

THE CASH BOX

VOLUME 12, NUMBER 8

NOVEMBER 18, 1950



Top flight vocalist Billy Eckstine, whose latest juke box hit is "I'm So Crazy For Love" backed with "I Guess I'll Have To Dream The Rest," is shown signing a ten year contract with MGM Records, which includes a deal with MGM Pictures which will take the singer to Hollywood early next year. Present at the signing were (standing left to right) Harry Meyerson, A & R director for MGM; Frank B. Walker, General Manager of the company; and Milton Ebbins, Billy's personal Manager. Seated are Billy Eckstine and Charles C. Moskowitz, vice president and treasurer of Loew's Inc., parent company of MGM Records.

Only a
WURLITZER *Twelve Fifty*

OFFERS THESE FEATURES



EVERY ONE AN **EXTRA** MONEY-MAKER

SINGLE PUSH-BUTTON CHOICE—Pick your tune, push a button and it plays. No complicated combinations. No chance for errors that “peeve” patrons, discourage play.

SELECTOR BUTTON NEXT TO TITLES—The simplest “one punch” selection system. No time-consuming hunt for desired title. All Twelve Fiftys will play the top and bottom selection on each record in sequence, if desired.

48 SELECTIONS ON 24 RECORDS—That’s enough, patrons agree it’s enough. You can make them all hit tunes by placing two 7-inch records back to back.

SIX MUSICAL CLASSIFICATIONS—The most flexible programming system found on any juke box. Six standard sections. You can have 8 tunes under each heading or tailor your program to location requirements, devoting any multiple of 8 to any type music.

PLAYS THE NEW SPEED RECORDS—A few minutes time and an \$8.75 kit changes any Twelve Fifty to play any speed record—78, 45 or 33½ RPM. You get the high fidelity of the new records, plus the record-needle economy of another exclusive Wurlitzer feature—Zenith Cobra Pick-ups.

COIN BANKING MECHANISM—Any number of coins can be inserted and selections made *after* the coins are deposited. No complaints that customers didn’t get the plays they paid for. Gives you three-for-a-quarter or six-for-a-quarter play.

*Add them all up and you’ll see why the Wurlitzer
Twelve Fifty is the feature phonograph of the years—the most profitable—
the most versatile phonograph in operation today.*

IMPORTANT

Read The Editorial

Page 24

"IS AMUSEMENT A CIVILIAN ESSENTIAL?"

THE CASH BOX

Volume 12, Number 8

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each week for an entire year (52 weeks) plus the full
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as well as Special Delivery subscription rates on re-
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THE CASH BOX covers the coin operated machines
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as well as coin operated amusement equipment; in all
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allied to, the coin operated music machines industry
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Banks, finance firms, loan organizations and other
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ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only
officially recognized price guide of all new and used
machines in the United States. *"The Confidential Price
Lists"* are an exclusive, copyrighted feature of *The Cash
Box*. *"The Confidential Price Lists"* report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. *"The Conf-
idential Price Lists"* are recognized by many cities and
states throughout the country as the "official price book
of the coin operated machines industry". They are an
integral part of *The Cash Box* and appear in each
week's issue. *"The Confidential Price Lists"* are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. *"The
Confidential Price Lists"* are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. *"The Confidential Price Lists"* have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in *"The Confidential
Price Lists"*.

BIG BOOM AHEAD

HERE ARE THE FACTS: Over 65,000,000 Men and Women at Work Yet Labor Shortage Acute! Over 60 Billions of Dollars to be Spent This Year and More Money Needed! More New Bigger Raw Materials Plants Being Built Requiring Record Supply of Building Materials and Manpower and Will Spread New Industries Into Many More Towns! Vast Military Requirements Plus Call for 2 to 3 Year Draft of 18 to 21 Year Olds to Build 3,000,000 Standing Army, Increased Air Force and Much Enlarged Navy.

HERE'S WHAT IT MEANS TO YOU: More People Working Require More Relaxation and With More Money to Spend to Enjoy Entertainment Music and Amusement Fields Face Big Boom Ahead!

CHICAGO—Almost everyone in all industry agrees that the pre-election calm portends a post-election storm. And that storm, it is believed, is bound to bring with it one of the biggest boom periods in the business history of the nation, from all present economic indications.

The facts speak for themselves. There are now over 65,000,000 men and women gainfully employed in this nation. A new high employment record. Yet the country is faced with an acute labor shortage. More women are being asked to enter into jobs thruout the country. The handicapped are being pulled in and trained. Everywhere manufactories are advertising for help, willing to pay all expenses, to bring labor to the big plants.

Over \$60 Billions will be spent this year. And the defense effort hasn't even yet started. These billions of dollars are going to create shortages one right after the other. They are going to bring about a wartime situation. This sort of money being spent, means dollars jingling in the public's pockets everywhere in the country, without too much merchandise to buy, and with the need of entertaining relaxation growing ever greater to hold down and calm frazzled work nerves.

In addition, there is the positive demand from the Federal Government, that present raw materials plants expand immediately. This means a tremendous industrial building program that will require untold vast amounts of building materials. It will spread industries into many, many towns now barren of any big factories.

Manpower, and more manpower, will be required. Not only for this great industrial building program, but, also for the vast military requirements. There is now a 2 to 3 year draft of 18 to 21 year olds to bring about a 3,000,000 standing Army, a

tremendously increased Air Force and a greater Navy.

All this will mean shortages, and more shortages, for the general public. It's all out for defense.

That, again, means that a large number of controls, rationing and restrictions will come into effect, immediately after the elections. Every businessman is already planning on these restrictions and controls. All realize that rubber tires as well as gasoline of any octane value will become extremely difficult to obtain, regardless of tremendously increased plants.

There is a boom ahead for music and entertainment to ease the nerves of the workers. It means that this industry and its economical entertainment faces a tremendously great opportunity. It will enjoy a great share of the forthcoming pleasure-seeking boom.

With the public's pockets full of coins, and with more and more restrictions and controls coming into effect as the weeks and months follow the election, workers (which will be all the public) will be seeking that moment of relaxation and entertainment. This industry offers the proper economical relaxation for the jaded nerves of all defense workers.

Locations will spring up where there never were locations before. Lunchrooms and taprooms and restaurants will surround new plants as these new plants are

under construction. More spots will follow to handle the workers who will flock to these plants, like groceries, drug stores, and other retail locations.

All this means the opening of more new places for the equipment of the industry. These new spots mean more play and more income.

The military encampments. The Air Force fields. The Navy bases. All these will also bring about millions of men and women in uniform who will be seeking that moment of relaxing entertainment. It will mean the beginning of a new era for many operators thruout the country located in the areas where the military are planning their training programs.

All this won't happen in a week, or in a month. It will probably be months before the full effect of this all out defense effort is felt by this, and all other, industry. But, it's on the way. It will be brought more strongly to all the peoples of this nation immediately after the elections.

There has been a slideoff as the nation's politicians rushed into their campaigns. This affected all business. It even stomped down on the stock market which has been going thru some very bad days.

But, the word was dropped by Washington that, once the elections are over, things are going to happen, and happen fast, and that the nation's leaders were going to get tough. They are going into this business of defense in a way that will smash down on many an industry in the nation.

There's a big boom ahead. Bigger than anyone in the industry has yet seen. The buying boom of the Summer of 1950 will be remembered as picayune compared to the tremendous effect which this all out defense drive will have.

This is the time for all engaged in the music and entertainment fields to be most completely prepared.

ARE YOU PREPARED?

Will you be able to carry on with your present equipment, parts and supplies? After the elections, drastic controls are expected to come smashing down one after the other. This is the time to prepare. This is the time to buy. Be ready for the long pull. Be sure you have all the equipment you'll want and need on hand, as well as a complete stock of parts and supplies. There's a big boom ahead.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

CODE		
AB—Abbey	DF—Decca	RA—Rainbow
AD—Adam	4 Star—Four Star	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	KO—Kondo
ARC—Arco	LO—London	5A—5avoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—National	TW—Tower
DA—Dana	PR—Prestige	VI—Victor

- | | | Pos. Last Week |
|-----------|--|---|
| 1 | ALL MY LOVE
* PATTI PAGE
CA-1183—Eddie Grant
CO-38913—Xavier Cugat O.
CO-38918—Percy Faith O.
CO-39006—Jack Smith
DE-27117—Bing Crosby | 1
DE-27118—Guy Lombardo O.
ME-5455—Patti Page
MG-10792—Russ Case O.
VI-20-3870—Dennis Day |
| 2 | CAN ANYONE EXPLAIN
* THE AMES BROS.
ARC-1259—Savannah Churchill
CA-1131—Ray Anthony O.
CO-38927—Dinah Shore
CR-60253—Ames Bros.
DE-27161—Dick Haymes | 2
ME-5474—Vic Damone
ME-5464—Soft Notes
MG-10777—Harry Ranch
LO-766—Al Morgan
VI-20-3902—Honeydreamers |
| 3 | HARBOR LIGHTS
* SAMMY KAYE ORCH.
CA-1190—Ray Anthony O.
CO-38963—Sammy Kaye O.
CO-38889—Ken Griffin
DE-27219—Bing Crosby
DE-27208—Guy Lombardo O. | 4
LO-781—Lorry Raine
ME-5488—Dinah Washington
ME-5461—Byrd & The Harmonicats
VI-20-3911—Ralph Flanagan O. |
| 4 | GOODNIGHT IRENE
* GORDON JENKINS & THE WEAVERS
AT-917—Leadbelly
CA-1122—J. Allison
CA-1142—Jo Stafford
CA-1158—Eddie Grant
CO-38892—Frank Sinatra
CO-38394—Gene Autry
CO-20738—Gene Autry
CR-60266—Cliff Steward
CR-60261—Shook-Dillard
DA-705—Harmony Bells O. | 3
DE-46255—Foley-Tubb
DE-48167—Gunter Lee Carr
DE-27077—G. Jenkins-The Weavers
DE-46258—Lenny Dee
DE-45113—Ted Maksymowicz
DI-524—Mighty Man Maxwe
KI-886—Moon Mullican
ME-5448—Alexander Bros.
RG-3281—Paul Gayten O.
VI-20-3780—Dennis Day |
| 5 | MONA LISA
* KING COLE
CA-1010—King Cole
CA-1104—Buddy Cole
CA-1151—Jimmy Wakely
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O. | 6
4 Star 1514—T. Texas Tyler
LO-619—Charlie Spivak O.
ME-5447—Alexander Bros.
MG-10689—Art Lund
VI-20-3753—Dennis Day
VI-20-3882—Ralph Flanagan O. |
| 6 | LA VIE EN ROSE
* TONY MARTIN
CA-890—Paul Weston O.
CA-1171—Buddy Cole
CA-1153—Jo Stafford
CR-60241—Owen Bradley
CR-60260—Connie Haines
DE-27127—Guy Lombardo O.
DE-21313—Noro Morales O.
PR-721—Gene Ammons
CO-38948—Edith Piaf | 5
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong
MG-30227—Macklin Marrow O.
VI-20-3819—Tony Martin
VI-20-3739—Melachrino O.
VI-20-3882—Ralph Flanagan O. |
| 7 | I'LL NEVER BE FREE
* KAY STARR & TENN. ERNIE
CA-1124—Starr & Tenn. Ernie
DE-27200—Fitzgerald & Jordan
DE-24911—Lionel Hampton | 9
LO-654—Joyce Indig
ME-8187—Dinah Washington
VI-20-3622—Lucky Millinder O. |
| 8 | BONAPARTE'S RETREAT
* KAY STARR
CA-1158—Eddie Grant
CA-936—Kay Starr
CO-38891—Phil Napoleon
CO-20706—Leon McAuliffe | 8
DE-46209—Buz Butler
VI-20-3766—Gene Krupa O.
VI-20-0111—Pee Wee King |
| 9 | SAM'S SONG
* GARY AND BING CROSBY
CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby | 7
LO-693—Hogan & Wayne
ME-5450—Harry Geller O.
MG-10743—The Melodeons
VI-20-3798—Freddy Martin O. |
| 10 | ORANGE COLORED SKY
* STAN KENTON & KING COLE
CA-1184—Kenton & Cole
CO-38980—Doris Day
CR-60325—Jerry Lester | 10
DE-27261—Kaye & Andrews
ME-5504—Roberta Quinlan
VI-20-3908—Betty Hutton |

11) PATRICIA. 12) SIMPLE MELODY. 13) THINKING OF YOU. 14) DREAM A LITTLE DREAM OF ME. 15) A BUSHEL AND A PECK. 16) I'M FOREVER BLOWING BUBBLES. 17) NEVERTHELESS. 18) MOLASSE5, MOLASSE5. 19) TZENA, TZENA, TZENA. 20) I'LL ALWAYS LOVE YOU.

M-G-M's BIG BONANZA OF B'S



THE GREAT MR.



BILLY ECKSTINE

sings
I'M SO CRAZY FOR LOVE
I GUESS I'LL HAVE TO DREAM THE REST
Available 2 Record Speeds
78 RPM—MGM 10856 • 45 RPM—MGM K10856
BE MY LOVE
ONLY A MOMENT AGO
Available 2 Record Speeds
78 RPM—MGM 10799 • 45 RPM—MGM K10799
I'LL KNOW
I'VE NEVER BEEN IN LOVE BEFORE
Available 2 Record Speeds
78 RPM—MGM 10825 • 45 RPM—MGM K10825

THE POPULAR MR.



BLUE BARRON

and his Orchestra play
YOU ARE THE IDEAL OF MY DREAMS
THAT'S THE WAY IT GOES WITH LOVE
Available 2 Record Speeds
78 RPM—MGM 10820 • 45 RPM—MGM K10820
RED CHEEKS AND WHITE WHISKERS
JOLLY JOLLY JINGLE
Available 2 Record Speeds
78 RPM—MGM 10781 • 45 RPM—MGM K10781
BEYOND THE REEF
BUBBLES
Available 2 Record Speeds
78 RPM—MGM 10766 • 45 RPM—MGM K10766

YOUR LUCKY 7 BEST SELLERS!

- | | | |
|------------------------------|---|------------|
| GEORGE SHEARING Quintet | WHEN YOUR LOVER HAS GONE • CARNEGIE HORIZONS | MGM 10763* |
| ART MOONEY and his Orchestra | I'LL NEVER BE FREE • TO THINK YOU'VE CHOSEN ME! | MGM 10839* |
| JOHNNY DESMOND | SLEIGH RIDE • A MARSHMALLOW WORLD | MGM 10827* |
| MONICA LEWIS | NEVERTHELESS • LET'S DO IT AGAIN | MGM 10772 |
| RUSS CASE and his Orchestra | MARRYING FOR LOVE • IT'S A LOVELY DAY TODAY | MGM 10833 |
| DAVID ROSE | YOU'RE JUST IN LOVE • THE BEST THING FOR YOU | MGM 10845 |
| HANK WILLIAMS | WONDERFUL ONE • THE TINA-LINA | MGM 30279* |
| | MOANIN' THE BLUES • NOBODY'S LONESOME FOR ME | MGM 10832* |

* also available on 45 RPM



Yes! M-G-M RECORDS ARE BETTER THAN EVER!!!

YOUR VOTES

DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1950

**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**



Sponsored and Conducted Exclusively by

THE CASH BOX

“The Official Publication of the Automatic Music Industry of America”

VOTES PILING IN IN LARGE NUMBERS

Best Record of 1950

"Goodnight Irene"—Gordon Jenkins	37,519
"It Isn't Fair"—Sammy Kaye	30,823
"Third Man Theme"—Anton Karas	21,727
"I Can Dream, Can't I?"—Andrews Sisters	18,464
"Mule Train"—Frankie Lane	16,847
"Music, Music, Music"—Teresa Brewer	15,018
"I Wanna Be Loved"—Andrews Sisters	14,615
"I'd've Baked A Cake"—Eileen Barton	14,119
"Mona Lisa"—King Cole	14,084
"That Lucky Old Sun"—Frankie Laine	10,489
"Bewitched"—Bill Snyder	8,125
"Rag Mop"—Ames Brothers	7,549
"Sentimental Me"—Ames Brothers	7,442
"Count Every Star"—Hugo Winterhalter	6,367
"There's No Tomorrow"—Tony Martin	6,124
"Bonaparte's Retreat"—Kay Starr - Tennessee Ernie	5,912
"C'est Si Bon"—Johnny Desmond	5,789
"My Foolish Heart"—Billy Eckstine	5,743
"Chattanooga Shoe Shine Boy"—Bing Crosby	4,859
"Simple Melody"—Bing and Gary Crosby	4,750
"Third Man Theme"—Guy Lombardo	4,623
"Roses"—Sammy Kaye	4,532
"Tzena, Tzena, Tzena"—Gordon Jenkins	4,417
"My Foolish Heart"—Gordon Jenkins	4,286
"Can Anyone Explain?"—Ames Brothers	3,926
"Hoop-Dee-Do"—Perry Como	3,794
"Enjoy Yourself"—Guy Lombardo	3,593
"La Vie En Rose"—Tony Martin	3,414
"Why Was I Born?"—Vic Damone	3,374
"I Said My Pajamas"—Fran Warren - Tony Martin	2,532

Best Orchestra of 1950

Gordon Jenkins	39,872	Louis Jordan	11,247
Sammy Kaye	36,910	Percy Faith	10,874
Vaughn Monroe	31,549	Charlie Spivak	9,143
Russ Morgan	22,475	Johnny Long	8,917
Ralph Flanagan	15,947	Tex Beneke	7,893
Paul Weston	14,839	Blue Barron	7,846
Guy Lombardo	14,012	Freddie Martin	7,339
Eddy Howard	11,654	Ray Anthony	7,019
Hugo Winterhalter	11,653	Tommy Dorsey	6,376
		Art Mooney	5,739

Best Female Vocalist of 1950

Doris Day	32,675	Eileen Barton	10,632
Jo Stafford	30,849	Rosemary Clooney	8,539
Mindy Carson	26,746	Teresa Brewer	8,375
Fran Warren	26,314	Ella Fitzgerald	6,839
Patti Page	25,615	Sarah Vaughn	5,129
Kay Starr	24,987	Evelyn Knight	3,912
Margaret Whiting	20,412	Dinah Washington	3,057
Dinah Shore	14,852	Toni Arden	2,735
Peggy Lee	12,637	Connie Haynes	2,019
		Anne Shelton	2,004

Best Male Vocalist of 1950

Perry Como	40,316	Dick Haymes	12,349
Bing Crosby	31,874	Gordon MacRae	10,783
Tony Martin	23,489	Tony Alamo	6,543
Billy Eckstine	20,615	Richard Hayes	5,127
Frankie Laine	18,494	Don Cornell	3,652
Johnny Desmond	17,918	Herb Jeffries	2,874
Vic Damone	17,016	Eddie Fisher	2,693
Frank Sinatra	16,534	Dean Martin	1,839
		Bill Farrell	1,165

Best Vocal Combination

Andrews Sisters	32,659	The Fontaine Sisters	9,473
Ames Brothers	28,912	The Ink Spots	7,646
Mills Brothers	23,847	King Cole Trio	7,329
The Orioles	17,563	Page Cavanaugh Trio	7,146
The Ravens	12,357	The Weavers	6,489
The Mariners	10,819	The Pied Pipers	4,313
		Modernaires	2,067

Best Western Record of 1950

"Rudolph, The Red Nosed Reindeer"—Gene Autry	25,638
"Let's Go To Church"—Whiting and Wakely	21,847
"Birmingham Bounce"—Pee Wee King	18,093
"Birmingham Bounce"—Tex Williams	16,832
"With Men Who Know Tobacco Best"—Tex Williams	13,675
"Bloodshot Eyes"—Hank Penny	10,752
"I Gotta Have My Baby Back"—Floyd Tillman	9,312
"Blues Stay Away From Me"—Delmore Brothers	7,639
"Crocodile Tears"—Tex Williams	7,127
"Slippin' Around"—Whiting and Wakely	7,114
"Bonaparte's Retreat"—Pee Wee King	6,879
"Warm Hands, Cold Heart"—George Morgan	6,343
"What, Where And When"—Pee Wee King	4,129
"I Feel A Streak Of Love Comin' On"—Wayne Raney	2,657

Best Western Artist

Jimmy Wakely	26,638	George Morgan	18,236
Tex Williams	25,912	Bob Wills	17,946
Pee Wee King	25,478	Hank Penny	14,129
Gene Autry	23,067	Sons Of The Pioneers	8,462
T. Texas Tyler	21,735	Rosalie Allen	8,119
Cowboy Copas	19,417	Wayne Raney	6,325
Elton Britt	19,129	Floyd Tillman	5,738

Best Hillbilly Record of 1950

"Chattanooga Shoe Shine Boy"—Red Foley	26,432
"I Love You Because"—Ernest Tubb	22,916
"Why Should I Cry"—Eddy Arnold	22,043
"I'll Sail My Ship Alone"—Moon Mullican	19,338
"Take Me In Your Arms"—Eddy Arnold	18,647
"Birmingham Bounce"—Red Foley	18,319
"Why Don't You Love Me?"—Hank Williams	17,254
"I'm Moving On"—Hank Snow	15,443
"Goodnight Irene"—Ernest Tubb - Red Foley	15,223
"Tennessee Border No. 2"—Ernest Tubb - Red Foley	14,275
"Enclosed One Broken Heart"—Eddy Arnold	13,512
"My Bucket's Got A Hole In It"—Hank Williams	11,973
"Rag Mop"—Johnnie Lee Willis	8,459
"Mule Train"—Tennessee Ernie	8,006
"Love Sick Blues"—Hank Williams	6,615
"I'll Never Be Free"—Kay Starr - Tennessee Ernie	5,473
"Cry Of The Wild Goose"—Tennessee Ernie	3,488
"Mississippi"—Red Foley	3,175
"Long Gone Lonesome Blues"—Hank Williams	2,813

Best Hillbilly Artist

Red Foley	28,100	Spade Cooley	12,749
Ernest Tubb	26,752	Hank Snow	12,175
Eddy Arnold	24,319	Johnnie Lee Sills	8,698
Hank Williams	20,613	Roy Acuff	7,519
Moon Mullican	17,814	Ozie Waters	5,848
Kenny Roberts	16,373	Clyde Moody	3,652
Tennessee Ernie	15,842	Bill Messner	2,119
Little Jimmie Dickens	14,517		

Best Jazz N' Blues Record of 1950

"I Almost Lost My Mind"—Ivory Joe Hunter	29,459
"Double Crossing Blues"—Little Esther	28,115
"For You, My Love"—Larry Darnell	25,713
"Well, Oh Well"—Tiny Bradshaw	23,594
"My Foolish Heart"—Billy Eckstine	20,774
"Every Day I Get The Blues"—Lowell Fulson	19,146
"Information Blues"—Roy Milton	18,453
"Pink Champagne"—Joe Liggins	17,750
"It Isn't Fair"—Dinah Washington	15,423
"Stack A Lee"—Archibald	15,136
"I Need You So"—Ivory Joe Hunter	14,976
"Mona Lisa"—King Cole	14,653
"Everything I Said Came True"—The Orioles	13,427
"Saturday Night Fish Fry"—Louis Jordan	12,976
"Cupid's Boogie"—Little Esther	10,694
"No Rollin' Blues"—Jimmy Witherspoon	8,047
"I'm Yours To Keep"—Herb Fisher	7,863
"I Wanna Be Loved"—Dinah Washington	6,419
"Goodnight Irene"—Paul Gayten	5,178

Best Jazz N' Blues Artist of 1950

Little Esther	26,672	Larry Darnell	10,418
Ivory Joe Hunter	25,894	Roy Milton	8,417
Louis Jordan	22,417	Amos Milburn	7,753
Jimmy Witherspoon	19,756	The Ravens	6,478
Charles Brown	15,118	Pee Wee Crayton	6,129
Lowell Fulson	14,693	Paul Gayten	5,467
Dinah Washington	13,817	Annie Laurie	3,119
The Orioles	11,973	Louis Armstrong	2,475
Tiny Bradshaw	11,615		
Joe Liggins	10,656		

Best Small Instrumental Group of 1950

King Cole Trio	28,874
The Three Suns	24,659
George Shearing Quintet	23,946
Louis Jordan & Tympany Five	22,353
Les Paul Trio	17,112
Irving Fields Trio	14,367
Owen Bradley Quintet	10,872
Page Cavanaugh Trio	8,125
Benny Goodman Sextet	6,346
Frank Petty Trio	2,715

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"YEA BOO" (3:04)
"TENNESSEE WALTZ" (2:59)

ANITA O'DAY
(London 867)

● Here are a couple of songs by Anita O'Day that might happen. Top deck features an audience participation tune with a good idea, and Anita does a grand job. Flip is a ditty getting a big build up currently and might make it. Top deck holds big things in store for ops.

"AND YOU'LL BE HOME" (2:58)
"ACCIDENTS WILL HAPPEN"
(3:02)

VERA LYNN
(London 745)

● Vera Lynn has two ballads on this disk which suit her strong voice very well. First is a pretty new thing on which she gets some good support from Bob Farnon and the orchestra. Second side is another slow number on which she does a good job. For a couple of pleasant sides, ops should take a look at this.

"I GUESS I'LL HAVE TO DREAM
THE REST" (2:53)

"I'M SO CRAZY FOR LOVE" (3:00)
BILLY ECKSTINE
(MGM 10856)

● A power laden rendition of a good revival gives Billy Eckstine a top deck that's gonna garner a lot of coin. Supported by the Quartones and Russ Case's orchestra, Billy gives this tune a terrific going over. Flip is another hot item on which he comes through with flying colors. This one will be keeping music ops happy for some time.

"CHI BIM BAM BOM" (3:02)
"CHIQUITA BANANA" (2:47)

XAVIER CUGAT ORCH.
(Columbia 39037)

● Two cute Latin American numbers are offered here by Xavier Cugat and the orchestra. On the upper level, Abbe Lane and the Three Beaux and A Peep do the vocal. Lower half has Spanish lyrics by Abbe and Otto Bolivar. Ops with the right spots should hear this one.

"JINGLE BELLS" (2:57)
"WHITE CHRISTMAS" (2:53)

ARTIE SHAW ORCH.
(Decca 27243)

● Here are two good seasonal platters. Top deck is a jump version of an old standard sung by the Chicker-ing Four with a great instrumental by Artie. Lower half is the beautiful "White Christmas" sung by Gwenn Davies. Both of these sides should be getting a lot of play in the next few months.

"ROSY APPLES" (2:39)
"I'M IN THE MIDDLE OF A
RIDDLE" (2:33)

EVELYN KNIGHT and GUY LOMBARDO
(Decca 27279)

● Evelyn Knight and Guy Lombardo unite to turn out a couple of very listenable sides. Using two cute items to work on, they come up with very light hearted, happy recordings, on which both Evelyn and the orchestra show up at their best. There's no room for doubt. Ops will want this one.

DISK OF THE WEEK

"THE THING" (2:15)

"GOOFUS" (2:44)

PHIL HARRIS
(RCA Victor 20-3968)



PHIL HARRIS

● A song destined to run wild gives Phil Harris a tremendous side on this disk. It's called "The Thing", and it's the thing we're going to be hearing from here on in. A novelty number with a very clever set of lyrics, it will have

listeners joining in, clapping hands and generally wondering what the thing is. Custom made for music ops, this waxing will wear white in no time at all. Phil Harris gives it an infectious going over in his usual talky style and he's backed up by Walter Scharf and the orchestra. Flip is a homespun novelty currently going the rounds, tagged "Goofus". It gets a typical Phil Harris vocal, which means it's fun to listen to. The side we're excited about though, is "The Thing". Juke boxes will be eating it up. Ops should stock up fast, and cash in.

"AUTUMN LEAVES" (3:07)

"SERENADE IN BLUE" (3:12)

ARTIE SHAW ORCH.
(Decca 27270)

● Here are two terrific instrumentals by Artie Shaw and the orchestra. Upper half is a current tune making a strong bid for the top. Lower lid is a well remembered oldie. On both, Artie's clarinet work is outstanding. Shaw fans will eat this up.

"TO THINK YOU'VE CHOSEN ME"
(3:08)

"HOLD ME, HOLD ME" (2:50)

JO STAFFORD and GORDON MacRAE
(Capitol 1307)

● Jo Stafford and Gordon MacRae add another good version to the list recorded of the wonderful tune on the top deck. Singing in harmony, they make this a very smooth rendition. Lower half is a new ballad with a lot of potential. The Stafford-MacRae vocal certainly helps. Music ops will do well with both of these sides.

"THE WINTER WALTZ" (2:53)

"REMEMBER ME IN YOUR
DREAMS" (2:18)

GEORGE CATES ORCH.
(Coral 60328)

● The much recorded old skating waltz gets another going over from George Cates and the orchestra on the upper side. With a vocal by the Mellomen, the disk gives a very wintry feeling. Flip is a new ballad given a good send-off by Ralph Blaine. Ops in the market for filler material will do well with this.

"TO THINK YOU'VE CHOSEN ME"
(3:17)

"OH BABE" (2:45)

AMES BROTHERS
(Coral 60327)

● The Ames Brothers have a couple of wonderful sides on this waxing. Top deck is a tune that won't be stopped. It's a beautiful ballad, on which Roy Ross does the accompaniment. Lower lid is a current rhythm number given a fast going over by the boys. Both sides are gonna have the nickels rolling in.

"ORANGE COLORED SKY" (2:40)

"TIME TAKES CARE OF
EVERYTHING" (2:37)

JERRY LESTER
(Coral 60325)

● Here's a hoked-up version of a hit song by comedian Jerry Lester. He gives it a light hearted, pleasant vocal which highlights all its novelty. On the other side he has a takeoff on a low-down blues sort of thing with some funny lyrics. Music ops will want to hear both of these sides.

"AND YOU'LL BE HOME" (3:01)

"THE STRANGER IN THE CITY"
(2:58)

TONY FONTAINE
(Mercury 5536)

● Here's a ballad done by a new singer with a big plush voice who looks like he can't miss. Getting a big send-off with this beautiful side, Tony Fontaine is certainly someone we'll be hearing terrific things from. Lower lid also is a ballad done in magnificent style. No op should miss this one.

"GOOFUS" (3:01)

"WINTER WONDERLAND" (3:00)

JOHNNY MERCER
(Capitol 1285)

● Johnny Mercer comes up with a version of a current novelty that makes it sound even better. Lots of rhythm, clever lyrics and good backing from Paul Weston and the orchestra make this grand listening. Flip is a standard winter tune that still sounds good. Johnny runs through it with the Pied Pipers and the Paul Weston crew again. Ops should get with this one.

"USE YOUR IMAGINATION" (3:19)

"I AM LOVED" (2:57)

GORDON MacRAE
(Capitol 1292)

● Cole Porter's score for "Out Of This World" bids fair to provide ops with several smash hits. Gordon MacRae has two candidates here. Top deck is an unusual ballad on which Frank DeVol provides the orchestration. Lower half is in beguine tempo and could easily break through. This disk deserves ops' careful attention.

"RIVER OF TEARS" (2:56)

"I STILL FEEL THE SAME ABOUT
YOU" (2:50)

DICK & DON
(Rainbow 4444)

● Here are a couple of slow ballads sung in harmony by Dick and Don. With organ music in the background, both sides give a very dreamy feeling. Bottom half has the better commercial possibilities. Although these won't stop traffic, they should hold their own and ops with the proper spots might listen in.

"MUSIC—SOUTHERN STYLE"
(2:43)

"ECCENTRIC" (2:38)

PEE WEE ERWIN
(King 15073)

● Pee Wee Erwin and the Village Five go to town on a new tune with a good beat. While the boys come through with some fine instrumentals, Patty Dugan delivers the lyrics in excellent style. Flip is a wild instrumental that gets very hot. This'll go over big with Erwin fans.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "AND YOU'LL BE HOME".....Tony Fontaine.....Mercury 5536
- ★ "YEA BOO".....Anita O'Day.....London 867
- ★ "TO THINK YOU'VE CHOSEN ME".....Ames Brothers.....Coral 60327
- ★ "I GUESS I'LL HAVE TO DREAM THE REST".....Billy Eckstine.....MGM 10856
- ★ "CARAVAN".....Jack Pleis.....London 853

ROUND THE WAX CIRCLE

NEW YORK:

Kay Starr has the three best selling records at Capitol with "I'll Never Be Free", "Bonaparte's Retreat" and "Oh Babe". First time that's happened at the company. These hits are reflected in Kay's fast climb in "The Cash Box" popularity poll. . . . Now that "I'm Gonna Live Till I Die" is getting the



VAUGHN MONROE

big push via Frankie Laine's Mercury recording, it'll justify the faith shown in it by Sylvia Langler of National. She picked up the song several months ago and waxed it with Danny Scholl. Now several publishers are angling for it and the National disk is beginning to pick up. . . . Ray Smith, formerly of Columbia, is now on the London label. His first side includes, "It's No Secret". . . . Condolences to Harry Sultan of Bruce Distributors in N. Y., on the death of his father, Hyman, 76 years of age. . . . A low bow to Dave Miller, WPAT disk jockey, who mentions on his lists of top 20 request tunes sent out to trade press the line "BUY RECORDS—BUY SHEET MUSIC—PUT COINS IN JUKE BOXES." . . . Benny Goodman is doing a swell commentator stint over WNEW every Sunday afternoon. . . . George Pincus and

Shapiro Bernstein have a big Christmas hit in "Marshmallow World", with recordings by such names as Bing Crosby and Vaughn Monroe. . . . Spike Jones' recording of "Baby Brother", looks like a smash. Spike and his wife, Helen Grayco, recently returned to the coast after a visit to N. Y. . . . Pete Doraine has named Jack Edwards musical assistant to Lawrence (Piano Roll) Cook. Jack has compiled and catalogued one of the largest collections of piano rolls in the country. . . . Kenny Myers in town in advance of Eddy Howard's opening at the Capitol. . . . King Cole and the Trio, doing a concert with the Rochester Symphony at Eastman Theater, Nov. 19. They go into Paramount Nov. 29 for three weeks. . . . Andy Russell is busy apartment hunting for a place where he and Della can settle down for some light house-keeping. Anyone have any suggestions? . . . Evelyn Knight into the Shamrock Hotel Nov. 14. . . . Larry Newton advises that Jimmy Preston leaves on tour, opening in Providence. Jimmy's, "Oh Babe" is showing up big.

CHICAGO:

Indie record distribs are coming together to form an organization here. This has been the plan for a good many months. Indie distribs believe that they can best protect their interests here by uniting. First meet was held in Benson's offices this past Wed. evening at 7:30. . . . Irv Katz, who is with Children's Record Guild, dropped in to say "hello" and advise that the records are going great guns. . . . Monroe Parris around and learns that one of his disks started into speedy action here even before he knew it. . . . Jan Garber (Capitol) closes the Trianon, and will soon reopen at the Melody Mill and Benny Strong (Capitol) steps into Jan's spot at the Trianon. Seems like Capitol artists are taking over on the south side. Benny, by the way, reported to have been in all day (Mon.) record session. . . . Leighton Noble opened the Boulevard Room at the Stevens with the new Minstrel Ice Show, and went over terrific, according to all the music boys who were present. Maestro Noble features 15 pieces and plays some very grand rumbas and sambas. . . . Condolences to Al Beilin, whose Dad passed away this past week at the age of 94. . . . Wayne King in the Edgewater for only a short run. . . . DeeJay plays of Eddy Howard's "To Think You've Chosen Me" biggest heard here on a new tune in many a moon. . . . Getting hot on the southside, "My Whole Life Thru" as sung by Sarah McLawlor. . . . Mike Imig, well known juke box op, phones from Sioux City to advise he's recorded Billy Dean And His Westerners in a unique version of "Sioux City Sue" on his own Request label. . . . Thanks, Dinah Shore, for your very sweet letter. You're our "Juke Box Queen". . . . George Shearing on a guest TV shot with Irv Kupcinet just as great as he is at the Blue Note. . . . Watch 45's grow in importance in juke box biz all over the country. . . . The way those votes are coming into The Cash Box poll has music men phoning for copies here to send to their favorites. . . . Win, lose or draw, some of these artists should be plenty thankful the way juke box ops give 'em all their votes.



DINAH SHORE

LOS ANGELES:

That one-night stand of Lionel Hampton and band at the Hollywood Paladium turned out to be one fine evening and a success from just about every angle, musically, commercially and in solid community relations. . . . Its crowd of 5000 from every part of town came close to the biggest ever scored at the popular dine and dance spot and for a name and talent turnout, it was a hard one to beat. . . . Among the unscheduled toppers to hit the stand were Hoagy Carmichael, who teamed with Hamp in one of Hoagy's inimitable novelties, and when Harry James took over on a trumpet to join the band in "Flyin' Home", the place went mad for sure. . . . Betty Grable was also there and received a tremendous ovation when introduced by Hampton. . . . Other names on tap were movie gab columnist Hedda Hopper, actress Diana Lynn, fine blues shouter Jimmy Witherspoon, football star Kenny Washington and a lot more. . . . Having a fine time at our table were Leo Mesner of Aladdin, Art Rupe of Specialty, Lennie Salden of the Roslyn Music Shop and Camille of Gold's Record Dept. . . . It was a nice party and we were glad to be connected with publicising it for a charitable purpose—the only marring incident of the evening was a male senatorial candidate's slick try to use the bandstand for a soap box, which was quickly nipped in the bud by quick thinking impressario Henry Blankfort. . . . Credit for helping promote the affair in a big way and for a neat job as emcee goes to disc-jockey Joe Adams. . . . Franklin Kort of Swingtime buzzed us to relate what he already knew: That Lowell Fulson is just about the hottest blues and rhythm artist in the country, his "Sinner's Prayer" catching right up there in a hurry with "Blue Shadows".



HARRY JAMES

This week's New Releases ... on RCA Victor

RELEASE # 50-46

POPULAR

RALPH FLANAGAN
and his Orchestra
Melody Of The Breeze
It's Raining Sundrops
20-3971 (47-3971) *

THE THREE SUNS
To Think You've Chosen Me
It is No Secret 20-3976 (47-3976) *

VAUGHN MONROE
and his Orchestra
Use Your Imagination
I Am Loved 20-3977 (47-3977) *

DINAH SHORE with
Henri Rene's Orchestra
Nobody's Chasing Me
My Heart Cries For You
20-3978 (47-3978) *

THE FONTANE SISTERS
I Guess I'll Have To Dream The Rest
Tennessee Waltz
20-3979 (47-3979) *

COUNTRY

ELTON BRITT and
ROSALIE ALLEN
It Is No Secret
A Little Bit Blue
21-0405 (45-0405) *

HANK PENNY and his
California Cowhands
Tater Pie
Just For Old Time's Sake
21-0406 (48-0406) *

PEE WEE KING and his
Golden West Cowboys
Tennessee Waltz
Helegged Hilegged
21-0407 (48-0407) *

BLUES

ARTHUR "BIG BOY"
CRUDUP
She's Just Like Caledonia
She Ain't Nothing But Trouble
22-0105 (50-0105) *

POP-SPECIALTY

JOHNNY VADNAL
and his Orchestra
I Know And You Know
Say That You Love Me
25-1180 (51-1180) *

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF NOVEMBER 11

\$ **The Thing**
Phil Harris and his Orchestra
20-3968—(47-3968) *

\$ **Mommy, Won't You Buy A Baby Brother?**
Spike Jones and His City Slickers
20-3934—(47-3934) *

\$ **The Golden Rocket**
Hank Snow and His Rainbow Ranch Boys
21-0400 (48-0400) *

\$ **A Bushel & A Peck**
Perry Como—Betty Hutton
20-3930—(47-3930) *

\$ **I'm Movin' On**
Hank Snow
And His Rainbow Ranch Boys
21-0328—(48-0328) *

\$ **Patricia**
Perry Como
20-3905—(47-3905) *

\$ **Thinking Of You**
Eddie Fisher
with Hugo Winterhalter's Ork.
20-3901—(47-3901) *

\$ **Molasses, Molasses**
Spike Jones
and His City Slickers
20-3939—(47-3939) *

\$ **The Love Bug Itch**
Eddy Arnold
21-0382—(48-0382) *

\$ **Our Lady Of Fatima**
Phil Spitalny, Hour of Charm
All-Girl Ork.
20-3920—(47-3920) *

\$ **Rockin' With Red**
Piano Red
22-0099—(47-0099) *

\$ **Please Say Goodnight To The Guy, Irene**
Ziggy Talent
20-3925—(47-3925) *

\$ **A Rainy Day Refrain**
Mindy Carson
20-3921—(47-3921) *

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The Swings* APRIL MAY JUNE JULY AUG SEPT to OCT NOV DEC '45'

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"ONCE MORE THE BLUE AND WHITE" (1:58)

"WOULDN'T IT BE FUNNY" (2:47)

BING CROSBY
(Decca 27263)

● Bing Crosby has two songs from his new film, "Mr. Music". The first one is a fighting team ditty with a rousing air on which Bing gets an assist from the Ken Lane Singers and Victor Young's orchestra. Flip is a ballad on which he turns in a neat job. This one has possibilities for ops.

"THE THING" (2:59)

"I GUESS I'LL HAVE TO DREAM THE REST" (3:00)

TERESA BREWER
(London 873)

● The sensational thing which threatens to sweep the country is given a good working-over here, by Teresa Brewer. Backed up by Henry Jerome's orchestra, she gives this song all the rowdy flavor it should have. Flip is an oldie having a current revival, and Teresa's vocal will certainly give it another push. Ops will want to get with these two sides.

"I'LL ALWAYS BE IN LOVE WITH YOU" (3:00)

"CARAVAN" (3:06)

JACK PLEIS
(London 853)

● Jack Pleis takes two oldies, gives them terrific piano arrangements, combined with an organ background, and comes out with a top notch record. First half is a ballad in beautiful style by Jack, while on lower lid he really runs wild with one of the most exciting versions of "Caravan" we've yet heard. This side will be a first-rate coin getter.

"DIGA DIGA DOO" (2:49)

"OR NO DICE" (2:54)

HELEN GRAYCO
(London 761)

● A jump tune is offered here by Helen Grayco in a very fast rendition. Backed up by Manny Klein and the orchestra, Helen runs through this one in good order. Flip is a very cute new ditty with a set of smart lyrics. Ops should take a look at these if they want some catchy sides.

"ASK ANYONE WHO KNOWS" (2:53)

"I'M YOURS" (2:45)

ANITA ELLIS
(Mercury 5530)

● Anita Ellis has a couple of lovely songs on this recording. First half is a dreamy ballad on which she's supported by Harry Geller and the orchestra. Flip is an oldie on which Anita and the orchestra do a very smooth job. It all adds up to a good record for ops to get with.

SLEEPER OF THE WEEK

"NOBODY'S CHASING ME" (2:46)

"I AM LOVED" (2:56)

EVELYN KNIGHT
(Decca 27281)



EVELYN KNIGHT

● Evelyn Knight has a couple of sock numbers here, labeled "Nobody's Chasing Me" and "I Am Loved" from the score of Cole Porter's "Out Of This World". The

upper half will ring the bell first for it has a catchy tune which everybody'll be humming in no time at all, and some very smart lyrics which make you wish there were more. Evelyn gives it a wonderfully bouncy rendition and is backed up by an orchestration that adds zest to the side. Lower lid is an unmistakable Porter item, a ballad in beguine tempo. In the long run, this may very well turn out to be the big hit of the show. It is stamped with sophistication, and Evelyn goes to town tunefully on it. They're both terrific songs and both can't help but smash through. The one we're picking for the quick hit is "Nobody's Chasing Me". It'll have music ops commuting to the bank.

"BABY ME" (2:57)

"OH BABE" (3:00)

KAY BROWN
(Mercury 5538)

● Two jump tunes provide Kay Brown with a couple of fast-moving sides on this disk. Both have a good rhythmic beat, with some terrific instrumentals backing Kay up. Music ops should certainly hear these. They're two good waxings.

"I DON'T MIND BEING ALL ALONE" (2:23)

"FUNNY FEELIN'" (2:25)

MILLS BROTHERS
(Decca 27267)

● The Mills Brothers have two ballads here which have a lot of possibilities. Upper lid is a melodic item which might very easily break through, while lower half also has a pleasant ring to it. Top deck gets our nod. It should do well in the boxes.

"I WANNA BE LOVED BY YOU" (2:17)

"BUTTON UP YOUR OVERCOAT" (2:33)

ROSE MURPHY
(Decca 27268)

● Rose Murphy comes up with two oldies done in her well-known style. Accompanying herself on the piano, she goes through these tunes in a hopping manner with her light voice. Her fans will be delighted by this disk, so ops with the right spots should get aboard.

"SAM DON'T SLAM THE DOOR" (2:57)

"MAMA'S GONE, GOOD BYE" (3:09)

RAY MCKINLEY
(RCA Victor 20-3963)

● A rhythm with a good, slow beat gives Ray McKinley the opportunity to turn out a very stylish upper lid. Lyrics are handled in an easy manner while the instrumental gets real hot. Flip is a slow item with a soft vocal by Ray which has a wailing quality to it. Both ends should have ops' attention.

"HAP HAP HAPPY OLD MAN" (3:04)

"TO YOU AND YOURS, MERRY XMAS" (2:56)

PAUL SCOTT
(Cormac 1146)

● Two more Xmas tunes show up here, sung in the pleasant voice of Paul Scott. Top deck is a very light hearted affair with the piano providing a music box effect. Second side is a pleasant enough ballad again with some good piano backing. The Mood Makers go along on both upper and lower. This should do well in the coming season.

"THE MAN I LOVE" (3:02)

"LOVER MAN" (2:51)

CONNIE HAINES
(Coral 60328)

● Connie Haines has an old Gershwin standard here which she does with wonderful feeling. Taking an ever popular number, she gives it an interesting phrasing which makes it good to listen to all over again. Lower half is a ballad on which Connie goes to town with a rich rendition. Both sides are definitely superior material for ops,

"CHRISTMAS TIME" (2:54)

"MAYBE YOU CARE" (3:02)

AMY, ALCOTT, THE CHIMES
(Carola)

● Another Xmas tune is offered here by Amy Alcott and the Carolers. With Eph Resnick at the piano, it comes out a fair enough ballad. Bottom half has the Chimes going over one more slow tune, this time with Danny Small at the piano. These should hold their own in the juke boxes.

"WALKING WITH THE BLUES" (2:38)

"I'M FOREVER BLOWING BUBBLES" (2:35)

GENE KRUPA
(RCA Victor 20-3966)

● Gene Krupa has a blues tune on the upper half which should get a lot of play in the boxes. Bobby Soos does the vocal and of course has some terrific instrumentals behind him. On lower half a current revival gets a working over by Krupa and the boys, which makes you want to hear more. This is a natural for Gene's followers.

"AND YOU'LL BE HOME" (2:56)

"THE PLACE WHERE I WORSHIP" (2:48)

DENNIS DAY
(RCA Victor 20-3953)

● A new tune being given a play gets a pleasant rendition from Dennis Day on the first side. With Charles Dant directing the orchestra and chorus, it comes out with possibilities for ops. Lower half is a current ballad with religious flavor, on which Henri Rene provides the orchestration. Ops will want to hear this one for themselves.

"TAMBARINA" (2:31)

"ONCE UPON A RHUMBA" (3:23)

TONY MARTIN
(RCA Victor 20-3972)

● Tony Martin gets together with Freddy Martin and the orchestra, to turn out a couple of listenable sides. Top deck is a gypsy type melody, filled with whirling music tailor made for Tony's type of singing. Lower lid is in rumba rhythm, which gets a subdued vocal. Music ops should cash in on Tony's popularity.

"CHRISTMAS IN KILLARNEY" (3:01)

"I'M PRAYING FOR ST. CHRISTOPHER" (2:57)

DENNIS DAY
(RCA Victor 20-3970)

● A cute Irish sounding Xmas tune provides Dennis Day with a good top deck. Backed up by the Mellowmen and Henri Rene's orchestra, he makes it sound very likeable. Bottom half is a religious ballad, done in good manner by Dennis and the orchestra. Ops should hear this when making their Xmas selections.

"I'M GONNA LIVE 'TIL I DIE"

**A NEW SENSATIONAL SMASH RELEASE
THAT MOVES WITH A FURY!**

BY FRANKIE

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 18, 1950

New York, N. Y.

1. ALL MY LOVE (Patti Page)
2. CAN ANYONE EXPLAIN? (Ames Brothers)
3. HARBOR LIGHTS (Sammy Kaye)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. MONA LISA (King Cole)
6. LA VIE EN ROSE (Tony Martin)
7. I'LL NEVER BE FREE (Ernie-Starr)
8. BONAPARTE'S RETREAT (Kay Starr)
9. SAM'S SONG (Bing & Gary Crosby)
10. ORANGE COLORED SKY (Kenton-Cole)

Chicago, Ill.

1. ALL MY LOVE (Patti Page)
2. HARBOR LIGHTS (Sammy Kaye)
3. I'LL NEVER BE FREE (Kay Starr)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. CAN ANYONE EXPLAIN? (Ames Brothers)
6. ORANGE COLORED SKY (Kenton-Cole)
7. THINKING OF YOU (Don Cherry)
8. NEVERTHELESS (Frankie Laine)
9. BONAPARTE'S RETREAT (Kay Starr)
10. OH BABE (Louis Prima)

Los Angeles, Calif.

1. CAN ANYONE EXPLAIN? (Ames Brothers)
2. ALL MY LOVE (Patti Page)
3. OH BABE (Louis Prima)
4. LA VIE EN ROSE (Tony Martin)
5. MOLASSES, MOLASSES (Lenny Carson)
6. ORANGE COLORED SKY (Kenton-Cole)
7. GOODNIGHT IRENE (Gordon Jenkins)
8. I'LL ALWAYS LOVE YOU (Dean Martin)
9. SIMPLE MELODY (Bing & Gary Crosby)
10. A BUSHEL AND A PECK (Whiting-Wakely)

Cleveland, Ohio

1. WHERE DO I GO FROM YOU? (Rosemary Clooney)
2. HARBOR LIGHTS (Sammy Kaye)
3. PUNKY PUMPKIN (Rosemary Clooney)
4. NEVERTHELESS (Paul Weston)
5. GOODNIGHT IRENE (Gordon Jenkins)
6. A BUSHEL AND A PECK (Doris Day)
7. STRANGERS (Sammy Kaye)
8. A MIDDLE OF A RIDDLE (Percy Faith)
9. WHY FIGHT THE FEELING (Rosemary Clooney)
10. TENNESSEE WALTZ (Patti Page)

Hoboken, N. J.

1. LA VIE EN ROSE (Tony Martin)
2. ALL MY LOVE (Patti Page)
3. CAN ANYONE EXPLAIN? (Ames Bros.)
4. DREAM A LITTLE DREAM OF ME (Frankie Laine)
5. MUSIC MAESTRO PLEASE (Tony Martin)
6. SOMETIME (The Mariners)
7. OUR LADY OF FATIMA (Tony Bennett)
8. I'LL ALWAYS LOVE YOU (Dean Martin)
9. I'LL NEVER BE FREE (Starr-Ernie)
10. BOULEVARD OF BROKEN DREAMS (Tony Bennett)

Tarrytown, N. Y.

1. WHERE DO I GO FROM YOU? (Rosemary Clooney)
2. LA VIE EN ROSE (Tony Martin)
3. MONA LISA (King Cole)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. ALL MY LOVE (Percy Faith)
6. OUR LADY OF FATIMA (Richard Hayes)
7. LA ROSITA (Tony Pastor)
8. CINCINNATI DANCING PIG (Bill Darnell)
9. LITTLE RED CABOOSE (Al Morgan)
10. SHE'S A LADY (Perry Como)

St. Paul, Minn.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (Nat King Cole)
3. SAM'S SONG (Bing & Gary Crosby)
4. SIMPLE MELODY (Bing & Gary Crosby)
5. I'LL NEVER BE FREE (Kay Starr)
6. HARBOR LIGHTS (Sammy Kaye)
7. ALL MY LOVE (Patti Page)
8. DREAM A LITTLE DREAM (Frankie Laine)
9. NEVERTHELESS (Mills Brothers)
10. ORANGE COLORED SKY (Nat King Cole)

Shoals, Ind.

1. HARBOR LIGHTS (Ken Griffin)
2. NEVERTHELESS (Mills Brothers)
3. ALL MY LOVE (Guy Lombardo)
4. OH BABE (Kay Starr)
5. TO THINK YOU'VE CHOSEN ME (Sammy Kaye)
6. A BUSHEL AND A PECK (Margaret Whiting)
7. COULD BE (Dick Haymes)
8. BEYOND THE REEF (Bing Crosby)
9. THINKING OF YOU (Paul Weston)
10. A MARSHMALLOW WORLD (Vaughn Monroe)

Detroit, Mich.

1. MONA LISA (King Cole)
2. SIMPLE MELODY (Bing & Gary Crosby)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. I'LL NEVER BE FREE (Starr-Ernie)
5. ALL MY LOVE (Patti Page)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. LA VIE EN ROSE (Tony Martin)
8. SAM'S SONG (Bing & Gary Crosby)
9. HARBOR LIGHTS (Sammy Kaye)
10. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)

Washington, D. C.

1. HARBOR LIGHTS (Sammy Kaye)
2. NORAH (Percy Faith)
3. PETITE WALTZ (Sammy Kaye)
4. STRANGERS (Sammy Kaye)
5. NEVERTHELESS (Paul Weston)
6. MIDDLE OF THE RIDDLE (Percy Faith)
7. GUILTY (Sammy Kaye)
8. GOODNIGHT IRENE (Gordon Jenkins)
9. SIMPLE MELODY (Bing & Gary Crosby)
10. ORANGE COLORED SKY (Doris Day)

Brodhead, Wisc.

1. HARBOR LIGHTS (Guy Lombardo)
2. ALL MY LOVE (Patti Page)
3. CAN ANYONE EXPLAIN? (Ames Brothers)
4. ORANGE COLORED SKY (Cole-Kenton)
5. BEYOND THE REEF (Wakely-Whiting)
6. NEVERTHELESS (Mills Brothers)
7. PLEASE SAY GOODNIGHT (Ziggy Talent)
8. A BUSHEL AND A PECK (Hutton-Como)
9. I'M FOREVER BLOWING BUBBLES (E. Howard)
10. BONAPARTE'S RETREAT (Kay Starr)

Tabor City, N. C.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. I'LL NEVER BE FREE (Ernie-Starr)
3. SIMPLE MELODY (Bing & Gary Crosby)
4. HARBOR LIGHTS (Sammy Kaye)
5. CAN ANYONE EXPLAIN? (Ames Brothers)
6. ALL MY LOVE (Guy Lombardo)
7. CINCINNATI DANCING PIG (Vic Damone)
8. DREAM A LITTLE DREAM OF ME (Frankie Laine)
9. MONA LISA (King Cole Trio)
10. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)

Rochester, N. Y.

1. MONA LISA (King Cole)
2. HARBOR LIGHTS (Sammy Kaye)
3. NOLA (Les Paul)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. I'M FOREVER BLOWING BUBBLES (Shaw-Jenkins)
6. SOMETIME (Jo Stafford)
7. DREAM A LITTLE DREAM OF ME (Frankie Lane)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. ALL MY LOVE (Patti Page)
10. JUST SAY I LOVE HER (Johnny Desmond)

Houston, Tex.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. HARBOR LIGHTS (Sammy Kaye)
4. DREAM A LITTLE DREAM OF ME (Frankie Laine)
5. CAN ANYONE EXPLAIN? (Ames Bros.)
6. ALL MY LOVE (Patti Page)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I'LL NEVER BE FREE (Tenn. Ernie-Starr)
9. NO OTHER LOVE (Jo Stafford)
10. OUR LADY OF FATIMA (Kallen-Hayes)

Savannah, Ga.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. HARBOR LIGHTS (Sammy Kaye)
3. I'LL NEVER BE FREE (Starr-Ernie)
4. BONAPARTE'S RETREAT (Kay Starr)
5. OUR LADY OF FATIMA (Kallen-Hayes)
6. DREAM A LITTLE DREAM OF ME (Frankie Lane)
7. PETITE WALTZ (Guy Lombardo)
8. THINKING OF YOU (Don Cherry)
9. ALL MY LOVE (Patti Page)
10. CAN ANYONE EXPLAIN? (Ames Bros.)

Appleton, Wisc.

1. BELOVED BE FAITHFUL (Lawrence Dushow)
2. MONA LISA (King Cole)
3. HARBOR LIGHTS (Sammy Kaye)
4. JOSEPHINE (Wayne King)
5. GOODNIGHT IRENE (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Gene Krupa)
7. SIMPLE MELODY (Bing & Gary Crosby)
8. SAM'S SONG (Bing & Gary Crosby)
9. A BUSHEL AND A PECK (Jimmy Wakely)
10. BROKEN DREAMS (Chet Mauthe)

Denver, Colo.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. HARBOR LIGHTS (Sammy Kaye)
4. PATRICIA (Perry Como)
5. ALL MY LOVE (Patti Page)
6. SAM'S SONG (Bing & Gary Crosby)
7. BONAPARTE'S RETREAT (Kay Starr)
8. SOMETIME (Jo Stafford)
9. I'M FOREVER BLOWING BUBBLES (Shaw-Jenkins)
10. PETITE WALTZ (Guy Lombardo)

Cincinnati, Ohio

1. SAM'S SONG (Bing & Gary Crosby)
2. SIMPLE MELODY (Bing & Gary Crosby)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. COUNT EVERY STAR (Hugo Winterhalter)
6. I'LL NEVER BE FREE (Starr-Ernie)
7. MONA LISA (King Cole)
8. I'M FOREVER BLOWING BUBBLES (Shaw-Jenkins)
9. HARBOR LIGHTS (Sammy Kaye)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Indianapolis, Ind.

1. MONA LISA (King Cole)
2. HARBOR LIGHTS (Sammy Kaye)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. ALL MY LOVE (Patti Page)
5. I'LL ALWAYS LOVE YOU (Martha Tilton)
6. BACK IN YOUR OWN BACKYARD (Patti Page)
7. SOMETIME (Ink Spots)
8. LA VIE EN ROSE (Tony Martin)
9. NOLA (Les Paul)
10. CAN ANYONE EXPLAIN? (Ames Bros.)

Syracuse, N. Y.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. IT ISN'T FAIR (Sammy Kaye)
3. MONA LISA (King Cole)
4. I WANNA BE LOVED (Andrews Sisters)
5. MULE TRAIN (Frankie Laine)
6. BEWITCHED (Doris Day)
7. ALL MY LOVE (Patti Page)
8. NEVERTHELESS (Mills Brothers)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. GOODNIGHT IRENE (Gordon Jenkins)

Tucson, Ariz.

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. SIMPLE MELODY (Bing & Gary Crosby)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. MONA LISA (King Cole)
6. I'M FOREVER BLOWING BUBBLES (Shaw-Jenkins)
7. CAN ANYONE EXPLAIN? (Ames Bros.)
8. SAM'S SONG (Bing & Gary Crosby)
9. PATRICIA (Perry Como)
10. SOMETIME (Ink Spots)

New Orleans, La.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. OUR LADY OF FATIMA (Kallen-Hayes)
4. BELOVED, BE FAITHFUL (Paul Weston)
5. NOLA (Les Paul)
6. ALL MY LOVE (Patti Page)
7. BONAPARTE'S RETREAT (Kay Starr)
8. HARBOR LIGHTS (Sammy Kaye)
9. THINKING OF YOU (Eddie Fisher)
10. NO OTHER LOVE (Jo Stafford)

Memphis, Tenn.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. PETITE WALTZ (Guy Lombardo)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. LA VIE EN ROSE (Melachrino Strings)
6. COULD BE (Vaughn Monroe)
7. IT'S A BOY (Ozzie Williams)
8. GOLDEN SAILS (Ken Griffin)
9. ALL MY LOVE (Patti Page)
10. YOU HOLD THE REIGNS (Phil Brito)

Miami, Fla.

1. HARBOR LIGHTS (Harmonicats)
2. ALL MY LOVE (Patti Page)
3. SAM'S SONG (Bing & Gary Crosby)
4. NEVERTHELESS (Frankie Laine)
5. MOLASSES, MOLASSES (Spike Jones)
6. BONAPARTE'S RETREAT (Kay Starr)
7. LA VIE EN ROSE (Joe Stafford)
8. SIMPLE MELODY (Bing & Gary Crosby)
9. ORANGE COLORED SKY (Doris Day)
10. CAN ANYONE EXPLAIN? (Vic Damone)

LEADERS URGE ALL JUKE BOX OPS MAIL IN VOTES IN POLL

“The Cash Box” 5th Annual Automatic Music Industry Of America Poll To Determine Best Records & Artists Of 1950 Backed By Nation’s Juke Box Leaders

YOU’LL GET TERRIFIC ACTION—
“WHEN SANTA CLAUS GETS YOUR LETTER”
 by
GENE AUTRY
 on Columbia Record # 38907
ST. NICHOLAS MUSIC, INC.
 1619 BROADWAY, N. Y.

CHICAGO—The 5th Annual Poll exclusively conducted by *The Cash Box* for the Automatic Music Industry of America has again brought to the fore the nation’s juke box leaders.

These men are urging juke box operators to cast their votes in this important poll to decide the best records and recording artists of 1950.

Each year, since this poll started, *The Cash Box* has covered the entire automatic music industry by direct mail as well as thru each week’s issues, and has given the juke box operators plenty of time to cast their votes.

Each year, too, since its inception, the poll has been backed by all the leading automatic music organizations everywhere in the nation.

Directors of these organizations have, each year, asked for cards to be sent to them so that these could be passed around at their meetings, and the operators could cast their votes.

George A. Miller, head of MOA (Music Operators of America) has, many times in the past, urged operators to come to cast their votes for the best money-making records and artists.

Miller has always believed that there should be a closer understanding established between the artists, the recording firms and the juke box operators.

He realizes that in this fashion the operators will be better able to tell the record manufacturers the type of music in which they are most interested and, at the same time, bring glory to the record firm and artists.

Other leaders have also made similar statements on behalf of the poll conducted exclusively by *The Cash Box* for the Automatic Music Industry of America.

Hirsh De LaVie of the Washington Music Guild, one of the most energetic and outstanding juke box leaders in the nation, stated in the past that this was “of very great benefit” to the nation’s automatic music industry.

He has, himself, helped to establish better and closer relationships with artists and record manufacturers.


Many other outstanding juke box leaders are just as anxious for the music operators to cast their votes in the annual polls conducted by *The Cash Box* because they realize what this means to the future of the industry.

This 5th Annual Poll of the Automatic Music Industry of America, to ascertain the best records and artists of 1950, exclusively conducted by *The Cash Box*, will probably prove one of the most important of all time.

Now
19 DISCS
 ANTON KARAS
 ANNE SHELTON
 DICK JAMES
 London

PETITE WALTZ

DUCHESS MUSIC CORPORATION

NEW YORK, CHICAGO  HOLLYWOOD, LONDON

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

No. 1 SWEET BAND OF THE YEAR!
 (AS VOTED BY NATION'S DEE-JAYS)
 "Billboard" October 7, 1950

No. 1 IN JUKE BOXES

"WANDERIN"
 "ROSES"
 "IT ISNT FAIR"

Sammy KAYE



No. 1 NOW!
"HARBOR LIGHTS"
 Columbia (78) 38963 (45) 6-784

Coming up
"THE PETITE WALTZ"
 Columbia (78) 39030 (45) 6-861

"STRANGERS"
 Columbia (78) 39007 (45) 6-837

"TO THINK YOU'VE CHOSEN ME"
 Columbia (78) 39036 (45) 6-867

COLUMBIA RECORDS

THE CASH BOX

Disk Jockey's

REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 11.

Bill Silbert

WXYZ—Detroit, Mich.

1. BELOVED BE FAITHFUL (Russ Morgan)
2. STRANGERS (Lorry Raine)
3. ALL MY LOVE (Patti Page)
4. NEVERTHELESS (Frank Sinatra)
5. I CAN'T GIVE YOU ANYTHING BUT LOVE BABY (Buddy Greco)
6. MY HEART IS OUT OF TOWN (Claire Hogan)
7. ONCE IN A LIFETIME (Peggy Lee)
8. I'M GONNA LIVE TILL I DIE (Danny Scholl)
9. YOU WONDERFUL YOU (Alan Dale)
10. BABY ME (Eileen Barton)

Howard Malcolm

WTRY—Albany, N. Y.

1. OUR LADY OF FATIMA (Kallen-Hayes)
2. PLACE WHERE I WORSHIP (Al Morgan)
3. THINKING OF YOU (Don Cherry)
4. DADDY'S LITTLE BOY (Mills Bros.)
5. RED APPLE CHEEKS (Dick Todd)
6. I WANNA BE LOVED (Helen Kane)
7. THREE LITTLE DWARFS (Stuart Hamblen)
8. DON'T EVEN CHANGE A PICTURE (L. Morse)
9. STRANGERS (Lorry Raine)
10. PATRICIA (Sammy Kaye)

Rex Dale

WCKY—Cincinnati, Ohio

1. HARBOR LIGHTS (Ralph Flanagan)
2. NEVERTHELESS (Frankie Laine)
3. ALL MY LOVE (Patti Page)
4. OH BABE (Kay Starr)
5. CAN ANYONE EXPLAIN (Al Morgan)
6. STRANGERS (Lorry Raine)
7. PLACE WHERE I WORSHIP (Larry Vincent)
8. ORANGE COLORED SKY (Kenton-Cole)
9. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
10. TENNESSEE WALTZ (Erskine Hawkins)

Arty Kay

WKLX—Lexington, Ky.

1. ALL MY LOVE (Bing Crosby)
2. REMEMBER ME (Rosemary Clooney)
3. IT'S NO SECRET (Stuart Hamblen)
4. I'LL NEVER BE FREE (Ernie-Starr)
5. HARBOR LIGHTS (Ralph Flanagan)
6. MR. TOUCHDOWN, U.S.A. (H. Winterhalter)
7. A BUSHEL AND A PECK (Whiting-Wakely)
8. SAM'S SONG (Bing and Gary Crosby)
9. TO THINK YOU'VE CHOSEN ME (E. Howard)
10. THINKING OF YOU (Martha Tilton)

Bud Wendell

WJMO—Cleveland, Ohio

1. COULD BE (Dick Haymes)
2. MARSHMALLOW WORLD (Vic Damone)
3. THINKING OF YOU (Don Cherry)
4. DADDY'S LITTLE BOY (Mills Bros.)
5. PETITE WALTZ (Guy Lombardo)
6. ORANGE COLORED SKY (Kenton-Cole)
7. CROSS MY HEART I LOVE YOU (Hugo Winterhalter)
8. AUTUMN LEAVES (Mitch Miller)
9. THE PLACE WHERE I WORSHIP (Al Morgan)
10. SNOWY WHITE SNOW (Vaughn Monroe)

Mac McGuire

WIP—Philadelphia, Pa.

1. CAN ANYONE EXPLAIN? (Ames Bros.)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. CAKE WALK (Mac McGuire)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. THINKING OF YOU (Eddie Fisher)
6. THIRSTY FOR YOUR KISSES (Ames Bros.)
7. I'M NOT TO BLAME (Toni Rami)
8. LET'S DO IT AGAIN (Margaret Whiting)
9. I GET A FUNNY FEELING (Mills Bros.)
10. I'M GONNA DRY EVERY TEAR WITH A KISS (Charlie Stone)

Don Bell

KRNT—Des Moines, Iowa

1. BONAPARTE'S RETREAT (Kay Starr)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. CAN ANYONE EXPLAIN (Ray Anthony)
4. HARBOR LIGHTS (Bing Crosby)
5. NEVERTHELESS (Ray Anthony)
6. HARBOR LIGHTS (Sammy Kaye)
7. A BUSHEL AND A PECK (Whiting-Wakely)
8. HARBOR LIGHTS (Ray Anthony)
9. MONA LISA (King Cole)
10. OUR LADY OF FATIMA (Red Foley)

Bob Snyder

WOKO—Albany, N. Y.

1. SAM'S SONG (Victor Young)
2. NEVERTHELESS (Paul Weston)
3. ONE FINGER MELODY (Frank Sinatra)
4. MOLASSES, MOLASSES (Judy Valentine)
5. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
6. FROSTY, THE SNOWMAN (Red Foley)
7. BABY ME (Eileen Barton)
8. OH BABE (Buddy Williams)
9. THINKING OF YOU (Art Morton)
10. SONG OF DELILAH (Burt Taylor)

Bob Watson

WSB—Atlanta, Ga.

1. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
2. NEVERTHELESS (Paul Weston)
3. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
4. TENNESSEE WALTZ (Patti Page)
5. PETITE WALTZ (Three Suns)
6. I'LL NEVER BE FREE (Ernie-Starr)
7. THINKING OF YOU (Eddie Fisher)
8. RAINBOW GAL (Alan Dale)
9. ORANGE COLORED SKY (Jerry Lester)
10. MARSHMALLOW WORLD (Vic Damone)

Garry Stevens

WGY—Schenectady, N. Y.

1. CAN ANYONE EXPLAIN? (Ray Anthony)
2. ALL MY LOVE (Patti Page)
3. NO OTHER LOVE (Jo Stafford)
4. I CROSS MY FINGERS (Percy Faith)
5. YOU WONDERFUL YOU (Jerry Gray)
6. IT'S LOVE (Toni Arden)
7. NEVERTHELESS (Paul Weston)
8. HARBOR LIGHTS (Bing Crosby)
9. PATRICIA (Perry Como)
10. THINKING OF YOU (Sarah Vaughan)

Ed Shaw

WFLA—Tampa, Fla.

1. GOODNIGHT, IRENE (Ray Anthony)
2. CAN ANYONE EXPLAIN? (Ames Brothers)
3. ALL MY LOVE (Patti Page)
4. MONA LISA (King Cole)
5. LA VIE EN ROSE (Bing Crosby)
6. SAM'S SONG (Bing and Gary Crosby)
7. HARBOR LIGHTS (Ray Anthony)
8. I'LL NEVER BE FREE (Starr-Ernie)
9. BONAPARTE'S RETREAT (Kay Starr)
10. MOLASSES, MOLASSES (Lenny Carson & Whiz Kids)

Lloyd Perrin

KGIL—Sherman Oaks, Cal.

1. MY SILENT LOVE (Fran Warren)
2. DREAM A LITTLE DREAM OF ME (F. Laine)
3. FROSTY, THE SNOWMAN (Vaughn Monroe)
4. JOHANNESBURG (Tony Martin)
5. IT'S LOVE (Toni Arden)
6. A BUSHEL AND A PECK (Johnny Desmond)
7. I SEE A MILLION PEOPLE (Martha Tilton)
8. I'VE FORGOTTEN YOU (Doris Day)
9. ALL MY LOVE (Dennis Day)
10. GONNA HANG YOUR PICTURE (Lisa Kirk)

Ed Penney

WFGM—Fitchburg, Mass.

1. RAINBOW GAL (Alan Dale)
2. TENNESSEE WALTZ (Erskine Hawkins)
3. THINKING OF YOU (Eddie Fisher)
4. YOU'RE MINE, YOU (Gordon Jenkins)
5. ORANGE COLORED SKY (Jerry Lester)
6. OH BABE (Louis Prima)
7. YOU WONDERFUL YOU (Jerry Gray)
8. NEVERTHELESS (Paul Weston)
9. PATRICIA (Perry Como)
10. CAN'T SEEM TO LAUGH ANYMORE (Richard Hayes)

Bob Murphy

WWSO—Springfield, Ohio

1. THINKING OF YOU (Don Cherry)
2. ALL MY LOVE (Patti Page)
3. MOLASSES, MOLASSES (Roberta Quinlan)
4. PATRICIA (Perry Como)
5. STRANGERS (Lorry Raine)
6. HARBOR LIGHTS (Lorry Raine)
7. COULD BE (Vaughn Monroe)
8. NOLA (Les Paul)
9. DREAM A LITTLE DREAM OF ME (F. Laine)
10. CARAVAN (Jack Pleis)

David Walshek

KCTI—Gonzales, Tex.

1. NO OTHER LOVE (Connie Haines)
2. DREAM A LITTLE DREAM OF ME (J. Owens)
3. CAN ANYONE EXPLAIN? (Ray Anthony)
4. NEVERTHELESS (Paul Weston)
5. HARBOR LIGHTS (Ralph Flanagan)
6. THE PLACE WHERE I WORSHIP (Al Morgan)
7. COULD BE (Vaughn Monroe)
8. THREE LITTLE WORDS (Charlie Spivak)
9. THINKING OF YOU (Sarah Vaughan)
10. LULLABY IN BOOGIE (Tommy Dorsey)

Ira Cook

KECA—Hollywood, Cal.

1. SLEIGH RIDE (Percy Faith)
2. A BUSHEL AND A PECK (Johnny Desmond)
3. MARSHMALLOW WORLD (Ray Anthony)
4. ORANGE COLORED SKY (King Cole)
5. LUCKY, LUCKY, LUCKY ME (Evelyn Knight)
6. JING A LING (George Cates)
7. COULD BE (Vaughn Monroe)
8. MR. TOUCHDOWN, U.S.A. (H. Winterhalter)
9. NEVERTHELESS (Monica Lewis)
10. IT MAY BE ON SUNDAY (Cherry-Wilson)

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 11.

Eddie Gallaher

WTOP—Washington, D. C.

1. HARBOR LIGHTS (Sammy Kaye)
2. GOODNIGHT IRENE (Gardan Jenkins)
3. MONA LISA (King Cole)
4. ALL MY LOVE (Patti Page)
5. NEVERTHELESS (Paul Weston)
6. CAN ANYONE EXPLAIN (Ames Brothers)
7. THINKING OF YOU (Don Cherry)
8. PATRICIA (Perry Como)
9. LA VIE EN ROSE (Tony Martin)
10. ORANGE COLORED SKY (King Cole)

Stephen Paul

WLEE—Richmond, Va.

1. MY DESTINY (Billy Eckstine)
2. LUCKY, LUCKY, LUCKY ME (Evelyn Knight)
3. I CRY MY HEART OUT (Four Jacks)
4. NEVERTHELESS (Ralph Flanagan)
5. LOOK TO THE RAINBOW (Fran Warren)
6. ORANGE COLORED SKY (Kenton-Cole)
7. DON'T EVER LEAVE ME (Toni Arden)
8. MONA LISA (King Cole)
9. PETITE WALTZ (Guy Lombardo)
10. ALL MY LOVE (Patti Page)

Art Tacker

WTAO—Cambridge, Mass.

1. MY BOUQUET (Hugo Winterhalter)
2. LONGING (Russ Morgan)
3. ONE FINGER MELODY (Frank Sinatra)
4. RAINBOW GAL (Alan Dale)
5. PATRICIA (Perry Como)
6. I'M AFRAID TO LOVE YOU (Trudy Richards)
7. COULD BE (Dick Haymes)
8. OH BABE (Louis Prima)
9. I GET A FUNNY FEELIN' (Mills Bros.)
10. CHRISTMAS IN KILLARNEY (Percy Faith)

Gene Whitaker

WSSB—Durham, N. C.

1. THINKING OF YOU (Eddie Fisher)
2. ALL MY LOVE (Patti Page)
3. NO OTHER LOVE (Jo Stafford)
4. NEVERTHELESS (Ralph Flanagan)
5. MONA LISA (King Cole)
6. GOODNIGHT IRENE (Gardan Jenkins)
7. HARBOR LIGHTS (Sammy Kaye)
8. OH BABE (Buddy Williams)
9. TO THINK YOU'VE CHOSEN ME (Eddie Howard)
10. IF I WERE A BELL (Frankie Laine)

Bernie Mack

WMUR—Manchester, N. H.

1. RAINY DAY REFRAIN (Mindy Carson)
2. YOU'RE NOT IN MY ARMS (Guy Mitchell)
3. LOOKS LIKE A COLD COLD WINTER (Mindy Carson)
4. ALL OF A SUDDEN (Ray Anthony)
5. FLYING EAGLE POLKA (Pinetappers)
6. MOLASSES, MOLASSES (Lenny Carson)
7. THE RED WE WANT (Ralph Flanagan)
8. ORANGE COLORED SKY (King Cole)
9. SHE'S A LADY (Como-Hutton)
10. WHERE DO I GO FROM YOU (Jan August)

Jimmy Lowe

WRR—Dallas, Tex.

1. DO I WORRY (Russ Morgan)
2. THE RED WE WANT (Ralph Flanagan)
3. HARBOR LIGHTS (Sammy Kaye)
4. THINKING OF YOU (Dan Cherry)
5. THIS IS THE LAST TIME (Russ Morgan)
6. I'LL NEVER BE FREE (Ernie-Starr)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. NOLA (Les Paul)
9. MISS YOU (Sammy Kaye)
10. LONGING (Spade Cooley)

Gene Reeves

WTOK—Meridian, Miss.

1. MOLASSES, MOLASSES (Roberta Quinlan)
2. I'LL ALWAYS LOVE YOU (Dean Martin)
3. NEVERTHELESS (Frank Sinatra)
4. AUTUMN LEAVES (Ray Anthony)
5. NO OTHER LOVE (Paul Weston)
6. IF I WERE A BELL (Frankie Laine)
7. PATRICIA (Eddy Howard)
8. SO LONG SALLY (Johnny Desmond)
9. MONA LISA (King Cole)
10. SONG OF DELILAH (Johnny Desmond)

Lee Morris

WSB—Atlanta, Ga.

1. HARBOR LIGHTS (Lorry Raine)
2. MY SILENT LOVE (Fran Warren)
3. YOU'RE NOT IN MY ARMS TONIGHT (Mindy Carson)
4. BABY ME (Eileen Barton)
5. I DON'T CARE IF THE SUN DON'T SHINE (Jerry Gray)
6. DREAM A LITTLE DREAM OF ME (Cathy Matsice)
7. ALL MY LOVE (Patti Page)
8. MR. TOUCHDOWN USA (Hugo Winterhalter)
9. I LOVE THE GUY (Fran Warren)
10. MONA LISA (Victor Young)

Sherm Feller

WCOP—Boston, Mass.

1. PATRICIA (Perry Como)
2. ROWDY-DOW (Judy Valentine)
3. COULD BE (Vaughn Monroe)
4. RAINBOW GAL (Alan Dale)
5. ONE FINGER MELODY (Frank Sinatra)
6. WHEN YOU KISS A STRANGER (Sonny Colletto)
7. LONGING (Lawrence-Davis)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. SQUEEZE ME (Eve Young)
10. IT ALL BEGINS & ENDS WITH YOU (Phil Brito)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. OUR LADY OF FATIMA (Kallen-Hayes)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. NEVERTHELESS (Paul Weston)
6. A BUSHEL AND A PECK (Whiting-Wakely)
7. LA VIE EN ROSE (Victor Young)
8. THE BEST THING FOR YOU (Perry Como)
9. ORANGE COLORED SKY (Kenton-Cole)
10. THINKING OF YOU (Eddie Fisher)

Bill Randle

WERE—Cleveland, Ohio

1. THINKING OF YOU (Don Cherry)
2. THE PLACE WHERE I WORSHIP (Al Morgan)
3. OH BABE (Louis Prima)
4. NEVERTHELESS (Paul Weston)
5. ORANGE COLORED SKY (Jerry Lester)
6. HARBOR LIGHTS (Sammy Kaye)
7. PETITE WALTZ (Three Suns)
8. TO THINK YOU'VE CHOSEN ME (Eddie Howard)
9. CAN ANYONE EXPLAIN (Ames Bros.)
10. STRANGER IN THE CITY (Gordan Jenkins)

Jay McMaster

WMEX—Boston, Mass.

1. LADY OF FATIMA (Red Foley)
2. I'LL ALWAYS LOVE YOU (Dean Martin)
3. PETITE WALTZ (Larry Green)
4. ALL MY LOVE (Patti Page)
5. MIDDLE OF A RIDDLE (Percy Faith)
6. SONG OF DELILAH (Mitch Miller)
7. RAINBOW GAL (Alan Dale)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. ORANGE COLORED SKY (Kenton-Cole)
10. OH BABE (Louis Prima)

Eddie Hubbard

WIND—Chicago, Ill.

1. HARBOR LIGHTS (Sammy Kaye)
2. NEVERTHELESS (Paul Weston)
3. BONAPARTE'S RETREAT (Kay Starr)
4. ORANGE COLORED SKY (Kenton-Cole)
5. BUSHEL AND A PECK (Johnny Desmond)
6. TO THINK YOU'VE CHOSEN ME (Eddie Howard)
7. ALL MY LOVE (Patti Page)
8. THINKING OF YOU (Dan Cherry)
9. PATRICIA (Perry Como)
10. OH BABE (Kay Starr)

Ken Ash

WHAU—Haverhill, Mass.

1. ALL MY LOVE (Patti Page)
2. NEVERTHELESS (Ralph Flanagan)
3. OH BABE (Kay Starr)
4. RAINBOW GAL (Alan Dale)
5. THINKING OF YOU (Eddie Fisher)
6. CAN'T SEEM TO LAUGH ANYMORE (Richard Hayes)
7. I'M AFRAID TO LOVE YOU (Mills Brothers)
8. ORANGE COLORED SKY (Kenton-Cole)
9. I LOVE THE GUY (Fran Warren)
10. HARBOR LIGHTS (Sammy Kaye)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. MR. TOUCHDOWN USA (Hugo Winterhalter)
2. OUR LADY OF FATIMA (Kallen-Hayes)
3. JING A LING (Fontaine Sisters)
4. CHRISTMAS IN KILLARNEY (Percy Faith)
5. THINKING OF YOU (Eddie Fisher)
6. I'LL ALWAYS LOVE YOU (Dinah Shore)
7. IT'S LOVE (Toni Arden)
8. PETITE WALTZ (Three Suns)
9. MARSHMALLOW WORLD (Johnny Desmond)
10. I GET A FUNNY FEELING (Mills Bros.)

Jimmy Lyons

KNBC—San Francisco, Cal.

1. MY SILENT LOVE (Fran Warren)
2. BE MY LOVE (Billy Eckstine)
3. LA VIE EN ROSE (Tony Martin)
4. DREAM A LITTLE DREAM OF ME (Armstrong-Fitzgerald)
5. A BUSHEL AND A PECK (Johnny Desmond)
6. I'LL ALWAYS LOVE YOU (Martha Tilton)
7. ORANGE COLORED SKY (Kenton-Cole)
8. NEVERTHELESS (Frankie Laine)
9. COULD BE (Vaughn Monroe)
10. DON'T WORRY ABOUT ME (Sarah Vaughan)

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"WHERE, OH WHERE"

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and

"YOU DON'T REMIND ME"

(from "Out of This World")

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4419 SILENT GEORGE
4419 TEARDROPS FROM MY EYES
PLEASE OPEN YOUR HEART
- ★ **LONNIE JOHNSON**
4411 I'M SO CRAZY FOR LOVE
NOTHIN' CLICKIN' CHICKEN
- ★ **IVORY JOE HUNTER**
4405 LYING WOMAN
TOO LATE
- ★ **WYNONIE HARRIS**
4402 I WANT TO LOVE YOU BABY
MR. BLUES IS COMING TO TOWN
- ★ **SONNY THOMPSON**
4399 BLUES FOR THE NIGHTOWLS
HARLEM RUG CUTTERS
- ★ **JOE THOMAS**
4401 HARLEM HOP
SOOEY SOOEY BABY
- ★ **TINY BRADSHAW**
4397 I'M GOING TO HAVE MYSELF A BALL
BUTTERFLY

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- ★ **MOON MULLICAN**
894 NINE-TENTHS OF THE TENNESSEE RIVER
WELL, OH WELL
- 830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **WAYNE RANEY**
914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
REAL HOT BOOGIE
- ★ **CLYDE MOODY**
909 REMEMBER ME, (I'M THE ONE WHO LOVES YOU)
I'VE ONLY MYSELF TO BLAME
- ★ **RED PERKINS**
903 B'G BLUE DIAMONDS
RAG MAN BOOGIE
- ★ **COWBOY COPAS**
895 MY HULA BABY
SIGNED, SEALED, THEN FORGOTTEN
- ★ **REDD STEWART**
907 WORRIED (CAUSE I'M LOSING YOU)
TAKE BACK YOUR PAPER HEART

POPULAR

- ★ **JOHNNY LONG**
15068 LOVER COME BACK TO ME
DON'T WHISTLE TILL YOU SEE THE BLUE OF HER EYES
- ★ **PEE WEE ERWIN**
15073 MUSIC—SOUTHERN STYLE
ECCENTRIC
15074 MASHUGA OVER YOU
SHAKE IT AND BREAK IT
- ★ **BETTIE CLOONEY**
15072 STRANGERS
WHEN YOU LOVE (YOU SHOULD LOVE FROM THE HEART)
- ★ **BOB VINCENT**
15066 ALTOONA
I ONLY WANT YOU TO LOVE ME

- ★ **ROY BROWN**
DeLuxe 3308 'LONG ABOUT SUNDOWN
CADILLAC BABY
DeLuxe 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY



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singing

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RUTH BROWN
Atlantic 919

and

"ANYTIME, ANYPLACE, ANYWHERE"
JOE MORRIS
Atlantic 914

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HE'S A NATURAL FOR THE BOXES FROM NOW ON—



ST. NICHOLAS MUSIC, INC.
1619 B'WAY, NEW YORK



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | | |
|----|--|--|--|
| 1 | TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic) | BLUE LIGHT BOOGIE
Louis Jordan
(Decca) | ALABAMA BLUES
Elmore Nixon
(Peacock) |
| 2 | ANYTIME, ANYPLACE, ANYWHERE
Joe Morris
(Atlantic 914) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) | OLD TIME SHUFFLE
Lowell Fulson
(Swingtime) |
| 3 | I LOVE YOU MY DARLIN'
Joe Fritz
(Sittin' In 559) | PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375) | EVERY NIGHT ABOUT THIS TIME
Fats Domino
(Imperial) |
| 4 | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) | AFTER HOURS
Bobby Smith
(Apollo) | EVERYBODY IS SOMEBODY'S FOOL
Lionel Hampton
(Decca) |
| 5 | ANNA BACOA
Chapuseaux Y Damiron
(Landia 5001) | I LOVE YOU, MY DARLIN'
Joe Fritz
(Sittin' In 559) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) |
| 6 | I'LL NEVER BE FREE
Dinah Washington
(Mercury) | MILLION DOLLAR SECRET
Helen Humes
(Modern) | DIRTY PEOPLE
Smiley Lewis
(Imperial) |
| 7 | HARD LUCK BLUES
Roy Brown
(DeLuxe 3304) | BOOGIE RAMBLER
Gatemouth Brown
(Peacock 1585) | BESAME MUCHO
Ray-O-Vacs
(Decca) |
| 8 | HARBOR LIGHTS
Dinah Washington
(Mercury) | ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic 914) | LATE IN THE EVENING BLUES
Ray Charles
(Swingtime) |
| 9 | PERDIDO
Sarah Vaughan
(Columbia) | LOVE DON'T LOVE NOBODY
Roy Brown
(DeLuxe) | OUR FATHER
Five Blind Boys
(Peacock) |
| 10 | MILLION DOLLAR SECRET
Helen Humes
(Modern) | HARBOR LIGHTS
Dinah Washington
(Mercury) | SAD FEELING
Roy Milton
(Specialty) |

HOT

in
DETROIT

in
LOS ANGELES

in
OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

2 BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

3 STREET WALKIN' DADDY
Margie Day
(Dot)

4 I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)

5 ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic)

6 MILLION DOLLAR SECRET
Helen Humes
(Modern)

7 HARD LUCK BLUES
Roy Brown
DeLuxe)

8 BLUE LIGHT BOOGIE
Louis Jordan
(Decca)

9 EVERYBODY IS SOMEBODY'S FOOL
Lionel Hampton
(Decca)

10 EVERY NIGHT ABOUT THIS TIME
Fats Domino
(Imperial)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty)

MILLION DOLLAR SECRET
Helen Humes
(Modern)

EVERY NIGHT ABOUT THIS TIME
Fats Domino
(Imperial)

ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

I'M GONNA TELL MY MAMA
Amos Milburn
(Aladdin)

WEDDING BOOGIE
Little Esther
(Savoy)

OH BABE
Louis Prima
(Robin Hood)

SINNER'S PRAYER
Lowell Fulson
(Swingtime)

EMPTY LIFE
Mercy Dee
(Imperial)

- TABOR CITY, N. C.
1. Goodnight, Irene (Gunter Lee Carr)
 2. Love Don't Love Nobody (Roy Brown)
 3. I'm Gonna Have Myself A Ball (Tiny Bradshaw)
 4. Blue Light Boogie (Louis Jordan)
 5. I Love My Baby (Larry Darnell)
 6. Shotgun Blues (Lightning Hopkins)
 7. Hard Luck Blues (Roy Brown)
 8. You Got To Love Me Baby Too (Ray-O-Vacs)
 9. Street Walking Daddy (Margie Day)
 10. Saturday Night Boogie Woogie Man (Jimmy Liggins)

- CLEVELAND, OHIO
1. Blue Shadows (Lowell Fulson)
 2. Blue Light Boogie (Louis Jordan)
 3. Anytime, Anyplace, Anywhere (Joe Morris)
 4. Everyday I Have The Blues (Lowell Fulson)
 5. Teardrops From My Eyes (Roy Brown)
 6. Besame Mucho (Ray-O-Vacs)
 7. Cadillac Baby (Roy Brown)
 8. Please Send Me Someone (Percy Mayfield)
 9. Don't Love Nobody (Roy Brown)
 10. Shotgun Blues (Lightning Hopkins)

- HOUSTON, TEX.
1. Please Send me Someone To Love (Percy Mayfield)
 2. Blue Shadows (Lowell Fulson)
 3. Wedding Boogie (Little Esther)
 4. Blues Hangover (Lloyd Glenn Trio)
 5. Old Time Shuffle (Lowell Fulson)
 6. Lonely Blues (Mel Walker)
 7. Late In The Evening (Ray Charles)
 8. Just A Poor Boy (Roy Hawkins)
 9. The Man I Love (Earl Bostic)
 10. Boogie Rambler (Clarence "Gatemouth" Brown)

- SHOALS, IND.
1. I'm Gonna Have Myself A Ball (Tiny Bradshaw)
 2. Blues For The Night Owl (Sonny Thompson)
 3. Everybody Is Somebody's Fool (Lionel Hampton)
 4. Long About Sundown (Roy Brown)
 5. Street Walkin' Daddy (Margie Day)
 6. Time Out For Tears (Ink Spots)
 7. Daddy's Little Boy (Mills Bros.)
 8. Can Anyone Explain? (Savannah Churchill)
 9. Love Don't Love Nobody (Roy Brown)
 10. Rock Mr. Blues (Wynonie Harris)

- ST. PAUL, MINN.
1. Mona Lisa (King Cole)
 2. My Foolish Heart (Billy Eckstine)
 3. Blue Light Boogie (Louis Jordan)
 4. Saturday Night Fish Fry (Louis Jordan)
 5. It Isn't Fair (Dinah Washington)
 6. La Vie En Rose (Louis Armstrong)
 7. I'll Never Be Free (Dinah Washington)
 8. C'est Si Bon (Louis Armstrong)
 9. Nevertheless (Mills Bros.)
 10. Thirsty For Your Kisses (Mills Bros.)

DOT Is On TOP With

"I'M SO CRAZY FOR LOVE"
B/w "CRAZY ABOUT MY HONEY DIP"
By THE CAP-TANS Dot # 1009

New **HOT DOT** Releases

FOLK BOB LAMM of "NEAR YOU" fame sings
"NO TEARS FOR YOU"
B/w "I'M GONNA LOCK MY HEART TO LOVE"
Dot # 1017

RHYTHM AND BLUES "CRYIN' TO MYSELF"
B/w "NOBODY LOVES YOU"
By CECIL GANT Dot # 1016

SPIRITUAL "I'LL TELL THE WORLD"
B/w "IN THE UPPER ROOM"
By THE FAIRFIELD FOUR Dot # 1015

STILL GOING STRONG

"Street Walkin' Daddy" By MARGIE DAY
"Riffin With Griffin" By THE GRIFFIN BROTHERS
Dot # 1010

OTHER DOT STANDARDS

JOHN MADDOX
Dot # 1005 "Crazy Bone Rag" Dot # 1012 "Hula Blues"
"St. Louis Tickle" "I Get The Blues When It Rains"

THE FAIRFIELD FOUR
Dot # 1003 "Tree of Level" Dot # 1006 "Dear Lord Look Down Upon Me"
"Jesus Met The Woman At The Well" "Saviour Don't Pass Me By"

Dot # 1011 "In The Wilderness" "Let Me Tell You About Jesus"

Dot # 1004 "Juke Box Boogie" By BIG JEFF
"You Talk In Your Sleep"

Dot # 1007 "Love Or Indigestion" By CUZZIN CLEM
"Chattanooga Stomp"

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AMOS MILBURN
Scores Again With
"BAD, BAD WHISKEY"
Backed by
"I'M GONNA TELL MY MAMA"
Aladdin # 3068



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"I DON'T CARE WHAT YOU USED TO BE"
by BUD MESSNER & Orch. ABBEY # 1525

"THE BIG FAT MAN WITH THE LONG WHITE BEARD"
b/w **"CHRISTMAS ROSES"**
by CLARK and McMULLEN ABBEY # 1531

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"BOOGIE WOOGIE SANTA CLAUS"

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CAN SING IT

BACKED WITH

THAT AIN'T THE WAY TO LOVE

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Los Angeles 11, Calif.

**Tommy Gaither
One of Orioles
Dies In Crash**

BALTIMORE, MD.—Tommy Gaither, guitar player and vocalist with the nationally famous singing group, the Orioles, was killed instantly and two other members of the group were injured severely last Sunday morning in the crash of their automobile on Route 40, three miles north of the Baltimore city limits.

Johnny Reed and George Nelson, Gaither's companions in the death car, sustained severe head and body injuries and were rushed from the scene of the accident to Baltimore City Hospital.

According to eye-witness reports, the car, driven by Gaither, swerved around a sharp curve and apparently got out of the driver's control, turning over four or five times and crashing into the wall of a roadside diner. Gaither, it was reported, was killed instantly and Reed and Nelson were unconscious when removed from the wreckage.

The Orioles were en route from Hempstead, N. Y., where they had played a Saturday night engagement, to Washington where they were booked for a one-night stand at Turner's Arena Sunday night.

The other two members of the five-man group, Sonny Til and Alex Sharp, had made the trip in another car.

It was indeed ironic that such tragedy should strike the Orioles on the very outskirts of their native city of Baltimore. It was here just a little over two years ago that the group swept to nationwide acclaim via their Jubilee recording of "It's Too Soon To Know" and subsequently became America's most popular singing group on records.

Just two weeks ago the boys were accorded a triumphant homecoming celebration when they played an engagement on stage of the Royal Theater.

The last record made by The Orioles before the accident was "The Lord's Prayer" backed by "Oh Holy Night," just released.

JUBILEE RECORD Hits

THE GREATEST NOVELTY IN YEARS

**"WHO KICKED THE LIGHT PLUG
(OUT OF THE SOCKET)"**

by

**DOLORES DELL with
2 SPARKS and a FLAME**

JUBILEE # 4013

**JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.**

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"SHE WALK RIGHT IN" (3:01)

"WIN WITH ME, BABY" (2:59)

CLARENCE "GATEMOUTH" BROWN

(Peacock 1561)



CLARENCE "GATEMOUTH" BROWN

● Clarence "Gatemouth" Brown has a couple of sides labeled "She Walk Right In" and "Win With Me, Baby" that will set him in right

with all hot jazz fans. Either end could be the one but music ops will do well to pay special attention to the top deck. It offers a superior job of the shouting type blues on which Clarence not only shows a good feeling for the vocal, but also displays some fancy guitar work. Backed up by some magnificent instrumentals from his orchestra, he gives this number the kind of rendition which makes you ask for more. Flip is another blues item delivered in similar style which meshes the singing, orchestration and guitar playing into a grand thing. This disk will not only have the fans hopping, it'll have the music ops going to town, too.

"RED JUICE" (2:53)

"BIG JOHN'S A BLOWIN'" (3:00)

BIG JOHN GREER

(RCA Victor 22-0104)

● Big John Greer goes to town on the top deck with a hot vocal and a hotter instrumental. Backed up by the Rhythm Rockers he gives the tune a real going over. On second side Big John and the Rhythm Rockers take a jump number and give it a wild going over. This is a must for his fans.

"BACK BREAKING BLUES" (3:01)

"EMPTY POCKET BLUES" (2:56)

JOE TURNER

(Aladdin 3070)

● Two sides of shouting blues provide jazz fans with a disk they're gonna give a lot of play. Both ends have a good rhythmic beat and of course there's plenty of first rate piano playing involved. Ops with the right spots should listen to this. It'll do fine in the boxes.

"OH BABE" (3:02)

"SILENT GEORGE" (2:54)

LUCKY MILLINDER

(King 4418)

● Lucky Millinder and Wynonie Harris combine to turn out a good version of a current rhythm number. The orchestra provides a loud accompaniment as Wynonie gives the lyrics a going over. Flip has Myra Johnson shouting a vocal to another terrific Millinder orchestration. This one is right for machines.

"GOT TWO ARMS" (2:44)

"A KISS IN THE DARK" (2:37)

THE RAY-O-VACS

(Decca 48181)

● The Ray-O-Vacs have a couple of sides in the same style as their current smash "Besame Mucho." Giving both ends a very quiet, subdued rendition, Lester Harris does the vocal on a new ballad on the upper half and an old standard on the lower that music ops will remember. This should do well in the wake of their current sensation.

"DOWN BEAT" (3:09)

"SO LONG, GOODBYE BLUES"
(2:54)

ERSKINE HAWKINS ORCH.

(Coral 60323)

● Erskine Hawkins has a couple of hot sides here. Top deck is an instrumental, loud and fast, with some torrid solos by the boys in the band. Lower lid has Ace Harris shouting some low down blues in his interesting voice with a lot of good backing from the orchestra. Both sides should score.

"ANABACOA" (2:59)

"CHANCHA QUIERE A SEBASTIAN"
(3:00)

CHAPUSEAUX Y DAMIRON

(Lanidia 5001)

● Here are a couple of sides in Spanish which are causing a lot of excitement in jazz circles. Both ends have that warm feeling worked up by a Latin American beat. Lyrics are delivered in manner which minimizes language difference. Ops with the proper locations, should certainly get with this one.

"IF I COULD STOP LOVING YOU"
(2:43)

"NEW MAN BLUES" (2:56)

FLORENCE FARRELL

(Jubilee 5042)

● A new blues singer comes up with her first record here. Upper half is a ballad in ultra slow style on which Florence Farrell is supported by Owen Kelly orchestra with Joe Thomas on tenor sax. Flip is a blues number which may turn into a hot item. Ops will want to listen to the girl.

"ONE WOMAN MAN" (3:01)

"WHIPPA WHIPPA WOO" (2:56)

GWEN TYNES

(Jubilee 5039)

● A couple of ballads offered by a girl with a beautiful voice makes this disk a good bet for music ops. Both ends have Gwen Tynes turning in an accomplished performance. Tune on upper level has the greater commercial potential and ops should get to hear it for themselves.

London Revamps Sales Program For More Emphasis On Ops



JOE DELANEY

NEW YORK—Joe Delaney, Director of Sales and A. & R. at London Records, announced this week the re-vamping of his company's sales program to put greater emphasis on contacting operators.

Highlighting the present drive on the part of record companies to establish closer relations with music ops, Delaney said that not only would London concentrate on juke box associations on a national basis but that representatives of the diskery would reach ops in the smallest towns.

In cooperation with this program, every London distributor will set up a separate juke box operator department whose job it will be to meet the needs of the men who run the machines.

According to present plans, the country is to be divided into four regions and this may later be raised to six. Each section will have a manager working out of a key city. The New

York man will cover New England, go west as far as Cleveland and south as far as Richmond. From Chicago, a representative will take in the area between Cleveland and Omaha. The south will be covered from New Orleans and finally there will be someone on the west coast. All the regional managers will be under the supervision of Delaney.

The current wooing of ops by the recording companies, makes evident once more the important part they play in the distribution of disks and the tremendous sales they represent. With 550,000 juke boxes located all over the country, the amount of records they can absorb comes to a big slice of the total production.

Ops are also in the mind of records execs responsible for the cutting of new disks. This is apparent from the many platters being put out these days which invite the audience to join in. It seems certain that as long as juke boxes keep drawing those nickels in, record companies are going to place more and more emphasis on supplying ops with the kind of material they want.

Pubs Bid For "Teardrops"

NEW YORK—Several publishers have been bidding for Atlantic Records' torrid item, "Teardrops From My Eyes." Not only does Atlantic have a smash record on it by Ruth Brown (which by the way has been hitting the number one spot in The Cash Box hot columns for weeks) but Progressive Music, Atlantic's subsidiary also published the song. In response to the strength shown by the number, diskeries such as King, Mercury, Decca and Robin Hood have cut their own versions.

HE'LL PULL IN 550,000 NICKELS A DAY INTO THE JUKE BOXES!



ST. NICHOLAS MUSIC, INC.
1619 B'WAY, NEW YORK

Frankie Laine's
Great Holiday Hit!

WHAT AM I GONNA
DO THIS CHRISTMAS

Don't miss it on —
Mercury Record No. 5553

J. J. ROBBINS & SONS, Inc.
1619 Broadway, N. Y. C.

STOP!! LOOK!! LISTEN!!

DANNY SCHOLL'S
ORIGINAL HIT RENDITION OF:

**"I'M GONNA LIVE
TILL I DIE"**

NATIONAL NO. 9119



(Formerly ADMIRAL RECORDS, Inc.)

Proudly
Presents

The Continent's
Outstanding singer
destined for stardom
in the U.S.A.



**ENZO
DeMOLA**

First time on records
THESE TWO SIDES
sure contenders on the Hit Parade

"SHY"

backed by

**"SANTA LUCIA,
I LOVE YOU"**

with Orchestra under the direction of
LLOYD SHAFFER and the SATISFIERS

ADAM No. 1039

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Press Relations: SIDNEY ASCHER ASSOCIATES
Vocal Coach: JOHN QUINLAN
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CONTACT US FOR FREE SAMPLE RECORDS

"First With The Best"

ADAM RECORDS, INC.

701 Seventh Ave., N. Y.

Six Bandleaders In Search of — ? Fabulous "Rudolph" Expected to Equal Last Year's Sales



NEW YORK—Six bandleaders (left to right) Benny Strong, Tommy Dorsey, Sammy Kaye, Guy Lombardo, Shep Fields and Vincent Lopez represent a multi-million dollar aggregation who made like maestros recently at the Roosevelt Hotel where Lombardo is appearing.

Linke Reorganizes Office Set-up Mercury Executives Attend N. Y. Confab

NEW YORK—Dick Linke has reorganized his business activities whereby his immediate office will be geared for record promotion while he has engaged Weber & O'Rourke as his associates to handle publicity on all Linke's accounts. Linke will supervise all publicity but the actual operation will be done by Weber & O'Rourke.

As previously announced, Linke has established a Chicago office to handle his record artists in the Windy City. Bob Watson handles the Chicago set up.

Linke is also negotiating with several west coast record men in hopes of opening an office in Hollywood.

Plans also call for bringing in someone in the New York set-up as Linke's assistant in handling record promotion for Doris Day, Gordon MacRae, Bill Farrell, Jack Smith and Times-Columbia.

NEW YORK—Mercury execs Irving Green, president and Art Talmadge, VP. arrived in New York for a distributors meeting this weekend at the Astor Hotel. Eastern distributors will hear talks from Green and Joe Carlton who's in charge of Eastern sales. Bigpush is expected on Frankie Laine's "I'm Gonna Live Till I Die" just released by the diskery.

Regal Signs Milton Larkin

LINDEN, N. J.—Regal Records this week expanded its rhythm and blues roster with the signing of Milton Larkin and his X-Rays.

Larkin gathered considerable success during the last year with a hit recording of "I'll Always Be In Love With You."

The diskery has big things planned for Milt in conjunction with the release of his first Regal record, "Tennessee Waltz" backed by "Best Friend Blues."

NEW YORK—Johnny Marks' "Rudolph The Red Nosed Reindeer" is taking up this year where it left off last. In 1949 Gene Autry's record sold over two million copies. From July through September of this year, Columbia sold a quarter of a million copies. Total sales for the song are expected to do at least as well as the 2 million mark with fifteen additional recordings besides transcriptions. The Autry record is being distributed in 78 rpm, 45, LP, and two versions for kids in 78 and LP, five ways in all.

Last year Autry's recording had the distinction of being the biggest selling disk in the history of Canada.

Sheet music sales are also booming with over 200,000 copies already sold this year.

Gene Autry has done another Johnny Marks tune, "When Santa Claus Gets Your Letter" and that's selling very well too.

Johnny Marks, by the way, has been invited to attend the National Hobby Show in Boston. He will be presented as a person who turned his original hobby of songwriting into a very profitable enterprise as a leading songwriter and publisher.

King Records Sets New Label

NEW YORK—Sidney Nathan, president of King Records said this week that at a recent board of directors meeting it was decided that King would put another label on the market making three in all namely King, Deluxe and now Eagle.

The plattery has secured the services of Ralph Bass who spent several years with Black and White Records and recently was with Savoy. He will be in charge of all rhythm and blues talent for the new label and the flavor of his recordings will be different from those now produced on King and Deluxe labels.

Eagle records will be distributed through the King company-owned branches totalling 33 throughout the country.

Duchess Music Head Produces NBC Show

NEW YORK—A new show, "Songwriters' Hall of Fame" is scheduled to make its debut on about six NBC outlets beginning November 18, from 12 to 12:30 p.m. Each half hour will feature another songwriter and the idea will be to push sheet music.

As the series develops, it will demonstrate the importance of the juke box industry in promoting the sale of sheet music and records.

Arnold Shaw VP. & General Manager of Duchess Music who will be the producer, planned the program with Ted Cott, NBC's new manager. Kenneth Banghart will announce and Leonard Safit will write the script.

THE CASH BOX REPORTS

THE NATION'S

BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)

2 LOVE BUG ITCH
Eddy Arnold
(RCA Victor 21-0382)

3 I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

4 I'LL NEVER BE FREE
Tenn. Ernie-Kay Starr
(Capitol 1124)

5 WHY DON'T YOU LOVE ME?
Hank Williams
(MGM 10696)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

GOODNIGHT, IRENE
Red Foley & Ernest Tubb
(Decca 46255)

REMEMBER ME, I'M THE ONE WHO LOVES YOU
Stuart Hamblen
(Columbia 20714)

MONA LISA
Moon Mullican
(King 886)

THROW YOUR LOVE MY WAY
Ernest Tubb
(Decca 46243)

IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739)

PICKED AS Record of the Month
BY JUKE BOX ASS'NS OF WASH. & BALTIMORE

Dick BROWN'S

"DID YOU THINK OF ME JUST THEN"

JUBILEE #4011

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

SHAKESPEARE said

"THE PLAY'S THE THING"

we say

PLAY

THE THING

Hear PHIL HARRIS on RCA Victor

HOLLIS MUSIC, INC.
129 W. 52nd St., N. Y. C. 19

GREAT STANDARDS by MABEL WAYNE

RAMONA

IN A LITTLE SPANISH TOWN

IT HAPPENED IN MONTEREY

LEO FEIST, INC.

THE CASH BOX

"Folk" and "Western" Record Reviews



"WALKING WITH THE BLUES" (2:43)

"BELOVED, BE FAITHFUL" (2:48)

MERVIN SHINER and EDDIE CROSBY

(Decca 46273)



MERVIN SHINER

● Here are two first rate sides by Mervin Shiner and Eddie Crosby. Both ends are winners with two different types of numbers. Top deck labeled "Walking With The Blues" has the boys going to town

on a blues item that will be played over and over again in the juke boxes. It combines some clever lyrics with wonderful harmony and a sock instrumental. The guitar opening and continuation is set low and is haunting. It's one customers will be sure to hear again. Flip is a good ballad with a lot of potential. The boys make it sound real dreamy with their pleasing harmonizing intermingled with an organ interlude. The two sides show some excellent work and the combination is great. Music ops should stock up on this disk. It'll be getting a terrific play.

"NOBODY'S FOOL" (2:53)

"COAL SMOKE, VALVE OIL AND STEAM" (2:38)

TEX RITTER

(Capitol 1188)

● Tex Ritter has a couple of clever ditties here on which he does a good job. Top deck has some very cute words which gives it a lot of appeal. Lower lid is a railroad song with a good story. Both ends should have a big audience in Tex's many fans.

"THE LOVEBUG ITCH" (2:49)

"TEXAS VS. KENTUCKY" (3:02)

RED FOLEY and ERNEST TUBB

(Decca 46278)

● Red Foley and Ernest Tubb get together to turn out another top notch record. The tune is a high flying number with funny lyrics on which the boys are joined by Minnie Pearl. Flip is also a winning item joining smart words with a pleasant manner of delivery. This one will do fine in the boxes.

"THAT LITTLE BOY OF MINE" (3:02)

"DRIFTWOOD ON THE RIVER" (2:59)

REX ALLEN

(Mercury 6278)

● Rex Allen's appealing voice goes to work on two ballads that'll do well by ops. On both he gets a good assist from the Arizona Wranglers. Top deck has a winning theme while lower half is another slow number in good style. This one will get a lot of play in juke boxes.

"SHE SLIPPED OUT ON ME" (2:40)
"I'M TRYING TO READ BETWEEN THE LINES" (2:45)

CALVIN TUBB

(Bullet 722)

● Calvin Tubb offers two tunes here in ballad style. They display some good background music to Calvin's singing. While neither sides will set the world afire, they can serve as filler material and ops looking for some should listen here.

"A MILLION BLUE TEARS" (3:00)

"IT'S HARD TO SAY GOODBYE" (2:57)

SLIM CARTER

(MGM 10812)

● Slim Carter turns in two sides here that makes for pleasant listening. Both ends are ballads with some interesting guitar work in the background and Slim gives each of them a good vocal. These sides should hold their own in the boxes.

"THERE'S NO PLACE LIKE HOME AT CHRISTMAS" (2:39)

"BLUE CHRISTMAS" (2:23)

JACK SHOOK and DOTTIE DILLARD

(Coral 64066)

● Two seasonal numbers are offered here by Jack Shook and Dottie Dillard. Top piece is a sentimental thing with organ backing on which the duo display some good harmonizing. Flip is a ballad that looks like a strong contender this year. Ops should hear this one for themselves.

"IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME" (2:42)

"I OVERLOOKED AN ORCHID" (2:45)

MERVIN SHINER

(Decca 46274)

● Mervin Shiner gives the tune on the top deck a first rate rendition. Coming through with a vocal that has just the right feeling, he makes the side sound very listenable. Lower half is a ballad in a tearful vein with some nice guitar backing. Ops should get with this one.

"I'LL NEVER GET YOU OUT OF MY MIND" (3:08)

"FROST IS ON THE TREES" (2:50)

LONIE & TOMIE THOMPSON

(Columbia 20758)

● A couple of ballads provide Lonie and Tomie Thompson with an occasion for some good harmony. Backed up by a fine guitar, they run through these two sides in an accomplished manner. While the disk won't stop traffic, it deserves ops attention.

Cincinnati Aids "Cincinnati Hit Parade"



CINCINNATI, O.—Bill Franklin, widely popular Abbey Records folk star, is shown presenting Nelson King, radio station WCKY Jamboree em-cee, with a copy of "Cincinnati Hit Parade." Bill and the Skyline Boys recently paid a visit to the Jamboree, the show which was the inspiration for the record.

Ethel Smith To Publish Latin American Series

Edmundo Ros, leading English exponent of Latin-American music, has been signed for a dance orchestra manuscript series by the Ethel Smith Music Corp. of New York. Negotiations started between the London Records maestro and Ethel Smith while the latter was appearing at the Palladium, in London, recently. At that time, too, Ros made arrangements to record the three selections which are now being published. They are "The Samba Polka," an original by Ethel Smith, "Ma Mambo" and "I Love To Mambo."

Each Latin-American orchestration has authentic Mambo and Samba instrumentation and is arranged as recorded by Ros for London Records.

While in Europe, Miss Smith also accepted several publications by Flor Peeters, celebrated Belgium organist. The first publication, "The Little Organ Book" will be published by Ethel Smith Music Corp. this month. Peeters is currently in this country on a concert tour of nineteen cities.

Victor Record Buried In Texas Time Capsule

CAMDEN, N. J.—Few popular phonograph records can boast a life span of more than six months to a year. One of the exceptions, however, will be Hugo Winterhalter's RCA Victor recording of "The Red We Want is the Red We've Got in the Old Red, White and Blue," which is a sure bet to be around for at least the next one hundred years.

A 45-rpm copy of the recording lies buried in a 22-foot hole deep in the soil of Texas, in a stainless steel, cylindrical time capsule which is scheduled to remain underground until the year 2050 A. D.

The time capsule is a feature of the recently concluded Texas State Fair. It contains, in addition to the RCA Victor 45-rpm disc, microfilmed copies of representative Southwestern newspapers and other selected 1950 Americana calculated to give Americans of the next century some idea of the way of life of their ancestors. The capsule was buried on October 22, during the final hours of the 16-day fair.

THE LITTLE GENERAL
says . . . We're Blowing Our Horns For . . .
The
"TUBBY THE TUBA"
Song
Recorded by All Major Record Companies
GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342

"No, No, Joe"
MGM-10806
LIKE THE DRIFTER

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. COPIES - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORD COMPANY ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AR—Aristocrat	PR—Prestige
ARC—Arco	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RG—Regal
CO—Columbia	RO—Rondo
CR—Coral	SA—Savoy
DA—Dana	SIT—Sittin' In
DE—Decca	SP—Specialty
4 Star—Four Star	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor
LO—London	

Nov. 11 Nov. 4

1—HARBOR LIGHTS 85.8 80.9

- CA-1190—RAY ANTHONY O.
Nevertheless
- CO-38889—KEN GRIFFIN
Josephine
- CO-38963—SAMMY KAYE O.
Sugar Sweet
- DE-27208—GUY LOMBARDO O.
The Petite Waltz
- DE-27219—BING CROSBY
Beyond The Reef
- LO-781—LORRY RAINE
Music, Maestro, Please
- ME-5461—BYRD and THE HARMONICATS
At Sundown
- ME-5488—DINAH WASHINGTON
I Cross My Fingers
- ME-5488—DINAH WASHINGTON
I Cross My Fingers
- MG-10823—SHEP FIELDS
I'm Forever Blowing Bubbles
- VI-20-3911—RALPH FLANAGAN
Singing Winds

2—ALL MY LOVE 80.8 74.5

- CO-38913—XAVIER CUGAT
Tell Me Why
- CO-38918—PERCY FAITH
This Is The Time
- CO-39006—JACK SMITH
Ca Va Ca Va
- DE-27117—BING CROSBY
Friendly Islands
- DE-27118—GUY LOMBARDO O.
Swiss Bellringer
- ME-5455—PATTI PAGE
Roses Remind Me Of You
- VI-20-3870—DENNIS DAY
Goodnight, Irene

3—GOODNIGHT, IRENE 69.9 69.7

- AT-917—LEADBELLY
- CA-1122—J. ALLISON
- CA-1142—JO STAFFORD
- CA-1158—EDDIE GRANT
- CO-38892—FRANK SINATRA
- CO-38394—GENE AUTRY
- CO-20738—GENE AUTRY
- CR-60266—CLIFF STEWARD
- CR-60261—JACK SHOGK-DOTTIE DILLARD
- DA-705—HARMONY BELLS ORCH.
- DE-46255—FOLEY-TUBB
- DE-48167—GUNTER LEE CARR
- DE-27077—GORDON JENKINS-WEAVERS
- DE-46258—LENNY DEE
- DE-45113—TED MAKSYMOWICZ
- DI-524—MAD MAN MAXWELL
- KI-886—MOON MULLICAN
- ME-5448—ALEXANDER BROS.
- RG-3281—PAUL GAYTEN ORCH.
- VI-20-3870—DENNIS DAY

Nov. 11 Nov. 4

4—MONA LISA 63.7 68.9

- CA-1010—KING COLE
The Greatest Inventor
- CA-1104—BUDDY COLE
Peanut Vendor
- CA-1151—JIMMY WAKELY
- CO-38768—HARRY JAMES O.
La Vie En Rose
- CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
- DE-27048—VICTOR YOUNG O.
Third Man Theme
- LO-619—CHARLIE SPIVAK O.
Loveless Love
- ME-5447—ALEXANDER BROS.
Home Cookin'
- MG-10689—ART LUND
When My Stage Coach Reaches Heaven
- VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose
- 4 Star 1514—T. TEXAS TYLER

5—LA VIE EN ROSE 56.6 51.9

- CA-890—PAUL WESTON O.
Les Feuilles Mortes
- CA-1153—JO STAFFORD
- CA-1171—BUDDY COLE
- CO-38768—HARRY JAMES O.
Mona Lisa
- CO-38948—EDITH PIAF
The Three Bells
- CR-60241—OWEN BRADLEY
- CR-60260—CONNIE HAINES
- DE-21313—NORO MORALES O.
- DE-24816—VICTOR YOUNG O.
The River Seine
- DE-27111—BING CROSBY
I Cross My Fingers
- DE-27113—LOUIS ARMSTRONG
C'est Si Bon
- DE-27127—GUY LOMBARDO O.
- MG-30227—MACKLIN MARROW O.
When We're Dancing
- PR-721—GENE AMMONS
- VI-20-3819—TONY MARTIN
Tonight
- VI-20-3739—MELACHRINO O.
Fascination
- VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

6—CAN ANYONE EXPLAIN? 55.6 52.3

- ARC-1259—SAVANNAH CHURCHILL
- CA-1131—RAY ANTHONY
Sky Coach
- CO-38927—DINAH SHORE
Dream A Little Dream Of Me
- CR-60253—AMES BROS.
Sittin', Starin', Rockin'
- DE-27161—DICK HAYMES
If I Had A Magic Carpet
- ME-5464—SOFT NOTES
It All Begins And Ends With You
- ME-5474—VIC DAMONE
Just Say I Love Her
- MG-10777—HARRY RANCH
I Didn't Know
- LO-766—AL MORGAN
There's No Season On Love
- VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
All Dressed Up To Smile

7—OUR LADY OF FATIMA 51.9 43.9

- CO-38926—TONY BENNETT
Just Say I Love Her
- DE-14526—RED FOLEY
The Rosary
- DE-27256—BILL KENNY
Stranger In The City
- LO-752—FRED ELLIOT
- ME-5466—KALLEN-HAYES
Honestly I Love You
- MG-10737—SALLY SWEETLAND
- PE-600—LARRY VINCENT
- VI-20-3920—PHIL SPITALNY
Ave Maria

8—THINKING OF YOU 40.9 53.5

- CA-1106—ART MORTON
Perhaps I Don't, Perhaps I Do
 - CO-38925—SARAH VAUGHAN
I Love The Guy
 - DE-27128—DON CHERRY
Here In My Arms
 - VI-20-3901—FISHER and WINTERHALTER
If You Should Leave Me
 - VI-20-3836—ANDRE PREVIN
- 9—BUSHEL AND A PECK 40.4 36.9**
- CA-1234—WHITING-WAKELY
Beyond The Reef
 - CO-39008—DORIS DAY
Best Things For You
 - DE-27254—ANDREWS SISTERS
Guys and Dolls

Nov. 11 Nov. 4

ME-5501—KALLEN-HAYES 39.8 65.4

- Silver Bells*
- MG-10800—JOHNNY DESMOND
So Long, Sally
- VI-20-3930—COMO-HUTTON
She's A Lady
- CA-962—JOE CARR
Ivory Rag
- CO-38876—TONI HARPER
Happy Feet
- CR-60250—LEIGHTON NOBLE O.
Mona Lisa
- DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
- DE-27112—BING and GARY CROSBY
Simple Melody
- LO-693—HOGAN & WAYNE
Mississippi
- ME-5450—HARRY GELLER O.
1812
- MG-10743—THE MELODEONS
Tippy Canoodle Canoe
- VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

11—BONAPARTE'S RETREAT 38.5 34.6

- CA-936—KAY STARR
Someday Sweetheart
 - CA-1158—EDDIE GRANT
 - CO-20706—LEON MCAULIFFE
What, Where And When
 - CO-38891—PHIL NAPOLEAN O.
 - DE-46209—BUZ BUTLER
Poison Ivy
 - VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
 - VI-21-0111—PEE WEE KING
The Walls Of Regret
- 12—PATRICIA 33.9 34.5**
- CO-38965—DICK JURGENS O.
Cincinnati Dancing Pig
 - CO-39030—SAMMY KAYE
Petite Waltz
 - CR-60316—DENNY VAUGHN
Autumn Leaves
 - DE-27258—RUSS MORGAN O.
Winter Waltz
 - ME-5491—EDDY HOWARD O.
So Long, Sally
 - VI-20-3905—PERRY COMO
Watchin' The Trains Go By

13—NEVERTHE-LESS 32.8 23.5

- CA-1190—RAY ANTHONY O.
Harbor Lights
- CO-38982—PAUL WESTON O.
Beloved, Be Faithful
- CO-39044—FRANK SINATRA
I Guess I'll Have To Dream The Rest
- DE-27253—MILLS BROS.
Thirsty For Your Kisses
- LO-773—TEDDY PHILIPS O.
Big Brown Eyes
- ME-5495—FRANKIE LAINE
I Was Dancing With Someone
- ME-5301—FRANKIE LAINE
Be Bop Spoken Here
- MG-10772—MONICA LEWIS
Let's Do It Again
- VI-20-3904—RALPH FLANAGAN
The Red We Want

14—SIMPLE MELODY 30.2 38.9

- AD-1016—ROSALIND PAIGE
- CA-1039—JO STAFFORD
Pagan Love Song
- CO-38837—DINAH SHORE
I Still Get A Thrill
- CR-60227—CROSBY—GIBBS
A Little Bit Independent
- VI-20-3781—PHIL HARRIS
On The Mississippi
- DE-27112—GARY & BING CROSBY
Sam's Song

15—PETITE WALTZ 28.3 14.5

- CO-39030—SAMMY KAYE
Patricia
- CO-39047—KEN GRIFFIN
In A Little Gypsy Tea Room
- CR-60294—OWEN BRADLEY
Boulevard Of Broken Dreams
- DE-45118—TED MAKSYMOWICZ
Polkarina
- DE-27208—GUY LOMBARDO O.
Harbor Lights
- LO-762—JACK PLEIS O.
Ragamuffin
- ME-5493—HARMONICATS and LeWINTER
Warsaw Waltz
- ME-5487—LAWRENCE WELK O.
I'm In The Middle Of A Riddle
- VI-25-1175—JOHNNY VADNAI
- VI-20-3884—THREE SUNS and LARRY GREEN O.

Nov. 11 Nov. 4

16—PLL NEVER BE FREE 28.1 25.1

- CA-1124—STARR-ERNIE
- DE-27200—FITZGERALD-JORDAN
Ain't Nobody's Business
- DE-24911—LIONEL HAMPTON O.
How You Sound
- LO-654—JOYCE INDIG
- ME-8187—DINAH WASHINGTON
- VI-20-3662—LUCKY MILLINDER O.
Journey's End

17—ORANGED-COLORED SKY 26.4 28.1

- CA-1184—KENTON—COLE
Jam-Bo
- CO-38980—DORIS DAY
Load Of Hay
- CR-60325—JERRY LESTER
Time Takes Care Of Everything
- DE-27261—KAYE and ANDREWS
Ching-ara-sa-sa
- ME-5504—ROBERTA QUINLAN
Molasses, Molasses
- VI-20-3908—BETTY HUTTON
Can't Stop Talking

18—PLL ALWAYS LOVE YOU 22.1 21.9

- CA-1208—DEAN MARTIN
Baby, Obey Me
- CO-38848—DINAH SHORE
I Didn't Know What Time It Was
- DE-27244—WILSON & CHERRY
It May Be On Sunday
- CR-60258—MARTHA TILTON

19—MOLASSES, MOLASSES 10.2 14.6

- CO-39208—BEATRICE KAY
Ev'rybody Clap Hands
- DE-27255—ELLA FITZGERALD
Santa Claus Got Stuck
- DI-531—LENNY CARSON & WHIZ KIDS
Ev'rybody Clap Hands
- LO-754—TERESA BREWER
Grizzly Bear
- ME-5504—ROBERTA QUINLAN
Orange Colored Sky
- MG-10824—TOMMY TUCKER
Looks Like A Cold, Cold Winter
- NA-9127—GALLI SISTERS
- VI-20-3939—SPIKE JONES
Baby Buggy Boogie

20—NO OTHER LOVE 17.1 10.0

- CA-1251—PAUL WESTON
Autumn Leaves
- CA-1053—JO STAFFORD
Sometime
- CR-60260—CONNIE HAINES
La Vie En Rose
- DE-27180—JERRY GRAY O.
Honestly I Love You
- VI-20-3869—TOMMY DORSEY O.
I've Forgotten You

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DREAM A LITTLE DREAM OF ME 16.2 14.2

22—YOU'RE MINE, YOU 10.6 5.3

23—MUSIC MAESTRO, PLEASE 8.8 14.4

24—JUST SAY I LOVE HER 8.7 6.6

25—BELOVED, BE FAITHFUL 8.2 8.5

26—STRANGERS 7.8 5.2

27—IT'S A MARSHMALLOW WORLD 7.7 —

28—SOMETIME 7.5 3.5

29—A RAINY DAY REFRAIN 6.8 7.7

30—THIRSTY FOR YOUR KISSES 6.7 —

31—BE MY LOVE 6.2 —

32—BEYOND THE REEF 6.1 3.3

33—SHE'S A LADY 4.9 —

34—YOU, WONDERFUL YOU 4.8 16.6

35—TZENA, TZENA, TZENA 4.7 9.2

36—OUR VERY OWN 4.6 8.9

37—THE RED WE WANT 4.5 6.5

38—IN THE MIDDLE OF A RIDDLE 4.2 —

39—NOLA 4.1 3.2

40—I'M FOREVER BLOWING BUBBLES 3.9 5.0

NAMA SHOW OPENS

More Than 130 Firms Exhibiting Vendors, Equipment, And Supplies

CHICAGO—When the NAMA convention and Exhibit opened its doors on Monday, November 12, more than 130 firms were displaying their equipment, supplies and accessories to the large number of coinmen who came to the Palmer House, this city, from all over the country, to view the displays and take part in the many discussions and forums.

Vendors on display included Ice Cream, Sandwiches, Candy, Hot Coffee, Hot Tea, Bakery Goods, Cigarettes, Cigars, Soft Drinks (bottle

and cup—single and multiple), Hot Chocolate, Milk, Apples, Citrus Juices, Popcorn and Nylons. Supplies and equipment ran from peanuts and charms to automobile trucks.

The 15th Annual Convention taking place in 1950 is headed by George M. Seedman. Other officers are: J. B. Lanagan, vice president; and J. T. Pierson, treasurer. Paid executive is Clinton S. Darling, executive director. Convention chairman is Ernest H. Fox.

DIRECT SELLING INCREASING VEND OPS COMPLAIN

CHICAGO—Vending machine operators, who have been complaining for some time that there has been an increase in direct selling, report that instead of their complaints forcing a slowdown of direct sales, such sales seem to be increasing.

In fact, complaints have been received by organizations, as well as various leaders in the trade, and so far, according to the operators, there hasn't been any slackening of such selling noted.

One reason, some believe, that increased direct selling has entered into the vending machine field, even more than ever before, is due to the fact prices of new machines are so much higher than when many ops had contracted to purchase the machines originally.

It seems that, because of the price hikes, some ops have decided to forego buying machines, which they had arranged to purchase some time ago at lower prices.

Therefore, as some state, the sellers had no way to get rid of this equipment, and still obtain the higher price, but to sell direct to those locations who have been calling for such equipment especially since the Korean incident began to cut production and machines were more difficult to obtain.

The resultant effect of these direct sales, according to reports, is to lose some of the better locations for merchandise machine ops and cause them much trouble from a commission standpoint as well.

Ops have found that, wherever machines have been sold direct, other locations in the same area also threaten to buy direct, with the final result that, in many cases, they have had to cut down on commissions to keep the location owners satisfied and away from direct purchases of equipment.

One op reports that one of his best industrial locations suddenly ordered out the machines he had there, because they had purchased new vendors of their own. This loss hurt the operator tremendously.

Not only the cost of removing his own equipment, but also the loss of collections from this large location deeply affected him, so that he finds himself working harder than ever in an attempt to readjust his route.

This has also effected him from the standpoint that other industrial locations he has in the same area are now also thinking of buying their own machines and donating the income to the employees' fund.

Tho he had worked closely with this manufacturer, he claims, he now finds that because he did not want to purchase some new equipment, the price had hiked far above what he had agreed to pay, the machines were sold direct to his locations and have tremendously hurt his route.

Whatever will come about in future months, direct selling seems to be on the way, and certain sellers are taking advantage of the much higher price they can obtain selling direct to the locations at this time.

Much of the blame for the direct selling at this time is laid at the door of traveling salesmen who are taking advantage of their knowledge of the better locations in many territories to call on these places and sell them equipment when they can't make sales to the operators in the same area.

The slowdown in manufacturing of new equipment, which is said to be about 35% to 45% off normal, and which percentage grows bigger each day, as more and more manufacturing plants turn to defense work, may halt further direct selling to locations.

But, until that does happen, vending machine ops say, the loss of many good industrial and military spots, as well as other locations, is going to hurt many an operator's business unless some method is instituted by leaders in the field to halt direct sales.



"IT WON'T BE LONG NOW, PARDNER! RIGHT AROUND THE NEXT RISE IS THE OL' WATER HOLE!"

PEERLESS WEIGHING and VENDING MACHINE CORPORATION

HAVE A SELECT NUMBER OF "ON LOCATION" SCALE ROUTES AVAILABLE IN VARIOUS SECTIONS OF THE UNITED STATES.

TERMS AVAILABLE ROUTES INCLUDE ALL FAMOUS MAKES OF SCALES.

CONTACT MR. L. D. CHAMBERS or MR. J. J. CROSBY, ROOM 708 AT THE PALMER HOUSE DURING N. A. M. A. CONVENTION IN CHICAGO, NOVEMBER 12-15

OR WRITE TO DEPT. C PEERLESS WEIGHING and VENDING MACHINE CORPORATION 29-28 Forty-First Avenue • Long Island City 1, N. Y.

Step Into a Big-Pay Business
NO SELLING! Cash Money Pours In!
Fortunes being made with Vending Machines. Thousands of choice locations waiting. Chance for big daily profits. Machines work day and night. FREE Literature tells you how you can start Big Pay Business in your locality. Postcard brings amazing facts. No obligation. Old reliable company backs you. Write.
SILVER KING CORP. 622 Diversey, Dept. 0009 Chicago 14, Illinois

IS AMUSEMENT A 'CIVILIAN ESSENTIAL'?

—An Editorial—

According to what we read in the papers, our present administration plans to get real tough about this defense business now that the elections are over.

But, they agree that there are certain industries and services catering to civilians, which can be classified as "essential."

So, whether they cut down very heavy on other industries, and practically close them, to force workers from these industries into defense and, of course, this will also mean that the materials used by these closed down industries will be diverted to defense needs, they will try to maintain and continue those industries and services considered "essential" to civilians, though these may not be directly connected with the production of defense material.

There will, no doubt, be lots of industries and services rushing to Washington to claim they are civilian "essentials." It'll take a Solomon, in some cases, to pick up the chaff from the wheat.

Yet, there are industries that don't create too much of a hullabaloo, that are in lots and lots of ways really essential to civilians. The amusement industry is one of these.

Here's the way we figure it. Lots of people working, and working harder and longer hours than ever before, will mean plenty raw, upset, jangled work-nerves. Regardless of how much time off in between work hours they get. Regardless of whatever scientific work pauses are arranged. People are going to get jumpy. They're going to be ready to scream at the least little thing.

Workers will get nice, fat pay envelopes, of course. But, taxes will eat deep into them. Food and the other little comforts and rent, especially, will take a terrific bite out of them. Autos, refrigerators, freezers, other things people would like to own, are going to be very hard to get. But, the public will still be left with cash, as well as raw, overworked, frazzled nerves.

That's where amusement comes into the picture. That's why we believe amusement should be classified as a "civilian essential." If anything will be "essential" to help continue defense work for the nation it will be amusement in all its forms.

Amusement will relax, soothe, and calm the average working man and woman. That moment of laughter is invaluable, doctors agree. Relaxation will be doubly invaluable. It will bring that worker back to the plant with his mind clear and at ease. It will make for a better, more efficient worker.

So, the way we see it, amusement should, most definitely, be classified, by the guiding lights in Washington, as a "civilian essential."

Now, of course, here is a point to think about. As stated above taxes, living costs, etc., will take a great big bite out of the worker's dollar. Therefore he must continue to practice economy.

So here's where coin operated amusement enters the picture. Coin operated amusement is the most economical way in all the world for the working man to relax, enjoy himself, and go back to work feeling better than ever.

That's been proved time and again. The neighborhood tavern, drug store, or lunch wagon, is the working man's club. He can't afford Broadway's \$6.60 and \$8.80 shows. Nor can he afford concerts at \$4.40 a seat.

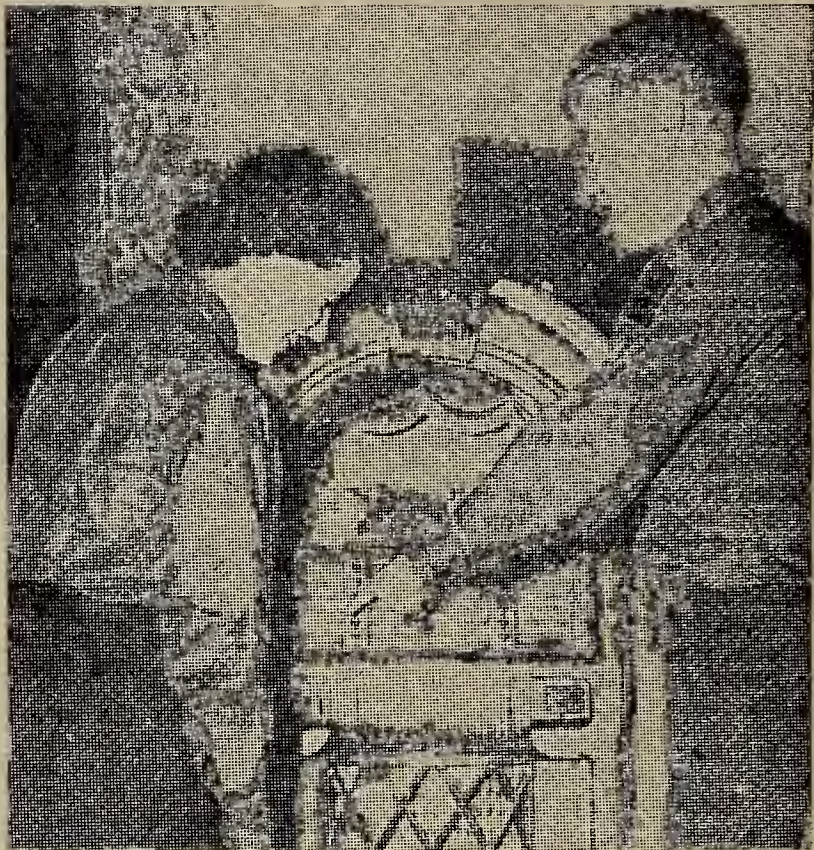
But, he sure can afford to drop a few coins in the juke box to play something as bright and lively as a polka, play a few games of shuffle alley with his fellow workers and, after an hour or so of such relaxation and laughter with his friends, find he's spent less than One Dollar! (And the dollar sure ain't what she used to be.)

So the way we figure it, if Washington is going to decide in favor of the most economical, most entertaining, most relaxing, most stimulating division of all the world's amusements—coin operated amusements—like juke boxes, shuffle games, pinballs, and the like. These are civilian-essential!

The way we see it, coin operated amusement in all its forms will prove the most economical and relaxing antidote for jangled work nerves of all the many millions who will be punching presses, and guiding coils of wire through machinery in the nation, in the months and years to come, in an effort to be prepared for, if not to offset, World War III.

So, if Washington's leaders are going to declare what is, and what is not, "essential" for civilians, some leaders of the coin operated amusements industry ought to get together now, talk it over, gather solid facts, and be ready to fly to Washington, when the time comes, to tell these head men, why coin operated amusement in all its forms is a "civilian-essential"

Juke Box Serves Armed Forces



NEW YORK—The tremendous part played by amusement games and juke boxes in serving as economical entertainment for the armed forces in the last war is history.

These same instruments are once again being employed by the many service branches as a means of relaxation and entertainment. Pictured above is WAC PFC. Marilyn Ketner and Cpl. Dorwin L. Culver looking over a music machine in the club at Fort Jay, Governor's Island, operated

by the YMCA for Associated Services for the Armed Forces.

This picture appeared in a feature story by Edith Asbury of the staff of the World-Telegram and Sun, Wednesday, November 8, under the caption "Four Tell Why Life of Wac Suits Them."

(Ed. Comment: We reiterate our contention once more to the effect that not only are products of the coin machine industry great "Morale Boosters" for the Armed Forces—but also for the "civilian".)

Gersh And Stern Relax In Private Office



CHICAGO—Seated in the rear section of the private office of Sam Stern, executive vice-president of Williams Manufacturing Company, Bill Gersh of The Cash Box, and Sam Stern (right) talk coin machine scuttlebut.

... and now, what about 45 r.p.m.?



How will the music operator be affected by these new slow-speed records? The question puzzles many for, while these records have gained acceptance in the home, their use by music operators will create many new problems which experience alone can reveal.

That experience will cost time plus money!

Whether or not the new slow-speed records gain widespread acceptance in our industry, there is a transition period ahead in which the purchase of new equipment should be based on its ready and economical adaptability to both present and future conditions.

To provide maximum protection to present users and future buyers of its juke boxes, AMI will soon be in production on its

45 r.p.m. conversion kit which was shown our distributors last spring. It will fit every Model "C" (or Model "B" or "A").

The price of this kit will be nominal. It can be quickly and easily installed in the field. It will give the operator all the advantages of a 45 r.p.m. player, plus the advantage of *re-convertibility* should experience with these records be unsatisfactory—all without the financial risk of buying a new machine limited exclusively to 45 r.p.m. play.

Thus the basic policy of AMI to manufacture "juke boxes built for the operator" enables the AMI operator to gain personal experience with a slow-speed record player without a substantial investment that might jeopardize his business — which is to sell music at the greatest profit.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

FEAR POST-ELECTION CONTROLS

Industry Is Concerned About Forthcoming Stringent Controls. Believe New Machines Production Will Be Severely Slashed

CHICAGO — After the many months of warning-articles which have appeared here, it was unusually interesting for your reporter to cover this area and learn, at this late moment, that a realization has developed in a great many members of this industry regarding forthcoming, stringent, post-election controls.

Word has been emanating from Washington almost daily to this effect. It is a well-known fact among the nation's manufacturers.

Yet, it seems few cared to believe in the facts which were staring them in the face and, further, which were being openly announced.

There is definitely no doubt that this, and many other industries, face the most stringent sort of controls from Washington immediately after the elections are over, and political campaigns have simmered into nothingness.

It was learned, from phone calls to the Chicago offices of *The Cash Box*, from leading ops in this area, that they are holding on to used machines which they would ordinarily trade in at this time of the year.

They are holding on to this equipment, they claim. "For," they state, "if these stringent controls do come into effect, these machines will be

worth much more money and will, at the same time, help us keep going, while, on the other side," they state, "distributors and jobbers are giving us the short-end of the trade-in price at this time."

"So," as some stated, "we may as well hold on. The trade-in price certainly can't go any lower than at present. And," they believe, "it surely can go lots higher."

Now there are current rumors that production may be "severely slashed."

Such statements have already come from Washington agencies and, therefore, it certainly is surprising to hear them for the first time being stated by men who are supposed to be able to foresee general conditions.

Some distributors, tho, are holding on to whatever good used equipment they have, and won't let go, "Unless we get our price."

They, too, like the operators, believe that prices can "only go up" and that as long as they can hold out, they should do so. They foresee a more active and higher priced used market ahead.

It will be interesting, therefore, to watch the reactions as controls come into being, more severe controls and for a longer period of time, than any now foresee.

Williams' New Five-Ball "Rag Mop" Coming Off The Line



CHICAGO — Sam Stern, executive vice-president of Williams Manufacturing Company, this city, announced this week that their new five-ball game "Rag Mop", is coming off the production line, and operators can now view it at their local distributing firms.

"Rag Mop" brings the player the usual winning features of Williams' five-balls, plus a new Tunnel Kick-back, Thumper Bumpers, Hi Power Flippers, and the proven Tilt Reset.

Pictured above is a view of the Williams' factory production line preparing the new game for deliveries.

Altho the factory is busy with this new five-ball, Stern once again called attention to the fact that they are still in production on its "Double Header", shuffle rebound baseball game.

ChiCoin Continues Big On Bowling Games

CHICAGO—Ed Levin, sales manager of Chicago Coin Machine Company, advised that the firm is continuing right ahead with its two very successful bowling games, "Pin Lite", and "Ace Bowler", as well as its current five-ball hit, "Fighting Irish."

The fly-away pin action of "Pin Lite", he said is so captivating to the players that they report this one of the finest games that they have ever played, he reported.

"'Ace Bowler' is the same as 'Pin Lite,'" Levin stated, "but," he said, "the 'Ace Bowler' is a free play model of 'Pin Lite', and is going great guns in those territories where the players enjoy free play action."

Gottlieb Brings Trade New Five-Ball "Joker"

CHICAGO — D. Gottlieb & Company, this city, introduced its new five-ball game this week. Game is called, "Joker", and as usual, has a number of exciting and intriguing playing features designed to appeal to the player.

Gottlieb's "Joker" gives the player fast and furious action. When he hits all seven Ace Bumpers, he scores 2 points: 7 Aces and 2 Jokers, 3 points; 7 Aces and 3 Jokers, 4 points; 7 Aces and 4 Jokers, 5 points. A 15-point score lights alternating bottom rollovers for replays. Each side rollover spots 2 Jokers and scores 2 points. Replays are awarded on points, high score and mystery rollover. "Joker" also gives the player an exciting last-ball action. Then there is extra scoring Kickout Hole, Flippers, and three Super Action "Pop" bumpers.

Gottlieb execs stated that "Joker" is now on display at all their distributors.

Success?

Work faithfully eight hours a day and don't worry. Then in time you may become the boss and work 12 hours a day and do all the worrying.

OUTSTANDING BARGAINS!

BRAND NEW ONE-BALLS

Turf Kings Write
Winners \$595.00

USED 1-BALLS and 5-BALLS SHUFFLE ALLEYS SHUFFLE BOARDS

Our prices are RIGHT!

Wire or Write

REEL DISTRIBUTING CO.

4977 LOTUS AVE., ST. LOUIS 13, MO.
(Phone: ROsedale 2002)

ELIMINATE- Service Calls! INCREASE- Your Collections!

NEW ABT SLIDE TYPE COIN CHUTE (Instead of drop coin chute) FEATURED on our BRAND NEW REPLACEMENT DOORS for all UNITED SHUFFLE games

- Doors constructed of new sturdy Plywood, stencilled to match all United games.
 - Completely wired and adjusted for perfect operation.
- Specify 5c or 10c chute and name of game. Complete (except lock) — ONLY

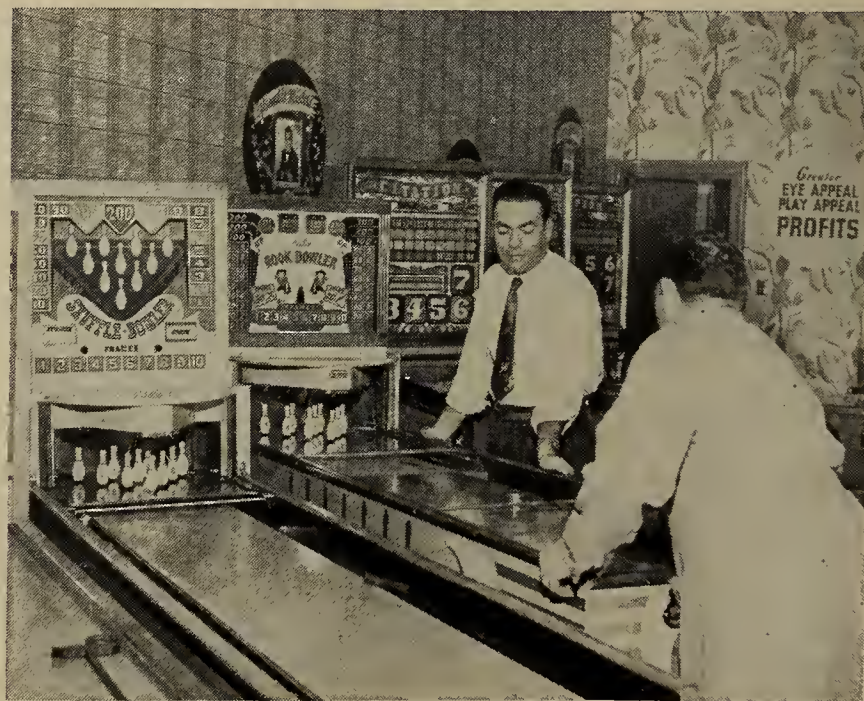
\$8.95

1/3 Deposit, Balance C. O. D.

U. S. Distributing Co.

615—10th AVE. (Tel.: JU 6-1865) N. Y. C.

Coven Displays Bally's "Hook Bowler"

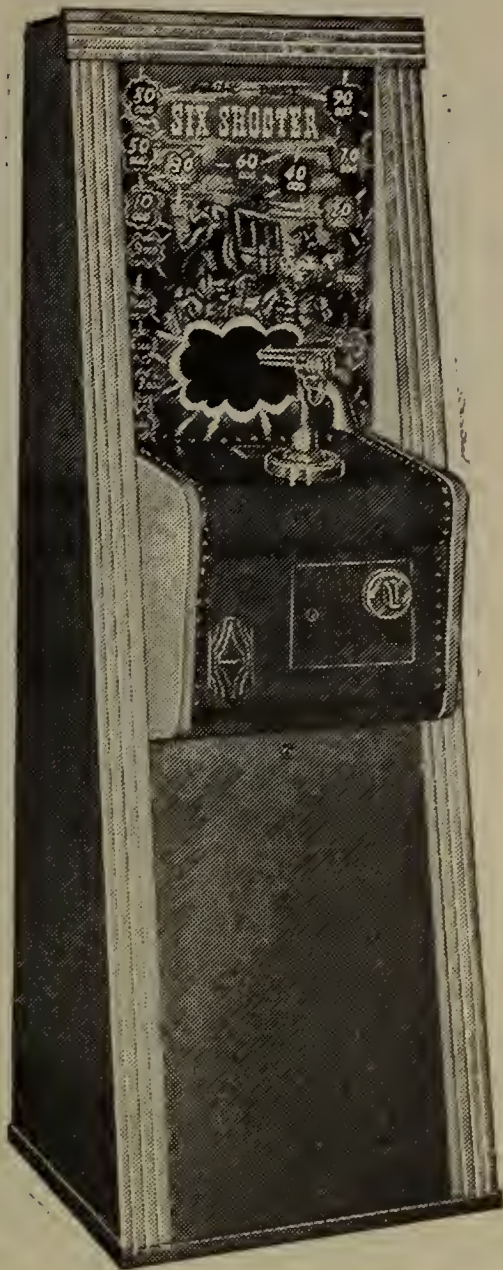


CHICAGO—Harold Saul of Coven Distributing Company, this city, watches as one of the firm's customers shoots for the "hook alley" on Bally's new shuffle game "Hook Bowler."

BRING 'WESTERNS' to your spots. CROWDS LIKE IT!

**EXHIBIT'S
DALE**

SIX



SHOOTER

**OPERATORS REPORT
FAST GROWING POPULARITY
WITH LOCATION CROWDS
TARGET SHOOTING BECOMES
A DAILY HABIT!**

**EVERY HIT TUMBLES OFF
A FAST RIDING BANDIT
FROM GALLOPING HORSE.**

**OPERATE EVERYWHERE!
A LONG TERM MONEYSMAKER
SEE 'EXHIBIT' DISTRIBUTOR**

**VARI-SPEED
MOVING
TARGETS**

**●
VENDS TICKETS
ON
SKILL SCORES**

EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

**ESTABLISHED
1901**

N. Y. Music Ops Guests Of Wurlitzer



NEW YORK—It was a gay ol' time music operators had at the Wurlitzer cocktail pre-banquet party held in the Waldorf Astoria on Saturday night, October 28.

Above is one of the many pictures taken at the Wurlitzer suite. Pictured left to right: Al Layne, Layne Music Company; Mrs. Al Layne; Ed Wurliger, general sales manager of the manufacturing firm; Mrs. Joe Connors; Joe Connors of Connors Music

Company; and Joe Young, Young Distributing, distributor for the Wurlitzer phono.

In addition to the many New York music operators who attended this shindig, a number of the foremost recording stars from leading record companies were present. While no music was heard (not even from a Wurlitzer phono), the ops and artists had a wonderful opportunity to talk about tunes and records.

**H. C. Evans & Co.
Moves To New
Large Building**



RICHARD HOOD

CHICAGO—H. C. Evans & Company, this city, one of the oldest established coin machine manufacturing firms, announced its removal this week to its new large building at 1556 W. Carroll Avenue.

Dick Hood, genial head of the firm,

FIRST CLASS Reconditioned

SHUFFLE GAMES

Guaranteed Perfect!

- Keeney DOUBLE BOWLER\$225
- Chicago Coin CLASSIC 210
- Bally SPEED BOWLER 205
- Universal SUPER TWIN BOWLER ... 199
- United SHUFFLE ALLEY EXPRESS... 165
- Keeney KING PIN 159
- Keeney ABC BOWLER 129
- Universal TWIN BOWLER 125
- Chicago Coin BASEBALL 99
- Williams TWIN BOWLER 70
- Bally SHUFFLE BOWLER 60
- Keeney PIN BOY 55
- Genco BOWLING LEAGUE 50

FIRST Distributors

1748 W. North Avenue • Chicago 22, Ill.
Dickens 2-0500

was proud and excited over the new quarters. "Our new building is a great deal larger than the old one" said Hood "and not only will this permit us to double our production capacity, but new modern equipment and improved facilities now permits us to give coin machine operators even greater cooperation.

Dick Hood, whose friends are found throughout the entire nation, invites them all to be sure and visit with him at the new plant when they are in Chicago.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

DEFINITE BIZ UPSWING NOTED

Mfrs And Distribs Report Sales Up Past Week With Indications Upswing To Continue

CHICAGO—Thruout this city, coin center of the world, business enjoyed a very definite upswing this past week.

All indications point to better business from now on in.

Belief here is that this is due to the fact ops and distribs have aroused themselves to the very apparent facts which are before them in all the press.

With outstanding business journals reporting that Chinese communist intervention in Korea has suddenly spurred preparatory efforts and that controls will be placed into effect much sooner than expected, many now, at long last, realize that whatever equipment they can quickly stock may be the backbone of their business for sometime to come.

There was a sudden buying wave noted at the beginning of last week. Distribs and manufacturers were surprised with sudden orders from areas they never expected to receive business from at this time.

Even the most pessimistic admitted that the upswing was at last under way.

One factory stated that they had hit a low point two weeks ago, and were rather upset and troubled over its cause.

This past week, this same factory stated that biz suddenly jumped, and that each business day orders were

received forcing their production lines to step up.

New products are also expected to have a good effect during this business upswing. Many of these have been warmly received.

The trade feels, many claim, that the time to buy is now, and that there isn't too much time left before factories start tooling for defense work.

Keeney Plant Busy With Several Machines



CHARLES I. PIERI

CHICAGO—Charley Pieri, sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that their plant continues busier than ever.

Going down the Keeney production lines at this time are "Match Bowler," "Bowler Champ" and "League Bowler."

In addition, the Keeney All-Electric Cigarette Vendor and the Keeney Penny Inserter are also in continuous production.

"There has been a very definite pickup in business all down the line for all of our products," Pieri reported.

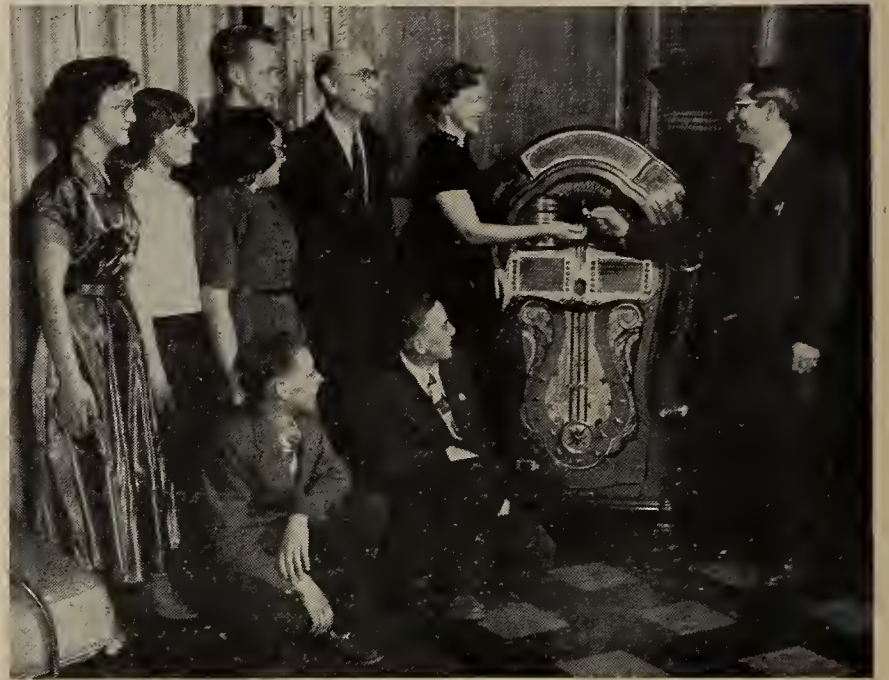
He also stated, "I believe that from now on in all distributors and operators realize that whatever they can get at this time may be the backbone of their business for sometime to come."

Charley reported "Wherever our 'Match Bowler' has appeared, it has proven itself one of the most outstanding games ever yet featured. It has saved many a twelve foot cushion shuffleboard op."

Pieri has been forced to stick close to the plant here in an effort to fill orders as fast as the new machines come off production lines.

"I just haven't been able to get away for even a day," Pieri stated, with the way business is going at our factory."

Angott Presents Phono To Youth Club



DETROIT, MICH.—As part of a national radio program, Carl J. Angott, president of Angott Distributing Company, this city, presented a colonial style Wurlitzer to the Memphis Youth Club of Memphis, Michigan.

In a dramatic tie-in with John Reed King's radio show "Chance Of A Lifetime" over ABC stations, Angott granted a wish made by Mr. and Mrs. Floyd Pratt of Memphis, Michigan.

The Pratts sponsor a youth club in their city and wrote to the "Chance Of A Lifetime" program saying that what they most desired, if their wish were granted, was a juke box which could be enjoyed by the boys and girls in the club. This request was relayed

to Angott who went the Pratts one better—not only giving them a beautiful 1080 Wurlitzer with Memphis Youth Club inscribed on the front, but also a supply of records.

The program was aired on Monday, October 30, and at that time, screen star Alexis Smith told the members of the youth club and Mr. and Mrs. Pratt of their good fortune over the air.

Angott (on right) shown making the presentation of the phonograph to Mr. and Mrs. Pratt and to a group of boys and girls from the Memphis Youth Club—another fine instance of good public relations in the automatic phonograph field.

SPECIALS

- BALLY SHUFFLE BOWLER with flying pins.....\$149.50
- WILLIAMS TWIN SHUFFLE... 49.50
- GENCO BOWLING LEAGUE... 35.00
- GOTTLIEB BOWLETTE..... 79.50
- 35 Seeburg '39 & '40. Make Best Offer
- 50 Rock-Ola '39 & '40..... Make Best Offer

LAKE CITY AMUSE. CO.
1648 ST. CLAIR AVE., CLEVELAND 14, O.
(Tel.: CHerry 1-7067)

When you buy from Runyon

YOU BUY THE BEST

Bally Scores Again with the NEW — AMAZING

HOOR BOWLER

Makes every other bowler obsolete as far as "take" on location

IT'S TERRIFIC!

10¢—1 player • 20¢—2 players
ORDER SAMPLE IMMEDIATELY!

RUNYON SALES COMPANY

Factory Representatives For AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc.

593 10th Avenue • 123 W. Runyon Street
New York 18, N. Y. • Newark 8, N. J.
L'Origocre 4-1880 • Blgelow 3-8777

354 S. Warren St., Trenton, N. J., TR 5-6593

Forbes, Business Magazine Depicts Success of Shuffle Bowling Games

NEW YORK—Forbes (Magazine of Business) in its November 1 issue devoted an entire page to the "success story" of the coin-operated shuffle bowling alley game, which they state "is the hottest money-maker since the juke box made its appearance."

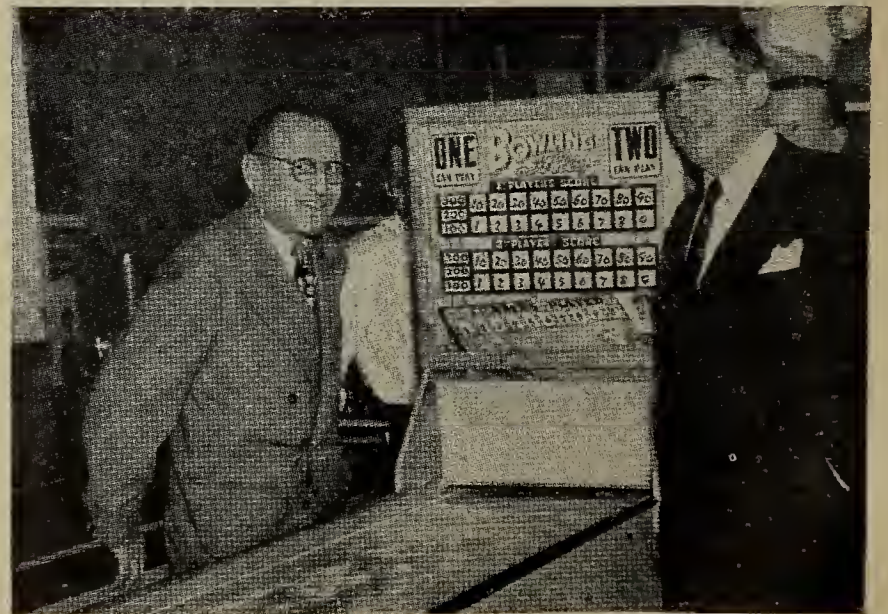
Included with the text was the photograph reproduced below showing Ed Levin, (left) sales manager for Chicago Coin Machine Company, and Harold Lieberman of Lieberman-Hy-G Music Company, Minneapolis, Minn., surrounding a ChiCoin "Bowling Alley."

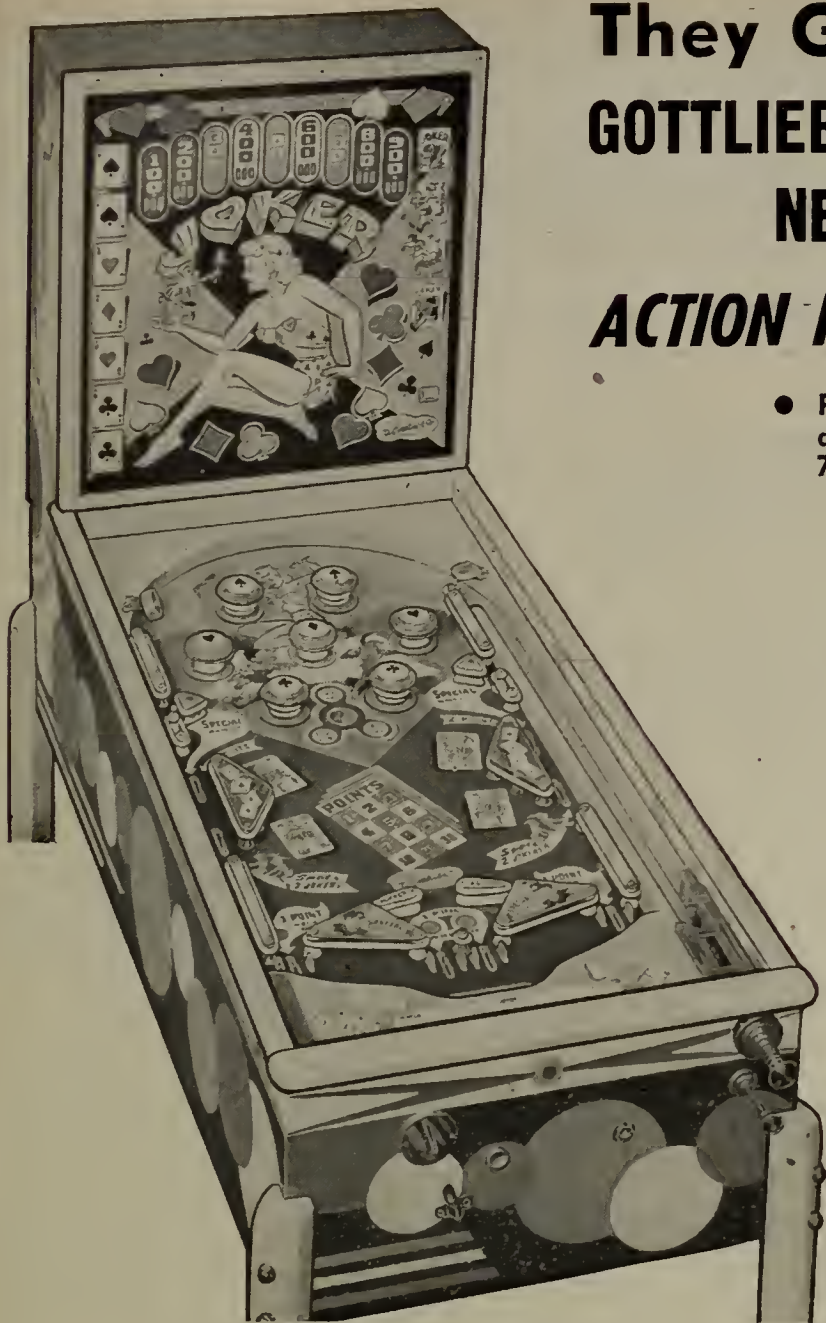
The lengthy article went into quite a bit of detail as to the size

of the games, description of the playfield, method of operations of the coin trade, locations preferable, and some of the problems of the operators.

Forbes writes that operators attribute the tremendous success of the game to the following factors: 1) Enormous public acceptance; 2) Automatic Scoring; 3) Easy availability; 4) Speed of the game; 5) Competition among players; 6) Slight physical effort to play.

Mention is made that "it's the first game in the history of the coin machine industry that has hit the jackpot with a ten-cent tariff."





They Go Wild — Simply Wild — Over GOTTLIEB'S NEW **JOKER** ACTION PLAY RIGHT OFF THE TOP OF THE DECK!

- Player Hits All 7 Ace Bumpers, Scores 2 Points: 7 Aces and 2 Jokers, 3 Points: 7 Aces and 3 Jokers, 3 Points: 7 Aces and 4 Jokers, 5 Points.
- 15-Point Score Lights Alternating Bottom Rollovers for Replays.
- Each Side Rollover Spots 2 Jokers and Scores 2 Points.
- Replays Awarded on Points, High Score, Mystery Rollovers.
 - EXCITING NEW LAST MINUTE BALL ACTION!
 - Extra Scoring Kickout Hole
 - 3 Super Action "POP" Bumpers
 - Flippers

DEAL YOURSELF IN FOR A SURE-FIRE WIN...
ORDER NOW FROM
YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

United Mfg. Delivering New "Skee Alley"



BILL DE SELM

ing makes 'Skee Alley' the most outstanding game of its kind ever to be developed.

"Everyone who has seen our new 'Skee Alley,' DeSelm continued, "and everyone who has played it acclaim it as one of the finest games we've ever yet presented to the industry."

Bill also reported, "Production is being stepped up each day and our distributors have ben advised that they can promise all the operators that we'll rush the games to them just as fast is humanly possible.

"Here's the game," DeSelm concluded, "that is going to wake up every sleepy location in the nation."

Transformers Like Gold

CHICAGO—Procurement men in all factories here report, "Transformers are worth their weight in gold today."

In all pinball factories transformers are becoming more scarce each day. Parts departments are now watching them carefully and doling them out.

Ops who are able to obtain extra transformers are urged to do so at this time. These will be one of the main parts of machines, it is believed, which will soon be practically unavailable.

CHICAGO — Bill DeSelm, sales manager of United Manufacturing Company, announced this past week that deliveries were already under way of the firm's newest shuffle game, "Skee Alley."

DeSelm said, "Here's the grand skee game that is accepted as one of the really basic staple games of the entire industry now in shuffle play action with the speediest, most suspenseful, thrilling play we've ever yet incorporated into any game.

"We're using two pucks for speedy action. Scoring is just like all skee games. Every shot scores. Skill shoot-

FRANCE OPENS FOR 5-BALLS

Licenses Issued For
"Amusement Only"

Goubert Buying 200 Games
Will Return In Feb. For 400 More

NEW YORK—France is another foreign market sellers of used five-ball games can add to the growing numbers available since the termination of the past world conflict.

Fernand Goubert of 11 Square Carpeaux, Paris, France, visited *The Cash Box* offices this week, and reported that the French government had just issued a license to him to import five-ball games, and that operations in France will take on great activity, with the limitation that all equipment used be for "amusement only."

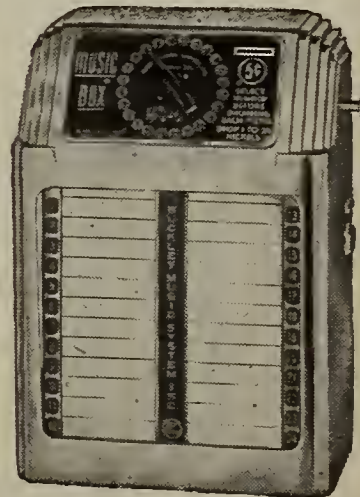
Goubert, who had already visited some wholesalers in Philadelphia and Baltimore, where he had bought a number of games, will be covering Grand Rapids and Detroit, Mich., Chicago and Milwaukee. He then returns to New York City on November 20, and will leave for Paris on November 29.

Before returning to his homeland, Goubert will have purchased 20 pin games, and when he returns to the United States in February, he will be ready to buy 400 more games.

MORE IN DEMAND
THAN EVER BEFORE
BY MUSIC OPERATORS

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$19.50
EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS

BUCKLEY PUCK ORDER THEM TODAY

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4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

BUY NOW		WURLITZER 1250 WURLITZER 1217 HIDEAWAY BALLY HOOK BOWLER	
ONE-BALLS		MUSIC	
Champion	\$359.50	Wurlitzer 1015	\$274.50
Citation	219.50	Seeburg 147-M	319.50
Lexington	199.50	Seeburg 8800	79.50
Trophy	119.50		
Jockey Special	84.50		
SPECIALS!		CONSOLES	
Williams All-Stars	\$99.50	Bally Draw Bells 5c or 25c	\$ 99.50
Chicoin All-Star Hockey	29.50	Bally Reserve Bells 5c or 25c	139.50
Hit-A-Homer	19.50		
EXTRA SPECIAL!		PINBALLS	
BALLY SHUFFLE CHAMP	WRITE	Shanghai	\$44.50
SHUFFLE GAMES		Mardi Gras	\$34.50
Bally Speed Bowler	\$199.50	Thrill	34.50
United Shuffle Alley	49.50	Genco 1-2-3	44.50
United Shuffle Alley With		Select-A-Card	134.50
Fly-Away Pins	89.50	Blue Skies	39.50
		Buffalo Bill	139.50
		Bank-A-Ball	164.50
		Saratoga	54.50
		Majors '49	44.50
		Name Second Choice.	
		1/3 With Orders, Bal. C. O. D.	

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COVEN distributing company
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All Equipment Thoroughly
Serviced or Reconditioned
by Our Trained Staff.

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**BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS**

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



CHICAGO CHATTER

Music ops gathering all over town and discussing need for 1 play 10c and 3 plays for 25c. Ops believe that this could come into being here, as well as everywhere in the nation, if all manufacturers and ops would agree at one and the same time to hold to this price. Leading music ops here claim that, with overhead rising the way it is (and still zooming up) that this is an absolute necessity today. (Funny how this seven year old suggestion of The Cash Box is taking hold at this time, isn't it?) . . . Our sincerest condolences to Lew London of Philadelphia on the passing away of his mother, Sunday, November 5 after a prolonged illness. . . . Bill DeSelm of United barely had time to tell us all about their newest "Skee Alley" and then grabbed a plane for another out-of-town jaunt. . . . Charley Pieri of Keeney very much pleased with the way biz took an upturn this past week and all at the big Keeney plant busier than ever trying to fill orders. . . . Red Zogg is all hepped over his refrigerated sandwich vendor which Red claims is the "greatest of the bestest." . . . Operators are holding onto much equipment. Won't trade because they claim distribs are offering them practically nothing for the machines. As one leading op here stated, "May as well hold on. The prices offered are ridiculous. They just can't go lower. And, after election, we think used machine prices are going to zoom into the blue skies." . . . Harry Brown of Amusement Sales Corp. back from a long swing thru the south. As he walked into his place, a very well known op followed him in and asked for 100 slots at a price. Harry said, "Nothing doing." . . . 45 rpm disks are now getting more attention because music ops realize records will soon be tough to get and the 45's last and last and last. . . . Art Weinand of Rock-Ola is probably the busiest guy in town. It would amaze anyone to see how many noted coinmen have suddenly decided that they want the Rock-Ola "Rocket '51-50" deal. . . . Coming to think of it, Len Micon and Monte West over at Al Stern's World Wide outfit claim that they have actually received orders for the new Rock-Ola phono, "sight unseen and price unknown." . . . Sam Gensburg of Chicoin on his way to Miami to look over his home and see if any damage resulted from the last severe hurricane. . . . Ed Levin much thrilled with his pic, and that of Harold Liberman, in Forbe's mag. Story about shuffle game here is very terrific. . . . Ben Coven is now a country squire. Biggest kick this past week was to see Ben all spruced up in blue jeans raking away the leaves of his Highland Park estate and, what's more, simply lovin' it. His very, very charming B. W. "Trudy" all up in the air with the decoratin'. . . . Harold Saul of Coven's put it most aptly morning after elections, "I guess we all voted for the winner" (???) . . . Carl Christensen and Mac Brier of the Coven org. traveling thruout the state and getting plenty of business. . . . Plenty of coinmen at Danny Thomas' opening at the Chez. Seems like Dave Halper has lots of friends among the boys and girls in this business. . . . Jack Nelson, Bally's sales manager, all hepped up over the fact that "Turf King" now in its 23rd consecutive week of production "and still," as Jack says, "going hotter than ever." . . . Harry Radhakishun of Dutch New Guinea in town and buying equipment. Says it takes 3 weeks by steamer from the mainland to get the goods. And takes 3 days for airmail to reach him. . . . Phil Weinberg in town from Dallas and talking about that gorgeous home he has in the Lone Star State. . . . Art Garvy and Ben Becker left for the East. (Together?) Which means they will resume their famous "gin" feud all over again. Art claiming, "I'm plenty ahead". . . . Never met a guy with a better ear for music than Sam Stern. But, that's due to the fact that, 'way back when, Sam was one of Pa.'s largest music ops and could pick those hit tunes on disks right out of the air, so to speak. . . . Roy McGinnis down to his old stamping grounds in Baltimore. By the way, Roy, Mike Hannerger phoned to advise he and Jackie Fields, Dick Eaton, Gordon Sutton, George Dick and all the other guys from SuperVend village willing to join whatever golf club you, and all other coinmen, will decide on. How's about Skycrest? . . . That gay commuter, Herman Paster of St. Paul, in town again this week. . . . Leo Weinberger and his son, Mort, here for a looksee and may stick around to see NAMA show. . . . Abe Green and Barney Sugerman advise that they will be here for NAMA show. And that Willie (Little Napoleon) Blatt and a whole gang of guys from Miami to meet them here. . . . Irv Blumenfield also in town. . . . Dave Gottlieb's daughter Marjorie was married this past week. . . . Frank Mencuri of Exhibit on the road all last week. . . . Thanks, Don Bigati, for those very swell and stirring compliments to our little magazine. Don is one op who is finding this publication of great value. . . . Nice of Vic Comforte to invite us to lunch. But, when Vic? . . . Harold Lieberman and Jonas Bessler in to say "hello" and invite leading mfrs. to their big opening. . . . Art Sauve in from Detroit. This is about the time when Art leaves for W. Palm Beach where he has a bit of a real estate biz to keep him occupied in the winter months. . . . Lou Singer of Central Music Distribs, Omaha, also in town and saying a grand "hello" to friends at Chicoin. . . . Now that everyone knows Chi pay phone charge will be 10c (as this publication stated months ago, even before NYC was changed to dime) ops realize that there'll be more dimes about than ever before and that 10c play can be profitable angle. . . . One guy who never gets ruffled, but gets those sales, Bill O'Donnell of Bally. . . . Transformers are worth their weight in gold. . . . Well, Earl Moloney proved it. Actually has that 4 lb. small mouth bass mounted on the wall of his office. Largest caught around Plano, Ill. . . . Best gag of the past week was Bill O'Donnell, Art Garvey, Dan Moloney, Lex Vinson, George Huesman all reading rag paper as he walked in. . . . Can't get over that tricky action of Bally's "Hook Bowler." Fascinating. . . . Mike Imig phones from Sioux City to advise he's now becoming a record mfr. Calls his label "Request." . . . Wally Finke and Joe Kline very proud of their Distrib quarters now that the decorators have finished. Nice, informal atmosphere here meets with aproval of many ops who call around. . . . One of the best buys right now is the Buckley Wall & Bar Box. . . . Rumor has it that bell plants practically down to zero as far as new machine production concerned. . . . Now that the elections are over watch for one control order after another come out of Washington with some so severe that Gen. George Marshall advised many biz leaders the defense orders for the next four years would take up civilian production slack and not to worry about keeping their plants going. . . . But that won't build new machines. . . . So, smart ops are buying now . . . while they can.

MUSIC OPERATORS — Be Sure To Get Your Vote In The 5th Annual Music Poll. Fill In Pre-paid Post Card This Issue And Send It In.

NEW! SPECTACULAR ADAPTOR UNIT!

10c PER PLAYER
4 PLAYERS: 40c

4 Keeney's MATCH BOWLER

ONE-TWO-THREE OR
PLAYER REBOUND

FULLY MATCHED TO FIT
ALL 12 FT. CUSHION BOARDS!

45 SECONDS AT MOST FOR EACH PLAYER

BIG PROFITS ASSURED!

FASTEST OF ALL!

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J. H. Keeney & CO., INC.
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MOST POPULAR CONVERSION
BEAUTIFULLY DESIGNED
COIN BOX AND CHUTE

Order KEENEY'S "MATCH BOWLER"

Operate these Keeney PROFIT MAKERS

KEENEY'S DOUBLE BOWLER
2 Players or One—Rebound.
Two Sizes: 9½ Ft. L. x 2 Ft. W. or 8 Ft. L.

KEENEY'S DELUXE ELECTRIC CIGARETTE VENDOR
KEENEY'S PENNY LOADER

KEENEY'S BONUS BELL
KEENEY'S CRISS-CROSS BELL
KEENEY'S BOWLING CHAMP

Happy Birthday to You . . .



CHICAGO—"Happy Birthday To You" sing this broken down trio to Ben Becker, who supplies the accompaniment on the piano. Altho Ben's birthday doesn't come along until Thanksgiving Day, Chris Christopher (left), Chris Novelty Company, Baltimore, and Dan Moloney, Bally district sales manager, anticipate the great (?) event.

Reports Rock-Ola Phono Orders Placed By Music Operators



AL STERN

CHICAGO—Al Stern of World Wide Distributors reported this past week that since the New York prevue showing of the new "Rock-Ola '51-50," which the firm distributes in this area, they have received orders "sight unseen" from many ops.

"Just as soon as we are able to dis-

SHUFFLE GAMES

United Standard	\$ 25.00
Genco Bowling League	25.00
Bally Shuffle Bowler	40.00
United Super	50.00
United Shuffle Alley Express	125.00
Bally Shuffle Express with disappearing pin conversions	90.00
United Standard with disappearing pin conversions	65.00
New United Shuffle Slugger	100.00
Lite Up pin conversions motor reset for United, Bally, Chicago Coin, Universal	45.00

Write for complete list of premiums
Terms: One-third, Balance C. O. D.

K. C. VENDING CO.

800 N. 3rd St., Philadelphia 23, Pa.
(Phones: MArket 7-6865 or 7-6391)

play the new model, and just as soon as we are advised regarding delivery dates," Al Stern stated, "we are going ahead with the biggest campaign we have ever yet attempted in this area to show the new 'Rock-Ola '51-50' to all music machine operators in our territory."

Monte West of the firm, who is one of the most experienced men in the music machine field, and sales manager for World Wide, stated that, "I believe that the new 'Rock-Ola '51-50' points the way to one of the greatest and most profitable operating eras for all music ops in this territory."

Stern asked that ops here await word from the firm regarding delivery dates, and also wait for a big showing which will be put into effect in the firm's large offices in this city.

YOU'LL CLEAN UP with Williams
RAG MOP
 It's got the **ACTION** with a "BOP"!



- NEW TUNNEL KICKBACK**
- THUMPER BUMPERS**
- HI-POWER FLIPPER**
- TILT RESET**

EASTERN FLASHES

New York this past week was embroiled in a hot election and hot weather. The combination slowed down biz a bit, but all are hoping that the weather will get colder, but the biz turn hot. Wholesalers, while looking for an upward turn, weren't complaining—as a matter of fact, claimed that the sale of music and games "wasn't bad at all."

The first games buyer from France since the beginning of World War II in town, visited with us for a spell. **Fernand Goubert** of Paris, the first person in France to get a license to import and operate in Paris in many years, visiting the wholesalers buying 200 five-ball games. Goubert covered in Philadelphia, Baltimore, and will be seeing the wholesalers in Detroit, Grand Rapids, Chicago and Milwaukee. He returns to New York City on November 20, and leaves for France on November 29. His buying is limited at this time, but Goubert will return to the United States in February, when he'll buy 400 more five-balls. All games to be operated in France at this time must be for "amusement only." . . . **Mike Munves** tells us he's selling more arcade machines, of all types, than he did during the spring—and he had a record breaking spring. Arcade ops are buying intelligently at this time, in anticipation of both a shortage for the next season, and higher prices. . . . **Joe Young**, Young Distributing, reports that more and more operators are buying the Wurlitzer 45 rpm conversion unit. . . . **Dave Rosen** of Philadelphia visits coinrow this week. . . . Also **Dave Stern** of Elizabeth, N. J. . . . **Understand Morris Hankin**, Atlanta, Ga., hospitalized again—but expects to be back on the job at his new location, 1307 Spring St., N. W., in a few days.

Barney (Shugy) Sugerman, Runyon Sales Company, demonstrates Bally's new game "Hook Bowler" to gobs of visiting operators. On hand helping out were **Ben Becker**, **Art Garvey** and **Paul Calameri**, Bally representatives. It's startling to watch this game in action—the puck starts out when it goes thru the "hook lane" it suddenly becomes alive and hooks toward the head pin. Shugy reports ops have placed some very substantial orders. . . . **Ben Becker**, who came up from the South, leaves for the Jersey Coast and Southern New Jersey, and **Art Garvey** heads for the New England States with **Paul Calameri**. **Becker** wants us to convey a special message to his pal **Tom Callaghan**—he celebrates a birthday on Thanksgiving day. . . . **Dick Di Cicco** of Westchester, on the street, doing some buying. . . . **Bob Jacobs**, U. S. Distributing Corp., supply in the games ops with a slide coin chute (instead of the drop chute) complete with plywood door, for all United shuffle games.

Dave Lowy, **Dave Lowy & Company**, planning a trip to Canada. . . . **Hymie Koepfel**, **Koepfel Distributing Company**, back from a road trip and while it was successful, complains about the hardships. "Let Harry go on those music buying trips from now on" says Hymie. . . . **Al Simon**, **Albert Simon, Inc.**, plans a surprise for the games operators shortly. . . . **Bert Lane** taking his family down to Miami Beach, Fla. next week, introducing them to their new winter home. **Bert** will be gone about a month. . . . **Joe Hirsch**, business manager for the games operators association, tells us that tickets for the annual banquet at the Latin Quarters practically all sold out. . . . **Elsie Green**, wife of **Milty Green**, **American Vending Company**, bragging about her beautiful daughter—and naturally about her two young sons. . . . **Al Koondel**, starting off early, preparing for the Bar Mitzvah party for his son, **Robert**, who'll be thirteen years old in January. . . . **Harry Berger**, **West Side Distributing Company**, smilingly tells about increases in sales this week. . . . Some of the wholesalers planning on being in Chicago for the NAMA Show. . . . **Mrs. Ida London**, mother of **Lew London**, well known Philadelphia coinman, passed away Sunday, November 5, after a prolonged illness. Services were held in Philadelphia on Monday. . . . **Eastern Electric, Inc.**, manufacturer of **Electro Cigarette Machines**, announced that two improvements and refinements have been added to their machine—the first is known as the **Magnetic Control**, and the other is called **Synchronic Action**.

DALLAS DOINGS

To all of you whom contributed one dollar to the pot at South Coast Distributing, we wish to say thank you for your most charitable gesture. With the money collected, we purchased an automatic record player for a paralytic at Parkland Hospital. The record companies donated records and this young lady by the name of **Bea Alvis** is just about the happiest person in the world. We will say again that most of the coin machine men are wonderful people. Thanks again! . . . Making their Tuesday rounds together, the **Mayor of East Waco** and **Monk Kaiser**. . . . **Tommy Chatten** traveling East Texas. . . . **J. L. Eaton** leaves for **Marble Falls** and much deer hunting at **Maturin Ranch**. . . . **A. G. Friedel** reports three inches of snow in South Dakota, a hindrance to his pheasant hunting. . . . Had a chat with "Long time no see" **Benny MacDonald**. Much glad to see **Benny** doing all the good. . . . **Jimmy Garret** in Dallas for S. M. U.—A & M game. . . . Glad to see **G. C. Ormand** off the sick list. . . . **George** and **Suzy Gribben** dashing through the cotton bowl at the SMU game. . . . Was that **Leonard Matassa** we saw buying a duck at the poultry market and is it a coincidence that he looked as if he just returned from duck hunting? . . . **Audrey Hunter** called to inform me that she is back with the **General Distributing Company**. . . . **Maury Gottlieb**, **Joe** and **Leonard Matassa** will take in the SMU game. . . . **Mack Womack** and the **Matassa** boys leave for the coast next week. Purpose: hunting. . . . Met two very nice guys from **Elgin, Texas**, and want to invite them back. We are referring to **Rex W. Reedy** and **Son**, who dropped by **American Distributing Company**. . . . Operators here and there: **Bill Underwood**, **Itasca**; **Tom Cloer**, **Sherman**; **Casey Jones** and **Sky Lancaster** of **Fort Worth**.

COINMEN YOU SHOULD KNOW: Everybody agrees that you can't meet a nicer, more congenial fellow. The distributors in Dallas refer to **Lester Godwin** as an "Ideal Customer." **Les** operates in Dallas and outlying counties, with approximately 75 pieces of equipment consisting of music and one-balls. He employs three men who do all the service work, and **Elizabeth Godwin** does all the office work. **Les** has been in the coin machine business for nine years, of which two years were spent in the Army. His wife and employees carried on the business during that period. Fishing and hunting are his pastimes, when he has time. He works long and hard hours and says of the coin machine business "It's hell, but I wouldn't trade for any other kind of business." His only extravagance is a slick looking Cadillac but most of the time he runs around in his pick-up truck.

GOT IT? ▶ DOUBLE HEADER
 HIGH SPEED REBOUND BASEBALL GAME
GET IT! ▶ and do better all year 'round with the game that's set an earnings record unmatched by any other!

SEE—BUY THESE WILLIAMS HITS AT YOUR DISTRIBUTOR NOW!

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Creators of Dependable Play Appeal!

4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

\$64 QUESTION

How much do you make on your investment? Do you have long-life equipment that will be making money for you many years after it has been paid for? Well, Brother, you can have it . . . Operate the exclusive **HOLLYCRANE** . . . coin-operated, miniature model industrial crane that has everything an operator wants.



Write for Descriptive Circular and Free Profit Chart

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CALIFORNIA CLIPPINGS

Bud Parr and Fred Gaunt tell us that the new Rock-Ola phono is due any week now at their General Music spot. There seems to be considerable interest among music ops as to the new unit, its special merits and how it stacks up alongside of the other fine machines now on the market. . . . Ran into an Automatic Games powwow of Dannie Jackson, Sammie Donin, and Georgie Warner, the three of them discussing ways and means of stepping up the action both locally and out of their Las Vegas office. Dannie had just got back from a short run there and Sammie came back up for the huddle and to visit his family and friends in L. A. . . . Also back from a short one to Vegas was Jack Simon, who reported that business and the weather were fine, running several degrees under the hot spell this town has been experiencing recently.

Phil Robinson now calculates that his new house should be ready for occupancy about the end of the year. Meanwhile the Chicago Coin rep is expecting a couple of good and new things in soon from the plant, due to arrive by time he gets back from a quick swing around his Northern territory. According to Phil, the "Fighting Irish" 5-ball continues to do much better than its namesake. . . . Another newie due any day now, is Bally's "Hook Bowler", which, Ed Wilkes of Laymon's tells us, means just what it says—there's a gimmick allowing players to toss a hook just like in real bowling. . . . With Johnny Hawley, it's still premium merchandise, and it looks that way at least through Christmas, he figures. While 5-balls are bearing up well for him, he reports a slackening of bowling game customers. . . . Live ones on the Sicking floor these days, are Exhibit's "Dale Six Shooter" and Gottlieb's new 5-ball, "Spot Bowler", Jack Ryan informs us and sundry.

On the Row: Bakersfield's William Black, recovered from his recent operation. . . . Also Southgate's Pete Shoup, who looks almost as good as new after his automobile accident up North. . . . Others making an appearance included Roy Bruder of Sherman Oaks. . . . Harry Knapp from Victorville. . . . Long Beach's M. S. Tillitson. . . . J. H. Bowman, Mel Hyman and Ray Brandenburg of San Bernardino. . . . Balboa's H. W. Hannafor. . . . Anthony Stromberg from Santa Ana. . . . Riverside's G. F. Cooper. . . . Bob Chacon from Laguna. . . . Henry Van Ste'nton of Whittier. . . . Glendale's Pete Thelen and Ben Korte. . . . Perry Irwin of Ventura. . . . Al Anderson from Shafter.

MINNEAPOLIS—ST. PAUL, MINN.

Kenny Anderson of Austin, in Mineapolis for the day and picking up his weekly supply of records and other miscellaneous parts. . . . Frank Davidson, of Spooner, Wis. also in town for a day picking up his records. . . . Dick Henderson, Willmar, in Minneapolis for the day for the same reason. . . . Jack Backus of Jamestown, N. D., in Minneapolis with his wife for several days' visit with his wife's relatives, and also calling on several of the jobbers in the Twin Cities. . . . Mr. and Mrs. Duane Knudsen of the Fertile Coin Machine Company, Fertile, in Minneapolis over the week end mixing business and pleasure.

H. W. Pickron of Rock Island, Ill., and Walter Hugeback of the Red Line Vending Company of New Hampton, Iowa, drove together to visit a few of the Twin Cities' Distributors. This is the first visit in several months for Pickron. . . . Mr. and Mrs. Russell Gherty of Baldwin, Wis., in Minneapolis for the day, picking up their record and premium supply. . . . Mr. and Mrs. Eddy Skalicky of Jackson, also in town for the day, making the rounds. . . . O. L. Coefield, of Annandale, taking time out to drive into Minneapolis for a few hours to pick up some supplies.

Frank Krall, of Chippewa Falls, Wis., in for the day calling on a few distributors. . . . Mr. and Mrs. Henry Greenstein, Mr. and Mrs. Harold Lieberman and Mr. and Mrs. Jonas Bessler of the Lieberman-Hy-G Music Company, were in Chicago Sunday, November 5, to attend the wedding of Dave Gottlieb's daughter. Harold and Jonas stayed over for an extra two days, to take care of some business in Chicago. . . . Emil Sirianni, of the Sirianni Amusement Company, in Eau Calire, has sold his route to the Paster Distributing Company, in St. Paul, and will enter into the soft drink vending machine business.

John McMahon, of Eau Claire, Wis., in Minneapolis for the day, picking up a few miscellaneous supplies, also an excuse to take a day off to come into Minneapolis. . . . The entire force of the Lieberman Music Company is now at work in their new quarters, and are going full blast. Many operators throughout Minnesota, North Dakota, South Dakota, were in Minneapolis over the week end, to watch the Minnesota Homecoming football game between Minnesota and Iowa.

Chicago Coin's

BIG 3

NEW 5 BALL

FIGHTING IRISH

6 BIG WAYS TO WIN!

FOR THE BEST IN BOWLING GAMES

PIN-
LITE

FOR

STRAIGHT
NOVELTY
PLAY!

ACE
BOWLER

FOR

FREE
PLAY!

BOTH FEATURE LITED "FLY-AWAY" PINS

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BLVD.

CHICAGO, ILL.

IT'S OUR MOVE!

H. C. EVANS & CO.

Take Pleasure in Announcing
the removal of their present
Offices and Factory

to their

NEW BUILDING

at

1556 WEST CARROLL AVENUE CHICAGO 7, ILLINOIS

Doubled Production Capacity
and Improved Facilities
to Serve You Best
with Better Equipment!

CLASSIFIED ADVERTISING SECTION**CLASSIFIED AD RATE
8 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: Humboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Want to buy for cash or will trade for: Wurlitzer 1015's and 1100's; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games, new or used. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Gennett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Record salesmen, dealers, distributors. Attractive profits. Best Xmas Record, sells fast. Smooth dance music. Write: SELEST RECORDS, 155 E. 46th STREET, NEW YORK 17, N. Y.

WANT—All kinds of Arcade equipment for cash. Will pick up anywhere. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN, N. Y.

FOR SALE

FOR SALE—New ABT Slide Type Coin Chute featured on our replacement Doors for all United shuffle games. Doors complete, constructed of new strong plywood and completely wired and adapted for perfect operation. Specify 5c or 10c chute and name of game. Door stencilled to match game. \$8.95. 1/3 deposit, balance C.O.D. U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK, N. Y.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—Specials for the week: United Shuffle Alley, late model with flyaway pins, complete \$109 while quantity lasts; Chicago Coin Classics \$239; Chicago Coin Trophy, like new \$259. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CA 6-0293.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Wurlitzer 600 \$75; Aircon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—United Shuffle Alley and Williams Twin Bowlers \$39 ea.; United Super Shuffle Alleys and Bally Shuffle Bowlers \$59 ea.; Bally Speed Bowlers, Universal Super Twin Shuffle Alleys and Williams DeLuxe Shuffle Alleys \$149 ea. \$10 additional for crating. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—15 Keeney Pin Boys—one lot, \$550 takes all. Write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

CLASSIFIED ADVERTISING SECTION**FOR SALE**

FOR SALE—Champion \$349.50; Citation \$199.50; Trophy \$99.50; Jockey Special \$79.50; Bally Draw Bells 5c or 25c \$79.50; Bally Reserve Bells 5c or 25c \$135; Select-A-Card \$129.50; Bank-A-Ball \$139.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—5 Seeburg Classics \$50 ea.; 40 Buckley Boxes N. S. 20 and 24's \$10 ea.; Brackets \$1; Rock-Ola 1530 Boxes \$15 ea.; Keeney Ten Pins \$50. All in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—10 Bally Speed Bowlers \$209.50 ea.; 2 Shuffle Alley Express \$209.50 ea.; 5 Bowlette (Gottlieb) \$79.50 ea.; 10 United Regular Alleys \$60 ea.; 10 Genco Bowling Leagues \$79.50 ea.; 5 Genco Shuffle Baseball (New) \$90 ea.; 10 Genco Bowl-A-Line (New) \$290 ea.; 10 Dale Guns \$75 ea.; 10 Bally Citations (one-ball) \$225 ea.; 5 Bally Champions (one-ball) \$360 ea.; 3 Williams All Stars \$79.50 ea.; 15 Northwestern Ball Gum Machines \$5.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Two late model phonomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—ABT Gun \$20; Wurlitzer Model 800 \$80; Bally Champion, like new \$275; Bally Clover Bell \$450; Mills Empress \$50; Ace Slot Machine Locks 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Photo Finish \$305; Champions \$339; Citations \$205; Gold Cup \$95; Universal Twin Bowler \$100; Universal Super Twin \$205; Rock-Ola Shuffle Jungle \$105; Bally Speed Bowler \$215. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y.

FOR SALE—12" Jensen Speakers complete \$15 ea.; 15" Jensen Speakers complete \$17.50 ea. Cash with order. BIRMINGHAM VENDING CO., 540 2nd AVE., NO., BIRMINGHAM 4, ALA.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—"My Sugar Lump" Thrillwood 104; "My World Is Made of Music" Thrillwood 104; "Nannie" Thrillwood 105; "My Sweet Maria" Thrillwood 105; "A Merry Bachelor" Thrillwood 106; "Mary" (A Ball of Fire) Thrillwood 106. Recorded by Thrillwood Orchestra. THRILLWOOD RECORDS, BOX 44, BLOOMINGDALE, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 Ball Sale; Dallas \$79.50; Trade Winds \$40; Sharpshooter \$110; El Paso \$75; Ramona \$49.50; Show Boat \$55; Monterrey \$35.50. **IACOLA DISTRIBUTING CORP.**, 265 FRANKLIN ST., BUFFALO, N. Y.

FOR SALE—Records, surplus, new, reasonable. **SELEST**, 155 E. 46th ST., NEW YORK 17, N. Y.

FOR SALE—Bally Hot Rods (New—original crates) \$210; Universal Super Twin Bowler \$195; Gottlieb Bowlette \$80; Just 21 \$90; Bally Speed Bowler \$195; Genco Bowling \$65; Bally Carnival \$65; Climatic Adjusters for Shuffleboards \$16.50; Shuffleboards all sizes \$59.50 and up, plus crating. **MERIT INDUSTRIES**, 6520 SO. HALSTEAD, CHICAGO 21, ILL. Tel.: ENglewood 4-4144 and STate 2-5600.

FOR SALE—1 Williams All Stars \$95; 1 Bally Champion F.P. \$325; 10 Packard Wall Boxes \$15 ea. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—8 Poolette Pool Tables \$125 each. Write or phone: **TRI-STATE AMUSEMENT CO.**, 149 18th ST., WHEELING, W. VA. (Tel.: Wheeling 649.)

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. **LAKE NOVELTY CO.**, OMRO, WIS.

FOR SALE—Wurlitzer: Model 1100's, 1015's and 750E's; Seeburg: Model 147's. Ready for location. **CAIN-CAILLOUETTE, INC.**, 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffles, Rebounds, Rolldowns, One-Balls, Automatics. You get weekly lists. Only \$15 per year. Write: **THE CASH BOX, EMPIRE STATE BLDG.**, NEW YORK 1, N.Y.

FOR SALE—ChiCoin Bowling Alley \$100; ChiCoin Midget Skee-ball \$125; ChiCoin Shuffle Baseball \$110; Genco Baseball Shuffle \$75; Bowlette \$75; Bing-A-Roll \$50. **WANT**—Seeburg Shoot-A-Bear Gun. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—1 Aircor 400 Coronet \$150; 2 '47 Seeburgs \$250 ea.; 1 '46 Seeburg converted to '47 \$225; 1 '47 Rock-Ola \$225. **Wurlitzer Distributors**, MIDLAND MUSIC DISTRIBUTORS, 409 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—You can convert your AMI Model "C" to 45 rpm right on location in less than 15 minutes for only \$28.50. For demonstration drop into our New York and New Jersey offices. **RUNYON SALES CO.**, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. **SPARKS SPECIALTY COMPANY**, SOPERTON, GEORGIA.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. **KOEPPEL DISTRIBUTING CO.**, 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Brand New Ambassador Front Door Conversions for 1015 Wurlitzer, gives it a new and different appearance \$57.50 ea.; New Jungle Joes \$179.50; Lite-up conversions for Shuffle Alleys \$9.95; new Edelco Pool Tables \$139.50. We can supply your needs. **MILLER-NEWMARK DISTRIBUTING COMPANY**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: Tyler 8-2230).

FOR SALE—Smooth dance music. **SELEST RECORDS**, 155 E. 46th ST., NEW YORK 17, N. Y.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mill-Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. **DIXIE COIN MACHINE CO.**, 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price \$39.95. 1/3 deposit. **J. R. HAWLEY DISTRIBUTING CO.**, 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: **DAVE LOWY & CO.**, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices. Equipment is removed from this listing only when manufacturers halt production.

AMI, INC.

- Model "C" Phonograph\$795.00
- Model HS-SM Hideaway 575.00
- 5c - 10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50
- 45 RPM Conversion Unit 28.50

BALLY MANUFACTURING CO.

- Turf King\$695.00
- Grandstand 695.00
- Hook-Bowler 429.50

BUCKLEY MANUFACTURING CO.

- Buckley Wall & Bar Box\$ 19.50

CHICAGO COIN MACHINE CO.

- Fighting Irish\$279.50
- Ace Bowler 395.00
- Pin-Lite 365.00

COMO MANUFACTURING CO.

- Hollycrane\$695.00
- Hollycrane F. P. 745.00
- Como Bally Shuffle Bowler Conversion 89.50
- Como Pin Boy Conversion 89.50

H. C. EVANS & CO.

- Constellation Phonograph\$745.00
- Winter Book '50 826.00
- Coaltown 825.00
- Races 931.00
- Casino Bell '50 665.00

THE EXHIBIT SUPPLY CO.

- Rotary Merchandiser (1950 Model)\$650.00
- Dale Six Shooter 349.50
- Two Player Hockey 184.50
- Oasis 289.50

GENCO MFG. & SALES CO.

- Harvest Time\$279.50

D. GOTTLIEB & CO.

- Joker\$294.50

J. H. KEENEY & CO., INC.

- League Leader, 9½ Ft.\$419.50
- League Leader, 8 Ft. 409.50
- All-Electric Cigarette Vendor 259.50
- All-Electric Cigarette Vendor with Changemaker 277.00
- Penny Inserter 119.50
- Criss Cross 550.00
- Bowling Champ Conversion 350.00
- Match Bowler Conversion 379.50

UNITED MANUFACTURING CO.

- Skee Alley\$395.00
- Two player Shuffle Alley Rebound 375.00
- Four Player Shuffle Alley Rebound 395.00
- Shuffle Alley DeLuxe Conversion 79.50
- Super Shuffle Alley DeLuxe Conversion 89.50
- Double Shuffle Alley DeLuxe Conversion 89.50

UNIVERSAL MANUFACTURING CO.

- Winner\$675.00
- Feature Bell 795.00

WILLIAMS MANUFACTURING CO.

- Double Header\$395.00
- Rag Mop 279.50

THE RUDOLPH WURLITZER CO.

- Model "1250" Phonograph\$829.50
- Model "1217" Hideaway 629.50
- Model "4820" Wall Box 5c-10c-25c 4-wire (48 Selections) 87.50

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items like QT Pool Table, Quizzer, Rockola Ten Pins LD, etc. with prices in two columns.

MILLS (Cont.)

Table listing Mills equipment items like 50c Club Bell, 1c Blue Front, 5c Blue Front, etc. with prices in two columns.

PACE

Table listing Pace equipment items like 5c Comet FV, 10c Comet FV, 25c Comet FV, etc. with prices in two columns.

CONFIDENTIAL PRICE LIST



CONSOLES

Large table listing console equipment items like Arrow Bell, Bally Draw Bell 5c, Bangtails '41, etc. with prices in two columns.

GROETCHEN

Table listing Groetchen equipment items like 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, etc. with prices in two columns.

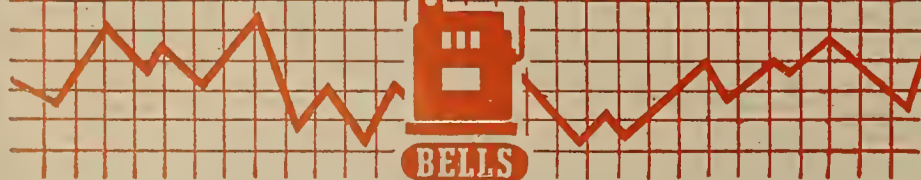
WATLING

Table listing Watling equipment items like 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, etc. with prices in two columns.

BUCKLEY

Table listing Buckley equipment items like 5c Criss Crosse, 10c Criss Crosse, 25c Criss Crosse with prices in two columns.

CONFIDENTIAL PRICE LIST



BELLS

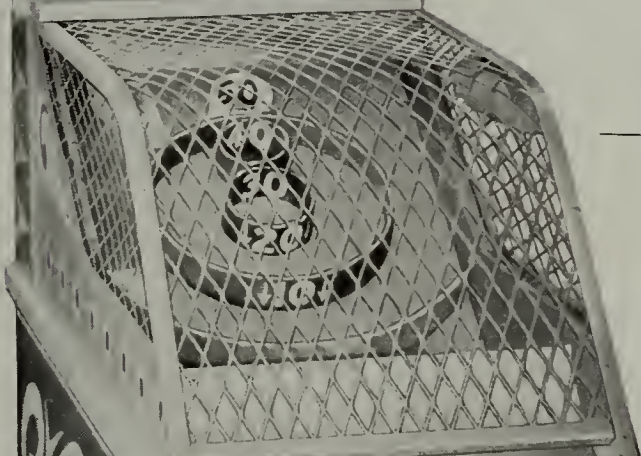
Table listing bell equipment items like 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, etc. with prices in two columns.







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"

A Great, New Automatic Scoring Shuffle-Type Game



-  Skill Shots Galore
-  Play Compelling Suspense
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-  Fast Action - 2 Pucks
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FOUR DIFFERENT styles of backglass, appearing and disappearing like magic, could not be more powerful in play-appeal! Press a button . . . and your favorite features pop out at you in concentrated brilliance on the backglass. Selections! Odds! Double Scores! Feature! The revolutionary new Player's Choice idea permits every player to play the game his way . . . to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest earning-power in pinball history.

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