



Sega launches four fabulous new games for Saturn - Daytona USA, Virtua Fighter, Clockwork Knight and International Victory Goal

WIN 50



SEGA SATURNS

THE COUNTDOWN is under way for the launch of the world's most advanced video games console.

Sega's Saturn machine, which is unleashed in High Street shops tomorrow, runs rings around any other games console ever released.

Includes Virtua Fighter game

And your Daily Mirror has linked up with the Japanese giant and High Street store Dixons to give away 50 Sega Saturns, which sell for £399.99 each, absolutely FREE.

Turn over to find out more about the future of video gaming with the awesome Sega Saturn, plus details on how to enter our great contest.

DAILY Mirror

YOU'VE BEEN ASKING FOR IT... NOW

Saturn rising keeps maverick gamesmaster Sega ahead

THE Japanese giant Sega, whose best known character is a speedy little hedgehog known as Sonic, is about to go ballistic with the launch tomorrow (Saturday) of its CD-based 32-bit Saturn console.

The company had planned to introduce the Saturn to Britain in September, but demand from customers had

shown a spectacular interest in the machine and so they decided to bring forward the launch date by two months.

It is the same kind of move they made in America last month, which wrong-footed their rivals and made sure Sega stayed ahead of the competition.

Sega have always been

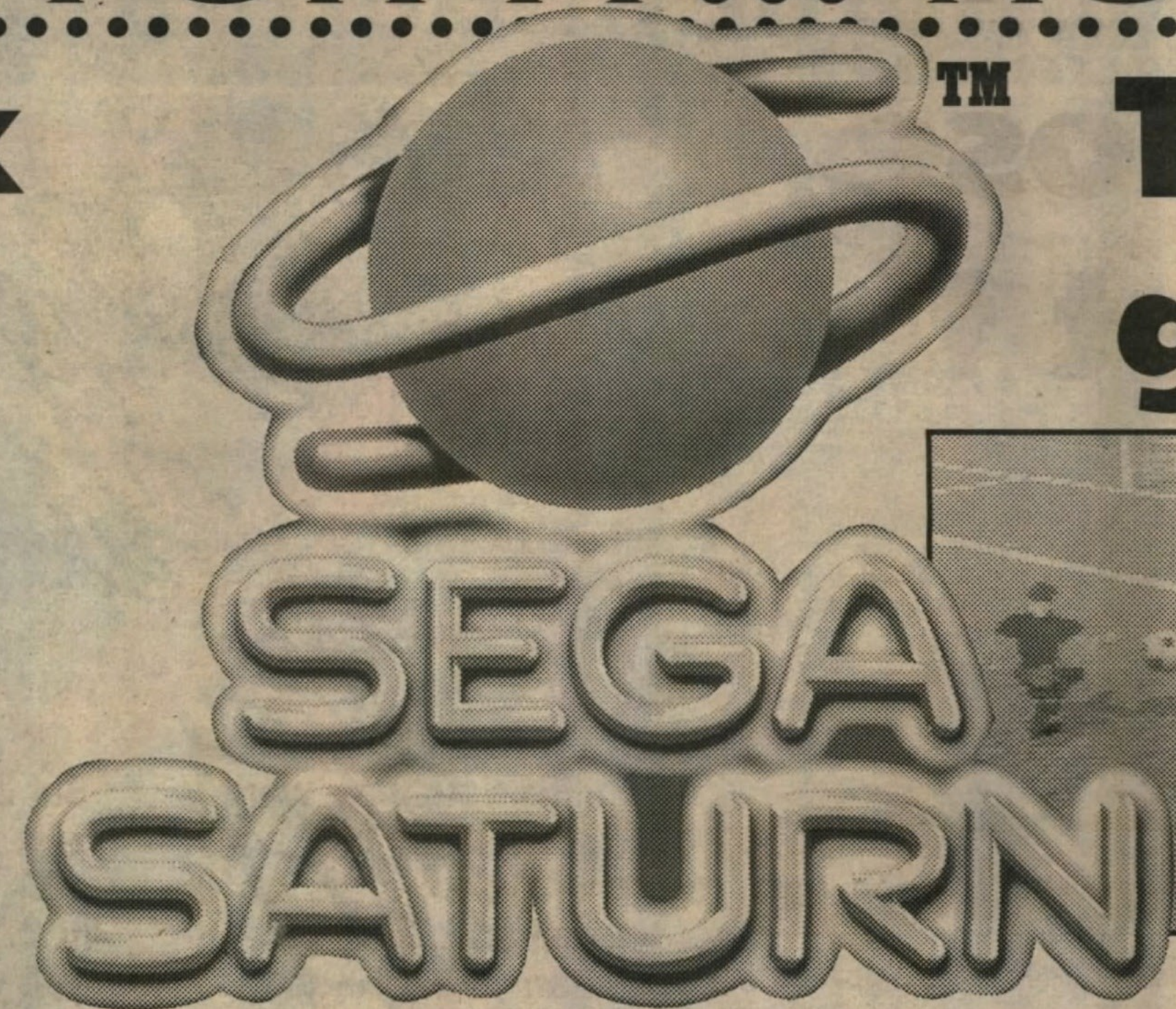
ahead in Britain. They introduced the 16-bit Mega Drive here in late 1990 long before their rivals Nintendo brought out their similar cartridge-based SNES machine.

The result? The Mega Drive went on to be the most popular video games console in the country.

Says one industry insider:

"Sega have a reputation for great products, but more than that they seem to sense exactly the right time to bring out their latest model.

"It was right for the Mega Drive and I'm sure the Saturn will go on to become just as popular because it is breaking new ground."



WIN A SEGA SATURN

An amusement arcade in your home

THE sensational Sega Saturn is the undisputed giant when it comes to home video games. It is so mind-blowingly advanced that it is 900 times more powerful than existing cassette-based 16-bit consoles like the SNES and Mega Drive.

And that means games players will be transported to a new dimension with stunningly good graphics, CD quality digital sound, and much more. Sega has been developing arcade games for 40 years and the awesome Saturn with its three 32-bit RISC processors is the culmination of that effort.

Together with a further five microprocessors it can out-perform top multi-media PCs by delivering an incredible 16 million colours and manipulate up to 500,000 polygons per second! It's like having a complete amusement arcade in your home.

World-wide smash-hit coin-op games like the brilliant Virtua Fighter, which is included with the Sega Saturn, can be transferred from the arcade version to the home version and you won't be able to tell the difference.

That's not all. The Sega Saturn is also a complete home entertainment unit which can play your favourite audio CDs and photo CDs. And when a special MPEG card is added, you will be able to sit back and watch your favourite films — all on CD.

Unlike video games consoles of the past, which usually get relegated to the bedroom, the Sega Saturn is a true family-



based machine. It has features that will make it the most sought-after entertainment unit since video cassette recorders were introduced more than 15 years ago.

And the Japanese know a good thing when they see one. The Sega Saturn was launched there towards the end of last year and more than 1,000,000 systems have already been sold.

The Americans, too,

have been fighting to get their hands on a Saturn since it was introduced a few weeks ago. US demand has constantly exceeded supply and more than 600,000 are expected to be sold before the end of the year.

Now it is the turn of British video games players to find out about the phenomenal Saturn with High Street shop staff stacking shelves for tomorrow, Saturday July 8 — Day One of the Saturn.

32
channel
digital quality
sound



PLAYER POWER: High quality peripherals for the Saturn include, left to right, the Arcade Racer, a six-player adaptor, back up memory (inset above) and the Virtua Stick with rapid fire control and eight buttons



Plays
audio, photo
&
video CDs



...NOW YOU'RE GONNA GET IT... YOU'VE BEEN ASKING FOR IT... NOW YOU'RE GONNA GET IT...
Those little extras that help you get the best from your Saturn



...MULTIPLAYER PLAY: Sega games

INCLUDED with the Sega Saturn is a specially developed Control Pad that lets you discover the many features of this exciting new games machine.

But as you get more experienced you may want to have a look at the whole range of peripherals on offer that all add up to give the Saturn an extra boost.

The Arcade Racer is a must for racing games fans. It puts you firmly in control of your car. And if you are hurtling round the track in Daytona USA this is a must to get you in pole position.

But if you prefer shoot-'em-ups you might want to try out the Virtua Stick which will really bring home the arcade experience. It has a rapid-

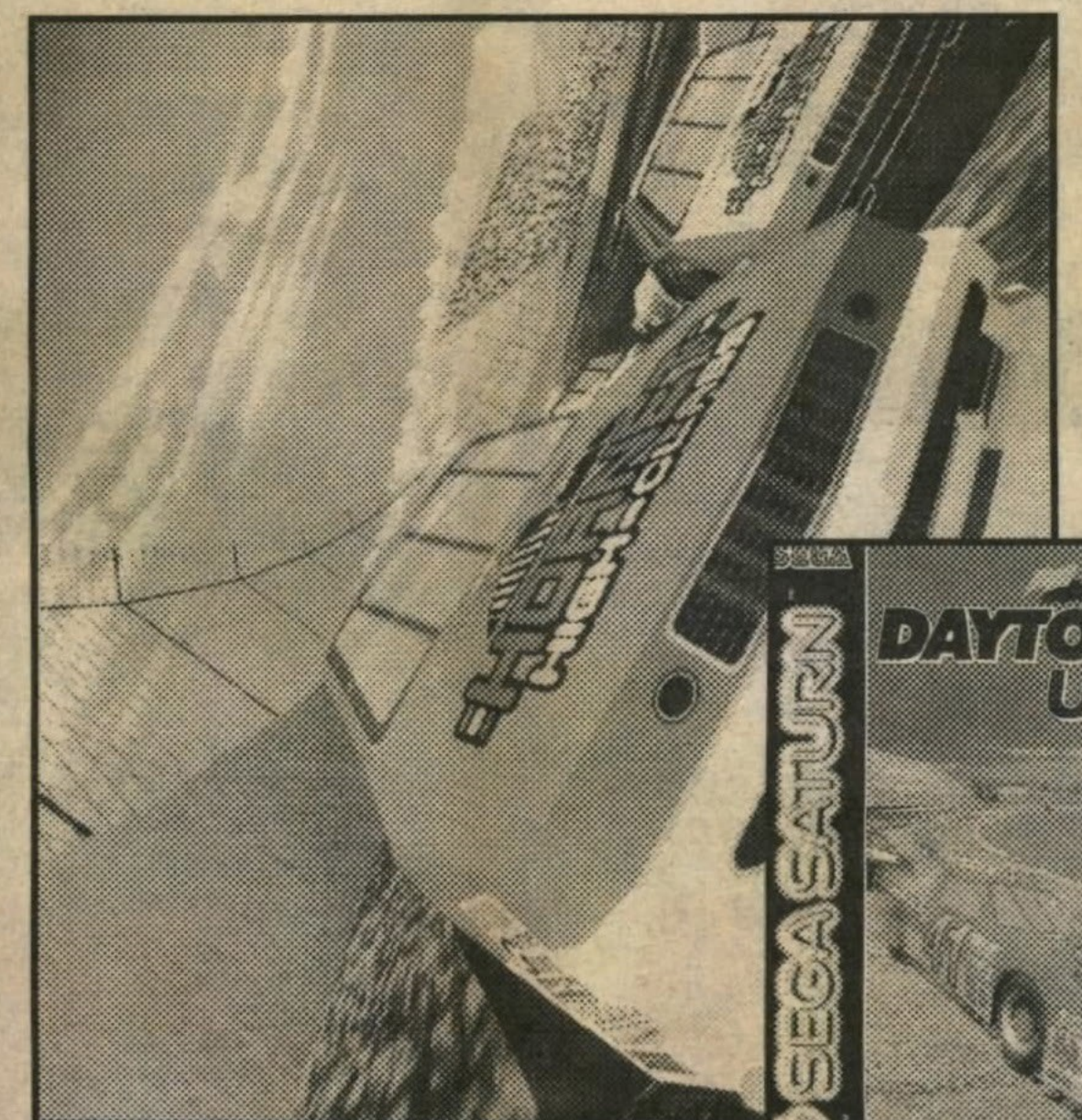
fire control and eight buttons to get you trigger-happy.

When your mates come round don't let them stay out in the cold. They can join in the Saturn fun if you've got a six-player adaptor.

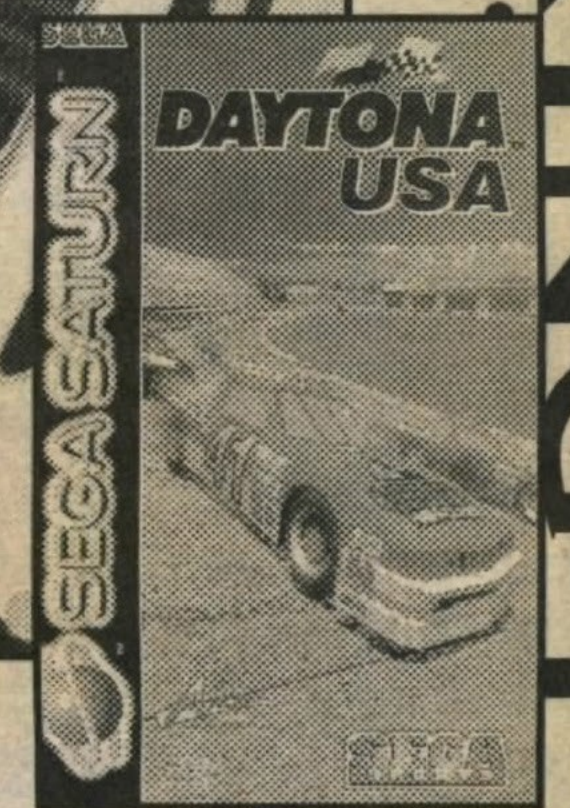
It means you can all link up to compete or co-operate on teams or as individuals, which will add even more excitement to your

games. And don't forget the back-up memory cartridge which adds an extra 512K of RAM to the Saturn.

It's great for storing data, and you can then easily remove the cartridge and plug it into another Saturn to show you really did get those high scores!



HIGH SPEED: Thrills and spills in Daytona USA



SEGA SATURN worth £400



home

Now it's your chance to win a wonderful Sega Saturn because we have £20,000 worth of these super advanced home entertainment units to give away - absolutely **FREE**.

The Sega Saturn, which hits the shops tomorrow, sells for £399.99 but one could be yours for nothing by simply entering our competition.

You will be one of the first people in Britain to explore this brand new world of video gaming, because the Sega Saturn also comes with a copy of the world-famous, arcade hit Virtua Fighter.

HOW TO ENTER

All you have to do is pop along to your local **Dixons** store where you will see the High Street giant demonstrating the Sega Saturn tomorrow. You will be able to purchase the Sega Saturn in your Dixons store in-store tomorrow.

The posters and banners in the stores are showing percentage review scores for each of the four games that are available for the Saturn from Saturday.

The games are: Virtua Fighter, Clockwork Knight, Daytona

USA, International Victory Goal. Note down how many each game has scored.

All you do is phone the Sega Saturn competition line on 0891 333500 you will be asked a simple question.

Entrants who get the question right will go forward to a draw to win one of **50** Sega Saturns worth £399.99 each.

Calls to the Sega Saturn competition line cost 39p per minute cheap rate and 49p per minute at all other times. The line opens at midnight on Thursday, July 6, and remains open until Thursday July 13, 1995 midnight. If you want to find out where your nearest Dixons participating shop is, phone their info-line on 0181 200 0200.

This offer is not available in the Republic of Ireland.



You'll find the winning answer at Dixons

High-tec spec

For the technically-minded here is all the *high-tech* spec on the Sega Saturn: CPU Main 32-bit RISC SH2 (28.6 MHz, 25 MIPS) x 2 32bit RISC SH1 (20.0MHz, 17 MIPS) Sound 16bit CISC 68EC000 (11.3MHz, 1.1 MIPS)
SOUND: PCM & FM sound sources 32 channels 16bit sampling Sampling rate 44.1KHz Audio DSP
MEMORY: Work RAM 16Megabit Video RAM 12 Megabit Audio RAM 4 Mbit CD Buffer RAM 4 Mbit Backup RAM 256Kbit IPL ROM 4Mbit
RESOLUTION: 320x224 up to 704x480
GRAPHICS: 16.77 million colours Sprite enlargement Reduction and rotation Transformation
CG CAPABILITY: Polygon specialised hardware (over 500,000 polygons per second) Texture mapping Flat shading Gouraud shading Wire frame
SCROLL: 5 screen (Scaling, rotation, enlargement, reduction)
CD DRIVE: Intelligent double-speed
OTHER FEATURES: Plays audio CDs, CD + graphics; CD + extended graphics Photo CD compatible (requires optional Photo CD operating system) MPEG video CD compatible (requires optional Video CD card)

Includes **Virtua Fighter** game

BIG HIT: Virtua Fighter, Japan's top coin-op game, is included with every sensational new Sega Saturn



...NOW YOU'RE GONNA GET IT... NOW YOU'RE GONNA GET IT... NOW YOU'RE GONNA GET IT...

