

# THE CASH BOX

VOLUME 13

JULY 5, 1952

NUMBER 41

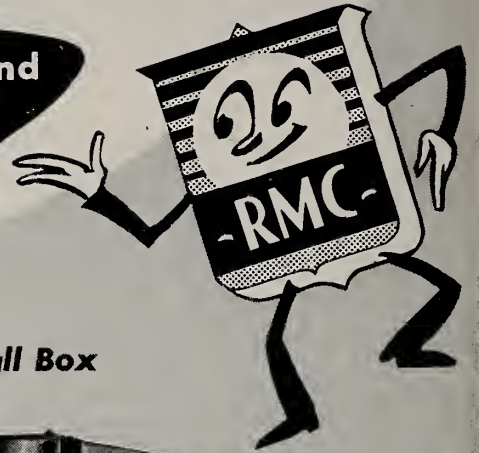


The gold records are being distributed in quantity here for a spectacular job well done. Above Johnnie Ray gets two of them as Jim Conkling, president of Columbia and Mitch Miller, A & R head look on. The records are for hitting two million on the double sided smash, "Cry" and "Little White Cloud That Cried". In the bottom photo, Danny Kessler, who supervised the cutting of the sides, receives his gold record from Conkling and Goddard Lieberston, executive vice president of Columbia.

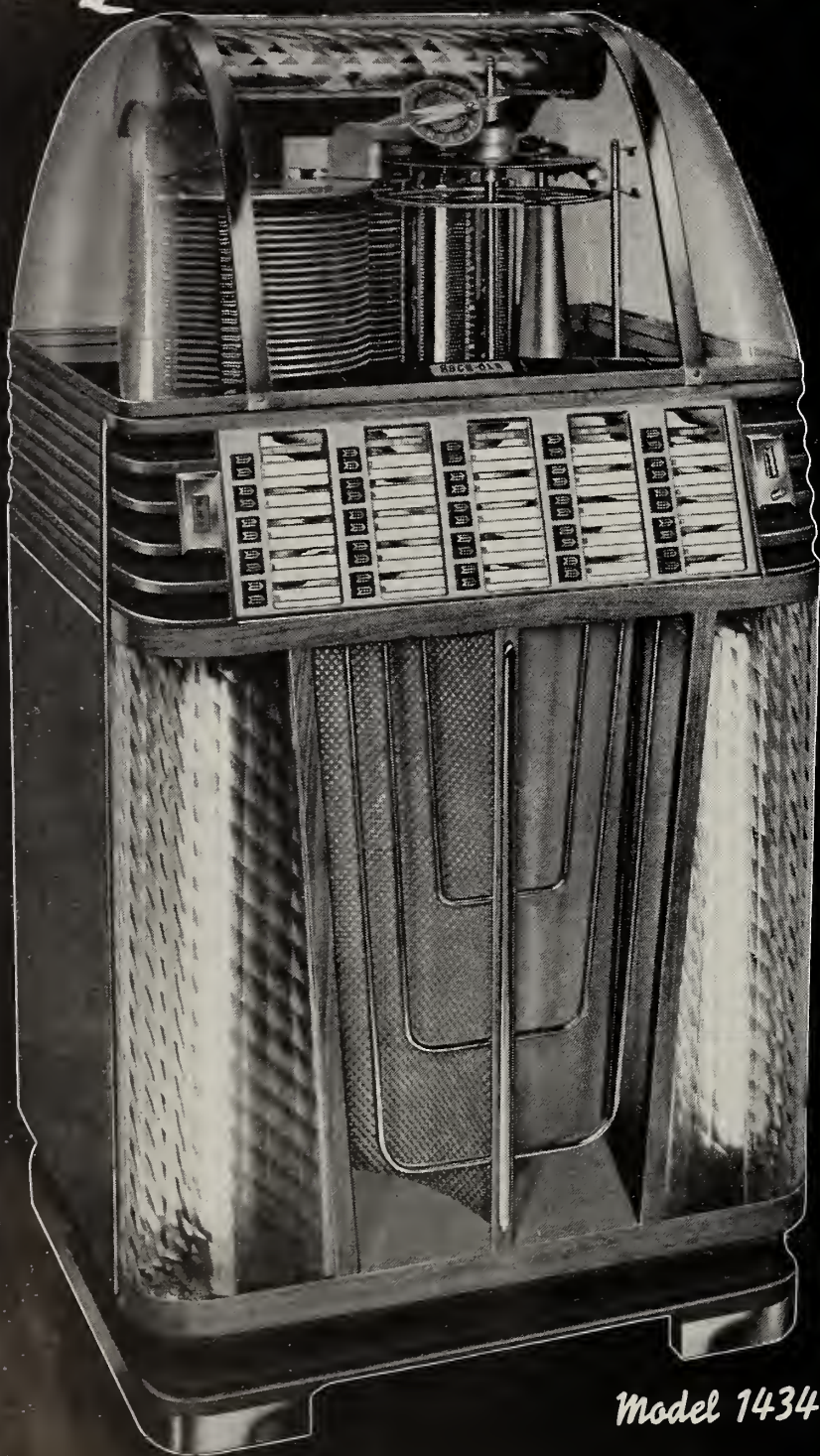


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**Rock-Ola Super Rocket Phonograph**



**Model 1434**

- ★ Time-tested and proven trouble-free record changer. Fewer operating parts. Flooting mechanism chassis. Plays both sides of 25 records—offering 50 Selections. Easily adapted to 33½ or 45 R.P.M. by means of inexpensive conversion kits. Dual Motors to increased efficiency featuring new twin reversible turntable motor for longer life.
- ★ Sturdy wood cabinet—steel door frame—lovish plastics—bright trimmed base—new sparkling lighting effects.
- ★ Super Rocket amplifier has receptacle wired for remote volume control plug-in. A 500 ohm line output for auxiliary speakers. Bass cam-

- pensated volume control—individual three point treble control and three point bass control. Speaker is large 15" high fidelity auditorium type.
- ★ Accumulator electrically operated—positive action. Can easily be adjusted from conventional play to one play for 10c, three plays for 25c, or several other combinations as the operator desires.
- ★ Dual matched-cartridge tone arm. Cartridges not affected by high temperatures or humidity. Operating pressure of ½ ounce for 78 R.P.M., 6 grams for 33½ or 45 R.P.M. Needles are easily removed for replacement.

**Rock-Ola Universal  
 50 Selection Wall Box**



**Model 1542**

- ★ One three-wire cable carries power for both selections and lights.
- ★ Program pages snap into position lining up title strips with large fingertip selector buttons for simple, positive, single button selection.
- ★ Accumulator . . . electrically operated positive action. Can easily be adjusted to one play for 10c, three plays for 25c, or several other combinations as the operator chooses.
- ★ Dual title strips simplify servicing by providing a single cord for each record. Entire program assembly snaps out for easy title strip change.
- ★ Accumulates a maximum of 33 Credits.
- ★ Multi-Selective—choice made after credits are registered.
- ★ Oversize cash box holds up to \$50.00. Total box operating wattage . . . 40 watts, 24 volts. A. C.
- ★ Brilliantly illuminated program.
- ★ Height 14½ inches, width 11 inches, depth 7 inches.



**ROCK-OLA Manufacturing Corporation**  
 800 North Kedzie Avenue • Chicago 51, Illinois

**Both—NOW AT YOUR ROCK-OLA DISTRIBUTORS**





# The Cash Box

July 5, 1952

Volume 13

Number 41

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists; publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

## "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

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## Progressive Ops Act To Ban:

# PRE-WAR MACHINES

Since publication here (Page 22, June 7, 1952 issue) of the fact that the Miami, Florida, operators' association had passed a resolution they would no longer service any pre-war machines on and after September 1, 1952, there has been a great deal of favorable comment regarding this resolution.

Most are of the belief that this is "one of the most progressive moves made by any organization." Others also comment in favorable terms:

In fact, many members of similar organizations, clear across the country, plan to propose that the same sort of resolution be passed by their associations.

All feel that, by eliminating pre-war machines, the industry will not only win great commendation, but will be helping itself.

It is also surprising to hear from some members of the field that they believe there are: "Approximately 100,000 pre-war machines on locations throughout the country."

As one noted coinman stated, "If there is a general wave of agreement across the nation by all associations to ban pre-war machines the industry will enjoy a real boom, just from the sale of new equipment to locations where such old, wornout, pre-war machines are removed."

There is every possibility that, if this could happen at one and the same time all over the country, every manufacturer, distributor and jobber would benefit from a tremendous increase in sales.

The fact remains, as one of the Miami operators says, "That, if other associations of operators all over the country will agree to no longer service or protect pre-war equipment, after a definite date, giving their members plenty of time to replace such equipment, the pre-war machines will soon disappear."

He further explains that, when an operator-member of some association realizes that if another member finds a location

with a pre-war machine that he can "jump" that spot, that member will get his old machines out of those spots.

Pre-war equipment is now at least seven years old. This is the equipment that was manufactured prior to Pearl Harbor, December 7, 1941.

Such equipment, regardless of how many times it has been revamped, is usually an eyesore and, further, usually is a phonograph of such poor tone quality that it actually disturbs the patrons instead of pleasing them.

If it is true, according to the estimates of some, that there still are about 100,000 pre-war machines of all kinds on locations throughout the nation, then it is, most definitely, the duty of the progressive operators to see to it that such equipment is pushed out of the market.

In many areas throughout the nation, operators are donating such old machines to worthwhile charities. Especially such spots which will help to curb juvenile delinquency.

As a "charitable donation," we understand they can so be written off by the one making the donation. Thereby, there isn't a complete loss in such instances.

Whatever the value, at the time of donation, can be written off as "charity" on the tax books of any firm, according to those who know about such matters.

If this movement continues, and the progressive operator-members of various associations everywhere in the country move to eliminate pre-war equipment from the services of their associations, leaving such locations open, after a set date, for anyone to "jump" into them, then, there is no doubt, a great evil will have been lifted from the shoulders of those progressive men who want the public to compliment the field on its use of the finest possible machines for the public's pleasure at all times.



**THE NATION'S**  
**TOP TEN**  
 PLUS  
**THE NEXT**  
**15**  
**JUKE BOX TUNES**

The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country



AL—Aladdin	CR—Coral	<b>CODE</b>	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

- |                |    |  |  |   |
|----------------|----|--|--|---|
| Pos. Last Week | 1  | <b>KISS OF FIRE</b><br><b>GEORGIA GIBBS</b><br>CO-39737 (4-39737)—Toni Arden<br>DE-28179 (9-28179)—Guy Lombardo O.<br>DE-28177 (9-28177)—Louis Armstrong O.<br>ME-5823 (5823x45)—Georgia Gibbs                             | MG-11225 (K11225)—Billy Eckstine<br>VI-20-4671 (47-4671)—Tony Martin<br>VI-20-4705 (47-4705)—Ralph Flanagan  | 1 |
|                | 2  | <b>HERE IN MY HEART</b><br><b>AL MARTINO</b><br>BBS-101 (45x101)—Al Martino<br>CO-39745 (4-39745)—Tony Bennett<br>CR-60746 (9-60746)—Alan Dale   | DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes<br>ME-5877 (5877x45)—Vic Damone   | 3 |
|                | 3  | <b>I'M YOURS</b><br><b>DON CORNELL/EDDIE FISHER</b><br>CA-2102 (F-2102)—Baxter & Beavers<br>CO-39737 (4-39737)—Toni Arden<br>CR-60690 (9-60690)—Don Cornell  | DE-28162 (9-28162)—Four Aces<br>VI-20-4680 (47-4680)—Eddie Fisher<br>VI-20-4705 (47-4705)—Ralph Flanagan   | 2 |
|                | 4  | <b>I'LL WALK ALONE</b><br><b>DON CORNELL</b><br>CA-2044 (F-2044)—Jane Froman<br>CA-2000 (9-2000)—Margaret Whiting<br>CO-39654 (4-39654)—Burt Taylor<br>CR-60659 (9-60659)—Don Cornell<br>DE-28094 (9-28094)—Gene Ammons O. | DE-28038 (9-28038)—Patty Andrews<br>ME-5821 (5821x45)—Richard Hayes<br>MG-11198 (K11198)—Leroy Holmes O.<br>VI-20-4643 (47-4643)—Peter King Singers<br>VI-20-4703 (47-4703)—Ralph Flanagan | 1 |
|                | 5  | <b>DELICADO</b><br><b>PERCY FAITH</b><br>LO-1151—Edmundo Ros O.<br>CA-2040 (F-2040)—Stan Kenton O.<br>CO-39708 (4-39708)—Percy Faith O.<br>CR-60729 (9-60729)—Laurindo Almeida<br>DE-28044 (9-28044)—Waldyr Azevedo O.     | DE-28179 (9-28179)—Guy Lombardo O.<br>VI-204677 (47-4677)—Three Suns<br>VI-20-4719 (47-4719)—Dinah Shore<br>VI-20-4706 (47-4706)—Ralph Flanagan  | 4 |
|                | 6  | <b>WALKIN' MY BABY BACK HOME</b><br><b>JOHNNIE RAY</b><br>CA-2130 (F-2130)—Nat "King" Cole<br>CO-39750 (4-39750)—Johnnie Ray   | DE-28277 (9-28277)—Guy Lombardo  | 9 |
|                | 7  | <b>BLUE TANGO</b><br><b>LEROY ANDERSON</b><br>CA-1966 (F-1966)—Les Baxter<br>DE-27875 (9-27875)—Leroy Anderson<br>DE-28031 (9-28031)—Guy Lombardo  | ME-5817 (5817x45)—Xavier Cugat<br>VI-20-4518 (47-4518)—Hugo Winterhalter   | 5 |
|                | 8  | <b>BE ANYTHING (But Be Mine)</b><br><b>EDDY HOWARD</b><br>AP-1191—Bobby Smith<br>CA-2011 (F-2011)—Helen O'Connell<br>CO-39690 (4-39690)—Champ Butler<br>CR-60686 (9-60686)—Jack Haskell<br>DE-28039 (F-28039)—Buddy Starke | JU-6002—Dolly Dawn<br>ME-8270 (8270x45)—Wini Brown<br>ME-5815 (5815x45)—Eddy Howard<br>MG-11187 (K-11187)—Alan Deane<br>VI-20-4576 (47-4576)—Don Estes                                     | 7 |
|                | 9  | <b>WHEEL OF FORTUNE</b><br><b>KAY STARR</b><br>CA-1964 (F-1964)—Kay Starr<br>CR-60650 (9-60650)—Jimmy Scott<br>DE-27967 (9-27967)—Arthur Prysock<br>DE-48280 (9-48280)—Helen Humes<br>DY-787—Sunny Gale & Eddie Wilcox     | KI-1051 (45-1051)—Jimmy Thomason<br>ME-5779 (5779x45)—Bobby Wayne<br>TT-128—Juanita Hall<br>VI-20-4349 (47-4349)—Johnny Hartman<br>O.VI-20-4520 (47-4520)—Bell Sisters                     | 8 |
|                | 10 | <b>LOVER</b><br><b>PEGGY LEE</b><br>CA-1600 (F-1600)—Les Paul & Mary Ford  | DE-28215 (9-28215)—Peggy Lee   |   |

# A New Organization Is Now Being Formed To Help

# REVIVE BANDS

A great new organization is in the making. It has no name as yet, no headquarters. But it has a lofty purpose — to make the public dance band conscious once again.

Back in the late 30's and early 40's, practically this entire business revolved around dance bands. Band leaders were romanced in the manner which top vocalists are today. Their plugs were the important ones. Their radio remotes were vital to the promotion of a song. Their records could create a smash tune.

With the coming of the war, the situation changed. Big aggregations were too expensive to hold together. Traveling in large groups was a difficult job. Many sidemen, and at times whole orchestras, went to war. And so gradually the emphasis shifted from the band to the vocalist—and it has remained there till this day.

Recently, however, there have been many signs of a reawakening in band interest. Ralph Flanagan caused quite a stir when his band was formed. In the last year, Ray Anthony has produced hit records which created more excitement. And very importantly, Billy May and his band have proven that they can fill a dance hall to overflowing—just as it used to be done a decade ago.

All these signs have been favorable.

But what has been needed has been an organization to correlate all this—an organization which could act as a central agency for the promotion of interest in bands and dance music.

It has been suggested that there are thirteen different groups in the music business which could be represented in such an organization, groups like booking offices, record firms, disk jockeys, operators and many others.

All of these, all working for the same end, could create a tremendous stir, an avalanche of promotion.

And so steps have now been taken to bring together these groups to get that promotion started.

But it should be remembered that while promotion itself is necessary, it's not the whole story. You can't just promote interest into being. You have to offer the public something real to be interested in. And for that you need great dance music from great bands—and plenty of both.

The orchestras we have today are a strong start in the right direction but we need more of them. The records they're turning out are also fine to get the ball rolling. But again we need more of them—more records, more hits.

Perhaps one of the most effective ways to spread the word about dance bands is to have them produce by way of making smash disks. That's a substantial way, one which the public can understand.

Then all the promotion, all the organization will have a peg to turn on.

But however renewed interest in bands is achieved, it would be one of the best things that could happen to this business. It would give it a new lift a fresh approach.

Everyone in the industry should be prepared to do everything he can to promote this end.

The organization now being formed may soon call on YOU to give of your judgment and experience in the music business. There's no better way in which you could aid this business than by helping as wholeheartedly as you know how.

11) A GUY IS A GUY. 12) AUF WIEDERSEH'N SWEETHEART. 13) CARIOCA. 14) MAYBE. 15) BLACK-SMITH BLUES. 16) HALF AS MUCH. 17) PITTSBURGH PA. 18) FORGIVE ME. 19) SUGARBUSH. 20) SOMEWHERE ALONG THE WAY. 21) YOU. 22) WATERMELON WEATHER. 23) I'M CONFESSIN'. 24) I' WAITED A LITTLE TOO LONG. 25) ONCE IN A WHILE.





PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |                               |                           |
|-------------------------------|---------------------------|
| 1. HERE IN MY HEART           | Al Martino (B.B.S.)       |
| 2. KISS OF FIRE               | Georgia Gibbs (Mercury)   |
| 3. I'M YOURS                  | Don Cornell (Coral)       |
|                               | Eddie Fisher (RCA Victor) |
| 4. DELICADO                   | Percy Faith (Columbia)    |
| 5. WALKIN' MY BABY BACK HOME  | Johnnie Ray (Columbia)    |
| 6. AUF WIEDERSEH'N SWEETHEART | Vera Lynn (London)        |
| 7. BLUE TANGO                 | Leroy Anderson (Decca)    |
| 8. LOVER                      | P. Lee-G. Jenkins (Decca) |
| 9. I'LL WALK WALK ALONE       | Don Cornell (Coral)       |
| 10. BE ANYTHING (But Be Mine) | Eddy Howard (Mercury)     |

The past couple of weeks has seen the emergence of deejays from the routine platter spinning to the roles of composer and artist. While this is nothing new, and a great part of the jockey clan are former band leaders, musicians and singers, the music background of the jocks has come to the front with a surge. Art Ford, WNEW New York aircaster wrote the exciting and up and coming "The Mask Is Off" sung by Buddy Costa on the Pyramid Label and Richard Hayes on Mercury. Bud Brees, breezy chatter specialist with WPEN, Philadelphia, has just had two sides released on Segar Records, "Remember Me" and "Only Time Will Tell." Bud was vocalist with the Art Mooney band before his WPEN days. And, now we learn that two record companies have accepted original popular songs written by WWDC-Washington, D. C., disk jockey Jon Massey and his collaborator Charles Baskerville, a Howard University music student. Columbia Records has accepted the tunes "I'll Follow You" and "Crazy In Love." Dan Kessler, Columbia A & R representative, says that Johnnie Ray and Frankie Laine may record the Massey-Baskerville originals. Atlantic Records have accepted two other original tunes—"Let's Make Love Worth While" and "Too Little, Too Late"—for early recording sessions. Songstress Ruth Brown will make the recordings.



JOHNNY MARTIN  
(WLOU—Louisville, Ky.)

Johnny Martin's WLOU-Louisville, Ky.) airtime is growing. Johnny now has six shows daily—R & B, Pop, and Spirituals, and is known to his faithful listeners as "Mr. Red, Hot, and Blue." He originated the first blues program on WLOU when he came to the station, and it was an instantaneous and tremendous success. Martin is also known through the South as "The Hitmaker," a name he picked up when he was spinning at WERD. . . . One of the important R & B deejays these days is Allen Freed of Station WJW, Cleveland, who conducts the "Moon Dog" show. Allen broadcasts five hours daily across the board. . . . On June 17, Bill Randle (WERE-Cleveland) asked his audience to write in which version of "High Noon" they preferred. As of June 20, he had the astonishing response of five hundred letters with Frankie Laine and Bill Hayes running neck and neck. . . . Bernard Malcolm, who recently left WAVZ, Peekskill, New York, is now airing his show from WAVZ, New Haven, Conn. . . . John Wrisley, now with WSAV, Savannah, is doing the pop show afternoons. John writes "there are two solid types of music lovers down here. One big segment goes in heavy for the pop disks, while another, mostly in country areas, leans towards western and hill-billy. The station beams both." . . . Gene Whitaker (WREV-Reidsville, N. C.) writes to congratulate The Cash Box on its tenth anniversary. Gene is being kept busy with his "Breakfast At The Belvedere," "Chapel In The Sky," "The Bandstand," and "Adventures In Music" shows.

Bill Benentt (WPTR-Albany, N. Y.) has a three hour show, 6 to 9 A.M., Mondays thru Saturdays. WPTR is a 50,000 watt station and is an integral part of the Tri-City area (Albany, Troy, and Schenectady). Bill writes "Congratulations to The Cash Box for a fine magazine. Your articles about artists and records affords me a great amount of material for my show." . . . David Walshak (KCTI-Gonzales, Texas) is back at work after a two month leave of absence. Dave would like to hear from his friends, so call him up or drop him a line. . . . Art Tacker (WCRB-Waltham, Mass.) in town for a day. . . . Leonard Wolf (WTIC-Hartford) has a one hour show six days a week called "Juke Box Jingles." Leonard's aircasting covers Connecticut, Western Massachusetts, Southern New Hampshire, Vermont and part of New York State. . . . Gary Lesters (WVNJ-Newark) and wife Marilyn vacationing in Stone Mountain, 16 miles from Atlanta, Ga. . . . Lee and Loraine Ellis have given up their show over WSPR, Springfield, Mass. to take a summer vacation and to sign a new contract with a major station in another metropolitan market.

**LES HARRIS**  
Sings  
"L'Amour  
Toujours"  
and  
"96 lbs"

RCA VICTOR  
20-4779  
47-4779

Going Strong

\* indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 28

- \* Maybe / Watermelon Weather  
Perry Como and Eddie Fisher . . . . . 20-4744 (47-4744)\*
- \* Lady's Man / Married By The Bible,  
Divorced By The Law  
Hank Snow . . . . . 20-4733 (47-4733)\*
- \* I'm Yours / Just A Little Lovin'  
Eddie Fisher . . . . . 20-4680 (47-4680)\*
- \* Slow Poison / Heart Trouble  
Johnnie & Jack . . . . . 20-4765 (47-4765)\*
- \* Vanessa / Somewhere Along The Way  
Hugo Winterhalter . . . . . 20-4691 (47-4691)\*
- \* That's The Chance You Take / Forgive Me  
Eddie Fisher . . . . . 20-4574 (47-4574)\*
- \* I Remember When  
Eddie Fisher . . . . . 20-4618 (47-4618)\*
- \* Any Time  
Eddie Fisher . . . . . 20-4359 (47-4359)\*
- \* Kiss of Fire  
Tony Martin . . . . . 20-4671 (47-4671)\*
- \* Blue Tango  
Hugo Winterhalter . . . . . 20-4518 (47-4518)\*
- \* Strange Sensation / So Madly In Love  
June Valli . . . . . 20-4759 (47-4759)\*
- \* Looped  
Melvin Smith . . . . . 20-4735 (47-4735)\*
- \* From The Time You Say Goodbye / West Of The Mountains  
Dinah Shore . . . . . 20-4768 (47-4768)\*
- \* A Full Time Job / Shepherd Of My Heart  
Eddy Arnold . . . . . 20-4787 (47-4787)\*
- \* Night Train  
Buddy Morrow . . . . . 20-4693 (47-4693)\*

\* 45 rpm cat. nos.

The stars who make the hits  
are on

**RCA VICTOR Records**



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

**THE FONTANE SISTERS**  
(RCA Victor 20-4776; 47-4776)

ⓐ "IF YOU WOULD ONLY BE MINE" (2:56) The Fontane sisters, accompanied by a string band, blend their beautiful voices on a slow, soft number that has a pretty melody.

ⓐ "THERE'S DOUBT IN MY MIND" (2:16) The perfect marriage of the girls' voices harmonize invitingly on this moderate beat item with the string backing giving a western type effect.

**JOAN ROBERTS & STEPHEN DOUGLASS-PORTIA NELSON**  
(Columbia 39765; 4-39765)

ⓑ "LOVELY TO LOOK AT" (2:49) This lovely old ballad currently being revived, is beautifully chirped by Joan Roberts through the first part. The second segment has Stephen Douglass duo harmoniously with Joan.

ⓐ "YESTERDAYS" (2:41) Portia Nelson offers an appealing vocal on this deck as the slow, beautiful ballad, is backed by Lehman Engel and the ork. Reading is done expressively.

**DENNIS DAY**  
(RCA Victor 20-4784; 47-4784)

ⓑ "TAKE MY HEART" (3:00) The captivating tenor voice of Dennis Day chants an inviting slow ballad with a wonderful tune. Side makes for good listening as Charles Dant's ork assists.

ⓐ "SIREN OF THE SEA" (2:33) A fast moving different type of recording is presented by Dennis as he tells the story of a sailor. An eerie wailing back is set by the Dant crew.

**DOLLY DAWN**  
(Jubilee 6009)

ⓑ "BUZZ ME BABY" (2:17) Dolly Dawn really makes you jump as she rhythms through a terrific beaty number with all the zest her voice can carry. Van Smith on the harp-sichord and trio set the pace.

ⓑ "GOLDEN HAIR" (2:15) With Sid Bass leading the ork and chorus, Dolly bounces over a cute ovelty number in dynamic style. Reading is real jolly.

**JOSEF MARAIS & MIRANDA**  
(Decca 28287; 9-28287)

ⓐ "SUGARBUSH & THE CAPE-TOWN GIRLS" (2:50) Josef Marais, the author of "Ay-Round The Corner," gives his folk type presentation of a few other tunes which he penned. With his guitar and the Bushveld band's aid, Josef eases through a two song side.

ⓐ "HOW LOVELY COOKS THE MEAT" (2:28) Josef and Miranda glide over a self written item. Although folksy version is pleasant listening, version is not too commercial.

**NEAL HEFTI & FRANCES WAYNE**  
(Coral 60780; 9-60780)

ⓑ "SIBONEY" (2:21) A favorite rhumba oldie is given a wonderful reading by Frances Wayne as Neal Hefti's ork sets the beat and changes the pace to a jump at mid point.

ⓑ "DO YOU CARE" (2:23) Fran and the Cavaliers harmonize on a slow number that has a good quality. Neal and the boys ease through the backing.

**THE CASH BOX**

**DISK OF THE WEEK**

"HAVE A GOOD TIME" (2:58)  
"PLEASE, MY LOVE" (2:49)  
TONY BENNETT  
(Columbia 39764; 4-39764)



TONY BENNETT

● It looks as though Tony Bennett has come up with a top bracket side again. This number, a perfect marriage of melody and lyrics, is entitled, "Have A Good Time," and shows all the warmth that Tony can put into a slow, sentimental ballad. To showcase the artist's warm reading is the beautiful backing of Percy Faith's. Flip is another beautiful ballad that shows the power and range that Tony can achieve. "Please, My Love" is the name of this deck that has been so capably arranged for pop music from Massenet's "Elegie." Keep your eyes on the charts for the top deck.

**EDDIE WILCOX ORCHESTRA**  
(Derby 801)

ⓑ "POSSESSED" (2:41) A terrific orking of a beautiful tango offers the atmosphere for Nadine Henry's expressive reading. Her performance creates great effect.

ⓑ "DON'T APOLOGIZE" (2:38) Sylvia Rhodes projects a moderate beat item in an interesting vocal manner as Eddie and the boys make grand music.

**LAWRENCE WELK ORCHESTRA**  
(Coral 60784; 9-60784)

ⓐ "WATERMELON WEATHER" (2:28) Lawrence Welk and his Champagne music set a pretty aire as Roberta Linn vocalizes on the up and coming novelty item.

ⓐ "BUSYBODY" (2:39) Roberta Linn bounces through this Western and pop biggie. Cute treatment could garner its share of coin.

"WHEN I FALL IN LOVE" (2:54)  
"TAKE ME IN YOUR ARMS" (2:58)  
DORIS DAY  
(Columbia 39786; 4-39786)



DORIS DAY

● Following her successful cutting of "A Guy Is A Guy," Doris Day comes up with a phenomenal disk that is the exact opposite of her latest hit and could be twice as big. Two standard favorites tagged, "When I Fall In Love" and "Take Me In Your Arms" are the beautiful romantic ballads that show all the romantic quality and warmth that the thrush's voice possesses. Adding to the persuasive reading of Doris' is the feelingful background set by Percy Faith's orchestra and Norman Luboff's Choir. Both sides are sure to ride hand in hand to the top.

**LES BROWN ORCHESTRA**  
(Coral 60785; 9-60785)

ⓐ "FEW AND FAR BETWEEN" (2:52) Les Brown offers a fitting backing in which Martha Tilton chirps a rhythmic bouncer with cute lyrics and an interesting tune.

ⓐ "YOU FORGOT YOUR GLOVES" (2:58) A slick instrumental is socked out by Les and the crew. Presentation is enjoyable.

**THE HILL TOPPERS**  
(Dot 15018)

ⓑ "TRYING" (2:59) With piano background setting the mood, the Hill Toppers blend their stirring voices into a harmonious reading of a slow item with a terrific tune. This side has hit possibilities.

ⓐ "YOU MADE UP MY MIND" (2:29) A fair number with a moderate beat is given a rhythmic reading by the boys. Presentation is appealing.

**HELEN O'CONNELL**  
(Capitol 2149; F-2149)

ⓑ "ONE, FOR THE WONDER" (2:27) A cute catchy number counting ditty is enjoyably chirped by Helen O'Connell with the support of Les Baxter's ork and chorus. This happy moderate beat number makes happy listening.

ⓐ "LONG AGO LAST NIGHT" (2:27) Helen offers a tasteful reading of a slow ballad with ork credits again going to Les and the boys.

**EDDY HOWARD**  
(Mercury 5871; 5871x45)

ⓑ+ "AUF WIEDERSEH'N SWEET-HEART" (2:40) Good coverage of a current pop comer is warmly delivered by Eddy Howard. The blending harmony of the large chorus and soft vocal make the ballad a good contender.

ⓑ "I DON'T WANT TO TAKE A CHANCE" (2:35) The vocalist reads another slow ballad as the subdued backing of the chorus showcases his pleasant voice. Tune is inviting.

**ANNE SHELTON**  
(London 1224)

ⓑ+ "AND THE ANGELS SING" (2:40) Anne Shelton presents her torchy reading of an all time favorite slow ballad. With the Stanley Black ork backing, this potent side could develop into something big. Reading is great.

ⓐ "LILLI MARLENE'S LULLABY" (2:48) The cool voice of Anne drift's through a very pleasant sounding tune as the Black ork provides the string backing.

**MARY MAYO**  
(Capitol 2132; F-2132)

ⓑ "WAITING" (2:54) Mary Mayo vocalizes on a slow number while a high, lilting, distant sounding voice makes the reading a different one. The expressive chanting is capably set in a backing by Al Ham and the crew.

ⓐ "WHO BUT YOU" (2:55) Here the chorus aids Mary in her reading of an attractive item with a slow tempo. Arrangement makes for pleasant listening. Al Ham again supports.

**TONI ARDEN & JAN ARDEN**  
(Columbia 39766; 4-39766)

ⓑ "BLOW OUT THE CANDLE" (2:20) Brother and Sister Toni and Jan Arden blend their persuasive voices on a cute liltng light novelty with the backdrop set by Toni's warbling and Percy Faith's ork.

ⓑ "WHERE DID THE NIGHT GO" (2:38) A beautiful slow ballad is the setting that shows the wonderful, true quality of the vocalists' voices. Percy Faith again backs the feelingful reading.

**FRANK SINATRA**  
(Columbia 39787; 4-39787)

ⓑ "LUNA ROSSA" (2:39) A warm and pleasant melody is perfect meat for Frank Sinatra. This pretty tune is feelingfully read by The Voice as the Axel Stordahl ork and Norman Luboff Choir set mood of number with light Latin beat.

ⓐ+ "TENNESSEE NEWSBOY" (2:32) Frank is in good voice as he belts out a punchy novelty side with right hand man Axel Stordahl again supporting.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TRYING" Hill Toppers.....Dot 15018
- ★ "BUZZ ME BABY" Dolly Dawn.....Jubilee 6009
- ★ "WALKIN' MY BABY BACK HOME" Bernice Parks.....Segar 7002
- ★ "AUF WIEDERSEH'N SWEETHEART" Eddy Howard.....Mercury 5871; 5871x45
- ★ "POSSESSED" Eddie Wilcox & Nadine Henry.....Derby 801



# ROUND THE WAX CIRCLE

## NEW YORK:

NEW YORK—This has been a most gratifying week. Comments on the Tenth Anniversary Issue have been pouring in and they've been so complimentary that it makes all the weeks of work and effort worthwhile. . . . One of the most delightful shows in town is "Paint Your Wagon." Tony Bavaar, who has been doing a bang up job in it since it opened, is really a talented guy. Not only does he stop the show with the songs he sings, but his acting is superb. And this from a young man who never acted before in his life. . . . We understand that several Philadelphia radio stations are banning the record made by a dj from another Philly station. If those stations are anything about the interests of their listeners, they're certainly taking a very short-sighted attitude—particularly since the record happens to be a very good one. . . . Eddy Arnold replaces Perry Como on the TV stanza for the summer. . . . That was a wonderful party that Lester Sims gave at the Robbins, Feist & Miller offices for "The Mas Is Off." . . . Now that Vic Damone is back from Germany and stationed at Ft. Sam Houston in Texas for the remaining 9 months of his hitch, Eddie Fisher is off to Germany July 12 to complete his nine months more in the Army. . . . Frank Stevens at Chubby's in Camden this week. . . . Arnold Shaw touring Scotland. . . . "Blue Tango" by Leroy Anderson has passed the million mark. . . . Frank Campana has a good one on the Jubilee label titled "Only You" and "Love Me." . . . Art Morton has been signed by Mercury.



PERRY COMO

## CHICAGO:

CHICAGO—Congratulations continue to pour in on the "Tenth Anniversary Issue" of The Cash Box. Comments all wind up with, "It's sensational." . . . There has been a slew of potential best-sellers, out lately. Mercury has a string of disks that could hit. Headed by Vic Damone's newest, "Take My Heart." Going strong on this label is reported to be Eddy Howard's version of "Auf Wiederseh'n, Sweetheart." . . . Tunes enjoying plenty of spins for Columbia are "Sugarbush" by Frankie Laine and Doris Day. Also "Botcha-Me" (means "Kiss Me") on which hunk of wax Rosemary Clooney does a swell job. Somewhat similar to her hit of last year, "Come On-A My House." Another cute novelty on Columbia is Louis Prima's "The Bigger The Figure" taken from "The Barber of Seville" with a few (?) changes. . . . From all indications, things look good in the record biz. . . . Billy Williams Quartette, vacationing from "Show of Shows," is currently at the Chicago theatre. Following them into the Chicago will be "Mr. B." (Billy Eckstine). . . . Other attractions around town include George Shearing at the Blue Note. Long a favorite at that spot. . . . And back at his old stomping grounds, Xavier Cugat with his bride, Abbe Lane, and his Orchestra, to provide a most enjoyable evening for patrons at the Edgewater Beach. . . . From RCA-Victor comes word that Eddie Fisher, one of the top recording artists in the country today, will be doing some shows for the Army in the Windy City. Believe it will be Eddie's first Chicago appearance since he hit the top. It was right here, though, during an appearance with Eddie Cantor at the Coliseum, that most us first heard the name Eddie Fisher. Be nice to see him again. . . . Torrid weather usually cracks out with torrid hits. . . . So here's hopin'.



EDDY HOWARD

## LOS ANGELES:

While the Tenth Anniversary of Capitol Records was recognized in the last issue, which also commemorated the Tenth Anniversary of The Cash Box, we'd like to doff our personal derby to the recording company, its chief Glenn Wallichs, Alan Livingston, Floyd Bittaker, ad heads Lloyd Dunn, Hal Cook and Gene Becker and all the other executive personnel who, along with such top artists as Nat Cole, Margaret Whiting, Les Paul and Mary Ford, Kay Starr, Jo Stafford, Peggy Lee, Ella Mae Morse and Johnny Mercer (one time prexy of the company), contributed so much to the phenomenal growth of this firm in the short span of 10 years. . . . To achieve the role of a top ranking major company in any industry in this brief time is indeed something to celebrate. . . . And from the juke box operator's perspective, this is one of the labels that has done a real job in pressing nickels—and dimes—into a good many of their discs. . . . Imperial's Lew Chudd, with another hit in Smiley Lewis' "Lillie Mae" and "The Bells Are Ringing," off to New York to join his wife, and two children on vacation in East. Three very likable youngsters, the Colwell Bros., dropped up to say hello. . . . Really brothers, they tell us, with the same-folks and living all together in San Marino, Cal., the boys had just cut their first Columbia release, "Thing-a-majig" and "City Song" under the expert guidance of Uncle Art Satterlee, who we understand will continue to function for the label's western and folk division in an advisory capacity though withdrawing from full time activity. . . . The Colwells are managed by Cliff Carling, and Beep Roberts and Associates are handling their promotion. . . . Capitol's Ella Mae Morse opened but big at the Sunset Strip Crescendo, following her socko engagement at San Francisco's Say When club. . . . Demand for "Blacksmith Blues" comes up strong at every show, you may be sure. . . . Had us nice visits with record distrib Bob Chatton and dee-jay Jumping George while up in Oakland.



LITTLE BILLY BIG

Another affable young man who dropped in to say hello is Little Billy Big, whose first release on Tempo, "Saddist Dream" and "So What," seems off to a promising start. . . . A nice looking youngster, he has much of Nat Cole in his voice and, as he says, "I just can't help it. I'm not trying to sound like Nat. He's so great, I don't even understand how people can say that. It's just my own voice I'm singing in." . . . Don't have their phone numbers but names of the eyepleasing gals with Spike Jones on June 14 cover are Diane Shelby, 17-year old blonde, and Joan Arden, a brunette on the verge of 20. . . . Both gals are models, or super-models, rather.

The Big

The Four Lads

"THE MOCKING BIRD"

and

"I MAY HATE MYSELF IN THE MORNING"

with Rhythm Acc.

Okeh 6885(4-6885)

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# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**ALAN DEAN**  
(MGM 11269; K11269)

**C+** "I'LL FORGET YOU" (2:39) The warm voice of Alan Dean shows its quality on a slow ballad as he projects pleasantly on a number with an inviting melody. Joe Lipman's ork sets the back.

**B** "LUNA ROSSA" (2:41) The artist puts all the zest that his voice can project into a beautifully melodic tango as the Lipman crew sets the mood with a full and resounding orking. Tune could happen.

**MARY SMALL**  
(King 15189; 45-15189)

**C+** "EVERYTHING YOU SAID CAME TRUE" (2:57) A slow ballad is given an ok reading by Mary Small. Number is capably arranged.

**B** "IMMEDIATELY" (2:13) Mary shows her talent and voice to better advantage on a cute item with a slow bounce. Her attractive piping is very tasteful.

**TOMMY EDWARDS**  
(MGM 11268; K11268)

**B** "THE GREATEST SINNER OF THEM ALL" (2:38) The romantic voice of Tommy Edwards offers a pretty number with meaningful lyrics. LeRoy Holmes' capable orking sets a soft stringy aire to a good ballad.

**C+** "EASY TO SAY" (2:40) Tommy has another whispering rendition of a slow sentimental type ballad. The artist's voice and LeRoy's ork blend perfectly.

**TED STRAETER ORCHESTRA**  
(MGM 11275; K11275)

**B** "THE MOST BEAUTIFUL GIRL IN THE WORLD" (2:38) With the aid of the Straeter Singers, Ted Straeter presents an oldie favorite from the Rogers and Hart musical "Jumbo." Ted offers waltz in talking manner.

**C+** "THE FOLKS WHO LIVE ON THE HILL" (2:42) Ted comes up with another talk-sing version of a romantic sentimental number from the flick, "High, Wide and Handsome."

## THE CASH BOX SLEEPER OF THE WEEK

"ROSANNE" (2:56)  
"TAKE MY HEART" (2:48)

**VIC DAMONE**  
(Mercury 5877; 5877x45)



VIC DAMONE

● Vic Damone comes up with one of his persuasive readings that makes this number one to watch.

The top side, labeled "Rosanne," is sung with warmth and feeling. The private first class croons this number in the fashion that made his cutting of "Again" so popular. The tender tune is most ably backed with a great deal of finesse by the Norman Leyden ork. The under side is another slow ballad that is delivered in a more belting manner by the lad. "Take My Heart" is its name and is a very fitting number for the current market. The pretty tune and arrangement makes for good listening. Top is the side we're thrilled with and is a deck that ops oughta get with.

**JOHNNY HARTMAN**  
(RCA Victor 20-4767; 47-4767)

**C+** "THERE IS A WAY" (3:10) Aided by the fine sound of the choir, Johnny Hartman chants a slow spiritual type number with a folk-like quality. John has a powerful voice.

**C+** "LIFT EV'RY VOICE AND SING" (3:10) Johnny chants another folk flavored number that is set in an atmosphere that sounds like a church. This disk could get coin in the right location.

**ZIGGY ELMAN ORCHESTRA**  
(MGM 11274; K11274)

**C+** "LOVELY TO LOOK AT" (2:36) Ziggy Elman's sweetest trumpeting is demonstrated as he and his gang wend their way through a grand oldie being currently re-popularized by the film of the same name.

**C+** "SMOKE GETS IN YOUR EYES" (2:41) Another all time great oldie is given the slick trumpet fingering of Ziggy as his boys back him. Side is terrific for dancing.

**MERV GRIFFIN**  
(RCA Victor 20-4778; 47-4778)

**C+** "LOVE ME, LOVE, LOVE ME" (2:38) The beautiful melody of Tschaiakowsky's "Waltz of the Flowers" is vocalized by Merv Griffin with the aid of Norman Leyden's ork and chorus setting the waltz backing.

**C+** "MAMA'S GONE, GOODBYE" (2:26) Merv bounces through a rhythmic number that has pleasing lyrics. Cutie is capably backed by Leyden and the boys.

**BILLY SHEPARD**  
(RCA Victor 20-4777; 47-4777)

**C+** "THE MASK IS OFF" (2:58) A faint Latin beat sets the mood for the powerful orking of a terrific number well read by Billy Shepard. Billy has a pleasing voice.

**C** "AUF WIEDERSEH'N SWEET-HEART" (2:32) Billy comes up with an agreeable reading of a number that's soaring on the lists. Slow ballad makes for inviting listening.

**BERNICE PARKS**  
(Segar 7002)

**B+** "WALKIN' MY BABY BACK HOME" (2:39) Bernice Parks offers a terrificly rhythmic and appealing version of a current pop success. Slow jump beat is portrayed by Fred Norman's men. This side has great sleeper potential.

**B** "DELICADO" (2:30) A slick instrumental of a number high on the juke box lists is given a fine going over by the Fred Norman ork.

**BUD BREES**  
(Segar 7001)

**C+** "REMEMBER ME" (2:43) Bud Brees gives his treatment of a rhythmic item with a moderate beat as the Normanaires and Lucille Dixon's Top Tennesseers lend their support.

**B** "ONLY TIME WILL TELL" (2:34) A romantic ballad with a light Latin beat is enchantingly presented by Bud in warm fashion. Fred Norman gets a star for orking.

**LORRY RAINE**  
(Universal 4004)

**C+** "TRY AS I MAY" (2:40) A slow number with pretty backing is chirped by Lorry Raine as she gives her feelingful reading to a nice tune. Herman Clebanoff gets ork credits.

**C** "UNDERNEATH THE WHERE YOU SAID 'I LOVE YOU' TREE" (2:38) Lorry offers some light listening with her ditty presentation of a happy novelty. Clebanoff crew again supports.

**TEDDY PHILLIPS ORCHESTRA**  
(King 15183)

**C+** "TODAY: TOMORROW AND ALWAYS" (2:23) A modified waltz tempo is the pace set by Teddy Phillips crew while Nick Garri and the trio croon some good dance music.

**B** "I'M NOT GONNA LET 'CHA IN" (2:10) Here Lynn Hoyt's voice is showcased by the Phillips men as the vocal of the novelty makes for enjoyable listening.

**LITA ROZA**  
(London 1232)

**B** "HIGH NOON" (2:40) With Reg Owen's ork setting the beaty background, Lita Roza chants a stirring piece with a moderate beat in an impressive fashion. Everything about the side is good.

**C+** "LOVE, WHERE ARE YOU NOW" (2:46) Here Lita wends her way through a beautiful slow ballad that has a lovely tune. Reading is feelingful. Owen's ork again gets credit.

**VERA LYNN**  
(London 1233)

**B** "PADAM-PADAM" (2:41) Vera Lynn, rising quickly on her cutting of "Auf Wiederseh'n Sweet-heart," presents her version of a full and impressive waltz number. Her solid chanting is perfectly showcased by Roland Shaw's ork.

**C+** "BY THE FIRESIDE" (2:39) A string backing accompanies Vera on her trip through a slow and romantic ballad. Reading is tasteful and backing by Shaw boys is fitting.



# Please Play My Record



NEW YORK—At a recent party given by Lester Sims of Robbins, Feist and Miller for the Pyramid record "The Mask Is Off" sung by Buddy Costa. Jerry Blaine, head of Cosnat Distributors who are distributing the disk nationally, gets down on his knees to plead for its play. Listening to him are: Bob Larsen, WEMP, Milwaukee; Harry Siskind, leading Brooklyn operator; Hal Tunis, WMGM, N. Y.; Art Ford, WNEW, N. Y.; Jack Lacy, WINS, N. Y.; and T. J. Martin, WGHF.

## Chicago Juke Box Op Challenges Como, Cherry, Howard, Crosby For Golf Honors

### Invites Them To Meet Him At Chicago Juke Box Ops' Outing At Bunker Hill C. C. On July 23 For Juke Box Golf Award

CHICAGO—Outstanding champion among all juke box golfers here is Phil Levin who is secretary of the Recorded Music Service Assn. (the Chicago juke box ops organization) and who has been, with great regularity, winning the annual golf tournaments sponsored by the juke box ops' association.

On behalf of Phil Levin, Ray Cunliffe, president of the ops' association here, issued a challenge via *The Cash Box* to Perry Como (who is expected to be in town at about the time of the next annual tournament, July 23, to play the Chicago Theatre); Don Cherry, long known as one of the top hot golfers of the music biz; Eddy Howard, who claims he's champ regardless of what Cherry, Como and Crosby score; and Bing Crosby who may be on his way thru here at that date (July 23) to see his failing "Pittsboigh Pirates'.

Said Ray Cunliffe, "Issue a challenge thru *The Cash Box* that Phil Levin will meet and", he stated, "without any doubt beat the ears back, of Don Cherry, Perry Como, Eddy Howard and Bing Crosby and any others, at our annual golf tournament at Bunker Hill Country Club on July 23."

Already assured of the biggest outing attendance in all the organization's history, Ray Cunliffe further stated:

"We're making no idle boasts. Regardless of how Cherry, Como, Crosby and Howard want to play, handicaps or even up, Phil will take them over the hurdles.

"What's more", Ray stated, "just tell these guys that Phil's old enough to be the daddy of each one of them. And tell them in all fairness", he added, "that Phil shoots in the low 70's. So they won't think they're walkin' into a good thing when they meet the champ."

**Natt Hale is on vacation. His column "The Hale You Say" will be resumed in two weeks.**

# Capitol Celebrates Ten Years Of Hit Making On July 1st

LOS ANGELES—One of the most phenomenal stories of the American entertainment business will be marked on July 1st when Capitol Records celebrates its tenth birthday. Since releasing its first disks to the public on July 1, 1942, the company has risen from the ranks of a hundred-odd tiny independents to become a firmly established member of the record industry's "Big Four".

Three men were responsible for the creation of Capitol: Glenn Wallichs, Johnny Mercer, and the late Buddy DeSylva. Joining their complementary talents a decade ago in the face of apparently insuperable wartime obstacles, they not only built their own organization's substantial success, but also sparked the record business generally to new heights of popularity.

On June 4, 1942, the date of the first Board of Directors' Meeting, the officers were George DeSylva, President; John Mercer, Vice President; and Glenn Wallichs, Secretary and Treasurer.

The fledgling company faced a serious problem: The supply of shellac available to record manufacturers was cut by the War Production Board to thirty per cent of the amount previously available. In short, Capitol was not entitled to any allotment of shellac. Glenn Wallichs and Floyd Bittaker, who was to be the sales head of Capitol, instituted a series of scrap drives. They were able to salvage a large enough quantity of old records to go into business.

On July 1, 1942, Capitol Records, Inc. released its first records, they were: "I Found A New Baby", "Cow-cow Boogie", "Strip Polka", "Johnny Doughboy Found A Rose In Ireland", "I'll Remember April", and "He Wears A Pair Of Silver Wings".

The same day that Capitol delivered its first disks, the American Federation of Musicians announced the famous "recording ban". After a 30-day period of grace, no union musician would record. During the frantic month of July, 1942, Capitol, under the direction of Johnny Mercer, recorded around the clock. Songs were written, arranged, re-arranged on the continuous round of sessions. When August 1st came around, Capitol had a library of masters which were to last them 15 months, the duration of the ban, and provide the company with some of its biggest hits.

From its earliest days Capitol brought its records to the attention of the public by cooperating with the disk jockeys. Wallichs serviced the deejays in the Los Angeles area personally. As the company began to expand, Wallichs was able to put his experience as a record retail man to

good use. The small company poured the profits back into a distributing organization, directed by Floyd Bittaker.

In January, 1944, Buddy DeSylva became Chairman of the Board; Mercer became President; and Wallichs, Executive Vice President, Secretary and Treasurer. In 1947, Mr. DeSylva resigned as Chairman of the Board, due to ailing health. The company had grown to the point that the job of president was an involved and full-time assignment; so Johnny Mercer, whose talents as a songwriter and performer were of foremost importance, resigned to devote his entire time to these activities. As this time, Mr. Wallichs was elected president.

Today, after ten years, Capitol has become a company of more than eleven hundred employees that, in 1951, made sales totalling \$13,400,000. Unquestionably the major business step in this enormous expansion was the acquisition, in 1946, of a two million dollar pressing plant in Scranton, Pennsylvania, to replace independent manufacturing facilities previously used. Funds for this purpose were secured through the sales of stock to the public.

With production assured in the critical postwar period, Capitol was able to widen and solidify its initial success. Performers such as Nat "King" Cole, Jo Stafford, Margaret Whiting, Stan Kenton, Peggy Lee, Les Paul, and Kay Starr, built imposing reputations and towering sales figures on the Capitol label. Capitol blazed trails, too, by uncovering a whole new market in children's records; its own creation, "Bozo, The Capitol Clown", led the way to the company's predominant position in this field.

And in the realm of classical records, Capitol established itself by procuring rights to the world-famous Telefunken catalogue of Germany, and more recently by signing such an outstanding American group as the Pittsburgh Symphony Orchestra.

The decade of phenomenal growth has also been one of significant technological changes, principally the introduction, in 1949, of slower-speed, micro-grooved records. Capitol was the first company to offer its releases to the public on all three of the previously competitive speeds.

With Mercer concentrating on writing scores for Broadway shows and Hollywood films, Glenn Wallichs was both driving force and guiding hand of the organization through the postwar years. He has proved himself outstandingly adept in coordinating the demands of a business that embraces scientific, artistic, and business talents in almost equal proportions.

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## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 28 without any changes on the part of THE CASH BOX.

### Mort Nusbaum

- WHAM—Rochester, N. Y.
1. I'm Confessin' (Paul-Ford)
  2. Plink, Plunk, Plunk (Three Suns)
  3. I Understand (Four Aces)
  4. I'm Yours (Don Cornell)
  5. Plink, Plunk, Plunk (Leroy Anderson)
  6. I'll Walk Alone (Don Cornell)
  7. Come Out Wherever You Are (Mindy Carson)
  8. More Or Less (Percy Faith)
  9. I Can't Cry Anymore (Don Cornell)
  10. Maybe (Como-Fisher)

### Claude Taylor

- WMBR—Jacksonville, Fla.
1. Kiss Of Fire (Georgia Gibbs)
  2. I'm Yours (Don Cornell)
  3. Blue Tango (Dick Hayman Ork.)
  4. A Guy Is A Guy (Doris Day)
  5. Here In My Heart (Al Martino)
  6. Delicado (Percy Faith O.)
  7. Forgive Me (Eddie Fisher)
  8. I'm Sorry (Bobby Wayne)
  9. The Carioca (Les Paul-Ford)
  10. Never Leave Me (Frank Stevens)

### Art Tacker

- WCRB—Waltham, Mass.
1. Lover (Peggy Lee)
  2. The Mask Is Off (Buddy Costa)
  3. God Is Love (Golden Chorus)
  4. Here In My Heart (Vic Damane)
  5. Auf Wiederseh'n Sweetheart (Vera Lynn)
  6. Watermelon Weather (Crosby-Lee)
  7. In The Good Old Summer-time (Paul-Ford)
  8. Kiss Of Fire (Georgia Gibbs)
  9. Luna Rossa (Frank Sinatra)
  10. Once In A While (Patty Page)

### Gene Davis

- WDOK—Cleveland, O.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Strange Sensation (June Valli)
  3. Kiss Of Fire (Les Baxter)
  4. Here In My Heart (Al Martino)
  5. Lover (Lee-Jenkins)
  6. Delicado (Percy Faith)
  7. This Is The Beginning of the End (Don Cornell)
  8. God Is Love (Golden Chorus)
  9. Half As Much (Rosemary Clooney)
  10. Padam . . . Padam . . . (Tony Martin)

### Norm Prescott

- WORL—Boston, Mass.
1. All Of Me (Johnnie Ray)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. Maybe (Como-Fisher)
  4. I'm Sorry (Bobby Wayne)
  5. Here In My Heart (Al Martino)
  6. Delicado (Stan Kenton)
  7. I'm Lost Again (Tony Bennett)
  8. I'm Yours (Don Cornell)
  9. You'll Never Be Mine (Guy Mitchell)
  10. Walkin' My Baby Back Home (Nat "King" Cole)

### Bob Perry

- WLAW—Boston, Mass.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Kiss Of Fire (Georgia Gibbs)
  3. I'm Yours (Don Cornell)
  4. Here In My Heart (Al Martino)
  5. Maybe (Como-Fisher)
  6. South (Ralph Flanagan)
  7. Delicado (Percy Faith)
  8. Silence & Tears (Sonny Howard)
  9. You'll Never Walk Alone (Judy Garland)
  10. Perfidia (Ben Light)

### Bob Corley

- WQXI—Atlanta, Ga.
1. Kiss Of Fire (Georgia Gibbs)
  2. Here In My Heart (Al Martino)
  3. A Guy Is A Guy (Doris Day)
  4. Be Anything (Eddy Howard)
  5. Blue Tango (Leroy Anderson)
  6. Delicado (Dinah Shore)
  7. I'm Yours (Toni Arden)
  8. Lover (Peggy Lee)
  9. Forgive Me (Eddie Fisher)
  10. Parting Song (Vera Lynn)

### Joe Grady & Ed Hurst

- WPEN—Philadelphia, Pa.
1. By and By (Art Treat)
  2. Here In My Heart (Al Martino)
  3. Preacher, My Baby and Me (Freddie Gray)
  4. My Girl (Frank Sinatra)
  5. Rock The Joint (Bill Haley)
  6. Since My Love Has Gone (Tony Bennett)
  7. Tenderly (Joe Loco)
  8. Walkin' My Baby Back Home (Johnnie Ray)
  9. I'm Yours (Eddie Fisher)
  10. Goody Goody (Jane Grant)

### John Gale

- WINN—Louisville, Ky.
1. Here In My Heart (Al Martino)
  2. I'm Yours (Toni Arden)
  3. Kiss Of Fire (Georgia Gibbs)
  4. Walkin' My Baby Back Home (Johnnie Ray)
  5. Never Leave Me (Frank Stevens)
  6. Once In A While (Patty Page)
  7. I'm Sorry (Bobby Wayne)
  8. Delicado (Percy Faith)
  9. I'll Walk Alone (Don Cornell)
  10. Poinciana (Steve Lawrence)

### Jay Michael

- WCAE—Pittsburgh, Pa.
1. I Waited A Little Too Long (Kay Starr)
  2. Turn Back (Four Lads)
  3. Junco Partner (Richard Hayes)
  4. Kiss Of Fire (Billy Eckstine)
  5. This Is The Beginning Of The End (Don Cornell)
  6. Here In My Heart (Al Martino)
  7. Smoke Rings (Paul-Ford)
  8. Just A Little Lovin' (Eddie Fisher)
  9. The Way I Feel (Four Knights)
  10. Maybe (Perry Como)

### Bud Brees

- WPEN—Philadelphia, Pa.
1. Walkin' My Baby Back Home (Johnnie Ray)
  2. Vanessa (Hugo Winterhalter)
  3. Gonna Get Along Without Ya (Teresa Brewer)
  4. Watermelon Weather (Como-Fisher)
  5. It's A Sin To Tell A Lie (Buddy Greco)
  6. Lonely Wine (Bill Darnell)
  7. Mountains In The Moonlight (Johnnie Ray)
  8. Half As Much (Rosemary Clooney)
  9. Why Did You Leave Me (Perry Como)
  10. Auf Wiederseh'n Sweetheart (Vera Lynn)

### Bob Deissler

- WAAT—Newark, N. J.
1. Walkin' My Baby Back Home (Johnnie Ray)
  2. I'm Yours (Don Cornell)
  3. Here In My Heart (Al Martino)
  4. Kiss Of Fire (Georgia Gibbs)
  5. Somewhere Along The Way (Nat "King" Cole)
  6. I'll Walk Alone (Don Cornell)
  7. I Understand (Four Aces)
  8. Carioca (Paul-Ford)
  9. I Waited Too Long ((Kay Starr)
  10. Half As Much (Rosemary Clooney)

### Allen Ross

- WLOX—Biloxi, Miss
1. Half As Much (Rosemary Clooney)
  2. Here In My Heart (Al Martino)
  3. I'm Lost Again (Tony Bennett)
  4. Delicado (Stan Kenton)
  5. Forgive Me (Eddie Fisher)
  6. I'm Yours (Toni Arden)
  7. Night Train (Buddy Marrow)
  8. Kiss Of Fire (Georgia Gibbs)
  9. Be Anything (Helen O'Connell)
  10. Blue Tango (Leroy Anderson)

### Joe Deane

- WHEC—Rochester, N. Y.
1. I'm Yours (Don Cornell)
  2. Kiss Of Fire (Georgia Gibbs)
  3. Delicado (Dinah Shore)
  4. Perfidia (Four Aces)
  5. More Or Less (Burt Taylor)
  6. A Guy Is A Guy (Doris Day)
  7. I'll Walk Alone (Don Cornell)
  8. This Is The Beginning of The End (Don Cornell)
  9. Half As Much (Rosemary Clooney)
  10. Auf Wiederseh'n Sweetheart (Vera Lynn)

### Dick Coleman

- WCBM—Baltimore, Md.
1. Here In My Heart (Al Martino)
  2. I'm Yours (Eddie Fisher)
  3. Walkin' My Baby Back Home (Johnnie Ray)
  4. Be Anything (Dan Estes)
  5. I'm Confessin' (Paul-Ford)
  6. Kiss Of Fire (Tany Martin)
  7. I'll Walk Alone (Don Cornell)
  8. Half As Much (Rosemary Clooney)
  9. Why Did You Leave Me (Perry Como)
  10. Never Leave Me (Steve Lawrence)

### Gary Lesters

- WVNJ—Newark, N. J.
1. Kiss Of Fire (Georgia Gibbs)
  2. Here In My Heart (Tony Bennett)
  3. I'm Yours (Don Cornell)
  4. Lonely Wine (Bill Darnell)
  5. Blacksmith Blues (Ella Mae Morse)
  6. Delicado (Stan Kenton)
  7. I Waited Too Long ((Kay Starr)
  8. True Blue Heart (Lee Rogers)
  9. Forgive Me (Eddie Fisher)
  10. Lover (Peggy Lee)

### Robin Seymour

- WKMh—Detroit, Mich.
1. Walkin' My Baby Back Home (Johnnie Ray)
  2. It's The Beginning of The End (Don Cornell)
  3. Here In My Heart (Al Martino)
  4. The Mask Is Off (Buddy Costa)
  5. Lover (Lee-Jenkins)
  6. Poinciana (Steve Lawrence)
  7. Farewell (Helen O'Connell)
  8. Auf Wiederseh'n Sweetheart (Ames Brothers)
  9. Cuban Nightingale (Camarata)
  10. Watermelon Weather (Como-Fisher)

### Murray Jordan

- WLIB—New York, N. Y.
1. I'm Yours (Don Cornell)
  2. Here In My Heart (Al Martino)
  3. The Mask Is Off (Buddy Costa)
  4. Somewhere Along The Way (Tony Bennett)
  5. I'm Confessin' (Paul-Ford)
  6. That's How It Goes (Frankie Laine)
  7. Auf Wiederseh'n Sweetheart (Ames Brothers)
  8. Getting Sentimental Over You (Dolly Dawn)
  9. Watermelon Weather (Crosby-Lee)
  10. In A Persian Market (Ralph Marterie)

### Alan Saunders

- WVNJ—Newark, N. J.
1. Kiss Of Fire (Georgia Gibbs)
  2. Here In My Heart (Al Martino)
  3. Delicado (Percy Faith)
  4. Walkin' My Baby Back Home (Johnnie Ray)
  5. Blue Tango (Leroy Anderson)
  6. Why Did You Leave Me (Perry Como)
  7. Be Anything (Eddy Howard)
  8. Vanessa (Hugo Winterhalter)
  9. The Mask Is Off (Buddy Costa)
  10. Auf Wiederseh'n Sweetheart (Vera Lynn)

### Art Pellan

- WWSW—Pittsburgh, Pa.
1. Kiss Of Fire (Billy Eckstine)
  2. I'm Yours (Don Cornell)
  3. Here In My Heart (Al Martino)
  4. Delicado (Percy Faith)
  5. Maybe (Como-Fisher)
  6. Botch-A-Me (Rosemary Clooney)
  7. Walking My Baby Back Home (Johnnie Ray)
  8. Just A Little Lovin' (Eddie Fisher)
  9. Blue Tango (Leroy Anderson)
  10. I Waited A Little Too Long (Kay Starr)

### Jim Lounsbury

- WIND—Chicago, Ill.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Here In My Heart (Al Martino)
  3. Delicado (Percy Faith)
  4. Blue Tango (Leroy Anderson)
  5. Lover (Lee-Jenkins)
  6. Kiss Of Fire (Georgia Gibbs)
  7. Carioca (Paul-Ford)
  8. I'm Yours (Don Cornell)
  9. A Guy Is A Guy (Doris Day)
  10. Be Anything (Eddy Howard)



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 28 without any changes on the part of THE CASH BOX.

### Sid Dickler

- WMCK—Pittsburgh, Pa.**
1. Half As Much (Rosemary Clooney)
  2. Merry Go Round Broke Down (Mary Small)
  3. Love Me, My Love (Phil Brito)
  4. Vanessa (Hugo Winterholter)
  5. I'll Walk Alone (Don Cornell)
  6. Once In A While (Patty Page)
  7. Lover (Lee-Jenkins)
  8. Easy Street (Billy May)
  9. Little Troin A Chuggin' (Marion Morgan)
  10. The Echo Waltz (Buddy Laine)

### Joe Delaney

- WHMR—New Orleans, La.**
1. Kiss Of Fire (Georgia Gibbs)
  2. Here In My Heart (Al Martino)
  3. Delicado (Stan Kenton)
  4. Blue Tango (Leroy Anderson)
  5. I'm Yours (Four Aces)
  6. Half As Much (Rosemary Clooney)
  7. Lover (Lee-Jenkins)
  8. A Guy Is A Guy (Doris Day)
  9. Walkin' My Baby Back Home (Johnnie Ray)
  10. Poinciono (Steve Lawrence)

### Pete Ward

- WARE—Ware, Mass.**
1. I'm Yours (Don Cornell)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. Delicado (Percy Faith)
  4. Walkin' My Baby Back Home (Nat "King" Cole)
  5. Maybe (Como-Fisher)
  6. I'm Confessin' (Paul-Ford)
  7. I Don't Want To Take A Chance (Eddy Howard)
  8. More Or Less (Burt Taylor)
  9. You'll Never Be Mine (Guy Mitchell)
  10. Break The Bands That Bind Me (Tony Bovaar)

### Pat Chamburs

- WFLA—Tampa, Fla.**
1. In The Good Old Summertime (Paul-Ford)
  2. The Mosk Is Off (Buddy Costa)
  3. Toothache In My Heel (James Melton)
  4. Stor Eyes (Helen O'Connell)
  5. Break The Bands That Bind Me (Ames Brothers)
  6. Kiss Of Fire (Georgia Gibbs)
  7. Smoke Rings (Paul-Ford)
  8. I'm Yours (Don Cornell)
  9. Walkin' My Baby Back Home (Johnnie Ray)
  10. Why Did You Leave Me? (Norman Kaye)

### Eddie Gallaher

- WTOP—Washington, D. C.**
1. Blue Tango (Leroy Anderson)
  2. Kiss Of Fire (George Gibbs)
  3. Here In My Heart (Al Martino)
  4. I'm Yours (Eddie Fisher)
  5. Delicado (Percy Faith)
  6. I'll Walk Alone (Don Cornell)
  7. A Guy Is A Guy (Doris Day)
  8. Be Anything (Eddy Howard)
  9. Corioca (Paul-Ford)
  10. Walkin' My Baby Back Home (Johnnie Ray)

### Earle Pudney

- WGY—Schenectady, N. Y.**
1. Here In My Heart (Al Martino)
  2. Why Did You Leave Me? (Percy Como)
  3. Kiss Of Fire (Georgia Gibbs)
  4. Blue Tango (Leroy Anderson)
  5. I'm Yours (Eddie Fisher)
  6. Watermelon Weather (Como-Fisher)
  7. I Hear The Bluebells (Teresa Brewer)
  8. Smoke Rings (Paul-Ford)
  9. Half As Much (Rosemary Clooney)
  10. Once In A While (Patti Page)

### Norman Hall

- WBNL—Boonville, Ind.**
1. Kiss Of Fire (Georgia Gibbs)
  2. I'm Yours (Four Aces)
  3. Sugarbush (Loine-Doy)
  4. I'll Walk Alone (Don Cornell)
  5. Delicado (Dinah Shore)
  6. Be Anything (Eddy Howard)
  7. I'm Confessin' (Paul-Ford)
  8. Scatterbrain (Ray Anthony)
  9. You Belong To Me (Barton-Greco)
  10. Strange Sensation (June Valli)

### Bill Anson

- WFWB—Hollywood, Calif.**
1. Somewhere Along The Way (Not "King" Cole)
  2. Kiss Of Fire (Georgia Gibbs)
  3. Lover (Peggy Lee)
  4. I'll Walk Alone (Don Cornell)
  5. I Waited A Little Too Long (Kay Starr)
  6. Here In My Heart (Al Martino)
  7. Tell Me Why (Eddie Fisher)
  8. Watermelon Weather (Como-Fisher)
  9. You'll Never Be Mine (Guy Mitchell)
  10. A Guy Is A Guy (Doris Day)

### Lou Barile

- WKAL—Rome, New York**
1. I'm Yours (Eddie Fisher)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. I'll Walk Alone (Don Cornell)
  4. Kiss Of Fire (Toni Arden)
  5. All Of Me (Johnnie Ray)
  6. Maybe (Como-Fisher)
  7. I'm Sorry (Bobby Wayne)
  8. Blue Tango (Les Baxter)
  9. Delicado (Percy Faith)
  10. I Understand (Four Aces)

### Paul Flanagan

- WTRY—Troy, N. Y.**
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. I'm Yours (Eddie Fisher)
  3. Here In My Heart (Al Martino)
  4. Take My Heart (Al Martino)
  5. Walkin' My Baby Back Home (Johnnie Ray)
  6. Delicado (Percy Faith)
  7. Somewhere Along The Way (Nat "King" Cole)
  8. I Waited A Little Too Long (Kay Starr)
  9. Maybe (Percy Como-Eddie Fisher)
  10. Lover (Lee-Jenkins)

### Roger Clark

- WNOR—Norfolk, Va.**
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Walkin' My Baby Back Home (Johnnie Ray)
  3. To Be Loved By You (Dinah Shore)
  4. Lover (Lee-Jenkins)
  5. Delicado (Percy Faith)
  6. If Someone Had Told Me (Sarah Vaughan)
  7. Night Train (Buddy Morrow)
  8. In The Good Old Summertime (Paul-Ford)
  9. Underneath The "Love You" Tree (Lorry Raine)
  10. This Is The Beginning Of The End (Don Cornell)

### Johnny Pearson

- KOWH—Omaha, Neb.**
1. I'll Walk Alone (Don Cornell)
  2. Kiss Of Fire (Tony Martin)
  3. Half As Much (Rosemary Clooney)
  4. I'm Yours (Eddie Fisher)
  5. Delicado (Percy Faith)
  6. Blue Tango (Leroy Anderson)
  7. I Understand (Four Aces)
  8. Lonely Wine (Bill Darnell)
  9. Auf Wiederseh'n Sweetheart (Vera Lynn)
  10. In The Good Old Summertime (Paul-Ford)

### Don Bell

- KRNT—Des Moines, Iowa**
1. I'm Yours (Eddie Fisher)
  2. Delicado (Percy Faith)
  3. Blacksmith Blues (Ella Mae Morse)
  4. Kiss Of Fire (Tony Martin)
  5. Here In My Heart (Tony Bennett)
  6. I'll Walk Alone (Jane Froman)
  7. Walkin' My Baby Back Home (Not "King" Cole)
  8. A Guy Is A Guy (Doris Day)
  9. Blue Tango (Leroy Anderson)
  10. Smoke Rings (Paul-Ford)

### John Wrisley

- WSAV—Savannah, Ga.**
1. Here In My Heart (Al Martino)
  2. I'm Yours (Don Cornell)
  3. Delicado (Percy Faith)
  4. Be Anything (Eddy Howard)
  5. Lover (Lee-Jenkins)
  6. Forgive Me (Eddie Fisher)
  7. Kiss Of Fire (Georgia Gibbs)
  8. I'll Walk Alone (Don Cornell)
  9. A Guy Is A Guy (Doris Day)
  10. Auf Wiederseh'n Sweetheart (Vera Lynn)

### Bill Bennett

- WPTR—Albany, New York**
1. Here In My Heart (Al Martino)
  2. I'm Yours (Don Cornell)
  3. The Mosk Is Off (Buddy Costa)
  4. Blue Tango (Bobby Maxwell)
  5. Kiss Of Fire (Georgia Gibbs)
  6. Be Anything (Jack Haskell)
  7. Delicado (Dinah Shore)
  8. I'm Sorry (Alan Dole)
  9. Forgive Me (Eddie Fisher)
  10. Botch-A-Me (Rosemary Clooney)

### Jim Brokaw

- WCOP—Boston, Mass.**
1. Kiss Of Fire (Georgia Gibbs)
  2. Here In My Heart (Al Martino)
  3. I'm Yours (Don Cornell)
  4. Blue Tango (Leroy Anderson)
  5. Walkin' My Baby Back Home (Johnnie Ray)
  6. Forgive Me (Eddie Fisher)
  7. Delicado (Stan Kenton)
  8. Auf Wiederseh'n Sweetheart (Vera Lynn)
  9. Black Moonlight (Perry Como)
  10. You (Fred Waring)

### Bob Murphy

- WJBK—Detroit, Mich.**
1. How Much Will I Miss You (Johnnie Desmond)
  2. My Girl (Frank Sinatra)
  3. The Mosk Is Off (Buddy Costa)
  4. Walkin' My Baby Back Home (Nat "King" Cole)
  5. Tenderly (Vic Damone)
  6. Have A Good Time (Tony Bennett)
  7. And The Angels Sing (Anne Shelton)
  8. It's Best We Say Goodbye (Brewster Boys)
  9. Cuban Nightingale (Comarata)
  10. Faith (Alon Dole)

### Joe Ryan

- WALL—Middletown, N. Y.**
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Gonno Get Along Without Ya (Tereso Brewer)
  3. Symphony (Mantovoni)
  4. What Good Is A Gal (Debbie Reynolds)
  5. In The Good Old Summertime (Paul-Ford)
  6. Walkin' My Baby Back Home (Johnnie Ray)
  7. Lover (Lee-Jenkins)
  8. Half As Much (Rosemary Clooney)
  9. And The Angels Sing (Anne Shelton)
  10. Watermelon Weather (Como-Fisher)

### Larry Gentile

- WJBK—Detroit, Mich.**
1. Here In My Heart (Al Martino)
  2. Half As Much (Rosemary Clooney)
  3. Walkin' My Baby Back Home (Johnnie Ray)
  4. Kiss Of Fire (Georgia Gibbs)
  5. I'm Confessin' (Paul-Ford)
  6. Lonely Wine (Bill Dornell)
  7. When You're In Love (Frankie Laine)
  8. Lover (Lee-Jenkins)
  9. I Will Never Change (Don Cherry)
  10. You'll Never Walk Alone (Judy Garland)

### Wallie Dunlap

- WICC—Bridgeport, Conn.**
1. Here In My Heart (Al Martino)
  2. I'm Confessin' (Paul-Ford)
  3. Auf Wiederseh'n Sweetheart (Vera Lynn)
  4. Delicado (Dinah Shore)
  5. Kiss Of Fire (Les Brown)
  6. Night Train (Buddy Morrow)
  7. Why Did You Leave Me? (Percy Como)
  8. More Or Less (Burt Taylor)
  9. Strange Sensation (June Valli)
  10. True Blue Heart (Ned Harvey)

### Chaz Royce

- WDAE—Tampa, Fla.**
1. The Mosk Is Off (Buddy Costa)
  2. Kiss Of Fire (Georgia Gibbs)
  3. Delicado (Percy Faith)
  4. Blue Tango (Leroy Anderson)
  5. Pittsburgh, Pa. (Guy Mitchell)
  6. Good Night (Buddy Costa)
  7. I'm Yours (Don Cornell)
  8. Festival (Percy Faith)
  9. Be Anything (Champ Butler)
  10. I'll Walk Alone (Don Cornell)

## Unofficial Directive Prohibits Artists' Recording In Europe

NEW YORK—James C. Petrillo's ban on union members making recordings in Europe has created a stir among the American musicians, especially conductors. Several conductors, it is known, have cancelled commitments to record in Europe. However, at least one, Artur Rodzinsky, has defied the president of the American Federation of Musicians.

Mr. Rodzinsky had contracted with Remington to make records with the Vienna Ton Kuensteler Orchestra. In February, the famous conductor received the following cablegram from Mr. Petrillo:

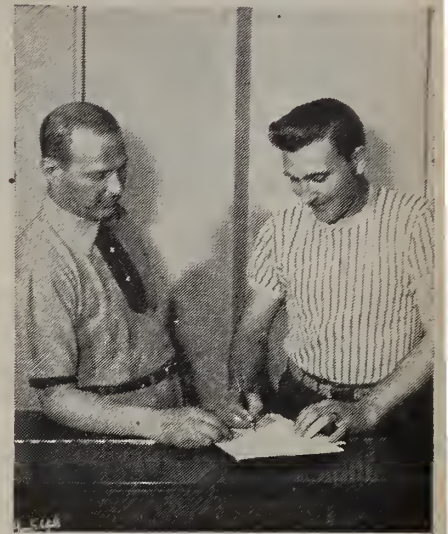
"American dispatches indicate you intend making records with foreign musicians. This is contrary to your obligations as a member of the American Federation of Musicians. If you make these records, you will be placing your membership in the American Federation in jeopardy."

In spite of this notification, Mr. Rodzinsky cut the sides in accordance with arrangements he had made with the record company.

The directive was not official, but it had the force of an order. A few weeks ago at the annual convention a resolution was offered to make it official. It was referred to James Petrillo. In the meantime, however, the February directive is still in force. According to a union spokesman, it is not a blanket prohibition, but musicians desiring to record with foreign ensembles must apply for permission.

Four other widely known musicians have cancelled recording commitments in Europe rather than run into trouble. They are Artie Shaw, Andre Kostalanetz, H. Arthur Brown and Leonard Pennario.

## Decca Renews Pierce



NEW YORK — Paul Cohen, in charge of Decca's Hillbilly recording department watches as Webb Pierce signs his brand new contract. Webb's latest Decca release "Wondering" is currently running high in the list of country best sellers.

THE NEW SOCK NOVELTY!

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M-G-M RECORDS

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"What Is This Thing Called Love"

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K-11270 (45 rpm)

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Standard Songs are MONEY MAKERS!

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BILLY ECKSTINE—MGM  
DORIS DAY—Columbia

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by The Hilltoppers

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Gallatin, Tennessee  
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COLUMBIA RECORD 39710 (4-39710)



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

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AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia

CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star IN—Intro

CODE JU—Jubilee KI—King LO—London ME—Mercury MG—MGM MO—Modern

NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy

SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising 100 Selections

- 1—Kiss Of Fire 124.6 129.2
2—I'm Yours 96.6 97.9
3—Here In My Heart 96.4 80.0
4—Blue Tango 87.5 87.5
5—I'll Walk Alone 66.4 49.7

- Tattletale 124.6 129.2
6—Delicado 55.9 79.5
7—A Guy Is A Guy 44.6 44.7
8—Be Anything (But Be Mine) 34.4 49.8
9—Auf Wiederseh'n Sweetheart 34.2 14.7
10—Walkin' My Baby Back Home 34.1 44.9

- 11—Lover 29.7 21.2
12—Blacksmith Blues 23.9 41.9
13—Maybe 20.9 15.5
14—Wheel Of Fortune 20.7 38.2
15—Forgive Me 18.7 10.5
16—Pittsburgh, Pennsylvania 18.6 14.6
17—Sugarbush 16.6 15.2
18—Carioca 16.4 18.7

- 19—Half As Much 16.1 18.9
20—You 12.9 6.8
21—Once In A While 11.8
22—Vanessa 11.6 3.7
23—Smoke Rings 11.4 5.2
24—Watermelon Weather 9.7 10.3
25—Botch-A-Me 7.8 5.5
26—Rutza, Rutza 7.6 5.6
27—Busybody 7.4

- 28—I'm Confessin' 7.2 7.9
29—Somewhere Along The Way 6.4 15.6
30—I'm Sorry 6.2 6.1
31—I Understand 4.9 1.6
32—Take My Heart 4.8
33—Lady Love 4.6 1.9
34—Why Did You Leave Me 4.4 3.8
35—I Waited A Little Too Long 4.2 10.2

- 37—Just A Little Lovin' 3.3 1.3
38—Lonely Wine 3.1 1.5
39—Ookie Boogie 2.9 5.9
40—Raminay 2.7 7.4
41—What's The Use 2.6 1.4
42—Anytime 2.4 5.7
43—Whispering Winds 1.9 2.2
44—That's How It Goes 1.8 1.8
45—The Day Of Jubilo 1.6 7.5
46—With A Song In My Heart 1.5 2.3
47—Cry 1.4 1.8
48—That's The Chance You Take 1.3 5.3
49—When You're In Love 1.2 1.1
50—Tell Me Why 1.1 3.4



# Kickin' The Blues Around

with Sam Evans



For programing kicks, try that new Columbia release "Tokyo Boogie Woogie," vocal chorus by Shizuko Kasagi. The boys in the land of the Rising Sun have all of the swing and rhythm that would normally be found at the Blue Note or Birdland. . . . Debbie Andrews who professes to the age of 26 and hails from New Orleans via Detroit, feels she has a good one in "I've Lost You," on Mercury. The tune was written by Pvt. Douglas Goodwin, who is stationed in Korea. Gal recently at Flame Show Bar with Todd Rhodes and Maurice King's orchestra. . . . Two originals featuring Billy Paul, a sixteen year old lad, are "The Stars Are Mine" b/w "You Didn't Know." These from Jubilee, which is another way of saying Jerry Blaine. . . . Morris I. Diamond, record promoter, handling work for Buddy Costa, Peggy Lee and the Tilton Sisters. This jack of diamonds really gets around with his plugs. . . . RHYTHM & BLUES is a new magazine for newsstand sales to the public, featuring bits about various people in the business. To be a bi-monthly publication, first issue looks good. . . . Joe, "Boss of the Blues" Turner, continues pounding out one good money maker after another. His latest, "Sweet Sixteen."

A beautiful girl with a beautiful voice, that has thrilled concert fans in Chicago, St. Louis and Detroit, initiated a new show at the Dome Cocktail Lounge in the Hotel Sherman in Chicago, a week ago. The golden voice belongs to Avis Kent, a raven-haired dazzler, who should be on somebody's label. . . . Jimmie Chism, a tenor sax man, signs with Rainbow records; and is managed by Larry Smith. . . . Talk on the street is that Lee Egalick, formerly owner of Miracle records and presently heading Premium Music Publishing Co., will team up with Milt Salstone, former Mid West Mercury distrib., to start a new R & B label of their own. Should work, as both boys have had plenty of experience in the field. . . . Tampa Red, the perennial favorite, gives forth with two new blues, "But I Forgive You" b/w "I'm Gonna Put You Down," which show promise of outdoing his "Pretty Baby Blues" of 1951. Lend an ear to the new background behind Tampa on these sides. This could have something to do with the initial success of this record with the trade.

We are proud of the opportunity given to many entertainers in the Southern field, thru the media of radio station WDIA in Memphis. Some of the boys who have done well from there are Rufus Thomas, B. B. King, Nat Williams, Roscoe Gordon, Jr., A. C. "Moohah" William, Jackie Brenston; The Spirit of Memphis Quartet, The Gospel Travelers, and Reverend Brewster in the Gospel field. A few of these enterprising young men are starting their own company, called Tri-State Recording. The label will be called Duke. First batch of releases are out and should be good sellers in R & B markets. . . . RCA Victor Distributing Corp., threw a recent watermelon party for June Valli. Singer is pretty, her voice is good, and the watermelon cocktails were solid. . . . D.J.s and Distribs. on the Southern circuit, will be playing host during the next few weeks to Leonard Chess, as he makes one of his regular swings over the route, this time trumpeting for "Baby Please No No" by Al "Fats" Thomas. . . . Good lookin' and real sharp, Sara Lou Harris, one of NYC's top models, has been tagged by Lucky Strike to be used as their national poster girl. . . . Count Basie and the Ravens closed a nice week at Chi's Regal Theatre. . . . Jeni Le Gon, former wife of Phil Moore, and ex-friend of Earl Dancer, has now added to her laurels by becoming a lady band leader. Miss Le Gon dances and sings on stage. . . . When Arthur Lee Simpkins appeared recently at the famed nite spot of the Mid West, The Chez Paree, he had as his guest W. C. Handy, the "Father of the blues." In Mr. Handy's home town of Florence, Ala., a school has been dedicated in his honor. . . . Leo Feist has spread his "High Noon" around to Bill Hayes on MGM and Frankie Laine on Columbia, Ted Ritter on Capitol and Lita Roza on London. . . . One of the best informed disk jockeys in the business today, beyond question of doubt, is newcomer to the air waves, Saxxie Dowell.

One of the new entries in the independent field is headed by music man, Max Miller. Label to be known as Life, has for first releases several impressive sides. Notable is "Cross Me Off Your List," with vocal by newcomer, Wellington Blakey. . . . One of the brightest parties of recent months, was the 10th Anniversary affair given for Bill Gersh, publisher of The Cash Box, by his beautiful wife. The festive board groaned beneath loads of sweetmeats and dainty tidbits. The bar was well tended by a guy named Bill. . . . The trade is still agog at the size, beauty and wealth of knowledge contained in the big "10th" issue. The big issue will be cherished and kept for years to come by all in the trade. . . . Ben Waller, west coast booker, heading this way for a series of talks with eastern disc people and to generally line up fall and winter work for his stable. Ernie Simon, one of those D. J.'s who likes to ring bells, sound sirens, beat on pails, break up records, yell, whistle, sing (?), yodel, and the like, returns to the air-waves via WGN, Chi., after a short vacation. Ernie is quite a salesman and usually stays sold out. . . . Allen Fried, Cleveland's Moon-Dog, votes Duke Ellington's "Jam With Sam" as the best turned out by The Duke in many a moon. . . . Johnny Hartman has a beautiful RCA Victor recording entitled "Lift Ev'ry Voice And Sing" b/w "There Is A Way." Tune was introduced June 24 in Oklahoma City for the N.A.A.C.P. Convention. This is the first time a popular treatment has been given to a song of national anthem calibre. Well worth your hearing.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.

## Record Industry Association On Six Month Drive To Interest Consumer Public In Records

NEW YORK—At a meeting today of the Advisory Committee of the Record Industry Association of America, it was voted unanimously by all member's present to accept and approve the report of the Industry Promotion Committee which strongly recommended that the Association inaugurate a cooperative advertising and publicity campaign to promote public interest in all types of records.

It was believed that such a campaign can be underway early in the Fall, and the Industry Promotion Committee was instructed to present to the Board of Directors as soon as possible a detailed plan covering the six months' period, beginning September 1st. The campaign will be financed by voluntary contributions made by

individual members of the Association, based upon their class of membership, and the Committee believes that practically the full membership will participate.

Based upon commitments already made, the Advisory Committee appropriated for the use of the Committee a sum sufficient to cover the cost of preparing a comprehensive plan as well as such commitments as must be made before September 1st.

The action of the Committee means that the members of the Association will set aside a certain portion of their individual advertising budgets to be pooled in a general fund to promote the sale of records generally, as distinguished from publicity on individual labels.

## Singing Battle Royal



NEW YORK—Brad Phillips, WINS deejay, who airs the popular "Singing Battle Royal" corals three of his favorite voices. From left to right, they are Brad, Vic Damone, whose current release on Mercury, "Rosanne" is going great; Perry Como and Eddie Fisher, who have teamed up on "Maybe" and "Watermelon Weather." The first tune was an immediate hit and "Watermelon" has been gathering momentum and is beginning to make noise.

**HOOK ON TO THIS ONE!**  
**"SUGAR MAMA"**  
 B/W  
**"WALKIN' THE BOOGIE"**  
**JOHN LEE HOOKER**  
 #1513

**CHESS** 750 E. 49th Street  
 Chicago 15, Illinois

78's **TICO's** 45's  
**Hit of the Week...**  
 Tops in Harlem  
**"SUN SUN BABAÉ"**  
 (Cuban Nightingale)  
 by  
**TITO RODRIGUEZ & ORK.**  
 Tico #10-124

**TICO RECORDING CO.**  
 143 W. 41st St.  
 (LA 4-0457)

**OUR HIT PARADE IN EVERY LOCATION!**

Savoy #847  
**"EASY, EASY BABY"**

Savoy #851  
**"I'M YOURS"**  
**VARETTA DILLARD**

Savoy #849  
**"HELP ME BLUES"**  
**MEL WALKER**

Savoy #845  
**"STORY BLUES"**  
**THE FOUR BUDDIES**

**SAVOY RECORD CO., INC.**  
 58 Market St., Newark 1, N.J.

## America's Top Catalogue Line PRESTIGE RECORDS

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 754 10th Ave. CI 6-0847 · N.Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





# THE CASH BOX

## Rhythm & Blues

### Ramblings



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

This week saw a rash of excellent rhythm and blues records hit the market. Atlantic released The Clovers' "Wonder Where My Baby's Gone" and "Ting-A-Ling" as a hot follow up to their current smash "One Mint Julep" and "Middle Of The Night"; Joe Turner turns up with "Don't You Cry" and "Poor Lover's Blues," and they bid fair to equal the success of his "Sweet Sixteen," now riding high in the country's "hot" charts. Jubilee also chose this week to put out Edna McGriff's second release on its label. The two tunes are "Not Now" and "It's Raining," and both are likely numbers. Another Jubilee contender is Frank (Fat Man) Humphries "Lulu Belle Blues" backed with "I Can't Get Started With You." Both sides are hot and could make a bit of noise.

\* \* \*

Roy Eldridge and Coleman Hawkins have teamed up. The boys will appear at New York's Birdland in July. . . . Dinah Washington received a couple of awards last Thursday evening, June 26 at the Birdland. Bob Austin of The Cash Box presented the songstress with a scroll designating Miss Washington as "Queen of the Juke Boxes." This award is the result of a national survey conducted by a poll of 168 leading Negro newspapers' weekly rating, coast to coast. Leonard Feather also presented a trophy for the ballad singer's outstanding performance in the field of entertainment. . . . Varetta Dillard, Savoy singing star, signed with the Gale office. Varetta will be at the Baby Grand in New York for the next two weeks.

\* \* \*

Rainbow Records have signed the Five Crowns, the Mitler Sisters, and Gene Smith for its rhythm and blues stable. . . . Ruth Brown, following a smash week at D.C.'s Howard Theater, now one-nighting in Virginia. . . . Austin Powell, whose Apollo Theater engagement and new record releases were simultaneous, out for a series of one-nighters with the James Quintet—then to a stand in Atlantic City. Powell's current release is "What More Can I Ask" backed with "Wrong Again." . . . Norman Granz has signed Al Hibbler for Mercury Records and may team him for some diskings with Johnny Hodges. . . . Jimmy Ricks, of The Ravens, will shortly do a solo for Mercury, with a string accompaniment. . . . Marian McPartland, while in Boston, joined the jazz luminaries who have been appearing on Dick Tucker's WBZ-TV show. Marian was preceded by Errol Garner and followed by Ella Fitzgerald.

- 1 **HERE IN MY HEART**  
*Wini Brown*  
5870

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- 2 **MAD ABOUT THE BOY**  
*Dinah Washington*  
5842

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- 3 **CHLOE-E**  
*The Ravens*  
5853

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- 4 **I'LL ALWAYS BE IN LOVE WITH YOU**  
*Paul Quinchette*  
8272

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- 5 **NEW BLOWTOP BLUES**  
*Dinah Washington*  
8269

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- 6 **LOOKING FOR MY BABY**  
*The Ravens*  
5800

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- 7 **BE ANYTHING (But Be Mine)**  
*Winnie Brown*  
8270

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- 8 **LET ME FLY YOUR KITE**  
*Lightnin' Hopkins*  
8274

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- 9 **GOOMP BLUES**  
*Johnny Otis & Orchestra*  
8273

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- 10 **NOTHIN' BUT A CHILD**  
*Sunnyland Slim*  
8279

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|--|--|--|
| 1 <b>HAVE MERCY, BABY</b><br><i>The Daminaes (Federal)</i>               | HAVE MERCY, BABY<br><i>The Daminaes (Federal)</i>      | LAWDY, MISS CLAUDY<br><i>Lloyd Price (Specialty)</i>       |
| 2 <b>BESIDE YOU</b><br><i>The Swallows (King)</i>                        | MOODY MOOD FOR LOVE<br><i>King Pleasure (Prestige)</i> | HAVE MERCY, BABY<br><i>The Daminaes (Federal)</i>          |
| 3 <b>MOODY MOOD FOR LOVE</b><br><i>King Pleasure (Prestige)</i>          | ONE MINT JULEP<br><i>The Clovers (Atlantic)</i>        | MY HEART'S DESIRE<br><i>Jimmy Lee (Modern)</i>             |
| 4 <b>HEAVENLY FATHER</b><br><i>Edna McGriff (Jubilee)</i>                | SO TIRED<br><i>Roy Milton (Specialty)</i>              | CALL OPERATOR 210<br><i>Lloyd Price (Atlantic)</i>         |
| 5 <b>LAWDY, MISS CLAUDY</b><br><i>Lloyd Price (Specialty)</i>            | NO MORE DOGGIN'<br><i>Roscoe Gordon (R.P.M.)</i>       | HEAVENLY FATHER<br><i>Edna McGriff (Jubilee)</i>           |
| 6 <b>5-10-15 HOURS</b><br><i>Ruth Brown (Atlantic)</i>                   | HEAVENLY FATHER<br><i>Edna McGriff (Jubilee)</i>       | GUITAR SHUFFLE<br><i>Lowell Fulson (Swingtime)</i>         |
| 7 <b>MIDDLE OF THE NIGHT</b><br><i>The Clovers (Atlantic)</i>            | GOIN' HOME<br><i>Fats Domino (Imperial)</i>            | WORRIED LIFE BLUES<br><i>Sonny Parker (Peacock)</i>        |
| 8 <b>THAT'S WHAT YOU'RE DOING TO ME</b><br><i>The Dominoes (Federal)</i> | LAWDY, MISS CLAUDY<br><i>Lloyd Price (Specialty)</i>   | I'M A SENTIMENTAL FOOL<br><i>The Marylanders (Jubilee)</i> |
| 9 <b>SOMEWHERE ALONG THE WAY</b><br><i>Nat "King" Cole (Capital)</i>     | GUITAR SHUFFLE<br><i>Lowell Fulson (Swingtime)</i>     | BELLS ARE RINGING<br><i>Smiley Lewis (Imperial)</i>        |
| 10 <b>STOLEN LOVE</b><br><i>The Larks (Apollo)</i>                       | STOLEN LOVE<br><i>The Larks (Apollo)</i>               | MARY JO<br><i>Four Blazers (United)</i>                    |

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| <b>in PHILADELPHIA</b>   | <b>in SAVANNAH</b>  | <b>in MEMPHIS</b>                                    |
| 1 <b>HAVE MERCY, BABY</b><br><i>The Dominoes (Federal)</i>                   | GOIN' HOME<br><i>Fats Domino (Imperial)</i>                     | HAVE MERCY, BABY<br><i>The Dominoes (Federal)</i>    |
| 2 <b>LAWDY, MISS CLAUDY</b><br><i>Lloyd Price (Specialty)</i>                | NIGHT TRAIN<br><i>Jimmy Forest (United)</i>                     | LAWDY, MISS CLAUDY<br><i>Lloyd Price (Specialty)</i> |
| 3 <b>GOIN' HOME</b><br><i>Fats Domino (Imperial)</i>                         | HEAVENLY FATHER<br><i>Edna McGriff (Jubilee)</i>                | GOIN' HOME<br><i>Fats Domino (Imperial)</i>          |
| 4 <b>I'LL DROWN MY TEARS</b><br><i>Sonny Thompson (King)</i>                 | LAWDY, MISS CLAUDY<br><i>Lloyd Price (Specialty)</i>            | MY SONG<br><i>Jahny Ace (Duke)</i>                   |
| 5 <b>MOODY MOOD FOR LOVE</b><br><i>King Pleasure (Prestige)</i>              | HAVE MERCY, BABY<br><i>The Dominoes (Federal)</i>               | SO TIRED<br><i>Roy Milton (Specialty)</i>            |
| 6 <b>ONE MINT JULEP</b><br><i>The Clovers (Atlantic)</i>                     | ONE MINT JULEP<br><i>The Clovers (Atlantic)</i>                 | ONE MINT JULEP<br><i>The Clovers (Atlantic)</i>      |
| 7 <b>SO TIRED</b><br><i>Roy Milton (Specialty)</i>                           | THAT'S WHAT YOU'RE DOING TO ME<br><i>The Dominoes (Federal)</i> | MARY JO<br><i>Four Blazers (United)</i>              |
| 8 <b>I'LL ALWAYS BE IN LOVE WITH YOU</b><br><i>Paul Quinchette (Mercury)</i> | MIDDLE OF THE NIGHT<br><i>The Clovers (Atlantic)</i>            | ALL IN MY DREAMS<br><i>Bayd Gilmore (Modern)</i>     |
| 9 <b>I'M GOING TO PLAY THE HONKY TONKS</b><br><i>Marie Adams (Peacock)</i>   | NO MORE DOGGIN'<br><i>Roscoe Gordon (R.P.M.)</i>                | HEAVENLY FATHER<br><i>Edna McGriff (Jubilee)</i>     |
| 10 <b>EASY, EASY BABY</b><br><i>Varetta Dillard (Savoy)</i>                  | 5-10-15 HOURS<br><i>Ruth Brown (Atlantic)</i>                   | 5-10-15 HOURS<br><i>Ruth Brown (Atlantic)</i>        |



# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

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|--|---|--|
| <p><b>1</b> HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p><b>2</b> LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p><b>3</b> WALKIN' THE BOOGIE<br/><i>John Lee Hooker (Chess)</i></p> <p><b>4</b> GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p><b>5</b> ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p><b>6</b> MARY JO<br/><i>Four Blazers (United)</i></p> <p><b>7</b> SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p><b>8</b> CALL OPERATOR 210<br/><i>Floyd Dixon (Aladdin)</i></p> <p><b>9</b> HELP ME BLUES<br/><i>Mel Walker (Savoy)</i></p> <p><b>10</b> HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> | <p>HAVE, MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p>GOIN' HOME<br/><i>Fats Domino (Imperial)</i></p> <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p>HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>LINGER AWHILE<br/><i>Earl Bostic (King)</i></p> <p>LOUISIANA<br/><i>Percy Mayfield (Specialty)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>WALKING AND CRYING BLUES<br/><i>Sonny Boy Holmes (Recorded in Hollywood)</i></p> | <p>HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>I'M A SENTIMENTAL FOOL<br/><i>The Marylanders (Jubilee)</i></p> <p>I'M GOING TO PLAY THE HONKY TONKS<br/><i>Marie Adams (Peacock)</i></p> <p>ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p>MARY JO<br/><i>Four Blazers (United)</i></p> <p>JORDAN FOR PRESIDENT<br/><i>Louis Jordan (Decca)</i></p> |
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in  
**SAN FRANCISCO**

in  
**RICHMOND**

in  
**ATLANTA**

- |   |   |  |
|---|---|--|
| <p><b>1</b> MARY JO<br/><i>Four Blazers (United)</i></p> <p><b>2</b> LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p><b>3</b> HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p><b>4</b> SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p><b>5</b> ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p><b>6</b> MY HEART'S DESIRE<br/><i>Jimmy Lee (Modern)</i></p> <p><b>7</b> WORRIED LIFE BLUES<br/><i>Big Maceo (RCA Victor)</i></p> <p><b>8</b> AGED AND MELLOW<br/><i>Little Esther (Federal)</i></p> <p><b>9</b> MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p><b>10</b> CALL OPERATOR 210<br/><i>Floyd Dixon (Aladdin)</i></p> | <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>MOOD MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>LET'S TALK ABOUT JESUS<br/><i>Bells Of Joy (Peacock)</i></p> <p>THAT'S WHAT YOU'RE DOING TO ME<br/><i>The Dominoes (Federal)</i></p> <p>HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p>MARY JO<br/><i>Four Blazers (United)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> | <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p>ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>CALL OPERATOR 210<br/><i>Floyd Dixon (Aladdin)</i></p> <p>SUGAR MAMA<br/><i>John Lee Hooker (Chess)</i></p> <p>NEW ORLEANS WIMMEN<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p>EASY, EASY BABY<br/><i>Varetta Dillard (Savoy)</i></p> <p>I GET THAT LONESOME FEELING<br/><i>Ivory Joe Hunter (MGM)</i></p> |
|---|---|--|

BEST SELLING

## SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful  
SISTER JESSIE MAE RENFRO  
*(Peacock)*
- How About You  
PILGRIM TRAVELLERS  
*(Specialty)*
- I Bowed on My Knees  
MEHALIA JACKSON  
*(Apollo)*
- If Jesus Goes With Me  
ANGELIC GOSPEL SINGERS  
*(Getham)*
- I Will Trust In The Lord  
CLARA WARD  
*(Savoy)*
- Stop Right Now  
BELLS OF JOY  
*(Peacock)*
- Tell Me Angel  
ANGELIC GOSPEL SINGERS  
*(Gotham)*
- Wading Through Blood And Water  
DIXIE HUMMING BIRDS  
*(Peacock)*
- When He Spoke  
WARD SINGERS  
*(Savoy)*
- When I Reach My Heavenly Home On High  
ORIGINAL GOSPEL HARMONETTES  
*(Specialty)*

Another  
**CLOVERS**  
Hit!!

**"WONDER WHERE MY BABY'S GONE"**  
Atlantic #969

**ATLANTIC** RECORDING CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.

A SOLID HIT!

*Marie Adams*

**"I'M GONNA PLAY THE HONKY TONKS"**  
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**Peacock** RECORDS, INC. 4104 Lyons Houston, Texas

Proven Hit!

## LOUISIANA

by  
PERCY MAYFIELD  
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Specialty records

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**Calvin Boze**

**"KEEP YOUR NOSE OUT OF MY BUSINESS"**

AL 3132

**Amos Milburn**

**"ROLL, MR. JELLY"**

**"I WON'T BE A FOOL ANYMORE"**

AL 3133



JUBILEE'S  
SUMMER  
HOT PARADE  
Just Released

BUDDY LUCAS  
and his Band of Tomorrow

**"I'll Never Smile Again"**  
b/w "Hustlin' Family Blues"  
Jubilee #5083

THE ORIOLES  
"BAR FLY"  
b/w "Getting Tired, Tired, Tired"  
Jubilee #5084

A new Star on 1st Release  
FRANK (Fat Man)  
HUMPHRIES  
"LULUBELLE BLUES"  
b/w "I Can't Get Started With You"  
Jubilee #5085

He's New, He's Hot!  
BILLY PAUL  
"YOU DIDN'T KNOW"  
b/w "STARS ARE MINE"  
Jubilee #5086

EDNA McGRUFF  
"NOT NOW"  
b/w "IT'S RAINING"  
Jubilee #5087

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.



# JAZZ 'N BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G+ GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

**BUDDY LUCAS**  
(Jubilee 5083)

**B** "I'LL NEVER SMILE AGAIN" (2:54) Buddy Lucas and his orchestra run through the slow beat oldie, softly. A bit of mellow saxing and an interesting sound created by organ and guitar make this a grand instrumental.

**B** "HUSTLIN' FAMILY BLUES" (2:26) A moderate tempo blues written by bandleader Buddy Lucas is given a low down ride by the ork, as the vocalist does a solid job.

**JOE SWANSON**  
(Recorded In Hollywood 221)

**C** "O' BLUES" (2:45) Joe Swanson and his Ork drive home a fast beat item. Joe pipes fancy on the sax.

**C+** "FORGIVE ME" (2:41) A current pop biggie is given an easy treatment by the Swanson group. An expressive vocal of the ballad is softly backed by the instrumentalists.

**ERROLL GARNER**  
(Atlantic 970)

**B+** "BLUES I CAN'T FORGET" (3:00) Erroll Garner's piano mastery is dramatically evident as he beats out a slow moving tune. Garner's fingering is sharp as he plays the ditty with a swaying movement.

**B+** "GLISS IN THE DARK" (3:00) The ace provides more of same as he waxes a moderate beat item on the flip side. A stirring undertone is provided by a rhythm accompaniment.

**SONNY BOY HOLMES**  
(Recorded In Hollywood)

**B+** "I'VE GOT THE \$64.00 QUESTION BLUES" (2:46) A slow item with a novelty opening is given a deep down treatment by Sonny Boy Holmes. Strings are predominant in the backing.

**B+** "WALKING AND CRYING BLUES" (2:37) Flip is a slow blues piece that Sonny Boy belts out with zest and feeling. His dynamic vocal is dramatically backed by the instrumental group.

**JAY McSHANN**  
(Mercury 8283; 8283x45)

**B** "DUKE AND THE BRUTE" (2:41) Jack McShann and his ork beat out a slow moody piece in top flight manner as they cover a dramatic arrangement. Exciting tenor saxing by Ben Webster is featured.

**B** "GOT YOU BEGGING" (2:39) A moderate tempo blues is the material for the McShann ork. Pee Wee Mathews handles the vocal zestfully and the arrangement is dished up in a driving manner.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"DON'T YOU CRY" (2:32)  
"POOR LOVER'S BLUES" (2:40)

JOE TURNER  
(Atlantic 970)



JOE TURNER

● Joe Turner belts out a companion piece for his "Sweet Sixteen" which is still riding high in

the hot charts all over the country. Titled, "Don't You Cry," Turner gives a dramatic lowdown vocal rendition of a slow blues item. Joe's exciting chanting of this tune is given the strong support of Van "Piano Man" Walls and his orchestra. Walls' pianoing is outstanding. The flipside is another slow blues item, written by Joe Turner, and dished out in a vein similar to the upper deck. Turner's chanting and the solid orking of the Walls group makes this side a strong contender. We urge operators to put this disk into their machines promptly.

**THE ORIOLES**  
(Jubilee 5084)

**B+** "BARFLY" (2:13) The vocal quintet harmonizes on a slow blues number. The stylized delivery of the group and the soft backing combine to good advantage. This is a good one for the boxes.

**B** "GETTIN' TIRED, TIRED, TIRED" (2:52) The Orioles chant a change of pace blues item with spirit. It's a jump number with shouts, hand clapping and hot orking by the Buddy Lucas O.

**BILLY PAUL**  
(Jubilee 5086)

**B** "YOU DIDN'T KNOW" (3:02) Billy Paul sings a blues ballad

with a moderate tempo dramatically. Buddy Lucas and his ork provide a soft musical backdrop as they handle the rhythmic number smoothly.

**C+** "THE STARS ARE MINE" (2:47) The vocalist comes up with a slow ballad which he does well by.

**TINY BRADSHAW**  
(King 4547; 4547x45)

**B** "LAY IT ON THE LINE" (2:24) A wild double entendre item is treated to the shouty vocal of Tiny Bradshaw. Tiny runs through the fast moving, warm lyrics with gusto.

**C** "RIPPIN' AND RUNNIN'" (2:35) Vocalist on the flip side is Little Tiny Kennedy. Tiny gives a low down rendition of the slow piece.

## THE CASH BOX

### clazz 'n Blues SLEEPER OF THE WEEK

"NOT NOW" (3:03)  
"IT'S RAINING" 3:07)

EDNA McGRUFF  
(Jubilee 5087)

● Edna McGruff comes up with a two sided hit release. The upper deck, "Not Now," is a slow beat ballad that Edna gives a dramatic and warm interpretive reading. The fem thrush, who established herself with a soulful performance on her last waxing, "Heavenly Father," comes through on this side to show that she is not a "one shot" artist. Her feelingful piping, plus the melodic tune, plus the solid

lyrics and plus the highly professional orking of the Buddy Lucas group makes this a number one side and one that will be spun and spun again. The under side is another top-flight disk. A slow blues number with a light bounce, it is a perfect vehicle for the talented McGruff tonsils and Edna gives it everything she has. Ops can't go wrong with this one as it is a double barreled click.

**SWAN'S SILVERTONE SINGERS**  
(King 4542; 4542x45)

**C** "GRANT IT LORD" (2:26) The Swan's Silvertone Singers, with a deep voiced lead vocalist, harmonize on a slow gospel tune.

**B** "TOLL THE BELL" (3:02) The group comes up with another slow spiritual and they turn out a strong end as the blending of their voices makes solid harmony.

**FRANK (Fat Man) HUMPHRIES**  
(Jubilee 5085)

**B+** "LULUBELLE BLUES" (2:40) The Frank (Fat Man) Humphries ork, with the assistance of The Four Notes belt out a driving number with some frantic instrumentation. Raucous vocalizing and wild trumpeting make this side a must.

**B** "I CAN'T GET STARTED WITH YOU" (2:56) Harmonizing of the Four Notes on the slow ballad is very effective. Inspired trumpeting and solid orking make this a pleasurable side.

**PIANO RED**  
(RCA Victor 20-4766; 47-4766)

**B** "SHE WALKS RIGHT IN" (2:20) A fast beat rhythmic number is treated to some torrid fingerwork by Piano Red. Vocal chorus helps round out the waxing.

**B** "THE SALES TAX BOOGIE" (2:20) Red gives another exhibition of his talented keyboard sweeping as he bangs out a rhythmic boogie beat.

**GEORGIE AULD**  
(Coral 60781; 9-60781)

**B** "WONDER" (2:30) Georgie Auld gives a soft and mellow sax treatment to a slow item. The sax artist is given an assist by the choralizing of the Jud Conlon Rhythmaires.

**B** "ON THE ALAMO" (2:35) Auld takes the Isham Jones-Gus Kahn oldie and with the aid of the Rhythmaires turns out a solid side. Georgie's saxing is always something to listen to.

**BETTY HALL JONES**  
(Combo 15)

**C+** "POOR SPENDING DADDY" (2:41) Betty Hall Jones rocks out a fast tempo ditty. Orking is good and features a sax solo to good advantage.

**C** "FRUSTRATION FRUSTRATION" (2:38) Songstress does a slow beaty item in low down style. Ork support is soft.

**ROBERT ANDERSON**  
(United 122)

**C+** "HOW COULD IT BE" (3:00) Robert Anderson and his Gospel Caravan chant a moderate beat religious number expressively. The deep voiced artist and the chorus bring in a strong side.

**C+** "COME IN MY ROOM" (2:30) The gospel singers wax a similar beat spiritual dramatically.



**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

**Kohlman Writes:  
Artists Get Recognition,  
Composers Forgotten Men**

NEW YORK — Churchill Kohlman, writer of the recent hit "Cry", wrote the following letter to The Cash Box we reprint it herewith:

"Every time I read about a record company awarding an artist a gold record for having reached the million mark in sales, I wonder why the fellow who wrote the particular song is not even mentioned in the article.

"And just why should such a situation be? Why shouldn't the writer or writers, receive some form of recognition? If not a 'gold' record, just a teeny-weeny silver one.

"To avoid any appearance of self-seeking glory, I am not a candidate for any honor, but certainly the composers who wrote the nation's hits such as 'Sin,' 'Because Of You,' 'Slowpoke,' and others, are deserving of something more than just a published statement that their songs have earned gold records for the various artists."

**WINS To Go Hillbilly**

NEW YORK—In one of the most radical program changes to be made at the station in years, Harry C. Folts, General Manager of WINS, announced this week that beginning Monday evening June 30th, the 8 PM-10 PM slot Monday through Saturday will feature nothing but square dances, folk songs, hillbilly and cowboy songs.

The program to be titled, "Folk Fare" will replace "Music in the Night," a standby in the 8-10 slot for the past few years. Handling the mike for "Folk Fare" will be Paul Sherman and Stan Burns, both products of New York City. In making this departure from pop to hillbilly WINS becomes the first New York station to devote twelve hours a week to a country type program.

**Cosnat Renovating Offices**

NEW YORK—Jerry Blaine of Jubilee Records and Cosnat Distributors, this city, is doing a complete job of renovating his offices and showrooms. When the work is done, the offices will be soundproofed, the entire set-up will be air-conditioned, and indirect lighting will be installed. Cosnat Distributors, who only recently opened their Newark branch, was honored by being named by Coral Records as one of its top distributors in the country.

**New Trio**



LOS ANGELES—You'll be hearing from these three likely looking lads before long via Columbia Records, with a first release for the Colwell Bros. pairing "Thing-a-majig" and "City Song." The boys live in San Marino, Cal., and are keeping busy with personal and television appearances in addition to their newly launched record career under the Cliff Carling management.

**Dinah Washington Named  
"Queen Of Juke Boxes"**

NEW YORK—Singing star Dinah Washington was the recipient of several awards Friday night, June 27, at New York's Club Birdland.

Bob Austin, of The Cash Box, presented the songstress with a scroll designating Miss Washington as "Queen Of The Juke Boxes." This distinguished award is the result of a national survey conducted by a poll of 168 leading Negro newspapers' weekly rating, coast to coast.

Leonard Feather also presented a trophy for the ballad singer's outstanding performance in the field of entertainment.

The ceremonies were aired by WJZ, which inaugurated its midnight to six AM disk jockey show at the Birdland. Prior to this WJZ had been going off the air at 3 AM nightly.

Dinah Washington's newest, "Mad About The Boy" on the Mercury label, is currently making noise and bids fair to match some of the artist's top releases in the past.

**Meeting Dates Of  
Music Operators' Associations**

- July 3—Washington Music Guild, Inc.  
Place: 3110 H. Street, Washington, D. C.
- 7—Illinois Amusement Operators' Association  
Place: 208 North Madison St., Rockford, Ill.
- 7—Amusement Machine Operators' Assn. of Greater Baltimore  
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 17—Progressive Music Guild of South Jersey  
Place: Walt Whitman Hotel, Camden, N. J.
- 23—Recorded Music Service Association  
Place: Bunker Hill Country Cub, Chicago, Ill.

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**Best Sellers**

**King DE SUXE**

**Federal RECORDS**

**POPULAR**

- ★ STEVE LAWRENCE  
POINCIANA  
NEVER LEAVE ME  
15185 and 45-15185\*
- ★ TEDDY PHILLIPS  
I'M NOT GONNA LET'CHA IN  
TODAY, TOMORROW AND  
ALWAYS  
15183 and 45-15183\*
- ★ DICK BROWN  
BOOMERANG  
A LETTER FROM A LADY  
15188 and 45-15188\*

**FOLK-WESTERN**

- ★ GRANDPA JONES  
FIX ME A PALLET  
FIFTEEN CENTS IS ALL I GOT  
1069 and 45-1069\*
- ★ HAWKSHAW HAWKINS  
I'M UNWANTED  
GOT YOU ON MY MIND  
1062 and 45-1062\*
- ★ THE YORK BROTHERS  
THE HARD WAY  
I LOVE YOU WALTZ  
1067 and 45-1067\*
- ★ SHORTY LONG &  
DOLLY DIMPLE  
I MISS YOU SO  
HILLBILLY WEDDING  
1076 and 45-1076\*

**SEPIA BLUES**

- ★ SONNY THOMPSON  
I'LL DROWN IN MY TEARS  
CLANG, CLANG, CLANG  
4527 and 45-4527\*
- LET'S CALL IT A DAY  
BLUES MAMBO  
4541 and 45-4541\*
- ★ THE SWALLOWS  
BESIDES YOU  
YOU LEFT ME  
4525 and 45-4525\*
- ★ TODD RHODES  
ROCKET 69  
POSSESSED  
4528 and 45-4528\*
- ★ EARL BOSTIC  
LINGER AWHILE  
VELVET SUNSET  
4536 and 45-4536\*

**FEDERAL**

- ★ THE DOMINOES  
HAVE MERCY BABY  
DEEP SEA BLUES  
12068 and 45-12068\*
- THAT'S WHAT YOU'RE DOING  
TO ME  
WHEN THE SWALLOWS COME BACK  
TO CAPISTRANO  
12059 and 45-12059\*
- ★ LITTLE ESTHER  
AGED AND MELLOW  
BRING MY LOVIN' BACK TO ME  
12078 and 45-12078\*

\* 45 R.P.M.

**Distributors**

**King RECORDS INC.**  
CINCINNATI 7, OHIO



# THE CASH BOX FOLK and WESTERN ROUNDUP

Harry O'Conner is reported as leaving WBOK in New Orleans to return to the Texas area. "Grandpappy" Earl Davis is continuing and will handle all of WBOK's country shows. Station is top country music broadcaster of the Louisiana territory.

Hank Williams (M-G-M) put in another session for the picture label in Nashville recently. Hank's masters had run out at the plant. Two of the new ones are being readied for immediate release.

Gabe Tucker (Dot) headed for Houston this week to begin his KATL broadcasts on June 30th. Gabe recently left KLEE, another Houston outlet, when station was taken over by Liberty Net and country airings were cancelled altogether.

Dave Walshak has returned to KCTI in Gonzales, Texas, after a two month leave to pitch baseball in the Texas league. Dave's brother took over for the two months and spun the country records during the time.

S. W. "Cap" Caplinger readying a once a week Jamboree Show for WKNA in Charleston, W. Va. Broadcasts are scheduled to begin in September. This duty will be in addition to Cap's regular record spinning early in the AM and a four hour Saturday afternoon live show with ten groups featured.

Murray Nash away from his Acuff-Rose desk last week worrying the fish in Fontana Lake, North Carolina. At last report we don't know who worried who the most—no score as yet. It was a twelfth wedding anniversary trip for Murray and his family.

Pee Wee King (RCA Victor) also out for two weeks with his family in Wisconsin on a fishing tour. Pee Wee recently signed new contracts for WAVE television and will begin the new series upon return from vacation.

Red River Dave has taken up residence on the west coast and has been doing numerous TV appearances and record promotions on his M-G-M releases. Dave is making his stay indefinite at the present time and there is a good chance he will stay.

Smiley Burnette began a new Gene Autry picture at Columbia on June 24th entitled "Winners Of The West." Just before the picture Smiley made a



HANK WILLIAMS

flying trip to Atlanta for several appearances in that area.

Tex Ritter (Capitol) leaving in July to be the star of a six weeks rodeo and wild west show in London.

Jimmy Wakely (Capitol) heading a new floor show at Reno's Golden Hotel.

Doye O'Dell (Intro) guest of honor at a horse show and rodeo in Long Beach on June 29th. Show was sponsored by the Mounted Guard. Doye has a wide following in California from his daily KTLA-TV program handled "Cowboy Thrills."

Eddy Arnold was the big entertainment attraction last week in Delmar, Delaware when Purina opened a new mill. The Tennessee Plow boy is in his eighth year of coast to coast radio aircasting sponsored by Purina Mills. He is in his sixth year as a record artist for RCA Victor and sales recently passed the 17,000,000 mark.

George Arthur, featured vocalist on the Mid-Western Hay Ride, an N. B. T. feature which originates from WLW-Cincinnati, O., will be televised as the summer replacement for the Milton Berle Show.

## "WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

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## CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

- GOLD RUSH IS OVER  
Hank Snow (RCA Victor)
- HALF AS MUCH  
Hank Williams (MGM)
- CALL OF THE MOUNTAINS  
Ray Little (Aragon)
- LET OLD MOTHER NATURE HAVE HER WAY  
Carl Smith (Columbia)
- CHAPEL IN THE PINES  
Rhythm Pals (Aragon)
- I DON'T CARE IF YOU GO A LITTLE FURTHER  
Keray Regan (Aragon)
- MOM'S AND DAD'S WALTZ  
Lefty Frizzell (Columbia)
- DON'T STAY AWAY  
Lefty Frizzell (Columbia)
- WILD SIDE OF LIFE  
Hank Thompson (Capitol)
- SILVER AND GOLD  
Pee Wee King (RCA Victor)

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## BULLSEYE of the WEEK

"KISSES ON PAPER" (2:23)

"ARE YOU TRYING TO TELL ME GOODBYE" (2:37)

RED FOLEY  
Decca 28288; 9-28288



RED FOLEY

● Red Foley, who lent his pleasant voice to religious numbers in his last few releases, comes up with a country rendition of a current

pop tune. Titled, "Kisses On Paper", the moderate beat ballad is given the full Foley treatment and emerges as a sock number that can't miss hitting in the boxes. Ops who have reaped the benefits of former Foley hits should be happy to see this platter. Red handles the lilting melody with warmth and reads the sentimental lyrics with an earnestness that helps put it over. The flipside is a slow romantic lament that Red warbles easily. The soft ballad is called "Are You Trying To Tell Me Goodbye" and makes a good coupling for the top deck. Easy string backing sets up the artist on both ends. We look for the upper lid to break fast.

### JIMMIE DAVIS

(Decca 28259; 9-28259)

● "I HEARD YOU TALKING IN YOUR SLEEP" (2:40) Jimmie Davis warbles a sad sentimental moderate beat weeper with feeling.

● "LIKE THE WAVES UPON THE RIVER" (2:55) The lower lid is a slow sad ballad that Jimmie handles softly. Chorus backing is done in subdued manner to help fill out the disk.

### MADDOCK BROS. AND ROSE

(Columbia 20956; 4-20956)

● "I'LL MAKE SWEET LOVE TO YOU" (2:21) The Maddox Bros. and Rose combine their gay vocal talents to sock out a fast moving romantic number with a cute set of lyrics. Country dance type music and crowd shouting in the background make this a lively side.

● "WEDDING BLUES" (2:42) The artists have a slow number on the other end. They harmonize well as they chant the country weeper.

### FLOYD TILLMAN

(Columbia 20956; 4-20956)

● "TAKE MY LOVE WITH YOU TOO" (2:35) Floyd Tillman warbles a slow sad item smoothly. Strong backing sets up the artist.

● "IT'S OVER, ALL OVER" (2:35) The deep voiced chanter comes up with a similar number and gives it the same treatment.

### MARTHA CARSON

(Capitol 2145; F-2145)

● "I'M GONNA WALK AND TALK WITH MY LORD" (3:16) Martha Carson and The Gospel Singers chant a fast moving religious number in a smooth but exciting manner.

● "BEYOND THE SHADOW" (3:16) The group sings a slow gospel tune with feeling. Martha Carson sings dramatically as she is supported in top style by the chorus.

### DON RENO, RED SMILEY

(King 1079; 1079x45)

● "LET IN THE GUIDING LIGHT" (2:31) Don Reno, Red Smiley and The Tennessee Cutups combine their voices in a fast moving country religious item. The entire tenor of the song is light as the tenor voice lead is softly backed by the vocal group.

● "I WANT TO LIVE LIKE CHRIST, MY SAVIOUR" (2:36) The same artists cover a similar item easily as the lead vocalist gives a slightly livelier reading with soft chorus backing.

### COWBOY COPAS

(King 1080; 1080x45)

● "I CAN'T REMEMBER TO FORGET" (2:50) Cowboy Copas warbles a moderate beat ballad in his usual top flight manner. Cowboy sings the sentimental lyrics to a guitar backdrop.

● "GOLDEN MOON" (2:18) The flip gives Copas a chance to chant a slow romantic ballad and the artist comes through with a grand vocal.

### ROME JOHNSON

(King 1077; 1077x45)

● "LOOK TO THE SEA" (2:45) A slow ballad is eased through by Rome Johnson in fine style. His feelingful delivery of the tender lyrics is backed in subdued style by the string accompaniment.

● "I WAS A FOOL TO LOVE YOU" (2:14) Johnson sings a slow sentimental lament in a mellow manner. Johnson does well on this pretty melody.

### SHEB WOOLEY

(MGM 11272 K-11272)

● "WHA' HAPPEN TO ME, BABY" (2:41) Sheb Wooley and his Calumet Indians bounce through a cute moderate beat novelty. Sheb's light yodel of the gay sounding ditty is lightly backed by strings.

● "YOU'RE THE CAT'S MEOW" (2:39) The undersiding is a happy romantic item that Wooley runs through easily. Novelty of strings simulating cat sounds helps make the tune the happy side it is.



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JULY 5, 1952

### Pascagoula, Miss.

1. KISS OF FIRE (Billy Eckstine)
2. BLUE TANGO (Leroy Anderson)
3. HERE IN MY HEART (Al Martino)
4. DELICADO (Percy Faith)
5. PERFDIA (Four Aces)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. POINCIANA (Steve Lawrence)
8. HALF AS MUCH (Rosemary Clooney)
9. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
10. LONELY WINE (Bill Darnell)

### Savannah, Ga.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Eddie Fisher)
4. BLUE TANGO (Hugo Winterhalter)
5. I'LL WALK ALONE (Jane Framan)
6. A GUY IS A GUY (Doris Day)
7. WHEEL OF FORTUNE (Kay Starr)
8. FORGIVE ME (Eddie Fisher)
9. PITTSBURGH, PA. (Guy Mitchell)
10. CARIOCA (Paul-Ford)

### Richmond, Va.

1. BLUE TANGO (Leroy Anderson)
2. HERE IN MY HEART (Al Martino)
3. KISS OF FIRE (Georgia Gibbs)
4. PITTSBURGH, PA. (Guy Mitchell)
5. I'M YOURS (Four Aces-Eddie Fisher)
6. BE ANYTHING (Eddy Howard)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. A GUY IS A GUY (Doris Day)
9. CARIOCA (Paul-Ford)
10. HALF AS MUCH (Rosemary Clooney)

### St. Louis, Mo.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. SMOKE RINGS (Paul-Ford)
3. LOVER (Peggy Lee)
4. HERE IN MY HEART (Al Martino)
5. MAYBE (Como-Fisher)
6. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
7. ONCE IN A WHILE (Patti Page)
8. TIME GOES BY (Ray Anthony)
9. BLUE TANGO (Leroy Anderson)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

### New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Don Cornell-Eddie Fisher)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. BE ANYTHING (Eddy Howard)
9. WHEEL OF FORTUNE (Kay Starr)
10. LOVER (Peggy Lee)

### Chicago, Ill.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Peggy Lee)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul-Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

### Los Angeles, Calif.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Eddie Fisher)
3. KISS OF FIRE (Tony Martin)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. LINGER AWHILE (Andrews Sisters & Russ Mogan)
7. LOVER (Peggy Lee)
8. BLUE RAINDROPS (The Whippoorwills)
9. HALF AS MUCH (Rosemary Clooney)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

### Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. I'M SORRY (Bobby Wayne)
3. MAYBE (Como-Fisher)
4. DELICADO (Percy Faith)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
7. I WAITED A LITTLE TOO LONG (Kay Starr)
8. HERE IN MY HEART (Al Martino)
9. I'M CONFESSIN' (Paul-Ford)
10. THIS IS THE BEGINNING OF THE END (Don Cornell)

### Houston, Texas

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. BLUE TANGO (Leroy Anderson)
6. I'M CONFESSIN' (Paul-Ford)
7. I'M SORRY (Bobby Wayne)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. I'LL WALK ALONE (Don Cornell)
10. DELICADO (Percy Faith)

### Des Moines, Iowa

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Four Aces)
3. PITTSBURGH, Pa. (Guy Mitchell)
4. HERE IN MY HEART (Tony Bennett)
5. I WAITED A LITTLE TOO LONG (Kay Starr)
6. BE ANYTHING (Eddy Howard)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. THE BOOM SONG (Jeanne Gayle)
10. DELICADO (Guy Lombardo)

### Memphis, Tenn.

1. WHEEL OF FORTUNE (Kay Starr)
2. KISS OF FIRE (Gibbs-Eckstine)
3. BLUE TANGO (Leroy Anderson)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. POINCIANA (Steve Lawrence)
7. HERE IN MY HEART (Al Martino)
8. DELICADO (Guy Lombardo)
9. ANYTIME (Eddie Fisher)
10. A GUY IS A GUY (Doris Day)

### Portland, Maine

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BLUE TANGO (Leroy Anderson)
4. WHEEL OF FORTUNE (Kay Starr)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. A GUY IS A GUY (Doris Day)
8. JUST LIKE THAT (Johnny Long)
9. POINCIANA (Steve Lawrence)
10. HEART OF A CLOWN (Bobby Wayne)

### Shoals, Ind.

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Four Aces)
3. A GUY IS A GUY (Doris Day)
4. BLUE TANGO (Guy Lombardo)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. FORGIVE ME (Eddie Fisher)
7. I'LL WALK ALONE (Don Cornell)
8. PITTSBURGH, PA. (Guy Mitchell)
9. HERE IN MY HEART (Tony Bennett)
10. DELICADO (Guy Lombardo)

### Massapequa, N. Y.

1. I'M YOURS (Toni Arden)
2. HERE IN MY HEART (Al Martino)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. BE ANYTHING (Helen O'Connell)
9. THIS IS THE BEGINNING OF THE END (Don Cornell)
10. WHY DID YOU LEAVE ME (Perry Como)

### Cincinnati, Ohio

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BE ANYTHING (Eddy Howard)
4. FORGIVE ME (Eddie Fisher)
5. THE MASK IS OFF (Richard Hayes)
6. AUF WIEDERSEH'N SWEETHEART (Eddy Howard)
7. ONCE IN A WHILE (Patti Page)
8. I'M YOURS (Don Cornell)
9. WALKIN' MY BABY BACK HOME (Johnnie Ray)
10. SO MADLY IN LOVE (Georgia Gibbs)

### Orlando, Fla.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. I'M YOURS (Don Cornell)
7. FORGIVE ME (Eddie Fisher)
8. I'LL WALK ALONE (Don Cornell)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. HERE IN MY HEART (Al Martino)

### Kansas City, Mo.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'LL WALK ALONE (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. FORGIVE ME (Eddie Fisher)
6. BLUE TANGO (Leroy Anderson)
7. I'M YOURS (Don Cornell)
8. MAYBE (Como-Fisher)
9. BE ANYTHING (Eddy Howard)
10. HALF AS MUCH (Rosemary Clooney)

### San Francisco, Cal.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. FORGIVE ME (Eddie Fisher)
4. I'M YOURS (Toni Arden)
5. HERE IN MY HEART (Al Martino)
6. DELICADO (Stan Kenton)
7. NIGHT TRAIN (Buddy Morrow)
8. I'M LOST AGAIN (Tony Bennett)
9. BE ANYTHING (Helen O'Connell)
10. BLUE TANGO (Leroy Anderson)

### Dallas, Tex.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. I'M YOURS (Eddie Fisher)
5. DELICADO (Percy Faith)
6. A GUY IS A GUY (Doris Day)
7. CARIOCA (Paul-Ford)
8. I'LL WALK ALONE (Don Cornell)
9. LOVER (Lee-Jenkins)
10. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

### Phoenix, Ariz.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'LL WALK ALONE (Don Cornell)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Carnell-Fisher)
6. DELICADO (Percy Faith)
7. WHEEL OF FORTUNE (Kay Starr)
8. A GUY IS A GUY (Doris Day)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. BE ANYTHING (Eddy Howard)

### Cleveland, Ohio

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

### Indianapolis, Ind.

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Cornell-Fisher)
3. HERE IN MY HEART (Al Martino)
4. BLUE TANGO (Leroy Anderson)
5. I'LL WALK ALONE (Don Cornell)
6. DELICADO (Percy Faith)
7. BE ANYTHING (Eddy Howard)
8. A GUY IS A GUY (Doris Day)
9. WHEEL OF FORTUNE (Kay Starr)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

### St. Paul, Minn.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BE ANYTHING (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. CARIOCA (Les Paul)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

### Omaha, Neb.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Don Cornell)
5. I'LL WALK ALONE (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. BE ANYTHING (Eddy Howard)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. HERE IN MY HEART (Al Martino)
10. FORGIVE ME (Eddie Fisher)



# "THE CASH BOX" TO PRESENT SPECIAL "END-OF-MONTH INVENTORY ISSUE"

**Will Become Monthly Feature of This Publication. Shows Operators, Jobbers and Distributors Exactly How They Stand Each Month. Leaders Shown Plans Acclaim Issue as Greatest Aid in History To Advising All in Trade Financial Condition and Especially Most Outstanding Help for All Tax Problems. First Such Issue to be Dated: July 26, 1952, End of This Month**

NEW YORK — "Without any doubt", stated one well known leader in the industry who was taken into the confidence of *The Cash Box* and shown plans for the first 'End-Of-Month Inventory Issue', "this will be the greatest help to every operator, jobber and distributor in this business and what's more", he also said, "it will absolutely act as a great solution to many, many tax problems which all in the field are now encountering."

Others well known to the field who were shown the first plans by *The Cash Box* staff here in New York said:

"There is no doubt of the tremendous amount of real ingenuity and effort which *The Cash Box* has shown in creating something of such great importance to all in this field.

"What's more", one of these men stated, "as far as I'm concerned, and I'm also sure, as far as all others are concerned, the added expense thru which *The Cash Box* has been put to create this sensational 'End-Of-Month Inventory Issue' will be most completely appreciated by everyone in the industry.

"I sincerely hope", he also stated, "that everyone will come in with enough advertising to make up somewhat for the cost involved."

For sometime now, due to the many pressing tax matters which are, and have been, confronting the members of this industry, *The Cash Box* editors have been meeting with tax experts to formulate some method whereby the average operator, jobber and distributor would, within a few moments, each month, know just where they stood as far as this business was concerned.

This "End-Of-Month Inventory Issue" came into being after much expense and effort by *The Cash Box*.

It is so sensational that *The Cash Box* is not revealing the facts at this time (due to imitations of almost everyone of its great ideas for the benefit of the industry by another publication in the field).

It will present the plan complete in its last issue in July. And in the last issue of every month thereafter.

After the acclaim already given this plan by those leaders of the industry to whom it was shown in complete confidence and secrecy, *The Cash Box* believes that everyone, everywhere in the industry, will find this 'the answer' to what has been needed to take care of the many tax arguments which

have been endured by so many in the trade.

"Within a few minutes", as one man who was shown the plan said, "the average operator, jobber and distributor knows whether he is in the red or in the black and can use this entire plan for whomsoever it will prove necessary."

*The Cash Box* staff had hoped to have the plan ready for its past 'Tenth Anniversary Issue'. But, complications arose which had to be ironed out, and so the very first issue will have to be the end of this month.

This is one issue every operator, jobber and distributor is urged to make most certain he obtains.

This is one issue which, along with the last of the month issues to follow for the balance of the year, all will absolutely need to assure themselves much better understanding from all tax agencies of every kind with which they are faced.

## THIS WILL BE THE BIGGEST MOA SHOW YET

**Advance Reservations Indicate Sept MOA Show At Congress Hotel, Chicago, Will be Biggest Ever. Juke Box Leaders Jubilant**

CHICAGO — Advance reservations for rooms and exhibits being received by Ray Cunliffe and Phil Levin who constitute the Reservations and Exhibit Committee for MOA (Music Operators of America, Inc.) indicate

that the forthcoming MOA convention, September 11, 12 and 13 at the Congress Hotel, this city, will be the biggest ever yet seen.

It has been admitted by many MOA members that the choice of dates, as suggested by *The Cash Box* many months ago, September 11, 12 and 13, coinciding to some extent with the NAMA (National Automatic Merchandising Assn.) show to be held at the Palmer House here, immediately following the MOA convention, has had much to do with a great many operators, jobbers and distributors deciding to be present.

Many merchandising machine operators have already indicated that they will attend the MOA convention first and will take in the NAMA show following MOA's big meet.

It is also predicted that the three days of the MOA showing will be jammed with operators from all over the nation.

The very fact that a great majority of the nation's juke box ops are also merchandising machine operators is believed to be responsible for this fact.

Some years back *The Cash Box* urged the trade to an "all shows same week" plan.

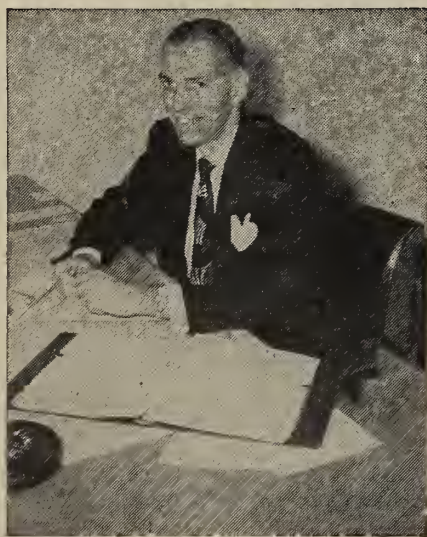
In this way, this publication explained, everyone would save money. Operators would have but one expense as would exhibitors.

The closest to this plan is now the MOA and NAMA conventions. MOA will be here in Chicago for three days prior to the opening of the NAMA show on September 14.

The reservations which have poured into MOA offices and the fact that the NAMA show immediately follows the MOA convention has had its effect on operators everywhere in the nation.

There is now no doubt, MOA leaders state, that the forthcoming MOA show will be the biggest in all the history of the organization.

## United's "Stars" In Full Production



BILL DeSELM

CHICAGO — With Bill DeSelm, General sales manager of United Manufacturing Company, on long distance phones constantly, since shipments of first samples of its new three card, bingo-style "Stars" game, firm just announced this past week that "Stars" has now been placed in full, all-out production.

According to DeSelm, "We are so far behind in orders at this moment that we are hoping we shall be able

to handle the backlog as rapidly as we usually do in an effort to catch up with orders which are currently jamming into our sales offices here."

Johnny Casola was called in from the road to help Bill DeSelm. He is spending his time here alternating on long distance phones with Bill in an effort to advise just when shipments will be made.

Proudest achievement of United's engineers, as far as "Stars" is concerned, is the fact, according to Bill DeSelm, "Stars" is the easiest-to-service game ever yet introduced to the industry.

"The entire mechanism," he continued, "is contained in the backboard and the rest is simply hinged in such fashion that the serviceman has complete view of every single part of the game with every part wide open and easy for the serviceman to reach."

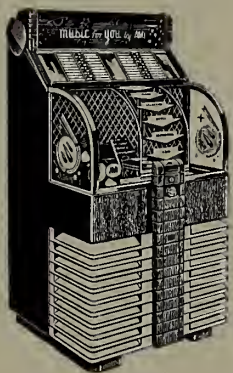
Spot feature, extra ball feature, double score, and all the other outstanding bingo-style game features have been incorporated into "Stars," according to Bill DeSelm.

He also stated, "Please advise every operator thru *The Cash Box* that we are working at top speed under full production in an effort to fill all orders and that they will get shipments just as rapidly as is humanly possible to assemble and ship the machines from our factory."

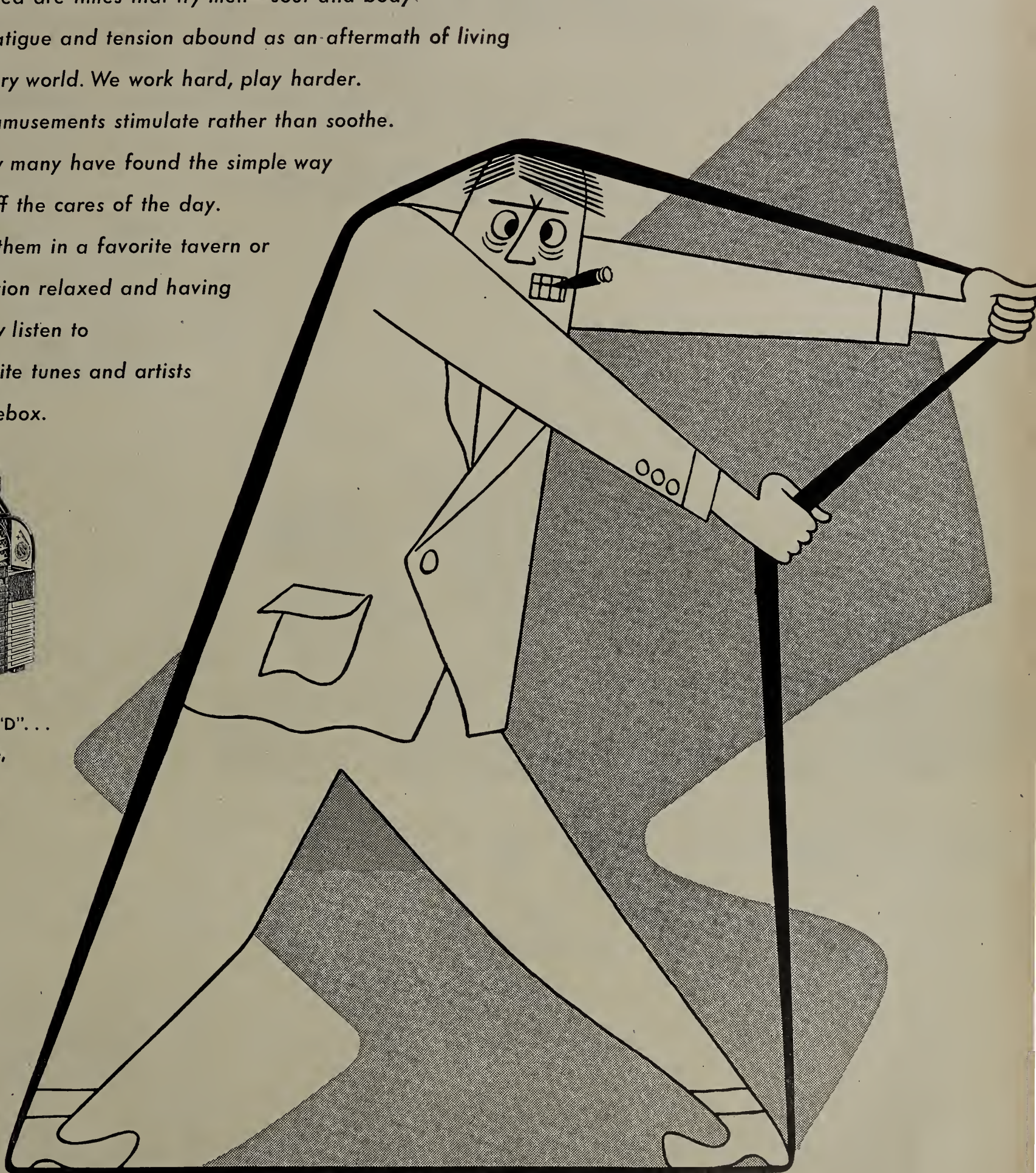


# relieves **tension**

These indeed are times that try men—soul and body.  
 Nervous fatigue and tension abound as an aftermath of living  
 in this jittery world. We work hard, play harder.  
 Even our amusements stimulate rather than soothe.  
 Fortunately many have found the simple way  
 to throw off the cares of the day.  
 You'll see them in a favorite tavern or  
 other location relaxed and having  
 fun as they listen to  
 their favorite tunes and artists  
 on the jukebox.



New Model "D" . . .  
 Good to See,  
 to Hear,  
 to Operate



**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



**HIGH SCORE FOR WEEK!**

**4 PLAYER SCORING!**

**MATCH SCORE OR MYSTERY SCORE EITHER ONE OR BOTH CAN BE ELIMINATED!**

*all* OF THE BETTER MONEY MAKING FEATURES OF EVERY POPULAR BOWLER *plus* SMART OPERATING INNOVATIONS!

THE ONLY BOWLER COMBINING SUCH FEATURES!

# Keeney's HIGH SCORE LEAGUE BOWLER

- ★ Match Score or Mystery Score at option of operator to suit changing location requirements!
- ★ Can pick up any combination of pins including 6-10 and 4-7 split!
- ★ Plastic EVER-SLICK Silent Playfield
- ★ Keeney's Jumbo Fly-Away Pins!
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game

**2 SIZES:**  
9 FT. LONG  
2 FT. WIDE  
8 FT. LONG  
2 FT. WIDE

**Order FROM YOUR KEENEY DISTRIBUTOR**

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

**Remember HIGH-SCORE MATCH AND MYSTERY SCORE TAKE IN MORE!**

SEE IT!  
PLAY IT!  
INSTALL IT!  
TODAY

**Vince Shay Says:**

**“This Year I’ll Beat Phil Levin’s Ears Back At Bunker Hill Juke Box Golf Tournament”**



VINCE SHAY

CHICAGO—It might have been the 99 degrees in the shade and the 90 percent humidity this past Wednesday in torrid Chicago, but whatever, it was, Vince Shay blasted out with:

“This year I’ll beat Phil Levin’s ears back at Bunker Hill.”

Vince was referring to the annual golf tourney conducted by the Recorded Music Service Association.

So far, no one has been able to contact Phil Levin for an answer.

But, all believe that, since Phil’s open challenge, via Ray Cunliffe, to all the big stars of the music world, namely: Don Cherry, Perry Como, Eddy Howard, Bing Crosby, who are all noted as top golfers, that Vince Shay had better “really get hot” this year.

By the way, Vince was runner-up to Phil Levin in last year’s tournament.

**Roy McGinnis Celebrates 39th Wedding Anniversary**



ROY MCGINNIS

CHICAGO—Roy McGinnis, head of J. H. Keeney & Company, this city, celebrated his 39th wedding anniversary this past week, very quietly and with only members of his immediate family present.

**Aaron Goldsmith Baltimore Coinman Dies**

BALTIMORE, MD. — The trade was saddened to hear from Sol H. Silversmith of The Hub Enterprises, this city, that Aaron Goldsmith, beloved coinman, passed away on June 21 at the Offut’s Memorial Home, Cockeysville, Md.

Goldsmith was 82 years old. He was the founder and president of The Hub Enterprises for many years, until his retirement four years ago. An accident at that time necessitated his entrance into a convalescent home.

Aaron Goldsmith was one of the pioneers in the coin machine industry, starting out in Baltimore as a manufacturer of miniature pool tables. Later, he became a distributor of phonographs and pin games for some of the leading manufacturers.

He is nationally known, and will be remembered for a long time by coin men in this area for his kindness, generosity, and particularly for his encouragement and guidance to many men in the business, which led many to the road of financial success.

The Hub Enterprises, which he founded, continues today under the management of Sol Silversmith and Louis Wilner.

Goldsmith leaves a widow.

**THRU THE COIN CHUTE DALLAS DOINGS**

In spite of the unbearable weather, the coin machine business in Texas is booming. The guys and gals who drop their nickels in juke boxes are seeking air conditioned places to spend hot evenings. . . . We talked to Tommy Chatten over at Commercial Music Company. He had just returned from a trip to West Texas—from Mineral Wells to Stanton. He said that the new Wurlitzer is going over big all over his territory. . . . W. B. Walton of Mineral Wells is doing alright, business wise. He is expanding his route. Ditto for H. L. Shipp of Stanton. . . . Ray Barnes of Palestine is playing lots of golf these days inspite of the heat. He is buying new phonos for his route. . . . W. W. Brown of Henderson is busy buying new equipment. . . . Ralk Claybrook of Fort Worth says he is making money out of the shuffle alleys on his route. Ditto for Olen Dreyer of San Angelo. He was in Dallas this week, by the way.

Jimmy Garrett of Longview is singing the praises of shuffle aleys. He was in Dallas this week making the rounds of coin machine and record distributors. We also saw I. D. Hightower of Fort Worth in town. . . . Rudy Kimbell of Amarillo was in town this week. So was M. E. Meers of Brady. . . . Travis Richardson of Longview says that business is good for him. . . . Ditto for Jack Sprott of Temple. . . . Now that watermelon is in season, the boys over at Commercial Music gave a watermelon party Saturday. . . . We talked to Mrs. Audrey Hunter over at State Music Distributors, Inc., and she says that business is good for them. The feeling or shall we say the outlook is echoed by Fred Barber of Walbox Sales Company. . . . Others seen around town this week were W. B. Moseley and his son James of Paris; Buddy Clem, also of Paris; Buck Graves of Idabelle, Okla.; and Mr. Shoates of Bowie Novelty Company in Bowie, Texas.



**Gets "TOP BILLING" In Any Location!**

**GOTTLIEB'S  
FOUR STARS**



**FAST!  
FLASHY!  
COLORFUL!**

**MULTI-VALUE  
ROLL-OVER**  
for Replays When  
Number Sequence is  
Made or All 4 "Pop"  
Bumpers are Lit!

**SUPER REPLAY AWARDS**  
When Number Sequence is  
Made and BALL TRAP is  
Filled!

**BALL TRAP HOLES for HIGH  
SCORE**—Also lights "Pop"  
Bumpers and Roll-Overs for  
Points. Replays When All Holes  
are Filled!

**TESTED  
AND  
PROVED  
FOR  
WINNING  
APPEAL!**

**4 "POP" BUMPERS • 4 FLIPPERS**

★ ★ ★ ★

**IMMEDIATE  
DELIVERY**  
  
**From Your  
DISTRIBUTOR**

**D. Gottlieb & Co.**  
1140-50 N. Kostner Ave.  
Chicago 51, Illinois

*"There Is No Substitute for Quality!"*

**Would You...**

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

**THE CASH BOX**

26 W. 47th St., New York, N. Y.

**Marvel Closes  
For Vacations**

**Execs Remain To Handle Biz**

CHICAGO — Ted Rubenstein of Marvel Manufacturing Co., this city, announced this past week that the firm's employees start on a two week vacation as of June 27.

"We have always made it our business", Ted reported, "to give our employees their vacation all at one time so that we only waste two weeks during the year and production can continue on without intermittent vacations upsetting production lines the balance of the year."

Employees of the firm will return to work on July 14.

In the meantime Ted Rubenstein and other executives will be at their desks to handle regular business.

"Whatever orders we get during this two week period", Ted stated, "will be filled just as if all the employees were here working in our shop."

"We will also handle all orders for parts and supplies."

Like many other manufacturers, Ted believes that it is best to give all employees their vacations at one and the same time.

"In this way", he stated, "tho we lose two weeks during the season, we are assured that production will continue at high speed of our "Overhead Shuffleboard Scoreboard" and our "Wall Model Scoreboard" when our employees return from their vacations."

**WANTED TO BUY**

**Highest Prices Paid**  
WURLITZER 1400  
Mutoscope SKY FIGHTER  
Exhibit JET GUN  
Exhibit DALE GUN  
(All Models)  
Gottlieb BASKETBALL  
Gottlieb NIAGARA  
Gottlieb WILD WEST  
Gottlieb MINSTREL MAN  
Gottlieb GLOBE TROTTER  
Williams HARVEY  
Williams CONTROL TOWER

**LATEST FIVE-BALLS**

WIRE — PHONE — WRITE

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

**Oops!**

NEW YORK—In the advertisement of Capitol Projector Corp., New York City, which appeared in the June 28 issue, the composing room erred in setting up the headline. The caption should have read "FIRST IN COIN OPERATED MOVIE MACHINES".

We're sorry, Sam Goldsmith and Leo Willens. We call attention of our readers to the ad of Capitol (with the correct heading) which appears in this issue.

**ON TOP OF THE WORLD**



**AMI D-80**

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777

**CLOSEOUT!**

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50	
(like new)	295.00
Seeburg Wall Boxes	
(Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D.	
WRITE — WIRE — PHONE	

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE: STEVENSON 2-2903



# FREE

Copy of the 10th ANNIVERSARY Issue—With  
Subscription to

## THE CASH BOX

They're Going Fast—Offer Will Be Withdrawn  
When These Issues Are No Longer Available.

THE CASH BOX  
26 West 47th St.  
NEW YORK 19, N. Y.

Gentlemen:

Please enter my subscription for 1 year and mail me a copy of the  
10th ANNIVERSARY Issue. Enclosed is \$15.

NAME \_\_\_\_\_

FIRM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# ELECTRO NAILS DOWN LOCATIONS FOR YOU!

... and sells more cigarettes!

It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more. ELECTRO'S smooth, silent delivery assures satisfied locations . . . with less service calls for operators. More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.



*Bill Bye*

**ELECTRO REPRESENTATIVE**  
1401 NO. 28TH ST., KANSAS CITY  
Tel. Finley 5441 • Drexel 5936

# FREE

Copy of The 10th ANNIVERSARY Issue  
—With Subscription to

## THE CASH BOX

They're Going Fast—Offer Will Be Withdrawn When Issues Are No Longer Available.  
• SEE PAGE 10 •

# New Bowler Builds Up Heat At Keeney

CHICAGO—Regardless of the 90 degree heat which pervaded this city this past week, it was hotter than ever over at J. H. Keeney & Company, Inc., according to sales manager Paul Huebsch.

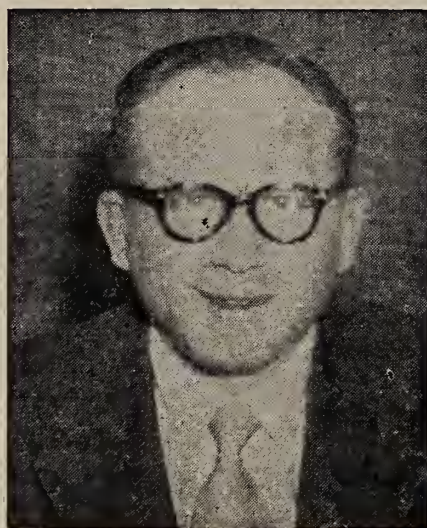
Paul reported, "We've never before enjoyed so hot a run for any machine we have ever built as we are at present for our new and sensational, 'High Score League Bowler.'"

Huebsch continued, "Orders have been coming in from almost everywhere in the country for more and still more new 'League Bowlers.'"

"It is one of the most remarkable games we've ever yet produced," he said, "because of the fact that, wherever it's placed, it takes precedence over any other type game and, within a few days, orders come flooding in for more and still more to be delivered 'immediately.'"

According to Paul, "Regardless of the heat our problem has been to attempt to satisfy this 'immediate delivery' demand and," he continued, "please advise all we shall do the best we possibly can to meet delivery schedules."

## Williams Continues "Domino" Production



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week that:

"We are continuing production of our 'Domino' game due to demand of our distributors all over the country."

Stern also stated, "With the summertime under way, many of our distributors haven't as yet been able to contact all of their operator-customers."

They have asked us to continue production of 'Domino' which has proved itself one of the best games of the year."

Stern said, "We believe that 'Domino' will continue on our production lines for some time to come if present orders are any indication of the preference of our distributors."

### Special Sale!

Practically new and rebuilt  
STATLER Cigarette Machines,  
8 Col., 1 King Size  
Capacity . . . . . Ea. \$50  
Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## Make Two Months Field Test On New Genco Game

CHICAGO — Lew Gensburg of Genco, Inc., and Vince Shay of Empire Coin Machine Exchange, worked together for the past two months, field testing a brand new Genco upright pinball game.

The new game is called: "Genco '400'." It is considered one of the newest ideas to hit the present market.

Being upright in shape the play is extremely fascinating," according to both Lew and Vince.

"The players," Vince Shay stated, "love this new type of action. The way they gather around Genco's '400' is really something to see."

Empire Coin Machine Exchange has been granted the states of Illinois and Indiana for distribution.

Production is just getting under way at the Genco plant here due to the successful field tests which were conducted over the past two months, "And which," according to both men, "proved the game to be one of the best ever manufactured from a mechanical and play-appeal standpoint."

"Within a week or so," Lew Gensburg is reported to have stated, "we will be in full speed production and will be able to satisfy the demand which has already come into being."

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Beautifully refinished  
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perfect . . . . . \$440.00  
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Both games in five or  
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RCA VICTOR  
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"I REMEMBER  
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**FLASHY! COLORFUL! EXOTIC!**

**ONLY WILLIAM'S "DOMINO" HAS ALL THESE FEATURES:**

- ★ SPECIAL BONUS VALUE builds up to 10 REPLAYS and carries over from game to game to pull repeat play!
- ★ 3 KICKOUT POCKETS scare replays when lit!
- ★ 4 SPECIAL LANES 1 to 6 scare 1 replay!
- ★ 1 to 6 are made!
- ★ ROLLOVER BUTTON advances High Score Bonus!
- ★ If numbers 1 to 4 are made, ROLLOVER advances Special Bonus!
- ★ SPECIAL BONUS LANE at bottom of field SCORES "SPECIAL BONUS" after 1 to 6 are made!
- ★ THREE THUMPER BUMPER scare points when lit!
- ★ Players shoot point scare and high score far replays!
- ★ 2 FLIPPERS. Bullet-like animation as balls ricochet around live-action playfield! It's FAST!

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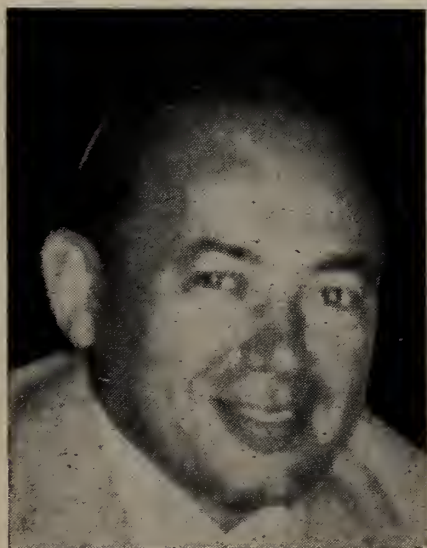
**for Richer Profits Williams DOMINO!**

**Williams MANUFACTURING COMPANY**

**CREATORS OF DEPENDABLE PLAY APPEAL!**  
4242 W. FILMORE ST.  
CHICAGO 24, ILL.

## Miami Music Ops To Feature Record Review Meetings

### Invite Record Distributors And Mfrs. To Play New Releases Before Assn. Members At Regular Meetings



W. M. BLATT

MIAMI, FLA.—Wm. Blatt, President of the MOMOA (Miami Automatic Music Operators Association) reported this past week that this organization was planning to arrange for record review meetings.

According to Blatt, "Many operators here are having trouble getting the records they want.

"When a new disk comes out and it's a hit, we find that the distributors are short and, by the time they get some quantity in, the hit's dead."

"We can't blame the distributors. If they buy a large quantity of a new record and it doesn't go, than they're stuck with it.

"Therefore, to help the distributors as well as the juke box operators, we are planning record review meetings.

"In short", Blatt continued, "immediately before or after our regular meeting of our association, the record distributor or the record manufacturer's representative, can let us listen to their latest releases. We will have a record player present.

"The operators can then order whatever they believe they will be able to use and in this way", Blatt believes, all the juke box operators here will be better off as far as new recordings are concerned."

Blatt also reported, "The one 'bible' used by the juke box operators is 'The Cash Box'."

## Munves Reports Big Demand For "Set Shot"

NEW YORK—Mike Munves, this city, reports that demand for its new basketball game 'Set Shot' has risen to surprisingly large figures. Munves, who is having the game manufactured for him exclusively, has appointed several distributors thruout the country, and now is in the process of adding additional firms in various territories.

"We thought we had a very fine game when we first undertook the sales as national distributors" stated Mike, "but since showing it to coinmen, the demand has continually increased until it was much larger than our facilities to produce them. We immediately arranged for greater quantities, which are now flowing from the factory."

### RECONDITIONED PIN TABLES—5-BALLS

All rails and legs cleaned and painted, overhauled, Formica Flipper Shields.

Rockettes	\$115.00	Judy	94.50	Shanty Town	69.50
Triplets	125.00	Knock Out	79.50	Fighting Irish	69.50
Madison Sq. Garden	124.50	King Arthur	94.50	Sweetheart	69.50
Minstrel Man	135.00	Dreamy	109.50	Maryland	49.50
Georgia	109.50	Harvest Time	50.00	Gin Rummy	64.50
Shoo Shoo	109.50	De-Icer	79.50	Buttons & Bows	49.50
Flying Saucers	89.50	Sharp Shooter	79.50	Mercury	69.50
Four Horsemen	109.50	Bank A Ball	89.50	Select A Card	49.50
Oasis	99.50	K. C. Jones	69.50	Playtime	44.50
Stop & Go	109.50	Tumbleweed	72.50	Playball	40.00
Got. Basket Ball	95.00	Be Bop	69.50	Just "21"	25.00
Spot Bowler	99.50	Bowling Champ	69.50	The Thing	49.50
Double Feature	99.50	Camel Caravan	69.50	Gondola	19.50
		South Pacific	69.50		

TERMS: 1/3 Deposit, Balance C.O.D. Give Second Choice. Cash with order—10% discount. References: Citizen Savings Bank, Denver.

LOWEST PRICES: New and Used Phonographs, Shuffle Alleys, Bingo Games. Write for prices.

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20 PRE-WAR SEEBURG, WURLITZER, ROCK-OLA PHONOGRAPHS — \$30.00 — EACH

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Wms. SPARK PLUGS (like new)	270.00
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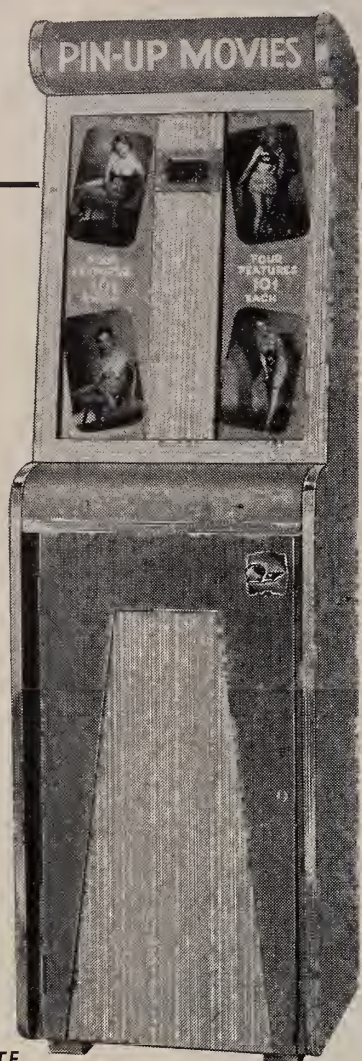
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## THRU THE COIN CHUTE NEW ORLEANS NOTES

Joe Caruso of TAC amusement buzzed by with all kinds of pictures of his baby boy. Looks just like you Joe. . . . Z. Z. Chapman of Monticello, Miss., complaining about the hot weather. . . . Stan and Pauline Lewis of Shreveport hopped a plane for Los Angeles and two weeks with the Art Rupes of Specialty Records. . . . Incidentally Art and Lee Rupe are expected in Nola just any day . . . and speaking of Record manufacturers, Eddie Mesner and wife stopped off in New Orleans long enough to sign two artists, pick up their Cadillac and head in the general direction of California. . . . By the way, Nick Caruso of TAC Amusement is doing a fine job of scouting talent for the various record manufacturers. . . . My boys from New Iberia Charlie, Jim, and Fred, were in Nola and when we last saw them, they were feeling mighty good. . . . Haven't seen Buck Moore of Alexandria in quite some time. . . . Everyone's planning a big Fourth of July week end. Lois and Dick Sturgell, Marian Jones, Leonard Chess and the boys from TAC are going to Biloxi for a day of deep sea fishing. Nick Carbajal, Crown Novelty Co., will make it a week end at Grand Isle. . . . Louis Boasberg is bustin' out at the seams over the new bally game "Palm Beach," which is a follow up of spot light with a few added attractions. Louis has the "Palm Beach" contest at the sports center on St. Charles. You definitely won't go wrong by taking a look at the game. . . . Taft Odder has added more do-dads to his farm in Slidell. New sections to house his chickens which are being shipped from New England and New Hutches for those multiplying rabbits of his. . . . There seems to be a shortage of mechanics in Nola. . . . Ops on the scene: Dalton Laborde and Martin Tortarich of Baton Rouge. . . . Earl John of Crowley. . . . Curtis Galle of Biloxi. . . . Abe Kalif and Emile Kalil, Jr., of McComb. . . . Roscoe Redd and Woody Gamble of Laurel, Mississippi. . . . Still shipping used equipment like mad, that's Nick Carbajal at Crown Novelty Company. . . . Our condolences to Carlos Marcello, whose father recently passed away. The elder Mr. Marcello was en route to Italy to visit friends and relatives whom he had not seen in forty three years, when he passed away. . . . H. C. Gasgorn of Addis is spending most of his time fishing these hot hot days. . . . We also haven't seen Macie Lamott in quite some time. . . . Mention in this column, June 21 issue, of Sam Stern of Williams Mfg. Co. dining at Antoine's was incorrect. It was Harry Stern, newly appointed eastern factory representative, for Williams, and brother of Sam.

## THRU THE COIN CHUTE EASTERN FLASHES

Our visit to Coin Row this past week was just one big congratulatory handshake after another. Every coinman on the street complimented us on the terrific Tenth Anniversary issue they had received and which they were reading from front page to last. These personal "pats on the back" and the constant flow of telegrams and long distance phone calls that have flooded our offices makes all the effort that went into this issue, the months of endless research, the collating of material, the thousands of phone calls, the promotional campaigns, the hundreds of details both large and small, the obstacles to overcome, worth while. Again, we want to thank the people in the coin machine industry for their cooperation in helping us to have successfully completed a decade in this business.

Harry Koepfel and brother Hymie are to be congratulated. Both daughters are graduating from Tilden High School and will continue their education at Brooklyn College in the fall. We learned from Harry that his brother Bennie, former game operator in New York City, is now located in San Jose, California, and doing well. . . . (Handsome) Mac Pollay still single and still riding the horses in spite of the fact he's had some serious accidents. . . . Ben Ginsberg of Harold Music Company was on the row and he tells us his son is graduating from Junior High School and will enter Thomas Jefferson High School next term. . . . Willie Aronson, United Play Machines, Inc. was standing outside in the street trying to catch a faint breeze on a hot humid day when we ran into him. He tells us his firm is moving along steadily and he is well satisfied with its progress. . . . Mike Munves still continues to be a beehive of activity and Mike continues to be the human equivalent of perpetual motion. Carrying on a conversation with him is like going to a serial movie. You ask him a question as he goes zipping by and you get your answer when he passes you on the return trip. Yet he's always there with the smile and the kibitz. How he manages to maintain his poise and good nature while being busier than the proverbial "one armed paper hanger" is a miracle. One of the games that has him hopping around is the "Set Shot" Basketball game which is being built especially for him. Mike has the national distributorship and will announce distributor appointments in about a week.

Albert Simon, Inc. looked like a coin machine convention when we stopped by. (Must be the air conditioning). In addition to Al, there was David Rosen, Philadelphia AMI distributor and jobber; Jack Mitnick, AMI regional representative; Sam Kressberg, Automatic Products Co. of New York; Jack Semel, New York Operator, Willie Aronson, and Harry Stern of Philadelphia, who recently joined Williams Manufacturing Co. as eastern representative. . . . Jack Semel pining for his daughter Eleanor, who with 600 students left these fair shores for a trip to and about the European continent. Eleanor, a speech therapist, after seeing Paris, will cross the channel for a brief stay in England, and from there to Helsinki to take in the Olympic games. Semel, in telling of his experiences while hopping about the country via airplanes, came up with a beaut about his first plane ride in 1917. Can't relay it to you via this column, but get Jack to tell you the story when you see him. . . . Was sorry to hear from Sam Kresberg that he lost his sister, Florence, on Saturday, June 21. Florence was only 36 years of age. Sam, who spends about six months in Florida and six months in New York, will probably remain here until October. . . . Joe Young and Abe Lipsky, Young Distributing, claim they don't know where to start delivering the Wurlitzer 1500 phonos first. Their orders far outweigh the number machines they have been able to latch onto. . . . The Joey Maxim-Ray Robinson fight was the topic of conversation when we met Irv (Kempy) Kempner, Runyon Sales, and ditto Teddy (Champ) Seidel.

Dave Lowy, of Dave Lowy & Co., is flying down to Florida on business. . . . Ran into Tony Catanese, Silver King Amusements, who was visiting the jobbers buying up some new equipment. . . . Also, Dick Diccico, Westchester Amusement Co. Dick was looking for some games for his newly opened arcade at Cook's Drive-In Restaurant on Boston Post Road. Charlie and Irv Cook have built a room especially for the arcade and Diccico is certain the Cooks will do well. . . . Herman Paster, mid-western distrib in town for the Robinson-Maxim fight.

## THRU THE COIN CHUTE MIAMI MURMURS

The Shriner's Convention is now in full swing and what a thing it is to be in one of those spectacles. The Shriners brought along over 100 music bands plus horses, camels and mules. They also brought along plenty of business for operators. . . . Jack Kay, former Newark distrib and coin machine operator, sold his bar and is already looking for something else to occupy his time. . . . Harry Steinberg, another ex-Newark op, has turned out to be one of the staunchest members of the Miami coin machine assn. . . . Steve Delawin, former Long Island coin machine man, who moved to Miami 2 years ago and purchased a drive-in motel, says he wouldn't move back to N. Y. for anything. He'll be visiting the big city though to renew old time acquaintances.

Ted Bush returned from a short vacation to Hot Springs. . . . Ozzie Truppman decided to drive to Minneapolis for his vacation. He claims he would rather not be around to hold off all the customers who are demanding new Wurlitzer 1500's. . . . Taran Dist. Co. is a very busy organization with some of its help away on vacation. They've sold out their cigarette operation to Cigarette Service. . . . Joe Mangone is fast becoming the largest music machine op in Miami. In the last two months he bought two additional music routes which keeps him very busy. . . . Willie Levey, on his recent visit to N. Y. made a statement that he placed a sticker on Willie (Little Napoleon) Blatt's store window to protect the location for gin rummy from other ops. When Willie was asked about it, he said that that was correct. But that Levey failed to complete the statement which was that Levey got there after he finished his collections so that he would have enough to pay his gin rummy losses.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

Thank you . . . thank you . . . thank you . . . and thank you again . . . and again . . . and again . . . for your wires, letters and so many, many phone calls . . . complimenting us on our Tenth Anniversary Issue. But, truthfully, the biggest thrill we got from all the conversations, wires and letters we received, were those who mentioned the fact (like Vince Shay and so many others) that "we took that issue home—because that's one we want to save." That was exactly our purpose for the creation of the Tenth Anniversary Issue. An issue that everyone in the industry would want to "take home and save" because of the historical features of the past ten years as well as the encyclopedic nature of the entire issue containing so much vital information for all in the field. . . . Like one of the ad agency men here told us, "If you would have printed that issue on rough newspaper stock like the other weekly the issue would have been over four times as thick. We just figured it out here by matching the number of pages in newsprint stock."

Anyway, like they say in this world of ink and print, "That was yesterday's newspaper" . . . so let's go to work on today and, most important, tomorrow. . . . If ever a guy deserved orchids that's Bob Lindelof of Skokie. Bob went out to visit the Vet's hospital in Downey, Ill. and, after seeing some of our boys, he donated six juke boxes. Each one a tremendous aid to the psychiatrists and doctors there for mental therapy. (A deep bow and many beautiful orchids to Bob Lindelof). . . . Bill DeSelm so jammed up with phone calls from everywhere in the country this past week he called Johnny Casola in from the road to alternate with him taking the calls in answer to orders for more and still more "Stars" a new bingo-style game by United. . . . We're getting worried. Haven't heard from Dave Gottlieb yet as to whether we have the cot on the outside porch reserved for "parent's week" in Eagle River. . . . Woolf Solomon and his son, Bernie, in town this past torrid week. . . . Vince Shay and Lew Gensburg of Genco worked together to give Genco's new upright pinball, "400," a two month's field test in and about Illinois and Indiana.

Jack Nelson, Bally's sales manager, spent some time up in Wisconsin showing distribs how to sell. Jack can do that. . . . By the way, Jack, hear that Jim Boyle of Oklahoma City going very great with Bally merchandise. . . . Frank Menceri of Exhibit told us about "gold points" (not just "silver points") that tests were made with. By the way, Frank, doesn't that step up the value of the game? . . . Board of Education appealed to Chicagoland's juke box ops this past week to help its youth canteen program. No greater honor could have been accorded the ops here than the Board of Education coming to them because of the great work the juke box ops association is doing to help somewhat to curb juvenile delinquency. . . . Mr. and Mrs. Phil Weinberg in town with their dotter from Dallas stopping at the Edgewater Beach (where it's nice and cool) after stopping off in Duquoin, Ill., where Phil was born.

Happy Birthday this week to: Max Brown of Philadelphia, Pa. . . . Robert E. Gnarro of A. B. C Music Service, Chicago. . . . Joe Steel of Houston, Texas (who says he's still 'Only 39'). . . . Phil Weinberg who is in town here to enjoy his birthday party. . . . Whether you know it or not the oldsters are becoming mighty important customers. UAW of Detroit reports an average of 15,000 each week being retired. Receive pensions from auto mfrs, as well as from unions and also Social Security. This makes the old boys one helluva sweet market. Someone better think up some games for the older boys and cash in. . . . Les Rieck of H. C. Evans reports that he hopes to have Evans "Century" phono (100 seles) all set for the MOA convention here Sept. 11, 12 and 13 at the Congress Hotel. . . . By the way Ray Cunliffe and Phil Levin absolutely thrilled the way reservations for booths and for rooms coming in. Looks like biggest meet in history. Remember NAMA show starts the day after (Sept. 14) the MOA show closes. That's bringing in many merchandise machine ops to MOA show who will in one shot attend both shows. . . . Ted Rubenstein closed down the Marvel plant for the two weeks from June 27 to July 14 to give employees their vacation. But, Ted reports, execs will be on hand to take care of all business.

(Thanks for that very nice letter, Ray Moloney. It was swell of you to remember). . . . The Cash Box coming out with a feature which will prove of tremendous benefit to all ops in the coinbiz. It will save them a zillion tax problems. Tax experts agree that its constant monthly use "finest that could ever have been originated." Watch for it. (And, remember, another terrific service to the field by The Cash Box). . . . Art Garvey spending torrid days at the Toy Show here but getting plenty of swell locations for operators for "champion" horses. . . . Mike Landwirth and Dave Shapiro have been named exclusive national reps for Evans Case Co. to premium biz. . . . Wonder if Ford Sebastian is saying, "Thar's gold in dem dar hills"? . . . Willie (Little Napoleon) Blatt of Miami advises that Miami ops' assn. are gonna feature record review meetings so that record distribs and mfrs can sell 'em better, faster and in bigger quantity to juke box ops. . . . Stan Levin of Empire Coin became the daddy of a baby gal. They're calling her Lori Ann.

Howie Freer over at Empire is busier than ever now that he's been made chief of the export dept. . . . That was sure a nice wire from Allan Pullmer of Winnipeg. . . . Moe Fine of Roxy Specialty, Montreal, should be in town as you read this. . . . Shirley Corush at Empire is now Shirley Rubilino and verry, verry happy. . . . Ed Holyfield down Noo Awheans way tells me that his monthly house organ always features one of The Cash Box editorials. (That, Ed, is most definitely a compliment for which we bow low to you, boy). . . . The Recorded Music Service Assn. (Chicagoland's juke box ops) decided on: July 23 as the date. The place to again be: Bunker Hill Country Club. And now we wonder whether it'll again be a battle down to the 18th green between Phil Levin and Vince Shay for the title. But, even more interesting, is the news from President of the organization, Ray Cunliffe, that "advance reservations indicate the biggest crowds in all Chicago's music history."

Wally Finke and Joe Kline justly proud of their first "Gift Book." It's one of the most outstanding ever produced in the field. Here's hopin' it'll bring the guys a coupla millions. . . . Hooray. Just when all gettin' desperate, Ben and his very charmin' missus, Trudy Coven, grabbed their own apartment. And right here in town, too. Lots of luck. And here's bread and salt to make it official. . . . Dave Bender over at Coven's one of the busiest men about town. That guy just never sits still. From one angle to another and, believe us, always to help the firm's customers to better profits. . . . B. E. Jaffe of the

# BOTTOM PRICES

## Thoroughly Conditioned Equipt.

- SEEBURG M-100 A . . . . . \$624.98
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- BALLY SHUFFLE LINE . . . . . 79.98
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MANY MORE VALUES AVAILABLE  
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Exclusive Distributors of Wurlitzer Phonographs



Geo. George

**NEVER BEFORE—AND  
MAYBE NEVER AGAIN—  
WILL SUCH OUTSTANDING RECON-  
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AT SUCH MONEY-SAVING PRICES!**



Roy Monroe

Every Machine Guaranteed Regardless of Price

SILVER GLOVES . . . . .	\$275.00	KEENEY TEXAS LEAGUER . . . . .	\$50.00
JACK RABBIT . . . . .	85.00	MUTOSCOPE PHOTOMATIC . . . . .	WRITE
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KEENEY AIR RAIDER . . . . .	100.00	TELEQUIZ, Like New . . . . .	125.00
BALLY BIG INNING . . . . .	125.00	PITCH 'EM AND BAT 'EM . . . . .	185.00
HEAVY HITTERS . . . . .	42.50	KEENEY SUB GUN . . . . .	125.00
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UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT . . . . .	\$365.00
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(Also many other Shuffle Games on Hand—Write Us TODAY!)

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## Donates 6 Phonos To U. S. Vet Hospital

SKOKIE, ILL.—Robert Lindelof of General Music Corporation, 8020 Lincoln Ave., this city, after visiting the U. S. Veterans' Hospital in Downey, Ill., for mental cases, donated six juke boxes to the hospital and has been highly praised by the officials there.

This is considered one of the most generous donations ever made by any juke box operator anywhere in the nation.

This Downey, Illinois veterans' hos-

pital, is certainly most deserving of these six juke boxes for it has been found that music is tremendously beneficial, especially in mental therapy.

Lindelof has also donated many other juke boxes thruout the suburban areas and villages. He is active in the program instituted by the Chicago juke box ops to give away old phonos to places most deserving these in an effort to help curb juvenile delinquency.

## Chicago Chatter (continued)

Centime Co., who make that napkin-fortune table vendor, advises this unit "not for ops." Says bad experiences with juke box people convinced him that his firm needs "new people" (??)

Chicago Coin a busy outfit these days. Sam Lewis just back from a long road trip. Samuel Gensburg back from Florida. Deliveries of their new bowler picking up each day. . . . Sam Stern over at Williams is busiest of all the busy guys 'round and about town at this time. . . . Lotsa firms will soon be announced as distribs. . . . Can't tell you yet, but one distrib has just made offer for big radio station. Plans terrific music program setup if he gets it at the price he offered. . . . Buster Williams of Memphis tells me, "Boy, ah been in this yere bizness since nahnt'n twen'y six. An' all ah can tell yoo is that we just now beginnin' t'enjoy it." . . . Phil Weisman, Joe Glimco and Mike Spagnola would be doing about oompteen times more business if they had the equipment, from what we hear. . . . Ralph Sheffield is one guy who's really helpin' ops to enjoy profits from premiums. Watch the items Ralph's gonna pop with verra soon.



# INVALUABLE

TO EVERY OPERATOR,  
JOBBER and DISTRIBUTOR

# SENSATIONAL, NEW

## END-OF-MONTH INVENTORY ISSUE

First Such Issue Will Appear  
**July 26, 1952**

Here's What This Sensational,  
New Issue Means To YOU...

- You will, within a few minutes, know the complete value of your business.
- You will be able to present correct and concise facts and figures for tax purposes.
- You will be able to enjoy a constant running monthly inventory showing you, month after month, just where you stand.
- The first "END-OF-MONTH INVENTORY ISSUE" will be the July 26, 1952 issue of "The Cash Box".
- At the end of each month thereafter you will see exactly the same sort of issue appear.
- Regardless of the cost and expense involved "The Cash Box" is creating this issue to benefit you so that you will enjoy better business.

### Advertisers Attention!

Here's an issue you absolutely cannot afford to miss. It will prove one of the most sensational and outstanding ever presented to benefit everyone in the industry. Even if you are, at present, a steady week-to-week advertiser in The Cash Box, DOUBLE THE SIZE OF YOUR AD for the "END-OF-MONTH INVENTORY ISSUE". CLOSING DATE FOR ALL ADS: Friday Noon, July 18, 1952 at . . .

# THE CASH BOX

26 WEST 47th STREET, NEW YORK 19, N. Y.

(All Phones: JUdson 6-2640)

## THRU THE COIN CHUTE

### CALIFORNIA CLIPPINGS

Hoped to bring back some interesting, inside comment on the Northern California music and game state of affairs while on that trip, but learned that a short, crowded weekend didn't allow much chance to get with many of the folks up there. . . . Particularly since our base of operations was Oakland, we didn't get across the Bay to see any of the major San Francisco distributors. . . . Did spend a pleasant hour chatting with Bob Chatton on the Oakland side. . . . Understand that Bob is the fellow who does just about the biggest job in the blues and rhythm record distribution field up that way. . . . Business is bearing up quite well in his department, we gathered, and also noted that a couple of downtown Oakland restaurants owned by our brother-in-law seemed to keep the boxes spinning merrily away any hour of the day or evening that we stopped in. . . . One thing of interest our in-law told us on his spots and that was the efficient servicing and close timing by the operator handling the places. . . . Seems that a very important phase of competition in the cafe business up that way is keeping ahead or up with the competition in the pop and hot line-up on your jukeboxes.

Arcade equipment is in full bloom up North, we observed, with the arcades on Broadway in Oakland getting some real action from servicemen and other customers. . . . And we were told the San Francisco spots are really jumping in the arcade line. This equipment seems to be riding unusually high in L. A. too, with Jack Simon among those reporting record sales of target and other novelty games and rides. . . . Speaking of rides, Jack and Abe Chapman are keeping those "Buccaroos" on the move, with considerable export business on the horse. . . . Abe just came back from a trip to Tia Juana and other points in Mexico, where he observed a lot of activity in the field. . . . Jack, who noted he just couldn't get enough of Bally's "Atlantic City" games to supply demand, will be a bachelor soon, while his wife attends a national convention of the organizations supporting the National Children's Home in Denver. . . . Seems Mrs. Simon is president of a local chapter. . . . Keeney shuffle games and Williams 5-balls are moving right along at Badger though the fastest moving department seems to be the appliance division. . . . A new shipment of AMI machines at Nick Carter's were just about sold out before arrival, Nick tells us, with about half of them going out of town and the other half to local ops.

Over at Paul Laymon's we learned that the Wurlitzers on which a service school is being conducted regularly, are holding their rapid pace, as are Bally's "Atlantic City" and "Champion" horse. . . . Paul tells us that he's also been getting a spurt of activity on the new United "6" Player Shuffle, supplied by the C. A. Robinson firm, distributor for United in these parts. . . . That big fishing trip of Charlie Daniels, Jimmy Wilkes, Karel Johnson and the other boys netted a prize catch (gross) of five catfish. . . . Course the lads claimed they threw back another 30 that were just barely under size. Seems the trout and bass up at Muntz Lake were doing just what the boys were a'doin'—vacationing. . . . Speaking of vacations, Laymon mechanic Red Creswell due back from Vegas and Grand Canyon this Monday, Charlie Daniels and family about to take off for Sequoia and San Francisco on a driving trip while Wurlitzer mechanic Karel Johnson and his family pack their way into Yellowstone Park. . . . New staff additions to the Laymon crew are Don Gilbertson, phono mechanic formerly from La Crosse, Wis., and local man L. Burton in the shipping department.

On the Row: All the way from Honolulu came Martin Bromley. . . . Bakersfield's Jack Sickley (a real fisherman) showing the Laymon gang several giant yellowtail. . . . Lawrence Raya of Colton. . . . Cecil Ellison from Lancaster. . . . Long Beach's Charles Allen, Gary Thompson and Charlie Cahoone. . . . Jack Johnson of Bellflower. . . . H. L. Smith and Joe Maggart from Porterville. . . . San Bernardino's Dick Ray. . . . Lee Nelson of Santa Ana. . . . Barstow's Lela Smith. . . . Jimmy Kelly of Arrowhead. . . . Jack Neal from Riverside. . . . Big Bear's Jack Spencer.

## THRU THE COIN CHUTE

### UPPER MID-WEST MUSINGS

As has been often quoted, we can all talk about the weather, but there is nothing we can do about it, and strangely enough, the weather—indirectly and directly—does affect the play on the coin machines in this territory. The operators who have come in to town from the North Dakota area have reported that due to the fact that there has been very little rain and consequently a possibility of the crops burning up, that the people in that territory are not spending money as they usually do, which indirectly means that the people are not putting the money in the coin machines as they have been doing.

From time to time there are some operators who make the trip into the Twin Cities, and reason why special mention is made to the fact that there is such a long time in between their trips to the Twin Cities. Among those who have not been in the Twin Cities for some time and who finally made the trip in were: Ray Dietrick of Birchwood, Wis.; Bill Gilles of Osage, Iowa; Bruce Ruffing of Wells, Minn.; and Con Kaluza, Browerville, Minn. Con, Sr., was accompanied by Con, Jr. Con, Jr., is in the army and is on his way to Fort Lewis, and stopped off to see his folks for a few days. . . . Some of the operators in from the Winona area were: Jim Stansfield, C. T. Terveer, and Frank Phillips, all of Winona, Minn. . . . Kelly Diedrick of Chaska, Minn., reports that he took a little time off to make a trip down into the Missouri area and made the most of it. . . . Wally Fischer of Pipestone, Minn., took some time off from his farming to make the trip into the Twin Cities to see what was new in coin operated equipment. . . . Seen here and there picking up supplies and equipment for their route were John Howe of Foley, Minnesota; Roy Foster of Sioux Falls, S. D.; Phil Stang of Jordan, Minn.; Darlow Maxwell of Huron, S. D.; Al Eggermont of Marshall, Minn. . . . In town from the Wisconsin area: John Galep, of Menomonie, Wis.; Jim Donatell of Spooner, Wis.; and J. Allen Redding of LaCrosse, Wis. . . . The St. Cloud operators were well represented by Ed LeBlanc and Jerry Hardwig. . . . Seen here and there at the various record supply houses were: Stan Woznak of Little Falls, Minn.; Gordon Dunn, Moose Lake, Minn.; Ed and Millie Birkemeyer of Litchfield, Minn.; Ben Jahuke of Hutchinson, Minn.; Ben Weis of Bemidji, Minn.; and Gil Hanson of St. Peter, Minn.



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FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—1428 Blond Rockola's very clean \$300; Star Edelco Bowlers New \$225; Three for \$600; County Fairs New \$350; Chicago Coin Hit Parade and Stand New \$225; Chicago Coin Derby New \$400; Photo Finish \$60; Exhibit Shoot-A-Line New \$300; Exhibit Six Shooter \$200; South Pacific \$99.50; Madison Square Garden \$139.50; Genco Canasta \$94.50; Williams El Paso \$54.50; Camel Caravan 73.50; Thing \$73.50. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—We are distributors in Michigan & Northern Indiana for the New Sensational American Bank Shot. This is a legal long life game that will make you money. See it on display at either office. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Bingo Games Immediate Delivery; Bally Bright Lights; Bright Spot; Coney Island; Spot Light; Keeney Holiday; Light-a-Line; Universal Five Star; A.B.C.; Priced Right. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel: OLive 2800.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

**FOR SALE**—New and used Turf Kings. write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE**—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.**

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

**FOR SALE**—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

**FOR SALE**—Chi. Coin Champion \$59; Chi. Coin Hockey \$59; Punchy \$119; Nifty \$129; Glamour \$129; United Utah \$59; Rockettes \$119; Control Tower \$119; Aireon Blonde, cabinet perfect, \$30; Spotlight \$450; Coney Island \$425; Bright Spot \$425. **ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUDSON 6-2640**; The Cash Box, Chicago, Ill., **DEarborn 2-0045**; The Cash Box, Los Angeles, Calif., **WEBster 3-0347.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

13th Year of Publication  
717th Consecutive Week's Issue

**How To Use "The Confidential Price Lists"**

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



WURLITZER		SEEBURG	
1. 24	29.50 39.00	4. Plaza	25.00 39.50
4. 600R	39.50 50.00	6. Royale	25.00 39.50
4. 600K	49.50 69.50	4. Regal	39.50 49.00
4. 500A	49.00 69.50	4. Regal RC	39.50 49.00
1. 500K	39.50 59.50	4. Gem	29.50 44.00
4. 41 (Counter)	24.50 50.00	4. Classic	49.00 60.00
6. 51 (Counter)	30.00 45.00	4. Classic RC	49.00 60.00
4. 61 (Counter)	24.50 50.00	6. Maestro	44.00 65.00
4. 71 (Counter)	59.50 75.00	4. Mayfair	44.00 59.50
6. 81 (Counter)	49.50 75.00	4. Mayfair RC	44.00 59.50
4. 700	49.50 89.50	6. Melody King	49.50 79.50
4. 750M	79.50 89.00	6. Crown	39.50 59.50
2. 750E	69.50 94.50	6. Crown RC	49.50 79.50
4. 780M Colonial	49.50 99.50	6. Concert Grand	39.50 59.50
4. 780E	79.00 89.50	4. Colonel	29.50 49.00
4. 800	59.00 98.00	4. Colonel RC	29.50 49.00
4. 850	54.50 79.50	6. Concert Master	49.50 69.50
4. 950	59.00 99.50	6. Concert Master RC	59.50 89.00
2* 1015	140.00 225.00	6. Cadet	35.00 65.00
4. 1017 Hideaway	125.00 225.00	4. Cadet RC	39.50 65.00
1* 1100	285.00 375.00	4. Major	39.50 59.00
4* 1080	150.00 200.00	4. Major RC	39.50 59.50
2* 1250	395.00 500.00	4. Envoy	39.50 59.00
6. 300 Adapter	10.00 15.00	4. Envoy RC	39.50 59.00
6. 320 Wireless Wall Box	3.50 5.00	4. Vogue	39.00 59.50
6. 310 Wall Box 30 Wire	4.50 5.00	6. Vogue RC	49.50 69.50
4. 320 2 Wire Wall Box	4.00 5.00	6. Casino	35.00 59.50
6. 332 2 Wire Bar Box	5.00 9.50	6. Casino RC	49.50 79.50
6. 331 2 Wire Bar Box	5.00 10.00	6. Commander	39.50 59.50
6. 304 2 Wire Stepper	3.50 5.00	6. Commander RC	50.00 69.00
6. Wireless Strollers	19.50 25.00	2. Hi-Tone 9800	39.50 60.00
6. 430 Speaker Club with 10, 25c Box	69.50 75.00	4. Hi-Tone 9800 RC	45.00 60.00
6. 420 Speaker Cabinet	40.00 49.50	4. Hi-Tone 8800	49.50 59.00
4. 3031 Wall Box	8.00 12.00	4. Hi-Tone 8800 RC	49.50 59.00
4. 3045 Wall Box	9.95 20.00	4. Hi-Tone 8200	49.50 59.00
4* 3020 Wall Box	29.50 40.00	4. Hi-Tone 8200 RC	45.00 59.00
4. 3025	12.50 19.50	4. 146S	99.50 139.00
1. 2140 Wall Box	20.50 24.50	1* 146M	119.50 187.00
4. 219 Stepper	22.50 35.00	4* 147S	139.50 179.50
4. 100 Wall Box 5c 30 Wire	3.50 5.00	4. 147M	149.00 225.00
6. 100 Wall Box 10c 30 Wire	12.50 17.50	4. 148S	260.00 350.00
6. 111 Bar Box	3.00 10.00	4. 148M	275.00 350.00
4. 120 Wall Box 5c Wire	3.00 4.50	4. 148ML	279.00 325.00
6. 305 Impulse Rec.	2.50 10.00	2* M-100-78	650.00 750.00
6. 350 WIs Speaker	17.50 29.50	6. Remote Speak Organ	7.50 17.50
6. 115 Wall Box Wire 5c Wireless	5.00 7.50	6. Multi Selector 12 Rec.	12.50 35.00
6. 135 Step Receiver	14.50 19.50	6. Melody Parade Bar	4.50 6.00
6. 145 Imp. Step Fast	4.50 7.50	6. 5c Wallomatic Wireless	3.00 8.50
6. 306 Music Transmit	7.50 9.50	6. 5c Baromatic Wireless	4.50 5.00
6. 130 Adapter	15.00 19.50	6. 5c Wallomatic 3 Wire	2.00 8.00
6. 580 Speaker	25.00 49.50	6. 30 Wire Wall Box	2.00 9.50
6. 123 Wall Box 5/10/25 Wireless	9.00 15.00	6. 5, 10, 25c Baromatic Wire	3.00 6.95
6. 125 Wall Box 5/10/25 Wire	2.50 6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50 9.95
		4. 5, 10, 25c Baromatic Wireless	6.95 9.00
		6. 5, 10, 25c Wallomatic Wireless	8.50 17.50

**Notice!**

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.



4. 3W2 Wall-a-Matic	15.00	18.50
4* W1L-56 Wall Box 5c	7.50	15.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
1. Commando	39.50	49.50
4* 1422 Phono ('46)	75.00	150.00
1. 1424 Phono (Hideaway)	140.00	169.00
4* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

**BUCKLEY**

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

**PACKARD**

4* Pla Mor Wall & Bar Box	5.95	12.50
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4* Manhattan	89.00	169.50
1. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

**MILLS**

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

**AMI**

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
3* Model A '46	250.00	345.00
3* Model B '48	395.00	465.00
1* Model C	445.00	525.00

**AIREON**

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

**MISCELLANEOUS**

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite	100.00	145.00

4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
1. Glamour	24.50	129.50
4* Gold Cup (B '48)	20.00	59.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	79.50	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
2* Harvest Time (Ge 9/50)	45.00	95.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
2. Hits & Runs (Ge 5/51)	104.50	129.50
4. Holiday (CC 12/48)	47.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
4* Hot Rods (B '49)	54.50	99.50
4* Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	260.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
2. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	125.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	25.00	65.00
4. K. C. Jones	65.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	79.50	119.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4* Leaders (Un)	375.00	425.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	135.00	185.00
4* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	135.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	144.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	45.00	69.50
4* Photo Finish	50.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	44.50	84.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	99.50	125.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	37.50	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	64.50	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4* Rockettes (Got 8/50)	115.00	154.00
4* Rondevo (Un 5/48)	25.00	39.50
4* Rose Bowl (Got 10/51)	155.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00

6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	45.00
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	285.00	350.00
6. Sea Isle (CC 11/47)	14.50	19.50
2. Select-A-Card (Got 4/50)	34.50	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	50.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	185.00	195.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/58)	55.00	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Spark Plugs (Wm 10/51)	240.00	325.00
4. Special Entry (B '49)	22.50	45.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	44.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	145.00
2* Spot-Lite (B 1/52)	465.00	565.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5-48)	25.00	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4* Steeple Chase (Un 2/52)	325.00	450.00
4. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	104.50	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	54.00	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
1. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	94.50	124.50
4. Tahiti (CC 10/49)	75.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	49.50	95.00
4. Three Feathers	40.00	69.50
4. Three Four Five (Un 10/51)	275.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
2* Triple Action	24.50	44.50
2. Triplets (Got 7/50)	125.00	149.50
4. Tri-Score (Ge 1/51)	64.50	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
2. Tucson (Wm 1/49)	64.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	135.00	260.00
4. Utah (Un 8/49)	60.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West		



## CONFIDENTIAL PRICE LIST



### ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	1. Genco Total Roll	50.00	69.50
6. Bonus Roll	25.00	49.50	2. Hy-Roll	44.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

## CONFIDENTIAL PRICE LIST



### SHUFFLES - REBOUNDS

4. Bally Shuffle-Line	125.00	170.00	1* Keeney League Bowl	140.00	195.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	75.00	125.00
4* Bally Baseball	59.50	89.50	4. Keeney Deluxe League Bowler	299.00	329.00
2. Bally Shuffle Champ	25.00	75.00	4. Keeney Big League Bowl	175.00	225.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl	195.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	225.00	275.00
4. California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	1. Rock-Ola Shuffle-Lane	24.50	49.50
4. ChiCoin Bowling Alley	25.00	55.00	2. Un. Dbl. Shuffle	54.50	79.50
4. ChiCoin Alley w/con.	49.50	79.50	1. United Shuffle Alley	24.50	49.50
4. ChiCoin Ace Bowl	75.00	160.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Bowl Classic	75.00	115.00	4* Un. Shuffle Alley Exp.	25.00	59.50
4. ChiCoin Horseshoes	100.00	125.00	4. Un. 2-Play Express	75.00	169.50
4. ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	89.50	129.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	1. Un. Twin Rebound	145.00	200.00
1. ChiCoin Baseball	40.00	95.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50	39.50
4. ChiCoin 6 Player	250.00	275.00	4. United Slugger	79.50	129.00
4. Exhibit Strike	45.00	89.50	2* United Skee Alley	69.50	119.50
2* Genco Shuffle Target	89.50	129.00	2. Un. 4-Player	195.00	235.00
4. Genco Bowling League	24.50	45.00	4. Un. 5-Player	245.00	275.00
4. Genco Glider	30.00	39.50	4* Un. 6-Player	260.00	295.00
4. Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
4* Gottlieb Bowlette	24.50	45.00	4. Un. Twin Shuffle Cade	125.00	195.00
4. Keeney ABC Bowler	25.00	60.00	2. Univ. Super Twin	69.00	115.00
4. Keeney Bowling Champ	39.00	79.00	4. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	145.00	169.00
4. Keeney King Pin	50.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	2* Williams Dbl. Head	49.50	99.50
4. Keeney Dbl. Bowler	50.00	100.00			

## CONFIDENTIAL PRICE LIST



### ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	95.00	125.00
4* Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	100.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4* Mutoscope Flying Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Photomatic (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	85.00	95.00	1. Quizzer	75.00	125.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD.	19.50	49.50
6. Bowling League	35.90	49.50	6. Rockola Ten Pins HD.	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4. ChiCoin Basketball Champ	195.00	275.00	4. Scientific Batting Pr.	45.00	65.00
2* ChiCoin Goalee	54.50	125.00	4. Scientific Pitch 'Em	145.00	185.00
2* ChiCoin Hockey	60.00	79.50	2* Seeburg Bear Gun	250.00	340.00
4. Chi Midget Skee	185.00	229.50	4. Seeburg Chicken Sam	75.00	105.00
4* ChiCoin Pistol	95.00	125.00	4. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	275.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascare	40.00	100.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	69.50	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
2* Exhibit Dale Gun	54.50	90.00	4. Telequiz	89.50	195.00
4* Exhibit Gun Patrol	200.00	235.00	4. Un. Team Hockey	89.50	110.00
2* Exhibit Pony Express	320.00	395.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '39	40.00	85.00
4* Exhibit Silver Bullets	100.00	175.00	4. Western Baseball '40	60.00	85.00
4* Exhibit Six Shooter	195.00	249.50	6. Whizz	15.00	29.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	4. Williams All Stars	49.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
2. Groetchen Met. Typer	79.50	149.50	2* Williams Star Series	69.50	125.00
6. Jack Rabbit	85.00	109.50	4. Williams Quarterback	59.50	89.50
4. Keeney Air Raider	110.00	125.00	2. Wurlitzer Skee Ball	115.00	150.00

## CONFIDENTIAL PRICE LIST



### VENDORS

### CIGARETTE MACHINES

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	4. Rowe Royal (10 col.)	95.00- 139.50
4. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe President (8 col.)	110.00- 145.00
4. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (10 col.)	115.00- 150.00
4. Dugrenier Champion (9 col.)	80.00- 97.50	4. Rowe Crusader (10 col.)	125.00- 155.00
4. DuGrenier Champion (11 col.)	92.50- 120.00	4. Rowe Electric (8 col.)	125.00- 150.00
4. Eastern Electric C-8	150.00- 185.00	4. Uneeda "A" (6 col.)	45.00- 60.00
4. Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (8 col.)	49.50- 70.00
4. Lehigh King Size	125.00- 145.00	4. Uneeda "A" (9 col.)	59.50- 95.00
1. National 750	85.00- 95.00	4. Uneeda "E" (8 col.)	79.50- 89.50
4. National 950	85.00- 140.00	4. Uneeda "E" (9 col.)	79.50- 95.00
4. National 930	85.00- 125.00	4. Uneeda "E" (12 col.)	65.00- 75.00
4. National 9-A (9 col.)	100.00- 125.00	4. Uneeda "E" (15 col.)	75.00- 85.00
4. National Electric	119.50- 139.50	4. Uneeda 500 (7 col.)	75.00- 130.00
4. Rowe Imperial (6 col.)	69.50- 95.00	2. Uneeda 500 (9 col.)	80.00- 95.00
4. Rowe Imperial (8 col.)	75.00- 95.00	4. Uneeda 500 (15 col.)	75.00- 110.00
4. Rowe Royal (6 col.)	92.50- 100.00	2* Uneeda Monarch (12 col.)	99.50- 125.00
4. Rowe Royal (8 col.)	85.00- 130.00		

## This Week's Used Market

### Most Active Used Music

Down—Wurlitzer 1015	\$140.00-\$225.00
Up—Wurlitzer 1100	285.00- 375.00
Held—Wurlitzer 1080	150.00- 200.00
Down—Wurlitzer 1250	395.00- 500.00
Up—Seeburg 146M	119.50- 187.00
Held—Seeburg 147S	139.50- 179.50
Down—Seeburg M-100-78	650.00- 750.00
Held—Rock-Ola 1422 Phono (46)	75.00- 150.00
Held—Packard Pla Mor Wall & Bar Box	5.95- 12.50
Held—Packard Manhattan	89.00- 169.50
Up & Down—AMI Model B '48	395.00- 465.00
Up—AMI Model C	445.00- 525.00

### Most Active Used Pin Games

Down—A.B.C. (Un 5/51)	\$235.00-\$325.00
Down—Bright Lights (B 5/51)	335.00- 375.00
Down—Bright Spot (B 11/51)	390.00- 475.00
Up—Champion (B '48)	59.50- 120.50
Held—Citation (B '48)	35.00- 80.00
Held—Coney Island (B 9/51)	385.00- 475.00
Down—Five Star (Univ. 5/51)	169.50- 215.00

### Down—Flying Saucers

(Ge 12/50)	90.00- 139.50
Held—Gold Cup (B '48)	20.00- 59.50
Held—Hayburner (Wm 7/51)	225.00- 275.00
Held—Leaders (Un)	375.00- 425.00
Held—Photo Finish	50.00- 89.50
Down—Spot Light (B 1/52)	465.00- 565.00
Down—Turf King (B 6/50)	135.00- 260.00
Held—Winner (Univ.)	92.50- 175.00

### Most Active Used Shuffles & Rebounds

Held—Bally Speed Bowler	\$ 25.00-\$ 50.00
Held—Gottlieb Bowlette	24.50- 45.00
Held—United Shuffle Alley Exp.	25.00- 59.50
Down—United Skee Alley	69.50- 119.50
Held—United 6-Player	260.00- 295.00
Down—Williams Dbl. Head	49.50- 99.50

### Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	\$ 42.50-\$ 69.50
Down—ChiCoin Goalee	54.50- 125.00
Held—ChiCoin Pistol	95.00- 125.00
Down—Exhibit Dale Gun	54.50- 90.00
Held—Exhibit Six Shooter	195.00- 249.50
Down—Seeburg Bear Gun	250.00- 340.00
Down—Williams Star Series	69.50- 125.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

### AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

### BALLY MFG. CO.

Futurity	\$ 735.00
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

### CHICAGO COIN

Whiz Kids	229.50
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	
6 Player Match Bowler	

### H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

### THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

### D. GOTTLIEB & CO.

Crossroads	\$329.50
Four Stars	

### INTERNATIONAL MUTO. CORP.

Photomat '52	\$1900.00
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### J. H. KEENEY & CO., INC.

High Score League Bowler	\$517.50
Super De Luxe League Bowler	482.50
Six Player League Bowler	482.50

Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

### MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

### ROCK-OLA MFG. COR



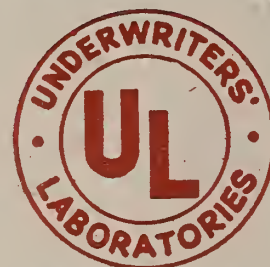
# "BIG BRONCO"

*... Builds traffic in stores and is a related-item sales producer plus a sure-fire extra revenue producer...*

Only BIG BRONCO gallops when you pull the reins . . . trots when you release them.

*The only mechanical horse that carries the UL seal of approval.*

**UNDERWRITERS**

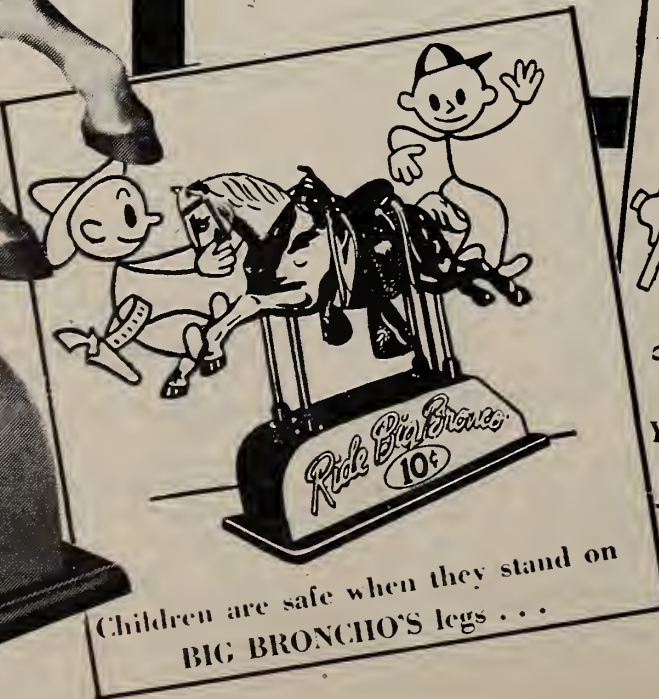
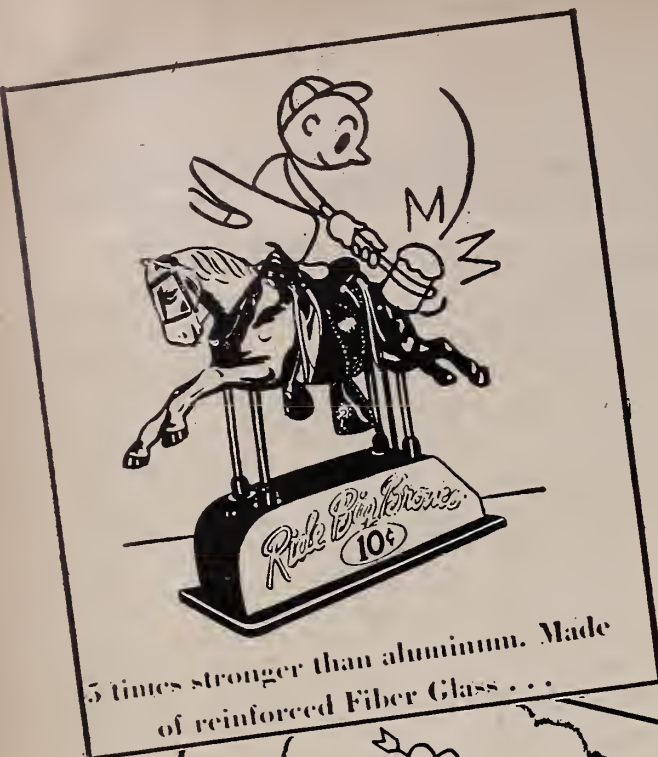


**LABORATORIES**

**EXHIBIT SUPPLY**

4218-4230 W. LAKE STREET  
CHICAGO 24, ILLINOIS

**ESTABLISHED  
1901**





UNITED'S

# 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX  
CAN PLAY

(10c per game,  
each player)

**BIG, BOLD  
ILLUMINATED  
SCORE INDICATORS**

★  
**EACH PLAYER CAN SEE HIS SCORE  
AT A GLANCE**

## HIGH SCORE

FOR THE WEEK

## FEATURE

PLAYER WRITES NAME  
ON BACK-GLASS

## JUMBO

DISAPPEARING PINS

FAST REBOUND ACTION  
20-30 SCORING

FORMICA PLAYBOARD

STRIKE OR SPARE  
FLASHER LIGHTS

CAN PICK UP  
7-10 SPLIT

### SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

HIGHEST  
SCORE  
KEY  
CONTROL

SEE YOUR DISTRIBUTOR



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# Ride THE CHAMPION

by Bally®

TRADE MARK REGISTERED

## NEW RETRACTABLE CASTERS

Boost profits by outdoor operation. Simply insert detachable key-wrench in holes in base of cabinet... a quick turn and THE CHAMPION is up on 4 smooth casters... ready to roll out in front of location... or move from spot to spot in the store. Base sets solid when casters are retracted. This new exclusive Bally feature means bigger profits than ever.

RETRACTABLE  
BEARING  
DURABLE FINISH

## FAST COIN-HORSE PROFITS

### SPEED-CONTROL

### LOW SPEED START

PULL REINS FOR DESIRED GAIT, MEDIUM OR FAST TROT—LIVELY GALLOP

Equipped With  
NATIONAL  
SLUG REJECTOR

LIFE-LIKE  
ACTION

FLOOR SPACE  
ONLY  
22 IN. BY 49 IN.

REAL SADDLE  
RICHLY ORNAMENTED  
BOX-TYPE STIRRUP WITH  
EXTRA LEATHER LOOP  
FOR SHORT RIDERS

RIDE  
THE CHAMPION  
10¢

SIMPLE,  
STURDY  
MECHANISM  
EASILY ACCESSIBLE  
FROM ALL 4 SIDES



Bally®

atlantic city

NEWEST 3-CARD 5-BALL REPLAY HIT

Operators everywhere are earning fat profits with ATLANTIC CITY. Order from your Bally distributor today.

### NEW DOUBLE-SCORE

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL  
ATTRACTS EXTRA COINS EVERY GAME  
POSSIBLE TO SPOT  
SIX NUMBERS

POPULAR "CORNERS" IDEA  
PROMOTES PLENTY EXTRA-COIN PLAY  
CORNER NUMBERS SCORE 200

### EXTRA BALLS FEATURE

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES  
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS