

THE CASH BOX

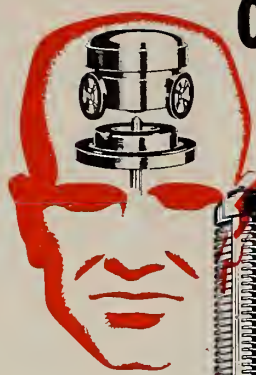
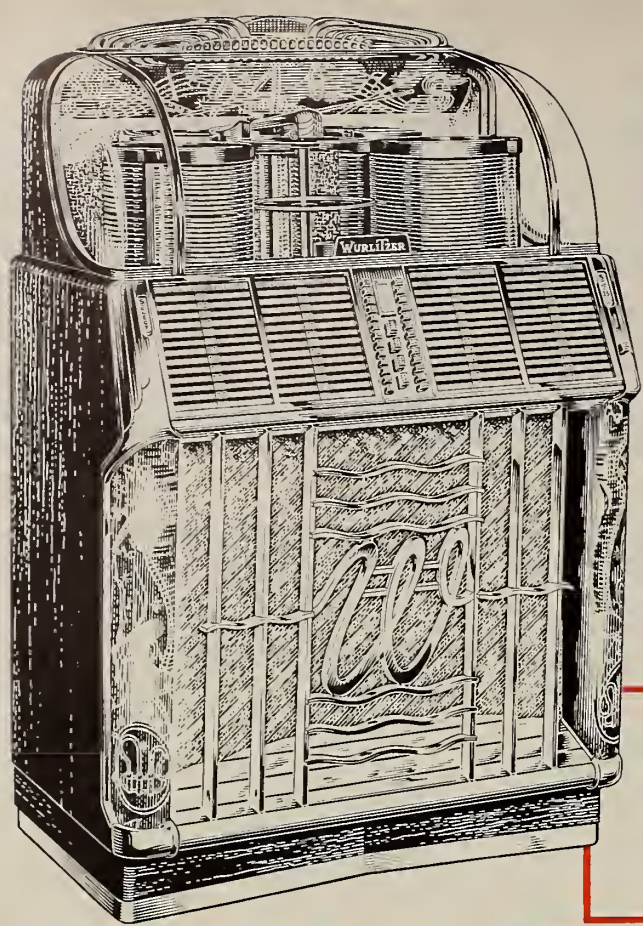
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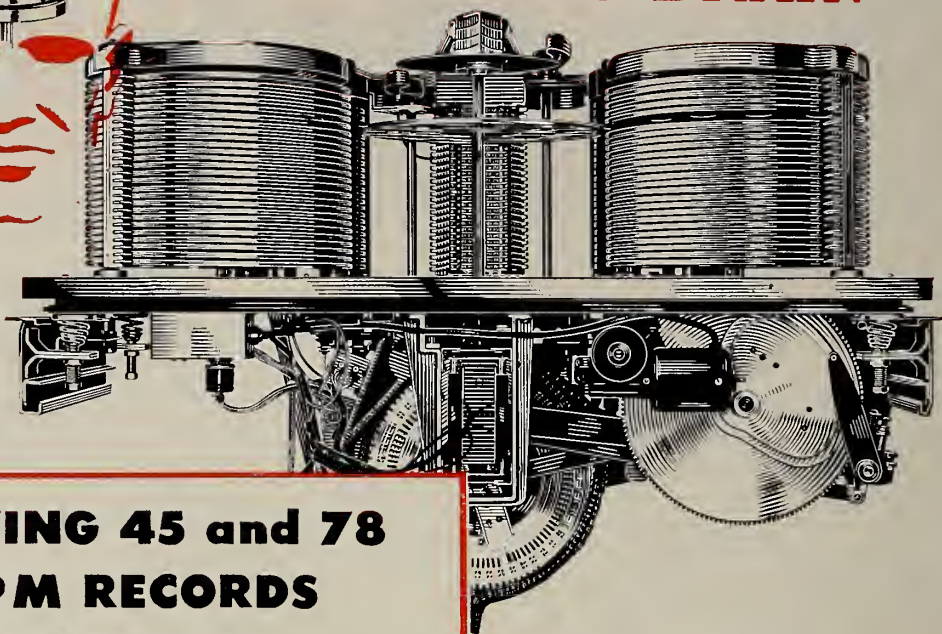
NUMBER 32



Rarely does a spiritual group score such a popular success that it makes the best seller lists. This feat however has been accomplished by The Bells Of Joy with their Peacock recording of "Let's Talk About Jesus." Above, the group is shown receiving two awards, one from *The Cash Box* for outstanding achievement and one from the New Orleans disk jockeys. Left to right are: Don D. Robey, president of Peacock Records; Nick Caruso of TAC Amusement Co., presenting *The Cash Box* award on behalf of the operators; The Bells of Joy; and on the extreme right, Richard Sturgell of the A-1 Distributing Co., New Orleans. Sales of "Let's Talk About Jesus" continue to skyrocket, according to Irv Marcus, sales manager of Peacock.



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RPM RECORDS
INTERMIXED**

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Meets Every Musical Taste with

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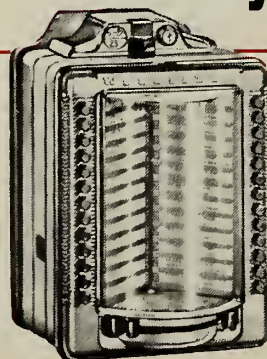
WURLITZER

Fifteen Hundred

with Single Speed Phonographs

... then Ask Yourself

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Coin Catching

WALL BOX

Shows 104 Tune Titles
on Rotating Pages

Single Button Selection

See Your Nearest WURLITZER Distributor

The Rudolph Wurlitzer Company, North Tonawanda, New York

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Noted Juke Box Op Advises:

"We sure do WANT, and NEED DIME PLAY, but, We can't start because our competitors won't let us!"

We're certain, if this juke box op who made the above statement will be truthful, he will admit that his competitors certainly didn't want him to start in the juke box operating business in the first place.

But he started. And he has carried on. And has won for himself much respect as well as commendation. In fact, he is known as one of the leading juke box ops in the country.

Admitting that he wants, and needs, dime play but that he can't get started because his competitors won't let him, is like saying that if his competitors want to hang themselves he, too, must hang himself.

He didn't listen to his competitors when he started operating juke boxes. Nor did he listen to his competitors as he fanned out and got himself more and still more locations.

And, further, he didn't listen, or even care what his competitors stated, or thought, when he bought the many new machines he now has on his route.

There is no question here as to whether his competitors, too, need and want dime play. They most certainly do want dime play. They can't continue too long trusting to nickel play when their machines cost them over three times more than they used to cost, and when their overhead expense, even since the first post-war year, 1946, has increased by over 75 per cent.

The records play the same length of time, whether for a nickel or a dime. The peak play hours are just so many in any location, whether it's nickel or dime play. The overhead's just as great. The cost of parts, supplies, and new machines, remains just as high, whether the play is for nickels or for dimes.

But, as a survey disclosed in the April 19 issue of *The Cash Box*, those operators who are featuring dime play have been able to show some sort of return on their investment.

They have been able to purchase new equipment to keep their routes sparked up to a high collection mark.

They have been able to continually make fresh capital investments to help themselves continue on ahead as successful business men.

What may be the case a few years from now, isn't the case today. Today, the operator definitely needs more intake, to assure himself a decent return on his huge investment, and to be able to continue on ahead in his chosen profession.

The sad part of it all is that few can claim this to be the case if their machines are on nickel play. And this regardless of the fact that there are better quality records now on the market playing for a much longer period of time than the old pre-war and wartime records played.

In 1934, when the modern juke box business started, operators bought 10 records (playing only one side of each of these records) and paid around 21c for the records. Phonos cost around \$300. Nickel play was then plausible, but only to a certain degree.

Today, phonos have jumped to 40 and up to 104 selections. That means the operator must buy anywhere from 20 to 52 records per machine. The phonos now sell for around \$1,000.00 each. Over-

head is 'way up. And, not even to speak of the increase in record costs, as well as the price of supplies, parts, labor, transportation, license fees, taxes, etc., etc., ad infinitum.

Yet, for some reason or other, some juke box ops, who seem to have suddenly lost their sense of good business, are continuing to charge the very same nickel that was charged for music in the days of the "Automatic Harp", prior to 1900, in the days of the "Automatic Piano", in the 1900's, the days of the Mills Violano Virtuoso, in the 1920's and, today, in 1952, 52 years later, they are still charging a nickel per play.

In fact, it's 18 years since the modern juke box came into being (and costs have increased over 18 times since 1934) and the majority of operators are still charging 5c per play.

Therefore operators cry great, big crocodile tears that they are losing money, whom have they to blame but themselves?

These operators note that where dime play is in operation there isn't anywhere near as much "wailing and crying" about "not being able to make out".

The fact remains that operators whose juke boxes (and other machines, too) are on 10c play (3 plays for 25c) have been able to continue on ahead, enjoying some sort of return on their investment. And even some of these men have had tough sledding.

Surely then, this noted op who advised, "We sure do want, and need, dime play, but we can't start because our competitors won't let us", should think it over.

The rest of the story he reported was that he just couldn't "make out" any longer and realized, after watching dime play in operation in other territories, that "this is what we need".

It's up to him to get started. It's up to him to call in the other operators in his area and point out to them that it isn't just for "his sake" but for the future better welfare of all concerned, that they should get dime play under way. In short, all will benefit.

Those operators who are still hesitant after that, and still want to wait awhile before starting dime play, should at least guarantee to hold back from jumping the spots of those first daring operators, until a ninety day test period is completed.

One well known operator advised that when he first started dime play, and all on his lonesome, too, all he asked was a "promise" from the other ops in his area that they would not "jump" his locations for ninety days.

Today, that whole area is on dime play. And every operator in that area frankly states that, if he had to change back to nickel play, he would "get out of this business".

The answer is whether this operator is a good enough business man to realize that he just can't make money on nickel play with even the greatest of selectivity and the finest of equipment, with his overhead expenses what they are today, and the cost of new equipment what it is today, unless he can take in more to earn more to meet this tremendous increase and, at the same time, by taking in more, pay the location owner more, so that all will be more happy.



AB—Abbey	CO—Columbia	CODE	MG—MGM	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	MO—Modern	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

BLUE TANGO

1 LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo

ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

2 WHEEL OF FORTUNE

2 KAY STARR

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.

KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

3 BLACKSMITH BLUES

3 ELLA MAE MORSE

CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.

DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt

4 A GUY IS A GUY

4 DORIS DAY

CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald

5 ANYTIME

5 EDDIE FISHER

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.

VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

6 CRY

6 JOHNNIE RAY

CA-1875 (F-1875)—Four Knights
Cadillac 103—Ruth Casey
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn

ME-5749 (5749x45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

7 PERFIDIA

7 FOUR ACES

CA-2023 (F-2023)—Ben Light
CA-2019 (F-2019)—Bob Savage
CO-35962 (4-35962)—Benny Goodman
CR-60693 (9-60693)—The Mulcays

DE-25483 (9-25483)—Tony Martin
DE-27987 (9-27987)—Four Aces
ME-5589 (5589x45)—Jan August
VI-42-0157—Glenn Miller

8 I'LL WALK ALONE

8 DON CORNELL

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.

DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198)—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers

9 BE ANYTHING (But Be Mine)

9 EDDY HOWARD

CA-2011 (F-2011)—Helen O'Connell
CO-39690 (4-39690)—Champ Butler
CR-60686 (9-60686)—Jack Haskell
DE-28039 (F-28039)—Buddy Starke

ME-8270 (8270x45)—Wini Brown
ME-5815 (5815x45)—Eddy Howard
MG-11187 (K11187)—Alan Deane
VI-20-4576 (47-4576)—Don Estes

10 PITTSBURGH, PA.

10 GUY MITCHELL

CO-39663 (4-39663)

“DON'T kick that Juke Box Mister!”

It ain't the Box's fault that the volume jumped so LOUD!

It ain't the Box's fault that you had to wait so LONG for your selection to come up!

It ain't the Box's fault that the record played so long it was cut off in the middle of a chorus!

No, don't kick that juke box mister!

As a matter of fact, don't kick anything—or anyone—because pretty soon these problems may be solved.

We here at THE CASH BOX have been doing our darndest to bring these difficulties to the attention of the record company officials who can best remedy the situation.

And whaddya know?

They're beginning to do something about it!

11) TELL ME WHY. 12) FORGIVE ME. 13) PLEASE, MR. SUN. 14) KISS OF FIRE. 15) HAMBONE. 16) BROKENHEARTED. 17) AY-ROUND THE CORNER. 18) GANDY DANCERS' BALL. 19) WHISPERING WINDS. 20) THAT'S THE CHANCE YOU TAKE. 21) WHAT'S THE USE. 22) TULIPS AND HEATHER. 23) WIMOWEH. 24) DELICADO. 25) COME WHAT MAY.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-----------------------------|---------------------------|
| 1. BLUE TANGO | Leroy Anderson (Decca) |
| 2. WHEEL OF FORTUNE | Kay Starr (Capitol) |
| 3. BLACKSMITH BLUES | Ella Mae Morse (Capitol) |
| 4. A GUY IS A GUY | Doris Day (Columbia) |
| 5. I'LL WALK ALONE | Don Cornell (Coral) |
| 6. FORGIVE ME | Eddie Fisher (RCA Victor) |
| 7. AT LAST | Ray Anthony (Capitol) |
| 8. PITTSBURGH, PENNSYLVANIA | Guy Mitchell (Columbia) |
| 9. BE ANYTHING, BUT BE MINE | Eddie Howard (Mercury) |
| 10. PERFIDIA | Four Aces (Decca) |

Don Kimel, former deejay and now under contract to Uncle Whiskers in the army air forces, writes, "I made an informal poll among the Dutch music lovers in Amsterdam, and here is what I found out: Favorite male vocalist, **Johnnie Ray**; female vocalist, **Doris Day**; favorite band, **Ralph Flanagan**; and favorite trio, **Nat "King" Cole**. The top songs are: **Cry—Johnnie Ray**; **Because Of You—Tony Bennett**; **Slowpoke—Ralph Flanagan**; **Little White Cloud That Cried—Johnnie Ray**; **One Sweet Letter—Patti Page**; **Please Mr. Sun—Johnnie Ray**; **September Song—Stan Kenton**; **My Foolish Heart—Gordon Jenkins**; **You're Getting To Be A Habit—Doris Day**; and **Dixie Jump—Ralph Flanagan**. . . . **Robert Q. Lewis**, off for an engagement at the Thunderbird, Las Vegas. While out west, **Robert Q.** will hold open house on Monday, May 5th, at the Beverly Hills Hotel, Hollywood, for all who care to attend. . . . **Phil Wilson**, formerly of WLEE, Richmond, Va., now at WMAL—Washington, D. C. **Wilson** is doing a show featuring the "hits of the future" and is trying to get advance releases from the record companies.

"Happy" Ison now with WVOW-Logan, West Virginia. Happy was formerly with WTIP. Ison's present station is a 5,000 watt, and in addition to Logan, covers a primary area which includes Charleston, Beckley and Pikeville. . . . MGM Pictures is holding a special screening of **Billy Eckstine's** first pic "Skirts Ahoy" on April 28th for deejays only. . . . **Ed Murphy** (WSYR-Syracuse) has organized the "Safety Rangers" to better the safety record of pedestrians and cyclists. He already has an enrollment of 25,000 members. . . . **Sam Evans**, The Cash Box columnist, celebrated his first anniversary on WGN-Chicago. Sam is jazz and blues expert heard nightly on the Mutual outlet. . . . **Frank Hennessey** (WNDR-Syracuse) had a bet with Mayor Corcoran of that city that he could lose more weight than the mayor. Frank lost—not weight—but, eight bucks. . . . **Bill Randle** (WERE-Cleveland) will be commuting to New York for weekends for the next few weeks. . . . **Lou Barile** (WKAL-Rome, N. Y.) is bringing in name attractions for theatre dates in that city. Looks mighty successful too. . . . **Howie Leonard** (WLAW-Boston) has moved his "Howie Leonard Show" from Saturday night 8-10 P.M. to Saturday afternoon 2-5 P.M. Howie's show of music and chatter originates from Hotel Bradford. . . . **Lou Goldberg** (WCOP-Boston) in town to see the shows for a few days. . . . **Carl Silfer**, musical director and deejay advisor at WAGE, Syracuse, assigned to arrange and conduct all theatre shows that come into town at the State Theatre and the New Memorial Hall.



"HAPPY" ISON
(WVOW—Logan, W. Va.)

Mary Small and husband, Vic Mizzy have just returned from a tour of deejays that took them to Rochester, Cleveland, Detroit, Pittsburgh and Buffalo. Mary and Vic were promoting their latest King hit "Didja Ever." . . . **Larry "Doc Jive" Shields**, program director and disk jockey at WFRP-Savannah, Ga., co-stars with **Ruth Christiansen**, winner of last year's best actress award, in the Little Theatre production of the comedy, "The Great Big Doorstep." Larry was also featured in the Community Playhouse offering "The Live Wire," wherein he portrayed a sharp talent scout. In the current presentation, he out-Jeeters **Lester** in the role of **Papa Crochet**, a shiftless cajun levee resident of Louisiana. . . . "Jockey Jack Boogie," done by **Preacher Stevens** and **Jon Wick's** **Swinging Ozarks** on the United Label, was written for **Jack Gibson**, WLOU-Louisville. Jack bills himself on the air as "Jockey Jack." . . . **Andy Franklin** has taken over the "Swing Shift" show on WSR, Cleveland.

PEE WEE KING
HIT!

Singing...

"BUSY BODY"
and
"I DON'T MIND"
HIT!

RCA VICTOR
20-4655
(47-4655)



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF APRIL 26

- Ⓢ I'm Yours / Just A Little Lovin'
Eddie Fisher 20-4680 (47-4680)*
- Ⓢ Busy Body / I Don't Mind
Pee Wee King 20-4655 (47-4655)*
- Ⓢ Someone Calls Me Daddy / Don't Ever Take The Ribbons From Your Hair
Eddy Arnold 20-4646 (47-4646)*
- Ⓢ Blue Tango
Hugo Winterhalter 20-4518 (47-4518)*
- Ⓢ Any Time
Eddie Fisher 20-4359 (47-4359)*
- Ⓢ Kiss of Fire
Tony Martin 20-4671 (47-4671)*
- Ⓢ That's The Chance You Take / Forgive Me
Eddie Fisher 20-4574 (47-4574)*
- Ⓢ There's A Blue Sky Out Yonder / Stop Your Gambling
Spike Jones 20-4669 (47-4669)*
- Ⓢ Perfidia / At Last
Glenn Miller 27-0157 (42-0157)*
- Ⓢ Tell Me Why / Trust In Me
Eddie Fisher 20-4444 (47-4444)*
- Ⓢ I Just Telephone Upstairs
Hank Snow 20-4632 (47-4632)*
- Ⓢ Tulips And Heather / Please, Mr. Sun
Perry Como 20-4453 (47-4453)*
- Ⓢ Lady Love / Idaho State Fair
Vaughn Monroe 20-4611 (47-4611)*
- Ⓢ I May Hate Myself In The Morning
Steve Gibson 20-4670 (47-4670)*
- Ⓢ Got You On My Mind
John Greer 20-4348 (47-4348)*

The stars who make the hits are an **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"PLAY BALL YOU ALL" (3:00)
"CASEY JONES" (2:55)
THE NORMANNAIRES
 (Imperial Crown 101)

● Here's one that should get played on the impetus of the baseball season. The Normannaaires have a cute tune dealing with baseball and they deliver it in a quick tempo that's gonna keep the listener interested. The lower lid finds the group with an oldie and here too they make the beaty number come out ok. We like the upper deck.

"BE ANYTHING" (3:04)
"COME BACK" (2:52)
JACK HASKELL
 (Coral 60686; 9-60686)

● Jack Haskell offers first rate coverage of a ballad that should make a clean sweep. Jack's heartfelt vocal coupled with the backing of the Richard Maltby orchestra make this side good juke box fare. The bottom dish is another slow ballad and here too Jack presents an impressive reading. The top one is stronger.

"SOMEWHERE ALONG THE WAY" (2:49)
"WHAT DOES IT TAKE FOR YOU TO TAKE TO ME" (2:40)
NAT "KING COLE
 (Capitol 2069; F-2069)

A first rate ballad is given the warm and stylized rendition of Nat "King" Cole. This melodic number aided by the Billy May orchestra makes this a potent level. Flip is a light bouncer that's handled in an ingratiating manner by Nat and once again the May orking rounds out the platter. Ops have two powerful sides that they can't afford to miss.

"YOU'RE MAKING ME CRY" (2:44)
"JUST FOR TONIGHT" (3:04)
JACK BROOKS & EDDIE WILCOX ORCHESTRA
 (Derby 795)

● A dramatic tune, some feelingful piping and the Eddie Wilcox orchestra add up to a fair piece of wax. Jack Brooks takes care of the vocalizing in a heartfelt fashion. The lower end is a slow ballad that once again finds Brooks turning in a dramatic performance. The effort might get some spins.

"MINE" (2:48)
"NIGHT AFTER NIGHT" (2:34)
DON ANTHONY
 (Cameo 5001)

● A slow ballad is given a pleasing going over by vocalist Don Anthony. Both tune and vocal effort combine to make this level an ok waxing. The lower portion is a lilting item that presents a listenable platter as Don warbles fairly. Ops who are in need of filler material might check here.

"THAT'S WHEN YOUR HEARTACHES BEGIN" (2:50)
"IT'S GOTTA COME OUT" (3:35)
RUTH CASEY
 (Cadillac 117)

● A grand tune and a sweet vocal job turned in by chirp Ruth Casey add up to a likely disk. The pretty chirping offered by Ruth is set off effectively by the orking of Graham Prince. Flip is a slow and soft number that's projected easily by the artist. Our nod goes to the upper end.

DISK OF THE WEEK

"WHY DID YOU LEAVE ME" (3:16)
"LONESOME—THAT'S ALL" (3:15)

PERRY COMO
 (RCA Victor 20-4687; 47-4687)



PERRY COMO

● Perry Como should have his biggest disk in a long while with his new release. Perry, who is a consistent winner, puts all his vocal warmth into this pretty bal-

lad and the result is inevitable. The tune is tagged "Why Did You Leave Me" and with Perry vocalizing and the superb backing offered by the Mitchell Ayers orchestra the lid can't miss. The slow melodic number is fully exploited by the expressive reading and the lush orking. Ops should have a field day with the dinking. The second half is another ballad that Perry handles in his typically ingratiating manner and once again the baton twirling of Mitchell Ayers rounds out a likely half. However, the side we're hep to is the first one; it's gonna score big. Ops oughta act now.

"WEEPING WILLOW" (2:28)
"EVERY CAT HAS NINE LIVES" (2:30)

CHARLIE SPIVAK
 (Abbey 15068)

● An ok ditty that's folk flavored is treated creditably by Charlie Spivak and the orchestra along with vocalist June Ward. June's warmth carries the lid. The bottom dish is a light bouncer that winds up as a better than average dinking. This lid features the vocalizing of Lynn Roberts. Ops might take a look.

"SO EXCITING" (2:35)
"BUY HER A HAT" (2:50)

ART MORTON
 (Harmony 3000)

● The exciting tango, labeled El Choclo, has recently been refaced and called "Kiss Of Fire" and now Art Morton comes up with a new title and new lyrics and throws his offering into the fray. Art's stirring vocal backed by the Harry Geller ork makes for another good disk. Flip is a lilting item that lacks the appeal of the first side. We like the top one.

"I'LL SAIL MY SHIP ALONE" (2:40)
"DOODLE DEE DO" (2:51)

JANE GRANT
 (Dot 15016)

● Jane Grant, who kicked off "Goody Goody," works over an easy jump in an effortless manner. Her sincere vocalizing gives the side a boost. The lower lid is a livelier number that moves along with a pleasant bounce. June lets loose on this end and winds up with a spirited half. Ops might wanna take a gander.

"ALL I DO IS DREAM OF YOU" (2:22)
"SINGIN' IN THE RAIN" (2:47)

EDDY HOWARD
 (Mercury 5832; 5832x45)

● A couple of oldies that are currently being revived in the flick "Singin' In The Rain" are waxed by the Eddy Howard orchestra. Eddy takes care of the vocal on the top half in a likely fashion and comes in with an end that should get plays on the impetus created by the picture. The under side, too, is a charming tune that's always good to listen to. Ops oughta get with it.

"WHEN I DREAM" (3:32)
"I GRABBED FOR THE ENGINE" (2:10)

THE FONTANE SISTERS
 (RCA Victor 20-4667; 47-4667)

● A cute ditty is put to a Latin beat and carried by the Fontane Sisters to a pleasant wind up. The Mitchell Ayers orchestra sets the end up musically and helps add to the appeal of the disk. The second dish is a fast moving item complete with train effects and here too the girls have a catchy half. Ops oughta give a listen.

"CHIMNEY SMOKE" (2:00)
"A-ROVING" (3:20)

HARRY BELAFONTE
 (RCA Victor 20-4676; 47-4676)

● Harry Belafonte, folk singer, has a good tune with folk flavoring on the top deck. The melody is pretty and the presentation equally as effective and as a result the side could make noise. The lower half is a dynamic folk ditty that also comes out as grand listening. Ops oughta watch it.

"THAT'S WHEN YOUR HEARTACHES BEGIN" (2:55)
"UNTIL THE REAL THING COMES ALONG" (3:15)

BILLY BUNN AND HIS ORCHESTRA
 (RCA Victor 20-4657; 47-4657)

● A beautiful melody is treated to a torch presentation by Billy Bunn with a supporting vocal group lending to the effect. The rendition should get plays in the jukes. The under siding offers Billy with an extremely stylized version of a slow, fair tune. The top one deserves the attention of ops.

"THAT'S HOW IT GOES" (2:45)
"SUNDAY IS FOR MY DARLIN'" (2:37)

DON ESTES
 (RCA Victor 20-4653; 47-4653)

● A pretty ballad that's kickin' off is given more than adequate coverage by warbler Don Estes. With a strong backdrop to supplement the side the dinking should garner some coin. The lower end is a happy sounding number with a tinge of folk flavoring to it and here, too, Don has a pleasant deck. The upper one has more appeal.

"WHAT SHOULD I DO?" (3:13)
"ICICLE TEARS" (2:44)

PAULETTE SISTERS
 (Broadway 1013)

● Here's one with sleeper potentialities. The Paulette Sisters take off on an attractive, slow ballad and with the musical assistance of the Jimmy Carroll orchestra the level could prove to be big. The under siding features Bernie Nee with the girls as they handle a plain number listenably. It's the first end.

"FESTIVAL" (2:45)
"WON'T YOU SURRENDER" (2:48)

RAY CURA & XAVIER CUGAT ORCHESTRA
 (Mercury 5829; 5829x45)

● A delightful ditty is taken for a Latin ride via the orking of Xavier Cugat and the vocalizing of Albe Lane and Don Rodney. This cute treatment deserves the attention of ops. The under lid is an old tango with new lyrics and here Ray Cura gets vocal credits. The current tango trend could make this an interesting half.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LEAVE THEM ALONE"
- ★ "HEAVENLY FATHER"
- ★ "LONESOME AND BLUE"
- ★ "WHAT DOES IT TAKE FOR YOU TO TAKE TO ME"
- ★ "RAINDROPS"
- ★ "WHAT SHOULD I DO"

- Fran Warren MGM 11237; K11237
- Frances Wayne & Neal Hefti Coral 60728; 9-60728
- Nat "King" Cole Capitol 2069; F-2069
- Four Sensations Rainbow 174
- Paulette Sisters Broadway 1013

ROUND THE WAX CIRCLE

NEW YORK:

Another great new record coming out of Philadelphia, "Here In My Heart" by Al Martino on the independent BBS label. Disk has broken wide open in the City Of Brotherly Love. . . . Peggy Lee, who recently signed with Decca, has a new disk promotion man, Morris Diamond. . . . Bob Haymes opens a music publishing firm with his manager, Tony Acquaviva. . . . Don Cornell who is really hot with "I'll Walk Alone" and "I'm Yours," scheduled to make two TV appearances, one on the Milton Berle show, the other on the Kate Smith show. . . . Carlos Gastel pacted Barbara Carroll, pianist, and her trio to a personal management deal while in Gotham on business. . . . Isn't the accompanying photo of Doris Day a honey? What a doll. . . . An interesting sight at the Copa last Friday night: Perry Como at one table, Tony Bennett at another watching the sensational performance of Johnnie Ray. . . . Frankie Laine and his lovely missus, Nan Gray, are the proprietors of a Hollywood antique shop. . . . Danny Winchell has had his option lifted at MGM after cutting his first two sides. . . . Toni Arden's "Kiss Of Fire" is one of the most outstanding versions around. . . . Marie Elana, who has a sensational voice, appearing at the Orchid Room in Jackson Heights for the next two weekends. . . . Talking about sensational voices, how come Carol Bruce isn't on wax. We saw her work in Philadelphia's Latin Casino last week and that girl is an artist. . . . Tommy Edwards was helping out his fellow MGM artist Billy Eckstine by bringing Billy's latest release "Kiss Of Fire" to the dealers. Tommy hopes that Billy will do the same for him on his new one "My Girl."



DORIS DAY

CHICAGO:

Nice note from Mack Clark (brother of the late and very great, Buddy Clark) advising that his first promotional stunt for King went over big. Little fives were sent out to all deejays to get attention to Hot Lips Paige's "Tin Whistle Blues." . . . Don Cornell, who's hotter than ever 'round about the juke box nation, pulls into town to play a benefit for Lee Petrillo on his day off. . . . Four Aces will open at the Chgo Thitter on May 16. Their wax hot 'round these parts. . . . Georgia Gibbs giving with the "Kiss Of Fire" at the Chgo and going over grand with the crowds. . . . Charley Michael of Tell Music moves back to Wisconsin. . . . Johnnie Ray opens at the Oriental on May 1. And that deal to play the Chez Paree on Sept. 16 reported clinched. . . . Biggest juke box sale of the year, Joe Peskin sold his famed Universal Automatic to Phil Weisman and some others. . . . Fred Darian comes up with lots of hot wax (a cross between Ray and Laine) in "Please Say You Love Me." He's traveling the country to get top promotion for this Modern disk. . . . Johnny Dinehart who handles those "Childcraft" disks for Marshall Field reports that they've sold over 137,000 the first month. . . . Traveling disk men report that bedded or not bedded, Dewey Phillips is kickin' off with two programs a day right from his bedside at Kennedy Veterans Hospital in Memphis. One hour shot in the afternoon. Two hour shot in the late evening. And using the late Joe Penner's great crack, "Wanna buy a duck?" Which, disk men claim, is got 'em all sayin' it 'round Memphistown. . . . Hear that Leonard Chess of Chess Records had himself counted "in" on that deal to buy that radio station in Memphis. Others in the deal, Clarence Camp and Buster Williams, two of the biggest juke box men. . . . Maggie Whiting will open with the Four Aces at the Chgo. . . . After his Hawaiian and Japanese tour, Gene Krupa And His Trio will tear down the Silhouette for the Jazz hounds beginning May 9. . . . Vaughn Monroe slated for a one-niter at the Aragon on May 4. . . . And mucho more but Ye Ed says, "That's it."



FOUR ACES

LOS ANGELES:

Took time out for couple lunches this week, one with Irving Fogel of Tempo, who filled us in on his recent extended European junket and plans to return for completion of his TV film project. . . . There'll also be an interesting announcement from his firm record-wise, which we were asked to hold off on a few weeks till it officially breaks. . . . Lunched another day with Leo Mesner of Aladdin at a Beverly Hills sandwich spa where you sit genie-like on low couches, the scenery excelling the chow, both Leos agreed. . . . The Mesner Bros. are jumping with Lynn Hope's "Hope, Skip and Jump," truly a sleeper as The Cash Box tabbed it a few weeks back. . . . Back from Hawaii as tan as a native is Modern's Flo Bihari, who's keeping real busy these days with some new release material in between showing a fair portion of her tan to advantage on the Beverly Hills Hotel tennis courts. (Flo, the Brothers Bihari didn't know you were there, it was another girl with a comparable tan). . . . Off to a flying start locally is Vita's "Blue Raindrops," written by police officer Johnny Olsen and kicked off by d-j Bob McLaughlin, former cop.



GEORGIA GIBBS

Lee Palmer tells us Mercury has five, count 'em, big ones all going at the same time in Georgia Gibbs' "Kiss of Fire," Richard Hayes' "Junco Partner" (the number James Wayne did so well on recently in blues and rhythm field for Sittin' In), Eddy Howard's "Be Anything," Patti Page's "Whispering Winds" and Rusty Draper's "Just Because." . . . Mercury's A & R vee-pee Art Talmadge due out to cut a fresh batch of tunes with Rusty, who's been scoring a real hit with the local dee-jays and, Honest Lee Palmer tells us, across the music counters. . . . Understand the musical genius behind new Harmony label and its Art Morton version of "So Exciting" is Biggie other than Harry Geller, formerly A & R man for Mercury. . . . We still don't understand who owns the label and have even heard there's a mysterious Hollywood gal named Lotta Bucks who's backing it. . . . At any rate, we've been told it's not Columbia's or Eli Oberstein's former label.

Sorry we couldn't make the MGM and Gordon Wolf party for Hank Williams at the Riverside Rancho but understand it was a fine turnout and a fine time for one and all. . . . Quite an official looking guarantee we received from Beep Roberts signed by Oklahoma Governor Johnston Murray in behalf of Johnny Lee Wills' "Thingamajig" on RCA-Victor.

LEO IS PROUD OF THESE HITS!



DEBBIE REYNOLDS
AM I IN LOVE
and
WHAT GOOD IS A GAL
(Without a Guy)
(From the MGM Technicolor Musical
"Skirts Ahoy!")
MGM 30568 78 rpm
K30568 45 rpm



CINDY LORD
WALKIN' TO THE MAILBOX
and
COME BACK (Reviens!)
MGM 11211 78 rpm
K11211 45 rpm





BILLY ECKSTINE
"KISS OF FIRE"
and
NEVER LIKE THIS
MGM 11225 78 rpm
K11225 45 rpm

BEST BETS FOR TOP SALES

- | | |
|---|---|
| <p>Fran Warren
I HEAR A RHAPSODY
and
MOTHER, MOTHER
MGM 11190 78 rpm
K11190 45 rpm</p> <p>Tommy Edwards
MY GIRL
and
PIANO, BASS AND DRUMS
MGM 11209 78 rpm
K11209 45 rpm</p> <p>Ziggy Elman
WITH A SONG IN MY HEART
and
ALL I DO IS DREAM OF YOU
MGM 11197 78 rpm
K11197 45 rpm</p> <p>Henry Jerome
HOMING PIGEON
and
LET ME DREAM
MGM 11134 78 rpm
K11134 45 rpm</p> <p>George Shearing
TO A WILD ROSE
and
SWEDISH PASTRY
MGM 11199 78 rpm
K11199 45 rpm</p> <p>Gene Kelly-Lennie Hayton & the
MGM Studio Orchestra
BROADWAY BALLET
MGM 30573 78 rpm
K30573 45 rpm</p> | <p>Art Mooney
HONKY TONK BLUES
and
MOVE IT ON OVER
MGM 11196 78 rpm
K11196 45 rpm</p> <p>Bill Hayes-Judy Johnson
WHEN I DREAM
and
DON'T SEND ME HOME
MGM 11210 78 rpm</p> <p>Art Lund-Anita Gordon
PIGTAILS AND FRECKLES
and
FRENESI
MGM 11207 78 rpm
K11207 45 rpm</p> <p>COUNTRY HITS</p> <p>Hank Williams
HALF AS MUCH
and
LET'S TURN BACK THE YEARS
MGM 11202 78 rpm
K11202 45 rpm</p> <p>Bob Wills
HUBBIN' IT
and
I'LL BE LUCKY SOME DAY
MGM 11213 78 rpm
K11213 45 rpm</p> <p>Carson Robison
STORE BOUGHT TEETH
and
LIFE IS A BEAUTIFUL (?) THING
MGM 11200 78 rpm</p> |
|---|---|

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THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LEAVE THEM ALONE" (2:44)

"HEAVENLY FATHER" (2:39)

FRAN WARREN
(MGM 11237; K11237)

● A striking ballad is turned into a potent piece of wax via the fine chirping of Fran Warren. The melodic number is carried softly and soothingly by Fran while the ork supplies a fitting backdrop. Flip is another strong contender in the form of a dramatic item that's currently scoring high in rhythm and blues circles. Ops can't miss with either. Top tune has terrific potential.

"LONESOME AND BLUE" (2:43)

"WHY NOT?" (2:29)

NEAL HEFTI & FRANCES WAYNE
(Coral 60728; 9-60728)

● A forceful presentation of a tune-ful number is dished up on the upper end by Frances Wayne and the Neal Hefti orchestra. Frances handles the lyrics in a polished manner and the result is a good half. The lower lid offers the orchestra with a slick instrumental of a listenable item. Ops oughta watch the first one.

"EV'RYTIME" (2:55)

"SURE-THING" (2:39)

NEAL HEFTI & FRANCES WAYNE
(Coral 60727; 9-60727)

● Another dinking is turned out by the Frances Wayne, Neal Hefti combo. With Frances taking charge of the vocal and Neal and the orchestra backing the side all the way, the ballad on the upper end comes out as fair listening. The second dish offers the boys with an instrumental item that they sock home convincingly. Ops might take a gander.

"GOODY GOODY" (2:14)

"BUGLE CALL RAG" (2:15)

THE MODERNAIRES
(Coral 60726; 9-60726)

● A delightful jump number that's making some noise is given a thorough going over by the harmonizing Modernaires. The polished blend of the group plus the infectious tune make this one a platter that should get a ride in the boxes. The lower deck is a fast moving item that's chased home in rollicking fashion. We like the top side.

"WAITIN'" (2:46)

"MOON DUST" (2:37)

BUDDY TATE ORCHESTRA
(Derby 794)

● A pair of instrumentals is handled adequately by the Buddy Tate orchestra on this new Derby platter. The material is fair and the group goes all out to bring in a listenable piece of wax. Some good saxing is featured on both lids. Ops oughta check both ends for filler potential.

"BLUE RAINDROPS" (2:40)

"I MUST HAVE HOLES IN MY

HEAD" (2:05)

THE WHIPPOORWILLS
(Vita 1005)

● A pretty tune is turned out creditably by the Whippoorwills on the top level. Sweet Georgia Brown takes charge of the lead and she manages a listenable half. The second dish is a plain number that gets a similar going over by the artists. Ops might want to take a look.

SLEEPER OF THE WEEK

"THE CARIOCA" (2:41)

"I'M CONFESSIN' THAT I LOVE YOU" (2:33)

LES PAUL & MARY FORD

(Capitol 2080; F-2080)



LES PAUL & MARY FORD

● The Les Paul, Mary Ford combination have hit it big again. The duo have a pair of waxings that are headin' for the top of the lad-

der. These artists have had such success with oldies in the past and once again they have a pair that are presented in their inimitable fashion. One lid is labeled "The Carioca" and here the guitarists have a dish made to order for their unique sound. This exciting piece moves along in a fast tempo and listeners are gonna wanna hear it over and over again. The other end is the wonderful oldie "I'm Confessin' That I Love You." This level features the soft, slow vocalizing of Mary Ford as she is backed effectively by the string plucking of Les. The ballad carries a warm feeling and presents an earful of pleasure. Ops have not one, but two biggies and they oughta get with them now.

"MEET ME ON THE CORNER"

(2:24)

"TWO" (2:35)

CHAMP BUTLER

(Columbia 39717; 4-39717)

● Champ Butler and the Percy Faith orchestra have a rousing item working on the top portion. Butler offers a zestful effort as he makes the bouncy number sound good. The under deck is an attractive romantic ballad that's handled artfully by Butler and the ork. Ops have two sides that should get its share of whirls.

"RAINDROPS" (2:05)

"WHEN HONEYMOON LANE
BECOMES MEMORY LANE"
(2:40)

FOUR SENSATIONS

(Rainbow 174)

● A good tune that should eventually find its way to the top is given a going over by the harmonizing Four Sensations. The boys go all out on this one. The second level is a light bouncer that also shows the boys to good advantage. The top deck is loaded.

"HARLEM NOCTURNE" (2:48)

"ESPANAHARLEM" (2:39)

RAY BLOCH ORCHESTRA
(Coral 60701; 9-60701)

● A good musical piece is projected beautifully on the top level by the Ray Bloch orchestra. The group delivers the tune with a big and appealing sound and come up with lots of pleasant listening. The under portion is another instrumental and here, too, the musical aggregation presents a melodic waxing. Ops should find play with this dinking.

"HEAVENLY FATHER" (3:10)

"LONESOME AND BLUE" (3:11)

EVELYN KNIGHT

(Decca 28151; 9-28151)

● A sentimental biggie from the r & b ranks is taken over on the top side and molded into a potent half for pop locations. Evelyn Knight handles the fitting lyrics in an artful manner and turns in a strong performance. Flip is another strong item in the form of a Benjamin and Weiss click. Ops can't go wrong on either end.

"TWO MINUTE WALTZ" (2:15)

"STARS AND STRIPES FOREVER"
(2:54)

CARMEN CAVALLARO

(Decca 28150; 9-28150)

● This two minute composition is turned out in two-fifteen on the top lid by pianist Carmen Cavallaro. The artist's interpretation of the Chopin classic could find some play in the jukes. The reverse deck is a patriotic ditty that showcases the Cavallaro fingering. This level has some juke box possibilities.

"I LOVE TO HEAR A CHOO CHOO
TRAIN" (2:58)

"FINE AND DANDY" (2:36)

JO ANN GREER

(Decca 28149; 9-28149)

● A fast moving ditty with train effects thruout is belted out in a spirited fashion by Jo Ann Greer and the Dave Barbour orchestra. Vocal effort and tune should rate some spins. The lower dish finds the vocalist with an oldie which she doles out in a change of pace manner. Her interpretation is interesting enough. Ops might give a look.

"IF THEY ASK ME" (3:14)

"IT ONLY TAKES A MOMENT"
(2:54)

GORDON JENKINS ORCHESTRA &
CLARK DENNIS

(Decca 28148; 9-28148)

● Clark Dennis bows in with the Gordon Jenkins orchestra on the top level. The romantic ballad that he delivers effectively offers good material for his presentation. The Jenkins crew turns in its usual fine job of accompaniment. Flip is a similar end as both artists collaborate on another slow ballad. Ops have their choice.

"BE ANYTHING" (3:14)

"FORGIVE ME" (2:47)

PEGGY LEE & GORDON JENKINS
ORCHESTRA

(Decca 28142; 9-28142)

● Chirp Peggy Lee makes her initial effort for the Decca label a winning one as she works her way through two strong ballads. The upper end is a tune that's getting a big push, while the second siding is a number that's already stirred lots of noise. The Jenkins' orking is first class and the result is two sides that should hold their own with the best.

"NIGHT TRAIN" (3:00)

"BAG PIPE BOOGIE" (2:00)

THE MADCAPS

(Decca 28139; 9-28139)

● A rhythm and blues hit is hammered out in a forceful manner by the harmonica duoing of the Madcaps. Making use of electronic effects the artists are capable of producing a big sound. The under siding is a jump item that the combo handles in a fitting fashion. Ops have filler material here.

"FORGIVE ME" (2:22)

"JUST BECAUSE" (1:59)

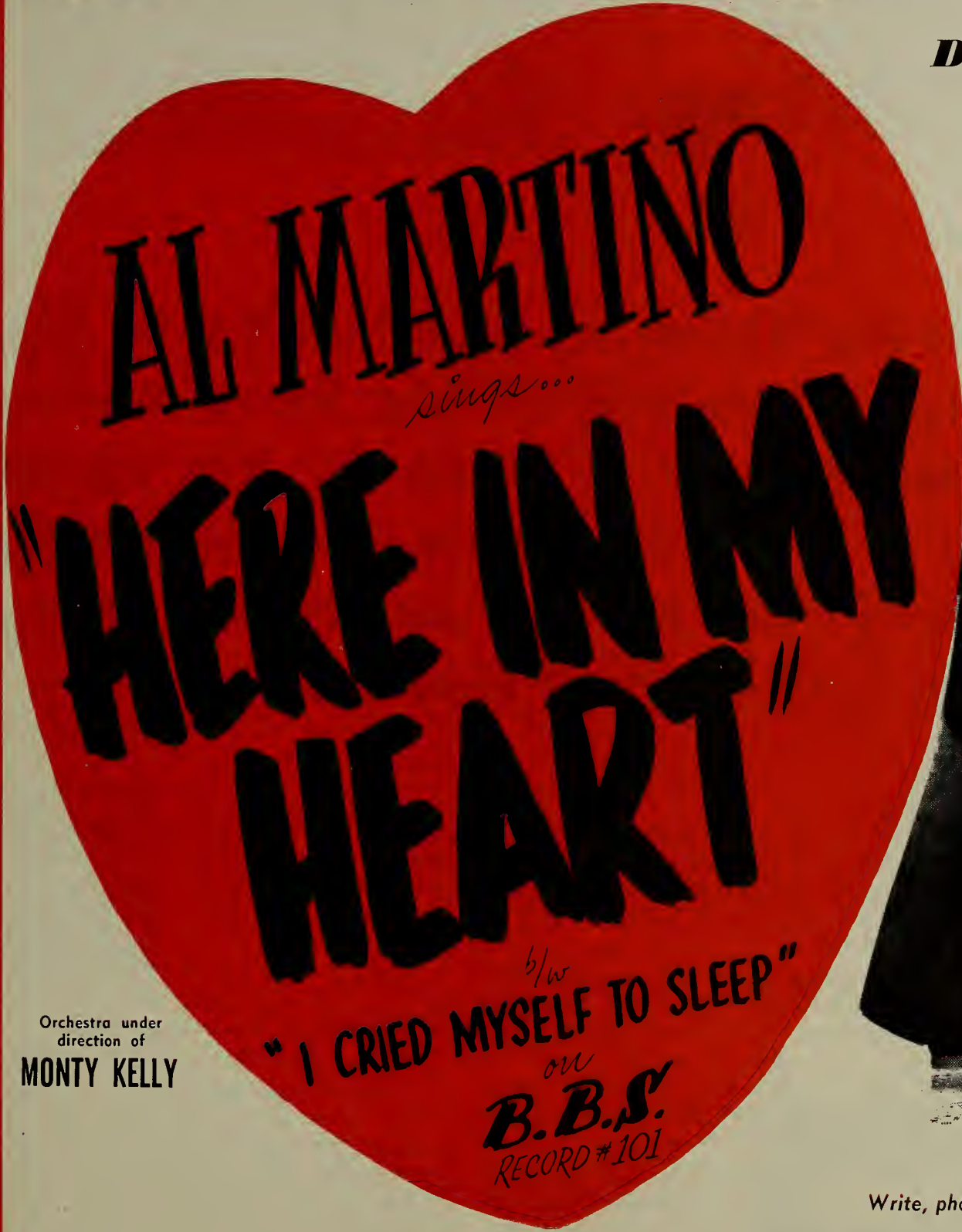
JIMMY WAKELY

(Capitol 2078; F-2078)

● Jimmy Wakely offers his coverage of a top ballad on the first level. Wakely warbles in his familiar style and the result is a waxing that could move if placed properly. The second siding is a fast moving, happy level that Jimmy pipes in an ok manner. Again ops oughta find the right spot for it.

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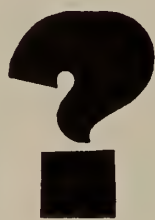
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Can TV Boom Juke Box Biz To Million Spots



Juke Box Leaders Enthused Over TV Unfreezing. Like in 1934, They Say, When Modern Juke Box Biz Started as Radio Really Got Going, Creating New Song Stars and New Hit Tunes, Right Up to Present Day With 550,000 Juke Boxes on Location All Over Nation. Believe TV by Also Creating New Song Stars and New Hit Tunes Can Boom Juke Box Biz to Million Locations Out of Present 5,500,000 Retail Spots in U. S.

Uncle Sam's Department of Commerce reported sometime ago that there are over 5,500,999 retail locations in the United States.

At the present time there are approximately 550,000 juke boxes. In other words just about ten per cent of these locations are covered by juke boxes.

Since the end of War II there has been a dream in the mind of every juke box leader that, some day, there would be over 1,000,000 juke boxes on locations in the 5,500,000 (or more) retail spots in the U.S.

Hard as the juke box industry has tried, it has failed to get those million juke boxes out on location.

There has been one stymie after another in this direction.

Just as it seemed that production would really get under way in the big juke box manufacturing plants, the new defense effort came along, and production was slanted down to a new minimum.

Now that steel and other critical materials have sufficiently loosened up to cause many juke box leaders to dream the dream of a million juke boxes again, few, if any, really believed that the million location mark would ever be reached.

Not, at least, until Uncle Samuel's announcement, just a few days ago, that the Federal Government had decided to "unfreeze" the building of further TV telecasting stations.

Of course it is understood that those who desire to build a TV telecasting station will have to meet with the board of FCC. That can take months and months (and more months) to grant them a permit to create such a station. But juke box leaders are enthused over the report.

They believe that, just as in 1934 when the modern juke box came into being, just as radio got under way, and almost pushed record manufacturing out of business, that TV can boom the juke box business into "the fabulous million locations" in the U. S. Is this possible?

The Cash Box went to great lengths to talk to astute and far thinking men in the juke box field. It asked these men:

"Do you think that there will ever be, in all the history of the juke box business, one million juke boxes on location?"

Their answer?

"Yes ! ! ! !"

One noted operator in Western Pennsylvania believes that this may become "fact" in less than two years' time.

He stated, "I believe that, like in 1934, as radio got going and the modern juke box came into being, the new big increase in TV stations will create entirely new singing stars and new hit tunes.

"These," he continued, "will appear once on the air and that's that. The public, tho," he said, "will, as happened in radio, want to hear these stars again and over again.

"Only the juke box," he says, "will be able to bring the music of these new, great stars to them time and again for as many coins as they want to spend and allow them to listen to the stars they best love at the most economical entertainment price in all music history."

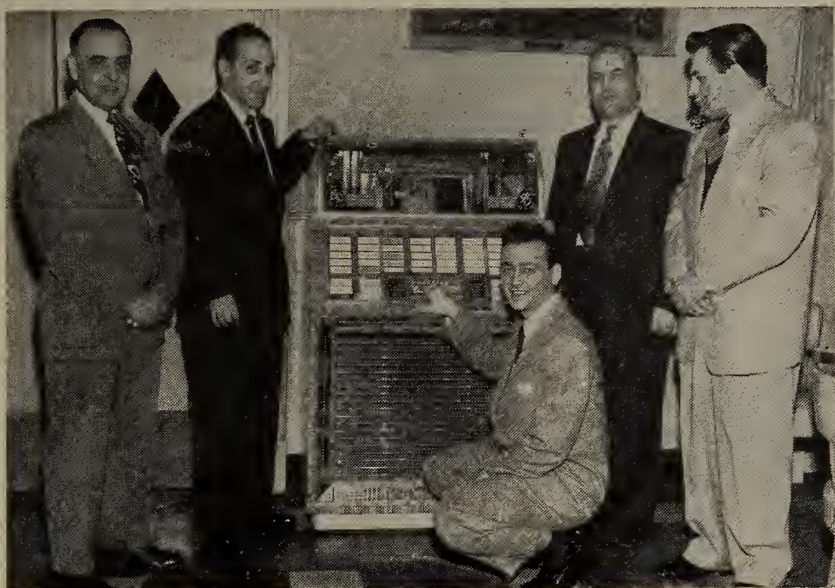
There are many other arguments pro and con regarding the possibility that there will be a million juke boxes on location by 1955.

But, in the greater majority, leaders in the juke box biz believe that this is, most definitely possible.

"Provided," they state, "that TV can do to America's music what radio did, and can, in addition to featuring athletic events, dancers and broadcasters, bring into being new singing stars and new tunes, as radio did.

"Then," they most emphatically claim, "there will definitely be a million juke boxes on location thruout the nation!"

Operators Fete Bobby Wayne



ROME, N. Y.—The juke box operators of Rome, N. Y. gave a dinner for Bobby Wayne last week when he went there for "Bobby Wayne Day". The event was to help reestablish vaudeville in Rome and included promotion throughout the city and two shows at the Capitol Theatre. Above, left to right are Spero Haritatos, Paul Brown, Bobby Wayne, Sam Bova and Lou Barile of WKAL.

The HALE You Say

by natt hale

In a major effort to stave off the effects of having trudged our many miles to cover the contacts we usually do, we leaped at the suggestion and invitation of Darken Hansome to attend his last recording session.

Artistes, generally, object to such a statement; they insist we should describe it as the latest recording session. Ah, well—.

Since we regard all such dates as being akin to relaxation and amusement, we hid ourselves over to the realm of mikes and echo chambers. There we observed an assorted array of brass (both instrumental and executive), a vocal chorus of about twenty (male and female sopranos, male and female basses) and any number of varied personnel, all calculated to make the recording session hum (e.g., "mose along smoothly").

With all and sundry present to assure the success of the venture, we felt that we should take apt mental note of what it means to coordinate. How concentrated and organized action can be consummated to reach the very essence of perfection.

Yea, verily, this was an event to be observed. The lesson to be gleaned thereby, to be applied to our own undertaking and application.

Also present in the control room, besides ourselves, were the collected geni in whose palms rested the unqualified burden of making these four sides the epitomy of musical progress. From this day forward, the name of Darken Hansome would be spoken only in the hushed whisper usually reserved for royalty and mythological idols.

Taking inventory of the personages who would guide the date into posterity, we recognized:

The producer: This was a surprisingly calm giant of six feet, four inches, who affected dark glasses, shoes with a three-inch crepe rubber sole and a chronograph on both wrists. One of these timepiece marvels contained information ranging all the way from the date to analytical information about the coming solar eclipse.

The engineer An avowed foe of the echo chamber, this worthy seemed primarily concerned in sneering at the producer, who, he later alleged, "knows from nuthin'" about sound. He also asserted (later) that he was experimenting with echo chambers and microgrooves twenty years ago.

The arranger With a wild light in his eyes, enlarged some ten times by half-inch bifocals, this master musician glided his way through the band set-up like an eel, holding a red pencil between his teeth, a blue one perched jauntily on his ear. From time to time, he would gallop to the piano to strike a chord (non-responsive) and exclaim quite bitterly: "The &%\$!c%?! is fouling up my gorgeous arrangement!"

The band leader: Not being able to read music, he had been asked by the producer to stay in the control room, out of everybody's way.

Darken Hansome's manager: A heavy, sawed-off runt, he sat idly by, puffing on Uppmann "Queens," interrupting the proceedings at intervals with exclamations of "Boy, he's really in form today, huh?"

The publishers: Four gentlemen, of odd shapes, forms and ideologies, who would occasionally pluck at the producer's sleeve, then remark: "Gee, Mac, that sure was terrific! Guess you can't improve on that one. You gonna' do mine now, huh?"

The town's leading Disc Jockey: A very likable chap, very conscious of his position in the melée, whose only statement was repeated no less than seven times: "Hope this does it. . . . Darken sure needs a record!"

The local distributor's staff—Sales Manager, Promotion Man, five salesmen, the office boy and the porter: Merely a jury.

Such, then, constituted the backstage observers of the last—pardon us, the latest—recording session of Darken Hansome for Omigosh Records.

How did it come out?

Well, nothing happened. The three hours were all taken up just getting ready for the date and getting set up. Next week, they'll do it all over again. Anyway, it wasn't a total loss.

The producer walked out with the little chick from the choral ensemble.

Well—what're you gonna' do?



NATT HALE

America's Fastest Selling Records

DECCA

"BEST BETS"

Selections based on actual sales.
Place these fast-moving numbers
now to boost plays and profits.

POSITION THIS WEEK

1.	I DON'T MIND I NEVER LOVED ANYONE BUT YOU	Trudy Richards with George Barnes Trudy Richards	28084*
2.	LONELY WINE Alone And Forsaken	Bill Darnel	27994*
3.	HARPSI-BOOGIE RAVIOLI RAG	Bill Snyder	28086*
4.	SLOW DOWN NEVER TRUST A WOMAN	Louis Jordan	28088*
5.	SO USED TO LOVING YOU THAT HEART BELONGS TO ME	Webb Pierce	28091*
6.	GOODY GOODY Air Mail Special	Ella Fitzgerald	28126*
7.	ROSALEEN DON'T EVER BE AFRAID TO GO HOME	Bing Crosby with The King's Men Bing Crosby with The King's Men and Perry Botkin's String Band	28061*
8.	THE BOOM SONG LITTLE TRAIN A-CHUGGIN' IN MY HEART	Jane Turzy	28062*
9.	THERE'S A CLOUD IN MY VALLEY OF SUNSHINE THE NIGHTINGALE REMEMBERS	Russ Morgan	28063*
10.	DELICADO (Delicate) See If You Like It (Ve Se Gostas)	Waldyr Azevedo	28044*
11.	BE ANYTHING (But Be Mine) FORGIVE ME	Peggy Lee and Gordon Jenkins	28142*
12.	EASY ON ME WAITIN' FOR THE EVENIN' MAIL (Sittin' On The Inside Lookin' At The Outside)	Roberta Lee	28080*
13.	LET'S TAKE THE LONG WAY HOME I HOPE TOMORROW NEVER COMES	Autry Inman	46407*
14.	OLD FOLKS I'LL WALK ALONE	Gene Ammons	28094*
15.	INVITATION THEME FOR LOVE	Victor Young	27965*

*Also available in 45 RPM (add prefix '9.' to record number)

THE ORIGINAL RECORD
BY THE COMPOSER!

WALDYR AZEVEDO

And His Orchestra

DELICADO

(Delicate)

and

SEE IF YOU LIKE IT (Ve Se Gostas)

Decca 28044 (78 RPM) and 9-28044 (45 RPM)

DECCA
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A FRED NORMAN Arrangement

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WALTER BISHOP & MEL ALLEN
(famous Yankee Spatscaster)

Recorded by
THE NORMANAIRE
on
IMPERIAL CROWN #101

b/w
"CASEY JONES"

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TEMPO DISTRIBUTORS
457 W. 45th St., N. Y.

THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 26 without any changes on the part of THE CASH BOX.

Clarence Hamann

WJMR—New Orleans, La.

1. A GUY IS A GUY (Doris Day)
2. I'LL WALK ALONE (Don Cornell)
3. FORGIVE ME (Eddie Fisher)
4. PITTSBURGH, PA. (Guy Mitchell)
5. TENDERLY (Rosemary Clooney)
6. JUNCO PARTNER (Richard Hayes)
7. WHEEL OF FORTUNE (Kay Starr)
8. BLUE TANGO (Leroy Anderson)
9. WHAT'S THE USE (Johnny Ray)
10. KISS OF FIRE (Georgia Gibbs)

Eddie Gallaher

WTOP—Washington, D. C.

1. BLUE TANGO (Leroy Anderson)
2. A GUY IS A GUY (Doris Day)
3. WHEEL OF FORTUNE (Kay Starr)
4. BE ANYTHING (Eddy Howard)
5. ANYTIME (Eddie Fisher)
6. BLACKSMITH BLUES (Ella Mae Marse)
7. TELL ME WHY (Four Aces)
8. FORGIVE ME (Eddie Fisher)
9. PLEASE MR. SUN (Perry Como)
10. PITTSBURGH, PA. (Guy Mitchell)

Norman Hall

WBNI—Boonville, Ind.

1. BLACKSMITH BLUES (Trudy Richards)
2. WHEEL OF FORTUNE (Bobby Wayne)
3. A GUY IS A GUY (Doris Day)
4. WISHIN' (Eileen Barton)
5. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
6. BLUE TANGO (Hugo Winterhalter)
7. I'LL WALK ALONE (Patty Andrews)
8. KISS OF FIRE (Tony Martin)
9. STOLEN LOVE (Eddy Howard)
10. LOW IN THE LEHIGH VALLEY (Paul Weston)

Pat Chamburs

WFLA—Tampa, Fla.

1. YOU'RE NOT WORTH MY TEARS (Mills Brothers)
2. ANYTHING THAT'S PART OF YOU (Bob Eberly)
3. LOVE SONG OF THE WATERFALL (Jimmy Wakely)
4. DON'T EVER BE AFRAID TO GO HOME (Frank Sinatra)
5. LOVE, WHERE ARE YOU NOW (Patti Page)
6. THERE ARE SUCH THINGS (Ray Anthony)
7. EV'RYTIME (Peggy Lee)
8. FESTIVAL (Xavier Cugat)
9. THE GANDY DANCER'S BALL (Tennessee Ernie)
10. OH, TO BE YOUNG AGAIN (Mary Mayo)

Leigh Kamman

WOV—New York, N. Y.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Marse)
3. I HEAR A RHAPSODY (Frank Sinatra)
4. CRY (Johnnie Ray)
5. A GUY IS A GUY (Doris Day)
6. AT LAST (Wingy Manone)
7. CORNER TO CORNER (Sarah Vaughn)
8. SUMMER IS A CUMIN IN (Nat "King" Cole)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. I DON'T MIND (Trudy Richards)

Mac McGuire

WIP—Philadelphia, Pa.

1. A GUY IS A GUY (Doris Day)
2. FORGIVE ME (Eddie Fisher)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BLUE TANGO (Leroy Anderson)
5. WANTED (Joe Valina)
6. WHISPERING WINDS (Patti Page)
7. I'LL STILL LOVE YOU (Ames Brothers)
8. BE ANYTHING (Eddy Howard)
9. I'LL WALK ALONE (Dan Cornell)
10. DANCE ME LOOSE (Arthur Godfrey)

Ray Perkins

KFEL—Denver, Colo.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Marse)
3. WHEEL OF FORTUNE (Kay Starr)
4. PLEASE MR. SUN (Johnnie Ray)
5. PITTSBURGH, PA. (Guy Mitchell)
6. ANYTIME (Eddie Fisher)
7. PERFDIA (Four Aces)
8. I'LL WALK ALONE (Dan Cornell)
9. AT LAST (Ray Anthony)
10. TRY (Stan Freberg)

Don Bell

KRNT—Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Marse)
3. THREE BELLS (Companions Of Song)
4. BLUE TANGO (Leroy Anderson)
5. A GUY IS A GUY (Doris Day)
6. FORGIVE ME (Eddie Fisher)
7. ANYTIME (Eddie Fisher)
8. BLUE TANGO (Guy Lombarda)
9. GANDY DANCERS BALL (Weavers)
10. TELL ME WHY (Four Aces)

Howard Miller

WIND—Chicago, Ill.

1. PITTSBURGH, PA. (Guy Mitchell)
2. KISS OF FIRE (Georgia Gibbs)
3. DELICADO (Percy Faith)
4. A GUY IS A GUY (Doris Day)
5. FORGIVE ME (Eddie Fisher)
6. WHEN I LOOK INTO YOUR EYES (Champ Butler)
7. PERFDIA (Four Aces)
8. BE ANYTHING (Eddy Howard)
9. BLUE TANGO (Leroy Anderson)
10. BLACKSMITH BLUES (Ella Mae Marse)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. WHAT'S THE USE (Johnnie Ray)
2. WHEN YOU'RE IN LOVE (Frankie Laine)
3. I'LL WALK ALONE (Burt Taylor)
4. FORGIVE ME (Eddie Fisher)
5. PITTSBURGH, PA. (Guy Mitchell)
6. FESTIVAL (Johnny Desmond)
7. THE WAY I FEEL (Four Knights)
8. PERFDIA (Glenn Miller)
9. KISS OF FIRE (Georgia Gibbs)
10. THAT'S HOW IT GOES (Nellie Lutcher)

Bob Watson

WSB—Atlanta, Ga.

1. AT LAST (Ray Anthony)
2. ANYTIME (Eddie Fisher)
3. I'LL WALK ALONE (Dan Cornell)
4. AT LAST, AT LAST (Ted Straeter)
5. GOODY GOODY (Jane Grant)
6. HOMING PIGEON (Henry Jerome)
7. BLUE TANGO (Guy Lombarda)
8. HAMBONE (Laine-Stafford)
9. WHEEL OF FORTUNE (Kay Starr)
10. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)

Bud Brees

WPEN—Philadelphia, Pa.

1. A GUY IS A GUY (Doris Day)
2. BLACKSMITH BLUES (Ella Mae Marse)
3. BLUE TANGO (Leroy Anderson)
4. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
5. I WALK ALONE (Dan Cornell)
6. DIDJA EVER (Mary Small)
7. IT'S A SIN TO TELL A LIE (Buddy Greca)
8. KISS OF FIRE (Tony Martin)
9. BROKENHEARTED (Johnnie Ray)
10. I HEAR A RHAPSODY (Frank Sinatra)

Norm Prescott

WORL—Boston, Mass.

1. THE BRAVE BULLS (Harry James)
2. I WILL NEVER CHANGE (Dan Cherry)
3. FORGIVE ME (Eddie Fisher)
4. LADY LOVE (Vaughn Manrae)
5. WHEN YOU'RE IN LOVE (Frankie Laine)
6. I'LL WALK ALONE (Dan Cornell)
7. KISS OF FIRE (Georgia Gibbs)
8. IT'S A SIN TO TELL A LIE (Buddy Greca)
9. WALKIN' MY BABY BACK HOME (Johnnie Ray)
10. WHAT'S THE USE (Johnnie Ray)

Earle Pudney

WGY—Schenectady, N. Y.

1. BLUE TANGO (Leroy Anderson)
2. A GUY IS A GUY (Doris Day)
3. A-ROUND THE CORNER (Ja Stafford)
4. AT LAST (Ray Anthony)
5. POOR WHIP POOR WILL (Rosemary Clooney)
6. BE ANYTHING (Champ Butler)
7. PERFDIA (Four Aces)
8. DELICADO (Percy Faith)
9. WHISPERING WINDS (Patti Page)
10. WHEEL OF FORTUNE (Kay Starr)

Buddy Deane

WITH—Baltimore, Md.

1. FORGIVE ME (Eddie Fisher)
2. BE ANYTHING (Eddy Howard)
3. WHEEL OF FORTUNE (Kay Starr)
4. AT LAST (Ray Anthony)
5. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
6. A GUY IS A GUY (Doris Day)
7. BLACKSMITH BLUES (Ella Mae Marse)
8. I'LL WALK ALONE (Dan Cornell)
9. PITTSBURGH, PA. (Guy Mitchell)
10. THERE ARE SUCH THINGS (Ray Anthony)

Red Munro

WTMA—Charleston, S. C.

1. WHEEL OF FORTUNE (The Bell Sisters)
2. A GUY IS A GUY (Doris Day)
3. THAT'S THE CHANCE YOU TAKE (Patty Andrews)
4. BLACKSMITH BLUES (Ella Mae Marse)
5. I'LL WALK ALONE (Margaret Whiting)
6. WHAT DOES IT TAKE (Huga Winterhalter)
7. PERFDIA (Four Aces)
8. DIPSY DOODLE (Madonnaires)
9. SHEIK OF ARABY (Ames Brothers)
10. ROCKS IN MY BED (Dolores Hawkins)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 26 without any changes on the part of THE CASH BOX.

Roger Clark

WNOR—Norfolk, Va.

1. A GUY IS A GUY (Doris Day)
2. WALKIN' MY BABY BACK HOME (Johnnie Roy)
3. PERFDIA (Glenn Miller)
4. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
5. AT LAST (Ray Anthony)
6. LADY LOVE (Vaughn Monroe)
7. ALWAYS (Billy May)
8. WHISPERING WIND (Patti Page)
9. I THOUGHT OF YOU LAST NIGHT (Jeri Southern)
10. BE ANYTHING (Eddy Howard)

Alan Saunders

WVNJ—Newark, N. J.

1. WHEEL OF FORTUNE (Kay Starr)
2. TELL ME WHY (Four Aces)
3. I'LL WALK ALONE (Don Cornell)
4. FORGIVE ME (Eddie Fisher)
5. CRY (Johnnie Ray)
6. YOU'RE NOT WORTH MY TEARS (Mills Brothers)
7. SHIEK OF ARABY (Ames Brothers)
8. HAMBONE (Red Saunders)
9. I DON'T MIND (Trudy Richards)
10. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)

Bud Wendell

WJMO—Cleveland, Ohio

1. DELICADO (Percy Faith)
2. BLUE TANGO (Leroy Anderson)
3. WHAT'S THE USE (Johnnie Ray)
4. MOUNTAINS IN THE MOONLIGHT (Johnnie Roy)
5. I'LL WALK ALONE (Don Cornell)
6. SOLITUDE (Burt Taylor)
7. I'M YOURS (Don Cornell)
8. KISS OF FIRE (Georgia Gibbs)
9. HOMING PIGEON (Henry Jerome)
10. HEAVENLY FATHER (Howkins-Four Lads)

Bud Wilson

WKBR—Manchester, N. H.

1. PITTSBURGH, PA. (Guy Mitchell)
2. BERMUDA (Bell Sisters)
3. BLUE TANGO (Les Baxter)
4. MARSHMALLOW MOON (Guy Lombardo)
5. KISS OF FIRE (Georgia Gibbs)
6. A GUY IS A GUY (Doris Day)
7. I AM A HEART (Dinah Shore)
8. GENTLY JOHNNY (Mitchell-Doy)
9. POOR WHIP POOR WILL (Rosemary Clooney)
10. FESTIVAL (Xavier Cugat)

John Wrisley

WFGM—Fitchburg, Mass.

1. A GUY IS A GUY (Doris Day)
2. WHEEL OF FORTUNE (Kay Starr)
3. PITTSBURGH, PA. (Guy Mitchell)
4. FORGIVE ME (Eddie Fisher)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. YOU'RE NOT WORTH MY TEARS (Marxmen)
7. BLUE TANGO (Leroy Anderson)
8. ONE LITTLE CANDLE (Perry Como)
9. PLEASE, MR. SUN (Johnnie Ray)
10. PERFDIA (Four Aces)

Donn Tibbetts

WKXL-CBS—Concord, N. H.

1. I'M YOURS (Don Cornell)
2. HINDUSTAN (Frank Petty Trio)
3. LITTLE KISS GOODNIGHT (Day-Mitchell)
4. IDAHO STATE FAIR (Vaughn Monroe)
5. I HEAR A RHAPSODY (Frank Sinatra)
6. BUSY BODY (Pee Wee King)
7. SINGIN' IN THE RAIN (G. Hormel)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. TRUMPET BOOGIE (Ray Anthony)
10. KISS OF FIRE (Tony Martin)

Robin Seymour

WKMH—Dearborn, Mich.

1. FORGIVE ME (Eddie Fisher)
2. I'M YOURS (Don Cornell)
3. I'LL WALK ALONE (Don Cornell)
4. KISS OF FIRE (Georgia Gibbs)
5. WHAT'S THE USE (Johnnie Ray)
6. BE ANYTHING (Eddy Howard)
7. A GUY IS A GUY (Doris Day)
8. DELICADO (Waldyr Azevedo)
9. I DON'T MIND (Trudy Richards)
10. BLUE TANGO (Les Baxter)

Bill Hyden

KRMG—Tulsa, Okla.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. ANYTIME (Eddie Fisher)
5. A GUY IS A GUY (Doris Day)
6. PERFDIA (Four Aces)
7. TELL ME WHY (Four Aces)
8. PLEASE, MR. SUN (Johnnie Ray)
9. CRY (Johnnie Ray)
10. I'LL WALK ALONE (Margaret Whiting)

John Gale

WINN—Louisville, Ky.

1. BLUE TANGO (Leroy Anderson)
2. I'LL WALK ALONE (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
5. JUNCO PARTNER (Richard Hayes)
6. GOODBYE FOR AWHILE (Vic Damone)
7. WHAT'S THE USE (Johnnie Ray)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. DELICADO (Stan Kenton)
10. I'M YOURS (Don Cornell)

Bob Corley

WQXI—Atlanta, Ga.

1. WHEEL OF FORTUNE (Kay Starr)
2. ANYTIME (Eddie Fisher)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. BLUE TANGO (Leroy Anderson)
5. A GUY IS A GUY (Doris Day)
6. PLEASE, MR. SUN (Johnnie Ray)
7. PITTSBURGH, PA. (Guy Mitchell)
8. LADY LOVE (Vaughn Monroe)
9. EASTER PARADE (Bing Crosby)
10. KISS OF FIRE (Georgia Gibbs)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. FESTIVAL (Johnny Desmond)
3. KISS OF FIRE (Georgia Gibbs)
4. WHAT'S THE USE (Johnnie Ray)
5. HONKY TONK MELODY (Trace & Ameche)
6. THAT'S WHEN YOUR HEARTACHES (Billy Bunn)
7. TO BE LOVED BY YOU (James & Kallen)
8. RAINDROPS (Lily Ann Carol)
9. SNOW IN LOVERS LANE (Frankie Laine)
10. DIDJA EVER (Mory Small)

Jim Lounsbury

WIND—Chicago, Ill.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. I'LL WALK ALONE (Don Cornell)
7. PERFDIA (Four Aces)
8. AT LAST (Ray Anthony)
9. DELICADO (Percy Faith)
10. PLEASE, MR. SUN (Johnnie Ray)

Lou Barile

WKAL—Rame, N. Y.

1. BLUE TANGO (Les Baxter)
2. HEART OF A CLOWN (Bobby Wayne)
3. FORGIVE ME (Eddie Fisher)
4. BROKEN HEARTED (Johnnie Ray)
5. PITTSBURGH, PA. (Guy Mitchell)
6. WHEEL OF FORTUNE (Bobby Wayne)
7. A GUY IS A GUY (Doris Day)
8. I'LL WALK ALONE (Don Cornell)
9. COME WHAT MAY (Patti Page)
10. BLACKSMITH BLUES (Toni Harper)

Bob Murphy

WJBK—Detroit, Mich.

1. BLUE TANGO (Les Baxter)
2. SOMETHING I DREAMED LAST NIGHT (Jeri Southern)
3. INVITATION (Les Baxter)
4. IT'S A SIN TO TELL A LIE (Buddy Greco)
5. AND SO I WAITED AROUND (Ames Brothers)
6. BE ANYTHING (Champ Butler)
7. BEWARE (Dolores Gray)
8. FESTIVAL (Johnny Desmond)
9. TATTLE TALE (Bob Eberly)
10. COME BACK (Jack Haskell)

Bob Stevens

WVCG—Caral Gables, Fla.

1. LADY LOVE (Vaughn Monroe)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. WHEEL OF FORTUNE (Bobby Wayne)
5. A GUY IS A GUY (Doris Day)
6. JUNCO PARTNER (Richard Hayes)
7. AY-ROUND THE CORNER (Jo Stafford)
8. ANYTIME (Eddie Fisher)
9. I HEAR A RHAPSODY (Frank Sinatra)
10. DIPSY DOODLE (Modernaires)

Johnny Pearson

KOWH—Omaha, Neb.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. PERFDIA (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. PITTSBURGH, PA. (Guy Mitchell)
7. COME WHAT MAY (Patti Page)
8. FORGIVE ME (Eddie Fisher)
9. ANYTIME (Eddie Fisher)
10. BE ANYTHING (Don Estes)

BMI record report

AND FORECAST OF TOMORROW'S MUSIC

"DISK OF THE WEEK" ✓ **JUNCO PARTNER** (Frederick) — Richard Hayes (Mer.) rates a Billboard PICK for a disk that "is exciting from start to finish." Cash Box hails it "Disk of the Week" and reports, "... platter is a sure hit . . . has the ingredients of a big seller."

★ ★ ★ ★ ★

"SLEEPER OF THE WEEK" ✓ **YOU** (Republic) [Non-Exclusive BMI] — Sammy Kaye (Col.) with Tony Russo on the vocal is the Cash Box "Sleeper of the Week." Adapted from Musetta's waltz in Puccini's "La Boheme," "YOU" comes up as "a ballad that could very easily go to the head of the list." Billboard touts it as "excellent."

★ ★ ★ ★ ★

RATED SOLID ✓ **JUST A LITTLE LOVIN'** (Hill & Range) — The smash success of Eddie Fisher's I'M YOURS should not overshadow the backing, which is JUST A LITTLE LOVIN' (Vic.). Billboard gives it a solid 85-rating (excellent) and Variety as well as Cash Box find it worthy. Tune is an Eddy Arnold (Vic.) folk success.

★ ★ ★ ★ ★

"ROUSING NUMBER" ✓ **AIR MAIL SPECIAL** (Regent) — Billboard singles out Ella Fitzgerald (Dec.) for praise of this "old Benny Goodman opus and Ella delivers one of her wonderful scat singing performances." Cash Box considers it "a rousing number that moves solidly."

★ ★ ★ ★ ★

TOP LEVEL ✓ **RAINBOW STREET** (Rudder) **LOW DOWN MAMA FROM NEW ORLEANS** (Rudder) — The Satisfiers (Rudder) offer a top level disk with two sides that Cash Box recommends to juke boxes. "Polished, pleasant and stylish" are the reviewer's verdict.

★ ★ ★ ★ ★

C & W PICK ✓ **THREE WAYS OF KNOWING** (Peer) — Billboard's "Country and Western PICK" column finds the Johnnie & Jack (Vic.) platter firmly entrenched. Ditty could move into pop class with this disk.

★ ★ ★ ★ ★

SWIFTLY PACED ✓ **HI HO TRAILUS WHIP** (Little Jazz) [Non-Exclusive BMI] — Anita O'Day (Coral) backed by the Alvy West orch. delivers a swiftly paced number in fine style. Vocalist earns special praise from Cash Box for this "change of pace item."

★ ★ ★ ★ ★

STRONG COMER ✓ **LOVE SONG OF THE WATERFALL** (American) — Coming up strongly on the Billboard C & W charts is this Slim Whitman (Imperial) disk. Newest release is by Jimmy Wakely-Les Baxter (Cap.) which Daily Variety says is "the type of lyric Wakely handles best."

BROADCAST MUSIC, INC. New York • Chicago • Hollywood
580 FIFTH AVENUE • NEW YORK 19, N. Y.

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising
100
 Selections

May 3 Apr. 26

20—That's The Chance You Take 14.2 10.6

CR-60659 (9-60659)—DON CORNELL
I'll Walk Alone
 DE-28038 (9-28038)—PATTY ANDREWS
I'll Walk Alone
 MG-11212 (K11212)—TED STRAETER O.
It Doesn't Matter Where I Go
 VI-20-4574 (47-4574)—EDDIE FISHER
Forgive Me

21—What's The Use 13.6 19.4

CA-1949 (F-1949)—LINDY DOHERTY
Salt Water Tears
 CO-39698 (4-39698)—JOHNNIE RAY
Mountains In The Moonlight

22—Tulips And Heather 12.2 11.1

CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
 DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
 LO-1172 (45-1172)—VERA LYNN
Once I Loved You
 MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
 VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

23—Wimoweh 11.3 15.9

CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You
 DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

24—Delicado 9.2

LO-1151—EDMUNDO ROS O.
Baiao
 CA-2040 (F-2040)—STAN KENTON O.
Bags And Boggage
 CO-39708 (4-39708)—PERCY FAITH O.
Festival
 DE-28044 (9-28044)—WALDYR AZEVEDO O.
See If You Like It
 VI-20-4677 (47-4677)—THREE SUNS
Plink, Plank, Plunk!

25—Come What May 8.7 10.4

CA-1944 (F-1944)—HELEN O'CONNELL
Baby We're Really In Love
 CR-60650 (9-60650)—JIMMY SCOTT
Wheel Of Fortune
 DE-28057 (9-28057)—TOMMY DORSEY O.
Hambone
 LO-1197—LITA ROZA
Somewhere In The Moonlight
 ME-5772 (5772 x 45)—PATTI PAGE
Retreat
 VI-20-4489 (47-4489)—FOUR TUNES
The Greatest Song I Ever Heard

26—Three Bells 7.7 4.8

CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
 CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
 DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song
 VI-20-4388 (47-4388)—JUNE VALLI
Cry

May 3 Apr. 26

27—Be My Life's Companion 7.4 20.9

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
 CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
 DE-27889 (9-27889)—MILLS BROS.
Love Lies
 KI-1039 (45-1039)—HAWKSHAW HAWKINS
Everybody's Got A Girl But Me
 ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
 MG-11133 (K11133)—ART LUND
 VI-20-4454 (47-4454)—MINDY CARSON
Tuh-Pocket, Tuh-Pocket

28—Lady Love 7.3 11.9

VI-20-4611 (47-4611)—VAUGHN MONROE O.
Idaho State Fair

29—At Last 7.1 13.9

CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
 CR-60687 (9-60687)—WINGY MALONE
Awful Waffle Man
 DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
 VI-42-0157—GLENN MILLER O.
Perfidia

30—I Hear A Rhapsody 6.9 7.5

CA-1973 (F-1973)—RAY ANTHONY O.
For Dancers Only
 CA-1979 (F-1979)—NORMAN KAYE
When My Blue Moon Turns To Gold Again
 CO-39652 (4-39652)—FRANK SINATRA
I Could Write A Book
 CR-60669 (9-60669)—HAL SINGER
Easy Street

31—Dancing With Tears In My Eyes 6.6 10.3

DE-27825 (9-27825)—FRANKIE FROEBA O.
Dear Love, My Love
 LO-1175—MANTOVANI O.
Dear Love, My Love

32—Honest And Truly 6.5 3.7

CA-2054 (F-2054)—BILLY MAY
When The Swallows Come Back
 DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER
 DE-46405 (9-46405)—ROLAND JOHNSON
 DE-27996 (9-27996)—INK SPOTS
All My Life
 DE-27995 (9-27995)—GUY LOMBARDO O.
One Little Word
 MG-11201 (K11201)—GENE MCGHEE
 VI-20-4656 (47-4656)—RALPH FLANAGAN O.
Singing Winds

33—Sleepless 6.4 3.4

CO-39695 (4-39695)—TONY BENNETT
Somewhere Along The Way

34—The Little White Cloud That Cried 6.2 12.1

CA-1892 (F-1892)—LOU DINNING
Blue December

May 3 Apr. 26

DE-27893 (9-27893)—ROBERTA LEE

Bermuda
 ME-5761—HERB LANCE O.
A Lonely Town
 OK-6840—JOHNNIE RAY
Cry

35—Bermuda 5.9 16.4

CA-1956 (F-1956)—RAY ANTHONY O.
Broken Hearted
 DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
 ME-5774 (5774x45)—JIMMY PALMER O.
Who
 VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
June Night

36—Try 5.7 12.4

CA-2029 (F-2029)—STAN FREBERG
Pass The Udder Udder

37—Tiger Rag 4.9 5.3

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
 DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

38—My Hero 4.8 3.2

DE-28073 (9-28073)—FOUR ACES
Spring Is A Wonderful Thing

39—Shiek Of Araby 4.6 5.5

ME-8070 (45x8070)—ALBERT AMMONS

40—Festival 4.4 3.1

CA-2005 (F-2005)—LES BAXTER
Invitation
 CO-39708 (4-39708)—PERCY FAITH O.
Delicado
 CR-60670 (9-60670)—JOHNNY DESMOND
Confetti
 ME-5829 (5829x45)—CURA & CUGAT
Won't You Surrender?
 MG-11204 (K11204)—DE MARCO SISTERS
Goin' On A Hayride
 VI-20-4577 (47-4577)—FRANKIE CARLE O.
I've Tried A Million Times

41—Noodlin' Rag 4.2 6.9

42—Mountains In The Moonlight 4.1

43—Slow Poke 4.0 7.9

44—Stolen Love 3.6 3.8

45—Tenderly 3.2 2.6

46—Charmaine 2.6 8.3

47—At Last! At Last! 2.5 5.7

48—There Are Such Things 1.6 3.3

49—Indian Love Call 1.2 7.1

50—Silly Dreamer 1.1 2.1

FOR SURE PROFITS
\$4 Capitol
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MONEY-MAKERS!

1.

KAY STARR
 "I WAITED A LITTLE TOO LONG"

"ME, TOO"
 Capitol 2062 (F2062—45 rpm)

2.

HELEN O'CONNELL

"BE ANYTHING (BUT BE MINE)"

"RIGHT OR WRONG"
 Capitol 2011 (F2011—45 rpm)

3.

JERRY SHARD

"WASHINGTON & LEE SWING"

"YES SIR, THAT'S MY BABY"
 Capitol 2021 (F2021—45 rpm)

4.

JANE FROMAN

from 20th Century-Fox Picture
 "WITH A SONG IN MY HEART"

"I'LL WALK ALONE"
 Capitol 2044 (F2044—45 rpm)

comin' up fast "TATTLE TALE"
 "ANYTHING THAT'S PART OF YOU"
 BOB EBERLY Capitol 2036 (F2036—45 rpm)

give your customers  entertainment

**A sincere,
frank and honest
statement why we think you
should feature your most
outstanding advertisement
in our
10th Anniversary Issue**

Not because all of the efforts of *The Cash Box* have continually been in your interests—in favor of providing greater numbers of people with the kind of records they want to hear. Not because we at *The Cash Box* have always openly espoused principles which created greater prestige and profit for all—many times at considerable cost to ourselves. Not because *The Cash Box* has become over these ten years one of the most vital factors in the merchandising of music.

But instead because cold, hard business facts dictate that you as a member of the music industry today, and hopeful of an even more important place in this industry tomorrow, will want your ad to appear in an issue that will be treasured for years to come. And why will it be? Because not only will the *Tenth Anniversary Issue* of *The Cash Box* be an historical encyclopedia of the record business, but it will be a complete "reference bible" for the entire industry.

It will list the top ten tunes, artists, writers, publishers and record companies for each of the ten years. It will give the winners of *The Cash Box* poll over the past six years. There will be a list of recording companies and also many special articles which will be of lasting interest to everyone in the business.

Your advertisement will **STAY PUT** in the outstanding *Tenth Anniversary Issue*, which everyone will turn to day after day, week after week. For the information it will contain will be **INVALUABLE TO EACH AND EVERY PERSON ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW.**

Remember all ads start going to press on May 12 (a month before closing time) because the advance indicated size of this *Tenth Anniversary Issue* forces us to start printing as soon as possible.

To obtain the best position for your advertisement, please make your space reservation right now.

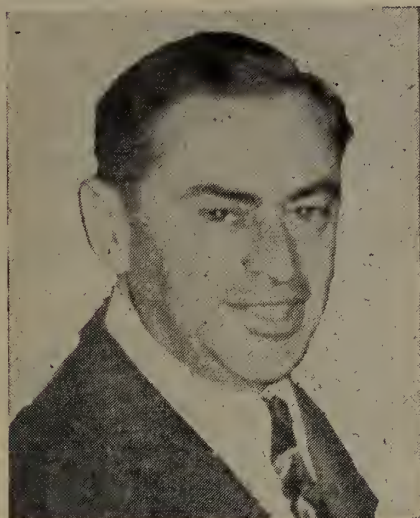
The Cash Box

★ 26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

4 Firms Combine To Form Nation's Largest Wired System Network



BARNEY SUGERMAN

Newark, N.J.—In one of the biggest deals ever consummated in the operating division of wired music, four large operators of wired music have consolidated their firms into one gigantic network, named World Wired Systems, which now places it in the position of being the country's foremost company servicing locations which use this medium.

Announcement of the consolidation was made by Barney (Shugy) Sugerman, head of the largest music machine operating company in the East. "Plans for this consolidation were completed over this past week-end," reported Sugerman, "and details will be forthcoming in a week or so. Elaborate offices are now being prepared at 475 Fifth Avenue, New York. I can safely state that the combination of the resources of these four companies make it, without any doubt the largest firm in the United States serving a network of wired music."

According to Sugerman, plans are now being worked out to tighten the management and service of the four companies so that locations will receive the best in music and service. With the facilities now available, Sugy also stated, it will be possible to expand the coverage of wired music to many locations in the Eastern area which have been seeking to install it.

TAX PROBLEMS THAT AFFECT YOU

by
HERMAN JAFFE, C.P.A.

The most pressing question which any artist has in relation to his income—besides how to get it, of course—is the taxes he has to pay.

Of all the people who earn money in large sums one year, and may possibly earn little or nothing the next, the artist is unprotected from ruinous taxation. The doctor, the lawyer, most professional personnel and many independent contractors—in a few cases, even employees—can qualify under section 107(a), which permits income in special cases to be divided over a three year period for taxation purposes. The tests that must be satisfied in order to spread income are: 1) compensation must be for personal services covering at least 36 months from the beginning to the completion of those services and 2) 80% of the compensation must be received or accrued in a single tax year.

It would take very little revision to have this provision apply to artists. But to get that accomplished takes action and work on YOUR part.

No one is going to stick his neck out to save you money. You must at least initiate the action yourself by forming committees, organizing working agencies, taking positive steps to save your earnings.

Every artist trembles every day about his taxes. Dozens have lost homes and even their very financial resources because of the tax program in force today.

It is they—and YOU, TOO, who are in danger of just such catastrophies—who must wake up to the possibilities of correcting this inequity in our present tax laws.

Or do you want to be taxed out of existence?

New Disk Zooms Out Of Phila.

PHILADELPHIA—This town was buzzing last week with a new record which looks like a smash. It's labeled "Here In My Heart," sung by Al Martino and put out on the B.B.S. label.

Majors were bidding for the record all week, but Dave Miller of Palda Records finally won out, paying a \$5,000 advance.

The disk is being released immediately and on the strength of having the record played over the phone to distributors, Dave Miller said that there was an advance order of 85,000.

Bill Borelli and Nick Buselli of B.B.S. Music produced the masters and Monty Kelly did the arrangement.

Al Martino, has been known to be in Hollywood the past week, testing at picture studios.

AVAILABLE

The finest location in Penna. for RECORDS—room 20' x 160'—1427 N. Broad St., Phila., Pa., in the heart of Record Row.

Large display room, large private office, large shipping room with separate entrance on rear street.

Write, wire or phone:

BLOCK MARBLE CO.

1425 N. BROAD ST., PHILA., PA.

(Tel: STEvenson 4-8975)

HIGHEST PRICES PAID

For NEW and USED
45 rpm RECORDS

Large or small quantities bought.

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RECORD EXPORT & DISTRIBUTORS

520 WEST 48th STREET, NEW YORK 36
(Tel.: JUDson 6-0398)



a DOT POP Smash!

"GOODY GOODY"
by JANE GRANT
Dot 15009 (45 x 15009)

Great Rag-time treatment of
"NEAR YOU"
by JOHNNY MADDOX
and Rhythmasters
Dot 15008 (45 x 15008)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Winner and New Champ



PERRY COMO

CHICAGO — Perry Como scored a great success last week—he beat Don Cherry at golf. Perry shot a 77 while Don made it in 78. Don, who is a pro golfer, gave Perry a 4 stroke handicap.



DON CHERRY

STOP! COIN (JUKE BOX) OPERATORS

GUESSING! SEARCHING! WASTING TIME!

\$\$ LET US SAVE YOU MONEY \$\$

ALL HITS • ALL LABELS

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HARLEM RIVER RECORDS
RECORD WHOLESALERS

(Dept. J-3) 54 MACOMBS PL.
NEW YORK 39, N. Y.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

Individual's Name

HOT

Rhythm & Blues

ON
Mercury
RECORDS

THE CASH BOX

Rhythm & Blues

Ramblings

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- 1 **NEW BLOWTOP BLUES**
Dinah Washington
8269

- 2 **LOOKING FOR MY BABY**
The Ravens
5800

- 3 **BE ANYTHING (But Be Mine)**
Winnie Brown
8270

- 4 **GOOMP BLUES**
Johnny Otis & Orchestra
8273

- 5 **TELL ME WHY**
b/w
WHEEL OF FORTUNE
Dinah Washington
8267

- 6 **WALKIN' THE LONESOME ROAD**
Big Bill Broonzy
8271

- 7 **SEQUEL**
b/w
I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
8272

Many rhythm and blues record companies are looking for and waxing tunes that will appeal to the northern markets as the do-ra-me situation seems to be more fluid there. The South has been hit hard by the layoffs in the textile mills. The lack of work which has cut the average wage down to two or three days a week has taken away the loose cash and created a situation where it has become a buying only necessities. However, diskeries are hopeful that this is just a temporary situation. . . . We hear that Annie Laurie has a great new record on the Okeh label that will be released next week. . . . Herman Lubinsky of Savoy is very excited about the new etching by the Four Buddies, soon to be issued.

* * *

When Jubilee released the original recording of "Heavenly Father" written and sung by the 15 year old Edna McGriff, Jerry Blaine offered to bet dollars to doughnuts that he had a big one. Jerry's judgment, it seems, has been more than vindicated. Returns from all the cities in the "Hot" charts show the tune to be in there somewhere near the top. But that's not all. Edna McGriff's waxing is finding its way into the pop field and as a result many of the majors have cut the song. Dolores Hawkins and The Four Lads on Okeh, Fran Warren on MGM, and Evelyn Knight on Decca, have all put out great sides. . . . Barbara Carroll goes into the Park Sheraton instead of the Embers as originally reported.

* * *

We are happy to be on the receiving end of repeated telephone calls from diskeries putting out religious records telling us that our "Best Selling Spiritual Records" listing has helped them no end to increase their sales in that department. . . . Congrats to the Bells Of Joy who make The Cash Box cover this week and whose "Let's Talk About Jesus" has been on the best selling lists for a long spell. The group is part of the evergrowing Peacock stable. Don Robey and Irv Marcus, Peacock dynamos, report that orders for their 45's have been pouring in. . . . Gene Amons and Sonny Stitt, two mighty men with the sax, will appear at the Mosque Theatre, Richmond, Va. on April 27th.

* * *

Joe Turner leaves Louisiana behind him this week, and heads up-country to the Club Primo, Monmouth, N. J. . . . Atlantic set for another big three click to follow its "5-10-15 Hours," "Middle Of The Night" and "Sweet Sixteen" simultaneous release of a couple of months ago. Next week they will hit the market with Dizzy Gillespie's "This Is Happiness" and "Love Is Here To Stay"; Odel Turner's "Alarm Clock Boogie"; and Laurie Tate's "Rock Me Daddy." . . . Lionel Hampton takes his orchestra into the Casino Theatre, Toronto, on April 24th, for one week. Lionel will open in New York at the Apollo on May 30th. . . . Charles Brown and Amos Milburn will team up for a one nighter in Houston May 1st.

NEW RELEASES

SAD NEWS FROM KOREA
b/w
Let Me Fly Your Kite
Lightnin' Hopkins
8274

- | | | |
|---|--|---|
| <p>5-10-15 HOURS</p> <p>1 <i>Ruth Brown</i>
(Atlantic)</p> | <p>5-10-15 HOURS</p> <p><i>Ruth Brown</i>
(Atlantic)</p> | <p>GOING HOME</p> <p><i>Fats Domino</i>
(Imperial)</p> |
| <p>MOODY MOOD FOR LOVE</p> <p>2 <i>King Pleasure</i>
(Prestige)</p> | <p>MELLOW BLUES</p> <p><i>Sonny Thompson</i>
(King)</p> | <p>SWEET SIXTEEN</p> <p><i>Joe Turner</i>
(Atlantic)</p> |
| <p>HEAVENLY FATHER</p> <p>3 <i>Edna McGriff</i>
(Jubilee)</p> | <p>NO MORE DOGGIN'</p> <p><i>Roscoe Gordon</i>
(R. P. M.)</p> | <p>5-10-15 HOURS</p> <p><i>Ruth Brown</i>
(Atlantic)</p> |
| <p>TROUBLE IN MIND</p> <p>4 <i>Dinah Washington</i>
(Mercury)
<i>Amos Milburn</i>
(Aladdin)</p> | <p>TROUBLE IN MIND</p> <p><i>Dinah Washington</i>
(Mercury)</p> | <p>THAT'S WHAT YOU'RE DOING TO ME</p> <p><i>The Dominoes</i>
(Federal)</p> |
| <p>THAT'S WHAT YOU'RE DOING TO ME</p> <p>5 <i>The Dominoes</i>
(Federal)</p> | <p>HEAVENLY FATHER</p> <p><i>Edna McGriff</i>
(Jubilee)</p> | <p>LAWDY, MISS CLAUDY</p> <p><i>Lloyd Price</i>
(Specialty)</p> |
| <p>MIDDLE OF THE NIGHT</p> <p>6 <i>Clovers</i>
(Atlantic)</p> | <p>NIGHT TRAIN</p> <p><i>J. Forest</i>
(United)</p> | <p>MIDDLE OF THE NIGHT</p> <p><i>Clovers</i>
(Atlantic)</p> |
| <p>STOLEN LOVE</p> <p>7 <i>The Larks</i>
(Apollo)</p> | <p>THAT'S WHAT YOU'RE DOING TO ME</p> <p><i>The Dominoes</i>
(Federal)</p> | <p>ONE MINT JULEP</p> <p><i>Clovers</i>
(Atlantic)</p> |
| <p>MELLOW BLUES</p> <p>8 <i>Sonny Thompson</i>
(King)</p> | <p>SLOW CABOOSE</p> <p><i>Sax Mallard</i>
(Checker)</p> | <p>DUST MY BROOM</p> <p><i>Elmo James</i>
(Trumpet)</p> |
| <p>BE ANYTHING, BUT BE MINE</p> <p>9 <i>Wini Brown</i>
(Mercury)</p> | <p>DUST MY BROOM</p> <p><i>Elmo James</i>
(Trumpet)</p> | <p>NO MORE DOGGIN'</p> <p><i>Roscoe Gordon</i>
(R. P. M.)</p> |
| <p>NIGHT TRAIN</p> <p>10 <i>J. Forest</i>
(United)</p> | <p>SWEET SIXTEEN</p> <p><i>Joe Turner</i>
(Atlantic)</p> | <p>WHEN THE SWALLOWS COME BACK TO CAPISTRANO</p> <p><i>The Dominoes</i>
(Federal)</p> |

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **GOING HOME**
Fats Domino
(Imperial)

- 2 **SWEET SIXTEEN**
Joe Turner
(Atlantic)

- 3 **NO MORE DOGGIN'**
Roscoe Gordon
(R. P. M.)

- 4 **ONE MINT JULEP**
Clovers
(Atlantic)

- 5 **HEAVENLY FATHER**
Edna McGriff
(Jubilee)

- 6 **COUNTRY BOY**
Muddy Waters
(Chess)

- 7 **5-10-15 HOURS**
Ruth Brown
(Atlantic)

- 8 **NIGHT TRAIN**
Jimmy Forest
(United)

- 9 **THE BIG QUESTION**
Percy Mayfield
(Specialty)

- 10 **THE HUNT IS ON**
Percy Mayfield
(Specialty)

- 5-10-15 HOURS**
Ruth Brown
(Atlantic)

- BE ANYTHING, BE MINE**
Wini Brown
(Mercury)

- NIGHT TRAIN**
Jimmy Forest
(United)

- NO MORE DOGGIN'**
Roscoe Gordon
(R. P. M.)

- DUST MY BROOM**
Elmo James
(Trumpet)

- THE BIG QUESTION**
Percy Mayfield
(Specialty)

- MIDDLE OF THE NIGHT**
The Clovers
(Atlantic)

- BIG BOY**
Jimmy Guiffre
(Skylark)

- THE WIND IS BLOWING**
Jimmy Witherspoon
(Modern)

- HOPE, SKIP AND JUMP**
Lynn Hope
(Aladdin)

- ST. LOUIS, MO.**
 - One Mint Julep (Clovers)
 - 5-10-15 Hours (Ruth Brown)
 - Mary Jo (Four Blazers)
 - Heavenly Father (Edna McGriff)
 - Night Train (J. Forest)
 - No More Doggin' (Roscoe Gordon)
 - Be Anything (Ruth Brown)
 - Dust My Broom (Elmo James)
 - Jam With Sam (Duke Ellington)
 - Mood Indigo (Four Blazers)

- MEMPHIS, TENN.**
 - Night Train (J. Forest)
 - Cold Chills (John Lee Hooker)
 - 5-10-15 Hours (Ruth Brown)
 - Country Boy (Muddy Waters)
 - That's What You're Doing To Me (The Dominoes)
 - Going Home (Fats Domino)
 - No More Doggin' (Roscoe Gordon)
 - Guitar Shuffle (Lowell Fulson)
 - Let's Talk About Jesus (Bells Of Joy)
 - Back Door Friend (Jimmy Rogers)

- ATLANTA, GA.**
 - No More Doggin' (Roscoe Gordon)
 - One Mint Julep (The Clovers)
 - Let's Talk About Jesus (Bells Of Joy)
 - Still Water (Charles Brown)
 - T. J. Boogie (T. J. Fowler)
 - High Priced Woman (John Lee Hooker)
 - 5-10-15 Hours (Ruth Brown)
 - Going Home (Fats Domino)
 - Rock Around The Clock (Wally Mercer)
 - The Hunt Is On (Percy Mayfield)

- NEWARK, N. J.**
 - 5-10-15 Hours (Ruth Brown)
 - No More Doggin' (Roscoe Gordon)
 - Heavenly Father (Edna McGriff)
 - Three O'Clock Blues (B. B. King)
 - Moody Mood For Love (King Pleasure)
 - Hope, Skip And Jump (Lynn Hope)
 - Big Question (Percy Mayfield)
 - Slow Caboose (Sax Mallard)
 - That's What You're Doing To Me (Dominoes)
 - Hurry Up (Varetta Dillard)

- OPELOUSAS, LA.**
 - No More Doggin' (Roscoe Gordon)
 - 5-10-15 Hours (Ruth Brown)
 - Rock Me Mama (John Lee Hooker)
 - Little White Cloud That Cried (Johnnie Ray)
 - Trouble In Mind (Dinah Washington)
 - Union Station Blues (John Lee Hooker)
 - Sweet Sixteen (Joe Turner)
 - Going Home (Fats Domino)
 - Let's Talk About Jesus (Bells Of Joy)
 - Reeling And Rocking (Fats Domino)

THE CASH BOX BEST SELLING **SPIRITUAL** RECORDS
Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How Far Am I From Canaan?
SOUL STIRRERS
(Specialty)
- I Bowed On My Knees
MEHALIA JACKSON
(Apollo)
- Leading Me
PILGRIM TRAVELERS
(Specialty)
- Let's Talk About Jesus
BELLS OF JOY
(Peacock)
- Old Land Mark
WARD SINGERS
(Savoy)
- These Are They
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- Touch Me Lord Jesus
ANGELIC GOSPEL SINGERS
(Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When He Spoke
WARD SINGERS
(Savoy)

Going Strong!

LAWDY MISS CLAWDY
by LLOYD PRICE
#428

Specialty records

Sure Fire Hit!

SO TIRED
by ROY MILTON
#429

Specialty records

Muddy Waters'
"COUNTRY BOY"
B/W
"ALL NIGHT LONG"
CHESS #1509

CHESS 750 E. 49th Street
Chicago 15, Illinois

NEW RELEASES

NOBODY'S DIZZY

to pick up on ...




DIZZY GILLESPIE

"THIS IS HAPPINESS"
and
"LOVE IS HERE TO STAY"
his first on Atlantic his Greatest!

Atlantic No. 966

Odelle Turner

WAKE UP
with her



"ALARM CLOCK BOOGIE"

backed with
"DRAGGIN' HOURS"
... a real 'beat' R & B number!

Atlantic No. 964

anytime—
anyplace—
anywhere—

Laurie Tate

makes a disc, it's got a high HIT POTENTIAL!

"ROCK ME DADDY" and
"CAN'T STOP MY CRYING"
with JOE MORRIS & Orch.
Atlantic No. 965



HOT
ALL OVER THE CHARTS

- RUTH BROWN
"5-10-15 HOURS"
b/w
"BE ANYTHING"
Atlantic No. 962
- A Red Hot pair by
THE CLOVERS
"MIDDLE OF THE NIGHT"
and
"ONE MINT JULEP"
Atlantic No. 963
- Joe Turner's Sizzler!
"SWEET SIXTEEN"
Atlantic No. 960

Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

THE CASH BOX

JAZZ 'N' BLUES REVIEWS

★ AWARD O' THE WEEK ★

"I MAY HATE MYSELF IN THE MORNING" (2:45)

"TWO LITTLE KISSES" (2:05)

STEVE GIBSON AND THE ORIGINAL RED CAPS
(RCA Victor 20-4670)

STEVE GIBSON & ORIGINAL RED CAPS

● A Benjamin-Weiss tune that has been waxed by a few artists in the pop field, could have the big one in the Steve Gibson rendition. Titled, "I May Hate Myself In The Morning", Gibson duos with Damito Jo

on the vocal end, and together they sock out a soaring blend of voices that makes this an exciting side. The lilting piece is treated to a spirited arrangement, and the Original Red Caps run through it with contagious spirit. This adaptation could be the one to kick off the number into the higher brackets and ops will find it a big money maker. The under siding is a moderate bounce treatment of another current pop tune that the artists sell convincingly. Gibson's chanting, supported by a grade A harmonizing group and polished instrumentalists make this a strong contender. However, we look for the top deck to break out immediately and strongly recommend that ops place it in their jukes.

"MOON DOG BOOGIE" (2:41)
"STRING OF PEARLS" (2:34)FREDDIE MITCHELL
(Derby 793)

● A driving jump boogie beat is banged out by the Freddie Mitchell ork in explosive style. A stirring adaptation which showcases some outstanding saxing is handled with zest by the musicians. The brass section shows big as they deliver this live piece. Flip is a similar number with the same exciting arrangement. Some spirited chord sweeping helps make this a rollicking end. Ops would be wise to hop on to this pair.

"MY EXPECTATIONS" (3:30)
"SOW RIGHTEOUS SEEDS" (2:40)ROBERT ANDERSON and
HIS GOSPEL CARAVAN
(United 118)

● Deep, exciting voiced Robert Anderson sings a slow religious item in mighty fashion. Anderson's spirited vocal of this light bounce spiritual is supported appropriately by the harmonizing Gospel Caravan against a background of organ music. The under side is a slow gospel tune in which Anderson blends his voice with a female singer, and the combination presents a very effective side.

"WITHOUT A WORD OF WARNING"
(2:41)

"JUMPIN' THE BLUES" (2:27)

ARNETT COBB
(Okeh 6872)

● Arnett Cobb comes up with the slow Gordon-Revel oldie and gives it the distinctive Cobb treatment. Cobb's masterful saxing is soft and mellow and is set against a backdrop of subdued orking. The blend of instruments makes for a highly pleasurable side. The under portion is a quick tempo, driving waxing, that showcases the artist's contagious saxing, and with the able support of the musical group, this is an etching that will get its share of the spins.

"SEPTEMBER SONG" (2:51)
"WANGO BLUES" (2:45)PRESTON LOVE
(Federal 12069)

● Preston Love and his orchestra bang out a fast moving oldie zestfully. The boys take the live number through a bouncy arrangement and come up with an ok side. Flip is a moderate tempo tune that Love and the ork go all out on. The dynamic treatment features a red hot sax while Love vocalizes in sock fashion. The result is a solid end. We like both sides and ops would do well to give a listen.

Jazz 'n' Blues

SLEEPER OF THE WEEK

"MY HEART IS YOURS" (2:35)

"SO" (2:39)

THE MARVELTONES
(Regent 194)

● The Marveltones, a rising group of singers, blend their voices warmly and with a bit of originality, and come up with a sock reading of "My Heart Is Yours". The lilting melody is a slow tempo tune with romantic lyrics, and adding these essentials to the dynamic vocalizing of the group proves to be an inspiration. The result is an exciting waxing that will be a sensation in the boxes and will be spun again and again. The instrumen-

talists support the harmonizing of the Marveltones in subdued manner befitting the mood of the pretty ballad. Flip is another slow ballad written by Churchill Kohlman, writer of the hit "Cry", and the melodic chanters turn out a pleasurable end. Titled "So", this etching will also catch it's share of play. In our opinion, the top deck will break first, but we also believe the under lid could catch on.

"JANUARY 11, 1949, BLUES" (2:49)

"SITTIN' HERE WONDERIN' "
(2:35)

LUTHER STONEHAM

(Mercury 8275; 8275 x 45)

● A slow, low down blues is sung potently by Luther Stoneham as he warbles the sad lyrics with feeling. The vocalist accompanies himself with a strong bit of guitar as he runs through the pretty tune. The under portion is a similar beat item that Stoneham sells impressively. Ops should take a peek.

"LOUISE" (2:34)

"DON'T WANT NO WOMAN" (2:39)

L. C. WILLIAMS

(Mercury 8276; 8276 x 45)

● L. C. Williams takes hold of a slow blues item and gives it an exciting reading. Williams chants the mellow lyrics expressively and the instrumentalists provide him with a subdued musical backdrop. Lower lid is another slow beat blues that the vocalist dishes out solidly. The chanter handles the pretty tune, set to a flowing arrangement, in top flight style and succeeds in making this a grand side.

"SAD NEWS FROM KOREA" (3:05)

"LET ME FLY YOUR KITE" (3:35)

LIGHTNIN' HOPKINS

(Mercury 8274; 8274 x 45)

● A slow rhythmic number is given a low down treatment by Lightnin' Hopkins, who socks out the weepy lyrics with warmth and appeal. Hopkins' slick presentation is ably backed by the musical group and together they bring in an ok dinking. The second side is a change of pace as the artist does a driving job on a cute set of lyrics. Ops have two good sides to choose from.

"FLYING HOME" (2:51)

"PUT SOMETHING IN MY HAND"
(3:00)

AMOS MILBURN

(Aladdin 3125)

● A racing jump item is ripped through by Amos Milburn and his Aladdin Chickenshakers with explosive force. The arrangement, featuring the brass section, backs Amos Milburn's shouty vocal effort excitingly. Flip is a slow tune, with Amos handling a set of double entendre lyrics effectively. Milburn's sock chanting of the catchy lyrics make this the side. Ops should get with this platter.

"ONE FOR MY BABY" (2:25)

"THAT'S HOW IT GOES" (3:11)

ACE HARRIS

(Coral 60695)

● Ace Harris takes the old Arlen-Mercer number and belts out a fast moving tune with zest. Harris' exciting vocal sends this etching soaring and it could break through with the proper exploitation. The under side is a slow mellow tune that Ace Harris sells convincingly as he chants the romantic story. Ops should listen to the top deck.

"GONE BABY GONE" (2:31)

"BOTTOM BLUES" (2:38)

BROWNIE MCGHEE

(Savoy 844)

● Brownie McGhee takes a tune of his own composition and belts it out with a real low down treatment. The slow item is dished up in top notch fashion by the ork which gives the number a wonderful reading. Flip is a driving beat which shows McGhee off at his best and the result is a potent platter.

"BLESSED ASSURANCE" (2:41)

"WE'LL UNDERSTAND" (2:39)

SISTER EMILY BRAM

(Savoy 4034)

● A slow gospel tune is given a very dramatic reading by Sister Emily Bram. Sister Bram's strong voiced and exciting vocal makes this a stirring and feelingful side. Sincere organ backing sets up the vocalist with proper mood music. The under siding is a similar spiritual that the artist sings in her stylized manner. The result is an ok side.

"HERE I COME" (2:42)

"LOUD MOUTH LUCY" (2:12)

CHUCK WILLIS

(Okeh 6873)

● Chuck Willis comes up with a slow blues tune and carries the mellow melody and sad lyrics with warmth and feeling. Chuck's strong vocal backed flowingly by the ork, makes this a likely side. The second side is a fast moving novelty and Willis gives it a powerhouse treatment as the ork comes through with rollicking support. We like both sides.

"FORGIVE ME" (2:56)

"A ROOM WITH A VIEW" (3:05)

GEORGIE AULD

(Coral 60718)

● Georgie Auld gives out with some stimulating saxing of a current plug tune that's making noise in the pop field. Auld's potent sax blowing of the slow pretty item is backed softly and pleasingly by the Jud Conlon Rhythmaires. The lead vocalist and chorus handle the sentimental lyrics soothingly and the result is an adaptation that could make a go of it. The lower lid is another slow piece that is sung in mellow fashion by the vocal group and showcases the tenor sax of Georgie Auld.

"SATISFIED" (3:10)

"WHEN THEY RING THE GOLDEN BELLS" (3:00)

SOUTHERN TORNADOES

(United 117)

● The Southern Tornadoes harmonize on a pair of slow spiritual numbers and come up with a pair that should go in the right locations. The lead vocal does an inspirational job as he sings these religious songs, and the balance of the choral group backs him strongly. Both sides are done in stirring fashion and ops looking for this type of material should listen in.

Phila Association Holds 23rd Annual Banquet

PHILADELPHIA—The Amusement Machines Association of Philadelphia, Inc., held its twenty-third annual Banquet on Sunday evening, April 20th, at the Latin Casino, this city.

An audience of 600 people, comprised of operators, their families and guests, jammed the night club to make this the biggest anniversary celebration in the organization's history.

Joseph Silverman, business manager, acted as master of ceremonies, for the business end of the affair, introducing the officers and directors of the board.

Highlight of the evening was the outstanding floor show which featured such top performers as: Carol Bruce, Dolores Hawkins, The Four Lads, and many others.

Many out of town visitors came in just for the affair. Representing the music world were: Danny Kessler, Okeh A & R head; Elliot Blaine and Ben Blaine of Jubilee Records and Cosnat Distributors; Harry Chippitz, of Cosnat Distributors; Jack Mitnick, eastern region sales representative of AMI phonographs; George Hayes, head of the juke box division of Columbia Records; and MGM, Mercury, and Columbia local distributors.

Gordon Jenkins Signs New Decca Pact

NEW YORK—Milton R. Rackmil, president of Decca, announced Friday (April 26) that Gordon Jenkins had signed a new contract for two years with a two-year option. The new pact goes into effect when the present one expires in January and so Jenkins is now committed to Decca until 1957. Contract calls for his services as Decca's musical director and as an artist.

There had been considerable speculation when Dave Kapp left Decca a few months back that Jenkins would follow him as soon as his contract was up. The new contract ends all such speculation.

Decca Adds 4 To Chi Staff

CHICAGO—Decca this week announced four new additions to its Chicago staff.

Hemp Shaw is working out of Peoria.

Ken Schlosser is working out of Springfield, Ill.

Herb Chapman has been added to the roster of Chicago salesmen.

And Ed Carlson is working for the Chicago Branch but operating out of South Bend, Indiana.

Our Roving Correspondents: Ex-DJ's Now In Army, Report On Top Tunes Around The World

NEW YORK—Two reports from disk jockies now in the army reached us last week, both from different ends of the world.

From Europe came a note from Don Kimel telling us about music conditions there and from Korea came similar info from Peter Dreyer.

Both Don and Pete sent a list of the top ten tunes from their respective areas and here they are:

The Top Ten in Amsterdam, Holland

1. Cry—Johnnie Ray
2. Because Of You—Tony Bennett
3. Slow Poke—Ralph Flanagan
4. Little White Cloud That Cried—Johnnie Ray
5. One Sweet Letter—Patti Page
6. Please Mr. Sun—Johnnie Ray
7. September Song—Stan Kenton
8. My Foolish Heart—Gordon Jenkins
9. You're Getting To Be A Habit With Me—Doris Day
10. Dixie Jump—Ralph Flanagan

The Top Ten in Korea

1. Cry—Johnnie Ray
2. Little White Cloud That Cried—Johnnie Ray
3. Please Mr. Sun—Johnnie Ray
4. Broken Hearted—Johnnie Ray
5. Unforgettable—Nat "King" Cole
6. Too Young—Nat "King" Cole
7. Because Of You—Tony Bennett
8. Undecided—Ames Bros.
9. Slow Poke—Pee Wee King
10. Sin—Eddy Howard

From a glance at these lists, it looks as though Johnnie Ray leads the current parade all over the world.

Jerry Shard Plays Raleigh Room

NEW YORK—Jerry Shard, whose Capitol recording of "Washington And Lee Swing" is currently hot, opened at the Raleigh Room of the Hotel Warwick last week for a limited engagement.

Peacock Spiritual Parade—World's Greatest Spirituals



DIXIE HUMMINGBIRDS
 "WADING THROUGH BLOOD AND WATER"
 "WHAT ARE THEY DOING IN HEAVEN TODAY?"
 PEACOCK # 1594
LATEST RELEASE



The Christland Singers
 "A FEW MORE DAYS"
 "PEACE IN THE LAND"
 PEACOCK # 1599
NEW RELEASE

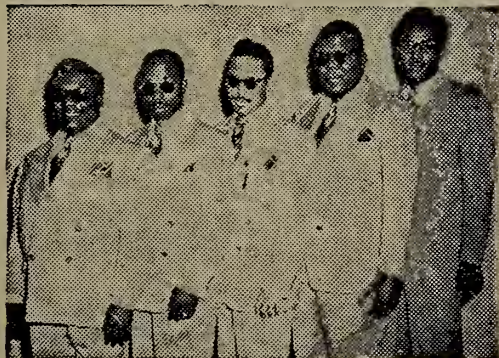


THE GOSPEL TONES
 "SPEAK TO ME JESUS"
 "REST FOR MY LABOR"
 PEACOCK # 1596
NEW RELEASE



Rev. I. H. Gordon
 "DR. JESUS"
 "SEEK THE LORD"
 PEACOCK # 1573
LATEST RELEASE

"LET'S TALK ABOUT JESUS"
 Greatest Selling Spiritual of the Day
 PEACOCK # 1584



ORIGINAL FIVE BLIND BOYS
 JACKSON HARMONEERS
 "WORLD PRAYER"
 "HOW FAR AM I FROM CANAAN"
 PEACOCK # 1553
LATEST RELEASE



Golden Harp Singers
 "WILL THERE BE ANY STARS IN MY CROWN"
 Part # 1 and # 2
 PEACOCK # 1591
LATEST RELEASE



SISTER JESSIE MAE RENFRO
 "HE'S SO WONDERFUL"
 "IN THAT HOME BYE AND BYE"
 PEACOCK # 1588
LATEST RELEASE



Wilson & Watson Singers
 "AFTER AWHILE"
 "KEEP THE FIRE BURNING IN ME"
 PEACOCK # 1582
LATEST RELEASE

World's Greatest Spirituals



Peacock Spiritual Parade

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**Cosnat Becomes Coral's
Newark Distributor**

NEW YORK—Cosnat Distributors has been named Newark, N. J. distrib for Coral Records.

On May 1, when Cosnat takes over the line, it will open a Newark branch, its third. The other two are in New York and Philadelphia.

Cosnat, headed by Jerry Blaine, is one of the largest distributors of independent labels in the country and the tremendous job which it has done in New York and Philadelphia led Coral to give it the line.

Ben Blaine will head up the Newark office.

A couple of weeks ago, Coral announced the opening of company owned distribution branches in New York and Chicago. It was announced at that time that a company owned branch was also contemplated in Newark but the plans were altered.

Coral now becomes the largest diskery for which Cosnat will distribute.

Kickin' The Blues Around

with Sam Evans



Two of the nicest parties in recent weeks, were the one's given for Eddie Fisher, by RCA Victor; and the Mercury affair for Jimmy "Dancing Shoes" Palmer. Both stars and the hosts were in the best of form, thus causing the guests to be in high spirits. . . . The railroad influence is now upon us, what with releases named appropriately: "Slow Caboose" on Chess; "Night Crawler" on Savoy (or is this a snake?) and "Night Train" on United. All have a deep, moving, pulsating rhythm that sells in many markets. . . . The "Concert At Midnight" aired from Carnegie Hall, April 19th, over the full Mutual network, was a tremendous success. Dinah Washington socked thru in great style on "Wheel Of Fortune". Lionel Hampton did "Special Delivery" in Jam style for 6 minutes and 50 seconds. Debbie Andrews, the new Ellington thrush, did beautifully in April the standard "September Song". Sugar Ray Robinson, minus Rocky, beat out a drum solo to "Ding Dong Daddy". Louis Jordan got a terrific hand for his number. Sonny Parker had the place rocking with "Red Light". Lynne Hope, his head all wrapped up, blowed awhile on "Hope, Skip and Jump". "Begin The Beguine" was played by the man who I think it was written for, Eddie Heywood. And on and on for one of the great Jazz shows of the year. Willie Bryant, Ed Sullivan and Art Ford handled the intro's, and well too.

Jimmy Jones, Sarah Vaughan's long time ace pianist, seriously ill in Kings Hospital in Brooklyn. . . . Count Basie working the midwest on a series of college prom dates. The big 15 piece outfit is traveling in a big grey one, and using Cliff Davis' Manor House Hotel, in Chicago, as GHQ. . . . Peggy Taylor is blessed with both a pretty face and a swellegant voice. Gal is on WGN-TV every A.M., along with genial Jackson Fuller. Dig her latest on Mercury "I Don't Mind." . . . Ink Spots, featuring Bill Kenny, at the Chicago Theater for one week, and a huge success. . . . Martha Glaser, the smartest press agent in the business, into town for three days, extolling the greatness of Errol Garner. The Piano Parade, a hit show from the Gale Office played this town the 20th. Show is tops. Meade Lux Lewis, Pete Johnson, Art Tatum and Errol Garner have a real production type show. Next fall, if this package is still together and it should be, they will be swamped with bids to play, from all over.

The Billy Shaw office has the Shearing group available for about 5 dates in the mid-west during the early part of June. . . . The biggest Show of 1952, featuring Patti Page, Frankie Laine, Billy May and his 18 piece orchestra, plus Willie Smith and Illinois Jacquet and The Choc'olaters is playing to sell out houses on every stop. The advance sale for Montreal is already in excess of \$11,000. . . . It's Peacock more and more for the best in religious. The Golden Harp Singers do a selling job in two parts on "Will There Be Any Stars In My Crown?"

"Number Mambo" on Rainbow has that simple little beat that could make it. Only thing wrong is that mfr left off the publisher's name on the label, none of the network stations will clear records without all info. . . . Dick Gersh pens re: "I'd Be A Fool Again" as done by the Blenders. Tune should click. . . . Ella Fitzgerald coming to the Regal Theater and I hope she will do "Goody Goody", which has it. . . . One way to get publicity is to die, or at least have a funeral held for you. This the "Rev" Gatemouth Moore did recently in Birmingham to the tune of selling tickets at \$1.00 per head to pass by and see him lying in state. There is no indication as to what the proceeds will go for. Since the "Rev" already has a bright 'raid' fishtail, I am sure he will contribute to the United Negro College Fund, which has just kicked off its 1952 campaign to raise \$1,500,000, a most worthy cause.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.



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**"MONEY AIN'T
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ATLANTIC

THE ROSETTES—(3001)
"HE LIVES IN ME"
"MOVING UP"
Barbara Johnson, soloist

BILLY BUNN—(3002)
and the Gospel Harmonaires
"THANK YOU LORD JESUS"
and
"THE LITTLE WOODEN CHURCH"

★AWARD O' THE WEEK★

**"MOODY MOOD
FOR LOVE"**

by KING PLEASURE
PRESTIGE # 924 (45 x 924)

Watch It Climb to # 1

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754 10th Ave. CI 6-0847 · N. Y.

THE CASH BOX FOLK and WESTERN ROUNDUP

With the coming of summer and after an area check, WANN of Annapolis, Maryland has moved its "Hillbilly Caravan" program from an afternoon spot to early morning. M. e'd by Cousin Clyde, "The Friendly Hillbilly", show now carries farm news and weather reports for the country risers.

Jim Eanes is expected in Nashville momentarily to cut his first session under a new Decca contract. Jim is heard daily from WBTM in Danville, Va. and gained recent recognition via his Blue Ridge discing of "Missing in Action" that caused a flurry a few months back. Eanes also picked up Ernie Bowyer as manager and agent recently.

Claude F. White of WYVE in Wytheville, Va. worked a gimmick that paid off recently on his country record show. A prize was offered to the person sending his request on the most novel material. Everything came to the station from deer skin and confederate money to false teeth and chewing tobacco. All entries were displayed in station's windows. Interest in White's "Morning Mail Bag" went away up—as did the numbers stopping to look in the station's windows.



WEBB PIERCE

Herald "Cuz" Goodman has been touring Texas cities where Leon Theatres are located taping shows at each theatre for replay on his "Intermission Time" shows from Dallas' KRLD three times a week. Goodman's disc show is sponsored by Leon Theatre chain. While in Tyler, Texas he caught a personal appearance of Wild Bill Elliott and returned to Dallas with several tapes featuring Elliott.

D. J.'s and artists met recently for a private confab as guests of Charlie Walker—KMAC, San Antonio country record man. Red Jones of KVET in Austin doubled with Walker for the d. j.'s with Webb Pierce (Decca); his manager, Tilman Franks; Red Sovine (M-G-M); and Slim Whitman (Imperial) holding up the artist's side. They report a good time and an informative talk.

Happy Ison is the proud father of Deborah Ellice who weighed in at Logan, W. Va. on Easter morning. This makes the third for Happy and his wife, Esther Mae. Happy is patiently waiting for WVOW to take the air at the completion of the necessary tests.

Shel Horton, country spinner at WVAM in Saxton, Pa. is featuring a guest jockey each Saturday morning—his eight year old son. "Little" Horton gathering lots of interest from the school kids and doing an admirable job with commercials and gab. Incidentally, Shel can use any sacred quartet records received—has a sacred show and very small library!

T. Tommy Cutrer accompanied Webb Pierce (Decca) to Nashville for latter's guest appearance on WSM's "Grand Ole Opry" Prince Albert Show April 19th. Webb's manager, Tilman Franks, made it a threesome. "T. Tommy" has 5½ hours of country records sold solid on Shreveport's KCIJ. Party stayed over in Nashville for a day's fishing with Hank Williams.

Pee Wee King (RCA Victor) showed a fine box office at Norfolk's Granby Theatre on the 17th, 18th and 19th. During the stay he guested on WLOW's Sheriff "Tex" Davis show from Portsmouth, Va.

Ernest Tubb (Decca) left Nashville the 20th for a three week vacation and rest following his recent hospitalization. Cowboy Copas (King) out on personals again after two weeks of rest and physical checkup. Otherwise WSM's roster is clear of the sick list with the exception of colds.

WSM's "Grand Ole Opry" was again on Kate Smith's Evening Hour April 23rd. Troup included Roy Acuff (Columbia), Hank Williams (M-G-M), The Carter Family (Columbia), Lonzo And Oscar (Decca), and The Square Dancers. This was a repeat performance with interest more than matching previous engagement.

WSM's "Grand Ole Opry" was the subject of four pages in "Look Magazine". Miss Lee Silvian did the story with pictures by Doug Jones. "Farm and Ranch" magazine also features "The Opry" in it's current issue with a story and pictures done by Jimmy Rule, their staff country music columnist.

SMASH HIT!
"IT'S A LOVELY, LOVELY WORLD"
by CARL SMITH
Columbia 20922

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JOHNNY HORTON—Abbott

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- SILVER AND GOLD
Pee Wee King (RCA Victor)
- TOO OLD TO CUT THE MUSTARD
Ernest Tubb & Red Foley (Decca)
- I DON'T CARE IF YOU GO A LITTLE FURTHER
Keray Regan (Aragon)
- MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
- SLOW POKE
Pee Wee King (RCA Victor)
- GIVE ME MORE, MORE, MORE
Lefty Frizzell (Columbia)
- THESE THINGS SHALL PASS
Hank Snow (RCA Victor)
- BE MY LIFE'S COMPANION
Hawkshaw Hawkins (King)
- FATE OF THE FLYING ENTERPRISE
Stu Davis (Aragon)
- SALTY DOG RAG
Red Foley (Decca)

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"ROCK THE JOINT" (2:39)
"ICY HEART" (2:32)

BILL HALEY
(Essex 303)



BILL HALEY

● Bill Haley kicks off a fast moving boogie beat item with a happy, uninhibited bit of warbling that makes this a side that is destined

for many spins. Titled, "Rock The Joint", Haley belts out the novelty lyrics with potent vocalizing that holds the listeners ear. The dynamic arrangement is given a solid treatment by The Saddlemen as they provide the musical backdrop for the singer. The coupling of artist and tune is a happy one resulting in a sock platter that ops will find profitable in the boxes. Flip is a moderate beat country weeper that Haley, backed by the musical group, sells in a convincing fashion. Effective use of the echo chamber on this side helps make this an ok disking. We look for the upper deck to break fast and we advise ops to get with it.

"DIESEL SMOKE" (2:25)
"STOP YOUR GAMBLING" (3:04)

GENE AUTRY
(Columbia 20929; 4-20929)

● Gene Autry picks up a driving tune that's a current favorite and belts it out in the approved Autry fashion. Novelty noises, the strong choral assistance of the Pinafores, and the solid orking of the Carl Cotner group make this a likely side. The flip is a moderate bounce that Gene and the Pinafores skip through easily. Gene's following assures this waxing of its share of spins.

"LET'S TAKE A TRIP TO THE MOON" (2:19)
"ALMOST" (2:19)

MERVIN SHINER and GRADY MARTIN
(Decca 28121; 9-28121)

● A hustling bounce married to a cute, set of lyrics is taken for a merry spin around the wax by Mervin Shiner. Shiner's polished chanting of the romantic tune is set up by the grade A orking of Grady Martin and his Slew Foot Five. The under end is a moderate beat that Shiner delivers warmly and with feeling. Ops should be interested.

"CALL OF THE MOUNTAIN" (2:20)
"WORDS" (2:43)

EDDIE ZACK
(Decca 28082; 9-28082)

● Eddie Zack and His Dude Ranchers bang out a fast tempo item with zest. Zack's slick vocal is enhanced by the Dude Ranch Sweethearts harmony in the background, which gives the effect of an echo. The vocalist's chanting of the happy tune and the support by the fem chorus and instrumentalists make this a strong contender. Flip is a slow beat ably handled by the artists. We like the upper deck.

"MY BUDDY OVER THERE" (2:39)
"MY HOBO HEART" (2:35)

PEE WEE MADDUX
(MGM 11224; K11224)

● A slow sentimental country weeper that tells the story of a buddy left "over there" is treated to a soft vocal effort by Al Britt, who sings the sad lyrics effectively. The second side is a moderate bounce that Britt yodels lightly. Pee Wee Maddux and his Lazy River Boys provide the instrumental backing on both sides. Pee Wee's group does a slick job on both tunes and sets up the vocalist in a polished manner.

"I'M NOT THAT KIND" (2:25)
"IF THEY EVER GET TOGETHER" (2:08)

JOHNNY RECTOR
(Coral 64129; 9-64129)

● A moderate beat country tune is socked out by Johnny Rector in potent fashion. Rector's infectious warbling is solidly backed by The Western Cherokees who take the ok arrangement for a merry spin. Flip is a similar beat item with cute lyrics that Johnny sells sincerely. Ops have two good ones to listen to.

"TADPOLE" (2:29)
"JUNIOR'S A BIG BOY NOW" (2:23)

SUE THOMPSON
(Mercury 6390; 6390 x 45)

● Baby voiced Sue Thompson chirps a cute novelty number in her stylized manner. Sue's pleasing vocal receives the benefit of some strong musical backing by the musicians, and the result is an ok side. The under lid is another novelty of faster tempo that the songstress bounces through effervescently. Sue's spirited treatment makes this a likely end. Ops should get with this plate.

"STUPID CUPID" (2:08)
"HURTIN' DEEP INSIDE" (2:34)

BLACKIE CRAWFORD
(Coral 64128; 9-64128)

● Blackie Crawford comes up with a fast moving bounce, and the deep voiced singer warbles the sprightly ditty with joyful abandon. The Western Cherokees support the artist potently and help bring in a top flight side. The lower portion is a slow item that Blackie dishes out in his polished style.

"MOUNTAIN JAM" (2:43)
"BABY MY HEART" (2:20)

EDDIE HILL
(Mercury 6392; 6392 x 45)

● Eddie Hill kicks off a rollicking bounce with zest. The singer chants the happy tune in sprightly fashion. Eddie, assisted by a spirited treatment, provides his own musical backdrop with some stimulating guitaring. The second end is a slow ballad written by Hill and he treats it to a warm mellow vocal. Both sides make up a slick coupling for ops.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 3, 1952

New York, N. Y.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. KISS OF FIRE (Georgia Gibbs)
5. ANYTIME (Eddie Fisher)
6. CRY (Johnnie Ray)
7. A GUY IS A GUY (Doris Day)
8. PLEASE, MR. SUN (Johnnie Ray)
9. FORGIVE ME (Eddie Fisher)
10. PERFDIA (Four Aces)

Richmond, Va.

1. A GUY IS A GUY (Doris Day)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLUE TANGO (Leroy Anderson)
4. ANYTIME (Eddie Fisher)
5. HAMBONE (Laine-Stafford)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. PERFDIA (Four Aces)
8. AY-ROUND THE CORNER (Jo Stafford)
9. TELL ME WHY (Eddie Fisher)
10. GANDY DANCERS' BALL (Frankie Laine)

Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. BE MY LIFE'S COMPANION (Mills Brothers)
3. GANDY DANCERS' BALL (Frankie Laine)
4. TELL ME WHY (Four Aces)
5. BLUE TANGO (Leroy Anderson)
6. ANYTIME (Eddie Fisher)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. HAMBONE (Laine-Stafford)
9. A GUY IS A GUY (Doris Day)
10. CRY (Johnnie Ray)

Winston-Salem, N. C.

1. WHEEL OF FORTUNE (Kay Starr)
2. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
3. BLUE TANGO (Guy Lombardo)
4. ANYTIME (Eddie Fisher)
5. AT LAST (Ray Anthony)
6. A GUY IS A GUY (Doris Day)
7. CRY (Johnnie Ray)
8. WISHIN' (Teddy Phillips)
9. BERMUDA (Bell Sisters)
10. TELL ME WHY (Four Aces)

San Francisco, Calif.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. BROKEN HEARTED (Johnnie Ray)
4. TELL ME WHY (Eddie Fisher)
5. BLUE TANGO (Leroy Anderson)
6. ANYTIME (Eddie Fisher)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. PERFDIA (Four Aces)
9. GANDY DANCERS BALL (Frankie Laine)
10. WHEN I TAKE MY SUGAR TO TEA (Billy May)

Phoenix, Ariz.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. CRY (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. ANYTIME (Eddie Fisher)
6. WIMOWEH (Weavers)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. PLEASE, MR. SUN (Johnnie Ray)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. GANDY DANCERS' BALL (Frankie Laine)

Chicago, Ill.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. PITTSBURGH, PA. (Guy Mitchell)
5. A GUY IS A GUY (Doris Day)
6. WHEEL OF FORTUNE (Bobby Wayne)
7. ANYTIME (Eddie Fisher)
8. I'M YOURS (Don Cornell)
9. I'LL WALK ALONE (Don Cornell)
10. PERFDIA (Four Aces)

Massapequa, N. Y.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. TELL ME WHY (Four Aces)
4. PLEASE, MR. SUN (Johnnie Ray)
5. CRY (Johnnie Ray)
6. PERFDIA (Four Aces)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. ANYTIME (Eddie Fisher)
9. A GUY IS A GUY (Doris Day)
10. I'LL WALK ALONE (Don Cornell)

Memphis, Tenn.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. CRY (Johnnie Ray)
5. I WILL BE TRUE (Ivory Joe Hunter)
6. HAMBONE (Laine-Stafford)
7. GOODY, GOODY (Jane Grant)
8. KISS OF FIRE (Billy Eckstine)
9. ANYTIME (Eddie Fisher)
10. TWO LITTLE KISSES (Four Aces)

Dallas, Tex.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. ANYTIME (Eddie Fisher)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. KISS OF FIRE (Georgia Gibbs)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. PERFDIA (Four Aces)
9. BROKEN HEARTED (Johnnie Ray)
10. A GUY IS A GUY (Doris Day)

Cincinnati, Ohio

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Hugo Winterhalter)
3. BERMUDA (Bell Sisters)
4. HAMBONE (Laine-Stafford)
5. PERFDIA (Four Aces)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. ANYTIME (Eddie Fisher)
9. AT LAST (Ray Anthony)
10. PLEASE MR. SUN (Johnnie Ray)

Portland, Ore.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. CRY (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. TELL ME WHY (Four Aces)
7. PERFDIA (Four Aces)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. HAMBONE (Frankie Laine)

Los Angeles, Calif.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. WHEEL OF FORTUNE (Kay Starr)
4. ANYTIME (Eddie Fisher)
5. BE ANYTHING (Eddy Howard)
6. KISS OF FIRE (Gibbs-Eckstine)
7. PERFDIA (Four Aces)
8. A GUY IS A GUY (Doris Day)
9. WIMOWEH (The Weavers)
10. PITTSBURGH, PA. (Guy Mitchell)

Chippawa, Ont.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. ANYTIME (Eddie Fisher)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. TELL ME WHY (Four Aces)
6. A GUY IS A GUY (Doris Day)
7. HAMBONE (Laine-Stafford)
8. AY-ROUND THE CORNER (Jo Stafford)
9. GANDY DANCERS' BALL (Frankie Laine)
10. WISHIN' (Patti Page)

St. Louis, Mo.

1. I MAY HATE MYSELF IN THE MORNING (Betty McLaurin)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. AT LAST (Ray Anthony)
5. WHEEL OF FORTUNE (Kay Starr)
6. KISS OF FIRE (Georgia Gibbs)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. INDIAN LOVE CALL (Louis Armstrong)
9. I'LL WALK ALONE (Don Cornell)
10. BE ANYTHING (Wini Brown)

Indianapolis, Ind.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. PLEASE, MR. SUN (Johnnie Ray)
6. BLUE TANGO (Leroy Anderson)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. BERMUDA (Bell Sisters)
10. BROKEN HEARTED (Johnnie Ray)

Detroit, Mich.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. COME WHAT MAY (Patti Page)
8. PLEASE, MR. SUN (Johnnie Ray)
9. BLUE TANGO (Leroy Anderson)
10. SLOW POKE (Pee Wee King)

St. Paul, Minn.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. PLEASE, MR. SUN (Johnnie Ray)
4. BLUE TANGO (Leroy Anderson)
5. BROKEN HEARTED (Johnnie Ray)
6. PITTSBURGH, PA. (Guy Mitchell)
7. STOLEN LOVE (Guy Lombardo)
8. COME WHAT MAY (Patti Page)
9. HAMBONE (Stafford-Laine)
10. GANDY DANCERS' BALL (Frankie Laine)

Opelousas, La.

1. WHEEL OF FORTUNE (Kay Starr)
2. A GUY IS A GUY (Doris Day)
3. BROKEN HEARTED (Johnnie Ray)
4. BLUE TANGO (Leroy Anderson)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. I'LL WALK ALONE (Jane Froman)
7. CRY (Johnnie Ray)
8. PERFDIA (Four Aces)
9. WHAT'S THE USE (Johnnie Ray)
10. COME WHAT MAY (Patti Page)

Brodhead, Wisc.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. ANYTIME (Eddie Fisher)
4. HAMBONE (Laine-Stafford)
5. BROKEN HEARTED (Johnnie Ray)
6. PERFDIA (Four Aces)
7. I'LL WALK ALONE (Patti Andrews)
8. STOLEN LOVE (Eddy Howard)
9. PLEASE, MR. SUN (Johnnie Ray)
10. PITTSBURGH, PA. (Guy Mitchell)

Denver, Colo.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. PLEASE, MR. SUN (Johnnie Ray)
5. ANYTIME (Eddie Fisher)
6. TELL ME WHY (Four Aces)
7. A GUY IS A GUY (Doris Day)
8. CRY (Johnnie Ray)
9. GANDY DANCERS' BALL (Frankie Laine)
10. PERFDIA (Four Aces)

Omaha, Neb.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. WIMOWEH (The Weavers)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. BE ANYTHING (Eddy Howard)
8. WHAT'S THE USE (Johnnie Ray)
9. PITTSBURGH, PA. (Guy Mitchell)
10. PLEASE MR. SUN (Johnnie Ray)

Cleveland, Ohio

1. WHEEL OF FORTUNE (Kay Starr)
2. HAMBONE (Laine-Stafford)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. BROKEN HEARTED (Johnnie Ray)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. FORGIVE ME (Eddie Fisher)
8. PITTSBURGH, PA. (Guy Mitchell)
9. BLUE TANGO (Leroy Anderson)
10. AY-ROUND THE CORNER (Jo Stafford)

Kansas City, Mo.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Leroy Anderson)
3. BE ANYTHING (Eddy Howard)
4. WIMOWEH (The Weavers)
5. WHEEL OF FORTUNE (Kay Starr)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. A GUY IS A GUY (Doris Day)
8. PLEASE MR. SUN (Johnnie Ray)
9. PERFDIA (Four Aces)
10. HAMBONE (Laine-Stafford)

BIG SUMMER SEASON AHEAD

Believe Summer Season '52 May Prove Biggest in History. See No Slowdown on Sales. Point to Fact Finest Products Now on All Manufacturers' Production Lines. Also Again Foresee More Peak Play Hours as TV Stars Go Off the Air.

CHICAGO—Whether their predictions will, or will not, prove true, most of the field here believe that this forthcoming summer season may prove the biggest in the history of the industry.

There have been some very startling summer play seasons when not only the nation's operators, but distributors, jobbers and manufacturers have reported that sales exceeded even their wildest dreams.

With the fact that the manufacturers here now have what may possibly be termed the greatest money-making products they have ever had on their production lines at anytime, the operators, as well as the jobbers and distributors are of the belief that the forthcoming summer of '52 may see action like its never seen before.

In fact, they point out that orders they are filling (and those they are taking) are only a small portion of what they could actually handle if they were given the equipment in the volume that they require to fill the orders they have on hand.

What's more, most of the men state, with the big TV stars off the air during the summer, as happened last summer, there is no doubt that there will be more peak play hours.

One well known operator here said, "When the summertime rolled around last year we enjoyed a 50% increase in play from almost all of our locations.

"Only because the big TV stars weren't on the air any longer," he emphasized.

In addition to these predictions, the average coinman claims that his locations are "all set," for the biggest summertime play in his history.

One op stated, "We've got some of the finest machines on location we have ever had.

"If we will ever get play, we'll get it this summer, as the big TV stars go off the air, as workers have more time on their hands, and as the people can loosen up again and visit around like they want to."

However, as usual, there are still a few pessimists here and there, who believe that regardless of the fact that the summer season is at hand (and, strangely enough, the past few years have shown that coin operated play has increased during these months) "that the public just hasn't got the money they used to."

(Editorial Note: We here at "The Cash Box" are on the optimistic side. We, too, believe that a truly great summer season is ahead for the entire industry. As a refutation to the pessimists, we quote Leo Cherne, executive secretary of the Research Institute of America, Inc., who told a meeting of business men on Wednesday, April 24, "With defense spending reaching a figure of \$65,000,000,000 annually at the end of this year, business prospects would remain strong.")

Phila. Assn. Banquet Huge Success

PHILADELPHIA, PA.—The Amusement Machines Association of Philadelphia, Inc., held their annual banquet in this city on Sunday evening, April 20th, at the Latin Casino. The affair, celebrating the twenty-third anniversary of the organization, was a sensational success, as a huge crowd of about 650 operators, their families and guests, jammed the downtown night club to the rafters.

For the lighter side of the evening, the jovial and fun-seeking celebrants were treated to a lavish show featuring big names in the entertainment and recording fields. A very smooth band provided top flight dance music during the dinner, adding much to the festivities of the evening.

Joe Silverman, acting as toastmaster, brought up the officers and members of the board to the rostrum. These men were: Sam Stern, president; Joseph J. Levin, vice president and chairman of the board; Sam Moss, secretary; Frank Urban, treasurer; Jules Sloan, financial secretary; and board members: Samuel Klein, Harry Stern, Mort Medvane, Samuel Pinkowitz, Harry Richter, Jerome Locks, and Frank Fromowitz.

One of the many highlights of the night, was the presentation of an engraved gold watch to Joe Silverman, energetic business manager, for his many years of service to the organization. Sam Stern, president, made the presentation and acclaimed the integrity, intelligence and leadership of this grand fellow.

Introduced from the floor were several Philadelphia city officials and out of town visitors. Among the out of towners were: Jack Mitnick, eastern regional representative for AMI phonographs; Ben Becker, regional representative for Bally Manufacturing Company, Sol Gottlieb, traveling representative of D. Gottlieb & Co.; and Joe Orleck, editor of *The Cash Box*.



Joe Silverman, business manager for the past 13 years, being presented with a gold watch by Sam Stern, president.

Conn. State Assn. Stresses Harmony Among Ops At Meet

Membership Drive Brings In Many Ops

HARTFORD, CONN.—Operators from the entire state met at DePasquale's Restaurant, this city, on April 17, attending the monthly meeting of the Connecticut State Coin Association.

The main source of joy to James Tolisano, president, and other members of the association, is the wonderful success being enjoyed in their membership drive. "Operators are becoming more and more aware of the many benefits brought them by the Connecticut association" stated Tolisano, "and our membership continues to grow."

New operators joining are: Patsy Santangelo, New London; Bill Eckstrom, Bristol; Christy Tolides, Collinsville; James Choti, Norwich; Peter Demaria, Thompsonville; Joe Farina, New Britain; Connelly Brothers, New Haven; Clarence Sorrentino, New Haven; Raymond Diverinero, New Haven; Harry Bromberg, New Haven; and Irving Cohen, Waterbury.

Two operators who were reinstated this past week are Nick Alberino, New Haven and Kimberly Amusement, New Haven.

Success in the New Haven area membership drive is attributed to the

energy of Clarence Sorrentino, the new delegate from this section. Clarence addressed the meeting with a fighting speech on the value and advantage of harmonious cooperation among the operators which electrified the group.

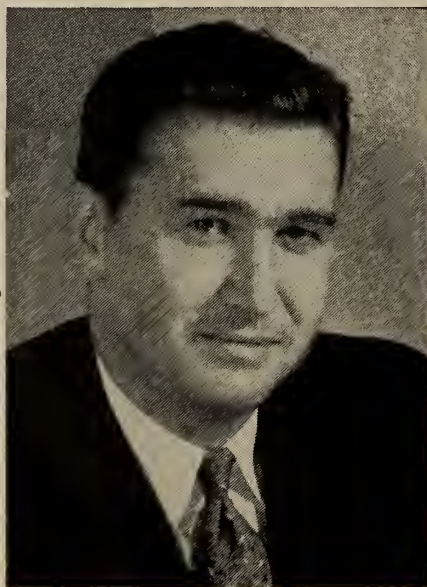
An example of what an association can accomplish was demonstrated by Joe Daniels of Waterbury. Daniels had been awarded \$100 in settlement of a grievance, but instead of accepting the money, donated it to the new Newington Home For Crippled Children. The operators at the meeting gave him a long standing ovation. "By this magnificent act" stated Abe Fish, honorary president, "Daniels demonstrated that the money was not the test of an association as a whole, as much as the principle, which results in the uplifting of the moral fibre of a group of men."

Joe Naclerio, who had just returned from a vacation in Florida, was complimented on his healthy appearance.

The association voted to send Abe Fish, James Tolisano and Joe Daniels to the Sidney Levine Testimonial Dinner on June 10 in New York.

Next meeting will be held on May 8 in Meriden, Conn.

Keeney Steps Up Production



PAUL HUEBSCH

CHICAGO—Production was stepped up to top peak this past week by J. H. Keeney & Company, Inc., Paul Huebsch of the firm reported, in an effort to satisfy orders for its two new

shuffle games, "Keeney Six Player League Bowler" and "Keeney DeLuxe League Bowler."

"We've never before seen anything like it," Paul Huebsch stated, when asked why their production lines had been placed on this unusually high schedule.

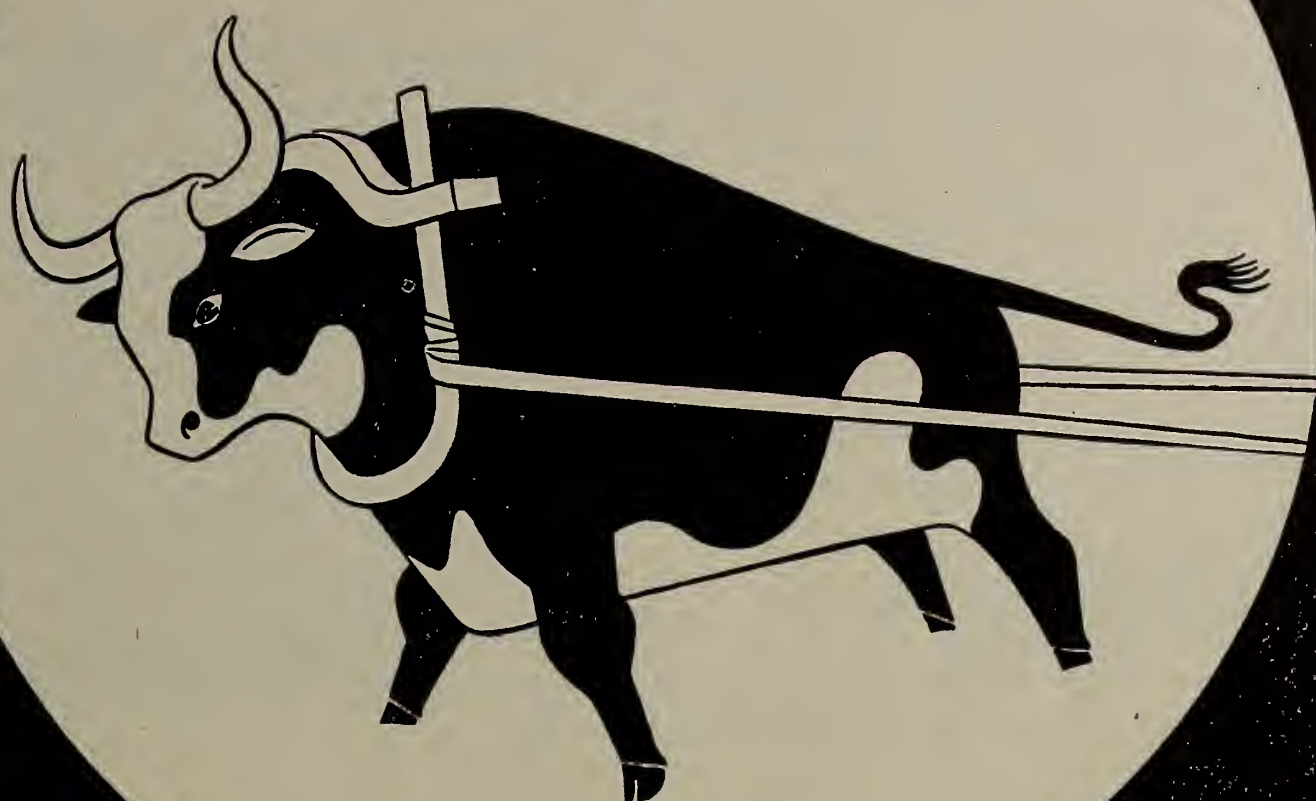
"The orders we are receiving every day have absolutely amazed us.

"These two new shuffle games," he continued, "seem to have caught fire so fast that they found our production lines far behind schedule.

"In an effort to catch up," he reported, "we have been forced to add more help, more hours, and put on the speediest production schedules we have had all this year.

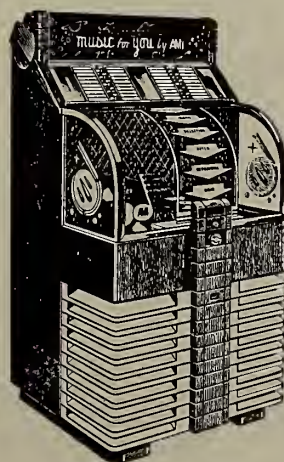
"What's more," he claims, "we are still behind, and even tho we are producing at a speedier pace than ever before, we find that we just are working about even with the orders as they arrive.

"Every new batch of orders throws us back some more," he says, "and this new speedup of our production lines was absolutely necessary so that we could, somehow, attempt to catch up with the orders that are flowing into our sales offices for these two new shuffle games."



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"It's What's in THE CASH BOX That Counts"

PA. OPS BATTLE AGAINST % TAX

Mulligan Leads Fight To Wipe Out \$1 License Per Year And 10% Of Gross On All Collections

GREENVILLE, PA. — Headed by Jack Mulligan, operators of coin operated equipment throught this area are going all out to have the recent tax measure adopted by this community wiped off the books. Effected immediately by this legislation, in addition to Mulligan's Sharon Tri-State Music, Inc.; LeLos Burnside; Richard Mackensen and LaCamera Music.

As reported in The Cash Box (April 12 and 19 issues), the Borough of Greenville (Mercer County), Pa.,

passed legislation which would tax operators \$1 per year for a license, plus an additional 10% of the gross collections each month from their machines.

The operators in question paid the \$1 for the license, asking that it be held in escrow, subject to any conclusion of any action they may have to take. The operators are seeking a hearing on the 10% gross levy, which was scheduled for Tuesday, April 22. However the presiding judge of that area was busy with the primary elections and couldn't be present.

Mulligan, who is spending considerable of his time and money, leading this fight, expresses his gratitude to others in the state who have come along to help out, but states he needs the cooperation of all coinmen in Pennsylvania. It is recognized by coinmen that if the Greenville Tax Bill is permitted to stand, other communities will soon try to institute similar legislation—and there's the possibility that the State of Pennsylvania could also impose a percentage of the gross tax.

"We here think this type of legislation is unconstitutional," states Mulligan, "and we are hoping we can defeat it at its source. In order to conduct a proper case, we need the assistance of all in the coin machine business throught the state."

Mulligan urges that all coinmen throught the state communicate with him at the Tri-State Music, Inc., Sharon, Pa.

Schmidt In Wurlitzer Export Sales

NORTH TONAWANDA, N. Y.— As part of an accelerated program to expand Wurlitzer's export sales around the world, a new assistant manager for the export department in North Tonawanda, has been appointed by The Rudolph Wurlitzer Company, according to an announcement by Arthur C. Rutzen, general export sales manager.

The new assistant export sales manager is Edward A. Schmidt, Jr.,

who has been with the Wurlitzer Company since 1935 and has handled export sales for the piano division located in DeKalb, Ill.

With Schmidt's transfer to North Tonawanda, all export sales activity is consolidated into a single department. The export department handles the out-of-the-country sale of electronic organs and pianos as well as Wurlitzer phonographs.



Edward A. Schmidt, Jr., (left) new assistant export sales manager for Wurlitzer, is welcomed to the North Tonawanda plant by Arthur C. Rutzen, general export sales manager.

Marvel Speeds Up Deliveries

CHICAGO — Ted Rubenstein of Marvel Mfg. Co., this city, reports that, tho the fire which this firm had some weeks back held up production of their overhead scoreboard for shuffleboards, they are now fast recovering and are, in fact, able to

speed up production of their Marvel Overhead Scoreboard for shuffleboards.

"Orders have been coming in at a tremendously satisfying rate," Ted Rubenstein reported.

"We are happy to say that we are, at long last, getting out of our difficulties and are able to speed up production all down the line.

"We believe," he continued, "that as soon as some of the jigs and dies are replaced, and the new power lines are installed, we shall be able to catch up with the orders which are backlogged at this time, and speed delivery to every operator in the country."

Because of the handwork involved, while new jigs and dies are being completed, the firm haven't as yet been able to get going in any volume whatsoever on their Wall Model Scoreboard.

Rubenstein stated in this regard, "We have so many orders on hand for our overhead model, on which we are speeding up production, that we have been forced to neglect the Wall Model Scoreboard temporarily.

"Within a few weeks," he reports, "even this will be cured and, we believe, we shall be turning out Wall Model Scoreboards just as speedily as we are now producing the Marvel Overhead Scoreboards."

Not only has the factory been completely renewed after the fire the firm had, but, new offices and showrooms have also been created.

Ted Rubenstein invites all operators who come to Chicago to visit with him.

S & K Distrib Co. Appointed Distribs Far Rock-Ola In E. Pa. & So. N. J.

PHILADELPHIA, PA.—S. & K. Distributing Company, with offices at 2014 Fairmont Ave., this city, has been appointed as distributors for the Rock-Ola Manufacturing Corporation, according to announcement by Art Weinand, general sales manager for the manufacturing firm.

S. & K. Distributing Company, headed by Herman Scott, Albert Katz and Reuben Katz, well known Philadelphia coinmen, will cover the territory of Eastern Pennsylvania and Southern New Jersey.

These three men were in Chicago the early part of the week for conferences with Weinand, and returned to Philadelphia ready to go ahead full steam with the Rock-Ola line of phonographs and accessories.

"We are most happy to join the fine family of Rock-Ola distributors," stated Herman Scott, also speaking for the both Katzes, "and have every confidence that we can perform up to the standard required by the factory. We have great plans for enlarging

and modernizing our present quarters. However, right at the present time, our facilities are able to handle complete service for the music operator, and in addition we are carrying a complete line of parts."

The firm will have an open house party and showing of the Rock-Ola line of phonograph and accessories in the very near future, according to the officials.

Ops In Chi For Tobacco Show

CHICAGO—The 20th Anniversary convention of the National Association of Tobacco Distributors started this past Sunday, April 20, and continued thru April 26th.

Joe Kolodny, managing director of the organization, reports that this was probably the biggest convention ever held by NATD.

Leading cigarette machine manufacturers, as well as other vending machine manufacturers, displayed their wares at this convention, and there were many coin machine operators there.

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AND

SIX-PLAYER

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Factory Representatives for AMI Inc. Ball Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

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123 W. Runyon St., Newark 8, N.J., Bl 3-8777



Take the Lead—IN PLAY..
IN EARNINGS with

HIT 'N' RUN

**GOTTLIEB'S
NEW**

ACTUAL PROOF!

109 TEST REPORTS...

covering a period of 54 days continuous operation of 15 test machines in 15 different cities . . . *prove conclusively* that hit 'n' run presents more player appeal and earning power than *any* machine in its price class!

DELIVERY NOW
FROM
YOUR DISTRIBUTOR!

ORDER TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX

26 W. 47th St., New York, N. Y.

Lieberman Entertains Music Ops



MINNEAPOLIS, MINN.—During the showing of the new 1500 Wurlitzer phono at Lieberman Music Co., this city, on National Wurlitzer Days, Harold Lieberman played host to large numbers of operators. Pictured above, Top, are (l to r) Ben Weiss, Bemedji, Minn.; Les Rogstad, firm salesman; and Joe Blenker, operator from Junction City, Wis. Bottom photo shows ops digging in at the chow table.

CASH WAITING

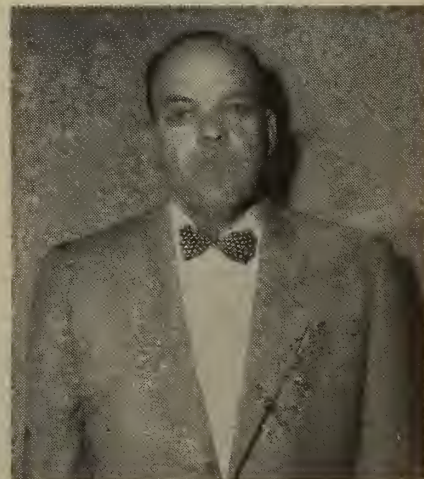
FOR

Exhibit **SIX SHOOTER**
Exhibit **GUN PATROL**
Seeburg **SHOOT-THE-BEAR**
Latest **5-BALLS**

**INTERNATIONAL
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Joins Central Music



JOHN BALK

KANSAS CITY, MO.—John Balk, who recently joined Central Music Distributing Co., this city, in its sales department, has been active in the sales of phonographs for many years. He served as sales manager for International Phonograph Co., New Orleans, La., then went with F. A. B. in Alabama and Georgia. His most recent position was branch manager for Brandt Distributing in Des Moines, Ia.

A sincere,
frank and honest
statement why we think you
should feature your most
outstanding advertisement
in our
10th Anniversary Issue

Not because so many of you have told us that you owe *The Cash Box* so much for the great work *The Cash Box* has done for you, and for all the industry.

Not because *The Cash Box* has definitely pointed the way to bigger and better profits and a finer and more respected industry.

Not because *The Cash Box* has become an integral and inseparable part of the industry.

But, instead, because cold, hard business facts dictate that you, as a member of the industry today, and assured of continuing on as a member of this industry tomorrow, will want to have your firm appear in an issue which will be treasured for years and years to come.

The reason? Because not only will the *Tenth Anniversary Issue* of *The Cash Box* be historical and encyclopedic, but, it will be a complete "reference bible" for the entire industry.

It will list all distributors and all manufacturers. All sources of supplies, parts and equipment of all kinds.

It will reveal the names and addresses and sources of information and merchandise invaluable to everyone engaged in the field in any capacity whatsoever.

Your advertisement will **STAY PUT** in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is **INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW.**

Remember all ads start going to press on May 12 (a month before closing time) because the advance, indicated size of this *Tenth Anniversary Issue* of *The Cash Box* forces us to start printing as far in advance as possible.

If you want the best possible position for your advertisement, please make your space reservation right now.

The Cash Box

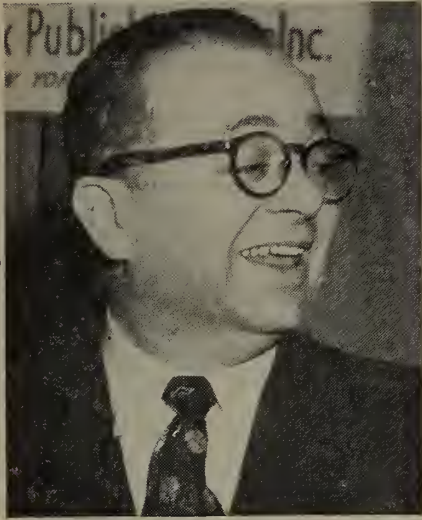
(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

"It Ain't So" says— Bill FitzGerald



WM. E. (BILL) FITZGERALD

GRAND RAPIDS, MICH.—The April issue of *The Cash Box* featured an editorial on Page 3 "Mr. & Mrs. John Q. Public Definitely Don't Want to Buy the Machine When They Walk Up to it With Coin in Hand."

William E. (Bill) FitzGerald, advertising and sales promotion manager for AMI, Inc., says it ain't so. He writes:

"Your editorial for April 26 perplexes me to the extent that I must take gentle issue with it.

"For a long time now, Mr. and Mrs. John Q. Public have been buying the sizzle instead of the steak. Come to think of it, that's about all they have been buying in all too many instances. Few of us pause to consider the dietary attributes, the essential protien or amino acids in a hunk of beef.

"What we do like about steak and what has made steak King is the nose-tickling odors that come wafting to us from the grill. We delight in the sound of the hot sizzle and crackle of a New York cut just out from under the broiler. Our hunger is sharpened as we gaze eagerly at the deep, rich, mahogany crust which holds in so much hearty, red goodness. These are the things, I think, that set our gastric juices flowing—long before we consummate our gustatory anticipation in that first mouth-watering succulent bite.

"Let's look elsewhere. Does anyone buy transportation alone when he purchases an automobile? No. A thousand, a million—yes, almost seven million—times no. People buy lines styled by designers who build cars for Maharajas; Super-Power Steering; Fireball Engines; Control Tower Vision; Glide Ride; Interiors by Draper; Finishes by Duco—and a whole raft of other things, real and imagined, which they have come to feel are indispensable to their pride of ownership of this or that car.

"And what about music? Is it just the tune, even a particular tune by a particular artist that people want from a juke box? Of course not. They want warm, friendly color, glistening clear plastics, cabinetry that is good to



Williams MAJORETTES

**GIVE YOUR LOCATIONS AN
EYEFUL OF "LIVE ACTION"!**

- ★ 4 KICKOUT HOLES Light up THUMPER BUMPERS for INCREASED VALUE SCORING!
- ★ STAR HOLE SCORES POINTS—Becomes EXTRA SPECIAL for 5 REPLAYS!
- ★ SPECIAL ROLL-OVER!
- ★ "POINT" THUMPER BUMPER SCORES POINTS WHEN LIT!
- ★ HIGH SCORE — POINT SCORE FOR REPLAYS!

5
THUMPER
BUMPERS

5
KICKOUT
HOLES

2
FLIPPERS

OPERATE MAJORETTES
for
RICH PROFITS!

MAJORETTES

BUY

MAJORETTES

At Your Distributor



Creators of Dependable Play Appeal

4242 W. Fillmore St., Chicago 24, Ill.

see and feel. They want the pleasure of perusing the selections offered, the mental stimulus of watching the precise, sure movements of the mechanism as it deftly picks the selection they have commanded—the satisfaction of setting all this in motion for the mere deposit of a small coin.

"Heavens, man! If we follow your thesis through to its bitter conclusion, Mr. and Mrs. John Q. Public might very well satisfy their musical wants by a simple request to some genial Boniface to render a favorite selec-

tion on the Gramophone behind the bar.

"To get right down to cases, it's more than cigarettes that are bought by John Q. and his lady too. One wants a treatment; the other, a treat. One, filtered smoke and no acid tars; the other, the snobbish mimicry of the smart set at the Stork.

"Poof for the puff, I say, when cigarette makers offer so many incidentals to the wheeze and rale of a tobacco cough.

"Willie, I'm surprised."

Closeout!
KING PINS \$274⁵⁰

(NEW)
1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

Orders Prove Advance Tests Assure "Hit" Game

CHICAGO — "In fifteen different cities we had fifteen 'Majorettes', our new 5-ball game, operating on test locations for over six weeks," Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, reported, "prior to putting it into production."

The result, as noted after a survey of this factory's production lines, is the heaviest speed production the factory has enjoyed.

"This," Stern states, "is due to the fact that long tests of any new game are absolutely necessary today to determine whether or not a factory should enter into speed production."

"Present production lines are so scientifically arranged," he continued, "that a factory like Williams can, without even realizing it, overproduce any product, unless we know just how far we can proceed."

"The orders which I had on my desk were indication enough of the fact that this extensive six weeks' testing of 'Majorettes' in fifteen different cities was just what the trade wanted to assure itself of a game that would bring exceptional returns from any location anywhere in the nation."

"It is also amazing to note that the tests were conducted in fifteen different cities, large and small and, therefore, the collections now being enjoyed by operators of 'Majorettes', only bear out what the tests indicated would happen."

"We shall continue to make extensive and intensive tests of this kind of every new game in the future," Sam Stern concluded, "and we shall continue the tests over a long period of time to assure everyone of our customers that they are getting the finest game that money can buy."

Exhibit Reports Ops State "U.L." Label Helps Them Get Locations For "Big Bronco"



FRANK MENCURI

CHICAGO—On his return from his last road trip, Frank Mencuri of Exhibit Supply Company, this city, reported that he found his desk simply covered with mail from operators from all over the nation.

It seems, according to the letters Frank received, that almost every operator wants Exhibit to make certain that the "Big Bronco" horse that is shipped to him carries the "U.L." (Underwriters Laboratories) label.

The "U.L." label, according to the operators' letters, has made it much easier to obtain locations for the "Big Bronco" horse, especially in those spots where electrical appliances are featured.

The owners of such spots, they report, know the value of "this safety-approved label."

Mencuri also stated that Exhibit is working as fast as it can to get the "Big Bronco" horses out to the operators and that, it hopes, it will soon be caught up on all orders.

The award of the "U.L." label, Mencuri states, has proved of tremendous value to the operators.

"It helps them get locations everywhere in the nation," he said, "and from this standpoint alone, the safety-approved 'Big Bronco' is proving itself invaluable to operators."

N.O. Ops At F.A.B. Showing



NEW ORLEANS, LA.—Fletcher Blalock, head of F.A.B. Distributing Co., this city, reported that the showing of the new Wurlitzer 1500 phono on "National Wurlitzer Days" was the most successful in his history.

The new Wurlitzer is shown in top picture surrounded by a flock of operators and their families; and the photo on the bottom pictures the personnel of the F.A.B. firm—(l to r): Dave Bradley; Saul Leopold; Robert Goad; Clitt Pittman; Frank Russell; Robert Potts; W. Travis; A. B. Chesser; E. B. Stewart; Milton Chaffe; Dewey Gossett; R. G. Dupuy and Joe Hart.

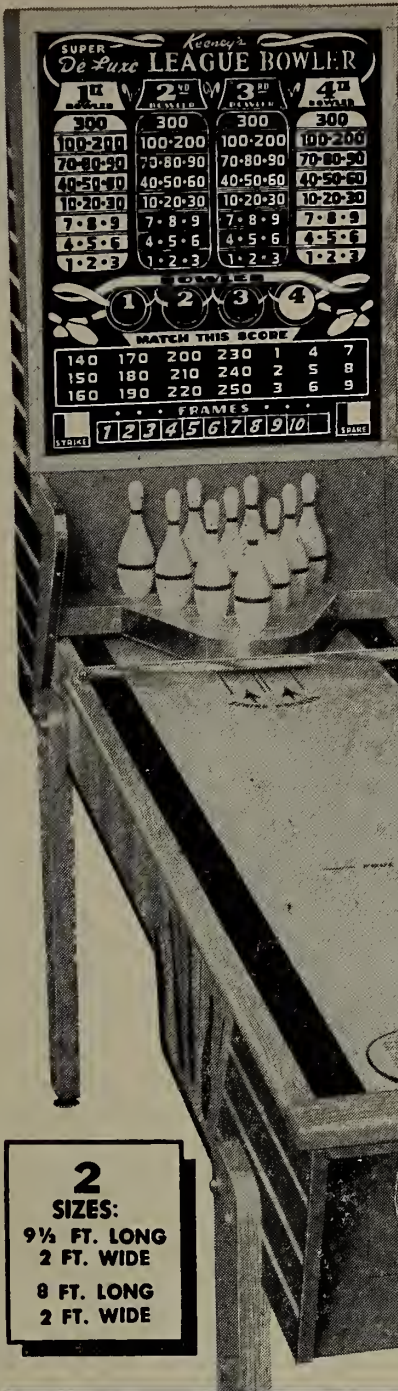
Notice!
 YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"
Your Deposit is GUARANTEED
 AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:
THE CASH BOX
 26 West 47th Street, New York 19, N. Y.

THRU THE COIN CHUTE
MOUNTAIN MISCELLANY

We're still receiving reports of people "Digging out of the Snow" and getting "out and about" now that spring is here. . . . The latest to come to our attention is Jimmy (J. A.) Schaeffer, No Name Music Company, Glenwood Springs, Colorado. Jimmy reports it was a hard winter and took everything from shovels and manpower to electrically driven motors to keep him from being a real "Hermit." . . . Hearing of lots of new faces and old familiar ones going into, and back into, the coin machine business this week. . . . Exhibit's "Big Bronco" horse seems to be responsible for quite a few of the new additions. . . . One new face is Al Brass, Butte, Montana, who has just recently started a route of coin operated horses. Al's route now has 19 units and he is buying more as fast as possible. . . . John Hendricks, an old hand in the coin machine business, deserting his real estate business to go back into the coin machine field by joining Dan Stewart's Salt Lake City staff as a salesman. John, "Busy as a Bee" is highly enthused about the horse business. . . . M. S. Smart, Salt Lake City, who, until recently was in the theatrical business is now "tackling" something entirely new by taking on a route of "Big Bronco's".

Frank Mehelish, Helena, Montana, for years an exclusive music operator, has in the last few months branched out into the "Gun and Shuffle Alley" field. Frank reports a terrific play on this type of equipment and wonders why he has missed the boat" for so many years. . . . Congenial John Bird seen taking all those "Goodies" from the oven over at Bird's Delicatessen at Butte. John spends his time between running the Delicatessen and the Montana Music Company.

CHICAGO OPERATORS
LET US HANDLE YOUR REPAIRS AND SERVICE CALLS FOR YOU!!
 STREAMLINER SERVICE offers you the best mechanics and servicemen in Chicago at LESS THAN WHAT IT WOULD COST YOU TO HIRE MEN EVEN ANYWHERE EQUAL TO THESE OUTSTANDING AND WELL KNOWN PEOPLE.
24 HOUR SERVICE JUST PHONE: RANDOLPH 6-0879
 Whether you have Shuffle Games, Pinballs, Bingos, Phonographs, or any other type of equipment—you are assured the finest mechanics and the greatest service—24 HOUR SERVICE DAY & NIGHT—at a LOW PRICE. PHONE TODAY!!



IT'S KEENEY AGAIN! **NEW**

NOTHING LIKE IT BEFORE!

UP TO 4 PLAYERS CAN SHOOT FOR INDIVIDUAL HIGH SCORES

WHILE EACH PLAYER PARTICIPATES IN "MATCH THIS SCORE"

KEENEY'S SUPER DELUXE LEAGUE BOWLER

MEETS EVERY LOCATION REQUIREMENT WITH "MATCH THIS SCORE" EITHER PREDETERMINED WITH BASIS WHEN LAST SHOT IS MADE. SCORE OF 140 TO 259 MUST BE MATCHED EXACTLY BY 1-2-3 OR 4 PLAYERS. A REAL ATTRACTION!

2 SIZES:
 9 1/2 FT. LONG
 2 FT. WIDE
 8 FT. LONG
 2 FT. WIDE

- ★ KEENEY LITE-UP PINS
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game
- ★ Plastic EVER-SLICK Silent Playfield

Install **KEENEY'S SUPER DELUXE LEAGUE BOWLER TODAY!**

Order FROM YOUR **KEENEY DISTRIBUTOR**

J. H. Keeney & CO. INC.
 2400 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember "MATCH THIS SCORE" TAKES IN MORE!

May Lift Arcade Construction Ban

WASHINGTON—There is a belief current here that NPA will probably lift its ban on construction of penny arcades, roller coasters, and other entertainment spots, sometime this forthcoming summer.

The current NPA freeze covers twenty-seven categories of such construction: theatres, bowling alleys, penny arcades, roller coasters, pool parlors, beach cabanas, etc.

Builders of all other types of projects are now allowed to write their own priority tickets, provided that they use no more than 200 pounds of copper and five tons of steel.

If NPA lifts the entertainment construction ban, as is currently rumored here, then it is believed that the same self certification of materials usage will be applied.

In short, for the entertainment building project uses no more than 200 pounds of copper or five tons of steel it will be allowed.

If more is needed then there will have to be a special request to NPA as in other building projects at this time.

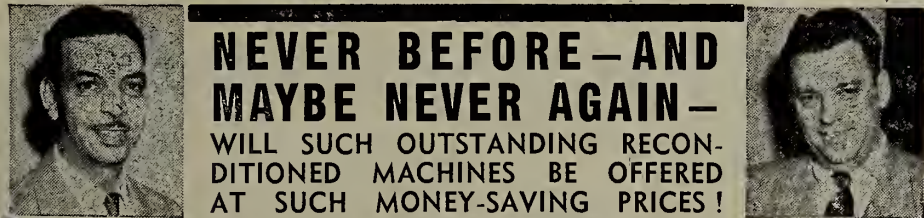
See New Type Arcade

Should the ban be lifted many believe that a new type arcade will come into being.

This will be a combination of the now extremely popular kiddie park plus arcade.

Many kiddie parks have already adopted arcade machines as part and parcel of their present business.

Most feature the coin operated horses, guns, and many other types of products which get business while the trains, roller coasters and other entertainments continue right along.



NEVER BEFORE—AND MAYBE NEVER AGAIN—
 WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!

Geo. George Every Machine Guaranteed Regardless of Price Roy Monroe

Bally TURF KINGS	\$174.50	Keeney FOUR PLAYER	189.50
Wms. STAR SERIES	99.50	United 5 & 6 PLAYERS	WRITE
Wms. DOUBLE HEADER	74.50	ChiCoin GOALEE	99.50
Bally BIG INNING	164.50	Seeburg 100 Record Wall Boxes	94.50
Exhibit DALE GUNS	64.50		
HEAVY HITTERS	42.50		
QUIZZER with Film	89.50		
ChiCoin BAND BOX Like New	134.50		
Keeney DOUBLE BOWLER	89.50		
ChiCoin TWIN REBOUND	44.50		

WANT
 WILL PAY TOP PRICE FOR:
 AMI Model "B"
 Bally Coney Islands, Bally Brite Spots,
 Bally Bright Lights—WRITE QUICK!

EXTRA!! SEEBURG M-100A, 78 RPM, late Series . . . **\$774⁵⁰ EA**

MONROE COIN MACHINE EXCHANGE, INC.
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO
 (Tel.: Superior 1-4600)

WANTED: VOICE-O-GRAPH

One late model machine in tip-top condition.
 Metal cabinet. Ready for immediate location.

Phone Mr. Mattinaly - District 1625

The MARLIN AMUSEMENT CO.
 412 9TH STREET, N. W. • WASHINGTON, D. C.



At long last Texas got its badly needed spring rains this week. This leaves distributors and operators very much encouraged over the business outlook for late spring and early summer. . . . R. A. Titsworth, the coin machine tycoon of Corsicana, says he really likes the new Wurlitzer phonograph. He is buying some to increase his route and replace older machines. . . . Olen Dreyer of San Angelo is busy booking name bands in his Dixie Club. He has such artists as Tommy Dorsey, Louis Armstrong and Charley Spivack scheduled. Incidentally his coin machine business is doing fine. He is buying new machines for his extensive route. . . . Roy Heit of Wichita Novelty in Wichita Falls has a new fleet of station wagons to man his coin machine route. You will remember he is one of the first operators in the state of Texas to go to dime play. . . . Homer Speer of Stephenville reports that business is good in his neck of the woods.

We saw T. A. Webb of Dallas this week. He says he can't complain about business. He is buying new equipment. . . . Raymond Williams of Commercial Music Company is back from a trip to his San Antonio Branch. He says that things are looking fine. . . . L. A. Smiley of Bogota was in town this week buying new equipment. The operators who stop in at Commercial really go for that snack bar that stays in operation all the time. . . . We saw Ralph Claybrook of Fort Worth. . . . For the past four days Fred Barber of Walbox Sales Co. has been busy moving into his new home. We haven't seen it but he says it is a beauty. Located on Woodcrest Lane. During his absence George Wren has been holding down the fort alone. Now that Fred has returned George has left on a business trip to El Paso. . . . Phil Weinberg, regional sales manager of Bally, has just returned from a trip to San Antonio. . . . Max Box of Alexandria, La. was in town buying some new equipment at Walbox this week. He says that as far as he is concerned, business is booming. . . . Abe Susman and Audrey Hunter, State Music Co., find little time for relaxation, what with operators besieging them for the AMI "D" phonos and Keeney's shuffle games.

MARVEL'S NEW MODEL ELECTRIC SCOREBOARDS

"THEY'RE SENSATIONAL" OPERATORS REPORT

2-Faced—Adjustable For All Boards. Chrome Tube Supports.

HORSECOLLAR OVERHEAD

(15-21-50 POINTS)

MARVEL SCORE OVERHEAD

(15-21 POINTS)

\$125⁰⁰ EACH

TERMS: 1/3 Dep., Bal. C.O.D. or S.D., F.O.B. Factory, Chicago, Ill.

MARVEL

MANUFACTURING CO.

2849 W. FULLERTON AVE.

CHICAGO 47, ILLINOIS

(Tel: Dickens 2-2424)



5¢ or 10¢

PLAY BY SIMPLE
PLUG SWITCH
OVER

NOW IN PRODUCTION—
DELIVERY UNDER WAY

WALL MODEL

HORSECOLLAR (15-21-50 PTS.)
MARVEL SCORE (15-21 PTS.)
\$95.00 EACH

THRU THE COIN CHUTE EASTERN FLASHES

Spent Sunday evening, April 20, at the banquet and show of the Amusement Machine Association of Philadelphia, held at the Latin Quarter in Phila., and never saw such a group of happy, vivacious people. The highlight of the night was the presentation of a gold watch to Joe Silverman, business manager, by Sam Stern, president of the association, in behalf of the organization. Stern's short talk at this ceremony was right from the heart. The gift, a great surprise to Silverman, brought tears to his eyes, and he was so overwhelmed, he could hardly express his gratification. Joe is completing his thirteenth year as business manager of the association, and a finer, more upstanding, more intelligent man couldn't be found anywhere. . . . Attending the banquet from out of town were: Jack Mitnick, AMI; Ben Becker, Bally; and Sol Gottlieb, D. Gottlieb & Co. . . . As usual, there was quite a to-do when the two Mitnicks got together. Jack Mitnick and Marty Mitnick (no relations) have been confusing the industry for years.

Coinrow was a lot more active this week than it's been in a long time. The good old sunshine probably was responsible. As usual, the most active, at this spring time, is Mike Munves, whom arcade and resort men continue to load up with orders—for immediate delivery, naturally, as they want to have the equipment working during the warm week-ends of April and May, and continuously from then on. These coinmen filling up Mike's order books for Exhibit's "Twin-Rotation" which has every earmark of becoming a bit hit. . . . Barney (Shugy) Sugerman informs us that he and 3 other operators of wired-music systems have consolidated their firms into one gigantic company, which makes it the largest in the country serving wired-music to industrial firms, restaurants, banks, dentists, etc. Elaborate offices are being readied at 475 Fifth Avenue, N. Y. C. . . . Shugy, Abe Green and the Runyon staff, have what is known as a problem—and an unusual one at that. Each of the factories they represent have a hit going, and operators are clamoring for deliveries, which are not arriving fast enough. AMI's "D" phonos are needed by the carloads; Bally's "Atlantic City" has excited the ops of this type of equipment; and Keeney's "Super DeLuxe League Bowler" and "Six-Player League Bowler" can't arrive fast enough to satisfy the demand. . . . In order to relax, Shugy takes his missus, Molly, and the two boys to the Concord Hotel in the mountains.

Sol Gottlieb, traveling representative for D. Gottlieb & Co., who had visited Pittsburgh, Pa. prior to attending the Phila. ops banquet, comes on to the big city for a few days. . . . Joe Young and Abe Lipsky, Young Distributing, happy over the universal acceptance of the new Wurlitzer 1500 phono, awaiting deliveries, which they hope will be coming in both steadily and in quantity so that they can take care of the many orders on their books. . . . Si Silverstein and Harold Rosenberg of Peekskill, N. Y. visit along coinrow. Si's wife, by the way, passed away a few weeks ago. . . . M. B. Snyder, Sunrise Vending Service, Bellmore, N. Y., one of the newer games and music ops on Long Island, reports fine progress. . . . Teddy Seidel, mgr. of American Vending Co.'s 10th Avenue office, tells us that Milty Green expected back in the city this week. Milty spends a few weeks in Miami Beach resting and learning how to play "Gin". (We understand he paid well to learn). . . . Henry Knoblauch, well known op of Glen Falls, N. Y. in town to attend a Harvard reunion. . . . Al Simon, Albert Simon, Inc., getting ready to invite coinmen to attend an open house party in his new gorgeous building—date to be set to coincide with arrival of new ChiCoin game. . . . The effect of Simon's quarters stirs up other wholesalers to "doll up". Harry and Hymie Koepfel, Koepfel Distributing Co., lay a new "Ken-Tile" floor in their office, and start the paint brushes going on the rest of the place. . . . Bill Gaffney, W. Gaffney Co., Norwich, Conn., in town. . . . Al Suchotine of Webster Music on coinrow buying equip. . . . Dave Lowy, Dave Lowy & Co., has something new for group game ops.

THRU THE COIN CHUTE NEW ORLEANS NOTES

It does seem as though everyone went fishing on "Good Friday". The gang at Crown Novelty took off for Irish Bayou and came back with a haul. . . . Louis Boasberg tells me that the only thing wrong with the "Atlantic City" is that he can't get enough to supply the demand. . . . You should catch a glimpse of the kids waiting in line at the Canal Street Penny Arcade to ride "The Champion" mechanical horse. We've been tempted to ride it ourselves. . . . Mel Mallory of Mallory Distributing Company returned from two weeks on his farm all tanned and trim looking. . . . The Bihari's, Jules and Joe dashing in and out of Nola. . . . Ditto Leonard Chess of Chess Records. . . . Emile Kalil of the Dolly Amusement Company, Mobile, buying baby bottles for his four week old grandson. . . . Pat Gore returned from Texas and gave us all the news about "Big D" and what was going on. . . . The A.M.I. Boysy, Charlie and Jr. making the rounds of distribs. . . . "Fleety" McCormick flying in from Memphis to catch the last days showing of the new Wurlitzer 1500-1550. The offices of the F. A. B. Distributing Company were literally filled with operators from the entire New Orleans territory at the opening on Wurlitzer Days April 6th & 7th, where the showing of the new models 1500 and 1550 phonographs as well as the new model 5204 wallbox were on display. Some of those present were: Mr. and Mrs. Adolph Sutton, Atmore, Alabama; Mr. and Mrs. C. L. Cowleshaw, Mobile; Ray Fairchild, Luther Lane of Star Amusement Company of Mobile; Mr. and Mrs. D. C. Braddy, Prichard, Alabama; Mr. and Mrs. Fred Cassity, Prichard, Alabama; Oscar Ard, Pensacola, Fla.; Finley Duncan, Valpariso, Fla.; Mr. and Mrs. Monk Bogalusa, La., and Tac Elms, Jules Peres, Taft Odder, Louis Boasberg, Frank King, Earl Gore, Joe Greco, Joe Mancuso, Lucky Coin Machine Co., Console Distributing Co., Monbatton Amusement Co., all of New Orleans; Fred Bellow of Eunice; Roscoe Redd, Laurel, Miss.; Guy Bufkin, Pas Christians, Miss.; W. L. Lide of Biloxi, Miss.; C. M. Moseley and Benny Cotita of Pascagoula. Bob Dupuy, V.P. of F.A.B. Distributing says this showing was the most successful showing in the history of the firm. . . . Buzzed Ed Holifield at Dixie Coin Machine, found Ed is covering New Orleans this week. . . . Bill Eidt calling from Natchez. This way, we know Bill is around.

Bender Arranges Program For Closer Cooperation



DAVE BENDER

CHICAGO—Dave Bender of Coven Distributing Company, this city, reported this past week that he is arranging for a program of close cooperation with the operators thruout the firm's territory.

According to Bender, "We're as close to any operator as his telephone. "We plan," he continued, "to bring ourselves even closer than this, if at all possible, so that the operators will know that we are practically at their elbows ready to supply them for whatever they need."

Since his entrance into the Coven firm, Bender has set up many new ideas and plans, all based on bringing about closer cooperation between this organization and the operator in the territory they cover.

He stated, "There is no doubt that the operator today requires the closest cooperation.

"Complete understanding of his problems makes such cooperation possible.

"A knowledge of his needs and wants, to the point where they can practically be anticipated by the intelligent and progressive distributing organization, is also a necessity today."

READY

FOR THE NEW SEASON

America's Finest
NATIONALLY RECOGNIZED
FISHING TACKLE
AT SPECIAL LOW PRICES
TO BONA FIDE OPERATORS



← TROUT KING

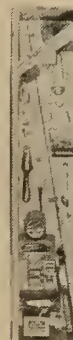
GLASS CASTER FISHING SET
25-Piece Outfit featuring 4-ft. axis balanced solid glass rod. Packed in individual, wood grain, cellophaned display shipping carton.

\$14 95

KING FISHER →

BAMBOO FISHING SET
22-Piece Outfit complete with 12-ft. selected Bamboo Pole. Packed in individual, wood grained, cellophaned display shipping carton.

\$3 60



← BARRACUDA

STEEL CASTER FISHING SET
20-Piece Fishing Outfit featuring 4-ft. tempered steel rod. Packed in individual, wood grained, cellophaned display shipping carton.

\$7 50

25 Other Fishing Sets in Stock: Fly fishing sets, Spin fishing sets, Surf fishing sets. Write us for your needs.

SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

WANTED

Stoner—or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

THRU THE COIN CHUTE

CHICAGO CHATTER

Shuffle games ops very much upset this past week as the law decides against them. Just when things were really going great. And when all believed that one of the best summer seasons was ahead. . . . In the meantime price market remains as is. Ops holding off. Distributors ride along with them. . . . Talk about getting "telephonitis"! Bill O'Donnell over at Bally has himself a really severe case. Since introduction of their new "Atlantic City" and the "The Champion" horse, Bill has had anywhere from three to five long distance phone calls "waiting" while he talked. . . . The boys here in Our Town report that Abe Green of Runyon Sales, Newark, N. J., is taking piano lessons. (A little bit late, ain't it, Abe?) . . . J. R. "Pete" Pieters was telling the boys here that since he's "tied up with the tottery-trotters anyhow, might as well get me some horses, of the coin operated kind, too." So Pete is reported to have bought himself a load of Bally "The Champions." And, at the same time, moved to new quarters in Detroit, 4737 Hamilton Ave., to be able to accommodate the carloads. . . . News has leaked thru that Chicago Coin will have themselves a new shuffle game in a few weeks.

Streamliner Coin Machine Co. will give ops here 24 hours per day servicing and repairs on all machines. . . . Back from Florida's sunny clime. All tanned up and healthy looking. Ray Moloney, Earl Moloney and Tom Callaghan. . . . Over at Keeney, Paul Huebsch has stepped up production of the firm's two shuffles. Reports that, even with stepped up production, they are still far behind. Paul, tho, hopes to catch up soon. . . . Sam Stern proved that extensive and intensive testing of any new products pays off. The firm's new "Majorettes" was tested in 15 different cities and on as many different locations for a period of just over six weeks before it was put into production. Some of the reports are extremely interesting. Give a very fine cross-section picture of what ops in various parts of the nation like to have in new games.

Never before realized how terrible a factory fire could be until talking with Ted Rubenstein of Marvel Mfg. Co. this past week. Ted just first getting new power lines installed. So that Marvel can step up production of its "Overhead Scoreboard" for shuffleboards and start off on its Wall Model. Demand is keen for both units. . . . B. D. Lazar of Pittsboigh pulls into town seeking some method to get deliveries stepped up for his foim. . . . Big music story of the week (and the year, too) was the fact that Phil Weisman (and some others) bought out Joe Peskin's Universal Automatic Music Co. This outfit reported to have over 650 juke boxes working. Over 200 already sold off. Some more will be sold. Then the entire office will be moved to the north side from where the balance will be operated by the new owners. . . . Bernie Entin, Joe Peskin's son-in-law, claims that he will go to L.A. But, if he doesn't like L.A., will come back here to the good ole Windy Chicago. . . . Vince Shay promised a letter on "why there should be a coin machine club in Chi." (What happen?)

Dan Moloney left for a trip thruout the south where he'll visit with the firm's distribus. . . . Dave Bender and Ben Coven in a huddle trying to figure out how to make every juke box op who placed orders with them for the Wurlitzer 1500 happy. And what to do about delivering "Atlantic City" games. "And that," Dave and Ben claim, "is a real job." . . . Wally Finke and Joe Kline right on the ball, the day after the decision, and in action to bring in many of the shuffles from about town. . . . Art Weinand promises to send us a letter telling us all about his last long road trip. Art was gone for over two weeks visiting the west and the northwest. . . . Frank Mencuri is one guy who's thrilled every day in the week when he gets letters like he told us about this past week. These letters are from leading coinmen thruout the country praising the firm on the authentic play action of its new "Twin Rotation" which is actually rotation pool as it is played. Only one tho't here, that the player (as well as the op) must remember the arm is the cue and the puck is the cue ball.

HAPPY BIRTHDAY to three well known coinmen born on the very same day: Joe Ash of Philly, Jack (Jock MacNick) Mitnick of Noo Yawk, and Al Siegel of Toronto. And Happy Birthday to Sherman Pate who will be enjoying his party when this reaches him. . . . Found Ralph Sheffield, this past Sattidy, pattering around with the screens in his home. Probably after Ralph got thru Mrs. Sheffield had to call in the screen man and had them put up the way they should be put up. (We're only kidding, Ralph). . . . Herman Paster, back from Honolulu, in town with Sam Cooper of his Milwaukee office, and, as yet, no one has learned whether Herman can, or can not, do the hula the way it's done in Hawaii. . . . Harold Lieberman pops into town and amazes one and all with his new, streamlined figure. Harold has lost 15 lbs. On his way to Houston, New Orleans and then a short stay in Hot Springs. . . . Hymie Zorinsky, flood or no flood in Omaha, in town doing the tobacco show and buying like mad.

Bill Bye of Kansas City also around town taking in the tobacco show. We hear Bill again was a very welcome guest at the Huckins Hotel in Okla. City. . . . Harry Silverberg of W. B., K.C., around and about for a few days and then back to work. . . . Belief is that NPA will lift ban on building of new arcades, theatres, etc., sometime this summer. This may lead to many new kiddie park-arcade combos which seem to have caught on for real today 'round the countryside. . . . Bob Gnarro of A.B.C. Music will get himself lots of glory for giving away those old juke boxes to worthwhile charities. Noted disc jockey, Howard Miller, WIND, preparing unusually fine program in this regard. Backed by mucho newspaper publicity. . . . Jack Sheppard passes thru town after five week visit to his home town, Phila., Pa., on his way back to his hometown, Los Angeles.

"Thanks," to Irv Sandler of Des Moines, Ia. and Bill Fitzgerald of Memphis, Tenn., for their interest in our Top Ten Tunes. . . . Bill DeSelm one of the busiest men in the city this past week. "It's those Six Players," Bill claims. "Just can't keep up with the orders." . . . Nate Gottlieb is getting over that gorgeous tan he picked up in Miami and, unless Chi's sun gets stronger very soon, Nate is gonna lose that complexion of health, sunshine, and vigor. . . . To get over to the serious side of the fence: Tenth Anniversary Issue of The Cash Box will prove the most informative issue ever produced in the industry. Will list sources of supply. Facts of vital importance to everyone in the industry. Will be an issue that people in this business all over the world will constantly refer to for a long, long time to come. Therefore, if your ad isn't yet in for that issue, please do send it in immediately. It's the biggest and most lasting advertising bargain ever offered to the field. Means that everytime someone, somewhere in the world, picks up that Tenth Anniversary Issue (to look up some source of information or supply) your ad will stand out. And they'll pick it up every second of every day somewhere in the U.S.A. Get that ad in TODAY.

COVEN

distributing company

ALL-WAYS Tops in the Field

Bally's

ATLANTIC CITY

The New 1500 Phonograph

WURLITZER

COVEN distributing company
3181 Elston Chicago 18, Ill.
Independence 3-2210

SPECIAL CLEARAWAY SALE!!

SHUFFLE GAMES in lots of 5 . . . \$27.50 and up

Wms. Hayburners	\$275.00
Wms. Spark Plugs (like new) . . .	295.00
Wms. Sea Jockeys	340.00
Seeburg Bear Guns	310.00
Bally Turf Kings	215.00
Wms. Lucky Innings	65.00

WANTED!!
GENCO SHUFFLEBOARD SCORING UNITS. WRITE QUICK—GIVE PRICE WANTED AND FULL DETAILS!!

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577)

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
SPECIAL: Wurlitzer 750-top, right or left corner plastic . . . \$5.25 ea.
KOEPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

THRU THE COIN CHUTE

MIAMI MURMURS

The Ray Moloneys reported to be most thoroly enjoying themselves. This is their second trip down here this year. . . . Lots of electioneering under way thruout the entire area with everyone discussing candidates. . . . Joe Mangone reported that his first shipment of the new Evans' Jubilee phonos disappeared "just like magic". Claims that even before he could uncrate them they were all gone. . . . Sam Taran was invited to the operators' association and made a very fine speech. Sam pointed out that if the operators and distributors cooperate that this will definitely improve operating conditions all around. Sam spoke very well and very intensely on cooperation among all coinmen in this area to bring about the finest conditions that exist anywhere in the country. . . . Two of the busiest guys in town with problems that are hard to solve — Ted Bush and Ozzie Truppman. Both Ted and Ozzie are trying to figure out how to portion out the few new Wurlitzers they're getting to all those who have already ordered them. It'll take some time to supply the demand for this new Wurlitzer 104 selection with mixed 78's and 45's. Seems like all the music ops want to be first on location with the machines, Ozzie and Ted claim. . . . Hear that Herman Perin will be selling auto supplies.

Harry Goldberg of H & G Novelty received a complete carload of fishing rods and reels and claims he'll be able to most completely supply the ops who use these for premium play stimulation. . . . Milty Green is, at long last, learning how to play "gin", according to reports. But, it's an expensive process, from what they claim. Seems that Milty is taking lessons from such champs as Willie (Little Napoleon) B'att, Davey Friedman, Willie Levey and Whitey Pincus. He'll wind up wiser at the game, the boys claim, tho, maybe, a little bit poorer. . . . MAMOA here a very happy organization. Now have 100% membership in Dade County. And are even beginning to take in members from surrounding counties. Everyone is happy with the organization. Members are only paying 35c per unit as dues. This is considered among the lowest. Hope here is that the MAMOA will prove to be the finest association of its kind in the nation within a few months. . . . Letters received by Willie Blatt from institutions where boys donated old phonos were so very nice that the entire membership is stimulated to do more such public relations work. . . . Eli Ross was so busy this past week showing AMI phonos and games to customers that he even passed up his regular morning coffee. And that's something for Eli to do.

ATTENTION!

EVERY OPERATOR

EVERY JOBBER

EVERY DISTRIBUTOR

EVERY MANUFACTURER

EVERY SUPPLIER

EVERYONE IN ANY FASHION WHAT-

SOEVER INTERESTED IN THE COIN

OPERATED MACHINES INDUSTRY

THIS OPPORTUNITY CAN ONLY HAPPEN ONCE IN TEN YEARS . . .

So outstanding an opportunity to assure every advertiser that his ad will remain an integral part of an issue that will be referred to, week after week, month after month, for a long, long time to come, can only happen ONCE IN TEN YEARS.

That's just what will happen in the *Tenth Anniversary Issue of The Cash Box*. This will not only be an historical and encyclopedic issue, but, it will be an issue wherein every manufacturer, distributor, jobber, supplier, and all sources of supply, will be listed.

It will mean that, practically every minute of every day, someone, somewhere in this country, and thruout the entire world, will be referring to *The Cash Box's Tenth Anniversary Issue* to find an address, to seek for some merchandise, to look up some manufacturer, to learn something that happened years ago.

AND THAT MEANS THAT EVERY ADVERTISER'S COPY WILL BE READ—AGAIN AND AGAIN—AND OVER AGAIN. It means that THIS IS THE OPPORTUNITY EVERYONE IN THE INDUSTRY HAS BEEN LOOKING FOR—THE ONE TIME WHEN EVERYONE SHOULD RUN AN AD TO SHOW AND PROVE HOW REALLY GREAT THIS INDUSTRY IS!

Ads start going to press on *May 12*—one month in advance of closing date—therefore, to assure your ad the best possible position—RUSH IT IN TODAY TO:

THE CASH BOX

(Publication Offices)

26 WEST 47TH STREET, NEW YORK 19, N. Y.

(Phone: JUdson 6-2640)

CHICAGO

32 W. RANDOLPH ST.
CHICAGO 1, ILL.

(Phone: DEarborn 2-0045)

LOS ANGELES

6399 WILSHIRE BLVD.
LOS ANGELES 48, CALIF.

(Phone: WEbster 3-0347)



Long rumored around the L. A. Row as on-again, off-again, Bally's "The Champion" horse came galloping in very much in the flesh at Paul Laymon's to prove it hadn't been scratched in the Mechanical Horse Derby. It's a beauty, too, and local ops are giving it a close onceover on the Laymon floor. . . . Lucille Laymon, who wouldn't be prejudiced, tells us it's really the Champion of them all. One thing reported by the Laymon crew we know to be gospel: That the Wurlitzer 1500 phono has gone over so well with operators, only problem facing the folks is getting enough of them in to supply demand. There's another hot item on the Laymon floor in Bally's "Atlantic City". In fact, several other jobbers up the street are also singing its praises. . . . Over at Badger Sales, Ray Powers tells us the appliance business is blooming these days, with the game department maintaining a strong pace via Keeney's "Super DeLuxe Bowling League" and Williams "Baseball."

AMI "D-80" is jumping right out faster than ever, Nick Carter of the Nickabob reports. Nick just returned from a San Francisco trip which gave him a chance to observe that the AMI was well up there with clubs, restaurants and taverns up and down the Coast. Reason Nick wasn't planning any fancy showing of the new machine, he explained, was that he already had a problem in keeping up with demand and didn't believe in tantalizing local music ops by showing them a machine he couldn't supply in ample stock right then and there. As to competition, past, present and future, Nick says: "Nobody can touch this phonograph when you add up quality, selection and trouble-free operation at a price." We didn't argue with Nick, but shouldn't be surprised if a few of his friendly competitors might take small issue with him. . . . Rock-Ola's vee-pee and sales director Art Weinand was in from Chicago and western regional sales manager Ed Lake accompanied him to Dan Stewart's, where they visited with the Stewart staff and Rock-Ola customers for a few days.

Dropped in at Larry's Coin Machine Exchange to find Larry Atkinson up to Provo, Utah, checking up on his interests there, and Ed Tureen holding down the fort hereabouts. The boys seem to be doing an active job on bringing in used equipment and moving it right out. . . . With Jack Simon, it's still the "Buccaroo" horse though he's keeping busy on his share of used equipment and arcade sales. Jack just got back home from a Las Vegas business-pleasure trip, except he sounded a little uncertain about the pleasure part of it. . . . Note to Bally's Tom Callaghan from Lucille Laymon: The 4-Leaf Clovers flown right in from Ireland and given to Lucille some weeks back by Tom are thriving so in the New Sod, Shure and the Good Faeries must have figured 'twas high time for a Touch of Heaven to visit California and the Pacific Palisades.

Just back from a Chicago and New York trip was Lyn Brown, who'll be doubling back soon to complete some negotiations he started on a new deal. Lyn is really going great these days, what with Exhibit's "Big Bronco" still riding high and the same firm's "Twin Rotation" off to a great start in the Los Angeles area as elsewhere. Lyn supplied the "Big Bronco" horses for the Universal-International picture, "Bronco Busters" and the horse will be featured in theater lobbies throughout the nation wherever the film is shown. According to the local grapevine, Lyn now has more of the horses out than just about anyone in the country. . . . On the Row: Bakersfield's Raymond Anderson. . . . Dick Gray and Stewart Metz of San Bernardino. . . . Jack Mallette from Claremont. . . . Oceanside's Clyde Truss and Louis Jordan. . . . Walter Schinkel from San Diego. . . . Al Anderson of Shafter. . . . Santa Maria's Al Cicero. . . . H. L. Smith of Porterville. . . . Arrowhead's Mel Heiman. . . . Jack Spencer of Big Bear. . . . Jack Neal from Riverside. . . . El Centro's T. H. Loo.



In several areas of the Northwest people are starting to mop up after the receding floods. One of the areas heaviest hit was the Pierres, S. D. although the areas along the Missouri and Mississippi Rivers and in Minnesota and South Dakota were fairly badly hit. One operator reports that he was unable to get into one of his locations to take the equipment out so he arranged a block and tackle device and suspended the phonograph and pin balls from the ceiling. That is one way of saving your equipment. . . . We are very sorry to report that Lee Derx of the Royal Novelty Co. in Minneapolis passed away last week at St. Mary's Hospital in Rochester. . . . With more and more roads opening up throughout the Northwest territory, the result is more and more operators are getting into the Twin Cities and getting lined up for the spring and summer business and also rearranging their equipment on locations after the long winter. . . . Among those operators who were seen in the Twin Cities after a long time were Gordon Dennis of Cando, N. D.; Bun Mraz of Brainerd; Jim Kady of Grand Forks, N. D.; and F. W. Schoefer of Valley City, N. D. . . . While in town, Ralph Myers also made sure to take in the Ice Follies and the Sportsman Show which were both going on at the same time. . . . Getting lined up on the new equipment were Bill Welch of Chippewa Falls, Wis.; L. I. Harris of Enderlin, N. D.; George Plummer of St. Ansgar, Iowa; Frank Kummer of Spring Valley, and Vince Jorgenson of Mason City, Iowa. . . . Leo DeMars of Ashland, Wis. is reported vacationing in Hot Springs, Arkansas with Mrs. DeMars and also on the vacation list is Roger Brustad and his wife who are planning to spend a month in California.

Seen here and there at the various distributors and record houses picking up records and supplies were Darlow Maxwell of Huron, S. D.; Ted Heil of Gaylord; Ben Kragtorp of Tracy; Charles Sersen of St. Cloud; Fred Kirschman of St. Cloud; Jack Lowrie of Lake City; John Howe of Foley; T. J. Fischer of Waconia; Clarence Totske of Fairmont; William Hunder of Wheaton; and Clayton Norberg of Mankato.

CLASSIFIED ADVERTISING SECTION

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Will pay highest prices for: Broadways 3-4-5's and 100 record Seeburgs; Universal 5 Stars. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Wurlitzer 800's and 1015's, all you have and receive. LAREDO EXPORTING COMPANY, LAREDO, TEXAS.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Panorams Lite-A-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights; Keeney Four Way long and short board conversion, also 12 ft. shuffleboards. MONARCH COIN MACHINE INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—United 5 Player at \$225 and United 6 Player at \$250. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Star Series at \$65; A B C at \$225 and Turf Kings \$150. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANT—Used records. We pay more. We pay freight and furnish shipping labels. Operators with more than 50 machines will be contacted by phone. Please state number of machines operated. JULIAN BROWN ENTERPRISES, 9106 SO. WESTERN AVE., LOS ANGELES 47, CALIF.

WANT—Turf Kings; Spark Plugs; Jalopies; Globetrotters; Packard Pla-Mor Boxes; Scales, 1217, 1017, 1400, 1250; AMI C & D; Seeburg M-100's, 78 and 45. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Will pay top dollar for A.B.C.'s; Brite Lites; Brite Spots and Coney Islands. Write or phone: CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS, TOLEDO, OHIO.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

CLASSIFIED ADVERTISING SECTION

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—Route: Music and Pinball. One man can handle. Good locations. Equipment 90% new. Plenty locations for expansion in Midwest City over 200,000 population. For particulars write: Box 239, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, NEW YORK.

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Clean, ready for location: Wurlitzer 1015's \$165; Wurlitzer 1080's \$175; Seeburg 146's \$110; Seeburg 147's \$150; Rock-Ola 1422's \$85; Wurlitzer 3031 Wall Boxes \$8.50; Seeburg 3-Wire 5-10-25c Wall Boxes \$10; Seeburg Wireless 5c Wall Boxes \$7.50; Packard Wall Boxes \$7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—United Twin Rebound \$160; Genco Shuffle Target \$50; United Twin ShuffleCade \$125; C. C. Trophy Bowl \$50. Want—Genco Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and graded. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—One Ball Sale—Universal Winner \$100; Bally Turf Kings \$160; Bally Citations \$48. Send 1/3 deposit, balance C.O.D. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—1 Chico Thing \$59.50; 1 Chicken Sam with Target \$79.50; 1, 1426 Rockola \$145; 1 Mills Constellation \$145; 1 Brand New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 594 TENTH AVE., New York, N. Y. Tel.: Chickering 4-5100.

FOR SALE—Consoles—Counter Machines sold in compliance with Public Law #906. Will trade for five ball pin games, one balls, Bingo games, or other merchandise. RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MT. CARMEL, PA. Tel.: 31.

FOR SALE—Ready for location: Arizona \$60; Camel Caravan \$65; Thing \$75; Utah \$85; Freshie \$65; Football \$65; Harvest Time \$85; St. Louis \$50; Rip Snorter \$60; Select-a-card \$40; Lucky Inning \$50; Majors \$40; Tahiti \$85; Shoot the Moon \$150; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419—9th ST., N.W., WASHINGTON, D. C.

FOR SALE—Bowling Champ \$69; Utah \$69; Mermaid \$139; 4 Horsemen \$109; Football \$69; Knockout \$99; Thing \$79; Pinbowler \$109; Rockette \$129; Star Series \$79. ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel.: 30311.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Coin machine route in southern Arizona. Over 250 pieces. 98 phonographs; 78 pins; 24 one-balls; 10 shuffleboards; 23 bowling games; 14 pokerino; 3 six-shooter; 1 jet gun. Also 350 wall boxes; 84 speakers. Record shop. Very large store and work shop. Completely equipped office. Approximately \$15,000; in parts and supplies. Route established many years. Very little competition. Owner retiring. Guarantee \$800 to \$1000 week net profit. \$50,000 cash required. Balance can be arranged for reliable party. None other need apply. BOX #2238, c/o THE CASH BOX, 26 W. 47th ST., N. Y. C., N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Reconditioned Wurlitzer Phonographs ready for location: 5 Model 1250 \$475 ea.; 3 Model 1100 \$325 ea.; 1 Model 750 E \$90; 1 Model 1432 Rocket 51 Rock-Ola \$500. 1/3 deposit, balance C.O.D. WINTERS DIST. CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowllette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M 159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Two AMI Hideaways eleven boxes and two speakers used very little and are like new. Cost \$1940 and will sell for \$1350. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MELrose 5-1246.

CLASSIFIED ADVERTISING SECTION

FOR SALE—4 Bally Speed Bowlers \$40 ea.; 1 United One-way \$40; 1 Exhibit Strike Twin Machine \$60. The above all one-way Speed Bowlers with disappearing pins. 1 Shoot The Bear Gun \$300; 4 Just 21 Gottlieb; 5 Ball Flippers \$25 ea. This merchandise in A1 mechanical condition. Just off location. 1/3 deposit must accompany order. Write or wire: LEE NOVELTY CO., 1004 SPRING ST., SHREVEPORT 69, LA.

FOR SALE—Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aircon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Six Shooter like new, \$225; Bally Hi-Rolls \$49.50; Play Ball \$49.50; Chicoin Goalee \$69.50; Seeburg Bear Gun \$349. All machines A-1 condition, no charge for crating. Will trade for 100 selection Seeburgs; Bright Spots; Bright Lights and Coney Islands. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI. 5110.

FOR SALE—20 Wise Owl Quizzettes (like new) \$5 ea.; 4 Grippers \$9.50 ea.; 3 ABT Challengers \$12 ea.; 2 Pop Ups \$10 ea.; 2 Electric Shockers \$10 ea.; 1 Shipman Select-A-Bar (like new with stand) \$20. 1/3 deposit, balance C.O.D. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—To highest bidder, all offers considered: Automatic Phonographs—Wurlitzer: (2) 750E; (4) 500; (2) 800; (1) 700. Seeburg: (1) 9800; (2) Envoy. Additional equipment—Wurlitzer: (3) 145 Stepper; (2) 219 Stepper; (1) 320 5c Wall Box; (1) 125 5-10-25c Wall Box—Rockola: (6) 5c Wall Box—Buckley: (15) 5c Wall Box. Other equipment—International Mutoscope Photomat and Supplies: (2) Rockola Shuffle Jungle; Chicago Coin Hockey; Genco Playball; Penny Punching Bag; (2) United Double Shuffle Alley; United Shuffle Alley; Universal Twin Bowler; Universal Super Twin; United Shuffle Alley Express; Pitch 'Em and Bat 'Em; Ten Strike; Pistol; Jack Rabbit; Mountain Climber; Radar Rocket; Undersea Raider; Shoot Your Mother-In-Law; Heavy Hitter (1c); (50) Silver-King Nut Vendors. TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA.

FOR SALE—Reconditioned: Bally Carnival \$25; Citations \$30; Champions \$50; Turf Kings \$150; Big Inning \$165; Chicago Coin Play Ball \$40; Super Hockey \$50; Thing \$55; Genco Canasta \$75; South Pacific \$65; Gottlieb Bank-A-Ball \$75; Buffalo Bill \$55; Select-A-Card \$45; Bowlettes \$25; Just 21 \$25; United Utah \$75; Skee Alley \$75; Universal Winner \$95; Photo Finish \$50; Williams Lucky Inning \$60; Double Header \$55. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO.

FOR SALE—Seeburg Colonial \$50; Mills Thrones \$25; Bally Shuffle Bowler \$25; Bally Shuffle Champ \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Spring Special. 100A Seeburgs \$725; AMI Model C's \$500; 1250 Wurlitzers \$450. Prices include crating and thorough reconditioning. \$100 deposit per machine required. Contact: SHELDON SALES, INC., (Formerly Alfred Sales, Inc.), 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Turf Kings \$174.50; Williams Star Series \$99.50 ea.; Williams Double Header \$74.50; Bally Big Inning \$164.50; Dale Guns \$64.50; Heavy Hitters \$42.50 ea.; Quizzer with Film \$89.50; Chicago Coin Bank Box, like new \$134.50; Keeney Double Bowler \$89.50; Chicago Coin Twin Rebound \$44.50; Keeney 4 Player \$189.50; United 5 & 6 Players, write; Chicago Coin Goalee \$99.50; Seeburg 100 Record Wall Boxes \$94.50 ea.; Seeburg M-100A 78 R.P.M., late Series \$774.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bright Lights @ \$350 ea. Turf Kings, refinished @ \$175 ea.; Champions, refinished @ \$75 ea.; Hayburner @ \$250. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Special Sale: Keeney Double Bowler \$69.50; Universal Super Twin Bowler \$29.50; Chicago Coin Bowling Alley \$19.50; United Shuffle Alley Express \$19.50; Bally Champ \$19.50; Bally Speed Bowler \$15.00. No crating. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C.O.D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Coney Islands \$445; United Leader \$400; United 3-4-5 \$275; A.B.C. \$250. Have arcade equipment; write: MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO 21, ILLINOIS. Tel.: Englewood 4-9202 and 4-9204.

FOR SALE—M-100-A Seeburg A-1 condition \$750 ea. 1/3 deposit, balance C.O.D. FRONTIER NOVELTY CO., 825 PINE AVENUE, NIAGARA FALLS, N. Y.

FOR SALE—Happy Go Lucky; Harvey; Mermaid; Shoo Shoo; Snooks; Quartette; Sportsman; Deluxe World Series. Call or write for price: LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PENNA.

FOR SALE—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Largest headquarters for arcade equipment. Batting Practice \$75; Boomerang \$45; Big Inning \$185; Heavy Hitters \$69.50; Chi Coin Hockey \$75; Chi Coin Basketball Champ \$225; Goalee \$125; Dale Gun \$75; Pop Sez \$69.50; Pitchem & Batem \$185; Quizzer & Film \$100; Silver Bullets \$150; Seeburg Bear Gun \$325; Western Baseball \$85. Terms: 1/2 deposit with all orders, balance C.O.D. CLEVELAND COIN MACH. EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shipped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Perfect condition, look like new: Coney Islands \$475; Leaders \$400; Bright Lights \$350; Turf Kings \$195; Citations \$49; Various Flipper Pins (write), Hot Rods \$65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Pin games off of our own route, beautifully refinished and made mechanically perfect: Futuritys \$349.50; Bright Spots \$435; late model Photomatics \$575; Genco Shuffle Targets \$85. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57 1/2" \$35 ea.; brand new Turf Kings \$395; used Turf Kings \$185. Exclusive distributors for Rock-Ola phonographs—Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MULberry 2110.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: **ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.**

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

FOR SALE—Chicago Coin 2 Player Bowling Alley \$45; Citation \$65; Citation Non-Coin with Metered Control \$80; New 1¢ Camera Chief \$10; New Advance Peanut Machines \$12; Bally Rapid Fire \$75; Gottlieb Bowlette \$40. **MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
708th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

SEEBURG

4. 24	25.00	39.00	4. Plaza	25.00	34.50
4. 600R	39.50	50.00	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	39.50	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	39.50	59.50	4. Gem	29.50	44.00
4. 41 (Counter)	24.50	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	49.00	60.00
4. 61 (Counter)	24.50	50.00	6. Maestro	44.00	65.00
4. 71 (Counter)	59.50	75.00	4. Mayfair	44.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	44.00	59.50
2. 700	49.50	89.50	6. Melody King	49.50	79.50
4. 750M	79.50	89.00	6. Crown	39.50	59.50
4. 750E	90.00	100.00	6. Crown RC	49.50	79.50
2. 780M Colonial	49.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	29.50	49.00
4. 800	69.50	98.00	4. Colonel RC	29.50	49.00
4. 850	35.00	59.00	6. Concert Master	49.50	69.50
4. 950	59.00	74.50	6. Concert Master RC	59.50	89.00
3* 1015	165.00	265.00	6. Cadet	35.00	65.00
4. 1017 Hideaway	150.00	200.00	4. Cadet RC	39.50	65.00
4* 1100	300.00	395.00	4. Major	39.50	59.00
1* 1080	165.00	210.00	4. Major RC	39.50	59.50
2* 1250	400.00	500.00	4. Envoy	39.50	59.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	39.50	59.00
6. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	4.00	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Ti-Tone 9800	45.00	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.00
4. 3031 Wall Box	8.00	12.00	4. Hi-Tone 8800 RC	49.50	59.00
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.00
4. 3020 Wall Box	34.50	40.00	4. Hi-Tone 8200 RC	45.00	59.00
4. 3025	12.50	19.50	2* 146S	100.00	159.50
4. 2140 Wall Box	19.50	24.50	2* 146M	100.00	187.00
4. 219 Stepper	22.50	35.00	4. 147S	149.00	179.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 147M	150.00	225.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	275.00	350.00
6. 111 Bar Box	3.00	10.00	4. 148M	275.00	350.00
4. 120 Wall Box 5c Wire	2.00	4.50	4* 148ML	279.00	325.00
6. 305 Impulse Rec.	2.50	10.00	2* M-100-78	675.00	775.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
			6. 5, 10, 25c Baromatic Wireless	6.95	9.00
			6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

2* 3W2 Wall-a-Matic	15.00	18.50
2* W1L-56 Wall Box 5c	9.95	13.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	32.50	37.50
2. W4L-56	29.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	99.50	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4* 1426 Phono ('47)	145.00	179.50
1. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	6.95	15.00
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4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Enpress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	145.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	225.00	325.00
3* Model B '48	375.00	495.00
4* Model C	495.00	515.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristanocrat	65.00	79.50
4. Williams Music Mite	129.50	145.00

4. Gizmo (Wm 8/48)	30.00	45.00
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	20.00	69.50
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	85.00	100.00
4. Gondola	19.50	44.50
4. Grand Award (CC 1/49)	40.00	60.00
7. Happy-Go-Lucky	169.50	
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	65.00	119.50
4. Hawaii (Un 8/47)	20.00	29.50
2. Hayburner (Wm 7/51)	225.00	375.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	42.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
4* Hot Rods (B '49)	59.50	124.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	55.00
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	119.50	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	25.00	79.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	90.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	99.50	149.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
7. Leaders (Un)	395.00	445.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	164.50	200.00
4. Lucky Inning (Wm 5/50)	59.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
1. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4* Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
2. Mercury (Ge)	45.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
2. Oasis	109.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	39.50	59.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
4* Photo Finish	75.00	119.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	109.00	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	34.50	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	29.50	59.00
2. PUNCHY (CC 11/50)	100.00	145.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	55.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	139.50	154.00
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	55.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50

4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
6. Screwball	30.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	319.50	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
2. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	99.00	109.50
7. Sharpshooter (G)	65.00	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	80.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	295.00	325.00
2. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
3. Speedway (Wm 9/48)	49.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4* Stardust (Un 5/48)	29.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	99.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50)	89.50	134.50
4. Tahiti (CC 10/49)	69.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	59.50	119.50
4. Three Feathers	65.00	79.50
1. Three Four Five (Un 10/51)	265.00	325.00
4. Three Musketeers (Got 7/49)	49.50	99.50
1. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4* Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
7. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4* Tri-Score (Ge 1/51)	65.00	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	49.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	160.00	299.50
4* Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
7. Wild West	179.50	199.50
1* Winner (Univ.)	99.00	249.50
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	1

CONFIDENTIAL PRICE LIST

ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	1. Genco Total Roll	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

2. Bally Shuffle-Line	149.00	185.00	4. Keeney Lucky Strike	35.00	75.00
2* Bally Hook Bowler	135.00	200.00	4* Keeney Dbl. Bowler	69.50	125.00
2. Bally Baseball	59.50	89.50	2* Keeney League Bowl	165.00	225.00
4* Bally Shuffle Champ	45.00	79.50	4. Keeney Duck Pins	95.00	125.00
4* Bally Shuffle-Bowler	24.50	39.00	2. Keeney Big League Bowl	215.00	249.50
1* Bally Speed Bowler	39.50	59.50	1* Keeney 4-Way Bowl	189.50	225.00
4. California Shuffle Pins	25.00	40.00	1. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	50.00	79.50
4* ChiCoin Bowling Alley	19.50	59.00	2* United Shuffle Alley	24.50	49.50
4. ChiCoin Alley w/con.	49.50	79.50	4. Un. Shuffle w/con.	25.00	39.50
4. ChiCoin Ace Bowl	95.00	160.00	4* Un. Shuffle Alley Exp.	45.00	59.50
2* ChiCoin Bowl Classic	75.00	115.00	4* Un. 2-play Express	75.00	169.50
4. ChiCoin Horseshoes	129.50	149.50	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Rebound	35.00	45.00	3* Un. Twin Rebound	165.00	225.00
4. ChiCoin Pin Lite			6. United Shuffle Skill	19.00	44.50
Bowler	125.00	149.50	4. United Super-Shuffle	24.50	39.50
4. ChiCoin Baseball	35.00	95.00	2. United Slugger	79.50	129.00
2* ChiCoin Trophy	75.00	120.00	1* United Skee Alley	75.00	125.00
4. Exhibit Strike	45.00	89.50	4* Un. 4-Player	225.00	265.00
4* Genco Shuffle Target	85.00	199.50	1* Un. 5-Player	240.00	295.00
4. Genco Bowling League	24.50	45.00	1* Un. 6-Player	275.00	325.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	145.00	189.50
4. Genco Baseball	49.50	79.50	4* Un. Twin Shuffle-Cade	165.00	240.00
4. Gottlieb Bowlette	24.50	59.50	2* Univ. Super Twin	29.50	115.00
2. Keeney ABC Bowler	29.50	60.00	4. Universal Twin Bowler	49.50	65.00
7. Keeney Bowling Champ	95.00	109.50	2. Univ. HiScore Bowler	125.00	175.00
4. Keeney Line Up	22.50	34.50	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney King Pin	50.00	85.00	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Pin Boy	24.50	39.50	4. Williams Single Bowler	25.00	28.50
4. Keeney Ten Pins	24.50	45.00	3* Williams Dbl. Head	49.50	100.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Jack Rabbit	95.00	109.50
6. Boomerang	45.00	85.00	4. Keeney Air Raider	95.00	125.00
4* Bally Big Inning	165.00	185.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Bowler	175.00	189.50	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Convoy	47.50	95.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Defender	95.00	125.00	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Eagle Eye	39.50	49.50	4. Kirk Night Bomber	75.00	150.00
4* Bally Heavy Hitter	42.50	69.50	4. Lite League	49.50	75.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Ace Bomber	95.00	110.00
6. Bally Lucky Strike	45.00	79.50	4. Muto. Atomic Bomber	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Photomatic		
6. Bally Torpedo	49.50	75.00	(Pre-War)	195.00	350.00
4. Bally Undersea Raider	85.00	95.00	4. Mutoscope Sky Fighter	85.00	125.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Bowling League	35.00	49.50	1* Quizzer	89.50	100.00
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley Treas Is Dig	95.00	110.00	6. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	69.50	4. Rockola World Series	69.50	75.00
4. Chi-Coin Basketball			6. Scientific Baseball	49.50	75.00
Champ	225.00	275.00	6. Scientific Basketball	59.50	75.00
4* ChiCoin Goalee	69.50	125.00	4. Scientific Batting Pr.	45.00	75.00
4. ChiCoin Hockey	69.50	79.50	3. Scientific Pitch 'Em	149.50	185.00
4. Chi Midget Skee	185.00	229.50	2* Seeburg Bear Gun	295.00	350.00
3* ChiCoin Pistol	95.00	139.50	4* Seeburg Chicken Sam	75.00	109.50
6. ChiCoin Roll-A-Score	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
1. Evans Bat-A-Score	100.00	295.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	100.00	4. Supreme Bolascor	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	75.00
2* Exhibit Dale Gun	45.00	100.00	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	225.00	249.50	4. Telequiz	89.50	139.00
4. Exhibit Pony Express	375.00	395.00	4. Un. Team Hockey	99.50	110.00
6. Exhibit Rotary Mdr.	175.00	275.00	4. Warner Voice Record	49.50	69.50
2* Exhibit Silver Bullets	120.00	225.00	4. Western Baseball '39	40.00	85.00
4* Exhibit Six Shooter	195.00	225.00	4. Western Baseball '40	60.00	85.00
6. Exhibit Merchantman			6. Whizz	15.00	29.50
Roll Ch Digger	85.00	99.50	1. Wilcox-Gay Recordio	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	2. Williams All Stars	79.50	109.50
6. Genco Bank Roll	24.50	65.00	6. Williams Box Score	39.50	65.00
6. Genco Play Ball	29.50	65.00	4* Williams Star Series	85.00	139.50
6. Grotchen Met. Typer.	79.50	149.50	4. Williams Quarterback	69.50	89.50
6. Hoop-A-Roll	24.50	49.50	4. Wurlitzer SkeeBall	125.00	150.00

This Week's Used Market

The recent splurge in activity that has given the market a big boost continued along this week as trading in the used machine market moved strongly. The action can easily be attributed to the fact that many operators are opening the various summer locations and the resort areas. All sections in the market enjoyed this increase in activity excepting music, which behaved in a normal pattern. Prices more or less remained quite constant with the slight fluctuations making no noticeable trends.

Pin games showed heavy trading this week, as it usually does, and as was the case last week, this week, too, witnessed the emergence of many new games being

listed for the first time. The popular pieces recorded the heaviest action though the majority of items showed well. Prices here, as was the general trend, held a status quo position.

The shuffle machines reacted as a representative group with a flourish of activity marking this week's trading. All the equipment that has been moving along during the past few months received the bulk of askings, but in an accelerated fashion. The arcade division showed up with the biggest increase of all. This section had held its own for quite a while and has finally broken out in rash of activity. The slight fluctuation in price here was in the upward direction.

The following was the most active equipment in this week's used market:

Most Active Used Music

Up & Down—Wurlitzer		
1015	\$165.00	\$265.00
Held—Wurlitzer 1100	300.00	395.00
Up—Wurlitzer 1080	165.00	210.00
Down—Wurlitzer 1250	400.00	500.00
Down—Seeburg 146S	100.00	159.50
Down—Seeburg 146M	100.00	187.00
Held—Seeburg 147M	150.00	225.00
Held—Seeburg 148ML	279.00	325.00
Down—Seeburg M-100-78	675.00	775.00
Down—Seeburg 3W2 Wall a		
Matic	15.00	18.50
Held—Seeburg W1L-56		
Wall Box	9.95	13.00
Held—Rock-Ola 1422		
Phono ('46)	99.50	145.00
Up—Rock-Ola 1426 Phono		
'47	145.00	179.50
Down—Packard Pla Mor		
Wall & Bar Box	6.95	15.00
Held—AMI Model A '46	225.00	325.00
Up & Down—AMI Model		
B '48	375.00	495.00
Held—AMI Model C	495.00	515.00

Most Active Used Pin Games

Up—A.B.C. (Un 5/51)	\$250.00	\$300.00
Held—Bank-A-Ball (Got)	40.00	69.50
Held—Bowling Champ		
(Got 2/49)	65.00	89.50
Up—Bright Lights (B 5/51)	325.00	395.00
Up—Bright Spot (B 11/51)	400.00	450.00
Up—Camel Caravan	65.00	85.00
Held—Canasta (Ge 7/50)	69.50	119.50
Down—Champion (B '48)	50.00	149.50
Down—Citation (B/48)	30.00	89.50
Held—Coney Island		
(B 9/51)	365.00	475.00
Up—4 Horsemen		
(Got 9/50)	109.00	119.50
Down—Gold Cup (B '48)	20.00	69.50
Held—Hot Rods (B '49)	59.50	124.50
Held—Knockout (Got 1/51)	99.50	149.50
Held—Maryland		
(Wm 4/49)	49.50	109.50
Held—Photo Finish	75.00	119.00
Held—South Pacific		
(Ge 3/50)	80.00	109.50

Held—Stardust (Un 5/48)	29.50	49.50
Held—Thing (CC 2/51)	59.50	119.50
Held—Trade Winds	27.50	49.50
Held—Tri-Score (Ge 1/51)	65.00	119.00
Held—Turf King (B 6/50)	160.00	299.50
Held—Utah (Un 8/49)	85.00	94.50
Up—Winner (Univ.)	99.00	249.50
Up—Zingo (Un 10/51)	300.00	375.00

Most Active Used Shuffles

Down—Bally Hook Bowler	\$135.00	\$200.00
Held—Bally Shuffle Champ	45.00	79.50
Up—Bally Speed Bowler	39.50	59.50
Held—ChiCoin Bowling		
Alley	19.50	59.00
Down—ChiCoin Bowl		
Classic	75.00	115.00
Held—Genco Shuffle		
Target	85.00	199.50
Held—Keeney Dbl. Bowler	69.50	125.00
Down—Keeney League Bowl	165.00	225.00
Up—Keeney 4-Way Bowl	189.50	225.00
Down—United Shuffle Alley	24.50	49.50
Held—Un. Shuffle Alley		
Exp.	45.00	59.50
Held—Un. 2-play Express	75.00	169.50
Up & Down—Un. Twin		
Rebound	165.00	225.00
Held—Un. 4 Player	225.00	265.00
Up—Un. 5 player	240.00	295.00
Up—Un. 6 Player	275.00	325.00
Held—Un. Twin Shuffle-		
Cade	165.00	240.00
Down—Univ. Super Twin	29.50	115.00
Up & Down—Williams		
Dbl. Head	49.50	100.00

Most Active Used Arcade Equipment

Held—Bally Big Inning	\$165.00	\$185.00
Held—Bally Heavy Hitter	42.50	69.50
Held—ChiCoin Goalee	69.50	125.00
Up & Down—ChiCoin Pistol	95.00	139.50
Down—Exhibit Dale Gun	45.00	100.00
Down—Exhibit Silver		
Bullets	120.00	120.00
Held—Exhibit Six Shooter	195.00	225.00
Up—Quizzer	89.50	100.00
Down—Seeburg Bear Gun	295.00	350.00
Held—Seeburg Chicken Sam	75.00	109.50
Held—Williams Star Series	85.00	139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
4 Player Derby	550.00

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

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**EACH PLAYER CAN SEE HIS SCORE
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FOR THE WEEK

FEATURE

PLAYER WRITES NAME
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DISAPPEARING PINS

FAST REBOUND ACTION
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