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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY

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OFFICES 203 N.Wabash Ave. Chicago, III. Tel. DEArborn 0045 Helen Palmer, Mgr.

CHICAGO

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SERIAL NUMBER 144

"The Coin Machines Merry-Go-Round" By Bill Gersh



NEWSPAPER PUBLICITY

One of the most outstanding and greatest fears of coinmen has always been, and still is, adverse publicity. This has always proven itself the forerunner for crusades to close territories. For years there has been one movement after another hopefully suggested and a few even launched to somehow arrange for public relations counsel as well as a program of public relations work which would benefit all this industry.

There is every apparent reason to believe that the trade realizes this is the great gap which exists like a chasm between its attempt at greater growth and the fact that a great many members of the press, who know that no public relations organization exists for this industry, write about this trade with no restraint whatsoever.

It is also a well known fact that almost every industry, regardless of size, has public relations counsellors at work for them. At conventions or even at regular meetings these public relations men take over the handling of the press and all publicity which may emanate from such meets. This industry, too, in by-gone years has arranged for a press relationship committee of sorts for its annual conventions.

In Washington these days are found extremely elaborate public relations offices for almost every industry, carefully watching and guiding their trade's press relationships. (These offices are not concerned, in most cases, with lobbyist activities for these same trades.) This is one great and crying need for this business. This need was most clearly emphasized at the last CMI meeting in Chicago by more than one noted leader who arose to speak of its necessity.

Here is a story of what closer relationship with the press can mean to the men engaged in this business. A Miami, Florida phonoman mails a tear sheet from the local Miami Daily News with a headline that reads, "Juke Box Owners Pay In Taxes For The Noise They Cause".

The article is both humorous and yet sympathetic. It explains to Miami's citizenry the inequitable phono tax situation existing at present in Dade County. It also explains why the average phono operator in Miami must be somewhat of a magician to earn profit at the end of the year.

It reports incidents whereby machines have been smashed. It tells the story of the drunken brawler rather clearly and explains how he can break up an expensive phonograph. It travels from a low to a high plane of the coinphonos business and yet it maintains a thoroly humorous and sympathetic theme at all times. This newspaper article has probably done more good for Miami's music coinmen than any other which has ever appeared in that area.

But, there is a very interesting story behind this story which appeared in the Miami Daily News. This is a pert example of keen business judgment as well as the moral of being prepared for all eventualities by the phono coinmen of Miami.

When these men heard the first inkling of rumor that some newspaper reporter had been around asking questions regarding the "juke box" business they hurriedly made contact. They arranged to have this newspaper man call at their offices and get his information first hand. In short, they wanted to help him prepare his story so that their side of the picture would be fairly presented for all Miami to read.

Within a few hours after making contact they learned that this story was going to do them anything but good. They found that this reporter had suddenly decided that this was the time to take a good solid punch at the "juke box kings". And so Miami's coinmen worked fast. They got this reporter into their offices. They sat him down and held a congenial conversation of facts in an effort to fully cooperate with him.

They placed the entire story of their business before him and found him to be, like most reporters are, very fair about obtaining true facts. They not only thereby stopped adverse publicity, which might have stirred some publicity seeking politicos Digitized by the Internet Archive in 2016

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"The Coin Machines Merry-Go-Round"

and without any doubt a goodly number of blue-nosed crusaders who, too, are in love with the press limelight, especially if a crusade is started by a newspaper itself, but they won this man over to their side after a complete and true analysis of their position in Miami.

Instead of hysterically incorrect adverse publicity appearing - there now appeared this humorous and somewhat sympathetic story which helped benefit all of Miami's phono coinmen. There is no doubt that this is the sort of effort that all coinmen generally would like to have done for them, too. This is really a job for a keen and experienced public relations bureau.

This work, in this case, was accomplished by some of the real leaders of this industry located in Miami, who benefitted all the men in this area, and perhaps thruout the entire South, by squelching a story which would have hurt everyone.

But most important to the trade is the moral back of this little frustrated crusading newspaper plan - and that is that this industry, more than ever before, because it is entering into the post-war era, when its growth and development should not be hampered and any and all stumbling blocks removed from its path, should arrange thru its manufacturers, distributors, jobbers and operators to set up a public relations bureau which would benefit all this business.

A small part of the item which appeared in the Miami Daily News will certainly prove of interest to all. It reads:

"The cost of a location or a place where a machine is spotted is naught. They are operated on a percentage basis. Next, we have a little matter of taxes or licenses. Did we say little matter? To the operators it is no such thing. It is, to quote one irate gent, 'an impolite form of robbery'.

"Before an operator can toss a tune he must pay five license fees. First comes the general operators license, viz., \$110. Then \$10. to the Federal government, \$7.50 to the county and state and \$20. to the city of Miami. (Miami Beach charges an even \$50.)

"Now the average profit of a phono is 6 per month. And the average life of a machine is four years - meaning the ones that drunks do not toss a chair or axe at. The cost of a tune is 5¢, one of the few things that have not risen like the Ohio River at floodtime. Each machine has 20 to 24 records. These records do not grow on either kumquat or citrus trees in general. They wear out, which probably accounts for the insanity ratio in Miami and adjacent parts not being higher. Especially among lovers of Strauss, Bach and Wagner."

And so the item carries on, giving pertinent facts, a cartoon that shows a machine being smashed by a drunk, and telling why Miami's phonomen must comply with the most stringent and economical business methods to continue on in this business. Certainly the trade will agree that these Miami phonomen, who were on their toes and rapidly arranged for a complete changeover from a crusading adverse publicity story to a pleasant reading, humorous and even sympathetic item - showed all this industry sufficiently good reason for the need of a public relations bureau.

Such a bureau has long been suggested by The Cash Box as an integral and perhaps chief division of a National Coin Machines Board of Trade.

HONORABLE MENTION AWARD

To Carl E. Johnson of The Rudolph Wurlitzer Company, North Tonawanda, N.Y., for helping to bring great honor to this industry by his firm obtaining an additional star to its present Army and Navy "E" Award. It was Carl Johnson's stimulating efforts which urged the employees of this organization onward to winning this star.

To David Gottlieb of D. Gottlieb & Company, Chicago, Ill., for his efforts in behalf of this industry in attempting to bring about better understanding and finer business effort as well as working hard as president of the CMI to get this trade prepared for the time when business will face its grandest future.

THE INVASION EFFECT ON THIS INDUSTRY

The it is really as yet too early to note what effect the invasion has had upon this industry, many letters and phone calls have already been received by The Cash Box asking for an opinion in this matter.

There is no doubt that when the news of the invasion (June 6) was first flashed over the air that a great many stopped short in their work. And even more felt that

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"The Coin Machines Merry-Go-Round"

whatever they were doing at the moment should be dropped, if it were non-essential, and that all out effort be given to the boys who were attempting to breach the Hitlerian fortress.

This was most glaringly noted in the sports field thruout the nation. All racing was cancelled. Other sports stopped short. Many boxing matches and other types of athletic meets scheduled for that day were called off by the participants as well as the promoters.

In short, as was noted by many, there was a feeling that no gaiety of any kind be encouraged until the nation's leaders were certain that the allied forces were safely established on their beach head and progressing forward inland.

Spending sometime on the long distance phone, The Cash Box made a rapid survey of what the effect of the invasion may have had on location action. The reports that came thru were to the effect that instead of any decrease in location action there was even an increase reported here and there and that in most cases the average held up.

Some claimed that this was due to the fact that many of their locations were crowded with listeners waiting to hear flash news and eager to join into conversations regarding the invasion. This stimulated action on phonos and games, was the general claim. Others stated that some of their locations were quiet, but that the average showed no serious drop.

As yet we repeat, it is entirely too early to learn what the effect of the invasion may have on this or any other industry for that matter. The stock market here and abroad showed a jump in all stocks on the report of the invasion. Many merchandise buyers were reported to have suddenly curtailed large future purchases, holding off in the belief that there may be no need for ersatz or "victory" materials, for a successful invasion might loosen up much production within a few months. Manufacturers were prepared to see plants go idle, just as suddenly as the Brewster plane factory lost its work without sufficient time notice and threw thousands out of jobs.

Perhaps, as far as this industry is concerned, the following excerpts from an item written by Arthur Daley of The New York Times Sport Department best symbolizes what can be held to be in store for this industry.

"Once the stunning impact of the invasion news has worn off, that phase of the war will settle down in public consciousness and be accepted in more matter-of-fact fashion. Then there will not be the same irresistible urge to glue ear to radio for last minute bulletins and human nature will again demand entertainment as a distraction from war."

CARLOADINGS

Always of interest to this coin operated machines industry is the report of the Association of American Railroads. For the week ending June 3, 1944, this organization reported that loadings of revenue freight for that week were 810,772 cars. This was 59,088 cars, or 7.3 percent, fewer than for the preceding week; 143,163 cars or 21.4 percent, more than for the corresponding week last year, and 43,917 cars, or 5.1 percent, fewer than during the corresponding week two years ago. A decrease was also reported in all classes of commodities carried by freight.

A few years ago the industry was worried as to whether coin operated equipment would continue to be carried by the railroads. At that time many predicted that this would cease very soon. The fact is that not only have coin operated machines continued to be accepted, but with decreases in freight being reported week after week, the freight companies are again expected to be calling around on those coin firms who have always been among the steadiest of shippers.

TRAVEL CURTAILED

With the fact that great demands will be made on the nation's railroads because of the European invasion the ODT (Office of Defense Transportation) demand that all civilian travel of a non-essential nature be halted. Unless this warning is observed it is likely to result in a definite order.

In addition ODT demanded immediate cancellation of all non-war connected conventions, trade meetings and conferences. ODT also announced that the House and Senate Appropriations Committees will be asked to take firm measures to effect immediate curtailment of travel by Government employees. As a result of the invasion, it is believed, organized troop movements, combined with greater casualty transportation, may reach record proportions.

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 "Talking Out Loud"

FEDERAL TAXES SCHEDULE A.O.L.A.C. ISSUES FEDERAL SPECIAL TAX SCHEDULE FOR PERIOD OF JULY 1, 1944 TO JUNE 30, 1945

"Curley" Robinson of A.O.L.A.C. (Associated Operators of Los Angeles County, Inc.) mails us a copy of a special bulletin just sent to all members and associate members of this progressive organization wherein he lists the Federal Special Taxes on coin operated amusement and gaming equipment, and also breaks down these taxes to monthly schedule. All coinmen can guide themselves by these schedules.

"The 1944 Federal Special Tax declaration must be made during July 1944. If this declaration is made on or before July 31, 1944, there will be no penalties assessed. To facilitate your taking care of this promptly and on due date, we have an ample supply of Federal Tax Forms 11-B and you can either pick them up or we will mail them to you. We are listing below some of the pointers to bear in mind when filling out these forms which we think will be of assistance to you."

TO BE DECLARED ON ONE FORM ONLY (\$10 CATEGORY)

Equipment which comes under coin operated amusement devices (pinball and all other amusement or music machines, ray guns, etc.)

TO BE DECLARED ON ONE FORM ONLY (\$100 CATEGORY)

Equipment which comes under coin operated gaming devices (slot machines and all other machines involving elements of chance.)

TO BE DECLARED ON ONE FORM ONLY (\$20 CATEGORY)

Bowling Alleys (Note this category has been increased.)

TO BE DECLARED ON ONE FORM ONLY (\$20 CATEGORY)

Billiard and Pool Tables (Note this category has been increased.) The following are the Federal Stamp Tax schedules for use during 1944. This shows the Federal Tax pro-rated from month to month during the fiscal year.

FEDERAL SPECIAL TAX RATE SCHEDULE ON COIN OPERATED AMUSEMENT AND GAMING DEVICES — JULY 1, 1944 - ENDING JUNE 30, 1945

	MONTHS REMAINING	AMOUNT OF	TAX PAYABLE
MONTH	IN FISCAL YEAR	AMUSEMENT DEVICES	GAMING DEVICES
July		\$10.00	\$100.00
August		9.17	91.67
September		8.34	83.34
October		7.50	75.00
November		6.67	66.67
December	7	5.84	58.34
January		5.00	50.00
February		4.17	41.67
March	4	3.34	33.34
April		2.50	25.00
May		1.67	16.67
Juno		94	0.24

THE COLLECTOR OF INTERNAL REVENUE CAN AND WILL ACCEPT ONLY CERTIFIED CHECKS, POST OFFICE MONEY ORDERS OR CASH

FEDERAL SPECIAL TAX RATE SCHEDULE ON BOWLING ALLEYS, BILLIARD TABLES AND POOL TABLES — JULY I, 1944 - ENDING JUNE 30, 1945 MONTH MONTHS REMAINING IN FISCAL YEAR AMOUNT OF TAX PAYABLE

	MONTHS REMAINING IN FISCAL TEAR	AMOUNT OF TAX PATAD
July		\$20.00
August		18.34
		16.67
October		15.00
Maxambaa		13.34
Decomber		11.68
January		10.00
February		8.34
March		6.68
April		5.00
May		3.34
June		1.68

The Cash Box does not believe it is necessary to again remind the members of this industry how important it is to them, as Americans, to buy more War Bonds during this 5th War Loan Drive. Coinmen know that the purchase of War Bonds is an investment in patriotism. The Cash Box feels certain that every man and woman in this industry, because he or she are patriotic Americans, will buy and buy and buy — and then buy more War Bonds.

SATISFYING CUSTOMERS

Ed Brown of Dallas, Texas, who is also one of the largest cigarette machines men in the country sends us a postcard that he is mailing to all of his locations. The postcard reads as follows:

"Dear Customer: Here is some interesting information fresh off the long distance phone this morning in regard to the current cigarette shortage.

"The biggest single order in cigarette history was recently placed with one manufacturer — 35 carloads — by the government and this was in addition to the regular government standing orders.

"To help our armed forces in all parts of the world cigarettes are going abroad at the rate of about $3\frac{1}{2}$ cartons per week per soldier.

"Undoubtedly the good old U. S. type of cigarette — the kind you and I and our customers smoke — buy more favors and service in occupied countries than our money will buy.

"Discontented smokers should read this over a second time!"

SPEEDY SERVICE PLEASES

"I wish to personally thank you for your cooperation in helping us locate a set of payout slides for a Paces Races. It was only a few days ago that we asked your assistance, and only after all other means of locating these parts had been exhausted.

"We received a reply from one of your subscribers, stating they had seen our ad in the June 13th issue of The Cash Box and that they could furnish us with the parts we needed.

"This is what I call good service in any man's country, and I want to let you know I appreciate this kind of service."

Washington Amusement Co., Tacoma, Wash. Louis DiDenti, owner

"P.S. (Incidentally, we had not as yet received our June 13th issue and naturally were surprised at the promptness of a reply.)"

AN APOLOGY

We feel that an apology is due to a great many who sent ads in an attempt to get these into the June 20 (Second Anniversary Issue) of The Cash Box and did not see their ads appear in that issue.

The reason, in every case, was that the ads arrived too late to be placed into that issue. As notified over a four week period, the closing second for all ads for this Second Anniversary Issue was 5 P.M., June 8, 1944 on a Thursday, instead of the usual Friday at 5 P.M.



"I manufacture pin ball machines, Doctor!"

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Simel

By Joe Orleck A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

In the past few weeks there has been quite a bit of equipment offered for sale, particularly pin games...AL BYRD, Automatic Music Co., Terre Haute, Ind. offers pins and music...DON HEGEMAN, Ace Music Co., Waukon, Ia. offers ray gun parts, and would trade slots for music....R. A. CLEETON, Cleeton's Automatic Sales Co., Kirksville, Mo. wants arcade, pins and music....HY SCHWARTZ, Beach Sales Co., Miami Beach, Fla. selling arcade and pins...J. FALCONE, Falcone Amusements, Norwich, Conn. offers arcade equip, pins and music....E. E. GESSERT, General Novelty Co., Milwaukee, Wisc. selling slots, and wants arcade equip.

COIN-O-MATIC SALES CO., New York City introduces a new arcade piece "Flay Fool" (also called "Victory Fool") manufactured just before the war, but released just now. The manufacturer, who was testing these games on location recently secured their release from the police warehouse after winning a court case.

JACK NELSON, General Sales Manager, Superior Products Co., Chicago, Ill. on his way to the West Coast for an extended business trip,...EDGAR CHARLES KING, King Vending Service, Wellsville, N.Y. selling motors and fans, and wants sanitary napkin vendors...HERMAN FEINSTEIN, Automatic Venders, Providence, R.I. offers scales, arcade and venders...CHARLEY HOUSE, Kentucky Amusement Co., Louisville, Ky. now forgoes putting the date on his letters - he follows invasion dates...R. H. RISCHMAN, Novelty Service Co., Milwaukee, Wisc. offers pins and 1-balls...R. T. CLARE, Sportland Amusement Co., Houston, Texas selling arcade equip. and music.

SAM MENDOLSOHN appointed manager for N.Y. Automatic Music Market, New York City, which is acting as a buying and selling broker for music...LLOYD L. ANDERSON, Terre Haute, Ind. selling consoles and music...ART HEIMKE, St. Louis Novelty Co., St.Louis, Mo. offers arcade equip. and pins...R. A. SAUNDERS, Saunders Music Co., Charlottesville, Va. selling arcade equip., scales, Pins and music...FRED BARNES, Venetian Music and Sales, Omaha, Nebr. offers pins, music, consoles and arcade equip...WILLIE BLATT, Supreme Enterprises, Brooklyn, N.Y. selling music accessories and arcade parts.

LEO FISKE will now conduct the Fisco Music Co., Haverhill, Masse, and Sam Conte, former partner, takes over the slot, pin and console end of the business. Leo keeps the music and notifies the trade he is doing a "Rejuvenation" service for music.... JACK FITZGIBBONS, Jafco, Inc., New York City, in addition to manufacturing coin wrappers, now finds he has a "hit" on his hands with the Universal Amplifier....CHARLEY EWING, Automatic Amusement Co., Evansville, Ind. selling music, 1-balls and consolesWOOLF SOLOMON, Central Ohio Coin Machine Exchange, Columbus, Ohio still buying all types of equip.

MACK POSTEL, Chicago, Ill. selling a large selection of cigarette and candy venders...GEORGE COLEMAN, Coleman Novelty Co., Rockford, Ill. wants a photomatic, music, and candy venders...ED. MAPE, E.T.Mape Music Co., Los Angeles, Calif. selling fibre gears...MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. offers music....FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling consoles, music, brass checks and pin game legs...J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. runs a sale of wall boxes...TONY MANGANO, Howard Sales Co., Omaha, Nebr. wants slots and consoles.

JOE BECK, Mitchell Novelty Co., Milwaukee, Wisc. offers a load of pins, slots, and projector lamps...JOURD WHITE, Jourd White Sales Co., Paris, Tenn. selling music and pins...M. T. DUFF, Winchester, Va. offers slots, consoles and music....ARCHIE LA BEAU, La Beau Novelty Sales Co., St. Paul, Minn. selling consoles...LLOYD BRISTOL, Up State Amusements, Watertown, N.Y. offers pins and arcade equip...JOHN M. STUART, Paris, Ky. offers slot safes and stands, and consoles...LESTER FLECK, Ohio Specialty Co., Cincinnati, O. selling arcade equip...JOHNNIE WILSON, Exposition Games Co., San Francisco, Calif. offers pins and 1-balls...ROBERT BERMAN, B & B Novelty Co., Louisville, Ky. selling music and arcade equip.

SEYMOUR BUSHELL, Commercial Games Co., New Britain, Conn. offers his established pin and music route for sale, as he is engaged in war work and hasn't time for the route...DAVE LOWY, Dave Lowy & Co., New York City offers music...,BEN and SI LAZAR, B. D. Lazar Co., Pittsburgh, Pa. selling parts and wants pins...,MEYER MARCUS, The Markepp Co., Cleveland, O. offers music and arcade equip...,BILL BETZ, W. B. Novelty Co., St. Louis, Mo. selling pins...,ROGER HOUGEN, now a private in the army, offers slots...,MARTIN and LYNWOOD SHIREY, Lewistown, Pa. selling music and arcade equip.

H. BETTI, H. BETTI & SONS, Union City, N.J. runs a sale of music and slots.... HERMAN PERIN, Newark, N.J. selling music...BEN RODINS, Marlin Equipment Co., Washington, D.C. offers arcade equip., slots, 1-balls and music...DAVE COOPER, Peerless Distributing Co., Kansas City, Mo. selling wired music...BOOTS" STRANGE, Southern Vending Machine Co., Danville, Va. runs a sale of slot parts...MORRIE GINSBURG, Atlas Novelty Co., Chicago, Ill. selling a variety of parts...HARRY DAUL, Union Sales Co., Green Bay, Wisc. offers music, slots, consoles, arcade and 1-balls...J. F. BARD, Chicago, Ill. wants used records...BILL FREY, Bill Frey, Inc. offers tubes...EDDIE STEELE, Mechanics Service, Pittsburgh, Pa. offers 1-balls, arcade, gum venders...C.D. FAIRCHILD, C.D.Fairchild, Inc., Syracuse, N.Y. offers Arcade equip. and consoles.



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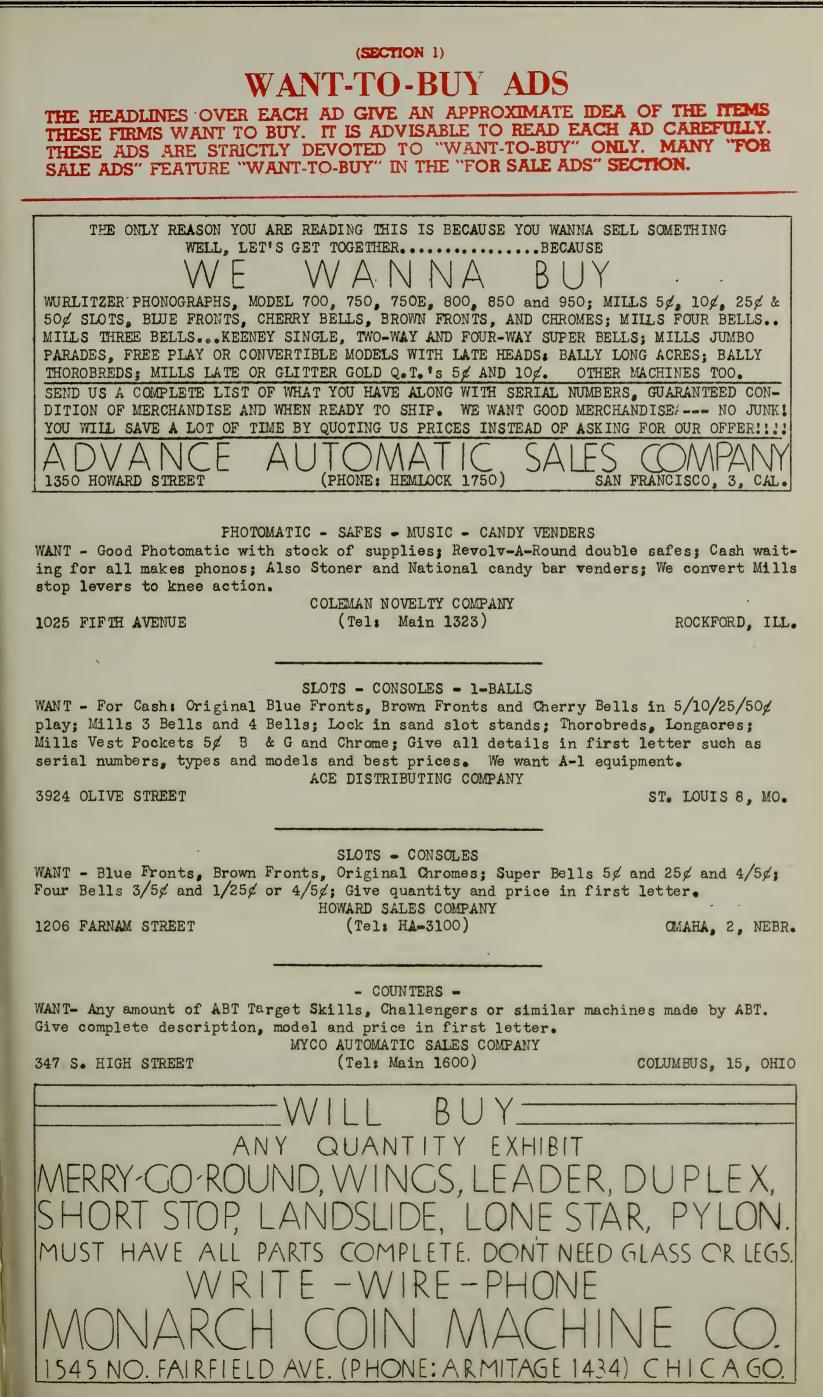
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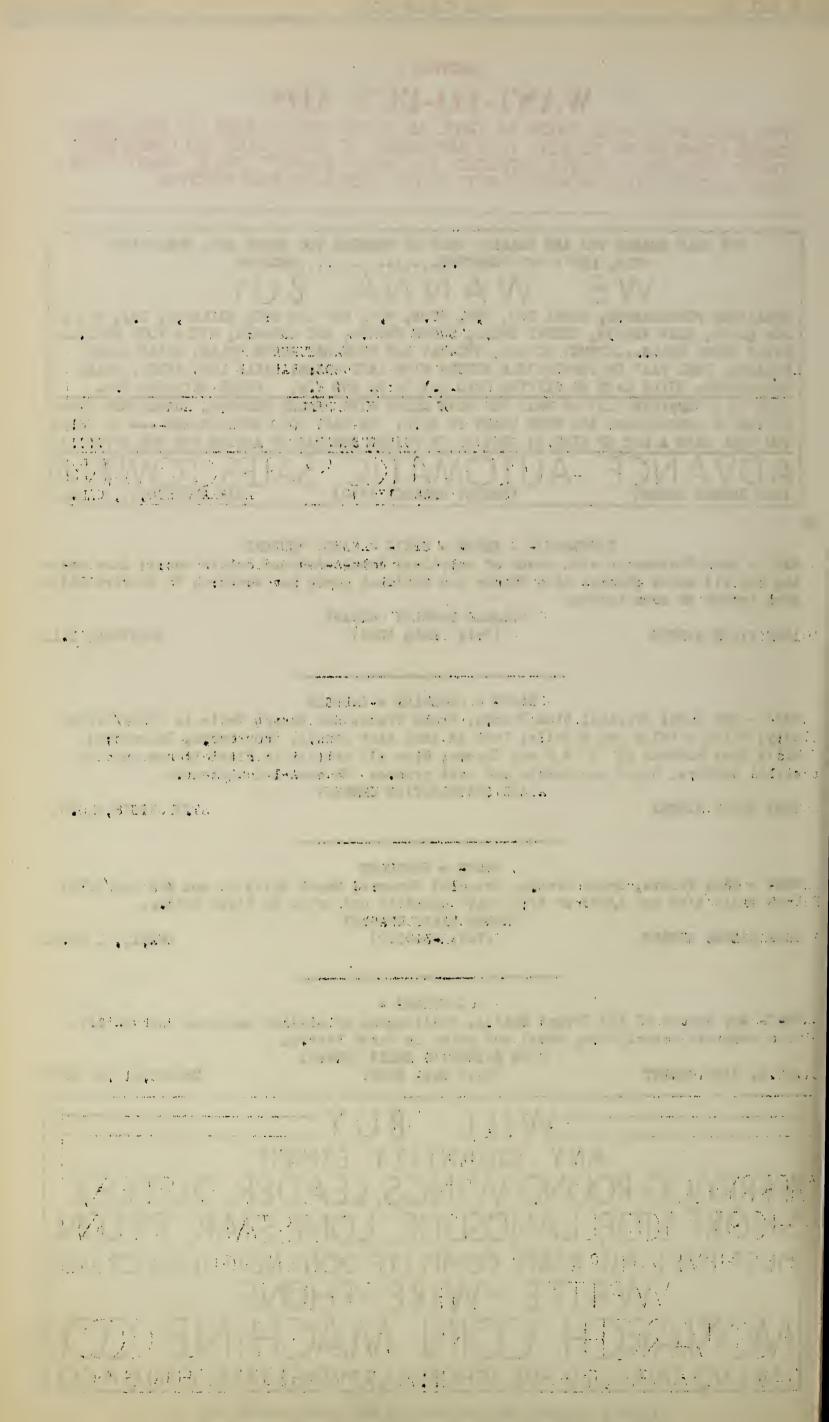
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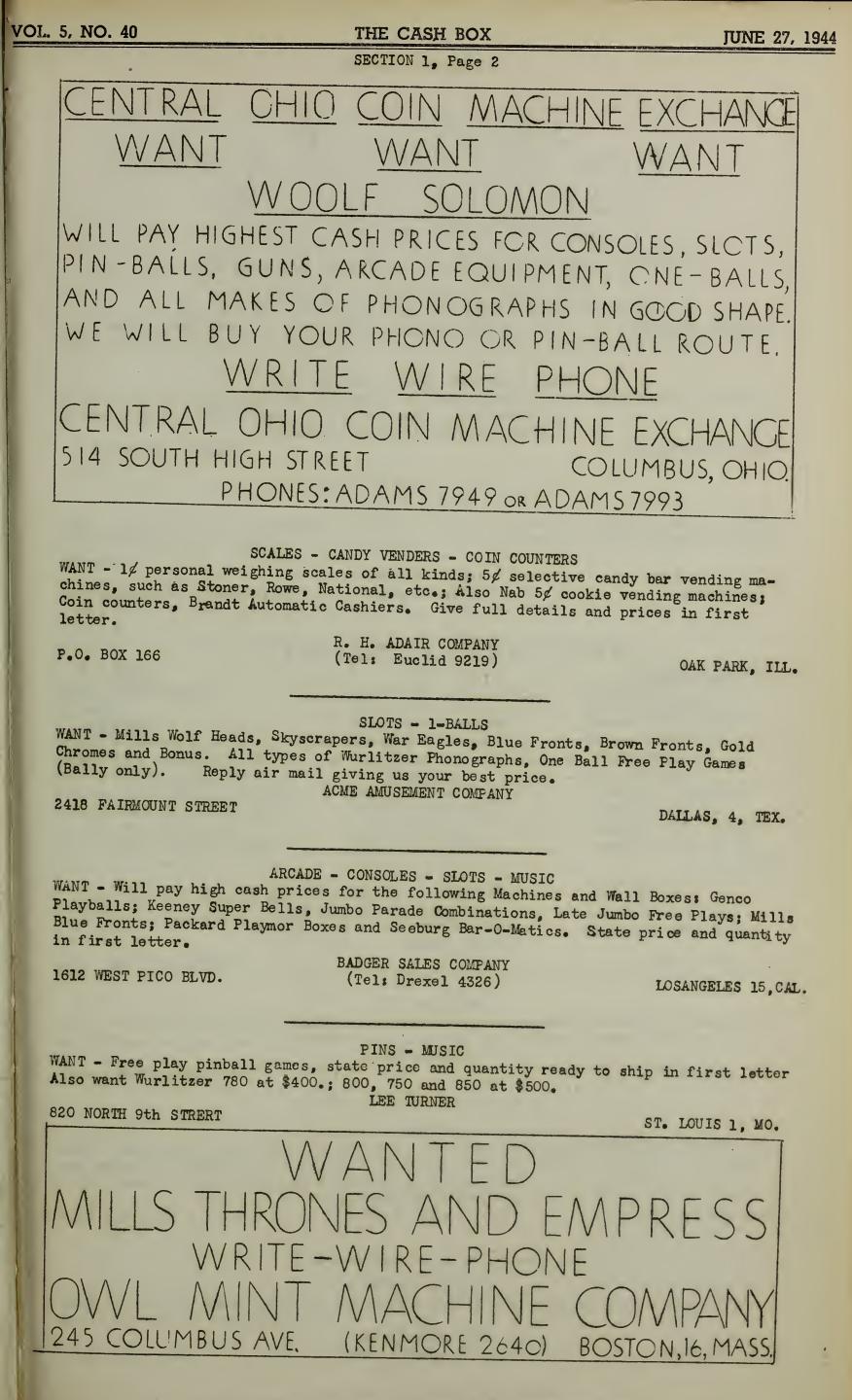
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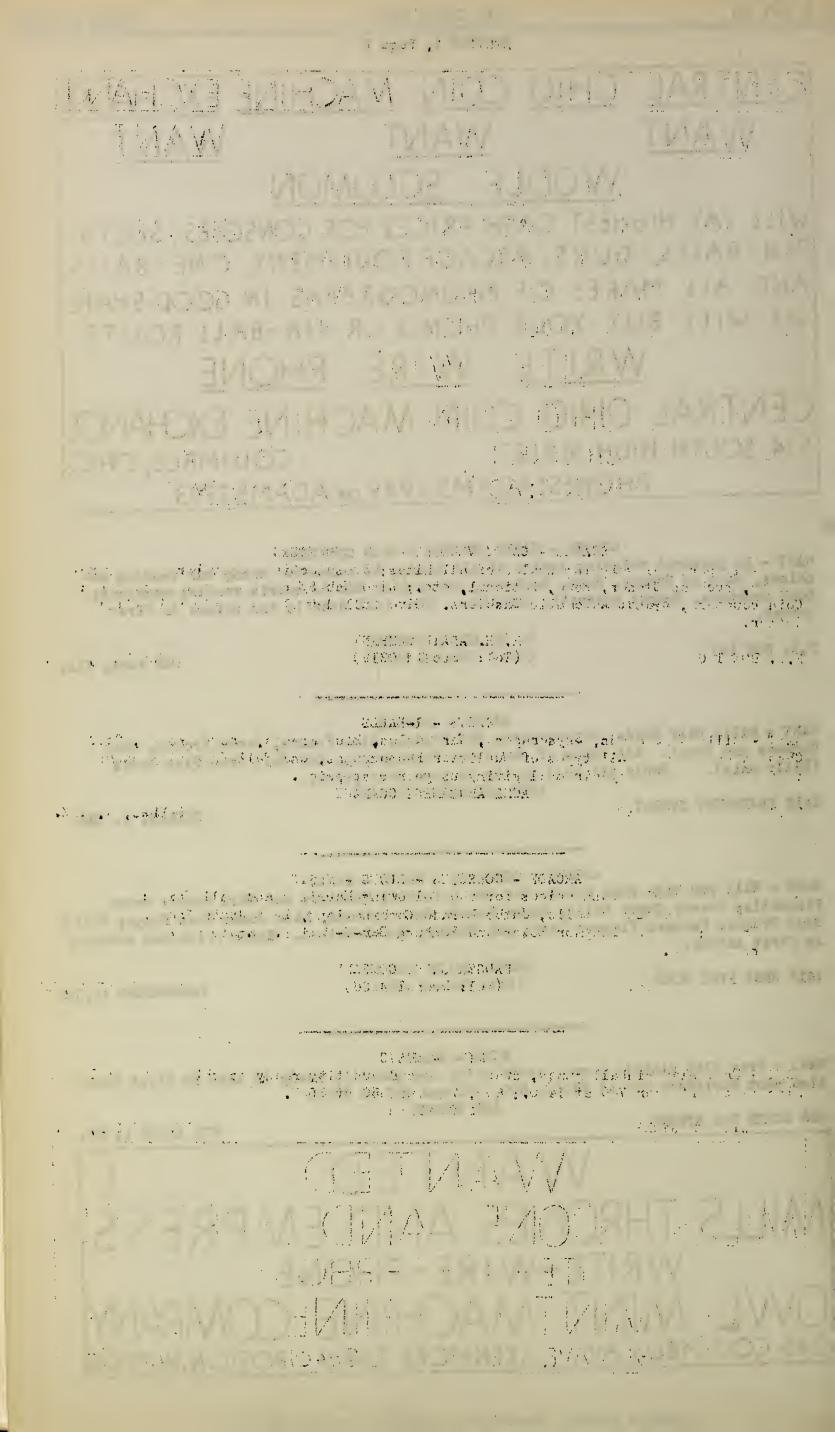


(Make it "Official"-Mention "The Cash Box" when answering ads.)





(Make it "Official"-Mention "The Cash Box" when answering ads.)

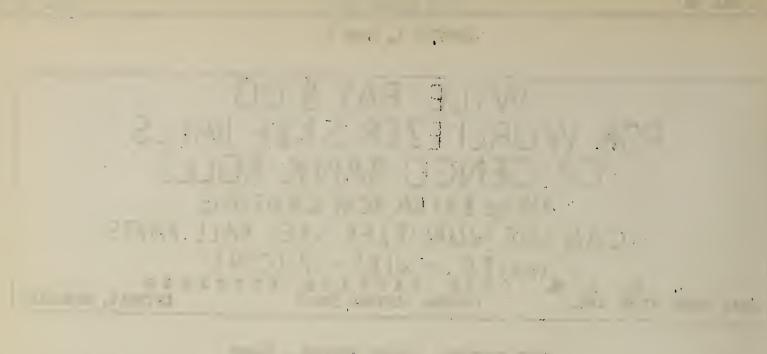


THE CASH BOX

SECTION 1, Page 3

WILL PAY \$100. FOR WURLITZER SKEE BALLS OR GENCO BANK ROLLS \$15.00 EXTRA FOR CRATING CAN USE WURLITZER SKEE BALL PARTS WRITE - WIRE - PHONE COIN MACHINE EXCHANGE ₩. \$ S. 2416 GRAND RIVER AVE. (PHONE: CLIFORD 1956) DETROIT, MICHIGAN COIN COUNTER - CANDY VENDORS - CANDY WANT - Coin counting machine, 5¢ Candy Bar vending machines. Also want all types of 5¢ Candy Bars. Communicate with us at once - cash waiting. ALABAMA CIGARETTE SERVICE COMPANY BIRMINGHAM, ALABAMA 404 NORTH 26th STREET SLOTS - STANDS WANT - Mills slots, any escalator type. Give serial numbers, quantity, model, 1¢/5¢/ 10¢/25¢/50¢/\$1. any condition. Also Mills cabinet stands and Revolv-A-Round Weighed stands. HARRY H. HOKE 4020 MINNESOTA AVENUE, N.E. (Tel: FR 1832) WASHINGTON, D.C. MACHINES WANTED-USED MUSIC SLOTS ARCADE EQUIPMENT Mills Blue Fronts Wurlitzwrs 750 - 750E Bally RAPID FIRES 600 - 500 - 616 Bally DEFENDERS Jennings CONSOLES Evans SUPER BOMBERS Seeburg 8800 - 9800 Mills FOUR BELLS; 5¢ Evans TOMMY GUNS Envoys, Classics Mills FOUR BELLS, 5¢ and 25¢ (late Model) Regal and Gems Mills THREE BELLS, late ONE-BALLS ACE BOMBERS Keeney SUPER BELLS, 5¢ Comb. Bally LONGACRES KIRK NIGHT BOMBERS Keeney TWO WAY BELLS, Conv. B ally THOROBREDS DRIVEMOBILE Keeney FOUR WAY, Conv. Bally PIMLICOS Rock-Ola WORLD SERIES Mills JUMBO PARADES, late Bally 41 DERBYS Jennings ROLL IN THE Bally HIGH HANDS Keeney FORTUNE BARREL Mutoscope PUNCHING BAG GIVE COMPLETE DETAILS AND PRICE WANTED IN FIRST PHOTOMATICS LETTER. ALSO ADVISE SERIAL NUMBERS AND CONDITION. Keeney AIR RAIDERS Mutoscope SKYFIGHTERS PAUL A. LAYMON COMPANY 1503 WEST PICO STREET LOS ANGELES, CAL. PINS - SCALES MART - We will pay \$55.00 cash F.O.B. your city for Exhibit Do-Re-Mi's. Must have no parts missing. Also want Watling Fortune Telling Scales, mirror front models. W. E. EASTBURN 1015 ADELINE STREET HATTIESBURG, MISS. - SLOTS -WANT - Escalator type slots, 5¢ and 10¢. Also vest Pockets and Q.T.'s. State color and serial numbers and best price in first letter. If you want to sell - write us if you want to correspond, remember the boys out there. LION AMUSEMENT COMPANY P.O. BOX 42 (Frank R. Howe, Jr.) WELLS, MAINE. - BOWLING ALLEYS -WANT - Wurlitzer Skee Balls and Genco Bank Rolls. Will pay highest cash prices. Write or wire us immediately. GRAND AMUSEMENT (Tel: 6432 CASS AVENUE Madison 9103. DETROIT, MICH. (Make it "Official"-Mention "The Cash Box" when answering ads.)

JUNE 27, 1944



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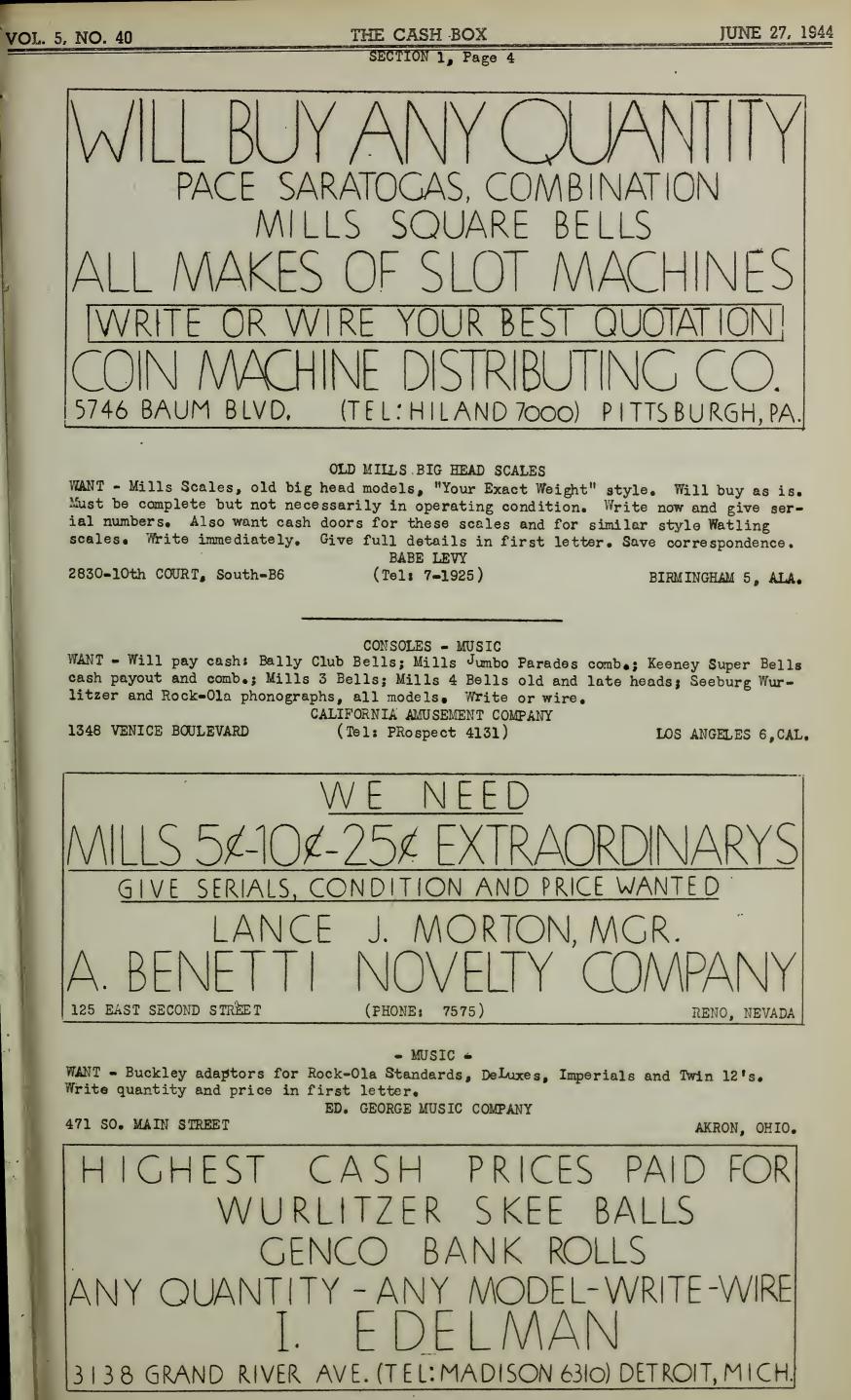
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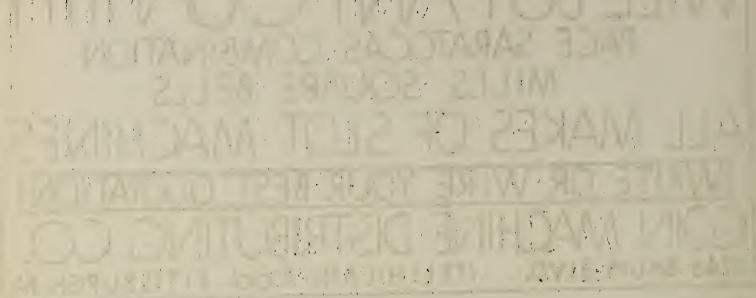
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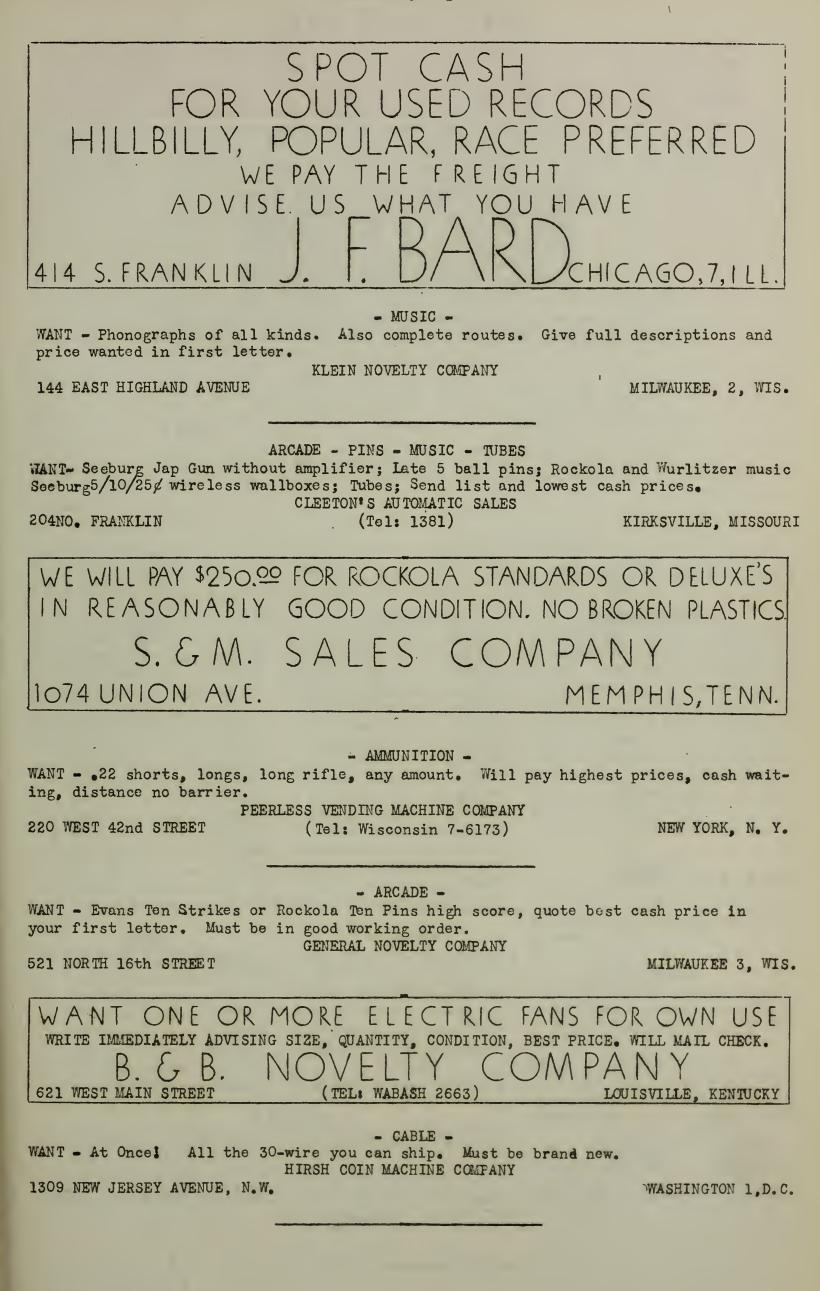
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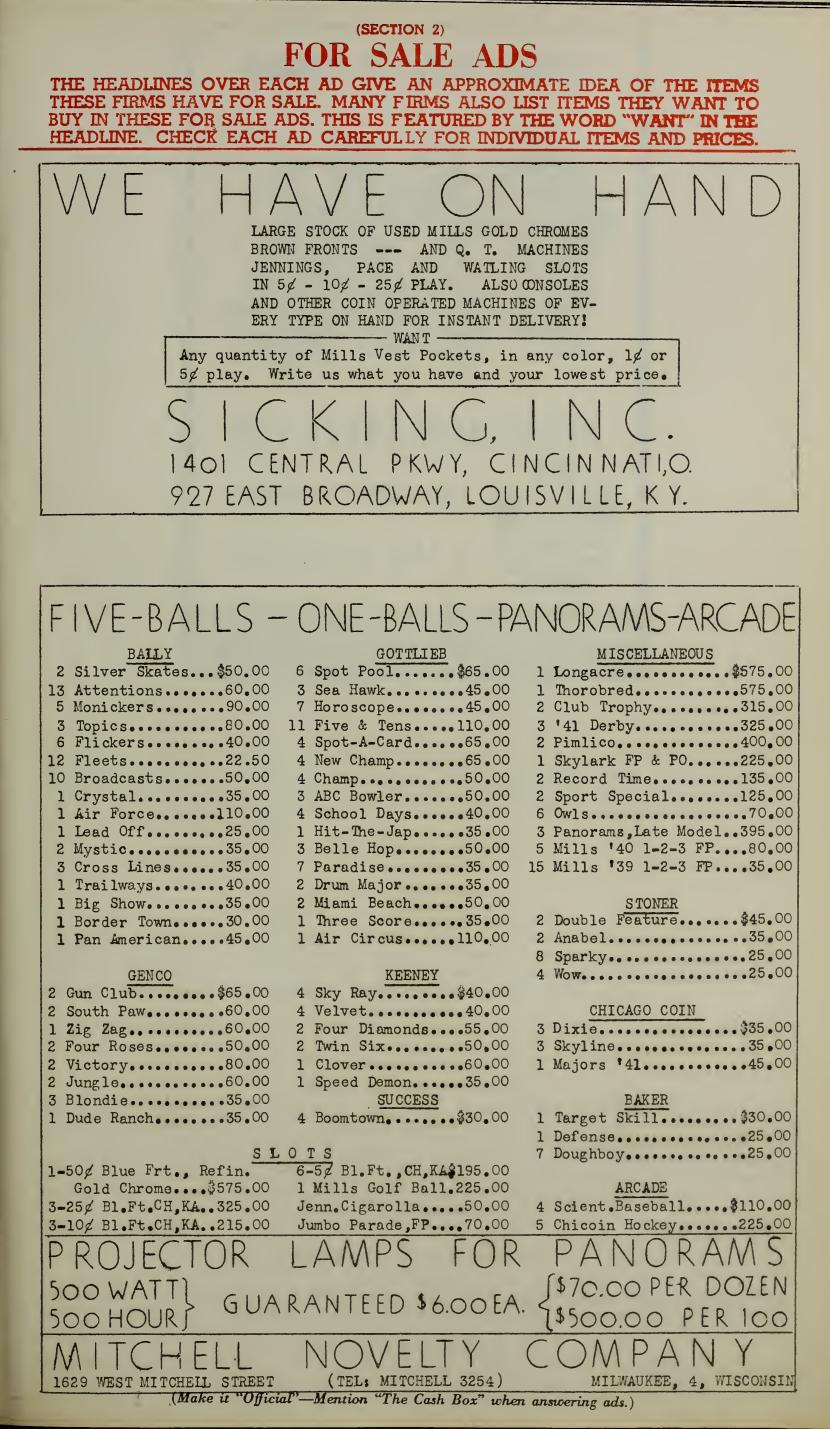
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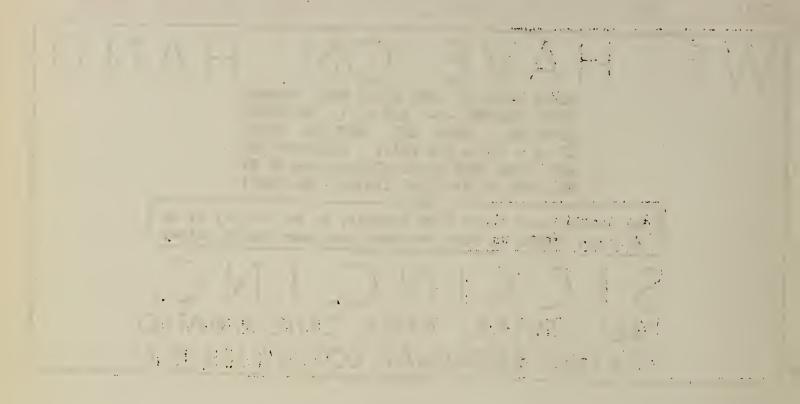
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VOL. 5, NO. 40

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- MUSIC -

FOR SALE - 5 Mills Do-Re-Mi Music machines, complete with all parts and in perfect condition \$50, ea, or \$225, for the lot. 1 Wurlitzer 24 record machine for cellar use, with Buckley adaptor, speaker, 8 24 record Seeburg Selectomatic boxes and about 75 feet of 30-wire cable, clean and in perfect condition \$250, for this complete outfit. 1/3 Deposit with order.

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COIN COUNTERS - FRAMES - ARCADE

FOR SALE - 3 New Brandt Automatic Cashiers \$175. ea; Standard Johnson Electric Coin Counter and Sorter, on stand, reconditioned by factory, cannot be distinguished from new \$550.; Mutoscope Cardboard Frames for Photomatic, \$24. per 1000; 1 Photomaton completely reconditioned like new, \$1200.; 2 Photomaton Shutters \$50. ea.

220 EAST 18th STREET

PHIL GOULD (Tel: BU-4-8100)

BROOKLYN 26, N.Y.

MUSIC - ARCADE - CONSOLES

FOR SALE - 5 Rockola Commandos like new, \$535. ea.; 15 Packard Boxes, \$32.50 ea; 1 Keeney Submarine Gun \$179.50; 1 Jennings Cigarolla XVV like new, used 3 weeks, \$169.50; 3 Big Game PO, \$99.50 ea.; 4 Jumbo Parade PO, \$99.50 ea; 3 Mills Spining Reels,\$119.50 ea; 4 Packard Adaptors for 500A Wurlitzer, \$39.50 ea; 1 for all curved front cabinet Seeburg to play from floor, \$49.50; 1 for Empress or Throne to play from floor, only \$48.50. All Packard Adaptors are new, 1/3 with all orders, Balance C.O.D. S. & M. SALES COMPANY, INC.

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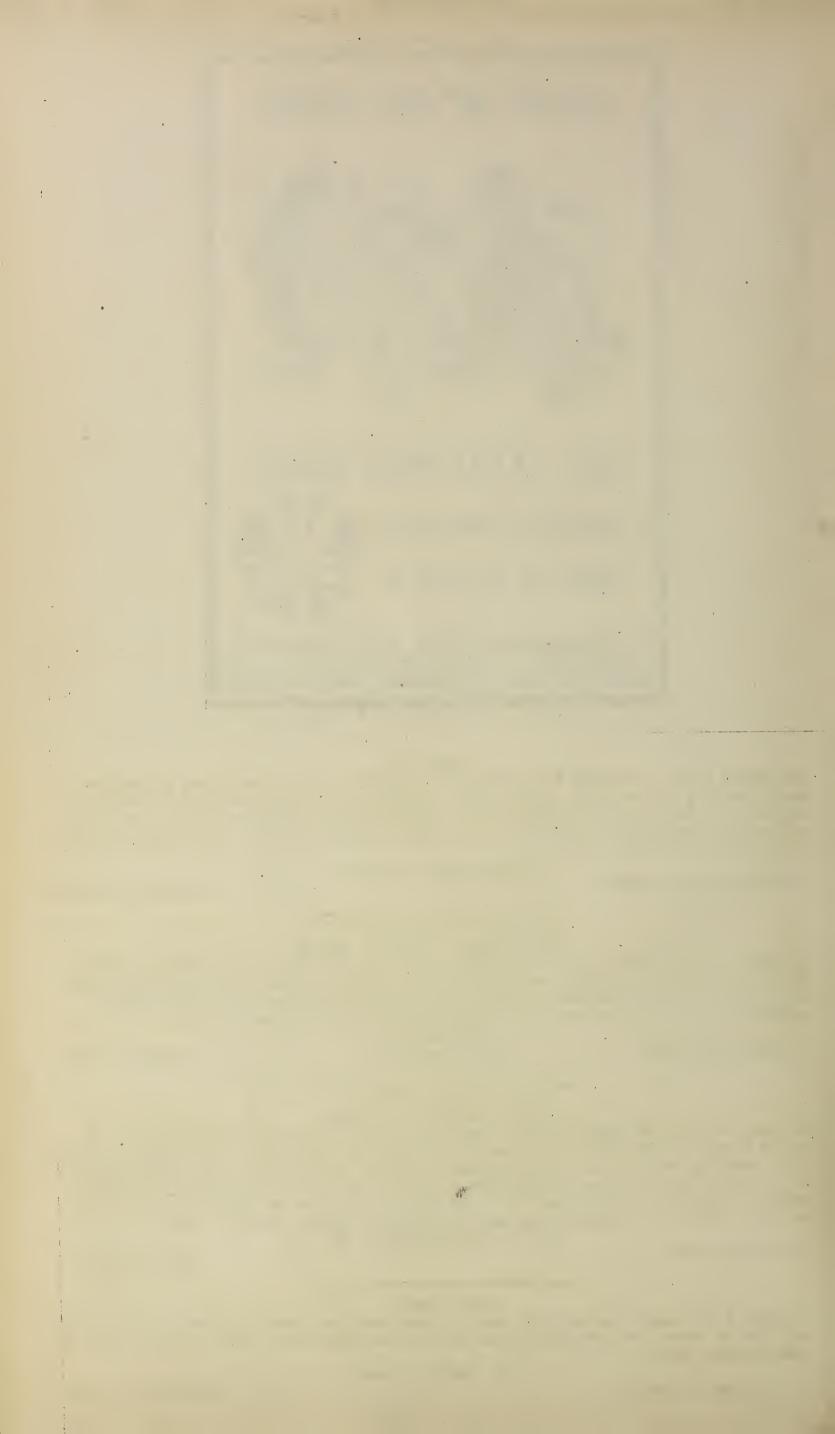
- SLOT PARTS -

FOR SALE - 50 Complete sets of War Eagle, Roman Head and Futurity castings. Will sell outright or trade for Seeburg wireless Wall or Bar Boxes. Also have all parts for $5\not$ Mills Slots. Write.

663 WEST BROAD STREET

G. N. VENDING COMPANY

COLUMBUS, 8, OHIO.



SECTION 2, Page 3

JUNE 27, 1944



FOR SALE - 1 Pimlico \$425.; 1 Blue Grass \$195.; 3 Record Time \$150. ea.; 1 Skylark \$275.; 2 Velvet \$45. ea.; 4 Topic \$80. ea; 2 Sky Ray \$35. ea; 2 School Days \$45. ea.; 4 New Champ \$65. ea.; 2 Big Chief \$40. ea; 2 Monicker \$80. ea.; 1 Ten Spot \$35.; 2 Spot Pool \$70. ea; 3 Bola Way \$65. ea; 1/3 with all orders. NOVELTY SERVICE COMPANY

1333 BURLEIGH STREET

- NEEDLES -

FOR SALE - This week only, Pfanstiehl Home Needles, individually packed in lucite cases, brand new, retail price \$1.50, operator's price 85¢ each; These Pfanstichl needles have been found to be very successful by phonograph operators. They claim 5000 to 7000 plays. Limited quantity only, order at once - today. ATLANTIC DISTRIBUTING COMPANY

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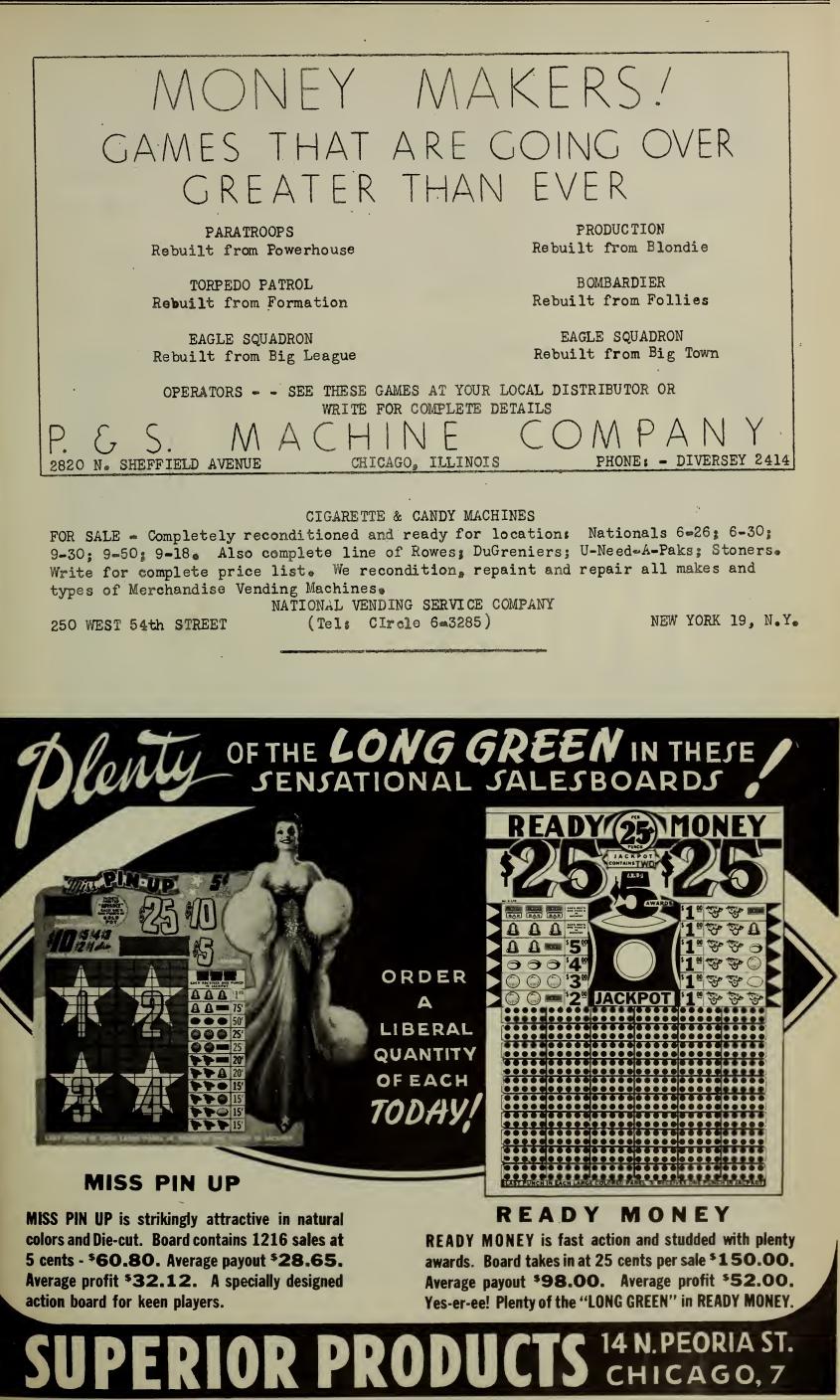
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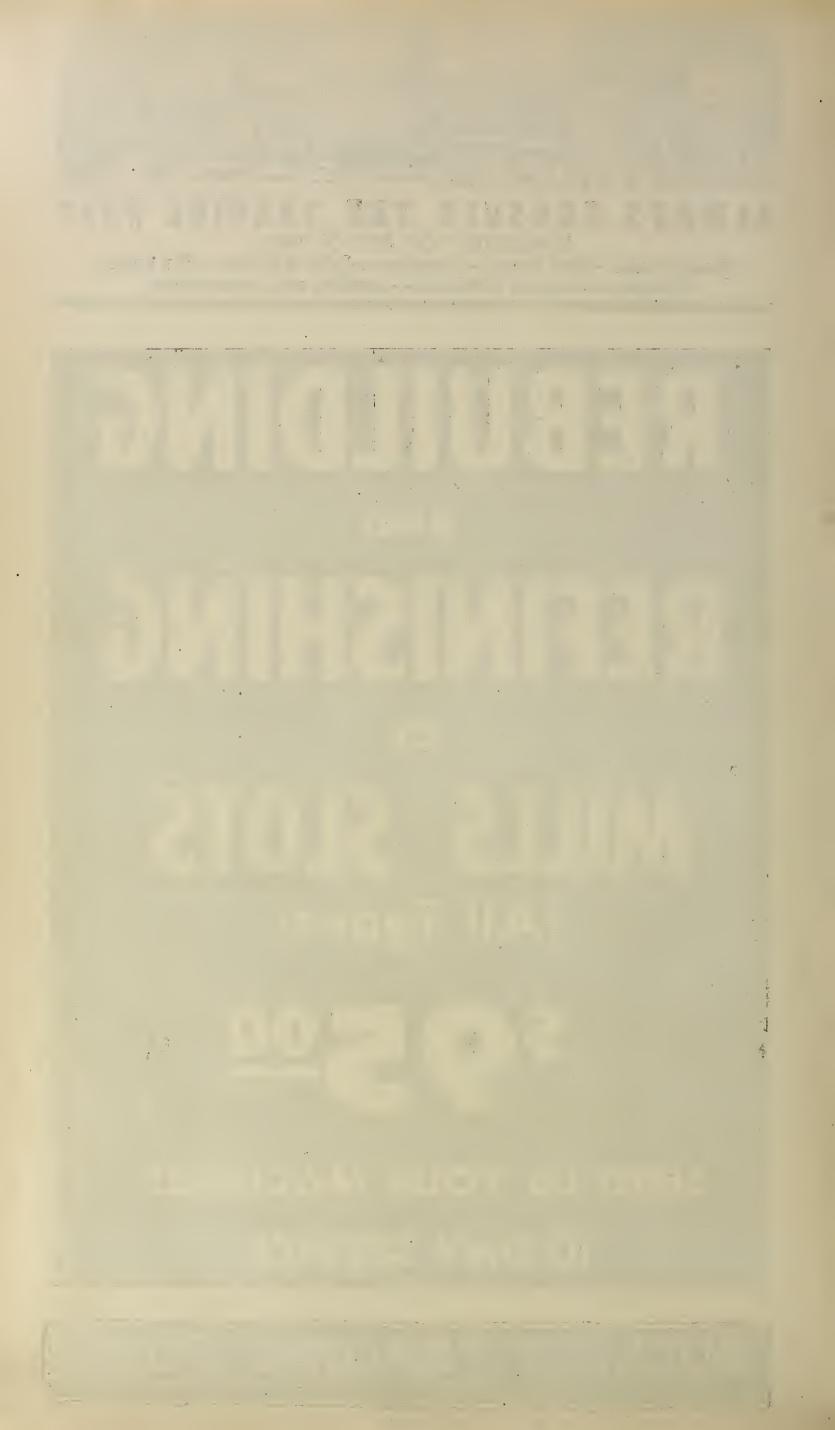
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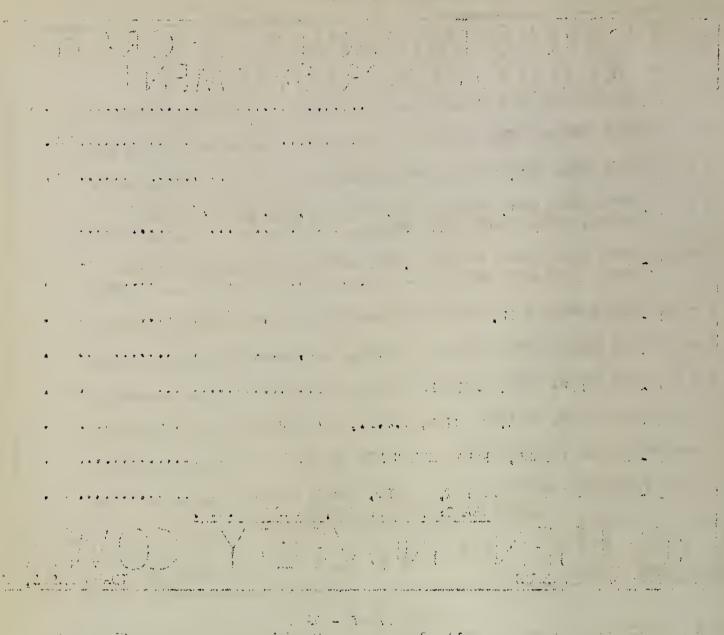


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JUNE 27, 1944

SECTION 2, Page 6		
GUARANTEED MACHINES - CRATED - - READY FOR SHIPMENT - 1 - 5¢ GOLD CHROME, OVER 400,000. \$400.00		
1 - 10¢ GOLD CHROME, OVER 400,000		
1 - 5¢ BONUS BELL, GOLD FINISH, DRILL-PROOF		
1 - 25¢ BONUS BELL, GOLD FINISH, OVER 400,000, KNEE ACTION, CLUB HANDLE, DRILL-PROOF, LIKE NEW		
1 - 25¢ BROWN FRONT, OVER 400,000, KNEE ACTION, CLUB HANDLE, DRILL- PROOF, JUST LIKE NEW		
1 - 25¢ CHERRY BELL, CLUB HANDLE, DRILL-PROOF, 3/5 PO, A-1295.00		
1 - 10¢ BLUE FRONT, OVER 400,000, 20 STOP, S.J.P		
1 - 10¢ BLUE FRONT, LATE CRACKLE FINISH		
3 - 5¢ BLUE FRONTS, 20 STOP, S.J.P., ALL GOOD CONDITION, each 195.00		
1 - 5¢ MELON BELL, BROKEN MELON FOT GLASS, NO KEY		
1 - 25¢ PACE TWIN JACKPOT, 3/5 PO, GREEN ENAMEL FINISH		
HOUGEN NOVELTY COMPANY 328 NORTH WATER AVENUE IDAHO FALLS, IDAHO.		
PARTS - WANTFOR SALE - Electric photo cells for Rockola Tom Mix guns \$10. ea; Clocks for BallyClub Bells with your old clock \$12.50 ea; 5, 7, 10, 30 wire cable and 2 wire zip cord,send us your orders today.WANT - Any amount of Bally Flickers will pay \$40. ea;B. D. LAZAR COMPANY1635 FIFTH AVENUE(Tel: Grand 7818)PITTSBURGH, 19, PA.		
SLOTS - MUSIC - COUNTERS FOR SALE - Priced for quick sale: 5¢ Mills F.O.K. 3/5 \$124.50; Wurlitzer #331 2-wire box \$14.; Wurlitzer 331 30 wire box \$14.; Wurlitzer 304 steppers \$15.; Wurlitzer liteup wall speakers \$15.; 5¢ American Eagles \$9.50; 1¢ American Eagles \$9.50; Wings and Klix \$9.50 ea; Terms: 1/3 with orders, Balance C.O.D. MAY GAMES COMPANY 977 GOLDEN GATE AVENUE SAN FRANCISCO 2, CAL		
MUSIC - CONSOLES FOR SALE - Rockola Commando \$545.; 950 Wurlitzer \$695.; Jennings Fast Time PO \$74.50; Jennings Good Luck \$54.50; Derby Day Slant top \$22.50; Bally Pick *em \$25.; AUTOMATIC DISTRIBUTING COMPANY		
1265 LAFAYETTE AVENUE(Tel: C-6840)TERRE HAUTE, IND.		
- SLOT MACHINE OPERATORS DISTRIBUTORS JOBBERS - HERE IT IS: THE NEW AND BETTER REWARD CARD. IMPROVE YOUR COLLECTIONS, CUT YOUR SERVICE CALLS IN HALF, KEEP THE PLAYERS SATISFIED. HOW? BY USING OUR NEW AND BET- TER REWARD CARD FOR MILLS AND JENNINGS SLOTS 3/5 PAYOUT. OPERATORS WHO ARE USING OUR REWARD CARD SAY: "IT'S A LIFE SAVER". 25¢ IN LOTS OF 100; 35¢ EACH IN SMALL QUANTITIES. RUSH YOUR ORDER NOW OUR SUPPLY IS BEGINNING TO RUN VERY LOW. ACE DISTRIBUTING COMPANY 3924 OLIVE STREET ST. LOUIS, MO. (TEL: FR-0125).		
- ARCADE - FOR SALE - 2 Bally 10 Ft. King Fins a bowling sensation for any arcade or legal loca- tion, machines are clean and in first class condition with 2¢ coin chutes, special at \$275. ea; \$10 extra for crating; 1/3 Deposit with order. OHIO SPECIALTY COMPANY		
29 WEST COURT STREET CINCINNATI, OHIO		



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Wire!

72" LONG 32" WIDE

These pre-war built games were warehoused since 1941 pending a high court decision which was favorably received only recently!

The Pool Table with Trouble-Proof Mechanical Action Features!

- ★ GATES LIFT UP!
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JUNE 27, 1944

SECTION 2, Page 8

EMF" SALF SEEBURG SOLENOID FOR WURLITZER 24 ADAPTERS, each CHANDELIER SPEAKERS, each SCREENS FOR KEENEY ANTI-AIRCRAFT, each 2.50 .. 5.00 GLASSES FOR KEENEY AIR RAIDERS, each ND ACCESSORIES 35 BRAND NEW 32 BUCKLEY LITE-UP BOXES IN ORIGINAL CARTONS, each\$17.50 BUCKLEY 32 and 24 LITE-UP BOXES, each.....15.00 BUCKLEY TWIN STEEL CABINETS, each 10.00 BUCKLEY 24 BOXES - Old Style, each 5.00 BRAND NEW AND USED BUCKLEY CABLE - SOME IN SHORT LENGTHS - - - WRITE FOR PRICE - -ALL TYPES OF PARTS FOR: KEENEY ANTI-AIRCRAFTS RAIDERS KFFNFY AIR TO IOKIC DUR WAY SHOOI (PHONE: BU 2 - 8400- MUSIC -FOR SALE - 3 Wurlitzer 600R-\$310 ea.; 1 Wurlitzer 600K-\$335.; 3 Wurlitzer 950-\$675. ea.; 2 Seeburg Classic \$325. ea; 1 Seeburg Major \$350.; 1 Seeburg Commander \$350.; 1 Modernized Seeburg in new cabinet \$425.; 1 Wurlitzer 780 Colonial with steppers \$550.; 1 Seeburg Mayfair \$250.; 3 Brand new Wurlitzer 580 Speakers \$150. ea. 1 580 Speaker slightly used \$100.; Terms: 1/3 Deposit with orders, Balance C.O.D. or S.D. ROTH NOVELTY COMPANY 54 N. PENNSYLVANIA AVENUE (Tel: 3-2853) WILKES-BARRE PA. - FIBRE GEARS -FOR SALE - New Fibre main gears, less steel hub, for all model Wurlitzer and Seeburg phonographs, factory guaranteed, price \$6.50; Quantity prices to distributors and jobbers, write or wire; Order now. 1/3 with orders, Balance C.O.D., F.O.B. E. T. MAPE MUSIC COMPANY (Manufacturing Division) 1701 W. PICO BOULEVARD LOS ANGELES, 15, CAL. CONSOLES 2 Jennings Multiple Races \$35. ea; 1 Royal Flush \$70.; 1 Kentucky Club \$75.00; SPECIAL 38 Sets of Used Pin Game Legs \$2.00 Per Set; Any number of Brass Checks for Slots, 5¢ size, used, with holes, \$3.50 per 1,000; 5¢ & 25¢ NEW with holes \$5. per 1000. MUSIC 2 Buckley 24 record Wurlitzer Adaptors \$15.00 ea; 2 Buckley Wurlitzer 616 Record Adaptors \$15,00 ea; 1 Wurlitzer Wireless Stroller, Remote Control, Serial 535005 only \$25.00; 1 Seeburg Wireless Stroller \$30.00; 1 Seeburg Voice-By-Choice Turntable for Ten & Switchboard \$350.00; 2 Seeburg Wired Boxes and Brackets \$25.00 ea; 2 Ultratone Speakers \$20.00 ea; 1 Floor Stand for Buckley Box \$2.50; 1/3 DEPOSIT. 9 BLOOD STREET (PHONE: 284) AMSTERDAM, NEW YORK. PINS - ARCADE FOR SALE - ABC Bowler \$45.; Flicker \$35.; Pursuit \$30.; Paradise \$30.; Jungle \$55.; Five & Ten \$110.; Bally Rapid Fire \$195.; Keeney Submarine Gun \$179.50; Western Major League Baseball \$110.; 1/3 Deposit with all orders. ST. LOUIS NOVELTY COMPANY 2718 GRAVOIS AVENUE ST. LOUIS, 18, MO. GROETCHEN GAMES NOTICE - Columbias and all other Groetchen games repaired and rebuilt like new. GROETCHEN TOOL COMPANY 126 N. UNION AVENUE CHICAGO, ILL.

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PORTRAIT — WE COULND'T DRIVE HOME THE STORY THAT IS DAILY BEING TOLD ON ALL SORTS OF LOCATIONS EVERYWHERE IN THE COUNTRY OF ITS TREMENDOUS EARNING POWER DUE TO THE DYNAMIC APPEAL AND ATTRACTIVENESS OF THIS SPEEDY 7-COIN MULTIPLE SINGLE SHOT ACTION GAME REBUILT FROM ''TURF CHAMPS.'' EVERYTHING YOU'VE EVER WANTED IN A ONE-BALL GAME IS INCORPORATED INTO ''VICTORIOUS 1944''. RUSH YOUR ORDER NOW.

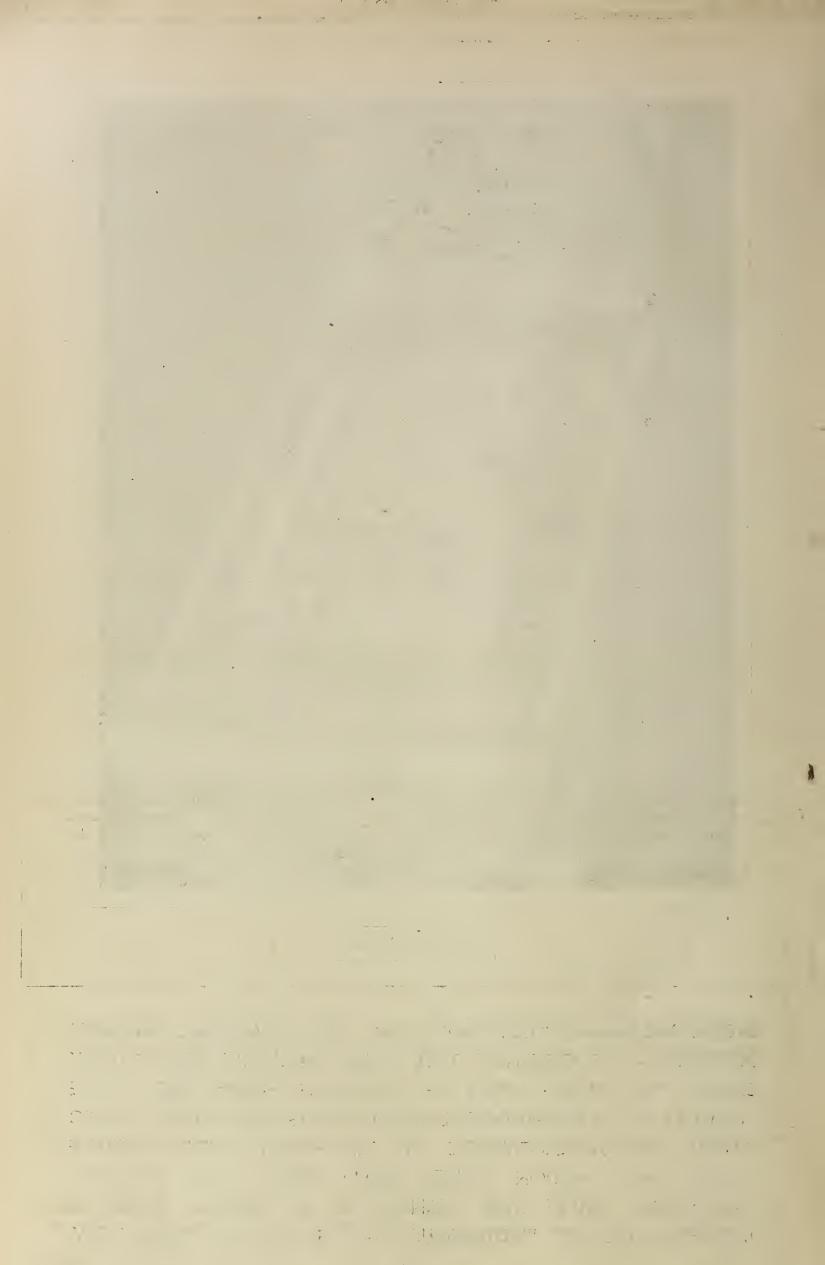
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BY WESTERHAUS

EVEN IF WE FRAMED "VICTORIOUS 1944" LIKE A RARE AND PRECIOUS

TINISN TINISN TINISN TINISN

ACTORNOUS 64





Mike Spector

Our Post-War Plans Are Ready

We haven't had time to do much shouting. We're much too busy these days ... but ... we are happy to advise you that our postwar plans are ready ... Manufacturers who are seeking a superb distributing organization, financially fitted to do a big job ... are urged to get in touch with

FAIRDEALAMUSEMENTCOMPANY826 NORTH BROAD ST.(Tel: STEvenson 2879)PHILADELPHIA 30, PA.

CANDY DEALS

FOR SALE - Operators! Summer Candy Deals. Just the thing you have been looking for. Cash In On Your Locations with fast moving candy deals that click. Lots of flash. Big Profits, 100% Weatherproof. Send for new circular and confidential list today.

542 S. DEARBORN STREET

GOLDWYN CANDIES (Estab: 1931)

CHICAGO, 5, ILL.

SPECIAL COMBINATION OFFER
ON BRAND NEW TUBES IN ORIGINAL CARTONS
5 - 6SC7 and 5 - 6L6 tubes
4 = 523 and $6 = 616$ tubes
5 = 6SC7 and $5 = 5U4G$ and $5 = 6L6$ tubes
#18 Approved Rubber Covered Zip Wire, 1,000 Ft
#18 Approved Rubber and Silk Covered Wire, 1,000 Ft
NOTICE - NO BACK ORDERS ON HAND - ALL ORDERS FILLED 100%::::
TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.
ATLAS VENDING COMPANY
410 NORTH BROAD STREET (PHONE: Elizabeth 2-0089) ELIZABETH, 3, N. J.

- TUBULAR COIN WRAPPERS -

FOR SALE - We are manufacturers of Tubular Coin Wrappers. Trial order of 10,000 wrappers $65 \not e$ per M. Write for samples and complete price list. Wrappers are made of the best Kraft paper, neatly printed and trimmed, and glued solidly - and come in denominations of $1 \not e_0 5 \not e_0 10 \not e_0 25 \not e_0$, and $50 \not e_0$. Terms: 1/3 Deposit with order, Balance C.O.D. via Railway Express unless other definite instructions are given. Full cash with orders under \$10,00.

776 TENTH AVENUE

JAFCO, INC. (Jack Fitzgibbons, Pres.)

NEW YORK CITY

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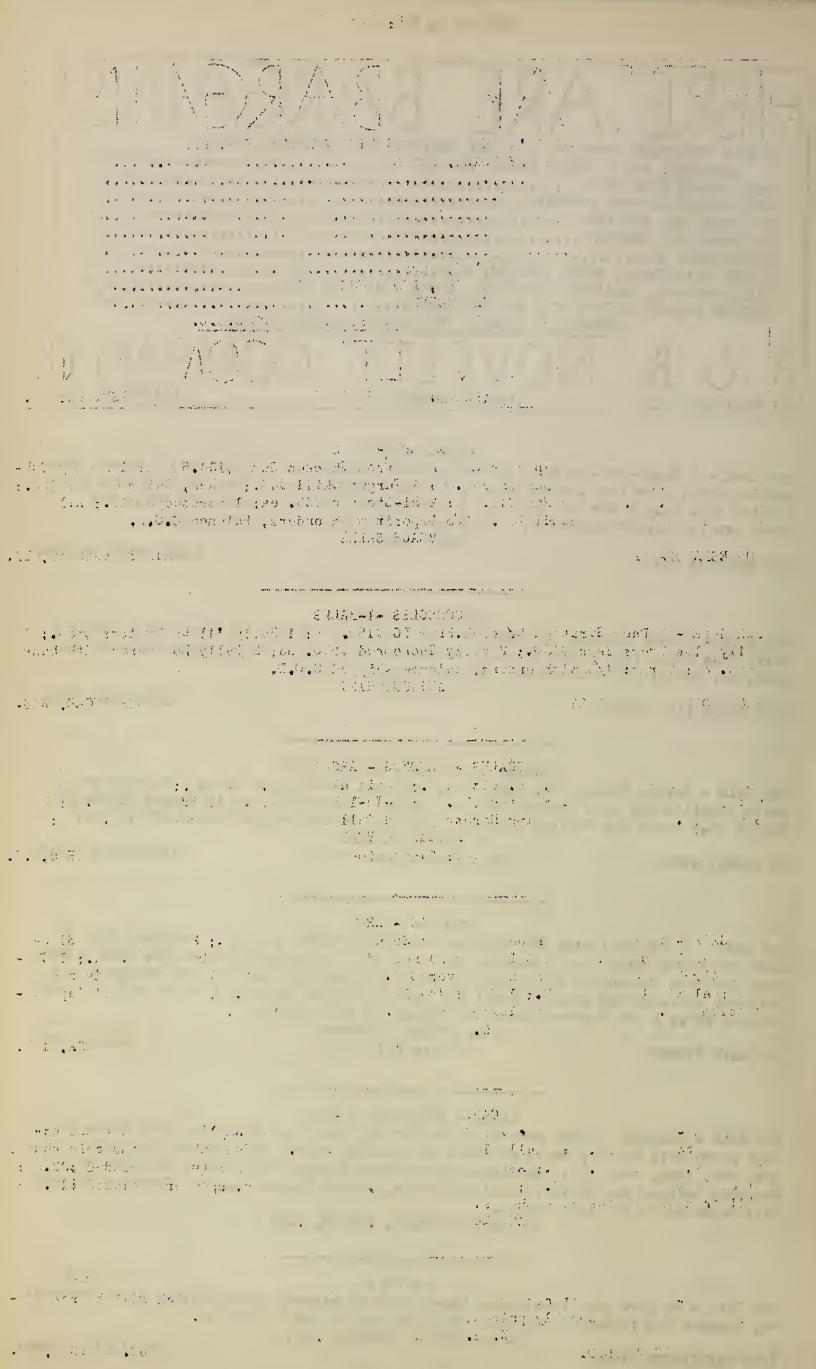
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VOL.	5, NO. 40	THE CASH BOX	JUNE 27, 1	1944
		SECTION 2, Page 11		
		ARE BAR 2's IN STEEL CABINETS WITH SPEAK		
	BALLY RAPID FIRE GUNS. EXHIBIT MERCHANTMEN DIG MUTOSCOPE SKY FIGHTERS. MUTOSCOPE ACE BOMBERS EVANS TOMMY GUNS	NEY BOXES, PER SET	189,50 .49,50 .329,50 .329,50 .139,50	
	MILLS EMPRESS, BEAUTIFU SEEBURG PARACHUTE GUNS	R SAMPLES, each L CONDITION, LOOKS JUST LIKE NE WITH JAP CONVERSION 1/3 DEFOSIT WITH ORDER, BALANC	W249.50	
	B. G. B. N 621 WEST MAIN ST.	(PHONE: WABASH 2663)	LOUISVILLE, KY.	
	marine \$165.; 1 Exhibit Le 2 Metro \$40. ea.; 2 Sky Ra	ARCADE - PINS guns converted from Chicken Sat ader \$42.50; 1 Target Skill \$40 y \$40. ea; 2 Hi-Stepper \$35. ea tion. 1/3 Deposit with orders, BEACH SALES	•; 1 Red, White & Blue \$25.; ; 1 Horoscope \$45.; All	
	409 ESPANOLA WAY		MIAMI BEACH 39, FLA.	
	Bally Blue Grass legs \$150	CONSOLES -1-BALLS 5¢ comb.FP & PO \$150. ea; 1 Ba .; 2 Bally Thorobred \$550. ea; orders, Balance shipped C.O.D.		
	2303 NORTH 11th STREET	ANTHONY HIRT	SHEBOYGAN, WIS.	
	units complete for K.O. Fi	SCALES - VENDERS - ARCADE PART Jr. size \$75.; National Scales, ghter \$20. ea; 2-In-1 Vendors \$ ing Horoscope and Tall Gueser W AUTOMATIC VENDERS (Tel: Plantations 7788)	Jr. \$45.; 2 Fighter men 5. ea; 1¢ Snacks \$7.50; 5¢	
	wire bar boxes \$14.50 ea; burg Wireless Speakorgan w original wireless box \$25.	MUSIC - ARCADE 580 Selector Speaker 5/10/25¢ 3 Buckley 24 record gold illumi: ith receiver \$32.50; 1 Seeburg ; 1 Model 145 impulse stepper \$ e Tokio Gun \$335.; 1/3 with ord C. W. HUGHES & COMPANY	nated boxes \$15. ea.; 1 See- stroller with receiver and 32.50; 1 Bally Bull Jap con-	
	336 MAIN STREET	(Tel: 17)	LADOGA, IND.	
•	cept photo cell \$22.50; Sm cash box, lock, etc. \$10.;	CABLE - AMPLIFIER - PARTS eovered cable for ray guns \$5. all electric drive motor \$7.50; Amplifier for Rockola Counter 1 0; Singing Picture, Rhumba Dance phonos. ACE MUSIC COMPANY, WAUKON, IOW.	Gun Cabinet plus coin chute, Model tubes included #22.50; er, speaker included #17.50;	
		- PINS -		
	FOR SALE - We have just reed, cleaned and reasonably	ceived a large stock of pinball priced. Send for our latest li W. B. NOVELTY COMPANY, INC.	games which will be recheck- istings.	

1903 WASHINGTON BLVD.

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ST. LOUIS 3, MO.



VOL. 5, NO. 40

CLOSE-OUT OF COMPLETE ROUTE! ALL MACHINES IN PERFECT WORKING CONDITION! MUSIC Write | 10 Seeburg 8800 RC, Each \$595.00 Wurlitzer 950 6 Seeburg 9800 RC, Each 5 Seeburg 8200 RC, Each 625.00 Wurlitzer 850 Write Wurlitzer 750E Write 675.00 6 Wurlitzer 800, Each \$595.00 2 Seeburg Casinos, Each 250.00 2 Seeburg RC Specials, Hideaways, Each 4 Wurlitzer 700, Each ... 550.00 350.00 Wurlitzer 600K, Each 350.00 1 Seeburg Rex, RC 5 300.00 -----Wurlitzer 600R, Each 10 Rock-Ola Imperials, Each 325.00 225.00 2 Wurlitzer 616, Each 2 Rock-Ola Monarchs, Each 139.50 250.00 4 Rock-Ola 1939 Standards, Each 325.00 7 Wurlitzer 500, Each Rock-Ola 1940 Master 375.00 2 Wurlitzer 71 Counter Models, Each 7 Rock-Ola Commandos, Like New, Each 600.00 1 Rock-Ola Windsor 225.00 2 Seeburg Majors, ESRC, Each 395.00 WALL BOXES \$34.50 20 Seeburg 5-10-25c 3-Wire Boxes, Each 10 Packard Boxes, Each \$49.50 100 New Style Buckley Boxes with Side Plastics, Each . 15.00 15 Seeburg 5-10-25c RC Wallomatics, Each 55.00 CONSOLES \$125.00 3 Buckley Track Odds, Each 150.00 1 Buckley Colors 1 Silver Moon Convertible \$250.00 1 Paces Races, Brown Cabinet 75.00 1 Triple Entry 150.00 Silver Moon Convertible 150.00 375.0) 2 1941 Evans Galloping Dominoes, Each 2 Evans Bang Tails, Each \$350.0) ARCADE \$60.00 1 Bally Rapid Fire (Bad Motor) 1 Rock-Ola World Series S160.00 1 Bally Alley 49.50 $\frac{1}{2}$ Deposit, Balance C.O.D. or Sight Draft HERMAN PERIN (Tel.: BIGELOW 3-6685) 123 WEST RUNYON STREET, NEWARK, N. J. - PINS -FOR SALE - Skyline \$35.; Dixie \$35.; Super Chubbie \$40.; Double Feature \$25.; Score-A-Line \$35.; Paradise \$40.; Leader \$45.; Dude Ranch plastic bumpers \$45.; Repeater 35.; Velvet \$40.; Terms: 1/3 with all orders, Balance C.O.D. IMPERIAL VENDING COMPANY PHILADELPHIA, PENNA. 1118 SO. 54th STEEET MOTORS REWOUND NOTICE - Motor Rewind Service: 10 day service on all types of phonograph motors - Wurlitzer, Mills, Rock-Ola and Seeburg - \$7.50 ea. Morris Maynor, Jr., Owner. Wurlitzer distributor for Virginia and North Carolina. MAYNOR DISTRIBUTING COMPANY RICHMOND, 20, VA. 823 WEST BROAD STREET - CONSOLES -FOR SALE - Quarter play consoles: Have 10 Jennings Silver Moon consoles 25¢ play cash PO, all late serials over 145,000, mechanisms and cabinets, look like new, these machines get the play, absolutely guaranteed unconditionally, priced for quick sale, 3250. each. HY-G AMUSEMENT COMPANY MINNEAPOLIS 4, MINN. 1415 WASHINGTON AVE. SO. ARCADE COUNTER - PINS - MUSIC FOR SALE - Pikes Peak \$16.50; Flip Skill \$40.; Border Town 5-ball pin games \$30.; Gold Star 5-ball pin game, \$30.; Wurlitzer Model 331 Bar Box, \$20.; 5 Pace Reels, Skill field, cash or chips, \$130., Combination deal: 4 Wurlitzer (Sweet Music) Model 320 Wall Boxes and 1 Wurlitzer Model 304 Stepper. KENNETH FERGUSON STILLWATER, MINN. (Tel: 209-R) 515 NO. OWEN STREET SLOT SPRING KIT FOR SALE - Slot Spring Kit, \$9.75 ea.; 55 most important springs essential for slots. HARRY MARCUS COMPANY CHICAGO, ILL. 816 W. ERIE STREET



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THE CASH BOX

JUNE 27, 1944

SECTION 2, Page 13

PARTS Blue Front Casting Top and Bottom. \$25.00 Oval Frames for Brown Fronts with Indian Head Casting, Top & Bottom20.00 Paper Reward Cards
Set $5\not < 3/5$ Slides21.50Payout Slide Springs25Set $10\not < 3/5$ Slides25.00Jackpot Assembly Complete19.50Set $25\not < 3/5$ Slides27.50Mechanism Base MLB-25163.50New Club Handles4.50Tubes for $5\not <$ or $25\not <$ Slots2.50Mills Standard Handles, Chrome1.25Mint Vender Sides3.00Square Bells Handles1.50Reward Cards Oval or Square50Square Bell Top Glasses6.50Small Mechanical Meters2.00
Square Bell Cabinets
WANTED
SQUARE BELLS AND MILLS 1¢ ESCALATOR SLOTS
SOUTHERN VENDING MACHINE CO. 528 CRAGHEAD ST. (PHONE: 2414) DANVILLE, VA.

PANORAM FILM

FOR SALE - Operators of Solo-Vue, Sound Vues or straight Panorams, you can get 1 reel 6 sound subjects, brand new. The very latest releases for only \$10. Will give you full details upon receipt of your letter if you will include this ad from The Cash Box. WM. NATHANSON

2738늘 CINCINNATI STREET

LOS ANGELES, CALIF.

NEEDLES RESHARPENED

NOTICE - You don't have to be a gambler to send us your used phono needles for resharpening because we have a dependable, guaranteed service, one which has been accepted by hundreds of operators for the past three years. Get yours in the mail now. 1 to 10 reground $15\not/$; 11 to 50 reground $12\not/$; 51 or over $10\not/$. RE-SHARP NEEDLE SERVICE

P.O. BOX 770

FORT DODGE, IOWA

- STAPLES -

FOR SALE - Can ship at once standard staples for any standard type stap; ing machine. Write for quantity prices immediately.

P.O. BOX 72

F. R. W. B. SPECIALTIES (Tel: 4343)

MANITOWOC, WISC.

NEW RECORDS

FOR SALE - Now in stock 10,000 snappy Polkas all instrumental on Harmonia Records, everyone a nickel grabber. In addition to these we have Jerry Jerome on Asch Records. Send your orders in for quick delivery. Catalogs sent on request. All records 49¢ prepaid if cash with orders, else C.O.D., F.O.B. Detroit. AILIED MUSIC SALES COMPANY

3112 WOODWARD AVENUE

(Tel: Cadillac 2000)

DETROIT, 1, MICHIGAN

QUALITY PRODUCTS

NOTICE - There is no substitute for Quality. Quality Products will last for the duration.

1140 N. KOSTNER AVENUE

D. GOTTLIEB & COMPANY

CHICAGO, ILL.

(Make it "Official"-Mention "The Cash Box" when answering ads.)

The Property of the Art of the Property of the THE REAL PROPERTY AND A DESCRIPTION OF THE REAL PROPERTY. The standardstandstand the second The second the second secon a la service de The Stream or a supervision of the state of the a constraint and the second and the subscreen second state of the In a construction of the second second Contraction in the second s the second se the second second sectors and the second sec and the second a there and a set the second second second second The second secon the second secon and the second 2 150 00/4 20038 38/00

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SECTION 2. Page 14

MONEY BACK GUAR	ANTEED EQUIPMENT
Wurlitzer 41	Seeburg Wireless Playboy \$25.00
Liteup Stand for Above	Seeburg 5/10/25¢ Bar-O-Matic 39.00
Wurlitzer 71140.00	Buckley Lite-Up Boxes
Original Wurlitzer Stand15.00	Buckley 24 Record Adaptors15.00
Wurlitzer 600R	30-Wire Cable, Lengths up to 40 Ft.,
Wurlitzer 750E	Per Ft
Wurlitzer 24 with Adaptor and	Seeburg Select-O-Matic, 30W 7.00
Marblo Glo	Mills Punching Bag105.00
Wurlitzer 800	Rockola World Series
Wurlitzer #300 Adaptor25.00	Mills 5¢ Roman Head, Factory Reb165.00
Wurlitzer #304 Impulse Stepper18.00	Jennings 25¢ Gooseneck75.00
Coin Assembly for Wurlitzer 616	Mills Scales, latest models
with Soin Chute15.00	TERMS
Wurlitzer #331 Boxes19.00	1/3 DEPOSIT WITH ORDERS, BALANCE C.O.D.
H. BETTI	& SONS
11706 MANHATTAN AVENUE (PHONE: UNI	(ON 3-8584) UNION CITY, NEW JERSEY

1-BALLS - ARCADE - SLOTS - CONSOLES

FOR SALE - 3 Turf Champs ticket models very clean \$50. ea; 3 Rotary Merchandisers, pusher type, excellent condition \$195, ea; 1 Mills 5¢ Lion Head Bell \$100.; 1 Mills Estraordinary \$100.; 2 Evans Ten Strikes \$40. ea; 1 Evans Ski-Ball, very clean \$85.; Bally Alley \$25.; 2 Shoot-The-Bulls \$50. ea; 1 Target Roll 9 Ft. Bowling Alley \$50.; 1 Bumper Bowling \$32.; 2 Ray-O-Lites \$50. ea; Chicoin Hockey \$200.; 1 Evans Play Ball \$150.; 1 Western Baseball \$100.; 1 Western Major League \$150.; Br.Paces Races \$150.; KENTUCKY AMUSEMENT COMPANY

919 W. JEFFERSON

VOL. 5, NO. 40

LOUISVILLE, KY.

CONSOLES - SLOTS

FOR SALE - Used 5¢ convertible Keeney Super Bell in good condition \$267,50; Write for price on Bakers Pacer DD brand new in original crate; Used Mills 5¢ Vest Pocket Bell \$49.50; Used Columbia Bell G.A. \$57.50; Used Mills steel folding stands \$3.75; Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Roanoke, Va. ROANOKE VENDING MACHINE EXCHANGE, INC.

533 CENTER AVENUE, N.W.

(Tel: 2-7418)

ROANOKE, VA.

FLEXIBLE FINGER TOOL

FOR SALE - A flexible finger tool to reach into inaccessible places to pick up nuts, bolts, coins, etc. A real time and labor saver without equal. Every coinman needs one. Give one to everyone of your service men and you'll save hours of time and labor on each stop. Strong and sturdy and has powerful grip. 85¢ each, 2 for \$1.60; Send full cash with all orders.

530 GOLDEN GATE AVENUE

VIKING SPECIALTY COMPANY

SAN FRANCISCO 2, CAL.

CIGARETTE MACHINES

FOR SALE - We offer the following 9-30 and 9-50 National cigarette machines also 11 col. LS DuGreniers, Rowe Royals and Presidents in 8 and 10 columns; Rowe Imperial 6 and 8 columns; All machines properly reconditioned in our own shop and properly packed when shipped. A few dollars more per unit but well worth it. WEIDMAN MATIONAL SALES COMPANY

5911 4th AVENUE

(Factory Zone Office)

DETROIT 2. MICH.

TUBES - ARCADE - COUNTERS - WANT

FOR SALE - 50 6SN7 tubes 40¢ ea; perfect replacement for 6SC7, move one wire, directions with tubes; Horoscope forecast scroll vender practically new perfect for arcade \$75.; Keep 'em Bombing \$5.; Spiral Golf \$5.; Steeplechase \$5.; Pikes Peak \$10.; WANT - National 9-50 and 1-Ball machines FP or PO. JONES COIN MACHINE COMPANY, STEPHENVILLE, TEX.

- TUBES -

FOR SALE - Radio tubes: 616 \$1.50; 6J5-85¢; 45-75¢; 56-65¢; 6F8-\$1.; 6X5-85¢; 6Y7-\$1.45; Cash must accompany orders.

P.O. BOX 4141

BILL FREY, INC.

MIAMI, 25, FLORIDA

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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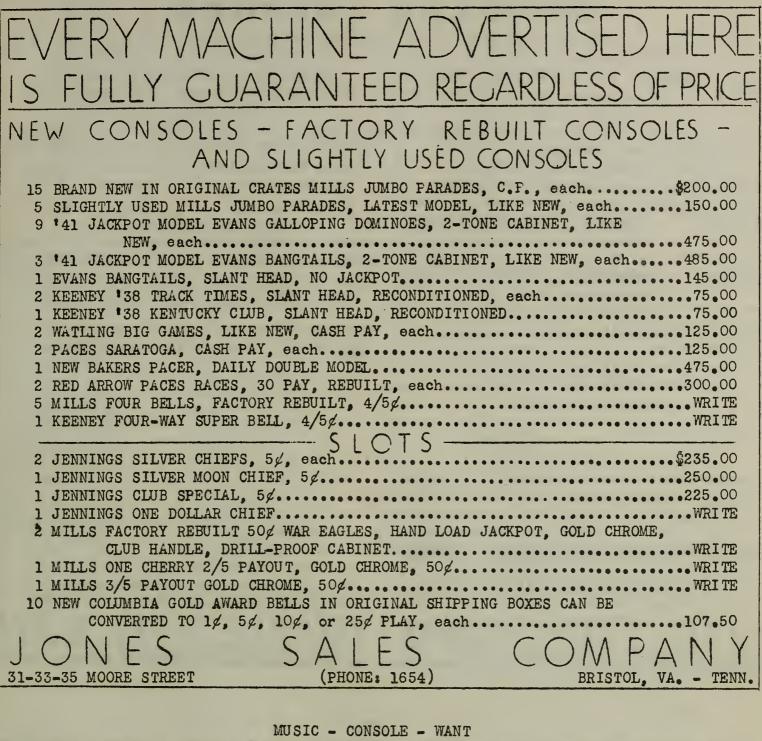
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THE CASH BOX

SECTION 2, Page 15



FOR SALE - 1 Mills Empress \$250.; 2 Rockola Spectravox & 1 Playmaster; Wurlitzer Bar box Model 111 like new \$35.; Galloping Dominoes black cab. \$75.; Buckley 20 record Seeburg adaptor \$29.50; 8 Seeburg 24 Selectomatic boxes \$9.50 ea; Seeburg 3-Wire Baromatics; Packard Maple adaptor brand new \$23.; 1 Buckley twin-12 steel cabinet \$25.; 5 Wurlitzer Bar brackets \$2.50; WANT - Used records, write care of Betty Murphy for particulars.

625 ERIE BLVD., EAST

DAVIS SALES COMPANY

SYRACUSE 2, N.Y.

MUSIC - PINS - CONSOLES

FOR SALE - 1 Seeburg Crown \$250.; 3 Blondie \$25. ea; 2 Mills 1-2-3 \$25. ea; 3 Watling Big Game \$95. ea; 4 High Hands \$175. ea; excellent condition; 1 Victorious 1943 \$175.; 1 Wurlitzer 71 \$125.; 1/3 Deposit with orders, Balance C.O.D. COMMERCIAL GAMES COMPANY

28 HARTFORD AVENUE

(Tel: 1456)

NEW BRITAIN, CONN.

1-BALLS - DIGGERS - VENDERS

FOR SALE - 1 Keeney Fortune, cash, check, free play \$325.; 1 Western Derby Time PO \$119.50; 8 Novelty Merchantmen, 5 Mutoscope Electric Traveling Cranes \$40. each; 40 Master ball gum venders \$5. each; 1/3 deposit with all orders. MECHANICS SERVICE

2124 FIFTH AVENUE

(Tel: Atlantic 0662)

PITTSBURGH, 19, PENNA.

- MUSIC -

FOR SALE - 1 Seeburg Rex wireless remote \$225.; 2 Seeburg "V" electrical selectors\$25. ea; new in original boxes; 1 Seeburg straight electrical selector \$20.MUSICAL SERVICE607 S. BROAD STREET(Tel: PEN-1950)PHILADELPHIA, PA.

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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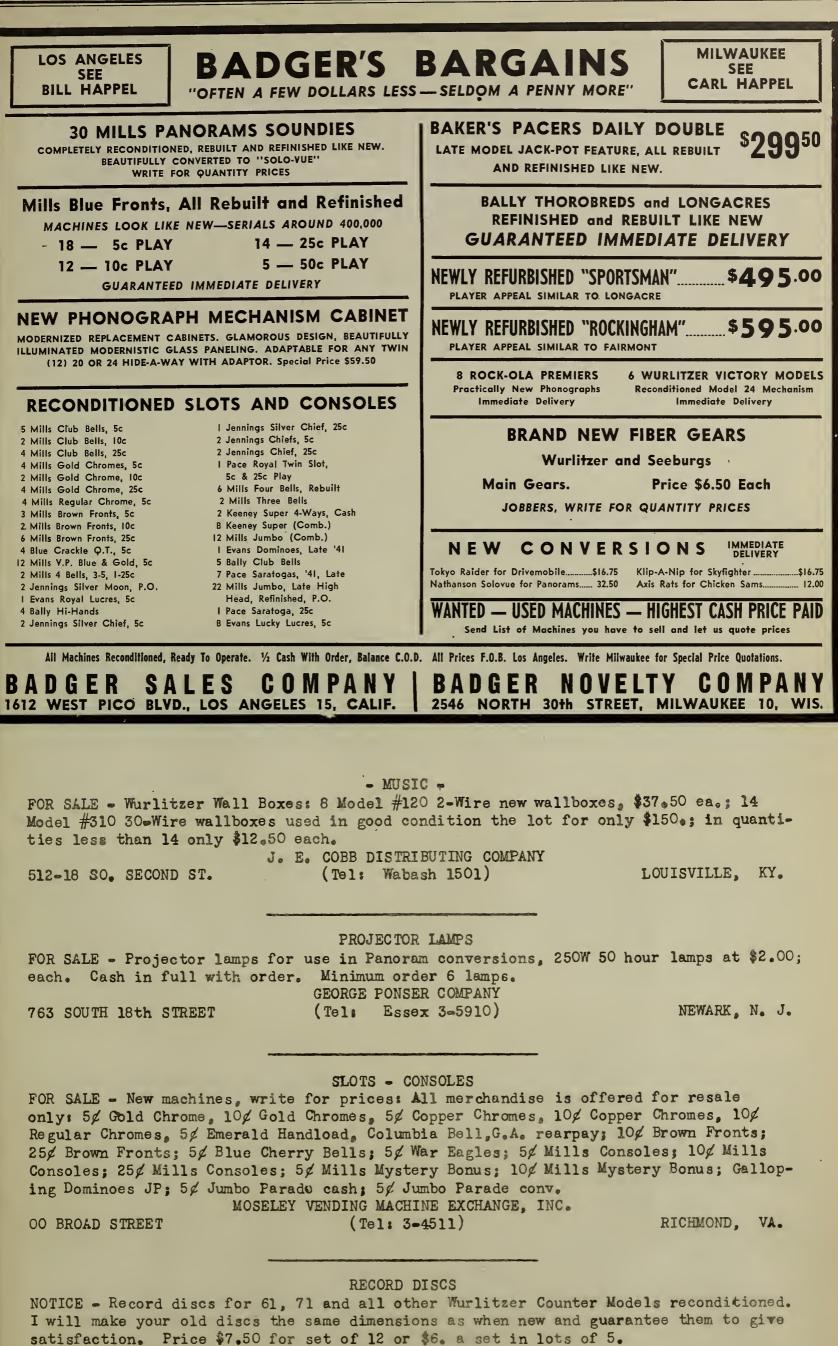
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VOL. 5, NO. 40

THE CASH BOX

JUNE 27, 1944



3208 JACKSON STREET

HUGO JOERIS

AMARILLO, TEXAS



VOL. 5, NO. 40

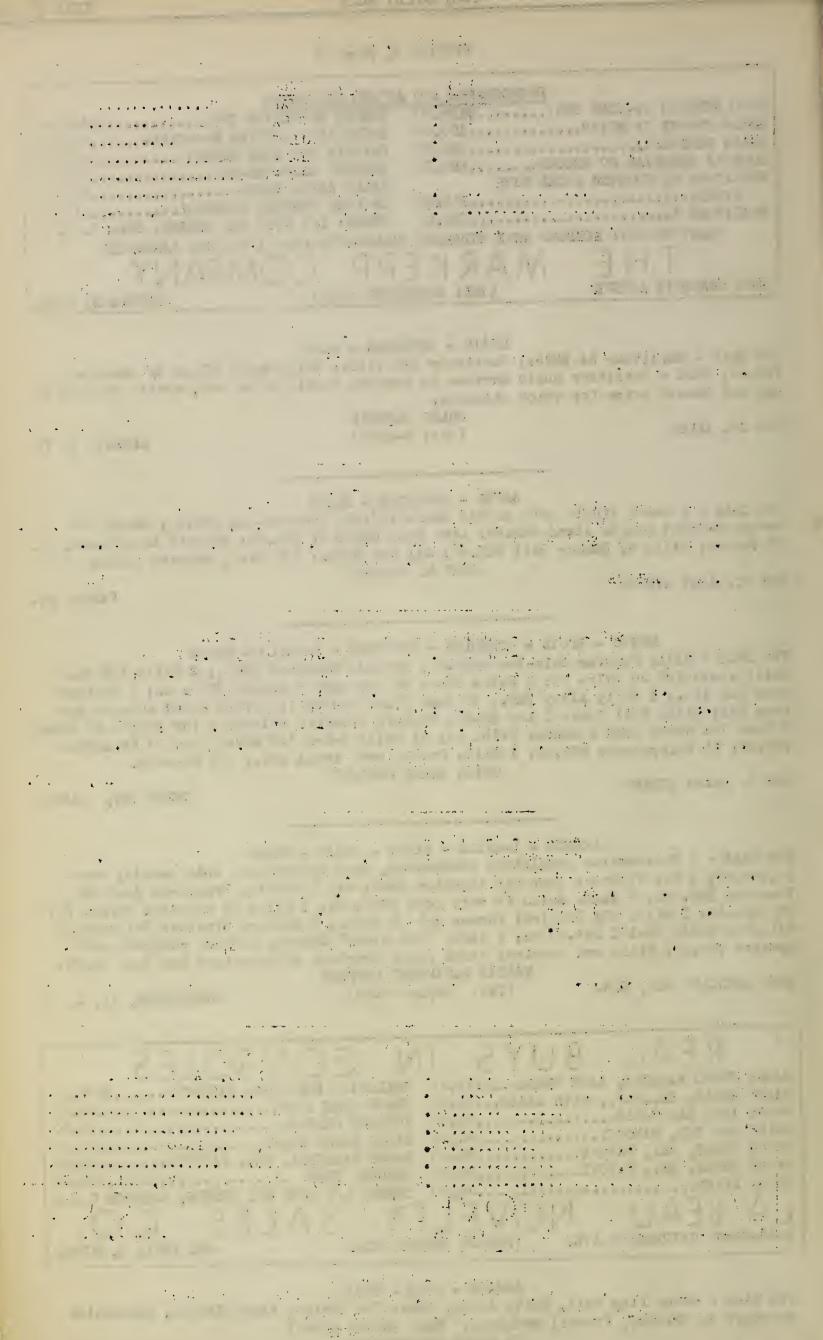
THE CASH BOX

JUNE 27, 1944

SECTION 2, Page 17

PHONOGRAPHS AND ARCADE EQUIPMENT8200 SEEBURG HI-TONE CON
MUSIC - CONSOLES - WANT FOR SALE - Wurlitzer 24 \$225.; Wurlitzer 616 \$115.; Bally Royal Flush 5¢ console \$62.50; WANT - Wurlitzer music whether in working condition or not, advise trouble if any and lowest price for quick shipment. JULES OLSHEIN (Tel: 2-2900) ALBANY, N. Y.
SAFES - CONSOLES - SLOTS FOR SALE - 1 Heavy single safe double doors \$49.50; Jack-in-box \$49.50; Brand new Revolv-A-Round single stand \$49.50; Late head Jumbo CP \$99.50; Exhibit Longchamps, Jr. CP \$49.50; Mills 5¢ Smoker Bell \$49.50; All for \$300.; 1/2 Cash, Balance C.O.D. JOHN M. STUART 229 MT. AIRY AVENUE PARIS, KY.
MUSIC - SLOTS - CONSOLES - COUNTERS - 1-BALLS - PARTS FOR SALE - Mills Panoram Solo-Vue \$339.50; Rockola Standard \$300.; 2 Mills 10¢ Re- built slots 2/5 PO \$175. ea; 2 Paces Races 30 pay used 6 months \$250. ea; 1 Exhibit Duck Gun \$25.; 1 Bally Alley \$25.; 37 Imps \$7.50 ea; Mills Ferris wheel changer mo- tors \$5.; Mills Bell locks 1 key \$2.50; Seeburg electric selectors for Regals at \$25.; 2 Pace 50¢ slots used 6 months \$425. ea; 31 Mills 1-2-3 '39 \$29.50 ea; 27 Preakness \$27.50; 21 Fairgrounds \$32.50; 1 Mills Double safe stand \$65.; 1/3 Deposit. UNION SALES COMPANY 409 N. ADAMS STREET GREEN BAY, WISC.
ARCADE - 1-BALLS - SLOTS - MUSIC - GEARS FOR SALE - 3 Photomatics completely overhauled, good appearance, late models, each \$1,194.50; 4 Sky Fighters just off location \$325. ea; 5 Batting Practices just off location \$95. ea; 1 Santa Anita PO very good \$300. ea; 1 Mills 5¢ Original Chrome 2/5 CH \$324.50; 1 Mills 10¢ Original Chrome 2/5 CH \$400.; 2 Seeburg Wireless Wallomatics 5/10/25¢ Model WS-102 \$44.50 ea; 1 large "Old Glory" Singing Picture complete with speaker \$19.50; Mills and Jennings clock gears complete with springs and dogs \$3.25; MARLIN EQUIPMENT COMPANY 1355 RANDOLPH ST., N.W. (Tel: Taylor 4183) WASHINGTON, 11, D. C.
REAL BUYS IN CONSOLES MILLS JUMBO PARADES, LATE HEADS\$129.50 GALLOPING DOMINOES, JACKPOT\$275.00 PACES REELS, SR., P.O., with RAILS85.00 TRACK TIME 1938
ARCADE - FINS - MUSIC FOR SALE - Genco Play Ball, Bally Alley, Evans Ten Strike, Lucky Strike, Chandelier speakers by Tri-Way, Pinball machines. What do you offer? UP STATE AMUSEMENTS 270 STATE STREET (Tel: 1027) WATERTOWN, N. Y.

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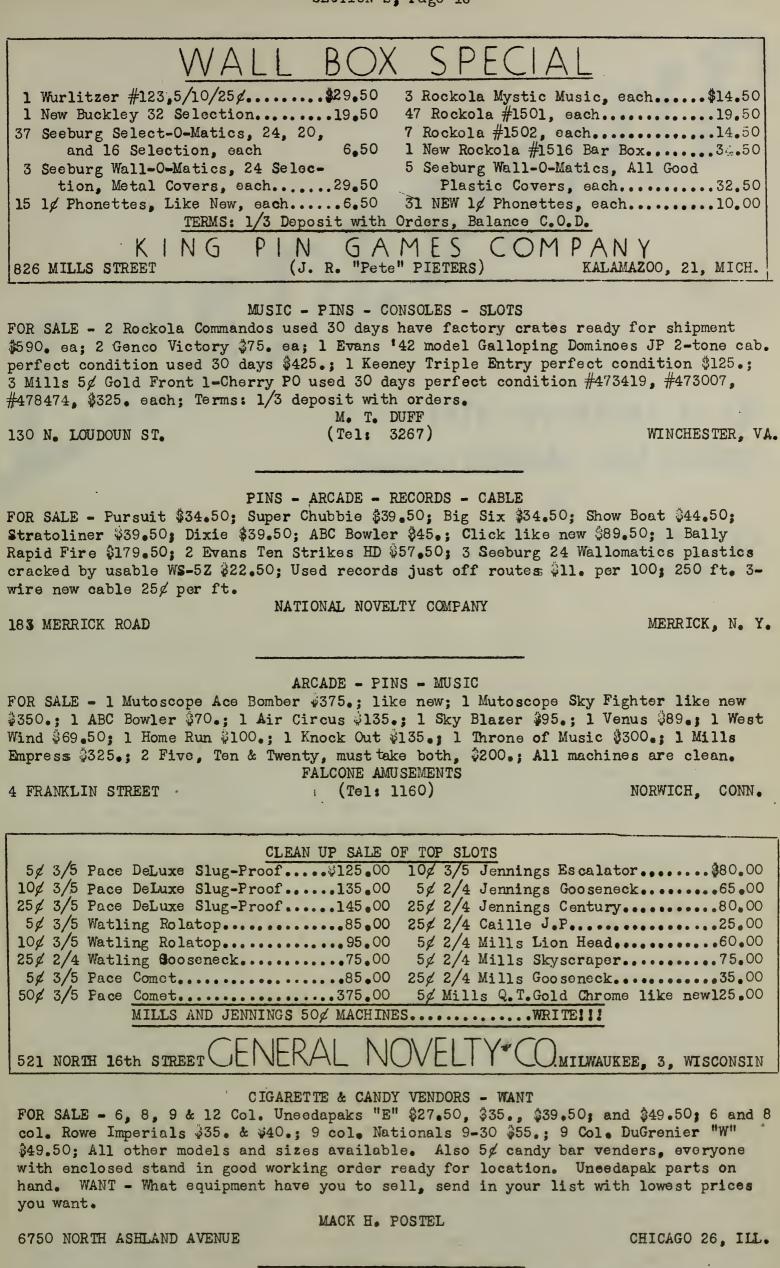
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THE CASH BOX

SECTION 2, Page 18

JUNE 27, 1944



MOTORS - FANS - WANT

FOR SALE - Three 1/6 H.P. Motors and fans with guards for same, unmounted, \$25. ea.; Can furnish one standard at \$10.; WANT - Sanitary Napkin machine and quantity refills. KINGS VENDING SERVICE, WELLSVILLE, N.Y.

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sincerely expressed in the business methods...and products of MILLS SALES COMPANY, LTD.

1640 18th STREET

OAKLAND 7, CAL.

DISTRIBUTORS FOR MILLS INDUSTRIES, INC., AND ALL OTHER LEADING MANUFACTURERS

ARCADE - PINS - USED RECORDS

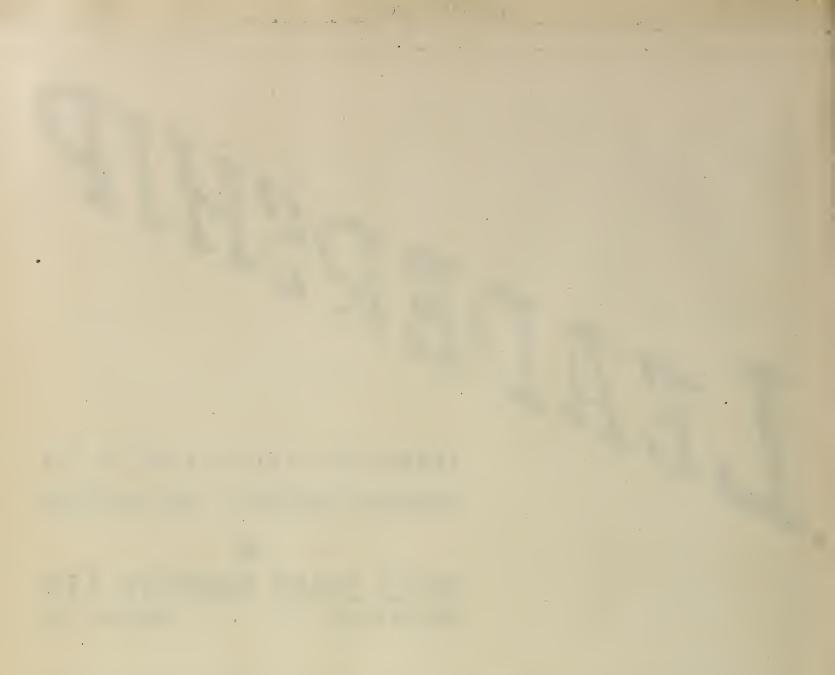
FOR SALE - 2 Keeney Submarine Guns \$150, ea; 2 Stratoliners \$39.50 ea; 2 Snappy \$44.50 ea; 1 ABC Bowler \$49.50; K.O. Fighter 5¢ play newly reconditioned \$125.; Shocker - large cabinet model \$125.; Fist Striker \$125.; 10,000 used records \$8.00 per 100; Terms: 1/3 Certified deposit must accompany all orders. A-LAMUSEMENT COMPANY

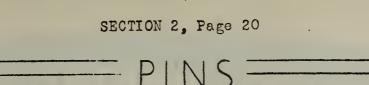
537 CLINTON AVENUE, NORTH

AMUSEMENT COMPANY (T_el: Main 1070)

ROCHESTER, 5, N.Y.

MUSIC - READY	TO OPERATE !!
WURLITZER 41 COUNTER MODEL	SEEBURG VOGUE RC\$375.00
WURLITZER 61 COUNTER MODEL 84.50	SEEBURG COMMANDER
WURLITZER 71 COUNTER MODEL 139.50	SEEBURG HI-TONE 8800ES
WURLITZER 616 - repainted and with	SEEBURG HI-TONE 8800 ESRC
Leather Sides 139.50	ROCK-OLA STANDARD
WURLITZER 616 LITE-UP 145.00	ROCK-OLA MASTER
WURLITZER 412	ROCK-OLA SUPER with adapter 395.00
WURLITZER 600R	ROCK-OLA WINDSOR
WURLITZER 600K	WURLITZER 24 METAL CABINET, clean,
WURLITZER 500	2-wire #145 Stepper and
WURLITZER 42-600 VICTORY MODEL 499.50	adapter
WURLITZER 24 210.00	WURLITZER #430 SPEAKER &
WURLITZER 24 BUCKLEY SYSTEM 187.50	5¢/10¢/25¢ BOX 99.50
FEDERAL VOICE RECORDER (portable). 349.50	SEEBURG SELECTOMATICS, 30-WIRE 7.50
PRESTO VOICE RECORDER (portable) 249.50	SEEBURG WALL-O-MATICS 20 Sel 37.50
SEEBURG 5/10/25¢ WALL-O-MATIC	SEEBURG WALL-O-MATICS 24 Sel 32.50
wireless 42.50	SEEBURG STROLLERS with 20 sel.
SEEBURG BAR-O-MATIC 3-wire 42.50	Box - wireless 29.50
SEEBURG BAR-O-MATIC Wireless 45.00	ROCK-OLA DIAL-A-TONE WALL BOX 27.50
	OWY & CO.
594 TENTH AVENUE (PHONE: LOng	acre 5-9495) NEW YORK CITY.





	PINS
IN PERFECT CONDITION,	REBUILT LIKE NEW, CLEAN, AND READY TO OPERATE !!
CLUB TROPHY.	
DARK HORSE	
1-2-3 \$41	
HAWTHORNE	
RAY'S TRACK	
MILLS OWL	
TARGET SKILL.	
GOLD STARS	
SKYLINE	
EXPOSITION	GAMES COMPANY
989 GOLDEN GATE AVENUE	SAN FRANCISCO, 2, CAL.

MUSIC - ARCADE

FOR SALE - 2 converters, one of each; Wurlitzer counter model 61 §75.; Model 800 \$500. 780E Colonial \$500.; 1 750E with 6 Select-O-Matic Wall Boxes and used wire at \$610.; 1 Seeburg Chicken Sam \$100.; 1/3 Deposit with all orders. MARTIN AND LYNWOOD SHIREY

131 VALLEY STREET

LEWISTOWN, PENNA.

MUSIC - ARCADE - COUNTERS

FOR SALE - 20 Wurlitzer #331 Bar Boxes \$20. ea; 10 Rockola Wall & Bar Boxes \$15. each; 15 Seeburg Chicken Sams converted to Jap \$110. ea; 20 counter machines 1¢-\$3.50 each; 1 Evans Tommy Gun \$135.; 1 Keeney Submarine Gun \$165.;

1820 LEELAND

SPORTLAND AMUSEMENT COMPANY (Tel: C-4-5839)

HOUSTON 3, TEX.

DIGGERS - PINS - CONSOLE

FOR SALE - Must sell, advise best offer $F_{\bullet}O_{\bullet}B_{\bullet}$ Syracuse crated ready to ship: 8 Electro Hoists and 1 Imperial Crane all bought new and used only 12 weeks here in Syracuse, they look and run like new; 8 Brand new and 5 used Kew Pinball machines with 2 cues and 2 sets of balls for each, legal, automatic, operate anywhere; 2 Caliente 5¢ 7-slot automatic payout consoles, originally cost \$250. each;

324 STOLP AVENUE

C. D. FAIRCHILD, INC. (Tel: 5-3996)

SYRACUSE 4, N.Y.

CONSOLES - ARCADE - PINS

FOR SALE - 4 Bells \$625.; Bakers Pacer DD \$275.; Paces Races brown \$165.; Beulah Park \$89.50; Fast Time PO \$89.50; Fast Time FP \$79.50; Kentucky Club \$89.50; Track Time '38 \$109.50; Jungle Camp FP \$69.50; Big Top FP \$99.50; Big Game FP \$89.50; Royal Flush PO \$74.50; Cigarolla XV \$89.50; Western BB \$79.50; Mystic Pen \$149.50; Kenney Sub \$179.50; Bally King Pins \$295.; Ten Strike FP \$100.; Kue Ball \$27.50; New Invasion \$165.;

2773 LANCASHIRE ROAD

CHAS. HARRIS (Tel: Yellowstone 8619)

CLEVELAND HGHTS 6. O.

- WIRED MUSIC -

FOR SALE - 7 Turntables complete with individual pre-amplifiers, have volume controls, registers and telephones for each unit. Used with Seeburg 2-wire system. Price complete \$400.;

301 WEST 9th STREET

PEERLESS DISTRIBUTING COMPANY

KANSAS CITY, MO.

ARCADE - SCALE - PINS - MUSIC

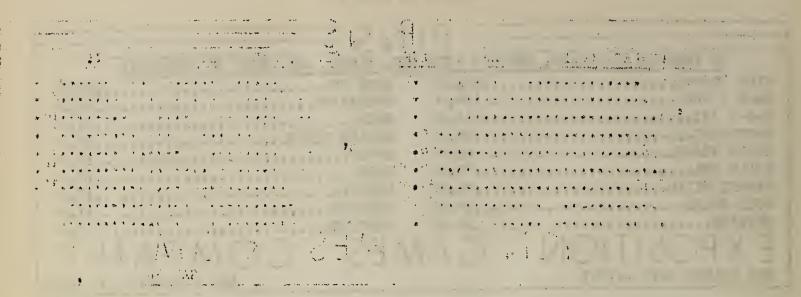
FOR SALE - 1 Scientific Batting Practice \$99.50; 1 Watling Big Top Scale \$29.50; 1 Smak-The-Jap \$49.50; 1 Fleet \$39.50; 1 Spottem \$29.50; 1 Seeburg coin operated piano \$49.50; 1 Chubbie \$39.50; 1 Hi-Stepper \$49.50; All in good working condition. 1/3 Deposit with all orders, We ship Balance C.O.D.

SAUNDERS MUSIC COMPANY

1411 W. MAIN STREET

(Tel: 4651)

CHARLOTTESVILLE, VA.



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COMPANIES - TRADEE

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OL. 5, NO. 40

JUNE 27, 1944

SCOTT CROSSE COMPA

1423 Spring Garden Street, Philadelphia 30, Pa. * * DISTRIBUTING TO OPERATORS SERVING OVER 30,000 LOCATIONS * * *

GEARED TO THE GO OF TOMORROW

 \star \star Our distributing organization is complete, ready and able — it's geared to the go of tomorrow — that faster merchandising era predicted by America's leading economists.

 \star \star We believe that you, Mr. Manufacturer, recognize these facts and need such an organization to represent you in this territory.

 \star \star Why not, then, contact us immediately? Let us explain the many advantages of having an organization working for you that can correctly and speedily give you the volume distribution you require in the faster moving post-war period.

* Formerly Keystone Vending Company

ARCADE - MUSIC - SLOTS

FOR SALE - Chicago Coin Hockey \$225.; Air Raider \$249.50; Batting Practice \$115.; K.O. Fighter, cut down, \$115.; Skee-Ball-Ette \$110.; Drive Mobile \$395.; Chicken Sam converted to Hitler or Jap \$145.; Bally Bull \$95.; Sambo Fortune \$27.50; Exhibit Hindu \$27.50; Bally Ally \$29.50; Ten Strikes needs glass \$25.; Wurlitzer S-14A Skee Ball \$250.; Anti-Aircraft \$75.; Mills Zephyr or Do-Re-Mi \$49.50; 5¢ Blue Fronts \$195.; War Eagle \$150.; 1¢ Little Duke \$15.; All crating charge extra. 1/2 Deposit.

811 W. BROADWAY

STAR AMUSEMENT COMPANY (TEL: 503)

MUSKOGEE, OKLA.

ARCADE - SLOTS - CONSOLE - PINS

FOR SALE - 30 Brand new Scientific X-Ray Pokers, drop back, write, wire or call. Mills $50 \neq$ Glitter Gold slots, look and work like brand new, new cabinets; club handles, drillproof, etc., \$450.; Assorted $5 \neq /10 \neq /25 \neq$ slots 2/4 PO complete, need adjusting and cleaning, \$20. ea.; Assorted mechanisms as is, \$5. and \$10.; Paces Races, Br., Red Arrow, like new 30 to 1 \$250.; 3 Pan American \$40.; GENERAL COIN MACHINE COMPANY

227 NORTH 10th STREET

PHILADELPHIA, PENN

TRADE CIGARETTE VENDORS

NOTICE - Will swap King size 9 column DuGrenier Champions for King size Model 9-50 Nationals and pay freight both ways.

4605 LINDSLEY AVENUE

ED. BROWN

DALLAS, 10, TEX.

TUBULAR COIN WRAPPERS - WANT

NOTICE - Lay in a quantity while the supply is available. Lowest prices, immediate delivery. Prices and samples free on request. WANT - We will buy coin counters. MAX SCHUBB (Successor to Schubb & Company)

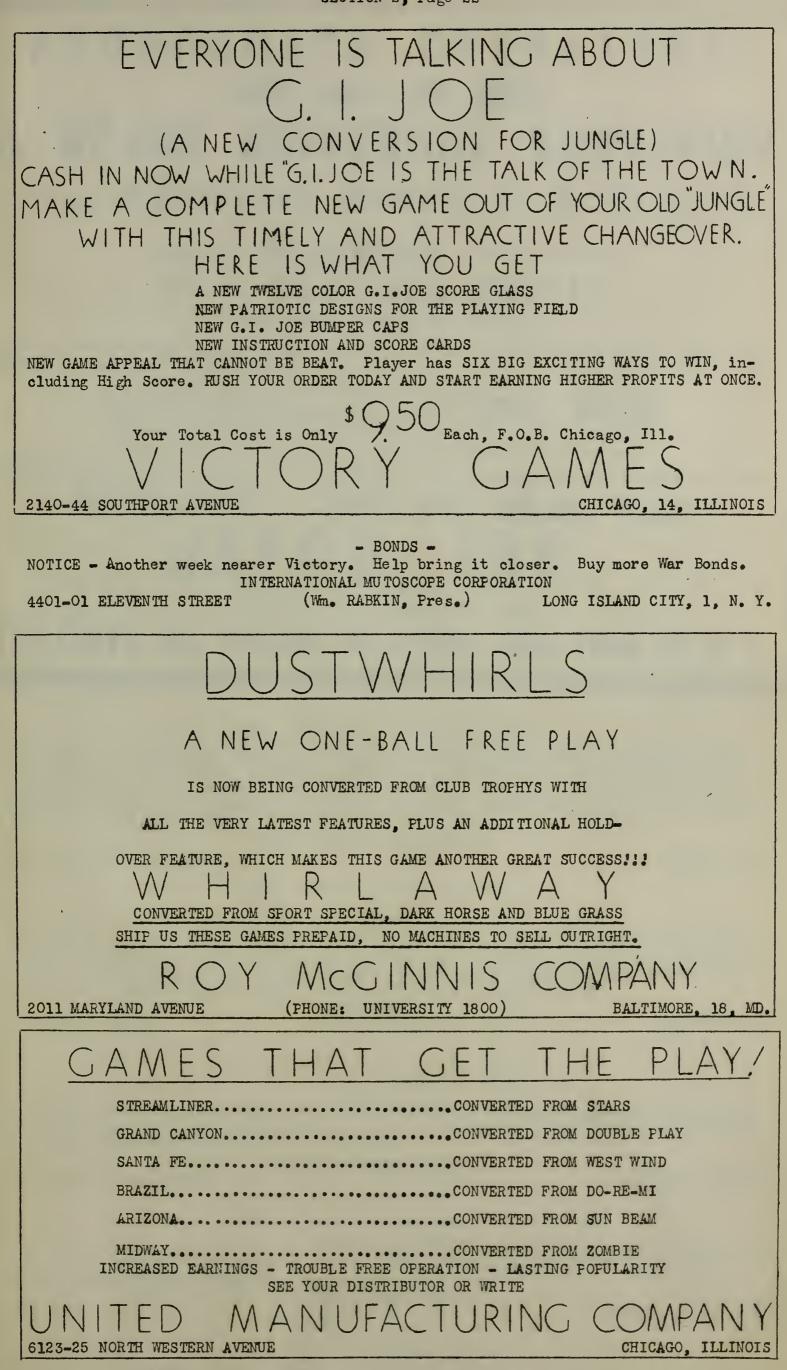
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MUSKEGON, MICH.

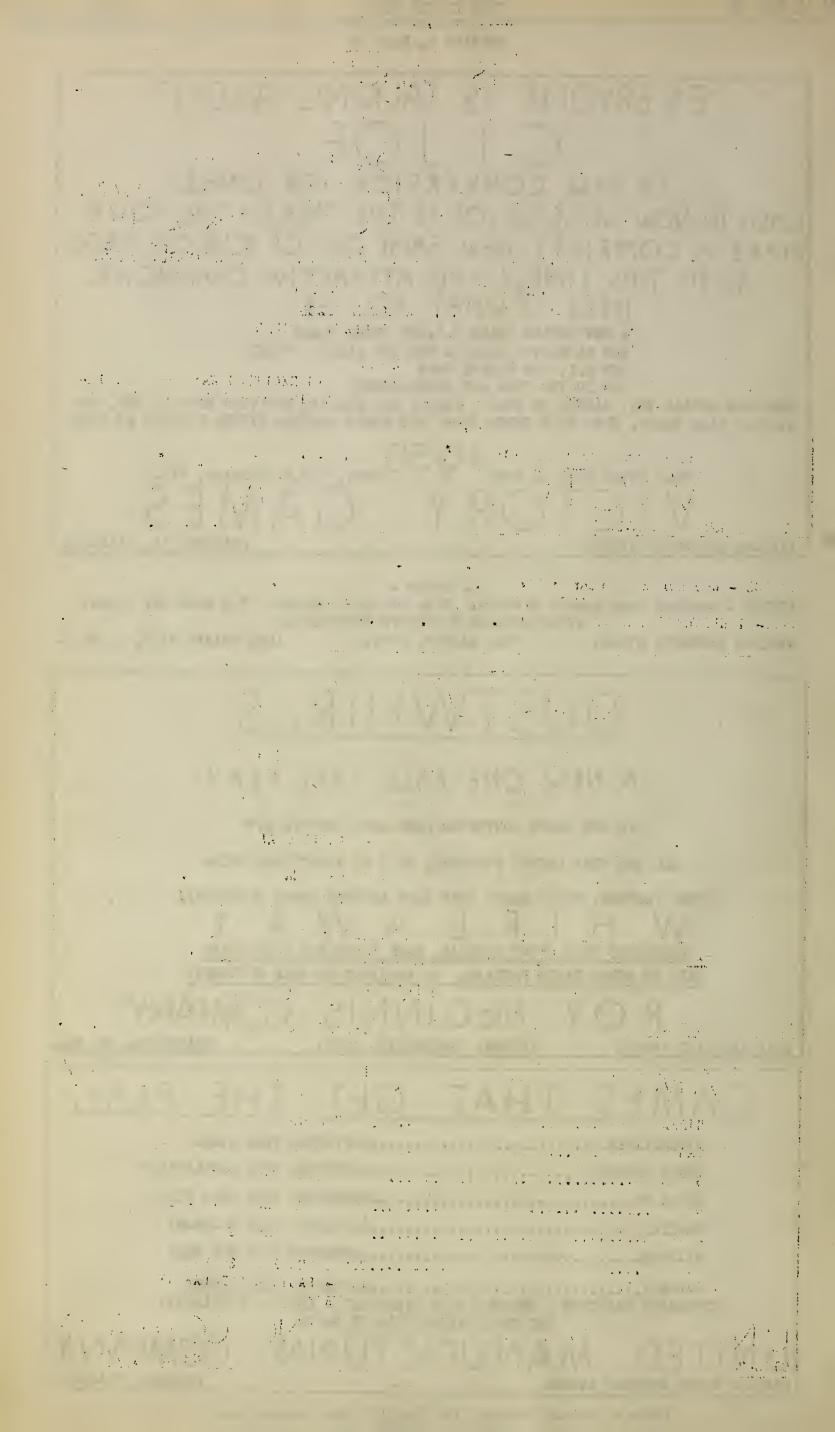
THE CASH BOX

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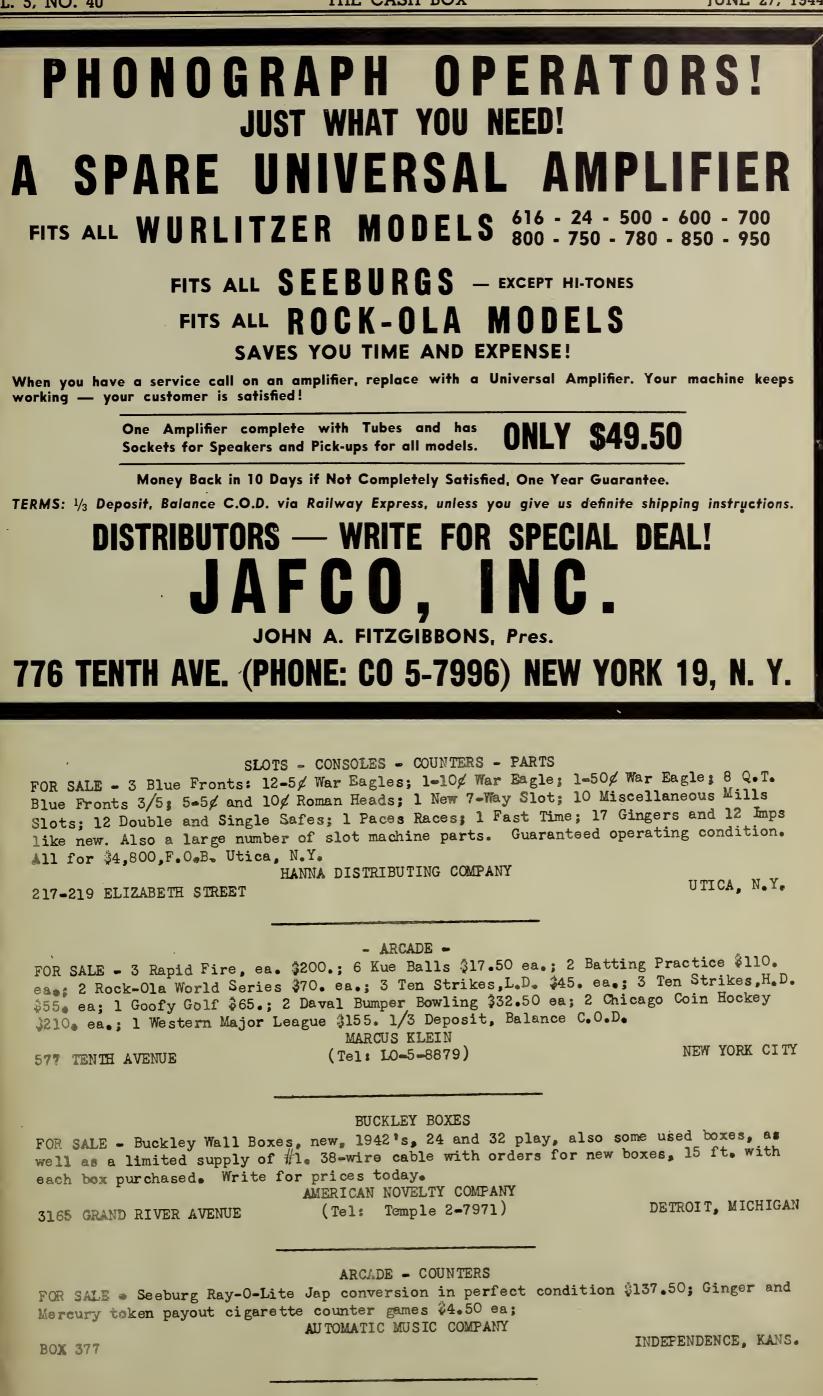
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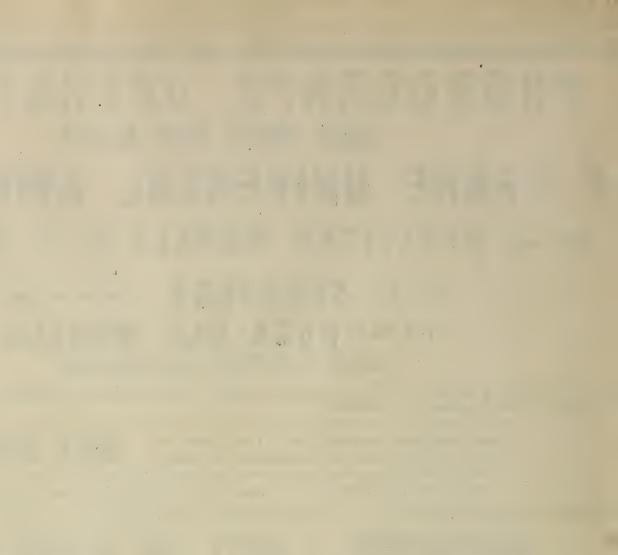


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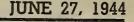
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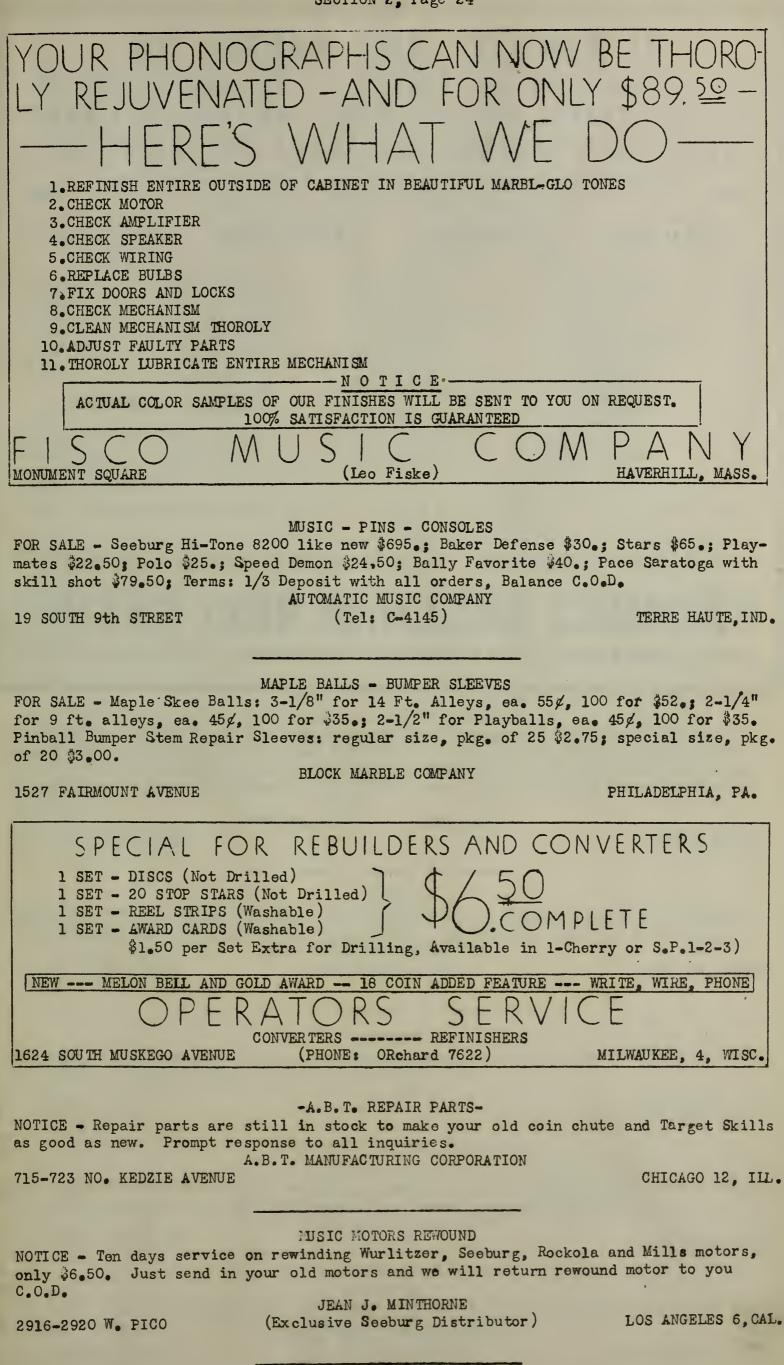
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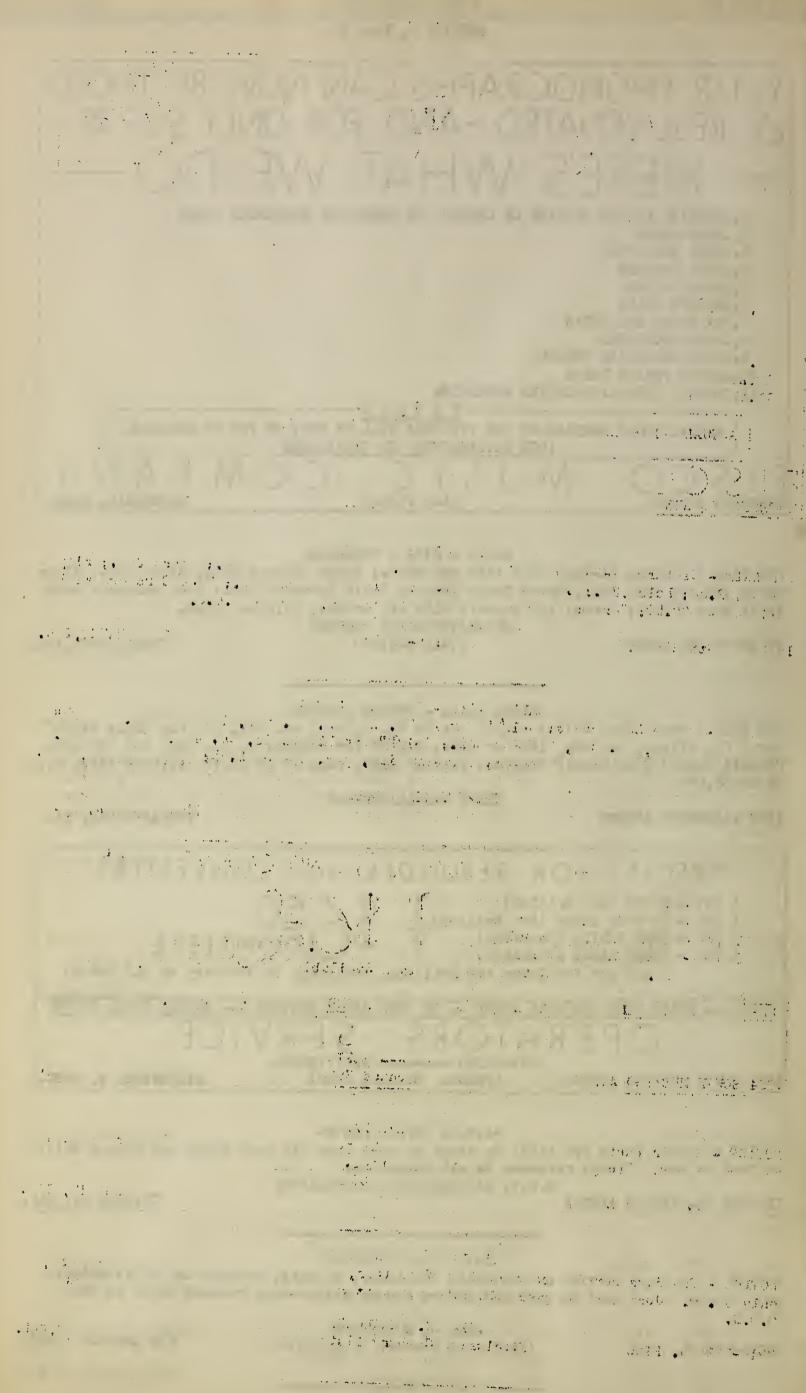
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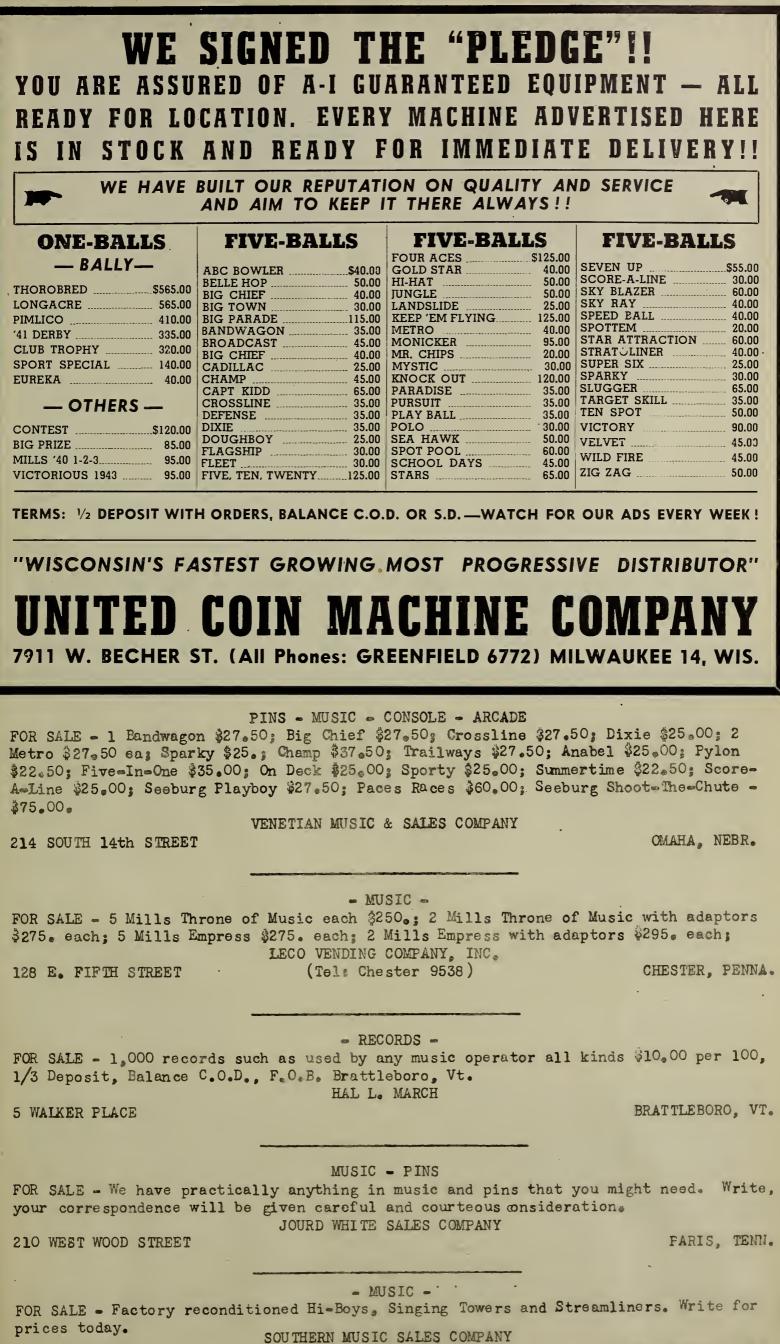




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VOL. 5, NO. 40



727 POYDRAS STREET

(Tel: MA-5661)

NEW ORLEANS, 12, LA.

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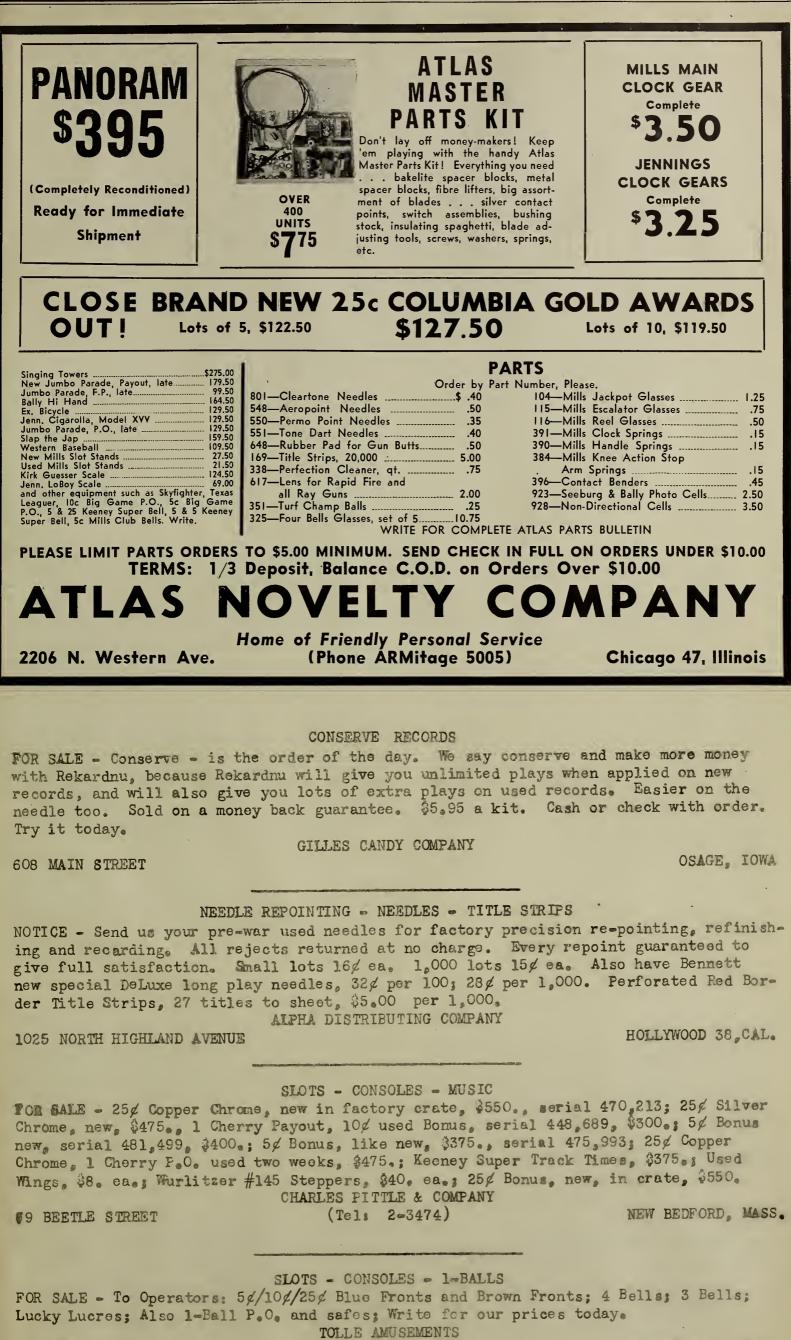
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VOL. 5, NO. 40

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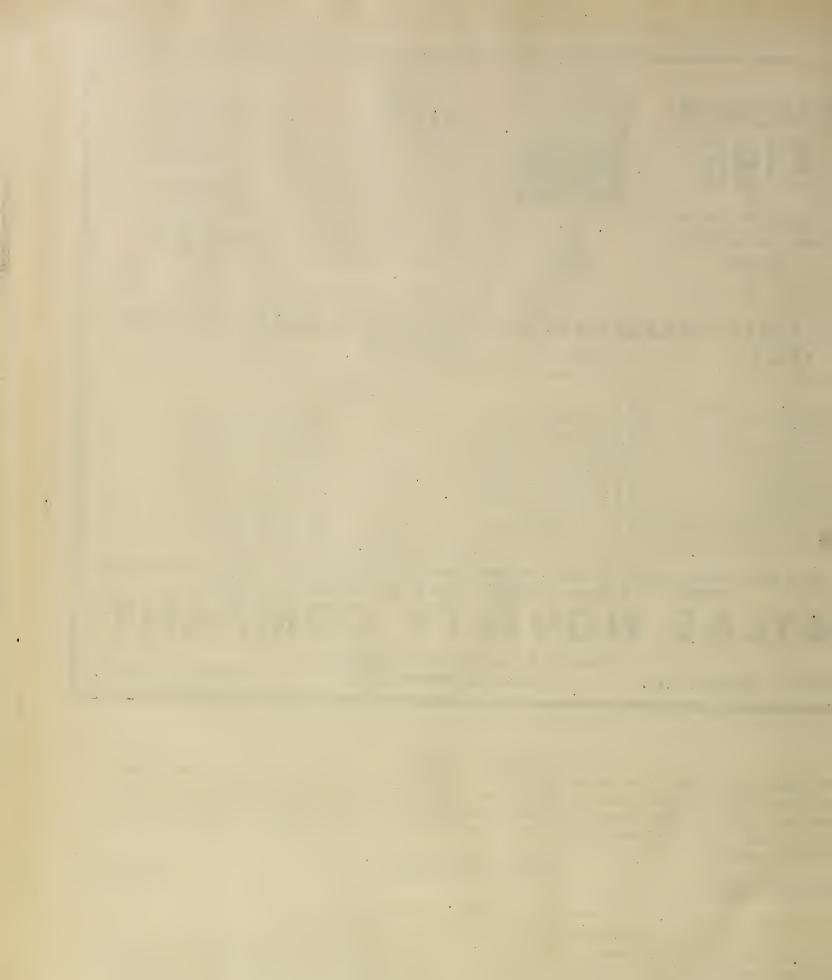
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3217 W. TUSC.

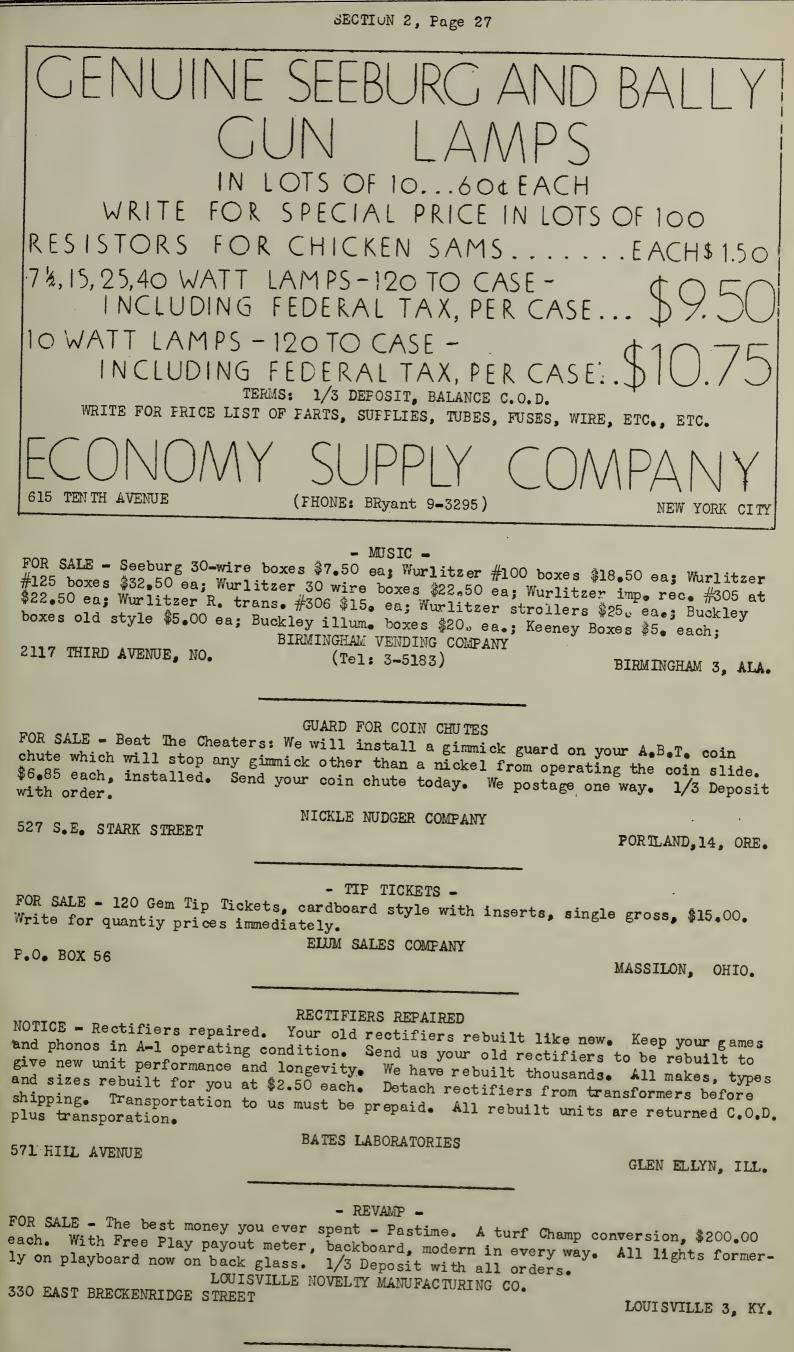
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CANTON, 3, OHIO

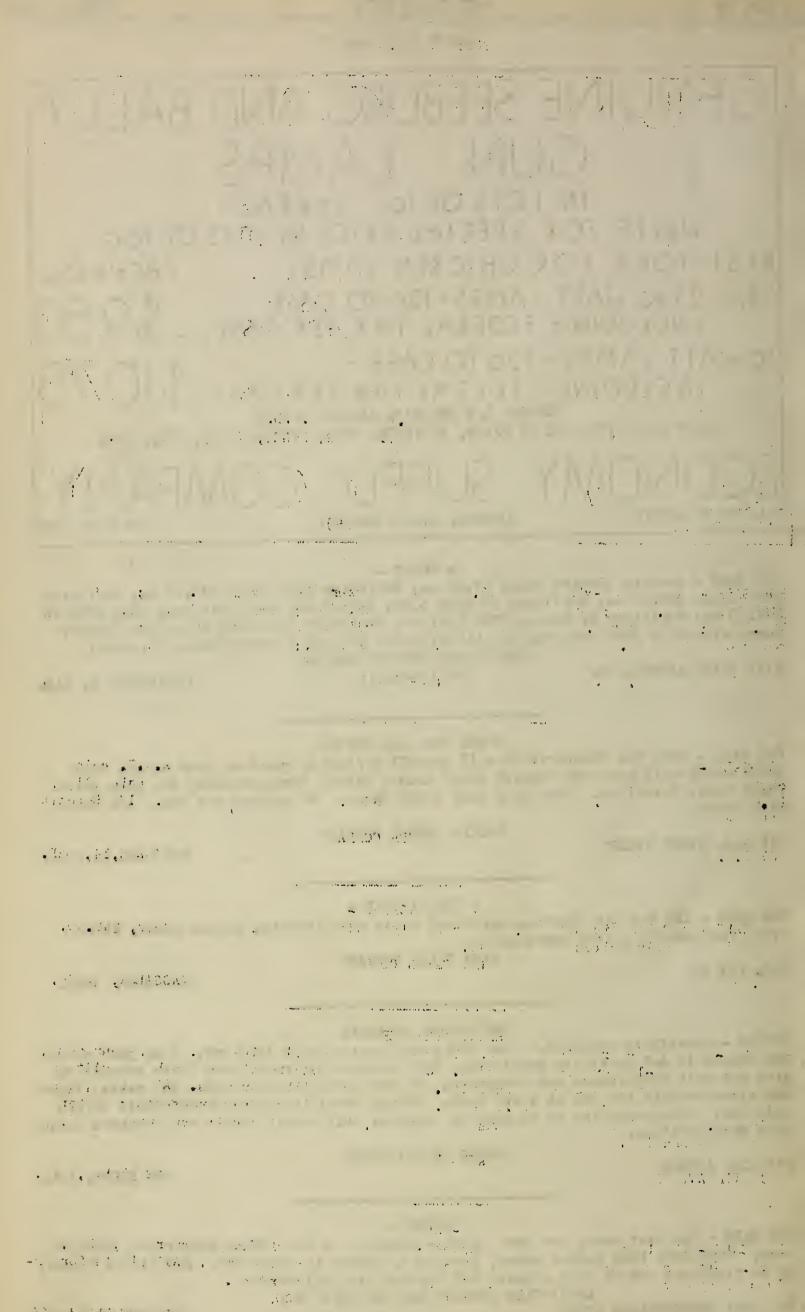


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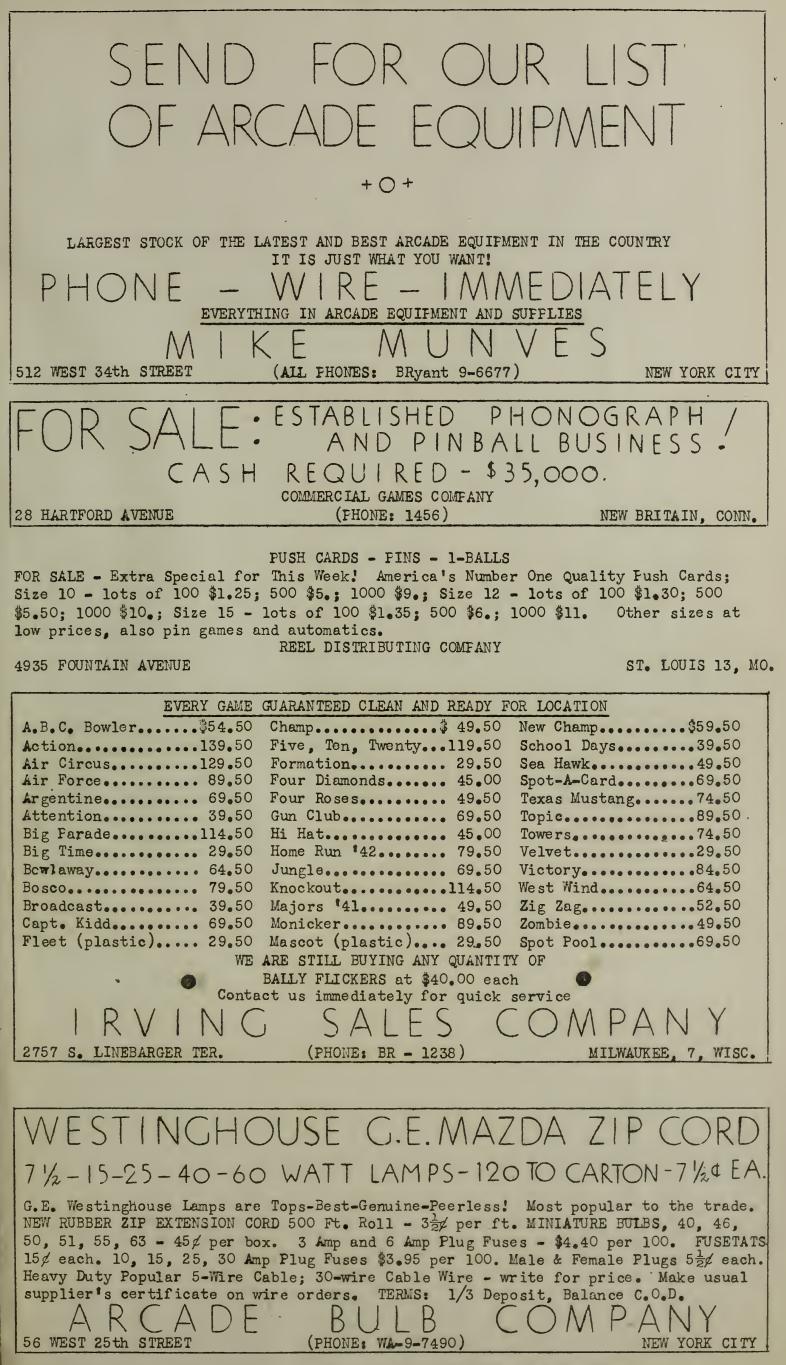


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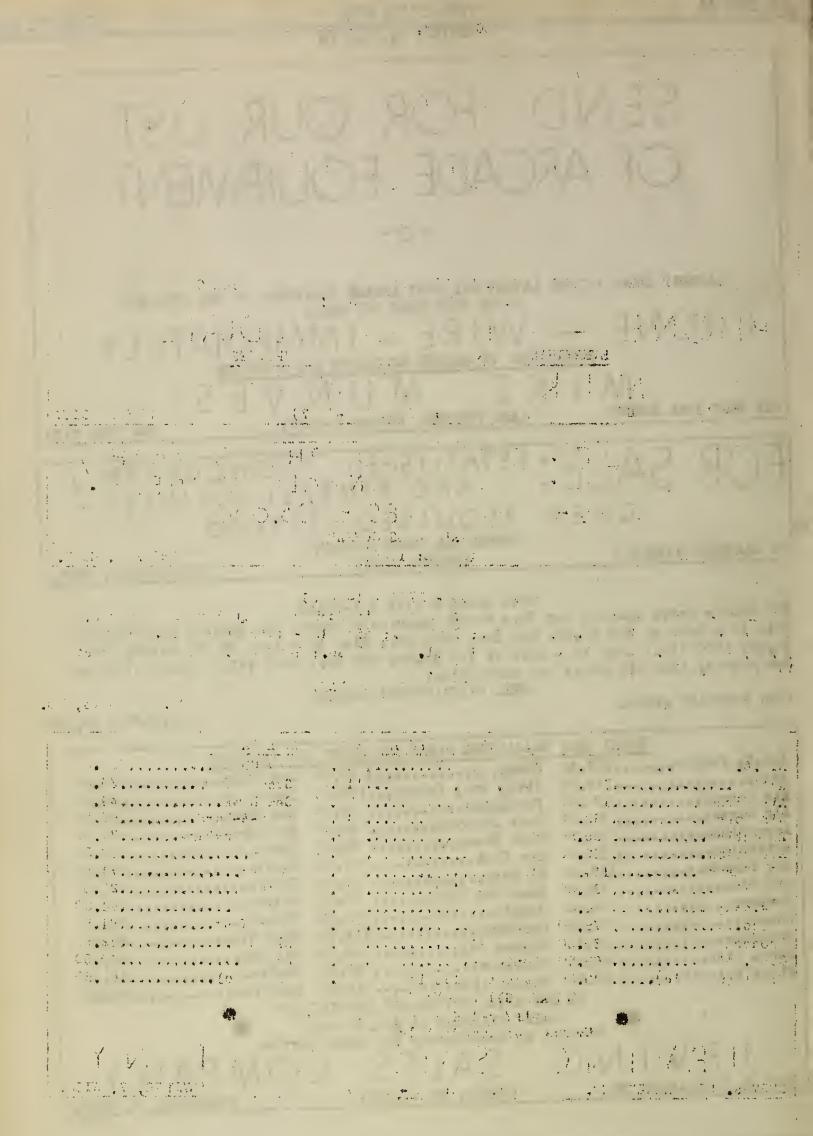
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