

THE CASH BOX

VOLUME XIV

AUGUST 1, 1953

NUMBER 45



With the initial orders for "It's Been So Long" and "Don't Throw Your Life Away," Webb Pierce's new disk, pouring in at such a rate that it's the number one record at Decca, the Ernest Tubbs Record shop in Nashville had to have a special shipment flown in. On hand to check the shipment as it was opened was, left to right: Nelda Woolard, sales clerk in the shop; Webb Pierce; Dollie Dearman, sales clerk; Charlie Mosdey, manager of the store; and Hubert Long, manager of Webb Pierce.

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*

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The Cash Box

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THROUGHOUT THE UNITED STATES

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(Music Editorial)

Disk Jockeys:

IDENTIFY SONG AND ARTIST!

The Disk Jockey Issue of *The Cash Box* has brought a flood of comments into this office concerning disk jockeys in general. Most of the letters and telephone calls have been to tell us what a fine job was done. But there was one strain that ran through many of the comments about disk jockeys which we think is good constructive criticism and we'd like to pass it along.

It is this:

Too often the disk jockey fails to identify the tune and the artist on the record he is playing.

For the people in the record business that is a very real problem. For it's their intention to sell records. And if someone hears a record on the air and wants to buy it, he has to know the name of it and the artist.

This situation never arises when potential customers want to buy records after hearings them in a juke box for every record in each machine has a title strip telling the name of the tune, the artist, and very often the record company.

It seems to us that the disk jockey can do both himself and the record industry which he has become so integrated with a tremendous service by emphasizing the record he is playing. And sometimes it is not enough just to announce it at the beginning of the record.

For a listener may pay no attention to the announcement until he hears the song and rendition. He may decide in the middle of the playing that this is a record he would like to own. And unless the name is given

at the end of the record he still has no way of knowing what it is.

There must conservatively be thousands of record sales lost every week because the name or the artist is not clear. How many times has a customer with the money in his pocket gone into a record shop and tried to explain to the clerk what he wanted, but was completely unable to identify the record? And how many sales do you think are lost in this manner each and every day? The number, if it were able to be determined, would probably be staggering.

The disk jockey can do a great deal to avoid that type of situation. And he can do it very easily—merely by making it a practice to announce at the beginning and at the end of each record what that record was.

It's true that on some shows, the point of it is just to have a continuous flow of music without any interruption at all. On such programs the numbers can be announced at the beginning and end of the whole show.

Whatever the problems of each particular show may be, this matter can certainly be solved.

We can't emphasize too much how important this situation is to the record industry. It is a question of sales and the whole industry revolves around that.

So disk jockeys, this suggestion is offered as a means for improving your service to your listeners—and your place in this great business which you are part of.

THE MOST TALKED



"THE NEW SENSATION
THE SHOWBIZ TOR

by THE PINT-

BRUCIE

TEAR

as GOOD BLESS

BARBOUR

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BARBOUR RECORDS

manufactured and distributed by
JAY-GEE RECORD CO. INC., 315 W. 47th St. N. Y.

ABOUT RECORD IN YEARS!!

OF THE RECORDING WORLD...
NADO OF '53" WRITES - DOROTHY KILGALLEN
(NATIONALLY SYNDICATED COLUMNIST)

SIZED POWERHOUSE

WELL

COMPELLING

US ALL

b/w
"LITTLE
BOY BLUES"

RECORD 451

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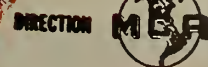
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WE'RE HAPPY TO
HAVE CREATED AN EMPLOY-
MENT BOOM

Yes—due to the unprecedented demand
for this record we have put on 6 pressing
plants on a round-the-clock schedule—
despite vacation and summer shutdowns.

THANKS TO YOU—WE'RE HAPPY
TO HAVE CAUSED AN EMPLOY-
MENT BOOM!



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Record Promotion
MORRIS DIAMOND

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Proudly Presents

One of the Loveliest Feminine Voices
In the Entertainment World Today.



DOLORES MARJELL

on her first record

THERE MUST
BE A WAY

20/47-5399

(Some People
Have To Learn)

THE HARD WAY

RCA VICTOR Best Sellers



WEEK OF AUGUST 1st

POPULAR	78 rpm	45 rpm
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros. 20-5325 (47-5325)		
NO OTHER LOVE / KEEP IT GAY Perry Como 20-5317 (47-5317)		
I'M WALKING BEHIND YOU / JUST ANOTHER Eddie Fisher 20-5293 (47-5293)		
C'EST SI BON / AFRICAN LULLABY Eartha Kitt 20-5358 (47-5358)		
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher 20-5365 (47-5365)		
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli 20-5368 (47-5368)		
IF YOU WERE MINE / SONG OF INDIA Mario Lanza 10-4209 (49-4209)		
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No. 6-7/8 Homer & Jethro 20-5372 (47-5372)		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como 20-5277 (47-5277)		
BLUE CANARY / ETERNALLY Dinah Shore 20-5390 (47-5390)		
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns 20-5347 (47-5347)		
RUB-A-DUB-DUB / THE STOP AND KISS DANCE Ralph Flanagan 20-5361 (47-5361)		
SORTA ON THE BORDER / UNFAIR Tony Martin 20-5352 (47-5352)		
FRIENDS AND NEIGHBORS / AIN'T HEARD NOTHING YET Mary Rose Bruce 20-5381 (47-5381)		
PLEASE PLAY OUR SONG / FALLING The Fontane Sisters 20-5383 (47-5383)		
COUNTRY/WESTERN		
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW The Davis Sisters 20-5345 (47-5345)		
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME Johnnie & Jack 20-5375 (47-5375)		
DATIN' / NOBODY ASKED ME TO DANCE Sunshine Ruby 20-5374 (47-5374)		
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold 20-5305 (47-5305)		
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow 20-5296 (47-5296)		
RHYTHM/BLUES		
YOUR MOUTH'S GOT A HOLE IN IT / DECATUR STREET BOOGIE Piano Red 20-5337 (47-5337)		
I WANNA KNOW / LAUGHING BLUES The Du Droppers 20-5229 (47-5229)		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL The Du Droppers 20-5321 (47-5321)		

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AL—Aladdin	CO—Columbia	ES—Essex	LO—London	PE—Peacock	SIT—Sittin' In
AP—Apollo	CR—Coral	FE—Federal	MA—Mars	PR—Prestige	SP—Specialty
AT—Atlantic	CY—Crystalite	4 Star—Four Star	MD—Mood	RA—Rainbow	SW—Swingtime
BR—Brunswick	DA—Dana	IM—Imperial	ME—Mercury	RH—Recorded In	TE—Tempo
BU—Bullet	DE—Decca	IN—Intro	MG—MGM	Hollywood	TI—Tico
CA—Capital	DO—Dot	JU—Jubilee	MO—Modern	RE—Regent	TN—Tennessee
CD—Cadence	DY—Derby	KI—King	OR—Oriole	SA—Savoy	UN—United
CH—Chess				SE—Seeger	VI—RCA Victor

- Pos. Last Week
- 1 I'M WALKING BEHIND YOU**
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher
 - 2 SONG FROM MOULIN ROUGE**
PERCY FAITH O.
CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.
ME-9609 (45-9609)—Marshal Royal O.
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-5264 (47-5264)—Henri Rene O.
 - 3 NO OTHER LOVE**
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
CA-1685 (F-1685)—Joe Stafford
DE-28746 (9-28746)—Gordon Jenkins O.
MG-30796 (K-30796)—David Rose O.
OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Noro Morales O.
 - 4 TERRY'S THEME FROM "LIMELIGHT"**
FRANK CHACKSFIELD O.
CO-40013 (4-40013)—Wally Stott O.
CR-61006 (9-61006)—Ron Goodwin O.
LO-1342 (45-1342)—Frank Chacksfield O.
TI-180 (45-180)—Joe Loco Quintet
VI-20-5326 (47-5326)—Winterhalter O.
 - 5 VAYA CON DIOS**
LES PAUL & MARY FORD
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle
CR-60991 (9-60991)—Jack Smith
CY-654 (45-654)—Bob London
ME-89047 (89047x45)—Anota Day
 - 6 RUBY**
RICHARD HAYMAN O.
CA-2457 (F-2457)—Les Baxter O.
CO-39994 (4-39994)—Harry James O.
CR-60959 (9-60959)—Les Brown O.
CR-60983 (9-60983)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
ME-70115 (45-70115)—Richard Hayman O.
MG-11472 (K-11472)—Lew Douglas O.
VI-20-5286 (47-5286)—Vaughn Monroe O.
 - 7 APRIL IN PORTUGAL**
LES BAXTER O.
CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
DE-28704 (9-28704)—Louis Armstrong
ME-70114 (70114x45)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
MG-11312—Blue Barron
VI-20-5052 (47-5052)—Freddy Martin
VI-20-5279 (47-5279)—Tony Martin
 - 8 WITH THESE HANDS**
EDDIE FISHER
CO-40006 (4-40006)—Johnnie Ray
CO-40034 (4-40034)—Eddy & Stafford
DE-28780 (9-28780)—G. Lombardo O.
VI-20-5365 (47-5365)—Eddie Fisher
 - 9 ALLEZ-VOUS-EN**
KAY STARR
CA-2464 (F-2464)—Kay Starr
DE-28746 (9-28746)—G. Jenkins O.
ME-70181 (70181x45)—Jan August
 - 10 HALF A PHOTOGRAPH**
KAY STARR
CA-2464 (F-2464)—Kay Starr
CA-2500 (F-2500)—Billy Strange
DE-28742 (9-28742)—Guy Lombardo.

RCA VICTOR
FIRST IN RECORDED MUSIC



11) I'D RATHER DIE YOUNG. 12) SAY YOU'RE MINE AGAIN. 13) CRAZY, MAN, CRAZY. 14) P. S. I LOVE YOU. 15) THE BREEZE. 16) YOU, YOU, YOU. 17) GAMBLER'S GUITAR. 18) I BELIEVE. 19) MY ONE AND ONLY HEART. 20) TROPICANA. 21) CRYING IN THE CHAPEL. 22) CANDY LIPS. 23) C'EST SI BON. 24) OH! 25) JOHNNY. 26) RETURN TO PARADISE. 27) SEVEN LONELY DAYS. 28) PRETEND. 29) I LOVE PARIS. 30) ETERNALLY. 31) BUTTERFLIES. 32) KEEP IT GAY. 33) GIGI. 34) HONEY IN THE HORN. 35) THUNDER AND LIGHTNING.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. I'M WALKING BEHIND YOU . . . Eddie Fisher (RCA Victor)
2. NO OTHER LOVE Perry Como (RCA Victor)
3. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
4. P. S. I LOVE YOU Hilltoppers (Dot)
5. SONG FROM MOULIN ROUGE Percy Faith (Columbia)
6. TERRY'S THEME FROM
"LIMELIGHT" Frank Chacksfield (London)
7. GAMBLER'S GUITAR Rusty Draper (Mercury)
8. APRIL IN PORTUGAL Les Baxter (Capitol)
9. YOU, YOU, YOU Ames Brothers (RCA Victor)
10. CRYING IN THE CHAPEL Darrel Glenn (Valley)
June Valli (RCA Victor)

Carl Shook (WKYV-Louisville, Ky.) just completed his 3rd Annual Cornbread Matinee Artists Popularity Poll. Though gone these seven months Hank Williams still reigns king. Listeners asked to vote for their three favorite artists selected Williams, Hank Snow and Jimmie Logsdon in that order. . . . Carl Swanson (WRUN-Utica, N. Y.) saw his wife and daughter Jane and Janice, off to Europe for a tour of the Scandinavian countries. White there Mrs. Swanson and Janice will visit the family. Carl, who has been entertaining for 15 years, will "mama" the flock left behind (four more) until the "boss" returns. . . . Bob Ferguson (KCLX-Colfax, Wash.) has added several hours of country music to his schedule. Station now totals eight and one-half hours daily and Bob has all but one hour of it. He could use more records to help fill out this schedule.

* * * * *

Pic of the week—Roy Leonard (WKOX-Framingham, Mass.) gave two and three-quarter hours on Friday, July 17 to The Cash Box Annual D J Poll. Deluge of phone calls indicating audience appreciation convinced Roy and he writes "Roy With Records" rates The Cash Box surest way to show success". . . . Stan Pat (WTNJ-Trenton, N. J.) received four pages of picture and story publicity in the September issue of Scope Magazine. . . . Radio Station WBSM-New Bedford, Mass. boasting of an unusual show called "Saturday Swing". Feature of the show has the station audience talking on the telephone to music world stars. Show is the brainchild of Don Cameron, who also conducts the program every week. To date the audience participants have talked to Perry Como, Johnny Ray, Eddie Fisher, Les Paul and June Valli. . . . Letter from Chuck Norman (WIL-St. Louis, Mo.) writes his enthusiastic comments on The Cash Box—Disk Jockey issue. . . . Gene Bouchier, who has been running the Top Ten Juke Box Tunes, plus the next 25, on his Record Review every Saturday morning



ROY LEONARD
(WKOX-Framingham, Mass.)

from 10 to 12 A. M. on KCOM-Sioux City, Iowa, has become program director of KYSM-Mankato, Minn. and will continue the show at his new affiliate. . . . Bobby Bee (WERD-Atlanta, Ga.) moving about the east coast and Canada on his vacation, stopped in at the New York office of C. B. to say hello to the boys. Squiring him around was Lee Magid, Savoy Record A & R head. Lee left on his vacation last Friday, flying to the coast to join his family who had preceded him by a couple of weeks. Magid is supposed to be on vacation but the odds are he will end up with a couple of sessions and some new talent.

* * * * *

Donn Tibbetts (WFEA-Manchester, N. H.) convinced "No Other Love" going to be a biggie. On vacation, seems he heard the tune in one version or another being played every place he visited. . . . MGM's disk jockey promotion on its album "The Band Wagon", from the picture, has WWDC-Washington, D. C. jockies killing themselves in an attempt to outdraw each other. Art Brown, Milton Q. Ford and Willis Conover are pitching a "Band Wagon" write-in contest with cash awards to many winners. All three jockies are working overtime as there is a cash award to the jock who receives the winning letter.

M-G-M Record Hits

<p>BILLY ECKSTINE I LAUGH TO KEEP FROM CRYING and SEND MY BABY BACK TO ME MGM 11511 78 rpm K 11511 45 rpm</p>	<p>DAVID ROSE and his Orchestra ALL I DESIRE and NO OTHER LOVE MGM 30796 78 rpm K 30796 45 rpm</p>	<p>THE ELLIOTT BROTHERS IN THE MOOD and 12th STREET RAG MGM 11501 78 rpm K 11501 45 rpm</p>
<p>BLUE BARRON and his Orchestra UNDER THE SWEETHEART MOON and YOU SAID "HELLO" TO SOMEONE ELSE MGM 11521 78 rpm K 11521 45 rpm</p>	<p>TOMMY EDWARDS THE LOVER'S WALTZ and BABY, BABY BABY MGM 11541 78 rpm K 11541 45 rpm</p>	<p>FRAN WARREN LOVE IS A SEE-SAW and KISS ME JUST A LITTLE MGM 11522 78 rpm K 11522 45 rpm</p>
<p>GEORGE SHEARING Quintet INDIAN SUMMER and APPRECIATION MGM 11545 78 rpm K 11545 45 rpm</p>	<p>JO ANN TOLLEY I DON'T WANT TO BE A SUMMER SWEETHEART and I'LL GO ON LOVING YOU MGM 11535 78 rpm K 11535 45 rpm</p>	<p>ART MOONEY O (OH) and CLOVERLEAF SPECIAL MGM 11542 78 rpm K 11542 45 rpm</p>
<p>BUDDY DE FRANCO and his Orchestra LOST IN THE NIGHT and I'M GETTIN' SENTIMENTAL OVER YOU MGM 11538 78 rpm K 11538 45 rpm</p>	<p>THE NOCTURNES GUISEPPE'S SERENADE and AS YOU DESIRE ME MGM 11525 78 rpm K 11525 45 rpm</p>	<p>SYLVANA MANGANO ANNA and I LOVED YOU MGM 11457 78 rpm K 11457 45 rpm</p>
<p>KEN REMO UFEMIA and YOU YOU YOU MGM 11512 78 rpm K 11512 45 rpm</p>	<p>HENRY JEROME and his Orchestra HERE'S TO THE LADIES and PIE WOCK A-JILLY WOCK MGM 11526 78 rpm K 11526 45 rpm</p>	<p>CATHY RYAN SHOW ME THE WAY TO GO HOME and YOU NEVER KNOW 'TIL MONDAY MGM 11544 78 rpm K 11544 45 rpm</p>
<p>DENNY VAUGHAN IN SINGLE BLESSEDNESS and SPOON SPOON SPOON MGM 11519 78 rpm K 11519 45 rpm</p>	<p>TED STRAETER and his Orchestra MARRIAGE TYPE LOVE and CAN CAN MGM 11548 78 rpm K 11548 45 rpm</p>	<p>HANK WILLIAMS I WON'T BE HOME NO MORE and MY LOVE FOR YOU MGM 11533 78 rpm K 11533 45 rpm</p>
<p>SHEP FIELDS and his Rippling Rhythm Orchestra KEEP COOL (Gin and Quinac) and JERSEY BOUNCE MGM 11552 78 rpm K 11552 45 rpm</p>	<p>IVORY JOE HUNTER I'M AFRAID and DON'T MAKE ME CRY MGM 11549 78 rpm K 11549 45 rpm</p>	<p>WALLY STOTT and his Orchestra MY ONE AND ONLY LOVE and SERENADE FOR A TIN HORN MGM 11551 78 rpm K 11551 45 rpm</p>



M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
M-G-M Means Mighty Good Music

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

JIMMY JOYCE

(Allied 5005; 45-5005)

B+ "THE MAN FROM THE ALAMO" (2:25) [Skinner] Another movie tune makes its debut here as Jimmy Joyce gives a melody with a folk feeling an exciting going over.

C "HEAVENS TO BETSY" (2:13) [Skinner] The Buddy Cole groups goes its alone on the this half and comes through with a jump number.

RAY HENRY ORCHESTRA

(Dana 3134)

C+ "FUN HOUSE POLKA" (2:12) [Dana] The Ray Henry orchestra takes a polka and gives it their usual happy treatment.

C+ "TWO BY FOUR POLKA" (2:26) [Dana] On this side also the Ray Henry crew comes through in fine style. When polka music is wanted, this is it.

DOROTHY COLLINS

(Audivox 102; 45-102)

B+ "MOTHER" (2:42) [Gateway ASCAP] Dorothy Collins, accompanied by Raymond Scott gives out with a lovely lullaby which might easily break through.

B+ "TICO TICO" (2:37) [Peer ASCAP] On this side, Dorothy does an oldie and Raymond gives it a brand new arrangement. It will get plenty of play also.

JERRY GRAY ORCHESTRA

(Decca 28782; 9-28782)

C+ "A PAIR OF TRUMPETS" (2:53) [Albert ASCAP] Two solists, P. Candoli and Mickey Mangano, team up for a slow and easy instrumental as the Jerry Gray orchestra backs them up.

C+ "ONE STOP BOOGIE" (2:39) [American Academy of Music ASCAP] This time the Gray crew goes at it in fast and smooth fashion making for a completely listenable disk.

AL MARTINO

(Capitol 2535; F-2535)

B "ALL I WANT IS A CHANCE" (2:49) [Bregman Vocco & Conn ASCAP] Al Martino gives his version of a recently recorded number. It's a big ballad which gives Al a chance to sing out.

C "YOU CAN'T GO ON BREAKING MY HEART" (2:45) [Bullseye ASCAP] Another good tune is rendered here by Al Martino. Done in his familiar style, the side could garner play.

THE CASH BOX

DISK OF THE WEEK

"GOD BLESS US ALL" (2:56)
"LITTLE BOY BLUES" (2:32)

BRUCIE WEIL
(Barbour 1005; 45-1005)



BRUCIE WEIL

● A record which from all advance indications is a smash, is issued here by the new Barbour label. It's called "God Bless Us All" and is sung by 5 year old Brucie Weil. The tune, written in the style of a child's prayer, has tremendous appeal. It is delivered in surprising good voice for a 5 year old and has the ring of sincerity. This end has everything to make it go and one hearing seems to be enough to convince everyone. The bottom half is a cutie which Brucie Weil also does in excellent style. But it's the first side that is going to make the real noise. That one just can't miss as it heads straight to the top.

"PAT-A-CAKE" (2:20)
[Eastwick BMI]
"FRACTURED" (2:19)
[Eastwick BMI]
BILL HALEY
(Essex 327; 45-327)



BILL HALEY & COMETS

● Bill Haley follows his smash of "Crazy Man Crazy" with still another disk which is going to have the juke boxes of the nation hopping. Taking a tune titled "Pat-A-Cake" which is a take-off on an old kiddie song, Bill makes it sound like one of the big ones for the coming months. This has all the bounce and zest which "Crazy" had and even a little more. The bottom half, entitled "Fractured" is also in the same vein and it too sounds good. But it's the top half which is destined to make the bigtime. With two in row, it looks as though Bill Haley is now a major contender in the pop picture.

"PLEASE PLAY OUR SONG" (2:23) [Sheldon BMI]
"IF I SHOULD LOVE AGAIN" (2:47) [Starlight ASCAP]

DON CORNELL
(Coral 61030; 9-61030)



DON CORNELL

● A tune which should get a tremendous amount of disk jockey play is the current vehicle for Don Cornell. Called "Please Play Our Song", this number will not only be played on the air but has the kind of appeal which should get it heard in juke boxes all over the nation. It's a catchy piece which Don does just right as the Norman Leyden orchestra assists. The bottom half is a big ballad in the style which Don has been doing. It's the top half however which is likely to make it.

"CHICKA-BOOM" (2:35) [Hawthorne ASCAP]
"CLOUD LUCKY SEVEN" (2:25) [Robbins ASCAP]

GUY MITCHELL
(Columbia 40035; 4-40035)



GUY MITCHELL

● Guy Mitchell looks as though he has another winner in "Chicka Boom". This is another typical Bob Merrill number with which Guy has had so much success in the past. It's in the same style and he does it with everything he has. Mitch Miller is backing him up. The bottom half is also in the style which had become identified with Guy and it too is a lively, jumpy item which should do okay. But it's the top half with the hand-clapping, French horns and all which should really do it. It's another big one for Guy.

LOLA AMECHE

(Mercury 70193; 45-70193)

B+ "VOLCANO" (2:45) [Symphony House BMI] An exciting theme from a new movie gets a working over from Lola Ameche in real high style. David Carroll's orchestra backs her up.

B "STICKY APPLE AND BUBBLE GUM" (2:00) [Kahl BMI] Lola has a novelty to work with on the bottom deck and she sure works it. This is a very appealing side which could go.

HELENE DIXON

(Okeh 6997; 4-6997)

B "NO MATTER HOW YOU SAY GOODBYE" (2:18) [Goday BMI] Helene Dixon, a very exciting new singer, again demonstrates her star potential on a ballad with plenty of appeal.

C "I WANT YOU TO LOVE ME TONIGHT" (2:20) [Ajax ASCAP] on this half the thrush jumps a little but it gets too noisy for commercial consumption.

DEL WOOD

(Republic 7051)

B "MOONLIGHT COCKTAIL" (2:10) [Jewell] With a band accompaniment, Del Wood takes over a lovely oldie and goes to town. In the right spots, this should be great.

C "RICKY-TIC PIANO" (2:11) [Babb] Don Estes does the vocal here as Del gives with the backing on a number that lives up to its name.

SONNY CURTIS

(Coral 61023; 9-61023)

B+ "NO MORE TEARS" (3:01) [Lowell] Sonny Curtis, a singer with an exciting voice, gets hold of some first rate material at this end to turn out a highly listenable side which should garner plenty of play.

B "THE BEST WAY TO HOLD A GIRL" (2:47) As a contrast, Sonny takes off on a cute little ditty on the lower deck. Here too he does a pleasing job.

JAYE P. MORGAN

(Derby 828; 45-828)

B "WASTED TEARS" (2:32) [Johnstone Montei BMI] Although Jaye P. Morgan's name is comical, her voice is terrific. She does a sock job of presenting a lilting jump number with a great deal of zest. Packs a load of feeling into every line.

B+ "JUST A GIGOLO" (2:29) [DeSylva, Brown & Henderson ASCAP] Frank De Vol backs the thrush once again as she eases through a slow bluesy ballad. Jaye makes the number carry weight. Real impressive.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Great to hear that Mimi Trepel of WVNJ in Newark and Murray Jordan of WLIB in New York middle-aisled it last Sunday. . . . Kitty Kallen has just been signed to a Decca contract by Milt Gabler. . . . Dorothy Collins will appear at the Salisbury Beach "Frolics" starting July 26 for one week. . . . Folk balladeer Harry Belafonte opens at Bill Miller's Riviera on Tuesday July 28. . . . Mood recording artist Elise Rhodes copped 1st place on "Chance Of A Lifetime" TV show winning besides the \$1,000 prize, a Latin Quarter night club contract and a motion picture deal from Republic Pictures. Mood, by the way, has a hit in "TV Rhumba" by Bob Bachelder's orchestra. . . . Pat Terry, just back from a three week promotion tour with his new Jubilee recording "Love Me Again", will do the Ted Steele show starting the week of the 27th. . . . Received a card from Denny Vaughan in Capri in which he says he will hop-over to London for a couple of broadcasts and then back to New York on August 5. . . . Karen Chandler and manager Fred Amsel on a two week dj tour. . . . MCA has signed Helene Dixon and Pete Hanley to personal appearance contracts. At the same office, Steve Lawrence has



PAT TERRY

been signed for the Steve Allen TV show. . . . Writer Joe Schuster has just received a great offer from one of the top publishers for "There's No Love Like An Old Love" which was recently released on the small label, Mayjoe Records. . . . Frankie Laine broke all records at his last two engagements, the Coconut Grove in Los Angeles and the Riverside in Reno. Frankie is booked straight through October with a string of engagements that includes the Cal-Neva Lodge in Lake Tahoe, Nevada; the Steel Pier in Atlantic City; the Ed Sullivan Show; Glasgow, Scotland beginning August 24; and the Palladium in London August 31. . . . Reports from the Chicago convention indicated that Twentieth Century's "Love Every Moment You Live" was kicking up quite a storm.

CHICAGO:

Nationwide Records, a Chicago product, beginning to make noise. Label headed by Johnny Broderick, long time performer and songwriter. Stable includes Paul Chapman, former Godfrey winner, and Jackie Van, thrush seen weekly on TV's "Music Show". Jackie's current release, "One Sided Love" b/w "When U and I Are One". Both penned by Broderick. . . . Columbia Records held their first national convention at the Palmer House, this city, July 24 and 25. Mitch Miller attended, along with Doris Day, Toni Arden, Tony Bennett, Jimmy Boyd, Champ Butler, Percy Faith, Jerry Vale, Paul Weston, and many others. . . . Station WJOB, Hammond, Indiana, swings to '45 on July 27. In connection with switch, RCA-Victor bringing several of their stars out to the station for the day, including Eartha Kitt and Homer and Jethro. . . . Les Paul and Mary Ford skedded to open Chicago Thitter beginning August 7 for two weeks. . . . Sharing spotlight at theatre will be Johnny "Desmo" Desmond. Johnny hoping his latest release, "I'm-A-Love You" is 'it' for him. . . . Ed Larsen, prexy of newly-formed Motor City Records, Detroit, hosted large dinner party for guys and gals in the music biz at Linn Burton's Steak House this past week. . . . Hear tell Mercury execs excited about latest session with Jim Lowe. . . . Gordon Jenkins in town this week to play new LP album, "Seven Dreams" for the Decca offices here. Understand all who heard this album sat spellbound for 51 minutes. . . . Billy May skedded for first appearance at Melody Mill Ballroom. A one-niter August 14. . . . June Valli's version of "Crying In The Chapel" really moving. . . . Nice card from Dick Noel who many believe has a big future in this record biz.



TONY BENNETT

LOS ANGELES:

Host of music men left the Chi convention kinda early this year—too much noise, heat and sheer nonsense. . . . Dj's Gene Norman and Bob McLaughlin set to front a 17 man band for teen age dances. . . . Thrush Rosemary Clooney tied it with Jose Ferrer in Dallas one day and then skied back to Los Angeles



ROSEMARY CLOONEY

for the premiere of the "Stalag 17" flicker. . . . From Bob Johnson's "Music Views": Two boppers were strolling through a lovely cemetery. "Man," one said, "these cats really know how to live!" . . . Georgie and lovely Mrs. Auld in town for a quick setto and then back to Chicago for business. . . . Eartha Kitt's "C'est Si Bon" has one local radio station closing up shop every time the platter spins. . . . Buddy Morrow, Jimmy and Mildred Mulcay, George Wilder and Ken Remo were recent guests over at Bill Leuenhagen's Record Bar. . . . Lots of interest around town in Leo Diamond's "Off Shore" duet out soon on Ambassador Records. Leo currently receiving calls from every artist and rep man in the biz, not only for the song, but for some plush wax dates. . . . Lots of interest locally in the forthcoming film biog on the late Glenn Miller. Jimmy Stewart plays the lead role. . . . Charlie Adams of Ridgeway Music off on a Honolulu vacation with able Del Roy helming in his absence. . . . New Norman Brooks record has what it takes to hit.

Listening



NEW YORK—All the absorbed expressions belong to those who were at the recording session at which Al Alberts of the Four Aces cut his first single record for Decca. Here they are all listening to the play black. At the extreme left is Bob Austin of The Cash Box; Herb Kessler, manager of The Four Aces; Al Alberts; holding cup is Milt Gabler; facing him is Paul Cohen; kneeling is Jack Pleis who conducted the session; and Tutti Camarta has his back to the camera.



WHERE THE WINDS BLOW (Montclare)
TE AMO (Fran-Nan) — FRANKIE LAINE (Col.) earned *Billboard's* "BEST BUY" selection and a previous "New Record to Watch." Platter is a "DISK OF THE WEEK" pick in *Cash Box*.

★★★★★

MY LOVE, MY LOVE (Meridian) — JONI JAMES (MGM) has "another potential winner," reports *Billboard* and names it "New Record to Watch." *Cash Box* rates it "DISK OF THE WEEK."

★★★★★

HEY, JOE (Tannen)
DARLIN' AM I THE ONE? (Valley) — CARL SMITH (Col.) takes Country & Western honors in *Billboard* with this "New Record to Watch." Cover disk of "HEY, JOE" by FRANKIE LAINE (Col.) is a *Billboard* "BEST BUY" and "DISK OF THE WEEK" choice in *Cash Box*.

★★★★★

I WON'T BE HOME NO MORE (Acuff-Rose)
MY LOVE FOR YOU (Acuff-Rose) — The late HANK WILLIAMS (MGM) continues to rate attention in this "New Record to Watch" pick by *Billboard*. Both tunes mean "more hits for Hank," reports *Cash Box* in its "BULLSEYE OF THE WEEK" selection.

★★★★★

LOVE EVERY MOMENT YOU LIVE (Meridian) — JUNE VALLI (Vic.), EDDY HOWARD (Mer.) and ART LUND (Coral) share honors in reports on this tune. *Variety* calls the Howard platter a "takeoff potential . . . juke natural." *Billboard* gives similar praise to Valli and Lund.

★★★★★

IF AND WHEN (Blue River)
YOUR KISSES AREN'T KISSES ANY MORE (Ridgeway) — PEE WEE KING (Vic.) takes *Cash Box* "BULLSEYE" honors with this pair of "excellent sides." *Billboard* sees it as "one of the best King recordings in a long time."

★★★★★

THE LIFE THEY LIVE IN SONGS (Acuff-Rose)
I DON'T CLAIM TO BE AN ANGEL (Hill & Range)—KITTY WELLS (Dec.) clicks with this "very clever tune idea . . . solid performance," according to *Billboard's* "New Record to Watch" ratings.

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RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ C GOOD
⊙ B EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THREE DONS & GINNY GREER

(Blue River 104)

C+ "YOU WERE A SMARTY" (2:20) [Blue River Music BMI] The Three Dons and Ginny Greer who scored with "Say You're Mine Again" this time offer a little rhythm piece which should also attract some attention.

B "THE ONE - TWO - THREE WALTZ" (2:16) [Sheriton ASCAP] The lower half of this disk is in waltz tempo with a catchy melody. It should do okay.

DON CHERRY

(Decca 28789; 9-28789)

B "NO STONE UNTURNED" (2:57) [Miller ASCAP] A tune which is getting a big buildup even before it hits the market gets a fine rendition from Don Cherry, which should give it one more boost to the top.

B+ "TILL THE MOON TURNS GREEN" (2:35) [Emperor ASCAP] A standard melody gets a new set of lyrics and turns out to be a highly commercial song. This one could put Don Cherry well up there on the list.

MCDONALD SISTERS

(Ode 1700; 45-1700)

B "EVERYBODY'S FRIEND" [Rondo BMI] The McDonald Sisters backed up by Jack Stern's orchestra go through a pleasing little ditty with plenty of listener appeal.

C+ "THE MAN OF HER NIGHTMARE" [Muse BMI] On the flip side the girls handle a novelty with a familiar ring. This team has a real commercial sound.

JOAN REGAN

(London 1353; 45-1353)

B "TILL THEY'VE ALL GONE HOME" (2:33) A new thrush, Joan Regan, with a voice similar to Vera Lynn's, does a flowing number in a style similar to the latter singer.

C+ "I'LL ALWAYS BE THINKING OF YOU" (2:25) Again she takes a lovely ballad and gives it a commercial treatment. This girl could make it.

SIDNEY TORCH ORCH.

(Coral 61022; 9-61022)

C+ "MEDITERRANEAN CONCERTO Part 1" (3:15) [Chappel ASCAP] In this day of popular instrumentals, this lovely melodic piece could find a place in the nation's juke boxes.

C+ "MEDITERRANEAN CONCERTO Part 2" (3:20) [Chappel ASCAP] This continuation of the first side carries out the theme and makes for two sided listening enjoyment.

THE CASH BOX SLEEPER OF THE WEEK

"LONELY" (2:40) [Bregman, Vocco & Conn ASCAP]
 "DON'T BREAK MY HEART AGAIN" (2:46)
 [Wade Music-ASCAP]

BERT KEYES
 (Rama 12)



BERT KEYES

● Bert Keyes, a young lad who appears to be the closest thing to Nat "King" Cole since the latter was introduced, plus the added vir-

tue of a fresh style, breaks into the pop market with a pair of lovelies that seem tailor-made for his voice. The upper lid, "Lonely", is a tender love tune delivered in intimate and hushed style by Keyes as he melts the sentimental lyrics against a lush and feathery instrumental backing provided by Joe Reisman. The reverse deck, "Don't Break My Heart Again", is a similar bit of material handled in the same manner by the soft voiced Keyes. Reisman's instrumentation blends smoothly with the young stylist and their collaborative efforts add up to a beautiful etching. Either side could break through.

"NO STONE UNTURNED" (2:44) [Note BMI]
 "I CAN RESIST" (2:44) [Note BMI]

JIM SUMMERS
 (Coral 61021; 9-61021)

● Zooming out of Indianapolis, this disk which started as a local item will soon be smashing through all over the country. Entitled "No Stone Unturned" and sung by a new lad named Jim Summers, the record has the same kind of feeling as a previous regional piece had "Oh Happy Day". But this one will

encounter less resistance because it is an excellent recording of a beautiful song. The bottom half doesn't have the appeal which is contained in the upper deck. But the top half should really smash through. This disk is going to establish a new star for Coral, Jim Summers.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MOTHER TALK" Dorothy Collins Audivox 102; 45-102
- ★ "TICO TICO" Dorothy Collins Audivox 102; 45-102
- ★ "TOO LONG" Bob Dini Derby 826; 45-826
- ★ "NO MORE TEARS" Sonny Curtis Coral 61023; 9-61023
- ★ "VOLCANO" Lola Ameche Mercury 70193; 45-70193
- ★ "TILL THE MOON TURNS GREEN" ... Don Cherry Decca 28789; 9-28789

JOE LOCO QUINTET

(Tico 178)

B+ "CHEVRIKO" (2:27) A song that looks great in the mambo field gets a sparkling rendition from Joe Loco's Quintet. The boys really know what to do with this one.

B "MAMBO AZUL" (2:30) A lively piece is given a go on this end by the Loco Quintet again and once more it comes out right.

LEON BERRY

(Dot 15093; 45-15093)

B "THE BLACKSMITH BLUES" (2:13) Leon Berry plays the organ on a disk recorded at a roller skating rink and he sure got into the spirit of the thing. This is perfect for the occasion.

B "LA BORRACHITA" (2:20) Again Berry makes with the skating music and in these locations this disk is going to be a bonanza.

PAULETTE SISTERS

(Columbia 40030; 4-40030)

C+ "SHALIMAR" (2:11) [Cromwell ASCAP] The Paulette Sisters take a slow and dreamy number and give it a likely rendition. With Larry Clinton doing the backing, this one makes for right listening.

C+ "TELL ME YOU DON'T LOVE ME" (2:25) [Ludlow BMI] Here the disk is almost a vocal solo as the girls give with a new ballad. Again Larry Clinton does the backing.

MARY ROSE BRUCE

(RCA Victor 20-5381; 47-5381)

B "FRIENDS AND NEIGHBORS" (2:46) [Personality Productions ASCAP] An unusual side introduces a fresh new singer Mary Rose Bruce. The chorus makes some strange sounds in the background which adds excitement to the disk.

C "AIN'T HEARD NOTHING YET" (2:16) [Personality Music BMI] This is another side on which the thrush is backed by a big chorus. Both ends are really productions.

BOB DINI

(Derby 826; 45-826)

B+ "TOO LONG" (2:09) [Rytvoo BMI] A new singer with a terrifically promising voice gets off to a fine start on this side. Backed up by Norman Leyden's orchestra, Bob Dini does this number in real commercial style.

B "REMEMBER ME" (2:30) [Vogue BMI] On the lower end Bob shows what he can do with a pretty ballad as Leyden again backs him up. This boy has a great future.

Portrait



CHICAGO—A new portrait of the star of "New Faces," Eartha Kitt, is presented her by Chicago artist, Anahid Kevorkian (right). The artist's mother was born in Uska Dara, Turkey—and "Uska Dara" is the name of the hit song Miss Kitt recorded for RCA Victor.

Marks Has Greatest Half Year For Mechanicals In Its History

NEW YORK—In its nearly 60 years existence, Edward B. Marks Music has never had a six-months period in which it exchanged as many contracts for mechanical releases as during the half year ending June 30. A total of 763 recordings of Marks' copyrights were issued during that time. These included a great many new releases as well as new pressings in various speeds and new albums of some of the great recordings of the past. Roughly, these records may be broken down into three categories—Latin-American, jazz and standard American or European, but there are, in addition, new Marks records on various labels in the fields of concert material, country, rhythm and blues, polkas, children's songs and several other descriptions.

Leading the list, as usual, is Marks' greatest success, Ernesto Lecuona's "Malaguena," which has had 21 separate releases from the first of the year until the end of June, ranging from symphonic treatment and renditions by world-famous pianists to harmonica versions and hot "scat" arrangements. The first of all Cuban successes, "Peanut Vendor," has been released 14 times. Other Marks Latin-American songs recorded more than 6 times during this period are "Say 'Si Si,'" now one of the most performed tunes in the country, with 14 records; "Tango of Roses"; "The Breeze and I," also known as "Andalucia"; "Poinciana"; "Yours"; "Amapola"; "Jungle Drums"; "El Rancho Grande"; "Mama Inez" and "Piel Canela," a new success which is known in English as "You Too, You Too?" and already has 11 records, including the Andrew Sisters, Xavier Cugat, Edmundo Ros, Noro Morales and other names.

In the jazz field, the aptly named

"Jazz Me Blues," for many years a top Dixieland favorite, has been released 15 times, while such perennials as "Ballin' the Jack," "Original Dixieland One-Step," "There'll Be Some Changes Made" and "Blues My Naughty Sweetie Gives to Me" are not far behind.

Of the standard tunes not in the jazz or Latin-American categories, "Song of the Islands," the great Hawaiian song, with 9 new records has just nosed out Rodgers and Hart's "Manhattan" with 8. "Manhattan," in addition to possessing some of the finest lyrics Larry Hart ever wrote, has also taken its place as an advanced jazz favorite. Right up with these is "The Glow-Worm," which continues to be successful not only in the Johnny Mercer version, that hit the top of the best-sellers late last year, but in the original semi-concert form and in the children's treatment, known as "Little Joe Worm, Son of Glow-Worm." Another Marks success, "Parade of the Wooden Soldiers," has been recorded steadily during this period and so have "My Gal Sal," "Frasquita Serenade," "Ida, Sweet as Apple Cider" and "Sari Waltz."

Among the artists who have made these 763 recordings are the Andrews Sisters, Ray Anthony, Les Baxter, the Boston "Pops," Frankie Carle, Carman Cavallaro, Bing Crosby, Bob Crosby, Xavier Cugat, Vic Damone, Jimmy Dorsey, Percy Faith, Benny Goodman, Harry James, Danny Kaye, Stan Kenton, Dorothy Kirsten, Frankie Laine, Oscar Levant, Guy Lombardo, Vera Lynn, Mantovani, Freddy Martin, Tony Martin, Mills Brothers, Vaughn Monroe, Patrice Munsel, Les Paul and Mary Ford, Jan Peerce, Dinah Shore, Ethel Smith and the Three Suns.

Victor Blazing In All Fields

NEW YORK—The Victor sales staff has been hopping as the diskery has turned into just about the hottest firm in the business this summer, according to Larry Kanega, sales manager.

Not only are the new disks making plenty of noise, but several that were cut while Dave Kapp was head of A&R are now well up there in the lists. These include Eddie Fisher's "I'm Walking Behind You" which is the number one song in the country; Eddie's other hit "With These Hands"; two by Perry Como, "No Other Love" and "Say You're Mine Again"; The Ames Brothers' hit "You, You, You"; and Eartha Kitt's "C'est Si Bon".

Current hits which have been cut since Joe Carlton took over are Dinah Shore's "Blue Canary", June Valli's "Crying In The Chapel" and Mario Lanza's "If You Were Mine".

Victor also has a new R&B record which looks as though it could go all the way in the charts. It's "Beginning To Miss You" and Bob McCluskey reports that it's about the hottest item in Victor's R&B department for some time.

In the folk field, the diskery is hot with Hank Snow's "Spanish Fireball", Homer and Jethro's "How Much Is That Hound Dog In The Window" and Johnnie and Jack's "Private Property".

All in all every department in Victor seems to be hitting the high road.

Mangani Bows On Eagle Records

NEW YORK—Eagle Records bows into the disk field with two releases one of which features the singing voice of Italian film star Anna Mangani. The deal for Mangani's debut on wax was arranged by Eagle through United Artists, distributor for the Mangani film, "Volcano," produced in Italy but presented here in English. The only Italian language used in the film is the lyrics sung by Mangani in the song "Ciurri Ciurri".

Eagle Records was incorporated in New York by Jean Hauck, who will act as business manager for the firm. Sales and promotion chief is Richard James, who is now engaged in securing distributors for the line throughout the country.

Vin Roddie, pianist and arranger, was signed by Eagle as an artist and as musical director.

Miss Hauck states that Eagle plans to release not more than two records per month in its first year of operation and these will feature sound tracks from musical films, ala the Anna Mangani deal. Two other films are in the works and this will limit local recording although some sessions have already been cut here featuring American artists.

New York offices have been established at 201 West 49 Street.

Geller Named To Victor's West Coast A & R Post

HOLLYWOOD, CAL.—Harry Geller has been named West Coast A&R man for RCA Victor, replacing Al Miller, it was announced this week by Manie Sachs, vice-president in charge of the Record Division. Joe Carlton, who is currently on the coast, completed the deal.

Miller is returning to King Records from which he originally came to Victor.

Geller for the past several years has been doing free lance arranging and before that was on the A&R staff of Mercury Records.

THE NATION'S TOP HIT!
DARRELL GLENN

and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

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GENE STEWART

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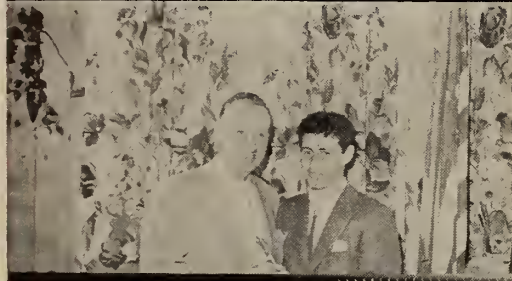
Charlie Adams

6087 SUNSET BLVD., HOLLYWOOD, CAL.



EDDIE FISHER DAY AT GROSSINGER'S

(Full Details In Story On Page 13)



Top Row, L to R:

1. A group of publishers and contactmen seated around the pool. In the back row are Al Gallico, Sal Chianti and an unidentified man. Seated are Phil Kalh, Ivan Mogul, Johnny Green, Dick Stone, Sunny Skylar, Jack Shiffman and George Lee.

2. At the dinner table: Milton Blackstone, Hugo Winterhalter, Manie Sachs and Eddie Fisher.

3. Eddie, Milton Blackstone and Jennie Grossinger.



Left Row, Top to Bottom:

1. Eddie, Harry Romm and Jack Spina at the mike.

2. Art Weems and Eddie.

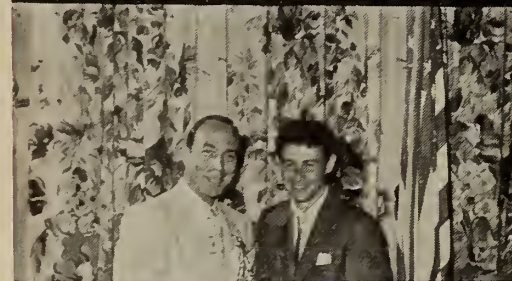
3. Harry Santly and Eddie.

4. Eddie and Harry Weinstein.

5. Martin Block and Eddie.

6. Tutti Camarata and Eddie.

7. Manie Sachs at the mike.



Right Row, Top to Bottom:

1. Eddie welcomes Perry Como who flew up to Grossinger's for the event. Freddie Robbins and the pilot are also shown.

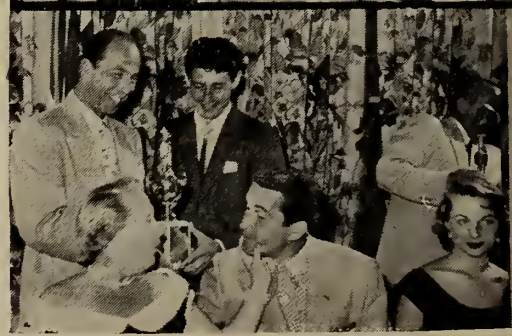
2. Kelly Camarata and Eddie.

3. Brad Phillips and Eddie.

4. George Paxton and Eddie.

5. Shown in the back row are the committee consisting of Mickey Addy, Julie Chester and Jack Spina.

6. Martin Block receives his award from Eddie as Perry Como receives a pat on the cheek from Jennie Grossinger.



CANADIAN CAPERS

Toronto Topics

In spite of the prolonged heat wave, the Casino Theatre rang up a successful week—thanks to headliner—Bob Morton and his hypnotism. Bob's successful hypnotic act has been so great that few folks here in Canada or in the U.S.A. realize that he is the same chap who, as "Tex" Morton was a top Country and Western Star in his native land New Zealand and Australia, where many of his Columbia discs were best sellers. We hear that Bob has recently recorded in Nashville for U.S. Columbia's Okeh label and Oscar Davies is now his Personal manager. . . . Honeymooning in Hallburton Highlands are the newlyweds—Darry Davis—the bride is the former Mary Lou Ingram who had been Secretary to the Assistant General Manager of BMI Canada Limited (Toronto office) and who has a host of friends in the music and radio circles. She will now be making her home in Port Dalhousie, Ontario; where her husband is prominent in Hockey and LaCrosse. . . . Edythe Vavrik of BMI Canada's Research and Index Department is back at the office after a bout with a sore throat and becomes private secretary to Harold. Our congratulations and best wishes to Edythe and Mary Lou in their new activities. . . . Live entertainment, in spite of generally good business, has been dropped by all of the niteries in Hamilton, Ontario sector; which was developing into a major talent market. Ironically, the decision was made just at the time when tourist business was hitting its summer peak.



THE HILLBILLY JEWELS

Among the Canadian names affected by the niteries Slim Gordon, the fast climbing Canuck Country Star, who had been doing good business at Duffy's Tavern. Slim, we hear, has just been signed to a recording contract, right on the heels of the success of his recent song writing efforts. His "What a Waste of Good Corn Likkor" (co-written with Bill Long) is breaking as a best seller via cuttings of it by Bill Long And The Border Jumpers on the King label (Quality label in Canada), and Dixie Bill Hilton And The Calgary Range Riders on Canadian Decca's Apex Label. Hillbilly Jewels have also cut it for Arrow and we hear that several Major labels are busy covering this hot item. . . .

Nappy Lamare really caught the fancy of Torontonians, where he and his Dixieland group are being held over for the 4th week at the Colonial. This local Jazz Haven usually books talent only for a week's stand. In the Circus Room of the Colonial Billy O'Connor and his power house entertaining unit are winding up a year's engagement late this month when Billy goes to the Canadian National Exhibition Grand Stand Show as the M. C. Yonge Street won't seem the same without Billy And The Boys. Your Scribe would like to call attention to Billy's handsome Drummer-Vocalist—Terry Arlen for any A & R men who may have ears cocked for a new romantic balladier. We are as enthusiastic as Billy about the potentialities of Arlen records and have a hunch that he would be a quick click on wax. . . . Sally Rand and her troupe currently headlining at the Casino Theatre where she always does good business. . . . Same comments apply to Columbia's Records' Jose Melis who continues to draw them in at the posh Club 1-2. . . . Currently touring the Ontario territory are the Bailey Brothers And The Happy Valley Boys of WWBA, Wheeling, West Virginia. These brothers Charles and Danny have built a great Canadian following during the past year, and have made a lot of friends in the local music trade as well as with the listeners—thanks to their graciousness to showmanship in recording and featuring Canadian tunes. The current Canary waxing of localite Frank Radcliffe's "Bleeding Heart" has been getting a lot of requests and is soon to be released on a Quality label in this country. The tune, as recorded by Bill Long on Apex, also a fast covering, is beginning to make a noise hereabouts. . . . Hear that Jimmy Hilliard, the popular A & R man, along with his family were in and out of town on a vacation trip last week before any of the local music folks knew about it. . . . Sorry that we didn't have the opportunity of playing host to the Hilliards while they were here. . . . Rosemarie Leeder, beautiful and talented sister of Bill Leeder, the Winnipeg, McGregor, London, and Aragon record distributor, was runner-up in the Miss Canada contest which took place at the Brant Inn in Burlington on Monday, July 20th. If the local music boys had been the judges, I'll bet they'd have voted Rosemarie.



BILL LONG



GUY LOMBARDO

Atlantic Coasting

TV in the Halifax area seems to be getting nearer. CBS engineers have been surveying transmitter sites and have been negotiating with the Haligonian civic officials for property on Summer Street, where they could build TV studios and offices. . . . Recent visitor was George Taylor of Rodeo Records who is scanning the territory to establish a location to set up a Maritime Record and Appliance Distributing Organization. . . . Chet Lambertson, composer of the musical comedy hit "Bonanza" busy penning several new tunes for fall release. . . . Local music folks looking forward to Decca's forthcoming release of Guy Lombardo's record of "Would It Be Wrong". Heightened local interest brought about by the tunes' Maritime origin—written in Moncton by Whitey Hains & Freddie Heidt when they were both at Radio Station CKCW. Whitey did the late night Dee Jay show and Freddie played the piano at the station. . . . Most of the ops are vacationing in preparation for a busy fall season. To date, tourist business has been very good in all of the Atlantic Provinces—New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland. Rumor has it that a new record company will soon be starting business in St. Pierre & Miquelon; and that most of the releases planned will be "Instrumentals" or in the "French" language.

Music Men Celebrate Eddie Fisher Day At Grossinger's

GROSSINGER, N.Y.—Tin Pan Alley closed its doors Tuesday, July 14, and its citizens of that fabled street headed by plane and auto to the Grossinger Country Club at Grossinger, N.Y., to attend the "Welcome Home, Eddie Fisher" party that was tendered by the Grossinger family to the songster, who had been discovered at the resort in 1949.

Approximately 200 key men of the music industry—artists, disk jockeys, composers, lyricists, newspapermen, recording company executives, musicians, contact men, and song pluggers—were on hand for the all-day fete for the youngster, who has rocketed to the big time and stardom at the age of 24.

Heading the roster of well-wishers for Eddie was his fellow RCA-Victor label artist Perry Como. Highlight of the day was a golf tournament. Perry and Eddie teamed with the famous Golfing Bauer sisters.

The first three in each class of the tournament and winners of the special contests received trophies. Among the Class A players, Mickey Garlock, Tutti Camarata, and Harry Weinstein finished one, two, three, respectively. The Class B competition went to Lester Sacks, who was first; Joe Gorkin, second, and Art Weams and Monroe Golden, who tied for the third spot.

Class C honors went to Harry Romm, Joe Gorkin, and Larry Shayne in that order.

In the hole-in-one tournament, Martin Block came within 7-feet, 6 inches of the cup to gain first place. His fellow disk spinner Brad Phillips was second with a shot that landed his ball 12 feet, 5 inches from the hole.

Tutti Camarata and George Paxton won the driving contest.

Throughout the day and later that evening at a cocktail party and testimonial dinner, expressions of affection and admiration for Eddie by such industry figures as R.C.A. execs Mannie Sachs, Dave Kapp, Ben Kemper, and Henri Rene; Daily Mirror radio and TV editor Nick Kenny; top disc jockeys Martin Block (WNEW), Ed Gallaher (WTOP), Brad Phillips (WINS), and Freddie Robbins (WOR); songwriters Harry Akst, Abner Silver Milton Ager, Jerry Ross, Redd Evans and Benny Davis; Bandsman A. Stordahl, Tutti Camarata, Mitchell Ayres, and Hugo Winterhalter; entertainers Lenny Kent, Peggy Ann Garner, Jackie Cooper, and Paul Winchell; Bob Miller, head of the Contact Men's organization; Bob Kesner, top Coca-Cola exec, and scores of others were so numerous and genuine, Eddie was moved to remark "this is the most wonderful day of my life."

The men of the music industry and members of the Coca-Cola and RCA-Victor organizations presented Eddie with a Bell and Howell motion picture projector and gave his manager, Milton Blackstone, a complete set of Spaulding matched golf clubs and a bag.

Everyone termed the affair a great success and there were many lavish words of praise for the excellent manner in which the committee, made up of Jack Spina, Mickey Addy, and Julie Chester, had planned and conducted the Eddie Fisher Day at Grossinger's.

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"I will make all my discs only in Britain for first launching here." These words were spoken and meant by Al Martino for when he steps into the studio on July 27th backed by a 37-piece orchestra conducted by Roland Shaw he will make four sides to be released in September.

"She's got a style like a female Frankie Laine." That's what Billy Daniels thinks of Dinah Kaye and he signed her up. Off she goes to the States to be groomed for stardom.

Dorothy Squires flew into London and started work almost at once. Her "Walking Behind You" disc has clicked on both sides of the Atlantic and she will be cutting four more sides for Polygon next week. Songs were brought from the States and will possibly be released on Coral. . . . Guy Mitchell arrived for his opening at the Palladium on Monday. Singer's recent disc clicks include "Pretty Black Eyed Suzie" and "Tell Us Where The Good Times Are." . . . Thelma Carpenter coming over to Britain for a series of concerts starting in August.

Having paid tribute in song to the Queen of Tonga, Jack Fishman could not resist the temptation to write a song about the conquest of the Everest.

All good wishes to Richard "Dickie" Mullan who emigrated to the States this week. He's joining his friend and collaborator Hamish Menzies with whom he wrote "Less Than Tomorrow."

Nice to see the indie labels getting some breaks in the platter business. Wish the same would happen here more often for we have some great folks running those small companies.

Billy Worth left for home after sixteen months playing lead in "Call Me Madam."

Watch out for the name Joan Reagan. I feel that she has a winning disc in "Till They've All Gone Home" on London label.

Homer and Jethro's latest title intrigues me I'm looking forward to hearing "I'm Walking Behind You All."

The applications to join the Kenton Caravan to Ireland are simply pouring in. Wonder if they'll need a battle ship as well as all those planes.

I was wrong about "Crying In The Chapel." To everyone's great surprise the BBC did pass it for broadcasting. . . well well . . . miracles do happen. . . I hear negotiations are going on to bring Nat "King" Cole back to England possibly next year.

This week's best selling pop records:
 (Courtesy New Musical Express)

1. I Believe _____ Frankie Laine
2. Limelight _____ Frank Chacksfield
3. Hold Me, Thrill Me, Kiss Me _____ Muriel Smith
4. I'm Walking Behind You _____ Eddie Fisher
5. Song From Moulin Rouge _____ Mantovani
6. Limelight _____ Ron Goodwin
7. Downhearted _____ Eddie Fisher
8. Tell Me A Story _____ Frankie Laine-Jimmy Boyd
9. Pretend _____ Nat "King" Cole
10. Rachel _____ Al Martino



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 25 without any changes on the part of THE CASH BOX.

- Shel Horton**
 WHUN—Saxton, Pa.
 1. Butterflies (Patti Page)
 2. Vaya Con Dios (Paul-Ford)
 3. Pretend (Guy Lombardo)
 4. Honey In The Horn (Four Aces)
 5. The Ho Ho Song (R. Buttons)
 6. Big Mamou (Rusty Draper)
 7. How Much Is That Doggie In The Window (P. Page)
 8. You, You, You (Ames Bros.)
 9. I'm Walking Behind You (Vic Damone)
 10. I Couldn't Keep From Crying (Sammy Kaye)

- Harv Morgan**
 WARM—Scranton, Pa.
 1. No Other Love (Perry Como)
 2. Say You're Mine Again (Perry Como)
 3. Vaya Con Dios (Paul-Ford)
 4. I'm Walking Behind You (Eddie Fisher)
 5. April In Portugal (L. Baxter)
 6. Terry's Theme From "Limelight" (Victor Young)
 7. Ruby (Richard Hayman)
 8. Song From Moulin Rouge (Percy Faith)
 9. Love Me Again (Pat Terry)
 10. Johnny (Paul-Ford)

- Sherm Feller**
 WVDA—Boston, Mass.
 1. Dansero (Richard Hayman)
 2. Vaya Con Dios (Paul-Ford)
 3. The Lovers Waltz (Hugo Winterhalter)
 4. With These Hands (E. Fisher)
 5. No Other Love (Perry Como)
 6. The Moon Is Blue (Silver Strings)
 7. Tropicana (Monte Kelly)
 8. Hey, Joe (Frankie Laine)
 9. P. S. I Love You (Hilltoppers)
 10. Gambler's Guitar (Rusty Draper)

- Bob Harris**
 KFRE—Fresno, Calif.
 1. Ruby (Les Baxter)
 2. Allez-Vous-En (Kay Starr)
 3. Is It Any Wonder (J. James)
 4. Say You're Mine Again (Perry Como)
 5. Anna (Ray Block)
 6. Say "Si Si" (Mills Bros.)
 7. Song From Moulin Rouge (Percy Faith)
 8. Gigi (Les Baxter)
 9. Your Cheatin' Heart (James)
 10. I've Got You Under My Skin (Peggy Lee)

- Bill Thornton**
 KRLW—Walnut Ridge, Ark.
 1. I'm Walking Behind You (Eddie Fisher)
 2. Anna (V. Young)
 3. I'd Rather Die Young (Hilltoppers)
 4. P. S. I Love You (Hilltoppers)
 5. Half A Photograph (Kay Starr)
 6. Song From Moulin Rouge (Percy Faith)
 7. April In Portugal (L. Baxter)
 8. The Ho Ho Song (R. Buttons)
 9. You, You, You (Ames Bros.)
 10. No Other Love (Perry Como)

- Buddy Beason**
 KFOX—Long Beach, Calif.
 1. Song From Moulin Rouge (Percy Faith)
 2. I Believe (Frankie Laine)
 3. Big Mamou (Pete Hanley)
 4. Anna (Paul Weston)
 5. April In Portugal (L. Baxter)
 6. Pretend (Nat "King" Cole)
 7. Can't I (Ames Bros.)
 8. Hello Sunshine (N. Brooks)
 9. Is It Any Wonder (J. James)
 10. I'd Like To Fall Asleep (Karen Chandler)

- Joe Grady—Ed Hurst**
 WPEN—Philadelphia, Pa.
 1. With These Hands (J. Ray)
 2. World On A String (Sinatra)
 3. P. S. I Love You (Hilltoppers)
 4. Where The Winds Blow (Frankie Laine)
 5. False Love (Four Aces)
 6. Love Me Again (Pat Terry)
 7. To The Birds (S. Lawrence)
 8. Love Every Moment (Pedicin)
 9. Midnight Ridge (S. Kaye)
 10. T. V. Rhumba (Bob Bachelder)

- "Oil" Wells**
 WHB—Kansas City, Mo.
 1. I'm Walking Behind You (Eddie Fisher)
 2. I'd Rather Die Young (Hilltoppers)
 3. Half A Photograph (K. Starr)
 4. Song From Moulin Rouge (Percy Faith)
 5. Vaya Con Dios (Paul-Ford)
 6. Ruby (Richard Hayman)
 7. April In Portugal (L. Baxter)
 8. Crying In The Chapel (Valli)
 9. Crazy, Man, Crazy (Haley)
 10. Say You're Mine Again (Perry Como)

- Hugh Wanke**
 WCAO—Baltimore, Md.
 1. I'm Walking Behind You (Eddie Fisher)
 2. Eternally (Vic Damone)
 3. Pretty Butterfly (Mills Bros.)
 4. Most Beautiful Girl In The World (T. Dorsey)
 5. My One And Only Love (Frank Sinatra)
 6. Anna (Silvana Mangano)
 7. Song From Moulin Rouge (Percy Faith)
 8. C'est Si Bon (Eartha Kitt)
 9. He Loves Me (Jenny Barrett)
 10. False Love (Four Aces)

- Norm Prescott**
 WORL—Boston, Mass.
 1. T. V. Rhumba (B. Bachelder)
 2. P. S. I Love You (Hilltoppers)
 3. Allez-Vous-En (Kay Starr)
 4. Gambler's Guitar (Rusty Draper)
 5. Vaya Con Dios (Paul-Ford)
 6. C'est Si Bon (Eartha Kitt)
 7. Tropicana (Monte Kelly)
 8. No Other Love (Perry Como)
 9. I Love Paris (Les Baxter)
 10. Don't Take Your Love From Me (Three Suns)

- Lee Morris**
 WSB—Atlanta, Ga.
 1. April In Portugal (L. Baxter)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Allez-Vous-En (Kay Starr)
 4. No Other Love (Perry Como)
 5. I Believe (Jane Froman)
 6. I'll Wait For You (B. Parks)
 7. Help Me Mend A Broken Heart (Pete Hanley)
 8. Ruby (Les Baxter)
 9. Your Cheatin' Heart (James)
 10. Most Beautiful Girl In The World (Tommy Dorsey)

- Larry "Jockey" Jones**
 KTXN—Austin, Texas
 1. I'm Walking Behind You (Eddie Fisher)
 2. Gigi (Les Baxter)
 3. P. S. I Love You (Hilltoppers)
 4. Vaya Con Dios (Paul-Ford)
 5. My Flaming Heart (Cole)
 6. Ruby (Percy Faith)
 7. When I Was Young (Fisher)
 8. I'd Rather Die Young (Hilltoppers)
 9. The Bad And The Beautiful (Percy Faith)
 10. Blue Gardenia (Nat Cole)

- Art Hellyer**
 WMAQ—Chicago, Ill.
 1. I'm Walking Behind You (Eddie Fisher)
 2. Terry's Theme From "Limelight" (Frank Chacksfield)
 3. Crying In The Chapel (Valli)
 4. Vaya Con Dios (Paul-Ford)
 5. No Other Love (Perry Como)
 6. Say "Si Si" (Mills Bros.)
 7. Oh! (Pee Wee Hunt)
 8. Toys (Eileen Barton)
 9. Gambler's Guitar (Jim Lowe)
 10. Eyes Of Blue (R. Hayman)

- Robin Seymour**
 WKMH—Dearborn, Mich.
 1. Crying In The Chapel (Glenn)
 2. I'd Rather Die Young (Hilltoppers)
 3. Unfair (Tony Martin)
 4. You, You, You (Ames Bros.)
 5. Return To Paradise (Faith)
 6. With These Hands (Fisher)
 7. Tropicana (Monte Kelly)
 8. Tonight, Love (Bill Darnell)
 9. This Is My Song (Patti Page)
 10. Oh! (Pee Wee Hunt)

- Ray Perkins**
 KFEL—Denver, Colo.
 1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. No Other Love (Perry Como)
 4. Ruby (Richard Hayman)
 5. April In Portugal L. Baxter)
 6. Vaya Con Dios (Paul-Ford)
 7. Say You're Mine Again (Perry Como)
 8. Terry's Theme From "Limelight" (Frank Chacksfield)
 9. I Believe (Frankie Laine)
 10. Anna (Silvana Mangano)

- Bob Early**
 WALK—Patchogue, L.I., N.Y.
 1. No Other Love (Perry Como)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Song From Moulin Rouge (Percy Faith)
 4. Hi-Lili Hi-Lo (Victor Young)
 5. Say You're Mine Again (Perry Como)
 6. Butterflies (Patti Page)
 7. P. S. I Love You (Jenkins)
 8. Pretty Butterfly (Mills Bros.)
 9. It Just Happened To Happen (Rosemary Clooney)
 10. Tropicana (Monte Kelly)

- Ray Schreiner**
 WRNL—Richmond, Va.
 1. I'd Rather Die Young (Hilltoppers)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Candy Lips (Day-Ray)
 4. P. S. I Love You (Hilltoppers)
 5. Return To Paradise (Cole)
 6. My Lady Loves To Dance (Julius La Rosa)
 7. With These Hands (Fisher)
 8. Te Amo (Frankie Laine)
 9. Vaya Con Dios (Paul-Ford)
 10. I Ain't Gonna Do It (Barton)

- Don Sherman**
 WKXL—Concord, N. H.
 1. I'm Walking Behind You (Eddie Fisher)
 2. Butterflies (Patti Page)
 3. Just Another Polka (Fisher)
 4. Tell Us Where (Mitchell-Carson)
 5. Song From Moulin Rouge (Percy Faith)
 6. Honey In The Horn (Four Aces)
 7. Tavern In The Town (Cox)
 8. T. V. Rhumba (B. Bachelder)
 9. P. S. I Love You (Hilltoppers)
 10. No Other Love (Perry Como)

- Bill Reynolds**
 WTMJ—Milwaukee, Wis.
 1. Vaya Con Dios (Paul-Ford)
 2. Down By The Riverside (Four Lads)
 3. Gambler's Guitar (R. Draper)
 4. C'est Si Bon (Eartha Kitt)
 5. I Love Paris (Les Baxter)
 6. I'm Walking Behind You (Eddie Fisher)
 7. You, You, You (Ames Bros.)
 8. Oh! (Pee Wee Hunt)
 9. Terry's Theme From "Limelight" (Frank Chacksfield)
 10. I Love You So Much (Young)

- Clarence Hamann**
 WJMR—New Orleans, La.
 1. Someone's Been Reading My Mail (Jo Stafford)
 2. Return To Paradise (N. Cole)
 3. Gambler's Guitar (R. Draper)
 4. Down By The Riverside (Four Lads)
 5. Butterflies (Patti Page)
 6. Vaya Con Dios (Paul-Ford)
 7. Baby, Baby, Baby (Edwards)
 8. Hey, Joe (Frankie Laine)
 9. She Loves Me (Don Cornell)
 10. Moonlight Tango (R. Hale)

- Tal Hood**
 WFGM—Fitchburg, Mass.
 1. No Other Love (Perry Como)
 2. Crying In The Chapel (Glenn)
 3. Oh! (Pee Wee Hunt)
 4. Rub-A-Dub-Dub (Flanagan)
 5. With These Hands (Fisher)
 6. Gambler's Guitar (R. Draper)
 7. C'est Si Bon (Eartha Kitt)
 8. Butterflies (Patti Page)
 9. Eternally (Vic Damone)
 10. T. V. Rhumba (B. Bachelder)



THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 25 without any changes on the part of THE CASH BOX.

The Children's Corner



LOS ANGELES, CAL.—Reeve and Andy Chudd, sons of Lew Chudd, head of Imperial Records, give out with big smiles as they think about all the success their papa has been having on his label. And well they might for Imperial in the last several years has become one of the hottest independents in the country, having had several R & B Western hits and having had smashes in all fields with the Silm Whitman recordings.

Brucie Weil Becomes Latest Disk Sensation With "God Bless Us All"

NEW YORK—The latest sensation in the record business is a 5 year old named Brucie Weil. His record is "God Bless Us All" and it is issued on the Barbour label.

The record broke wide open during the NAMM convention in Chicago where distributors clamored for it. Distribution is being handled by Jerry Blaine of Cosnat who has nine pressing plants working on the record and still hasn't been able to meet the demand.

From this angle, it looks like a million seller.

Brucie Weil is a Manhattan born laddie who weighs in at a solid 62 pounds complete with curly black hair. His first attempt at warbling popped up at the fantastic age of a year and a day. While other diapered darlings were coming up with squeaky mama and dada sounds, Brucie belted forth with something that sounded just like "Chi Baba Chi Baba" and his proud parents are willing to sign a sworn affidavit attesting to this amazing feat.

Before turning out his own records, Brucie built up a sizable disk collection of his own in the past few years, amongst which were platters by the

top pop singers and bands of the day, jive men like Lionel Hampton and Benny Goodman, and even a few operatic albums here and there. And as proof that he's not the child prodigy variety that stays indoors all day long to nurse his embryonic career, Brucie, the regular guy type, is just as often occupied at and adept at swimming, baseball, cowboy movies and even a pigtailed girl friend or two.

To give a vivid picture of Brucie's in-the-flesh effect on the public, he recently appeared at a New Jersey charity benefit attended by some 1200 people and went on stage for an impromptu ten minutes or so to sign a few numbers. To put it mildly, the crowd "ate him up" and forced him to give out with seven numbers instead of the three he originally planned to sing. Afterwards parents and a pack of young kids surrounded our hero and many of them asked for his autograph. This made Brucie mighty proud but it presented a problem. Because while singing may come easy to him, spelling doesn't.

However it's apparent that from now on, whether Brucie can spell or not won't matter much. He has a great career in front of him.

Gary Lesters

- WVNJ—Newark, N. J.**
1. No Other Love (Perry Como)
2. Song From Moulin Rouge (Percy Faith)
3. The Breeze (Trudy Richards)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Half A Photograph (K. Starr)
6. Anna (Silvana Mangano)
7. Say You're Mine Again (Perry Como)
8. Someone Turned The Moon (T. Bennett)
9. Kiss Me Again Stranger (Doris Day)
10. The Moon Is Blue (Silver Strings)

Jay Trompeter

- WIND—Chicago, Ill.**
1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. I'm Walking Behind You (Eddie Fisher)
6. C'est Si Bon (Eartha Kitt)
7. Return To Paradise (Camarata)
8. Lighthouse (Rusty Draper)
9. Song From Moulin Rouge (Percy Faith)
10. T. V. Rhumba (B. Bachelder)

Gene Norman

- KLAC—Hollywood, Calif.**
1. No Other Love (Perry Como)
2. I'm Laughing To Keep From Crying (Billy Eckstine)
3. Terry's Theme From "Lime-light" (Frank Chacksfield)
4. C'est Si Bon (Eartha Kitt)
5. I Am In Love (Nat Cole)
6. The Moon Is Blue (Sauter-Finegan)
7. Return To Paradise (P. Faith)
8. I'm Walking Behind You (Eddie Fisher)
9. Shane (Paul Weston)
10. Allez-Vous-En (Kay Starr)

Charlie Tarkinson

- WVDA—Boston, Mass.**
1. Vaya Con Dios (Paul-Ford)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. April In Portugal (L. Baxter)
5. Seven Lonely Days (G. Gibbs)
6. I'm Walking Behind You (Eddie Fisher)
7. Don't Call My Name (Dixon)
8. P. S. I Love You (Hilltoppers)
9. Return To Paradise (Cole)
10. Tip Toe Through The Tulip (J. Carroll)

Joe Monroe

- KENT—Shreveport, La.**
1. P. S. I Love You (Hilltoppers)
2. Allez-Vous-En (Kay Starr)
3. Gambler's Guitar (Jim Lowe)
4. No Other Love (Perry Como)
5. Vaya Con Dios (Paul-Ford)
6. Crying In The Chapel (E. Fitzgerald)
7. My Heart Stood Still (Collins)
8. He Loves Me (Jenny Barrett)
9. The Nearness Of You (Bob Manning)
10. Baby, You're The Only One (T. Tommy)

Paul Flanagan

- WTRY—Troy, N. Y.**
1. No Other Love (Perry Como)
2. Butterflies (Patti Page)
3. With These Hands (Fisher)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Gambler's Guitar (R. Draper)
6. Candy Lips (Day-Ray)
7. He Loves Me (Jenny Barrett)
8. Vaya Con Dios (Paul-Ford)
9. Song From Moulin Rouge (Percy Faith)
10. Ruby (Richard Hayman)

Pat Chamburs

- WFLA—Tampa, Fla.**
1. Terry's Theme From "Lime-light" (Richard Hayman)
2. Pretty Butterfly (Mills Bros.)
3. Allez-Vous-En (Kay Starr)
4. Rub-A-Dub-Dub (Flanagan)
5. Teardrop In The Rain (Richard Bowers)
6. This Is My Song (P. Page)
7. Gambler's Guitar (J. Lowe)
8. Pretend (Nat "King" Cole)
9. Blue Lou (Woody Herman)
10. Vaya Con Dios (Paul-Ford)

Ira Cook

- KECA & KMPC—Hollywood, Calif.**
1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (L. Baxter)
5. Ruby (Richard Hayman)
6. Oh! (Pee Wee Hunt)
7. You, You, You (Ames Bros.)
8. Johnny (Paul-Ford)
9. Say You're Mine Again (Perry Como)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Jerry Kay

- WWEZ—New Orleans, La.**
1. I'd Rather Die Young (Hilltoppers)
2. No Other Love (Perry Como)
3. Terry's Theme From "Lime-light" (Richard Hayman)
4. I'm Walking Behind You (Frank Sinatra)
5. He Loves Me (J. Barrett)
6. Don't Call My Name (Dixon)
7. C'est Si Bon (Eartha Kitt)
8. Gambler's Guitar (R. Draper)
9. Vaya Con Dios (Paul-Ford)
10. Sorta On The Border (Tony Martin)

Chris Patte

- WLBG—Laurens, S. C.**
1. Song From Moulin Rouge (Percy Faith)
2. Return To Paradise (P. Faith)
3. Ruby Harry James
4. P. S. I Love You (Hilltoppers)
5. If I Were A King (Hilltoppers)
6. White House Serenade (Jackie Gleason)
7. Allez-Vous-En (Kay Starr)
8. When I Was Young (Fisher)
9. Say You're Mine Again (Perry Como)
10. This Is My Song (Stafford)

Jack Dugan

- WPTT—Albany, N. Y.**
1. P. S. I Love You (Hilltoppers)
2. Song From Moulin Rouge (Percy Faith)
3. I'd Rather Die Young (Hilltoppers)
4. No Other Love (Perry Como)
5. April In Portugal (L. Baxter)
6. Vaya Con Dios (Paul-Ford)
7. With These Hands (Fisher)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. Crazy, Many, Crazy (Haley)
10. Jealous Of You (Lou Monte)

Hal Fredericks

- KXOK—St. Louis, Mo.**
1. Vaya Con Dios (Paul-Ford)
2. Crying In The Chapel (Allen)
3. Return To Paradise (Cole)
4. With These Hands (Fisher)
5. Oh! (Pee Wee Hunt)
6. All I Desire (B. Manning)
7. Tropicana (Monte Kelly)
8. Nothing Left To Do But Cry (Lorry Raine)
9. Someone's Been Reading My Mail (Jo Stafford)
10. Symphony Of A Starry Night (Hugo Winterhalter)

Buddy Harris

- KCKO—Dallas, Texas**
1. P. S. I Love You (Hilltoppers)
2. I'm Walking Behind You (Eddie Fisher)
3. Vaya Con Dios (Paul-Ford)
4. He Loves Me (Don Cornell)
5. No Other Love (Perry Como)
6. Toys (Eileen Barton)
7. April In Portugal (L. Baxter)
8. Don't Call My Name (Dixon)
9. Crying In The Chapel (Lund)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Lou Barile

- WKAL—Rome, N. Y.**
1. With These Hands (Fisher)
2. P. S. I Love You (Hilltoppers)
3. Pretty Butterfly (Mills Valli)
4. Half A Photograph (Starr)
5. Crazy, Man, Crazy (Marterie)
6. No Other Love (Perry Como)
7. I'm Walking Behind You (Eddie Fisher)
8. Gambler's Guitar (R. Draper)
9. Purple Cow (Doris Day)
10. My Love, My Love (James)

Ed Meath

- WHEC—Rochester, N. Y.**
1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul-Ford)
3. April In Portugal (L. Baxter)
4. Ruby (Richard Hayman)
5. Down By The Riverside (Four Lads)
6. No Other Love (Perry Como)
7. Hands Of The Clock (Don Cornell)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. Toys (Eileen Barton)
10. It's As Good As New (Louis Prima)

Mitch Reed

- WITH—Baltimore, Md.**
1. C'est Si Bon (Eartha Kitt)
2. No Other Love (Perry Como)
3. Crazy, Man, Crazy (Haley)
4. I'm Walking Behind You (Eddie Fisher)
5. Vaya Con Dios (Paul-Ford)
6. With These Hands (Fisher)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. Sav 'Si Si' (Mills Bros.)
9. Tell Us Where The Good Times Are (Carson-Mitchell)
10. Three Little Pigs And Little Red Riding Hood (Collins)

Fred Hobbs

- WBOL—Boulder, Colo.**
1. Terry's Theme From "Lime-light" (Jackie Gleason)
2. Vaya Con Dios (Paul-Ford)
3. Song From Moulin Rouge (Mantovani)
4. By The Light Of The Silvery Moon (Doris Day)
5. P. S. I Love You (Jenkins)
6. I'm Walking Behind You (Jimmy Young)
7. No Other Love (O'Connell)
8. Anna (Paul Weston)
9. April In Portugal (N. Perito)
10. Uska Dara (Edey Gorme)

Don McLeod

- WJBK—Detroit, Mich.**
1. She Loves Me (Don Cornell)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Oh! (Pee Wee Hunt)
5. I've Got The World On A String (Frank Sinatra)
6. No Other Love (Perry Como)
7. The Breeze (Trudy Richards)
8. Vaya Con Dios (Paul-Ford)
9. All I Desire (B. Manning)
10. This Is My Prayer (D. Noel)

Marty Hogan

- WCFL—Chicago, Ill.**
1. I'm Walking Behind You (Frank Sinatra)
2. Vaya Con Dios (Paul-Ford)
3. False Love (Four Aces)
4. Love Me, Love Me (D. Martin)
5. No Other Love (Perry Como)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. April In Portugal (L. Baxter)
8. Song From Moulin Rouge (Percy Faith)
9. Gambler's Guitar (J. Lowe)
10. You, You, You (Ames Bros.)

Chuck Norman

- WIL—St. Louis, Mo.**
1. I'm Walking Behind You (Eddie Fisher)
2. Crying In The Chapel (Glenn)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. Allez-Vous-En (Kay Starr)
6. With These Hands (Fisher)
7. Candy Lips (Day-Ray)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. Eight Beat Boogie (Maddox)
10. Vaya Con Dios (Paul-Ford)

Bud Brees

- WPEN—Philadelphia, Pa.**
1. When You're Mine (Martino)
2. The Lovers' Waltz (Hugo Winterhalter)
3. Half A Photograph (K. Starr)
4. C'est Si Bon (Eartha Kitt)
5. I Just Want You (Richards)
6. Vaya Con Dios (Paul-Ford)
7. World On A String (Sinatra)
8. Tonight, Love (B. Darnell)
9. Candy Lips (Day-Ray)
10. You, You, You (Ames Bros.)

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"REMEMBER ME"
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THE CASH BOX

The Nation's

TOP 50

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Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising 100 Selections

Comprising 100 Selections

- AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess CO—Columbia CR—Coral CY—Crystalite DA—Dana DE—Decca DO—Dot DY—Derby ES—Essex FE—Federal MO—Modern

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

- 1—I'm Walking Behind You 98.9 100.1 CA-2450 (F-2450)—FRANK SINATRA Lean Baby CR-60985 (9-60985)—DOROTHY SQUIRES Is There Any Room In Your Heart DE-28692 (9-28692)—DONALD O'CONNOR Crash! LO-1314 (45-1314)—JIMMY YOUNG All Night Long ME-70128 (70128 x 45)—VIC DAMONE April In Portugal VI-20-5293 (47-5293)—EDDIE FISHER Just Another Polka

- CO-39983 (4-39983)—KEN GRIFFIN Little Red Monkey CR-60984 (9-60984)—NICK PERITO Song From Moulin Rouge DE-28704 (9-28704)—LOUIS ARMSTRONG Ramona DE-28646 (9-28646)—FLORIAN ZABACH Red Canary DE-28723 (9-28723)—DUTCH McMILLAN Eleven Thirty Saturday Night ME-70114 (70114 x 45)—DICK HAYMAN O. Anna ME-70128 (70128 x 45)—VIC DAMONE I'm Walking Behind You OK-6978 (4-6978)—FRANK ASSUNTO Darkness On The Delta VI-20-5052 (47-5052)—FREDDY MARTIN Penny Whistle Blues VI-20-5279 (47-5279)—TONY MARTIN Now Hear This

- 9—Allez-Vous-En 41.3 28.7 CA-2464 (F-2464)—KAY STARR Half A Photograph DE-28746 (9-28746)—GORDON JENKINS O. No Other Love ME-70181 (70181 x 45)—JAN AUGUST Very Special Day
- 10—With These Hands 38.5 41.4 CO-40006 (4-40006)—JOHNNIE RAY Satisfied CO-40034 (4-40034)—NELSON EDDY & JO STAFFORD Till We Meet Again DE-28780 (9-28780)—GUY LOMBARDO O. Vaya Con Dios VI-20-5365 (47-5365)—EDDIE FISHER When I Was Young
- 11—Anna 32.6 38.8 CO-39968 (4-39968)—PAUL WESTON ORK Dutch Treat CR-60963 (9-60963)—RAY BLOCH O. Melancholy Serenade DE-28703 (9-28703)—VICTOR YOUNG Call Of The Far Away Hills ME-70114 (70114 x 45)—RICHARD HAYMAN ORK. April In Portugal MG-11457 (K-11457)—SILVANA MANGANO I Loved You MG-11529 (K-11529)—LEROY HOLMES Ruby TI-180 (45-180)—JOE LOCO O. Limelight VI-20-5246 (47-5246)—THE THREE SUNS Little Red Monkey VI-20-5252 (47-5252)—AL CAIOLA Cachita VI-20-5367 (47-5367)—PEREZ PRADO O. SILVANA MANGANO
- 12—Crying In The Chapel 27.9 12.2 CR-61018 (9-61018)—ART LUND Love Every Moment You Live DE-28762 (9-28762)—ELLA FITZGERALD When The Hands Of The Clock DE-28758 (9-28758)—REX ALLEN I Thank The Lord JU-5122 (45-5122)—THE ORIOLES Don't You Think I Ought To Know VI-20-5368 (47-5368)—DARRELL GLENN Love Every Moment You Live
- 13—C'est Si Bon 27.4 9.7 VI-20-5358 (47-5358)—EARTHA KITT African Lullaby
- 14—You, You, You 26.7 23.6 CO-40039 (4-40039)—KEN GRIFFIN Na Other Love ME-70198 (70198 x 45)—JOHNNY HORTON MG-11512 (K-11512)—KEN REMO Ufemia VI-20-5325 (47-5325)—AMES BROTHERS Once Upon A Time VI-20-5386 (47-5386)—NORO MORALES O. The Sheik Of Araby
- 15—Say You're Mine Again 22.5 41.1 AD-5000 (45-5000)—3 DONS & GINNY GREER Tutti Frutti Baby

- CR-60982 (9-60982)—THE MODERNAIRES He Who Has Love DA-801 (45-801)—HARMONY BELLS Just Another Polka DE-28676 (9-28676)—DOLORES GRAY Shane ME-70134 (70134 x 45)—EDDY HOWARD My One And Only Heart VI-20-5277 (47-5277)—PERRY COMO
- 16—I'd Rather Die Young 22.2 21.7 CA-2501 (F-2501)—GISELE MacKENZIE I Didn't Want To Love You CA-2502 (F-2502)—JEAN SHEPARD A Dear John Letter CO-21127 (4-21127)—ROSE MADDOX THE HILLTOPPERS P. S. I Love You
- 17—Butterflies 20.5 10.1 ME-70183 (70183 x 45)—PATTI PAGE This Is My Song
- 18—Oh! 20.3 10.0 CA-2442 (F-2442)—PEE WEE HUNT O. San CR-61017 (9-61017)—LAWRENCE WELK O. Hallelujah! Brother DE-28779 (9-28779)—THE COMMANDERS Meet The Brass ME-70182 (70182 x 45)—JIMMY PALMER O. By The Beautiful Sea MG-11542 (K-11542)—ART MOONEY O. Cloverleaf Special VI-20-5359 (47-5359)—SAUTER-FINEGAN O. The Moon Is Blue
- 19—Gambler's Guitar 14.7 14.7 ME-70167 (70167x45)—RUSTY DRAPER Free Home Demonstration ME-70163 (70163x45)—JIM LOWE The Martins And The Coys
- 20—I Believe 12.1 18.6 CA-2332 (F-2332)—JANE FROMAN Ghost Of A Rose CO-39938 (4-39938)—FRANKIE LAINE Your Cheatin' Heart
- 21—Tropicana 11.9 9.8 ES-325 (45-325)—MONTY KELLY Life In New York
- 22—Crazy, Man, Crazy 11.8 14.6 ES-321 (45-321)—BILL HALEY Watcha Gonna Do ME-70153 (70153 x 45)—RALPH MARGERIE O. Go Away
- 23—The Breeze 9.4 12.3 DE-28732 (9-28732)—OWEN BRADLEY Granada DY-823 (45-823)—TRUDY RICHARDS I Can't Love You Anymore OK-6964 (4-6964)—HELENE DIXON Don't Call My Name

- 24—Gigi 9.3 5.9 CA-2479 (F-2479)—LES BAXTER O. I Love Paris CO-40014 (4-40014)—PAUL WESTON O. Shane DE-28763 (9-28763)—GUY LOMBARDO O. Terry's Theme From "Limelight"
- 25—Half A Photograph 8.9 27.9 CA-2464 (F-2464)—KAY STARR Allez-Vous-En CA-2500 (F-2500)—BILLY STRANGE Red DE-28742 (9-28742)—GUY LOMBARDO O. Don't You Care
- 26—Blue Canary 8.8 — OK-6986 (4-6986)—VINCE FIORINA O. I Love Those Dark Eyes VI-20-5390 (47-5390)—DINAH SHORE Eternally
- 27—Return to Paradise 8.3 10.2 CA-2498 (F-2498)—NAT "KING" COLE Angel Eyes CO-39998 (4-39998)—PERCY FAITH O. Tonight We Live DE-28714 (9-28714)—CAMARATA O. All I Desire LO-1349 (45-1349)—LITA ROZA Tell Me We'll Meet Again MG-30783 (K-30783)—DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318)—THE SILVER STRINGS The Moon Is Blue
- 28—Te Amo 7.7 — CO-40022 (4-40022)—FRANKIE LAINE Where The Winds Blow
- 29—Eternally 7.6 9.6 CR-61028 (9-61028)—JEAN CAMBELL No One Will Ever Know LO-1357 (45-1357)—JIMMY YOUNG Isn't It Heavenly ME-70186 (70186 x 45)—VIC DAMONE Simonetta VI-20-5390 (47-5390)—DINAH SHORE Blue Canary
- 30—Thunder And Lightning 7.5 1.7 ME-70172 (70172x45)—GEORGIA GIBBS For Me, For Me
- 31—Eyes Of Blue (Shane) 7.4 3.4 ME-70168 (70168 x 45)—RICHARD HAYMAN O. Terry's Theme From "Limelight"
- 32—I Love Paris 5.9 9.9 CA-2479 (F-2479)—LES BAXTER O. Gigi
- 33—Hey, Joe 5.8 — CO-40036 (4-40036)—FRANKIE LAINE Sittin' In The Sun CO-21129 (4-21129)—CARL SMITH Darlin' Am I The One

- 34—Where The Winds Blow 5.7 3.8 CO-40022 (4-40022)—FRANKIE LAINE Te Amo
- 35—Just Another Polka 5.4 13.4 CO-40000 (4-40000)—JO STAFFORD My Dearest, My Darling DA-801 (45-801)—HARMONY BELLS Say You're Mine Again DE-28719 (9-28719)—GUY LOMBARDO O. Spinning A Web ME-70147 (70147 x 45)—RICHARD HAYES Trust Me VI-20-5293 (47-5293)—EDDIE FISHER I'm Walking Behind You
- 36—Johnny 5.3 6.4 CA-2486 (F-2486)—LES PAUL & MARY FORD Vaya Con Dios
- 37—Candy Lips 4.9 10.3 CO-40001 (4-40001)—J. RAY & D. DAY Let's Walk That-A-Way
- 38—Honey In The Horn 3.9 6.3 DE-28691 (9-28691)—THE FOUR ACES Organ Grinder's Swing DE-28659 (9-28659)—THE COMMANDERS Swanee River Boogie
- 39—Pretend 3.3 6.2 CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping CO-39915—KEN GRIFFIN Oh, Happy Day CO-60927 (9-60927)—EILEEN BARTON Too Proud To Cry DE-28576 (9-28576)—GUY LOMBARDO O. That's Me Without You DO-15048—DAN BELLOC You Are Ecstasy ME-70045—RALPH MARGERIE O. After Midnight VI-20-5119 (47-5119)—HENRI RENE Madelena
- 40—Goin' Steady 3.2 3.7 CA-2522 (F-2522)—BETTY HUTTON No Matter How You Say CA-2299 (F-2299)—FARON YOUNG
- 41—Seven Lonely Days 1.9 1.8
- 42—Keep It Gay 1.8 5.6
- 43—I Am In Love 1.7 3.2
- 44—He/She Loves Me 1.6 2.5
- 45—Organ Grinder's Swing 1.5 1.1
- 46—Caravan 1.4 3.3
- 47—Ramona 1.3 2.9
- 48—Uska Dara 1.2 2.1
- 49—My One and Only Heart 1.1 1.4
- 50—Swedish Rhapsody 1.0 2.6

THE CASH BOX

JUKE BOX RECORD REPORT

The Top Ten Records — City by City

- New York, N. Y.**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Terry's Theme From "Limelight" (Frank Chacksfield)
 4. Song From Moulin Rouge (Percy Faith)
 5. With These Hands (E. Fisher)
 6. April In Portugal (Les Baxter)
 7. P. S. I Love You (The Hilltoppers)
 8. Vaya Con Dios (Paul & Ford)
 9. Anna (Silvana Mangano)
 10. Ruby (Richard Hayman)

- Chicago, Ill.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Vaya Con Dios (Paul & Ford)
 3. Gambler's Guitar (R. Draper)
 4. No Other Love (Perry Como)
 5. April In Portugal (Les Baxter)
 6. Terry's Theme From "Limelight" (Frank Chacksfield)
 7. Song From Moulin Rouge (Percy Faith)
 8. Crying In The Chapel (June Valli)
 9. You, You, You (Ames Bros.)
 10. Ruby (Richard Hayman)

- Los Angeles, Calif.**
1. Vaya Con Dios (Paul & Ford)
 2. No Other Love (Perry Como)
 3. Don't Call My Name (Williams-Lee)
 4. Purple Cow (Doris Day)
 5. Allez-Vous-En (Kay Starr)
 6. I'm Walking Behind You (Eddie Fisher)
 7. I'd Rather Die Young (The Hilltoppers)
 8. Song From Moulin Rouge (Percy Faith)
 9. C'est Si Bon (Eartha Kitt)
 10. You, You, You (Ames Bros.)

- Philadelphia, Pa.**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Song From Moulin Rouge (Percy Faith)
 4. Gambler's Guitar (R. Draper)
 5. With These Hands (E. Fisher)
 6. April In Portugal (Les Baxter)
 7. Ruby (Richard Hayman)
 8. You, You, You (Ames Bros.)
 9. P. S. I Love You (The Hilltoppers)
 10. Terry's Theme From "Limelight" (Frank Chacksfield)

- New Orleans, La.**
1. I'm Walking Behind You (Eddie Fisher)
 2. I'd Rather Die Young (The Hilltoppers)
 3. Song From Moulin Rouge (Percy Faith)
 4. Half A Photograph (K. Starr)
 5. With These Hands (E. Fisher)
 6. No Other Love (Perry Como)
 7. Vaya Con Dios (Paul & Ford)
 8. P. S. I Love You (The Hilltoppers)
 9. Terry's Theme From "Limelight" (Frank Chacksfield)
 10. I Believe (Frankie Laine)

- Des Moines, Iowa**
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Percy Faith)
 3. Say You're Mine Again (Percy Como)
 4. Ruby (Richard Hayman)
 5. Half A Photograph (K. Starr)
 6. April In Portugal (Les Baxter)
 7. I'd Rather Die Young (The Hilltoppers)
 8. Just Another Polka (E. Fisher)
 9. Pretend (Nat "King" Cole)
 10. I Believe (Jane Froman)

- Denver, Colo.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Vaya Con Dios (Paul & Ford)
 3. Song From Moulin Rouge (Percy Faith)
 4. April In Portugal (Les Baxter)
 5. No Other Love (Perry Como)
 6. With These Hands (E. Fisher)
 7. Ruby (Richard Hayman)
 8. Say You're Mine Again (Percy Como)
 9. Anna (Silvana Mangano)
 10. I Believe (Frankie Laine)

- Shoals, Ind.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Ruby (Victor Young)
 3. Song From Moulin Rouge (Percy Faith)
 4. April In Portugal (Les Baxter)
 5. Say You're Mine Again (Percy Como)
 6. I'd Rather Die Young (The Hilltoppers)
 7. Half A Photograph (K. Starr)
 8. Crazy, Man, Crazy (B. Haley)
 9. I Believe (Frankie Laine)
 10. Gambler's Guitar (R. Draper)

- Atlanta, Ga.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Terry's Theme From "Limelight" (Frank Chacksfield)
 3. I'd Rather Die Young (The Hilltoppers)
 4. No Other Love (Perry Como)
 5. For Me, For Me (G. Gibbs)
 6. Song From Moulin Rouge (Percy Faith)
 7. Ruby (Richard Hayman)
 8. C'est Si Bon (Eartha Kitt)
 9. You, You, You (Ames Bros.)
 10. April In Portugal (Les Baxter)

- St. Louis, Mo.**
1. P. S. I Love You (The Hilltoppers)
 2. Crying In The Chapel (Allen-Valli)
 3. Vaya Con Dios (Paul & Ford)
 4. I'm Walking Behind You (Eddie Fisher)
 5. No Other Love (Perry Como)
 6. With These Hands (E. Fisher)
 7. Song From Moulin Rouge (Percy Faith)
 8. Eight Beat Boogie (Johnny Maddox)
 9. Gambler's Guitar (R. Draper)
 10. Terry's Theme From "Limelight" (Frank Chacksfield)

- Pittsburgh, Pa.**
1. You, You, You (Ames Bros.)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Crying In The Chapel (Darrell Glenn)
 4. P. S. I Love You (The Hilltoppers)
 5. Vaya Con Dios (Paul & Ford)
 6. Song From Moulin Rouge (Percy Faith)
 7. Don't Take Your Love From Me (Three Suns)
 8. No Other Love (Perry Como)
 9. Down By The Riverside (Four Lads)
 10. Ruby (Richard Hayman)

- Cincinnati, Ohio**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Vaya Con Dios (Paul & Ford)
 4. Song From Moulin Rouge (Percy Faith)
 5. I'd Rather Die Young (The Hilltoppers)
 6. Terry's Theme From "Limelight" (Frank Chacksfield)
 7. P. S. I Love You (The Hilltoppers)
 8. Butterflies (Patti Page)
 9. Allez-Vous-En (Kay Starr)
 10. Ruby (Richard Hayman)

- Dallas, Tex.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Gambler's Guitar (R. Draper)
 3. April In Portugal (Les Baxter)
 4. Vaya Con Dios (Paul & Ford)
 5. For Me, For Me (G. Gibbs)
 6. Song From Moulin Rouge (Percy Faith)
 7. No Other Love (Perry Como)
 8. P. S. I Love You (The Hilltoppers)
 9. With These Hands (E. Fisher)
 10. Allez-Vous-En (Kay Starr)

- Washington, D. C.**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Vaya Con Dios (Paul & Ford)
 4. Song From Moulin Rouge (Percy Faith)
 5. April In Portugal (Les Baxter)
 6. Terry's Theme From "Limelight" (Frank Chacksfield)
 7. C'est Si Bon (Eartha Kitt)
 8. Ruby (Richard Hayman)
 9. Gambler's Guitar (R. Draper)
 10. I Believe (Frankie Laine)

- Detroit, Mich.**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Oh! (Pee Wee Hunt)
 4. Song From Moulin Rouge (Percy Faith)
 5. Crying In The Chapel (Glenn-Valli)
 6. Vaya Con Dios (Paul & Ford)
 7. With These Hands (E. Fisher)
 8. C'est Si Bon (Eartha Kitt)
 9. Terry's Theme From "Limelight" (Frank Chacksfield)
 10. April In Portugal (Les Baxter)

- Toledo, Ohio**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Song From Moulin Rouge (Percy Faith)
 4. Allez-Vous-En (Kay Starr)
 5. Terry's Theme From "Limelight" (Frank Chacksfield)
 6. With These Hands (E. Fisher)
 7. Ruby (Richard Hayman)
 8. Vaya Con Dios (Paul & Ford)
 9. Gambler's Guitar (R. Draper)
 10. April In Portugal (Les Baxter)

- Boise, Idaho**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Ruby (Richard Hayman)
 4. April In Portugal (Les Baxter)
 5. Song From Moulin Rouge (Percy Faith)
 6. Anna (Silvana Mangano)
 7. Gambler's Guitar (R. Draper)
 8. Terry's Theme From "Limelight" (Frank Chacksfield)
 9. P. S. I Love You (The Hilltoppers)
 10. I Believe (Frankie Laine)

- Salt Lake City, Utah**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. I'd Rather Die Young (The Hilltoppers)
 4. Song From Moulin Rouge (Percy Faith)
 5. Vaya Con Dios (Paul & Ford)
 6. April In Portugal (Les Baxter)
 7. Allez-Vous-En (Kay Starr)
 8. Crazy, Man, Crazy (B. Haley)
 9. Say You're Mine Again (Percy Como)
 10. I Believe (Jane Froman)

- Boston, Mass.**
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Perry Como)
 3. Song From Moulin Rouge (Percy Faith)
 4. Allez-Vous-En (Kay Starr)
 5. Crying In The Chapel (Darrell Glenn)
 6. P. S. I Love You (The Hilltoppers)
 7. With These Hands (E. Fisher)
 8. Terry's Theme From "Limelight" (Frank Chacksfield)
 9. T. V. Rhumba (Bob Bachelder)
 10. Vaya Con Dios (Paul & Ford)

- Albany, N. Y.**
1. I'm Walking Behind You (Eddie Fisher)
 2. Terry's Theme From "Limelight" (Frank Chacksfield)
 3. No Other Love (Perry Como)
 4. Vaya Con Dios (Paul & Ford)
 5. Ruby (Richard Hayman)
 6. I'd Rather Die Young (The Hilltoppers)
 7. April In Portugal (Les Baxter)
 8. Gambler's Guitar (R. Draper)
 9. You, You, You (Ames Bros.)
 10. Song From Moulin Rouge (Percy Faith)

- Seattle, Wash.**
1. I'm Walking Behind You (Eddie Fisher)
 2. You, You, You (Ames Bros.)
 3. Song From Moulin Rouge (Percy Faith)
 4. Vaya Con Dios (Paul & Ford)
 5. C'est Si Bon (Eartha Kitt)
 6. April In Portugal (Les Baxter)
 7. Down By The Riverside (Four Lads)
 8. Oh! (Pee Wee Hunt)
 9. Ruby (Richard Hayman)
 10. Allez-Vous-En (Kay Starr)

Tico To Offer Taped Latin Radio Shows Free Of Charge

NEW YORK — George Goldner, Tico Records A & R head, this week announced a plan that would make available to record stations without charge, a complete 15 and 30 minute tape recorded Latin program.

The Tico Record Company, in the interest of promoting Latin music, is offering these taped programs to any station requesting them. Programs will feature the music of the Tico Hit Parade and will be announced in English by a well known New York disk jockey.

Goldner came up with the idea after noticing a sudden rise in Latin record sales in many key cities across the country. Disk jockies in the pop field have been programming more and more Latin music as the public as has shown a definite awareness and demand for this type of music. Feeling that this indicated a need for programs designed to satisfy the tastes of those who purchase Latin records, Goldner proposed his novel plan.

Frederick Music Purchases "Lighthouse"

CHICAGO — Bud Brandom announced that he has purchased "Lighthouse" for his BMI firm, Frederick Music.

Tune has been recorded on Mercury by Rusty Draper.

"Lighthouse" is second number written by Jim Lowe which has been acquired by Brandom. First of these was current best-seller, "Gambler's Guitar".

In the meantime, Bud reports another of his tunes, "You're Fooling Someone", as recorded by Joni James, looks like a sure hit.

Mood Records Turns Away Distribs

BOSTON, MASS.—George Badoian reports that he had to turn down distributors who were asking to handle the Mood line during the recent N.A.M.M. convention because of the great interest in Bob Bachelder's "TV Rhumba".

Distributors who heard the disk for the first time, swamped Badoian's suite at the Palmer House. He closed deals with 18 additional distributors but had to turn down those who duplicated territories which were already covered.

The record has been taking off in different parts of the country. Jimmy Martin Chicago distributor called in his third re-order in 5 days and Badoian reports that Sam Clark in Boston has already ordered 20,000.

The unusualness of the record is that it features a medley of television themes in rhumba tempo.

Scott On Coral Band Date

NEW YORK—Tony Scott, Coral-Brunswick artist, cut his first big band date for the label Monday, July 20.

Scott wrote the tunes which were recorded, made the arrangements, and played clarinet and tenor.

The Greatest Record Ever!

THE HILLTOPPERS

featuring the voice of JIMMY SACCA

"I'D RATHER DIE YOUNG"

b/w

"P.S. I LOVE YOU"

DOT 15085

DOT RECORDS, INC.

Gallatin, Tennessee

Phones: 880-881

ANOTHER-MILLION-RECORD-SELLER !!!

Georgia GIBBS

FOR ME, FOR ME

MERCURY-70172

"TROPICANA"

BY

MONTE KELLY Ork.

ON

ESSEX RECORD 325

Essex RECORDS

2202-16 SOUTH 64th STREET

PHILADELPHIA 42, PENNA.

BERGRADE 2-4320

Manufactured and Distributed by Palda Record Company

"The Terry Theme"

from

"LIMELIGHT"

—instrumental—

"Eternally"

from

"LIMELIGHT"

—vocal—

BOURNE, INC.

Watch Us Grow!!

"TENNESSEE WIG-WALK"

"MOONLIGHT TANGO"

Village Music Company

1619 BROADWAY — SUITE 507

NEW YORK 19, N. Y.

EXCITING! ROMANTIC!

"MOONLIGHT TANGO"

b/w

"DONKEY SERENADE"

featuring the great voice of

RICKY HALE

DANA # 2106

A "BEST BET"

by Cash Box—June 27

DANIA Records Inc.

344 North Ave., New Rochelle, N. Y.



DINAH WASHINGTON
**"MY LEAN
 BABY"**
 and
**"NEVER,
 NEVER"**
 70175

BUDDY JOHNSON
**"THAT'S
 HOW I FEEL
 ABOUT
 YOU"**
 70173

**SUMMER
 HITS!!**
**"SHE'S GOT
 TO GO"**
 THE RAVENS
 70119
**"HITTIN'
 ON ME"**
 BUDDY JOHNSON
 70116

PRESTIGE RECORD CO.
 446 W. 50th St. • CI 6-0847 • N. Y.

HOT JAZZ SELLERS

1. KING PLEASURE - Red Top - 821
 2. EDDIE JEFFERSON - ^{Strictly} Instrumental - 858
 3. BILLY TAYLOR - I Love To Mambo - 869
 4. ANNIE ROSS - Farmer's Market - 839
 5. CHARLIE FERGUSON - Stop Talkin' - 855
 6. ZOOT SIMS - Jaguar - 852
 7. MILT JACKSON - Vendome - 851
 8. MILES OAVIS - Bluing - 846
 9. JOE HOLIDAY - Hello To You - 848
 10. SONNY STITT - Jeepers Creepers - 826
 11. JAMES MOODY - Stardust - 841
 12. BILLY TAYLOR - Man With A Horn - 822
 13. WAROELL GRAY - April Skies - 840
 14. ANNIE ROSS - Twisted - 794
 15. JOE HOLIDAY - Blue Holiday - 815
- SEND FOR FREE CATALOG

New Moneymaker!
**PLEASE
 DON'T GO**
 by
 FLOYD DIXON
 # 468 # 468-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

THEIR QUICKEST
 AND BIGGEST HIT!
THE CLOVERS
 New Hit
"GOOD LOVIN'"
 b/w
"HERE GOES THE FOOL"
 Atlantic 1000
Atlantic RECORDING CORP.
 234 WEST 56th STREET NEW YORK 19, N. Y.

See Your Gotham Distributor for
CRYING IN THE CHAPEL
 b/w
HALLELUJAH
 by THE FOUR KINGS OF HARMONY
 GOTHAM 741
GOTHAM

New Gospel Release!
"GLORY TO HIS NAME"
 b/w
**"I CAN TELL JESUS
 ANYTIME"**
 YOUNG GOSPEL SINGERS
 Excello 2012
**"I WANT TO KNOW, WILL
 HE WELCOME ME THERE"**
 b/w
**"HEAVENLY LIGHT SHINE
 ON ME"**
 THE SKYLARKS
 Nashboro 540
 45's-78's
 WRITE—WIRE—PHONE
NASHBORO RECORD CO.
 177 3rd Ave., North, Nashville, Tenn.
 (Phone 6-2916)

THE CASH BOX
HOT
 in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| <p>1 CRYING IN THE CHAPEL
 <i>The Orioles</i>
 (Jubilee 5122)</p> | <p>HELP ME SOMEBODY
 <i>The "5" Royales</i>
 (Apollo 446)</p> | <p>THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> |
| <p>2 THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> | <p>THIRD DEGREE
 <i>Eddie Boyd</i>
 (Chess 1541)</p> | <p>PLEASE LOVE ME
 <i>B. B. King</i>
 (R. P. M. 386)</p> |
| <p>3 THESE FOOLISH THINGS
 <i>The Dominoes</i>
 (Federal 12129)</p> | <p>WILD, WILD YOUNG MEN
 <i>Ruth Brown</i>
 (Atlantic 993)</p> | <p>SHAKE, BABY, SHAKE
 <i>Jack Dupree</i>
 (Red Robin 112)</p> |
| <p>4 HELP ME SOMEBODY
 <i>The "5" Royales</i>
 (Apollo 446)</p> | <p>PLEASE LOVE ME
 <i>B. B. King</i>
 (R. P. M. 386)</p> | <p>PLEASE DON'T LEAVE ME
 <i>Fats Domino</i>
 (Imperial 5240)</p> |
| <p>5 WILD, WILD YOUNG MEN
 <i>Ruth Brown</i>
 (Atlantic 993)</p> | <p>THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> | <p>TONGUE TIED BLUES
 <i>Jack Dupree</i>
 (King 4630)</p> |
| <p>6 GOIN' TO THE RIVER
 <i>Fats Domino</i>
 (Imperial 5231)</p> | <p>GET IT
 <i>The Royals</i>
 (Federal 12133)</p> | <p>SHIRLEY'S BACK
 <i>Shirley & Lee</i>
 (Aladdin 3192)</p> |
| <p>7 I FOUND OUT
 <i>The Du Droppers</i>
 (RCA Victor 20-5321)</p> | <p>THESE FOOLISH THINGS
 <i>The Dominoes</i>
 (Federal 12129)</p> | <p>IS IT A DREAM
 <i>Vocaleers</i>
 (Red Robin 114)</p> |
| <p>8 HEAVY JUICE
 <i>Tiny Bradshaw</i>
 (King 4621)</p> | <p>DON'T DECEIVE ME
 <i>Chuck Willis</i>
 (Okeh 6985)</p> | <p>DRIVE IT HOME
 <i>Hal Paige</i>
 (Atlantic 996)</p> |
| <p>9 THIRD DEGREE
 <i>Eddie Boyd</i>
 (Chess 1541)</p> | <p>BABY IT'S YOU
 <i>Spaniels</i>
 (Chance)</p> | <p>DON'T DECEIVE ME
 <i>Chuck Willis</i>
 (Okeh 6985)</p> |
| <p>10 I WANNA KNOW
 <i>Du-Droppers</i>
 (RCA Victor 20-5229)</p> | <p>I FOUND OUT
 <i>The Du Droppers</i>
 (RCA Victor 20-5321)</p> | <p>LUCY MAE BLUES
 <i>Frankie Lee Sims</i>
 (Specialty 459)</p> |

- | | | |
|--|--|--|
| <p>in SAN FRANCISCO</p> <p>1 THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> | <p>in NEWARK</p> <p>THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> | <p>in MEMPHIS</p> <p>PLEASE LOVE ME
 <i>B. B. King</i>
 (R. P. M. 386)</p> |
| <p>2 PLEASE DON'T LEAVE ME
 <i>Fats Domino</i>
 (Imperial 5240)</p> | <p>PLEASE LOVE ME
 <i>B. B. King</i>
 (R. P. M. 386)</p> | <p>TIN PAN ALLEY
 <i>James Wilson</i>
 (Big Town 101)</p> |
| <p>3 PLEASE LOVE ME
 <i>B. B. King</i>
 (R. P. M. 386)</p> | <p>MY DEAR, DEAREST DARLING
 <i>Five Willows</i>
 (Allen 1000)</p> | <p>TONGUE TIED BLUES
 <i>Jack Dupree</i>
 (King 4630)</p> |
| <p>4 THIRD DEGREE
 <i>Eddie Boyd</i>
 (Chess 1541)</p> | <p>HELP ME SOMEBODY
 <i>The "5" Royales</i>
 (Apollo 446)</p> | <p>THE CLOCK
 <i>Johnny Ace</i>
 (Duke 112)</p> |
| <p>5 GOOD LOVIN'
 <i>The Clovers</i>
 (Atlantic 1000)</p> | <p>I'M MAD
 <i>Willie Mabon</i>
 (Chess 1538)</p> | <p>LUCY MAE BLUES
 <i>Frankie Lee Sims</i>
 (Specialty 459)</p> |
| <p>6 HELP ME SOMEBODY
 <i>The "5" Royales</i>
 (Apollo 446)</p> | <p>PLEASE DON'T LEAVE ME
 <i>Fats Domino</i>
 (Imperial 5240)</p> | <p>TELL ME
 <i>Jimmie Wilson</i>
 (7-11 2104)</p> |
| <p>7 WILD, WILD YOUNG MEN
 <i>Ruth Brown</i>
 (Atlantic 993)</p> | <p>MERCY, MR. PERCY
 <i>Varetta Dillard</i>
 (Savoy 897)</p> | <p>THIRD DEGREE
 <i>Eddie Boyd</i>
 (Chess 1541)</p> |
| <p>8 THESE FOOLISH THINGS
 <i>The Dominoes</i>
 (Federal 12129)</p> | <p>GOOD LOVIN'
 <i>The Clovers</i>
 (Atlantic 1000)</p> | <p>WILD, WILD YOUNG MEN
 <i>Ruth Brown</i>
 (Atlantic 993)</p> |
| <p>9 DRAGNET BLUES
 <i>Johnny Moore</i>
 (Modern 910)</p> | <p>WILD, WILD YOUNG MEN
 <i>Ruth Brown</i>
 (Atlantic 993)</p> | <p>DOWN TO THE RIVER
 <i>Lightning Hopkins</i>
 (Jax)</p> |
| <p>10 MALE CALL
 <i>Emmett 5lay Trio</i>
 (Savoy 1102)</p> | <p>THESE FOOLISH THINGS
 <i>The Dominoes</i>
 (Federal 12129)</p> | <p>DRAGNET BLUES
 <i>Johnny Moore</i>
 (Modern 910)</p> |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | 1 THE CLOCK
Johnny Ace
(Duke 112) | 1 THE CLOCK
Johnny Ace
(Duke 112) |
| 2 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | 2 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | 2 PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 3 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | 3 PARADISE HILL
The Embers
(Herald 410) | 3 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 4 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | 4 BANANA SPLIT
Kid King's Combo
(Excello 2009) | 4 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 5 PARADISE HILL
The Embers
(Herald 410) | 5 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | 5 NEVER, NEVER
Dinah Washington
(Mercury 70175) |
| 6 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) | 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 7 IF I CAN'T HAVE YOU
Flamingos
(Chance) | 7 SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192) | 7 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) |
| 8 WHY OH WHY
The Kings
(Jax 314) | 8 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 9 YOUR CHEATIN' HEART
Burt Keyes
(Rama RR4) | 9 I'LL HELP YOU BABY
Christine Kittrell
(Republic 7044) | 9 HOUSE PARTY
Louis Jordan
(Decca 28756) |
| 10 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | 10 TONGUE TIED BLUES
Jack Dupree
(King 4630) | 10 EARLY IN THE MORNING
Roy Milton
(Specialty 464) |

in
DALLAS

in
NASHVILLE

in
SHOALS, IND.

- | | | |
|--|---|---|
| 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | 2 THE CLOCK
Johnny Ace
(Duke 112) | 2 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 3 THIRD DEGREE
Eddie Boyd
(Chess 1541) | 3 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | 3 THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 4 THE CLOCK
Johnny Ace
(Duke 112) | 4 THIRD DEGREE
Eddie Boyd
(Chess 1541) | 4 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) |
| 5 GOOD LOVIN'
The Clovers
(Atlantic 1000) | 5 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | 5 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) |
| 6 TIN PAN ALLEY
James Wilson
(Big Town 101) | 6 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | 6 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) |
| 7 LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) | 7 GOOD LOVIN'
The Clovers
(Atlantic 1000) | 7 I'M MAD
Willie Mabon
(Chess 1538) |
| 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | 8 I'M MAD
Willie Mabon
(Chess 1538) | 8 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) |
| 9 HEAVY JUICE
Tiny Bradshaw
(King 4621) | 9 JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) | 9 THE CLOCK
Johnny Ace
(Duke 112) |
| 10 MEET ME WITH YOUR BLACK DRESS ON
Jimmy Nelson
(R.P.M. 385) | 10 WHERE NOW LITTLE HEART
The Dominoes
(Federal 12139) | 10 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |

CLARENCE "GATEMOUTH" BROWN

WAXES HOT IN HIS SENSATIONAL NEW RELEASE



"HURRY BACK GOOD NEWS"

b/w "BOOGIE UPROAR"

THE FLIP SIDE HAS A PLEASANT SURPRISE BUT "HURRY BACK GOOD NEWS" IS POSITIVELY TERRIFIC.

PEACOCK # 1617

ORIGINAL FIVE BLIND BOYS

(JACKSON HARMONEERS)

Vividly Portray The Hope Of The Righteous In

"SOMEWHERE LISTENING FOR MY NAME"

B/W

"I KNOW THE LORD WILL MAKE A WAY"

A Testimonial Of Implicit Faith In God

New Great Spiritual

PEACOCK 1714

THE BELLS OF JOY

Express A Christian's Determination In

"I'M GOING TO PRESS ON"

B/W

"HOW SWEET IT IS"

This New Release By The Bells Of Joy Will Ring Your Cash Register, Mr. Dealer.

New And Just Released

Peacock # 1716



THE CRICKETS

NOW RECORDING EXCLUSIVELY FOR

JAY-DEE RECORDS

Their First Release Is A Sure-Fire Hit!

Two Beautiful Ballads

WHEN I MET YOU

B/W

DREAMS AND WISHES

JAY-DEE RECORD No. 777

JOE DAYIS

RECORD MANUFACTURER

1619 Broadway

(Circle 5-7658)

New York, N. Y.

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

LITTLE MAXIE

(Excello 2016)

B "DRIVE SOLDIERS DRIVE" (2:41) Little Maxie drives a quick beat rocker in belty fashion as he advises the army boys to get on with the war, let's finish it and go home.

C+ "MY BABY'S BLUES" (2:37) Flip is another quick beat. Maxie also belts this tune as he sings the blues 'cause he loves his gal better than he does himself, but he can't have her.

THE SKYLARKS

(Nashboro 540)

C+ "I WANT TO KNOW WILL HE WELCOME ME THERE" (2:36) The Skylarks sing a quickbeat rhythmic handclapper for an exciting religious plate.

C+ "HEAVENLY LIGHT SHINE ON ME" (2:37) The Skylarks dish up a hallelujah item of medium tempo with a zesty and shouty reading.

THE SOUTHERN STARS

(Chess 1540)

C+ "PRODIGAL SON" (2:41) The Southern Stars etch a fast moving spiritual with a great deal of excitement. Group works against a string backdrop.

C+ "I SAW THE LIGHT" (2:39) The under lid is a similar tempo gospel item with the "Stars" working in that steady rhythmic chant effectively. A good religious waxing.

ROOSEVELT SYKES

(United 152)

B+ "COME BACK BABY" (2:35) [Pamlee-BMI] Roosevelt Sykes and his Honeydrillers collaborate on a slow tempo chant in which Sykes moans his room is empty since his baby has gone. Sykes comes through with a powerful performance and etching looks like a puller-inner for the boxes.

B "TELL ME TRUE" (3:00) [Pamlee-BMI] Sykes works with a slow romantic blues on the lower lid and delivers the lyrics with warmth and tenderness against a soft musical support.

FLOYD DIXON

(Specialty 468)

B+ "PLEASE DON'T GO" (2:23) [Venice Music-BMI] Dixon belts a middle beat jump infectious. He pleads with her not to leave him. Orking strong and combined with Dixon's enthusiastic delivery disk comes out a contender.

B+ "HARD LIVING ALONE" (2:55) [Venice Music-BMI] Fip is a slow blues mournfully chanted by Dixon. Against a subdued and simple backing, Floyd sings of the hardships of living alone and how tough life has been for him.

THE CASH BOX

★ AWARD O' THE WEEK ★

"TOO MUCH LOVIN'" (2:54)
[Bess Music] (BMI)
"LAUNDROMAT BLUES" (2:18)
[Bess Music] (BMI)
THE "5" ROYALES
(Apollo Records 448)



"5" ROYALES

● The "5" Royales, torrid record salesmen who have been on the "hot" lists throughout the nation consistently for the last six or seven months with "Baby, Don't Do It" and "Help Me Somebody", come up with another release that should keep the pressers working. The upper deck, "Too Much Lovin'", is a lively middle beat bounce given an enthusiastic reading by the group with the lead handling his chore with spirit and drive. The orking rocks in the background as the instrumentalists help carry the mood of the waxing. Flip, "Laundromat Blues", is a moderate tempo jump.

"DREAMS AND WISHES" (2:42)
[Beacon Music-BMI]
"WHEN I MET YOU" (2:58)
[Beacon Music-BMI]
THE CRICKETS
(Jay-Dee 777)



THE CRICKETS

● The Crickets, whose "You're Mine", established them as a top R & B group, further entrench themselves with a sold pair of releases on the newly formed Jay-Dee label. In "Dreams And Wishes" and "When I Met You" The Crickets have a similar pair of tunes. Both slow and lovely to listen to ballads of a romantic nature are given a tender and feathery treatment. The lead handles his chores softly and with feeling as the balance of the group blends for a melty assist. Both sides look like good bets for honors with perhaps just the slightest leaning in the direction of "When I Met You".

THE TRENIERS

(Okeh 6984)

B "I'D DO NOTHIN' BUT GRIEVE" (2:40) [Mobile Music-BMI] The Treniers, with Cliff Trenier on the vocal, dish up a slow sorrowful ballad. Cliff's reading is tender and emotional. Good relaxing disk.

C+ "THIS IS IT" (2:18) [Mobile Music-6984] A real wildie. The Treniers belt and scream their way through this rocker with Don Hill going crazy on the alto sax.

FREDDIE MITCHELL

(Brunswick 84017)

B "ROSES OF PICARDY" (2:32) [Chappell & Co-ASCAP] Freddie Mitchell's initial release for the diskery is the sweet and sentimental oldie. Mitchell gives it a nice sax reading.

B "I'M GOIN' HOME" (3:04) [Challenge Music-BMI] flip is a middle beat jump with the ork driving it out with a zesty performance. Mitchell again takes the lead spot with his energetic sax.

PHINEAS NEWBORN, JR.

(Peacock Progressive 500)

B+ "HOW HIGH THE MOON" (3:00) [Chappell-ASCAP] Peacock Progressive's first release on their new label is that classic standard. Phineas Newborn, Jr. fills the air with a spray of notes that pours from his piano with staccato sharpness. Newborn presents a refreshing technique that stimulates and excites. Bass, guitar and drum accompany Newborn.

B "ROUND ABOUT MIDNIGHT" (2:50) Flip is a slow dramatic mood piece in which Newborn conveys the eeriness and loneliness of the bewitching hour.

BELLS OF JOY

(Peacock 1716)

C+ "HOW SWEET IT IS" (2:42) [Lion Publ.-BMI] The Bells Of Joy etch a fast moving jump spritual smartly and with excitement. Robert Dawkins leads the "Bells" in a jubilee waxing.

B "I'M GONNA PRESS ON" (2:39) A. C. Littlefield handles the lead on this end as the "Bells" change the pace and cut a slow soft gospel which changes to a powerful and shouty item. A good religious number.

EDNA GALLMON COOKE

(Republic 7048)

C+ "BUILD ME A CABIN" (2:37) [Babb-BMI] Edna Gallmon Cooke sings a slow inspirational number with an easy and warm presentation.

C+ "I'VE GOT RELIGION" (2:41) [Babb-BMI] Flip is a rhythmic middle tempo religious tune with a great deal of feeling. Side could appeal to both markets—religious and rhythm and blues.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"BEGINNING TO MISS YOU"
(2:54) [Sunbeam-BMI]
"RHYTHM IN THE BREEZE"
(2:37) [Life Music-BMI]

JOHN GREER
(RCA Victor 20-5370)

● The RCA Victor label continues to make itself felt in the Rhythm and Blues market. It's latest release in the direction of the "hot" charts is John Greer's "Beginning To Miss You". Greer handles the beautiful slow bounce ballad with feeling and warmth. His reading is touching against a tender instrumental backing supplied by his Rhythm Rockers. Material is top deck. A natural for Cole or some other pop stylist for the pop market. The flip is a dramatic middle tempo lilt with romantic lyrics titled, "Rhythm In The Breeze". Greer projects the light bounce softly. A good plate but honors must go to the "Miss You" end.

"JUST WALKIN' IN THE RAIN"
(2:45)
[Wartham-BMI]
"BABY PLEASE" (2:25)
[Wartham-BMI]

THE PRISONAIRES
(Sun 186)

● A group of six men, in a Tennessee prison for assorted crimes, banded together in a more passive activity, vocalizing. The group, The Prisonaires, come up with a delicious sound in the top deck, "Just Walkin' In The Rain", a slow, tender item. A beautiful and effective word picture is softly projected by the lead against a delicate chorus assist. A strong platter that must create excitement with the proper exposure. The under lid, "Baby Please", is a slow bounce on which the group performs smoothly. One of the team, Robert Stanley Riley, wrote both tunes.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Sun's new group, The Prisonaires, who are all inmates of a Tennessee prison, do a wonderful job on their initial release, "Just Walkin' In The Rain." Looks like a hit from here. . . . Watch out! Looks like Bess Berman, Apollo Records is getting ready for another big seller. The "5" Royales out with "Laundromat Blues" and "Too Much Lovin'". . . . Jubilee's Orioles "Crying In The Chapel" building and building with each passing moment. Jerry Blaine

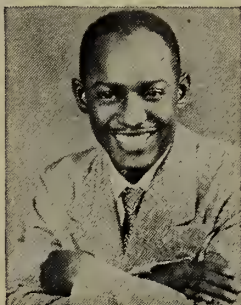


PIANO RED

has five pressing plants working day and night to fill orders that are coming in like crazy. . . . Varetta Dillard's "Mercy, Mr. Percy," on Savoy coming up real strong and looks like it will give the tunes currently riding the top of the list a real battle for honors. The gal's been long overdue for a really big one. She packs loads of talent. . . . R. C. A. Victor, after along dry spell, now looks like it's loaded for bear. With two hits by the Du Droppers, "I Wanna Know" and "I Found Out"; "Your Mouth's Got A Hole In It" by Piano Red; and now John Greer's "Beginning To Miss You." Latter is a beautiful number and Greer does a lush job. . . . Irv Marcus, national sales representative for Peacock, Duke and Peacock's Progressive Jazz labels, elated with the reception given the new progressive line at the NAMM convention last week in Chicago. With Don Robey's three lines all hot as fire-crackers, Marcus, who was scheduled to return to the coast, may find it necessary to return to New York to keep the eastern pressers turning out the biscuits. Though following the Orioles great "Crying In The Chapel" with their own version by the Four Dukes, Marcus has been selling his "Chapel" like wild. . . . Lawrence Dean Faulkner (Larry Dean), former program director of station WSOK-Nashville, Tenn., and staff announcer at WLOU-Louisville, Ky., becomes program director of WCIN-Cincinnati, O. . . . Vin Strong, Panama Canal Zone organist, formerly with RCA Victor, has signed exclusively with Tico Records. Strong is known throughout Central and South America as the "Mambo King." George Goldner, Tico A & R head, comes up with a terrific idea. George really promotion minded, which probably explains the terrific growth of Tico in the past year. He had taped 15 and 30 minute tape recorded Latin programs featuring the Tito Puente, Joe Loco & Tito Rodriguez bands in the interest of promoting Latin Music is offering them free of charge to any station requesting them.

CHICAGO:

Art Sheridan of Chance Records has purchased the masters on "Baby, It's You," by The Spaniels. "Our biggest number at this time," Art claims. . . . We hear that before long, Chicago will get its first chance to see and hear The Du Droppers, going strong with "I Wanna Know" and "I Found Out," for RCA-Victor. Arrangements currently under way to bring the group to the Windy City. . . . First in a series of Midnite shows each Saturday nite at the Shakespeare Theatre clicked but big. Jack Cooley continuing to line up top talent for this weekly feature. . . . Club 34 currently starring Cool Breeze and his Four Breezes, United Records artists. And drawing crowds nitely. . . . The Flamingo's now heading bill at the very popular Paris Club. . . . Coleman Hawkins completes very successful run at the Bee Hive Lounge. Followed on August 7 by Sonny Stitt. . . . Earl "Fatha" Hines packed the Parkway Ballroom on his one-niter 7/26. . . . Hear tell that DeeJay Bristoe Bryant, WJLB, Detroit, is uncanny in his ability to "pick the hits" on his "Hub Cap Caravan." . . . Eddie Boyd set for the Coliseum, 7/31. . . . Little Walter at the Rendezvous, Milwaukee, July 26. Then on to Royal Peacock Inn, Atlanta, for four days, beginning 7/31. Plans to stay down South for an extended tour. . . . Amos Milburn's Chicago fans will have to travel a bit to catch Amos who will do a one-niter in Decatur's Danceland 8/14. Then on to Gary's Armory the next nite. . . . Several weeks back, The Cash Box sang the praises of Don Shirley, pianist, holding forth at the Streamliner for the past 15 months or so. Now understand that Don has been signed to a contract by RCA-Victor.



EDDIE BOYD

LOS ANGELES:

Now that the NAMM show is old hat, local music men are settling down by getting set for what some believe will be the biggest and best fall and winter season ever. . . . Flock of new releases out that should shake up the biz. . . . Sid Talmadge of Record Merchandising Co. really rolling these days, as Herald's "Paradise Hill" and Excello's "Banana Split" step out. Sid and sales manager Bob Field couldn't make it to the show—stayed at home and handled a flock of business instead. . . . Lew Chudd, Imperial Records prexy reports distribs are going for Fats Domino's "Please Don't Leave Me" and the Smiley Lewis etching of "Caldonia's Party" in a big way. Look for both platters to really take off like gangbusters. . . . Modern Records red hot line of extended play records off to a flying start. Wax features some of the greatest, among them King Cole, Errol Garner, Wardell Gray, Vido Musso and Charlie Shavers. . . . Joe Bihari waiting patiently for the return of Nina "Honeybear" Warren, who's been summering in Europe. . . . Pete Doraine's Allen line doing exceptionally well round these parts with a socko in his first release, "My Dear, Dearest Darling" by the Five Willows. . . . Irv Shorten's Allied Music Sales now handling the Mood label. . . . Jimmy



THE ORIOLES

Warren and Jack Andrews back from Chi where the two not only greeted record manufacturer's, but also old distrib friends from across the land. . . . Eddie Mesner sez he couldn't take the Chi show—had enough of heat while he was in New York. . . . Jack Dupree's "Tongue Tied Blues" on King Records really stepping out. . . . Hear tell that package is just about set for a TV Rhythm and Blues show. . . . The Orioles hit with their "Crying In The Chapel"—but big.

MGM And Canada Dry On "Keep Cool" Campaign

NEW YORK—MGM Records and Canada Dry have taken to the juke boxes and disk jockeys to do a missionary job in promoting Canada Dry's quinaac tonic in the drink, Gin and quinaac. A new popular song with a calypso beat has been recorded for Canada Dry by Shep Fields, titled "Keep Cool (Gin and Quinaac)" and is being distributed through regular popular song channels by MGM Records in a joint promotion with Canada Dry and its bottlers.

Not a commercial, the song lyrics tell a story of romance and fiesta, and suggest that when things get too hot, one should "Keep cool by sipping Quinaac and a little gin". Rave reviews of the catchy song have already appeared in syndicated columns, including Walter Winchell's.

Elaborate plans have been laid to promote the tune among disk jockeys, juke box operators, and record shops, as well as in bars which have juke boxes.

Top notch musical talent was employed at every stage to launch the promotion under the best possible auspices. The composer is Phil Moore, who has a string of hits to his credit, while the arranger, LeRoy Holmes, is regarded as tops in the field.

The recorded song is expected to be particularly well received by bar and tavern owners, who can ask their juke box operators to place the record in their coin machines. To stimulate playings of the tune, Canada Dry is providing streamers to post alongside the box, promoting "Keep Cool" both ways—as a drink and as a popular song.

Royals Top Federal Sales

CINCINNATI, O.—King Records reports that the Royals' recording of "Get It" on the Federal label outsold all other Federal releases this past week, with Chicago, Detroit and New Orleans leading.

An interesting note is that the Dominoes have led all sales since their first record was released about two years ago and for the first time this week, the Royals topped them.

The Hit Of The Year!

America's Catchword!

"BUT OFFICER"

"BUT OFFICER"

"BUT OFFICER"

"BUT OFFICER"

SONNY KNIGHT

AL 3195



Breaking All Over!
"BANANA SPLIT"

b/w

"SKIPS BOOGIE"

KID KING'S COMBO
Excello 2009

"DRIVE SOLDIERS
DRIVE"

b/w

"MY BABY'S BLUES"

LITTLE MAXIE
Excello 2016
45's—78's

WRITE—WIRE—PHONE
NASHBORO RECORD CO.
177 3rd Ave., North, Nashville, Tenn.
(Phone 6-2916)

NOW No. 1 AND GETTING STRONGER!

SAVOY
897

"MERCY MR. PERCY"

by VARETTA DILLARD

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

The Biggest
and Best of Them All!!
in R&B and Pop
THE ORIOLES
"CRYING IN
THE CHAPEL"
JUBILEE # 5122

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

HEAR!
"DIGGIN' MY POTATOES"
b/w
"BRIGHT EYES"
BY
WASHBOARD SAM

CHESS 750 E. 49th Street
Chicago 15, Illinois

Rush Your Order...
"I'LL HELP
YOU BABY"
BY
CHRISTINE KITRELL
REPUBLIC # 7044
REPUBLIC RECORDING CO.
NASHVILLE TENNESSEE

Three Gold Records



A Smash Hit!
FATS DOMINO'S
"PLEASE DON'T
LEAVE ME"
Imperial 5240
Imperial Records

HOLLYWOOD—Jesse Kaye MGM Records' west coast representative helps MGM Records' top song-bird Joni James display her gold records for "Why Don't You Believe Me", "Have You Heard" and "Your Cheat-in' Heart". Now her release of "My Love, My Love" b/w "You're Fooling Someone" shows all indications of winning another gold disk for Joni.

Peacock Building
South's Largest
Pressing Plant

HOUSTON, TEX.—Irving Marcus, general sales manager of Peacock Records, in a telephone conversation this week revealed why Don Roby, prexy of the Peacock-Duke lines, was unable to attend the Chicago N.A.M.M. Convention.

Roby, due to a million and one details arising from his building a \$500,000 pressing and recording plant in Houston, decided to stay in the Texas city so that the completion of the building would not be delayed. The plant will be the biggest in the south and will enable the company to produce records from the initial step of recording to the finished product, including the printing of the labels.

Roby declared, "I have taken this step because of my tremendous faith in the future of this business".

Smart Records Formed

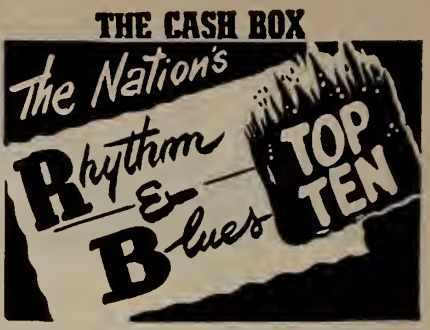
NEW YORK—Latest entry in the record manufacturing field is Smart Records headed by newcomer Tony Smart. First release features the Satisfiers with the Ken Thompson ork on "Settin' In The Sun". Also Dick Allyn, a former Godfrey Talent Scout winner, just out of the service, on "Open Your Eyes" and "Love Me Now Or Love Me Never" with George Thorn's orchestra.

Smart was formerly a personnel manager and an executive in the dress business.

New Polka Label

NEW YORK—Michael Putiak, Stella Records prexy, this week announced the signing of Bernie Witkowski as musical director for the new polka label.

Witkowski, formerly with R.C.A. Victor and Dana Records, will have his first release on Stella this week, titled, "Cheesecake Polka" and "Tiger Rag Polka".



1 THE CLOCK
Johnny Ace
(Duke 112)

2 PLEASE LOVE ME
B. B. King
(R.P.M. 386)

3 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)

4 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)

5 THIRD DEGREE
Eddie Boyd
(Chess 1541)

6 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)

7 GOOD LOVIN'
The Clovers
(Atlantic 1000)

8 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)

9 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

10 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)

"CRYING IN THE CHAPEL"

The emotional sensation that all America loves and sings superbly rendered by:

THE "4" DUKES

Newcomers to the DUKE label. The red hot flip side is
"I DONE DONE IT"

DEALERS — OPERATORS — D-JAYS

you owe it to your patrons—so why hesitote?—offer them the FOUR DUKES version of that lovely ballad

"CRYING IN THE CHAPEL"

and watch the response—You will have to hear the FOUR DUKES only once to double your order!!

The flip says: **DUKE RECORDS** BUT: HAVE YOU DONE IT? (Placed a big order)

4104 Lyons Houston, Texas

THE CASH BOX

Reports

THE NATION'S

BIG 10

HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

1 MEXICAN JOE

Jim Reeves

(Abbott 116; 45-116)

2 RUB-A-DUB-DUB

Hank Thompson

(Capitol 2445; F-2445)

3 TAKE THESE CHAINS FROM MY HEART

Hank Williams

(MGM 11479; K-11479)

4 IT'S BEEN SO LONG

Webb Pierce

(Decca 28725; 9-28725)

5 SPANISH FIREBALL

Hank Snow

(RCA Victor 20-5296;
47-5296)

6 TRADEMARK

Carl Smith

(Columbia 21119; 4-21119)

7 ORCHIDS MEAN GOODBYE

Carl Smith

(Columbia 21087; 4-21087)

8 THAT'S ALL RIGHT

Autry Inman

(Decca 28629; 9-28629)

9 THAT HOUND DOG IN THE WINDOW

Homer & Jethro

(RCA Victor 20-5280;
47-5280)

10 CRYING IN THE CHAPEL

Darrell Glenn

(Valley 101; 45-101)

King Records Provides Bonus Plan For Branches

CINCINNATI, O.—John S. Kelley, Jr., vice president and general manager of King Records, Inc., this city, disclosed that an employee-bonus plan had been set up and all branches throughout the nation had been sent a detailed letter explaining the plan.

Basically, the arrangement provides for a branch to share among all its employees 20% of all net sales above the quota allotted to it by the home office. Figures will be set on a quarterly basis.

Below is the letter sent to the branches by Kelley.

"For some time we have been trying to figure out a practical BONUS PLAN for the field force. We have now come up with one that all field personnel, — salesmen, managers, shipping clerks,—all personnel in the branches, can profit from.

Here is the outline:

1. Plan starts July 1st, 1953.
2. Yearly quotas on net sales have been set up for each branch.
3. These quotas will be broken down into monthly figures based on the past three years sales.

You will get your July quota on the 1st day of July and for each succeeding month on the first day of that month.

4. Bonus will be paid on *net sales made in a quarterly period* in excess of the three months quota. The first quota period will be the months of July, August, and September.

If a branch falls down in one month, it can make up in the next month of that same quarter. For instance, it is the three months sales of the quarter that will determine whether you have exceeded the quota and earned a bonus, so even if you do not make your quota in the first month, you still have two months to make up the deficit.

5. The quota you will receive will be in *dollars* and will cover all net sales, records, needles, players, cases.

The amount of the quota in dollars is exactly what you will have to sell NET to cover the branch expenses, plus a small profit to the company.

6. The amount of the branch quotas are only 8½% above the net sales for the last fiscal year, so the increase that the branches are asked to obtain in net sales in order to earn a bonus is comparatively small and easily within reach of the branch.

7. The bonus to be paid to the branch is 20% of all net sales the branch makes in excess of its quota in any one quarter.

For example, if you exceeded a quota of \$30,000 and sold \$35,000, then the branch will have \$1,000 to split up, as provided in the next paragraph.

8. Any bonus earned by a branch

will be divided with all personnel in the branch in the ratio that the salary bears to the total salary of the branch. In other words, if an individual's salary is one-fourth of the total salaries for the branch, he will get one-fourth of any bonus that is earned.

9. The bonus when earned will not be paid until ninety days from the end of quarter in which it is earned.

10. No employee will participate in a bonus who is separated from the company for whatever reason, voluntary or involuntary, either during the quarter in which the bonus is earned or during the 90 days period thereafter.

11. Where a salesman contributes orders to more than one branch, he will receive from each of such branches earning a bonus, his proportionate share, as outlined in paragraph 8 above.

12. Any employees hired after the start of a quarter in which a bonus is earned will participate for only the proportionate time he is employed by the branch.

13. If the expenses of a branch are increased by the addition of personnel, or otherwise, the quotas of that branch will be increased to cover the increased cost.

14. Any branch or its personnel that resorts to smart tactics to gain an advantage or who plays the game in any way that we feel is not cricket or is detrimental to the best interests of the company, will be disqualified to receive a bonus and Management will be the sole judge concerning this.

15. This is an opportunity for everyone in the field to increase his compensation materially by applying himself wholeheartedly to the job for which he is hired.

16. I want everyone to know that the quotas set are on the same formula for each branch. We have certain monies for rent, salaries, travel, and other expense, including Home Office overhead of King. This home office overhead is allocated to each branch in the same ratio that its sales bear to the total sales of all branches. Out of the gross profit on net sales, we must recover the expense, plus a profit, so your quota is just exactly the amount of sales necessary for the gross profit to pay the expense and a profit. When this is done, then the field starts participating very generously in additional sales.

17. There will be no increases in quotas for any increase in Headquarters expense.

In conclusion, may I tell you that the amount of increase in compensation any of you can get can be fixed by you — it all depends on results, but remember ONLY NET SALES COUNT.

Good luck."

Utica DJ Asks Artists To Help Sick Youngster

UTICA, N. Y. — Carl Swanson, WRUN-Utica, N. Y. sends in a plea to all cowboy and hillbilly artists to send photographs to one of his listeners, a little nine year old lad, Eugene Stock, who last February contracted scarlet fever and as a result was left with rheumatic fever and a heart condition.

Swanson, a father of five young-

sters himself, has made this a personal project, and is asking all the artists whose records he plays on his programs, which is almost everybody in the business, to send their photos to Eugene in care of Mr. Sunshine, WRUN-Utica, N. Y.

The philosophy of the Utica deejay is to get happiness out of his life by helping others less fortunate.

LADDER OF
Best Sellers
FROM

King
AND
Federal
RECORDS

Popular

BONNIE LOU
HAND-ME-DOWN HEART
TENNESSEE WIG WALK
1237 and 45-1237

THE GLOBE
TROTTERS
MY GAL SAL
SUNDOWN
1210 and 45-1210

Folk/Western

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 45-1192

CHARLIE GORE
EACH TIME I PRAY
I KNOW SOMETHIN'
1218 and 45-1218

JACK CARDWELL
I'M NOT LAZY, I'M
JUST TIRED
(Tell Your Friends) To
STOP LAUGHING AT ME
1241 and 45-1241

DON RENO &
RED SMILEY
CHOKING THE STRINGS
I'M THE TALK OF THE
TOWN
1235 and 45-1235

Rhythm/Blues

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

TINY BRADSHAW
HEAVY JUICE
THE BLUES CAME
POURING DOWN
4621 and 45-4621

EARL BOSTIC
MELANCHOLY SERENADE
WHAT! NO PEARLS
4644 and 45-4644

TODD RHODES
FEATHERS
YOUR MOUTH'S GOT A
HOLE IN IT
4648 and 45-4648

Federal

THE ROYALS
GET IT
NO IT AIN'T
12133 and 45-12133

BILLY WARD AND
HIS DOMINOES
YOU CAN'T KEEP A GOOD
MAN DOWN
WHERE NOW, LITTLE
HEART
12139 and 45-12139
THESE FOOLISH THINGS
REMINDE ME OF YOU
DON'T LEAVE ME THIS
WAY
12129 and 45-12129

DISTRIBUTED BY

King
RECORDS
INC.
1540
Brewster Ave
Cincinnati 14,
Ohio

Intro Hits!

The First & Best!

"A DEAR JOHN LETTER"
Talkin' Charlie Aldrich
with Honey Williams

Intro 6074



EDDIE WILSON

"I FORGOT MORE THAN
YOU'LL EVER KNOW"

Intro 6076



Just Released:

EDDIE HAZLEWOOD

"TEXAS OIL MAN"
"TO YOUR APRON
STRINGS PLEASE LET ME
BE TIED"

Intro 6078



A Fine Tommy Duncan:

"STARS OVER SAN ANTOINE"
"I RECKON I'M A TEXAN"

Intro 6080

INTRO RECORDS INC.

451 NO. CANON DR.
BEVERLY HILLS, CALIF.

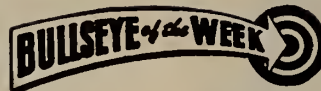
Distributed Thru Mesner Sales

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
2. MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)
3. TRADEMARK
Carl Smith
(Columbia 21119; 4-21119)
4. HEY JOE
Carl Smith
(Columbia 21129; 4-21129)
5. TAKE THESE CHAINS FROM MY HEART
Hank Williams
(MGM 11479; K-11479)
6. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)
7. FREE HOME DEMONSTRATION
Eddy Arnold
(RCA Victor 20-5305; 47-5305)
8. GAMBLER'S GUITAR
Jim Lowe
(Mercury 70163; 70163 x 45)
9. SPANISH FIREBALL
Hank Snow
(RCA Victor 20-5296; 47-5296)
10. I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE



"YOU'D BETTER WAKE UP" (2:38)

"I'D RATHER DIE YOUNG" (2:35)

[Randy-Smith-ASCAP]

MAC WISEMAN

(Dot 1173)



MAC WISEMAN

● Mac Wiseman comes up with his strongest etching since his hit about five months ago, "Going Like

Wildfire". Latest is "You'd Better Wake Up", a lively quick beat, in which Wiseman spiritedly advises his girl to wake up before it's too late. Mac, singing against a string supporting cast, tells the gal he's tired of her two timing and some day he's gonna lose his top. Tune is done in a light vein and a stand-out guitar in the breaks lends color to the etching. Flip is a country treatment of one of the leading pop hits on the same Dot label "I'd Rather Die Young". Wiseman plaintively sings the haunting and lovely tune in his familiar manner and the resulting plate could be the country hit version.

JACK TURNER

(RCA Victor 20-5384)

C+ "GAMBLER'S GUITAR" (2:30) [Frederick Music-BMI] Jack Jack Turner sings the currently popular quick beat that is so strong in both pop and country. Turner sings the infectious ditty well but may be too late to cut in on the big money.

B "BUTTERFLY LOVE" (2:45) [American Music-BMI] The under lid is a middle tempo skip that Turner sings in easy fashion against a soft piano and guitar. He's one of 100 flowers waiting for her as she flits around.

JACK HUNT

(Capitol 2533)

B "I LOVED YOU BETTER THAN YOU KNEW" (2:35) [Central Songs-BMI] Jack Hunt sings a slow love ballad against a string backdrop. Hunt's vocal is warm and the side comes out ok.

C+ "THEY TELL ME IT'S WRONG" (2:18) [Central Songs-BMI] Hunt etches a moderate tempo bounce in which he's warned she'll be untrue. Hunt assures her he don't believe it. Strings and piano support the artist.

JENKS (Tex) CARMAN

(Capitol 2534)

B "LOCUST HILL RAG" (2:25) [Red River Songs-BMI] Jenks (Tex) Carman chants a quick beat novelty with a happy sounding guitar support. Carman asks his Indian baby to fly away with him. A stimulating disk.

C+ "MY LONELY HEART AND I" (2:49) [American Music-BMI] Carman sings a slow romantic ballad in his nasal style. Chanter is searching for the one he is dreaming of.

JIMMIE LOGSDON

(Decca 28726)

B+ "AS LONG AS WE'RE TOGETHER" (2:17) [Melody Trails-BMI] Jimmie Logsdon dishes up a romantic middle tempo bounce with a smooth and easy delivery. Strings provide the support.

B "THE LOVE YOU GAVE TO ME" (2:15) A clever set of lyrics is the material for Logsdon as he ties in the blustery elements with the cold love his gal gives him.

BILL DUDLEY

(Capitol 2531)

B "WAILIN' WALL" (2:34) [Acuff Rose-BMI] Bill Dudley sings a quick beat cutie. Bill yodels he's gonna build himself a wailing wall and gonna behave like a goodboy oughta. Good juke box material.

B "THE GHOST OF OUR LOVE AFFAIR" (2:36) [Peer International-BMI] The under portion is a slow mournful chant in which he recalls memories of his former love affair. Dudley's vocal is tender against a light string backing.

GRANDPA JONES

(RCA Victor 20-5357)

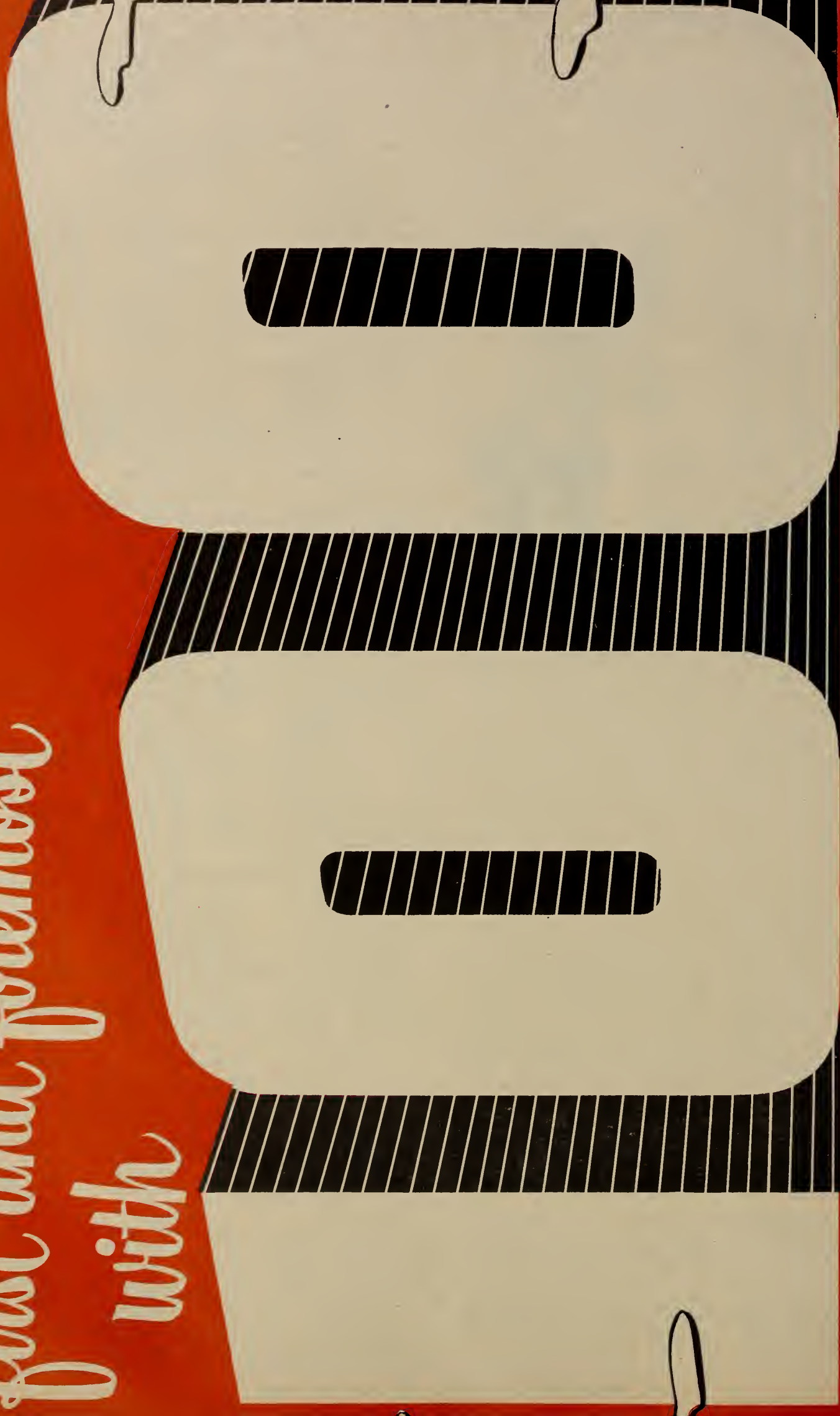
B "YOU'RE NEVER TOO OLD FOR LOVE" (2:32) [Delmore Music-ASCAP] Grandpa Jones sings a fast mover about the oft proven adage, "you're never too old for love". A lively ditty.

B "YOU AIN'T SEEN NOTHIN' YET" (2:08) [Tannen Music-BMI] Another spirited ditty in which Grandpa sings of the wonders yet to come, and he's not so sure he likes it.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. IT'S BEEN SO LONG Webb Pierce (Decca)
2. CRYING IN THE CHAPEL Darrell Glenn (Valley)
3. IS ZAT YOU MYRTLE The Carlisles (Mercury)
4. I CAN'T WAIT Faron Young (Capitol)
5. RUB-A-DUB-DUB Hank Thompson (Capitol)
6. MEXICAN JOE Jim Reeves (Abbott)
7. HOW'S THE WORLD TREATING YOU Eddy Arnold (RCA Victor)
8. TRADEMARK Carl Smith (Columbia)
9. A DEAR JOHN LETTER Jean Shepard (Capitol)
10. TAKE THESE CHAINS FROM MY HEART Hank Williams (MGM)

*first and foremost
with*



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

SELECTIONS

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



Goal of Music Ops:

BETTER PUBLIC RELATIONS

Here and There

WASHINGTON, D.C.—A problem with which all in this industry are familiar is the shortage of skilled manpower. The National Planning Association released a report this week pointing out the need for re-examination of the country's manpower policies, which it calls "urgent and acute." There are shortages both in numbers and in skills, the report stated. Many reasons are advanced, as are suggestions to remedy the situation. However, none are for immediate relief. While coin machine manufacturers are beset with employment problems, they are using every means at their command to cope with it. However, distributors and operators should be planning on the training of help to serve its needs.

NEW YORK—A reporter on the World-Telegram and Sun, noting that many of the subway's gum, peanut and chocolate vendors were either out of order or broken, quired Charles V. Maloney of the Interborough News Co., the operating firm. There are 11,000 of these machines operating, and Maloney means that juveniles "wage an unceasing war that keeps about 7 per cent of the devices inoperative at any given time." Mechanics are continually prying loose from coin slots an assortment of matches, bobby pins, washers, cardboard and bent coins. Maloney points out "It's the gambling instinct. Kids look on the machines as a challenge and try to beat them. If only we could teach people that it's merchandise, not a prize."

MOBILE, ALA.—The Port of Mobile is in the middle of a shipping boom that gives every indication of expanding still farther before leveling off. The port today is used for the export of many products, but what makes it important is that it is used to bring in iron ore for the United States Steel Corporation's operating properties in the Birmingham areas. Next year the port is expected to do considerably more business when it will handle large arrivals of iron ore from Venezuela. With this prosperity in evidence, coin machine operators are expected to derive their good share of business.

NEW YORK—In a nation-wide survey of manufacturing firms, The Journal of Commerce reported this week "Manufacturers are looking forward to continued good business in the fall, altho few believe that new records will be made or the spring peak equalled." This business publication also disclosed that "few business men . . . expect a sharp rise in unemployment." Labor shortages are still forcing overtime schedules in Detroit, Cleveland, Chicago and Pittsburgh, and the producers feel they can keep production at a high enough as to the intent.

The nation's music operators have come to the realization that better public relations is, without any doubt, most essential for their continued good welfare.

Over ten years ago *The Cash Box* proposed that the industry create, and put into instant working action, a "Public Relations Bureau".

To this day leaders in the industry commend *The Cash Box* for its efforts in this direction. (Some members of the staff who now comprise *The Cash Box*, proposed this same idea years before they were even thinking of creating this publication, and spoke of it wherever they traveled thruout the nation.)

It's probably more than twenty years now that these members of the present staff of *The Cash Box* have urged that a "Public Relations Bureau" come into being for this industry, just as exists in all progressive industries.

Juke box leaders were amazed, while visiting Washington these past months, to learn that Congressmen and Senators had very little, if any, understanding of this industry.

This brought about explanations of a nature which simply hampered the progress of the men who were visiting Washington. It slowed down their visits. It held back their arguments because, first, they had to explain all about the industry, before they could further their own arguments in regards to what they had come to talk about in the first place.

All this amazed and even stunned some of these juke box leaders. They just could not resist telling of this when they returned. They agreed with *The Cash Box* that, the first and foremost requirement for the juke box industry, so that the industry could grow stronger, was a "Public Relations Bureau".

Such a Bureau would be of paramount importance everywhere in the nation. It would contact legislatures. It would correctly explain this industry. It would reach directly to location owners and to the general public.

It would show the public that the members of the juke box industry were no different from themselves in their work, their hopes, their beliefs, and their regard for their future.

MOA (Music Operators of America) proposes to create a "Public Relations Bureau", possibly at its next convention in March, 1954.

George A. Miller, president and general manager of MOA feels, in this regard, that the nation should be divided into eight sections. That one man head each of these sectors. And that a special

man be placed in Washington to watch all legislative moves which may be against the best interests of the entire automatic music industry.

Such a program can, possibly, be started after, or during the next convention of MOA. Just as MOA continued to grow over the years, so will the "Public Relations Bureau" also grow. It takes time. But, there must be a start made, so that time will help develop the Bureau as it grows with the industry.

The idea of splitting the country into eight sectors is a very good one. It means closer contact and surveillance of each area. It means that, whoever heads each sector, will be able to get into his area in quick time, should the occasion warrant quick action.

Of course, what counts most, is the fact that a "Public Relations Bureau", whether it be for Music Operators of America, or for anyone else, requires a substantial outlay of money. Not only the first year, but every year thereafter, with the assurance that the "Public Relations Bureau" will continue as an actuality for years to come, so that it can plan its work far enough ahead to assure better public relationship.

A "Public Relations Bureau" requires more than just the support of a few leaders. It requires the wholehearted support of every single member of the industry, regardless of the position he holds in the industry.

It requires faith in the fact that, tho results may not show themselves immediately, after a time they will begin to become apparent, and the general effort, in itself, will prove of tremendous value to all the field.

The need for a "Public Relations Bureau" is just as great today as it was ten years ago, when *The Cash Box* proposed it come into being, and just as necessary as when the men who now comprise *The Cash Box* proposed it twenty years ago.

Just think how far a "Public Relations Bureau" would now have advanced if the first proposal of *The Cash Box*, ten years ago, would have been instantly accepted, and such a Bureau placed into being at that time.

Think how many problems and how many headaches might have been avoided. Think how just such a Bureau would have helped with a great many problems now current thruout the entire industry.

If anything at all is done, from now until the MOA convention in March, '54, first and foremost should be the study and proposal that a "Public Relations Bureau", at long last, come into being as an integral part of the industry.

FUNDS NEEDED BY MOA TO COMBAT McCARRAN BILL

Geo. A. Miller Asks Contributions Be Made By Assns And Individual Ops



GEORGE A. MILLER
President and General Manager, MOA

NEW YORK—With the juke box industry fortunately granted a postponement to present its arguments against the McCarran Bill until sometime after September 15 (time now indefinite), the work of the operators, jobbers and manufacturers has just begun.

In his successful plea for an adjournment at the hearings on Wednesday, June 15, Sidney H. Levine, attorney for MOA, pointed out to the Sub-committee on the Judiciary that "An adequate presentation on the part of the automatic music machine operators will involve literally months of preparation, statistic-gathering, conferences, fund-raising, publicity, legal research and selection and transportation of witnesses, among other preliminary steps which must be taken."

Elaborating on his point of fund raising, Levine told the committee: "Unlike the proponents of these bills, the music operators have no treasury available which may be drawn upon to prepare their case. Solicitation of funds across the nation must be undertaken among the individual operators, and the various associations in order to meet this threat to this industry's existence, and this will take much time and effort."

George A. Miller, president and general manager of Music Operators of America (MOA) and all officials of the organization, as well as associations thruout the country, are now busily concentrating on raising funds, which among other things, will be used to pay the expense of bringing witnesses to Washington. In combating previous ASCAP sponsored legislation (Bryson Bill in 1952) approxi-

mately 50 witnesses were presented by the juke box industry in opposition to the bill. These witnesses came from every part of the United States. It is the hope of the juke box industry that a similar number of effective witnesses will once be present in Washington when the time comes to present testimony in opposition to the McCarran Bill.

"It is our fervent hope that every music association is now at work accumulating funds which they will send along to the MOA office," stated Miller. "We know that many are, but we cannot stress too strongly that not even a single group can afford to neglect this duty. We go even a step further, and urge those independent operators to send along their personal contributions. Our fight is their fight, and altho they're conducting their operations without belonging to any local organization, failure to defeat this current bill will react as adversely on them as on all in the industry. Mail in all contributions to George A. Miller, Music Operators of America, 128 East 14th Street, Oakland California."

Babies

Infants

Kiddies

Teen Agers

There's Millions Of 'Em

WASHINGTON, D. C.—The new release by the Census Bureau, estimating the present age make-up of our population, is highly interesting and most important to the members of the coin machine industry. While the amusement machine division is effected eventually with the appearance of large numbers of players falling into its age bracket, the music and kiddie ride division is vitally tied in with these statistics.

Since World War II baby production has been booming. Just since 1947, the under five age group has expanded by 2,600,000. Just since 1950, this age class has increased 6 per cent.

Henry Bach Associated, a New York firm, estimates that the 10-14 year group will rise 3,000,000 in the next five years, more than twice the increase of the past five years. Bach

S.H. Lynch Appointed Distributor For Chicago Coin For Texas

Open House Parties For Ops On Aug. 3 & 4 In Dallas, Houston And San Antonio



ED LEVIN

CHICAGO—Ed Levin, director of sales for Chicago Coin Machine Company, this city, announced this week the appointment of S. H. Lynch & Company, Dallas, Texas, as distributors for the entire state.

The three offices of Lynch—Dallas, Houston and San Antonio will celebrate the appointment with open house parties on Monday and Tuesday, August 3 and 4, at which time they will display for the first time ChiCoin's latest bowler "Hi-Speed Crown Bowler." A buffet table with food and refreshments will be available at all offices. Operators from all over Texas have been invited to attend the showing.

"We are most happy to add the Chicago Coin line of amusement games to our Seeburg phonograph line" stated Lynch officials. "Operators in Texas know the high regard we put on service, and we wish to state at this time that this top service will be maintained with the Chicago Coin line."

Ed Levin will be on hand at the Dallas office the two days of the showings, and Frank Mencuri will attend the Houston party on August 3 and the San Antonio shindig on August 4.

"Speaking for myself as well as all other officials of Chicago Coin" enthused Levin, "we are proud at being able to make the announcement that S. H. Lynch & Company has been appointed to represent our firm thruout Texas. The reputation of the Lynch firm is more than state wide, it is a national symbol of the highest degree among the country's distributors."

The first ChiCoin game being handled by Lynch is the "Hi-Speed Crown Bowler", a shuffle game which incorporates a new feature believed to be the answer to operators' needs where fast turn over of play is wanted and necessary. By simple adjustment the game can play 5 frames per game as well as 10 frames. A frame game can be played in only 30 seconds—10 frames in 60 seconds. The added features incorporated in the 5 frames are in the fact that the 3rd and 5th frames the score triples. In the 10 frame play the 5th and 10th frames triple. A simple adjustment also permits the 3rd and 7th frame scores to triple. The game also includes the features of matching a number—a number and star—a number, star and crown.

forecasts the 15-19 year group will jump 2,000,000 between 1953 and 1958, against a 600,000 drop between 1947 and 1952.

These statistics make optimistic reading for those interested in the kiddie ride business, who cater to children anywhere from 2 to 14 years old.

The juke box trade can also derive a great deal of pleasure from the statistics. The teen-agers are great record fans, and where juke boxes are available in ice-cream parlors, restaurants, etc., they feed coins into them in goodly quantity. The habits these young people develop during their teen age can be encouraged to continue as they add years. Playing records (and in juke boxes) by large numbers of teen-agers means that most of them will continue to do so for many years to come.

WURLITZER

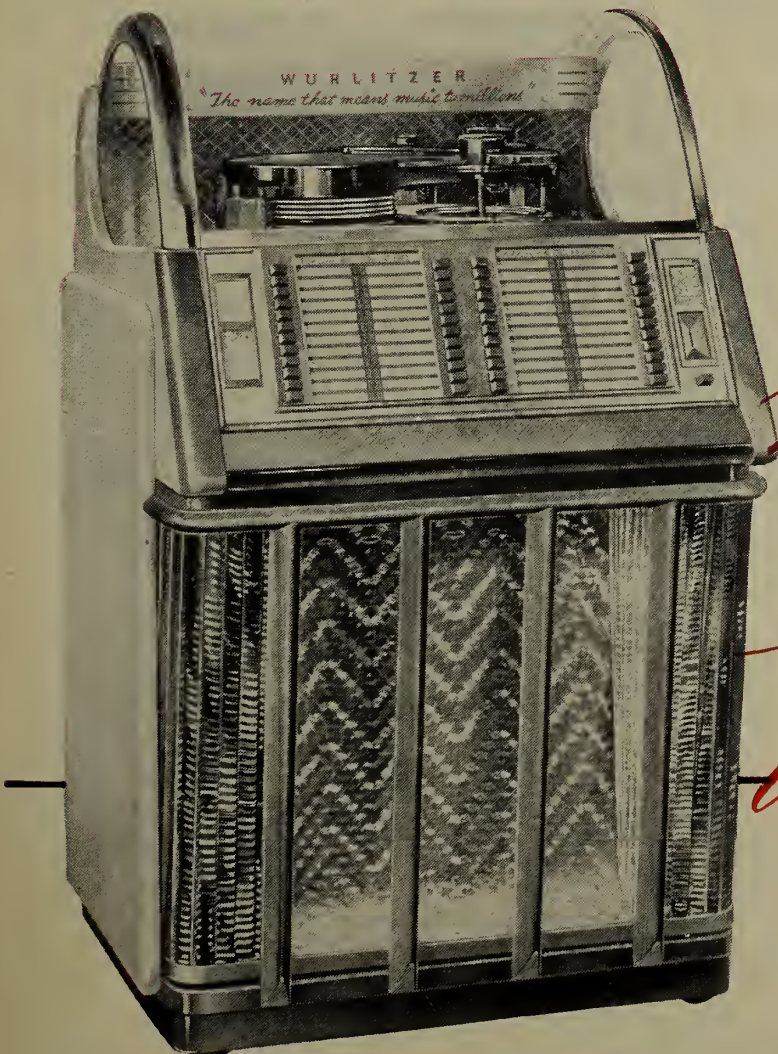


from its
FIRST COST
 to its
**LOW UPKEEP
 RECORD**

With its low price, Wurlitzer's new 48-selection phonograph is paying operators the highest dividends per dollar invested of any model in the industry's history.

More than that, due to its time-tested chassis, it's *saving* money, too, with an astoundingly low upkeep record.

This high income, low out-go phonograph is available as Model 1650 playing straight 45 RPM records, or as Model 1600 playing either 45 or 78 RPM records.



SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer

1650

48-SELECTION
 STRAIGHT 45 RPM PLAY

1600

48-SELECTION
 PLAYS 45 OR 78 RPM RECORDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

"It's What's in THE CASH BOX That Counts"

S. H. Lynch & Co.

*Appointed
Exclusive Texas
Distributor*

for the

NEW HI-SPEED CROWN BOWLER

(with added features)

and the
complete line of
**CHICAGO COIN
MACHINE CO.**

The first item we will show . . . will be the sure-fire hit . . . the brand new high-speed Crown Bowler! The much-in-demand Crown Bowler is being offered to fill the repeated demands of operators . . . and we will render the same top caliber service on Crown Bowlers as we do on Seeburg phonographs. We would like to point out . . . for over 15 years our policy has been distribution . . . not operating.

Operators of Texas are invited to have buffet luncheon and refreshments with us on August 3rd and 4th, at which time we will make the first Texas showing of this terrific game in each of our offices (Dallas, Houston and San Antonio). Officials of the Chicago Coin Machine Company will be present.

- ★ DALLAS
2900 GASTON
- ★ HOUSTON
910 CALHOUN
- ★ SAN ANTONIO
414 DOLOROSA

S. H. LYNCH & CO.

Exclusive Texas Seeburg Distributors

CHICAGO COIN'S

New! HI-SPEED Crown Bowler



FOR BUSY LOCATIONS
REQUIRING FAST PLAY
ADJUST TO **5 FRAMES**
PER GAME

Now!

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!

5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!

★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10th Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd
and 7th frames triple)!



★ Match a Number . . . Match a Number & Star . . . Match a Number—Star & Crown!

1725 W. Diversey • Chicago 14

Gottlieb Ships New 5-Ball "Marble Queen"

CHICAGO—"Marble Queen", new 5-ball being shipped to distributors by D. Gottlieb & Company, this city, has created considerable excitement among the officials of the firm.

"Our distributors who saw the game were highly enthusiastic" stated an official. "However, what pleased us most was the tremendous reception 'Marble Queen' received on test locations. The players, who in the long run are the supreme judges, flocked to the game as if drawn by a magnet. Collection records were among the highest we've seen on any game we've produced. What impressed us greatly, too, was the keen interest shown by the location owners and operators in the test areas. It isn't often that these professionals get excited over an amusement game, but that's what happened when they viewed the action created by 'Marble Queen'."

Features of the new game include: 5 balls in the skill hole award the player; rotation sequence from 1 to 9 lights the skill hole roll-over button for replay; A-B-C-D roll-overs results in the lighting of 2 roll-overs for replay; 6 roll-over buttons award points; 4 "pop" bumpers; 2 flippers; 2 cyclonic bumpers; and a high score that runs to 7 million.

As usual, the backglass and playing field are most colorful and attractive, and in addition the game uses 9 colorful plastic balls, which adds to its appeal.

Additions To List Of Jobbers & Distributors (Printed In July 18 Issue)

NEW YORK—Listed below are firms who were omitted from the listing of JOBBERS AND DISTRIBUTORS which appeared in the July 18 issue of The Cash Box (11th Anniversary and Annual Directory):

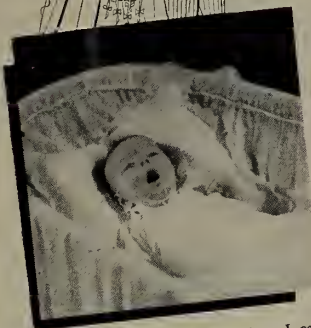
- COLORADO**
Denver
Frank Thorwald, 2415 Stuart Ct.
- GEORGIA**
Atlanta
C. E. Pope, 1296 Gordon St., S.W.
- ILLINOIS**
Evanston
K. C. Wilson, 914 Michigan Ave.
- METROPOLIS**
Metropolis
Calvin C. Lauderdale, 19th & Neville St.
- MASSACHUSETTS**
Boston
Edward M. Ravreby, Associated Amusements, Inc., 75 Dartmouth St.
- NEWTON HIGHLANDS**
Newton Highlands
J. Kingsley Jack, 150 Lincoln St.
- NEVADA**
Las Vegas
W. C. Rozelle, P.O. Box 1576
- NEW YORK**
Schenectady
Central Distributors, Inc., 140 Erie Blvd.
- NORTH CAROLINA**
Greensboro
Agapion Music Co., 123 West Lee St.
- PENNSYLVANIA**
Harrisburg
D & L Coin Machine Co., 160 S. 10th St

Please delete the following firms (listed in the July 18 issue) but which are no longer jobbing or distributing:

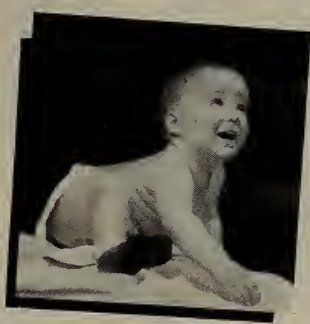
Yale Amusement Co., and Fitzgerald Sales, New Haven; A. J. Dursell Novelty Co., New Britain; Connecticut Pla-Mor Co., and United Amusement Co., Bridgeport—all of Connecticut. Charles Pittle & Co., New Bedford, Mass. Main Automatic Music Co., Portland, and Seaboard Amusement, York Beach, both of Maine. Triangle Distributors Co., and Coin-O-Matic Distributing Co., both of Providence, R.I.



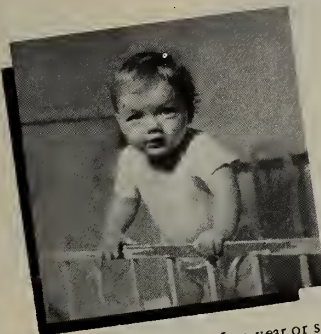
NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



THE LATEST AND GREATEST!

MAGIC DIAL
selects:

- 20-30 Scoring
- 10th Frame Feature
- Bonus Scoring—Possible to score up to 900!
- Double in 3-5-7 plus 10th Frame

Meets Every Location Requirement by Adjusting MAGIC DIAL Inside the Cabinet

6 PLAYER
TERRIFIC FAST ACTION!
DIFFERENT!
NEW SCORING!

plus
MATCH THE:
• Number
• Diamond
• Domino

GIANT disappearing PINS
• silent
"PLASTOK" PLAYFIELD

Keeney's
DOMINO BOWLER
THE ONLY BOWLER COMBINING SUCH FEATURES WITH **6 PLAYER PARTICIPATION**

Install it today for **LONG RUN PROFITS!**

Order **DOMINO BOWLER Now!**
J. H. *Keeney* & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

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FOREIGN BUYERS!
top manufacturers top equipment
are you assured guarantees for
Satisfaction and Profit!
We represent the nation's leading manufacturers and carry the world's largest stock of beautifully reconditioned Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.
Write for FREE Price List.
Parts and Service Manual available.
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

134 Years In Coin Machine Biz



GRAND RAPIDS, MICH.—Pictured above are five employees of the A.M.I. Distributing Company, music operating firm of Grand Rapids, whose years of employment in the coin machine business total 134. Led by P. Yeo, owner, second from left with 38 years, they are extreme left, L. Paulson, 25 years; center, D. Duga, 12 years; second from right, J. Allen, 34 years; and extreme right, R. Carlyle, 25 years.
Yeo who started business in 1915, challenges any other office with five employees to match this record. With the exception of D. Duga, who is only in the business 12 years, all are members of The Cash Box 20 Year Club.

Refrigeration Exposition In Cleveland Nov. 9-12

CLEVELAND, O. — George E. Mills, show director for the Refrigeration & Air Conditioning Exposition, being held in this city on November 9 to 12, stated that many vending machine executives are expected to attend.
"More and more vending machines are selling refrigerated products," said Mills. "It is important for ex-

ecutives from the vending machine industry to learn about all new developments in our field. We hope vending machine executives will inspect the developments and get the answers to their engineering problems."
Show will take place in the Public Auditorium.

Kiddie Ride Robberies

L. A. Ops Plagued by Kiddie Ride Cash Box Thefts

LOS ANGELES, CAL. — Kiddie ride operators are being plagued with a series of what seem to be systematic robberies.

Coin boxes are bust open at the lock side and the coins removed. In some cases ops report that this is so skillfully done that the coin box unit is closed again so that even the storekeeper doesn't know it has been broken into.

Some ops believe they have licked the problem by using a lock that penetrates the box itself.

Others are giving their storekeepers the keys, in the better chain store locations, and working from meter readings.

One well known kiddie ride operator here reports 17 such robberies on one route.

The problem seems to center around the fact that rides are left outside the locations in this area all night long in many instances.

The robberies don't seem to happen where the kiddie rides are located on the inside or where the location owner pays attention to the ride and pulls it in at closing time.

Ops here believe that they have licked the problem with new bolt locks and by allowing the retailers to remove the cash.

For ... **REAL BUYS**
Send For Our Complete **PRICE LIST**
1933
DAVID ROSEN
20th ANNIVERSARY
1953
DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903



OVERWHELMING FAVORITE of PLAYERS! LOCATIONS! OPERATORS!

5 BALLS IN SKILL HOLE AWARD REPLAY!

ROTATION SEQUENCE FROM 1 TO 9 LIGHTS SKILL HOLE AND ROLL-OVER BUTTON FOR REPLAY!

GETTING A-B-C-D ROLL-OVERS LIGHTS 2 ROLL-OVERS FOR REPLAY!

6 ROLL-OVER BUTTONS AWARD POINTS!

9 Colorful Flashing Plastic Balls Attract and Hold Players!



INSTANT APPEAL!

ORDER FROM YOUR DISTRIBUTOR NOW!

4 "POP" BUMPERS
2 FLIPPERS
-2 CYCLONIC BUMPERS
HIGH SCORE - 7 MILLION

D. Gottlieb & Co.
1149-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column by AL SCHLESINGER



This column appreciates receiving mail. While most of it is answered personally, I do want to thank, through this column, those of whom I have not had a chance to answer.

Vince Shay of Chicago, drops a note to advise me he is coming east this fall! I am going to look forward to that visit Vince, and perhaps cut up a few jackpots with you. I wonder if you can recall that day in 1929 when I visited with you at the Piccadilly Hotel in New York City? We discussed the possibility of sending a test case to the New York State Court of Appeals? Do you recall that one Vince?

I am deeply appreciative to Dick Steinberg of Newark, N. J. for sending me several copies of his weekly bulletin. They are very informative and show a keen insight on what proper programming means to an operator.

Quay Sargent writes in from Los Angeles, Cal. to tell me he is again associated with Jean and Dolores Minthorne. Good luck to you boy and thanks for your invitation and very kind thoughts.

From Albany, N. Y. Jules Olshein pens in to tell me how much he appreciated a recent column on some of the old timers in upper New York State. Since Jules is a member of the 20 Year Club, I am sure that he would remember quite a few of them.

While the lakes and streams will be getting quite a play from me with rod and reel this summer, this column will try not to neglect any operator who writes in for information on joining or forming an Association. The fall of the year is a most opportune time for operators to get to-gether. In view of what is happening about, this year looks like it might be a crucial one. As we write this, the McCarran Bill is before the Sub-Committee of the Judiciary. The proponents were heard on July 15. The juke box industry was granted a postponement to a future date, with the outcome in grave doubt. Never before have operators needed Association more than they do at this moment. In a later column I intend to write about some of the men who have been engaged in the task of fighting ASCAP. This is no small fight, for ASCAP is a wealthy and powerful foe. M.O.A. is the national Association through which all forces are fighting these bills and it seems to me that operators that are not organized should try and make some effort to protect their business. If they don't, ASCAP might eventually be their silent partner.

Indianapolis Firm Branch Office For Coven Distributing



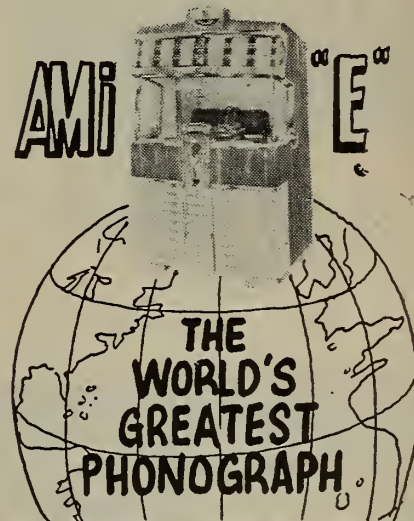
BEN COVEN

CHICAGO—Lew Jones, 1545 E. Kelly Street, Indianapolis, Ind., has been named by Ben Coven of Coven Distributing Company, this city, to act as a branch office of the Coven firm.

Jones will handle the sale of Wurlitzer phonographs, parts and service for the operators in the Indianapolis territory.

"Jones and his staff are perfectly trained in the mechanical operation of the Wurlitzer phonographs", stated Coven, "and will be in a favorable position to service the operator of Wurlitzer phonos in Indianapolis as they will carry a full stock of parts."

The new models 1500 and 1650 are being displayed at the offices of Lew Jones, as are the Coven Cart Sled and Capco Cleaner.



RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

ROUTE FOR SALE!

Along year-round tourist paradise Colorado River in Western Arizona. 15 locations of music with cig. and mixed games. New or latest equipment. Plenty room for expansion. Sickness in family dictates our move and sacrifice of route. \$9,000 will handle complete. Write:

JULIA ELL
210 1/2 EAST CLARENDON
PHOENIX, ARIZONA

SUMMER CLEARANCE

PIN GAMES

HARVEST TIME	\$78.50
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Phila. Officials Plan To Oust Ball Gum & Trinket Vendors

PHILADELPHIA, PA.—“Vending machines that offer an element of chance by dispersing either gum balls or trinkets are slot machines in the eyes of the law,” stated First Deputy City Solicitor Jerome J. Shestack, in offering an opinion requested by First Assistant District Attorney Michael von Moschzisker.

Plans are now under way for a city-wide campaign in this city against these machines. Capt. Howard R. Leary, head of the City Juvenile Aid Bureau started an investigation after receiving complaints from parents and A. B. Anderson, secretary and business manager of the City Board of Education, that children from kindergarten to eighth grade ages were spending their milk and ice cream money on “gambling” devices.

Shestack held in his opinion that “it is immaterial that the intrinsic value of the various objects obtainable from the machines is small, but to the avid eyes of a child, the trinket is a treasure and to put pennies in the devices to obtain it constitutes a form of gambling.”

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

LOS ANGELES

Coin Row saw a heavy influx of visitors from adjacent Southland areas. Most firms have some members of their staff away on vacation, latter situation to continue through the summer. . . Lots of congrats re our recent 11th Anniversary issue, and thanks too to the members of the coin biz who helped make it a wonderful one. . . The Cash Box publisher, Bill Gersh, in town for a short spell visiting with old friends of the coin biz. . . Charlie Daniels will be back at the helm over at Paul Laymon Co. as you read this. We're just waiting for some of those tall fishing stories, altho Charlie, expert angler that he is, should have caught a couple of whoppers on his north-west vacation. . . Fred Shuey returned from a Shrine gathering over at Catalina. After hopping down to the Newport-Balboa area last week, we can now understand why so many coin men take their vacations down there. . . E. O. Everett, veteran coin op from Kingsman, Ariz., in town last week shopping for new equipment along the row. . . Phil Robinson, Chicago Coin's regional rep out this way, just chortling with glee as the first shipment of Chi Coin's “Gold Cup” bowler arrives. Orders for this latest of Chi Coin's money-makers just pouring in says Phil.

Unusual hot spell of weather continues locally, with temperatures around Los Angeles City Hall hitting around 100 degrees one day last week. . . Don't know if the heat has affected the mechanical aspects of the coin biz, but it sure has wilted the players. . . Don Bush of F & S Sales, Santa Ana, in town last week . . . along with the Neel Brothers, Jack from Riverside and Ed from away out yonder in Blythe. Whenever we hear of an op making that trek from Blythe we just have to hold our breath and howl. Just in case you didn't know, that's a haul of some 210 miles. That's a lotta driving. . . Gang over at Badger Sales riding high these days with all departments hitting on all six. Fred Gaunt handling the sale of those AMI's can't keep up with the pace, and reports the firm is expecting another carload in shortly. Demand for AMI's Model “E” phono have been constantly increasing. Ray Powers and major domo Bill Happel jumping from pillar to post with a steady volume of biz in all coin vended products. Export heads Joe Duarte and Frank Dunkel still pouring over those shipping logs as more 'n more equipment goes overseas. Latter pair doing a whale of a job in that department. . . Al Silberman's first words after learning of the Rocky Marciano-Roland La Starza match, “Rocky will literally pulverize the kid.” We're inclined to agree with him. And when you mention heat to Al, says he, “there ain't no heat in Santa Monica.” Ever since Al left the ulcer diet, he's looked a score of years longer. . . Raymond Anderson in town this past week from Barstow. . . Ditto Sal Campagna from Fontana way.

Johnny Kaiger holding down the fort with Bess Barrows over at Dan Stewart Company, while Jack Dolan runs down to San Diego for another flying trip and Pete Ley goes up north around Bakersfield. Ya' gotta go a long way to beat a harder pair of working fellows. That car load of Rock-Ola “Fireball” phonos that arrived last week is just about all gone, we learn. Jack tells us that more 'n more small communities are going for dime play in varying forms of three and four for 25c play. Dime play still hasn't hit Los Angeles altho several ops have switched. New warehousing facilities that Jack has have increased his business, allowing Jack to keep equipment on hand and make deliveries when the ops need it. . . Nice to meet up with li'l Phil Brown, Lyn's big fellow. Ya' oughta see him handle that spray gun too as he cleans up a couple of horses. Lyn working harder than ever these days, and anxious as all get-out too for the arrival of Exhibit Supply's new rocket. Latter was scheduled to arrive as we went to press. . . H. D. McLure from San Luis Obispo in town this week. . . Mary and Kay Solle, Bill Leuenhagen's Record Bar report that their lil niece Bobbie has just about taken over lock, stock and barrel and won the hearts of every coin op that enters Bill's emporium. . . Jack Simon, Simon Sales Co., continues doing a steady volume of business despite the terrific heat. Noticed a ton of parts and supplies just waiting for that UP pickup man. . . and Jack's feeling pretty trim too . . . haven't seen hide nor hair of Abe Champ Chapman, but we learn he's still hard at work in behalf of Mount Sinai Hospital.

Boys over at Paul Laymon Company keeping those Wurlitzer phonos and the great line of Bally products really rolling. . . Bally's “Yacht Club” continues to rack up peak sales for the firm with the brand new addition to the family in the person of their “Speed-Boat” taking hold. . . Ed Wilkes hasn't quite shaken that cold but looking forward to a mite of rest on his soon-to-be vacation. Ed will spend the time working around his Long Beach home, with maybe some time off for boating and fishing around Balboa. . . Jimmy Wilkens on tap, and skedded to fly east for a family reunion come August. Jimmy's brother will be home on furlough from Korea. . . We're happy to report that Red is back on the job again and looking fit as a fiddle. When it comes to games, you'll have to look long and hard for a finer mechanic. . . Hank Tronick and staff happily ensconced in their new offices, with a flock of fans offering some cool breezes over at Minthorne Music Co. Gang continues to really roll out those Seeburg phonos, in addition to a terrific job via the Seeburg home phono with George Mahlum at the helm.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

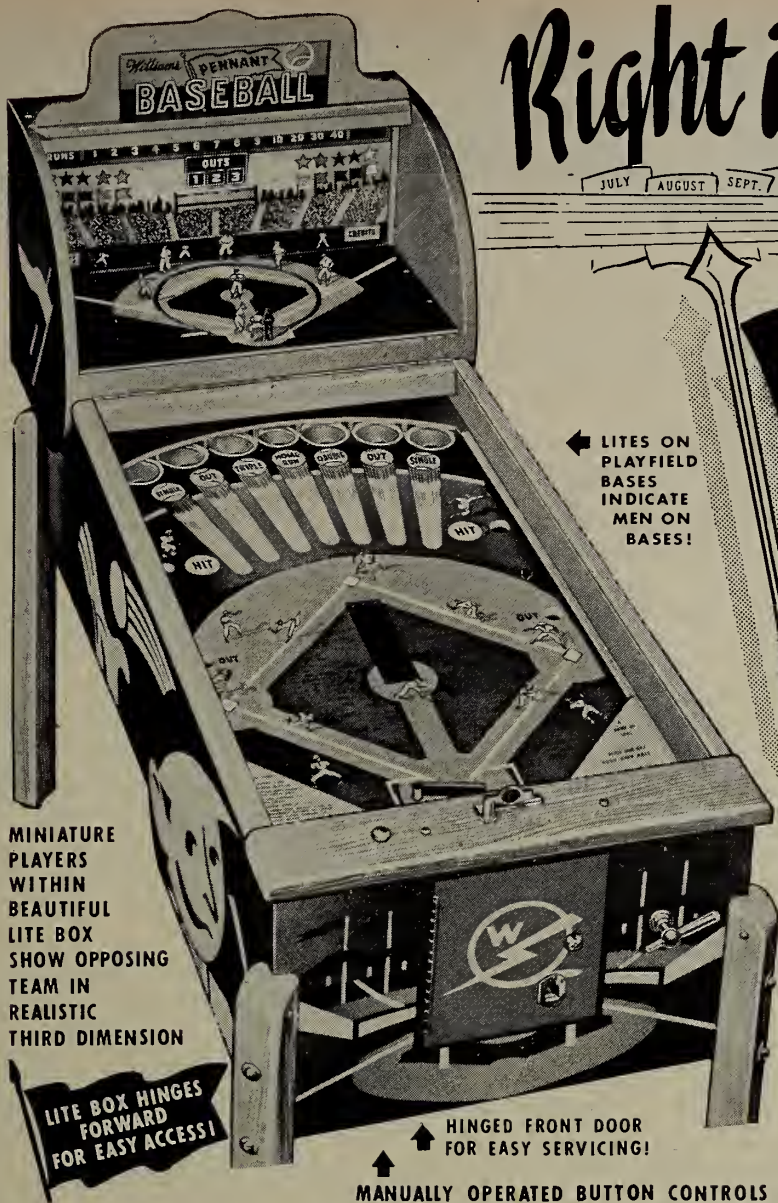
Amos Heilicher of The Advance Music Company has just returned from a short business trip to Florida. . . Mr. and Mrs. Gordon Stout of Pierre, S. D., combined business with pleasure on their trip to Minneapolis last week. . . Andy and Ella Oberg of Grand Forks, N. D., stopped in the Twin Cities on their way to a favorite fishing spot in northern Minnesota. Andy and Ella are a grand old couple and we enjoy visiting with them on their infrequent visits to the Twin Cities. . . John Nitteburg of Castelwood, S. D., shopped around for new pin games on his recent trip to the Twin Cities. John and his brother Clare usually make the trip into town together but because of increased route activities and their resort operations, Clare was unable to come along. . . We regret to report the death of Wesley Hanf of the Austin Sales Company, Austin, Minn. Wesley passed away on July 8. . . Mr. and Mrs. Morris Berger of Duluth, Minn. made the most of the Aquatennial opening weekend in Minneapolis. . . Gabby Cluseau of Grand Rapids, Minn., reports that his golf game is getting better but he hasn't gotten to the serious betting stage yet. . . Ben Weis of Bemidji, Minn., needed some parts in a hurry so he piloted his own plane here for them. . . Jim Lucking of Benson, Minn.; Elgin McDaniel of Wadena, Minn.; Frank Davidson of Spooner, Wisc.; Pete Vanderhyde of Dodge Center, Minn.; Glenn Bischell of Chippewa Falls, Wisc.; Bill Arndt of Long Prairie, Minn.; Harry Galep of Menomonie, Wisc.; Joe Weber of Blue Earth, Minn.; John Howe of Foley, Minn.; Fred Kovanen of Moose Lake, Minn.; Don Hazelwood of Aitken, Minn.; Gordon Dunn of Moose Lake, Minn.; J. A. Redding of La Crosse, Wis.; and Charlie Sersen of St. Cloud, Minn., were some of the operators who were seen in town picking up supplies and records for their operations. . . Irv Sandler, Sandler Distributing Co., played host to a large number of music ops who attended his open house party Sunday and Monday, July 19 and 20, where the Wurlitzer 1500 and 1650 were prominently displayed.

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Badger L. A. "E" Showings



LOS ANGELES, CALIF. — The recent AMI "E" phonograph showings held at the extensively altered west coast showrooms of the Badger Sales Company, this city drew visitors from nearby areas in great numbers. Shown above are pictures taken at the Badger parties. 1. Operator Ed Robison displaying the phonograph to Eleanor Chabolla, 2. Fred Gaunt explaining features of phonograph to Mr. & Mrs.

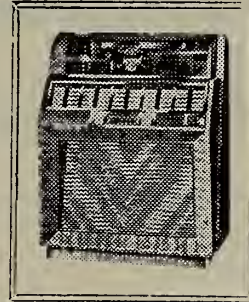
Farrell, San Diego ops, 3. Badger Sales parts manager and wife, Mr. & Mrs. Jack Leonard, 4. Ed Ratajack, extreme left, Ray Powers extreme right with operator Al Hanlin and friend, 5. Al Silberman with L. L. Stafford, city treasurer of Ventura, Calif., 6. Ray Powers showing phonograph to George Uhl and Fred White, 7. Ed Robison explaining features to operator, Jose Arias and father, 8. Typical operator group—left corner,

Starrett Corp. Announces Coin Operated TV Sets

NEW YORK—Jack Krieger, executive vice president of The Starrett Television Corporation, this city, for over five years manufacturers of television receivers, this week announced the availability of Starrett Coin-Operated Television sets for purchase direct from the manufacturer. Starrett announces that prices are the lowest in the coin operated television field.

Right now the company offers a 17" table, a 20" table and a 20" console, in the same attractive decorator styled cabinets of hand rubbed mahogany woods used in its regular lines.

The set will play for one-half hour for 25c, takes 23 quarters for continuous uninterrupted service, has a capacity of \$40 and may be operated by remote control if desired.



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Ed Ratajack explaining phonograph. Left center, Ed Robison explaining features. Center background, Ray Powers explaining phonograph to Collins Bros., Right background, Milton Fisher and wife explaining features, 9. Far left hand corner, operator Lee Wirt explaining "E" 120. Center group, left, Ed Ratajack, AMI factory. Right hand, Al Silverman, with back, Ray Powers. Background operator group. Fred Gaunt shaking hands with operator.

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United 4 Pl. Match Bowl	260
ChiCoin 6 Player	\$220
ChiCoin 6 Play Match Bowl	295
ChiCoin 6 Player Match & 10th Frame	360
ChiCoin Bowl-A-Ball, Like New	380



Roy Monroe

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RMSA Annual Golf Outing July 28

CHICAGO—Annual golf outing and field day, sponsored by the Recorded Music Service Association, is being held on Tuesday, July 28, at the Southmoor Country Club. Activities start at 10 A.M.

Firms which have contributed to this field day include Atlas Music Co.; AMI, Inc.; Automatic Phono Dist.; Bally Mfg. Co.; Capitol Records; Commercial Phonograph Survey and Service; Coral Records; Coven Dist.; Decca Records; Empire Coin Machine Exch.; H. C. Evans & Co.; Exhibit Supply; Frumkin Sales Co.; First Distributors; Galgano Dist.; J. H. Keeney & Co.; King Records; James H. Martin; Midwest Mercury Dist.; Monarch Coin Machine Exch.; Permo, Inc.; RCA Victor Dist.; Rock-Ola Mfg. Corp.; Sampson Co.; J. P. Seeburg

Corp.; Sheridan Records; and United Record Distributors.

Recording artists who will partake in the golf tourney as well as provide entertainment are June Valli; Eartha Kitt; Doris Day; Ralph Marterie; Eddy Arnold; Rusty Draper; Lola Ameche; Homer & Jethro; Baby Pam; and Art Van Damme. Mitch Miller also hopes to be able to attend.

Following the golf game will be a luncheon from 1 P.M. to 4 P.M.

Dinner and banquet will begin at 8 P.M. at which the above-mentioned stars will entertain.

Music for the entire day and evening will be provided by Dan Belloc and his Dot Recording Orchestra.

"We are expecting quite a turnout", commented Ray Cunliffe, chairman, "and we sincerely hope everyone will have a terrific time."

TENNESSEE TOPICS

Tony Papa, Chattanooga Coin Machine Exchange, just back from a three week vacation in Florida. Papa found his new building just about completed and his display of new coin machines in the show windows very attractive. Also, what certainly did not make Tony feel too badly was on returning he found business was good. . . . L. W. Thornton, Knoxville Music Co., Knoxville, back on the job after he and the family enjoyed some deep sea fishing in Daytona Beach, Fla. Thornton had W. L. Putnam, of H. D. Sales, enthralled with the tales of the big ones and Putnam was itching to get started on that 11 hour drive to Daytona. Thornton will take his vacation as soon as the bosses get back from the Shriners convention. Rod and reel all oiled up and in A-one condition. N. J. Hubbard and Ott Davis of H & D Sales Co., Knoxville, who were in New York for the Shriners, stayed at the Commodore Hotel. . . . More vacation news. T. R. Gaskins of G. G. Amusement Co. leaves for his vacation next week. He will join his family at the home of his father-in-law in Clarksdale, Miss. . . . It looks like Lafayette Street will be coin row in Nashville. Buster Williams is at 108. We understand The Hermitage Music Co., AMI distributors, will move to larger quarters within two blocks of Williams. Parker Dist. Co. is only five blocks away on 8th Avenue N and T. L. Stieble Company will only be four blocks away. . . . W. H. (Pop) Davis, T. L. Stieble service manager, has a \$3. bill. . . . Buster Williams, Memphis, has his newest enterprise in Nashville in full operation. The parts bins are all filled. Coy Mullinax is the manager and Woodrow Thomas the service manager.



The big city, once again, was suffering thru the throes of a hot spell, which ordinarily would have curtailed visits from ops to coin row. However, with Runyon Sales Company running a week of showing for the AMI model "E" phonos, plus the fact that cars can now be parked on both sides of Tenth Avenue up to 4 PM, and on the East side of the street until 7 PM (a terrific break for the trade) brought plenty of action to coinrow.

Barney (Shugy) Sugerman and his staff at the New York office of Runyon Sales and Abe Green with his staff at Newark, N. J., played hosts to goodly numbers of ops during the week. "I like the idea of a full week's showing" said Shugy, "as it gives the operators the opportunity to come in at their convenience. And it also makes it possible for me and the boys to give each one more individual attention." . . . Jack Mitnick, regional representative for AMI, spent the week split between the New York and the Newark offices. Jack came back from out of town for the showing, completely tanned and rested. And for anyone who would listen, Jack spun some very interesting fish stories. . . . As these Runyon offices were also displaying the latest Bally games, Ben Becker, who had been in Montreal, Canada, came in to talk up his factories' products. Ben also shuttled between the two offices. Next week, Becker heads back to Canada—this time to Toronto. . . . Herb Weaver, arcade man, who had been busy in Baltimore, Md., now devoting all of his time to his arcade in Chinatown this city. Herb, who had the equipment in this location on a percentage, bought out the spot, and now operates it for himself. . . . Altho the rush is nothing like it was several weeks ago, it was necessary that Mike Munves' wife, Rose, spend a few days in the office to help out on a special assignment. Wonder why Joe Munves is sporting that "Commodore Hat." Did he buy a yacht? . . . Which brings to mind that Bally's current issue of its "Bally-Who" house organ is one of the largest and finest yet turned out. Congrats to Herb Jones, vp, who among his other myriad duties, supervises the production of this mag.

Things were humming at Young Distributing. Couldn't even get to parlay vous with Joe Young or Abe Lipsky. Only comment was made by Abe, who said, "It's a good thing we received a large shipment of the Wurlitzer 1500's and 1650's before the trouble set in at the factory. We're almost out, and we're hoping for an early settlement up there." . . . Jerry Koci, ChiCoin's chief engineer, visited at Al Simon's. Revealed that ChiCoin has some very interesting equipment coming along soon. . . . Les Boyd, one of the city's foremost ops, having a real summer of fun. Spends two weeks at Westerley, R. I., boating, fishing, etc. Then comes into the city for four days. Then back for two more weeks. . . . At Atlantic-New York Corp., couldn't get to see Harry Rosen and Meyer Parkoff. They were both tied up in important business conferences. If we had the time, we would have waited a bit. But as long as biz is flourishing with this Seeburg distrib, our visit can be extended to the following week. . . . Sidney Levine, who did such a terrific job down at Washington at the McCarran hearings, being highly complimented by local juke box men. . . . Shocked to hear of the death of Joe Greene of Boston, Mass., who passed away Tuesday, July 14. At the time of his death he was working on sales for Jerry Golombo. . . . Nat Cohn, Riteway Mfg. & Sales, gave his son Gary a tremendous surprise this Tuesday (July 21). The boy almost flipped. Cohn attended a preview showing of the film "Clipped Wings" in which his "Atomic Jet" plays a prominent role. . . . Ed Ravreby of Associated Amusements, Inc., Boston, Mass., spends three days a week in New York, making Capitol Projectors his headquarters. Ed is specializing in kiddie rides. . . . Harry Koepfel, Koepfel Distributing, back from his vacation, which he spent around Lake George. Brother Hymie is glad to see him back, as the firm was busy rushing out a big export order.



Poor Harby Marks really a dejected soul. Harby, chairman of the New Orleans Novelty Company Picnic Committee, had everything prepared for a wonderful big picnic but the weather refused to cooperate. A pouring rain really messed things up. There is an old New Orleans superstition that if it rains on Saint Swithen Day it will continue to rain for forty days. Well, whether you believe it or not, at this writing it has been raining for ten consecutive days. . . . Jimmy Brocato, J. A. B. Amusement, patiently but not cheerfully trying to run down those single record requests. "Where do they get those titles," asks Jimmy. . . . Kay Kimborough, Kay's Music Shop, Vicksburg, Miss. dashed into town for a quick "hello". . . . Joseph Pizzuta, Sunset Amusement, recuperating from an operation. The trip to Florida is helping a lot. Ed Holyfield, Dixie Coin Machine Company, Charlottesville, Va., will be at his mother's bedside after her major operation. . . . Visiting the big city were Russ Kerner, Greta, La.; Jake Gassenberger, Gassenberger Amusement, Westwego, La.; Shoon De Launville, Reserve, La.; and Ralph Falsetta, Donaldsonville, La. . . . Hy Davis, deejay from Jackson, Miss. visiting in New Orleans after appearing as guest deejay on the Grand Ole Opry. Hy's New York and California friends were thrilled to see Davis so honored. . . . The Freddie Lake's of A. I. Distributing, knitting tiny garments. . . . Bill Eidt, Natchez, Miss., completely remodeling his tourist court and night club as well as adding a few new units. . . . Attending the music convention in Chicago last week were Stanley and Pauline Lewis, Dick and Lois Sturgell of A. I. Distributing, and Johnny and Hazel Imbragulo of Specialty Records. . . . Jake Gassenberger can thank his friend, Bob Buckley for a carton of cigarettes. Bob, of Air Line Cigarette Service, donated a case of Camels to the vets at the Veteran Hospital in New Orleans. Jake, who takes weekly treatments at the hospital, was leaving the hospital after his checkup when a major handed him a carton of Camels. On opening the carton, Jake found a card advising the carton had been donated by Bob Buckley. . . . Bill Amann, N. M. Amann Distributing Company, must have found some way to keep cool in all this heat—but perhaps the method wasn't so good. Bill is in the hospital with pneumonia.

THRU THE COIN CHUTE

CHICAGO CHATTER

Regardless of "vacation type" weather and the season of the year, Chicago coin factories have at this time completely forgotten about relaxing, and are busy hustling out some of the best equipment to come long in quite a while. Most every factory, recently shuttered for vacations, with only skeleton crews working, is now back at full force, working to meet sales demand. . . . Sol Gottlieb of D. Gottlieb & Co., last of the vacationers there, is now back after a week's rest spent at Eagle River. Gottlieb started shipping its new five-ball "Marble Queen," and all personnel is needed to take care of the instant demand. . . . J. Raymond Bacon, who headed a skeleton force at Rock-Ola Mfg. Corp., while the plant was closed for a two-week vacation, now can relax himself a bit. The vacation period ended this week, and the factory is now running full force. . . . William Mfg. Co.'s "Pennant Baseball" has taken hold in a big way, and shipments are being rushed out, according to Sam Stern. Stern played host this week to Harold Lieberman, Ray Williams, Fletcher Blalock and Joe Steele.

Ed Levin, director of sales at Chicago Coin, announced the appointment of S. H. Lynch & Co. as distributors for Texas, and immediately made plans to leave for Dallas where he will attend the showing of the firm's equipment on August 3 and 4. Frank Mencuri, sales manager, will also make the trip to Texas for the showing. Frank will be at the San Antonio office on August 4, and at the Houston office the day before, August 3. Lynch is running a big open house party for the ops on these days. Meanwhile, Sam Wolberg and Sam Gensberg, heads of ChiCoin, state that the firm is enjoying continuous sales on "Crown Bowler," "Triple Score Bowler," and "Gold Cup Bowler." "With these three games in full production" they stated, we're in a wonderful position to accommodate any territory. . . . Jack Rosenfeld of J. Rosenfeld Co., St. Louis, Mo., a visitor this week. . . . Milt Marmer of Cincy advises his new building when completed will have every convenience for his customers. . . . Art Weinand, Exhibit Supply, advises that current sales keeping him busy, and also that the firm will soon be announcing some new pieces, whose playing principles have proved extremely profitable in past machines.

"Yacht Club" is the machine that is keeping the factory and all execs over at Bally working overtime to supply the demand, reports Jack Nelson. The Bally kiddie rides going fine also, stated Jack, with "Speed-Boat," the new kiddie boat ride taking hold. Jack tells us that King-Pin Distributing in Detroit, has a number of the "Speed-Boats" in key locations in that city, and collections have been exceptional. Joe Auton, manager of this office, reports that his wife is recuperating nicely after quite a siege in the hospital. . . . "Vacation? What's a vacation?" queries George Jenkins. Pressure of overwhelming biz is keeping George tied to the office. . . . Ralph Nicholson, district mgr. for Bally, and big Art Garvey, also district mgr., in town. No doubt, both trying to see what they can do to hustle equipment out to their customers. . . . Ed Kennedy, the ad man, away from it all—enjoying a short vacation. . . . Talking about vacations, Don Moloney of Donan Distributing Co., would like to take one, if only a short one, to practice up on some golf shots. "Since it's impossible for me to take a vacation," Don states, "I do manage to get away for one day a week for a mad game of golf." . . . Bill De Selm, that genial gentleman over at United, admits that there are times when he's not so genial. "I'm not complaining," smiles Bill, "but with United shipping such vast quantities of such big hit games, the pressure of keeping all of my customers happy sometimes is so overwhelming that I wish I was in Alaska. But, it's better this way. Just let the biz keep up." . . . Jack Nelson, Jr., Logan Dist. Co., states he's created a new charm deal for ball gum machine ops that is clicking. . . . Thanks to Arthur Hughes of S. H. Lynch & Co., Dallas, for those mighty kind words about The Cash Box editorial in the July 4 issue "Profit With Proper Programming."

BILL GERSH, "CHICAGO CHATTER" COLUMNIST IS TRAVELING THRU THE FAR WEST. HERE'S WHAT HE HAS TO SAY ABOUT L. A.

Your reporter having lots of fun here with his Minox camera. Seems that L. A. hasn't yet seen the Minox. And all very curious over this little vest-pocket-sized job. . . . Regardless of the torrid weather business goes on as always along Coinrow. In fact, Coinrow here in L. A., is now one of the oldest in the country. Los Angeles having been among the very first cities where the jobbers and distribs decided to make it easier for the ops to meet with them. Especially ops driving in from the surrounding countryside. . . . Rumor still persists that L. A. will be back booming again one of these days—just like in the old days. At least the County if not the City itself. . . . Lyn Brown a much frightened man this past week. His very charming wife, Marian, went to open the oven on her kitchen gas range and it exploded right in her face. Lyn rushed in from his backyard pool to douse the flames which seemed to encompass her face. Aside from some slight burns, this fast action on Lyn's part, saved his very charming Missus from horrible scars.

Jack Dolan, who's been around the coinbiz for some many years now, in charge of Dan Stewart's place here. Points out the immensity of the L. A. area by reporting that he moved 41 miles from his former house into a new house and that he's still in Los Angeles. "It's bigger than you think," is the way Jack put it. . . . Jack Simon has the one and only commissioned painting of Chaim Weitzmann, who is considered the George Washington of Israel. Jack commissioned the artist, who spent over a year in Israel, to paint the portrait. He also painted many important personages and interesting scenes. The result is that many biggies are offering heavy today for the original. And Jack in a quandary as to just what he should do about selling. . . . Hank Tronick over at Minthorne's believes that he may soon have to undergo another throat operation. But Hank says that the tearing of our eyes all day long shouldn't worry us one bit. "That's just the smog," he explains. . . . Herb Reitzes is the builder of that little auto kiddie ride called, "Hook & Ladder," which sure is very cute.

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1015's	125.	AMI "A"	\$195.	
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CHICAGO CHATTER

He owns the L. A. Coin Mach. Exch. out on Robertson Blvd. and has put a very reasonable price on the ride.

Jean and Dolores Minthorne are taking it easy out at Malibu Beach for the torrid summer months. Jean much impressed with the public's reaction to the 200 selection Seeburg home phono. Has a special gorgeous show room up in Beverly Hills just for this home phono. . . . Walter Meehan, who was introduced to us by Al Silberman, over at Badger Sales, came dashing back from Miami Beach, after two days, and bought himself a home here. Looks like Walter prefers the California sunshine instead of the Florida kind. . . . New desks and a new counter help improve appearances over at Paul and Lucille Laymon's place. The three boys there, Charley Daniels (he's a boy?) Ed Wilkes (he, too's, a boy?) and Jimmy Wilkens (all Hoosiers) continue to run the biz while Paul and Lucille drop around just a few hours each day. . . . Got a kick out of Ray Powers' (Badger Sales) answer when someone asked him how he was doing with the new AMI "E". Said Ray, but sadly, "Know where I can get a couple of hundred real quick?" Which answered the inquirer rather definitely. . . . Bess Barrows is that gal over at Jack Dolan's place. But, Bess just ain't related to the West's famed, Gypsy Barrows. Bess is from Denver. Says she never heard of the famous Gypsy. . . . Be surprised how L. A.'s ops still howling for dime play to get started. Would be "the answer" they claim to phono biz here.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum of accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TILDEN 4-9040.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Service mechanic for Pin Games, Music, and Cigarette machines; now employ six mechanics. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEMlock 1-9900.

WANT—#4851 Wurlitzer Boxes. State price and quantity. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—For Export—Wurlitzer 1100, 1250, 1400; Seeburg M100A, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 286 N. W. 29th STREET, MIAMI 37, FLORIDA.

FOR SALE

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYMPIA 8-4012-4013.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Keeney Deluxe League Bowlers @ \$250; Keeney 10 Player Shuffles @ \$400; Keeney Conversions for long board @ \$225; Genco Score Board @ \$85; Dale Guns @ \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed reconditioned phonographs of all types, low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Blgelov 8-3524, 3525.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—30,000 used records. Also 1000 records from 2 to 6 months old. State best offer in first letter. CADLE MUSIC CO., 408 WILDERNESS ROAD, MIDDLEBORO, KY. Tel.: 456.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE — Outdoor Barbeque COOK-N-WAGON—See Miller's Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEeling 431.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KINGSbridge 9-7390).

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FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keeney 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Bally Beautys \$450; Futurities, late serial \$250; Atlantic City \$300; Bright Lights \$147.50; Showboats \$325; Gottlieb Chinatowns \$175; Flying Highs \$195; Williams Silver Skates \$195; Chicago Coin Bowl-A-Ball six player, used two weeks, \$195; ABT Guessing Scale \$65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. Tel. CAnal 5306.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Turf Kings & Winners, \$35 each, in good condition. Dale Gun \$45. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE — Beauty \$375; Palm Beach \$315; Frolics \$310; Atlantic City \$275; Spot Lite \$190; Bright Spot \$195; Coney Island \$185; Bright Lite \$135; Circus \$250; Zingo \$140; Holiday \$135; Lite-A-Line \$100. All of these games have been well taken care on location, sold on a guarantee basis. One third deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CAnal 7137. Nick Carbajal.

FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T. Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — Completely reconditioned, ready for locations. 8 Spot Lites \$140; 3 Atlantic City \$240; 5 Frolics \$250; 2 Beautys \$365; 3 Gold Nuggets \$225; Chicago Coins Pin Bowler \$55; Gottlieb Triplets \$65; Sunshine Park \$200; 6 Turf Kings \$50; 6 Winners \$40; 5 Champions \$30; 3 Bally Shuffle Champs \$35; Wurlitzer 1015 \$145; 1100 \$265. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHceling 5472.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Priced To Sell—Reconditioned—Bally Bright Lights, Bright Spot, Coney Island, Spot Light, Atlantic City, Palm Beach, Frolics, Beauty. United Leader ABC, Stars. Write, wire, or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/bulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

FOR SALE—Shooting gallery bullets, \$60 per case, Remington 22 short, spatterless bullets. First come, first served. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

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FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — 7 Revamped Aircons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Try and beat this for low price. Bingo games shopped like new — Atlantic City \$285; Coney Island \$185; Frolics \$295; Palm Beach \$350; Spot Lite \$175; 4 Player Derby \$125; Hit Parade Phonos. \$125; Circus \$250. DOUBLE-U-SALES CORPORATION, 1101 CATHEDRAL ST., BALTIMORE 1, MD. Tel.: SARatoga 7-4770.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Seeburgs 100's A \$450; B's \$650; 46's \$85; 47's \$105; Aerion Coronets & Super Deluxe \$35 each. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Midget Movies \$165; Meteor Rocket Space Ship \$285; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Bright Lights \$125; Spot Lite \$225; Bally Futurity \$175; United Winner (as is) \$25. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

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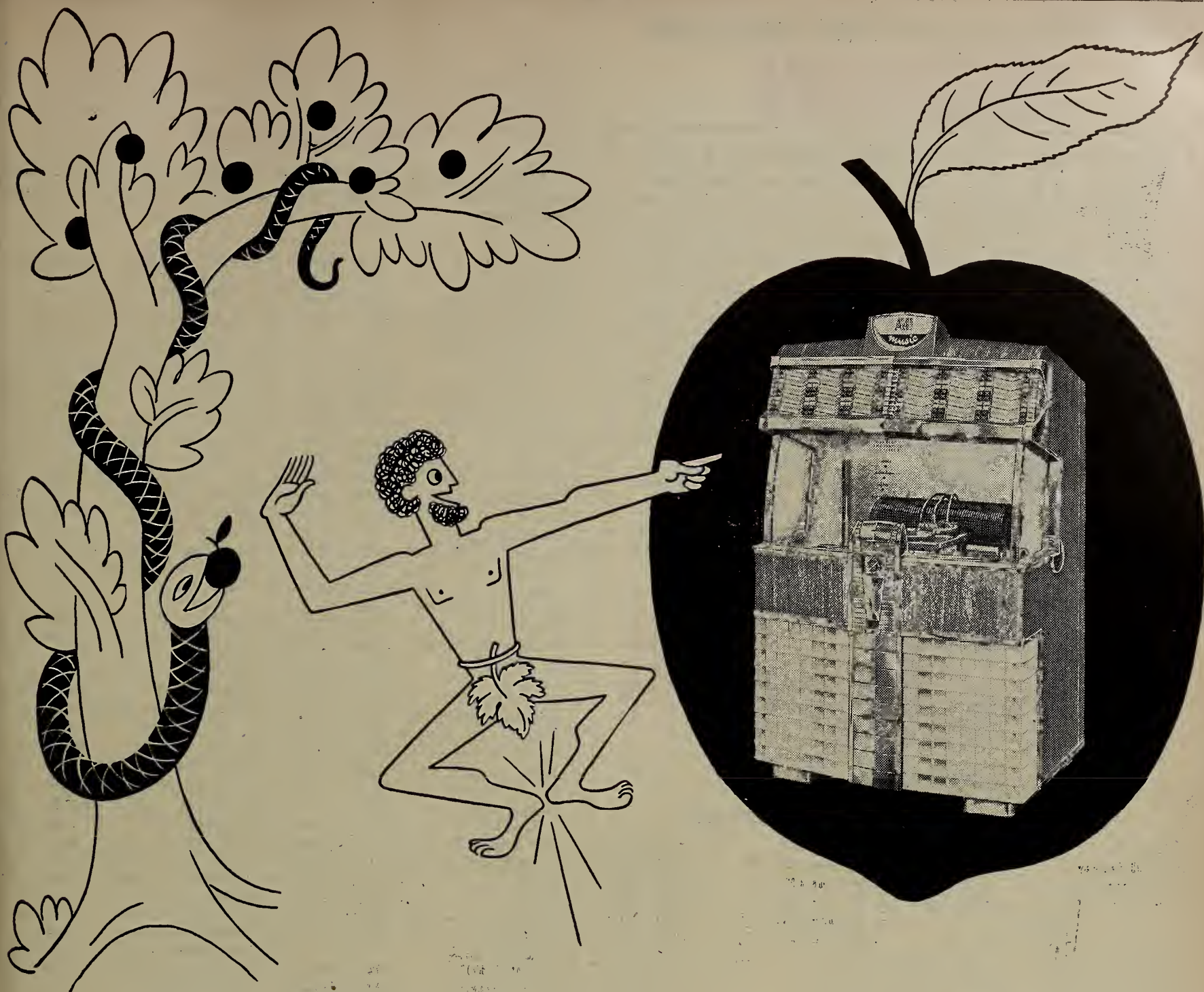
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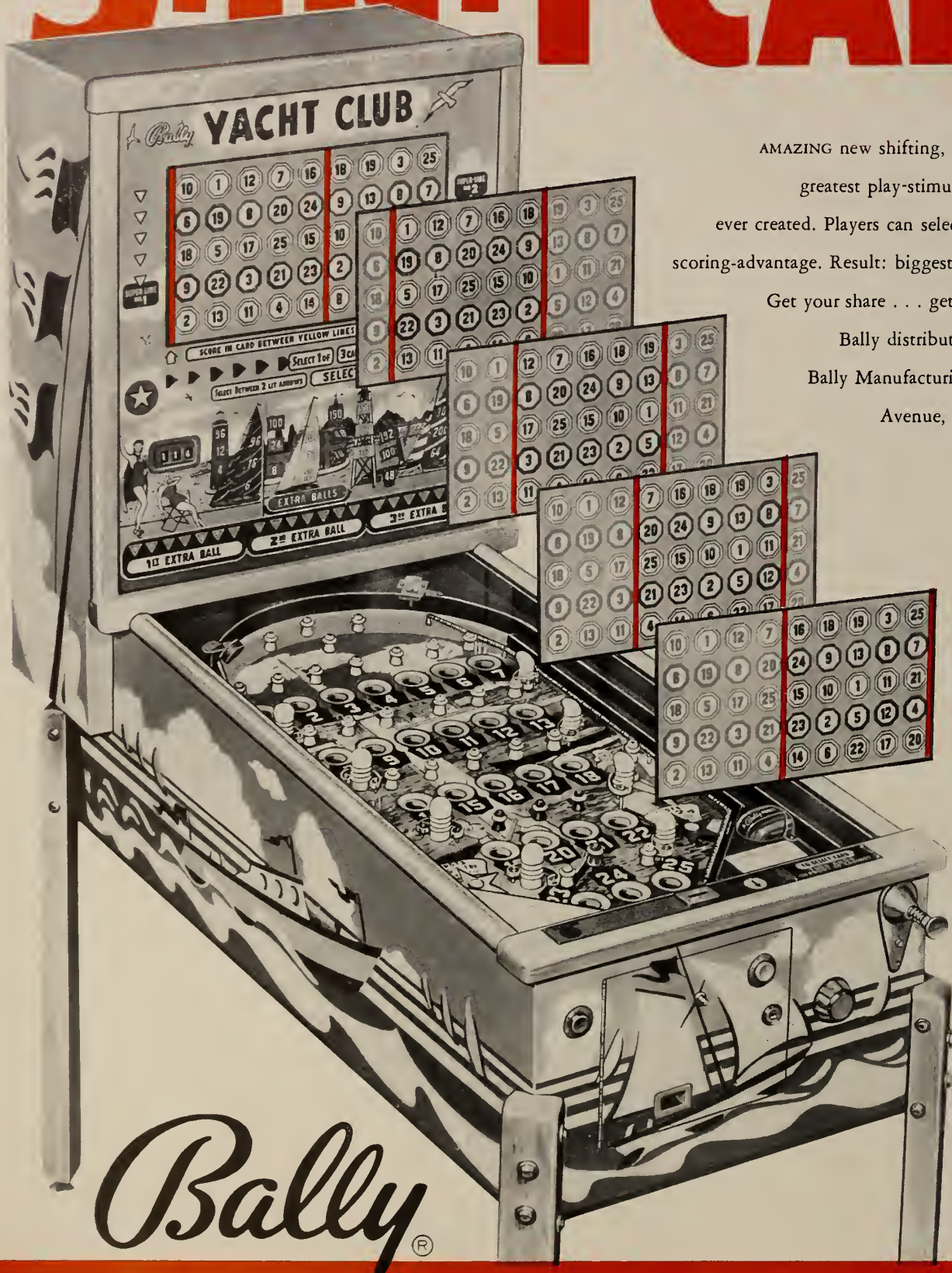
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