writer

That which is perfect has been brought to completion. When Thomas Jefferson wrote the Declaration of Independence and included the words "...toward a more perfect union..." he did so in recognition that unity was a work in progress. Perfection had not yet been attained. "More" had to be done in order to achieve the "perfect union". "Toward" indicates motion in the direction of perfection. There can be no movement toward perfect unity without God. Only through a close union with God can we move toward a unified nation.

During the Million Man March (MMM) on October 16, 1995, the Black community was challenged to turn our communities into decent and safe places to live. A Six Step Action Plan was outlined as a means of achieving that goal. UCAN Networks which is a seven member council that has organized to keep the spirit of the MMM alive by promoting self determination in our community through the implementation of the Six Step Action Plan. The members of the council are Vincene Verdun, Esq., Dr. Moriba Kelsey, Jerry Saunders, Antoinette Savage, Al Warner, Francisca Fiqueroa-Jackson and Nommo X.

The first action item in the Six Step Action Plan outlined at the MMM is "Join

an organization that is working for and in the interest of the uplifting of our people." UCAN Networks sponsored 'Join an Organization Night' on November 29, 1995 to further the objective. Twenty-one community organizations participated.

The second action item in the Six Step Action Plan outlined at the Million Man March is "Join a church, temple, synagogue, Mosque or similar institution that is spiritually uplifting." In order to facilitate the goals of the MMM and the spiritual renewal of the Black Community, UCAN Networks is promoting Moral and Spiritual Renewal Weekend on February 23, 24, 25, 1996.

The purpose of the Moral and Spiritual Renewal weekend is to encourage the

community in Columbus to get back into the houses of God. Moral and spiritual renewal is necessary for the survival of our communities. During the weekend of February 23, 24, 25, 1996, UCAN Networks is encouraging members of the community to attend a religious organization of their choice and make a commitment to spiritual and moral renewal on that weekend. Religious organizations are encouraged, where feasible, to address issues of spiritual renewal in their respective services on that weekend. For more information call 470-2830.

Mt. Lebanon Baptist Church sets Watch Service

The Mt. Lebanon Baptist Church will be having a Special Watch Night Service, beginning at 10:00 P.M. Sunday night, December 31st.

A tentative plan consist of: Praise and Worship, Prayers, Songs, testimonies from the congregation, special participa-

tion from ministers, most importantly is whatever the Holy Spirit dictates. Of course, five minutes before midnight, lead by the Pastor, everyone will be on their knees praying the old year out and the new year in.

To begin the year out right in the spirit of the social fellowship and love, the church will be serving breakfast for everyone immediately following the ser-

Free transportation to and from the church is provided by the Church Bus

Ministries, by dialing 263-2742 at any time.
Mt. Lebanon Baptist Church, Nathaniel Carter, Pastor 1775 Eddystone Avenue Columbus, Ohio 43224.

Bible Way Theological Institute registration begins

Bishop William C. Latta, President, (614)272-7553, for further information. - Bishop William C. Latta, pastor of the Bible Way Church, began the Christian Technical College which later became the Bible Way Theological Institute. It is part of Bishop Latta's vision of providing a well balanced program for educating the whole man in the Columbus community.

Winter classes are scheduled to begin on January 16, 1996. Classes offered this semester include systematic Theology IV, Pastoral Epistles, and Homiletics II. Bishop Latta, president of the Bible Way Theological Institute, is a graduate of Washington Bible College, in Washington D.C. and has studied at Howard University, Cortez Peters Business College, Bible Way Educational

Center, and Capital Bible Seminary. Bishop Latta received a Doctorate Degree at the Aeon Bible College where he was a member of the faculty for over 21 years.

Bishop Latta is a renowned speaker, teacher, and preacher. He is especially gifted in the areas of Healing and Demonology, and has written several books on the subject. Bishop Latta also

produced a video entitled "The Simplicity of Receiving the Holy Ghost". For additional information contact the church office at 272-7553, between the hours of 9:00 a.m. - 4:00 p.m.

Second Shiloh Missionary Guild to hold Mission program

On Sunday, December 31, at 6 p.m., The Missionary Guild of Second Shiloh Missionary Baptist Church, 1295 Faber Ave., will present a Mission Program: Theme will be 7-Up. Scripture: Revelations 3:2

Guest speakers will be: Sister Linda Green - Prayed Up; Deacon Hobart Jackson - Listen Up; Sister Edna Price - Wake Up; Sister Clottee Moss - Speak Up;

Sister Diane Hardy - Lift Up; Sister Jeanette Thomas - Look Up; Deacon Charles Holland - Stand Up

Solos will be performed by Brother W.J. Flemmings, Jr., Sister Annie M. Hess, Sister Mary J. King and Brother Vincent Williams.

Laymen Auxilliary sets January meeting

President of the Laymen Auxilliary, Deacon Rodney P. Sanders has announced that the January meeting for the Eastern Union Missionary Baptist Association auxilliary will be meeting at the 1100 Building, 1100 East Broad Street. Meetings are scheduled for each Saturday morning from 8:00 to 10:00 AM.

All Baptist deacons and ministers are cordially invited to attend these meetings. The mission of the organization is to create, develop and maintain a close Christian Fellowship to educate and enhance

the Baptist doctrine and practice as set forth in the Holy Bible.

The Laymen Auxilliary of the Eastern Union Missionary Baptist Association is a fellowship of Christian men coming together for the purpose of prayer, testimony and uplifting one another in brotherly love by and through the presence of the Holy Spirit.

The Auxilliary consists of all men who are not pastoring a church, including ministers, deacons, trustees, and laypersons of the local churches which are members of EUMBA.

Snow shoveling can be safe--with proper precautions

Snow shoveling can be safe for Franklin County residents if they follow some precautions. The American Heart Association says it's important to observe some simple rules, especially if you are middle-aged or older and have not been physically active.

Anecdotal evidence has linked snow shoveling to fatal heart attacks, but recent studies show that most everyone can perform the routine winter chore within reason.

The AHA offers these suggestions for people not used to strenuous physical exertion: Don't lift a heavy shovel piled high with snow. The combination of sudden physical exertion and the cold increases the heart's workload.

The AHA also advises heart patients to make sure they know their safe exercise limits and to stay within them. As a rule, people sense how hard they are working and tend to pace themselves in relation to their exercise capacity.

Here are some more tips from the AHA for safe winter exercise: Wear several layers of clothing instead of one heavy layer. Put on a hat or scarf because most heat is lost through the top of the head. Protect ears and hands, too, because they are most susceptible to frostbite.

The AHA also suggests that you should see a doctor first if you:

- have a heart condition and were advised to participate only in medically supervised physical activity;
- experience shoulder or arm pain during or right after exercise;
- have developed chest pain within the last month;
- tend to lose consciousness or fall due to dizziness;
- feel extremely breathless after mild exertion;
- were told by a doctor to take medicine for high blood pressure or a heart condition;
- have bone or joint problems that could be made worse by shoveling snow or performing other strenuous activities; or
- have some other physical condition that might need attention.

For more information contact the American Heart at 848-6676 or call 1-800-AHA-USA1.

The American Heart Association spent more than \$230 million during fiscal 1993-94 on research support, public and professional education, and community programs. The AHA is the largest voluntary health organization fighting heart disease and stroke, which annually kill more than 925,000 Americans.



DEACON RODNEY SANDERS

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BE A BLESSING FOR A CHILD ADOPT OR FOSTER A BLACK CHILD



This is a call for help on behalf of some special children in our city and county. Hundreds of Black children need the security of a temporary foster home or a permanent adoptive home. Our Black churches are the most competent institutions for help with the problem. Come to the One Church, One Child program and be a blessing to a child by becoming an adoptive or foster parent, or call.

341-6000

ONE CHURCH, ONE CHILD
Franklin County Children Services

The Gifts of Life and Love

By **BERNICE POWELL JACKSON**
Call and Post Contributing Columnist

A recent article in Jet Magazine pointed out that African Americans are less likely than whites to donate their organs or those of their loved ones who have died suddenly. Yet for the thousands of African Americans waiting for organs, this would truly be the gift of life.

I remember when my own husband died suddenly and in the trauma of it all, organ donation never occurred to me, even though I knew that was what he would have wanted. No one at the hospital ever asked me if I wanted to donate his organs and it was not until I got home that I thought about it. What a missed opportunity for someone who was waiting for a kidney or liver.

But most African Americans refuse to even consider donating their organs. Sometimes it is due to superstition or the belief that you won't get into heaven without all your body parts. Sometimes it is due to distrust of the medical community and the belief that they will take an organ even if you are still alive and don't agree to it. Sometimes it is due to religious beliefs or even a fear of talking about death.

While there are over 11,000 African Americans on waiting lists for organs, in 1993 only 554 African Americans who died donated their organs. An even smaller number

donated their organs while they were alive, probably mostly to family members.

Similarly, each year 30,000 new patients are diagnosed with leukemia, aplastic anemia or other life-threatening diseases which require bone marrow transplants. Seventy percent of them will not find a match within their own families. And while it's possible for an African American patient to match a donor from any racial or ethnic group, the most likely bone marrow match is from an African American donor.

Bone marrow makes blood cells and because only a small amount is taken from donors, their bodies replace the marrow within a week. All donor expenses are paid for by the patient and even the initial blood test is free for racial/ethnic minorities because of federal government grants.

The gift of love is on the wish list of thousands of children of color who are in foster care or are available for adoption. The National Association of Black Social Workers (NABSW) is sponsoring a campaign called A Fist Full of Families, with the goal of having 1,000 African American children placed in adoptive families by the end of 1996.

There are 450,000 children in foster homes and institutions nationwide, about 43 percent of whom are African American. Of the

30,000 African American children who want to be adopted, only about 8,600 are legally available for adoption.

Historically, African Americans have always taken in the children of their family members, neighbors and friends, although most of these adoptions were informal. According to a National Urban League study cited by the NABSW, there are three million African American families interested in adopting children. The tasks of the Fist Full of Families campaign is to find those families, navigate the social services systems for them and get those children, many of who are older and have special needs, into the homes of adoptive parents.

Think about adopting our children, it will be the gift of love for our future. (Note: For information on organ donation, call The Minority Organ and Tissue Transplant Education Program (MOTTEP) at 800-393-2839. For information on adopting African American children, call the National Association of Black Social Workers at 800-419-1999.)

Bernice Powell Jackson, is the Executive Director of the United Church of Christ Commission for Racial Justice.

Preventing a Tragedy Can Be a Phone Call Away

by **Michelle Barton Sutton**
Call and Post Contributing Writer

This season of giving can become the season of loss for many Columbus residents. Last week a fire destroyed a home at 1763 East main Street. At the time, the family was out of town. Can you imagine coming back from a trip and finding your home destroyed by fire? It would be especially painful if the fire was preventable.

According to the Community Relations department of the Columbus Division of Fire, there were 1655 structural fires last year. These fires caused a loss of property, loss of shelter and loss of life to

local citizens. Sixteen people died in those fires.

Through their research, the Columbus Division of Fire says many unsupervised children playing with matches, lack of or an inoperable smoke detector. May fires occur this time of year because children are inside (home for their holiday break) and people are using various methods to stay warm, some methods are unsafe. Most fires are preventable by following simple steps:

*Watch the number of extension cords you have plugged into one outlet. Too many cores can overload the circuits.

*Make sure you have at least one smoke detector in your home. Check it once a month. Change the batteries at least twice a year.

*Do not wear loose clothing while cooking. Material may catch on fire if it touches a burner. Also, turn your pot and pan handles facing inside the cooking surface. This can prevent burning accidents.

*Prepare a fire escape route. Practice it regularly so everyone in your home will know what to do if a fire happens.

One of the best ways to be safe is to be fire safety conscious. Although no home can be totally fire resistant, there are steps you can follow to make your home safer. If you want more information on ways to prevent fires, contact the Colum-

bus Division of Fire at 645-7377 and ask for a home inspection. An officer will give you tips to make your home fire safer.

If after following these steps you are still the unfortunate victim of a fire, the American Red Cross of Greater Columbus is there to help you. According to Wayne Morgan, the Director of Communications, there is a Disaster Action Team in place. They will do their best to provide shelter, clothing and determine any other items you may need.

Last year, the American Red Cross of Greater Columbus helped over 500 families, although they are not an insurance Company, they do hit with a disaster.

The Red cross provides a booklet titled "Recovering from Disaster" to give steps that can lead to physical and mental recovery. The Red Cross will also follow-up on each family to determine their progress.

Red Cross Volunteers can educate the community on disaster preparedness. If you want more information on the American Red Cross of Greater Columbus and the services they provide, contact the Disaster Services department at 253-1443. The line is available 24 hours a day.



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Theme: "RECLAIMING THE FAMILY"

Monday, Jan. 15, 1996

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Guest Speaker
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The Columbus Dispatch

Kiddie Korner



KIDDIE KORNER: We caught cute little Brianna Tolliver getting ready for the holiday season, and we just had to share this photo with you. If you have a candid photo of your tot, please send it to us with a self-addressed, stamped envelope to: Kiddie Korner, c/o The Call and Post, 109 Hamilton Ave., Columbus, OH 43215.

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GROVER C. CRAYTON



Enough already

Let's let Art and Bill fade into the sunset; taking this 5-11 team of under-achievers to the city of their choice. Besides, we have a more pressing agenda demanding our undivided attention. We need to turn our energies to "Saving Our Schools."

Our goal should be to create the top public school system in the country by the turn of the century. A superior school system would raise the literacy-level of local natives, while creating a pool of quality students. Then the good jobs would come; so would the NFL with a competitive football team.

Renovate the old stadium? A better course may be to lay the old ballyard to rest with a wrecking ball and turn the valuable land upon which it stands to a more useful downtown development.

A brand new, state-of-the arts dome facility can be planned and built on one of a dozen innercity sites with local support.

In the meantime, some among us must have fallen off the deep end in our quest to Save Our Browns. Ugly fan reaction exhibited at the Browns final home game points to a growing problem at athletic events.

Irate vandals were allowed to vent their spleen by destroying public property under the watchful eyes of stadium security personnel and uniformed police officers.

Spontaneous? Acting on impulse? In the heat of passion? No, sir and madam, this was a planned riot; many of the crazed fans brought their own crowbars. Sledge-hammers and tools of destruction to the stadium with them from home.

Vandal? Riot? Strong word to use for folks taking mementos and keepsakes as reminders of the days that were?

Vandal (van'dal) n, one of a fierce race who over-ran and barbariously devastated provinces of the Roman Empire in the 5th Century; one who wantonly damages property; one who destroys what is beautiful.

The history, the traditions, the memories at Cleveland Municipal Stadium was/is something to behold and deserves a better fate.

During Saturday's game between the NY Giants and the San Diego Chargers, unruly fans threw ice and snowball from the stands onto the field of play, injuring a person standing on the sidelines. The game was delayed several minutes while an NFL official threatened to forfeit the game. The ice and snowballs continued to rain from the stands. The ABC cameras would focus on two individuals having missiles on the field after the warning without restraint.

Over 100 assorted characters were kicked out of the stadium as the game continued between a hail of objects from the uncouth.

One after-game comment was equally puzzling. "Winning is the important thing," said a smiling coach, adding that he could take a few snowballs if his team was victorious. What exactly, is this inaction to this adult reaction, telling our irrepressible youth? That violence is, after all, the American way?

Several other games over the weekend experienced hostile crowd reaction. No one seems overly concerned, if the games have playoff potential. Depraved behavior can be tolerated, it seems, as long as these nuts occupy the good seats.

Cleveland Majority Owner Art Modell just may not be the only villain in our town; another enemy has raised its ugly head.

We have seen these characters...and they are us.

The Cleveland Browns lost their final game of the season to the Jacksonville Jaguars, an expansion team. Picked to go all the way by some alleged experts, Bill Belichick's crew ended the season with a dismal 5-11 record.

Should this team be forced to remain in Cleveland to play before a hostile crowd, the natives would really get rest-

Sports



TERRY GLENN

Buckeyes have bowl difficulties

By NORMAN E. JONES, II
Call and Post Sports Editor

Ohio State University's second place finish in the Big Ten has earned the Buckeyes a spot in the Citrus Bowl in Orlando, Florida, against the University of Tennessee Volunteers. It will be the first-ever meeting between the two universities in football. However, it will be the 27th bowl appearance for the Buckeyes. The Bucks, however have lost fifteen post season contest while winning only twelve.

The Bucks lost their first bowl game in the 1920 Rose Bowl to the University of California 28 to 0.

OSU defeated UC, 17 to 14 in 1950. Ohio State made two other trips to Pasadena in the 1950s, winning both games. They defeated the University of Southern California, 20 to 7 in 1955 and the University of Oregon, 10 to 7 in 1958. The Bucks only bowl appearance during the 1960s was in 1969 when they defeated USC, 27 to 16.

The losses began in the decade of the '70s, the Buckeyes played in eight bowl games. They

made five trips to the Rose Bowl, including four straight appearances in Pasadena from 1973 to 1978. However, the team from Ohio only won two bowl contests in the 1970s, a 42 to 21 Rose Bowl win over USC. They also defeated the University of Colorado in their only Orange Bowl appearance by the score of 27 to 10 in 1977.

The Rose Bowl losses were to Stanford in 1971, USC in 1973 and 1975 and the University of California at Los Angeles in 1976. The University of Alabama beat OSU 35 to 6 in the Sugar Bowl. In 1978, the University of Clemson defeated the Buckeyes, 17 to 15 in the Gator Bowl.

The Buckeyes made eight bowl appearances in the '80s including two games in the Rose and Fiesta Bowls. They won five bowl games in this decade. They lost to USC in the '80 and '86 Rose Bowls. They lost to Penn State in the 1981 Fiesta Bowl and defeated the University of Pittsburg in the 1985 Fiesta Bowl.

When the Buckeyes defeated Navy in the 1981 Liberty Bowl in 1981, it was their second bowl appearance that year. Ohio State was victorious in two bowl games

against Brigham Young University in the 1980s. In the 1982 Holiday Bowl, OSU defeated BYU 47 to 17, and in 1987 the Bucks defeated BYU 10 to 7 in the Citrus Bowl. The 1988 Cotton Bowl saw OSU beat Texas A&M 28 to 12.

Ohio State's 28 to 21 win over BYU in the 1993 Holiday Bowl has been their only post-season bowl victory in six post tries in the 1990s. They were defeated by

Auburn University, 31 to 14 in the Hall of Fame Bowl, and the Air Force Academy, 23 to 11 in the Liberty Bowl. Both defeats were in 1990. In 1992, Ohio State lost to the University of Syracuse, 24 to 17 in the Hall of Fame Bowl. In the 1993 Citrus Bowl, the Buckeyes lost to the University of Georgia, and were beaten in this year's Citrus Bowl 24 to 17 by the University of Alabama.

Spring Play Boost Buckeyes

By Norman E. Jones
Sports Editor

While Orlando Pace, Terry Glenn and Eddie George gained national honors for their outstanding play in 1995, Shawn Springs had a very important role in Ohio State's 11 wins

Springs, is OSU's Corner-back and the leader of the kick-off team. He is an All Big Ten first team selection. He had 38 solo tackles and twelve assist from his corner-back position. The Silver Springs native also made two tackles behind his

opponents line of scrimmage. He led his team in interceptions with five, including one for a 60 yard touchdown.

Springs, a sophomore also had 280 yards in kick-off returns. He scored a 97 yard TD in the Bucks 38 to 6 victory over Boston College in the Pigskin Kick-off Classic at Giants Stadium in East Rutherford, New Jersey.

Springs was an all-American high school player, where he was on both sides of the line. He was a running back and a defensive back. In 1994, he was on the Big Ten's All-Academic team.

Lottery drawing scheduled for State Park slots

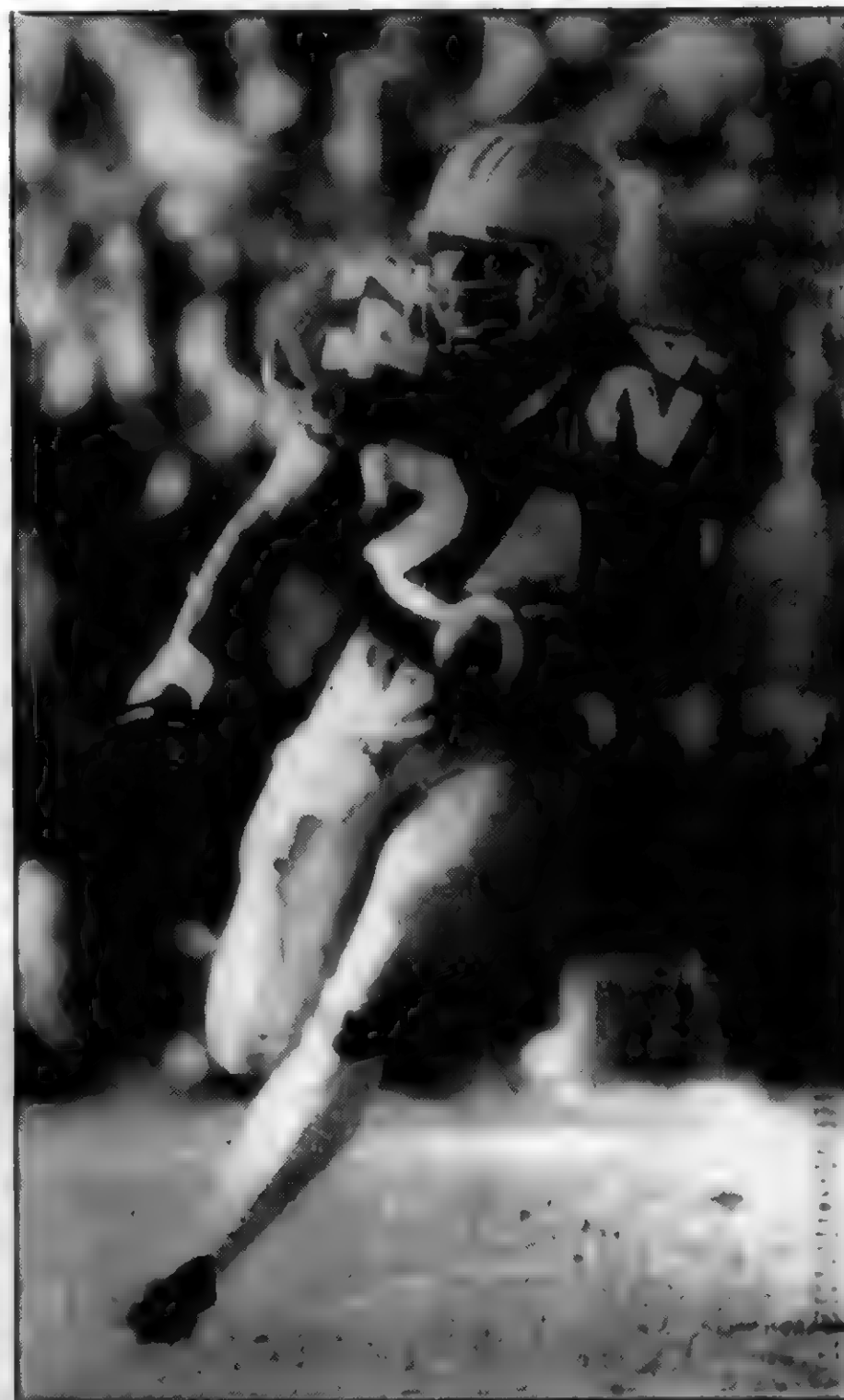
Persons planning to visit Ohio's Lake Erie Islands next summer should act now to reserve lodging at South Bass Island State Park and its Rustic Cottage or one of its four cabents. Reservations are awarded annually through a lottery system conducted by the Ohio Department of Natural Resources (ODNR) Division of Parks and Recreation as the fairest way to allocate rentals for the popular state park facilities. Applications will be accepted through December 31 for the lottery drawing, which is scheduled for January 8.

Each cabents, a compact facility that combines the wooden structure of a cabin with the fabric roof of a tent, accommodates up to six people and consists of

one large room with sleeping areas and a bath with shower. The Rustic Cottage houses eight people and is fully equipped with a bedroom, dining room, living room with sleeping facilities, bath with shower, screened porch and a sun deck with a view of the lake. Both facilities include a kitchen unit with a stove, sink, refrigerator, microwave, cookware and eating utensils. A television is also provided in each unit. One of the four cabents is wheelchair accessible.

Both the cabents and the Rustic Cottage are available for weekly rental from Memorial Day weekend through the last weekend in September, for \$400 and

(SEE LOTTERY/PAGE 5C)



SHAWN SPRINGS

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PSLs: Helping to build stadiums

By PAUL TAGLIABUE
Call and Post Guest Columnist

A new term has appeared on the sports pages in recent months. It is "permanent seat license," or PSL for short. PSLs have been a focus of attention in several cities that have recently secured new or significantly improved stadium facilities. In other areas, the term has generated some controversy that may be the result of misunderstanding of the concept. Let's try to set the record straight.

Properly structured, permanent seat licensing can be an important tool in helping to meet one of our key challenges -- building new stadiums to replace old or antiquated facilities. Our goal is to have state-of-the-art stadiums in every NFL city. Fans expect quality stadiums, and teams need them to remain competitive. However, obtaining new stadiums is an expensive and complex challenge.

Under the right circumstances, PSLs can be used in the stadium-construction process to ease the burden on taxpayers and to shift more of the burden to those who use the facility. The recent emphasis in the NFL has been in this direction -- toward the privatization of stadium financing through private-public partnerships, rather than relying exclusively on taxpayer funding. PSLs can help accomplish that goal by allowing fans and the business community to join the team and the public sector in creating a partnership to produce a new stadium.

A PSL is intended to be a one-time fee that provides the licensee holder with permanent control of the purchase of season tickets, including a right to transfer the license. This is similar to a fund-raising method college athletic departments have used for many years -- requiring fans and alumni to contribute to the school for the privilege of buying football tickets -- with one important difference: The PSL is transferable.

In the NFL model, of which Carolina Stadium is an example, PSL revenue should be used for stadium construction, which helps shift the focus of public-sector involvement to areas not easily handled privately, such as land acquisition and road improvements. PSL revenue often is the critical final piece of the stadium-financing puzzle, closing the gap between available public and private funds and the facility's cost.

In exchange for their PSL investment, fans secure for themselves a superior entertainment opportunity, guarantee their own permanent access to season tickets in preferred locations, and help their team be more competitive with other teams in the league. Moreover, fans who purchase PSLs receive something of real value that they and their families can enjoy for the rest of their lives or transfer for consideration at a later date.

"In a fundamental sense, the seat license gives the fan a piece of the action," says Max Muhleman, who developed the PSL program for the construction of Carolina Stadium and is recognized as the "godfather" of the concept. "For helping to build a stadium, fans are given a license of real value they can put in their lockbox along with the title to their car or deed to their house."

"It's our point of view that these licenses will work if the revenues are used to take care of the fans and improve the team's stadium situation. Fans don't buy PSLs just to get a seat. They're buying to make something important happen and because they recognize the value involved."

The PSL concept must be adapted to the unique circumstances of each locale that considers its use, and it may not work in every situation for a variety of reasons. But user-free financing of stadiums must be considered in the mix along with public, team and corporate support.

Presented in the right way, permanent seat licensing and similar user-fee funding concepts can give fans a significant role in the future of their teams, the benefits of an improved stadium experience, and the permanent rights to a seat in the new facility.

They make the fans partners with their teams.

Chicken Little was wrong

A few weeks ago when a rumored Cleveland Browns move turned out to be fact, a few avid fans and thousands of their followers reacted as if the prophesied end of the world, or life as we have come to know it here in Cleveland, was at hand.

Their ranting and raving, which was reminiscent of the fabled Chicken Little, captured the attention of local and national media. Panic spread through city, state and federal elected officials. And before the full facts were known, Mr. Modell's reputation was drawn and quartered before the first sunset.

Go to the games, don't go to the games, they yelled. Burn your tickets, no, give your tickets to an inner city youth, they broadcast. Burn the colors, protest, ride a bus to Pittsburgh and ride it home again, they screamed. Drop your sponsorship, buy a burger and sign a petition, they printed. Even death threats and demonstrations in Palm Beach, they reported. Sue, sue, sue was heard as the frenzy grew.

Don't you think this community has wasted enough time and energy kicking this dead horse? Have you forgotten that there are any number of problems we collectively face in this community which need our attention. Some of which would be far less a problem if the same kind of efforts were directed towards their solution.

Let's review the facts in this situation:

* First of all, the Browns are well paid professional athletes. Their job is to entertain their fans. Their allegiance is to the one who signs their checks.

* Mr. Modell owns the Browns. It's a business. He's a businessman, not our sports Santa who brings you what you want.

* Mr. Modell made a lot of money off the Cleveland fans. He did it for 35 years. Why is it you're

upset that he wants to leave with that money now. It's his money, you gave it to him. You weren't upset while you were giving it to him. It's always been in his pocket.

* The Browns are not Mr. Modell's adopted children which we need to find foster care for because we don't like how he's treating them. We felt he was a good enough parent while he was living next door, didn't we?

* The estimated \$40 million generated by Browns home games is about \$860,000,000 less than the annual cost of alcohol and other drug use consequences in this county each year.

* The stadium accommodates about 85,000 persons for a Browns game. Yet we would need almost 5 such stadiums to accommodate the number of persons in Cuyahoga County who could benefit from some kind of intervention service due to their use or someone else's use of alcohol or other drugs.

Once the Cuyahoga river burned and we cleaned it up. The Flats were empty warehouses and we rebuilt it. Once Cleveland was treated like the national joke. Today it's an example to other cities of what a community can accomplish when it believes in itself. We are the come back city, remember!

Don't get me wrong, I don't dislike the Browns, it's just that I realize that the state of health and well being of the greater Cleveland area doesn't depend on them or Mr. Modell. So if you still want to march and make banners and wear arm bands, go ahead. Just do it for something a little less selfish, for something that needs to be addressed, for something the real Chicken Little could stand up and yell about.

Jim Joyner

OSU off to Cowboy Shootout for 11:30 (EST) match-up with ECU

Columbus, Ohio -- Members of the Ohio State men's basketball team is Cowboy Shootout.

Ohio State's players headed home for a short practice following their 72-56 win over San Diego State on Friday and were off the 23rd, 24th and the 25th. Rick Yudd scored 18 points, 16 in the second half, and Jason Singleton scored 14 points off the bench to lead the Buckeyes.

"I was happy the way we responded after the loss to UT-Chattanooga," head coach Randy Ayers said. "We got a nice lift off the bench from Jason Singleton. We have to get much better defensively, though."

The Buckeyes will meet Eastern Kentucky University on Thursday, in the opening round of the Cowboy Shootout, which is hosted by the University of Wyoming and features Ohio State, Eastern Kentucky and Alcorn State. The OSU vs. ECU contest will start at 11:30 p.m. eastern standard time, (9:30 MST). The Buckeyes will then play either Wyoming or Alcorn State on Friday, Dec. 29. Tipoff will be at either 9:30 p.m. or 11:30 p.m. (EST).

Ohio State has never met Eastern Kentucky on the basketball court. The Colonels are 5-3 entering the tournament, the best start in four years under coach Mike Calhoun. They are being led in scoring by 6-4 senior forward DeMarkus

Doss, who averages 18.3 points per game and shoots 43.2-percent from three-point range. Curtis Fincher, a 6-8 senior forward, averages 13.4 points per game and grabs a team-leading 11.6 rebounds per outing, a figure good enough to rank 16th nationally.

Ohio State and Wyoming have met twice with the Buckeyes winning each time. The two teams played most recently in the championship game of the 1986 National Invitation Tournament. OSU claimed the title with a 73-63 win at Madison Square Garden. Wyoming carried a 4-2 record into Friday's (Dec. 22) game at Weber State. Ohio State and Alcorn State have never played in men's basket-

ball. The Braves, under the direction of third-year coach Sam Weaver, took a 2-4 record into their Friday evening (Dec. 22) game against Montana.

Buckeye Notes

* Scoring leaders for the Buckeyes are Rick Yudd (15.1), Jermaine Tate (14.0) and Damon Stringer (13.3). Rebounding leaders are Shaun Stonertook (9.4) and Tate (7.4).

* The Buckeyes are shooting 49.2-percent from the field and 69.6-percent from the line.

* The Buckeyes are out-rebounding their opponents by 3.5 per game (38.9 to 35.4).

Go Bucks

Lottery


(From Page 4C)

\$450 per week, respectively. An additional \$5 per day may be added during holiday weeks, including Memorial Day, Fourth of July and Labor Day.

Lottery drawings for cabent and cottage reservations will be conducted separately. All applications must be postmarked by December 31. Interested parties may submit applications for either or both drawings, however, only one application will be accepted per household for each drawing. Duplicate entries will

not be accepted. Lottery winners will be notified by mail within two weeks of the drawing. A non-refundable \$50 deposit, which will serve as a reservation confirmation, is required for all lottery winners.

Applications may be obtained by calling the park office at (419) 797-4530 or writing to Cabent/Rustic Cottage Lottery, c/o Lake Erie Islands State Park, 4049 Moores Dock Road, Port Clinton, OH 43452. The park office is open Monday through Friday, 8 a.m. to noon and 1 to 5 p.m.



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Damon Gordon named National Achievement Scholarship semi-finalist



1995-96 ST. CHARLES Preparatory School National Achievement Scholarship semi-finalist Damon Gordon. (Photo: St. Charles Preparatory School).

Damon Gordon, son of David and Marsha Gordon of 3829 Quail Hollow Dr. in west Columbus, is captain of the Cardinal Varsity Golf Team and a member of the Varsity Basketball Team. A basketball and golf letterman, Damon is also a four-year All-Central Catholic League selection. He received a St. Charles Scholar-Athlete Award for maintaining a 3.0 or better grade point average during the seasons in which he completed.

As a St. Charles freshman Damon volunteered at the St. John's Community Kitchen, and received the Citation of Leadership from the Optimists Club. As a sophomore, he received the Ohio Math League Award for a high score on the state math exam.

As a junior, Damon was selected as the National Macy Scholar, received honorable mention on the Ohio Tests of Scholastic Achieve-

ment Spanish I exam, and the McDonald's Black History Makers of Tomorrow Contest, was a member of the St. Charles Student Council, and volunteered with Habitat for Humanity.

Damon received the Citation of Achievement from the Columbus Chapter of Links and The Ohio State University Office of Minority Affairs both his sophomore and junior years.

He is a four-year member of the St. Paul A.M.E. Drama Group, and has volunteered at the City of Columbus Raymond Memorial Golf Course.

He is currently listed in Who's Who Among American High School Students.

New stadiums rank high on NFL priority list Q & A with Jerry Richardson

One of the hottest issues in sports today is the drive to build new stadiums and arenas that benefit fans, teams and their communities. Earlier this year, NFL Commissioner Paul Tagliabue appointed a stadium committee for the purpose of assisting NFL clubs seeking new facilities. Committee chairman Jerry Richardson, the founder and owner of the Carolina Panthers, took time to answer some questions and provide an update on current situations:

Q: What is the mission of the NFL Stadium Committee?

A: We have defined our mission as working together as a league to ensure that our games are presented in state-of-the-art stadiums that meet three objectives: one, they enhance fan enjoyment of the NFL; two, they are responsive to other community needs; and three, they offer each franchise the ability to be competitive.

We have to recognize that the stadium issue is a priority for the NFL. At least 16 teams are faced with significant stadium concerns and the NFL trails other sports leagues in the number of new facilities that have been built or are under construction in recent years.

Q: What has this become such a big issue?

A: For two primary reasons, I think. First, fans want to attend games in outstanding facilities. As a fan, it's disturbed me for years to see the San Francisco 49ers, for example, playing on a baseball infield. Or take Denver. You've got this beautiful new baseball stadium right next to the city, and new basketball and hockey arena in the

works. And yet the Broncos, the most popular team in the area, are playing in an antiquated old minor league baseball stadium. Fans today are attracted by and expect the kind of service you receive in new stadiums.

The second big reason we need updated facilities is to support the economics of sports today. In an era with unrestricted player free agency, teams need new revenue sources

to compete, and that relates to the stadium. We have major financial commitments to the players. If your team is not receiving stadium revenue comparable to other teams, it is going to be difficult for you to compete in this environment and support an extension of the labor deal. Labor peace is critical to the continued success of the league.

Indians name Dr. Charles Maher sport psychologist

The Cleveland Indians today announced the hiring of Dr. Charles Maher as the organization's Sport Psychologist. Maher is a Full Professor of Psychology at Rutgers University where he teaches and supervises a doctoral students in organization psychology, clinical psychology and school psychology.

Besides his work at Rutgers, Dr. Maher has spent the last 5 years as the sport psychology consultant for the Chicago White Sox. Dr. Maher has also worked with the New York Yankees and Milwaukee Brewers. He currently serves as the sport psychologist to the Bollettieri Tennis and Sports Academy in Bradenton, FL. Dr. Maher also serves as a sport psychologist for other athletes throughout the sports industry, including NBA players, tennis professionals and U.S. Olympic Athletes.

Dr. Maher has authored over 16 books and 300 journal articles and he is one of the most often cited psychologists in the world with

respect to his work. Maher is currently completing another book, **The Baseball Player's Guide to Mental Skills and Personal Development** (Kendall/Hunt) and is still working on a book with former Indians coach and current Detroit Tigers Manager Buddy Bell entitled, **Fathers, Sons and Baseball**.

Dr. Maher has also served as a consultant for such companies as General Electric, Lockheed, Martin Marietta, Boeing, Ford, Butler International, General Motors as well as the United States Departments of Labor, Education and Defense.

Dr. Maher's duties with the Indians will consist of overseeing the field of sport psychology pertaining mostly to the minor league system, staff development, and the creation and implementation of innovative development systems at the minor league level. Dr. Maher will also work with the major league club on an as needed basis.

Columbus Crew acquires South African superstar Doctor Khumalo

The Columbus Crew acquired their first player ever recently, as

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Major League Soccer assigned the rights to superstar midfielder Theophilus Doctor Khumalo, to Columbus

South Africa's most popular soccer player has played eight years in the South African First Division with perennial power Kaizer Chiefs, and one season with with PerroCarril Oeste in the Argentine First

Division. The 28-year old Khumalo has 27 caps (appearances for his national team) for South Africa, and is the team's leading scorer with nine goals.

"We are thrilled to have player of The Doctor's skill to build our team around," said Columbus Crew head coach Timo Laikoski. "He is a tremendous player, a creative midfielder who makes his team members better players. He will be a great fit for The Crew."

Born June 26, 1967, The Doctor made his debut for the Kaizer Chiefs in the South African First Division in 1987. He won national soccer titles with the Chiefs in 1989, 1991 and 1992, and cup titles in 1988 and 1989. He was named the South African Footballer-of-the-Year in 1992.

The 6-1, 170 pound Doctor has extensive international experience against some of the top clubs in the world. Khumalo has played in the fiercely competitive Argentine First Division for Perro-Carril Oeste, where he scored a goal in his debut for the Argentine First Division squad. The Argentine First Division features many other world class players, like the world renown Diego Maradona, who was named MVP of the 1986 World Cup, when he led his country (Argentina) to the 1986 World Cup Championship.

Khumalo also scored in his international debut for South Africa, tallying against Cameroon on July 7, 1992. In the last three years, The Doctor has appeared in 93% of his country's international matches, as he is South Africa's most important player.

"The Doctor is going to be an icon of the Columbus community," said Crew general manager Jamey Rootes. "The fans will love his attacking flair, his technical brilliance, and his dynamic personality. Wherever he has gone in the world, he has been very effective and popular, both on and off the field. We are extremely fortunate to have a player of The Doctor's pedigree coming to our team with his strengths in mind."

The Doctor's popularity extended well beyond the soccer field,

as is featured in numerous advertisements for such brand items as Coca-Cola, Pepsi, Puma and Gillette. Additionally, The Doctor is a popular reggae recording artist, has his own soccer shoe (The Doctor Khumalo 16V) and his own line of clothing.

"I am thrilled to be a part of Major League Soccer and the Columbus Crew," said Doctor Khumalo, when asked how he felt about his new home. "It is a big challenge for me to leave my country and play overseas, but it is what I have yearned for for the past couple of years. I will have to prove myself to the soccer fans of this country, but I am confident they will come to appreciate my style of play. I'm also very excited to be coming to the United States and to Columbus, Ohio."

The Doctor has achieved some of the highest standards in soccer in South Africa. In addition to his accolades previously listed, Khumalo won the Golden Boot award in South Africa in 1989, for the best goal of the season. He was also the finalist in 1989 and 1990 for the South African Footballer-of-the-Year award. "Soccer America," the preeminent soccer publication in the United States, recently put The Doctor on their list of the top ten player signings for Major League Soccer.

The Doctor was not available, because of his obligations with the South African Football Association. He recently starred in South Africa's 0-0 draw versus 1990 World Cup Champion Germany, and he is currently preparing for the African Nations Cup, which will take place starting in early January. The Doctor is scheduled to arrive in Columbus in February, to begin preparations for the start of the 1996 MLS season, where he will be introduced to the media at that time.

The Columbus Crew will open the 1996 season, their first ever, on April 13, when they take on the Washington D.C. United at 7:30 p.m. at Ohio Stadium. Season ticket plans are currently available by calling (614) 221-CREW.

Indians sign Eric Helfand to minor league contract

The American League Champion Cleveland Indians today announced the signing of CA Eric Helfand to a minor league free agent contract with an invitation of major league spring training camp.

Helfand, 26 spent most of the 1995 season as the back-up catcher with the Oakland Athletics, where he hit .163 (14-86) with 2 2B, 1 3B and 7 RBI in 38 games for the A's. Helfand threw out 5 of 26 baserunners (19.2 percent) on the year. Eric also hit .214 (12-56) with 4 2B, 2 3B, 1 HR and

12 RBI in 19 games for the AAA Edmonton Trappers.

Helfand has spent parts of the last 3 seasons with the A's where he has compiled a career major league average of .171 (18-105) in 53 games. Helfand, Oakland's 2nd round pick in the 1990 amateur draft, owns a career minor league average of .249 (336-1348) with 74 2B, 3 3B, 34 HR and 215 RBI in his 6 minor league seasons in the Athletics system.

VA Initiatives Attack Benefit Claims Backlog

The Department of Veterans Affairs (VA) has reduced its benefits claims backlog by nearly 200,000 cases over the past two years by developing innovative management strategies to accelerate processing.

VA's claims processing backlog, which peaked at 574,000 cases at the end of 1993, was reduced to 385,000 at the end of fiscal year 1995.

VA has faced both an increase volume of claims for service-connected disability compensation as well as more complex claims, in large part due to military downsizing and judicial interpretations of veteran's benefits laws.

VA's Veterans Benefits Administration (VBA) is using "help teams," experienced rating specialists drawn from regional offices nationwide, and "partnering," a pairing of VA stations to share workload. Focusing on those offices with large rating backlogs and using intensive manpower and overtime, ten help teams have completed nearly 24,000 cases nationwide in the last year, yielding a significant backlog reduction quickly with no disruption to the ongoing operations of the regional offices served.

"When a veteran is suffering from a disability or illness related to military service, the country owes it to him or her to provide compensation in a timely manner," VA Under Secretary for Benefits R. J. Vogel said. "Despite our gains over the last two years in an era of austere budgets, we face formidable challenges to reducing the claims backlog, and we must continue to find innovative solutions so we can process veterans' claims as quickly as possible."

The partnering initiative provides a strategy for managing workload and improving service to veterans by pairing regional offices of similar size, workload and staffing characteristics. Stations are considered for the program based on timeliness of claims processing, the number of cases pending and the number of cases per rating specialist.

Local managers work out the details of the partnership, such as the number of cases to be shared and at what intervals. The offices continue to work together as long as one needs the assistance and the other is capable of providing help.

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SHOWTIME

Arts & Entertainment Magazine

Thursday, December 28, 1995



**Kenneth "Babyface"
Edmonds: An interview
with the hottest producer
since Quincy Jones**

**'Waiting to Exhale' star
Loretta Devine sheds
new light on the
all-diva film production**



**Award winning actor
Laurence Fishburne
finally gets to sink
his teeth into
Shakespeare's tragic
hero 'Othello'**



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COLUMBUS ART'S CALENDAR

Showtime

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COVER BY
CHARLES GRAYSON

OSU lecture series to focus on the conventions of Style

The Center for Interdisciplinary Studies in Art and Design at The Ohio State University, a program of the College of the Arts, will present a series of lectures during the winter and spring months on the subject of style. The lectures will be free and will be presented on Wednesdays at 4:30 p.m. in the Wexner Center Film/Video Theater.

The lectures will offer an interdisciplinary and multi-cultural exploration of style from Renaissance painting to punk fashion, science to haute couture, architectural Deconstruction to automobile design, and Sears to MoMA. Among the questions to be asked will be "How does style act on us?" What are its codes and conventions? How does a style become part of the

normalized landscape?" and "How are styles appropriated, re-configured, and redesigned?"

Professors Richard Roth and Susan King Roth, co-directors of the Center for Interdisciplinary Studies in Art and Design, have announced the first four lectures in the series. On January 31, Dick Hebdige, program director of the Division of Critical Studies at the

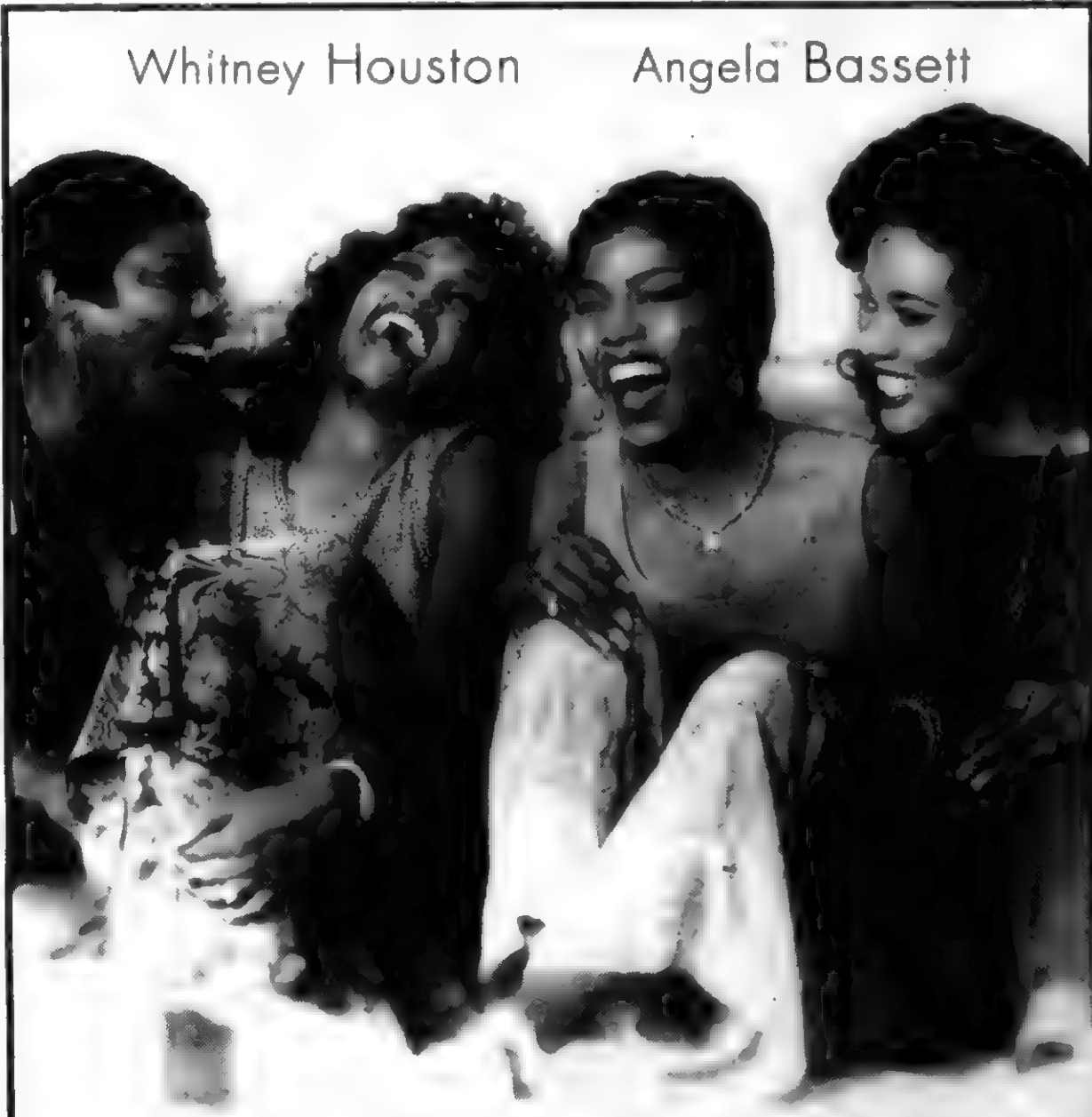
California Institute of the Arts, will give a multimedia presentation. He was formerly a lecturer in the Communications Department of Goldsmiths College, University of London, and is the author of *Subculture: The Meaning of Style; Hiding in the Light; and Cut "n" Mix: Culture, Identity and Caribbean Music*.

On February 14, Claudio Fogu, an assistant professor of history at Ohio State, will present "Stile Fascista." Fogu's research has included analysis of the rhetorical structure of fascist historical culture as manifested in various modes of representation, including monuments, parades, exhibitions, museums, and films.

Vitaly Komar will give an artist's talk on February 21. Komar is half of the two-person artist collaborative Komar and Melamid. These Russian emigre artists showed *Searstyle Fine Art* at the Ronald Feldman Gallery in New York. Their recent project is an international series of surveys and paintings centered on the concept of "the perfect painting."

Paola Antonelli, associate curator in the Department of Architecture and Design at the Museum of Modern Art (MoMA), will speak on February 28. She recently curated the exhibition and wrote the catalogue of *Mutant Materials in Contemporary Design* at MoMA.

For more information on the lecture series, call 292-0330.



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PRODUCED BY EZRA SWERDLOW AND DEBORAH SCHINDLER DIRECTED BY FOREST WHITAKER



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Ohio State Dance Dept. Ranked First Nationwide

The Ohio State University Department was ranked Number One nationally in a survey published in the December issue of *Dance Teacher Now*. Over 100 heads of the nation's dance programs were asked to rank their personal choices of the country's top 20 schools. Ranking were in various categories such as reputation, location, faculty/student ratio, graduation rate, opportunity for employment after graduation, and cost.

Reputation was the factor with the most responses and which seemed to carry the most weight, according to the publication. Ohio State received the top reputational score, receiving 9.63 out of 10.

Ohio State also came out on top overall, followed by Florida State, University of Utah, SUNY-Purchase, Arizona State University, Temple University, University of Illinois, Juilliard, University of Michigan, and Texas Woman's University.

"This top ranking is a tribute to the strong leadership and high standards of (former chairpersons) Helen Akire and Vickie Blaine as well as recognition of a dedicated faculty who throughout the years have worked together so very hard to build a cohesive, innovative and highly motivated department," said Donald Harris, dean of Ohio State's College of the Arts.

Bridging the African Diaspora to feature 'Fabrics of Africa'

"Bridging the African Diaspora" will feature Mrs. Grace Okoli, a textile artist and fabric designer, in a presentation on "Fabrics of Africa" on Saturday January 6, 1996 at the Ace Gallery, 772 North High Street, Suite 102 at 6:30 P.M.

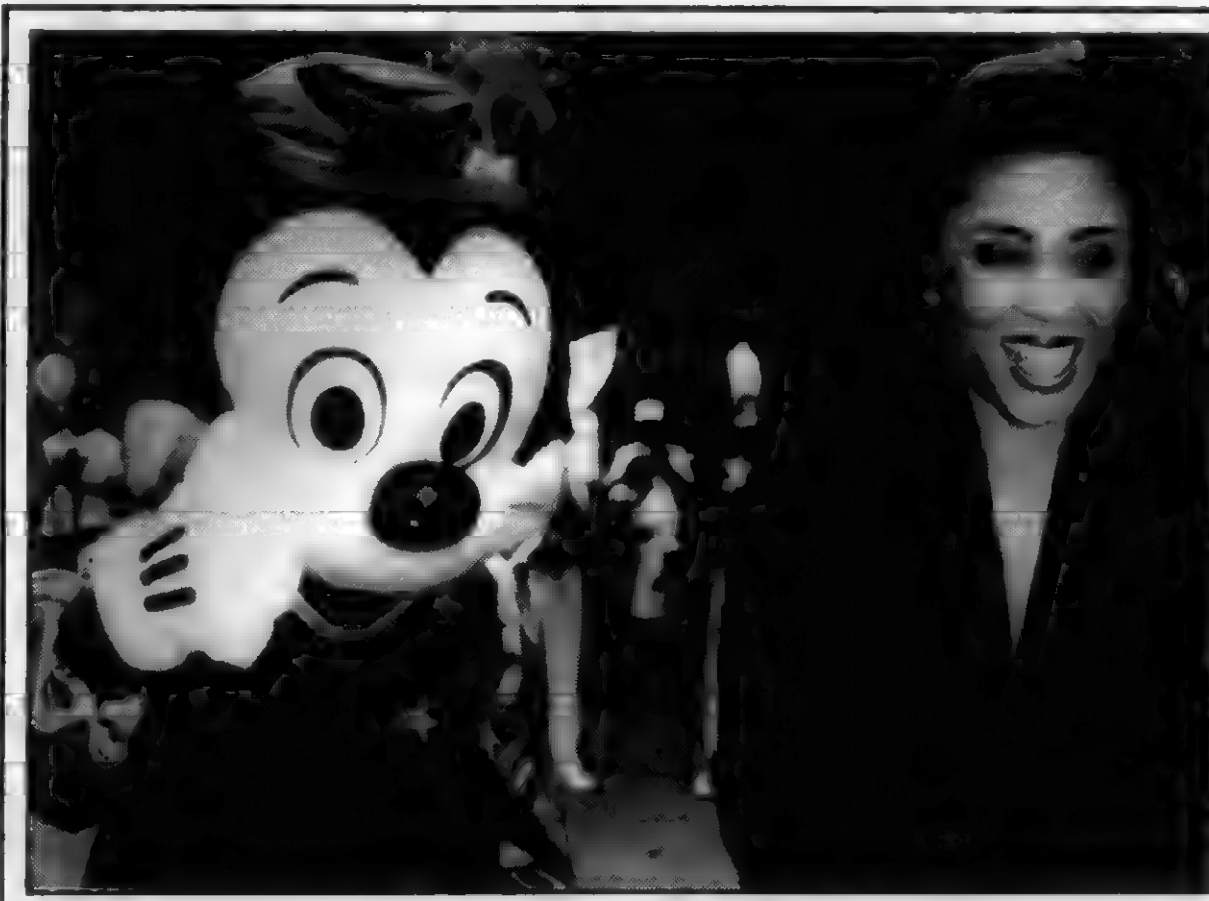
A great variety of arts for personal adornment are found in all societies, however, in most traditional African societies they are of very high significance. The various fabrics have specific meanings and functions that not only express Africa's diverse artistic traditions, but also its past and present aesthetic life. Mrs. Okoli will discuss the history of fabrics in Africa, types and uses of traditional and contemporary fabrics in Africa today, and the significance of designs and colors in African textiles.

The Arizona Cultural Ensemble, a traditional African dance group of students of the Ohio University in Athens will entertain our audience with some African dances, and the significance of story-telling in the traditional African societies.

Funded in part by the Ohio Arts Council, "Bridging the African Diaspora" is a concept being promoted by the Ace Gallery through the year 2000. Its main goal is to share the African heritage, gain understanding and promote collaboration between Africans, African-Americans,

Caribbean and South American cultures living working in Central, Ohio. There will be fabrics on display for sale to the public.

For information contact Theresa Potter (614) 294-4200, Ace Gallery or Anku Golloh, Project Coordinator (614) 784-1957



FLO JO MEETS MICKEY: Only wet cement can slow "the fastest woman in the world," guests as Disney-MGM Studios in Orlando, learned when five-time Olympic gold medalist Florence Griffith Joyner placed her handprints in cement at the Walt Disney World theme park. Joyner will be sports Director/Sports Anchor for the "Later Today" Super-Newscaast, premiering in March, 1996 from Disney-MGM Studios. (Photo: Courtesy the Walt Disney Co., 1995)



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April Sinclair brings character "Stevie" back to life in second novel, 'Ain't Gonna Be The Same Fool Twice'

"The sequel to Sinclair's bestselling *Coffee Will Make You Black* (1994) once again features sassy Stevie, now on a Candide-esque journey from working-class Chicago to college in the Illinois sticks to San Francisco at the height of gay liberation ... Honest, simple storytelling

thing; what happens to Stevie when she grows up?

In *Ain't Gonna Be The Same Fool Twice* (Hyperion; January 18, 1996; \$19.95), April Sinclair gives readers what they've been asking for -- and more. With the same hilarious, cracking dialogue that



with a gentle bite." -- *Kirkus Reviews*

April Sinclair's first novel, *Coffee Will Make You Black*, introduced thousands of readers to Jean "Stevie" Stevenson, a tough-talking, irresistible African-American girl growing up on Chicago's South Side during the turbulent era of the civil rights movement. Funny, fresh and original, *Coffee Will Make You Black* drew rave reviews in publications from *The New Yorker* and *Publishers Weekly* to *Ms.* and the *Los Angeles Times*, and comparisons to the writing of Terry McMillan. In Sinclair's bookstore readings around the country, her fans all wanted to know one

made *Coffee* so beloved, *Ain't Gonna Be The Same Fool Twice* picks up with Stevie's life in college, where she gets her first taste of the world away from home. When a post-graduation trip takes her to San Francisco in the mid-1970s, Stevie feels an immediate connection with the city's tolerant spirit and decided to stay, diving right into the scene with her typical enthusiasm -- experimenting with free love, drugs, vegetarianism, disco, "positive energy", women's bars and hot tubs.

Tentatively, at first, Stevie tests out her unresolved and confusing homosexual feelings, and soon finds herself in a pas-



APRIL SINCLAIR

sionate relationship with another woman. With humor and candor, Sinclair portrays Stevie's wide-eyed search for her own personal and sexual identity, and the racism, homophobia, and heartbreak she encounters along the way. As she moves from one relationship to another -- with men and women, black and white, platonic and sexual -- Stevie learns about herself, the importance of friendship and community, and the power of unconditional love.

April Sinclair's *Ain't Gonna Be The Same Fool Twice* is a poignant and honest novel by remarkable writer, which will appeal to wide audiences.

April Sinclair grew up in Chicago and lives in the San Francisco-Bay area. The author of *Coffee Will Make You Black*, *Ain't Gonna Be The Same Fool Twice* is her second novel. She is at work on a third novel.

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CALL and POST

Butterfly McQueen dies

By ROLAND FORTE
Call and Post Contributing Writer

Butterly McQueen, who played Scarlet O'Hara's dimwitted main in the 1939 blockbuster, "Gone with the Wind" died Friday after a kerosene fire in her home in Augusta, Ga., she was 84.

McQueen was critically burned while trying to light a heater and died about 10 hours later at Augusta Regional Medical Center.

Neighbors were in tears as they recalled seeing McQueen's clothes in flames. Neighbors and two passing Boy Scouts eased McQueen onto a mat and pulled her out of the house onto the sidewalk. Her body was donated for medical research because no relatives claimed her body, according to a hospital spokesman.

Born Thelma McQueen in Tampa, Fla., McQueen studied nursing in New York, then a teacher suggested she would be a good actress. McQueen's career spanned Broadway, the movies and television. However, she is most remember for her small role in "Gone with the Wind."

"I hated it. The part of Prissy was so backward," McQueen told an interviewer in 1986. "I was always whining and complaining ... but now I'm very glad I made the film because I make a living off it. You wouldn't be here if I hadn't played Prissy."

McQueen dropped out of film acting in 1947, saying she was happy about her career but resented playing dumb characters. From 1950 to 1953, she appeared in the television comedy "Beulah," one of the first shows to star a black performer. In Beulah, she played the best friend of the title character, played first by Ethel Waters and later by Louise Beavers.

Few seeing "Gone with the Wind" could forget the half-pathetic half-comic Prissy, admitting, just as Melanie was about to give birth that she had lied about being a midwife. "Miss Scarlet, I don't know nothin' 'bout birthin' babies."

McQueen, who never married, bought the one-bedroom house in Augusta around 1960.

Kirk Franklin and the Family join in "Holiday Gospelfest"

Record Bin

Kirk Franklin has enjoyed tremendous success over the past two years. He has broken barriers and achieved success not known to other gospel artists in the past and crossed into mainstream America. What Kirk Franklin has been able to do in one year, is just short of miraculous! His debut and self-titled album "Kirk Franklin and The Family" has been certified GOLD (actual sales in excess of 950K). Last year, he was virtually unknown, but today, at just 25 years of age, Franklin hails as the leading force in the new gospel music explosion. Join Kirk Franklin and the Family as they lift the holiday spirit Wednesday, December 28 at Playhouse Square Center at 7:30 p.m. Joining Franklin, will be Ohio's own North East Ohio Mass Choir with Elder Andrew Butts, Canton Spirituals, Fred Hammond and

Radical For Christ. Tickets are still available for the concert at the Playhouse Square Box Office and all Advantix locations.

To date, Franklin's success is unprecedented. He has garnered fans from the controversial R&B recording artist R. Kelly, to rapper Ice Cube to "Living Single" star Kim Fields. Since his explosion onto the scene in 1993 with his debut release, "Kirk Franklin and the Family" has topped the gospel, urban, pop and video charts. Simultaneously, Kirk Franklin and The Family have traveled the world spreading their message.

Abandoned by his teenage mother and father at the age of 3, the orphaned (Kirk) was adopted by a distant, 64 year-old aunt, Gertrude Franklin. Born and reared in Ft. Worth, Texas, Franklin began playing piano at the age of four. On Saturday



KIRK FRANKLIN & THE FAMILY

mornings, his aunt would collect cans for his music lessons. On Sunday mornings, that same woman, the only mother he ever knew, made sure he was in church.

By the time Kirk was out of kindergarten, he was singing and playing on the gospel church circuit. At the age of seven, he was offered a contract with a gospel record company. (His great aunt thought he was too young, and declined.) At 11, he was appointed Minister of Music at the Mt. Rose Baptist Church. It was then that he began to write and rearrange Christian music. "My first triumph," he recalls, was turning Elton John's highly successful Benny & The Jets into a gospel tune.

At 19, he did his first home recording. Franklin gave the tape to Biggum and he (Biggum) was so impressed, he invited Franklin to work with the D. F. W. Mass Choir on their debut album. Franklin not only directed some of the tunes on the choir's album, but one of his songs, "Every Day With Jesus," was recorded on the project.

Ironically, despite extensive work and successes with choirs, Franklin opted for a more tightly knit vocal unit when he organized "The Family" a 17-member aggregation of talented vocalists and musicians in April of 1992. Many of who are Ft. Worth/Dallas-based musicians, that he had worked with in the past.

Word of Franklin's impending solo project set off a bidding war of sorts among some of gospel's more prestigious labels. In January 1993, he signed with the brand new fledgling label - Gospe Centric. The first album, "Kirk Franklin & The Family" was released in June and within a month it was charting among Billboard's top five hottest selling gospel releases in the nation.

Just what is it that makes his music so unique? Sculpting each delivery with a dexterity, touches hearts, Franklin calls it "Christian love music". Sometimes music needs to let you know that you are not your own or alone. I'm a young man and I have the desire to show the world that it's not about the

bumping and rocking. But when you finish bumping and rocking you can realize that there is forgiveness and salvation at the cross.

Look for Franklin's feature stories in Ebony, Ebony Man, Vibe, YSB CCM Magazine, Shout & BET Screen Scene!

On The Air...

Montel Williams stars in drama series 'Matt Waters'

"Matt Waters," a new drama series about a teacher in a New Jersey high school, premieres on Wednesday, January 3rd at 9:00 p.m.

Talk show host Montel Williams stars as Matt Waters, a 20-year Navy veteran who returns home to teach science at a New Jersey high school. Matt's methods of teaching are more like shock tactics than instructions and he has been known to hang students outside the classroom window to make a point. He tries to teach his students the best he can and knows how difficult it is to get their attention when illiteracy, drugs, street gangs and teen-age pregnancy are daily distractions. Matt finds that he learns as much from his students as they do from him.



"MATT WATERS" stars Montel Williams (front), as a 20-year Navy veteran who returns to old neighborhood, teaching science to student played by Nathanial Marston (left), Richard Chevolleau (back) and Felix (A. Pine). The new drama series premieres on Wednesday, Jan. 3 at 9 p.m. on the CBS television network (19 WOIO).

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...NOW...SHOWING

Loretta Devine on her experience making 'Waiting to Exhale'

BY CHILL
Showtime Contributing Writer

By now the new film **WAITING TO EXHALE**, based on Terry McMillan's best selling novel, has become the main topic of every African American dialogue concerning gender -- from St. Clair to St. Louis, and all parts north, south, east and west. The story follows the lives of four women of color as they traverse life's rocky road of relationships. Finding that their freeway of love is under construction, these four women -- Savannah (Whitney Houston), Bernadine (Angela Bassett), Gloria (Loretta Devine) and Robin (Lela Rochon) -- find comfort in each others friendship.

In a recent interview, it was my pleasure to talk with the very charming Loretta Devine about **WAITING TO EXHALE**, and her role as Gloria. Devine is a premier performer of stage and screen and television. Her film credits include "Little Nikita," and she has appeared on such television shows as the award-winning "Picket Fences" and "Murphy Brown." On Broadway, Devine originated the role of Lorrell in Michael Bennett's "Dreamgirls."

CHILL: How did you first hear about the role of Gloria?

DEVINE: My agent called me and said that I had an audition for the part, but the buzz was already out that the film was going to happen and that Forest Whitaker was directing it. It was also out that Whitney was already cast and that possibly Angela [Bassett] was going to be cast. After my first

audition I got a callback and got the role.

CHILL: Had you already read the book by then?

DEVINE: Yes, I had read all of her [McMillan] books, but I thought that they would do "Disappearing Acts" first. I love her work, I'm an avid reader. I read a lot of Toni Morrison and Alice Walker, but I think that Terry has a more direct style of writing and I was really glad that the book was getting made because it was about affluent Black women dealing with Black men.

CHILL: How do you think that the film compares to the book?

DEVINE: Well, of course the book is more in depth, and the movie doesn't include a lot of things that the book has in it, but the movie is complete -- in that you get a full view of the women and the same intent is there. But all of the stuff about community is left out. Gloria's heart attack -- which I thought was real important -- is left out. Although those things were filmed, they explained to us that everything wasn't going to be able to be included in a two-hour movie.

CHILL: Even though I read the book, and I fully expected to see Black men portrayed in the variety of ways in which their characters were presented, it was still a little disturbing for me watching it all unfold. I winced through a lot of it. What would you say to the brothers who would oppose the manner in which Black men were represented in the film?



In the 20th Century Fox film about relationships, "WAITING TO EXHALE," actress Loretta Devine (left) portrays good-natured Gloria, who is intrigued by neighbor Marvin (Gregory Hines).

DEVINE: [Seeming perplexed by the basis of my question] Now why were you disturbed like that? Those characters were not you.

CHILL: True! [At least not the first half-dozen!]

DEVINE: There were some very strong male characters in the movie that were very positive. Now I do think that some of the sex scenes were made to be funnier than they would have natural-

ly been, but this is entertainment... it is a movie. But I didn't think that men were portrayed badly in the movie -- [asking me] Did you think so?

CHILL: [Did I think so? Were we still talking about the same movie?] I thought that it definitely wasn't our shining moment! [we both laughed].

DEVINE: [Still teasing me] Were you appalled by their behavior?

CHILL: Now don't get me wrong. I know that sisters really have to deal with brothers like that, it was just that the film's "parade" of sorry brothers was a lot to absorb in one sitting.

DEVINE: You really felt that way? See, I don't really feel that the movie bashes Black men at all. But then all the guys keep saying that it does. This is the book that Terry McMillan wrote, she wrote about the problems that Black women are having with men, and unfortunately these things aren't lies, they're true. Every man knows a lot of other men who act like this, so how could it be bashing if these things really happen.

CHILL: I never really said that the film bashes Black men [but I never really said that it didn't], but I do think that a whole movie filled with nothing but "bad brothers" and only one verifiable good brother, could be considered bashing. But yes, you're absolutely right that brothers are out there acting like this, and I'm not just disturbed by their portrayal in the film. I'm also disturbed when I see us act like that in real life as well. [I knew that I had been walking on eggshells, but she warmly smiled at me as if to

say, "Good answer brother, you managed to get out of that one without putting your foot in your mouth!"]

CHILL: How did you feel that the direction of Forest Whitaker functioned as the film's director with a story that is told from a woman's perspective?

DEVINE: I liked the fact that Forest directed it. He had a very strong idea of how he wanted the characters to be. But there was never any tension or pressure, and he's the kind of director that will make you want to go that extra mile.

CHILL: Was the author, Terry McMillan, on the set often?

DEVINE: She was on the set off and on. She was there for some of the more intense scenes, but Terry's very frank and very down-to-earth, and she tells you exactly how she feels. She told me that I had to keep eating because Gloria was a big woman and she wanted me to be big, so I ate my way through the whole film.

CHILL: You know that when you all first started filming there were all these stories about you guys fighting and arguing all over the set, so how about it?

DEVINE: [Laughing at the question] No way! First of all, most of our individual scenes were with men, and when we did all of the group scenes it was like a party atmosphere. We had a very good time doing this movie. [Finally, an end to those nasty rumors!]

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Babyface produces all-star female cast for 'Exhale' soundtrack

BY CHILL

Showtime Contributing Writer

"Everyone falls in love sometime - Sometimes it's wrong, sometimes it's right - For every win - Someone must fail - But there comes a point - When we *exhale*"

The words of the song "Exhale" are beautifully sung by Whitney Houston, but the emotive texture is something definitely written by Kenny "Babyface" Edmonds. Hailed as quite possibly the best singer/songwriter in the business, Babyface's impeccably crafted explorations of love and romance have made an indelible imprint on the evolution of R&B and Pop Music.

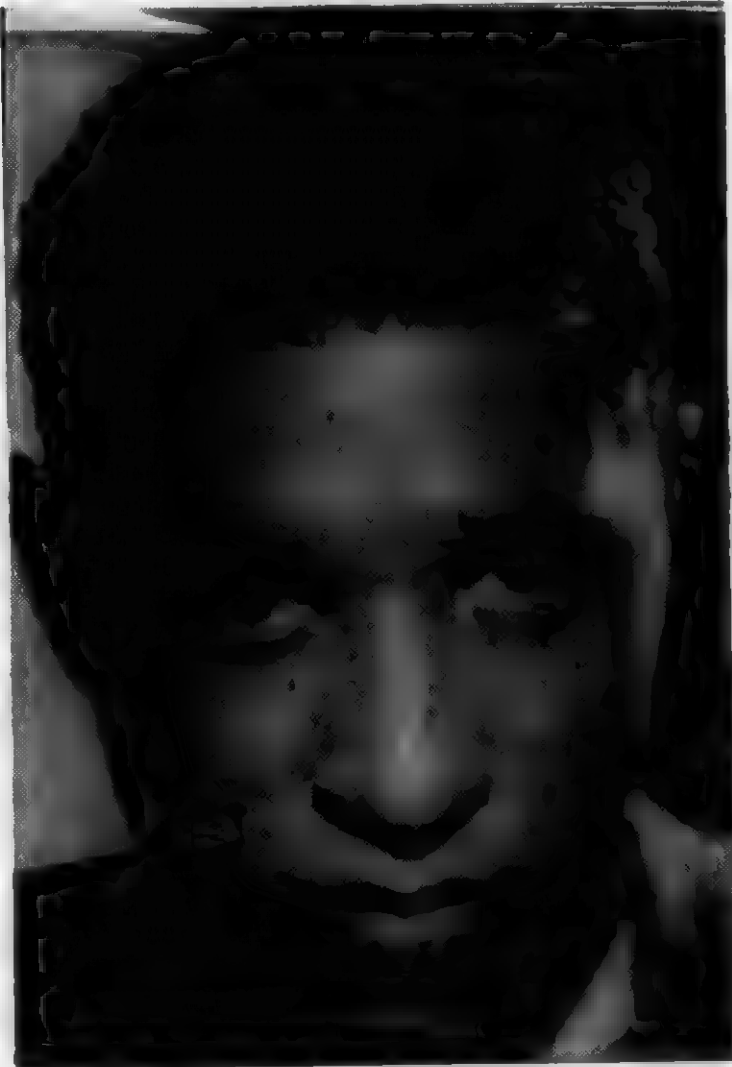
As a former member of the 70's group "Manchild" and later on "The Deele," Babyface has gone on to excel as a solo performer. His debut LP "Tender Lover," containing the smash hit "Whip Appeal", sold over 2.5 million copies, and his second album, "For the Cool In You", also went double-platinum. But it is as a songwriter that he his without

The recipient of every major award and acknowledgment of his craft, he has turned out one gigantic hit after another, while making and breaking record history on his way. Those who have benefitted from his magical touch include Whitney Houston, Michael Jackson, Boyz II Men, Madonna, and Mariah Carey.

Though Babyface has penned hit songs for men and women alike, he is unmistakably in his element when writing songs for women. "A lot of people seem to think that I understand women and know exactly how they feel and what they go through," he explains. "But it's not that I have some kind of unique understanding of women or that I have some extra feminine side, it's really just that I realize that everybody gets hurt, and everybody falls in love and falls out of love. And when you're writing you're basically writing about feelings that deal with the heart, and those feelings work on both sides. Things that a woman goes through, many men that go through the same things, the only difference is that women are allowed to say those things, but if a man comes up and says that he was hurt bad, he is seen as being soft."

Further developing his writing formula, Babyface insists that although his writing his formula is seen as not being macho, "I know that men emotionally go through hell a whole lot of times. So for me it's really writing about the emotions more so than it is writing from a woman's perspective."

"Exhale", the single performed for the title cut of the WAITING TO EXHALE soundtrack flows into a chorus filled with a melodic assembly of - "Shoop, shoop, shoop, shoo-be-doop," and a soulful scattering of just plain of "shoo-be" as Whitney Houston breaks it down to the very last compound.



KENNETH "BABYFACE" EDMONDS

According to Houston during several recent interviews, she had jokingly questioned whether "Face" had lost his touch when she first laid eyes on the "shoo be doop filled" song. She later acquiesced to the fact that the song, "Exhale", is one of the more beautifully written songs that she has had the pleasure of singing, and that reads more like poetry. Babyface adds "I thought that Whitney's story about the song was cute, but I do think she had some concerns when she first looked at it. But by the time she had finished listening to the whole song she was pulled in." He says he was sure that the 'shoop-shoops' added some questions to a lot of folks minds, "but I knew that it would work when I wrote it, it just felt right."

As to how he was brought in to do the project he remarks, "Basically I got a call from Forest Whitaker who was interested in me not just doing the soundtrack, but scoring the film as well, and the challenge to score a film is what mainly got my interest." He further reflects on the project, stating "I enjoyed reading the book, and I thought that it was a perfect story for me to write to because I had written songs that were kind of in that vein already, so it felt pretty natural for me to be involved with the score and the soundtrack."

"Although everybody had to come in and do their songs separately, I think that everybody was glad to be a part of the same project," says Face. The WAIT-

ING TO EXHALE soundtracks hosts a who's-who gallery of the industry's top female recording artists. The list includes Mary J. Blige, Patti LaBelle, Brandy, Chaka Khan, Toni Braxton, Aretha Franklin, Faith Evans, CeCe Winans, and TLC.

The soundtrack's talented roster came as a mutual result between Whitney Houston and Babyface. "Whitney and I sat down and talked about what artist could be on the project," chimes the singer/songwriter. "We both came up with a wish list. It turned out that our lists were pretty much the same, and once we came up with a mutual wish list, we started going after those artists." Adding, "Forest was cool with it so we started getting it done."

Babyface maintains that writing for other artists comes easy to him, "It's a very natural process for me," he calmly exclaims. When asked about his experience working with Mary J Blige ("The Queen of Ghetto Love"), he momentarily breaks his low key delivery and quips, "That was really a lot of fun. I knew it was going to be a little different because Mary's a kid from the street, and I didn't know exactly how we would gel. I didn't think that it was going to be any kind of problem or anything, but I think that there were other people more concerned about it than I was, but music is universal regardless of where you come from, once you get in there and you start working on the music whatever differences about you

backgrounds that you have with the other person disappear."

For divas like Chaka Khan, Aretha Franklin and Patti LaBelle, something like this was obviously no sweat, but for a teenager like Brandy, working with the likes of Babyface on such a star-studded cast could prove to be a bit unsettling. "I think that she was a little intimidated at first," says Face "but once she started singing she

was such a real pro, and basically all the artist on the project were so talented that it made it easy for me to work with them."

When asked had he planned to be seen on the big screen anytime soon, he quickly concludes, "I'll never say never, but it won't be anytime soon."

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Laurence Fishburne finally sinks his teeth into Shakespeare as the tragic hero in director Oliver Parker's adaptation of 'Othello'

Venice, 1570. With the moon glowing brightly in the dark night sky, a veiled figure slips furtively out of a gondola and disappears into the night. It is Desdemona (Irene Jacob), cherished daughter of Venetian nobleman Brabantio, risking all and defying convention to elope with Othello (Laurence Fishburne), the proud Moor who is one of Venice's most celebrated warrior mercenaries.

As the lovers seal their union in a secluded chapel in the watery city, watching over them is Iago (Kenneth Branagh), who begins to plot the lovers' downfall. For Othello has chosen the well-bred and charming Cassio (Nathaniel Parker) as his right-hand man, rather than the solid Iago who has served alongside Othello for a

The midnight marriage, however, soon brings with it pain and sadness, rather than joy and celebration. Told of the secret wedding by Iago and Desdemona's embittered suitor Roderigo (Michael Maloney), Desdemona's father Brabantio dies broken-hearted, but not before warning Othello that if Desdemona has deceived her father, she may well deceive her new husband.

With the declaration of war by the Turkish empire, Othello and his army are sent to the Italian garrison in Cyprus. Here the newlyweds enjoy their first night of passion, but their fervent and all-consuming love is too young and fragile to withstand the scheming manipulations of the jealous Iago. By the following morning, Iago's deception has already begun to poison the pair's relationship.

Iago incites Cassio to jeopardize his newly-gained promotion, knowing that Desdemona will rally to her dear friend Cassio's cause. The plan works, for as Desdemona persists in persuading Othello to reinstate Cassio,

Iago moves in on Othello. Hinting at her secret desire for Cassio, Iago plants the seeds of jealousy in Othello's excitable mind.

Blind to the truth, Othello begins to interpret all Desdemona's action as proof of her perfidy. Using and manipulating everyone around him, Iago orchestrates a series of wily manoeuvres that will eventually bring violence, tragedy and death.

Laurence Fishburne, Kenneth Branagh and Irene Jacob star in Oliver's Parker's adaptation of the Shakespeare tragedy OTHELLO for Castle Rock Entertainment.

With its intoxicating mix of love, sexual passion and the deadly power of jealousy, Shakespeare's OTHELLO has intrigued and enchanted audiences through the generations.

When actor and stage director Oliver Parker first played the manipulative Iago in repertory theatre six years ago, he was struck by the play as a twisting and turning thriller that sweeps its principal characters, and with them the audience, on an ever-tighter emotional journey that ends in tragedy and death. But Parker felt the key to the play's core had eluded directors both on stage and in its three cinematic versions.

"Othello the character has rarely been allowed to hold the centre of the story, because it has been too tempting to foreground the Iago character," explains the director. "Iago is totally fascinating—a Machiavellian mind manipulating everyone around him—and he's riveting to watch. But for me, at the centre of the play is the all-consuming love between Othello and Desdemona, which flies in the face of the conventions of the time. I wanted to re-invest the tragedy with passion and romance, because without romance, there is no real tragedy.



LAURENCE FISHBURNE (left), stars as Othello and Kenneth Branagh (right) as Iago, his jealous friend, in director Oliver Parker's adaptation of "Othello," Shakespeare's tragic tale of love, passion, jealousy and betrayal from Castle Rock Entertainment. (Photo: Rolf Konow)

I saw the play as an erotic thriller, and that is what I wanted to translate onto the big screen. Passion is the driving force of story. Every character is motored by desire. There's an extraordinary fusion of people boiling with different passions."

It was a vision of the play that immediately struck a chord first with British independent producer Luc Roeg, who developed the film with his Dakota Films, and then with actors Laurence Fishburne, Kenneth Branagh and Irene Jacob.

A Shakespeare veteran, Branagh responded to "the very emphatic feel of intrigue and passion run out riot that informed Oliver's screenplay. His vision of

the play concentrated on the youthfulness of the characters' emotions, the relationship between Othello and Desdemona came over as being very hot and hurried, very erotic and exciting, but also very vulnerable because of that sexual urgency."

For Fishburne, who had mesmerized audiences in What's Love To Do With It and Deep Cover, the opportunity to make his Shakespearean debut opposite Kenneth Branagh was too hard to resist.

"When my agent told me that Kenneth had signed on to play Iago and that I was being approached to play Othello, my heart stopped," laughs the actor. "It was an offer I could not refuse. Kenneth said something to me when we first met that really meant a lot to me. He said: 'I'm an Irish kid from Belfast; I'm not supposed to be able to do this stuff.' I'm a Black kid from Brooklyn; I'm not supposed to be able to do this stuff either. But it speaks to me. It's the most beautiful poetry in the English language. Once you get past the initial intimidation and fear, you just step into it and try to be as honest as you can, and it's delightful."

Fishburne describes Othello as a "warrior, a poetic soul, a pirate, and someone who's never been in love before. He's naive in the ways of love; he reacts to the information Iago gives him and he is ready to believe it."

OTHELLO is the 33-year-old actor's first encounter with the Bard. It was an experience he is only too keen to repeat.

"I read some Shakespeare in high school," he explains, "and ever since the 'To be or not to be' soliloquy in the film *Wilde And*

Phil-badly. Kenneth Branagh said something to me when we first met that really meant a lot to me. He said: 'I'm an Irish kid from Belfast; I'm not supposed to be able to do this stuff.' I'm a Black kid from Brooklyn; I'm not supposed to be able to do this stuff either. But it speaks to me. It's the most beautiful poetry in the English language. Once you get past the initial intimidation and fear, you just step into it and try to be as honest as you can, and it's delightful. That I'm surrounded by people such as Kenneth who know Shakespeare's work so much better than I do, and that they are behind me 100%, gives me a lot of confidence. I can't wait to do more Shakespeare."

Fishburne's passion for acting began as a child when he would return from weekly trips to the cinema and re-enact scenes from the film just seen. It was during the making of Francis Ford Coppola's classic *Apocalypse Now* that the then 15-year-old Fishburne began to think seriously about pursuing a career in acting.

A star who comfortably moves between stage and screen, Fishburne won several major awards including the Tony in 1992 for *Two Trains Running* on Broadway. The following year he won an Emmy for his performance in Fox-TV's *Tribeca*. In 1994, he received an Academy Award nomination for his portrayal of the violent Ike Turner in *What's Love Got To Do With It*.

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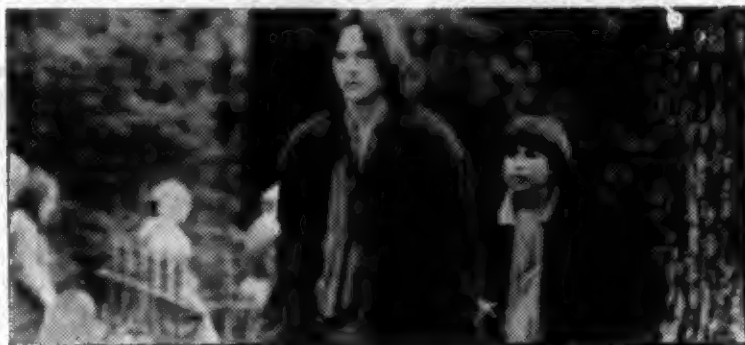
Disney releases 'Tom and Huck' with film short 'Stand By Me'

On December 22, Walt Disney Company's newest family film, "TOM AND HUCK" was released

save an innocent man from being wrongly convicted of a crime. Jonathan Taylor Thomas (Tom

starred in Universal Pictures film "The Cure." "Tom and Huck" will be playing with a special added attraction, "Stand By Me." This animated short marks the long-awaited return of Timon and Pumbaa, the beloved meerkat and carefree warthog from Disney's blockbuster animated feature, "The Lion King," and their own television series airing on the CBS Saturday morning lineup.

In this special short film, the two furry friends deliver a rollicking rendition of Ben E. King's 1961 hit song "Stand By Me," which was propelled to later success in 1986 by Rob Reiner's film of the same name. The song was written by King, Jerry Leiber & Mike Stoller. Timon does much of the crooning as his clumsy co-star attempts to "Stand-by" him only to be confronted with a succession of comic catastrophes.



Forced to run away from home after they witness a heinous crime, Huck (Brad Renfro, left) and Tom (Jonathan Taylor Thomas, right) discover the whole town thinks they were lost to the mighty Mississippi River, in Walt Disney Pictures' new live action adventure, "Tom

KidStuff

in theatres nationwide. The Disney adaptation of Mark Twain's classic tale stars Jonathan Taylor Thomas as Tom Sawyer and Brad Renfro as his pal Huckleberry Finn.

The suspense-filled story takes place in Hannibal, Missouri, where young Tom and his pal Huck are in for the time of their lives as they team up to steal a pirate's treasure map in order to

Sawyer) is best known for his role as Randy in the top-rated Buena Vista television series "Home Improvement". He has also appeared in the Disney film "Man of the House" and provided the voice of young Simba in "The Lion King." Brad Renfro (Huck Finn) made his feature film debut as Mark Suede in the film "The Client," based on John Grisham's best-selling novel. Recently, he



In their first big-screen appearance since the 1994 blockbuster "The Lion King," a merry meerkat named Timon and his carefree warthog companion, Pumbaa, lend their voices to a rollicking rendition of a rock classic in Walt Disney Pictures' delightful animated short, "Timon & Pumbaa in Stand By Me."

AHN presents film classic, 'I Know Why The Caged Bird Sings'

The African Heritage Movie Network (AHN), hosted by film legends Ossie Davis and Ruby Dee, broadcasts "I Know Why The Caged Bird Sings", a Christmas Special for the month of December. AHN's "Movie of the Month" series are brought to you by AT&T. "I Know Why The Caged Bird Sings" will air in Columbus on WWHO, on Thursday, Dec. 28 at 2:05 a.m.

"I Know Why The Caged Bird Sings," said Ruby Dee captures the essence of maternal love and inspiration between a grandmother and her grandchildren.

Based on the best-selling autobiography of Maya Angelou, "I Know Why The Caged Bird Sings", film version features an all-star cast including: Maya, played by Constance Good, who is bright, sensitive black girl who finds poetry and much pain in the South as she is growing up the Depression years and Ester Rolle (Momma), star of the television series, "Good Times," plays Maya's grandmother, who is a proud, respected owner of the general store in the small town of Stamps, Ark., who takes on the job of rearing her two grandchildren, Maya and Baily Jr. (John M. Driver II), when the children's parents marriage ends in divorce. Momma bring them up with pride dignity, her "great brooding live" touching their lives. She also agonizes over the bitter fact that she can't protect her grandchildren from the fierce prejudice that rages through the South during this era.

Other cast members include: AHN's co-host, Ruby Dee, Diahann Carroll (Maya's mother), Roger Mosley, Madge Sinclair and Paul Benjamin.

This film was adapted by Leonora Thuna and Angelou, which had been hailed as a work that "quietly and gracefully portrays and pays tribute to the courage, dignity and endurance of the small, rural Southern black community... of the 1930's."

The AHN's "Movie of the Month" series is the first feature film package with an all African-American focus. Hosted by television, stage, and movie stars Ossie Davis and Dee, and shown on 92 stations nationally, the series features a cross section of films intended to show the variety of movies starring or made by African-Americans since movie making began.

JONATHAN TAYLOR THOMAS BRAD RENFRO

A lot of kids
get into trouble.
These two
invented it.

Walt Disney Pictures
presents

TOM AND HUCK

The Original Bad Boys.



SPECIAL ADDED ATTRACTION

An All New Cartoon Adventure!



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VOICE FROM THE GALAXY
BY KAREN ANDRIA HALE



ARIES MARCH 23 - APRIL 22

Season's Greetings! It may be a little difficult, but you must control that ego of yours. It will have you going through many emotional changes. That will cause you to be highly irritable. You have to be careful how you are responding to your superiors. They don't seem to be too willing to baby you at this time. So be an adult and handle things. Dec. 28th - Jan. 3rd, do what you can to rise higher with your career. 032

TAURUS APRIL 23 - MAY 22

Season's Greetings! Don't think that just because you are feeling worried that it won't affect how things go with you. You have to go into the New Year with faith and optimism that everything will be just fine. You will probably go to church more than usual. That's good that God is foremost in mind. You have to put together future travel plans. Your in-laws want to get closer to you, is that possible. Dec. 28th - Jan. 3rd, get close with your mother. 567

GEMINI MAY 23 - JUNE 22

Season's Greetings! You may feel strongly disturbed about the actions of a friend. You don't seem to be very trusting. Why? You are going to say what's on your mind no matter what. You may feel that a friend is sexually attracted to you. Think about how that will ruin your relationship, don't go there. You have to be strong during this period as old emotions crop up to challenge your sense of self. Dec. 28th - Jan. 3rd, don't doubt yourself. 856

CANCER JUNE 23 - JULY 22

Season's Greetings! You are sure to feel the pains of differing feelings between you and your mate. You may feel that they don't seem to understand where you are coming from. Stay cool and in control of things. You are a deeply committed person, it may seem Dec. 28th - Jan. 3rd, that you are not appreciated. Don't sweat, you have always done what you feel is best. No beating up on yourself. 780

LEO JULY 23 - AUGUST 22

Season's Greetings! You may find that your emotions make you feel as if you are ill. You know that old headache just above your eye, that indigestion, that funny way that you can't go to sleep. Be sure that you are taking good care of yourself. Your job is important, don't let ego conflicts Dec. 28th - Jan. 3rd, put you in a position that you lose control of things. It may be a little difficult, but nurture your mate. Try anyway! 623

VIRGO AUGUST 23 - SEPTEMBER 22

Season's Greetings! Your lover will be insulted if you are flirting in their face. You seem to be clashing with each other sexually at this time. You think that they may be interested in someone else. They think the same for you. You have to be careful that you aren't hurting each

others feelings beyond repair Dec. 28th - Jan. 3rd. You are getting lots of attention from the opposite sex, but look before you leap. 745

LIBRA SEPTEMBER 23 - OCTOBER 22

Season's Greetings! Your mate thinks that you are too controlling and dominating around the house. You just want things to be a certain way. Don't be so hard on them. You are in the process of changing things at home. You should focus on cleaning out those closets, and those cupboards before the New Year gets in here good. Dec. 28th - Jan. 3rd, be nice to your lover. You should enjoy the fresh love of the New Year! 809

SCORPIO OCTOBER 22 - NOVEMBER 22

Season's Greetings! You are feeling as if the whole place is gossiping about you at work. You have to be strong and not allow that paranoia to take too strong of a grip in your life. You are definitely not feeling like having any small talk with anyone Dec. 28th - Jan. 3rd. In fact, you are pretty much a loner at this time. Your mother is not feeling so well, what can you do about that? Kisses are always nice. 678

SAGITTARIUS NOVEMBER 23 - DECEMBER 22

Season's Greetings! You are wasting too much money on gambling and taking chances. You are also going overboard to impress your lover. That could make you feel good now, but real bad later. You should feel real blessed with the amount of attention that your finances get for the New Year. Dec. 28th - Jan. 3rd, be sure to make sure that you are putting money aside for later. Get with your brothers and sisters, they need to be with you. 990

CAPRICORN DECEMBER 23 - JANUARY 20

Season's Greetings! You have a conflict with how you feel about your own personal life and the life of your family. You should be sensitive to the person at home that is emotional and rather moody. You need to give them lots of affection and encouragement. You should also know that you are overly occupied with yourself. Dec. 28th - Jan. 3rd, others are not sure what to say to you. Get a grip on that ego of yours. 004

AQUARIUS JANUARY 21 - FEBRUARY 19

Season's Greetings! You may suffer from subconscious mind overload. It seems as if the past keeps cropping up to haunt you. You are definitely trying to do better. Be of good cheer, it will work out. Your secret enemies think that they can mess things up for Dec. 28th - Jan. 3rd. Your own actions could set you up for failure as far as they are concerned. So if you are not absolutely sure about someone, don't divulge any secrets. 694

PISCES FEBRUARY 20 - MARCH 22

Season's Greetings! You may have a friend that is having financial troubles. But you really are in no position to help them. You could throw yourself into debt trying. You have to focus on making your dreams come true Dec. 28th - Jan. 3rd. You are finding that many doors will open up to you. Just have faith and patience. You have a friend that wishes to compete with you, so let them! You have the blessings of your guardian angel this special season. 723

Voice from the Galaxy is for entertainment purposes only. The Call and Post is not responsible for its content.

What's On Film?



"WAITING TO EXHALE," Twentieth Century Fox's sure-to-be hit based on the Terry McMillain's book "Waiting to Exhale," about four friends, remarkable African-American women, who journey through a modern labyrinth of husbands, lovers, jobs and makeovers. The film stars Whitney Houston (right), Loretta Devine, Lela Rochon and Angela Bassett. NOW SHOWING



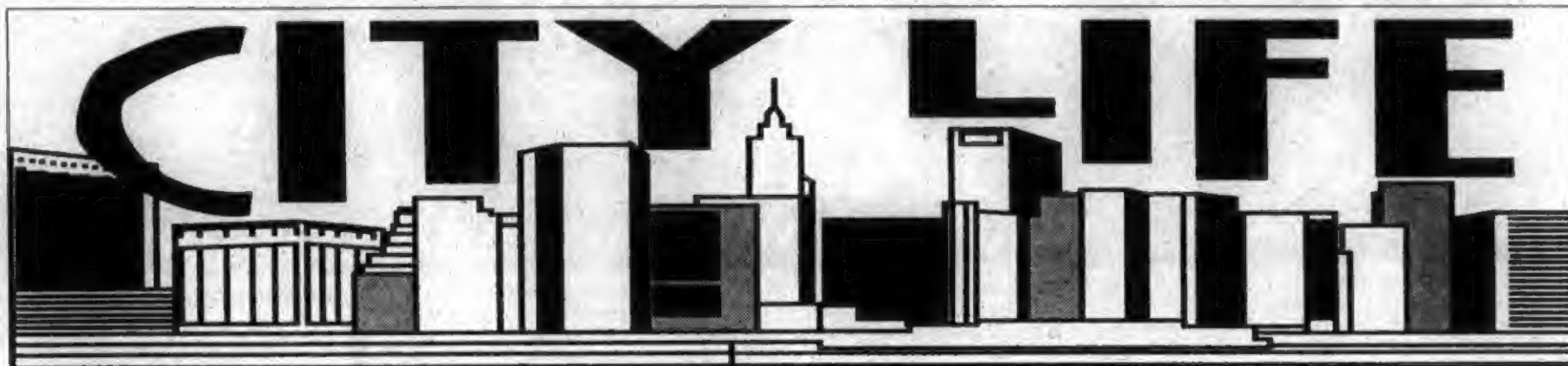
"TOM AND HUCK," the live-action adventure from Disney, is based on Mark Twain's classic tale about life in and beyond Hannibal, Missouri. The film stars Jonathan Taylor Thomas (left) as Tom Sawyer and Brad Renfro (right) as his best friend Huck Finn. NOW SHOWING



"NIXON," director Oliver Stone's extraordinary portrait of America's 37th President, Richard M. Nixon, often called one of the most important figures of the 20th century. The Hollywood Pictures film stars Academy Award-winner Anthony Hopkins (right) as Nixon, and Joan Allen (left) stars as his indomitable wife, Pat. NOW SHOWING



LAURENCE FISHBURNE (left), stars as Othello and Kenneth Branagh (right) as Iago, his jealous friend, in director Oliver Parker's adaptation of "Othello," Shakespeare's tragic tale of love, passion, jealousy and betrayal from Castle Rock Entertainment. (Photo: Rolf Konow)

**SATURDAY MUSIC CLUB:**

The Saturday Music Club Public Concert will be at the Graves Recital Hall, 5798 Karl Road on Sunday, January 14 at 4 p.m.

COLUMBUS KICKS OFF FIRST NIGHT COLUMBUS CELEBRATION:

Downtown Columbus will be filled with hundreds of performers and artists December 31 for "First Night Columbus", a family-oriented, alcohol - and drug-free celebration welcoming in the new year. Admission to all First Night events will be by souvenir lapel buttons which are sold at any Kroger, Fifth Third Bank, HER Realtor's Office or Jacobson's and at COSI. Anyone 13 years and older can purchase a First Night Columbus admission button for \$6.00. However, children 12 and under will be admitted free with lapel stickers that will be available at the above named outlets. Buttons will be available the day of the event for \$8.00.

OMEGA PSI PHI FRATERNITY HOSTS 1996 TALENT HUNT:

Omega Psi Phi Fraternity, INC MU IOTA Chapter hosts 1996 Talent Hunt on Sunday, February 4 at 7:00 p.m.. Areas of Competition includes... Music, Art, Poetry and Dance. Scholarship (Cash) Prizes and Trophies will be awarded. For more information... call (614) 688-3739.

JANUARY CALENDAR OF EVENTS:

Exhibition continuing in the galleries. Roy Lichtenstein, through January 7, 1996. All Galleries. Gallery hours: Tuesday through Sunday-10 a.m. to 6 p.m., Wednesday- 10 a.m. to 9 p.m., Monday-closed. Admission: \$4 general public; \$2 students and senior citizens. Free at all times to Wexner Center members, OSU students, and children under 12. Free to all on Wednesdays from 5 to 9 p.m.

ACME ART CO.:

On January 5th and 6th, the ADAMH Board presents a group exhibition of artworks by individuals who have experienced mental illness. This event will be at 7 p.m. - 9 p.m. on January 5th and 1 p.m. - 10 p.m. on January 6th. For more information call Acme Art Company, 299-4003.

STORYTELLING IN MUSEUM CHILDREN'S SHOP KEEPS KIDS CHUGGING THROUGH WINTER:

The Columbus Museum of Art's new Children's Shop welcomes children and families the last Sunday of every month for an hour of storytelling. On Sunday, January 28 at 1 p.m., perk up from your family's winter's nap with an hour of reading and playing. For more information, contact the Museum Shops at 221-6801.

PRESCHOOLERS INVITED TO TRANSPORT ART THE NEW LEVEL AT 1ST SATURDAYS IN JANUARY:

Hop on the bus or crank up the car with your preschooler, and travel to the Columbus Museum of Art on Saturday, Jan. 6 from 10 a.m. to 1 p.m. for 1st Saturday, a kid-centered program that's fun for the whole family. The event is free with admission to the museum. For more information call the museum's Education Department at 221-6801.

TEACHERS SEE VISIONS OF AMERICA DURING JANUARY WORKSHOP:

Area teachers are invited to a preview of the special exhibition Visions of America: Urban Realism 1900-1945 on Thursday, January 11 from 3:30 to 6 p.m. at the Columbus Museum of Art. Cost is \$6 for members and \$7 for nonmembers. For more information, call the museum's Education Department at 221-6801.

LEARN TO LOOK AT ART THROUGH INSIGHTFUL MUSEUM COURSE:

Learn to analyze artist's use of line, shape, color, texture and other elements of style to convey emotions and ideas. Build your knowledge and skills at interpreting art through a combination of slide lectures and gallery discussions. Cost for the series is \$30 for members, students and seniors, and \$40 nonmembers. Enrollment is limited. Registration deadline is January 20. To register call the education department at 614-221-6801.

BLACKLICK WOODS METRO PARK, 6975 E. LIVINGSTON AVENUE:

Discover the joys of bird watching with this winter series of programs. The focus at Blacklick Woods will be attracting birds through use of feeders and landscaping. At Nature Center, from 1-4 p.m. on Saturday, December 30.

ANNUAL HOLIDAY CHRISTMAS SHOW SET FOR JAMBOREE USA:

The annual Holiday Jamboree Christmas Show has been set for December 23, 4 to 7 p.m. Lots of surprises are planned as well as a visit from the jolly old elf in the red suit--Santa Claus! Tickets starting at \$16.95 are available daily at the Capitol Music Hall box office or can be charged to any major credit card by calling 304-234-0050 or 800-824-5456.

CLEVELAND'S OWN HAZEL CHAPMAN TO PERFORM IN COLUMBUS:

Cleveland's own Hazel Chapman will be performing music and poetry on January 6, at 10:30 p.m. at the Juniper Road Arabica as part of the Little Albert/University Circle Arabica 1995-96 Poetry Series. For more information please call the Arabica at 791-0300.

THE SILVER LINING FOUNDATION:

The Silver Lining Foundation presents The First Annual Bachelor Auction on January 6 at The Aladdin Shrine Temple, 3850 Steiwer Road. Doors open at 7:00 p.m. Meet the Bachelors before the auction begins at 8:30 p.m.

HOLIDAY EVENT AT THE KELTON HOUSE MUSEUM AND GARDEN:

Christmas Tea at the Kelton House Museum on Wednesday, December 20 at 12:30 p.m. - 2 p.m.. Tickets are \$12.00 per person, \$10.00 per museum member. Reservations Required. For more information call 464-2022.

KRUMM RECREATION CENTER CELEBRATES KWANZAA:

Krumm Recreation Center, 854 Alton Avenue, will give everyone the chance to learn about Kwanzaa with a three-day celebration, December 26 through 28. For more information on the performance and other events call Margaret Ellis at the center, 645-3051. For the hearing impaired call TD 645-3317.

"BEST ON 1996" INVITES ENTRIES:

Ohio Designer Craftsmen has issued a call for entries in "The Best of 1996," the organization's annual juried exhibition. "The Best of 1996" will spotlight the top artists in fine contemporary crafts in Ohio. Only residents of Ohio are eligible to compete in exhibition, which includes the top prize of the \$1,000 Challenge Award, several awards by medium and several purchase awards. Entry forms are available by contacting Ohio Designer Craftsmen, 1665 W. Fifth Ave., Columbus, 43212-2315 or by calling 614-486-4402.

Dear Reader,

Thank you for your kind cooperation and patience while we get your Columbus edition of **SHOWTIME** in order. We need your entertainment news, views and current events to make that happen. Please send or fax your arts and entertainment news, auditions, fashion news, book clubs, fraternity/sorority notices, poetry readings, class reunions -- you name it, we would like to put it in your **Citylife**. Please send your information to the following address: **SHOWTIME/Call & Post, 109 Hamilton Ave., Columbus OH 43215.**

SHOWTIME'S Perfect Date Voice Personals

SWF, 20, ISO SBM

21-27, who enjoys sports, shooting pool, playing cards. Must have a job, car and an education. Looking for relationship. Prefers no kids. Voice Mailbox No. 11987

SBF, 24, ISO SBM, 30-35

Seeking tall, dark, affectionate, honest, caring SBM, for friendship, romance and true love. No rushing needed; not in a hurry. Voice Mailbox No. 11967

SBM, 31, Union Employee

ISO SBCF, 25-30, light skinned, NS, ND, to share beautiful friendship and a possible relationship. Serious replies only! Will answer all. Voice Mailbox No. 11996

SBF, 25

ISO honest and mature SBM, 25-30, who enjoys reading, books, and movies, for friendship first. Voice Mailbox No. 11986

SBM, Good Investment

Gentle, 48, 5'8", 175 lbs., reserved, NS, currently confined. ISO a friend for possible relationship, respectable, sincere lady with similar interests, 35-55. I need to drop anchor somewhere and settle down. I'm a one-woman man! Voice Mailbox No. 11966

SBM, 26

Medium complexion, muscular build, 5'4". Enjoys dining out, movies, romantic drives, quiet evenings at home. Seeks female, 25-34, for companionship, possible marriage. Voice Mailbox No. 11985

Professional SGBM

Youthful, 40, warm, companionable, intelligent. ISO assertive, masculine, healthy, employed SM, weight proportionate with height. Serious relationship minded. Voice Mailbox No. 11972

Looking For A Friend

SBM, 5'10", 29 with no kids, nice looking, very athletic, ISO female, 25-30, any race, for friendship or relationship. Voice Mailbox No. 11958

Looking For Soul Mate

DBF, 46, ISO S/DM, 40-50, mature, honest, romantic, who enjoys dining out, movies, music, quiet evenings at home. Let's give it a try. Voice Mailbox No. 11994

Spontaneous, Romantic, Lovable
DBF, 26, who enjoys traveling, bowling, sports, ISO SM, 5'9"+, who spoils and likes to be spoiled. Race unimportant. Voice Mailbox No. 11966

SBF, 37

Full-figured, mature, law student, with one child, looking for mature, honest, caring SBM age 35-40. I enjoy music, books, movies. Voice Mailbox No. 11971

**TOUCH-TONE PHONE ONLY!
CORDLESS PHONES ARE
NOT RECOMMENDED.**

Attractive SBF

ISO S/DBM, 36-40, for friendship or relationship. I enjoy movies, theatre, dining out and quiet evenings at home. Voice Mailbox No. 11990

ABBREVIATIONS

S-Single D-Divorced M-Male F-Female
B-Black A-Asian W-White H-Hispanic
C-Christian J-Jewish NA-Native American
NR-Noireligious NS-Nonsmoker ND-Nondrinker
ISO-In Search Of

Call 1-900-443-8492 (\$1.95 per minute; average length of call 3 minutes) to respond to any ad on this page!

We provide a FREE 25-word print ad, FREE voice greeting, and two FREE calls to retrieve responses per week! That means there's no cost to you, the advertiser!

Instructions

To place an ad:

Call 1-800-437-5814 (no charge for this call). Ad lines are open Monday through Friday, 9 a.m. to 10 p.m., Saturday and Sunday, 10 a.m. to 6 p.m. Eastern time. Our friendly operators will help you place your written ad, give you instructions for recording your two-minute voice greeting and for retrieving the responses to your ads. We provide a free print ad, free voice greeting, and two free calls to retrieve responses per week! As an option, you can place a 40-word print ad for a charge of \$10.00.

To respond to any ad on this page:

Be sure to use a touch-tone phone. Before calling, write down the box numbers you want to listen to and/or respond to. The recorded instructions will help you listen to a voice greeting and respond to an ad, or browse men's or women's greetings. When leaving a response, state your name and phone number so the person whose ad you are responding to can get in touch with you.

To mail or fax your ad please PRINT CLEARLY

All information must be included for your ad to be processed. Information is strictly confidential.

Name _____
Address _____
Phone _____

MAIL this form to: Perfect Date Personals
619 West College Avenue
State College, PA 16801

HEADLINE (up to four words, bold print)

AD (one word per box; no phone numbers or addresses, please):

CALL: 1-800-437-5814 to speak with a customer service representative.
or FAX it to: 1-800-856-6588

Call 1-800-437-5814 to place your FREE 25-word print ad!

Touch-tone phone required. Pulse to tone line: after dialing the 1-900-443-8492 (\$1.95/minute; avg. length of call 3 minutes) switch from pulse to tone on your touch-tone phone before selecting categories. If you find that someone has not recorded a voice greeting, you can still respond; just listen for directions. Perfect Date Personals are run for the purpose of introducing adults (18 and older) to one another. We make no representations as to a person's marital status. Any references to marital status have been supplied by the participants. No advertisement or voice greeting will be accepted that is suggestive, sexual or offensive to the public. We reserve the right to edit copy. We suggest caution in arranging meetings with strangers. People who place or respond to Perfect Date Personals do so at their own risk. Perfect Date™, Inc. is a service and subsidiary of AccuWeather, Inc. For more information call 1-800-437-5814. Service may not be available in all outlying areas.

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In survey after survey, American families cite newspaper as the medium of choice for shopping advice. The place they're actually looking for ads, not trying to avoid them. (Ha, bet you never heard anyone say that about tv or radio!) The point is pretty clear. You should be advertising in SHOWTIME. Unless, of course, you've got some strange aversion to sales.

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Than You Can Handle.**

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