

THE CASH BOX

VOLUME XIV

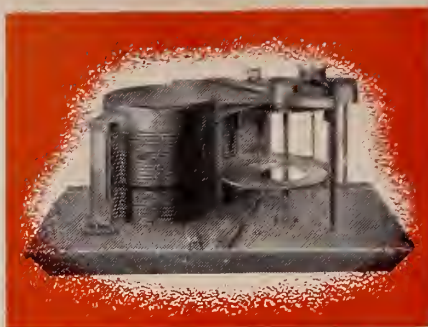
MAY 16, 1953

NUMBER 34



Vic Damone and Ronnie Gaylord switch situations. Vic comes out of the army and Ronnie goes in. Finishing his two year stint with Uncle Sam's Forces, Vic has his first date at Bill Miller's Riviera starting May 19. From there he goes to the New York Paramount and then out to the coast, where he will test for the lead in "The Student Prince". He's currently hot with his Mercury recording of "April In Portugal". Ronnie, who is also a Mercury star, rose to the top of the heap with the Gaylords' recording of "Tell Me You're Mine". His latest is a solo on "My Heart Is Free Again".

Designed for Locations with Limited Space

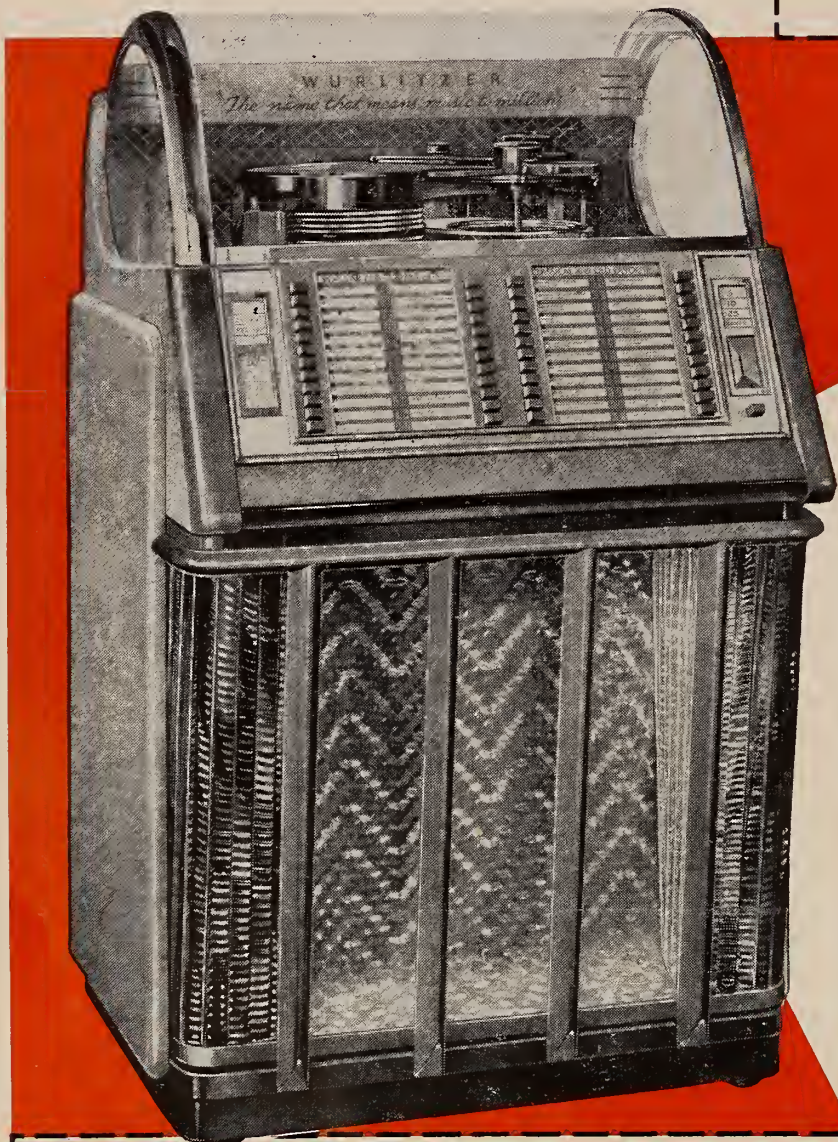


NEW STRAIGHT 45 PLAY

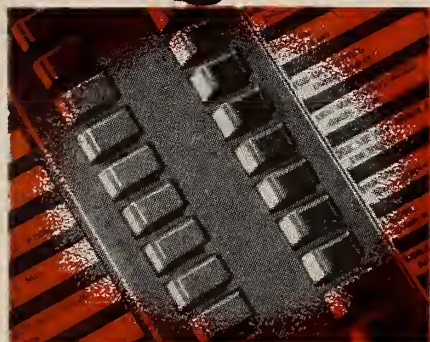
The famous Wurlitzer 48-selection mechanism has been adopted to straight 45 RPM play by the use of new smaller Deep-Indent Trays and a compact chassis ideal for locations with limited space.

NEW BUILT-IN VOLUME CONTROL

Incorporated into Wurlitzer's famous sound amplifier—a built-in, automatic volume control assuring an even sound level for all records.



A High Earning
Phonograph
Priced to Pay
Greater Operator
Profits



NEW TWIN TITLE STRIP HOLDERS WITH SINGLE BUTTON SELECTION

Fast single button selection from two twin title strip holders divided into four program classifications.

NEW ALL-GLASS ASTRADOME

One-piece, double-weight, all-glass AstroDome provides picture window view of record changer compartment. A sure-fire play promoter.



1650

48 SELECTION STRAIGHT 45 PLAY

1600

48 SELECTION 78 OR 45 PLAY

See your Wurlitzer Distributor

The Rudolph Wurlitzer Company
North Tonawanda, New York



The Cash Box

May 16, 1953

Volume XIV

Number 34

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(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEBster 1-1121)

JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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THE CASH BOX covers the coin-operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Music Editorial

NOTHING BUT HITS

It takes all kinds of records to make a rounded record business. It takes hits, flops and every degree in between.

At least it used to.

Now there seems to be nothing but hits—or flops. There are apparently no more fair selling disks. If a record doesn't make plenty of noise real fast, if it doesn't hit the charts, it seldom gets any attention from the distributor.

This is a bad situation not only from the record point of view, but for everyone connected with the business including the record company, artist, publisher, writer and distributor.

Distributors naturally are interested in the records that will make the money for them. And many distributors carry so many lines that of necessity they can only concentrate on the hits. But in neglecting the other records, they are not only doing a disservice to the entire industry, but in a very real sense they are doing a disservice to themselves—for they are depriving themselves of the profit of plus selling.

The firms that are most affected by this development in the distribution of records are the independents, for it is they who live from hit to hit. They have very little catalogue to depend on. In many cases, they have none at all. Yet their records, which do not make it, have cost them just as much to produce as the ones that are hits. If these independents cannot realize any return at all on the disks that are anything less than smashes—and very often that is exactly the

case—they cannot long stay in business, for no record firm can count on hits. This is the kind of industry where one firm is hot this month and another is hot next month. And in between those times there has to be a steady sale of catalogue items or fair selling records to keep going. Since most independents, as we have said, have very little catalogue to speak of, and since the present day distribution set-up prevents concentration on any but the fastest selling disks, the obstacles for the independent become very great indeed.

If this tendency continues and is carried out to its ultimate, distributors will have effectively eliminated an important source of their hits for obviously very few independent record firms can survive this ordeal.

It's clear then that distributors have to re-examine their present methods of doing business.

We're not disputing their need to concentrate on hit records. What we are questioning is their apparent total neglect of everything but hit records. Certainly there is some profit to be made in disks that aren't smashes. And the intangible value of keeping firms in business who may eventually produce big hits is immeasurable.

No industry can exist indefinitely when the source of supply must either come up with a fantastic success or fold altogether.

Successes are the exception.

The fair selling disk must be the base on which firms continue in business.

SENSATIONAL SINGING STAR OF NIGHTCLUBS AND THEATERS SONNY HOWARD

IN A GREAT TUNE
FOR THE BOXES



JIGSAW PUZZLE HEART

B/W THE OLD TRIANGLE
20/47-5304

RCA VICTOR Best Sellers

WEEK OF MAY 16th

ORDER
HERE!

POPULAR

	78 rpm	45 rpm
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER Homer & Jethro 20-5280 (47-5280)		
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher 20-5293 (47-5293)		
MY ONE AND ONLY HEART / SAY YOU'RE MINE AGAIN Perry Como 20-5277 (47-5277)		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin 20-5052 (47-5052)		
NOW HEAR THIS / APRIL IN PORTUGAL Tony Martin 20-5279 (47-5279)		
WHAT A CRAZY GUY / THERE IS A TAVERN IN THE TOWN Wally Cox 20-5278 (47-5278)		
DOO WACKA DOODLE / THE SONG FROM MOULIN ROUGE Boston Pops 10-4166 (49-4166)		
HOT TODDY / SERENADE Ralph Flanagan 20-5095 (47-5095)		
USKA DARA / TWO LOVERS Eartha Kitt 20-5284 (47-5284)		
HEAP BIG BEAT / I WONDER WHY Buddy Morrow 20-5295 (47-5295)		
WILD HORSES / I CONFESS Perry Como 20-5152 (47-5152)		
HOW DO YOU SPEAK TO AN ANGEL / DOWNHEARTED Eddie Fisher 20-5137 (47-5137)		
THE SONG FROM MOULIN ROUGE / STREET OF SHADOWS Henri Rene 20-5264 (47-5264)		
DON'T LET THE STARS GET IN YOUR EYES / LIES Perry Como 20-5064 (47-5064)		
RUBY / LESS THAN TOMORROW Vaughn Monroe 20-5286 (47-5286)		

COUNTRY & WESTERN

SOUTH IN NEW ORLEANS / WINNER OF YOUR HEART Johnnie & Jack 20-5290 (47-5290)		
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN Sunshine Ruby 20-5250 (47-5250)		
YOU ALWAYS HURT THE ONE YOU LOVE / I'M GONNA LOCK MY HEART Eddy Arnold 20-5193 (47-5193)		
BROKEN WINGS / CANNONBALL YODEL Elton Britt 20-5251 (47-5251)		
A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN' Hank Snow 20-5034 (47-5034)		

RHYTHM & BLUES

I WANNA KNOW / LAUGHING BLUES The Du Droppers 20-5229 (47-5229)		
AMAPOLA / NOBODY ELSE BUT YOU Les Harris 20-5270 (47-5270)		
ALL NIGHT BABY / OH WHY The Robins 20-5271 (47-5271)		

TIPS FROM THIS WEEK'S RELEASE

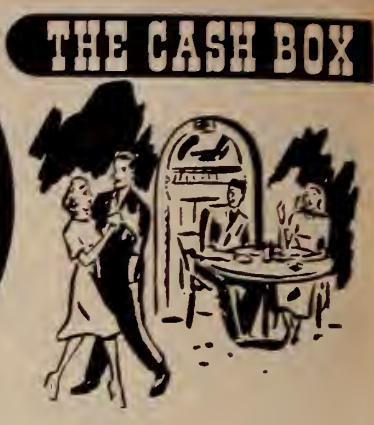
POPULAR

SEND MY BABY BACK TO ME MEANWHILE Sunny Gale with Henri Rene and his Orch. 20-5306 (47-5306)*		
THE HONEY JUMP TIME TO DREAM The Sauter-Finegan Orch. Vocals by Joe Mooney and Florence Fogelson 20-5307 (47-5307)*		
JIGSAW PUZZLE HEART THE OLD TRIANGLE Sonny Howard with the Rampart Street Boys 20-5304 (47-5304)*		
WHIRLWIND STOMP HONKY TONK SERENADE Allan Small and his Orch. 20-5303 (47-5303)*		

* 45 rpm cat. nos.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting
Highest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.



THE CASH BOX

CODE

AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	DA—Dana	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	MG—MGM	RE—Regent	TI—Tico
CA—Capitol	DO—Dot	IN—Intro	MO—Modern	SA—Savoy	TN—Tennessee
CD—Cadence	DN—Devon	JU—Jubilee	OR—Orion	SE—Seger	UN—United
					VI—RCA Victor

SONG FROM MOULIN ROUGE

1 PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.	ME-9609 (45-9609)—Marshal Royal O. MG-11491 (K-11491)—Buddy De Franco OK-6963 (3-6963)—Stan Fisher TI-170 (45-170)—Joe Loco Quint. VI-10-4166—Boston Pops O. VI-20-5264 (47-5264)—Henri Rene O.	5
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2 I BELIEVE FRANKIE LAINE CA-2332 (F-2332)—Jane Froman	CO-39938 (4-39938)—Frankie Laine	1
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3 APRIL IN PORTUGAL LES BAXTER O. CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong	ME-70114 (70114x45)—Dick Hayman O. ME-70128 (70128x45)—Vic Damone MG-11312—Blue Barron VI-20-5052 (47-5052)—Freddy Martin VI-20-5279 (47-5279)—Tony Martin	7
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4 HOW MUCH IS THAT DOGGIE IN THE WINDOW PATTI PAGE ME-70070 (45x70070)—Patti Page		3
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5 PRETEND NAT "KING" COLE CA-2346 (F-2346)—Nat "King" Cole CA-2407 (F-2407)—Clifton Stone CO-39915 (4-39915)—Ken Griffin CR-60927 (9-60927)—Eileen Barton	DE-28576 (9-28576)—Guy Lombardo O. ME-70045 (45-70045)—Ralph Marterie O. VI-20-5119 (47-5119)—Henri Rene O.	2
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6 YOUR CHEATIN' HEART JONI JAMES CA-2377 (F-2377)—Jan Garber O. CO-39938 (4-39938)—Frankie Laine DE-28628 (9-28628)—Louis Armstrong	MG-11416 (K-11416)—Hank Williams MG-11426 (K-11426)—Joni James VI-20-5292 (47-5292)—Betty Brewer	4
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7 RUBY RICHARD HAYMAN O. CA-2457 (F-2457)—Les Baxter O. CO-39994 (4-39994)—Harry James O. CR-60959 (9-60959)—Les Brown O. CR-60983 (9-60983)—Nick Perito DE-28675 (9-28675)—Victor Young O.	ME-70115 (45-70115)— Richard Hayman O. MG-11472 (K-11472)—Lew Douglas O. VI-20-5286 (47-5286)—Vaughn Monroe O.	
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8 SEVEN LONELY DAYS GEORGIA GIBBS CR-60949 (9-60949)—Pine Toppers & Marlin Sis. DE-28655 (9-28655)—Guy Lombardo O.	KI-1192 (45-1192)—Bonnie Lou ME-70095 (70095x45)—Georgia Gibbs VI-20-5219 (20-5219)—Don Meehan	9
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9 TILL I WALTZ AGAIN WITH YOU TERESA BREWER BR-84002—Five Bills CO-39952 (4-39952)—Ken Griffin CR-60873 (9-60873)—Teresa Brewer CR-60916 (9-60916)—Tommy Sosebee DA-795—Regina Kujawa DE-28506 (9-28506)—Dick Todd DE-28539 (9-28539)—Russ Morgan	JU-6014—Swanson-Travis KI-1169—Gore-Wright ME-70069—Harmonicals PR-1038—Harris-Light RH-142—Red Callender VI-3103—E. P.—Three Suns	6
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10 ANNA SILVANA MANGANO CO-39968 (4-39968)—Paul Weston O. CR-60963 (9-60963)—Ray Bloch O. DE-28703 (9-28703)—Victor Young O. ME-70114 (45-70114)— Richard Hayman O.	MG-11457 (K-11457)—Silvana Mangano VI-20-5246 (47-5246)—The Three Suns VI-20-5252 (47-5252)—Al Caiola	
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11) TELL ME A STORY. 12) I'M SITTING ON TOP OF THE WORLD. 13) CARAVAN. 14) NO HELP WANTED. 15) SOMEBODY STOLE MY GAL. 16) WILD HORSES. 17) SAY YOU'RE MINE AGAIN. 18) TELL ME YOU'RE MINE. 19) CAN'T I. 20) RAMONA. 21) I'M WALKING BEHIND YOU. 22) I'M THE KING OF BROKEN HEARTS. 23) BIG MAMOU. 24) DANCIN' WITH SOMEONE. 25) IS IT ANY WONDER.

RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

"It's What's in THE CASH BOX That Counts"



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE.... Percy Faith (Columbia)
2. RUBY Richard Hayman (Mercury)
3. APRIL IN PORTUGAL Les Baxter (Capitol)
4. I BELIEVE Frankie Laine (Columbia)
5. HOW MUCH IS THAT DOGGIE.... Patti Page (Mercury)
6. PRETEND Nat "King" Cole (Capitol)
7. SEVEN LONELY DAYS Georgia Gibbs (Mercury)
8. BIG MAMOU Pete Hanley (Okeh)
9. SAY YOU'RE MINE AGAIN..... Perry Como (RCA Victor)
10. I'M WALKING BEHIND YOU..... Eddie Fisher (RCA Victor)

Sizzling rumor of the week has Jerry Marshall taking over the Martin Block spot at WNEW, New York. . . Lee of Lee and Lorraine (WINZ-Miami, Fla.) was just appointed program director of the 50,000 watt. And, with the spread coming along in the June issue of "Radio TV Mirror" the pair is literally walking on air. Lee says "Just about all the letters that come in on our show from places other than our immediate listening area can be traced to the wonderful publicity that you have given us. Our deepest appreciation." . . . Bob Maxwell (WWJ-Detroit, Mich.) eloped on May 1st with Pat Bowman, regarded in Detroit as Detroit's answer to Marilyn Monroe. . . John Dixon, ex Canuck, dispatches a tip of the Dixon derby to all who penned him congrats on his new "Music On The Sunny Side" show at WALA-Mobile, Ala. . . Roy Smith now hawking his wares over Nashville's WKDA from 7 p. m. to 10 p. m. seven nights at week. . . Jockies up Toronto way can look forward to visits from Stuart Foster who is set for the One-Two Club in that city on May 7 for two weeks. . . Bill Silbert (WMGM-New York and WABD-TV-New York) will be guest record reviewer in the June issue of Screenland Magazine. . . Ted Brown, "Ted Brown Show" (WMGM) and his wife Rhoda, will address alumnae of the Advertising and Selling course of the Advertising Club, Wednesday, May 6. Ted and Rhoda (who are known as "Loudmouth" and "Redhead") will discuss the merchandising value of commercials on deejay shows.

* * * * *



JIM MILLS
(WIND-WCFL—Chicago, Ill.)

Pic of the week—Jim Mills, formerly staff announcer for CBS-Chicago, has been free lance deejay for only 6 months and already has the following programs: WIND-11:30 p. m. to Midnight, 6 nites weekly; Sundays he's actually in competition with himself. Jim's heard over WCFL, from 8 a. m. to noon and on WGN from 11:30 a. m. to Noon. His intimate and yet sophisticated style of broadcasting, winning much good comment. Even goes so far as to dim the lights in the studio to get into the "mood." . . . Cute story we hear about two competitive promotion men. Morris Diamond mailed out 500 post cards to men named Charlie throughout the country plugging his gal Doreen Davis' MGM disk "Goodbye Charlie Goodbye." Among the recipients was one Charlie Basch, Buddy Basch's dad. Thinking the gimmick belonged to his son, the Senior Basch phoned disk jockeys requesting plays on Doreen's etching, little knowing he was aiding his son's competition.

* * * * *

WWDC's (Washington, D. C.) top jazz disk jockey, Willis Conover, feels like a walking trust fund. One of his listeners, PFC Jeanne Eddy preparing to depart for overseas wrote the following to Willis. "Having gotten so much from Jazz and never contributing anything, I feel I must do so now. I'm having a part of my GI insurance changed and put in your name. If anything ever happens to me, I want this money used as a scholarship, a concert or in any way you see fit." . . . Dick Elliott (WCFL-Chicago) has a license from the Illinois State Athletic Commission to broadcast boxing and wrestling matches. . . Art Hare, station manager WCFL leaving due to ill health. . . Aaron Durham, pop deejay at WJGN, Knoxville, is currently handling the Penthouse Rhythm Show. . . Ace Wilson, R & B deejay at the same station now featuring a Junior Disk Jockey night on his Turn-Table Review Show. . . Red Smith (WBOK-New Orleans) lighting candles on May 1. . . Bob and Lee Show (WLOW-Norfolk, Va.) had an unusual visitor one day last week. A Mrs. Piersall stopped in with a Japanese Victor record for the boys to play. Calls immediately began pouring in asking the title. Fortunately for Bob and Lee, the title was printed in English—"Yeh-Lai-Hsiang."

Essex RECORDS

Manufactured and Distributed by Palda Record Company

3208-16 SOUTH 84th STREET • PHILADELPHIA 42, PENNA. • BELGRADE 2-6250

Disc Jockeys
and Operators
All Over, U.S.A.

Gentlemen:

It is very inadequate to say thanks for your terrific response to Bill Haley's Essex record of "CRAZY, MAN, CRAZY". Up to this writing we have shipped 170,000 of this record. Your programming and spotting this on your juke boxes has once again proven that an independent can come up with a big one.

While it is generally considered that most independent labels have their "fling" from time to time, we at Essex are determined to build a label and artists that will give you releases of "major" quality that will have high audience appeal and merit heavy play in your juke boxes.

We are leaving no stone unturned in using top arrangers and the best studio facilities and engineering in the country.

Within a few weeks you will receive copies of two great instrumentals. One is Monty Kelly and his orchestra with Bernie Wayne's "TROPICANA" backed with "LIFE IN NEW YORK". Also, Jay White's incomparable alto sax solo of "LAURA" with a 42 piece string backing. Both of these records have a fabulous sound.

With artists such as DICK LEE, BILL HALEY, MONTY KELLY, JAY WHITE and JACKIE LEE we are certain you will agree that Essex is a label with a future.

Thanks once again, and best personal regards,

Dave Miller

Dave Miller
ESSEX RECORDS

DMpm

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓐ **GOOD**

ⓑ **EXCELLENT**

ⓐ **FAIR**

ⓑ **VERY GOOD**

ⓐ **MEDIOCRE**

"BIGS" HOWARD ORCHESTRA
(RCA Victor 20-5299; 47-5299)

B "SCRAP OF PAPER" (3:05) [Village Music] A terrific tune that just hasn't caught on as yet, might do it with this slow bluesy treatment given by Joya Sherrill. She sings right from her toes. Setting up the backing is "Bigs" Howard.

C+ "BIG MAMOU" (2:26) [Peer International] The beaty Cajun item that's making a bid for a high spot on the pop charts is covered in top flight fashion by the "Bigs" crew. The galloping number really moves.

CECE BLAKE
(Vernon 78178)

B+ "HEARTLESS" (2:52) [Vernon Music] Cece Blake has a crystal clear voice that comes across in a heartfelt manner as she caresses the wonderful lyrics of a lovely folksy tune. She hands in a top notch job that could happen with a push.

C+ "ALIBIS" (2:47) [Vernon Music] Cece alters the mood entirely and belts out with a good reading of a jump item that has something catchy about it. She really puts over a song.

BOB LONDON
(Crystalette 652; 45-652)

B "AIN'T THIS A WONDERFUL DAY" (2:52) [Harvey Music] With birds tweeting and a Spring season feeling, Bob London hands up a pretty lilter that picks up to a jump tempo at the end. Good listening and fine voice.

B "YOUR CHEATIN' HEART" (2:32) [Acuff-Rose Music] The lovely Hank Williams song that has made an impressive mark on the music world is wonderfully treated by Bob. Coverage is late but treatment good. Shaffer ork sounds fine as backing.

BERNICE PARKS
(Mercury 70160; 70160 x 45)

B+ "USKADORA" (2:26) [Sheridan Music] A Turkish melody gets English lyrics and a light and gay feeling as Bernice Parks warbles the pretty tune. The novelty is very catchy and might hit.

B "NOWHERE GUY" (2:35) [Feist Music] Bernice's raspy voice that adds such color to any tune, stands out in a thrilling manner as she hands in a blues reading. She puts sex into every word.

RUSS LANDI
(Seger 7010; 45-7010)

B+ "DON'T BREAK MY HEART AGAIN" (2:45) [Wade Music] A new find that could hit it big comes up with a terrific vocal on a good song. Russ Landi is the lad and his stylish delivery of a wonderful tune could catch like fire. Fine talent.

C+ "CHEEK TO CHEEK" (2:41) [Berlin Music] A fine jump version of an old Irving Berlin tune gets a new styling by Russ. He chants the rhythm piece in a chamber that gives a distant echo effect. Something different in wax sound. Beat is solid.

THE CASH BOX

DISK OF THE WEEK

"MEANWHILE" (2:55) [M. Witmark & Sons]

"SEND MY BABY BACK TO ME" (2:45) [E. H. Morris]

SUNNY GALE

(RCA Victor 20-5306; 47-5306)



SUNNY GALE

● Whenever a discussion comes up about a star to be, Sunny Gale's name is always mentioned. Everyone seems to agree that she has the

talent. All she needs is one record. Well it looks like this is it. The sparkling voice of the thrush comes over in a tearful and sentimental manner as she pleads with her love on a lovely ballad dubbed "Meanwhile." The lyrics and melody are perfectly wed and Sunny gives it that extra something to push it over the top. Her sweet voice comes over beautifully. Very prominent on this all around great side is a stellar backing by Henri Rene and his ork. "Send My Baby Back To Me" is the jump on the flip side that Sunny lilt through in her well established style. The entire set up is appealing. We can't see Sunny missing with the top half. It's perfect.

The number and record label were accidentally omitted from the May 9 review of The Hilltoppers' "Disk Of The Week" selection entitled, "I'd Rather Die Young" b/w "P.S. I Love You." The label is DOT RECORDS and the platter's number is 15085 and 45-15085.

GINO ROCKFORD
(Vogue 1025; 45-1025)

B "WHAT DID I DO" (2:14) [Alamo Music] With Van Alexander's ork setting up a fine string accompaniment, Gino Rockford gives out with a strong reading of a good song. The arrangement is very pretty.

C+ "SOMETHING WONDERFUL HAPPENS" (2:30) [Johnstone-Monte] Gino offers another convincing styling of a good ballad. He puts a load of feeling into the tune and is again backed fully by Van's crew.

ROBERTA LEE
(Decca 28702; 9-28702)

B "GO AWAY" (1:53) [Harman Music] Roberta Lee does a pert bit of chirping on a cute lilter and is backed in a most fitting manner by Harold Mooney's ork and chorus. The number is catchy.

B "WHY, DARLING, WHY" (2:05) [Harman Music] The thrush glides over another lilter with an inviting shuffle tempo, and a pleasing general sound. Roberta can put over a good song in fine form. Both sides show this.

JOE LOCO & QUINTET
(Tico 169; 45-169)

B "PERDIDO" (2:34) In his individual style that is making him so popular, Joe LoCo treats a fine oldie to a mambo kick. The soft rhythm and smooth piano fashioning make for tops in mambo music.

C+ "MAMBO! MR. BLUES" (2:27) Loco leads his quintet once again as they pick up the beat and ride over a faster mambo item. Joe handles the piano like a master and comes up with another good filler for the boxes.

EDDY HOWARD
(Mercury 70135; 70135 x 45)

B+ "ALMOST ALWAYS" (2:30) [Brandom Music] Eddy Howard and his one and only type of soft delivery show up perfectly on this lovely Latin tempo romance piece. The tune has hit qualities and is making a big buzz too.

B "AM I LOSING YOU" (2:31) [Lakeshore Music] Eddy easily handles and caresses a fine tune that is chock full of warmth and tenderness. Lush or'king enhances the beauty of the side.

MICHAEL RAYE & JUDY SHAYE
(Arcade 112)

G "ROCKIN' JAMBOREE" (2:45) [Arcade Music] With a rhythmic boogie beat setting the pace Michael Raye and Judy Shaye harmonize to come up with a rocking item. Their voices are muffled and hard to understand.

C "HEARTLESS LOVE" (2:52) [Arcade Music] The pair hands in a slow sentimental reading of a sad song. Backing is weak on this end.

JUNE VALLI
(RCA Victor 20-5298; 47-5298)

B+ "MANY ARE THE TIMES" (2:35) [Weiss & Barry] A lovely waltz balad gets a stellar treatment from one of the stars of TV's "Hit Parade," June Valli. The thrush does a beautiful job on this pretty waltz that has the qualities to catch spins.

B "BRASS RING LOVE" (2:39) [Famous Music] The pert thrush does some multiple voicing on a pretty waltz item with a sentimental touch. Her pleasing sound should meet with the approval of all her fans.

DON HOWARD
(Coral 60987; 9-60987)

C "YOU CAN LIVE WITH A BROKEN HEART" (2:26) [Dubonnet Music] The low moaning voice of Don Howard, the artist who made a hit out of "Oh Happy Day," sounds just as down and out on this side. The tune is pretty but the reading . . . well!

B "WHY MUST I LOVE YOU" (2:46) [Bregman, Vocco & Conn] With the same opening as "Happy Day" the young artist does a usual job on another sad item. Novelty of voice has worn off.

GEORGIA CARR
(Capitol 2466; F-2466)

C+ "LAUGH" (2:48) [Alamo Music] With a full choral support and Nelson Riddle and his ork as backing, Georgia Carr lilt through a slow bluesy ballad that comes over with feeling.

B "WHY, DARLING, WHY" (2:05) [Harman Music] Georgia chants the melody of a terrific jump tune and gives it an exciting vocal treatment. The rhythmic piece moves along at a good pace that could catch on. The tune is terrific.

FOUR JACKS & A JILL
(Jubilee 6037; 45-6037)

C+ "TALK OF THE DEVIL" (2:09) [Lubin Music] The Four Jacks & A Jill featuring Joe Derise come up with an exciting fast moving item with a spiritual flavoring. The number has life. The group gives everything to the song.

C+ "I WISH YOU'D MAKE YOUR MIND UP" (2:06) [Lubin Music] Pat Easton is featured before the group as Al Lombardy conducts the ork once again. The group smoothly delivers a pleasing lilter.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DON'T BREAK MY HEART AGAIN" Russ Landi Seger 7010; 45-7010
- ★ "MANY ARE THE TIMES" June Valli RCA Victor 20-5298; 47-5298
- ★ "HEARTLESS" Cece Blake Vernon 78178; 45-78178

ROUND THE WAX CIRCLE

NEW YORK:



PEGGY LEE

Fred Cole of WHDH in Boston, proved himself a very gracious host when he gave a party in New York last week to thank the music trade for all its help in putting out the songs and records that have helped build his station. Top people in the industry attended . . . Joni James opened at La Vie En Rose May 7 for a return engagement and afterwards heads for the coast and a spot at Ciro's . . . Larry Spier moves to new offices in 1650, Broadway, the building he's now located in. The space however is several times larger to accommodate quarters for Johnnie Ray, Bernie Lang and Mickey Stewart. . . . Mary Small has been signed by the Buddy Basch office for promotion. Dick Gersh handling the account . . . Andy Russell's 1953 Cadillac stolen Tuesday A.M. from in front of his house with expensive watch, camera etc. . . . Hill & Range have offered to buy "Put That Sawdust Back On The Floor" from Mac Weiss Publishing . . . Wendy Waye signed with new Judson Record label. Initial effort is two Benjamin and Weiss tunes, "Don't Call My Name" and "I'm Not Free" . . . Norman Rubin becomes full fledged contact man with his new post at Weiss and Barry Publishing. Served his apprenticeship at Robbins, Feist and Miller . . . Karen Chandler on the Red Buttons show May 18 and 25 . . . Mary Mayo, gorgeous singer, did a sensational job at La Vie En Rose. Mary, who now sings in a new low pitch which is terrifically commercial, is a natural for a recording contract . . . King Records has bought the Japanese version of "Gomen-Nasai" featuring 15 year old Chiemi Eri . . . Golden Records' first commercial release will be "Casey At The Bat" with Mel Allen . . . Peggy Lee's Decca disking of "Who's Gonna Pay The Check" beginning to make noise.

CHICAGO:

Two annual benefits running simultaneously this year, May 23. Bringing out many guys and gals in the music biz. The "Nite of Stars." For benefit of Italian Welfare Council. And 28-hour telethon emceed by good friend, "Kup." For benefit of Cerebral Palsy Fund. . . . Due largely to success on TV, Red Buttons' "Ho Ho Song" really zooming. . . . Danny Kessler, A & R man for Okeh, in town to supervise recording session. Then on to Noo Orleans for more of the same. . . . Bob Devere has just formed own music publishing co. A BMI pubbery. Called "Robert Devere Music Co." Bob says several of his tunes will be ready for release within the next few weeks. . . . Betty Hutton's review at the Shubert drawing raves. First ten days were completely sold out before La Hutton's opening. Appearing in this review, The Skylarks, whose "I Had The Craziest Dream," is catching on. . . . In conjunction with Tony Martin's opening at the Chez Paree, RCA Victor is sponsoring a contest: "Why I'd Like to Meet Tony Martin." Lucky winner spends an evening at the Chez with Tony and Rocky Rolf, as the guest of RCA-Victor. . . . Ray Anthony skeded to do one-niter at Flynn's Ballroom here. Was in town over the weekend visiting Mrs. Anthony who underwent surgery. . . . Teresa Brewer currently entertaining the folks at the Casino Ballroom, Walled Lake, Michigan. . . . Stan Kenton signed for Melody Mill Ballroom later this month. . . . Very happy to report that Eddy Howard is now feeling much better. Is recuperating where he will remain for at least six weeks. . . . Larry Greene and Al Chapman of Decca visiting deejays and ops thruout the Midwest. . . . Johnnie Ray, fresh from European triumph, opens at Chicago Thitter May 29.



EDDY HOWARD

LOS ANGELES:

Bill May and crew currently making a swing through Texas on a string of one nighters . . . ditto Ray Anthony orch on tour through the midwest . . . Congrats to Bob Johnson at Capitol who's doing a swell job in turning out Cap's "Music Views" . . . We'll be brooding for weeks now—we didn't cop any of the prize money in the recent Al Jarvis "mystery voice" contest . . . That Johnny Johnston etching on BBS Records featured 43 musicians. Las Vegas Hotel Association complaining about phony salaries the drum-beaters are tagging stars with. Makes it harder to negotiate . . . The current Harry James gang is the best we've heard in years. Reminds us of the days we played hookey from school to listen to the band. . . . Crystallite Records are back in action again signing young singer Bob London to a wax pact. Firm teed off with a press party for the young crooner at the Ambassador here this week . . . Allied Records Sales receiving excellent reception to their latest piece of wax, "Old Fashioned Hammock" by Kay Thompson . . . It cost Capitol Records \$409 in duty and postage to mail letters to U. S. disk jockeys from Japan signed: "Harry Kari, the Japanese King Cole" . . . Buddy



BUDDY MORROW

Morrow crew off the rhythm and blues kick for a single, waxing an old standard for RCA Victor platters . . . Arthur Godfrey skeded to undergo a bit of surgery shortly to repair an injury sustained some twenty years ago . . . Gene Norman bringing the Gene Krupa-Louis Armstrong concert to Hollywood Bowl on June 15. . . . That Jane Froman etching of "I Believe" will easily rate as one of the top tunes of the year—this one or anyone . . . We're happy for June Christy, with her recording of "My Heart Belongs To Only You" catching on . . . Competition among preview disk shows on TV getting kind of fierce around town, with three shows now running . . . Gino Rockford being ogled for moom pictures as a result of his Vogue Record success with "Something Wonderful Happens" . . . tune seems like a natural for a guy like Eddie Fisher.

NORMAN BROOKS



Smash Followup of

"HELLO SUNSHINE"

Singing
"Somebody Wonderful"

ON ZODIAC RECORDS

No. 102; 45 x 102

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RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

LINDA SHANNON
(King 1211; 45-1211)

B "THE RING" (3:00) [Wemar Music] A very attractive melody is given a heart-felt presentation by the well controlled voice of Linda Shannon. She has a beautiful tender quality that comes over fine on wax. Folk flavored tune could catch many coins.

C+ "DON'T DESERT ME" (2:35) [World Wide Music] The sweet voiced thrush portrays another soft love song in her stylish and sparkling vocal manner. With waxings like these, she's bound to click.

JOE COSTA
(RCA Victor 20-5301; 47-5301)

B "SHAKE HANDS WITH A FOOL" (2:47) [Brandom Music] Joe Costa dishes up a strong and powerful ballad in his polished manner and he does a convincing job. He puts over a song and gives it a real down to earth treatment.

B "KENTUCKY" (2:18) [Sheldon Music] With fine choral support and a solid orking, by Howard Biggs, Joe gives his all on a good song about the state of Kentucky. It's a fine sounding piece of wax.

HARRY JAMES ORCHESTRA
(Columbia 39994; 4-39994)

B "PALLADIUM PARTY" (2:45) [Music Makers Corp.] Harry James and his crew are up and at 'em with their old type of sock rhythm as they belt out a terrific jumper that oughta make the jitterbugs go wild. The piece really makes your feet move.

B "RUBY" (2:40) [Miller Music] Tommy Gumina handles the accordion once again while Harry toots the horn in his ever great manner, as they cover a lovely number that is currently hitting it big. Beautiful, but a bit too late for honors.

EDDIE DEAN & McDONALD SISTERS
(Ode 1601; 45-1601)

B+ "THE HUMAN TOUCH" (2:35) [Muse Music] A sad but very pretty heart-rendered song gets a touching fashioning from Eddie Dean and the McDonald Sisters. Eddie and the girls have fine voices and Jack Stern's backing is top flight.

C+ "DRIFTING ALONG" (2:20) [Muse Music] Eddie takes a solo run and comes up with a desert song type of galloping item. It's an exciting fast moving piece that should arouse interest.

TED TYLE ORCHESTRA
(RCA Victor 20-5292; 47-5292)

C+ "GOTTA GO WEEDIN'" (2:44) [Gala Music] The Carter Farris Singers get the fine accompaniment of Ted Tyle and his ork as they ease through a pretty waltz item with a folk flavor.

C "YOUR CHEATIN' HEART" (2:20) [Acuff-Rose Music] Betty Brewer does the chirping on this end as Ted sets up a lively polka beat. The tune is currently on the hit parade but this polka version should hit a very limited audience.

THE CASH BOX SLEEPER OF THE WEEK

"MORE THAN I" (2:43)

[Sheldon Music]

"LOVE ME, LOVE ME" (2:11)

[Brandom Music]

BOBBY WAYNE

(Mercury 70148; 70148 x 45)



BOBBY WAYNE

● Bobby Wayne has been looking for that one song to send him right

up to the top of the ladder. He's done some wonderful work in the past but with this lovely ballad, the lad has a real potent contender. These two sides are the first attempts for the new A & R head Richard Hayman, and it looks like he has a perfect start both for himself and Bobby. "More Than I" is a wonderful love song that highlights all the fine talent in Bobby Wayne's voice and the ingredients necessary for hitdom are all there. Tune, lyrics and rendition, and are perfectly woven. Flip is a beautiful waltz tagged "Love Me, Love Me" with a full chorus of men adding color to the side. This pretty item has something to it that sticks in your memory and you can't help but sing it. Both lids are great.

"TO MAKE A LONG STORY SHORT" (1:35) [Gateway Music]

"MY HEART STOOD STILL" (2:16) [Harms, Inc.]

DOROTHY COLLINS
(Audivox 100; 45-100)



DOROTHY COLLINS

● Dorothy Collins and Raymond Scott have just formed their own

record company and with their first release it looks like they have a sure hit. With their new "Sound Enhancement System" of recording they get a terrific sound and Dorothy comes over great. She puts a pack of life into a cute ditty labeled "To Make A Long Story Short" and her wonderful voice shows up with a quality that it's never had before. It's a happy, ditty that should start the new company on the right foot. The lower lid should by no means be overlooked. Dottie hands in a rhythmic lilting treatment of the great standard "My Heart Stood Still." The fine backing and stylish interpretation of the standard makes the song live again. Dorothy is better than ever. She's headed for the heights in the wax world. Watch her! The top half is a natural for the boxes. It spins only 1 min. 35 seconds.

"DON'T CALL MY NAME" (2:54)

[Laurel Music]

"THE BREEZE" (2:38)

[Leeds Music]

HELENE DIXON
(Okeh 6964; 4-6964)



HELENE DIXON

● Every now and then a new and unknown artist has the fortune to

break into the record world with a terrific song. This type of teaming seems to be present here and we can expect to hear a great deal about the record. The artist is Helene Dixon and the song is a terrific spiritual flavored jump tagged "Don't Call My Name." Phil Moore and George Siravo back the thrush with a fine orking and a top flight choral arrangement. Helene really lets herself go on this deck and the mood makes your hands clap. The rhythm and liveliness about the number come right off the platter and make the listener take note. The thrush has a brilliant future. On the bottom half Helene keeps the same pace and belts out an oldie called "The Breeze." Keep an eye on the top half. It's a knockout!

BUDDY DE FRANCO
(MGM 11491; K-11491)

C+ "SONG FROM MOULIN ROUGE" (2:51) [Broadcast Music Inc.] The lovely theme from the current motion picture, that's making the biggest noise in the wax field today gets a fine treatment from Buddy De Franco and his clarinet.

B "MANY ARE THE TIMES" (2:31) [Weiss & Barry] Buddy hands in another pretty bit of tooting on the licorice stick as he glides through a Latin beat item with a lovely melody.

ART MOONEY & THE CLOVERLEAFS
(MGM 11496; K-11496)

C+ "SAY 'SI SI'" (2:34) [E. B. Marks Music] Art Mooney's Little Band with Alan Foster and the Cloverleaves team their talents on a terrific oldie that's on the revival trail. The group gives it a good samba kick and the results are fine.

C+ "IF I HAD A GOLDEN UMBRELLA" (2:26) [Oxford Music] The Cloverleaves harmonize in the manner of a barbershop quartet and give a happy "gay 90" feeling to a cute waltz novelty.

THE PLAYMATES
(Skylark 550; 45-550)

C+ "MY LOVE WAS WASTED ON YOU" (2:27) [Johnstone-Monteil] A smooth setting by a soft piano is perfect for the sentimental vocal offering by the Playmates. The boys have a good sound and their harmony has a bit of the Mills Brothers in it.

C "YOU NEVER GET TOO OLD TO FALL IN LOVE" (2:30) [Vanguard Music] The aggregation hands in some more ok listening material with a cute lilt.

MIKE PEDICIN QUARTET
(20th Century 5009)

C+ "LOVE EVERY MOMENT YOU LIVE" (2:17) [Stenton Music] Mike Pedicin's Quartet sends out some good shuffle rhythm and dishes up pleasing harmony on an infectious bouncer with a good tap to it. Light and pleasing moral tune.

C+ "KISS-KISS-KISS" (2:15) [Stenton Music] Another jump item, this one with a novelty kick, is appealingly offered by the boys. They do a cute job on a ditty.

PHIL ELLIS CHORUS
(Rainbow 215; 45-215)

B "HI-LILI, HI-LO" (2:35) [Robbins Music] The smooth chorus of Phil Ellis comes through in fine fashion on a lovely waltz from the motion picture "Lili." Chorus has a pleasant fullness and Eddie "Piano" Miller does some good backing.

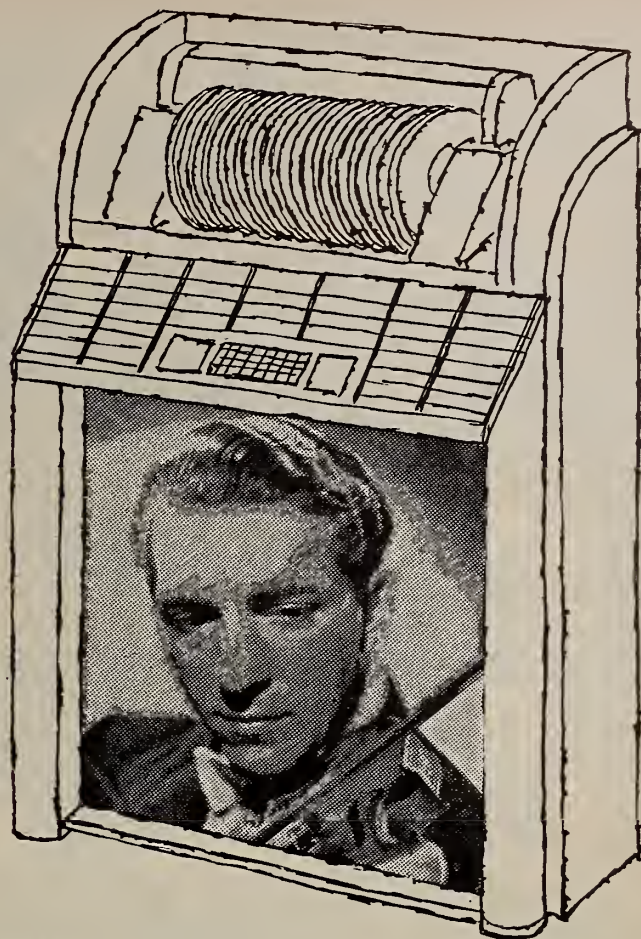
C "YOU'RE PAINTING THE TOWN RED" (3:25) [Shaw Music] The choral group introduces this side with humming and then blends into a light vocal arrangement of an ok item.

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- 1309 I'm Follin In Love With Someone: Sweethearts
- 1308 Kiss Me Agoin: Itolian Street Song
- 1307 Ah Sweet Mystery Of Life: A Kiss In The Dark
- 1300 Red Petticoats: Love's Dream After The Ball
- 1280 White Christmos: Adeste Fidelis
- 1274 Treasure Waltz: A Thousand And One Nights
- 1273 Voices Of Spring: Artist's Life
- 1272 You And You: Vienna Blood
- 1271 Emperor Waltz: Acceleration Waltz
- 1270 Tales From The Vienno Woods: Morgenblatter
- 1269 Villoge Swallows: Wine, Women And Song
- 1268 Blue Danube: Roses From The South
- 1253 Teddy Bears' Picnic: The Whistling Boy
- 1245 La Cumporsito: Tango De La Luna
- 1237 Gypsy Love Waltz: Some Enchanted Evening
- 1236 The Agnes Waltz: Die Schonbrunner Waltz
- 1223 Symphony: Faith
- 1213 If Someone Had Told Me: Stars Fell On Alabama
- 1205 Was It A Dream: It Hoppened In Monterey
- 1175 Dancing With Tears In My Eyes: Dear Love, My Love
- 1174 Lovely Lody: Mexicoli Rose
- 1173 Love, Here Is My Heort: My Moonlight Madonna (Poeme)
- 1171 Love Mokes The World Go 'Round: Greensleeves
- 1170 At Dawning: I Love You Truly
- 1020 Chormoine: Just For A While
- 1019 Dione: Bobette
- 1018 Kisses In The Dork: For You
- 1017 Wyoming: Under The Roofs Of Paris

78 RPM 45 RPM

- 1000 Tell Me You Love Me: Le Choland Qui Passe
- 919 Corriage And Pair: Bees In The Bonnet
- 802 Gypsy Trumpeter: Somewhere A Voice Is Calling
- 723 The Legend Of The Gloss Mountain: Festival
- 712 Mexican Storlight: Tongo Bolero
- 711 Hjere Kati: Love Is A Song
- 330 Blithe Spirit: One Night Of Love
- 272 Prelude To The Stors: The Woy To The Stars
- 208 Tango D'Amore: El Choclo
- 207 Tell Me I'm Forgiven: Tango Pizzicato
- 189 Chiquito Mio: Amor Tzigono
- Cloir De Lune (Ports 1 & 2)
- 152 40304
- The Green Cockatoo: El Toreodor
- 122 40301
- 121 Lullaby Of The Bells (Parts 1 & 2)
- La Mer: Night And Doy
- 111 40300
- 10013 Nature Boy: Rituoal Fire Donce
- Barcorolle: Traumerei
- 10076 40091
- None But The Lonely Heort: Romance
- 10077 40092
- Koshmiri Song: Brohm's Cradle Song
- 10078 40093
- The Red Sombrero: Madrugodo
- 10096 40012
- The Loughing Violin: The Bullfrog
- 10113 40011
- 30157 Oh Momo, Mama: The Gypsy Trumpeter
- 30173 Mexicon Storlight: Hjere Kati
- 30174 Love Is A Song: Tongo Bolero
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(And Still Be Lonely)
and "LESS THAN TOMORROW"
(But More Than Yesterday)
Decca 28601 (78 rpm) and 9-28601 (45 rpm)

RED FOLEY

"I BELIEVE"
(with Anita Kerr Singers)
and "MANSION OVER THE HILLTOP"
(with Foggy River Boys)
Decca 28694 (78 rpm) and 9-28694 (45 rpm)

KITTY WELLS

"You Said You Could Do Without Me"
and
"HONKY TONK WALTZ"
Decca 28666 (78 rpm) and
9-28666 (45 rpm)

DECCA
RECORDS

CANADIAN CAPERS

TORONTO TOPICS

Moxie Whitney and his Orchestra signed for another season at the CPR's posh Banff Springs Hotel in the blue Canadian Rockies. Moxie, now a fixture at Toronto's Royal York Hotel, winds up his most successful season of all. . . . George Offer and his Decca staff at Apex Records, enthused about their sales on Norman Brooks' follow-up platter "You Shouldn't Have Kissed Me The First Time" and "Somebody Wonderful." The Canuck "Jolson" singer's Zodiac sides are pressed and released in Canada on the Apex label, in this Canuck's native land. His old and new fans are looking forward to his upcoming engagement at the Casino Theatre which starts June 11th. . . .



NORMAN BROOKS

Quality Records, Canadian manufacturers and distributors for MGM, Mercury, Remington and Quality labels, announce three new appointments within their Ontario Sales Division. Jack Boswell, with Quality since its start in January '49, is now Manager, while newcomer Michael Krawchuk has been appointed Office Supervisor. Ken MacGregor, Senior Sales Representative of the Division, continues to handle major Ontario accounts. . . . Sparton's Harold Pounds and Larry Page, busy with their Columbia staff lining up promotion regarding their Columbia opera albums, and the forthcoming Canadian appearances of the Metropolitan Opera Company. . . . Network radio comics Johnny Wayne and Frank Shuster busy indoctrinating the inhabitants of radio row with the polyglot additions to their vocabulary which they picked up from the Canadian soldiers that they talked with on their recent Korean tour. The new lingo seems to be catching on, so don't be surprised to find such words as "skohshee" being used to indicate "not much" or "toxtion" meaning "plentiful." Proving that comedians can be serious, Johnny and Frank have interested the local record folks in providing more Canadian platters for the entertainment of Canadian servicemen in the far East. . . . Frank Jones, Columbia Records' handsome promotion wizard, busy lining up his nation-wide "Come On-A My House Contest" in advance of Paramount Pictures' release of Rosemary Clooney's first Hollywood film "The Stars Are Singing." Frank tells us that the contest, open to the public and deejays, will take the two lucky winners to Hollywood.

MONTREAL MEMOS

Hubert Stone, Export Manager, Decca, New York, spent last week conferring with the Toronto and Montreal staffs of the Compo Company, Decca's Canadian subsidiary. Decca's Canadian activities come under Hubert at the Head Office and are proving to be a new source of talent and tunes for the American Decca family. Thanks to Hubert Stone and Compo's Bob Chislett, who negotiated the deal, that Canadian Biltmor hit platter of "I Love My Rooster" and "I Told My Pillow" is getting immediate release in the U.S. on Decca, which will make a lot of U.S. operators and deejays happy. The Canadian platter has been a strong seller for most of the past year and has created a lot of requests for it from listeners in adjoining states who have been hearing The Hillbilly Jewels cutting from Canadian stations. . . . Peggy Lee is the current attraction at the Chez Paree and advance indications are that she will draw heavy attendances. Dorothy Lamour just finished her run at the Chez and established new records at this top bistro. . . . Stan Wood and his Orchestra again opened the season for dancing at Belmont Park and got the outdoor pavillion off to a fine start for such an early date. . . . Cafe St-Michel packing them in with Tiny Davis and her Helldivers. . . . Rumors about that Maury Kaye, currently at the Chez Paree has been signed to a recording contract. Maury will be cutting for a Canadian label this time. . . . Another local night spot gets on the rustic bandwagon. This time it is the Venus de Milo Room, which has booked Hank Willis and his group in from the Northern Gold Belt. Deal is brewing for these folk artists to cut discs for the local Rodeo label.



THE HILLBILLY JEWELS

PRAIRIE PATTERN

Stu Davis, folk star of CKXL, Calgary plenty pleased with the noise that his tune, "In Daddy's Footsteps" is making in Tin Pan Valley. Originally cut by Stu on Aragon, his song has built into a sleeper with other labels covering it. Already cut and released are Hank Snow's Victor and Jack Kingston's Arrow recordings. . . . Folk music is tops hereabouts and Calgary's CFCN pulling heavy audiences with singing composer Hod Pharis and Ray Little's show. Both have been top sellers on Aragon discs. . . . Decca's recent signing of Eddie Meh'ler to their Apex label has let local ops cash in on his wide fan following in Saskatchewan. His first release, "Careless Heart And A Jealous Mind" proving to be a bonanza in the machines that have it. . . . TV is one of hottest subjects with the showfolks here pending word as to which cities will get first government nods to open video stations. . . . Harold Carson, the MGM, Quality, and Mercury topper is a Calgary resident and has several projects abrewing to further the openings for Canucks on radio, transcriptions, and discs. If anyone can do it he can. . . . Vern Dallin, Saskatoon radio topper is a square dance caller who could star on discs if he ever found time to record. Ask any of the WAB boys.



ROSEMARY CLOONEY

THE NEW HIT TUNE WITH A LILT

'LOVE ME,

LOVE ME'

Coupled With "MORE THAN I"

BY



B **BOBBY WAYNE**

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All Those Doggies



CHICAGO, ILL.—At a wag Tail Party given for Patti Page in connection with her opening at the Chicago Theater, disk jockies were invited to attend and bring their own dogs. Surrounding Patti from left to right are: Jim Mills, WCFL; Jay Trompeter, WIND; Bob Porter, WIND; Linn Burton, WIND; Lee Petrillo, WCFL; Ed Foreman, WIND; Hal Tate, WBKB; Jim Lounsbury, WJJD; Sam Evans, WGN; and Jack Eigan, WMAQ.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockies throughout the nation for the week ending May 9 without any changes on the part of THE CASH BOX.

- Howard Miller**
WIND—Chicago, Ill.
- Song From Moulin Rouge (Percy Faith)
 - How Much Is That Doggie In The Window (P. Page)
 - April In Portugal (Vic Damone)
 - I Believe (Frankie Laine)
 - Big Mamou (Dolores Gray)
 - Say You're Mine Again (Perry Como)
 - Oo! What You Do To Me (Patti Page)
 - Caravan (Ralph Marterie)
 - Oriental Polka (Mitch Miller)
 - Sweet Thing (Dinah Shore)

- Ed Reilly**
WBRY—Waterbury, Conn.
- I Believe (Frankie Laine)
 - Pretend (Nat "King" Cole)
 - April In Portugal (Les Baxter)
 - Ruby (Richard Hayman)
 - Song From Moulin Rouge (Percy Faith)
 - Strange Things Are Happening (Red Buttons)
 - Can't I (Nat "King" Cole)
 - Pour Me A Glass Of Teardrops (B. Williams Qt.)
 - Almost Always (Joni James)
 - I'm The King Of Broken Hearts (Tony Bennett)

- Dick Sherbahn**
WLAN—Lancaster, Pa.
- Song From Moulin Rouge (Mantovani)
 - My One And Only Heart (Perry Como)
 - Anna (Silvana Mangano)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Lew Douglas)
 - Silly Heart (Dorothy Collins)
 - Your Cheatin' Heart (James)
 - Rendezvous (Camarata)
 - I Can't Love Another (Tommy Edwards)
 - I'm Sitting On Top Of The World (Paul-Ford)

- Jackson Lowe**
WOL—Washington, D. C.
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Ruby (Richard Hayman)
 - Tell Me You're Mine (The Gaylords)
 - Hot Toddy (Ralph Flanagan)
 - Breakin' In The Blues (Teresa Brewer)
 - Big Mamou (Pete Hanley)
 - Out Of My Mind (Harwell)
 - Can't I (Nat "King" Cole)
 - If Love Is Good To Me (Paris)

- "Oil Wells"**
WHB—Kansas City, Mo.
- How Much Is That Doggie In The Window (Patti Page)
 - I Believe (Frankie Laine)
 - Pretend (Nat "King" Cole)
 - Your Cheatin' Heart (James)
 - Song From Moulin Rouge (Percy Faith)
 - Seven Lonely Days (Gibbs)
 - Tell Me A Story (Laine-Boyd)
 - April In Portugal (Les Baxter)
 - Tell Me You're Mine (The Gaylords)
 - Hot Toddy (Ralph Flanagan)

- Norb Moore**
KXLW—St. Louis, Mo.
- Seven Lonely Days (G. Gibbs)
 - Song From Moulin Rouge (Percy Faith)
 - April In Portugal (L. Baxter)
 - The Only One In Love (Ray Shaw)
 - Say 'Si Si' (Mills Bros.)
 - If I Were King (Hilltoppers)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Richard Hayman)
 - Cinderella Ella (B. White)
 - I Let Her Go (F. Laine)

- Norman Hall**
WBNL—Boonville, Ind.
- Seven Lonely Days (Gibbs)
 - How Much Is That Doggie In The Window (Patti Page)
 - I'm Walking Behind You (Eddie Fisher)
 - If I Were King (Hilltoppers)
 - Caravan (Ralph Marterie)
 - You Fooled Me (Four Aces)
 - Almost Always (Joni James)
 - Twice As Much (Mills Bros.)
 - All By Myself (Don Cherry)
 - Bumming Around (D. Todd)

- Doe Daboul**
WJKO—Springfield, Mass.
- Ruby (Richard Hayman)
 - My One And Only Heart (Perry Como)
 - How Much Is That Doggie In The Window (Patti Page)
 - Song From Moulin Rouge (Victor Young)
 - Seven Lonely Days (G. Gibbs)
 - Organ Grinder Swing (Four Aces)
 - The Ho Ho Song (R. Buttons)
 - Somebody Wonderful (Norman Brooks)
 - I'm Walking Behind You (Eddie Fisher)
 - Oo! What You Do To Me (Patti Page)

- Joe Deane**
WHEC—Rochester, N. Y.
- I Believe (Frankie Laine)
 - Anna (Silvana Mangano)
 - Big Mamou (Rusty Draper)
 - I'm Sitting On Top Of The World (Paul-Ford)
 - Say 'Si Si' (Mills Bros.)
 - Your Cheatin' Heart (James)
 - I'm The King Of Broken Hearts (Tony Bennett)
 - Many Are The Times (Cornell)
 - April In Portugal (Les Baxter)
 - Song From Moulin Rouge (Mantovani)

- Jay Michael**
WCAE—Pittsburgh, Pa.
- Red Robin (Doris Day)
 - The Show Has Ended (D. Lee)
 - Somebody Stole My Gal (Johnnie Ray)
 - Without My Lover (Stafford)
 - Ramona (The Gaylords)
 - Is It Any Wonder (J. James)
 - I Wonder (Four Lads)
 - I Lived When I Met You (June Christy)
 - In The Middle Of A Kiss (Betty McLaurin)
 - I'm The King Of Broken Hearts (Tony Bennett)

- Bob Perry**
WCAP—Lowell, Mass.
- Say You're Mine Again (Perry Como)
 - I'm Walking Behind You (Eddie Fisher)
 - Ruby (Richard Hayman)
 - Song From Moulin Rouge (June Hutton)
 - I'm The King Of Broken Hearts (Tony Bennett)
 - Anna (Silvana Mangano)
 - Ramona (The Gaylords)
 - Love For Love (Tommy Prisco)
 - Is It Any Wonder (J. James)
 - Pretend (Nat "King" Cole)

- Harry Nigocia**
WJBW—New Orleans, La.
- How Much Is That Doggie In The Window (Patti Page)
 - I'll Be Hanging Around (Russ Morgan)
 - Your Cheatin' Heart (James)
 - I Believe (Frankie Laine)
 - Ruby (Richard Hayman)
 - Seven Lonely Days (Gibbs)
 - Is It Any Wonder (J. James)
 - Say You're Mine Again (Perry Como)
 - Tell Me A Story (Laine-Boyd)
 - Anna (Silvana Mangano)

- Bill Reynolds**
WTMJ—Milwaukee, Wis.
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (F. Martin)
 - Ruby (Richard Hayman)
 - Anna (Silvana Mangano)
 - How Much Is That Doggie In The Window (Patti Page)
 - Song From Moulin Rouge (Mantovani)
 - Caravan (Ralph Marterie)
 - I Believe (Frankie Laine)
 - Ramona (The Gaylords)
 - Almost Always (Joni James)

- Eddie Hubbard**
WENR—Chicago, Ill.
- Song From Moulin Rouge (Percy Faith)
 - April In Portugal (Les Baxter)
 - Anna (Silvana Mangano)
 - The Ho Ho Song (R. Buttons)
 - Big Mamou (Dolores Gray)
 - Ruby (Richard Hayman)
 - Caravan (Ralph Marterie)
 - Afraid (Vic Damone)
 - How Much Is That Doggie In The Window (Patti Page)
 - Now That I'm In Love (Patti Page)

- Joe Monroe**
KENT—Shreveport, La.
- Ruby (Victor Young)
 - I Believe (Frankie Laine)
 - Song From Moulin Rouge (Percy Faith)
 - Less Than Tomorrow (Hamish Menzies)
 - Bumming Around (D. Todd)
 - I'm Walking Behind You (Eddie Fisher)
 - Seven Lonely Days (G. Gibbs)
 - Too Young To Tango (Sunshine Ruby)
 - And The Bull Walked Around, Olay (The Ramblers)
 - Your Cheatin' Heart (Joni James)

- John Dixon**
WALA—Mobile, Ala.
- Till I Waltz Again With You (Teresa Brewer)
 - Your Cheatin' Heart (J. James)
 - Pretend (Nat "King" Cole)
 - I Believe (Frankie Laine)
 - Tell Me A Story (Laine-Boyd)
 - April In Portugal (L. Baxter)
 - Side By Side (Kay Starr)
 - Somebody Stole My Gal (Johnnie Ray)
 - Now That I'm In Love (Sauter-Finegan)
 - Have You Heard (Joni James)

- Hugh Wanke**
WCAO—Baltimore, Md.
- Say You're Mine Again (Perry Como)
 - Now That I'm In Love (Patti Page)
 - Song From Moulin Rouge (Percy Faith)
 - I Had The Craziest Dream (The Skylarks)
 - Sweet Thing (Dinah Shore)
 - A Little Love (Bob Carroll)
 - Just Another Polka (E. Fisher)
 - He Who Has Love (Fontane Sisters)
 - April In Portugal (Richard Hayman)
 - Honey In The Horn (Commanders)

- Dirk Courtenay**
WIND—Chicago, Ill.
- I Believe (Frankie Laine)
 - Song From Moulin Rouge (Percy Faith)
 - I'm Sitting On Top Of The World (Paul-Ford)
 - Sweet Thing (Dinah Shore)
 - April In Portugal (L. Baxter)
 - Breakin' In The Blues (Teresa Brewer)
 - Ruby (Les Brown)
 - Almost Always (Joni James)
 - Will-O'-The-Wisp Romance (Hugo Winterhalter)
 - A Blues Serenade (Sarah Vaughan)

- Alan Saunders**
WVNJ—Newark, N. J.
- I'm Walking Behind You (Vic Damone)
 - Dancin' With Someone (Teresa Brewer)
 - Red Red Robin (Doris Day)
 - I'm The King Of Broken Hearts (Tony Bennett)
 - Seven Lonely Days (G. Gibbs)
 - Somebody Stole My Gal (Johnnie Ray)
 - Ruby (Richard Hayman)
 - A Little Love (Bob Carroll)
 - Pretend (Nat "King" Cole)
 - Caravan (Esquire Boys)

- Jack Dugan**
WPTR—Albany, N. Y.
- Song From Moulin Rouge (Mantovani)
 - I Believe (Frankie Laine)
 - How Much Is That Doggie In The Window (Patti Page)
 - Pretend (Nat "King" Cole)
 - Till I Waltz Again With You (Teresa Brewer)
 - Your Cheatin' Heart (Joni James)
 - Tell Me A Story (Laine-Boyd)
 - Seven Lonely Days (G. Gibbs)
 - The Nearness Of You (Bob Manning)
 - Say 'Si Si' (Mills Bros.)

- Bill Randle**
WERE—Cleveland, Ohio
- Strange Things Are Happening (Red Buttons)
 - Ruby (Richard Hayman)
 - Less Than Tomorrow (Hamish Menzies)
 - I'd Rather Die Young (Hilltoppers)
 - Red Red Robin (Doris Day)
 - Big Mamou (Pete Hanley)
 - Just Another Polka (R. Hayes)
 - Crazy, Man, Crazy (B. Haley)
 - Uska Dara (Eartha Kitt)
 - Without My Lover (Stafford)

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RAINBOW RECORDING CORP.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 9 without any changes on the part of THE CASH BOX.

- Sherm Feller**
WLAW—Boston, Mass.
1. Song From Moulin Rouge (Percy Faith)
 2. Ruby (Richard Hayman)
 3. Almost Always (Joni James)
 4. I'm Sitting On Top Of The World (Paul-Ford)
 5. Is It Any Wonder (J. James)
 6. You Shouldn't Have Kissed Me The First Time (Brooks)
 7. Just Another Polka (E. Fisher)
 8. Danger (Johnny Desmond)
 9. The Ho Ho Song (R. Buttons)
 10. I'm The King Of Broken Hearts (Tony Bennett)

- Gene Fullen**
WBNS—Columbus, Ohio
1. Less Than Tomorrow (Hamish Menzies)
 2. I Believe (Frankie Laine)
 3. Seven Lonely Days (G. Gibbs)
 4. Your Cheatin' Heart (J. James)
 5. Somebody Stole My Gal (Johnnie Ray)
 6. April In Portugal (V. Damone)
 7. Say It With Your Heart (Bob Carroll)
 - B. The Ho Ho Song (R. Buttons)
 9. Oo! What You Do To Me (Patti Page)
 10. Song From Moulin Rouge (Percy Faith)

- Murray Jordan**
WLIB—New York, N. Y.
1. April In Portugal (Les Baxter)
 2. Song From Moulin Rouge (Percy Faith)
 3. I'm Sitting On Top Of The World (Paul-Ford)
 4. I'm The King Of Broken Hearts (Tony Bennett)
 5. Is It Any Wonder (J. James)
 6. Now Hear This (Tony Martin)
 7. Oo! What You Do To Me (Patti Page)
 - B. Say 'Si Si' (Mills Bros.)
 9. Somebody Wonderful (Norman Brooks)
 10. I'm Walking Behind You (Vic Damone)

- Norm Prescott**
WORL—Boston, Mass.
1. My One And Only Heart (Perry Como)
 2. Somebody Stole My Gal (Johnnie Ray)
 3. Less Than Tomorrow (Hamish Menzies)
 4. Lean Baby (Frank Sinatra)
 5. Ruby (Richard Hayman)
 6. The Ho Ho Song (R. Buttons)
 7. Now That I'm In Love (Patti Page)
 - B. Anna (Silvana Mangano)
 9. Big Mamou (Pete Hanley)
 10. You Shouldn't Have Kissed Me The First Time (Brooks)

- Lee & Lorraine Ellis**
WINZ—Miami, Fla.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Your Cheatin' Heart (James)
 3. Pretend (Nat "King" Cole)
 4. Song From Moulin Rouge (Percy Faith)
 5. April In Portugal (Hayman-Zabach)
 6. Tell Me A Story (Laine-Boyd)
 7. Seven Lonely Days (G. Gibbs)
 8. Till I Waltz Again With You (Teresa Brewer)
 9. A Little Love (Bob Carroll)
 10. Swedish Rhapsody (P. Faith)

- Buddy Deane**
WITH—Baltimore, Md.
1. Tell Me You're Mine (The Gaylords)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Pretend (Nat "King" Cole)
 4. The Nearness Of You (Bob Manning)
 5. Song From Moulin Rouge (Percy Faith)
 6. April In Portugal (Les Baxter)
 7. I'm Walking Behind You (Frank Sinatra)
 - B. Your Cheatin' Heart (J. James)
 9. Caravan (Ralph Marterie)
 10. Without My Lover (Stafford)

- Arthur R. Spitzer**
WAAT—Newark, N. J.
1. I Believe (Frankie Laine)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Pretend (Nat "King" Cole)
 4. Your Cheatin' Heart (J. James)
 5. Tell Me A Story (Laine-Boyd)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Song From Moulin Rouge (Percy Faith)
 - B. April In Portugal (Les Baxter)
 9. Seven Lonely Days (G. Gibbs)
 10. Wild Horses (Perry Como)

- Paul Flanagan**
WTRY—Troy, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
 2. My Lady Loves To Dance (Julius La Rosa)
 3. I Believe (Frankie Laine)
 4. Song From Moulin Rouge (Percy Faith)
 5. Ruby (Richard Hayman)
 6. Anna (Silvana Mangano)
 7. Somebody Stole My Gal (Johnnie Ray)
 - B. Tell Me A Story (Laine-Boyd)
 9. Just Another Polka (Jo Stafford)
 10. How Much Is That Doggie In The Window (Patti Page)

- Jerry Kay**
WWEZ—New Orleans, La.
1. Big Mamou (Pete Hanley)
 2. Ruby (Richard Hayman)
 3. Song From Moulin Rouge (Percy Faith)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. April In Portugal (Les Baxter)
 6. Goodbye, Charlie, Goodbye (Karen Chandler)
 7. Anna (Silvana Mangano)
 - B. I'm Walking Behind You (Frank Sinatra)
 9. I'm The King Of Broken Hearts (Tony Bennett)
 10. Say You're Mine Again (Perry Como)

- Tal Hood**
WFGM—Fitchburg, Mass.
1. I'm The King Of Broken Hearts (Tony Bennett)
 2. Ruby (Richard Hayman)
 3. Say You're Mine Again (Perry Como)
 4. Is It Any Wonder (J. James)
 5. Ramona (TheGaylords)
 6. Song From Moulin Rouge (Mantovani)
 7. Walkin' And Wond'rin' (Guy Mitchell)
 - B. Anna (Silvana Mangano)
 9. My Lady Loves To Dance (Julius La Rosa)
 10. You Shouldn't Have Kissed Me The First Time (Brooks)

- Mitch Reed**
WITH—Baltimore, Md.
1. I Believe (Frankie Laine)
 2. The Nearness Of You (Bob Manning)
 3. Song From Moulin Rouge (Percy Faith)
 4. Seven Lonely Days (G. Gibbs)
 5. Can't I (Nat "King" Cole)
 6. Say You're Mine Again (Perry Como)
 7. Pretend (Nat "King" Cole)
 - B. I'm Walking Behind You (Eddie Fisher)
 9. Is it Any Wonder (J. James)
 10. The Ho Ho Song (R. Buttons)

- Jeff Evans**
WLDY—Ladysmith, Wis.
1. April In Portugal (F. Martin)
 2. I Believe (Frankie Laine)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. Hound Dog In The Window (Homer & Jethro)
 5. Anna (Silvana Mangano)
 6. Hot Toddy (Ralph Flanagan)
 7. Seven Lonely Days (G. Gibbs)
 8. Can't I (Nat "King" Cole)
 9. Till I Waltz Again With You (Teresa Brewer)
 10. Big Mamou (Pete Hanley)

- Gene McGehee**
KBIG—Catalina Island, Calif.
1. April In Portugal (Les Baxter)
 2. Song From Moulin Rouge (Percy Faith)
 3. Say You're Mine Again (3 Dons-Ginny Greer)
 4. Lean Baby (Frank Sinatra)
 5. Is It Any Wonder (J. James)
 6. Side By Side (Kay Starr)
 7. Seven Lonely Days (B. Lou)
 8. Big Mamou (Pete Hanley)
 9. Twice As Much (Mills Bros.)
 10. Goodbye, Charlie, Goodbye (Karen Chandler)

- Ray Perkins**
KFEL—Denver, Colo.
1. I Believe (Frankie Laine)
 2. Pretend (Nat "King" Cole)
 3. April In Portugal (Vic Damone)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. Your Cheatin' Heart (J. James)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Song From Moulin Rouge (Percy Faith)
 - B. The Ho Ho Song (R. Buttons)
 9. Ruby (Richard Hayman)
 10. Side By Side (Kay Starr)

- Jack Downey**
WONS—Hartford, Conn.
1. You Shouldn't Have Kissed Me The First Time (Brooks)
 2. Ruby (Richard Hayman)
 3. Strange Things Are Happening (Red Buttons)
 4. Crazy, Man, Crazy (B. Haley)
 5. I'm The King Of Broken Hearts (Tony Bennett)
 6. The Breeze (Trudy Richards)
 7. For Me (Jerry Vale)
 - B. Somebody Stole My Gal (Johnnie Ray)
 9. The Nearness Of You (Bob Manning)
 10. Red Canary (Florian Zabach)

- Ed Meath**
WHEC—Rochester N. Y.
1. Ruby (Richard Hayman)
 2. I Believe (Frankie Laine)
 3. Song From Moulin Rouge (Frankie Laine)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. My One And Only Heart (Perry Como)
 6. Somebody Stole My Gal (Johnnie Ray)
 7. Goodbye, Charlie, Goodbye (Karen Chandler)
 - B. I'm Sitting On Top Of The World (Paul-Ford)
 9. April In Portugal (Les Baxter)
 10. Strange Things Are Happening (Red Buttons)

- Chuck Norman**
WIL—St. Louis, Mo.
1. Song From Moulin Rouge (Percy Faith)
 2. Soy You're Mine Again (Perry Como)
 3. April In Portugal (Les Baxter)
 4. Can't I (Nat "King" Cole)
 5. Coquette (Billy Eckstine)
 6. The Only One In Love (Ray Shaw)
 7. I'm Walking Behind You (Eddie Fisher)
 - B. I'm Sitting On Top Of The World (Paul-Ford)
 9. If I Were King (Hilltoppers)
 10. Hot Toddy (Ralph Flanagan)

- Eddie Gallaher**
WTOP—Washington, D. C.
1. How Much Is That Doggie In The Window (Patti Page)
 2. I Believe (Jane Froman)
 3. Song From Moulin Rouge (Percy Faith)
 4. April In Portugal (Les Baxter)
 5. Pretend (Nat "King" Cole)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Ruby (Richard Hayman)
 - B. Say You're Mine Again (Perry Como)
 9. Seven Lonely Days (G. Gibbs)
 10. Can't I (Nat "King" Cole)

- Bud Brees**
WPEN—Philadelphia, Pa.
1. I'm Sitting On Top Of The World (Paul-Ford)
 2. I Believe (Frankie Laine)
 3. Big Mamou (Pete Hanley)
 4. Ruby (Richard Hayman)
 5. Organ Grinder's Swing (Four Aces)
 6. Sleep (Paul-Ford)
 7. I'm Walking Behind You (Eddie Fisher)
 - B. Lean Baby (Frank Sinatra)
 9. Somebody Stole My Gal (Johnnie Ray)
 10. Is It Any Wonder (J. James)

- Don Bell**
KRNT—Des Moines, Iowa
1. I Believe (Frankie Laine)
 2. Song From Moulin Rouge (Percy Faith)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. April In Portugal (Les Baxter)
 5. Pretend (Nat "King" Cole)
 6. Tell Me A Story (Laine-Boyd)
 7. Seven Lonely Days (G. Gibbs)
 - B. Caravan (Ralph Marterie)
 9. Hot Toddy (Ralph Flanagan)
 10. Tell Me You're Mine (The Gaylords)

- Bob Watson**
WSB—Atlanta, Ga.
1. Hushabye (Bing Crosby)
 2. I Believe (Frankie Laine)
 3. Pretend (Nat "King" Cole)
 4. Red Canary (Florian Zabach)
 5. Seven Lonely Days (G. Gibbs)
 6. April In Portugal (V. Damone)
 7. Say 'Si Si' (Mills Bros.)
 - B. Ruby (Richard Hayman)
 9. Long Live Love (R. Coleman)
 10. I Wish I Had Never Learned (Alan Dale)

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"Cash Box" Network Extends To Korea



JACK SILVERMAN

NEWARK, N. J.—Word was received here last week that The Cash Box network extends to Korea.

Jack Silverman, currently conducting a disk jockey show for the Armed Forces in Korea, uses The Cash Box charts for his programming.

Jack, who hails from Newark, made his way to Korea via Syracuse University and his draft board which called him about seven months ago.

In Korea, Jack is well known for a character he has created and which has caused much talk there, a fellow by the name of Dick Winchester. Together with his British friend, Rodney Dangerfield, Dick has run the gamut of physical endurance. He has escaped from torpedoed submarines, walked away from a plane crash in the jungles of South America etc.

His future exploits are eagerly awaited by the GI's in Korea.

Allied's Second Release Features Kay Thompson

HOLLYWOOD, CALIF. — Allied Record Sales, indie recording firm who startled the disk world by breaking through with their very first pop recording "Say You're Mine Again," this past week set with their second release.

Signed to a record pact with the Allied firm, versatile Kay Thompson, well known show business personality is featured on "Old Fashioned Hammock" and "On The Caribbean." Interesting note here is that Miss Thompson wrote and arranged the material, in addition to her warbling effort on the sides.

Allied's first disk "Say You're Mine Again" has made stars out of the Three Dons and Ginny Greer, the group that recorded it. Organized in 1945, the Three Dons spent their first year together with U. S. O. Camp Shows, touring all major Army, Navy and Marine hospitals in the United States.

Following this, they enjoyed a series of successful dates in key clubs and hotels throughout Southern California. Radio, TV and motion picture stints then followed.

Ginny Greer, who now makes it a four-part harmony group, joined the Three Dons at the start of their recent six-month stay at the Town House in Los Angeles.

New Band Unveiled

NEW YORK—A new band has been unveiled on Victor with the recording of "Scrap Of Paper" by Bigs Howard. The vocal is by Joya Sherrill and this is the first fox trot version of the tune.

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records — City by City

- | | | |
|---|---|---|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> 1. April In Portugal (Les Baxter) 2. Song From Moulin Rouge (Percy Faith) 3. Anna (Silvana Mangano) 4. Pretend (Nat "King" Cole) 5. Ruby (Richard Hayman) 6. I Believe (Frankie Laine) 7. How Much Is That Doggie In The Window (Patti Page) 8. The Ho Ho Song (Red Buttons) 9. I'm Walking Behind You (Eddie Fisher) 10. Can't I (Nat "King" Cole) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. April In Portugal (Les Baxter) 3. Anna (Silvana Mangano) 4. Say You're Mine Again (Perry Como) 5. Almost Always (Joni James) 6. Ramona (The Gaylords) 7. Caravan (Ralph Marterie) 8. Seven Lonely Days (G. Gibbs) 9. Ruby (Richard Rayman) 10. The Ho Ho Song (Red Buttons) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. Anna (Silvana Mangano) 3. I Believe (Frankie Laine) 4. April In Portugal (Les Baxter) 5. Pretend (Nat "King" Cole) 6. Big Mamou (Pete Hanley) 7. Seven Lonely Days (G. Gibbs) 8. How Much Is That Doggie In The Window (Patti Page) 9. The Ho Ho Song (Red Buttons) 10. Almost Always (Joni James) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. Say You're Mine Again (Perry Como) 3. How Much Is That Doggie In The Window (Patti Page) 4. I Believe (Frankie Laine) 5. April In Portugal (Les Baxter) 6. Tell Me A Story (Laine-Boyd) 7. Pretend (Nat "King" Cole) 8. Till I Waltz Again With You (Teresa Brewer) 9. Strange Things Are Happening (Red Buttons) 10. Ruby (Richard Hayman) | <p>Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. Pretend (Nat "King" Cole) 3. April In Portugal (Les Baxter) 4. I Believe (Laine-Froman) 5. How Much Is That Doggie In The Window (Patti Page) 6. Ruby (Richard Hayman) 7. My One And Only Heart (Perry Como) 8. Caravan (Ralph Marterie) 9. I'm Walking Behind You (Eddie Fisher) 10. Say You're Mine Again (Perry Como) | <p>Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. April In Portugal (Hayman-Baxter) 3. How Much Is That Doggie In The Window (Patti Page) 4. Pretend (Nat "King" Cole) 5. Ruby (Richard Hayman) 6. I Believe (Frankie Laine) 7. Say You're Mine Again (Perry Como) 8. Spinning A Web (Gaylords) 9. The Ho Ho Song (Red Buttons) 10. Tell Me A Story (Laine-Boyd) |
| <p>Shoals, Ind.</p> <ol style="list-style-type: none"> 1. How Much Is That Doggie In The Window (Patti Page) 2. Bumping Around (D. Todd) 3. Tell Me A Story (Laine-Boyd) 4. Seven Lonely Days (G. Gibbs) 5. I Believe (Frankie Laine) 6. Till I Waltz Again With You (Teresa Brewer) 7. Your Cheatin' Heart (J. James) 8. Can't I (Nat "King" Cole) 9. Hot Toddy (Ralph Flanagan) 10. April In Portugal (Les Baxter) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. April In Portugal (Les Baxter) 3. I Believe (Frankie Laine) 4. How Much Is That Doggie In The Window (Patti Page) 5. Anna (Silvana Mangano) 6. Tell Me A Story (Laine-Boyd) 7. Is It Any Wonder (J. James) 8. Pretend (Nat "King" Cole) 9. Pour Me A Glass Of Tears (B. Williams Qt.) 10. Seven Lonely Days (G. Gibbs) | <p>Seattle, Wash.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. How Much Is That Doggie In The Window (Patti Page) 3. April In Portugal (Les Baxter) 4. Pretend (Nat "King" Cole) 5. I Believe (Frankie Laine) 6. Anna (Silvana Mangano) 7. Just Another Polka (Stafford-Fisher) 8. Ruby (Richard Hayman) 9. Ramona (The Gaylords) 10. Can't I (Nat "King" Cole) |
| <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. Ruby (Richard Hayman) 3. April In Portugal (Les Baxter) 4. How Much Is That Doggie In The Window (Patti Page) 5. Anna (Silvana Mangano) 6. Is It Any Wonder (J. James) 7. Say You're Mine Again (Perry Como) 8. I'm Walking Behind You (Eddie Fisher) 9. Dancin' With Someone (Teresa Brewer) 10. I Believe (Frankie Laine) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. Anna (Silvana Mangano) 3. How Much Is That Doggie In The Window (Patti Page) 4. Ruby (Richard Hayman) 5. Say You're Mine Again (Perry Como) 6. I Believe Frankie Laine 7. Pretend (Nat "King" Cole) 8. Is It Any Wonder (J. James) 9. Oo! What You Do To Me (Patti Page) 10. Strange Things Are Happening (Red Buttons) | <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. I Believe (Frankie Laine) 3. Pretend (Nat "King" Cole) 4. How Much Is That Doggie In The Window (Patti Page) 5. Ruby (Richard Hayman) 6. April In Portugal (Hayman-Baxter) 7. Your Cheatin' Heart (J. James) 8. Somebody Stole My Gal (Johnnie Ray) 9. Say You're Mine Again (Perry Como) 10. Seven Lonely Days (G. Gibbs) |
| <p>Dallas, Tex.</p> <ol style="list-style-type: none"> 1. How Much Is That Doggie In The Window (Patti Page) 2. Song From Moulin Rouge (Percy Faith) 3. I Believe (Frankie Laine) 4. Seven Lonely Days (G. Gibbs) 5. Ruby (Richard Hayman) 6. April In Portugal (Les Baxter) 7. Pretend (Nat "King" Cole) 8. Till I Waltz Again With You (Teresa Brewer) 9. Tell Me A Story (Laine-Boyd) 10. The Ho Ho Song (Red Buttons) | <p>Washington, D. C.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. April In Portugal (Les Baxter) 3. How Much Is That Doggie In The Window (Patti Page) 4. Ruby (Richard Hayman) 5. I Believe (Laine-Froman) 6. Say You're Mine Again (Perry Como) 7. Anna (Silvana Mangano) 8. Can't I (Nat "King" Cole) 9. Tell Me A Story (Laine-Boyd) 10. My One And Only Heart (Perry Como) | <p>Denver, Colo.</p> <ol style="list-style-type: none"> 1. Pretend (Nat "King" Cole) 2. Song From Moulin Rouge (Percy Faith) 3. I Believe (Frankie Laine) 4. How Much Is That Doggie In The Window (Patti Page) 5. Your Cheatin' Heart (J. James) 6. Ruby (Richard Hayman) 7. Tell Me A Story (Laine-Boyd) 8. Tell Me A Story (Laine-Boyd) 9. Tell Me You're Mine (The Gaylords) 10. The Ho Ho Song (R. Buttons) |
| <p>Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. How Much Is That Doggie In The Window (Patti Page) 2. April In Portugal (Les Baxter) 3. I Believe (Frankie Laine) 4. Pretend (Nat "King" Cole) 5. Seven Lonely Days (G. Gibbs) 6. Tell Me A Story (Laine-Boyd) 7. Tell Me You're Mine (The Gaylords) 8. Till I Waltz Again With You (Teresa Brewer) 9. Wild Horses (Perry Como) 10. Song From Moulin Rouge (Percy Faith) | <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. I Believe (Frankie Laine) 3. How Much Is That Doggie In The Window (Patti Page) 4. My Lady Loves To Dance (Julius La Rosa) 5. Pretend (Nat "King" Cole) 6. Almost Always (Joni James) 7. April In Portugal (Baxter-Damone) 8. Ramona (The Gaylords) 9. Anna (Silvana Mangano) 10. Say You're Mine Again (Perry Como) | <p>Albany, N. Y.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. I Believe (Frankie Laine) 3. How Much Is That Doggie In The Window (Patti Page) 4. Pretend (Nat "King" Cole) 5. Your Cheatin' Heart (J. James) 6. Tell Me A Story (Laine-Boyd) 7. Tell Me A Story (Laine-Boyd) 8. April In Portugal (Damone-Baxter) 9. Seven Lonely Days (G. Gibbs) 10. I'm Walking Behind You (Eddie Fisher) |
| <p>Deadwood, S. D.</p> <ol style="list-style-type: none"> 1. I Believe (Frankie Laine) 2. Caravan (Ralph Marterie) 3. Tell Me A Story (Laine-Boyd) 4. Seven Lonely Days (G. Gibbs) 5. Pretend (Nat "King" Cole) 6. How Much Is That Doggie In The Window (Patti Page) 7. Song From Moulin Rouge (Percy Faith) 8. Say You're Mine Again (Perry Como) 9. Your Cheatin' Heart (J. James) 10. Ramona (The Gaylords) | <p>Galveston, Tex.</p> <ol style="list-style-type: none"> 1. How Much Is That Doggie In The Window (Patti Page) 2. Song From Moulin Rouge (Percy Faith) 3. I Believe (Frankie Laine) 4. Pretend (Nat "King" Cole) 5. Anna (Silvana Mangano) 6. Tell Me A Story (Laine-Boyd) 7. The Ho Ho Song (R. Buttons) 8. Ruby (Richard Hayman) 9. Caravan (Ralph Marterie) 10. Till I Waltz Again With You (Teresa Brewer) | <p>Winston-Salem, N. C.</p> <ol style="list-style-type: none"> 1. How Much Is That Doggie In The Window (Patti Page) 2. April In Portugal (Les Baxter) 3. I Believe (Laine-Froman) 4. Pretend (Nat "King" Cole) 5. Song From Moulin Rouge (Faith-Mantovani) 6. Caravan (Ralph Marterie) 7. Say You're Mine Again (Perry Como) 8. Tell Me You're Mine (The Gaylords) 9. Seven Lonely Days (Gibbs) 10. The Ho Ho Song (R. Buttons) |

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Irving Marcus, Peacock and Duke salesman, gloating because his sleeper, "She Felt Too Good," Jimmy McCracklin, coming like a house afire from left field. With the "Hound Dog" smash selling like crazy, the former rumbled lightly about three weeks ago in Charlotte, N. C. and then erupted explosively in Newark, St. Louis and San Francisco. Tune broke number 14 in the national sales chart this week. . . . Does progressive music sell only to the



VIOLA WATKINS

"special" following or is that thought only in the minds of the distributors? That provocative thought is a very touchy subject with Bob Weinstock, youthful Prestige prexy. Bob, who has one of the leading lines in the progressive field, and currently riding with the top hits in "Red Top" by King Pleasure, feels very strongly that if the distributor gave the public a fair chance to pick according to its likes and dislikes progressive disks would sell very favorably in comparison with rhythm and blues. Weinstock says "If a record is good, it will sell to the same audience whether it is progressive or rhythm and blues. Unfortunately, the distributor doesn't have the time, or in some cases the inclination, to work on anything but established hits. He doesn't make a record happen. He merely goes along with the records that have already happened." . . . Atlantic Records getting ready for another "topper" what with a new Ruth Brown release in the offing. Ruth offers "Mend Your Ways" and "Wild Wild Young Man." Mrs. Abramson and Ahmet Ertegun excited as they feel it is one of the best things Ruth has done. . . . After being dormant for almost two months, The Diamonds "A Beggar For Your Kisses" on Atlantic has shown a sudden spirited upsurge in both Philadelphia and New York according to Jerry Blaine, Cosnat Distributors. If its action you want, drop in on the Blaines. What with all the hits they are distributing, and their own Jubilee Record Company, it is one beehive of activity. The Andrew Wideman etching "Mama's Little Boy Got The Blues" is racking up heavy sales and Jubilee looks like it possesses a mighty valuable piece of property. . . . Lew Buckley, Buckley's One Stop, Nashville, quotes Lew Chudd, Imperial president, as telling him that "Going To The River" by Fats Domino will go all the way before long. . . . George Goldner, Tico Records on a merry-go-round trying to keep up with business and getting the new offices ready. Jack Waxman, prexy, says "Watch our smoke when we get settled in the new place. We'll make the whole country Tico concious." . . . Viola Watkins and the Four Crows getting plenty of attention as a result of their Rama "No Help Wanted."

CHICAGO:

Phil Chess visiting deejays, dealers, and ops thruout the East. . . . Eddie Boyd's been touring the Midwest during entire month of May. Skedded for one-niter at the Armory, Ft. Wayne, 5-29. . . . DJ Daddy-O Dailey celebrates 5 years of broadcasting in June. Each Christmas, this generous guy has sold Xmas trees. And used the money to distribute baskets to needy families. This year, The Citizens' Committee, in honor of his 5th Anniversary, is sponsoring a banquet for Daddy-O. Including a 3-hour star studded show. At the Parkway Ballroom, June 29th. All proceeds will be turned over to Daddy-O for his very worthy Xmas fund. . . . Arthur D. Harris in town this past week. Representative of Trutone Africa, Ltd. A record manufacturing firm. Signed a contract with Len Chess. Arranging to release Chess and Checker Records on Trutone label in South Africa. . . . Capitol Records, this past week, announced the signing of Timmy Rogers. First sides just released. "Saturday Night." Written by Timmy. And "If I Were You, I'd Love Me." According to Don Foreman, all royalties from this first disk will be used by Timmy for advancement of Negro education. . . . Chester McDowell, better known as Daddy-O Hot Rod, now dj'ing on air for total of 6 hours per day. On Station KCIJ, Shreveport, La. . . . Eartha Kitt drawing raves for her performance in "New Faces." Eartha's unusual "Uska Dara" really catching on.



RUTH BROWN

LOS ANGELES:

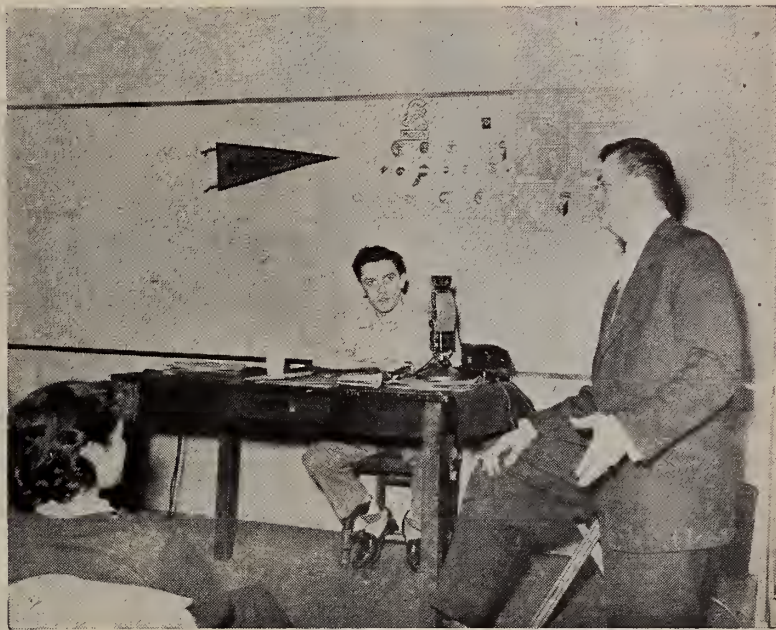
The Fats Domino etching of "Goin' To The River" appears to be climbing higher 'n higher in rhythm and blues circles. Always a consistent record selling artist, this should prove to be one of Fats' best. . . . Music distribs around town complaining of the absence of a really "hot" tune in the market ala Willie Mabon's "I Don't Know." . . . There's hardly a summer slump around these parts with the disk biz picking up rather than slowing down due to the influx of agricultural workers in the valley areas surrounding Los Angeles. . . . If you think there isn't much of a market for bop these days, you're wrong. Some of the greatest wild wax racks up steady sales via the Prestige label. . . . Franklin Kort's Bayou label off to a flying start. . . . That Dolly Cooper etching of "I Wanna Know" is coming up like sixty. . . . Eddie Mesner of Aladdin Records due back from Chicago where he cut mainstay Charley Brown. . . . And look for that Marshal Royal etching of "Moulin Rouge" on Mercury wax to make its mark in the rhythm and blues field. . . . Local distribs oughta make their hotel reservations for the NAMM show at the Palmer House, Chicago a bit early. Hear tell that advance reservations are already flocking in. . . . Coupla majors might be preparing to invade the r & b market mighty soon we learn. . . .

Earl Bostic and gang doing well playing casuals and dance dates around town. . . . Music fans throughout the area saddened to learn of Nat "King" Cole's lay-up at the New York Hospital. . . . Low Sowa, of Recorded In Hollywood Records, due back from a trip to Chicago, Cincinnati and parts thereof. Hear the firm might enter the distrib business. . . . Maurice Duke set to film the life of singer Russ Colombo this coming June, with Perry Como being talked of for the lead. . . . Lotsa music men saddened to learn of the passing of Lew Simpkins, prexy of United Records. Lew made a bundle of friends in the disk biz, dating back to his days with Miracle Records. . . . The Dominoes recording of "These Foolish Things" really starting to hit around town.



THE DOMINOES

Talking Instead of Singing



ST. LOUIS, MO.—Ray Shaw addresses a teen age audience with disk jockey, Ed Bonner at the KXOX mike. Ray's record of "The Only One In Love" on the newly formed Gamma label is off to a great start in St. Louis.

Cugat Scores In Tour of Orient

NEW YORK—Xavier Cugat, now at the Paramount Theater in New York, has just returned from a six week tour of the Orient playing Hong Kong, Manila and Tokyo. Cugat tells about the fabulous grosses attained during his concerts and club engagements.

In Manila, the auditorium could not hold more than 15,000 people and therefore played two a night to a total 30,000 paid admissions each evening. In one spot he played a night club with a \$10 admission charge. In Hong Kong they had to build a special stadium for the sell-out audiences. In Tokyo he played for the U. S. Armed Forces. When he played for the local residents, the top prices in theaters was \$10 in American money.

Due to this success, Cugie plans returning in November for a six month tour.

He carried forty people in his show including a line of girls and a concentration of sight-acts. He found that the demand in the Orient is not for comedy or talk, which is not understood, but for big names which have

been in the movies or which are familiar from records.

Hilltoppers on Miller's Premiere

CHICAGO—The Hilltoppers were flown into Chicago last weekend to be the first guests on Howard Miller's TV premiere. Jimmy Sacca, lead singer of the group, on a few days leave from the army, joined them there. Their latest Dot recording "I'd Rather Die Young" looks like a smash.

A Grand Daughter For Olman

NEW YORK, N. Y.—A daughter Carlyn Adele was born to Mr. and Mrs. Barry Sturmer, April 26 at Myrtle Beach, S. C. Mrs. Sturmer is the former Majorie Olman, daughter of Big Three General Manager, Abe Olman.

SPIRIT OF MEMPHIS

FIRST RELEASE ON PEACOCK
THEIR BEST YET—ON RECORD

"SURELY, SURELY, AMEN"

&

"LORD SAVE AMERICA"

PEACOCK # 1710

Just



Released

Ask The Operator Who Has Bought One!*

Lorry Raine

with a TWO for ONE Record

"THERE'S NOTHING LEFT TO DO (BUT CRY)"

"A WOON' WE WILL GO"

Orchestra conducted by Nelson Riddle

KEM RECORD 2723—45 & 78. Your local distributor has it.

* If he bought one, ten, 25 or 500 he has re-ordered!

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3912 Blue Canyon
North Hollywood, Cal.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

**"HITTIN'
ON ME"**

Buddy Johnson & His Orch.
70116

**"SHE'S
GOTTA GO"**

Jimmy Ricks of the Ravens
70119

**"YOU LET
MY LOVE
GROW COLD"**

Dinah Washington
70125

COMING UP STRONG!

**"THEME SONG
OF MOULIN
ROUGE"**

Marshal Royal
70140

Blues Hit!
LUCY MAE BLUES
by
FRANKIE LEE SIMS
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Specialty records

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Biggest Dish in N. Y.
and S-P-R-E-A-D-I-N-G!

**"A BEGGAR
FOR YOUR
KISSES"**
by the
DIAMONDS
Atlantic 981

Atlantic RECORDING CORP.
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A Juke Box Natural!

"DOWN THE LINE"
by
FAT MAN MATHEWS
5235

Imperial Records

HIT . . . HIT . . . HIT

**"Love You, Love You,
Love You"**
B/W
"Goodbye My Love"
By
The Chapters
Republic Record # 7038

Republic Recording Co.
NASHVILLE, TENN.

Soon # 1 Coast-To-Coast!
Savoy # 891

**"I WANNA
KNOW"**
By **DOLLY COOPER**
Compare & Convince Yourself

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58 Market St., Newark, N. J.

78¢ *TICO'S* 45¢
Hit of the Week...
a Cash Box "BEST BET"
JOE LOCO & QUINTET
"THE SONG FROM MOULIN ROUGE"
and
"CAN CAN MAMBO"
(from the Jose Ferrer Pic
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TICO RECORDING CO.,
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THE CASH BOX

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 HOUND DOG
Willie Mae Thornton
(Peacock 1612) | I'M MAD
Willie Mabon
(Chess 1538) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 2 LET ME GO HOME,
WHISKEY
Amos Milburn
(Aladdin 3164) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) | GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) |
| 3 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | YOU'RE MINE
The Crickets
(MGM 11428) |
| 4 RED TOP
King Pleasure
(Prestige 821) | RED TOP
King Pleasure
(Prestige 821) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) |
| 5 HITTIN' ON ME
Buddy Johnson
(Mercury 70116) | MY KIND OF WOMAN
Emmett Slay Trio
(Savoy 886) | PLAY GIRL
Smiley Lewis
(Imperial 5234) |
| 6 IS IT A DREAM
Vocaleers
(Red Robin 114) | BEAR CAT
Rufus Thomas
(Sun 181) | I'M MAD
Willie Mabon
(Chess 1538) |
| 7 CRAWLIN'
The Clovers
(Atlantic 989) | OFF THE WALL
Little Walter
(Checker 770) | I DON'T KNOW WHY
Kenzie Moore
(Specialty 456) |
| 8 SHE'S GOTTA GO
Ravens
(Mercury 70119) | DAUGHTER (THAT'S
YOUR RED WAGON)
Swinging Sax Kari
(States 115) | MIGHTY LONG TIME
Sonny Boy Williamson
(Trumpet 166) |
| 9 SHIRLEY,
COME BACK TO ME
Shirley & Lee
(Aladdin 3173) | COQUETTE
Billy Eckstine
(MGM 11439) | WOKE UP
THIS MORNING
B. B. King
(R. P. M. 380) |
| 10 YOU'RE MINE
The Crickets
(MGM 11428) | CRAWLIN'
The Clovers
(Atlantic 989) | HITTIN' ON ME
Buddy Johnson
(Mercury 70116) |

in **SAN
FRANCISCO**

in
NEWARK

in
MEMPHIS

- | | | |
|--|---|---|
| 1 GOING TO THE RIVER
Fats Domino
(Imperial 5231) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper (Savoy 891) |
| 2 HITTIN' ON ME
Buddy Johnson
(Mercury 70116) | MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986) | I'M MAD
Willie Mabon
(Chess 1538) |
| 3 RED TOP
King Pleasure
(Prestige 821) | DREAM GIRL
Jesse & Marvin
(Specialty 447) | ONE ROOM
COUNTRY SHACK
Mercy Dee
(Specialty 458) |
| 4 TIN PAN ALLEY
James Wilson
(Big Town 101) | CRAWLIN'
The Clovers
(Atlantic 989) | HOUND DOG
Willie Mae Thornton
(Peacock 1612) |
| 5 I'M MAD
Willie Mabon
(Chess 1538) | SHIRLEY,
COME BACK TO ME
Shirley & Lee
(Aladdin 3173) | MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986) |
| 6 HOUND DOG
Willie Mae Thornton
(Peacock 1612) | GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | YOU'RE MINE
The Crickets
(MGM 11428) |
| 7 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown (Atlantic 986) | SHE FELT TOO GOOD
Jimmy McCracklin
(Peacock 1615) | BEAR CAT
Rufus Thomas
(Sun 181) |
| 8 BE TRUE
Vocaleers
(Red Robin 113) | CRAZY, CRAZY,
CRAZY
The "5" Royales
(Apollo 446) | THE MOJO
J. B. Lenore
(JOB 1012) |
| 9 SHE FELT TOO GOOD
Jimmy McCracklin
(Peacock 1615) | THE HONEY JUMP
Oscar McLollie
(Modern 902) | THE HONEY JUMP
Oscar McLollie
(Modern 902) |
| 10 YOU'RE MINE
The Crickets
(MGM 11428) | I'M MAD
Willie Mabon
(Chess 1538) | GOIN' TO THE RIVER
Chuck Willis (Okeh 6952)
Fats Domino (Imperial 5231) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- 2 **RED TOP**
King Pleasure
(Prestige 821)
- 3 **APRIL IN PARIS**
Wild Bill Davis
(Okeh 6946)
- 4 **CRAWLIN'**
The Clovers
(Atlantic 989)
- 5 **IS IT A DREAM**
Yacoleers
(Red Robin 114)
- 6 **I WANNA KNOW**
Dolly Cooper
(Savay 891)
- 7 **GOIN' TO THE RIVER**
Fats Damina
(Imperial 5231)
- 8 **CRAZY, CRAZY, CRAZY**
The "5" Royales
(Apollo 446)
- 9 **MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- 10 **DAUGHTER (THAT'S YOUR RED WAGON)**
Swinging Sox Kori
(States 115)

- RED TOP**
King Pleasure
(Prestige 821)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- I'M MAD**
Willie Mobon
(Chess 1538)
- THE HONEY JUMP**
Oscar McLallie
(Modern 902)
- SHIRLEY, COME BACK TO ME**
Shirley & Lee
(Aladdin 3173)
- OFF THE WALL**
Little Walter
(Checker 770)
- CRAWLIN'**
The Clovers
(Atlantic 989)
- GOIN' TO THE RIVER**
Fats Damina
(Imperial 5231)
- CAN'T DO SIXTY NO MORE**
The Du-Droppers
(Red Robin)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

- I'M MAD**
Willie Maban
(Chess 1538)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- BEAR CAT**
Rufus Thamos
(Sun 181)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- HEAVY JUICE**
Tiny Brodshaw
(King 4621)
- RED TOP**
King Pleasure
(Prestige 821)
- CAN'T I**
Nat "King" Cole
(Capitol 2389)
- COQUETTE**
Billy Eckstine
(MGM 11439)
- SHE FELT TOO GOOD**
Jimmy McCracklin
(Peacock 1615)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

in
DALLAS

in
NASHVILLE

in
SHOALS, IND.

- 1 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- 2 **LUCY MAE BLUES**
Frankie Lee Sims
(Specialty 459)
- 3 **I'M MAD**
Willie Mobon
(Chess 1538)
- 4 **LOST MIND**
Percy Mayfield
(Specialty 460)
- 5 **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- 6 **NOT ANY MORE TEARS**
Four Blazes
(United 146)
- 7 **TIN PAN ALLEY**
James Wilson
(Big Tawn 101)
- 8 **RED TOP**
King Pleasure
(Prestige 821)
- 9 **GOIN' TO THE RIVER**
Fats Damina
(Imperial 5231)
- 10 **MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)

- I'M MAD**
Willie Mobon
(Chess 1538)
- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- GOIN' TO THE RIVER**
Fats Damina
(Imperial 5231)
- WOKE UP THIS MORNING**
B. B. King
(R. P. M. 380)
- TELL ME MAMA**
Little Walter
(Checker 770)
- THE HONEY JUMP**
Oscar McLallie
(Modern 902)
- ONE ROOM COUNTRY SHACK**
Mercy Dee
(Specialty 458)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- SHIRLEY, COME BACK TO ME**
Shirley & Lee
(Aladdin 3173)

- HOUND DOG**
Willie Mae Thornton
(Peacock 1612)
- CRAWLIN'**
The Clovers
(Atlantic 989)
- HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)
- BEAR CAT**
Rufus Thamos
(Sun 181)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown (Atlantic 986)
- I'M MAD**
Willie Mobon
(Chess 1538)
- CAN'T I**
Nat "King" Cole
(Capitol 2389)
- GOIN' TO THE RIVER**
Fats Damina
(Imperial 5231)
- RED TOP**
King Pleasure
(Prestige 821)
- BABY, DON'T DO IT**
The "5" Royales
(Apollo 443)

Another HIT!!

"I'M GLAD"

by

Mitzi Mars



b/w

"ROLL 'EM"

Checker Record 773

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2. ANNIE ROSS - Farmer's Market - 839
3. JOE CARROLL - I Was In The Mood - 829
4. ANNIE ROSS - Twisted - 794
5. MILES DAVIS - Paper Moon - 817
6. MILT JACKSON - La Ronde - 828
7. EDDIE DAVIS - Squatin' - 866
8. SONNY STITT - Jeeper's Creepers - 826
9. Joe Holiday - I Hadn't Anyone Till You - 815
10. JAMES MOODY - Stardust - 841
11. WARDELL GRAY - Bright Boy - 840
12. Thelonious Monk - These Foolish Things - 838
13. BILLY TAYLOR - Man With A Horn - 822
14. MILES DAVIS - Dig - 777
15. SONNY STITT - Stitt's It - 787

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"PLEASE BELIEVE ME"

WILL MAKE MONEY FOR **YOU**



G-290

Hits of Tomorrow—Today!

Amos Milburn

"LONG, LONG DAY"

AL 3168

Clarence "Bon-Ton" Garlow

"BON-TON ROULAY"

AL 3179

Illinois Jacquet

"FOR TRULY?"

AL 3180

Bobby Marchan

"JUST A LITTLE WALK"

AL 3189

The Travelling Four

"NO LOVE LIKE MOTHER'S"

SC 5040

The Balladiers

"FORGET ME NOT"

AL 3123



RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

GEORGIE AULD-SARAH McLAWLER
(Brunswick 84010)

B+ "RED LIGHT" (3:17) Here's a combo that makes great sounds. Georgie Auld combines his tenor saxing with the wierd organ work of Sarah McLawler and the tune rides along at a wild pace as Sarah gives vent to a belting vocal. Ree-eely wild.

B "TIPPIN' IN" (3:08) [Advanced Music] The pair work with a middle beat rhythmic item and they and the band go to town in frenzied fashion.

JOAN SHAW
(Gem 205)

B+ "WHY DON'T YOU LEAVE MY HEART ALONE" (2:41) Joan Shaw does an excellent job on a slow blues and gets the new label off to a solid start. Chantress is passionate and despairing as she tells of the mean treatment accorded her by her man.

B+ "YOU DRIVE ME CRAZY" (2:37) The flip is a rhythmic middle beat enthusiastically chanted in colorful and sexy style. The Blues Express backs the thrush solidly on both decks.

THE FIVE BUDDS
(Rama 2)

C+ "I GUESS IT'S ALL OVER NOW" (2:38) The Five Budds etch a slow tempo ballad, simply arranged, with a treatment that will appeal to the ears trained popwise. Lead is excellent.

C+ "I WANT HER BACK" (2:37) The flip is a middle beat jump that the group waxes in happy style. This deck is favored over the top lid.

JOHNNY MOORE-MARI JONES
(RIH 425)

B+ "KEEP COOL" (2:41) [Assoc. Hollywood] Miss Jones chants a cute item with a fetching beat that advises on your way of life. Johnny Moore and the Three Blazes dish up a middle beat bounce backing for a good dish.

C+ "BUES IN MY HEART" (2:38) [Mills] The reverse is a slow relaxing instrumental.

MERCY DEE
(Bayou 003)

C+ "PLEASE UNDERSTAND" (2:58) [Commodore Music] Mercy Dee, whose "One Room Country Shack" made a fuss around the country falls a little short on this deck. A southern type blues mournfully chanted by the artist.

B "ANYTHING IN THIS WORLD" (2:30) [Commodore Music] This deck has the potential and should get lots of plays in the right locations. Another slow blues against an effective guitar backing.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THE MOJO" (2:37) [Lawn Music]
"HOW CAN I LEAVE" (2:39) [Lawn Music]

J. B. LENORE
(JOB 1012)

● J. B. Lenore follows his last success "How Much More" with a fascinating boogie beat item, titled, "The Mojo". Lenore, in his individual vocal style, presents the rhythmic story of his trip to New Orleans and his enjoyments while there. Lenore sings the lively and bouncy ditty in happy fashion against a musical backing that portrays the locale adequately. This

disk is potent and will create excitement in the jukes. The flip is a slow tempo bounce that Lenore handles with ease and in the manner that has previously put him on the best seller charts. The tune, "How Can I Leave" is a dramatic blues about the singer leaving his darling although he hated to go. A good deck, but one which we think will have to move over for the upper plate.

GENE AMMONS
(United 1163)

B "RED TOP" (3:00) Gene Ammons pitches in with a tenor sax reading of the current bop biggie and comes through with a side that pleases.

B "JUST CHIPS" (2:45) [Char- rick] An interesting instrumental that again showcases the lush saxing of Ammons.

ST. LOUIS JIMMY
(Herald 408)

B+ "WHISKY DRINKIN' WOMAN" (2:41) [Merit Music] A slow tempo humorous blues about the gal who drinks and drinks and is now dead and buried. This side was re- vealed previously on the Duke label.

B "YOUR EVIL WAYS" (2:38) [Merit Music] Another slow tempo blues about the woman he loves but whose evil ways he can't stand. Soft orking impressive.

KEYS OF HARMONY
(Tuxedo 887)

B "JESUS PRAYED FOR YOU AND I" (2:41) The Keys of Har- mony etch a rhythmic religious item in exciting style. Lead is standout.

C+ "JESUS GAVE ME WATER" (2:37) The under lid is a slow tempo delivered in restrained manner by the group. Lead is forceful against an easy background.

HENRY PIERCE
(Specialty 461)

B+ "THRILL ME BABY" (2:50) [Venice Music] Henry Pierce, with the aid of His Five Notes, waxes an easy blues sorrowfully as he tells of his baby leaving him. Chorus assist helps fill out the backing.

B "HEY FINE MAMA" (1:58) [Venice Music] The under por- tion is a quick beat Latin tempo tune which Pierce belts enthusiastically. An exciting dish.

EDNA GILLMON COOKE
(Republic 7040)

B "AMEN" (2:39) [Babb Music] Edna Gillmon Cooke sings with the Radio Four and etches a slow rhythmic religious chant. Miss Cooke shows to excellent advantage in this better than average spiritual.

B+ "HE'S SO GOOD" (2:39) Miss Cooke has a slow gospel tune for material on the lower lid and handles it potently.

TINY BRADSHAW
(King 4621)

B "HEAVY JUICE" (2:15) [Lois] The Tiny Bradshaw ork drives out a driving quick beat bounce in- strumental. Bradshaw chips in with a solid bit of horn blowing.

B+ "THE BLUES CAME POURING DOWN" (2:32) [Lois] A slow blues reminiscent of "Stormy Weather" is the moody material for the ork. Tiny sings on this deck and turns in a potent job.

THE CHECKERS
(King 4626)

C+ "I WANNA KNOW" (2:30) [Park Avenue] The Checkers dish up an easy reading of the R & B tune currently making noise.

B "GHOST OF MY BABY" (2:35) [Jay & Cee] The flip is a slow tempo blues softly chanted by the lead against background of easy humming. Soft piano ramblings drift through the piece.

ROBERTA MARTIN SINGERS
(Apollo 272)

C+ "THE OLD ACCOUNT" (2:35) The Roberta Martin Singers, with Norsalus McKissick handling the lead potently, chants a slow inspirational item.

C+ "AFTER IT'S ALL OVER" (2:54) The singers dish up a quick beat in jubilee style for a lively etching.

MEMPHIS MINNIE
(Checker 771)

C+ "ME AND MY CHAUFFEUR" (2:38) Memphis Minnie sings a southern type blues with the aid of Little Joe and His Band.

B "BROKEN HEART" (2:37) A similar item with more appeal. Minnie does a solid vocal job against effective piano and guitar backing.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

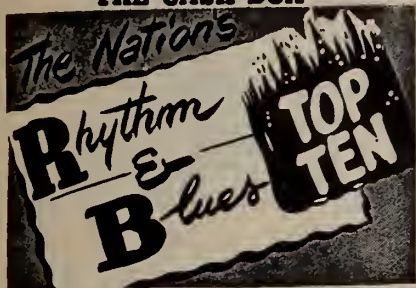
"IS IT A DREAM" (3:04) [Bob-Dan Music]
"HURRY HOME" (2:50) [Bob-Dan Music]

THE VOCALERS
(Red Robin 114)

● The Vocalers, a group not too well known nationally, makes its mark for the Red Robin label with "Is It A Dream". The boys dish up the slow beat bounce with appeal as they blend voices for a good sound. The lead vocal carries the pretty tune in lush and pleasing manner and with the proper dis-

tribution this deck should make lots of noise in the boxes. Tune is a good piece of material for the pop field. The lower deck, "Hurry Home", is a slow ditty handled in the same polished manner by the group, but our choice is the top plate.

THE CASH BOX



- 1** **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)

- 2** **I'M MAD**
Willie Mabon
(Chess 1538)

- 3** **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)

- 4** **RED TOP**
King Pleasure
(Prestige 821)

- 5** **MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown
(Atlantic 986)

- 6** **CRAWLIN'**
The Clovers
(Atlantic 989)

- 7** **HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

- 8** **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)

- 9** **BEAR CAT**
Rufus Thomas
(Sun 181)

- 10** **I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper
(Savoy 891)

"The Kay Starr of Japan"



HOLLYWOOD, CAL.—Sixteen year old Chieme Eri realized a life-long ambition recently when she met Kay Starr in Capitol's studio in Hollywood. The meeting was particularly significant due to the fact that Miss Eri is known as the "Kay Starr of Japan." Long an admirer of Miss Starr, the young singer has fashioned her style along the same lines and has become the biggest record draw in Japan where she records under the Capitol-affiliate King label.

A typical teen-ager, Chieme spent her three-week visit—her first trip to this country—meeting the people with whom she has become familiar via movies and records. Such artists as Miss Starr, Margaret Whiting, and Rosemary Clooney returned the compliment by admiring her Japanese and English versions of their hit songs. Miss Eri's Japanese-English recording of "Tennessee Waltz" and "Come-On-A-My-House" sold 350,000 records in Japan and is still selling.

Above Capitol A & R chief Alan Livingston talks things over with the songstress and Kay Starr looks on.

Haley Booked With Robinson

PHILADELPHIA—Bill Haley, who has catapulted into the national lime-light with his Essex recording of "Crazy Man Crazy," has been booked for a tour of Loew's theaters with Sugar Ray Robinson. The package opens June 11 at Loew's State in Cleveland and Bill Randle will emcee the engagement.

Gillette, Riddle On 5000 Mile Tour of Latin America

HOLLYWOOD, CAL. — Veteran producer Lee Gillette, Capitol Records artist and repertoire executive, and arranger Nelson Riddle, designer of some of Capitol's top-selling rhythm records, left the United States last week on a trip to the tropics for research into Latin American music.

Gillette and Riddle left Hollywood by air May 5 for New Orleans, and from there took a United Fruit Lines ship for Havana, Cuba and Puerto Barrios, Guatemala, returning to New Orleans via ship May 18. They will have covered some 5000 miles.

Gillette, who became an expert on Latin popular music while recording native performers in Mexico City several years ago, is the producer of Peggy Lee's "Manana," such Stan Kenton hits as "The Peanut Vendor," "Delicado," "Taboo," and "Artistry in Bolero," and other Latin-rhythm disks.

Riddle's latest Latin effort is the beguine arrangement behind Nat "King" Cole's latest Capitol release, "I Am In Love," from the Cole Porter "Can-Can."

Treadwell Opens Agency

NEW YORK — George Treadwell, former jazz trumpeter and band leader, who gave up his own successful career in the music business to personally manage and build Sarah Vaughan into one of the top singing stars in both the United States and in Europe, is opening his own theatrical agency in New York City at the end of May. Included in his new stable of acts will be Ruth Brown, rhythm and blues star, and Dizzy Gillespie.

Gold Record



NEW YORK—At a party given for Eddie Fisher at Toots Shor's, the young singer was presented with his first gold record for having sold a million copies of "Anytime." Although Eddie has sold an aggregate of more than six million disks, he had never before reached the million mark on any one. Above Manie Sachs, vice president of RCA Victor looks on as Hirsh de LaVie, well known Washington operator, gives Eddie the award.

Simon Forms Westbrook Publications Featuring Kiddie Tunes

NEW YORK—Bill Simon, who recently went into the publishing business on his own with Thornwood Music, has announced the formation of another firm, Westbrook Publications, which will be the first music publishing company to be devoted exclusively to children's material.

The functions of Westbrook, as Simon explained them, will be to assist A & R men in the kiddie field to screen and develop material, to effect promotional tie-ins with commercial products, and to service djs and reviewers who hit the children's market.

The firm will also concentrate in developing kiddie material for the pop adult market.

Its first tune, which is expected to be a big pop number this year is "I Just Can't Wait Till Christmas." Several major commitments are already set on it.

IT'S A HIT!
ANDREW WIDEMAN
(singing star of "Star-Time" TV Show)
"MOMMY'S LITTLE BOY GOT THE BLUES" b/w
"I'M NOT A CHILD ANYMORE"
JUBILEE # 5117
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

A Sure Hit!
"I'M CRYING"
by
BOBBY MITCHELL
5236
Imperial Records

New Spiritual Sellers!
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Nashboro 535
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"LITTLE MAXIE" BAILEY
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"BROWN SKIN WOMAN BLUES"
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THE CASH BOX
Reports
 THE NATION'S
BIG 10
**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

A Stove Full of Appreciation



NASHVILLE — When the members of the Grand Ole Opry group that went to Korea returned to Nashville, they found an old pot bellied stove filled with letters and covered with autographs. It was from the customers at Bill Railey's Record Shop and the listeners to the Country Store show on WXGI in Richmond, Virginia. They sent it as an expression of the high regard the people of Richmond have for the artists who went to Korea. Above, on Grand Ole Opry, the stove is being presented to, l to r, Hank Snow (western outfit), Ernest Tubb (hat), and Lew Childre (sport shirt).

NO HELP WANTED

1 **The Carlisles**
 (Mercury 70028;
 70028x45)

2 **MEXICAN JOE**
 Jim Reeves
 (Abbott 116; 45-116)

3 **YOUR CHEATIN' HEART**
 Hank Williams
 (MGM 11416; K-11416)

4 **KAW-LIGA**
 Hank Williams
 (MGM 11416; K-11416)

5 **I HAVE'NT GOT THE HEART**
 Webb Pierce
 (Decca 28594; 9-28594)

6 **THIS ORCHID MEANS GOODBYE**
 Carl Smith
 (Columbia 21087; 4-21087)

7 **A FOOL SUCH AS I**
 Hank Snow
 (RCA Victor 20-5034;
 47-5034)

8 **SLAVES OF A HOPELESS LOVE AFFAIR**
 Red Foley
 (Decca 28567; 9-28567)

9 **I COULDN'T KEEP FROM CRYING**
 Marty Robbins
 (Columbia 21075; 4-21075)

10 **BUMMING AROUND**
 T. Texas Tyler
 (Decca 28579; 9-28579)

Grand Ole Opry Rolls Up Record Grosses On Texas Tour

WSM's Grand Ole Opry rolled up an \$80,000 gate and an attendance record of 60,000 for five days in Texas, April 27-May 1, according to James Denny, WSM's Artist Service Bureau head, who accompanied the acts on the five day tour.

The Grand Ole Opry cast which included Carl Smith, Red Foley, Little Jimmy Dickens, The Carter Sisters, Grandpa Jones, Rod Brasfield, Lou Childre, Lonzo & Oscar, Bill Monroe and the Duke of Paducah as master of ceremonies, filled the Sam Houston Colliseum to capacity and seated the overflowing crowd in the Colliseum's Music Hall, Friday, May 1st, in Houston, Texas.

Working on a split schedule, the Opry Show played two days in Corpus Christi, Texas, two days in Beaumont and three days in Houston. In Corpus Christi and in Beaumont, the Opry was promoted by the Police Department and benefited the Police Pension program. In Houston, the promotion was handled by the Firemen and benefited the Houston Firemen Pension and Benevolent Association.

Ode Waxes Dean

HOLLYWOOD, CALIF.—Ode Records, Inc., this city, strengthened its position in the disk market here this past week with excellent reception accorded its latest releases by Eddie Dean and The McDonald Sisters.

Dean, who formerly recorded for Capitol Records and has a wide following in the folk field, is currently making his mark for the first time as a pop artist. The Ode firm has released two sides by Dean, with two additional records set for May release.

K. D. Wilson, president of the Ode firm, disclosed plans for future recordings and stated that there are several territories still available for distributors.

Letter From A Serviceman

Dear Sirs:

I am one of many servicemen who have heard the song written by two of our buddies called "Why Must I Say Goodbye." The only time we can hear it is if we sing it ourselves or go to the Stage Door Canteen at the Lincoln Hotel in New York City where they have adopted it as their theme song. We have tried numerous disk jockies and record shops but none seem to have the record. Could you please let us know where a record could be obtained?

John Pappajohn
 Coast Guard Cutter "Firebrush"
 St. George Coast Guard Base
 Staten Island, N. Y.

Lloyd Leaves Wills

LOS ANGELES—Jack Lloyd, for a long time top vocalist with Bob Wills and His Texas Playboys, left the band recently and is now making his home in Long Beach, Cal. Lloyd has been working for Spade Cooley at the Santa Monica Ballroom.

Night Mayor Of Music City



NASHVILLE—The title of "Night Mayor of Music City" was bestowed upon Eddie Hill April 15 by Mayor Ben West of Nashville. Eddie is shown receiving the scroll from the Mayor as Ernest Tubb and Whitey Ford look on.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

BONNIE LOU
 SCRAP OF PAPER
 DANCIN' WITH SOMEONE
 1213 and 45-1213

JIMMY BLUE
 BUMMING AROUND
 WHY, WHY, WHY
 1214 and 45-1214

TOMMY PRISCO
 LOVE FOR LOVE
 NOW I KNOW
 1178 and 45-1178

Folk/Western

BONNIE LOU
 SEVEN LONELY DAYS
 OUT OF REACH
 1192 and 45-1192

MOON MULLICAN
 RHEUMATISM BOOGIE
 ROCKET TO THE MOON
 1198 and 45-1198

CHARLIE GORE & LOUIE INNIS
 MEXICAN JOE
 (YOU AIN'T NOTHIN' BUT
 A FEMALE) HOUND DOG
 1212 and 45-1212

COWBOY COPAS
 I CAN'T GO ON
 A WREATH ON THE DOOR
 OF MY HEART
 1200 and 45-1200

Rhythm/Blues

TINY BRADSHAW
 SOFT
 STRANGE
 4577 and 45-4577

HEAVY JUICE
 THE BLUES CAME
 POURING DOWN
 4621 and 45-4621

ROY BROWN
 GAMBLIN' MAN
 MISTER HOUND DOG'S IN
 TOWN 4627 and 45-4627

EARL BOSTIC
 CHEROKEE
 THE SONG IS ENDED
 4623 and 45-4623

Federal

BILLY WARD AND HIS DOMINOES
 THESE FOOLISH THINGS
 REMIND ME OF YOU
 DON'T LEAVE ME THIS
 WAY
 12129 and 45-12129

CHIEMI ERI AND G.I. JOE
 FORGIVE ME (GOMEN
 NASAI)
 PRETTY-EYED BABY
 12140 and 45-12140

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SNOW**

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THE CASH BOX
THE 101 FOLK & WESTERN
Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA
Hank Williams
(MGM 11416; K-11416)
2. NO HELP WANTED
The Carlisles
(Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
Hank Williams
(MGM 11416; K-11416)
4. THAT'S ME WITHOUT YOU
Webb Pierce
(Decca 28534; 9-28534)
5. BUMMING AROUND
T. Texas Tyler
(Decca 28579; 9-28579)
6. I'LL GO ON ALONE
Webb Pierce
(Decca 28534; 9-28534)
7. A FOOL SUCH AS I
Hank Snow
(RCA Victor 20-5034; 47-5034)
8. THAT HOUND DOG IN THE WINDOW
Homer & Jethro
(RCA Victor 20-5280; 47-5280)
9. THIS ORCHID MEANS GOODBYE
Carl Smith
(Columbia 21087; 4-21087)
10. BIG MAMOU
Pete Hanley
(Okeh 6956; 4-6956)
Jimmie Davis
(Decca 28656; 9-28656)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"I SIGNED MY HEART AWAY"
(2:40) [Brazos Valley]

"RUB-A-DUB-DUB" (2:13)
[Brazos Valley]

HANK THOMPSON
(Capitol 2445)

Hank Thompson's newest platter combines a pair of items that look like winners, and it's heads or tails. Both are potential hits and it is a matter of preference. The upper lid is a slow sorrowful ballad, titled, "I Signed My Heart Away", and Thompson sings with a plaintiveness that indicates his unhappiness. Lyrics tell of his signing separation papers although still in love. The flip deck is a middle tempo romantic plea in which the chanter ties his love to the nursery story. Hank's warbling is top drawer against a backdrop of strings and the total effect is one of happy sound. Two strong decks for the boxes.

"SOUTH IN NEW ORLEANS"
(2:12) [Hill & Range]

"THE WINNER OF YOUR HEART" (2:23) [Acuff-Rose]

JOHNNIE AND JACK
(RCA Victor 20-5290)

That talented duo, Johnnie and Jack dish up a couple of naturals that look like their best efforts in some time. And in light of their past disks and the success they encountered, this double barreled release should really make the coins jingle in the jukeboxes. The upper lid, "South In New Orleans", is a light hearted rumba beat ditty in which Johnnie and Jack sing of the charms of a lovely girl. The boys are in excellent voice and the pair collaborate for a top notch deck. The lower end, "The Winner Of Your Heart", is a romantic lively item with sprightly lyrics enticingly handled. The boys harmonize smoothly for another powerful end.

**NEWS that's UP-TO-THE-MINUTE
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ADS from LEADING RECORD FIRMS,
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THE DRIFTING COWBOYS
(MGM 11497)

C+ "MUD HUT" (2:39) The Drifting Cowboys, with Don Helms leading, dish up a rhythmic middle beat dance tempo with a mournful sound. Harmonica and rambling piano show up well.

C+ "CORN CRIB" (2:37) Flip is quick beat bounce instrumental that makes happy listening.

SONNY SIMS
(Republic 7035)

B "WALK OFF AND LEAVE IT" (2:35) [Babb Music] A cute love tune quick beat bounce is sung by Sonny Sims in lively and spirits lifting fashion. Strings support Sims smoothly.

B "TWO KINDS OF WOMEN" (2:36) The under portion is a slow ballad with a pretty melody. Sims sings this ditty softly and appealingly.

HILLBILLY JEWELS
(Decca 28672)

B "I LOVE MY ROOSTER" (2:25) [Peer International] Tune doing very well in Canada. Featuring Randy and Brownie, the Jewels sing cute lyrics set to a standard that all kiddies are familiar with. With moos, clucks, and other farm sounds, this one is a natural for the youngsters.

C+ "I TOLD MY PILLOW" (2:25) [Peer International] A quick beat romantic lament warbled smoothly by the duo.

EARNEY VANDAGRIFF
(Flair 1006)

B "GUEST STAR IN HEAVEN" (2:23) Earney Vandagriff, with the aid of the Big "D" Boys sings a slow beat tribute to Hank Williams. Commentary is intoned and Earney tells Hank of his friends who were already in Heaven and waiting to see him.

B "I KNOW I'M FALLING IN LOVE" (2:37) The lower lid is a moderate tempo love piece with Vandagriff chanting in potent style.

JENNY AND JILL
(Okeh 18006)

C+ "TREATIN' ME WRONG" (2:21) [Peer International] Jenny and Jill sing a middle beat tune that tells the story of a love grown cold.

C+ "HAVE YOU ALWAYS FELT THIS WAY?" [Peer International] Jenny and Jill sing a slow nasal effort against a string backing. Lyrics are a sad love tale.

JACK CARDWELL
(King 1203)

B "LONESOME MIDNIGHT" (2:37) [Lois] Jack Cardwell mournfully tells of the lonesome feeling when 1000 miles from home. Cardwell's singing and the instrumental backing conveys the sad feeling effectively.

B "CAN I" (2:35) [Lois] Cardwell sings a romantic slow tune with warmth and tenderness on the lower deck.

AL ROGERS
(Capitol 2435)

B "ALL ALONE, ALL ALONE" (2:35) [Acuff Rose] Al Rogers sings a fast beat in his nasal style with a light yodel effect. Al complains about losing his gal and being all alone.

C+ "TOO BLUE TO CARE" (2:47) [Acuff Rose] The under lid is a slow mournful blues which Rogers handles capably.

JACK KINGSTON
(Arrow 901)

C+ "DEAR MOTHER" (2:11) [Hill & Range] A slow sentimental ditty is softly presented by Jack Kingston. Kingston tells of his memories of his departed mother on Mother's Day.

C+ "IN DADDY'S FOOTSTEPS" (2:17) [Empire] Flip is dedicated to his father. Another warm disk. Strings support Kingston on both decks.

THE CASH BOX FOLK and WESTERN ROUNDUP

Hank Snow (RCA Victor) is out on a Southeastern tour with Country and Western disk jockeys plugging his latest release "Spanish Fireball." Tune is also getting top promotion by Bill Lowery, Lowery Publications, Atlanta. Snow did the Prince Albert "Grand Ole Opry" NBC'er Saturday, May 9th. May 9th incidentally was Snow's birthday.

WSM began honoring country music disk jockeys throughout the nation with the initiation of a new guest disk jockey show which began May 8th. Each Friday night this half hour program will spotlight a different disk jockey who will play records and have various Opry stars on the show as guests. Roy Bayne from station WCNT in Centralia, Illinois was the first to appear on the show.

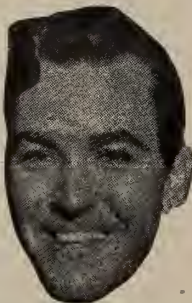


WEBB PIERCE

Webb Pierce (Decca) is organizing his own band that will be called The Wonderin' Boys. The only permanent member named so far is Jack Kay, fiddler. Others are being auditioned and will be announced sometime soon. Archie Campbell (Valley) who headlines WROL's Country Playhouse show in Knoxville, Tennessee recently did a promotion date for the American Legion in Tampa, Florida. Campbell, who studied commercial painting for six years prior to his entrance into the music field, is now devoting some time to his paintings as a hobby and proposes to do some paintings for several of the folk artists.

Marty Robbins did a week of one nighters through Tennessee with the Musical Millers, week of April 27th through May 1st. Week of May 17th through May 23rd Webb Pierce (Decca), String Bean and group will tour the states of Virginia, West Virginia and the Carolinas. Ray Price takes a rest from the road for a few days to do some transcriptions. Price has been doing capacity business on road dates in the past few weeks. Eddie Parker, prominent disk jockey heard over WKGN, Knoxville, Tennessee urges his fellow jockeys to write to Lloyd Payne, Box 51, Warm Springs, Georgia, who is recuperating from an attack of polio suffered sometime back. Payne did a country dj show over a Chattanooga station prior to his illness. Parker is doing a combination country and pop show over WKGN, with two broadcasts daily. String Bean, Autry Inman (Decca) Floyd Robinson and Wesley Stevenson recently did a date in Chattanooga. Jimmie Snow (RCA Victor) son of Hank Snow, now has two numbers out in his father's album. Tunes include a solo and a duet. Jimmie Snow is named after the great Jimmie Rodgers.

Word from Lew Chudd, prexy of Imperial Records, says the new Slim Whitman release of "Song Of The Old Spinning Wheel" backed with "Restless Heart" is breaking big and is expected to be a big number for the country artist. Murray Nash, Acuff-Rose, in Birmingham week of April 27th thru May 1st on promotion work for the pubbery. Tommy Sosbee (Coral) had as his guest Saturday, May 2nd at the Opry, Art Daddis, field representative for AMI juke machines. Art was in Nashville also to present Hermitage Music Company the AMI Merit Award For Service. Jack Tureman, Hermitage Music, reports that he will be giving Sosbee's latest Coral release "Nervous Feeling" full promotion in the Nashville territory. Jewell House and Annie May Turner visiting Opry Saturday, May 2nd. Miss House handles the promotion, bookings and publicity at KTFS in Texarkana, Texas and Miss Turner is a columnist for the Two States Press in Texarkana. Tommy Carlisle and Hal Durham visiting Opry Saturday, May 2nd. Carlisle and Durham have the two country dj shows on WROL, Knoxville, Tennessee. Luke Brandon, Smoky White, Jimmy Smith are now playing personals with Jamup and Honey, comedy team being featured on WNOX's Mid-Day-Merry-Go-Round, in Knoxville.



TOMMY SOSEBEE

Doris Bauman, Hermitage Music Company, Nashville, reports the three big folk tunes for the week of May 2nd were: No. 1 Carl Smith's "Orchids Mean Goodbye," No. 2 "Moon Mullican's "Rheumatism Boogie" and No. 3 Hank Thompson's "I'll Sign My Heart Away."



HANK SNOW

John Graf, operator of the Music Box, Nashville, reports these three for his best sellers for week of May 2nd; No. 1 Webb Pierce's "Last Waltz," No. 2 Webb Pierce's "I'll Go On Alone" and No. 3 The Carlisles' "No Help Wanted."

Ted Adams, manager of Ernie Young's Record Mart, Nashville, gives the following as the three top country and western sellers for the week of May 2nd: No. 1, Jim Reeves "Mexican Joe," No. 2 Carl Smith's "Orchids Mean Goodbye" and No. 3 Ray Price's "That's The Price For Loving You."

Nelda Woolard and Helen Mosley of the record department at Ernest Tubb Shop, Nashville, report these as top sellers for week of May 2nd: No. 1 Carl Smith's "Orchids Mean Goodbye," No. 2 Moon Mullican's "Rocket To The Moon" and No. 3 Tubb's and Foley's

"No Help Wanted No. 2." Tucker Robertson is assistant manager of Tubb's Record Shop.

Mary Waterston, Buckley's One Stop, Nashville, gives these as the top country and western tunes for the week of May 2nd: No. 1 Carl Smith's "Just Wait 'Til I Get You Alone," No. 2 Kitty Wells' "Honky Tonk Waltz" and No. 3 Johnnie & Jack's "Down South In New Orleans."

Jack Comer, promoting Valley label and setting up distributors in Lexington, Kentucky week of May 2nd. Dave Garrison, Valley's vice-president continues to work promotion and distributors in Arkansas, Mississippi, Louisiana and Texas.

Big Jim Hess country dj on WIVK, Knoxville, reports the three big tunes for him for the week of May 2nd were: No. 1 Darrell Glen's "Crying In The Chapel," No. 2 Carl Smith's "Orchids Mean Goodbye" and No. 3 Webb Pierce's "I'll Go On Alone."

Charlie Hagaman, formerly with Knoxville Music Center as manager of their music department, has officially taken office as music director with the recently organized Valley Publishers, Knoxville. Opal Cline is now managing the music department at Knoxville Music Center.

R. Murray Nash of Acuff-Rose Publishing sent out an interesting news letter with the standings of their songs, and wow what tunes. The pubbery has recordings that take up almost five of the ten spots on The Cash Box lists. Three of the company's tunes have been holding the top three notches among the best sellers, most played by djs, and the juke box lists for quite awhile.

The art work on the new Valley label is really a pleasure on the eyes.

Capacity Crowd



BOSTON—Jim Small, head of the Artist's Bureau at WCOP, and Slim Whitman, Imperial Records' star, take a breather after a recent appearance of Slim at WCOP's "Hay-loft Jamboree" in the Symphony Hall of this city. The country warbler is reported to have played to a capacity audience of 3,000 people. It is also reported that one thousand other fans had to be turned away because of the packed house.

WE SHIP ANYWHERE
BUCKLEY'S
 1707 CHURCH PH 42-5644
ONE STOP NASHVILLE TENN.
 45's and 78's **5¢** Over Regular Wholesale
 WE STOCK ALL LABELS
 ORDER FROM CASH BOX CHARTS

The Original Hit!
"MEXICAN JOE"
 JIM REEVES
 on ABBOTT # 116
ABBOTT RECORD CO.
 1653 N. Argyle Avenue
 Hollywood 28, Calif.

JUST RELEASED
 NEW and DIFFERENT
DARRELL GLENN
 and the Rhythm Riders
"CRYING IN THE CHAPEL"
 b/w
"HANG UP THAT TELEPHONE"
 Record V-105
 Some Areas still available for Distributors
 Write . . . Wire . . . Jack Comer
VALLEY RECORDS
 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. MEXICAN JOE Jim Reeves (Abbott)
2. NO HELP WANTED The Carlisles (Mercury)
3. YOUR CHEATIN' HEART Hank Williams (MGM)
4. KAW-LIGA Hank Williams (MGM)
5. KNOTHOLE The Carlisles (Mercury)
6. THE LAST WALTZ Webb Pierce (Decca)
7. I COULDN'T KEEP FROM CRYING Marty Robbins (Columbia)
8. BUMMING AROUND T. Texas Tyler (Decca)
9. SEVEN LONELY DAYS Bonnie Lou (King)
10. I HAVEN'T GOT THE HEART Webb Pierce (Decca)

FOR A BETTER MUSIC SERVICE

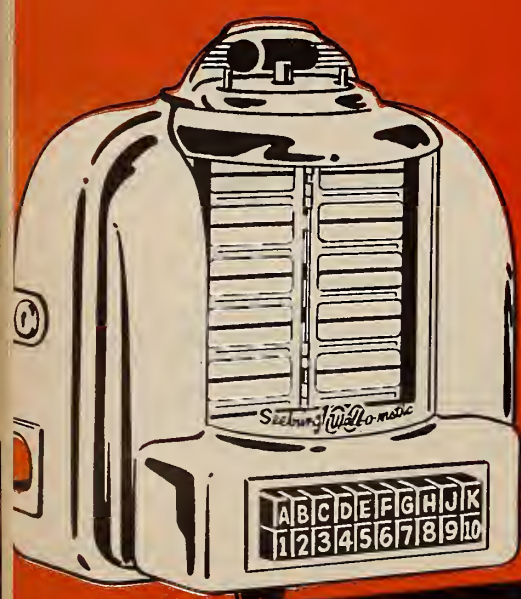
REMOTE CONTROL

IN EVERY LOCATION

100 selections at the phonograph . . . or anywhere in the location . . . with The Wall-O-Matic "100" the finest remote selection system ever developed.

THE Wall-o-matic 100

FOR WALL MOUNTING
IN BOOTHS, AT TABLES
AND IN REMOTE ROOMS



THE Wall-o-matic 100

FOR BRACKET MOUNTING
AND COUNTER
INSTALLATIONS



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Illinois

*America's finest and most
complete music systems*



Here and There

LONDON, ENGLAND—What's new? Well, it's hard to tell. Take piped music, for instance. If you think it started with this generation, you're sadly mistaken. Experiments were made as early as 1855, when inventors thought up the idea of piping music acoustically into homes and public halls. At an exhibition in the Polytechnic of London, that year, experiments were made with gaspipes transmitting music. An account of this was published, headlined "Music Laid on Like Gas". The story read: "At the Polytechnic, a band playing in a distant apartment is unheard; but connect the different instruments by means of thin rods of wood, each with the sounding board of a harp in the lecture theatre, and the music is audible to all as if it were present. The experiments prove what we have often speculated on, that music might be laid onto the houses of a town from a central source, like gas or water."

MAHWAH, N. J.—For ops in this area who look to the future, there is good news. Ford Motor Co. announced it is buying a 200 acre site near this city, opposite Suffern, N. Y., to build a huge new Ford car and truck assembly plant. It is 14 miles north of Paterson, N. J. Plant will be ready within the next two to three years, and will occupy more than 1,500,000 square feet.

WASHINGTON, D. C.—Personal income in the first quarter of 1953 was up \$4 billion, or 1.5 per cent, from the final quarter of 1952, and up 7 per cent from the first quarter of 1952, according to the Department of Commerce. Increase resulted largely from the continued advance of private industry payrolls, particularly in manufacturing.

FOR OPS IN FARM AREAS

Wholesale prices of farm products are down almost 10 per cent from a year ago, according to the Commerce Department. It is figured farm income may be down as much as 15 to 20 per cent from the 1952 level. It is predicted that farm prices and incomes may register some recovery in the period immediately ahead, particularly if both business and weather conditions prove favorable.

BOOM BOOM BOOM

All are Puzzled as to What Caused Biggest Boom in History of Industry

- 1 — *Did the Johnson Act, by clearing away much old type equipment, create the present day overwhelming demand for new type amusements?*
- 2 — *Did the increased number of retail businesses, which have sprung up in the past few years, create this present great demand?*
- 3 — *Did adoption of 10¢ play, which stimulated need for new equipment, boom sales so tremendously?*
- 4 — *Did general business prosperity double up on the number of machines placed in locations to start the present boom?*
- 5 — *Did removal of old, pre-war equipment, from many locations, in favor of the new, better machines, start and keep the boom going?*
- 6 — *Did high business taxes and general inflation cause more purchasing of new capital investment equipment to maintain the boom?*
- 7 — *Did this boom come about, and continue at an ever growing pace, because the new equipment is so much better, and so much more profitable, than any machines ever before manufactured?*

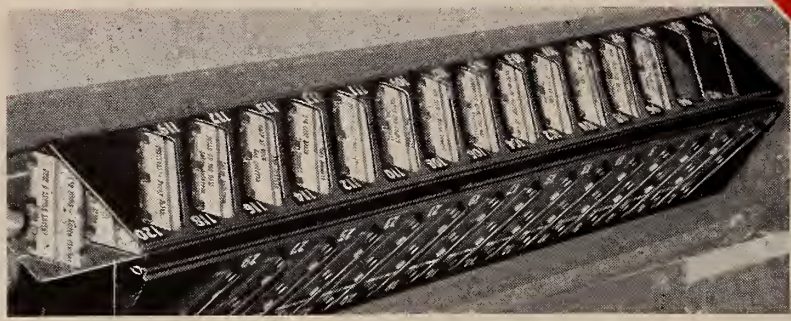
What Do You Think?

The only
Phonograph
with

120 Selections

So Simple!
... to Play
... to Program
... to Pile up
Profits!

Model 1436



The Rock-ola Carrousel Line-O-Selector PROGRAMMING TRAY

As orderly and efficient as file trays, four title holders permit breakdown of program into most popular musical classifications of thirty tunes each. Trays slide quickly out of frames for easy changing of one or more titles. Automatic loading lock secures tray in frame when it's reinserted. No other programming system permits easier selection or faster servicing.



To play—touch Line-O-Selector Button for choice of Four Programs.



... then push one button under number selected (only one) and out comes your tune.

ROCK-OLA

FireBall

Available in 2 models for either 78 RPM or 45 RPM records



See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

- BAILIE DISTRIBUTING CO.**
647 South West St., Syracuse, N. Y.
- EASTERN VENDING SALES CO., INC.**
940-42 Linden Ave., Baltimore, Md.
- HACOLA DISTRIBUTING CORP.**
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY**
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.**
1119 Commonwealth Avenue
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.**
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania

MIDWEST

- BADGER NOVELTY COMPANY**
2546 North 30th Street, Milwaukee, Wis.
- BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**
450 Massachusetts Ave., Indianapolis, Ind.

- CENTRAL COIN MACHINE EXCHANGE**
525 S. High St., Columbus, Ohio

- DIXON DISTRIBUTORS**
3808 Southern Blvd., Youngstown, Ohio
- FABIANO AMUSEMENT CO.**
208 E. Dewey Ave., Buchanon, Michigan

- LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Paul 4, Minn.

- LAKE CITY AMUSEMENT CO.**
4533 Poyné Avenue, Cleveland, Ohio

- SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin

- SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa

- TOLEDO COIN MACHINE EXCHANGE**
814 Summit St., Toledo, Ohio

- UNI-CON DISTRIBUTING CO.**
3410 Main Street, Kansas City 2, Missouri

- WORLD WIDE DISTRIBUTORS, INC.**
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

- PUGET SOUND NOVELTY CO.**
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

- A. M. & F. DISTRIBUTING CO.**
3118 Tulane Ave., New Orleans, Louisiana

- H. M. BRANSON DISTRIBUTING CO.**
811 E. Broadway, Louisville, Kentucky

- CAPITOL MUSIC COMPANY**
135 E. Amite Street, Jackson, Mississippi

- COIN AUTOMATIC MUSIC CO.**
241 W. Main St., Johnson City, Tennessee

- FRANCO DISTRIBUTING CO.**
24 North Perry, Montgomery, Alabama

- ROBINSON DISTRIBUTING CO.**
301 Edgewood Ave., S. E., Atlanta, Ga.

- S & M SALES COMPANY, INC.**
1074 Union Avenue, Memphis, Tennessee

- SOUTHERN MUSIC CORPORATION**
2828 So. Blvd., Charlotte, North Carolina

- SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida

- SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Florida

- FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., So., Nashville, Tenn.

- WERTZ MUSIC SUPPLY CO.**
1013 E. Cory St., Richmond 19, Virginia

SOUTHWEST

- AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

- BORDER SUNSHINE NOVELTY**
2919 N. Fourth Street
Albuquerque, New Mexico

- FT. WORTH AMUSEMENT COMPANY**
1210 S. Main Street, Ft. Worth, Texas

- FRONTIER AMUSEMENT**
2020 Myrtle Avenue, El Paso, Texas

- PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona

- RUTHERFORD ENTERPRISES**
608 Johnson Street, Amarillo, Texas

- UNITED AMUSEMENT CO.**
446 N. Main St., San Antonio, Texas

WESTERN

- H. B. BRINCK**
825 East Front Street, Butte, Montana

- DAN STEWART COMPANY, INC.**
2667 West Pico, Los Angeles, California

- DAN STEWART COMPANY, INC.**
140 E. Second, South, Salt Lake City, Utah

- MODERN DISTRIBUTING CO.**
3222 Tejon Street, Denver 11, Colorado

- OSBORN DISTRIBUTING COMPANY**
2647 Thirty-Eighth Avenue
San Francisco, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

"The Cash Box" Praised As:

Paterson, N. J. Goes Dime Play

City Converted 50%—May 15 Will Complete 100% Changeover. All 18 Ops In Territory Working Together

"The Cash Box", April 18 Issue, Reproduced On Cardboard Placard and Placed In Every Location



ED BURG

The eighteen operators worked together to plan and promote the dime play idea. The editorial, which appeared in the issues of *The Cash Box*, April 18 and 25, has been reproduced and mounted on a cardboard placard. The placard has been delivered to all locations who have effected the changeover. It is made so that it can be stood up on the phono, hung on the wall, or placed on the back bar, wherever it is most convenient and conspicuous. The group has hired a field man, who contacts all locations personally, explaining the position of the music operator, and answering all questions. He reports back to the group so that all the operators can work out any problems that may come up. In addition, the 18 operators are cooperating with the Music Guild of New Jersey, who is running a series of ads in the weekly trade publication "Beverage Weekly," which covers the taverns throughout the entire state.

PATERSON, N. J.—The eighteen operators of the 500 juke boxes in this city, are working solidly 100 percent to sell the locations and public on dime play.

And according to Ed Burg, Runyon Operating Division: "We have already changed over about one half of these locations, and by May 15, Paterson should be operating 100 percent on dime play. Originally, we predicted that the changeover would be completed by May 30, but we're progressing so rapidly, we'll be ahead of this schedule by two weeks."

Burg was unstinted in his enthusiastic praise of *The Cash Box*. "The leadership of *The Cash Box* in first pointing the way, and then the wonderful editorial suggestions, as well as close cooperation with the operators here, has made it possible for us to start our program, and then to carry it through to what looks like an unqualified success."

Although it is too early to arrive at any conclusion, Burg stated that early collections show a very fine gross increase in "good locations"; and a slight drop off in "marginal locations." "We intend to study the results for the next few months," stated Burg, "before making any conclusive report. However, it appears as if our experiment in Paterson, from our early reports, is bound to work out successfully. We will then concentrate on new areas, using the same type of program, as well as any new angles we learn about from our operations in Paterson."

"It is encouraging to note that we haven't run into any obstacles in our present campaign, and have had the 100 percent cooperation of all the tavern owners."

Reproduction of cardboard placard being used by Paterson, N. J. ops taken from the editorial which appeared in the April 18 and 25 issue of *The Cash Box* appears below.

Roadmen Advise:

Ops Moving Fast To Cover Top Summer Locations

CHICAGO—Distributors who have been wondering "where all the used machines are disappearing to" have been, more or less, answered by their roadmen.

These traveling sellers report that many of the ops aren't trading in old equipment.

"Instead," one of these men advised, "they are moving their latest model used machines out into the country to cover the summer spots."

It seems that there is a race of sorts under way at this time, among many operators, to cover the summer locations as speedily as possible.

"As soon as they get a new machine," one of the roadmen stated, "they take out the other on the location and have one of their men rush it out to some summer spot, even if the place isn't open as yet."

The result is that many of the summer spots, which open up around Memorial Day, are now already covered with very good equipment.

Many believe this summer is going to see lots of travelers on the open road. These summer spots are considered all set, at least as far as coin machines are concerned.

Reports also indicate that music, vendors and games men, have been hard at work rushing equipment to the better known vacation areas for some weeks now.

"This means," as one distributor here stated, "we won't be seeing very many of the latest type used machines until sometime next Fall."

Perhaps, too, as one noted distributor here said, this is just as well, in view of the fact that the demand for new machines continues on heavier than ever and now gives promise to go well into the Fall season.

As I See It

A Weekly Column by AL SCHLESINGER



In 'III' Parts

Part I

This is the time of the year when I make my annual trek through the Adirondack mountains in New York State. As I sit in my car and drive north on the Albany Post Road and approach the city of Albany, my mind drifts back to the past two decades. Here, I remember a young man by the name of Henry Seiden who was a distributor for most of the manufacturers at the time. Aggressive and full of ambition, he became the leading distributor in the central and northern part of the state. He had a brother who invented one of the first and finest payout units that was used by Bally for many years. About the year 1937 there appeared in Albany, an operator from Kingston, N. Y. by the name of Arthur Herman who opened up an office under the trade name of the Art Novelty Company. A shrewd man, he became the Wurlitzer distributor and ran up a remarkable sales record. I believe it was either 1937 or 1938 that Art won the door prize of a brand new automobile at the annual convention held in Chicago. None of these men today are connected with the coin machine business. Johnnie Fuller, an old timer, is still operating, and the distributors that cover the territory today are Jules Olshein, John Bilotta and Davis Distributors.

As I drive along I pass the outskirts of Troy and my mind wanders back to those two fun loving partners who were always ready for a deal. Or, go out and paint the town with you. Ray Sanders and Gene Cottrell had many other interests, but they got the greatest kick out of the coin machine business. They left the machine business years ago for other interests, but they left their mark in this area. Further on I drive through Cohoes, where I recall Louie Shearer. It was at the State Capitol in Albany in 1934 where we are both attending a committee hearing of the Legislature that eventually sent the bill along that killed mint vending machines in this state. He was one of the earliest pioneers in the coin operated field. I would place him among the first ten men to go into this field in New York State. He retired some time around 1938.

Driving on, I come to Saratoga Springs. Ah! Here were memories at the Grand Union Hotel which will live in my mind forever. On July 23, 1934 the N. Y. State Skill Games Board of Trade was formed with an old time piano manufacturer and operator from Binghamton elected as the first president of this Association. George Thayer was that man, and as far as I can ascertain, he is still operating phonographs in Binghamton. The leading local operator at the time was Manuel Preston who had a keen grasp of what the people of that day wanted in the line of entertainment. He was a genial host. Saratoga in those days knew how to entertain its visitors. I can recall such coin machine men at that time as: Herbert H. Weaver, Ben Haskell, S. C. Ide, Jack Zimbal, John Gaffney, Saul Kalson, Teddy Blatt, Louis Goldberg, John A. Fitzgibbons, H. A. Rankow, Joe Orleck (*The Cash Box*), B. L. Jagger, Joe Fishman, Bart Hartnett, Bill Rabkin, L. G. Pickrum and M. R. Gorman. They were very hectic days.

(Continued next week)

"WHY 10¢ PLAY?"

SINCE 1934, WHEN THE MODERN AUTOMATIC PHONOGRAPH CAME INTO BEING, OPERATORS HAVE CONTINUED TO CHARGE 5¢ PER PLAY FOR EACH RECORD. IN THOSE 19 YEARS ALL COSTS OF MATERIALS DAILY USED IN THE OPERATION OF PHONOGRAPHS, INCLUDING OPERATING OVERHEAD EXPENSE, HAVE RISEN FROM 100% TO OVER 400% IN SOME INSTANCES. THESE INCREASES INCLUDE SALARIES FOR MECHANICS, SERVICEMEN, COLLECTORS, HELPERS, OFFICE WORKERS, AS WELL AS RENT, RECORDS, TUBES, CARS, TRUCKS, GAS, OIL, NEEDLES, PLASTICS, BULBS, AND HUNDREDS OF OTHER PARTS, SUPPLIES AND SUNDRIES, AS WELL AS TAXES, LICENSE FEES, ETC., DAILY PAID OUT BY AUTOMATIC PHONOGRAPH OPERATORS, JUST LIKE COSTS AND PRICES OF ALL MERCHANDISE, MATERIALS AND SERVICES HAVE TREMENDOUSLY ZOOMED IN PRICE DURING THESE PAST 19 YEARS.

GENERAL LIVING COST INCREASES SINCE 1934

Food, Clothing, Etc.	Up 200%
Daily Newspaper	Up 150%
Pay Station Phone Call	Up 100%
Street Car, Subway, Bus Ride	Up 100%
Bottle Of Beer	Up 133%
Shoe Shine.	Up 200%
Restaurant Meals.	Up 200%

JUKE BOX INDUSTRY INCREASES SINCE 1934

Salaries, Wages, Etc.	Up 150%
Transportation	Up 200%
Gas, Oil, Maintenance.	Up 100%
Equipment Costs	Up 200%
Phonograph Records.	Up 210%
Tubes, Amplifiers, Needles, Parts, Supplies.	Up 200%

Chicago Aut. Phono Bowling League Ends 1st Season

May 16 Dinner-Dance To Wind Up Tourney. Bill Gersh, "The Cash Box," To Emcee

CHICAGO—The Automatic Phonograph Bowling League completed its first season on Monday May 4, 1953.

Decca won 2 from Gillette, to emerge the victors with Gillette taking second.

Oomens beat Melody three times for third place.

Coral came in 4th, in spite of losing 2 games to ABC No. 1.

Melody Music finished fifth.

In sixth place, ABC No. 1. And following were: Galgano Dist.; B & B Novelty; Columbia; ABC No. 2; Atlas Music; and Star Music.

Each game went to the final frame to decide the winner.

Coral and Melody were tied in games won and lost, but as is the case in such instances, total pins become the deciding factor. So Coral won out.

In individual scoring:

Johnny Oomens bowled 531. William Paradee bowled 537. Al Avers bowled 528 but wasn't enough for Columbia to win. Mareno Pieroni bowled 504 for B&B.

Isabelle Oomens was high for the women with 383.

Results of sweepstakes as follows:

First bracket: William Paradee, first; Johnny Oomens, second; Mareno Pieroni, third.

Second bracket: Al Avers, first; Charles Alesi, second; Vic Jaccino, third.

Third bracket: Gil Lasasso, first; Bud Densford, second; Albert Ignoffo, third.

Fourth bracket: Ralph Capone, first; Bob Dolan, second; Henry Leonarczyk, third.

Fifth bracket: George Hall, first. George, incidentally, had been low man in league. And bowled 100 pins above average in this final series. Mike Genovese, second; Vic Bondioli, third.

In the Women's Bracket: Ruth Densford, winner; Tillie Galgano, second; Millie Nyland, third.

The League will wind up with a big banquet and dance at the Casa Nova Restaurant, 7234 W. North Ave., Elmswood Park, Ill., Saturday, May 16, '53. Bill Gersh, publisher of The Cash Box, will emcee the affair.

Final Standings

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Decca Records	63½	38½	78672	749	846	2446
2. Gillette Dist.	62½	39½	69277	659	774	2160
3. Walter Oomens Sons	58	44	74537	710	819	2319
4. Coral Records	55	47	76446	728	844	2365
5. Melody Music	55	47	75414	718	862	2360
6. ABC No. 1	53	49	73397	699	838	2311
7. Galgano Dist.	51	51	69843	665	833	2184
8. B & B Novelty	48½	53½	69861	665	827	2171
9. Columbia Records	48	54	70141	668	762	2194
10. ABC No. 2	47½	54½	68585	653	816	2281
11. Atlas Music	38	64	66065	629	725	2084
12. Star Music	33	69	66477	633	747	2083

INDIVIDUAL SCORES, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. C. Latino	Coral	102	17076	167.42	227
2. N. Delort	Decca	102	16615	162.91	233
3. John W. Oomens	Oomens	105	17010	162.	254
4. W. Paradee	B & B	99	15853	161.12	205
5. M. Pieroni	B & B	105	16681	158.91	220
6. A. Galgano	Galgano	102	16116	158.	211
7. F. Tutomase	Decca	99	15584	157.41	222
8. D. Radusta	Decca	86	13466	156.50	214
9. L. Christiansen	ABC No.2	102	15784	154.76	210
10. V. Jaccino	Melody	90	13935	154.75	199
11. R. L. Capone	Melody	102	15753	154.69	209
12. L. Taylor	ABC No.1	105	16025	152.49	254
13. A. Avers	Columbia	96	14640	152.48	213
14. C. Alesi	Galgano	105	15821	150.71	228
15. I. Cairo	Coral	51	7637	149.38	198
16. C. Michels	Coral	99	14775	149.24	200
17. A. Rice	ABC No. 1	99	14712	148.60	204
18. D. Baxter	Gillette	105	15508	147.73	230
19. J. Shuman	Gillette	94	13883	147.64	201
20. R. Gnarro	ABC No. 2	96	14097	146.83	201
21. J. Mohill	Oomens	99	14452	145.97	211
22. J. Szymaniak	Atlas	57	8300	145.37	210
23. J. Burlak	Melody	105	15215	144.96	214
24. R. Clark	Columbia	93	13416	144.23	199
25. F. Mallak	Atlas	93	13309	142.84	216
26. A. Ignoffo	Decca	105	14917	142.7	201
27. G. Losasso	ABC No.1	105	15796	140.96	233
28. W. O'Brien	Decca	99	13771	139.14	192
29. B. Densford	ABC No.2	102	14012	137.28	197
30. P. Brown	Star Music	71	9690	136.51	201
31. R. Holl	Gillette	105	14280	135.95	215
32. L. B. Smith	Melody	101	13723	135.88	233
33. R. Bale	ABC No. 1	84	11415	135.72	185
34. F. Sipiara	Columbia	105	14130	134.40	194
35. G. Kahn	Coral	75	9999	133.25	179
36. R. Capone	Melody	93	12354	133.12	199
37. A. Genovese	Oomens	102	13506	132.72	181
38. B. Bywalec	Oomens	102	13501	132.68	191
39. H. Leonarczyk	Gillette	105	13866	132.45	189
40. B. Dolan	B & B	96	12438	129.54	221
41. M. Genovese	Galgano	72	9223	128.7	164
42. G. Kanter	Coral	87	11132	128.4	180
43. J. White	Columbia	81	10221	126.25	180
44. J. Riley	ABC No.1	104	12870	123.87	182
45. M. Pomerance	Star Music	102	12462	122.18	182
46. V. Bondioli	B & B	96	11345	118.15	181
47. E. Boland	Galgano	105	11770	112.103	155
48. A. Anderson	ABC No. 2	87	9409	108.21	160
49. A. Kraus	Atlas	98	10391	106.3	153
50. G. Holl	Gillette	95	9389	98.79	145

INDIVIDUAL SCORES LADIES DIVISION

1. I. Oomens	Oomens	99	13504	136.40	194
2. M. Nyland	Star Music	102	12760	125.10	182
3. T. Galgano	Galgano	96	11705	121.89	212
4. M. Modelski	Atlas	105	12572	119.77	168
5. M. Mankins	Star Music	66	7863	119.6	162
6. E. Brown	Star Music	83	9759	117.48	155
7. E. Davis	Columbia	102	11359	111.37	167
8. R. Densford	ABC No. 2	99	11038	111.28	152
9. J. Wpjcichowski	Atlas	18	1894	105.4	157
10. M. Bondioli	B & B	69	6826	99.8	153

More Sponsors For Chicago Phono Bowling League '53-'54 Season



JOHN OOMENS

past week that more new sponsors have approached him and that, in his belief, the 1953-54 season will be much greater and even more outstanding than was this past 1952-53 season.

Outstanding distributors like Convent Distributing Co. and World Wide Distributors, as well as large operating firms like Ray Cunliffe's Automatic Amusement Co. and Jack Paschke, and others, have already started to discuss teams for the second season of the league.

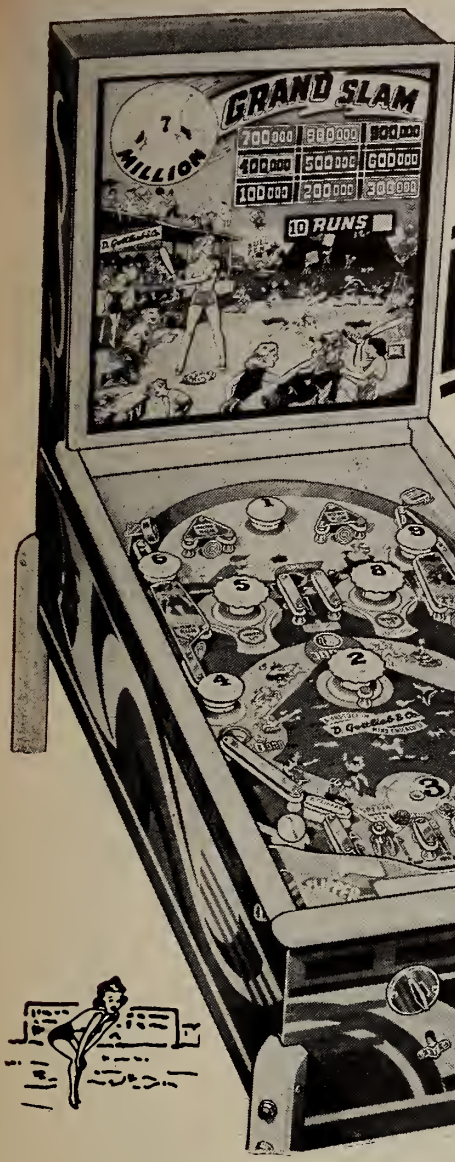
This first season was remarkably successful. Attendance and enthusiasm were high. The operators enjoyed the sessions and the bowlers were especially happy each Monday evening.

So far John Oomens plans to continue at the Fireside Bowl on West Fullerton Avenue where, beginning 9 P.M. each Monday evening, the Chicago Automatic Phonograph Bowling League takes over all the alleys.

"Our only problem," John commented, "will be to find more alleys for the new teams that intend to enter into our second season."

CHICAGO—John Oomens, spark plug of the Chicago Automatic Phonograph Bowling League, reported this

YOU'RE IN THE "CLEAN-UP SPOT" WHEN YOU GO TO BAT WITH GOTTLIEB'S



GRAND SLAM



THE HARDEST HITTING, MOST COLORFUL PERFORMANCE EVER ON A PLAYING FIELD!

- ROTATION SEQUENCE 1 to 9: when numbers 1 to 9 are hit in rotation, one to six numbers RE-LIGHTS for REPLAYS! As play continues, REPLAY LIGHT TRAVELS TO ANY ONE OF THE OTHER BUMPERS!
- When "A"-"B"-"C" ROLL-OVERS are made, TWO BOTTOM "HOME RUN" ROLL-OVERS LIGHT UP for REPLAYS. ROLL-OVERS "A" and "C" LIGHT ADDITIONAL CONTACTS FOR SUPER-HIGH SCORE!
- 4 HOME RUN TARGETS!
- BALL IN KICKOUT HOLE awards HIGH SCORE and puts a MAN ON BASE. Hitting any of the HOME RUN TARGETS brings in men on base for additional runs.
- Men on any two bases light up SPECIAL ROLL-OVER for REPLAYS!

SUPER-HIGH SCORE to 7 MILLION!

3 "POP" BUMPERS!

2 SUPER-POWER FLIPPERS!



D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR NOW!

THRU THE COIN CHUTE MIAMI MURMURS

Sam Taran rushing out to lunch with Bill Gersh and Eli Ross, and, just as the waitress arrives for the order, Sam exclaims "Oh, my goodness, Diane (that's Mrs. Taran) sent lunch to me. Marvelous sturgeon, too." and after a slight thoughtful pause, Sam continued, "Which proves that last fight I had is now taking effect." . . . Two very sweet people, Harry and Peg Burge. Harry's "Juke Box Serenade" program over WQAM doing the juke box biz here a tremendous amount of good. . . Ted Bush waxes absolutely eloquent over possibilities in the heart of downtown Miami. And Ozzie Truppman stands alongside his desk, with that far away dreamy look of the future millionaire, nodding his head in smiling agreement. . . Valerie Kitt, very charming wife of Gil Kitt, Empire Coin, Chicago, enjoying The Saxony with dotter, Pamela, while Gil's in England. . . Willie and Sydelle Blatt can only talk about their new home which has completely captivated all their waking moments. Willie also talking about how well his boxes are doing with programming of foreign records. And Willie so excited over this he is planning to set up a foreign records headquarters here. . . Morris Marder, busy as they make 'em, pauses a moment to reminisce about "Those American Flag" speakers 'way back when. . . Eli Ross expecting to become a pappy again about Augustime. . . Bert Lane out of town. But his kiddie rides going great guns at the big Food Fair stores. Which is the nicest thing about coin machines. They keep taking in coin even when the owners aren't around. . . Joe Mangone dashes off to Havana to take care of biz there while very sweet Eloise Mangone runs the biz here. But perfectly. . . All here talking about vacations up north this summer. And when these boys say, "North," they mean "North Carolina." Which may still sound hot to most of you from Boston, N. Y. C., International Falls, Buffalo, Cleveland, Detroit, Chicago, etc., but which is cool to Miamians. . . Dime play plans here held up until October. Reason given is that "locations will feel more like changing as new season starts." Claim problems with "rentals," which are very big here. Anyway, they're seriously talking dime play. . . Bernie Salzberg who, once upon a time had the Supreme Vending Co. of Penn., in Philadelphia, Pa., now in finance biz. Firm is Finance Supervision, Inc., with offices in Miami, Atlanta, Columbus and Rome, Ga. Small loans is biz of firm. Bernie just as neat and dapper as ever. . . One of Walter E. He'ler's biggies in town advises that interest rates up. With Federal Government raising 1/4 of 1%—finance firms also hiked rates. But mucho more than just 1/2 of 1%. . . Irv Sommer working on very big real estate deal. Just to keep busy. . . Lou Korne's North Shore King Cole Hotel reported to have enjoyed a very successful season. . . Dave Friedmar just "going along" enjoying Miami's sunshine. . . Now that season's over many coinmen have occupied cabanas and are enjoying quiet swimming and "gin" at the better known hotel pools. . . It's been a hot week in Miami. . . Just for a laugh have Sam Taran tell you the story about "When you give me back my twenty bucks."

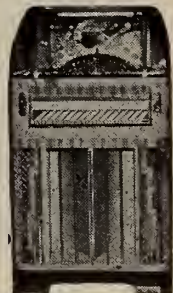
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SPECIAL BARGAINS!

- FOUR CORNERS \$169.50
- SLUGFEST 119.50
- DALE GUN 59.50
- HORSESHOE 152.50
- CYCLONE 149.50

ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

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NOW READ THIS!

- WILLIAMS DeLuxe World Series \$244.50
- WILLIAMS Super World Series . . . 210.00
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- UNITED Super Alleys 6 Player . . . 325.00
- EVANS Bat-A-Score 144.50
- BALLY Spot-Lite 294.50
- Santa Anita Handicap (arcade) . . 55.00

SEND FOR COMPLETE BARGAIN LIST!
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SEEBURG 100 SELECTION BOXES AND BRACKETS
SCOOPY BALL GUM VENDORS
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SACRIFICE!

Lowest Prices In Country

- United Deluxe Six Player Alley \$199.50
- United Supers 295.00
- United Four Player Officials . . . 249.50
- United Six Player Shuffle Alley (Plain) 125.00
- United Six Player Alley (Formica—Big Pins) 169.50
- One-third Deposit—Balance C. O. D.

REX DISTRIBUTING CORP.

821 S. SALINA STREET SYRACUSE, N. Y.
(Wire or Phone: 2-8255)

The Woman's Viewpoint

of the Coin Machine Industry



HAZEL CONKLIN

HOUSTON, TEX. — Mrs. Hazel Conklin, owner and manager of Conklin Amusement Company, this city, can see nothing unusual in the fact that she is conducting a lucrative business operating music, bowling games and shuffleboards.

"Any woman with average business sense, plenty of energy, and a genuine liking for people, can earn a good living operating music, games or vending machines," she said.

"It is a clean business and a fascinating one," Mrs. Conklin added.

"Certainly it is a highly competitive game," continued Mrs. Conklin, "and considerable, specialized knowledge, is necessary for top success. But, the competition is clean, and the knowledge may be acquired by trial and error method.

"That is," she says, "the errors would probably be expensive, but not necessarily ruinous, as might be the case in some other types of business."

Hazel Conklin's first contact with coin operated machines was in 1932 when her husband, E. F. Conklin, opened an office on Louisiana Street, Houston. During the 15 years of his activity as an operator, she learned about the business.

But such knowledge, then, was secondary to her duties as a housewife, homemaker, and mother. During the middle forties, her chief pride and joy was the distinction of being the youngest grandmother in Texas coin machine circles.

Mrs. Conklin's step into full time coin machine operating was from choice rather than necessity. Her husband's sudden death in August, 1947, left her in very comfortable financial circumstances. She could have entered any average type of business she desired, or even lived a comparatively secure life, sans any direct business worries.

The latter course was completely out of the question for a person of her temperament, so she elected to continue, on a slightly reduced scale, the business her husband had built.

She first went in partnership with Bill Williams, and formed Conklin & Williams Amusement Co., with offices on South Main St., Houston. The firm

prospered and, in order to handle distributorship of a major line of amusement games, moved to larger quarters on Leeland Ave.

The shuffleboard craze hit Texas and Conklin & Williams decided upon a fling at shuffleboard manufacturing.

They accordingly bought a suitable place on Washington Ave., Houston, and set up a complete manufacturing plant for the "Texan" shuffleboard. This venture, as the records show, was also successful.

Through it all, however, Hazel and Bill managed to expand their music and game operations. Only once during those five years did Mrs. Conklin stray from the coin machine business. That was when she bought a cafe. It was a paying proposition, "But," as she put it, "I soon learned that instead of me having a cafe the cafe had me."

She started out completely on her own about 19 months ago when the Conklin & Williams Company amicably dissolved. Mr. Williams moved into the potentially lucrative coastal area near Angelton and Freeport. Mrs. Conklin opened Conklin Amusement Co. at 1907 Clay Ave. The firm now ranks with the major operating concerns in South Texas.

Commenting further on women's chances of succeeding in the coin machine industry, Mrs. Conklin said that some phases, particularly in music operating, could actually be performed better by women than men. Mrs. Conklin has done service, repair and location placement, but thinks that is, primarily, a man's job.

When not engaged in essential office work, she is cruising about, making contacts with locations and looking out for new ones.

She rarely misses a business or social meeting of any of the operators' organizations. Thus, she places energy above business knowledge in successful operating.

"Most office work falls into a pattern and it is easy enough to hire someone for such routine work. Not so with operating a route of machines. That runs into specialized knowledge, salesmanship, and a lot of real understanding of your fellow man," she says.

As an experienced operator Mrs. Conklin knows well the value of good equipment and dependable service. But she knows, too, that those two assets are standard with most worthwhile operators.

One question she is often asked is, "How do you get along with your male employees? Is there ever any difficulty in getting them to do a fair amount of work?"

She answers, "In not one single instance has that ever been a problem."

She believes she gets fully as much work from her employees as does the average male operator. Her labor turnover is remarkably low.

Still the doting grandmother, Mrs. Conklin concluded with some talk about how well her grandson was doing in school. She mentioned with particular pride that he would soon receive his first Holy Communion.

Meeting Dates Of Music Operators' Associations

- May 12—Auto. Phono Owners Assn.
1010 Traction Bldg., Cincy., O.
Place: Hotel Sheraton Gibson, Cincy., O.
- 12—California Music Guild
Place: Fresno, California
- 12—Western Massachusetts Music Guild, Ralph Ridgeway,
Place: Ivy House, West Springfield, Mass.
- 12—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood St., Phila., Pa.
- 12—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).
- 12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 12—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: Hotel Sheraton Gibson, Cincinnati, Ohio (general meeting).
- 13—California Music Guild
Place: Bakersfield, Calif.
- 13—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 14—California Music Guild
Place: San Diego, Calif.
- 14—Conn. State Coin Assoc., Inc.
302 State St., New London, Conn.
Place: To be announced.
- 18—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 19—Westchester Operators Guild Dinner
Place: Bill Reiber's Restaurant, Elmsford, N. Y.
- 23 & 24—Music Guild of Nebraska
Place: Hotel Pathfinder Fremont, Nebraska
- 25—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 26—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).
- 26—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 26—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 28—Miami Automatic Music Operators' Assn.
Place: Miami, Fla.
- June 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 1—California Music Guild
Place: 128 East 14th St., Oakland, Calif.
- 4—California Music Guild
Place: Sacramento, Calif.
- 9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

Nebraska Guild Annual Meet To Ask For Plans For Statewide Change To Dime Play

OMAHA, NEB.—The Music Guild of Nebraska has sent letters to each member advising them that the annual meeting will be slanted toward suggestions as to how the state can be changed over to 10c play, and the laying out of a plan for this project.

The operator is asked to take notice of trade paper stories of how more and more sections of the country are changing over to 10c play, of public acceptance, and the notice ends with the question, "Why can't Nebraska?" The meetings will be held on May 23

and 24 at the Hotel Pathfinder, Fremont. Officers will be elected for the coming year. On Saturday evening, May 23, the group will get together for an informal gathering. The board of directors will meet at 8 p. m. The business meeting will be held Sunday afternoon, May 24, at 1:30 p. m.

Ted Nichols will act as host. The original dates of the meeting were May 30 and 31 but because of the Memorial Day holiday it was decided to move the sessions up to the 23 and 24.



BASEBALL IS HERE AGAIN!

RIGHT OFF THE BAT... Williams
BREAKS ALL PROFIT RECORDS
WITH De Luxe
BASEBALL

PLAYERS
ACTUALLY
RUN THE
BASES!
LITE BOX
HINGES
FORWARD
FOR EASY
ACCESS!

Proved OVER A
PERIOD OF YEARS THE
OUTSTANDING
MONEY MAKER
OF ALL!!

NEW ELECTRIC PITCHER

LITES ON
PLAYFIELD BASES
INDICATE MEN
ON BASES!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL

ORDER FROM YOUR DISTRIBUTOR TODAY!

Yes!

OPPOSING TEAM
IS ON THE FIELD
SET OFF BY A
REALISTIC BACK-
BOARD BASEBALL
FIELD IN PANORAMIC
THIRD DIMENSION

MANUALLY
OPERATED
BUTTON
CONTROLS PITCHING
UNIT

5¢ - 10¢ - 25¢
Single Entry Slug-Proof Coin
Mechanism Accepts Credits in
any combination of coins.
Records Credits for all coins
paid in Advance.

MANUALLY
CONTROLLED
BAT!

Adjustable
TO OPERATE ON:

1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

HINGED FRONT DOOR FOR EASY SERVICING!

PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

THRU THE COIN CHUTE

DALLAS DOINGS

More rain and dust storms have spread a blanket over the state. . . . Local operators report that business is good and the distributors are selling all the equipment, both new and used, that they can get their hands on. . . . Tommy Chatten from Commercial Music has spent the week in Mineral Wells. He says that the Chicago Coin "Crown Bowler" is selling like hot cakes and that they can't get shipments on the new Wurlitzer "1600" and "1650" fast enough. . . . W. B. Walton of Mineral Wells says that his business is leveling off. . . . Cecil Epps of Waco is going back into the phonograph business in a big way. He is buying lots of new equipment. . . . Fred Ellis of Waco is increasing his route. In addition to running his coin machine route Speedy Walker of Waco is busy selling cattle. . . . And speaking of cattle, W. B. Cox is in Wisconsin buying cattle. . . . R. A. Titsworth of Corsicana says that his business is picking up. . . . Over at Walbox Sales Company Fred Barber says that their ice machines are selling well. Also they are doing a big business on used phonographs. . . . Mrs. Tom Williams from Mineral Wells was in town this week buying some new equipment. . . . Tom Closer, Sherman operator, in Dallas this week. . . . R. L. Choates of Wichita Falls making the rounds of the distributors. . . . Mrs. Audrey Hunter over at State Music Distributors Inc. Reports that they are doing a rushing business.

Nation's Biggest Operator Has Collector Trouble

CHICAGO—The nation's largest coin machines operator, the City of Chicago, operating at present 22,760 coin operated parking meters, is having the same collector labor problem as does the lowliest of operators.

John F. Ward, Chicago's purchasing agent, asked for bids from firms to collect from the parking meters. No bids.

But Brinks, Inc., who have been collecting from the meters, at a

charge of 10c per meter, will continue.

Robert F. Kelly, Superintendent of Parking for the city, advised that about 100,000 collections are made per month.

During the first 3 months of '53 Chicagoans dropped \$364,142 into the meters.

Kelly estimated that the city would have 27,000 meters in operation by the end of the year.

Rock-Ola To Hold Mexico "Workshop"

CHICAGO, ILL.—To celebrate the opening of the first section of his new plant, president David L. Romero of Industrias Nacionales de Sonido, S. A. has invited several members of the Rock-Ola staff to conduct a "Workshop" service session in Mexico City the week of May 4th. Henry Von Husen, Phonograph Division Superintendent, Frank Schulz and Bennie Pinion, Service Representatives, will be in charge of this program, which is being conducted for all Latin-American outlets. It is expected that representatives from outlets in Aruba, Curacao, Honduras, Panama and Venezuela will attend.

This expansion program which has been undertaken to provide Industrias Nacionales with additional factory space to enable them to carry on their constantly increasing business in a more efficient manner, is one-half completed.

At present, five buildings covering an area of 12,500 meters have been completed. These buildings are for office, warehouse and assembly use and a complete new wood finishing and cabinet making plant is now in operation. The total area of the new plant when completed will exceed 30,000 square meters.

President Romero, whose firm is the exclusive sales outlet in Mexico for Rock-Ola products feels that the coin operated phonograph industry has an excellent future in his country. The rapid and continued expansion of agriculture, mining and lumbering has raised the general economic level of the average Mexican and his sincere love of music of all kinds has made possible the profitable operation of phonographs even in areas where the population is relatively sparse.



RUNYON SALES COMPANY

Factory Representatives for AMI Inc Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

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Are You Planning
To Visit
CHICAGO?
Read
"Chicago Chatter"
Page 39

U.S. Coinmen Tour Europe

NEW YORK — Whether it's for business, or just for pleasure, coinmen from the United States are making Europe one of their visiting points this spring and summer.

Among those who have visited Eu-

rope, are now there, or are now on their way, are: Dave Bond, Trimount Coin Machine Company, Boston, Mass.; Max Hurvich, Birmingham Vending Company, Birmingham, Ala.; Lou Boasberg, New Orleans Novelty Company, New Orleans, La.; Bill Hapfel, Badger Sales Company, Los Angeles, Calif.; Gil Kitt, Empire Coin Machine Exchange, Chicago; and Walter Tratch, ABT Manufacturing Corporation, Chicago.

As coinmen, with their energy and enthusiasm, cannot be expected to relax for too long a time, it's a safe bet that plenty of business will be conducted—and some of them may come back with some new ideas for the trade.



★SEEBURG M100A..

Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished

Looks and Operates like new **\$595⁰⁰**

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Central Music Dist.

Appoints Sales Rep.



JERRY R. HARRIS

KANSAS CITY, MO. — W. J. Mashek, president of Central Music Distributing Company, this city, distributors of Wurlitzer phonographs announced the appointment of Jerry R. Harris as sales representative for Iowa and Nebraska who will work out of the Omaha office.

Harris has been in the coin machine business as sales representative for the past seven years and is well known throughout the midwest.

Harris is 43 years old, married, has five children, and resides at Omaha, Nebraska.

The appointment of Harris is another step in the expansion program of Central Music Distributing Company, according to Mashek, and will enable Central to work closer with the operators.

THE "20 YEAR CLUB"

"I think that it is a splendid idea and will help cement the long friendships and acquaintances made over this long period of years."

BEN D. PALASTRANT

Automatic Products Company

Boston, Mass.

A new compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the March 14 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the March 14 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

FOREIGN BUYERS!

Now Delivering . . .

Williams
TIMES SQUARE

Gottlieb
GRAND SLAM

Time and Money Saving Guide

Our New

PARTS and SERVICE MANUAL

featuring the most complete line of Genuine Parts and Accessories for equipment made by the leading manufacturers. All at very attractive prices.

ORDER YOUR NEEDS TODAY!

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Rock-Ola "FIREBALL"

120 SELECTIONS

AT THE PHONOGRAPH
...AT THE WALL BOX!



MORE SELECTIONS
MAKE MONEY FOR YOU ...

TOP \$ TRADE-IN
DEAL SAVES YOU MONEY!

You're Ahead at the Start with "Fireball"!



Phone: EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

Joe Orleck THE CASH BOX

26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

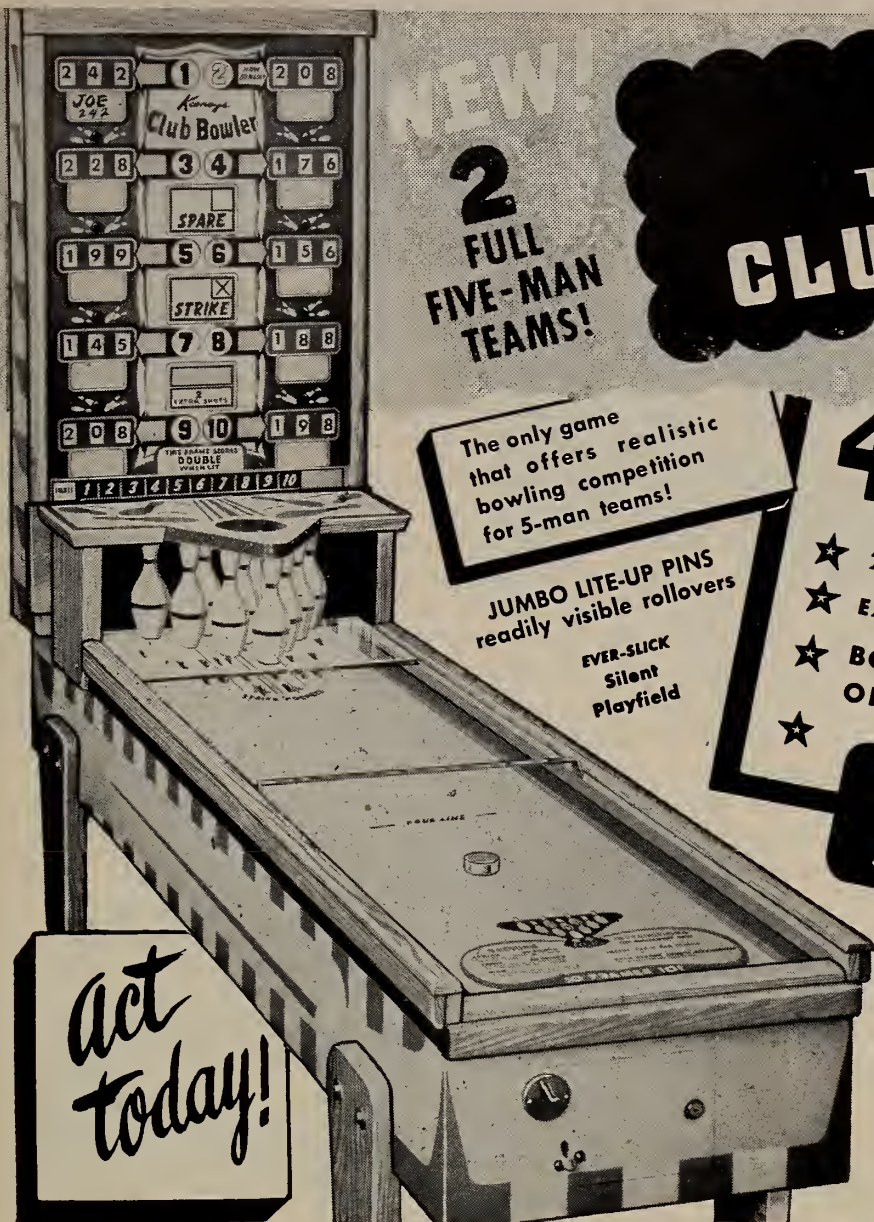
ADDRESS

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

• Also Send Membership Card For •

(Enclose Names, Firms, Addresses and when they started)



NEW!
2 FULL FIVE-MAN TEAMS!

**Keeney's
TEN PLAYER
CLUB BOWLER**

The only game that offers realistic bowling competition for 5-man teams!

JUMBO LITE-UP PINS
readily visible rollovers

EVER-SLUICK
Silent
Playfield

4 Ways to Play!

- ★ 20-30 SCORING
- ★ EXTRA SHOTS ON TENTH FRAME
- ★ BONUS PLAY: EXTRA SHOTS ON ALL FRAMES

DOUBLE SCORING
IN
3rd-5th or 7th frame!

4 WAYS
Adjustable BY OPERATOR
ON DIAL INSIDE CABINET

See YOUR **KEENEY DISTRIBUTOR!**

IMMEDIATE DELIVERY!

J. H. **Keeney & CO., INC.**
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.



LOCATIONS ARE ASKING FOR

**Keeney's
CLUB BOWLER**

act today!

San Fernando Ops Discuss 10¢ Play

SAN FERNANDO, CALIF.—The C.O.M.O. (Co-Operative Music Operators) held its regular meeting on April 28. The C.O.M.O. is a group of about 45 operators in and near the San Fernando Valley.

Foremost topic of conversation at the meet was the "Why 10c Play" article from the April 18 issue of *The Cash Box*. The operators voted to re-

quest reprints so that they could be distributed to the general membership at the next meeting of the organization, May 12.

Walter J. Hemple, temporary chairman said: "My personal copy of "The Cash Box" is quite worn as a result of my use of it in our route. May I add that said use has brought most successful results."

WANTED TO BUY FOR CASH

- Seeburg 100-A
- Evans Constellation
- Seeburg Bear Guns
- United DeLuxe 6 Player
- United Star 6 Player
- Seeburg Wall Boxes
- Seeburg 100-B
- Wurlitzer 1400
- Keeney Air Raider
- United Super 6 Player
- Chicago Coin 6 Player DeLuxe
- Seeburg Tear Drop Speakers

STATE QUANTITY, CONDITION AND QUOTE LOWEST CASH PRICE IN FIRST LETTER

BADGER SALES COMPANY • 2251 WEST PICO BLVD. • LOS ANGELES 6, CALIF.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Mr. and Mrs. Louis London of Winnipeg, Manitoba, Can., were in the Twin Cities to visit their grandchildren and while in town they purchased arcade machines for their arcade. . . . Mark Coughlen and Pete Wornson of Mankato, Minn. decided it was cheaper to ride in together on their trip here last week. . . . Darlow Maxwell of Huron, S. D. made a quick trip into the Twin Cities to pick up some supplies and records for his route and Ted Salvesson, Jr., also of Huron, came along for the ride. . . . Phil Moses of Minneapolis is in the Mt. Sinai Hospital recovering from a heart attack. . . . John Seglem of Duluth, Minn. was in town looking over the latest in coin operated equipment. . . . Harold Lieberman of Lieberman Music Company reports that the operators are showing quite an interest in Chicago Coin's Crown Bowler and United's Clover Shuffle Alley. Don Leshner, serviceman for Fred Gross of St. Paul, Minn., sees to it that law and order is maintained in Mendota, Minn. Don has been the constable for Mendota Township for over six years. . . . Recent visitors to the Twin Cities were: Mr. and Mrs. Elmer Cummings of Brookings, S. D.; S. G. Patton of Oelwein, Iowa; Gerald Johnson of Menomonie, Wis. and Tom Packman of Winona, Minn. Also seen here and there picking up supplies and records for their routes were: Ed Birkemeyer of Litchfield, Minn.; H. J. Lynard of Kasson, Minn.; Stan Woznak of Little Falls, Minn., Ray Benkoski of Cloquet, Minn.; Harry Galep of Menomonie, Wis.; Ben Kragporp of Tracy, Minn.; Al Eggermont of Marshall, Minn.; Jack Harrison of Crosby, Minn.; John McMahon of Eau Claire, Wis.; and Jim Stansfield of Winona, Minn.

**Stoner Intro's
Cigarette Vendor**

AURORA, ILL.—Stoner Manufacturing Corporation, this city, manufacturer of candy and gum vending machines, announced the introduction of a new cigarette vending machine. The new machine is of all steel construction and comes in a choice of colors. Capacity of the machine, which handles all king size or all regular size packs in both dual and single columns, is 321 packs and 336 book matches. There are 3 single columns and 4 dual columns, each single column holding 31 packs and each dual column 57 packs.

The mechanical features include a positive acting clutch to protect pull-knobs and operating mechanism against abuse and a simplified free match delivery with overload release.

SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	250
SEEBURG M-100A	650
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	375
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

Happened This Very Minute:

HEART ATTACK

And Happens EVERY MINUTE of Every
Day—750,000 Times Each Year

**What Can YOU
Do To Help
?**

An Open Letter From AL STERN

It is your association—for you—your family—relatives—friends—
associates—it is non-profit.

Its objectives—to fight and continue fighting the number one killer
of all humanity—heart disease! Through medical research and
heart surgery—work toward reduction of the staggering human toll.

Our aim—to share with every community the newest developments
—in heart surgery as it is being done now at the Edgewater Hospital
—to make available a very expensive film entirely in color, covering
all phases of our new heart surgery technique to any recognized
medical group anywhere.

All contributions are deductible! We urge every operator—jobber
—distributor—employee of the industry we represent to forward
your donation now!

Your contribution will help support this magnificent work, and
while money should be the smallest part of this great humanitarian
endeavor—lack of contribution—would necessitate discontinuation
of our work in this field.

Therefore, the warmest hearted—most charitable minded—group
anywhere—the coin machine industry—should and must with justi-
fiable pride support to the fullest extent possible the Edgewater
Heart Association created for—and dedicated to reducing the sicken-
ing toll of death from heart disease which now stands at “one every
minute” over 750,000 annually.

Please write your check now, make it payable to EDGEWATER
HEART ASSOCIATION, and forward it to any of the following
destinations:

THE CASH BOX
NEW YORK OR CHICAGO

EDGEWATER HOSPITAL
5700 N. ASHLAND, CHICAGO

DR. IRA L. SCHNAER
109 N. WABASH AVE., CHICAGO

WORLD WIDE DISTRIBUTORS
2330 N. WESTERN AVE., CHICAGO

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Altho Bill Happel, prexy of Badger Sales Co. is off on his extended business-pleasure trip to Europe via Chicago and New York, business activity over at the Badger emporium hasn't slowed at all. Ray Powers, Al Silberman, Joe Duarte, Frank Dunkel, Dave McMullen and Adolph D'Este were still hopping with many new pieces of coin operated equipment arriving, much to the operators' satisfaction. The demand for the Williams' "DeLuxe Baseball" game continued strongly. Williams firm has also issued a new five-ball called "Times Square," with ops' reaction to this game extremely gratifying. . . . Santa Ana contingent keeps hitting Los Angeles' coin row in force, with Doc Dockins, Walt Hennings and Mac McGlone among those making the rounds of Pico this past week. . . . Hear tell that the present bottleneck in downtown Los Angeles connecting with the Santa Ana Freeway is causing enough furore to rush completion of the link. . . . Craze for National Kiddie Rides "Dopey Duck" is spreading throughout the Southland, with orders for the ride literally stacked up end on end over at Dan Stewart Company. Jack Dolan reports that there hasn't been a demand to equal that of "Dopey Duck" since the inception of the horse rides. All of which proves that there is plenty of room in the coin biz for new, fresh ideas. . . . Meanwhile, Dolan keeps rolling right along with many of those great Rock-Ola "Fireball" phonos moving out of the firm's showrooms, along with the great line of Chicago Coin bowlers. . . . Latter firm's new bowler, called "Crown Bowler" was expected to arrive for display as we went to press. . . . Joe Boll of Twenty-Nine Palms in town this past week. . . . Big real estate boom down around Desert Palm, only twelve miles from Palm Springs, has reflected in the business of music and game operators in the vicinity.

* * *

Hear tell that those automatic pitching arcades down around Oceanside, Santa Monica and Long Beach are doing exceptionally well, all of which should make Morrie Wiczer of Wico Corp. quite happy. . . . Ideal location for a pitching cage would be that vacant lot right near Gilmore Field and CBS Television City. . . . If you are one of the many who read the recent editorial in The Cash Box "Why 10¢ Play" and desire reprints, we're happy to inform you that they are still available at absolutely no cost to you. Write, wire or phone The Cash Box, 26 West 47th St., New York, N. Y. . . . S. L. Griffin of Pomona in town again this past week . . . ditto Ken Ferrier of Oxnard. . . . There aren't a happier bunch of kids in town than those over at the East Side Boys Club, upon learning that the Minthorne Music firm is donating a phono in time for their great big celebration over at the Shrine Convention Hall. . . . And the entire gang over at Minthorne Music is kinda happy themselves, what with the completion of redecorating and painting just about in sight. . . . Hank Tronick sez that were it not for the moral support and comfort rendered by pert secretary Mildred Davis, he doubts if he could have "made it" during those hectic weeks of confusion. . . . Miss Davis by the way, is one of the most charming people in the coin biz and makes visiting at the Minthorne firm a distinct pleasure. . . . Bill Gordon of Brawley seen shopping along the row this past week. . . . And T. H. Loo also in town again, all the way from El Centro. . . . Phil Robinson, as genial a gent you could find in any business keeping exceptionally busy what with the demand for Chi Coin's fabulous new bowler "Crown Bowler" really spreading. . . . The boys over at Paul Laymon Company were kept hopping this week with Ed Wilkes, Charley Daniels and Jimmy Wilkens on tap to handle the flood of business. "It's tough keeping up with the demand for both the Wurlitzer 1500 and 1600 series," says Ed Wilkes, "as soon as we get them in, out they go once again." With the fish really biting in the many lakes around the Los Angeles area, we expect both Charley Daniels and Jimmy Wilkens will be telling of the "whoppers" they caught. . . . Firm continues doing a grand job via an equally grand piece of equipment in Bally's "Beach Club." . . . Development of a coin operated newspaper vendor was announced here recently by a local firm. . . . Lyn Brown, Exhibit Supply, busier than a beaver these days, with the wonderful summer weather we've been having helping a good deal. The entire line of Exhibit's great kiddie rides are doing exceptionally well Lyn reports. . . . E. E. Peterson and Kenny Wolf, San Diego music operators, in town this past week. . . . Jack Simon, Simon Sales Co. still busy with a great demand for arcade equipment. Reconditioning shop Jack has is one of the finest in the Southland.



A Sure Winner! ... **Chicago Coin's**
CROWN BOWLER
Triple Match Feature

Size
8 ft. x 2 ft.

- 1 **Match A NUMBER** 0-9 FAST ACTION!
- 2 **Match A NUMBER and STAR** FAST PLAY!
- 3 **Match A NUMBER, STAR and CROWN**

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus! 5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

chicago coin
 MACHINE COMPANY

1725 W. DIVERSEY BLVD.
 CHICAGO 14, ILLINOIS

Wall Street Eyes The Coin Machine Business

CHICAGO—The hard, cool, calculating and flinty financial eyes of Wall Street are becoming more closely fastened to the coin machine business.

This past week this was extremely noticeable in "The Wall Street Journal" which reported, regarding kiddie rides:

"Kiddie Rides on such coin operated devices as "the atomic space ship" or "the aquajet boat" help boost off-season toy sales in department stores. Hess Bros., in Allentown, Pa., had a 30% jump in toy sales last month and attributes most of it to a battery of 14 such machines. Big supermarkets and 5 and 10 cent stores are also using the devices."

This very same issue of that noted newspaper (Thur., April 30) also featured an item regarding Jack Beresin's A. B. C. Vending Corp. (the firm's stock is listed on the board) with reference to a percolator type hot coffee vender with a capacity of over 400 cups:

"PHILADELPHIA—ABC Vending Corp. here is introducing what it claims is the world's first vending machine to brew freshly ground coffee.

The first machines will be installed in Philadelphia, and others will be placed in Baltimore and Washington in the next few weeks, Jack Beresin, president, reported.

Mr. Beresin said that while all other coffee machines use instant coffee, concentrates, or coffee in pellet form, the new device, called the "Perk-O-Matic," brews freshly-ground coffee through a series of synchronized percolators.

Its capacity is over 400 cups. As one percolator drops below the 15-cup mark another percolator starts up automatically, so that freshly-brewed coffee is constantly available.

The "Perk-O-Matic" serves coffee four ways—black, black with sugar, with cream or with cream and sugar. Like home-made coffee, the liquid is brewed before any ingredients are added. The machine requires only an electrical outlet and a water line. It heats its own water."

In addition, there have been items appearing from time to time, about Automatic Canteen and other firms.

It is believed by some leaders here that this may be the reason for the loosening of credit in banks, as well as among finance companies, toward kiddie rides, venders and other products of the industry.

Some here are even of the belief that, as more and more space becomes available in various plants throughout the nation, because of defense work cutbacks, that some of the manufacturers may turn to the booming coin-biz.

 Geo. George	BINGO GAMES Bally Bright Spot ... \$295.00 United ABC, Very Clean ... 145.00 Bally Coney Island ... 325.00 United Bolero ... 215.00 Bally Frolics ... 435.00 Bally Bright Lights ... 295.00 United Leader ... 285.00 Bally Palm Beach ... 450.00	 Roy Monroe	SPECIALS Ganco "400" Like New \$225 Ganco Jumping Jacks, Like Brand New ... 285 Ganco Golden Nugget, Brand New ... WRITE Futurity, Like New ... 265 Turf Kings, Very Clean ... 95 Write For Complete List!!!
	VENDORS Atlas Bantams, New \$10.95 At's DeLuxe, used 7.95 Nat'l King Candy Vendors, New 19.50 Nat'l King Ball Gum Vend., New 9.95 Victor Baby Grand, New 11.00 Star Candy Vend. 10.95 4 Col. Stamp Vend. 18.50 Bonanza Popcorn Vendors WRITE Alkuno Cracker Vendors 37.50 Stick Gum Vend. 9.95 Advance 21-F WRITE		SUPPLIES Shuffleboard Wax, Case of 12 cans \$4.25 Coin Wrappers, Box of 2000 .90 Collection Books, 100 7.50 Shuffleboard Pucks, Set of 8 12.00 Shuffle Alley Pucks 1.50 Rainbow Ball Gum, Per Lb. .28 Chlorophyll Tab. Gum, Per Lb. .60 Chlorophyll Ball Gum, Per Lb. .60

MONROE COIN MACHINE EXCHANGE, INC.
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO
 (Tel.: 5UPerior 1-4600)

Ajax Establishes Canadian Division

NEWARK, N. J.—Al Cohen, president of Ajax Distributing Company, announced today the formation of a Canadian subsidiary which will operate as Ajax Distributing Company of Canada Corporation.

The new subsidiary will headquarters in Montreal and will handle the Canadian distribution of the Ajax Hot Nut Vendor as well as other coin operated equipment distributed by the parent company. Al Cohen has a 50%

For ... **REAL BUYS**

1933
 DAVID ROSEN
 20th ANNIVERSARY
 1953

Send For Our Complete PRICE LIST

DAVID ROSEN
 Exclusive A M I Dist. Ea. Pa.
 855 N BROAD STREET, PHILA. 23, PA.
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interest in the subsidiary—the other 50% is held by Joseph Henrico who will manage the Canadian division.

SUMMER SALE SPECIALS!!

• AMERICA'S FINEST PHONOGRAPHS •
REALLY RECONDITIONED BY SPECIAL FACTORY METHODS

AMI Model "A"	\$275	WURLITZER 1250	425
AMI Model "B"	400	SEEBURG 5c, 3-WIRE W.B.	10
AMI Model "C"	450	SEEBURG 5/10/25c, 3-WIRE W.B.	35
ROCKOLA 1422	99	SEEBURG 5/10/25c, WIRELESS W.B.	35
SEEBURG 1465	100	WURLITZER 3031	15
SEEBURG 1475	125	WURLITZER 3045	20
SEEBURG 1485	175	WURLITZER 3020	20
WURLITZER 1015	125	WURLITZER 48 Selection	35
WURLITZER 1017 HIDEAWAY	129	AMI 5c W.B.	25
WURLITZER 1080	115	AMI 5c/10c W.B.	35
WURLITZER 1100	300		

SHUFFLE GAMES

KEENEY League Bowler, 4 Player	\$125	CHICOIN Trophy Bowl	25
KEENEY League Bowler, 4 Player, With Jumbo Fly-Away Pins	140	TROPHY Bowl With Formica Tops	35
KEENEY Double Bowler, As Is	25	CHICOIN 6 Player Deluxe	275
KEENEY Dble. Bowler, Reconditioned	35	UNITED Twin Player, With 7-10 Split	145
		Original Formica Top	60
		UNITED 2 Player Express	25
		UNITED Shuffle Alley Express	150
		UNITED 4 Player Shuffle Alley	200
		UNITED 5 Player Shuffle Alley	275
		UNITED 6 Player Deluxe	350
		UNITED 6 Player Super Deluxe	

KEENEY 10 PLAYER TEAM BOWLER
Brand New In Original Crates Only
\$425.

BRAND NEW CLOSEOUT
In Original Crates
CHICAGO COIN HIT PARADE

Phono Used \$65 **\$90.**

CIGARETTE MACHINES

SMOKE SHOPS	\$175	KEENEY ELECTRIC CIGARETTE VENDERS	\$200
		AJAX CIGARETTE MACHINES	\$75

WANT PINBALLS

WILL PAY TOP DOLLAR FOR LATE MODELS!!

AMERICA'S MOST BEAUTIFUL DISTRIBUTING QUARTERS

TARAN DISTRIBUTING, INC.

3401 N.W. 36th STREET • MIAMI 42, FLORIDA
(TELEPHONES: 64-4864-5-6) (CABLE ADDRESS: TARANDIS)
EXCLUSIVE AMI DISTRIBUTOR
Direct Factory Reps. For: UNITED, KEENEY and BALLY GAMES

THRU THE COIN CHUTE

EASTERN FLASHES

The Spring and early summer months of 1952 brought a great deal of rainy weather during week-ends. At the start of the season this year, the weather was bright and sunny, and coinmen operating arcades and equipment outdoors were hoping for a good start. However, for the past month, we've seen nothing but rain, not only week-ends, but during the week. The weather man reported that the month of April saw double the amount of rain expected for the month. Everyone is hoping that the week-ends during May are favorable. Although the regular outdoor season opens with Decoration Day, it's these few week-ends now that could start the season off on the right foot for the outdoor spots. Although the bad weather has reflected in the sale of equipment at the wholesalers, surprisingly enough, they state business is very good, much better than they anticipated. A few good, sunny week-ends could really get the 1953 outdoor season off in a big way.

Ben Becker, Bally regional representative, back home after spending some time with the factory's distributors in Canada. Ben is now working in and around New York, New Jersey and Connecticut. Becker wants Bill Gersh to know that he's down to 206 lbs, not 220 (Chicago Chatter column, May 9 issue). Just an old skeleton. However, Ben claims that the loss of weight doesn't affect his various proclivities, and smilingly states "Ask Jean Coutou of Laniel Amusement, Montreal, if any proof is needed." . . . Carl Pavesi and Seymour Pollak, president and secretary respectively of the Westchester Operators Guild, visiting along coinrow. They were bringing copy for their journal to the printers which they state is considerably larger than last year. Their annual dinner comes off on Tuesday, May 19 at Bill Reibers' Restaurant. "We'll have to turn down a number of requests for tickets" states Carl, "as we're completely sold out." . . . Max Lobo of Antwerp, Belgium, back in town, after spending three months traveling thru the South and Southwest. Max will remain in New York for a while, traveling up to Philadelphia, Boston and Baltimore every once in a while. Then he'll return to Belgium.

This is a strange story. Jack Silverman of Newark, N. J., now serving in the armed forces in Korea, is the disc jockey at the radio station there. He receives The Cash Box regularly, from which he programs his show. His mother received a letter from him this week that in going thru a recent issue he noticed a picture and story about Barney (Shugy) Sugarman. A number of years ago the Silvermans vacationed at the same country resort with the Sugarman's, and Jack was all excited over seeing a photo of a home town friend. . . . Hymie Rosenberg, National Kiddie Rides, returns from an extended road trip, and reported business was "just great." Hymie will remain in the office now, and Charlie Katz will leave for a Western trip which will take 4 to 5 weeks. . . . (Personal note: Thanks to Al Simon, ChiCoin's representative, and Dave Simon, United's representative, for a miraculous job). . . . Jack Mitnick, AMI's regional representative, in town at the moment, spending all of his time working on the UJA Testimonial Dinner for Barney Sugarman, to be held June 23. Jack, the chairman, states many out-of-town coinmen will attend the dinner. . . . Nat Cohn, Riteway Sales, out of town for a few days, but his new kiddie ride "Ducky Wucky" displayed on the showroom floor. . . . Max Weiss, the demon Brooklyn vending machine op, visits Bill and Murray Weiner, distributors for Electro cig machines. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., on coinrow, telling that Rock-Ola's "Fireball" phono is selling as rapidly as they receive deliveries. Although he's been delayed in opening coinrow offices, he states he'll have one very shortly. . . . A note from the South: W. L. Williams, Triangle Music, Knoxville, Tenn., took in the Kentucky Derby, while his co-partner, J. Edward Cook, stayed at home to run the route. . . . Joe Young and Abe Lipsky, Young Distributing, tied up in a conference when we dropped in—probably lining up a sale of the Wurlitzer phonos. . . . Harry Rosen, Atlantic-New York Corp. (Seeburg Distributors), will leave for Miami on June 5, instead of June 1, as first reported.

FOR
PROVEN
QUALITY
RIDES

EXHIBIT SUPPLY'S

Roy Rogers' Trigger • Sea Skate

- Big Bronco
- El Toro The Bull
- Pete The Rabbit—Ferdie The Bull
- Rawhide
- Buzz Coreys Space Patrol
- Rudolph Red-Nosed Reindeer
- Space Gun

Exhibit Supply 4218-20 W. Lake St.
Established 1901 • Chicago 24, Ill.

Miles Looks Over United's Latest



CHICAGO—While playing the night club circuit in this area recently, Jackie Miles dropped over to the plant of United Manufacturing Company to visit with his good friend Bill DeSelm. Bill took Jackie on a "Cook's Tour" of the factory and offices, and while in the showrooms had the above picture taken flanking the firm's newest game "Cabana."

THRU THE COIN CHUTE

NEW ORLEANS NOTES

The rains came to New Orleans last week and stayed. Everyone in town was sweeping water from his home. From reports we gather the story was the same all over the state, and possibly even worse than we had it in N. O. To make things worse an icy hail was added to our general discomfort. . . . C. Y. Bennett, who was with E & R Music of Monroe, La., is being called back into the Air Force at Barksdale Field, La. . . . Bill and Phillip, Bell Novelty Company's right hand men, rushing around buying extra request records before going out on their route. . . . Mary Tridico just out of the Mercy Hospital after a week. . . . Ed Brown of Dallas, Tex., representative of National Vendors Cigarette Machine, in town. Ed killed two birds with one stone by attending the National Automatic Merchandise Assn. while here. . . . Glimpsed the "Three Recordeteers," Tac's Nick, Joe and Happy, coming out of Amann Dist. loaded with boxes. Hear the boys have a crush on Joni James. . . . Haven't seen Luther Champagne of Baton Rouge lately. . . . A. M. I.'s Junior fussin' as usual while his sidekick is calm as usual. . . . Seen here and there were Eddie, A & M Music; Johnny Pecorca, N. O. Novelty; Pat Gore, A. M. I.; Joe Speer, Barcelona Music; Joe Mancusco, Juke Box Music. . . . Mr. Hingle of G & H Amusement, Empire, La., in town. . . . Phillip Yaeger flying low, down the air line highway, in his jeep. . . . Dolores Bryant, manager of H. L. Green Music Department, facing a major operation. . . . Kenneth Rheams, S & H Novelty Co., Bogalusa, La., bowing out of the music business entirely and going to work for an oil company.

THRU THE COIN CHUTE CHICAGO CHATTER

With Summer fast approaching visitors have, once again, started to pour into the nation's coincenter. As per usual, our telephones here at the Chicago offices of The Cash Box have started buzzing with inquiring visitors asking for addresses, phone numbers and the people whom they should see at the various factories. Here, then, is a "Guide For Visitors," listing manufacturers of amusements and music. Further information can be obtained by phoning: THE CASH BOX, 32 WEST RANDOLPH ST., Tel.: DEarborn 2-0045. (Firms are listed alphabetically.)

A. B. T. MFG. CORP. Located on the Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Kedzie Ave. is 3200 West.) Firm manufactures: "Challenger" counter model gun; "Rifle Sport" ranges; Coin Chutes, Scales, Vending Machines. See: Walter Tratsch, Mrs. J. B. Tratsch, W. A. Patzer, George Kozy.

BAKER NOVELTY CO. Located on near West side of city. Only 10 minutes from Loop by cab. (Washington Blvd. is 100 North.) Firm manufactures: Bells. See: H. L. Baker, J. O. Bates.

BALLY MFG. CO. Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Belmont Ave. is 3200 North.) Firm manufactures: "Beach Club," "The Champion" horse, "Space Ship." See: Ray T. Moloney, Earl Moloney, Dan Moloney, Andy Renn, George Jenkins, Herb Jones, Jack Nelson, Bill O'Donnell, Tom Callaghan, Ben Becker, Art Garvey, Ralph Nicholson, Phil Weinberg.

BUCKLEY MFG. CO. Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake St. is 200 North.) Firm manufactures: Music Wall Boxes, Bells. See: Pat Buckley, Gerry Haley.

CHICAGO COIN MACH. CO. Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Diversey Blvd. is 2800 North.) Firm manufactures: "Band Box," "Bowl-A-Ball," "Double Score Bowler," "Crown Bowler." See: Samuel Gensburg, Samuel Wolberg, Ed Levin.

H. C. EVANS & CO. Located on near West side of city. About 15 minutes from Loop by cab. (Carroll Ave. is 330 North.) Firm manufactures: Evans, "Century" and "Jubilee" phonos, "Saddle & Turf" game. See: Dick Hood, Rex Shriver, Fred Morris, Les Rieck, Dick Hood, Jr.

EXHIBIT SUPPLY Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake St. is 200 North.) Firm manufactures: "Big Bronco," "Trigger," "Rudolph Red Nosed Reindeer," "Pete The Rabbit," "Rawhide," "Space Gun," "Space Patrol," "Sea Skate," "Card Vendors, Arcade Machines. See: Frank Mencuri, J. A. (Art) Weinand, Ford Sebastian.

GENCO MFG. & SALES CO. Located on Northwest side of City. About 20 to 25 minutes from Loop by cab. (Ashland Ave. is 1600 West.) Firm currently manufactures: "Golden Nugget." See: Sam Lewis, Avron Gensburg, Ralph Sheffield.

D. GOTTLIEB & CO. Located on West side of city. About 30 to 35 minutes from Loop by cab. (Kostner Ave. is 4400 West.) Firm manufactures five-balls. Current game: "Grand Slam." See: David Gottlieb, Nate Gottlieb, Sol Gottlieb, Alvin Gottlieb.

J. H. KEENEY & CO., INC. Located on Southwest side of city. About 25 to 30 minutes from Loop by cab. (2600 West is Rockwell St.) Firm now manufactures: Electric Cigarette Machines. "Club Bowler." See: Roy McGinnis, Roy Guilfoyle, Paul Huebsch, John Conroe.

MARVEL MFG. CO. Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Fullerton Ave. is 2400 North.) Firm manufactures: Overhead and Wall Type Scoreboards. See: Ted Rubenstein.

ROCK-OLA MFG. CORP. Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West.) Firm manufactures: "Fireball" 120 selection phonograph, plus music accessories. See: David C. Rockola, J. Raymond Bacon, Kurt Kluever, Jim McNulty.

J. P. SEEBURG CORP. Located on near North side of city. About 15 minutes from Loop by cab. (Dayton St. is 1000 West.) Firm manufactures: Seeburg Select-O-Matic, 100 selection phono, also 200 selection home phono, and music accessories. See: C. T. McKelvy.

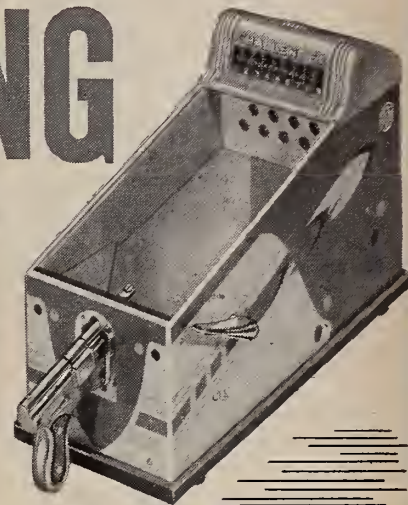
UNITED MFG. CO. Located on Northwest side of city. About 30 to 35 minutes from Loop by cab. (California Ave. is 2800 West.) Firm manufactures: "Clover," "Cascade," "Regulation Shuffle Alley," also "Cabana." See: Lyn Durant, Herb Oettinger, Bill DeSelm, Ray Riehl, John Casola.

WATLING MFG. CO. Located on West side of city. About 35 to 40 minutes from Loop by cab. (Fulton St. is 300 North.) Firm manufactures: Scales, Bells. See: John Watling.

WICO CORP. Located on Northwest side of city. About 35 to 40 minutes from Loop by cab. (Pulaski Rd. is 4000 West.) Firm manufactures: "Major Leaguer" automatic baseball pitcher. See: Morris Wiczer.

WILLIAMS MFG. CO. Located on West side of city. About 25 to 30 minutes from Loop by cab. (Fillmore St. is 1100 South.) Firm currently manufactures: "DeLuxe Baseball," "Times Square" five-ball. See: Sam Stern, Harry Stern.

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The A.B.T. CHALLENGER

Here is the target skill with real sport appeal. It provides a steady source of income throughout the year. The CHALLENGER has an authentic, realistic type army pistol with real sharp shooting skill.

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WURLITZER 1015	\$129.50
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WURLITZER 1100	289.50
AMI Model B	395.00
AMI Model C	395.00
SEEBURG 148ML	169.50
SEEBURG M100A	575.00

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SPECIALLY COMPOUNDED FOR COIN MACHINES. Completely CLEANS and, at the same time, PUTS A HARD FINISH on PLASTIC, CHROME, GLASS and ALL METAL SURFACES. It's America's Finest "ALL PURPOSE" Cleaner.

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PLASTIC SQUIRT TRIAL BOTTLE 60c

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Bally Service School



ATLANTA, GA.—Georgia operators and servicemen get valuable operating tips from Bob Breither, Bally chief field engineer, during session of Bally Service School at the headquarters of Friedman Amusement Company. Jake Friedman was host.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel: Judson 6-4568.

WANT—Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—Bingo Games. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNiversity 6900.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—Postwar phonographs wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANTED—Mills Panorams—Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON-ARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: Independence 3-2210.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—45 R.P.M. used and new phonograph records. Lates—any quantity—Highest prices paid—We also buy new 33-1/3 L.P. records (33-1/3 R.P.M.). Any quantity—Write or Phone. CHARLES RICHMOND, 758 7th AVENUE, NEW YORK 19, N. Y. Tel.: Circle 5-9428.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes; Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used Rock-Olas—Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have, Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: Diversey 8-3996.

FOR SALE

FOR SALE—Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Frolics \$425; Palm Beach \$425; Atlantic Citys \$400; Spot Lites \$375. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA. Tel.: WHeeling 5472.

FOR SALE—Ready for location. Bright Lights \$195; Coney Islands \$275; Bright Spots \$275; Keeney Lite-A-Line \$85; Atlantic City \$375. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—New Wallboxes 3025 @ \$19.50; Wurlitzer Outdoor Speaker \$37.50; 4006A Speakers \$19.50; 4007A \$22.50; 4009 Speakers \$17.50; 3020 Wallboxes \$25; 1015 Phonographs \$145; 1100's \$295; 146M \$90. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot—Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—United Six Player DeLuxe \$225; United Twin Rebounds with F.T. & J. Pins \$100; United Six Player Supers \$300. (1/3 deposit.) MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Finest premiums for stimulating play on our amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Cigarette Machines: DuGrenier 8 col.; National 8 col.; U-Need-A E's, 8 col. 25c coin chute. King size. Refinished. \$65 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: Kingsbridge 9-7390).

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edeleo 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518

FOR SALE—Special—Midget Movies, late model, positively like new, complete with film and poster only \$190 each. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in Arcade and summer spots. Limited quantity—Act now. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASSACHUSETTS.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE—Used Juke Box Records. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH MINNEAPOLIS, MINNESOTA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Brand New Original Crates: Universal stands for bells, 60 single weighted, "Revolve-A-Round" safes, 1 single, 7 double. One Edison Electronic Executive Voice Writer and Transcriber with stands. Priced to sell. Make offer. Large selection postwar original flipper five balls \$10—one balls \$20. **J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel: OLive 2800.**

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.**

FOR SALE—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. **T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIn 8751.**

FOR SALE—Two Exhibit Silver Bullets \$95 each; Bally Hi-Roll \$35; Turf King \$99.50; Universal Winner \$65; Photo Finish \$40 or will trade for United or Chicago Coin 6 and 4 Players Shuffle games, Chicago Coin Band Box or Kiddie Rides. **STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.**

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. **DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.**

FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. **F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.**

FOR SALE—Spot Lites Very Clean \$250; Bright Lights Drop Shoots with large pans \$200; Bright Spots \$275; Lite-A-Lines \$50. Also other late Bingo's at a low price. Call or write for your needs. **D & P MUSIC CO., 27 EAST PHILADELPHIA ST., YORK, PA.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.; UNiversity 4-0773.**

FOR SALE—Palm Beach \$475; Spot Lite \$295; Bright Lights \$195; Coney Islands \$260; Atlantic City \$395. **UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.**

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

FOR SALE—Close outs right off the route reconditioned like new: Coney Islands \$315; Atlantic City \$375; Leaders \$310; Holidays \$250; Lite-A-Lines \$105; Hot Rods \$40; Citations \$30; Genco 400's \$225. 1/3 Deposit. Bal COD. The Genco 400's revamped, now better than Jumping Jacks, Gold Nuggett or latest Binges. You try for three weeks and return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. **KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel: HEmlock 3844.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. **LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.**

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/hulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. **WANT**—United 3-4-5. Quote best price. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.**

FOR SALE—Shuffleboard Wax \$6.25 case of 24; Crusader Horse, painted, like new \$345; Chicago Coin Horse Shoes \$60; Chicago Coin Shuffle Baseball \$45. Will take used records or flipper type pin game in trade. **NATIONAL NOVELTY COMPANY, MERRICK, N. Y.**

FOR SALE—Bingo Games—Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. **WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; Colledge Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. **NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO, 7, CAL.**

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

FOR SALE—12 Packard Wall Boxes clean \$4.50 each; 1 United 3-4-5 \$125; 1 Williams Super World Series \$185; 1 Genco Double Action \$50; 1 Williams Long Beach \$225; 1 Genco 400 (5c) \$225. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.**

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. **UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.**

FOR SALE—5 Bally Spot Lites \$275; Frolics \$395; United A. B. C. \$105; Turf Kings \$75; Winners \$50; Champions \$35; Photo Finish \$35. All Machines cleaned, checked, ready for location. **MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 22-894.**

FOR SALE—Reconditioned: Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. **J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.**

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. **WANT**—We will buy at once—Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE N. C. Tel.: 2-3992.**

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. **EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.**

FOR SALE—Alleys at the lowest prices in the country. United 5 Player \$160; 6 Player \$190; 6 Player DeLuxe \$250; 6 Player 10th Frame \$385; Keeney 6 Player League Bowler \$185; Bally Baseball \$75; Ex. Twin Rotation \$275; Horseshoes \$100; Double Header \$75. Will accept Bingo Games in trade. What have you? **CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 ROSPECT AVE., CLEVELAND 15, O. Tel: TOWER 1-6715.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.; 349.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.**

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.**

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. **WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.**

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).**

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