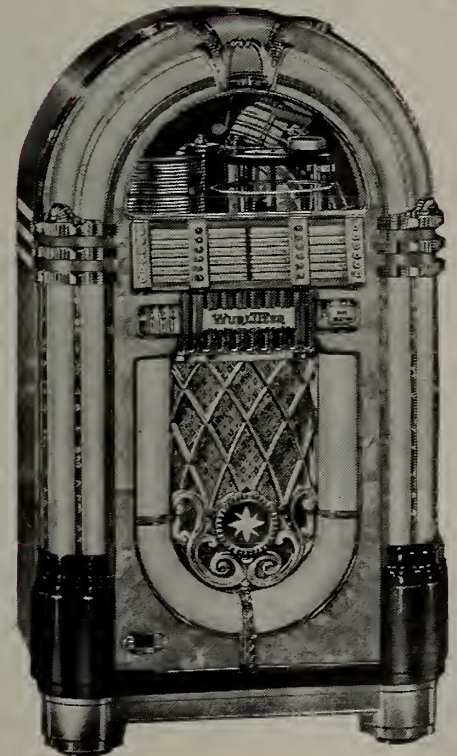


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 7, No. 23
WEEK OF
FEBRUARY 18, 1946

Leadership

IN
TONE



Model 1015

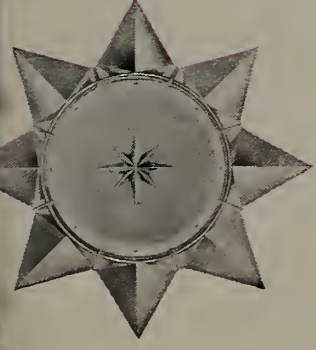
WURLITZER'S

**Glorious TONE
Invites Repeat Plays...
Multiplies earnings!**

If you're a Music Merchant, you know play-stimulating tone when you hear it. Listen to the new Wurlitzer Model 1015. You'll agree its tone is superb—excelling that of any phonograph ever built. Then hear its music reproduced by Wurlitzer's new "Star" Speakers. Again your ears will tell you, "Wurlitzer leads in tone!"

That leadership extends to looks, to mechanical features and to service accessibility.

The end result? Leadership in earning power—another consistent Wurlitzer quality. The Rudolph Wurlitzer* Company, North Tonawanda, New York. *The Name That Means Music to Millions.



Silver Star Wall or Ceiling Speaker Model 4000



Multi-Color Wall or Ceiling Speaker Model 4002

Watch **WURLITZER**
EXTEND ITS *Leadership*



"CHATS WITH DOC"



No. 4. The New

"A.M.I. has contributed more substantial, practical and enduring developments to coin operated music than any other factory or organization. Through modesty or for other unspoken reasons we have kept quiet about

our all-important role. But now I am convinced that every phonograph operator is entitled to ALL THE NEWS ABOUT WHAT'S NEW. And A.M.I. is going to give you plenty that's new!"
DeWitt (Doc) Eaton, Automatic Instrument Co.

The 70% - 30% Commission Basis Becomes Imperative

By *Bill Gersh*

Now that coinmen thruout the country are learning that The Cash Box prediction regarding the prices of new equipment has come true (that new machines because of the great rise in materials and labor costs would of necessity be much higher than ever before in coin machine history) the 70%-30% commission basis becomes imperative.

For more than three years now The Cash Box has been urging the trade to arrange for this new commission basis. Especially during the wartime period, when this would have been a much easier accomplishment, The Cash Box suggested that the operator immediately sell his location owners on the idea that he could no longer afford to give them 50% of the gross receipts from any type of machine and that 30% was the utmost he could afford.

Leaders thruout the industry recognized this to be completely true in every case, whether it was music or amusement. These men have been trying to get the operators in their territories together in an effort to put thru a 70%-30% commission basis (70% to the operator and 30% to the storekeeper).

Some have succeeded, but the majority have failed and the average coinman, on his own, is afraid to attempt this sort of change. He fears that his competitor will use such singular action on his part to blast him from a great many of his profitable locations.

To offset this The Cash Box then suggested that the "average location" be placed on the 70%-30% commission basis. There are only about 1% of the total locations in any territory which are of such outstanding quality where the 50%-50% arrangement can continue to work profitably.

Now the prices of the new equipment have superseded all arguments. The operator realizes that to rapidly amortize his machines he must get a much better commission from his locations.

His overhead alone has increased better than 20% over pre-war figures. He is paying more today for parts, supplies, rent, taxes and salaries than he ever before paid.

He is also faced with the problem of purchasing the new machines (whether he does or doesn't desire to because his competitors will make this necessary) and therefore the average amortization period for the payment of these new machines requires that he obtain greater revenue than ever before. And do so in a shorter period of time.

Coinmen do not argue against the 70%-30% commission basis. The fact is that they all agree with it. But, as most of them state, "What about our competitors who will not agree to enter into such a program with us?"

If the operator will sit down with pencil and paper — or go out on his locations and actually learn just how many spots he will lose, he will find that it is still more profitable to get a 70%-30% percentage arrangement working than it would be to maintain locations where he will not be able to amortize his machines and realize a profit.



"COINTOONS"

Whatever arguments the average coinman can advance he simply cannot beat cold, hard facts. The truth of the matter is that with machines costing him more than ever before and with his general overhead tremendously increased over what it formerly was — he must make arrangements immediately to obtain a better commission basis than he is getting at present, so as to be able to more rapidly amortize his equipment and realize a profit — or once again wind up being "machine poor" — as the majority of coinmen were prior to the war.

These are only technicalities which the operators will find that they can iron out in short order. And should an \$8 (gross) location complain, surely then the operator doesn't want that location. He simply cannot amortize his equipment in such spots, not at the present prices of his new machines.

He should be happy to let go such locations and concentrate on a smaller route where he can get his 70% commission. This is the difference between profit and loss. It simply does not pay to continue on with locations which drag down his average and create loss whether he likes it or not.

The answer to the problem of the higher prices for the new machines and the tremendously increased overhead is a 70% - 30% commission basis. And the faster the operators realize this, the surer they are of continuing in business on a profitable, long term basis.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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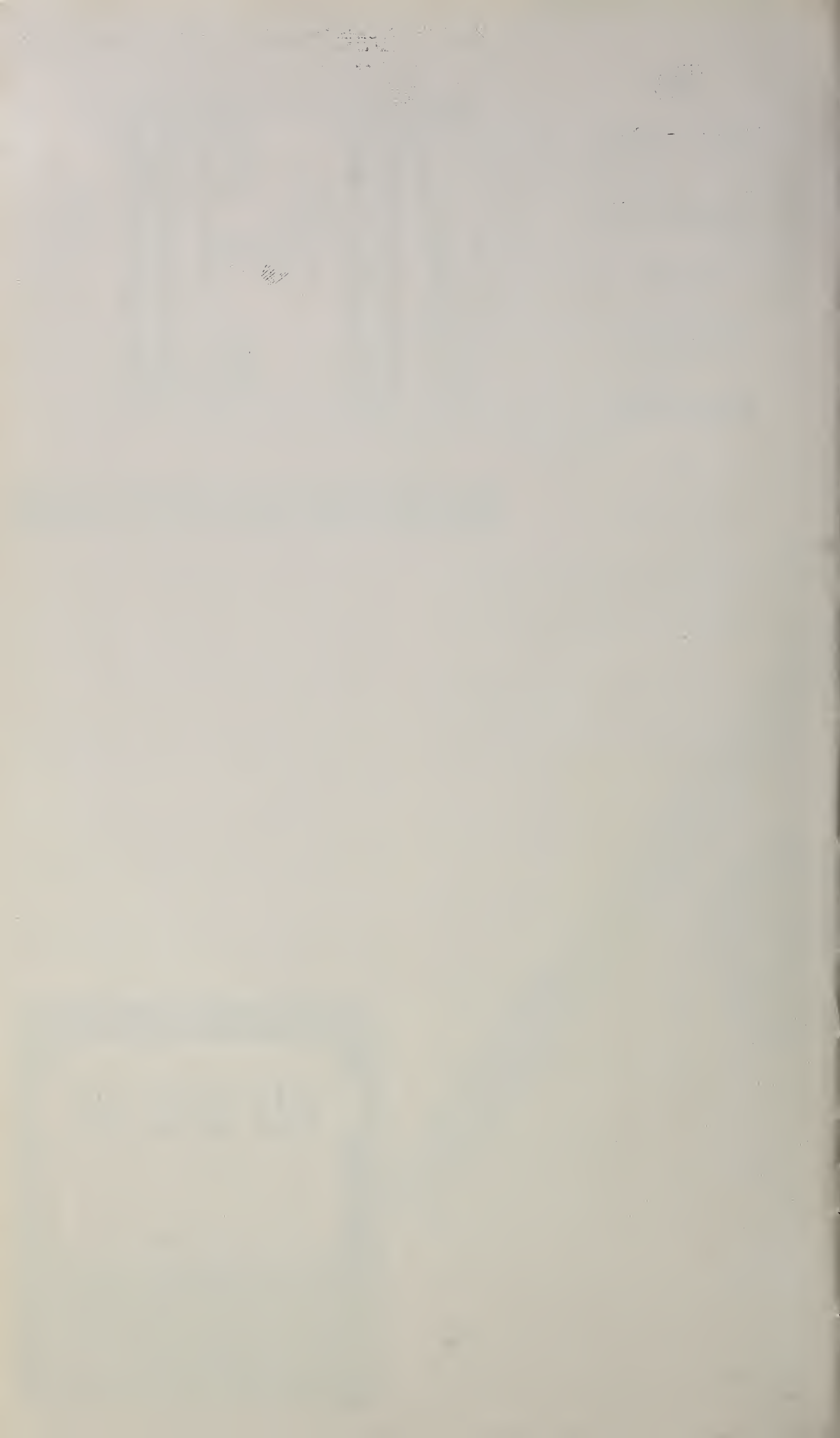
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422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687



POST-WAR DIRECT SELLING STARTS

Full Page Ad Offers Scales Direct to Drug Stores

NEW YORK — Even before the ink was dry on the editorial which appeared in the past week's (February 11) issue of *The Cash Box*, "Must Your Location Owner Know All About Your Business?", there appeared a full page advertisement of the Nation Mfg. Co., Nashville, Tenn., in the February 4, 1946 issue of "Drug Topics", outstanding drug trade paper.

The heading of this ad, as it appears in smaller size here, reads, "Why be content with a percentage? Own it yourself! And keep ALL the profits."

This type of shortsighted selling harms the entire coin operated machines industry. It doesn't only apply to scales, but to every type of machine.

The very fact of the matter is that if direct selling would have proved more profitable, the manufacturers and wholesalers of this industry would have adopted this practise many, many years ago. But, direct selling is not profitable.

It is only a quick profit grab. It does not bring repeat orders. It does not continue sales to the same customer. If, anything at all, it brings plenty of headaches, especially when machines go out of order and someone must be on hand to repair them. And if they are many hundreds of miles away from the original seller, then trouble brews and brews fast and local Better Business Bureaus, the officials, the courts, and many others step into the fray and another black-

eye is registered against the entire coin machine industry.

This sort of selling can only happen in open publications which can be purchased and read by the public, legislators, officials, blue-noses, crusaders, politicians and others whose only intention is to tax and to harm whatever isn't fully organized to protect itself from them. And, at this very moment, there is no organization in the coin machine industry to protect those who will lose locations (because of this advertisement) and suffer deep loss.

This sort of advertising is not necessary in an open drug store publication. It works just as well in other media which can be purchased on newsstands by the public for but a few cents. (This is the sort of thing which brought about *The Cash Box* policy to keep this a confidential medium exclusively devoted to the coin machine industry and this industry only.)

This industry must get up on its hind legs and fight this sort of open publication of its business, its prices, its methods, its legislation (especially if adverse), its ideas and its thoughts. Otherwise such advertising will simply mean burning the candle at both ends and sales to operators of equipment will end — when operators walk into their locations and learn that the location owners have already purchased their own equipment.

From the very moment it started publication *The Cash Box* has been bringing this sort of advertising into the open so that this industry could protect itself. There is no doubt anymore that if wholesalers and other sales sources will not attempt, in every possible fashion, to protect the men who make this industry their highly specialized business and earn their livelihood so doing, that the men who are out on the firing line must simply protect themselves from such shortsighted sellers of merchandise.

Other industries have effected quick cures of this sort of thing. Associations thruout the country as well as their union affiliations and allied organizations must make it their business to just as rapidly bring a cure for this industry, so that they will be protecting the man who is working to make this business his future and who invests his hard cash in every type of coin operated machine which can earn him a living.

February 4, 1946 • MANAGEMENT & SELLING • Drug Topics • 47




WHY BE CONTENT WITH A PERCENTAGE?

own it yourself!

..... AND KEEP ALL THE PROFITS!

IT CAN PAY FOR ITSELF THE FIRST YEAR . . . AFTER THAT, IT'S CLEAR PROFIT!

You've watched them step on those weighing machines, dropping in their pennies. Have you ever estimated how much money these scales take in? Do you know how quickly they can pay for themselves? Look at these figures:

25 weighings per day means \$7.50 month, or \$90.00 year
 35 weighings per day means \$10.50 per month, or \$126.00 year
 45 weighings per day means \$13.50 per month, or \$162.00 year

Biggest "store traffic" builder yet devised!

It takes up only 2 square feet of space, but it draws more traffic than any other display you can put in the same area. Even if you charged nothing for weighings, it would be a smart advertising stunt, and pay for itself over and over again! Keep business coming your way! Own one of these beautiful NATION Personal Weighing Machines yourself!

\$108
 F.O.B. NASHVILLE
 \$10 with order, Balance \$5.45 month.
 (Price \$100 if paid in advance)

DELIVERIES START ABOUT FEBRUARY 15th

We're ready to go! First come—first served. Get yours early!




RUSH!

NATION MFG. CO.
 104 Fifth Ave. S. Dept. D-1
 Nashville 3, Tennessee

(please check one of the following)

Enclosed is \$10.00 payment on one NATION Personal Weighing Machine. Balance to be paid at \$5.45 month.

Attached find \$100 payment in full for one NATION Personal Weighing Machine.

Send me further information about the NATION Personal Weighing Machine.

Name _____
 Address _____
 City _____ Zone _____ State _____

MAIL THIS COUPON TODAY!

Backed by 20 years of experience!
 Here's the new 1946 NATION . . . the smartest looking and most practical weighing machine ever designed!

★ **FOOL-PROOF!** It's simple in operation, sturdy in construction and accurate! It's truly a remarkable achievement of engineering skill!

★ **10-YEAR GUARANTEE!** We will absolutely guarantee the NATION Personal Weighing Machine against any defects in workmanship or operation for a period of ten years!

★ **STREAMLINED BEAUTY!** A graceful, symmetrical gleaming tower in black and white lifetime porcelain-enamel finish that attracts like a magnet!

WHAT ABOUT RECORDS?

Why Aren't "Big Four" Record Mfrs. Supplying Trade Now?

THE WAR'S OVER!

NEW YORK — From all over the country letters are again arriving advising that the juke box trade is not getting sufficient records for its needs.

The Cash Box is the one and only publication in the industry which has been bringing this very vital problem into the open. It has recommended time and time again that the nation's juke box leaders call a conference with the "big four" record manufacturers, namely: Decca, Victor, Columbia and Capitol, and that some arrangement be made whereby these manufacturers would make it possible for the juke box coinmen to get a greater amount of records and at wholesale prices.

It hurts every juke box operator in the nation to find that the few records he does get from the "big four" are of such inferior quality that they simply do not give him enough plays to make it profitable to even purchase these recordings. But, this is only part of the trouble he has.

In addition, he is faced with more frequent servicing due to the fact that the records wear out so fast. This tremendously increases his service overhead with the resultant effect that his profits fall to a terribly low point. And, at the same time, he also gets service calls because of rapidly outworn records which, in the long run, harm his business with his locations.

Location owners are yelling that they are not getting enough service. Their greatest cry confines itself to the fact that, "The records aren't changed often enough. They wear out too fast. The people don't want to play the machine", and this goes on and on and on and the juke box operator

simply has no logical answer. He realizes that he simply can't get enough records and that his service calls are due to the poor quality of the few records that he does get from the "big four".

The war's over. The trade simply must get together with the record manufacturers and must arrange with them for a change in the reading on the present label. The label should read, "For use in coin operated musical instruments".

This will, for all time, cure the serious problems of ASCAP and others (like the Buckley Bill) from ever again rising to plague the trade.

In addition the juke box men must come to some quota arrangement with the record manufacturers whereby they will be able to get whatever number of records they require, or at least a quantity near what they require.

Every juke box operator realizes that the records are the very pulsing heart of his business. Regardless of how beautiful and how mechanically perfect his machines are — they are valueless if they don't have records (good records with good recordings on both sides) to play. The public buys the song — not the machine — when it inserts its coin.

Whatever the future holds for this juke box industry as far as greater growth is concerned is most definitely tied up with the record situation.

This problem has grown, since the war, to frightful proportions. *The Cash Box* brought it into the open during the war period and fought

hard to get the manufacturers to come to terms with this trade.

The Cash Box once again brings this problem to the fore and this time suggests to the field that it instantly arrange for some sort of meeting with the record manufacturers so that they will once again supply the complete needs of this juke box industry.

The war's over! The record manufacturers promised many individuals in this trade (thru their distribution outlets) during the war, that when the war was over they would then be in position to supply the trade with as many records as it would require.

The war's over! Where are all these records (and of better quality, even better than pre-war quality) which the record manufacturers promised to supply to this juke box industry?

The answer once again lies in the fact that the record manufacturers are too much interested in the home market which has resulted from the great popularity of the juke box (and which was most definitely created by the juke box) to pay proper attention to the juke box industry.

Yet, this is the industry which has given the "big four" the opportunity to come up from absolute zero to its present dominating and important position in America's industrial picture.

The time has come for the juke box industry to once and for all time assert itself as far as the "big four" record manufacturers are concerned. It must come to complete understanding with the record manufacturers for its own future welfare.

CMI PUBLIC RELATIONS PROGRAM PRAISED

Letters from Coinmen Indicate Great Pleasure for this Important Move



DAVID GOTTLIEB

CHICAGO — David Gottlieb, president of CMI (Coin Machine Industries, Inc.) 134 North La Salle Street, this city, reports that the entire organization is thrilled by the many fine letters they have been receiving from operators, jobbers and distributors from all over the country praising the public relations program into which CMI has entered.

Gottlieb also reports that the trade is coming into this effort with real zeal. He says, "We are receiving letters along with applications for associate membership in Coin Machine Industries, Inc., and in addition to the \$25 checks which are enclosed with these applications, in almost every single case to date there has been very fine comments in regard to the work we are preparing to do which will benefit the entire coin operated machines industry.

"We believe that when the trade gets into this effort more thoroly," he continued, "that they will realize the tremendous importance of public relations effort at this time to gain for this industry the greatest possible recognition and the finest sort of good will which we, in this business, have ever before attempted to receive.

"Not only," Gottlieb says, "will everyone of the members of the industry gain much good from this public relations work, but, it will

help everyone in this field to get better acceptance for his business right in his own community. The campaign is going to be planned to benefit everybody. It will be so arranged that every person in this business will be most completely satisfied that CMI is doing everything possible to make his future in the coin machine industry a better one."

As the trade knows, *The Cash Box* has been urging the members of this industry for more than three years to create a "Public Relations Bureau." This effort on the part of the CMI is putting this work into the practical stage.

The coinmen thruout the country who wrote and wired *The Cash Box* whenever an editorial appeared suggesting that the industry create a "Public Relations Bureau" are entering wholeheartedly into this campaign.

According to reports received everyone of these men has already sent in his check for \$25 to the CMI to start the ball rolling.

It is also extremely interesting to note that the Phonograph Operators Association of Eastern Pennsylvania and Southern New Jersey voted at their last meeting (as reported in the February 11 issue of *The Cash Box*) to enter into this public relations work of the CMI in a body.

The members of this association are now getting together the \$25 fees that are necessary and these will be sent direct to CMI for associate membership in that organization as well as to start the public relations program.

David Gottlieb issued the following quotes from letters which CMI has already received in reference to the public relations program.

"There is a very definite need for this type of organization and it could not be started at a better time. You should have no trouble getting the complete support of everybody in

the entire industry."

"We want to congratulate your organization on taking this step."

"We agree with you that the time is ripe now, and if properly planned, will have far-reaching results for our industry. We know you have many plans for this program and we hope all operators and distributors to whom you sent letters will respond."

"Personally, we think the amount you ask is too small. We are enclosing our check now and if you want more don't hesitate to call on us."

"We personally feel that there is a great need for this public relations program and agree that the support of it should be borne by the industry at large."

"Any progress that our industry has made has been in spite of adverse public criticism and without the cooperation of any one group. Ours is a competitive business and none of us would have it any other way but we feel that even though we are competitors we could still be on friendly terms with each other and settle our own problems. We hope for great success in this program and assure you of our complete cooperation."

"We assure you it gives us great satisfaction to be of any help we can in furthering the interests of your public relations program."

"We sincerely believe that good will is very sorely needed in this business. We wish you the greatest success in creating the same through your public relations program."

"We wish to thank your able group for the needed lead they have taken and want you to feel free to call on us at all times."

"We feel that a program of this kind can do everyone a lot of good and are very glad to become members in support of it."

WURLITZER TO SPEND MILLION FOR PLANT EXPANSION

Will Increase Space by 250,000 Square Feet and Will Employ 1,000 More Workers Over Pre-War



CARL JOHNSON

NO. TONAWANDA, N. Y. — The Rudolph Wurlitzer Company, this city, has just let a contract for \$1,000,000 for expansion and modernization of their factory here.

This will increase the present space of the firm by over 25% or approximately 250,000 square feet.

This will tremendously extend the wood working buildings and add additional manufacturing and assembly space.

This move is one of the largest in the industry and is considered a very fine portent for the future production of the juke boxes and music accessories of the firm for the coin machine trade.

Carl Johnson, vice-president and general manager of the No. Tonawanda division stated, "The enlargement and renovation of the North Tonawanda plant is proceeding as fast as material conditions permit. The physical expansion program is expected to be completed by Fall, 1946.

"In addition", he stated, "employment will rise to approximately 1,000 workers above our pre-war level."

The firm also reported that Roy F. Waltemade, former Assistant Plant Manager has gone over to the De Kalb division as General Manager of that plant. This factory builds accordions, pianos and other musical instruments.

Many who know Waltemade are extending their congratulations to him on his assuming the general managership of the De Kalb plant.

In the meantime, executives of the Wurlitzer factory in No. Tonawanda report that they will be happy to inform the trade when the new expansion and modernization program is completed so that those who wish to visit the factory to see the changes which have been made will be able to do so at their convenience.

TEXAS WILL ALLOW OPS TO TRANSFER LICENSES

State Tax Director Okays Transfer of License from Old to New Machines

AUSTIN, TEX.—H. A. Smith, Director of Cigarette & Occupation Tax Division of this state okayed the transfer of this year's licenses from old to new machines, when the new machines become available.

Texas coinmen realizing that new machines would start entering the market sometime during this year were much worried over purchase of the state licenses in view of the fact that these are not transferable. Therefore, when the new machines would become available they would not be able to use the same license even tho they had already paid for the use for the entire year.

An appeal was therefore made by the Texas Coin Machine Association to the state tax body here. Earl E. Reynolds of the American Distributing Company, Dallas, Texas, is the president of this group.

Director Smith's letter, issued January 30, 1946, to all the Tax Supervisors of the Cigarette and Occupation Tax Division reads as follows:

"It has been decided that the general occupation tax statutes, supported by Attorney General's Opinions will permit us to legally transfer a coin-operated machine tax receipt one time, from the coin machine for which it was originally issued, to another machine of the same class, provided requirements of the Law are complied with by the "owner" and/or operator of the machine.

"Please notify all coin-operated machine 'owners' in your Territory, that they will be required to pay the coin machines tax for the year 1946, as usual, on all machines on location January 1, 1946, or thereafter. Also, advise them that they will have the privilege of transferring a 1946 tax receipt to another machine of the same class, at any time during the year 1946, provided they return the original receipt to this office together with the name and new serial number of the machine to which they de-

sire the receipt to be transferred. The serial number on the machine to which the receipt is transferred, cannot be the same as the number on the machine for which the receipt was originally issued. It will also be necessary for the "owner" to furnish information with reference to the disposition of the machine, for which the original tax receipt was issued.

"There will be no charge for transferring a receipt. No transfer of a receipt from one coin-operated machine to another will be made, unless the original receipt is sent to this office — except in cases where the original tax receipt has been affixed to a coin machine so that it cannot be removed. In such cases, it will be necessary for the "owner" to furnish this office with a letter from a Tax Supervisor, stating that he (the Supervisor) has personally destroyed the original tax receipt.

"It is important that all coin-machine operators are notified of this transfer privilege as soon as possible. A number of them will wish to take advantage of it when they begin to get delivery on new machines, and are ready to discard their old ones.

"Trusting you will give this your usual prompt attention, I am Sincerely yours, H. A. Smith, Director Cigarette & Occupation Tax Div."

Earl E. Reynolds writes in regard to this letter, "It is with a great deal of pleasure that we inclose herewith the copy of a letter addressed to all the Tax Supervisors written to them by Mr. H. A. Smith, Director, authorizing the supervisors to instruct the operators thruout the state that permission had been granted for the transfer of the state licenses from old games to the new games when the new games become available.

"We feel a very deep sense of obligation to the Comptroller's office for this splendid cooperation and I have been given permission by Mr. Smith. for you to publish this letter."

JUKE BOX LEADERS AGREE WITH "THE CASH BOX" MILLION LOCATIONS BY '48

Foresee Tremendous Increase in Juke Box Spots also in Wired, Measured and in Single and Double Channel Music

NEW YORK — From all over the country came letters and wires agreeing with *The Cash Box*' prediction that there would be approximately 1,000,000 music installations in this country by 1948.

These men are tremendously enthusiastic over the future possibilities of automatic music of all types.

Many showed preference for one type or another in the automatic music field, but all agreed that there would be 1,000,000 or more music installations of all types in the nation by 1948.

At the present time there is reported to be approximately 250,000 juke boxes in operation in the country. This figure was claimed to be 400,000 at one time when the peak was reached in '41. But during the war many machines were sold for export purposes to the Government and just as many were broken up for parts and for repairs.

At the same time it is reported that many juke boxes simply disappeared from the market entirely for one reason or another—such as fire, damage, flood, etc.

Most interesting is the belief of juke box fans that there will be a tremendous increase in the number of juke boxes in the nation. Some of these men have stated that of the 1,000,000 or more installations more than half will be juke boxes.

Others were just as enthusiastic that the wired telephone music stu-

dios would grow with leaps and bounds everywhere in the nation and that these would be so greatly increased that the present small number operating would be looked back to with real wonderment.

Measured music supporters believe that a tremendous increase in this type of music is bound to come about. They claim that there are so many varied uses for this sort of individual music that this will create a great growth of its own good profit possibilities.

The newest innovations in single and double channel sponsored music are also gaining many adherents who feel that the single channel sponsored music especially will leap to the newest highs in history.

Most enthusiastic of all are the juke box men who believed that over 500,000 of the million installations in 1948 will be juke boxes right on the floor with wall and bar box accessories.

Their belief is that the public has become so accustomed to seeing a juke box and to inserting coins into juke boxes (along with wall and bar boxes) that this will persist and will be recognized as most outstanding by the retailers of the nation.

They also believe that the average music machine operator agrees that

the juke box along with wall and bar boxes required in a location is his best and most profitable installation.

They claim that nothing has so far overcome the appeal and effect of a juke box right on the floor and that wall and bar boxes whether selective or non-selective whether individual or grouped will simply add only to the glamor of the juke box itself.

Telephone and measured music adherents believe that their type of music is going to enjoy the greatest increase of all. Telephone music at 10c per play, three plays for 25c, these men claim, "Will prove to be the most profitable and most appealing of all coin operated music types."

The measured music fans are especially elated over the fact that this type of music is now getting sponsorship of various wholesalers and manufacturers for various products. "At 5c per play, plus the sponsorship where we can pipe the music in free, measured music will outspeed all other automatic music developments", one leader in this field predicts.

In general, tho, the entire juke box industry expects to see music develop to a point where every type of location including industrial and professional spots, will be featuring automatic music as soon as installations can be made.

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of the country and the
state of the economy.

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NEW YORK — From all over the country came letters and wires agreeing with *The Cash Box*' prediction that there would be approximately 1,000,000 music installations in this country by 1948.

These men are tremendously enthusiastic over the future possibilities of automatic music of all types.

Many showed preference for one type or another in the automatic music field, but all agreed that there would be 1,000,000 or more music installations of all types in the nation by 1948.

At the present time there is reported to be approximately 250,000 juke boxes in operation in the country. This figure was claimed to be 400,000 at one time when the peak was reached in '41. But during the war many machines were sold for export purposes to the Government and just as many were broken up for parts and for repairs.

At the same time it is reported that many juke boxes simply disappeared from the market entirely for one reason or another—such as fire, damage, flood, etc.

Most interesting is the belief of juke box fans that there will be a tremendous increase in the number of juke boxes in the nation. Some of these men have stated that of the 1,000,000 or more installations more than half will be juke boxes.

Others were just as enthusiastic that the wired telephone music stu-

dios would grow with leaps and bounds everywhere in the nation and that these would be so greatly increased that the present small number operating would be looked back to with real wonderment.

Measured music supporters believe that a tremendous increase in this type of music is bound to come about. They claim that there are so many varied uses for this sort of individual music that this will create a great growth of its own good profit possibilities.

The newest innovations in single and double channel sponsored music are also gaining many adherents who feel that the single channel sponsored music especially will leap to the new heights in history.

Most enthusiastic of all are the juke box men who believed that over 500,000 of the million installations in 1948 will be juke boxes right on the floor with wall and bar box accessories.

Their belief is that the public has become so accustomed to seeing a juke box and to inserting coins into juke boxes (along with wall and bar boxes) that this will persist and will be recognized as most outstanding by the retailers of the nation.

They also believe that the average music machine operator agrees that

the juke box along with wall and bar boxes required in a location is his best and most profitable installation.

They claim that nothing has so far overcome the appeal and effect of a juke box right on the floor and that wall and bar boxes whether selective or non-selective whether individual or grouped will simply add only to the glamor of the juke box itself.

Telephone and measured music adherents believe that their type of music is going to enjoy the greatest increase of all. Telephone music at 10c per play, three plays for 25c, these men claim, "Will prove to be the most profitable and most appealing of all coin operated music types."

The measured music fans are especially elated over the fact that this type of music is now getting sponsorship of various wholesalers and manufacturers for various products. "At 5c per play, plus the sponsorship where we can pipe the music in free, measured music will outspeed all other automatic music developments", one leader in this field predicts.

In general, tho, the entire juke box industry expects to see music develop to a point where every type of location including industrial and professional spots, will be featuring automatic music as soon as installations can be made.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By

DAVE QUIRK

RECORD REVIEW EDITOR
OF THE
NEW YORK DAILY NEWS

Is It Wrong?

Some Mother's Darlin'

Buddy Weber's Stubble Jumpers
(Enterprise 117)

● When the boxes start churning out this disk—either side—you'll see the beer-drinkers in the sticks weeping crocodile tears. They're that kind of hillbilly songs.

Buddy Weber and his crew give both sides all the zing a hillbilly tune needs and Lois Powell really wails the words. It's good hillbilly and will get plenty of play in those spots.

4 O'Clock Blues

Just Relaxin'

Herbie Fields' Hot Seven
(Savoy 592)

● "4 O'Clock Blues" is hot jazz at its best and Herbie Fields and his boys give this number a bounce that will appeal to not only the race spot habitués but also to jazz fans everywhere. Featured with Lionel Hampton, Herbie and his group turn out a brand of music like Hamp's but not as noisy. It's a good, small aggregation and it does a swell job with "4 O'Clock." On the other side, "Just Relaxin'," they take it easier as the number is on the slow blues style. It's a good disk and should get plenty of action.

The Girl Who Didn't Know
How To Court

Old Smokey

Shirley Gray
(Spotlight 2004)

● Here's a disk for spots that go for hillbilly tunes. The Gray lass and her guitar are really good at this sort of thing and both sides are right down the best hillbilly alley.

Down In The Valley

The Blue Tail Fly

Shirley Gray
(Spotlight 2003)

● Two more folk songs by the female Burl Ives with Shirley doing the Ives favorite, "Blue Tail Fly." She's good at it and doesn't have to apologize to Ives for her version of his standby. Ives in case you don't know, is rated the top American troubadour by a good many critics.

SLEEPER
OF THE WEEK

E-Bob-O-Lee-Bob

Charlie Barnet
and Peanuts Holland
(Decca 18761)

● Juke box fans know this tune for Helen Humes waxed it for Philo and it went over big. The Charlie Barnet recording of the whacky song will be just as popular. You can bet on that. Peanuts Holland does a great job with the vocal and Barnet is back where he belongs — in the hot jazz group. Barnet walked into a night club some time ago, heard a gal sing the dizzy number, liked it and bought it. But Helen beat him to the waxing of it. Barnet's version will get just as much play in the race spots as Helen's and will also be a favorite in other locales. The backing is "When the One You Love," with Phil Barton doing the yodeling. It's an alright number, but "E-Bob" will make the gold rush.

Patience And Fortitude

Jump Call

Benny Carter
(De Luxe 1008)

● This waxing of "Patience and Fortitude" is a real good one and perfect for the juke trade. Just to jog your memory, the title is the battle cry used by Mayor LaGuardia of New York during the war in his pleas to Americans to keep a stiff upper lip. Benny Carter does the vocal, with an assist by Bixie Harris, and it's good. The tune is getting quite a play now on the air and with dance bands, so you can mark this waxing down as a surefire seller in the cash boxes. On the flipover, "Jump Call," Benny and his crew do a jazz instrumental along the lines of "Tiger Rag" and "Bugle Call." It could be these two numbers with variations, but let the listener decide that for himself. Both sides of the disk are good.

NOTICE!

SEND YOUR NEW RECORDS
FOR REVIEW TO

DAVE QUIRK

c/o THE CASH BOX, 381 Fourth
Avenue, New York 16, N.Y.

Sioux City Sue

Loop-De-Loo

Tony Pastor Orchestra
(Cosmo 471)

● This is a relaxed hillbilly version of "Sue City Sue" with Tony Pastor, Stubby Pastor and a chorus giving the words quite a shouting. It should be a seller wherever hillbilly tunes are favorites and it would be no surprise if other spots went for the waxing too. The other side, "Loop-De-Loo," is a novelty dance number with Tony and Virginia Maxey handling the vocal.

Maria From Bahia

Noche

Enric Madriguera Orchestra
(Cosmo 464)

● "Maria from Bahia" is a samba in true Madriguera fashion. In fact, it's one of the better Madriguera jobs. Although Madriguera hasn't got quite the topnotch touch that has made Xavier Cugat the king of this type of music, he runs the master a close second and there's plenty of room for his music. The other side, "Noche," is a rumba. Patricia Gilmore does both vocals and does them in pleasing fashion. The chances are that the spots that cater to debbies and such will get plenty of nickels out of this disk.

No Soup

One More Dream

The Charioteers
(Columbia 36903)

● Here's a zany number, "No Soup," that will be grinding away in the cash boxes all over the country for quite a time. A humorous novelty, in fact downright crazy, "Soup" is one of those things that catch on like a forest fire and just spread for no apparent reason. "The Charioteers" is a group you've heard with Bing Crosby on the radio and in this recording they are at their best. To give you an idea of what it's all about, here's one of the lines in the lyric. "Got the beans but no Lima, got the mock but no turtle, so got no soup." That'll do, wont it? The tune is catchy but it's the words that make it. The flipover, "One More Dream," is a good vocal done in the Charioteers' own style.

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Second main section of text, continuing the faint, illegible content.

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Fourth main section of text, appearing as a list or series of entries.

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

	Feb. 11	Feb. 4	Jan. 28
1—Symphony	136.0	146.9	147.2
CO-36874—BENNY GOODMAN ORCH. <i>My Guy's Come Back</i>			
DE-23456—MARLENE DIETRICH <i>Lili Marlene</i>			
VI-20-1747—FREDDY MARTIN ORCH. <i>In the Middle of May</i>			
DE-18735—BING CROSBY—YOUNG ORCH. <i>Beautiful Love</i>			
DE-18737—GUY LOMBARDO ORCH. <i>Seems Like Old Times</i>			
CA-227—CHAPPELL MUSIC CO. <i>Day By Day</i>			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. <i>Let It Snow! Let It Snow!</i>			
CA-227—JO STAFFORD <i>Day by Day</i>			
2—Let It Snow!	112.6	99.2	110.0
VI-20-1759—VAUGHN MONROE ORCH. <i>When the Sandman Rides the Trail</i>			
DE-18741—CONNIE BOSWELL—R. MORGAN <i>Walkin' With My Honey</i>			
CO-36909—WOODY HERMAN ORCH. <i>Everybody Knew But Me</i>			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. <i>Symphony</i>			
3—I Can't Begin To Tell You	101.4	83.1	84.2
CA-221—A. RUSSELL—WESTON ORCH. <i>Love Me</i>			
CO-36867—HARRY JAMES ORCH. <i>Waitin' for the Train to Come In</i>			
DE-23457—BING CROSBY <i>I Can't Believe That You're in Love with Me</i>			
VI-20-1720—SAMMY KAYE ORCH. <i>What Makes the Sunset?</i>			

	Feb. 11	Feb. 4	Jan. 28
4—Doctor, Lawyer, Indian Chief	76.1	62.7	66.0
CA-220—B. HUTTON—WESTON ORCH. <i>A Square in the Social Circle</i>			
CO-36945—LES BROWN ORCH. <i>Day By Day</i>			
5—Personality	55.6	41.9	43.6
CA-230—JOHNNY MERCER <i>If I Know Then</i>			
VI-20-1781—D. SHORE—CASE ORCH. <i>Welcome to My Dream</i>			
CO-36930—PEARL BAILEY <i>Don't Like 'Em</i>			
VI-20-1807—H. CARROLL—R. CASE ORCH. <i>Mama Never Told Me</i>			
6—I'm Always Chasing Rainbows	50.5	46.9	36.8
CO-36899—HARRY JAMES ORCH. <i>Baby, What You Do to Me</i>			
DE-23472—H. FORREST—D. HAYMES <i>Tomorrow is Forever</i>			
VI-20-1788—PERRY COMO—CASE ORCH. <i>You Won't Be Satisfied, etc.</i>			
VI-28-04D2—AL GOODMAN ORCH. <i>If I Loved You</i>			
7—It Might As Well Be Spring	46.7	80.0	83.6
DE-18700—DICK HAYMES—YOUNG <i>That's for Me</i>			
VI-20-1725—VAUGHN MONROE ORCH. <i>Talkin' to Myself About You</i>			
CA-214—PAUL WESTON ORCH. <i>How Deep Is the Ocean</i>			
VI-20-1738—SAMMY KAYE <i>Give Me the Simple Life</i>			
CO-36893—RAY NOBLE ORCH. <i>Full Moon and Empty Arms</i>			
8—Dig You Later	46.3	53.1	62.0
VI-20-1730—PERRY COMO <i>Here Comes Heaven Again</i>			
9—Day By Day	37.9	28.7	
CA-227—JO STAFFORD <i>Symphony</i>			
CO-36950—FRANK SINATRA <i>Oh! What It Seemed to Be</i>			
CO-36945—LES BROWN ORCH. <i>Doctor, Lawyer, Indian Chief</i>			
DE-18746—BING CROSBY—M. TUNNIS <i>Prave It By the Things You Do</i>			
10—You Won't Be Satisfied (Until You Break My Heart)	34.1	20.8	14.8
CO-36884—LES BROWN ORCH. <i>Come To Baby, Do</i>			
MA-1029—LOUIS PRIMA ORCH. <i>Brooklyn Boogie</i>			
MA-7144—LOUIS PRIMA ORCH. <i>There's a Broken Heart, etc.</i>			
VI-20-1788—PERRY COMO—CASE ORCH. <i>I'm Always Chasing Rainbows</i>			
11—Waitin' for the Train To Come In			
DE-18718—JOHNNY ROBERTSON <i>Fishin' for the Moon</i>			
MA-7156—LOUIS PRIMA <i>Just a Little Fond Affection</i>			
CA-218—PEGGY LEE WITH ORCH. <i>I'm Glad I Waited for You</i>			
CO-36867—HARRY JAMES ORCH. <i>I Can't Begin to Tell You</i>			
12—It's Been a Long, Long Time	27.0	31.9	42.8
CO-36838—HARRY JAMES ORCH. <i>Autumn Serenade</i>			
DE-18708—BING CROSBY <i>Whose Dream Are You?</i>			
DE-4256—TERRY SHAND ORCH. <i>Pay Me No Mind</i>			
VI-20-1721—CHARLIE SPIVAK ORCH. <i>If I Had a Dozen Hearts</i>			
CA-219—STAN KENTON AND ORCH. <i>Don't Let Me Dream</i>			
MA-7157—DE MARCO SISTERS <i>Tico, Tico</i>			
DE-4256—TERRY SHAND ORCH. (VC) <i>Pay Me No Mind</i>			
13—As Long as I Live	21.5	11.9	4.2
CA-228—JOHNNY JOHNSTON <i>One More Dream</i>			
CO-36892—FRANKIE CARLE ORCH. <i>Oh! What It Seemed to Be</i>			
CO-36723 (C-102) B. GOODMAN ORCH. <i>The Wang, Wang Blues</i>			
DE-18729—BOB EBERLY <i>Gain' Home</i>			
VI-20-1732—DINAH SHORE <i>But I Did</i>			
VI-20-1626—LENA HORNE <i>I Ain't Got Nothin' But the Blues</i>			

	Feb. 11	Feb. 4	Jan. 28
14—Chickery Chick	21.4	31.1	49.2
VI-20-1726—SAMMY KAYE ORCH. <i>I Got My Job Again</i>			
CO-36877—GENE KRUPA AND ORCH. <i>Just a Little Fond Affection</i>			
DE-18725—EVELYN KNIGHT—JESTERS <i>Let Him Go—Let Him Tarry</i>			
MA-7155—GEORGE OLSEN <i>Kentucky Babe</i>			
15—Aren't You Glad You're You	17.8	18.8	10.4
DE-18720—BING CROSBY <i>In the Land of Beginning Again</i>			
MA-7158—GEORGE OLSEN <i>Good Time Polka</i>			
VI-20-1728—TOMMY DORSEY <i>A Dear Will Open</i>			
CO-36875—LES BROWN ORCH. <i>The Last Time I Saw You</i>			
CA-225—P. PIPERS—WESTON ORCH. <i>In the Middle of May</i>			
CA-225—P. PIPERS—WESTON ORCH. <i>In the Middle of May</i>			
16—Oh! What It Seemed To Be	17.2	17.7	3.5
CO-36892—FRANKIE CARLE ORCH. <i>As Long as I Live</i>			
CO-36905—FRANK SINATRA <i>Day by Day</i>			
MA-7164—PAXTON ORCH.—ALAN DALE <i>I'm Glad I Waited for You</i>			
VI-20-1806—CHARLIE SPIVAK <i>Take Care When You Say</i>			
DE-23481—D. HAYMES—H. FORREST <i>Give Me a Little Kiss, etc.</i>			
17—It's a Grand Night For Singing	16.4	17.3	12.8
VI-20-1776—LARRY STEVENS <i>Come Closer to Me</i>			
DE-18740—DICK HAYMES <i>All I Owe Away</i>			
18—Nancy	15.4	13.8	11.2
CO-36868—FRANK SINATRA <i>Cradle Song</i>			
19—Come to Baby, Do	13.1	18.7	12.1
CO-36884—LES BROWN ORCH. <i>You Won't Be Satisfied</i>			
DE-18716—JIMMY DORSEY <i>Autumn Serenade</i>			
MA-7153—JACK SMITH <i>One More Dream</i>			
VI-20-1748—DUKE ELLINGTON ORCH. <i>Tell Ya What I'm Gonna Do</i>			
CA-224—KING COLE TRIO <i>Frim Fram Sauce</i>			
20—Buzz Me	13.0	13.1	12.6
CA-226—ELLA MAE MORSE <i>Rip Van Winkle</i>			
DE-18734—YOUIS JORDAN <i>Don't Worry 'Bout That Mu'e</i>			
VI-20-1808—HENRY "RED" ALLEN <i>Get the Map</i>			
DE-18734—LOUIS JORDAN <i>Don't Worry 'Bout That Mule</i>			
21—Some Sunday Morning	11.7	8.1	13.2
CO-36839—KATE SMITH <i>Dearest Darling</i>			
DE-23434—HAYMES-FORREST <i>I'll Buy That Dream</i>			
20-1711—HAL MCINTYRE ORCH. <i>Autumn Serenade</i>			
MA-7163—LOUIS PRIMA <i>Everyone Knows But Me</i>			
22—Just a Little Fond Affection	11.6	2.8	4.4
CO-36871—KATE SMITH <i>Tumbling Tumbleweeds</i>			
CO-36877—GENE KRUPA ORCH. <i>Chickery Chick</i>			
DE-18722—CHARLIE BARNET ORCH. <i>Surprise Party</i>			
MA-7156—LOUIS PRIMA ORCH. <i>Waitin' for the Train, etc.</i>			
VI-20-1727—CHARLIE SPIVAK ORCH. <i>You Are Too Beautiful</i>			
23—Bells of St. Mary's	7.9	5.8	8.4
DE-18721—BING CROSBY—TROTTER ORCH. <i>I'll Take You Home Again Kathleen</i>			
DE-18302 (315) FRED WARING ORCH. <i>AND GLEE CLUB</i>			
<i>In a Monastery Garden</i>			
VI-20-1791—CHARLIE SPIVAK ORCH. <i>You Can Cry on Somebody Else's Shoulder</i>			

	Feb. 11	Feb. 4	Jan. 28
24—That's for Me	7.5	5.3	19.2
CA-213—JO STAFFORD <i>Gee, It's Good To Hold You</i>			
CO-36844—KAY KYSER—CAMPUS KIDS <i>Choo Choo Polka</i>			
DE-18706—DICK HAYMES—YOUNG ORCH. <i>It Might as Well Be Spring</i>			
MA-7149—JERRY WALD ORCH. <i>Gotta Be This or That</i>			
VI-20-1716—ARTIE SHAW ORCH. <i>Volando</i>			
25—Slowly	6.5	28.8	14.0
CO-36900—KAY KYSER ORCH. <i>I Don't Wanna Do It Alone</i>			
DE-18747—DICK HAYMES <i>I Wish I Could Tell You</i>			
26—Tampico	6.4	7.7	4.7
CA-202—STAN KENTON ORCH. <i>Southern Scandal</i>			
27—Money Is the Root Of All Evil	5.6	10.8	12.7
DE-23474—ANDREWS—LOMBARDO ORCH. <i>Johnny Fedora</i>			
28—You're Nobody 'Til Somebody Loves You	5.5	3.5	1.6
DE-18724—RUSS MORGAN <i>That Feeling in the Moonlight</i>			
VI-20-1746—BILLY WILLIAMS WITH ORCH. <i>When I Marry I'll Marry, etc.</i>			
29—Artistry Jumps	5.4	10.0	4.8
CA-229—STAN KENTON <i>Just A-Sittin' and A-Rockin'</i>			
30—You Can Cry on Somebody Else's Shoulder	4.7		
31—A Door Will Open	4.6	3.8	2.8
32—My Guy's Come Back	4.2	8.5	10.0
CO-36874—BENNY GOODMAN <i>Symphony</i>			
MA-1017—THELMA CARPENTER <i>These Foolish Things</i>			
VI-20-1731—DINAH SHORE <i>Honey</i>			
DE-18723—HELEN FORREST <i>I'm Glad I Waited for You</i>			
33—I Wish I Could Tell You	4.1		
34—The Moment I Met You	4.0	1.5	3.1
VI-20-1761—TOMMY DORSEY ORCH. <i>That Went Out with Button Shoes</i>			
35—The Honeydripper	3.3	-1.0	2.2
36—One More Dream	3.2	-1.0	3.3
CA-228—JOHNNY JOHNSTON <i>As Long as I Live</i>			
CO-36903—THE CHARLOTTEERS <i>Come to Baby, Do</i>			
MA-7153—JACK SMITH <i>No Soup</i>			
37—Cotton Tail	2.3		
CO-36882—KAY KYSER <i>Angel</i>			
VI-20-1763—SHEP FIELDS <i>Put That Ring on My Finger</i>			
38—Coffee Time	2.2	2.2	12.0
39—Fishin' for the Moon	2.1	6.1	1.4
DE-18718—JOHNNY ROBERTSON <i>Waitin' for the Train, etc.</i>			
VI-20-1736—VAUGHN MONROE ORCH. <i>Are These Really Mine?</i>			
40—I'm Glad I Waited for You	1.4	-1.0	-1.0
CA-218—PEGGY LEE <i>Waitin' for the Train, etc.</i>			
CO-36906—FRANKIE CARLE ORCH. <i>No, Baby, Nobody But You</i>			
DE-18723—HELEN FORREST <i>My Guy's Come Back</i>			
MA-7164—PAXTON ORCH.—ALAN DALE <i>Oh! What It Seemed to Be</i>			
VI-20-1749—FREDDY MARTIN ORCH. <i>Rochmanoff Concerto No. 2</i>			
41—Polonaise (Chopin)	1.0	-1.0	2.5
42—Warsaw Concerto	1.0	1.2	2.1
DE-18742—CARMEN CAVALLARO <i>A Love Like This</i>			
DE-29150—LOS ANGELES PHILHARMONIC <i>DE-18484—ALEC TEMPLETON (2 PARTS)</i>			
DE-18417—VICTOR YOUNG ORCH. (2 PARTS) <i>VI-11-8863—BOSTON POPS ORCH. (PARTS)</i>			
VI-20-1335—FREDDY MARTIN ORCH.			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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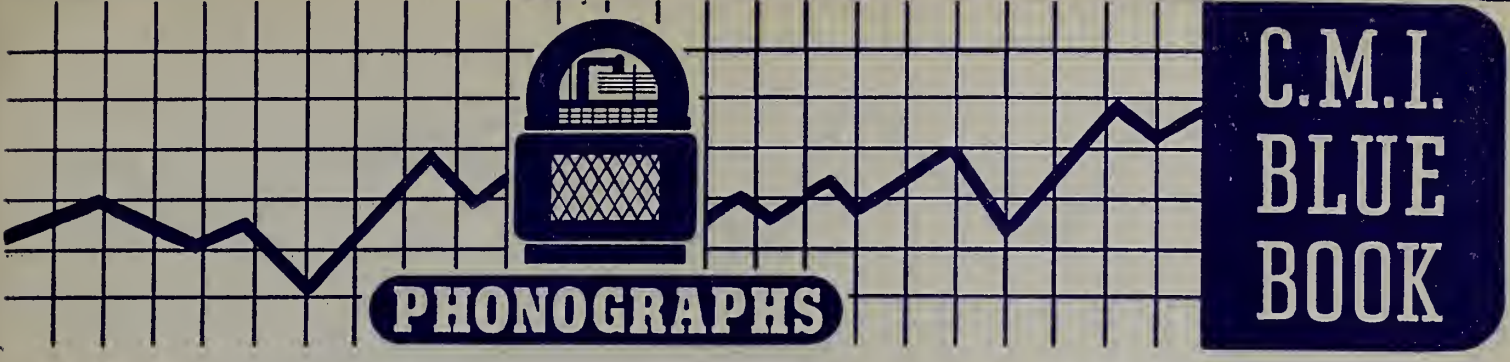
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WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
1. P-12	75.00	110.00
xx. P-12, Ill.	109.50	139.00
xx. 312	85.00	95.00
5. P-400	59.50	99.50
1. 412	145.00	179.00
xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
5. 616	175.00	269.50
2. 616, Ill.	225.00	265.00
xx. 616 A	145.00	225.00
6. 716	175.00	225.00
1. 24	260.00	325.00
5. Revamp (24)	275.00	295.00
5. 600R	369.50	425.00
5. 600K	425.00	475.00
5. 500	425.00	495.00
1. 500K	425.00	475.00
xx. 500A	395.00	425.00
1. 41 (Counter)	125.00	159.50
5. 51 (Counter)	110.00	150.00
2. 61 (Counter)	125.00	135.00
2. 71 (Counter)	175.00	215.00
2. 81 (Counter)	150.00	225.00
xx. 50	75.00	129.50
5. 700	610.00	639.00
2. 750M	695.00	725.00
1. 750E	700.00	795.00
xx. 780M Colonial	550.00	600.00
5. 780E	610.00	639.00
5. 800	675.00	695.00
4. 850	695.00	795.00
1. 950	735.00	795.00
1. 42-24 (Rev)	400.00	495.00
5. 42-500 (Rev)	580.00	595.00
1. 42-600 (Rev)	475.00	495.00
1. 300 Adaptor	22.50	32.95
1. 320 Wireless Wall Box	17.00	22.95
xx. 310 Wall Box, 30 Wire	2.00	9.00
6. 320-2 Wire Wall Box	19.50	25.00
6. 332-2 Wire Bar Box	9.50	10.00
2. 331-2 Wire Bar Box	9.50	17.50
5. 304-2 Wire Stepper	19.50	
xx. Wireless Strollers	25.00	
xx. 430 Speaker, Cab. with 5-10-25 Box	79.50	95.00
xx. 420 Speaker Cabinet	50.00	
xx. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	225.00
5. Twin 12 Steel Cabinet Adp. Amp. Stp.	190.00	210.00
xx. Selector Speaker	95.00	100.00
1. 100 Wall Box 5c 30 Wire....	12.50	19.50
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	9.50	12.50
4. 125 Wall Box, 5, 10, 25	12.50	24.50
5. 120 Wall Box	20.00	29.50
7. Bar Brackets	2.00	2.50
7. 305 Impulse Rec.	2.50	19.50
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
2. 135 Step Receiver	17.50	35.00
5. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	10.00	12.50
xx. 39A Speaker	25.00	
xx. 130 Adaptor	27.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
xx. 580 Speaker	149.00	

ROCKOLA

1. 12 Record	\$100.00	\$115.00
1. 16 Record	125.00	165.00
xx. Rhythm King 12	69.50	99.50
xx. Rhythm King 16	135.00	150.00
5. Imperial 16	125.00	169.50
1. Imperial 20	199.50	279.50
7. Windsor	237.50	300.00
1. Monarch	215.00	295.00
1. Windsor, Ill.	250.00	300.00
xx. Std. Dial-A-Tone	325.00	400.00
1. '40 Super Rockolite	450.00	495.00
xx. Counter '39	125.00	165.00
1. '39 Standard	395.00	400.00
1. '38 DeLuxe	395.00	445.00
xx. '40 Super Walnut	340.00	365.00
5. '40 Super Marble	475.00	
xx. '40 Master Walnut	335.00	365.00
7. '40 Master Rockolite	425.00	475.00
xx. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
xx. '41 Premier	525.00	550.00
5. Wall Box	10.00	17.50
2. Bar Box	10.00	17.50
7. '41 Bar Box	20.00	
xx. Spectravox '41	65.00	115.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
1. Playmaster & Spectravox ...	350.00	425.00
xx. Twin 12 Cab. Speak.	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
1. Commando	515.00	650.00
xx. 1501 Wall Box	5.00	7.00
xx. 1502 Bar Box	3.50	6.00
5. 1503 Wall Box	19.50	22.50
5. 1504 Bar Box	27.50	32.50
5. 1510 Bar Box	25.00	
1. 1525 Wall Box	27.50	45.00
5. 1526 Bar Box	30.00	42.50
6. Dial-A-Tone B&W Box	15.00	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock....	150.00	
xx. Playmaster	295.00	375.00

A. M. I.

5. Hi-Boy 302	395.00	649.00
5. Singing Towers 201	375.00	485.00
2. Streamliner 5-10-25	275.00	595.00
7. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
1. Singing Towers (301)	275.00	325.00

BUCKLEY

xx. New Wall Box	23.00	
xx. New Bar Box	23.00	
xx. Wall & Bar Box Old Style..	3.50	4.50
5. Ill. Wall & Bar Box	17.50	19.50
1. 32 Record Adaptor	14.95	17.50
xx. 24 Record Adaptor	15.00	
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor....	25.00	39.50
5. Bar Brackets95	2.50

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	110.00	125.00
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
xx. Rex	205.00	239.50
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
5. Model K-20	160.00	175.00
7. Royale	225.00	295.00
5. Plaza	289.50	395.00
7. Regal	325.00	400.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
xx. Gem	200.00	325.00
7. Classic	400.00	450.00
7. Classic, RC	425.00	515.00
7. Mayfair	295.00	350.00
xx. Melody King	125.00	135.00
7. Crown	299.50	350.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
xx. Colonel	300.00	425.00
xx. Colonel, RC	450.00	575.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	475.00
1. Major	375.00	450.00
5. Major, RC	385.00	395.00
xx. Envoy	395.00	445.00
1. Envoy, RC	450.00	585.00
7. Vogue	350.00	419.50
1. Vogue, RC	450.00	500.00
xx. Casino	289.50	395.00
xx. Casino, RC	239.50	389.50
1. Commander	335.00	485.00
xx. Commander, RC	395.00	495.00
5. Hi-Tone 9800	550.00	625.00
1. Hi-Tone 9800 RC	625.00	675.00
5. Hi-Tone 8800	550.00	625.00
5. Hi-Tone 8800 RC	575.00	675.00
5. Hi-Tone 8200	525.00	625.00
5. Hi-Tone 8200 RC	595.00	675.00
7. 20 Record '43 Cabt	459.50	475.00
6. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
xx. Selectomatic 20	5.00	7.50
5. Selectomatic 24	6.50	8.00
xx. Remote Speak Organ	22.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
5. 5c Wall-O-Matic Wireless	25.00	39.50
2. 5c Bar-O-Matic Wireless	29.00	37.00
5. 5c Wall-O-Matic 3 Wire	26.50	35.00
2. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
xx. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
2. 5c, 10, 25c Wall-O-Matic Wireless	35.00	45.00
5. 5-10-25 Bar-O-Matic Wireless	42.50	49.50
xx. Electric Selector	30.00	
xx. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
xx. Wired Speak Organ	24.50	32.50

KEENEY

5. Wall Boxes	\$2.50	
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
xx. Adaptor for Mills Empress	25.00	
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
7. Bar Brackets	2.50	3.50

MILLS

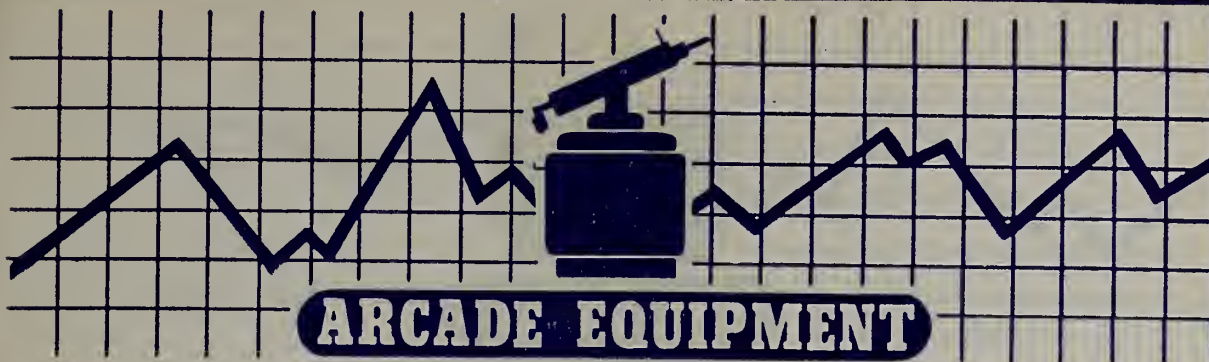
7. Zephyr	89.00	125.00
xx. Studio	70.00	100.00
xx. Dance Master	70.00	90.00
xx. DeLuxe Dance Master	50.00	52.50
1. Do-Re-Mi	50.00	125.00
5. Panoram	325.00	379.50
1. Throne of Music	279.50	395.00
7. Throne with Adaptor	275.00	285.00
1. Empress	375.00	395.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
xx. Panoram Peek (Con)	225.00	310.00
xx. Conv. for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	75.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

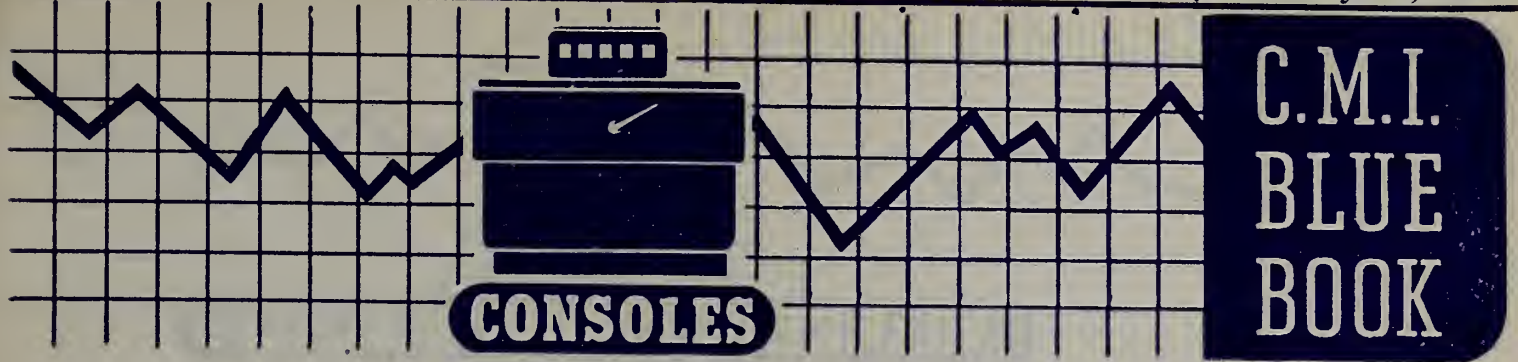
2. Play Mor Wall and Box	22.50	36.95
6. Bar Bracket	2.50	5.00
6. Willow Adaptor	18.00	
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
6. Juniper Adaptor	29.00	31.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
xx. Beech Adaptor	20.00	43.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
6. Lilly Speaker	17.00	20.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	50.00	63.00
xx. Iris Speaker	55.00	59.50



**C.M.I.
BLUE
BOOK**

7. Atlas Baseball	\$75.00	\$85.00
6. A.B.T. 6 Gun Rifle Rg.	1250.00	1750.00
7. Bally Alley	20.00	49.50
xx. Bally Basketball	55.00	75.00
6. Bally Convoy	115.00	165.00
1. Bally Defender	150.00	179.50
xx. Bally Eagle Eye	49.50	
1. Bally King Pin	200.00	225.00
xx. Bally Lucky Strike	125.00	
1. Bally Rapid Fire	100.00	175.00
6. Bally Bull Jap Con	25.00	49.50
5. Bally Shoot-the-Bull	50.00	75.00
1. Bally Sky Battle	130.00	175.00
2. Bally Racer	80.00	85.00
6. Bally Torpedo	98.00	175.00
5. Bally Undersea Raider	399.50	
xx. Bang-A-Deer	35.00	57.50
5. Bank Ball	375.00	
7. Bell-O-Ball	35.00	150.00
xx. Blister Gunner Con	10.00	
5. Bowl-A-Bomb	125.00	175.00
2. Bowling League	125.00	150.00
1. Buckley DeLuxe Dig	100.00	110.00
5. Buckley Treas. Is. Dig	25.00	59.50
7. Casino Golf	15.00	45.00
5. Chicoin Goalee	525.00	
2. Chicoin Hockey	159.50	219.50
5. Chicoin Rola Score	60.00	125.00
7. Chester Pollard Golf	34.50	75.00
6. Circus Romance	195.00	199.50
7. Cupid Wheel	90.00	100.00
5. Daval Bumper Bowling	75.00	100.00
xx. Daval-U-Roll-It	44.50	
xx. Evans Duck Pin Alley	189.50	
xx. Evans In-the-Barrel	75.00	95.00
xx. Evans Super Bomber	235.00	245.00
5. Evans Play Ball	135.00	189.50
2. Evans Ski Ball	60.00	85.00
5. Evans Ten Strike, LD	30.00	35.00
4. Evans Ten Strike, HD	59.50	60.00
2. Evans Tommy Gun	75.00	149.50
7. Exhibit Bicycle	50.00	75.00
xx. Exhibit Basketball	75.00	
5. Exhibit Bowling Alley	50.00	59.50
xx. Exhibit Hi-Ball	65.00	85.00
1. Exhibit Merchantman Roll Ch. Digger	75.00	79.50
5. Exhibit Rotary Mdsr	229.50	349.50
6. Exhibit Vitalizer	75.00	
2. Genco Bank Roll	195.00	225.00
xx. Genco Magic Roll	39.50	125.00
7. Genco Play Ball	110.00	129.50
5. Genco Total Roll	425.00	
7. Groetchen Mtn. Climb	65.00	125.00
2. Groetchen Metal Typer	324.50	375.00
7. Gottlieb Skee Ballette	50.00	62.50
5. Jenn. Roll-in-the-Bar	115.00	145.00
2. Keeney Air Raider	99.50	175.00
2. Keeney Anti-Aircft. Br.	34.50	55.00
2. Keeney Anti-Aircft. Bl.	35.00	40.00
5. Keeney Bowlette	150.00	200.00
xx. Keeney Navy Bomber	195.00	
1. Keeney Sub Gun	85.00	155.00
1. Keeney Texas Leaguer	27.50	59.50
6. Kirk Air Defense	115.00	145.00
5. Kirk Night Bomber	200.00	250.00
5. Keep Punching	69.50	110.00
xx. Klip-A-Nip (Con)	16.50	16.75
6. Kue Ball	25.00	30.00

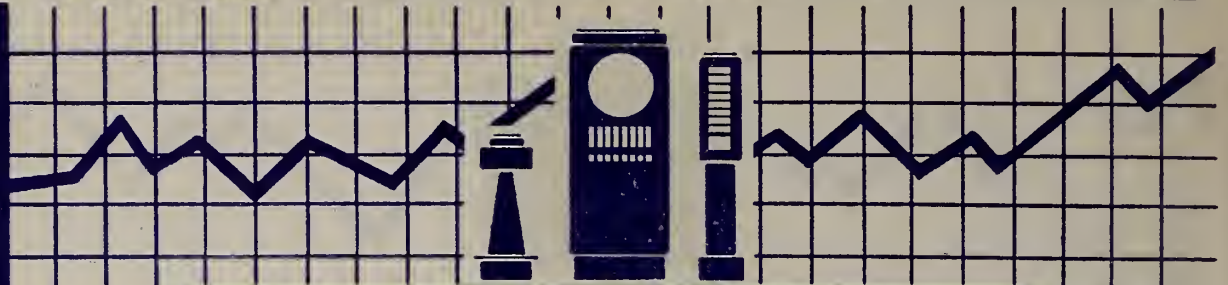
1. Liberator	\$165.00	\$179.50
1. Midget Skee Ball	75.00	85.00
6. Midget Skee Ball DeL	75.00	90.00
xx. Mills Rotary Digger	29.50	49.50
5. Mutoscope Ace Bomber	160.00	249.50
xx. Mutoscope Bowl. Alley	110.00	
1. Mutoscope Dr. Mobile	250.00	279.50
xx. Mutoscope Dr. Mobile w tk.	260.00	325.00
1. Mutoscope Elec. Trav. Crane	25.00	79.50
xx. Mutoscope Fan Ft. Dig	40.00	54.50
2. Mutoscope Photomatic	600.00	795.00
xx. Mutoscope Roll Frt. Cr.	50.00	69.50
5. Mutoscope Sky Fighter	160.00	265.00
xx. Mutoscope Sky Fighter w. con.	200.00	229.50
xx. Mutoscope Hockey	37.50	65.00
xx. Mutoscope Magic Fing	85.00	125.00
7. Mutoscope Pokerino	75.00	79.50
6. Munves Super Skee Roll	349.50	
7. Munves Trap-the-Jap	150.00	
xx. Pennant	35.00	49.50
4. Periscope	99.00	179.50
6. Pilot Trainer	850.00	
6. Pitchem & Catchem	109.50	125.00
6. Poker & Joker	55.00	79.50
2. Radio Rifle	20.00	49.50
7. Rockola Ten Pins LD	35.00	
xx. Rockola Ten Pins HD	40.00	69.50
2. Rockola Tom Mix Rifle	25.00	45.00
1. Rockola World Series	79.50	125.00
xx. Rockola Talkie Hrsp	100.00	125.00
xx. Rock-O-Ball	75.00	125.00
5. Roll-A-Ball (Jafco)	379.50	
xx. Scientific Baseball	67.50	
1. Scientific Batting Pr.	75.00	125.00
1. Scientific Basketball	30.00	60.00
xx. Scientific Battle Royal	149.50	
5. Scientific X-Ray Pkr	70.00	110.00
5. See-A-Freak	49.50	89.50
4. Seeburg Chicken Sam	69.50	110.00
1. Seeburg Jap Con	79.50	119.50
2. Seeburg Jail Bird	69.50	79.50
2. Seeburg Shoot-the-Chute	75.00	109.50
xx. Seeburg Hitler Con	69.50	89.50
xx. Seeburg Hockey	30.00	69.50
6. Seeburg Par. Gun	40.00	70.00
7. Seeburg Rayolite	25.00	50.00
xx. Selectorscope	75.00	189.50
xx. Shoot-A-Bazooka (Con)	10.00	
4. Skee-Barrel Roll	320.00	404.00
xx. Star Elec. Hoist Dig	25.00	35.00
5. Super Torpedo	225.00	275.00
xx. Supreme Bolascare		
1. Supreme Gun (Rev)	115.00	209.50
2. Supreme Skee Roll	179.50	250.00
5. Supreme Rocket Buster	199.50	225.00
5. Tail Gunner	50.00	79.50
xx. Test Pilot	125.00	199.50
xx. Target Roll, 14 Ft.	79.50	
6. Thunderbolt	195.00	300.00
xx. Tokio Raider (Con)	16.50	16.75
5. Victory Pool (Play Pool)	79.50	100.00
5. Victory Roll	175.00	225.00
5. Warner Voice Recorder	199.50	350.00
2. Western Baseball '39	40.00	45.00
1. Western Baseball '40	75.00	119.50
5. Western Major League	85.00	100.00
6. Western Super Strength	29.50	32.00
xx. Western Recordit	325.00	399.50
4. Wurlitzer Skee-ball	135.00	250.00
6. Whee-Gee Mystic	109.50	
1. Zingo	145.00	175.00



4. 5c Baker's Pacer DD	\$110.00	\$300.00
xx. C.S. Baker's Pacer DD	225.00	375.00
6. 25c Baker's Pacer DD	325.00	375.00
6. 5c Baker's Pacer Std	250.00	300.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
2. Bangtails '39	89.50	150.00
2. Bangtails '40	149.50	199.50
5. Bangtails '41	225.00	295.00
2. Big Game, PO	75.00	189.50
5. Big Game, FP	79.50	135.00
1. Big Top, FP	95.00	110.00
2. Big Top, FO	65.00	79.50
2. Bob Tail, PO	89.50	149.50
1. Bob Tail, FP	95.00	135.00
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
7. Buckley Col. Sgt. Head	65.00	
xx. Buckley Col. New Top	75.00	
xx. Beulah Park	94.50	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
6. Chucklette	20.00	45.00
4. Club Bells	165.00	265.00
6. Club Bells 25c	300.00	350.00
x. Club Chief	89.50	
xx. Club House	50.00	90.00
xx. Derby Day Slant	45.00	65.00
6. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominoela	35.00	
5. Double Bells	159.50	199.50
6. Duo Twin Bells 5-25	400.00	650.00
5. Evans Pacers	295.00	325.00
xx. El Dorado	75.00	
2. Exhibit Races	25.00	35.00
5. Fast Time, FP	50.00	69.50
5. Fast Time, PO	75.00	89.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
5. Four-Way Super Bell	395.00	495.00
5. Four-Way Bell 3-5 1-25	475.00	650.00
5. Four Horsemen	79.50	149.50
6. Galloping Domino (38)	45.00	75.00
2. Galloping Domino (39)	89.50	150.00
2. Galloping Domino (40)	149.50	175.00
5. Galloping Domino (41)	225.00	295.00
5. Galloping Domino (42)	295.00	310.00
xx. Good Luck	25.00	
1. High Hand	159.50	199.50
xx. Hold & Draw	90.00	
7. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
7. Jungle Camp, Comb	119.50	125.00
5. Jumbo Parade, Comb	185.00	213.75
2. Jumbo Parade, FP	69.50	129.50
4. Jumbo Parade, PO	75.00	149.50
1. Jumbo Parade, 25c	195.00	295.00
1. Kentucky Club	89.50	125.00
x. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
5. Liberty Bell	24.50	39.50
6. Long Champs	25.00	65.00
xx. Lucky Lucre	99.50	105.00
2. Lucky Lucre '41	125.00	249.50
7. Lucky Lucre 5/25	295.00	
1. Lucky Lucre 5/5	150.00	199.50
5. Lucky Star	125.00	159.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
6. May Bells 5-5-5-25c	350.00	550.00
xx. Multiples Cubes, PO	30.00	47.50
5. Multiple Racer	35.00	50.00

5. Mills 4 Bells	\$300.00	\$695.00
5. Mills 3 Bells	750.00	775.00
6. Mills Auto Dice 25c	39.50	75.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl. Cab.	49.50	115.00
1. Paces Races Br. Cab.	79.50	195.00
xx. Paces Races Red Arrow	124.50	150.00
xx. Paces '39 Saratoga	47.50	79.50
1. Paces '40 Saratoga	129.50	169.50
5. Paces Saratoga w. rails	110.00	119.50
6. Paces Saratoga, no rails	65.00	75.00
5. Paces Saratoga Comb	125.00	139.50
5. Paces Saratoga Jr. PO	75.00	99.50
xx. Paces Saratoga, Sr.	250.00	279.00
6. Paces Reels Comb	150.00	184.00
5. Paces Reels, Jr. PO	40.00	75.00
1. Paces Reels, Sr. PO	95.00	196.50
5. Paces Reels, with rails	89.50	115.00
5. Paces Reels, no rails	69.50	75.00
2. Paces Twin 5-10	245.00	325.00
5. Paces Twin Console 5-25	325.00	395.00
2. Pastime	119.50	219.50
xx. Paddock Club	50.00	
7. Pa. meo DeLuxe Bell	17.50	49.50
7. Parlay Races	35.00	49.50
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
xx. Ray's Track	40.00	49.50
5. Rio	25.00	
7. Riviera	150.00	279.50
xx. Rollette, Jr.	60.00	
xx. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
5. Royal Draw	60.00	105.00
6. Royal Flush	40.00	69.50
xx. Royal Lucre '41	275.00	290.00
2. Roll 'em	89.50	149.50
xx. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
2. Silver Moon, PO	109.50	175.00
5. Silver Moon, FP	99.50	119.50
5. Silver Moon, 10c	159.50	269.50
5. Silver Moon, 25c	219.50	250.00
5. Skill Field	89.50	
xx. Skillo	180.00	
7. Skill Time '37	39.50	
xx. Skill Time '38	59.50	
5. Skill Time '41	65.00	110.00
2. Square Bell	50.00	69.50
xx. Stanco Bell Double	119.50	
7. Stanco Bell Single	110.00	
xx. Sugar King	25.00	50.00
1. Sun Ray	115.00	159.50
1. Super Bell 5c Comb	227.00	325.00
4. Super Bell 25c Comb	305.00	375.00
1. Super Track Time	225.00	299.50
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
1. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
5. Track Odds, Buckley	150.00	200.00
1. Track Odds, Daily Dbl.	450.00	479.50
5. Track Odds, DD, JP Buckley	575.00	695.00
xx. Track Time '39	100.00	200.00
1. Track Time '38	50.00	125.00
1. Track Time '37	39.50	79.50
xx. Track Time '38 TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
1. Triple Entry	69.50	159.50
5. Two-Way Super Bell 5-5	315.00	575.00
5. Two-Way Super Bell 5-25	350.00	575.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER			
6. Model S 7 Column	\$35.00	\$49.50	
5. Model VD 7 Column	32.50	64.50	
xx. Model W 9 Column	30.00	69.50	
5. Model WD 9 Column	70.00	74.50	
6. Champion, 11 Column King Size	95.00	104.50	
7. Champion, 9 Column	89.50	97.50	
7. Champion, 7 Column	77.50	95.00	

NATIONAL			
xx. Model 9-50	50.00	59.50	
xx. Model 7-50, Regular	42.50		
xx. Model 7-50, King Size	42.50	47.50	
xx. Model 9-30	30.00	40.00	
xx. Model 9A	65.00	79.50	
6. Model 6-30	22.50	29.50	
xx. Model 6-26	15.00		

ROWE			
xx. Aristocrat, 6 Column	7.50		
6. Imperial, 6 Col.	15.00	50.00	
6. Imperial, 8 Col.	25.00	60.00	
xx. Royal, 6 Col.	35.00	45.00	
xx. Royal, 8 Col.	45.00	65.00	
xx. Royal, 10 Col.	45.00	57.50	
xx. President, 6 Col.	45.00		
xx. President, 8 Col.	55.00		
xx. President, 10 Col.	65.00	85.00	

U-NEED-A-PAK			
xx. Model E, 6 Col.	10.00		
2. Model E, 8 Col.	10.00	20.00	
xx. Model E, 9 Col.	25.00		
xx. Model E, 12 Col.	35.00		
xx. Model E, 15 Col.	45.00		
6. Model A, 6 Col.	20.00	35.00	
6. Model A, 8 Col.	30.00	45.00	
6. Model A, 9 Col.	35.00	50.00	
7. Model 500, 7 Col.	60.00	69.50	
xx. Model 500, 9 Col.	75.00		
xx. Model 500, 15 Col.	75.00		

CANDY

DU GRENIER			
5. Candy Man	\$39.50	\$45.00	

NATIONAL			
xx. Model 618, 6 Column	50.00		
xx. Model 918, 9 Column Regular	60.00		
xx. Model 918, 9 Column Special	85.00	100.00	

ROWE			
xx. 8 Column Standard	45.00		
xx. 8 Column DeLuxe	85.00		
xx. 8 Column 1c Gum & Mint..	12.50		
xx. 8 Column 5c Gum & Mint..	16.50		

U-NEED-A-PAK			
xx. 5 Column	40.00	69.50	

U-SELECT-IT			
xx. 54 Bars	15.00	22.50	
xx. 72 Bars	20.00		

STONER			
xx. 6 Column	55.00		
xx. 8 Column	65.00		

SCALES

WATLING			
xx. Tom Thumb, Plain	47.50	60.00	
xx. Tom Thumb, Fortune	75.00	89.50	
7. 500 Fortune	90.00	100.00	
xx. Hi-Boy Guesser	69.50	115.00	

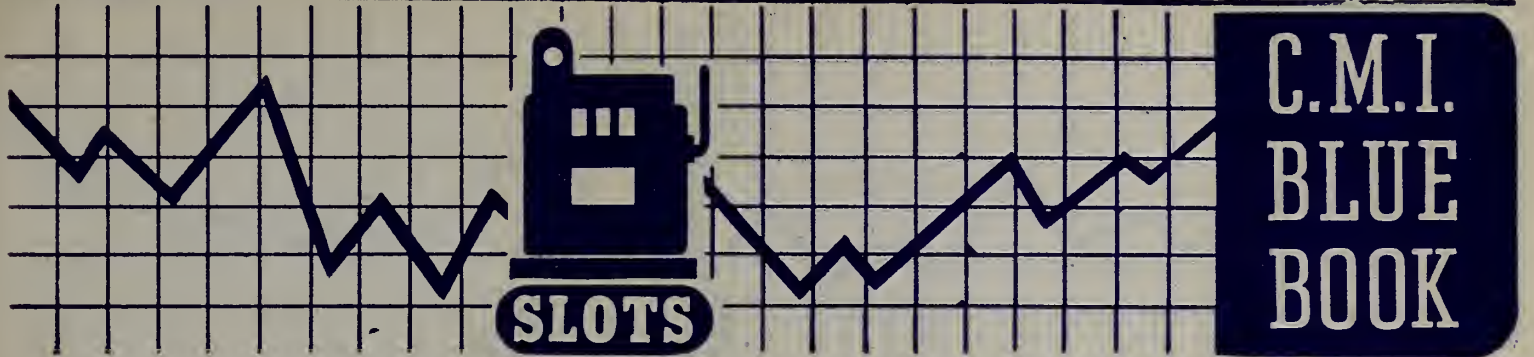
JENNINGS			
xx. Junior	25.00		
xx. Lo Boy	49.50		

PEERLESS			
xx. Lo Boy	37.50	50.00	

MILLS			
xx. Lo Boy	50.00	60.00	

PACE			
xx. Lo Boy	49.50		

IDEAL			
xx. Lo Boy	42.50		



MILLS

7. 5c Black, HL	\$165.00	\$175.00
xx. 10c Black	250.00	
xx. 25c Black, HL	275.00	
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
1. 5c Gold Chrome	160.00	250.00
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5. 10c Gold Chrome	195.00	285.00
1. 25c Gold Chrome	150.00	295.00
7. 50c Gold Chrome	450.00	475.00
5. 5c Copper Chrome	205.00	
5. 10c Copper Chrome	210.00	
5. 25c Copper Chrome	225.00	
7. 5c Club Bell	225.00	
7. 10c Club Bell	250.00	
xx. 25c Club Bell	250.00	300.00
xx. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	100.00	150.00
1. 5c Blue Front	109.50	169.50
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1. 10c Blue Front	130.00	199.50
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1. 25c Blue Front	150.00	289.50
7. 50c Blue Front	400.00	
xx. 1c Brown Front	180.00	195.00
1. 5c Brown Front	135.00	215.00
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1. 10c Brown Front	165.00	249.50
1. 25c Brown Front	170.00	275.00
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6. 50c Brown Front	395.00	450.00
xx. 1c Cherry Bell	90.00	165.00
4. 5c Cherry Bell	135.00	209.50
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1. 10c Cherry Bell	165.00	249.50
5. 25c Cherry Bell	175.00	195.00
xx. 1c Bonus Bell	289.50	
5. 5c Bonus Bell	150.00	185.00
1. 10c Bonus Bell	175.00	329.50
1. 25c Bonus Bell	225.00	395.00
5. 5c Original Chrome	175.00	275.00
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5. 10c Original Chrome	189.50	295.00
2. 25c Original Chrome	195.00	250.00
xx. 50c Original Chrome	395.00	
xx. 1c Q.T. Blue	25.00	39.50
xx. 5c Q.T. Blue	70.00	
xx. 10c Q.T. Blue	79.50	85.00
xx. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
6. 5c Q.T. Green	59.50	60.00
5. 10c Q.T. Green	65.00	69.50
xx. 5c Q.T., FP	49.50	
xx. 1c Q.T. Glitter Gold	40.00	50.00
2. 5c Q.T. Glitter Gold	85.00	110.00
5. 10c Q.T. Glitter Gold	99.50	
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
xx. 1c V.P. Bell Green	22.50	
1. 5c V.P. Bell Green	39.50	44.50
xx. 1c V.P. Chrome	40.00	
4. 5c V.P. Chrome	57.50	60.00
xx. 5c V.P. Chrome, Plus	55.00	65.00
xx. 1c V.P. Bell, B&G	32.50	
5. 5c V.P. Bell, B&G	39.50	59.50
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7. 5c Futurity	99.50	105.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	200.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50
6. 5c Black Cherry Bell	200.00	260.00

6. 10c Black Cherry Bell	210.00	275.00
6. 25c Black Cherry Bell	\$215.00	\$285.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	
6. 5c Smoker Bell	50.00	
xx. 5c F.P. Mini Vendor	35.00	
xx. 25c Golf Ball Vendor	140.00	225.00
2. 5c War Eagle	95.00	149.50
2. 10c War Eagle	99.50	159.50
2. 25c War Eagle	109.50	195.00
xx. 50c War Eagle	395.00	
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	95.00	125.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	200.00
xx. 50c Roman Head	250.00	395.00
xx. 1c Skyscraper	40.00	
1. 5c Skyscraper	70.00	79.50
xx. 10c Skyscraper	64.50	85.00
2. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
1. 5c Lion Head	40.00	54.50
1. 5c Extraordinary	125.00	159.50
5. 10c Extraordinary	115.00	150.00
5. 25c Extraordinary	145.00	175.00
xx. 50c Extraordinary	400.00	449.50
1. 5c Melon Bell	125.00	169.50
5. 10c Melon Bell	150.00	
5. 25c Melon Bell	135.00	175.00
xx. 5c Wolf Head	34.50	49.50
xx. 10c Wolf Head	49.50	57.50
2. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

WATLING

5. 1c Rolatop	10.00	15.00
5. 5c Rolatop	40.00	119.50
5. 10c Rolatop	60.00	135.00
2. 25c Rolatop	94.50	100.00
xx. 50c Rolatop	190.00	
xx. 5c Club Bell	110.00	175.00
7. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	27.50	39.50
5. 5c Twin JP	25.00	49.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	40.00	
xx. 10c Treasury	50.00	115.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

5. 5c Columbia Chrome	94.50	169.50
xx. 1c Columbia	69.50	
7. 5c Columbia JPV Bell	35.00	44.50
xx. 5c Columbia Fruit	39.50	
7. 5c Columbia Cig RJ	59.50	69.50
5. 5c Columbia DJP	59.50	79.50
7. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig CG	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
6. 5c Columbia Cig GA	54.50	69.50
5. 5c Columbia Fruit GA	65.00	69.50
1. Columbia Orig. GA	65.00	69.50
2. Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



P A C E

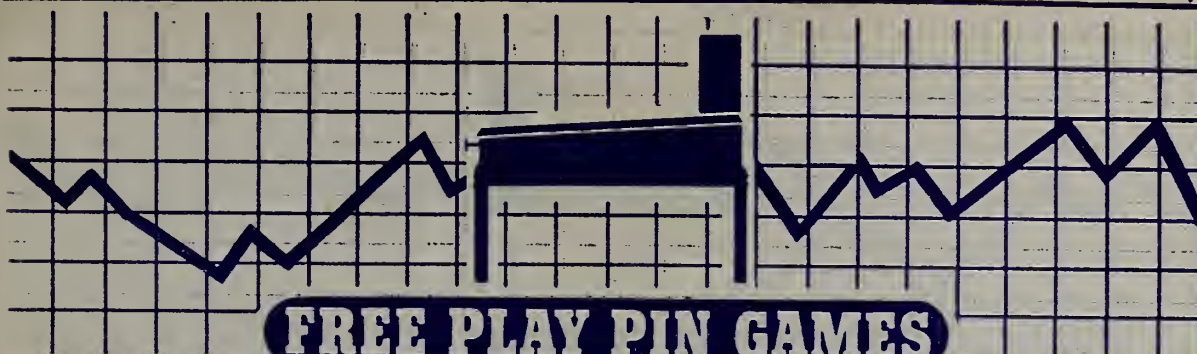
5.	1c Bantam	\$20.00	\$25.00
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	
xx.	25c Bantam	39.50	50.00
7.	5c Comet, FV	49.50	69.50
5.	10c Comet, FV	65.00	69.50
2.	25c Comet, FV	79.50	109.50
xx.	50c Comet, FV	98.50	150.00
xx.	5c Comet, DJP	40.00	75.00
xx.	10c Comet, DJP	50.00	79.50
7.	1c Comet, Blue	45.00	
xx.	5c Comet, Blue	50.00	65.00
xx.	10c Comet, Blue Front	50.00	75.00
xx.	25c Comet Blue Front	90.00	94.50
xx.	50c Comet	295.00	300.00
5.	5c All Star Comet	65.00	79.50
2.	10c All Star Comet	65.00	89.50
5.	25c All Star Comet	90.00	125.00
5.	50c All Star Comet	275.00	350.00
xx.	1c All Star 2-4	35.00	45.00
xx.	1c Rocket	149.50	
1.	5c Rocket	94.50	95.00
5.	10c Rocket	110.00	119.50
xx.	25c Rocket	139.50	
xx.	5c T.J. Comet	47.50	
5.	5c Club Bell	75.00	95.00
5.	10c Club Bell	110.00	115.00
7.	25c Club Bell	125.00	150.00
5.	50c Club Bell	300.00	350.00
5.	1c DeLuxe	55.00	
5.	5c DeLuxe	85.00	95.00
5.	10c DeLuxe	119.50	135.00
xx.	25c DeLuxe	120.00	140.00
xx.	Double Slot 5 & 25c	395.00	
xx.	5c Comet Console	125.00	139.50
xx.	10c Comet Console	159.50	
xx.	25c Comet Console	169.50	
5.	5 & 25c Comet Con. Comb	195.00	225.00
5.	5c Kitty	70.00	
6.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
xx.	5c Slugproof	97.50	100.00
xx.	10c Slugproof	100.00	115.00
6.	25c Slugproof	125.00	165.00

C A I L L E

xx.	1c	39.00	39.50
1.	5c	29.50	49.50
5.	10c	35.00	59.50
5.	25c	49.50	99.50
xx.	5c & 25c	275.00	
5.	5c Cadet	37.50	75.00
2.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	85.00
xx.	25c Playboy	60.00	
7.	5c Commander	35.00	55.00
7.	10c Commander	50.00	65.00
xx.	25c Commander	65.00	74.50
7.	7-Way Slot 5c	49.50	65.00
xx.	7-Way Slot 25c	98.00	250.00
xx.	5c Doughboy	49.50	
5.	5c Club Bell	40.00	75.00
5.	10c Club Bell	75.00	85.00
2.	25c Club Bell	100.00	125.00

J E N N I N G S

5.	5c Chief	\$90.00	\$135.00
1.	10c Chief	125.00	145.00
5.	25c Chief	119.50	175.00
xx.	50c Chief	325.00	350.00
2.	5c Silver Moon Chief	145.00	225.00
6.	10c Silver Moon Chief	135.00	195.00
7.	25c Silver Moon Chief	195.00	250.00
5.	5c Silver Chief	115.00	185.00
5.	10c Silver Chief	139.50	199.50
5.	25c Silver Chief	169.50	175.00
xx.	50c Silver Chief	550.00	650.00
2.	5c Club Bell	109.50	179.50
2.	10c Club Bell	149.50	189.50
5.	25c Club Bell	175.00	249.50
7.	50c Club Bell	350.00	
7.	5c Sky Chief	110.00	139.00
5.	10c Sky Chief	159.50	189.50
xx.	25c Sky Chief	200.00	
xx.	Triplex Chief 5-10-25	100.00	
7.	1c Little Duke	12.50	17.50
xx.	5c Little Duke	125.00	
xx.	10c Little Duke	20.00	65.00
xx.	5c Century	35.00	65.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
xx.	50c Century	295.00	
1.	5c Gooseneck	29.50	49.50
xx.	10c Gooseneck	35.00	59.50
2.	25c Gooseneck	55.00	59.50
xx.	50c Gooseneck	150.00	
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	30.00
xx.	10c Golf Ball Vndr	75.00	99.50
xx.	25c Golf Ball Vndr	69.50	
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	125.00	145.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	115.00	
xx.	10c Big Chief	165.00	
xx.	25c Big Chief	199.50	
6.	\$1.00 Bell	595.00	850.00
5.	Cigarolla	59.50	60.00
1.	Cigarolla XXV	89.50	129.50
xx.	Cigarolla XV	75.00	79.50
5.	5c Victory Chief	119.50	125.00
xx.	10c Victory Chief	155.00	195.00
7.	25c Victory Chief	200.00	385.00
xx.	1c 4 Star Chief	79.50	110.00
1.	5c 4 Star Chief	98.50	145.00
5.	10c 4 Star Chief	125.00	165.00
5.	25c 4 Star Chief	145.00	150.00
xx.	1c Dixie Bell	35.00	
7.	5c Dixie Bell	75.00	115.00
xx.	10c Dixie Bell	100.00	125.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	404.50	
xx.	5c Victory 4 Star Ch	350.00	
xx.	10c Victory 4 Star Ch	225.00	
xx.	25c Victory 4 Star Ch	350.00	



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

6. A. B. C. Bowler	\$49.50	\$55.00	xx. Crystal	34.50	42.50
6. Action (Rev)	90.00	129.50	xx. Crystal Gazer	26.50	
5. Air Circus	115.00	125.00	xx. Dandy	19.00	27.50
2. Air Force	79.50	80.00	7. Daily Dozen	10.00	15.00
xx. Airliner	15.00	27.50	xx. Davy Jones	15.00	
xx. Airport	25.00		5. Defense (Baker)	34.50	39.50
5. Alert (Rev)	59.50	75.00	1. Defense (Genco)	90.00	99.50
xx. Ali Baba	29.50		xx. De-Icer (Rev)	79.50	
5. All American	25.00	65.00	2. Destroyer (Rev)	69.50	94.50
xx. All Out (Rev)	59.50		xx. Dive Bomber (Rev)	39.50	
1. American Beauty (Rev)	94.50	149.50	5. Dixie	20.00	59.50
4. Anabel	29.50	39.50	6. Do-Re-Mi	50.00	79.50
1. Arizona (Rev)	239.50	249.50	5. Double Feature	25.00	44.50
6. Armada	29.50		xx. Double Play	55.00	70.00
5. Argentine	69.50	75.00	2. Doughboy	15.00	39.50
xx. Arrowhead	19.50	50.00	5. Drum Major	20.00	35.00
1. Attention	49.50	69.50	5. Dude Ranch	44.50	99.50
xx. Avalon	15.00	27.50	xx. Duplex	50.00	59.00
xx. Airway	22.50		2. Eagle Squadron (Rev)	69.50	125.00
1. Bally Beauty	20.00	55.00	5. Entry	32.50	39.50
xx. Banner	17.50		7. Eureka	25.00	35.00
1. Bandwagon	39.50	47.50	xx. Falling Sun (Rev)	59.50	
xx. Bang	12.50	25.00	xx. Fantasy	30.00	45.00
5. Barrage	25.00	45.00	5. Fifth Inning	29.50	35.00
xx. Battle	87.50	100.00	xx. Fifty Grand	29.50	
5. Belle Hop	64.50	65.00	6. Fishin' (Rev)	55.00	79.50
2. Big Chief	34.50	49.50	1. Five-In-One	35.00	49.50
5. Big League	22.50	40.00	5. Five & Ten & Twenty	100.00	139.50
5. Big Parade	109.50	125.00	xx. Flagship	16.95	27.50
xx. Big Show	19.00	30.00	5. Flat Top (Rev)	145.00	205.00
xx. Big Ten	27.50		5. Fleet	42.00	45.00
xx. Big Six	15.00	32.50	1. Flicker	49.50	69.50
1. Big Three (Rev)	109.50	169.50	5. Flying Tiger	105.00	139.50
5. Big Time	40.00	47.50	xx. Follies '40	20.00	25.00
1. Big Top	119.50	249.50	xx. Follow Up	20.00	24.50
xx. Big Town	21.50		5. Foreign Colors	90.00	169.50
xx. Blackout	15.00	35.00	2. Formation	20.00	22.50
xx. Blondie	20.00	30.00	5. Four Aces	105.00	129.50
1. Bombardier (Rev)	89.00	125.00	1. Four Diamonds	47.50	69.50
2. Bola Way	55.00	85.00	xx. Four-Five-Six	15.00	17.50
xx. Bomb-the-Axis	64.50	79.50	2. Four Roses	47.50	59.50
5. Boomtown	21.50	35.00	1. Fox Hunt	27.50	29.50
7. Bordertown	24.50	40.00	xx. Flash	18.50	23.50
1. Bosco	70.00	80.00	5. G. I. Joe (Conv)	69.50	94.50
xx. Bounty	12.00	25.00	7. Girls Ahoy (Rev)	42.50	75.00
xx. Bowling Alley	20.00	35.00	6. Glamour	30.00	45.00
xx. Box Score	12.50		7. Gobs	85.50	109.50
1. Brazil (Rev)	239.50	249.50	1. Gold Star	39.50	49.50
xx. Brite Spot	22.50	30.00	xx. Golden Gate	15.00	20.00
1. Broadcast	55.00	69.50	5. Grand Canyon (Rev)	195.00	249.50
xx. Buckeroo	15.00	19.50	5. Gun Club	69.50	79.50
xx. Burlesk	89.50		xx. Headliner	20.00	39.50
5. Cadillac	30.00	49.50	5. Hi-Boy (Rev)	45.00	60.00
xx. Canteen	149.50	190.00	1. Hi-Dive	84.50	90.00
2. Capt. Kidd	69.50	79.50	2. Hi-Hat	69.50	80.00
xx. Casablanca (Rev)	179.50	225.00	xx. High Light	18.95	
1. Champ	35.00	69.50	7. High Stepper	32.50	
xx. Champion	12.50	39.50	6. Hit-the-Jap (Rev)	49.50	59.50
xx. Charm	39.50		2. Hold Over	29.50	39.50
2. Chevron	15.00	35.00	5. Hollywood	249.50	
xx. Chief	15.00		7. Home Run '40	27.50	37.50
4. Chubbie	17.50	49.50	xx. Home Run '41	49.50	74.50
xx. Circus	25.00	34.50	5. Home Run '42	60.00	89.50
5. Click	54.50	79.50	1. Horoscope	60.00	79.50
xx. Clipper	25.00		5. Idaho	249.50	
5. Clover	84.50	85.00	5. Invasion (Rev)	99.50	124.50
xx. C. O. D.	15.00	22.50	6. Jolly	15.00	29.50
7. Commander (Rev)	50.00	55.00	5. Jeep (Rev)	115.00	119.50
1. Commodore	24.50	29.50	xx. Jumper	25.00	29.50
xx. Congo	24.50	25.00	4. Jungle	65.00	79.50
xx. Conquest	16.95	27.00	5. Keep 'em Flying	125.00	145.00
xx. Contact	15.00	25.00	xx. Keen-A-Ball	24.50	35.00
5. Contest	94.50	97.50	6. Kismet	199.50	249.50
xx. Convention	20.00	32.50	xx. Klick	15.00	22.50
5. Cowboy	24.50	25.00			
6. Cover Girl	125.00	200.00			
1. Cross Line	\$45.00	\$65.00			

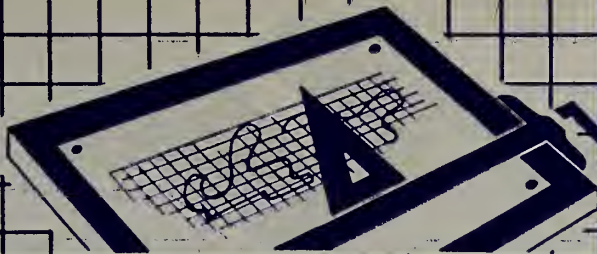
C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

1. Knock-Out	\$100.00	\$129.50
7. Knock-Out-the-Jap	79.50	105.00
xx. Lancer	25.00	39.50
4. Landslide	42.50	49.50
2. Laura	249.50	
5. Lead Off	25.00	49.50
xx. Leader	50.00	65.00
5. League Leader	30.00	39.50
1. Legionnaire	65.00	75.00
2. Liberty	65.00	155.00
xx. Liberty (Rev)	55.00	87.50
5. Limelight	30.00	35.00
5. Line Up	20.00	49.50
xx. Lite-A-Card	25.00	30.00
xx. Lone Star	22.50	25.00
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
xx. Lucky	15.00	25.00
xx. Majors '40	12.50	19.50
1. Majors '41	37.50	69.50
xx. Mardi Gras	40.00	
1. Marines-At-Play	89.00	149.50
1. Marvels Baseball	99.00	129.50
xx. Mascot	30.00	32.50
xx. Merry-Go-Round	19.50	39.50
2. Metro	29.50	59.50
xx. Miami	15.00	
5. Miami Beach	65.00	79.50
xx. Midway (Genco)	12.50	15.00
5. Midway (Rev)	99.00	149.50
xx. Miss America (Rev)	35.00	39.50
xx. Mr. Chips	19.00	25.00
2. Monicker	60.00	109.50
5. Mystic	39.50	
5. New Champ	49.50	79.50
xx. Nippy	19.50	39.50
xx. Nite Club (Rev)	84.50	
xx. Ocean Park	12.00	24.50
xx. Oh Boy	16.50	22.50
xx. Oh Johnny	25.00	35.00
1. On Deck	15.00	29.50
1. Oklahoma	239.50	249.50
2. One-Two-Three '39	29.50	30.00
2. One-Two-Three '40	50.00	69.50
5. One-Two-Three '41	69.50	75.00
1. Owl	69.50	79.50
xx. Pals	21.50	
2. Paratroop (Rev)	69.50	105.00
5. Pan American	37.50	59.50
5. Paradise	39.50	54.50
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
xx. Pick 'em	15.00	
1. Play Ball	42.50	74.50
2. Pin Up Girl	72.50	139.50
1. Playmate	29.50	39.50
xx. Playtime (Rev)	52.50	
5. Polo	15.00	19.50
xx. Pot Shot	25.00	39.50
xx. Pursuit	37.50	49.50
xx. Powerhouse	30.00	49.50
2. Production (Rev)	73.50	119.00
2. Progress	22.50	29.50
xx. Punch	16.50	22.50
xx. Pylon	22.50	25.00
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
xx. Rebound	15.00	20.00
xx. Record Breaker	150.00	
xx. Red Hot	15.00	30.00
xx. Red, White & Blue	22.50	
5. Repeater	39.50	49.50
xx. Reserve	10.00	20.00
xx. Rink	15.00	19.00
5. Roll Call (Rev)	45.00	69.50
1. Roller Derby	39.50	44.50
2. Rotation	20.00	29.50
xx. Rotor Table	79.50	89.50
5. Roxy	19.00	29.50
1. Salute	27.50	29.50
1. Santa Fe (Rev)	239.50	249.50
xx. Sara Suzy	32.50	45.00
xx. Scandals (Rev)	35.00	
5. School Days	50.00	69.50
1. Scoop	22.50	29.50
6. Score-A-Line	19.50	34.50
xx. Score Card	20.00	39.50
xx. Score Champ	25.00	
xx. Scout (Rev)	29.50	

xx. Sea Powers (Rev)	\$67.50	
1. Sea Hawk	55.00	\$69.50
7. Second Front (Rev)	75.00	85.00
1. Seven Up	54.50	69.50
2. Shangri La	69.50	154.50
5. Short Stop	27.50	39.50
1. Show Boat	47.50	60.00
xx. Side Kick	15.00	
6. Silver Skates	39.50	40.00
xx. Silver Spray	35.00	39.50
1. Sink-the-Jap (Rev)	45.00	49.50
xx. Sixty Grand	17.50	
xx. Sky Blazer	60.00	85.00
2. Sky Chief	145.00	165.00
1. Sky Ray	27.50	42.50
1. Sky Line	39.50	50.00
2. Sky Rider (Rev)	100.00	145.00
5. Slap-the-Jap	25.00	39.50
1. Slugger	65.00	72.50
1. Smak-the-Jap (Rev)	39.50	55.00
1. Snappy '41	40.00	69.50
1. South Paw	74.50	75.00
5. South Seas	249.50	
5. Sparky	22.00	32.50
xx. Speed Ball	32.50	39.50
5. Speed Demon	17.50	19.50
xx. Speedway	24.50	29.50
xx. Speedy	24.50	29.50
xx. Sports	20.00	22.50
5. Sports Parade	30.00	59.50
xx. Stop & Go	29.50	35.00
6. Sporty	15.00	25.00
2. Spot-A-Card	64.50	80.00
2. Spot-Cha (Rev)	79.50	125.00
2. Spot Pool	49.50	74.50
5. Spottem	18.00	35.00
5. Stage Door Canteen	249.50	
5. Stars	74.50	79.50
1. Star Attraction	54.50	69.50
5. Stratoliner	30.00	59.50
1. Streamliner	239.50	249.50
5. Strip Tease (Con)	110.00	169.50
xx. Summertime	20.00	35.00
xx. Sun Beam	59.00	70.00
xx. Supercharger	17.50	27.50
1. Super Chubbie	47.50	69.50
xx. Super Six	32.50	34.50
7. Sun Valley (Rev)	85.00	89.50
7. Tail Gunner (Con)	49.50	59.50
2. Target Skill	24.50	40.00
2. Ten Spot	32.50	69.50
1. Texas Mustang	65.00	89.50
4. Three Score	29.50	45.00
xx. Three Up	25.00	
7. Thriller	12.50	17.50
xx. Thumbs Up (Rev)	59.50	60.00
2. Topic	80.00	84.50
xx. Top Notcher	15.00	29.50
xx. Topper	15.00	35.00
1. Torpedo Patrol (Rev)	69.50	125.00
1. Towers	74.50	99.50
5. Trade Wind (Rev)	249.50	
1. Trailways	59.50	69.50
xx. Trapeze	17.50	
xx. Triumph	15.00	45.00
xx. Triple Play	17.50	
xx. Twinkles	15.00	17.50
6. Twin Six	45.00	59.50
1. Ump	19.50	42.50
xx. Up & Up	34.50	
5. Vacation	35.00	39.50
xx. Variety	12.50	15.00
2. Velvet	32.50	60.00
2. Venus	79.50	89.50
2. Victory	84.50	95.00
xx. Vogue	15.00	27.50
5. Wagon Wheels	169.50	249.50
6. West Wind	45.00	79.50
2. White Sails	15.00	29.50
1. Wild Fire	36.50	49.50
xx. Wings	11.50	26.50
6. Wow	27.50	39.50
6. Yacht Club	15.00	17.50
5. Yankee Doodle	199.50	200.00
5. Yanks	89.50	104.50
xx. Zenith	95.00	
xx. Zeta	19.50	20.00
1. Zig Zag	54.50	79.50
xx. Zip	15.00	25.00
6. Zombie	60.00	79.50



C.M.I. BLUE BOOK

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MUSIC

AIREON

- Fiesta
- Artisan
- Air Liner

WURLITZER

- #1015
- #3020—5/10/25c 3-wire Wall Box
- #3021—5c Wall Box
- #3031—5c 30-wire Wall Box.....
- #4000—Speaker
- #4002—Speaker

SEEBURG

- #146M
- #146S

PINS

GOTTLIEB

- Stage Door Canteen\$249.50

MARVEL

- Hollywood\$249.50

UNITED

- South Seas

WILLIAMS

- Suspense
- Laura 249.50

P & S

- Kismet\$249.50

PIONEER

- Smiley

EXHIBIT

- Big Hit
- Single & Multiple Play

ARCADE

CHICAGO COIN

- Goalce\$525.00

GENCO

- Total Roll

JAFCO

- Roll-A-Ball\$379.50

MUNVES

- Super Skee Roll 349.50

AMUSEMENT ENTERPRISES CO.

- Bank Ball\$375.00

SUPREME

- Bola Score

BALLY

- Undersea Raider 399.50

AMUSEMATIC CORP.

- Lite League

CONSOLES

KEENEY

- Bonus Superbell

ONE-BALLS

BALLY

- Victory Derby
- Victory Special

SLOTS

MILLS

- 5c Black Cherry Bell.....\$205.00
- 10c Black Cherry Bell..... 210.00
- 25c Black Cherry Bell..... 215.00
- 50c Black Cherry Bell..... 292.00
- New Vent Pocket Bell 74.50

O. D. JENNINGS

- Bronze Chief
- Club Chief
- Standard Chief

C.M.I. BLUE BOOK



REVAMPS

- Action from—Stars
- Ajax from—Score Card
- All Out from—Cross Line
- Archery from—Cadillac
- Arizona from—Sun Beam
- American Beauty from—Attention
- Battle from—Zombie
- Big Tent from—Big Show
- Big Three from—Twin Six, Clover, Sky Ray
- Big Top of '45 from—Lite-A-Card
- Bingo from—Follies '40
- Bombardier from—Bowling Alley
- Bowling Alley '42 from—D-Re-Mi
- Brazil from—Follies '40
- Burlesk from—Glamour
- Casablanca from—Roxy
- Cupid from—Red, White & Blue
- De-Icer from—Cadillac
- Destroyer from—Formation
- Dive Bomber from—Big League, Big Town
- Eagle Squadron from—O'Boy
- Easy Pickin' from—Ten Spot
- Falling Suns from—Roxy
- Fan Dancer from—Punch
- Flash from—Broadcast, Crossline
- Flat Top from—Sporty
- Flight from—Play Ball
- Flying Tigers from—Owl
- Foreign Colors from—Double Play
- Grand Canyon from—Metro
- Hi-Boy from—Glamour
- Hi-Jinks from—Gold Star
- Hit-The-Japs from—Silker Skates
- Hockey '42 from—Zombie
- Idaho from—Zombie
- Jeep from—Duplex, Leader, Sky Blazer
- Kismet from—Scoop
- Klipper from—Knockout
- Knock-Out-The-Japs from—Knockout

- Liberty from—Flicker
- Luxury from—Rotation
- Marines-At-Play from—Flicker
- Midway from—Zombie
- Nite Club from—Formation
- Nine Bells from—Mr. Chips
- Over-The-Top from—Powerhouse
- Parade Leader from—Drum Major
- Paratroop from—Powerhouse
- Peacherino from—Jolly
- Pep from—Wow
- Playtime from—Gold Star
- Pin Up Girl from—Silver Skates
- Production from—Blondie
- Rat from—Zig Zag
- Redheads from—Blondie
- Roll Call from—Vacation
- Sailorettes '42 from—Follies '40
- Scout Commander from—Fleet
- Sea Power from—Four Roses
- Sentry from—Leader
- Shangri-La from—Mr. Chips
- Sink-The-Jap from—Seven Up
- Sixty Grand from—Big Town
- Sky Rider from—Pan American
- Slap-The-Jap from—Stratoliner
- Smak-The-Jap from—Ten Spot
- South Seas from—Knockout
- Speedway from—Entry
- Spot-Cha from—Attention
- Stage Door Canteen from—Liberty
- Starlight from—Triumph
- Stepper from—Blondie
- Strip Tease from—Chi-Coin Games
- Torpedo from—Formation
- Trade Winds from—Sky Blazer
- Triple Entry from—Home Run
- Wagon Wheels from—Duplex
- White Sails from—Silver Spray
- Yankee Doodle from—Silver Skates, Air Force
- Zingo from—Mascot, Attention, Silver Skates, Air Force

REVAMPED ONE-BALLS

- All-American Derby from—Sport Special, Record Time
- Big Three from—Club Trophy
- Dust Whirls from—Sport Page, Blue Ribbon
- Fast Track from—Owl
- Foreign Colors from—Turf Champs
- Pastime from—Turf Champs

- Race King from—Thistledown, Sea Biscuit
- Rockingham from—Grand Stand, Grand National, Pacemaker
- Victorious from—Turf Champs
- War Admiral from—Grand Stand
- Whirlaway from—Blue Grass, Dark Horse, Sport Special

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WILL PAY HIGHEST CASH PRICES! PHONE — WIRE — WRITE

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5 Wurlitzer 412	\$179.00	3 Seeburg HiTone ES	625.00
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2 Wurlitzer 500	495.00	2 Seeburg Wireless RC cellar job.....	350.00
1 Wurlitzer 950	735.00	2 Mills Thrones	325.00
3 Wurlitzer 750E	745.00	2 Mills Empress	375.00

We can deliver all makes and models of phonographs. Write or phone your needs!

NEW AMI STREAMLINERS \$595⁰⁰
FACTORY CRATED

5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED.....\$649.00
25 NEW 20 RECORD AMI BAR BOXES..... 23.00

MISCELLANEOUS

10 Packard Boxes	\$27.50	50 Keeney Boxes, converted to 30-Wire Boxes	5.50
30 Buckley Boxes — 20 & 24 Records, Swing Door, Lite-up, latest model, Like New	19.50	3 Seeburg 24 Boxes — 3-wire, 5c.....	26.50
10 Wurlitzer #125, 5/10/25c	22.50	25 Buckley Bar Brackets95
10 Wurlitzer #145 Fast Stepper	40.00	50 Buckley Pedestals	2.50
10 Wurlitzer #304 Stepper.....	19.50	5 Wurlitzer 412 Amplifiers, less tubes.....	30.00
10 Wurlitzer #100 Boxes 30-wire.....	19.50	5 Rock-Ola Amplifiers, less tubes.....	30.00
5 Rock-Ola Wall Boxes.....	12.50	Used 30-wire Cable, from 10 ft. lengths, per ft.....	.15
20 Seeburg 20 sel. wireless 5c.....	39.50	5 Chandelier Speakers Lite-up.....	15.00
4 Seeburg Bar-O-Matic	49.50	5 Chandelier Speakers plain.....	12.00
5/10/25c Wireless	49.50	2 Supreme Skee Rolls, 7 1/2 & 9 Ft.....	215.00
50 Keeney Boxes	2.50		

TERMS: 1/2 Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

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USED. WRITE — WIRE —
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Built Specially for U.S. Govt.
UNIVERSAL AMPLIFIERS
For all Wurlitzer, Rock-Ola,
Seeburg Machines.
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AMI ADDS WASHINGTON AND OREGON TO BILL WOLF'S TERRITORY

Opens Offices in Seattle and Portland



M. S. (BILL) WOLF
LOS ANGELES, CALIF. — Bill Wolf of California Amusement Company has just returned to this city after opening up new branch headquarters at 2313 Third Avenue, Seattle, Washington and 427 S.W. 13th Avenue, Portland, Oregon.

Bill proudly announces his AMI distributorship for the State of Washington and the State of Oregon in addition to California, Nevada, Arizona, and the Hawaiian Islands, which territories were announced previously.

DeWitt Eaton, General Sales Manager of the Automatic Instrument Company, in congratulating Wolf states, "The whole AMI organization

feels mighty proud in appointing Bill Wolf distributor for these additional territories.

"Everybody on the West Coast who knows Bill Wolf's capacity, experience, and distributing ability and will be excited at seeing Bill branch out in this way.

"He is now one of the biggest coin machine and music distributors in the history of the whole business."

ROBS CIGGY MACHINE IN POLICE HDQTRS

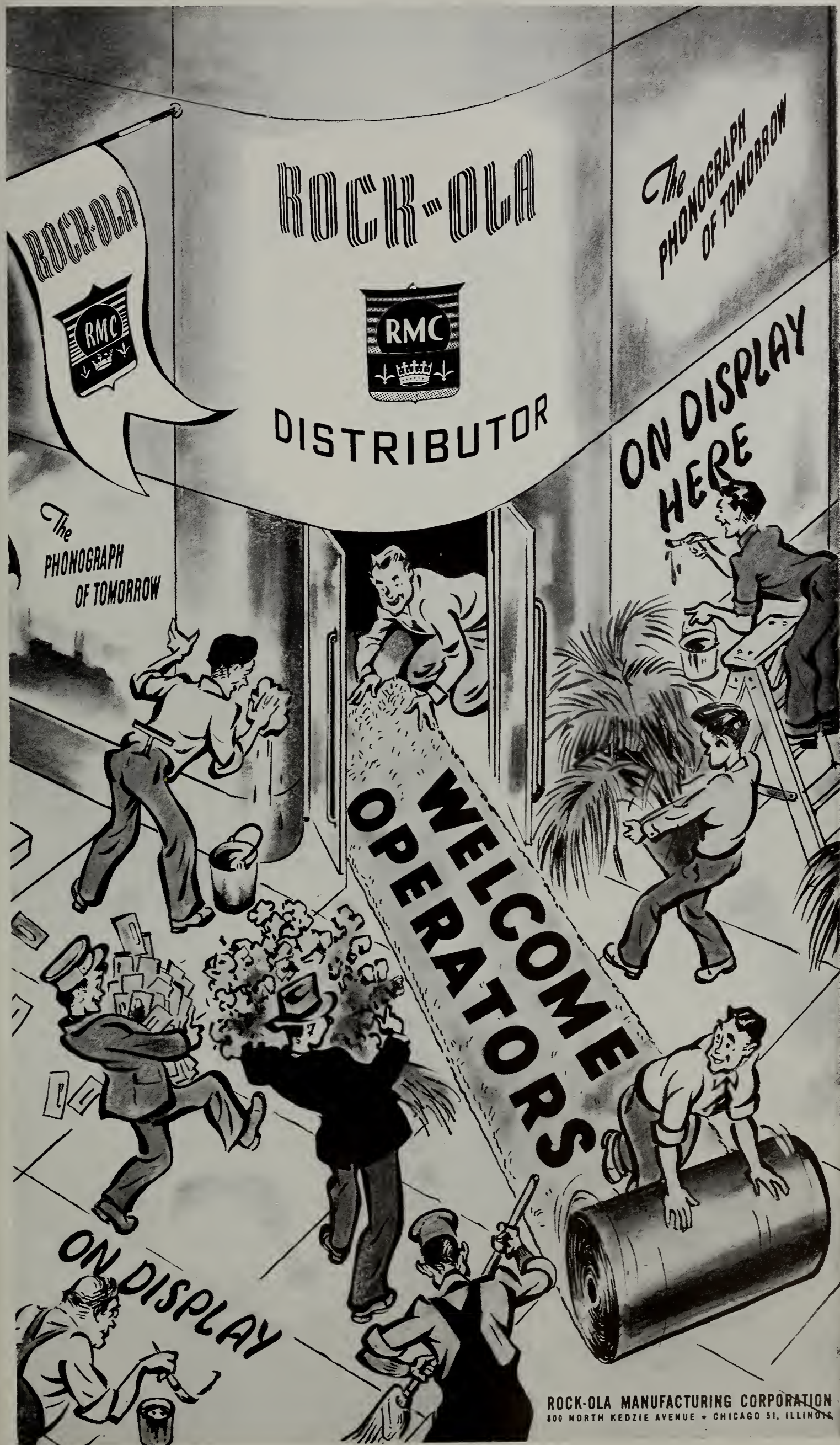
WASHINGTON, D.C. — Police, as well as coinmen, are calling the man who robbed the cigarette machine in the press room at police headquarters which, by the way, is just across the hall from the Robbery Squad, "the meanest thief of all".

The reason for this is that the cigarette machine belonged to the Washington Society for the Blind and the proceeds from the vender go to continuing this Society's many charitable activities.

The Society estimates that the thief made off with about six dollars worth of cigarettes. He did not get the coin from the machine since he broke only the glass on the front of the machine to remove the packs of ciggies.



"MINIATURE WILLOW RUN!" is what coin-men call Bally Manufacturing Company's new assembly line for "Victory Derby" and "Victory Special" multiples.



ROCK-OLA MANUFACTURING CORPORATION
 400 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS



COLUMBIA BELLS

NEW IMPROVED — 1946 MODELS

IMMEDIATE DELIVERY

Fresh off the production lines — featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one . . . plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r — costs less money to own.

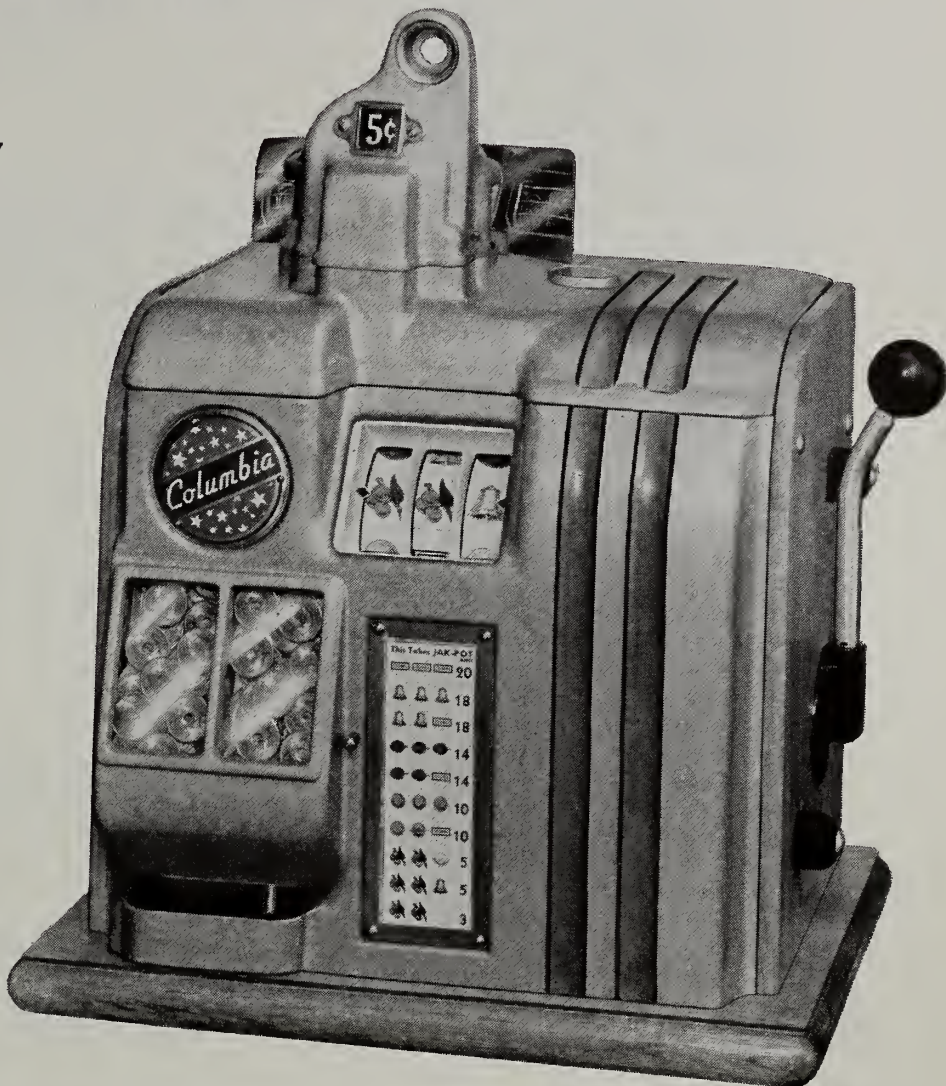
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All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C.O.D.

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WEBB TAKES OVER LARGER QUARTERS



I. F. WEBB

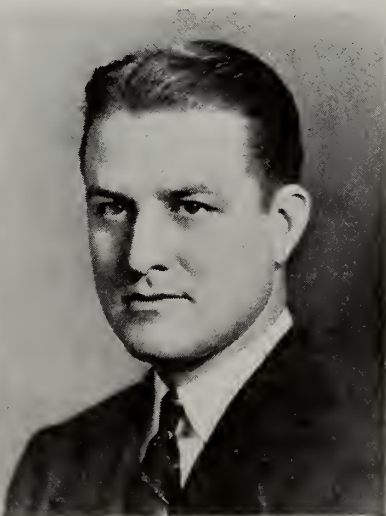
CHICAGO — I. F. Webb, owner of Webb Distributing Co., this city, announces that his firm is now fully installed in their new quarters at corner of Kedzie and Madison Streets, where they have the entire second floor at 6 South Kedzie Avenue.

Says Webb, "Move was made necessary by expanding sales, plus coming of that 'Phonograph of Tomorrow' by Rockola, for which we are the factory distributor for northern Illinois including Chicago, eastern Iowa, and Gary, Ind."

The Webb showrooms is specially arranged for the introduction of the new Rockola juke box and measures 40 by 15 feet. The quarters have eight private offices and ample storage facilities.

Webb started his concern just two years ago. He spent many years travelling nationally among coin machine people in his capacity as Phonograph Division Sales Manager for Rockola Mfg. Corp.

CLEVELAND PHONO ASSN WELCOMES BURT DEAN



BURT DEAN

CLEVELAND, O. — The Phonograph Merchants Association of this city in their pamphlet, "The Phonograph", welcome Burt Dean, formerly of RCA-Victor into the ranks of the juke box industry here.

Burt is salesman for Gary Weber's E & W Distributing Company, this city, distribes for AMI phonos and accessories in this area.

Dean's wide experience in the music field is expected to help all coinmen here.

TED BUSH BUYS NEW BUILDING

MINNEAPOLIS, MINN. — Theodore T. (Ted) Bush, President of the Bush Distributing Company, announced today the purchase of a new building at 255, 257 & 259 Plymouth Avenue North, Minneapolis, Minnesota, into which the Company will move its showroom and shop about May 1st.



TED BUSH

The stree-story structure is now in process of remodeling and when work is complete 30,000 square feet of space will be used for the showrooms, offices and shops.

In announcing the acquisition of the new building Mr. Bush, stated, "The additional space will now make it possible to give all operators in this territory the very best of service on all types of new and used equipment."

Coin machines made by the leading manufacturers will be featured in the new quarters with a large amount of space devoted to the distribution of the new Aireon Electronic phonograph and remote control equipment.



"SUSPENSE"

"SUSPENSE"

"SUSPENSE"

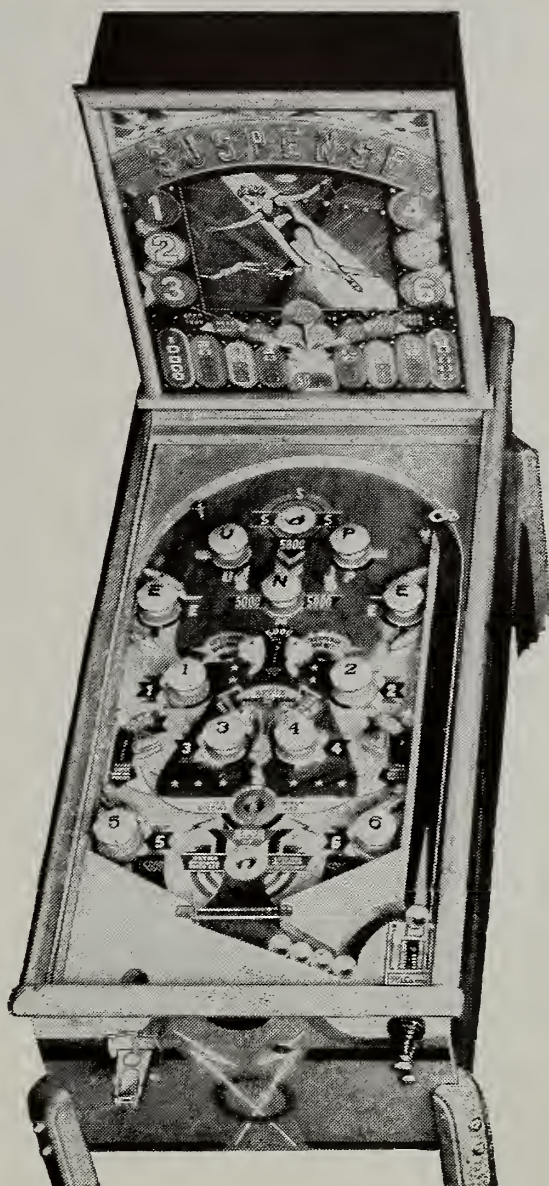
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the country!**

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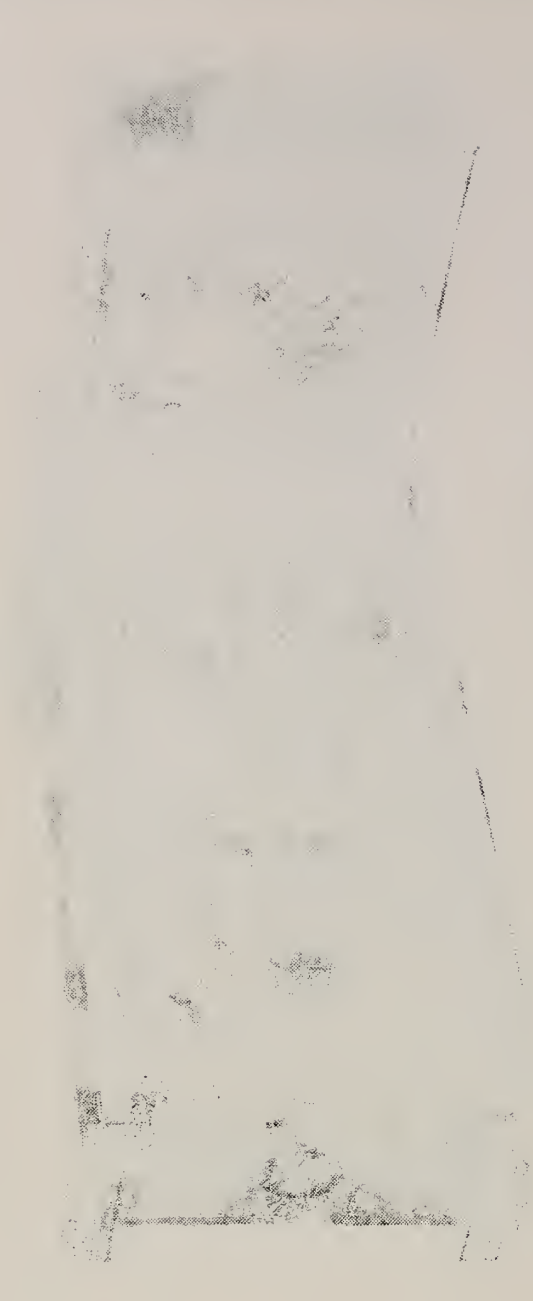
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and Delaware**
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WILLIAMS DISTRIBUTING CO.
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Los Angeles, Calif.

Louisiana and Mississippi
NEW ORLEANS COIN
MACHINE EXCHANGE
922 Poydras Street
New Orleans, La.

New York and Connecticut
WORLD DISTRIBUTORS
825 State Highway No. 5
Ridgefield, N. J.



1. 本設計は、
 2. 材料は、
 3. 構造は、
 4. 強度は、
 5. 重量は、
 6. 製作は、
 7. 検査は、
 8. 納期は、
 9. 価格は、
 10. 備考は、

項目	内容	単位	数量	備考
1	鋼板	mm	100	
2	鉄線	mm	50	
3	銅線	mm	20	
4	アルミ線	mm	10	
5	鉛線	mm	5	
6	錫線	mm	5	
7	ニッケル線	mm	5	
8	クロム線	mm	5	
9	コバルト線	mm	5	
10	マンガン線	mm	5	

WE WILL KEEP YOU IN "SUSPENSE"

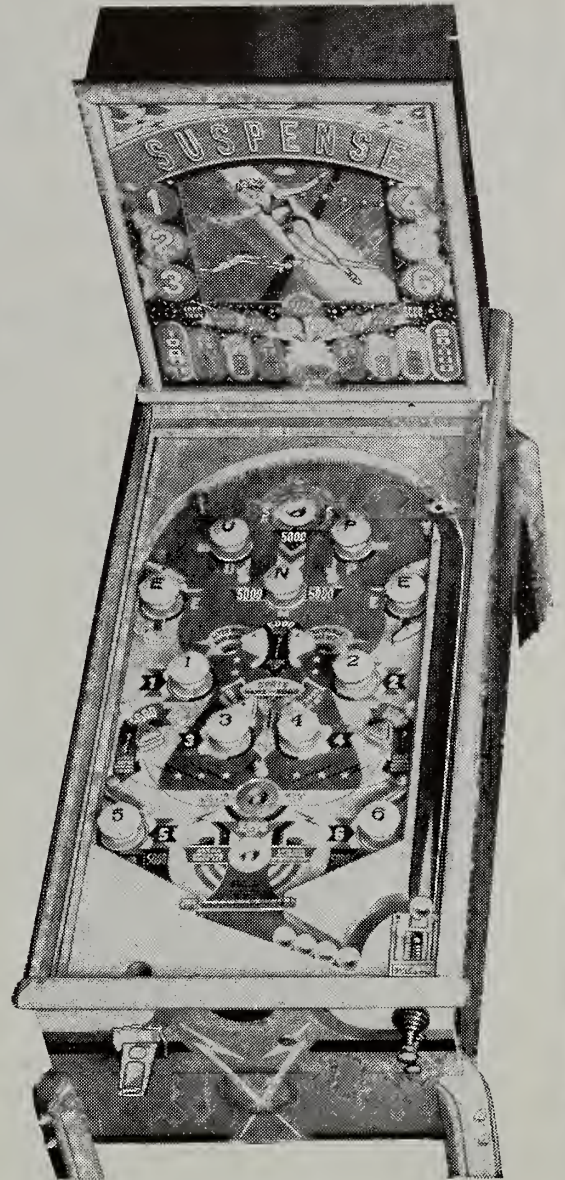
IN OHIO

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

SICKING, INC.

1401 CENTRAL PARKWAY
CINCINNATI 1, OHIO



MAJ. PETE RIGDON APPOINTED AIREON DIST. SALES MGR



RALPH RIGDON, MAJOR PETE RIGDON AND R. R. (RUDY) GREENBAUM

KANSAS CITY, MO.—Ralph Rigdon, regional sales manager for Aireon and his son, Maj. Pete Rigdon, discuss the new Electronic Phonograph with R. R. "Rudy" Greenbaum during the recent Service School meeting conducted by Aireon for distributor's servicemen.

Major Rigdon participated in the "Battle of the Bulge" as an Infantry Officer.

He is now on terminal leave and is a new district sales manager, working under his father.

JUKE BOX OPERATORS WATCH FOR SUNSHINE RECORDS

FEATURING MAE JOHNSON STAR OF "STORMY WEATHER" WITH AUSTIN McCOY'S SEXTETTE

105 SCHOODOO BOOGIE TRAIN
PART I AND II

106 YOU CAN GET A LOT FOR WHAT YOU GOT
YOU GOTTA MAKE A CHANGE

ALSO PIANO BOMBSHELL AND VOCALIST

LILLETTE THOMAS AND HER ESCORTS

107 GRIFFS AND RHYTHM
OLD TIME DADDY BLUES

108 BOOGIE WOOGIE TIME DOWN SOUTH
DOWN IT AND GET FROM ROUND IT

DISTRIBUTORS WANTED!! TERRITORIES OPEN!!

SUNSHINE RECORDS — 1480 W. JEFFERSON BLVD., LOS ANGELES 7, CALIF.

KANSAS DISTRIBUTORS FOR

- ★ AIREON ELECTRONIC PHONOGRAPH
- ★ PACE'S DRILL PROF DE LUXE CHERRY BELL
- ★ CHICAGO COIN'S GOALEE
- ★ WILLIAMS LAURA AND SUSPENSE
- ★ ADVANCE VENDORS

RECONDITIONED CONSOLES AND SLOTS • DuGRENIER CIGARETTE VENDERS

MATHENY VENDING CO., INC.

564 W. DOUGLAS

WICHITA 12, KANSAS

SPECIAL SALE

50 Packard Wall Boxes, 30-wire, 5c slot, each **\$20.00**

B. & H. AMUSEMENT COMPANY

307 First National Bank Bldg., Tuscaloosa, Ala. (Phone: 4361)

MOTORS REPAIRED

WURLITZER • SEEBURG • ROCKOLA • MILLS • AMI
Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete **\$7.00**

No Extras.....
M. LUBER
503 W. 41st St. (LOngacre 3-5939) New York

THE UNIVERSITY OF CHICAGO
LIBRARY

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Eagle

PHONOGRAPH REPLACEMENT PLASTICS available at RIGHT prices!

REPLACEMENT PLASTICS
for your Wurlitzer
VICTORY MODEL CABINETS
Replacing the Glass Panels
\$25.00 per set
Available in red, yellow, green, onyx or assorted

New PERFORATED GRILLE PLASTIC
Sheets 20 in. wide by 50 in. long
Available in red, amber or blue
\$12.50 per sheet

850 PEACOCK GLASSES
3 for \$10.00
Makes a new machine out of your old one

**New CLEAR, TRANSPARENT
PLASTIC WINDOWS**
For your Model
850 program holder \$5.00 per set

SHEET PLASTICS
20" x 50" —Pliable—Per Sheet
50 Gauge, Red, Yellow or Green \$12.50
60 Gauge, Red, Yellow or Green \$14.50
80 Gauge, Red, Yellow or Green \$16.00

THICKEST

STRONGEST • TOUGHEST • NON-INFLAMMABLE • PERFECT FIT!

Almost 1/4 inch thick—Colors tinted through and through same as the original
A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600,500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, DeLux, or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

COMMANDO	Each
Top Corners	8.00
Top Centers	7.00
Long Sides (Combination Red and Yellow Color Scheme)	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00

MILLS	Each
Throne-Emress—Top Corners, Red	14.00
Throne-Emress—Lower Sides, Red	14.00



Look for the Eagle you'll find the best!

IDLE EQUIPMENT BECAUSE OF BROKEN PLASTICS COSTS YOU MONEY . . . SO WHY HAVE EVEN ONE PHONOGRAPH OUT OF SERVICE WHEN "EAGLE" REPLACEMENT PLASTICS ARE EASILY AVAILABLE RIGHT IN YOUR LOCAL TERRITORY

EAGLE PLASTICS ARE CARRIED IN STOCK BY ALL "ALERT" DISTRIBUTORS

EAGLE COIN MACHINE CO.
1514 N. Fremont Ave. Chicago 22, Illinois
Phone: Michigan 1247

If You Don't See What You Want . . . Ask For It! We May Have It In Stock! All Terms: 1/3 Deposit With Order, Balance C.O.D., F.O.B. Chicago, Ill.

The following table shows the results of the experiment conducted on 11.11.11. The data was collected from the following sources:

Source	Value
Source 1	1.2
Source 2	2.3
Source 3	3.4
Source 4	4.5
Source 5	5.6
Source 6	6.7
Source 7	7.8
Source 8	8.9
Source 9	9.0
Source 10	10.1
Source 11	11.2
Source 12	12.3
Source 13	13.4
Source 14	14.5
Source 15	15.6
Source 16	16.7
Source 17	17.8
Source 18	18.9
Source 19	19.0
Source 20	20.1
Source 21	21.2
Source 22	22.3
Source 23	23.4
Source 24	24.5
Source 25	25.6
Source 26	26.7
Source 27	27.8
Source 28	28.9
Source 29	29.0
Source 30	30.1
Source 31	31.2
Source 32	32.3
Source 33	33.4
Source 34	34.5
Source 35	35.6
Source 36	36.7
Source 37	37.8
Source 38	38.9
Source 39	39.0
Source 40	40.1
Source 41	41.2
Source 42	42.3
Source 43	43.4
Source 44	44.5
Source 45	45.6
Source 46	46.7
Source 47	47.8
Source 48	48.9
Source 49	49.0
Source 50	50.1
Source 51	51.2
Source 52	52.3
Source 53	53.4
Source 54	54.5
Source 55	55.6
Source 56	56.7
Source 57	57.8
Source 58	58.9
Source 59	59.0
Source 60	60.1
Source 61	61.2
Source 62	62.3
Source 63	63.4
Source 64	64.5
Source 65	65.6
Source 66	66.7
Source 67	67.8
Source 68	68.9
Source 69	69.0
Source 70	70.1
Source 71	71.2
Source 72	72.3
Source 73	73.4
Source 74	74.5
Source 75	75.6
Source 76	76.7
Source 77	77.8
Source 78	78.9
Source 79	79.0
Source 80	80.1
Source 81	81.2
Source 82	82.3
Source 83	83.4
Source 84	84.5
Source 85	85.6
Source 86	86.7
Source 87	87.8
Source 88	88.9
Source 89	89.0
Source 90	90.1
Source 91	91.2
Source 92	92.3
Source 93	93.4
Source 94	94.5
Source 95	95.6
Source 96	96.7
Source 97	97.8
Source 98	98.9
Source 99	99.0
Source 100	100.1

The data shows a clear upward trend in the values over time, indicating a positive correlation between the source number and the measured value.

WE WILL KEEP YOU IN "SUSPENSE"

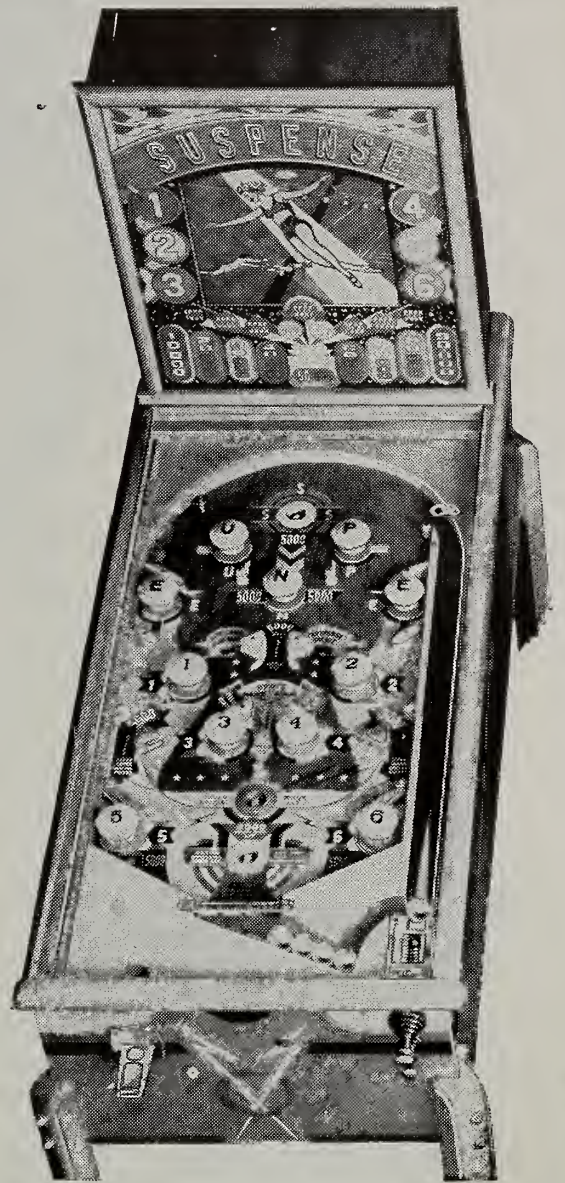
IN
TENNESSEE
AND
ARKANSAS

DISTRIBUTORS FOR

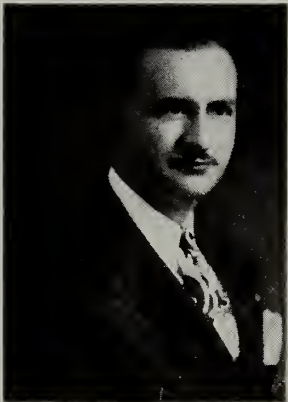
Williams
MANUFACTURING
COMPANY

S & M SALES COMPANY

1074 UNION STREET
MEMPHIS, TENN.



MICHIGAN APOA ANNOUNCE ANNUAL CONVENTION



JOE BRILLIANT

DETROIT, MICH. — Joe Brilliant, president of the Michigan Automatic Phonograph Owners Assn., 928 Ford Bldg., this city, announces that the organization will hold their annual convention on Tuesday, March 12, at 1:00 P.M. at the Book-Cadillac Hotel.

Brilliant reported, "There will be a discussion of topics covering matters of interest for the entire trade during the afternoon luncheon meeting.

"A banquet will be held in the evening at the Lttin Quarter where friends and members can get together."

Brilliant also advises that advance reservations will be necessary since these annual meets of the organization are always tremendously popular dated.

WATCH

FOR

A.M.I.

DISTRIBUTED BY DAVID ROSEN

IN

EASTERN PENNA. AND DELAWARE

Get in touch with us immediately!

DAVID ROSEN

855 North Broad Street, Philadelphia, Pa.
Stevenson 2258

MUSIC	
Packard Boxes	\$29.50
Wurlitzer No. 100 Wall Boxes	12.50
Seeburg W55Z 24	8.50
Wurlitzer No. 331 Bar Boxes	14.50
Wurlitzer No. 125 5-10-25c Wall Box	\$27.50
Rock-Ola Bar Box Model 1515 & 1503	20.00
Rock-Ola Bar Box Dial-A-Tune	15.00
Wurlitzer No. 145 Fast Steppers	45.00
ARCADE	
2 9-Ft. Bowl-A-Bomb, each	\$150.00
2 9-Ft. Bowling League, each	150.00
1 Midget Skee-ball	89.50
1 Exhibit Bowling Alley	\$89.50
Kue Ball	30.00
Undersea Raider	399.50
SLOTS	
1 Mills Double 5afe	65.00
Mills Br. Ft., Late Series	250.00
PIN GAMES	
Seven Up	\$45.00
Ten Spot	43.00
'42 Home Run	65.00
Sky Rider	\$105.00
Keeney Cowboy	25.00
Sea Hawk	49.50
Hit the Japs	49.50
Armada	\$29.50
Flying Tigers	105.00
Argentine	69.50
Big Top	249.50

WANT: MUSIC

SALE: NEW G & E PIN AND PHONO BULBS

CENTRAL COIN MACHINE COMPANY

482-88 CENTRAL AVE.

(TEL: MAIN 5973)

ROCHESTER, N. Y.

BRAND NEW TUBES IN SEALED CARTONS

30% OFF 12J7GT 65C7GT
6K7GT 12Q7FT
35% Off on all tube orders of \$25.00 or more
ATLAS VENDING COMPANY
410 N. Broad St. (EL. 2-0089) Elizabeth, N. J.

BRAND NEW VEST POCKET BELLS

In Stock for Immediate Delivery \$74.50 Ea.
GUARANTEED RECONDITIONED EQUIPMENT
Jenn. 5c Club Chief Console.....\$179.50
Jenn. 10c Club Chief Console..... 189.50
Jen. Model XXV Cigarolla..... 129.50
Groetchen Columbia, GA..... 69.50
Mills Brown Fronts, Silver Chromes,
Gold Chromes.....WRITE
AUTOMATIC COIN MACHINES & SUPPLY CO.
4135-43 Armitage Ave. Chicago 39, Ill.

W

A

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1897



30 Years at
Your
Disposal

For over thirty years, ABT has been manufacturing coin-operated machines. Each and every product bearing our name is backed by knowledge comparable to any in the industry. Avail yourself of better products which are the results of long study. Experience always counts.



ABT *Manufacturing Corporation*

715-723 North Kedzie Avenue, Chicago 12, Illinois

ABT "Makes the Finest"

- AMUSEMENT MACHINES • VENDING MACHINES
- COIN CHUTES • COIN DETECTORS
- SCALES • OTHER COIN-OPERATED MACHINES



WE WILL KEEP YOU IN "SUSPENSE"

IN
MINNESOTA
NORTH DAKOTA
SOUTH DAKOTA
NEBRASKA

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

PASTER
DISTRIBUTING COMPANY
2218 UNIVERSITY AVENUE
ST. PAUL, MINNESOTA



SAM YARAS APPTD TEXAS AMI DISTRIB

DALLAS, TEX. — DeWitt (Doc) Eaton, General Sales Manager for the Automatic Instrument Company, announced this past week that he had appointed Sam Yaras, owner of the Southwest Amusement Company, 2916-18 Main Street, Dallas, Texas, as distributor for AMI phonographs and AMI automatic music for the State of Texas.

Mr. Yaras made the following statement: "We intend to cover Texas with the sensational new AMI phonograph, which accommodates twenty records but plays either side of each record to give forty selections.

"This is an all-new mechanism, devised by the pioneers of automatic music and just about runs away in its advanced qualities from the older style phonograph mechanisms.

"In answer to the immediate demand of the past few weeks and with the intention of giving instant service to all parts of the great State of Texas, I have just opened additional branches in Houston, San Antonio, Fort Worth, and Mineral Wells."

Yaras also reported that he will immediately take to the road and arrange to meet with everyone of the leading music operators in the state to tell them about the new forty selection AMI phono and the AMI accessories.

He said in this regard, "There is no doubt anymore that the public want more selections than they are getting at the present time. I am sure that

"REMODELING SALE"
NOT JUST A REMOVAL OR CLOSEOUT — BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING
IN ORDER TO GO AHEAD WITH OUR REMODELING PROGRAM.
ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

SLOT MACHINES

5c Blue Front CHKA.....\$125.00	25c Caille \$ 49.50	10c Cherry Bell.....\$170.00
10c Blue Front, Sgls. Jck. 130.00	5c Melon Bell..... 125.00	5c Original Chrome..... 225.00
10c Blue Front CHKA..... 145.00	5c Brown Front, Rebuilt 147.00	5c Pace De Lue..... 85.00
5c Brown Front..... 140.00	5c Cherry Bell..... 140.00	5c Pace Kitty..... 70.00

FIVE-BALLS

Four Diamonds.....\$59.50	Monicker\$79.50	Vacation\$39.50
Defense 34.50	League Leader..... 39.50	Twin Six..... 59.50
New Champ..... 49.50	Playmates 39.50	Slap-the-Jap 39.50
Band Wagon..... 39.50	Star Attraction..... 54.50	Ten Spot 49.50
Cadillac 34.50	Seven Up..... 59.50	

ARCADE EQUIPMENT

Bowl-A-Ball\$195.00	Chi, Coin Hockey.....\$195.00	Rapid Fire.....\$125.00
Bowl-A-Bomb 175.00	Periscope 125.00	Tommy Gun 130.00
Evans Play Ball..... 135.00	Sky Fighter..... 225.00	Victory Pool..... 100.00
Drivemobile 250.00	Submarine 135.00	Zingo 150.00

PHONOS & SPECIAL

Two Door Double Stands, complete except for locking bars.....\$ 35.00	Wurlitzer Twin 12 Units, complete.....\$195.00
Single Box Stands..... 12.50	Packard Boxes, like new..... 29.50
Capehart 20 Selector Phono..... 120.00	Mills Slot Locks, Keys, each..... 1.50
Mel-tone 16 record phono..... 225.00	Bowling Leagues..... 195.00
Singing Towers 20 Selector..... 275.00	Supreme Skee Rolls..... 275.00
Rock-Ola Imperial, remote unit.....\$220.00	Bank-A-Ball 15.00

WANT — 5-BALLS PHONOS. ALL MODELS. SEND LIST, CASH WAITING.
TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY
6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772) MILWAUKEE 14, WISCONSIN

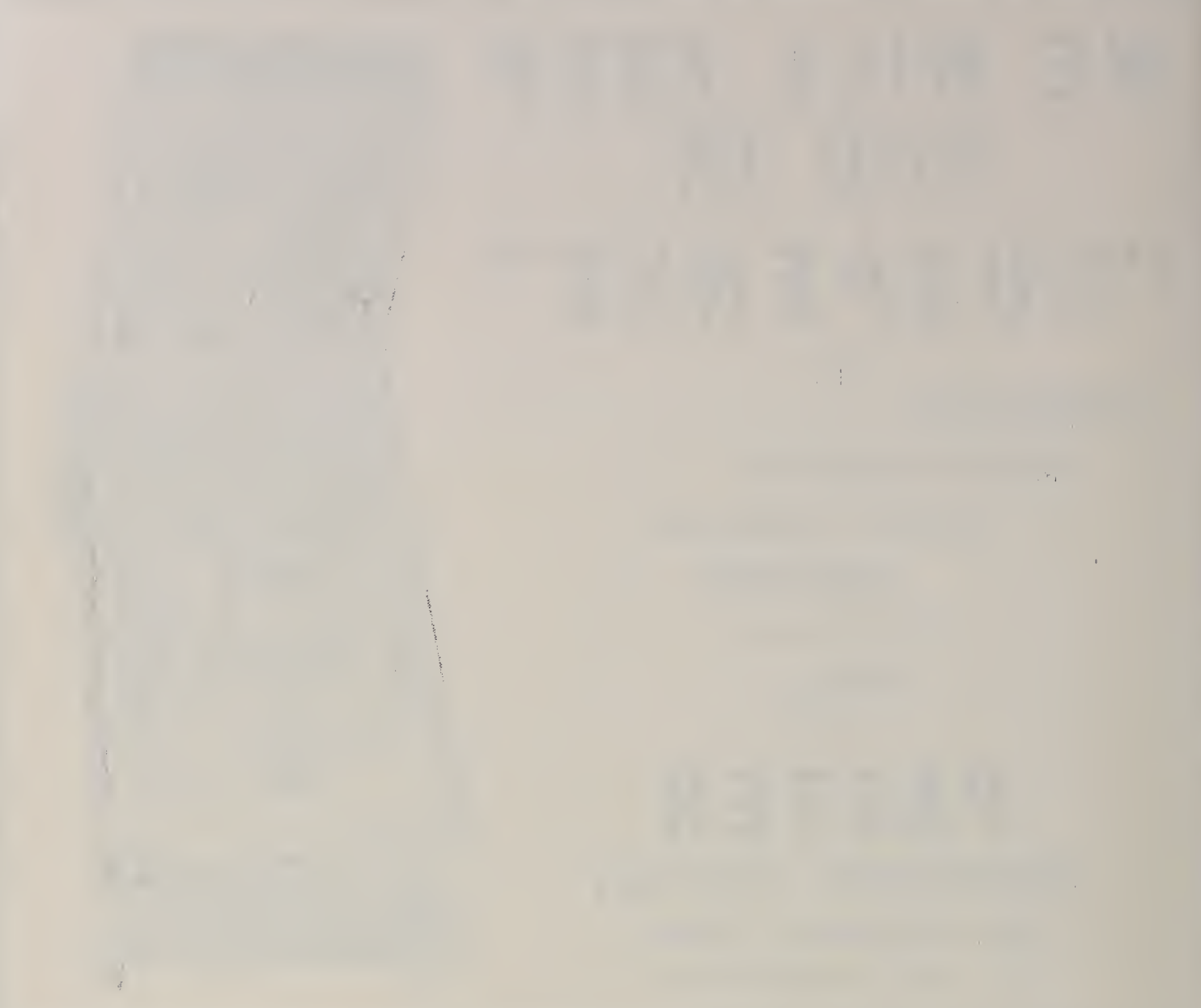
ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)
SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN
INTERNATIONAL MUTOSCOPE CORP.
44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
1946 — Our 51st Year of Service

the operators thruout this state will agree with me in this regard. On this trip I am going to tell them all about the new AMI and why they should

get back of the new phono because of the increased profits because of more selections it is bound to bring them."



The following information is provided for your reference:
 1. The first section discusses the importance of maintaining accurate records.
 2. The second section outlines the procedures for handling sensitive data.
 3. The third section details the requirements for system security.
 4. The fourth section describes the process for reporting incidents.
 5. The fifth section covers the necessary training for all personnel.
 6. The sixth section addresses the need for regular audits and reviews.
 7. The seventh section discusses the role of management in ensuring compliance.
 8. The eighth section provides information on the consequences of non-compliance.
 9. The ninth section offers guidance on how to stay up-to-date with regulatory changes.
 10. The tenth section concludes with a summary of the key points discussed.



GOTTLIEB

*First with
the Finest!*

Not next month, next
week or tomorrow —
but

RIGHT NOW!

AT YOUR GOTTLIEB
DISTRIBUTOR



STAGE DOOR CANTEEN

The Sensational 5 Ball Pin Game

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE.

CHICAGO 51, ILLINOIS

*“There is no Substitute
for Quality!”*

JOIN CMI NOW!

**GET BEHIND CMI 100% TO KEEP YOUR
INDUSTRY AHEAD!**





WE WILL KEEP YOU IN "SUSPENSE"

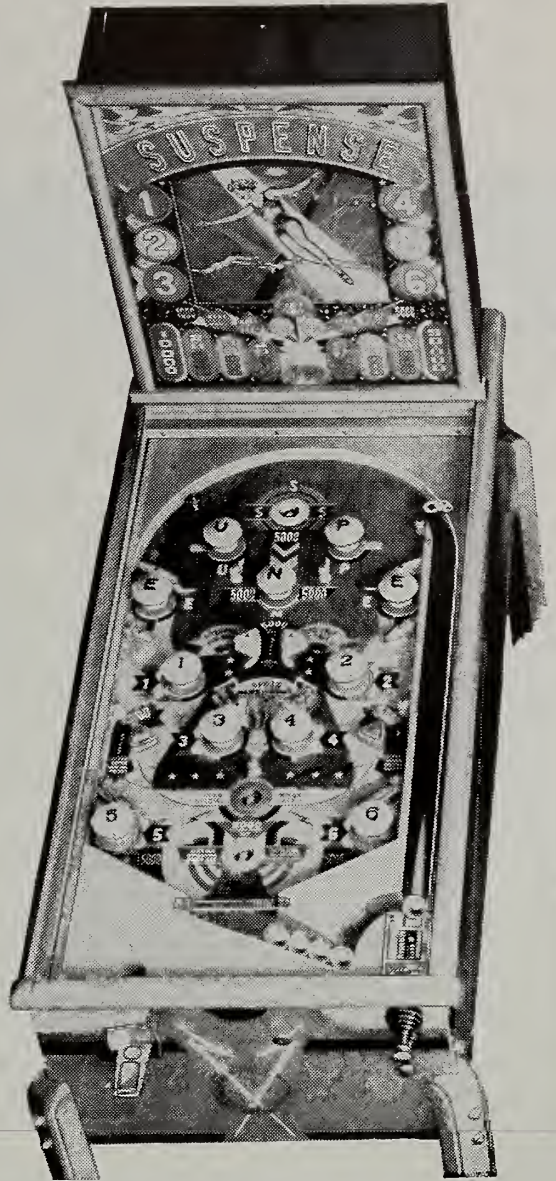
IN SOUTHERN INDIANA

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

SICKING COMPANY

927 FORT WAYNE AVENUE
INDIANAPOLIS, INDIANA



SACRAMENTO PRESS AGAINST SALESBOARDS

SACRAMENTO, CALIF. — Using a nom de plume, "The Shortender", one of the reporters of the "Sacramento Bee," this city, reports that the growth of salesboards has been so great that wherever the public turn some retailer is confronting them with a new board with which to grab their money.

He writes, "There are more ways than several of skinning a rabbit — or the public. The latest scheme designed to line the pockets of certain characters with promotional tendencies is the punch board. Now, you generally think of a punch board as a minor sort of gimmick on which you can toss away a spare nickel in the hope (mostly vain) of getting a winning number and collecting a pack of gum or a bar of candy to take home to the kids.

"But not any more. The business is thriving in Sacramento now, growing and getting robust and entirely out of the penny ante class.

"In fact", "The Shortender" claims, "the only difference between a punch board and a slot machine is a matter of a few wheels and a bit of wiring."

He goes on to state, "The clerk explains, 'Just like a slot machine. Three bars and you win from \$5 to \$25. Three bells and you get from \$1 to \$5.

He also reports that many store-keepers have lost money invested in salesboards to salesmen who sell them one day and then send confederates around to clean them out the next.

WE WANT ALL TYPES OF MACHINES!
MUSIC — AMUSEMENT — VENDING

SEND YOUR LIST AND PRICES TO . . .

Joe Ash
in Pennsylvania

OR

Irv Morris
in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET
417 FRELINGHUYSEN AVE.

PHILA. 23, PA.
NEWARK 5, N. J.

MARKET 2656
BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

CENTRAL OHIO COIN MACHINE EXCHANGE
WILL PURCHASE FOR CASH
WILL PAY HIGHEST PRICES

FOR

PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT

NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACHINE EXCHANGE
514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

NORTHWESTERN VENDERS

De Luxe Merchandiser\$19.75
Model "33" 9.75
Model "39" 11.35
Model 4 (4# Globe) 7.20

6# Globe 15c extra
33 Ball Gum (3 1/2# Globe) 8.40

5# Globe 15c extra
All quotations net f.o.b. factory. All orders filled in rotation received.

1/3 Deposit, Balance C.O.D.
Send for list of used machines, parts and supplies

IDEAL NOVELTY COMPANY

Authorized Northwestern Distributor
2823 Locust Street, St. Louis 3, Mo.

WALLBOXES

Dime or nickel play
16-20-24 Selections any
make, multi wire.

CASH
WAITING
FOR

FLEETWOODS

Must be perfect every
way!

FOUR ROSES ditto.

We pay premium price for any and all 25
cycle equipment. All goods wanted only.
No Junk at any price.

COIN CRAFT CANADA

HAMILTON, ONTARIO, CANADA

1

SILVER CHROMES

*Unsurpassed
for Beauty and
Drawing Power!*

PUT ON A GOOD FRONT!

It Pays

Here is the opportunity you've been looking for to get TOP MONEY from your present machines. The BRAND NEW AMERICAN SILVER CHROME CABINETS are NOW AVAILABLE! Beautiful lustre, eye-appealing silver whose superior appearance will draw in your customers, increase the "take" for your machines. This is PRE-WAR SILVER CHROME, good for the life of the machine.

Fit all Mills Escalator Type Machines. Place your mechanism in our new cabinets and your machines will LOOK LIKE NEW!

We also have GOLD or COPPER CHROME CABINETS whose appeal will mean more \$ \$ \$ \$ \$ \$.

These NEW features are included in all American Chrome Cabinets:

- ★ light, durable wood cabinet
- ★ drill proof lining
- ★ castings (silver, copper or gold)
- ★ metal reward plate
- ★ club handle
- ★ denominator
- ★ knee action
- ★ unbreakable jackpot glass



COMPLETE
CABINET ONLY
\$39⁵⁰

DOUBLE VALUE FOR THE SAME LOW PRICE

completely assembled, drilled and tapped; packed in individual cartons. Specify 5¢, 10¢ or 25¢ play, 2/5 or 3/5 pay.

American Amusement Co.
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITOL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

*Order Your
Silver Chrome
Cabinets Now!*





DAVE BOND

WE
WILL
KEEP
YOU
IN

"SUSPENSE"

IN
MASSACHUSETTS -- VERMONT
NEW HAMPSHIRE -- MAINE
AND RHODE ISLAND

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM PLACE BOSTON, MASS.



CHICAGO SUN GIVES "SALUTE" TO NELSON



JACK NELSON

CHICAGO — The "Chicago Sun" gave a "salute" to Jack Nelson, noted coinman who has just opened his own distribution headquarters, for his work as "president of the War Activities Committee of the National Coin Machine Assn. He conducted a three year poster campaign urging civilians across the nation to keep mail going to servicemen."

The "Sun" continues, "Approximately 1,000,000 posters depicting a disappointed soldier watching his comrades read their mail were distributed in every state in the union.

FROM COAST TO COAST

RECORD-BREAKING
DISC OF THE YEAR

The Original
JB No. 502

VOO - IT . . . VOO - IT

NOVELTY BOOGIE WITH VOCAL
backed by CRYIN' BLUES Lowdown Blues

by
THE BLUES WOMAN

with
BUDDY BANKS SEXTET

List Price \$1.00 plus tax
DISTRIBUTORS EVERYWHERE

or write or phone

JUKE BOX RECORD CO.
7 W. 46th ST. • NEW YORK 19
CHelsea 3-3337

PANORAM PROJECTION LAMPS
General Electric 500 Watt — 500 Hour
\$3.00 Each \$33.00 Per Doz.

MITCHELL NOVELTY COMPANY
1629 West Mitchell Street Milwaukee 4, Wis.
(MITchell 3254)

Followup letters urged that they be prominently displayed."

Nelson reported a few weeks ago that he would have some very interesting news for all the nation's coinmen on new products his firm will distribute nationally.

★
WATCH FOR
GRAND OPENING

**GOLD
COAST
COIN
MACHINE
EXCHANGE**

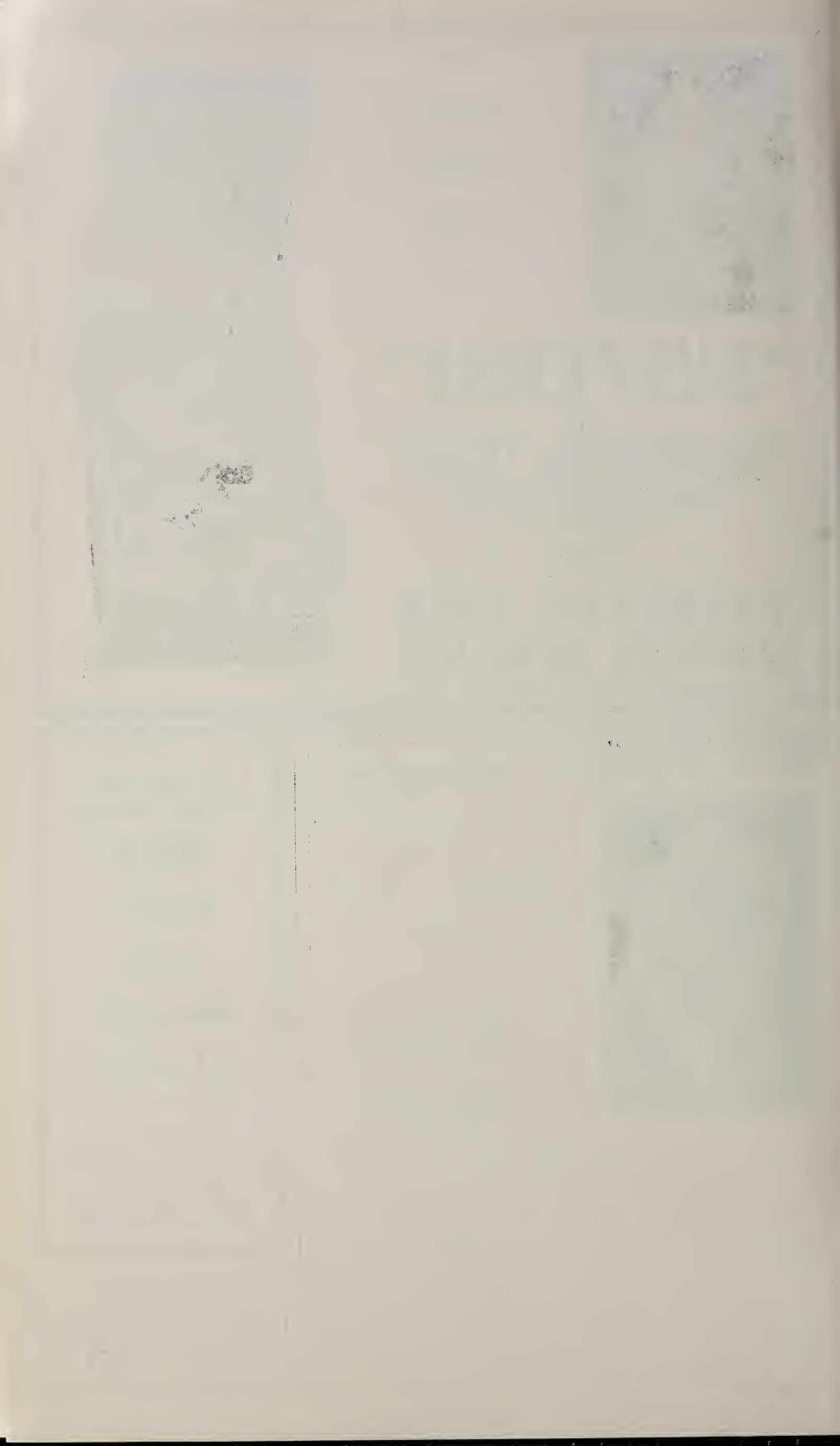
LOS ANGELES, CALIF.

DISTRIBUTOR FOR
**GOTTLIEB
QUALITY
PRODUCTS**

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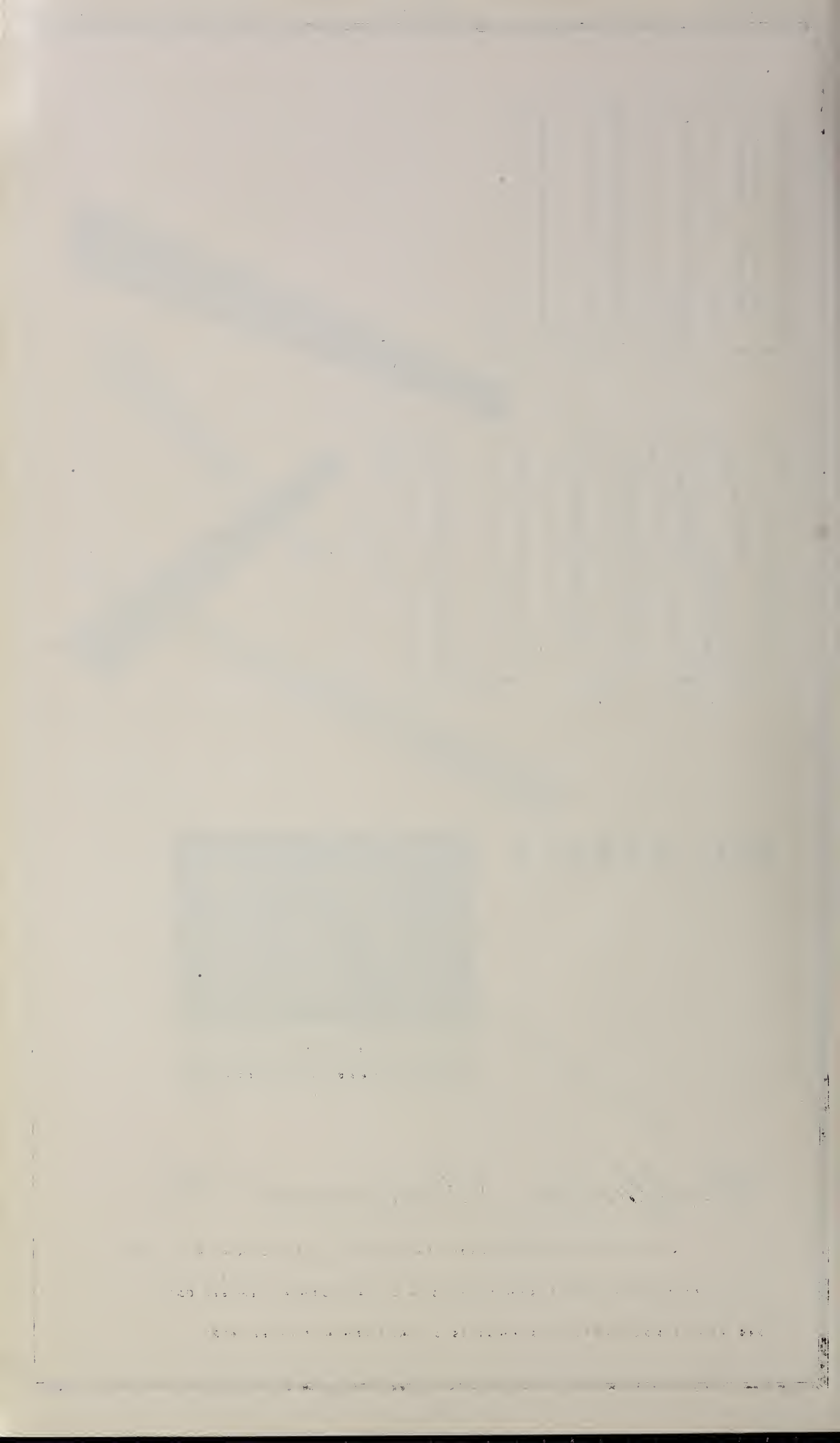


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PALASTRANT MEETS NEW JUKE GENERATION

BOSTON, MASS. — The two sons of Joe Green of the Green Distributing Company of Boston chat with Ben D. Palastrant, center, regional sales manager, at Aireon's recent dinner for distributors and distributor's servicemen. Julian Green is on the left and Captain Arnold Green is at the right.

Palastrant reported, "This is the new generation of juke box coinmen and it was tremendously interesting to be able to talk with them and get their views of the juke box business. Believe me, the new generation is more alive to juke boxes than we, of the old generation, ever were."



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SILBERMAN TELLS TRADE WHY 70%-30% COMMISSION BASIS IS PRACTICAL



AL A. SILBERMAN

CHICAGO — Al A. Silberman of Williams Manufacturing Co., this city, whose articles in the past few issues of *The Cash Box* have won the acclaim of the nation's leading operators, jobbers, distributors and manufacturers, this issue brings to the fore an item which ties right in with the editorial featured for this issue.

"First let me thank the hundreds of operators, who responded so favorably to the story which appeared in the February 28 issue of *The Cash Box*. The comment was timely, intelligent and favorable. It seems that many operators all over the country have bestirred themselves and are awakened to the dangers lurking in the shadows of the lush period in the immediate offing.

"The tireless battle waged by *The Cash Box* for the 70%-30% rate of commission has at last aroused the interest of the operator. And why not? It is founded on rational business reasoning and is certainly in the operator's best interest.

"To say that it has actually borne productive fruit, would be somewhat premature, but it has aroused wide interest, to an extent where the idea has one foot solidly wedged in the doorway of national acceptance.

"Some operators, whose letters indicate that they apparently never made a deal on less than a 50%-50% basis ask, 'Why is the 70%-30% commission rate so necessary and how can it be done?' Well, that is a proper question and I shall endeavor to set down the answer.

"The 70%-30% rate of commission is necessary BECAUSE:—

"1. There will be many new manufacturers of phonos, pin games, arcade and vending equipment, which will bring into the industry, hundreds of new distributors and operators.

"2. Obviously, the keen blade of competitive maneuvering will cut many fancy capers when equipment begins to flow easily, not to mention the sharp practice which will inevitably be indulged in freely by unscrupulous fly-by-night operators, intent upon the deliberate purpose of undermining the stability and con-

fidence of 'location' serviced by legitimate operators. The 'locations' will be pressured by the bait of new equipment and high percentages of the 'take'—or worse yet, they will sell equipment directly to the 'location'.

"3. In such instances, the 'cut' offered the location is wholly out of line with sound reasoning or good business logic, but of course the factors of reason and logic have no place in the plans of an operator whose object is to grab off the location at any price, without regard to profit, ethics or common decency. It is a vicious and profit draining procedure and a condition with which legitimate operators will be constantly faced, unless they are solidly organized against this dangerous piracy.

"4. The business of operating coin machines is unique, in that it has hazardous uncertainties and risks, not common in other industries. It seems that in many cities, the local governing bodies are prone to make coin machine operators the 'scapegoats' upon the slightest provocation, whether justified or otherwise, and an operator, who constantly feels the hot breath of the law on the back of his neck, as a result of being subjected to the slightest whims of publicity seeking reformers, is certainly not in an enviable position. A strong organization with an alert and active membership would eliminate or at least reduce unjustifiable annoyances to a minimum.

"5. Unorganized operators will find the going very rough. They will stand on unsteady, uncertain and wobbly business legs, as the pirates 'put the snatch' on their locations, one by one. It is conceivable, therefore, that operators working in any community where disunity and unorganized rivalry is prevalent, may face the 'freeze out' process and ultimate ruin!

"6. Cost of equipment will be higher, as well as increased cost of servicing and operating generally. Against these higher costs, the operator will have NO GUARANTEE of an increased 'take' and the gap between his expanded costs and post-war average 'take' will have to be closed in order to stay in business. A good reason in itself for the 70%-30% commission rate to be made universal."

"IT CAN BE DONE BY —

"1. Joining the C.M.I. immediately. Every distributor and operator is eligible to Associate membership upon payment of \$25.00 annual dues, payable in advance. This item of expense is properly deductible from income tax.

"2. Taking an active interest in, and working in harmony with, your city or state ass'ns with a view to strict enforcement of by-laws, governing fair practice, thus establishing a formidable front, through which renegade operators could not penetrate.

"3. The close cooperation and fre-

quent liaison of the officers of local assn's with the Public Relations Committee of C.M.I. on all problems affecting the industry and more especially when the need arises of presenting a unified national front, as in the case of the 'Buckley Bill'.

"4. Educating the 'location' in a friendly manner to the firm fact that he will be unable to get better than a 70%-30% rate from any operator and that under the conditions of higher overall operational costs, 30% to the location is both fair and equitable.

"5. Confirmation of this commission rate to the location on the Assn's letterhead and signed by an authoritative officer. This will build 'location confidence', thus promoting a friendly and profitable business relationship between operator and location.

"6. Making the 70%-30% rate, a condition of agreements for all operator members of local assn's, wherever they may be and by making an operator 'feel the bite of the teeth' in the penalty, whenever he violates the rule. It would be an inconceivable absurdity to advance any argument against this rate of commission, since the basic idea in itself, virtually preserves, in fact, guarantees a certain dependable percentage of profit to the operator, and upon which he could substantially rely."

Summary

"The days of 'every man for himself and the devil take the hindmost' are over and gone. We no longer live or do business in an era of antiquity. Times and conditions have changed. Our industry has grown to tremendous proportions. It has matured to an extent where it stands firmly on solid ground and will widen its scope with each passing day. It is BIG BUSINESS, solidly entrenched on a strong foundation with millions of dollars invested, employing many thousands of people dependent upon their jobs for a livelihood.

"Operators generally have captured the significance of these important changes and will guide themselves accordingly.

"Show your alert progressiveness and decisive intent to fight all predatory influences, either city, state, or federal, whose purpose is to legislate you out of business via the tax route. Join C.M.I. at once as an associate member.

"Finally, let this last thought flit around in your mind for just a minute and see if it makes sense. A strong, firmly welded, integrated organization composed of a membership of all representative manufacturers, distributors, jobbers and operators will command national recognition, whereas, a persistently, stubborn and purposeless disunity can result only in vicious and hateful competitive tactics, followed by a hopeless knockdown-and-drag-out campaign for survival, with NOBODY the winner."





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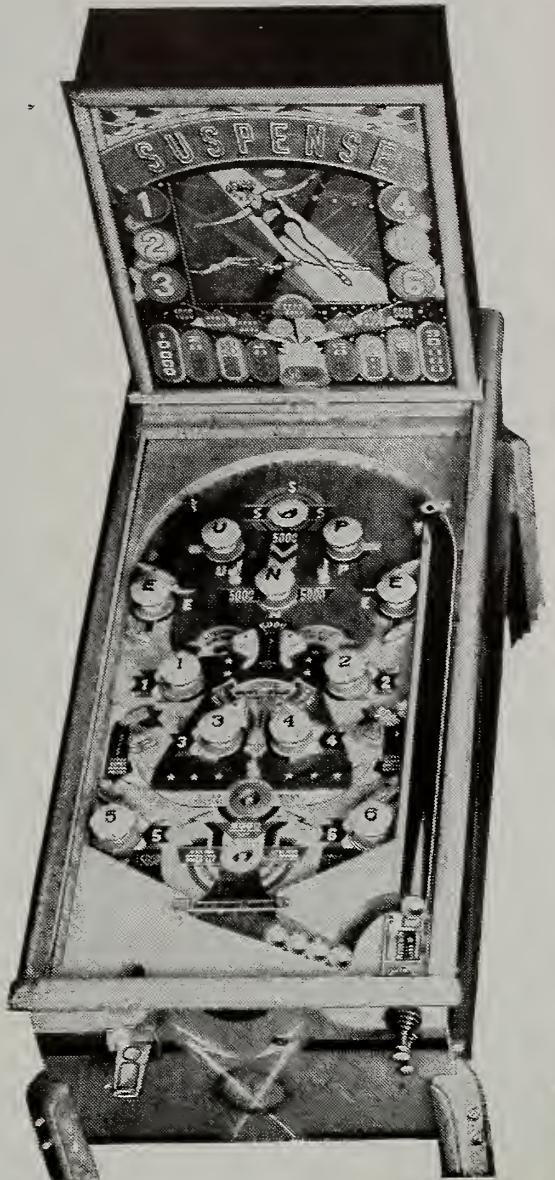
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ECONOMY SUPPLY OPENS IN BALTO.

NEW YORK — Ike Berman, head of Economy Supply Company announced today the firm's plan for opening a Baltimore branch to service operators in that area with a complete line of parts and supplies for all types of coin operated equipment.

The new offices will be under the management of Jack Berman and Sid Merenstein. Jack, Ike's son, and Sid Merenstein were shipmates in the Navy and both were recently discharged.

Prior to their entrance into the service Jackie was connected with the Economy Supply Company firm and did some traveling for them while Sid Merenstein was a Baltimore operator of music and pin game equipment.

In addition to the line of coin machine parts and supplies the Baltimore branch will handle Apollo Records in Maryland, Washington, D. C. and Virginia.

The new branch office of Economy Supply will be located at 2017 Maryland Avenue, Baltimore, Md. Remodeling is now in progress and the place will be ready for business approximately March 1, 1946.

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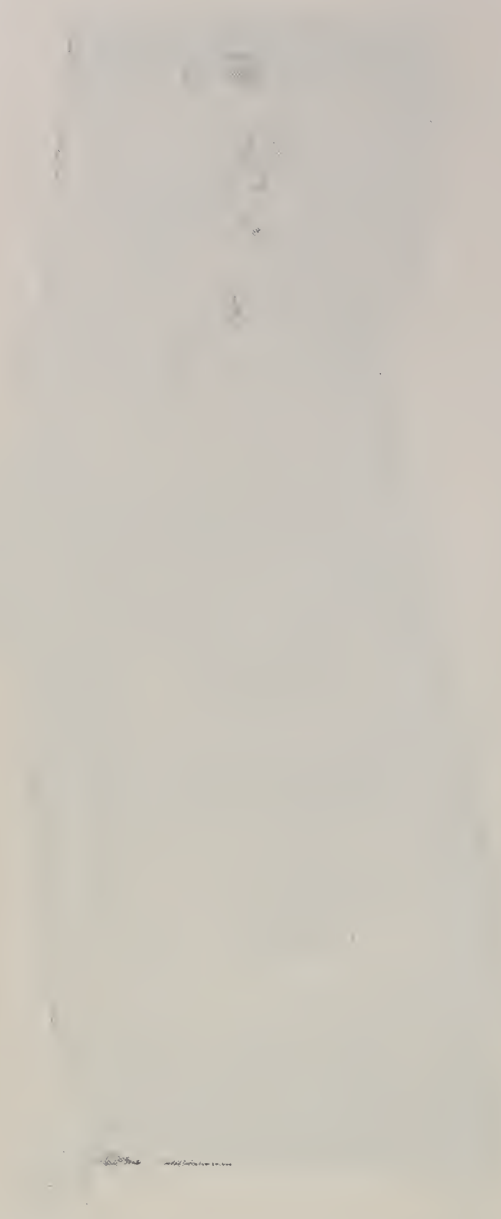
APOLLO RECORDS OPEN IN DETROIT

NEW YORK — Hy Siegel of Apollo Record Distributing Company of New York, announced that the firm has opened a Midwest branch in Detroit, Mich., to facilitate the distribution of Apollo Records in the states of Illinois, Michigan and Ohio.

Merle Schneider will be in charge in this Midwestern office.

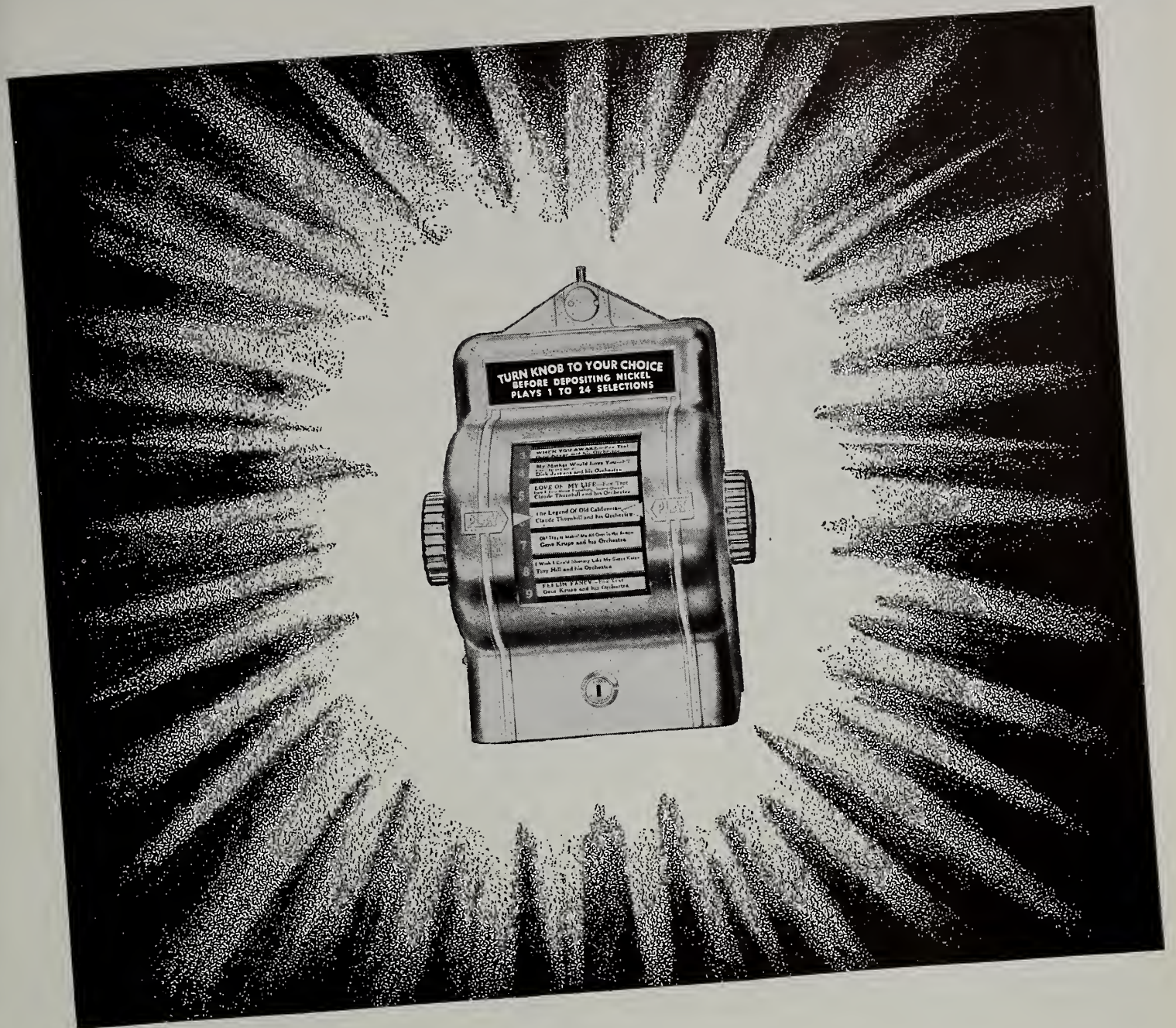
Other offices for the firm may be opened in the near future to facilitate the delivery of Apollo Records to coinmen.

SECRET



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● The Packard Pla-Mor Selective Remote Control Wall Box doesn't look just like this in a location . . . That is, it doesn't literally sparkle with an inner fire . . . But it does just glow with play-appeal—and hundreds of operators all over the country would like to put a halo on it in appreciation of its performance in increasing "take."

● You'll "want to write a sonnet" (not about the Easter bonnet) but about that "certain something"—the old "come hither"—that "fatal attraction"—or whatever other expression you have for the special Pla-Mor characteristics that keep your

phonographs working steadier—and the coins piling up higher.

● Packard knows how to build in play-appeal. The oldest, most experienced heads in the business are your partners when you install Packard Pla-Mor Music Systems and now they're bringing you the peak of perfection in phonographs—the new Pla-Mor Phonograph—excitingly new—revolutionary in five spectacular and profit-courting ways. Packard leads—and keeps you ahead—'way ahead in profitable operation.

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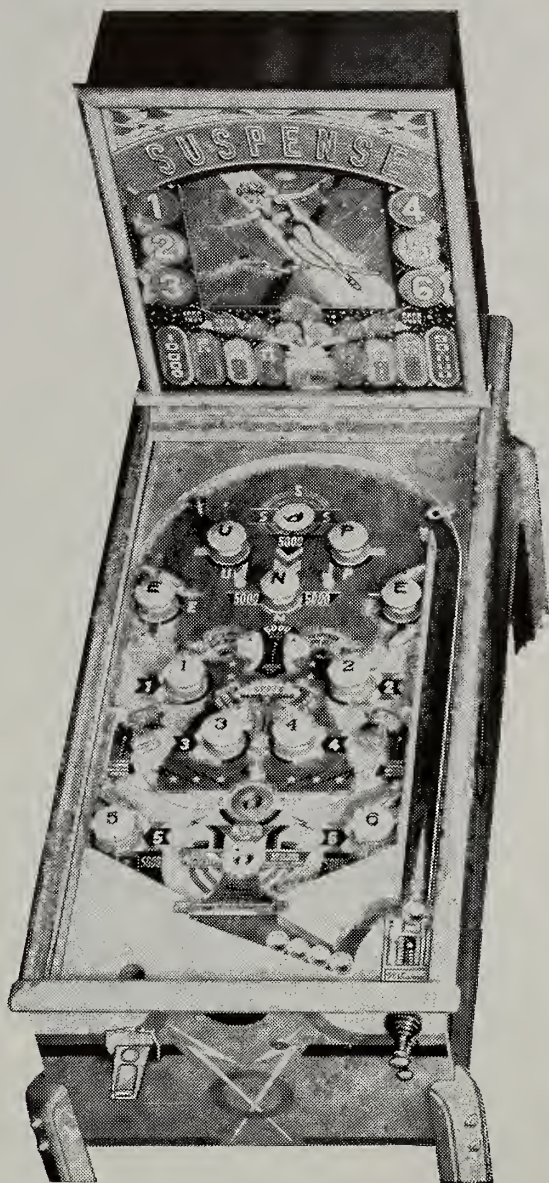
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Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

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Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
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Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
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Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
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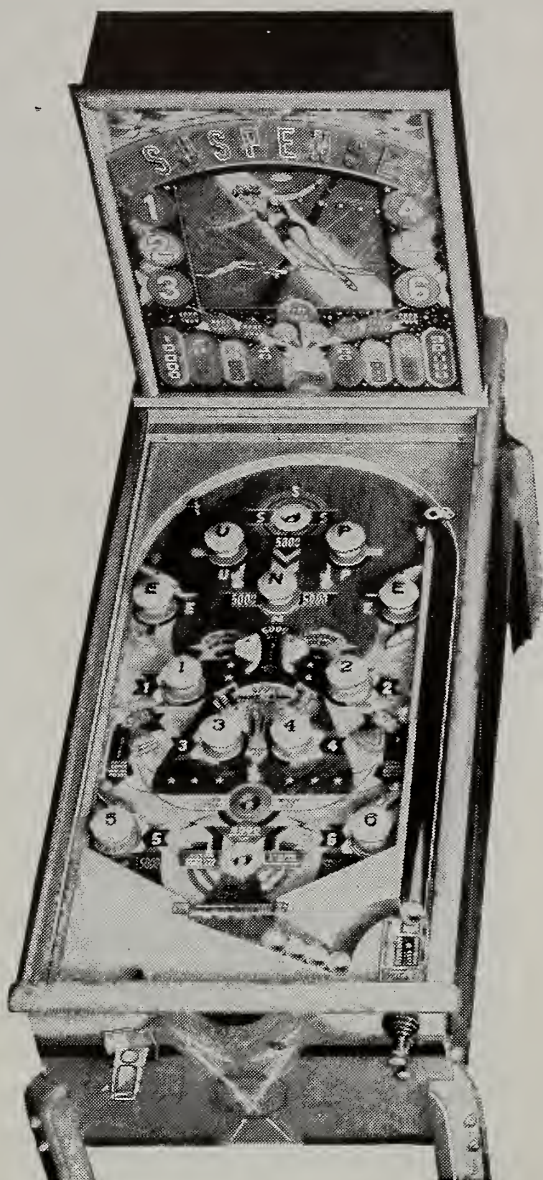
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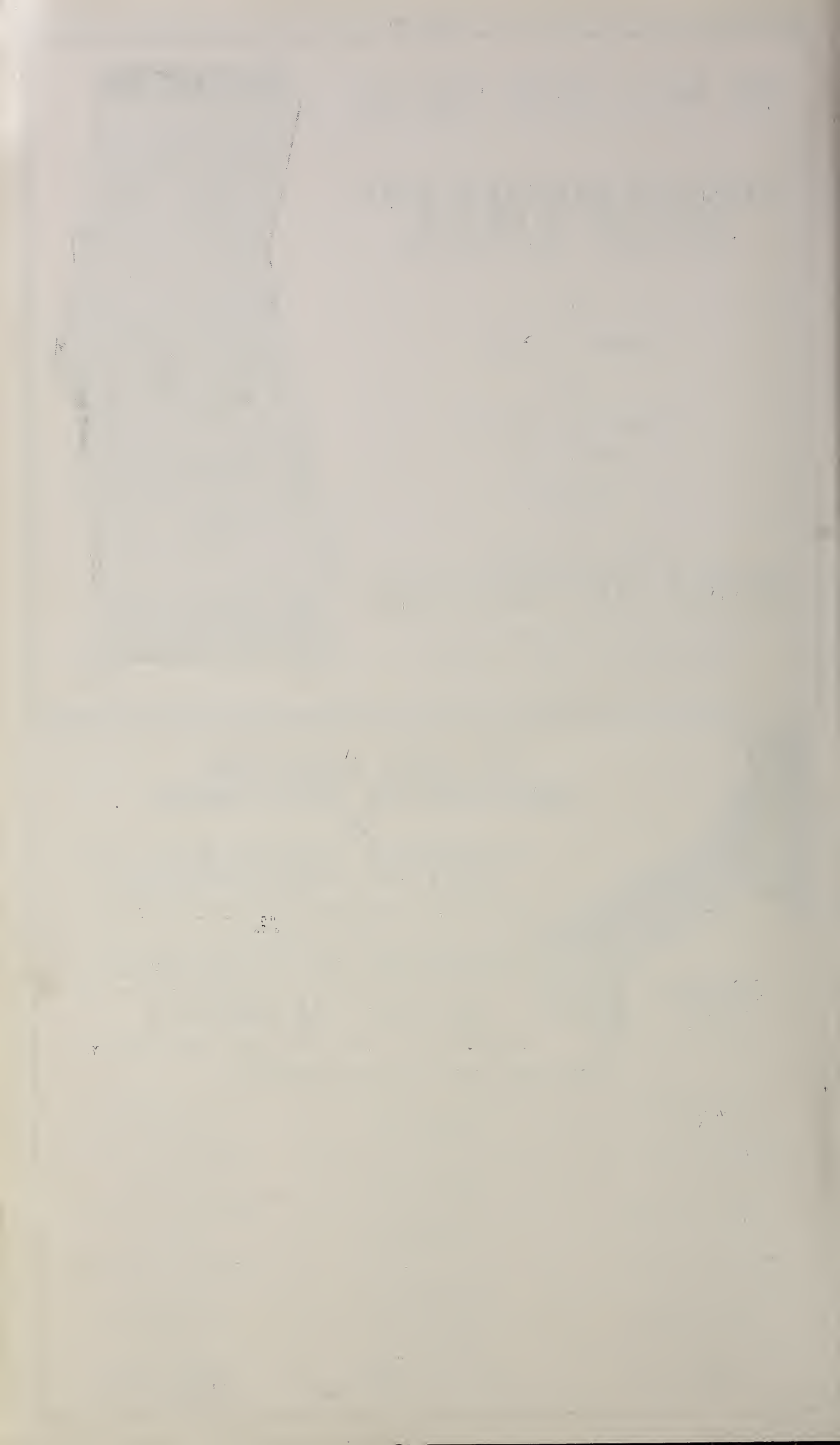
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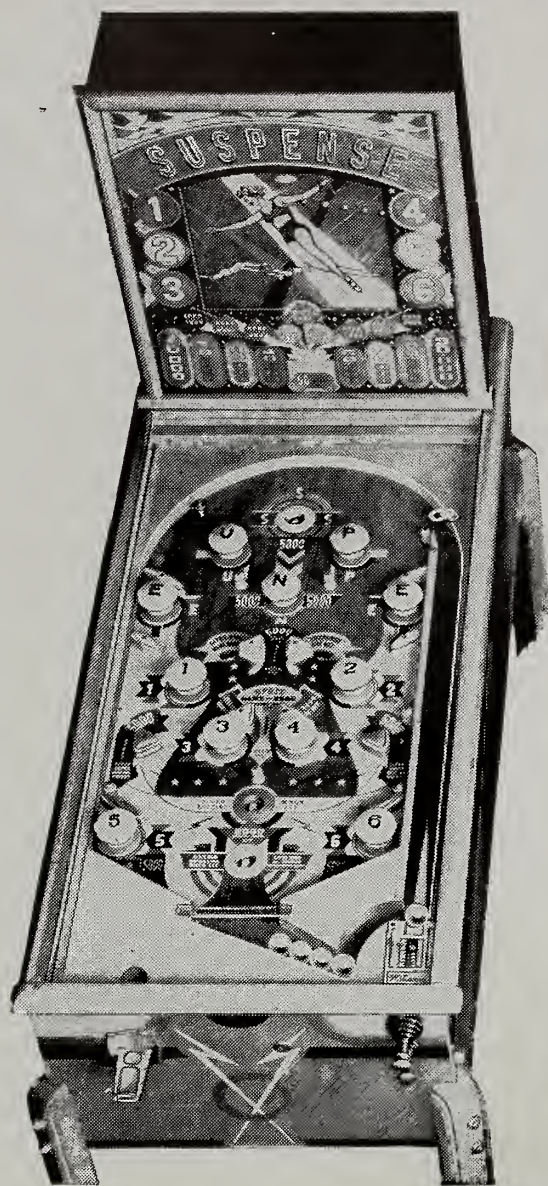
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Keeney 4-Way, 5c-5c-5c-5c, P.O....	475.00	Keeney Twin, 5c-5c, F.P., P.O.....	575.00	Keeney Twin, 5c-5c, P.O.....	395.00
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Evans Lucky Stars.....	139.50	Bally Hi Hands, F.P., P.O.....	189.50	Mills Jumbo (Comb.), F.P., P.O.	213.75
Pace Saratogas (Comb.), F.P., P.O.	139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c	595.00		
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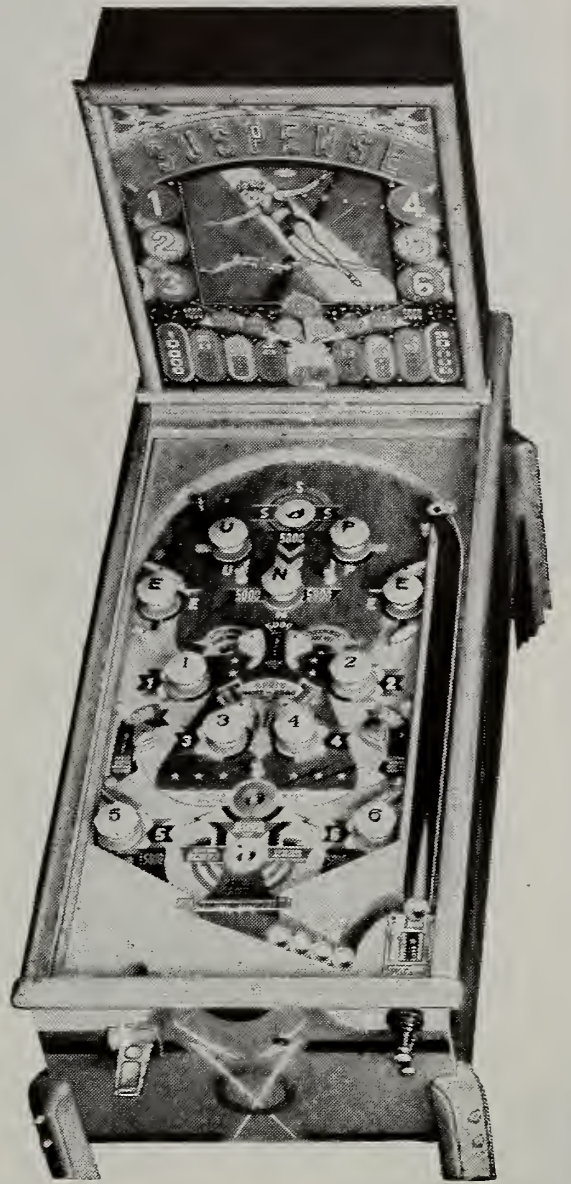
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Pays Out . . . 47.06
PROFIT . . . \$42.94

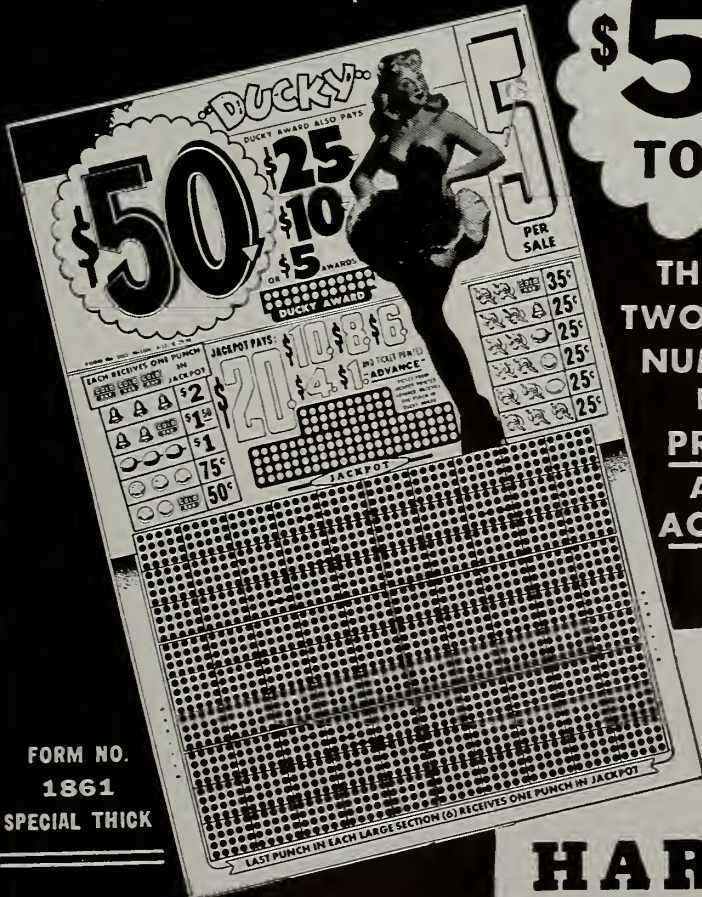
HARLICH'S *Newest*

**\$50
TOPS!**

THEY'RE
TWO SWEET
NUMBERS
FOR
PROFIT
AND
ACTION
!!!

"IN THE DARK"

960 G. L. Holes . . . 10c Play
Takes In . . . \$96.00
Pays Out . . . 46.48
PROFIT . . . \$49.52



FORM NO.
1861
SPECIAL THICK

FORM NO.
936
SPECIAL THICK

**READY NOW!
OUR NEWEST CATALOG
SEND FOR IT TODAY!**

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

**READY SOON!
OUR NEW MILLION
DOLLAR PLANT!**

THE UNIVERSITY OF CHICAGO
LIBRARY
1207 EAST 58TH STREET
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TEL: 773-936-3000
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GOALEE

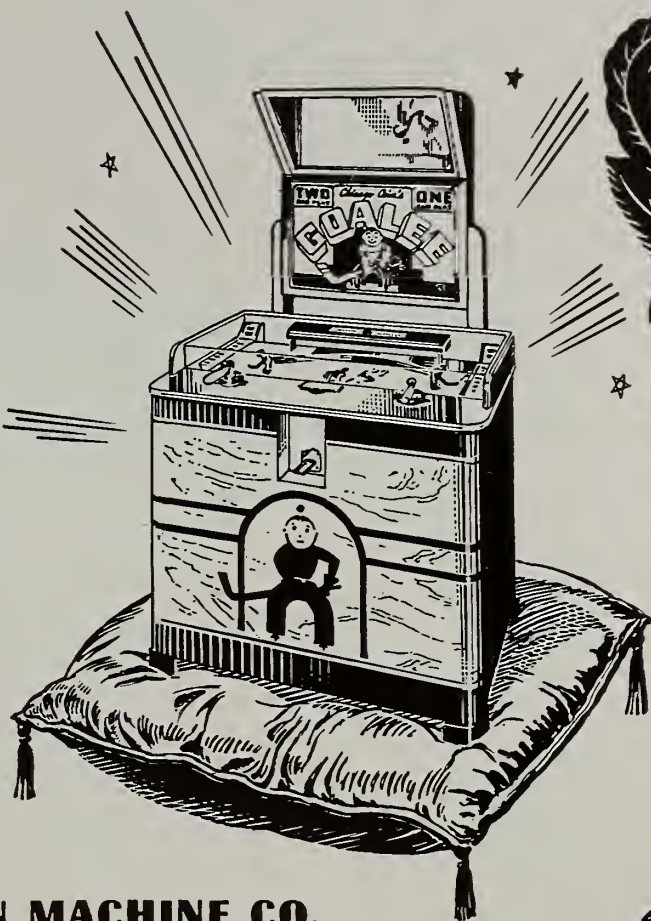
*the best for
his majesty the*

CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

*You'll Find You'll Do Better with
Chicago Coin Equipment*



CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS

"CLOWN PRINCE OF BASEBALL" IN PIC WITH PINBALL

WASHINGTON, D.C. — Al Schacht, known far and wide to all baseball's many fans as "The Clown Prince of Baseball" was given a four column picture of himself playing a pinball game in the "Times-Herald" sport pages in this city.

Schacht is one of the greatest pinball fans in the nation. He claims that he can outplay and outmaneuver any pin game that was ever manufactured. In the days when pinballs were still around in New York City, Al had one in his famous restaurant which he calls his "eating jernt".

Al is not only known for his marvelous and hilarious clowning at all the major league baseball games but is also well known to all old timers in baseball for his pitching for the Washington "Nats" back in 1919 thru 1921. He later became coach of this team after hurting his arm from pitching too many double-headers.

(The coin machine industry should have more Al Schachts and maybe a Public Relations Bureau may arrange for this, for when it came to taking his picture for the "Times-Herald" of this city Al suggested that it be taken while he was playing a pinball machine. And that is a break for every pinball operator here as well as everywhere else in the nation.)

HIRSH URGES OPS JOIN CMI PUBLIC RELATIONS BUREAU



HIRS' DE LA VIEZ

WASHINGTON, D.C. — Hirsh de La Viez of the Hirsh Coin Machine Co., this city, urges all coinmen to enter into the CMI public relations program immediately and make possible better publicity for the trade.

Hirsh refers to the story and picture that was given to Al Schacht in this city's newspapers playing a pinball machine and states, "We need more publicity along these lines to give us a break, instead of trying to break us."

MICHIGAN LCC WON'T ALLOW EVEN BOWLING ALLEYS IN TAVERNS

LANSING, MICH. — The Michigan Liquor Control Commission stands firm on its order that, "taverns must eliminate all devices which may be used for gambling", Commissioner H. H. Flynn stated this past week.

Flynn's statement was in comment on an advertisement by the Michigan Miniature Bowling Association which contended that its machines should not be forced out of drinking places. The Association claimed that the Commission's rule was unfair.

"The rule was adopted because many complaints reached us about the use of slot machines, pin ball machines, miniature bowling machines, card playing and dart throwing in liquor places", Flynn said. "While we received telegrams of protest against it the rule will be retained. All these devices can be used for gambling", he continued, "We have given the liquor licensees the choice of being in the liquor business or the gambling business."

Flynn said under the rule a licensed establishment may have only music boxes, cigarette, candy, and other vending machines. The Association's advertisement was directed to Gov. Kelly and denied that play on miniature bowling machines, "is a thing of immorality". Gov. Kelly said, "No legislation on the subject is contemplated."





SOUTH SEAS

CONVERTED FROM
"KNOCKOUT"

We Are Also Converting

- | | |
|-------------|----------|
| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | |

NOTE

We will buy at \$60.00 each,
f.o.b., our factory, any of the
above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

URGE COIN TRADE JOIN ATTY GEN'L CLARK'S DRIVE AGAINST JUVENILE DELINQUENCY

WASHINGTON, D.C. — Attorney General Tom Clark's creation of a 32 man committee to fight juvenile delinquency has stirred coinmen to urging this industry to enter into this battle and offer their help to the attorney general and his committee to prevent any further development or growth of juvenile delinquency thruout the nation.

As one coinman wrote *The Cash Box*, "For a long time your publication has fought juvenile delinquency and has asked that every member of this industry get back of this move by creating play spots for the kids.

"Here is something which we, in the coin machine industry, can really accomplish. We proved that we were capable of getting the public back of the purchasing of more war bonds than ever when we put 'Any Bonds Today' on our juke boxes. We also made it possible for the servicemen to better enjoy their stay in the service with our many types of games. Why can't we, thru *The Cash Box*, sponsor a program of recreation spots for the kids in every community in the country where coinmen can arrange to set up various amusemen-

LEMKE COIN MACHINE CO.

Proudly Announces His Appointment as
EASTERN MICHIGAN DISTRIBUTOR OF
AMUSEMATIC LITE-LEAGUE

The Game You've Been Waiting for!

FAST MOVING! COMPLETE GAME NO OTHER MACHINE
EXCITING IN ANIMATION EVER BUILT LIKE IT

Write for \$425.00 1/3 Deposit
Circular Balance C.O.D.

Place Order Now for Immediate Delivery

DETROIT OPERATORS — This Game May Be Operated in
the City of Detroit.

LEMKE

COIN MACHINE COMPANY
135 W. Vernor Highway
DETROIT 1, MICH.
Phone: CHerry 3726

Personal Phone: PLaza 7647

machines and juke boxes which will meet with the approval of this 32 man committee."

The Cash Box believes that this is one of the finest suggestions which has ever yet come from any member in this trade. (This coinman has asked us to withhold his name for the time being.) He believes that publication of his suggestion will bring many other fathers and mothers in this industry into his way of thinking.

It is the hope of *The Cash Box* that the industry will get together and ask Attorney General Clark and his 32 man committee to pick the type of amusement devices as well as the type of records they would want in a juke box and that the coinmen in various communities will make it their business to set up recreation centers in cooperation with the committee in various empty stores thruout the country.

Attorney General Clark's board is composed of the country's leading educators, clergymen and youth leaders. The board said that its program "constitutes a beginning" in helping juvenile offenders. They also stated, "Juvenile delinquency perhaps can never be wholly eradicated, but a concerted effort on the part of the whole nation should be made."

It is therefore easily apparent to all in the coin machine industry that the way is open for this trade to offer its good services to the attorney general and the board which he has created for helping to eradicate juvenile delinquency, if this is at all possible.

The trade should immediately pledge itself to this effort. Every single coinman should set aside a juke box or a game or two to place in a recreation room in some empty store or other designated spot where such action will bring about a better juvenile situation.



WANT NAT'L TAX COUNCIL

Trade's Leaders Ask All Coinmen and Assn's to Enter into this Important Need

NEW YORK — From everywhere in the country come reports that coinmen want a National Tax Council for they realize that this is one of the most outstanding necessities for the industry.

Leaders claim that such a council will prove ever more necessary as time goes on. These men believe that the best way for the trade to enter into such effort is not on an association basis.

They feel that a National Tax Council should be contained in a centralized organization employing as many persons (tax experts preferred) as will prove necessary and that these men arrange for the present to keep a complete file of all tax matters, tax data, former cases, precedents, etc., so that coinmen can have these whenever they need them.

Their belief is based on the fact that each and every community in the country has its own peculiarities and problems which are best understood and best handled by the men right in the territory itself.

For example, one leader states, "There is no necessity for the National Tax Council to come into our area. We can handle all matters relative to whatever tax and licensing problems we may face. But, we do need advice and especially information and other data which would be of great value to us when we are faced with taxation problems.

"By that we mean, should there be a National Tax Council we would ask the heads of such a council to probably send us information, give them a copy of the new bill or ordinance we are faced with, ask them for their advice and also ask them if there has ever been a similar bill or ordinance which might have already been defeated in some other territory so that we could use this as a precedent in fighting the bill.

"It is very important to have such information when suddenly faced with a new license bill or a taxation ordinance. That, in our estimation, is how the National Tax Council should get started. It should first be a gathering place for information of tax data for the trade. Later on the National Tax Council can branch out and cover many areas where inequitable and unfair taxation exists and attempt to bring about a cure. But, so as not to cost the industry any too much money, it should first start out as an information center."

According to this leader's thoughts, he would like very much to see a National Tax Council get started in such fashion that the upkeep and the initial cost would be low enough to make it attractive to all in the field. And, as he states, allow the council to later get started working on solutions where heavy taxation exists.

In the meantime *The Cash Box*

continues to receive phone calls, letters and wires from coinmen all over the country, who are suddenly faced with a severe tax measure, asking for any precedents, any data, other tax cases, etc., etc. And there is no centralized point where such information has been gathered together to help these men so that they can turn this information over to their attorneys and fight the case intelligently.

Instead of continually costing the members of this industry more and still more money to continue fighting something which can be cured with less expense surely less time and trouble—the trade should arrange for a National Tax Council wherein certain tax experts would devote their time to gathering together the necessary tax information regarding this industry, study the license ordinances now in effect, and thereby be able to help whoever will need such help when the time comes.

Only a National Tax Council can prove effective when coinmen are suddenly faced with inequitable and confiscatory tax problems. The trade must realize that this is not a Utopian idea—it exists in almost every industry in the nation today. It must become part of this industry for this trade is faced with forthcoming severe and inequitable taxation which will definitely hamper its future growth unless the men in this business create a National Tax Council to help them now.



JACK GUTSHALL



OFFERS TOP TUNES OF THE DAY

EXCLUSIVE

No. 210	{	GOT A RIGHT TO CRY BLUE MOODS	}	JOE LIGGINS AND HIS HONEYDRIPPER
---------	---	----------------------------------	---	--

"TOPS FOR ALL SPOTS"

EXCELSIOR

No. 164	{	BOOGIE'N MY WOOGIE A THRILL TILL I GET MY FILL	}	GLADY'S BENTLY QUINTELLE
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"A TERRIFIC LOW DOWN BLUES"

G & G

No. 1017	{	I BEEN DOWN IN TEXAS ROOT-LIE-VOOT	}	EFFIE SMITH
----------	---	---------------------------------------	---	-------------

"HEADING FOR THE HIT PARADE"

MODERN

No. 123	{	POLONAISE BOOGIE POLONAISE	}	HADDA BROOKS
---------	---	-------------------------------	---	--------------

"AS ONLY 'HADDA' CAN PLAY IT"

GILT EDGE

No. 534	{	RAINY WEATHER FOR ME HIT THAT JIVE JACK	}	CECIL GANT
---------	---	--	---	------------

"A GANT SPECIAL"

ORDER FROM YOUR NEAREST DISTRIBUTOR TODAY!

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
GOODY DISTRIBUTING CO.
853 Ninth Avenue
New York, N. Y.
MUSIC SALES
680 Union Avenue
Memphis, Tenn.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas

BIRMINGHAM VENDING
2117 3rd Ave. North, Birmingham, Ala.
PREMIER AUTOMATIC MUSIC CO.
815 Ritner, Philadelphia 48, Pa.
ORIOLE DISTRIBUTING CO.
512 Pennsylvania, Baltimore, Md.
RHYTHM SALES
316 6th St., San Francisco, Calif.

JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

THE HISTORY OF THE

ROYAL NAVY



The history of the Royal Navy is a long and illustrious one, extending over more than three centuries. It is a history of valor, of sacrifice, and of the most heroic deeds that have ever been performed by man. The Royal Navy has been the backbone of the British Empire, and its achievements are a source of pride and honor to all who love their country.

The history of the Royal Navy is a long and illustrious one, extending over more than three centuries. It is a history of valor, of sacrifice, and of the most heroic deeds that have ever been performed by man. The Royal Navy has been the backbone of the British Empire, and its achievements are a source of pride and honor to all who love their country.

FORM CORP TO MFR MEASURED MUSIC WALL BOXES



WM. (BUD) PARR

LOS ANGELES, CAL. — A new corporation has just been formed here to manufacture measured music wall boxes. The firm name is Solotone Corp. Officers are well known to the music industry. They are: F. E. Wilson, president, L. B. (Mac) McCreary, secretary-treasurer and William (Bud) Paar vice-president.

The Solotone measured music wall box works on the principle of individualized music and is planned for use either thru single channel studio set-up or from a hidden mechanism right in the location.

Bud Paar of the firm stated, "This

new system of selling personalized music will sweep the country. Wherever it has been placed in operation it has proved itself the finest type of music ever yet offered the public. And, as is well, known throuth the entire music industry, it is the biggest moneymaker the operators have ever featured. Production is under

way and delivery dates are now ready for announcement."

NOW DELIVERING

JENNINGS
CLUB and BRONZE CHIEF

CHICAGO COIN
GOALEE

GENCO
TOTAL ROLL

GOTTLIEB
STAGE DOOR CANTEEN

WILLIAMS
SUSPENSE — soon

C. A. ROBINSON & CO.

2301 W. Pico Blvd. Los Angeles 6, Cal.
(Phone: FEderal 1810)

LOOK AT THIS!!!

Floor Sample "Goalee" — Special — Write for Price	
5 Chicoin Hockeys, each.....	\$165.00
2 Western Baseball, each.....	39.50
3 Jennings, 2 Watling, 1 Rock-Ola Scales (takes all six!).....	150.00
(Scales need repair, price as is)	
2 Grand National, 1 Dead Heat — I-ball payouts (takes all).....	135.00
1 Exhibit Races, 1 Baker Pacer DD Consoles (takes both).....	150.00
1 Formation, 1 Four Roses, pin games (both).....	79.50
1 Mills 5 in 1, free play.....	35.00
MUSIC	
1 Rock-Ola Master.....	445.00
1 Wurlitzer 616 Revamp.....	235.00
1 Wurlitzer 616 Adapter.....	7.50
1 Organ Baffle.....	3.50

YOU SAVE WHEN YOU DEAL WITH US.

CONTACT US FOR NEW EQUIPMENT.

½ Deposit with all orders for immediate shipment
JULES OLSHEIN & CO.

1100-02 BROADWAY

(5-0228)

ALBANY 4, N. Y.

COIN MACHINE FILMS

16 DIFFERENT WHEELS

FEATURING

BEAUTIFUL GIRLS AND MUSIC

AT \$36.00 PER WHEEL OF SIX SUBJECTS

NEW ISSUES MONTHLY

PRODUCED..AND..DISTRIBUTED BY

QUALITY PICTURES COMPANY

5634 Santa Monica Blvd.

Hollywood 38, Calif.

Will Pay

\$40⁰⁰
each

Pioneer Coin Machine Co.

"Pioneer" will pioneer

WANTED TO BUY!

KEENEY

TWIN SIX - SKY RAY - CLOVER

WILD FIRE - VELVET - FOUR DIAMONDS

Write — Wire — Phone TODAY!

2634 N. Laramie Ave., Chicago 39, Ill.

NATIONAL 2018

Look To The **GENERAL** For **LEADERSHIP**

GET READY TO SEE AND HEAR

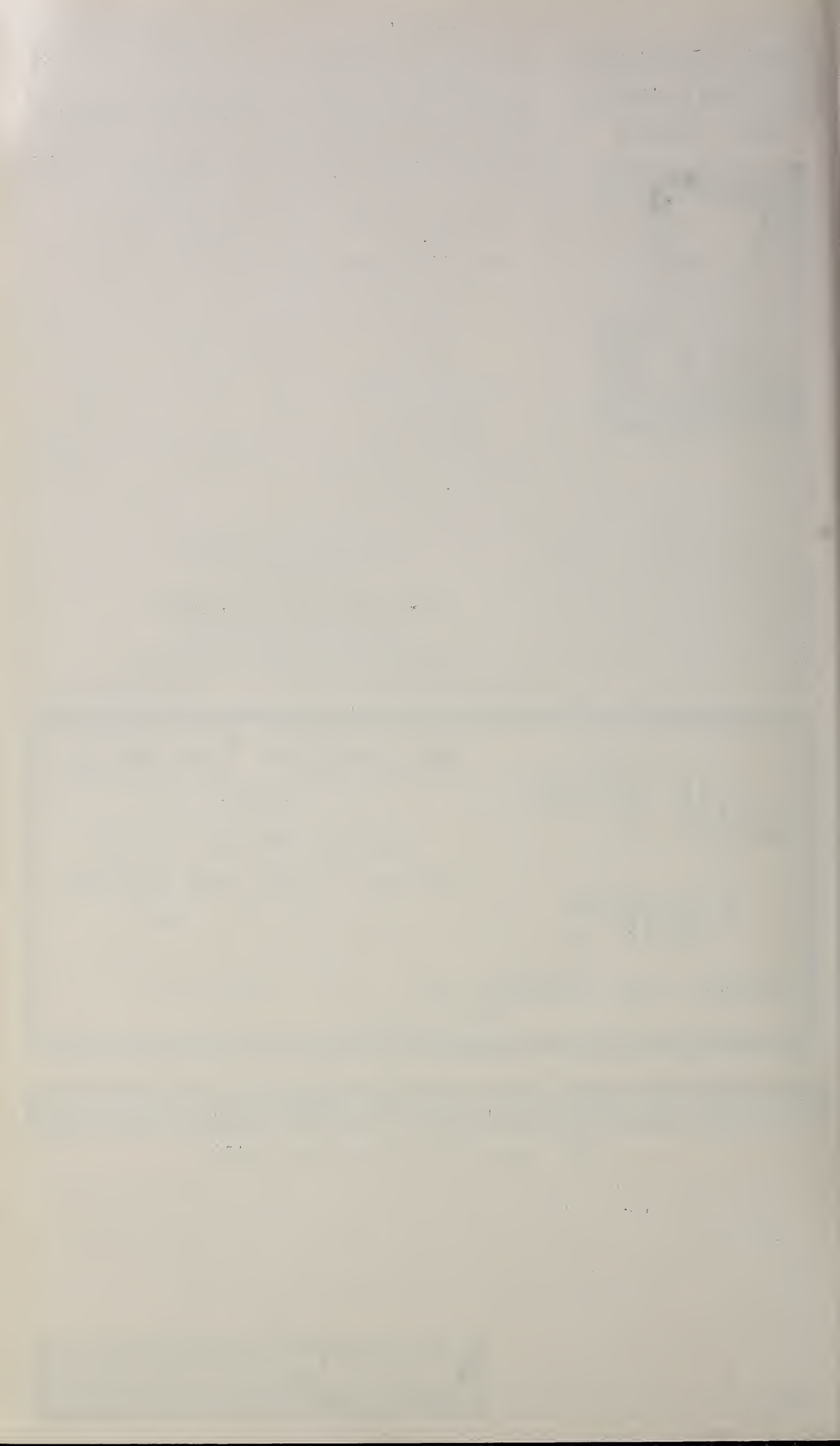
Get ready for the most important day in coin machine history . . . the day when the curtain will be raised on AIREON, the completely new and different automatic phonograph with 24 exclusive revolutionary features. It's years ahead of anything your expected . . . so wait before you invest!

WE'RE EXCLUSIVE FACTORY DISTRIBUTORS FOR MARYLAND, DISTRICT OF COLUMBIA, NORTHERN VIRGINIA, SOUTHERN PENNSYLVANIA

Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.



COL. LUCAS JOINS K & M DISTRIBS



COL. H. A. LUCAS

LOS ANGELES, CAL. — Col. H. A. Lucas, now on terminal leave from the army, has just completed arrangement with Len Kelly and Fred Meyers of K & M Distributors, this city, to join the firm and form a new partnership. Col. Lucas has seen considerable active service and has just completed four and a half years of Army service.

Len Kelly and Fred Meyers plan to spend most of their time on the road calling on distributors thruout the country. They are now distributing "Sunshine", "Atomic" and "Memo" records. They are planning to release a number of new tunes which they believe will prove especially attractive to the phono trade. Col. Lucas will handle all the firm's business at their offices in this city.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 PER REEL

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

PHONOFILM

3331 North Knoll Drive Hollywood 28, Calif.

GRANT SHAY, MILLS NOVELTY AD MGR



CHICAGO — The officials of Mills Novelty Company, 4100 Fullerton Ave., this city, announced the appointment of Grant F. Shay as Director of Advertising for their firm this past week.

Shay was formerly assistant advertising manager for Mills Industries, Inc. and worked with Richard K. Law. Law, it is reported, will continue in the capacity of advertising manager for Mills Industries, Inc.

Grant Shay is well known to all coinmen in the trade and has been with the industry for many years. His ad work has won much good comment from coinmen. His understanding of their problems will stand him in good stead as advertising director.



AND
"EXCELSIOR RECORDS"
NOW DELIVERING — NEW RELEASES

- | | | |
|--|--|--|
| <p>No. 211
"Got Your Love In My Heart"
Vocal Herb Jeffries with Joe Liggins Orch.
"Tisco Cisco"
Vocal Pat Kay with Herb Jeffries Orch.</p> | <p>No. 212
"I Know My Love Is True"
"Harlemesque"
Joe Liggins & His Honey-drippers</p> | <p>No. 213
"Miss Betty's Blues"
"Lover's Lament"
Vocal—Joe Liggins</p> |
|--|--|--|
- No. 207 "The Honeydrinker" Parts 1 & 2
Joe Liggins
- No. 208 "Left a Good Deal in Mobile"
"Here's Hoping"
Herb Jeffries
- No. 209 "Blues at Sunrise"
"You Taught Me To Love"
Ivory Joe Hunter
- No. 205 "You Taught Me To Love"
"Johnnie's Boogie"
Johnny Moore
- No. 203 "Please Believe Me"
"So Glad"
Frank Hayward
- No. 202 "I Wonder"
"Skyline"
Dan Grissom
- No. 201 "How Come?"
"Ev'rything About You Appeals to Me"
Leon Rene

ORDER
THESE
HITS
TODAY!

"G & G" NEW RELEASE No. 1017 "I'VE BEEN DOWN IN TEXAS" EFFIE SMITH ACCOMPANIED BY DARBY HICKS & HIS RHYTHM — "ROOT-LIE-VOOT" EFFIE SMITH

Retail Price, \$1.00 Plus Tax — Regular Discount to Operators and Dealers

AMERICAN COIN-A-MATIC MACHINE CO.

SAM STRAHL
EXCLUSIVE DISTRIBUTORS IN WESTERN PA, W. VA. AND VA.
1435-37 FIFTH AVENUE PITTSBURGH 19, PA.
Phone: Atlantic 0977

IMMEDIATE DELIVERY!

PACKARD PLA-MOR WALL BOXES . . . \$36.95

EXCLUSIVE DISTRIBUTORS

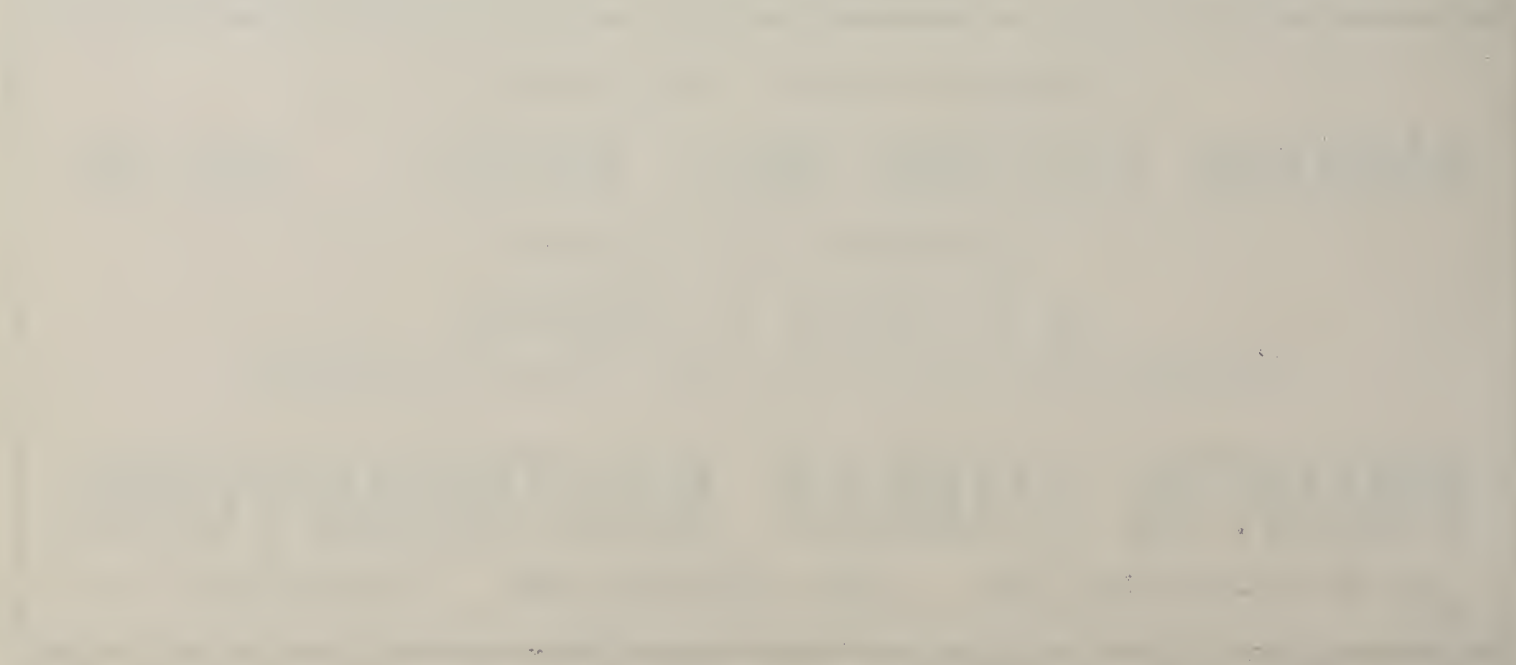
H. C. EVANS & COMPANY

CUSTOM BUILT CONSOLES AND ARCADE EQUIPMENT

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527) LOS ANGELES 7, CAL.

17



WURLITZER APPOINTS S. AMER. DISTRIB



NO. TONAWANDA, N. Y. — Carlos Touche of Buenos Aires, Argentina, has been appointed distributor of Wurlitzer phonographs and related equipment in Argentina, Paraguay, and Uruguay, according to announcement by David O. Lee, Wurlitzer Export Manager.

Touche, who knows the South American music business anticipates a tremendous boom in the automatic music field throughout Latin America. Not one to make idle predictions, Mr. Touche gave concrete evidence of his faith in the future of the phonograph industry by making a special trip to Wurlitzer's North Tonawanda, N. Y. plant to review the situation with top Wurlitzer officials and to sign a whopping order for new Wurlitzer merchandise.

"By this action Touche attained the distinction of being the first Wurlitzer foreign distributor to sign a contract under Wurlitzer's new program of expansion in the export

market," states Export Manager Dave Lee.

The above photo records the event. It shows Touche, seated, signing this first export contract, while Dave Lee (standing left) and M. G. Hammergren, Wurlitzer Vice-President and Director of Sales (standing right) look on.

**MUSIC YOU FEEL
ON**

COURTNEY RECORDS

ALL TYPES
RETAIL PRICE 50c
LESS DEALER DISCOUNT

COURTNEY RECORDS
1427 E. 78th STREET
LOS ANGELES 1, CALIF.

WE ARE NOW DELIVERING OUR PROVEN AND TESTED UNIVERSAL AMPLIFIERS

ASK THE OPERATOR WHO OWNS ONE, THAT'S OUR BEST ADVERTISEMENT
ORDERS FILLED IN ROTATION RECEIVED

- | | |
|--|---|
| 1. Saves you time, money and expense | 6. All workmanship guaranteed |
| 2. Your customer is satisfied | 7. Complete with sockets for Speakers and Pick-Ups for all Models |
| 3. Your Machine keeps working | 8. Ready to operate |
| 4. Built by competent Phonograph Sound Engineers | 9. Money back in 10 days if not completely satisfied. |
| 5. We are the originators of the Universal Amplifier idea. | |

Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950

MODEL A all SEEBURGS, except Hi-Tones **\$54.50** Complete With Tubes F.O.B., N.Y.
all ROCK-OLAS

Fits all WURLITZERS

MODEL B all SEEBURGS including Hi-Tones **\$74.50** Complete With Tubes F.O.B., N.Y.
all ROCK-OLAS

PHONO OPERATORS Ship us a coin operated phonograph amplifier (charge Pre-paid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. **\$36.50**
ALL WURLITZER MODELS—ALL SEEBURGS, except HI-TONES, ALL ROCK-OLAS F.O.B., N.Y.

FOR OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY

Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional charge will be made.
412 - 24 - 616 - 500 - 600 - 700 - 750 - **\$18.50**
800 - 850 - and 950 F.O.B., N.Y.

AMPLIFIERS REPAIRED We will be happy to repair your amplifier when your local man cannot do that for you. Ship amplifiers charges prepaid.
TERMS: Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write — Wire — Phone

JAFCO, INC. JOHN A. FITZGIBBONS, Pres. **776 TENTH AVENUE**
(PHONE: COLUMBUS 5-7996) NEW YORK 19, N. Y.

**RACE HORSE CARNIVAL
CONCESSION MACHINE**
• BUILT ON ORDER •
OPERATORS SERVICE
2307 W. PICO BLVD., LOS ANGELES 6, CALIF.

50c Jennings Dixie Bell.....\$385.00
Original Mills 50c Blue Front..... 395.00
Special lot 15 Mills Original Hand Load 2-5 pay,
consisting 5 quarters, 3 dimes, five nickel.
Request our list of Higrade Rebuilt Slots — also
popular priced machines. Phone: Main 1323.

COLEMAN NOVELTY COMPANY
1023-25 Fifth Ave. Rockford, Ill.

JUKE BOX OPERATORS

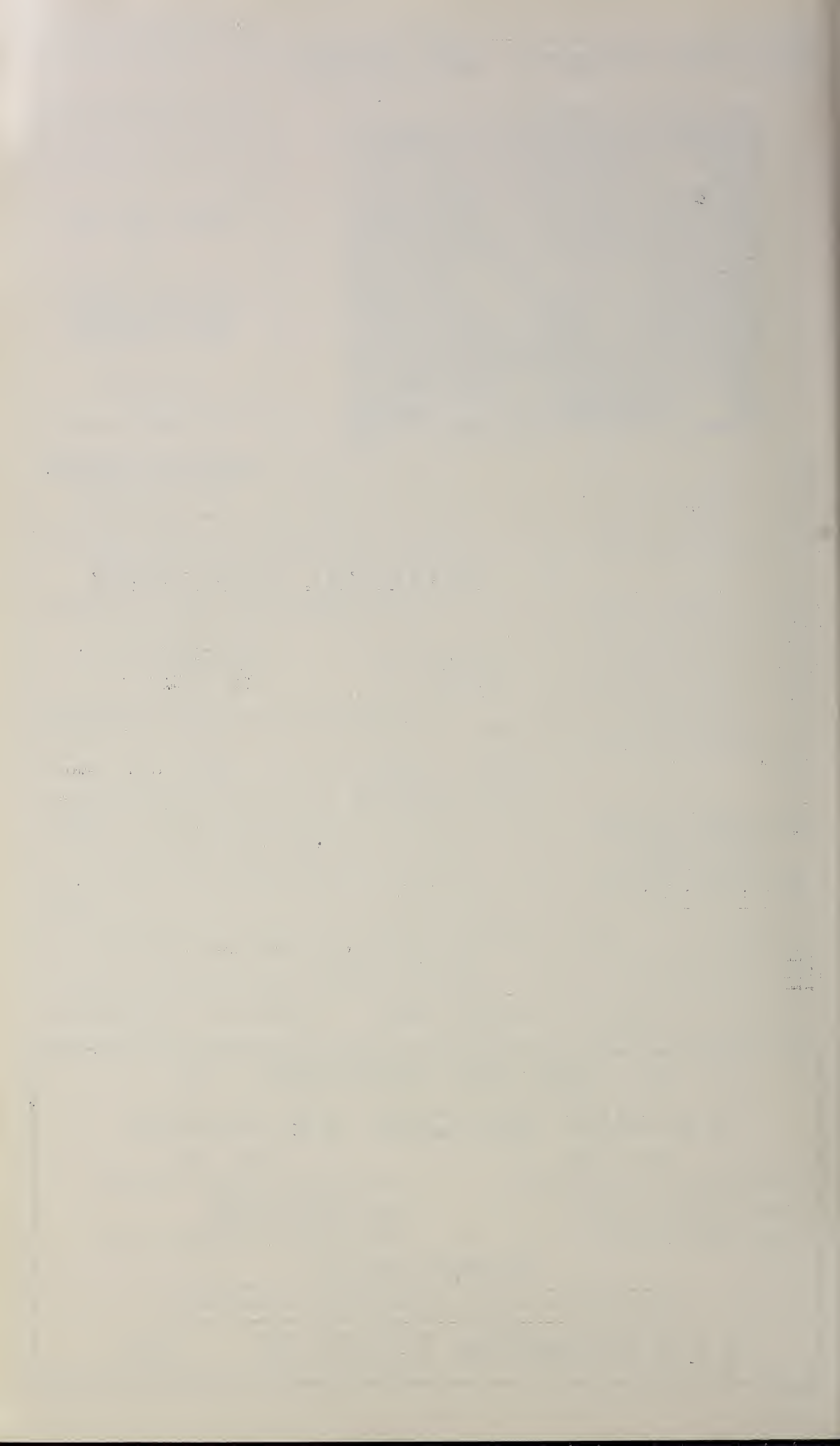
LATEST RECORD RELEASES

<p style="text-align: center;">MEMO LABEL</p> <p>BONNIE BAKER and CAPTIVATE-AIRS</p> <p>7002 {"IT MAY BE WRONG" "I WOULD IF I COULD"</p> <p>7003 {"JUST THAT WAY" "LONESOME BABY"</p>	<p style="text-align: center;">ATOMIC LABEL</p> <p>SLIM (FLAT FOOT FLOOGIE) GAILLARD</p> <p>A215 {"ATOMIC COCKTAIL" "YEP-ROC-HERESEY" "PENICILLIN BOOGIE"</p> <p>A216 {"JUMPIN' AT THE RECORD SHOP"</p>
---	---

OPERATOR'S PRICE 55c

TERRITORIES OPEN!! DISTRIBUTORS WANTED!!

K & M DISTRIBUTORS 1913 W. PICO BLVD. (PHONE:)
LOS ANGELES 6, CALIF. EX: 2811



HOLLYWOOD



See YOUR Distributor or WRITE direct to us for DESCRIPTIVE CIRCULAR of this powerful MONEY-MAKING game.

When We Tested **HOLLYWOOD** —
 Two months before we announced **HOLLYWOOD** we selected successful Operators to test this game on location. Total receipts at the end of the test period showed an increase in TOP locations and greater player activity in Average locations! **\$249⁵⁰**
 F.O.B. CHICAGO — 1/3 DEPOSIT WITH ORDER, BAL. C.O.D.

IMMEDIATE DELIVERY!

- ✓ Hollywood brings MORE Players
- ✓ More Plays bring MORE Dollars
- ✓ More Dollars bring MORE **HOLLYWOODS**
- ✓ MORE **HOLLYWOODS**—MORE PROFITS!

BEST BY TEST

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE.
 CHICAGO 47, ILLINOIS

EVERGLADE 0230

HOLD EVERYTHING
 UNTIL YOU SEE
BALLY'S NEW

- FIVE BALL FREE PLAY
- ONE BALL FREE PLAY
- MULTIPLE MUSIC

READY FOR DELIVERY SOON!

NOW DELIVERING
BALLY'S NEW

- UNDERSEA RAIDER
- VICTORY DERBY

SENSATIONAL 1 BALL MULTIPLE PAYOUT

- VICTORY SPECIAL

1 BALL MULTIPLE FREE PLAY

ORDER TODAY!

PIONEER DISTRIBUTING CO., INC. ★ TRI-STATE SALES CO., INC.

585 - 10th AVENUE, NEW YORK 18, N. Y.

PHONE: CHELSEA 2-4648

CONVERTING MILLS
 escalator slots into Gold, Copper and Silver Chromes and Black Cherry Bells. (Will take surplus slot parts in trade on conversions or our machines. Any machines can be had in one Cherry 2/5 or 3/5 Payout. For further information Write, Wire or Phone. (Orchard 2125)

CHROME COIN COMPANY
 1200 So. 5th St., Milwaukee, Wis.

SOPLY ROSE OPENS SUN MUSIC CO.

MINNEAPOLIS, MINN.—Solly Rose, well known coinman here and brother-in-law of Jonas Bessler of Hy - G Amusement Co., has just opened his own firm to be known as the Sun Music Company.

Solly will handle all types of records for the juke box trade.

→ **WATCH for the Opening** ←
 of Our Branch Office on March 1

ECONOMY SUPPLY COMPANY

2015 MARYLAND AVENUE, BALTIMORE, MARYLAND
 JACK BERMAN SID MERENSTEIN

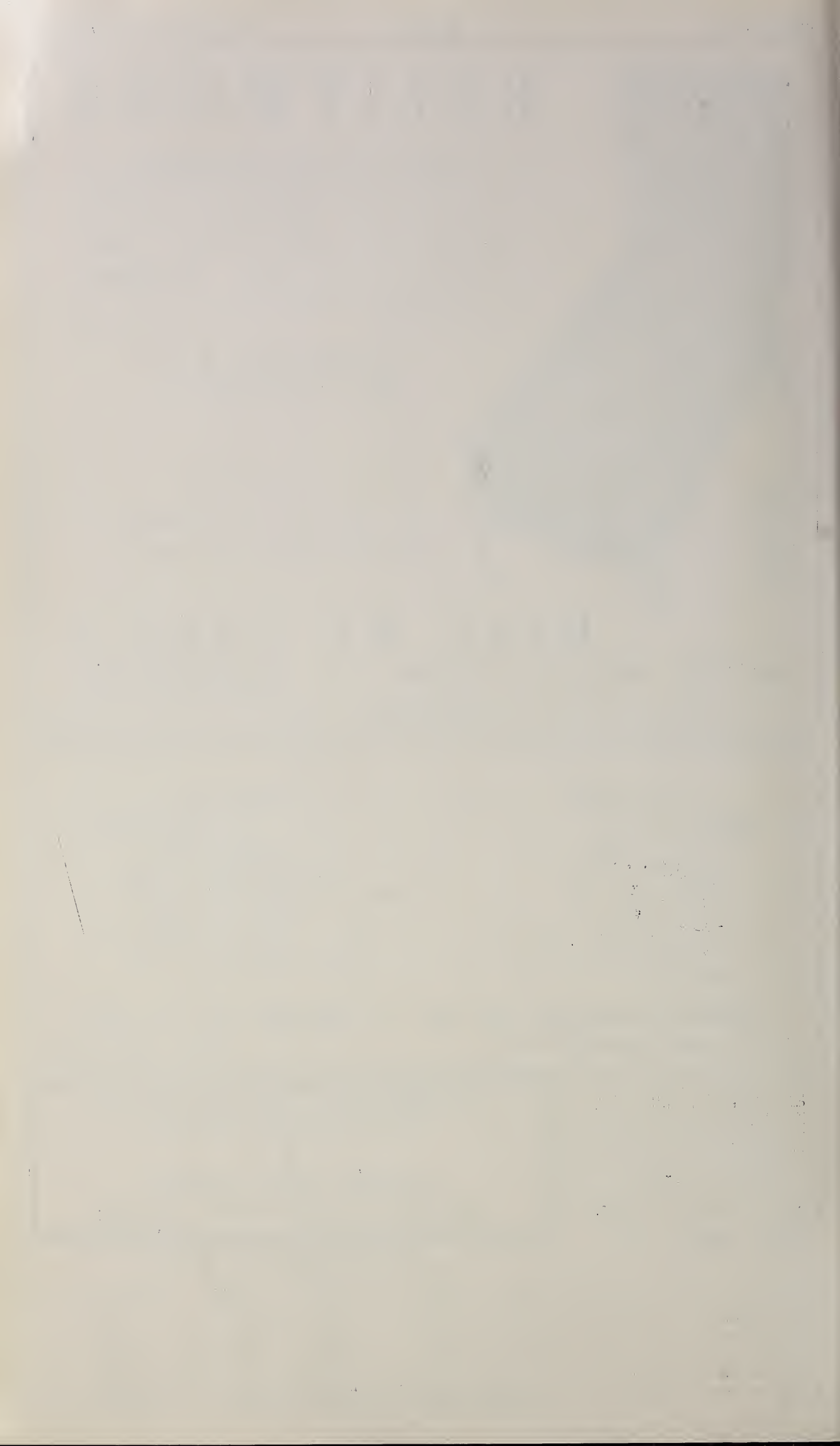
LET US BE YOUR SUPPLY HOUSE!

TUBES — AT PRICES FROM 10% TO 50% OFF LIST

4L6	.90	6C5GT	\$1.00	65K7GT	\$1.10	125A7	\$1.00	8MFd, cond.	
80	.70	6B5	1.95	2051	2.35	125K7	1.00	450V	\$.95
5Z3	1.00	6B7	1.30	2A4G	2.35	125Q7	1.00	8MFd, cond.	
2A3	1.45	65Q7	1.00	70L7	1.95	1LN5	1.75	(tub. can)	
30	1.00	6C6	1.00	70L7 Adaptor	1.75	8MFd, cond.		450V	1.50
41	.85	65C7	1.30	77	.90	(tub. can)		16MFd, cond.	
42	.85	4F6	1.10	6X5GT	1.10	600V	1.95	450V	1.15
45	.80	6H6	1.10	5U4G	1.00	16MFd, cond.		20-20MFd, cond.	
56	.80	6K7	1.10	5V4G	1.60	(tub. can)		150V	1.05
76	.90	6J5	.75	5Y3	.70	450V	1.95	Bakelite	
6A4	1.60	6V6	1.95	35Z5	.85			Crystals	5.00

WEST SIDE DISTRIBUTING CO.

612 TENTH AVE., NEW YORK 19, N. Y.
 Circle 6-7533



AIREON SPONSORS SERVICE SCHOOLS



KANSAS CITY, MO. — The 200 regional and district sales managers, distributors and distributor's servicemen who attended Aireon's four day service school played hard and long at the "recess" party pictured here.

The occasion was a Sunday evening cocktail party and dinner given by Aireon Manufacturing Corporation at the Hotel Phillips, this city, for all concerned with the production, distribution and servicing of its new "Electronic Phonograph."

Aireon's photographer made the rounds of the various tables and

groups and came up with these shots. Music operators will recognize many of Aireon's regional and district sales managers, including W. E. Simmons, Fred A. Mann, Ben D. Palastrant, Ralph E. Ridgon, J. McEwen Cherry, Frank Q. Doyle and others.

Art Welch and "Rudy" Greenbaum of Aireon are in the group. Bill Brase, Director of Field Service for Aireon, and his assistant, Harold Hunt, are shown with their service representatives. Greenbaum is at the "mike" with president R. C. Walker and other Aireon officials.

LAUNDERETTE STORES EXPANDING

NEW YORK—Eight additional Launderette stores, franchised by the Telecoin Corp., will be opened this month, according to reports, raising to 26 the number established in the last twelve months.

This announcement was made by Grant Layng, manager of the apartment house and builders division of Bendix Home Appliances, Inc.

The stores will feature from 20 to 40 coin operated Bendix automatic washing machines.

Three of the new stores will be opened in metropolitan New York, three in Chicago, one in Boston and one in Philadelphia.

The first Launderette store was

opened in the Parkchester section of the Bronx, this city, slightly more than a year ago. There are now reported to be fourteen of these stores in this area.

Westinghouse at Massillon, Ohio is also reported to be preparing to open similar types of stores. Others are expected to follow.

Tubular COIN WRAPPERS

•

1 Case	65c per M
3 Cases.....	60c per M
6 Cases.....	53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES	19 M to CASE
\$2.00 NICKELS	17 M to CASE
\$5.00 DIMES	20 M to CASE
\$10.00 QUARTERS	15 M to CASE
\$10.00 HALVES	15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

P & S FREE PLAYS ARE PROVEN WINNERS

<p>Eagle Squadron From — Big League</p> <p>Shangrila From — Mr. Chips</p> <p>Torpedo Patrol From — Formation</p> <p>Paratroops From — Powerhouse</p>	<p>Production From — Blondie</p> <p>Eagle Squadron From — Big Town</p> <p>KISMET Our Latest</p> <p>Bombardier ← From — Follies</p>
--	--

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse

See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.



- RELEASE SHEET OF NEW RECORDS
READY FOR SHIPPING FEB. 1, 1946
BY
BERGER ENTERPRISE
Producers and Manufacturers of
ENTERPRISE RECORDS
8111 Santa Monica Blvd.
Hollywood 46, Calif.
- LARRY WILLIAMS — and his "Cowhands"
Western songs with rhythm and pep to wake the slumbering souls.
- #101-W
A' RIDIN' TOWARD THE SUNSET
LITTLE DARLIN'
- #103-W
I CAN READ BETWEEN THE LINES
I'M LOST WITHOUT YOU MY LOVE
- BUDDY WEBBER — and his "Stubble Jumpers"
Largest little Western Band in Hollywood.
- #113-B
SLIP ME MY SLIPPERS SUSIE DARLIN
I'M A' RIDIN' THE RAILS
- #115-B
I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU
FIDDLIN' DAN FROM OLD CHEYENNE
- LOIS POWELL — and the "Stubble Jumpers"
That sweet and lovely voiced Western Gal we have waited so long for.
- #117-P
IS IT WRONG
SOME MOTHER'S DARLIN'
- #119-P
YIPPEE AYE
I WANT JUST ONE LITTLE DARLIN'
- MELDON DALE — and the "Stubble Jumpers"
(THE MELANCHOLY COWBOY)
So easy on your ears, but puils at your heart with his plaintive melodies.
- #121-D
TONIGHT THE STARS ARE PLAYING PEEK-A-BOO
A NEW STAR IN HEAVEN TONIGHT
- #123-D
WHEN THE MOUNTAINS KISS THE SKY
IN MY STABLE (THERE'S AN EMPTY STALL
- KEN PATTON — and the "Stubble Jumpers"
A soft home-spun voiced Western Lad direct from the Plains.
- #129-K
THERE'S A DREAM RANCH IN THE SKY
GIVE ME AN OKLAHOMA GAL
- #131-K
SILVER DEW ON THE BLUE GRASS TONIGHT
TRAIL TO SAN ANTONE
- RUSS PIKE — and his "Prairie Knights"
Eighteen years on the radio and at last on records, a treat for for his thousands of friends!
- #133-R
ALONG THE NAVAJO TRAIL
I HAVEN'T GOT A NICKEL (OR A DIME)
- #135-R
FORGIVE ME LITTLE DARLIN'
I WON'T HANG AROUND YOU ANY MORE

**TERRITORIES OPEN!!
DISTRIBUTORS WANTED!!**

ALL RECORDS RETAIL 75c

DEALERS 40% OFF PLUS TAX

THIS IS YOUR ORDER BLANK

INSERT FIGURE WANTED IN SQUARE

TEAR OFF AND MAIL TODAY

ALL RECORDS GUARANTEED

24 HOUR SERVICE

25% WITH ORDER BAL. C.O.D.

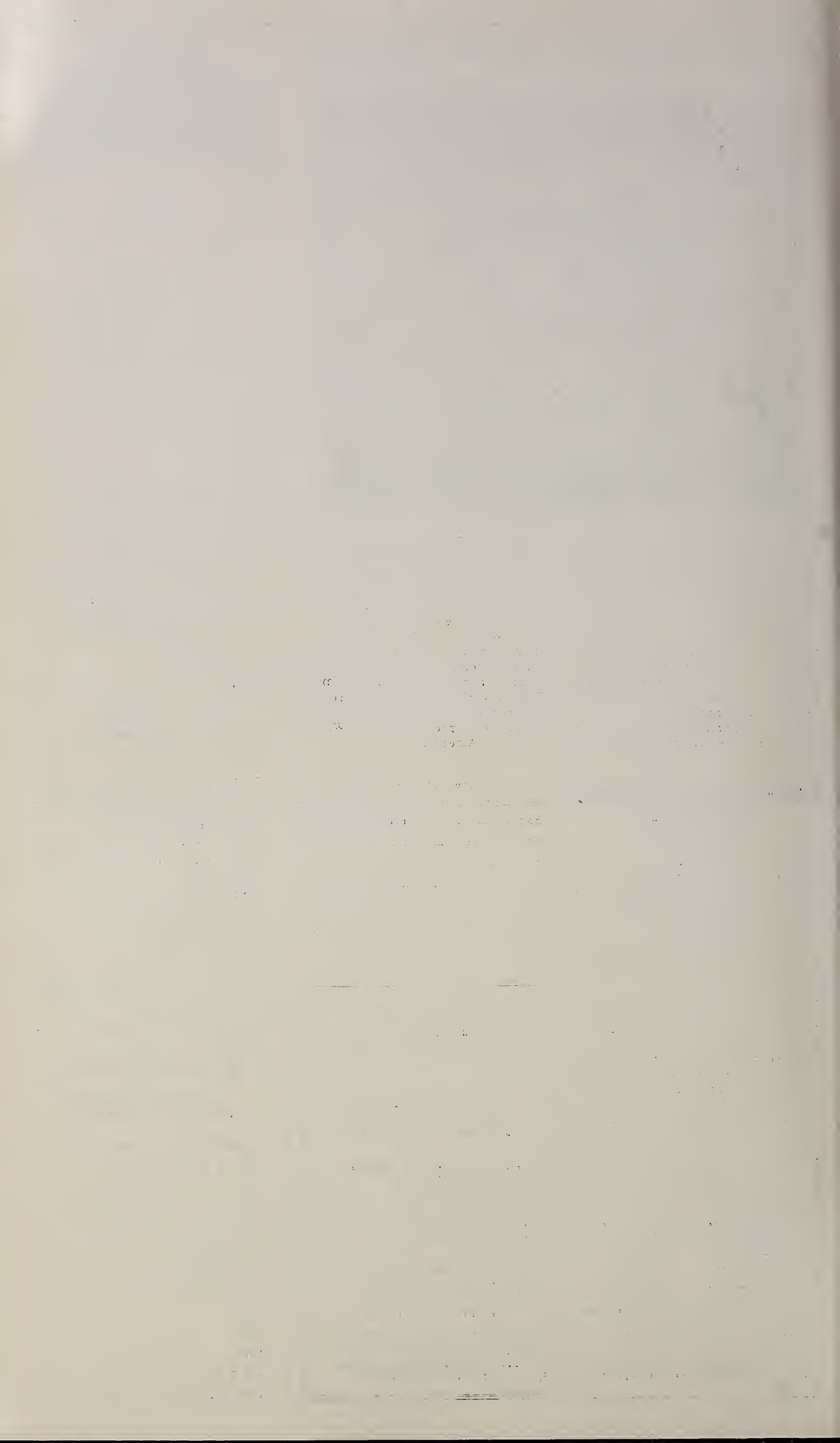
Ship By

Ship To

Street

City & State.....

Ordered By



The Heart of America

WE CAN NOW
SUPPLY YOU WITH
GOTTLIEB'S
"STAGE
DOOR
CANTEEN"



THE
GAME
THAT
ALL
OPERATORS
ARE
DEMANDING
TODAY!

WE STAND READY TO SERVE THE OPERATORS IN
"THE HEART OF AMERICA"
WITH THE
ROCK-OLA "PHONOGRAPH OF TOMORROW"

B. D. LAZAR COMPANY

1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

Ponder Appointed AMI Distrib for La.

NEW ORLEANS, LA. — Ed Ponder of Louisiana Coin Machine Service, this city, has just been appointed Louisiana distributor for AMI phonographs and automatic music by "Doc" Eaton, General Sales Manager of the Automatic Instrument Company.

"Doc" says, "Ed Ponder has one of the most aggressive distributing organizations in the South and will be comprehensively fitted to give complete service to all the music operators in Louisiana.

"Ed particularly likes the all-new AMI mechanism, which takes twenty records and, by a new, ingenious method, plays either side of the record at the will of the patron, thus affording forty selections in all."

Ed Ponder is very anxious to meet with all of his friends in Louisiana and talk over the possibilities of the new AMI phonograph.

Suggests Grocers Use Cig Machines

DETROIT, MICH. — The "Grocer's Spotlight" newspaper of this city directed to grocers only in its "Tips On Better Merchandising" suggests, "Useful time may be saved by using a cigarette vending machine rather than by selling them over the counter. In most instances the customer will have his own change

BYRAM REMODELS SILENT SALES BLDG

WASHINGTON, D. C. — Ira T. Byram, Jr. announced the opening of the Silent Sales System's remodeled showrooms this past week.

The new showrooms complete the first step in Silent Sales' plans to give operators the most comprehensive service. Harold S. Klein, newly appointed sales manager, will be in direct charge. Klein comes to Silent Sales with a background of many years of sales direction, including large regional operations for the Singer Sewing Machine Company.

Soon to be completed on the second floors of both large adjoining buildings are the repair, remodeling, and refinishing shops: Robert L. English is service manager. English's past experience includes successful operation of his own electronics business, three years as a Sales Engineer for the Standard Oil Company, two years as Electronics Test Engineer for the Westinghouse Electric Company and 2½ years as a Chief Electronics Specialist in the United States Navy, from which he has just recently been honorably discharged.

The new streamlined Executive and General Offices on the third floor will be occupied this week. The new offices present a bright, cheerful picture of modernity, equipped with the latest office aids for the well-trained staff. The officers are under the direction of Arthur W. La Roche and Joseph F. Marsden.

EAGLE SPEEDS ITS PLASTICS DELIV'Y

CHICAGO — Eagle Coin Machine Co., 1514 Fremont Ave., this city, report that they are now speeding up delivery of their "Eagle Phonograph Replacement Plastics" and that phono coinmen all over the country can depend on getting these plastic replacements faster than ever before.

The reason for this speed up of their deliveries, executives of the firm report, is due to the fact that many phono ops all over the country are now asking to get these plastics as fast as they possibly can to completely dress up machines as many new business spots open

One noted coinman wrote the firm, "Not only are you sending in the finest replacement plastics we have ever received, but your delivery is very fine and this sort of combination makes me one of your biggest boosters. Believe me, when you need a replacement plastic you usually need it in a hurry and every day the phono is off location means so much money lost to any juke box operator. You are to be complimented all around for your fine merchandise and service."

Eagle coin reports, "Our replacement plastics are the thickest, strongest, toughest and are perfect fitting. In addition they are non-inflammable. From every standpoint they are the finest that phonograph coinmen can purchase and with speedier delivery music machines need not wait to get repaired any longer."



AOLAC HOLDS BIG DINNER MEET

Bill Rodstein of Philly Assn is Guest Speaker. "Curley" Robinson Urges Ops Join CMI Public Relations Program. Ask Ops Enforce Rules Against Minors. Tells of Need for Tax Council.



BILL RODSTEIN

(By Special Wire to *The Cash Box*)
 LOS ANGELES, CAL.—The AOLAC (Associated Operators of Los Angeles County, Inc.) held one of the biggest dinner meetings in their history this past Wednesday evening (February 13) at the Rodger Young Auditorium, 936 W. Washington Blvd., this city.

Approximately 200 members and their wives attended this dinner party. Samuel (Curley) Robinson, managing director of AOLAC, presided.

The meeting was highlighted by a very stirring and interesting speech made by William (Bill) Rodstein, president of the Amusement Machines Assn. of Philadelphia, Pa. Rodstein is mixing business with pleasure in a California vacation and arrived here just in time to make this speech which won so much applause from all present. In his speech he tremendously impressed the gathering with the fact that there are approximately 4,000 machines operating in the Philadelphia area and that

these are all five-ball free play pin tables.

"Curley" Robinson forcibly brought home to the large number of operators present the great need to strictly enforce all rules prohibiting minors from playing machines.

He requested that all operators and distributors present join the CMI public relations program by becoming associate members of this organization. He stated, "It is for the good of the operators to join in so worthwhile a program".

He also stressed the need for cooperative effort on the part of all members. He said, "This association and its members will operate on a basis of good will and tolerance to-

ward each other. A house divided against itself cannot stand."

On the subject of taxes and license fees Robinson brought out that unless the ops fight together to overcome the attitude of taxing bodies that as far as these taxing bodies are concerned "it is always open season on coin machines". He urged all ops to pay their license fees promptly when due and pointed out that more than 1000 machines in the county have not yet been licensed and that this may lead to serious trouble.

It is believed that this was one of the most successful meetings ever held by the AOLAC and will be long remembered.

UNCOMPROMISING POLICY

FROM 1917 TO 1942

"ENDORISING ONLY THE BEST"

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our new home at 199 W. Girard Avenue, THE LARGEST OF ITS KIND, will provide most modern facilities to serve operators, jobbers and manufacturers in a manner not equalled anywhere in the United States.

Soon we shall announce our new method of distribution which will be a liberal departure from old fashioned methods and which will benefit the entire industry. Schedules to complete our new home by February 20th are upset by present strikes. We are driving hard to finish the job by March 20th.

Our Pittsburgh branch, however, is now in full swing under the direction of Harry Rosenthal.

BANNER SPECIALTY COMPANY

199 W. GIRARD AVENUE
 PHILADELPHIA 23, PA.

1508 FIFTH AVENUE
 PITTSBURGH 19, PA.

BRAND NEW COLUMBIA

DOUBLE JACKPOT BELL

Orders Filled Immediately — Wire or Phone Orders Now
 5c — 10c — or 25c PLAY

\$127.50 IN LOTS OF 5 OR MORE — \$132.50 SINGLE

BRAND NEW CHROME CLUB MODEL — \$169.50 EA. WRITE FOR QUANTITY PRICES

• Four machines for the price of one! Kit of parts with each machine permits quick, easy change to 25c-10c-5c or even 1c play!

• Immediate delivery. The last word in new, modern, post-war slot machine construction! With red and blue trim! Fully automatic payout. Double jackpot. Unconditionally guaranteed to satisfy you. Cashbox capacity \$100.00. Regulation size wood base fits all standard stands and safes. Rugged, lifetime construction.

1/3 DEPOSIT WITH ORDER, F.O.B. CHICAGO

FACTORY DISTRIBUTORS

ABCO NOVELTY CO. 809 W. MADISON STREET
 CHICAGO 7, ILLINOIS

Many Other Counter Games. Write Your Needs.



PHONE:
 (HAY MARKET 3695)



WILLIAMS PRESENTS "SUSPENSE" TO TRADE

CHICAGO — Al. A. Silberman, executive vice-president of Williams Manufacturing Co., this city, whose articles exclusively written for *The Cash Box* on unification of the industry and the method for curing many of its problems have won so much good comment from all the trade, goes all out in describing the firm's new five-ball free play game, "Suspense," which was just nationally presented to the field. He writes:

"With pardonable pride, but no hesitancy, we announce to coinmen all over the nation, our first completely all new post-war, five-ball free play game, 'Suspense.' A game so delicately artistic in design, with built-in ruggedness of construction, so daring in its startlingly unprecedented innovations, so dynamic in its method of play that distributors who have already received shipments are unanimous in their acclaim to the effect that it marks a tremendously progressive milestone.

"Harry Williams, widely known inventor, designer and electronics engineer and president of the company bearing his name, first conceived the idea for 'Suspense' over two years ago and burned 'gallons of midnight oil' in laying it out on the drawing board. Together with a staff of electronics technicians, which comprises, in our opinion, the best engineering brains Williams worked out and completed the blueprint and 'Suspense' was born.

"'Suspense' is an authentic Williams' original within the fullest meaning of the term. It sparkles in newness, originality and magnetic eye appeal. It fairly shouts its freshness and alluring play-appeal. It is full of the element of surprise and bristles with an abundance of exciting suspense. The new technique, new engineering ideas, topflight

craftsmanship are all solidly embodied in the design and construction.

"Space allocation will not permit an adequate description, but when you see the 'schematic panel' so effectively worked out and screened down to the minutest degree of exactitude and the newest and most widely discussed 'visual ball lift' you will understand why we justifiably use the term, 'an authentic Williams original.'

"The block long, six story 'Williams Building,' recently purchased and now in process of complete modernization, is just 'an echo away' from the Loop, and all visiting coinmen are cordially invited to make our comfortable offices their headquarters while in Chicago.

"Our specially designed, streamlined production line forcibly expresses to the onlooker that the 'know how' and experience learned during war days, has been put to work in fullest measure. This applies with equal force and efficiency, to our daylight machine shop and new experimental laboratory, as well as our thoroughly modernized engineering department and drafting room.

"All these facilities are in 'all out' production on 'Suspense' and no effort will be spared to ship in such quantities as present day conditions will permit. 'Suspense' represents over two years of careful study and long hours of intelligent planning. In every little last detail is embodied the inventive genius, skilled craftsmanship, years of experience in coin machine design, construction and practical knowledge of engineers whose reputations have long been established."

N. Y. POST CALLS PERRY COMO "KING OF THE JUKE BOXES"

NEW YORK—The "New York Post" daily afternoon paper, this city, devotes its entire "Magazine" page to Perry Como in its Thursday, February 14 issue.

In this article Henry Beckett reports that Como's recording of "Till The End of Time" has sold over 3,000,000 discs and that Como was given a gold copy of this recording by the studio for the great sale.

He also states, "Como has never taken voice lessons." In fact, he reports, Como was once turned down by an operatic voice teacher when he auditioned for him.

The rest of the item concerns itself with the many fan letters Como receives from the "bobby soxers" all over the country and that he has a staff that does nothing else but send out pictures to fans all over the country. "In fact," Beckett writes, "it takes four hours of each day for his secretary to read his mail."

Announcing

The Appointment of NATIONAL COIN MACHINE EXCHANGE

as EXCLUSIVE DISTRIBUTORS

for NORTHERN ILLINOIS
NORTHERN INDIANA
EASTERN IOWA
MICHIGAN

for

D. GOTTLIEB & CO.
"The First With the Finest"

STAGE DOOR CANTEEN

Now Delivering in Limited Quantities

NATIONAL COIN MACHINE EXCHANGE

1411-13 Diversey Blvd. Chicago 14, Ill.
Phone: BUCKingham 6466

NOW DELIVERING

Goalee	\$525.00
Total Roll	425.00
Lite League	425.00
Undersea Raider	399.50
Victory Derby	574.50
Victory Special	589.50
Mills 5c Vest Pockets..ea.	74.50

MONARCH — FOR FINER SERVICE

BRAND NEW RELEASES FROM THE FACTORIES

Evans Bangtails 5c combination Freeplay & Payout 7 Coin Head.....	\$674.50
Evans Bangtails 25c combination Freeplay & Payout 7 Coin Head.....	799.50
Jennings Bronze Chief	Jennings Super DeLuxe Chief
5c.....\$249.00 10c.....\$259.00 25c.....\$269.00	5c.....\$274.00 10c.....\$284.00 25c.....\$294.00
New Improved Groetchen Columbia Twin JP adjustable to 1c-5c-10c-25c play.....	132.50

IMMEDIATE SHIPMENT

STAGE DOOR CANTEEN —
LAURA — HOLLYWOOD
and all UNITED REVAMPS
\$249.50 Each

THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bakers Pacers DDJP.....	\$265.00	Calle Roulette 25c.....	\$275.00	Jenn. Silvermoon.....	\$145.00	Super Tracktime.....	\$295.00
Bakers Pacers J.P. remote..	345.00	Ev. '40 Pacer.....	295.00	Jenn. Bobtail	125.00	Mills 4 Bells.....	395.00
Bally Rollem.....	145.00	Ev. Lucky Lucre.....	150.00	Jenn. Golfball 25c.....	195.00	Jumbo Parade Late 5c.....	135.00
Bally Hi Hand 5c comb.....	199.50	Ev. '41 Bangtail JP.....	295.00	Keeney Sup Bell 5c.....	310.00	Jumbo Parade 25c.....	295.00
Bally Hi Hand 25c.....	295.00	Ev. Rollete Jr.....	125.00	Super Bell 25c	395.00	Paces Races Brown.....	175.00
Bally Bells 5 & 25.....	125.00	'40 Dominos	175.00	4-Way Sup 3/5 & 25.....	650.00	Paces Tw. Rls. 5 & 10.....	325.00
Bally Club Bells.....	245.00	'41 Dominos JP 5c.....	295.00	Super Bell Tw. 5 & 5.....	395.00	Paces Tw. Rls. 5 & 25.....	395.00
Bally Royal Draw.....	105.00	'41 Dominos JP 25c.....	475.00	Sup Bell Tw. Comb. 5 & 5..	495.00	Paces Saratoga 5c.....	99.50
				Sup Bell Tw. 5 & 25.....	495.00		

FLASH!!! WE WANT 1000 5-BALL F.P. PIN GAMES FLASH!!!

WRITE FOR LISTS: SPECIAL REBUILT SLOT MACHINE VALUES. Arcade Equipment, Automatic Payout Consoles, 1 & 5-Ball F.P. Pin Games, 1-Ball Multiple P.O. Tables.

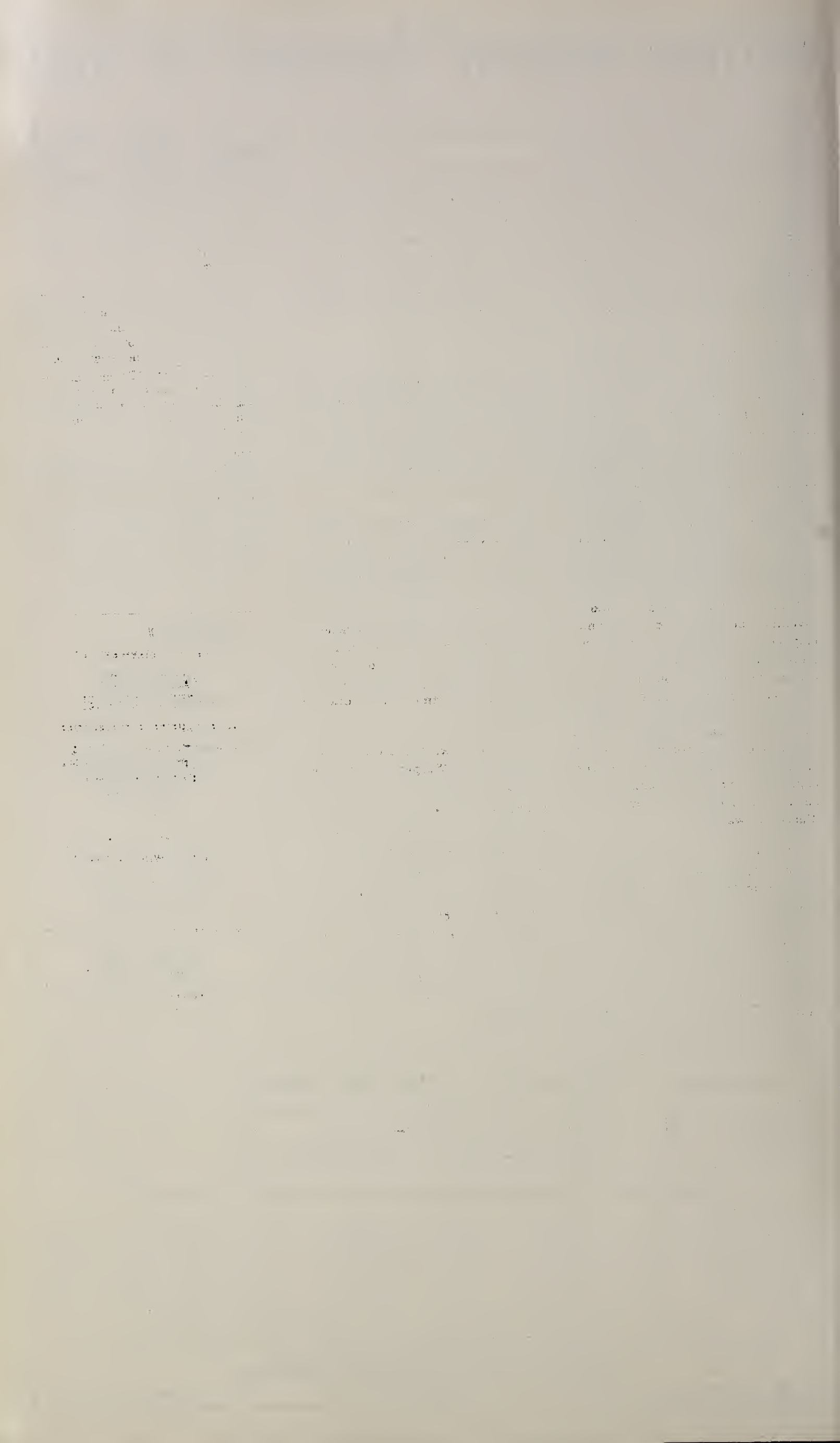
TERMS: 1/3 DEPOSIT BALANCE C.O.D. or SIGHT DRAFT

MONARCH COIN MACHINE COMPANY

1545 N. FAIRFIELD AVE.

ARMITAGE 1434

CHICAGO 22, ILLINOIS



"DOUBLE-POINT" PHONO NEEDLE MAKES JACK NELSON NATIONAL DISTRIBUTOR

CHICAGO—The newly formed national distributing organization of Jack Nelson Company will handle the distribution nationally for the new "Double-Point Phonograph Needle," patent on which is pending and which is now in production by the Micro--Master Company of Chicago.

The Double-Point Needle was designed and manufactured especially for the heavy work and long life required of a needle in coin-operated phonographs.

The shank is made of genuine tool steel and is gold-plated and hand-polished. Precious metals such as osmium, platinum, etc., are used in the points.

Distribution will be handled by Nelson throughout the United States and foreign countries.

With increase in production daily, it is expected that national coverage will be completed very shortly.

This new "Double-Point" phono needle has attracted much attention from operators and service men because of its simplicity as well as its practical usage. When one point shows wear, the service man merely reverses the needle and uses the extra point.

Each point is made to give up to 5000 plays and produce quality tone.

"I am proud to handle this new 'Double-Point' phono needle," said Nelson, "and to announce that the first product to be merchandised in my new organization is manufactured by a firm with the reputation of the Micro-Master Company, whose achievements for many years in production of close-tolerance gauges and other precision items is so well known. I am happy to be associated with them in the marketing of this fine needle."

The needle itself is very attractively packaged and is sure to meet with the approval of the phono ops. It can be easily handled in quantities by service men and complete record of installation and plays is also arranged for on the card. According to the card each point gives 5000 plays and therefore each needle represents 10,000 full plays to the operators.

Other products to be distributed by the Jack Nelson Company will be announced in the near future.

Police Return 18 Seized Machines

GRAND RAPIDS, MICH.—On Page 52 of the February 4 issue of *The Cash Box* there appeared an item that police here found 18 machines in an unlocked building and that they had confiscated them.

This past week, Acting Police Superintendent Albert F. Scheiern ordered the police to return the machines.

Scheiern said the action was taken after the prosecutor's office ruled that police had no legal reason to hold the machines since proof that they were used for gambling in the building was lacking.

"Look" Shows Juke Box Ballet

NEW YORK—The February issue of "Look" magazine features a "Ballet Fashion Show for Teen Ager." In these full color pages (Page 41) there appears a group of youngsters dancing to the music of a juke box. The machine itself is an improvisation of what the average juke box looks like and features a neat design which will appeal to many

The caption underneath the picture reads, "At a juke-box gathering." And then goes on to describe the dresses worn by the girls, since this is based on new teen ager fashions.

(But, what is most interesting to the trade, is the acceptance which the juke boxes now receive from the big dress industry to the point where even special dresses are recommended for juke box gatherings.

Another Offering of...

QUALITY MERCHANDISE

by MULLINIX

— All thoroughly reconditioned and unconditionally guaranteed, regardless of price.

ONE BALLS		ONE BALLS	
17 Kentucky	\$195.00	1 American Derby	\$65.00
12 Longshot	145.00	1 Sport Page	35.00
10 Santa Anita	115.00	3 Winning Ticket	75.00
8 Grand National	65.00		

SLOTS		SLOTS	
1 5c Mills Blue Front, Serial 382383	\$129.50		
1 1c Pace Deluxe, DJ, Red. Very Clean	55.00		
1 5c Mills Original Silver Chrome, 2-5 PO, Serial 445944	195.00		
1 5c Mills Original Gold Chrome, 2-5 PO, Serial 465820	175.00		
1 5c Mills Rebuilt Gold Chrome, 3-5 PO	159.50		
1 10c Mills Original War Eagle, 3-5 PO	129.50		

MUSIC		MUSIC	
2 Rock-Ola Commando	\$515.00	1 Rock-Ola 1940 Super	\$475.00

PHONE — WIRE — OR WRITE YOUR ORDER!

1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLINIX AMUSEMENT COMPANY

1514-16 BULL ST. (ALL PHONES: 3-6601) SAVANNAH, GA.

Own Any Hockeys?

THEN---

HERE'S GOOD NEWS FOR YOU

WE'LL CONVERT THEM TO DOUBLE PLAY . . . SO TWO CAN PLAY THE GAME AS WELL AS ONE — IT CREATES GREATER PLAYER INTEREST AND DOUBLES YOUR CASH BOX RECEIPTS

Ask Any Operator Who Has Seen It!!

WRITE — WIRE — PHONE

LEWIS COIN MACHINE SERVICE

3924 W. CHICAGO AVE. (BELMONT 7005) CHICAGO, ILLINOIS



**40 Years
of Knowing
How!**

Leadership does not arrive overnight. It builds up gradually through public approval and acclaim.

For 40 years the constant high quality standards set by O. D. JENNINGS & COMPANY have continually widened the use of coin-operated machines until today clubs and operators everywhere accept JENNINGS' products with the knowledge that there is none better.

MODELS NOW ON DISPLAY

See your distributor or dealer for earliest possible delivery

MIDDLE WEST

- ATLAS NOVELTY COMPANY
2200 North Western Avenue, Chicago, Illinois
- BAUM DISTRIBUTING CO.
2718 Gravois Ave., St. Louis, Mo. (Southern Illinois)
- BUESCHER COIN MACHINE DIVISION
Washington, Missouri
- CONSOLIDATED DISTRIBUTING COMPANY
1910 Grand Avenue, Kansas City, Missouri
- JOHN BEIHL
Batesville, Indiana
- L. O. DAVID
El Dorado, Kansas
- EUREKA NOVELTY COMPANY
413 Court, Saginaw, Michigan
- WILLIAM FORTNER
Carmi, Illinois
- FRANKEL DISTRIBUTING COMPANY
2532 Fifth Avenue, Rock Island, Illinois
- ALFRED GAMBLE
Grand River at Saginaw, East Lansing, Michigan
- GARFIELD NOVELTY COMPANY
1154 Parsons Avenue, Columbus, Ohio
- J. J. KELLOGG
Koehler Hotel, Grand Island, Nebraska
- LA BEAU NOVELTY COMPANY
4850 University Avenue, St. Paul, Minnesota
- LEE SALES COMPANY
1815 South Lafayette Street, Fort Wayne, Indiana
- J. ROSENFELD COMPANY
3218 Olive Street, St. Louis, Mo. (Eastern Missouri)
- SPANN NOVELTY COMPANY
7525 Grand River, Detroit, Michigan
- JOE WESTERHAUS
3726 Kassen Avenue, Cheviot (Cincinnati), Ohio
- WICKWARE AMUSEMENT COMPANY
110 West Monroe Street, Pittsburg, Kansas

SOUTH

- ACME AMUSEMENT COMPANY
2413 North Pearl Street, Dallas, Texas
- ARK.-TENN. DISTRIBUTING COMPANY
1202 West Seventh, Little Rock, Arkansas
- AUTOMATIC SALES COMPANY
203 Second Avenue North, Nashville, Tennessee
- BRANSON DISTRIBUTING COMPANY
512 South Second Street, Louisville, Kentucky
- CANIPE DISTRIBUTING COMPANY
1049 Union Avenue, Memphis 3, Tennessee
- COIN OPERATING SALES COMPANY
1524 Main Avenue, San Antonio, Texas
- FRANCO NOVELTY COMPANY
813 Adams Street, Montgomery, Alabama
- EDWARD HEATH
217 Third Street, Macon, Georgia
- NEW ORLEANS COIN MACHINE EXCHANGE
924 Poydras Street, New Orleans, Louisiana
- SHAFFER MUSIC
5227 McCorkle Avenue, Charleston, West Virginia

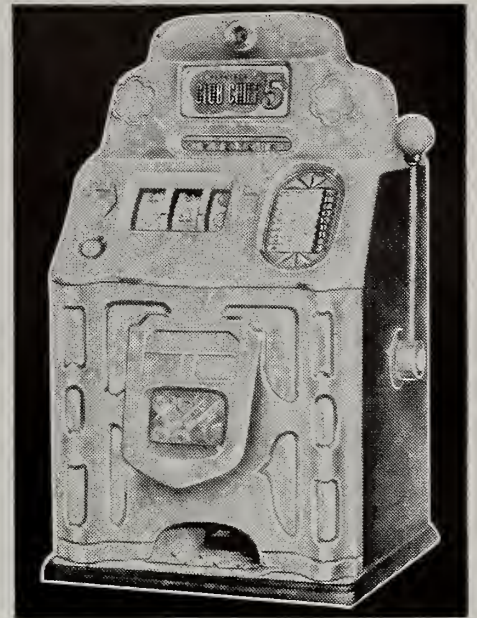
- SHAFFER MUSIC COMPANY
1925 Market Street, Wheeling, West Virginia
- SHEARER AMUSEMENT COMPANY
140 North Market Street, Chattanooga, Tennessee
- SOUTHERN DISTRIBUTING COMPANY
1010 Leeland, Houston, Texas
- SHREVEPORT NOVELTY COMPANY
414 Crockett Street, Shreveport, Louisiana
- T AND T NOVELTY COMPANY
114 North Main Street, Joplin, Missouri
- JESSE WELLONS
Fayetteville, North Carolina

WESTERN AND PACIFIC

- ADVANCE AUTOMATIC SALES
1350 Howard Street, San Francisco, California
- ELY SPECIALTY COMPANY
Ely, Nevada
- JONES DISTRIBUTING COMPANY
127 East Second South, Salt Lake City, Utah
- PHOENIX DISTRIBUTING COMPANY
1211 North Third, Phoenix, Arizona
- PUGET SOUND NOVELTY COMPANY
114 Elliot West, Seattle, Washington
- C. A. ROBINSON & COMPANY
2301 Pico Boulevard, Los Angeles, California
- WESTERN DISTRIBUTORS
1226 Southwest Sixteenth Street, Portland, Oregon

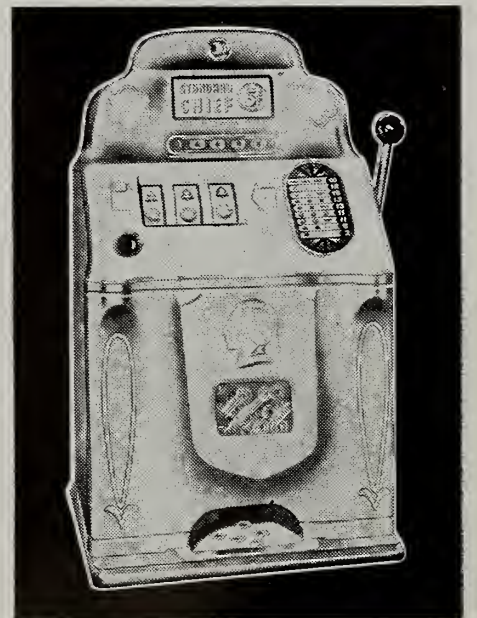
EAST

- ATLAS NOVELTY COMPANY
2217 Fifth Avenue, Pittsburgh, Pennsylvania
- AUTOMATIC COIN MACHINE CORP.
349 Chestnut Street, Springfield, Massachusetts
- J. J. BERCHTOLD
226 Chestnut Street, Meadville, Pennsylvania
- GENERAL VENDING SALES CORP.
306 North Gay Street, Baltimore, Maryland
- GEORGE NOVELTY COMPANY
1716 Washington Ave., Northampton, Pennsylvania
- WALTER HEIST
850 Locust Street, Reading, Pennsylvania
- REX COIN MACHINE DISTRIBUTING CORP.
1230 Broadway, Albany, New York
- REX COIN MACHINE DISTRIBUTING CORP.
1414 Main Street, Buffalo, New York
- REX COIN MACHINE DISTRIBUTING CORP.
821 South Salina, Syracuse, New York
- ROTH NOVELTY COMPANY
54 North Pennsylvania Avenue, Wilkes Barre, Pa.
- H. SANDLER NOVELTY COMPANY
876 High Street, Pottstown, Pennsylvania
- SHAFFER MUSIC COMPANY
606 High Street, Columbus, Ohio
- SKILL AMUSEMENT COMPANY
661 Northampton Street, Easton, Pennsylvania
- SAM SPURRIER
318 Hamilton Street, Harrisburg, Pennsylvania
- WILLIAMSPORT AMUSEMENT COMPANY
321 Hepburn Street, Williamsport, Pennsylvania



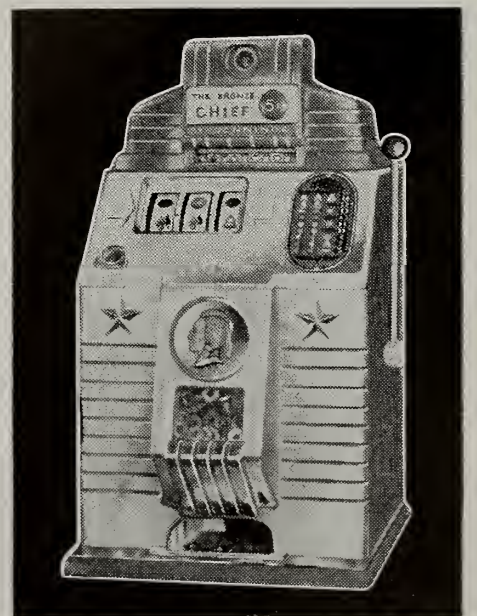
SUPER DE LUXE CLUB CHIEF

Sparkling! Illuminated! 100% mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.



STANDARD CHIEF

Precision-built! Sparkling chrome finish, hand-rubbed case with artistic trim.



BRONZE CHIEF

Sparkling chrome finish, burnished bronze, hand-rubbed walnut case with artistic trim.

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

Small handwritten mark or number.

5

Faint handwritten text or notes.

Vertical column of handwritten text on the right side of the page.

Vertical column of handwritten text on the right side of the page.

MUSIC OPS

GET THE NEW DOUBLE-POINT NEEDLE

(PAT. PENDING)
WEARS LONGER BECAUSE IT IS MADE BETTER WITH FINER PRECIOUS METALS
THE ONLY PHONOGRAPH NEEDLE WITH

TWO OSMIUM POINTS

Designed and manufactured especially for the heavy work and long life required of
a needle in coin operated phonographs.

UP TO 5,000 PLAYS WITH EACH POINT

WHEN ONE POINT SHOWS WEAR —

REVERSE AND USE THE EXTRA POINT

ACTUALLY TWO NEEDLES IN ONE

You need only to buy half as many needles when using JACK NELSON'S
DOUBLE-POINT . . . THINK IT OVER.

The shank is made of genuine tool steel, Gold plated and hand polished.
FOR FURTHER INFORMATION WRITE.

Pin a Dollar bill to your letters for a sample by first class mail.

JACK NELSON

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

800 NORTH CLARK STREET

CHICAGO 10, ILLINOIS

Exclusive Distributors for

O. D. JENNINGS & CO. PRODUCTS IN
NEW ENGLAND

**SUPER DELUXE CLUB
CHIEF**

is now on display at our
showroom.

Phone during noon hours.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St., Springfield, Mass.

ATTENTION OPERATORS

—NEW—

EVANS SENSATION TEN STRIKE

Fascinating and Exciting
With or Without Free Play

BANGTAIL

THE MACHINE WITH A FUTURE — TROUBLE FREE AND FASTER PLAY
WRITE WIRE PHONE

ISLAND DISTRIBUTING COMPANY

2502 39th Street
Galveston, Texas
Ph. 4924

DISTRIBUTORS
FOR

Branch Office
2551 Elm Street
Dallas, Texas

Texas, New Mexico, Oklahoma, Northern Louisiana & Southern Arkansas

Valentine's Day Program By "Muzak" Of Interest

NEW YORK — The Valentine's Day program offered by "Muzak" of this city is of interest to all music coinmen now offering single channel continuous music to locations.

This is reported to be a typical "Muzak" program and there is no doubt it will give many coinmen ideas in this reagr. d.

"Muzak" publishes small program cards which are usually distributed about the tables in restaurants and other such spots featuring this single channel system.

MUSIC BY MUZAK

SIX O'CLOCK
Let's Do It.....Porter
I Can't Begin to Tell You.....Gordon-Monaco

Somebody Loves Me.....Gershwin-De Sylva
Love and Spring.....Waldteufel

SIX-FIFTEEN
Valentine.....Christine-Reynolds
I Love Thee.....Waldteufel
Do You Care.....Quadling-Elliott

SIX-THIRTY
I'll Be Yours.....Sosenko-Poterat-Oliveri
If I Had My Way.....Kendis-Klein
Just a Little Fond Affection.....Box-Cox-Ilda
A Kiss in the Dark.....Herbert-De Sylva

SIX FORTY-FIVE
Kiss Waltz.....Strauss
Come Where My Love Lies Dreaming.....Foster
Romance of Nadir.....Bizet

SEVEN O'CLOCK
Gypsy Love Selections.....Lehar
Ich Liebe Dich.....Grieg
My Heart at Thy Sweet Voice.....Saint-Soens

SEVEN-FIFTEEN
Love's Fancies.....Lincke
Salut d'Amour.....Elgar
Love's Dream After the Ball.....Czibulka

SEVEN-THIRTY
The Sweetest Story Ever Told.....Stultz
Kiss Me Again.....Herbert-Blossom
Dearest Darling.....Robertson-Cavanaugh-Weldon
Aren't You Glad You're You.....Burke-Van Heusen

SEVEN FORTY-FIVE
With a Song in My Heart.....Rodgers-Hart
Medley.....Various
Gee It's Good to Hold You.....Roberts-Fisher

EIGHT O'CLOCK
Why Do I Love You.....Kern-Hammerstein
If I Loved You.....Rodgers-Hammerstein
It's a Grand Night
for Singing.....Rodgers-Hammerstein

EIGHT-FIFTEEN
If I Had a Dozen Hearts.....Webster-Revel
Night and Day.....Porter
Love is the Best of All.....Herbert-Blossom

EIGHT-THIRTY
Carnival.....Russell-Warren
The Night is Young
and You're So Beautiful.....Rose-Kahal-Suesse
Romance.....Donaldson-Leslie

1871

Wm. H. ...

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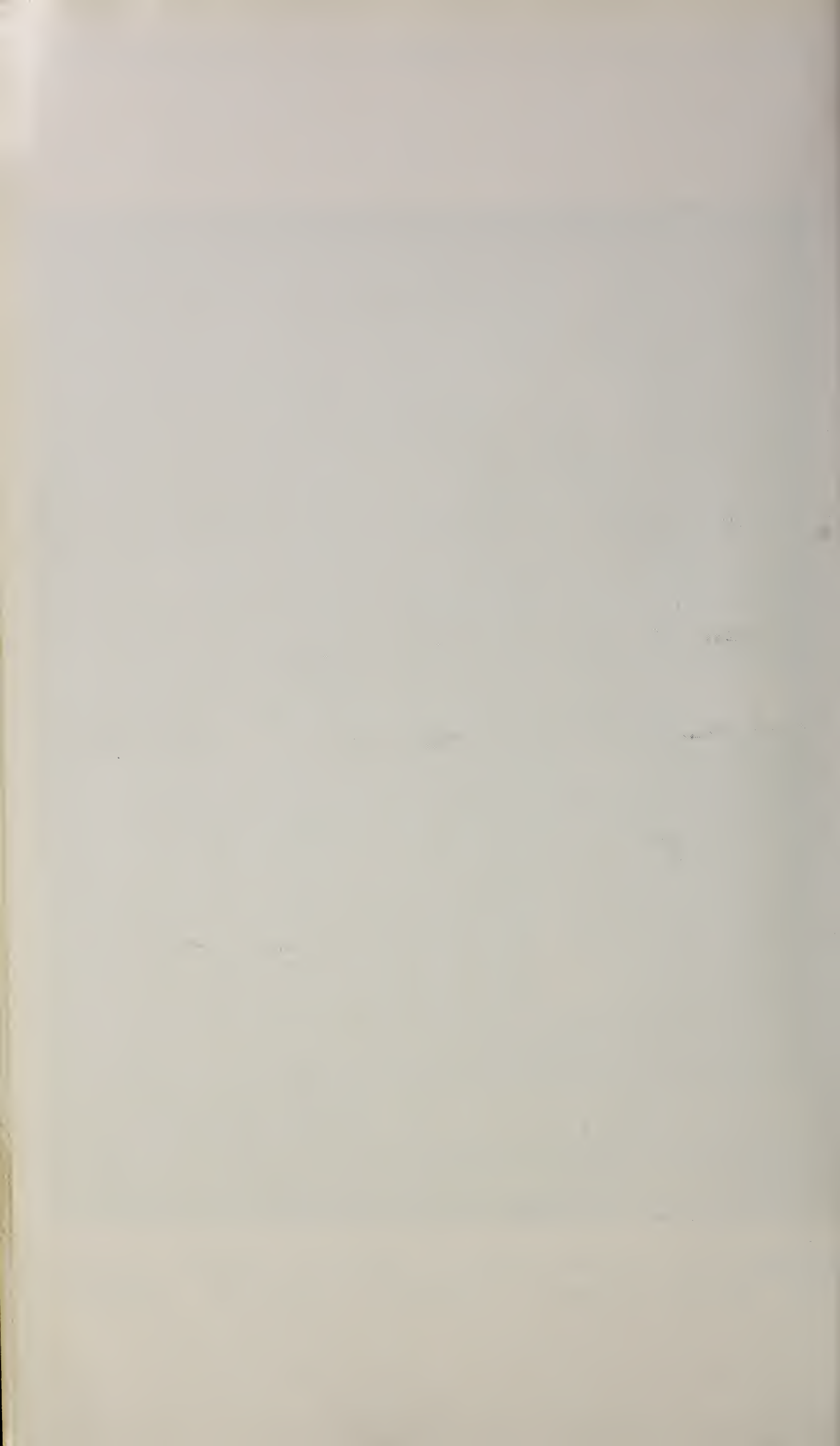
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MARVEL'S LATEST
SENSATIONAL 5 BALL
FREE PLAY GAME

HOLLYWOOD

"BEST BY TEST"

**ORDER
TODAY!**

\$249.50
F.O.B. Chicago
1/3 Deposit
With Order
Balance C.O.D.

MID-STATE CO.

2850 W. ROOSEVELT RD., CHICAGO, ILLINOIS
SACRAMENTO 2691

WANT 500 GAMES

Can Use 500 Free Play Games
(parts must be complete)

SPORTY
JOLLY
POLO
PARADISE
SCHOOL DAYS
HOROSCOPE
MIAMI BEACH
CHAMP
SEA HAWK

SNAPPY, '41
SPORT PARADE
SEVEN UP
MAJORS, '41
STRATOLINER
SHOW BOAT
SPOT POOL
ARGENTINE

Send your list at once stating

quantity, price and condition.

125 CITIES HAVE PARKING METERS

Indianapolis Realtors Board Makes Survey

INDIANAPOLIS, IND. — Public acceptance of parking meters in other cities is reflected in the fact that 125 cities authorized or bought them in 1945, the downtown committee of the Real Estate Board here reported.

The committee reported, "Experts have expressed the opinion that parking meters have so definitely proved their worth that their general acceptance is practically established.

"They say that as post-war traffic swells, curb parking will face either one or two alternatives — none allowed at all or parking meters timed and strictly enforced."

The city council here has so far refused to approve a contract for 1,440 parking meters. Some councilmen expressed the view as to whether the meters would prove acceptable to the public.

The committee is urging that parking meters be installed on a trial basis. They pointed out that "surely there could be no valid objection to an improvement project designed to help correct an almost intolerable situation, without expense."

The committee also stated, "Even with ample off-street parking facilities, meters would serve a useful purpose and be almost a necessity."

You can trust the **HERCULES** name because the principles behind it . . . **DAVE ENGEL** and **IRV ORENSTEIN** . . . have given 100% satisfaction to their customers for the past 17 years.

**WATCH FOR OUR ANNOUNCEMENT OF THE
GRAND OPENING OF OUR NEW BUILDING.**

You'll Be Invited

DAVE ENGELS

IRV ORENSTEIN

HERCULES SALES & DIST. CO.

"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

PHONE: BIGELOW 8-3524 — CABLE HERDISCO

RADIO EDITORS AND COLUMNISTS CALL GUY LOMBARDO "COUNTRY'S BEST DANCE BAND"

NEW YORK—Motion Picture Daily's annual poll of 600 of the country's radio editors and columnists revealed that Guy Lombardo's orchestra is, "The Country's Best Dance Band."

According to coinmen, "This is a good omen when a sweet band like Guy Lombardo's wins such an award. It means that there is a definite swing to sweet music."

PARTS—SUPPLIES

Faultless Casters for All
Music Boxes, per set of 4....\$1.25
Soldering Irons,
Fast Heating\$1.75 ea.

ECONOMY SUPPLY CO.

615 TENTH AVENUE, NEW YORK, N. Y.
(Phone: BRyant 9-3295)

Most coinmen believe that with the national announcement of this award Guy's band will grow even more popular in juke boxes.

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A NEW ERA FOR COINMEN!

1 **HERE AT LAST!** The Answer To Your Change Making Problem!
**THE NEW ATLANTIC
 AUTOMATIC CHANGEMAKER**
(Electrically Operated)

We have been appointed as exclusive national distributors of this sensational **AUTOMATIC CHANGEMAKER**, now in production. **WRITE FOR DETAILS**

**THE AUTOMATIC CHANGEMAKER
 HOLDS \$40.00 IN NICKELS!**

Changes quarters and dimes into nickels. Has been in operation more than 2 years. Can be operated in coin machine locations — bus stations — hotels — theatres — locations using many tele-phones — subways — elevated stations — railroad stations and many other locations too numerous to mention.

QUALIFIED DISTRIBUTORS — WRITE FOR TERRITORY

**CHEAT PROOF
 FOOL PROOF
 TIME SAVER
 MONEY SAVER**

2 **WESTERN
 OPERATORS!**

So That We May Serve You
 With Greater Speed And
 More Effectively We Have

Opened An Office at

**1085 Monadnock Bldg.
 San Francisco 5, Calif.
 Phone: Douglas 4475**

3 **AL SEBRING**

is Proud to Announce
 the Appointment of

BELL PRODUCTS CO.

As exclusive distributor of all
 the products produced by the

WILLIAM'S

Manufacturing Company for the
 Following States:

OREGON • WASHINGTON
 NORTHERN CALIFORNIA

William's "SUSPENSE"

Now on Display in San Francisco

**William's
 SUSPENSE**



OUR POLICY

Each and every coin machine you own is your stock in trade

When you buy a machine for replacement or for a new location you want that machine to be the best that money can buy. Above all you want that machine to be mechanically perfect and trouble-free".

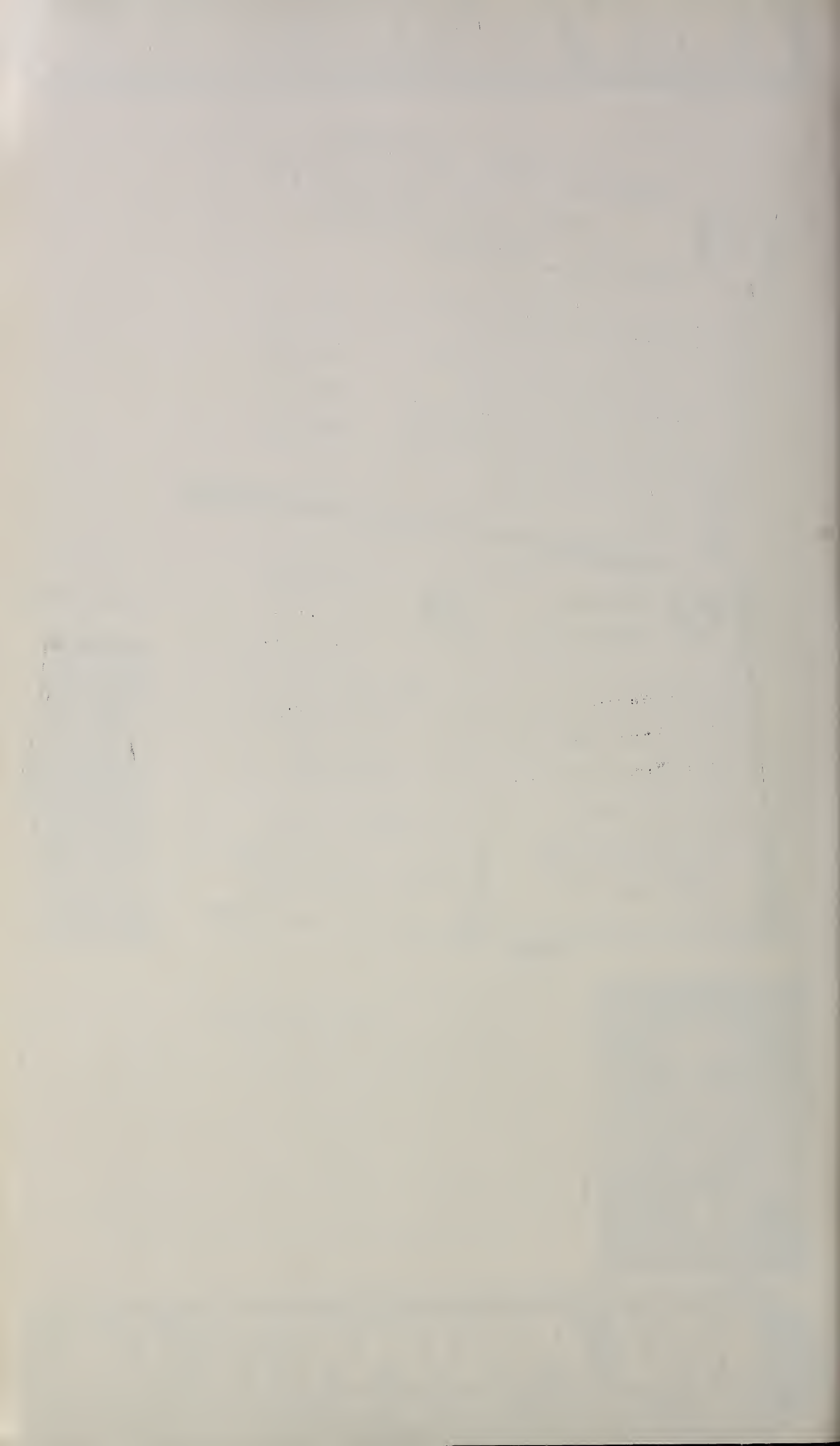
BELL PRODUCTS help YOU serve YOUR locations with credit to yourself. Here you can get the latest new machines or the finest reconditioned used machines. It has always been my policy, during the many years I have been in the coin machine business to give an operator what he wants WHEN he WANTS it and to be FAIR in my dealings with that operator.

BUY FROM BELL PRODUCTS WITH THE UTMOST CONFIDENCE YOU WILL BE MORE THAN SATISFIED
 BELL PRODUCTS Company

We Are Also Distributors for Other Famous Manufacturer's Products

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.



PATIENCE

IS A **VIRTUE!**

GENCO MANUFACTURING and SALES CO.

2621 NORTH ASHLAND AVE., CHICAGO

INTEREST GROWS IN FROZEN FOOD VENDERS

Refrigeration Equip't Mfrs Assn Study Use

CHICAGO — For some months now the industry has been discussing the use of coin operated vending machines for the many new frozen foods which are appearing on the market. These include frozen fruits, vegetables and meats.

Now officials of the Refrigeration Equipment Manufacturers Association, after conferences with coin machine manufacturers here, predict that because of the new developments in mechanically refrigerated machines frozen foods will become one of the most highly vended products.

"Other packaged foods," the association reported, "requiring low temperatures for preservation can be adapted for sale in refrigerated vending machines."

Coin machine manufacturers pointed out that frozen foods, because of their uniformity of packaging and keeping qualities, make an ideal product for sale thru coin operated vending machines.

Previous experiments with the sale of fresh foods thru machines have proven unsuccessful. This is attributed mainly to the difficulty in

WANT TO BUY!

SUPER BELLS, COMB SUPER BELLS, TWINS, 5/25 COMB. HI HANDS THREE BELLS CLUB BELLS '41 DERBY PIMLICO	CLUB TROPHY LONGACRES THOROBREDS JUMBO PARADES, F.P. JUMBO PARADES, C.P. LATE HEAD SILVER MOONS, F.P. BOB TAILS	BIG GAME FAST TIME BIG TOP SUN RAY ESCALATORS ORIGINAL 50c MILLS & JENNINGS SLOTS ORIGINAL JENNINGS \$1.00 SLOTS
---	--	--

Write, Wire, Phone Today! Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th AVE.
(LONGACRE 3-2479)
NEW YORK 19, N. Y.

establishing uniformity in price and in quality, Refrigeration Equipment Manufacturers Association reported. The danger of spoilage was another factor, they stated, which prevented coin machine operators from entering into this new frozen food distribution field.

Now, REMA association spokesmen stated, foods requiring refrigeration to prevent spoilage can be vended thru machines just as easily as ice cream and beverages, two items which are now widely distributed in refrigerated coin machines.

Refrigeration experts believe that distribution of frozen foods thru machine by coin machine operators is a certainty and that just as soon as these can be placed into full speed production that the vending machine men will enter into this type of operation creating the most outstanding market of its kind in food distribution circles.

Many already engaged in cigarette and candy vending operations, and especially beverage dispenser ops, are eager to try out this new field.

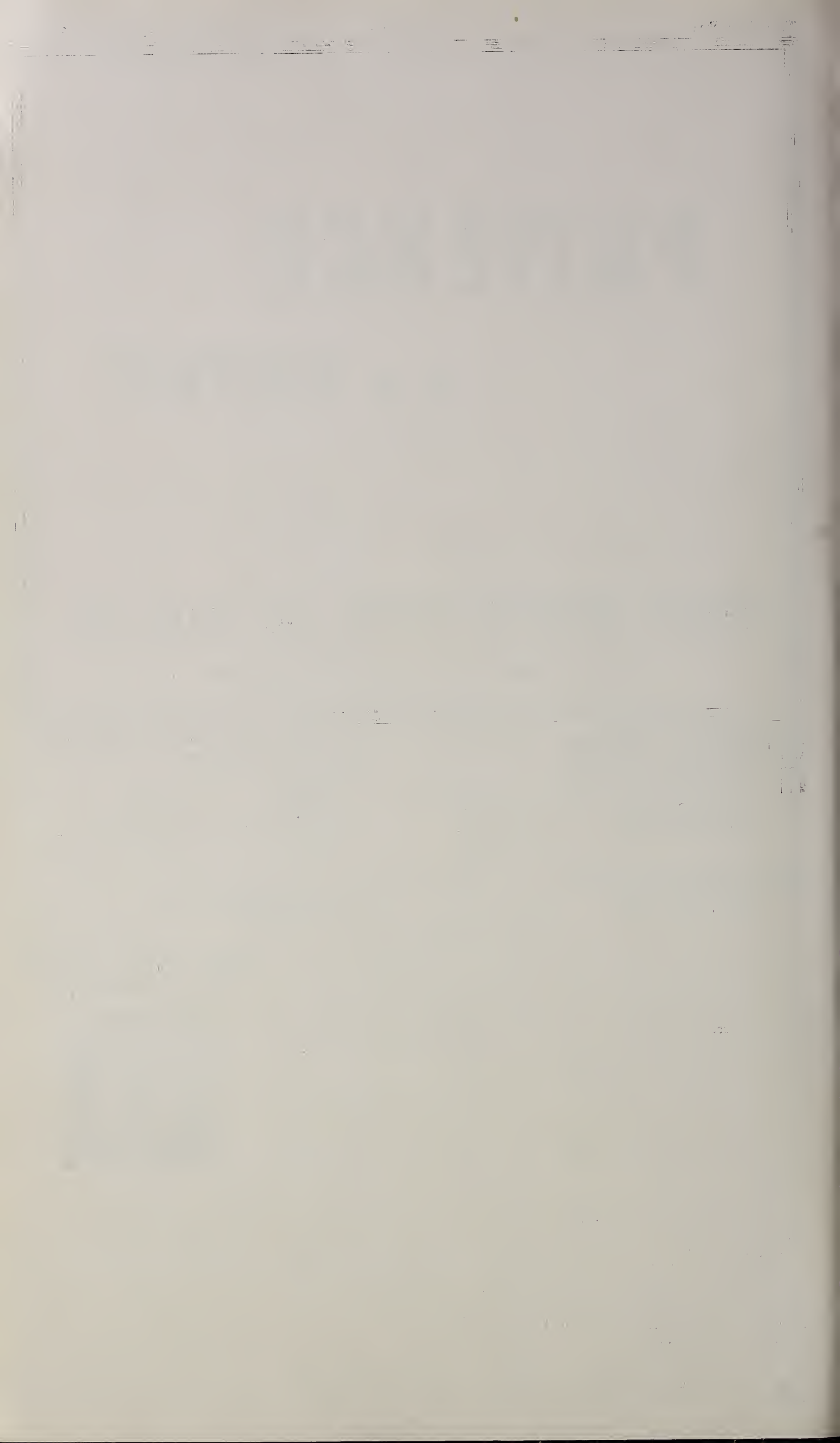
LEMKE APPTD DISTRIB FOR AMUSEMATIC



MR. AND MRS. HENRY C. LEMKE
DETROIT, MICH.—Henry C. Lemke of Lemke Coin Machine Co., this city, announced that his firm has been appointed distributor for the Amusematic Lite League. In order to get fast delivery for display, Lemke had the machine flown from Chicago by air freight.

Lemke, recently had a new building constructed to house the display of new machines he will distribute.

Lemke revealed that his firm is in contact with additional manufacturers and will shortly make announcements about lines he will handle.



ROASTED EGG VENDER PREDICTED SOON

**Dr. A. Van Wagenen Talks About
It At Northwestern Poultry
Producers Council Meeting**

WILMINTON, DEL.—Dr. Alfred Van Wagenen of the Northeastern Poultry Producers Council addressing the meeting of this organization during "Farm Week" held at the University of Delaware, this city, predicted the sale of roasted eggs from vending machines very soon.

With the lessening of restrictions on other food items, he pointed out, a decreasing demand for eggs is very likely and producers will be called upon to maintain highest quality and also vary their methods of marketing.

The roasting of eggs, Dr. Van Wagenen disclosed, is a patented process which has been put to a successful experiment in Boston where they are selling at retail as the newest thing in snacks.

Eggs of less than top quality can be used, he reported, and will keep fresh for sometime without refrigeration. They are roasted in the shell at a temperature of 160 degrees for a half hour, he explained.

Dr. Van Wagenen described the roasted egg as a very palatable dish with a nutty flavor, resembling the hard boiled variety but much more tasty. Dispensing the roasted eggs from vending machines is his own idea, he explained.

MAYOR DEFENDS HIS GAMING MACH. REPORT

SAN DIEGO, CAL. — Sergeant-at-Arms, Kent R. Parker of San Diego County's 1945 Grand Jury claimed that Mayor Ted Holden of Oceanside "is going to have to eat a lot of slot machines."

The Oceanside mayor had deined that there were any gambling machines in his community.

Parker said, "I saw 13 or 14 machines and there were many others taken down the alleys when the Oceanside people heard that we were making an investigation."

Mayor Holden and Police Chief W. L. Coyle branded as "untrue" the statements made by the 1945 grand jury in its final report that gambling conditions in Oceanside "were not good."

"There are no gambling machines in Oceanside and there have been none for months and months," said Holden.

FIRST GAME CLICKS FOR KRUSE & CONNOR

CHICAGO—Kruse and Connor, well known arcade men, report that their first game, "Lite League" is clicking with the trade everywhere in the country. The firm is known as Amusematic Corp.

To get their first machines to their distribs as speedily as possible air cargo was used to ship these thruout the country.

This baseball game is reported to have features never before presented to the trade. From reports already received it seems that the firm will be busy for months to come to fill orders and repeat orders already received.



APOLLO

FIRST WITH HITS BY POPULAR COLORED ARTISTS

NEW RELEASES

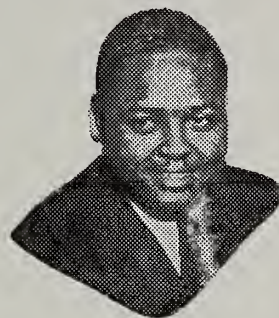
No. 367

"OO' WEE BABY, OO' WEE"
"WIGGLE-WIGGLE WOOGIE"

Featuring

DUKE HENDERSON

With JACK McVEA and HIS ALL STARS



No. 368

"WISE WOMAN BLUES"
"NO VOOT NO BOOT"

Featuring

DINAH WASHINGTON

WITH LUCKY THOMPSON & HIS ALL STARS



No. 103

"HERE AM I, DO LORD SEND ME"
"SHADY GREEN PASTURES"

Featuring

FAMOUS GEORGIA PEACH

WITH THE HARMONAIRES



★ ★ ★

CHECK THESE RECENT APOLLO RELEASES

No. 757 **Takin' Off**

If I Had You

Sir Charles & His All Stars

No. 102 **Out The Fire**

Pam-Palam

Duke of Iron & His Calypso
Troubadors

No. 756 **Ghost of a Chance**

Bottoms Up

Illinois Jacquet and His All Stars

No. 362 **Somebody Changed the
Lock on My Door**
Wynonie "Blues" Harris with
Jack McVea and His All Stars

Wynonie's Blues
Wynonie "Blues" Harris with
Illinois Jacquet and His All Stars

No. 363 **Gone with the Wind
Here Comes the Blues**
Wynonie "Blues" Harris with
Illinois Jacquet and His All Stars

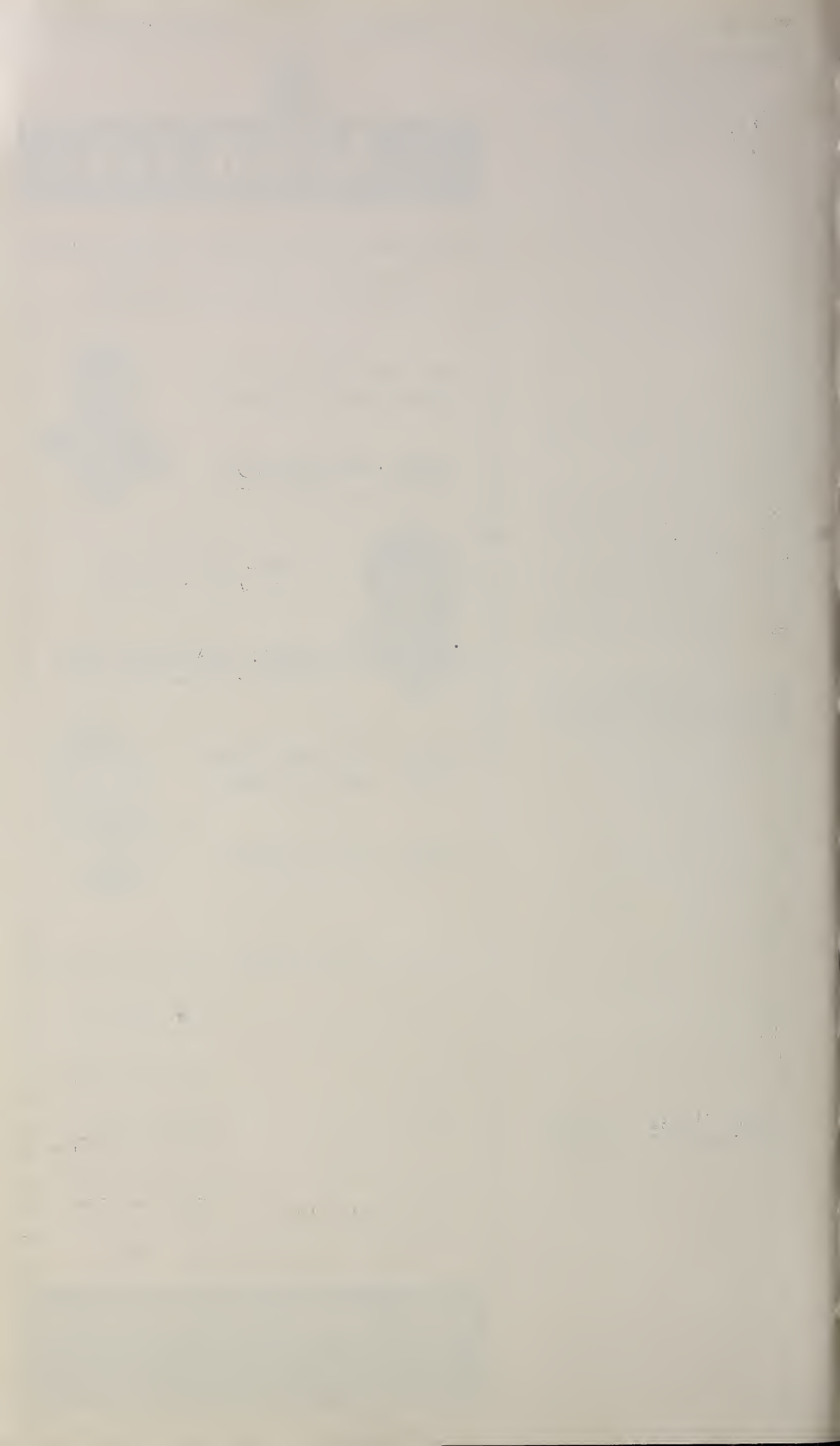
No. 364 **Blues Around the Clock**
(Part 1 & 2)
Willie Bryant with Tab Smith
Septette

DEALER-OPERATOR PRICE { 100 Series—49c }
{ 300 & 700 Series—65c }

F.O.B. N. Y.
OR CALIF.

APOLLO RECORDS DISTRIBUTING CO.

615 TENTH AVENUE, NEW YORK 19, N. Y. • LOnacre 3-1758
2705 WEST PICO BOULEVARD, LOS ANGELES, CALIF. • REPUBLIC D229
1450 BROADWAY, DETROIT 26, MICH. • RANDOLPH 2824



Dixon And McNichols Have New Amplifier

CLEVELAND, O.—The Ohio Phonotonic Company, this city, in which Leo Dixon and Frank McNichols, well known music coinmen are interested, is introducing a new amplifier to the juke box trade which, these men claim, will prove one of the most outstanding developments in music history.

This new amplifier features automatic volume control, not using a microphone to pick up the noise waves, but these are, instead, picked up right by the same speaker in the unit itself. As this speaker picks up the noise waves it automatically raises or lowers the volume.

At the same time, McNichols reports, there is an automatic matching arrangement right in the amplifier which arranges for the automatic matching of auxiliary speakers in the amplifier.

McNichols stated, "This amplifier gives 75 percent better tone quality than any other which has ever been presented. It was developed for us by one of the most outstanding electronic engineers in the country.

"Operators will get four times longer wear out of their records using our amplifier because of the arrangement with the pickup unit and the method of music delivery."

Distributors are now being appointed for this new amplifier. It will be made public to all the juke box trade in a very short time, according to both Leo Dixon and Frank McNichols.

Spokane's Slots Pay City \$23,698

SPOKANE, WASH. — That there's plenty of revenue from slot machines was disclosed to the public here today by Carl Clepper, assistant city auditor, who announced this past week that 38 operators of slot machines, including clubs, had paid the city \$23,698 as the city's 5 percent of gross operating revenues from the machines for the months of November and December, 1945.

The City Council here put into effect an ordinance which would require the slot machine operators to pay a part of their "take" to the city. This fund is entirely separate from the pinball license which is in effect here. It is not a license, according to the city council, but a means to obtain more revenue.

According to Clepper, there are still about a half dozen or so smaller operators who haven't as yet turned in their 5 percent tax on their slot machines. But this money is expected to be received very soon by the city. It will add to the \$23,698 which has already been collected to make the complete total for the past months of November and December extremely attractive to this city.

The state of Washington collects a percentage of the gross receipts for the operation of most of the equipment here. But this has worked out extremely well and ops in this state are very well satisfied with the arrangement, according to reports.

Detroit Ops Run Ads Addressed To Governor

DETROIT, MICH. — In an effort to offset the ruling of the Michigan Liquor Control Commission ops here spent \$1,000 running newspaper advertisements addressed to Governor Harry F. Kelly.

The advertisements of large size were signed by Frank G. Healy, president of the Michigan Miniature Bowling Assn.

The coinmen urged the Governor to intercede for them with the Liquor Control Commission on the fact that they were offering bowling to the public and not any other type of equipment.

At the bottom of the advertisement space was allowed for a coupon vote asking the public to vote "yes" or "no" on the question, "Do you think the Liquor Control Commission should permit Miniature Bowling Alleys in taverns?"

The result of all this expense and advertising was to no avail. The Michigan LCC has ruled games of all kinds out of any spot where wine, liquor or beer is served.

Coinmen here are much depressed over this ruling and will have to pull many of their bowling alleys from such locations.

Especially noticeable in the letter which the Michigan Liquor Control Commission mailed to all taverns and other places selling liquors was the mention of "free play games." This was reported completely in the February 11, 1946 issue of *The Cash Box*.

<p>DISTRIBUTORS FOR MILLS BLACK CHERRY BELL AND VEST POCKETS</p>	<p>DISTRIBUTORS FOR MILLS MUSIC WORTH WAITING FOR</p> <div style="border: 2px solid black; padding: 10px; margin: 10px auto; width: 80%;"> <p>ASSOCIATED AMUSEMENTS, INC. 72 BROOKLINE AVE., BOSTON, MASS.</p> </div> <p>DISTRIBUTORS FOR INTERNATIONAL MUTOSCOPE FOR Photomatic • Voice-O-Graph • Atomic Bomber <small>PHOTOMATIC AND VOICE-O-GRAPH SUPPLIES AND OTHER MUTOSCOPE MACHINES AS RELEASED</small></p>	<p>DISTRIBUTORS FOR PRE-FLIGHT TRAINER</p>
<p>ON HAND! NEW CONVERSIONS</p> <p>HOLLYWOOD, SMILEY, LAURA, SOUTH SEAS, YANKEE DOODLE, BIG TOP, STREAMLINER.</p>		<p>SEND FOR OUR LIST CONTAINING RECONDITIONED MUSIC, CONSOLES, SLOTS, ARCADE, AND OVER 100 PINS</p>

<p style="text-align: center;">— CONSOLES —</p> <p>5c Super Bell—Comb. \$294.50 Hi Hands—Comb. 179.50 4-Way Super Bell—4-5c 489.50 Mills Jumbo—C.P. 89.50 Watling Big Game—P.O.—10c... 149.50 Watling Big Game—P.O.—25c... 189.50 Bally Big Top—P.O. 109.50 5c Galloping Dominoes 225.00 5c Bangtails 225.00 Twin Super Bell—5 & 5 325.00 Evans 5c Lucky Star 149.50</p> <p style="text-align: center;">— ONE BALLS —</p> <p>Contest—I or 5 Ball \$ 94.50 Fairgrounds 49.50 Sport King 239.50 Blue Grass 189.50 41 Derby 339.50 Pimlico 369.50 Bally Dark Horse 179.50 Jockey Club 339.50 Kentucky 299.50 Club Trophy 315.00 Turf King 395.00</p>	<p>Long Shot 269.50 Santa Anita 185.00 Sportsman—F.P. 195.00 Skylark—F.P. or P.O. 175.00 Sport Special—F.P. 169.50 Record Time—F.P. 174.50 Longacre — F.P. 435.00</p> <p style="text-align: center;">— ARCADE EQUIPMENT —</p> <p>Rapid Fire — A-1 \$165.00 Shoot The Chutes 109.50 Rapid Fire Gun Castings—New... 19.50 Chicago Coin Hockey \$219.50 Skill Jump & Stand 59.50 Tommy Gun—Late Model 149.50 Penny Phono—Cinematone 99.50 Rockola World Series 99.50 Shoot to Tokio 139.50 Air Raider 174.50 Zingo — Perfect 179.50 Roovers Name Tape Mach. & Tape 149.00 DeL. Texas League 59.50 Pikes Peak 19.50 Mutoscope Drivemobile 279.50</p>	<p>Evans Ten Strike 79.50 Battling Practice 119.50 Genco Hoops 49.50</p> <p style="text-align: center;">— SLOTS —</p> <p>10c Jenn. Sky Chief—Special..... \$189.50 5c Watl. Rolatop—Rebuilt..... 119.50 1c Mills Q.T. 49.50 25c Jenn. Club Console..... 249.50 5c Cherry Bell—C.H.K.A. 169.50 10c Blue Front—Perfect..... 169.50 10c Mills Chrome 295.00 Groetchen Columbia—G.A. 89.50 5c Vest Pockets—Blue & Gold... 54.50 5c Mills Silver Chrome..... 265.00 25c Caille—3-5—Red Enamel..... 89.50 5c Blue & Gold Vest Pockets..... 54.50 5c Chrome Vest Pockets..... 59.50 5c Brown Front 179.50 10c Watling Rolatop 99.50 1c American Eagles 14.50 5c American Eagles 19.50 5c Mills Melon Bell 169.50 5c Jenn. Silver Chief 149.50</p>
<p>ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVE., CHICAGO 47, ILLINOIS</p>		

HUMBOLDT 6288-89

THRU THE COIN CHUTE



CHICAGO CHATTER

They're still coming into the Windy City, blizzard or no blizzard, and it seems that the boys must be getting what they want . . . This past week we saw Harry G. Payne of Nashville, Tenn. in town and getting around to see the various mfrs. . . Bill Marmar of Sicking, Inc., Cincinnati, O. was also in town and reported to be very busy over at Mills and Bally getting as many of the new machines as he could . . . Charley Robinson and Bud Paar of Los Angeles pulled into town and believe me these boys sure didn't like the cold and the snow after leaving sunny California . . . Saw George Goldman and Irv Blumenfeld "the Generals" of General, Baltimore, around town this past week, too.

Bill Wrigley, well known op of Peoria, Ill. in town this past week to do some more buying . . . H. E. Childers of Ft. Madison, Ia., in town and seeking the newest of the new . . . Al Sebring of Bell Products Co. phones all the way from the West Coast to advise that his new office address is: 1085 Monadnock Bldg., San Francisco 5, Cal. He also said that a further announcement would soon be forthcoming . . . Al (World Wide Distribs) Stern in a huddle with Bob Bleekman, Packard's regional man. It seems that with all the ideas and the plans that Al has prepared we should be hearing some pretty important news — and soon, too.

For those who want to know: The manufacturers are bending every possible effort to get into production. But they are constantly being confronted with a lack of materials, due to the strikes and numerous other drawbacks. No sooner are they all clear on one problem when something else bogs down and thus they are again tied up in a knot. They ask that all the ops and distribs be patient and bear along with them until such time when they are again able to get all the materials and supplies needed to start the wheels rolling and continue to give full production to the trade.

Sol Gottlieb is eagerly looking forward to his West Coast trip sometime this coming March. He is eager to renew old acquaintanceships and make new friends out there — as West Coast representative for Gottlieb games. Sol hasn't been on the Coast since the war and he sure does long for that smooth sunny California climate . . . Now that Gil (Empire Coin) Kitt has acquired his own building to house the fast expansion of his business he is not fully content with the small quarters he rented in Des Moines, which seems to have been the only space available when Kitt combed that city in search of suitable quarters, so now he plans to build, if he is unable to locate a larger building in the very near future.

Harry Williams is so deep in the production of "Suspense" that he doesn't even take time to eat these days. And from what we've been able to see and hear — it's a wow of a game. . . Al Silberman, exec. vice-

pres. of Williams has been getting phone calls from everywhere in the nation complimenting him on the very fine articles he has written for The Cash Box in behalf of CMI's membership drive to get their public relations program going. Most of the coinmen are thrilled by the arguments which Al has presented as to why the men in this trade must unify their efforts to make themselves and the industry more successful.

The way that Lou Soklove, general salesmanager for Pioneer Coin Machine Co. has covered the territory appointing distribs for the firm's new game, "Smiley" has the factory going at full blast trying to keep up with him. In just about two weeks time Lou covered the entire East coast, thence to the South, and now he's speeding thru the Central and Northwestern states . . . Eddie (Atlas Novelty Co.) Ginsberg has his hands full these days while brother Morrie is basking in Florida's sunshine. Eddie claims that he needs a million more of those new Seeburgs to supply the demand the firm has.

Ted Rubenstein of Marvel Mfg. Co. is seeking a new and larger building for the firm. They have speedily outgrown their present quarters because of the great demand for their newest game, "Hollywood", which has their present plant going 24 hours per day . . . Over at Dick Groetchen's plant full speed production is under way on Columbias and both the small and large models are now rolling off the production lines . . . R. W. (Dick) Hood of H. C. Evans is expected back from Florida the latter part of February at which time, it is reported, the new Evans console will be ready for showing.

Lou Koren and Max Berenson who are the Aireon distribs here are fast getting their place ready for "A" day when they will make their grand showing of the new Aireon phonos and accessories. And both Max and Lou are reported to be plenty excited about receiving their first samples and subsequent shipments. "We'll sell a billion", Lou bubbles over with enthusiasm . . . That new "Double-Point" phono needle of the Micro Master Company which Jack Nelson is distributing nationally has won a tremendous number of swell complimentary letters even before Jack decided to nationally announce it. It sure does look like a honey — especially with double osmium tips and 10,000 plays per needle.

DeWitt (Doc) Eaton, general salesmanager for AMI, writes in to advise that he has spent the last ten days in the South and the past week in Miami meeting with some of the biggest music operators in the country. Doc claims that he has had to move his office bodily and actually set up an AMI convention of his own in this southern resort. He will return to the Windy City this week sometime — and, oh boy, just wait until he walks into some of these snow piles we have here — after Florida's warm sunshine.



THRU THE COIN CHUTE



EASTERN FLASHES

Harry Rosenthal (Banner Specialty Co.), Pittsburgh, Pa., and Mrs. Rosenthal announced the marriage of their daughter on Sunday, February 17 . . . George Wanisko, George Novelty Co., Northampton, Pa., basking in the sun at Miami Beach, and having a great time . . . Abe Green, Runyon Sales Co., Newark, N. J., handles all the business at the office, while Barney (Shugy) Sugerman winds up his stay in Miami. "Shugy" should be back when you read this . . . Herman Perin, of this same firm, is on a business trip thru the South, and eventually arrives at the "playground of the country" . . . Moe Luber, handing out those cigars — a son arrived by special stork on Wednesday, February 13. This is Moe's second son, and has been named Jay Charles Luber.

Leo Dixon, Triangle Music Co., Cleveland, O. (Aireon distributors), Fred Mann, Chicago (Aireon regional manager Northern territory) and Ben Palastant (Aireon regional manager New England territory) seen dining at the Flamingo room of the Waldorf. Conversation centers on the coming "A" day . . . Irv Morris of Active Amusement Machines Co., Newark, N.J., really "active" these days answering inquiries on Gottlieb and Keeney products, and calling all over for more used equipment . . . J. Breidt, head of U-Need-A Vendors, in New Orleans, La., showing his "Monarch" cigarette vendor . . . Dave Stern, East Coast Sales & Dist. Co., back from a visit to Chicago. Bob Slifer, his New York manager, kept busy answering inquiries from ops about the Rock-Ola phono.

Jesse Adler, president of the Adler Shoe Stores, died here this week. Owners of arcades some eight or nine years ago (during the days of the "Sportlands") will remember Jesse and his brother Herb, who worked very closely with them, giving shoes as prizes. Herb, in particular, was very active, attending meetings of the arcade men, banquets, and even attending a coin machine show in Chicago . . . Mike Munves, manufacturer of Super Skee Roll, beaming all over the place now that he has added two more cabinet manufacturers to his present group. "Now our production problems are solved" claims Mike, "and we'll be able to take care of all our back orders in short order" . . . There's a rumor that the United States Government is planning to buy coin operated stamp vendors to place in all post offices. They claim it will eliminate lines forming in front of the stamp windows, and save the buyer considerable time.

Irv Orenstein, Hercules Sales & Distributing Co., Newark, N.J. recalls the time he gave over 7,000 pin game legs to the Newark Police Dept. when the war began — and the department turned these into 7,000 night sticks. And now one of the local distribs is asking ops to sell their pin game legs at 10c each, altho most of the men paid \$1.50 each for these pre-war . . . Dave Engels of Hercules, leaves for a trip thru-out the South. Dave is in the midst of a deal on a big route. Orenstein remains in the gorgeous new building while Dave is away. Carpenters and contractors are putting the finishing touches to the offices. Even the local coinmen admit Hercules has the most beautiful building in the metropolitan area .

Sam Kramer's (Interboro Music Co.) daughter, has a singing role in the play "The Duchess Misbe-

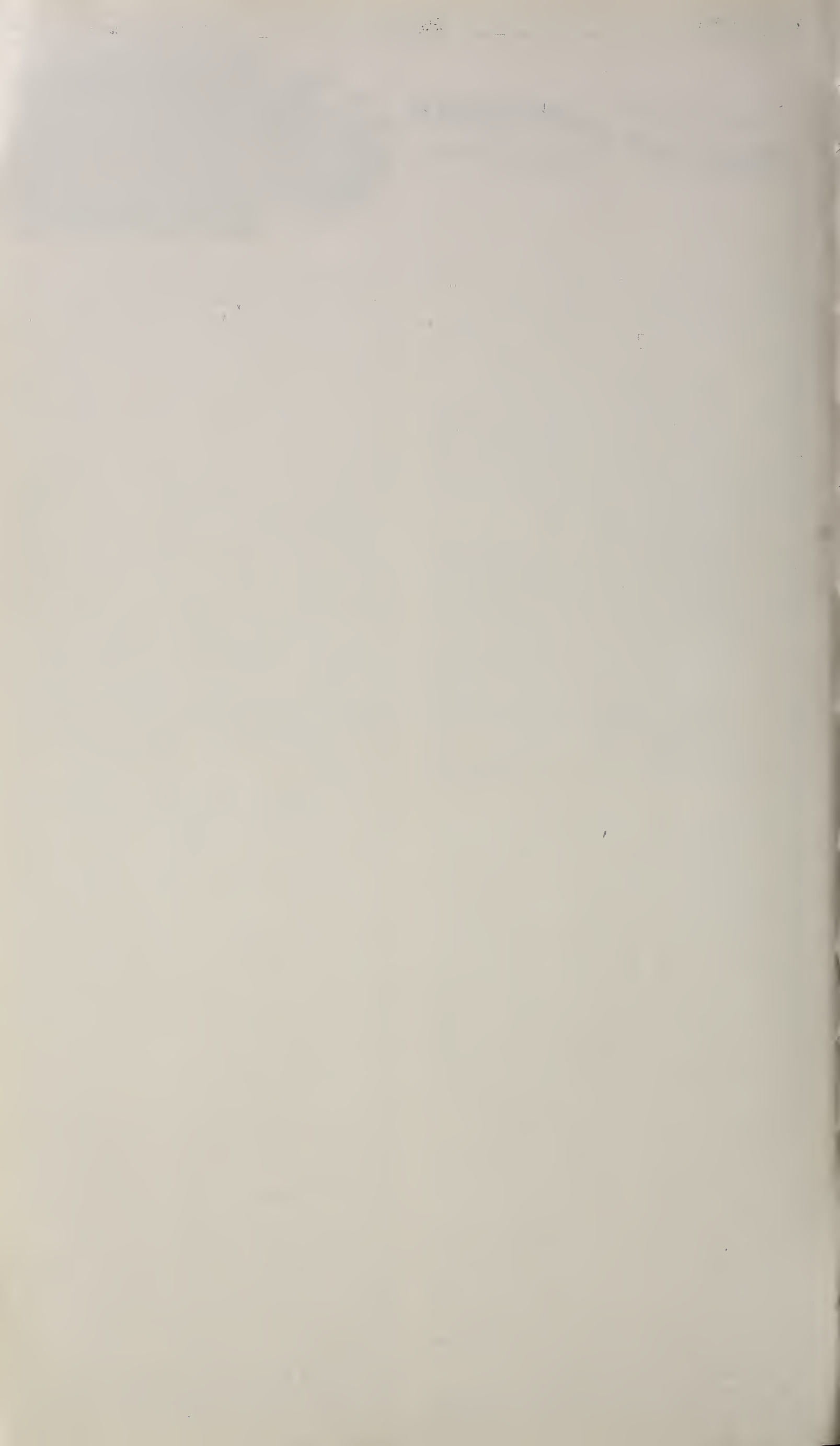
haves", which opened on Broadway this week. Unfortunately the play took an awful beating from the critics, and probably won't be around very long . . . Art Segar of Casino Aumsement Co., Asbury Park, N.J., seen around Newark this past Tuesday, asking when all the new phonos will be on the market . . . Al Denver back from Florida . . . We reported last week that Louis Becker of Union Automatic Music Co., Brooklyn, N.Y. was on his way to Miami. He was, but couldn't make any reservations for hotel accommodations, so had to forget about the trip . . . Dick Steinberg's speech at the Phono Ops Assn. in Newark won much good comment. By the way, Dick's new place on Broad St., Newark, N.J. shaping up as one of the most attractive in the East — with some new ideas in colored lighting and pastel shadings.

Bernie Wolfson, Runyon Sales Co. of New York, greets a load of visitors at their newly renovated offices on 10th Avenue. As a matter of fact, Bernie sells 12 AMI's to be shipped to Shanghai, China. Among those callers were: Mr. Ray of Local Amusement Co., Stamford, Conn.; Mr. Philips of P. & H. Amusement, Arlington, Va.; Stanley Dinbek of S. & D. Amusement Co., Chicopee, Mass.; and Otto Stegmaier of Greenwood Lake, N.Y. . . . Harry Berger, West Side Distributors, claims he just bought a load of music machines. . . . Joe Munves away, vacationing in Miami . . . Jack Mitnick on his way back from Miami.

Eddie Corriston and Ben Becker of Palisades Specialties Company, Cliffside Park, N. J. back from a visit to Chicago, and hinting they'll have an announcement soon. Meanwhile, Ben and Abe Feinberg on their way to the New England states to see their Bally customers and sell U-Need-A Vendors cigarette machines . . . Charley Polgaar, Tri-State Sales Company, Inc. (Bally Distributors) tied down to his Newark, N.J. office, now that Frank Russo is in Florida. Charley, however, just biding his time, because when Frank returns, he will grab his fishing tackle and head for the sunny climes. Polgaar just put on a new assistant in his Jersey offices, Warren K. M. Ryan, his nephew . . . With Charlie stuck in Newark, Bill Blumenthal is handling the visitors in the New York office.

Ed Ravreby, Associated Amusements, Inc., Boston, Mass., getting all ready to handle the Mills phono, which he claims will be on display soon. Meanwhile, Ed rushed to capacity filling orders for used equipment . . . Nat Cohn and Earl Winters, Modern Music Sales Corp. leaves for Detroit to see Ed Saffedy of Vogue Records. Nat informs us that Vogue has signed Phil Spitalny, Joan Edwards and Madriguera, and that the first Vogue release date is set for March 4, at which time 12 records will be available.

Jack Fitzgibbons, regional manager for Williams Manufacturing Company, announces the opening of offices in Ridgefield, N.J. under the name of World Distributors. Jack tells of the large amount of orders filed for the new "Suspense", which he claims is larger than any he ever handled . . . George Ponser, Amusement Enterprises, Inc., manufacturer of "Bank Ball" claims that the game is designed to attract the eye because of its beauty, and in addition is popular with ops because of its mechanical simplicity.



THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Bill Wolf of California Amusement Co. has returned from what he termed a "very interesting trip" to Portland and Seattle. He completed all arrangements to open showrooms and service departments in these cities. He is preparing to hold some big grand opening parties in both of these cities when the offices are completed and believes that he will get a tremendous turnout. He is also hoping that the new AMI phono will arrive in time to perhaps be shown at the grand opening parties he will run in these cities. In the meantime Bill is busier than ever before arranging to get managers stationed in these offices and everything under way just as soon as he possibly can.

Al. Sebring of Bell Products Co., Chicago, who is visiting here reported that he has opened offices in San Francisco and will distribute the Williams Manufacturing Co. games in northern California and thru-out Oregon and Washington. Al reported that he sure does like it here but does not plan on moving out to Sunny Cal. . . . Clarence Smith, just out of khaki, after 32 months in Uncle Sam's Army is planning on a short rest, then back to work as a mechanic for California Amusement Co. . . . Clarence Philbin who is also just out of the Army, immediately rushed back into the coinbiz and is happy as could be over the change.

Glen Catlin of Montrose in town and seen strolling down coinrow . . . Mr. and Mrs. Clifford Smith and Mrs. Ray Smith of Lancaster in town and shopping around for equipment . . . Ivan Wilcox of Visalia also seen buying here and there . . . Mr. and Mrs. Fred Allen and Alex Koleopoulos of Bakersfield seen sunning themselves along the sunny side of Pico Blvd. while looking in along the firms on this famous coinrow .

Congrats to Lucille Laymon on her birthday. A swell party was given in her honor by Mr. and Mrs. G. F. Cooper of Riverside. Lucille was seen around the office still wearing that gorgeous orchid as a memento of the party. (Aside—what's the years, Lucille? Oh, so you won't talk, hey?) By the way, hubby Paul Laymon claims that he'll have those Bally Victory Specials in about the middle of the week . . . Bud Paar and Charley Robinson who went east are reported to be in Chicago and will continue on their way to New York. Here's hoping that both boys will stay away from McGovern's while in Chi.

Bill Happel of Badger Sales Co. spent a weekend at Santa Barbara at the Carillo Hotel. Bill reports that he spent most of his time with the coinmen there — and had a really swell time all around. Hank Schmidt who has just come out of the Seabees will report back here at Badger Sales Co. after a short visit to Milwaukee — the old home town . . . Al. Bettelman, who is salesmanager of C. A. Robinson Co., looks for Charley's return here and is very eager to hear the good news. Seems that Charley is bringing something really hot back with him from this trip to Chi.

Jack Gutshall reports that he is getting all set for Aireon's "A" day with one of the grandest shows ever held in these parts. Jack plans on having a huge number of notables at his showing and is promising ops here a great time with lots of surprises . . . Len Micon of Pacific Coast Distribs went out and cele-

brated this past week as his first shipment of Packard merchandise arrived. "It was so good to see new cartons with new equipment again", Len claims, "that I just felt like shouting my head off to tell everyone of the operators all about it." Seems like that's the attitude of almost all distribs

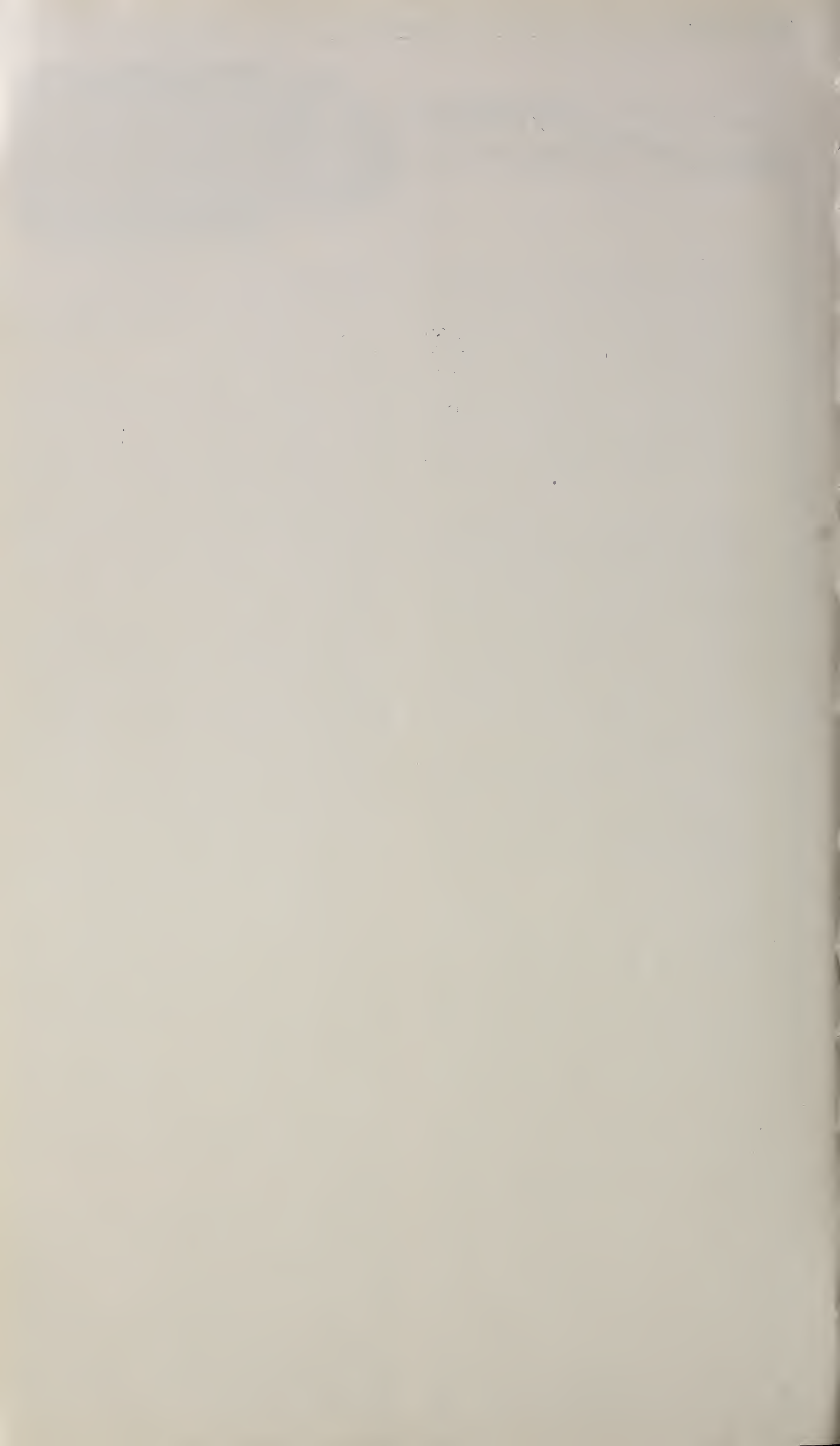
Frank Berger of Berger Enterprises reports that he has just completed a number of new recordings. His first job will, as usual, be to pre-test these new disks prior to releasing them to the cointrade. This is one thing that Frank insists on before he will sell juke box men any of his new recordings. Frank also told us that he is now appointing distributors for his records all over the country . . . Aubrey Stemler, organizing director for the music ops assn here, reports that the response to their membership drive is very good. Approximately 50 percent of the ops in southern Cal. have already joined and all leading distribs have become associate members.

Now that they have Col. Lucas with them, Len Kelly and Fred Meyers of K. & M. are planning on an extended trip thruout the country to meet with leading juke box and record distributors to tell them all about their records. Both boys are among the hardest workers in this area and real go-getters . . . Jean and Dolores Minthorne who just returned from the showing of their Seeburg phono in Phoenix, Ariz. were very favorably impressed with the marvelous response from the music ops there. They are now hard at work arranging to actually rebuild and remodel their service department to take care of the rush of business they are expecting.

Preston Jarrel of Coinmatic Distribs reports that they have just completed pressing a batch of new tunes and that these will be released verra verra soon . . . Jimmy Rutter of Operators Service is reported to be going to town in a big way building those race horse carnival machines. Jimmy has already sold several and is now readying his shop to go into a real production set-up . . . Bill Leuenhagen is being kept plenty busy these days answering the letters he has been receiving regarding his new salesboard line. The boys in the backroom are working hard packing and shipping these deals every day.

Eddie Mape has plenty of the coinmen here on edge waiting for that "important announcement" he has been promising them . . . Elky Ray simply loves to watch that new building for Gold Coast Coin Machine Exchange going up at 2844 W. Pico. As Gottlieb's factory representative here he reports, "We'll have one of the most outstanding showrooms in the West".

Bill Shetter of Clark Distrib. Co. reports that they are expecting word almost any day now on the delivery of the new Wurlitzer 1015's and in real quantity, too. Bill is working out a system where he will equitably fill the tremendous backlog of orders he already has. And that will be something to see . . . "Curley" Robinson is much pleased by the marvelous attendance at this past meet of the AOLAC and especially at the fine speech made by Bill Rodstein of the Philadelphia, Pa. association who won much good comment from the ops here for his talk . . . Wonder when Bill Nathanson will pop with the info he has been promising coinmen here?



THRU THE COIN CHUTE



NEW ORLEANS MINNEAPOLIS

John R. Macreadie of F.A.B.'s Columbia, S.C. offices in the Crescent City on business . . . Ops will enjoy purchasing records at Electrical Supply Company when their attractive record department is completed. It's undergoing a renovation job right now . . . The Romaguera brothers, Frank and Ralph, both fighting those nasty cold germs . . . The Eddie Ponders and Mrs. Chris Nissen still in the bigambelia country (fuschia flowers to you) . . . The party of three having such a grand time at the Happy Landing the night of February 5 were Fletch Blalock, Al Mendez and Joe Villars — they were celebrating Joe's birthday — a night early, too.

Ruby Wilson, Kemmon's mother, here from Memphis visiting Lil Samuels for the New Orleans Mardi Gras season. The gals are hoping that their older sister, Evelyn Longschmidt will be able to join them on Carnival Day, March 5 . . . Who's a brave soul? Op Slick Wade of Waynesboro, Miss. is offering friends rides in his cousin's new two-seater Ryan P-22 plane. (By the way, Slick, how many hours have you had up there in the blue?) . . . Claire Delery will become Mrs. Allen G. Becker, Jr. on February 25 . . . Joe Villars is getting himself all cooked out in those wonderful baths at Hot Springs, Ark. He is taking a well earned vacation . . . The Ted Reeds have come to Nola to make this their abode. He is going to team up with father-in-law, H. B. Brown.

Jack Grantham on the way to Atlanta via Pensacola — which just ain't half bad as a means of circling around a bit . . . Hope that Leon Tremmer, Panama City, Fla. op, won't be long in putting his name on the "recovered" list. He's home from the hospital now and is reported to be feeling much better . . . Bob Dupuy in Nola just long enough to move wife Gloria and daughter Barbara Ann to their new home in "Scarlett O'Hara" land . . . Mrs. Wallace Erwin visiting friends and relatives in Pensacola—nice place to be while blizzards are reported from all over the nation.

M. B. McCarley, Jr. using up oodles of paper and pencils these days down in Pensacola . . . Bob McCormick is reported to be spending 12 days in New York City to make good news for phono ops around Noo Ohleans. He'll be back at his Decca desk by February 18 — he reports . . . O. C. Marshall that Aireon man will be taking it easy — after a bout with neuritis and the flu — all at one and the same time . . . A. B. Chesser headed for Panama City, Fla. to do some really hard work . . . Ben Shear talking things over with Panoram op, Taylor Howard, in Biloxi, Miss. Now he's flying to Monroe, La. to whip up some more business. (By the way, Ben, what's that we hear about some new equipment you're getting?) . . . Henry (the) Fox hustling around in Jackson, Miss. — so he claims — whoever heard of Henry hustling (of all things) . . . Mark this one down in your book if you like an interesting conversationalist — Mrs. A. B. Chesser (And maybe you can call her "Carolyn").

Brother, is it cold — below zero — but, somehow, the Minnesota boys simply love it — those hardy souls — but — give me that sunny Florida clime when the mercury begins to drop and drop and drop a-n-d d-r-o-p . . . Del Debe arrived here from the Hawaiian Islands and was given the good old discharge at Camp McCoy. What a change in climate he came into. But, he loves good old Minnesota and is back on the job again with M. A. Tierney . . . Don Leary and his wife are reported to be having a swell three weeks vacation down in hot Guatemala. From there they go to Mehico City for a week and then back to Minneapolis. Don writes the weather down there is "terrific" . . . Carl Weidman, ace trouble shooter for Don Leary, is in bed with a heart attack. Here's hoping you get around soon again, Carl.

Dan Meder is busier than a bee since buying that route around St. Cloud. But from the looks of the guy, I'd say he loves it . . . Joe Meyers of Musomatic Distributing Co., B.C., Canada, spent a few days in Minneapolis — his first visit here in seven years. He sure was tickled to visit the Twin Cities again . . . Oscar Trupman, Ted Bush's nefoo has been discharged from the armed forces and is again affiliated with the Bush Distributing Co. on those Aireon phonos . . . Fritz Frank out of his Navy uniform and back on the job with his nose right up against the grindstone — but good . . . Arvid Karpinen just received his discharge from the Air Force and reports that he is going to take a nice long vacation before going back to work again for some lucky (?) operator. Looks like he put on about 50 pounds since we last saw him.

Bob More looks a lot better than he did about three months ago when he received his discharge from the Navy. Bob is putting on weight again and reports he feels chippr as ever . . . Benny Friedman of Silent Sales Co. is in third place of the bowling Calcutta at the Standard Club. What a lucky stiff. And a 120 bowler at that . . . Bush Distributing Co. received some fine comments in the Minneapolis papers the other night by news commentator, Cedric Adams. According to the papers, Bush is distributor for Aireon phonos and when the tavern gets noisy the volume on the phono automatically steps up — likewise when the place quiets down — the volume also comes down. Guess that's the "AVC" that Aireon is talking about — or Automatic Volume Control . . . It's always nice to see J. Allen Redding when he comes to Minneapolis.

Mrs. Berkmeier is really keeping busy these days — and loves it . . . Mr. and Mrs. G. C. Johnson of Menominie, celebrated their 16th wedding anniversary in Minneapolis. Gerald claimed it felt just like his honeymoon . . . John and Charley Bohnen both in town visiting distribs here . . . Charley Rusnak also in town. The first time in many, many months. Looking fit and in "the pink" . . . Pat Flannigan, just discharged from the U. S. Army is going into operating for himself. Pat, when he entered the army, sold out to Charley Swan.

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THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFIED AD ACCEPTED \$2.00.

WANT

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOOSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Bally Club Bell Reel Unit. COMMERCIAL GAMES CO., 28 HARTFORD AVE., NEW BRITAIN, CONN. Tel.: 1456.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—Bank Rolls and Wurlitzer Skee Ball Alleys. Any number, any price or condition. I. EDELMAN, 2456 GRAND RIVER, DETROIT, MICH. Tel. Randolph 8547.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT — Club Bells; High Hands; War Eagles; Blue Fronts. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel.: Val. 9946.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—At once. 500 Coin Machines—Phonographs; Slots; Pin Balls. Must be in good working order. Call, wire, write. MILO SOLOMITO, CANIPE DISTRIBUTING CO., 1049 UNION, MEMPHIS 3, TENN. Tel.: 2-1212.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRYant 9-0817.

WANT—Back glass for Bowl-A-Bomb. Please advise at once. COIN MACHINE EQUIPMENT CO., 1348 NEWPDRT AVE., CHICAGO 13, ILL. Tel.: Gra. 0317.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—1 Backboard Glass for Genco Gun Club; 1 Backboard Glass for Stoners W.O.W. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA. Tel.: Ph. 1291.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—We want to buy your music or game routes, vicinity Kansas City. State full particulars. ADVANCE MUSIC CO., 1606 GRAND, KANSAS CITY, MO.

WANT—used Total Rolls. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCENECTARY 4, N. Y.

WANT—Peanut machines, Silver King, Victor, Columbus, Northwestern—highest cash prices paid; Pin ball machines, will pay \$50. for following: Zombie, Sun Beam, Double Play, West Wind, Do Re Mi, Stars, Leader, Duplex, Sky Blazer, Knockout, Big Parade. Write for shipping instructions. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN, PHILADELPHIA, PA.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA. Tel.: 25-413.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Any quantities Longacres, Pimlicos, '41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE., WEST, SEATTLE, WASHINGTON. Tel.: Alder 1010

WANT—Any quantity of Genco's Boscoss, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Back glass for sky Chief. FAIRWAY AMUSEMENT COMPANY, COLUMBUS, MISS.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1600.

WANT—5# Peerless Grandma Horoscope Machine; 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines; 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Bally Hi-Hand Machines, combination, free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY STREET, MONTREAL 25, QUE., CAN. Tel. Fitzroy 7404.

WANT—Rock-Ola Masters, Wurlitzer Twin Twelves; 24 Hideaways; Four Way Super Bells; Mills Three Bells in any quantity. Must be in A-1 Condition. Will pay top prices. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—All types and makes Phonographs, one balls and five balls free play games. Highest prices paid. Send complete list with prices. Will buy complete route. KERTMAN SALES CORP., 573 CLINTON AVE. N., ROCHESTER 5, N. Y.

WANT—Seeburg wireless Duo Remote Console; Seeburg 5/10/25c Wall Boxes; used records. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E., SYRACUSE 2, N. Y.

WANT—Bally One Balls-Club Trophy, '41 Derby, Pimlico, Etc.; Mills Free Play Slots; Jumbo Parade Free Play and Automatic; Phonos, Hideaways and Wall Boxes. Also Skee Balls, all sizes. WESTERN DISTRIBUTORS, 1126 S.W. 16th ST., PORTLAND 5, OREGON.

WANT—1000 5-Ball F.P. pin games. Also a quantity of 1-Ball multiple F.P. tables and F.P. consoles. Cash waiting. Send us your complete list and prices. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel. Armitage 1434.

WANT—Used Columbias \$25.; used Mills Vest Pockets \$25.; any kind Imps, Aces, Wings, Klix, Yankees. Send list and details. Write for salesboard catalog on deals. ABCO NOVELTY CO., 809 W. MADISON ST., CHICAGO, ILL. Tel Hay 3695.

FOR SALE

FOR SALE—Lonson Coin Boxes Utility 30c, Deluxe 60c; Shipman Stamp Machines \$39.50; Change Masters \$9.85. MILLS SALES CO., LTD., 1640 18th ST., OAKLAND 7, CALIF.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition \$235. ea.; 1 Genco Skee Ball 9 1/2 Ft. \$225.; 2 Victory Skee Ball, mechanical, 9 1/2 Ft. \$225.; 1 Goofy Golf \$89.50; 2 Chicken Sam, Jap Conv. \$85. ea.; 2 Sky Fighter \$225. ea.; 3 Air Raiders \$145. ea.; 2 Keeney Submarine \$125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. Longacre 5-8879.

FOR SALE—2 Mills Empress, A-1 condition \$350. ea., 2 for \$650.; 1 Roll-In-Barrel \$125.; 1 Zingo \$125.; Tokio Gun \$150.; Evans Tommy Gun \$75.; Owl Marble Table \$75.; All merchandise in A-1 condition, 1/3 Deposit with order, balance C.O.D. M.T. CORNEL-

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—50 Packard Boxes \$32.50 ea.; 1 5c Mills Bonus Bell \$150.; 1 Exhibit Vibrator \$75.; 15 Wurlitzer Boxes No. 320 \$27.50 ea.; used phonograph records 10c ea., 1 Tommy Gun \$99.50, 1/3 Dposit. BIRMINGHAM VENDING CO., 2117 THIRD AVE., NO., BIRMINGHAM, ALABAMA.

FOR SALE—ABT Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

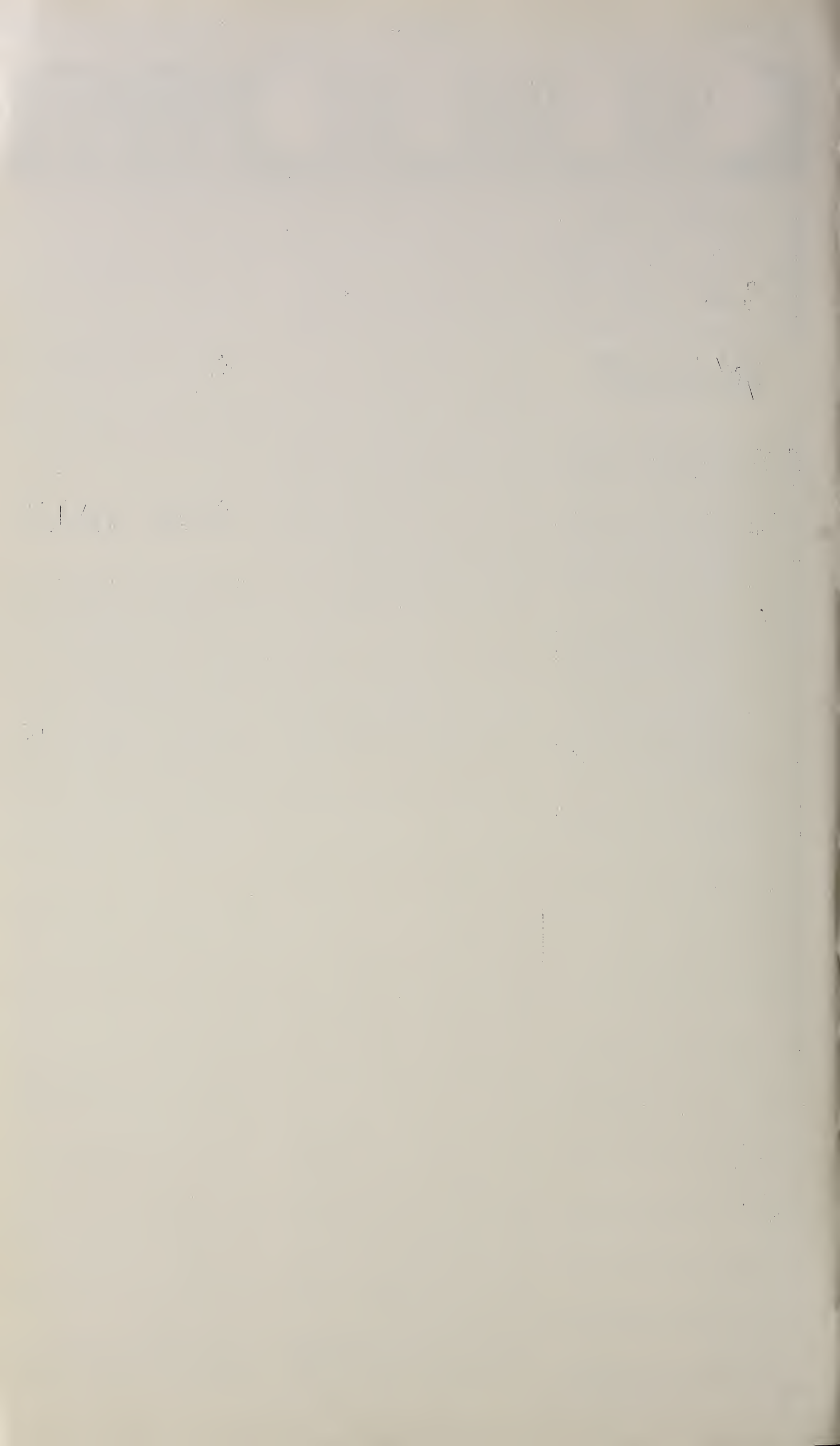
FOR SALE—2 Photomatics, latest model, inside lighting \$550. ea.; 2 Photomats (4 x 25) \$500. ea.; 1 Photomaton (3 x 50) \$500.; 2 Super Torpedoes \$275. ea.; 1 Pitch & Catch \$125.; 1 Sky Fighter \$160.; 1 Air Raider \$125.; 1 Recorder \$700.; 1 Wizard Pen \$90. WANT — Ammunition .22 shorts, any amount. Will pay highest prices. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., N. Y. 18, N.Y. Tel.: WI 7-6173.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATLantic 0662.

FOR SALE—Spec'ial Deal. 1 25c Pace Saratoga; 1 10c Pace Reels; 1 10c Jennings Silver Moon; 5 Mills Jumbo; 1 5c Galloping Dominos; 1 5c Exhibit Tanforan. Lot of 10, all in A-1 condition \$1000. Immediate delivery on Mills slot parts—request quotations. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Keeney 2-Way Superbell 5c/5c CP \$325.; Keeney 2-Way Superbell 5c/25c CP \$375.; Jumbos \$100.; Smoker Bells \$50. AUTOMATIC MUSIC CO., 425 NO. 13th ST., TERRE HAUTE, IND. Tel.: Crawford 2246.



THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

(Continued)

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—2 Mills Dance Master; 12 pin balls, all machines in perfect condition; 2 DC motors for Wurl. and 1 complete DC conversion kit consisting of DC motor, amp., speaker and motor speed controls with conjunction box. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA. Tel. MIC 2624.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—Guaranteed reconditioned 1-balls, 5-balls, consoles, slots; plus the latest in 5-ball new and revamps. Also Mills Cherry Bells; Special Sale on glasses for Track Times, Dominoes, etc. Write for details. WANT—1 and 5 balls F.P., no junk. PALISADE SPECIALTIES CO., 489 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel.: Cliffside 6-2892.

FOR SALE—Brand new Vest Pocket Bells in stock for immediate delivery \$74.50 ea.; Guaranteed reconditioned equipment—Jenn. 5c Club Chief Console \$179.50; Jenn. 10c Club Chief Console \$189.50; Jenn. odel XXV Cigarolla \$129.50; Groetchen Columbia G.A.; Mills Brown Fronts, Silver Chromes, Gold Chromes, write. AUTOMATIC COIN MACHINES & SUPPLY CO., 4135-43 ARMITAGE AVE., CHICAGO 39, ILL.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—Another genuine Mills 5c Blue Front, ready for location. Act Fast \$100. PLAYLAND ARCADE, 1849 MAIN ST., SPRINGFIELD, MASS. Tel. Spr. 2-9571.

FOR SALE—Buckley, Track Odds \$150.; Paces Reels P.O. \$40.; Rock-Ola Wall Box \$10.; Jennings Cigarolla \$60.; All American pinball \$25.; Bally Beauty \$20.; 5¢ Watling Rol-A-Top \$40.; 1¢ Rol-A-Top \$15.; Mills Four Bells \$300.; 10¢ Rol-A-Tops \$60.; 25¢ Rol-A-Tops \$100. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. 750).

FOR SALE—Gott, Shangri-La \$135.; Goalee, write; Chicoin Hockey \$165.; Keeney Submarine \$95.; 1938 Tracktime \$50.; Grand Canyon \$175. ½ Deposit with orders.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 65¢ per box, 10 boxes or more 60¢ ea. Case of 28 boxes 55¢ ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—2 5c B & G Vest Pockets \$40., both for \$75.; 1 Mills Fruit Reel Jumbo C.P. \$75.; 2 Universal 1c Grippers \$5. ea. DARLINGTON MUSIC CO., DARLINGTON, S. C. Tel. 500.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Chicoin Hockey \$195.; Bowling League \$125.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Tail Gunner \$95.; Buckley Electric Hoist \$59.50; Scientific Batting Practice \$105.; Exhibition Bowling Alley \$59.50; Liberator \$175.; Rock-Ola World Series \$79.50; Pikes Peak \$27.50; Bowl-A-Bomb \$125. THE MARKLEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel. Henderson 1043.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make. Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—12 Round 8 Column Uneeda Paks Cigarette machines, stainless steel, 6 have match throwers. Will prepare machines to operate on 15¢ or two dimes \$100. for the lot, \$10 ea. for the machines without match throwers or \$125.00 ea. with match throwers. Machines look like new. APPEL VENDING 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA.

FOR SALE—2 Multiple Racers \$35. ea.; 1 Sport King, ready for location \$150.; 2 Rapid Fires \$110. ea.; 2 Galloping Dominoes \$110 ea.; 2 Victorious, conversion from Turf Chap; parts for Mills Phonos; Programs, pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AVE., BOSTON 16, MASS. Tel.: KENmore 2640.

FOR SALE—26 Mills Q.T. Glitter Gold, new and slightly used \$85. ea. H. J. McLEAN, P.O. BOX 891, FT. LAUDERDALE, FLA.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes \$750.; Chicken Sam and Jail Bird \$100. ea.; Pitch Em and Catch Em \$125.; Mills 6 column Cigarette Machine \$50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTON, PA.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg. Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—National Slug Ejectors 5c \$2.95 ea.; Gun Cable, 8 ft. lengths \$1. ea.; Rock-Ola Super Cabinet only, complete with plastics \$50.; Wurlitzer 600 Cabinet only, complete with plastics \$35.; Wurlitzer or Seeburg Main Fibre Gears \$3.50 ea. ASSOCIATES, 1797 UNION ST., SAN FRANCISCO, CAL.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20—40-60 Watt clear or frost 15¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MIWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE—Black Cherry Rebuilds, look, play like new. Mechanism torn down to bottom plate, then cleaned and rebuilt. New parts added as necessary. Guaranteed finest equipment available. Western operators stop in and see these in our shop. \$185. plus your Mills Blue or Brown Front. CENTURY INDUSTRIES, 2013 FOURTH AVE., SEATTLE, WASH. Tel. El. 7723.

FOR SALE—1 Rock-Ola 16 rec. Bot. grille lite-up, very clean, \$169.50; 1 Batting Practice \$75.; 1 Keeney Anti-Aircraft Black, repainter \$32.50; 1 Chevron \$10.; 1 Doughboy \$17.50; 2 Slot Box stands \$20. ea. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON 21, DEL.

FOR SALE—Wurlitzer 600K \$425.; 500. \$450.; 700 \$610.; 780 \$610.; 750 \$700.; 800 \$675.; 850 \$750.; Seeburg Plaza R. C. \$375.; Majors, 375; Envoy, RC. \$450; 8800, \$550; 8800 RC, \$575; 8200 RC, \$595; Mills Throne \$295.; Scientific Batting Practice \$60.; Bally Rapid Fire \$60.; Muto. Phonomat \$289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—D.C. to A.C. Converter \$27.50; Exhibit Consoles Dominette & Longchamp \$25. ea.; Mills brand new Dice Machine 25c \$150.; Pin Balls-Landslide \$25.; Speedway \$22.; Speed Demon \$25.; Doughboy \$25.; Red Hots, Big Six, Cowboy \$19. ea.; Target Skill \$40.; Chevron \$15.; Majors '40 \$17.50; Gun Club \$49.; Eureka 1-ball \$30.; BUSINESS STIMULATORS, 4912 E. WASH. ST., INDIANAPOLIS, IND.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Seeburg 9800 ESRC \$650.; Seeburg Commander ESRC \$495.; 5c Wall-O-Matic Wireless Boxes \$35. ea.; 3-wire Selectomatics \$30. ea.; Seeburg 8800 ESRC \$650.; All machines in first class condition mechanically and newly repainted. Phone or wire. LION DISTRIBUTING CO., 726 S 4th ST., LOUISVILLE, KY., Tel.: WA. 7689.

FOR SALE—6L6 tubes, brand new factory sealed, all first 65¢ ea., ceiling price \$1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25¢ per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. Watkins 9-7490.

FOR SALE—2 Maybells, just like new; one 4-5c; other 2-5c and 50c. Write for prices. Nebraska's oldest distributor. HOWARD SALES CO., 1206 FARNAM ST., OMAHA 2, NEBRASKA. Tel.: Harney 3100.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—Keeney's 1938 Tracktime 7 Coin Head Console \$25.; 1941 Paces Reels Sr. \$100.; original Jar O'Do Dangling Duckets Bingo Tickets 1000 on stick \$1. ea. in case lots of 50 only. A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—4 No. 300 Adaptors \$24.50 ea.; 4 No. 304 Steppers \$19.50 ea.; 1 32 V.60 Cycle-Converter \$17.50; 1 Sun Valley \$69.50; 1 Torpedo Patrol \$99.50; 1 '39 1-2-3 \$42.50; 1 Slap-The-Jap \$42.50; 1 Jungles \$64.50; 1 Stars \$59.50; 1 Metro \$42.50; 1 Girls Ahoy \$52.50; 1 B'g Chief \$39.50; 4 '40 1-2-3 \$72.50. JOURD WHITE SALES CO., 210 W. WOOD ST., PARIS, TENN. Tel.: 765.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—5 Vest Pockets B & G \$39.50 ea.; 1 Jennings 5c Silver Chief \$119.50; 1 Jennings 10c Silver Chief \$139.50; 1 Mills 5c Skyscraper \$59.50; 2 Columbia 1-5-10-25c G.A. \$39.50 ea.; 2 Calle 25c Yellow Enamelled Bell \$49.50 ea.; 2 20 record Seeburg Melody Kings A-1 \$175. each; 2 ½ ft. Roll-A-Ball Skee Balls, like new \$150. ea. KENTUCKY AMUSEMENT CO., 919 W. JEFFERSON ST., LOUISVILLE, KY.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—We supply Abbott Coin Packaging Trays free for us only with Abbott Tubular Coin Wrappers. By the use of this Packaging Tray the wrapping of coins is greatly simplified. This service alone should warrant your using Abbott Tubular Coin Wrappers. Send for complete catalog. (Bank and Cashiering Supplies) ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—8 Mutoscope Traveling Cranes, 6 Exhibit Merchantmen. All cleaned and overhauled and in good condition, ready to operate \$79.50 ea. ENTERPRISE AMUSEMENT CO., INC., 126 N. CENTRE ST., CUMBERLAND, MD. Tel. 3833.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, color coded, any length, 25c per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING CO., 516 SOUTH 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, s;x \$3.00 winners each deal, \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

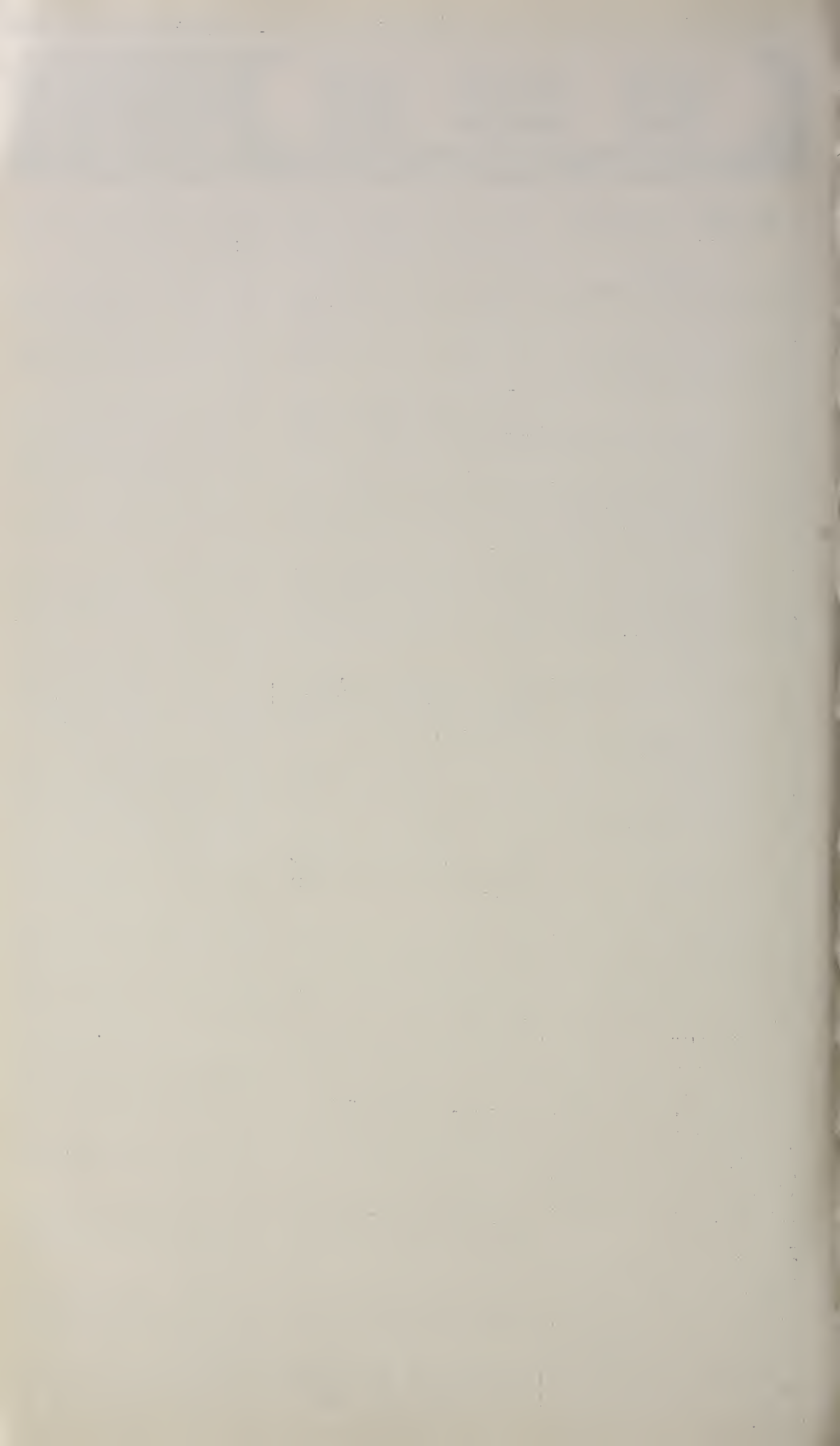
FOR SALE—Wurlitzer 24 in Hideaway Cabinet equipped Seeburg Wireless Adaptor & Receiver, can use either 20 or 24 Button Wireless Wall-O-Matics with it \$250.; 5 Seeburg WS-2Z Wireless Wall-O-Matics \$30. ea.; 2 DS-20-1Z De Luxe Selectomatic 3-wire \$25. ea. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI 36, FLA. Tel.: 9-1301.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—Eureka \$49.50; Bally Alley \$35.; Seeburg Ray-O-Lite \$50.; Chic Coin Hockey \$159.50; Rapid Fires \$110.; Wurlitzer 750E \$725.; Seeburg 9800 RCES \$625.; Seeburg 8200 \$650.; Rock-Ola Bar Boxes \$17.50. G. N VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. \$125. ea.; 1 Evans Baseball \$150.; 3 Evans Galloping Dominoes two-tone, jackpot models \$295. ea.; 3 Evans Lucky Lucre \$150. ea.; 3 Evans Lucky Stars \$125. ea. BADGER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRexel 4326.

FOR SALE—1 Popmatic Pop Corn Machine. A-1 condition. Extra Element at \$25. FRANK SAGER CO., AHMEEK, MICH.



THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE—Pin Balls—Bombardier \$83.50; Blondie \$22.50; Buckaroo \$19.50; Commodore \$24.50; Crystal \$34.50; Red White & Blue \$22.50; Triumph \$35. Also 1 Bakers Pacers 6c DD. J.P. \$245. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA. Tel. 1291.

FOR SALE—Rock-Ola Commando with 6 Wall Boxes and 5 Bar Boxes, A-1 condition \$850.; Wurlitzer Counter Model 61 with stand \$125.; Rock-Ola 12 record cabinet completely refinished, any reasonable offer acceptable. GENTRY MUSIC & SALES CO., BOX 344, ALAMOGORDO, N. M.

NOTICE—Write for our list of True Value Buys, Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—Two day service on starter winding of phonograph motors. Wurlitzer, Seeburg and Rock-Ola \$5., all others \$6.50. Any other repairs of complete rebuilding of motors at extra charge. BRADY DISTRIBUTING CO., 300 W. THIRD ST., CHARLOTTE, N. C.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. NEWstead 1583.

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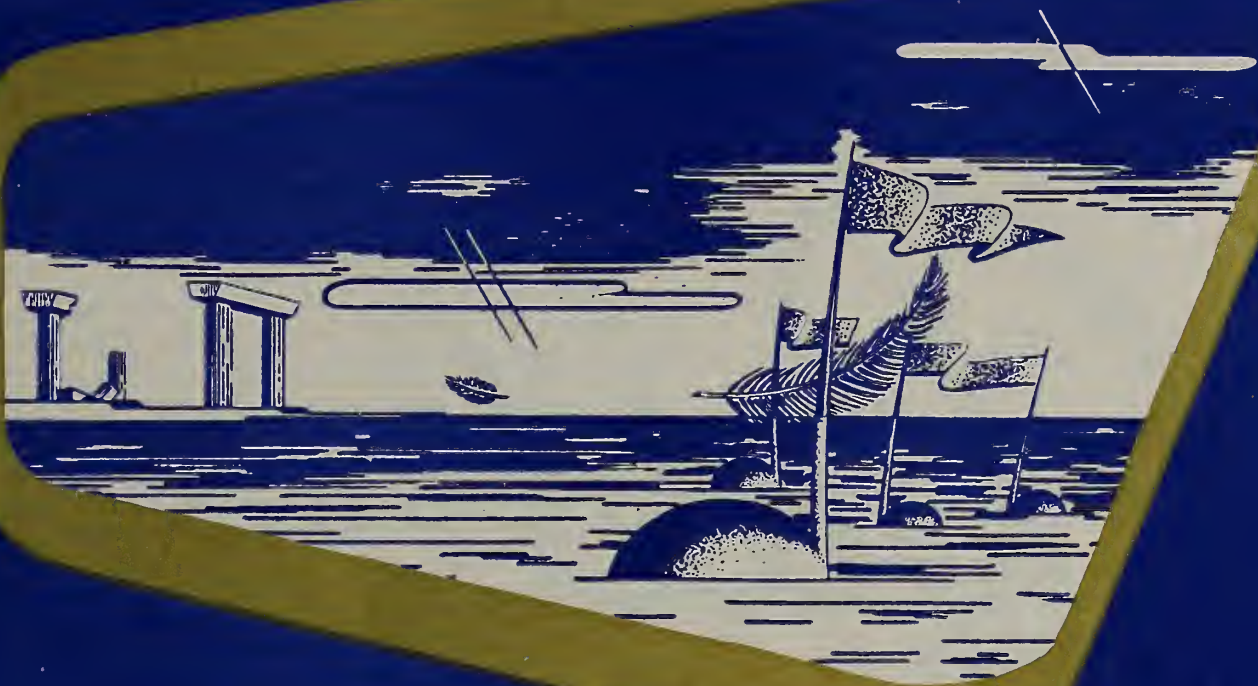
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