

THE CASH BOX

VOLUME 13

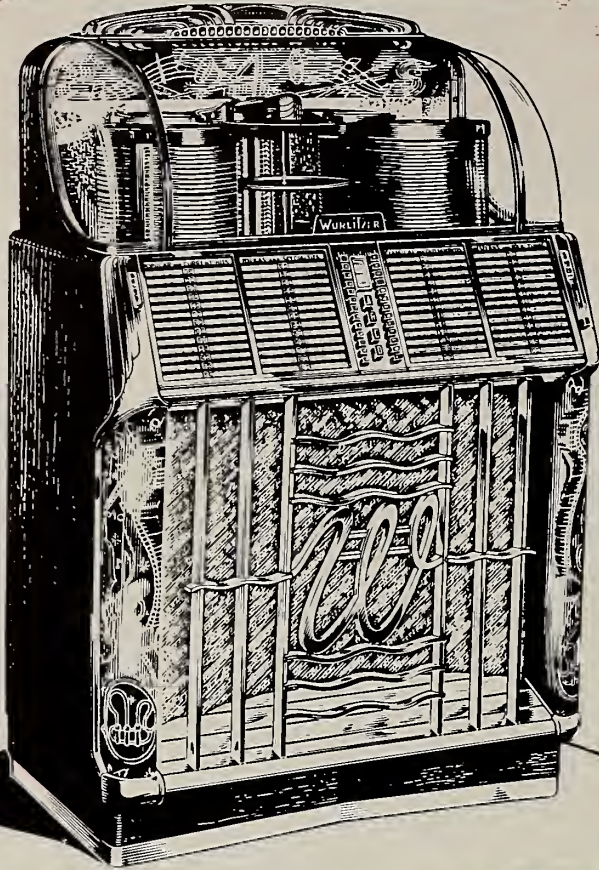
JUNE 14, 1952

NUMBER 38



Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

WURLITZER FIFTEEN HUNDRED



World's Top Phonograph

PLAYING 104 SELECTIONS

FROM 45 AND 78 RPM RECORDS INTERMIXED

THE WURLITZER FIFTEEN HUNDRED

PUTS THE WURLITZER OPERATOR

in the same enviable position

RIGHT ON TOP OF THE WORLD



**COIN CATCHING WALL BOX
SHOWS 104 TUNE TITLES
ON ROTATING PAGES
SINGLE BUTTON SELECTION**

SEE YOUR NEAREST WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 19, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6399 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
NORMAN ORLECK, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Seems Like Just Yesterday

Some friend asked us the other day, "How's it feel to reach your tenth year of publication."

Listen, guy, it actually (and truthfully) feels like we started this medium, this only truthful interchange between all the peoples who comprise this business: **JUST YESTERDAY**.

Why?

Because we've never had the time to look backwards!

Because we've been too busy building for and helping all the people who make this business so great.

Because we honestly believe that this industry hasn't even started to get going.

Hell, no, we're not going to call it an "infant industry," which has been a favorite expression of the automatic merchandising machines division of this business.

We're just stating FACTS!

This business is growing so fast and so furiously—even we haven't the time to look backwards—in an effort to portray what makes the "backward's step."

All we are interested in (and this is the truth) is the future.

That period **AHEAD**.

We haven't reached that time yet by a long shot. And what a grand future is ahead for the people in this business just can't be visualized in cold type.

Just think. In 18 years from number "nothing" (complete Zero) right to the present (1934 to 1952) there are over 550,000 juke boxes (modern version) on locations in these United States. (And we're not counting the popularity—or the numbers—of juke boxes thruout the rest of the world.)

Ten years?

Brother, we haven't even begun to **MOVE UPWARDS!**

The other publications delving into the field now are on their way down.

We're just **MOVING UP**.

And **MOVING UP HIGHER AND HIGHER AND HIGHER—EACH AND EVERY DAY**.

Wanna know why?

BECAUSE WE HAVE FAITH.

Because we **BELIEVE**.

Because we **KNOW**—that this industry hasn't **EVEN STARTED YET**.

Because there are the kind of people coming into this business today that no one in this field (even a year ago) believed would enter it.

WHY?

Lots of "*whys*."

Most important—that this business has cleared itself of a lot of stuff it could never have done by itself.

Because this industry has all the attributes of a **GREAT** industry.

Because this industry by its **ECONOMICAL, POPULAR SERVICE** and its very greatest feature: '**PORTABILITY**'—offers **24 HOURS A DAY SERVICE**.

NO OTHER INDUSTRY IN THE WORLD CAN BOAST SUCH A FEATURE.

No other industry in the world can bring anyone so much fun and pleasure and relaxation and happiness for a dime that this industry can.

No other industry in the world can allow the people who want to hear the music of today play what they want to hear for as long as they want to hear it **SO ECONOMICALLY** all day long.

And no other industry in the world can serve the peoples with cigarettes and soft drinks and so many, many other things, twenty-four hours each day—every day—**all year long!**

So conveniently and—**RIGHT ON THE PEOPLES' DOORSTEPS**.

That's why these past **TEN YEARS** seem like **JUST YESTERDAY**.

And, brother, **BELIEVE US (PLEASE DO SINCERELY AND HONESTLY BELIEVE US)** if we were you, we'd get our ad into that Tenth Anniversary Issue of **THE CASH BOX** right this very minute.

Know why?

Because in **THE CASH BOX** you've got youth and fight and punch and vim and vigor and **HEART . . .** and the honest fearlessness of **TRUTH!!**

You've got the **KIND OF PEOPLE YOU WANT AND NEED BEHIND YOU!**

Why not send the biggest and best ad of your life to **THE CASH BOX — WRITE NOW . . . THIS MINUTE?**

THE NATION'S
TOP TEN
 PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CR—Coral	CODE	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KL—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	KI—King	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
CO—Columbia	IN—Intro	ME—Mercury	RE—Regent	VI—Victor

Pos. Last Week

1 **KISS OF FIRE**
GEORGIA GIBBS
 CO-39737 (4-39737)—Toni Arden ME-5823 (5823x45)—Georgia Gibbs
 CO-28179 (9-28179)—Guy Lombardo O. MG-11225 (K11225)—Billy Eckstine
 DE-28177 (9-28177)—Louis Armstrong O. VI-20-4671 (47-4671)—Tony Martin

2 **I'M YOURS**
DON CORNELL/EDDIE FISHER
 CA-2102 (F-2102)—Baxter & Beavers DE-28162 (9-28162)—Four Aces
 CO-39737 (4-39737)—Toni Arden VI-20-4680 (47-4680)—Eddie Fisher
 CR-60690 (9-60690)—Don Cornell

3 **BLUE TANGO**
LEROY ANDERSON
 CA-1966 (F-1966)—Les Baxter ME-5817 (5817x45)—Xavier Cugat
 DE-27875 (9-27875)—Leroy Anderson VI-20-4518 (47-4518)—Hugo Winterhalter
 DE-28031 (9-28031)—Guy Lombardo

4 **I'LL WALK ALONE**
DON CORNELL
 CA-2044 (F-2044)—Jane Froman DE-28038 (9-28038)—Patty Andrews
 CA-2000 (9-2000)—Margaret Whiting ME-5821 (5821x45)—Richard Hayes
 CO-39654 (4-39654)—Burt Taylor MG-11198 (K11198)—Leroy Holmes O.
 CR-60659 (9-60659)—Don Cornell VI-20-4643 (47-4643)—Peter King Singers
 DE-28094 (9-28094)—Gene Ammons O.

5 **A GUY IS A GUY**
DORIS DAY
 CO-39673 (4-39673)—Doris Day DE-28049 (9-28049)—Ella Fitzgerald

6 **HERE IN MY HEART**
AL MARTINO
 BBS-101 (45x101)—Al Martino DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes
 CO-39745 (4-39745)—Tony Bennett
 CR-60746 (9-60746)—Alan Dale

7 **WHEEL OF FORTUNE**
KAY STARR
 CA-1964 (F-1964)—Kay Starr KI-1051 (45-1051)—Jimmy Thomason
 CR-60650 (9-60650)—Jimmy Scott ME-5779 (5779x45)—Bobby Wayne
 DE-27967 (9-27967)—Arthur Prysock VI-20-4349 (47-4349)—Johnny Hartman
 DE-48280 (9-48280)—Helen Humes VI-20-4520 (47-4520)—Bell Sisters
 DY-787—Sunny Gale & Eddie Wilcox O.

8 **DELICADO**
PERCY FAITH
 LO-1151—Edmundo Ros O. DE-28044 (9-28044)—Waldyr Azevedo O.
 CA-2040 (F-2040)—Stan Kenton O. DE-28179 (9-28179)—Guy Lombardo O.
 CO-39708 (4-39708)—Percy Faith O. VI-204677 (47-4677)—Three Suns
 CR-60729 (9-60729)—Laurindo Almeida VI-20-4719 (47-4719)—Dinah Shore

9 **BE ANYTHING (But Be Mine)**
EDDY HOWARD
 AP-1191—Bobby Smith JU-6002—Dolly Dawn
 CA-2011 (F-2011)—Helen O'Connell ME-8270 (8270x45)—Wini Brown
 CO-39690 (4-39690)—Champ Butler ME-5815 (5815x45)—Eddy Howard
 CR-60686 (9-60686)—Jack Haskell MG-11187 (K-11187)—Alan Deane
 DE-28039 (F-28039)—Buddy Starke VI-20-4576 (47-4576)—Don Estes

10 **FORGIVE ME**
EDDIE FISHER
 CR-60718 (9-60718)—Georgie Auld VI-20-4574 (47-4574)—Eddie Fisher
 MG-11170 (K11170)—Tommy Edwards

NEW BATCH OF SINGERS

We're out of the "sound phase."

For the past several months, the only thing people in the music business would talk about was how to achieve a new sound, a new gimmick. That seems to be behind us now. And we've entered a new era—it'll probably be called "the belting phase."

Now the important thing is to belt out a song. But for that you need singers—singers with pipes. And so in the past several weeks we've watched the rise of a half a dozen new vocalists, all of whom have attracted attention for their ability to really give out.

One after another we've seen such singers reach the limelight as Al Martino, Steve Lawrence, Frank Stevens, Danny Sutton, Len Forrest and Buddy Costa.

These young men all have one thing in common. They can take a song and give it the excitement of a spectacular vocal.

Perhaps there's no greater indication of the importance of records today than the fact that all of these young men should be able to put themselves in the path of stardom with only one fine performance.

But to those in the record business, that's not at all surprising. A hit record moves faster than any other entertainment form. In no time at all it is spread throughout the country by means of the 550,000 juke boxes located everywhere. In no time at all, it reaches a wide listening audience through the vast coverage which our nation's disk jockeys have. A hit record takes a singer from obscurity to prominence literally overnight.

Another indication of the increased importance which records now enjoy, is the changed attitude which booking agencies have towards up and coming singers. There used to be a time when the major agencies would hesitate to sign up singers who had not only one hit, but several. They would rather watch them develop slowly, perhaps under the auspices of smaller agencies and then when they really hit the top, buy their contracts and handle them.

Today there's no longer time to watch a singer develop slowly. One hit record can send him into the top money class. And so we see the phenomenon of the largest booking agents competing with all sorts of offers for practically anyone who even looks as though he has a chance on records. As a matter of fact, several cases have come to our attention where singers have been signed by booking agents merely on the strength of a record contract even before they had cut any sides at all.

And so the entire record business, and the phases it goes through, and the artists it creates have at last taken their rightful place in the entertainment world.

The record business is now recognized for the important business it is—one which constantly creates new entertainment trends, one which constantly creates new artists.

It has become a practice—even among those in the music business—to talk about all the phases we go through in a derogatory manner as "that sound phase" or "that folk phase." Yet each of those phases, each recording era we go through, has left a permanent mark on our recording tastes—has left a legacy of stardom behind it.

And in like manner, long after the belting phase is over, we will still be enjoying some of the stars it created, still be listening to some of those six young singers who are reaching the public eye because of their ability to adapt their styles to the public's needs and wants and tastes.

11) BLACKSMITH BLUES. 12) PITTSBURGH, PA. 13) CARIOCA. 14) PERFDIA. 15) YOU. 16) HALF AS MUCH. 17) ANYTIME. 18) LADY LOVE. 19) WALKIN' MY BABY BACK HOME. 20) I UNDERSTAND. 21) RAMINAY. 22) WHAT'S THE USE. 23) THAT'S THE CHANCE YOU TAKE. 24) I WAITED A LITTLE TOO LONG. 25) CRY.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE Georgia Gibbs (Mercury)
2. I'M YOURS Don Cornell (Coral)
Eddie Fisher (RCA Victor)
3. HERE IN MY HEART Al Martino (BBS)
4. BLUE TANGO Leroy Anderson (Decca)
5. DELICADO Percy Faith (Columbia)
6. BE ANYTHING Eddy Howard (Mercury)
7. I'LL WALK ALONE Don Cornell (Coral)
8. WALKIN' MY BABY BACK HOME Johnny Ray (Columbia)
9. A GUY IS A GUY Doris Day (Columbia)
10. WHEEL OF FORTUNE Kay Starr (Capitol)

Station KING, 50,000 Watter of Seattle, Washington, in order to show its appreciation for the support and courtesies given the station by the local record distributors has begun a series of All (record company) Days. Each Friday, for as many weeks as there are major labels, all twenty one hours of the station's broadcast day are dedicated to playing only the records of one company. The wide range of KING's music programming throughout the day enables listeners to become acquainted with the complete roster of artists as well as a healthy sampling of the music to be found on any one label. . . . John Wrisley is moving his musical activities south. He is amicably severing relations with WFGM in Fitchburg, Mass., to join NBC's outlet in Savannah, Ga., WSAV, which influences South Carolina, Georgia and Florida. Wrisley has been suffering ill health due to an extensive schedule during the past year and hopes to regain well-being in the southern clime. . . . Jerry Crocker left WERE, Cleveland, to go to work for WJBK, Detroit.

* * * * *

Del Parks (WPEN-Philadelphia) has replaced Stu Wayne on the early morning show. Airtime is from 6:05 till 9 A. M. Monday through Saturday and features pop music; better than 100 time checks per show; and frequent reports on the weather. This type of work is not new to Del as he had done a similar show for four years. Parks also has done football broadcasts, blow by blow boxing and M.C.'ing on TV variety shows. . . . "Hal Tate's TV Disk Jockey Show" will inaugurate Chicago's first night-time television dj program on June 10 over WBKB. The show will be seen on Tuesdays and Thursdays at 10:45 to 11 P. M.. Hal will use specially made films produced by a Columbia Pictures subsidiary (Screen Gems, Inc.) which have been made to synchronize with specific popular and standard tunes. In addition, Hal will also use recording artists who are in Chicago, to do live lip synchronization to their latest recording hits. . . .



DEL PARKS
(WPEN—Philadelphia)

Peter Dreyer, former deejay in the states, is now doing airtime for the armed forces. Pete is now with the largest station in the far east. His shift lasts four and one half hours, starting at six in the evening. Dreyer writes the forbidden word on AFRS is "I" under the army's "No Personality Building" policy. . . . Larry Berrill moves from WIND, Chicago to WGIB-Catalina, Calif. . . . Dave Kean has resigned from WKBR-Manchester, N. H., and Hal Shaw has replaced him. Joe Rich has also departed from the station to go into television and George "Bud" Hawkins has taken his place. Hal and Bud have eight hours a day and use The Cash Box exclusively as basis for their shows.

* * * * *

Art Tacker, New England deejay for years, has moved to WCRB-Waltham, Mass., where he conducts two shows daily. Art plays The Cash Box top ten tunes every Saturday at 11. . . . "Lace" (WAAB-Worcester, Mass.) writes: "I have been getting all kinds of mail since my listing in your magazine. Shall we let the people who write to Mr. Lace know "Mr. Lace is a gal." . . . Maury Magill (WBBW-Youngstown, Ohio) married Peggy Crawford on June 1 and is honeymooning in New York. . . . "Joyce 'n Jazz" the Saturday afternoon Jazz feature on WMUR-Manchester, N. H., has had two top men of music as it's panel guest for the past two weekends. Woody Herman on May 24 and Neal Hefti with wife Frances Wayne on the 31st. Bob Martin, hubby of Joyce, also enjoyed the guesting of the aforementioned along with Tony Bennett on his across the board matinee. . . . A hit show in Atlanta is "Hit or Miss" featuring four WSB jocks picking future hits as well as using The Cash Box top 10. Deejays are Don Stevens, Bob Van Camp, Roy McMillan and Bob Watson. Emceeing the show is non-jock Walter Pashall, WSB's new editor. . . . Bud Brees (WPEN-Philadelphia) was featured in a large write-up by Radio-TV Mirror mag. . . . Ross Smitherman (WHBS-Huntsville, Ala.) complaining about Columbia and MGM service. . . . Gene Davis (WDOK-Cleveland) has started a "Dixie Bake"—the only show in Cleveland dedicated strictly to Dixieland music.

A Sizzler!!!

MELVIN SMITH

Singing...

Looped

RCA VICTOR
20-4735 (47-4735)

Going Strong

\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 7

- \$ Maybe / Watermelon Weather
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- \$ Lady's Man / Married By The Bible,
Divorced By The Law
Hank Snow 20-4733 (47-4733)*
- \$ That's The Chance You Take / Forgive Me
Eddie Fisher 20-4574 (47-4574)*
- \$ Just A Little Lovin' / I'm Yours
Eddie Fisher 20-4680 (47-4680)*
- \$ I Remember When
Eddie Fisher 20-4618 (47-4618)*
- \$ Blue Tango
Hugo Winterhalter 20-4518 (47-4518)*
- \$ Any Time
Eddie Fisher 20-4359 (47-4359)*
- \$ Kiss of Fire
Tony Martin 20-4671 (47-4671)*
- \$ Vanessa
Hugo Winterhalter 20-4691 (47-4691)*
- \$ Why Did You Leave Me / Lonesome-That's All
Perry Como 20-4687 (47-4687)*
- \$ Delicado / Plink, Plank, Plunk
The Three Suns 20-4677 (47-4677)*
- \$ Looped
Melvin Smith 20-4735 (47-4735)*
- \$ Night Train
Buddy Morrow 20-4693 (47-4693)*
- \$ Rutza, Rutza / Boo-Hoo
Bell Sisters and Henri Rene 20-4665 (47-4665)*
- But I Forgive You
Tampa Red 20-4722 (47-4722)*

* 45 rpm cat. nos.

The stars who make the hits
are on

RCA VICTOR Records

RCA VICTOR DIVISION • 7800 CORPORATION OF AMERICA • CINCINNATI, OHIO

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

JERRY TROTTA ORCHESTRA
(Discovery 159)

- ⓐ "SOMETIMES I'M HAPPY" (2:45) A grand oldie is delivered in an easy jump tempo manner by the Jerry Trotta ork as Margie Schaffer chirps in her expressive fashion.
- ⓑ "NIGHT MUST FALL" (2:37) A rhythmic rendition of an appealing tune is given a good going over. Jerry and the boys add a Latin beat that makes this side pleasant.

ALAN GERARD
(Darling 2122)

- ⓑ "TOY-GAL" (2:42) A simple number is given a creditable vocal treatment by Alan Gerard as the number is backed ably by the Scott Davidson ork.
- ⓐ "I (LOVE ONLY YOU)" (2:39) Alan again warbles a pleasant ballad with a slow beat. The warm reading is again supported by the Davidson crew.

ART MOONEY ORCHESTRA
(MGM 11258; K11258)

- ⓐ "I MAY HATE MYSELF IN THE MORNING" (2:51) An up and coming Benjamin and Weiss pop hit with a light jump beat is given a happy going over by Art Mooney's ork as it backs Alan Foster and the Cloverleaves.
- ⓐ "I PAINTED IT" (2:36) The vocal artists show themselves to better advantage as they deliver a cute bouncing ditty again backed by Art and the boys.

LUIS ARCARAZ ORCHESTRA
(RCA Victor 20-4682; 47-4682)

- ⓐ "CUMPARSITA MAMBO" (2:35) A stirring mambo is zestfully presented by the rhythmic Luis Arcaraz ork. The full expressive orking should draw coin in the right locations.
- ⓐ "MAMBO EN ESPANA" (2:48) A stepped up, more invigorating mambo is powerfully beat out by the Latin group and mambo lovers are sure to take to this lid.

HERB GEORGE
(Top Ten 131)

- ⓐ "I'LL WALK ALONE" (2:46) Herb George takes off on a current revival and brings in a slow, smooth version of this ballad. The Fred Norman ork provides the backdrop.
- ⓑ "THAT'S THE CHANCE YOU TAKE" (2:39) The chanter projects beautifully on a corner that moves with an easy bounce. Ork backing adds to the side.

DOLLY DAWN
(Jubilee 6006)

- ⓑ "I'M GETTING SENTIMENTAL OVER YOU" (2:44) A delightful oldie, popularized instrumentally by Tommy Dorsey, is given a wonderful lyrical coverage by chirp Dolly Dawn.
- ⓑ "SMOOTH AS SILK" (2:50) Dolly handles another slow item with all her vocal warmth and turns in another strong dish. Orking supplements the disk in winning manner.

THE CASH BOX DISK OF THE WEEK

"IN THE GOOD OLD SUMMERTIME" (2:06)

"SMOKE RINGS" (2:54)

LES PAUL & MARY FORD
(Capitol 2123; F-2123)



LES PAUL & MARY FORD

● The seemingly never ending assembly line of hit tunes manufactured by Les Paul and Mary Ford runs into high gear again as they dish up their stylized version of a

great oldie entitled "In The Good Old Summertime." The beautiful manner in which Mary harmonizes with herself and the fleet fingered guitarist captivates administered by Les is sure to send the number high up on the lists. This fast moving side really makes you jump. Flip is a slow soft inviting number which shows the versatility that the stars have. Done in the pleasing multiple voice fashion once more with the pleasurable strumming of Les as he provides the backing for his wife, the disk makes for smooth listening. The top is the side we're thrilled with and we expect it to break fast and right for the top where it should stay for quite a while.

TERRY MERRITT
(Top Ten 132)

- ⓑ "KISS OF FIRE" (2:38) The lovely tango "El Choclo" is given added coverage by Terry Merritt who succeeds in making this a good lid. Fred Norman and his musical crew set the proper mood.
- ⓑ "BE ANYTHING" (2:41) A new ballad that's climbed high on the best seller list is given a stirring reading by the chirp. Lush orking sets the vocalist up pleasantly.

JUANITA HALL
(Top Ten 128)

- ⓑ "A GUY IS A GUY" (2:48) Juanita Hall, renowned "South Pacific" singing star, eases through a cute bouncer that has already proven its worth. This interpretation should also get spins.
- ⓐ "WHEEL OF FORTUNE" (2:37) A contagious Benjamin and Weiss hit is carried through in pleasant manner by the songstress. The moderate beat item is complimented by the Norman ork.

CHRIS HAMILTON
(London 1211; 45-1211)

- ⓐ "THUNDER AND LIGHTNING-POLKA" (2:53) A fast moving polka is run through by Chris Hamilton at the organ. This dynamic rendition could be a good juke fair in right spots.
- ⓐ "TRITSCH TRATSCH POLKA" (2:35) Another fascinating presentation by the fleet fingers of the adept artist should make enjoyable listening for polka fans.

BING CROSBY & PEGGY LEE
(Decca 28238; 9-28238)

- ⓑ "WATERMELON WEATHER" (2:44) A light, bouncing tune that should build is happily dueted by Bing Crosby and Peggy Lee. The artists melodic harmony is showcased by Vic Shoen's ork.
- ⓐ "THE MOON CAME UP WITH A GREAT IDEA LAST NIGHT" (2:49) Der Bingle injects talk into another bouncer as he and Peggy again wend their way through a cute item.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WASHING MACHINE BLUES" Liza Morrow King 15186
- ★ "FROM THE TIME YOU SAY GOODBYE" Dinah Shore RCA Victor 20-4768; 47-4768
- ★ "I'M GETTING SENTIMENTAL OVER YOU" Dolly Dawn Jubilee 6006
- ★ "THE MOCKING BIRD" The Four Lads Okeh 6885
- ★ "WATERMELON WEATHER" Bing Crosby-Peggy Lee Decca 28238; 9-28238
- ★ "HARD AIN'T IT HARD?" The Weavers Decca 28228; 9-28228

LOS MUSICOS
(MGM 11259; K11259)

- ⓐ "DELICADO" (2:32) A fast moving version of a current biggie is well delivered by Los Musicos as they offer a good coverage of a hit number.
- ⓑ "LA ROSITA" (2:31) A slow number with an amiable melody is offered in a light Latin fashion by the boys. Strings are featured throughout.

THE FOUR LADS
(Okeh 6885; 4-6885)

- ⓐ "I MAY HATE MYSELF IN THE MORNING" (2:18) The Four Lads show their ability on an up and coming tune. Their good harmony and arrangement make for excellent listening.
- ⓑ "THE MOCKING BIRD" (2:18) An appealing bouncer runs along and develops into a captivating spiritual type number. Side could click and has inspirational value.

ROBERTA LEE
(Decca 28236; 9-28236)

- ⓐ "BUSYBODY" (2:34) A spirited treatment of a current country hit is invitingly bounced by Roberta Lee with the able accompaniment of the Lawson-Haggart Jazz Band.
- ⓑ "SATURDAY RAG" (2:35) A currently rising jump number gets an effective treatment by the thrush as she convincingly delivers a tune that could build.

LAWRENCE WELK ORCHESTRA
(Coral 60754; 9-60754)

- ⓑ "SMALL TALK" (2:21) The Champagne music of Lawrence Welk bubbles an inviting rendition of a sprite ditty as Roberta Linn vocalizes attractively.

- ⓐ "DREAM HOUSE" (2:46) Roberta chants another light item as the Champagners contribute with a soft shoe and shuffle effect. Vocal is fitting.

FRED WARING & PENNSYLVANIANS
(Decca 28235; 9-28235)

- ⓑ "YOU" (3:00) Fred Waring and his Pennsylvanians offset the beautiful falsetto voice of Gordon Goodman as he vocalizes on a beautiful slow ballad based on La Boheme.
- ⓐ "IT HAPPENED IN MONTE-REY" (2:56) Fred and the group deliver a slow and melodic item in their own stylized fashion. Crew's effects are captivating.

JESSE CRAWFORD
(Decca 28234; 9-28234)

- ⓐ "KISS OF FIRE" (2:48) Jesse Crawford offers expressive organ coverage of the popular tango hit adapted for pop from El Choclo.
- ⓐ "I'M YOURS" (3:15) Another biggie is given the organist's touch as Jesse delivers agreeable mood music for the right spots.

FOR THE BIG-MONEY!!...

DOLLY DAWN



singing

"SMOOTH AS SILK"

and

"I'M GETTING SENTIMENTAL OVER YOU"

JUBILEE #6006 and (45x6006)

JOHNNY DEE TRIO



socko treatment of

"REGARDS TO JOE"

and

"PLEASE GO"

JUBILEE #6007 and (45x6007)



Ops:
Grab These Two by
The Boxful—You'll
Order and Reorder
—OFTEN



**OPERATORS-
RAVE!
DISK-JOCKEYS-
RAVE!
DEALERS-
RAVE!**

About The Nation's
Newest Record Hit...

"THE MASK IS OFF"

BY THE THRILLING
NEW SINGING
DISCOVERY

Buddy Costa

backed with

"GOOD NIGHT"

Orchestra and Chorus Conducted by JOE REISMAN

PYRAMID RECORD 900 and (45x900)

Manufactured and Distributed Thru—

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Due To Avalanche Of ADS — —

**DEADLINE
for the
10th ANNIVERSARY
issue
EXTENDED to ...**

JUNE 18
(ONE ADDITIONAL WEEK)

The overwhelming response of our friends and leaders in the industry who have flooded us with ads — and a number of requests from others who have reserved space, but are delayed in getting copy to us — makes it necessary for us to reset the date of the TENTH ANNIVERSARY ISSUE to JUNE 28 — thus also making it possible to

EXTEND THE CLOSING DATE

ONE WEEK to

JUNE 18

Please RUSH YOUR AD RIGHT NOW!

THE CASH BOX

26 WEST 47th STREET

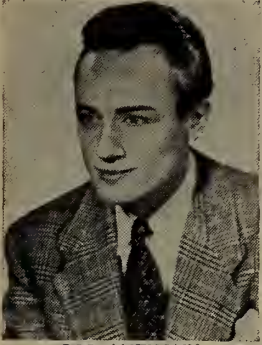
NEW YORK 19, NEW YORK

(PHONE: JUDSON 6-2640)

ROUND THE WAX CIRCLE

NEW YORK:

NEW YORK—Vic Damone has been transferred back to the U. S. from Germany. He's currently at Fort Jay. . . Rudy Vallee has been signed to the MGM label. . . Joan Roberts to tour this summer in "High Button Shoes." . . One of the greatest turnouts we've ever seen took place at the closing of the Ritz Brothers at Bill Miller's Riviera. The boys put on a tremendous show. A little girl who impressed very strongly also was Maureen Cannon,

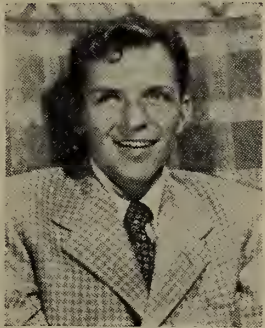


BOB ANTHONY

who has been signed to Derby Records by Larry Newton. . . Now that the remake of "Roberta" has been issued called "Lovely To Look At," almost every diskery is in a race to get an album of the lovely Jerome Kern score out. . . We've heard it said around town several times that the only thing that keeps "Songs For Sale" from being the tremendously important show it should be is the fact that it hasn't produced any great hits. There's no doubt that this basic difficulty must result from the method of picking songs. . . Bob Anthony who has a new Derby disk "Should You Forsake Me" on Derby is visiting djs in New England. . . June Valli off to Chicago June 9-13 to do the Breakfast Club show. Harry "Stop The Music" Salter arranged June's new Victor release "Strange Sensation" and "So Madly In Love." . . The Teddy Charles Trio opens at the Wigman Club. . . Harry Belafonte currently on a three-week stand at the Village Vanguard. . . Capitol Records, in conjunction with its Tenth Anniversary, is presenting each of its artists who sold a million copies of one disk with a gold record. . . Max Scall has left George Simon Music to join Christopher Music as professional manager.

CHICAGO:

Received a nice note from Dick "Two Ton" Baker, one of the sweetest guys we know, telling us he's switched to Coral Records. . . Sarah Vaughan was in town. Just long enough to cut a record for the Sister Kenny Foundation to be played throughout the country during the Sister Kenny drive. Month of August. . . Capitol Records this week announced that Frances Faye was inked to a three-year contract. . . Tommy Dorsey coming in for a five-week engagement at the Edgewater Beach beginning July 4. . . Cindy Lord currently doing a one week stint on The Breakfast Club. . . Date tentatively set for Perry Como to open at the Chicago Theatre on July 25. . . Oriental Theatre stars Gene Autry. One of the really great Western stars. Over the years, Gene is reported to have sold over 10,000,000 records for Columbia. . . Decca clan real happy with "Lover" by Peggy Lee and Gordon Jenkins. Peggy's next, her third release on the Decca label, has been cut with Bing Crosby. . . Frank Sinatra opened at The Chez Paree for a ten-day stay June 5. Nice to have Frank back. . . Hal Tate's TV Disc Jockey Show, seen on WBKB-TV on Sunday afternoons, kicks off on June 10 at a new time. Tuesday and Thursday from 10:45 to 11 P. M. With the same format. Current hit records and movies. Also a top recording star appearing in Chicago at the time of the program. . . Annual event here is the all star show staged for the benefit of The Italian Welfare Council. So far the star roster consists of Frank Sinatra, Jimmy Durante and Tony Bennett. A pretty fair lineup we'd say.



FRANK SINATRA

LOS ANGELES:

LOS ANGELES—That Earl Bostic topped concert at the Shrine was really sump'n to behold as well to behear. . . We're happy to report that Ralph Bass and Les Sill, two very nice guys in the record business, came out unhurting on their initial venture in the jazz and blues concert field. Most of the dee-jays played ball with the boys, all adding up to a turnout of almost 5000 fans at the Shrine Auditorium, where Bass, Sill & crew served up one of the finest shows of this type ever to hit this town. . . Not only was Bostic great, crutches and all after his near-killing accident, but every man on stage played his very best. . . This applied to Big Jay McNeeley, who went real crazy with a lying-down sax solo, and to Vido Musso, Shelley Manne, Shorty Rogers, Jim Guiffre, Ben Webster, and all the other great musicians who made such fine music together. . . And popular dee-jay Joe Adams did a really splendid job as emcee.



EARL BOSTIC

Mabel Scott, now on the Coral label, deserves a special tribute: We understand that her Mother that same evening was very, very seriously ill, but Mabel came from her bedside to sock over one of the happiest numbers we've ever seen anybody give out with. . . It topped and stopped the show, leaving the young fans jumping in the aisles as the boys blew the concert to a finish. . . A tremendous evening, and Ralph and Les, with what they've learned, should be able to pack the auditorium next time out with equally fine entertainment. . . Syd Nathan may well be proud of the drawing power of his Earl Bostic and the goodwill created by the concert for the King and Federal labels.

Add great new voices in Steve Lawrence, the 16-year older with the very mature pipes on King label. . . His "Poinciana" should really point him toward the top of the current crop of fine new male voices. . . Speaking of voices, maybe not new but still tops, Frankie Laine is expected to pack the first-nighters into the Coconut Grove on June 5. . . A voice to listen for in the blues and rhythm field is that of Willie Railback, who does a great shouting job on "Tree Top Blues" and "Retreat," his own tunes, on Recorded in Hollywood label.

See and Hear...

BILLY
ECKSTINE

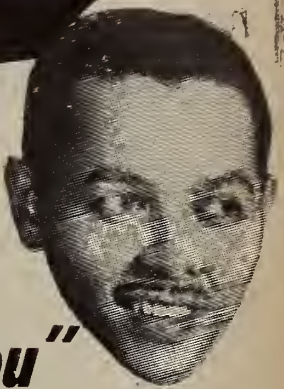
Singing

"Hold Me Close To You"

In the New MGM Technicolor Film "SKIRTS AHOY"

and
"If They Ask Me"

MGM 11217 78 rpm
K11217 45 rpm



STILL HOT
"KISS OF FIRE"
and
"NEVER LIKE THIS"
MGM 11225, 78 RPM - K11225, 45 RPM



DAVID ROSE
& His Orchestra Play
"HARLEM NOCTURNE"
Saxophone Solo by
WOODY HERMAN
and
"On a Little Country Road in Switzerland"
MGM 30582 78 rpm; K30582 45 rpm

FRAN WARREN
"HEAVENLY FATHER"
and
"LEAVE THEM ALONE"
MGM 11237 78 rpm; K11237 45 rpm

CINDY LORD
"AFTER GRADUATION DAY"
and
"SO DEEP MY LOVE"
MGM 11238 78 rpm; K11238 45 rpm

BILL FARRELL
"BREAK THE BANDS THAT
BIND ME"
and
"STAY"
MGM 11256 78 rpm; K11256 45 rpm

ALAN DEAN
"YOU'LL NEVER BE MINE"
and
"DO YOU CARE?"
MGM 11226 78 rpm; K11226 45 rpm

ART MOONEY
And His Orchestra
"I MAY HATE MYSELF
IN THE MORNING"
and
"I PAINTED IT"
MGM 11258 78 rpm; K11258 45 rpm

BLUE BARRON
And His Orchestra
"A GIRL, A FELLA, A
BEACH UMBRELLA"
and
"A MIGHTY PRETTY WALTZ"
MGM 11239 78 rpm; K11239 45 rpm

DEBBIE REYNOLDS
"AM I IN LOVE!"
and
"What Good Is a Gal (Without a Guy)"
MGM 30568 78 rpm; K30568 45 rpm

HENRY JEROME
And His Orchestra
"BOO HOO"
and
"WHISTLE MY LOVE"
MGM 11240 78 rpm; K11240 45 rpm

HANK WILLIAMS
"HALF AS MUCH"
and
"LET'S TURN BACK THE YEARS"
MGM 11202 78 rpm; K11202 45 rpm

BOB WILLS
"SNATCHIN' AND GRABBIN'"
and
"I WANT TO BE WANTED"
MGM 11241 78 rpm; K11241 45 rpm

PEEWEE MADDUX
"MY BUDDY OVER THERE"
and
"MY HOBO HEART"
MGM 11224 78 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.

KEEP M-G-MINDED - IT'S GOOD FOR YOUR BUSINESS

The HALE You Say

by **natt hale**

Even 'though we've oft made plaint of the common trials to which the promotion and exploitation specialist falls heir, there are so many more facets of the business which contains much of the elements of humor, incredulity, glamor, etc., that disperses the lesser drawbacks.

One of the pictures we've long treasured within the recesses of our alleged brain is "The Artiste at Rest."

The greater part of this observation was accomplished both in the privacy of a hotel room after some stint at a night club or theater, or, in some cases, in the cell-like confines of a backstage dressing room. Whatever the habitat, the schedule of activity runs the gamut from an exuberance of emotion to an assumed ostrich complacency.

We say assumed, because the one glaring fact we've uncovered in our private and unannounced survey is that artistes, as a group, are just like people!

They have the same inner emotions, the same suppressions of inhibition(?), the morbid fear of failure, the crying need of praise, the incestial urge for physical stimulation (not handball!) and the same curiosity for everyday happenings as have we all.

While we have generalized the performers, as such, we must admit that we have taken the cue from one of our own clients, so to speak. This is a fame-happy singer who, for want of discretion, we shall baptize Darken Hansome.

Darken is the type of artist who has come up the long, tough road to success, finally achieving fame by singing just the one number he deplures and derides. Therefore,



NATT HALE

Darken must now close each show with this same piece of drivel, but has now changed his theories about what type of material is best for his own peculiar talent. Instead, he has become a paragon of loyalty toward the song and its composer, and unbends his great self to declare: "I love that guy. That song sure did the trick for me. And, Baby—do you wanna' know how many the record has sold to date? Even now?" This last is administered with jaw thrust challengingly forward, eyes aglow, with teeth chopping off the syllables like nail clippers. The answer is delivered with planned hesitation, so that the full impact of the earth-shaking figure may not escape our concentration—4,189,369—the Artiste at Rest!

Then comes the issue of magazine and newspaper publicity. Throughout his engagement at the theater or club which has now become his own private citadel, The star is being kept aware of his unshakeable prominence in the show bizz world by the latest publications of "Life," "Liberty" and "Pursuit of Happiness" and other worthy mags. Invariably, no sooner does his man make his appearance with the armload of the "slicks," than Darken pounces upon the brochures, one by one, eagerly looking for the title alluding to him.

Ah, here's one: "Nation flips for Darken Hansome." After checking the article for the "shots" and counting the number of times his name appears in print, our hero goes on to the next pub. Great! There's another story: "That Hansome Guy." This is too "wordy." Darken decides. "Only thirty-one pictures!"

After about two or three hours of reading about himself, Darken decides it's time to shower and get ready for the next show.

This requires the services of his "man," three bottles of "He-Man Cologne," suitably inscribed: "Especially blended for Darken Hansome," a box of 'specially-scented talcum powder, two plastic bottles of spray deodorant, a jar of 'specially-formulaed solid hair brilliantine, a throat spray, "Especially Prescribed for Mr. Darken Hansome" and the inevitable silk dress shirt with ruffles, with a monogram on the sleeve which resembles the formulae for the latest development of the hydrogen bomb.

Thus having completed his ablutions, the star is now ready to face the onslaught of his tremendous horde of disciples out front, and condescendingly invites us to accompany him to the fray.

During the descent to the stage, he confides to us his "little boy" outlook: "All I want to be is just a regular guy. I don't ever want to change. Ya' know—with the business I'm doing here, I should never have taken this engagement for a lousy twenty-five hundred bucks. . . . Wait'll I get back to the Coast and have a little chat with Manny Gelt, my manager. What was I saying before—Oh, yeah—I just wanna' be known as a right guy, see—"

Maybe he is, at that. . . . Well—that's how it goes!

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 7 without any changes on the part of THE CASH BOX.

Lou Barile

WKAL—Rome, N. Y.

1. Be Anything (Eddy Howard)
2. Kiss Of Fire (Toni Arden)
3. I'm Yours (Eddie Fisher)
4. I Understand (Four Aces)
5. Walkin' My Baby Back Home (Johnnie Ray)
6. All Of Me (Johnnie Ray)
7. Lonesome And Blue (Lily Ann Carol)
8. I'll Walk Alone (Don Cornell)
9. Carioco (Paul-Ford)
10. Blue Tango (Leroy Anderson)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. Plink, Plank, Plunk (Leroy Anderson)
2. I'm Yours (Don Cornell)
3. Plink, Plank, Plunk (The Three Suns)
4. I'm Confessin' (Paul-Ford)
5. I'll Walk Alone (Don Cornell)
6. I Am A Heart (Dinah Shore)
7. Delicado (The Three Suns)
8. It's A Sin To Tell A Lie (Buddy Greco)
9. Blue Tango (Leroy Anderson)
10. Perfidia (Four Aces)

Bob Larsen

WEMP—Milwaukee, Wisc.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. Delicado (Percy Faith)
4. Forgive Me (Eddie Fisher)
5. Pittsburgh, Pennsylvania (Guy Mitchell)
6. I'm Yours (Eddie Fisher)
7. Half As Much (Rosemary Clooney)
8. I'll Walk Alone (Don Cornell)
9. Mountains In The Moonlight (Johnnie Ray)
10. Be Anything (Eddy Howard)

Bill Hyden

KRMG—Tulsa, Okla.

1. Kiss Of Fire (Gibbs-Martin)
2. Blue Tango (Leroy Anderson)
3. A Guy Is A Guy (Doris Day)
4. I'm Yours (Eddie Fisher)
5. Wheel Of Fortune (Kay Starr)
6. Blacksmith Blues (Ella Mae Morse)
7. I'll Walk Alone (Jane Froman)
8. Anytime (Eddie Fisher)
9. Be Anything (Helen O'Connell)
10. Delicado (Percy Faith)

Don McLeod

WJBK—Detroit, Mich.

1. I'm Yours (Don Cornell)
2. Please (Bill Farrell)
3. Lover (Lee-Jenkins)
4. How Much Will I Miss You (Johnny Desmond)
5. Somewhere Along The Way (Nat "King" Cole)
6. Vanessa (Hugo Winterhalter)
7. I'll Walk Alone (Don Cornell)
8. Be Anything (Helen O'Connell)
9. Here In My Heart (Alan Dale)
10. Tomorrow Never Comes (Vic Damone)

Barry Kaye

WCAU—Philadelphia, Pa.

1. Here In My Heart (Al Martino)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. I'm Yours (Toni Arden)
4. Delicado (Percy Faith)
5. Never Leave Me (Frank Stevens)
6. Gonna Get Along Without Ya (Teresa Brewer)
7. You (Sammy Kaye)
8. Kiss Of Fire (Georgia Gibbs)
9. I'm Sorry (Bobby Wayne)
10. Junco Partner (Richard Hayes)

Hal Fredericks

KXOK—St. Louis, Mo.

1. Lover (Lee-Jenkins)
2. Black Moonlight (Percy Como)
3. Here In My Heart (Al Martino)
4. Carioco (Paul-Ford)
5. Walkin' My Baby Back Home (Johnnie Ray)
6. Be Anything (Eddy Howard)
7. I Waited A Little Too Long (Kay Starr)
8. That's How It Goes (Frankie Laine)
9. Am I In Love (Tilton Sisters)
10. Delicado (Stan Kenton)

Jim Lounsbury

WIND—Chicago, Ill.

1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Delicado (Percy Faith)
4. Kiss Of Fire (Georgia Gibbs)
5. Blue Tango (Leroy Anderson)
6. I'll Walk Alone (Don Cornell)
7. Wheel Of Fortune (Kay Starr)
8. Forgive Me (Eddie Fisher)
9. A Guy Is A Guy (Doris Day)
10. Be Anything (Eddy Howard)

Eddie Gallaher

WTOP—Washington, D. C.

1. Blue Tango (Leroy Anderson)
2. A Guy Is A Guy (Doris Day)
3. Kiss Of Fire (Georgia Gibbs)
4. Here In My Heart (Al Martino)
5. Wheel Of Fortune (Kay Starr)
6. I'm Yours (Don Cornell)
7. Forgive Me (Eddie Fisher)
8. Blacksmith Blues (Ella Mae Morse)
9. Be Anything (Eddy Howard)
10. Delicado (Percy Faith)

Paul Flanagan

WTRY—Troy, N. Y.

1. Walkin' My Baby Back Home (Johnnie Ray)
2. I'm Yours (Eddie Fisher)
3. Here In My Heart (Al Martino)
4. Somewhere Along The Way (Nat "King" Cole)
5. Delicado (Percy Faith)
6. Kiss Of Fire (Georgia Gibbs)
7. I'll Walk Alone (Don Cornell)
8. Blue Tango (Leroy Anderson)
9. Be Anything (Eddy Howard)
10. One Little Candle (Perry Como)

Stephen Paul

WMBG—Richmond, Va.

1. Be Anything (Peggy Lee)
2. Wheel Of Fortune (Kay Starr)
3. Blue Tango (Leroy Anderson)
4. Perfidia (Four Aces)
5. Half As Much (Rosemary Clooney)
6. I'm Yours (Toni Arden)
7. I Hear A Rhapsody (Frank Sinatra)
8. Cry (Johnny Ray)
9. Here In My Heart (Al Martino)
10. Delicado (Percy Faith)

Ross Smitherman

WHBS—Huntville, Ala.

1. I'm Yours (Don Cornell)
2. I'm Confessin' (Nat "King" Cole)
3. Pittsburgh, Pennsylvania (Guy Mitchell)
4. Forgive Me (Eddie Fisher)
5. Kiss Of Fire (Louis Armstrong)
6. I Understand (Four Aces)
7. Delicado (Percy Faith)
8. Here In My Heart (Al Martino)
9. A Guy Is A Guy (Doris Day)
10. You'll Never Walk Alone (Percy Como)

Ed Penney

WTAO—Cambridge, Mass.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Delicado (Percy Faith)
3. I'm Yours (Don Cornell)
4. Half As Much (Rosemary Clooney)
5. Here In My Heart (Al Martino)
6. Kiss Of Fire (Georgia Gibbs)
7. You'll Never Be Mine (Guy Mitchell)
8. I'm Confessin' (Paul-Ford)
9. Wonder (Don Cherry)
10. Last Night (Walter Schumann)

Gary Lesters-Bert Knapp

WVNI—Newark, N. J.

1. Kiss Of Fire (Georgia Gibbs)
2. A Guy Is A Guy (Doris Day)
3. Blue Tango (Leroy Anderson)
4. Gonna Get Along Without You (Teresa Brewer)
5. Heart Of A Clown (Bobby Wayne)
6. Lonely Wine (Bill Darnell)
7. I Waited A Little Too Long (Kay Starr)
8. Forgive Me (Eddie Fisher)
9. Here In My Heart (Tony Bennett)
10. All Of Me (Johnnie Ray)

John Gale

WINN—Louisville, Ky.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. I'm Yours (Toni Arden)
4. Walkin' In The Sunshine (Frank Sinatra)
5. Road Of Regret (Jimmie Logsdon)
6. I'll Walk Alone (Don Cornell)
7. I'm Sorry (Bobby Wayne)
8. All Of Me (Johnnie Ray)
9. You (Sammy Kaye)
10. I Understand (Four Aces)

Lee & Lorraine Ellis

WSPR—Springfield, Mass.

1. Blue Tango (Leroy Anderson)
2. Kiss Of Fire (Billy Eckstine)
3. I'm Yours (Don Cornell)
4. Wheel Of Fortune (Kay Starr)
5. Be Anything (Eddy Howard)
6. Forgive Me (Eddie Fisher)
7. I'm Confessin' (Paul-Ford)
8. Here In My Heart (Al Martino)
9. Pittsburgh, Pennsylvania (Guy Mitchell)
10. A Guy Is A Guy (Doris Day)

Bob Stevens

WCCG—Coral Gables, Fla.

1. Wheel Of Fortune (Bobby Wayne)
2. Here In My Heart (Al Martino)
3. Lady Love (Vaughn Monroe)
4. Kiss Of Fire (Georgia Gibbs)
5. Black Shadows (Johnnie Hartman)
6. Blue Tango (Leroy Anderson)
7. Be Anything (Eddy Howard)
8. Star Eyes (Helen O'Connell)
9. Stars Fell On Alabama (Lita Roza)
10. Anytime (Eddie Fisher)

Dick Coleman

WCBM—Baltimore, Md.

1. I'm Yours (Eddie Fisher)
2. Blue Tango (Leroy Anderson)
3. I'll Walk Alone (Don Cornell)
4. Here In My Heart (Al Martino)
5. Half As Much (Rosemary Clooney)
6. I'm Confessin' (Paul-Ford)
7. Somewhere Along The Way (Nat "King" Cole)
8. Why Did You Leave Me (Percy Como)
9. Turn Back (Four Lads)
10. Kiss Of Fire (Tony Martin)

Bud Brees

WPEN—Philadelphia, Pa.

1. Gonna Get Along Without Ya (Teresa Brewer)
2. Kiss Of Fire (Georgia Gibbs)
3. Vanessa (Hugo Winterhalter)
4. Mountains In The Moonlight (Johnnie Ray)
5. Delicado (Percy Faith)
6. I Love To Hear A Choo Choo (Clyde McCoy)
7. Be Anything (Eddy Howard)
8. Why Did You Leave Me (Percy Como)
9. Somewhere Along The Way (Nat "King" Cole)
10. Riverboat Rag (Judy Lynn)

Earle Pudney

WGY—Schenectady, N. Y.

1. Kiss Of Fire (Georgia Gibbs)
2. Be Anything (Champ Butler)
3. Blue Tango (Leroy Anderson)
4. Forgive Me (Eddie Fisher)
5. Somewhere Along The Way (Nat "King" Cole)
6. Here In My Heart (Al Martino)
7. Why Did You Leave Me (Percy Como)
8. I Waited A Little Too Long (Kay Starr)
9. Blacksmith Blues (Ella Mae Morse)
10. I'm Confessin' (Paul-Ford)

Robin Seymour

WKMH—Detroit & Dearborn, Mich.

1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Walkin' My Baby Back Home (Johnnie Ray)
4. Somewhere Along The Way (Nat "King" Cole)
5. Delicado (Percy Faith)
6. Kiss Of Fire (Georgia Gibbs)
7. Watermelon Weather (Como-Fisher)
8. Lover (Lee & Jenkins)
9. Cuban Nightingale (Camarata)
10. Day Of Jubilo (Guy Mitchell)

THE NEW SOCK NOVELTY!

Saturday Rag

ROBBINS MUSIC CORPORATION

TOPS FOR OPS

ROSEMARY CLOONEY singing...

COLUMBIA RECORD 39710-(4-39710)

"HALF AS MUCH"

ANOTHER BMI PIN-UP HIT

I'M SORRY

published by Algonquin

recorded by

DICK HAYMES—ANDREWS SISTERS —Decca

BOBBY WAYNE—Mercury

ALAN DALE—Coral

LILY ANN CAROL—Victor

Licensed Exclusively by

BROADCAST MUSIC, INC.

Climbing Daily!

"I'LL SAIL MY SHIP ALONE"

b/w

"DOODLE - DOO - DO"

by JANE GRANT

Dot 15016 (45 x 15016)

DOT RECORDS, INC.

Gallatin, Tennessee

Phone: 880-881

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 7 without any changes on the part of THE CASH BOX.

Joe Deane

WHEC—Rochester, N. Y.

1. I'll Walk Alone (Don Cornell)
2. I'm Yours (Don Cornell)
3. Kiss Of Fire (Georgia Gibbs)
4. A Guy Is A Guy (Doris Day)
5. Perfidia (Four Aces)
6. Delicado (Three Suns)
7. Be Anything (Eddy Howard)
8. To Be Loved By You (Dinah Shore)
9. Blue Tango (Leroy Anderson)
10. You (Sammy Kaye)

Johnny Pearson

KOWH—Omaha, Neb.

1. Kiss Of Fire (Tony Martin)
2. I'm Yours (Eddie Fisher)
3. I'll Walk Alone (Don Cornell)
4. Blue Tango (Leroy Anderson)
5. Delicado (Guy Lombardo)
6. Be Anything (Eddy Howard)
7. A Guy Is A Guy (Doris Day)
8. Here In My Heart (Al Martino)
9. Pittsburgh, Pennsylvania (Guy Mitchell)
10. Wheel Of Fortune (Kay Starr)

Hy Davis

WJXN—Jackson, Miss.

1. Lonely Wine (Bill Darnell)
2. Kiss Of Fire (Tony Martin)
3. I'm Yours (Toni Arden)
4. Here In My Heart (Andrew Sisters-Haymes)
5. I Understand (Four Aces)
6. I'm Confessin' (Paul-Ford)
7. I Wanted Love (Norman Kaye)
8. Lonesome And Blue (Evelyn Knight)
9. Be Anything (Allen Dean)
10. Heavenly Father (Fran Warren)

Phil Wilson

WMAL—Washington, D. C.

1. Delicado (Percy Faith)
2. Kiss Of Fire (Georgia Gibbs)
3. Here In My Heart (Al Martino)
4. Blue Tango (Leroy Anderson)
5. I'll Walk Alone (Jane Froman)
6. I'm Yours (Eddie Fisher)
7. Wheel Of Fortune (Kay Starr)
8. Be Anything (Eddy Howard)
9. Guy Is A Guy (Doris Day)
10. Blacksmith Blues (Ella Mae Morse)

Alan Black

WPIT—Pittsburgh, Pa.

1. One Little Candle (Perry Como)
2. Idaho State Fair (Vaughn Monroe)
3. Kiss Of Fire (Georgia Gibbs)
4. I'm Confessin' (Paul-Ford)
5. Hold The Phone (Janette Davis)
6. Delicado (Percy Faith)
7. Here In My Heart (Al Martino)
8. Be Anything (Eddy Howard)
9. Heaven Drops Her Curtain Down (Jo Stafford)
10. A Guy Is A Guy (Doris Day)

Murray Jordan

WLIB—New York, N. Y.

1. I'll Walk Alone (Don Cornell)
2. I'm Yours (Toni Arden)
3. Here In My Heart (Alan Dale)
4. Snow In Lovers Lane (Frankie Laine)
5. You'll Never Be Mine (Alan Dean)
6. I'm Lost Again (Tony Bennett)
7. I'm Confessin' (Paul-Ford)
8. Be Anything (Eddy Howard)
9. I Understand (Vinni De Campo)
10. Dancing With Tears In My Eyes (Mantovani)

Norm Prescott

WORL—Boston, Mass.

1. Mountains In The Moonlight (Johnnie Ray)
2. I'm Lost Again (Tony Bennett)
3. I'm Sorry (Bobby Wayne)
4. Here In My Heart (Al Martino)
5. Maybe (Como-Fisher)
6. I'm Yours (Don Cornell)
7. Why Did You Leave Me (Perry Como)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. The Bigger The Figure (Louis Prima)
10. Delicado (Stan Kenton)

Norman Hall

WBNL—Boonville, Ind.

1. Kiss Of Fire (Georgia Gibbs)
2. I'm Yours (Four Aces)
3. I'll Walk Alone (Don Cornell)
4. Here In My Heart (Vic Damone)
5. Be Anything (Eddy Howard)
6. I'm Confessin' (Paul-Ford)
7. Delicado (Dinah Shore)
8. I Understand (Four Aces)
9. Walking In The Sunshine (Frank Sinatra)
10. Blue Tango (Leroy Anderson)

Bob Corley

WQXI—Atlanta, Georgia

1. Kiss Of Fire (Georgia Gibbs)
2. Blue Tango (Leroy Anderson)
3. Be Anything (Eddy Howard)
4. Here In My Heart (Al Martino)
5. Delicado (Dinah Shore)
6. A Guy Is A Guy (Doris Day)
7. Wheel Of Fortune (Kay Starr)
8. Blacksmith Blues (Ella Mae Morse)
9. I'm Yours (Toni Arden)
10. Forgive Me (Eddie Fisher)

Hal Shaw

WTSA—Brattleboro, Vt.

1. Kiss Of Fire (Georgia Gibbs)
2. Here In My Heart (Al Martino)
3. Wheel Of Fortune (Kay Starr)
4. Blue Tango (Leroy Anderson)
5. I'll Walk Alone (Don Cornell)
6. Blacksmith Blues (Ella Mae Morse)
7. Gonna Get Along Without Ya (Teresa Brewer)
8. I'm Yours (Eddie Fisher)
9. I'm Confessin' (Paul-Ford)
10. A Guy Is A Guy (Doris Day)

Pat Chamburs

WFLA—Tampa, Fla.

1. I'm Yours (Don Cornell)
2. Delicado (Stan Kenton)
3. Wimoweh (Gordon Jenkins)
4. Silence And Tears (Eddy Howard)
5. R'eco R'eco (Laurindo Almeida)
6. Here In My Heart (Al Martino)
7. Boo Hoo (Bell Sisters)
8. Kiss Of Fire (Les Brown)
9. I Don't Mind (Jimmy Palmer)
10. Why Did You Leave Me (Norman Kaye)

Paul Cowley

WNOP—Newport, Ky.

1. Somewhere Along The Way (Nat "King" Cole)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. Carioca (Paul-Ford)
4. So Help Me (Paul Weston)
5. Kiss Of Fire (Georgia Gibbs)
6. Here In My Heart (Al Martino)
7. Poinciana (Steve Lawrence)
8. I Waited A Little Too Long (Kay Starr)
9. I'm Yours (Eddie Fisher)
10. Blue Raindrops (Whippoorwill)

Sid Dickler

WHOD—Pittsburgh, Pa.

1. Half As Much (Rosemary Clooney)
2. Delicado (Three Suns)
3. Didja (Mary Small)
4. Little Train A-Chuggin' In My Heart (Marion Morgan)
5. Serenata (Leroy Anderson)
6. Somewhere Along The Way (Nat "King" Cole)
7. Junco Partner (Richard Hayes)
8. I'll Walk Alone (Don Cornell)
9. Pittsburgh, Pennsylvania (Guy Mitchell)
10. Kiss Of Fire (Billy Eckstine)

Bob Perry

WLAW—Boston, Mass.

1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Be Anything (Helen O'Connell)
4. Black Moonlight (Perry Como)
5. Never, Never, Never (Rosiland Paige)
6. Blue Tango (Leroy Anderson)
7. Toothache In My Heel (James Melton)
8. Kiss Of Fire (Tony Martin)
9. Perfidia (Four Aces)
10. Silence And Tears (Sonny Howard)

Tom Shanahan

WEMP—Milwaukee, Wis.

1. Be Anything (Eddy Howard)
2. Delicado (Percy Faith)
3. Lover (Lee-Jenkins)
4. Forgive Me (Eddie Fisher)
5. Once In A While (Patti Page)
6. Pittsburgh, Pennsylvania (Guy Mitchell)
7. Rutza Rutza (Bobby Wayne)
8. Here In My Heart (Al Martino)
9. Carioca (Paul-Ford)
10. I'm Yours (Don Cornell)

Don Bell

KRNT—Des Moines, Iowa

1. Wheel Of Fortune (Kay Starr)
2. Blacksmith Blues (Ella Mae Morse)
3. Kiss Of Fire (Billy Eckstine)
4. A Guy Is A Guy (Doris Day)
5. I'll Walk Alone (Jane Froman)
6. I'm Yours (Eddie Fisher)
7. Kiss Of Fire (Tony Martin)
8. Delicado (Guy Lombardo)
9. Anytime (Eddie Fisher)
10. I'm Confessin' (Paul-Ford)

Art Tacker

WCRB—Waltham, Mass.

1. Forgive Me (Eddie Fisher)
2. Kiss Of Fire (Georgia Gibbs)
3. Blacksmith Blues (Ella Mae Morse)
4. Be Anything (Eddy Howard)
5. Merry-Go-Round Broke Down (Mary Small)
6. I'm Sorry (Bobby Wayne)
7. Am I In Love (Debbie Reynolds)
8. Here In My Heart (Al Martino)
9. Please Mr. Sun (Johnnie Ray)
10. Perfidia (Four Aces)

Dick Smith

WORC—Worcester, Mass.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. I'll Walk Alone (Don Cornell)
4. I'm Yours (Don Cornell)
5. Delicado (Percy Faith)
6. Be Anything (Helen O'Connell)
7. Raminav (Jo Stafford)
8. It's A Sin To Tell A Lie (Buddy Greco)
9. Walkin' My Baby Back Home (Johnnie Ray)
10. Forgive Me (Eddie Fisher)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Walkin' My Baby Back Home (Johnnie Ray)
2. I'm Yours (Eddie Fisher)
3. That's How It Goes (Frankie Laine)
4. Delicado (Percy Faith)
5. Here In My Heart (Al Martino)
6. I'm Confessin' (Paul-Ford)
7. Lover (Lee-Jenkins)
8. Junco Partner (Richard Hayes)
9. Why Did You Leave Me (Perry Como)
10. Whistle My Love (Ray Noble)

Pete Ward

WARE—Ware, Mass.

1. I'm Yours (Don Cornell)
2. Kiss Of Fire (Georgia Gibbs)
3. Owl Lullaby (Jimmy Boyd)
4. Here In My Heart (Al Martino)
5. That's The Chance You Take (Eddie Fisher)
6. Delicado (Percy Faith)
7. Walkin' My Baby Back Home (Johnnie Ray)
8. Blue Tango (Les Baxter)
9. Toothache In My Heel (James Melton)
10. Why Did You Leave Me (Perry Como)

Del Parks

WPEN—Philadelphia, Pa.

1. Why Did You Leave Me (Perry Como)
2. Kiss Of Fire (Toni Arden)
3. For The Very First Time (Tony Martin)
4. I Understand (Vinni De Campo)
5. Here In My Heart (Al Martino)
6. Love You Some (Mike Pettison)
7. Is It True (Danny Sutton)
8. Gonna Get Along Without Ya (Teresa Brewer)
9. Boo Hoo (Bell Sisters)
10. Whispering Winds (Patti Page)

NAMM Convention Set For July 28-31

NEW YORK—The National Association of Music Merchants will hold its 51st convention and trade show at the Hotel New Yorker on July 28, 29, 30, and 31st. The group has taken seven floors for exhibits, and musical merchandise merchants from every phase of the music industry will be represented.

The theme of the NAMM meet is "Music Is Fun For Everyone", and posters, one and two column mats for newspaper advertising and seals have been made available to members at minimum costs.

One of the expected highlights of the convention will be the teaming of Dr. John C. Kendal, vice president of the American Music Conference, and V. R. Marceaux, director of NAMM's Education Division, to conduct a comprehensive Industrial Music Clinic.

Jesse L. Lasky, famed Hollywood

producer of such epics as "The Great Caruso" and "Rhapsody In Blue", has been engaged by NAMM to meet and address the membership on Tuesday morning, July 29, following the business meeting and election of directors. Mr. Lasky will unveil the plans and story of his forthcoming \$2,000,000 technicolor feature "The Big Brass Band". This production will depict the story of music education in America in typical entertainment fashion.

The convention will be closed on July 31 with a music industry banquet in the Grand Ballroom of the Waldorf Astoria.

Highlights of the ladies convention program are a luncheon and fashion show to be held on The Starlight Roof of The Waldorf Astoria on July 29, and a boat cruise around Manhattan Island on July 30.

Rush On To Put Out "Roberta" Music

NEW YORK—With the current film revival of Jerome Kern's musical "Roberta" as "Lovely To Look At", three of the major record companies have already announced the release of albums from the score.

The musical, which originally opened on Broadway in 1933 with such stars as Tamara, Lyda Roberti, Fred MacMurray, George Murphy, Bob Hope and Fay Templeton, was later made into a flicker which starred Irene Dunne, Ginger Rogers and Fred Astaire.

The present film version stars Kathryn Grayson, Howard Keel, Red Skelton and Ann Miller, and MGM in their album are utilizing selections taken directly from the sound-track

of the picture. Capitol has chosen Gordon MacRae, Lucille Norman and Anne Triola as their vocalists and Columbia has come up with Joan Roberts, Jack Cassidy, Kaye Ballard, and Stephen Douglass.

All diskeries are going all out to promote the album sale with streamers, window display cards and special inducements. Columbia, which is tying the plot of the story in with a fashion display of six striking Ceil Chapman gowns, is offering one of the album cover dresses to the dealer selling the largest number of sets in each of the company's forty distributing areas. M. G. M. is offering a thirty day price reduction as a sales stimulant.

"Reliable As A Railroader's Watch!"

12

All-Ways Dependable
PERMO POINTS

For longer needle life, fewer service calls and more reliable performance, you can depend on Permo Points—the right needle for every location!

Remember—with Permo, you can take quantity discounts on your total needle order, regardless of the type you specify—so look ahead—and save—with Permo Points... ORDER TODAY!

THE MUTED STYLUS
THE ROUND
THE NYLON
THE G.C. FOR AMI ROCKOLA EVANS
THE G.C. 45 JEWEL TIP FOR AMI ROCKOLA EVANS
THE MATCHED OSMO POINTS FOR SEEBURG 100-A
THE MATCHED JEWEL POINTS FOR SEEBURG 100-A
THE NYLON LOUD TONE
THE MATCHED OSMO POINTS FOR SEEBURG 100-B
THE G.C. 45 OSMO TIP FOR AMI ROCKOLA EVANS

IT PAYS TO STANDARDIZE ON PERMO POINTS

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia

CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star IN—Intro

CODE JU—Jubilee KI—King LO—London ME—Mercury MG—MGM

MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent

SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising 100 Selections

- 1—Kiss Of Fire 103.2 117.9 CA-2102 (F-2102)—BAXTER & BEAVERS I'm Yours CO-39737 (4-39737)—TONI ARDEN I'm Yours CR-60745 (9-60745)—LES BROWN O. I Waited A Little Too Long DE-28179 (9-28179)—GUY LOMBARDO O. Delicado DE-28177 (9-28177)—LOUIS ARMSTRONG O. I'll Walk Alone LO-1214 (45x1214)—ANNE SHELTON Body And Soul ME-5823 (5823x45)—GEORGIA GIBBS A Lasting Thing MG-11225 (K11225)—BILLY ECKSTINE Never Like This VI-20-4671 (47-4671)—TONY MARTIN For The Very First Time VI-20-4705 (47-4705)—RALPH FLANAGAN I'm Yours 2—I'm Yours 91.7 77.4 CA-2102 (F-2102)—BAXTER & BEAVERS Kiss Of Fire CO-39737 (4-39737)—TONI ARDEN CR-60690 (9-60690)—DON CORNELL My Mother's Pearls DE-28162 (9-28162)—FOUR ACES I Understand VI-20-4680 (47-4680)—EDDIE FISHER Just A Little Lovin' 3—Blue Tango 79.3 99.1 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball DE-28031 (9-28031)—GUY LOMBARDO At Last; At Last ME-5790—DICK HAYMAN For Sentimental Reasons ME-5817 (5817x45)—XAVIER CUGAT O. Jungle Flute VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE 4—I'll Walk Alone 74.8 47.2 CA-2000 (F-2000)—MARGARET WHITING I Could Write A Book CA-2044 (F-2044)—JANE FROMAN With A Song In My Heart CO-39654 (F-39654)—BURT TAYLOR Solitude CR-60659 (9-60659)—DON CORNELL That's The Chance You Take DE-28038 (9-28038)—PATTY ANDREWS That's The Chance You Take DE-28177 (9-28177)—LOUIS ARMSTRONG O. Kiss Of Fire ME-5821 (5821x45)—RICHARD HAYES Tattletale MG-11198 (K11198)—LEROY HOLMES You're My Thrill VI-20-4703 (47-4703)—RALPH FLANAGAN Just A Little Lovin' VI-20-4643 (47-4643)—PETER KING SISTERS Love, Where Are You Now? 5—Here In My Heart 67.8 49.3 BB5-101—AL MARTINO I Cried Myself To Sleep CO-39745 (4-39745)—TONY BENNETT I'm Lost Again

- CR-60746 (9-60746)—ALAN DALE I'm Sorry DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES I'm Sorry 6—A Guy Is A Guy 67.4 30.4 CO-39673 (4-39673)—DORIS DAY Who, Who, Who DE-28049 (9-28049)—ELLA FITZGERALD That Old Feeling 7—Delicado 66.5 47.0 LO-1151—EDMUNDO ROS O. Baiao CA-2040 (F-2040)—STAN KENTON O. Bags And Baggage CO-39708 (4-39708)—PERCY FAITH O. Festival CR-60729 (9-60729)—LAURINDO ALMEIDA R'Eco—R'Eco DE-28044 (9-28044)—WALDYR AZEVEDO O. See If You Like It DE-28179 (9-28179)—GUY LOMBARDO O. Kiss Of Fire VI-20-4677 (47-4677)—THREE SUNS Plink, Plank, Plink! VI-20-4719 (47-4719)—DINAH SHORE The World Has A Promise 8—Wheel Of Fortune 54.9 64.5 CA-1964 (F-1964)—KAY STARR I Wanna Love You CR-60650 (9-60650)—JIMMY SCOTT Come What May DE-27967 (9-27967)—ARTHUR PRYSOCK 'Till The Stars Fall DE-48280 (9-48280)—HELEN HUMES All Night Long DY-787—SUNNY GALE EDDIE WILCOX KI-1051 (45-1051)—JIMMY THOMASON Klamsh Choctaw Rose ME-5779 (5779 x 45)—BOBBY WAYNE If I Had The Heart Of A Clown VI-20-4349 (47-4349)—JOHNNY HARTMAN VI-20-4520 (47-4520)—BELL SISTERS Poor Whip-Poor-Will 9—Forgive Me 46.9 36.9 CR-60718 (9-60718)—GEORGIE AULD A Room With A View MG-11170 (K11170)—TOMMY EDWARDS The Bridge VI-20-4574 (47-4574)—EDDIE FISHER That's The Chance You Take 10—Blacksmith Blues 46.7 56.5 CA-1922 (F-1922)—ELLA MAE MORSE Love Me Or Leave Me DE-27968 (9-27968)—BILL DARNEL Salty Dog Rag MG-11171 (K11171)—ART MOONEY You're Not Worth My Tears VI-20-4532 (47-4532)—ELTON BRITT Retreat VI-20-4505 (47-4505)—GRANDPA JONES VI-20-4706—RALPH FLANAGAN Delicado 11—Be Anything (But Be Mine) 37.5 53.8 AP-1191—BOBBY SMITH Skippin' and Hoppin' CA-2011 (F-2011)—HELEN O'CONNELL Right Or Wrong

- CO-39690 (4-39690)—CHAMP BUTLER When I Look Into Your Eyes CR-60686 (9-60686)—JACK HASKELL DE-28039 (9-28039)—BUDDY STARK Sincere DE-28142 (9-28142)—LEE-JENKINS Forgive Me JU-6002—DOLLY DAWN You're Not Worth My Tears ME-8270 (8270x45)—WINI BROWN EDDY HOWARD O. She Took MG-11187 (K11187)—ALAN DEAN All My Life VI-20-4576 (47-4576)—DON ESTES Everytime VI-20-4704 (47-4704)—RALPH FLANAGAN Forgive Me 12—Carioca 34.3 21.6 CA-2080 (F-2080)—LES PAUL & MARY FORD I'm Confessin' That I Love You DE-27757 (9-27757)—ANDREWS SISTERS Daddy DE-28216 (9-28216)—COLEMAN HAWKINS Lonely Wine ME-8966 (8966x45)—CHICO O'FARRILL O. 13—Pittsburgh, Pennsylvania 24.9 21.4 CO-39663 (4-39663)—GUY MITCHELL Doll With A Sawdust Heart DE-28142 (9-28142)—JERRY GRAY O. Somewhere Along The Line 14—You 16.9 8.1 CO-39724 (4-39724)—SAMMY KAYE Oh, How I Miss You Tonight CO-39537 (4-39537)—JANETTE DAVIS Mad About Him, Sad Without Him DE-28235 (9-28235)—FRED WARING It Happened In Monterey MG-11245 (K11245)—TOMMY FURTADO Wonder 15—Perfidia 13.3 19.1 CA-2023 (F-2023)—BEN LIGHT Mistakes CA-2019 (F-2019)—BOB SAVAGE Confetti CO-35962—BENNY GOODMAN CR-60693 (9-60693)—THE MULCAYS Let Me Call You Sweetheart DE-25483—TONY MARTIN DE-27987 (9-27987)—FOUR ACES You Brought Me Love ME-5589—JAN AUGUST VI-42-0157—GLENN MILLER At Last 16—What's The Use 13.2 10.9 CA-1949 (F-1949)—LINDY DOHERTY Salt Water Tears CO-39698 (4-39698)—JOHNN'E RAY Mountains In The Moonlight 17—Raminay 12.6 8.2 CO-39725 (4-39725)—JO STAFFORD Within Your Arms VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa

- 18—Walkin' My Baby Back Home 9.5 — CO-39750 (4-39750)—JOHNNY RAY Give Me Time 19—Anytime 8.8 28.2 CA-1895 (F-1895)—HELEN O'CONNELL Crazy Heart DE-27972 (9-27972)—SY OLIVER O. Blacksmith Blues VI-20-2700—EDDY ARNOLD VI-20-4359 (47-4359)—EDDIE FISHER Never Before 20—Ay-Round The Corner 8.6 7.5 CO-39653 (4-39653)—JO STAFFORD Heaven Drops Her Curtain Down DE-28054 (9-28054)—WEAVERS Gandy Dancers' Ball LO-1209 (45-1209)—THE STARGAZERS It's A Long Way ME-5813 (5813 x 45)—XAVIER CUGAT O. Chiu, Chiu 21—I Understand 8.5 3.3 CR-60740 (9-60740)—VINNI DE CAMPO Raindrops DE-28162 (9-28162)—FOUR ACES I'm Yours VI-20-4012 (47-4012)—RALPH FLANAGAN South 22—I'm Confessin' 7.6 7.9 CA-2080 (F-2080)—LES PAUL & MARY FORD Carioca 23—Cry 7.4 10.1 CA-1875 (F-1875)—FOUR KNIGHTS CD-103—RUTH CASEY Hold Me Just A Little Longer, Daddy CR-60592 (9-60592)—EILEEN BARTON Hold Me Just A Little Longer, Daddy DE-27857 (9-27857)—PAUL CHAPMAN KI-15145—ALAN HOLMES LO-1169 (45-1169)—VERA LYNN And Love Was Born ME-5749 (5749x45)—GEORGIA GIBBS My Old Flame MG-11113 (K11113)—BILL FARRELL OK-6840—JOHNNIE RAY Little White Cloud That Cried VI-20-4388 (47-4388)—JUNE VALLI Three Bells VI-20-4406 (47-4406)—BOB WILLIAMS 24—I Waited A Little Too Long 7.2 6.8 CA-2062 (F-2062)—KAY STARR Me Too CR-60745 (9-60745)—LES BROWN O. Kiss Of Fire DE-28190 (9-28190)—T. RICHARDS & A. SHAW I May Hate Myself In The Morning 25—Tenderly 7.1 5.6 CA-1654 (F-1654)—RAY ANTHONY CO-39648 (4-39648)—ROSEMARY CLOONEY Did Anyone Call? DE-24918 (9-24918)—VIC SCHOEN O. Be Mine

- DE-24161 (9-24161)—RANDY BROOKS O. Lamplight ME-5716 (5716x45)—RALPH MARGERIE It's All In The Game MG-30384 (K30384)—DAVID ROSE Flying Horse VI-20-0001 (47-0001)—CHARLIE SPIVAK O. VI-20-4403 (47-4403)—VAUGHN MONROE O. I Like It, I Like It 26—Half As Much 6.8 10.3 CO-39710 (4-39710)—ROSEMARY CLOONEY Poor Whip-Poor-Will CO-20879 (4-20879)—CURLEY WILLIAMS ME-6366 (6366x45)—KEN MARVIN MG-11202 (K-11202)—HANK WILLIAMS 27—That's How It Goes 5.5 6.9 CA-2038 (F-2038)—NELLIE LUTCHER CO-39716 (4-39716)—FRANKIE LAINE Snow In Lover's Lane CR-60695 (9-60695)—ACE HARRIS One For My Baby ME-5822 (5822x45)—BILLY DANIELS VI-20-4653 (47x4653)—DON ESTES Sunday Is For My Darlin' 28—Somewhere Along The Way 5.4 10.8 CA-2069 (F-2069)—NAT "KING" COLE What Does It Take? CO-39695 (4-39695)—TONY BENNETT Sleepless DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa. 29—Just A Little Lovin' 5.3 3.8 CA-1850 (F-1850)—BOB CROSBY O. Bouquet of Roses VI-47-4703—RALPH FLANAGAN 30—With A Song In My Heart 5.2 2.3 CA-2044 (F-2044)—JANE FROMAN I'll Walk Alone DE-27993 (9-27993)—GUY LOMBARDO O. I Could Write A Book MG-11197 (K11197)—ZIGGY ELMAN O. LO-1058 (45-1058)—TED HEATH O. So Easy 31—Why Did You Leave Me 5.1 1.5 CA-2056 (F-2056)—NORMAN KAYE I Wanted Love ME-5853 (5853x45)—THE RAVENS MG-11218 (K11218)—DANNY WINCHELL Two (Who Love As One) VI-20-4687 (47-4687)—PERRY COMO Lonesome—That's All 32—Lover 5.0 — CA-1600 (F-1600)—LES PAUL & MARY FORD Brazil DE-28215 (9-28215)—PEGGY LEE You Go To My Head 33—Wanted 4.9 — MR-104—THE FOUR ACES 34—Lady Love 4.4 8.3 VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair

- 35—That's The Chance You Take 4.3 3.4 CR-60659 (9-60659)—DON CORNELL I'll Walk Alone DE-28038 (9-28038)—PATTY ANDREWS I'll Walk Alone MG-11212 (K11212)—TED STRAETER O. It Doesn't Matter Where I Go VI-20-4574 (47-4574)—EDDIE FISHER Forgive Me 36—Rutza, Rutza 3.5 2.9 CA-2089 (F-2089)—VOICES OF WALTER SCHUMANN Riddle De Diddle De Day ME-5857 (5857x45)—WAYNE & AUGUST I'm Sorry VI-20-4665 (47-4665)—BELL SISTERS Boo-Hoo 37—Gently Johnny 3.4 3.2 CO-39714 (4-39714)—D. DAY & G. MITCHELL A Little Kiss Tonight 38—Honest and Truly 3.3 2.4 CA-2054 (F-2054)—BILLY MAY When The Swallows Come Back DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER DE-46405 (9-46405)—ROLAND JOHNSON DE-27996 (9-27996)—INK SPOTS All My Life DE-27995 (9-27995)—GUY LOMBARDO One Little Word MG-11201 (K11201)—GENE MCGHEE VI-20-4656 (47-4656)—RALPH FLANAGAN O. Singing Winds 39—Heavenly Father 3.2 3.7 DE-28151 (9-28151)—EVELYN KNIGHT Lonesome And Blue JU-5073 (4-5073)—EDNA McGRIFF MG-11237 (K11237)—FRAN WARREN Leave Them Alone OK-6880—DOLORES HAWKINS—FOUR LADS Rocks In My Bed CR-60740 (9-60740)—VINNI DE CAMPO Raindrops 40—Vanessa 3.1 — VI-20-4691 (47-4691)—HUGO WINTERHALTER O. Somewhere Along The Way 41—I'm Sorry 2.9 — DE-28038 (9-28038)—PATTY ANDREWS That's The Chance You Take 42—Tell Me Why 2.6 4.4 ME-5853 (5853x45)—THE RAVENS 43—Whispering Winds 2.4 4.5 MG-11218 (K11218)—DANNY WINCHELL Two (Who Love As One) VI-20-4687 (47-4687)—PERRY COMO Lonesome—That's All 44—My Hero 2.2 5.9 VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair 45—A Little Kiss Goodnight 1.9 4.9 DE-28038 (9-28038)—PATTY ANDREWS That's The Chance You Take 46—Festival 1.8 4.8 DE-28215 (9-28215)—PEGGY LEE You Go To My Head 47—Sleepless 1.7 1.6 DE-28215 (9-28215)—PEGGY LEE You Go To My Head 48—Dancing With Tears In My Eyes 1.4 3.9 VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair 49—Sheik Of Araby 1.3 1.4 VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair 50—Hambone 1.1 2.8 VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair

From Bali Ha'i To Boston



BOSTON, MASS.—During her recent trip to Boston to promote her newest Top Ten record "A Guy Is A Guy," Juanita Hall dropped in to say hello to Bob Clayton (left) WHDH disk jockey. With Juanita, who this week returned to the role she originated in "South Pacific," is Herb George, a fellow recording artist on the Top Ten label.

WNEW Joins The Swing To 45 rpm

NEW YORK—In what is described as a major modernization and streamlining of its phono-broadcast set-up, leading New York independent radio station WNEW this week announced the conversion of its turntable and music library facilities to the 45 rpm system of recorded music.

According to station manager, Bernice Judis, the launching of WNEW's "swing to 45" is designed to "establish a new quality level for local broadcast programs" and "to take advantage of the considerable storage, handling and cost economies in the small-size, non-breakable, long-life, 45 rpm records."

Accenting the landmark aspects of the nation's 45 rpm conversion, a 3-way major promotional campaign was undertaken by WNEW, in cooperation with RCA Victor, and RCA Victor's New York distributor, Bruno New York.

Taking the form of a "progress salute,"—promotion blanketed the New York area with full-page newspaper ads, billboards, record shop window displays and a heavy schedule of commercial spots by the station for the 2-week period commencing on the June 4th kick-off date. Highlight of the promotion was a special 45-minute "cavalcade" program on WNEW from 4:45 to 5:30 P.M. June 4th, emceed by disc jockey, Martin Block, and featuring a host of RCA Victor recording artists.

Lovely To Look At



NEW YORK—Al Trilling, music librarian at WNEW in New York is pictured receiving a record from the new Columbia "Roberta" album from Joan Roberts who sang the lead. Joan was escorted on her visit to N. Y. stations this week by Dave Greenman of Times-Columbia, N. Y. distrib of the diskery.

Lyon Named Victor Distrib In Little Rock

CAMDEN, N. J.—To help serve a rising volume of demand in the southwest, RCA Victor has created a new distributorship and appointed the Frank Lyon Company, Little Rock, Arkansas, as distributor in the new territory. The appointment became effective June 1.

The territory of the Lyon Company includes the western two-thirds of Arkansas, three counties in Oklahoma, and one in Texas. The company will handle RCA Victor radio and television receivers, record players, and records, as well as RCA batteries, tubes, parts, test equipment, and room air conditioners.

McGregor's, Inc., RCA Victor distributor with headquarters in Memphis, will continue to distribute the same lines of products in the eastern third of Arkansas, the western half of Tennessee, and the northern half of Mississippi.

"Meet Danny Sutton"

NEW YORK—A "Meet Danny Sutton" cocktail party was held on Thursday, May 29th at the La Cava Club, 52nd Street, New York. The affair saw friends, music field representatives, disk jockies, trade press and juke box distributors crowd into the club to wish Danny well.

Danny entertained as his sponsor Angelo Papalia, musical advisor Lucky Millinder, and public relations chief Art Franklin circulated among the visitors to see that everything was being taken care of with regard to information and refreshments.

The party celebrated the sixth consecutive month that Danny has been headlining at the La Cava. Johnnie Ray was on hand to cut the cake.

At the present time Danny has a Federal release "Is It True" and "Johanna" which has served to introduce the young singer on records. Another waxing, already cut will hit the market shortly.

Poinciana Week In Florida

MIAMI, FLA. — Celebrating the bloom of the Poinciana Tree in Miami, the Chamber of Commerce here proclaimed June 6th "Poinciana Week" in an effort to hypo attraction to the sun mecca. Disk jockeys throughout the state of Florida have scheduled the standard for daily programming. "Poinciana" is also getting the added benefit of the recent Steve Lawrence recording on King which is now going hot for that label.

BUY CHESS AND YOU

Buy the BEST

Eddie Johnson's



LATEST AND HIS GREATEST

FEATURING

EDNA McRANEY

"THIS LOVE OF MINE"

B/W "BACK UP"

This is Chess # 1512 — ANOTHER No. 1 Money-Maker

QUICK  RUSH YOUR ORDER NOW!



CHESS

RECORD  CORP.

750 E. 49th Street
Chicago 15, Illinois



ANNOUNCEMENT

DUE TO CIRCUMSTANCES BEYOND OUR CONTROL, WE HAVE JUST BLUNDERED UPON ANOTHER HIT. AND IT'S ALL ABOUT AN AMAZING YOUNG LADY CALLED:

"MARY JO"

B/W

"MOOD INDIGO"

BY THE

FOUR BLAZES

U-114 (78 & 45 rpm)

UNITED RECORD CO.

5052 COTTAGE GROVE AVE., CHICAGO, ILL.



- 1** **HERE IN MY HEART**
Wini Brown
5870

- 2** **MAD ABOUT THE BOY**
Dinah Washington
5842

- 3** **CHLOE-E**
The Ravens
5853

- 4** **I'LL ALWAYS BE IN LOVE WITH YOU**
Paul Quinchette
8272

- 5** **NEW BLOWTOP BLUES**
Dinah Washington
8269

- 6** **LOOKING FOR MY BABY**
The Ravens
5800

- 7** **BE ANYTHING (But Be Mine)**
Winnie Brown
8270

- 8** **LET ME FLY YOUR KITE**
Lightnin' Hopkins
8274

- 9** **GOOMP BLUES**
Johnny Otis & Orchestra
8273

- 10** **NOTHIN' BUT A CHILD**
Sunnyland Slim
8279

THE CASH BOX

Rhythm & Blues

Ramblings

Billy Shaw is elated at having signed Pia Beck, Europe's most outstanding jazz pianist. American artists who returned to these shores from the continent reported that she is the most terrific chord sweeper they have heard in a long time. Pia entertained the armed forces as a USO entertainer for three years. The pianist, who doesn't read a note of music, claims she hits 1800 keys in one minute. 640 with the left hand and 1170 with the right. Don't know about Pia's playing, but sure would like to meet the statistician who kept track of how many keys she struck. . . . Kitty Stevenson, one of the rising blues warblers until she took ill several months ago, passed away in Detroit last week.

Ebony Magazine, in its forthcoming issue, will have a comprehensive profile on Mabel Mercer, Atlantic Records thrush. . . . The Louis M. Perkinsons (he holds the purse strings at Universal Attractions) celebrating their third anniversary. . . . What a hit record can do for an artist is again emphasized by the terms Ruth Brown was able to make for her present tour. Ruth who is teaming up with Charles Brown on her trip has at this writing seventeen dates, fourteen of which went into percentages. Her sensational "5-10-15 Hours" has made her a big box office attraction. . . . Leslie Uggams, Bill Graham's baby who is being booked by U.A., was terrific in her debut last week in Quaker City.

Following its first annual tour, Piano Parade has disbanded until fall. The show co-starred Art Tatum and trio, Erroll Garner and trio, and the team of Meade Lux Lewis and Pete Johnson. Gale Agency is working on a second tour for the group for next year, with special emphasis on colleges. . . . Some of the fans who used to be in the guy's corner when he tooted for Benny Goodman were on hand when Cootie Williams opened last week at Club Birdland. . . . Wedding congrats to Charles R. Byrd and the former Charlene Hodges, of Institute, West Virginia. . . . Five Keys go into Asbury Park on June 28. . . . Slim Gaillard opens at the Surf Club, Wildwood, N. J., on August 11th for one week.

Symphony Sid Show and his Beboppers go into the Sporteres Club, Youngstown, the week of June 23 and then on to the Trocadero Club, Columbus, O., July 7. . . . Charlie Parker opened very big at the Tiffany in Los Angeles. This marked the first time Charlie had been out here in seven years. . . . Ertha Kitt and Josh White scoring at the Blue Angel in New York. . . . Jackie Brenston and Wini Brown scored a triumph last week at Cleveland's Club Ebony. . . . Nat "King" Cole into Ben Maksik's nitery. . . . Dot Dandridge, Steve Gibson's Red Caps with Damita Jo "solid" box office at the Alhambra Tavern, Cleveland.

HOT

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> 1 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> 2 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> 3 BESIDE YOU
<i>The Swallows (King)</i> 4 MIDDLE OF THE NIGHT
<i>The Clovers (Atlantic)</i> 5 THAT'S WHAT YOU'RE DOING TO ME
<i>The Dominoes (Federal)</i> 6 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> 7 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> 8 TROUBLE IN MIND
<i>Dinah Washington (Mercury)</i>
<i>Ames Milburn (Aladdin)</i> 9 STOLEN LOVE
<i>The Larks (Apollo)</i> 10 SOMEWHERE ALONG THE WAY
<i>Nat "King" Cole (Capitol)</i> | <ul style="list-style-type: none"> MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i> 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> ONE MINT JULEP
<i>The Clovers (Atlantic)</i> HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> I'LL ALWAYS BE IN LOVE WITH YOU
<i>Paul Quinchette (Mercury)</i> SO TIRED
<i>Roy Milton (Specialty)</i> BE ANYTHING
<i>Wini Brown (Mercury)</i> SURE THING
<i>Count Basie (Mercury)</i> | <ul style="list-style-type: none"> HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> I'M A SENTIMENTAL FOOL
<i>The Marylanders (Jubilee)</i> WORRIED LIFE BLUES
<i>Sonny Parker (Peacock)</i> I CAN'T LOSE WITH THE STUFF I USE
<i>Lester Williams (Specialty)</i> SO TIRED
<i>Roy Milton (Specialty)</i> GUITAR SHUFFLE
<i>Lowell Fulson (Swingtime)</i> DUST MY BROOM
<i>Elmo James (Trumpet)</i> MAILMAN BLUES
<i>Lloyd Price (Specialty)</i> |
|---|---|---|

in
PHILA-DELPHIA

in
SAVANNAH

in
MEMPHIS

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> 1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> 2 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> 3 NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i> 4 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> 5 GOING HOME
<i>Fats Domino (Imperial)</i> 6 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> 7 I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i> 8 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> 9 I'LL ALWAYS BE IN LOVE WITH YOU
<i>Paul Quinchette (Mercury)</i> 10 I'LL DROWN IN MY TEARS
<i>Sonny Tompson (King)</i> | <ul style="list-style-type: none"> NIGHT TRAIN
<i>Jimmy Forest (United)</i> HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> ONE MINT JULEP
<i>The Clovers (Atlantic)</i> SWEET SIXTEEN
<i>Joe Turner (Atlantic)</i> NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i> THAT'S WHAT YOU'RE DOING TO ME
<i>The Dominoes (Federal)</i> GOING HOME
<i>Fats Domino (Imperial)</i> MIDDLE OF THE NIGHT
<i>The Clovers (Atlantic)</i> LET'S TALK ABOUT JESUS
<i>Bells Of Joy (Peacock)</i> | <ul style="list-style-type: none"> GOING HOME
<i>Fats Domino (Imperial)</i> HAVE MERCY BABY
<i>The Dominoes (Federal)</i> MIDDLE OF THE NIGHT
<i>The Clovers (Atlantic)</i> 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> GUITAR SHUFFLE
<i>Lowell Fulson (Swingtime)</i> LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> SO TIRED
<i>Roy Milton (Specialty)</i> NIGHT TRAIN
<i>Jimmy Forest (United)</i> COUNTRY BOY
<i>Muddy Waters (Chess)</i> YANCEY SPECIAL
<i>Lloyd Glenn (Swingtime)</i> |
|---|---|--|

HOT

in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| <p>1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>2 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>3 GUITAR SHUFFLE
<i>Lowell Folsom (Swingtime)</i></p> <p>4 ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>5 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> <p>6 SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>7 TWO HEARTS ARE GREATER THAN ONE
<i>Percy Mayfield (Specialty)</i></p> <p>8 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>9 GOING HOME
<i>Fats Domino (Imperial)</i></p> <p>10 STORY BLUES
<i>Four Buddies (Savoy)</i></p> | <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>BE ANYTHING
<i>Wini Brown (Mercury) Ruth Brown (Atlantic)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i></p> | <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>JORDAN FOR PRESIDENT
<i>Louis Jordan (Decca)</i></p> <p>MARY JO
<i>Four Blazers (United)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>JUNCO PARTNER
<i>Louis Jordan (Decca)</i></p> |
|---|--|--|

in SAN FRANCISCO

in NEWARK

in MILWAUKEE

- | | | |
|---|--|---|
| <p>1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>2 BESIDE YOU
<i>The Swallows (King)</i></p> <p>3 ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>4 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>5 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>6 SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>7 WORRIED LIFE BLUES
<i>Big Maceo (RCA Victor)</i></p> <p>8 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>9 GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>10 I CAN'T LOSE WITH THE STUFF I USE
<i>Lester Williams (Specialty)</i></p> | <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i></p> <p>KEEP YOUR NOSE OUT OF MY BUSINESS
<i>Calvin Boze (Aladdin)</i></p> <p>DROP TOP
<i>Billy "Red" Love (Chess)</i></p> <p>EASY, EASY BABY
<i>Varetta Dillard (Savoy)</i></p> <p>GONNA PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i></p> <p>HAVE MERCY BABY
<i>The Dominoes (Federal)</i></p> | <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>GOING HOME
<i>Fats Domino (Imperial)</i></p> <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>MIDDLE OF THE NIGHT
<i>The Clovers (Atlantic)</i></p> <p>LET YOUR TEARS FALL, BABY
<i>Willie Mae Thornton (Peacock)</i></p> <p>YANCEY SPECIAL
<i>Lloyd Glenn (Swingtime)</i></p> <p>LAWDY MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>RAIN, RAIN, RAIN
<i>Joe Liggins (Specialty)</i></p> |
|---|--|---|

BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO (Peacock)
- How About You
PILGRIM TRAVELLERS (Specialty)
- I Bowed on My Knees
MEHALIA JACKSON (Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS (Gotham)
- I Will Trust In The Lord
CLARA WARD (Savoy)
- Stop Right Now
BELLS OF JOY (Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS (Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS (Peacock)
- When He Spoke
WARD SINGERS (Savoy)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES (Specialty)

A Hit!...

"CAN'T STOP MY CRYING"

by LAURIE TATE
with Joe Morris ork. #965

ATLANTIC RECORDING CORP.

274 WEST 56th STREET NEW YORK 19, N. Y.

Proven Hit!

LOUISIANA

by PERCY MAYFIELD # 432

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

"I'M A SENTIMENTAL FOOL"

BY THE MARYLANDERS
JUBILEE 5079 (45x5079)

"HEAVENLY FATHER"

BY EDNA McGRIFF
with Buddy Lucas Ork.
JUBILEE 5073 (45x5073)

"PROUD OF YOU"

BY SONNY TIL
JUBILEE 5076 (45x5076)

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

IT's Great!

Sonny Parker

"A WORRIED LIFE"
"MONEY AIN'T EVERYTHING"
PEACOCK #1595

Peacock RECORDS, INC.

4104 Lyons Houston, Texas

GOING STRONGER THAN EVER!

Savoy #847

"EASY EASY BABY"

By VARETTA DILLARD
SAVOY RECORD CO., INC.
58 Market St., Newark 1, N. J.

★ AWARD O' THE WEEK ★

Number One In The Nation

"MOODY MOOD FOR LOVE"

by KING PLEASURE
PRESTIGE # 924 (45 x 924)

PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N. Y.

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER	C GOOD
B EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"HERE IN MY HEART"
(2:41)
"I'M YOURS" (2:43)
VARETTA DILLARD
(Savoy 851)



VARETTA DILLARD

● Varetta Dillard takes the current hit sensation "Here In My Heart" and treats it to a slightly faster beat than that of the other renditions of this number. Varetta delivers the song with a light bounce and gives out with a big voice as she renders a fine reading of the sentimental lyrics. The result is a dramatic side excitingly waxed, and one that should fill the tills. The under siding is an equally fine rendition of another pop hit "I'm Yours" done with an r & b arrangement. The coverage is presented with a slight jump.

"HERE IN MY HEART"
(2:39)
"YOUR HAPPINESS IS MINE" (2:35)
WINI BROWN
(Mercury 9167)



WINI BROWN

● Wini Brown comes up with a r & b treatment of the current pop ballad that has skyrocketed to the top of the best sellers in one short month. On the upper lid, Wini sings "Here In My Heart" in slow tempo arrangement that gives the sultry voiced artist a chance to display her vast talents. Wini's smooth vocalizing of the exciting tune is rendered with warmth and feeling. The thrush's personality projects forcefully as she turns in one of her finest performances. The Boy Friends provide the strongest part of the support.

LITTLE DONNA HIGHTOWER
(Decca 28233; 9-28233)

B+ "KISS ME BABY" (2:43) Little Donna Hightower drives out a moderate bounce item with zest and with a projection of personality that sends the lid soaring. Good orking, featuring some slick sating, sets the artist up in strong style.

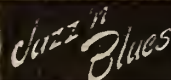
B "DON'T YOU THINK I OUGHT TO KNOW" (2:55) The under portion is another rhythmic number that Little Donna socks out expressively for another strong end.

THE BLUES CARAVAN
(Coral 65091; 9-65091)

C+ "BEGIN THE BEGUINE" (2:41) The Blues Caravan wax an instrumental version of the Cole Porter favorite. The lilting melody is done with a rhythm and blues arrangement that spots Jay Jay on the sax.

B "BEDTIME BLUES" (2:35) The Caravan dishes up a slow blues in soft manner as again the treatment features Jay and his stylish horn blowing.

THE CASH BOX



SLEEPER OF THE WEEK

"CREEPIN' IN" (2:41)
"JAMBO JUMP" (2:39)
FLOYD WILLIAMS
(Rainbow 301)

● Floyd Williams displays his masterful horn blowing in this slow soft bounce item that he must have written with his alto sax in mind. Titled "Creepin' In," the top deck is a waxing of a mellow piece that becomes slightly more emphatic in tone and presentation as the boys get into the number. Williams' thrilling run make this a level that will get plenty of attention. The

band sets up a musical assist that enhances the saxist's solo, and the arrangement spots the pianist who gets off some sparkling chord sweeping to round out a sock dish. The lower end is a change of pace item. The boys cover a fast tempo jump with much gusto, as once again, Williams treats the listener to some top-flight and exciting sating. Ops can't miss with this disk.

THE GUY BROTHERS
(States 101)

B "MARIE" (2:37) The Guy Brothers and ork belt out a fast moving oldie with enthusiasm. Browley Guy handles the lead vocal dynamically as he dishes up the big bounce tune. The orking helps the boys bring in a solid deck.

C+ "I LIKE BARBEQUE" (2:53) A happy novelty is harmonized by the brothers who bounce through the driving number.

CALVIN BOZE
(Aladdin 3132)

C+ "KEEP YOUR NOSE OUT OF MY BUSINESS" (2:59) Calvin Boze and his all stars come up with a moderate beat bounce with cute lyrics. Chorus chanting and strong orking back the singer.

B "GOOD TIME SUE" (2:28) Flip is a live jump tune that Boze and his group go all out on. The orking is hot in the breaks.

LIL MISS CORNSHUCKS
(Coral 65090; 9-65090)

B "DON'T MARRY TOO SOON" (2:21) Lil Miss Cornshucks pipes a slow soft ballad with sad lyrics feelingfully. Musical backdrop is easy and subdued.

B "TRY A LITTLE TENDERNESS" (3:04) The slow oldie is given an r & b treatment by the talented thrush. Miss Cornshucks sings the sentimental lyrics with ease and warmth.

EARL FOREST
(Duke 103)

B "BABY, BABY" (2:45) Earle Forest and The Beale Streeters dish out a moderate beat jump number with a low down arrangement. Forest on the vocal turns in a top flight effort.

B "ROCK THE BOTTLE" (2:35) The undersiding is a quick tempo bounce that Forest chants expressively. Ork backs the singer with a deft handling of an exciting arrangement that features some solid sating.

THE BLENDERS
(Decca 28241; 9-28241)

B "NEVER IN A MILLION YEARS" (2:48) The Blenders beat out a moderate tempo oldie with feeling. The lead vocal does a grand job and is backed smoothly by the group.

B "MEMORIES OF YOU" (2:59) Flip side is a slow mellow item that the Blenders handle with ease. The polished harmony of the group sets up a subdued backing for the top flight chanting of the lead.

TITUS TURNER
(Okeh 6883)

B "GOT SO MUCH TROUBLE" (2:40) A slow blues piece is given a strong clear reading by Titus Turner who chants the sad lyrics in low down style.

B "WHAT'CHA GONNA DO FOR ME" (2:17) Flip is a quick beat tune that showcases Turner's big voice. A solid musical backdrop is set up for the artist.

MELVIN SMITH
(RCA Victor 20-4735; 47-4735)

B "LOOPED" (2:26) Melvin Smith sings a moderate tempo with a slightly quickened pace. Smith's vocal tricks help make this rhythmic tune a strong possibility.

C+ "WOMAN TRAINER" (2:55) The lower lid is a slow beat that is given a low down treatment by the vocalist. The orking is good and creates an effect of swaying rhythm.

RED SAUNDERS
(Okeh 6884)

C+ "ZEKE'L ZEKE'L" (2:20) Red Saunders and his ork come up with a fast moving number that is reminiscent of "Hambone". The Hambone Kids provide the vocal, and again give out with their now well known hand clapping and thigh slapping. A live jump tune.

C+ "LA RASPA" (2:18) The ork beats out The Mexican Hat Dance, a fast item, with a happy feeling as they manage to inject bits of "London Bridges Falling Down", an Irish Jig, and a Scottish melody into the arrangement.

BILL FARRELL
(MGM 11256; K11256)

C+ "STAY" (2:49) Bill Farrell sings a moderate beat item excitingly as he gives the pretty ballad a blues reading.

C "BREAK THE BANDS THAT BIND ME" (2:41) Vocalist pipes a lilting waltz in pop style. The chorus backs the singer softly.

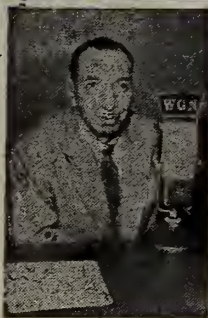
MELVIN MOORE
(King 4539; 45-4539)

B "HOLD ME, KISS ME, SQUEEZE ME" (2:35) A slow sentimental ballad is softly delivered by the tenor voiced Melvin Moore. The haunting melody comes off well.

B "POSSESSED" (3:20) Flip is another slow romantic ballad that the singer handles easily. Soft orchestral backing helps make this a strong dish.

Kickin' The Blues Around

with Sam Evans



Letters coming in from numerous record manufacturers asking for information as to the best way to promote a record, brings to mind the opinions expressed by D. J.'s, that they are more impressed with a personal visit from either the record distrib, or the talent, if said talent is in the territory—. . . Larry Smith, in charge of promotion for Rainbow Records, is truly excited about his "Creepin' In," and well he may be, if it has anything of the infectious rhythm contained in Savoy's "Night Crawler." At this writing, we are looking forward with keen interest to the Sunday nite performance of Edward Hall, a student at Howard University, in his initial appearance on the Philip Morris Playhouse, to be aired over the full CBS network.

Bob Smith, Chicago press agent and record plugger, raving over Perry Como's "Why Did You Leave Me." Another of Bob's clients is the new singer Ray Cura. Cura discovered by Dave Donn, Midwest industrialist and theatrical angel, is being parlayed up to the big time, through the combined efforts of Mercury and Bob Smith. . . Earl Bostic, the alto sax man is blowing like mad again these days, after his near fatal auto accident in Georgia. Currently working the territory around New Jersey, New York and Rhode Island, bands is winning new converts at every stop. . . Louis Armstrong broke it up last Tuesday nite, on Uncle Miltie's TVer, with his gone version of "Kiss of Fire." . . FLASH—Kay Davis former featured chirp with Duke Ellington's band, returns to the spotlight as a single after a two year absence. Singer is currently abandoning the chores of the pot and pan circuit for the glamor of the grease paint and smoke filled rooms circuit. Kay is best remembered for her beautiful vocal obligato, on Duke's "On a Turquoise Cloud" b/w "Hy'a Sue." . . Jeri Southern's latest on Decca sounds good "A Mighty Pretty Waltz." . . Irving Berlin Pub. house pushing Tony Martin's "For the Very First Time." . . Billy Bunn is thought by RCA Victor to have the qualities of Johnnie Ray. Personally, I would prefer to see Billy billed as Billy Bunn, rather than as an imitator or someone else, who is established with an individual style. . . Quite a few have jumped on board "Wimoweh" but Jimmy Dorsey seems to have a solid version. . . Give a listen to Sara Vaughan on Columbia, doing "If Someone Had Told Me."

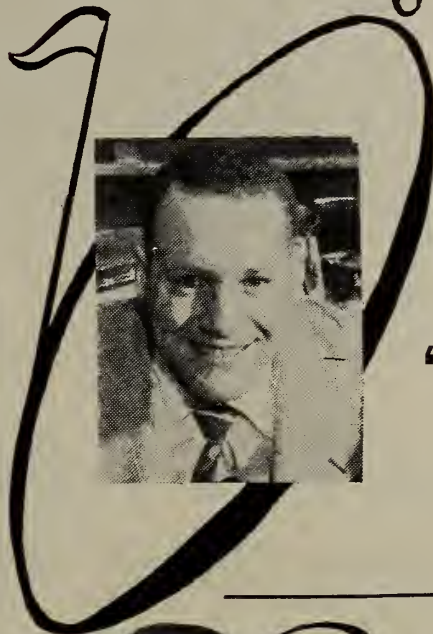
If a song writer wants to use his own melody in a new song of his, I guess there can be no law suits. Benjamin & Weiss raked in so much gelt from their "Wheel of Fortune," that they were smart in carrying over a bit of the melody into "Lonesome & Blue." When a tune is really terrific, it's almost a natural for any artist who handles it. . . Neal Hefti and wife Frances Wayne have a good one on Coral. . . The eighth annual Cavalcade of Jazz held 6-1, Wrigley Field in Los Angeles, featured Josephine Baker, Tony Harper, Anna Mae Winburn, Roy Brown, Jimmy Witherspoon, Terry Wallace and starred Mr. Personality, Louis Jordan and his Tympany Five. . . Club Oasis at 38th & Western in the city of oranges, currently using Nellie Lutcher with Jack McVea and his orchestra. Earl "Fatha" Hines due in the spot this week, to be followed on the 16th, by "T-Bone" Walker.

Joseph Makel, National representative of a major spirits company, presented Lionel Hampton with a trophy recently, at Carnegie Hall in New York, for his continuing contributions to show business. . . Cy House, Midwest man for King, doing a yeomans job in covering eight states, but it's not hard when you have a good line. . . Cab Calloway working the West Coast. . . Billy Holiday closing this week at Club Alabam in L. A. . . Mahalia Jackson, Apollo recording star, preparing a series of disks to be used on Danish radio station. . . Eddie Chamblee, on Coral, has a swiny instrumental in "Wooden Soldiers Swing" b/w "Six String Boogie." . . Mitch Miller has a highly commercial number in "Cuban Nightingale" b/w "Bunk House Boogie." The latter side is a makeover of the oldie, "Chisholm Trail."

Randy Dixon, former correspondent for Chi. Defender, now has the Philadelphia R & B audience locked up through the medium of his late nite show over WDAS. His recent play of Eddie Johnson's "This Love of Mine" created a stir with local distrib's. Tune already busting out in Chi. . . Bob Devere, MGM plugger claims MGM is going to develop their R & B line. . . Jimmy Martin, top midwest distrib soon to add two major R & B labels to his stables.

SAM EVANS is jass and blues expert heard nightly on WGN, Chicago's Mutual outlet, and on WBKB-TV.

PLEASE CHECK
PAGE 15 FOR IMPORTANT
ANNOUNCEMENT BY—
THE
UNITED RECORD CO.



RED SAUNDERS

and his Orchestra
"ZEKE'L ZEKE'L"

and
"LA RASPA"

Vocal by The Hambone Kids
78 rpm 6884 • 45 rpm 4-6884

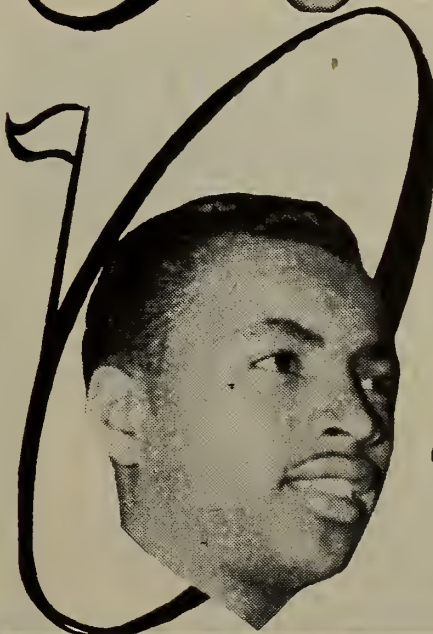


THE FOUR LADS

"THE MOCKING BIRD"

and
"I MAY HATE MYSELF
IN THE MORNING"

78 rpm 6885 • 45 rpm 4-6885



TITUS TURNER

"GOT SO MUCH TROUBLE"

and
"WHAT'CHA GONNA DO FOR ME"

78 rpm 6883 • 45 rpm 4-6883

a product of
OKeh
Columbia Records, Inc.
Trade Marks "Columbia," "Masterworks,"
©, Reg. U. S. Pat. Off. Marcas Registradas.

THE CASE BOX FOLK and WESTERN ROUNDUP

Dean Richards and Penny West and their three children were in a very painful automobile accident recently, however, all members are on the way to recovery now. Two of the children were only shaken up but the other three required hospitalization. Dean and Penny are the name members of the Lucky Penny Trio of KMOX in St. Louis. News came to us from Larry Caruthers, all night country record man of KMOX.

Jim Thomas, who now operates two country record shows on KPHO in Phoenix, Arizona, has a new show starting on KRUX in Glendale, Arizona. Jim is also Marty Robbins' (Columbia) manager and supervises the cutting of Marty's package shows done transcribed for other stations. This show is available if you are interested in a good show for local sponsorship. Marty was in Dallas last week for a Columbia session.

Bill Stell, the man who originated and still runs "The Original Mailbag Program" from WSVS of Crewe, Va., reports that Little Jody Rainwater begins on WSVS June 9th m. c'ing a new two hour AM country record spot. "Little Jody" is well known in the Virginia area having been with the Lester Flatt & Earl Scruggs (Columbia) group for some time.

Slim Lay and his Crazy Country Boys of WFMH in Cullman, Alabama, have just signed to play eighteen Alabama and Florida stands for the Alabama Rural Electrification Association in connection with their "Electric Fairs." Slim will tape part of his five hour per day record shows on the station while doing these personals.

For the first time in fifty years Princeton, Kentucky, is staging what used to be their annual county fair. Three days the latter part of July will be used with local station WPKY and Marvin Mahoney, country record man, heading promotion. Several country artists will be on hand for the shindig—needless to say they will all be on Marvin's broadcasts many of which will originate from the fair grounds.

Dwight Gordon, new country man on KXLW in St. Louis, needs records! Dwight is a vest jockey and recently went with station and finds no library to work from. He has three hours per day so if you have a record you want spun get it to him.

Jim Hall and his Radio Rangers have been playing dates with Movie Star Peter Lorre and State Senator Tom Sawyer of North Carolina. Lorre was also Hall's guest at latter's regular Barndance staged in Greensboro the last day of May. Jim Hall conducts the country record shows on WFNS in Burlington, N. C., along with live spots on the station.

During June Sunset Park (just north of Baltimore) will feature appearances of Johnny and Jack (RCA Victor), Hawkshaw Hawkins (King), and Roy Acuff (Columbia) on their week end bills. Park is promoted and appearances m. c'd by Ray Davis of Baltimore's WBMD.

"Uncle Joe" Johnson of WPAQ in Mt. Airy, N. C., doing well with his personal promotions in local YMCA Auditorium each Saturday. House holds 2,500 and all seats have been filled so far this year. Any artist desiring to book in the Mt. Airy area should get in touch with Uncle Joe—he's the man for north central N. C.!

Tex Ritter (Capitol) recently played two days at the "Tulsa Charity Horse Show." Local d. j. Johnny Martin (KRMG) interviewed Tex on his morning "Tall Tale Time" and Tex took the prize with what Tex said was a true story about his Uncle John!

"Tennessee Gene" Rehr is picking up a lot of listeners to his WPGH country record show, "Pickin' and Singin,'" in Pittsburgh, Pa. PbgH has long been listed as a hard area to work with country records but Gene reports fine response to his airings. Incidentally, he puts on a fine show—we listened recently while in the area.

Jack Garrett is now set up at WSSO in Starkville, Miss. with a new country music show. Jack recently ankled WJQS in Jackson over the plugging of label and artist's names on his show. Congratulations on the new connection Jack!

WSM's "Grand Ole Opry" has been written about in nearly every newspaper in the country this past week. Leading discussion is on the Astor Roof appearance in New York and we have yet to see a bad comment. Looks as if the big city is adding their approval to the country business! You'll also see stories on "Grand Ole Opry" in June 6th "Pathfinder Magazine," August issue of "Coronet," and September issue of "Redbook."

Eddie Zack (WHIM- Providence, R. I.) has been given an ABC network shot every Saturday afternoon from 1:30 to 2 P. M.

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.

1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5 7880 CR .5254



Solid Smash!
"SOMEBODY'S
STOLEN MY
HONEY"
by ERNEST TUBB
Decca 28067

TANNEN MUSIC, INC.
136 West 54 St, New York 19

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. CALL OF THE MOUNTAINS
Ray Little (Aragon)
2. GOLD RUSH IS OVER
Hank Snow (RCA Victor)
3. I DON'T CARE IF YOU GO A LITTLE FURTHER
Keray Regan (Aragon)
4. SILVER AND GOLD
Pee Wee King (RCA Victor)
5. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
6. MY CHAPEL IN THE PINES
Rhythm Pals (Aragon)
7. MISSING IN ACTION
Jimmy Wakely (Capitol)
8. TOO OLD TO CUT THE MUSTARD
Ernest Tubb & Red Foley (Decca)
9. LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith (Columbia)
10. HALF AS MUCH
Hank Williams (MGM)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

BULLSEYE OF THE WEEK

"LADY'S MAN" (2:40)

"MARRIED BY THE BIBLE,
DIVORCED BY THE LAW" (2:35)

HANK SNOW

(RCA Victor 20-4733; 47-4733)



HANK SNOW

● Hank Snow, whose every release is an occasion for ops to open their ears and listen, has come through with another winner that will be a fit companion piece for

his current hit "Gold Rush Is Over". Hank warbles a fast moving item on the upper lid, titled, "Lady's Man". His happy delivery of the sock lyrics is done in country style and is rendered in his smooth and off hand manner of presentation that makes it a warming and pleasing side. This is a half that will receive plenty of action and ops should lose no time in getting it to work for them. Flip is a change of pace item. Snow chants the slow ballad with ease and warmth and is supported capably by the string band. This deck could also catch coins, but the tune on the upper deck is the big one.

GRADY MARTIN

(Decca 28231; 9-28231)

● "NIGHT AND DAY" (2:30)
Grady Martin and His Slew Foot Five spin the ever popular Cole Porter lovely with a western treatment. An interesting arrangement of the quick beat oldie is interestingly handled by the group.

● "YOU ARE THE LIGHT O' MY LIFE" (2:37) The boys dish out a fast tempo fox trot in captivating manner. Cecil Bailey warbles the happy tune potently and is backed with zest by the chorus and musicianship of the Slew Foot Five.

THE COLWELL BROTHERS

(Columbia 20939; 4-20939)

● "THE CITY SONG" (2:47) The Colwell Brothers, Paul and Ralph, bang out a fast, cute novelty tune with string backing. The happy sounding item is a live side.

● "THING-A-MAJIG" (2:34) Flip is a similar novelty number that the boys handle zestfully.

RAMBLIN' JIMMIE DOLAN

(Capitol 2118; F-2118)

● "RACK UP THE BALLS BOYS" (2:52) Ramblin' Jimmie Dolan warbles a fast moving novelty song in joyful manner. Jimmie is supported by chorus and band.

● "RUBBER BALL HEART" (2:05) Dolan sings in his stylized fashion as he presents a cute moderate beat piece with sentimental lyrics. Jimmie's potent chanting is well set up by the instrument group.

JOHNNIE LEE WILLS

(RCA Victor 20-4721; 47-4721)

● "THERE ARE JUST TWO I'S IN DIXIE" (2:34) A fast paced item is given the polished treatment of Johnnie Lee Wills and His Boys. Leon Huff offers the sentimental lyrics with ease and the boys come through with a strong end.

● "HOT CHECK BABY" (2:25) John vocalizes the quick beat tune on the flip side. His smooth warbling is strongly supported by the instrumental group which comes through with some solid orking in the breaks.

KITTY WELLS

(Decca 28232; 9-28232)

● "I DON'T WANT YOUR MONEY, I WANT YOUR TIME" (2:18) Kitty Wells sells a cute set of lyrics set to moderate beat in an engaging manner. The vocalist is supported by a string band.

● "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:27) Thrush sings a slow country weeper with warmth.

TEXAS BILL STRENGTH

(Coral 64133; 9-64133)

● "PAPER BOY BOOGIE" (2:19) Texas Bill Strength comes up with a western boogie beat and belts it out in a spirited manner. The deep voiced vocalist sings the happy tune against a string background.

● "I WAS ONLY TEASIN' YOU" (2:55) Flip is a slow romantic number that Bill warbles in his easy manner.

RAMBLIN' TOMMY SCOTT

(King 1070; 45-1070)

● "FREE AGAIN" (2:25) A fast moving rhythmic item with engaging lyrics is belted out by Ramblin' Tommy Scott with zest.

● "COME ON GIMME SOME LOVIN'" (2:36) Scott sings a moderate beat romantic number in his nasal style.

CLYDE MOODY

(King 1072; 45-1072)

● "WHEN YOU HAVE NO ONE TO LOVE YOU" (2:52) Clyde Moody warbles a slow sentimental weeper smoothly and with an easy delivery.

● "WHY DON'T YOU COME BACK TO ME" (2:30) Clyde sings another slow item on the lower deck. The chanter treats the mellow tune to a polished vocal effort and comes up with a good side.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

Showmanship Award Winner



PHILADELPHIA—Stan Kenton, winner of WIP's first annual Showmanship Award, is shown receiving the trophy from Murray Arnold (center), program director, and Benedict Gimbel, Jr., president and General Manager of the station. Kenton's band received top honors for the best band of the year, by the listeners of WIP, which operates 24 hours a day and covers a great portion of the eastern seaboard.

Satherley Resigns Post As Columbia's VP In Charge Of Folk Department

NEW YORK—The resignation of Arthur Satherley as Columbia Records' Vice President in charge of American Folk Music Artists and Repertoire was announced this week by Goddard Lieberman, Executive Vice President of the company.

"Arthur Satherley is relinquishing his recording duties for Columbia after one of the longest and most remarkable careers in the entire industry," Lieberman stated. "Uncle Arthur, as he is known to everyone in the folk music field, is a veteran of thirty-nine years of discovering and recording talent. He launched the recording careers of most of the country's leading country and western

singers, developing such outstanding stars as Gene Autry and Roy Acuff. It is with profound appreciation for his distinguished service and with warmest regards that his associates at Columbia Records accept Arthur Satherley's retirement from the company."

Don Law, assistant to Mr. Satherley for more than five years, has been appointed Director of Folk Music Artists and Repertoire, Mr. Lieberman announced. Associated with Columbia Records' sales staff in Dallas, Texas, Mr. Law was chosen by Mr. Satherley to assist him in recording Columbia's far-flung country and western artists.

Bud Wendell Exits Cleveland Radio On June 15

CLEVELAND, O.—After ten years in Cleveland broadcasting, Bud Wendell, WJMO DJ, is bowing out of the radio scene. Wendell will join a national food organization in Chicago at the end of the month.

Wendell's start in radio came three days after he severed relations with the U. S. Army Signal Corps. He joined WJW (Cleveland) as a studio engineer. After two and one-half years, he switched to WGAR as srintor for the "Open House" show. During this time Wendell also opened a national sales organization for transcribed radio shows. Both of these enterprises were dropped when WHK asked him to become a "comic" disc jockey! It was at WHK that Bud made his name in Cleveland radio. When WJMO, Cleveland's first Music and News station opened, Wendell switched over and he has remained there ever since.

In 1950 he was selected to represent Cleveland on the "ABC's Of Music Show" over CBS. That same year Cosmopolitan Magazine voted him one of the nation's top 25 record men. Throughout his free-lance career, Wendell was one of the top money makers in Cleveland radio.

1 WILD SIDE OF LIFE
 Hank Thompson
 (Capitol 1942; F-1942)

2 GOLD RUSH IS OVER
 Hank Snow
 (RCA Victor 20-4522;
 47-4522)

3 DON'T STAY AWAY
 Lefty Frizzell
 (Columbia 20911; 4-20911)

4 DON'T JUST STAND THERE
 Carl Smith
 (Columbia 20893;
 4-20893)

5 LET OLD MOTHER NATURE HAVE HER WAY
 Carl Smith
 (Columbia 20862; 4-20862)

6 WONDERING
 Webb Pierce
 (Decca 46364; 9-46364)

7 THREE WAYS OF KNOWING
 Johnnie & Jack
 (RCA Victor 20-4555;
 47-4555)

8 HALF AS MUCH
 Hank Williams
 (MGM 11202; K-11202)

9 EASY ON THE EYES
 Eddy Arnold
 (RCA Victor 20-4569;
 47-4569)

10 SILVER AND GOLD
 Pee Wee King
 (RCA Victor 20-4458;
 47-4458)

'BUSY' IN THE MACHINES
 ★ ★ ★ ★
PEE WEE KING'S
'BUSY BODY'
 and
'I DON'T MIND'
 RCA Victor 20-4655 (47-4655)

KING - DELUXE - FEDERAL
Best Sellers
DE LUXE
Federal RECORDS
POPULAR

- STEVE LAWRENCE**
 POINCIANA
 NEVER LEAVE ME
 15185 and 45-15185*
- JOHNNY LONG**
 JUST LIKE THAT
 SOME LITTLE SOMEONE
 15176 and 45-15176*
- MARY SMALL**
 THE MERRY GO ROUND BROKE DOWN
 YOU'D THINK I WAS IN LOVE
 15187 and 45-15187*

FOLK-WESTERN

- THE YORK BROTHERS**
 THE HARD WAY
 I LOVE YOU WALTZ
 1067 and 45-1067*
- HAWKSHAW HAWKINS**
 I'M UNWANTED
 GOT YOU ON MY MIND
 1062 and 45-1062*
- COWBOY COPAS**
 BOOMERANG
 IT'S ENOUGH TO MAKE ANYONE CRY
 1064 and 45-1064*
- WAYNE RANEY**
 CATFISH BABY
 HEADS OR TAILS, I WIN
 1058 and 45-1058*

SEPIA BLUES

- EARL BOSTIC**
 LINGER AWHILE
 VELVET SUNSET
 4536 and 45-4536*
- THE SWALLOWS**
 BESIDES YOU
 YOU LEFT ME
 4525 and 45-4525*
- TODD RHODES**
 ROCKET 69
 POSSESSED
 4528 and 45-4528*
- SONNY THOMPSON**
 I'LL DROWN IN MY TEARS
 CLANG, CLANG, CLANG
 4527 and 45-4527*
- LUCKY MILLINDER**
 LOADED WITH LOVE
 RAM-BUNK-SHUSH
 4534 and 45-4534*

FEDERAL

- THE DOMINOES**
 HAVE MERCY BABY
 DEEP SEA BLUES
 12068 and 45-12068*

THAT'S WHAT YOU'RE DOING TO ME
 WHEN THE SWALLOWS COME BACK TO CAPISTRANO
 12059 and 45-12059*

* 45 R.P.M.

distributors
King RECORDS INC.
 CINCINNATI 7, OHIO

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 14, 1952

New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'LL WALK ALONE (Don Cornell)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Cornell-Fisher)
6. DELICADO (Percy Faith)
7. WHEEL OF FORTUNE (Kay Starr)
8. A GUY IS A GUY (Doris Day)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. BE ANYTHING (Eddy Howard)

Shoals, Ind.

1. BLUE TANGO (Guy Lombardo)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. I'LL WALK ALONE (Don Cornell)
7. I'M YOURS (Eddie Fisher)
8. BE ANYTHING (Eddy Howard)
9. DELICADO (Guy Lombardo)
10. FORGIVE ME (Eddie Fisher)

Memphis, Tenn.

1. KISS OF FIRE (Billy Eckstine)
2. A GUY IS A GUY (Doris Day)
3. HERE IN MY HEART (Al Martino)
4. BLUE TANGO (Leroy Anderson)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. WHEEL OF FORTUNE (Kay Starr)
7. BE ANYTHING (Eddy Howard)
8. FORGIVE ME (Eddie Fisher)
9. I'LL WALK ALONE (Don Cornell)
10. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)

Chehalis, Wash.

1. I'M YOURS (Eddie Fisher)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. I'LL WALK ALONE (Don Cornell)
5. A GUY IS A GUY (Doris Day)
6. I UNDERSTAND (Four Aces)
7. OAKIE BOOGIE (Ella Mae Morse)
8. HALF AS MUCH (Rosemary Clooney)
9. WILD SIDE OF LIFE (Grady Martin-Burl Ives)
10. DIDJA EVER (Mary Small)

Chicago, Ill.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Eddie Fisher)
4. DELICADO (Percy Faith)
5. A GUY IS A GUY (Doris Day)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
8. FORGIVE ME (Eddie Fisher)
9. CARIOCA (Les Paul & Mary Ford)
10. I'LL WALK ALONE (Don Cornell)

Philadelphia, Pa.

1. HERE IN MY HEART (Al Martino)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. I'M SORRY (Bobby Wayne)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. BE ANYTHING (Eddy Howard)
7. I WAITED A LITTLE TOO LONG (Kay Starr)
8. BLUE TANGO (Leroy Anderson)
9. KISS OF FIRE (Georgia Gibbs)
10. ROCK THE JOINT (Bill Haley)

Deadwood, South Dakota

1. FORGIVE ME (Eddie Fisher)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLUE TANGO (Les Baxter)
4. CARIOCA (Les Paul & Mary Ford)
5. DELICADO (Percy Faith)
6. I'M YOURS (Eddie Fisher)
7. I'LL WALK ALONE (Jan Froman)
8. I UNDERSTAND (Four Aces)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. A GUY IS A GUY (Doris Day)

Laconia, N. H.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. KISS OF FIRE (Georgia Gibbs)
4. CRY (Johnnie Ray)
5. WHEEL OF FORTUNE (Bobby Wayne)
6. GET YOUR SWEETHEART IN THE MOONLIGHT (New Englanders)
7. WHISPERING WIND (Patti Page)
8. DELICADO (Percy Faith)
9. I'M YOURS (Eddie Fisher)
10. A GUY IS A GUY (Doris Day)

Los Angeles, Calif.

1. I'M YOURS (Eddie Fisher)
2. I'LL WALK ALONE (Don Cornell)
3. HERE IN MY HEART (Al Martino)
4. KISS OF FIRE (Georgia Gibbs)
5. ME TOO (Kay Starr)
6. I'M CONFESSIN' (Les Paul-Mary Ford)
7. DELICADO (Percy Faith)
8. BLUE RAINDROPS (The Whippoorwills)
9. OAKIE BOOGIE (Ella Mae Morse)
10. BLUE TANGO (Leroy Anderson)

Savannah, Ga.

1. BLUE TANGO (Hugo Winterhalter)
2. KISS OF FIRE (Georgia Gibbs)
3. A GUY IS A GUY (Doris Day)
4. I'LL WALK ALONE (Jane Froman)
5. WHEEL OF FORTUNE (Kay Starr)
6. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. FORGIVE ME (Eddie Fisher)
9. WITH A SONG IN MY HEART (Jane Froman)
10. CARIOCA (Les Paul & Mary Ford)

Des Moines, Iowa

1. KISS OF FIRE (Georgia Gibbs)
2. BE ANYTHING (Eddy Howard)
3. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
4. WHEEL OF FORTUNE (Kay Starr)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. I'M YOURS (Four Aces)
7. OAKIE BOOGIE (Ella Mae Morse)
8. THE BOOM SONG (Jeanne Gayle)
9. BLUE TANGO (Leroy Anderson)
10. A GUY IS A GUY (Doris Day)

St. Louis, Mo.

1. I WAITED A LITTLE TOO LONG (Kay Starr)
2. I'M CONFESSIN' (Les Paul & Mary Ford)
3. LOVER (Peggy Lee & Gordon Jenkins)
4. DELICADO (Percy Faith)
5. HERE IN MY HEART (Al Martino)
6. BLUE TANGO (Leroy Anderson)
7. AM I WASTING MY TIME ON YOU (Eddie Fisher)
8. AS TIME GOES BY (Ray Anthony)
9. SUGARBUSH (Frankie Laine & Doris Day)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Denver, Colo.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. CRY (Johnnie Ray)
6. A GUY IS A GUY (Doris Day)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. DELICADO (Percy Faith)
10. PERFIDIA (Four Aces)

St. Paul, Minn.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. KISS OF FIRE (Georgia Gibbs)
7. BE ANYTHING (Eddy Howard)
8. PERFIDIA (Four Aces)
9. HAMBONE (Laine-Stafford)
10. CRY (Johnnie Ray)

Omaha, Neb.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BE ANYTHING (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. CARIOCA (Les Paul)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

Phoenix, Ariz.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

Cincinnati, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Don Cornell-Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. BE ANYTHING (Eddy Howard)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. HERE IN MY HEART (Al Martino)
10. FORGIVE ME (Eddie Fisher)

Cleveland, Ohio

1. I'M YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. HERE IN MY HEART (Al Martino)
6. CARIOCA (Les Paul)
7. A GUY IS A GUY (Doris Day)
8. BE ANYTHING (Eddy Howard)
9. BLUE TANGO (Leroy Anderson)
10. LADY LOVE (Vaughn Monroe)

Indianapolis, Ind.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Anderson-Winterhalter)
3. A GUY IS A GUY (Doris Day)
4. WHEEL OF FORTUNE (Kay Starr)
5. I'LL WALK ALONE (Cornell-Froman)
6. KISS OF FIRE (Georgia Gibbs)
7. ANYTIME (Eddie Fisher)
8. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. HERE IN MY HEART (Al Martino)

Houston, Texas

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. CRY (Johnnie Ray)
8. DELICADO (Percy Faith)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. CARIOCA (Les Paul & Mary Ford)

Richmond, Va.

1. A GUY IS A GUY (Doris Day)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. DELICADO (Percy Faith)
5. I'M YOURS (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. HERE IN MY HEART (Al Martino)
8. BLUE TANGO (Leroy Anderson)
9. PITTSBURGH, PA. (Guy Mitchell)
10. I'LL WALK ALONE (Don Cornell)

Dallas, Tex.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. DELICADO (Percy Faith)
8. BE ANYTHING (Eddy Howard)
9. A GUY IS A GUY (Doris Day)
10. WHEEL OF FORTUNE (Kay Starr)

San Francisco, Cal.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. HERE IN MY HEART (Al Martino)
6. I'LL WALK ALONE (Don Cornell)
7. I'M YOURS (Don Cornell)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)

Kansas City, Mo.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'M YOURS (Don Cornell) (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. HERE IN MY HEART (Al Martino)
7. A GUY IS A GUY (Doris Day)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. PITTSBURGH, PA. (Guy Mitchell)
10. DELICADO (Percy Faith)

OUTDOOR SEASON STARTS BIG

First Reports from Ops After Memorial Weekend Indicates Big Resort and Roadside Season Ahead. Ops Switch Horses and Phonos to Outdoor Spots. More Autos on Roads With Entire Families Than Ever Before, Ops State. Eastern Area Also Looks For Biggest Season But Gets Off To Poor Start As Rain Cuts Into Play.

CHICAGO—First reports from operators, regarding the opening of the outdoor season with this past Memorial weekend, are to the effect that all indications point to one of the best summers in a long, long time.

One well known op said, "We've never before seen so many automobiles on the road. What's more they were all jammed full of families.

"Collections from our machines, which we hurriedly placed at well known roadside eating spots as well as at resorts, ran higher than we ever believed they would.

"In fact", he continued, "if this is any indication at all, as well as from conversations we had with many of these travelers, we believe that this summer of 1952 will see more auto traveling, and with entire families aboard, than the industry has seen in a long time."

Reports of this kind have encouraged a great many ops. They are speeding equipment to nearby country spots.

Phonos and horses are being switched about in an effort to get the best of the locations available.

It was surprising to many coinmen, who also traveled during the Memorial weekend, to find that:

"Operators were on the ball. They had already placed equipment in the better spots we came across."

One op reported, "There are just as many jalopies as brand new cars on the road. This means that roadside entertainment is going to be a big factor this summer.

"The more expensive cars", this operator stated, "usually stop at the bigger places along the road.

"It's the jalopies that bring the business to the roadside entertainment spots", he concluded.

This year many are preparing entire kiddie parks for the travelers. Some have just been thrown together in a hurry. Others have improved their caliber of entertainment.

Many new spots are going up, even under canvas, in an effort to cash in on the auto-traveling trade.

Whatever else is ahead, the operators report, this summer will see some really great collections. The people are traveling more than ever before, they claim.

Also impressive are the number of spots featuring shuffle games. Some of these have four, and even more, about the place.

In a few spots, ops report, they came across shuffle games lined up one against the other. And all busy.

One operator stated, "As long as the weather remains good there is no doubt that the games that were busy in the cities during the past winter will be seen all over the road spots this summer."

Not only amusements and music machines but vendors of all kinds have been placed in gas stations, roadside eateries, from the smallest to the largest spots, this year.

If indications can be summarized, according to many ops, this will be one summer when much equipment will more than amortize its cost.

NEW YORK — Operators with equipment in resort and shore locations in the Eastern part of the country weren't as fortunate as their brother coinmen covering the mid-western and far western areas the past few weeks.

These men are just as optimistic over the tremendous possibilities of doing a record business as any in the country. For weeks these men have been preparing their locations with an assortment of equipment, both new and reconditioned in anticipation of serving the many persons who will be on the roads and at the beaches seeking economical entertainment. However, reports from ops as to their Memorial week-end collections was that the weather hurt them badly. Most areas thruout the East have suffered by an unprecedented amount of rainy week-ends.

"However," one operator stated, "the season is young, and altho we haven't been lucky enough to get off to a fast start, we should get the biggest play in all our history—if we get any kind of decent break in weather."

CLEVELAND OPS WANT 10¢ PLAY

CLEVELAND, O.—After holding off for more time than any other noted association in the nation, the famed Cleveland music ops' organization here, is now questioning members regarding whether or not a move should be started to get the local O.P.S. office to allow 10c play (3 for 25c) on phonos here.

Music ops of note have been complaining for some time that, "We just can't make the grade anymore.

"We can't meet the notes we have taken on for the new equipment we have purchased, pay the salaries we are faced with today, and meet general big overhead increases, and still come out."

Some of these ops phoned around the midwest, where 10c play is now in effect and, after talking with juke box leaders in the Chicago area are up in arms.

Music Leaders Hail Miami Pre-War Juke Box Ban

Assn Heads, Distributions, Ops, Mfrs Acclaim Action by Miami Assn As Big Step Forward

CHICAGO—Report which appeared here this past week (Page 22, June 7, 1952 issue) that the Miami music operators' association had passed a resolution whereby no further servicing by the association would be given to any pre-war automatic musical instrument has won tremendous acclaim from music leaders everywhere.

All this past week operators, distributors, manufacturers as well as many association heads, phoned in complimentary comment regarding this resolution.

All stated that it was: "One of the most progressive in the history of the automatic music industry".

In each case these men believed that such a resolution should be placed in effect everywhere in the country.

Their first reason being that this would remove from many, many locations old, wornout and poor playing juke boxes, which were giving the public anything but the right idea regarding what juke box music really is like today.

For example, one noted operator stated, "This is something that I'm going to propose at the next meeting of our own association.

"Some of these old, worn-out and ugly looking boxes have done anything but help the industry to progress.

"In fact, these are the kind of machines that bring us all those bad comments, even from cartoonists, and have started such movements as 'playing a blank record,' instead of the public listening to the screechy-scratchy music that comes from such old and wornout machines."

Others are even more vociferous in their statements regarding removal of all old juke boxes from all locations everywhere.

One distributor said, "Who does an operator of a pre-war juke box think he's fooling when he places such a machine in any spot?

"He's only fooling himself," this distributor answered.

He gave as his reason, "Because if such an operator had any sense at all he'd know that he's chasing customers away from his best equipment in his best spots after they listen to such an old wornout machine.

"The customers think they all sound like that screechy old box," he concluded.

Many well known musicians and songsters also commented on the fact that such old juke boxes do anything for them, but good, when their records are heard.

One well known songster now appearing in this city stated:

"I only wish that this would happen all over America.

"I don't care if it would mean that a lot less of my records would be sold, but, I would know that the public would be hearing me as I want them to hear me, and not as some old, worn-out machine plays my records."

William Blatt, President of the Miami Automatic Music Operators Association, which passed this resolution, reported to *The Cash Box*:

"We have had much praise and good comment from people everywhere regarding this move.

"Frankly," he said, "we are thrilled to learn that it stirred up such a storm everywhere in the nation and that leaders of the industry are praising this progressive move of our organization here in Miami."

Keeney Introduces New Shuffle Game, "High Score League Bowler"



PAUL HUEBSCH

CHICAGO—"High Score League Bowler," new shuffle game by J. H. Keeney & Company, this city, was introduced to the trade this week.

Paul Huebsch of the Keeney firm

Special Sale!

Practically new and rebuilt
STATLER Cigarette Machines,
8 Col., 1 King Size
Capacity Ea. **\$50**
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

reported he expects the sale of "High Score League Bowler" to set new records for his firm on shuffle alley games. "We were highly successful with our previous game," stated Huebsch, "but all indications point to a record performance for 'High Score Bowling League.' Our pre-production location tests proved to us that the game made an immediate hit with the players, and collections reports were surprisingly high. We were also greatly pleased with the enthusiasm of our distributors, who placed substantial orders after viewing the game."

Huebsch describes "High Score League Bowler" as a four-player shuffle bowling type game that has 20-30 scoring, strike and spare boxes, with a high score for the week feature. The feature that appeals greatly to the player and draws them to continue play is the "Match Score" or "Mystery Score," which can be eliminated entirely, or one of these two features can be used at the option of the operator to meet with local requirements. It also comes in two lengths—9 ft. or 8 ft.

All Keeney distributors have received samples, according to Huebsch, and quantity shipments are now on the way.

NPA Removes 20 Items From Scarce List, But Adds 53

WASHINGTON, D. C.—The National Production Authority this week revised its list of scarce materials, removing some 20 items completely, but at the same time announced that it has had to add 53 new items, predominantly in the chemical and metal fields.

Among the items removed from the scarce materials list, which are used in the manufacture of coin machines are: natural rubber; cadmium; lead; zinc products such as rolled and extruded shapes; wire and castings; and zircon.

Among the items added to the scarce materials list are: Non-nickel-bearing stainless steel; Gray iron castings; and Chromium including all forms of ferro chromium and all other compositions containing more than 25 per cent chromium which are used as sources of chromium in commercial manufacture or processing.

Copper Price Boost Authorized In Effort To Increase Imports

WASHINGTON, D. C.—The Government this week authorized a further price boost for copper products in its efforts to increase this metal importation from Chile, who had been holding back seeking more money.

A mobilization official predicted the new plan, altho it gives copper and brass mills only about six-tenths of a cent more per pound will "break the log jam in imports," but he added "we cannot be sure that industry will buy at the present 35½c price being asked in Chile or elsewhere."

Coin factories, who were recently allotted their metals for the third quarter, are hoping this new move will permit even higher allotments for the fourth quarter, but at the same time realize it will increase their production costs.

Baker Named Permo Distrib

CHICAGO—Irv Baker has been appointed as representative for Permo, Inc., this city, manufacturers of phono needles, for a six-state area in the Southwest, according to an announcement by Gail Carter, vice-president in charge of sales.

Baker, who has a long-time background with the record business, will cover Arkansas, Louisiana, Oklahoma, most of Texas, and parts of Tennessee and Mississippi. His permanent headquarters will be in Dallas, Texas.

IMPORTANT NOTICE TO CLASSIFIED SECTION ADVERTISERS

Due To Early Closing Date Of
The 10th ANNIVERSARY Issue
(DATED: JUNE 28)

All Classified Ads For This Issue
Must Be In The New York Office
NO LATER THAN...

Monday—JUNE 16

Classified Dept.

THE CASH BOX

26 W. 47th STREET
NEW YORK 19, N. Y.

America's Finest
**FISHING
EQUIPMENT**

Send For Your
FISHING CATALOG
SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

10 Times
10 Ways
To
Get Value
Ten Times
Ten And
Over Again

Be
Sure
To Run A
SUBSTANTIAL
SIZED
AD

in the
10th Anniversary
Issue

of
THE CASH BOX

Dated: JUNE 28

★
DEADLINE
Wednesday

JUNE 18

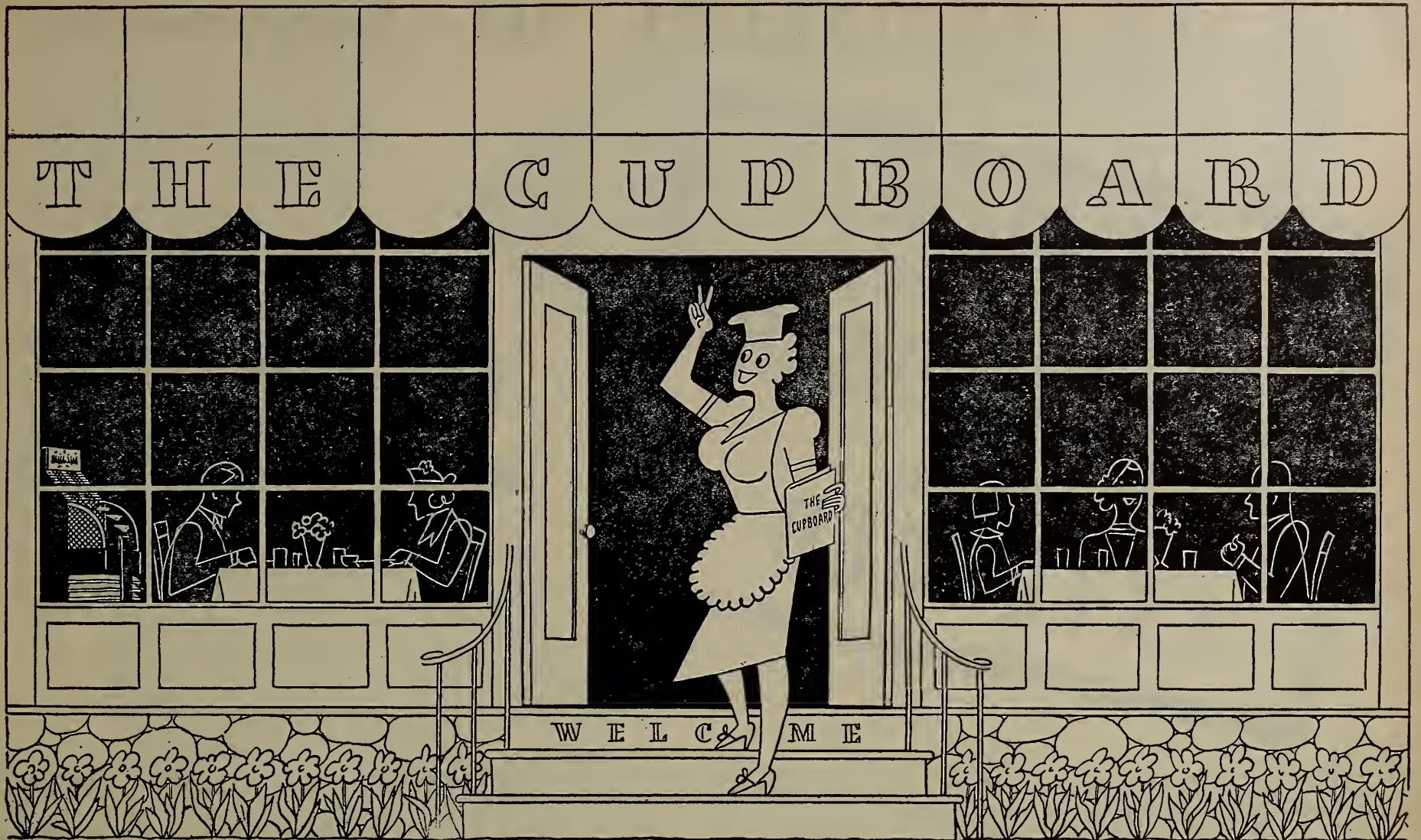
RUSH YOUR AD

NOW!

★
SEND YOUR AD IN NOW!
THE CASH BOX

26 WEST 47th STREET
NEW YORK 19, N. Y.

CHICAGO
LOS ANGELES



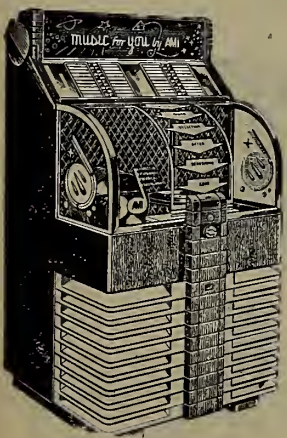
New Mother Hubbard
 Bought a place called "The Cupboard,"
 A restaurant on Route 33;
 At first business was slow,
 But she soon made it go
 With the help of a new Model "D."

"New" Mother Hubbard

Many a flourishing roadside restaurant got its boost on the road to success from an AMI juke box.

Business grows faster where patrons get an extra measure of pleasure from music they want to hear.

It is the "D's" job to provide that music, and in doing so, to build more income for location and operator.



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Due To Avalanche Of ADS — —

**DEADLINE
for the
10th ANNIVERSARY
issue
EXTENDED to ...**

JUNE 18
(ONE ADDITIONAL WEEK)

The overwhelming response of our friends and leaders in the industry who have flooded us with ads — and a number of requests from others who have reserved space, but are delayed in getting copy to us — makes it necessary for us to reset the date of the TENTH ANNIVERSARY ISSUE to JUNE 28 — thus also making it possible to

EXTEND THE CLOSING DATE

ONE WEEK to

JUNE 18

Please **RUSH YOUR AD RIGHT NOW!**

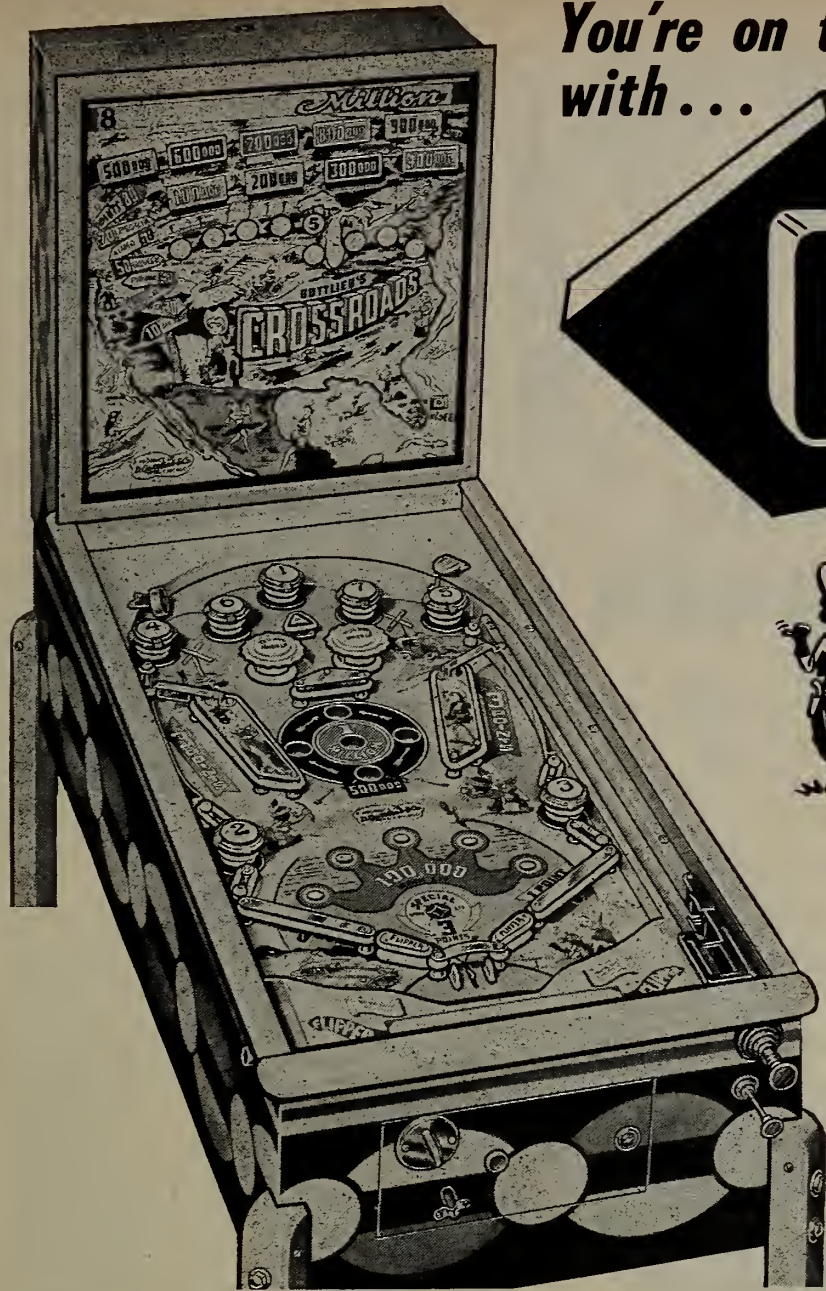
THE CASH BOX

26 WEST 47th STREET

NEW YORK 19, NEW YORK

(PHONE: JUDson 6-2640)

You're on the Super Highway to Profits with...



GOTTLIEB'S CROSSROADS



5 BALL-TRAP HOLES in the **CROSSROADS CIRCLE**—
Center hole scores 1 million—4 outer holes score 1/2 million.
All holes light corresponding Roll-Over Buttons for Super High Score • **FILL** the 4 outer Ball-Traps for 1 **REPLAY** • **FILL ALL 5 BALL-TRAPS** for 3 **REPLAYS** • Make 1 to 7 **SEQUENCE**—light Bottom Replay Roll-Over.

REPLAYS on **HIGH SCORE** up to 8 **MILLION** • **REPLAYS** FOR "**CROSS COUNTRY**" **POINT SCORING**

- 2 **MYSTERY HIGH SCORING "POP" BUMPERS**
- 2 **POINT SCORING CYCLONIC KICKERS**
- 2 **SUPER-POWER FLIPPERS**

DELIVERY NOW
FROM YOUR
DISTRIBUTOR
ORDER
TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There Is No Substitute for Quality!"



Anniversary Issue

Of

THE CASH BOX

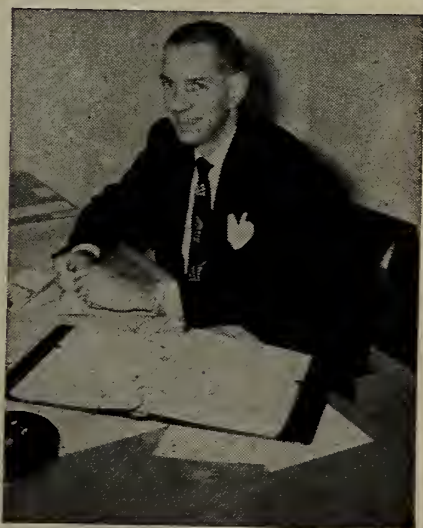
Will Be The Greatest Ever!

SEND IN YOUR AD

NOW!

UNITED MYSTIFIES WITH "OFFICIAL SHUFFLE ALLEY"

New Multi-Player Clix With Trade



BILL DeSELM

CHICAGO—Bill DeSelm, General Sales Manager of United Manufacturing Company, this city, advised this past week that all the mystifying excitement over at the firm's big plant here was due to its new, "Official Shuffle Alley".

Said Bill, "To attempt to describe all the features of this new, great multi-player game would take reams

and reams of paper and would just confuse everyone of your readers.

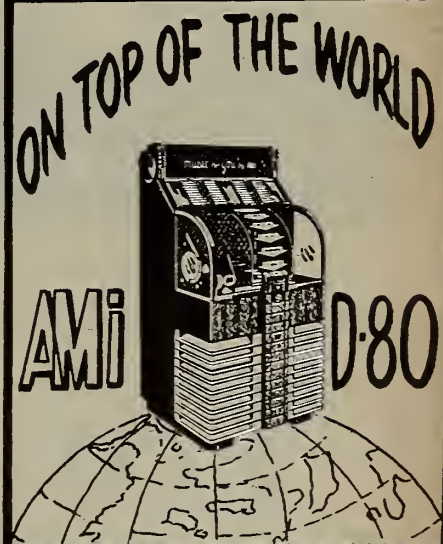
"Rather than do that", he said, "I suggest that the operators get over to one of our distributors and actually play the new 'Official Shuffle Alley' themselves to get some idea of what a really great and sensational game this is."

The fact that orders have been absolutely flooding into the factory ever since first announcement of the new 'Official Shuffle Alley,' DeSelm claims, is only a "small part of the story".

"The game itself", he says, "has such features that the trade has never before enjoyed and which have already proved themselves so outstanding that, unless an operator can afford to pass up the biggest money-maker of all time, he will, most definitely, get in touch with his United distributor and see and learn all about our new 'Official Shuffle Alley'."

The scoring methods which make this 'alley' unique, above all others that United have ever manufactured, have won much praise for the firm and have tripled and quadrupled orders from all over the nation.

"Our new 'Official Shuffle Alley'", DeSelm stated, "is the most outstanding of all the new products we have ever yet introduced."



RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., 81 3-8777

CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D. WRITE — WIRE — PHONE	

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

HIGH SCORE FOR WEEK!

4 PLAYER SCORING!

**MATCH SCORE OR MYSTERY SCORE
EITHER ONE OR BOTH CAN BE ELIMINATED!**

all
OF THE BETTER
MONEY MAKING
FEATURES OF
EVERY POPULAR
BOWLER *plus*
SMART OPERATING
INNOVATIONS!

THE ONLY BOWLER COMBINING SUCH FEATURES!

Keeney's HIGH SCORE LEAGUE BOWLER

- ★ Match Score or Mystery Score at option of operator to suit changing location requirements!
- ★ Can pick up any combination of pins including 6-10 and 4-7 split!
- ★ Plastic EVER-SLICK Silent Playfield
- ★ Keeney's Jumbo Fly-Away Pins!
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game

2 SIZES:
9 FT. LONG
2 FT. WIDE
8 FT. LONG
2 FT. WIDE

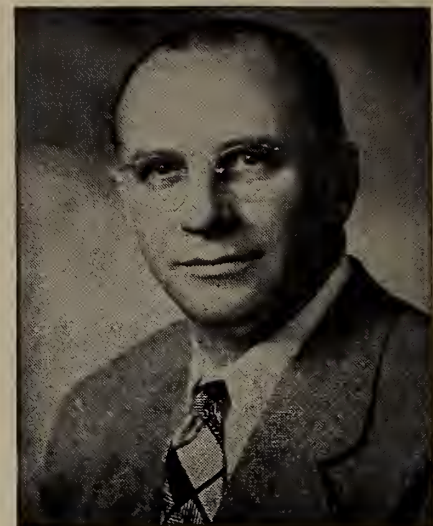
*SEE IT!
PLAY IT!
INSTALL IT!
TODAY*

Order FROM YOUR
KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember
HIGH-SCORE
MATCH AND MYSTERY SCORE
TAKE IN MORE!

Bally Mechanical Horse Equipped With Retractable Casters



JACK NELSON

CHICAGO—"The Champion" coin-operated mechanical horse, manufactured by Bally Manufacturing Company, this city, is now equipped with four smooth-running casters that are retractable into the base of unit, according to Jack Nelson, company sales manager.

To raise the entire unit on to the casters is said to be quick and easy. By simply inserting detachable key-wrench in holes in base of cabinet, with a quick turn "The Champion" is immediately up on all four casters for easy movement from spot to spot within the location.

The casters also permit the horse to be rolled out in front of location to capture passing business. The case sets solid when casters are retracted.

Nelson emphasized that retractable casters on a coin-operated horse are an exclusive Bally feature.

For Sale

TEN YEARS OF INVALUABLE DATA...
INFORMATION... AND EXPERIENCE

APPLY TO

The Cash Box

26 WEST 47th STREET, NEW YORK 19, N. Y.
All Phones: JU 6-2640

* The Cash Box' Tenth Anniversary Issue will feature all data, information and experience that everyone in the entire industry wants to have at hand at all times, Listings of all manufacturers, distributors, sources of supply, as well as historical, and encyclopedic data of the past ten years, information impossible to obtain in many instances, all in one week's issue—The Cash Box' Tenth Anniversary Issue—and all for the price of one week's ad.

CLOSING DATE: JUNE 18
RUSH YOUR AD NOW!

A Kentucky Derby Of Their Own



MINNEAPOLIS, Minn.—During the recent meeting in this city of the International Womens' Clubs, several participants from Kentucky boosted one of their members atop an Exhibit Big Bronco which is in use at one of the local drug stores to have a derby of their own. From left to right are Mrs. D. D. Stewart, Pineville; Mrs. Stanley D. Pace, Burkesville; Mrs. Tallu Fish, Williamsburg; Chloe Gifford, Lexington; Mrs. Kenneth Tuggle, Barbourville; Mrs. C. F. Pollard, Lawrenceburg; and Mrs. E. P. Warinner, Albany.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEW! Williams DOMINO

FLASHY! COLORFUL! EXOTIC!

ONLY WILLIAM'S "DOMINO" HAS ALL THESE FEATURES:

- ★ SPECIAL BONUS VALUE builds up to 10 REPLAYS and carries over from game to game to pull repeat play!
- ★ 3 KICKOUT POCKETS score replays when lit!
- ★ Making numbers 1 to 6 scores 1 replay!
- ★ 4 SPECIAL LANES 3-4-5-6 score replays after numbers 1 to 6 ore mode!
- ★ ROLLOVER BUTTON advances High Score Bonus!
- ★ If numbers 1 to 4 ore mode, ROLLOVER advances Special Bonus!
- ★ SPECIAL BONUS LANE at bottom of field SCORES "SPECIAL BONUS" after 1 to 6 ore mode!
- ★ THREE THUMPER BUMPERS score points when lit!
- ★ Players shoot point score and high score for replays!
- ★ 2 FLIPPERS. Bullet-like animation as balls ricochet around live-action playfield! It's FAST!

Fast!

Let's GO WITH DOMINO!

for Richer Profits Williams **DOMINO**

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST.
CHICAGO 24, ILL.

Wurlitzer Admirers



DES MOINES, Iowa—Marvin Wood and Blaza Fontanini are pictured in the showroom of Sandler Distributing, Wurlitzer distrib in this city. The two operators expressed keen satisfaction with the innovations introduced in the new Wurlitzer 1500. Wood and Fontanini operate a large route of Wurlitzers out of Des Moines.

LAKE CITY SPECIALS!

SHUFFLE GAMES in lots of 5 . . . \$10 and up

Wms. HAYBURNERS	\$255.00
Wms. SPARK PLUGS (like new)	270.00
Seeburg BEAR GUNS	265.00
Wms. HORSEFEATHERS, Floor Sample	325.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL!
Turf Kings
\$149⁵⁰

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO

(Tel: HEnderson 1-7577)

Advertising Mats Available From Bally Distributors

CHICAGO—A series of advertising mats illustrating "The Champion," Bally's new coin-operated horse, are now available from all Bally distributors, stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

The mats are made up in 2", 4", 6", 8" and 10" widths providing a size to meet all display ad requirements. According to Nelson, many mats are being supplied to various retail outlets, chain stores etc., where "The Champion" is in operation. The mats make it convenient for the store operator to fit "The Champion" into his local newspaper advertising.

Some of the largest chain store systems in the nation are among those who are using the new mats in their local display advertising, said Nelson.

CASH WAITING

FOR

WURLITZER 1400
MUTOSCOPE SKY FIGHTER
EXHIBIT JET GUN
GOTTLIEB BASKETBALL
LATEST 5-BALLS

Write—Wire—Phone

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Freeman Named Sales Mgr. of Eastern Vending

BALTIMORE, MD. — Eastern Vending Sales Company, this city, announced the appointment of Lee Freeman as sales manager. Freeman takes the position formerly held by Harvey Goldman, who resigned.

UNIVERSAL BOWLOMATICS

18 FT. AUTOMATIC BOWLING ALLEYS—COIN OPERATED

New . . . \$695.00 • Used . . . \$495.00

THOROUGHLY RECONDITIONED EQUIPMENT

TURF KINGS . . . \$175.00
 PANORAM PEEPSHOWS . . . 200.00
 UNITED A.B.C. . . . 249.50

And Many More—Write Us

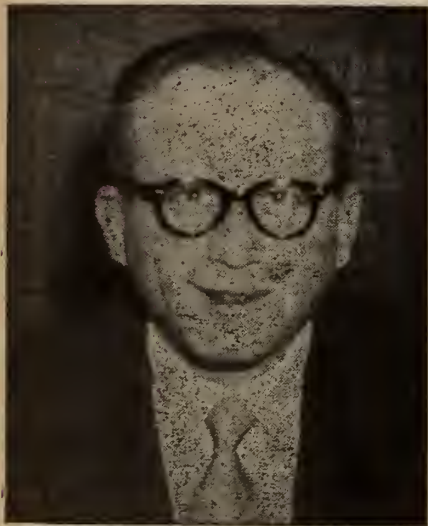
EXPORTERS— WRITE FOR INFORMATION on CONSOLES, SLOTS and FIVE-BALLS

The HUB ENTERPRISES

32 S. CHARLES ST., BALTIMORE 1, MD.

(Tel: LExington 6446-7)

The Mask Is Off On Williams' New "Domino"



SAM STERN

CHICAGO — Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, took the mask off this week on its new five-ball game "Domino".

Following the usual practice with new games, "Domino" was given a strong pre-test on a number of locations prior to going into full produc-

tion and shipment to the firm's distributors.

"Domino" more than met with our severest location tests" stated Stern. "Not only was it proven mechanically perfect, with strong player appeal, but its flashy colorful backglass and playing field drew players to it by the score."

The new five-ball is described by Stern as having every proven playing feature, plus some new ones. The game's top feature is its "Special Bonus Value" which builds up to 10 replays and carries over from game to game to stimulate repeat play. It also features: 3 Kickout Pockets which score replays when hit; matching numbers from 1 to 6 gives the player a replay; 4 "Special Lanes" (3-4-5-6) score replays after numbers 1 to 6 are made; Roll-Over Button advances High Score Bonus; if numbers 1 to 4 are made, Roll-Over advances special bonus; special bonus lane at the bottom of the field scores "Special Bonus" after 1 to 6 are made; 3 Thumper Bumpers score bonus when hit; and players shoot point score and high score for replays.

"Domino" has been shipped to all the firm's distributors, Stern stated, and are on display for the operators to view.

Meeting Dates Of Music Operators' Associations

- June 9—Wisconsin Phonograph Operators' Association
Place: To be announced.
- 9—Amusement Mach. Operators' Assn. of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 10—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 10—California Music Guild
Place: 311 Club, Oakland, Calif.
- 12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit.
- 12—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio
- 12—Music Operators Of Northern Illinois
Place: Double Joe's Restaurant, Route 14, Harvard, Ill.
- 14-15—Music Guild of Nebraska
Place: Paxton Hotel, Omaha, Neb.
- 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
- 19—Progressive Music Guild Of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.
- 25—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.
- 26—Amusement Machine Operators' Assn. of Dade County
Place: El Commodoro Hotel, Miami, Fla.



While other areas throughout the country may have enjoyed a pleasant Memorial Day week-end, those of us here in the East had to contend with one fair day, one half-fair day, and one really wet day. Though not completely lost, the holiday didn't bring joy to operators and arcade men with equipment at shore and resort spots. The optimist's viewpoint is that a slow start may wind up with a blazing finish. There's the Fourth of July coming—also a three day week-end. Let's hope the weather man treats us kindly from now on in. Business along coinrow, which perked up considerably just before the holiday, continues to show vast improvement, with the current week even better.

Bernie Welland, bartender from Newark, N. J., appeared with his co-writer on "Songs For Sale" TV program Sunday, June 1, and his song "No More Dreams" awarded 1st prize. New Jersey operators will remember Bernie, as he was employed by Runyan Sales Co., in its Newark office for a time. . . . Charles Noble and Ralph Elefante of Elite Music Co., in the Greenpoint section of Brooklyn, visit along coinrow. . . . Joe Young and Abe Lipsky, Young Distributing, seemed happy and chipper this week. Must mean that they're receiving added quantities of the Wurlitzer 1500 phono—the new 104 selection phono. . . . A. D. Palmer, Jr., Wurlitzer's advertising and sales promotion manager entered a hospital this week for some minor surgery. Should be back in about two weeks. . . . Hymie Koepfel, Koepfel Distributing Co., can't shake off that recent illness—but no matter how strongly brother Harry insists he take a week off, he disregards the advice entirely. Orders for used music and plastics have been piling in, and Hymie feels his presence is necessary. We would like to stick our two cents in and support Harry—take a week off, Hymie, we're sure Harry could struggle through for this short period.

Irv (Kempy) Kempner, Runyon's roadman, phones in one day this week from upper New York and keeps a dozen people busy for what seemed like hours. We got to speak with him also, at which time he relayed the information that Walter Conrad, Jr., of Conrad Music Co., Suffern, was celebrating the arrival of a daughter, Trudy Lee. Seems Walter, the missus, Ethel, and baby Trudy all doing fine. . . . Abe Green of the Newark, N. J. office of Runyon in New York for a day, which he spends with Barney (Shugy) Sugerman, figuring out, no doubt, how to spread out the AMI "D-80" phonos among the many ops who are demanding them. . . . Al Simon, Albert Simon, Inc., tells us he'll be making an important announcement in a week or so. Al's new beautiful quarters fast becoming a gathering place for both ops and coinrow's wholesalers. . . . Remember Henry Cooper? One of the industry's former demon operators, and in the early days also a jobber. Henry is now selling Chevrolet trucks in this area—and we mean selling them. . . . Harry Fraier, one of our older and also well known operators, now representative for Local No. 1146, American Federation of Labor, Hempstead, L. I. Harry tells us he's contacting the coin trade. . . . Seymour Pollak, Westchester operator, parks his car, runs into a jobber, and then runs right back, hoping that he didn't pick up a parking ticket in the meantime. . . . Dick DiCiccio, another Westchester op, on the row doing some buying.

Altho the rush for Memorial Day deliveries was over, it didn't seem to slow up the action at Mike Munves' place. Everyone still scurrying around, and plenty of crated machines being loaded into large trucks. . . . The fronts of both Dave Lowy's locations being repainted and resigned. And, boy oh boy, what a flash! Dave tells us that Ann Sens, his secretary who was recently injured in an accident, is home and he's hoping she'll be back on the job real soon. . . . Nat Cohn's wife, Lillie, coming along fine after her operation last week. Nat expects she'll be out of the hospital either Thursday or Friday of this week. . . . **WE JUST HAD TO DO IT—WE JUST HAD TO EXTEND THE DATE OF THE TENTH ANNIVERSARY ISSUE ANOTHER WEEK, TO JUNE 28. THE OVERWHELMING RESPONSE OF OUR FRIENDS IS SO GREAT, IT IS NECESSARY THAT WE MOVE THE CLOSING DATE TO JUNE 18—WHICH GIVES ADVERTISERS ANOTHER WEEK TO GET THEIR ADS IN (THAT IS, THOSE WHO HAVEN'T HAD AN OPPORTUNITY TO GET UP THEIR COPY). RUSH YOUR AD IN NOW!**



Since publication in the June 7 issue of The Cash Box of the resolution passed by the Miami Automatic Music Operators Assn. of Miami to the effect that it condemned the use of pre-war music machines, and would no longer service them after September 1, Willie Blatt, assn. president, has been receiving compliments from one end of the country to the other. "I'll make a wager," stated Blatt, "that it won't be long before every association in the country will pass similar resolutions. There can be no question but what the music operators will gain tremendously by this action." . . . Blatt, by the way, is considered the "unofficial host" of visiting coinmen. Wonder how he and Sydelle find all that time and strength to be so continuously on the move. This past week Willie took some guests to the Hurricane Inn at Crandan Park, and while there ran into Mr. and Mrs. Howard Kass of Newark, N. J. Howard reports that brother Archie is getting along fine. . . . George Sax, owner of the gorgeous Saxony Hotel, and his family leaving for a three month trip thru Europe.

Ted Bush and Ozzie Trupman, Bush Distributing Co., both hustling at top speed, regardless of the summer weather, shipping equip. This firm doing quite an export job, we understand. . . . Roal Shapiro, Supreme, and the missus, the Supreme bookkeeper, motoring to New York for their vacation. . . . Sam Taran and Eli Ross, over at Taran Distributing, look for a lively summer sales period now that the "Playground" has become a year 'round vacation spot. . . . Leaving for New York and a month vacation are Willie Levey, the missus and their daughter. . . . Taking in the fights this week as is the usual procedure, were: Willie (Little Napoleon) Blatt; Charley Polgaar; Lou Koren and son Donald, who's here for a vacation; Morris Marder, Davey Friedman, Willie Levey and Whitey Pincus.

THRU THE COIN CHUTE

CHICAGO CHATTER

Chicago's juke box ops now realize how well off they are that they all agreed to switch to dime play. Many other cities would now like to switch over. But are having trouble with O.P.S. Though, for the life of them, ops don't know how juke boxes located in taverns, restaurants and other retail establishments, "effect the cost of living." (This is the basic fact for which O.P.S. was originally created). . . . Cleveland ops, at long last, talking dime play. Jack Cohen, prexy of the Cleveland ops' association, would like to get dime play going. . . . Over a year ago Jimmy Ross started dime play and proved that it was what the juke box ops of Cleveland needed. But, he didn't get any support, and eventually was forced to give up. Now Jimmy cynically listening to other ops talk about the need for dime play in Cleveland. . . . Bill O'Donnell of Bally has become a gardener. Not only cuts his own lawn, but also trims those big hedges around his house. Aside from gardening, liked what Bill said last week, "There's a really terrific future ahead for the entire industry."

That "insurance weighing scale" idea, originally suggested by The Cash Box in its May 10 editorial, has been creating comment everywhere in the country. Willie (Little Napoleon) Blatt of Miami says, "Tell any manufacturer who wants to build it that I'll buy the franchise for the entire state of Florida." . . . Carl Hoelzel and Irvin Weiler also much interested and would like to see someone start manufacturing such a scale. . . . In fact, many, many more ops and distribs about the nation would be happy to invest some hard cash in such a product. . . . May even bring back those days of the 1929 convention at the Hotel Winton, Cleveland, when every booth featured a scale. . . . Jack Nelson dashed up to Milwaukee to look over the horse situation. Said he, before he left, "It's just good 'horse sense' to operate the 'Champion' horse." . . . Jack must be 100 per cent right the way that Art Garvey, Dan Maloney, Ben Becker, Phil Weinberg and Ralph Nicholson, all Bally roadmen, are burning up the long distance wires asking the Bally factory for more and more 'Champions.'

In the midst of moving from his present home and all, Ben Coven still found time to dash down to his office to meet with Dave Bender where one of the biggest Wurlitzer phono deals was cooking this past week. . . . Nate Gottlieb advises that Alvin Gottlieb already visited Eagle River, Wis. summer spot. Nate is eagerly looking forward to the time when he, too, can get up there and just relax. (Reserve the cot on the porch for us, Nate). . . . Frank Mencuri of Exhibit Supply didn't hesitate 'round town too long this past week. Frank picked himself up and dashed right out on the road—where the business is. . . . Col. Lew Lewis, his wife, Evelyn, and their noted champion Doberman Pinscher, "Champ, Jefferson Davis," planning a trip down to Chattanooga. . . . Bob Lindelof of Skokie advises that the country ops planning a really grand affair.

Sam Solomon of University Coin, Columbus, advises that Mike Charle of Capitol Pla-Mor gave a dinner for his employees and their wives at Cincinnati that was "just out of this world." . . . Charley Haley of McCall Novelty, St. Loo, reports that Andy McCall called around this past week for a few minutes to say, "hello," to the entire staff. . . . Pete Brandt of St. Loo so busy these days barely has time to get out and grab himself some lunch. . . . Bob and Sandy Levine of Atlas Music, Cleveland, advise that they, too, are interested in seeing 10c. play get going in their town. . . . Sam Stern over at Williams announced a brand new five-ball, "Domino," which has plenty (but plenty) of action and played any way you know how. . . . Roy McGinnis and Paul Huebsch over at Keeney mucho thrilled over the nice reception their distribs have given their latest "High Score League Bowler." Game features high score for the week as well as matching and mystery scores. It's a four player. . . . Heard from Harry Sorenson of San Francisco that he is giving up. Harry's not feeling well and plans to sell his route. . . . Midge Ryan most enthusiastic of all enthusiasts. On the phone with us for many, many minutes telling us this and that about the Bell-O-Matic setup in Reno, Nevada.

Bill DeSelm all excited over United's latest, "Official Shuffle Alley." Billy describes the game in such glowing terms it's a wonder that he, too, doesn't start right out operating a route of 45673287 of them himself. Billy claims, "We're working overtime to meet orders." . . . Abe Sussman from down Dallas-way advises, "I may soon transfer operations over to Louisiana to dig for a little oil." . . . Mike Dale of Commercial Phonograph Survey & Service advises that, in his estimation, the one real publication in the industry is our little magazine. (Thanx a zillion, Mike). . . . Wally Finke and Joe Kline so busy packing and shipping machines these days that they haven't any time to hear about anything else, "But just filling the orders we have on hand," they chorus. . . . Mike Malkin of Vemco, Fayetteville, N. C., advises, "Business going right ahead." . . . Heard from an old friend, Fisher Brown, who is now a manufacturing confectioner down in Dallas, and who advised, "I just can't divorce my mind and heart entirely from the business."

Willie (Little Napoleon) Blatt of Miami, Fla., writes up to say that their association has not only been giving phonos away to various charitable institutions but that the Miami Music Ops Assn. has set up a service and record system for these charity spots to keep the machines in perfect working order and always completely supplied with the latest recordings. Which is another great honor for the AMOA of Miami. . . . M. M. Hammer and M. Y. (Pete) Blum of United Distribs, Wichita, Kans., have some of the finest used phonos for sale. . . . Outdoor season started off very good throughout the entire mid-west. Good weather over the Memorial week-end gave ops a very fine indication of what they could expect this forthcoming summer season. "Cars are jamming the roads. And they're packed chockful with families," is the way most ops reported. Seems like all locations in the open did extremely well this past weekend. . . . Spike Jones phoned from L. A. to ask us to thank Chicago's ops for the many nice plays they're giving his new "Country Cousin" records.

Once again, as the closing date draws near, we appeal to everyone of the coinmen who read this column to be sure to phone us at DEarborn 2-0045, Chicago, to get their ads into what is going to be the most outstanding and impressive magazine ever yet published in the entire history of the coin machines industry—the Tenth Anniversary Issue of The Cash Box—that will not only list all historical events of the past ten years—but that will be a source of information everyone will save. . . . Les Rieck over at H. C. Evans says if he had carloads of hundred selections they wouldn't last a second. The firm have that many orders for their new phono. . . . Chicago's juke box ops will soon be holding their annual golf tourney. Phil Levin looks like the winner with Vince Shay runner-up. . . . Many changes will take place in Chi this forthcoming month, according to rumors. Not only distribs changings deals but even execs changing positions.

BOTTOM PRICES

Thoroughly Conditioned Equipt.

- CHICAGO COIN Shuffle Horseshoes . . . \$99.98
- ROCK-OLA Model 1432 . . . 449.98
- BALLY CITATION . . . 34.98
- UNITED A-B-C . . . \$229.98

MANY MORE VALUES AVAILABLE
One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

COVEN

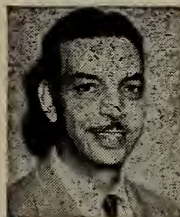
distributing company

3181 Elston

Chicago 18, Ill.

INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs



Geo. George

**NEVER BEFORE—AND
MAYBE NEVER AGAIN—**
WILL SUCH OUTSTANDING RECON-
DITIONED MACHINES BE OFFERED
AT SUCH MONEY-SAVING PRICES!



Roy Monroe

Every Machine Guaranteed Regardless of Price

GAMES		MUSIC	
BALLY FUTURITY	WRITE	WURLITZER 1015, Very Clean	\$179.50
BALLY GOLD CUPS	\$25.00	WURLITZER 1080, Very Clean	179.50
UNIVERSAL WINNERS	124.50	SEEBURG M-100-A	749.50
UNIVERSAL PHOTO FINISH	75.00	AMI MODEL "A"	325.00
BALLY BRITE LITES	365.00	AMI MODEL "C", Like New	498.00
BALLY BRITE SPOTS	425.00	SEEBURG 1948 HIDEAWAY	225.00
BALLY CONEY ISLANDS	450.00	TERMS: 1/3 Deposit With All Orders, Bal.	
BALLY SPOT LITES	565.00	C.O.D., F.O.B. Cleveland, Ohio. (WRITE FOR	
UNIVERSAL FIVE STAR	185.00	ANYTHING YOU NEED THAT'S NOT LISTED	
		HERE.)	

SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT	\$365.00
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT	325.00
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT	275.00

(Also many other Shuffle Games on Hand—Write Us TODAY!)

MONROE

COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel. Superior 1-4600)

THRU THE COIN CHUTE

DALLAS DOINGS

With Memorial Day and Jeff Davis' Birthday as legal bank holidays, the Dallas operators had a 3-day week-end in which to make heavy collections. . . . Bob De Priest and Tommy Chatten spent the week-end at their favorite pastime—fishing. They went to Possum Kingdom and according to Tommy they caught a fine "mess of fish." . . . Over at Commercial Music Company the folks are delighted with the way the new United "Official Shuffle Alleys" are selling. That coupled with the heavily laden snack bar that operates all day every day has brought operators in from near and far. . . . We saw Benny McDonald making the rounds of distributors this week. He visited Commercial and Walbox Sales Company. By the way Benny is from Fort Worth. With him was his pal Bob Cowan.

Toots Barnes of Dallas is stocking up on shuffle alleys. Says they are making him money. Tom Lambert on a buying spree this week. . . . T. W. Hughes of Shreveport was in town this week buying new phonographs. . . . Johnny Caldwell of Paris was buying shuffle alleys this week. . . . We saw Olen Dreyer of San Angelo in town. He too was buying shuffle alleys. . . . George Wrenn of Walbox Sales Company is on a trip to West Texas this week. He is mixing business with pleasure by taking his wife and son along. . . . Lou Sebastian, district sales manager for Rock-Ola, was in town also. . . . Phil Weinberg, district sales manager for Bally is spending the week in Houston. . . . Others seen in and around town were Buddy Clem of Paris, A. D. Kennedy of Grosbeck and Ray Barnes of Palestine. . . . Fred Barber is looking forward to a new shipment of "Champion," the Bally coin operated horse. Says he can sell more than he can get his hands on.

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.

FIRM NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
Individual's Name.....



THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Proof of a growing cooperation between L. A. distributors in this field may be cited through their agreeing to close down for Memorial Day weekend. . . . As hopefully noted by a few of the boys, this might be indicative of their possible cooperation when it comes to holding price and other business procedure. . . . In a long talk with a well known operator this week, we made a point of asking him whether he and the other ops really approved of price chizzling, "bootlegging" and the like. . . . His answer was just what we expected: That while it was tempting to save a buck on a game or phonograph, and it wasn't easy to turn down equipment that was hard to get, such goings-on in the long run only resulted in undermining the business for everyone. . . . His point was that if slick practice was engaged in at any level of the industry, it would only be patterned and reflected all the way down the line, to the eventual disadvantage of all but a few ruthless sharpies. . . . At present, his only real tangible lament was an all too familiar one in the operating end of the business. . . . Seems that his one prized shuffle game location was doing so well that the owner for some time had been trying to buy the game from him. . . . While our friend was determined not to sell, or not to put himself out of business, the location owner's pressure was telling in upping the promotional money to the point where this operator was ready to pull out on his own as a matter of principle. . . . Just wonder how same tavern owner might feel if some of his customers began packing a jug to fortify the beverage he dispenses.

The holiday weekend found many of the folks going in for some pretty plain and fancy entertaining, with Paul and Lucille Laymon having their whole family out to their place for a real genuwine Hawaiian luau. . . . We warned Charlie Daniels about not falling into the pit. . . . Al Silberman also is throwing a big barbecue, with an Admiral as guest of honor. . . . Al's wife is once again back in the Waves, a top ranking job at that, but we understand that Al is one guy who doesn't have to "Yes Mam" her. . . . Those AMI 80 beauties are coming in steady now, Nick Carter tells us over at the Nickabob, where orders seem to be going out about even between Los Angeles and out-of-town operators these days. . . . Lyn Brown is still with the horses, Exhibit's "Big Bronco" continuing to pay off nicely for Lyn, who just thisweek bought a home—nothing too pre-tentious, as he describes it, but in a very nice part of the Valley, just on the other side of the tracts, so to speak, from our own humble cottage.

From one and sundry comes word that the game of the year is Bally's "Atlantic City," Jack Simon and Al Bettelman among others joining the Laymons in wishing they had several hundred more of them to sell. . . . Al reports things are really booming with United's "6" Player leading a lively procession of new and used games out of the place. . . . Jack Ryan visiting with Jack Simon and sporting a new moustache, giving his blonde locks that dashing Latin look to go with his present Tia Juana operation. . . . Bill Leuenhagen, while doing a big job on records, still gets his share of used game action, United's "6" Player, Genco's "Shuffle Target" and other shuffle games heading the list for him at present. . . . Bill informed us he's ready to set up those regular Monday appearances of top name recording artists, with the cooperation on the first setup of Norm Goodwin, a very cooperative young man formerly with Decca and now sales manager for Columbia at Ray Thomas, where Joe Papps moved over to the TV department. . . . Liberace, the showman-pianist who's firecracker hot on his local TV show, will be the first artist to guest in the new series at Leuenhagen's, with Mary Solle handling as hostess.

On the Row: Frank Hugo of Tucson . . . Big Bear's Jack Spencer . . . Wm. Black of Bakersfield . . . G. F. Cooper and Jack Neel (with apologies for a long misspelling of his name) out of Riverside. . . . Charlie Cahoon and Gary Thompson from Long Beach . . . Mel Heiman of Crestline . . . Covina's Wm. Bradley . . . Art Etz joining all the other summer resort ops out of Muntz Lake . . . Frank Roberts, Sr. and Jr., also Cece Ellison from Lancaster . . . Phil Bowen of Edwards' Air Base.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

It really gives us great pleasure to welcome new operators to our fold and we really mean new operators. Mr. and Mrs. Jack Backus of Jamestown, N. D. are proud parents of twin girls who were born on the 26th of May. They immediately let everyone know about the glad tidings. . . . Also the proud parents of a baby girl are Mr. and Mrs. Leo Landsberger of Mpls., Minnesota. Leo runs the Loop Music Company. Congratulations! . . . Millie Birkmeyer of the Automatic Sales Company in Litchfield, Minn., decided to take some time off from fixing up her cottage at Lake Coronis and made a trip into town to pick up some supplies. While in town Ed was out on the route taking care of business. . . . Gil Hanson of St. Peter, Minn., decided that he would change off with his son Earl in making the trip to the Twin Cities to see what was new in coin operated equipment and picking up supplies for the route.

Leo DeMars of Ashland, Wis., is certainly looking in fine shape after the short vacation that he had. . . . On the vacation list is Mayo Pribe who is making a trip through the South and is concentrating his vacation in and around New Orleans. . . . Mr. and Mrs. Fred Kirschman of St. Cloud, Minn., are very ardent wrestling fans and it is very seldom that there is a wrestling match in town that you do not see these two at the ringside. . . . Among those operators who were picking up equipment for their routes were Harold Peterson of Bethal, Minn.; Phil Stang of Jordon, Minn.; C. T. Terveer of Winona, Minn.; Glen Rackliff of Superior, Wis.; and Jerry Hardwig of St. Cloud, Minn. . . . Seen here and there picking up supplies and records for their routes were Walt Hennes of Bemidji, Minn.; Elgin McDaniel of Wadena, Minn.; Jack Lowrie of Lake City, Minn.; T. J. Fischer of Waconia, Minn.; Don Bolier of Baldwin, Wis.; Glen Bischell of Spooner, Wis.; Len Worseck of Montivideo, Minn.; and John Galep of Menominie, Wis.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Metal typers, late models, any quantity. Quote price, condition, etc., in your first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Very latest Amusement machines; Scales; 1217; 1017; 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rockola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—New and used phonographs and games by distributors of world's finest Wurlitzer phonograph. For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel. INdependence 3-2210.

FOR SALE—Jack Rabbit \$30; Irish Poker \$25; Just 21 Pin \$25; Screw Ball \$20; Shuffle Champ \$30. Will trade on anything. AUTOMATIC MUSIC CO., 703 MAIN ST. Tel: 750 BRIDGEPORT, OHIO.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Perfect condition, look like new; Coney Island \$450; Bright Spots \$425; Leaders \$400; Bright Lites \$350; Hot Rods \$60; Turf Kings \$190; Citations \$45; Various late Flipper Pins (write). 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Bally games off our own route, beautifully refinished and fected mechanically: Spot Lites \$475; Bright Spots \$385; Futuritys \$49.50; Coney Islands \$385; Gottlieb All Star Basketball \$149.50; Williams Shoo Shoo \$85; Wonder Horse \$600. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Canasta \$49.50; Rose Bowl \$175; King Pin, like brand new, \$250; Carnival \$24.50; '49 Majors \$45; Mr. Boston \$84.50; Yanks \$35; Super Hockey \$54; Cinderella \$35; Grand Award \$39.50; Wisconsin \$25; Triple Action \$35; Hot Rods \$69.50; Humpty Dumpty \$29.50; Just 21 \$34.50; One-Two-Three \$39.50; Bank-A-Ball \$90; Knock Outs \$110; Harvest Time \$90; Flying Saucers \$100; K.C. Jones \$65; Bowling Champ \$74; County Fair \$200; ChiCoin Horseshoes \$100; Heavy Hitter \$42.50; Turf Kings \$160; Citations \$59.50; Gold Cups \$29.50; A.B.C. \$275; Brite Lights \$365; Brite Spots \$425; Spot Lites \$565; United's Leaders \$425. 1/3 Deposit With All Orders, Balance Shipped F.O.B. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

FOR SALE—Leader \$395; 3-4-5 \$350; A.B.C. \$275; Zingo \$325; 3 Hayburners \$225 ea. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel: UNiversity 6900.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Seeburg 100A \$719; Seeburg 147 \$149; Wurlitzer 1450 \$675; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Ready for location: Arizona \$60; Football \$65; Harvest Time \$85; Fighting Irish \$65; Majors \$40; St. Louis \$50; Ramona \$40; Star Series \$75; Phoenix \$45; Bomber \$75; Stop & Go \$109.50; Select A Card \$40; Utah \$65; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419—9th ST., N. W., WASHINGTON, D. C.

FOR SALE—Seeburg Bear Guns \$295; 5-Seeburg 3-wire 5-10-25c. wall-boxes \$35; Ski Barrel \$75; Chicago Goalee \$69.50; 2-HiRolls \$75; Photo Finish \$65; Universal Winner \$95; 3-Citations \$39.50; Gold Cup \$25; Entrys \$25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—4 Bally Shuffle Lanes, like new \$400 ea.; Shuffle Champs \$75; Speed Bowlers \$45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers \$195; 1100 Wurlitzers \$350; 47S Seeburgs \$160; 100A Seeburgs \$725. Perfect reconditioned. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Citations \$39.50; Champions \$59.50; Hot Rods \$59.50; Pin Balls \$20 and up; Bingo Games write; Arcade write. MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—ONE BALLS: Bally Turf Kings at \$149.50; Bally Citations at \$42.50; Universal Winners at \$110; one Brand New Universal Winner, in original crate, \$265. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

FOR SALE—All games ready for location. Won't last at these prices. 1017 Hideaways \$125; 46 Seeburg Hide. Metal Cabinet \$125; Jet Gun (new) \$275; Pop Corn Machines (new) \$130; Tear drop speakers \$12; Good Late Pin Games—low prices; 100 selection Seeburg with 10 wall boxes \$1200. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Brand new Universal Across The Board, write; 8 Packard HiChrome Wall Boxes like new \$12.50 each; 1 D-J Coin Counter \$125; 1 Evans Constellation Phonograph exceptionally clean condition \$299.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—United Across The Board; Chicago Coin Derby; Midget Movies; Relax-a-lator; large assortment shuffle machines. WANT—Will pay cash for Bally Bingo machines. REDD DISTRIBUTING COMPANY, INC. 298 LINCOLN ST., ALLSTON, MASS. Tel. ALgonquin 4-4040.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. 1/2 deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE. MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M 159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—United Twin Rebound \$160; United Twin ShuffleCade \$125; C.C. Trophy Bowl \$50; Star Series \$75; Speed Bowler \$25; United Express \$25; ABC Bowler \$25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order. balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Coney Island \$425; Spot Lites \$525; A.B.C. \$250; Zingos \$300; Citations \$40; Champions \$60; Turf Kings \$200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Niagara \$195; Globe Trotter \$185; Wild West \$175; Rose Bowl \$175; Double Action \$150; Springtime \$165; Arcade \$175; Leader \$395; Hayburner \$275; Spark Plug \$295; Sportsmen \$150; King Pin \$250; Four Player Derby \$325; Slug Fest \$185; County Fair \$275. 1/3 deposit. Balance C.O.D. F.O.B. Philadelphia. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment \$85,000; \$45,000. down, \$10,000. payment every three months, or \$80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triple Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C.O.D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steep Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. 1/2 deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—1100 Wurlitzer "A"-1 condition \$275; 1250 Wurlitzer perfect \$399. 1/3 deposit. TRIANGLE MUSIC COMPANY, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 21012.

FOR SALE—25 Flash Bowlers (skee-ball games); 25 Bally Speed Bowlers; 25 Bally Champs. All in good working condition. All or part—best offer. REGENT ENTERPRISES, 2021 ARTHUR AVE., BRONX 57, N. Y. Tel.: CY 9-0174.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Carnival \$25; Champion \$50; Turf King \$150; Play Ball \$40; Thing \$55; South Pacific \$65; Buffalo Bill \$55; Just 21 \$25; Lucky Inning \$50; Double Header \$55. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Post War Fipper Pin Balls \$15 ea.; Shuffle Alleys \$19.50 ea.; Consoles \$25 and up. A-1 condition. RUGINIS NOVELTY CO., 329 E. 7th ST., MOUNT CARMEL, PA.

FOR SALE—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Spced Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Emperors; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

FOR SALE—1 Super-Vend, like new, complete with carbonator and new cup disposal. White. Complete for \$595. Exceptionally good value. 1 only; Packard Wall Boxes \$7.50 ea. Very clean. Late serial numbers; 30 Wire Cable 15c per foot; 7 wire coated cable, rat proof 5c per foot. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
714th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

4. 24	25.00	39.00
4. 600R	39.50	50.00
1. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	39.50	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
4. 750E	79.00	100.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
1. 800	59.00	98.00
1. 850	59.00	79.50
4. 950	59.00	99.50
4* 1015	150.00	225.00
4. 1017 Hideaway	149.50	200.00
4* 1100	300.00	375.00
4* 1080	150.00	200.00
2. 1250	400.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	8.00	12.00
4. 3045 Wall Box	9.95	20.00
2. 3020 Wall Box	29.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
1. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	99.50	139.00
1* 146M	115.00	187.00
2* 147S	125.00	179.50
4* 147M	140.00	225.00
4. 148S	260.00	350.00
4. 148M	275.00	350.00
4. 148ML	279.00	325.00
4* M-100-78	675.00	750.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit is
GUARANTEED**

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

4* 3W2 Wall-a-Matic	15.00	18.50
4* WIL-56 Wall Box 5c	7.50	14.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	37.00	44.50
1. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	75.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
2* 1426 Phono ('47)	129.00	155.00
4. 1432 (Rocket '51)	449.00	500.00
1. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
---------------------------	------	-------

4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Thbore of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
2. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2. Model A '46	269.00	335.00
4. Model B '48	375.00	450.00
2* Model C	450.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
2. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
2. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

2. Chicago Coin Hit Parade	110.00	219.50
4. Ristaurcat	65.00	79.50
4. Williams Music Mite	100.00	145.00

1. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	99.50
4. Gold Cup (B '48)	25.00	65.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	75.00	100.00
4. Gondola	19.50	44.50
4* Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	50.00	95.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	115.00	129.50
2. Holiday (CC 12/48)	47.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
1* Hot Rods (B '49)	54.50	99.50
2* Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	275.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
2* Jockey Special (B '47)	27.50	55.00
4. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1* Just 21 (Got 1/50)	25.00	65.00
2. K. C. Jones	65.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
3* Knockout (Got 1/51)	79.50	119.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
1* Leaders (Un)	360.00	425.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	165.00	195.00
4* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4* Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	30.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
1. Merry Widow	24.50	45.00
4. Melody (B 47)	25.00	49.50
1. Mercury (Ge)	69.50	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	149.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
9. Niagara	195.00	225.00
4. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	144.50
2* One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
2. Phoenix	39.00	69.50
2* Photo Finish	65.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	44.50	84.50
2. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	100.00	129.50
4. Rag Mop (Wm 11/50)	120.00	149.00
2. Rainbow (Wm 9/48)	37.50	45.00
2. Ramona (Un 2/49)	34.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	104.50	135.00
6. Repeater	17.50	29.50
4. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	64.50	99.00
6. Riviera	14.50	25.00
1. Rocket (Ge 5/50)	79.50	139.50
4. Rockettes (Got 8/50)	129.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
2* Rose Bowl (Got 10/51)	169.50	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
2. Sally (CC 10/48)	34.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00

6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
3* Screwball	20.00	45.00
6. Sea Hawk	15.00	22.00
1* Sea Jockeys (Wm 12/51)	295.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
1. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	50.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	119.50	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	185.00	195.00
6. Sluggo	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	60.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Spark Plugs (Wm 10/51)	249.50	325.00
2. Special Entry (B '49)	22.50	45.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	34.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
1. Spot Bowler (Got 10/50)	99.50	145.00
7. Spot-Lite (B 1/52)	485.00	565.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
2. Stardust (Un 5-48)	25.00	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4. Steeple Chase (Un 2/52)	325.00	395.00
4. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	109.50	139.50
2. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	25.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
1. Super Hockey	54.00	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
2. Swanee	44.50	65.00
3* Sweetheart (Wm 7/50)	79.50	124.50
4. Tahiti (CC 10/49)	65.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1* Thing (CC 2/51)	55.00	95.00
4. Three Feathers	40.00	69.50
4. Three Four Five (Un 10/51)	275.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	64.50	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	69.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	139.50	275.00
2. Utah (Un 8/49)	65.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Wild West	175.00	199.50
2*		



ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	1. Genco Total Roll	40.00	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00



SHUFFLES - REBOUNDS

4. Bally Shuffle-Line	125.00	170.00	2. Keeney League Bowl	165.00	215.00
2. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	85.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney Deluxe League Bowler	299.00	329.00
4. Bally Shuffle Champ	30.00	75.00	4. Keeney Big League Bowl	185.00	225.00
1. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl	195.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	250.00	275.00
4. California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
1. ChiCoin Bowling Alley	25.00	55.00	4. Un. Dbl. Shuffle	59.50	79.50
4. ChiCoin Alley w/con.	49.50	79.50	4* United Shuffle Alley	19.00	49.50
2. ChiCoin Ace Bowl	85.00	160.00	1. Un. Shuffle w/con.	25.00	34.50
4. ChiCoin Bowl Classic	69.50	115.00	4* Un. Shuffle Alley Exp.	25.00	59.50
2* ChiCoin Horseshoes	100.00	125.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. Twin Rebound	145.00	200.00
4. ChiCoin Baseball	35.00	95.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50	39.50
4. ChiCoin 6 Player	250.00	275.00	2* United Slugger	79.50	129.00
4. Exhibit Strike	45.00	89.50	1. United Skee Alley	89.50	119.50
2* Genco Shuffle Target	79.50	149.50	3* Un. 4-Player	210.00	235.00
1. Genco Bowling League	22.50	45.00	3* Un. 5-Player	235.00	275.00
4. Genco Glider	30.00	39.50	2* Un. 6-Player	245.00	325.00
4. Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
1* Gottlieb Bowlette	29.00	45.00	4* Un. Twin Shuffle Cade	125.00	195.00
2. Keeney ABC Bowler	22.00	60.00	1. Univ. Super Twin	75.00	115.00
4. Keeney Bowling Champ	39.00	89.00	4. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	3. Univ. HiScore Bowler	145.00	169.00
4. Keeney King Pin	45.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	20.00	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	2* Williams Dbl. Head	49.50	99.50
4* Keeney Dbl. Bowler	50.00	100.00			



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft B1	15.00	50.00
4. Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
1. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	1. Mutoscope Ace Bomber	95.00	125.00
4. Bally Heavy Hitter	42.50	69.50	2. Muto. Atomic Bomber	100.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	1. Mutoscope Flying Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Photomatic (Pre-War)	195.00	350.00
1. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
1. Bally Torpedo	49.50	95.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	85.00	95.00	2. Quizzer	79.50	100.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	4. Scientific Batting Pr.	45.00	75.00
4* ChiCoin Goalee	69.50	125.00	2. Scientific Pitch 'Em	145.00	185.00
4. ChiCoin Hockey	60.00	79.50	1* Seeburg Bear Gun	265.00	350.00
4. Chi Midget Skee	185.00	229.50	1* Seeburg Chicken Sam	75.00	110.00
4* ChiCoin Pistol	95.00	125.00	4. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
2. Evans Bat-A-Score	100.00	275.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascor	40.00	100.00
1. Evans Super Bomber	50.00	125.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	65.00	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
1* Exhibit Dale Gun	65.00	100.00	1. Telequiz	89.50	165.00
2* Exhibit Gun Patrol	200.00	235.00	1. Un. Team Hockey	89.50	110.00
4. Exhibit Pony Express	350.00	395.00	6. Warner Voice Record	49.50	69.50
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '39	40.00	85.00
2* Exhibit Silver Bullets	100.00	175.00	4. Western Baseball '40	60.00	85.00
3* Exhibit Six Shooter	150.00	249.50	6. Whizz	15.00	29.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	1. Williams All Stars	49.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
4. Groetchen Met. Typer	79.50	149.50	2* Williams Star Series	69.50	125.00
4. Jack Rabbit	95.00	109.50	4. Williams Quarterback	59.50	89.50
4. Keeney Air Raider	95.00	125.00	4. Wurlitzer SkeeBall	125.00	150.00



VENDORS

CIGARETTE MACHINES

DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	Rowe Royal (10 col.)	95.00- 145.00
DuGrenier "S" (7 col.)	69.50- 85.00	Rowe President (8 col.)	110.00- 150.00
DuGrenier "S" (9 Col.)	69.50- 85.00	Rowe President (10 col.)	115.00- 150.00
DuGrenier Champion (9 col.)	75.00- 97.50	Rowe Crusader (10 col.)	125.00- 160.00
DuGrenier Champion (11 col.)	92.50- 120.00	Rowe Electric (8 col.)	125.00- 150.00
Eastern Electric C-8	150.00- 185.00	Uneeda "A" (6 col.)	39.50- 60.00
Lehigh PX (10 col.)	100.00- 149.50	Uneeda "A" (8 col.)	49.50- 70.00
Lehigh King Size	125.00- 145.00	Uneeda 1/4"A" (9 col.)	59.50- 95.00
National 750	79.50- 89.50	Uneeda "E" (8 col.)	79.50- 89.50
National 950	85.00- 140.00	Uneeda "E" (9 col.)	79.50- 95.00
National 930	85.00- 125.00	Uneeda "E" (12 col.)	65.00- 75.00
National 9-A (9 col.)	100.00- 125.00	Uneeda "E" (15 col.)	75.00- 85.00
National Electric	119.50- 139.50	Uneeda 500 (7 col.)	75.00- 130.00
Rowe Imperial (6 col.)	69.50- 89.50	Uneeda 500 (9 col.)	75.00- 100.00
Rowe Imperial (8 col.)	75.00- 95.00	Uneeda 500 (15 col.)	75.00- 110.00
Rowe Royal (6 col.)	92.50- 100.00	Uneeda Monarch (9 col.)	100.00- 115.00
Rowe Royal (8 col.)	85.00- 135.00	Uneeda Monarch (12 col.)	100.00- 125.00

This Week's Used Market

This week's used machine market reacted in the similar pattern set up the last few weeks because of the accelerated buying that has been manifested by the oncoming summer months. All sections of the market maintained their steady active pace with the arcade games showing to greater advantage this week.

The pin division once again showed strongly as action on the more popular pieces and the other items continued to draw well. Just as activity maintained a normal level, prices too showed no appreciable change with the fluctuations tending to create a status quo condition.

Music equipment also proved to be active and continued to hold the increase

that was recorded last week in the used machine listing. In addition to the popular pieces, the more dormant items moved well too. Prices held here.

The shuffles, which came up with an increase last week, held quite steadily. This section has been picking up action each week and it now represents the highest point of action in some time. The arcade games proved to be the most active division when compared to last week's trading. With the hot season right here the arcade games are being put on the market, as recorded by this week's action. Items that have been dormant for some time also brought askings and helped hypo this section of the market.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Crossroads	\$329.50
------------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1900.00
--------------	-----------

J. H. KEENEY & CO., INC.

De Luxe League Bowler	\$469.50
-----------------------	----------

6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
-----------------	----------

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	\$485.00
Six Player Super Shuffle Alley	535.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	\$525.00
Olympic	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

"BIG BRONCO"

"Nothing Finer On The Market"
**ONLY HORSE "SAFETY-APPROVED" BY
UNDERWRITERS LABORATORIES**



★
BACKED BY
14 YEARS
OF
DEVELOPMENT
AND
51 YEARS
OF EXPERIENCE
MANUFACTURING
QUALITY MACHINES

★
IT TROTS!
Pull The
Reins
IT GALLOPS!

★
EXHIBIT SUPPLY

ESTABLISHED
1901

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

UNITED'S

OFFICIAL SHUFFLE-ALLEY

**10¢
PER GAME
EACH
PLAYER**



**Sensational
New**

SPOT FEATURE

**MATCH SPOT SCORES WITH
LAST 2 FIGURES OF
PLAYERS SCORES**

**BIG, BOLD
ILLUMINATED
EASY-TO-SEE
SCORES**

**JUMBO
DISAPPEARING PINS
★
FAST-REBOUND ACTION
20-30 SCORING**

**★
STRIKE OR SPARE
FLASHER LIGHTS**

**★
CAN PICK UP
7-10 SPLIT**

**★
FORMICA
PLAYBOARD**

**★
SEE YOUR DISTRIBUTOR**

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride **THE CHAMPION**
by Bally®
FOR BIGGEST COIN-HORSE PROFITS

**REALISTIC
WESTERN PONY**

**SPEED-CONTROL
LOW SPEED START**
PULL REINS FOR DESIRED GAIT, MEDIUM
OR FAST TROT— LIVELY GALLOP

STRONG AS STEEL

REINFORCED PLASTIC HORSE
BEAUTIFUL,
DURABLE FINISH

Equipped with
NATIONAL
SLUG REJECTOR

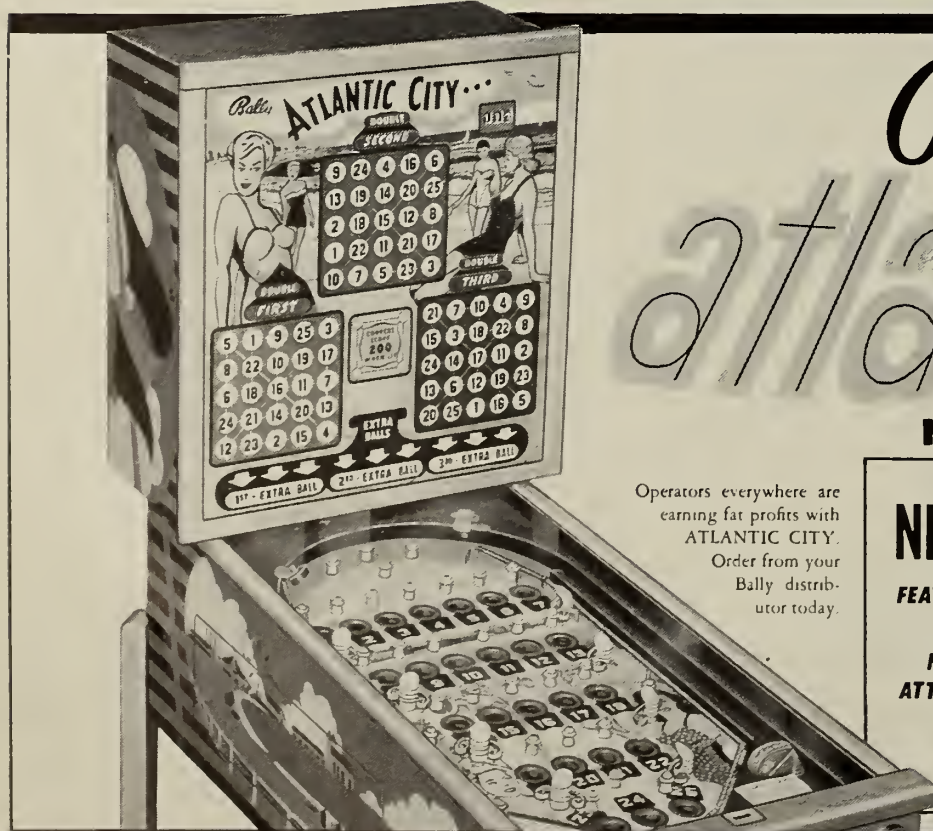
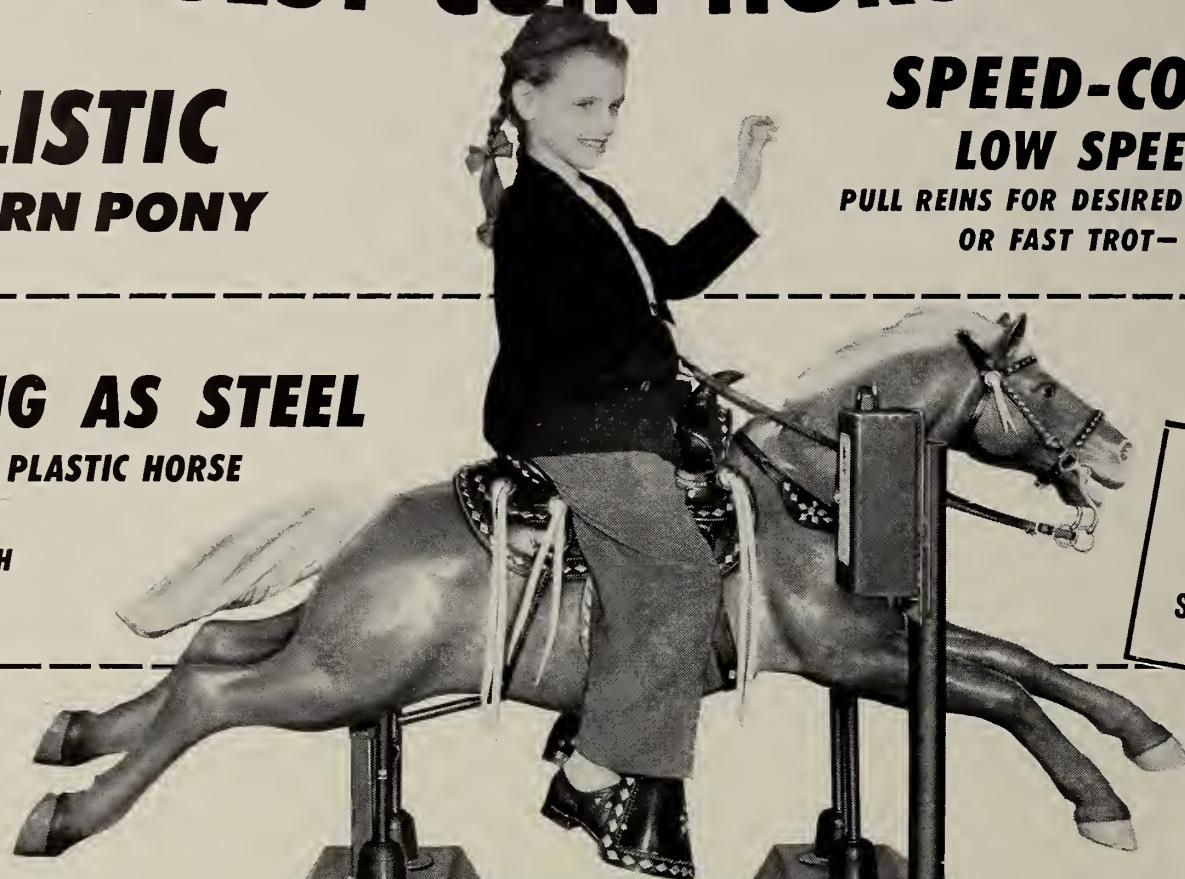
**LIFE-
LIKE
ACTION**

FLOOR SPACE
ONLY
22 IN. BY 49 IN.

**REAL SADDLE
RICHLY ORNAMENTED
BOX-TYPE STIRRUP WITH
EXTRA LEATHER LOOP
FOR SHORT RIDERS**

RIDE
THE **CHAMPION**
10¢

**SIMPLE,
STURDY
MECHANISM**
EASILY ACCESSIBLE
FROM ALL 4 SIDES



Bally®
atlantic city
NEWEST 3-CARD 5-BALL REPLAY HIT

Operators everywhere are
earning fat profits with
ATLANTIC CITY.
Order from your
Bally distrib-
utor today.

NEW DOUBLE-SCORE

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL
ATTRACTS EXTRA COINS EVERY GAME
POSSIBLE TO SPOT
SIX NUMBERS

POPULAR "CORNERS" IDEA
PROMOTES PLENTY EXTRA-COIN PLAY
CORNER NUMBERS SCORE 200

EXTRA BALLS FEATURE

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS