

COIN MACHINE SECTION BEGINS OPPOSITE P. 44

Billboard

The International Music-Record Newsweekly

Premier Nets \$7.5 Mil. by Spanning Gap

NEW YORK — Premier Talent Associates' theory that booking agents should be able to relate to young talent has paid off with a \$7.5 million take last year. To establish the rapport between agent and performer, Premier Talent's Frank Barsalona, president, and Dick Friedberg, vice-president, are working with a staff of 24, all of whom are under the age of 30. The under-30 formula works especially well for Premier Talent, said Barsalona, because many of the young performers have managers who are also under 30 and who are also closer and with more understanding with agents of their own age. The accent on youth has given Premier Talent a strong competitive position in the agency field and it now represents about 140 acts.

Premier Talent has now spread its activities from a rock group base to areas that include writers, composers, record producers, television producers, radio and TV commercials, and merchandise. (Continued on page 4)

Brutal Murder Stirs Trade — Move to Aid Dr. King 'Dream'

By MIKE GROSS

NEW YORK—The record industry reacted quickly and optimistically to the assassination of the Rev. Dr. Martin Luther King and the civil disorders that came in its aftermath.

Record companies moved fast with donations and assignment of royalties to Dr. King's Southern Christian Leadership Conference (SCLC), and record store owners, whose shops were looted or razed, were making plans to get back into business. Max Silverman, for example, owner of the nationally famous Waxie Maxie's in Washington, was devastated by fire, expressed no bitterness and was going ahead with plans for the new store in the South Capital area. Silverman, who had the oldest jazz and soul record store in Washington's Seventh Street ghetto area, said "I heard from people all over the country. I had to lose it all to get famous."

Atlantic Donation

On the record company end, Atlantic Records contributed \$5,000 to the family of Dr. King and contributed \$5,000 to the Southern Christian Leadership Conference. The \$5,000 contribution to Mrs. King was an advance royalty payment on the

new Solomon Burke record, "I Wish I Knew (How It Would Feel to Be Free)." Atlantic is giving a 5 per cent royalty to Dr. King's family on all sales of the Solomon Burke record, which was released this week. The \$5,000 contribution to the SCLC was an advance royalty payment on the Hudson's Chorale record "I Have a Dream"

(Amanda Records). Atlantic re-released the record this week at the request of disk jockeys and station owners. The firm is setting aside a 5 per cent royalty on all sales of the Hudson's Chorale recording to the SCLC.

Royalties from the 20th Century-Fox album, "I Have a Dream," culled from Movietone News tapes filmed during the Freedom March in 1963, will go to the SCLC. "I Have a Dream" was the theme of Dr. King's address at the foot of the Lincoln Memorial on Aug. 28, 1963.

Epic Single

Epic Records is releasing this week a single by the East Harlem Children's Chorus of Rodgers and Hammerstein's song from the Broadway musical, "South Pacific," titled, "You've Got to Be Carefully Taught." Proceeds from the sale of this record will be donated to the SCLC.

Unart Records, United Artists' economy line, is releasing an address made by Dr. King in December 1964. Royalties from the album will be donated to the SCLC. Dr. King's address (Continued on page 74)

Instruments: Same \$\$ Note

By RON SCHLACHTER

CHICAGO — The over-all musical instrument sales picture is generally comparable with last year at this time, a billboard industry spot-check made last week revealed. Some dealers reported modest to moderate sales gains. Where decreases were reported, dealers frequently put the blame on a guitar sales slump.

Several dealers said that what the musical instrument business needs right now is the stimulus of a new, hot recording group using original instrumentation. (Continued on page 45)

Jukeboxes Buy \$53M Singles From 1-Stops

By RAY BRACK

CHICAGO—Jukebox operators bought \$53 million worth of singles from one-stops in the U. S. during 1967, accounting for 42 per cent of the typical one-stop's total singles sales volume during the year. The average one-stop sold \$164,800 worth of singles to jukebox operators in 1967.

These are three of the major facts turned up by Billboard's recently completed annual survey of the jukebox industry. The survey is part of our annual business poll of the Coin Machine World at large. Highlights of the poll will be published in Billboard's annual Coin Machine World Directory to appear in May.

The one-stop survey, attracting 11.5 per cent response, showed that 80 per cent of all subdistributors regularly do business with jukebox operators.

The typical one-stop supplied \$120 worth of singles per jukebox in the U. S. during 1967, or \$2.30 worth of singles per jukebox per week. (Continued on page CMW-1)

Oldie Singles Beat Clock—Stay Alive & (Selling) Well

By CLAUDE HALL

NEW YORK—Record companies are continuing to reap rewards from singles long after they've fallen off the Hot 100 chart. These dollar-earning oldies range from the recent "Light My Fire," by the Doors on Elektra Records, which is selling 650 copies a week, according to Steve Harris, Elektra national promotion director, to the much older "Daddy's Home," by Shep and the Limelighters on Roulette Records. Atlantic Records estimates it is selling 50,000 oldies a month.

Morris Levy, Roulette president, pointed out that the best thing about these old singles is that you can charge 40 cents each for them "and you don't have to make a deal . . . there are no free goods." Too, a good-

selling oldie is not necessarily a past top 10 hit record.

"Louie, Louie" is reported to be the biggest selling oldie of all time, and Sam Goff, sales manager of Scepter/Wand Records, said the single is moving at the rate of 2,000 copies a week. The king of the oldies, by the Kingsmen on Wand, has sold more than 400,000 singles since dropping off the chart.

The areas where oldies are most in demand, according to Bob Rolontz of Atlantic Records, include New York, Philadelphia, Pittsburgh, and Los Angeles. Detroit is not a good oldies market. Atlantic is moving about 50,000 oldies a month. These include "Mack the Knife," by Bobby Darin, and (Continued on page 55)



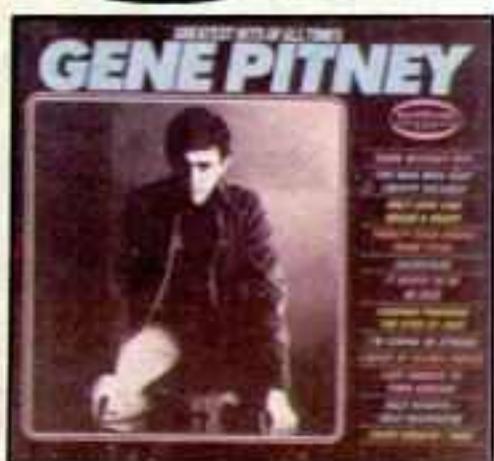
T.I.M.E. is Trust in Men Everywhere. Writing and performing today's sound for today's market, this sensational new group from Liberty Records is currently making a big impression with its first single, "Take Me Along" (#56020). Watch for their upcoming LP. T.I.M.E. is definitely on the move. (Advertisement)



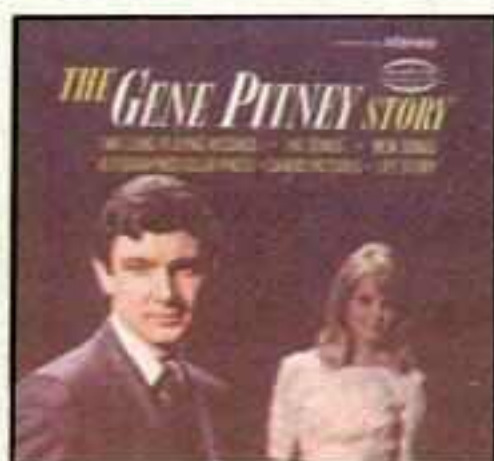
Jerome Richardson, that man of many instruments, takes off in his very own groove with an all-new jazz/rock sound that's getting all-station, all-nation air-play. Tune into the excitement on Richardson's fantastic new Verve single, "Groove Merchant" (VK-10578), from his album of the same title (V6-8729). (Advertisement)



MONEY MAKING ALBUMS



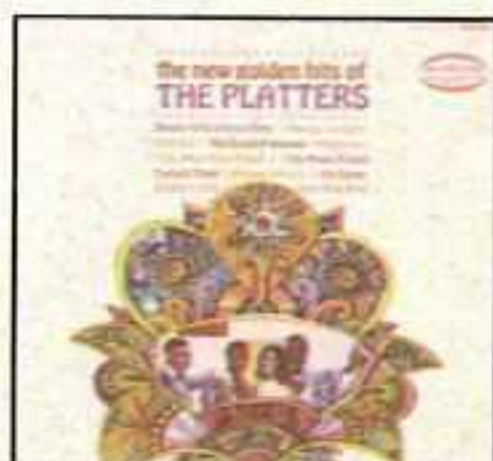
MS3102 GREATEST HITS OF ALL TIMES Gene Pitney



MS3148 THE GENE PITNEY STORY



MS3149 SONGS OF DALLAS FRAZIER George Jones



MS3141 NEW GOLDEN HITS The Platters



DS8002 GREATEST HITS Inez & Charlie Foxx

REMI

Sophisticated Soul.
Jack Jones

A strong taste of pop-rock in his
decidedly different new Victor single.

"FOLLOW ME"

c/w "Without Her" #9510



Ranwood to Release 21 Welk Top Sellers

LOS ANGELES—Ranwood, Randy Wood's new label, will release 21 Lawrence Welk best-selling albums, which have been the mainstay of Dot's catalog.

All Welk's tapes are owned by the orchestra leader, who left Dot to reteam with Wood. The titles are Welk's consistent catalog sellers, said Chris Hamilton, Ranwood executive vice-president.

All these LP's will be repackaged but the original titles will remain. The first 13 repackaged albums will be offered May 6, with eight more following in two weeks.

There will be 10 LP's with the original titles by the Welk orchestra, 4 by the Lennon Sisters, 3 by Jo Ann Castle, 2 by Myron Floren and 2 by the late Jerry Burke.

The remainder of Welk's catalog, which did not develop into consistent moving merchandise, will be repackaged in another fashion.

Welk's top titles set for Ranwood include: "Moon River," "Yellow Bird," "Winchester Cathedral," "Greatest Hits," "Calcutta," "Waltz Time," "Tenth Anniversary Television Show," "Champagne Music," "Golden Hits" and "Song of the Islands."

Ranwood general manager Larry Welk has signed a one-album deal with the RCA Record Club for his father's new LP, "Love Is Blue." And the company has also tied with General Recorded Tape (GRT) for cartridge duplication in 4- and 8-track and in cassette.

Merc. Registers Highs In Sales and Earnings

CHICAGO — Diversification, income from European licensees and a broadened international scope has led to record sales volume for the Mercury Record Corp. First quarter sales of product from Mercury, Philips, Smash, Fontana, Limelight and Wing were 60 per cent over sales in the same period last year.

Corporation President Irving B. Green pointed out that this past March was the firm's most profitable month in its 21-year history. Irwin H. Steinberg, corporation executive vice-president, said that during one week in March, the firm's label family had 11 songs on the top 100 charts. Eight of those ended up in the top 50.

Pointing to contributions from European licensees and from Mercury's London office headed by Lou Reizner, Steinberg noted the world-wide flavor of various product.

"Love Is Blue," the Paul Mauriat hit, came from France. British product included "The Mighty Quinn," by Manfred Mann and "Love Is All Around," by the Troggs. "I'm Gonna Make You Love Me," by Madeline Bell, was also an English product, while "Cinderella Rockefella," by Esther and Abi

London, Atco in Pompeii Deals

DALLAS — London Records will handle foreign distribution of Pompeii Records, a new label formed here by Joe Perry, president, and Pat Morgan, chairman of the board. Pompeii's U. S. distribution will be handled by Atco Records. Pompeii's product will be channeled through the distribution of British Decca, London's parent company, for foreign markets.

The new label will offer disks by Ike and Tina Turner, whose new single is "So Fine" and "So Blue Over You." The Turners are leaving on a 16-day promotion tour of Britain, France and the Netherlands this month. Pompeii also will issue pressings by the Ikettes, and Les Watson and the Panthers. Mimi Trepel, manager of foreign distribution, negotiated the deal for London.

Cap. Will Stage National Meets In Two Cities

LOS ANGELES — Capitol will stage a national convention here and in Las Vegas tied to the theme: "Platform for Excellence."

The two-city gathering is a first for the company. The event opens June 14 at the Dunes in Las Vegas, with an estimated 200 attending seminar-type general meetings there until June 19. Then the entire Capitol family moves to the Century Plaza here, through June 22.

Capitol's meet here will allow many of its field force to visit the city for the first time.

In the past, Capitol has run national sales meetings out of the State and out of the country.

One aim of top management will be to explain the new structure of Capitol within the framework of the parent Capitol Industries.

As a sideline bonus, wives of sales contest winners will be brought to the area for a week's vacation with their husbands, following the convention.

5 Merc. Execs Return After Europe Talks

CHICAGO—Mercury Record Corp. executive vice-president Irwin Steinberg, director of publicity, John Sippel, Philips product manager, Lou Simon and classical division head Joe Bott have returned from an European business trip.

While in Europe, the executives met with the corporation's licensees in London, Hamburg and Paris in conjunction with a cross-licensing agreement between Philips Phonographic Industries, Baarn, Holland, and Mercury in the U. S. Sippel spent time in Baarn in separate meetings with Philips officials.

Astro/Sounds' Head

NEW YORK — Howard Epstein is president of Astro/Sounds, Inc., not Jayark Instruments Corp. as reported in last week's story about development and marketing of an 8mm film cartridge and cartridge player. Astro/Sounds is Jayark's distributor.

N. Burkan Winners Listed

NEW YORK — Winners of the national prizes in the annual Nathan Burkan Memorial competition were announced last week by Chief Judge Stanley Fuld of the New York Court of Appeals, and Herman Finkelstein, ASCAP general counsel. First prize of \$1,500 was awarded to Carl R. Ramey, of Rockville, Md., graduate of the George Washington University School of Law, for his essay, "A Copyright Labyrinth: Information Storage and Retrieval Systems."

A Columbia Law School graduate, Marian Halley, of Washington, was awarded second prize of \$1,000 for her paper, "The Educator and the Copyright Law."

Third prize of \$750 was awarded David P. Griff, of Forest Hills, N. Y., of the Harvard Law School, who wrote on

Atl's Quarterly Sales Roared to a New Peak

NEW YORK—Atlantic Records sales volume for the first three months of 1968 has increased 200 per cent over a similar period last year. The first quarter of 1968 marked the greatest three-month period in the history of Atlantic. It marks the fourth successive year in which Atlantic sales have dramatically increased and reaffirmed Atlantic's position as one of the hottest company's in the industry.

The sales success during the first three months of 1968 was sparked by a large number of singles and albums. Atlantic billings for albums released at its January sales convention in Nassau and during February, plus orders for catalog product, came to more than \$5 million for the period from Jan. 15 to March 15. More than half of the 45 albums released by Atlantic-Atco at its sales convention and during February and March have scored on the best-seller charts. They include albums by Aretha Franklin, the Rascals, Vanilla Fudge, Bee Gees, Wilson Pickett, Cream, Joe Tex, Iron Butterfly, Rose Garden, Flip Wilson, King Curtis, Eddie Harris, the Fireballs, Sergio Mendes, the four-volume "History of Rhythm & Blues," "This Is Soul" and new albums by Otis Redding (Volt), Sam &

Dave (Stax), and Booker T. & the MG's (Stax).

Single sales on Atlantic-Atco during the first three months of the year were led by million-selling disks by Aretha Franklin ("Since You've Been Gone") and Otis Redding on Volt ("Dock of the Bay"). Other artists who had hot singles during this period included Wilson Pickett, Percy Sledge, Sweet Inspirations, Rascals, Bee Gees, Fireballs, Arthur Conley, King Curtis, Jimmy James, Archie Bell, Sam & Dave (Stax), William Bell (Stax), and Ollie & the Nightingales (Stax).

On tap for Atlantic release within the next few weeks are new albums by Flip Wilson, Percy Sledge, Arthur Conley, and Archie Bell and the Drells.

ATL-ATCO SETS SALES PARLEY

NEW YORK — Atlantic-Atco Records will hold its summer sales convention on June 14 with separate regional meetings in New York, St. Louis and San Francisco. Atlantic-Atco personnel will split into three teams to cover the meetings.

'Oklahoma!' Repackaged By Decca in Sales Drive

NEW YORK—After racking up more than \$15 million at the retail level in 25 years on the market, Decca Records' original Broadway cast album of "Oklahoma!" has been repackaged for another sales drive. The campaign is being tied in with the 25th anniversary celebration of the Richard Rodgers-Oscar Hammerstein II musical.

For the occasion, the album has been newly packaged in a specially commissioned oil painting cover representing the portraits of the musical's original cast. The cover also carries commemorative messages from composer Richard Rodgers and Oklahoma Gov. Dewey Barrett. A special insert sleeve, depicting scenes from the original production, has been designed as an added commemorative salute.

Decca's sales force is being supplied with promotion kits which include a background

story of the production, an "Oklahoma!" silver anniversary fact sheet, record and tape order forms, sales letter and description and availability of specially devised point-of-sale in-store and window displays. The company is also initiating a radio, TV and press campaign with special emphasis to media on the high school and college level.

All of Decca's promotion activities will be co-ordinated with those of the Theatre Guild and the Richard Rodgers organization who are also pushing a 25th Silver Anniversary drive on the musical.

Diamond Joins UNI Records

NEW YORK—Neil Diamond, the much sought after composer-singer, has chosen UNI Records as his new label affiliation. Diamond, who had been recording for the Bang label, scored with his own compositions on such disks as "Solitary Man," "Cherry, Cherry," "I Got the Feelin'," "Girl You'll Be a Woman Soon" and "Thank the Lord for the Night Time."

He has also been responsible for hit songs by such top artists as Lulu, the Monkees, Cliff Richard, Ronnie Dove, and Jay and the Americans.

Diamond's first release for UNI will be "Brooklyn Roads," a three-minute autobiography encompassing his adolescent years in Brooklyn.

Screen, TV Branch Formed by A&M

LOS ANGELES—A&M Records has formed a screen and TV subsidiary. It will be known as A&M Productions and will be headed by Perry Leff.

Billboard

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Billboard

Published Weekly by
Billboard Publications, Inc.
2160 Patterson St., Cincinnati, O. 45214
Tel.: Area Code 513, 381-6450

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Subscription rates payable in advance. One year, \$20 in U. S. A. (except Alaska, Hawaii and Puerto Rico) and Canada, or \$45 by airmail. Rates in other foreign countries on request. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at New York, N.Y., and at additional mailing offices. Copyright 1968 by Billboard Publications, Inc. The company also publishes Record Retailer, Vend, Amusement Business, High Fidelity, American Artist, Modern Photography, Merchandising Week. Postmaster, please send Form 3579 to Billboard Publications, Inc., 2160 Patterson St., Cincinnati, Ohio 45214.



Premier Nets Spanning Gap \$7.5 Mil. by

• Continued from page 1

chandising tie-ins. Friedberg is now planning to extend Premier Talent's activities even further by steering his writers and composers to Broadway and Hollywood for stage and screen work.

On the merchandising end, Premier Talent recently worked out licensing arrangements with some of the top young musical acts for an item called "Show Biz Babies." The dolls are manufactured by the Hassenfeld Toy Co.

Premier Talent, which is pushing toward its fourth anniversary, is also planning an expansion with a branch office in Hollywood. Plans are now in the works for Premier Talent to purchase an existing West Coast agency and open a branch under its own banner some time in June.

Clark to Assist Push on Disk

LOS ANGELES — Dick Clark, who is producing the movie, "The Savage Seven," will assist in the promotion of the Atco recording tied in with the film. Clark plans supplementing Atco's promotional activities on the radio level by sending out 150 special tapes to key broadcasters of the Cream's recording of the title tune, "The Savage Seven Theme (Anyone For Tennis?)."

The soundtrack album will be on the Atco label, a subsidiary of Atlantic Records. In addition to the Cream, another Atco group, the Iron Butterfly, will be featured on the album. All the music in the film is owned by American International Pictures.

The film is scheduled for national release on May 1.

Cap. Pitch to Back 2 Acts

LOS ANGELES — Capitol Records will lend its promotional efforts to the fifth annual Kansas City Jazz Festival. Two of its jazz performers, Cannonball Adderley and his quintet, and Marian Love will appear at the four-day event, April 25-28, at the Municipal Auditorium Arena.

Two of Capitol's veteran jazz and pop producers, Dave Dexter and Dave Cavanaugh, will participate as judges in a day-long group competition.

Capitol's Kansas City branch will provide retailers with display and promotional material tying in the label's participation in the event.

Harvey Laner, one of the festival's directors and owner of Recco, a major rack jobber, has been the co-ordinator between the show and Capitol. Event is one of the Midwest's growing jazz spectacles, and is one facet of Kansas City Jazz, Inc.'s program of re-establishing the city as the "Midwest mecca for the live performance of jazz."

Underground on Top With Allied Record

By KIT MORGAN

TORONTO — Allied Record Corp. is the first Canadian record company to go with Canadian talent in the current trend of "underground" LP's. Its first venture, "Intersystems," released last fall, has sold well enough to warrant a second release by Intersystems, this one called "Peachy," with such fragmented titles as "Fred and Harry Finding Guns," "Carelessly-draped Black" and "Assortment of Lead Pipes." Its electronic music is composed by BMI award winner John Mills-Cockell, its words are by Blake Parker; Michael Hayden and Dick Zander shared in the creation. The button promoting the LP is also "in," carrying the difficult-to-read psychedelic poster printing to its extreme, printing you can't read which doesn't say anything anyway. The album cover is from a specially commissioned painting.

Following in the underground

vein is an album, "Motherlove," of sound poems by B. P. Nichol, an amalgam of words and sounds with electronic music, for release in two weeks. Upcoming, an album from the Nihilist Spasm Band formed by artist Greg Curnoe of London, Ont., which has up to eight members and instruments created by the band.

A couple of U. S. labels have expressed interest in the underground albums. Allied is also moving strongly into Canadian talent production in other fields. An album of classical selections sung by Adrian Waller, music critic for the Hamilton Spectator, will be released this month. Also scheduled for release soon are four country LP's. One LP by the Blue Diamonds was planned originally, but grew to four, one album featuring each member of the group, Al Hooper, Roy MacCaull, Doug Waters and Eddy Poirier.

George M! Doodles Along—But It Comes Out a Dandy

NEW YORK—In the beginning there was George M. Cohan playing himself. Then there was James Cagney on the screen playing "Yankee Doodle Dandy" and now there's Joel Grey on the stage as "George M!" a new musical which opened at the Palace Theatre Wednesday (11). It's a tribute to the song-and-dance man that so much of his theatrical joy has spanned so many years.

As far as the new musical is concerned, it's best to remember the 50-year-old songs and forget the 1968 book. Age conquers youth here. Nostalgia never had a better champion, and it should show up even better on the Columbia Records' original cast album when the contemporary libretto is dumped for the vintage Cohen.

In the title role, Joel Grey has a lot of the vaudeville razzamatazz that's been attributed to Cohan but it's a large burden that he has to carry and it sometimes gets too big for him. He's deft and winning in strut and song but isn't magical enough to convey all of the Cohan image. The book, conceived by Michael Stewart and John and Fran Pascal, doesn't help him in the image-building department. It's disorganized and has no particular point of view and really has no purpose but to serve as bridges for the magical Cohan songs. And their magic remains. "Give My Regards to Broadway," "Forty-five Minutes From Broadway," "Mary," "Yankee Doodle Dan-

Cowsills to Invade N. Y. Area in Pitch

NEW YORK—The Cowsills, MGM artists, begin a promotion tour of the Metropolitan area, Tuesday (16) with personal appearances planned for nine Korvette stores.

The tour, which will also include visits to Korvette stores in Paramus, N. J., Rockland County, Westchester, and Long Island, is aimed to promote their current MGM single "In Need of a Friend" and LP "We Can Fly." All appearances will be heavily advertised.

dy," "Harrigan," "You're a Grand Old Flag" and "Over There" are fresh and vigorous, thanks to the orchestrations by Philip J. Lang and Jay Blackton's musical direction and vocal arrangements. An energetic cast headed by Betty Ann Grove, Jerry Dodge, Bernadette Peters, Jill O'Hara and Jaimie Donnelly assist Grey in making the Cohan songs live again.

The show has been splendidly put together by Joe Layton, whose direction and choreography maintain a high-spirited pace even when the story tries to slow him up.

(Ed. note: A compilation of the daily newspaper reviews will appear in the Talent Section of next week's issue.)

MIKE GROSS

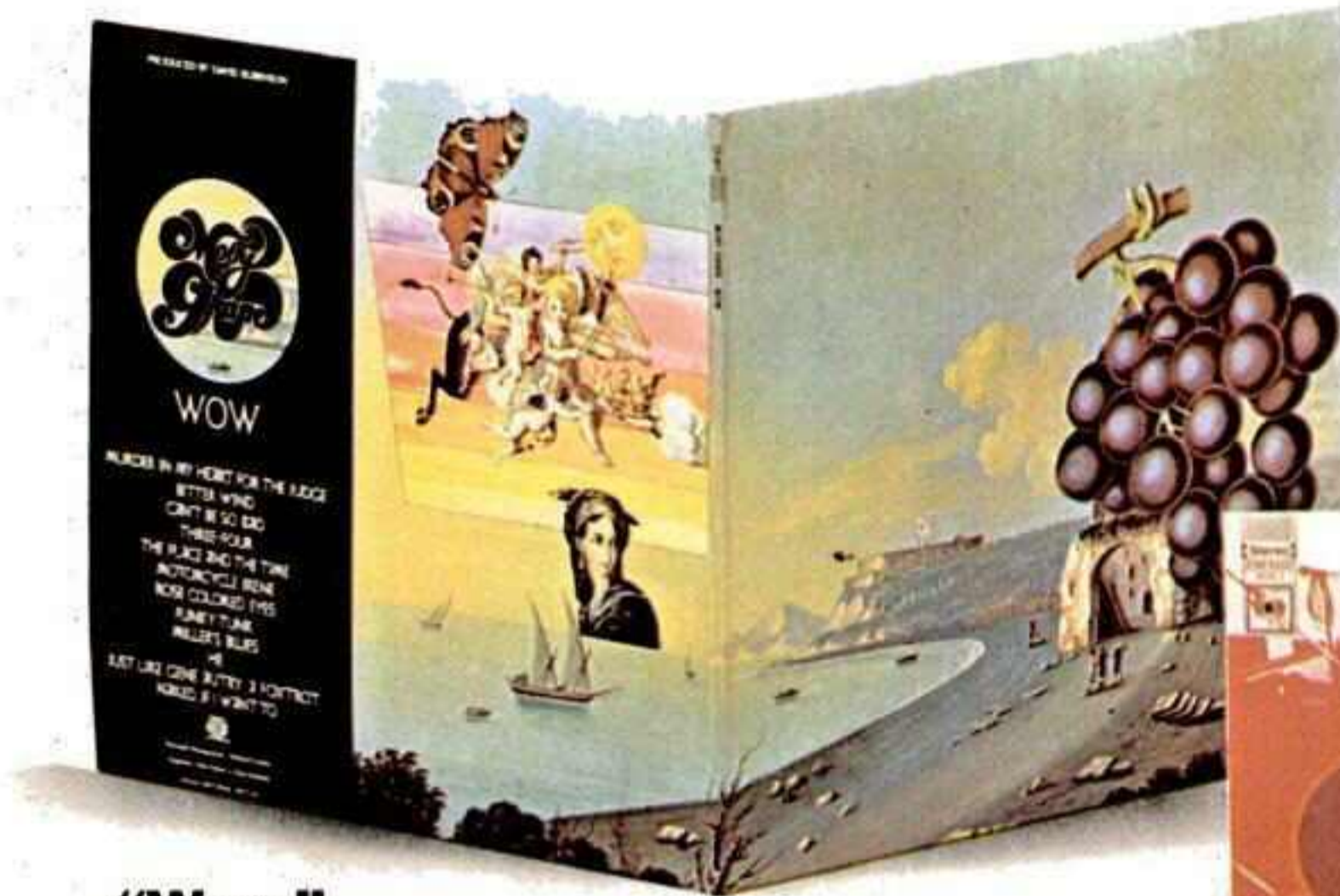
DeLuise Sub For Winters

MIAMI BEACH—"The Dom DeLuise Show," a comedy-variety series produced here by Jackie Gleason's Peekskill Enterprises, will replace "The Jonathan Winters Show" on CBS-TV for the summer. First show is set for 10 p.m. May 1. The hour color show will originate from the Miami Beach Auditorium, home base for "The Jackie Gleason Show," and emphasize comedy and spotlight young talent. Singers Susan Barrett, Rita Gardner and Brian Carney are set. Dom DeLuise will host. Sammy Spear and his orchestra are regulars. Executive producer is Jack Philbin, Ronald Wayne is producer. Ed Waglin the director.

Weiner in New Post

CINCINNATI—Jerry Weiner, who resigned recently as head of the record department at Ohio Appliances here, RCA Victor distributor, has been named Midwest sales manager for Disneyland Records. His territory covers Detroit, Cleveland, Pittsburgh, Nashville, Indianapolis, Columbus, Ohio, and environs. He has set up an office in the Enquirer Building here.

The Story of the New Moby Grape Extra Special Super Double Album Bonus Package.



"Wow."

This is real Moby Grape. Which doesn't mean there's ever any unreal Grape. But it's different from any other Moby Grape. If it can be—it's more serious and more fun at the same time. "Naked If I Want To" (Can I/Walk down your street/Naked/If I want to?). "Motorcycle Irene" (Super-powered, de-flowered,/Over-eighteen Irene). "Just Like Gene Autry; A Foxtrot" (Featuring Lou Waxman and His Orchestra and starring ARTHUR GODFREY, Banjo and Ukulele) (NOTE: This band is recorded at 78 R.P.M.).



"Grape Jam."

These are jam sessions with The Grape (and other rock musicians sitting in). The music in this album just happened—at various odd hours all through the sessions for the "real" album. Just laying it down the way it happened—when the mood struck. Finding out again that music can be fun, and that the fun can be shared...



The Package.

This is a fantastic package with a strong selling appeal. Including one of the wildest jacket designs on the rack. "Wow"/"Grape Jam" is priced to sell for only a dollar more than a single album. With a music concept that's bigger than most 2-record sets. Repeat—this is real Moby Grape.

**"Wow"/"Grape Jam"—for only a dollar more than a single album.
The sound of Moby Grape. On Columbia Records**

This One



TABA-3LR-5Q6Z

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Cap. to Handle Park Fest Disks

NEW YORK — Capitol Records will distribute recordings of this summer's Central Park Music Festival, according to terms of a contract signed this week with Eddie Newmark and Manheim Fox of Music Images, Inc. Music Images will produce the records.

Set for May release is an album featuring Lou Rawls, Maxine Brown and the Ramsey Lewis Trio, recorded by Music Images at last summer's Festival. This, too, will be distributed by Capitol. All records will appear on the Music Images label created for the

series—Festival Recordings. The Central Park Music Festival normally features about 70 pop and jazz artists in more than 40 programs. It draws more than a million persons at \$1 a head.

Newmark, the president, was formerly music director at Audio Fidelity Records. Fox, the vice-president, is a concert and theater producer.

The company, which is active in record, film and TV production, packaging and premiums, has signed composer-arranger Charles Fox to an exclusive recording contract and is producing a piano and harpsichord album by him.

The company has also signed a contract with Coty TV of France for exclusive Western Hemisphere and Far Eastern distribution for the Coty catalog. The contract covers 26 cartoon, documentary and comedy series, music publishing, and more than 110 hours of recorded music and soundtracks.

Senate Tunes Out on Excise Tax Bill on Disks, Players

WASHINGTON — An attempt to restore the previous wartime excises on records, players, radio and TV sets, admissions, et al, has been in Senate debate on the Administration's tax-raising bill.

Sen. Mike Monroney (D-Okla.) proposed that the excises be put into the House-originated bill, which was considered and passed by the Senate last week with a surprise 10 per cent income surtax proviso added to the extension of excises on telephone service and automobiles. The bill went to conference.

The Monroney amendment, defeated 62 to 13, with 25 senators not voting, would have slapped on the 10 per cent manufacturers excise on records, phonographs, musical instruments, radio and TV sets and photographic equipment to the tune of \$400 million. Movies, nightclubs, theaters and similar recreation would add another \$236 million, Senator Monroney calculated. A higher cigaret tax and other "luxury" taxes would make revenues of over \$10 billion and offset the need for a surtax on income, the senator said.

"We are taxing the hobbies a bit, and particularly the phonograph records, which is one of the biggest booming businesses we have in the country. Certainly the records that I buy sell for about twice what they sold for not so many years ago. This common fallacy on record pricing was corrected during copyright hearings on the re-

vision bill, when record spokesmen pointed out that today's LP contains 12 compositions in a price range from \$2 to \$4, whereas the consumer paid between \$1.50 and \$7 for a record with only one or two selections in those good old pre-LP days.

Senator Smathers (D-Fla.) said none of the industries involved had been given a chance to testify on these excises, which were repealed in 1965 after lengthy hearings.

WB-7 Sets Up Stable of New Writer-Acts

LOS ANGELES—During the past six months as part of its efforts to attract new artists, Warner Bros.-Seven Arts has developed a corps of young writer-performers.

"This is the day of the writer-composer," said one W-7 official, in pointing to albums created around songs by David Blue, Joni Mitchell, Van Kyke Parks, Randy Newman, Arlo Guthrie, Mason Williams, Alan Watts, Jimi Hendrix.

Additionally, W-7's roster is bolstered by such established composer-performers as Anita Kerr, Lee Hazlewood, Jacques Brel and Charles Aznavour.

Mason Williams and Randy Newman, for example, have been creating poetry for years, with their works being accepted by other performers.

David Blue's vocal style is similar to Columbia's Bob Dylan, one of the most widely accepted of the folk composer-performers.

Union Gap's 'Girl' Awarded Gold Disk

NEW YORK — The Union Gap's Columbia single of "Young Girl" has been certified a million-seller by the Record Industry Association of America. The disk, produced by Jerry Fuller, follows the West Coast group's "Woman, Woman" as the recipient of a gold record.

W-7's Rose Off To Europe to Push Rockers

LOS ANGELES—Phil Rose, Warner Bros.-Seven Arts international director, leaves for the Continent Thursday (18) to pave the way for the release of new underground artist product.

W-7 hopes to establish a number of its newer progressive rock performers in Europe despite the obstacle of underground material being of an esoteric nature. Instrumental projects, such as the Electric Prunes' rock mass, proved a good seller in Europe, says Rose.

Once in London, Rose will team with W-7 Records President Mike Maitland for the remainder of the two-week trip to meet with affiliates. For the past year the English charts have reflected a 70-80 per cent domination by British performers. Consequently, "a lot of the Continental record action," Rose says, is British in nature . . . much to the hindrance of American performers. The German market, however, seems to be swinging back to accept American product, which should help in selling W-7's underground hippie sounds.

BILL TO EASE TAX ON WRITER

WASHINGTON — Composers and authors should be taxed at the 25 per cent capital gains rate, rather than the steep regular income rate, Rep. Theodore R. Kupferman (R.-N. Y.) believes. He has introduced a bill to extend the benefits of long-term capital gains treatment to authors and composers who sell the rights to their own works.

This would give the songwriter and author the same tax benefits allowed to inventors when they sell their creative products. "Copyrights and patents should be treated equally with respect to taxes," says the representative of New York's famed 17th District which embraces Tin Pan Alley and a whole population of songwriters, authors, book publishers and creative persons.

Market Quotations

As of Closing Thursday, April 11, 1968

NAME	High	Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Set Change
Admiral	38	16 1/2	1753	25 1/8	19 3/4	23 1/4	+2 1/8
American Broadcasting	102	43 3/4	592	55	48 3/8	53 3/8	+4 3/8
Ampex	40 3/4	22 3/4	585	32	30 3/8	31 1/8	- 3/8
Automatic Radio	25 3/8	3 1/4	88	17 3/8	15 3/8	17 1/8	+1 1/8
Automatic Retailer Assoc.	92	51 3/4	133	92	86	89 3/8	+3 3/4
Avnet	53 3/8	12 3/8	1006	44 3/8	41 3/8	42 3/8	Unchg.
Canteen Corp.	28 3/8	19 3/8	290	26	24 3/8	26	+1
Capitol Ind.	33 3/8	20	299	28 3/4	25 3/4	28 1/2	+2 3/8
CBS	76 3/8	43 3/4	1140	54 7/8	50	53 3/4	+3 3/8
Columbia Pic.	34 3/8	13	2562	34 3/8	31 3/8	33	+ 1/4
Consolidated Elec.	57 3/4	34 3/8	459	39 3/8	36 1/2	39 1/2	+2 3/8
Disney, Walt	63	37 1/2	284	52	48 3/4	50 1/4	+1
EMI	7 1/4	3 1/2	420	5 7/8	5 1/2	5 1/2	- 1/4
General Electric	115 3/8	82 1/2	998	93	89	91 3/8	+1 3/8
Gulf + Western	66 3/8	30 3/8	3298	45 3/4	43	43 3/8	-2
Handleman	58	17 1/8	144	24 3/8	23 1/8	24	+ 3/8
Harvard Ind.	34	4	29	19 1/2	18 1/2	19 1/2	+ 1/4
Kinney Services	65 3/8	26 1/4	289	63 3/8	59	62	+3 3/4
MCA	74	34 3/4	251	69 1/2	66 3/4	67 3/8	+1 3/8
Metromedia	66 1/4	40 3/8	182	60	58 1/2	60	+ 3/8
MGM	64 3/4	32 3/4	844	48 3/4	42 1/2	47 1/4	+4 3/8
3M	96	75	448	93	89 1/4	92 3/4	+2 1/2
Motorola	146 1/2	90	543	131 3/8	125	127 3/4	- 3/8
RCA	65 1/2	42 3/8	1281	53	49 1/2	51 3/8	+1 1/2
Seeburg	30 3/8	15	516	24 3/8	22 1/4	22 1/2	- 1/4
Trans Amer.	58	28 1/2	1060	55 3/4	50 3/4	54 3/8	+2 1/2
Transcontinental Invest.	21 3/8	1 3/8	1277	17 3/8	16 1/4	16 1/2	Unchg.
20th Century	35 3/8	11	2003	34 3/8	29 3/8	33 3/8	+2 3/8
WB-7 Arts	42 3/8	19 1/2	320	34 3/8	32 1/2	34 3/8	+1 3/8
Wurlitzer	36	18 3/8	82	21 1/2	18 3/4	20 1/4	+1 3/8
Zenith	72 1/4	47 3/4	1103	65 1/4	60 3/8	63 1/2	+1

OVER THE COUNTER*

As of Closing Thursday, April 11, 1968

NAME	High	Low	Week's Close
GAC	15	14 3/4	15
ITCC	7	6 1/4	6 1/4
Jubilee Ind.	19 1/2	18 1/4	19
Lear Jet	22 3/4	17 3/8	21
Merco Ent.	12 1/4	11 3/4	12
Mills Music	31 1/2	31	31
National Mercantile	8 1/2	7 1/2	7 1/2
Orrtronics	5 1/2	4 3/4	5
Pickwick Int.	19 3/4	18	19 1/4
Telepra Ind.	2 1/4	1 3/8	2
Tenna Corp.	11 1/2	10	11

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

PAMS Expands Into Disk Field

DALLAS—PAMS, Inc., the Bill Meeks-owned jingles firm here, will begin producing records for a major record company within the next six weeks. Meeks, who produces jingles for radio stations such as WABC in New York and KYA in San Francisco, among others, said a second 10-track studio would be available Monday (15), in addition to his regular studio.

"We will soon have two major studios and will be doing record dates not only for record producers in the area but producing our own records," he said. He was considering last week naming one of his groups the PAMS Singers, who will be made up of singers featured on identification jingles on radio stations in the United States and abroad.

Tetragrammaton Adds 25 Distributions

LOS ANGELES — Tetragrammaton Records has negotiated with 25 major distributors across the U. S. to handle the firm's products.

The distribution network includes Record Merchandising here, Alpha in New York, M&S in Chicago, Tone in Miami, Schwartz Bros. in Washington, Main Line in Cleveland and Rosen in Philadelphia.

15-Year-Old in Conducting Debut

LONDON—Oliver Knussen, 15, made his conducting debut April 7 at the Royal Festival Hall when the London Symphony played his "Symphony No. 1." The orchestra's present principal conductor, Istvan Kertesz, was absent through illness.

Oliver is the son of Stewart Knussen, principal double bass with the LSO. He has written more than 60 works, but this is his first symphony, composed between May and November of 1966 and lasting 24 minutes.

Since leaving the Central Tutorial School last fall, Oliver has received commissions from two large orchestras, and Leonard Bernstein is including a movement from his symphony in a New York TV concert.

Indie Producer Is Signed by Col.

LOS ANGELES — James Guercio, an independent producer, has signed a production contract with Columbia Records to find three new artists and to produce both LP and single product.

Poseidon Productions, a wholly owned subsidiary of Guercio Enterprises, will use its logo on all records produced by Guercio for Columbia.

Guercio produces the Buckingham's for Columbia.



STAN GORTIKOV, right, president of Capitol Records, at a luncheon for the Human Beinz held at Hollywood's Brown Derby, with the group's manager, Tom Shanaberger.

REV. DR. MARTIN LUTHER KING JR.

IN MEMORIAM

**WE HOPE HIS LIFE & DEATH
HAVE NOT BEEN IN VAIN**

1929-1968

CALLA RECORDS

Executive Turntable

Arthur Shimkin has joined CBS Records as director of children's books and records. In his new capacity, Shimkin will be responsible to **Walter Dean**, administrative vice-president of CBS Records, for planning and directing the development and advising in connection with the distribution of book-and-record products for the children's market. He will work with publishers, free-lance writers and illustrators, manufacturers and package designers, and distributors and dealers. Shimkin had previously been associated with Simon & Schuster. He was the founder and served as director of Golden Records and Bell Records. He also produced the children's musical, "Young Abe Lincoln."

Paul Cohen has been appointed head of ABC Records' Nashville office. Cohen had been head of Kapp Records' Nashville office since 1964. He entered the record business in 1934, assigned to Decca Records' sales department in Chicago. From there he was transferred to Cincinnati, also with Decca, and was later promoted to the label's office in Chicago, where he continued a campaign in behalf of country music and Nashville as the center for promotion of country music. Promoted to head of a&r for Decca's country catalog, Cohen worked with **Kitty Wells**, **Webb Pierce**, **Patsy Cline**, **Brenda Lee** and others. He also produced hit disks with the **Four Aces**, **Al Hibbler** and **Red Foley**. In 1959, Cohen established his own labels, Todd and Briar.

Sid Feller has been appointed pop a&r producer on the West Coast for RCA Records. Feller reports to **Joe Reisman**, newly appointed manager and executive producer on the West Coast. For the past three years Feller has been independent arranger/conductor/producer for such artists as **Matt Monro**, **Peggy Lee**, **Jim Nabors**, **Vicki Carr**, **Nancy Wilson** and **Ray Charles**. It was at his prior position with ABC Records, from 1955 to 1965, as director of a&r, that he became affiliated with Charles and produced and arranged his recordings. From 1951 to 1954, Feller served as East Coast a&r producer for Capitol Records.

Mike Marrone has become controller of Kama Sutra Records. Marrone, who had been in the MGM accounting department for the past 22 years and most recently as chief accountant and assistant to the controller, will be in charge of every phase of Kama Sutra's activities. He will report to executive Vice-President **Art Kass**, who, with **Phil Steinberg**, is responsible for the administration of all business and financial affairs for Kama Sutra. In addition to Marrone, Kama Sutra recently added **Alex Jolicur** to its accounting department to supervise royalty payments by both their record and music publishing companies.

Paul Barry has been appointed vice-president of the 20th Century Music, and **Bregman, Vocco & Conn.** wholly owned subsidiaries of the 20th Century-Fox Film Corp. Barry will supervise the worldwide music publishing activities for the company. Prior to joining 20th, Barry worked as an independent record producer and in personal management. Barry's music publishing experience includes a stint as professional manager at the **Edwin H. Morris Music Co.**, and the 10-year operation of the music publishing company, **Weiss & Barry**. The firm was sold to **Gene Autry**, and Barry continued management for Autry for several years thereafter.

Allan Parker has joined London Records' New York sales staff. Parker spent seven years as national director of LP sales and merchandising at ABC Records, and most recently was associated with MGM Records as Eastern and Southern district manager.

Robert B. Jackson joins Capitol Records as its controller. Previously, he was the Hollywood controller for the CBS-TV network.

Stan Coryn has been promoted to creative services director at Warner Bros.-Seven Arts. For the past eight years he has been the label's editorial director, coming to WB from Capitol. In his new post, Coryn supervises album liners, covers, audio-visual convention presentations and promotional exploitation aids. He reports to **Joel Friedman**, marketing vice-president.

Thomas F. Maschler, vice-president and general manager of the H. R. Basford Co., San Francisco distributor of Zenith, Gibson-Easy, Chrysler Airtemp and multi-brand phonograph records and tapes, was elected president and chief executive officer, replacing **Willard H. Mixer**, who moves to chairman of the board. Maschler was formerly president of Perrin & Associates, Chicago, and vice-president of Kenyon & Eckhardt, in Chicago.

Henry Mancini has retained **Ray Lawrence** to promote the Easthill, Northridge, Twin Chris and Southdale catalogs in the West.

Art McKeown has been appointed sales promotion manager for Stereodyne Canada, Ltd. He was formerly in sales promotion and general administration with Ampex of Canada.

George H. Fass has been appointed sales representative for Discomaic, distributor of Swiss-made home jukeboxes. He will cover metropolitan New York and northern New Jersey.

Bill Robinson has resigned from Capitol Records after a 19-year stay. His departure as engineering director stems from the consolidation within the company's engineering department which now places **Carl Nelson**, research and development director, as engineering department chief.

Howard Sherman has joined Morton D. Wax & Associates as an account executive in the publicity department. Sherman had been with Walt Disney Productions in New York for four years. Also added to Wax's staff was **Richard Pershinger**, who will assist **Barry A. Fiedel**, recently promoted to firm's general manager.

Frank Sorkin has been appointed a business representative of Musician's Union, Local 47, in Hollywood.

Joe McHugh has resigned as sales manager of TelePro Industries' broadcast division. He has not announced future plans.

RCA'S LP TO HAIL NARAS

NASHVILLE — In a special salute to NARAS, RCA Records plans to release an album by **Jim Ed Brown** on which he sings the country Grammy winners for the past 10 years.

The album, "Country's Best on Record," will include winners such as "Battle of New Orleans," "Tom Dooley," "El Paso," "Almost Persuaded," "Funny Way of Laughin'," "Big Bad John," "King of the Road," "Detroit City," "Dang Me" and "Gentle On My Mind." There is an 11th song on the LP, "Flowers on the Wall," which was a contemporary song winner a few years ago.

The album will be produced by **Felton Jarvis**, a frequent Grammy winner. Brown was a NARAS finalist this year in two categories.

Take a Look to Issue Seal on Cited Records

NEW YORK—The board of directors of the Take a Look Foundation has voted to issue a seal of endorsement for records selected by the Foundation to be programmed on radio stations as public service features.

It was also voted to ask promotion directors of companies that have already released records that were endorsed by the Foundation to make an intense effort to have these disks programmed in view of the recent outbreak of violence in several cities across the country.

Records previously endorsed by the Foundation include "American Power," by **Johnny Wright** on Decca; "This Bitter Earth," by **Dinah Washington** on Mercury; "Take a Look," by **Aretha Franklin** on Columbia, and "A Change Is Gonna Come," by **Sam Cooke** on RCA.

Recently, Liberty Records reissued **Jackie De Shannon's** "What the World Needs Now Is Love," at the request of the Foundation.

MGM to Handle Ross' Heritage

NEW YORK — MGM Records will distribute independent producer **Jerry Ross' Heritage** label. Before setting up his own label, Ross produced such hits as "Sunny," with **Bobby Hebb**; "Sunday Will Never Be the Same," by **Spanky & Our Gang**, a group he discovered; "98.6" with **Keith**, and "Mr. Dream Merchant," with **Jerry Butler**. He also discovered **Jay & the Techniques**.

TV Promotion on Nelson and Pipers

LOS ANGELES — Decca and Buddah Records will distribute TV promotional films on **Rick Nelson** (Decca) and the **Lemon Pipers**.

Charlatan Productions will produce films based on Nelson's new single, "Don't Make Promises," and the **Lemon Pipers' "Jungle Jelly World of Orange Marmalade."**



MRS. JIM REEVES accepts the RIAA gold record for her late husband's million-dollar best-selling RCA album, "Distant Drums." With her are Steve Sholes, right, division vice-president, pop a&r, and Chet Atkins, division vice-president, a&r in Nashville for RCA.

Cameo-Parkway Embroiled In Suits and Countersuits

NEW YORK — The tangled legal affairs of Cameo-Parkway Records and its president and principal stockholder, **Allen Klein**, became more complicated last week.

Latest developments were the institution of two suits by music publishers against Cameo-Parkway and the dismissal of a suit filed by Cameo-Parkway against **Super K Productions** and **Kama Sutra Productions**.

Other legal actions involving Klein, still pending, are suits and countersuits involving former Cameo executives.

In two separate actions filed Monday (8), **Camad Music** and the **New Colony Publishing Co.** are seeking damages against Cameo - Parkway regarding publishing rights.

Camad charges that Cameo-Parkway recorded "The Girl I Love," without paying Camad mechanical royalties. The plaintiff claims it has full publishing rights to the song.

Similar allegations were made concerning "Come Back to Me," "Behind Curtains," "Don't Waste Your Time," "World of Fantasy," "Play Girl's Love," "You've Waited Too Long," "The Touch of You," "Come Back to Me," "Danger, She's a Stranger" and "All I Need Is You."

Camad seeks damages, royalties and all records, tapes, acetates, masters, stamps, molds and other matter relating to the records involved.

Marks Renews Pact With CAM

NEW YORK — **Edward B. Marks Music Corp.** has renewed its contract with **Creazioni Artistiche Musicali (CAM)** and acquired the U. S. rights to Italian songs "Casa Bianca" and "Da Bambino." CAM, a Rome-based firm, represents the Marks catalog in Italy.

The two songs, prize-winners at the recent San Remo Festival, are being shaped into English by **Norman Newell**, lyricist of "More," and **Jackie Sharpe**.

Current soundtrack successes for Marks through CAM are: "Treasure of San Gennaro" on Buddah; "The Birds, the Bees and the Italians" on United Artists; and the "Battle of Algiers," also on UA. The score to "Seven Golden Men" is soon to be released.

Charges in the New Colony suit are substantially the same. New Colony claims that Cameo-Parkway recorded 10 songs, to which New Colony claims exclusive publishing rights, and that Cameo-Parkway has refused to pay mechanical royalties.

Cameo lost a round in Federal Court here last Friday when the judge dismissed the label's suit against Super K Productions and Kama Sutra Productions. The plaintiff had charged it had a prior contract for the **Ohio Express**, now on Kama Sutra.

Peterson Forms Pete Records; Inks 1st Artist

LOS ANGELES — **Pete Records**, a subsidiary of the **Peterson Co.**, a film and TV commercial producer, has been formed by **Chris Peterson**, president of the parent company and the new firm. **Gogi Grant**, first artist signed, will release a single "Down Here on the Ground," from her forthcoming LP.

Peterson said the label will offer catalog albums as well as new artists.

Miss Grant's record, the label's first, is based on **Lalo Schiffrin's** score from the film "Cool Hand Luke," with lyrics written by **Gail Garnett**. **Robert Kirsten** has been named vice-president and general manager, and is currently arranging distribution.

Greif-Garris Will Handle Fame in U. S.

NEW YORK — **Greif-Garris Management** has contracted for exclusive U. S. representation of **Georgie Fame**, **Epic** artist. **George Greif** will accompany Fame in the artist's British tour with **Count Basie**. Greif and **Sid Garris** will bring Fame to the U. S. for a short tour at the end of May. While here, Fame will test for a film.

AF, Parallax Deal

NEW YORK—**Audio Fidelity Records** will distribute the **Parallax** label. Parallax is owned by **Don Litwin**, Cincinnati independent producer. Parallax has recorded **Surdi Grebus**, a Cincinnati group, and will soon release a single by **Jerri Jackson**.

At \$35. an ounce this record is worth \$52.50!

We waited for the right moment to advertise Tommy's latest hit. But now we know that it's headed for solid gold. Its market value is increasing every day.

"MONY, MONY"
R7008

**Tommy James
and
The Shondells**

50-Billboard
51-Cash Box
51-Record World

Guard against inflation!



 **ROULETTE**

London's Phase 4 Stereo Entering the Swing Phase

NEW YORK—London Records' Phase 4 stereo line is swinging to the swing era with a new series of albums. The project will be kicked off with an album by Harry James re-creating his big band classics like "Two o'Clock Jump," "Chiribiribim," "I Cried for You" and "I Had the Craziest Dream," among others. The James album was produced in Tutti Camarata's Sunset Sound Studios in Hollywood.

Following the James project, Duke Ellington is set for sessions covering a selection of his top songs. The sessions are scheduled for the Sunset Sound

Studios Monday through Wednesday (22-24).

Concept for the new series developed out of the favorable response accorded the recent Ted Heath Phase 4 LP, "Swing Is King," issued during the company's January national sales meeting, and incorporating such titles as "Woodchopper's Ball," "Opus 1," "In the Mood" and "One o'Clock Jump." Heath now has a second volume in the works.

London has planned a heavy point of sales merchandising campaign as well as a sustained promotional drive at the FM stereo radio audience.

Longhorn Fest 1-Nighters

By BARRY CANDY

AUSTIN, Tex. — George Wein, producer of the Newport Jazz Festival, has announced that the Texas edition of Wein's jazz festival, the "Longhorn Jazz Festival" will be changed from a three-day blast in Austin, to three one-day celebrations in Dallas, Austin and Houston. The festival dates are Dallas, July 12; Austin, 13, and Houston, 14.

For the past two years the festival has been presented in Austin and was not financially successful. The Longhorn Jazz Festival last year drew 10,000 persons over the three-day period.

By changing the format to three one-day festivals in three parts of the State, and using singer Dionne Warwick as a featured popular attraction, Wein predicted a total turnout of between 20,000 and 25,000 jazz fans this summer.

Other artists on the festival bill will be the Cannonball Adderley Quintet, the Thelonius Monk Quartet, the Wes Montgomery Quintet, the Herbie Mann Quintet and the Gary Burton Quartet.

Wein said the Jos. Schlitz Brewing Co. will underwrite the festivals again this year.

NEWPORT FEST CITES GUTHRIE

NEWPORT, R. I. — The Newport Folk Festival, to be held from July 23 through July 28, will feature a tribute to the late Woody Guthrie.

In addition to folk music, dancing and storytelling will be included in the program. Children's Day, July 24, will be hosted by Jim Kweskin and His Jug Band.

'Ivy' and 'Java' Rights to ABC

NEW YORK — ABC Records has acquired the sound-track rights for two forthcoming films—"For Love of Ivy" and "East of Java."

"Ivy" is produced by Palomar Productions, the film division of ABC headed by Sam Clark, group vice-president for non-broadcast operations for the American Broadcasting Companies, and former ABC Records head. Larry Newton, ABC president, represented the label in the negotiations.

The film stars Sidney Poitier and Abbey Lincoln, with a score by Quincy Jones. It features the off-screen voice of B. B. King, ABC artist. Cashman, Pistilli & West, ABC artists, composed a song which they perform off-screen.

"Java," starring Maximilian Schell, Sal Mineo, Rozzano Brazzi and Brian Keith, features an off-screen performance of the title song by the Impressions, ABC group. Frank DeVol composed the score.

WMTS Marks 1st Yr. of Country Hall

NEW YORK — WMTS radio of Murfreesboro, Tenn., will mark the first anniversary of the Country Music Hall of Fame by starting broadcasts from the shrine Friday (12). WMTS will broadcast from trailer-studios at the Hall on a permanent basis.

Programming from the portable studios will remain unchanged and feature "live" interviews. The station, owned by Tom Ferryman and Mary Reeves of Jim Reeves Enterprises, is a 5,000-watt clear-channel serving five States in the Mid-South.

Dot, Venezuelan Rep in New Pact

LOS ANGELES—Dot has re-signed for Venezuelan representation with La Discoteca S.A. The two companies have been working together 10 years. The pact under which all product appears on the Dot logo covers the parent label, plus the Acta top 40 subsidiary and the Steed label.

DynoVoice and Viva, two other Dot-distributed labels in the U. S., control their own foreign distribution.

Rangel Into Distrib

SAN ANTONIO — Rangel Music Co., headed by Manuel E. Rangel Sr., a retailer of r&b records in addition to music under their own labels, Cornado and Rangel, has opened Rangel Record Distributors, a wholesale firm handling Latin-American records.

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

COUNTRY SINGLES— 5 Years Ago April 20, 1963

1. Still—Bill Anderson (Decca)
2. End of the World—Skeeter Davis (RCA Victor)
3. Is This Me—Jim Reeves (RCA Victor)
4. Lonesome 7-7203—Hawkshaw Hawkins (King)
5. The Yellow Bandana—Faron Young (Mercury)
6. Don't Let Me Cross Over—Carl Butler (Columbia)
7. Not What I Had in Mind—George Jones (United Artists)
8. Walk Me to the Door—Ray Price (Columbia)
9. Leavin' on Your Mind—Patsy Cline (Decca)
10. From a Jack to a King—Ned Miller (Fabor)

COUNTRY SINGLES— 10 Years Ago April 21, 1958

1. Oh, Lonesome Me/I Can't Stop Loving You—Don Gibson (RCA Victor)
2. Ballad of a Teenage Queen—Johnny Cash (Sun)
3. Stairway of Love/Just Married—Marty Robbins (Columbia)
4. Breathless—Jerry Lee Lewis (Sun)
5. Don't/I Beg of You—Elvis Presley (RCA Victor)
6. Curtain in the Window/It's All Your Fault—Ray Price (Columbia)
7. Oh-Oh, I'm Falling in Love Again—Jimmie Rodgers (Roulette)
8. Wear My Ring Around Your Neck—Elvis Presley (RCA Victor)
9. Your Name Is Beautiful—Carl Smith (Columbia)
10. The Story of My Life—Marty Robbins (Columbia)

5 Publishing Cos. Bow on W. Coast; Battiste to Double

LOS ANGELES—Five music publishing firms have been formed here, one by Harold Battiste, arranger for Sonny and Cher and the Cake.

Battiste's Marzique Music (BMI) also will be a production company.

Dave Rolnick has started Flick City Records and Jim Ford Music (BMI), with Mandy Martin, general manager; Chris Hustin, producer-engineer, and Jimmy Ford, songwriter, guiding the company.

Hatfield Cuts First Solo Disk for Verve

NEW YORK — Bobby Hatfield of the Righteous Brothers has recorded his first solo disk for Verve Records: "Hang Up" and "Soul Cafe," both of which he composed. In addition to recording as a solo artist, Hatfield will continue to record and play personal appearances with his new partner in the duo, Jimmy Waler, formerly of the Knickerbockers.

The original team of Hatfield and Bill Medley split in December, when Medley, who now records on MGM, went out on his own.

A 15-City Promotion Drive on Harumi

NEW YORK — Harumi, Verve/Forecast artist, will be the focus of a five-week promotion tour and campaign covering 15 cities. Starting Tuesday (16) in Boston, Harumi will travel cross-country to Honolulu for an appearance on May 10.

The tour will consist of a series of one-nighters for the trade, radio and TV appearances, conferences and parties and concentrated advertising in both the underground press and college newspapers. The artist's first LP is called "Harumi."

Ruth Charm Dies

BALTIMORE—Ruth Charm, wife of Mercury Record's regional sales and promotion manager, here, died on April 14 in Washington Hospital. Cause of death was cancer. She was 43. Mrs. Charm is survived by her husband, mother and daughter.

Darlin' Deal Off

NEW YORK—Little Darlin' Records will discontinue its 2-on-10 album deal on May 1.

In a drive to get involved with rock 'n' roll, Gordon Music Co., a 41-year-old publishing firm, has set up Jebsy Music (ASCAP). Mel Gordon, president of Jebsy, recently signed songwriters Bobby Arlin, formerly with the Leaves, and Buddy Sklar. Jebsy will publish material by the Book.

Jebsy will draw material from Gordon Music (BMI) and Fielding, Marlen, Tor and Bernie, all ASCAP firms.

Basketball player Elgin Baylor of the Los Angeles Lakers and composer Morty Jacobs have formed Main Event, Inc., a music publishing company.

Diane Lampert and Fred Stuart have formed Annadiane Music Publishing Co. (BMI), with Dick Michaels of Clark-Michaels Productions to produce all masters. Annadiane's initial release will be by singer Jane Sparrow.

Argosy to Release 1st LP, a Souvenir

NEW YORK—Argosy Records, a new company affiliated with Herbert Paloff Associates, Inc., will soon release its first LP, "The Fall Guys in Person," a souvenir album recorded at the Sahara in Las Vegas by Bill Ramel. Sale of the album will be limited to nightclubs and lounges. The Fall Guys will release a single shortly on another label.

Shondells TV Film

NEW YORK—A TV film of Tommy James and the Shondells performing their Roulette single "Mony Mony" is being issued under an agreement Roulette has entered into for Hashberry Films to create, produce and distribute TV promotional films of Roulette recording stars.

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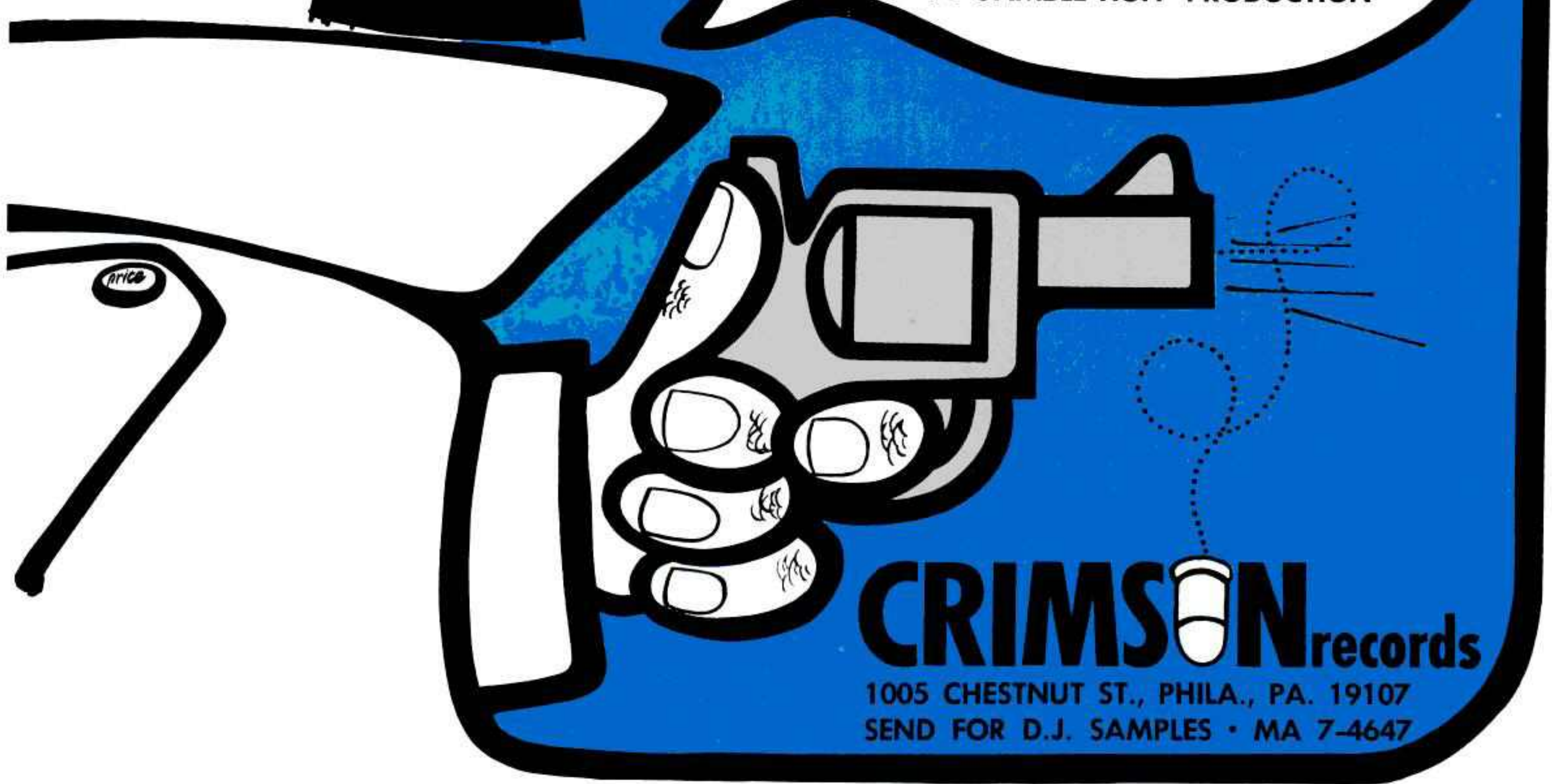
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Survivors**

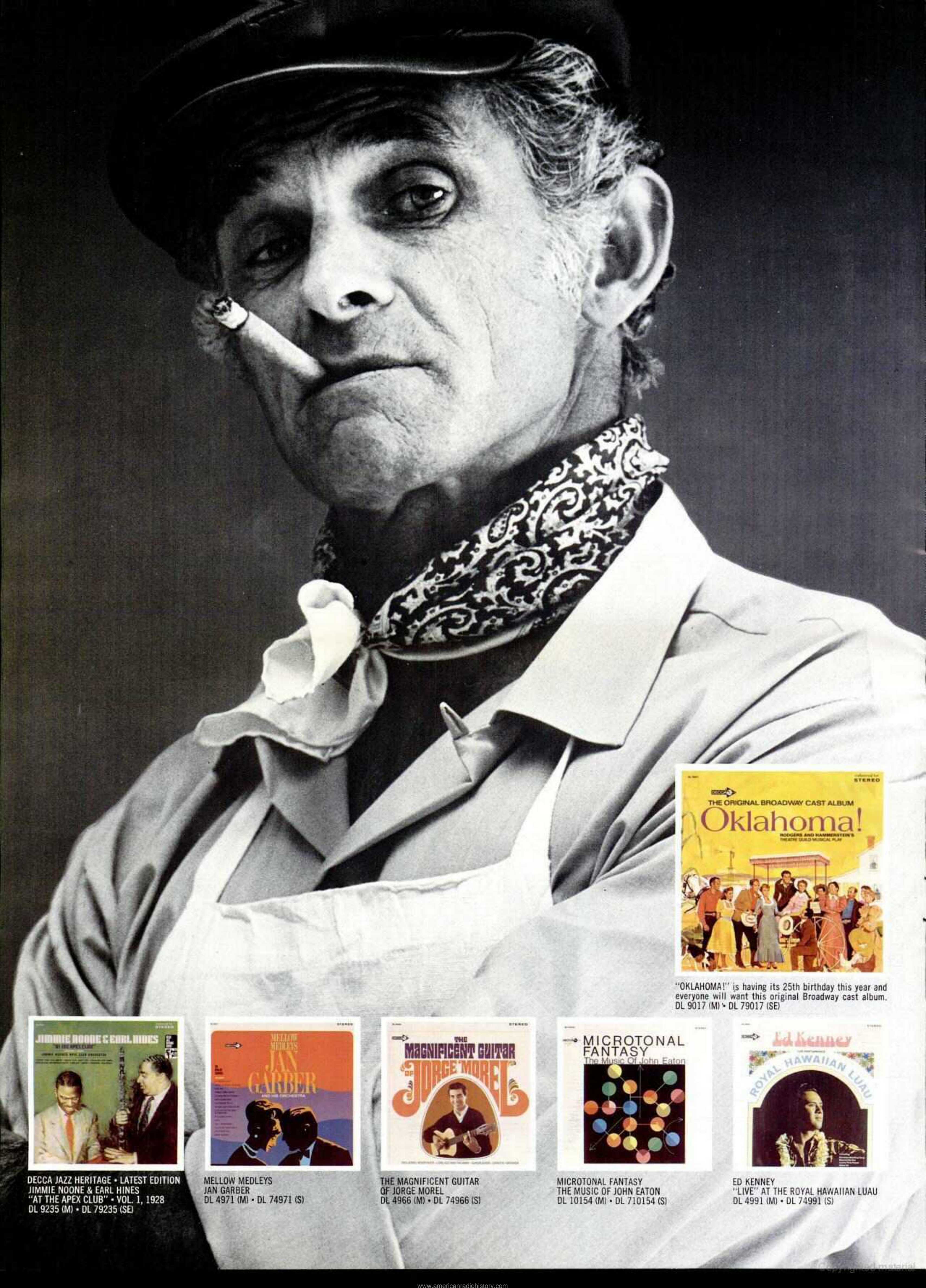
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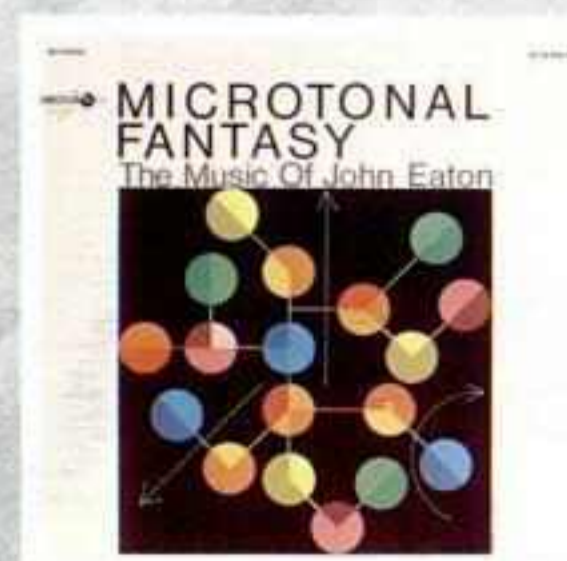
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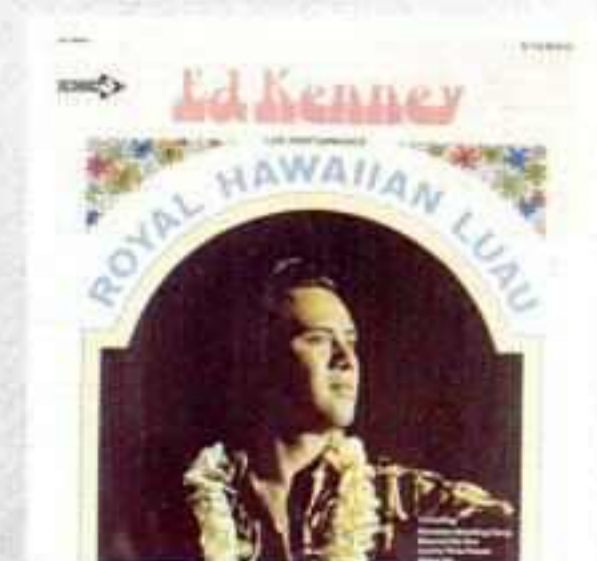
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Decca and The Restaurateur

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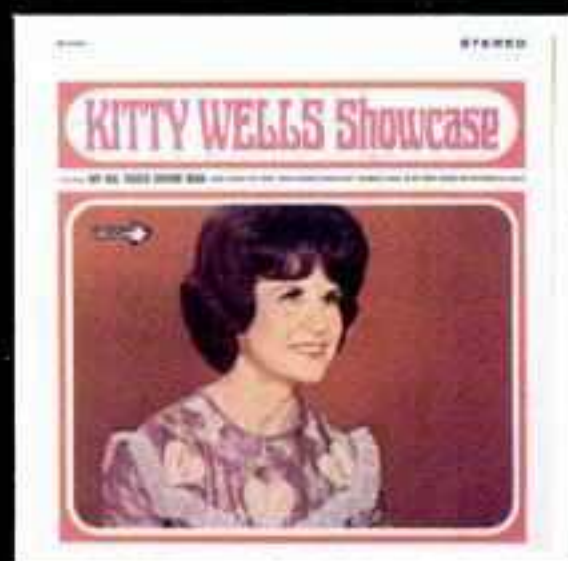
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THE NOVA LOCAL
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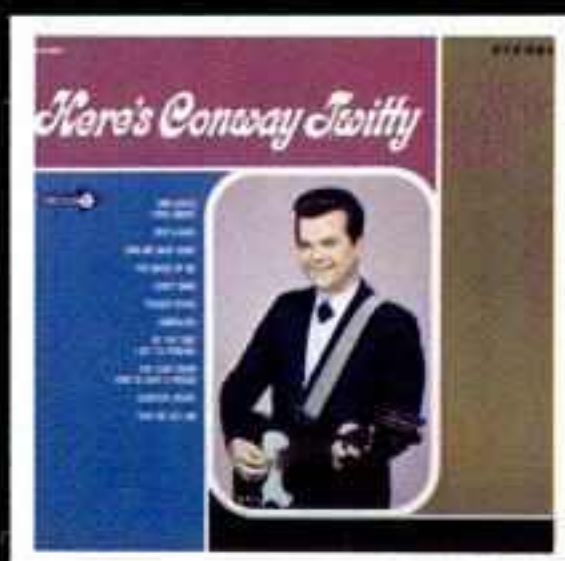
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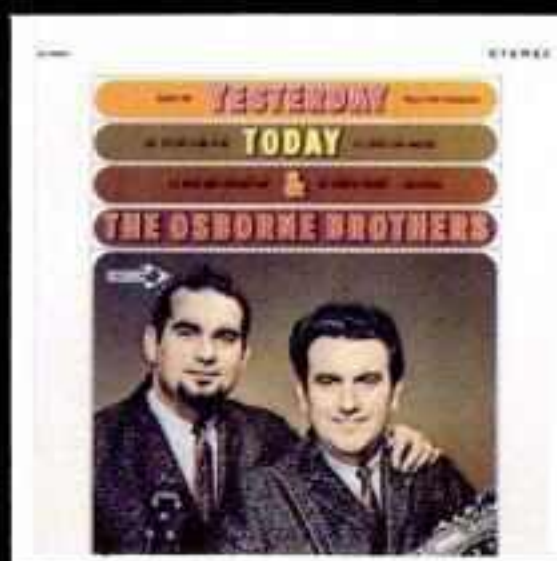
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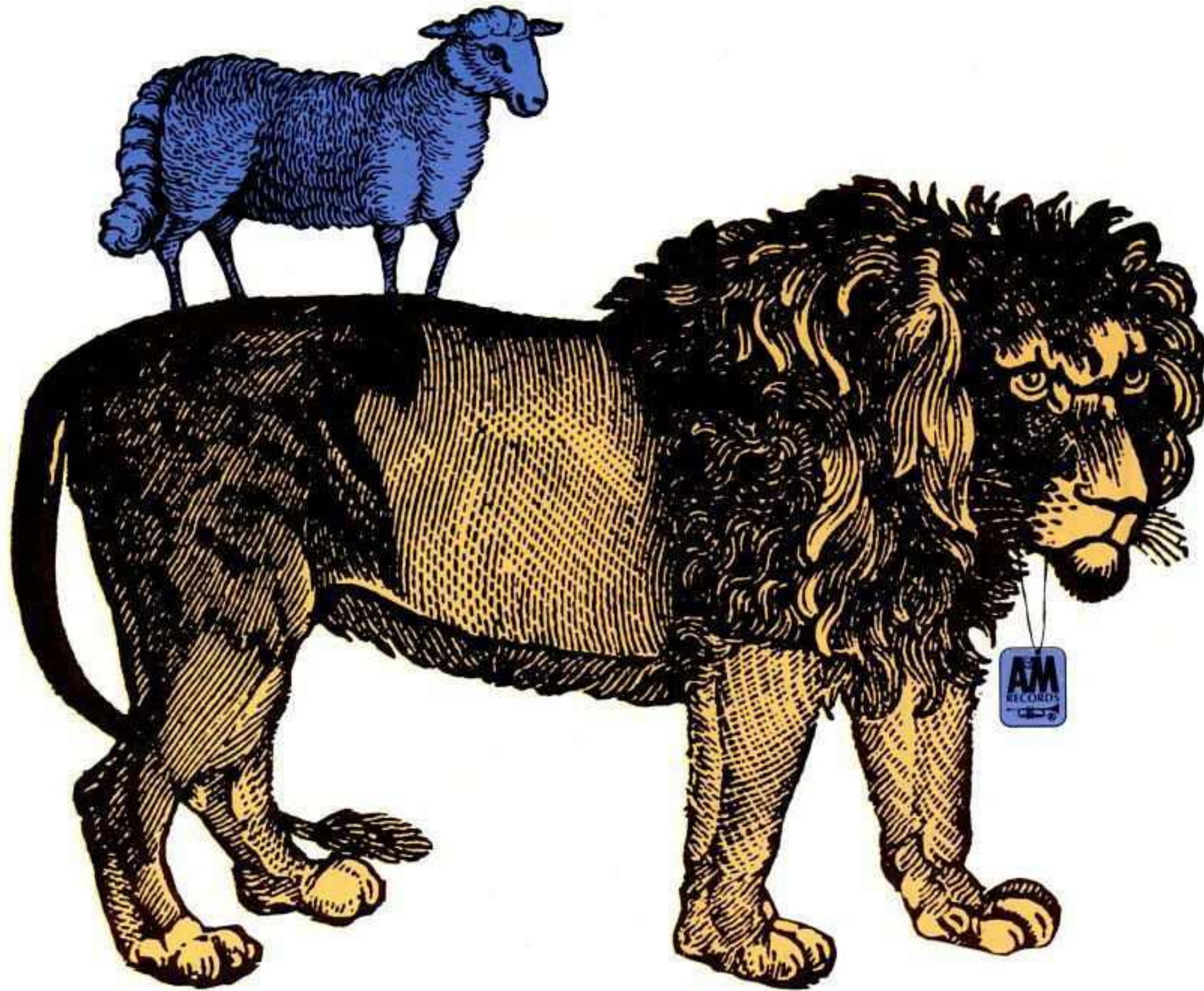


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<p>HERB ALPERT PRESENTS PETE JOLLY</p>	<p>WES MONTGOMERY: DOWN HERE ON THE GROUND</p>	<p>CLAUDINE LONGET "Love Is Blue" SP 4142</p> <hr/> <p>TOMMY BOYCE & BOBBY HART "I Wonder What She's Doing Tonite?" SP 4143</p> <hr/> <p>BILL DANA—JOEY FORMAN "The Mashuganishi Yogi" SP 4144</p> <hr/> <p>PETE JOLLY "Herb Alpert Presents Pete Jolly" SP 4145</p> <hr/> <p>WES MONTGOMERY "Down Here On The Ground" 3006</p> <hr/> <p>AVAILABLE ON A&M STEREO TAPES</p>

Talent

Multi-Service Complex Formed

NEW YORK — Entertainment Consultants, Inc., a multi-service music complex, has been formed through the combined forces of Buck Ram's production firm (BRS, Inc.), Personality Productions, Inc. and United Entertainment, a Southern booking agency.

Entertainment Consultants (ECI) will service acts as a clearing house for personal management, booking, musical direction, recording and business management. Jean Bennett, head of Personality Productions, a Las Vegas-based management firm, and Buck Ram, founder and musical director of the Platters, confirmed the plan at a meeting last week with United Entertainment in Greensboro, N. C.

Spurred by their success with independent regional booking, Ram and Bennett, long-time associates, have pooled their efforts to service the South with talent, while gaining exposure for acts formerly buried in major talent agencies. Dissatisfied with the large talent organizations, Ram broke away earlier in the year in favor of smaller agencies, more willing to promote an act that wasn't "hot," but still commanding a popular draw in colleges and concerts.

Consultation Service

With Jokers Three (United Entertainment), Ram and Bennett will provide a direct-contact consultation service to the college market, packaging tailor-made shows for tours, colleges and nightclubs. ECI will also groom managers and independent producers, incorporating them into the ECI complex and providing them with studio facilities, business counseling and additional "schooling" for acts. Ram, a prime mover of new talent, will personally supervise ECI's musical direction wing.

The staff of United Entertainment, headed by President Thomas Hand and Vice-President Philip Shanks, will saturate the Southern colleges and later, the East Coast, with 10 men,

22 to 26 years of age, who will sift the colleges for personal contacts and talent. The Platters' success in the South, at both the February booking conference in Charlotte and Southern University Student Government Association (SUSGA) last month in Mississippi, paved the way for Jokers Three participation in ECI. Jokers Three had previously booked the Platters throughout the South as part of Ram's regional booking plan. ECI, which Ram hopes to expand nationally, will be housed in Greensboro, N. C., in of-

fices built specifically for the new firm.

Acts Signed

Already signed with ECI are the Platters, Jason, the Showmen, the Up'n Adam, the Soul Patrol and the Brothers Good. Jason's first release on the Antler label, "Ease My Mind" b/w "Broadway Concrete," and the Soul Patrol's "Sweeter Than the Other Side" will be the first records promoted by ECI.

ECI will have branch offices in Las Vegas and New York, with a fourth office planned by September for Chicago.

Who and Guy Stage A Talent Marathon

NEW YORK—The Who and Buddy Guy carried the bulk of an unusual program at Fillmore East Saturday (6) and both acts were excellent. With the assassination of Dr. Martin Luther King closing several New York night spots on April 5 and 6, the Fillmore East decided to combine the two shows slated for each night, thereby supplying more than five hours of entertainment for one admission.

Buddy Guy opened but the Vanguard artist and his ensemble were not alone on stage. BluesWay's B. B. King, appearing at the Village's Generation, which was closed, joined in for

two numbers. The two blues singers and guitarists stirred the hip audience.

King handled the vocals in both cases as he sang "How Blue Can You Get" and "Sweet Sixteen." The sincerity and intensity of his interpretations were telling. And there also was the superb electric guitar playing of King and Guy to heighten the effect.

But, before King had come out, Guy, in his first New York appearance on his own, had demonstrated his mettle. His "Mary Had a Little Lamb" was a feature of his stint. At one point he jumped into an aisle and, followed by his two sax players, A. C. Reid and Bobby Fields, played his way up and back. Some of Guy's best playing was at this point. Reid earlier had displayed his fine blues vocal style. The rest of Guy's group, also top jazz and blues musicians, were Glenn Martin on drums and Jack Myers on bass.

As successful as Guy was in his first set, the Chicago artist proved even more effective in his second set. He obliged the cheering audience with an encore of "The Thing That I Want to Do," then walked off with "Satisfaction." Although many persons in the theater had been on hand for more than five

(Continued on page 20)

Pat Lundy Into Commercials Field

NEW YORK — Pat Lundy, Columbia Records' artist, has moved into the jingles field with radio commercials for Kool cigarettes, Wink and Sport Cola beverages.

Her entry into the field of singing commercials is part of a total campaign set by her personal manager, Buddy Scott, and press representative, The Music Agency, to promote her in all areas in conjunction with the release of her Columbia album, "Soul Ain't Nothin' But the Blues."

Makeba and Accompanist Sparkle in Coast Stint

LOS ANGELES—The Coconut Grove Tuesday (2) served as the means of presenting two major artists. The first was Miriam Makeba, the exciting South African vocalist. The "surprise" performer was Sivuca, Miss Makeba's virtuoso guitarist-accompanist.

A rather inattentive audience sat through six of Miss Makeba's first offerings before they began to respond to her and her trio's efforts. The famous "Click Song" cracked the ice. Then the headliner offered a moody "Who's Heart Shall Mourn" in English, and Sivuca switched from guitar to accordion and began singing falsetto along with his playing. He began to scat sing in harmony, the two melodies grew stronger and more apparent. Sivuca's opportunity to present his work came after Miss Makeba had offered 12 songs, four in African, two in Portuguese and the rest in English.

Offering "Sky and Sea," Sivuca played the accordion and drew the loudest applause

of the evening. Warner Bros. officials later indicated they would sign the Brazilian musician, a member of Miss Makeba's troupe for the past three years. ELIOT TIEGEL

Campus Dates

The **Lettermen** have added Montgomery Junior College, Rockville, Md., May 1, to its current college tour.

The **First Edition** set for an appearance at the University of Nebraska in Lincoln, May 10.

4 Seasons go into State University, Fredonia, N. Y., May 10.

Serendipity Singers set for State University, Delhi, N. Y., May 3.

Neil Diamond goes into South Georgia College, Douglas, Ga., May 10, and the University of Florida, Gainesville, Fla., May 11.

Al Hirt has a date at Montclair (N. J.) State College May 19.

Hardin Winner With Audience As Folk Singer

NEW YORK—Tim Hardin, a key writer in folk circles, has returned to the concert stage. In his first performance in nearly a year, Hardin casted off the nervousness clearly visible during the first act and paved the way for thunderous applause which wouldn't yield until he returned for an encore.

Performing at Town Hall, Wednesday (11), Hardin debuted some of the material he had written at his Colorado retreat along with songs from his first two Verve/Forecast albums.

Hardin has a tight following which is constantly expanding. And although his voice, like some of his peers is untrained, his significance is in his poetry.

Most well known of his repertoire were "If I Were a Carpenter" and "The Lady Came from Baltimore," but "Misty Roses" and "Smugglin' Man" both received resounding applause as did his tribute to Lennie Bruce. HANK FOX



RICHARD RODGERS, left, looks over the original painting of the Decca's original cast album of "Oklahoma!" on the occasion of the 25th anniversary of the Rodgers and Hammerstein musical. With Rodgers, left to right, are Armina Marshall Langner, of the Theater Guild; Milton R. Rackmil, president of Decca, and Dewey F. Barlett, Governor of Oklahoma.

Bosley at Head Of 'Kaplan' Class

NEW YORK — "The Education of Hyman Kaplan" is a pleasant musical with sterling performances by Tom Bosley in the title role and by the rest of the cast. The charm exuded by the show can largely be traced to these performances rather than any special qualities in the music.

Bosley as a garrulous Russian-Jewish immigrant is magnificent as he battles forces seemingly aligned against him, including an impending deportation on an unfounded anarchy charge and the long-standing betrothal of Barbara Minkus, whom he wants to marry, to another, Hal Linden, who arrives from England at the First Act curtain.

Among the many fine characterizations are Nathaniel Frey, one of the most dependable actors around, as Kaplan's friend, Sam Pinsky, and Gary Krawford as the night school teacher of Kaplan, Pinsky, Rose Mitnick (Miss Minkus) and an interesting collection of other characters.

Some of the musical's best numbers occur in the fast moving second act, including "Old Fashioned Husband," the big

number for Linden, whose portrayal of a narrow-minded, old-fashioned type is masterful, a departure from the other excellent Broadway characterizations he has to his credit.

Bosley's "Julius Caesar," a Shakespearean mixup, is delightful, as is his "I Never Felt Better in My Life," in which he tries to cheer his fellow immigrants awaiting deportation at Ellis Island. The latter selection turns into a good production number staged by Jaime Rogers.

Miss Minkus has two serviceable numbers in "When Will I Learn" and "The Day I Met Your Father." Mimi Sloan, who plays Miss Minkus' mother, has a delightful number in "The Day I Met Your Father." The show, based on stories of Leo Rosten, has book by Benjamin Bernard Zavin with music and lyrics by Paul Nassau and Oscar Brand. But the main strength of "Hyman Kaplan" lies in Bosley and the other characters, ably directed by the veteran George Abbott.

(An original cast album has not yet been set.)

FRED KIRBY

Shearing in Old Form in First N. Y. Date in 7 Years

NEW YORK—Happily, time has not dimmed George Shearing's sparkling talents. On the contrary, those who recall his last appearances here more than seven years ago, at Birdland and Basin Street East, will find, however brief, his unaccelerated style with its exciting understatement very much intact and stronger than ever.

Opening at the Rainbow Grill (9) for the start of an 18-day engagement, the Capitol Records artist led a quintet in a selection of wide ranging tunes accented by his broad and witty arranging.

Unhappily, in accordance with the Grill's policy, the jazz pianist geared his material purely to dancing. This smacked of compromise, not in perform-

ance but in the type of tunes chosen. This is especially so when one also remembers that unswerving "pure" jazz innovator who made simply listening both a pulsating and pleasurable experience.

He did get an opportunity, however, to spotlight in old fashion, "Lullabye of Birdland," "I'll Never Smile Again" and "The Continental," all of which gained applause. Other tunes were from his latest album, "Shearing Today!" and were departures from those on the LP, which featured a Latin beat, chorus, strings, etc.

Next stop for Shearing should be the concert scene or in a small club, where the jazzman's rhythmic metaphors can be heard, not used.

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 AND "The SEEDS"

PRODUCED BY
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 DIRECTED BY
 Richard Rush
 SCREENPLAY BY
 E. Hunter Willett AND Betty Ullios
 STORY BY
 E. Hunter Willett

Original Music and Adaptation by Ronald Stein



Disneyland Hits With Pop Acts

ANAHEIM, Calif. — Disneyland's Easter week entertainment policy turned to contemporary music groups to lure patrons and compete against teen-oriented shows running at the Anaheim Convention Center and at the Hollywood Bowl, home of the Teen Age Fair.

Bob Jani, Disneyland's entertainment director, slotted a groups of chart-riding pop groups around the huge park to perform in locations housing the most popular attractions.

Consequently, the Baja Marimba Band, and the Cowsills worked on an excellent stage in the Tomorrowland area, with the Lovin' Spoonful alternating with the Mustangs, one of the park's house bands, on the Tomorrowland Terrace, located on the other side of a huge missile ride.

Adjacent to the Small World ride, where the park has opened a new live talent facility, the Five Americans from Dallas held the spotlight.

Some 20,000 filled the park on the opening night, Monday (8), with park officials estimat-

ing close to 250,000 visiting the facility during the Easter vacation period.

The park's entertainment is geared to a teen and above audience—there are four times as many persons over 12 years old visiting the park evenings than there are children.

Since pop groups work three shows a night, their sets are relatively short. The driving rhythms of the Five Americans propelled a good number of young dancers while the Lovin' Spoonful's musicianship drew a much larger audience to hear their blending of a pop and country sound. The Lovin' Spoonful's following clapped in rhythm and mouthed the words to many of their record hits while dancing.

The Cowsills family and the Baja Marimba's ensemble playing, worked in the largest audience area—1,400 seats before the Tomorrowland Stage, whose loudspeaker system was by far the best of all the outdoor locations.

Julius Wecheter and his eight Baja associates blended a happy brand of Dixieland—based on a frontline of trumpet, trombone, flute and marimbas—with their own commercial version of Latin music. They drew considerable laughs from youngsters and their parents with their sight gags and buffoonery.

The Cowsills' instrumental unit of five sons dipped deep into hard driving contemporary music, with a good contrast offered when Mrs. Barbara Cowsill and her daughter Susan, joined the family on "In Need of a Friend" and "We Can Fly."

Disneyland's own house groups, Bill Elliott's 10-piece dance band, the Clara Ward Gospel Singers, and two Dixieland bands: the Levee Loungers and Young Men From New Orleans, provided the attraction for adults.

According to talent booker Jani, this summer will mark Disneyland's heaviest investment in popular music acts.

ELIOT TIEGEL

Houston to Get Longhorn Jazz

HOUSTON—The Longhorn Jazz Festival will come to the Coliseum July 14, according to George Wein, the man behind the two-year-old Austin festival and founder of the Newport Jazz Festival.

Artists scheduled to perform are Dionne Warwick, Wes Montgomery Quintet, Cannonball Adderley Quintet, Thelonius Monk Quartet, Herbie Mann Quintet and Gary Burton Quartet.

Although the Longhorn Jazz Festival is a nonprofit organization, it has lost money the past two years in Austin. Wein feels that by bringing the festival to Dallas and to Houston, in addition to Austin for a one-night performance, it will make it economically more successful.

Previously, jazz workshops have been held in addition to the festival concerts. There are also plans for this here, with sax player Arnett Cobb holding one of the workshops.

HERE'S WHAT DAILIES SAID

NEW YORK—"The Education of Hyman Kaplan," a musical version of stories by Leo Rosten adapted by Benjamin Bernard Zavin with a score by Paul Nassau and Oscar Brand opened at the Alvin Theater April 4. Following are excerpts from the daily newspaper reviews:

TIMES (Clive Barnes): "Pleasant, often ingratiating . . . in this famine year for musicals it is better than most."

NEWS (John Chapman): ". . . a funny, warm-hearted off-beat musical."

POST (Richard Watts): ". . . a flat and essentially unexciting evening."

DAILY COLUMN (Walter Winchell): "It is not my glass of hot tea."

Cancellation of Monterey Fest Is Canceled Out

LOS ANGELES—The Monterey International Pop Festival will go on after all. The Monterey County Fair Board voted 8-1 last week to allow the pop music spectacular to take place June 21-23 after it had canceled the event.

Sponsors Lou Adler and John Phillips will be required to post a \$38,000 bond for police protection, \$15,000 for health services, plus camping facilities for at least 5,000 persons. Another stipulation is that entertainment will stop at 1 a.m.

Adler and Phillips hope to persuade the Monterey officials to lower several of the financial regulations. Last year's event drew 40,000 persons at the three-day festival.

Randazzo Returning To the Artist Scene

NEW YORK — Writer-producer-artist Teddy Randazzo is planning to reactivate his performing career. Randazzo, who has written such songs as "Goin' Out of My Head," "Have You Listened to Your Heart" and

Mgt. Company Set by D'Lugoff

NEW YORK—Art D'Lugoff, concert impresario and owner of The Village Gate, has formed a personal management firm to be known as Gate Artist Management, Inc. GAMI plans to cover all branches of entertainment.

Among the clients currently represented by the new firm are comedian Redd Foxx; vocalist Phyllis Branch, singers Monet and Wells, and comedians Irwin C. Watson, Stewie Stone, and Bob Sydney.

Associated with D'Lugoff in the new enterprise are his brother, Burt D'Lugoff, and Murray Becker, formerly with the Playboy Club.



THE IRISH ROVERS receive a gold record representing sales of over 100,000 copies of "The Unicorn" single throughout Canada from S. D. Roberts, vice-president and sales manager of Canada's Compo Co. The disk is released in the U. S. by Decca.

Who and Guy Stage A Talent Marathon

• Continued from page 17

hours, they were left calling for still more at 2 a.m. This set also included "Money (That's What I Want)," "Fever," and a repeat of "Mary Had a Little Lamb." He again went up the aisle, only this time he crawled and writhed, still playing magnificently. He had the audience clapping along and, in "Money (That's What I Want)," had them joining in the "That's What I Want" refrain.

His powerful performance was required because of the exciting, dynamic set of the Who. The Decca hard rock group was on for more than 90 minutes, providing the pivot of the evening's proceedings as they had the previous night. While some British rock groups have had problems in winning over East Village audiences, the Who experienced no such difficulty.

In number after number, lead singer Roger Daltrey, drummer Keith Moon, lead guitarist Peter Townsend and bass guitarist

John Entwistle pounded and blasted their way with effect. Townsend, as usual, was a show in himself as he balanced, crashed against speakers, played the guitar with the microphone and finally smashed another in a long line of guitars.

But their act is more than visual. Such material as "Fortune Teller," "Summertime Blues," "Relax" and "Happy Jack," a hit single, produced not only sound, but vigorous action and reaction. The humor of "Happy Jack" also came through in their "Boris the Spider."

A high spot of the evening was a wild, relentless "You Are Forgiven." Townsend took the lead on this one, but was soon joined by Daltrey. In the repetitions of the title, Entwistle, singing in a higher pitch, added a dramatic counterpoint.

Their finale was "My Generation," their first U. S. hit and still one of their best numbers. Daltrey's stuttering delivery of the lyric continues unbeatable. An expanded instrumental section aided by Townsend's cavorting extended the piece to more than 20 minutes, but, with the Who in action, there wasn't a dull minute in the set.

The evening's third act, the Free Spirits, hampered by the absence of their bass guitarist, who was ill, and amplification problems. With a membership altered since they recorded an ABC album, the group leans more heavily on their jazz backgrounds than in previous local appearances. Leaning heavily on electronic amplification, the Free Spirits even used wired sax and flute. The absence of the bass player limited them to but one regular set. **FRED KIRBY**



Judy Lynn, America's Western Sweetheart, lives up to her name in her latest Columbia release, "Miss, May I Drive You Home" (Columbia 4-44489) is a fresh new Western tune with a wholesome, swinging sound. The flip side is a unique tune called "Green Paper." Together, they're a package that should be a winner. They're backed by a guitar that's the choice of "winners." Like so many top entertainers, Judy's choice of musical backing is a Gibson guitar.

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Radio-TV programming

Progressive Rock Gives Life to Dead-Weight FM Radio Stations

By CLAUDE HALL

NEW YORK — Progressive rock formats are turning many "dead weight" FM facilities into dynamic audience-grabbing radio stations with the potential for making money. Latest to swing to progressive rock formats are KLUB-FM in Salt Lake City and KNUS-FM, the Gordon McLendon facility in Dallas. Paul Coburn, program director of KLUB-FM is mixing r&b and folk music in with a slate of progressive rock album cuts. The station had been playing good music. Coburn pointed out that it's the only stereo (100,000 watts) in the region playing Hot 100 music.

Ken Dowe, program director of KLIF in Dallas, will also

head the KNUS-FM operation. He admitted that nothing had been previously done with the FM frequency of any merit. But, starting April 15, KNUS-FM began playing strictly progressive album cuts except for morning and afternoon drive periods and the Jimmy Rabbit show on KLIF. These three programs are simulcast on the 24-hour KNUS-FM operation.

On Cartridges

Name of artist will be announced and will lead in the music. Everything will be on cartridges. Title of song will not be announced "for the present," Dowe said. A PAMS jingle will be interspersed between tunes. KNUS-FM will solve a prob-

lem for KLIF, Dowe said. "As a program director, you used to say every summer, 'Well, it's time to start playing James Brown during the day again.' But now we can tell the kids who're out of school for the summer, here. We're making you a gift of this station."

Already, KNUS-FM has begun receiving phone calls from people wanting to buy time on KNUS-FM.

WEBN-FM was not dead weight, but when the Cincinnati station began a two-hour weekly program last September of progressive rock, things really began to happen. The show, hosted by Frank Wood III under the name of Michael Zanadu, is now 10-midnight Monday through Friday and 10 p.m.-1 a.m. on Saturday. The father of the host is Frank Wood, general manager of WEBN-FM. The station otherwise sticks to a jazz and classical format in stereo.

"But yes, we can sell progressive rock," said Wood. "We are sold out on Saturday night at rates in excess of our regular rates. We aren't sold out on the other nights yet, but the phones are ringing." In addition, the progressive rock shows have brought a whole new segment of listeners to the station who're keeping their dial tuned to hear the jazz and classical music, Wood said. His son, who does the show, incidentally, is a Harvard graduate and a graduate of the University of Chicago Law School.

Harvey Holiday is spinning progressive rock tunes mixed with r&b records on WSLT, Ocean City, N. J., 4-6:30 p.m. Monday through Friday.

(Continued on page 65)

Ga. Broadcasters Sound Off Via Mail in ASCAP Battle

ATLANTA — The Georgia Association of Broadcasters (GAB) last week mailed more than 3,800 letters to radio stations across the nation seeking support in its battle against ASCAP, for lower rates. Ed Mullinax, general manager of WLAG and chairman of the music committee of GAB, said that the letter asked for \$100 from each of the radio stations.

"We tried to negotiate with ASCAP," he said, "but our talks didn't do any good. We have been offered, informally, a less-than-five-year contract, but at higher rates." He said this was unacceptable.

The argument of the GAB is that a survey of more than 75 Georgia radio stations—most of them top 40 and country music stations—showed that less than

20 per cent of the music played was ASCAP music. The GAB is seeking to pay one-half of 1 per cent for stations playing less than 25 per cent ASCAP music; over 25 per cent, the GAB is willing to pay 1 cent. A lawsuit against ASCAP is supposed to be filed April 13 in New York U. S. Court with District Judge Sylvester Ryan.

Mullinax said that if 500 broadcasters replied to the GAB letter, the association would have enough money for its campaign. "We're already getting far more interest for our campaign than we'd thought at first. The thing is that the letters are getting broadcasters to check their music lists . . . making them aware of the small amount of ASCAP music they're using."



GLEN CAMPBELL, of Capitol Records, broke all records at the Nashville country music club in New York recently. On hand opening night were, left to right: Roy Horton, Peer-Southern; Campbell; Capitol Records producer Al deLory, Capitol promotion man Joe Maimone, WJZ's Slim Sterling, Campbell, WNEW's Gertie Katzman, Capitol's Bob Smith, and Lee Arnold, WJZ music director and emcee of the country music club.



Tunes 'Work' for KMBZ' Holiday

By CLAUDE HALL

KANSAS CITY, Mo. — By believing in the song rather than the record, KMBZ' Jon Holiday has built a powerhouse easy listening station here. The program director took the station from an also-ran to the top of the market, even knocking off the major Hot 100 format station, according to Hooper.

And he's done this by hesitating to recognize a hit record as reason enough for airplay; instead, he searches for quality performances and many of the artists and groups who have come up with hit tunes do not necessarily meet Holiday's standards for KMBZ.

Listeners don't know whether a song comes off a single or an album . . . they only know they like it. The problem is, he said, there should be some way of determining the top tunes.

One of the ways that Holiday manages to do this is by using the criteria of how many a&r men have put a given tune on an album. "Most a&r men are pretty sharp. They're putting only the tunes on an album they figure people will like."

"What was the top tune of 1966? There's no doubt in my mind but what it was 'Lara's Theme'. My feeling is based on how many times it was a hit by various artists. One rack

jobber in Kansas City told me that to sell an album you just had to put a sticker on the jacket that it had 'Lara's Theme' in it.

Major Tune of 1967

"By the same standards, 'Born Free' was the major tune of 1967 and 'A Man and a Woman' was a close second. There should be a different approach to determining what the public wants to hear. Sales of singles are no longer the criteria. Sales of this week are not a valid approach to the tunes people want to hear." He pointed to "What Now My Love," by Herb Alpert and the

(Continued on page 65)

PROGRAMMING AIDS

EDITOR'S NOTE: The Programming Aids Service is intended to show what's happening at radio stations around the nation in regards to records . . . primarily records not yet on the chart or on the bottom of the chart. In coming weeks, the service will be expanded to more easy listening and r&b stations. **Best Pick** is a record that has a chance to go all the way. **Best Leftfield Pick** is a record by a new artist or established artist who hasn't had a hit recently that could go all the way. **Biggest Happening** is a record that is getting most requests and sales in area. **Biggest Leftfield Happening** is a record by a new artist or one who hasn't had a hit recently that is getting most requests and sales in area.

GRAND RAPIDS: WGRD music director Jay Walker—**Best Pick** and **Best Leftfield Pick** is "Yummy, Yummy, Yummy," by the Ohio Express, Buddah.

FLINT, Mich.: WAMM music director Tony King—**Best Pick** is "She's Lookin' Good," by Wilson Pickett, Atlantic.

RICHMOND, Va.: WLEE music director Dick Reus—**Best Pick** is "Does Your Mama Know About Me," by Bobby Taylor & Vancouvers, Gordy; **Best Leftfield Pick** is "Lovers Holiday," by Peggy & Jo Jo, SSS International; **Biggest Leftfield Happening** are "Pictures of Matchstick Men," by the Status Quo, Cadet (Have been on the record for four weeks with sales from the beginning. This one will sell if some other markets will only jump on it. Up to No. 7 here this week and building); "Yummy, Yummy, Yummy," by the Ohio Express, Buddah (Instant requests. . . . mostly from lower teen and pre-teen listeners); **Biggest Happening** is "Tribute to a King," by William Bell, Stax.

CLEVELAND: WPTR music director Mark Allen—**Best Pick** is "May I Take a Giant Step," by the 1910 Fruitgum Co., Buddah; **Best Leftfield Pick** is "How'd We Ever Get This Way," by Andy Kim, Steed; **Biggest Leftfield Happening** is "Loving You Has Made Me Bananas," by Guy Marks, ABC; **Biggest Happening** is "Look to Your Soul," by Johnny Rivers, Imperial.

LYNCHBURG, Va.: WLLL music director Jerry Rogers—**Best Pick** is "She's Looking Good," by Wilson Pickett, Atlantic; **Best Leftfield Pick** is "Hey Baby, Where You Gonna Go," by Ritchie Luvworth, Date; **Best Leftfield Happening** is "Loving You Has Made Me Bananas," by Guy Marks, ABC.

JACKSONVILLE, Fla.: WAPE music director Ike Lee—**Best Pick** is "Yummy, Yummy, Yummy," by the Ohio Express, Buddah; **Best Leftfield Pick** is "Like Me, Like You," by the Daybreakers, SLR; **Biggest Happening** is "I Love You," by People, Capitol. ("I Want to be Your Baby Tonight," from the Dylan Album, John Wesley Harding, is our hottest album cut.)

FORT WAYNE: WLYV music director Ron White—**Best Pick** is "Can I Carry Your Balloon," by the Swampseeds, Epic; **Best Leftfield Pick** is "Baby What I Mean," by the Spiral Staircase, Columbia; **Biggest Leftfield Happening** is "L.O.V.E.—Love," by the Mouse and the Traps, Fraternity.

HOUSTON, Tex.: KNUZ music director Buddy Covington—**Best Pick** is "Friends," by the Beach Boys, Capitol.

TRENTON: WAAT music director Len Murray—**Best Pick** is "Not Me Baby," by the Silhouettes, Goodway; **Best Leftfield Pick** is "Denver" by Steve Alaimo, Atco. (On Bee Gees we got no flash success on "Jumbo," I flipped it—getting orders in major stores on "Singer Sang His Song." "Hold On" by the Radiants beginning to bubble and should break here soon!)

BABYLON, Long Island, N. Y.: WGLI music director Dave Knight—**Best Pick** is "Jumbo," by the Bee Gees, Atco; **Best Leftfield Pick** is "My Girl—Hey Girl," by Bobby Vee, Liberty; **Best Leftfield Happening** is "The Legend of Xandau," by Dave Dee, Dozy, Beaky, Mick & Tich, Imperial.

VALDOSTA, Ga.: WVLD music director Pete Stone—**Best Pick** is "Soul Man," by the Rotary Connection, Cadet Concept; "Listen Listen," by the Merry Go Round, A&M; "Yummy, Yummy, Yummy," by the Ohio Express, Buddah; **Biggest Happening** is "Beautiful Morning," by the Young Rascals, Atlantic. (Also strong: "Living Too Fast," Fountain of Youth, Colgems; "Love Machine," Roosters, Philips; "Red Red Wine," Neil Diamond, Bang.)

RHYTHM AND BLUES RECORDS

HOUSTON, Tex.: KCOH program director Don Sundeen—**Best Pick** is "I'm Not Gonna Give Up," by Eddie Holman, Parkway; **Best Leftfield Pick** is "Gee, What a Guy" by Yvonne Carroll; **Biggest Leftfield Happening** is "Competition Ain't Nothing," by Carl Carlton (Roy Head stopped by with an acetate of his recent Memphis session. I personally feel that he'll be charted again in the near future. His new product is hard driving r&b).

GREENSBORO, N. C.: WEAL music director Prince Ike Goods—**Best Pick** is "A Beautiful Morning," by the Rascals, Atlantic; **Best Leftfield Pick** is "Never My Love," by Della Reese, ABC; **Biggest Happening** and **Biggest Leftfield Happening** is "Lover and a Friend," by Eddie Bo Inez, Cheatham.

COLUMBUS, Ga.: WOKS music director Ernestine Mathis—**Best Pick** is "A Toast to You," by Louis Curry, MS Records; **Best Leftfield Pick** is "I've Got to Have You," by the Fantastic Four, Ric Tic; **Biggest Happening** and **Biggest Leftfield Happening** is "Lover's Holiday," by Jo Jo Benson & Peggy Scott, SSS International. (The new Marvin Gaye-Tammi Terrell "Thing" seeing plenty of action in Columbus. William Bell's "Tribute," Ollie & Nightingales "Sure Thing" and Jo Jo & Peggy's "Holiday," are the biggest sounds around here right now. Lee Charles, James Brown, the Intruders, Sweet Inspiration, Otis and Aretha holding their own.)

BATON ROUGE, La.: WXOK program/music director and air personality Steve Cohen (Canyon)—**Best Pick** is "San Jose," by Dionne Warwick, Scepter; **Best Leftfield Pick** is "You Left the Water Running," by Maurice & Mac, Checker; **Biggest Happening** is "Tribute to a King," by William Bell, Stax; **Biggest Leftfield Happening** is "Looking For a Love," by Kenny Hamber, Artie.

MILTON, W. Va.: WKEE vice-president and general manager Robert O'Dell—**Best Pick** is "Kickin'," by the Kickin' Mustangs; **Biggest Happening** is "Lovin' You Sometimes," by the Outcasts.

TYLER, Tex.: KIEY music director and air personality Bob Easley—**Best Pick** and **Best Leftfield Pick** is "Broadway Ain't Funky No More," by Bobby Paterson and the Mustangs, Jetstar; **Biggest Happening** is "Ain't No Way," by Aretha Franklin, Atlantic. (We are happy to be a part of the Billboard panel, and we will do our best to give you the best r&b coverage for this area.)

(Continued on page 28)

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The IBS Meeting— Record Men at Work



Record promotion men offer advice on records at the annual parley in Chicago. From left: Don Ovens of Billboard, Sol Handwerger of MGM Records, Paul Brown of Paul Brown Productions, Marty Goldrod of Mercury Records, Pete Wright and Howard Bedno.



In the audience, watching the record promotion men on the panel were other promotion men. The convention brought the largest turnout of record company executives in its history.



Most of the morning, however, was occupied with giving out records more than talking about them. Here, Mickey Wallich, left, of ABC talks with John Putnam of the Illinois Institute of Technology and Michelle Lewis and Rodney Gooden of the Hampton Institute in Hampton, Va.



The scene was hectic at the Decca Records display. In the background are Lenny Salidor, left, and Paul Jaulus at work.



This was the first outing at the IBS for Buddah Records and Marty Thau and Barry Lane, center, of the record company took advantage to expound on the merits of the 1910 Fruit Gum Co. to student John Barnard of WPRB-FM, Princeton University, right.



Paul Brown, an independent record promotion man who was first among those to realize the importance for exposing records on campus, shows a George Shearing album to Duane Knapp of WIDR at Western Michigan University, Kalamazoo, Mich., at right.



From left: Delores Weaver, WTGR, Memphis State; Chuck Waggoner, WAJC, Butler University; Doug Randall, WRSU, Rutgers; Al Avers of Dot Records, Mel Bly, vice-president of Viva Records.



Atco Records was on the scene; from left: James Brown, WBSU, Brockwood College; Stan Pagonis, WFRS, Ferris State; Gunter Hauer and Ralph Cox of Atco.



Jim Brown, left, of Columbia Records hands an album to Richard Katz of WERD, Drew University. In the background is Fred Chassey of CCA Electronics.



Ken Hogan and Janice Stetson of State University of New York, Geneseo, sign roster of Gordon Bossin, right, of Bell Records.



From left: Dave Fischer of WNYU, New York University; Steve Feica, WPKN, University of Bridgeport, and Harold Childs of A&M Records.



Sol Handwerger of MGM Records tells Terrie Hemmert of Elmhurst College what the Music Factory is all about.



Tom McCloud, left, guiding spirit of the IBS, discusses events of the convention with John Fishback of Lehigh University and Pat West, convention chairman, right.



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Two Country Stations With Difference (Big)

ALEXANDRIA, Va.—Country music fans have a choice of two entirely different country music stations here, both owned by Carl L. Lindberg and both managed by Howard Hayes.

Lindberg owns WPIK, a daytime station here, and 18 miles away in Woodbridge owns WXRA-FM, which also covers Alexandria. But both stations not only have separate programming, they have separate images.

"I feel there are two kinds of country music audiences," Hayes said. "One wants a friendly approach . . . companionship. This is what we do on the FM station . . . to build

a rapport. On the AM station, the deejays don't have time to talk. We back announce the record, then into a jingle, followed by a commercial, and into a record quickly."

The operation switched to country music last October from a middle-of-the-road format that wasn't making much of an impact. "There was already a country music station in the market," Lindberg said, "but we didn't think they were doing it right. We knew what country music stations were doing in other markets and felt we could do as well. Right away, we began hearing our station in gasoline stations, barbershops, everywhere. I hadn't ever seen a reaction like this." He felt that the quips of Alan Grip, newsman who writes one-liners for use over jingles by Pepper Sound, have also given the AM operation certain character. "Listeners want to hear what he's going to do next."

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Vox Jox

By CLAUDE HALL
Radio-TV Editor

Record groups have been holding benefit performances for the striking deejays of KMPX-FM in San Francisco and KMPC-FM in Los Angeles. One performance at the Kaleidoscope in Los Angeles raised about \$1,800. Performances were also held at the Winterland and the Avalon in San Francisco. Among the groups performing were the Jefferson Airplane, the Buffalo Springfield, the H.P. Lovecraft, the Peanut Butter Conspiracy, the Sweetwater, the Traffic, the Moby Grape, the Grateful Dead, and Charlie Musselwhite.

★ ★ ★

Bob Lima, better known to

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POSITIONS WANTED

24 years old, married, seeks 40-hour week in Wisc., Minn., or Iowa. Sell and write commercials. Salary open. No on air experience but lots of home practice on own equipment. Call (715) 384-2604. ap20

D. J. or news job needed this summer. Broadcast school grad; third-enclosed, college student; all locations, pay considered. Rock or M. O. R. desired if possible. Tape, photo, etc., on request. Presently newspaper music editor. Help! Box 006, Billboard, 165 W. 46th St., New York, N. Y. 10036. ap20

Program, Music, talk man has exhausted potential in present position. Prefer M. O. R. or talk, will consider other. Want career opportunity and stability in temperate climate. 27, married with 3rd. No rush. Seek permanence. Box 005, Billboard, 165 W. 46th St., New York, N. Y. 10036. ma4

country music fans as Mack Miller, has returned to country music after an eight-month vacation and will take over the afternoon shift on WOA, Miami. He'd been program director of easy listening station WAEZ in Miami. . . . Bob Hicks, formerly of WIGO in Atlanta, is now afternoon drive man at WDIA, the 50,000-watt r&b powerhouse in Memphis. . . . Steve Boyd has been promoted to program director of KXLW; the 23-year-old, who majored in radio-TV at Temple University, has been at KXLW, St. Louis, about a year; prior to that, he was with WDAS in Philadelphia.

★ ★ ★

Bill Quay has joined country music formatted WWVA in a 3:30-7 p.m. slot; he'd been with Hot 100 formatted WEAM in Washington. . . . Humberto Delgado has been named director of operations for WNJU-TV (Channel 47) in New York which specializes in Spanish-language music programs. He'd been with WNEW-TV (Channel 5) in New York in a similar position. . . . Two new air personalities have joined WGBG in Greensboro, N. C.—Jeff Marshall in a mid-morning slot and Bryan Dehaven on weekends. It's a country music station.

★ ★ ★

The deejay staff at KSYM-FM, San Antonio, has been announced for the spring semester: Farrel Skelton, Allen Grimm, Rick Favola, Jim Federe, Jackie Shockley, Lou Acosta, Ted Stecker, Lee Thompson, Jim Helmke. Fortunato Cantu is program director of the college station, which operates 4-9 p.m. daily. . . . A cat named Jackson has joined KQXI, the 10,000-watt station in Arvada, Colo., an easy listening station that serves Denver; he's doing a 9-noon show.

★ ★ ★

Johnny Magnus, KMPC, Los Angeles, deejay, has signed a long-term contract with the easy-listening station. . . . David Crane, new director at KLAC, Los Angeles, since 1964, has been upped to program director, succeeding Willis Duff, who has joined WHDH in Boston. . . . Tom Michaels, program director of WUNN in Mason, Mich., Box 83, needs easy listening records. Dennis Blye, a student at Michigan State University, works at the station as music director.

★ ★ ★

Bill Foster has been named producer-director of "The Jerry Lewis Show"; he'd been director of the NBC-TV series. . . . John D. Scheuer Jr. has been upped to director of AM-FM programming for Triangle stations; he'd been general manager for radio. . . . Mrs. Judy Price has been promoted to producer of "Boss City," the bandstand type music variety show on KHJ-TV, Los Angeles. She'd been talent co-ordinator on two defunct KHJ-TV shows—"Ninth St. West" and "Hollywood A Go Go." She was formerly associate producer of "Boss City."

★ ★ ★

Hugh Foley, general manager of progressive rock operation KFMK-FM, Houston, has decided to take over a weekly 9-midnight Sunday show and will play jazz. Needs stereo jazz albums. . . . Pete Porter, who'd been music director of WHOO in Orlando, Fla., has switched over to WLOF in the same city to handle a 10 a.m.-2 p.m. show. . . . I owe apologies to Jerry Powers, now with WBBM in Miami Beach; Al Soper, now program director of WMHI in Frederick, Md.; Frank P. Bramhall Jr., now with WOW in Omaha; Rick Shaw, who's now program director of WCOG in Greensboro, N. C., and George Keith, who's now director of operations at

WAKE in Valparaiso, Ind. Somehow or other, I overlooked the letters of these men in my Vox Jox file and I'm very late in mentioning them. I have fined myself a fur-lined typewriter ribbon and promise never to do it again. By the way, George Keith needs easy listening records. Send to him at WAKE, P.O. Box 149, Valparaiso.

★ ★ ★

After two years at WMID in Atlantic City, Harvey Holiday has joined WSLT, Ocean City, N. J., in a 4-6:30 p.m. slot and will be playing progressive rock mixed with r&b records. . . . Jack Bogut, formerly with KALL in Salt Lake City, has joined KDKA in Pittsburgh and will do the morning show; Art Pallan has been moved to a noon-2 p.m. slot. . . . Wallace Dunlap, general manager of WIND in Chicago, has been named general manager of all-news KYW in Philadelphia. Replacing him in Chicago is John L. Williams, who'd been program manager. Congratulations, John. . . . Ike Lee, program and music director of WAPE in Jacksonville, Fla., has come up with a 31.6 March Hooper pullout 3-6 p.m.; WPDQ had 15.1 A January metro Pulse show WAPE with a 44 7-midnight and WPDQ with a 19.

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(The Cyrkle)

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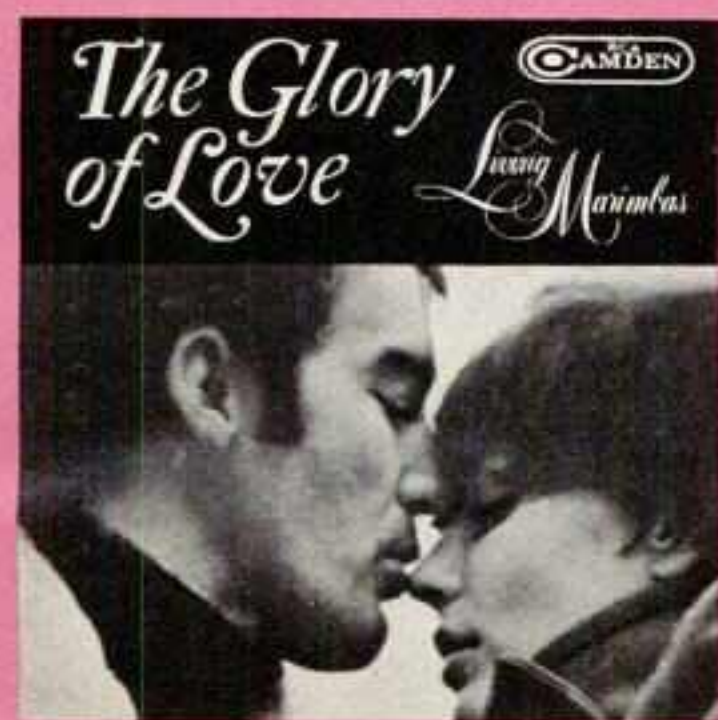
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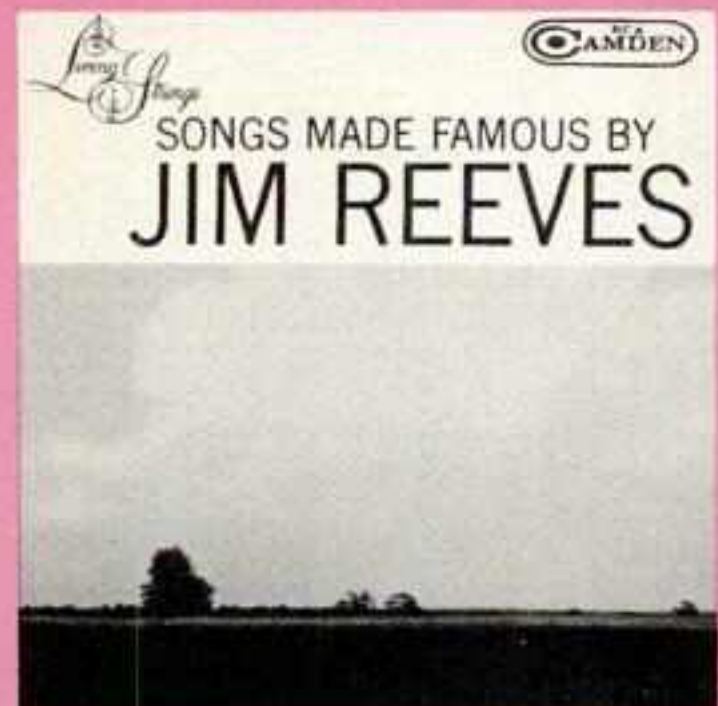
Every one a powerhouse! *Love Is Blue*, *Scarborough Fair*, *The Ballad of Bonnie and Clyde*, *Mission: Impossible Theme*. CAL/CAS-2253



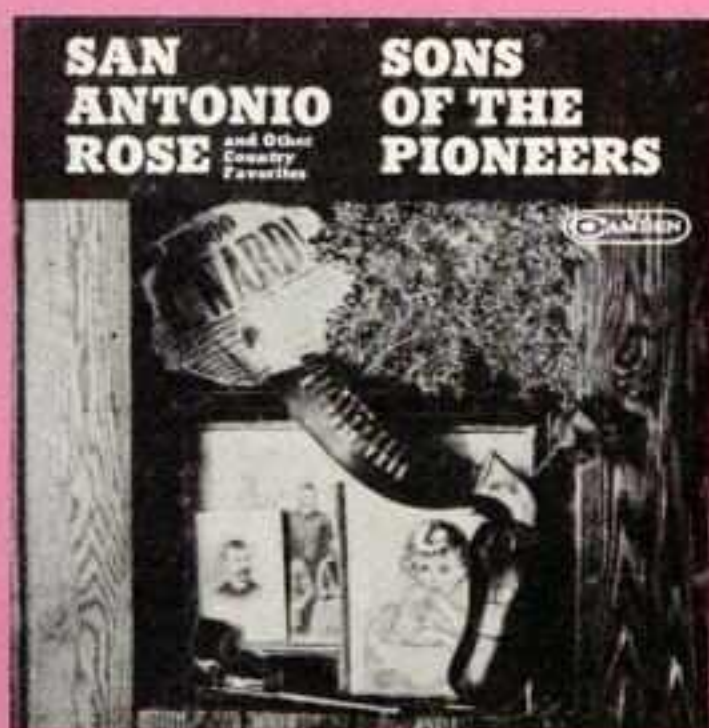
Movie tunes and chart items like *The Glory of Love*, *It Must Be Him*, *Be My Love*. Also, *Love Me Always*, *Yellow Bird*, *Holly*. CAL/CAS-2221



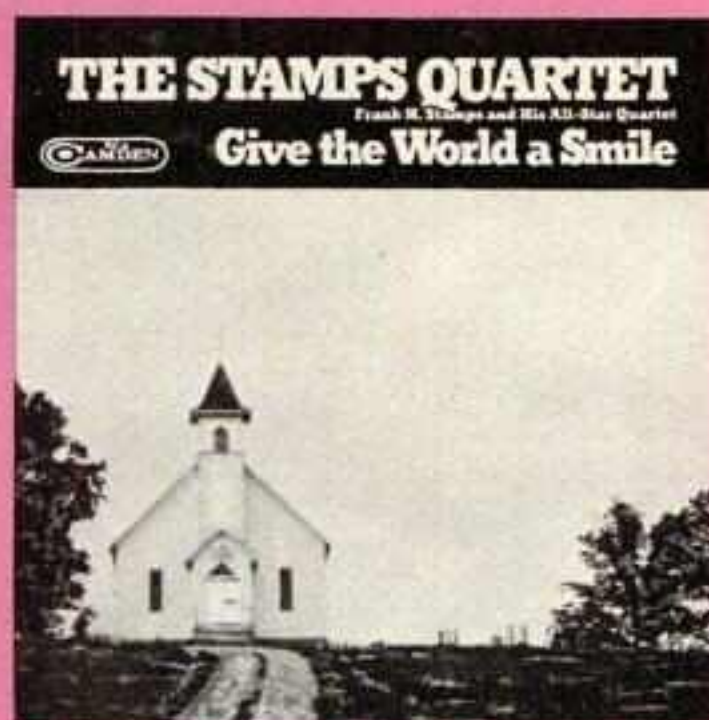
With many Berlin favorites, *Blue Skies*, *How Deep Is the Ocean (How High Is the Sky)*, *The Song Is Ended (But the Melody Lingers On)*. CAL/CAS-2220



Am I Losing You, *Blue Side of Lonesome*, *Distant Drums*, *Four Walls*, *He'll Have to Go*, *Is It Really Over*, *Welcome to My World*. CAL/CAS-2216



San Antonio Rose, *When My Blue Moon Turns to Gold Again*, *Listen to the Mocking Bird*, *Cold, Cold Heart*, *Green Fields*. CAL/CAS-2205

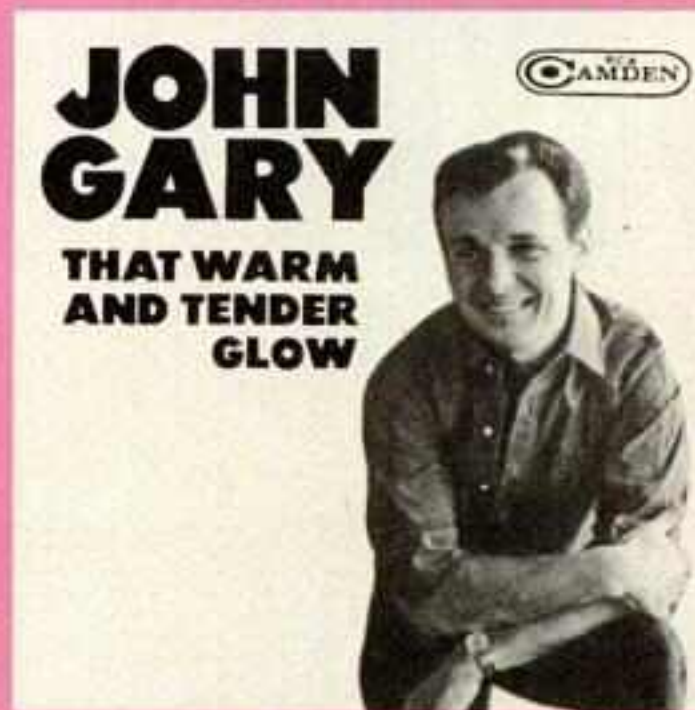


Give the World a Smile, *Singing in My Soul*, *Walk and Talk with Jesus*, *He Bore It All*, *Love Leads the Way*, *Living for Jesus*. CAL/CAS-2193(e)



Excellent educational, but also fun, album. Tells how to know left from right, good manners, phonetics, plus songs and games. CAL/CAS-1096

Other Recent Camden Best Sellers



His second Camden album. John does tender ballads like *I'm Yours*, *That Warm and Tender Glow*, *Mine*, *Linger Awhile*. CAL/CAS-2199



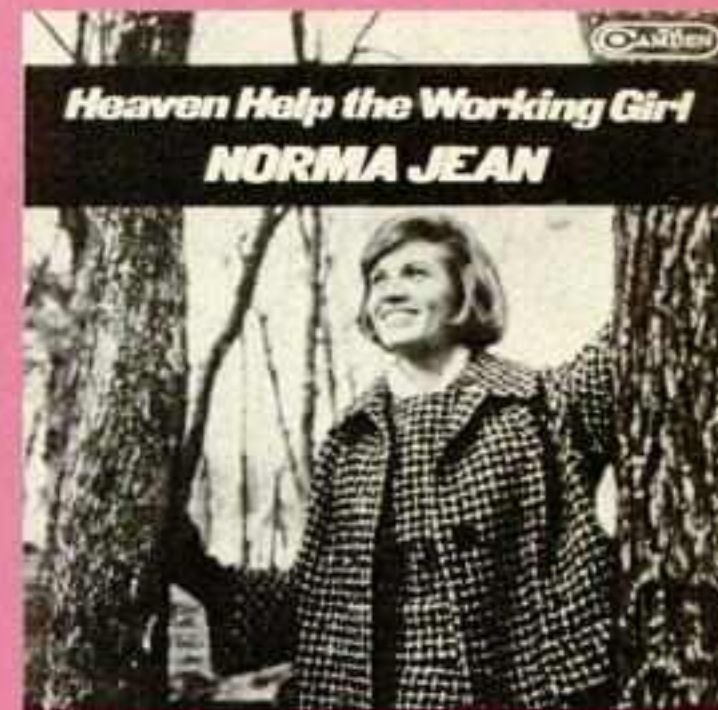
Accompanied by the Ray Charles Singers, Perry does *It's a Good Day*, *Sleepy Time Gal*, *One for My Baby*, *For Me and My Gal*. CAL/CAS-2201(e)



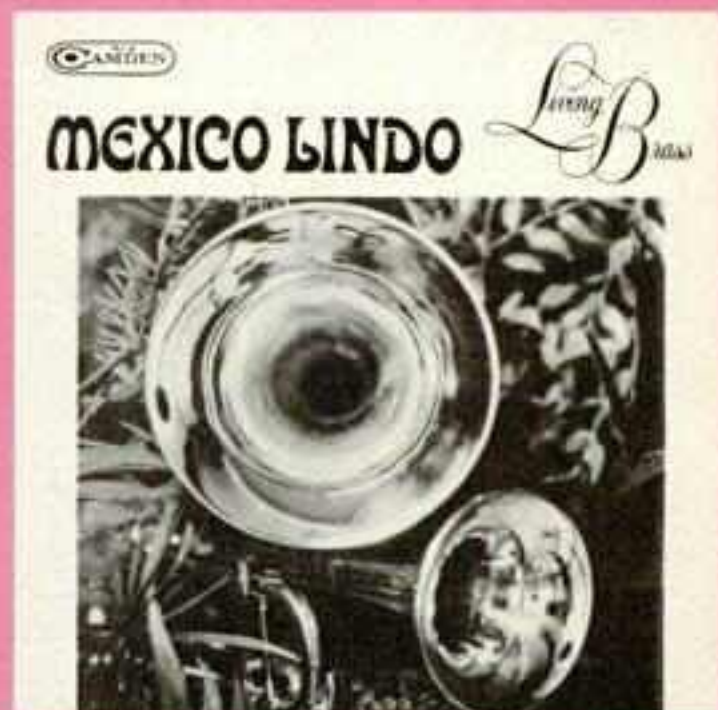
Fine renditions of such hits as *Bonnie and Clyde*, *To Sir, with Love*, *Theme from "Valley of the Dolls"*, *Live for Life*, others. CAL/CAS-2210



His second Camden album. *Till There Was You*, *A Mild Blast*, *Flutters' Ball*, *A Shot in the Dark*, *Bluesy*, *In a Mellow Tone*, *Kelly's Tune*. CAL/CAS-2158



Norma Jean's many fans will delight in this one. *What Locks the Door*, *A Woman in Love*, *Pick Me Up on Your Way Down*, more. CAL/CAS-2218



A brass ball with such fine tunes as *Ay Ay Ay*, *Wade in the Water*, *The Bramble Bush*, *Pata Pata*, *A Banda*, others. CAL/CAS-2197

RCA

PROGRAMMING AIDS

• *Continued from page 22*

MEMPHIS, Tenn.: WDIA program director Bill Thomas—**Best Pick** is "Don't Sign the Papers," by Jimmy Delphs, Karen; **Best Leftfield Pick** is "I Am the Man for You," by Edwin Starr, Gordy; **Biggest Leftfield Happening** is "I Still Love You," by Four Larks, Tower.

HOUSTON, Tex.: KCOH program director Don Sundeen—**Best Pick** is "A Beautiful Morning," by the Rascals, Atlantic; **Best Leftfield Pick** is "Headman," by Obrey Wilson, Philips; **Biggest Happening** is "Ain't No Way," by Aretha Franklin, Atlantic; **Biggest Leftfield Happening** is "Keep On Walking," by Prince Phillip. (Archevy Bell & Drells "Tighten-Up" still a monster. Broken on KCOH several months ago.)

COLUMBIA, S. C.: WOIC program director Charles Derrick—**Best Pick** is "Like a Flower," by Freddie Scott, Shout; **Best Leftfield Pick** is "Watch You Work It Out," by Kip Anderson. (WOIC is and has been No. 1 general market here in Columbia, S. C. and this is to me a tribute to r&b because we are r&b and jazz, gospel and have been for years.)

ST. LOUIS, Mo.: KATZ—**Best Pick** is "Lover's Holiday," by Peggy Scott & Jo Jo Benson, SSS International; **Best Leftfield Pick** and **Biggest Leftfield Happening** is "So Will I," by Sylvia Thomas. (Watch Jimmy Holiday's new record.)

RICHMOND, Va.: WANT program director Ben Miles—**Best Pick** is "I Don't Want to Lose You," by Barbara Mason, Artic; **Best Leftfield Pick** is "Love Control," by Greg Perry; **Biggest Leftfield Happening** is "Lover's Holiday," by Peggy Scott and Jo Jo Benson, SSS International. (Randy Lee Cross has taken over the 1 to 3 afternoon slot on big WANT radio and is doing great. Also on April 1 WANT began its new "super tight music power" format.)

COLUMBUS, Ga.: WOKS deejay Ronald Allen—**Best Pick** is "A Toast to You," by Louis Curry; **Best Leftfield Pick** is "I Guess That Don't Make Me a Loser," by Brothers of Soul, Boo; **Biggest Happening** is "A Lover's Holiday," by Peggy Scott & Jo Jo Benson, SSS International; **Biggest Leftfield Happening** is "I Got a Sure Thing," by Ollie and the Nightingales, Stax.

RALEIGH, N. C.: WLLE operations manager Chuck Blake—**Best Pick** is "Dime a Dozen," by Carla Thomas, Stax; **Best Leftfield Pick** is "Scoobie Doo," by Calvin Arnold, Venture; **Biggest Happening** is "Hold On," by the Radiaants, Chess.

COUNTRY MUSIC RECORDS

SAN ANTONIO: KBUC music director & deejay Dale Eichor—**Best Pick** is "Sweet Rosie Jones," by Buck Owens, Capitol; **Best Leftfield Pick** is "I'm Easy to Love," by Stan Hitchcock, Epic; **Biggest Leftfield Happening** is "He Ain't Country," by James Bell, Bell.

BURBANK, Calif.: KBBQ program director Bill Ward—**Best Pick** is "Ain't Got Time to Be Unhappy," by Bob Luman, Epic; **Best Leftfield Pick** is "You May Be Too Much for Memphis, Baby," by Paulton, Dunhill; **Biggest Happening** is "What a Way to Live," by Johnny Bush, Stop; **Biggest Leftfield Happenings** are "Empty House," by June Stearns, Columbia, and "He Ain't Country," by James Bell, Bell. (Outstanding mail response on the new Ray Price album and good reaction to the new Roger Sovine single "Culman Album," Imperial.)

CHARLOTTE, N. C.: WWOK production manager and deejay Rudy Hickman—**Best Pick** is "Happy Times Are Here Again," by Buck Owens, Capitol; **Best Leftfield Pick** is "With Pen in Hand," by Johnny Darrell, United Artists; **Biggest Happening** is "Mental Journey," by Leon Ashley; **Biggest Leftfield Happening** is "Wild Blood," by Del Reeves, UA. (The new Del Reeves LP "Running Wild" is getting lots of airplay, lots of requests.)

DENVER: KLAK music director & deejay Con Schader—**Best Pick** is "With Pen in Hand," by Johnny Darrell, United Artists; **Biggest Leftfield Pick** is "Drinking Champagne," by Bill Mack, Kapp.

SACRAMENTO, Calif.: KRAK station manager and program/music director—**Best Pick** is "The World the Way I Want It," by Tom T. Hall, Mercury; **Best Leftfield Pick** is "Culman, Alabam," by Roger Sovine, Imperial; **Biggest Leftfield Happenings** are "You Better Sit Down Kids," by Roy Drusky, Mercury, and "It May Kill Me," by Joann Bon, MTA.

SYRACUSE (Baldwinsville), N. Y.: WSEN program/music director and deejay Jerry Adams—**Best Pick** is "Happy Times Are Here Again," by Buck Owens, Capitol; **Best Leftfield Pick** is "Ain't Got Time to Be Unhappy," by Bob Luman, Epic; **Biggest Happening** is "I Feel You, I Love You," by Bobby Helms, Little Darlin'; **Biggest Leftfield Happening** is "Two Sides of Me," by Harold Lee, Columbia.

STEREO RADIO

TULSA, Okla.: KRAV-FM deejay Bill Miller—**Best Pick** is "Goin' Away," by the Fireballs, Atco; **Best Leftfield Pick** "If the Whole World Stopped Lovin'," by Val Doonican, Decca; **Biggest Happening** is "The Unicorn," by the Irish Rovers, Decca; **Biggest Leftfield Happening** is "Loving You Has Made Me Bananas," by Guy Marks, ABC. (Place heavy emphasis on stereo and it's good to see people like Atlantic and London coming through with stereo singles.)

COLLEGE RADIO

WASHINGTON UNIVERSITY, Clayton, Mo.: KFRH (AM) program director Newton Fiock—**Best Pick** is "A Beautiful Morning," by the Rascals, Atlantic; **Best Leftfield Pick** is "How'd We Ever Get This Way" by Andy Kim, Steed; **Best Happening** is "Do You Know the Way to San Jose," by Dionne Warwick, Scepter; **Biggest Leftfield Happening** is "Pictures of Matchstick Men," by the Status Quo, Cadet Concept.

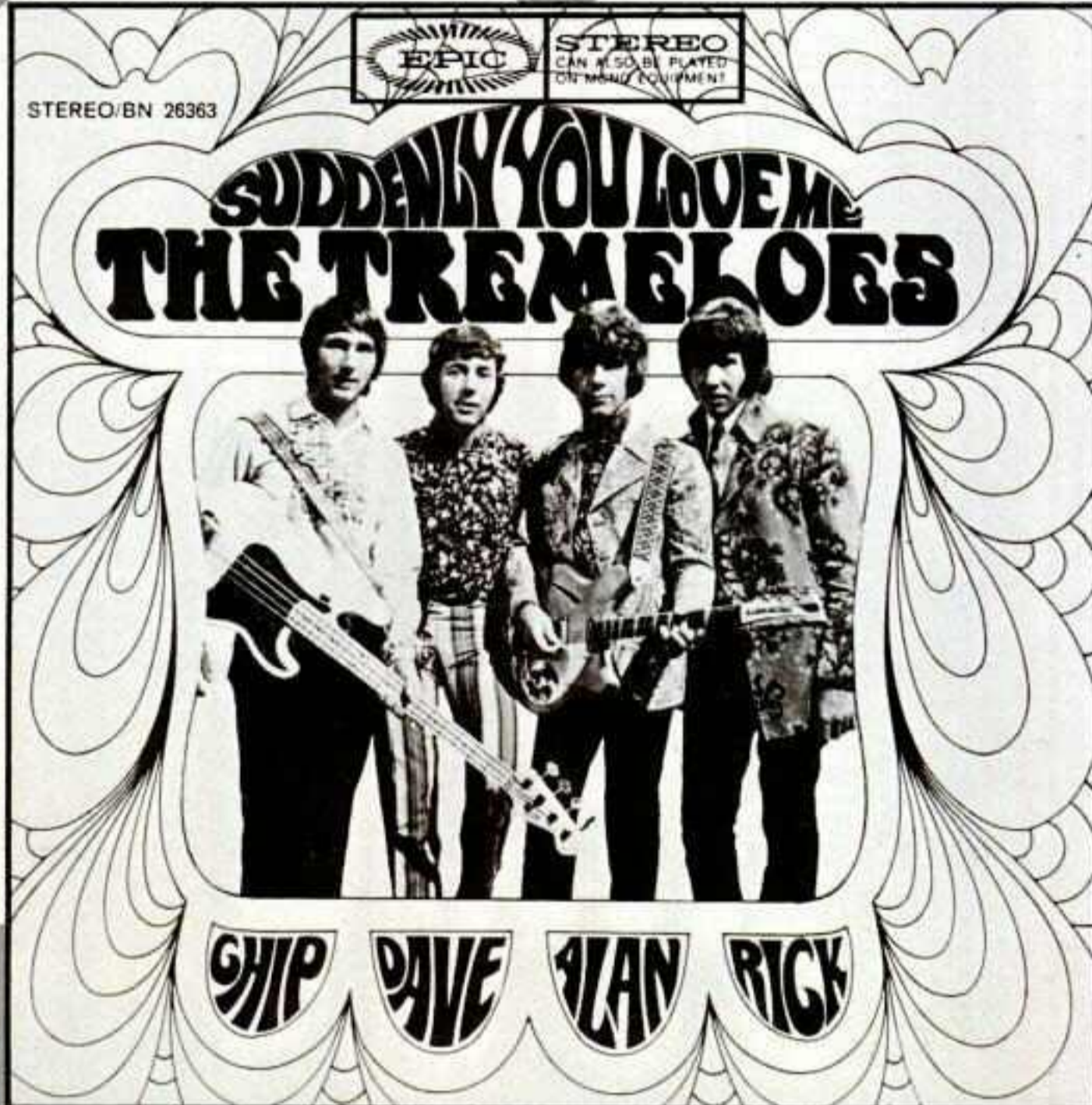
EDITORIAL

Historical Forum

The excitement about Billboard's Radio Programming Forum continues to grow. The Forum promises to be the first educational music programming meeting of its kind . . . the type of meeting that demands the presence of every progress-minded radio man, whether he be a disk jockey, a program director or the station manager himself. The topics and the speakers will appeal to all in our business. Yet, while the tone of the Forum will be educational, the motif will be of the shirtsleeve workshop type where you'll have a chance to not only learn from the best and most successful men in the business, but discuss your problems with them.

All formats will have full representation and no aspect of programming a radio station or a radio show will be left uncovered. Billboard will make this the major radio meeting of the year . . . a radio forum that you can not afford to miss.

**Love
Is A
Best-Seller**



The Tremeloes — Suddenly You Love Me
LN 24363/BN 26363 Stereo



Rod McKuen — In Search Of Eros
BN 26370 Stereo

Two exciting new hit albums.



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The Charts are beginning to look like a family affair

Billboard **HOT 100**

FOR WEEK ENDING APRIL 13, 1968

★ STAR PERFORMER—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

WEEK	WEEKS ON CHART	TITLE	ARTIST (Producer), Label & Number	LAST WEEK	WEEKS ON CHART
1968	1				
1967	52				

*this
no. 1 hit
now over
two
million*

WEEK	WEEKS ON CHART	TITLE	ARTIST (Producer), Label & Number	LAST WEEK	WEEKS ON CHART
10	23	64	HONEY	4	
2	7	12	YOUNG GIRL	7	
1	1	1	(Sittin' On) THE DOCK OF THE BAY	12	
6	15	17	CRY LIKE A BABY	7	
5	5	8	(Sweet Sweet Baby) SINCE YOU'VE BEEN GONE	7	
7	9	23	LADY MADONNA	4	
8	8	10	THE BALLAD OF BONNIE AND CLYDE	9	
4	6	6	LA-LA MEANS I LOVE YOU	11	
3	3	7	VALLER!	8	
11	11	11	THE MIGHTY QUINN	3	
18	19	33	I GOT THE FEELING	5	
9	2	2	LOVE IS BLUE	15	
13	13	13	SCARBOROUGH FAIR	7	
14	14	14	DANCE TO THE MUSIC	10	
12	4	4	SIMON SAYS	12	
16	18	25	IF YOU CAN WANT	8	
21	21	21	PLAYBOY	9	
28	42	87	COWBOYS TO GIRLS	4	
22	38	38	SUMMERTIME BLUES	7	
15	16	16	KISS ME GOODBYE	9	
78			AIN'T NO WAY	2	
17	10	3	(Theme From) THE VALLEY OF THE DOLLS	13	
23	25	29	CAR DRIVER	7	
26	27	55	SWEET INSPIRATION	8	
25	28	34	LOVE IS ALL AROUND	8	
27	49	77	THE UNICORN	4	
20	17	9	I THANK YOU	12	
29	30	42	JENNIFER (UNDESIRABLE OBJECT)	6	
31	44	53	FOREVER CAME TODAY	5	
30	48	66	TAKE TIME TO KNOW HER	5	
35	53	63	FUNKY STREET	5	
34	47	52	THE GOOD, THE BAD AND THE UGLY	9	
19	12	5	JUST DROPPED IN (To See What Condition My Condition Was In)	9	
53	67	74	DELICIAH	5	
38	52	56	SECURITY	7	
51	84		TAKE GOOD CARE OF MY BABY	3	
46	81		TIGHTEN UP	3	
41	41	50	SOUL SENSATION	6	
39	40	40	LITTLE GREEN APPLES	7	
40	43	43	SOUL COAXING (Anna Calina)	8	
24	24	24	WILL YOU LOVE ME TOMORROW?	8	
47	63	75	U S M.A.L.E.	4	
43	45	51	THE SON OF HICKORY HOLLER'S TRAMP	5	
44	69	73	THE IMPOSSIBLE DREAM	6	
45	34	49	TAPOCA TUNDRA	6	
48	95		I'LL ALWAYS THINK ABOUT YOU	3	
54	70	71	JENNIFER ECCLES	5	
32	30	15	THE END OF OUR ROAD	10	
49	51	61	RICE IS NICE	4	
33	22	20	I WISH IT WOULD RAIN	14	
37	37	37	A QUESTION OF TEMPERATURE	8	
52	61	69	L. DAVID SLOANE	7	
57	80		CALL ME LIGHTNING	3	
56	56	44	SUDDENLY YOU LOVE ME	9	
55	66	76	IN NEED OF A FRIEND	5	
74			BEAUTIFUL MORNING	1	
74			SHOD DE DGO BE DOG DA-DAY	2	
62	79		UNKNOWN SOLDIER	3	
60	60	60	SUNSHINE OF YOUR LOVE	14	
63	89	98	SHERY DON'T GO	4	
69	72	91	ME, THE PEACEFUL HEART	3	
75			LOOK TO YOUR SOUL	1	
66	75	90	YOU'VE STILL GOT A PLACE IN MY HEART	2	
70			GOODBYE BABY I GUESS I'LL BE A STRAY CAT	1	
72	74	80	POCCY MOUNTAIN BREAKDOWN	7	
67	58	59	YOU'VE GOT TO BE LOVED	8	
64	64	65	THAT'S A LIE	8	
79	87	93	GENTLE ON MY MIND	10	
59	62	62	BACK ON MY FEET AGAIN	6	
90			JUMBO	2	
95			MONY MONY	2	
65	65	72	SIT WITH THE GURU	5	
61	67	77	100 YEARS	4	
67	73	81	STAY AWAY	5	
73	77	78	TIN SOLDIER	8	
71	71	82	LOVE IS BLUE	2	
88			I WANNA LIVE	2	
83			I GOT A SURE THING	2	
85	86	89	AT THE TOP OF THE STAIRS	2	
85	86	89	KNOW THE WAY UP ON THE ROOF	2	
89	90	90	CINDERELLA ROCKEFELLA	2	
89	90	90	YOU	2	
89	90	90	YOU HANG ON	2	
89	90	90	FUNKY WALK	2	
89	90	90	LOVING YOU HAS MADE ME BANANAS	2	
89	90	90	SHOWTIME	2	
89	90	90	YOUR HEART IS FREE JUST LIKE THE WIND	2	
89	90	90	MASTER JACK	2	
89	90	90	IF YOU DON'T WANT MY LOVE	2	
89	90	90	I LOVE YOU	2	
89	90	90	ANYTHING	2	
89	90	90	BABY YOU'RE SO RIGHT FOR ME	2	
89	90	90	COIN AWAY	2	
89	90	90	BABY MAKE YOUR OWN SWEET MUSIC	2	
89	90	90	CHAMP OF ROCK	2	

Meet the members of the family



SMASH



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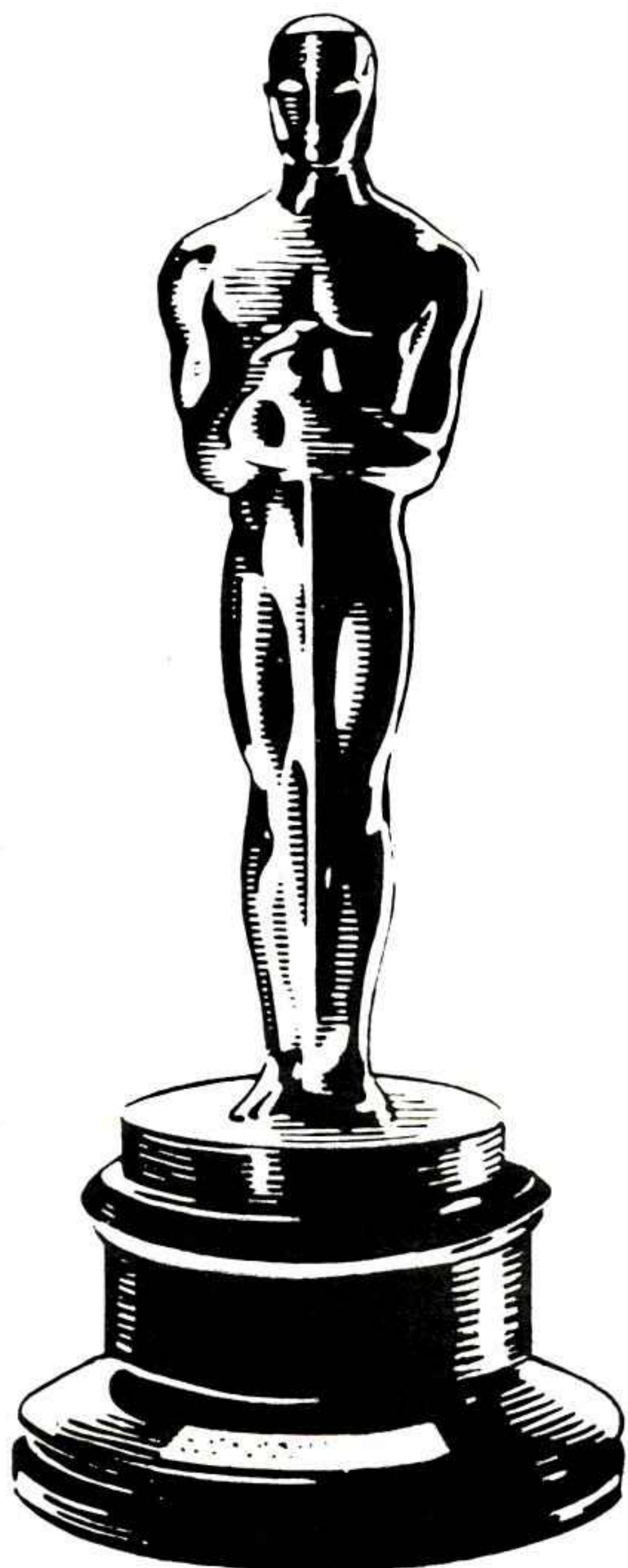
DOCTOR DOLITTLE

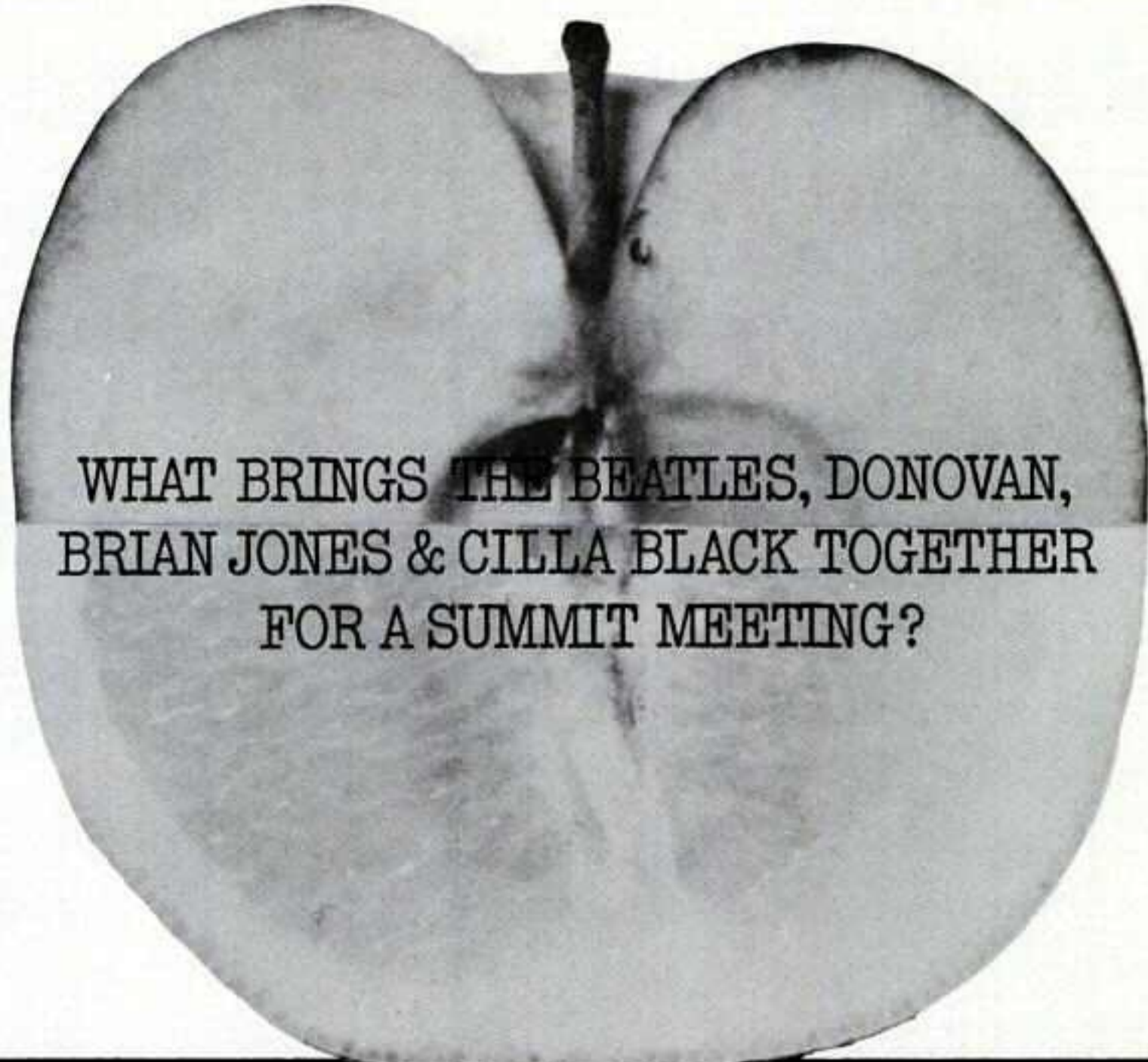


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WHAT BRINGS THE BEATLES, DONOVAN,
BRIAN JONES & CILLA BLACK TOGETHER
FOR A SUMMIT MEETING?

Left to right: Brian Jones, Donovan (new mustache), Ringo Starr, John Lennon, Cilla Black and Paul McCartney



GRAPEFRUIT

ENGLAND'S NEWEST SUPERGROUP,
DISCOVERED, DEVELOPED AND RECORDED
BY THE BEATLES' NEW COMPANY, APPLE.

"ELEVATOR"

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NEW YORK-BEVERLY HILLS / A SUBSIDIARY OF ABC RECORDS, INC., 1330 AVENUE OF THE AMERICAS, N.Y.

Rhythm & Blues

Billboard SPECIAL SURVEY For Week Ending 4/20/68

SOUL SAUCE

B. B. King, held over at the new Village club, Generation, with "Lucille," his guitar, has formed B. B. Productions in Memphis, and is making production deals for his label, the Sound of Memphis. B. B. for "The Blues Boy" is "Paying the Cost of Being the Boss" and is good timin' with his Bluesway LP, "Blues on Top of Blues." He also did a film with **Sidney Poitier**, "The Love of Ivory."

SOUL SLICES: Chess artist **Jack Harris** ("No Kind of Man") started his own r&b nights how on KLUX Radio, Minneapolis-St. Paul's r&b spot. . . . **George Goldner's** first r&b pop shot, "A Love Like Ours," by **Johnny Kirk** and **Lilly Thomas** on the Cotique label. . . . **5 Starsteps** and **Cubie**, Buddah soul team, were spotlighted on **Jimmy Bishop's** radio show on WDAS, Philly. . . . **Billy Davis**, musical director of the McCann-Erickson ad agency and former Chess a&r director, is in Chicago producing **Billy Stewart** and **Little Milton**. . . . **Joe Tex**, Dial artist, is in Memphis at American Studios, working up a country and western LP, his first non-r&b try. An r&b single will follow. . . . **Jimmy McGriff**, United Artists jazzman on the Solid State label, is working with Station WEHW, Hartford, Conn., in a fund-raising drive. McGriff, a jazz organist, is stepping out with his new UA album, "Greatest Organ Hits."

"An Evening With Solomon Burke," a session with **Solomon Burke** and Atlantic artist **Patti La Belle** and the **Bluebelles** at the Brooklyn Academy of Music, May 3, will be followed with a new single by Burke, "I Wish I Knew How It Feels to Be Free." . . . **Nancy Wilson** headlined the Friday (12) opening at the Apollo Theater with the **Cannonball Adderley Quintet**, comedian **Flip Wilson** and **Duke Pearson** and his orchestra. Miss Wilson will donate the proceeds of the week-long show to the Northside Center for Child Development in New York. . . . Starting Friday (19), the Apollo presents the **Battle of the Bands**, matching the **Artistics**, **Manhattans**, **Dells**, **Parliaments**, **Formations** and **Detroit Emeralds**. . . . The **Temptations** open for one week at the Apollo, Friday (26).

TRENDS: Instrumentals are scoring big again with the **Soulful Strings**, **Willie Mitchell**, **Joe Arnold**, **King Curtis** and **Raymond Lefe** and his orchestra. . . . R&b acts are touching all the bases, triples winners on the pop and jazz LP charts as well as r&b: saxman **Eddie Harris**, "Electrifying" (Atlantic). . . . "Groovin' With the Soulful Strings" (Cadet). . . . **Wes Montgomery**, "A Day in the Life" (A&M). . . . **Aretha Franklin**, "Lady Soul" (Atlantic).

ON THE JOB: **Effie Smith** will head national sales and promotion for the Shout label. . . . **Jean Barge** is the new head of a&r at Chess.

MAKING SMOKE: **Edwin Starr**, "I Am the Man for You" (Gordy). . . . **Four Larks**, "I Still Love You" (Tower). . . . **Maurice and Mac**, "You Left the Water Running" (Checker). . . . **Kenny Hamber**, "Looking for a Love" (Artic). . . . **Fantastic Four**, "I've Got to Have You" (Ric Tic). . . . **Jo Jo Benson** and **Peggy Scott**, "Lover's Holiday" (SSS International). . . . **Eddie Bo** and **Inez Cheatham**, "Love and a Friend" (Capitol). . . . **Della Reese**, "Never My Love" (ABC). . . . **Kip Anderson**, "Watch You Work It Out" (Excello). . . . **Greg Perry**, "Love Control" (Chess). . . . **Sylvia Thomas**, "So Will I."

MAKING FIRE: **Radiants**, "Hold On" (Chess). . . . **Timothy Carr**, "A Stop Along the Way" (Hot Biscuit). . . . **Classics IV**, "Soul Train" (Imperial). . . . **Ace Cannon**, "By the Time I Get to Phoenix" (Hi). . . . **Jackie Wilson** and **Count Basie**, "Chain Gang" (Brunswick). . . . **Violinaires**, "I Don't Know" (Checker). . . . **Oscar Toney Jr.**, "Never Get Enough of Your Love" (Bell). . . . **Soul Survivors**, "Impossible Mission (Crimson). . . . **Bobby Taylor** and the **Vancouver**, "Does Your Mama Know About Me" (Gordy).

FIRE & SMOKE: **Brenda** and the **Tabulations**, "To the One I Love" (Dionn). . . . **Vibrations**, "Love in Them There Hills" (Okeh). . . . **Impressions**, "We're Rolling On" (ABC). . . . **Martha and the Vandellas**, "I Promise to Wait My Love" (Gordy). . . . **B. B. King**, "Paying the Cost to Be the Boss" (Bluesway).

TRAVELIN': **Charlie Foxx**, Musicor's executive producer, is in Toronto to record the **Platters**, now appearing at the Embassy Club. The **Platters** will play the Versailles Penthouse Club in Cleveland (16-21). . . . **Otis Pollard**, producer and promo man, is pitchin' for the **Jive Five** and their single "Sugar." . . . **Dynamo's Sam**, **Erv** and **Tom**, formerly the **Diplomats**, are on their way to England, Denmark and Germany. . . . Producer **Irving Spice**, in Miami for a few days, reports noise on **Gene Stridel's** "Zebra" on Atlantic. . . . A&r man **Bob Holmes** wrote, arranged and produced the **Avons'** new one, "Now That I've Met You Baby" and "He's My Hero," for excello.

Sandy Johnson, a 19-year-old r&b producer in Chicago, thanks Mercury Vice-President **I. Stienburg** for his Smash production deal and sales that **Renaldo Domino's** "I'm Hip to Your Game" on Mercury will knock the top off the charts.

Fred L. Dukes Associates in Jamaica, N. Y., is looking for r&b acts who are looking for a break. . . . **Chuck Berry** follows **B. B. King** into the Generation in the Village (16). B. B. hit the pop charts with his Bluesway winner, "Paying the Cost. . . ."

Mongo Santamaria has recorded **James Brown's** "Cold Sweat" for Columbia. . . . **Dynamo Records** has bought the master to "There'll Be Some Changes," by **Masked Men** and the **Secret Agents**. . . . **Eddy Morrison** and **Mr. Vee**, formerly of **WSID**, Baltimore, have joined **WGRT** in Chicago. Morrison will be program director. . . . **Jack McDuff** will play the Alpine Club (18-21) in Baltimore. . . . **Jimmy Witherspoon** will appear for two weeks (16) at the Club Baron in Harlem. . . . **J. J. Jackson** will play the Stardust April 22-26, Chester, Pa.

Mercury's arranger **Jimmy Wisner** has signed a long-term contract to record **Gloria Lynn**. Her next single will be "One Foot on the Ground" from the score of the film, "Cool Hand Luke." . . . **Moms Mabley** will record an LP "live" at the Apollo in Harlem the second week in May, doing the material that she performed on the **Smothers Brothers** show. Her album, "Best of Moms Mabley," on Mercury is a winner.

GOT A FEELIN': **Steve Mancha**, "A Love Like You" (Groove City).

BEST SELLING Rhythm & Blues Singles

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	(Sweet, Sweet Baby) SINCE YOU'VE BEEN GONE Aretha Franklin, Atlantic 2486 (14th Hour/Cotillion, BMI)	8	26	—	SHOO-BE-DOO-BE-DOO-DA-DAY Stevie Wonder, Tamla 54165 (Jobete, BMI)	1
2	5	I GOT THE FEELIN' James Brown and His Famous Flames, King 6155 (Toccoa-Lois, BMI)	5	27	27	IN THE MORNING Mighty Marvelows, ABC 11011 (Pamco-Yvonne, BMI)	5
3	2	LA-LA MEANS I LOVE YOU Delfonics, Philly Groove 150 (Nickel Shoe, BMI)	11	28	—	SHE'S LOOKING GOOD Wilson Pickett, Atlantic 2504 (Veyfig, BMI)	1
4	3	IF YOU CAN WANT Smokey Robinson & the Miracles, Tamla 54162 (Jobete, BMI)	7	29	26	DRIFTIN' BLUES Bobby Bland, Duke 432 (Travis, BMI)	9
5	4	(Sittin' On) THE DOCK OF THE BAY Otis Redding, Volt 157 (East/Pine/Redwal, BMI)	12	30	31	SHOW ME THE WAY TO GO Gene Chandler & Barbara Acklin, Brunswick 55366 (Jalynn/BRC, BMI)	5
6	6	I THANK YOU Sam & Dave, Stax 242 (East/Pronto, BMI)	12	31	20	(Theme From) VALLEY OF THE DOLLS Dionne Warwick, Scepter 12203 (Feist, ASCAP)	10
7	8	TAKE TIME TO KNOW HER Percy Sledge, Atlantic 2490 (Gallico, BMI)	4	32	—	DOES YOUR MAMA KNOW ABOUT ME Bobby Taylor & the Vancouver, Gordy 7069 (Stein & Van Stock, ASCAP)	1
8	9	SWEET INSPIRATIONS Sweet Inspirations, Atlantic 2476 (Press, BMI)	7	33	33	I'M GONNA MAKE YOU LOVE ME Madeline Bell, Philips 40517 (Act Three, BMI)	7
9	10	COWBOYS TO GIRLS Intruders, Gamble 214 (Razor Sharp, BMI)	5	34	—	TAKE ME IN YOUR ARMS (Rock Me a Little While) Isley Brothers, Tamla 54164 (Jobete, BMI)	1
10	11	FUNKY STREET Arthur Conley, Atco 6563 (Redwal, BMI)	4	35	—	FUNKY WALK, PART 1 Dyke & the Blazers, Original Sound 79 (Drive-In/Westward, BMI)	1
11	12	SECURITY Etta James, Cadet 5594 (East, BMI)	7	36	40	TE-NI-NEE-NI-NU Slim Harpo, Excello 2294 (Excellorec, BMI)	4
12	15	AIN'T NO WAY Aretha Franklin, Atlantic 2486 (14th Hour/Cotillion, BMI)	3	37	39	NEXT TIME Johnnie Taylor, Stax 247 (East, BMI)	2
13	22	PAYING THE COST TO BE THE BOSS B. B. King, Bluesway 61015 (Pamco/LZMC, BMI)	3	38	32	SON OF HICKORY HOLLER'S TRAMP O. C. Smith, Columbia 44425 (Blue Crest, BMI)	6
14	14	SOUL SERENADE Willie Mitchell, Hi 2140 (Kilyn, BMI)	8	39	37	CHECK YOURSELF Debbie Taylor, Decca 32259 (East, BMI)	4
15	18	TIGHTEN UP Archie Bell & the Drells, Atlantic 2478 (Cotillion/Orellia, BMI)	3	40	45	I GUESS THAT DON'T MAKE ME A LOSER Brothers of Soul, Boo 1004 (WilRic, BMI)	2
16	21	I GOT A SURE THING Ollie & Nighthingles, Stax 245 (East, BMI)	2	41	44	STANDING ON THE OUTSIDE Lee Charles, Revue 11007 (Jalynne, BMI)	2
17	17	DANCE TO THE MUSIC Sly & the Family Stone, Epic 10256 (Daly City, BMI)	13	42	42	WHAT IS THIS Bobby Womack, Minit 32037 (Metric/Tracebob, BMI)	5
18	7	THE END OF OUR ROAD Gladys Knight & the Pips, Soul 35042 (Jobete, BMI)	9	43	43	YOU DON'T HAVE TO SAY YOU LOVE ME Four Sonics, Sport 110 (Robbins, ASCAP)	2
19	16	WE'RE A WINNER Impressions, ABC 11022 (Chi-Sound, BMI)	16	44	—	HOLD ON Radiants, Chess 2037 (Chevis, BMI)	1
20	13	THAT'S A LIE Ray Charles, ABC 11045 (Tangerine, BMI)	8	45	—	TO THE ONE I LOVE Brenda & Tabulations, Dionn 507 (Gionne, BMI)	1
21	19	I WISH IT WOULD RAIN Temptations, Gordy 7068 (Jobete, BMI)	14	46	—	IF YOU DIDN'T HEAR ME THE FIRST TIME I'LL SAY IT AGAIN Sandpebbles, Calla 148 (Unbelievable, BMI)	1
22	23	SHOW TIME Detroit Emeralds, Ric Tic 135 (Myto, BMI)	8	47	48	I'LL NEVER BE THE SAME Younghearts, Minit 32039 (Roker, BMI)	4
23	28	FOREVER CAME TODAY Diana Ross & the Supremes, Motown 1122 (Jobete, BMI)	4	48	49	WOMAN WITH THE BLUES Lamp Sisters, Duke 427 (Don, BMI)	3
24	24	IMPOSSIBLE DREAM Hesitations, Kapp 899 (Fox, ASCAP)	5	49	—	LOVER'S HOLIDAY Peggy Scott & Jojo Benson, SSS International 736 (Crazy King/Cajun, BMI)	1
25	25	TEN COMMANDMENTS OF LOVE Peaches & Herb, Date 1592 (Arc, BMI)	5	50	50	MY HEART NEEDS A BREAK Linda Jones, Loma 2091 (Three T./J.T., ASCAP)	2

Kent & Modern Get New Look

LOS ANGELES — Kent and Modern, two independent blues labels, are updating their sound with a roster of pop artists, production deals and new studio facilities.

Under the change, artists **Clay Hammond**, **Zee Zee Hill**, **Lowell Fulsom** and **Felice Taylor** will record contemporary r&b material. A new studio, which will enable the firm to record on the premises, will be ready in June. **Fred Demann**, general manager of the company, plans to sign production deals, and to seek new artists.



CUBIE AND THE FIVE STAIRSTEPS make a musical pyramid at a freedom rally recently in Philadelphia for Station WDAS. Joining the Stairsteps are, on the bottom row, **Jim Bishop**, WDAS deejay (center), and to his right, **Allan Lott**, Buddah Records regional promotion man, and **Cecil Holmes**, Buddah a&r. At the top, right, is **Chappy Terrell**, the group's road manager. The Stairsteps are currently on the charts with "The Shadow of Your Love" on the Buddah label.

**PLEASE
ACCEPT
OUR
APOLOGY...**



**IT'S OUR
GREAT NEW
FOLLOW-UP TO
"LA LA MEANS
I LOVE YOU"**

**"I'M
SORRY"**

**THE
DELPHONICS**

**PHILLY GROOVE RECORDS
151**

**HERE'S SOMETHING YOU'LL
NEVER BE SORRY ABOUT**



PHILLY GROOVE 1150



THE KICKIN' MUSTANGS belt out their new single, "Kickin'," a Billboard r&b pick, at the Plato Records premiere performance show for Plato artists last month in West Virginia. Other groups featured at the show were the Satisfied Minds and the Outcasts, whose new record, "Lovin' You Sometimes," is winning regional play on WKEE Radio, Huntington, W. Va.

Capitol Drive On Producers

HOLLYWOOD — Capitol Records has begun a drive to sign independent r&b producers and increase Capitol's r&b output. The drive, headed by a&r producer Wayne Shuler, has already led to the signings of New Orleans producer Joe Banashak.

Banashak, whose credits include "Land of a Thousand Dances," "Mother in Law," "Like It Like That," and many of the early Irma Thomas successes on Minit Records, formed by Banashak for Imperial Records, has recorded "Lover and a Friend," by Eddie Bo and Inez Cheatham for Shuler's first release. "Boogaloo Mardi Gras," by Bobby Williams and "A Good Thing Baby," by the Hollywood Jills will follow "Lover and a Friend."

Shuler has also signed with George Soule and Tommy Couch of Jackson, Miss., for

Abbott to Capitol As a Promo Mgr.

NEW YORK — Mike Abbott, former MGM director of national r&b promotion, has joined Capitol Records as r&b promotion manager. Abbott was responsible for launching the careers of Gloria Lynne and Nipsy Russell and founded the Jet Set label for Jimmy Castor's record, "It Isn't What You've Got, It's What You Give." Abbott, who will join the New York staff, will report to recently named field promotion manager Ron Granger in Hollywood.

the release of "That's How Much," by Eddie Houston. Already released by Shuler in an earlier agreement with Leo O'Neal and Genesis Productions of Houston, Tex., is "Miss You," by Jerry Jackson and Henry Boatwright's "I Can Take or Leave Your Loving."

From The Music Capitals of the World

CHICAGO

The Paupers, a recording group on Verve-Forecast, were featured in the recent grand opening of Aaron Russo's \$300,000 Electric Theater. . . . Bobby Scott, one of the most impressive personalities in the business, was in Chicago recently in connection with promotion of "The Singing Bobby Scott, My Heart in My Hands,"

his initial LP release on Columbia. Pillar Artists, a booking firm here owned by Doug Martin and Scott Doneen, is booking Them, the English group, the Litter, Balloon Farm, Classics Four, the Yellow Payges, the Plumpp and other recording acts. A New York and Los Angeles office has been opened. Dan Morrison is affiliated with Pillar here.

The Aorta previewed its act at Barnaby's April 9. Three of the group were with the Exceptions, a now-disbanded group that recorded for Capitol. . . . Mel Torme opened at Mister Kelly's April 15. . . . The Tamba 4 returned for another engagement at the London House April 17. Buddy Rich's engagement at Club Laurel was extended three more days. Spot and the Blotters shared the bill. . . . Ben Arden, orchestra leader at the Empire Room, has formed Ben Arden Associates, a complete musical entertainment service that includes Music On Campus, headed by Al Curtis. . . . Vocalists Sami O'Brien and Pam Deorian were featured recently at the Playboy Club. . . . United Communications Corp. has formed a radio-TV program distribution department. Twenty-six half-hour shows of the original "Old American Barn Dance" are included in available film packages. . . . The Turtles were hosts at a press reception recently and appeared two days at the Cheetah. Frank Fried's Triangle Theatrical Productions has scheduled another "Summer of Stars" series. Recording artists set for concerts and appearances include Ravi

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"PAYING THE COST TO BE THE BOSS"

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Bluesway
Records

B B Productions

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Memphis, Tenn.

Bobby King

Natl. Promo. Manager

Shanker, Judy Collins, Jack Jones, the 4 Seasons and Harry Belafonte. . . . Dolph Hewitt has signed an exclusive writers contract with Acuff-Rose. . . . Bob Newkirk, a regular staff vocalist on the Don McNeill Breakfast Club ABC network show here, has a gospel LP entitled "Bob Newkirk's Favorite Hymns as Sung on the Don McNeill Breakfast Club." It is an Impact recording.

Folk singer Franklin David performed in concert with the John Gabor orchestra at St. Scholastica Auditorium, Columbia College, April 5. . . . Erroll Garner appeared at the University of Detroit April 5. . . . The Modern Jazz Quartet appeared at the London House April 2-14. . . . Tony Bennett, Bobbie Gentry, the Supremes and the late Otis Redding are among recording artists that have been used to make customized promotions for Airplay International, a division of Pepper & Tanner, Inc., Memphis. Nearly 250 radio stations have bought Airplay service.

WEXI-FM, an all-stereo station, began broadcasting April 1. Daytime programming consists of artists such as Barbra Streisand, Herb Alpert, Nancy Wilson and Frank Sinatra. Leonard Cohen, the Beatles and artists such as Ravi Shankar make up the night programming. The station is a 24-hour operation. . . . Tom Karr, Tour Productions, is organizing "Spring Cavalcade of Stars" with the Box Tops, John Fred and His Playboy Band, the 1910 Fruitgum Co., Sly and the Family Stone and the Balloon Farm. Tour dates and cities: Dayton, Ohio, April 24; Owensboro, Ky., April 25; Decatur, Ill., April 27; Terre Haute, Ind., April 27; Hammond, Ind., April 28.

Magic City Record Corp. has been reorganized. The Detroit firm, headed by Ernest Burt, has a publishing division known as Delrick. Recent producers recording at Magic City include Clay McMurry, Venture Records; Don Davis, Stax and Atlantic; William Branch, MGM and Way-Out, and Tom Baker, Capitol. . . . Sonya

Davis' "I'm Gonna Leave You," a song written by guitarist Rudy Stevenson in 5/4 time on Orr Records, was circulated among students at four Chicago high schools. The record was produced by Lee Ivory and Tel-Fi Studios.

Jan Gabriel, WJOB Radio, appeared at a recent concert with the Buckingham. . . . Wayne Cochran opens at Mister Kelley's April 30. . . . At RCA Studios, the Hesitations recorded "Born Free" for Kapp recently. Five Star Steps and Cubie recorded "Something's Missing" for Buddah. The Impressions recorded "We're a Winner" for ABC. . . . Bill Traut, Dunwich Productions, has just produced "It's Not Easy" by the Will-O-Bees for Date Records. He mastered a record by the White Trash Blues Band and the Hudson Bay Co., both for Smash-Fontana.

Gene Chandler produced a Chess Records session at Universal Studios recently with Doris and Joe. Mercury purchased the master for the initial Steve Lester-Jerry Talbot single. The duo comes

(Continued on page 49)

BEST SELLING Rhythm & Blues LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
2	1	DOCK OF THE BAY Otis Redding, Volt 419 (M); S 419 (S)	5	27	17	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	26
2	1	LADY SOUL Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)	9	28	26	HISTORY OF RHYTHM & BLUES, VOL. 1 Various Artists, Atlantic 8161 (M); SD 8161 (S)	3
3	3	VALLEY OF THE DOLLS Dionne Warwick, Scepter (No Mono); SPS 568 (S)	7	29	50	TO RUSSELL, MY BROTHER, WHOM I SLEPT WITH Bill Cosby, Warner Bros.-Seven Arts (No Mono); WS 1734 (S)	2
4	4	HISTORY OF OTIS REDDING Volt 418 (M); S 418 (S)	16	30	—	BEST OF MOMS MABLEY Mercury MG 21139 (M); SR 61139 (S)	1
5	7	I CAN'T STAND MYSELF WHEN YOU TOUCH ME James Brown & the Famous Flames, King (No Mono); 1030 (S)	5	31	30	BEAT GOES ON Vanilla Fudge, Atco 33-238 (M); SD 33-238 (S)	7
6	6	WE'RE A WINNER Impressions, ABC ABC 635 (M); ABCS 635 (S)	8	32	34	DOUBLE-BARRELED SOUL Jack McDuff & David Newman, Atlantic 1498 (M); SD 1498 (S)	3
7	5	SMOKEY ROBINSON & THE MIRACLES GREATEST HITS, VOL. 2 Tamla T 280 (M); TS 280 (S)	9	33	28	ARE YOU EXPERIENCED? Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S)	28
8	10	ONCE UPON A DREAM Rascals, Atlantic 8169 (M); SD 8169 (S)	6	34	—	DRIFTERS GOLDEN HITS Atlantic 8153 (M); SD 8153 (S)	1
9	9	I'M IN LOVE Wilson Pickett, Atlantic 8175 (M); SD 8175 (S)	10	35	33	EVERYBODY NEEDS LOVE Gladys Knight & the Pips, Soul 706 (M); S 706 (S)	26
10	8	IN A MELLOW MOOD Temptations, Gordy 924 (M); 924 (S)	18	36	31	THE TEMPTATIONS GREATEST HITS Gordy 919 (M); S 919 (S)	71
11	11	THE ELECTRIFYING EDDIE HARRIS Atlantic 1495 (M); SD 1495 (S)	6	37	36	CHECKMATES LTD. LIVE AT CAESAR'S PALACE Capitol T 2840 (M); ST 2840 (S)	3
12	12	SWEET INSPIRATIONS Atlantic 8155 (M); SD 8155 (S)	3	38	38	TOUCH OF THE BLUES Bobby Bland, Duke DLP 88 (M); (No Stereo)	3
13	15	DIANA ROSS & THE SUPREMES GREATEST HITS Motown M2-663 (M); M2S-663 (S)	28	39	39	REACH OUT Four Tops, Motown M 660 (M); S 660 (S)	35
14	13	JAMES BROWN PRESENTS HIS SHOW OF TOMORROW Various Artists, King (No Mono); 1024 (S)	7	40	40	PATA, PATA Miriam Makeba, Reprise R 6274 (M); RS 6274 (S)	13
15	14	GROOVIN' WITH THE SOULFUL STRINGS Cadet LP 796 (M); LPS 796 (S)	21	41	—	BACKSTAGE Pigmeat Markham, Chess LP 1521 (M); LPS 1521 (S)	1
16	16	AXIS: BOLD AS LOVE Jimi Hendrix Experience, Reprise (No Mono); RS 6281 (S)	10	42	42	THE GOOD, THE BAD & THE UGLY Soundtrack, United Artists UAL 4172 (M); UAS 5172 (S)	3
17	29	DOIN' OUR THING Booker T & MG's, Stax (No Mono); 724 (S)	3	43	44	DIONNE WARWICK'S GOLDEN HITS, PART I Scepter SRM 565 (M); SPS 565 (S)	23
18	19	BEST OF WILSON PICKETT Atlantic 8151 (M); SD 8151 (S)	23	44	—	NO SAD SONGS Joe Simon, Sound Stage 7 (No Mono); SSS 15004 (S)	1
19	18	FOUR TOPS GREATEST HITS Motown M 662 (M); S 662 (S)	30	45	47	A MAN AND HIS SOUL Ray Charles, ABC ABC 590 X (M); SBSC 590 X (S)	7
20	20	FEELIN' GOOD Lou Rawls, Capitol (No Mono); ST 2864 (S)	7	46	48	RESPECT Jimmy Smith, Verve V 8705 (M); V6-8705 (S)	21
21	21	TELL MAMA Etta James, Cadet LP 802 (M); LPS 802 (S)	6	47	46	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT? Warner Bros. W 1518 (M); (No Stereo)	16
22	22	THIS IS SOUL Various Artists, Atlantic 8170 (M); SD 8170 (S)	4	48	—	PORTRAIT OF RAY CHARLES ABC 625 (M); ABCS 625 (S)	1
23	23	COWBOYS & COLORED PEOPLE Flip Wilson, Atlantic 8149 (M); SD 8149 (S)	23	49	—	UP POPS RAMSEY LEWIS Cadet LP 799 (M); LPS 799 (S)	1
24	24	LIVE AND LIVELY Joe Tex, Atlantic 8156 (M); SD 8156 (S)	10	50	—	I NEVER LOVED A MAN THE WAY I LOVE YOU Aretha Franklin, Atlantic 8139 (M); SD 8139 (S)	50
25	25	HISTORY OF RHYTHM & BLUES, VOL. 4 Various Artists, Atlantic 8164 (M); SD 8164 (S)	3				
26	27	WELCOME TO MY LOVE Nancy Wilson, Capitol T 2844 (M); ST 2844 (S)	4				

AND YOU SAID IT COULDN'T HAPPEN HERE

IT COULDN'T HAPPEN HERE by THE BANNED

F-1616

PRODUCED BY GARY GELD AND PETER UDELL
FONTANA RECORDS/A DIVISION OF MERCURY RECORD PRODUCTIONS, INC.
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A long time ago in Egypt
The Pharaoh had a million slaves.
He beat them to death in the desert sun
To build him a fancy grave.

What a terrible thing to do.
What a terrible thing to do.
But that's just history
and anyone can see:
IT COULD NEVER HAPPEN HERE!

Then close by the river Jordan
The gentlest of men was born.
They nailed Him to a cross on Calvary hill
With a crown of razor thorn.

What a terrible thing to do.
What a terrible thing to do.
But that's theology
and anyone can see:
IT COULD NEVER HAPPEN HERE!

Now how many men remember
The maddest murderer of all?
His victims cried out over six million strong
And the world never heard their call.

What a terrible thing to do.
What a terrible thing to do.
But that was Germany
and anyone can see:
IT COULD NEVER HAPPEN HERE!
IT COULD NEVER HAPPEN HERE!
We'd never let it happen here;
No!
IT COULD NEVER HAPPEN HERE!

Three tears for a mighty nation;
Too soon her glory turned to shame.
She spent all her dollars on bullets and bombs,
And pennies on misery and pain.

What a terrible thing to do.
What a terrible thing to do.
But that's insanity
and anyone can see:
IT COULD NEVER HAPPEN HERE!
IT COULD NEVER HAPPEN HERE!
We'd never let it happen here;
No!
IT COULD NEVER HAPPEN HERE!

1968 by Gary Geld & Peter Udell



Country Music

Nashville Racial Tensions Cancel 'Grand Ole Opry'

NASHVILLE—For the first time in its nearly 43-year-history, the "Grand Ole Opry" canceled Saturday night (6) due to racial tensions in the city.

The scheduled Friday night "Opry" also was called off at the request of city officials.

The program, which first went on WSM radio Nov. 29, 1925, has never been preempted, making it the oldest continuous show in the history of American radio. Only in the early 1940's, when 30 minutes of the program was deleted for a "fireside chat" by Franklin D. Roosevelt, had its format been altered. However, the show on that wartime night still played to a packed house.

WSM officials played a tape of an old "Opry" broadcast to fill the five hours originally programmed.

Patrons, many of whom had come long distances to see the show, were refunded their money, and were given an impromptu treat Saturday after-

noon when Roy Acuff banded together as many artists as possible to perform over his museum near the "Opry" House. All those who had purchased tickets to the "Opry" were taken on a guided tour of the building including a trip backstage.

A Double Blow

The cancellation was a double blow to officials who had planned a special "Opry" ceremony honoring Lester Flatt and Earl Scruggs, who were observing their 20th anniversary on the program and their 15th year of affiliation with the same sponsor, Martha White Flour.

Fans from 31 States had purchased tickets to the Saturday night show. "I heard there was trouble in the city, and heard a curfew had been imposed, but never thought they would take the 'Opry' off," said one from Missouri.

Paradoxically, the "Opry" was perhaps the first institution in the South to adopt an integrated policy. Long before it became "the law of the land," WSM officials instigated a plan to open doors to any visitor. It

also was the first night for the new manager of the "Opry," E. W. (Bud) Wendell, who had been named just a day earlier to succeed Ott Devine.

Wendell made it clear that all of the "Opry" artists who had made plans to be on the show will be credited with an appearance. "That's only fair, and it really goes without saying," he said.

The "Opry," of course, was not the only entertainment fare affected. Both the Beach Boys and Peter, Paul and Mary were canceled out of scheduled bookings at the Municipal Auditorium. It was the second time around for Peter, Paul and Mary. Originally scheduled a couple of weeks ago, the first show was called off due to a freak snow storm which hit the area.

Record retailers in the downtown area also suffered by the shutdown. The Ernest Tubb Record Shop and Buckley's, both of which do the bulk of their business on Saturday evenings due to the "Opry" crowd, took heavy losses for the day.



TRINI LOPEZ, cutting his first country album, gathers with Nashvillians Johnny Owen, of the Hubert Long Agency; Imperial artist Penny DeHaven, Hubert Long, and producer Snuff Garrett.

Artists Banking on Band Togetherness

NASHVILLE — In a throwback to the early days of country music when bands were the dominant force in the business, recording artists today are turning to utilization of their own bands.

This movement is due partly to the poor quality of pickup bands in many areas, and the desire to attain better showmanship and continuity in acts.

Roy Acuff, of course, has had his Smokey Mountain Boys intact for more than 25 years, retaining them as salaried employees. When Acuff does not travel, his musicians work for him in some other capacity.

Ernest Tubb and his Texas Troubadours also have been performing as a unit for more than two decades, while Hank Show has kept his Rainbow Ranch boys in business for a like number of years.

Johnny Cash has retained three of his own musicians for 13 consecutive years and, contrary to reports elsewhere, has no intention to disband them. "They'll perform for me as long as I can afford to pay them," Cash said.

Many of the bands have become so polished they have been able to record as a unit. A classic example is the Buckaroos, of Buck Owens, who have done sessions for Capitol. RCA Victor now plans to record the Heartaches, the band of Dottie West.

Several of the artists insist on their band performing at all dates, whether a show date or television appearance.

"The addition of a band might hurt an artist the first time around," said Hubert Long, president of the agency bearing his name. "But if the group is in good-looking uniforms that really adds something to a show, the price is forgotten and there will be rebookings." Long said some artists carry bands, however, which add nothing to the show, and the results are negative.

One of the problems facing the artist is advance bookings. If he is booked as a single, and brings his own group, he still receives the contract price, and must dig into his own pocket to pay the musicians. More artists have shown a willingness to do

this, to add class to their shows.

Tammy Wynette and Bobby Lord currently are recruiting top musicians to complement their traveling shows.

Leroy Van Dyke has found unusual success with his own group, putting on a show that not only is polished but produced. Porter Wagoner's Wagon Masters are an outstanding group which appear not only on the road but on his syndicated TV shows.

George Hamilton IV, with his Numbers, has improved immeasurably. They develop a "feel" for the artist, and improve his delivery. Jim Ed Brown has just come up with his band, the Gems, and the results are excellent. Sonny James' Southern Gentlemen are a fixture. Others with their own bands include Skeeter Davis, Loretta Lynn, the Osborne Brothers, Flatt and Scruggs, David Houston, Ferlin Husky, George Jones, Del Reeves, Hank Williams Jr., Wilma Lee and Stony Cooper, Roy Drusky, Jim and Jesse, Merle Haggard, and scores of others.

There is no threat, as yet, to put "house" bands out of business. But, with improvements in amplifying systems and acoustics, the logical move is toward the good band.

Capitol Inks 'Goober' Lindsey

NASHVILLE—George Lindsey, "Goober" of the Andy Griffin TV series, has signed a contract with Capitol Records and cut an album here under the direction of Kelson Herston.

"The album is part comedy, part straight-country singing," Lindsey said. He has performed musical comedy on Broadway, and has sung country songs in his club act and at rodeos.

Herston said, "In his first session he managed to cut four sides."

Lindsey, a native of Jasper, Ala., was graduated from Florence State University and formerly coached football at Huntsville high school. The LP is slated for an early summer release.

Show Biz Renewal Rate on Color Syndications Up 2%

NASHVILLE — Show Biz, Inc., the largest TV production house in the United States specializing in musical properties, reports a renewal rate so far this year of its color syndications of 100 per cent. This is a 2 per cent increase over last year.

The firm, which in the past has had an aversion to publicity, has risen from relative obscurity in 1960 to a TV-movie production house empire which has made incredible contributions to the over-all development of the country music industry.

So little is known about Show Biz that only a handful of people in the industry are aware of its offices on the 10th floor of the Baker Building.

But shows produced by this company currently are carried on more than 250 TV stations across the country every week. Many stations carry more than one property.

Shows produced and syndicated by Show Biz include: The Porter Wagoner Show (country), The Wilburn Brothers Show (country), Gospel Singing Jubilee (gospel), Music City, U.S.A. (pop-country) and The !!!! Beat (r&b).

The primary claim to fame is

in the country field. The Wagoner and Wilburn shows are the two most widely syndicated country and western properties in TV history, and are believed in more markets than all other such shows combined.

"By exposing good country music to millions of people, Show Biz has created a remarkable demand for the product," said Mrs. Jo Walker, executive director of the Country Music Association.

An audience of millions view these properties weekly.

Wayside Starts 2d Yr.; 11 Acts, 35 Distribs Set

MAYNARD, Mass. — Wayside Records is starting its second year with a set roster of 11 artists, 35 distributors throughout the U. S., and a promotional camper. The camper is used by Lou Casella, Wayside president, and Little Richie Johnson, national promotion head, in exposing product and artists to radio stations and deejays. The pickup contains posters, pictures and flyers of artists as well as desk items, such as notebooks and lighters plugging the label.

Wayside, which has issued its first album, "Country Music by the Wayside" featuring several artists, will issue about two singles a month with a variable album release schedule. Records will be produced in Nashville. The company's artist roster consists of Darrel McCall, Jimmy Strickland, Kay Arnold, Cathy Cass, Bobby Buttram, Jerry McKinnon, Gayle Holly, Linda K. Lance and Tootsie of Nashville's Tootsie's Orchard Lounge.

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FRONTIER RECORDS

Billboard **Hot Country LP's**
Billboard SPECIAL SURVEY
For Week Ending 4/20/68

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
3		IT TAKES PEOPLE LIKE YOU (To Make People Like Me) 14 Buck Owens & His Buckaroos, Capitol T 2851 (M); ST 2851 (S)	14
2	5	PROMISES, PROMISES 13 Lynn Anderson, Chart CHM 1004 (M); CHS 1004 (S)	13
3	4	TAKE ME TO YOUR WORLD 11 Tammy Wynette, Epic LN 24353 (M); BN 26353 (S)	11
4	1	EVERLOVIN' WORLD OF EDDY ARNOLD 12 RCA Victor LPM 3931 (M); LSP 3931 (S)	12
5	2	THE COUNTRY WAY 18 Charley Pride, RCA Victor LPM 3895 (M); LSP 3895 (S)	18
6	10	SKIP A ROPE 7 Henson Cargill, Monument SLP 18094 (S); No Mono	7
7	8	SOUL OF COUNTRY MUSIC 13 Connie Smith, RCA Victor LPM 3880 (M); LSP 3880 (S)	13
8	6	BY THE TIME I GET TO PHOENIX 17 Glen Campbell, Capitol T 2851 (M); ST 2851 (S)	17
9	9	HANGIN' ON 8 Waylon Jennings, RCA Victor LPM 3918 (M); LSP 3918 (S)	8
10	13	WORLD OF OUR OWN 3 Sonny James, Capitol (No Mono); ST 2884 (S)	3
11	7	SING ME BACK HOME 14 Merle Haggard, Capitol T 2848 (M); ST 2848 (S)	14
12	16	HEY LITTLE ONE 4 Glen Campbell, Capitol T 2878 (M); ST 2878 (S)	4
13	11	GENTLE ON MY MIND 29 Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	29
14	14	GEORGE JONES SINGS THE SONGS OF DALLAS FRAZIER 9 Musicor MM 2149 (M); MS 3149 (S)	9
15	18	CHANGIN' TIMES 4 Lester Flatt & Earl Scruggs, Columbia CL 2796 (M); CS 9596 (S)	4
16	20	TAKE ME AS I AM 2 Ray Price, Columbia (No Mono); CS 9506 (S)	2
17	22	IN LOVE THE WHITMAN WAY 3 Slim Whitman, Imperial (No Mono); LP 12375 (S)	3
18	19	THROUGH THE EYES OF LOVE 7 Tompall & the Glaser Brothers, MGM E 4510 (M); SE 4510 (S)	7
19	12	FOR LOVING YOU 9 Bill Anderson & Jan Howard, Decca DL 5959 (M); DL 74959 (S)	9
20	21	BOTTLE, BOTTLE 3 Jim Ed Brown, RCA Victor LPM 3942 (M); LSP 3942 (S)	3
21	24	WHAT I'M CUT OUT TO BE 3 Dottie West, RCA Victor LPM 3932 (M); LSP 3932 (S)	3
22	27	COUNTRY HALL OF FAME 4 Hank Locklin, RCA Victor LPM 3946 (M); LSP 3946 (S)	4
23	23	IT'S ANOTHER WORLD 5 Wilburn Brothers, Decca DL 4954 (M); DL 74954 (S)	5
24	15	FROM SEA TO SHINING SEA 11 Johnny Cash, Columbia CL 2647 (M); CS 9447 (S)	11
25	26	DAVID HOUSTON'S GREATEST HITS 5 Epic LN 24342 (M); BN 26342 (S)	5
26	25	BEST OF EDDY ARNOLD 52 RCA Victor LPM 3565 (M); LSP 3565 (S)	52
27	17	JUST BETWEEN ME AND YOU 12 Porter Wagoner & Dolly Parton, RCA Victor LPM 3926 (M); LSP 3926 (S)	12
28	28	QUEEN OF HONKY TONK STREET 25 Kitty Wells, Decca DL 4929 (M); DL 74929 (S)	25
29	29	FLOYD CRAMER PLAYS COUNTRY CLASSICS 11 RCA Victor LPM 3935 (M); LSP 3935 (S)	11
30	35	I'LL LOVE YOU MORE 8 Jeannie Seely, Monument MLP 8073 (M); SLP 18073 (S)	8
31	—	YOU'RE IN GOOD HANDS 1 Johnny Carver, Imperial (No Mono); LP 12380 (S)	1
32	33	LIZ ANDERSON SINGS HER FAVORITE SONGS 5 RCA Victor LPM 3908 (M); LSP 3908 (S)	5
33	38	THE BEST OF WANDA JACKSON 3 Capitol (No Mono); ST 2883 (S)	3
34	—	ERNEST TUBB SINGS HANK WILLIAMS 1 Decca DL 4957 (M); DL 74957 (S)	1
35	34	BONNIE GUITAR 7 Dot DLP 3840 (M); DLP 25840 (S)	7
36	—	GENTLE COUNTRY SOUND OF GEORGE HAMILTON IV 1 RCA Victor LPM 3692 (M); LSP 3692 (S)	1
37	39	THE SON OF HICKORY HOLLER'S TRAMP 5 Johnny Dorell, United Artists UAL 3634 (M); UAS 6634 (S)	5
38	40	BUMP TIDDIL DEE BUM BUM 4 Tex Ritter, Capitol (No Mono); ST 2890 (S)	4
39	37	BRANDED MAN 30 Merle Haggard & the Strangers, Capitol T 2789 (M); ST 2789 (S)	30
40	32	TRUCK DRIVIN' CAT 8 Jim Nesbitt, Chart CH 1005 (M); CHS 1005 (S)	8
41	41	TOGETHERNESS 10 Freddie Hart, Kapp KL 1546 (M); KS 3546 (S)	10
42	43	LET ME TALK TO YOU 10 Mel Tillis, Kapp KL 1543 (M); KS 3543 (S)	10
43	44	THE LONG LONESOME ROAD 2 Dick Curless, Tower (No Mono); ST 5108 (S)	2
44	45	THROUGH A CRACK IN A BOXCAR DOOR 2 Buddy Cagle, Imperial (No Mono); LP 12374 (S)	2
45	—	HEART OF HANK COCHRAN 1 Monument (No Mono); SLP 18089 (S)	1

John Hartford

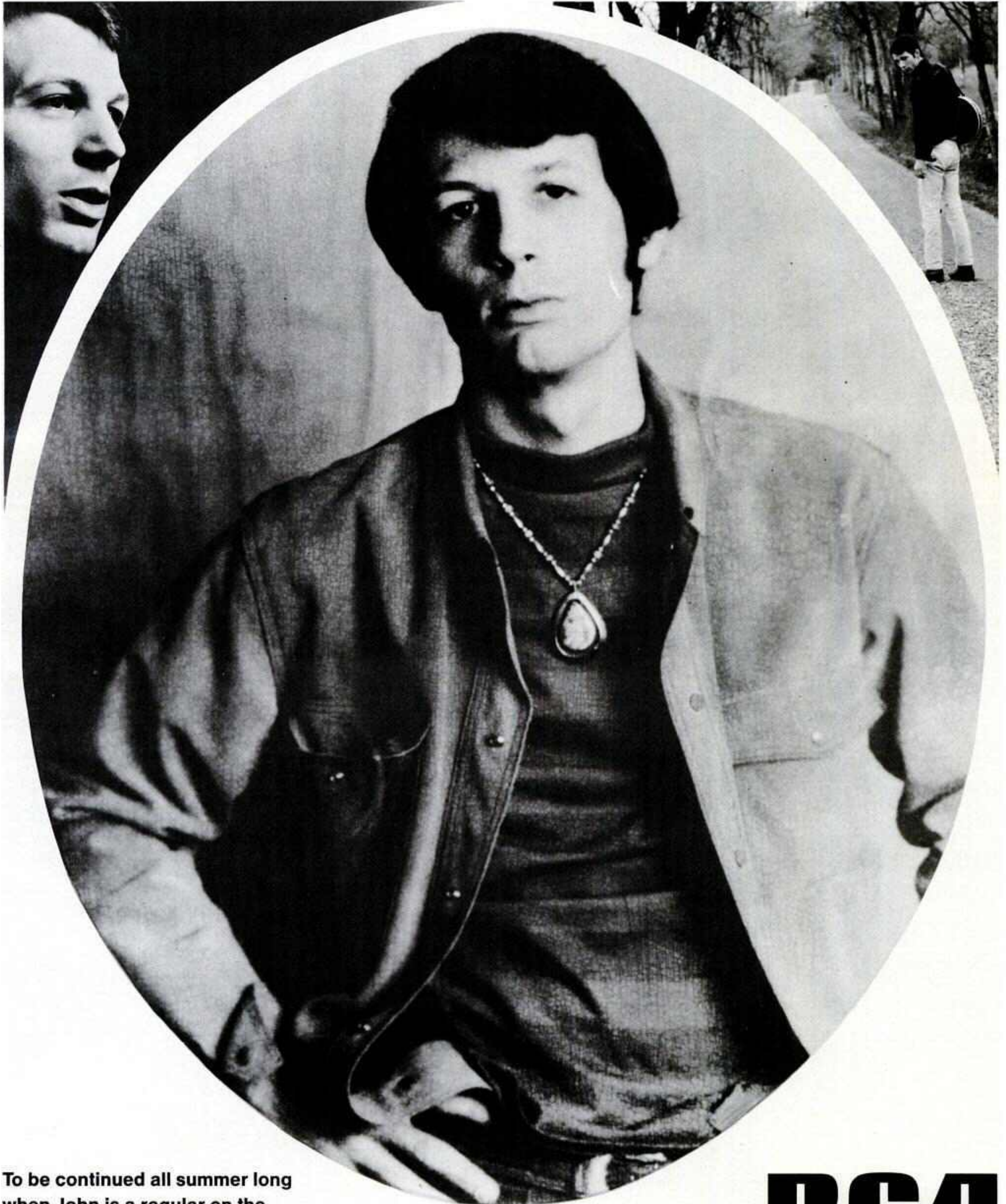
The beginning of an era

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Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 4/20/68

★ STAR Performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
2	2	FIST CITY Loretta Lynn, Decca 32264 (Sure-Fire, BMI)	9	39	26	JUST FOR YOU Ferlin Husky, Capitol 2048 (Tree, BMI)	17
3	6	THE LEGEND OF BONNIE AND CLYDE Merle Haggard, Capitol 2123 (Blue Book, BMI)	7	40	53	I WANNA LIVE Glen Campbell, Capitol 2146 (Windward Side, BMI)	2
4	1	YOU ARE MY TREASURE Jack Greene, Decca 32261 (Forest Hills, BMI)	10	41	50	NOT ANOTHER TIME Lynn Anderson, Chart 59-1026 (Yonah, BMI)	4
5	5	HERE COMES THE RAIN, BABY Eddy Arnold, RCA Victor 47-9437 (Acuff-Rose, BMI)	10	42	42	MOODS OF MARY Tompall & the Glaser Brothers, MGM 13880 (Jack, BMI)	9
6	8	HAVE A LITTLE FAITH David Houston, Epic 10291 (Gallico, BMI)	7	43	49	EVOLUTION AND THE BIBLE Hugh X. Lewis, Kapp 895 (Wilderness, BMI)	5
7	3	WORLD OF OUR OWN Sonny James, Capitol 2067 (Chappell, ASCAP)	14	44	45	SET ME FREE Charlie Rich, Epic 10287 (Tree, BMI)	7
8	4	HOW LONG WILL MY BABY BE GONE Buck Owens & His Buckaroos, Capitol 2083 (Blue Book, BMI)	13	45	55	LOVE SONG FOR YOU Hank Locklin, RCA Victor 47-9476 (Central Songs, BMI)	4
9	9	SAY IT'S NOT YOU George Jones, Musicor 1289 (Glad/Blue Crest, BMI)	12	46	36	SMOKE, SMOKE, SMOKE '68 Tex Williams, Boone 1069 (Hill & Range, BMI)	10
10	11	ANOTHER PLACE ANOTHER TIME Jerry Lee Lewis, Smash 2146 (Passkey, BMI)	7	47	48	WHAT A WAY TO LIVE Johnny Bush, Stop 160 (Pamper, BMI)	6
11	10	THERE AIN'T NO EASY RUN Dave Dudley, Mercury 72779 (Newkeys, BMI)	8	48	27	LUZIANA Webb Pierce, Decca 32246 (Tuesday, BMI)	13
12	12	LITTLE GREEN APPLES Roger Miller, Smash 2148 (Russell-Cason, ASCAP)	7	49	60	HOLDING ON TO NOTHING Porter Wagoner & Dolly Parton, RCA Victor 47-9490 (Passkey, BMI)	2
13	7	WALK ON OUT OF MY MIND Waylon Jennings, RCA Victor 47-9414 (Tree, BMI)	13	50	64	SMALL TIME LABORING MAN George Jones, Musicor 1297 (Glad, BMI)	2
14	18	THAT'S WHEN I SEE THE BLUE (In Her Pretty Brown Eyes) Jim Reeves, RCA Victor 47-9455 (Four Star, BMI)	7	51	51	HE'S A GOOD OLE BOY Arlene Harden, Columbia 44461 (Wilderness, BMI)	3
15	17	WILD WEEKEND Bill Anderson, Decca 32276 (Stallion, BMI)	6	52	54	MAMA SEZ Marion Worth, Decca 32278 (Central Songs, BMI)	4
16	15	FIND OUT WHAT'S HAPPENING Bobby Bare, RCA Victor 47-9450 (Champion, BMI)	7	53	33	LITTLE THINGS Willie Nelson, RCA Victor 47-9427 (Pamper, BMI)	11
17	20	SHE WENT A LITTLE FARTHER Faron Young, Mercury 72774 (Gallico, BMI)	7	54	56	INSTINCT FOR SURVIVAL Skeeter Davis, RCA Victor 47-0459 (Glaser, BMI)	5
18	16	THE DAY THE WORLD STOOD STILL Charley Pride, RCA Victor 47-9403 (Hall-Clement, BMI)	16	55	59	TRUCK DRIVIN' CAT WITH NINE WIVES Charlie Walker, Epic 10295 (Peach, SESAC)	4
19	21	THE LAST GOODBYE Dick Miles, Capitol 2113 (Moss-Rose, BMI)	5	56	61	SUNSHINE OF MY WORLD Dallas Frazier, Capitol 2133 (Blue Crest, BMI)	2
20	43	HONEY Bobby Goldsboro, United Artists 50283 (Russell-Cason, ASCAP)	4	57	57	TRUCK DRIVING WOMAN Norma Jean, RCA Victor 47-9466 (Combine, BMI)	4
21	14	BABY'S BACK AGAIN Connie Smith, RCA Victor 47-9413 (Marchar, BMI)	13	58	58	BURY THE BOTTLE WITH ME Dick Curless, Tower 399 (Pamper, BMI)	5
22	22	MOTHER MAY I Liz Anderson & Lynn Anderson, RCA Victor 47-9445 (Green Back, BMI)	9	59	66	LIVE YOUR LIFE OUT LOUD Bobby Lord, Decca 32277 (Contention, SESAC)	3
23	24	SUNDOWN MARY Billy Walker, Monument 1055 (Combine, BMI)	8	60	35	HEY LITTLE ONE Glen Campbell, Capitol 2067 (Sherman & De Vorzon, BMI)	12
24	28	THE IMAGE OF ME Conway Twitty, Decca 32272 (Tree, BMI)	5	61	71	REMEMBERING Jerry Reed, RCA Victor 47-9493 (Vector, BMI)	2
25	25	WELCOME HOME TO NOTHING Jeannie Seely, Monument 1054 (Pamper, BMI)	9	62	63	TWO SIDES OF ME Harold Lee, Columbia 44458 (Heart of the Hills, BMI)	3
26	29	COUNT YOUR BLESSINGS, WOMAN Jan Howard, Decca 32269 (Stallion, BMI)	7	63	68	TRUCK DRIVING CAT WITH NINE WIVES Jim Nesbitt, Chart 59-1018 (Peach, SESAC)	6
27	23	THE CAJUN STRIPPER Jim Ed Brown, RCA Victor 47-9434 (Acuff-Rose, BMI)	11	64	65	HONEY Compton Brothers, Dot 17070 (Forrest Hills, BMI)	5
28	30	WILL YOU VISIT ME ON SUNDAYS? Charlie Louvin, Capitol 2106 (Blue Crest, BMI)	7	65	70	SUNSHINE AND BLUEBIRDS Jimmy Newman, Decca 32285 (Newkeys, BMI)	2
29	31	RAINBOWS ARE BACK IN STYLE Slim Whitman, Imperial 66283 (Four Star, BMI)	6	66	47	NOTHING TAKES THE PLACE OF LOVING YOU Stonewall Jackson, Columbia 44416 (Fingerlake, BMI)	10
30	13	TAKE ME TO YOUR WORLD Tammy Wynette, Epic 10369 (Gallico, BMI)	16	67	67	U. S. MALE Elvis Presley, RCA Victor 47-9465 (Vector, BMI)	3
31	32	A THING CALLED LOVE Jimmy Dean, RCA Victor 47-9454 (Vector, BMI)	7	68	52	WANDERIN' MIND Margie Singleton, Ashley 2050 (Gallico, BMI)	8
32	34	I GOT YOU Waylon Jennings & Anita Carter, RCA Victor 47-9480 (Music City, ASCAP)	4	69	62	FOGGY MOUNTAIN BREAKDOWN Flatt & Scruggs, Columbia 44380/Mercury 72739 (Peer Int'l, BMI)	3
33	19	IT'S ALL OVER David Houston & Tammy Wynette, Epic 10274 (Gallico, BMI)	14	70	—	SWEET ROSIE JONES Buck Owens & his Buckaroos, Capitol 2142 (Blue Book, BMI)	1
34	38	MENTAL JOURNEY Leon Ashley, Ashley 2075 (Gallico, BMI)	4	71	72	I JUST WANTED TO KNOW Hank Snow, RCA Victor 47-9433 (Four Star, BMI)	3
35	39	ORDINARY MIRACLE Bobby Lewis, United Artists 50263 (South Town, BMI)	5	72	—	SOMETHING PRETTY Wynn Stewart, Capitol 2137 (Attache, BMI)	1
36	44	WILD BLOOD Del Reeves, United Artists 50270 (Passkey, BMI)	4	73	74	EVERYDAY Sleepy La Beef, Columbia 44455 (Glaser/Vanjo, BMI)	2
37	41	ATLANTA GEORGIA STRAY Sorny Curtis, Viva 626 (Rustland, BMI)	9	74	—	NOTE IN BOX #9 Stu Phillips, RCA Victor 47-9481 (Port/Natson, ASCAP)	1
38	37	ASHES OF LOVE Don Gibson, RCA Victor 47-9460 (Acuff-Rose, BMI)	5	75	—	I FEEL YOU, I LOVE YOU Bobby Helms, Little Darlin' 0041 (Mayhew BMI)	1

Country Music



ACUFF-ROSE AND HICKORY RECORDS made Britisher Frank Ifield (center) feel at home by greeting him at the Nashville airport with a London taxi imported from England. On hand were William M. Hartnett Sr. (left), of the Nashville Chamber of Commerce, and Joe Lucus of Acuff-Rose.

Nashville Scene

Dalton, Ga., was the first of the Atlanta suburbs to be utilized in a new series to expose new country talent. WPLO's Rick Flight took part in the all-country show which featured such acts as Jerry Braswell, the Stone Mountain Ramblers, Patricia Carter, the Swingmasters and the Bolton County Band. . . . Del Reeves made a hurried trip to the West Coast with his manager-booker, Hubert Long, for a screen test. The proposed production is for an independent production at Universal Studios. . . . Dewey Groom, his 11-piece western band, Janet McBride and Vern Stovall are now being featured on Channel 33 in Dallas as a weekly (Friday) one-hour color TV show. Dewey has asked any artist in area to drop in and guest on the show.

Dottie West has finished an album, "Country Girl," from the title of her hit single. These are all country songs, a departure from her swing toward country-pop as of late. Cam Mullins arranged it all. . . . The Merle Haggard show set for Grand Rapids, Lansing and Flint on this coming weekend, with a leading cast of Bonnie Owens, Glen Campbell, Red Simpson and Kay Adams. . . . Ayvonne Jones, of Longview, Tex., has joined the Jimmie Klein agency here, and has booked into Puerto Rico in May with Alex Houston. She has all the equipment for success. . . . Johnny Carver, Imperial artist, leaves for Germany May 3. His new release, just out, is "I Still Didn't Have the Sense to Go." . . . Larry LaPole who records for the West Wind label, has a record going strong in the Twin Cities and other Midwestern spots. It's being plugged by Johnny Harlow of WMIN Radio, St. Paul.

Decca's Max Powell, still on the road with Webb Pierce, has a strong contender in "Night Life Queen" produced by Owen Bradley. . . . Charlie Lamb now is doing promotion for Doc Williams, 33-year veteran of country music. Williams has a publishing firm, a mail order guitar course, Wheeling Records and a few other things. His daughter, Karen McKenbie, records for the Wheeling label, just having cut her first session at Columbia here. . . . Hubert Long, in his capacity as president of the Country Music Association (CMA), met in New York with the National Entertainment Committee of the President's Council on Youth Opportunity. CMA will co-operate with the national effort to bring members of the disadvantaged group into closer proximity with the better things of life.

A show in Knoxville last week was sold out, forcing an impromptu matinee. On the bill were Ray Price, Loretta Lynn, Claude Gray and the Graymen, Conway Twitty, Doyle Wilburn and Tammy Wynette. . . . A fundraising benefit for the blind received an unexpected assist by a blind singer at Lexington, Ky. The show was the annual performance

for the Kentucky Eye Research Institute. The featured entertainers were the Stonemans. Linda Meader, the blind girl, traveled 60 miles to catch the show, and was invited to appear with the famous family. . . . Glen Campbell has invited the Stonemans to appear on his summer replacement series on CBS. . . . Jeannie Seely paid an unexpected visit to Atlanta and joined her close friend, Dottie West, on stage at the Playroom. As a result of their performance, they'll play the club together New Year's Eve. . . . Joyce Bush, secretary-treasurer of Tree Publishing Co., is doing well now following the birth of a healthy daughter. She has been associated with Jack Stapp for 16 years. . . . Columbia's David Rogers is slated for a series of TV appearances while here this week for a recording session under the auspices of Frank Jones.

Country music got a double shot-in-the-arm this past week as two music executives got with the youngsters of the city. RCA Victor's Danny Davis spent the better part of an afternoon with teenagers from Peabody High School to explain trends in music, while Harold Hitt of Columbia hosted a string of exchange students from Chicago, giving them the guided tour of the studios. . . . The KDAV Star Spectacular next week (Tuesday) features Dolly Parton, Bobby Bare, Porter Wagoner and the Wagonmasters, Tom T. Hall, Jimmy Newman, Dave Dudley and the Roadrunners. That's at Lubbock, Tex. Also in Lubbock, the Maverick Lounge has re-opened, this time as an all-country club. K-Ark's Euel Daniel and his band performed. He then was engaged to play at the Maverick each week, and each Sunday the club will have a battle of bands. . . . Charlie Phillips and his band have opened a new club at Amarillo. It's known as the Lake Side.

Maria Dallas, the biggest name in music in Australia and New Zealand, flew into Nashville for a recording session with Felton Jarvis. . . . A surprise birthday party was held for John D. Loudermilk, given by close friends at the Back Room. It included a three-tiered cake with 14 gold records. . . . Marion Worth returns to work May 4 with a date in her home town of Birmingham. She had been mending from major surgery. . . . Jim Ed Brown honored at a birthday party on the "Ralph Emery" show and given accolades from the city. . . . Heavy rains failed to keep crowds away from the new Roanoke-Salem Civic Center for a package that included Hank Williams Jr., Stonewall Jackson and the Stonemans. It was sponsored by WSQ, with over 6,000 in attendance. . . . An autograph party at the new 100 Oaks Shopping Center in Nashville featured George Hamilton IV, John Hartford and Skeeter Davis.

Spotlight on London

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Classical Music



ANDRE PREVIN, left, newly appointed permanent conductor of the London Symphony, confers with Harold Lawrence, the orchestra's general manager, during a rehearsal at London's Royal Albert Hall. Previn is slated to return to Britain for more concerts with the orchestra after conducting the London at Daytona Beach this summer.

'Creation' Included In London Package

NEW YORK—London Records is issuing three two-record sets this month, including an Easter package of Haydn's "The Creation." Six albums are slated in the low-price London Stereo Treasury Series.

Bellini's "Norma" is another multiple set as Silvio Varviso conducts the orchestra of Rome's L'Accademia de Santa Cecilia. Featured are soprano Elena Suliotis in the title role, mezzo-soprano Fiorenza Cossotto as Adalgisa, tenor Mario del Monaco as Pollione and

bass Carlo Cava as Oroveso.

The third two-record package is the fourth album of Georg Solti's Mahler symphonic cycle as he conducts the London Symphony in the "Symphony No. 9." Karl Muenchinger conducts the Vienna Philharmonic in "The Creation" with Elly Ameling, Werner Krenn, Tom Krause, Erna Spoorenberg and Robin Fairhurst as soloists.

Ernest Ansermet conducts L'Orchestre de la Suisse Romande in two albums of Tchaikovsky suites, one of which is paired with a Rossini-Respighi suite. Violinist Ruggiero Ricci is featured in both pressings.

Two Versions

Two complete versions of "Pictures at an Exhibition" are offered in another disk as pianist Vladimir Ashkenazy plays Mussorgsky's original piano version and Zubin Mehta leads the Los Angeles Philharmonic in Ravel's orchestration of the [\(Continued on page 43\)](#)



ANNELIESE ROTHENBERGER and Erwin Wohlfart appear in a scene from the Hamburg Opera's production of Berg's "Lulu," recorded live by EMI earlier this year. The album is a special Angel release this month. Also featured in the performance are Kerstin Meyer, Kim Borg, Gerhard Unger and Toni Blankenheim. Leopold Ludwig conducts.

Cincinnati Symphony Adds A Morning Concert Series

CINCINNATI — A morning concert series is being added for the 1968-1969 season of the Cincinnati Symphony. A new Friday matinee series, which will consist of five morning concerts at 11 and five afternoons at 2. The schedule will permit plans of either the morning or afternoon set of five.

Each Friday morning concert will be preceded by a continental breakfast of coffee and rolls at 10 and a preview-lecture at 10:40 on the music to be performed. Also planned for next season is a return to the Saturday evening college series enabling students to attend at a reduced cost.

Max Rudolf, the Cincinnati's music director, has slated

Crossroads' LP Of Smetana Work

NEW YORK — Crossroads has the first recording of Smetana's "Festive Symphony" on its April release list along with the first low-price issue of Palestrina's "The Song of Songs." Karel Sejna conducts the Czech Philharmonic in the Smetana composition, while the Slovak Philharmonic Chorus sings the Palestrina choral piece.

Jean Fournet and Antonio Pedrotti conduct the Czech Philharmonic in an album of Ravel and Debussy, and in a disk of Manuel de Falla with pianist Jan Panenka. The Bulgarian String Quartet plays Schumann in a two-record set.

San Diego Will Play 24 Concerts

LOS ANGELES—The San Diego Symphony will play 24 concerts during the 1968-1969 season. Zoltan Rosznyai, musical director of the orchestra, will conduct the concerts in the Civic Theater.

The soloists will include pianists Peter Frankel, Tamas Vasary and Lili Kraus; violinist Michael Rabin; cellist Jacqueline DuPre; soprano Carol Neblett; mezzo-soprano Janet Baker; baritone McHenry Boatwright, and the Romero family, all guitarists.

Highlight of the season will be the world premiere of a new work by Morton Gould, commissioned by the Symphony and the Romeros.

"Great Symphonies From Three Centuries," a four-program orchestral cycle presenting works of Mendelssohn, Sibelius, Berlioz, Tchaikovsky, Mozart and Brahms. Two concert pairs will be devoted to single major works. The Miami (Ohio) University A Capella Singers will perform Brahms' "German Requiem" on Nov. 8 and 9. [\(Continued on page 43\)](#)

9 Batoners to Make L.A. Bow

LOS ANGELES—Music director Zubin Mehta and nine guest conductors will participate in the Los Angeles Philharmonic's Golden Anniversary season which will open in October at the Music Center.

Mehta, in his sixth season as head of the orchestra, will begin a sabbatical leave in January.

Conductors in their Philharmonic debuts will be Thomas Schippers, Pierre Boulez and [\(Continued on page 43\)](#)

Everest Opera Reissues Sing

NEW YORK—The latest group of Everest Opera Series reissues contains one notable catalog restoration in Verdi's "Un Giorno di Regno" plus six other interesting recordings, including an only listing for Offenbach's "La Belle Helene." The latter, previously available on Everest's Renaissance label, is the only set in the group that was not previously on Cetra.

The other operas offered are Verdi's "Nabucco" and "Otello," Puccini's "Manon Lescaut," Richard Strauss' "Elektra," and Cilea's "Adrianna Lecouvreur." In most cases, this is the first time these works have been available for the intermediate price of \$2.98 a disk.

Opens Season

"Adrianna Lecouvreur" is especially timely since the opera will open the 1968-1969 Metropolitan Opera season. Soprano Carla Gavazzi sings the title role well, while tenor Giacinto Prandelli has one of his better recording efforts as Maurizio. Baritone Saturno Meletti turns in a creditable portrayal as Michonnet. Alfredo Simonetto competently conducts the Radio Italiana Orchestra in this three-record package.

"Un Giorno di Regno," Verdi's second opera, was a failure when first performed, a failure that embittered the composer, but this two-LP recording ably led by Simonetto demonstrates that it is superior to some of the successes lesser composers have had. The casting of Verdi's first comic work is also good with first-rate performances by baritone Renato Capecchi, soprano Lina Pagliughi, mezzo-soprano Laura Cozzi,

OPERA REVIEW

City Opera's 'Bomarzo' Is Moving, Effective Theater

NEW YORK—Alberto Ginastera's "Bomarzo" produced a gripping effect in a performance by the New York City Opera at its April 6 matinee. Julius Rudel, general director of the company, conducted the Spanish-language opera expertly as he does in the CBS Records' recording of the new work, which is performed by the Opera Society of Washington, which premiered the opera on May 19, 1967.

The New York City Opera cast included many of the same artists who appear in the package, including Salvador Novoa, whose portrayal of Pier Francesco Orsini is stunning. He ap-

pears in 14 of the work's 15 scenes.

Claramae Turner, also on the pressing, gave another fine performance as Diana Orsini, Pier Francesco's grandmother. Another veteran artist excelling as he does on the recording is Richard Torigi as the astrologer. The other principals also were well cast as Mary Cross Lueders debuted as Pantasilea and Joan Summers played Julia Farnese.

Also repeating their fine disk characterizations were Michael Delvi as Pier Francesco's father, Robert Gregori as Giro-lamo, and Joaquin Romaguera [\(Continued on page 43\)](#)

tenor Juan Oncina, bass Sesto Bruscantini and bass Cristiano Dalamangas.

"Nabucco," Verdi's third opera, had his first big triumph, also receives an excellent performance with superb readings by baritone Paolo Silveri and soprano Caterina Mancini. The latter brilliantly tackles her most difficult passages. Bass Antonio Cassinelli, tenor Mario Binci and soprano Gabriella Gatti also perform well under the expert direction of Fernando Previtali on three disks.

Mitropoulos Conducts

Tenor Carlos H. Guichandut's portrayal of the title role makes the "Otello" a memorable three-LP set. Baritone Giuseppe Taddei gives another excellent performance as Iago, while Cesy Brogini is a fine Desdemona. France Capuana conducts effectively.

Dimitri Mitropoulos conducts an exciting "Elektra" with the Stabile Orchestra and Chorus of the Maggio Musicale Fiorentino. The two-record package features fine performances by Anny Konetzni in the title role, Martha Moedl as Klytemnestra and Danica Illitsch as Chrysothemis. Hans Braun sings Orestes.

Soprano Clara Petrella, tenor Vasco Campagnano and Meletti contribute to a satisfactory three-LP "Manon Lescaut" conducted by Federico Del Cupola. "La Belle Helene" continues a delight. The two-record set features Janine Linda, Andre Dran, Roger Giraud, Jacques Linsola, Jean Mollien and Loly Valdaranini. Rene Leibowitz capably conducts the Paris Philharmonic. **FRED KIRBY**

CONCERT REVIEW

3 Opera Performers Give Stellar Recital

NEW YORK—Three of the leading top stars on the operatic stage gave an overpowering

concert at Philharmonic Hall Sunday (7), drawing a merited enthusiastic response from the audience at a \$25-a-seat top.

All three, tenor Franco Corelli, soprano Montserrat Caballe and bass Bonaldo Giaiotti, were in top form and all were required to give encores. The veteran operatic concert conductor Alfredo Antonni, now musical director of the Columbia Broadcasting System, had music matters well under control for the soloists and in the orchestra's two other selections: the overtures to Verdi's "La Forza del Destino" and Rossini's "La Gazza Ladra."

Stunning Vocalism

Miss Caballe was in especially fine voice as the RCA artist sang "Come e bello" from Donizetti's "Lucrezia Borgia," "Tanti affetti" from Rossini's "La Donna del Lago" and "Ah! dagli scanni eterei" from Verdi's "Aroldo." The last aria, which appears on her latest RCA album, was interrupted by applause before its flashy cabaletta and was followed by an encore: "In quelle trine morbide" from Puccini's "Manon Lescaut." Stunning vocalism also was displayed in her two earlier arias, with the Rossini selection a sheer delight. Miss Caballe has waxed the complete "Lucrezia Borgia" for RCA.

Corelli's wildly enthusiastic [\(Continued on page 51\)](#)

2 LP's Out in 'Electronics'

NEW YORK — Nonesuch is issuing a two-LP guide to electronic music this month, which will be packaged with a cross-referenced 16-page handbook. Included are recorded examples of electronic sounds and music, a syllabus of electronic music theory, notes on the recordings, a glossary, bibliography, symbolic notation, and the printed score of "Peace Three," a new electronic work being released for the first time.

The package was written, realized and produced by Paul Beaver and Bernard L. Krause. The recorded material was realized on the Moog Series III Synthesizer and utilized the Dolby A 301 noise reduction system in the engineering process.

Arrau to Mark His 65th Yr.

BERLIN — Pianist Claudio Arrau will celebrate his 65th birthday by playing two concerts on each of four concerts with the Berlin Philharmonic. The concerts are scheduled for Thursday (18), Friday (19), Monday (22) and Tuesday (23). He also will give concerts in Cologne, Hamburg, Munich, Frankfurt and Dusseldorf.

After concerts in London and at the Brighton Festival in May, Arrau will fly to the Soviet Union for five concerts appearing in Kiev May 18, Leningrad May 23 and 25, and Moscow May 27 and 29. He next will appear at the Bergen Festival June 3.

Arrau will give three more London concerts and two at the Aldeburg Festival before a recital at the Festival of Two Worlds at Spoleto. In August he will tour Australia, New Zealand, Japan, Europe and the U. S. Arrau's labels include Angel, Decca, Vanguard, Philips and Everest.

Sheet Music Out By Peer-Southern

NEW YORK — Peer-Southern's Serious Music Department is issuing sheet music of seven new classical titles this month, including David Diamond's "Concerto for Violin-cello and Orchestra," Halsey Stevens' "Sonatina for Trombone or Tuba and Piano," and Samuel Adler's "In Nature's Ebb and Flow."

Also being issued is the music for "Theme and Variations for Piano" by Lucrecia R. Kastlag of the Philippines, "Tres Versiones Sinfonicas for Large Orchestra" by Julian Orbon of Cuba, "Concertino for Brass Quartet" by Juan Orrego-Salas of Chile, and "Concerto for Violin and Small Orchestra" by Manuel M. Ponce of Mexico.

Cincy Symphony

• *Continued from page 42*

Mahler's "Symphony No. 8" is listed for Jan. 24 and 25 commemorating the sesquicentennial celebration of the University of Cincinnati. Participants will include the College-Conservatory of Music Philharmonia, choruses and eight soloists; and massed children's choirs.

Piano soloists scheduled for the season include Peter Serkin, Van Cliburn, Jeanne-Marie Darre, Rudolf Firkusny, Byron Janis, Gold and Fisdale, and Gina Bachauer, who also will be joined by Princess Irene of Greece in a Bach concerto. Among the other soloists will be violinists Itzhak Perlman, Zino Francescatti, and James Oliver Buswell IV; cellist Mstislav Rostropovich; guitarist John Williams, and sopranos Elisabeth Schwarzkopf and Ella Lee.

Opera Review

• *Continued from page 42*

as Nicholis Orsini, nephew of the central character. Patricio Porras as the child Peir Francesco and Manuel Folgar as the young Maerbele repeated their effective speaking roles. They were joined by Emilio Crespo as the young Girolamo.

"Bomarzo" itself proved not as shocking as previously billed, but was effective theater none-

This Week		Last Week	TITLE, Artist, Label & Number	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
Billboard Award	1		VERDI: ERNANI (3 LP's) Price/Bergonzi/Various Artists/RCA Italiano Orch. (Schippers), RCA Victor LM 6183 (M); LSC 6183 (S)	5	21	24	HOLST: THE PLANETS New Philharmonia Orch. (Boult), Angel (No Mono); S 36420 (S)	33
	2	2	MOZART: CONCERTO NOS. 17 & 21 Anda/Salzburg Comerata (Anda), DGG (No Mono); 138/783 (S)	11	22	23	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)	89
	3	3	WEST MEETS EAST Yehudi Menuhin & Ravi Shankar, Angel 36148 (M); S 36148 (S)	41	23	21	ANVIL CHORUS Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy), Columbia (No Mono); MS 7061 (S)	6
	4	4	PONCHIELLI: LA GIOCONDA (3 LP's) Tebaldi/Various Artists/Orch. L'Academie di Santa Cecilia (Gardelli), London (No Mono); OSA 1388 (S)	12	24	19	PUCCINI: LA RONDINE (2 LP's) Moffo/Barioni/RCA Italiano Orch. & Chorus (Molinari-Pradelli), RCA Victor LM 7048 (M); LSC 7048 (S)	32
	5	7	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	44	25	25	CHOPIN NOCTURNES (2 LP's) Artur Schnabel, RCA Victor LM 7050 (M); LSC 7050 (S)	18
	6	6	VERDI AIDA (3 LP's) Nilsson/Bumbry/Corelli/Various Artists/Rome Opera House Orch. (Mehta), Angel (No Mono); SCL 3716 (S)	14	26	29	RACHMANINOFF: SYMPHONY NO. 3/FANTASY London Symphony (Previn), RCA Victor LM 2990 (M); LSC 2990 (S)	2
	7	12	BUSONI: CONCERTO FOR PIANO AND ORCHESTRA (2 LP's) Ogden/Royal Philharmonic & Male Chorus (Revenaugh), Angel (No Mono); SBL 3719 (S)	4	27	28	BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) Berlin Philharmonic (Von Karajan), DGG (No Mono); SKL 101/108 (S)	18
	8	10	GOLDEN AGE OF OPERETTA (2 LP's) Joan Sutherland/New Philharmonia Orch. (Bonyng), London (No Mono); OSA 1268 (S)	4	28	26	VERDI: LA TRAVIATA Cabelle/Bergonzi/Milnes/RCA Italiano Orch. (Prete), RCA Victor LM 6180 (M); LSC 6180 (S)	26
	9	8	MAHLER: SYMPHONY NO. 8 (2 LP's) Various Artists/London Symphony (Bernstein), Columbia M2L 351 (M); M2S 751 (S)	63	29	31	JOHN WILLIAMS PLAYS GUITAR CONCERTOS John Williams/English Chamber Orch. (Groves), Columbia (No Mono); MS 7063 (S)	4
	10	11	BOULEZ CONDUCTS DEBUSSY New Philharmonia Orch. (Boulez), CBS (No Mono); 32-11-0056 (S)	8	30	27	PENDERECKI: ST. LUKE'S PASSION (2 LP's) Various Artists/Cracow Philharmonic (Czyz), Philips (No Mono); PHS-2-901 (S)	18
	11	5	MY FAVORITE CHOPIN Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)	107	31	30	MOZART: CONCERTO NOS. 21 & 23 Artur Schnabel/RCA Symphony (Wallenstein), RCA Victor LM 2634 (M); LSC 2634 (S)	5
	12	15	MAHLER: SYMPHONY NO. 1 New York Philharmonic (Bernstein), Columbia (No Mono); MS 7069 (S)	6	32	32	LEONTYNE PRICE—PRIMA DONNA, VOL. 2 RCA Victor LM 2968 (M); LSC 2968 (S)	29
	13	9	STRAUSS: ELEKTRA (2 LP's) Nilsson/Resnik/Collier/Various Artists/Vienna Philharmonic (Solti), London A 4269 (M); OSA 1269 (S)	15	33	34	PROKOFIEV: PETER & THE WOLF/TCHAIKOVSKY: NUTCRACKER SUITE New York Philharmonic (Bernstein), Columbia ML 5593 (M); MS 6193 (S)	27
	14	17	GLORY OF GABRIELLE E. Power Biggs/Various Artists/Columbia (No Mono); MS 7071 (S)	6	34	36	MUSSORGSKY: PICTURES AT AN EXHIBITION, BRITTEN: YOUNG PERSON'S GUIDE Chicago Symphony (Ozawa), RCA Victor LM 2977 (M); LSC 2977 (S)	3
	15	22	GINASTERA: BOMARZO (3 LP's) Novoa/Various Artists/Washington Opera Society (Rudel), 3 CBS 32-31-0006 (S)	2	35	33	GERSHWIN: RHAPSODY IN BLUE New York Philharmonic (Bernstein), Columbia ML 5412 (M); MS 6091 (S)	87
	16	18	CARTER: PIANO CONCERTO/COLGRASS: AS QUIET AS Lateiner/Boston Symphony (Leinsdorf), RCA Victor LM 3001 (M); LSC 3001 (S)	5	36	37	HOMAGE TO GERALD MOORE (2 LP's) De Los Angeles/Schwartzkopf/Fischer-Dieskau, Angel (No Mono); SB 3697 (S)	24
	17	13	ORMANDY'S GREATEST HITS, VOL. 3 Philadelphia Orch. (Ormandy), Columbia (No Mono); MS 7072 (S)	8	37	38	BEETHOVEN: NINTH SYMPHONY Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy), Columbia ML 6416 (M); MS 7016 (S)	33
	18	16	HENZE: DER JUNG LORD (3 LP's) Various Artists/Deutsche Oper Berlin (Dohnanyi), DGG (No Mono); 139 357/59 (S)	10	38	39	BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) NBC Symphony (Toscanini), RCA Victrola VIC 8000 (M); (No Stereo)	16
	19	14	SATIE: PIANO MUSIC, VOL. 2 Aldo Ciccolini, Angel (No Mono); S 36459 (S)	11	39	35	COPELAND: ORGAN SYMPHONY/BERNSTEIN: SERENADE Biggs/Francescatti/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7058 (S)	6
	20	20	VERDI: RARETIES Montserrat Cabelle, RCA Victor LM 2995 (M); LSC 2995 (S)	11	40	40	MUSSORGSKY: BORIS GODONOV (Selections) Various Artists/Bolshoi Theatre (Melik-Pashayev), Melodiya/Angel (No Mono); S 40049 (S)	4

London Creation

• *Continued from page 42*

work. Ashkenazy also has a Beethoven album. Rounding out the regular-price release is an LP of Brahms with Istvan Kertesz and the London Symphony.

The Stereo Treasury Series is offering second volumes of Chopin's piano music by Wilhelm Kempff and operatic instrumental music by Pierino Gamba and the London Symphony.

In other titles, Rafael Kubelik and the Israel Philharmonic play Dvorak, Ansermet and L'Orchestre de la Suisse Romande play Beethoven, Muenchinger and the Stuttgart Chamber Orchestra perform Grieg and Mozart, and the Borodin Quartet plays Borodin and Shostakovich.

theless. Ginastera's successful use of modern music forms in opera merited the enthusiastic audience response it received.

Classical Notes

Daniel Barenboim will make his New York conducting debut Wednesday (17) with the **London Symphony** at Carnegie Hall replacing **Istvan Kertesz**, who is ill. Barenboim also will conduct the London on three succeeding nights. Pianist **Vladimir Ashkenazy** will play the four Rachmaninoff piano concertos, one in each program. . . . Among the 1967 Schwann Catalog Readers' Awards were **Leonard Bernstein**, most popular classical artist; Mahler's "Symphony No. 8" with soloists, choruses and the London Symphony under Bernstein on Columbia, "Prima Donna, Vol. 2" with **Leontyne Price** on RCA, and Handel's "Julius Caesar," with **Julius Rudel** conducting the New York City Opera production on RCA, most popular classical recordings.

'Giovanni' Highlights Out

NEW YORK — Deutsche Grammophon is releasing a disk of highlights of its complete Mozart "Don Giovanni" this month. The album features Birgit Nilsson, Martina Arroyo, Reri Grist, Dietrich Fischer-Dieskau, Ezio Flagello, Peter Schreier, and Martti Talvela with the Prague National Theater Chorus and Orchestra under Karl Boehm.

Rafael Kubelik continues his Mahler symphonic cycle with the Bavarian Radio Symphony in the "Symphony No. 1." Kubelik conducts the Berlin Philharmonic in Weber with clarinet soloist Karl Leister. Pianist Christoph Eschenbach plays Mozart in his latest pressing.

Herbert von Karajan and the Berlin have two April albums: one of intermezzos from 12 operas and the other with Liszt and Smetana selections. Rounding out the release is an LP featuring Kartick Kumar on sitar.

The pressing also has Patwardhan on tabla and Rajaram on tambura.

Batoners Bow

• *Continued from page 42*

Rafael Fruhbeck de Burgos of Spain. Other conductors to appear will be Eugene Jochum, Eugene Ormandy, Hans Swarowsky, Lawrence Foster, Antal Dorati and Alfred Wallenstein. Soloists in debut will be pianists Fou Ts'ong, Joaquin Achucarro and Misha Dichter; violinist Zvi Zeitlin, soprano Christa Ludwig and baritone Walter Berry.

Other soloists will be pianist Eugene Istomin, Daniel Barenboim, John Browning and Alfred Brendel; violinists Isaac Stern, Itzhak Perlman, Leonid Kogan, Ivry Gitlis and David Frisina; cellists Kurt Reher, Jacqueline Du Pre and Mstislav Rostropovich and mezzo-soprano Shirley Verrett.

HAWAII

A BILLBOARD SPOTLIGHT

A COMPLETE COVERAGE OF THE HAWAIIAN ISLANDS

Includes a complete in-depth wrap-up of every Funspot in the Hawaiian Islands, highlighting the complete entertainment scene, hotel accommodations, convention facilities, recording facilities, talent bookers, entertainment schedules, the

broadcast industry, and other major island products and industry. In short, complete coverage of the Hawaiian Islands, its industries and entertainment facilities; highlighting it as one of the major convention centers in the world; also a major vacation retreat for millions of people.

Your message in SPOTLIGHT ON HAWAII will reach the entire Billboard circulation, the heart of the world-wide entertainment industry, plus over 3,000 convention influentials around the world. Wire, telephone or write your space requirements to your nearest Billboard office, noted on the reverse side of this brochure. Remember, ad deadline is April 25. Ad specs and rates are also on the reverse side of this brochure.

SPOTLIGHT ON HAWAII, a special section within Billboard Magazine of May 25, highlighting Hawaii as a top entertainment/vacation/convention oasis in the world . . . underscoring live talent activities . . . the famed personalities who have their origin in the Hawaiian Islands . . . world famous stars who play Hawaii . . . names and contact information on talent buyers for the Hawaiian Islands . . . a calendar of attractions listing

those acts which have been booked for the remainder of this year and where they will be appearing.

Top vacation/convention spot in the world. This section will include hotel accommodations and convention facilities in the Hawaiian Islands . . . the individuals responsible for handling group bookings and convention sales . . . listing of convention companies which have held conventions during recent years in the Hawaiian Islands and which have booked space for the immediate future, to help sell other companies on the importance of selecting the Hawaiian Islands as a site for the next conclave.

Multiple Island Funspots. This special will also cover the diverse entertainment and recreation facilities in all the Hawaiian Islands from the metropolitan city of Honolulu and its Waikiki Strip to the remotest interiors of the outlying Islands. Over 3,000 bonus distribution to convention influentials (people concerned with selecting convention sites and hotels for major companies) throughout the world.

Talent Buyers. SPOTLIGHT ON HAWAII will be distributed to all major talent buyers throughout the world.

In short, a complete coverage of the Hawaiian Islands. Broadcasting industry. Top 40 and easy listening stations in the Hawaiian Islands, television shows emanating from the Islands, radio shows emanating from the Islands, live broadcasts from lounges, live TV shows using guests from hotel productions.

Entertainment policy switches at the hotels and clubs throughout the Islands, new hotels and clubs and their employment opportunities for live acts.

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COMING MAY 18 AD DEADLINE APRIL 25

Coin Machine World



FREDERICK GAIN, ICMOA executive director (left), with Les Montooth, Peoria, director; ICMOA attorney Jim Winning (second from right) and Fred Granger (right), executive vice-president, Music Operators of America.

42% of Singles Sold by One-Stops In 1967 Went to Jukebox Operators

• *Continued from page 1*

The one-stop owners reported that the best-selling single to jukebox operators in 1967 was "Release Me," by Engelbert Humperdinck on Parrot. "Ode to Billie Joe," by Capitol's 1967 discovery Bobbie Jentry, was the second-best seller to jukebox operators during the year, according to one-stops.

Other major-selling singles to jukebox operators during 1967, ranked first-to-last according to amount of sales reported by one-stops, were: "Respect," by Aretha Franklin (Atlantic); "To Sir, With Love," by Lulu (Epic); "The Letter," by the Box Tops (Mala); "Somethin' Stupid" by Frank and Nancy Sinatra (Reprise); "Light My Fire," by the Doors (Elektra); "Daydream Believer," by the Monkees (Col-

gems); "Let It All Hang Out," by the Hombres (Verve/Forecast); "I'll Take Care of Your Cares," by Frankie Laine (ABC); "There Goes My Everything," by Jack Greene (Decca).

The best-playing singles on jukeboxes were reported to Billboard by operators in the annual industry survey and the results will be published in the Coin Machine World Directory and the pages of Billboard in May.

Illinois Association To Step Up PR Effort

By EARL PAIGE

SPRINGFIELD, Ill. — Members of the Illinois Coin Machine Operators Association (ICMOA) meeting here last week were urged to become active in political and civic activities.

Speakers included Fred Granger, Chicago, executive vice-president, Music Operators of America; James Winning Springfield, ICMOA attorney, and Malden Jones, veteran newsman of Chicago's American.

Despite the fact that riots were in progress in Chicago, a substantial number of Chicago operators attended the meeting. Operators from as far away as Olney in Southern Illinois also turned out.

Pinball Issue

The trade group, embattled last year when a series of bills threatened the operation of amusement pinball machines, were told by ICMOA attorney James Winning that this year "is the time of departure."

"This is now a cohesive organization. Much credit should go to Frederick Gain, our new executive secretary. Now all of you should support those candidates and incumbent legislators who assisted you in helping us keep amusement pinball games from being outlawed.

"Now is the time to say thanks in a practical manner."

Public Relations

Jones stressed the point that "public relations is vital to an association no matter how big an organization might be."

Specific recommendations included having a regular newsletter to keep members fully in-

formed, publishing the minutes of board meetings, contacting lobbyists and legislators personally, speaking before civic and service organizations, and preparing a public relations handbook.

"There is no substitute for the personal approach. You should each contact your candidates and incumbent legislators so that by the time the next session rolls around they will know the Illinois Coin Machine Operators Association."

Copyright

In his address, Granger told how MOA had become an effective force in Washington, during its fight to obtain a reasonable approach to the copyright royalty revision legislation.

The copyright issue, dead in this session of Congress, is still a matter of great concern for MOA, Granger said. "The atti-

(Continued on page CMW-6)

A MUST MEMO FROM THE NVA

1. To guarantee your room reservation at Pheasant Run, all NVA convention attendees must forward an advance deposit of one night's rental with reservation card.
2. Limousine service provided from O'Hare Airport to Pheasant Run. However, you must notify Pheasant Run of airline and flight number at least 24 hours prior to arrival. Limo will be waiting for you in front of United Airlines baggage area, lower level of the airport.

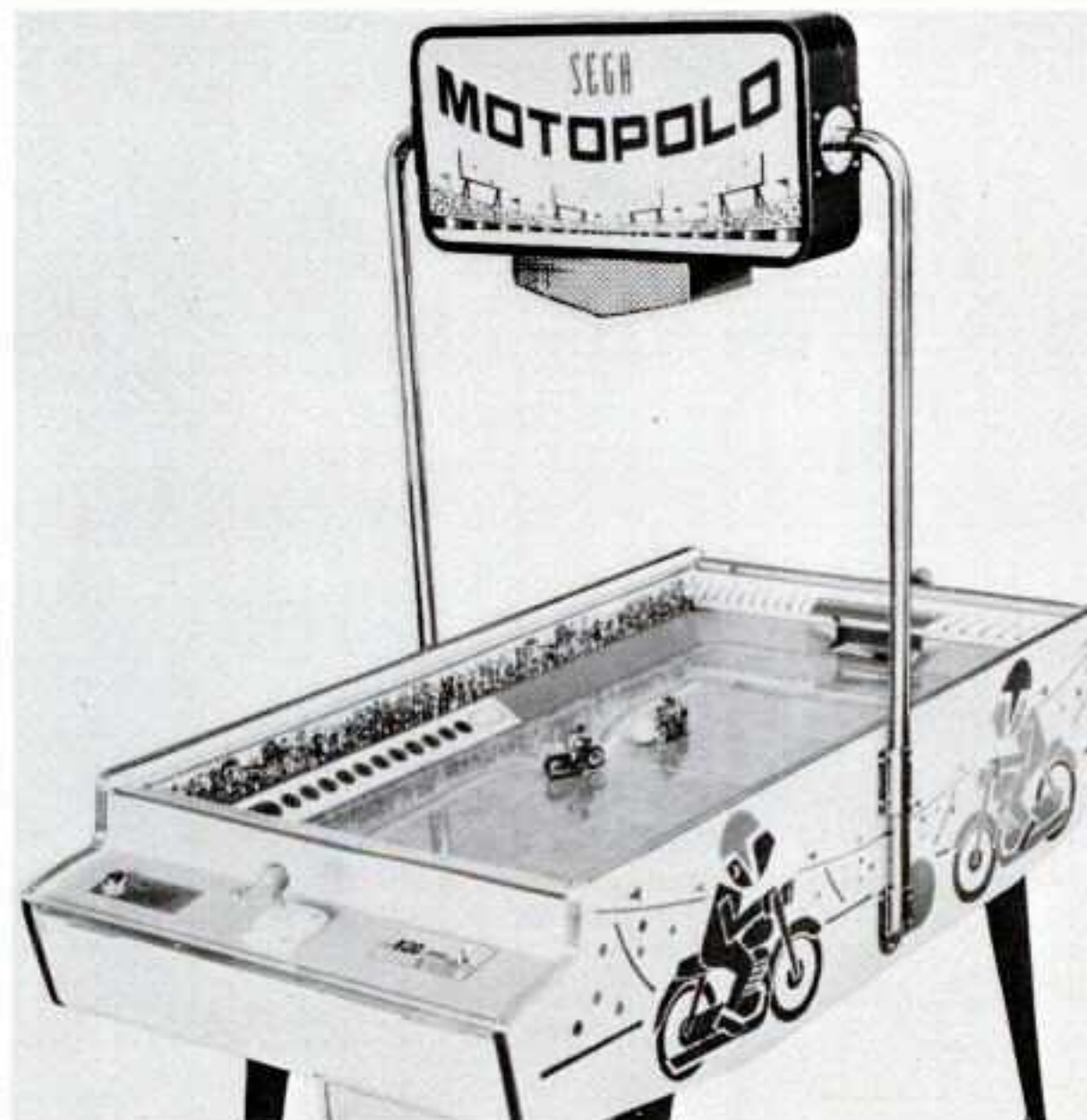
Mrs. Johnston Dies

DETROIT — Mrs. Edna B. Johnston, 42, died March 23 after several weeks' illness.

She was the wife of Clifford Johnston, for the past decade on the service department staff of Miller-Newark Distributing Co., Detroit office.

Interment was at Nancy, Ky.

New Equipment



Sega—Two-Player Soccer Game

A game that incorporates motorcycle polo and soccer has been introduced by Sega Enterprises, Tokyo. The unit, seen above, is called Motopolo. The motorcycles are propelled by powerful magnets and are controlled by a joy-stick lever. In addition, realistic motorcycle sounds are created from an endless-loop tape cartridge. The unit is 5' x feet high, three feet wide and five and one-half feet long.

Direct-to-Location Sales Stir Missouri Operators

MOBERLY, Mo.—Direct-to-location sales of equipment was the main subject at the recent meeting of the Missouri Coin Machine Council here. Council president, John Masters, Lee's Summit, who also delivered a review of the recent Music Operators of America (MOA) directors meeting, said direct selling to locations is occurring in the Kansas City, Mo., area now.

Council secretary, Art Hunoldt, Automatic Music, Trenton, said: "The report we have indicates that the location is sold a cigaret machine and makes the first and last payment in advance. Someway, this commits the location to going through with the deal.

"The payments are strung out over 34 months. Finally, the machine is sold at the end of this period for \$1."

Masters reported that candy machines were being sold to locations at from two to three times the normal value. Financing, Masters reported, is usually on a three-year basis.

"From all we can ascertain, the main activity around Kansas City, Mo., is from Fawn out of Des Moines," said Masters.

Among those attending the meeting were Norwood Veatch, president, Central Distributing Co., St. Louis, and Ed Grempler, also of Central.

Unique Association

The Missouri Coin Machine Council is in several ways unique among associations of operators involved in operating jukeboxes, vending machines and amusement equipment. It has met without interruption for the past 20 years. Six meetings a year are held. The meetings are the first Tuesday night of each even-numbered month.

Hunoldt described how the association has maintained its growth: "In a number of instances the Council has helped solve local problems. We challenged a Missouri law on city taxes in towns that were not first class according to population and won a State Supreme Court victory.

"At every meeting we discuss what records are getting the most play. We often trade equipment. We always discuss something that is new to someone at the meeting."

Should Organize

Explaining how the Council solicits new memberships, Hunoldt said, "Our philosophy is

that operators should be organized before they face some kind of crisis or punitive legislation. You should be ready.

"Any businessman today needs to belong to an organization to know what is going on in his business field. The coin machine operator is no different in this regard."

The Missouri association has grown steadily. Many members travel over 150 miles to attend meetings. The group has found that Tuesday nights offer the best possibility for meeting together. Regional meetings of officers in areas where membership is slight are now being discussed.

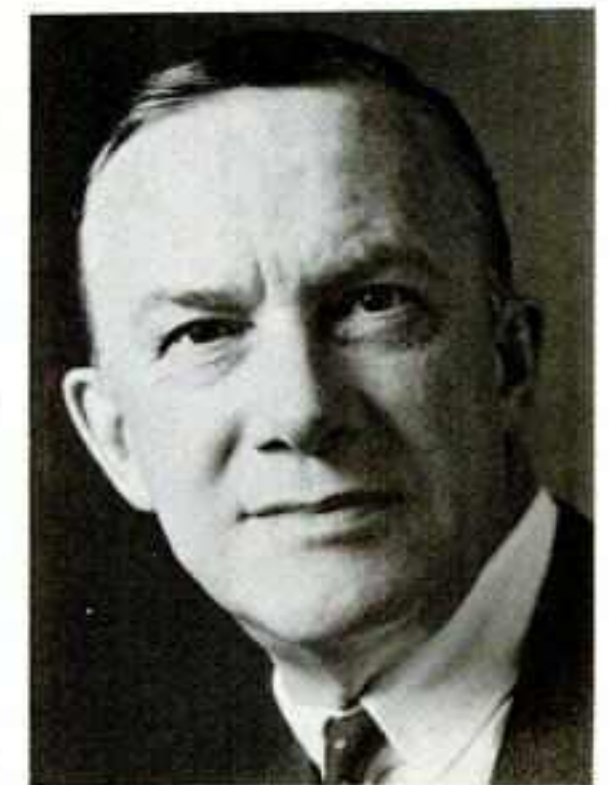
The next regular meeting is set for June 3 in Columbia, Mo. The tentative site is the Holiday Inn.

Correction

FRANKLIN SQUARE, N. Y. —It was erroneously reported last week that Mrs. Sally Goldberg died as a result of a heart attack. Mrs. Goldberg, wife of Michael Goldberg here, did suffer a heart attack but is successfully recovering. The report appeared on her birthday April 8. Michael, a director of the National Vendors Association, had two coronaries in the family. His son, Norman, was also in the hospital and is successfully recovering as well.



MALDEN JONES (in left photo) of Chicago American, told ICMOA the coin machine business no longer had a bad image. At right, Fred Granger warns that the copyright royalty battle, while stopped for this session in the U. S. Senate, is "far from over."



MERL SOLOMON, who has been appointed assistant advertising and sales promotion manager, Wurlitzer Co. Solomon was in the advertising department of Pratt & Lambert, Inc., Buffalo, for 12 years prior to joining Wurlitzer and has had extensive experience in advertising and promotion.

Vending News

ASSOCIATION TO MEET

Expect 150 at Smith-Regal Event

CHARLOTTE, N. C. — An atmosphere of old-fashioned barbecue and Southern politics will surround the open house celebration at Smith-Regal of the Carolinas here May 11. The occasion will be the dedication of a new building, a meeting of the Carolina Bulk Vendors Association and visits with politicians. At least 150 people are expected.

Coming at the conclusion of the National Vendors Association (NVA) convention in Chicago May 2-5, it is anticipated that many principals of the bulk vending industry will be here. The event will commence at 8 a.m.

Smith-Regal is owned by Lee Smith and Jack Thompson.

Smith is president of the Carolina association and an NVA director, as is Thompson.

Rep. H. P. (Pat) Taylor, speaker of the North Carolina House of Representatives, will talk to the association and guests at 2 p.m. after the barbecue.

Invited guests include State Sen. Martha Evans, State Sen. Herman Moore, State Sen. Charles Maxwell, State Sen. Ralph Scott, Rep. James Volg;

Rep. Sneed High, who is the association's legal counsel, and Rep. Jack Baugh.

"The purpose of the meeting is to give the operators a chance to become acquainted with their elected representatives," said Smith.

One of those elected representatives, Taylor, is seeking higher office. He is a candidate for the Democratic nomination for Lieutenant Governor.

NVA to Hear How Vendors Won in Sales Tax Fight

By LAMAR GUNTER

CHARLOTTE, N. C.—Rep. Sneed High (D., Fayetteville) will tell delegates to the National Vendors Association (NVA) convention May 2-5 how an association of bulk operators won an exemption from the sales tax law. Busily engaged in a campaign to win the North Carolina State treasurer post, High will fly to Chicago May 3 for a 10 a.m. appearance at Pheasant Run, nearby site of the NVA gathering.

High is general counsel for the Carolina Bulk Vendors Association and the North Carolina Coin Operators Association. His talk will be the day before the North Carolina Democratic Primary.

"He may have to fly into Chicago that morning and back out right after the speech," said Lee Smith, president of the Carolina

Bulk Vendors Association, the man who issued the invitation for High to speak.

High will have a case study on effective political influence in the Carolina Bulk Vendors Association's activities of the last legislative session. The vendors were able to show the lawmakers that the 3 per cent sales tax imposed on their sales had to be paid by the vendors and not the consumers as intended by the sales tax law.

So effective were the vendors in making their case that the General Assembly exempted the bulk vendors without anyone making a fight over the change.

High has served four terms in the General Assembly and is a former North Carolina Commissioner of Revenue. He is chairman of the State Commission on High Education Facilities and of the State Board of Assessments.

The Fayetteville attorney was chairman of the Committee on Congressional Districts in the 1967 General Assembly session and was chairman of the Committee on Public Utilities in the 1963 session.

He received his education in Durham public schools, the United States Military Academy, Duke University and the University of North Carolina.

High is married and has two sons and a daughter.

Hutchinson in New Building

ATLANTA—H. B. Hutchinson Jr. has moved his bulk vending distributing business into a new 31,000-square-foot building here at 1234 Zonolite Road. The expansion will probably mean more additions to an already broad line of equipment, supplies and services. An open house is being planned for later in the spring.

"We're moved in now but everything is scattered. I'm not planning an open house until two or three months when business is running smooth," said Hutchinson. "I've ordered all new furnishings and file cabinets and everything is still being organized."

Hutchinson, vice-president of the National Vendors Association, said the transition to the new facility has gone relatively smooth except for his new telephone number.

Telephone Number

"You know, I had the same telephone number for 21 years—377-4300. I had a second number, 377-5300, for 11 years. When the telephone man came out here I told him I was very unhappy with the number they had assigned me. It was one of those nothing kind of number, something like 877-5703, or some odd combination of numbers with no rhythm or reason. So I offered the man a case of bubble gum and he came up with 874-7000, which is a pretty good number."

"The only other problem has been just getting things in. You know, if you order a certain type of chair and they have two in stock it takes five or six weeks to get four more, but we're coming along fine."

"Right now, I'm waiting for some mother of pearl rock for the outside of the front. We'll be ready to go in the very near future."

Hutchinson said business has been good over the winter. "There may have been a slight slump in capsule vending but penny and nickel business is up so it all evens out."

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢ \$14.50
N.W. Deluxe, 1¢ or 5¢ Comb. ... 12.00
N.W. 10-Col. 1¢ Tab Gum Mach. 18.00
Atlas 1¢ & 5¢ 100 Ct. Ball Gum 12.00
Acorn 8 Lb. Globe..... 10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red \$1.00
Pistachio Nuts, Jumbo Queen, White96
Afghan Crown Red Lip Pistachio Nuts69
Afghan Prince Red Lip Pistachio Nuts66
Cashew, Whole90
Cashew, Butts82
Peanuts, Jumbo50
Spanish32
Mixed Nuts60
Baby Chicks34
Rainbow Peanuts32
Bridg Mix32
Boston Baked Beans32
Jelly Beans32
Licorice Gems32
M & M, 500 ct.50
Munchies, 16-lb. carton, per lb. .39

Wrapped Gum—Fleets & Pal, 4M pcs. \$14.00
Rain-Bio Ball Gum, 1980 per ctn. 6.75
Rain-Bio Ball Gum, 1800 printed per carton 6.65
Rain-Bio Ball Gum, 5250 per ctn. 8.60
Rain-Bio Ball Gum, 4250 per ctn. 8.60
Rain-Bio Ball Gum, 3500 per ctn. 8.60
Malfettes, 2400 per carton 8.40
15 Cartons minimum prepaid on all Leaf Brand Rain-Bio Ball Gum.
Adams Gum, all flavors, 100 ct. .45
Wrigley's Gum, all flavors, 100 ct. .45
Beech Nut, 100 ct. 1.30
Hershey's Chocolate, 200 ct. 1.30
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.
Everything for the operator. One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the New Northwestern GOLDEN 60



This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 1c, 5c, 10c or 25c Mechanisms

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.
NORTHWESTERN
SALES AND SERVICE CO.
MOE MANDELL
446 W 36th St, New York 18, N. Y.
Longacre 4-6467

ON LOCATION THE SUPER 60 EARNS MORE



A super-sized version of Northwestern's Model 60, the SUPER 60 EARNS even more profit. That's because of the Super 60's greater capacity for capsule, 100 count gum or gum and charms, bring you bigger profits per service. Available in 1c, 5c, 10c, 25c, penny/nickel, and 3 for 5c play. Just a quick change of the wheel and brush housing and you are in Super 60 business. Wire, write or phone for complete details.

Northwestern
CORPORATION
2843 Armstrong St., Morris, Ill.
Phone: WHitney 2-1300

Say You Saw It in Billboard



SNEED HIGH, representative in the North Carolina legislature. He will take time out from a busy campaign to win the North Carolina State treasurer's office to address the National Vendors Association May 3 during a four-day convention at Pheasant Run near Chicago.



BOURBON STREET NORTH is found at Pheasant Run, site of the coming-up convention of the National Vendors Association. This replica of the famous New Orleans street is lined with shops and cafes, and there's a Dixieland band for dancing.

ONE STOP

service for all BULK VENDING MACHINE OPERATORS

MERCHANDISE—Leaf ball gum, wrapped gum, charms, filled capsules, panned candies, bulk & vacuum packed nuts, ball point pens, combs, 1¢ tab, 5¢ package gum, 5¢ & 10¢ vending pack candy bars.

SUPPLIES—Empty capsules V-V1—V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut vendors & hot beverages.

EQUIPMENT—All Northwestern bulk vendors, cast iron stands, wall brackets, sanitary & stamp vendors, new & reconditioned bulk vendors of all kinds, parts for all bulk vendors.

DEPENDABLE, FAST SERVICE, LOWEST PRICES FROM LARGEST INVENTORY IN THE U. S.

Send for prices and illustrated literature.



Mail this coupon for details and prices on the Northwestern SUPER SIXTY (illustrated). Vends gum, charms. Also ask for information on other Northwestern machines.

NAME _____
TITLE _____
COMPANY _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
Fill in coupon, clip and mail to:
T. J. KING & CO. INC.
2700 W. Lake St, Chicago, Ill. 60612
Phone: (312) 533-3302

More will LIVE



the more you GIVE

HEART FUND

NATIONAL VENDORS ASSN. CONVENTION ACTIVITIES

CHICAGO—The National Vendors Association (NVA) annual convention to be held at nearby business/resort center Pheasant Run will involve an estimated 500 vending businessmen in the following activities:

THURSDAY, MAY 2

Directors' Meeting (4:30 p.m., Pheasant Run Lodge)
Champagne Get-Acquainted Hour (for the ladies).

FRIDAY, MAY 3

Informal Tea (for the ladies).
Dinner Party (sponsored by Bulk Vending Manufacturers for all delegates).

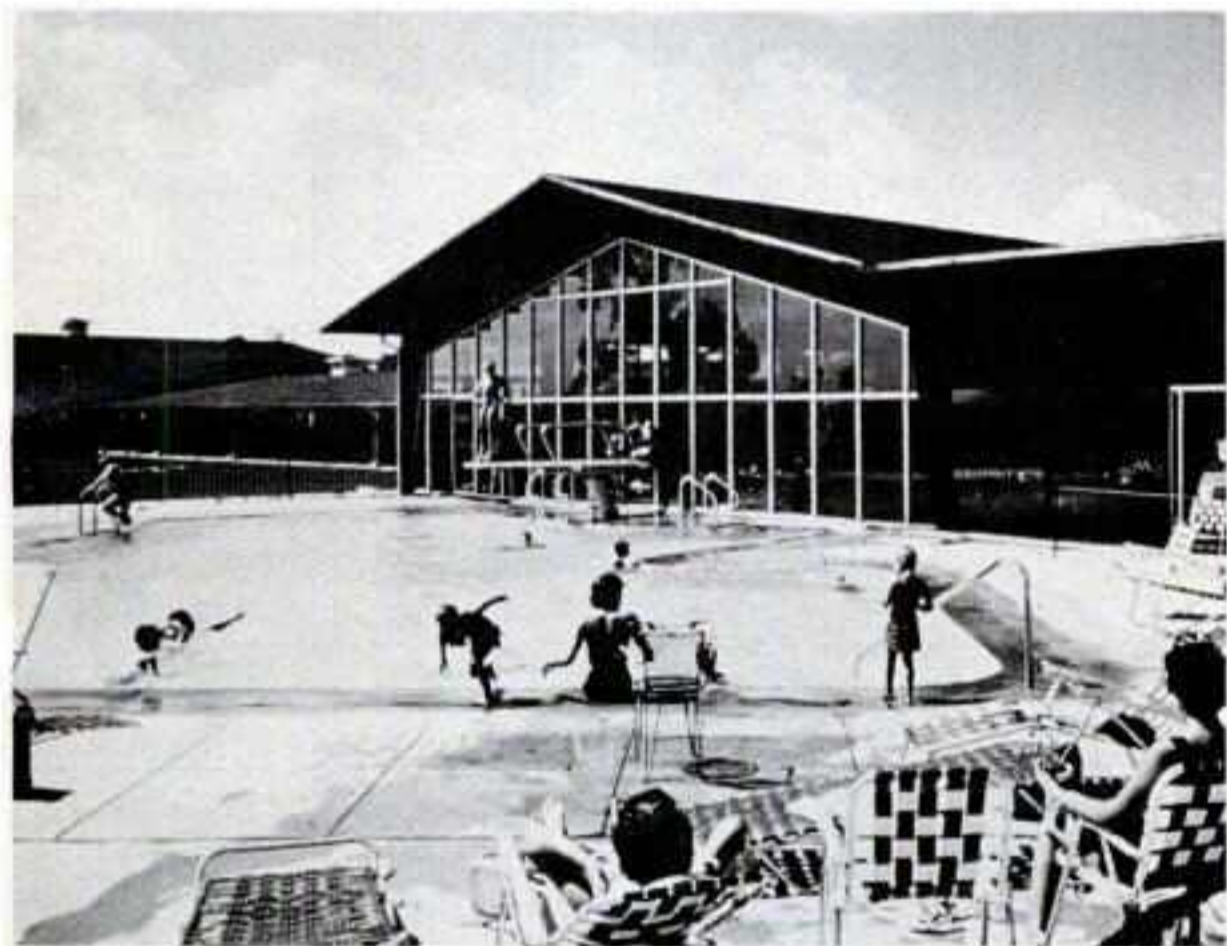
SATURDAY, MAY 4

"Combating Direct Sales to Locations" (a talk by Arnold Goldman, Cole Distributing Co.).
"Obligation of an Operator to the Manufacturer Concerning New Products" (a talk by Tom Theisen, Theisen Vending, Minneapolis).
"The Obligation of a Distributor to the Manufacturer Concerning New Products" (a talk by Tom Emms, Graff Vending).
"Product Development" (a seminar involving manufacturers, distributors and operators).
Luncheon Fashion Show (for the ladies).
Night of Oriental Mystery (a Kon-Tiki party with a pronounced oriental theme).

NOTE: Officers will be elected on Saturday.

The convention will be held in the New Orleans Ballroom of the Pheasant Run Lodge, St. Charles, Ill.

Pheasant Run Fun Spots



PHEASANT RUN LODGE at St. Charles, Ill. (near Chicago), site of the annual National Vendors Association convention, has this indoor/outdoor heated swimming pool. Nippy spring air need not inhibit dippers.

Coinmen In The News

DETROIT

Special training schools for coin machine operators and personnel have been flourishing in this territory recently. One of the most successful recent events was the music school sponsored by Shafer Distributing Co. under the direction of John Pentecost.

Attending the Shafer school: Ed Bissell, Hazel Park; John Mondie, Mondie's Music, Detroit; Cecil Watts, Variety Music, Southfield; Dan Evans, Miller-Newmark Co., Detroit; Carle Spooner, and Edward Shell, Frank's Music, Detroit; Frank Klemzak and David Fanale, Union Coin Machine Service, Detroit; Larry Lesperance, E & A Music, Dearborn; Bill Williams and Robert Chase, Reliable Music, Troy; J. E. Wagner, Wagner's Music, Dearborn; David Jones, Ben Webster and Sam Siranni, all of Dearborn; George Wall, Union Coin Machine Service, Detroit; Mr. Johnson, Johnson's Amusement, Detroit. From Shafer Music were Andy Silavs, Mike Mosbacher, Marvin Jacobs and branch manager Ray Trudeau.

Two special vending schools on different phases of automatic merchandising have also been held, one of them sponsored by Shafer Distributing. This was held at their office here, with Gordon Winfield, Rowe field service technician, in charge. Attention was concentrated on the new Rowe L1040A Spotlight theater model, cold drink machine, and drew around a dozen operators from Detroit, Toledo, Port Huron and Riseville.

The following day Winfield conducted a school at the well-known Little Red Schoolhouse, the training center at the Rowe factory in Grand Rapids.

Elect Roy Subrod President Of Wisconsin Vending Group

By BEN OLLMAN

MILWAUKEE—Roy Subrod, of Subrod Vending Service, Burlington, was elected president of the Wisconsin Automatic Merchandising Council at the annual meeting held here April 6.

Subrod succeeded Hal Blotner, Dane County Vending Co., Madison. Also elected were Howard E. Lemke, Automatique-Milwaukee, Inc., vice-president; Richard Wilkinson, Canteen Food & Vending Service, Oshkosh, secretary, and Werner Fahl, Nelson Vending Sales, Inc., Menasha, treasurer.

Robert Eagan, W-I Canteen Service, Madison, and Jack W. Turner, Owen Vending Co., Janesville, were named to the council's board of governors.

Public Relations

The meeting was highlighted by discussions ranging from vending machine sanitation procedures to public relations, legislative programs and security measures.

David E. Hartley, public health counsel of the NAMA, discussed sanitation and health advances in the vending industry.

The Wisconsin Council's legislative counsel, Anthony E. Madler, warned the vendors that efforts to place additional State taxes on cigarettes were not quite dead.

"Despite the pledge from the governor's office of 'no new taxes,' at least five different proposals to boost State cigarette taxes were proposed in the past year," he said.

Exemption

Madler also discussed earlier moves to work for exemption from sales taxes on some items

being sold in vending machines. He also mentioned Council plans to push a State bill to make breaking into and robbing vending machines a felony and subject to more severe penalties. Under present Wisconsin law, thefts from vending machines are misdemeanors.

Security expert Edwin Toepfer, Mosler Safe Co., Toepfer Division, told the operators: "You are in control of the ma-

(Continued on page CMW-8)

LOGAN'S TOP NOTCH USED MACHINES

Completely reconditioned and repainted—45c cigarette, 10c candy machines, coffee, cigar & pastry machines.

Save big money with Logan's dependable like new machines

Write—Wire—Phone for prices.

MERCHANDISE & SUPPLIES

5c CAPSULE MIXES—250 Per Bag
5c Ring Mix\$5.00
5c Key Chain Mix\$5.00
5c Trick & Game Mix\$4.50
5c Econ Mix\$4.00
5c #32 Mix (Deluxe)\$5.00

10c CAPSULE MIXES—250 Per Bag
10c Ring Mix\$8.00
10c T & N Mix (Deluxe)\$8.00
10c Key Chain Mix\$8.00
10c Deluxe Wiggle (bug)\$8.50
10c Mini Book Mix\$8.50

All 5c and 10c Capsule Mixes include beautiful & appealing MACHINE DISPLAY at no extra charge.

25c SPECIAL CAPSULE MIXES Box of 100

25c V-1 Jewelry\$10.00
25c V-2 Jewelry\$10.00
25c V-2 Flub (it's big)\$10.00
25c V-2 Jumbo Wiggle\$10.00

LOGAN'S "PEP-UP" COLORFUL 25¢ DISPLAYS

V-1 Jewelry\$1.85 each
V-2 Jewelry\$2.50 each
V-2 Flub\$.65 each
V-2 Jumbo Wiggle\$.80 each

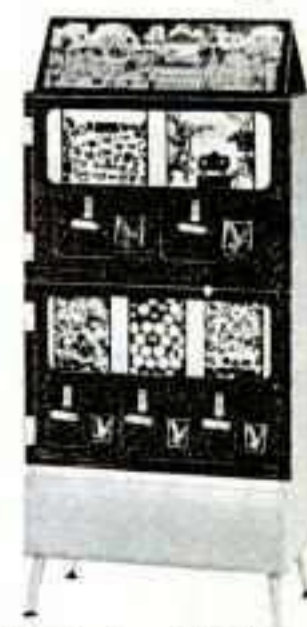
INVENTORY ITEMS

Ball gum, all sizes, nuts, candies, coin wrappers, stamp folders, pens, stands, bulk charms, wall brackets, stamp machines, all new & used bulk vendors, empty capsules. Write or phone for low, low prices.

Get and hold the best locations with

Victor's Selectorama® Console

6 different styles



Save 50% to 75% servicing time. Unlock front door to fill and collect.

Write—Phone for information
LOGAN DISTRIBUTING, INC.
1852 W. Division St., Chicago, Ill. 60622
Phone: (312) 486-4870



NEW OFFICERS of the Wisconsin Automatic Merchandising Council were introduced at recent Milwaukee meeting. From left, Werner Fahl, Nelson Vending, Menasha, treasurer; Hal Blotner, Dane County Vending, Madison, outgoing president; Roy Subrod, Subrod Vending, Burlington, president; Howard Lemke, Automatique, Milwaukee, vice-president, and Richard Wilkinson, Canteen Co., Oshkosh, secretary.

If your competition is giving you location trouble . . .

you may find the answer to this problem by operating the most advanced idea in bulk vending—the all new Victor—

SELECTORAMA® 77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations—1c, 5c, 10c, 25c.

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.

VICTOR VENDING CORP.

5701-13 West Grand Ave.
Chicago, Ill. 60639

SCHOENBACH CO.

Manufacturers Representative
Acorn-Amco Distributor

MACHINES

GREAT TIME SAVER!

COIN WEIGHING SCALE

\$23.95



HOT-HOT

10c CAPSULE MIXES (all 250 per bag)

Monte Carlo\$8.00
Indian Craft Rings9.50
Asst. Items with Lighter8.00
Precious Gem Rings7.50
Jewelry Mix7.00-8.00
Jumbo Dice Mix8.00
Jumbo Creepy Bugs8.00
Mini Books (3 per capsule)8.00

HOT 5c VEND ITEMS (all 250 per bag)

Asst. Economy Mix\$4.25
Bugs5.00
Rings5.00
Economy Ring Mix (no front)4.00
Regular Deluxe Assmt.5.00
Asst. Jewelry (Bangles & Beads)5.00

1c CHARM MIXES & ITEMS From \$3.50 to \$24.00 per M.

Parts, Supplies, Stands & Globes. Everything for the operator. One-third deposit with order, balance C.O.D.

SCHOENBACH CO.

715 Lincoln Pl., Brooklyn 16, N.Y. (212) PResident 2-2900

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE
GRAFF VENDING SUPPLY CO., INC.

2956 Iron Ridge Road
Dallas 47, Texas

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

Ewald Fischer: His Men and Machines Mark 20 Years Making Pool Tables



TOM EAGLETON, Lieut. Governor of Missouri, participated in ceremonies and open house tour of Fischer's \$750,000 facility. Father John Fischer, son of Ewald Fischer and a priest in Jefferson City, Mo., is seen here third from left.



FRANK SCHROEDER, sales manager, Fischer coin machine division (left), with Mr. and Mrs. Harry Silverberg and Mr. and Mrs. Jerry Becker (right), W. B. Music Co., Kansas City, Mo.



COIN MECHANISM DRAWERS are made by these men. From left, Larry Parker, Joe Rowles and Lawrence Hake. The balls are imported from Belgium.



CHARLES COMBS shows how to saw rails. Combs is a foreman, and like other foremen, wore a business suit for the open house occasion.



LARRY ROOKY and Charles Berlingame put metal trim on table bottoms. In right photo. Bill ...



BERT BETTI, president, Beston Enterprises, Inc., North Bergen, N. J., and sales manager John Rafea (right) were among distributors at the event.



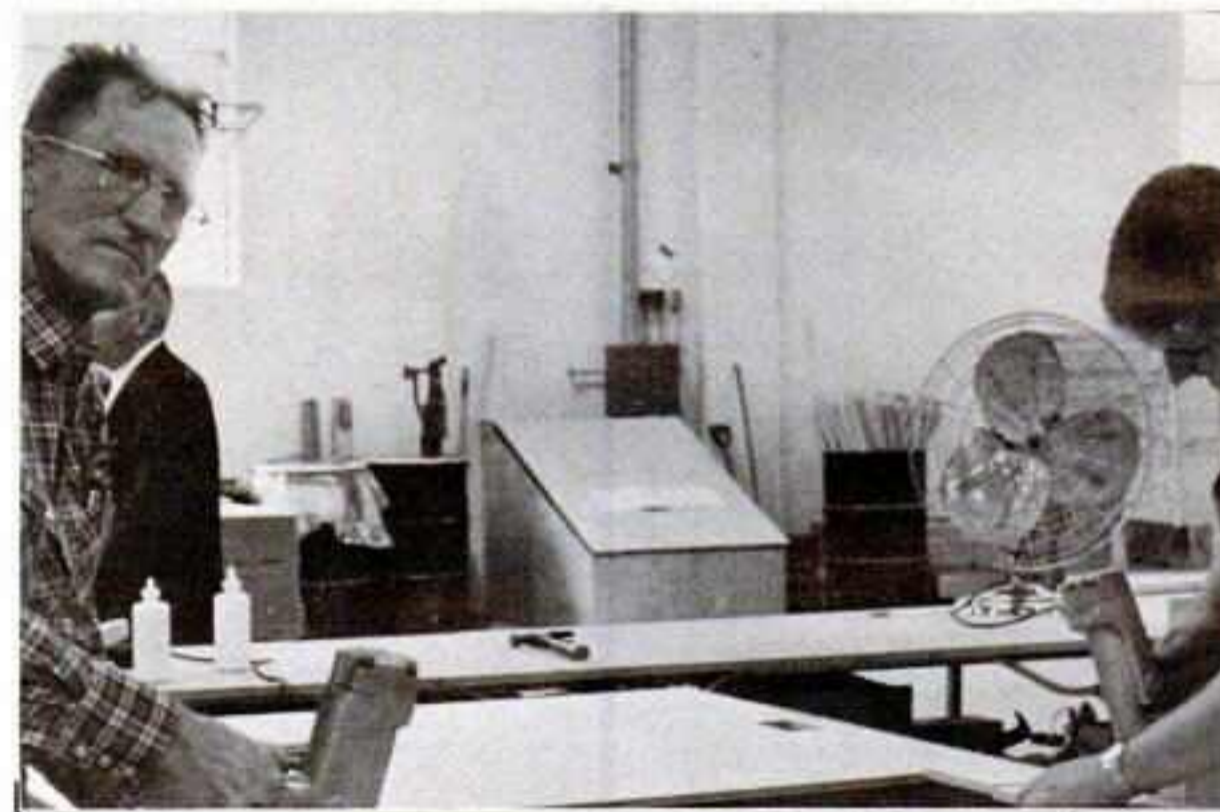
FIRST TABLE Ewald Fischer made in 1948 is examined here by Miami distributor Eli Ross (right) and Frank Schroeder.



FOREMAN CHARLES GARBER (in suit) watches LeRoy Turpin handle a router in the section where cushions are fastened on table. Other workers are Clint Beat (far left) and Don Homan. A local family is also watching the operation.



LAWRENCE FRY saws holes for pockets (in left photo), while Lester Hostetter works carefully with a hand-held tool.



WAYNE SCHUSTER and Gary Fisher (right) put bottom on table.

YOU'LL BE GLAD YOU WAITED!
OUT NEXT WEEK ...
CHICAGO COIN'S CARNIVAL
TELESCOPIC RANGE-FINDER RIFLE
 ★ **NEW FEATURES!**
 ★ **DARINGLY DIFFERENT!**
LOCATION-PROVEN AS A NO. 1 MONEY-MAKER!
YOU CAN'T AFFORD NOT TO WAIT!

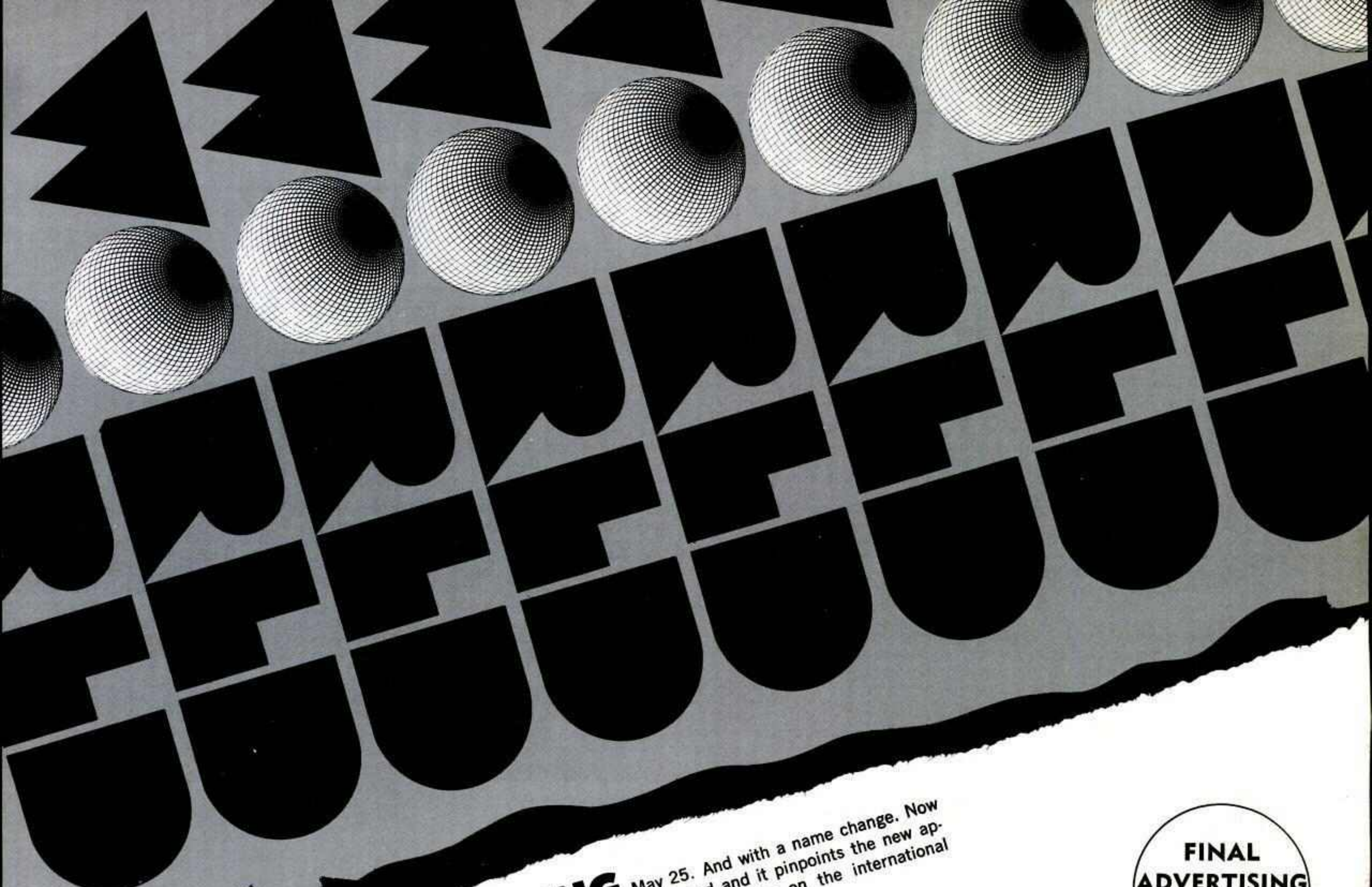
STILL IN PRODUCTION ...
ALL-STARS BASEBALL
We're busting our seams to meet the demand!
ALSO IN PRODUCTION:
MELODY LANE • FLEETWOOD

SUTHERLAND DISTRIBUTING COMPANY
 1920 McGee St., Kansas City, Mo.
 HA 1-7446

BOWLERS		SHUFFLE ALLEYS	
C.C. Cadillac	\$300.00	Bally All the Way	\$150.00
Classic	200.00	C.C. Bowl Master	180.00
Majestic	450.00	Pro Six Game	190.00
Princess	400.00	Starlite	175.00
Bally Deluxe, 1964	350.00	Triple Gold Pin	315.00
Pan Am	300.00	Red Dot	125.00
United Alamo 13'	160.00	United Caravelle	175.00
Amazon 16'	650.00	Action	125.00
Futura 16'	300.00	Dolphin	100.00
Polaris 16'	385.00	Kick A Poo	390.00
Thunder 16'	375.00	Pyramid	375.00
Tornado 16'	350.00	Skippy	185.00
DuKane Ski N Score	435.00	Star Dust	150.00
Grand Prix	485.00	Midway Cobra	675.00
		Premier	500.00

TOMMY LIFT GATES from SUTHERLAND, \$390.00 F.O.B. Factory.
 Terms: 1/3 Dep., Balance Sight Draft or C.O.D.

**All Billboard Articles
 Are Available as Reprints**



WORLD DIRECTORY

COMING May 25. And with a name change. Now it's a **WORLD** Directory. One word and it pinpoints the new approach of Coin Machine—focussed also on the international market. Final advertising deadline April 19.

EXPANDED too! New features in the Directory include —

TOP European Jukebox Playmakers. Previously this has been confined to American artists only.

EXPANDED listing of international suppliers of records to jukebox operators.

ENLARGED — The list of international manufacturers and distributors.

EXPANDED — "Who's Who in the Coin Machine World."

BRAND NEW — The first list of international gaming equipment manufacturers and distributors. (This appears only in the special gaming equipment advertising section, tipped into international copies of Coin Machine World Directory.)

AND IT still has the same information, statistics and features dealing with the U. S. market that has made Coin Machine World Directory the most informative reference source published.

WORLD WATCHERS IN THE COIN INDUSTRY — WATCH IT THROUGH COIN MACHINE WORLD DIRECTORY

U. S. BILLBOARD OFFICES
 NEW YORK, N. Y. 10036
 165 W. 46th St.
 (212) PL 7-2800
 CHICAGO, ILL. 60601
 188 W. Randolph
 (312) CE 6-9818
 NASHVILLE, TENN.
 37219
 226 Capitol Blvd.
 (615) 244-1836
 LOS ANGELES, CALIF. 90069
 9000 Sunset Blvd.
 (213) 273-1555

INTERNATIONAL BILLBOARD OFFICES
 CANADA
 22 Tichester Rd.
 Apt. 107
 Toronto 10
 ENGLAND
 7 Welbeck St.
 London W1
 486-5971
 ITALY
 Galleria Del Corso 2,
 Milano 70.15.15
 JAPAN
 Trade Service, Ltd.
 2-1-408, 3 Chome
 Otsuka
 Bunkyo-ku, Tokyo

DATE OF
 ISSUE
 MAY 25

FINAL
 ADVERTISING
 DEADLINE
 APRIL 19

Illinois Association To Step Up PR Effort

• Continued from page CMW-1

tude of MOA is not one of elation. I urge all of you to read the April 6 issue of Billboard to see how complicated the entire copyright revision problem is.

"We were successful last year in obtaining a reasonable bill which was passed by the U. S. House of Representatives calling for an annual fee of \$8 per jukebox with a very simplified system of bookkeeping.

"This bill is before the Senate Judiciary Committee now. In the meantime, another bill has been introduced asking for a performance royalty. This would mean three separate royalties.

"There would be the royalty for songwriters, which our industry-approved House bill satisfies, the mechanical royalty, which is included in the purchase price of records and now the third royalty for performers.

"It now appears that the copyright issue is so complicated that it will be resolved piece by piece. It may be impossible to revise the entire copyright bill."

Insurance Plan

Gain advised members that the board of directors has been discussing holding one large annual meeting and three regional gatherings, spread out geographically around the State. He also said a public relations kit was being assembled. ICMOA, additionally, said Gain, was making available a very comprehensive insurance program.

The insurance program will cover hospitalization, major medical, disability and group life. Gains said all members will receive full particulars soon.



SOUTHERN ILLINOIS was well represented at the Illinois Coin Machine Operators Association (ICMOA) meeting last week in Springfield. From left in this photo: ICMOA president Harry Schaffner, Schaffner Music, Alton; Mr. and Mrs. Gerald Norton, Uptown Amusement, Olney; Mr. and Mrs. Omar Dressell, also an Olney coin couple, and Murph Gordon, Empire Distributing Co., Chicago.



ICMOA GIRLS. From left, Marge Montooth, Peoria; Mabel Wooldridge, Sterling; Orma Johnson Mohr, ICMOA secretary-treasurer; Lis Christensen, associated with Mrs. Johnson's Rock Island firm; Patti Gordon, and Mrs. August Heimer.

BUY! METAL TYPERS

Vending Aluminum IDENTIFICATION DISC

WHY!

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"

STANDARD HARVARD METAL TYPER INC.
1318 N. WESTERN AVE. CHICAGO 22, ILL. EV 4-3120

COLOR SONICS

Excellent condition Parts & Film available

\$1,500

Film included

ALEXANDER MUSIC COMPANY

8444 Florissant Rd. St. Louis, Mo. 63121
Phone: 314-647-1111

SEGA MOTOPOLO

Fast action for young and old

Synchronized **SOUND** effects

HEIGHT: 6 Feet
WIDTH: 3 Feet
LENGTH: 5½ Feet

MANUFACTURED BY **SEGA Enterprises Ltd.**
HANEDA AIRPORT P.O. BOX 63 TOKYO, JAPAN

WORLDWIDE AGENTS **Club Specialty Overseas Inc.**
APARTADO 133 PANAMA I. R. de P.



MORE ICMOA DELEGATES. From left: Mr. and Mrs. Bob Raywood, Buthe Music, Elgin; Mr. and Mrs. Art Wood, World Wide Distributing Co., Chicago, and Mr. and Mrs. Ed Gilbert, Bloomington.

Coming Events

April 18-20—Illinois Automatic Merchandising Council, annual meeting, Lake Lawn Lodge, Delevan, Wis.

April 19-20 — National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D. C.

April 26-27—National Automatic Merchandising Association, regional management conference, Hotel America, Houston.

April 26-May 5 — Hannover Trade Exposition, Hannover, West Germany.

April 27—Montana Music Operators Association, Missoula, site not announced.

May 2-5—National Vendors Association, annual convention, Pheasant Run Lodge, St. Charles, Ill.

May 3-5—Canadian Automatic Merchandising Association, annual convention and trade show, Hotel Bonaventure, Montreal.

May 3-4—Georgia Automatic Merchandising Council, annual meeting, Jeckell Island, Ga.

May 10-11—National Automatic Merchandising Association, regional management conference, Gideon Putnam Hotel, Saratoga Springs, N. Y.

May 17-18—National Automatic Merchandising Association, regional management conference, Marriott Motor Hotel, Chicago.

May 17-19—Pennsylvania Automatic Merchandising Council, annual meeting, Host Farm, Lancaster.

JUKEBOX RECORD REPORT

For the week ending April 20, 1968

METRO MARKETS

Most played singles on jukeboxes in the 25 largest U. S. metropolitan markets, based on playmeter readings.

Last This Week	Weeks on Chart	Title	Artist	Label	Last This Week	Weeks on Chart	Title	Artist	Label
1	1	(Sittin' On) The Dock of the Bay	Otis Redding	Volt 157	6	1	Ain't No Way	Aretha Franklin	Atlantic 2486
1	1	Take Time to Know Her	Percy Sledge	Atlantic 2490	2	7	Honey	Bobby Goldsboro	United Artists 50283
7	3	Scarborough Fair/Canticle	Simon & Garfunkel	Columbia 44465	8	1	Look Around	Sergio Mendez & Brasil '66	A & M 910
4	4	A Beautiful Morning	Young Rascals	Atlantic 2493	9	1	I Got the Feeling	James Brown	King 6155
8	5	(Sweet Sweet Baby) Since You've Been Gone	Aretha Franklin	Atlantic 2486	10	1	I Can't Stand Myself (When You Touch Me)	James Brown	King 6144

Most promising new record: *Ain't Nothing Like the Real Thing*, Marvin Gaye, Tamla 54165.

REGIONAL MARKETS

Most-played singles on jukeboxes in six U. S. geographical regions, based on playmeter readings from both rural and urban locations.

WEST COAST

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	(Sittin' On) The Dock of the Bay	Otis Redding	Volt 157
2	2	Love Is Blue	Paul Mauriat	Philips 40495
3	3	Lady Madonna	Beatles	Capitol 2138
4	4	Ballad of Bonnie and Clyde	Georgie Fame	Epic 10283
5	5	Kiss Me Goodbye	Petula Clark	Warner Bros. 7170

Most promising new record: *Son of Hickory Holler's Tramp*, O. C. Smith, Columbia 44425.

MOUNTAIN

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	Love Is Blue	Paul Mauriat	Philips 40495
2	2	Skip a Rope	Henson Cargill	Monument 1041
3	3	Little Old Wine Drinker Me	Robert Mitchum	Monument 1006
4	4	Luziana	Webb Pierce	Decca 32246
5	5	Foggy River	Carl Smith	Columbia 44339

Most promising new record: *Only a Fool*, Ned Miller, Capitol 2074.

CENTRAL

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	Honey	Bobby Goldsboro	United Artists 50283
2	2	Love Is Blue	Paul Mauriat	Philips 40495
3	3	U. S. Male	Elvis Presley	RCA Victor 47-9465
4	4	I Can't Believe I'm Losing You	Frank Sinatra	Reprise 0677
5	5	Lady Madonna	Beatles	Capitol 2138

Most promising new record: *This Thing Called Love*, Jimmy Dean, RCA Victor 47-9454.

SOUTH

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	I Got the Feeling	James Brown	King 6155
2	2	Valleri	Monkees	Colgems 1019
3	3	(Sittin' On) The Dock of the Bay	Otis Redding	Volt 157
4	4	Sweet Inspiration	Sweet Inspirations	Atlantic 2476
5	5	Soul Serenade	Willie Mitchell	Hi 2140

Most promising new record: *Honey, Bobby Goldsboro*, United Artists 50283.

SOUTHEAST

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	(Sittin' On) The Dock of the Bay	Otis Redding	Volt 157
2	2	Honey	Bobby Goldsboro	United Artists 50283
3	3	Kiss Me Goodbye	Petula Clark	Warner Bros. 7170
4	4	Cab Driver	Mills Brothers	Dot 17041
5	5	Young Girl	Union Gap featuring Gary Puckett	Columbia 44450

Most promising new record: *Sunshine & Bluebirds*, Jimmy Newman, Decca 32285.

NORTHEAST

Last This Week	Weeks on Chart	Title	Artist	Label
1	1	Cab Driver	Mills Brothers	Dot 17041
2	2	Simon Says	1910 Fruitgum Company	Buddah 24
3	3	Love Is Blue	Paul Mauriat	Philips 40495
4	4	Will You Love Me Tomorrow	Four Seasons	Philips 40523
5	5	L. David Sloane	Michele Lee	Columbia 44413

Most promising new record: *Honey, Bobby Goldsboro*, United Artists 50283.

Lieberman Giving Coin Business Modern Image

MINNEAPOLIS—Lieberman Enterprises, a huge wholesale distributing center for coin-operated equipment, records and supplies, is among those firms giving the coin machine business a fresher image.

The firm, an outlet for Seeburg music and vending equipment, as well as many other

major lines of machines, has designed its building in such a way as to make it the focal point of Coin Machine World activity in this area.

Wallpaper in the building carries out a musical theme. A huge showroom can be converted to an auditorium and was used when the Music Operators of

Minnesota met here recently. A generous use of carpeting adds to the modern appearance of the 60,000-square-foot facility completed a year ago this May.

In addition to offices and showrooms, the building has extensive facilities at the rear for storage of machines and records as well as servicing of equipment. Ten units of the Lieberman group have offices in the building. They include Viking Vending, Inc.; Carousel Snack Bars, Inc.; Kiddie Concessions, Inc.; Twin City Novelty Co.;

(Continued on page CMW-8)

New Equipment



Lady Luck, a new two-player flipper game, is now with Williams Electronics, Inc., distributor throughout the U.S. The new unit offers adjustable three of five-ball play and is also convertible to add-a-ball. The game theme is based on the well-known game "21." The player beats the dealer for an extra ball and 300 points. For a replay, extra ball and 300 points, the player must beat the dealer with 21. Each new ball starts a new game of "21," and the dealer's hand shows on the completion of each ball. The gate opens after the player's card score exceeds 21 for an extra shot and a new deal. Another paramount play feature is a trap bumper said to stimulate play excitement.



IN A PUBLICITY DRIVE on flipper games in Japan, Sega Enterprises, Ltd., Tokyo, recently staged a beauty contest to select Miss Williams, Miss Bally and Miss Chicago Coin. Eight Sega executives chose, from left, Hiroko Sakura, Masumi Kawaguchi and Yoshiko Tanaka. Their first assignment was to model for a full color calendar, 20,000 copies of which are being distributed throughout Japan. The girls and their games are shown in full color.

Reconditioned SPECIALS Guaranteed

PIN BALLS — BOWLERS — ARCADE

BALLY		CHICAGO COIN	
BANDWAGON, 4-PI.	\$325	TV BASEBALL	\$325
2-IN-1	220	BULL'S-EYE BASEBALL	370
BUS STOP, 2-PI.	215	BIG LEAGUE	295
GRAND TOUR	170	PAR GOLF	180
HARVEST	180	HULA HULA	325
MAD WORLD, 2-PI.	210	MIDWAY	
BULL FIGHT	210	CAPTAIN KID	\$420
DISCOTEK, 2-PI.	260	TROPHY GUN	210
50/50, 2-PI.	240	RIFLE CHAMP GUN	250
MAGIC CIRCLE	235	MONSTER GUN	295
TRIO	250	MYSTERY SCORE	185



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Say You Saw It in
Billboard

Industry Gets a Modern Image

• Continued from page CMW-7

Stephen Distributing Co.; Harold N. Lieberman Co.; Acme Music Co.; Sam Sales, Inc.; Music Finance Co., and Wood Plastics, Inc.

Lieberman Enterprises moved to 9549 Penn Avenue last year after outgrowing a North Minneapolis site. Dave Lieberman, president, recalls that his grandfather started the business as an operator of coin machines. From the original Twin City Novelty Co., the firm has branched out into many related fields through the years. They now operate throughout several Midwest States. Lieberman Enterprises has a branch office in Chicago also.

John Zeglin, general manager, and Dave Lieberman agree that the business has changed considerably since the early days.

"It takes a smarter businessman now to turn a profit," Zeglin notes. "Ten wrong machines

can just about put an operator out of business because of high costs and narrower profit margins. Formerly the profit was broader so a few poor machines in unproductive locations didn't mean as much."

President Lieberman feels that the investment in good equipment can provide a careful operator "a good living" but the business is not a gold mine by any means.

"Unfortunately a lot of people, including quite a few legislators, believe the coin machine business is a sure path to riches," he adds. "It is nothing like that. We have some educating to do, especially on the sales tax in Minnesota, which is working a hardship on the industry."

**All Billboard
Articles Are
Available as Reprints**

New Equipment



Albert Fischer—Children's Ride

Albert Fischer & Co. of Fort Thomas, Ky., has introduced a new children's ride, Bozo the Clown. The unit has a tape player which provides music for the young passengers. As he drives his car, Bozo's nose lights up. The ride is also available with the car painted in red and yellow stripes and polka dots.

Elect Roy Subrod President Of Wisconsin Vending Group

• Continued from page CMW-3

majority of the factors involved in thefts and vandalism of your property. Most of the crimes committed in business locations are due to someone's carelessness. Often that carelessness can be traced to the owners or their employees. Bear in mind always that minor losses lead to major losses."

Security

Toepfer offered these security suggestions to vendors:

- Locks and strong safes are worth using, but they generally only deter and delay the professional thief. What you also need is effective alarm systems to frighten intruders away.

- Don't expose key rings while at work on your routes. Keep keys in your pockets, out of sight. Any thief skilled in key-making can get the serial number of your keys if they are out in the open. By "accidentally" brushing up against your key ring, it is possible to make a gum or tinfoil impression and then make duplicates.

- Don't be careless with your keys. Know where they are at all times. Never let your keys get in the hands of unauthorized persons.

- Request "proprietary" locks and keys from your equipment manufacturers. These are custom keys that are not duplicates of locks and keys sold to operators in other parts of the country.

Report

Additional pointers on security came from Detective Sgt. Andrew Anewenter, of the Milwaukee Police Department:

- Report all suspicious persons and their activities. These include your own employees and anyone loitering around your headquarters or locations. Alert your truck drivers to keep on the lookout for suspicious persons.

- Become acquainted with the police officers who cover your business establishment, and take

the time to let your police department become familiar with your situation.

- Hold meetings regularly to discuss security matters with your employees.

- Be sure your machines are situated in well-lighted areas on location.

- Install alarms on all your trucks and machines.

- Make frequent deliveries and collections.

- Alert your locations owners to the security problems that confront the vending machine industry.

- Put signs on all machines that indicate awards will be paid for reports and information leading to the apprehension of burglars and vandals.

Approved for License IN CHICAGO, DETROIT, NEW YORK

Bally WORLD CUP

World's Greatest Soccer Game



VISIBLE CONTROL

panel, at convenient hand-rest level, eliminates "feel and fumble" and player fatigue, permits players to keep their eyes on their teams without glancing down to locate desired control, adds to play appeal.

ADJUSTABLE PLAY TIME

Play continues until one player scores maximum of 19 goals or play period expires. Standard 1½ minute play time gives players an exciting work-out, stimulates repeat play. But play time is easily adjusted up to 5 minutes in ½ minute intervals. Operator can tailor the play and profit to requirements of location, time of day, season or other factors.

OPTIONAL PLAY PRICING

Single deposit permits two to play in competition. Available for 2 Nickels per Game, 2 Dimes per Game, 1 Quarter per Game, and coins of all nations.

A dozen words

are all the instructions WORLD CUP needs. "Player moves in direction handle is moved. Press handle down to kick." Goalie control dial, which moves Goalie left and right across goal, is too obvious for words.

Win the big money cup!
Get WORLD CUP today!

FITS IN PINBALL SPACE

Only 31 in. wide, 55 in. long, 37 in. high, WORLD CUP fits wherever a pinball game fits, goes where pinballs don't go, lives longer on location than a pool table, earns bigger, faster money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent's goal, dribble back for strategic play and k-i-c-k to left and right!

WORLD CUP is The Soccer Game, the soccer game with built-in flexibility which permits players to match every maneuver of real soccer. Straight drives. Forward passes. Lateral passes. Field goals. Corner kicks. Sometimes actually skull kicks! Players run in both directions. Kick right and left while running either way. Or while standing still. The ¾ in. solid Lucite ball, white

for maximum visibility on the green, brightly illuminated field, insures the positive impact action that keeps the play at a fast and thrilling pace. Small size of ball in relation to 3 in. tall lifelike players adds to the realism and quick response to every sudden decision of the contesting players. WORLD CUP is the world's finest, simplest, fastest soccer game. WORLD CUP is soccer.

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

Musical Instruments

Hot Record Act Needed to Stimulate Instrument Sales

• Continued from page 1

"While our total sales are ahead of last year, guitars have gone down to the zero point," said Mick Nichols, co-owner of Sharp & Nichols Music Co., Oklahoma City. "The guitar was doing pretty well last year, but now we've reached the saturation point. The market is simply flooded, and I don't think the guitar will shoot back up.

"Future sales will be in the good guitars, good acoustical guitars, and the customers will be the older set. As for the teenyboppers, they don't even come in the store any more. They just aren't interested."

Ralph Sordyl, owner of the House of Music, Springfield, Ill., reports that his sales are normal for this time of year, but that he has no particular hot item. "As for the guitar," Sordyl said, "sales are slow and the kids are not as enthusiastic as they were. They need a new group to idolize as they did with the Beatles and Monkees. There's a temporary lull right now, and we just have to wait and see whether the guitar catches fire again, or some other instrument."

Sordyl also holds guitar classes, which correspond to the school year. Last year he had four classes, and in past years he has had as many as five. This year he has one class, which got under way in January. Not enough students were available for a class in September.

Cheaper

Sales are comparable with last year at Hill Music in Peoria, Ill., but owner Bill Hill believes the stepped-up draft is affecting business, especially guitar sales. "A lot of the older kids are not around any more to buy the more expensive instruments. While the younger kids have somewhat filled the gap, they tend to buy the cheaper models."

Although the guitar is experiencing a decline in popularity, it is still the top-selling item in a number of stores, and even where it has gone into hibernation, no single instrument has emerged as the new leader.

Hot Item

Johnny Pitts, owner of Johnny Pitts' Musical Showcase on Chi-

cago's Northside, is enjoying an increase in sales, and his hot item is the guitar, but the ones that are selling are either the cheap models, \$30 and under, or the expensive instruments, \$400 and up.

"No particular age group or type of person is buying the expensive guitar," said Pitts. "Some of the least likely customers are coming up with the cash. I can give no specific reason why the intermediate-priced guitars aren't selling, but I think it's based a lot on the fact that the teens need a new group to idolize."

Sales are up at Carnevale's Music Mart on Chicago's Southside. This includes guitars, but it's the more expensive ones that are selling.

Draft

"The market is definitely feeling the effects of the drain-off of young people for the draft and the war," said Ben Carnevale Jr., co-owner. "However, there is still room for growth with the younger teens. Guitars and combo organs were our big items last year at this time, and they are still on top."

Kagan & Ganes, a Chicago Loop store, reports steady sales, but a 25 per cent drop in guitars. Salesman Lee Springer explained: "Our big items now are band and orchestra instruments. Two years ago, the guitar was on top, but volume buying has saturated the market. As for the future, one item that may catch on is the electronic amplification of reed instruments."

Store manager Carl Loosier Jr., reports that sales are holding up at Wallace Music in Atlanta, and that brass and woodwinds continue to be the big items. Guitars and amps are down, but Loosier doesn't put all the blame on a saturated market.

"The kids have a tendency to sell the good instruments among themselves, instead of coming back to the store. To some degree, we also have been hurt by the big discount houses."

Discount

Competition from discount houses is a major complaint of John Caruso, owner of Caruso Music in New Rochelle, N. Y. "Sales are very bad, better than 50 per cent lower than last year at this time," said Caruso. "The guitar market is saturated, but on top of all this, a big discount house has moved into Westchester County from New York City. Now, we're all feeling the pinch and have had to go the 40

per cent route to keep pace."

U. S. Music Merchandise Corp., a wholesale distributor house in New York City, has experienced a general nose-dive in sales. Manager Sy Barmash explained, "Guitars, drums, and percussion instruments are down to nothing. The reason is a mixture of saturation, Vietnam, and the trend for kids to sell instruments to each other.

"As for the guitar, we're now selling more inexpensive models to the younger set, seven to 14. Previously, the 15 to 17-year-olds bought the more expensive instruments. What we really have now is a three-month sales season, beginning in September and ending with Christmas. We're

(Continued on page 47)



PRE-PACKAGING OF MUSICAL INSTRUMENTS and accessories by Decca's Home Entertainment Division has proved successful in opening many new instrument outlets not previously interested in handling such lines. Many of these new outlets are record dealers. The latest Decca pre-pak is this DMI-95 set at \$69.35, including electric guitar, amplifier, extra set of strings, instruction booklet, picks and carrying bag. If purchased individually, the components of the kit would cost \$89.35 total.

Plan Piano, Organ Seminars at Show

CHICAGO — Comprehensive sales seminars for pianos and organs have been scheduled for the 67th annual Music Show here at the Conrad Hilton Hotel.

Both seminars will be held June 23, the opening day of the show. The piano session, built on the theme of "Spring Practice: Fundamentals of Piano Retailing," will be held at 1:30 p.m. in the Waldorf Room. The organ seminar will be held in the Grand Ballroom at 3 p.m. and will use the catch-phrase "Creative Ideas for Profitable Organ Merchandising" as its take-off point.

According to Ray Hendricks, president of Hendricks Music, Inc., Indianapolis, chairman of the show organ committee, the organ seminar is intended to provide an in-depth study of all phases of organ sales. Piano committee chairman Paul E. Murphy, treasurer of Steinert & Sons Co., Inc., Boston, said his session will explore ways to create an aggressive sales program "geared to win maximum results."

Murphy is a former president of the National Association of Music Merchants (NAMM), sponsor of the annual Music Show.

Speakers at the piano seminar are all members of the NAMM

piano committee. They are Robert W. Davis, president of Masseys, Inc., Des Moines; William P. McNamara, vice-president, Balcom & Vaughan Sales, Seattle; Herbert J. Jewton, president, Newton Piano Co., Norfolk, Va.; Donald N. Ravitch, president, Sherman Clay & Co., San Francisco, and Harry F. Shutes, president, Shutes El Paso Piano Co., El Paso, Tex. Moderator of the piano session will be James C. Stone, president, Stone Piano Co., Salem, Ore.

Participants in the organ session will be Virgil V. Green, (Continued on page 47)

Endorsement

Frankie Vallie, of the 4 Seasons, has been checked out on the electric sitar made by the Danelectro Corp. . . . The Turtles, the Cyrle and Eric Burdon and the Animals are also utilizing the Crola sitar in recording sessions. . . . Wayne Gray, guitarist-vocalist with the Tex Ritter recording group, has begun using the Espana lute-shaped electrified classic guitar. Gray plays the Model S1-102-E which retails at \$290.

1-WOMAN SHOW AT MUSIC SHOW

CHICAGO — Sulie Harnad will act singly the musical comedy "I Do, I Do" during the ladies continental breakfast at the 67th annual Music Show June 24. The event will be staged in the Boulevard Room at the Conrad Hilton Hotel and will commence at 9 a.m. During the one-woman performance, Miss Harnad changes from one costume to another. The ladies breakfast will be hosted by wives of National Association of Music Merchants officers. The organization sponsors the Music Show.

Jazz Band Camps

CHICAGO—A series of stage band camps will be held in August for teen-age jazz enthusiasts. Camp clinics will be conducted by Doc Severinsen, Henry Mancini and other well-known jazz musicians.

The clinic schedule: Aug. 4-10 at the University of Portland, Portland, Ore.; Aug. 11-17, Millikin University, Decatur, Ill.; Aug. 11-17, Sacramento State College, Sacramento, Calif.; Aug. 18-24, University of Connecticut, Storrs, Conn., and Aug. 18-24, University of Utah, Salt Lake City.

Details about the camp-clinics may be obtained from National Stage Band Camps, P. O. Box 221, South Bend, Ind. 46624.



RHYTHM SECTION supplementation for rock groups is offered with this new Rhythm 'n' Sound for Guitar unit from Maestro Electro-Musical Products. It gives the player the choice of natural amplification, three tone colors, two bass voices that sound one octave lower than played and five percussion voices (bass drum, bongo, brush cymbal, tambourine and clave). It has pick sensitivity control to permit insertion of the percussion and bass effects by accenting with the pick. The unit, which may be used with any good guitar amplifier, retails at \$269.95.



THE KALIMBA, a modern version of the African finger piano, has been added to the catalog of the Carroll Musical Instrument Service Corp. The instrument was introduced to the U. S. by well-known African musicologist Dr. Hugh Tracey. The instrument is highly melodic with a mellow tone quality.

PLUG-IN PROFITS TURN ON SALES with

STEREO COMPACT COMBO ELECTRONIC ORGAN

7 Octave Range • Solid State • Bass Fuzz • 192 electronic sound combinations • Big 61-note keyboard • 4', 8' and 16' tabs • Full-range variable vibrato • Dual channel (stereo) output • Electronic swell foot pedal • Retail for \$660.00

STRING BASS KEE-BASS SIMULATOR

Plugs into any instrument amplifier • Reproduces all string bass sounds and tones • Features both bass fuzz and percussion • Two full octaves • Portable — only 14 pounds • Retail for \$159.95

RHEEM MUSICAL INSTRUMENTS

Rheem Manufacturing Company
5922 Bowcroft Street, Los Angeles, California 90016

Audio Retailing

Show 11-Model Masterwork Portable Line for 1969 Period

CHICAGO — The double-power feature, tuned RF stages, dial lights, Skai-stitched leatherette cases, die-cast fronts, slide-rule dials with log scales, distance switches, three-gang condensers and a variety of cabinet colors are spread liberally through the 11-model line of Masterwork portable radios just introduced for 1969.

Ranging in list price from \$19.95 to \$99.95, the models all have RF stages, dial lights, Skai-stitched cases, die-cast fronts, earphones and batteries as standard equipment.

Masterwork Audio Products, a division of Columbia Records, introduced with its new portable line such sales aids as line book inserts, glossy photographs, promotional ad proofs and a counter merchandiser of pilfer-proof design.

Slide Rule

All the new models have slide-rule vertical dials with log scales, said to permit pinpoint reception. The distance switch is a new feature designed to boost reception in fringe areas.

Perhaps the most unusual of the new models is M-2918, the Space Rover. It is a combination,

four-band radio and radio direction finder with azimuth scale. It may be used for navigation on land, sea and in the air.

Here is a rundown on features and prices of all the models:

- M-2900 is an AM model with eight transistors available in a choice of black or brown leatherette at the suggested list price of \$19.95.

Colors

- M-2902 has transistors, is an AM unit featuring tuned RF stage, three-gang condenser and dial light at \$24.95.

- M-2904 is a compact, 10-transistor AM/FM unit with wrist strap, RF stage and choice of cabinet colors. Price is \$22.50.

- M-2906, at \$29.95 suggested list, is a 10-transistor AM/FM with the "double-power" feature, dial light and RF stage. (Note: the "double-power" feature is operation on either batteries or AC without an adapter.)

- M-2908, listed at \$39.95, is an AM/FM model with 12 transistors, "double-power," dial light, RF stage and six controls.

- M-2910 is an AM/FM model with 12 transistors, "dou-

ble-power," dial light, tuned RF stage, three-gang condenser in Skai leatherette. Price is \$49.95.

- M-2912 is a 12-transistor model at \$49.95 offering three bands, RF stage and distance switch.

- M-2914 offers two short-wave bands plus AM/FM for \$59.95. It has distance switch, tuned RF stage and three-gang condenser.

- M-2916, at \$79.95, is a six-band receiver with RF stage, push-button operation, distance switch and fine tuning control.

- M-2918, the Space Rover described above, carries a \$89.95 suggested list price.

- M-2920 at \$99.95 is a deluxe, 16-transistor, six-band unit with RF stage, push-button operation, meter-type tuning indicator, fine-tuning control, fingertip magnetic drop lid, global diagram inset with international city short wave programming graph and rotating handle.

New Philco Models, Promo

PHILADELPHIA—The consumer electronics division of Philco-Ford has introduced 13 new models on the wings of a massive spring promotion that will offer to dealers special factory prices on color television, black-and-white television, console stereo, portable phonographs, radios, tape recorders and Hip Pocket records. The promotion will run through May.

With several new television models, Philco-Ford is introducing two new fully transistorized FM-AM radios, a table model at \$19.95 suggested list, and a clock radio at \$26.95; a home entertainment system with solid-state FM stereo-FM-AM radio and four speakers at \$199.95 and a 100-watt tuner-amplifier system at \$299.95. All are additions to 1968 lines.

The promotion, called the "Clean Sweep Sale," will provide to dealers such materials as newspaper ad mats, radio spots, full-color streamers, banners, pennants, and special materials for typing in promotionally with the Kentucky Derby.

7 Capitol Reel April Releases

LOS ANGELES—Capitol has released seven stereo reel-to-reel tape albums for April.

Included are "That's Lou" by Lou Rawls, "Hey Little One" by Glen Campbell, "A World of Our Own" by Sonny James, "Misty Blue" by Ella Fitzgerald, "They're Playing Our Songs" by Guy Lombardo and the Royal Canadians and Prokofiev's "Symphony No. 4 in C Major" and "Symphony No. 6 in E Flat Minor" performed by the Moscow Radio Symphony Orchestra conducted by Gennady Rozhdestvensky, and "The Lettermen! Live!"

service by writing the EIA, Consumer Products Division, 2001 Eye Street, N.W., Washington, D.C. 20006.

Pictures and Prices of Masterwork's Portables



MODEL M-2900 at \$19.95 list.



MODEL M-2902 at \$24.95 list.



MODEL M-2904 at \$22.50 list.



MODEL M-2904 shown in ivory.



MODEL M-2906 at \$29.95 list.



MODEL M-2908 at \$39.95 list.



MODEL M-2910 at \$49.95 list.



MODEL M-2912 at \$49.95 list.



MODEL M-2914 at \$59.95 list.



MODEL M-2916 at \$79.95 list.



MODEL M-2920 at \$99.95 list.



MODEL M-2918 at \$89.95 list.



A NATIONAL SALES MEETING of Masterwork Audio Products personnel launched the Columbia Records division's 1969 portable radio line. Seen here at the meeting in Chicago, from left: Paul Smith, Masterwork national sales manager; Frank Richter, district manager, Atlanta; Steve Lesley, Chicago audio products manager; Bill Kelly, Cincinnati sales manager; Mert Paul, Chicago sales manager; Herb Dale, Midwest region manager; John Kotecki, Detroit sales manager; Dan Sullivan, Chicago operations manager, and Bud Rieland, Mideast regional manager.

Start Training New Technicians

CHICAGO — At Great Lakes Naval Training Station near here, 20 military men soon to be discharged have entered consumer electronics technical training courses under the new Department of Defense program called Project Transistion.

The program is intended to assure that soldiers leave the military with immediately marketable civilian skills.

The curriculum for the trainees was developed by the consumer products division of the Electronic Industries Association and the division also intends to place the men in jobs when their training is completed.

New Statistical Service Starts

WASHINGTON — The consumer electronics division of the Electronic Industries Association (EIA) has initiated a new statistics subscription service, offering weekly, monthly, quarterly and annual statistics on television, radio, phonograph, tape recorder and player unit sales to dealers. Interested firms may obtain a brochure describing the

Pfanstiehl's

FIRST WITH THE LATEST NEEDLE DESIGNS!

Cartridge designers set a merry pace for needle makers . . . it's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs —but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

Your order shipped same day it's received.

DIRECT-TO-DEALER

Pfanstiehl

CHEMICAL CORPORATION • BOX 498
3300 WASHINGTON ST. • WAUKEGAN, ILL.
Originators of the \$9.95 Diamond Needle

Hot Record Act Needed to Stimulate Instrument Sales

• Continued from page 45

just waiting for a new instrument to become popular."

Fair
Anthony Taraschi, owner of Liberty Music, Trenton, N. J., describes over-all sales as fair. Although guitars, amps, and drums are his top items, Taraschi admits that he is beginning to feel the effects of a saturated market.

In neighboring Pennsylvania, the Don Randall Music Co., Lancaster, is boasting a 10 per cent increase in sales. As for the reason, owner Don Randall isn't sure:

"I really don't understand it. Guitars and amps continue to be the hot items, even though 1966 was the peak year. I believe the guitar fad is vanishing, and that the market has tapered back to the more serious students. However, it's still a teenybopper world. While they tend to buy cheaper instruments at first, they'll move up to more expensive units if they're serious."

Another possible reason for Randall's growth in sales is that he has the local market cornered on several major instrument names. He also has the only repair shop in town.

Plan Piano, Organ Seminars

• Continued from page 45

president, Hammond Organ Studios, Montclair, Calif., discussing mental attitudes of dealers and salesmen in their approach to customers, products, suppliers and competitors; Laurin A. Mueller, manager, Redewill Music Co., Phoenix, discussing the salesman, how to find him and

work with him; Charles J. Penny, president, Penny-Owsley Music Co., Los Angeles, taking the topic of internal controls, such as accounting, inventory procedures, projection of sales and selling costs, budgets and purchasing; William K. Dunkley, president, Dunkley Music, Boise, Idaho, speaking on the theme of advertising and media; William W. Binder, president, Binder Piano & Organ Co., Miami, discussing promotion by such means as store parties, fairs mobile displays and in department stores and supermarkets; Frank Farr, president, Rice-Farr Music House, Anderson, S. C., addressing himself to the topic of teaching and service, including in-store and pre-school teaching and facilities for service.

Hendricks will conclude the organ session with a run-down of telephone manners, market surveys and policy.

Carroll Whistles

ROCHELLE PARK, N. J.—Authentic steamboat and train whistles are new entries in the musical instrument catalog of the Carroll Musical Instrument Service Corp. here.

Intended for the sound effects field, the whistles are designed to permit the sustaining of the sound longer. Each whistle is finished in gray Hammertone and comes individually packaged.

Piano the Leader

CHICAGO—According to the American Music Conference, more than 23.5 million Americans are piano players of one sort or another. This is approximately twice the number of persons who play guitar. The Conference says that about 9,100,000 of the nation's 9,800,000 pianos are in private homes.

Rico Unveils Reed

LOS ANGELES—The Rico Corp. has introduced a new clarinet reed, the Rico Royal, which provides improved tonal qualities and increased range.

In addition to clarinet reeds, the Rico Royal is available in alto, tenor and baritone saxophone models.

La Duca Promotion

CLEVELAND—The Music Gallery brought in John La Duca, nightclub and TV artist, March 18 for a pops concert at its Mayfield Road location here, where it has the Cleveland Wurlitzer dealership. Tickets were complimentary.

Scanning The News

Getting mileage from the Grammy Awards, Record Rendezvous, Cleveland, had the 5th Dimension in the shop at 142 Euclid March 29 for a personal appearance. During the hour-long appearance, the group's two Liberty albums went on sale at \$2.77. . . . During a record sale March 28, J. C. Penney's, Nashville, hosted a live broadcast by WENO Radio which featured the product of John Hartford, Sketter Davis and George Hamilton IV. . . . Tenna Corp., makers of stereo playback equipment for automobiles, will build a new 10,000-square-foot plant at Caguas, Puerto Rico, near existing Tenna facilities. . . . Rheem Califone has introduced a complete line of dial access information retrieval systems for use in schools. The equipment permits random selection and retrieval of large libraries of prerecorded taped programs, making them available to large numbers of students in libraries, classrooms, dormitories or any other study centers.

PERSONNEL MOVES: William R. Webber the manager of the business planning operation for the consumer electronics division of General Electric. At Sylvania, Gordon C. MacDonald to the newly created post of vice-president of marketing for entertainment products, William Sullivan to sales promotion manager for entertainment products, Thomas H. Castle to director of advertising, Norman D. Sanders to director of marketing planning, Joseph DeMonaco becomes personnel manager at Symphonic Electronic Corp. Albert Cotsworth II, at Zenith Radio Corp., adds the job of director of television engineering to his chores as chief engineer.

Music Week Plans

WASHINGTON—National Music Week will be celebrated in the U. S. May 5-12. The purpose of the annual event, marked for the past 45 years, is to create an understanding and appreciation of the value of music in the home and community as a common bond among all people and as an instrument of world peace.

Many retailers are having prepared window signs and store banners to help put these points across.

CLASSIFIED MART

BUSINESS OPPORTUNITIES

REPRESENTATION WANTED FOR AGGRESSIVE line, major importers of Transistor Radios. High quality, competitive prices. Good territories still open. Write, in full confidence, outlining area covered, lines presently carried and references. Galaxy Electronics, P. O. Box 277, Hialeah, Fla. 33011. my18

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25¢ each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N. Y. tfn

GEAUGA RECORDS HAS OPENING FOR Singers and Bands. Records released within 30 days. We will press, distribute and promote records coast to coast. Geauga Records, Geauga Station B, Aurora, Ohio 44202. tfn

WILL DISTRIBUTE YOUR RECORD IN Mo. and Ill. Twin States Dist. Co., 204 No. Clay St., St. Louis, Mo. 63122. Je15

EMPLOYMENT SECTION

HELP WANTED

BOSTON TALENT AGENCY NEEDS capable Salesmen with experience in selling acts over the telephone. Send resume to Sounds, Unlimited, 79 Marlborough St., Boston, Mass. ap27

EXPERIENCED GENERAL ACCOUNTANT office manager desires responsible position with future. Write Box 511, Billboard, 165 West 46th St., New York, N. Y. 10036. ap20

MECHANIC WANTED—SHOP AND route work. Good salary to right man. Please send complete information along with photo. Please give your home phone number. Write: Eddie England, Box 236, Purdy, Mo. 65734. ap27

MECHANIC WANTED—25 TO 40 FOR route and shop work. Good salary. Please send complete information along with photo. Give home phone number. Write: Raney Music, 528 No. Carver St., Greensburg, Ind. 47240. my11

MISCELLANEOUS

ARCADE OPERATORS—NEW 4 x 5 Girlie Photo Sets, 35¢ (10 photos, all different). Wholesale only. Peltcher Photos, 4781 El Cajon Blvd., San Diego, Calif. 92115. ap27

FOR SALE: J. E. MAINER AND HIS Crazy Mountaineers albums & 45 rpm's. Order the album for \$3.50 plus 50¢ mailing charge. You receive free with order a 45 rpm and picture of the group. J. E. Mainer, 264 Poplar Tent Rd., Concord, North Carolina. ap20

LYRICIST WILL SELL ALL RIGHTS OR percentage deal with composer. Free lance work, R & R or C & W. Write: Miller, 7018 Easter St., Orlando, Fla. ap20

ORIGINAL FRESHLY WRITTEN RADIO material. Free sample. Also personalized comedy for disk jockeys. Inquire voice track and sound effects service. Ed Hider, Box 31244, San Francisco, Calif. 94131. my4

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27,755*

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SPAIN TAKES EUROVISION

MONDIAL IN DISTRIB DEAL

MUNICH—Under the terms of a contract signed last fall between West German records producer Mondial (owned by Karl Heinz Muenchow, Cologne) and the East German enterprise Deutsche Schallplatten, East Berlin, records from the German Democratic Republic are to be distributed in the Federal Republic of Germany on the Mondial label by Metronome Records, Hamburg. The first records to be distributed under this deal are three singles and three LP's.

Buys 60% Of San Remo

SAN REMO, Italy — Ezio Radaelli, organizer of the Cantagiro (Singing Tour of Italy) and Cantaeuropa (Singing Tour of Europe), has acquired control of the San Remo Song Festival until 1973.

The San Remo municipality has ratified Radaelli's purchase of 60 per cent of Attivita Turistiche Alberghiere's (ATA) shares and has assigned the management of the Casino (The Gambling House) and of its promotional events, such as the Festival, to ATA for five more years.

Radaelli deposited a sum reported to be about \$800,000 with a local bank as evidence of his financial stability.

6 Toronto Jazz Fans Form Label

TORONTO—A new jazz label, Sackville Records, has been formed by six Toronto jazz fans, to preserve on record The Jazz Giants, an all-star group headed by Wild Bill Davison. The group was formed specially for a three-week date at the Colonial Tavern in Toronto last month, but clicked and plays the Metropole in New York in May and returns to the Colonial for June.

The album, "The Jazz Giants" will be released early in May, hopefully in time for the group to have the records on sale at their New York appearance. The LP will be distributed in Canada by H & H Distributing, which specializes in jazz, and will also be sold by mail at \$5. One of the partners in the venture, John Norris, editor of Coda magazine and manager of the jazz department at Sam the Record Man's in Toronto, will go to England and Europe in May to negotiate release abroad.

Mellin 'Scores'

PARIS — Robert Mellin, U. S. music publisher and composer, will write the scores for 12 films to be produced by Jose Benazeraf Productions in France and for three Roumanian films. Mellin, who is now based in London, has done several international film scores.

Festival Expands; Holds Move as Bid to Become Global Competitor

By JOCK VEITCH

SYDNEY — Festival Records has moved to a larger building within a quarter of a mile of its old headquarters.

The new building, a converted oil storage warehouse in the suburb of Pyrmont, has 75,000 square feet of floor space and is more than four times bigger than the old premises. Purchase, conversion and shift has involved a capital expenditure of more than \$1 million.

Frederick C. Marks, managing-director of the company, said, "The move brings Festival into line with the major recording companies of the world. The administration offices, studios, pressing plant and warehouse are of the most modern and efficient available anywhere in Australia."

The new pressing plant line-up includes new Swedish Alpha electronically programmed semi-automatic record presses selected because of their high quality output.

Pressure-Ventilated

The factory is pressure-ventilated through an automatically controlled filter system which ensures a completely dust-free area, essential for top quality record production.

MGM Bows Sampler LP As a Test

LONDON — MGM Records has inaugurated a three-month program of sampler LP's on a trial basis. They will be compiled each month for the period May-July from MGM albums on current release, and will be sent to selected disk jockeys, producers and reviewers.

The May sampler includes material from LP's by Paul and Barry Ryan, Wayne Newton, Pat Williams and Hank Williams Jr., plus soundtrack excerpts by Roger Williams, Johnny Mathis and Eric Burdon and the Animals. The sleeve front is a still of Raquel Welch from the MGM movie, "The Biggest Bundle of Them All."

If reaction and results are favorable, a monthly sampler LP will become a regular part of MGM's promotional activity.

AUSSIE'S GOLD DISK TO BRASS

LOS ANGELES — Herb Alpert & the Tijuana Brass received a gold record in Australia for sales of more than 10,000 albums of "Herb Alpert's Ninth." Fred Marks, managing director of Festival Records Ltd., presented the award to Alpert during a recent Australian tour.

Systematic quality control of the product is visual and audio and a fully equipped chemical laboratory is designed to keep pace with the latest overseas recording refinements.

The main recording studio occupies a floor area of 1,500 square feet with a volume of 20,000 cubic feet. Studios have been constructed using the room-within-a-room principle. This is achieved by constructing four-inch thick concrete floors floating on rubber isolators supported by the existing steel reinforced 12-inch structure floor. Internal ceilings feature an aluminum grid system hung on rubber, isolated from the outer ceiling and comprise a labyrinth of acoustic treatment.

Started 15 Years Ago

Festival Records started about 15 years ago, and was the first Australian company to release locally pressed microgroove recordings by overseas artists. The company was purchased in 1960

by News Ltd., a giant Australian newspaper and TV organization, and Marks was appointed managing director.

The company then instituted a vigorous program of expansion through the acquisition of top overseas record labels. They now include A&M, United Artists and Atlantic.

Production volume has increased by about 1,000 per cent since 1960. Recently a new distribution network has been created in Asian countries which include Hong Kong, contained operation has been set up in New Zealand.

Marks has recently returned from the 1968 international MIDEM with trophy for the greatest number of recordings sold in Australia by any artist from July 1966 to July 1967.

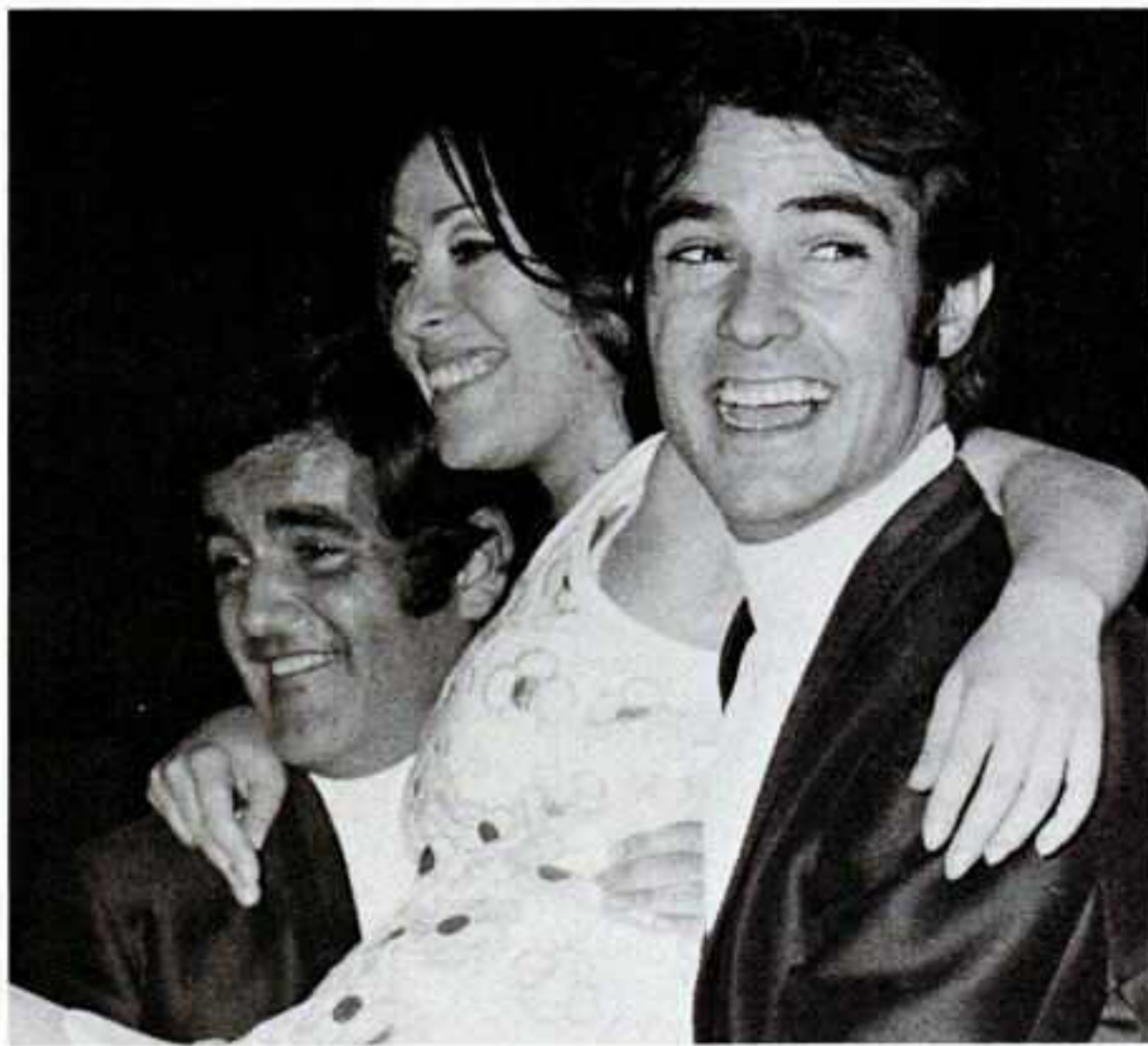
The award went to Herb Alpert and the Tijuana Brass, whose recordings are released in Australia through Festival on the A&M label.

Kerr LP Launches Label; Distribution Via Tie-Ins

TORONTO—An unusual step in record distribution has been taken in the U. S. by Canadian impressionist Rich Little and his manager, Gib Kerr, who have established the Kerr label in the U. S. with an LP, "Rich Little's Broadway," and will distribute it independently through tie-ins with major chain stores.

The album is being promoted this month as an exclusive record with the 15 May Co. department stores in Los Angeles. The stores are featuring their exclusive album in press, radio and TV advertising and in-store display, and the promotion centers on Little as guest performer at Easter fashion shows in each of the stores April 8-12. A door prize at each show is a chance to win an evening with Rich Little at Lou Rawls' opening at the Coconut Grove Tuesday (16). Two other chains in other major U. S. centers have expressed interest in a similar promotion with the LP on an exclusive basis.

The album will also be sold by mail, at \$3. In all radio and TV interviews, Little suggests that viewers write to him for the LP care of any major TV show, the "Tonight Show," "Ed Sullivan Show," etc. Thereby Little is promoted to the TV show in the process of receiving orders for the album.



SPANISH EUROVISION WINNER MASSIEL gets a victory chair from Ramon Arcusa and Manuel de la Calva, writers of the winning song, "La La La."

'La La La' by Massiel is 1st, England 2d

By IAN HUNTER

LONDON — Spain won the 1968 Eurovision Song Contest at the Royal Albert Hall April 6 with "La La La," sung by 20-year-old Massiel. The song scored one vote more than the runner-up, the United Kingdom's "Congratulations," sung by Cliff Richard; France was third with "La Source" (The Spring), performed by Isabelle Aubret.

The voting scores were "La La La," 29, "Congratulations," 28, and "La Source," 20. Ireland finished fourth with "Chance of a Lifetime," sung by Pat McGeegan, which scored 18.

Massiel achieved a considerable personal triumph, considering she was a last-minute substitute for Juan Manuel Serrat, who refused to take part unless he could sing the song in Catalan. She was accompanied by the vocal trio of Mercedes Valimana, Maria Jesus Aquirre and Dolores Arenas Maria, and the orchestra was conducted by Rafael Ibarbia. The composers of "La La La" are Ramon Arcusa and Manuel de la Calva.

Excitement

Voting by the 17 European juries caused excitement after the various artists had sung this year's entries. France took an early lead before being passed by Britain, and Spain only clinched her narrow victory by means of a massive vote of six from the German jury near the end of the polling. A last-minute muddle about the number of votes cast by Yugoslavia, the last jury to announce its results, did not alter the winning order.

Massiel recorded "La La La" in Spanish and in English for Dick James' THIS recording unit April 8. The English lyrics are by Michael Julien under the title "He Gives Me Love." Philips rush-released both language versions on a single, and Bell will issue the single in America. Philips had earlier released an English and Spanish coupling of the song by Spain's original entrant Juan Manuel Serrat, also recorded by THIS.

Massiel received her trophy after the show from Sandie Shaw, last year's Eurovision winner. An estimated 200 million watched the contest over the Eurovision TV link.

Dick James Music has the publishing rights of "La La La" for English-speaking territories, and THIS Productions has recording rights for the same areas plus some others.

New Epic Distrib

MILAN — CBS-Italiana has begun distribution of the Epic catalog, formerly assigned to Dischi Ricordi. First release is the single, "Jennifer Jupiter," by Donovan.

LUEBKE'S LANGUAGE BLUNDERS ON ALBUM

MUNICH—An album dealing with the linguistic blunders made by the Federal Republic of Germany's President, Heinrich Luebke, while making speeches at home and abroad has found its way into the "Classical Bestsellers List" compiled for April 18 by the German trade journal Der Musikmarkt. The album, produced by a Frankfurt publishing house, Baermeier and Nikel, took on a political significance in view of some criticisms directed at the President recently, and the publishing house found difficulty in meeting orders. To solve these difficulties they signed distribution deals with Metronome Records for northern Germany and Bellaphon for the southern parts of the Republic.

From The Music Capitals of the World

Continued from page 34

from Dunwich. **Gerald Sims** started production on a new **Gene Chandler** single for Brunswick Records. **Bill Sheppard** is working on a new single with the **Esquires**. Universal cutting vocals for band tracks recorded in Las Vegas. **Carl Davis** produced on the soundtrack recording "A Lovely Way to Die," sung by **Jackie Wilson** on Brunswick. **Richard Evans**, Cadet a&r chief, produced a **Frank D'Rone** album. **John Pate** and **Evans** wrote the arrangements.

Paul Butterfield Blues Band, the **Yellow Payges** and **Plumpp** entertained 150 senior citizens recently at the Cheetah. . . . **CBC Enterprises, Inc.**, Omaha, has signed the **Shadows of Knight**. . . . The American College of Radio Arts, Crafts & Sciences has elected its 1968-1969 officers. They are: President, **Marvin Astrin**, vice-president, **WGN**; vice-presidents, **Aaron Cushman**, president of **Aaron D. Cushman & Associates, Inc.**; **Earl Kraft**, vice-president of **Rink, Wells & Associates**; **Irving Haag**, president of **I. C. Haag Advertising**, and **Charles Lilienfeld**, president, **Lilienfeld & Co.** Secretary is **James Fox**, account executive, **Metro Radio & TV Sales**, and treasurer is **Robert Smith**, vice-president, **Markin Frank & Co., Inc.** **EARL PAIGE**

Leslie Dwyer and **Nicholas Pennell**. . . . Songwriter **Barry Mason** visited Paris to meet **Mireille Mathieu**, and help program her next album. . . . Folk singer **Alex Campbell** has cut his first single, "Victoria Dines Alone," for **Saga's** Opp label. Campbell has 60 LP's to his credit with various labels. . . . The **Paper Dolls** have opened their own Paper Dolls Shop record store in Kensington Market. . . . The pioneer **Salvation Army** pop group, the **Joystings**, will disband July 12 after five years. More than 200 similar groups are now functioning along the same lines. . . . British-born guitarist **Diz Dingley** has cut two LP's for **Fuller Records** of Tampa. . . . Publishing personality and musical director **Tommy Sanderson** is recuperating at home after a collapse. He also manages **Tony Christie**. . . . **Barry Krost Associates** and **Scala Brown Associates** have merged to form **Confederate, Ltd.**, handling more than 100 actors, actresses, writers, producers and directors, plus disk jockeys **Dave Cash** and **David Symonds** and the **Traffic**. . . . **Les Perrin** is now handling press relations and publicity for **Phillips Records**. . . . **Reparata** and the **Delrons** and **Arlo Guthrie** are in town. **NIGEL HUNTER**

LOS ANGELES

Bill Graham, who heads three auditoriums in San Francisco and the recently opened **Fillmore East** in New York, will book pop talent at the **Honolulu Civic Auditorium**. . . . **Bill Loeb** will manage **Clara Ward**. . . . **Bill Holland** is **Jack Jones'** new road manager. **CLUB DATES - CONCERTS:** **Nina Simone** will be at the **Village Gate** May 3-4, **Municipal Auditorium** in **Charlotte** May 10 and the **Civic Opera House** in **Chicago** May 17-18. . . . **Jack Jones** opens a 21-day tour of the Midwest, beginning **Monday (15)**. . . . **Ray Charles** will be at **Curtis Nixon Auditorium** in **Tampa**

Tuesday (16), **Constitution Hall** in **Washington** April 21, **Cookville, Tenn.** April 23, **Bushnell Memorial Stadium** in **Connecticut** April 26, **Worcester, Mass.**, April 27, **Boston** April 28, **New City Auditorium** in **Atlanta** April 29, **Rochester, N. Y.**, May 1, **Carnegie Hall** May 4, **Columbus** May 5 and **Grand Forks, N. D.**, May 7. . . . **Don Ho** will be at the **San Diego Convention Hall** April 28. . . . **John Gary** plays the **San Diego Civic Theater** May 11. . . . **Harry Belafonte** will be in **Winnipeg** for 11 performances, beginning **June 27**, followed by engagements in **Indianapolis** July 8-14, **New Jersey** July 30-Aug. 31, **Washington, Aug. 5-18**, **Chicago Auditorium** Aug. 21-25, and **Caesars Palace** in **Las Vegas** Aug. 29-September 18. . . . **Louis Armstrong** will be at the **San Diego Convention Hall** May 10. . . . **Ian Whitcomb** plays the **Ice House** April 16-28. . . . **Ed Ames** plays seven state fairs, including the **Milwaukee State Fair** Aug. 10-11, **Springfield State Fair** Aug. 13, **Missouri State Fair** Aug. 20, **Columbus State Fair** Aug. 22-23, **Michigan State Fair** Aug. 26-28, **South Dakota State Fair** Aug. 31-Sept. 1, and **Iowa State Fair** Sept. 7-8. . . . The **4 Seasons** will be at the **Carousel Theater** **Monday (15)** and the **Cocoanut Grove** **June 11**. . . . The **Human Beinz** will be at the **Hullabaloo Club** in **Dallas** April 19-20. . . . The **Jefferson Airplane** travel to **Holland, Germany, France** and **England** for concerts. . . . The **Byrds** firmed for an 11-day tour of **South Africa**, beginning **May 28**. . . . **John Davidson** gives a series of concerts, beginning **July 29**, with stops in **Indianapolis, Cleveland, New York, Pennsylvania**, and **Rhode Island**.

TV APPEARANCES: **Louis Armstrong, Dave Brubeck, Dizzy Gillespie** and **Charles Lloyd** on the "Bell Telephone Hour" April 26. . . . **Lyn Murray** scores an episode of the "Undersea World of Jacques Cousteau," an ABC-TV special. . . . **Nancy Sinatra** on four "Ed Sullivan Shows," the first **May 26**. . . . **John Williams** scores "Heidi." . . . **Al Hirt** acts in "The Man Hunter," a full-length motion picture made for **NBC-TV**.

SCREEN CREDITS: **Jim Webb** wrote the music and lyrics for a **Universal Musical**. . . . **Riz Ortolani** scored "Buona Sera, Mrs. Campbell." . . . **Bernard Ebbinghouse** wrote a ballad for "Too Soon to Tell." **BRUCE WEBER**

MILAN

Curci Music and **Cemed Carosello Records** will continue to be **Walt Disney Productions'** Italian sub-publisher and licensee, respectively. . . . **United Artists'** singer **Shirley Bassey** will be in **Italy**, **May 16-23**, under the joint sponsorship of **UA Records** Italian licensee, **Cemed-Carosello**, and impresario **Giorgio Bernardini**. **Miss Bassey** will appear in all the leading TV shows, will film TV segments for late airing, will give theater performances in **Rome** and **Milan** and will record some songs in **Italian**. . . . **Vogue** artist **Petula Clark** has recorded an **Italian** version of "Kiss Me Good Bye," to be released here under the **Vogue-Saar** label with the same English title. . . . **Festival** French singer **Julie Dassin** was here for TV dates in conjunction with the release of her record



"Evviva Me, Evviva Te," under the **Ricordi** label. . . . **Tom Jones'** records "I'm Coming Home" and "Delilah" have been recorded by **RCA-Italiana** singers **Michele** and **Jimmy Fontana**, respectively, as "Io Tornero" and "La Nostra Favola." **Italian** sub-publisher is **Edizioni, Musicali Francis-Day**. . . . **Singer Cocky Mazzetti** has signed with **Fox Records**. **GERMANO RUSCITTO**

MUNICH

Metronome Records, distributor of the **Czech Supraphon** label in **West Germany**, has canceled distribution of the label effective **April 1**. . . . The **Guenther Kallmann Choir**, known for the interpretation of the "Elizabeth Serenade," is leaving this month for an eight-week tour through **South Africa**. The ninth LP of this choir is just about to be released in the **United States**. . . . **Carl Orff's** "Prometheus" met with a triumph success when first performed, in ancient Greek, at the **Stuttgart State Opera** on **March 24**. Director was **Gustav Rudolf Sellner**, conductor **Ferdinand Leitner**, title part was sung by **Carlos Alexander**. . . . **Mireille Mathieu** will be touring the **Federal Republic of Germany** and **West Berlin** **May 14-29**. The tour in **March** had to be canceled because of her recent accident.

Three years ago, on **April 1, 1965**, the **German** illustrated weekly, "Stern" started the **Stern** label in co-operation with **Polydor, Phonogram, CBS** and **Metronome**. So far 2 million LP's have been sold. After one year's break the **Stern Cassette Program** has been resumed. Cassettes with **Udo Juergens, the Bee Gees** and **James Last** have been released. . . . On the occasion of the 100th LP entitled "Mergissmeinnicht—eine stern stunde der musik," **Stern** had started a charity drive and was now able to transfer the equivalent of **U. S. \$187,500** to the **Charity Program** of the **Second West German TV Channel**. "Vergissmeinnicht" was the biggest LP sale on the **West German** market in 1967. . . . Sales of **German musical instruments** suffered a decrease of 6 per cent in 1967. Total value of instruments produced in 1967 was **U. S. \$95,750,000** of which 50 per cent were exported. Main buyers were importers in the **United States** whose orders came up to 35 per cent of the total **West German** export. In the same period, the **Federal Republic of Germany** imported musical instruments for **U. S. \$13,000,000**, that is to say that nearly one third of all musical instruments sold on the **West German** market were imported from countries abroad.

Italy's ambassador to **Bonn, Mario Luciolli**, decorated **Consul Dr. Max Grundig**, owner of the **Grundig Radio and TV Works** at **Fuerth, Bavaria**, with the "Grande Ufficiale" class of the **Italian Order of Merit**, **March 1**. The **Grundig Works** ranks among the most important **European** producers in the field of **electronic** industries. One of its branch activities is **music production** for its cassette program. **URSULA SCHUEGRAF**

NEW YORK

Stevie Wonder, **Tamla** artist, is appearing at the **Village Gate** through **Sunday (21)**. . . . **A&M** (Continued on page 50)

POLYDOR TUNE WINS CONTEST

BRUSSELS — **Liliane St. Pierre** with her number "Wat Moet Ik Doen" (What Am I to Do), issued on **Polydor** won this year's **Canzonissima** song contest. The contest will be held every year on **Flemish TV**. The contest was organized last year to find **Belgium's** entry into the **Eurovision** song contest. This year's jury included three panels from throughout the record business including singers, **Johan Stuyck, Staf Knop** and **Jo Lee-mans**.

U. K.'s January Sales Surged

LONDON — Record sales in **Britain** during **January** scored a 30 per cent increase over **January 1967**. Their value was **\$6,828,000**, and both home sales and exports rose appreciably, the latter accounting for 13 per cent of the total sales.

The total production of records was 37 per cent higher than for **January** last year. Singles (45-r.p.m.) increased by 21 per cent and LP's by 65 per cent. The 45-r.p.m. total was 5,859,000, and the album figure was 4,635,000. The production of 78-r.p.m. records slumped to 20,000, 9,000 fewer than for **January 1967**.

8-Track Studio Rolls in Canada

TORONTO — Canada's first 8-track recording facilities are now in operation at **Hallmark Studios** in **Toronto**, and the **RCA Victor** studios in **Toronto** expect its new 8-track equipment to be in use by the end of this month. A third **Toronto** studio, **Sound Canada**, has 8-track equipment on order.

Blue Horizon Signs

LONDON — **Champion Jack Dupree** and **Duster Bennett** have been signed by the **Blue Horizon** label, released through **CBS**. **Dupree**, formerly on **Decca** and now a **British** resident, is recording an album and a single this month. **Bennett** cut his debut single "Hard to Resist" last week.



TEDDY KOLLEK, left, mayor of **Jerusalem**, receives a documentary recording, "The Story of the City of Jerusalem," from **Simon Schmidt**, managing director of **CBS Records Israel**. The narration is done in **English** by **Mayor Kollek**. Royalties go to the **Inter-Faith Jerusalem Fund**.



CHRIS PETERS, left, president of **Peters International, Inc.**, of the **United States**, presents copies of a recording of a 1966 recital given at the **United Nations** by **Smt. M.S. Subbulakshmi**, **Indian** musician and vocalist, to **Ambassador G. Parthasarathi**, second from left, **India's** permanent U.N. representative; **C. V. Narasimhan**, right, chief of cabinet, and **U Thant**, U.N. secretary-general.

From The Music Capitals of the World

• Continued from page 49

Records' Procol Harum is returning to the U. S. Friday (19). The group will be in the U. S. through May 16. . . . **Harry James** and his orchestra begin their annual Eastern tour Tuesday (16) at Atlanta. They wind up May 26 in Deerfield, Ill. The orchestra plays Glen Island Casino in the New York City area May 2. . . . James recently signed by London Records. . . . Atlantic's **Flip Wilson** participated in a New Orleans series on urban problems recently. . . . RCA's **Paul Anka**, who recently played two weeks at El San Juan Hotel in Puerto Rico, has been booked for a return engagement opening July 4. . . . **Tony Middleton**, Audio Fidelity artist, appeared at La Boheme through Sunday (7).

Lori Burton, Mercury artist, returns to the Bitter End Wednesday (17). . . . Double Shot's **Brenton Wood** begins a two-week tour of Italy and France May 3. . . . The "Dave Yuen Show" opens a four-week stint at the King's Inn in Freeport, Grand Bahamas, on Monday (15). The **Darling Sisters** and the **Nina Sheldon Trio** are featured. . . . **Jerry Alters** will arrange and conduct **Arthur Godfrey's** next album for MGM Records. . . . **Ed Cotlar** is reactivating his free-lance record promotion agency, E-jay Enterprises—House of Ideas, in Philadelphia. His first accounts are "Girl Watcher," by the **O'Kaysions** on North State Records and "Part Time Hippie," by **Andy Mark** on Hilaire Records.

Louis Armstrong opens a two-week stand at the Latin Quarter Wednesday (17). . . . The **Dirty Blues Band**, BluesWay act plays the Fillmore Ballroom in San Francisco late next month. . . . **Wolf Goldschmidt**, head of Anvers Radio of Brussels, and **Norberto Kaminsky**, co-director of Microfon of Buenos Aires, recently visited **Carl Greenberg**, vice-president in charge of international sales for Audio Fidelity's representatives in Belgium and Argentina respectively. . . . The **Nicky Chugg Co.** recently opened the Club Avalon in North Burnaby, British Columbia. . . . Epic's **Enzo Stuarti** stars in "Kiss Me, Kate" at the Papermill (N. J.) Playhouse June 4-30.

The **Blue Cheer**, Philips group, and United Artists' **Traffic** appear at Fillmore East Friday (26) and Saturday (27). The Philips group returns to the East Village spot May 24 and 25. Other dates for the group include Action House in Long Island, May 10-12; Minneapolis, Wednesday (17); Chicago, Friday (19) through Sunday (21); Ottawa, Ill., April 29; and Detroit's Grand Ballroom, June 7-9. . . . WMCA deejay **Dan Daniel** signed with **Neil Reshen**, business management consultant. **Jeanie Allen**, who formerly recorded for Amy-Mala and Arliss Records, has rejoined **Bob Lissauer** as a gal Friday.

Bang's Neil Diamond plays the Westbury Music Fair on Wednesday (17). . . . **Robbie Porter** will co-star in the United Artists film "The Three of Us." Porter, a former MGM records artist, has completed four "Woody Woodbury Show" tapings and appears on the "Merv Griffin Show" for the fourth time on Thursday (25). . . . Epic's **Doodletown Pipers** open a one-month engagement at the Latin Quarter May 1. They will play 22 weeks at Las Vegas' Frontier Hotel beginning with four weeks in the main room with **Phil Harris** in November. The group will headline the Post Time Theater for 18 weeks next year. . . . **Cashman, Pistilli and West** have recorded for **Sidney Poitier-Abbey Lincoln** film, "For the Love of Ivy." . . . Discotheque **Frammis** recently opened at 64th Street and Second Avenue here. **MIKE GROSS**

SYDNEY

The local folk singing group **Twiliters** were chosen to appear with **Marlene Dietrich** at her concerts at the Adelaide Festival of Arts. . . . In Melbourne singer **Johnny Young** has written six tracks of his new "Surprises" LP. . . . **Rev Black and the Rocking Vicars** have changed their name to **R Black and the Rocking V's** to foster a less controversial image for their "Down to the Last 500" record which is getting a big Australia-wide promotion from the **Ivan Dayman** Danceland Promotions organization. . . . **Sean of the Sean and Sonja**, folk singers, has finished national service and is back at work.

Festival Records is trying to copy the South African success of "Master Jack," by the **Four Jacks and a Jill**. It went to No. 1 in two weeks in South Africa and is getting solid radio support in Australia. . . . The **Shadows** are in Sydney for a season at Chequers nightclub. They're releasing "Dear Old Mrs. Bell" to coincide with their visit and may make a record in Sydney with EMI producer **David Mackary**. . . . **Paul Mauriat's** "Love Is Blue" has reached No. 1 in each State capital. Melbourne held out for about two weeks longer than the other cities.

Johnny Rebb and the Atlantics and singer **Russ Kruger** have formed an independent record company with their manager **Syd McDonagh**. It's called Ramrod and they've set up a studio in the Sydney suburb of Marrickville. They are looking out for new talent. . . . Festival Records is planning a promotion to release stockpiled **Otis Redding** material following the recent success of "Otis Redding." . . . Singer **Robbie Peters**, whose "Double Trouble" is well in the charts, will visit Vietnam in May.

Johnny Farnham will receive a second gold medal for his first record, "Sadie the Cleaning Lady." A sale of 50,000 copies qualifies a single for a gold record here and "Sadie" has passed the 100,000 mark. It will probably outsell the previous record local single, "Pub With No Beer." . . . The Melbourne-based teen show "Up Tight" has moved into three States and looks likely to be sold in Sydney and Brisbane soon. . . . Ex-Loved One **Gerry Humphries** has developed a new image as a single called "Shing-A-Ling-A-Loo." Jeff and the **ID** split last year soon after having a giant local hit with "Big Time Operator." The new group has had difficulty finding its feet but is now well established in the Melbourne scene. . . . **Peter Raphael**, manager of the Australian Entertainment Exchange, is working on a new pop film venture. . . . **Peter Conyngham**, head of Sydney's fast expanding Nova agency, has contracted with the New Zealand Galaxy agency for exchange of talent. First result is the visit of the **Action** pop group from New Zealand. Nova is expanding to Newcastle and Brisbane in April.

Lynne Randell has returned to the United States to sing. Lynne was chosen from Australia last year to tour America with the **Monkees**. Lynne's manager **Carol West** says she will try to get the **Cherokees** pop group to America as well. . . . **Mick Hartley**, lead voice with the old **Purple Hearts**, has formed a new trio. With him are **Rob Lovett**, formerly with the **Loved Ones**, and **Malcolm McGee**, formerly with the **Phython Lee Jackson** group. . . . **Mike Furber**, once considered a successor to **Normie Rowe** as top male pop star in Australia, has left the **Ivan Dayman** organization and has joined **Peter Conyngham's** Nova agency. . . . **Kamahl**, Ceylonese singer now resident in Sydney, is having his "Island in the Sun" released as a single. He is one of the

few local artists to have an LP (still selling well) released before he had a single.

JOCK VEITCH

TEL AVIV

Subar Music has acquired the publishing rights to the "Dr. Doolittle" musical. The film was premiered here at the end of last month and the soundtrack album has been released by Eastronics. The company will release a Hebrew version of the film by **Y Gamzu** and featuring **Shi K Offir** and **Gidon Singer**. . . . CBS has released two English-speaking albums for the international market. The first one features "The Story of the City of Jerusalem" narrated by **Teddy Kollek**, mayor of Jerusalem, and the album is packaged with an illustrated booklet. The second album features "The Six-Day War," told by **Brig. Gen. Chaim Herzog** and contains British radio broadcasting during the War.

Israeli duo, the **Dudaim**, who recently celebrated their 10th anniversary, appeared in a special concert called "Decade to the Dudaim" and highlights from the show will be released by Hed Arzi. . . . CBS-Israel is introducing singles into the record market here, and the first singles currently available are "Everlasting Love," by the **Love Affair**, "Suddenly You Love Me," by the **Tremeloes** and a record by Israeli trio, the **High Windows**.

RCA-Israel has begun producing material by Israeli beat groups, and is releasing an EP by the **Lions** called "Ha'arayot." . . . Unatex has signed a distribution deal with Buddah Records, New York, and the initial release under the new deal features an EP by the **Lovin' Spoonful** called "You're a Big Boy Now."

Gal Ron, record distributor, has compiled the first Israeli record catalog. Included in the first are records available by Litraton, RCA, Dot, 20th Century-Fox, CBS and United Artists. The company which, among others, distributes the Warner Bros.-Reprise catalogs, has released albums by **Peter, Paul and Mary**, **Nancy Sinatra** and **Miriam Makeba**.

AVNER ROSENBLUM

TORONTO

Allied has acquired Canadian distribution of the Calla label, rushing out the **Sandpipers'** new single, "If You Didn't Hear Me the First Time." Calla was previously distributed here by Trans-World. . . . A new \$3.98 ethnic line, World Records, is being introduced with eight stereo-only LP's from Sweden, Norway, Poland, Czechoslovakia, Yugoslavia and the Middle East. Capitol Records will distribute the line. . . . Stone has appointed Capitol Records as Ontario distributor for the Stone and affiliated labels, replacing Caravan Record Sales, consolidating with Capitol for all areas except the Maritimes. . . . The **Irish Rovers'** next single will be one of two songs recorded in Toronto the end of March, backed by a cut from one of their LP's. **Charles Bud Dant**, in charge of

A NATURAL FOR ALL SEASONS!
"GREETING CARD"
b/w
"ELEVATOR"
written by ALAN KOBEL
recorded by CHAD ALLAN
on
Quality 1097X
Published by
Friends of Mine Enterprises

Decca's West Coast a&r, flew to Toronto to produce the session. . . . Capitol country artist **Gary Buck** is back from Nashville, where he recorded album material with Capitol's Nashville a&r man, **Kelso Herston**. A single is due here within the month, with an album to follow. . . . 3's a **Crowd's** new Dunhill single has

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	29
2	2	GROOVIN' WITH THE SOULFUL STRINGS Cadet LP 796 (M); LPS 796 (S)	21
3	5	LADY SOUL Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)	7
4	4	BEST OF WES MONTGOMERY Verve V 8714 (M); V6-8714 (S)	20
5	6	THE ELECTRIFYING EDDIE HARRIS Atlantic 1495 (M); SD 1495 (S)	7
6	3	GLORY OF LOVE Herbie Mann, A&M LP 2003 (M); SP 3003 (S)	12
7	7	MR. SHING-A-LING Lou Donaldson, Blue Note (No Mono); BST 84271 (S)	9
8	8	LOOK AROUND Sergio Mendes & Brasil '66, A&M LP 137 (M); SP 4137 (S)	5
9	9	ELECTRIC BATH Don Ellis & His Ork, Columbia CL 2785 (M); CS 9585 (S)	6
10	10	UP POPS RAMSEY LEWIS Cadet LP 799 (M); LPS 799 (S)	5
11	11	LIGHT HOUSE '68 Jazz Crusaders, Pacific Jazz (No Mono); ST 20131 (S)	4
12	16	HOUSE OF DAVID David Newman, Atlantic 1489 (M); SD 1489 (S)	5
13	13	BURT BACHARACH: REACH OUT A&M LP 131 (M); SP 4131 (S)	14
14	14	THE NEW ONE Buddy Rich Big Band, Pacific Jazz PJ 10126 (M); ST 20126 (S)	12
15	17	THE BEST OF STAN GETZ Verve V 8719 (M); V6-8719 (S)	10
16	12	RESPECT Jimmy Smith, Verve V 8705 (M); V6-8705 (S)	28
17	20	NEFERTITI Miles Davis, Columbia (No Mono); CS 9594 (S)	3
18	18	SWING LOW, SWEET CADILLAC Dizzy Gillespie, Impulse A 9149 (M); AS 9149 (S)	15
19	15	74 MILES AWAY Cannonball Adderley, Capitol T 2882 (M); ST 2882 (S)	21
20	19	MUSIC FROM MISSION IMPOSSIBLE Lalo Schifrin, Dot DLP 3831 (M); DLPS 25831 (S)	4

Billboard SPECIAL SURVEY For Week Ending 4/20/68

WGMS Wins 'Armstrong' Award for Music Program

CHICAGO—WGMS, Washington, was presented the "Major" Armstrong award for FM excellence in musical programming. The award was given to the station Saturday (30) during ceremonies at the National Association of FM Broadcasters here. The award, the result of a nationwide contest, was

presented by Frank A. Gunther Sr., president of the sponsoring organization, the Armstrong Memorial Research Foundation. The awards program is administered by the inventor's alma mater, Columbia University. WGMS won for an after-midnight show called "All Through the Night." Second place went to KKHI, San Francisco, for a program called "Our Youth in Concert."

W A M U-F M, Washington, won the first place non-commercial Major; WFCR-FM at the University of Massachusetts took second place. In addition, WRVR, New York, won second place in the educational division with a musical program and WEFM-FM, Chicago, scored a second place award with a musical program in the public service programming division.

KENE Switches To Hot 100 Play
TOPPENISH, Wash. — KENE, 1,000-watt station here serving an estimated 150,000 in Yakima Valley, has switched to a Hot 100 format. The station formerly block-programmed jazz, country music and easy listening. Al Wynn is station manager, and deejays include David Frechin, Dave York, Harold (Harry Blair) Allper, Rick Hernel who doubles as chief engineer, and Charlie George.

been prereleased in Canada, pairing "Let's Get Together" and "I Don't Want to Drive You Away" from their "Christopher's Movie Matinee" LP. The group appears at the Friars Tavern in Toronto April 22-May 4, then tapes a CBS-TV network "Show of the Week."

The **Guess Who's** first single since switching to the independent Nimbus label is "When Friends Fall Out" and "Guess Who Blues," both originals by members of the group. . . . **Witness Inc.** has a new Apex single, "Harlem Lady." The group is playing out west before heading back for Toronto in June. . . . **Sparton** introduces a new country artist, **Carolyn Booker** from St. Thomas, previously better known as a composer, with "Kiss Me Through the Bars." . . . **Folk** singer-composer **Murray McLauchlan**, signed to Whitfield Music Publishing in New York and going strong with his "Coat of Colours" on 3's a **Crowd's** "Christopher's Movie Matinee" LP on Dunhill, and "Sylvia Shaw" and "Ragged Anne" on the **Wildflower's** Vanguard LP, appears at the Riverboat in Toronto April 9-14 and L'Hibou in Ottawa April 23-29, with U. S. dates being negotiated. **KIT MORGAN**

KENE Switches To Hot 100 Play

APRIL 20, 1968, BILLBOARD

The beginning of a great Heritage.



MGM RECORDS
is proud to announce
their association with
JERRY ROSS,
continuing his heritage of hits
on a great new label:



Marketed by MGM Records,
a division of Metro-Goldwyn-Mayer Inc.

ADVERTISEMENT TAPE CARTRIDGE TIPS

by Larry Finley

Several months ago this column predicted that the song "I Talk to the Animals" from "Doctor Dolittle" would win the Motion Picture Academy Award as the "Best" song of the year. This prediction became true last Wednesday night when the "Oscar" was awarded to Leslie Bricusse, who wrote the music and lyrics of this song.

Our congratulations to Leslie, to Richard Zanuck, head of production at Twentieth Century-Fox Film Corporation, to Arthur P. Jacobs, Producer of the picture, and to Lionel Newman, Musical Director of Twentieth Century-Fox Film Corporation.

"I Talk to the Animals" as well as all the other great songs in "Doctor Dolittle" are on the original soundtrack cartridge which is exclusive in both 4 and 8 track from ITCC. As this column is being written, many recorders are coming in from ITCC distributors. The brilliant score, as written by Leslie Bricusse, will make this cartridge an all-time best-seller.

ITCC scooped the music industry by making delivery of the new Herb Alpert and the Tijuana Brass "Beat of the Brass" cartridge, in both 8 and 4 track, with first shipments going from the factory last Tuesday. In addition to shipping "The Beat of the Brass," ITCC made first deliveries of the Herb Alpert Month "52 Pak" to its distributors on Tuesday.

The "52 Pak" Herb Alpert promotion includes 15 of "The Beat of the Brass" as well as 37 other cartridges, all by Herb Alpert and the Tijuana Brass. The 52 cartridges are packaged in one shipping carton, together with an attractive rack, which contains the 52 cartridges, a special header saluting Herb Alpert Month, and an attractive window streamer.

The Herb Alpert spectacular will be seen on nationwide television on April 22, and will give Herb the greatest exposure ever received by any album, inasmuch as the title of the spectacular is "BEAT OF THE BRASS."

ITCC distributors are reporting a great upward trend in the sale of country and western cartridges. One of the most outstanding labels, "Starday," is exclusive with ITCC and features the nation's outstanding country and western artists. ITCC is delivering 50 titles in the Starday catalogue, all in new packaging, with picture labels and an attractive special "Starday" sleeve. These cartridges are available in both 4 and 8 track.

Dealers throughout the country are discovering that they get better service on the fastest selling cartridges from their ITCC distributors. The "hottest" selling titles from Buddah, White Whale, MGM, Verve, A&M, Audio Fidelity, Seeco, Roulette, Tico, Jubilee, Command, Impulse, ABC, Laurie, Moonglow, Atlantic, Atco, Stax, Volt, Crescendo, Kapp, Starday, 20th Century-Fox, Musicor, Kama Sutra, Verve Forecast, Project 3, New Voice, Bell, Four Corners of the World, Wand, Scepter, are all available to distributors from ITCC.

Tape CARtridge

Craig Expands Line; Cassette Key

By BRUCE WEBER

LOS ANGELES — Craig Corp., 4 and 8-track tape player manufacturer, will expand its line of tape players this year, with emphasis on cassette product, according to John Doyle, general sales manager.

Craig, which will exhibit several new players at the Electronic Industries Association show in New York in June, also will broaden its market in compatible 4 and 8-track CARtridge players.

"Although we now have about 20 products in the tape player and recorder line," says Doyle, "we're anxious to increase our market in the East. Craig is putting additional emphasis on tape players—all varieties—to enhance our reputa-

tion beyond the 11 Western states."

Craig recently introduced a new compatible 4 and 8-track home stereo cartridge player (model 3203) and is enjoying sales success with its cassette unit (model 212) which retails for \$39.95. The company will soon reveal another portable cassette unit (model 2602) as a companion to its model 212.

"The company is beginning an ambitious campaign to manufacture and merchandise cassette products, using a vast network of warranty service centers," explains Doyle. The company has already increased its national network of general warranty service centers from 200 to 400.

"Our policy of inundating major markets with service stations will be the best way to increase tape player sales," Doyle said.

As part of its expansion program, Craig has increased the number of regional exchange depots from six to 10, and now will take steps to add substantially to its system of 150 factory-authorized car stereo service stations.

The company also expanded its Los Angeles facilities, adding 6,200-square-feet for its service and parts department.

Although putting emphasis on cassette players, Craig involvement in additional tape player service outlets reflects increasing consumer demand for auto units, believes Marshal R. Brown, national service manager.

4-Tracks Too

Although the East seems to be more an 8-track market, said Brown, Craig is eager to pitch its 4-track players there. The company also will push its new economy-priced 8-track mobile stereo tape player (model 3112) that will play any 8-track cartridge and up to 80 minutes with a twin-pack.

Brown has introduced several tape player warranty programs to eliminate customer unhappiness and strengthen Craig's product image, says Doyle.

During its current "Turn Me On" promotional campaign, Craig is introducing new methods of merchandising tape ma-

chines via new rack displays.

The new displays are an innovation in tape recorder merchandising designed to get units cut from under locked show-cases or off the back shelf and up front where customers can become involved with the units, says Doyle.

Avnet, C, S & W In Agreement

NEW YORK — Avnet Industries, whose holdings include British Industries (maker of Garrard turntables) and Channel Master (an electronics parts manufacturer), has been licensed to manufacture and market cassette and open-reel players using the patented magnetic marked selectivity device owned by C, S and W Corp. (Billboard Nov. 18, 1967.) The agreement is nonexclusive.

Avnet would not disclose any future use of the system pending product planning decisions. The automatic device, which is marketed by Electronic Arts Corp., allows for complete program selectivity of any tune or tunes on the cassette. With the aid of fast forward and reverse controls, the device scans the tape for magnetic marks which are pre-coded on the tape along with the music.

New Rulings Open Show Doors to All

NEW YORK — The expansion of the Electronic Industries Association's (EIA) regulations to include accessories exhibits at the Consumer Electronics Show to be held here, June 23-26, will permit record companies, tape CARtridge duplica-

tors and distributors to display software product at this year's show.

Last year, only software companies with equipment lines such as Muntz Stereo-Pak, RCA Victor, and Mercury, could display tape cartridges, and they could do so only indirectly. The change in regulation opens the door for many software-only manufacturers such as General Recorded Tape to feature their music to buyers in the nation's largest electronics equipment convention. During its 1967 show, some 20,000 attended the two-hotel exhibition.

In order to accommodate accessories manufacturers, additional floor space has been obtained at the Warwick Hotel. Space in the New York Hilton and the Americana has been allocated for equipment manufacturers.

Some 130 exhibitors have already been signed for floor space, with another 20 expected. Among the companies which will be displaying tape cartridges are Ampex, Car Tapes, General Recorded Tape, Greentree Electronics, Mercury Records, Muntz Stereo-Pak, RCA, Play-Tape and Tape Distributors of America.

Lear Execs on Goodwill Trip

DETROIT — To bolster its personal relationship with its distributors, Lear Jet is sending four of its executives on a nation-wide tour encompassing 22 cities.

Making the tour will be Jim Gall, the company's marketing vice-president, distribution manager Joel Rowley, national service manager George Long and Art McKinley, credit manager. The tour is mostly for good will, and to establish personal contact, but distributors will be given advance information on Lear Jet's fall product line.

Among the key stops are Denver, Los Angeles, San Francisco, Louisville, Houston, Philadelphia, Seattle, Buffalo and Cleveland.

Auto Show: No Parking Space

By HANK FOX

NEW YORK — Tape CARtridge product was shown at the International Automobile Show here, March 30-April 7, but it was not obvious. While most automobile manufacturers featured 8-track cartridge units in their display models, only one or two cars in each manufacturer division was equipped and it was usually not easily noticeable.

Accessories dealers and tape cartridge clubs were relegated to a small corner of the huge exhibition hall and to an "off-the-beaten-path" mezzanine floor.

Among the automobile companies displaying cartridge players were General Motors' Chevrolet, Pontiac, Buick and Cadillac divisions, Plymouth, Ford and Volkswagen, Cadillac, the

only GM division currently not offering factory installed players, featured a hang-on after-market unit. Volkswagen's play was the new Motorola-built PlayTape 2-track monaural unit.

The after-market or accessories segment of the automobile industry seemed to be generally downplayed as to prime space.

No Time to Enter

"We weren't given adequate time to enter the show, one retailer charged. "And when we did inquire, we couldn't get through to the proper individuals. One thing is certain, however," he continued, "next year we'll make sure we get a better location."

(According to the management of the International Automobile Show (IAS), next year's



PORTABLE CASSETTE recorder/player has been added to Automatic Radio's new cassette line. This AC/DC unit features a monitor speaker which functions while the unit is recording. Also, an automatic level control prevents input overloads and distortion.

exhibition also at the New York Coliseum will be held during Easter Week, April 5-13. Those interested in setting up booths should contact Gerald Martin at the IAS's office, 331 Madison Avenue, New York.)

Panasonic, Autovox, Blaupunkt and Wally's Tape City, a local installation center, featured cartridge products in the rear section of the exhibition's main floor. Autovox displayed an \$85 hang-on unit which has an automatic cross-talk eliminator. Blaupunkt's automobile cassette player features a slot-load mechanism at about \$140, including car mount. The player, Snob 100, is the one that the company has been marketing in Europe.

On the mezzanine, were two tape cartridge clubs, Tape Car-

tridge Club of America (TCCA) and the All-Label Stereo 8 Tape Cartridge Club. TCCA featured all 4-track, 8-track and cassette titles while All-Label promoted both 8-track hardware (players) and a full line of 8-track software (cartridge).

But although cartridge products were not properly exposed, enough of the 500,000 attendees did pass by the booths to justify the tape cartridge exhibitors displaying their wares. "We spoke to 25,000 persons," said Steve Wally of Wally's Tape City. "And although we didn't make many sales at the show," he said, "we paved the way for many future customers who will be considering cartridge units this year. For us, it's even better than consumer newspaper advertising."

RCA Drive on 42 'Best of'

NEW YORK — A massive campaign focusing on 42 "Best of" 8-track tape CARtridges is being launched by RCA under the banner of "Everyone's No. 1 Choice." Spearheading the promotion will be a national consumer magazine campaign in such publications as High Fidelity, Look, Playboy, Newsweek, Esquire and Sports Illustrated. Radio spot advertising also will play a part in the campaign.

The merchandising program will focus on point-of-purchase displays. Field men and distributors have been given special "Everyone's No. 1 Choice" kits. RCA has also prepared window and in-store display kits featuring mobiles. Envelope stuffers and easel displays are included in the kits.

Of RCA's 700 titles in the 8-track configuration, 42 titles will be accented, including seven new releases in the "Best of" series. Recording artists to be highlighted in the promotion include Sam Cooke, Jim Reeves, Al Hirt, Skeeter Davis, Connie Smith, Henry Mancini, John Gary, Chet Atkins, Eddy Arnold, Floyd Cramer and Arthur Fiedler.

Vedette Catalog Goes Cassette

MILAN — The Vedette popular and classical catalogs will be available in cassettes within this month. This new line will be called "Vedette-Stereo-4 Music Box Cartridges." Duplication will be made by Durema, an independent plant here. Vedette will directly sell and distribute the product. Retail price is \$5.76 for cassette product equal to an album.

Other Italian companies directly distributing their catalogs in the cassette format are CGD, CBS-Italiana and EMI-Italiana. All leading Italian catalogs, except RCA-Italiana, are available in cassettes. Others are distributed by Philips-DGG Italian associate, Phonogram.

Blank Cassette By Stereodyne

TORONTO — Stereodyne Canada, Ltd., has introduced its 1-hour, 90-minute and 2-hour blank cassette product across Canada. Domestic production has enabled Stereodyne to compete with Japanese prices at the dealer level, maintaining the suggested retail list of \$2.95, \$3.95 and \$5.95.

Stereodyne has now appointed western distributor for its line of Lear 8-track home and auto units, blank tape product and prerecorded music repertoire as it becomes available, with Eltron Agencies, Ltd., in Vancouver and Milgray Electronic Distributors, Ltd., in Edmonton.

Merc, Schaub Deal

CHICAGO — Mercury Record Corp. has named Schaub Associates as its automotive market distributor of home entertainment products for Illinois, Wisconsin and Minnesota. One of Mercury's products to receive particular emphasis will be the Model AP 8300 stereo cassette unit for automobiles.



SPEAKERS AT THE ANNUAL Mark Century Seminar included, from left, Ralph Beaudin, of ABC; Ed Winton, of WOCN, Miami; Milton Herson and Marvin Kempner, of Mark Century; Stanley Kaplan, of WAYS, Charlotte, N. C., and Fred Gregg, of LIN Broadcasting.

Oldie Singles Earning \$\$ Even After Chart Fall-Off

• Continued from page 1

records dating back several years by Ray Charles and the Drifters. The Drifters have been three or four years without a major hit, yet their oldies still sell, Rolontz said.

Oldies require no special promotion, Rolontz said, except a list to distributors. The oldies business has become so important that many rack jobbers now install and maintain special oldies bins. R&b, rock 'n' roll, and country music primarily do better as oldies. The oldies market hinges, sometimes, on records that don't make their way to a follow-up album from a hit single. But the oldie album came about because of singles that kept selling. For instance, Atlantic has a four-volume set, "The History of R&B," made up of singles that have never stopped selling and Volume II contains records dating back to the 1952-1954 period.

United Artists Records best oldies is "Going Out of My Head," by Little Anthony and the Imperials.

Verve Records considers its oldies so important that at the recent convention of the National Association of Record Merchandisers the label announced that its golden oldie line—"Verve Sounds of Fame"—would be produced in compatible stereo. The line, according to label manager Jerry Schoenbaum, contains 100 of the biggest Verve sellers of all time. "Sound of Fame" is being shipped to distributors in a complete pre-pack set-up display browser box. The browser has a pop-up top that becomes an identifying sign.

Col.'s Oldie Line

Columbia Records' oldie line is called "The Hall of Fame." Tommy Noonan, national promotion director, pointed out that the cost of the record to the company had been amortized by it being a hit . . . "the record just continues to be a money-maker. Sales aren't fantastic, but they are regular. Two big oldies he named were "I Walk the Line," by Johnny Cash and "Big Bad John," by Jimmy Dean.

Gene Weiss of Columbia sales also stated that Columbia is continually pressing oldies. Artists who do well include Johnny Mathis, Tony Bennett, Paul Revere and the Raiders, Bob Dylan and the Byrds.

Phil Jones, marketing director, and Al Klein, sales director, of Tamla-Motown Records, said they're constantly repressing oldies. "My Girl," by the Temptations, is probably the best-selling oldie, he said. Jones felt that Chicago, New York,

Philadelphia, and Los Angeles were the best markets and that radio play of oldies did establish contact with the younger generation of potential buyers.

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when answering ads . . .

Say You Saw It in the Billboard

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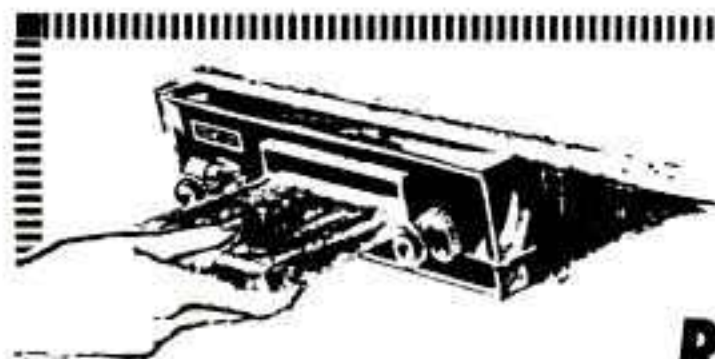
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B-10

Tape CARtridge

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago April 20, 1963

1. He's So Fine—Chiffons (Laurie)
2. Can't Get Used to Losing You—Andy Williams (Columbia)
3. I Will Follow Him—Peggy March (RCA Victor)
4. Puff (The Magic Dragon)—Peter, Paul & Mary (Warner Bros.)
5. Baby Workout—Jackie Wilson (Brunswick)
6. Young Lovers—Paul & Paula (Philips)
7. South Street—Orlons (Cameo)
8. Don't Say Nothin' Bad About My Baby—Cookies (Dimension)
9. Pipeline—Chantays (Dot)
10. Do the Bird—Dee Dee Sharp (Cameo)

R&B SINGLES—5 Years Ago April 20, 1963

1. He's So Fine—Chiffons (Laurie)
2. Baby Workout—Jackie Wilson (Brunswick)
3. Our Day Will Come—Ruby & The Romantics (Kapp)
4. South Street—Orlons (Cameo)
5. I Got What I Wanted—Brook Benton (Mercury)
6. Don't Say Nothin' Bad About My Baby—Cookies (Dimension)
7. End of the World—Skeeter Davis (RCA Victor)
8. Do the Bird—Dee Dee Sharp (Cameo)
9. Don't Set Me Free—Ray Charles (ABC-Paramount)
10. How Can I Forget—Jimmy Everest (Holiday)

POP SINGLES—10 Years Ago April 21, 1958

1. Twilight Time—Platters (Mercury)
2. He's Got the Whole World in His Hands—Laurie London (Capitol)
3. Tequila—Champs (Challenge)
4. Believe What You Say/My Bucket's Got a Hole in It—Rick Nelson (Imperial)
5. Witch Doctor—David Seville (Liberty)
6. A Wonderful Time Up There/It's Too Soon to Know—Pat Boone (Dot)
7. Book of Love—Monotones (Argo)
8. Lollipop—Chordettes (Cadence)
9. Wear My Ring Around Your Neck—Elvis Presley (RCA Victor)
10. Catch a Falling Star/Magic Moments—Perry Como (RCA Victor)

POP LP'S—5 Years Ago April 20, 1963

1. West Side Story—Soundtrack (Columbia)
2. Songs I Sing on the Jackie Gleason Show—Frank Fontaine (ABC-Paramount)
3. Moving—Peter, Paul & Mary (Warner Bros.)
4. Moon River & Other Great Movie Themes—Andy Williams (Columbia)
5. Richard Chamberlain Sings—(MGM)
6. Peter, Paul & Mary—(Warner Bros.)
7. I Left My Heart in San Francisco—Tony Bennett (Columbia)
8. Kingston Trio #16—(Capitol)
9. Jazz Samba—Stan Getz & Charlie Byrd (Verve)
10. Paul and Paula Sing for Young Lovers—(Philips)

Sweet Sixteen to Writer D. Black

LOS ANGELES—Don Black, lyric writer from England, has landed 16 film assignments. The 1967 Oscar winner for "Born Free" is presently involved in the following projects: Working with Johnny Dankworth on the song, "Hideaway" for the Richard Burton-Elizabeth Taylor film, "Goforth"; working with Guy Wolfendon on the title song for "Work Is a Four-Letter Word"; lyricizing three Francis Lai melodies for "I'll Never Forget What's His Name."

Black is reuniting with Mark London (his collaborator on "To Sir, With Love") on two songs for "Guru," and for eight tunes for Lulu's debut musical as yet untitled. Finally, Black is writing lyrics for a Ken Throne song, "This Time," which appears without words in "Inspector Cluzot," a new film release.

On the market are two films utilizing Black songs: "The Party" and "A Matter of Innocence."

Signings

The Lexington Ave. Local, new rock group, to Epic Records. . . . Fats Domino joins Reprise, with Richard Perry to a&r his sessions. The Curtain Calls to Dot Records. Initial single will be "Sock It to Me Sunshine." . . . Trini Lopez has re-signed with Reprise Records. . . . Charles McPherson, alto saxophonist, re-signed to Prestige Records. Don Schlitten, Prestige a&r director, is preparing a new McPherson album. . . . Gene Stridel to Atlantic, with Irving Spice as producer. . . . Brother Jack Mc-

Belafonte to Begin A Tour in Canada

NEW YORK—Harry Belafonte will begin his summer tour June 27 with 11 performances at Manitoba's Centennial Theatre in Winnipeg, Canada.

It will be followed by Starlight Musicals, Indianapolis, (July 8-14); Garden State Art Center, Holmdel, N. J. (July 30-Aug. 3); Carter Barron Theater, Washington (Aug. 5-18); Auditorium Theatre, Chicago, (Aug. 21-25). Belafonte winds up the summer schedule with his second appearance at Caesars Palace in Las Vegas, beginning Aug. 29 and concluding Sept. 18.

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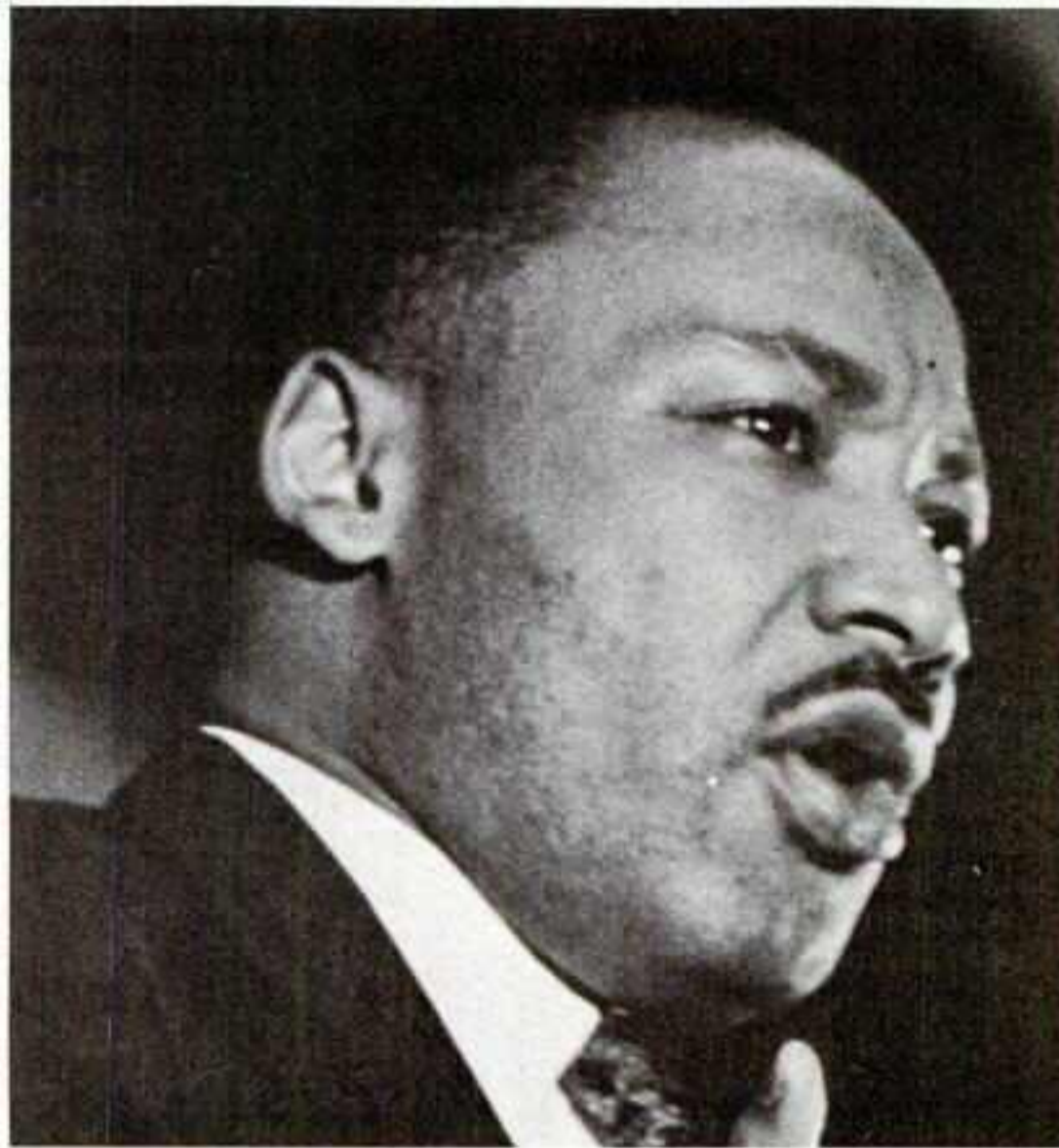
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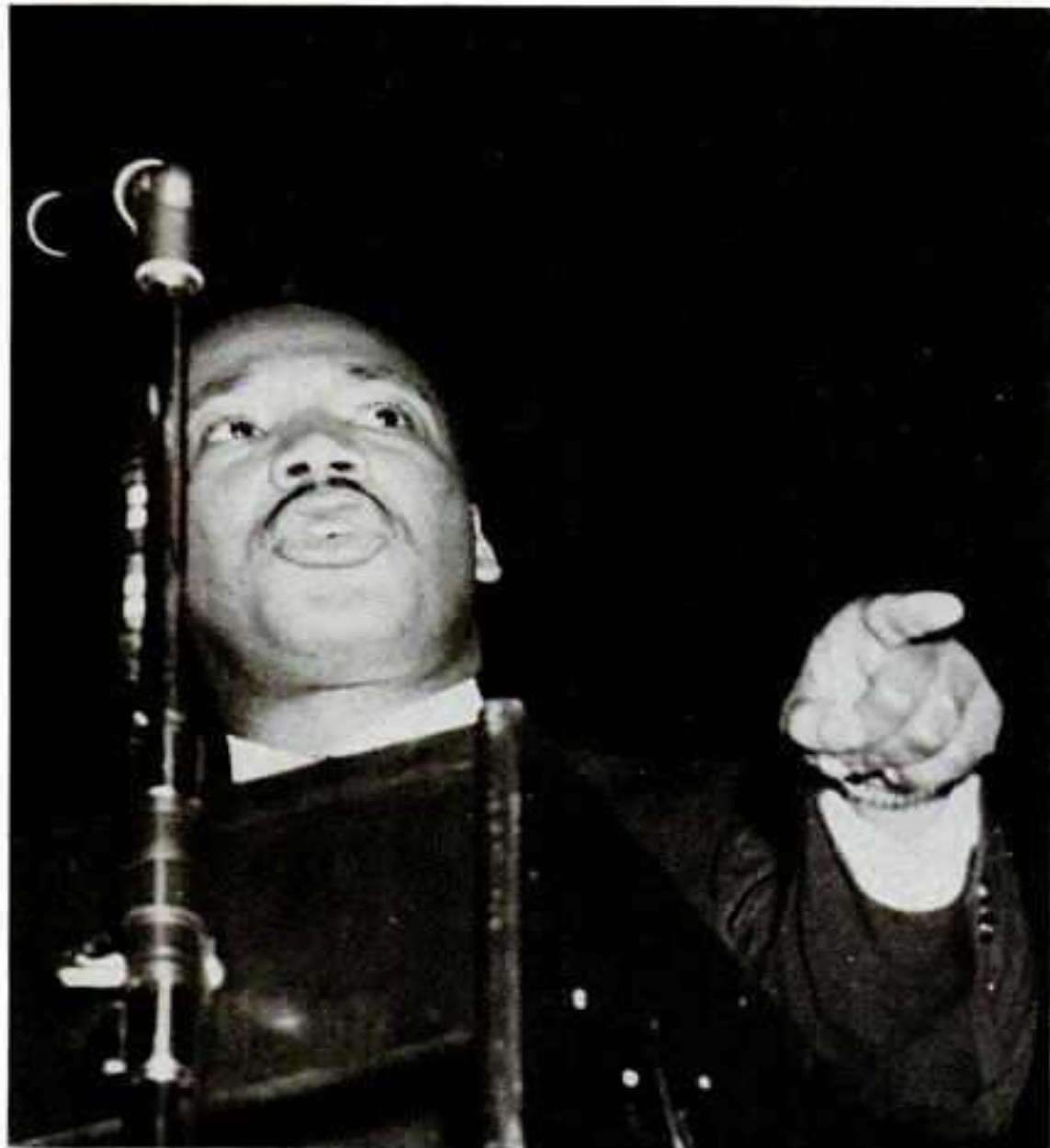


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NATIONAL ASSOCIATION OF TV & RADIO ANNOUNCERS

*From a speech delivered at the Annual Convention of NATRA, August 11, 1967, in Atlanta, Georgia

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Billboard TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Wk. Ago	1	2	3	TITLE, Artist, Label & Number	Weeks On Chart
1	1	1	1	LOVE IS BLUE Paul Mauriat & His Ork, Philips 40495 (Croma, ASCAP)	19
2	10	19	37	HONEY Bobby Goldsboro, United Artists 50283 (Russell-Cason, BMI)	4
3	8	10	12	THE GOOD, THE BAD & THE UGLY Hugo Montenegro, RCA Victor 47-9423 (Unart, BMI)	13
4	4	4	5	SOUL COAXING (Ame Caline) Raymond Lefevre, 4 Corners of the World 147 (Southern, ASCAP)	11
5	6	6	11	SCARBOROUGH FAIR (/Canticle) Simon & Garfunkel, Columbia 44465 (Charing Cross, BMI)	7
6	5	7	7	LITTLE GREEN APPLES Roger Miller, Smash 2148 (Russell-Cason, ASCAP)	8
7	7	8	8	GENTLE ON MY MIND Patti Page, Columbia 44353 (Glaser, BMI)	7
8	2	2	4	KISS ME GOODBYE Petula Clark, Warner Bros.-Seven Arts 7170 (Donna, ASCAP)	9
9	3	3	3	CAB DRIVER Mills Brothers, Dot 17041 (Blackhawk, BMI)	10
10	11	14	23	UNICORN Irish Rovers, Decca 32254 (Hollis, BMI)	5
11	12	13	18	YOU'VE STILL GOT A PLACE IN MY HEART Dean Martin, Reprise 0672 (Acuff-Rose, BMI)	5
12	9	9	9	L. DAVID SLOAN Michele Lee, Columbia 44413 (Meager, BMI)	11
13	13	15	15	SHE'LL BE THERE Vikki Carr, Liberty 56026 (Alta, ASCAP)	5
14	14	16	20	SHERRY DON'T GO Lettermen, Capitol 2132 (Grey Fox, BMI)	4
15	16	18	21	MASTER JACK Four Jacks & a Jill, RCA Victor 47-9473 (Milene, ASCAP)	5
16	20	—	—	I CAN'T BELIEVE I'M LOSING YOU Frank Sinatra, Reprise 0677 (Hollyland, BMI)	2
17	25	38	—	LOVING YOU HAS MADE ME BANANAS Guy Marks, ABC 11055 (Curtis, ASCAP)	3
18	21	32	25	HAVE A LITTLE FAITH David Houston, Epic 10291 (Gallico, BMI)	4
19	19	21	30	OUR CORNER OF THE NIGHT Barbra Streisand, Columbia 44474 (Arch, ASCAP)	4
20	24	30	—	I FOUND YOU Frankie Laine, ABC 11057 (Melo-Art, ASCAP)	3
21	22	24	27	LOVE IS KIND, LOVE IS WINE Seekers, Capitol 2122 (Junito/Noma, BMI)	6
22	15	12	13	FOOL OF FOOLS Tony Bennett, Columbia 44445 (Knollwood, ASCAP)	6
23	27	—	—	I WANNA LIVE Glen Campbell, Capitol 2146 (Windward Side, BMI)	2
24	28	—	—	CABARET Herb Alpert & the Tijuana Brass, A&M 925 (Sunbeam, BMI)	2
25	26	26	29	DELILAH Tom Jones, Parrot 40025 (Francis, Day & Hunter, ASCAP)	4
26	23	23	24	BUT I LOVED YOU Phil Harris, Coliseum 2711 (Massey, ASCAP)	7
27	17	5	2	(Theme From) VALLEY OF THE DOLLS Dionne Warwick, Scepter 12203 (Feist, ASCAP)	13
28	29	29	31	LOVE IS BLUE Claudine Longet, A&M 909 (Croma, ASCAP)	7
29	16	11	10	FATHER OF GIRLS Perry Como, RCA Victor 47-9448 (Cromwell, ASCAP)	9
30	31	36	—	100 YEARS Nancy Sinatra, Reprise 0670 (Hazlewood, BMI)	3
31	—	—	—	TAKE GOOD CARE OF MY BABY Bobby Vinton, Epic 10305 (Screen Gems-Columbia, BMI)	1
32	—	—	—	DO YOU KNOW THE WAY TO SAN JOSE Dionne Warwick, Scepter 12216 (Jac, ASCAP)	1
33	15	—	—	VISIONS OF SUGARPLUMS John Davidson, Columbia 44478 (Screen Gems-Columbia, BMI)	2
34	—	—	—	LILI MARLENE Al Martino, Capitol 2158 (Marks/GEMA, ASCAP)	1
35	36	—	—	TILL YOU COME BACK Marilyn Maye, RCA Victor 47-9487 (Rayven, BMI)	2
36	39	—	—	WE CAN FLY/UP-UP AND AWAY Al Hirt, RCA Victor 47-9500 (Akbestal/Rivers, BMI)	2
37	9	40	—	WIND SONG Wes Montgomery, A&M 916 (Almo, ASCAP)	3
38	—	—	—	WHY SAY GOODBYE Connie Francis, MGM 13923 (Robbins, ASCAP)	1
39	—	—	—	YESTERDAY I HEARD THE RAIN Tony Bennett, Columbia 44510 (Dunbar, BMI)	1
40	—	—	—	FACE IT GIRL, IT'S OVER Nancy Wilson, Capitol 2136 (Irwin, ASCAP)	2

- MOOD INDIGO**
Brenda Lee & Pete Fountain (Decca)
- Jim Kweskin Jug Band (Reprise)
- WHERE THE RAINBOW ENDS**
Bing Crosby (PIP)
- Tony Hiller (PIP)
- STAR DUST**
Spanky & Our Gang (Mercury)
- Four-Score Pianos (Ranwood)
- DOWN-DOWN-DOWN**
Count Basie & Mills Brothers (Dot)
- WE CAN GET THERE BY CANDLELIGHT**
New Faces (Parrot)
- ROCK-A-BYE YOUR BABY**
Wayne Newton (MGM)
- George Jessel (Audio Fidelity)
- Aliza Kashi (Jubilee)
- EVER SINCE YOU TOLD ME THAT YOU LOVE ME (I'm a Nut)**
Tiny Tim (Reprise)
- I'M GETTING SENTIMENTAL OVER YOU**
Jack Jones (RCA Victor)
- ASK ANY WOMAN**
Friday Brown (RCA Victor)
- Carmen McRae (Atlantic)
- HESITATION BLUES**
Nitty Gritty Dirt Band (Liberty)
- COLLEGIANA**
Nitty Gritty Dirt Band (Liberty)
- GREEN GRASS**
Johnny Mann Singers (Liberty)
- SWEET LORRAINE**
Johnny Smith (Verve)
- MAYBE SOMEDAY/YOUR EYES**
High Windows (Epic)
- CARAVAN**
Bert Kaempfert (Decca)
- Les Paul (London)
- Wes Montgomery (Verve)
- SCARLET RIBBONS**
Val Doonican (Decca)
- SERENATA**
Sergio Franchi (RCA Victor)
- Harold Vick (RCA Victor)
- DIFFERENCE OF OPINION**
Montanas (Independence)
- SHEIK OF ARABY**
Bert Kaempfert (Decca)
- Jim Kweskin Jug Band (Vanguard)
- BEYOND THE SHADOW OF A DOUBT**
Billy Fury (Bell)
- SOPHISTICATED LADY**
Buddy Merrill (Accent)
- BLUE TANGO**
Four-Score Pianos (Ranwood)
- ON THE BEACH**
Finder's Keepers (Fontana)
- RED ROSES FOR A BLUE LADY**
Al Hirt (RCA Victor)
- Ernie Freeman (Dunhill)
- YOU'VE GOT YOUR TROUBLES**
Cab Calloway (PIP)
- WHO'S SORRY NOW**
Bobby Vinton (Epic)
- Guitar Underground (Project 3)
- ALL MY LOVE**
Billy Vaughn (Dot)
- LOVESICK BLUES**
Hank Locklin (RCA Victor)
- Ben Colder (MGM)

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Album Reviews



POP
TWO SUNS WORTH—Morning Glory. Fontana SRF-67573 (S)

A new San Francisco group makes an impressive album debut in this album, which includes Morning Glory's first single "Need Someone." Fontana is massing an intensive promotion campaign on this flower group and the quality of this pressing indicates success for the campaign. "Jelly Gas Flame" and "Point of No Return" are among the other good cuts.



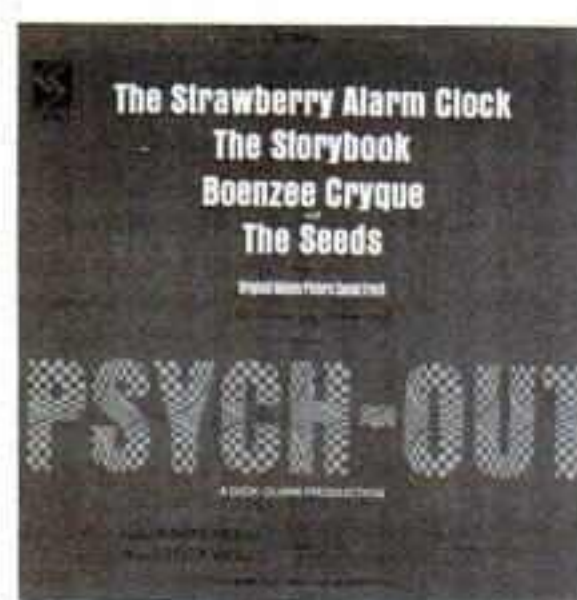
POP
THE PAINTED DESERT—Ferrante & Teicher. United Artists UAS 6636 (S)

The piano duo goes Western, with such standards as the "High Noon" theme, "Ghost Riders in the Sky" and "Tumbling Tumbleweeds" and the traditional "Yellow Rose of Texas," "Red River Valley" and "Shenandoah." The orchestral backing is first rate.



POP
TEN GOLDEN YEARS—Original Soundtracks. United Artists UXS 68 (S)

Here's a two-LP set of 36 motion picture themes and original soundtracks spanning a 10-year period that'll be a sure pleaser for collectors and other buyers alike. Included are tracks from "Dr. N," "The Knack," "Irma la Duce" and "Thunderball."



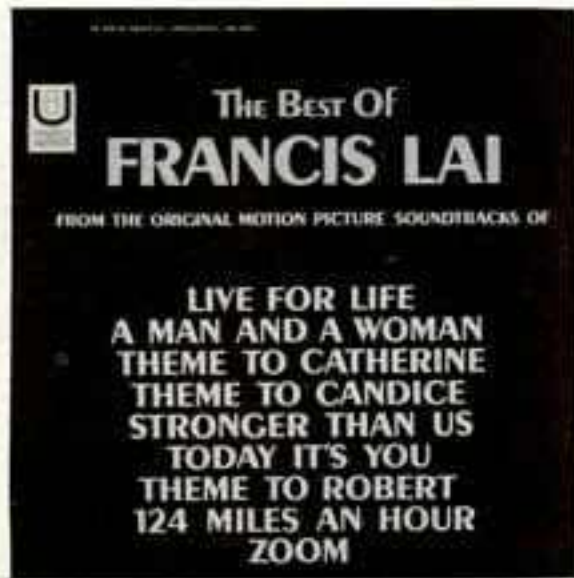
POP
THE STRAWBERRY ALARM CLOCK—The Strawberry Alarm Clock. Tower ST 5913 (S)

"Psych-Out," an American international film, features a rock soundtrack by the Strawberry Alarm Clock ("The World's on Fire"), the Storybook ("Beads of Innocence" and "The Love Children") and the too infrequently heard from Seeds ("Two Fingers Pointing On You"). Cut in the hard rock vein, the LP, psychedelic and driving, should win a spot via the severely psyched-out and rhythm-happy beat.



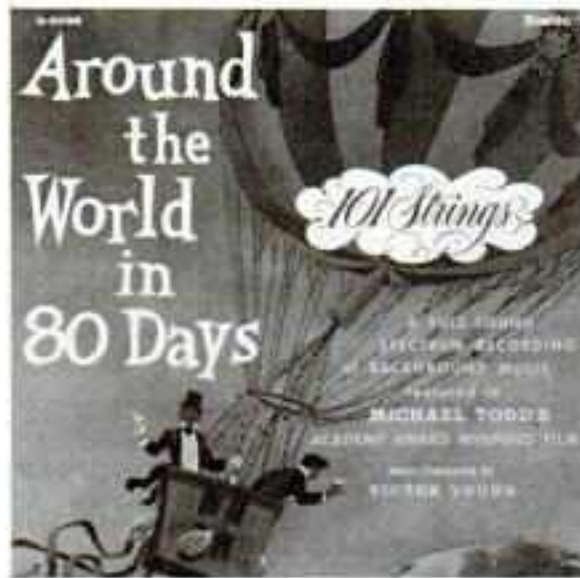
POP
AN AUDIENCE WITH THE KING OF WANDS—Gale Garnett & the Gentle Reign. Columbia CS 9625 (S)

This is a skillful and thoroughly effective blending of contemporary pop, traditional blues and jazz sounds. Much of the material, all new, could make it in the singles field. This could be a real big one for Miss Garnett, and with proper promotion could surprise a lot of people.



POP
THE BEST OF FRANCIS LAI—Original Soundtracks. United Artists UAS 6656 (S)

"A Man and a Woman" and "Live for Life" have been Francis Lai's best film scores thus far and United Artists has wisely made a compilation of both soundtracks. It makes a nifty representation of Lai's top form and the two title themes are constantly enjoyable.



LOW-PRICE POP
AROUND THE WORLD IN 80 DAYS—101 Strings. Alshire Presents S 5085 (S)

"Lush" is the word most often used to describe the 101 Strings, and it fits. The orchestra's treatment of the "Around the World" theme is pleasant and smooth, and the film's revival won't hurt a bit. This should be right up there with the rest of the Strings' releases.



CLASSICAL
SCHOENBERG: THE COMPLETE MUSIC FOR SOLO PIANO—Glenn Gould. Columbia MS 7098 (S)

Gould's gently commanding fingers take control of these demanding selections with sustaining beauty. The sophistication and experimental style of the composer is mastered completely.



CLASSICAL
BACH: THE WELL TEMPERED CLAVIER, BOOK 2 PRELUDES & FIGURES 1-8—Glenn Gould. Columbia MS 7099 (S)

Volume four in this series of exercises once again will be of great benefit to young musicians and will show Gould's fine phrasing and ideas to others who simply want to relax, enjoy and to listen to a master at work.



CLASSICAL
TCHAIKOVSKY: "PATHETIQUE" SYMPHONY—New York Philharmonic (Mitropoulos). Odyssey 32 16 0216 (S)

Tchaikovsky's Symphony No. 6 is the most dramatic of his works, capturing the artist's deep and overwhelming pathos referred to in the subtitle "Pathétique." Dimitri Mitropoulos and the N. Y. Philharmonic build the symphony with all of Tchaikovsky's emotional contrasts, relating his profound despair and the fatal vision in the requiem-like finale.



LOW-PRICE CLASSICAL
VIVALDI: CONCERTOS FOR OBOE AND STRINGS—New York Sinfonietta (Goberman). Odyssey 32 16 0214 (S)

Goberman's colorful and strong conducting gives these four concertos a brightness and a luster that is pleasant to hear. Soloists, featuring Harry Shulman, oboe, and Eugenia Earle, harpsichord, employ their instruments with exhilaration and warmth.



LOW-PRICE CLASSICAL
MUSIC FOR FLUTE AND GUITAR—Rampal/Bartoli. Odyssey 32 16 0218 (S)

Charm and the highest skill mark the performance of both distinguished artists in this unusual pairing. Represented here are 18th-century composers Mauro Giuliani, Robert De Visée and Jean-Baptiste Loeillet.



JAZZ
JIMMY McGRIFF'S GREATEST HITS—Veep VP 13522 (M); VPS 16522 (S)

Jazz organist Jimmy McGriff rocks and swings with all the vigor and soul he can push from his organ. Digging into the keyboard like his life depended on it, McGriff rambles through "M.G. Blue," "Topkapi" and "I've Got a Woman," by Ray Charles with a jazz, blues and r&b flavor. "Turn Blue" and "Last Minute" move both easily and sensitively.



JAZZ
LIFE BETWEEN THE EXIT SIGNS—Keith Jarrett. Vortex 2006 (S)

Keith Jarrett, former pianist with the Charles Lloyd Quartet and only 22 years old, has a sensitive touch on the keys, creating with imagination and technique a musical conversation, rich in vocabulary and accent. His moody "Love No. 1" and "Love No. 2" are contagious, while in "Everything I Love" and "Margot" Jarrett mines the resources of the piano with amazing boldness and success.



INTERNATIONAL
ENTRE LOS DOS—Chucho Avellanet. UA Latino L 31023 (M); LS 61023 (S)

The new UA Latino line offers the exceptional talent of the popular Chucho Avellanet in a superb album, which includes the title song. He roams from ballad to pop rock to other popular styles in this collection. Top cuts include "Cuando Tu Vendras," "Te Pueden Dejar" and "Quisiera Revivir."



CLASSICAL
SUITE FLAMENCA—Carlos Montoya. United Artists UAS 6644 (S)

Carlos Montoya goes best with Spanish burgundy, but whatever the wine, the music is pure champagne listening. His "Suite Flamenca" is a masterpiece, destined to live, and be lived, through the ages. The "Aires del Puente" leads one to sing or dance. Four solos on the flip-side of the album are also excellent.



INTERNATIONAL
THE FORTY MINUTE RAGA—Ustad Ali Akbar Khan. Connoisseur Society CS 2008 (S)

Ali Akbar Khan shares with Ravi Shankar the distinction of being India's finest musicians. Ali Akbar Khan, with his latest LP, performs a 40-minute raga on the sarod, wired with tiny microphones. Mahapurush Misra on the tabla, and tamboura accompaniment, add special depth to side one and the Gat on side two. The long raga, divided into the Alap on Khan.

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

FRED CARTER JR. PLAYS GOLDSBORO—United Artists UAS 6640 (S)
GENTLE ON MY MIND—Lenny Dee. Decca DL 4994 (M); DL 74994 (S)
THE LIFE AND SOUL OF THE PARTY—Peter Duchin. Decca DL 4987 (M); DL 74987 (S)
ELLIE GREENWICH COMPOSES, PRODUCES AND SINGS—United Artists UAL 3648 (M); UAS 6648 (S)
JOYFULL NOISE—RCA Victor LSP 3963 (S)
ROYAL HAWAIIAN LUAU—Ed Kennedy. Decca DL 4991 (M); DL 74991 (S)
DID SHE MENTION MY NAME?—Gordon Lightfoot. United Artists UAS 6649 (S)
JUST COLOUR—The Lollipop Shoppe. Uni 73019 (S)
RARE JUNK—The Nitty Gritty Dirt Band. Liberty LST 7540 (S)
NOVA 1—The Nova Local. Decca DL 74977 (S)
GOLDEN GUITARS—Santo & Johnny. Imperial LP 12366 (S)

LOW-PRICE POP ★★★★★

LOVE IS BLUE—101 Strings. Alshire Presents S 5086 (S)

SOUNDTRACK ★★★★★

I'LL NEVER FORGET WHAT'S HIS NAME—Original Soundtrack. Decca DL 79163 (S)
THE SCALPHUNTERS—Original Soundtrack. United Artists UAL 4176 (M); UAS 5176 (S)

LOW-PRICE CLASSICAL ★★★★★

MOZART: PIANO CONCERTO No. 22/RONDO—Brendel/Vienna Chamber Orch./Pro Musica Orch., Vienna (Angerer). Turnabout TV 34233 (S)
HAYDN: MUSIC FOR LUTE AND STRINGS—Michael Schaffer/Various Artists. Turnabout TV 34227 (S)

KUHHLAU / LANGE-MUELLER: INCIDENTAL MUSIC—Hartmann/Royal Danish Opera Chorus/Royal Danish Orch. (Hye-Knudsen). Turnabout TV 34230 (S)

DANCE MUSIC OF THE RENAISSANCE—Various Artists. RCA Victorola VICS 1328 (S)

VIVALDI: IL PASTOR FIDO Op. 13—Kohon/Suffolk Consort. Turnabout TV 34228 (S)

JAZZ ★★★★★

TONES F OR JOAN'S BONES—Chick Corea. Vortex 2004 (S)
IT'S NOT UP TO US—Byard Lancaster. Vortex 2003 (S)

COMEDY ★★★★★

FLIPPIN'—Flip Wilson. Minit LP 24012 (S)

INTERNATIONAL ★★★★★

"THE BOUZOUKIS" OF MIKIS THEODORAKIS—UA International UNS 15541 (S)

(Continued on page 65)

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Lester Flatt & Earl Scruggs The Story of Bonnie & Clyde



CS 9649

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Everybody's trying to muscle in on the Bonnie and Clyde thing. But they all look small time next to Flatt and Scruggs.

They're the real thing. They created the music for the movie. And "Foggy Mountain Breakdown" (from the movie) was their theme song long

before anyone even thought of doing "Bonnie and Clyde." So when they do a Bonnie and Clyde album, it's hot.

From "The Story of Bonnie and Clyde" to "Bang, You're Alive," the album is pure Bonnie and Clyde (including "Foggy Mountain Breakdown").

The Story of Bonnie and Clyde will have an amazingly broad appeal. C & W audiences have been listening to Flatt and Scruggs for years. And now the whole country is discovering them.

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And the boys are taking "Foggy Mountain Breakdown" for a ride up the singles charts (with a bullet).

Flatt & Scruggs. The genuine article. On Columbia Records.

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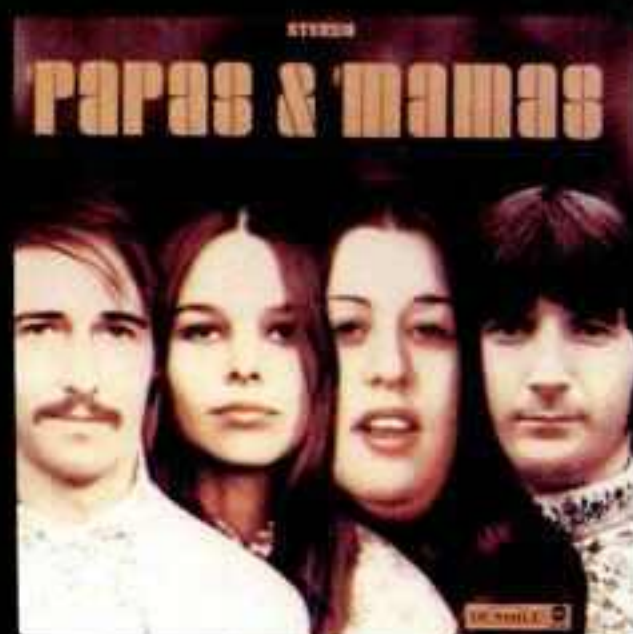
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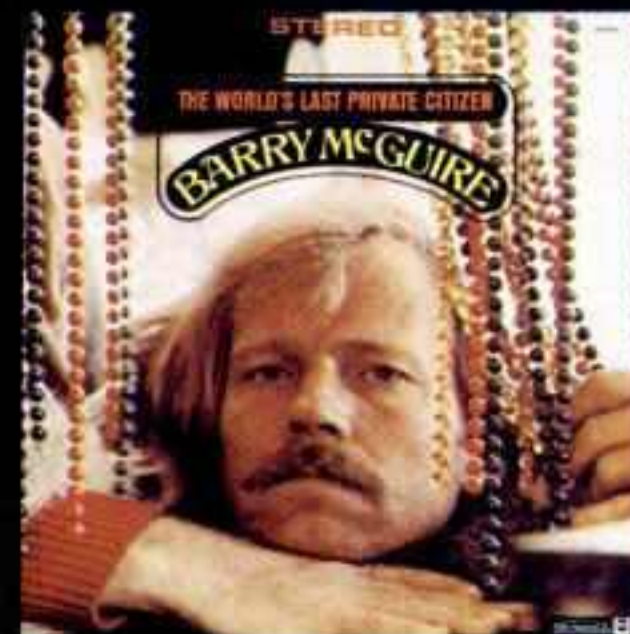
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APRIL '68



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Album Reviews

• Continued from page 60

Action Records

Albums

★ NATIONAL BREAKOUTS

TOMMY BOYCE/BOBBY HART—I Wonder What She's Doin' Tonight? . . . A&M (No Mono); SP 4143 (S)

ELECTRIC FLAG—A Long Time Comin' . . . Columbia (No Mono); CS 9597 (S)

AL MARTINO—Love Is Blue . . . Capitol (No Mono); ST 2908 (S)

★ NEW ACTION LP's

BOX TOPS—Cry Like a Baby . . . Bell (No Mono); 6017 (S)

FIREBALLS—Bottle of Wine . . . Atco 33-239 (M); SD 33-239 (S)

MASON WILLIAMS—Phonograph Record . . . Warner Bros. (No Mono); WS 1729 (S)

SKITCH HENDERSON, HIS PIANO & ORK—Green, Green, Grass of Home . . . Columbia CL 2675 (M); CS 9475 (S)

TRAFFIC—Mr. Fantasy . . . United Artists UAL 3651 (M); UAS 6651 (S)

JACK JONES—If You Ever Leave Me . . . RCA Victor LPM 3959 (M); LSP 3969 (S)

JOE SIMON—No Sad Songs . . . Sound Stage 7 (No Mono); SSS 15004 (S)

SOUNDTRACK—Here We Go Round the Mulberry Bush . . . United Artists UAL 4175 (M) UAS 5175 (S)

ORIGINAL CAST—Happy Time . . . RCA Victor LPM 1144 (M); LSP 1144 (S)

Singles

★ NATIONAL BREAKOUTS

THERE ARE NO NATIONAL BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

BABY MAKE YOUR OWN SWEET MUSIC . . . Bandwagon, Epic 10255 (Screen Gems-Columbia, BMI) (Detroit)

HERE'S TO YOU . . . Hamilton Camp, Warner Bros.-Seven Arts 7165 (Royham, ASCAP) (Boston)

More Album

Reviews on

Pages 60 & 72

ALBUM REVIEW RANKING

STAR PERFORMER SPOTLIGHT
Cream of the week's new releases in their respective categories. Albums which are expected to reach the upper half of the Top LP's chart, any position on Billboard's special survey charts, or have long term sales.

CHART SPOTLIGHTS
Albums which are expected to have sufficient sales to reach the Top LP's chart or have long term sales.

4-STARS
Moderate sales potential albums which may not reach Billboard's LP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

SPECIAL MERIT
New releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

SPECIAL MERIT PICKS

POPULAR

THE INNER MYSTIQUE CHOCOLATE WATCH BAND—Tower ST 5106 (S)
Depending on the future of psychedelic music, the Chocolate Watch Band, with its eerie, mind-bending music, will win a major following if the trend is still with us. The group's latest LP, more orchestrated than the first, is deep in the roots of primitive music—simple, penetrating and repetitious to the point of hypnotism. "In The Past," "Medication" and "Let's Go" plus the instrumentals are wild electric bundles of rock, jazz and blues.

ON TOUR THROUGH MOTORTOWN—The New Christy Minstrels, Columbia CS 9616 (S)
The New Christy Minstrels turn to Detroit and the Detroit sound for a delightful new album. Their style adds a new dimension to the 10 cuts, including "Stop in the Name of Love," "Reach Out (I'll Be There)" and "Shotgun." "Where Did Our Love Go" is another song that is seen in a new light, this time a slower one than usual. "A Place in the Sun" is another gem.

FELICIANO—Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957 (S)
Although Jose Feliciano has not made his mark yet, this could be the album that establishes him. It has great potential for progressive rock stations, especially the cut of "The Last Thing on My Mind." The other cuts might not score with airplay, but they're beautiful; listen to "And I Love Her."

THE MAGNIFICENT GUITAR OF JORGE MOREL—Decca DL 4966 (M); DL 74966 (S)
Morel's classical training shows in this album of popular Latin songs, four of them his own compositions. He also performs two North American standards—"Moon River" and "Long Ago (And Far Away)" with the master's touch. It's his second album.

CLASSICAL

MICROTONAL FANTASY—THE MUSIC OF JOHN EATON—Decca DL 10154 (M); DLP 710154 (S)
This album features the Syn-Ket, an electronic device that permits the spontaneous performance of electronic sounds. The results are fascinating. Soprano Michiko Hirayama rates special praise for her handling of the difficult vocal line in the three "Songs for R.P.B." Eaton and Richard Tryhall are the pianists in the difficult "Microtonal Fantasy." "Piece for Solo Syn-Ket No. 3" is a tour-de-force for the instrument with Eaton as soloist.

LOW PRICE CLASSICAL

THE FABULOUS EDISON CYLINDER—Various Artists, Odyssey 32 16 0207 (M)
This historic recording will be savored by those consumers who appreciate the great voices of the past. While the original Edison Cylinders had nowhere near the quality of reproduction of today's more sophisticated recording techniques, this album has much to savor. Here are Bonci, Hempel, Cori, Constantino, Arral, Leo Slezak and others as they sounded on their earliest recordings, the Edison Cylinders.

R&B

GET A JOB—Silhouettes, Goodway GLP 100 (M)
This interesting disk actually presents two groups, the original Silhouettes of 1958 on one side and the new Silhouettes on the flip. Both groups tackle "Get a Job" as the album has the big 1958 hit version and one by the new quartet. This LP provides a good comparison of the older and current soul styles by a top unit.

JAZZ

UNTIL—Robin Kenyatta, Vortex 2005 (S)
Unusual hard core material, but, while the theme is far from melodic, there is a spirit of jungle rhythm here that does appeal on "You Know How We Do," a tune written by Robin Kenyatta, who leads the music frey with alto sax.

JIMMIE NOONE & EARL HINES AT THE APEX CLUB—Jimmie Noone's Apex Club Orchestra, Decca DL 9235 (M); DL 79235 (S)
Repackaging of a famous set of 1928 recordings with Noone's clarinet and Hines' piano at peak form resulting in some of the finest small group hot jazz. Collectors item because all the group's waxings, including alternate tapes, are included.

EARL (BUD) POWELL (1924-1966)—ESP 1066 (S)
Live club recording, 1961 vintage, made in Paris with fellow expatriate drummer Kenny Clarke. In view of the late pianist's importance in modern jazz and lack of albums available, this (although not Powell at his best) fills a gap and is welcome.

Progressive Rock Gives Life to Dead-Weight FM Radio Stations

• Continued from page 22

WAVA-FM in Washington has expanded its progressive programming to three hours an evening—9 to midnight Monday through Saturday. Producer is Dick Cerri.

WHFM-FM in Rochester, N. Y., is automated rock and the response "in terms of mail and phone calls has been so terrific we have gone to 24-hour operation six months ahead of our projected plans," said Peter R. Grobe, who is general manager of the FM station. Grobe also does an 8-midnight show on WHAM, which programs easy listening music.

"As for program philosophy, we're very much in the young stage," he said. "We are not commercial right now . . . an effort to build the ratings first . . . but when we do break with the advertising, it will be on a limited basis with a maximum of five minutes an hour.

Using Gates automation equipment, all of the tunes are placed on cartridges with a simple intro of either the song title or the name of the group recorded at the same time the cartridge is made.

"We have been programming right off the Billboard Hot 100 chart, but using 50 as our cut-off point. Naturally, there are moldy oldies thrown in at random twice an hour. One of our top three tunes on the 'Woof

'em nifty fifty' is played every half hour. A separate machine has 27 jingle shorties that pop up with call letters and slogans at least every other record. By staggering two banks of cartridges with 18 in the first bank and 32 in the second bank, the tunes come up somewhat randomized and, at the same time, the top 18 songs get more exposure than the bottom of the list since they recycle faster."

In Winchester, Va., WEFM-FM "tried numerous formats . . . classical, easy listening, and even pop country. Then, after much thought about what to do to boost our sales on FM, we switched to rock. Believe me,"

said music director Kay Bell. "This was the answer." FM revenue is up 100 per cent, she said. Pam Bell, a high school junior, does the 4-6 p.m. and 9-11 p.m. shows. Mike Bell, also a high school junior, does a 7-9 stint.

David Wells, general manager of WNTC at Clarkson College of Technology, Potsdam, N. Y., said, "The format which clicks with our audience is a mix of Hot 100 and progressive rock. About 130 of our 140 air hours a week are devoted to 40-50 singles and LP cuts and a featured album. At any given time, close to a fourth of the records are progressive."

TV REVIEW

TV Show by Gary Brightens Screens

CHICAGO — "The John Gary Show," which bowed in syndicated form in this market, is one of the smoothest, quickest hours on television. The RC Victor artist is not only a pleasant host but the show features superlative directing and camera work. An April 7 showing here on KTLA-TV was highlighted with Johnny Mathis

of Columbia Records singing "The Look of Love." This was followed by Kay Starr singing "When the Lights Go on Again All Over the World." Then the Electric Flag, which delves into big band sounds in a hippie way with Mike Bloomfield, changed things drastically with his psychedelic guitar.

John Gary took his turn, then, strolling toward a live audience, singing "The Most Beautiful Girl in the World." He later took a stint with an RCA tape recorder, singing a personal copy of "All the Way" for someone who'd written in to the show. Kay Starr came back for "You're Nobody Until Somebody Loves You." Sheila McRae also read a poem and sang a song. The total effect of the show is enough variety of music to please almost anyone. The pace is casual, but the quality of performance is high. CLAUDE HALL

WBBM to All-News

CHICAGO — The shift of CBS-owned radio stations to news continues with WBBM going to an all-news format May 6. All deejays are reported looking for other positions on music stations.

The move to news by WBBM follows right on the heels of the switch of WNUS, the Gordon McLendon news stations, back to a cluster music format similar to KABL. CBS has also just announced that KCBS in San Francisco is going all news on May 27.

Variety Red's Summer Sub

NEW YORK — "Showtime," an hour variety music show featuring such host-performers as Steve Allen, Eddy Arnold, Liberace, Terry-Thomas and Frank Fontaine, will replace "The Red Skelton Hour" for the summer on CBS-TV.

The show, which will premiere June 11 at 8:30 p.m. will be produced in London by ATV. Jon Coffield is producer and Jack Parnell the music director. Guest artists will also be featured.

Tunes Aid for KMBZ' Holiday

• Continued from page 22

Tijuana Brass, saying he was still playing the record.

KMBZ uses as its main programming tool a list of 40 tunes that are "current hits" but any one of these or more may be as old as six months. For example, the radio station is playing "Can't Take My Eyes Off You," by Percy Faith, plus several other versions of it.

"If there are multiple versions of a tune, I usually narrow them down to the best three and never keep more than six around for use." Deejays are given a list of 20 of these current tunes, plus about 20-25 "recent" tunes that might include "A Man and a Woman," and 40 or more standards. They play a minimum of five current and five recent tunes per hour and use the rest for balancing their show. Holiday pointed out that he felt he had the greatest staff in his 25 years in radio.

Two Years to Top

KMBZ is the result of his many years of experience; he's been there two years and the climb to the top of the ratings battle took most of those two years. He admitted that, in years past, some of his programming ideas were "premature," but felt he'd been developing his KMBZ programming theory eight years in all. "And even this theory changes from month to month. A year ago, we were playing a lot more instrumentals, for example. Later, we played more male vocals. Now we're back to instrumentals. Changes come and go often. And fast. If you don't stay on top of them, it's death valley. But we're in one of the most exciting musical periods of all times.

"I put a premium on a musically good performance," he said. "Many of the top acts are great sight acts, but I'm in an

audio medium." He felt Jack Jones and Andy Williams were great audio artists. Command Records has consistently a good sound, as does the Deram Records line.

Holiday selects every cut from every album. His theory is on the tune first, and performance next. He only schedules about one female per hour because "few girls sing well." Eydie Gorme and Vicki Carr sing well, he said. He also played Michele Lee's "L. David Sloane."

"My attitude about programming: Most of my audience maybe visits a nightclub once a year and only on the wife's birthday. I try to picture what the audience is doing every minute. I tell the traffic time deejay to put himself in the front seat of the car. Between 9 a.m. and 4 p.m. the audience is a housewife with her hands up to her elbows in dishwasher and four kids hanging on her apron. They don't care about any show business bit. They only care about whether they like a tune or not."

He emphasized that on too many easy listening stations the program director was a glorified errand boy. "The manager is the program director. In Kansas City, the manager helps me, but respects my judgment."

Holiday keeps his tunes on IBM cards; this enables him to print his music list in 20 minutes each week whereas it used to take two days. Cards are filed alphabetically by name of song in the three categories of current, recent and standards. The only singles the station uses are the tunes not yet available in album form. He adds anywhere from zero to six singles a week to his file and zero to 10 albums. Holiday, who started in radio at WGAU in Athens, Ga., worked at WWOK a year before coming to KMBZ.

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TOP LP'S

CONTINUED FROM PAGE 68

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		32	141	161	OTIS REDDING—Live in Europe Volt 416 (M); S 416 (S)				
		477	162	162	JOHNNY MATHIS—Johnny's Greatest Hits Columbia CL 1133 (M); CS 8634 (S)			NA	NA
		133	153	163	BILL COSBY—I Started Out as a Child Warner Bros.-Seven Arts (No Mono); WS 1567 (S)				
		16	169	164	WHO—Sell Out Decca DL 4950 (M); DL 74950 (S)	NA	NA	NA	NA
		29	168	165	MARVIN GAYE & TAMMI TERRELL—United Tamla (No Mono); TS 277 (S)			NA	
		150	137	166	HERB ALPERT & THE TIJUANA BRASS—The Lonely Bull A&M (No Mono); ST 101 (S)				
		4	172	167	WAYNE COCHRANE Chess LP 1519 (M); LPS 1519 (S)	NA	NA	NA	NA
		6	163	168	JERRY VALE—You Don't Have to Say You Love Me Columbia CL 2774 (M); CS 9574 (S)			NA	NA
		5	173	169	BOBBIE GENTRY—Delta Sweet Capitol (No Mono); ST 2842 (S)	NA		NA	NA
		4	170	170	PAUL MAURIAT ORK—More Mauriat Philips PHM 200-226 (M); PHS 600-226 (S)	NA		NA	
		18	155	171	JOHNNY MATHIS—Up, Up & Away Columbia CL 2726 (M); CS 9526 (S)			NA	
		28	142	172	SOUNDTRACK—Gone With the Wind MGM (No Mono); S1E-10 (S)				
		4	178	173	VARIOUS ARTISTS—History of Rhythm & Blues, Vol. II Atlantic 8162 (M); SD 8162 (S)				
		5	166	174	SOUNDTRACK—The Happiest Millionaire Vista BV 5001 (M); STER 5001 (S)				
		3	180	175	MILLS BROTHERS/COUNT BASIE & HIS ORK—Board of Directors Dot (No Mono); DLP 25838 (S)			NA	NA
		15	160	176	5TH DIMENSION—The Magic Garden Soul City SCM 91001 (M); SCS 92001 (S)	NA	NA	NA	NA
		3	182	177	DONOVAN—Like It Is, Was & Evermore Shall Be Hickory LP 143 (M); LPS 143 (S)				

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
NA Not Available

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		21	146	178	BURT BACHARACH—Reach Out A&M (No Mono); SP 4131 (S)				
★		5	—	179	IRON BUTTERFLY—Heavy Atco LP 33-227 (M); SD 33-227 (S)				
		3	183	180	VARIOUS ARTISTS—History of Rhythm & Blues, Vol. IV Atlantic 8164 (M); SD 8164 (S)				
		12	151	181	HERBIE MANN—Glory of Love A&M (No Mono); SP 3003 (S)				
		146	133	182	HERB ALPERT & THE TIJUANA BRASS—South of the Border A&M (No Mono); ST 108 (S)				
		57	157	183	RAY CHARLES—A Man & His Soul ABC (No Mono); ABCS 590 X (S)				
		86	176	184	RAY CONNIF & THE SINGERS—Somewhere My Love Columbia CL 2519 (M); CS 9319 (S)				NA
		2	190	185	RAY CHARLES—A Portrait of Ray ABC (No Mono); ABCS 625 (S)				
		29	186	186	EDDY ARNOLD—Turn the World Around RCA Victor LPM 3869 (M); LSP 3869 (S)			NA	NA
		3	188	187	VARIOUS ARTISTS—History of Rhythm & Blues, Vol. I Atlantic 8161 (M); SD 8161 (S)				
		37	171	188	FOUR TOPS—Reach Out Motown (No Mono); S 660 (S)				
		3	189	189	VARIOUS ARTISTS—History of Rhythm & Blues, Vol. III Atlantic 8163 (M); SD 8163 (S)				
		20	181	190	MIRIAM MAKEBA—Pata, Pata Reprise (No Mono); RS 6274 (S)				
		32	191	191	RIGHTEOUS BROTHERS—Greatest Hits Verve (No Mono); V6-5020 (S)				
		1	—	192	1910 FRUITGUM CO.—Simon Says Buddah (No Mono); BDS 5010 (S)				NA NA
		129	193	193	BILL COSBY—Why Is There Air? Warner Bros.-Seven Arts (No Mono); WS 1605 (S)				
		4	194	194	LESTER FLATT & EARL SCRUGGS—Changin' Times Columbia CL 2796 (M); CS 9596 (S)				NA NA
		1	—	195	SPIRIT Ode Z12-44003 (M); Z12-44004 (S)	NA	NA	NA	NA
		28	196	196	CLAUDINE LONGET—The Look of Love A&M (No Mono); SP 4129 (S)				
		2	198	197	MANNY KELLEME, HIS ORK & VOICES—Love Is Blue Epic (No Mono); EN 26367			NA	NA
		2	199	198	EDDIE HARRIS—Electrifying Columbia (No Mono); CS 9619 (S)			NA	NA NA
		1	—	199	PETER NERO—Plays Love Is Blue RCA Victor LPM 3936 (M); LSP 3936 (S)			NA	NA NA
		1	—	200	TOM RUSH—Circle Game Elektra (No Mono); EKS 74018 (S)				

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

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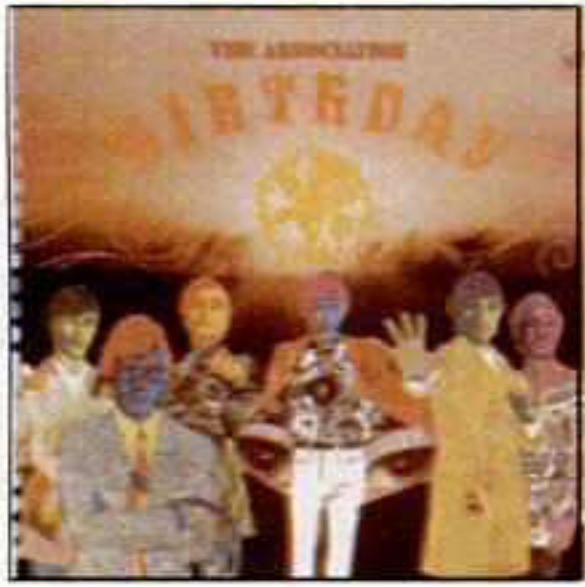
is their new hit from the album.



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Album Reviews (Continued on page 61)



POP
BIRTHDAY—Association. Warner Bros.-Seven Arts W 1733 (M); WS 1733 (S)

Consistent singles and albums sellers, the Association has not missed to date. This, their latest album, will not be an exception, for it contains their beautiful single, "Everything That Touches You" as well as other gems such as "Birthday Morning," "The Bus Song" is a perfect example of the hip music that keeps the group among the top performers in the nation.



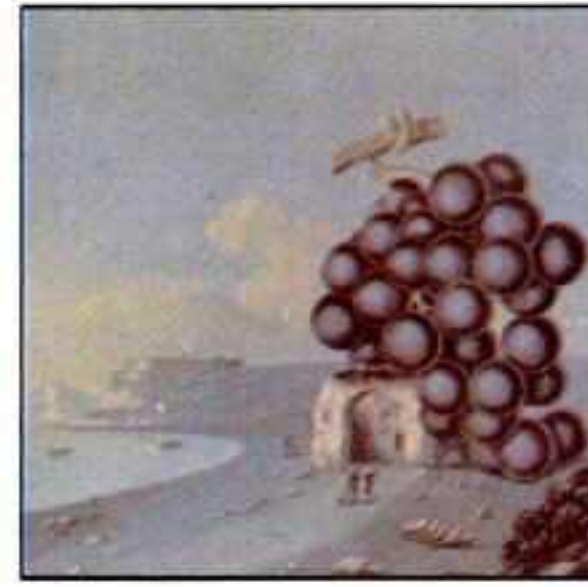
POP
CRY LIKE A BABY—The Box Tops. Bell 6017 (S)

As the Box Tops cling to the upper reaches of the Hot 100 singles chart, their new album shows promise of following in its steps. Featuring the hit single, the title song, the group also excels in "You Keep Me Hanging On." And other songs such as "Weeping Analeah" and "Fields of Clover" make this an album which will have no trouble ringing strong sales from the minute it is stocked.



POP
THE BALLAD OF BONNIE AND CLYDE—Georgie Fame. Epic LN 24368 (M); BN 26368 (S)

Georgie Fame, who is riding high on the charts with the single, being used as this album's title, has some other interesting material, here. Although the 11 cuts are 1920's-flavored, some numbers, such as the Beatles' "When I'm Sixty-Four" and Donovan's "Mellow Yellow" are up to date. A bluesy "St. James Infirmary" and an uptempo "Blue Prelude" are among the best selections.



POP
WOW—The Moby Grape. Columbia CS 9613 (S)

There is a lot happening in this new Moby Grape album including a track that has to be played at 78 r.p.m. The package is a wild electronic affair that's musically inventive, fresh and vigorous. Included as a bonus is a special LP titled "Grape Jam" which has some of the group's impromptu works.



POP
I'M GONNA MAKE YOU LOVE ME—Madeline Bell. Philips PHS 600-271 (S)

Madeline Bell had a Top 40 hit in her first U. S. single and now has a fine follow-up album with the hit as its title. She also is effective in such first-rate material as "Climb Every Mountain," "Can't Get Used to Losing You" and "Mercy, Mercy, Mercy." "Mr. Dream Merchant" is a special gem.



POP
STEVE LAWRENCE'S GREATEST HITS—Columbia CS 9565 (S)

Repertoire here is a mixture of both show tunes and songs associated with Lawrence. And he delivers them all with his smooth, solid style. He's really in orbit on "The Impossible Dream" and "Where Can I Go."



POP
MANUFACTURERS OF SOUL—Jackie Wilson & Count Basie. Brunswick BL 54134 (M); BL 154134 (S)

With enough material for a dozen hit singles, Jackie Wilson and Count Basie have packaged a chart-bound mountain of music that will snowball into r&b and rip up the pop charts. Wilson's stormy soul shouting and Basie's big band range is like tying a double knot—impossible to keep from doing the job.



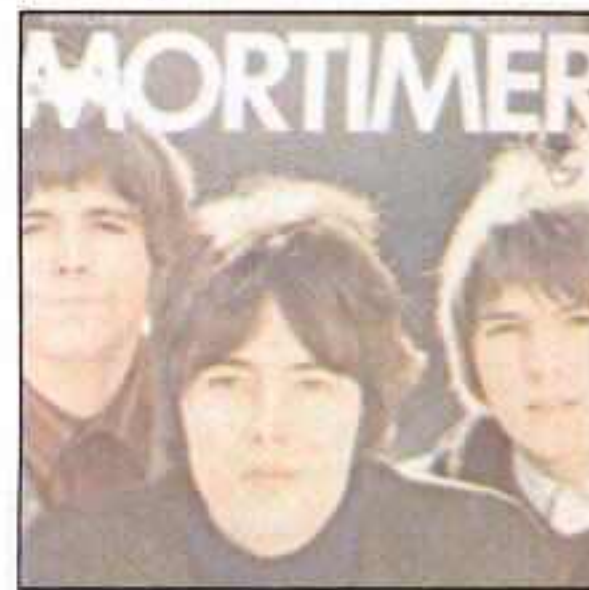
POP
FREE JUST LIKE THE WIND—Esther & Abi Ofarim. Philips PHS 600-269 (S)

Esther and Abi Ofarim are winning over the singles market with "Cinderella Rockefella," which is a strong point in the favor for similar results in the album field. The single click is the album's big lure but there are such dandy items as "Free Just Like the Wind" and perennials such as "Lonesome Road" and "Hora."



POP
EARTH OPERA—Elektra EKS 74016 (S)

The time in which it has taken to bring this album to the public has been well worth it. One of the many Boston groups to recently hit the market, the Earth Opera soars on lyric content, more so than the others. The instrumentation is good, but the lyrics of songs such as "The Red Sox Are Winning" and "As It Is Before" are superb. Should take off in short order.



POP
MORTIMER—Phillips PHS 600-267 (S)

Backed by their guitars, this fine new young trio has come up with a rock album of considerable appeal, spiced as it is with folk rock. Their debut single "Dedicated Music Man" is but one of the 10 excellent cuts. "Where Dragons Guard the Doors," "Waiting for Someone" and "Life's Sweet Music" are three others. "Mortimer's Theme" is a good three-guitar instrumental.



COUNTRY
YOU ARE MY TREASURE—Jack Greene. Decca DL 4979 (M); DL 74979 (S)

Another best seller album by Jack Greene with his hit "You Are My Treasure" leading the way. Greene also performs well on "If God Can Forgive You, So Can I," "My Special Angel," and "By the Time I Get to Phoenix."



COUNTRY
THE LEGEND OF BONNIE & CLYDE—Merle Haggard. Capitol ST 2912 (S)

With his latest big single hit as its title, Merle Haggard's latest album is a beauty. In addition to strong compositions of his, such as "My Ramona," "Because You Can't Be Mine" and the title song, Haggard lends his familiar style to Wynn Stewart's "Is This the Beginning of the End," Tommy Collins' "Fool's Castle" and Dallas Frazier's "The Train Never Stops."



COUNTRY
KITTY WELLS SHOWCASE—Decca DL 74961 (S)

The dependable Kitty Wells is showcased in another of her long series of excellent Decca albums. Featuring her latest hit "My Big Truck Drivin' Man," this LP will be treasured by her legion of devoted fans. And, these fans have much to treasure in all 11 cuts, too. "I Don't Wanna Play House" is a beauty.



COUNTRY
YESTERDAY, TODAY & THE OSBORNE BROTHERS—Decca DL 4993 (M); DL 74993 (S)

Bluegrass was once more or less shun by country music stations, but groups like the Osborne Brothers fought their way back to popularity with quality material such as "Rocky Top," their hit. "If I Could Count On You" is pure country; "Will You Be Loving Another Man" is pure bluegrass.



CLASSICAL
THE MOZART PIANO SONATAS Vol. I—Glenn Gould. Columbia MS 7097 (S)

Gould starts off the Mozart series with an absorbing and assertive treatment. Lyrical themes are treated tenderly while the more bursting ones are given technical jolts of brilliance. His delicate style remains throughout. All Gould records are being backed by strong Columbia promotion this month.



CLASSICAL
HAYDN: THE CREATION—Various Artists/New York Philharmonic (Bernstein). Columbia M25 773 (S)

Haydn's moving and emotional oratorio is magnificently performed by the Philharmonic, with brilliant contributions by Judith Raskin, Alexander Young, John Reardon and the Camerata Singers. Bernstein's direction does justice to the work in every sense.



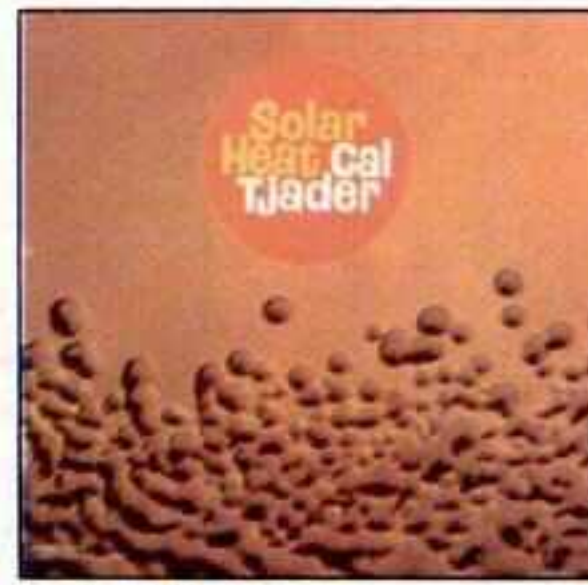
LOW-PRICE CLASSICAL
VERDI: AIDA—Nelli, Tucker, Various Artists, NBC Symphony (Toscanini). RCA Victorola VICS 6113 (e) (S)

Victrola's Toscanini series has received much deserved praise, and this is one of the most praiseworthy efforts of all. The cast includes Herva Nelli, Eva Gustavson, Richard Tucker and Giuseppe Valdengo in a truly masterful performance.



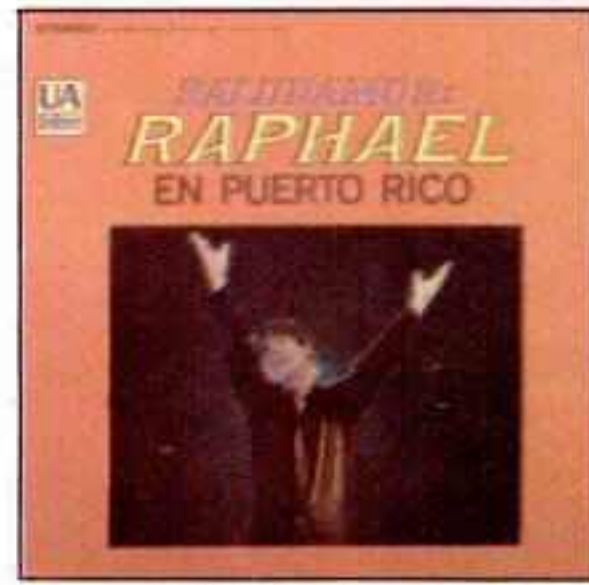
R&B
BEST OF BOBBY BLAND Vol. II—Duke DLP 86 (M)

"You've Got Bad Intentions" tells a story that packs impact, and Bobby Bland, a long-time soul leader, sings with impact and gets the message across. Other good tunes on this selection of his best include "It's My Life, Baby" and "I Learned My Lesson."



JAZZ
SOLAR HEAT—Cal Tjader. Sky SK-1 (S)

As part of Skye's initial release, Cal Tjader has recorded his most commercial disk to date. Tjader, on vibes, stands out on some pop tunes as "Ode to Billie Joe" and "Never My Love" as well as on the bossa nova styled "Felicidade" and "Fried Bananas." It's Tjader at his best, and this album should rocket him high on the jazz charts.



INTERNATIONAL
RAPHAEL EN PUERTO RICO—Raphael Saludamos. UA Latino L 31025 (M); LS 61025 (S)

Raphael is a Spaniard who has won international fame with his exciting soulful style; the production is dramatic. Tunes with special impact include "Los Jovenes Enamorados" and "Gitanos en Caravana." A must for all Latin American fans.

Brutal Murder Stirs Trade — Move to Aid Dr. King 'Dream'

• Continued from page 1

dress was delivered in New York when he returned from his acceptance of the Nobel Prize for Peace in Norway.

Frontier Records rushed into market with "March to Freedom," sub-titled "A Salute to Martin Luther King." It was recorded by Al Hambric, a member of the Alabama board of trade who is candidate for Lieutenant Governor. The record was produced by Jim Haney, an official of the National Association for the Advancement of Colored People.

Charles Greene and Brian Stone, songwriters and independ-

ent record producers, have written a song dedicated to the children of Dr. King, who will receive any royalties derived from the recordings of the song.

NARM Letter

The National Association of Record Manufacturers (NARM) and the National Association of Television and Radio Announcers (NATRA) also raised their voices. Jack J. Geldbart, NARM's president, wrote a letter to Dr. King's widow, in which he said, "Our industry is dependent on freedom of expression, for without the right of protest and dissent, all music would soon become lifeless."

In an open letter to the record industry, NATRA requested

that an industry-wide committee of "active doers" be set up so that "we can become the drum majors to establish a new song and a new cadence for America to march to."

The civil disorders following the assassination hit more than 110 cities. The damage to the record shops in New York's Harlem area was slight. Radio stations WLIB and WWRL devoted lots of air time to stress that the Negro community "keep cool."

A roundup on the effect of the assassination from Billboard's correspondents in Washington, Los Angeles, Nashville and Chicago is elsewhere on this page.

Ghetto Riot Razes Waxie Maxie's — Other D.C. Shops Hit; Losses Big

By MILDRED HALL

WASHINGTON—One of the many ironies in the two days of rioting in this city was the destruction by fire of the oldest jazz and soul record store in the Seventh Street ghetto area—Waxie Maxie's nationally famous Quality Music store. Deejays from Negro music station WOOK had broadcast from the window of Waxie Maxie's store.

Another store in the Riggs (suburban) shopping center was untouched. A "Quality" store in a riot area midway to the Northeast section, on "H" Street, was spared—but he had not been able to get inside to check on any losses because the store was still filled with tear gas fumes pumped into the area stores to discourage looting.

The biggest grief in the loss of the famous uptown Quality Music store on Seventh Street (artery of the worst of the scattered burning and destruction) was the inventory of records. This store was warehouse supply center for the others.

Another store in the same uptown area, Irving's Music and Radio at 14th and Harvard

Street, N.E., was burned to rubble.

King Record store, specializing in soul, jazz and spiritual records, escaped undamaged, although it is in the Benning Road section of Anacostia, where stores to left and right of it were burned and smashed. The King store management said they had no insurance, and because of their location, they had not been able to get any.

Downtown record stores largely escaped damage. The Super Music City stores' downtown and suburban branches were not hit, but their Seventh Street store and warehouse were damaged. Like other storekeepers in the area, Super Music's Phil Levine had to make a frantic search for a new location to store its records. They were fortunate in finding one the day after the loss of the Seventh Street store—but owner Levine said he "would not try it again on Seventh Street." He had insurance, but was not sure how much loss it would actually cover.

The Soul Shack, on "G"

Street in the heart of downtown D. C. shopping area, was untouched. But it remained closed Monday, when others opened. All stores closed Tuesday.

Record City at 13th Street and "G," downtown, had a broken window and some looting, but appeared to be doing business at a fairly good clip on Monday (8). Glen Music, a block away, was unharmed.

Music Time, at Ninth and "F," an area of very heavy fire and looting of men's clothing and show and liquor stores, also escaped any damage. But Music Time's management said they had removed all merchandise from their windows—and kept it that way even after they reopened Monday.

Radio, TV and appliance stores in the ghetto areas uptown, in the Northeast and Blandensburg area, and downtown, were hit hard. The big music stores downtown—Kitt's and Campbell's—still had their pianos, stereo consoles and other large items safe behind untouched windows. But one smaller window was broken for access to a row of guitars hanging on the wall.

Todd's discount stores downtown judged total loss to be about \$80,000, with glass and fixtures accounting for about \$10,000 of the damage.

Smaller downtown stores specializing in tape and cartridge items and recorders and players were not hit, unlike the record, radio and TV stores. Heaviest attacks downtown were made on men's clothing, show and liquor stores, and in the ghetto areas, everything went — food and drug chain stores, cleaners and furniture stores.

Schwartz Distributors, which furnishes records for racks and stores here, was not touched. The storage plant for the thousands of records is less than a mile from a Blandensburg Sears and Roebuck store which was heavily looted, and is not far from a heavily fired and looted Benning Road area. Schwartz had not determined what the rack loss was. They furnish records for Woolworth store racks—and the 5 and 10's were hit in ghetto areas, and downtown.

Unless the insurance situation is cleared up in Congress, storekeepers say it is increasingly doubtful if any business can function in the ghetto areas, or if anyone will go back after this riot, unless they can get insurance at reasonable rates and without escape clauses.

Chicago Rioting Took Big Toll of Business

By EARL PAIGE and RON SCHLACHTER

CHICAGO—Of the 204 businesses destroyed during Chicago's disorders April 5, at least three record shops are included and an estimated 75 to 100 jukebox locations. Dozens of record shops and jukebox locations are included in the estimated 326 businesses sustaining window breakage and looting.

Estimates of how much business dipped over the violent weekend range from 90 per cent downward. Rose Discount Records' Madison Street store, one of the first business places hit, reported business down 10 per cent Friday, down 50 per cent Saturday and off 30 per cent Monday.

Some outlets, such as Wee-ord Woom, Flipped Disk and One Octave Lower, in Old Town, closed entirely. A supplier estimated these stores lost \$5,000 in business volume over the troubled weekend.

Rack jobbers, which service larger stores and outlets located in suburban areas, were less affected. At Musical Isle, Vic Faraci said, "We only had one store in the affected area. We had no problem over the weekend."

Untouched Nashville, Memph. Caught in Line of Curfew Fire

By BILL WILLIAMS

NASHVILLE—Although no physical damage was done to any record retail outlet, recording studio or any other building in the music industry here or in Memphis, the dollar loss in sales was tremendous during a four-day curfew.

"We simply had to close down," said Joe Coughi, of Hi Records in Memphis. "Our business fell off to nothing, and there was no point in staying open."

Also untouched, although located in the heart of the ghetto, was Stax and Volt records, and the record retail shop which is part of this complex. It, too, closed down for a period.

Record sales also suffered appreciably here, where the Friday and Saturday night "Grand Ole Ole Opry" broadcasts were canceled, and crowds were funneled from the downtown area. Tension surpassed the violence,

With thousands of national guardsmen and soldiers patrolling the streets and a 7 p.m. to 6 a.m. curfew imposed on all persons under 21, attendance at concerts and nightclubs dipped sharply. Many dates were canceled, resulting in bookings being backed up a full week.

A Phil Ochs concert at Orchestra Hall pulled 784. Advance ticket sales were 1,500 with 2,000 expected. At the Cheetah, the Turtles, Bubblegum Machine and the Regiment, expected to draw 3,000, only attracted 1,000. Saturday's show was canceled.

By contrast, a Simon & Garfunkel concert at Northwestern University on Chicago's far North Side, was unaffected.

WVON Radio suggested motorists keep headlights burning in honor of Dr. King and changed its format, playing gospel, spiritual and inspirational music all through the weekend. Twenty-five ministers and all WVON deejays recorded comments for air-play. Selected excerpts from Dr. King's speeches were played. One stressing non-violence was aired every half hour.

but that was enough to keep people away.

Restraint best describes the tack taken by radio stations in the two cities. Norm Brewer, news director of WMCT, Memphis, said, "We were extremely careful. I ordered everyone on my staff to report only what he had seen, not what someone had told him."

Brewer said both local police and State officials praised the radio-TV stations and the press for its calm presentation of the incidents, which helped keep trouble to a minimum.

WSM radio and television here also used the "calm" approach, operating on the thesis that the news could be presented dispassionately and yet factually. Most other stations in both cities followed suit.

By Wednesday, calm and easing of tensions had returned.

Bobo & Carter Buy Nuggett

NASHVILLE—Bobby Bobo, recently resigned vice-president and general manager of Boone Records, and Fred Carter, veteran musician-producer, have purchased Nuggett Enterprises, Inc., and related companies.

The purchase includes three established record labels, studios and real estate, a music publishing company, a talent bureau and a show promotion and production company.

The Nuggett label, formerly owned by the Sullivan family (Lonzo and Oscar), now will move into international distribution, with shipments of the first release due out within a week. It will be a full-line label, with top 40, r&b and country product. The distributors are the same ones used by Bobo when he owned Boone.

Boone was begun by Bobo five years ago and sold last year to Pamper Music. All offices will remain at the studio build-

ing near Goodlettsville, Tenn., a suburb here. The publishing company later will have an office on Music Row. The Nuggett name and label, more than 10 years old, will be retained for the company's first-line product. Custom record production will be expanded, and the Clark and Amphion labels, part of the purchase, will be made available to selected custom product.

New 4-track equipment will be added to studio facilities. The music publishing company, formerly Lonzo & Oscar Music, has been changed to L & O Music. The company will be managed by Bud Reneau, formerly an independent producer and publisher in Cincinnati.

Another entity, Nuggett Productions, Inc., will book and produce packaged shows. The president of Nuggett productions will be Bob Sachrest, who also will manage the artists service bureau.

Negro Organization Makes Los Angeles Keep Its Cool

By ELIOT TIEGEL

LOS ANGELES—This city remained calm in the wake of

Dunhill Banks on King-Size Single For AM Airplay

• Continued from page 6

"A Tramp Shining," the song has been placed in a special 33½ Little LP for exclusive broadcast use. Jay Lasker, Dunhill's general manager, reports 7,000 copies of the special disk have been pressed, marking the first time in the company's history that a special Little LP for radio play has been developed.

In addition to the airplay disk, each station is being serviced with the regular 12-inch album. First disk jockey in the country to play the album was KMPC's Johnny Magnus. The first top 40 station to air "McArthur Park" was KILT, Houston, with Chicago's album station, WIND, breaking the product there.

Dr. King's assassination because of the diligent work of a local Black Congress organization. Unlike three summers ago, when the Watts section of Los Angeles exploded into bloody rioting, affecting all facets of the business community, this year a calmness pervaded Watts and other Negro communities.

Civic leaders credited the Black Congress—representing all political schools of Negro liberation—with keeping their followers from breaking loose.

Consequently, music retailers reported normal business activity during the Thursday through Tuesday period.

There were several major record users who closed on Sunday in memory of Dr. King. They included the White Front chain of 17 stores in Southern California and the much smaller Fedco discount department chain.

KGFJ, the city's main rhythm and blues station, switched to religious music and spot news coverage until Dr. King's burial in Atlanta.

RADIO HAS PROBLEMS?

Yes, radio has problems

Knowledgeable people in the field are the first to admit it. They realize that radio is in a state of change. Naturally there are problems. But there are answers, too. Meanwhile, there are decisions to be made . . .

The decisions will be only as sound as the information on which they are based. Hence the Billboard Radio Programming Forum to supplement the regular flow of information that Billboard supplies. The Forum will be just that: a place where practitioners in the programming field can speak and ask questions—give and get information.

And it's for the entire community involved in the radio programming process—general managers, program directors, music directors, disk jockeys. All are cordially invited. The dates have been set for a weekend (June 7-8-9 at the Hilton Hotel, New York City) to reduce work schedule conflicts as much as possible.

Plan to be there. Send in your registration now.

General sessions will cover topics like these:

Management's Responsibility and Involvement in Radio Programming

Radio Programming as a Factor in Moving Consumer Goods

Radio Station and Record Company Relationships

The Playlist—Long—Short—Why? How?

Radio's Community Involvement

You will hear full-treatment discussion of these and other across-the board subjects—and in all their ramifications. The speakers will be men who know the problems, live with them every day, and will talk candidly.

PLUS: Twenty workshop sessions related to the major formats and trends affecting the job of the programmer and deejay.

**SEND IN YOUR REGISTRATION NOW
USE COUPON BELOW**

Please register me for the BILLBOARD RADIO PROGRAMMING FORUM, June 7-8-9, New York Hilton, New York City. (If you wish to register others besides yourself from your organization, please send the names and payments on your letterhead.)

NAME: _____

TITLE: _____

COMPANY: _____

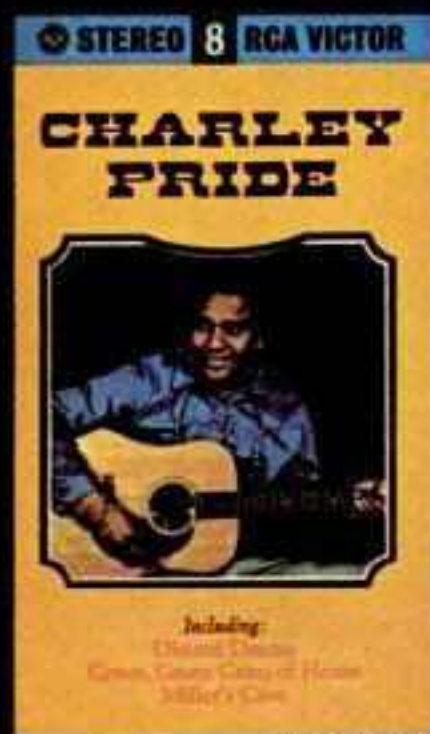
ADDRESS: _____

CITY, STATE, ZIP: _____

Check enclosed (Registration Fee \$100. After June 1, \$125). Send registration and check to RADIO PROGRAMMING FORUM, 9th Floor, 300 Madison Avenue, New York City, 10017, New York.



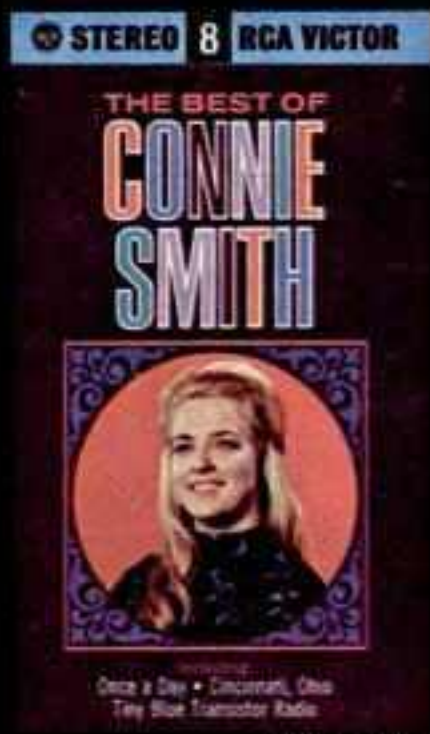
The Stereo 8 Story (April)



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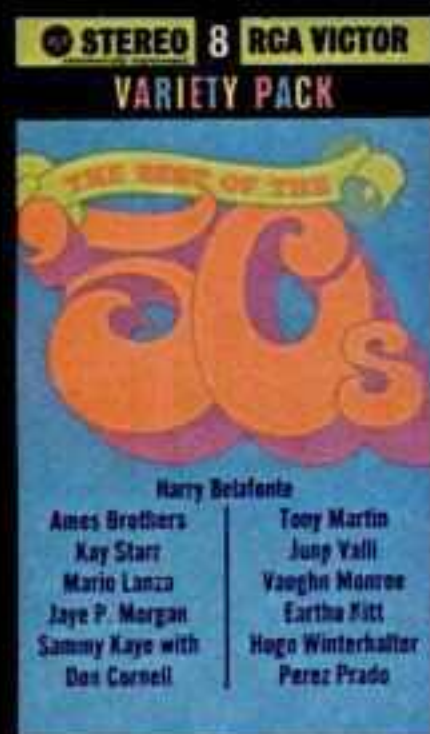
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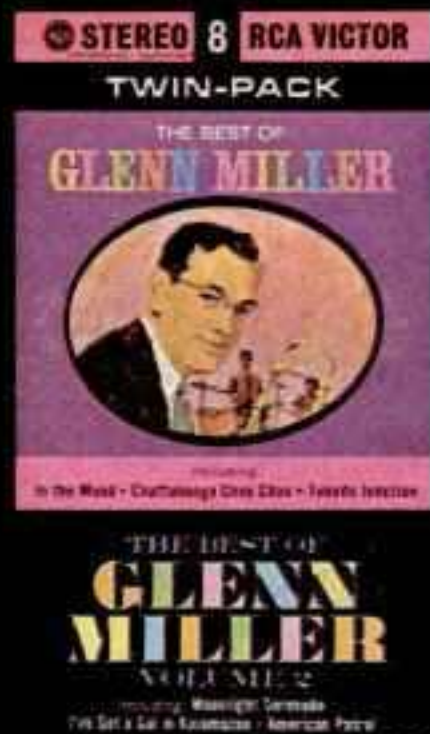
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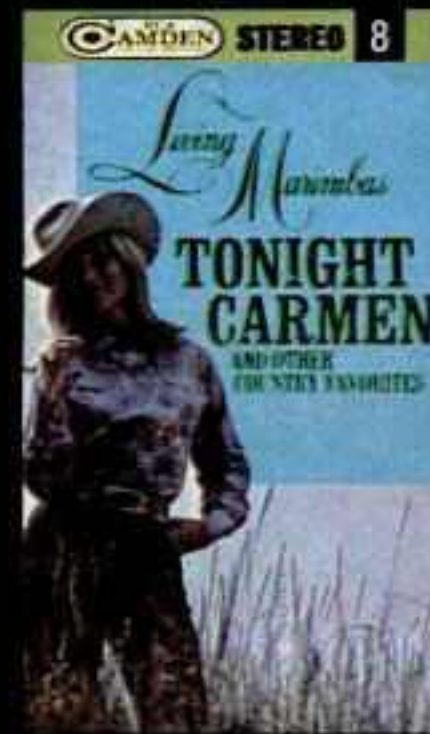
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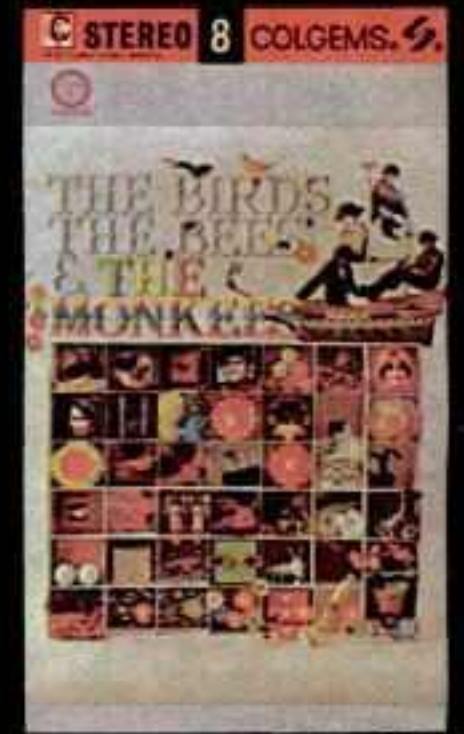
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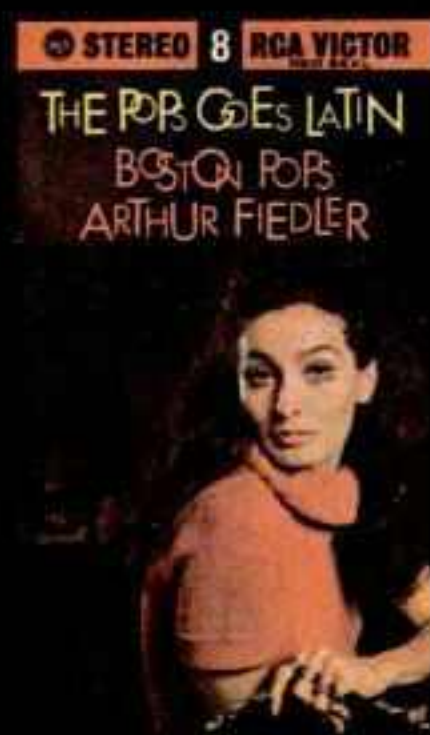
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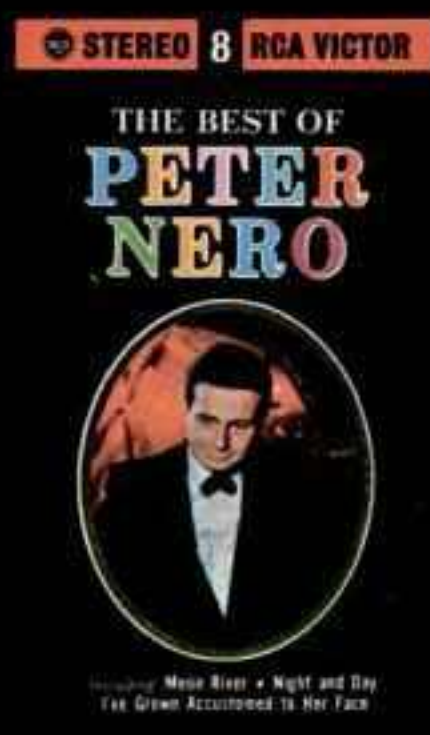
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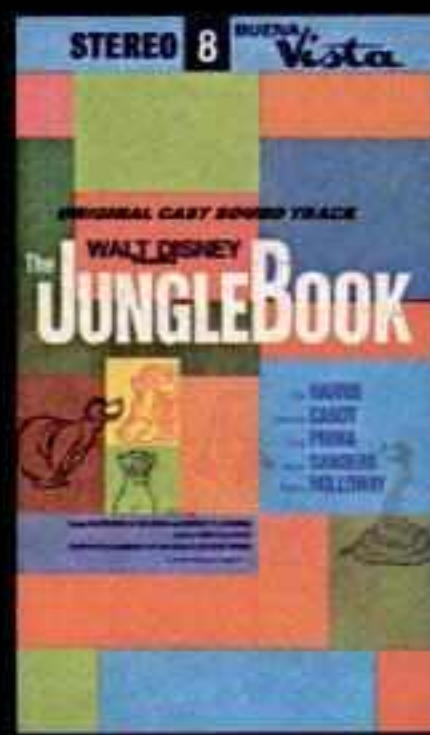
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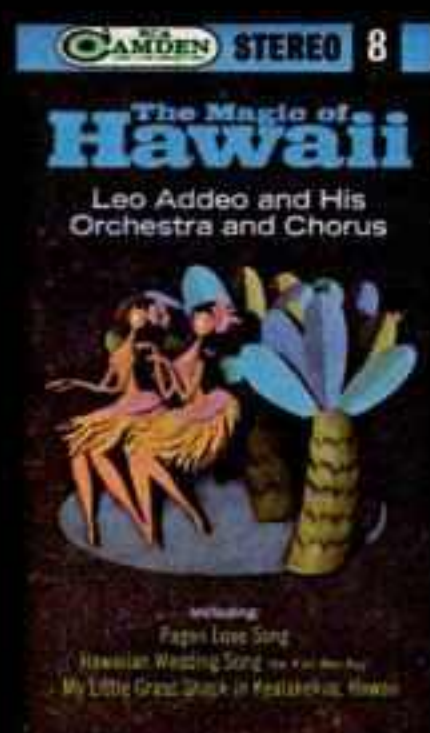
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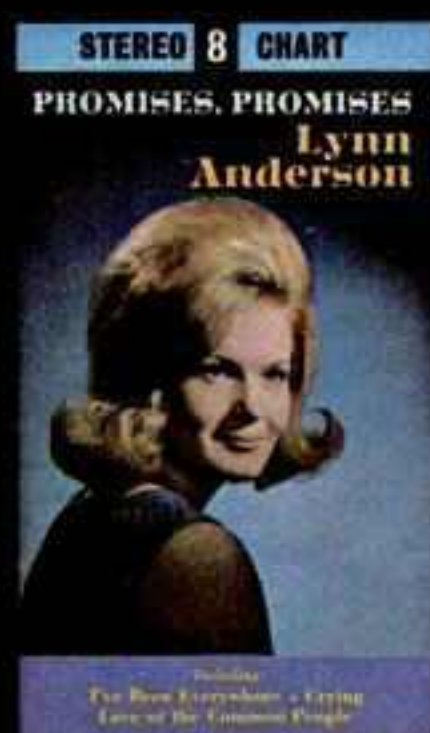
O8BV-1003*



O8KO-1001*



C8S-1031



P8CH-1002*

RCA

Stereo 8
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