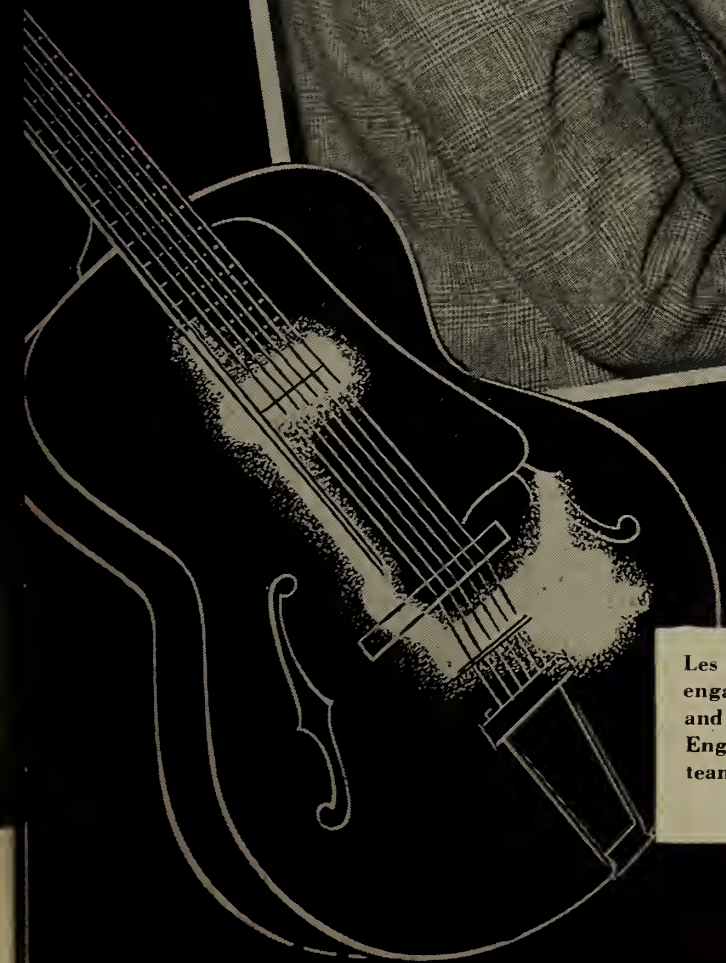


THE CASH BOX

VOLUME XIV

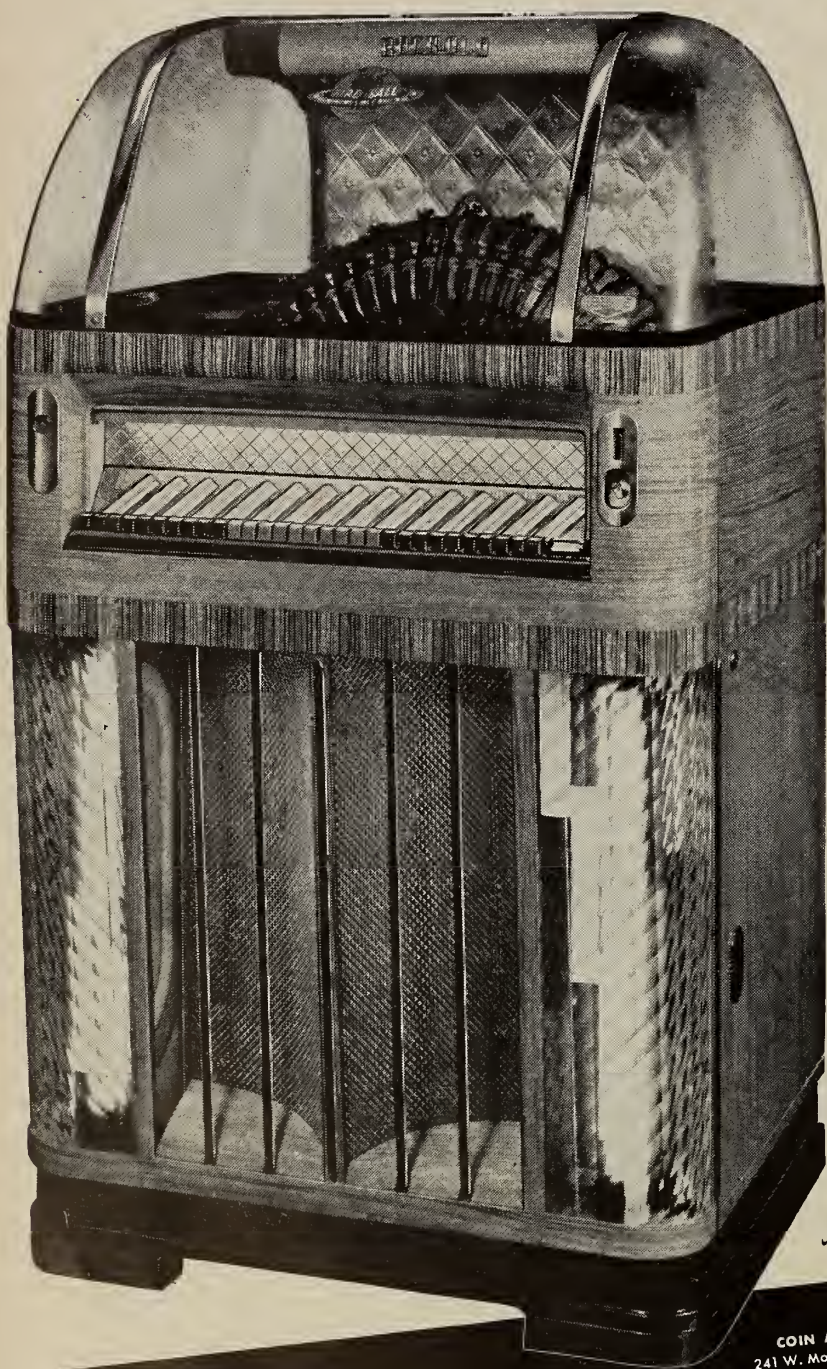
OCTOBER 25, 1952

NUMBER 5



Les Paul and Mary Ford meet the real Mr. Callaghan during their recent engagement at the Palladium in London. Mr. Callaghan, on whom Les and Mary's latest hit "Meet Mr. Callaghan" is based, is in reality one of England's top detectives. This week the guitar playing husband and wife team released their latest Capitol disk, "My Baby's Coming Home" backed with "Lady Of Spain".

Only **ROCK-OLA**
 Fire Ball 120 has
 Carousel Line-O-Selector
 for One hundred and
 twenty Selections!



**Push One Button
 Under Number Selected**
(that's right, just one)



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 Comes
 Your Tune**

ROCK-OLA

FireBall 120

Model 1436

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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IT'S EASIER TO BUY



THE COIN MACHINE WAY



TEAR OFF

... and turn the above over to your printer. Have him make all the copies that you require for each and everyone of your locations, as well as for each one of your machines.

The above is offered as a "suggestion" by this publication to help each and every member of this industry to spread the great news: "*IT'S EASIER TO BUY THE COIN MACHINE WAY.*"

Because IT IS easier to BUY the coin machine way. And, what's more, coin operated machines are right at the "point of sale." Just where the public gathers. Just where the public wants them to be.

No man, no woman, no youngster, has to walk five, or two, or even one-half block, to buy from a coin machine. The machine is right there, where he wants it to be.

It's the greatest public servant in the history of the world. It works 24 hours each day. It never argues with the customer. It serves him faithfully and well. It gives him just what he wants, when he wants it, at the very moment that he wants it.

Never in all merchandising history has there ever been a better "serve-yourself" merchandising system than the coin operated machine.

Whether the public desires entertainment, or music, or merchandise of any and all kinds (ranging from peanuts to nylon stockings), the coin machine is there to serve the public, day after day, 24 hours each day, and serve always with efficiency, with complete and dignified quiet and ease.

That's why every member of the industry is urged to reprint and reprint and reprint the above.

To stick these signs in every store window. On easels. On the machines.

There is no greater "serve-yourself" servant working for the public from early dawn to late evening.

There is no greater and finer and more efficient service ever offered to the world—than the coin machine.

Department stores, chain stores, all the outstanding merchandising and retailing institutions can continue to advertise and brag about its "marvelous service" and yet none, not a single one of them, can equal the service offered day after day, 24 hours every day, that the coin machines of the world offer.

The coin machine serves Mr. and Mrs. Public and all of their children and great grand children in a million better ways than any merchandising method ever yet devised.

The coin machine is the very apex of service to the public.

The coin machine is the answer to what all intelligent, far-seeing merchandising experts are striving for.

The coin machine, whether it serves the public amusement, music, or merchandise, has the one great and outstanding feature the public wants.

It has that constant efficient service that goes on and on and on, quietly.

Never argues with customers.

Never tries the customers' patience.

Never attempts to substitute.

Gives the people what they want, when they want it, and gives it to them 24 hours per day on location after location everywhere in the nation.

Tear this off. Reprint it. Paste it on every machine and in every location's window!

Remember — most definitely — "*IT'S EASIER TO BUY THE COIN MACHINE WAY.*"

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES
 The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CR—Coral	CODE	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	UN—United
CO—Columbia	IN—Intro		SA—Savoy	VI—Victor

1 I WENT TO YOUR WEDDING PATTI PAGE
 CO-39856 (4-39856)—Sammy Kaye O. JU-5093—Little Sylvia
 DE-28388 (9-28388)—Grady Martin ME-5899 (45x5899)—Patti Page
 DE-28411 (9-28411)—Guy Lombardo O. VI-20-4835 (47-4835)—Steve Gibson

2 YOU BELONG TO ME JO STAFFORD
 CA-2165 (F-2165)—Dean Martin ME-6407 (6407x45)—Sue Thompson
 CO-39811 (4-39811)—Jo Stafford MG-11295 (K11295)—Joni James
 ME-5899 (5899x45)—Patti Page

3 WISH YOU WERE HERE EDDIE FISHER
 CA-2154 (F-2154)—Jane Froman MG-11270 (K11270)—Fran Warren
 DE-28308 (9-28308)—Guy Lombardo VI-20-4830 (47-4830)—Eddie Fisher

4 MEET MR. CALLAGHAN LES PAUL
 CA-2193 (F-2193)—Les Paul ME-5900 (45x5900)—Harmonicats & August
 CO-39851 (4-39851)—Mitch Miller O. MG-30640 (K-30640)—Peter Todd O.
 DE-28373 (9-28373)—C. Cavallaro O. VI-20-4891 (47-4891)—Melachrino Strings
 LO-1248 (45x1248)—Harry Grove Trio

5 AUF WIEDERSEH'N SWEETHEART VERA LYNN
 CA-2166 (F-2166)—Sharkey LO-1227 (45-1227)—Vera Lynn
 CO-39776 (4-39776)—Champ Butler ME-5871 (5871x45)—Eddy Howard
 CR-60773 (9-60773)—Ames Brothers MG-11278 (K-11278)—DeMarco Sisters
 DE-28271 (9-28271)—Guy Lombardo O. VI-20-4777 (4777)—Billy Shepard O.

6 HIGH NOON FRANKIE LAINE
 CA-2120 (F-2120)—Tex Ritter LO-1232 (45-1232)—Lita Roza
 CO-39770 (4-39770)—Frankie Laine MG-11266 (K-11266)—Bill Hayes
 KI-15194 (45-15194)—Billy Keith

7 TRYING THE HILLTOPPERS
 CR-60823 (9-60823)—Johnny Desmond DE-28322 (9-28322)—Grady Martin
 DOT-15018—The Hilltoppers ME-5904 (45x5904)—Jimmy Palmer O.
 DE-28375 (9-28375)—Ella Fitzgerald

8 GLOW WORM MILLS BROTHERS
 CA-2248 (F-2248)—Johnny Mercer DE-28384 (9-28384)—Mills Brothers
 CO-39840 (4-39840)—Paulette Sisters

9 JAMBALAYA JO STAFFORD
 CO-39838 (4-39838)—Jo Stafford DE-28341 (9-28341)—Rex Allen
 CR-60816 (9-60816)—N. Hefti & F. Wayne MG-11283 (K-11283)—Hank Williams
 DE-28367 (9-28367)—Camarata OK-6907—Titus Turner

10 HALF AS MUCH ROSEMARY CLOONEY
 CO-39710 (4-39710)—Rosemary Clooney ME-6366 (45-6366)—Ken Marvin
 CO-20879 (4-20879)—Curley Williams MG-11202 (K11202)—Hank Williams
 DE-28271 (9-28271)—Guy Lombardo O.

11) INDIAN LOVE CALL. 12) LADY OF SPAIN. 13) SOMEWHERE ALONG THE WAY. 14) SHOULD I. 15) BOTCH-A-ME. 16) BECAUSE YOU'RE MINE. 17) STRING ALONG. 18) I LAUGHED AT LOVE. 19) DELICADO. 20) OUTSIDE OF HEAVEN. 21) YOU'LL NEVER GET AWAY. 22) TAKES TWO TO TANGO. 23) FEET UP. 24) COMES A-LONG A-LOVE. 25) THE RUBY AND THE PEARL.

OPS BEG FOR ALL DISKS WITH EQUAL TONAL LEVEL

Operators all over the country, almost to a man, have been begging, pleading, urging record companies to get together and put out their disks on one tone level. They've been making this plea for a long time now, putting forth arguments and proof to show how beneficial it would be not only to juke box operators, but to every other branch of entertainment that uses records and to the recording firms themselves.

Yet, up till now, nothing has been done about it. When this question came up before—and it was always coming up because this has been a real source of irritation for operators—the reply was always advanced that individual record companies would like very much to cooperate in such a plan but that they had no way of getting together with other companies.

Today that argument no longer holds true because there is a way of getting together with other companies—through the Record Industry Association of America.

It's understandable that there are many projects on the agenda of the RIAA. And each of course must be taken in its turn. But as far as operators are concerned, there are few—if any—which are more important than the question of one tone level.

Any kind of survey would show the record companies that the lack of a uniform tone level costs them an untold amount of revenue on records that are not played in the boxes or on ones that are quickly taken out.

Go to any operator and ask which are the records that a location will demand to have taken out first and the answer will invariably be the loudest ones, the most blaring ones.

For even if the customer will occasionally play that record, the location owner will find his establishment so disrupted by the loudness of it, and his own frame of mind so disturbed, that not even the income from the record can convince him to keep it in his machine.

A uniform tone level could easily take care of that problem. Records would be neither too loud nor too soft. They would all play on a normal level which everyone could enjoy. They would consequently all have a greater chance to remain in the machines and be played.

This problem extends too beyond juke box needs. Everywhere in the entertainment field, you find the same difficulty with records.

If someone is listening to a disk jockey program, he doesn't want to have to adjust his radio with each new record that comes on as he may have to do now. If he is playing records on his home phonograph, again he wants to listen not adjust.

It is remarkable that the record companies don't see that they could achieve one of the greatest public relations objectives by this one program to establish uniform tone level.

They have an organization through which to do it. They have a buying public that's demanding it. They certainly have the know-how to accomplish it. When are they going to do something about it?



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU BELONG TO ME Jo Stafford (Columbia)
2. I WENT TO YOUR WEDDING . . . Patti Page (Mercury)
3. WISH YOU WERE HERE Eddie Fisher (RCA Victor)
4. GLOW WORM Mills Brothers (Decca)
5. TRYING Hilltoppers (Dot)
6. JAMBALAYA Jo Stafford (Columbia)
7. MEET MR. CALLAGHAN Les Paul & Mary Ford (Capitol)
8. LADY OF SPAIN Eddie Fisher (RCA Victor)
9. SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)
10. HALF AS MUCH Rosemary Clooney (Columbia)

All you gals and guys who have been wondering what happened to Dottie Checchi of WMEX-Boston, read an excerpt from a letter sent to this office. "I made such a hit at St. Elizabeth's Hospital in Brighton this past December that I'm slated for a return performance on October 14th. It will be another major operation, but it won't be performed until I've undergone a series of tests and X-rays. This is the eighth doctor I've had in the past twenty-two months trying to figure out this medical cross-word puzzle. Would love to hear from all the gals 'n' guys in the business while I'm in the hospital. They pulled me through my last operation and I only hope they won't fail me this time. Just a little bit frightened this time but I know that all my fears will vanish when I get a few cheer-up letters. Yours—Dottie Checchi."

* * * * *

Bill Randle (WERE-Cleveland, O.) is trying out a new type of program on his four hour Saturday afternoon spot. Up till now, it has been a pop, jazz and even a little bop, but Bill, after having listened to a couple of the Gilbert & Sullivan operettas, feels that his bop listeners would like to hear the complete G&S operettas as done by the original D'Oyle Carte Opera Company. . . . What goes on in the minds of these practical jokers? Kitty Carr was the butt of the latest brainstorm by one of the witless sect. A party called Henry Morgan while he was dj'ing at Hutton's, N. Y., harpooned him with foul language, and identified herself as Kitty. Morgan later learned it was not the record promotion gal and cleared her of the blot a few days later on his WMGM show. . . . PFC Peter Dryer, one of The Cash Box foreign correspondents, writes from Korea, where he is de-jaying and announcing for the U. S. Armed Forces, that he has been doing battle front coverage to remote concert jobs. He also has a one hour a week show called "Just For Kicks" on which he is tracing the beginning of Jazz and up to Swing and Bop. . . . Some of the folks who helped Bud Brées celebrate his first anniversary at WPEN-Philadelphia, all during last week were: Duke Ellington, Frank Sinatra, Savannah Churchill, The Treniers, Dick Lee, Marion Caruso, Jimmy Saunders, Bill Darnel, The Four Tunes, and Pearl Bailey. Bud is conducting record hops all over Philly, Camden and Chester, Pa., with great success. In Germantown on October 5 he drew 550 people with just one mention of it on the air. . . . Bill Gordon (WHK-Cleveland) bragging to everyone what a fine jockey Esko Townell of the same station is. . . . Tom Edwards of WERE-Cleveland in New York for a brief vacation. Had Jimmy Fidler as his guest on "Kid's Day" recently. . . . Jerry Crocker no longer at WJBK-Detroit. Going great down south at KCUL-Ft. Worth.



BILL RANDLE
(WERE—Cleveland, O.)

* * * * *

The first public concert of WWDC-Washington disk jockey Willis Conover's new "Big Band" was held on Sunday, September 28, at Jazzland, Washington. The orchestra is composed of 21 musicians, all whom are now playing in Washington and in the past played with the top bands of the nation. . . . Clark Reed moved from WAKR-Akron to WJR-Detroit. Gene Davis took Clark's spot. Gene formerly aired from WDOK in Cleveland. . . . Bob Maxwell of WWJ-Detroit flew Morris I. Diamond to Howell, Michigan, to buy an old car which Maxwell will use for publicity purposes.—The name of the car? A 1918 Maxwell. Bob drove the car back to Detroit. Diamond, a flier of sorts, flew Bobby's four seater back alone.

M-G-M Records

BIG 3

ART MOONEY

and his "LAZY RIVER" Orchestra

LAZY RIVER

B/W HONESTLY

MGM 11347 (78)
K 11347 (45)

JONI JAMES

SINGS

WHY DON'T YOU BELIEVE ME

B/W PURPLE SHADES

MGM 11333 (78)
K 11333 (45)

TOMMY EDWARDS

SINGS

YOU WIN AGAIN

B/W SINNER OR SAINT

MGM 11326 (78) • K 11326 (45)

MGM means Mighty Good Music

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.

RECORD REVIEWS

- | | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓓ VERY GOOD | ⓓ MEDIOCRE |

HUGO WINTERHALTER ORCH.
(RCA Victor 20-4997; 47-4997)

B+ "FANDANGO" (2:56) The wonderful quality of the Hugo Winterhalter ork comes forth once again on a fast moving lush instrumental with a Spanish tempo. The full sound-in-7 exciting instrumental is tops in orking.

B+ "BLUE VIOLINS" (3:38) Hugo directs the boys once again and changes the pace to a slow blues type of delivery. The rhythmic soft sound of the strings makes for real fine listening. Perfect music for soft and sweet type of locations.

TERRY MERRITT
(Seger 7005; 45x7005)

B+ "ALONE AGAIN" (2:21) Terry Merritt's clear voice is backed by the Normanares and the Fred Norman ork on a lively sentimental ballad with grand lyrics and a beautiful melody.

B "NO SOAP BLUES" (2:04) On this deck Terry joins with the Normanares and Lucille Dixon's rhythm on a cute jump piece with a soft backdrop. Lyrics are cute here.

TONY ALAMO
(MGM 11353; K-11353)

C+ "IF I HAD WINGS" (2:47) A soft and lovely ballad with meaningful lyrics is portrayed by Tony Alamo in his smooth voiced romantic style. Norman Greene and his capable ork deal up the fitting support.

B "AFTER YOUR LOVE" (2:38) A powerful sock opening introduces Tony on this deck as he chants another soft ballad with tender love lyrics. The fitting backing by Greene and the men set a fine aire for the vocalist.

ROGER COLEMAN
(Decca 28418; 9-28418)

B+ "EVERYTHING I HAVE IS YOURS" (2:45) From the flick "Everything I Have Is Yours" comes this lovely oldie that Roger Coleman does so well on. The powerful voice of the newcomer presents the grand ballad in fine fashion.

B "GIVE ME THE RIGHT" (2:32) The Norman Leyden Ork sets the mood again and dishes up some fine music to back the artist's voice fittingly. This warm reading by Roger is also prefaced by a blasting opening.

GEORGE SHEARING QUINTET
(MGM 11354; K-11354)

C "WHEN LIGHTS ARE LOW" (2:47) In his stylish soft and subdued manner of presenting good music, George Shearing leads the boys through a fine moderate slow beat number that's perfect for soft music locations.

C+ "LULLABY OF BIRDLAND" (2:37) The Shearing Quintet picks up the tempo and softly rocks through a fine bouncer with a cute melody. The fine presentation is pleasant on the ear.

THE CASH BOX

DISK OF THE WEEK

"LADY OF SPAIN" (1:52)
"MY BABY'S COMING HOME" (2:25)
LES PAUL & MARY FORD
(Capitol 2265; F-2265)



LES PAUL & MARY FORD

● One of the hottest teams in the recording biz, that of Les Paul and Mary Ford, makes another bid to stay right up among the sizzlers in the wax circle with two convincing sides that are bound to be big. The infectious melody of "Lady Of Spain" is a thrilling presentation of some fleet fingering by Les that will draw loads of twirls in the boxes. On the lower end of this piece of wax, Mary steps into the spotlight with a hushed persuasive vocal of an enchanting new tune labeled "My Baby's Coming Home." This slow piece stands a good chance of being one of the big ones of the season. Ops know what Les and Mary can do in the boxes.

"TAKE A CHANCE" (2:30)
"SWEET FORGIVENESS" (2:45)
TONI ARDEN
(Columbia 39878; 4-39878)



TONI ARDEN

● After just one listen, there is no doubt that Toni Arden has come up with a piece of material that could create a load of noise. The thrush delivers a Latin tempo item that features straight from the heart singing in every groove. Toni's penetrating vocal offering gets a brilliant orking from Percy Faith and his boys. The bottom half is not as exciting in tempo but equally beautiful in delivery. It's a sincere ballad tagged "Sweet Forgiveness." This looks like the big one the chirp's been waiting for.

"HEART AND SOUL" (2:14)
"JUST SQUEEZE ME" (3:17)
THE FOUR ACES
(Decca 28390; 9-28390)



FOUR ACES

● The Four Aces shift their assembly line of hits into high gear and come through with potent readings of two grand old standards. Still riding high on the laurels which they received from their sock rendition of "Should I," the boys set up two masterpieces that are naturals for the boxes. "Heart And Soul" is one of the everloving oldies that the boys wend their way through with that familiar lilt. It's a sensational slow bouncer. Al Alberts does another stand-out job with the boys on a similar tempo side called "Just Squeeze Me." Both sides ought to bring loads to the ops. They are two exhibitions of grand harmony.

"DANCE OF DESTINY" (2:52)
"SLEEPY TIME GAL" (3:05)
TONY MARTIN
(RCA Victor 20-5008; 47-5008)



TONY MARTIN

● One of Tony Martin's hits of this year was a tune called "I Get Ideas" which was based on an old standard Latin melody. He should have a big one in "Dance Of Destiny." The powerful lyrics are set to the grand music of the Habanera from "Carmen." It's a slow version of a fascinating piece of music that will appeal to all. The strong backing is set by Henri Rene and his crew. Flip is a slow version of a grand oldie tagged "Sleepy Time Gal." We look for the top half to make quite a stir.

RAMON MARQUEZ ORCHESTRA
(Fiesta 20-001)

C+ "JAMAY" (2:46) An exciting mambo rhythm set Ramon Marquez and his boys reeling as they beat out a solid mambo that's just right for certain locations where this type of music is popular.

C "BOOGIE MAMBO" (2:45) The boys get together on another mambo with a boogie piano flavoring that makes the number a bit different than most mambos. The boys do a fitting job on this deck.

HARRY JAMES & TONI HARPER
(Columbia 39877; 4-39877)

B "LOVELIGHT" (2:54) Bob Harris shows his talents as a composer as Harry James and his ork softly ease through a pretty melody written by Bob. The slow piece is warmly done and features some fine trumpeting by Harry.

C+ "FRUIT CAKE" (2:51) Toni Harper takes over the vocal chores and bounces through a light number with her pert voice as the effective background is given out by Harry James and his boys.

FRAN WARREN
(MGM 11352; K-11352)

C+ "WORRY 'BOUT YOU" (2:46) In her infectious voiced manner, Fran Warren delivers a pretty ballad that's warm and makes for good dance music. The Ralph Burns ork showcases the thrush's voice with a subdued backdrop.

B "ANYWHERE I WANDER" (2:40) A pretty tune from the "Hans Christian Anderson" flick gets a polished reading from the thrush as a soft chorus backs her.

BING CROSBY & THE ANDREWS SISTERS
(Decca 28419; 9-28419)

B "COOL WATER" (3:00) The team of Bing Crosby and the Andrews Sisters, a group that has made so many wonderful recordings together comes up with a fine presentation of a slow oldie. Girls set up echo of groaner's voice.

B+ "SOUTH RAMPART STREET PARADE" (3:17) The aggregation does a grand rondeley job on a great oldie with a Jazz band as backing. Matty Matlock and his boys belt out the solid orking for this happy piece.

GERRY MULLIGAN QUARTET
(Pacific Jazz 601)

C "BERNIE'S TUNE" (2:39) The Gerry Mulligan Quartet composed of a sax, trumpet, bass, and drum, belts out a jump version of a cute number with some fine instrumental styling.

C "LULLABY OF THE LEAVES" (2:41) The members of the quartet do take offs on another instrumental rendition of a pretty tune. Number is ok for certain spots.



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45-1005	ST LOUIS TICKLE	45-15001	BULLY OF THE TOWN	45-15014	NIGHT STOMP	45-15021	JOHNNY MADDOX SPECIAL	45-15027	PORCUPINE RAG		
1012	HULA BLUES	15004	MY MARY UNDER THE DOUBLE BRICK	15015	LISTEN TO THE MO'KING BIRD		AUTHENTIC RAGTIME	15028	SLEEPY SIDNEY		
45-1012	I GET THE BLUES WHEN IT RAINS	45-15004	TRIPLE BRICK	15-10015	MOLLY D'ARLINE	15026	AT A CAMP	45-15028	AFRICAN PAS		
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45-1013	WALKING BLUES	45-15006	STARS								
1014	WALKING BLUES	15008	NEAR YOU								
45-1014	WALKING BLUES	45-15008	NEAR YOU								

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RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C+ GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

THE WEAVERS

(Decca 28434; 9-28434)

C+ "TRUE LOVE" (2:27) A bouncy folksy type delivery of a cute tune is presented in a pleasant manner by the Weavers. The female and the low voiced male member of the group, lead in the vocal presentation of this standard.

B "CLEMENTINE" (2:48) Each artist of the aggregation does a segment of the vocalizing on one of the most popular of all folk tunes and the result is grand. The banjo backing to this fine vocal adds color to the interpretation.

FRANK CHACKSFIELD ORCHESTRA

(Tempo 1274)

C+ "MEET MR. CALLAGHAN" (2:20) Frank Chacksfield's orchestra goes through the original Garrick Theatre, London, rendition of the now popular lilting version of a pretty melody. Cutting is fine but coverage is too late for top honors.

C "PRELUDE RAG" (2:30) A bouncing take off on the Prelude to Rachmaninoff's piano concerto is presented by the ork as they also add some other familiar melodies. The piano stands out all the way through.

ALAN DALE

(Coral 60850; 9-60850)

B "LAUGH! CLOWN! LAUGH!" (3:00) Alan Dale and his powerful voice get together on a strong number that breaks into the famous aria from "Pagliacci." Ray Block and his ork back the crooner on this socking recording.

B "TODDLING TO TODALO" (2:45) The vocalist borrows a tune from the flick "Somebody Loves Me" and sends out a cute bouncer in a fine manner. The happy jump should get its share of spins.

FRANKIE CARLE ORCHESTRA

(RCA Victor 20-4999; 47-4999)

C+ "STROLLING IN LOVERS' LANE" (2:14) Some fancy fingering is demonstrated by Frankie Carle as he leads the ork through a pretty waltz. The Skylarks turn in a fine vocal on this tune.

B "SECRET KISSES" (3:05) A mood music introduction by Frankie and the men sets up an attractive aire for a most warm rendition of a beautiful tune with tender lyrics. The group blends in perfectly with this number.

BILL HARRINGTON

(Allen 237)

C+ "ALL MY LIFE" (2:37) Songster Bill Harrington wends his way through a slow number and gives it a tender approach. Roy Ross and his ork deserve credit for their lush backing.

C+ "A FOOL THERE WAS" (2:46) Roy and the boys mold a soft and subdued backdrop for Bill's melodic treatment of another soft number. The arrangement is convincing.

THE CASH BOX

SLEEPER OF THE WEEK

"THE ZULU WARRIOR" (2:05)

"JOHNNIE GOGGABIE" (2:10)

MARAIS, MIRANDA & MILLER

(Columbia 39875; 4-39875)

● Three big M's get together in the person of Marais, Miranda, and Miller on two decks that are as different as day and night, but the group does a stand job on both. Both tunes were composed by Josef Marais, the writer of "Ay-Round The Corner" and the author of a long string of South African folk songs. "The Zulu Warrior" is an exciting beaty piece full of drums, tom toms, and a full vocal group featuring Marais and Miranda.

This side sounds like an African tribal chant. It's a real thriller that gets a sock orking from Mitch Miller and his crew. The under side is a cute novelty called Johnnie Goggabie that tells the story of a girl who married a rich boy with a funny name. You can distinguish Marais and Miranda's voices on this much more quiet side. Look for the top half to really rock the public.

BILLY WILLIAMS QUARTET

(Mercury 70012; 70012x45)

B "MAD ABOUT 'CHA" (2:43) In his inimitable style, Billy Williams takes his boys for a ride through a grand bouncer with great lyrics set to a wonderful old melody. He ends up the side with a wild ranting finish that should make the boxes rock.

C+ "I DON'T KNOW WHY" (2:42) Charles Sanford changes the pace and directs his ork into a slow tempo so that Billy can deliver an old but very pretty ballad. The performance is warm.

GINNY GIBSON

(Derby 810)

B "MOMMY'S LITTLE ANGEL" (2:38) A slow touching number about a child is most feelingfully worked over by the expressive voice of Ginny Gibson. The Song Spinners add a convincing backing with some warm choraling.

C+ "WANTING YOU" (2:12) Another presentation of an appealing melody is piped by the thrush as the group backs her again on a slow ballad.

ELLA FITZGERALD

(Decca 28433; 9-28433)

B "MY FAVORITE SONG" (2:44) Ella Fitzgerald's fans are sure to love her warm and sincere treatment of a lovely melody with a soft and pleasing lilt. The fine backing by Leroy Kirkland's ork is appropriate.

C+ "WALKIN' BY THE RIVER" (2:24) The grand voiced thrush lends her distinctive styling to a soft slow number and gives it a fine going over. Leroy and the men back the thrush again.

DANNY SUTTON

(King 15204; 45-15204)

B+ "MIDNIGHT IN PARIS" (2:20) A Spanish beat with a very exciting fast movement is the tempo set for Danny Sutton's thrilling portrayal of a grand song. The Dewey Bergman ork and chorus deal up a captivating backing for the fine voiced artist.

B "I PROMISE YOU" (2:36) A polished guitar backing to a lovely reading by Danny is set up by the ork. The fine vocal is a perfect supplement to a fine top half that should fit the boxes perfectly.

TOMMY DORSEY ORCHESTRA

(Decca 28425; 9-28425)

C+ "I'M GOIN' HOME" (2:48) Tommy Dorsey and his men set up a fine backdrop for Marv Hudson's soft and appealing reading of a pretty tune. The Heathertones supply a harmonic backing to the vocal.

C+ "SENTIMENTAL SERENADE" (2:58) Tommy and the crew come up with some fitting dance music as Marv and the Heathertones blend their soft voices again. The result is warm and appealing.

BILLY ECKSTINE

(MGM 11351; K-11351)

B "BE FAIR" (2:47) In his familiar stylish manner, Billy Eckstine presents a full and fine voiced reading of a pretty ballad. The Nelson Riddle ork aids the strong voiced chanter with a lush backing.

B "COME TO THE MARDI GRAS" (2:43) Nelson backs the warbler once again as he colorfully offers his version of an oldie based on the melody of "No Tenho Lagrimas." The good samba beat and the exciting reading make this side a natural.

MUNDELL LOWE & HIS GUITARS

(Vaughn 101)

C+ "THE FLYING SAUCER" (2:38) A fast moving multiple guitar solo is run through by Mundell Lowe and his strings. The fine exhibition of strumming is strictly grand listeners' material.

C+ "STEEL GUITAR RAG" (2:45) Lowe runs through another fast mover that makes for exciting listening. The rocking tempo and fine display of string work are perfect for guitar leaders.

LES HELDSON & LYN AVOLON

(Skylark 547)

B "MISSIN' YOUR KISSIN'" (2:43) Les Heldson and Lyn Avolon team their fine voices and blend wonderfully on a cute and light lilting reading of a piece with a pretty tune. The voices go well together.

C+ "WHY DID I LET YOU SLIP THRU MY FINGERS" (2:36) Another cutie, a puppy love type of song with a cute bounce, is pertly sung by the duo. The melody is an appealing one.

BOB MILLAR

(Hamilton 100)

C+ "TIME AND TIME AGAIN" (2:34) A soft voiced reading of a pretty tune is warmly portrayed by Bob Millar with the aid of a choral backdrop for depth. Henri Nolette's ork presents the light lilting moderate beat.

C+ "HOW MANY TEARDROPS" (2:40) The chorus hums in the backing to color the sentimental reading that Bob gives a pleasant ballad. Ork credits go to the Nolette crew.

THE CASH BOX

BEST BETS

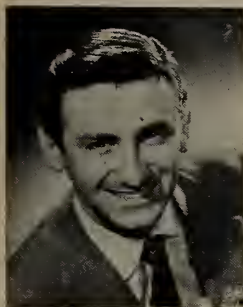
In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MIDNIGHT IN PARIS" Danny Sutton King 15204; 45-15204
- ★ "FANDANGO" Hugo Winterhalter Orch. RCA Victor 20-4997; 47-4997
- ★ "EVERYTHING I HAVE IS YOURS" Roger Coleman Decca 28418; 9-28418
- ★ "ALONE AGAIN" Terry Merritt Seger 7005; 45-7005
- ★ "I'M LONELY" Billy Ward & His Dominoes Federal 12106; 45-12106

ROUND THE WAX CIRCLE

NEW YORK:

Entire town turned out for welcome home party to Eddie Fisher at La Vie En Rose the other night. . . . Understand that Johnnie Ray is doing great business at Ciro's. The Coast has welcomed him in magnificent fashion. . . . Karen Chandler, who has a hot one in "Hold Me, Thrill Me, Kiss Me" on Coral, is really Eve Young. . . . Columbia's Guy Mitchell romored engaged to Universal starlet, Jackie Loughery, who was "Miss United States" this year. . . . Burt Taylor has cut two sides with Gordon Jenkins for Decca under the name of Blackie Jordan. . . . The Mahalia Jackson concert at Carnegie Hall was a standout last week. Mahalia sailed for Europe on Friday accompanied by Bess Berman of Apollo. . . . Business Week, Fortune and Esquire are all profiling the music industry. . . . Mindy Carson into the Persian Room at the end of this month. . . . Decca execs Syd Goldberg, Mike Conner, Jimmy Hilliard and Paul Cohen off to New Orleans for a Southern sales conference. . . . Warren Pearl, Frankie Carle's manager, was killed in a tractor accident last week. . . . Cab Calloway, currently playing Sportin' Life in "Porgy And Bess" in Europe, plans to organize a new band when he returns to the USA. . . . Alan



ALAN DEAN

Dean's "Raggle Taggle Gypsies" making noise. . . . Bob Harris, co-author of "Love Lite," excited about the Harry James record and waiting for the Nat Cole version to be released. . . . Johnny Parker follows Alan Dale into the Peco City Club in Newark. Alan is due to cut two of Johnny's latest songs for Coral this week. . . . Congrats to Roberta Lee and Wally Brady on the birth of a baby daughter. . . . Johnnie Desmond's current crop of Coral platters getting plenty of dj action. Both "Nina Never Knew" and "Stay Where You Are" are honeys.

CHICAGO:

Kinda sad to hear that this past week that the Trianon Ballroom went on the auction block. And all the press 'round town tellin' how, when the place opened, Mrs. Potter Palmer and General Pershing led the Grand March to Paul Whiteman's moosic. . . . Dick (Two Ton) Baker sticking close to home since his little daughter contracted polio. . . . Very nice note from Johnny Martin of the Chez Paree. Who thanks us for the mention we gave him. Johnny's all wet in this regard. We didn't give him "just mention." We wanted to tell the world that this kid sings his heart out at every Chez show—and has got a gorgeous voice for diskeroos. . . . Verra sweet letter from Verra verra gorgeous Jilla Webb. Who advises that she's up in Noo England coverin' the towns 'round about the spot she's singin' in. An' you Noo Englanders who read this colyum oughta get over an' listen to this gal with the great, great voice. . . . Ralph Marterie, Buddy Morrow, Joni James, Johnny Desmond, Ray Cura, Peter Lind Hayes, Mary Healy, Jack Ross, and dozens of other grand artists tired out, but tired out, covering the many juke box affairs 'round the Windy City these past weeks. But all the time just lovin' the acclaim the juke box ops were givin' 'em. . . . Visit from Lou Irwin, breeziest booker in the biz. Kinda makes us feel sad. Whyn't they have more guys with this old-youngster's pep, punch, vinegar and get-up-and-go in the bookeries? . . . Ain't that Reba and Marty Hogan somethin'? The kids hit the tops in wed anniversaries (17) and take it "just like that." (Personally, we think there's just not two people more'n love with each other than Reba and Marty. May you two swell kids enjoy double the triple of the wedding anniversary you just passed). . . . Oooh, we've got lots more . . . but ye ed says: "30".



JILLA WEBB

LOS ANGELES:

On hand to toast Al Miller, RCA Victor a & r chief, this past week were a host of top folk and western artists, who in addition to displaying some excellent talent, represent some of the most genuine people in the music biz. On'tap for the shindig were Dude Martin, Eddie Dean, Wade Ray, Sue Thompson, Dick Stewart, Cindy and Mom Walker, Del Roy, Frank O'Brien, The "Deacon," Earlene Maxbury and hostess Bea Terry. Needless to say, a good time was had by all. . . . Lou Krefetz, Atlantic Records in town extolling the praises of a new Ruth Brown platter tagged "Three Letters." Look for this one to climb rapidly. . . . Ralph Bass, King Records, has a pair of winners in Big Jay McNeely's "Goof" and a solid spiritual by the Four Internes, "Count Your Many Blessings." . . . Harry Bloom, Mercury Records, prepping for the big send-off for Xavier Cugat who opens at the fabulous Hotel Statler this month. A trip to the new hostelry is like a trip to the moon sez Harry—that's the extent of its modernism. . . . Saul Bihari, Modern Records, anxious to get into the firm's new home come the first of November, while Jack Allison keeps him happy tolling the sales figures of Modern's "You Know I Love You." Diskery has another big



RUTH BROWN

one working by Jimmy Lee & Artis, tagged "Let's Talk It Over Baby." . . . Sid Talmadge, Record Merchandising Co., all smiles as the sales of Eddie Boyd's "Five Long Years" mount. . . . Imperial Records' Lou Chudd is one of the busiest lads in town. Latter has a follow-up to the sensational "Indian Love Call" by Slim Whitman that might prove to be an even bigger winner for ops. . . . Irv Shorten, Allied Music Sales, making merry as "Greyhound" is off and running for him. . . . Larry Mead, Vita Records, prepping a big one for Xmas by thrush Jette Satin, a gal with a gilded pair of pipes.

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With a Smash Novelty Duet . . .

MINDY GUY CARSON-MITCHELL



'CAUSE I LOVE YA THAT'S A-WHY

VARIETY Best Bets

GUY MITCHELL-MINDY CARSON

The Billboard Picks

THAT'S A-WHY . . . Mindy Carson-Guy Mitchell
Columbia 39879

THE CASH BOX SLEEPER OF THE WEEK

39879

"THAT'S A-WHY" (2:40)
"TRAIN OF LOVE" (2:30)
GUY MITCHELL - MINDY CARSON
(Columbia 39879; 4-39879)



YOUR VOTES

DECIDE THE WINNERS

IN THE 7th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1952

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE



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“The Official Publication of the Automatic Music Industry of America”

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THE GREATEST



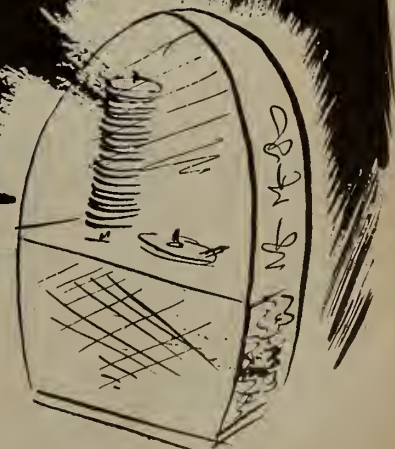
LES PAUL
MARY FORD

"LADY OF SPAIN"
(INSTRUMENTAL)
and

"MY BABY'S COMING HOME"
VOCAL BY
MARY FORD



2265
(F-2265)



The HALE You Say

by natt hale

For a matter of some months now, a new practice among the recording moguls has become so evident, that it makes for a rather amusing subject.

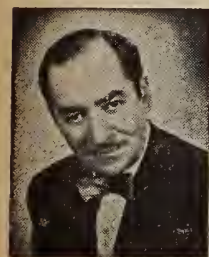
Actually, the violation is so obtuse, that it assumes one of two extreme proportions. It's the practice of 1) Keeping a winning artist within the realm of his "big hit" category; or 2) Making a winning artist switch his type of material with each record.

Confusing, eh? Paradoxical, huh? So we'll elucidate.

During the past twelve-month span, we must have noted some ten or twelve male singers-of-songs and an equal number of femme "chirps" make a vivid, albeit short-lived impression on the great American public. They have done this by diverse and varied means and methods, through every known medium of exploitation—and by every known and unknown type of song material in and out of the book. But the impression was made—and good for them!

Comes time to consider the follow-up . . .

And herein lies the abrasion, to borrow from the Bard. The master-minding Lord of A. & R. gathers about him his staff to consider the most apt piece of material to assign to their newest commercial property. Their newest commercial property has just bombarded the vast record-buying public right between the collective corneas to the tune of about one million platters. (In terms of records, it was only about 367,000—but, for the sake of the press, it was one million platters . . .) The A. & R. panel goes over some fifty or sixty songs to consider having the "property" commit to wax. This, then, is a problem, no?



NATT HALE

Shall we have Darken Hansome record "I've Got A Happy Head," which is so much like his big hit, "I've Got A Sad Tale?" Or, instead, maybe this new hillbilly number entitled, "Pale Moonshine" (Ed. note: Typo error. Should be: "Pale Moon, Shine") could be terrific switch for Darken.

After days and days, the decision is made. Darken, a great commercial property, is assigned both songs, and they are pressed back-to-back. This calls for the services of the promotion and exploitation division.

A letter is sent post-haste to each and every deejay throughout the civilized world, stating: "Dear D.J.—We had a problem in trying to decide what song to use as a follow-up to our boys, (and YOURS) Darken Hansome's great recording of "I've Got A Sad Tale." Since we owe you a great debt of gratitude for making "I've Got A Sad Tale" such the hit it is, we thought it only fair that you be given a voice in choosing the side of this new record to punch. Would you do this for us? Please fill out the attached card, which requires no postage, and mail it back to us after checking your preference. Thanks for your continued cooperation." The card is signed: "Songfully yours, Bomb Records. . . . It's sure to lay a bomb!"

After all fourteen cards have come in from the dutiful jockeys, the results are tabulated by the office boy who declares that the decision is split, half and half. This is a sure sign of success. The moguls decide that both types of material are SO good, that the deejays are mystified as to which material is better suited for Darken.

For the next nineteen months, that great commercial property, Darken Hansome is subjected to unending ordeals in singing on his sessions. His recording material runs the gamut from mediocre to atrocious. He covers: Novelties, kiddie stuff, up-tunes, down-tunes, ballads, polkas, zither solos, baiones, folk tunes, Westerns, foreign imports, country songs, etc.

But no hit . . . Not even a bunt!

Comes along a-day when the contract is running out, and both Hansome and the A. & R. Chief get their noggins together to figure some way out of the dilemma. The discussion ensues for days and days, and there appears to be no answer to the tremendous problem of what material to record next. The A. & R.'r is just about to deliver the sad ultimatum to the great commercial property(?) that, unless his next one clicks, Darken is going to be looking for new fields to conquer, when the property himself suggests:

"Look, Clutch—Why don't we plan the next session without gimmicks, without the 'big sound,' without the glockenspiel, the triangle and the voila d'amour. Whyn't we just go in with the same little combo we had before, just the seven pieces, and record a simple little thing in the garage like we did before, huh? How about it, Clutch? How about this number, "I Love You, Dear." Why don't we do that?"

"O.K.," says Clutch, "we've tried everything else. We'll do it your way. . . ."

The record sells one million. Records, that is—not platters. Yowsah—That's how it goes!

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THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 18 without any changes on the part of THE CASH BOX.

Bob Watson WSB—Atlanta, Ga.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Guy Lombardo)
3. High Noon (Bill Hayes)
4. Slaughter On 10th Avenue (Ray Anthony)
5. Half As Much (R. Clooney)
6. When I Fall In Love (Jeri Southern)
7. My Little Nest Of Heavenly Blue (Connie Boswell)
8. Puppy Love (Lu Ann Simms)
9. The Ruby And The Pearl (Nat "King" Cole)
10. Blow Out The Candle (Delta Rhythm Boys)

Sid Dickler WMCK—Pittsburgh, Pa.

1. Somebody Loves Me (Four Lads)
2. I Should Care (R. Flanagan)
3. Nina Never Knew (Damone)
4. You're My Destiny (A. Dale)
5. I Don't Want To Set The World On Fire (T. Tucker)
6. My Love And Devotion (Camo)
7. Somewhere Along The Way (Nat "King" Cole)
8. Heart And Soul (Four Aces)
9. Midnight In Paris (D. Suttan)
10. My Tormented Heart (Sarah Vaughan)

Hal Fredericks KXOK—St. Louis, Mo.

1. It's In The Book (Standley)
2. Outside Of Heaven (E. Fisher)
3. The Glow Worm (Mills Bros.)
4. Because You're Mine (Lanza)
5. I Went To Your Wedding (Patti Page)
6. Sinner Or Saint (B. Parks)
7. That's A Why (Carson & Mitchell)
8. Stay Where You Are (Tony Bennett)
9. The Ruby And The Pearl (Nat "King" Cole)
10. Forgetting You (R. Hayes)

Robin Seymour WKMh—Dearborn, Mich.

1. Nina Never Knew (Damone)
2. The Glow Worm (Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. Trying (Johnny Desmond)
5. Stay Where You Are (Tony Bennett)
6. String Along (Ames Bros.)
7. Lady Of Spain (Eddie Fisher)
8. Veradero (Camarata)
9. I Laughed At Love (S. Gale)
10. Sinner Or Saint (B. Parks)

Peter Potter KLAC—Hollywood, Calif.

1. You Belong To Me (Stafford)
2. Comes A-Long A-Love (Kay Starr)
3. I Went To Your Wedding (Patti Page)
4. Wish You Were Here (Fisher)
5. Carmen's Boogie (The Andrews Sisters)
6. Sans Souci (Peggy Lee)
7. High Noon (Frankie Laine)
8. I'm Never Satisfied (Cole)
9. Takes Two To Tango (Pearl Bailey)
10. One Mint Julep (B. Morrow)

Johnny Wilcox KBOL—Boulder, Colo.

1. You Belong To Me (Stafford)
2. Luna Rossa (Frank Sinatra)
3. Somewhere Along The Way (Nat "King" Cole)
4. Wish You Were Here (Fisher)
5. Trying (Ella Fitzgerald)
6. The Glow Worm (Mills Bros.)
7. Doodletown Fifers (Sauter-Finegan)
8. Tippin' In (Ralph Flanagan)
9. My Tormented Heart (Sarah Vaughan)
10. Mademoiselle (Dave Brubeck)

Larry Wilson WNOE—New Orleans, La.

1. You Belong To Me (Stafford)
2. Takes Two To Tango (Pearl Bailey)
3. The Glow Worm (Mills Bros.)
4. You Like (Eileen Barton)
5. Jambalaya (Jo Stafford)
6. I Went To Your Wedding (Patti Page)
7. Lady Of Spain (Eddie Fisher)
8. I Should Care (Flanagan)
9. Feet Up (Guy Mitchell)
10. My Love And Devotion (Perry Como)

Ross Smitherman WHBS—Huntsville, Ala.

1. You Belong To Me (Stafford)
2. Meet Mr. Callaghan (Carmen Cavallero)
3. I Laughed At Love (S. Gale)
4. Trying (The Hilltoppers)
5. Takes Two To Tango (Louis Armstrong)
6. Bim Bam Baby (F. Sinatra)
7. I Went To Your Wedding (Patti Page)
8. You'll Never Get Away (Carnell-Brewer)
9. Comes A-Long A-Love (Starr)
10. I Don't Want To Set The World On Fire (T. Tucker)

Bill Reynolds WTMJ—Milwaukee, Wisc.

1. You Belong To Me (P. Page)
2. Take Me In Your Arms (Paul-Ford)
3. Somewhere Along The Way (Nat "King" Cole)
4. Blues In Advance (D. Shore)
5. Adios (Gisele MacKenzie)
6. My Love And Devotion (Camo)
7. Mighty Lonesome Feelin' (June Valli)
8. Mademoiselle (Eddy Howard)
9. Hand Of Fate (Eddie Fisher)
10. Who Kissed Me Last Night? (Rosemary Clooney)

Earle Pudney WGY—Schenectady, N. Y.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Takes Two To Tango (Pearl Bailey)
4. Take Me In Your Arms (Paul-Ford)
5. Blues In The Night (Rosemary Clooney)
6. Early Autumn (Ja Stafford)
7. My Favorite Song (Ames Bros.)
8. I Should Care (R. Flanagan)
9. Don't Tempt Me (T. Martin)
10. My Love And Devotion (Camo)

John Wrisley WSAV—Savannah, Ga.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Mademoiselle (Eddy Howard)
4. Wish You Were Here (Fisher)
5. Half As Much (R. Clooney)
6. Jambalaya (Jo Stafford)
7. String Along (Ames Bros.)
8. Lady Of Spain (Eddie Fisher)
9. Adios (Gisele MacKenzie)
10. Somewhere Along The Way (Nat "King" Cole)

Bob Perry WLAW—Boston, Mass.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. I Laughed At Love (S. Gale)
4. The Ruby And The Pearl (Frankie Laine)
5. Forgetting You (R. Hayes)
6. Takes Two To Tango (Pearl Bailey)
7. Adios (Gisele MacKenzie)
8. My Little Nest Of Heavenly Blue (Connie Boswell)
9. I Should Care (R. Flanagan)
10. Easy To Say (T. Edwards)

Sherm Feller WLAW—Boston, Mass.

1. Trying (Johnny Desmond)
2. Wish You Were Here (Fisher)
3. Meet Mr. Callaghan (Paul-Ford)
4. You Belong To Me (Stafford)
5. My Baby's Comin' Home (Edna MacGriff)
6. Marilyn (Ray Anthony)
7. Vanessa (Huga Winterhalter)
8. Outside Of Heaven (Margaret Whiting)
9. Cuban Love Song (Dick Lee)
10. Cry My Heart (J. Saunders)

Dan Rogers KSIG—Clowley, La.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Wish You Were Here (Fisher)
4. High Noon (Frankie Laine)
5. Jambalaya (Ja Stafford)
6. Trying (The Hilltoppers)
7. Somewhere Along The Way (Nat "King" Cole)
8. The Glow Worm (Mills Bros.)
9. Luna Rossa (Alan Dean)
10. Because You're Mine (Cole)

Harry Nigocia WJBW—New Orleans, La.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Half As Much (R. Clooney)
5. Somewhere Along The Way (Nat "King" Cole)
6. Till The End Of The World (Bing Crosby)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. My Love And Devotion (Camo)
9. Because You're Mine (Lanza)
10. It Takes Two To Tango (Pearl Bailey)

Bud Shurian WARE—Ware, Mass.

1. I Went To Your Wedding (Patti Page)
2. Wish You Were Here (Fisher)
3. You Belong To Me (Stafford)
4. Somewhere Along The Way (Nat "King" Cole)
5. Meet Mr. Callaghan (Harry Grove Trio)
6. Batch-A-Me (R. Clooney)
7. The Glow Worm (Mills Bros.)
8. Jambalaya (Jo Stafford)
9. Indian Love Call (Whitman)
10. Because You're Mine (Cole)

Art Hellyer WMAQ—Chicago, Ill.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)
4. High Noon (Frankie Laine)
5. The Glow Worm (Mills Bros.)
6. My Love And Devotion (Camo)
7. The Ruby And The Pearl (Jeri Southern)
8. Zing A Little Zong (Crosby-Wyman)
9. Because You're Mine (Lanza)
10. Somewhere Along The Way (Nat "King" Cole)

Norman Hall WBNL—Boonville, Ind.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. The Glow Worm (Mills Bros.)
4. Fool Fool Fool (Kay Starr)
5. My Favorite Song (Ames Bros.)
6. I'm Never Satisfied (Cole)
7. I Should Care (R. Flanagan)
8. Should I (Four Aces)
9. Marilyn (Ray Anthony)
10. Lady Of Spain (E. Fisher)

Ray Perkins KFEL—Denver, Colo.

1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Somewhere Along The Way (Nat "King" Cole)
5. Meet Mr. Callaghan (Paul-Ford)
6. Jambalaya (Jo Stafford)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. High Noon (Frankie Laine)
9. Trying (Ella Fitzgerald)
10. It's In The Book (Standley)

Chuck Norman WIL—St. Louis, Mo.

1. I Went To Your Wedding (Patti Page)
2. Outside Of Heaven (E. Fisher)
3. The Glow Worm (Mills Bros.)
4. Blues In The Night (Rosemary Clooney)
5. Trying (The Hilltoppers)
6. Wish You Were Here (Fisher)
7. You Belong To Me (Stafford)
8. Jambalaya (Jo Stafford)
9. Because You're Mine (Lanza)
10. Blues In Advance (D. Shore)

Wallie Dunlap WICC—Bridgeport, Conn.

1. You Belong To Me (Stafford)
2. Trying (The Hilltoppers)
3. Lady Of Spain (E. Fisher)
4. You'll Never Get Away (Cornell-Brewer)
5. Faith Can Move Mountains (Johnny Ray)
6. The Glow Worm (Mills Bros.)
7. Outside Of Heaven (Fisher)
8. I Went To Your Wedding (Patti Page)
9. Because You're Mine (Lanza)
10. Marilyn (Ray Anthony)

THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 18 without any changes on the part of THE CASH BOX.

Jean F. De Graide and Art Kershaw

- WJAR—Providence, R. I.**
1. Wish You Were Here (Fisher)
 2. You Belong To Me (Stafford)
 3. Half As Much (R. Clooney)
 4. Auf Wiederseh'n Sweetheart (Guy Lombardo)
 5. Jambalaya (Camarata)
 6. Somewhere Along The Way (Huga Winterhalter)
 7. You'll Never Get Away (Vaughn Monroe)
 8. Takes Two To Tango (Louis Armstrong)
 9. Botch-A-Me (R. Clooney)
 10. Walkin' My Baby Back Home (Guy Lombardo)

Jerry Kay

- WWEZ—New Orleans, La.**
1. You Belong To Me (Stafford)
 2. Wish You Were Here (Fisher)
 3. I Went To Your Wedding (Patti Page)
 4. Take Me In Your Arms (Paul-Ford)
 5. Half As Much (R. Clooney)
 6. Auf Wiederseh'n Sweetheart (Vera Lynn)
 7. Trying (The Hilltoppers)
 8. The Glow Worm (Mills Bros.)
 9. High Noon (Frankie Laine)
 10. Night And Day (F. Faye)

Mort Nusbaum

- WHAM—Rochester, N. Y.**
1. Lady Of Spain (Fisher)
 2. Wish You Were Here (Fisher)
 3. Adios (Gisele MacKenzie)
 4. String Along (Ames Bros.)
 5. La Rosita (Melachrino Strings)
 6. Because You're Mine (Lanza)
 7. Meet Mr. Callaghan (Harry Grove Trio)
 8. Nest Of Heavenly Blue (Connie Boswell)
 9. Doodletown Fifers (Sauter-Finegan)
 10. Half As Much (R. Clooney)

Bud Wilson

- WKXL—Concord, N. H.**
1. Blues In Advance (D. Shore)
 2. You Belong To Me (Stafford)
 3. I Went To Your Wedding (Patti Page)
 4. Yours (Vera Lynn)
 5. The Mermaid (F. Laine)
 6. To Know You (Perry Como)
 7. Half As Much (R. Clooney)
 8. Luna Rossa (Frank Sinatra)
 9. Fool Fool Fool (Kay Starr)
 10. Taboo (June Valli)

Gene Davis

- WARR—Akron, Ohio**
1. You Belong To Me (Stafford)
 2. I Went To Your Wedding (Patti Page)
 3. You'll Never Get Away (Cornell-Brewer)
 4. Don't Tempt Me (T. Martin)
 5. Half As Much (R. Clooney)
 6. Somewhere Along The Way (Nat "King" Cole)
 7. Jambalaya (Jo Stafford)
 8. Comes A-Long A-Love (Kay Starr)
 9. The Glow Worm (Mills Bros.)
 10. Trying (The Hilltoppers)

Roger Clark

- WNOR—Norfolk, Va.**
1. You Belong To Me (Stafford)
 2. The Glow Worm (Mills Bros.)
 3. Early Autumn (Jo Stafford)
 4. Outside Of Heaven (Fisher)
 5. My Favorite Song (McGriff)
 6. Fool Fool Fool (Kay Starr)
 7. Purple Shades (Jan James)
 8. My Little Nest Of Heavenly Blue (Artie Shaw)
 9. Love Letters In The Sand (Ted Bruce)
 10. I Wish I Were Somebody Else (Lorry Raine)

Bill Silbert

- WABD—New York, N. Y.**
1. I Went To Your Wedding (Patti Page)
 2. You Belong To Me (Stafford)
 3. Stay Where You Are (Bennett)
 4. Outside Of Heaven (Whiting)
 5. Nina Never Knew (Damone)
 6. I'm Through With Love (Vic Damone)
 7. Auf Wiederseh'n Sweetheart (Vera Lynn)
 8. Wish You Were Here (Fisher)
 9. Cuban Love Song (D. Lee)
 10. Trying (The Hilltoppers)

Donn Tibbetts

- WFEA—Manchester, N. H.**
1. You Belong To Me (Stafford)
 2. Stay Where You Are (Tony Bennett)
 3. My Favorite Song (Ames Bros.)
 4. I Went To Your Wedding (Patti Page)
 5. I Should Care (R. Flanagan)
 6. Takes Two To Tango (Pearl Bailey)
 7. Carmen's Boogie (G. Cates)
 8. Johnny Goggabie (Maurais & Miranda)
 9. Trying (The Hilltoppers)
 10. Bunny Hop (Ray Anthony)

Howard Miller

- WIND—Chicago, Ill.**
1. I Went To Your Wedding (Patti Page)
 2. You Belong To Me (Stafford)
 3. Trying (The Hilltoppers)
 4. High Noon (Frankie Laine)
 5. Faith Can Move Mountains (Nat "King" Cole)
 6. String Along (Ames Bros.)
 7. My Love And Devotion (Como)
 8. Should I (Four Aces)
 9. Wish You Were Here (Fisher)
 10. Outside Of Heaven (Margaret Whiting)

Fred Hobbs

- WBOL—Boulder, Colo.**
1. You Belong To Me (Stafford)
 2. Somewhere Along The Way (Nat "King" Cole)
 3. Auf Wiederseh'n Sweetheart (Ames Bros.)
 4. High Noon (Frankie Laine)
 5. Jambalaya (Jo Stafford)
 6. I Went To Your Wedding (Sammy Kaye)
 7. Takes Two To Tango (Pearl Bailey)
 8. Lonesome Train (S. Kenton)
 9. Here In My Heart (Martino)
 10. The Glow Worm (Mills Bros.)

Ed McKenzie

- WXYZ—Detroit, Mich.**
1. Lady Of Spain (Eddie Fisher)
 2. Squeeze Me (Four Aces)
 3. The Glow Worm (Mills Bros.)
 4. Trying (Johnny Desmond)
 5. I Went To Your Wedding (Patti Page)
 6. It's In The Book (Standley)
 7. My Favorite Song (G. Gibbs)
 8. You Belong To Me (Stafford)
 9. Yours (Vera Lynn)
 10. One Mint Julep (B. Morrow)

Jay Trompeter

- WIND—Chicago, Ill.**
1. You Belong To Me (Stafford)
 2. I Went To Your Wedding (Patti Page)
 3. Trying (The Hilltoppers)
 4. Jambalaya (Jo Stafford)
 5. Meet Mr. Callaghan (Paul-Ford)
 6. Indian Love Call (Whitman)
 7. Wish You Were Here (Fisher)
 8. Sinner Or Saint (B. Parks)
 9. Auf Wiederseh'n Sweetheart (Vera Lynn)
 10. High Noon (Frankie Laine)

Paul Flanagan

- WTRY—Troy, N. Y.**
1. I Went To Your Wedding (Patti Page)
 2. You Belong To Me (Stafford)
 3. Lady Of Spain (E. Fisher)
 4. Jambalaya (Jo Stafford)
 5. Wish You Were Here (Fisher)
 6. High Noon (Frankie Laine)
 7. Take Me In Your Arms (Paul-Ford)
 8. Feet Up (Guy Mitchell)
 9. Meet Mr. Callaghan (Harry Grove Trio)
 10. The Glow Worm (Mills Bros.)

Bill Hyden

- KRMG—Tulsa, Okla.**
1. You Belong To Me (Stafford)
 2. I Went To Your Wedding (Patti Page)
 3. Jambalaya (Jo Stafford)
 4. Wish You Were Here (Fisher)
 5. Meet Mr. Callaghan (Paul-Ford)
 6. It's In The Book (Standley)
 7. Half As Much (R. Clooney)
 8. Trying (The Hilltoppers)
 9. The Glow Worm (Mills Bros.)
 10. Somewhere Along The Way (Nat "King" Cole)

Paul Cowley

- WLEX—Lexington, Ky.**
1. It's In The Book (Standley)
 2. Wish You Were Here (Fisher)
 3. Somewhere Along The Way (Nat "King" Cole)
 4. You Belong To Me (Stafford)
 5. I'm Through With Love (Sandy Solo)
 6. I Went To Your Wedding (Patti Page)
 7. To Know You (Perry Como)
 8. Cincinnati Ding Dong (Art Lund)
 9. That's What A Song Can Do (Beatrice Parks)
 10. Trying (The Hilltoppers)

Mitch Reed

- WITH—Baltimore, Md.**
1. You Belong To Me (Stafford)
 2. Lady Of Spain (Eddie Fisher)
 3. I Went To Your Wedding (Patti Page)
 4. Meet Mr. Callaghan (Paul-Ford)
 5. Wish You Were Here (Fisher)
 6. The Glow Worm (Mills Bros.)
 7. Jambalaya (Jo Stafford)
 8. Trying (Ella Fitzgerald)
 9. My Favorite Song (Ames Bros.)
 10. Why Don't You Believe Me? (Joni James)

Lou Barile

- WKAL—Rome, N. Y.**
1. Lady Of Spain (Eddie Fisher)
 2. You Belong To Me (Stafford)
 3. Wish You Were Here (Fisher)
 4. Have A Good Time (Bennett)
 5. I Went To Your Wedding (Patti Page)
 6. Take Me In Your Arms (Paul-Ford)
 7. My Love And Devotion (Perry Como)
 8. Jambalaya (Jo Stafford)
 9. Somewhere Along The Way (Nat "King" Cole)
 10. High Noon (Frankie Laine)

Roger Nash

- WJMR—New Orleans, La.**
1. I Went To Your Wedding (Patti Page)
 2. Lady Of Spain (E. Fisher)
 3. You Belong To Me (Stafford)
 4. Some Folks Do (E. Barton)
 5. The Glow Worm (Mills Bros.)
 6. Takes Two To Tango (Pearl Bailey)
 7. It's In The Book (Standley)
 8. Nina Never Knew (Desmond)
 9. Squeeze Me (Four Aces)
 10. Jambalaya (Jo Stafford)

Dick Coleman

- WCBM—Baltimore, Md.**
1. You Belong To Me (Stafford)
 2. I Went To Your Wedding (Patti Page)
 3. Wish You Were Here (Fisher)
 4. Have A Good Time (Bennett)
 5. Trying (Ella Fitzgerald)
 6. Takes Two To Tango (Pearl Bailey)
 7. I'm Never Satisfied (DeMarco Sisters)
 8. To Know You (Perry Como)
 9. Take Me In Your Arms (Paul-Ford)
 10. Because You're Mine (Lanza)

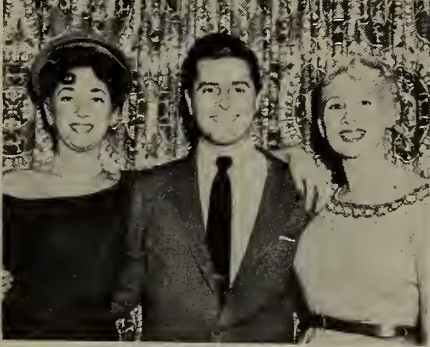
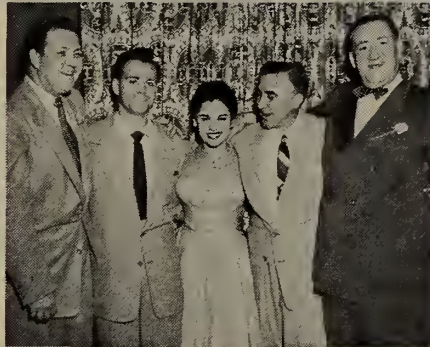
George Lezotte

- WAVZ—New Haven, Conn.**
1. I Laughed At Love (S. Gale)
 2. I Went To Your Wedding (Patti Page)
 3. You Belong To Me (Stafford)
 4. Somewhere Along The Way (Nat "King" Cole)
 5. Should I (Four Aces)
 6. Because You're Mine (Lanza)
 7. You'll Never Get Away (Vaughn Monroe)
 8. Lady Of Spain (E. Fisher)
 9. Trying (Ella Fitzgerald)
 10. Nina Never Knew (Desmond)

John Gale

- WINN—Louisville, Ky.**
1. Gee, But I'm Lonesome (Johnny Ray)
 2. I Went To Your Wedding (Patti Page)
 3. You Belong To Me (Stafford)
 4. My Favorite Song (G. Gibbs)
 5. Forgetting You (P. Weston)
 6. The Glow Worm (Mills Bros.)
 7. Heart And Soul (Four Aces)
 8. Wish You Were Here (Fisher)
 9. Say You'll Wait For Me (Al Martino)
 10. Lady Of Spain (E. Fisher)

The Cash Box Goes To Northern Illinois Ops' Party



TOP TO BOTTOM

- 1) Mrs. Bill Evans (WGN), Mr. and Mrs. Rocky Rolf (RCA Victor)
- 2) Eddie Hubbard (WIND), Ray Cura (Mercury), Joni James (MGM), Ralph Marterie (Mercury), A. Friedman (Mercury distrib.)
- 3) Al Avers (Mercury), Eddie Hubbard, Bob Gnarro
- 4) Trudy Coven, Johnny Desmond (Coral) and Mrs. Bill Gersh

TOP TO BOTTOM

- 1) Mary Gillette, Jack Ross (Chance Records), Mrs. Bill Gersh
- 2) Mr. and Mrs. Tony Galgano
- 3) Ernie Leaner (United Record Dist.), Art Sheridan (Chance Records), Cy House (King Records), Jimmy Martin (James Martin Dist.)
- 4) Genevieve Jones and LeRoy Mintz (Miller Needles)

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 Essex 305
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Birthday Party



NEW YORK—Gallagher and O'Brien, who hold forth over WMCA every morning, celebrated a birthday the other week and New York's record world turned out to wish them luck. Above are several members of the music fraternity who showed up: left to right, Bill Darnell, Judy Lynn, Joe O'Brien, Jack Rael (one of the show's sponsors, not Patti Page's associate), Jilla Webb, Burt Taylor, Roger Gallagher, Eddie (Piano) Miller, Kay Armen and Danny Davis.

Columbia Issues Low Priced LP Series Named "Entre"

NEW YORK — The release of "Entre" a completely new classical 12-inch long playing record series priced at \$2.95 plus tax, was announced this week by Columbia Records.

"Entre" has been created by Columbia as an introduction to the vast Masterworks library and is designed to attract new audiences for classical records by providing an economical basic collection for consumers who have heretofore made no purchase of this type.

Shipments of Columbia's "Entre" series will begin on October 20 with twenty-five different items to be made available to the record-buying public by Christmas.

Columbia's "Entre" repertoire will consist of best-selling classical items of wide appeal such as Tchaikovsky's "Swan Lake" Ballet Music performed by Antal Dorati and the London Philharmonic Orchestra; "Miniatures By Johann Strauss" played by Howard Barlow and the Columbia Broadcasting Symphony; and "Russian Melodies" with Gregor Piatigorsky, cellist, and Ralph Berkowitz, pianist.

Victor Signs Joe Allegro

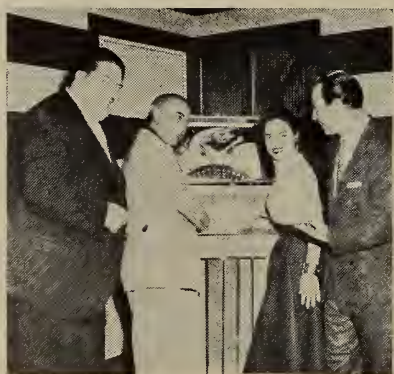
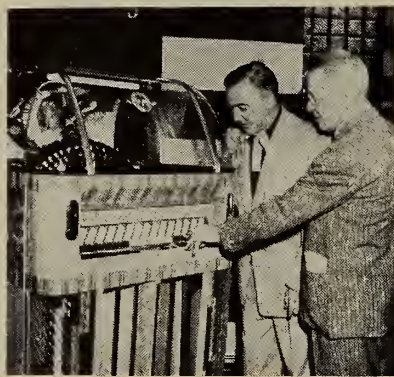
NEW YORK—On the heels of a 4 side session by Joe Allegro on the Victor International series, which included Italy's number one tune "Gigolette" sung in both English and Italian, the singer has been signed by the pop department. The current four sides will be exploited in the Italian market here and abroad.

Billy May's Orchestra To Tour Europe

NEW YORK—Billy May's orchestra has been set for a concert tour overseas in 1953. Carlos Gastel, Billy's personal manager, planed back from London via BOAC to report that his star attraction will depart in May, 1953, for a four to six weeks concert tour of Scandinavia, Belgium, Germany, Switzerland, Italy, Holland, and France. Engagements (concerts) will be played in Copenhagen, Stockholm, Oslo, Gotenberg, Malmo (Sweden), Brussels, Dusseldorf, Frankfurt, Berlin, Hamburg, Stuttgart, Munich, Milan, Amsterdam, Zurich, Basle, Berne, Lausanne, Geneva and Paris.

As an added attraction, Gastel will also present his singing star, June Christy, on the Billy May tour.

New Machine



CHICAGO—Just as it took place in cities all over the country, Chicago too saw a first showing of the new Rock-Ola phonograph last Sunday. In the top photograph Ralph Marterie is being shown the machine by David C. Rockola, president of Rock-Ola. And in the bottom photograph are Two Ton Baker, Ralph Marterie, Joni James and Buddy Morrow.

THE CASH BOX DISC HITS BOX SCORE



- Comprising 100 Selections
- AL—Aladdin
 - DA—Dana
 - JU—Jubilee
 - OR—Oriole
 - AP—Apollo
 - DE—Decco
 - KI—King
 - PE—Peacock
 - AT—Atlantic
 - DN—Devon
 - LO—London
 - PR—Prestige
 - BU—Bullet
 - DY—Derby
 - MA—Mars
 - RA—Rainbow
 - CA—Capitol
 - FE—Federal
 - ME—Mercury
 - RE—Regent
 - CH—Chess
 - 4 Star—Four Star
 - MG—MGM
 - SA—Savoy
 - UN—United
 - CO—Columbia
 - IM—Imperial
 - MO—Modern
 - SE—Seeger
 - CR—Coral
 - IN—Intro
 - NA—National
 - SIT—Sittin' In
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempo
 - TN—Tennessee
 - VI—Victor

	Oct. 25	Oct. 18		Oct. 25	Oct. 18		Oct. 25	Oct. 18
1—I Went To Your Wedding	126.3	114.3	Auf Wiederseh'n Sweetheart			*IM-8156 (45-8156)—SLIM WHITMAN		
CO-39856 (4-39856)—SAMMY KAYE O. It Wasn't God Who Made Honky Tonk Angels			ME-6366 (6366x45)—KEN MARVIN			MG-11300 (K-11300)—FOUR HORSEMEN Son Antonio Rose		
CR-60847 (9-60847)—KENNY BASS O. The Hookey Song			ME-8294 (45x8294)—DINAH WASHINGTON My Song			VI-10-3786—ROBERTA PETERS & R. MERRILL So In Love		
DE-28388 (9-28388)—GRADY MARTIN You Belong To Me			MG-11202 (K-11202)—HANK WILLIAMS			12—Takes Two To Tango	19.6	14.5
DE-28411 (9-28411)—GUY LOMBARDO O. Somewhere Along The Way			6—High Noon	60.1	49.4	CA-2222 (F-2222)—JEANNE GAYLE Butterflies		
JU-5093—LITTLE SYLVIA Drive Daddy Drive			CA-2120 (F-2120)—TEX RITTER Go On! Get Out!			*CR-60817 (9-60817)—PEARL BAILEY Let There Be Love		
*ME-5899 (45x5899)—PATTI PAGE You Belong To Me			*CO-39770 (4-39770)—FRANKIE LAINE Rock Of Gibraltar			DE-28394 (9-28394)—LOUIS ARMSTRONG I Laughed At Love		
VI-20-4835 (47-4835)—STEVE GIBSON			LO-1232 (45-1232)—LITA ROZA Love, Where Are You Now?			ME-5903 (45x5903)—LOLA AMECHE Ol' Man Mose		
2—You Belong To Me	108.9	134.4	MG-11266 (K11266)—BILL HAYES Padom . . . Padom . . .			13—Because You're Mine	18.1	21.4
CA-2165 (F-2165)—DEAN MARTIN			7—Jambalaya	59.8	45.1	CA-2212 (F-2212)—NAT "KING" COLE I'm Never Satisfied		
CA-2198 (F-2198)—JAN GARBER O. Tassin' and Turnin'			*CO-39838 (4-39838)—JO STAFFORD Early Autumn			DE-28337 (9-28337)—JOHN RAITT The Song Angels Sing		
*CO-39811 (4-39811)—JO STAFFORD			CR-60816 (9-60816)—N. HEFTI & F. WAYNE Two Faced Clock			ME-5897 (45x5897)—BOBBY WAYNE Madonna Of The Rosary		
CO-39857 (4-39857)—KEN GRIFFIN Walkin' To Missouri			DE-28341 (9-28341)—REX ALLEN Mademoiselle			MG-11301 (K-11301)—BILLY ECKSTINE Early Autumn		
CR-60845 (9-60845)—GEORGIA AULD Early Autumn			MG-11283 (K-11283)—HANK WILLIAMS			*VI-10-3914 (47-3914)—MARIO LANZA Song The Angels Sing		
DE-28388 (9-28388)—GRADY MARTIN I Went To Your Wedding			8—Auf Wiederseh'n, Sweetheart	52.2	42.7	14—Outside Of Heaven	17.9	10.6
ME-5899 (45x5899)—PATTI PAGE I Went To Your Wedding			CA-2143 (F-2143)—LES BAXTER Padam . . . Padam . . .			CA-2217 (F-2217)—MARGARET WHITING Alone Together		
ME-6407 (45x6407)—SUE THOMPSON			CA-2166 (F-2166)—SHARKEY CO-39776 (4-39776)—CHAMP BUTLER Padam, Padam			*VI-20-4953 (47-4953)—EDDIE FISHER Lady Of Spain		
MG-11295 (K-11295)—JONI JAMES			CO-39809 (4-39809)—KEN GRIFFIN Half As Much			15—Lady Of Spain	16.3	16.9
VI-20-4893 (47-4893)—FREDDY MARTIN O. Ain't It Grand To Be Dead			CR-60773 (9-60773)—AMES BROTHERS Break The Bonds That Bind Me			*VI-20-4953 (47-4953)—EDDIE FISHER Outside Of Heaven		
3—Wish You Were Here	76.3	87.7	DE-28271 (9-28271)—GUY LOMBARDO O. Half As Much			16—Somewhere Along The Way	16.1	16.7
DE-28308 (9-28308)—GUY LOMBARDO O. Honky Tonk Sweetheart			*LO-1227 (45-1227)—VERA LYNN Parting Song			*CA-2069 (F-2069)—NAT "KING" COLE What Does It Take?		
MG-11270 (K11270)—FRAN WARREN What Is This Thing Called Love?			ME-5871 (5871x45)—EDDY HOWARD I Don't Want To Take A Chance			CO-39695 (4-39695)—TONY BENNETT Sleepless		
*VI-20-4830 (47-4830)—EDDIE FISHER The Hand Of Fate			MG-11278 (K-11278)—DE MARCO SISTERS Watermelon Weather			DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa.		
4—Meet Mister Callaghan	68.1	74.1	VI-20-4777 (47-4777)—BILLY SHEPARD O. The Mask Is Off			DE-28222 (9-28222)—GENE AMMONS O. Beazy		
*CA-2193 (F-2193)—LES PAUL Take Me In Your Arms			9—Trying	37.3	45.5	DE-28411 (9-28411)—GUY LOMBARDO I Went To Your Wedding		
CO-39851 (4-39851)—MITCH MILLER O. How Strange			CR-60823 (9-60823)—JOHNNY DESMOND Wild Guitars			ME-89001 (45x89001)—ILLINOIS JACQUET Port Of Rico		
DE-28373 (9-28373)—CARMEN CAVALLARO O. Runnin' Wild Boogie			DE-28375 (9-28375)—ELLA FITZGERALD My Bonnie Lies Over The Ocean			VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa		
LO-1248 (45x1248)—HARRY GROVE TRIO Intermezzo			DE-28322 (9-28322)—GRADY MARTIN Sweet Jennie Lee			17—You'll Never Get Away	15.0	10.1
ME-5900 (45x5900)—HARMONICATS & AUGUST Wish You Were Here			*DOT-15018—THE HILLTOPPERS ME-5904 (45x5904)—JIMMY PALMER O. Down By The O-Hi-O			CO-39872 (4-39872)—PAULETTE SIS. & HANLEY		
MG-30640 (K-30640)—PETER TODD O. Whistlewood			10—The Glow-Worm	37.1	27.8	*CR-60829 (9-60829)—DON CORNELL & TERESA BREWER		
VI-20-4891 (47-4891)—MELACHRINO STRINGS La Rosita			CA-2248 (F-2248)—JOHNNY MERCER			18—It's In The Book	14.5	12.4
5—Half As Much	63.7	67.5	CO-39840 (4-39840)—PAULETTE SISTERS Sui Sin Fa			*CA-2249 (F-2249)—JOHNNY STANDLEY		
*CO-39710 (4-39710)—ROSEMARY Clooney Poor Whip-Poor-Will			*DE-28384 (9-28384)—MILLS BROS.			ME-S911 (45x5911)—AL BERNIE		
CO-20879 (4-20879)—CURLY WILLIAMS			11—Indian Love Call	20.6	25.6			
CO-39809 (4-39809)—KEN GRIFFIN Auf Wiederseh'n Sweetheart			CO-39245 (4-39245)—FRED LOWERY					
DE-28271 (9-28271)—GUY LOMBARDO O.			DE-27955 (9-27955)—FRIML					
			DE-28076 (9-28076)—ARMSTRONG & JENKINS O. Jeannine					

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MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record.

Comprising
100
Selections

- | | |
|--|---------|
| Oct. 25 | Oct. 18 |
| 19—Why Don't You Believe Me
14.4 — | |
| *MG-11333 (K-11333)—
JONI JAMES
Purple Shades | |
| 20—Faith Can Move Mountains
12.2 9.0 | |
| CA-2230 (F-2230)—
NAT "KING" COLE
The Ruby And The Pearl | |
| *CO-39837 (4-39837)—
JOHNNIE RAY
Love Me | |
| LO-1255 (45x1255)—
JIMMY YOUNG
I'll Never Be The Same | |
| 21—My Favorite Song
10.9 — | |
| CA-2264 (F-2264)—
JAN GARBER O.
Things That Might Have Been | |
| CA-2256 (F-2256)—
GISELE MCKENZIE
Don't Let The Stars | |
| CR-60846 (9-60846)—
AMES BROTHERS
Al-Lee-O! Al-Lee-Ay! | |
| DE-28433 (9-28433)—
ELLA FITZGERALD
Walkin' By The River | |
| DN-101—MARION CARUSO
Balboa | |
| *ME-5912 (45x5912)—
GEORGIA GIBBS
Sinner Or Saint | |
| 22—Vanessa
10.7 10.4 | |
| LO-1256 (45x1256)—
TED HEATH O.
Early Autumn | |
| MG-30619 (K-30619)—
DAVID ROSE
All The Things You Are | |
| *VI-20-4691 (47-4691)—HUGO
WINTERHALTER O.
Somewhere Along The Way | |
| 23—My Love And Devotion
9.7 3.5 | |
| CO-39817 (4-39817)—DORIS DAY
Make It Soon | |
| *VI-20-4877 (47-4877)—
PERRY COMO
Sweethearts Holiday | |
| 24—Walkin' To Missouri
8.5 6.3 | |
| CO-39857 (4-39857)—
KEN GRIFFIN
You Belong To Me | |
| *CO-39769 (4-39769)—
SAMMY KAYE O.
One For The Wonder | |
| DE-28351 (9-28351)—
RUSS MORGAN O.
Absence Makes The Heart Grow Fonder | |
| 25—Botch-A-Me
8.4 18.7 | |
| *CO-39767 (4-39767)—
ROSEMARY CLOONEY
On The First Warm Day | |
| 26—The Ruby And The Pearl
8.2 12.2 | |
| *CA-2230 (F-2230)—
NAT "KING" COLE
Faith Can Move Mountains | |
| CO-39862 (4-39862)—
FRANKIE LAINE
The Mermaid | |
| MG-11331 (K-11331)—
LEROY HOLMES O.
Idaho | |
| 27—Walkin' My Baby Back Home
8.1 8.6 | |
| AP-1088—DEAN MARTIN
Oh! Marie | |

- | | |
|---|---------|
| Oct. 25 | Oct. 18 |
| CA-2130 (F-2130)—NAT
"KING" COLE
Funny | |
| *CO-39750 (4-39750)—
JOHNNIE RAY
Give Me Time | |
| DE-28277 (9-28277)—GUY
LOMBARDO O.
Once In A While | |
| SE-7002—BERNICE PARKS | |
| 28—Feet Up (Pat Him On the Po-Po)
7.9 6.9 | |
| *CO-39822 (4-39822)—
GUY MITCHELL
Jenny Kissed Me | |
| 29—Sugarbush
6.3 3.2 | |
| *CO-39693 (4-39693)—
F. LAINE & D. DAY
How Lovely Cooks The Meat | |
| DE-28287 (9-28287)—
JOSEF MARAIS
How Lovely Cooks The Meat | |
| 30—Three Letters
6.2 | |
| AT-978 (45x978)—RUTH BROWN
Good For Nothin' Joe | |
| *CA-2213 (F-2213)—KAY STARR
Comes A-Long A-Love | |
| 31—String Along
5.6 15.7 | |
| *CR-60804 (9-60804)—AMES
BROTHERS
Absence Makes The Heart Grow Fonder | |
| 32—Tonight We're Setting The Woods On Fire
5.5 — | |
| *CO-39867 (4-39867)—
LAINE & STAFFORD
Pieca A-Puddin' | |
| MG-11334 (K-11334)—
FRAN WARREN
Takes Two To Tango | |
| 33—Blues In Advance
5.3 9.1 | |
| MA-100—WOODY HERMAN
Terrisita | |
| *VI-20-4926 (47-4926)—
DINA SHORE
Bella Musica | |
| 34—Take Me In Your Arms And Hold Me
5.2 5.7 | |
| *CA-2193 (F-2193)—
LES PAUL & MARY FORD
Meet Mister Callaghan | |
| 35—Fool, Fool, Fool
5.1 1.9 | |
| *CA-2151 (F-2151)—KAY STARR
Kay's Lament | |
| 36—I Laughed At Love
4.1 7.2 | |
| DE-28394 (9-28394)—
LOUIS ARMSTRONG
Takes Two To Tango | |
| MG-11343 (K-11343)—
BILL FARRELL
Walkin' By The River | |
| *VI-20-4789 (47-4789)—
SUNNY GALE
Fother Time | |
| VI-20-4987 (47-4987)—
ROSALIE ALLEN
I Gotta' Have You | |
| 37—Have A Good Time
4.0 6.8 | |
| *CO-39764 (4-39764)—
TONY BENNETT
Please My Love | |
| MG-11291 (K-11291)—BILLY
ECKSTINE
Strange Sensation | |

- | | |
|---|---------|
| Oct. 25 | Oct. 18 |
| 38—Here In My Heart
3.7 2.1 | |
| *BBS 101—AL MARTINO
I Cried Myself To Sleep | |
| CO-39745 (4-39745)—
TONY BENNETT
I'm Lost Again | |
| CR-60746 (9-60746)—
ALAN DALE
I'm Sorry | |
| DE-28213 (9-28213)—
THE ANDREWS SISTERS
DICK HAYMES | |
| ME-5877 (5877x45)—
VIC DAMONE
Rosanne | |
| 39—Delicado
3.5 1.4 | |
| CA-2040 (F-2040)—
STAN KENTON O.
Bags And Baggage | |
| *CO-39708 (4-39708)—
PERCY FAITH O.
Festival | |
| CR-60729 (9-60729)—
LAURINDO ALMEIDA
R'Eco—R'Eco | |
| DE-28044 (9-28044)—
WALDYR AZEVEDO O.
See If You Like It | |
| DE-28179 (9-28179)—
GUY LOMBARDO O.
Kiss Of Fire | |
| DE-28304 (9-28304)—
ETHEL SMITH
Poinciana | |
| LO-1151—EDMUND ROS O.
Boiao | |
| MG-11259 (K-11259)—
LOS MUSICOS | |
| SE-7002—FRED NORMAN O.
VI-20-4677 (47-4677)—
THREE SUNS
Plink, Plank, Plunk! | |
| VI-20-4719 (47-4719)—
DINAH SHORE
The World Has A Promise | |
| 40—Sinner Or Saint
3.2 — | |
| CO-39873 (4-39873)—
SARAH VAUGHAN
Mighty Lonesome | |
| *ME-5912 (45x5912)—
GEORGIA GIBBS
My Favorite Song | |
| MG-11326 (K-11326)—
TOMMY EDWARDS
You Win Again | |
| SE-7004 (45x7004)—
BERNICE PARKS
Wild Grapes | |
| VI-20-4946 (47-4946)—
FREDDY MARTIN O.
A Good Used Heart | |
| 41—The Mermaid
3.1 6.7 | |
| 42—Luna Rossa
2.2 10.2 | |
| 43—So Madly In Love
2.1 3.1 | |
| 44—Comes A-Long A-Love
1.9 6.4 | |
| 45—Hesitation
1.8 5.8 | |
| 46—Rock Of Gibraltar
1.7 2.4 | |
| 47—Should I
1.6 1.6 | |
| 48—My Tormented Heart
1.5 4.6 | |
| 49—Blue Tango
1.3 4.9 | |
| 50—Blues In The Night
1.2 2.9 | |

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by
Tony Bennett Columbia 39764

VOTES POUR IN

Operators Throughout Nation Start Sending In Votes For Top Money- Makers Of 1952 In Recording Field

NEW YORK—The Cash Box' seventh annual poll was well under way this week. Every day the number of cards from operators throughout the nation, who were voting for their top moneymakers, poured into the New York offices.

Compilations are now being prepared and the first results will be announced in two weeks.

Herewith is a list of the top tunes of the year in each recording category to aid ops in their voting.

TOP POP RECORDS

- A GUY IS A GUY
- AUF WIEDERSEH'N SWEETHEART
- AY-ROUND THE CORNER
- BE ANYTHING (BUT BE MINE)
- BECAUSE YOU'RE MINE
- BE MY LIFE'S COMPANION
- BERMUDA
- BLACKSMITH BLUES
- BLUE TANGO
- BOTCH-A-ME
- BROKENHEARTED
- CHARMAINE
- COLD COLD HEART
- CRY
- DANCE ME LOOSE
- DELICADO
- DOWN YONDER
- FORGIVE ME
- HALF AS MUCH
- HAMBONE
- HAVE A GOOD TIME
- HERE IN MY HEART

- HIGH NOON
- I'LL WALK ALONE
- I'M YOURS
- JAMBALAYA
- KISS OF FIRE
- LOVER
- MAYBE
- MEET MR. CALLAGHAN
- MY LOVE AND DEVOTION
- PERFIDIA
- PITTSBURGH, PA.
- PLEASE MR. SUN
- SIN
- SHRIMP BOATS
- SLOW POKE
- SOMEWHERE ALONG THE WAY
- SUGARBUSH
- TELL ME WHY
- THE LITTLE WHITE CLOUD THAT CRIED
- TIGER RAG
- TULIPS AND HEATHER
- VANESSA
- WALKING MY BABY BACK HOME
- WHEEL OF FORTUNE
- WIMOWEH
- WISH YOU WERE HERE
- YOU BELONG TO ME

TOP R & B RECORDS

- BESIDE YOU
- BEST WISHES
- BOOTED
- COLD, COLD HEART
- CRY
- DADDY DADDY
- DUST MY BROOM
- 5-10-15 HOURS
- FLAMINGO
- FOOL FOOL FOOL
- GOIN' HOME
- GOT YOU ON MY MIND
- GUITAR SHUFFLE
- HAVE MERCY, BABY
- HEAVENLY FATHER
- I'M GONNA PLAY THE HONKY TONKS
- JUKE
- LAWDY, MISS CLAWDY
- LET'S TALK ABOUT JESUS
- MARY JO
- MIDDLE OF THE NIGHT
- MOODY MOODY FOR LOVE
- MY HEART'S DESIRE
- MY SONG
- NIGHT TRAIN
- NO MORE DOGGIN'
- ONE MINT JULEP
- SHINE ON
- SO TIRED
- THAT'S WHAT YOU'RE DOING TO ME
- THREE O'CLOCK BLUES
- TING-A-LING
- TOUBLE IN MIND
- WEEPIN' AND CRYIN'
- WHEEL OF FORTUNE

TOP FOLK & WESTERN

- ALABAMA JUBILEE
- ALMOST
- ARE YOU TEASING ME
- BABY WE'RE REALLY IN LOVE
- BUNDLE OF SOUTHERN SUNSHINE
- DON'T JUST STAND THERE
- DON'T STAY AWAY
- FULL TIME JOB
- GIVE ME MORE, MORE, MORE
- GOLD RUSH IS OVER
- HALF AS MUCH
- INDIAN LOVE CALL
- IT WASN'T GOD WHO MADE HONKY TONK ANGELS
- I WENT TO YOUR WEDDING
- JAMBALAYA
- LADY'S MAN
- LET OLD MOTHER NATURE HAVE HER WAY
- SILVER AND GOLD
- SLOW POKE
- WAITING IN THE LOBBY OF YOUR HEART
- WILD SIDE OF LIFE
- WONDERING

Rock-Ola Showing



ELIZABETH, NEW JERSEY — The showing of the new Rock-Ola phonograph at Seacoast Distributors in Elizabeth, New Jersey, brought out a large audience last Sunday. Everyone from the Mayor, James Kirk, was present to admire the new machine.

Below *The Cash Box* presents from top to bottom several photographs taken at the event:

1. Judy Lynn and Alan Dale, both of Coral Records.
2. Irving Jerome, Capitol Record manager of N. J., and Frances Faye, Capitol artist.
3. Gene Halperin and his father Herman of Automatic Music, Louis Valenti, Dave Stern of Seacoast.
4. Mace Monsfield, Herman Halperin, Dorothy Loudon, RCA Victor artist, and Mr. Saurman of Kritch-Radisco Distributor in Newark.
5. Milton Levine, Alan Dale, Mrs. Ethel Levine and son, Josh. Mrs. Levine wrote "You're My Destiny" which Alan Dale recorded for Coral.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

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Individual's Name

**Milton Berle, Co-Author Of
"I", No Newcomer To
Songwriting**



MILTON BERLE

NEW YORK — Milton Berle, co-author with Bobby Mellin and Buddy Arnold of "I", Don Cornell's new hit for Coral, is no "Johnny-Come-Lately" to the songwriting business.

Berle has been writing songs for over 25 years and had produced approximately 175 of them.

Among his best known tunes are "Sam You Made The Pants Too Long" which he wrote as a parody of "Lord You Made The Night Too Long," "Lucky, Lucky Me" with which Evelyn Knight had a hit, "I'd Give A Million Tomorrows," "Save Me A Dream" and dozens of others.

Berle started writing songs because he was always around such artists as Jolson and Cantor who were constantly looking for material and whose singing needs he knew he could fulfill. Also he wrote in order to be associated with a song and have a song associated with him.

Besides individual tunes he's written the score for full shows such as "Saluta" and "Always Leave Them Laughing" in which he also starred. He's written numerous parodies, jingles and commercials. As a matter of fact he was involved in writing the theme song of his Texaco show "We Are The Men of Texaco."

Another one of Berle's accomplishments is writing the score for night club reviews such as the Ben Marden's Riviera Review.

Berle writes the lyrics and collaborates on the music. He has written with numerous co-authors and has been published by the top firms in the business.

Some of his co-authors have been Jerry Livingston, Irving Gordon, Charles Tobias, Milton Drake, Bobby Mellin and Al Hoffman.

Some of his publishers have been Mills, Shapiro-Bernstein, E. B. Marks, Santly-Joy, Feist, Paramount and Mellin.

Berle has been so active in his writing endeavors and has met with such response that his ASCAP rating has just been upped and he expects it to be raised again as a result of his current hit "I."

Berle's interest in popular songs extends beyond his own works. He has introduced many, many hits on his TV shows and has given a start to many top singers of the day. Some of the tunes which got their first big break on his show have been "I'm Yours," "Kiss Of Fire," "Anytime," "Turn Back The Hands Of Time" and "So Nice To Have A Man Around The House."

**Coral Will Have No More
Regular Releases For Balance
Of Year Due To Its Current
Volume Of Hits**

NEW YORK—Mike Ross this week announced that Coral Records will have no more regular releases till the end of the year because of the volume of hits and potential hits it already has out on the market.

In a letter to distributors, Ross explained that the next regular release will be made in January, 1953, which month he expects to be the biggest in the diskery's history.

Herewith is the letter which Ross sent out:

"I think you will be interested and very happy to hear about our release plans for the balance of the year. Briefly this is the situation: We have on release or are selling so many hot records that are becoming or can become national hits that we feel it is to our mutual interest to release very little more for the balance of the year.

"It hardly seems necessary to point out the titles referred to but as a check list for you in case any of these have not gotten action in your territory, here they are: 'Takes Two To Tango' by Pearl Bailey, 'String Along' by The Ames Bros., 'You'll Never Get Away' by Don Cornell and Teresa Brewer, 'Hold Me, Thrill Me, Kiss Me' by Karen Chandler, 'Cincinnati Ding Dong' by Art Lund, 'My Favorite Song' by The Ames Bros., 'Nina Never Knew' and 'Stay Where You Are' by Johnny Desmond, 'Laugh Clown Laugh' by Alan Dale and 'I' by Don Cornell.

"I am sure you feel as strongly as we do that we should work on this line-up rather than continue to push out new records and I am sure the dealers will cheer this news in the trade papers.

"Our plans from now on till the

first of the year are to release a Pearl Bailey record to complete the album which will come out in November and probably an Ames Brothers-Les Brown disk around the end of November. Of course if something comes along which we feel is a natural for us we will make it as a special release but our thinking is to give you very little material in the pop field and no Hill-billy or R & B until we are ready to give you the January release.

"If you think business is good now, prepare for bigger business in January, which will probably be the biggest month in Coral's history. Besides the powerful line-up of singles, you will have brand new albums by both the Ames Brothers and Don Cornell.

"Our predictions for this year's volume made at the Music Show have materialized; we are definitely more than ever 'America's Fastest Growing Record Company'."

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"HEAVYWEIGHT BLUES"
by BOBBY HARRIS #1304

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"MY HEART IS ACHIN' BABY"
by PINEY BROWN #1305

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"LA GUIRA" #10-142 "EL REY DEL TAMBALES" #10-109

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YEARS"**

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"I KNOW I'VE BEEN
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1. ROCK ME ALL NIGHT LONG

THE RAVENS
8291

2. THE CANDLE'S BURNING LOW

JOHNNY OTIS-
MEL WALKER
8295

3. MAKE BELIEVE DREAMS

DINAH WASHINGTON
5906

THE CASH BOX

Rhythm & Blues Ramblings

The Cohen family (Essex Record Distributors) entertained the music trade at open house on October 14. The occasion was the opening of their new store and warehouse at 114 Springfield Avenue, Newark, N. J., and a highly successful affair it was with notables from every phase of the music industry present. Prexies Jerry Blaine, Jubilee and Cosnat Distributors; Les Bihari, Modern and RPM Records; Herman Lubinsky, Savoy Records; Jack Waxman, Tico Records; Al Levine, Capitol Records Distributor in New York; Irving Jerome, Capitol Distributor in Newark; Johnnie Halonka, Alpha Distributing Co.; A & R men Teddy Reig of Coral Records; Lee Magid of Savoy Records; and George Goldner of Tico Records; Disk Jockies "Mr. Blues" and Art "Pancho" Raymond; Entertainers Joe Medlin, Decca Records; Tito Puente and his Mambo Band, Tico Records; and Tyree Glenn, Roost Records. But the star of the evening, by popular acclaim, was "Mom" Cohen who won the hearts of the guests with her warm appeal, charming personality, obvious enjoyment of the evenings proceedings, and last but not least, her masterful handling of the catering and her mouth melting cakes baked by herself for an overwhelming gathering of over 200 people. "Pop" Cohen, Joe, Irving and Dottie have reason to be proud.

The trade paper that intimated in one of its reviews that the Checkers, now recording for King Records, are in actuality The Dominoes, who record for the Federal label, are completely wrong. The two groups are in no way related. . . . Richard Bock has announced the formation of Pacific Jazz Record Co. in Hollywood, Calif. As indicated by its title, the firm will specialize in modern jazz and have already signed artists Jimmy Rowles, pianist; Al Haig, pianist; and other west coast jazz stars. . . . Frank Motley (the man who plays two trumpets simultaneously) has formed a new group and is currently in his ninth week at the "7th and T" in Washington, D. C.

Mahalia Jackson, fabulous Apollo Record gospel singer, left for Europe on the SS United States last Friday, October 17. Miss Jackson will tour Paris, Lyons, Bordeaux, Scandinavia, Holland, Belgium and England. Accompanying the artist will be Bess Berman, President of Apollo Records, Mildred Falls, pianist, and Harry Lenetska, her personal representative. Swing organist Milt Buckner, the former Lionel Hampton sideman who now fronts his own dynamic combo, is developing into one of the biggest repeat acts in show business. Buckner just inked a return engagement at Boston's High Hat Club, where he just completed a week's stand. The trio is just completing the seaboard cycle with return engagements set in each club.

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| 1 MY SONG
Johnny Ace
(Duke 102) | JUKE
Little Walter
(Checker 758) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 2 ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | MY STORY
Chuck Willis
(Okeh 6905) |
| 3 YOU'RE MY INSPIRATION
The Five Crowns
(Rainbow 179) | EVERY DAY I HAVE THE BLUES
Joe Williams
(Checker 762) | JUKE
Little Walter
(Checker 758) |
| 4 I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583) | I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583) | PLEASE SEND MY BABY BACK TO ME
Four Blazes
(United 127) |
| 5 GOIN' HOME
Fats Domino
(Imperial 5180) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) | RESTLESS HEART
Lloyd Price
(Specialty 440) |
| 6 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428) | MY SONG
Johnny Ace
(Duke 102) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |
| 7 HAVE MERCY, BABY
The Dominoes
(Federal 12068) | KAY'S LAMENT
Kay Starr
(Capitol 2151) | LET'S CALL IT A DAY
Sonny Thompson
(King 4541) |
| 8 PORT OF RICO
Count Basie
(Mercury 89001) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | SECURITY BLUES
Roosevelt Sykes
(United 129) |
| 9 FAITH CAN MOVE MOUNTAINS
Nat "King" Cole
(Capitol 2230) | BESIDE YOU
The Swallows
(King 4527) | MY DAYS ARE LIMITED
Jimmy McCracklin
(Peacock 1605) |
| 10 YOU KNOW I KNOW
The Five Royals
(Apollo 441) | DADDY DADDY
Ruth Brown
(Atlantic 973) | I'D BE SATISFIED
The Dominoes
(Federal 12105) |

in PHILADELPHIA in ATLANTA in MEMPHIS

- | | | |
|--|--|--|
| 1 TING-A-LING
The Clovers
(Atlantic 969) | JUKE
Little Walter
(Checker 758) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 2 MOONRISE
The Royals
(Federal 12088) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | CAN'T HOLD ON MUCH LONGER
Little Walter
(Checker 758) |
| 3 GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | JUKE
Little Walter
(Checker 758) |
| 4 MY SONG
Johnny Ace
(Duke 102) | MY SONG
Johnny Ace
(Duke 102) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |
| 5 PORT OF RICO
Count Basie
(Mercury 89001) | RESTLESS HEART
Lloyd Price
(Specialty 440) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) |
| 6 SEE SEE RIDER
The Orioles
(Jubilee 5092) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) | BABY, DON'T YOU TEAR MY CLOTHES
Smokey Hogg
(Modern 884) |
| 7 JUKE
Little Walter
(Checker 758) | HEY, MISS FANNIE
The Clovers
(Atlantic 997) | LET'S CALL IT A DAY
Sonny Thompson
(King 4541) |
| 8 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | COME BACK, BABY
Floyd Dixon
(Aladdin) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) |
| 9 HALF AS MUCH
Dinah Washington
(Mercury 8294) | MY STORY
Chuck Willis
(Okeh 6905) | LET'S TALK IT OVER, BABY
Jimmie Lee & Artis
(Modern 885) |
| 10 MY STORY
Chuck Willis
(Okeh 6905) | I WANNA GO BACK
Griffin Bros.
(Dot) | MARY JO
Four Blazes
(United 114) |

HOT

in DALLAS in LOS ANGELES in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|---|
| 1 JUKE
Little Walter
(Checker 758) | MY SONG
Johnny Ace
(Duke 102) | YOU KNOW I LOVE YOU
B. B. King
(R. P. M. 363) |
| 2 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | JUKE
Little Walter
(Checker 758) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 3 MY SONG
Johnny Ace
(Duke 102) | YOU KNOW I LOVE YOU
B. B. King
(Modern 363) | MY HEART BELONGS TO ONLY YOU
Bette McLaurin
(Derby 804) |
| 4 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | GOODBYE, BABY
Little Caesar
(Recorded In Hollywood 235) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) |
| 5 MY DAYS ARE LIMITED
Jimmy McCracklin
(Peacock 1605) | BABY, DON'T YOU TEAR MY CLOTHES
Smokey Hogg
(R.P.M. 884) | JUKE
Little Walter
(Checker 758) |
| 6 LET'S CALL IT A DAY
Sonny Thompson
(King 4541) | LOOPED
Tommy Ridgley
(Imperial 5203) | MY TORMENTED HEART
Sarah Vaughan
(Columbia 39839) |
| 7 RESTLESS HEART
Lloyd Price
(Specialty 440) | OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) | HAVE A GOOD TIME
Ruth Brown
(Atlantic 973) |
| 8 YOU KNOW I KNOW
The Five Royals
(Apollo 441) | YOU KNOW I KNOW
The Five Royals
(Apollo 441) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) |
| 9 DADDY DADDY
Ruth Brown
(Atlantic 973) | GREYHOUND
Amos Milburn
(Aladdin 3150) | NIGHT AND DAY
Roy Milton
(Specialty 438) |
| 10 TING-A-LING
The Clovers
(Atlantic 969) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) | CAN'T HOLD ON MUCH LONGER
Little Walter
(Checker 758) |

in SAN FRANCISCO in NEWARK in MILWAUKEE

- | | | |
|---|--|---|
| 1 MY SONG
Johnny Ace
(Duke 102) | MY SONG
Johnny Ace
(Duke 102) | FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007) |
| 2 THE CANDLE'S BURNING LOW
Johnny Otis & Mel Walker
(Mercury 8295) | JUKE
Little Walter
(Checker 758) | I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock 1583) |
| 3 JUKE
Little Walter
(Checker 758) | GOIN' HOME
Fats Domino
(Imperial 5180) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) |
| 4 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) | THEM THERE EYES
Varetta Dillard
(Savoy 859) | JUKE
Little Walter
(Checker 758) |
| 5 TRYING
Todd Rhodes
(King 4556) | OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) | ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291) |
| 6 MY DAYS ARE LIMITED
Jimmy McCracklin
(Peacock 1605) | TING-A-LING
The Clovers
(Atlantic 969) | TING-A-LING
The Clovers
(Atlantic 969) |
| 7 SITTI' HERE DRINKIN'
Christine Kittrell
(Tennessee 128) | GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty 428) |
| 8 TING-A-LING
The Clovers
(Atlantic 969) | DADDY DADDY
Ruth Brown
(Atlantic 973) | MY SONG
Johnny Ace
(Duke 102) |
| 9 OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440) | GREYHOUND
Amos Milburn
(Aladdin 3150) | HAVE MERCY, BABY
The Dominoes
(Federal 12068) |
| 10 GOODBYE BABY
Little Caesar
(Recorded In Hollywood 235) | BELLS ARE RINGING
Smiley Lewis
(Imperial 5194) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363) |

THE CASH BOX BEST SELLING SPIRITUAL RECORDS
Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELLERS
(Specialty)
- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- In The Upper Room
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- This Little Light Of Mine
WARD SINGERS
(Savoy)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- Will He Welcome Me There
SENSATIONAL NIGHTINGALES
(Peacock)

THEIR 5th STRAIGHT HIT!
THE CLOVERS
"HEY, MISS FANNIE"
Atlantic 977

Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

On All Hit Charts!
RESTLESS HEART
OOOH - OOOH - OOOH
by LLOYD PRICE
440 # 440-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

IT'S BIG COAST TO COAST!
SAVOY #857
"BACK-BITER"
by T. J. FOWLER

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Les Harris sings...
"AH SWEET MYSTERY OF LIFE"
"WHATEVER YOU DO, DON'T"

RCA VICTOR
20-4990 (47-4990)

HOT

RHYTHM AND BLUES

- 20-5004 (47-5004)
WE'RE GONNA ROCK THIS JOINT
I'M THE BIGGEST FOOL
Jackson Brothers Orchestra
- 20-4990 (47-4990)
AH SWEET MYSTERY OF LIFE
WHATEVER YOU DO, DON'T
Les Harris
- 20-5005 (47-5005)
YOU BELONG TO ME
WANNA GO HOME
Benny Carter and his Orchestra
- 20-4989 (47-4989)
I WANT A MAN TO GIMME SOME LUCK
PROUD OF YOU
Inez Jones
- 20-4933 (47-4933)
DO IT IF YOU WANT TO
SECOND MAN BLUE
Big Boy Crudup
- 20-4348 (47-4348)
GOT YOU ON MY MIND
WOMAN IS A FIVE LETTER WORD
John Greer
- 20-4938 (47-4938)
MUMBLES BLUES
BUTCHER BOY
Mr. Sad Head
- 20-4835 (47-4835)
I WENT TO YOUR WEDDING
WAIT
Steve Gibson & The Red Caps
- 20-5003 (47-5003)
BATTLE HYMN OF THE REPUBLIC
MY TASK
Johnny Hartman
- 20-4943 (47-4943)
YOU BELONG TO ME
THAT'S WHAT A SONG
CAN DO
Tamara Hayes

WATCH—Benny Carter's
"YOU BELONG TO ME"
"WANNA GO HOME"
20-5005 (47-5005)

RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

INEZ JONES

(RCA Victor 20-4989)

ⓐ "I WANT A MAN TO GIMME SOME LUCK" (2:33) Inez Jones sings a moderate beat number with double entendre lyrics. This is for special locations.

ⓑ "PROUD OF YOU" (2:08) The reverse end is a slow tender piece on which Miss Jones is able to go all out on with a soulful reading and it comes up a better disk.

SAMMY COTTON

(Derby 811)

ⓐ "SATURDAY EVENING BLUES" (2:41) A slow plaintive vocal by Sammy Cotton tells of how "baby walked out on me". Sammy renders an emotional reading in which he sobs his story.

ⓐ "HERE COMES THE RAIN" (2:39) Flip is another slow sad blues and Cotton treats it to a strong vocal.

LARRY DARNELL

(Okeh 6916)

ⓑ "NO TIME AT ALL" (2:27) Larry Darnell dishes up a smooth vocal job on a quick beat jump tune. Leroy Kirkland backs the artist with colorful ork support.

ⓑ "SINGIN' MY BLUES" (3:03) Darnell takes a slow item on the lower lid and vocalizes in a soulful manner. To break the pace, Darnell talks one chorus dramatically.

JESSIE MAE ROBINSON

(Discovery 1203)

ⓐ "JESSIE MAE'S BLUES" (2:36) Jessie Mae Robinson sings a moderate tempo rhythmic blues with zest. Monte Easter's instrumental aggregation assists the chantress with a stirring backdrop.

ⓑ "THAT'S HIS SECRET" (2:41) The fem blues shouter gives an energetic reading to a slow blues and comes up with a strong disk.

LAZY SLIM JIM

(Savoy 868)

ⓐ "SLO FREIGHT BLUES" (2:38) Lazy Slim Jim gives out with a low down effort on a slow blues lament. Strings fill out the backing.

ⓐ "SUGAREE" (2:43) The lower lid is a similar etching appealingly chanted.

FRANK MOTLEY

(Gotham 272)

ⓐ "THAT'S ALL RIGHT WITH ME" (2:38) Frank Motley and the ork spin a slow rhythmic side appealingly. Jimmy Harris handles the vocal end. The disk is rounded out with a chorus chant assisting the songster.

ⓐ "DUAL TRUMPET BLUES" (2:41) As the name suggests, Frank Motley plays two trumpets simultaneously, as the ork beats out a quick tempo bounce.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THREE LETTERS" (2:57)

"GOOD FOR NOTHIN' JOE" (3:13)

RUTH BROWN

(Atlantic 978)



RUTH BROWN

● That magical something that was born into the voice of Ruth Brown, and which has enabled her to turn out one hit after another,

again comes to the fore as the thrush etches another labeled "Three Letters", that will undoubtedly follow in the footsteps of her most recent clicks, e.g. "5-10-15 Hours" and "Daddy, Daddy". We feel this version will push the current pop release for honors, and will most certainly take over in the "hot" locations. Ruth Brown gives her full hearted, warm, and passionate delivery free reign as she waxes this soulful ballad. The flip-side is a slow blues ballad, "Good For Nothin' Joe", that is given an emotional and sexy portrayal by the fem thrush. We repeat. Another "hit" platter for you.

BEN WEBSTER

(Mercury 8298)

ⓐ "OLD FOLKS" (2:42) Ben Webster and his sax softly run through a slow piece with the orking in the mood.

ⓑ "KING'S RIFF" (2:40) A change of pace. Webster drives his sax through a spirited item with a torrent of high flying notes that makes this an exciting side.

PAUL BASCOMB

(Mercury 8299)

ⓐ "NONA" (2:44) Paul Bascomb and his group beat out a moderate tempo jump. Arrangement showcases the sax with brass the predominant section.

ⓐ "MUMBLES BLUES" (2:42) Flip is a quick beat bounce with Bascomb enlivening the waxing with a sprite vocal.

THE CASH BOX

Jazz 'n Blues SLEEPER OF THE WEEK

"SWEET TOOTH FOR MY BABY" (2:43)

"WHAT'S THE MATTER WITH ME?" (2:39)

THE FOUR BUDDIES

(Savoy 866)

● The Four Buddies, following in the wake of the current popularity of several quartets using "Four" in their names, put in their bid for equivalent ranking with a smash dinking, titled "Sweet Tooth For My Baby". The boys belt out the quick beat rhythmic bounce with a live-wire job that gets under your skin and should carry this side to a spot high in the charts.

The high pressure performance of the energetic arrangement is embellished by handclapping and the result is a happy disk. The under portion is a change of pace item. The slow beat is smoothly and softly harmonized on and will catch the coins of those who prefer their music with a tender touch. We like the top deck for fast and furious action.

JAY FRANKS

(Modern 887)

ⓐ "TRYING" (2:39) Jay Franks waxes an extremely slow sax version of the current pop biggie.

ⓑ "BREAK DOWN" (2:41) Another slow item is the material for the talented saxing of Franks. A good disk.

JOHN LEE HOOKER

(Modern 886)

ⓑ "KEY TO THE HIGHWAY" (2:40) A slow low down blues is dramatically arranged and emotionally sung by John Lee Hooker.

ⓑ "BLUEBIRD BLUES" (2:39) A similar side hauntingly waxed.

LUCKY MILLINDER

(King 4571)

ⓐ "BACKSLIDER'S BALL" (2:56) Lucky Millinder and his group come up with a soft instrumental reading of a slow blues.

ⓐ "PLEASE BE CAREFUL" (2:13) Flip has Pigmeat Peterson chanting a moderate tempo. He humorously warns his baby "please be careful if you can't be good".

H. BOMB FERGUSON with VARETTA DILLARD

(Savoy 865)

ⓑ "GIVE IT UP" (2:41) H. Bomb Ferguson does a personality job of a fast big beat number with a chorus backing. Assisting with the vocal in a smallish fashion is thrush Varetta Dillard. This side should stir up loads of action.

ⓑ "TORTURED LOVE" (2:39) The under deck is a slow rhythmic tune impressively fashioned by H-Bomb as he gives a verbal picture of a tortured lover.

THE HOLLYWOOD FOUR FLAMES

(Recorded In Hollywood 165)

ⓑ "BABY PLEASE" (2:44) The Hollywood Four Flames harmonize effectively on a quick moving tune. Lead voice is intriguing.

ⓑ "YOUNG GIRL" (2:41) The Quartet works over a moderate tempo piece on the reverse deck and the result is an appealing side.

YOUNG GOSPEL SINGERS

(RCA Victor 20-4966)

ⓐ "I AM SENDING MY TIMBER UP TO HEAVEN" (2:20) The Young Gospel Singers harmonize a slow rhythmic gospel tune. The full sound suggests a large group.

ⓐ "NOTHING BETWEEN" (3:15) A similar religious number is effectively waxed by the singers.

Kickin' The Blues Around

with Sam Evans



Wilbur Hobbs, easily rated one of the nation's outstanding pianists, is moving into his fourth year at San Francisco's Plantation Club. Owner Les Armstrong signed the 88er after he had worked Portland for a 6 year stretch. . . . Al Hibbler, the former Duke Ellington singer, going it as a single at Harlem's Baby Grand Cafe. Spot is well known for the air plugging given by Willie Bryant as he broadcasts nightly from the 125th Street brightery. . . . Dizzy Gillespie, in the same town, doing well on his return engagement at Snookie's Cafe. . . . The most modern of all the modern day pianists, Miss Mary Lou Williams, has the jass followers coming back regularly to hear her work at Le Downtown Rhythm Room in Manhattan.

Frances Faye, for many, many years a nite club and theater entertainer, has at last given in to the lure of the spinning disc. Her first for Capitol, "Night And Day," has lots of feeling and depth, that could only come from years of trodding the boards across the country. . . . Wonder why people write you letters and then don't put their return address on the envelope? . . . Chuck Willis has a new record called "My Story," that seems to have the sales potential of Johnny Ace's "My Song." Okeh may have hit on the right angle here, but time alone will tell. Danny Kessler is at least in their pitching. Who knows, he may find another Johnnie Ray.

Eddy Howard seems to have the lead on the new tune from the music publishing house of Sophisticate labeled "I Don't Want To Take A Chance." But coming up fast for equal ranking, are the cuttings of The Orioles, for Jubilee; Ella Fitzgerald, for Decca; Earl Williams, for Columbia and Henry Wright, again for Jubilee. . . . Percy Mayfield, who suffered a near fatal accident, will appreciate a note or card from friends; please address the "Lonesome Heart" and "My Heart" singer care of Kaiser-Fontana Hospital, Fontana, Calif. . . . Ike Cobb, a new comer to the booking and promoting field, is handling the Milwaukee territory. Address any proposals to 702 West Walnut Street. Principal interest is the R & B field. . . . Earl "Fatha" Hines is conducting a talent search at the Oasis Club in Los Angeles. First week's winner was baritone Lonnie Satan, singing "Old Man River." . . . Robert Shad claims to a 7,000 mile trip to visit the Penguins in Antarctica. While there he found that the Johnny Otis side "The Candle Is Burning Low" was so hot that the icebergs are rapidly melting away.

Jilla Webb, the MGM singer, has a cute piece of promotion on her new record, "The Love In Your Eyes b/w "My Baby's Arms." A postcard shows the attractive gal trying to push her car, and saying: "Hi Fellas—please give me a little push, it may get me started." . . . Dinah Washington, the Mercury thriller, comes thru real great on her "Make Believe Dreams." Disc has all of the throaty gimmicks that have made the girl good and have kept her in the top brackets these past four years. . . . Jack Walker, the Atlantic and Billy Shaw publicity ace, were among those who feted Betty Granger, eastern scribe for a big newspaper. Occasion was a testimonial for the wonderful work, and able reporting that Betty has done over the years. . . . Kappy Jordan, who has successfully combined raising a family of three youngsters, with a thriving promotion and publicity business, adds Danny Kaye to her list of clients. . . . Al Martino, a singer with feeling, has a new one that sounds terrific. Titled "In All This World," tune is tender and deeply poignant. The lad handles it with a maturity that is refreshing in this present day crop of young singers.

Rocky Rolf, top drawer promotion man for RCA Victor records, has taken on the additional chore of managing the campaign for Vaughn Monroe. His "Voters On Parade" is paced on a platform that will lead straight to the Right House. . . . Georgia Carr, both a good looker and a good singer, is one of the best finds that Capitol has made. . . . Lloyd Price, of "Lawdy Miss Clawdy" fame, hits the upper crust on 11/30 with a one weeker at the Apollo; then to the Howard in the Nation's Capital; and a week at the Royal in Baltimore. Performer is being booked by the Buffalo Booking Agency of Houston. . . . Sarah Vaughan, who is currently on a nationwide tour with the "Biggest Show Of 1952," on which she is co-starred with Nat Cole and Stan Kenton's band, has signed contracts for her first tour abroad next year. The velvet voiced song stylist will play the London Palladium in February and follow with a series of date in the British Provinces. The Columbia vocalist will stay over for about 12 weeks.

Tad Bruce, discing for Jubilee, might be the one to get the nod from a big Hollywood studio, to play the part of Russ Columbo, in the proposed film biography of the late great singer. . . . Bregman, Vocco and Conn have linked one good song to two of the best artists in the game. "Outside Of Heaven" is being done by Eddie Fisher, for RCA; and Margaret Whiting doing same for Capitol. . . . Rosemary Clooney sends a note from The Riverside Theater, Milwaukee, where she worked last week. Next move is back to the Gower St. Paramount lot for another picture. Her current record, that is coming up, is "Who Kissed Me Last Night." . . . Red Saunders, and his Hambone Kids have teamed up on "Piece Of Puddin'," the Rudy Toombs ditty. Some major leaguers are already on this one, such as: Frankie Laine, Joe Stafford, The Bell Sisters and Phil Harris. But Red and the kids have a clever and fast moving version that will hold its own. The band leader has just bought a new home in a very fine section of Chicago, and is throwing a huge housewarming 10/19.

Marie "Miss Honky Tonks" Adams has a solid sender in her "Sweet Talking Daddy." After listening to this one you will want to pick up on "He's My Man," both on Peacock. . . . Eddie Mallory, former bandleader and ex-husband of Ethel Waters, now selling cars for a NYC dealer. . . . Chess does it again. This time with a Muddy Waters type of blues called "Crying" b/w "Sad Story," the disc brings to light a new singer in the R & B field named Blue Smithy, who is everything his name implies.

2

GREAT Okeh HITS⁰⁰⁰

Chuck WILLIS
"MY STORY"
b/w CALDONIA
78 rpm 6905 * 45 rpm 4-6905

Larry DARNELL
"I'LL GET ALONG SOMEHOW"
(A RECITATION IN TWO PARTS)
78 rpm 6919 * 45 rpm 4-6919

Okeh a product of Columbia Records, Inc.
Trade Marks "Columbia," "Masterworks,"
©, Reg. U. S. Pat. Off. Marcas Registradas.

**IT'S OVER
THE TOP**



**"COOL
KIND
TREATMENT"**

By

EDDIE BOYD

CHESS #1523

CHESS RECORD CO.

750 E. 49th St.

Chicago, Ill.

"Biggest Show of '52"



NEW YORK—The headliners of the fall edition of the "Biggest Show of '52" are caught between acts during their recent appearance at Carnegie Hall. The show is currently on a sixty city concert tour and the New York stop drew one of the biggest grosses so far.

**Pyramid Records Signs
Marilyn O'Shaughnessy**

NEW YORK—Pyramid Records has signed Marilyn O'Shaughnessy. Though active for several years in the supper clubs she has never yet been heard on records.

Her recording contract came about in a curious way. Elmo Russ, in Boston for a visit to the dee jays, was lunching at the home of Jan Irwin, when Miss O'Shaughnessy stopped by for a visit. Russ and Miss O'Shaughnessy got into an argument as to the pronunciation of certain Gaelic words. To prove her point the young lady sang a phrase from a Gaelic song. "My mother sang it to me that way," she said, "And Mama ought to know, she came from Ireland."

Russ was immediately interested in the way Miss O'Shaughnessy phrased a four measure phrase. Pyramid Records signed her that afternoon.

And one of her songs for her first recording date has been written for her by Elmo Russ. It is called "Who Bothers 'Bout The Bad, When The Good Is So Good."

"Neither Miss O'Shaughnessy nor I," Mr. Russ says, "will have to bother much after it's on the market." He says the song tops his "Gotta Find Somebody To Love" and "The Mask Is Off."

**Bobby Shad Makes
Country-Wide Tour**

NEW ORLEANS—Robert Shad, Rhythm and Blues A & R head for Mercury Records, is currently on a major tour visiting distribs.

Shad, who this week hit New Orleans and the Texas cities, will cover the South and Mid-West thoroughly, seeking new material and artists and plugging his going hits.

Mercury is currently hot with several big ones in the Rhythm and Blues field including "Rock Me All Night Long" by The Ravens and "The Candle's Burning Low" by Johnny Otis and Mel Walker.

Several more hot disks are coming up, according to Shad.

Okeh Inks Joyce Bryant

NEW YORK—Okeh has signed Joyce Bryant, the new girl singer who has been getting sensational reports on her personal appearances. Big build-up is planned by the diskery. A shot on the Martin and Lewis show is scheduled and she will open the new Algiers Hotel in Miami in December.

Lauderdale Reactivates Flame

LOS ANGELES, CALIF.—Jack Lauderdale, president of Swingtime Records, this past week announced the reactivation of his subsidiary label, Flame Records.

First releases have already gone out to distributors, Lauderdale disclosed. Signed to recording contracts are West Texas Slim, Buster Bronco, Aunt Martha Wiltz and Sister Myrtle Alexander.

**Meeting Dates Of
Music Operators' Associations**

Nov. 12—Music Operators Of Northern Illinois
Place: To Be Announced

13—Passaic-Bergen County Music Assn.
Place: To Be Announced, Paterson, N. J.

"It's What's in THE CASH BOX That Counts"

**JUBILEE'S
HOT IN HARLEM**

- ① 5092 THE ORIOLES
"SEE SEE RIDER"
- ② 5093 LITTLE SYLVIA
"DRIVE DADDY DRIVE"
- ③ 5094 BUDDY LUCAS
"YOU BELONG TO ME"
- ④ 5095 VIOLA WATKINS
"REALLY REAL"
- ⑤ 6019 EDNA McGRUFF
"MY BABY'S
COMING HOME"

JUST RELEASED

The Great Combination of
EDNA McGRUFF & SONNY TIL
"PICK-A-DILLY"

b/w
"GOOD"
5099

and

THE RAY - O - VACS
"START LOVIN' ME"

b/w
"WHAT CAN I SAY
(After I Say I'm Sorry)"
5098

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

HOT Country BLUES

BROWNIE McGHEE

"I FEEL SO GOOD"
b/w "SAD FEELINGS"
Jax 304

* * *

**SONNY TERRY &
BROWNIE**

"I DON'T WORRY"
(Sittin' On Top Of The World)
b/w

"MAN AIN'T NOTHIN'
BUT A FOOL"
featuring Sonny Terry
Jax 305

* * *

The Cash Box

Sleeper of the Week
LIGHTNIN' HOPKINS
"EVERYTHING HAPPENS
TO ME" b/w

"PAPA BONES BOOGIE"
Sittin' In #652

Manufactured & Distributed by
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RECORD DISTRIBUTORS, INC.
1628 FEDERAL ST., PHILADELPHIA 46, PA.
DEWEY 4-1116

**ROLLIN'
RIGHT
ALONG!**

"COME BACK, BABY"

Floyd Dixon AL 3151

• • •

"GREYHOUND"

Amos Milburn AL 3150

New Releases —

Watch Them Go!!

Charles Brown

"Rollin' Like A Pebble In
The Sand"

"Alley Batting"
AL 3157

The Five Keys

"Serve Another Round"
"I Cried For You"
AL 3158

Lynn Hope & Orchestra

"Move It"

"Don't Worry 'Bout Me"
AL 3155



Personal Appearance



ST. LOUIS, MO.—Henry Jerome, Ray DeMeno, his vocalist and disk jockey Ed Bonner of KXOK in St. Louis made a personal appearance visit to an S. S. Kresge store during the band's stay in St. Louis recently. Henry's latest MGM record release, "I Love You So" is beginning to whip up lots of excitement among dealers, operators and disk jockeys.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1** **JAMBALAYA**
Hank Williams
(MGM 11283; K-11283)
- 2** **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**
Kitty Wells
(Decca 28232; 9-28232)
- 3** **INDIAN LOVE CALL**
Slim Whitman
(Imperial 8156)
- 4** **I WENT TO YOUR WEDDING**
Hank Snow
(RCA Victor 20-4909; 47-4909)
- 5** **WILD SIDE OF LIFE**
Hank Thompson
(Capitol 1942; F-1942)
- 6** **BACK STREET AFFAIR**
Webb Pierce
(Decca 28369; 9-28369)
- 7** **WAITING IN THE LOBBY OF YOUR HEART**
Hank Thompson
(Capitol 2063; F-2063)
- 8** **BLACKBERRY BOOGIE**
Tennessee Ernie
(Capitol 2170; F-2170)
- 9** **FULL TIME JOB**
Eddy Arnold
(RCA Victor 20-4787; 47-4787)
- 10** **FORTUNES IN MEMORIES**
Ernest Tubb
(Decca 28310; 9-28310)

Patriotic Organization Promoting Vaughn Monroe's "Voters On Parade"

NEW YORK—The first pressing of Vaughn Monroe's latest recording, the march tune, "Voters On Parade," has been presented to Mrs. John G. Lee, president of the League of Women Voters of the United States. The presentation, which will springboard an extensive national campaign on the disc, was made at an informal ceremony at the Starlight Roof of the Waldorf-Astoria Hotel, where the bandleader recently completed an engagement with his orchestra.

Monroe recorded the disc at the suggestion of RCA Victor management who foresaw the possibility of a non-partisan potential musical vote-getter in its disc jockey spinnings, coin machine plays and record counter customers. Already the record, which is a rousing incitement for voters to join the march to the polls, has indicated that it well may become the unofficial theme song of the nation's "Get Out the Vote" Committees. The

League of Women Voters and the American Heritage Foundation have mailed 2500 letters to the nation's disc jockeys suggesting that the waxing be used as a musical reminder of the November 4th Election Day.

Such organizations as the Advertising Council and the National Association of Radio and Television Broadcasters are helping to promote the disc. The national radio networks also are utilizing it in conjunction with their extensive series of spot announcements and transcribed speeches of famous celebrities in all walks of life urging listeners to turn out at the polls.

"Voters On Parade" was adapted and arranged by Charles Grean, author of "The Thing," and Tom Glazer, with new lyrics to an old Dixieland march, "When the Saints Come Marching In." It is coupled on the record with the "Man On Misty Mountains."

Columbia Records Buy All-Nite Show On KMOX

ST. LOUIS, MO.—Columbia Records will inaugurate a new all-night record show over KMOX, CBS St. Louis outlet, beginning the week of October 13th and continuing for the rest of the fall.

Local D. J. Jim Butler is handling the stint which will be heard from midnight until 5 A.M. six nights a week, and cover the largest segment of the national record market.

KMOX and program were chosen by Columbia execs with a specific promotional purpose in mind—to further the interest and sales of Masterworks Records in the mid-west by acquainting as many listeners as possible with their best disks, carefully programmed to interest an audience not normally made up of Masterworks buyers. Show, however, is concerned with entire line of Columbia Records and will feature regularly new releases and best sellers in every field of repertoire suitable to the program.

The Columbia showcase is expected to be an effective medium for distributors and dealers in the areas reached by the 50,000 watt.

CANADA'S WESTERN HIT PARADE
Compiled Through the Cooperation of Program Directors Throughout Canada

1. **JAMBALAYA**
Hank Williams
(MGM)
2. **IT WASN'T GOD WHO MADE HONKY TONK ANGELS**
Kitty Wells
(Decca)
3. **INDIAN LOVE CALL**
Slim Whitman
(Imperial)
4. **HALF AS MUCH**
Hank Williams
(MGM)
5. **I WENT TO YOUR WEDDING**
Hank Snow
(RCA Victor)
6. **RACK UP THE BALLS, BOYS**
Rex Allen
(Decca)
7. **WILD SIDE OF LIFE**
Hank Thompson
(Capitol)
8. **ARE YOU TEASING ME?**
Carl Smith
(Columbia)
9. **I LOVE MY ROOSTER**
Hillbilly Jewels
(Biltmor)
10. **LADY'S MAN**
Hank Snow
(RCA Victor)

LADDER OF
Best Sellers
FROM
King
AND
Federal
RECORDS

- Popular**
- THE DOMINOES**
I'M LONELY
YOURS FOREVER
Federal 12106 and 45-12106
- HOMER & JETHRO**
GLOW WORM
OVER THE RAINBOW
15203 and 45-15203
- THE HOLIDAYS**
YOU'LL NEVER GET AWAY
LIST'NIN' TO THE GREEN
GRASS GROW
15200 and 45-15200

Folk/Western

- JIMMIE OSBORNE**
AUTOMOBILE BABY
MAMA WON'T AGREE
1117 and 45-1117
- MOON MULLICAN**
JAMBALAYA
MIGHTY PRETTY WALTZ
1106 and 45-1106
- CLYDE MOODY**
LANDSLIDE OF LOVE
I LOVE YOU DEAR
FOREVER
1125 and 45-1125

Rhythm/Blues

- WYNONIE HARRIS**
ADAM COME AND GET
YOUR RIBS
DRINKING BLUES
4565 and 45-4565
- SONNY THOMPSON**
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
4527 and 45-4527
- THE SWALLOWS**
BESIDE YOU
YOU LEFT ME
4525 and 45-4525
- THE CHECKERS**
OH, OH, OH BABY
FLAME IN MY HEART
4558 and 45-4558

Federal

- THE DOMINOES**
I'D BE SATISFIED
NO ROOM
12105 and 45-12105
- LITTLE ESTHER**
SATURDAY NIGHT DADDY
MAINLINER
12100 and 45-12100
- THE ROYALS**
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088

DISTRIBUTED BY
King
RECORDS INC.
1540
Brewster Ave.
Cincinnati 14,
Ohio

THE CASH BOX FOLK and WESTERN ROUNDUP

Maggie & Scotty & their Chippewa Valley Jamboree Unit from WEAU in Eau Claire, Wisconsin played the National Plowing Contest in Kasson, Minnesota on Sept. 5th and 6th. Both presidential candidates spoke to over a hundred thousand people who were also entertained by Maggie & Scotty during the entire activity.

During 13 days of Smiley Burnette's recent tour through Tennessee and Arkansas, he had his picture taken with 9,800 different children which should be some kind of a record. Smiley carries his "Pony Pix" trailer on all tours and has thrilled thousands of kiddies in all sections of the country with their picture taken with the famous westerner himself. Burnette heads for Canadian appearances later this month and returns in time to join the Gene Autry (Columbia) winter tour which begins in Texas, November 18th.

Al Dexter back in the business after three years absence. Al is currently touring southern states with Leon Payne (Capitol) and Jimmie Davis (Decca). The Dexter name will be remembered from several country hits on the Columbia label a few years back.

RECENT WAX CUTTING—The Carlises for Mercury in Nashville, October 9th. Ken Nelson directed sessions with Martha Carson, Faron Young, and new group of Martha Carson with her sisters, Mattie and Minnie—all in Nashville last week for Capitol. RCA Victor's Steve Sholes in Nashville this week with sessions completed by Blackwood Brothers, Homer and Jethro, and The Jordanaires and others planned to cover most of Victor's southern names. Paul Cohen completed sessions with Decca names last week and returned to N. Y.

Redd Harper (Capitol) made numerous California appearances before flying to Philadelphia to rejoin Billy Graham's group this week.

Capitol Records setting back their first November country release to catch up on orders on their current top sellers in this field.


A downtown Memphis sight has been contributed for the new Youth Auditorium. This contribution along with others was brought about by the recent charity appearance of Tim Spencer, Cindy Walker, Redd Harper, Georgia Lee, Roy Rogers and Dale Evans. Our hats are off to these and all other artists who give their time and talents for such causes.

A ROUND WITH THE JOCKEYS—Seattle's (KVI) Buck Ritchey entered the hospital last Monday for surgery and an expected two week's stay. . . . Nashville's Hugh Cherry (WMAK) playing a lead role in city's Community Playhouse production of "The Red Mill" scheduled for a ten day run. . . . Hal Hamrick from Asheville's WLOS in Nashville last week end booking talent for hometown appearances through the first of next year. . . . Sfc Roy Smith (Nashville-WSIX) m.c.'ing and producing transcribed recruiters for Tennessee National Guard to be used on Tennessee stations. . . . Wade Ray (RCA Victor) is newest d. j. on Pasadena's KXLA. . . . Birmingham enjoying another half hour recently added to Fred Wamble's WAPI time on Saturday nights. . . . Clarence Kneeland on for an additional hour Saturday nights from WICH in Norwich, Conn. . . . WOKE in Oak Ridge, Tenn. has added live country talent under direction of their oature d. j. Ray Hanoker. . . . Bob Ferguson of KWSC in Pullman, Wash. began his Big Northwest Jamboree Oct. 9th for another winter season.

Watch This Soar!!! 

Rosalie Allen  "I LAUGHED AT LOVE" and "I GOTTA' HAVE YOU"

sings... RCA VICTOR-20-4987 (47-4987)

 Going Strong...

1. 20-4954 (47-4954) OLDER AND BOLDER/I'D TRADE ALL OF MY TOMORROWS Eddy Arnold
2. 20-4909 (47-4909) I WENT TO YOUR WEDDING/THE BOOGIE WOOGIE FLYING CLOUD Hank Snow
3. 20-4996 (47-4996) SETTIN' THE WOODS ON FIRE/HEADIN' FOR A WEDDIN' Porter Wagoner
4. 20-4787 (47-4787) A FULL TIME JOB/SHEPHERD OF MY HEART Eddy Arnold
5. 20-4733 (47-4733) LADY'S MAN/MARRIED BY THE BIBLE, DIVORCED BY THE LAW Hank Snow
6. 20-4949 (47-4949) I'VE GONE AND DONE IT AGAIN/TWO TIMING BLUES Johnnie & Jack
7. 20-4956 (47-4956) THE CLOSER TO THE BONE/SASS-A-FRASS Grandpa Jones
8. 20-4988 (47-4988) MERRY TEXAS CHRISTMAS, YOU ALL/CHRISTMAS WILL BE HERE Elton Britt & The Beaver Valley Sweethearts
9. 20-5001 (47-5001) BLACKBERRY BOOGIE/TWO TIMING Johnnie Lee Wills
10. 20-4896 (47-4896) MEET MISTER CALLAGHAN/CHINATOWN, MY CHINATOWN Chet Atkins

WATCH: "Merry Texas Christmas, You All"
"Christmas Will Be Here"
 Elton Britt and the Beaver Valley Sweethearts
 RCA Victor 20-4988; 47-4988

The stars who make the hits are on **RCA VICTOR Records**

 RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

FOLK AND WESTERN REVIEWS

<input type="checkbox"/> DISK & SLEEPER	<input type="checkbox"/> GOOD
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> FAIR
<input type="checkbox"/> VERY GOOD	<input type="checkbox"/> MEDIOCRE

BULLSEYE of the WEEK

"TWO TIMING BLUES" (2:35)
"I'VE GONE AND DONE IT AGAIN" (2:06)

JOHNNIE & JACK
 (RCA Victor 20-4949)



JOHNNIE AND JACK

● Those country favorites, Johnnie & Jack, dish up another release for their large following, titled "Two Timing Blues," and the duo

has another potential hit. The boys work over a slow blues with haunting harmony as they read the sad lyrics with a tender performance that assures this lid of a high place in the affections of the western adherents. A string backing sets the proper mood for the melodic piece. The reverse deck is a fast beat ditty that will also catch its share of plays in the juke. Johnnie & Jack chant the spirited love tune engagingly as they tell of how they have gone and fallen in love again. It is a rhythmic number that will win with the fans, and we suggest ops place this plate in their locations.

KITTY WELLS

(Decca 28432)

- B** "I HEARD A JUKE BOX PLAYING" (2:12) Kitty Wells does a slow country lament in stylized vocalizing.
- B** "A WEDDING RING AGO" (2:15) The fem thrush sings a similar item with appeal. Strings back the artist on both ends.

MARTHA CARSON

(Capitol 2252)

- C+** "FEAR NOT" (2:21) Martha Carson chants a slow gospel tune against a background of strings and piano.
- C+** "CRYIN' HOLY UNTO THE LORD" (2:30) Miss Carson dishes up a quick beat religious number with zest. Handclapping lends a bit of jubilee styling to the etching.

CLYDE MOODY

(King 1125)

- B** "I LOVE YOU DEAR FOREVER" (2:22) A moderate rhythmic beat with romantic lyrics is given a happy reading by Clyde Moody.
- B** "LANDSLIDE OF LOVE" (2:42) Moody does a cute story on how he fell in love. Strings back the vocalist in his reading of the middle tempo ditty.

COWBOY COPAS

(King 1136)

- B+** "I'VE GROWN SO USED TO YOU" (2:50) Cowboy Copas warbles a sentimental piece about a couple that has grown old together. It is tenderly done and in compelling fashion.
- B+** "IT'S NO SIN TO LOVE YOU" (2:15) Copas sings in a relaxed manner and comes through with a pleasing presentation. This romantic item is another good side.

LEON McAULIFFE

(Columbia 21020)

- B** "HEAR ME NOW" (2:45) Leon McAuliffe and his Western Swing Band run through a quick tempo ditty in lively style. Jimmy Hall comes up with a smooth vocal treatment of the romantic words.
- C+** "STOLEN LOVE" (2:58) Billy Walker handles the vocal end on this side. McAuliffe, the instrumental group, and Walker collaborate easily on the lovely item that had a fairly successful run half a dozen months ago.

PORTER WAGONER

(RCA Victor 20-4996)

- B** "HEADIN' FOR A WEDDIN'" (2:24) The new Victor artist dishes up a good etching as he belts out a happy romantic ditty with strings supporting.
- C+** "SETTIN' THE WOODS ON FIRE" (2:28) A current pop favorite that started in the country field, is given a satisfactory reading by the western chanter.

MONTE HALE

(MGM 11349)

- B** "DREAM COWBOY" (2:43) Monte Hale sings a soft item about his little girl's "dream cowboy" in lullaby fashion.
- C+** "JET PLANE BLUES" (2:38) A fast moving rhythmic beat is dynamically projected by the artist. Record starts with sound effects representing jet take-off.

GENE DUNCAN

(IntraState 8)

- C** "AMBER TRESSES" (2:55) Gene Duncan with vocal assistance, and instrumental backing by his western band, sings a slow love ditty.
- C+** "THE LAST TIME I CRIED" (2:15) Duncan sings a tender weeper with feeling as his voice comes through better on this end.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

October 25, 1952

New York, N. Y.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. JAMBALAYA (Jo Stafford)
5. TRYING (The Hilltoppers)
6. MEET MR. CALLAGHAN (Les Paul)
7. THE GLOW WORM (The Mills Bros.)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
9. HIGH NOON (Frankie Laine)
10. BECAUSE YOU'RE MINE (Mario Lanza)

Chicago, Ill.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. THE GLOW WORM (The Mills Bros.)
4. TRYING (The Hilltoppers)
5. INDIAN LOVE CALL (Slim Whitman)
6. MEET MR. CALLAGHAN (Paul-Ford)
7. OUTSIDE OF HEAVEN (Eddie Fisher)
8. LADY OF SPAIN (Eddie Fisher)
9. WALKIN' TO MISSOURI (Sammy Kaye)
10. FORGETTING YOU (Richard Hayes)

Los Angeles, Calif.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. COMES A-LONG A-LOVE (Kay Starr)
6. LADY OF SPAIN (Eddie Fisher)
7. TAKES TWO TO TANGO (Pearl Bailey)
8. HALF AS MUCH (Rosemary Clooney)
9. THE GLOW WORM (The Mills Bros.)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Philadelphia, Pa.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. LADY OF SPAIN (Eddie Fisher)
4. JAMBALAYA (Jo Stafford)
5. WHY DON'T YOU BELIEVE ME? (Joni James)
6. MY FAVORITE SONG (Marian Caruso)
7. TRYING (The Hilltoppers)
8. MEET MR. CALLAGHAN (Paul-Ford)
9. THE GLOW WORM (The Mills Bros.)
10. YOURS (Vera Lynn)

Colgate, Okla.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Sue Thompson)
3. MEET MR. CALLAGHAN (Paul-Ford)
4. SETTIN' THE WOODS ON FIRE (Laine-Stafford)
5. WALKIN' TO MISSOURI (Sammy Kaye)
6. BOTCH-A-ME (Rosemary Clooney)
7. HIGH NOON (Frankie Laine)
8. JAMBALAYA (Jo Stafford)
9. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Brodhead, Wisc.

1. WALKIN' TO MISSOURI (Sammy Kaye)
2. I WENT TO YOUR WEDDING (Patti Page)
3. YOU BELONG TO ME (Jo Stafford)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. JAMBALAYA (Jo Stafford)
6. WISH YOU WERE HERE (Eddie Fisher)
7. THE GLOW WORM (The Mills Bros.)
8. TAKE ME IN YOUR ARMS (Paul-Ford)
9. STRING ALONG (Ames Bros.)
10. ADIOS (Gisele MacKenzie)

Des Moines, Iowa

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. HIGH NOON (Frankie Laine)
6. MEET MR. CALLAGHAN (Paul-Ford)
7. TAKES TWO TO TANGO (Pearl Bailey)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
9. HALF AS MUCH (Rosemary Clooney)
10. TRYING (The Hilltoppers)

Milwaukee, Wisc.

1. LADY OF SPAIN (Eddie Fisher)
2. THE GLOW WORM (The Mills Bros.)
3. WHO KISSED ME LAST NIGHT? (Rosemary Clooney)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. INDIAN LOVE CALL (Slim Whitman)
6. PIECE A-PUDDIN' (Laine-Stafford)
7. TRYING (Ella Fitzgerald)
8. NO TWO PEOPLE (O'Connor-Day)
9. STRING ALONG (Ames Bros.)
10. YOU'LL NEVER GET AWAY (Cornell-Brewer)

Chehalis, Wash.

1. JAMBALAYA (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. YOU BELONG TO ME (Patti Page)
4. STRING ALONG (Ames Bros.)
5. PIECE A-PUDDIN' (Laine-Stafford)
6. BLUES IN ADVANCE (Dinah Shore)
7. MY FAVORITE SONG (Georgia Gibbs)
8. SETTIN' THE WOODS ON FIRE (Laine-Stafford)
9. MEET MR. CALLAGHAN (Paul-Ford)
10. TRYING (Ella Fitzgerald)

Cleveland, Ohio

1. YOU BELONG TO ME (Jo Stafford)
2. HALF AS MUCH (Rosemary Clooney)
3. I WENT TO YOUR WEDDING (Patti Page)
4. WHO KISSED ME LAST NIGHT? (Rosemary Clooney)
5. JAMBALAYA (Jo Stafford)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HIGH NOON (Frankie Laine)
8. WISH YOU WERE HERE (Eddie Fisher)
9. TRYING (The Hilltoppers)
10. DING DONG BOOGIE (Ella Fitzgerald)

Tuscaloosa, Ala.

1. TAKES TWO TO TANGO (Pearl Bailey)
2. ICY HEART (Dick Lee)
3. HALF AS MUCH (Rosemary Clooney)
4. MISSISSIPPI MUD (Connie Haines)
5. WISH YOU WERE HERE (Eddie Fisher)
6. STRING ALONG (Ames Bros.)
7. HIGH NOON (Frankie Laine)
8. YOU'LL NEVER GET AWAY (Cornell-Brewer)
9. TRYING (The Hilltoppers)
10. I (Don Cornell)

Little Rock, Ark.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (The Ames Bros.)
4. HIGH NOON (Frankie Laine)
5. WISH YOU WERE HERE (Eddie Fisher)
6. TRYING (The Hilltoppers)
7. STRING ALONG (The Ames Bros.)
8. HALF AS MUCH (Rosemary Clooney)
9. THE GLOW WORM (The Mills Bros.)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Detroit, Mich.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. TRYING (The Hilltoppers)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. WISH YOU WERE HERE (Eddie Fisher)
6. THE GLOW WORM (The Mills Bros.)
7. INDIAN LOVE CALL (Slim Whitman)
8. JAMBALAYA (Jo Stafford)
9. HIGH NOON (Frankie Laine)
10. TAKES TWO TO TANGO (Pearl Bailey)

Miami, Fla.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (The Ames Bros.)
4. HIGH NOON (Frankie Laine)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. STRING ALONG (The Ames Bros.)
8. TAKES TWO TO TANGO (Pearl Bailey)
9. WISH YOU WERE HERE (Eddie Fisher)
10. I LAUGHED AT LOVE (Sunny Gale)

Portland, Ore.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. HIGH NOON (Frankie Laine)
4. WISH YOU WERE HERE (Eddie Fisher)
5. JAMBALAYA (Rex Allen)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. HALF AS MUCH (Rosemary Clooney)
8. MEET MR. CALLAGHAN (Paul-Ford)
9. TAKES TWO TO TANGO (Pearl Bailey)
10. BOTCH-A-ME (Rosemary Clooney)

Denver, Colo.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. TRYING (The Hilltoppers)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. JAMBALAYA (Jo Stafford)
8. SUGARBUSH (Laine-Day)
9. INDIAN LOVE CALL (Slim Whitman)
10. STRING ALONG (Ames Brothers)

Kansas City, Mo.

1. I WENT TO YOUR WEDDING (Patti Page)
2. TRYING (The Hilltoppers)
3. JAMBALAYA (Jo Stafford)
4. MEET MR. CALLAGHAN (Les Paul)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. YOU BELONG TO ME (Jo Stafford)
8. HIGH NOON (Frankie Laine)
9. INDIAN LOVE CALL (Slim Whitman)
10. FEET UP (Guy Mitchell)

Akron, Ohio

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. HIGH NOON (Frankie Laine)
4. WISH YOU WERE HERE (Eddie Fisher)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. JAMBALAYA (Jo Stafford)
7. TRYING (The Hilltoppers)
8. BOTCH-A-ME (Rosemary Clooney)
9. MEET MR. CALLAGHAN (Paul-Ford)
10. TAKES TWO TO TANGO (Pearl Bailey)

Louisville, Ky.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. JAMBALAYA (Jo Stafford)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. HIGH NOON (Frankie Laine)
7. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
8. TRYING (The Hilltoppers)
9. HALF AS MUCH (Rosemary Clooney)
10. THE GLOW WORM (The Mills Bros.)

Charleston, W. Va.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (P. Page—Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. JAMBALAYA (Jo Stafford)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HALF AS MUCH (Rosemary Clooney)
8. COMES A-LONG A-LOVE (Kay Starr)
9. BOTCH-A-ME (Rosemary Clooney)
10. LADY OF SPAIN (Eddie Fisher)

Charlotte, N. C.

1. I WENT TO YOUR WEDDING (Patti Page)
2. TRYING (The Hilltoppers)
3. YOU BELONG TO ME (Jo Stafford)
4. INDIAN LOVE CALL (Slim Whitman)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. HIGH NOON (Frankie Laine)
7. WISH YOU WERE HERE (Eddie Fisher)
8. JAMBALAYA (Jo Stafford)
9. BECAUSE YOU'RE MINE (Mario Lanza)
10. GLOW WORM (The Mills Bros.)

New Orleans, La.

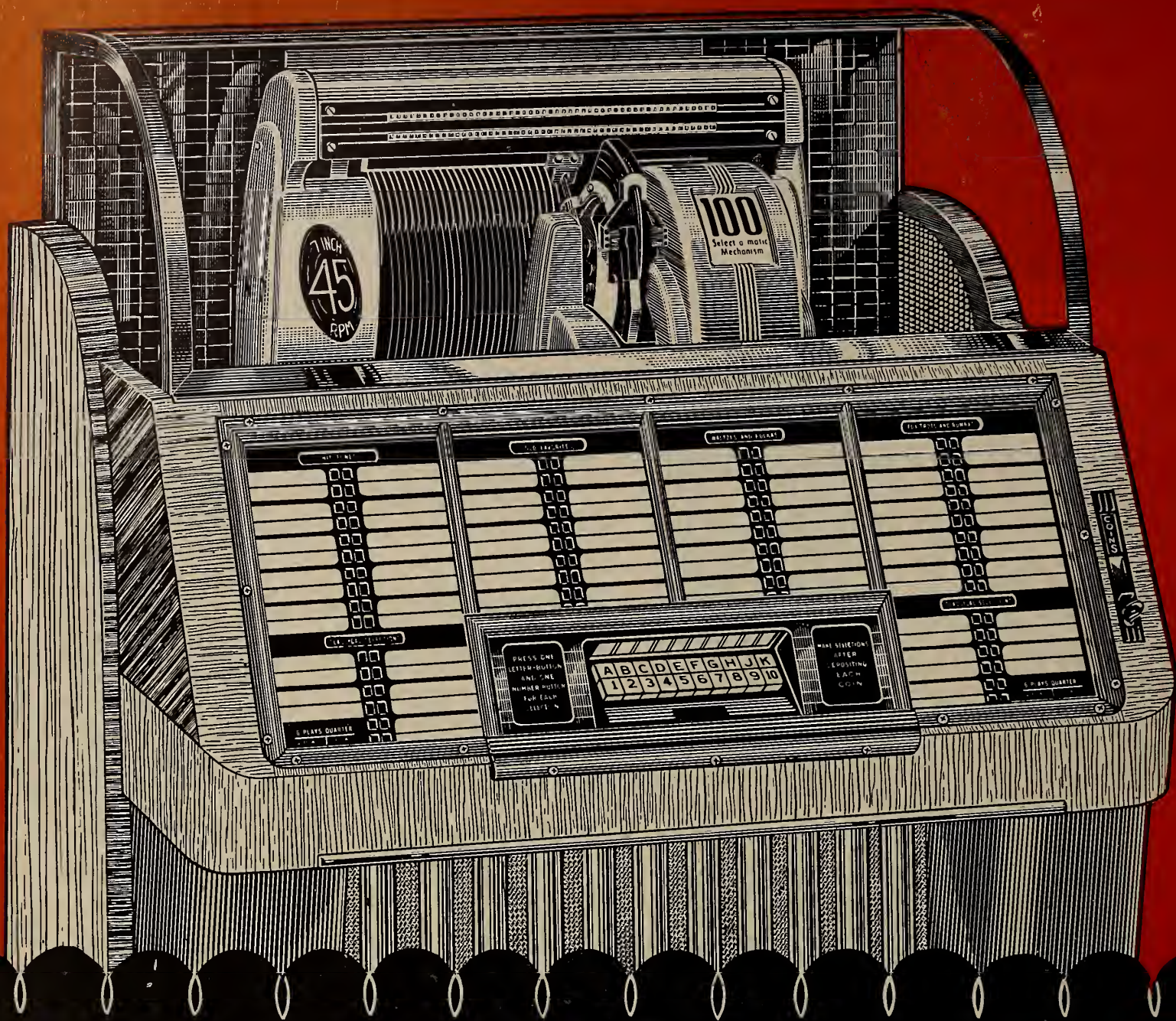
1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MEET MR. CALLAGHAN (Paul-Ford)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. HALF AS MUCH (Rosemary Clooney)
8. BOTCH-A-ME (Rosemary Clooney)
9. INDIAN LOVE CALL (Slim Whitman)
10. LADY OF SPAIN (Eddie Fisher)

Savannah, Ga.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. JAMBALAYA (Jo Stafford)
5. COMES A-LONG A-LOVE (Kay Starr)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. LADY OF SPAIN (Eddie Fisher)
8. TAKES TWO TO TANGO (Pearl Bailey)
9. BOTCH-A-ME (Rosemary Clooney)
10. MEET MR. CALLAGHAN (Paul-Ford)

Seattle, Wash.

1. YOU BELONG TO ME (Patti Page)
2. I WENT TO YOUR WEDDING (Patti Page)
3. AUF WIEDERSEH'N SWEETHEART (The Ames Bros.)
4. MEET MR. CALLAGHAN (Paul-Ford)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HALF AS MUCH (Guy Lombardo)
7. JAMBALAYA (Camarata)
8. BOTCH-A-ME (Rosemary Clooney)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. TRYING (The Hilltoppers)



*100 Selections at
the phonograph*



*100 Selections
anywhere
in the location*

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

50th ANNIVERSARY

AMERICA'S FINEST AND MOST
COMPLETE MUSIC SYSTEMS



SEEK LOWER TRUCK FREIGHT RATE

N.Y. Games Ops To Run Banquet At Copa Dec. 14

NEW YORK—Bart Hartnett, business manager of the New York Operators Association (games operators), together with Teddy Blatt, attorney for the group, announced that the organization will hold its annual dinner and dance at the Copa restaurant and night club on Sunday night, December 14.

Last year's affair was acclaimed a mighty success, but Blatt states that the party in December will far overshadow anything the association accomplished in the past.

Although no great effort as yet has been made to sell tickets, Hartnett states that many operators have already put in reservations. An exceptionally large turnout is expected.

A souvenir journal is planned, and Blatt, who has been active with Hartnett in soliciting advertising, reports the association expects to bring out a most successful publication.

ABC Music Holds Golf-Meet-Dinner

CHICAGO—Whoever the big executives were who stated that the best way to hold a business meeting was on a golf course, have some lessons to take from Bob Gnarro of ABC Music Service Corp., this city.

This past Tuesday (Oct. 13), Bob called together all the people with whom he wanted to have an important business meeting to get together with him at the Mt. Prospect Country Club in Mt. Prospect, Ill.

This was the last golf affair of the year, at least as far as the coinmen, who attended, were concerned.

Present were Mike Spagnola of AMI phonos here. Z. Schultz, Shim Weiner and Margaret Kraft of Decca Records. Len Micon of World Wide Distributors. Leo Kaner, well known CPA for music ops. Bob Lindelof and Andy Hesch of the Music Operators of Northern Illinois. Bert Bondioli, Ray Cunliffe, Andy Oomens, Mary Gilette, Jack Paschke, Jacob Nomden, Frank Pedula, and others.

After the golf meet (no scores were reported) everyone came together for cocktails in the beautiful bar of the club and, after these, a very gorgeous dinner was held for all present.

Said Bob Gnarro, "All I can say is that this was one of the very nicest ways to do business ever yet invented."

D. Gottlieb & Co. Introduces Five Ball "Chinatown"

CHICAGO—D. Gottlieb & Company introduced its newest five-ball to the trade this past week. It's called "Chinatown."

It's probably one of the most attractive five-ball this firm has introduced to the field, according to reports.

"In addition to all the hits," as one of the firm's executives said, "we now have a game in 'Chinatown' which we believe will prove the most outstanding yet introduced to the operators.

"This is one of the few games," these execs of the firm reported, "where the players have every way to score.

"The game is so fascinating," they stated, "that even outsiders, not at all connected with the industry in any fashion, who have called upon our firm, have thrilled to the action of the game."

"Chinatown" is very easy to understand. The average player can quickly gather just what he has to do to obtain the highest possible scores.

Most fascinating is the fact that if the player can score '21,' right on the head, he wins.

At the same time, if he hits the 'low,' 1, 2, 3, 4 and 5, he also has a score.

Similarly, if he hits the 'high,' 5, 6, 7 and 8, he has a score.

And, in addition to all this, plus the flippers and bumpers and the high-score, he still has a chance if he can skillfully complete the word, "C-h-i-n-a-t-o-w-n."

After that he has open shooting to his advantage and can score and score.

This is probably one of the speediest playing games built by the Gottlieb firm.

It has won much good comment from all those who already have seen the game in action.

Gil Kitt Urges Trade To Fight For Standardized Rate

Rates Now Vary Anywhere From \$2.95 to \$6.58 Per 100 Lbs. Combined Efforts Of Mfrs and Distribs Will Save Ops Many, Many Dollars, Kitt Advises



GIL KITT

CHICAGO—In view of a controversy which developed with one of the larger trucking firms here, Gil Kitt of Empire Coin Machine Exchange, this city, has sent out a clarion call to all the trade to apply for lower truck freight rates so that operators will save many, many dollars.

A shipment arriving at Empire Coin was billed into the firm at \$6.58 per 100 lbs. When the firm brought this into an open discussion with the truck firm, it was found that this shipment was incorrectly labeled and that, if the shipment had been labeled, "coin operated machines," instead of "games," the rate would probably have been \$2.95 per 100 lbs.

At this time the controversy continues with Empire Coin in the heat of discussions with this trucking firm regarding what should be considered a "standardized rate" for coin operated equipment and the manner in which such equipment should be labeled so that this "standardized rate" will be accepted everywhere in the country.

As Kitt stated, "This means a savings of many, many dollars to every operator in the nation.

"This savings can be brought about," he continued, "by the combined efforts of all jobbers, distributors and manufacturers to get the trucking companies everywhere to adopt a standardized rate for 'coin operated machines' so that all will save and the operators' costs thereby lowered."

Kitt appeals to the field. He says, "Check with your trucking firm. Ask them how many 'different rates' they have on coin machines. Let's arrange for one standardized rate for 'coin operated machines' so that every operator will know what this cost is and there will, then, be no arguments in this regard at any time in the future."

This is an opportunity for the trucking men to get themselves more business from the coin operated machines industry than they have ever before enjoyed.

It will mean cutting down on rail freight shipments. It will also mean saving on express shipments.

The entire savings will accrue to the operator's benefit, for it is the operator, in the end, who pays the freight shipment price as, in almost all cases, it is added to his bill.

In some states, like California, it is actually a tax item on the bill when he buys machines.

This can mean tremendous savings all around if a concerted effort is put thru at this time with the American Trucking Association.

Rock-Ola Distribs View New Phono



CHICAGO, ILL.—Rock-Ola distributors from all over the nation gathered at the Hotel Sheraton in Chicago on Sunday, October 5, for the first showing of the new Rock-Ola phonograph, "The Fireball-120".

**Ops! Don't
Forget To
Vote In The
Cash Box 7th
Annual Music Poll**



BOB LINDELOF

The Cash Box goes to the NORTHERN ILLINOIS MUSIC OPERATORS' Banquet



BOB GNARRO



LEFT PANEL—TOP TO BOTTOM

- 1) (l. to r.) Chester Biezad, engineer J. H. Keeney & Co., Wally Finke, First Distributors; Paul Huebsch, sales manager J. H. Keeney & Co.; Joe Kline, First Distributors.
- 2) Mr. and Mrs. Ed Gilligan.
- 3) Mr. and Mrs. Paul Bennett and daughter.
- 4) (l. to r.) Nate Feinstein; Mrs. Nate (Eve) Feinstein; Harold Schwartz; and Mike Blumberg of Atlas Music.
- 5) Lois Graff, secretary of the Operators of N. Illinois Association, and Ray Cunliffe, president of Recorded Music Service Association.

RIGHT PANEL—TOP TO BOTTOM

- 1) Ben and Trudy Coven, Coven Distributing Co.
- 2) (l. to r.) Unidentified lady; Vince Shay and Howie Freer, Empire Coin Machine Exchange.
- 3) (l. to r.) Marian Krier; LeRoy Lindelof; and Bob Lindelof, LeRoy, son of Bob, is engaged to Miss Krier.
- 4) (l. to r.) An employee of Atlas Music; Morrie Ginsberg; Mrs. Eddie Ginsberg and Eddie Ginsberg of Atlas Music.
- 5) Bill Gersh greets Reid Whipple, district manager for The Rudolph Wurlitzer Company.

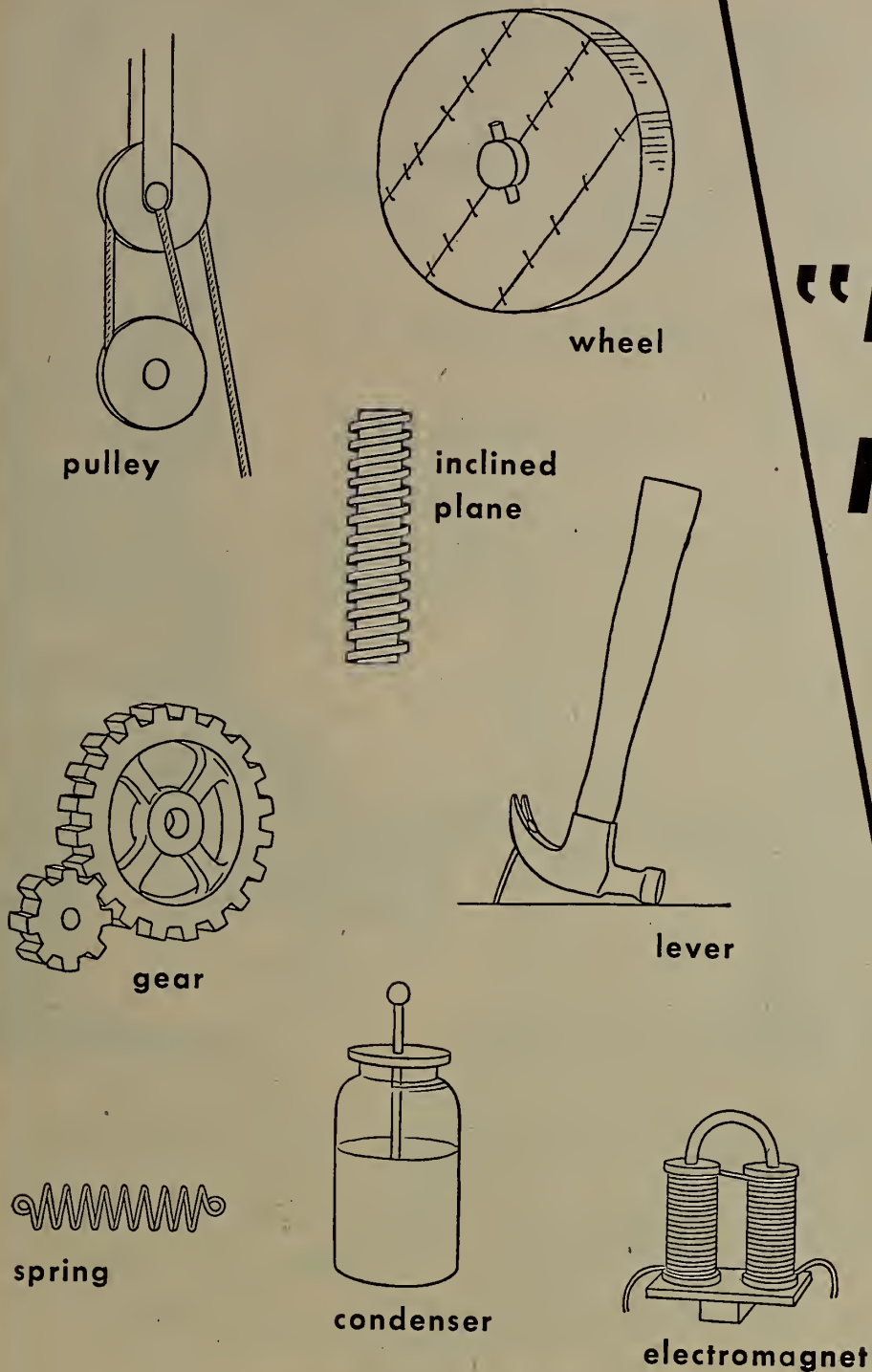


LEFT PANEL—TOP TO BOTTOM

- 1) Mr. and Mrs. Dave Bender, Coven Distributing Co.
- 2) Bill Holdman, Mrs. and Mrs. Morris Goldman.
- 3) (l. to r.) Unidentified lady; Mr. and Mrs. Andy Oomens.
- 4) Nick Nicholson; Paul Huebsch; and Chester Biezard of J. H. Keeney & Co.
- 5) Mike Spagnola, Automatic Phonograph Distributors.

RIGHT PANEL—TOP TO BOTTOM

- 1) Mr. and Mrs. Vernon Hamman, and Bob Gnarro.
- 2) (l. to r.) Frank Moon; Dotty Moon; Rosemary Arpaia; Rene Pirard; Dorothy Pirard; Joe Binlak; Helen Wilk; Louis Arpaia; Bruce Trimble and Bob Frank.
- 3) Len Micon of World Wide Distributors.
- 4) (l. to r.) Mrs. Phil Levin; Mrs. Chambers; Mrs. Ray Cunliffe; Ray Cunliffe; M. Marrano; Jean Marrano; Mrs. Marrano; Mrs. Johnson; Mr. Johnson; and Phil Levin.
- 5) (l. to r.) Mrs. Dotty Nossett, RCA-Victor; Mrs. Bondioli; Vic Bondioli; and B. Bondioli.

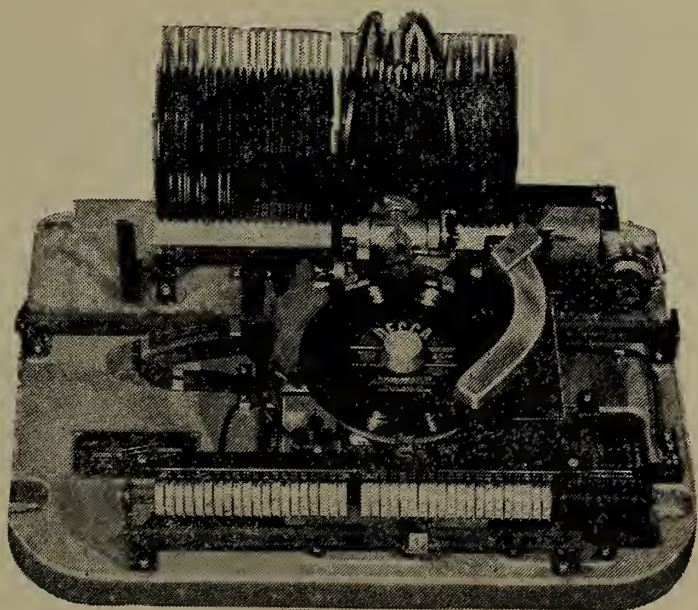


"KEEP IT SIMPLE"

This three-word slogan, "Keep It Simple", is the guiding rule in the design and engineering of AMI's mechanical and electrical components.

The sure, steady response of the AMI mechanism as a whole results from the elimination of non-essentials in all its working parts.

Operators know that this adherence to basic principles in the factory pays off with prolonged trouble-free operation on the route.



D-80 mechanism

AMI *Incorporated*

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan

AMI's "Write-an-Ad" Contest

Any music operator can enter. Big list of valuable prizes. Ask your AMI distributor for helpful contest book and complete details, free.

IT'S HERE!

Keeney's TEN PLAYER BOWLER

2 FIVE-MAN TEAMS

A REAL Surprise!

KEENEY'S TEAM BOWLER

- ★ The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.
- ★ Player's name and high score may be chalked in square area under each score.
- ★ JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.

SHOOT THE MOON!

STRIKE IT RICHI

YOUR DREAM COME TRUE!

GREATER CASH BOX EARNINGS!

Keeney FORMICA SILENT PLAYFIELD

1 extra shot for "Spare" and 2 extra shots for "Strike" on 10th frame!

IT'S THE BIG NEWS FROM KEENEY! SEE YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Distributors Wanted
for
THE SENSATIONAL Space Ship

"METEOR ROCKET"

Contact

RUNYON SALES COMPANY
Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

WALL BOXES

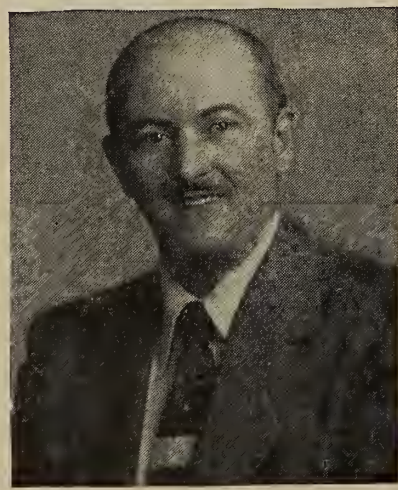
PACKARD	\$ 4.95
WURLITZER 3020, 5/10/25c	35.00
SEEBURG Post-War, 3-wire and wireless	7.95
ROCK-OLA Dial-A-Tune	1.00

Write — Wire — Phone

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2902

Record Attendance Expected At 15th Annual Banquet Of NY Music Ops Assn. On Nov. 1

Souvenir Journal Also Success



AL DENVER

NEW YORK—What should be the greatest of all New York music machine operators' banquets will take place on November 1 at the Commodore Hotel.

The Automatic Music Operators Association celebrates its 15th annual year of service to the music machine operator in the grand ballroom of this

hotel, and Albert S. Denver, president, reports that reservations for the dinner have reached the point where it's been necessary to think of pushing out the walls to accommodate all who wish to attend.

"We have had some great parties in the past," stated Denver, "but every indication points to a record breaking attendance this 1952. People in our industry know from past experience that this night is truly an event that can happen only in our business. In addition to the regular show we buy, the wonderful meal served, and dancing to a top orchestra, the greatest talent in the recording field appears to entertain the guests."

The officers of the association are also very well pleased with the success of the souvenir journal which will be distributed at the dinner.

As is the case every year, many out-of-town visitors are expected to be on hand. Reservations have already been made for leading executives of all the manufacturers of phonographs, and members of many associations in this area.

Assisting Denver in the many matters necessary to produce the outstanding banquet are the members of the Board of Directors and the staff of the association, including Nash Gordon and Dorothy Wolk.

Chicago Juke Box Ops Claim They Had Dime Play Before O.P.S. Ruling

CHICAGO—Music operators here are proving to the Office of Price Stabilization that they changed over to dime play long before the O.P.S. regulations went into effect regarding hiking costs of services and merchandise, leaders of the ops' group here claim.

They not only have letters, but also have paid bills, showing whereby they ordered stickers and arranged for the complete changeover, long before O.P.S. and its rulings regarding changes to higher costs for services and merchandise, became effective.

Regardless of this fact, it is reported that O.P.S. offices here are questioning operators.

Ops have turned the matter over to their attorneys with the statement to O.P.S. officials that, long before O.P.S. Regulations went into effect, they had changed from nickel to dime play.

Leaders are not at all perturbed over the questioning by O.P.S. officials. They believe that this is something which will benefit them for it will definitely prove that they arranged their changeover to dime play along the lines which are most proper according to O.P.S.

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®
GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE



RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

RIDE THE CHAMPION 10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

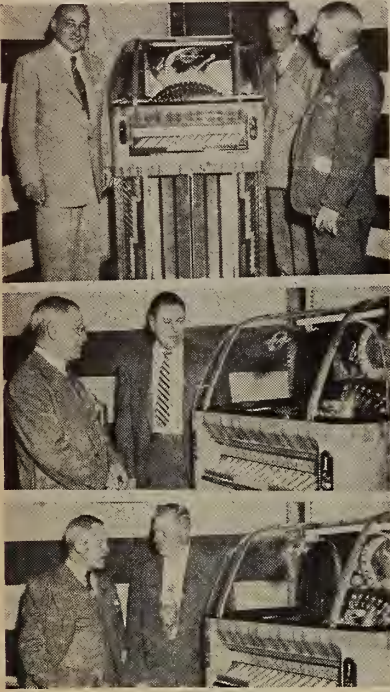
Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FROLICS
See Back Cover

ROCK-OLA DISTRIBS SHOW "FIREBALL"

World Wide Pulls Big Crowd In Chi

David C. Rockola On Hand



TOP—Al Stern, Len Micon and David C. Rockola.

CENTER—David C. Rockola and Lou Casola.

BOTTOM—David C. Rockola and Bob Lindelof.

CHICAGO—"One of the very swellest parties we've ever attended," was the consensus of the crowds who came to view the new Rock-Ola "Fire-Ball 120" selection phono at World Wide Distributors, Inc., this city.

With Al Stern, Len Micon and Monte West acting as hosts for the firm; with one of the most lavish displays of fine foods, beverages and drinks of all kinds; with a night club arrangement in the beautiful building of the firm; it was one of the gayest and most elaborate of showings ever seen in this area.

Guest of honor was David C. Rockola, president of the Rock-Ola Manufacturing Corporation, who came to greet and meet with all the operators who attended this Chicago "Rock-Ola Days" showing (Sunday, October 12) of his brand new "Fire-Ball 120" automatic phonograph.

Not only did Rockola pose with operators, association leaders, artists and others who attended, but he took a personal hand in explaining the phonograph's mechanism to any who had questions to ask.

Al Stern not only proved himself a lavish and perfect host but was one of the busiest men in the place.

He was continually greeting people at the door, taking them into the beautiful showrooms of the firm, introducing them to other guests and to David C. Rockola, and making certain that they were comfortable and had joined in the proceedings.

Leaders of all operators' associations were present. Ray Cunliffe and Phil Levin of the Recorded Music Service Assn., this city, were on hand.

Bob Lindelof of Music Operators of Northern Illinois was present.

Boyd Lukens who is head of the Northern Indiana Music Operators was also there.

Quite a number of operators, their wives, mechanics, and associates from Indiana, came to see the new Rock-Ola phono.

New Orleans Ops At A. M. & F. Dist. Co.



TOP—Unidentified lady, Chester Young, unidentified man, Helen Cabas, G. Mule and Peter Albano.

LEFT: Sid Litt—RIGHT: Chester Young and E. Forest

NEW ORLEANS, LA. — Messrs Alleman, Mule and Forest, heads of the A. M. & F. Distributing Company, this city, report that their showing of the new Rock-Ola "Fire-Ball 120" phonograph was a great success with the music operators of this area.

The firm held its showing on October 12 at their showrooms, where music operators and their families and friends visited from early morning until late at night, partook of the refreshments and viewed the "Fire-Ball 120" phono.

K. J. Meyn, representing Rock-Ola Manufacturing Corporation, was on hand to greet all the ops.

Among the coinmen present were: Abe Fishman, Milton Fazard, Sig Lett, William Fellman, Chester Young, Joe Sconatto, Joe Scartino, Peter Albano, Paul Genco, Tony Meglorie, F. J. Lussy, Pete Rowland, Jerome Case, and Mrs. Ethel Duffy. A great many ops failed to sign the register, thus making it difficult for the firm to report complete attendance.

Calderon's Showing Draws Indiana Ops

INDIANAPOLIS, IND. — Al Calderon of Calderon Distributing, this city, reported that the "Rock-Ola Days" showing which the firm held to present the new "Fire-Ball 120" phono to the trade in this area, was probably the best in the firm's history.

Seen about the place were: Moses Proffitt, Dan Gaines, John McGowan, Charles Marik, Robert Lindelof, Harry Buthe of Elgin, Ray Cunliffe, Phil Levin, Louis Arpaia, Mike Spagnola, Andy Hesch, Clayton Nemeroff, Eddie Holstein, Fred Morris, Mr. and Mrs. Boyd Lukens, John Norman, Bill Barnett, Lou Casola, and many, many others, too numerous to mention.

Among the artists who attended were: Dick (Two-Ton) Baker, Ralph Marterie, Ralph Spero, Buddy Morrow, Joni James with Jimmy Martin, Johnny Desmond, and others who arrived later in the afternoon.

R. E. Wagner, sales representative of the firm stated, "The new Rock-Ola 'Fire-Ball 120' selection phonograph passed all tests of all who attended and there was much favorable comment all during the showing."

Calderon reported that his firm was honored by the attendance of Mr. and Mrs. Tom Sherfick of Shoals, Ind., considered the largest juke box op in the nation.

Operators from all parts of the state, Calderon says, swelled the crowds to tremendous proportions.

"They came from Terre Haute, Richmond, South Bend, Evansville, Noblesville, Anderson, Muncie, Fort Wayne, and other towns throughout the state.

From Dayton, Ohio, came Mr. and Mrs. Wm. Blankenship, and from Port Huron, Mich., P. J. Lounsberry came down to see the new Rock-Ola, as well as many others," he reported.

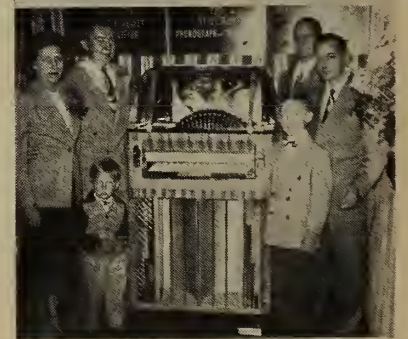
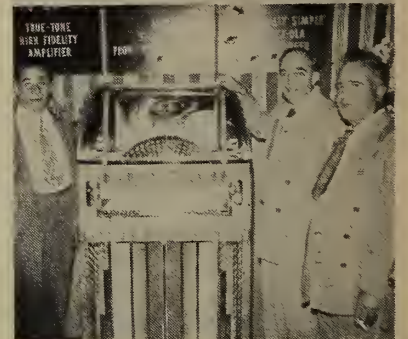
Seacoast Shows N. J. & N. Y. Ops "Fireball"

ELIZABETH, N. J.—Dave Stern and Tom Bourke, Seacoast Distributors, Inc., this city, presented the new Rock-Ola "Fireball 120" phonograph to the trade on Sunday, October 12, at their offices and showrooms; to an amazingly large turnout of music operators and their friends.

The attendance was so surprisingly large that the enormous supply of buffet food ran out before the day ended. In addition to operators from the northern part of New Jersey, a great many coinmen from New York City, Long Island, and Westchester drove over to look at the 120 selection phonograph.

Two of the "Fireball 120" phonographs were set up in the showrooms of the firm, which was decorated as a circus tent with canvas ceiling and side walls. Demonstrating the phonograph, in addition to Dave Stern, were Bob Slifer, sales manager, Herman Halperin, and Charlie Reissner. On hand from the Rock-Ola factory was Henry Von Husen.

Stern also announced that the "Fireball 120" phonograph will be on display in New York City at 627 Tenth Avenue. This setup is only a temporary one, Stern explains, as he will open elaborate offices on coinrow as quickly as they can be prepared.



TOP—The Mayor of Elizabeth, N. J., James C. Kirk with Dave Stern

CENTER — Barney Simon, Manny Ehrenfeld and Al Rade.

BOTTOM — Mr. and Mrs. John Stanzck, their 2 boys, with Bob Slifer and Charley Reissner.

Additional Stories And Pics Of Rock-Ola Distributor Showings Thruout Entire Issue



"POP" BUMPERS!
SUPER-POWER FLIPPERS!
CYCLONIC KICKERS!

YES, IT'S TRUE! PLAYERS FIND APPEAL -
EXCITING ACTION - STIMULATING PLAY IN
GOTTLIEB'S NEW



CHINATOWN

FLASHING FEATURES THAT PRODUCE
TOP PLAY AND EARNINGS!

9 BALL-TRAP HOLES!
TRAPPED BALLS SCORE 100,000 to 900,000
And POINTS from 1 to 9

REPLAYS for TRAP HOLES 1 to 5... TRAP HOLES 5 to 9... ANY COMBINATION OF HOLES TOTALING 21... SPECIAL TOP ROLL-OVER, WHEN LIT BY MAKING BOTH C and A SLIDE ROLL-OVERS... BOTTOM ROLL-OVER BUTTON, WHEN LIT BY C-H-I-N-A-T-O-W-N SPELLED OUT (NON-SEQUENCE) and HIGH SCORE.
C or A SIDE ROLL-OVER Lights 2 "POP" BUMPERS, Increasing Values to 100,000 Each.



HE WHO ACTS SOONEST PROFITS MOST!
ORDER TODAY FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Coats Get Hangers At Last As AMI's Bill Fitzgerald Mails 'Em High, Wide & Handsome

"But," He Says, "Write An Ad."

CHICAGO—At long, long last, the missus is gonna stop hollerin' at us. Because now we gotta "coat hanger." And won't just drop our coat on the floor.

Only because Bill FitzGerald of AMI, Inc., Grand Rapids, Mich., sent us a coat hanger.

And the tag he attached to it read: "Hang up your coat. Roll up your sleeves. Then hit the ball on the 'Write An Ad' contest."

So, being "infernally" grateful to "Bill FitzGerald," we've just simply got to write an ad. Only because he spoiled the best deal we ever had. And we better win something.

The deal? To be able to throw our coat about as we came home. Here, there or anywhere.

Now, the fact that we, personally, brought home a "coat hanger," we simply must "hang up the coat."

In return then, we're writin' the ad that Bill FitzGerald (that satirist) wants.

(P.S.: We think we wrote it when he was in our offices a few weeks back, but, we ain't yet heard nothin' about whether those "lips" did or did not win???)

Coinmen Commend Al Stern For Creating "Edgewater Heart Fund" Charity



AL STERN

CHICAGO — Commendation was great when some noted coinmen learned this past week that all the press publicity which had appeared regarding the "Edgewater Heart Fund" of the Edgewater Hospital, this city, was due to one man who has, for the past five years, kept this charity going.

The man is Al Stern of World Wide Distributors, Inc., this city.

For over five years now, it was learned, Al Stern has kept the "Edgewater Heart Fund" in action.

He conceived the idea and followed it thru to the point where, today, noted heart surgeons from all over the nation have visited the Edgewater Hospital and have given their services free of charge to cardiac patients who are recipients of this fund.

These patients are placed in the hospital and their medical needs completely paid for by the "Edgewater Heart Fund."

By obtaining donations, in addition to his own, Al Stern has been able to keep the "Edgewater Heart Fund" going.

It was his first donation, when he first conceived the thought of a heart fund of this kind, which started this now noted charity on the way.

Stern was also greatly responsible for creating such a fund for the Michael Reese Hospital here. He named it the "George Moloney Memorial Heart Fund."

Those who will visit the Michael Reese Hospital will find a plaque of George Moloney there with this memorial attesting to the work of this fund.

Noted manufacturers and others here are contributors to the "Edgewater Heart Fund." Stern has made it his business to help many peoples in the industry and has seen to it that they are given the best of care when struck by heart disease.

WANTED TO BUY MUSIC

200 WURLITZER 1015
200 WURLITZER 1100
50 WURLITZER 1250
50 WURLITZER 1400

PINS—50 OF EACH

Basketballs	Minstrel Men
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**YOUR GUARANTEE OF QUALITY!
YOU'RE INVITED TO MAKE...**

Never before—since '34—when the modern automatic phonographs were born—have operators been invited to make THIS KIND of an "Acid Test"—DO ANYTHING YOU WANT TO THE BRAND NEW Rock-Ola "Fireball" 120 Selection Phonograph in our place! TEST IT! OPEN IT! DO ANYTHING YOU WANT, WITHIN REASON, TO IT! AND THEN SEE AND AGREE THAT THE SENSATIONAL . . .

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120 SELECTIONS**

Automatic Phonograph is THE AUTOMATIC PHONOGRAPH THAT YOU—YES, YOU—SHOULD HAVE ON EVERY SINGLE ONE OF YOUR LOCATIONS—TODAY!! Come on in and visit with us for the BIGGEST SURPRISE OF YOUR LIFE! Learn HOW you can get the BRAND NEW Rock-Ola "Fireball" 120 Selection Phonograph the EASY WAY on everyone of YOUR LOCATIONS—TODAY!!



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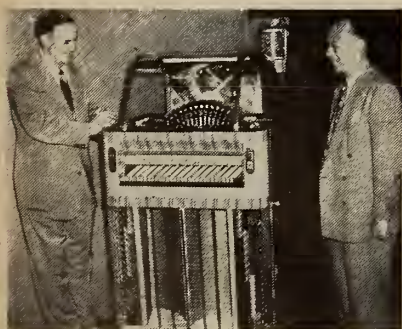
The finest reconditioned coin-operated phonographs—ready to operate perfectly on location
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Boyle Amusement Co. Shows Rock-Ola "Fireball"



OKLAHOMA CITY, OKLA.—Jim Boyle, Boyle Amusement Company, this city, showed the new Rock-Ola "Fireball 120" phonograph to operators in this area on Sunday, October 12.

The firm played host to large numbers of music operators thruout the entire day. Boyle reports that the 120 selection phonograph made an immediate hit with his operators, and that a number placed orders.

Pictured above is Jim Boyle, the "Fireball" and W. F. Haldeman of the executive staff of Rock-Ola Manufacturing Corporation, who attended the showing.

So. Music Displays "Fireball" To Ops

JACKSONVILLE, FLA. — Ron Rood and Bill Whitcomb, Southern Music Distributing Company, with offices in this city and Orlando, Fla., held their showing of the Rock-Ola "Fireball 120" phonograph on October 12 in the Jacksonville offices.

"Honestly, I have never witnessed such immediate acceptance before" reports Whitcomb. "We have signed orders by the handful to prove it."

Operators from all over the state as well as Georgia were on hand. Among the out-of-towners were: Eli Ross, Joe Mangone, Mr. Bray and Mr. Horowitz from Miami; Walt Sellers and Hubert Crabtree from Tampa; Bill Baker, Bradentown; Mr. and Mrs. L. C. Renfroe, Fitzgerald, Ga.; Mr. and Mrs. Clarence Bramlett, Valdosta, Ga.; and Mr. Beard, Brunswick, Ga.

Among local guests were: Mr. and Mrs. John Mondelli and daughter Carol; Bud Bright; T. C. Monroe; Morris Tatum; Mr. and Mrs. Carl Hutchinson and daughter; Mr. and Mrs. Jean Jeansonne; Mr. and Mrs. Joe Saxon; Mr. and Mrs. Carl Jonas, Jr.; Lee Board; Charlie Ledford; Bob Knight; Herb Gorman; Joe Barton; Bud Reichel; Jack Burnsed; Whitey Hudson; and many more.

Bally Offers Finance Plan

CHICAGO, ILL. — Jack Nelson, Bally general sales manager announced this week the "Kiddy-Ride Finance Plan" through which operators may now rapidly expand their operations of the "Champion" Bally-horse with a very modest initial investment.

"The Finance Plan," Nelson stated, "is backed by Walter E. Heller Company, prominent finance-firm, experienced in financing of coin-operated equipment, and is available through all Bally distributors. The plan provides for moderate monthly payments for a period of 12 months, after a small down-payment.

"Our decision to offer a Finance Plan for the purchase of the "Champion" is based on a survey that strongly demonstrated 3 basic reasons for an attractive finance plan.

"First, thousands and thousands of locations are still waiting for the 'Champion.' The market—that is, the available spots for the 'Champions'—has barely been scratched. Every mail brings dozens of requests to my desk from merchants in all parts of the country—requests for immediate installation of the 'Champion.' Distributors, too, report a constant bombardment of pleas from merchants crying for the 'Champion.'

"Second, the necessary immediate cash outlay has caused operators to hesitate to expand their operations, although they see spots for the 'Champion' all around them and know from experience that the 'Champion' has the earning power to justify going after every good location.

"Third, the unusually high daily earning-power of the 'Champion,' proved by analysis of hundreds of operators' reports, and the sustained month-after-month popularity of the 'Champion' convinced us that the 'Champion' offers the soundest opportunity for financed expansion that has ever appeared in the coin-machine industry.

"The 'Champion' Ballyhorse, offering the greatest eye-appeal of a truly realistic horse with genuine western-type saddle, the greatest ride appeal—walk, trot, gallop, insured the greatest earning power—earning power that will be bringing in substantial monthly income, year after year for many years after financing is completed."

W. Mass. Coinmen Form Music Guild

WEST SPRINGFIELD, MASS.—Under the constant guidance and leadership of the Connecticut State Operators, the operators of western Massachusetts, at a meeting held at the Ivy House, West Springfield, October 15, decided to band together as a new operator group to be called the Western Massachusetts Music Guild.

At this meeting the following officers were elected: Ralph Ridgeway, president; George Hatzipetrow, vice president; Fred Mielnikowski, treasurer; and Jerry Balboni, secretary.

Present and representing the Connecticut State Operators was James Tolisano, president; Abe Fish, one of the founding fathers of the Connecticut group and a most active member; Paul Rechshafter, treasurer; and Abe Rechshafter. The Connecticut State Operators Assn., through its advice and assistance was instrumental in the forming of the Western Massachusetts Music Guild and has offered its aid in any way the new group might deem necessary.

Perin Joins General

BALTIMORE, MD. — Herman Perin has been appointed to the sales staff of General Vending Sales Corporation, this city, according to an announcement by the firm's executives, Irv Blumenfeld, Harry Hoffman and George Goldman.

Perin is well known thruout the entire industry, having spent fifteen years with several prominent companies as operator, sales representative and in executive capacities. His activities have covered 21 states from the East Coast to New England to Florida and Texas.

"Herman's knowledge, experience and reputation for fair dealing" stated Blumenfeld, "coupled with General's outstanding lines in each type of coin operated equipment, will enable us to serve the needs of all the operators in our territory to a degree never before possible."

Williams Ups Production. To Operate On 6 Day Schedule

CHICAGO—Sam Stern of Williams Mfg. Co. reported this past week that the firm has just set up a six day work schedule because of the hit which their newest game, 'Hong Kong,' made.

Stern said, "We were unprepared for the avalanche of orders we received on 'Hong Kong', but, to take care of these, and the orders which are flooding into our factory every day, we have added another full work day, Saturday, so that we are now producing on a full six day schedule."

The game clicked because of the adoption of inline play, Stern says, to regular five-ball high score action with almost every conceivable way to score for awards on "Hong Kong."

"In fact," Stern stated, "our distributors report that operators have told them that 'Hong Kong' is one game hat will remain on locations for a long, long time to come in view of the fact that each day the players discover a new scoring opportunity, not realizing at first how many different ways they have to score."

The cabinet of the machine and the general art work arrangement is reported to have pleased everyone.

The cabinet is black, following the Chinese motif, and has dragons in

reds and yellows with the startling, bright colors which have come to mean Chinese art.

Regarding the cabinet Stern claims, "Everyone is tremendously pleased with the new cabinet and the extremely attractive designing. Many claim that it is the 'most beautiful' cabinet yet seen."

Conn. Ops Meet

HARTFORD, CONN.—James Tolisano, president of the Connecticut State Operators Association, this week announced that at a regularly scheduled semi-monthly meeting held at DePasquale's Restaurant, many important subjects were discussed.

Present as a guest was Irving Kempner, Runyan Sales Co., N. Y. C. Louis Boorstein, president of Leslie Distributors, who last week opened a Hartford branch, spoke to the gathering on the meaning of one-stop service as it affects the operator. Boorstein, in his speech, referred the operators to *The Cash Box* editorial on one-stops which appeared in the issue of October 4.



Williams HONG KONG

NEW! Fast! EXOTIC! NEW!



IMAGINE!
 • ANY THREE IN LINE lite up both top side roll-overs for replays!
 • MAKING BUMPER 1 to 8 scores replay and lites both side bottom rollovers for replays!

Fast and Furious
THUMPER BUMPER AND FLIPPER ACTION!



CREATORS OF DEPENDABLE PLAY APPEAL!
 4242 W. FILMORE ST. CHICAGO 24, ILL.

Juke Box Ops Prepare To Donate First Seven Free Phonos To Chicago School

CHICAGO—The big hearts of Chicago's juke box operators opened up even bigger this past week when the word came through that the music men of this city were arranging to donate the first seven juke boxes to Chicago's Board of Education elementary and high schools.

It is expected that over 35 juke boxes will eventually be donated to the Chicago school system.

The first request for the juke boxes was received by Bill Gersh, publisher of *The Cash Box* in *The Cash Box* offices here in Chicago this past summer from Francis B. McKeag, director of the Social Centers Division of the Chicago Board of Education. (Editor's Note: Bill Gersh was appointed by Chicagoland's music ops to arrange, for all donations of juke boxes.)

At that time the juke box operators of the City of Chicago and surrounding area had already donated over 60 juke boxes to extremely worthwhile institutions.

This work was helped tremendously by the leading newspapers in this city. Such columnists as Irv (Kup) Kupcinet and Herb Graffis of the Chicago Sun-Times as well as Tony Weitzel of the Chicago Daily News had publicized the donations. They

have since received many letters of thanks from the recipients of the juke boxes.

Chicago's Board of Education believes that this city's juke box operators can help tremendously with its social centers program by donating juke boxes to the schools.

The first seven schools are: Ker-shaw; Carver; Columbus; Felsenthal; Grant and Hayes Elementary Schools and Waller High Schools.

Juke box ops here are cleaning, repairing, filling juke boxes with records, and will soon have them ready for these first seven Chicago schools.

Uni-Con's Rock-Ola Party Jams Quarters

KANSAS CITY, MO.—Both Carl Hoelzel and Irvin Weiler of Uni-Con Distributing Company, this city, jubilantly reported that the showing which they held for the Rock-Ola "Fireball 120" selection phono, jammed the firm's quarters right to capacity.

"It was the biggest and most suc-

OHIO'S MOST DEPENDABLE FACTORY JOBBERS OF COIN OPERATED EQUIPMENT

- SUPER WORLD SERIES \$249.00 ea.
- DALE GUN 67.50 ea.
- DREAMY 96.00 ea.
- CITATION 29.50 ea.
- SWEETHEART 84.50 ea.
- FOUR HORSEMEN 74.50 ea.
- CAMPUS 94.50 ea.

All Kinds Of Bingo Games ... Write ...

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BADGER SPECIALS

- Williams WORLD SERIES \$249.50
- Williams SPARK PLUGS 225.00
- Williams STAR SERIES 79.50
- Williams HAYBURNERS 195.00
- United 5-STARS 125.00
- Bally CITATION 39.50
- Bally CHAMPION 49.50
- Universal WINNERS 79.50
- Exhibit JET GUNS 275.00
- Photo Finish \$ 39.50
- ROYAL MUSTANG 595.00
- UNITED ABC 189.50
- PACKARD Wall Boxes 5.95
- AMI Wall Boxes 24.50
- SEEBURG BEAR GUNS 295.00
- SEEBURG 5¢ Wireless 7.95
- SEEBURG 100-78 695.00
- SEEBURG Boxes 5/10/25¢ 29.50

BADGER SALES CO. 2251 W. Pico Blvd. LOS ANGELES 6, CALIF.

BADGER NOVELTY CO. 2546 N. 30th Street MILWAUKEE 10, WIS.

cessful show in our history," is the way both Carl and Irv reported.

Among those present from Kansas City were: H. Z. Smith; John McBride; Merle Nevins; Mr. and Mrs. Dean McKenzie; Bob Powell; Mr. and Mrs. Harry Brown; Mr. and Mrs. John Masters; Wm. L. Bruce; H. A. Bruce; Mr. and Mrs. Bill Fletcher; Mr. and Mrs. Norman White; E. J. Howe; Bob Sharp; Max Cooper; John Geier; R. E. Gilbert; Given Helms; Louis Geier and others.

From out of town: Forrest McGinnis, Tarkio, Mo.; Tex Nixon, Tarkio, Mo.; Steve Reed, Clay Center, Kans.; Mr. and Mrs. Loda Sullivan, Lyons,

Kans.; John Plumb, Topeka, Kans.; Mr. and Mrs. Charles Sharp, Newton, Kans.; Mr. and Mrs. John Coughlin, LaCrosse, Kans.; Mr. and Mrs. Pat Herman, Topeka, Kans.; Mr. and Mrs. Eddie Leiken, LaCrosse, Kans.; Clinton, Elmer and James Bell of Lebanon, Mo.; Bob Reed, Maitland, Mo.; Mr. and Mrs. A. J. Venneman, St. Joe, Mo.; Mr. and Mrs. Roy McDaniels, Marshall, Mo.; Pat Houston, Garden City, Mo.; S. R. Sutter, Lebanon, Mo.; Chet Troyre, St. Joe, Mo.; Louis Ptachek, Manhattan, Kans.; Harry Mastney, Rock-Ola Mfg. Corp., Chicago and Richard Kotel, Exhibit Supply Co., Chicago.

S & K Shows New Rock-Ola Phono

PHILADELPHIA, PA. — Herman Scott, Al Katz and Reuben Katz, owners of S & K Distributing Company, this city, played host to the music operators of Philadelphia and surrounding areas on Sunday, October 12, at the Broadwood Hotel, where they displayed the new Rock-Ola phonograph.

By actual count 130 music operators viewed the Rock-Ola "120 Fireball" music machine, although the total number of guests ran over 500, which included wives and friends of the operators. Assisting the three owners was Charley Cade, sales manager for the firm. The party ran from 12 noon to 6 P.M., where all partook of the hospitality of the S & K firm.

On hand from the Rock-Ola factory was the well known Ed Hall, who joined in demonstrating the mechanical features of the new 120 selection phonograph.

"We were overwhelmed by the tremendous response from the operators who attended the showing," stated Al Katz. "However, what pleased us greatly was that many operators placed substantial orders. What we look for now is deliveries by the factory, which we hope will be forthcoming soon and in large numbers."

Appointing Distributors For Perfume Vendor

JERSEY CITY, N. J.—Joseph Tanzer, president, Jo-Lo Perfumatic, this city, is contacting the trade with the view of setting up distributors throughout the country for his perfume vending machine.

Tanzer told The Cash Box that the vendor has been tested thoroughly for quite a period, and that it has proven mechanically stable. The machine vends a spray of four different brands of perfume at 10c per spray. He states that it doesn't clog, nor does the perfume evaporate, due to air tight construction of the plunger and openings. It is strictly mechanical, having no electrical connections, thus making it possible to install in every type of location.

H. Rosenberg Co. Opens Offices On Broadway

NEW YORK—Hymie Rosenberg, H. Rosenberg Company, announces that his firm will be located at 1947 Broadway, at 65th Street.

This firm will soon introduce a conversion unit for Shuffle Alley games.



SAN FRANCISCO

Les Atherton (Patton Music, Turlock) made the trip to San Francisco this past week and brought along his verra, verra lovely wife, Dorothy. It's not often that the Athertons get up this way, so we were exceptionally nice to them, just to make 'em come 'round up here more often. Les told us something we didn't know—that Bud Patton had a very close call when his pickup was completely spun about by a "bad, bad auto" somewhere here in S. F. But, we were sure glad to hear that Bud's feelin' fine. The lucky stiff didn't even getta scratch. What kinda drivers are we now breedin' in S. F.? . . . Sincerest condolences to C. T. (Hap) Williams whose mother passed away in Sacramento. . . . Hear that Ralph Tyrell is in Miner's Hospital, Nevada City, recuperating from a spinal disc operation. (Send him a card for our column.) . . . Ray Feretto's sacroiliac (brother, ain't that a word? An' it's right. We looked it up in Webster's thing) is still kinda pesterin' him some. . . . Old-timer Alfred Lamb is recovering from those bugs that make with double pneumonia. . . . Ralph Love (don't you just "love" that name) picked up his very charming missus, Vera, and flew her away for the weekend in his very own little Cessna 170B to Richardson Springs. Just to relaxx, he says. . . . Ed Cooper was gonna play Santy Clausy. He was gonna give away a crib, mattress, and all kinds of baby things. That he had brought up here just to give away to "someone." When he told Mrs. Cooper, she smiled. That kinda sly smile wimmen have of smilin'. Ed looked hard. And harder. And still harder. (You can now guess how long he's been married.) But, nothin'. Then Mrs. Cooper said, very sweet-like, "Eddie, dear, we gonna have us a baby . . . in about seven months." (Result? Ed did not give them things away.) . . . Most lovin' gripin' we heard these many past weeks was that of Willie Sheehan. How he yowls and howls and gripes about his brother-in-law "Bren"—and "Sis. Mercer" spoilin' his 3 kiddies. Oh, man! Claims they just "ruined" the kids when he and wife, Agnes, drove to Detroit to pick up a brand new station wagon. Willie sure does love it. . . . Noticed Bud and Marge Willis shopping around in verra fashionable Lakeshore Park for a brand new house. Yessirree, they did make a deal. And promised us we'd be there to help 'em celebrate Xmas in their gorgeous, new abode. . . . Irv Goldblatt and his verry (but verrrry) gorgeous wife, Sylvia, are shunnin' us po' folks for sunny days in Baywood. . . . By the way Bob Poole is buildin' too. In Hillsborough. . . . Listen Will Laurie! If that present arrives in time for your birthday, just remem'er your very gorgeous wife, Vi, longdistanced away to get it to you an' didn't spare the cost. You lucky stiff, you. . . . Bon voyage to Mr. and Mrs. Henry Golobic of Brewster's Music who leave on the S.S. Lurline for Hawaii. Bud'll manage the bizness while they're gone..



LOS ANGELES

Now that the World Series is a thing of the past and the Dodgers are dead and buried, coin-row returned to a state of normalcy this past week. Many ex-Brooklynites were nonetheless weeping in their beer for the denizens of Flatbush, and heartily proclaimed the Dodgers' Gil Hodges as their "top flop of the year." Ops with coin operated TV and radio proclaimed the Series a success, and look forward to another 7-game set next year. . . . Music ops along the row were quick to grab copies of The Cash Box to see the photos of the new Rock-Ola "Fireball" 120 selection phonograph. Interest in the machine is at a high, with ops unanimously expressing their anxiety to see the "Fireball" in the flesh. Announcement of the showing locally, is forthcoming soon we learn. . . . Fred Gaunt's blue eyes were smiling with the delivery of the first "Meteor Rocket" this past week, while major domo Charlie Robinson takes a jaunt up to San Francisco.

* * * * *

Bob Smith, Automatic Enterprises, would love to get twice as many Atomic Jets—he can't keep a model on the floor, such is the terrific demand. Bob by the way, is eagerly awaiting delivery of the new six-flavor Soda Shoppe. . . . Jack Dolan, Dan Stewart Company, back from Chicago and the Rock-Ola showing. "It's a wonderful machine," sez Jack, "both mechanically and from an appearance point of view." Jack still feels the 31° Lake Michigan "freeze." . . . We learn that Abe Chapman totes one of the better golf scores around town, shooting in the low 70's. Chicago golfers please take note! . . . Joe Duarte, export manager at Badger Sales Co., couldn't take time off for a glimpse of the Series with the press of business being so great. Things keep up the way they're going, the firm will have to lease the Queen Mary. . . . Prexy Bill Happel receiving excellent reaction to Keeney's new "mystery" game, a ten player bowler. Look for bowling leagues to start real soon as a result. . . . Bob Portale, well known coin-man, back in town, but not only to take advantage of the wonderful weather . . . Charley Daniels and Jimmy Wilkens, Paul Laymon Co., discussing the size of that fish that Charley caught this past week-end. It wasn't a cat-fish, was it Charley? The boys report that sales of the Wurlitzer 1500 are rolling in high gear, with the fall season expected to be one of the best ever.

* * * * *

Nick Carter, Nickabob Co., busy as all get out, with ops expressing peak interest in the new AMI Model D. Nick reports his Fresno trip a pleasant one. . . . Jack Spencer, operator at Big Bear Lake making the rounds of coin-row this week. . . . Los Angeles' Pico Blvd. looks like Buck Rogers' living room sez one op, with more rockets and jets around than you can shake a stick at. Two new ones hit town this week, with a local firm having one in preparation. . . . Varied reports of the damage to ops as a result of the Bakersfield quakes continue to buzz through coin row. Many ops report that a negligible amount of equipment was lost, although they did suffer considerable loss of revenue when locations were forced to close down to make repairs. . . . Bakersfield ops Bill Schaefer and Bill Black were up and down the street though this week.

* * * * *

Abe Rheim, local music operator reports that the newly formed Vending Machine Owners Association is really making progress, and that the executive board of the trade group is hard at work making preparations for their next meeting. Ops throughout the area continue to join with the membership roll increasing daily. . . . Lyn Brown, Exhibit Supply's regional rep extolling the praises of their "Super Twin Rotation". "Can't keep up with the demand" sez Lyn. Look for a terrific money-maker for the Xmas season from Exhibit. A natural for the tots. . . . Shortage of bingo games and Seeburg Ray Guns has ops throughout the territory searching high and low, with jobbers and distributors doing likewise. . . . Bill Leuenhagen had a rush of activity this past week, but continues to be his warm and genial self with the press of business. . . . Jack Simon, Simon Sales Co., out on a business call, with the firm's able Cele Padwa holding down the fort. . . . Al Silberman, Badger Sales Co., constantly on the phone with Soda Shoppes leaving the floor in droves. . . . Chicago Coin's Phil Robinson reports wide interest in the firm's "Tenth Frame Bowler." "Why anybody would want to lift a 25 pound ball for bowling, when it can be done with such ease is beyond me" said one op when discussing the game. . . .

* * * * *

Visitors to coin-row this past week included Charley Koski of San Pedro; Joseph Boll, Twenty-Nine Palms; M. H. Monroe of Indio; Kenny Wolf and E. E. Peterson, San Diego; Ray Anderson, Bakersfield. . . .



Operator! **HERE IS THE ONLY BOWLING GAME**
Featuring **4** INDIVIDUAL GAMES IN **1**

NEW Chicago Coin's **MATCH BOWLER**
6 PLAYER SUPER BOWLER

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS BY OPERATING "SUPER MATCH BOWLER" IN ANY OF THESE

4 WAYS!

1. COMBINING MATCH BOWLER AND 10th FRAME BOWLER
2. 10th FRAME BOWLER ONLY
3. MATCH BOWLER ONLY
4. DELUXE BOWLER ONLY

CHANGE OVER TO ANY OPERATION IS DONE BY MOVING PLUG IN BACK RACK

WE ARE IN PRODUCTION AND HAVE AVAILABLE

Chicago Coin's

10th FRAME BOWLER

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Dave Franco Shows Southern Ops The "Fireball"

MONTGOMERY, ALA. — Showing of the new Rock-Ola "Fireball 120" phonograph was staged at the Franco Distributing Company, this city, on Sunday, October 12, with David R. Franco, heading the executives who greeted over a hundred operators, service personnel and their families. Assisting Dave welcome the operators were: Morris Piha, Ruben Franco, Joe Capilouto, Bill Rogers, Victor Capilouto, C. B. Thornell, Carey Walker, Mrs. Ella McCain and Miss Nell Davis.

Jack Bearbash of the Rock-Ola executive staff was on hand to view the proceedings.

Guests started to arrive at 10 A.M. and continued thruout the day. Buffet and refreshments were available to all.

Among those who attended were: Oscar Ard; Mr. and Mrs. J. H. Jones; W. L. Shepard; Mr. and Mrs. L. W. Garrett; J. T. Donahoo; Joel Norris; Mr. and Mrs. Reuben Kennedy; Dolly Ann Kennedy; Mr. and Mrs. Print O'Neal; Vernell Dunn; Sam Stewart;

J. H. Hodge; James M. Channell; Marvice B. Paugh; Mr. and Mrs. Charles Nelson; Mr. and Mrs. F. Taylor; Mr. and Mrs. A. L. Kropp; H. T. Rowell; H. H. Hill; Travis Cheatwood; Max Hudgins; O. C. Wood; Mr. and Mrs. Ray Dempsey; J. O. Gunn; Guy Adams; Mr. and Mrs. Mack Williams; L. L. Dozier; Mr. and Mrs. Adolph Sutton; Mr. and Mrs. Edward S. Gale; Mr. and Mrs. Soddie Godwin; Mr. and Mrs. S. T. Richardson; G. H. Stitt; D. T. Goodwin; Mr. and Mrs. Leonard Barnes; Abe Kaplan; Mr. and Mrs. Nathan Allen; Mr. and Mrs. Joe Al-

len; Mr. and Mrs. C. L. Gravlee; Henry Beal; Clarence E. Howard; Isaac Cohen; A. M. McCrory; Noah McCrory; Mr. and Mrs. Frank Walker; J. O. DeVane; Howard Johnston; Nelson Daniels; William Screws; G. F. Williams; David Mussafer; Mrs. Louise Headly; Les Weinstein; Mr. and Mrs. Harold Campbell; Jo Ann Bailey; Mr. and Mrs. Wallace Arnold; Gene Sims; Bill Perkin; Joe Schineberg; and James Bookout.

Pictured below we see a large group of Southern music operators as they look over the "Fireball 120" phono.



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Special Sale!

- Buckley Boxes \$ 5.00
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 - Statler Cookie Machines 49.50
 - Statler Cigarette Machines 49.50
- Supreme Distributors, Inc.**
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Orders Flood Exhibit Factory For Kiddie Rides

"Rudolph The Red Nosed Reindeer" Immediate Hit, Reports Mencuri

First Shipment Leaves Factory This Week



FRANK MENCURI

NEW YORK—Frank Mencuri, general sales manager for Exhibit Supply, spent a few days in this city meeting with the Roy Rogers' group, making elaborate plans for the exploitation of its latest coin operated mechanical horse "Trigger."

Mencuri told *The Cash Box* that since its introduction, "Trigger" has made a great impression on the coin machine trade, and that operators all over the country have been in communication with the factory for immediate shipments.

Exhibit's newest coin operated kiddie ride "Rudolph The Red Nosed Reindeer" hit the industry like an atomic bomb, Mencuri informed your reporter. In a phone conversation from New York to Art Weinand in Chicago, Mencuri was told that the factory's phone was ringing continuously, with calls coming in from all over the country. Operators were most enthusiastic over the new ride, and were rushing to place orders. "We are shipping our first batch of 'Rudolphs' this week," informed Frank. "When we realized that the ride was such an overwhelming hit so quickly, we immediately instructed our factory to increase the production line in order to fill orders as quickly as possible. All orders will be filled in rotation according to the order in which they are received."

Exhibit is producing many other kiddie rides, in addition to its "Big Bronco," "Trigger" and "Rudolph The Red Nosed Reindeer," according to Mencuri, and announcement will be forthcoming very shortly.



Seen hobbling around was Alvin Pence of the Automatic Piano Company who broke his ankle a few weeks ago. One consolation, Al doesn't have to move any machines for a while. . . . We are happy to report that Jerry Hardwig of St. Cloud, Minn. is out of the hospital and no his way to recovery. . . . It looks as if St. Cloud is always well represented because there isn't a week that goes by but there isn't some one in from the St. Cloud area making the trip into the Twin Cities to see what is new in coin operated equipment and to pick up supplies and records. In from the St. Cloud area this week were Jeff Kose and Ed Le Blanc. . . . While a lot of the boys are talking about going hunting, Elgin McDaniel of Wadena, Minn. keeps on looking at a map of one of the big lakes in Canada above the Minnesota boundary, making plans about going after the big wall-eyes and northerns there next week. . . . The pheasant season opened in South Dakota, on Saturday, October 11, and even though there is a short season on pheasants, there will be some out of state hunters in South Dakota which will mean some increased revenue for the state. . . . Darlow Maxwell of Huron, S. D., reports that although the pheasants aren't as plentiful as they have been years past, there should be some good shooting out there. . . . Don Hazelwood of Aitken, Minn. reports that when the weather starts to get colder, he starts thinking of a nice vacation trip down to Mexico where he can bask in the sunshine and forget all his worries and cares. Nice work if you can get it. . . . Paul Felling of Sauk Centre, Minn. says that now he's got to get out and do some work on the route now that the farm work is all done and the crops are all in. Who said you weren't working, Paul? . . . The Totze boys of Fairmont, Minn. are not spending much time in town as they used to. Joe made a quick trip into town, then was out again to get back on the route. . . . Mr. and Mrs. Jack Harrison of Crosby, Minn. were in town picking up some supplies and records. Jack was looking around to see what was new in Coin Operated Equipment while Mrs. Harrison was buying the records. . . . Certainly nice to see Ted Salvesson, Jr. and Sr. Of course it was really nice to see Ted, Jr. in civilian clothes and with the lame duck pin on his lapel. We're sure now that this father and son combination together again that things will be really hopping around Huron, S. D. . . . The Twin Cities is becoming more and more the coin machine center for the Montana operators as evidenced by the number who were in the Twin Cities the past few days. These include Don Culver of Glendive, Mont.; Zollie Kelman of Great Falls, Mont.; Neil Buchanan of Great Falls, Mont.; and Joe Libin of Great Falls, Mont. Nels Nelson of Alexandria, Minn. made his first trip to the Twin Cities in many a moon, and we were certainly very glad to see him again. Seen here and there picking up supplies and equipment for their routes were Oscar Englund, of Alexandria, Minn.; Jim Donatell of Spooner, Wis.; Len Worseck of Montevideo, Minn.; and John Howe, Foley, Minn.



Coinmen (along with all business men in the city) heaved a sigh of relief when the World Series ended. Now, once again, business is paramount, with baseball in the limbo of forgotten memories. Wholesale firms along coinrow were buzzing, with everyone from shipping clerk to head man, working at top speed.

The big event of the week was the showing of the new Rock-Ola "Fireball 120" phonograph by Dave Stern and Tom Burke of Seacoast Distributors, Inc., in Elizabeth, N. J. Dave and Tom, together with Bob Slifer, Harry Halperin and Charlie Reissner of the firm, hosted over 500 guests. Operators praised the new phono, and Stern reported many orders were taken. In addition to coinmen from New Jersey, quite a number from New York City, Long Island and Westchester attended. The recording companies also were represented with top execs and leading recording artists. It was a paradise for amateur photographers. If there weren't 25 cameras popping continually, there wasn't any. Seacoast intends to follow up the Jersey showing with one in New York at some hotel in the very near future. Meanwhile, the "Fireball 120" will be displayed at 627 Tenth Ave., New York, temporarily, until offices and showrooms can be set up. . . . Mr. and Mrs. Charles Aronson, Brooklyn Amusement Machine Co., very proud of their son, Dr. Donald, who opens his own office on November 1 on Frances Lewis Blvd. and 17th St., Whitestone, L. I. . . . Teddy Blatt, attorney for the Amusement Machine Operators of New York, made a trip recently to Chicago to visit with the manufacturers. While at United Manufacturing Co., Bill DeSelm told him to wait a few moments as Willie was coming over to see him. Teddy, for the moment, didn't realize whom the Willie was that DeSelm was referring to. However, very shortly in walks his brother, Willie (Little Napoleon) Blatt of Miami, Fla. . . . Barney (Shugy) Sugarman, Runyon Sales Co., smiles secretly as he announces he has something to tell the trade, but won't be ready for a few weeks. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., tell us they found a thousand dollars this week. They but ordered and paid for to phonographs, but after four weeks still hadn't received them. They were almost convinced they had lost the 2 machines, when a truck came along and dropped them off. The Koepfels, by the way, doing a rushing business in reconditioned phonos.

Joe Young and Abe Lipsky, Young Distributing, very well pleased with the increasing attendance at their service schools every Saturday morning. "Operators realize that if they, or their mechanics, spend a few hours at this session, what seemed like a mechanical problem, soon becomes a simple matter to solve," stated Young. . . . Altho it isn't anything new, a local music op has discovered that if he closes off his 5c chute, staying with 2 for 10c, his play was increased enormously. . . . Larry Feigenbaum's (Albert Simon, Inc.) daughter, Sharon Ann, celebrates her second birthday on Oct. 21. . . . Leslie Bingham, arcade owner in Ocean City, N. J., visits Mike Munves. Bingham reports a very successful season, doing especially well with kiddie rides. He tells us he has had a coin operated horse working for him for almost 20 years. . . . Frank Mencuri, general sales manager for Exhibit Supply, rushes in and out of the city. We catch up with him on the fly—long enough for him to gleefully report that his firm has a dozen new items in the works. . . . Jack Mitnick, regional rep for AMI, back from his southwestern trip, meets up with Artie Daddis, AMI field engineer at Runyon Sales. They make arrangements to visit their Boston, Mass. distrib at the same time. Mitnick will then make a tour of his distribs along the south eastern area. . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., drops into the office to say hello. Al has an idea which was developed to assist all in the music machine biz. Nat Cohn, Conat Sales, reports production on his "Atomic Jet" improving all the time. . . . "Rosy" Rosenberg, Emarcy Distributing, San Francisco, Calif., visits with the distribs here.



Mr. Stevens of the West Florida Amusement Company, returned from a whirlwind trip to Chicago, where he got a pre-show look at the "Fireball." . . . Vernon Braswell, impeccably dressed as always, reports business is good in and around Mobile, Ala. . . . All the ops in Pensacola are looking forward to the Interstate Fair which will give business an extra shot in the arm. . . . However, Charlie Livingston, says his Pensacola Amusement Company is working him night and day and he can offer no complaints about business not being good. . . . The boys at Southern Amusement have loads of fish stories these days. They should since they spend every spare minute fishing in that beautiful blue water at Pensacola. . . . O.K. Music Company, Mariana, Fla., moved into its spacious new building which will not only house its shop but also a new record store that will be known as the O.K. Music Shop. The Carlton Boys are to be congratulated on their hard work and effort in making the O.K. Music Company a bigger and better company. . . . We buzzed Nick Carbajal at Crown Novelty Company but Nickie was so busy shipping out new and used equipment, we didn't have much time to chat. . . . Dick Simmons of Alexandria flies into Nola to confer with Bob Dupuy. What's up? Ben Neubauer, Thibodeaux, La., buzzing around Nola. . . . Harry Stern of Williams Manufacturing lunching at Commander's with Bob Dupuy. . . . Larkin Ethridge, really doing a fine selling job for Delta Music Sales. . . . Wurlitzer rep, Joe Hart, buzzing around F.A.B. Distributing this week. . . . Mr. "B," New Orleans Novelty Co., too busy for us to keep up with him.

THRU THE COIN CHUTE

CHICAGO CHATTER

Action hereabouts continued plenty hectic this past week. . . . Rock-Ola distribs reported that their 'Rock-Ola Days' showings for the new "Fireball" (120 selection phono) were grand successes. . . . Heard from Leo Dixon of Youngstown, O.; Jimmy Boyle of Oklahoma City; Bill Whitcomb of Jacksonville, Fla.; Archie LaBeau of St. Paul; Dan Stewart of Salt Lake City; Joe Brilliant of Detroit, Mich.; Joe Abraham of Cleveland, O.; Dave Franco of Montgomery, Ala.; South Dixon of Johnson City, Tenn.; Al Calderon of Indianapolis; Carl Hoelzel and Irvin Weiler of Kansas City and many others. All claimed their showings were great. . . . Big and beautiful show put on here for new Rock-Ola phono by Al Stern of World Wide. David C. Rockola present. Many leaders of ops organizations attended. It was very marvelously presented. Al Stern, Len Micon and Monte West proved themselves very fine hosts.

Boyd Lukens of the Indiana ops' assn telling us how much he liked our editorial, "Merchandise The Sale". . . . Moses Proffit takes Johnny Norman along with him. Claims that Johnny is, "Best mechanic in the business". . . . John McGowan didn't get that big and husky just dreaming about it. Should see this boy enjoy his food. . . . Lou Casola in town with his chief engineer, Charley Marik. Of whom Lou had much to say in praise. . . . The "Damon & Pythias" boys, Phil Levin and Ray Cunliffe. Know each other so well that, when Phil needs a check for \$25 he'll tell Ray \$50. Ray, in turn, will cut it down to \$10. Result? Settle for \$25. (Which both had planned on in advance anyway, but, wouldn't have enjoyed doing it any other way). . . . Clayton Nemeroff admits to "enjoying his food tremendously". That little "pot" is indicative of this fact. Clayton introducing his very pretty little dotter, Margo, to one and all. . . . Orchids to Al Stern for the Edgewater Heart Fund which he originated and is keeping going. Takes care of many heart cases. Gets the finest surgeons in the nation to give their services free of charge. . . . Mike Spagnola still out golfing. Claims the reason he's been topping his balls with his irons is, "Because the ground's too hard". (Says he).

Dan Gaines looks just as chipper as a two year old. . . . Jack Nelson, George Jenkins and Bill O'Donnell on phones all long regarding their finance deal on the Bally "Champion" horse thru Walter E. Heller Co. . . . T. B. Holiday of Columbia, S. C. in town seeking equip't. . . . Tom Callaghan back from his jaunt to San Francisco. Came back by way of L. A. and Houston, Tex. Spent a few days at the beautiful Shamrock Hotel where Capt. Tom is well known. . . . BIRTHS OF THE WEEK: Ray and Cathy Moloney, Jr. blessed with a baby girl. That makes it three. Two boys and a girl. . . . Jack and Mrs. O'Donnell (brother of Bill O'Donnell and a Bally worker) also elated over their brand new baby girl. . . . Chicago juke box ops preparing to donate first 7 juke boxes to Chicago's Board of Education. Six grammar schools and Waller High School to be first recipients. . . . Mac Brier of Coven's place is one of the busiest guys in town—and Carl Christiansen who travels here and there about this area for Ben Coven is doing terrific, according to Dave (Handsome) Bender.

As Dan Moloney pulls in from a long visit to Balteemoah with Virgil (Chris) Christopher, Jack Nelson pulls out for a long trip 'way daown sooth. . . . Art Weinand in his office burning the candle into the late, late hours (Frank Mercuri on a road trip again) but, not wasting the lights, for Art was busy with a new man who wanted: "Only 100 of the Roy Rogers' 'Trigger' horses delivered yesterday", Art reported. . . . Music ops here claim they are not worried about O. P. S. investigation regarding dime play. Because Phil Levin is one of those guys who saves string. Yes, sir, Phil says he has letters that prove the Chicago ops went over to 10c play long before O. P. S. regulations. . . . Thanks again to Bill FitzGerald of AML, Grand Rapids, for that very swell coat hanger. (Gottacouplemore, Bill?) . . . Nice note from Gary Sinclair, Wurlitzer district mgr., who has just taken up residence in Redwood City, Calif. . . . Ted Rubenstein advised that the only visitors he had this past week "were bill collectors and salesmen." . . . Herb Perkins of Purveyor back from a whistle stop tour (just like all the candidates) and reports that reaction from ops he visited on his shuffleboards very, very great.

Always like to read each issue of "Bally-Who". Herb Jones makes it read like a real hometown paper. . . . Alvin Gottlieb all enthused over the firm's newest, "Chinatown". Says Alvin, "This is one of the most fascinating games we've yet produced". Nate Gottlieb came thru with a new joke this past week. All about kindergarten kids. . . . Sam Stern over at Williams all pepped up. Advises the firm went on a six day work week. . . . Vince Shay guzzling ginger ale while buying drinks for the boys and Howie Freer helping him along. Can remember 'way back (and that is 'way back) when Vince would have spouted off like a volcano if someone would have dared offer him ginger ale. (How the world do change). . . . Morrie Ginsberg, in fact, the whole Ginsberg family, Eddie and Mrs. Eddie Ginsberg, Eve and Nate Feinstein, a very happy group. . . . Paul Huebsch over at Keeney has those "production blues" again. Seems, according to Paul, that all the Keeney distribs want their Ten Player Team Bowlers yesterday.

There's gonna be a wedding. Between LeRoy Lindelof and Marian Krier. . . . Bob Lindelof advises that next year the MONI organization will run an even bigger and better party. Bob advises that he's had dozens of phone calls complimenting the organization on its beautiful affair at the Graemere Hotel. . . . Pleasure meeting Reid Whipple, Wurlitzer district mgr 'round these parts, for the first time. . . . Phono ops bowling league better look out, according to Tony Galgano of Galgano Distribs. Tony claims he's gonna bowl the heads off all the bowling league from now on. (He says). . . . Gil Kitt of Empire Coin urging all distribs everywhere to "get together" with truck firms on a lower frate rate. Seems that sometimes machines are charged in at \$6.58 per 100 and then, in the very next shipment, down to \$2.95 per 100. If all coinmen will hold to "coin operated equip't", according to Gil, and get standard setup from trucking firms, industry will save plenty money. And do more shipping by trucklines. This is important to ops, jobbers, distribs and manufacturers. Means savings of many, many dollars.

What's going on right now in Chicago can most definitely be labeled with one word, "Boom". Never before has there been such a tremendous demand for equipment of all kinds. Every factory here is backlogged. And will continue to be backlogged. If orders continue to come in at this present and unequalled



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United A-B-C	\$175.00
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Genco Harvest Time	69.50

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Exclusive Distributors of Wurlitzer Phonographs

Wurlitzer Names Gregg Service Engineer

NO. TONAWANDA, N. Y.—To give more complete Wurlitzer service coverage to the Southeast states, Harry D. Gregg has been named Wurlitzer field service engineer, according to an announcement made by Bob Bear, Wurlitzer sales manager. Gregg's headquarters will be in Atlanta, Ga.

Gregg has had long experience in phonograph and coin machine service work. He has been servicing phonographs since the days of the Wurlitzer Models P-10 and P-12. He has literally "grown up" with the Wurlitzer phonograph line. During the war Gregg was instructor in radar maintenance for the U. S. Government in Baltimore, Maryland. At the close of the war, he returned to the phonograph field as an operator service manager from 1945 to the present. Until this appointment, he has resided in Clarksburg, West Virginia.

"With this excellent background supplemented by complete factory

training on current Wurlitzer products and services including the latest pre-trouble maintenance practices, Harry is in a position to do a fine job for the distributors and operators in the area where he will work," said Bear.

As part of the Wurlitzer service plan, the field engineers will hold schools for operator service men as well as those working directly for the Wurlitzer distributor organization. It is part of their job to be thoroughly familiar with the factory practices and to transmit to those men in the field new short cuts and service methods.

The appointments of Harry Gregg rounds out a field service organization with complete coverage of the United States. Each Wurlitzer service engineer has been assigned a specific area of the country and will be responsible for aiding distributors in assuring that Wurlitzer service is the finest in the industry.

CHICAGO CHATTER

(Continued)

rate. . . . Johnny and Muriel Casola played hosts to the Lou Casola family this past week. And that's what's really called playin' 'hosts'. Lou and Olive Casola brought in the family of four: Johnny and Ronnie, the twins, aged 5; Denny, aged 6 and teeney-weeney Dickie, aged 2. And, in addition to the kids tearing the joint down, Lou, too, Johnny says, "Was in a very happy mood". . . . By the way youse guys and gals; have you met the 'new' Bill DeSelm???? . . . Connie Confers in from St. Louis and hollering his head off because his shipments aren't tripled. . . . You ain't seen nothin' yet until y'get over to Chicago Coin and see a busy fact'ry in action. Don't know how Ed Levin can promise so many guys even more machines or how Sam Lewis can speak so softly when all ChiCoin distribs yowling at 'em for more and more. . . . Watch Lew Gensburg of Genco pop with somethin' really great.

"Brilliant" Showing Of "Fireball" Reported By Joe Brilliant

DETROIT, MICH.—Regarding the "Rock-Ola Days" showing of the new "Fireball 120," Joe Brilliant reported that his firm had the most brilliant show in all of their long history in the coinbiz.

Said Joe: "This was the finest show we've ever had. It exceeded all of our expectations.

"I can truly predict," he continued, "that the Rock-Ola 'Fireball 120' is going to lead the field for the coming year.

"In all of my 25 years in the coin machines business," he concluded, "I have never seen a new machine so enthusiastically accepted."

Among those who attended the Brilliant Music Company showing were: Otto Wissner; George Kurs; B. J. Vanden Bouche of Mt. Clemens; E. Grodzick of Dearborn; W. Rodes; N. George; R. Roth; F. Stankiewicz; R. Pinkston; Wanda Rheume; Al Smith; Jack Lyons; Mr. and Mrs. S. Sheldon; Sid Katchem; H. Young;

Ed Carlson; Ted Krula; Lou Fischer; Floyd McCreedy; Wm. E. Bufalino; G. M. Patton; James Julien; C. D. Stravos; H. Weingarten; M. Boyd; L. Weinberger; J. H. Kirschner; M. Goldman; H. Gilbert; J. M. Jeffrey; S. Caromitaro; W. Chase; and R. H. Lewis.

Also R. D. Long; M. Linkner; Jake Dumler; Kenneth Styles; A. Weston; Harry Riche; B. Moss; W. Matheson; B. Groon; Ed LeBell; John Dandas; Fred A. Gardella; H. D. Wisdom; I. G. Jones; Chas. E. Lamb; Jim Schupper; Wm. Pawley; Ed Lesinski; Jack Baynes; Wm. Patterson; B. Paull; Fred Chlopen; H. Tate; H. McLean; W. Carvey; Wm. Campbell; E. Heeberg; Mrs. Ben Okum; Lil Patton; Henry Solomon; Vinda Meli; Lou Nemish; Herman Stallings; Roy Clason; Johnny Welch; S. Brancaleone; E. H. Watson; Frank Alluvot; Frank Antenna; Jack Attis; V. D. Schreiber; O. Bush; Moe Sandberg; Jake Visser; M. Gilbert; and many, many others.

Carl Trippe Hosts Music Ops At Rock-Ola Showing

ST. LOUIS, MO.—Carl Trippe, Ideal Novelty Company, this city, hosted hundreds of operators and their wives and friends on Sunday, October 12, at their showrooms, who came to see the new Rock-Ola "Fireball 120" phonograph.

Food, refreshment, and entertainment was available from 10 A.M. to 6 P.M.

"The operators accepted the new Rock-Ola phonograph with great enthusiasm," reported Trippe. "They were especially impressed with the new magic touch line-o-selector and the new simple Rock-Ola record changer."

Among those attending were: Dewey Godfrey and Dave Monahan, attorneys for the Missouri Machine Association; Mr. & Mrs. Anderson, Missouri Tavern Supply Co.; Alvin Nissenbaum; R. C. Smiley; W. R. Flowers; Walter Bowman; Edgar Bowman; A. K. Koupal; Seymour Raiffe; Harry Raiffe; Mr. & Mrs. Ted Key; Herschel Taylor; Clayton Bartlett; James Sarantakis; O. K. Greif; J. & R. Nissenbaum; Mr. & Mrs. S. Zitta; Albert Librack; Dick Proctor; Harry Seigel; Mr. Halev and Mr. Hubert; Wilbur Emge; William Offerman; T. D. Butcher; Mr. Pollnow; Bill Sutherland; Gene Graves; James Blakey; Harold Brown; N. B. Denham; Carl Harman; Joe McCormick; John Winkel; Mr. & Mrs. Randolph; Barney Frericks; Mrs. Lengyl; Jerry Clancy; Earl Raney; Mr. and Mrs. Schewe; George Roth; and Vincent Sieve.

Also: Bob Wilkinson; Vernon Gelaner; Mr. & Mrs. Vernon Anderson; Mr. & Mrs. Norris White; Bob Young; Vernon Benedict; Bob Fischer; Mr. & Mrs. Jack Bunn; William LeBeau; William Kelly; Mike Cobetto; Dave Harris; Pyle & Pucetti; Roscoe Bentler & Son; Robert & A. Moriconi; Messrs. Brinkman, Hofferman, Ballogg and Judd, Capitol Amusement Co., Springfield, Ill.; and Dale Ryner.

F. P. Campen of Rock-Ola Manufacturing Corporation was on hand representing the manufacturer.

Also in attendance were representatives of the leading record distributing companies, as well as the One Stop Record Service.

Robinson Displays "Fireball" For Georgia Music Operators

ATLANTA, GA.—Howard Robinson, Robinson Distributing Company, this city, was probably the most jubilant man in the entire state on Sunday, October 12. He reported "A Peach of a crowd of Peach-Staters turned out to see a Peach of a phonograph when we held our showing of the Rock-Ola 'Fireball 120' at our showrooms."

Robinson continued, "After cautious and thorough inspection the operators and their service men were enthusiastic in their praise of this first 120 selection phonograph. Such comments as 'It'll work,' 'Beautiful Cabinet,' 'Simplicity Itself,' 'Wonderful Engineering' and many others were overheard all day from the over 100 people in attendance."

Robinson stated that the showing brought in operators to his offices who had never visited him before, and many volunteered the information that they were ready to buy.

Among those in attendance were: Sam Cohen; H. R. Payne; Don Beavers; Frank Beavers; A. R. Dobson and family; R. B. Brown; James C. Johns; T. F. Hatcher; Mrs. T. F. Hatcher; Mrs. W. O. Powell, Jr.; W. O. Powell; J. H. Sammons; W. S. Venable; Lamar Callaway; R. L. Moody; J. R. Doke; Clarence Osborne and family; Mrs. Sam Cohen; Gene Gibson; Mrs. Gene Gibson; O'Neal Powell; Robert R. Pompe; Mrs. Robert R. Pompe; Alfred Friedman; Fay Lang; Sam Castellana; Bill Anderson; W. L. Groover; W. H. Barnes; S. M. Johnson; Ben F. Gay; Mrs. Ben F. Gay; W. H. Weathers; Mr. and Mrs. Sam Wallace; Bill Chambers; Roxie Mayberry; William S. Johnson; Charles M. Johnson; William A. Hames and family; C. H. Hames and family; Mr. and Mrs. Jack Lovelady; Clyde Hughes and family; O. W. "Slim" Scarborough; Jack T. Harris; T. L. Thompson; C. M. Yaghn; Howard C. Ball; L. P. Smith and Bud Wallace.

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WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANTED — Mutoscope Voice Recorder Metal Cabinets—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47TH STREET, NEW YORK 36, N. Y.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—Wurlitzer 1100 and Rock-Olas 1428. State lowest price crated. BOLIVAR RADIO, BOLIVAR No. 14, MEXICO CITY.

WANTED—Sheldon Sales, Inc. will pay cash for any amount of hobby horses. All makes acceptable. Bally Champions preferred. Advise quantity, make, and lowest price acceptable in first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK. Tel: LIncoln 9106.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Music postwar, Arcade equipment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in town Actual value \$4,000. Clearing over \$500 per month. P. O. BOX 4191, ALEXANDRIA, LA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

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FOR SALE

FOR SALE — Brand New Original Crates Scientific Pokerino, Jr. \$69.50; Used Williams Music Mites \$69.50; Watling Scales-Tom Thumb \$65; Rockola World Series \$75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Special—Beautifully re-finished Atlantic Citys, Futuritys, Spot Lites, Coney Islands, Bright Spots, and Palm Beaches. Call, Write, Wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — United: Four Players with G. Formica tops and large pins \$225; Twin Shufflecade \$75; Twin Rebounds \$125; Genco Bing-a-Rolls \$65; Bear Guns \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

FOR SALE—Photo Finish, Citations \$35; 3 for \$100; C.C. King Pin \$145; Quizzer \$75; Goalee \$89.50; Super 150 selection candy bar vendor with base \$124.50. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—Chicago Coin Metal Universal Stands \$12.50, brand new; Daval Shoot The Penny Skill Thrills, Mexican Baseball and Best Hands 1c merchandise, never used, in original cartons \$15 each. J. H. PERES DISTRIBUTING CO., 924 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE — Match The Wheel Shuffly Alley Conversion. Attaches to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. ½ deposit with order. WANT—Post war phonographs and shuffle alleys — any quantity. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y. Tel: ESplanade 7-1991.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Pin Bowler \$75; Double Action \$100; Spring Time \$110; College Daze \$75; Tri Score \$50; Canasta \$50; Sea Jockey \$225; Jalopy \$225; Racket \$69.50. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA, PA. Tel: MA 7-6391 and MA 7-6865.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE — Packard Boxes \$7.50 ea.; Wurlitzer 3025 \$10 ea.; 3031 \$6 ea.; Seeburg 146 Hide-A-Ways \$95 ea.; Photo Finishes \$49.50 ea. Your choice \$25 ea. ready for location—Bally Speed Bowler; Bally Shuffle Board; C.C. Rebound; Genco Bowling League; Genco Baseball; Exhibit Strikes; C.C. Baseball; United Shuffle Alleys; Gottlieb Bowlette. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

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FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HENderson 1-7577

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHEeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Williams Deluxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplug \$195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottliebs Knockout \$64.50; Gottliebs Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE — Solotone Wall Boxes, brand new selective \$25; Used \$17.50; Non-Selective \$10. J. H. PERES DISTRIBUTING CO., 924 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Brand New Hi Chrome Packard Selectors Five or Dime Pla. \$22.50 while they last. ALPHA CO., 1025 NO. HIGHLAND AVE., HOLLYWOOD, CALIF.

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—A.M.I. Model B \$295; Seeburg Bear Gun \$265; Bally Hi-Rolls \$45; 10 Post War Flipper 5-Balls \$25 each; Turf King \$165; Universal Winner \$125; Photo Finish \$85; Exhibit Sixshooter \$165; Dale Gun \$45. Will pay cash or trade for Exhibit Pony Express. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE — Futurity's \$285; Baby Face, Pinch Hitter \$25 each; Photo Finish \$40; Turf King \$90. J. H. PERES DISTRIBUTING CO., 924 POYDRAS STREET, NEW ORLEANS, LA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOnTana 5000-1-2.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUPERior 1-4600.

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FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Save money: Bright Lights \$205; Holiday \$225; Coney Island \$275; Bright Spot \$285; Spot Lite \$295; Atlantic City \$395; Palm Beach \$440; Seeburg Shoot Bear \$235; Keeney Electric Cig. Vendor \$225, Floor samples, Turf Kings \$110; Champion \$65; Winner \$95. One-third deposit required with orders. Mechanically good, crated proper, quick delivery. **CROWN NOVELTY CO., INC.**, 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137.

FOR SALE — Williams Hayburners \$175; Williams Jalopys \$175; Williams Spark Plugs \$195; Williams Sea Jockeys \$220. Also late model 6 Gun A.B.T. Shooting Gallery. **WANT**—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. **BUSH DISTRIBUTING CO.**, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY**, DARLINGTON, S. C. Tel: 500.

FOR SALE — AMI "A" \$325; AMI "B" \$450; AMI "C" \$500 (with latest amplifier); Evans Constellation \$375; 1015 Wurlitzer \$125; 46 Seeburg \$100; 1426 Rockola \$100; 3048 Wurlitzer boxes \$50. **CENTRAL DISTRIBUTORS**, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—1 Dale Gun \$65; 1 Chicago Coin Basketball Champ \$195; 1 Mills Constellation \$135; 1 Seeburg Bear Gun \$195; 1 Williams Double Header \$65; 1 Telequiz \$165; 1 Williams Georgia \$95. **AUTOMATIC AMUSEMENT CO.**, 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: Rlverside 4131.

FOR SALE — Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO.**, 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE — Keeney Used Cigarette Vendor \$295; National 950 2 King Columns, New Paint \$135; National 750 2 King Columns, New Paint \$125; Eastern Electric C8 New Paint \$135. **SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE**, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: University 6900.

FOR SALE — Reconditioned Wurlitzers: 1250's \$425; 100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1-56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. **V. YONTZ SALES CO.**, BYESVILLE, OHIO.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" **JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.**

FOR SALE — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: **COVEN DISTRIBUTING CO.**, 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Parts for Aireon phonographs, reconditioned record changers \$37.50; Amplifiers \$20; Motors \$12.50; Guardian Accumulators \$15. **J. H. PERES DISTRIBUTING CO.**, 924 POYDRAS STREET, NEW ORLEANS, LA.

FOR SALE — Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. **KOEPPEL DISTRIBUTING CO.**, 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Brand New Bally Sunshine Parks; Bally Futurities; large assortment of used One Balls. Prices slashed. **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE — 24 W4-L56 (5-10-25) \$34.50 ea.; 11 W1-L-56 (5c) Remote \$4.50 ea.; 11 30 W(5c) Rockola Postwar \$4.50 ea.; 23 AMI (5-10) Boxes \$24.50 ea.; 11 3020 Wurlitzer \$29.50 ea. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO.**, 453 WEST MAIN ST., WATERBURY 35, CONN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS**, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO.**, 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE — Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO.**, 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO.**, 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO.**, SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tabiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. **AMUSEMENT ARCADE CO.**, 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY**, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE — Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. **FRENCHY AMUSEMENT CO.**, 7624 N.E. 2nd AVE., MIAMI, FLA.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

MISCELLANEOUS—Wire Music System—2-20 selection phono. units modernized with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables. 8000 record library and racks. Complete ready to set up anywhere \$4500. **TELO MUSIC**, 901 CHENERY ST., SAN FRANCISCO 12, CALIF.

NOTICE — Attention Chicago Operators: We can handle your service calls for amusement games and music. Factory trained service man will handle your calls. **MERIT INDUSTRIES**, 542 W. 63rd ST., CHICAGO, ILL. Tel: ENglewood 4-9202 —ENglewood 4-9204.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

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CONFIDENTIAL PRICE LIST
PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	69.50	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
2. 1015	125.00	175.00
4. 1017 Hideaway	95.00	225.00
4* 1100	300.00	375.00
4* 1080	125.00	179.50
2. 1250	399.00	495.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	4.50	9.95
4. 3045 Wall Box	9.95	20.00
2* 3020 Wall Box	24.50	39.00
2. 3025	5.95	10.00
4. 2140 Wall Box	20.50	24.50
2. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
681st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

CONFIDENTIAL PRICE LIST
PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
3. 146S	100.00	150.00
4. 146M	110.00	150.00
4. 147S	135.00	149.00
4. 147M	149.00	175.00
4. 148S	249.00	350.00
4. 148M	265.00	300.00
4. 148ML	240.00	325.00
4* M-100-78	675.00	719.50
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	11.95	17.50
4* W1L-56 Wall Box 5c	4.50	14.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
2. W4L-56	29.50	34.50
4. W6-L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4. 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
2. 1426 Phono ('47)	100.00	165.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

2. Wall & Bar Box O.S.	3.00	4.50
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	4.50	10.00
4. Manhattan	85.00	125.00
4. Model 7 Phono	75.00	100.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

A M I

Table listing phonograph models and prices: 6. Hi-Boy (302) 49.50 55.00, 4. Singing Towers (201) 39.50 99.50, etc.

AIREON

Table listing Aireon models and prices: 4. Super DeLuxe ('46) 49.00 60.00, 4. Blonde Bomber 89.50 129.50, etc.

MISCELLANEOUS

Table listing miscellaneous items and prices: 4. Chicago Coin Hit Parade 100.00 150.00, 4. Ristaurat 65.00 79.50, etc.

←TOTAL NO. TOTAL VALUE→



PINBALL GAMES

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Large table listing pinball games and prices: 4. Cyclone (Got 5/51) 135.00 169.50, 2. Dallas (Wm 2/49) 39.50 49.50, etc.

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Large table listing pinball games and prices: 4. Nifty (Wm 12/50) 90.00 110.00, 6. Nudgy (B 47) 25.00 39.50, etc.

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	64.50	90.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2. Thing (CC 2/51)	29.50	79.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Tbrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50)	94.50	135.00
4* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	99.50	165.00
4. Utah (Un 8/49)	35.00	60.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
2. Watch My Line (Got 9/51)	70.00	129.50
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	120.00	175.00
2* Winner (Univ)	70.00	125.00
4. Wisconsin (Un 3/48)	14.50	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4. Zingo (Un 10/51)	200.00	325.00

←TOTAL NO. TOTAL VALUE→



4. Bing-A-Roll	64.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chi-Coin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	44.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

←TOTAL NO. TOTAL VALUE→



4. Bally Shuffle-Line	99.50	125.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	49.50	89.50
4. Bally Shuffle Champ	45.00	65.00
4. Bally Shuffle-Bowler	24.50	39.00
4. Bally Speed Bowler	24.50	49.50
4. ChiCoin Bango	15.00	49.50
4. ChiCoin Bowling Alley	40.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	70.00	110.00
4. ChiCoin Bowl Classic	65.00	115.00
4. ChiCoin Horseshoes	90.00	125.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

2. ChiCoin Rebound	25.00	45.00
4. Chi-Coin Pin Lite Bowler	125.00	149.50
2. ChiCoin Baseball	25.00	95.00
4. ChiCoin Trophy	35.00	125.00
4. ChiCoin 6 Player	250.00	295.00
2. Exhibit Strike	25.00	89.50
1. Genco Shuffle Target	90.00	125.00
4. Genco Bowling League	24.50	45.00
2. Genco Baseball	25.00	79.50
4* Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	145.00	185.00
4. Keeney Duck Pins	65.00	125.00
4. Keeney DeLux League Bowler	285.00	300.00
4. Keeney Big League Bowl	155.00	225.00
2. Keeney 4-Way Bowl	125.00	225.00
4. Keeney 6-Player	225.00	275.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
2. Rock-Ola Shuffle-Lane	24.50	49.50
4. Univ. Deluxe Twin	125.00	200.00
4. Un. Deluxe 6-Player	345.00	375.00
4. Univ. Dbl. Shuffle	49.50	79.50
4* United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	45.00
4* Un. Shuffle Alley Exp.	45.00	50.00
4. Un. 2-play Express	64.50	169.50
6. Un. Sin Rebound	89.50	129.50
4. Un. Twin Rebound	120.00	195.00
4. United Slugger	65.00	79.50
4. United Skee Alley	65.00	95.00
4. Un. 4-Player	195.00	225.00
4. Un. 5-Player	235.00	285.00
4. Un. 6-Player	265.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
2. Un. Twin Shuffle Cade	75.00	165.00
4. Univ. Super Twin	35.00	69.00
4. Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLux Bowler	34.50	49.50
4. Williams Twin Shuffle	22.50	35.00
1* Williams Dbl. Head	24.50	65.00

←TOTAL NO. TOTAL VALUE→



6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLux Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
4. ChiCoin 4 Player Derby	229.50	350.00
4* ChiCoin Goalee	49.50	125.00
4. ChiCoin Hockey	29.50	75.00
4. Chi Midget Skee	199.50	229.50
2. ChiCoin Pistol	92.50	115.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	45.00	69.50
4. Exhibit Gun Patrol	215.00	225.00
3* Exhibit Jet Gun	215.00	275.00
4. Exhibit Pony Express	225.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4* Exhibit Silver Bullets	100.00	150.00
4* Exhibit Six Shooter	165.00	195.00
6. Exhibit Merchantman		

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Muto. Voice-o-Graph 35c	425.00	535.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	110.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	29.50	95.00
4. Scientific Pitch 'Em	140.00	185.00
1* Seeburg Bear Gun	195.00	295.00
4. Seeburg Chicken Sam	95.00	125.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascor	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	99.50	165.00
4. Un. Team Hockey	70.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	120.00	150.00
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
1* Williams Star Series	75.00	100.00
4* Williams Super World Series	225.00	275.00
4. Williams Quarterback	50.00	110.00
4. Wurlitzer SkeeBall	115.00	150.00

←TOTAL NO. TOTAL VALUE→



4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$237.50-\$250.00
4. Du Grenier (Mod. A-7)	110.00-140.00
4. Du Grenier (Mod. A-9)	120.00-150.00
4. Du Grenier (Mod. AC-7)	125.00-155.00
4. Du Grenier (Mod. AC-9)	130.00-160.00
4. Du Grenier (Mod. E-7)	135.00-165.00
4. Du Grenier (Mod. ES-9)	140.00-170.00
4. Du Grenier (Mod. E-9)	145.00-175.00
4. Du Grenier (Mod. ES-11)	150.00-180.00
4. Du Grenier "W" (9 col.)	69.50-89.50
4. Du Grenier "S" (7 col.)	69.50-85.00
4. Du Grenier "S" (9 col.)	69.50-85.00
4. Du Grenier Champion (9 col.)	85.00-97.50
4. Du Grenier Champion (11 col.)	97.50-125.00
2* Eastern Electric C-8	135.00-165.00
4. Electro (8 col.)	229.50
4. Electro (10 col.)	249.50
4. Lehigh PX (Elec. 8 col.)	125.00-145.00
4. Lehigh PX (10 col.)	89.50-149.50
4. Lehigh King Size	125.00-145.00
4. National 750	85.00-95.00
4. National 950	85.00-145.00
4. National 930	85.00-130.00
4. National 9-A (9 col.)	100.00-125.00
4. National Electric	119.50-139.50
4. Rowe Diplomat (10 col.)	165.00-205.00
4. Rowe Imperial (6 col.)	69.50-95.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)



CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (8 col.)	65.00- 95.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
2. Rowe President (10 col.)	100.00- 169.50
4. Rowe Crusader (10 col.)	125.00- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 70.00
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
4. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	85.00- 130.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 115.00
4. Uneeda Monarch (10 col.)	79.50- 125.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 35.00-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00-\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00- 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00- 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00- 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00- 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00- 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00- 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00-\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00- 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00- 525.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00- 475.00
4. Lyons # 1400-2F	475.00- 650.00
4. Lyons Model 500, 5c single	225.00- 275.00
4. Mills Automatic Fountain, 400 cups	150.00- 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00- 175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00- 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00- 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00- 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00- 325.00
4. Super Vend 3 flavor, 600 cup A-2	200.00- 250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00-\$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00-\$450.00
4. Refresher, 3 sel., 300 can cap.	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Frolics	\$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	\$229.50
6 Player Match Bowler	575.00
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Matic (Automatic Baseball Pitcher)	\$1,295.00
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H. C. EVANS & CO.

Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Team Bowler	645.00
Test Pilot	325.00
Space Gun	375.00
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Skill Pool	\$329.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Kiddie Ride)	\$995.00
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J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	\$690.00
Six Player Super Shuffle Alley	535.00
Stars	625.00
Star 6-Player Shuffle Alley 8 ft.	565.00
10th Frame Star Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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WILLIAMS MFG. CO.

Hong Kong	\$359.50
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THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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THE ELECTRONIC SENSATION!

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HE'S AUTHENTIC!
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 HIS NOSE LIGHTS UP, TOO!
 JINGLE BELL HALTER!
 GENTLE, EASY ACTION!
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★ LICENSED BY ROY ROGERS ENTERPRISES



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Day in and day out promotion on Roy Rogers is the greatest of all time. Millions see him on television, hear him on radio, read about him in newspaper comic strips and in comic books, his latest movie: "Son of Paleface" is breaking records. You benefit from all this consumer acceptance when you operate "Trigger". Order from EXHIBIT SUPPLY today!

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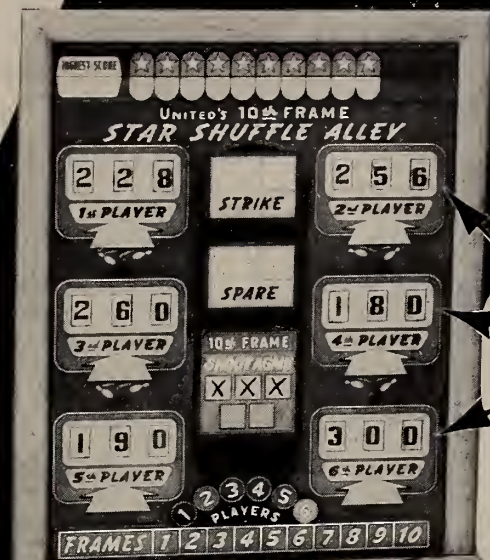
10TH FRAME

Star Shuffle-Alley

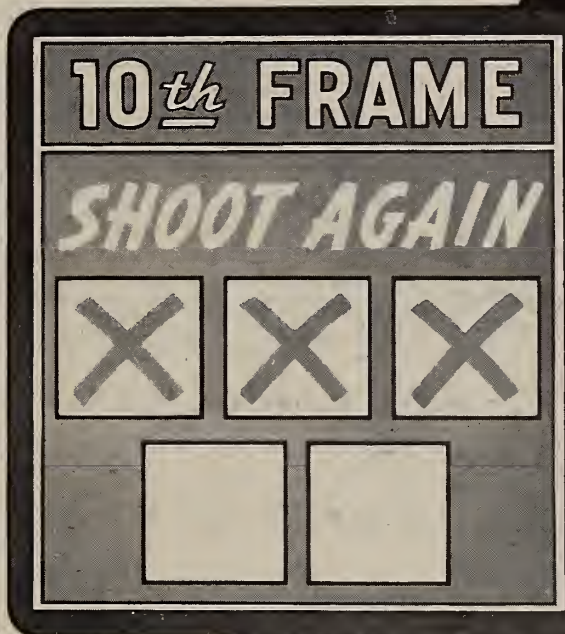
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