



INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

52 **"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"**

FOR SALE - New Buckley Boxes \$33.00 each; 95 Used Illuminated Buckley Boxes \$25.00 each; Used 1941 Buckley reconditioned Wall and Bar Boxes \$12.50 each; Adaptors - Buckley, Packard and Keeney, write for prices; Single and Twin mechanism Metal Cabinets, write for prices; Packard Iris 500 Speaker complete \$49.50; Penny Phonette Wall Boxes \$5.00 each; 30 conductor cable supplied with boxes - write for price. 1/3 with orders, Bal. C.O.D. WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS.

NOTICE - For all Arcade equipment regardless of quantity, write, phone or wire condition and price. JOE ASH, ACTIVE AMUSEMENT MACHINES CORP., 900 NORTH FRANKLIN STREET, PHILADELPHIA, PA. (Market 2656).

WANT - Used Exhibit Sky Chiefs, \$125.00 each. W. R. BURTT, 308 ORPHEUM BUILDING, WICHITA, KANS.

WANT - New or used Gottlieb Liberty and Keep 'Em Flying. Need balls for Genco Play-ball and Bank Rolls. THE MOHAWK SKILL GAMES COMPANY, 86 SNOWDEN AVE., SCHENECTADY, NY.

FOR SALE - 2 Horoscopes; 2 Silver Skates; 1 All American; 1 Big Chief; 1 Sky Ray; 1 Play Ball; 1 Double Feature; 1 Sport Parade; 1 A.B.C. Bowler; 1 Keeney Skill Time Console (without motor); Entire lot for \$300.00. All games equipped with Free Play coils. Will ship anywhere. Send 1/3 Deposit, Balance C.O.D. U-Need-A-Pak Sales COMPANY, 442-444 CHESTNUT ST., SPRINGFIELD, MASS. (Tel: 4-7212).

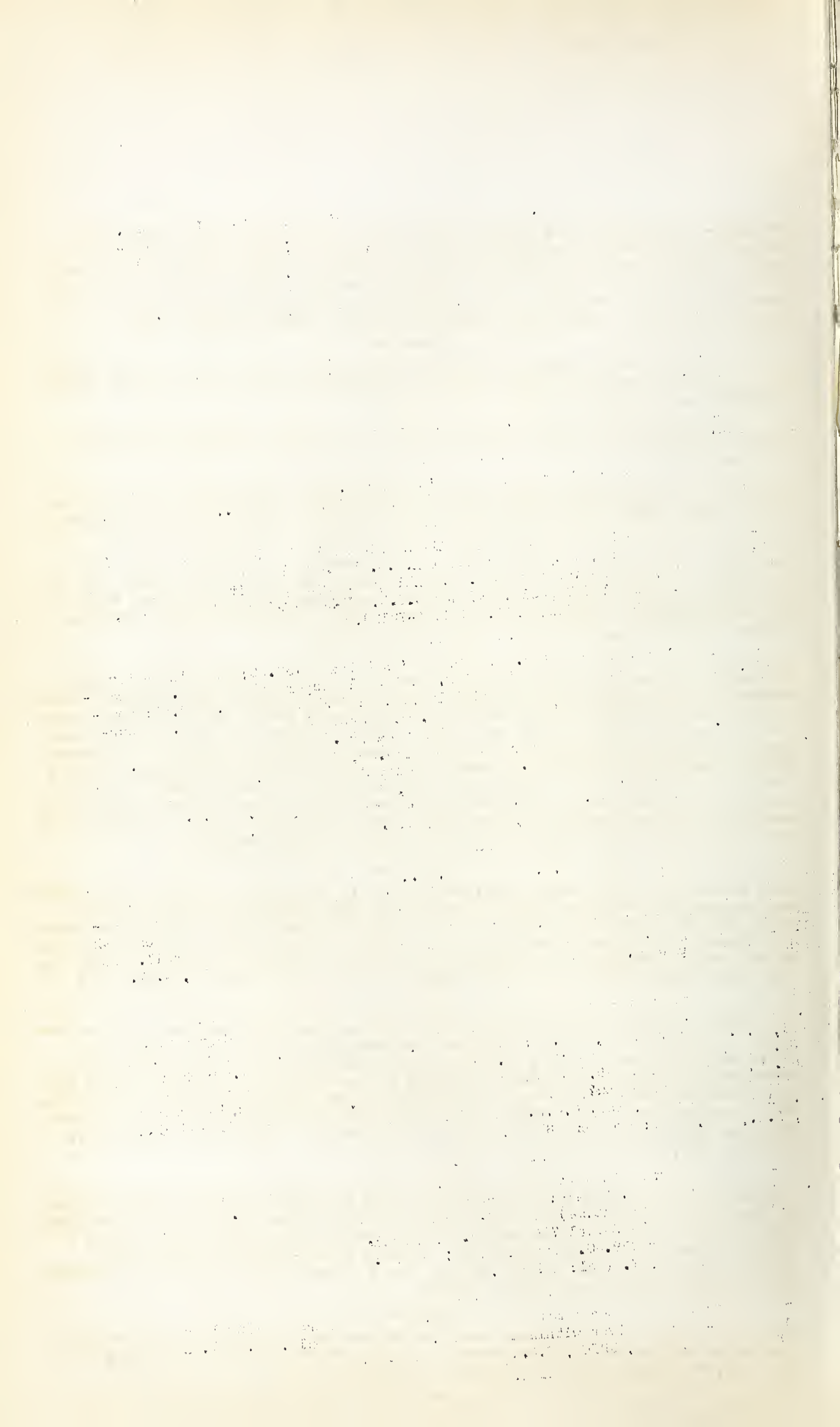
FOR SALE - Rockola '39 Standard \$129.50; Rockola '39 DeLuxe \$139.50; Rockola Master Walnut \$179.50; Rockola Master Rockolite \$189.50; Rockola Super Walnut \$199.50; Rockola Super Rockolite \$209.50; Rockola Imperial 16 \$39.50; Rockola 12 Rec. \$29.50; Rockola '39 Counter \$59.50; Rockola '40 Counter \$69.50; Rockola Jr. Console \$99.50; Wurlitzer 412 \$29.50; Wurlitzer 616 \$49.50; Wurlitzer 24 \$99.50; Wurlitzer 500 Keyboard \$159.50; Wurlitzer 800 \$299.50; Seeburg Classic \$149.50; Seeburg Regal ESRC \$149.50; Buckley 20 Rec. Wall & Bar Boxes \$10.00 each; Buckley 20 or 24 Rec. Wall & Bar Boxes, Latest Illuminated Models, All Chrome with Plastic, Sides, Brand New in Original Factory Sealed Cartons, Only \$34.50 each. 1/3 Deposit with Orders, Bal. C.O.D. REX AMUSEMENT COMPANY, 710 SOUTH SALINA STREET, SYRACUSE, N.Y. (Tel: 2-3692).

WANT - We will pay spot cash, F.O.B. Albany, N. Y., for one or a hundred of the following phonographs: Wurlitzer Model 24; Rotary Dial 600; 600 Keyboard; 500; 700; 800; 750E; 850; 950. Even though some of the equipment you might want to sell after checking closely is still under mortgage, we can arrange to purchase the equipment for cash as well as the mortgage. Check thoroughly and let us know what you have to sell. We pay highest market prices. THE ARTHUR HERMANN COMPANY, 388 BROADWAY, ALBANY, N. Y.

FOR SALE - If you want machines that really work and are all cleaned up ready for location, buy from us. Our games all come from Long Island and are not played out. Mills Owl, F.P., used 2 weeks, \$64.50; Victory \$59.50; Towers \$60.00; Topic \$64.50; Venus \$60.00; Brand New Home Run '42 \$85.00; Keeney Submarine Gun \$174.50; Evans Play Ball \$184.50; Rotor Tables \$49.50. (Will trade Rotor Tables as we cannot use them in this territory - what have you?) Rockola Super 1940 \$179.50; Wurlitzer 24, revamped, \$124.50. 1/3 with orders, Bal. C.O.D. NATIONAL NOVELTY COMPANY, 183 MERRICK RD., MERRICK, L.I., N.Y. (Tel: Freeport 8320).

FOR SALE - 50 Brand New Buckley Wall & Bar Boxes in Original Factory Sealed Cartons, 24 Rec. selection, Only \$22.50 each; 30 Wire Cable for above 22¢ per Ft.; 1,1941 Pace Pay Day (just like Super Tracktime) \$169.50; 5 Greyhead Track Times \$25.00 each; 1 Baker's Pacers Daily Double Serial 7964, \$239.50; 1 Mills 25¢ Golf Ball Console \$159.50; 1 Multiple Racer \$29.50. Write! Wire! Phone! SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N. Y. (Tel: 4-2109).

FOR SALE - We're closing out seven more Ten Strikes and five more Batting Practices-- give us an offer -- will deliver within 100 miles, entire lot only. R. & Y. AMUSEMENT CO., 860 FLORAL AVENUE, UNION, P.O., ELIZABETH, N. J.



THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

52 "THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - 10 Wurlitzer 616 in clean, perfect condition, ready for location, only \$49.50 each, (\$4.00 less if shipped uncrated). Enclose 1/3 Deposit, Balance C.O.D. LOWER NOVELTY COMPANY, 904 ALBANY STREET, SCHENECTADY, N. Y.

WANT - Will pay cash for Two Channel Seeburg Telephone System (Model B) with Envoys or Colonels. Write quick; give full details and price wanted. For Sale: Brand New 28 wire cable, rat-proof, rodent-proof, individually coated and wrapped wires, only 28 1/2¢ Per Ft. UNIVERSAL VENDORS, 788 BROADWAY, ALBANY, N. Y.

FOR SALE - 2 Buckley Daily Double Track Odds \$125.00 each; 10 Jumbo Parades, F.P., Red & Blue Cab., Like New, \$145.00 each; 1 Evans Galloping Dominoes, Red Cab., Round Head, \$45.00; 5 Wurlitzer Model 71, with stands, very clean, \$130.00 each; 1 Wurlitzer Model 41, without stand, \$75.00; 5 Jennings Silver Moons, F. P., Like New, \$125.00 each; Mills Original Gold Chrome, 5¢, 10¢, 25¢, slightly used, \$200.00 each; 1 Sugar King (cigarette emblems) \$40.00; 1 Saratoga, P.O., \$65.00; 1 Caille 5¢ Console \$75.00; 1 Bally Alley \$30.00; 1 Test Pilot (like new) \$175.00; 1 Hi-Boy, Cash or Check P.O., \$35.00; 20 Brand New Pikes Peaks \$17.50 each; 25 Brand New Imps \$6.00 each; 1/3 with Orders, Balance C.O.D., H. Z. VENDING & SALES COMPANY, 1205 DOUGLAS STREET, OMAHA, NEBR.

FOR SALE - Largest quantity and variety on hand of really fine, dependable, 5-Ball Free Play Pin Games. Everyone in perfect condition - ready for location. Everyone complete with Free Play attachments. We deliver what we advertise. Shipments guaranteed sent out same day order received. Every machine priced right. Examples: A.B.C. Bowler \$36.50; Gun Club \$44.50; Horosopo \$32.50; Majors '41 \$32.50; Seven Up \$24.50; Super Chubbie \$27.50; Sea Hawk \$27.50; South Paw \$42.50; Towers \$49.50; Victory \$79.50. Write for complete list. Ten lot buyers write for special deal. O. K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th STREET, NEW YORK CITY.

WANT - Exhibit Sky Chiefs and Bally Monickers. Give quantity, condition and price wanted in first letter. INDIAN NOVELTY CO., 419 SOUTH TOWNSEND ST., SYRACUSE, N. Y.

FOR SALE - 4 Bally Pimlicos (Console Models, used only 4 weeks) \$249.50; 2 Bally Dark Horse (Leg Model) \$109.50 each; 3 Bally Dark Horse (Console Model) \$114.50 each; 2 Blue Grass \$119.50 each; 2 Mills Four Bells (Serials 647 and 496) \$299.50 each; 8 Jumbo Parades, F.P., \$82.50 each; 5 Bally High Hands, Conv., \$87.50 each; 6 Jennings Bobtails, F.P., \$82.50 each; 2 Jennings Bobtails, Cash P.O., \$82.50 each; 4 Keeney Super Bells, Conv., \$142.50 each; 1 Evans Pacers (horses under glass dome) \$189.50; 2 Mills 25¢ Square Bells \$47.50 each; 5 Bally Club Bells (Brand New, Factory Sealed Crates) \$219.50 each; 9 Mills 5¢ Melon Bells (Serials 423,000) \$79.50 each; Write for our list of 1,000 pieces of equipment including counter games. All equipment in perfect condition and subject to prior sale. 1/3 Deposit with All Orders. WANT - Wurlitzer 750E if in perfect condition, inside and out. Write or wire quantity and price wanted. SILENT SALES SYSTEM, 635 "D" ST., N.W., WASHINGTON, D.C. (Tel: District 0500).

NOTICE - "Thumbs Up" continuing to skyrocket in sales. Everyone who has purchased "Thumbs Up" reports that it is an exceptionally fine moneymaker and it is also the most perfect machine introduced. We strongly urge all operators, for their own good, not to fail to order from their distributors ARCO SALES COMPANY, 802 NORTH BROAD ST., PHILADELPHIA, PA.

FOR SALE - Brand New Tone Columns: Limited quantity Rockola "MODERNE" Tone Columns (sell to operators for \$90.00 each) closing out at only \$50.00 each; "GLAMOUR" Tone Columns (sell to operators for \$200.00 each) closing out for \$100.00 each; "SPECTRAVOX" Tone Columns (sell to operators for \$225.00 each) closing out for \$100.00 each; Bally High Hands in A-1 condition Only \$94.50 each; Bally Club Bells, guaranteed perfect condition, F.P. & P.O. with Mint Vendors, only \$159.50 each; Brand New Keeney Super Bells, 5¢ play, in original factory sealed crates, only \$229.50 each; Factory Reconditioned U-Select-It Candy Bar Vending Machines, just like new, \$39.50 each; Brand New Daval Marvels, Check P.O., cig. reels, both coin operated and non-coin operated, \$15.00 each; Bally Big Tops, Best you've ever seen, Lots of 10 - \$40.00 each, less than 10, \$50.00 each; Bally Thoroughbreds (leg models) \$289.50 each; Have two floor samples Genec Play Balls, \$175.00 each. We can supply you with anything you want in 5-Ball F.P. Pin Games. Write for our Price List quick. Enclose 1/3 Deposit with Order, Balance Sight Draft or C.O.D. B. D. LAZAR CO., 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Grant 7818).

Faint, illegible text at the top of the page, possibly a header or introductory paragraph.

Second block of faint, illegible text, appearing as a separate paragraph.

Third block of faint, illegible text, continuing the document's content.

Fourth block of faint, illegible text, showing further details of the document.

Fifth block of faint, illegible text, possibly a concluding or transitional section.

Sixth and final block of faint, illegible text at the bottom of the page.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - 100 Daval American Flag or Lucky Smokes (Brand New Counter Games) \$10.00 each; 25 Used Model 412 D.C. Wurlitzers (uncrated) \$35.00 each; 50 Mason Mint or Schrafft Mint Vendors, like new, (uncrated) \$10.00 each, (Original Price \$35.00); We have a complete line of plastics, grilles, coin switches, slug-proof slots, coin slides, speakers for Model 600 or 600A Wurlitzers. All prices F.O.B. Washington, D.C. HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C. (Tel: Hobart 3170-71).

FOR SALE - Keeney Supor Bells, Comb. F.P., like new, \$159.50 each; Bally High Hands, Comb. F.P., serials over 28,000, \$89.50 each; Mills Jumbo Parades, Comb. F.P. or Cash P.O., Gold Cabinets, Like New, \$99.50 each; Mills Four Bells, Late Serials, Like New, \$335.00 each; Mills Three Bells, A-1, \$435.00 each; Brand New Keeney Two-Way Super Bells, 5¢/5¢, \$285.00 each; Dubl-Bells, two 5¢ mechanisms in a cabinet, like new \$149.50; Mills 25¢ Golfarola, like new, \$169.50 each; Jumbo Parades, Cash P.O., Late Heads, \$85.00 each; Jumbo Parades, F.P., Late Heads, \$75.00 each; Mills 5¢ Blue Fronts \$95.00 each; Mills 5¢ Cherry Bells, rebuilt, new crackle finish with club handles, \$119.50 each; Jennings 5¢, 10¢, 25¢ Chiefs \$65.00; Watling 5¢, 10¢, 25¢ Rolatops \$59.50; Groetchen Columbia, cig. reels, rear payout, like new, \$49.50; Bally Roll 'Ems, can't be told from new, \$195.00 each; Rockola Ten Pins (150 Dial) \$69.50 each; Bally Bull's Eye gun (A-1) \$69.50; Complete stock of late Pin Tables - write for prices. Bally Dark Horso (1-Ball, F.P.) \$99.50 each; WANTED - All kinds of Bally guns, Sky Fighters, Ace Bangers, Air Raiders, Drive Mobiles, Evans Skee Ball, Late Slots. What have you to trade? CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 SO. HIGH ST., COLUMBUS, OHIO.

FOR SALE - 20 Packard Pla-Mor Boxes at \$29.50 each; Evans Ten Strike \$59.50; Keeney Anti-Aircraft \$49.50; 25 Buckley 24 & 32 Rec. Illuminated, Chrome, Wall & Bar Boxes, only \$29.50 each; Twin-16 Record Wurlitzer mechanism in Brand New Steel cabinet with Brand New Adaptor, Complete for \$139.50; Over 100 assorted pin games: A.B.C. Bowler, Play Ball, Big Parade, Home Run '42, Zig Zag, Etc. Write for our price list. Games accepted in trade. 1/3 with orders, Bal. C.O.D. HANNA DISTRIBUTING CO., 217-219 ELIZABETH STREET, UTICA, N.Y. (Tel: 2-5732).

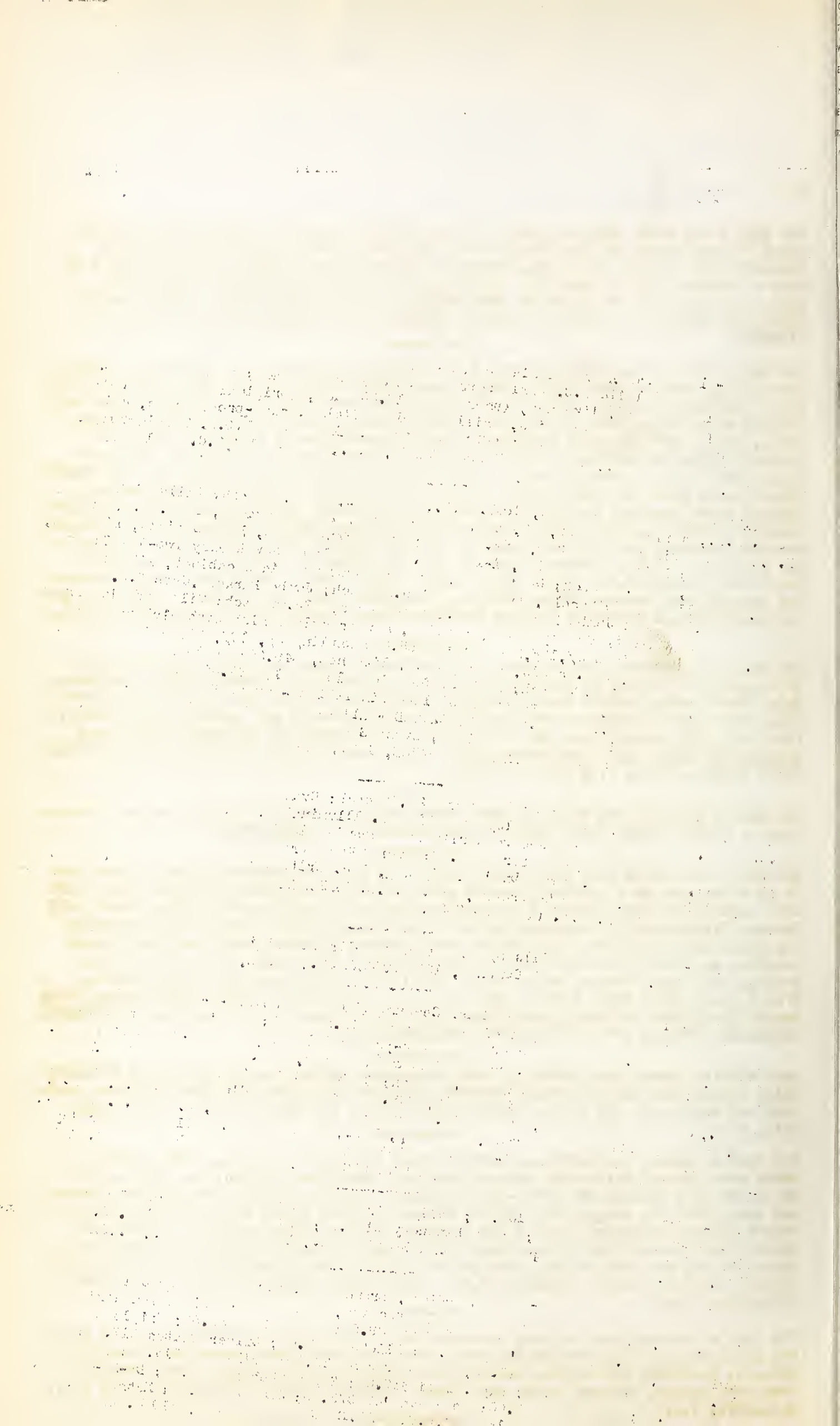
FOR SALE - 10 Brand New Mills 5¢ Vest Pocket Bells in Original Factory Sealed Cartons. Make us a bid. HOWARD SALES COMPANY, 1206 FARNAM ST., OMAHA, NEBR.

FOR SALE - 100 Brand New, Late Model Seeburg (30 wire) Select-O-Matic Wall Boxes for 20 or 24 records at a lowdown closeout price \$19.50 each; Genuine 30-Wire cable (each wire individual, also rat-proof and water-proof) Only 26 1/2¢ Per Ft.; Latest Model, All Chrome, Illuminated, 20 Rec. Buckley Wall & Bar Boxes, \$29.50 each; Buckley Adaptors for Model 616 Wurlitzers, Only \$39.50 each; Seeburg Solenoid Drums and Power Supply complete as Adaptor for Wurlitzer 616, \$29.50 each; Bally Club Bells, F.P. & P.O. Combo., with Mint Vendors, only \$149.50 each; Bally High Hands, F.P. & P.O. Combo., \$79.50 each; Mills Jumbo Parade, Blue Top, F.P., \$55.00 each. (Will take Buckley Daily Double Track Odds or Keeney 4-Way Super Bells in exchange if you have them). AUTOMATIC AMUSEMENT COMPANY, 1508 FIFTH AVENUE, PITTSBURGH, PA.

WANT - Mills Bonus Bells \$130.00; Bally Fairmounts \$275.00; Bally Turf Kings \$225.00; Bally Jockey Club \$190.00; Bally Kentucky \$150.00; Bally Long Shot \$125.00. Give quantity and condition. Act quick. STEWART NOVELTY CO., 133 EAST 2nd ST., S., SALT LAKE CITY, UTAH.

FOR SALE - Seeburg Bar-O-Matics, 3-Wire, Brand New - Write; Chicago Coin Hockeys, Brand New - Write; Scientific Batting Practice, Brand New - Write; Ten Strikes, Big Wheel, \$75.00; Seeburg Shoot-The-Chutes \$89.50; Fast Time \$89.50; Triple Entry, ticket and cash, \$125.00; Snappy '41, \$20.00; Flicker \$17.00; Silver Skates \$17.00; A.B.C. Bowler \$29.50; Bandwagon \$15.00; Pan American \$22.00; Belle Hop \$15.00; Attention \$18.00; Air Circus \$79.50; Capt. Kidd \$37.00; Super Chubbie \$35.00; Do-Re-Mi \$29.50; Dixie \$17.00; Gun Club \$45.00; Home Run '42 \$75.00; Jungle \$40.00; Metro \$15.00. 1/3 Deposit With All Orders, Balance C.O.D. ATLAS VENDING COMPANY, 410 N. BROAD STREET, ELIZABETH, N.J.

FOR SALE - Seeburg Speak Organs, complete, only \$28.50 each; Transmitters to go with the Speak Organs to be used on any make phonograph, only \$9.50 each; Wurlitzer 500A, \$184.50; Wurlitzer 61, \$59.50; Seeburg Crown \$164.50; Keeney Boxes \$9.50 each. 1/3 Cash With Orders, Balance C.O.D. EAST COAST PHONOGRAPH DISTRIBUTORS, 1210 NORTH AVE., ELIZABETH, N.J.



THE DASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

52

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - 15 Mills Throne of Music, like new, \$129.50 each; 2 Brand New Jennings 25¢ Golf Ball Vendors \$225.00 each; 1 Twin-12 Wurlitzer in steel cabinet with Packard Adaptor, 8 Packard Pla-Mor Boxes and 8 Bar Brackets, \$400.00 for all; Bally Club Bells F.P. & P.O., 4-coin Multiple, 5¢ Play, Brand New in Original Cases \$219.50 each; Same type Bally Club Bells 25¢ play \$229.50; Genco Play Ball, brand new in original cases \$249.50; Chicago Coin Hockey, Brand new in original cases \$239.50; Scientific Batting Practice, brand new \$149.50; Mills 5¢ Cherry Bells, brand new \$211.50; Bally Torpedo brand new \$209.50; Bally King Pin, brand new \$299.50; 3 Kirk Guesser Scales, like new, \$99.50 each; 2 Ace Bombers \$209.50 each; 2 Sky Fighters \$209.50 each; 1 Sky Battle \$179.50 each; 1 Rapid Fire \$139.50; 2 Ten Strikes \$59.50 each; 1 Skee-Ball-Ette \$54.50; 2 Tommy Guns \$99.50 each; 1 Drive Mobile \$219.50; 3 Chicken Sams \$59.50; 4 Anti-Aircraft Guns \$59.50 each; 4 Air Raiders \$144.50 each. 1/3 with orders, Balance C.O.D. ROYAL DISTRIBUTORS, 409 N. BROAD ST., ELIZABETH, N.J.

SPECIAL - Write for our "Coin Machine Buyer's Guide". Lists: 5-Ball F.P. Pin Games; Free Play Consoles; P.O. Consoles; Arcade Equipment; Phonographs; 1-Ball F.P. Games; Counter Games; Slot Machines; Parts; Accessories; Etc., Etc.; Largest stock in the East. ROY MC GINNIS CO., 2011 MARYLAND AVENUE, BALTIMORE, MD.

FOR SALE - 10 No. 62 Hammerless Winchester Rifles using .22 Cal. shorts, will sell at \$15.00 each or will trade for .22 cal. short bullets; 8 Buckley Treasure Island Diggers, Red Tops, very clean, \$50.00 each; 3 Mills Deweys \$49.50 each; WANT - "Peek" machines; show 1 picture for 1¢. PENNY ARCADE COMPANY, 306 E. BALTIMORE ST., BALTIMORE, MD.

FOR SALE - Complete Long Island, New York City route of legal equipment. 45 pieces. Includes Bally Rapid Fires; Scientific Batting Practices; Chicago Coin All-Star Hockeys Evans Ten Strikes; Mutoscope Drive Mobiles and Sky Fighters; Seeburg Chicken Sams; Chicken Sams revamped to Shoot-The-Japs; Keeney Anti-Aircraft and Submarine Guns; Etc. Also includes truck, parts, etc. Selling due to man drafted. Gross income \$200.00 per week. Price \$10,000.00. LIBERTY AMUSEMENT CO., 1922 N. CHARLES STREET, BALTIMORE, MD. (Phone: Vernon 0821).

FOR SALE - Exhibit Meter Sets, Late 1942 Light-Up Models, 3 to a set, your choice; Love Meters; Whatsis; Wheels of Love; Wise Owls; Only \$132.50 per set; Stands for same \$17.50 each. Exhibit Card Vendors, complete with 4,500 cards, your choice \$45.00. Exhibit Kiss-O-Meter \$210.00. Gypsy Palmist \$100.00. Poison-The-Rat \$25.00. Cue-Ball billiard table games, 10 balls for 5¢, \$69.50 each. Enclose 1/3 Deposit with Orders, Balance C.O.D. MIKE MUNVES CORP., 520 WEST 43rd STREET, NEW YORK CITY.

FOR SALE - Mutoscope Drive Mobile \$175.00; Jennings 5¢ Bobtail Totalizer, F.P., \$84.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Stoner's Click (Like New) \$69.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubbie \$44.50; Star Attraction \$34.50; Snappy '41 \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig-Zag \$39.50. 1/3 Deposit with orders, Balance C.O.D. Every machine Guaranteed regardless of price. THE B. J. FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD.

NOTICE - Have in stock: Bally, Gottlieb, Genco and Keeney 5-Ball Free Plays and Payouts. Write for our Price List in quantity lots. BADGER NOVELTY CO., 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

FOR SALE - 8 Mills Jumbo Parades, P.O., Last models built, Blue & Red Cabinet, Brand New in Original Factory Sealed Crates \$139.50 each; Gottlieb Keep 'Em Flying, Brand New in Original Factory Sealed Crates, \$149.50 each; Gottlieb Liberty, Brand New in Original Factory Sealed Crates, \$175.00 each; 25 Brand New 25¢ Heads, Plates, Tubes, Slides, Inserts and Slug Ejectors to make Jennings 5¢ F.P. Silver Moon Totalizers into 25¢ F.P. machines, Only \$40.00 each set. 1/3 Deposit with all orders. Balance C.O.D. THE GENERAL VENDING SERVICE COMPANY, 306 N. GAY STREET, BALTIMORE, MD.

FOR SALE - Brand New 5¢ Watling Rolatops in original shipping boxes. Only a limited number available. Write quick. J. E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY.

Faint, illegible text at the top of the page, possibly a header or introductory paragraph.

Second block of faint, illegible text, appearing as several lines of a paragraph.

Third block of faint, illegible text, continuing the document's content.

Final block of faint, illegible text at the bottom of the page, possibly a conclusion or footer.

CONFIDENTIAL
INTERCHANGE OF
OPINIONS, VIEWS AND
REMARKS OF
MEMBERS TO COME FOR
THE LEADING MEM-
BERS OF THE COIN
MACHINE INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P.M.

52 **"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"**

FOR SALE - 25 cases of Roll Mints at \$5.50 per case of 1,000 rolls, this is the last at the old price, grab 'em. Also: 12 Mills Jumbo Parade, F.P., Side Mint Vndr., \$65.00 each; 2 Bally Club Bells \$150.00 each; Jennings Fast Time \$50.00; 2 Watling Big Game \$50.00 each; 4 Home Run '42, \$59.50 each; All types of F.P. Pin Games on hand - will sell or trade for legal machines (Western Baseballs preferred). Enclose deposit with all orders. AMERICAN CIGARETTE MACHINE CO., 1349 FIFTH AVENUE, PITTSBURGH, PA.

FOR SALE - Phonographs: Seeburg Model A \$39.50; Seeburg 12 Rec., Keyboard, \$44.50; Seeburg Regal \$139.50; Wurlitzer P-12 \$32.50; Wurlitzer 312 and 412 \$35.00; Rockola Imperial 16 \$59.50; Rockola Standard \$139.50; Rockola DoLuxe \$149.50. Consoles: Bally Club Bells, Flr. Sample, \$198.50; Keeney Super Bell, Floor Sample, \$209.50; Mills Four Bells \$349.50; Bally Roll 'Em \$129.50; Jumbo Parade, P.O., \$119.50; Jennings Totalizer \$109.50; Watling Big Game, P.O., \$109.50; Pace Saratoga, P.O., \$74.50; Paces Reels \$69.50. To avoid delay give second choice. 1/3 Deposit, Balance C.O.D., MILWAUKEE COIN MACHINE CO., 3130 W. LISBON AVENUE, MILWAUKEE, WISCONSIN.

FOR SALE - Real Arcade equipment: 25 Photomatics, latest models, \$775.00 each; 8 Mutoscope Punching Bags \$175.00 each; 1 Lift-O-Graph \$175.00; 10 Mutoscopes '42, Console model, 1¢ chute, with reels, \$75.00 each; 1 Tom Mix Rifle, Hitler and Jap reconditioned, \$65.00; 2 Poison-The-Rat \$19.50 each; 1 Glamour Girl Postcard Machine, 2¢ slot, \$15.00; 2 Heart Boat, \$100.00 each; 3 Radio Rifles, rebuilt, 1¢ slot with film, \$75.00; 1 Pistol Sniper \$225.00; 2 Complete sets Wheels-of-Love with bases, \$95.00 each; 1 Genco Play Ball \$175.00; 10 Exhibit Foot Ease, New Model, \$50.00 each; 2 Screen Test \$100.00 each; 1 Fist Striker \$45.00; 2 Sets Cockeyed Circus with stands \$85.00 each; 2 Kiss-O-Meter, \$110.00 each; 1 Career Pilot \$125.00; 3 Groetchen Metal Typers, latest models, \$50.00 each; 10 Skill Jumps, latest models, 3 Balls 1¢, \$39.50 each, 5 Western Grip Machines with stands, \$25.00 each; 2 Scientific Batting Practice \$125.00 each; 2 Drive Mobiles \$195.00 each; 2 Ace Bombers \$175.00 each; 2 Sky Fighters \$195.00 each; 3 Scientific Baseballs \$55.00 each; 1 Scientific Basketball \$55.00; 2 Mills Throne of Music \$125.00 each. Also many fine cigarette machines and other equipment. Write for complete list. 1/3 Deposit, Balance C.O.D. HANKINMUSIC CO., 708 SPRING STREET, N. W. ATLANTA, GA. (Tel: Vernon 3567).

WANT - 2A4G and 2051 tubes. Will pay \$2.00 each for as many as you have. Will buy new or used legal equipment, let us know what you have, condition and price wanted. Cash waiting. MECHANIC'S SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Atlantic 0662).

FOR SALE - Mills slots: Mills Blue Front, 5¢, very clean, \$65.00; Mills 10¢ Blue Fronts perfect shape, \$69.50; Mills 25¢ Blue Front, very clean shape, \$75.00; 15 Mills Melon Bells, Like New, Serials over 425,000 \$79.50 each; Mills Yellow Front War Eagles Like New, these have hardly been used, only \$39.50 each; Mills 5¢, 10¢, 25¢ Roman Heads (Golden Bells) Repainted like new, only \$49.50 each; Mills 5¢ Vest Pocket Bells, Blue & Gold, Metored Plus, Brand New, only \$49.50 each; Mills 5¢ Vest Pocket Bells, Blue & Gold, only \$29.50 each; Mills Vest Pocket Bells; Green, very clean, only \$19.50 each; Mills 1¢ Q.T., Beautiful shape, only \$32.50; Mills 5¢ Glitter Q.T., only \$55.00; Mills 10¢ Gold Q.T. only \$39.50; Jennings 5¢, 10¢, or 25¢ Chiefs, \$49.50 each; 10 Keeney Triple Entry, like new, \$99.50 each. 1/3 Deposit with orders, Bal. C.O.D. GENERAL COIN MACHINE CO., 227 NORTH 10th STREET, PHILADELPHIA, PA.

FOR SALE - A.B.T. Target Challenger \$35.50; Baker Pacer, 5¢ Play, \$299.50; Bally Long Acre, Console, \$269.50; Buckley Steel Cabinets for 16, 20, 24 record mechanisms \$32.50; Buckley Tone Column \$50.00; Chicago Coin Hockey \$245.00; Evans JP Domino, latest model \$399.50; Groetchen Columbia, roar pay, \$87.50; Keeney Super Bell \$239.50; Keeney Super Track Time \$450.00; Double Steel Safe \$90.00; Mills Three Bells \$550.00; Mills 5¢ Four Bells \$485.00; Mills Jumbo Parade, Cash, \$129.50; Mills Jumbo Parade, Conv., \$149.50; Mills Folding Stands \$6.50; Mutoscope Sky Fighter \$300.00; Paces Races 5¢ play, \$335.00; Paces Races, 25¢ play \$375.00; Paces Races, 5¢ play, Jackpot, \$375.00; Mills Slots: Mills Vest Pocket, Blue & Gold, without motor, \$47.50; Mills 5¢ Gold Chrome or Copper Bell \$238.50; Mills 10¢ Gold Chrome or Copper Bell \$243.50; Mills 25¢ Gold Chrome or Copper Bell \$248.50; Mills 50¢ Club Bell \$340.00; Mills 5¢ Brown Front Myst. Bell \$216.50; Mills 10¢ Brown Front Myst. Bell \$221.50; Mills 25¢ Brown Front Myst. Bell \$226.50; Mills 50¢ Brown Front Myst. Bell \$305.50; Mills 5¢ Q.T. Glitter Gold Bell \$80.00; Mills 10¢ Q.T. Glitter Gold Bell \$82.50; Mills 5¢ Emerald Chrome, Hand Lead, \$243.50; Watling Scales \$150.00; Floor Samples, Guaranteed New, Never on Location; Bally Club Bells, 5¢, \$219.50; 2 Keeney Super Bells, 25¢ Conv., \$259.50; 2 Keeney Super



THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P.M.

52

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

Bells, 5¢/5¢, Cash P.O., \$259.50; Chicago Coin Hockey \$215.00; 3 Keeney Super Bells, 5¢ Conv., with Mint Vendor, \$239.00 each; 5 Keeney Super Bells, 5¢ conv., \$239.50; Mills Jumbo Parade, Cash P.O., \$125.00; Mills Four Bells, 4/5¢ \$445.00; Wurlitzer 950 - Write for Price; Seeburg Remote Control '42 Model - Write for Price. MOSELEY VENDING MACHINE EXCHANGE, INC., 00 BROAD STREET, RICHMOND, VA., (Day Phone: 3-4511, 3-4512; Night Phone: 5-5328).

SPECIAL - Brand New Arcade machine that is clicking everywhere - "Keep Punching". Write for complete details and price today. We are building them just as fast as we can to meet demand of distributors everywhere. SUPREME VENDING COMPANY, 557 ROGERS AVENUE, BROOKLYN, N. Y.

WANT - Bally Convoys; Bally Defenders; Bally Rapid Fires; Mutoscope Drive Mobiles. Will pay you cash or exchange for Mutoscope Sky Fighters; Evans Ten Strikes; Genco. Play Balls and Scientific Batting Practices. Give full details in first letter. GEORGE PONSER COMPANY, 763 SOUTH 18th STREET, NEWARK, N. J.

FOR SALE - Brand New Buckley, latest models, 20 and 24 rec., illuminated Wall & Bar Boxes, all chrome, only \$32.50 each. Grab these quick while they last. KEYSTONE VENDING COMPANY, 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT - Western Baseballs, Drive Mobiles, Hockeys, Chicken Sams and all types of guns. Give quantity, condition and price wanted in first letter. W. SONED, 308 WEST 77th STREET, NEW YORK CITY.

SPECIAL - For New Mills Bell Machines - Write or Wire - Bill Helriegel - KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th & HUNTINGDON STREETS, PHILADELPHIA, PA.

FOR SALE - MILLS PUNCHING BAGS \$39.50; Caille Lifters \$29.50; Mutoscope Drop Picture Machines \$19.50; 1¢ Counter Wizard Fortune Tellers \$14.50; Scientific Spit Fires \$9.50 Home Run Ball Gum Machines Like New \$14.50; Bingo, counter games, \$4.95; House on Pedestal, arcade machine tells "When Will I Marry", \$19.50; Keeney Anti-Aircraft Guns \$39.50; Scientific Batting Practice \$119.50; Seeburg Shoot-The-Chutes \$79.50; Genco 14 Ft. Bank Roll \$75.00. Special: 2 Keeney Super Track Times, used only short time, just like brand new. Only \$249.50 each; Perfect 5-Ball F.P. Pin games: Big Parade \$59.50; Victory \$59.50; Venus \$54.50; Jungle \$44.50; South Paw \$44.50; Capt. Kidd \$34.50; Majors '41 \$34.50; Horoscope \$34.50. Hundreds of others all guaranteed perfect. Write for complete list JERSEY SPECIALTY CO., ROUTE 23, NEWARK POMPTON TURNPIKE, SINGAC, N.J. (Phone: Little Falls 4-0784).

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells, 2-Way, 5¢/25¢ Keeney Super Bells, 2-Way, 5¢/5¢; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢, 10¢, 25¢; Mills Yellow Fronts 3/5 payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter; Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE ST., CHICAGO, ILL.

NOTICE - We are still shipping all parts and supplies for all types of coin machines. Write for our catalog and quotations on anything that you may need. ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK CITY.

SPECIAL - On hand for immediate shipment - Guaranteed like New - Mills Four Bells; Mills Jumbo Parade; Mills Jumbo Free Play; Bally Club Bells; Keeney Super Bells; Jennings Fast Time. Also largest stock of Mills, Jennings, Pace and Watling Slots. Write for our price list quick. SICKING, INC., 1401 CENTRAL PARKWAY - OR - 927 EAST BROADWAY, LOUISVILLE, KY.

[The page contains extremely faint and illegible text, likely bleed-through from the reverse side of the document. The text is organized into several paragraphs and sections, but the characters are too light to transcribe accurately.]

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P.M.

52

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

NOTICE - Brand New model Singing Picture now ready. Beautiful Spanish Galleon sailing ship in 9 colors with rippling waves in foreground and golden sun silhouetting the full blown sails. Complete with 8" P.M. speaker already attached. Send for sample now. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY.

FOR SALE: These are all Brand New in Original Crates and have never been used: Bally Club Bells, Conv. Only \$235.00; Keeney Super Bells \$229.50; Keeney 2-Way Super Bells, 5¢/25¢, Only \$300.00; Paces Reels \$219.50. Following are slightly used and guaranteed to be in perfect working order ready for locations: Keeney Super Bells, Conv., \$149.50; Bally Club Bells, Conv., \$169.50; Bally Big Top, F. P., \$50.00; Bally High Hand, Comb. F.P. & P.O., \$89.50; Mills Jumbo Parades, F. P., \$69.50. All orders must be accompanied by 1/3 deposit, balance shipped C.O.D. MAYFLOWER DISTRIBUTING COMPANY, 5748 BAUM BOULEVARD, PITTSBURGH, PA. (Phone: Montrose 5404).

FOR SALE: Bally High Hand, F.P. & P.O. Combo.; Bally Big Top, F.P.; Mills Track King, C.P.O. Evans Lucky Star, C.P.O.; 1 Practically Brand New Mills 5¢ Gold Chrome Bell; Jennings F.P. Mint Vendor; 2 Packard Orchid Speakers. Write for our prices or give us your best offer for this fine merchandise. Will also trade or exchange for legal equipment. READING NOVELTY COMPANY (Mike Carpin) 117-118 PENN STREET, READING, PA.

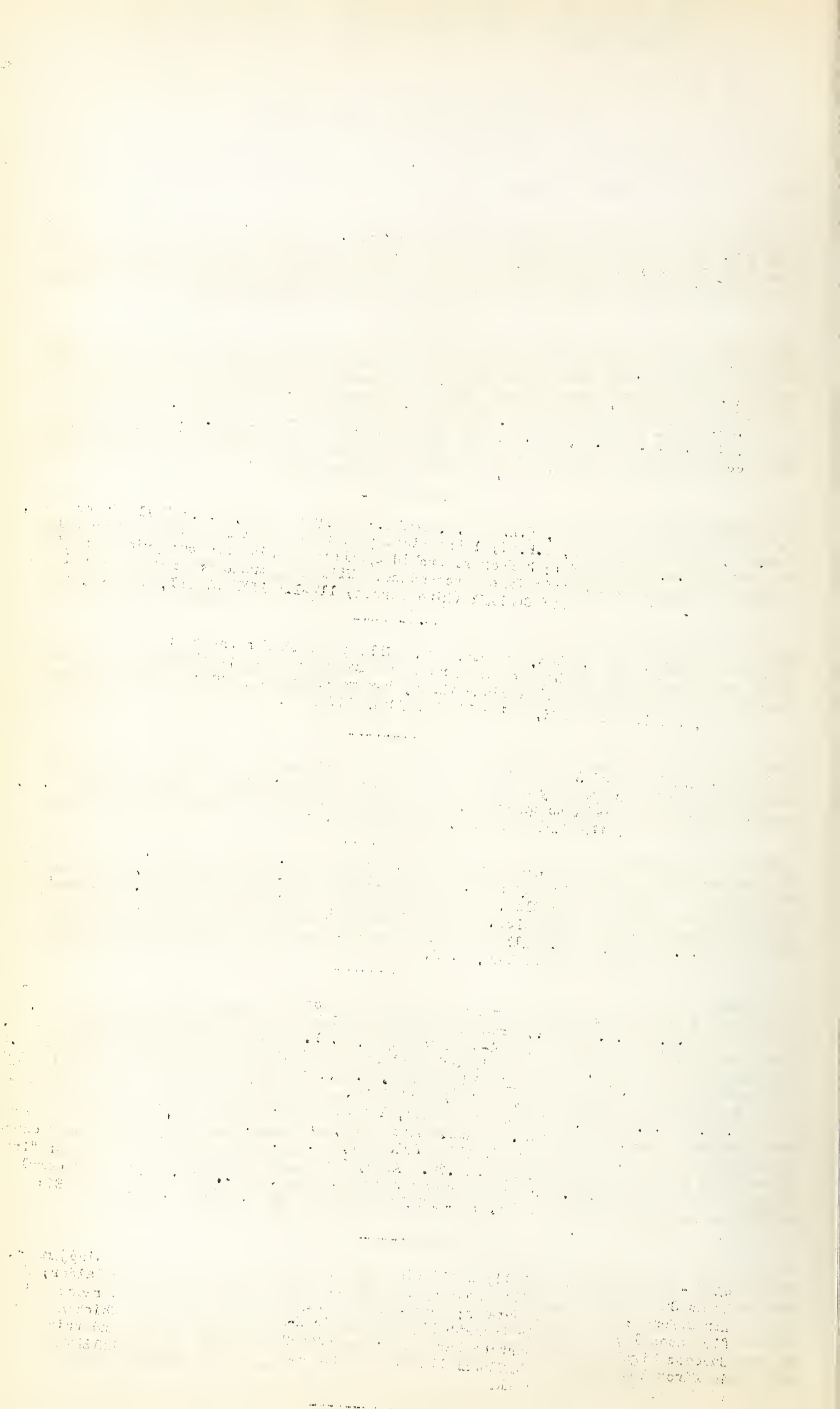
WANT - WURLITZER 700, 750E, 850 and 950. Will pay cash for whatever quantity of these you have on hand. If they are on a route we are willing to purchase route. If some other models on route will include these, but we are mainly interested in the above. BOX 101, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK.

WANT - All types of Arcade equipment. We will pay highest cash prices or will trade for any equipment you may need. Also want 1-Ball, F.P. Multiples. Please advise what you have as well as quantity, condition and price wanted in first letter. K. C. NOVELTY COMPANY, 419 MARKET STREET, PHILADELPHIA, PA.

WANT - Will pay \$25.00 each for Packard Pla-Mor Boxes. Will pay \$50.00 each for Genco 14 Ft. Bank Rolls. Will pay \$160.00 for Bally Convoys. Will pay \$160.00 for Mutoscope Sky Fighters. Will pay \$110.00 for Bally Rapid Fires. Will pay \$150.00 for Mutoscope Drive Mobiles. Will pay \$150.00 for Chicago Coin All Star Hockeys. All prices based on F.O.B. Newark, N. J. All machines must be in A-1 condition. RUNYON SALES COMPANY, 123 WEST RUNYON STREET, NEWARK, N. J.

FOR SALE: Here are the greatest buys on the console market today: Keeney 5¢ Super Bells F.P. & P.O. Combo., Brand New in Original Factory Sealed Crates, Only \$239.50 each. Bally 5¢ Club Bells, 4-Coin Multiple, F. P. & P. O. Combo. with Mint Vendors. Push Button Model, Brand New in Original Factory Sealed Crates (Original Cost \$399.50) Now Only \$274.50 each. Bally High Hands, F. P., last ones built, Brand New in Original Factory Sealed Crates (Original Cost \$279.50) Now only \$179.50. Paces Saratoga, F. P. & P.O. Combo., With Chrome Rails, latest model, Brand New in Original Factory Sealed Crates. Only \$212.50 each. Brand New, Original, Western's World Famous realistic dice game, "Monte Carlo", (List Price \$1,000.00). Now being cleared out because of closed territory at only \$249.50. Also, largest and most complete stock of "True Value" buys in F. P. pin games, counter games, bells, etc., etc. Write for complete list. LEADER SALES COMPANY, 131-133 NORTH FIFTH STREET, READING, PA. (PHONES: 4-3131 and 4-3132).

WANT - Bally Defender; Bally Rapid Fire; Bally Basket Ball; Blow Ball; Windjammer; Evans Super Bomber; Exhibit Bowling Alley; Exhibit Hi-Ball; Keeney Air Raider; Kirk Air Defense; Kirk Night Bomber; Mutoscope Sky Fighter; Rockola World Series; Scientific Baseball; Scientific Basketball; Scientific X-Ray Poker; Seeburg Chicken Sam; Success Night Bomber; Western Baseball '41; Give quantity, condition and price wanted in first letter. INTERNATIONAL MUTOSCOPE REEL COMPANY, INC., 44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK.



CONFIDENTIAL
INTERCHANGE OF
NEWS, VIEWS AND
PREDICTIONS OF
INDUSTRY TO COME FOR
THE LEADING MEM-
BERS OF THE COIN
MACHINES INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P.M.

52

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

WANT - Anything you have in consoles, slots, phonos or legal equipment. Give us quantity, condition and price wanted in first letter. Cash waiting. All transactions right on the spot. HARRY BROWN, 6141 OSAGE AVENUE, PHILADELPHIA, PA.

FOR SALE - 10 Keeney Super Bells; 10 Bally Club Bells; 10 Jennings Silver Moons, F.P., all in excellent condition. Will trade these or pay cash for Western Baseballs in good shape. Write us quick for prices or exchange deals. ATLAS NOVELTY COMPANY OF PENNSYLVANIA, 2217 FIFTH AVENUE, PITTSBURGH, PA.

CONFIDENTIAL
INTERCHANGE OF
NEWS, VIEWS AND
PREDICTIONS OF
THINGS TO COME FOR
THE LEADING MEM-
BERS OF THE COIN
MACHINES INDUSTRY.



INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

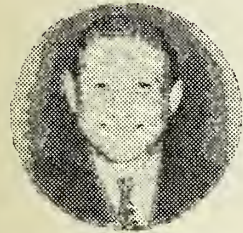
VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P.M.

"THE COIN MACHINE MERRY-GO-ROUND"

BY BILL GERSH

DAMON RUNYON



Damon Runyon in his column "The Brighter Side" (Sept. 9) bears out a prediction made by The Cash Box sometime ago when he writes relative to the general increase in gambling due to the war: "Slot machines, pin-ball machines and other mechanical devices to suck up the loose change of the public are found in many cities. The amount of money put into gambling in various forms in the United States has for years run into billions of dollars annually, but this year and the years of the duration will produce the greatest gambling totals in our history, because of the vast volume of money in circulation and the increasing curtailment of things to buy."

TRUCK GASOLINE

Too many of us, in our hurry these days, read headlines only. Due to this fact some of the leaders in this business became extremely frightened that their trucks would not get any more gas. Here are the facts: Joseph B. Eastman, ODT director said, "Few things are more essential to an all-out war effort than to keep our commercial vehicles, public and private, in active service." In addition to private passenger cars, exemptions include commercial vehicles operated for military services; those used by dealers exclusively for sales purposes (which instantly protects you for you are a dealer using your truck exclusively for sales purposes); and cars having a capacity of not more than seven persons which are used in group riding to carry persons to and from work.

GAS TAX

Decrease in revenue from gas taxes in July alone in the East coast rationed area for state treasuries showed a loss in Vermont of 36%, New Jersey dropped more than 35%, New York 27½%, Connecticut 28%, Massachusetts 33%, Florida 24%, etc., down the line. (These states can now gain taxes from coin games to help recover this loss. Intelligent coinmen can use these figures to good advantage.)

FACTORY MUSIC

Musicops are enthused over that article which first appeared in Forbes magazine and has since been reprinted in many publications including this month's issue of Reader's Digest, on how music helps stimulate factory workers and thereby speeds production tremendously. Many ops are now contacting leading factories in their cities on phono installations. Old models can be used. Records need not be changed but once every 2 or 3 weeks. Play control must be in hands of supervisor at factory. Dogs should be removed from coin chute or coin chute entirely removed. Setting up of auxiliary speakers intelligently is the big problem so that factory noise will not interfere with music itself. Suggest rental basis of \$5.00 to \$10.00 per week.

WAR PAYROLLS

Here's an idea of how war payrolls have gone up in the average town. Newark (N.J.) Clearing House Assn. reports that payrolls prepared for customers by 13 member banks for the 4 weeks period ending Aug. 29, totaled over 28 MILLIONS OF DOLLARS nearly TEN MILLIONS OF DOLLARS MORE than for the similar period in '41. And that's happening all over the country.

\$94.95

Look in your pocket. According to the U. S. Treasury Dept. each person in the U.S. should have \$94.95. This is based on the huge amount of money in circulation. (Last year at the same time it was only \$73.09).

SOLDIER LIQUOR

Possible trend in liquor sales to men in uniform indicated by voluntary action of Atlantic City, N. J. tavern keepers who stop selling to men in uniform at 11:45 P.M. weekdays and at 1:30 A.M. on Sundays. This has met with general approval. Coingame play, tho, has not at all been affected by this cut down on soldier liquor sales.

RECREATION UP

Municipal expenditures for recreation on the upgrade because of increasing needs of war workers and service men, International City Managers Assn. reported. Figures submitted by 1,164 cities show that '41 national recreation program cost more than 30 MILLIONS OF DOLLARS. "Since tire and gas rationing are increasing the stay-at-home population", the Association reported, "increased expenditures will be necessary this year."

CONFIDENTIAL
INTERCHANGE OF
NEWS, VIEWS AND
PREDICTIONS OF
INDUSTRY TO COME FOR
THE LEADING MEM-
BERS OF THE COIN
MACHINE INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 52 SEPTEMBER 22, 1942 ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

"M.J."

"THE COIN MACHINE MERRY-GO-ROUND"

The average coinman goes to bed these nights with a new malady (exclusively a coin machine sickness) known as "M.J." - or to be more explicit: - "mechanical jitters". The reason being he does not know when he awakes in the morning whether he'll have any mechanics left. And the problem is becoming more acute each day. Many a route has been chopped down to half and less because of lack of mechanics. Why not, then, call in some of the technical high school students and have your present mechanics train them (in your shop to begin with) and thereby assure yourself a fine and eager, youthful mechanic full of vim and vigor. (Be sure he's 16 or over.)

PHONOS LASTING

Leading musicops wondering whether phonos will continue to operate if the war goes on for a few more years. Claim that tubes and many parts are even now practically impossible to obtain. Answer is that over in England (where they have been plenty blitzed) phonos still operate. There is no doubt that American ingenuity will solve problems that will arise.

GET READY

First effects of the President's special rubber committee's report are now making themselves felt. National gas rationing; no more than 5,000 miles per passenger car per year; pooling of all transport, compulsory periodic check of tires; etc., etc. Get ready for the next bump (as noted in our Sept. 15 issue) by bringing in your outlying equipment and concentrating your route in a shorter radius. Or else — buy a horse and wagon.

UPSTATE NEW YORK

With this issue of The Cash Box the leaders in Albany, Schenectady, Utica and Syracuse begin their subscriptions. Upstate New York is enjoying fine play. Music is very big. Slots, consoles, 1-Balls, 5-Balls, cig vendors, etc., etc., running good. "No complaints", report leaders here.

WANT TO BUY?

Don't be hesitant about featuring a wanted-to-buy ad in The Cash Box. These have produced marvelous results. Many of our subscribers have just what you want to buy. But, PLEASE do not expect to get merchandise at pre-war prices. If you need it - buy it NOW, the time you'll waste trying to save a buck or two - equipment will be working and earning the difference and maybe a little bit more for you.

PREDICTION

That the entire coinbiz is entering into the biggest play era in its history. As stated some issues ago this will start when the colder weather sets in. With gas rationing tightening up, with tires out, with more money in circulation than ever before in history, with women earning more than ever in their lives, with the close-to-home entertainment idea being sold to the public - and with all other factors equal - the big boom is getting ready to boom.

REMOTE INSTALLATIONS

Believe it or not more remote installations are now being made than for many previous months. Musicops setting spots as fast as they can (and at lower price to themselves) to get into the swing of this great music era. Auxiliary speakers may become a problem as these are getting harder to obtain.

PARTS

Parts from older equipment grow more and more important. Don't waste these. A little time and mechanical ingenuity and many a good machine can be put back into perfect working condition with parts from older numbers.

HONORABLE MENTION

It is not the policy of The Cash Box to give any publicity to anyone in this business unless this person has done something from which the entire business can benefit and done so unselfishly. This week we give honorable mention to Paul E. Davis and Al. Wertheimer of Davis Sales Company, Syracuse, N. Y. for the creation of a location circular explaining the problems of the music operators to the location owner in the most diplomatic and concise language we have ever read. In addition, this firm mailed these as a suggestion to everyone of their many friends thruout the country, the result being that dozens of other ops are now also having them printed. For such exceptional and unselfish effort to help benefit the entire industry we take this opportunity of giving these men and their firm HONORABLE MENTION.

-----ALWAYS BOOST The Cash Box ALL-WAYS -----

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

... ..
... ..
... ..

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

FREE PLAY GAMES

A.B.C. Bowler.....	\$29.00 to \$57.50	Cross Line.....	\$15.00 to \$27.50
Air Circus.....	74.50 to 95.00	Crystal.....	14.00 to 27.50
Air Circus, New.....	119.50	Crystal Gazer.....	26.50 to 52.50
Air Force.....	29.50 to 49.50	Click.....	29.50 to 69.50
Airliner.....	12.50 to 17.50	1. Commodore REV.....	10.00 to 42.50
Airport.....	10.00 to 19.50	Dandy.....	10.00
Airway.....	9.50 to 17.50	Daily Dozen.....	10.00
Ali Baba.....	12.00 to 29.50	Davy Jones.....	8.00 to 12.50
All American.....	15.50 to 32.50	Defense (Genco).....	79.50 to 117.50
2. Anabel.....	16.50 to 22.50	Defense (Baker).....	17.50 to 39.50
Argentine.....	30.00 to 64.50	Dixie.....	12.00 to 20.00
1. Armada.....	12.50 to 27.50	Do-Re-Mi.....	29.50 to 39.50
Arrowhead.....	9.00 to 19.50	Double Feature.....	8.00 to 22.50
Attention.....	17.50 to 37.50	1. Doughboy.....	8.00 to 24.50
Avalon.....	10.00 to 24.50	Double Play.....	19.50 to 34.50
Bally Beauty.....	10.00 to 30.00	Drum Major.....	10.00 to 25.00
1. Bandwagon.....	12.50 to 30.00	Dude Ranch.....	14.50 to 27.50
Bang.....	10.00 to 16.50	Duplex.....	17.50 to 44.50
Barrage.....	20.00 to 37.50	1. Eureka.....	14.50 to 29.50
Belle Hop.....	22.00 to 50.00	Entry.....	19.50 to 37.50
Big Chief.....	15.00 to 29.00	Fantasy.....	8.00 to 14.50
2. Big League.....	10.00 to 29.00	1. Fifth Inning.....	10.00 to 22.50
Big Parade.....	62.50 to 95.00	Fifty Grand.....	19.50 to 34.50
Big Six.....	8.00 to 14.50	Five-In-One.....	49.50 to 64.50
Big Show.....	9.50 to 17.50	1. Five & Ten.....	74.50 to 97.50
Big Ten.....	10.00 to 22.50	Five & Ten (New).....	95.00 to 109.50
1. Big Time.....	17.50 to 30.00	Flagship.....	10.00 to 39.50
Big Town.....	12.50 to 17.50	2. Flash.....	10.00 to 19.50
Blackout.....	12.50 to 29.50	Fleet.....	12.50 to 37.50
Blondie.....	10.00 to 15.00	Flicker.....	15.00 to 27.50
Bola Way.....	37.50 to 74.50	Follies '40.....	12.50 to 24.50
Boom Town.....	17.50 to 42.50	Follow Up.....	10.00 to 14.50
Bordertown.....	10.00 to 22.50	Formation.....	12.50 to 22.50
Bosco.....	42.50 to 64.50	Four Diamonds.....	32.50 to 40.00
Bounty.....	12.00 to 22.50	Four Roses.....	17.50 to 39.50
Bowling Alley.....	10.00 to 22.50	Fox Hunt.....	12.00 to 30.00
Box Score.....	9.50 to 10.00	Four Aces.....	119.50 to 160.00
Brite Spot.....	9.50 to 22.50	Four-Five-Six.....	9.50 to 17.50
Broadcast.....	19.00 to 37.50	Glamour.....	12.00 to 24.50
Buckaroo.....	9.50 to 19.50	Gold Cup.....	17.50 to 34.50
Cadillac.....	9.50 to 20.00	1. Gold Star.....	16.00 to 30.00
Capt. Kidd.....	37.50 to 64.50	Golden Gate.....	9.00 to 16.50
Champ.....	29.50 to 47.50	Gun Club.....	36.50 to 54.50
Champion.....	12.00 to 22.50	Gobs.....	129.50 to 159.50
Charm.....	10.00 to 18.00	Headliner.....	9.00 to 14.50
Chevron.....	8.00 to 17.50	1. Hi-Dive.....	27.50 to 49.50
Chief.....	10.00 to 17.50	Hi-Hat.....	27.50 to 39.50
Chubbie.....	10.00 to 25.00	High Light.....	10.00 to 12.50
Circus.....	9.50 to 18.00	Hi-Stepper.....	17.50 to 37.50
Clipper.....	14.00 to 21.50	Hold Over.....	14.50 to 32.50
Clover.....	51.50 to 69.50	Home Run.....	12.00 to 25.00
2. C.O.D.	10.00 to 19.50	Home Run '42.....	52.50 to 69.50
Contest.....	52.50 to 82.50	Home Run '42, New.....	95.00 to 99.50
Congo.....	13.00 to 22.50	Horoscope.....	28.50 to 47.50
Conquest.....	12.50 to 22.50		
Contact.....	8.00 to 18.00		
2. Convention.....	12.00 to 22.50		
Cowboy.....	11.50 to 21.50		

(OVER)

FREE PLAY GAMES

Page 2.

Jolly.....	\$10.00 to	\$22.50	Rebound.....	\$10.00 to	\$20.00
Jungle.....	39.50 to	65.00	Red Hot.....	10.00 to	29.50
Jumper.....	10.00 to	22.50	Red, White & Blue.....	17.50 to	27.50
			Repeater.....	23.50 to	33.50
Klicks.....	10.00 to	15.00	Rink.....	9.00 to	10.00
Knock Out.....	59.50 to	95.00	Roller Derby.....	12.00 to	29.50
Keen-A-Ball.....	5.00 to	14.50	1. Rotation.....	9.50 to	22.50
1. Keep 'em Flying.....	84.50 to	92.50	1. Roxy.....	10.00 to	17.50
Keep 'em Flying, New.....	135.00 to	160.00			
Lancer.....	12.00 to	24.50	Salute.....	17.50 to	29.50
Landslide.....	14.50 to	19.50	School Days.....	19.00 to	32.50
2. Leader.....	18.00 to	29.50	Sara Suzy.....	14.50 to	27.50
Lead Off.....	9.50 to	17.50	1. Scandals.....	27.50 to	39.50
League Leader.....	17.50 to	29.50	Scoop.....	10.00 to	14.50
Legionnaire.....	26.50 to	49.50	Score-A-Line.....	10.00 to	19.50
Liberty, New.....	109.50 to	175.00	Score Card.....	10.00 to	19.50
Limelight.....	10.00 to	37.50	Score Champ.....	10.00 to	22.50
Line Up.....	17.50 to	27.50	Sea Hawk.....	22.50 to	47.50
Lite-A-Card.....	12.00 to	27.50	Seven Up.....	20.50 to	44.50
Lone Star.....	14.50 to	19.50	2. Short Stop.....	10.00 to	32.50
Lot-O-Fun.....	9.50 to	22.50	Show Boat.....	32.50 to	49.50
Lucky.....	10.00 to	22.50	Side Kick.....	9.00 to	10.00
Lucky Strike.....	10.00 to	29.50	Silver Skates.....	22.50 to	34.00
			Silver Spray.....	22.50 to	37.50
			Sky Blazer.....	32.50 to	64.50
			Sky Chief, New.....	149.50 to	175.00
			1. Sky Line.....	11.50 to	22.50
Majors '40.....	10.00 to	16.50	Sky Ray.....	22.50 to	49.50
Majors '41.....	29.50 to	49.50	1. Slugger.....	21.50 to	45.00
Mascot.....	12.50 to	27.50	1. Snappy '41.....	22.50 to	52.50
Merry-Go-Round.....	10.00 to	20.00	South Paw.....	34.50 to	49.50
2. Metro.....	18.50 to	29.50	Sparky.....	10.00 to	24.50
Miami.....	12.50 to	28.50	Speed Ball.....	15.00 to	64.50
Miami Beach.....	27.50 to	50.00	Speed Demon.....	12.50 to	54.50
2. Midway.....	10.00 to	12.50	Speedway.....	9.50 to	16.50
Mr. Chips.....	8.00 to	14.50	Speedy.....	12.00 to	20.00
Monicker.....	50.00 to	77.50	Sport Page.....	16.50 to	59.50
1. Mystic.....	16.50 to	45.00	Sport Parade.....	19.50 to	37.50
			Sports.....	9.50 to	24.50
Nippy.....	9.50 to	21.00	Sporty.....	10.00 to	24.50
New Champs.....	39.50 to	84.50	Spot-A-Card.....	44.50 to	79.50
			Spot Pool.....	37.50 to	60.00
Oh Boy.....	9.50 to	15.00	Spottem.....	8.00 to	19.50
Ocean Park.....	10.00 to	22.50	Stars.....	17.50 to	39.50
Oh Johnny.....	12.00 to	32.50	Stop & Go.....	9.50 to	14.50
On Deck.....	12.50 to	24.50	2. Summertime.....	12.00 to	24.50
One-Two-Three '38.....	24.50		Sun Beam.....	20.50 to	37.50
One-Two-Three '39.....	20.00 to	45.00	Supercharger.....	8.00 to	16.50
One-Two-Three '40.....	39.50 to	89.50	Super Chubbie.....	27.50 to	44.50
One-Two-Three '41.....	69.50 to	84.50	Super Six.....	8.00 to	22.50
			Star Attraction.....	31.50 to	57.50
Pan American.....	20.00 to	97.50	Sixty Grand.....	27.50 to	39.50
Paradise.....	16.00 to	25.00	Stratoliner.....	18.50 to	32.50
Pick 'em.....	8.00 to	25.00	Sport Special.....	95.00	
2. Play Ball.....	18.50 to	37.50			
Playmate.....	9.50 to	24.50	Target Skill.....	17.50 to	25.00
Polo.....	17.50 to	22.50	1. Ten Spot.....	22.50 to	40.00
Pot Shot.....	15.00 to	29.50	Texas Mustang.....	42.50 to	57.50
1. Powerhouse.....	11.50 to	18.00	Trapeze.....	19.50 to	20.00
Progress.....	12.00 to	24.50	Three Score.....	10.00 to	19.50
Punch.....	10.00 to	15.00	Three Up.....	19.50 to	39.50
Pursuit.....	32.50 to	39.50	Triple Play.....	39.50	
Pylon.....	14.00 to	30.00	Thriller.....	5.00 to	15.00
Pyramid.....	10.00 to	12.50	Thumbs Up.....	149.50	

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

FREE PLAY GAMES

Page 3.

Top Notcher.....	\$12.00 to \$17.50	Venus.....	\$46.50 to \$78.50
4.Topic.....	54.50 to 77.50	Victory.....	56.50 to 97.50
Topper.....	10.00 to 27.50	Vogue.....	10.00 to 19.50
Towers.....	42.50 to 74.50		
Trailways.....	25.00 to 42.50	1.West Wind.....	33.50 to 57.50
Triumph.....	10.00 to 16.50	White Sails.....	9.00 to 22.50
Twinkle.....	10.00 to 17.50	Wild Fire.....	24.50 to 39.50
2.Twin Six.....	15.00 to 49.50	Wings.....	14.00 to 19.50
Turf Champ.....	13.50 to 14.00	Wow.....	16.50 to 27.50
Ump.....	19.00 to 25.00	Yacht Club.....	12.50 to 32.50
Up & Up.....	14.00 to 22.50	Yanks, New.....	80.00 to 119.50
2.Vacation.....	12.00 to 29.50	1.Zig Zag.....	27.50 to 57.50
Velvet.....	20.00 to 39.50	Zip.....	10.00 to 14.50
Variety.....	8.00 to 27.50	Zombie.....	16.50 to 37.50

IMPORTANT:- This is to be read as follows:- First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE:- 1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went Up and Down same week.

Copyright, 1942, "The Cash Box", N.Y.

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

CONSOLES

Across the Board.....\$19.50 to \$35.00	Jockey Club.....\$20.00 to \$35.00
Bakers Pacers.....200.00 to 299.50	Jockey Club '41.....179.50 to 285.00
2. Bally Entry.....19.50 to 22.50	Jungle Camp.....57.50 to 89.50
Bangtails '40.....35.00 to 69.50	Jumbo Parade.....62.50 to 149.50
Bangtails '41.....149.50 to 375.00	Keno.....25.00 to 40.00
Beulah Park.....62.50 to 79.50	Kentucky Club.....24.50 to 89.50
Big Game.....70.00 to 122.50	Long Acre.....237.50 to 289.50
Big Top.....49.50 to 104.50	Liberty Bell.....17.50 to 79.50
Blue Grass.....97.50 to 160.00	Longchamps.....59.50 to 65.00
2. Bob Tail.....79.50 to 125.00	Long Shot.....139.50 to 199.50
By-A-Blade.....35.00	Lucky Lucre.....120.00 to 199.50
Buckley Seven Bells....700.00	Lucky Lucre '41.....189.50 to 295.00
Buckley Long Shot	Lucky Star.....69.50 to 175.00
Parlay.....700.00	Lincoln Field.....79.50
Charley Horse.....59.50 to 119.50	Multiple Racer.....39.50 to 65.00
China Boy.....49.50 to 59.50	Mills 4 Bells.....279.50 to 492.50
Chuckalette.....35.00 to 59.50	2. Mills New 4 Bells....450.00 to 550.00
Club House.....19.50 to 20.00	Mills 3 Bells.....195.00 to 550.00
Club Bells.....149.50 to 219.50	Mills Auto. Dice.....39.95 to 74.50
Club Cells, New.....219.50 to 279.50	Mills Owl.....59.50 to 112.50
Club Trophy.....174.50 to 200.00	Mills 3 Bells, New...595.00
Cigarolla.....45.00 to 125.00	Pace Centurys.....55.00 to 125.00
Dark Horse.....65.00 to 175.00	Pace Maker.....44.50 to 119.50
Derby '41.....197.50 to 229.50	Paces Marathon.....99.50
Derby Day.....22.50 to 32.50	Paces Races Bl. Cab....64.50 to 84.50
Derby Winner.....189.50	Paces Races Br. Cab....74.50 to 160.00
Dixie.....57.50 to 77.50	Paces Races Red Ar...159.50 to 225.00
Dominola.....15.00 to 25.00	Paces '39 Saratoga...50.00 to 75.00
1. Double Bells.....69.50 to 149.50	Paces '40 Saratoga...69.50 to 139.50
Exhibit Races.....24.00 to 40.00	Paces '41 Saratoga...89.50 to 154.50
Fair Grounds.....22.50 to 54.50	Paces Reels.....69.50 to 219.50
Fairmount.....335.00	Paddock Club.....19.50 to 89.50
Fast Time.....30.00 to 119.50	Pamco DeLuxe Bells...15.00
Fast Track.....20.00	Parlay Races.....39.50 to 49.50
Favorite.....19.50 to 35.00	2. Pastime.....149.50 to 275.00
Flasher.....29.50 to 75.00	Pay Day.....99.50 to 199.50
Flashing Thru.....17.50 to 60.00	Pheasant.....35.00
Flashing Ivories.....44.50 to 129.50	Pickem.....45.00
Fleetwood.....24.50 to 30.00	Pot Shot.....25.00
Four Bells.....175.00 to 550.00	Preakness.....12.00 to 30.00
Four Way Bell.....354.50 to 485.00	Ray's Track.....49.50 to 60.00
Galloping Dominoes '38..24.50 to 69.50	Rio.....19.50 to 52.50
Galloping Dominoes '39..72.50 to 99.50	Rollette.....39.50
Galloping Dominoes '40..85.00 to 119.50	Rosemont.....15.00 to 39.50
Galloping Dominoes '41..124.50 to 350.00	Royal Draw.....94.50 to 140.00
Gold Cup.....25.00 to 49.50	Royal Flush.....35.00 to 99.50
2. Good Luck.....24.50 to 89.50	Roll '4m.....129.50 to 215.00
Grand National.....55.00 to 130.00	Record Time.....102.50 to 115.00
Grand Stand.....65.00 to 105.00	Saddle Club.....25.00 to 29.50
Hawthorne.....35.00 to 79.50	4. Santa Anita.....109.50 to 139.50
Hialeah.....19.50 to 24.50	
High Hand.....85.00 to 189.50	
Hold & Draw.....95.00	

(OVER)

CONSOLES

Silver Bell.....\$25.00 to \$69.50
 Silver Moon Totalizer...62.50 to 139.50
 Skillo.....55.00 to 69.50
 Skill Time '37.....29.50 to 32.50
 Skill Time '38.....49.50 to 125.50
 Spinning Reels.....95.00 to 115.00
 2 Square Bell.....47.50 to 69.50
 Stanco Bells, Single...49.50 to 105.00
 Stanco Bells, Double...119.50 to 125.00
 Sugar King.....49.50 to 65.00
 Sunray.....204.50
 4 Super Bells.....142.50 to 287.50
 Super Track Time.....125.00 to 450.00
 Suzie Q.....25.00

Tanforan.....\$12.50 to \$49.50
 Teaser.....15.00 to 69.50
 Thistledowns.....30.00 to 89.50
 Thorobred.....260.00 to 279.50
 Totalizer.....65.00 to 169.50
 Track King.....29.50 to 49.50
 Track Odds.....69.50 to 195.00
 Track Odds (Daily
 Double)....395.00 to 450.00
 Track Time '38.....75.00 to 109.50
 Track Time '37.....37.50 to 79.50
 Triple Entry.....99.50 to 175.00
 Two Way Bell.....269.50 to 325.00
 Two Way Bell, New....300.00 to 395.00
 Turf King.....250.00 to 335.00

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

PHONOGRAPHS

SEEBURG

Selectophone 10.....	\$14.50 to \$15.00
Symphonola.....	32.50
Plaza.....	129.50 to 250.00
2. Regal.....	100.00 to 154.50
Model A.....	22.50 to 49.50
Model B.....	22.50 to 49.50
Model C.....	29.50 to 59.50
Model H.....	69.50 to 79.50
Rex.....	65.00 to 150.00
Model K-15.....	39.50 to 79.50
Model K-20.....	79.50 to 89.50
Royale.....	84.50 to 159.50
2. Gem.....	100.00 to 144.50
1. Classic.....	139.50 to 179.50
Classic, R.C.	189.50 to 219.50
Mayfair.....	139.50 to 159.50
Melody King.....	110.00
2. Crown.....	100.00 to 179.50
Concert Grand.....	139.50 to 199.50
Colonel, ESRC.....	279.50 to 325.00
Concert Master, ES.....	259.50 to 329.50
Cadet, ESRC.....	214.50 to 240.00
Major, ESRC.....	225.00 to 279.50
Envoy, ESRC.....	250.00 to 279.50
Vogue.....	149.50 to 155.00
Casino.....	104.50 to 124.50
Commander.....	194.50 to 249.50
Commander, ESRC.....	249.50 to 325.00
Playboy.....	25.00 to 49.50
Selectomatic 24.....	12.50 to 21.50
Remote Speak Organ.....	44.50
Wireless Wall-O-Matic..	14.50 to 37.50
Multi-Selector, 12 Rec..	69.50 to 79.50
Melody Parade Bar Box..	8.50
30 Wire Wall Box.....	10.00 to 10.50
5¢, 10¢, 25¢ Bar-O-Matic	
3 Wire.....	44.00
5¢, 10¢, 25¢ Bar-O-Matic	
Wireless.....	50.00 to 52.50
5¢, 10¢, 25¢ Wall-O-Matic	
Wireless.....	41.00 to 47.50
Electric Selector.....	23.00
Wireless Adaptor.....	55.00
Hi-Tone, 9800 R.C.....	359.50 to 440.00
Hi-Tone, 9800 E.S.....	359.50 to 395.00
Hi-Tone, 8800 R.C.....	350.00 to 435.00
Hi-Tone, 8800 E.S.....	349.50 to 395.00
Wallbox Brackets.....	2.50

MILLS

Zephyr.....	29.50 to 39.50
Studio.....	49.50
Dance Master.....	19.50 to 29.50
DeLuxe Dance Master....	29.50
Do-De-Mi.....	24.50 to 39.50
Panarams.....	299.00 to 424.50
Throne of Music.....	109.00 to 159.50
Empress.....	139.50 to 189.50
Empress with Adaptor..	219.50 to 225.00
Panoram 10¢ Wall Boxes..	17.50

KEENEY

Wall Boxes.....	\$ 7.50 to \$15.00
Adaptor for Seeburg...	29.50
Adaptor for Rockola...	19.50 to 25.00
Adaptor for Wurlitzer 16.....	25.00

GABLE

12 Record, Jr.	17.50 to 27.50
12 With Adaptor.....	58.00
2-12's with Adaptor...	94.00
18 Rec. Ill. Grille....	34.50 to 40.00
2-18's with Adaptor..	120.00

PACKARD

Pla Mor Wall & B. Box.	27.00 to 30.00
Bar Bracket.....	4.50

ROCKOLA

12 Record.....	19.50 to 32.50
16 Record.....	39.50 to 44.50
Rhythm Master 12....	28.50 to 35.00
Rhythm Master 16....	29.50 to 49.50
Imperial 16.....	40.00 to 69.50
Imperial 20.....	49.50 to 89.50
Playmaster.....	169.50 to 194.50
Playmaster Spectrovx..	215.00 to 350.00
Windsor.....	50.00 to 94.50
Monarch.....	79.50 to 112.50
Modern.....	49.50 to 59.50
Stand. Dial-A-Tone...	235.00 to 275.00
*39 Counter.....	59.50 to 89.50
2. *39 Standard.....	90.00 to 149.50
2. *39 DeLuxe.....	90.00 to 185.00
*40 Super Marble....	209.50 to 224.50
*40 Super Rockolite..	189.50 to 245.00
*40 Super Walnut....	185.00 to 225.00
*40 Super Walnut	
with Adaptor....	209.50 to 225.00
*40 Master Marble....	160.00 to 179.50
*40 Master Rockolite..	160.00 to 245.00
*40 Master Walnut....	159.00 to 199.50
*40 Counter.....	89.50 to 109.50
Wall Box.....	14.75 to 22.50
*41 Spectrovex.....	259.00 to 325.00
DeLuxe, Jr. Console	
Rockolite.....	90.00 to 99.50

BUCKLEY

Wall and Bar Box.....	8.50 to 14.00
Ill. Wall & Bar Box..	19.00 to 32.50
24 Record Adaptor....	27.50 to 30.00
16 Record Adaptor....	39.50
Steel Cabinet.....	27.50 to 32.50

A.M.I.

Singing Towers.....	235.00 to 285.00
Singing Towers (New)..	397.00
Model X-5 Phono.....	60.00

(OVER)

PHONOGRAPHS

Page 2.

WURLITZER

P-1C.....\$15.00 to \$20.00
P-10.....22.50 to 29.50
P-12.....20.00 to 34.50
P-12 Illuminated.....15.00 to 69.50
312.....26.50 to 35.00
P-400.....25.00 to 35.00
412.....25.00 to 35.00
616.....35.00 to 55.00
616 Illuminated.....59.50 to 89.50
616A.....25.00 to 69.50
716.....39.50 to 59.50
24.....89.50 to 134.50
24 A.....99.50 to 120.00
600.....120.00 to 140.50
600 A.....125.00 to 159.50
500.....159.00 to 187.50
500 A.....159.00 to 180.00
50.....25.00 to 59.50
41 (Counter).....40.00 to 60.00
51 (Counter).....40.00 to 59.50
61 (Counter).....55.00 to 89.50
71 (Counter).....79.50 to 119.50
700.....224.50 to 300.00
750 M.....300.00 to 375.00
750 E.....325.00 to 400.00

WURLITZER

800.....229.50 to 350.00
850 E.....450.00 to 475.00
780 E.....375.00
780 M.....349.50 to 375.00
310 Wall Box.....16.00
5¢, 10¢, 25¢ Wall Box..37.50 to 50.00
320, Wireless Wall Bx.25.00 to 29.50
320, 2-Wire Wall Box..25.00 to 34.50
Ill. 2-Wire Bar Box..39.50
332, 2-Wire Bar Box..22.50
331, 2-Wire Bar Box..22.50 to 25.00
304, 2-Wire Steppers...9.50
Wireless Strollers...40.00
430 Speaker Cab. with
5¢, 10¢, 25¢ Box...115.00
350 Wireless Speaker.39.50
24 Rec. Adaptor.....25.00 to 30.00
Impulse Stepper.....25.00
Twin-12 in. Steel
Cabinet.....110.00 to 134.50
580 Selector Speaker150.00
Adaptor.....27.50

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

ARCADE EQUIPMENT

Atlas Baseball.....\$55.00	1.Keeney Anti-Air Craft
Bally Alley.....,24.50 to \$59.50	Brown.....\$29.50 to \$40.50
Bally Bull's Eye.....49.50 to 74.50	Keeney Navy Bomber.....117.00 to 145.00
Bally Convoy.....199.50 to 210.00	Keeney Texas Leaguer....28.50 to 89.50
Bally Defender.....159.50 to 199.50	Keeney Submarine Gun...174.50 to 245.00
Bally Lucky Strike.....24.00 to 59.50	Keeney Bowlette.....89.50
Bally Rapid Fire.....75.00 to 180.00	Kirk Air Defense.....69.50
Bally Shoot-the-Bull...49.50 to 69.50	Kirk Night Bomber.....174.50 to 210.00
Bally Sky Battle.....169.50 to 199.50	Mills Rotary Digger.....69.00
Bally Racer.....39.50	Mutoscope Ace Bomber...174.50 to 219.50
Bally Basket Ball.....65.00	Mutoscope Bowling Alley.....69.50
Bally Torpedo.....175.00 to 219.50	Mutoscope Drive Mobile.139.50 to 259.50
Bally King Pin.....175.00 to 299.50	Mutoscope Fan Front
Baker Sky Pilot.....90.00 to 167.50	Diggers.....119.50
Bang-A-Deer.....20.00 to 125.00	Mutoscope Electric
Buckley DeLuxe Digger...85.00 to 129.50	Traveling Crane.....69.50 to 79.50
Buckley Treasure	Mutoscope Photomatic...400.00 to 575.00
Island Digger.....49.50 to 89.50	Mutoscope Roll Front
Chicoin Hockey.....175.00 to 276.00	Crane.....50.00 to 60.00
Daval Bumper Bowling...29.50 to 75.00	Mutoscope Sky Fighter..150.00 to 300.00
Daval-U-Roll-It.....44.50	Mutoscope Magic Finger.....70.00
Evans Duck Pin Alley...350.00 to 450.00	Mutoscope Punch Bag....45.00 to 210.00
Evans-In-The-Barrel....35.00 to 114.50	Radio Rifle.....40.00 to 149.50
Evans Play Ball.....149.50 to 265.00	Rockola Ten Pins.....29.50 to 79.50
Evans Ski-Ball.....65.00 to 89.50	Rockola Tom Mix Rifle...29.50 to 32.50
Evans Super Bomber....195.00 to 225.00	Rockola World Series...50.00 to 99.50
Evans Ten Strike.....49.50 to 85.00	Rock-O-Ball.....64.50 to 75.00
Evans Tommy Gun.....99.50 to 135.00	Scientific Baseball....55.00 to 139.50
Exhibit Bicycle.....99.50 to 125.00	Scientific Basketball...55.00 to 139.50
Exhibit Baseball.....19.50 to 25.00	Scientific Battg.Prac...90.00 to 179.50
Exhibit Bowling Alley...12.50 to 59.50	Scientific X-Ray Poker..85.00 to 139.50
Exhibit Hi-Ball.....24.50 to 39.50	Seeburg Battle Royal....39.50 to 49.50
2.Exhibit Merchantman	Seeburg Chicken Sam....59.50 to 99.50
Roll Chute Digger.....20.00 to 79.50	Seeburg Jail Bird.....45.00 to 100.00
Exhibit Rotary Merchan-	Seeburg Shoot-the-
diser.....124.50 to 275.00	Chutes.....84.50 to 110.00
Exhibit Vitalizer.....30.00 to 69.50	Seeburg Hockey.....69.50
Genco Bank Roll.....82.50 to 124.50	Seeburg Rayolite.....39.50 to 65.00
Genco Magic Roll.....39.50 to 45.00	Star Elec.Hoist Digger..39.50 to 69.50
Genco Play Ball.....175.00 to 249.50	Success Night Bomber...115.00 to 159.50
Groetchen Metal Typer...69.50 to 125.00	Test Pilot.....220.00 to 249.50
Gottlieb Skee Ball	Western Baseball '39
Ette.....44.50 to 84.50	F.P.P.O.....59.50 to 79.50
Jennings-In-The-Barrel..65.00 to 125.00	Western Baseball '40...32.50 to 99.50
Keeney Air Raider.....139.50 to 155.00	Western Baseball '41...74.50 to 135.00
Keeney Anti-Air-Craft	Western Recordit.....450.00
Black.....27.50 to 59.50	Wurlitzer 14 Ft. Skee-
	Ball, F.P.65.00 to 149.50
	Wurlitzer 14 Ft. Skee-
	Ball, Free Ball.....119.50

(OVER)

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

<u>OLD NAME</u>	<u>NEW NAME</u>
Score Card	Ajax
Big Show	Big Tent
Lite-A-Card	Bingo
Roxy	Cupid
Formation	Dive Bomber, also Nite Club
Punch	Flash
Sporty	Flight
Glamour	Hi-Jinks
Silver Skates	Hockey '42
Scoop	Klipper
Rotation	Luxury
Flicker	Liberty
Powerhouse	Over-The-Top
Fleet	Scout, also Commander
Entry	Speedway
Blondie	Stepper
Silver Spray	White Sails
Triumph	Starlight
Blondie	Redheads
Big Town	Sixty Grand
Bowling Alley	Bowling Alley '42
Cadillac	Archery, also Destroyer
Commodore	Sailorettes
Drum Major	Parade Leader
Follies '40	Scandals '42
Home Run	Triple Play
Jolly	Peacherino
Mr. Chips	Nine Bells
O'Boy	Easy Pickin
Roxy	Fan Dancer
Wow	Pep
Crossline	All Out
Zombie	Battle - Midway
Red, White & Blue	De-loev
Leader	Sentry
Metro	High Boy
Four Roses	Sea Power
Vacation	Roll Call
Gold Star	Playtime
Sun Beam	Sun Valley
Zombie	Midway
Sun Beam	Sun Valley

NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam	Shoot-The Jap
Seeburg Chicken Sam	Hit-Hitler
Seeburg Chicken Sam	Trap-The-Jap
Seeburg Chicken Sam	Bell's Super Jap

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 3, NO. 52

SEPTEMBER 22, 1942

ONE DOLLAR A COPY

SLOTS

MILLS

1.5¢ Emerald Chrome Bell, Hnd.Lod. J.P.\$243.50 to \$270.00	5¢ Gold Chrome Bell, Hnd.Lod.J.P.....270.00	5¢ Gold Chrome Bell...160.00 to \$242.50	10¢ Gold Chrome Bell...235.00 to 247.50	25¢ Gold Chrome Bell...248.50 to 255.00	5¢ Club Bell.....250.00 to 289.50	10¢ Club Bell.....270.00 to 294.50	25¢ Club Bell.....290.00 to 299.50	50¢ Club Bell.....340.00	1¢ Blue Front.....42.50 to 49.50	5¢ Blue Front.....59.50 to 100.00	5¢ Blue Frt. Ser. over 400,000.....92.50 to 159.50	10¢ Blue Frt. " " 99.50	25¢ Blue Frt. " " 99.50 to 104.50	3. 50¢ Blue Front.....225.00	5¢ Blue Frt. Myst.P.O..175.00	10¢ Blue Frt. Myst.P.O.175.00	10¢ Blue Front.....85.00 to 100.00	1¢ Brown Front.....74.50	5¢ Brown Front.....99.50 to 125.00	5¢ Brown Frt. Ser. over 440,000.....125.00 to 216.50	10¢ Brown Frt. " " 180.00 to 221.50	25¢ Brown Frt. " " 130.00 to 226.50	50¢ Brown Frt. " " 305.50	1.5¢ Cherry Bell.....82.50 to 110.00	10¢ Cherry Bell.....100.00 to 110.00	2.5¢ Cherry Bell,3-10 P.O.110.00 to 119.50	5¢ Cherry Bell,3-5 P.O.115.00 to 122.50	10¢ Cherry Bell,3-5P.O.125.00	25¢ Cherry Bell,3-5P.O.129.50	5¢ Cherry Bell, New...211.50	1¢ Bonus Bell.....160.00	5¢ Bonus Bell.....92.50 to 240.00	10¢ Bonus Bell.....165.00	5¢ Chrome Bell.....160.00 to 210.00	10¢ Chrome Bell.....175.00 to 215.00	25¢ Chrome Bell.....190.00 to 235.00	4.1¢ Q.T. Bell.....34.50 to 49.50	2.5¢ Q.T. Blue.....54.50 to 59.50	5¢ Q.T. F.P.24.50	1¢ Q.T., Glitter Gold..64.50	5¢ Q.T., Glitter Gold..77.50 to 97.50	10¢ Q.T., Glitter Gold..79.50 to 89.50	1¢ Vest Pocket Bell.....35.00	5¢ Vest Pocket Bell,J.P.42.50 to 52.50	5¢ Vest Pocket BellGreen22.00 to 23.50	5¢ Vest Pocket Bell Blue & Gold.....29.00 to 47.50	3. Vest Pocket Chrome.....45.00	5¢ Futurity.....74.50 to 79.50	50¢ Futurity Bell.....160.00 to 194.50	5¢ Yellow Front.....62.50	10¢ Yellow Front.....67.50	5¢ Snoker Bell.....35.00	5¢ F.P. Mint Vndr.....67.50 to 85.00	25¢ Golf Ball Vndr.....175.00	1.5¢ War Eagle.....32.50 to 42.50	10¢ War Eagle.....45.00	25¢ War Eagle.....45.00	3.5¢ Red Front.....85.00	5¢ F.O.K.24.50	5¢ Roman Head.....67.50
---	--	--	---	---	-----------------------------------	------------------------------------	------------------------------------	--------------------------	----------------------------------	-----------------------------------	---	-------------------------	-----------------------------------	------------------------------	-------------------------------	-------------------------------	------------------------------------	--------------------------	------------------------------------	---	-------------------------------------	-------------------------------------	---------------------------	--------------------------------------	--------------------------------------	--	---	-------------------------------	-------------------------------	------------------------------	--------------------------	-----------------------------------	---------------------------	-------------------------------------	--------------------------------------	--------------------------------------	-----------------------------------	-----------------------------------	------------------------	------------------------------	---------------------------------------	--	-------------------------------	--	--	---	---------------------------------	--------------------------------	--	---------------------------	----------------------------	--------------------------	--------------------------------------	-------------------------------	-----------------------------------	-------------------------	-------------------------	--------------------------	---------------------	-------------------------

MILLS

1¢ Sky Scraper.....\$35.00	5¢ Skyscraper.....25.00 to \$45.00	5¢ Lion Head.....29.50	2.5¢ Extraordinary.....44.50 to 47.50	25¢ Melon Bell.....190.00	3.5¢ Melon Bell.....79.50 to 110.00
----------------------------	------------------------------------	------------------------	---------------------------------------	---------------------------	-------------------------------------

JENNINGS

5¢ Chief J.P.Bell.....44.50 to 67.50	10¢ Chief J.P.Bell....44.50 to 69.50	25¢ Chief J.P.Bell....71.50	50¢ Chief J.P. Bell...92.50	5¢ Silver Chief.....94.50 to 115.00	5¢ Silver Moon Chief.115.00 to 169.50	3.50¢ Silver Chief.....275.00	5¢ Sky Chief.....89.50	10¢ Sky Chief.....92.00	25¢ Sky Chief.....94.50	1¢ Little Duke.....15.00	5¢ Cigarola.....54.50	5¢ Century S.J.P.....24.50	5¢ Gooseneck.....19.50 to 25.00	1¢ Little Dutchess....19.50	5¢ Little Dutchess....19.50	10¢ Golf Ball Vndr....75.00	10¢ Chrome Superchief.70.00	10¢ Chrome Chief Slug Proof.....150.00
--------------------------------------	--------------------------------------	-----------------------------	-----------------------------	-------------------------------------	---------------------------------------	-------------------------------	------------------------	-------------------------	-------------------------	--------------------------	-----------------------	----------------------------	---------------------------------	-----------------------------	-----------------------------	-----------------------------	-----------------------------	---

WATLING

1¢ Rolatop.....29.50 to 42.50	5¢ Rolatop.....35.00 to 60.00	1.10¢ Rolatop.....35.00 to 39.50	25¢ Rolatop.....49.50 to 80.00	3.50¢ Rolatop.....150.00	5¢-25¢ Rolatop.....49.50	5¢ Rolatop, Ser. over 72,000.....75.00	1¢ Twin J.P.....25.00	5¢ Twin J.P.....24.50 to 25.00	5¢ Gooseneck, Ser over 60,000.....35.00	5¢ Blue Seal.....35.00	25¢ Blue Seal.....35.00	1¢ Treasury.....29.50	5¢ Treasury.....47.50 to 64.50	5¢ Wonder Vendor.....32.50
-------------------------------	-------------------------------	----------------------------------	--------------------------------	--------------------------	--------------------------	---	-----------------------	--------------------------------	--	------------------------	-------------------------	-----------------------	--------------------------------	----------------------------

GROETCHEN

1.5¢ Columbia Chrome....49.50 to 87.50	1¢ Columbia.....27.50	5¢ Columbia,Cig.Reel, Rear J.P.....32.50 to 49.50	2.5¢ Columbia J.P. Bell.44.50 to 50.00	5¢ Columbia Cig.Reel,G.A.49.50
--	-----------------------	--	--	-------------------------------------

PACE

5¢ Bantam.....52.50	10¢ Bantam.....12.50	5¢ Comet, F.V.39.50 to 65.00	10¢ Comet,Blue Fr.Bell.....60.00	25¢ Comet Blue Fr. Bell.....60.00	5¢ All Star,10 step MPO..49.50 -59.50	1¢ All Star,2-4 P.O..25.00	25¢ Rocket.....100.00	5¢ T.J. Comet.....45.00
---------------------	----------------------	-----------------------------------	----------------------------------	-----------------------------------	---------------------------------------	----------------------------	-----------------------	-------------------------

CAILLE

5¢.....12.50	10¢.....12.50	10¢ CADET.....45.00
--------------	---------------	---------------------

