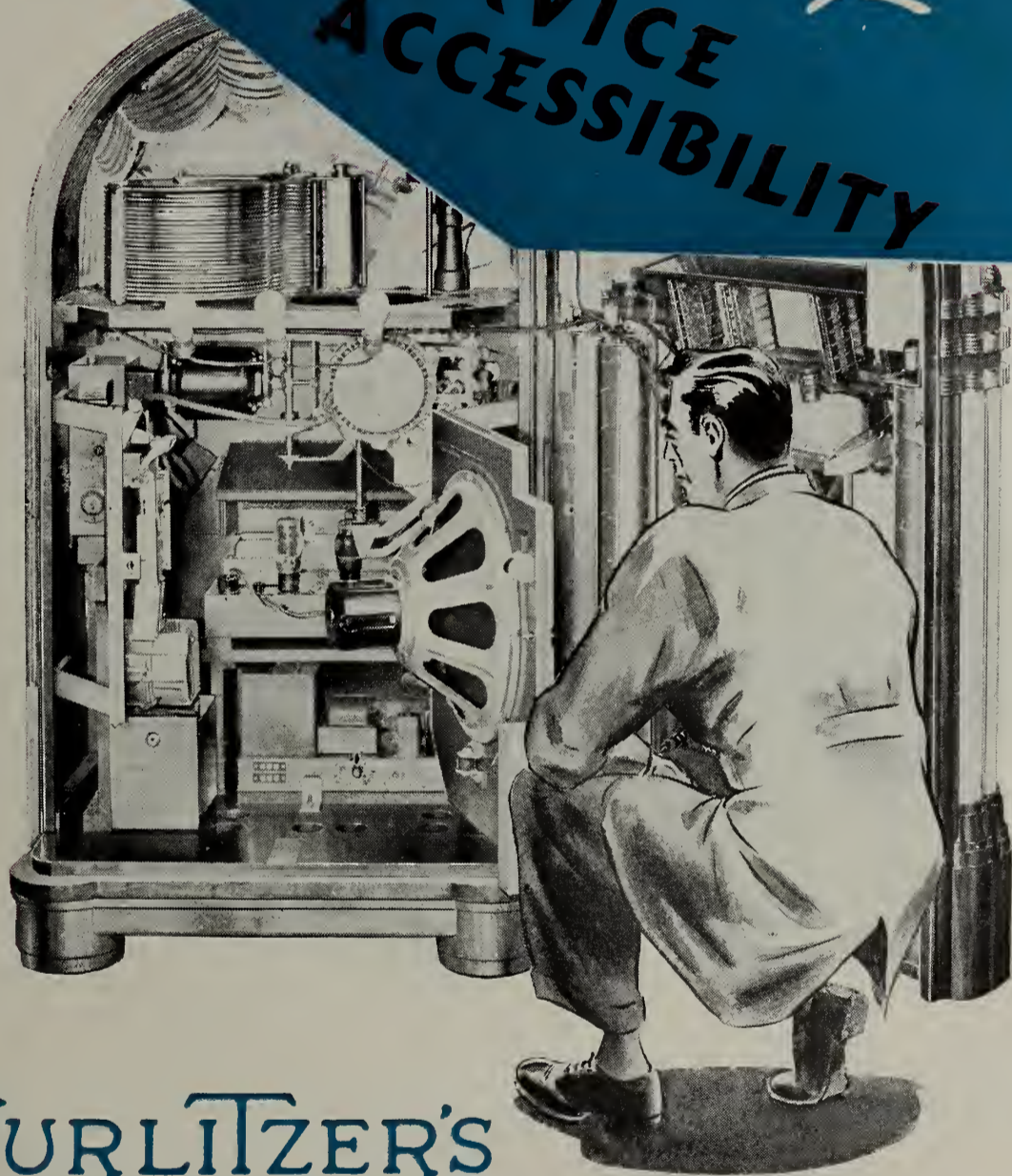


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 7, No. 22
WEEK OF
FEBRUARY 11, 1946

Leadership
**IN SERVICE
ACCESSIBILITY**



WURLITZER'S "CLEARED FOR ACTION" Service

**Greatest Time and Money Saver
Ever Offered Music Merchants...**

Wurlitzer leadership takes in beauty, tone and time-tested features—then goes right on to service accessibility with sensational new "Cleared For Action" service.

You never saw anything like it before. The whole front of the new Wurlitzer Model 1015 is one great door. The whole cabinet interior is wide open. Every unit that would ever require service

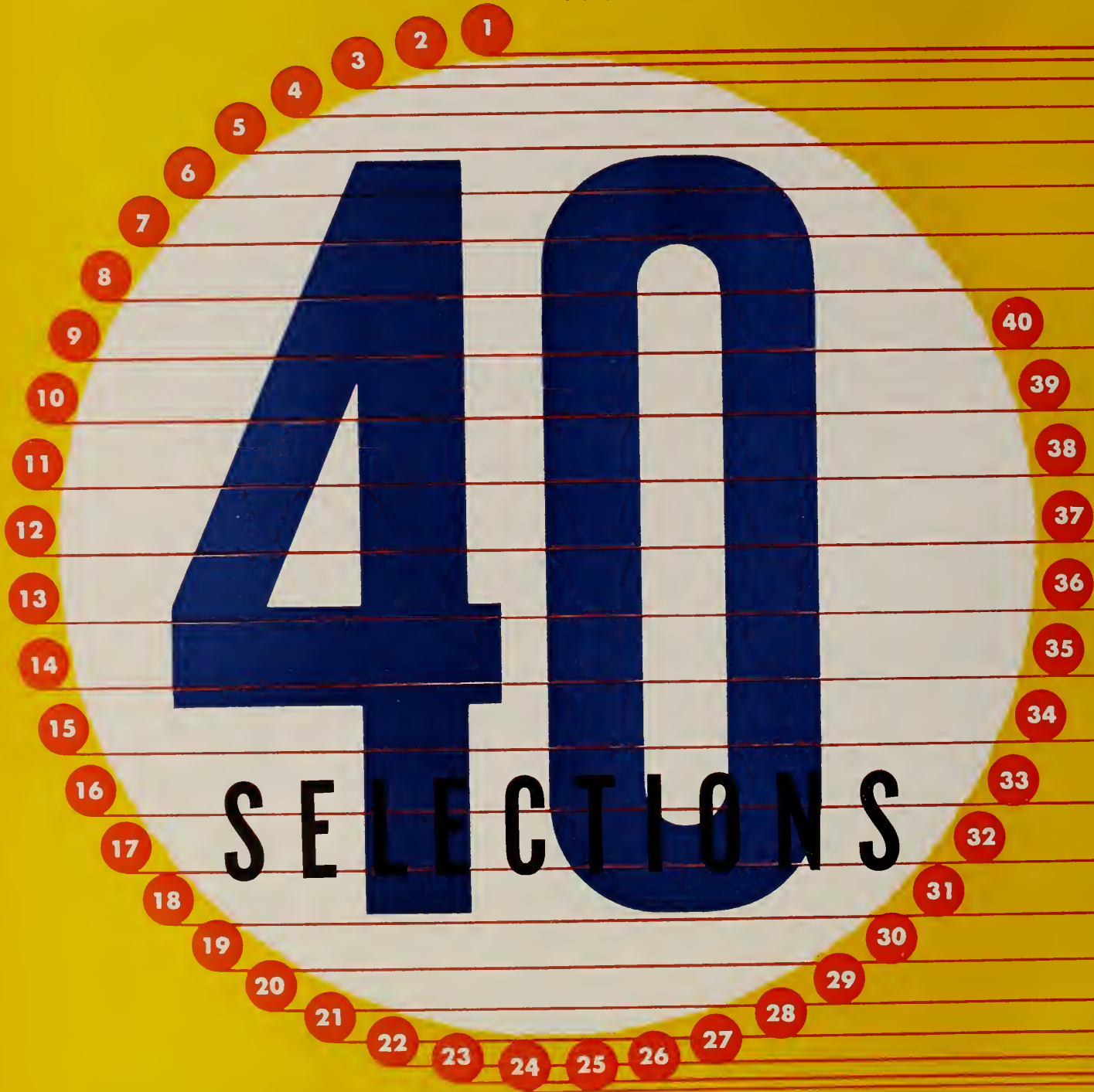
is right square in front of the service man.

It's a time saver—a temper saver—a money maker—a tribute to the kind of factory engineering that takes into account the fellow in the field. That's all part of Wurlitzer leadership. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y. *The Name That Means Music To Millions".

Watch **WURLITZER**
EXTEND ITS *Leadership*

The New **AMI** Phonograph

has



It's a Music Lovers Paradise!

Must Your Location Owner Know All About Your Business?

By Bill Gersh



For years coinmen have found that among the worst competition they have faced has been that from their own location. When location owners learn about equipment, and usually they have been educated to the value of coin operated machines by the operator himself, they have, many times, sought for sources where they, themselves, could purchase the type of machines which were proving most profitable in their place of business and thereby eliminate the operator.

This was proved true in the chain movie theatres after coinmen had, at long last, located the first candy merchandisers. The theatre managers soon learned that they could sell plenty of candy bars. Therefore, they eliminated the operator and installed their own show cases with young women handling the sales direct to the public. The theatre owners thereby received all the profits.

The same has proved true time and time again in the past. It has happened during the present era and will continue in the future, unless this industry awakes to the fact that open publication of its business methods, its inner workings, its prices and its machines be so concealed that the general public, and especially location owners, know nothing at all about them.

Is it necessary for machines and prices to be openly published where storekeepers can read them? Must they know the prices of used machines as well as the new equipment? Must they learn all about operating methods? Must they also be told where to buy equipment?

Why should location owners learn that the trade is attempting, so that it can survive and continue on with a greater surety of success for the future, to cut commissions to a 70%-30% basis? Must they know about adverse legislation and where it is taking effect? Must they read about tax bills and what these mean to the industry?

Must they know about other plans and ideas in this trade? And must they, worst of all, because they may have at present certain machines in their stores which are proving profit makers, learn where to buy these machines, and for how much?

Unscrupulous wholesalers have always claimed that when they do make a single machine sale, especially a great many hundreds of miles away from their territory, that they believe they are creating a "new" customer. These men know, just as does everyone else in this business, that the chances are 99 out of 100 that this single machine buyer is a location owner.

The Cash Box has been offered dozens upon dozens of lists by well meaning coinmen who feel that this publication is the one publication which will lead the industry to a better future. Not only because *The Cash Box* remains a strictly confidential medium exclusively devoted to the best interests of the coin machine industry and the coin machine industry only, but, because they feel that *The Cash Box* is offering the finest suggestions for the good and welfare of this business. And everytime, *The Cash Box* has had to cleanse dozen and dozens of

names off each of these lists—storekeepers' names—names like: "Joe's Tavern", "Jones' Emporium", "Smith's Candy Spa", etc., etc.

The time has come for this industry to definitely assert itself. The time has come, as operator after operator reports a loss of one or more locations due to direct sales, when this business must absolutely eliminate the open publication of all inside news and prices. It simply must revert to being an industry, within an industry just as every other industry is.

The average man in this business doesn't know what his druggist pays for his favorite toothpaste. There is, then, no reason why that druggist should know what he pays for his games or phonos or whatever other coin operated equipment he may feature in his druggist's place of business.

The fact is that once a location owner purchases his own machine neither hell nor high water will make him sell or remove that machine. He always comes back with the answer, "Listen, whatever I take out of *my* machine, even if it's only two bucks—brother—they's MY two bucks. I don't have to split with *you*—or anyone else."

The one and only answer for this industry is to once and for all time eliminate open publication of its legislative affairs, its business methods, its inner workings, its machines and its prices to the public and to the storekeepers—and especially to officials and blue-noses who have to pay but a few pennies to pick up a copy of such a publication from a newsstand.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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YOUR \$25 CAN START THE CMI PUBLIC RELATIONS BUREAU WORKING

CHICAGO — The CMI (Coin Machine Industries, Inc.) 134 North La Salle Street, this city, have appealed to all in the trade to enter into the public relations programs which they are now preparing (and which they believe will benefit the entire industry) by becoming associate members of this organization at a \$25 per year fee.

For over three years *The Cash Box* has been appealing to the trade to get a "Public Relations Bureau" started. The need for such a bureau grows greater each day.

When Ray T. Moloney of Bally

Manufacturing Company, Chicago, got up on the floor at one of the CMI meetings and called for the creation of a "Public Relations Bureau" by the manufacturing members of the industry—this climaxed the years of appeal by this publication.

Now there is a drive to get public relations work under way by the CMI. This drive should win the support of everyone connected with this industry, small and large, and should make every member of the coin operated machines business enter into

this campaign by sending in his check for \$25 to become an associate member of CMI so that this money can be used to start this "Public Relations Bureau" functioning immediately.

On this page there appears a small example of some of the work which a "Public Relations Bureau" could handle and help better general understanding, create respect and win friends for the coin machine business. This item is but one of many. Others thruout the trade can send in their suggestions which could also be used by a public relations counsellor and his staff for the benefit of this field.

The first efforts of a "Public Relations Bureau" cannot be completely concentrated on individual territories, as some coinmen believe. After all, the work must be on a national basis, at least to begin with. After that, as funds grow more available, individual territories can be dealt with when need arises.

The NAMA (National Automatic Merchandisers Assn.) have already raised \$60,000.00 among their membership to start a public relations campaign and to win greater understanding and respect for their business from the general public.

There is, therefore, no earthly reason why the juke box field, the amusement division, the weighing scale and service machines of this industry, too, cannot enter into a public relations program and contribute double this amount of money.

For the future better welfare of all concerned with this industry it is up to every individual in this business to send his check today for \$25 to the Coin Machine Industries, Inc., 134 North La Salle Street, Chicago, Ill., to get this public relations program working as soon as is possible.

ITEM: for a "Public Relations Bureau" By Bill Gersh

It is truly interesting to hear from every day people how this coin operated machines business is responsible for many of their happiest memories.

Among these are the innumerable families who have been given such great happiness by the voice recording and photo machines.

These are the people who only have, as a record of a soldier son now dead somewhere in Europe or the Pacific, a recording made in some Penny Arcade somewhere on these American shores, before that boy left for his last and greatest adventure.

It is extremely impressive, and yet very sad, to meet such a mother, and find her reverently worshipping as well as carefully guarding a voice recording. For on that recording is the voice of her beloved, dead soldier son.

There seem to be only a few people in the nation who realize that pictures made by automatic photo machines and records made by automatic voice recorders are all that many a father and mother have as a memory of a son who gave his life so that the rest of his nation might survive and continue its chosen way.

Were there a "Public Relations Bureau" in existence for this industry—the fact that such recordings and such photos mean so much to so many parents whose sons have not returned—would be of tremendous value to the present and the future of this coin operated machines industry.

Aren't you proud that your industry was able to give these many mothers and fathers a cherished, lifetime memento of their beloved, dead soldier sons?

Then why not help your industry tell this story to all those blue-nosed fanatics as well as all officials, legislators and just every day ordinary people—so that your industry can grow greater by gaining better understanding and more respect?

TRADE'S LEADERS URGE CREATION OF NAT'L TAX COUNCIL

Foresee Revenue Drives by Many Cities and States. Acclaim "National Tax Council" as "Outstanding Necessity"

NEW YORK — Since publication of the statements of many of the industry's leaders in the February 4, 1946 issue of *The Cash Box* there has been a veritable deluge of letters, wires and phone calls from coinmen all over the country asking for the immediate creation of a "National Tax Council" as suggested by *The Cash Box* for more than three years.

The belief of most of these coin machine leaders is that there will begin, sometime during this year and probably after most of the strikes have been settled, a drive for revenue by many of the nation's communities, large and small.

These men are also of the belief that among the very first of the industries the legislators will turn to will be the coin machine business. They claim that in many communities this has already become apparent and that the reports which have appeared week after week in *The Cash Box* regarding increases in license fees for juke boxes, amusement machines and vendors, will continue to grow with greater frequency because there is no means nor method for the members of this business to protect themselves from such increases.

There is no "National Tax Council" in existence where the coinmen may go to for expert tax advice and where they may obtain the services of experts in tax matters to help them in their communities.

Some of these men are of the belief that it would be best to start a "National Tax Council" by voluntary contributions from coinmen all over the country. They believe that

by this method they can raise sufficient funds to get a "National Tax Council" under way immediately.

"At least", as one noted coinman writes, "we shall have one central office in the nation where we can gather together all precedents regarding tax laws in the country, all former tax cases, all victorious tax cases, all taxes now in effect and much other data which would prove invaluable to any territory where sudden tax increases, or new taxation, is being attempted."

The fact is that when taxation attempts suddenly strike any community coinmen are desperate for information and have no central office to go to so that they can gather together the information they require to fight any confiscatory or inequitable license bills.

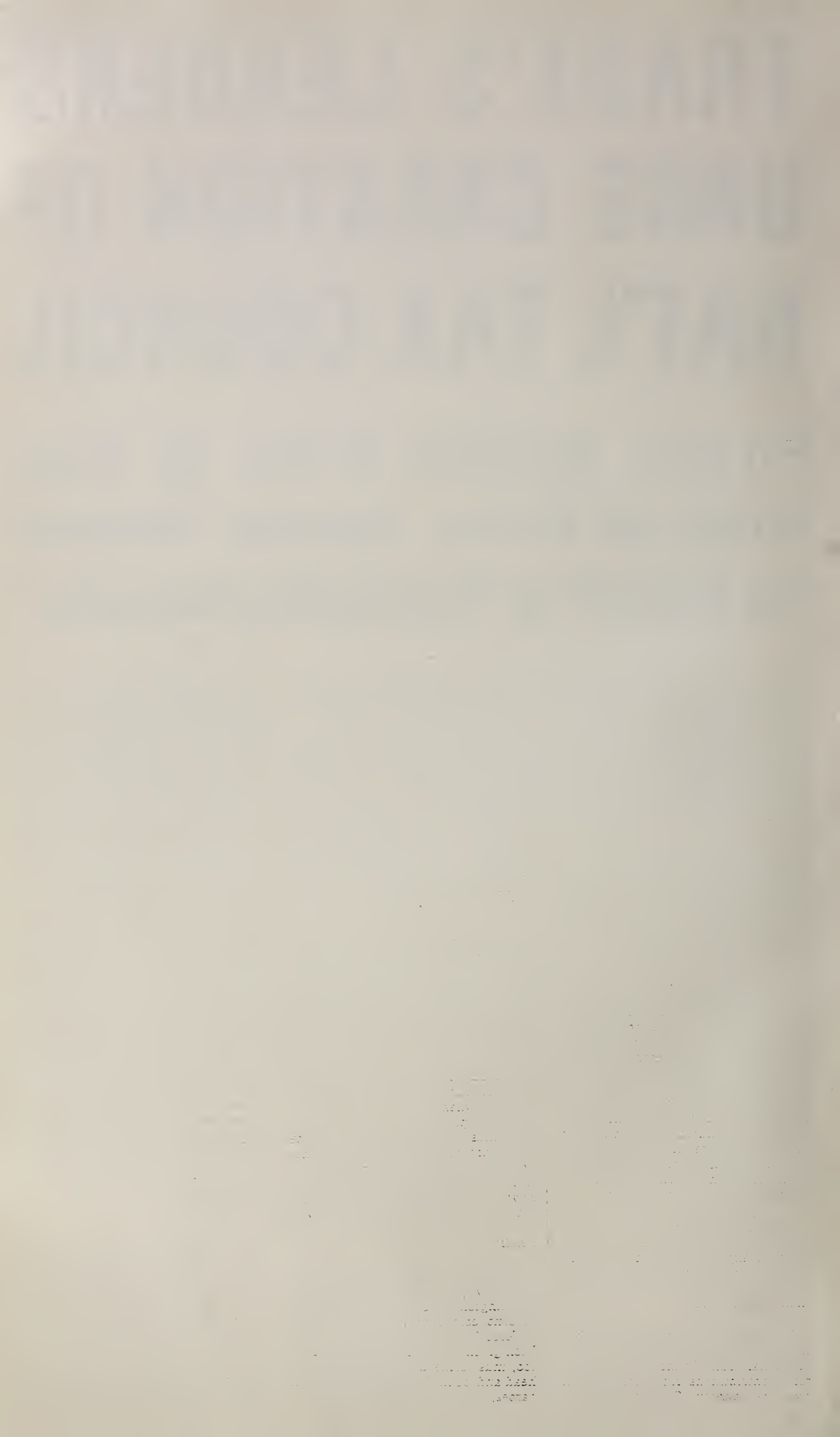
The services of noted tax experts are necessary. The time is rapidly arriving when some sort of standardization of present coin machine taxation must be brought into force. Otherwise communities just run hog wild and charge what they think the traffic can stand. Some territories have even attempted to follow large metropolitan centers where the averages are much better than in the smaller communities.

Many have also appealed to the House Ways & Means Committee in Washington, D.C. for a review of present coin machine taxes by the Federal Government and have, so far, been given no relief whatsoever. This, too, must some day be brought to a head and, as in the case of the counter games, some cure must be found.

When large cities thruout the country suddenly demand \$50 per year per phono license and others jump to \$100 and even \$150 per year for each juke box—there must be tax experts available to immediately go into conference with the territory's attorneys so that these men will have correct tax information and other tax data on general coin machine taxation on hand to offset such exorbitant demands by their communities.

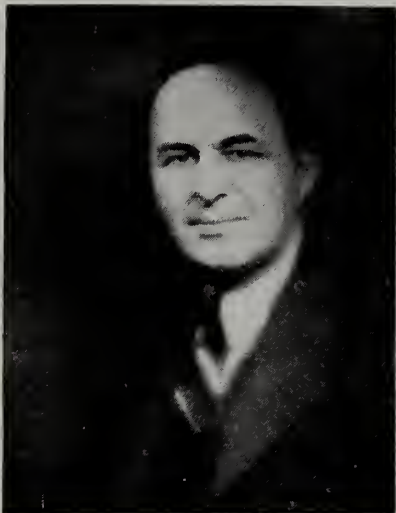
A "National Tax Council" is therefore an absolutely imperative necessity for this industry. Larger and still larger public works projects are being planned by almost every community in the nation. The Federal Government has already released information to the effect that income taxes will not, and cannot, be cut down. States, too, have come forward with this same information and it seems that the Federal government will now turn much of its relief taxation program over to the individual states which will require the states to seek greater revenue to carry on relief work.

From every viewpoint this industry, like all others thruout the nation who have already created tax councils, must create a "National Tax Council" to protect itself from the exorbitant and inequitable demands of politicians all over the country who now look to this industry as the most fruitful for their revenue purposes.



TRIMOUNT COIN INCREASES FORCE

Dave Bond Adds to Sales and Service Staff



DAVE BOND

BOSTON, MASS. — Dave Bond of Trimount Coin Machine Co., 40 Waltham St., this city, reports that the firm have greatly increased their sales and service organization to accommodate the trade thruout the New England area.

With many former armed forces personnel back at work for the firm there are now 17 people engaged in the firm's offices here. Ten of these, according to Bond, are servicemen and among these mechanics are men who have just been honorably discharged by the armed forces

Dave Bond stated, "We are planning to give the trade thruout the New England states the finest service ever yet planned. Several salesmen have been in training here for some months now and are ready to contact the operators thruout this area."

LYLE GRIFFIN ON ATOMIC RECORDS



LYLE GRIFFIN

HOLLYWOOD, CAL. — Lyle Griffin who formerly appeared in many outstanding screen hits and who has also starred in many musical radio shows as well as being responsible for the original "Jam Sessions" at the Hollywood Cafe here, is now being starred by the Atomic Records, who have just recently entered into the recording business, and who believe that Griffin's records will click big with the juke box trade thruout the entire country.

Officials of the firm are confident that music machine operators are going to find Lyle Griffin's music especially to their liking.

In addition, Atomic Records report, they have also signed such recording artists as Slim Gaillard, the originator of "Flat Foot Floogie," Barney Kessell who was named as top guitarist in a nationwide poll, Dodo Marmarosa, pianist who was formerly with Artie Shaw and Ray Linn, former trumpet player with Tommy and Jimmie Dorsey.

New AMI Automatic Hostess Girl



CHICAGO — Fanfair O'Malley will be the new AMI "Automatic Hostess" girl. She will decorate everyone of the new AMI "Automatic Hostess" cabinets which the firm are now producing.

According to De Witt (Doc) Eaton, general salesmanager for AMI, "Fanfair O'Malley, our new 'Automatic Hostess' girl was born in Texas, educated at the University of Southern California and is one of the most popular models and showgirls in the country.

"She will be featured on everyone of the 'Automatic Hostess' cabinets which are coming from our factory. Fanfair O'Malley was picked from among a very large number of girls who applied for the position of AMI's 'Automatic Hostess Girl' and from what our distributors have told us, who met her at our meeting here last month, she is the 'perfect automatic hostess'."

AIREON GIVES BANQUET FOR FIELD SERVICE INSTRUCTORS

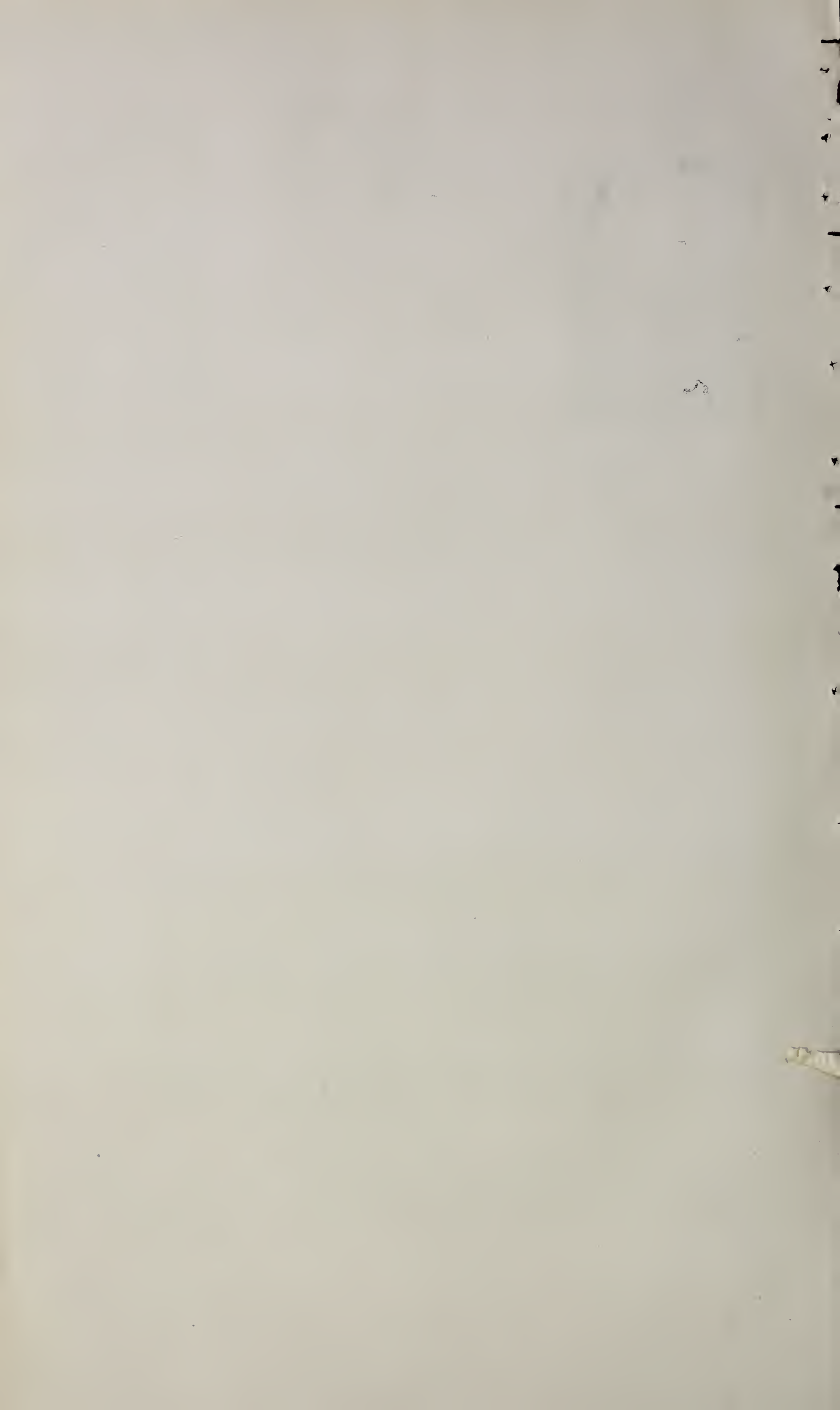


KANSAS CITY — Officials at the head table are, left to right, Webster R. Robinson, administrative engineer; Robert R. Renner, general controller; Charles N. Kimball, vice president of engineering and research; Walker; Greenbaum; Brase; Murray Dutkin, works manager; Kenneth D. Halleck, manager of communications prod-

ucts; and Louis C. Hey, secretary and director of industrial relations.

The Field Service Engineers, guests of honor at the dinner, are seated at the center table. They are, left to right on the far side of the table, Harold Hunt, assistant to Brase, James H. Beckham, special liaison service representative to act

between engineering production and service men, Gene Happle, William Shankman, Herb Klemme, John W. MacNeal, and John F. Guernsey. On the near side of the table, left to right, are Charles F. Webber, William R. Cook, H. J. Smith, J. P. Cook, L. P. Branson, and Walter F. Howk.



EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By

DAVE QUIRK

RECORD REVIEW EDITOR
OF THE
NEW YORK DAILY NEWS**Blues For My Daddy
Lillette's Boogie**
Lillette Thomas
(Sterling SR-100)

● The Thomas aggregation is a good one and does a nice job with both sides. On the first, "Blues For My Daddy," it provides a swell background for Lillette's vocal, which is pleasing. Her piano is a feature on both recordings and she really shines at the ivories in the "Boogie" number. It looks like a solid disk for jive spots.

**Boogie No. 1
Sophisticated Blues**
The Sepia Tones
(Juke Box UR-100)

● The first side is one of the fastest Boogie numbers ever recorded and it boasts a swell arrangement, with the piano featured. The Sepias are a good aggregation and do a workmanlike job on both sides. Moving from the fast pace of the first side, "Boogie No. 1," they slip easily into the slow blues of the second, "Sophisticated Blues," and still hold your attention as good music-makers. This ebony pancake should get plenty of play in the race spots.

**I Cover the Waterfront
Jockey Blues**
Cats'N Jammer Three
—Bill Samuels
(Mercury 2003)

● an old tune, "Waterfront," gets a new treatment in this version and the group comes very close to the King Cole Trio style of interpretation. It's a romantic ballad and the Jammer boys give it plenty of feeling, with Samuels doing a nice vocal. Guaranteed to be a favorite with the beer-weepers and the puppy lovers. The backing, "Jockey Blues," is a regular blues number with emphasis on featuring the electric guitar. Musically and vocally it's a good disk.

**Juice Head Baby
Mr. Cleanhead Steps Out**
Eddie Vinson
(Mercury 2031)

● This is a top race disk and the first side, "Juice," also was done by Vinson for Capitol with Cootie Williams' orchestra. The two recordings are practically identical in vocal and instrumental arrangement, and were issued about the same time. Vinson of course does the warbling, all about a fellow who has a gal who likes the bottle too much. So it would hardly be a number for the Sewing Circle or the Old Ladies' Home. The second side, "Cleanhead," is a jump dance number and very good. But it's "Juice Head" that will draw the coin.

**SLEEPER
OF THE WEEK****"Shoo Fly Pie"**Stan Kenton and Orchestra
(Capitol 235)

● Here's a waxing that will go anywhere, Harlem, Park Ave., O'Hara's Pharmacy or Millville. It's got that universal appeal and that goes for young and old. It's a novelty blues number with the Kenton crew beating out a swell arrangement that has plenty of punch and at the same time is pleasing to the ear, not one of those concoctions that will shatter the eardrums. The lyrics are catchy and on the amusing side, with June Christy doing a nice job of the vocal. Just jot it down in your memory book that here's a disk that will draw plenty of nickels. Especially with the reverse side being an extra added attraction, called "I Been Down in Texas" and is a hillbilly piece in swing time. It boasts a group vocal, but can be danced to.

**Takin' Off
If I Had You**
Sir Charles and His All-Stars
(Apollo 757)

● This bunch of jazz peddlers comes up with a good, hot dance side in "Takin'" and then peel off the reverse, "If I Had You," in a relaxed style that is studded with plenty of quiet improvisations that make this oldie very listenable. It's a disk that will be right up there among the most played lists, so mark it down for your juke box, no matter what the locale.

**Hey Ba-Ba-Re-Bop
Slide, Hamp, Slide**
Lionel Hampton
(Decca 18754)

● If he never did another thing in the music world, Hampton would go down as a great star, but his latest recording bids fair to be his biggest hit, which is saying two mouthfuls. We're referring to the first side of the disk, "Hey Ba-Ba-Re-Bop," because Hamp is truly sensational on it. But both sides are swell dance numbers. They're good music, not just a lot of noise. And the beauty of a Hampton recording is that it has general appeal. Thousands of debs all over the country already have him tagged as their No. 1 music man.

**I'm Just a Lucky So-And-So
The Wonder of You**
Duke Ellington
(Victor 20-1799)

● Any Ellington recording is worth a look-see and his latest is no exception. The Duke is a master and rarely comes up with a dud. He wrote these two numbers, and he and his boys handle them with the proper loving care. Both are in slow tempo with a trumpet feature and Al Hibbler vocal on the first side, "Lucky So-And-So," and a Johnny Hodges sax and Joya Sherrill yodel getting the play on the second side, "Wonder of You," with Ellington popular in all types of spots, this disk will get plenty of attention everywhere from the coin box fans.

**I Don't Know Enough About You
I Can See It Your Way**
Peggy Lee
(Capitol 236)

● Here's a gal who is great with the pipes. And on these two numbers, both blues, she was never better. It should be a favorite disk wherever couples hang around to moon over each other and make plans for the future together. Peggy and her husband, Dave Barbour, wrote the first side, "Don't Know Enough," and teaming up with vocal and orchestra the pair does a grand job with it.

**Don't Be a Baby, Baby
Never Make a Promise In Vain**
The Mills Brothers
(Decca 18753)

● This star group made wax history with "You Always Hurt the One You Love" and "Paper Doll," and is slated to do it again with the first side, "Don't Be a Baby, Baby," in their latest recording. It's the group at its best and is sure to be a juke box hit in no time.

**Anytime Is the Right Time
Little Sam**
Roosevelt Sykes
(Bluebird 34-0745)

● Both sides are done in typical Sykes' style and should click in the race spots. The first, "Anytime," is a real blues wailed out as only Sykes can do it. The backing, "Little Sam," is a danceable vocal, which should add to its appeal.

**I Need It Bad
Banks Boogie**
Buddy Banks Sextette
(Sterling SR102)

● The first, "I Need It Bad," is a funny vocal with a novel rhythm that will draw plenty of notice. It's a change from the ordinary style of such groups. The flipover, "Banks Boogie," is another Boogie done in the Banks style.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

	Feb. 4	Jan. 28	Jan. 21
1—Symphony	146.9	147.2	143.2
CO-36874—BENNY GOODMAN ORCH. My Guy's Come Back DE-23456—MARLENE DIETRICH Lili Marlene VI-20-1747—FREDDY MARTIN ORCH. In the Middle of May DE-18735—BING CROSBY—YOUNG ORCH. Beautiful Love DE-18737—GUY LOMBARDO ORCH. Seems Like Old Times CA-227—CHAPPELL MUSIC CO. Day by Day MA-7162—D. O'NEIL—R. NEWMAN ORCH. Let It Snow! Let It Snow! CA-227—JO STAFFORD Day by Day			
2—Let It Snow!	99.2	110.0	74.8
VI-20-1759—VAUGHN MONROE ORCH. When the Sandman Rides the Trail DE-18741—CONNIE BOSWELL—R. MORGAN Walkin' With My Honey CO-36909—WOODY HERMAN ORCH. Everybody Knew But Me MA-7162—D. O'NEIL—R. NEWMAN ORCH. Symphony			
3—I Can't Begin To Tell You	83.1	84.2	106.8
CA-221—A. RUSSELL—WESTON ORCH. Love Me CO-36867—HARRY JAMES ORCH. Waitin' for the Train to Come In DE-23457—BING CROSBY I Can't Believe That You're In Love with Me VI-20-1720—SAMMY KAYE ORCH. What Makes the Sunset?			

	Feb. 4	Jan. 28	Jan. 21
4—It Might as Well Be Spring	80.8	83.6	104.5
DE-18706—DICK HAYMES—YOUNG That's for Me VI-20-1725—VAUGHN MONROE ORCH. Talkin' to Myself About You CA-214—PAUL WESTON ORCH. How Deep Is the Ocean VI-20-1738—SAMMY KAYE Give Me the Simple Life CO-36893—RAY NOBLE ORCH. Full Moon and Empty Arms			
5—Doctor, Lawyer, Indian Chief	62.7	66.0	54.1
CA-220—B. HUTTON—WESTON ORCH. A Square in the Social Circle			
6—Dig You Later	53.1	62.0	71.6
VI-20-1750—PERRY COMO Here Comes Heaven Again			
7—I'm Always Chasing Rainbows	46.9	36.8	8.1
CO-36899—HARRY JAMES ORCH. Baby, What You Do to Me DE-23472—H. FORREST—D. HAYMES Tomorrow is Forever VI-20-1788—PERRY COMO—CASE ORCH. You Won't Be Satisfied, etc. VI-28-0402—AL GOODMAN ORCH. If I Loved You			
8—Personality	41.9	43.6	13.1
CA-230—JOHNNY MERCER If I Knew Then VI-20-1781—D. SHORE—CASE ORCH. Welcome to My Dream CO-36930—PEARL BAILEY Don't Like 'Em VI-20-1807—H. CARROLL—R. CASE ORCH. Mama Never Told Me			
9—Waitin' for the Train to Come In	36.5	43.5	50.5
DE-18718—JOHNNY ROBERTSON Fishin' for the Moon MA-7156—LOUIS PRIMA Just a Little Fond Affection CA-218—PEGGY LEE WITH ORCH. I'm Glad I Waited for You CO-36867—HARRY JAMES ORCH. I Can't Begin to Tell You			
10—It's Been a Long, Long Time	31.9	42.8	67.6
CO-36838—HARRY JAMES ORCH. Autumn Serenade DE-18708—BING CROSBY Whose Dream Are You? DE-4256—TERRY SHAND ORCH. Pay Me No Mind VI-20-1721—CHARLIE SPIVAK ORCH. If I Had a Dozen Hearts CA-219—STAN KENTON AND ORCH. Don't Let Me Dream MA-7157—DE MARCO SISTERS Tica, Tica DE-4256—TERRY SHAND ORCH. (VC) Pay Me No Mind			
11—Chickery Chick	31.1	49.2	68.5
VI-20-1726—SAMMY KAYE ORCH. I Lost My Job Again CO-36877—GENE KRUPA AND ORCH. Just a Little Fond Affection DE-18725—EVELYN KNIGHT—JESTERS Let Him Go—Let Him Tarry MA-7155—GEORGE OLSEN Kentucky Babe			
12—Slowly	28.8	14.0	
13—Day by Day	28.7		
14—You Won't Be Satisfied (Until You Break My Heart)	20.8	14.8	-1.0
CO-36884—LES BROWN ORCH. Come to Baby, Do MA-1029—LOUIS PRIMA ORCH. Brooklyn Boogie MA-7144—LOUIS PRIMA ORCH. There's a Broken Heart, etc. VI-20-1788—PERRY COMO—CASE ORCH. I'm Always Chasing Rainbows			
15—Aren't You Glad You're You	18.8	10.4	20.7
DE-18720—BING CROSBY In the Land of Beginning Again MA-7158—GEORGE OLSEN Good Time Polka VI-20-1728—TOMMY DORSEY A Door Will Open			

	Feb. 4	Jan. 28	Jan. 21
16—Come to Baby, Do To Me	18.7	12.1	10.4
CO-36875—LES BROWN ORCH. The Last Time I Saw You CA-225—P. PIPERS—WESTON ORCH. In the Middle of May CA-225—P. PIPERS—WESTON ORCH. In the Middle of May			
17—Oh! What It Seemed	17.7	3.5	4.4
CO-36892—FRANKIE CARLE ORCH. As Long as I Live CO-36905—FRANK SINATRA Day by Day MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You VI-20-1806—CHARLIE SPIVAK Take Care When You Say			
18—It's a Grand Night For Singing	17.3	12.8	12.6
VI-20-1776—LARRY STEVENS Come Closer to Me DE-18740—DICK HAYMES All I Owe You			
19—Nancy	13.8	11.2	11.7
CO-36868—FRANK SINATRA Cradle Song			
20—Buzz Me	13.1	12.6	8.5
CA-226—ELLA MAE MORSE Rip Van Winkle DE-18734—YOUSIE JORDAN Don't Worry 'Bout That Mu's VI-20-1808—HENRY "RED" ALLEN Get the Mop			
21—As Long as I Live	11.9	4.2	16.7
CA-228—JOHNNY JOHNSTON One More Dream CO-36892—FRANKIE CARLE ORCH. Oh! What It Seemed to Be CO-36723 (C-102) B. GOODMAN ORCH. The Wang, Wang Blues DE-18729—BOB EBERLY Goin' Home VI-20-1732—DINAH SHORE But I Did VI-20-1626—LENA HORNE I Ain't Got Nothin' But the Blues			
22—Money Is the Root of All Evil	10.8	12.7	
DE-23474—ANDREWS—LOMBARDO ORCH. Johnny Fedora			
23—Artistry Jumps	10.0	4.8	7.6
CA-229—STAN KENTON Just A-Sittin' and A-Rockin'			
24—My Guy's Come Back	8.5	10.0	3.3
CO-36874—BENNY GOODMAN Symphony MA-1017—THELMA CARPENTER These Foolish Things VI-20-1731—DINAH SHORE Honey DE-18723—HELEN FORREST I'm Glad I Waited for You			
25—Some Sunday Morning	8.1	13.2	5.3
CO-36839—KATE SMITH Dearest Darling DE-23434—HAYMES-FORREST I'll Buy That Dream 20-1711—HAL MCINTYRE ORCH. Autumn Serenade MA-7163—LOUIS PRIMA Everyone Knew But Me			
26—Tampico	7.7	4.7	6.2
CA-202—STAN KENTON ORCH. Southern Scandal			
27—Fishin' for the Moon	6.1	1.4	8.6
DE-18718—JOHNNY ROBERTSON Waitin' for the Train, etc. VI-20-1736—VAUGHN MONROE ORCH. Are These Really Mine?			

	Feb. 4	Jan. 28	Jan. 21
28—Bells of St. Mary's	5.8	8.4	1.3
DE-18721—BING CROSBY—TROTTER ORCH. I'll Take You Home Again Kathleen DE-18302 (315) FRED WARING ORCH. AND GLEE CLUB In a Monastery Garden VI-20-1791—CHARLIE SPIVAK ORCH. You Can Cry on Somebody Else's Shoulder			
29—Just a-Sittin' and a-Rackin'	5.4	3.2	
CA-229—STAN KENTON ORCH. Artistry Jumps DE-18739—DELTA RHYTHM BOYS Don't Knock It MA-1023—T. CARPENTER—FREEMAN ORCH. Hurry Home			
30—That's for Me	5.3	19.2	33.3
CA-213—JO STAFFORD Gee, It's Good To Hold You CO-36844—KAY KYSER—CAMPUS KIDS Choo Choo Polka DE-18706—DICK HAYMES—YOUNG ORCH. It Might as Well Be Spring MA-7149—JERRY WALD ORCH. Gotta Be This or That VI-20-1716—ARTIE SHAW ORCH. Yolonda			
31—Blue Danube (Spike Jones Version)	5.0	1.5	4.3
VI-20-1762—SPIKE JONES ORCH. You Always Hurt the One You Love			
32—A Door Will Open	3.8	2.8	4.2
VI-20-1728—TOMMY DORSEY Aren't You Glad You're You			
33—You're Nobody 'Til Somebody Loves You	3.5	1.6	5.8
DE-18724—RUSS MORGAN That Feeling in the Moonlight VI-20-1746—BILLY WILLIAMS WITH ORCH. When I Marry I'll Marry, etc.			
34—Just a Little Fond Affection	2.8	4.4	4.0
35—Till the End of Time	2.3	2.0	5.4
CO-36828—LES BROWN He'll Have to Cross the Atlantic VI-20-1709—PERRY COMO That Feeling in the Moonlight CO-36849—GINNY SIMMS—FAIRCHILD ORCH. I'm Gonna Love That Guy DE-18699—DICK HAYMES—YOUNG ORCH. Love Letters			
36—Coffee Time	2.2	12.0	8.0
CO-36882—KAY KYSER Angel VI-20-1763—SHEP FIELDS Put That Ring on My Finger			
37—I'll Be Walking With My Honey	2.1	1.1	1.8
38—The Moment I Met You	1.5	3.1	1.5
VI-20-1761—TOMMY DORSEY ORCH. That Went Out with Button Shoes			
39—9:30 Special	1.3	2.3	
CO-36887—HARRY JAMES ORCH. Ain't Misbehavin'			
40—Warsaw Concerto	1.2	2.1	
DE-18742—CARMEN CAVALLARO A Love Like This DE-29150—LOS ANGELES PHILHARMONIC DE-18484—ALEC TEMPLETON (2 PARTS) DE-18417—VICTOR YOUNG ORCH. (2 PARTS) VI-11-8863—BOSTON POPS ORCH. (PARTS) VI-20-1535—FREDDY MARTIN ORCH.			
41—All I Owe You	1.1	2.4	
DE-18740—DICK HAYMES It's a Grand Night for Singing			
42—Along the Navajo Trail	1.0	4.1	3.6
CO-36846—GENE KRUPA ORCH. A Tender Word Will Mend It All DE-23437—BING CROSBY—ANDREW SISTERS Good, Good, Good VI-20-1666—DINAH SHORE Counting the Days VI-20-1730—ROY ROGERS Don't Blame It All on Me			
43—Something Sentimental	-1.0	1.2	3.2

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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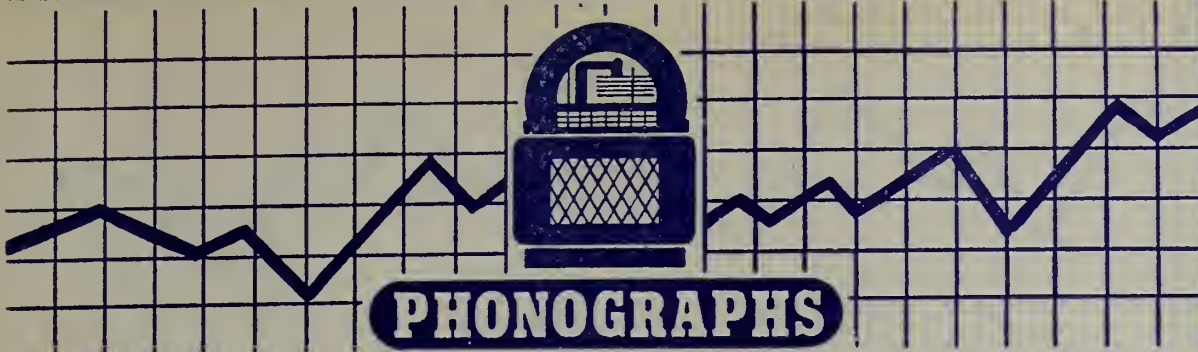
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY HILL 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE

422 W. 11th ST. LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687



**C.M.I.
BLUE
BOOK**

WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
2. P-12	75.00	100.00
xx. P-12, Ill.	109.50	139.00
xx. 312	85.00	95.00
2. P-400	59.50	99.50
5. 412	135.00	179.00
xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
1. 616	175.00	269.50
5. 616, Ill.	225.00	275.00
xx. 616 A	145.00	225.00
2. 716	175.00	225.00
2. 24	250.00	295.00
6. Revamp (24)	275.00	295.00
2. 600R	369.50	425.00
5. 600K	425.00	475.00
1. 500	425.00	495.00
6. 500K	425.00	445.00
xx. 500A	395.00	425.00
6. 41 (Counter)	125.00	150.00
xx. 51 (Counter)	110.00	150.00
5. 61 (Counter)	125.00	165.00
1. 71 (Counter)	175.00	235.00
xx. 81 (Counter)	150.00	250.00
xx. 50	75.00	129.50
2. 700	610.00	639.00
5. 750M	725.00	
2. 750E	700.00	745.00
xx. 780M Colonial	550.00	600.00
2. 780E	610.00	639.00
2. 800	675.00	695.00
2. 850	750.00	775.00
2. 950	675.00	735.00
6. 42-24 (Rev)	400.00	445.00
1. 42-500 (Rev)	580.00	595.00
6. 42-600 (Rev)	475.00	
2. 300 Adaptor	22.50	
5. 320 Wireless Wall Box	17.00	22.50
xx. 310 Wall Box, 30 Wire	2.00	9.00
1. 320-2 Wire Wall Box	19.50	25.00
5. 332-2 Wire Bar Box	9.50	10.00
1. 331-2 Wire Bar Box	9.50	20.00
2. 304-2 Wire Stepper	19.50	
xx. Wireless Strollers	25.00	
xx. 430 Speaker, Cab. with 5-10-25 Box	79.50	95.00
xx. 420 Speaker Cabinet	50.00	
6. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	225.00
1. Twin 12 Steel Cabinet Adp. Amp. Stp.	190.00	210.00
xx. Selector Speaker	\$95.00	\$100.00
2. 100 Wall Box 5c 30 Wire....	12.50	
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	9.50	12.50
1. 125 Wall Box 5, 10, 25	12.00	27.50
6. 120 Wall Box	20.00	29.50
6. Bar Brackets	2.00	2.50
6. 305 Impulse Rec.	2.50	19.50
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
2. 135 Step Receiver	32.50	35.00
5. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	10.00	12.50
xx. 39A Speaker	25.00	
7. 130 Adaptor	27.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
xx. 580 Speaker	149.00	

ROCKOLA

2. 12 Record	\$100.00	\$110.00
1. 16 Record	97.50	125.00
xx. Rhythm King 12	69.50	99.50
7. Rhythm King 16	135.00	150.00
xx. Imperial 16	125.00	169.50
2. Imperial 20	199.50	220.00
6. Windsor	237.50	300.00
xx. Monarch	215.00	279.00
xx. Windsor, Ill.	250.00	295.00
xx. Std. Dial-A-Tone	325.00	400.00
6. '40 Super Rocoklite	450.00	
xx. Counter '39	125.00	165.00
5. '39 Standard	325.00	385.00
1. '38 DeLuxe	350.00	445.00
xx. '40 Super Walnut	340.00	365.00
5. '40 Super Marble	475.00	
xx. '40 Master Walnut	335.00	365.00
7. '40 Master Rockolite	400.00	450.00
xx. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
7. '41 Premier	525.00	550.00
1. Wall Box	10.00	17.50
6. Bar Box	10.00	21.00
6. '41 Bar Box	20.00	
xx. Spectravox '41	65.00	115.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
5. Playmaster & Spectravox	350.00	395.00
xx. Twin 12 Cab. Speak.	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
1. Commando	515.00	625.00
xx. 1501 Wall Box	5.00	7.00
7. 1502 Bar Box	3.50	6.00
1. 1503 Wall Box	19.50	22.50
2. 1504 Bar Box	27.50	32.50
xx. 1510 Bar Box	25.00	
xx. 1525 Wall Box	27.50	35.00
5. 1526 Bar Box	30.00	42.50
1. Dial-A-Tone B&W Box	15.00	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock....	150.00	
xx. Playmaster	295.00	375.00

A. M. I.

6. Hi-Boy 302	395.00	649.00
6. Singing Towers 201	375.00	485.00
5. Streamliner 5-10-25	375.00	595.00
6. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	275.00	

BUCKLEY

xx. New Wall Box	23.00	
xx. New Bar Box	23.00	
xx. Wall & Bar Box Old Style..	3.50	4.50
4. Ill. Wall & Bar Box	17.50	19.50
xx. 32 Record Adaptor	10.00	15.00
xx. 24 Record Adaptor	15.00	
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor....	25.00	39.50
5. Bar Brackets95	2.50

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
6. Symphonola	110.00	125.00
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
xx. Rex	205.00	239.50
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
xx. Model K-20	160.00	175.00
6. Royale	225.00	295.00
2. Plaza	289.50	395.00
6. Regal	325.00	400.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
7. Gem	200.00	325.00
6. Classic	400.00	450.00
6. Classic, RC	425.00	515.00
6. Mayfair	295.00	350.00
xx. Melody King	125.00	135.00
6. Crown	299.50	350.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
xx. Colonel	300.00	425.00
xx. Colonel, RC	450.00	575.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	475.00
1. Major	340.00	375.00
2. Major, RC	385.00	395.00
xx. Envoy	395.00	445.00
2. Envoy, RC	450.00	495.00
6. Vogue	350.00	419.50
xx. Vogue, RC	450.00	475.00
xx. Casino	289.50	395.00
xx. Casino, RC	239.50	389.50
6. Commander	335.00	465.00
xx. Commander, RC	395.00	495.00
2. Hi-Tone 9800	550.00	625.00
2. Hi-Tone 9800 RC	575.00	675.00
2. Hi-Tone 8800	550.00	625.00
5. Hi-Tone 8800 RC	575.00	675.00
5. Hi-Tone 8200	525.00	625.00
2. Hi-Tone 8200 RC	595.00	675.00
6. 20 Record '43 Cabt	459.50	475.00
2. Playboy	10.00	18.00
7. Selectomatic 16	4.50	6.50
7. Selectomatic 20	5.00	7.50
5. Selectomatic 24	6.50	8.00
xx. Remote Speak Organ	22.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
5. 5c Wall-O-Matic Wireless	25.00	39.50
xx. 5c Bar-O-Matic Wireless	29.00	39.50
5. 5c Wall-O-Matic 3 Wire	26.50	35.00
1. 30 Wire Wall Box	2.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
7. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
2. 5c, 10, 25c Wall-O-Matic Wireless	35.00	52.50
(5-10-25 Bar-O-Matic) Wireless	42.50	49.50
xx. Electric Selector	30.00	
xx. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
xx. Wired Speak Organ	24.50	32.50

KEENEY

5. Wall Boxes	\$2.50	
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
xx. Adaptor for Mills Empress..	25.00	
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
6. Bar Brackets	2.50	3.50

MILLS

6. Zephyr	89.00	125.00
xx. Studio	70.00	100.00
xx. Dance Master	70.00	90.00
xx. DeLuxe Dance Master	50.00	52.50
xx. Do-Re-Mi	50.00	52.50
1. Panoram	325.00	379.50
2. Throne of Music	235.00	325.00
6. Throne with Adaptor	275.00	285.00
2. Empress	325.00	375.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
7. Panoram Peek (Con)	225.00	310.00
xx. Conv. for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	75.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

2. Play Mor Wall and Box	24.50	36.95
1. Bar Bracket	2.50	5.00
5. Willow Adaptor	18.00	
7. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
7. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
2. Juniper Adaptor	29.00	31.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
7. Beech Adaptor	20.00	43.50
7. Spruce Adaptor	35.00	45.00
7. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
2. Lilly Speaker	17.00	20.00
xx. Violet Speaker	21.00	24.50
1. Orchid Speaker	50.00	63.00
xx. Iris Speaker	55.00	59.50



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

6. Atlas Baseball	\$75.00	\$85.00
2. A.B.T. 6 Gun Rifle Rg.	1250.00	1750.00
6. Bally Alley	20.00	49.50
xx. Bally Basketball	55.00	75.00
2. Bally Convoy	115.00	165.00
2. Bally Defender	150.00	175.00
xx. Bally Eagle Eye	49.50	
6. Bally King Pin	150.00	219.50
xx. Bally Lucky Strike	125.00	
2. Bally Rapid Fire	60.00	175.00

5. Bally Bull Jap Con	25.00	49.50
2. Bally Shoot-The-Bull	50.00	75.00
2. Bally Sky Battle	125.00	175.00
xx. Bally Racer	80.00	99.50
5. Bally Torpedo	98.00	175.00
5. Bally Undersea Raider	399.50	

xx. Bang-A-Deer	35.00	57.50
5. Bank Ball	375.00	
6. Bell-O-Ball	35.00	150.00
xx. Blister Gunner Con	10.00	
2. Bowl-A-Bomb	125.00	175.00
2. Bowling League	125.00	195.00
5. Buckley DeLuxe Dig	25.00	110.00
6. Buckley Treas. Is. Dig	25.00	59.50
6. Casino Golf	15.00	45.00
5. Chicoin Goalee	525.00	

1. Chicoin Hockey	185.00	219.50
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xx. Chicoin Rola Score	60.00	125.00
6. Chester Pollard Golf	34.50	75.00
5. Circus Romance	195.00	199.50
6. Cupid Wheel	90.00	100.00
1. Daval Bumper Bowling	75.00	100.00
xx. Daval-U-Roll-It	44.50	
xx. Evans Duck Pin Alley	189.50	
xx. Evans In-The-Barrel	75.00	95.00
7. Evans Super Bomber	235.00	245.00
1. Evans Play Ball	135.00	189.50
5. Evans Ski Ball	75.00	85.00
2. Evans Ten Strike, LD	30.00	35.00
2. Evans Ten Strike, HD	39.50	65.00
1. Evans Tommy Gun	89.00	149.50

6. Exhibit Bicycle	50.00	75.00
xx. Exhibit Basketball	75.00	
2. Exhibit Bowling Alley	50.00	59.50
xx. Exhibit Hi-Ball	65.00	85.00
5. Exhibit Merchantman Roll Ch. Digger	49.50	75.00
5. Exhibit Rotary Mdsr	229.50	349.50
5. Exhibit Vitalizer	75.00	
2. Genco Bank Roll	195.00	250.00
xx. Genco Magic Roll	39.50	125.00
6. Genco Play Ball	110.00	129.50
5. Genco Total Roll	425.00	

6. Groetchen Mtn. Climber	65.00	125.00
1. Groetchen Metal Typewriter	325.00	379.50
6. Gottlieb Skee Ballette	50.00	62.50
5. Jenn. Roll-In-The-Bar	115.00	145.00
2. Keeney Air Raider	125.00	175.00

5. Keeney Anti-Aircft. Br.	49.50	65.00
5. Keeney Anti-Aircft. Bl.	40.00	49.50
5. Keeney Bowlette	150.00	200.00
xx. Keeney Navy Bomber	195.00	
2. Keeney Sub Gun	65.00	155.00

1. Keeney Texas Leaguer	27.00	59.50
2. Kirk Air Defense	115.00	145.00
5. Kirk Night Bomber	200.00	250.00
5. Keep Punching	69.50	110.00
xx. Klip-A-Nip (Con)	16.50	16.75
1. Kue Ball	25.00	30.00

1. Liberator	125.00	179.50
xx. Midget Skee Ball	\$75.00	\$77.50
2. Midget Skee Ball DeL.	75.00	90.00
xx. Mills Rotary Digger	29.50	49.50
2. Mutoscope Ace Bomber	160.00	249.50
xx. Mutoscope Bowl. Alley	110.00	
5. Mutoscope Dr. Mobile	200.00	275.00
xx. Mutoscope Dr. Mobile w tk.	260.00	325.00
6. Mutoscope Elec. Trav. Crane	25.00	65.00
xx. Mutoscope Fan Ft. Dig	40.00	54.50
1. Mutoscope Photomatic	695.00	1050.00
xx. Mutoscope Roll Frt. Cr.	50.00	69.50
2. Mutoscope Sky Fighter	160.00	265.00

xx. Mutoscope Sky Fighter w. con.	200.00	229.50
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xx. Mutoscope Hockey	37.50	65.00
xx. Mutoscope Magic Fing	85.00	125.00
6. Mutoscope Pokerino	75.00	79.50
5. Munves Super Skee Roll	349.50	
6. Munves Trap-The-Jap	150.00	
xx. Pennant	35.00	49.50
2. Periscope	125.00	149.50
5. Pilot Trainer	850.00	
5. Pitchen & Cathem	109.50	125.00
1. Poker & Joker	55.00	79.50
5. Radio Rifle	49.50	95.00
6. Rockola Ten Pins LD	35.00	
7. Rockola Ten Pins HD	40.00	69.50
xx. Rockola Tom Mix Rifle	25.00	54.50
4. Rockola World Series	60.00	99.50
7. Rockola Talkie Hrsp	100.00	125.00
xx. Rock-O-Ball	75.00	125.00
5. Roll-A-Ball (Jafco)	379.50	
7. Scientific Baseball	67.50	
2. Scientific Batting Pr.	60.00	125.00

7. Scientific Basketball	30.00	50.00
xx. Scientific Battle Royal	149.50	
5. Scientific V-Ray Pkr	70.00	110.00
5. See-A-Freak	49.50	89.50
4. Seeburg Chicken Sam	70.00	119.50
2. Seeburg Jap Con	50.00	99.50
6. Seeburg Jail Bird	69.50	150.00
5. Seeburg Shoot-The-Chute	79.50	109.50

xx. Seeburg Hitler Con	69.50	89.50
xx. Seeburg Hockey	30.00	69.50
5. Seeburg Par. Gun	40.00	70.00
6. Seeburg Rayolite	25.00	50.00
xx. Selectorscope	75.00	189.50
xx. Shoot-A-Bazooka (Con)	10.00	
4. Skee-Barrel Roll	250.00	425.00
xx. Star Elec. Hoist Dig	25.00	35.00
5. Super Torpedo	225.00	275.00
xx. Supreme Bolascor		
1. Supreme Gun (Rev)	115.00	179.50

5. Supreme Skee Roll	179.50	275.00
5. Supreme Rocket Buster	199.50	225.00
5. Tail Gunner	50.00	79.50
xx. Test Pilot	125.00	199.50
xx. Target Roll, 14 Ft.	79.50	
5. Thunderbolt	195.00	300.00
xx. Tokio Raider (Con)	16.50	16.75
5. Victory Pool (Play Pool)	79.50	100.00
4. Victory Roll	175.00	225.00
5. Warner Voice Recorder	199.50	350.00
1. Western Baseball '39	40.00	49.50
2. Western Baseball '40	75.00	115.00
2. Western Major League	85.00	100.00
2. Western Super Strength	29.50	32.00
xx. Western Recordit	325.00	399.50
5. Wurlitzer Skee-ball	150.00	235.00
5. Whee-Gee Mystic	109.50	
5. Zingo	140.00	150.00

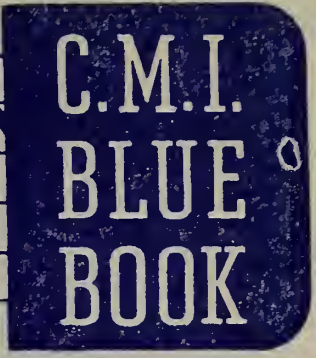
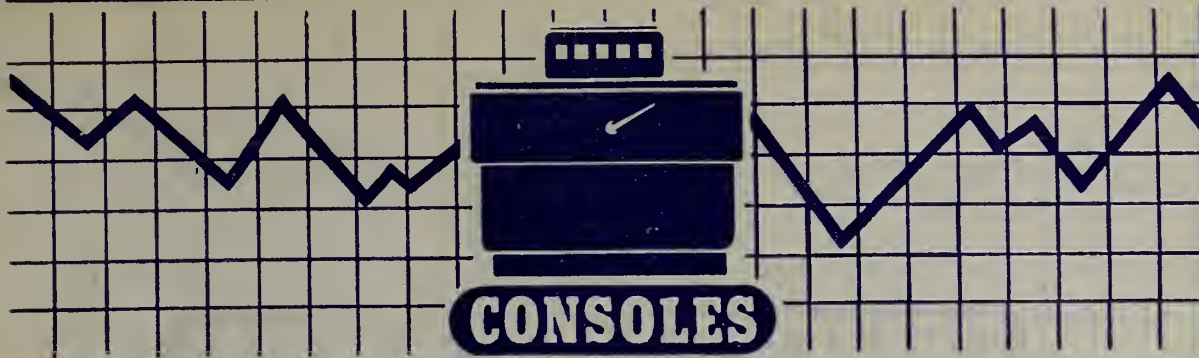
C.M.I. BLUE BOOK



ONE-BALLS

2. All American Derby Con	\$65.00	
2. All American	25.00	29.50
xx. Arlington	15.00	\$20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
2. Big Game, PO	94.50	95.00
xx. Big Prize, FP	39.50	75.00
6. Big Prize PO	39.50	
2. Blue Grass, FP	125.00	190.00
xx. Blue Ribbon, PO	40.00	
6. Challenger	80.00	94.50
5. Club Trophy, FP	225.00	315.00
xx. Congo	32.50	
2. Contest, FP	94.50	97.50
4. Dark Horse, FP	150.00	190.00
7. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
7. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	125.00	
5. '41 Derby FP	225.00	339.50
xx. Dust Whirls	275.00	300.00
6. Eureka	35.00	59.50
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
6. Flying Champ	65.00	100.00
4 Fairmou.nt	400.00	475.00
1. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
6. Five-In-One, FP	25.00	35.00
2. Fortune, FP	189.50	
1. Gold Cup, FP	30.00	59.50
1. Grand National, PO	49.75	55.00
2. Grand Stand, PO	45.00	60.00
xx. Gold Medal, PO	25.00	45.00
xx. Hawthorne, PO	50.00	79.50
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
2. Jockey Club	295.00	350.00

xx. Jumbo '44	79.50	
2. Kentucky	195.00	\$299.50
5. Long Acre	325.00	465.00
2. Long Shot, PO	165.00	275.00
1. One-Two-Three '39, FP	34.50	59.50
2. One-Two-Three '40	49.50	89.50
2. One-Two-Three '41	75.00	89.50
2. Owl, FP	42.50	55.00
xx. Pastime (Rev)	175.00	239.50
1. Preakness, PO	12.50	14.50
1. Pacemaker, PO	35.00	55.00
5. Pimlico, FP	295.00	369.50
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
2. Record Time, FP	125.00	175.00
xx. Rockingham	179.50	325.00
4. Santa Anita	95.00	175.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
1. Sky Lark, FP & PO	135.00	159.50
2. Sport Special, FP	125.00	175.00
5. Sport Page, PO	35.00	40.00
6. Spinning Reels, PO	72.50	110.00
2. Sport King, PO	125.00	239.50
7. Stepper Upper, PO	65.00	
2. Sportsmen (Rev)	200.00	
5. Track Record	45.00	55.00
2. Thistledown	40.00	55.00
5. Thoroughbred	360.00	374.50
1. Turf Champ, FP	52.50	75.00
xx. Turf Special	15.00	
5. Turf King	275.00	395.00
2. Victorious 1943 (Rev)	79.50	82.50
xx. Victorious 1944 (Rev)	65.00	89.50
1. Victorious 1945 (Rev)	99.50	150.00
xx. Victory, FP	39.50	47.50
xx. Whirlaway (Rev)	224.50	295.00
7. Winning Ticket	69.50	75.00
6. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	



2. 5c Baker's Pacer DD	\$114.50	\$299.50
xx. C.S. Baker's Pacer DD	225.00	375.00
5. 25c Baker's Pacer DD	325.00	375.00
5. 5c Baker's Pacer Std	250.00	300.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
2. Bangtails '39	115.00	150.00
xx. Bangtails '40	175.00	200.00
5. Bangtails '41	225.00	295.00
1. Big Game, PO	89.50	189.50
1. Big Game, FP	79.50	135.00
5. Big Top, FP	85.00	109.50
1. Big Top, PO	65.00	100.00
5. Bob Tail, PO	139.50	149.50
2. Bob Tail, FP	95.00	100.00
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
6. Buckley Col. Sgt. Head	65.00	
xx. Buckley Col. New Top	75.00	
xx. Beulah Park	94.50	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
2. Chucklette	20.00	45.00
1. Club Bells	184.00	250.00
1. Club Bells 25c	300.00	350.00
xx. Club Chief	89.50	
xx. Club House	50.00	90.00
7. Derby Day Slant	45.00	65.00
5. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominola	35.00	
5. Double Bells	159.50	199.50
5. Duo Twin Bells 5-25	400.00	650.00
6. Evans Pacers	295.00	325.00
xx. El Dorado	75.00	
1. Exhibit Races	25.00	44.50
2. Fast Time, FP	50.00	69.50
5. Fast Time, PO	75.00	89.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
4. Four-Way Super Bell	395.00	495.00
4. Four-Way Bell 3-5 1-25	475.00	650.00
5. Four Horsemen	79.50	149.50
5. Galloping Domino (38)	45.00	75.00
5. Galloping Domino (39)	110.00	150.00
2. Galloping Domino (40)	150.00	175.00
2. Galloping Domino (41)	225.00	295.00
5. Galloping Domino (42)	295.00	310.00
xx. Good Luck	25.00	
1. High Hand	155.00	199.50
xx. Hold & Draw	90.00	
6. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
6. Jungle Camp, Comb	119.50	125.00
5. Jumbo Parade, Comb	185.00	213.75
1. Jumbo Parade, FP	75.00	129.50
4. Jumbo Parade, PO	70.00	170.00
5. Jumbo Parade, 25c	195.00	225.00
1. Kentucky Club	79.50	125.00
xx. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
1. Liberty Bell	24.50	39.50
1. Long Champs	25.00	65.00
xx. Lucky Lucre	99.50	105.00
5. Lucky Lucre '41	240.00	249.50
6. Lucky Lucre 5/25	295.00	
1. Lucky Lucre 5/5	150.00	195.00
5. Lucky Star	125.00	159.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
1. May Bells 5-5-5-25c	350.00	550.00
xx. Multiple Cubes, PO	30.00	47.50
1. Multiple Racer	35.00	50.00

1. Mills 4 Bells	\$300.00	\$695.00
2. Mills 3 Bells	750.00	775.00
1. Mills Auto Dice 25c	39.50	75.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
1. Paces Races Bl. Cab.	49.50	115.00
4. Paces Races Br. Cab.	75.00	195.00
xx. Paces Races, Red Arrow	124.50	150.00
xx. Paces '39 Saratoga	47.50	79.50
xx. Paces '40 Saratoga	129.50	
1. Paces Saratoga w. rails	110.00	119.50
1. Paces Saratoga, no rails	65.00	75.00
5. Paces Saratoga Comb	125.00	139.50
5. Paces Saratoga Jr. PO	75.00	99.50
xx. Paces Saratoga, Sr.	250.00	279.00
1. Paces Reels Comb	150.00	184.00
1. Paces Reels, Jr. PO	40.00	75.00
2. Paces Reels, Sr. PO	95.00	100.00
1. Paces Reels, with rails	89.50	115.00
5. Paces Reels, no rails	69.50	75.00
1. Paces Twin 5-10	250.00	325.00
5. Paces Twin Console 5/25	325.00	395.00
1. Pastime	124.50	219.50
xx. Paddock Club	50.00	
6. Pamco DeLuxe Bell	17.50	49.50
6. Parlay Races	35.00	49.50
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
xx. Ray's Track	40.00	49.50
xx. Rio	25.00	
6. Riviera	150.00	279.50
xx. Rollette, Jr.	60.00	
7. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
1. Royal Draw	60.00	105.00
2. Royal Flush	40.00	69.50
xx. Royal Lucre '41	275.00	290.00
1. Roll 'em	139.50	150.00
7. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
1. Silver Moon, PO	129.50	175.00
1. Silver Moon, FP	99.50	119.50
xx. Silver Moon, 10c	159.50	269.50
5. Silver Moon, 25c	219.50	250.00
5. Skill Field	89.50	
xx. Skillo	180.00	
6. Skill Time '37	39.50	
xx. Skill Time '38	59.50	
5. Skill Time '41	65.00	110.00
7. Square Bell	50.00	85.00
xx. Stanco Bell Double	119.50	
6. Stanco Bell Single	110.00	
xx. Sugar King	25.00	50.00
1. Sun Ray	115.00	150.00
2. Super Bell 5c Comb	225.00	325.00
4. Super Bell 25c Comb	275.00	395.00
5. Super Track Time	190.00	249.50
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
7. Tanforan	25.00	40.00
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
5. Track Odds, Buckley	150.00	200.00
5. Track Odds, Daily Dbl.	425.00	479.50
xx. Track Odds, DD, JP Buckley	575.00	695.00
xx. Track Time '39	100.00	200.00
5. Track Time '38	49.50	125.00
5. Track Time '37	20.00	25.00
xx. Track Time '38 TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
5. Triple Entry	50.00	159.50
5. Two-Way Super Bell 5-5	315.00	575.00
2. Two-Way Super Bell 5-25	350.00	575.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

5. Model S 7 Column	\$35.00	\$49.50
5. Model VD 7 Column	32.50	64.50
xx. Model W 9 Column	30.00	69.50
5. Model WD 9 Column	70.00	74.50
2. Champion, 11 Column King Size	95.00	104.50
6. Champion, 9 Column	89.50	97.50
6. Champion, 7 Column	77.50	95.00

NATIONAL

xx. Model 9-50	50.00	59.50
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
xx. Model 9-30	30.00	40.00
xx. Model 9A	65.00	79.50
1. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

xx. Aristocrat, 6 Column	7.50	
1. Imperial, 6 Col.	15.00	50.00
1. Imperial, 8 Col.	25.00	60.00
xx. Royal, 6 Col.	35.00	45.00
xx. Royal, 8 Col.	45.00	65.00
xx. Royal, 10 Col.	45.00	57.50
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	
xx. President, 10 Col.	65.00	85.00

U-NEED-A-PAK

xx. Model E, 6 Col.	10.00	
xx. Model E, 8 Col.	20.00	
xx. Model E, 9 Col.	25.00	
xx. Model E, 12 Col.	35.00	
xx. Model E, 15 Col.	45.00	
2. Model A, 6 Col.	20.00	35.00
2. Model A, 8 Col.	30.00	45.00
1. Model A, 9 Col.	35.00	50.00
6. Model 500, 7 Col.	60.00	69.50
xx. Model 500, 9 Col.	75.00	
xx. Model 500, 15 Col.	75.00	

CANDY

DU GRENIER

5. Candy Man	\$39.50	\$45.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE

xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx. 5 Column	40.00	69.50
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U-SELECT-IT

xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	60.00
xx. Tom Thumb, Fortune	75.00	89.50
6. 500 Fortune	90.00	100.00
7. Hi-Boy Guesser	69.50	115.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

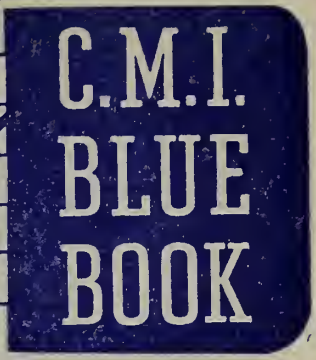
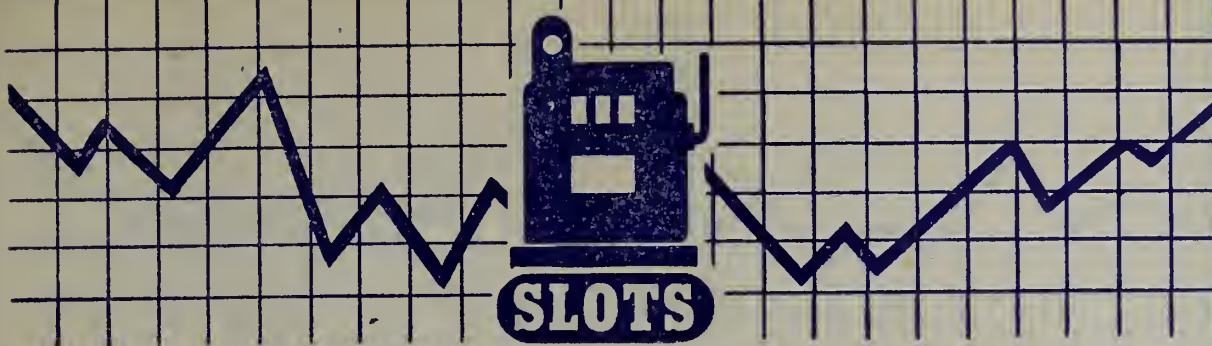
xx. Lo Boy	50.00	60.00
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PACE

xx. Lo Boy	49.50	
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IDEAL

xx. Lo Boy	42.50	
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MILLS

6. 5c Black, HL	\$165.00	\$175.00
xx. 10c Black	250.00	
7. 25c Black, HL	275.00	
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
2. 5c Gold Chrome	150.00	250.00
1. 10c Gold Chrome	195.00	285.00
5. 25c Gold Chrome	250.00	295.00
6. 50c Gold Chrome	450.00	475.00
2. 5c Copper Chrome	205.00	
2. 10c Copper Chrome	210.00	
2. 25c Copper Chrome	225.00	
6. 5c Club Bell	225.00	
*. 10c Club Bell	250.00	
xx. 25c Club Bell	250.00	300.00
xx. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	100.00	150.00
2. 5c Blue Front	95.00	150.00
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5. 10c Blue Front	125.00	175.00
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4. 25c Blue Front	125.00	250.00
6. 50c Blue Front	400.00	
xx. 1c Brown Front	180.00	195.00
5. 5c Brown Front	125.00	215.00
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2. 10c Brown Front	145.00	235.00
2. 25c Brown Front	145.00	275.00
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2. 50c Brown Front	395.00	450.00
xx. 1c Cherry Bell	90.00	165.00
5. 5c Cherry Bell	139.50	189.50
5. 10c Cherry Bell	165.00	175.00
5. 25c Cherry Bell	175.00	195.00
xx. 1c Bonus Bell	289.50	
5. 5c Bonus Bell	150.00	185.00
7. 10c Bonus Bell	175.00	235.00
xx. 25c Bonus Bell	225.00	287.50
2. 5c Original Chrome	175.00	275.00
2. 10c Original Chrome	189.50	295.00
6. 25c Original Chrome	250.00	375.00
xx. 50c Original Chrome	395.00	
xx. 1c Q.T. Blue	25.00	39.50
xx. 5c Q.T. Blue	70.00	
xx. 10c Q.T. Blue	79.50	85.00
xx. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
2. 5c Q.T. Green	59.50	60.00
5. 10c Q.T.	65.00	69.50
xx. 5c Q.T., F.P.	49.50	
xx. 1c Q.T. Glitter Gold	40.00	50.00
1. 5c Q.T. Glitter Gold	89.50	125.00
5. 10c Q.T. Glitter Gold	99.50	
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
7. 1c V.P. Bell Green	22.50	
2. 5c V.P. Bell Green	34.50	42.50
xx. 1c V.P. Chrome	40.00	
5. 5c V.P. Chrome	49.50	64.50
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xx. 5c V.P. Chrome, Plus	55.00	65.00
7. 1c V.P. Bell, B&G	32.50	
5. 5c V.P. Bell, B&G	39.50	59.50
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6. 5c Futurity	99.50	105.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	200.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50
5. 5c Black Cherry Bell	200.00	260.00
5. 10c Black Cherry Bell	\$210.00	\$275.00

5. 25c Black Cherry Bell	215.00	285.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	
2. 5c Smoker Bell	50.00	
xx. 5c F.P. Mint Vendor	35.00	
xx. 25c Golf Ball Vendor	140.00	225.00
1. 5c War Eagle	95.00	150.00
5. 10c War Eagle	115.00	159.50
7. 25c War Eagle	125.00	195.00
xx. 50c War Eagle	395.00	
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	95.00	125.00
xx. 10c Roman Head	100.00	175.00
7. 25c Roman Head	124.50	200.00
7. 50c Roman Head	250.00	395.00
xx. 1c Skyscraper	40.00	
4. 5c Skyscraper	55.00	70.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	99.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	47.50
2. 5c Extraordinary	80.00	125.00
5. 10v Extraordinary	115.00	150.00
1. 25c Extraordinary	145.00	175.00
xx. 50c Extraordinary	400.00	449.50
2. 5c Melon Bell	95.00	125.00
5. 10c Melon Bell	150.00	
5. 25c Melon Bell	135.00	175.00
xx. 5c Wolf Head	34.50	49.50
xx. 10c Wolf Head	49.50	57.50
xx. 25c Wolf Head	50.00	150.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof, 3/5	124.50	

WATLING

2. 1c Rolatop	10.00	15.00
5. 5c Rolatop	40.00	119.50
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2. 10c Rolatop	60.00	135.00
5. 25c Rolatop	94.50	149.50
xx. 50c Rolatop	190.00	
xx. 5c Club Bell	110.00	175.00
6. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	27.50	39.50
6. 5c Twin JP	25.00	49.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	40.00	
xx. 10c Treasury	50.00	115.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

5. 5c Columbia Chrome	94.50	169.50
xx. 1c Columbia	69.50	
6. 5c Columbia JPV Bell	35.00	44.50
xx. 5c Columbia Fruit	39.50	
6. 5c Columbia Cig RJ	59.50	69.50
6. 5c Columbia DJP	59.50	79.50
6. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig CG	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
5. 5c Columbia Cig GA	54.50	69.50
1. 5c Columbia Fruit GA	65.00	69.50
5. Columbia Orig. GA	35.00	69.50
2. Conv. Columbia Chrome	79.50	107.50

C.M.I. BLUE BOOK



P A C E

2. 1c Bantam	\$20.00	\$25.00
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
xx. 25c Bantam	39.50	50.00
6. 5c Comet, FV	49.50	69.50
2. 10c Comet, FV	65.00	69.50
xx. 25c Comet, FV	79.50	117.50
xx. 50c Comet, FV	98.50	150.00
7. 5c Comet, DJP	40.00	75.00
7. 10c Comet, DJP	50.00	79.50
6. 1c Comet, Blue	45.00	
xx. 5c Comet, Blue	50.00	65.00
xx. 10c Comet Blue Front	50.00	75.00
xx. 25c Comet Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
1. 5c All Star Comet	65.00	79.50
5. 10c All Star Comet	80.00	89.50
2. 25c All Star Comet	90.00	125.00
2. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2/4	35.00	45.00
xx. 1c Rocket	149.50	
2. 5c Rocket	90.00	94.50
5. 10c Rocket	110.00	119.50
xx. 25c Rocket	139.50	
xx. 5c T.J. Comet	47.50	
5. 5c Club Bell	75.00	95.00
2. 10c Club Bell	110.00	115.00
6. 25c Club Bell	125.00	150.00
2. 50c Club Bell	300.00	350.00
xx. 1c DeLuxe	55.00	
1. 5c DeLuxe	85.00	95.00
5. 10c DeLuxe	119.50	135.00
xx. 25c DeLuxe	120.00	140.00
xx. Double Slot 5 & 25c	395.00	
xx. 5c Comet Console	125.00	139.50
xx. 10c Comet Console	159.50	
xx. 25c Comet Console	169.50	
2. 5 & 25c Comet Con. Comb	195.00	225.00
5. 5c Kitty	70.00	
2. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
7. 5c Slugproof	97.50	100.00
7. 10c Slugproof	100.00	115.00
2. 25c Slugproof	125.00	165.00

CAILLE

xx. 1c	39.00	39.50
xx. 5c	35.00	49.50
xx. 10c	35.00	59.50
5. 25c	49.50	99.50
xx. 5c & 25c	275.00	
2. 5c Cadet	37.50	75.00
2. 10c Cadet	125.00	195.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	85.00
xx. 25c Playboy	60.00	
6. 5c Commander	35.00	55.00
6. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
6. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
5. 5c Club Bell	40.00	75.00
5. 10c Club Bell	75.00	85.00
2. 25c Club Bell	100.00	145.00

JENNINGS

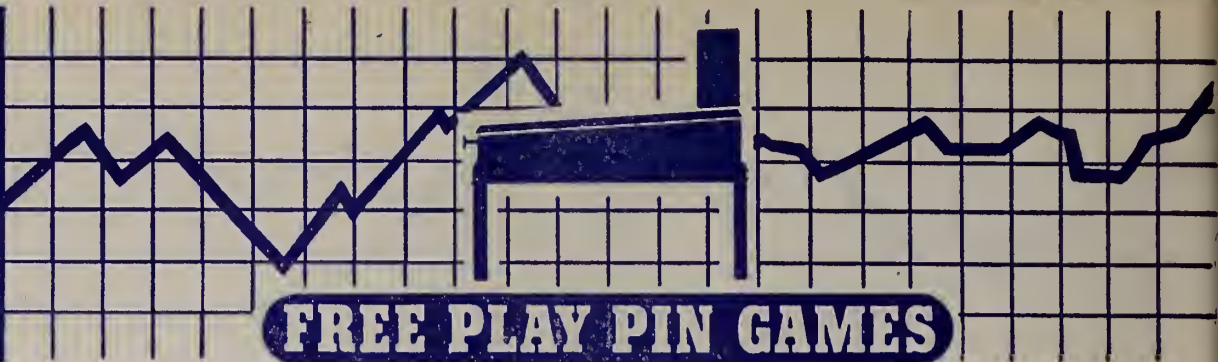
1. 5c Chief	\$90.00	\$135.00
5. 10c Chief	100.00	145.00
5. 25c Chief	119.50	175.00
xx. 50c Chief	325.00	350.00
5. 5c Silver Moon Chief	175.00	225.00
2. 10c Silver Moon Chief	135.00	195.00
6. 25c Silver Moon Chief	195.00	250.00
2. 5c Silver Chief	115.00	185.00
1. 10c Silver Chief	139.50	199.50
5. 25c Silver Chief	169.50	175.00
xx. 50c Silver Chief	550.00	650.00
1. 5c Club Bell	139.50	179.50
1. 10c Club Bell	159.50	189.50
1. 25c Club Bell	175.00	249.50
6. 5c Sky Chief	350.00	
6. 5c Sky Chief	110.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	
6. 1c Little Duke	12.50	17.50
xx. 5c Little Duke	125.00	
xx. 10c Little Duke	20.00	65.00
xx. 5c Century	35.00	65.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
xx. 50c Century	295.00	
xx. 5c Gooseneck	29.50	35.00
xx. 10c Gooseneck	35.00	59.50
xx. 25c Gooseneck	55.00	60.00
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
xx. 10c Golf Ball Vndr	75.00	99.50
7. 25c Golf Ball Vndr	69.50	
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	115.00	
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
2. \$1.00 Bell	595.00	850.00
5. Cigarolla	59.50	60.00
1. Cigarolla XXV	85.00	129.50
xx. Cigarolla XV	75.00	79.50
1. 5c Victory Chief	119.50	125.00
xx. 10c Victory Chief	155.00	195.00
6. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
1. 5c 4 Star Chief	98.00	145.00
5. 10c 4 Star Chief	125.00	165.00
5. 25c 4 Star Chief	145.00	150.00
xx. 1c Dixie Bell	35.00	
6. 5c Dixie Bell	75.00	115.00
xx. 10c Dixie Bell	100.00	125.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	404.50	
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	

FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

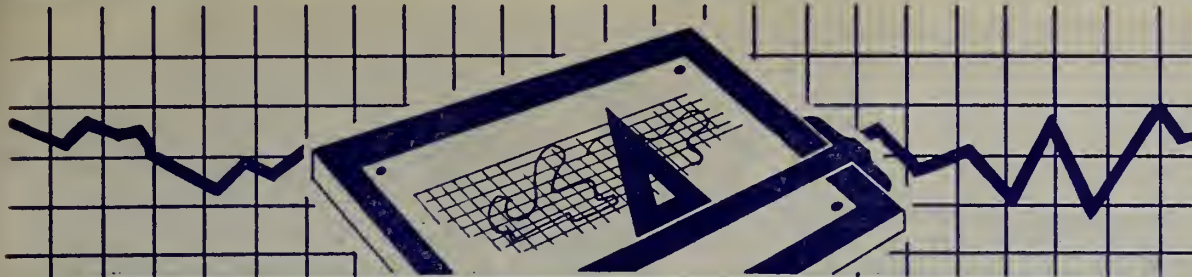
1. A. B. C. Bowler	\$49.50	\$55.00	2. Cross Line	\$40.00	\$45.00
5. Action (Rev)	90.00	129.50	xx. Crystal	34.50	42.50
5. Air Circus	115.00	125.00	xx. Crystal Gazer	26.50	
1. Air Force	79.50	99.50	xx. Dandy	19.00	27.50
xx. Airliner	15.00	27.50	6. Daily Dozen	10.00	15.00
xx. Airport	25.00		xx. Davy Jones	15.00	
1. Alert (Rev)	59.50	75.00	5. Defense (Baker)	34.50	39.50
xx. Ali Baba	29.50		5. Defense (Genco)	90.00	94.50
4. All American	25.00	65.00	xx. De-Icer (Rev)	79.50	
xx. All Out (Rev)	59.50		xx. Destroyer (Rev)	89.50	94.50
5. American Beauty (Rev)	94.50	115.00	xx. Dive Bomber (Rev)	39.50	
1. Anabel	25.00	44.50	4. Dixie	20.00	59.50
6. Arizona (Rev)	175.00	249.50	1. Do-Re-Mi	50.00	79.50
5. Armada	29.50		4. Double Feature	25.00	44.50
1. Argentine	69.50	75.00	7. Double Play	55.00	70.00
xx. Arrowhead	19.50	50.00	1. Doughboy	39.50	44.50
1. Attention	32.50	69.50	1. Drum Major	20.00	35.00
xx. Avalon	15.00	27.50	1. Dude Ranch	44.50	99.50
xx. Airway	22.50		7. Duplex	50.00	59.00
1. Bally Beauty	15.00	45.00	1. Eagle Squadron (Rev)	89.00	125.00
xx. Banner	17.50		5. Entry	32.50	39.50
5. Bandwagon	18.00	47.50	6. Eureka	25.00	35.00
xx. Bang	12.50	25.00	xx. Falling Sun (Rev)	59.50	
5. Barrage	25.00	45.00	xx. Fantasy	30.00	45.00
xx. Battle	87.50	100.00	2. Fifth Inning	29.50	35.00
4. Belle Hop	64.50	65.00	xx. Fifty Grand	29.50	
1. Big Chief	39.50	49.50	1. Fishin' (Rev)	55.00	79.50
5. Big League	22.50	40.00	7. Five-In-One	25.00	35.00
5. Big Parade	99.50	125.00	1. Five & Ten & Twenty	100.00	139.50
7. Big Show	19.00	30.00			
xx. Big Ten	27.50		xx. Flagship	16.95	27.50
xx. Big Six	15.00	32.50	2. Flat Top (Rev)	145.00	205.00
2. Big Three (Rev)	100.00	109.50	5. Fleet	42.00	45.00
5. Big Time	40.00	47.50	1. Flicker	45.00	69.50
5. Big Top	100.00	249.50	1. Flying Tiger	105.00	139.50
7. Big Town	21.50		7. Follies '40	20.00	25.00
xx. Blackout	15.00	35.00	xx. Follow Up	20.00	24.50
7. Blondie	20.00	30.00	2. Foreign Colors	90.00	169.50
5. Bombardier (Rev)	79.50	115.00	7. Formation	20.00	44.50
4. Bola Way	69.50	85.00	1. Four Aces	105.00	129.50
xx. Bomb-The-Axis	64.50	79.50	4. Four Diamonds	44.50	69.50
2. Boomtown	21.50	35.00	xx. Four-Five-Six	15.00	17.50
6. Bordertown	24.50	40.00	4. Four Roses	49.50	59.50
5. Bosco	60.00	80.00	2. Fox Hunt	20.00	29.50
xx. Bounty	12.00	25.00	xx. Flash	18.50	23.50
xx. Bowling Alley	20.00	35.00	1. G. I. Joe (Conv)	69.50	94.50
xx. Box Score	12.50		6. Girls Ahoy (Rev)	42.50	75.00
6. Brazil (Rev)	185.00	249.50	2. Glamour	30.00	45.00
xx. Brite Spot	22.50	30.00	6. Gobs	85.50	109.50
1. Broadcast	35.00	69.50	1. Gold Star	25.00	49.50
xx. Buckeroo	15.00	19.50	xx. Golden Gate	15.00	20.00
xx. Burlesk	89.50		6. Grand Canyon (Rev)	195.00	249.50
5. Cadillac	30.00	49.50	1. Gun Club	69.50	79.50
xx. Canteen	149.50	190.00			
1. Capt. Kidd	72.50	79.50	xx. Headliner	20.00	39.50
7. Casablanca (Rev)	179.50	225.00	2. Hi-Boy (Rev)	45.00	60.00
6. Champ	35.00	40.00	2. Hi-Dive	64.50	90.00
xx. Champion	12.50	39.50	1. Hi-Hat	70.00	80.00
xx. Charm	39.50		xx. High Light	18.95	
1. Chevron	19.50	35.00	6. High Stepper	32.50	
xx. Chief	15.00		1. Hit-The-Jap (Rev)	49.50	59.50
xx. Chubbie	20.00	39.50	1. Hold Over	39.50	44.50
xx. Circus	25.00	34.50	5. Hollywood	249.50	
4. Click	54.50	79.50			
xx. Clipper	25.00		6. Home Run '40	27.50	37.50
1. Clover	84.50	85.00	xx. Home Run '41	49.50	74.50
xx. C. O. D.	15.00	22.50	5. Home Run '42	60.00	89.50
6. Commander (Rev)	50.00	55.00	4. Horoscope	59.50	79.50
6. Commodore	24.50	25.00	6. Idaho	249.50	
xx. Congo	24.50	25.00	2. Invasion (Rev)	99.50	124.50
xx. Conquest	16.95	27.00	2. Jolly	15.00	29.50
xx. Contact	15.00	25.00	5. Jeep (Rev)	115.00	119.50
2. Contest	94.50	97.50	xx. Jumper	25.00	29.50
xx. Convention	20.00	32.50	1. Jungle	59.50	89.50
1. Cowboy	24.50	25.00	2. Keep 'em Flying	125.00	145.00
2. Cover Girl	125.00	200.00	xx. Keen-A-Ball	24.50	35.00
			1. Kismet	199.50	249.50
			xx. Klick	15.00	22.50

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FREE PLAY PIN GAMES

5. Knock-Out	\$99.50	\$129.50	xx. Sea Powers (Rev)	\$67.50	
6. Knock-Out-the-Jap	79.50	105.00	1. Sea Hawk	49.50	\$69.50
xx. Lancer	25.00	39.50	6. Second Front (Rev)	75.00	85.00
1. Landslide	40.00	54.50	1. Seven Up	29.50	67.50
1. Laura	249.50	250.00	1. Shangri La	90.00	154.50
5. Lead Off	25.00	49.50	5. Short Stop	27.50	39.50
xx. Leader	50.00	65.00	2. Show Boat	25.00	60.00
5. League Leader	30.00	39.50	xx. Side Kick	15.00	
5. Legionnaire	65.00	69.50	2. Silver Skates	39.50	40.00
2. Liberty	145.00	155.00	7. Silver Spray	35.00	39.50
xx. Liberty (Rev)	55.00	87.50	xx. Sink-the-Jap (Rev)	45.00	
1. Limelight	30.00	35.00	xx. Sixty Grand	17.50	
5. Line Up	20.00	49.50	7. Sky Blazer	60.00	85.00
xx. Lite-A-Card	25.00	30.00	5. Sky Chief	150.00	165.00
xx. Lone Star	22.50	25.00	5. Sky Ray	27.50	
xx. Lot-O-Smoke	25.00		2. Sky Line	15.00	50.00
xx. Lot-O-Fun	15.00	20.00	1. Sky Rider (Rev)	100.00	149.50
xx. Lucky	15.00	25.00	2. Slap-the-Jap	25.00	39.50
7. Majors '40	12.50	19.50	1. Slugger	55.00	72.50
4. Majors '41	25.00	69.50	2. Smak-the-Jap (Rev)	25.00	55.00
xx. Mardi Gras	40.00		4. Snappy '41	25.00	69.50
2. Marines-At-Play	89.00	129.50	2. South Paw	55.00	75.00
1. Marvels Baseball	89.00	129.50	1. South Seas	249.50	250.00
7. Mascot	30.00	32.50	2. Sparky	22.00	32.50
xx. Merry-Go-Round	19.50	39.50	7. Speed Ball	32.50	39.50
1. Metro	39.50	59.50	6. Speed Demon	17.50	19.50
xx. Miami	15.00		xx. Speedway	24.50	29.50
1. Miami Beach	65.00	79.50	xx. Speedy	24.50	29.50
xx. Midway (Genco)	12.50	15.00	xx. Sports	20.00	22.50
1. Midway (Rev)	99.00	149.50	4. Sports Parade	30.00	59.50
xx. Miss America (Rev)	35.00	39.50	xx. Stop & Go	29.50	35.00
xx. Mr. Chips	19.00	25.00	2. Sporty	15.00	25.00
1. Monicker	79.50	109.50	1. Spot-A-Card	72.50	99.50
5. Mystic	39.50		5. Spot-Cha (Rev)	125.00	
1. New Champ	49.50	79.50	1. Spot Pool	65.00	74.50
xx. Nippy	19.50	39.50	1. Spottem	18.00	35.00
xx. Nite Club (Rev)	84.50		5. Stage Door Canteen	249.50	
xx. Ocean Park	12.00	24.50	1. Stars	74.50	79.50
xx. Oh Boy	16.50	22.50	2. Star Attraction	30.00	69.50
xx. Oh Johnny	25.00	35.00	1. Stratoliner	30.00	59.50
2. On Deck	15.00		2. Streamliner	165.00	235.00
5. Oklahoma	195.00	249.50	2. Strip Tease (Con)	110.00	169.50
6. One-Two-Three '39	30.00	42.50	xx. Summertime	20.00	35.00
6. One-Two-Three '40	50.00	79.50	7. Sun Beam	59.00	70.00
2. One-Two-Three '41	69.50	75.00	xx. Supercharger	17.50	27.50
5. Owl	51.50	79.50	1. Super Chubbie	30.00	69.50
xx. Pals	21.50		7. Super Six	32.50	34.50
1. Paratroop (Rev)	105.00	110.00	6. Sun Valley (Rev)	85.00	89.50
1. Pan American	37.50	59.50	6. Tail Gunner (Con)	49.50	59.50
1. Paradise	39.50	54.50	5. Target Skill	40.00	49.50
xx. Parade Leader (Rev)	34.50	39.50	1. Ten Spot	39.50	69.50
xx. Pep (Rev)	29.50		4. Texas Mustang	49.50	89.50
xx. Pick 'em	15.00		5. Three Score	30.00	35.00
1. Play Ball	42.50	69.50	xx. Three Up	25.00	
1. Pin Up Girl	99.00	139.50	6. Thriller	12.50	17.50
5. Playmate	27.50	39.50	xx. Thumbs Up (Rev)	59.50	60.00
xx. Playtime (Rev)	52.50		1. Topic	80.00	110.00
2. Polo	15.00	19.50	xx. Top Notcher	15.00	29.50
xx. Pot Shot	25.00	39.50	7. Topper	15.00	35.00
xx. Pursuit	37.50	49.50	5. Torpedo Patrol (Rev)	69.50	115.00
7. Powerhouse	30.00	49.50	2. Towers	74.50	
1. Production (Rev)	75.00	119.00	6. Trade Wind (Rev)	249.50	
xx. Progress	22.50	34.50	5. Trailways	42.50	69.50
7. Punch	16.50	22.50	xx. Trapeze	17.50	
xx. Pylon	22.50	25.00	7. Triumph	15.00	45.00
xx. Pyramid	12.50		xx. Triple Play	17.50	
7. Ragtime	15.00	29.50	xx. Twinkles	15.00	17.50
xx. Rats (Rev)	47.50		5. Twin Six	45.00	59.50
xx. Rebound	15.00	20.00	7. Ump	19.50	
xx. Record Breaker	150.00		xx. Up & Up	34.50	
7. Red Hot	15.00	30.00	5. Vacation	35.00	39.50
xx. Red, White & Blue	22.50		xx. Variety	12.50	15.00
5. Repeater	39.50	49.50	5. Velvet	50.00	60.00
xx. Reserve	10.00	20.00	1. Venus	79.50	99.50
xx. Rink	15.00	19.00	1. Victory	85.00	95.00
xx. Roll Call (Rev)	45.00	69.50	xx. Vogue	15.00	27.50
5. Roller Derby	25.00	44.50	6. Wagon Wheels	169.50	249.50
7. Rotation	20.00	30.00	1. West Wind	45.00	79.50
xx. Rotor Table	79.50	89.50	xx. White Sails	15.00	39.50
5. Roxy	19.00	29.50	2. Wild Fire	36.50	45.00
xx. Salute	27.50		xx. Wings	11.50	26.50
6. Santa Fe (Rev)	195.00	249.50	1. Wow	27.50	39.50
7. Sara Suzy	32.50	45.00	2. Yacht Club	15.00	17.50
xx. Scandals (Rev)	35.00		1. Yankee Doodle	199.50	200.00
5. School Days	50.00	69.50	2. Yanks	89.50	104.50
xx. Scoop	22.50	25.00	xx. Zenith	95.00	
2. Score-A-Line	19.50	34.50	xx. Zeta	19.50	20.00
xx. Score Card	20.00	39.50	2. Zig Zag	50.00	79.50
xx. Score Champ	25.00		xx. Zip	15.00	25.00
xx. Scout (Rev)	29.50		1. Zombie	60.00	79.50



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#3031—5c 30-wire Wall Box.....
#4000—Speaker
#4002—Speaker

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#146S

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10 Wurlitzer #145 Fast Stepper	40.00	50 Buckley Pedestals	2.50
10 Wurlitzer #304 Stepper.....	19.50	5 Wurlitzer 412 Amplifiers, less tubes.....	30.00
10 Wurlitzer #100 Boxes 30-wire.....	19.50	5 Rock-Ola Amplifiers, less tubes.....	30.00
1 Rock-Ola Bar Box 5/10/25c.....	25.00	Used 30-wire Cable, from 10 ft. lengths, per ft.....	.15
5 Rock-Ola Wall Boxes.....	12.50	5 Chandelier Speakers Lite-up.....	15.00
20 Seeburg 20 sel. wireless 5c.....	39.50	5 Chandelier Speakers plain.....	12.00
4 Seeburg Bar-O-Matic 5/10/25c Wireless	49.50	2 Supreme Skee Rolls, 7½ & 9 Ft.....	215.00

TERMS: ½ Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

**5 AMI
TELEPHONE
STUDIOS**
COMPLETE — SLIGHTLY
USED. WRITE — WIRE —
OR PHONE FOR DETAILS.

Built Specially for U.S. Govt. UNIVERSAL AMPLIFIERS

For all Wurlitzer, Rock-Ola,
Seeburg Machines.
Tone Quality and plenty of
volume with switches, volume
control, and tone control. **\$4750**
Order Immediately! Price.....
We take old amplifiers in trade-ins.

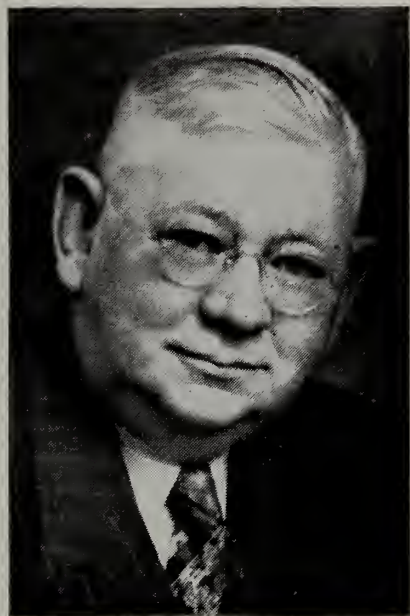
NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100
OR MOREEA. **42c**

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)

HOSPITALIZED



J. A. DARWIN

EAST ORANGE, N. J. — J. A. Darwin of 133 Hillyer St., this city, eastern regional director for Packard Manufacturing Corp. of Indianapolis, Ind., is hospitalized at the St. Michael's Hospital in Newark, N. J., where he was operated on this past week.

Darwin will remain in the hospital for at least a few more weeks, according to reports, and is expected to then spend sometime at his home recuperating.

Al Dolins On Trip South

BOSTON, MASS. — Al Dolins and James Bazzinotti of Pioneer Music Co., Inc., this city, left this past week for a three weeks' trip thruout the South where, he reports, he intends to get first hand information regarding coin machine business conditions.

Dolins reports, "We believe that we can make use of some of the methods which are proving so profitable thruout the south and when we return will have news of these methods for the New England trade."



"LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

SEND FOR COMPLETE PRICE LIST

EAGLE

COIN MACHINE CO.
1514 N. FREMONT AVE.
MICHigan 1247
CHICAGO 22, ILL.

NOW!

ATOMIC RECORDS

FINEST ARTISTS NEWEST MUSIC

HOLLYWOOD CALIFORNIA

Make Your Cash Register Jump With Atomic Music



LYLE GRIFFIN ORCHESTRA

"Strictly for Kicks Music"

- A-201
"Remember I Knew You When".....Vocal DALE MULLINGS
"What's Da Mottie".....Vocal LYLE GRIFFIN
- A-202
"Wolf Song".....Vocal LYLE GRIFFIN
"Strictly for Kicks".....Vocal LYLE GRIFFIN
RED LABEL (Immediate Delivery)

BARNEY KESSEL

(Sensational Guitarist) and his ALLSTARS

- A-209
"ATOM BUSTER".....Instrumental
"WHAT IS THIS THING CALLED LOVE".....Instrumental
- A-210
"SLICK CHICK".....Instrumental
"MAN I LOVE".....Instrumental
BLUE LABEL (Immediate Delivery)



"SLIM" (Flat Foot Floogie) GAILLARD QUARTETTE

4 NEW HITS

- A-215
"ATOMIC COCKTAIL".....Nov. Vocal SLIM GAILLARD
"YEP-ROC-HERESAY".....Nov. Vocal SLIM GAILLARD
TINY BROWN
- A-216
"PENICILLIN BOOGIE".....Instrumental
"JUMPIN' AT THE RECORD SHOP".....Voc. SLIM GAILLARD
RED LABEL (Immediate Delivery)

Artists soon to be heard on ATOMIC RECORDS:

DODO MARMAROSA TRIO
RAY LINN Hollywood Swing Stars

RED LABEL (Standard Series) Retail 75c
BLUE LABEL (Allstar Swing Series) Retail \$1.00
Regular Discount to Dealers and Operators



K & M SERVICE, DISTRIBUTORS

1913 W. PICO BLVD. LOS ANGELES 6, CALIF.
(TEL: EX-8811)

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BILL

IN CALIFORNIA

WOLF

NEVADA
ARIZONA

THE HAWAIIAN ISLANDS

WILL HANDLE



California Amusement Co.

• 1305 KETTNER BOULEVARD, SAN DIEGO 1, CALIFORNIA, Main 3068

• 1175 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA, Hemlock 0575

• 1348 VENICE BOULEVARD, LOS ANGELES 6, CALIFORNIA, Prospect 4131



WE ARE MAKING IMMEDIATE DELIVERIES

OF

"SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES

510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
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BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

RUNYON SALES CO.
956 MAIN STREET
BUFFALO, N. Y.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

1175 FOLSOM STREET
SAN FRANCISCO, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO.
MINNEAPOLIS, MINN.

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
931 POYDRAS STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

CLARENCE BAGGETT
915 NORTH 21st STREET
OKLAHOMA CITY, OKLA.

BEN LONG JOINS TRI-STATE DIST.

PITTSBURGH, PA. — Ben Long, formerly with Smith & Fields Distributing Co., this city, reports that he has joined the Tri-State Distributing Company here.

Long states, "Tri-State Distributing Co. are exclusive distributors for the Aireon Electronic Phonograph, accessories and supplies in this territory. After many years of experience with the automatic music business I believe that this change is for the best. I have seen the new Aireon line and can advise that not only am I impressed but believe that these new phonos and accessories will be among the best sellers in this territory."

At the present time the headquarters of the firm are in the Hotel William Penn here.

J. J. Mulligan of the Tri-State firm reports, "Long's experience over a period of years, both as an operator and distributor of automatic music has given him an insight into this business that few men enjoy."

Long also reported, "We are going all out to make it convenient for every operator in our territory to enjoy handling the Aireon line. We believe that one of the real methods of selling for the future is to help the music operator in every possible fashion and we are training our servicemen and mechanics to make operating for the juke box man a simplified task,

"Having been a music machine op-

NOW DELIVERING!

GOALEE — \$525.00
CHICAGO COIN'S

GENCO'S
TOTAL ROLL — \$425.00

PACE'S NEW 1946 DRILL PROOF DE LUXE CHERRY BELLS \$250.00 up

New Mills Blue Silver Vest Pocket Bells—\$74.50

WILLIAMS LAURA
5 Ball Free Play—\$249.50

MUSIC — CABLE — NEEDLES

25 New Packard Wall Boxes.....\$36.95
New 30-Wire Cable, per foot......30
Permo Point Standard Needles, 25 up to 100 33c each; lots of 100 30c each

Twin Twelve D.P.D.T. push button switch.....\$1.35

RECONDITIONED CONSOLES — BELLS — CIGARETTE

War Eagles, 10c	\$115.00	Pace DeLuxe 10c	\$135.00
Roman Head, 5c	125.00	Jennings Silver Moon, 5c	175.00
Mills Vest Pocket Chrome	60.00	Mills Vest Pocket Green, 5c	42.50
Mills 1-2-3, CP, 5c	60.00	Jennings Chief Console, 5c	135.00
Jumbo Parade, FP, 5c	90.00	Mills 1-2-3 FP, 5c	75.00
Big Game, FP, Late Head, 5c	95.00	Super Bell Combination, 5c	325.00
Sun Ray, FP, 5c	115.00	Jumbo Parade, CP, 5c	135.00
Columbia Fruit, GA, 5c	65.00	Skill Time, CP, 5c	110.00

50 7-Column DuGrenier Cigarette Venders.....\$32.50
25 9-Column DuGrenier Cigarette Venders..... 70.00

A.B.T. RIFLE RANGE

6 Gun Range; extra gun; compressor; 45 ft. sectional plywood indoor building; \$180. stock new tubes; \$125. stock pellets; center moving targets; new barrels on all guns; neon rifle sport sign; and transformer. In first class operating condition, and a bargain at.....

TERMS: One-Third Deposit, Balance C.O.D.

MATHENY VENDING COMPANY, Inc.

564 WEST DOUGLAS

WICHITA 12, KANSAS

WATCH FOR GRAND OPENING

GOLD COAST COIN MACHINE EXCHANGE

DISTRIBUTORS FOR

GOTTLIEB QUALITY PRODUCTS

erator myself, I know just how an operator feels when he can get speedy service and get parts when he needs them without having to wait for them to arrive from the fac-

tory. We are therefore going to have one of the largest and best equipped parts and supplies departments that this territory has ever seen."



IT'S THE *HORSE* THAT DOES THE RUNNING!

• When they're out there at the post—and you want to pick a winner—and put some dough on his nose—there's some thinking to be done.

The color of the jockey's silks—and how much they cost—and the price of the jockey's boots—don't have a thing to do with how fast the horse can run.

Apply that to your thinking about automatic phonographs. The spingles and the spangles—the jingle-jangles (which may cost a lot of money)—are not nearly as important as the real thing that makes for profit.

Packard builds-in the play-appeal—without excessive cost—in every product. Witness the Pla-Mor Selective Remote Control Wall Box and its record.

Now comes the newest and greatest—the Packard Pla-Mor Automatic Phonograph. A winner from a winning line—sensationally new and revolutionary in five special ways. You can depend on play-appeal. You won't pay excessively for it.

PACKARD MANUFACTURING CORP.
INDIANAPOLIS, INDIANA

Selective Remote Control Wall Boxes • Ceiling and Wall Auxiliary Speakers • Adapters • Bar Brackets Accessories • 30-Wire Cable • Automatic Phonographs



PACKARD
(PLA-MOR)
MUSIC SYSTEM

PACKARD MANUFACTURING CORP.



SOUTH SEAS

CONVERTED FROM
"KNOCKOUT"

We Are Also Converting

- | | |
|-------------|----------|
| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | |

NOTE

We will buy at \$60.00 each, f.o.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE. CHICAGO 45, ILLINOIS

NELS NELSON HAS GRAND OPENING



NELS NELSON

LOS ANGELES, CALIF. — Nels Nelson, one of the real old timers in the automatic music business in California, announced the grand opening of his showrooms and service repair department located at 2329 W. Pico Blvd., this city.

Nelson spent a great many years managing and operating several automatic music machine routes and is reputed to know the "ins and outs" of the juke box biz.

He stated, "We are going to give the music machine operators thruout the southern California area the kind of service, supplies, parts and equipment they have always wanted. Everyone of our mechanics is tops in this business. We are, therefore, going to maintain an extremely high standard for the trade."

NEW "WESTERN" STAR ON ENTERPRISE DISCS



LOIS (COWGAL) POWELL

LOS ANGELES, CAL. — Frank Berger of Berger Enterprises this city, producers of "Enterprise Records" announces that he has just signed to a long term contract the services of one of the most outstanding girl "western" vocalists.

Berger reports, "She's Lois (Cowgal) Powell who has just finished recording 'Yippee Aye' and 'I Want Just One Little Darling' on one disc and 'Is It Wrong' and 'Some Mother's Darling' on another disc for us. Lois hails from Pomona, Cal. and has been featured on a number of Western radio programs.

Doc "Eaton" Parades with "40 Selections" Sign

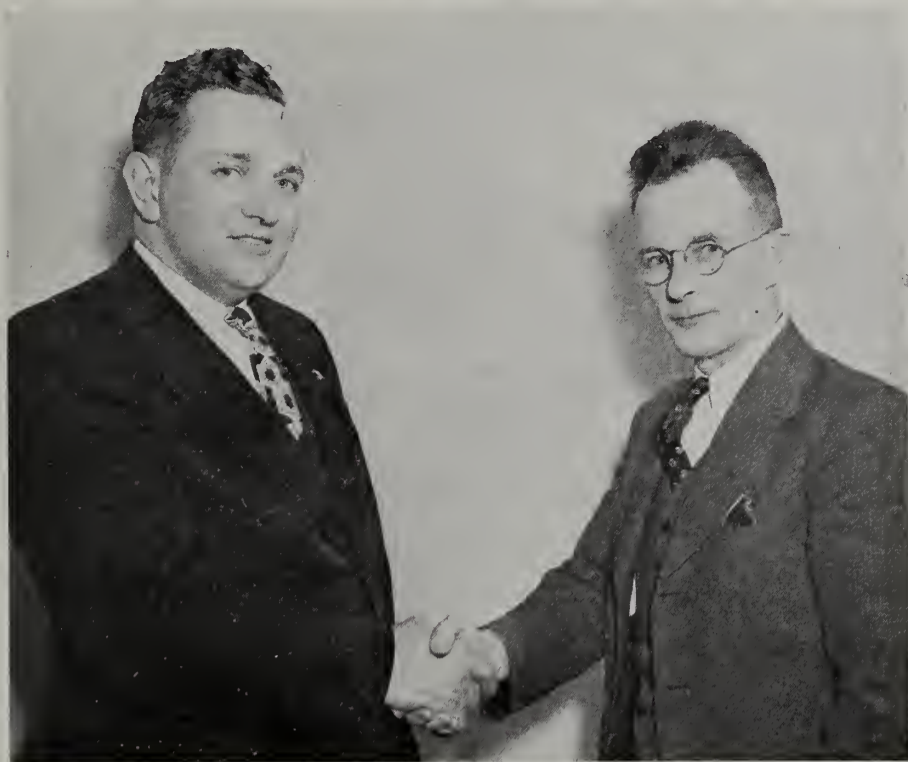


GRAND RAPIDS, MICH. — Reports from the AMI factory, this city, are to the effect that DeWitt (Doc) Eaton, general salesman of the firm, is so enthused over the "40 Selection" phono of the firm that he has been parading all over the place with a huge sign showing the keyboard and acclaiming the forty selection idea.

He stated, "Forty selections gives plenty of extra music while drastically cutting down on records costs.

"We suggest that music machine operators wait to see this new AMI phonograph and learn why enthusiasm is running so high among all of our distributors," he stated.

HUNT JOINS AIREON'S SERVICE DEPT.



W. T. (Bill) Brase, Aireon Field Service Director, greets his new Assistant, Harold Hunt (right).

KANSAS CITY — Harold Hunt, who has a long background in the engineering and electrical fields, has joined the Aireon Manufacturing Corporation, R. R. "Rudy" Greenbaum, vice president, announced recently. Hunt will serve as assistant to W. T. Brase, Director of Field Service Engineering.

Hunt attended the Pratt Institute of Brooklyn, N. Y. and has been a foreman at Westinghouse in Detroit; chief inspector of General Necessities Corp., of Detroit; district service manager of Telautograph Corp., of Baltimore; service manager of Russ Manufacturing Co., of Cleveland, and for nearly ten years was a district service manager for Wurlitzer. He helped the Nizer Laboratories develop and manufacture the first mechanically refrigerated ice cream cabinets.

Hunt's many friends throughout the nation, gained in his servicing experience, have given him the nickname of "Hunt & Sons" because of his devotion to his two sons. Harold W. Hunt is a first lieutenant in the Army Air Forces and is credited with thirty-one missions over Europe. Rowland P. Hunt is an ensign in naval aviation and was finishing night fighter training when the war ended.



PHEASANT AND GREENBAUM

KANSAS CITY—"Charles E. Pheasant has joined the Radio and Phonograph Division of Aireon Manufacturing Corporation after four years of war service with the U. S. Navy," according to R. R. "Rudy" Greenbaum, vice president. He will have the title of Coordinator—Sales and Shipments.

Pheasant entered the automatic phonograph field in 1940, joining Wurlitzer, and then spent a year with Packard. He entered the Navy early in 1942 and was discharged last December 15 with the rating of chief storekeeper. He spent nearly two years of his navy life in the Panama area.

Pheasant first worked under Greenbaum at Packard. He is married and has a daughter 6 months old.

Eckland Designed Over 350 Venders

CHICAGO — According to Jim Mangan, "Nearly all the famous New York designers have designed a coin-operated vending machine or two. Among them are Norman Bel Geddes, Raymond Loewy, and John Vassos.

"But the most prolific coin-operated machine designer of them all is to be found right here in Chicago, the center of coin machine manufacturing. He is Everett Eckland, of Mangan & Eckland, Board of Trade Bldg., who has designed over 350 automatic venders."

Jim Mangan also estimates that Eckland designed coin-operated machines have taken in at least \$20,000,000,000 over two decades of operation.

COLUMNIST GIVES RECORD SUGGESTIONS FOR SUBWAY MUSIC

NEW YORK — H. I. Phillips in his noted column "The Once Over" makes some suggestions for the type of records to be played in the subway if transportation music ever becomes a fact.

He writes, "We suggest as appropriate melodies for special occasions:

"When a lady makes a dash for a seat and just misses—'One Of My Dreams Is Missing.'

"When a gentleman discovers too late that he has passed his station—'There You Go'.

"While anybody stares at a seat he or she thinks will be vacated soon—'You're Worth Waiting For'.

"For that moment when two crusty passengers, after a hot argument, are glaring at each other—'Forget-Me-Nots In Your Eyes'.

"And during all those battles in the doorways—'Only Make Believe'.

"A man would feel better trying to unfold his paper in a crowded train if he could hear that old timer, 'Snuggle Up A Little Closer'.

"But how will a lady feel when three men fall into her lap going around a curve and the music plays, 'I'll Always Be With You'."

Announcing **OUR APPOINTMENT AS EXCLUSIVE DISTRIBUTOR IN NEW ENGLAND for J. H. KEENEY AND CO.**

SPECIAL—ONE WEEK ONLY

SIX USED ZINGOS

Very Clean

Thoroughly Shopped

\$145. each

now manufacturing

BONUS SUPER BELL

Single and Two Way Coin — 5c, 10c & 25c or any combination thereof

Available Soon

Watch this space for other exclusive announcements

Send for price list of our complete line of reconditioned pins, phonos, arcade equipment and all types of automatics.

TRIMOUNT COIN MACHINE CO.

**40 WALTHAM STREET
BOSTON 18, MASS.
TEL. LIBERTY 9480**

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS PRE-WAR PRICES

BUCKLEY MUSIC SYSTEM PARTS PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF
SATISFACTION — OR YOUR MONEY REFUNDED WITHIN
30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

NATION'S CITIES INCREASING PAY OF MUNICIPAL EMPLOYEES

Means Higher Tax Rates

School Teachers, Firemen, Police and Other Municipal Employees Receiving Pay Increases. Many Communities Also Plan Public Works and Relief Projects. Need for Higher Taxation to Increase Revenue Becomes Apparent Everywhere in U. S. A.

"National Tax Council" Urgent

Special to The Cash Box

NEW YORK — In a special report to *The Cash Box* a leading tax expert reports that the consensus of leading experts is to the effect that all of the nation's cities, towns and even villages will be forced to seek greater revenue because they have increased the pay of municipal employees to meet generally inflated living conditions.

School teachers, firemen, policemen, aldermen and all municipal employees generally are receiving pay increases. In addition, many communities are also planning relief and work projects and these, too, will require increased revenue.

Using one small state as an example, this expert reports, "New Jersey communities have increased their tax rates anywhere from 3.5 points to as high as 20 points with even the largest city in this state, Newark, increasing its tax rate 6.5."

In seeking for more revenue it is well known to the members of the industry that all these states, cities, towns and villages will attempt to obtain greater license fees from all

business. The coin machine industry, along with all others, will be forced to pay higher tax fees.

But because there is no central organization which would be in position to help coin machine men attacked by high (and in most cases, inequitable and confiscatory) license fees, there is a fear thruout the entire trade that this business will suffer very heavily as these new revenue bills and ordinances come to light.

It is also understood that many cities thruout the nation are already preparing (and some have prepared) license bills and ordinances which they will present at the opportune moment.

In almost every case, it is reported, these ordinances and bills feature coin operated machines of every kind for increased license fees.

It is therefore up to the industry itself to immediately get into action and arrange for the creation of a "National Tax Council" which is becoming ever more urgent as each day passes and news of new ordinances and bills are reported by city after city thruout the country.

SCHLESINGER BUYS NEW FACTORY



AL. SCHLESINGER

POUGHKEEPSIE, N. Y.—Al Schlesinger, who is associated with Jack Fitzgibbons in the manufacture of "Roll-A-Ball Barrel Roll" has purchased the Woodcliff Pleasure Park, the 25 acre amusement center in this city.

Situated on the grounds are some large buildings. Schlesinger is taking over the largest one, which will be remodeled and renovated into a new factory. This large space, it is reported, will permit the manufacture of games on a large scale.

"It will also permit," Schlesinger claims, for us to proceed with greater production on our present skee ball



JOHN A. FITZGIBBONS

alley, which is in great demand.

"We have other games to follow our 'Roll-A-Barrel Roll' alley," informs Al, "some of which are in the experimental stage and others which are on blue prints. Now with the large space we have, in which to manufacture our games, we can really do a job."

Jack Fitzgibbons, who is handling national distribution sales for Schlesinger's games, has appointed distributors thruout the country. "Our distributors," claims Jack, "are keeping us stepping to fill their orders. Now with a large factory, we expect to be able to make immediate shipment on receipt of order."



RELEASE SHEET OF NEW RECORDS
READY FOR SHIPPING FEB. 1, 1946

BY
BERGER ENTERPRISE
Producers and Manufacturers of
ENTERPRISE RECORDS
8111 Santa Monica Blvd.
Hollywood 46, Calif.

LARRY WILLIAMS — and his "Cowhands"
Western songs with rhythm and pep to wake the slumbering souls.

#101-W
A' RIDIN' TOWARD THE SUNSET
LITTLE DARLIN'

#103-W
I CAN READ BETWEEN THE LINES
I'M LOST WITHOUT YOU MY LOVE

BUDDY WEBBER — and his "Stubble Jumpers"
Largest little Western Band in Hollywood.

#113-B
SLIP ME MY SLIPPERS SUSIE DARLIN
I'M A' RIDIN' THE RAILS

#115-B
I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU
FIDDLIN' DAN FROM OLD CHEYENNE

LOIS POWELL — and the "Stubble Jumpers"
That sweet and lovely voiced Western Gal we have waited so long for.

#117-P
IS IT WRONG
SOME MOTHER'S DARLIN'

#119-P
YIPPEE AYE
I WANT JUST ONE LITTLE DARLIN'

MELDON DALE — and the "Stubble Jumpers"
(THE MELANCHOLY COWBOY)
So easy on your ears, but pulls at your heart with his plaintive melodies.

#121-D
TONIGHT THE STARS ARE PLAYING PEEK-A-BOO
A NEW STAR IN HEAVEN TONIGHT

#123-D
WHEN THE MOUNTAINS KISS THE SKY
IN MY STABLE (THERE'S AN EMPTY STALL

KEN PATTON — and the "Stubble Jumpers"
A soft home-spun voiced Western Lad direct from the Plains.

#129-K
THERE'S A DREAM RANCH IN THE SKY
GIVE ME AN OKLAHOMA GAL

#131-K
SILVER DEW ON THE BLUE GRASS TONIGHT
TRAIL TO SAN ANTONE

RUSS PIKE — and his "Prairie Knights"
Eighteen years on the radio and at last on records, a treat for for his thousands of friends!

#133-R
ALONG THE NAVAJO TRAIL
I HAVEN'T GOT A NICKEL (OR A DIME)

#135-R
FORGIVE ME LITTLE DARLIN'
I WON'T HANG AROUND YOU ANY MORE

**TERRITORIES OPEN!!
DISTRIBUTORS WANTED!!**

ALL RECORDS RETAIL 75c

DEALERS 40% OFF PLUS TAX

THIS IS YOUR ORDER BLANK

INSERT FIGURE WANTED IN SQUARE

TEAR OFF AND MAIL TODAY

ALL RECORDS GUARANTEED

24 HOUR SERVICE

25% WITH ORDER BAL. C.O.D.

Ship By

Ship To

Street

City & State.....

Ordered By

WANTED QUICK

500 MILLS SLOTS

ALL ESCALATOR TYPES

— AND —

MILLS THREE BELLS

— WRITE - WIRE - PHONE —

STATE QUANTITY READY TO SHIP AND PRICE WANTED IMMEDIATELY

"THE WEST'S LEADING DISTRIBUTORS"

CALIFORNIA AMUSEMENT CO.

1348 VENICE BLVD.

(Phone: PRospect 4131)

LOS ANGELES 6, CALIF.

ARKANSAS WANTS MORE REVENUE FROM MUSIC

State Revenue Dept. Seeks \$2.50 from Each Wall Box in Addition to the Regular Juke Box Fee

LITTLE ROCK, ARK.—Juke box ops thruout this state were very much upset this past week by the regulation promulgated by the State Revenue Department classifying wall boxes as separate vending instruments and therefore subject to a \$2.50 tax per year.

Commissioner Otto A. Cook said this was, "The first step to crack down on vending machine and other nuisance tax payers."

Cook reported that department records showed that only 7,352 vending machines of all types, including 3,518 juke boxes were licensed. Juke boxes in this state pay a \$5 yearly license.

"There is no tax penalty," he stated, "but the machines will have to be taken out of operation (those that do not have licenses) or we'll confiscate them."

Vending machine licenses in this state are issued on a fiscal year basis, due each June 1. Since last June 1, licenses at \$1 annually were issued for 2,931 penny machines vending

peanuts, gum, matches, etc.

There were 1,944 amusement machines, such as pinballs, target guns and similar games licensed at \$5 per year.

There were also 959 nickel vending machines licensed at \$2.50 per year.

(This demand for a \$2.50 license per wall box is similar to that now being requested by the Board of Supervisors of Los Angeles County who are asking for \$1 per yearly license for each wall box. The music ops association in Los Angeles is now fighting this demand with a petition circulated to the public and all retailers in Los Angeles County and are asking the Board of Supervisors to accept 50c per wall box license annually. Juke box leaders believe further demands for wall box fees will be coming up from other states. They suggest that a "National Tax Council" be created where tax experts can make a study of this situation and perhaps find a solution.)

MARCH OF DIMES HEAD THANKS JUKE BOXES

WEST BEND, WIS. — B. D. Rice of this city, general chairman of the National Foundation for Infantile Paralysis, Inc., North Washington County chapter, thanked the tavern keepers and other owners of juke boxes in his chapter area for the aid given to the "march of dimes" campaign.

Tavern keepers in Marquette County gave all dimes deposited in their juke boxes from January 14 thru January 31 to the infantile paralysis fund.

(The favorable publicity which this created in the press here, and especially the notice gained in the West Bend News, is reported by juke box ops here to have been worth a great many times what was given to the "march of dimes" fund.)

SENT SON TO ROB SLOTS

BOSTON, MASS.—Leroy E. Spring of this city was ordered held in bail of \$3,000 by Judge Frankland Miles in the Roxbury District Court after he was arraigned on charges of larceny, contributing to the delinquency of a minor son

Special officers who arrested Spring reported that he equipped his 11 year old son with a key to the cash boxes of slot machines and sent the boy out to rob them.

Spring is also wanted on charges by the U. S. Navy.

"DUCKY"

1800 R. M. Holes... 5c Play
 Takes In... \$90.00
 Pays Out... 47.06
PROFIT... \$42.94

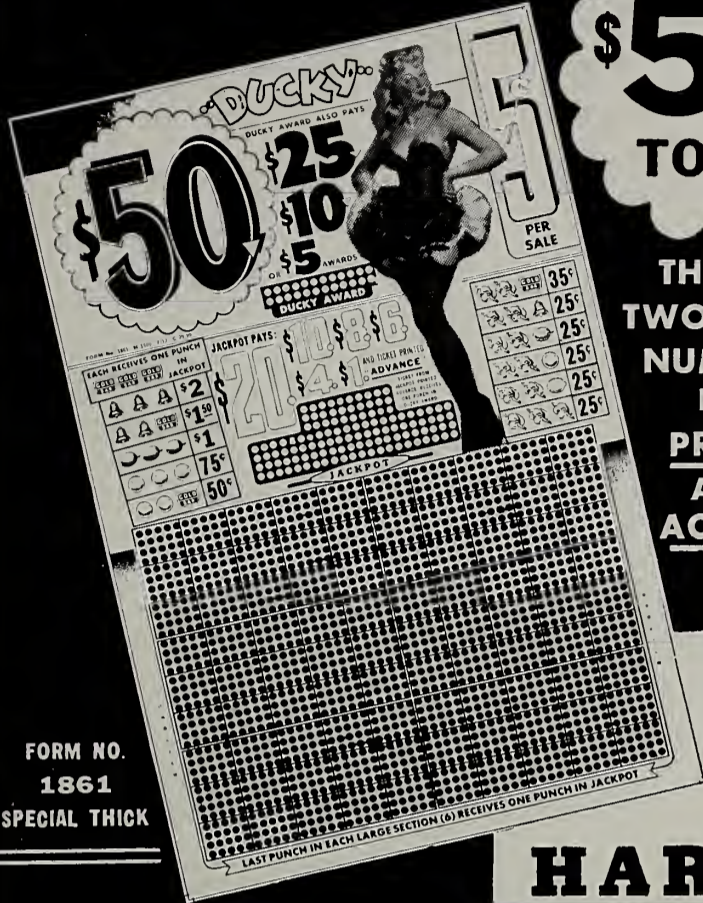
HARLICH'S Newest

**\$50
 TOPS!**

**THEY'RE
 TWO SWEET
 NUMBERS
 FOR
 PROFIT
 AND
 ACTION
 !!!**

"IN THE DARK"

960 G. L. Holes... 10c Play
 Takes In... \$96.00
 Pays Out... 46.48
PROFIT... \$49.52



FORM NO.
 1861
 SPECIAL THICK

FORM NO.
 936
 SPECIAL THICK

**READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!**

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

**READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!**

HAMEL GETS SET FOR SHOWINGS



W. P. (BILL) HAMEL

CONCORD, N. H. — W. P. (Bill) Hamel of Hamel Distributing Co., this city and Boston, Mass., reports that his firm are now getting all set to show the new Packard Pla-Mor automatic phonograph and the rest of the Packard line of automatic music accessories.

Hamel is reported to be working hard to get his showrooms and offices at 910 Beacon Street in Boston, Mass. completed for the showings of the new Packard line when the units are ready.

He is also arranging for a grand official opening party, he reports, which will introduce his showrooms and offices to the trade thruout the New England area.

STONE APPOINTED ROCKOLA DISTRIB



PETE STONE

INDIANAPOLIS, IND.—Pete Stone, formerly employed as traveling representative for Rock-Ola Mfg. Corp. has just been appointed exclusive distributor for Rockola for this state.

Pete has just recently returned from China after serving three years in the field artillery attached to the Chinese Combat Command.

Stone opened his showrooms and offices at the same location formerly occupied by the late Frank Wixel. The firm name will be Indiana Automatic Sales Company, 450 Massachusetts Ave., this city.

Stone reports, "We are eagerly looking forward to the arrival of

We Have For Immediate Delivery

Mills New Postwar Bell
 BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service
SICKING, INC.
 1401 Central Parkway Cincinnati, Ohio

PANORAM PROJECTION LAMPS

General Electric 500 Watt — 500 Hour
 \$3.00 Each \$33.00 Per Doz.

MITCHELL NOVELTY COMPANY

1629 West Mitchell Street Milwaukee 4, Wis.
 (Mitchell 3254)

FIBER GEARS
 PARTS FOR WURLITZERS

Main Fiber Gears \$4.00 - Star Wheels 30c Each
 Selector Pins or Dumbbells; 1 Doz. \$3.00
 Ball Shooters or Plungers for all Pin Ball
 Machines — 1 Dozen \$5.00.

For Quantity Prices, Write To:

JAMES CLEMENT - Mfg. of Coin Mach. Parts
 948 W. Russell Street Philadelphia 40, Pa.

WURLITZER - SEEBURG - ROCKOLA -
 MILLS - AMI

MOTORS REPAIRED

Rewound to Factory Specifications. Have never had a repaired motor returned. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete - No Extras—\$7.00
M. LUBER

503 W. 41st St. (LOnagac 3-5939) New York

Rockola's greatest achievement, the "phonograph of tomorrow," and intend to invite everyone of Indiana's music machine operators to our showing.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS COMPLETELY REBUILT AND REFINISHED LIKE NEW

Keeney Super, 5c, F.P., P.O.....\$295.00	Keeney 4-Way, 5c-5c-5c-25c, P.O. 575.00	Keeney Twin, 25c-25c, F.P., P.O..... 625.00
Keeney Super, 25c, F.P., P.O..... 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O..... 600.00	Keeney Twin, 5c-5c, P.O..... 395.00
Keeney 4-Way, 5c-5c-5c-5c, P.O... 475.00	Keeney Twin, 5c-5c, F.P., P.O..... 575.00	Keeney Twin, 5c-25c, P.O..... 450.00
Keeney 4-Way, 5c-5c-25c-25c, P.O. 595.00	Keeney Twin, 5c-25c, F.P., P.O..... 575.00	Keeney Twin, 25c-25c, P.O..... 495.00

RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c\$695.00	Pace Saratogas, Late P.O., 5c..... 99.50	Bally Club Bells, F.P., P.O., 5c..... 239.50
Evans Bang Tails, Late D.D., J.J..... 295.00	Mills Original 4 Bells, 5c-5c-5c-25c 595.00	Bally Sun Ray, F.P..... 149.50
Evans Dominoes, Late D.D., J.P..... 295.00	Pace Saratoga, Late P.O., 25c..... 189.50	Jennings Silver Moon, P.O..... 129.50
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00	Jennings Fasttime, P.O..... 89.50	Mills Jumbo, Late High Head, P.O. 149.50
Evans Lucky Lucre, 5-5c..... 195.00	Mills Three Bells, 5c-10c-25c..... 750.00	Mills Jumbo, Late High Head, F.P. 129.50
Bally Roll 'Em..... 139.50	Pace Reels Twin, 5c & 25c, P.O..... 395.00	Baker Pacers, Daily Double, 5c..... 299.50
Evans Lucky Stars..... 159.50	Bally Hi Hands, F.P., P.O..... 189.50	Pace Saratogas, Late, P.O., 10c.... 169.50
Pace Saratogas (Comb.), F.P., P.O. 139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c 595.00	Mills Jumbo, Late 25c, P.O..... 195.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

Mills Blue Front, 5c.....\$149.50	Genuine Factory Rebuilds, All Late Serials 345.00	Jennings Chiefs, 25c..... 175.00
Mills Blue Front, 10c..... 175.00	Jennings Chiefs, 5c..... 125.00	Mills Jumbo Parades, Combination Free Play, Payout, Refinished and Rebuilt Like New..... 213.75
Mills Blue Front, 25c..... 195.00	Jennings Chiefs, 10c..... 145.00	
Mills Original Head Four Bells,		

ONE-BALL MULTIPLE FREE PLAY TABLE

REBUILT AND REFINISHED

Keeney Sky Lark\$139.50	Bally Sport Special 139.50	Bally Longacre 374.50
Bally Pimlico 295.00	Bally Thoroughbred 374.50	Bally '41 Derby 225.00
Bally Trophy 225.00		Mills 1-2-3 79.50

BADGER SALES COMPANY

Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY

Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

AMOA INCREASE MEMBERSHIP



AL. DENVER

NEW YORK — The AMOA (Automatic Music Operators Association) of this city report that they are enjoying a good increase in their membership rolls.

Members of AMOA claim that this is due to the "conscientious efforts" which their new president, Al Denver, is putting forth to get everyone of the music machine operators in this section into the organization.

AMOA has always been one of the leading music ops associations in the country. Their membership has been among the largest enjoyed by any automatic music operators' group.

Al Denver is being given much credit for the effort being put forth by all members here to bring in everyone of the independents left in this area. "He has given much of his time to make this organization outstanding," music ops report.

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES

FOR
PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT
NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACHINE EXCHANGE
514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

JB502 — A Colossal Collector of Coins!
VOO-IT AND CRYIN'

VOO-IT AND BLUES
NOVELTY BOOGIE — VOCAL — LOW DOWN BLUES
By The Blues Woman Orchestral Accompaniment

LATEST "JUKE BOX" RELEASES

ROY MILTON and his SOLID SENDERS
THE YEAR-LONG SENSATION OF
HOLLYWOOD'S SUZY-Q NITE CLUB
"ROY MILTON AND HIS SOLID SENDERS"
are terrific. They are in "Soundies". Roy Milton worked in several outstanding motion pictures and the band is a smash success in the heart of Hollywood where they have been for over a year at the Suzy-Q Nite Club.

JB 503 MILTON'S BOOGIE
A good boogie with a jump blues vocal by Roy Milton
GROOVY BLUES
with a new rhythm vocal by CAMILLE HOWARD
R. M. BLUES
JB 504 RHYTHM COCKTAIL
vocal by Roy Milton
A mellow Blues with a Novelty instrumental

LIST PRICE \$1.00 plus tax
JUKE BOX RECORD COMPANY
7 WEST 46th STREET NEW YORK 19, N. Y.
(PHONE: CHelsea 3-3337)
Shipments from Los Angeles and Chicago

PARTS — SUPPLIES

L-Shaped Rebound Springs, made of finest Swedish Steel.....\$2.50 per 100
45c per 12.

Rebound Gate with L-Spring, fit all games
\$7.50 per 100 — \$1.00 per 12.

Point Adjusters for Contact Switches,
Set of Two Tools.....50c

ECONOMY SUPPLY CO.

615 TENTH AVENUE, NEW YORK, N. Y.

(Phone: BRyant 9-3295)

WALLBOXES

Dime or nickel play
16-20-24 Selections any
make, multi wire.

CASH WAITING FOR

FLEETWOODS
Must be perfect every
way!

FOUR ROSES ditto.

We pay premium price for any and all 25 cycle equipment. All goods wanted only. No Junk at any price.

COIN CRAFT CANADA
HAMILTON, ONTARIO, CANADA

**MILLS SALES CO., LTD.
EXCLUSIVE DISTRIBUTOR**

FOR

MILLS NOVELTY CO.

IN

CALIFORNIA - OREGON - NEVADA - ARIZONA

AND FOR

INTERNATIONAL MUTOSCOPE CORP.

IN

CALIFORNIA - OREGON - WASHINGTON - NEVADA

ORDERS ARE BEING
ACCEPTED FOR PRIORITY
DELIVERY ON MUTOSCOPE'S

- PHOTOMATICS •
- ATOMIC BOMBER •
- VOICE RECORDERS •



WE ALSO HAVE FOR
IMMEDIATE DELIVERY

- MILLS BLACK CHERRY BELLS
- MILLS VEST POCKET BELLS

WRITE — WIRE — OR PHONE

MILLS SALES COMPANY, LTD.

1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.

**THE "GENERALS"
CONSTRUCT NEW
BUILDING**

BALTIMORE, MD.—The three "generals" of General Vending Sales Corp., this city, Aireon distributors, namely: Irvin Bluemfeld, Harry Hoffman and George Goldman, are constructing a brand new building to be completely devoted to their distributing business.

The new bulding, it is reported, will be located at one of the most important intersections in this city. The lot has a 100 foot frontage on Biddle Street, corner of Howard, with a depth of 140 feet thru to Chase Street in the rear of the building.

The building itself will be 65 feet wide and one entire block in depth. The rest of the lot will be devoted to a private driveway and a parking lot for customers of the firm.

"The new building," he continued, "will have completely private offices, extremely large shipping and receiving facilities, a paint spray room, an operators' lounge and many other advanced features."

Due to inclement weather general construction work has been somewhat delayed. "But," Bluemfeld reports, "we are confident that the building will be completely finished and ready for official opening either in June or July."

In the meantime the firm are very busy at their present quarters, 306 North Gay Street, this city.

GUTSHALL REMODELS HIS BUILDING



LOS ANGELES, CAL.—Jack Gutshall of the Jack Gutshall Distributing Co., 1870 W. Washington Blvd., this city, has given his building here a complete face lifting and reports that it has won much attention from the automatic music machine ops in this area.

Jack reports, "With the new Aireon line on the way to us we believe that the new showrooms, offices, repair department and other unique innovations which we now have, will prove of good value to everyone of the music machine operators in this territory."

Gutshall is reported to have been traveling for sometime now and has learned, he claims, "That interest in the new Aireon line is at top pitch all over the country."

He also stated, "We are going to

make these new quarters the most attractive that we have ever yet had and will arrange for one of the most unique displays of the new Aireon phonos, wall boxes, speakers and other accessories."

**WANTS FEDERAL TAXES
CLARIFIED**

BAKERSFIELD, CALIF. — Fred Allen, well known operator, this city, suggests to the trade that a unified effort be made immediately to, "Take off the Federal tax on phonographs and clarify thhe tax in local Internal Revenue offices in regards to free play games."

He also suggest, "I thing that all free play games should have a Federal tax of not more than \$10 each."

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WE TAKE GREAT PRIDE AND PLEASURE
IN ANNOUNCING OUR APPOINTMENT AS

EXCLUSIVE **Aireon** DISTRIBUTORS

for

Western Pennsylvania

and the following Counties in West Virginia: Brook,
Hancock, Ohio, Marshall and Wetzel Counties

FROM NOW ON... **Aireon**

BEN LONG, *Salesmanager*

JACK MULLIGAN, *General Manager*

TRI-STATE DISTRIBUTING COMPANY

Temporary Headquarters: Suite 505, William Penn Hotel, Pittsburgh 30, Pa.

LEVITCH ELECTED PRES. OF CINCI CIG OPS ASSN.

Organization Invited to Join NAMA

CINCINNATI, O. — Maurice Levitch of the Stern Cigarette Vending Machine Co., this city, has just been elected president of the Hamilton County Cigarette Vending Machine Association.

Levitch is a former professional baseball player. He played with Mt. Sterling, Ky. in the Blue Grass League and with Atlanta, Ga. in the Southern League. He is very active in savings and loan associations and in many civic and fraternity clubs in this city.

Other members of the Cincinnati association, which was founded in 1939, are: Cincinnati Cigarette and Vending Machine Co., The Monarch Cigarette Vending Co., The Stern Cigarette Vending Machine Co., The George Schulten Tobacco Co., Weisbrodt Sales, Wertz & Sanders and The Western Vending Machine Co.

It is also reported that NAMA (National Automatic Merchandising Association) has extended the Hamilton County organization an invitation to join its national set-up. Such invitations are only granted to organizations which have demonstrated high ability in service and sales to the public, it is claimed.

Truman - Fairless - Murray Reel Strips Click On Club's Slot

Lining Up All Three Pays Off \$100 J. P.

SPOKANE, WASH.—Members of the Spokane Athletic Club, this city, are trying their luck at settling the steel strike (and winning a reward at the same time) on the club's new slot.

The slot features reels with pictures of President Truman, Benjamin Fairless of U. S. Steel and Philip Murray of the C.I.O.

By lining up these three the combination pays off a \$100 jackpot. It is reported that the machine has been getting plenty of action using this novel reel strip idea.

UNINCORPORATED L. A. COUNTY TERRITORY TO PAY \$12 LICENSE FEE

LOS ANGELES, CAL.—The Board of Supervisors are arranging to have coin operated machines in unincorporated county territory pay a \$12 yearly license fee.

They have already instructed the County Counsel to draft an ordinance to this effect subjecting all types of machines including skee ball games, diggers and every type of game that comes under the "skill games" category to this license fee.

NORTHWESTERN VENDERS

De Luxe Merchandiser	\$19.75
Model "33"	9.75
Model "39"	11.35
Model 4 (4# Globe)	7.20
6# Globe 15c extra	
33 Ball Gum (3 1/2# Globe)	8.40
5# Globe 15c extra	

All quotations net f.o.b. factory. All orders filled in rotation received.

1/3 Deposit, Balance C.O.D.
Send for list of used machines, parts and supplies

IDEAL NOVELTY COMPANY

Authorized Northwestern Distributor
2823 Locust Street, St. Louis 3, Mo.

BRAND NEW TUBES IN SEALED CARTONS

30% OFF 12J7GT 6SC7GT
6K7GT 12Q7FT

35% Off on all tube orders of \$25.00 or more

ATLAS VENDING COMPANY
410 N. Broad St. (EL. 2-0089) Elizabeth, N. J.

MEETS BRIDE PLAYING PINBALL THEN TILTS

RIVERSIDE, N. J.—Angelo Campanella, employed here, a 29 year old overseas veteran whose 16 year old bride left him this past week, reported that he met her while playing a pinball machine in a restaurant where he was waiting for a bus.

It seems now that Campanella must have tilted for his bride has failed to return after asking for a week "to think things over."

Many here wonder whether he will go back to playing the same pin game in the hopes that his bride will again show up there.

(This is the first time that a pin game has been reported to be part of a marriage romance.)

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JOB FOR THE NAMA "PUBLIC RELATIONS BUREAU"

Columnist Tells of Difficulties to Get a Pack of Ciggies from a Machine

SPARTA, WIS. — Now that the NAMA (National Automatic Merchandising Assn.) has raised \$60,000 for public relations work, perhaps the director of the public relations program will find the following experiences of the columnist who writes the "Man About Town" column for the Herald in this city of interest to him.

According to this columnist, "Don't get me wrong. I'm heartily in favor of mechanical and scientific progress. But sometimes I think these mechanical vending machines are nothing but civilian booby-traps.

"Take, for instance, the experience I had with a cigarette machine the other night. I was attending the Jaycees party and after my arrival discovered I'd left home without cigarettes. After successfully maneuvering thru the crowd and getting in front of the machine, I found it accepted only dimes. I had quarters and nickels in my pocket.

"Back thru the crowd again. I dropped in my two dimes, pulled the handle — and nothing happened.

pulled the handle again and one dime dropped out. Another two trips thru the crowd to get another quarter changed to procure another dime.

"I dropped in two more dimes, pulled the handle and a pack of cigarettes and a dime fell out. Then later on in the evening when I was shaking out a smoke, a penny fell out.

"We must admit we got full value received. But the suspense was terrific."

SOFT DRINK VENDERS vs BARS PILOT PROBLEM

NEW YORK — Alexander McSurley in his column "Briefing" in the Aviation News, this city, points the problem of soft drink venders vs cocktail lounges and bars for the postwar airparks

Now with many of these private flyer's airparks planning cocktail lounges and bars, McSurely wonders how pilots will be able to be sure that the customer will be cleared to fly "while under the influence."

E. V. DURLING SUGGESTS A MIRROR MACHINE

NEW YORK—E. V. Durling in his widely syndicated column, "On the Side," suggests an idea for a unique mirror vending machine.

He reports, "A good slot machine idea would be a revolving full length mirror. Insertion of a coin would cause the mirror side of the machine to revolve to the front. A time mechanism would make it turn backwards in one minute.

"The desire of women," he continues, "to see how they look in a full-length mirror is great. They would think nothing of paying a nickel for such an opportunity in a mirrorless spot.

JUDGE REFUSES TO PUNISH LONE EXAMPLE

SALT LAKE CITY, UTAH — With the statement that she "won't sentence a lone case until other cases come before the court," Judge Reva Beck Bosone of the Police Court here has indefinitely postponed sentence of Leta Christensen, who pleaded guilty to a charge of permitting the operation of a slot machine on her premises. Judge Bosone said, "This court isn't going to make an example of a lone woman operator of a lunch counter who doesn't even sell beer or permit youngsters to play the machine."

<p>DISTRIBUTORS FOR MILLS BLACK CHERRY BELL AND VEST POCKETS</p>	<p>DISTRIBUTORS FOR MILLS MUSIC WORTH WAITING FOR</p>	<p>DISTRIBUTORS FOR PRE-FLIGHT TRAINER</p>
<p>ASSOCIATED AMUSEMENTS, INC. 72 BROOKLINE AVE., BOSTON, MASS.</p>		
<p>ON HAND! NEW CONVERSIONS HOLLYWOOD, SMILEY, LAURA, SOUTH SEAS, YANKEE DOODLE, BIG TOP, STREAMLINER.</p>	<p>DISTRIBUTORS FOR INTERNATIONAL MUTOSCOPE FOR Photomatic • Voice-O-Graph • Atomic Bomber <small>PHOTOMATIC AND VOICE-O-GRAPH SUPPLIES AND OTHER MUTOSCOPE MACHINES AS RELEASED</small></p>	<p>SEND FOR OUR LIST CONTAINING RECONDITIONED MUSIC, CONSOLES, SLOTS, ARCADE, AND OVER 100 PINS</p>

CHANGE-MASTERS

LIMITED PRODUCTION

POLISHED CHROME
HOLDS \$10.00
IN NICKELS

\$9⁸⁵
EACH

WRITE FOR QUANTITY PRICES!

EXCLUSIVELY DISTRIBUTED BY

PUGET SOUND NOVELTY CO.

114 ELLIOTT AVE., W. SEATTLE 99, WASH. (All Phones: ADLER 1010)



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GOALEE

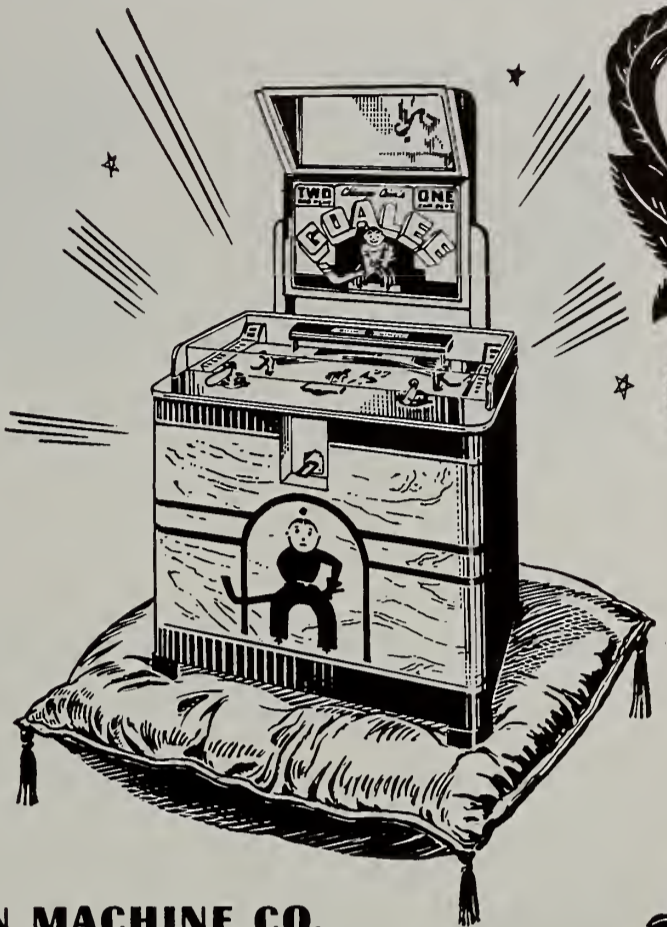
*the best for
his majesty the*

CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

*You'll Find You'll Do Better with
Chicago Coin Equipment*



CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

LICENSE COMMITTEE REFUSES TO SET JUKE BOX QUOTA

MILWAUKEE, WIS.—The Common Council License Committee of this city refused to establish a quota on the number of juke box operators permitted to operate here.

John R. Becker said that he wanted to establish his son, John A., a returned veteran in the juke box business and claimed that members of the Wisconsin Phonograph Operators Association were seeking a juke box monopoly to keep all others from entering into the juke box business.

Joseph Futowski, attorney for several applicants for juke box licenses, opposed the enactment of what he called "class legislation." Gilman H. Stordock, department adjutant of the American Legion asked that veterans be given a chance in a system of "free enterprise."

Council president Milton J. McGuire also warned the committee that, "A quota system might work a hardship on veterans seeking a means for a livelihood."

After voting against the quota idea the committee approved operators' licenses for four new applicants.

Altho against a quota, the committee indicated it would tighten up restrictions on applicants for licenses. The fees now amount to \$25 occupational tax per year for each operator and \$5 additional fee for each machine. There is a \$10 per year license for all "soundie" type ma-

Another Offering of... QUALITY MERCHANDISE

by MULLINIX

— All thoroughly reconditioned and unconditionally guaranteed, regardless of price.

MUSIC!

1 Wurlitzer 500	\$445.00
1 Seeburg 8800 ESRC	615.00
1 Seeburg 8800 ES	595.00
1 Seeburg 9800 ESRC	625.00
1 Rockola 1939 Deluxe	445.00

MUSIC!

1 Seeburg 8200 type cabinet with Gem mechanism.....	\$425.00
2 Rockola Commando	515.00
1 Rockola 1940 Super Marble.....	475.00

ONE BALLS!

4 Kentucky	\$195.00
8 Long Shot	165.00
1 Sport Page	\$35.00

ONE BALLS!

8 Santa Anita	\$95.00
1 American Derby (Revamp).....	65.00

SLOTS!

1 5c Mills Blue Front—3/5 PO, Serial 382383	\$109.50
1 1c Pace Deluxe DJ Red.....	55.00
1 5c Mills Original Silver Chrome—2/5 PO, Serial 445944	195.00
1 5c Mills Original Gold Chrome—2/5 PO, Serial 465820.....	195.00
1 5c Mills Rebuilt Gold Chrome—3/5 PO, no serial, CH DP SJ.....	160.00
1 10c Mills Original War Eagle—3/5 PO, recently refinished—clean.....	119.50

SLOTS!

PHONE — WIRE — OR WRITE YOUR ORDER!

1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLINIX AMUSEMENT COMPANY
1514-16 BULL ST. (ALL PHONES: 3-6601) SAVANNAH, GA.

chines.

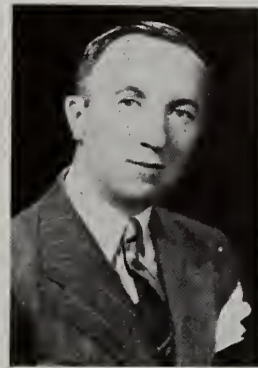
Phono ops who asked that the present number of ops be maintained as a "quota" claimed that otherwise there would be too much competi-

tion if more operators were allowed in the city. There are 85 phono ops reported getting licenses in Milwaukee at present.

The Heart of America



B. D. LAZAR



J. D. LAZAR

**WE STAND READY TO SERVE THE OPERATORS IN
"THE HEART OF AMERICA"
WITH THE
ROCK-OLA "PHONOGRAPH OF TOMORROW"**

**WE CAN NOW SUPPLY YOU WITH GOTTLIEB'S "STAGE DOOR CANTEEN"
*The Game That All Operators Are Demanding Today!***

B. D. LAZAR COMPANY
1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

NEWSPAPER VENDER TO BE TESTED BY 5 N. Y. PAPERS

Holds 250 Papers of 20 Pages with 350 Papers in Reserve Compartment at 5c Ea.

NEW YORK—"Within a few weeks," Samuel Leschin, inventor and manufacturer of the first fully automatic newspaper vender, reports, "five New York newspapers will make a test of my machine."

He also reports that newspapers in Philadelphia, Pa., Cleveland, O. and Little Rock, Ark., are also interested in testing his machine.

"The cabinet will hold 250 papers, with 20 pages to the paper," Leschin reported, "and there's a reserve compartment which holds another 350 papers."

The machine will feature a nickel coin chute which means all sales will be for 5c papers. Leschin claims that one man can handle 35 of the machines himself.

Leschin stated, "If the machine really catches on, as we expect it to, things won't go well with the ordinary newsboy's street sales.

Leschin, tho, hopes that his newspaper vender won't be that big of a success. He remembers the days when he sold papers and he liked the job. "There was romance in it," he said.

AUTOMATIC RAILROAD TICKET MACHINE IN OPERATION

PHILADELPHIA, PA.—At the Broad Street suburban station, this city, the Pennsylvania Railroad is using a new automatic ticket printing-issuing machine which is reported to be a development of the pari-mutuel type ticket printer.

When travelers ask for a ticket, delaying only while a clerk sets a pointer, the machine prints a ticket indicating the station between which it is valid, as well as the rail fare and the amount of government tax on the purchase.

Reuben H. Helsel of Long Island City, N. Y. is the inventor of the machine. It is hoped that within a very short time these machines will be made so that they can be operated on the insertion of coins between nearby frequent destinations of suburban passengers.

RENO'S SLOT OPS PLAGUED BY RED OPA TOKENS

RENO, NEV.—Tho Nevada's cattlemen hailed the end of meat rationing with glee, this state's slot machine ops devaluation of red ration tokens meant just another headache.

Before the end of rationing, an occasional red token in a box full of dimes wasn't so hard to take. It meant a little more meat for the operator.

But now every token in the cash box means a dime lost. Greatest victims of the red token onslaught are slots located in relatively isolated groceries and drug stores.

The loss of dimes doesn't make the slot operators as unhappy as the fact that a tremendous number of service calls are coming in all day and night because of the fact that the tokens are jamming the mechanisms.

"SENATOR SOAPER" HAS A NEW ANGLE ON THE HOT DOG VENDERS

NEW YORK—The syndicated humor column, "Senator Soaper Says," featured the following this past week: "A new coin operated machine electrically grills the hot dog and delivers same in a split roll. It is expected that the summer model will tell you who's at bat."



Sensational ROLL-A-BALL Barrel Roll

THE SKEE BALL ALLEY

WITH THE PLUS



FEATURE

Thrill Skill

REVOLVING BARREL

not just another skee ball alley . . .
It's the greatest income producing
LEGAL GAME ever manufactured.
And that has been proven where the
proving means most . . . an location.
Hundreds of BARREL ROLLS are now
in operation throughout the nation
nabbing nickles . . . fast. Get Your
Share of This Gravy. ORDER YOUR
BARREL ROLLS TODAY!



FEATURES

Thrill Skill Revolving Barrel
Legal Everywhere • Location
Tested • Solidly Constructed
Absolutely Foolproof • Noise-
less • Giant Cash Box • Simple
Assembly • Flashy Colored
Backboard Lite-Up • 9½ Ft. Long
Guaranteed Workmanship
F.O.B. Poughkeepsie, N.Y.

\$379.50

NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR

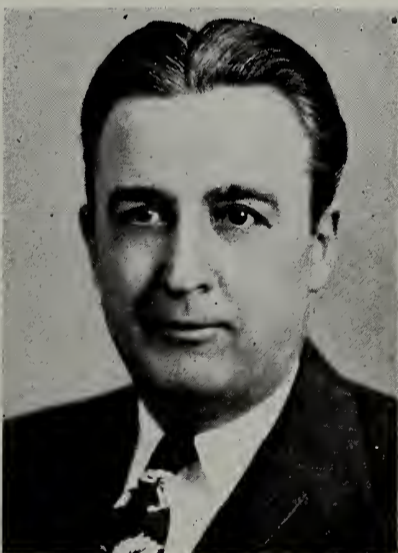
OR WRITE - WIRE - PHONE

Jafco Inc.

JOHN A. FITZGIBBONS
AL SCHLESINGER

776 TENTH AVENUE
NEW YORK 19, N.Y.
PHONE: COLUMBUS 5-7996

WEBER PREPARES FOR NEW AMI



GARY WEBER

CLEVELAND, O. — Gary Weber of E & W Distributing Co., 1642 Payne Ave., this city, reports that his firm are preparing for the showing of the new AMI phono, the new telephone music system, wall boxes and all accessories of the AMI line.

Gary has completely remodeled his showrooms and repair departments. Has added on new salesmen and is also arranging for much closer contact with the music machine ops in his territory.

He stated, "There is no doubt that when the music machine operators see the new AMI they will be plenty thrilled by its beauty, its 40 records and its marvelous, guaranteed mechanism."

FOR IMMEDIATE SHIPMENT

Goalee	\$525.00	Laura	\$249.50	Hollywood	\$249.50
Total Roll	425.00	South Seas	249.50	Stage Door Canteen.....	249.50

Guaranteed Consoles Perfect Thruout

KEENEY FOUR WAY BELLS — Three Nickel and One Quarter.....	\$475.00
KEENEY FOUR WAY BELLS — Four Nickel.....	395.00
KEENEY TWIN SUPER BELLS — Nickel and Quarter.....	350.00
MILLS FOUR BELLS — Fruit or Animal Reels.....	325.00
MILLS JUMBO PARADE — Red and Blue, Hi Gooseneck Head.....	115.00
MILLS JUMBO PARADE — Red and Blue Cabinet, Hi Gooseneck Head, Quarter Play.....	195.00
PAGE TWIN REELS — Nickel and Dime.....	250.00
PAGE TWIN REELS — Dime and Quarter.....	325.00
WATLING BIG GAME FRUIT REELS — Latest Model.....	125.00

★ BELL MACHINES ★

BLACK CHERRY BELLS — Per Set Nickel-Dime-Quarter, 1 Cherry Payout.....	\$795.00
VEST POCKET BELL — Blue and Gold, 1 Nickel.....	49.50
BROWN FRONT BELL — Nickel.....	\$215.00; Dime..... \$235.00; Quarter..... 275.00
GOLD CHROME BELL — Nickel.....	250.00; Dime..... 285.00; Quarter..... 295.00
JENNINGS 1941 SILVER MOON CHIEF — Nickel.....	225.00
JENNINGS CHIEF CLUB CONSOLE — Dime.....	125.00
CALLE CADET — Nickel.....	\$75.00; Dime..... 95.00
SAFE STANDS — Complete with Locks and Keys, Repainted.....	19.50

1/3 Deposit with Order, Balance C.O.D.

AL STERN WORLD WIDE DISTRIBUTORS

1014 N. ASHLAND AVE. BRUNSWICK 2338-6878 CHICAGO 22, ILL.
Exclusive Distributor: J. H. Keeney & Co., Packard Mfg. Corp.

ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
1946 — Our 51st Year of Service

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Text at the bottom left, possibly a signature or footer, mostly illegible.

Text on the right side of the page, separated by a vertical line, containing several lines of illegible text.

1941 — 1946

It's been a long, long time...

But Gottlieb comes through

First with the Finest!

STAGE DOOR CANTEEN

AT YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

D. GOTTLIEB & CO.

1140 N. KOSTNER AVENUE
CHICAGO 51, ILL.

MUNVES APPOINTS SINGER BUFFALO DISTRIB



MIKE MUNVES

NEW YORK—Mike Munves, manufacturer of the "Super Skee Roll" bowling alley, reports the appointment of Hy Singer of Buffalo, N. Y. as the firm's distributor in that area.

Munves stated, "Singer has proved himself as one of the most active of the new distributors in the business. He has already demonstrated his sales ability by rushing us a very substantial order for our 'Super Skee Roll' right after he was advised that he would now be our distributor in the Buffalo area.

"With our production stepped up," Munves continued, "we are now able to supply our distributors with more 'Super Skee Rolls' than we were ever before able to because of lack of manufacturing facilities. Our larger factory has taken care of this and we are advising all of our distributors, as we told Hy Singer, that they can go all out on sales of 'Super Skee Rolls' from now on."

WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES

(Parts must be complete)

SPORTY — PARADISE — JOLLY —
SCHOOL DAYS — POLO — HORO-
SCOPE — CHAMP — MIAMI BEACH
— SEA HAWK — MAJORS '41 —
SNAPPY '41 — STRATOLINER — SPORT
PARADE — SHOW BOAT — SEVEN UP
— SPOT POOL — ARGENTINE

Send Your List Stating Quantity.

Price and Condition.

MID-STATE CO.

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2:91

Munves also reported that the firm have many other plans at this time and that they will make announcements just as soon as they are ready to release these to the trade.

The "Super Skee Roll" is reported to be selling very well thruout the country.

"Indicating," as Mike says, "that 'Super Skee Roll' is one machine that gets re-orders from anyone who tries a sample."

"SUSPENSE"

NEXT WEEK

The Game With the 'Schematic'
Panel and Visual Ball Lift!

Worth Waiting For!

Williams
MANUFACTURING
COMPANY

161 W. Huron St. Chicago 10, Ill.

P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse

See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

YES SUH!!

WE ARE HAPPY TO ANNOUNCE OUR APPOINTMENT AS **GEORGIA** DISTRIBUTORS FOR **ROCK-OLA**



MULLINIX AMUSEMENT COMPANY

1514-16 BULL STREET • SAVANNAH, GEORGIA



Our Headquarters in Atlanta will be announced soon!

Sebring Appointed National Distrib For New Coin Changer



AL SEBRING

CHICAGO — Al Sebring of Bell Products Company, this city, has been appointed national distributor for a new all-electric coin changer which changes dimes and quarters into nickels.

Location owners have been asking that coin changers be installed on all types of machines for many years now. In some spots, neglect by the storekeeper to make change for players, has resulted in loss of much play. Operators have complained about this for years.

"Now," Sebring reports, "with our

Now Available for Immediate Delivery!

AMI STREAMLINER
BRAND NEW
IN FACTORY-SEALED CRATES **\$595.00**

AMI HOSTESS (USED) ON LOCATION NOW
WILL PULL UP TO 15 STUDIOS AT \$4500.00 EA. WRITE

50 Wurlitzer 616	\$279.50	Rock-Ola Windsor, Cellar Job.....	\$300.00
5 Mills Thrones	379.50	Rock-Ola Imperial, Cellar Job.....	279.50
5 Rock-Ola Masters	449.50	Seeburg Vogue, Remote Control (Can't tell from new).....	500.00

WALL AND BAR BOXES

100 Rock-Ola Wall Boxes.....	\$22.50 ea.	50 Rock-Ola Bar Boxes.....	\$32.50 ea.
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PARTS AND SUPPLIES

5-Wire Cable, per foot.....	8c	30-Wire Cable, per foot.....	28c
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PARTS AND SUPPLIES FOR MUSIC IN STOCK NOW
TELL US WHAT YOU NEED

NOW DELIVERING

KLEENZIT at \$3.75
for 5-GALLON CAN

10 SEEBURG JAP GUNS — PERFECT WORKING ORDER
\$119.50 ea.

The Most Complete Line of Pin Games in the Nation.
Write for Complete List. We will buy anything coin-operated — write.

We will deliver or pick-up anywhere in radius of 200 miles free of charge.

Send us your old machines for complete overhauling and refinishing.
You Must Visit Our Showrooms and Office when in Philadelphia. We will be happy to play host.

DAVID ROSEN
855 NORTH BROAD STREET PHILADELPHIA 23, PA.
Stevenson 2258

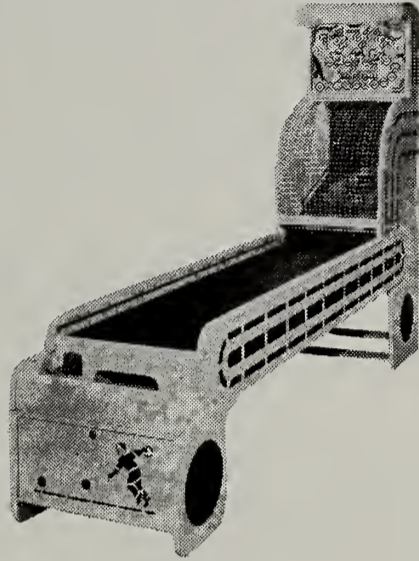
new all-electric coin changer, which is location tested and proved perfect, coinmen will not only get more play but bring greater ease of play to the general public and certainly create better feeling with the location owner.

"Our changer," he continued, "has

a capacity of \$40 worth of nickels. It is perfect for installation in juke boxes, all types of amusement games and vending machines. It adds to the machine, not only by increasing its value, but by doubling the profit for the operator because it makes it so easy and convenient for the customers to use the machines."



Simplicity



Bank Ball has the operator's acclaim because it is the result of sound, practical engineering by coin machine specialists... easy to operate ... easy to service ... with the feature important to all operators ... Mechanical SIMPLICITY

And Mechanical SIMPLICITY in equipment is a feature that will always be a MUST in An AMUSEMENT ENTERPRISES CO. Product.

AMUSEMENT ENTERPRISES CO.

GEORGE PONSER • IRVING KAYE
2 COLUMBUS CIRCLE, NEW YORK, N. Y. • PHONE: CIRCLE 6-6651

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Distrib. in Eastern Pa. & Southern N. J. by DAVID ROSEN 853 NORTH BROAD ST., PHILA. 23, PA.

Distributed in Texas & New Mexico by WALBOX SALES COMPANY 1503 YOUNG ST., DALLAS, TEXAS

Distributed in District of Columbia, Md., Northern Va., and Dela. by GENERAL VENDING SALES CORP. 308 N. GAY ST., BALTIMORE 2, MD.

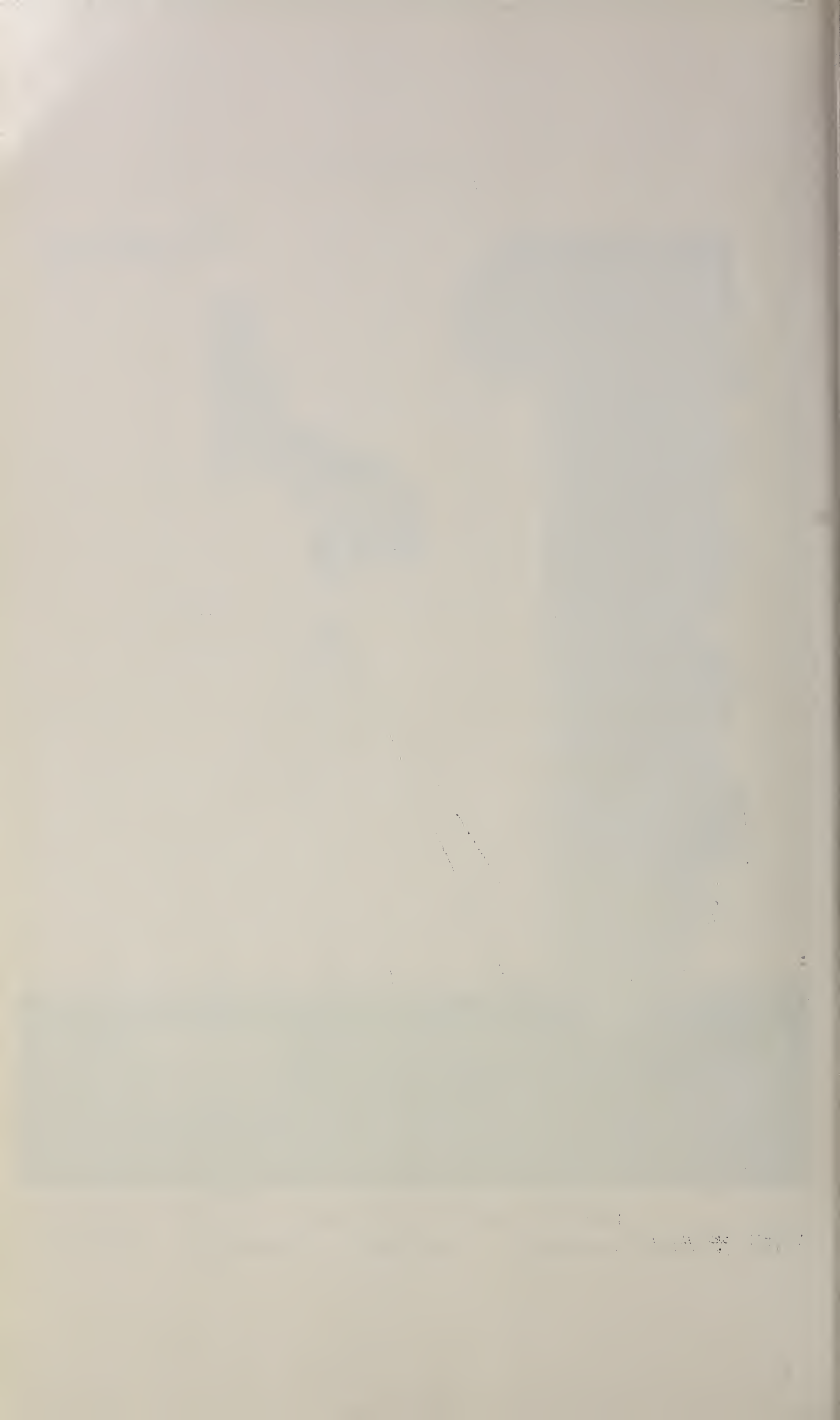
\$375⁰⁰ ORDER FROM YOUR NEAREST DISTRIBUTOR

Distributed in Western Pa. by AMERICAN COIN-MATIC MACHINES CO. 1437 FIFTH AVE., PITTSBURGH, PA.

Distributed in Northern N. J. by HERCULES SALES & DIST. CO. 413 FRELINGHUYSEN AVE., NEWARK 3, N. J.

Distributed in Ohio, Mich., W. Va., & Ky. by NICKEL AMUSEMENT CO. 1648 ST. CLAIR ST., CLEVELAND, OHIO

Distributed in Ill., Iowa, Ind., & Wis. by BELL PRODUCTS CO. 2000 N. OAKLEY, CHICAGO, ILL.



TUGBOAT STRIKE DARKENS & COOLS N.Y. AMUSE SPOTS

Mayor O'Dwyer Bars Delivery of Coal or Oil to Amusements and Cuts Off All Outside Lights. Insides Are Brownd Out

NEW YORK — Manhattan island went back to wartime status with the vote of the tugboat strikers that they would not return to work even tho Uncle Sam has taken over running of the tugboats here.

Very first spots hit by emergency proclamations of Mayor O'Dwyer were Manhattan's amusement places, including all legitimate theatres and movie houses.

No coal or oil will be delivered for heating purposes to these places. All outside lighting must be shut off. Inside and street lights will be brownd out as during the war period. All buildings here were ordered to cut down on heating to 60 degrees during this emergency.

Schools have been closed and these will be used as emergency hospitals by the city which expects a tremendous increase in pneumonia cases.

Penny arcades thruout the city, and especially in the roaring forties, expect a big slump in play while the emergency lasts. This is the first time since the war that all amusement spots were so hard hit by city proclamation.

Arcade men who were reached by *The Cash Box* reported that they will cooperate with the city 100 per cent and will not only turn off their outside lights as ordered, but will also brown out interiors and cut down on using fuel to maintain a 60 degree temperature.

Lack of coal and oil for heating purposes is expected to affect all business places here. Even hospitals are being strictly rationed as to amount of fuel they can receive.

Utilities are receiving the major share.

The fact that business spots will also be brownd out along with the streets here is expected to affect all coin machine business. Juke box men believe that there will be a drop in play during this emergency.

Amusement machine men believe that tho play may continue on an even keel for a few more days that it will drop and that the players will stay home rather than visit cooled off and brownd out taverns and other spots.

MUSIC YOU FEEL

ON

COURTNEY RECORDS

ALL TYPES

RETAIL PRICE 50c

LESS DEALER DISCOUNT

COURTNEY RECORDS

1427 E. 78th STREET

LOS ANGELES 1, CALIF.

WANT TO BUY

- FIVE BALLS
- ONE BALLS
- PHONOGRAPHS
- ARCADE EQUIPMENT
- SLOTS AND CONSOLES

State Condition, Price and Quantity in your first letter. Write Today!

AL SEBRING

BELL PRODUCTS CO.

2000 NORTH OAKLEY HUMBOLDT 3027 CHICAGO 47, ILL.

Will Pay

\$40⁰⁰ each

Pioneer Coin Machine Co.

"Pioneer" will pioneer

WANTED TO BUY!

KEENEY

TWIN SIX - SKY RAY - CLOVER

WILD FIRE - VELVET - FOUR DIAMONDS

Write — Wire — Phone TODAY!

2634 N. Laramie Ave., Chicago 39, Ill.

NATional 2018

NOW DELIVERING

3 PROFIT PRODUCERS by Bally

"VICTORY DERBY"

Tried — proven — tested! Here is the first game to come off the Bally production line . . . and what a WOW of a game it is! A One-Ball Multiple Pay Table that gets — AND HOLDS — the play . . . a fact positively proven by exhaustive tests.

"VICTORY SPECIAL"

A One-Ball Multiple Free Play game that is a honey! Plenty of flash, action, color, lights, suspense! A real money-maker on location. See it! — Buy it! — Spot it! . . . AND PROFIT!!!

"UNDERSEA RAIDER"

Simulated battle conditions of a submerged sub make this upright game excitingly different. Player enjoys all the thrills of firing under typical battle conditions — plus the added thrill of handling the periscope.

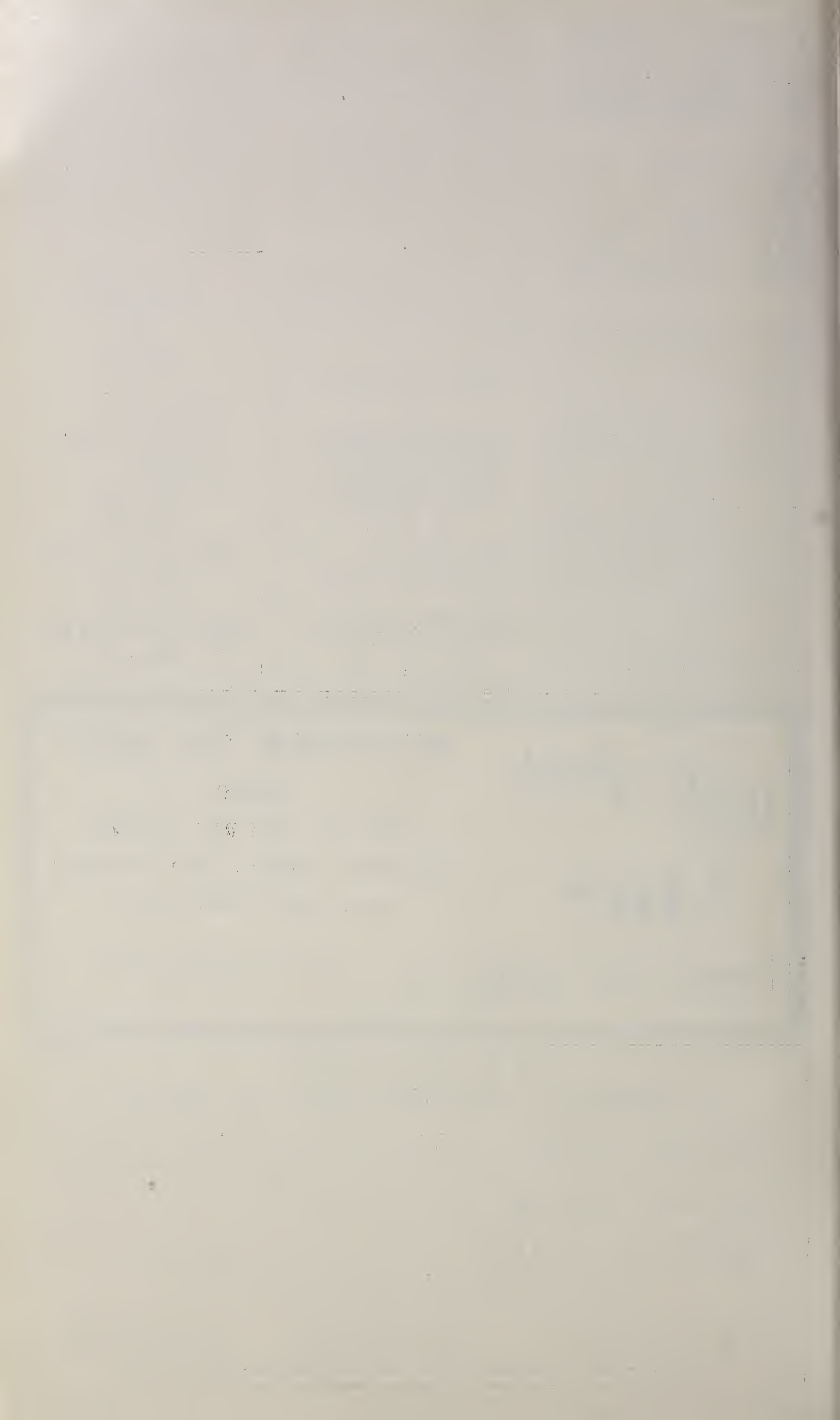
WATCH FOR OTHER NEW BALLY PROFIT-PRODUCERS

PAUL A. LAYMON

DISTRIBUTORS FOR BALLY MFG. CO. IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS.

1503 W. PICO STREET LOS ANGELES 15, CALIF.

(WRITE — WIRE — PHONE) • DIRECT LINE DISTRIBUTORS • (TEL: DR. 3209)



Good Returns To CMI Public Relations Campaign Says Gottlieb



DAVID GOTTLIEB

CHICAGO—Dave Gottlieb, president of Coin Machine Industries, Inc., 134 No. La Salle St., this city, reported this past week that returns are coming in every day to the association's offices on CMI public relations campaign.

"Some of the letters state," Gottlieb reported, "that we should have started this years ago. Others are even more enthusiastic and look forward to the public relations campaign we are planning with real interest."

CMI is asking everyone in the trade to become an associate member of the organization for a \$25 fee. This \$25 will be used toward the creation of a "Public Relations Bureau" for the industry.

HOLLYWOOD

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME
 PUT YOUR LOCATIONS IN THE SPOTLIGHT
 WITH THIS EXCITING MONEY MAKER
 PLENTY OF PLAYER APPEAL AND ACTION!

\$249.50
 F.O.B. CHICAGO

MARVEL MANUFACTURING CO.
 2122 MILWAUKEE AVE., CHICAGO 47,
 PHONE: EVERGLADE 0230

See your Distributor
 for Phone, Wire
 or Write to Us
 Direct.

"REMODELING SALE"

NOT JUST A REMOVAL OR CLOSEOUT — BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING
 IN ORDER TO GO AHEAD WITH OUR REMODELING PROGRAM.

ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

SLOT MACHINES

5c Blue Front CHKA.....\$125.00	25c Caille.....\$ 49.50	10c Cherry Bell.....\$170.00
10c Blue Front, Sgle. Jck. 130.00	5c Melon Bell..... 125.00	5c Original Chrome..... 225.00
10c Blue Front CHKA..... 145.00	5c Brown Front, Rebuilt 140.00	5c Pace De Lue..... 85.00
5c Brown Front..... 140.00	5c Cherry Bell..... 140.00	5c Pace Kitty..... 70.00

FIVE-BALLS

Four Diamonds.....\$59.50	Monicker.....\$79.50	Vacation.....\$39.50
Defense..... 34.50	League Leader..... 39.50	Twin Six..... 59.50
New Champ..... 49.50	Playmates..... 39.50	Slap-the-Jap..... 39.50
Band Wagon..... 39.50	5tar Attraction..... 54.50	Ten Spot..... 49.50
Cadillac..... 34.50	Seven Up..... 59.50	

ARCADE EQUIPMENT

Bowl-A-Ball.....\$195.00	Chi, Coin Hockey.....\$195.00	Rapid Fire.....\$125.00
Bowl-A-Bomb..... 175.00	Periscope..... 125.00	Tommy Gun..... 130.00
Evans Play Ball..... 135.00	Sky Fighter..... 225.00	Victory Pool..... 100.00
Drivemobile..... 250.00	Submarine..... 135.00	Zingo..... 150.00

PHONOS & SPECIAL

Two Door Double Stands, complete except for locking bars.....\$ 35.00	Wurlitzer Twin 12 Units, complete.....\$195.00
Single Box Stands..... 12.50	Packard Boxes, like new..... 29.50
Capehart 20 Selector Phono..... 120.00	Mills Slot Locks, Keys, each..... 1.50
Meltone 16 record phono..... 225.00	Bowling Leagues..... 195.00
Singing Towers 20 Selector..... 275.00	Supreme Skee Rolls..... 275.00
Rock-Ola Imperial, remote unit.....\$220.00	Bank-A-Ball..... 15.00

WANT — 5-BALLS PHONOS. ALL MODELS. SEND LIST, CASH WAITING.
 TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY

6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772) MILWAUKEE 14, WISCONSIN

MONARCH — WHERE QUALITY IS MORE THAN A WORD

ATTENTION!! ATTENTION!!
 WE WANT
 1000 PIN GAMES
 CASH WAITING
 SEND US YOUR COMPLETE LIST
 THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Stage Door Canteen - Laura - Holly-
 wood - Arizona - Idaho - Santa Fe -
 Trade Winds - Oklahoma - Grand Canyon
 Immediate Shipment.....\$249.50 ea.

NOW DELIVERING:

Goalee.....\$525.00	Total Roll.....\$425.00
Life League.... 425.00	Under. Raider 399.50

VICTORY DERBY — Bally's First
 VICTORY SPECIAL — Post War Games

Bakers Pacers DDJP.....\$265.00	Caille Roulette 25c..... 275.00	Jenn. Silvermaan..... 145.00	Super Tracktime..... 295.00
Bakers J.P. remate..... 345.00	Ev. '40 Pacer..... 295.00	Jenn. Babtail..... 125.00	Mills 4 Bells..... 395.00
Bally Rallem..... 145.00	Ev. Lucky Lucre..... 150.00	Jenn. Galbball 25c..... 195.00	Mills 4 Bells, L. H. 575.00
Bally Hi Hand 5c camb..... 199.50	Ev. '41 Bangtail JP..... 295.00	Keeney Sup Bell 5c..... 310.00	Jumbo Parade Late 5c..... 135.00
Bally Hi Hand 25c..... 295.00	Ev. Ralletta Jr..... 125.00	Super Bell 25c..... 395.00	Paces Races Brown..... 175.00
Bally Bells 5 & 25..... 125.00	Ev. '40 Dominas..... 175.00	4-Way Sup 3/5 & 25..... 650.00	Paces Tw. Rls. 5 & 10..... 325.00
Bally Club Bells..... 245.00	'41 Dominas JP 5c..... 295.00	Super Bell Tw. 5 & 5..... 395.00	Paces Tw. Rls. 5 & 25..... 395.00
Bally Royal Draw..... 105.00	'41 Dominas JP 25c..... 475.00	Sup Bell Tw. Camb. 5 & 5..... 495.00	Paces Sarataga 5c..... 99.50
		Sup Bell Tw. 5 & 25..... 495.00	Jumbo Parade 25c..... 295.00

READY FOR LOCATION — FREE PLAY CONSOLES

Bally Club Bells Comb.....\$245.00	Bally Hi Hand 5c Comb.....\$199.50	Jenn. Silvermaan Taf.....\$119.50
Bally Big Tap F.P..... 109.50	Big Game Totalizer..... 135.00	Jumba Parade F.P..... 110.00
	Keeney Super Bell Comb..... 310.00	

Write for Lists: Special Slot Machine Values, Arcade Equipment, Automatic P.O. Consoles, 1 & 5-Ball F.P. Pin Games, 1-Ball Multiple P.O. Tables.

TERMS: 1/3 DEPOSIT BALANCE C.O.D. or SIGHT DRAFT

MONARCH COIN MACHINE COMPANY

1545 N. FAIRFIELD AVE.

ARMITAGE 1434

CHICAGO 22, ILLINOIS

HOLD EVERYTHING
 UNTIL YOU SEE
BALLY'S NEW
 • FIVE BALL FREE PLAY
 • ONE BALL FREE PLAY
 • MULTIPLE MUSIC
 READY FOR DELIVERY SOON!

NOW DELIVERING
BALLY'S NEW
 • UNDERSEA RAIDER
 • VICTORY DERBY
 SENSATIONAL 1 BALL MULTIPLE PAYOUT
 • VICTORY SPECIAL
 1 BALL MULTIPLE FREE PLAY
ORDER TODAY!

PIONEER DISTRIBUTING CO., INC. ★ TRI-STATE SALES CO., INC.

585 - 10th AVENUE, NEW YORK 18, N. Y.

PHONE: CHELSEA 2-4648

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0.01
0.01
0.01

SILVER CHROMES

*Unsurpassed
for Beauty and
Drawing Power!*

PUT ON A GOOD FRONT!

It Pays

Here is the opportunity you've been looking for to get TOP MONEY from your present machines. The BRAND NEW AMERICAN SILVER CHROME CABINETS are NOW AVAILABLE! Beautiful lustre, eye-appealing silver whose superior appearance will draw in your customers, increase the "take" for your machines. This is PRE-WAR SILVER CHROME, good for the life of the machine.

Fit all Mills Escalator Type Machines. Place your mechanism in our new cabinets and your machines will LOOK LIKE NEW!

We also have GOLD or COPPER CHROME CABINETS whose appeal will mean more \$ \$ \$ \$ \$ \$.

These NEW features are included in all American Chrome Cabinets:

- ★ light, durable wood cabinet
- ★ drill proof lining
- ★ castings (silver, copper or gold)
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- ★ knee action
- ★ unbreakable jackpot glass

DOUBLE VALUE FOR THE SAME LOW PRICE

completely assembled, drilled and tapped; packed in individual cartons. Specify 5¢, 10¢ or 25¢ play, 2/5 or 3/5 pay.

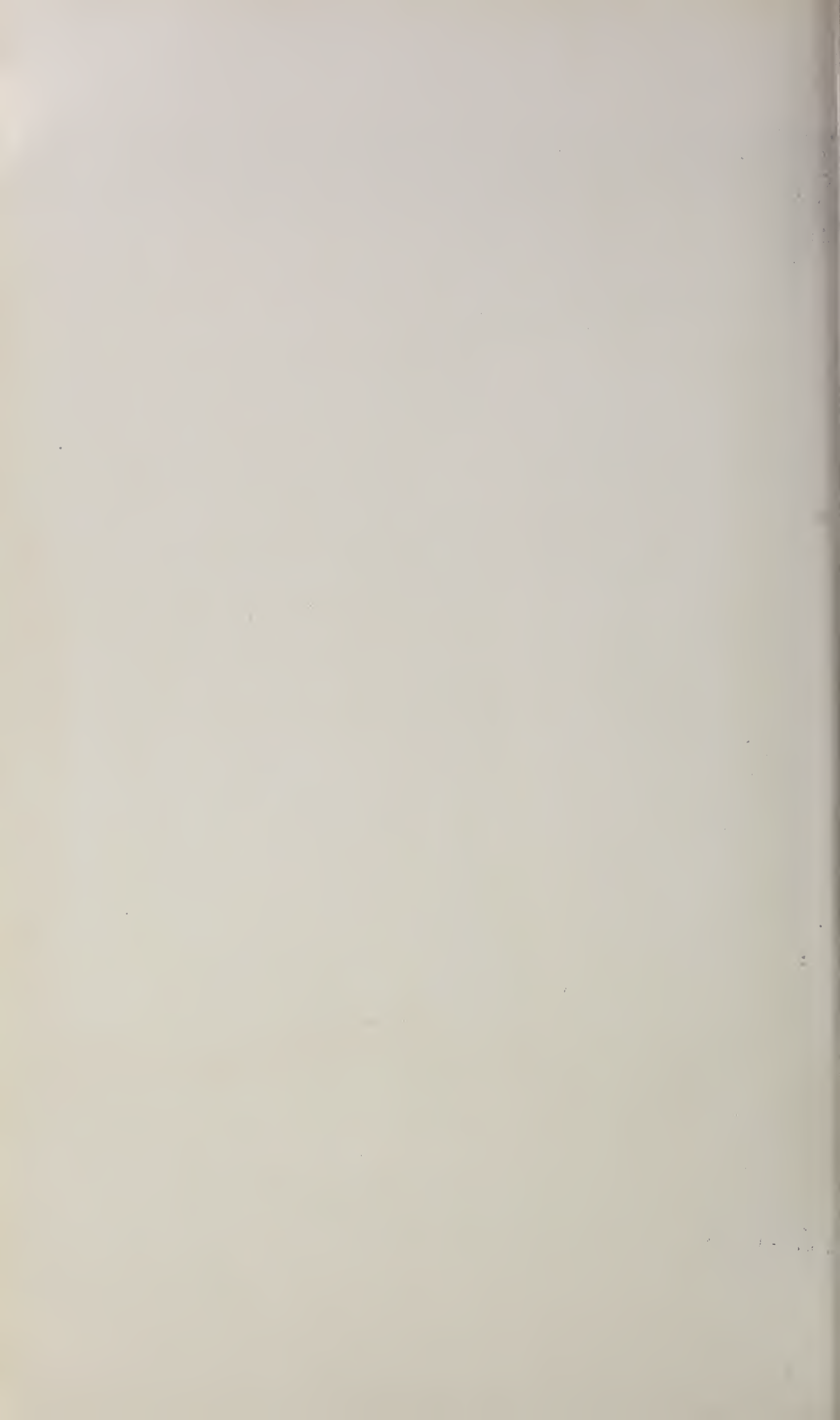
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"IF YOU MISS US - YOU MISS MAKING MONEY"

*Order Your
Silver Chrome
Cabinets Now!*



EXPECT MILLION MUSIC LOCATIONS BY 1948

Tremendous Gain in Juke Box and Telephone Spots Foreseen. Single Channel Sponsored Music Expects Big Increase

NEW YORK—Music leaders thruout the country are in agreement that there will probably be a million locations featuring one type or another automatic music by 1948.

Juke box men believe that there will be a tremendous increase in the number of their spots thruout the country once full speed production gets under way.

Telephone wired music devotees are just as adamant in their belief that this sort of music is destined for a tremendous increase in the number of locations in the nation when telephone lines and equipment once again become available.

Most enthusiastic of all are the purveyors of single channel wired music who feel that their system meets with the approval of thousands of retail, professional and industrial outlets which have always wanted music at a nominal weekly or monthly rate.

These latter claim that already

large super markets and grocery outlets are asking for sponsored single channel wire music using transcribed advertising plugs made up by grocery wholesalers and manufacturers.

These same coinmen also explain that doctors' and dentists' offices as well as department stores, transport terminals, airports, beauty and barber shops and almost every type of outstanding retail outlet can use single channel wired music.

Juke box men, telephone and

single channel coinmen are all out to obtain as many industrial locations as they can possibly handle for industry has learned that music will step up production and helps keep workers from becoming fatigued.

In general, the belief is that *The Cash Box* prediction made about three years ago that there will be "a million music locations" will prove true by 1948. There are at present a computed 400,000 locations featuring automatic music of one type or another.

SEND US YOUR

HOCKEYS

WE'LL CONVERT THEM TO DOUBLE PLAY . . . SO TWO CAN PLAY THE GAME AS WELL AS ONE — IT CREATES GREATER PLAYER INTEREST AND DOUBLES YOUR CASH BOX RECEIPTS

WHAT MORE CAN WE SAY? — WIRE — WRITE — PHONE

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5c SUPER BELL — COMB. \$294.50		TURF KING 395.00	ROOVERS NAME TAPE MACHINE 149.50
HI HANDS — COMB. 179.50		LONG SHOT 269.50	DEL. TEXAS LEAGUE 59.50
BALLY SUN RAY 159.50		WHIRLAWAY — F.P. 295.00	PIKES PEAK 19.50
MILLS JUMBO — C.P. 89.50		SPORTSMAN — F.P. 195.00	A.B.T. CHALLENGER 29.50
WATLING BIG GAME — P.O. — 10c 149.50		SKYLARK — F.P. OR P.O. 175.00	A.B.T. MODEL F 29.50
WATLING BIG GAME — P.O. — 25c 189.50		SPORT SPECIAL — F.P. 169.50	BATTING PRACTICE 119.50
BALLY BIG TOP — F.P. 109.50		RECORD TIME — F.P. 174.50	GENCO HOOPS 49.50
— ONE BALLS —		LONGACRE — F.P. 435.00	
CONTEST — 1 OR 5 BALL \$ 94.50		— ARCADE EQUIPMENT —	
FAIRGROUNDS 49.50		RAPID FIRE — A-1 \$165.00	10c JENN. SKY CHIEF — SPECIAL \$189.50
SPORT KING 239.50		SHOOT THE CHUTES 109.50	5c WATL. ROLATOP — REBUILT 119.50
BLUE GRASS 189.50		RAPID FIRE GUN CASTINGS — NEW 19.50	1c MILLS Q.T. 49.50
41 DERBY 339.50		CHICAGO COIN HOCKEY 219.50	25c JENN. CLUB CONSOLE 249.50
PIMLICO 369.50		SKILL JUMP & STAND 59.50	5c CHERRY BELL — C.H.K.A. 189.50
BALLY DARK HORSE 179.50		TOMMY GUN — LATE MODEL 149.50	10c BLUE FRONT — PERFECT 169.50
JOCKEY CLUB 339.50		PENNY PHONO — CINEMATONE 99.50	10c MILLS CHROME 295.00
KENTUCKY 299.50		ROCKOLA WORLD SERIES 99.50	GROETCHEN COLUMBIA 69.50
		SHOOT TO TOKIO 139.50	5c VEST POCKETS — REFINISHED 49.50
		AIR RAIDER 174.50	5c MILLS SILVER CHROME 265.00
			25c CAILLE — 3-5 — RED ENAMEL 89.50

TERMS: 1/3 DEPOSIT WITH ORDER — BALANCE C.O.D. OR SIGHT DRAFT


WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$45.00, ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

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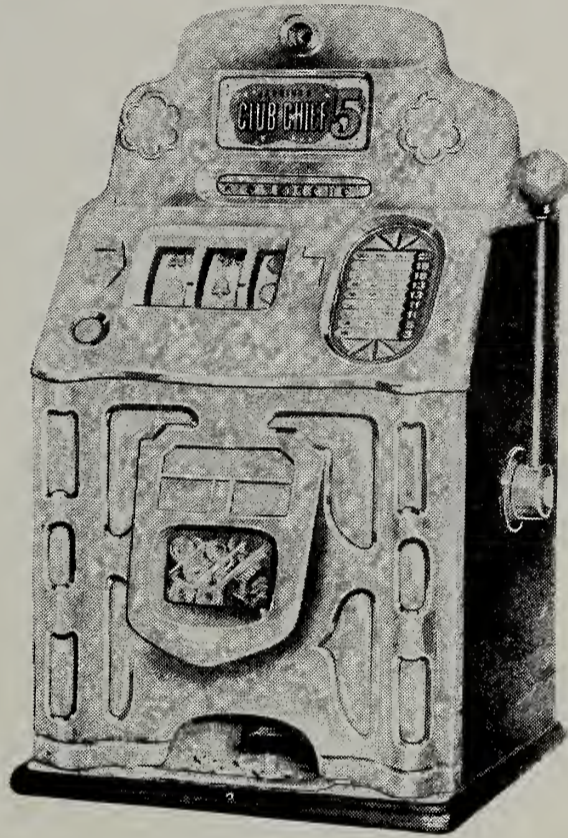
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"CLUB CHIEF" now at your distributor and dealer.

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

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FROM 1917 TO 1942

"ENDORISING ONLY THE BEST"

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our new home at 199 W. Girard Avenue, THE LARGEST OF ITS KIND, will provide most modern facilities to serve operators, jobbers and manufacturers in a manner not equalled anywhere in the United States.

Soon we shall announce our new method of distribution which will be a liberal departure from old fashioned methods and which will benefit the entire industry. Schedules to complete our new home by February 20th are upset by present strikes. We are driving hard to finish the job by March 20th.

Our Pittsburgh branch, however, is now in full swing under the direction of Harry Rosenthal.

BANNER SPECIALTY COMPANY

199 W. GIRARD AVENUE
PHILADELPHIA 23, PA.

1508 FIFTH AVENUE
PITTSBURGH 19, PA.

Welch Elected By Aireon as Vice-Pres. In Charge of Sales



ARTHUR E. WELCH

KANSAS CITY, MO.—R. C. Walker, president of Aireon Manufacturing Corporation, announced the election of Arthur E. Welch to fill the newly created, important post-war office of vice president in charge of sales.

Welch formerly was vice president and treasurer. He brings to this new key position a keen understanding of Aireon's numerous activities, its policies, post-war plans and its sales activities.

Following his affiliation with Aireon in 1944 as controller for the Kansas City division, his abilities were quickly recognized. He advanced rapidly through various executive positions.

Welch has a wide background in

accounting and financial affairs. He has been assisting treasurer of the Brewster Aeronautical Corporation and comptroller of the Frigidaire Sales Corporation, New York. He also had war time service with the audit section of the U. S. Army Air Forces, having been resident auditor at the Buffalo, N. Y. plant of Curtiss-Wright. He recently was elected a director of the Mission State Bank in Kansas City.

MICHIGAN LCC ORDERS GAMES OUT OF TAVERNS

LANSING, MICH.—Removal of all pin games, slot machines and all other gaming apparatus from premises where beer, wine and liquor is being sold was ordered this past week by the Michigan Liquor Control Commission in a letter to all licensees.

The commission's letter advised, "It is the order of the commission that pinball machines or any gaming machines or apparatus whereby the one who plays stands to win or lose money, trade checks, prizes, merchandise or any consideration, including free games, shall be prohibited from the licensees premises."

This sweeping order apparently applies to all licensees, clubs included, inasmuch as no exceptions were listed. It is noted that specific mention is made in this letter of "free games" as one of the considerations banning pinballs from prem-

Tubular COIN WRAPPERS

1 Case65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES19 M to CASE
\$2.00 NICKELS17 M to CASE
\$5.00 DIMES20 M to CASE
\$10.00 QUARTERS15 M to CASE
\$10.00 HALVES15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
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ises of liquor licensees.

In this same letter, the liquor commission also advised that "the liquor control commission has materially strengthened its enforcement division and is requesting the cooperation of all licensees in the strict observance of all provisions of the liquor law and the rules and regulations of the commission."

The Michigan Liquor Control Commission also listed penalties which would be inflicted on taverns disobeying their rulings. These are considered severest ever yet made.

BACKLOG DEMAND GREATEST IN ALL COIN HISTORY

Used Market Begins to Show a Decline as Demand for the New Machines Goes to Dizzy Heights

NEW YORK — A survey conducted by *The Cash Box* via long distance telephone with leading coinmen thruout the country this past week brought to the fore the fact that the backlog demand for new equipment of all types has reached the dizzy heights in the history of the coin machine business.

One distrib reported, "Ops are actually forcing us to take deposits for delivery of machines if and when they arrive. Nearly everyone is talking to their locations about the new machines that are expected and this has started a whirlwind demand which is absolutely unprecedented in the history of this business."

To match this terrific demand for new equipment comes the revelation in this week's issue of the "*C.M.I. Blue Book*" that prices are beginning to tumble. Even music machines have at last been affected and many models are beginning to go down in price. (This is the first time in many, many months that any drop has been noticeable in the used juke box market.)

Some distribs claim that this is due to the showings of new machines as well as the announcements which have been made in the past few weeks that more new machines would soon be shown to the trade.

"There are also rumors," one dis-

trib stated, "that some of the manufacturers are now ready to break with shipments. These rumors have taken hold regardless of the strikes and lack of materials. Many an operator has come into my office here and told me that he has 'reliable information from a friend' that certain manufacturers will soon be out with new machines and, as they relate, 'in quantity'."

From this survey the industry can gather that the backlog demand, which ran into many thousands of machines and into millions of dollars at the end of the war, has now grown even beyond these computations. The belief now is that the demand is so great that no one in the trade can estimate it in quantity nor in dollar valuation.

Part of this demand, some report, is from the new men who desire to enter into the business and are waiting for the new machines to come out before they will do any buying.

What is most surprising to coin machine leaders is that the demand is just as great in the smaller communities as it is in the larger metropolitan centers. In fact, a few claim that some of the smaller towns and cities are asking for more machines than are the larger communities. This is due to the fact, they state, that most of the larger cities are closed to many types of machines

whereas the smaller centers in the country are operating more freely.

Whatever happens in the near future, as strikes are settled and materials again become available, it is the general belief of those men questioned in this survey that the trade will require two or three years to completely satisfy the present backlog demand in this country, without even considering the Canadian, Mexican, Central American and South American markets.

As far as Europe is concerned, most coinmen do not believe that any shipments will be made until sometime late in 1947. They do hope, tho, to be able to begin shipping used machines to the European market by the fall of 1946. But with the present lack of dollar exchange in European countries even this is very, very doubtful.

Some distribs believe that the price decline now beginning to be noticeable in certain types of equipment will halt within a few more weeks when operators learn that any large quantities of machines will not be available for sometime yet to come.

In the meantime all agree that the market has reached its peak as far as new machines demand is concerned.

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Bally

VICTORY SPECIAL

ONE BALL MULTIPLE FREE PLAY

VICTORY DERBY

ONE BALL MULTIPLE PAYTABLE

UNDERSEA RAIDER

ARCADE PHOTO ELECTRIC GAME



EXCLUSIVE DISTRIBUTOR
FOR
Bally MANUFACTURING CO.
WISCONSIN
INDIANA
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Build Up Your Profit with Bally Products!
In the coin machine industry when they speak of BALLY they not only speak of QUALITY — they associate that name with designing, engineering and electronic KNOW-HOW.
BALLY games are built skillfully yet are flashy and sturdy in construction. Plan now to build up your locations for greater profit with Bally products.

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SO. CAL. MUSIC OPS TO HELP VETS



R. F. (DICK) GALLAGHER

LOS ANGELES, CAL. — The Music Operators Association of Southern California met at the Embassy Hotel (Monday, February 4) in what turned out to be a very lively meeting. About 50 members attended.

R. F. (Dick) Gallagher, president of the organization, presided at the meeting and was ably assisted by Sam Rickline, vice-president and Walter Swartz, secretary. The Board of Directors were also present. These were, E. J. Bullock, Dell Cluff and H. E. McClure.

Most important discussion at this meet was on ways and means to help returning servicemen into the phono field and also to afford them the necessary protection so that they would not be victimized by any un-

WE WANT TO BUY 1 TO 1000 MUSIC MACHINES

TELL US WHAT YOU HAVE

WE ARE IN THE MARKET FOR ALL TYPES OF COIN-OPERATED EQUIPMENT WE ARE WILLING TO GO ANYWHERE — TO SEE WHAT YOU HAVE

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8070	6B5 1.95	2051 2.35	wir 3500 resistor .45	8MFD, cond. (tub. can) 450V 1.50
5Z3 1.00	6B7 1.30	2A46 2.35	UT88 1.65	16MFD, cond. 450V 1.15
2A3 1.45	65Q7 1.00	70L7 1.95	UT-20 1.45	20-20MFD, cond. 150V 1.05
30 1.00	6C6 1.00	70L7 Adaptor. 11.75	8MFD, cond. (tub. can) 600V 1.95	Bakelite Crystals 5.00
4185	65C7 1.30	7790	16MFD, cond. (tub. can) 450V 1.95	
4285	6F6 1.10	6x56T 1.10		
4580	6H6 1.10	5U46 1.00		
5680	6K7 1.10	5V46 1.60		
7690	6J575	5Y370		
6A6 1.60	6V6 1.95	wir 750 resistor .45		

WEST SIDE DISTRIBUTING CO. 612 TENTH AVE., NEW YORK 19, N. Y. Circle 6-7533

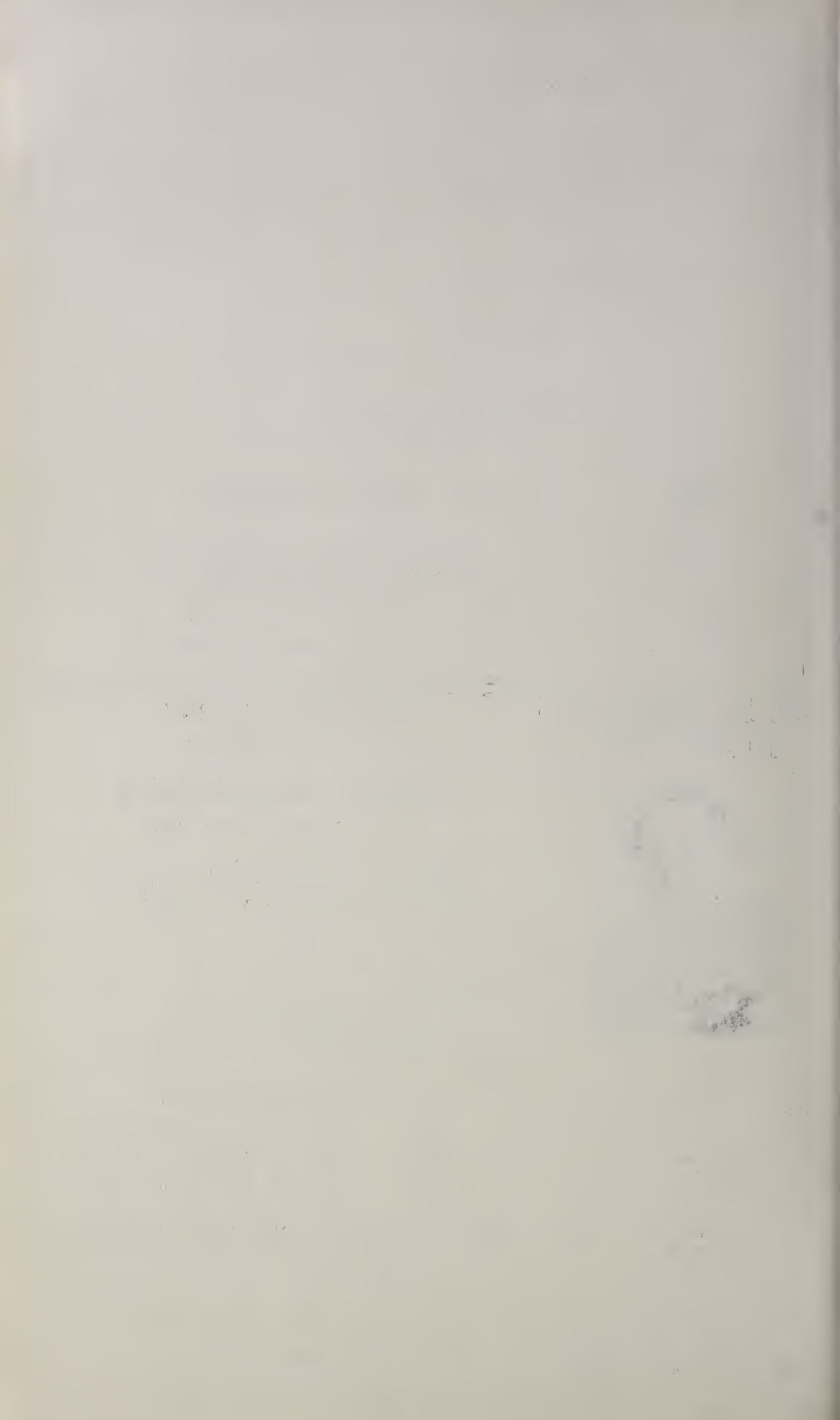
scrupulous persons in this business.

One of the topics of general discussion on the floor was the new license fees which are now being fought by the organization.

An interesting speech was made to the gathering by J. Hickock, business manager of the electrical work-

ers union (A. F. of L.)

Many other matters were discussed by those present and it is generally believed the much increased attendance is indicative of the good spirit with which the music men here are entering into the work of the organization.



JACK GUTSHALL



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Commercial Music
510 N. Sarah
St. Louis, Mo.

Premier Auto. Music
815 Ritner St.
Philadelphia, Pa.

Music Sales
303 N. Peter St.
New Orleans, La.

American Coin-O-Matic
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BALLY INCREASES "RAIDER" OUTPUT

Jenkins Reports Popularity Has Made Increased Production Necessary

CHICAGO — Production of Bally's "Undersea Raider" gun-game will be stepped up in the near future, according to statement released by George Jenkins, vice-president and general sales manager of Bally Mfg. Company.

"The game was originally released," Jenkins said, "to provide new equipment to the trade during the period when we were preparing for production of novelty-type pin-games.

"The game has proved such a popular money-maker, however, not only in arcades but in taverns, bowling alleys and other regular game spots, that increased production is required to take care of the demand.

"'Undersea Raider' is not merely another gun-game," Jenkins continued, "but a new and different type of amusement.

"Player sights through a periscope at a realistic ocean scene framed in the circle of the periscope tube. Miniature ships sail in convoy across the scene, and when the trigger is pressed, the torpedo is plainly seen streaking through the water. If struck amidship by accurate aim, the vessel appears to explode in a red blaze that illuminates the entire scene.

"The 'Raider' is ideal for competitive play between two or more players, which, no doubt, is one reason for the remarkable collection reports being turned in," he added.

City Officials OK Banned Slots For Clubs

GRAND ISLAND, NEB. — City officials here have okayed the use of slots in clubs. Even tho the slots were banned in this city early in December, they are once again appearing in clubs here and officials claim that a "limited number will be permitted."

Officials also stated that a provision was being worked out whereby a percentage of the gross receipts from the slots in clubs (but not permitted in business places) would go to charity outside the club's own organization.

THANK YOU

We take this opportunity to publicly thank the many coinmen thruout the nation who wrote, wired and phoned complimenting us on our first new all-print issue of *The Cash Box*.

We promise a great many more new and startlingly different innovations to benefit the coin machine industry and this industry exclusively as we continue into our final, post-war type issue when materials and labor again become available.



BRAND NEW VEST POCKET BELLS
 In Stock for Immediate Delivery \$74.50 Ea.
GUARANTEED RECONDITIONED EQUIPMENT
 Jenn. 5c Club Chief Console.....\$179.50
 Jenn. 10c Club Chief Console..... 189.50
 Jen. Model XXV Cigarolla..... 129.50
 Groetchen Columbia, GA..... 69.50
 Mills Brown Fronts, Silver Chromes,
 Gold Chromes.....WRITE
AUTOMATIC COIN MACHINES & SUPPLY CO.
 4135-43 Armitage Ave. Chicago 39, Ill.

Liquor Commissioners Check Slots in Private Clubs

ROCKFORD, ILL.—Pleasure seeking patrons in more than a dozen private clubs where thrown into consternation this past Sunday night when two members of the city liquor commission made one of their periodic visits and observed, they reported, over 55 slots and other devices in operation in several of these establishments.

Commissioners' visit meant that raids would immediately follow, the patrons deserted the clubs. So far, though, no raids have been made. Many here now attribute the visit to the fact that the liquor commissioners are attempting to get thru a \$1,000 yearly liquor license. over the former \$500 license fee.

The commissioners claim that their visit was not inspired by an attempted increase in the liquor license, "It would work a great hardship on the small, legitimate social clubs who don't have slot machines,"

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LOS ANGELES 7, CALIF.

PHILLY MUSIC OPS ASSN APPTS. SPECIAL TAX COUNCIL COMM.

Charles Hannum Elected Chairman, Committee to Work With "The Cash Box" to Help Get "National Tax Council" Started. Meeting Also Votes to Support CMI Public Relations Program.



Charles F. Hannum

PHILADELPHIA, PA. — At one of the largest and most enthusiastic meetings of the Phonograph Operators Assn. of Eastern Pennsylvania and Southern New Jersey, Charles Hannum, former manager of the organization (now general sales manager for Atlas Distributing Co., Inc., this city, Aireon distribs) was elected to the chairmanship of a special Tax Council Committee which was appointed by the members present to work with *The Cash Box* to help get a "National Tax Council" started as soon as possible.

The other two members of the committee are Herman Scott, Philadelphia phono operator who has been in the business for about ten years and Louis Klein of Premier Music Co., this city, who has been engaged in the phono biz for about eight years.

The committee was granted unlimited power to continue its work with *The Cash Box* so that it could approve any program which would be instituted on a national basis to get a tax council into operation. The committee also wants to hear from other organizations thru out the country as to their plans to help get a "National Tax Council" under way and would like to meet with coinmen in this regard.

Some months ago the association here voted into their minutes to co-

operate in the formation of a "National Tax Council." Since then leading members of the organization have been very active in this respect. When Charles Hannum was manager of the association he had gained much experience with tax detail. Therefore, tho only an associate member at this time, the association believed him best fitted for the chairmanship of this special committee.

Also at this meeting the members present voted to cooperate with the CMI (Coin Machine Industries, Inc.) to get a "Public Relations Bureau" started. Individual members will become associate members of CMI in this plan. Collections are being started by the organization which will send a blanket check, it is understood, to CMI.

It is reported that the reaction of the members present was very favorable to the CMI public relations program and they are entering into this effort very enthusiastically.

Also present at this meeting was

Pat Davis, New York advertising man, who has worked up a series of posters for juke boxes which feature the ten leading tunes of the week. It is believed that this is a very stimulating play idea and the ops liked his talk.

A representative of Cosmo Records was also present at the meeting and spoke about the recordings which the firm are producing at this time and also their method for cooperating with the juke box operators.

But most important, ops who were present report, was the creation of the special tax council committee and the general agreement by all who attended to work with CMI to get a "Public Relations Bureau" started. The ops here believe that the work of a public relations program should coincide to some extent with that of a tax council. They are all wondering who will be chosen to head the public relations work and believe that this job requires someone of outstanding prominence.

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IRVIN BLUMENFELD
GEORGE GOLDMAN

The GENERAL Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, M.D.

PACE APPOINTS FOUR DISTRIBS

CHICAGO — Gene Bates, general salesmanager of Pace Manufacturing Co., this city, announces the appointment of four new distributors for the firm. "Each one of these firms", Bates reported, "are very well known in their territories. The operators who will purchase our equipment from them can be assured that they will receive the finest service and cooperation. They will keep a complete line of Pace machines, parts and supplies on hand at all times."

The four firms are: Robert Ehrhardt of Lee's Novelty Company (formerly Shreveport Novelty Company) of Shreveport, La. This firm will represent Pace Manufacturing Co. in western Louisiana, Bates reported.

Meyers and Weiler of the Automatic Music Company, Kansas City, Mo., will represent Pace in eastern Kansas and western Missouri.

Joe Frank of Automatic Sales Company, Nashville, Tenn., will represent Pace in the entire state of Tennessee.

B. D. Lazar Company of Pittsburgh, Pa., will sell and show Pace products in western Pennsylvania and West Virginia.

Further distrib appointments will be forthcoming from the offices of Gene Bates here as territorial distribution is granted. The firm are at present extremely busy getting out machines to their various distributors thruout the country.

SALE! SALE!

MUSIC

Seeburg 9800	\$625.00
Wurlitzer 750E	725.00
Wurlitzer 700	625.00
Wurlitzer 800	675.00

GAMES

Snappy	\$40.00
Texas Mustang	65.00
Bola Way	65.00
Bosco	70.00

1/3 Deposit, Balance C.O.D.

KERTMAN SALES CORP.

573-575 CLINTON AVE., N.
ROCHESTER 5, N. Y.

ATTENTION - - -

OPERATORS IN

- ★ WESTERN PENNSYLVANIA
- ★ NORTHERN WEST VIRGINIA
- ★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available5c - 10c - 25c

IMMEDIATE DELIVERY

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

— WANTED —

Super Bells | Saratogas, F.P. Comb.
Pace Reels, F.P. Comb. | Pin Games

WIRE — PHONE — WRITE NOW

COIN MACHINE DISTRIBUTING CO.

500 N. Craig St. Pittsburgh 13, Pa.
(Museum 0303-04)

**READY FOR
IMMEDIATE
DELIVERY**

**NEW
AMI
STREAMLINERS**

FACTORY CRATED

\$595⁰⁰

**BUILT SPECIALLY FOR U.S. GOVT.
UNIVERSAL AMPLIFIERS**

For all Wurlitzer, Rock-Ola, Seeburg Machines. Tone Quality and plenty of volume with switches, volume control, and tone control. Order immediately! Price.....

\$47.50

We take old amplifiers in trade-ins

RUNYON SALES

COMPANY of NEW YORK

593 TENTH AVE. NEW YORK CITY
Phone: LOnacre 3-4820

**BRAND NEW
30 WIRE CODED CABLE
24c per Ft.
IN LOTS OF 100 FT. OR MORE**

WURLITZER TWIN TWELVES, BUCKLEY OR PACKARD ADAPTER.....\$210.00 EA.

ALL TYPES OF WALL BOXES — WRITE

All Merchandise Subject to Prior Sale!
50% Certified Dep. Bal. C.O.D. or Sight Draft

AMERICAN COIN MACHINE CO.
437 ELIZABETH AVE., NEWARK 8, N. J.
PHONE: WAVERLY 3-1500



WATCH THIS LABEL

An announcement of great importance to all operators and dealers will come soon, naming new national distributors and the terrific new MEMO releases!



6233 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

**EXCLUSIVE DISTRIBUTORS
IN
WESTERN PENNA. & WEST VA.
FOR**

**AMI MUSIC
PACE GAMES
BUCKLEY GAMES
AMUSEMENT ENTERPRISES
ACME PLASTICS
VICTOR VENDORS**

WRITE — WIRE — PHONE

For Complete Information on
All Equipment We Distribute

AMERICAN COIN-A-MATIC MACHINES CO.
SAM STRAHL
1435 Fifth Ave. Pittsburgh 19, Pa.
ATLANTIC 0977

**A-1 RECONDITIONED!
ONE BALL FREE PLAYS**

1 Mills Owl F.P.	Each \$69.50	1 Keeney Fortune	Each \$150.00
2 1939 Mills 1-2-3 P.O.	29.50	2 Foreign Colors — new rebuilt F.P.	169.50
5 Mills 1940 1-2-3 F.P.	69.50	2 Big Three — new rebuilt F.P.	169.50
4 Mills Five in One F.P.	49.50	1 Foreign Colors — used F.P.	120.00

CONSOLES

2 Bally Roll 'Em P.O.	Each \$89.50	2 Keeney Kentucky Club P.O.	Each \$89.50
8 Baker Paces P.O.	189.50	1 Jungle Camp P.O.	69.50
1 Jennings Silver Moon P.O. 25c	219.50	1 Mills Four Bells (4 - 5c chutes) P.O.	319.50
2 Jennings Silver Moon 5c P.O.	109.50	1 Mills Jumbo Parade F.P. (Fruit Reels)	75.00
3 Jumbo Automatics P.O.	95.00	1 Slant Liberty Bell P.O.	39.50
1 Jockey Club Console P.O.	39.50	6 1937 Tracktimes P.O.	39.50
1 Keeney Super Bell — P.O. 4-5 & 25c 4-Way	549.50	2 5c Silver Moon P.O.	109.50
3 Keeney 1938 Tracktimes P.O.	95.00	2 Watling Big Game P.O.	89.50

IDEAL NOVELTY COMPANY

2823 LOCUST ST. (PHONE: FRANKLIN 5544) ST. LOUIS, MO.

WANT TO BUY!

<p style="text-align: center;">CONSOLES</p> <p>SUPER BELLS, COMB. SUPER BELL TWINS 5/25 COMB. HI HANDS THREE BELLS CLUB BELLS JUMBO PARADES F.P. & C.P. SILVER MOONS F.P.</p>	<p style="text-align: center;">ONE BALLS, F. P.</p> <p>'41 DERBY PIMLICO CLUB TROPHY LONGACRES THOROBREDS, ETC. ESCALATOR SLOTS</p>
--	--

Write, Wire, Phone Today! Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th AVE. (LONGACRE 3-2479) NEW YORK 19, N. Y.

**IT PAYS TO SAY:
"I Saw It In The Cash Box"**

SILBERMAN URGES ALL COINMEN TO GET BACK OF CMI PUBLIC RELATIONS BUREAU

Says, "Tax talk is prevalent in many cities". Claims that "Favorable publicity" Pays Off Thousandfold on \$25 to Become an Associate Member of CMI



AL. A. SILBERMAN

CHICAGO — Al. A. Silberman of Williams Manufacturing Co., this city, whose item on unification of the entire industry in the January 28, 1946 issue of *The Cash Box* won so much acclaim from the trade, now presents an article on why he believes every coin machine man should immediately become an "Associate Member" of CMI.

Silberman's speeches at meetings of the CMI won much praise and comment. He is well liked and very well known for his interest in the industry. His keen understanding of the trade is well defined in this article which he wrote exclusively for *The Cash Box*.

"With the advent of the first period of peace in five years, we will definitely witness a "boom economy" of incalculable proportions, brought about by an impatient consumer demand for manufactured goods of every type and kind, and resulting in an aggregate dollar volume hitherto unprecedented in our entire history.

"The nation's purchasing power has, of necessity, for over four years now been substantially 'damned up' by rationing, regulations, regimentation, regulatory restrictions on civilian manufacture and government controls of every description which affected every person in the United States. This had to be done to effectively harness industry to total war.

"During this period, however, every worker on the home front earned money in such an amount as to exceed his wildest dreams and hopes. and in the natural course of events, every business having merchandise or service to sell had an incomparable 'windfall'.

"The cash boxes of all types of coin machines 'bulged at the seams', making Operators 'Profit Happy'. This condition is still prevalent in large measure, and industry generally faces a lush prosperity, the like

of which will probably never be equalled.

"While we look forward happily to the immediate future, we must not lose sight of the serious responsibilities that are attendant thereupon. States, cities, towns and incorporated villages all over the nation will be tapping new sources of revenue for tax purposes.

"Because of the perennial tendency of governing bodies to "pick on" the coin machine operator every time they think of taxing something, protective measures against this danger should be taken, and NOW.

"A strong, closely-welded and unified organization can make its strength felt, when the chips are down. During the war, many new industries were born, a large percentage of which will give important competition to those long enjoying virtual monopolies.

"All prewar industries are thoroughly and efficiently organized. New war-born industries will lose no time in doing likewise. **THIS BRINGS US TO THE POINT OF OUR STORY.**

"Practically every industry in the United States is organized. Manufacturers organize on a national scale, distributors and retail outlets form their own state associations. The national organization maintains a Public Relations Bureau on a full-time basis and serves many very useful purposes.

"A Public Relations Department in ANY industry, AND ESPECIALLY in the coin machine industry, is urgently necessary for many very important reasons.

"To be sure, coin machine manufacturers have an association, but frankly, what purpose has it served, up to now, other than perfunctory and routine matters? It has no counsel who can command and receive the unanimous respect of, and advise with the association membership; it has no public relations department to disseminate favorable publicity calculated to acquaint the public generally on the 'good things' the industry has done in the past, will do in the future, and all it stands for generally.

"It is positively amazing to learn how very little is known about, and the magnitude, generally, of the coin machine industry. Is it any wonder then, that the business is frowned upon by a lot of narrow-minded 'peanut politicians' and that coinmen with big investments in legitimate enterprises are referred to as 'racketeers'?"

"How many of these 'tax happy' politicians know of the thousands of returned servicemen being absorbed by the industry? It has no central source of information which would be helpful to distributors, jobbers and operators, who are besieged by

serious problems in their local communities.

"In short, and to be bluntly truthful, it has nothing but a name and a membership, of which about 50% has been completely indifferent, giving only lip service to enthusiastic suggestions from other members desirous of making the association a hard-hitting, two-fisted, smoothly functioning organization, completely attuned to the modern tempo of the times.

"It will HAVE to have the things enumerated above if it wants to continue in useful existence. A post-war association without a public relations department will be a complete and useless nonentity, like a hot dog without mustard, like Damon without Pythias and like Romeo without Juliet, or like 'Ray without Moloney.'

"Seriously, however, the signs are encouraging and it looks like that at long last, C.M.I. has been aroused from its lethargy and has parted company with "Rip Van Winkle." It has awakened from a deep slumber and is now rubbing the sleep out of its eyes, taking cognizance of its size, importance and potentialities. This awakening is in the form of a letter sent out by Mr. Dave Gottlieb, President of C.M.I., inviting all coin machine distributors and operators to become associate members of C.M.I.

"This is a tremendously progressive step in the right direction and carries greatly encouraging significance. It would indeed be regrettable if any person in the industry, anywhere in the nation, failed to avail himself of this marvelous opportunity.

"The dividends on the investment of \$25 annually will be returned a thousandfold in the advice, favorable publicity and other important benefits which associate members will derive from a public relations department.

"Don't hesitate . . . act NOW, send your check immediately to the C.M.I. LET'S MAKE IT UNANIMOUS and build a solidified and protective wall around our industry which with the full force and effectiveness of its unanimity, will be ready at all times to meet and successfully fight off any and all attempts to siphon our legitimate profits through ill-considered and unjust taxation.

"The warning signals are up. Tax talk is prevalent in many cities. The immediate future is fraught with serious possibilities. Do YOUR part to help YOURSELF against those groups who would tax you OUT of existence. Join C.M.I. immediately as an associate member."

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFIED AD ACCEPTED \$2.00.

WANT

WANT—Seeburg Gems and Vogues, State Lowest Prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM RD., BRONX 53, N. Y. Tel. FORDHAM 4-2144.

WANT—At once, Seeburg Chicken Sam, Jail Bird and Jap Amplifiers. Advise quantity, price and condition. COIN MACHINE EQUIPMENT CO., INC., 1348 NEWPORT AVE., CHICAGO 13, ILL. (Tel. Gra-0317.)

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOOSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Complete Reel Unit for Bally Club Bells. COMMERCIAL GAMES CO., 28 HARTFORD AVE., NEW BRITAIN, CONN. Tel. 1456.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Bank Rolls and Wurlitzer Skee Ball Alleys. Any number, any price or condition. I. EDELMAN, 2456 GRAND RIVER, DETROIT, MICH. Tel. Randolph 8547.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight, or 8¢ each and we will pay freight. Jack Rubin, TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y. Tel. Nevins 8-2236.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—25 Blue Fronts; 25 Club Bells; 25 High Hands. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Val. 9946.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Phonographs all makes and models, will pay top price. Highest prices paid for Wurlitzer 600, 750, and Rock-Ola Standards. HIRSH COIN MACHINE COMPANY, 1309 NEW JERSEY AVE., N. W. WASHINGTON 1, D. C. Tel. Hobart 3170.

WANT—Wall Boxes, Remote Controls, Steps, Adapters. Write giving best prices. WANT—Wholesale distributorship for Canada of any kind of coin operated equipment. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD STREET, WINNIPEG, MAN., CANADA.

WANT—All types Goose Neck slots with J.P. Also any type Mills Escalator machines. State prices or we will not answer. ACME AMUSEMENT CO., 2413 NO. PEARL, DALLAS, TEX. Tel. Central 3938.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Ten Strikes or Ten Pins, Skee-Ball-Ettes and Chicago Coin Hockeys. Also five ball pin games. Send list and prices. WISCONSIN NOVELTY COMPANY, 3734 NORTH GREEN BAY AVENUE, MILWAUKEE 66, WISC.

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—Back glass for sky Chief. FAIRWAY AMUSEMENT COMPANY, COLUMBUS, MISS.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—Liberty F. R. \$8.; Cigarette \$5.; Spark Champion F. R. \$8.; Cigarette \$5.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval '21 \$3.; Vest Pockets \$25.; Columbias \$15. Send list and details. Write for Salesboard Catalog and deals. ABCO NOVELTY COMPANY, 809 W. MADISON STREET, CHICAGO, ILL. Tel. Hay 3695.

WANT—22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1600.

WANT—5# Peerless Grandma Horoscope Machine; 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines; 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Bally Hi-Hand Machines, combination, free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY STREET, MONTREAL 25, QUE., CAN. Tel. Fitzroy 7404.

WANT—All types of Phonographs and Free play pin games. Highest prices paid. Send complete list with prices. KERTMAN SALES CORP., 573 CLINTON AVE. N., ROCHESTER 5, N. Y. Tel. Main 2507.

WANT—Seeburg wireless Duo Remote Console; Seeburg 5/10/25c Wall Boxes; used records; Seeburg USR2 wireless selection receiver. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E., SYRACUSE 2, N. Y.

WANT—Motors for Wurlitzer 12's; Safes and Cabinets for Slots. REX NOVELTY CO., 43 S. WASHINGTON ST., WILKES-BARRE, PA.

FOR SALE

FOR SALE—A limited number of rebuilt international 1¢ person ticket weighing scales, price each \$125., crated F.O.B. here, loads of 10,000 tickets per scale \$15. extra. These scales will produce more profits in any location, rush your order. R. H. ADAIR COMPANY, 6926 WEST ROOSEVELT RD.,

FOR SALE—1 Photomatic in excellent condition, recently purchased from Mutoscope, equipped with 25¢ chute \$950. EASTERN SALES CO., 1824 EAST MAIN ST., ROCHESTER 9, N. Y. Tel. Culver 5278.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition \$235. ea.; 1 Genco Skee Ball 9½ Ft. \$225.; 2 Victory Skee Ball, mechanical, 9½ Ft. \$225.; 1 Goofy Golf \$89.50; 2 Chicken Sam, Jap Conv. \$85. ea.; 2 Sky Fighter \$225. ea.; 3 Air Raiders \$145. ea.; 2 Keeney Submarine \$125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. LONgacre 5-8879.

NOTICE—2 day service on starter windings of phonograph motors, Wurlitzer, Seeburg and Rock-Ola \$5.; all others \$6.50. Complete rebuilding of motors at extra charge. BRADY DISTRIBUTING CO., 300 W. 3rd ST., CHARLOTTE, N. C. Tel. 4-3139.

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panoram and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panoram or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 23, CALIF.

FOR SALE—We design, build and service all types of telephone music. Complete stock of parts, tubes, transformers, motors, etc. Let us help you with your problems. R. F. "DICK" GALLAGHER COMPANY, 601 EAST FOURTH STREET, SANTA ANA, CALIF. Tel. Santa Ana 6108.

FOR SALE—12 Round 8 Column Unueda Paks Cigarette machines, stainless steel, 6 have match throwers Will prepare machines to operate on 15¢ or two dimes \$100 for the lot \$10. ea. for the machines without match throwers or \$12.50 ea. with match throwers. Machines look like new. APPEL VENDING, 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA.

FOR SALE—ABT Rifle Range: Brand new 6' moving targets, 4 reconconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—Will accept any reasonable offer for one or more of the following machines: 7 Jennings Silver Moon, F.P.; 1 ABT Rayolite Squirrel Gun; 1 Radio Rifle; 1 Bally Alley; 10 A.M.I. Wall Boxes; 2 5¢ Deweys; 1 Watling LoBoy Scale; 2 Mills Floor Model Scales. MURRELL AMUSEMENT COMPANY, 1058 S. FLORIDA AVENUE, LAKELAND, FLORIDA. Tel. 25-413.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$34.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATLantic 0662.

FOR SALE—Knockout, Jungle, Stratoliner, Playball, Big Parade, Victory, etc., backboard glasses \$2. ea.; National Slug Ejectors, new \$17.50, used \$10. ea. RUGINIS NOVELTY CO., MOUNT CARMEL, PA. Tel. 31.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

NOTICE—Write for our list of True Value Buys, Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

FOR SALE—Rock-Ola Bar Boxes \$17.50; Buckley 24 sel. chrome boxes \$19.50; A.M.I. cellar unit with 2 wall boxes, 1 bar box, speaker & cable, equipped with crystal pickup \$275.; Singing Towers, clean \$325.; A.M.I. Streamliner 5-10-25 \$275.; Wurl. 750E \$725.; 850 \$795.; A.B.T. Target Skills, late model F & Red, White & Blues \$24.50; Late Panoram with wipers, 8 good films, extra parts, tubes, etc., will trade for Wurl. 850 & diff.; odd lengths of used 30 wire cable 14¢ ft.; Mills Track King Console \$35.; 2 Stoner's Chubbie \$17.50 ea. 1/3 Deposit with order. G. N. VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

FOR SALE—Buckley Track Odds \$150.; Paces Reels P.O. \$40.; Rock-Ola Wall Box \$10.; Jennings Cigarola \$60.; All American pinball \$25.; Bally Beauty \$20.; 5¢ Watling Rol-A-Top \$40.; 1¢ Rol-A-Top \$15.; Mills Four Bells \$300.; 10¢ Rol-A-Tops \$60.; 25¢ Rol-A-Tops \$100. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. 750).

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

(Continued)

FOR SALE—Mills Four Bells original head, late type switch, cleaned checked and crated for immediate shipment. \$325. ea. WANT—Five Balls and Phonographs. KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WIS.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

FOR SALE—6L6 tubes, brand new factory sealed, all first 65c ea., ceiling price \$1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. Watkins 9-7490.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Sky Chief \$150.; Gott, Shangri-La \$135.; Goalee \$465.; 1938 Tractime \$50.; Keeney Submarine \$95. 1/2 Deposit. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—Wurlitzer 600K \$425.; 500. \$450.; 700 \$610.; 780 \$610.; 750 \$700.; 800 \$675.; 850 \$750.; Seeburg Plaza R. C. \$375.; Majors, 375; Envoy, RC, \$450.; 8800, \$550.; 8800 RC, \$575.; 8200 RC, \$595.; Mills Throne \$295.; Scientific Batting Practice \$60.; Bally Rapid Fire \$60.; Muto, Phonomaton \$289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—Big Top, write: Flat Top \$205.; Knockout \$100.; Liberty \$155.; 5-10-20 \$100.; Four Aces \$105.; Keep 'Em Flying \$125.; Texas Mustang \$69.50.; Gun Club \$75.; Click \$79.50.; Shoot-Your-Way to Tokyo \$159.; Hi Hand \$169.50. WANT — Keeney Velvet, Four Diamonds, Wildfire. Do not have to be in working condition. Must have all parts. LEON TAKSEN CO., 2035 GERMAN TOWN AVENUE, PHILADELPHIA, PA. (Tel. Poplar 3638).

FOR SALE—10c Original Chrome one cherry pay \$190.; Bally Rollem seven coin late head \$100. WANT—Vest Pockets. Will pay \$30. for green; \$35. for blue and gold; \$40. for chromes. FRANK AMENDOLA, 3043 PERRY AVE., NIAGARA FALLS, N. Y.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, any length, 25¢ per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING COMPANY, 516 SOUTH 2nd STREET, LOUISVILLE 1, KY. Tel. Wabash 1501.

FOR SALE—2 Rapid Fires \$110. ea.; 2 Galloping Dominoes \$110. ea.; 2 Multiple Racers \$35. ea.; 2 Victorious, conversion from Turf Champ, 1 Sport King, ready for location \$150.; parts for Mills Phonos; Panorams; pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AV., BOSTON 16, MASS. Tel. Kenmore 2640.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—Brand new United Revamps—Brazil \$239.50; Trade Winds \$249.50; Santa Fe \$239.50; Oklahoma \$239.50; Arizona \$239.50; Streamliner \$239.50. 1/3 Deposit. Balance C.O.D. KING-PIN GAMES CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Original Mills Blue Front 5c, ready for location. Special \$115. PLAYLAND ARCADE, 1849 MAIN ST., SPRINGFIELD, MASS. Tel. Spr. 2-9571.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—Bally Rollem \$149.50; 1 25; Pace Saratoga \$165.; 1 10c Pace Reels \$139.50; 1 10c Jennings Silver Moon \$159.50; 1 5c & 25c Bally Bells \$139.50; 3 5c Mills Jumbo Late Head \$124.50; 2 5c Mills Jumbo \$117.50; 1 5c Galloping Dominoes \$89.50; 1 5c Exhibit Tanforan \$44.50. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel. Main 1323.

FOR SALE—We originated and perfected the Colored Tubular Coin Wrapper. A different color for each denomination. Tubular in form, sealed, but lying flat, they occupy small space. Made of extra heavy special Genuine Kraft Paper, every wrapper glued perfectly and correct in size. Write for prices and complete catalog. ABBOTT COIN COUNTER CO., (Bank and Cashiering Supplies) 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

NOTICE—You'll like to do business with Jack Roscnfeld, Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. Newstead 1583.

FOR SALE—5000 Play Needles, new peace-time quality Osmium tip, curved spring design, Aeropoint coin phone needles. Used by many of the nation's largest routes. Sample order 50c each, lots of 100 \$46.00. WEBB DISTRIBUTING CO., 6 S. KEDZIE AVE., CHICAGO 12, ILL.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

NOTICE—See our Display Ad in this book. DAVID ROSEN, 855 NORTH BROAD ST., PHILADELPHIA, PA. Tel. Stevenson 2258.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6.00 a set in lots of 5. HUGO JOERIS, 3208 JACKSON STREET, AMARILLO, TEXAS.

FOR SALE—2 B. & G. Vest Pockets \$40 ea.; 1 Mills Jumbo, Fruit Reel Hi-Head C.P. \$75.; 2 Universal Grippers \$5. ea.; 1 LoBoy White Enamel Scale \$45. DARLINGTON MUSIC CO., DARLINGTON, S. C.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

FOR SALE—Mills 5c Brown Fronts \$140.; 25c \$170.; Mills 5c Blue Fronts \$125.; 25c \$150.; 25c Mills Chrome Front \$195.; 5c Gold Chrome \$150.; 5c Original Q.T. Glitter Gold, like new \$110. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make. Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—Plastics for Wurlitzer Model 71, right and left front Cornier Piece \$2.50 ea. EASTERN COIN MACHINE EXCHANGE, 97 DWIGHT ST., SPRINGFIELD, MASS. Tel. 6-6383.

NOTICE—New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLAND EXHIBIT COMPANY, 1283 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

FOR SALE—Bally Sky Battle \$135.; Bally Rapid Fire \$120.; Shoot Your Way To Tokyo \$150.; Keeney Submarine \$95. All machines just off location. 1/3 Deposit required with order. Write, wire or call. THE CENTRAL NOVELTY CO., 726 SO. FOURTH ST., LOUISVILLE, KY. Tel. Wabash 7689.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—2 Mills Thrones \$300. ea.; 2 412 Wurlitzers \$150. ea.; 1 P-12 Wurlitzer \$100. 1/3 Deposit required with all orders. Write, wire or phone. LION DISTRIBUTING CO., 726 SO. 4th ST., LOUISVILLE, KY. Tel. Wabash 7689.

FOR SALE—Brand new Mills Vest Pockets \$74.50 ea.; Goalie \$525.; Stage Door Canteen \$249.50 Rush your orders. H. Z. VENDING & SALES CO., 1205-07 DOUGLAS STREET, OMAHA 2, NEBR. Tel. Atlantic 1121.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY, 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

FOR SALE—Repair your machine now. Any part that you need. We carry the largest stock of Mills parts in Canada. THE LEWIS MUSIC SALES, 13 MAIN ST., HAWKESBURY, ONT., CANADA.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We re-cone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD, LOS ANGELES 15, CALIF. Tel. FE 7875.

FOR SALE—26 Mills Q.T. Glitter Gold, new and slightly used \$85. ea. H. J. McLEAN, P.O. BOX 891, FT. LAUDERDALE, FLA.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remotec. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

NOTICE—Your worn needles are of no value unless you have them reconditioned. We guarantee new needle service on every needle we re-sharpen for you. Free shipping containers on request. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

FOR SALE—B & G. V. P.'s \$39.50; Jennings 5c Silver Chief \$115.; Mills 5c Q. T.'s \$59.50; Mills Skyscraper \$55.; 2 Skyfighters \$160. ea.; 2 Roll-A-Balls 7 1/2 ft. brand new \$195. ea.; 2 of same slightly used \$150. ea.; 1 10 ft. Bola-Bump \$100.; Ten Strikes HD \$59.50; LD \$35.; Western Major Leagues—2 in good condition \$100. ea.; Rotary Merchandiser \$199. KENTUCKY AMUSEMENT CO., 919 W. JEFFERSON, LOUISVILLE, KY.

NOTICE—Write for our latest price list—just released. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO 47, ILL. Tel. Humboldt 3476.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment, Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVENUE, CHICAGO 26, ILL.

FOR SALE—2 DC motors for Wurl. and 1 complete DC conversion kit consisting of DC motor, amp., speaker and motor speed controls, with junction box; 2 Mills Dance Masters; 12 Pinballs. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA, PA. Tel. Mic 2624.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. Fitzroy 0545.

FOR SALE—1 Seeburg Jap Conv. \$100.; 1 Seeburg Tank Conv. \$110.; 1 Seeburg Rifle Range \$115.; 1 Shoot Your Way To Tokyo \$145.; 1 Liberator \$165. All in good order on locations. GIOMI BROS., 216 N. 3rd ST., ALBUQUERQUE, N. M.

FOR SALE—20 Watling Mint Vendors, Check Separator Slot Machines repainted and rebuilt at a special price of \$40. each. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel. RA-7904.

FOR SALE—2 Mutoscope Photomatic \$600. ea.; 2 Photomats 4 x 25 \$500. ea.; 1 Photomat 3 x 50 \$500.; 1 Recorder \$700.; 2 Super Torpedoes \$275. ea.; 1 Sky Fighter \$160. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., NEW YORK 18, N. Y. Tel. WI 7-6173.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20-40-60 Watt clear or frost 15¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders. 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MILWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE—Black Cherry Rebuilds, look, play like new. Mechanism torn down to bottom plate, then cleaned and rebuilt. New parts added as necessary. Guaranteed finest equipment available. Western operators stop in and see these in our shop. \$185. plus your Mills Blue or Brown Front. CENTURY INDUSTRIES, 2013 FOURTH AVE., SEATTLE, WASH. Tel. El. 7723.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Galloping Dominos Console 1940 Model F.P. \$149.50; 1 Bangtails Console 1940 Model \$149.50. MODERN MUSIC CO., 1810 WELTON, DENVER, COLO.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Bowling League \$125.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Keeney Submarine Gun \$115.; Tail Gunner \$79.50; Chicken Sam Target Conversion \$95.; Shoot The Chutes \$79.50; Buckley Electric Hoist \$59.50; Scientific Batting Practice \$105.; Exhibition Bowling Alley \$59.50; Liberator \$175.; Rock-Ola World Series \$79.50; Pikes Peak \$27.50. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND, O. Tel. Henderson 1043.

FOR SALE—Wurlitzer 24 Revamp \$260.; Bakers Pacers D.D. \$110.; 2 Grand National, 1 Dead Heat one ball payouts \$145. all; 2 Genco Metros \$29.50 ea.; Mills 5 in 1 \$35.; Western Baseball \$45.; Bowling League Skee Ball \$125.; Chicoin Hockeys \$159.50; Exhibit Races (console) \$35. 1/2 Deposit. JULES OLSHEIN CO., 1100 BROADWAY, ALBANY 4, N. Y. Tel. 5-0228.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—Selecteria 5c Selective Candy Bar Venders Model 46-B, red color, all keyed alike and in A-1 condition. Will trade for Phonographs or Pin Ball F.P. games, scales. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—Jumbo Parades F.P. late heads \$99.50; early heads \$69.50; complete "record when playing" unit for Wurlitzer 500's; Buss 28 amp. Fusetrons; Wurlitzer 1133 and L1726 Keys. Write. GILLES AMUSEMENT CO., 725 MAIN ST., OSAGE, IOWA. Tel. 51.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue Jar deals 2040 count, six \$3.00 winners each deal. \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—1 Keeney Air Raider \$145.; 1 Bally Rapid Fire Gun \$145.; 1 Keeney Submarine Gun \$90.; 1 25c Jenn. Silver Moon CP \$250.; 1 Watling Big Game CP \$75.; 1 5c Jenn. Silver Moon CP \$125.; 1 Bakers Pacer DD A-1 \$300.; 1 Twin 12 Wurlitzer mechanism in steel cabinet complete with adapter and amplifier \$190. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

FOR SALE—8 Mutoscope Traveling Cranes, 6 Exhibit Merchantmen. All cleaned and overhauled and in good condition, ready to operate \$79.50 ea. ENTERPRISE AMUSEMENT CO., INC., 126 N. CENTRE ST., CUMBERLAND, MD. Tel. 3833.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22-A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHIE STREET, CHICAGO 22, ILL.

FOR SALE—Mutoscope Lightup Card Vendors in excellent condition \$27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—Rock-Ola Commando with 6 Wall Boxes and 5 Bar Boxes, A-1 condition \$850.; Wurlitzer Counter Model 61 with stand \$125.; Rock-Ola 12 record cabinet completely refinished, any reasonable offer acceptable. GENTRY MUSIC & SALES CO., BOX 344, ALAMOGORDO, N. M.

FOR SALE—1 Rock-Ola 16, clean \$169.50; 1 Seeburg 12 \$110.; 1 Chevron, 1 Doughboy \$15.; 1 Bolaway \$55.; 1 Majors '41 \$37.50; 1 Merry-Go-Round \$27.; 1 Periscope \$99.; 1 Batting Practice \$75.; 1 Bar-O-Matic Wireless Box \$37.; Q.T.'s; Blue Fronts. 1/3 Deposit. ACE AMUSEMENT SALES & SERVICE, 27 STROUD ST., WILMINGTON 21, DEL.

FOR SALE—Mills Black Cherry Bells and Mills Vest Pocket Bells in Arizona, California, Oregon, Nevada. Exclusive distributors. MILLS SALES COMPANY, LTD., 1640 - 18th STREET, OAKLAND 7, CAL.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. \$125. ea.; 1 Evans Baseball \$150.; 3 Evans Galloping Dominos two-tone, jackpot models \$295. ea.; 3 Evans Lucky Lucres \$150. ea.; 3 Evans Lucky Stars \$125. ea. BADGER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRexel 4326.

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"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

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THRU THE COIN CHUTE



CHICAGO CHATTER

Sure is funny how this visitor business happens in the "Coincenter." Some weeks there just doesn't seem to be a soul in town and other weeks (like this past one) the town seems to be simply jammed with visitors from all over the country. These streaks have been going on since the day the war ended. But, we do hope that everyone who wants to visit with the manufacturers, distributors, supply firms and jobbers in Chicago, makes it his business to obtain round-trip railroad or plane tickets and also makes very, very certain (by confirmation if at all possible) that he has a hotel room here in town. More and more conventions are coming into Chicago every week and unless coinmen have reservations they are going to find it extremely difficult to get rooms.

Visitors seen making the rounds: Peddicord and Moore of Spokane, Wash. who are much interested in the new equipment . . . J. A. Wallace of Oak Hill, W. Va., who just returned from serving his Uncle Sam and is getting ready to open up again . . . Art C. Rud also of Spokane, Wash. who believes that the manufacturers have something of real interest for him . . . C. M. Michaelson, an op from northern Michigan, who was pleasantly surprised at the activity here in the coincenter . . . Lou Boasberg of New Orleans—always a welcome visitor for he does the town quick and gets his business done as fast as possible.

Also in town this week was Harry Jacobs, Jr. of United Coin Machine Co., Milwaukee, and it was good to see him. Harry had spent a few weeks in a hospital but looks right in the pink of condition again and is rarin' to get going. Many coinmen here who have seen Harry's place in Milwaukee report it is one of the most outstanding in the industry . . . Izz Alpert of Twin Ports Sales Co., Duluth, also in town. We like to see Izz around. He's one of the nicest gentlemen in the coinbiz and one of the most modest, too, regardless of the fact that so many rave about the beautiful work he does in his large place up in Duluth.

T. B. Holliday of Charlotte, N. C. also in town and finds the weather anything but to his liking . . . Charley House of Kentucky Amusement Co., Louisville, one of the really old timers in the coinbiz was seen around the coin center this past week. It sure is good to see Charley traveling around again especially after all that illness he went thru the past few years. But, it looks like the thought of the new equipment just simply helped to cure him and Charley is back in speedy action once again . . . Eddie Corrison and Ben Becker of Palisades Specialties Co., Cliffside Park, N. J., also in town this past week and over at the Bally factory to see the great Bally line of equipment which they are handling in the New England states. Both Ed and Ben are tremendously enthused over Bally's great one-ball.

Sam London of Milwaukee Coin Machine Co. also in town this past week . . . Lenny Goldstein of T & L Music Co., Cincinnati, seen here and there visiting with friends and telling about his firm's doings . . . Al Sebring of Bell Products Co. is on his way to the west coast and intends to spend an entire month there, during which time he hopes to find the right headquarters for his firm. Al will handle Williams' games in northern Cal., Ore. and Wash. and his headquarters will have to be in such location that he can take care of the many plans he now has . . . Dave Gottlieb tremendously elated over the results from the CMI drive to start a "Public Relations Bureau" (as suggested by The Cash Box for more than three years) into immediate action. "About 65% of the returns right now are from the music machine men," Dave reports. "And," he continues, "I wish you could read all the nice letters we are getting from the trade telling us we should have started a public relations program years ago."

Gill Kitt of Empire Coin Machine Exchange reports that his record month in the coinbiz was this January. It topped all previous months since he founded the company. According to Gil there has been a lot of buying of used equipment and, instead of slowing up, it is

getting heavier every day. In the meantime Gil complains of the fact that he is so short handed that his correspondence is suffering. "I'm away behind on answering mail," he reports, "and it just keeps stacking up and up." . . . O. J. Mullinix of Mullinix Amusement Co., Savannah, Ga. in town and has the widest and happiest smile we've seen in months when we catch up with him. The reason? "O.J." has just been appointed Georgia distributor for Rock-Ola's "phono of tomorrow" and, brother, is he happy.

Since Roy Bazelon (Monarch Coin Machine Co.) acquired that "dream house" alongside the ocean in Hollywood-by-the-Sea, Florida, he's spent most of this winter 'neath the tropical sun. In the meantime over at the Monarch building remodeling work is still going on full blast but it looks like it'll be spring before the building is all ready. Keeping things going at top speed is that capable Monarch team, Nemeroff & Murphy, who are plenty busy trying to keep up with the demand for games. "And," they lament, "the source on used games keeps getting tighter and tighter."

Over at Mid-State orders just keep piling up and piling up because they are unable to get the used games they need out at this plant to keep on making "Hollywood." . . . Jack Nelson is all set up in his new offices at 800 N. Clark St. and already up to his ears with letters he has received from all over the country inquiring, "What's cookin', Jack?"

There's a new juke box in the making and it will be ready for showing soon . . . Understand that Paul Bennett (the needle man) will break out in print with something new in the very near future . . . Over at the Daval plant where Al. S. Douglis and Dave Helfenbein are working like trojans to get all set, things are at last beginning to shape up and it looks like games will be humming down the production line . . . Jack Fitzgibbons of Jafco, Inc., they tell me, will be in town sometime this coming week . . . Also Sam Stern of Scott-Crosse Company, Philly, is expected to arrive in Chi almost any day now . . . Leo Lewis the man behind the Hockey conversion is reported to be up to his ears trying to handle ops requests that he convert their games.

Harry Williams (Williams Mfg. Co.) is reported to be working 24 hours a day plus so as not to keep his distributors too long without "Suspense." And from the action going on at the Williams plant there is now no doubt that Harry will be getting them out to his distributors in as speedy time as humanly possible . . . From all indications there will soon be a surprise showing of the new Rock-Ola "Phonograph of Tomorrow." Everything is being planned with complete thoroughness and being prepared for that showing.

Plenty of action over at American Amusement Co. where those new silver chrome fronts are attracting all the leading slot men in the country. From the way that Harold (Perk) Perkins and Harry Brown are zooming around the place looks like every slot man in the country is rushing to get these as fast as he can . . . And still one of the busiest places in the whole world is that Bally factory. Brother, this is something to really see. The way those executives are rushing about and the noise of the motors humming thruout the plant gets anyone who listens for even a few minutes eager to be in action — but quick.

Joe Westerhaus of Westerhaus Amusement Co., Cheviot, O. in town this past week and meeting with some of the leading manufacturers. Joe is reported to be ready to take on some large distributorship deals and from all indications will soon have some important announcements to make to the trade in his territory . . . Ben Coven, Bally's distrib here, has just put on two more salesmen. They are Ben Stein and Art Cady who will contact all coinmen in Coven's territory. Both men are experienced salesmen and know how to take care of customers, Ben reported. He also stated, "The operators are going to find both Stein and Cady two of the really swellest people they've ever yet met."

THRU THE COIN CHUTE



EASTERN FLASHES

Many of New York's coinmen are in Florida, building up their strength for the coming months, when they expect to be in fact action. Distributors, jobbers, and operators—all looking for a few weeks relaxation before the arrival of new equipment, when they will have to concentrate 100% on business . . . Charley Sachs, Union Automatic Music Co., Brooklyn, N. Y., returns home after spending a month under Florida's sunshine, and Louie Becker, his partner, immediately packs his grips and goes south . . . Among the New York operators now seen either on the beaches or clubs are Al Denver, president of the music operators' association; Harry Brodsky, Harbor Music Co.; Jim Noonan, Noonan Amusement Co. and Charlie Herman of White Plains.

Jack Fitzgibbons, Jafco, Inc. leaving for Chicago, Sunday (Feb. 17) for some conferences with the factories he represents . . . The serious illness of their mother keeps Dan and Johnny Christopher close to her bedside. Dan came in from his arcade in Norfolk, Va. . . Herman Perin, Runyon Sales Co., on a buying and selling trip thru the southern states. Perin has been really traveling these past few weeks . . . Barney (Shugy) Sugerman, head of Runyon Sales Co., expects to finish up his short vacation and be back at the office around the 13th or 14th of this month . . . Barney Schlang, manager of the music association, expects an heir around the middle of April . . . Ruth Nussbaum, Schlang's secretary, back at the office from her honeymoon.

Charlie Polgaar, Tri-State Sales Co., Inc., (Bally distributors) splits up his day rushing from the Newark offices to the New York offices . . . Jack Berman, Economy Supply Co., back from the Navy about a month, in complete command of the stock and prices of the many items they carry and can now quote prices without looking at the catalog . . . Sid Mittleman, American Coin Machine Co., Newark, N. J. returns from a visit to Chicago, and claims he will have an announcement to make in the not too distant future . . . Vincent Capizzola, Cappy's Music Co., Brooklyn, N. Y. returns to his office after a siege of the flu, but his entire family still in bed with the same illness . . . The mechanics who attended the Aireon technical demonstration in Kansas City, returned to their distributor offices flashing special cigarette lighters with the Aireon trade-name.

Bill Alberg and Charlie Aronson, Brooklyn Amusement Machine Co., Brooklyn, N. Y. training out to Chicago, February 17 to see the manufacturers. Alberg and Aronson will make an important announcement to the trade in a week or so . . . Jake Breidt, U-Need-A Vendors, Inc., Union City, N. J., returns from a business trip to Florida, and very happy to see the cigarette operators flocking into the New York office to view his new cigarette machine now on display . . . Altho Dave Lowy is still in the army in Italy, his associates here have renovated and redecored their offices and showrooms. They are hoping Dave will be eligible for discharge this summer . . . Bernie Wolfson, formerly connected with U-Need-A Vendors, Inc., now on the staff of Runyon Sales Company of New York.

Max Schaeffer, dean of the Arcade Owners, introduces Fred Schork, son of his former partner, Bill, who died a few years ago. Fred, just released from the Army, will take an active interest in the business, as will Schaeffer's two sons, also recently discharged from the service . . . In a discussion about the old days, Mike Munves and Max Schaeffer recall the time when Schork & Schaeffer opened their arcade on West 42nd St., twenty-three years ago. This was the first big time arcade to appear anywhere, and it had the trade gasping because of the elaborate set-up and the extremely high rental of the property. There were many pessimistic predictions, but Schork & Schaeffer had the foresight and vision far beyond their contemporaries. Additional arcades were later opened along New York's "White Way", and these two men attained great wealth and prestige.

Eddie Corrison and Ben Becker, Palisades Specialties Co., Cliffside Park, N. J., and Sales Directors in the New England States for the distribution of Bally Manufacturing Co. products for Pioneer Distributing Co., visiting Chicago . . . Hymie Rosenberg, H. Rosenberg Co., returns from a mid-western trip elated over the deals he made . . . Harry Berger, West Side Distributing Co., left the city for a trip to a southern state to buy up some music equipment . . . Stanley Oles, George Ponser's right hand man at Amusement Enterprises, Inc., getting into the swing one again, and claims he likes the biz more than ever. Stanley is back from the service only a short while and at first found it hard to adjust himself . . . Ed Ravreby, Associated Amusements, Inc., Boston, Mass., back from his short vacation in Miami, and is his staff glad to see him back! Business was so brisk that the large staff was really hustling. Now that Ed is back and additions to the personnel planned, all business will be able to be taken care of in the

usual "Ravreby manner".

Coinmen here sorry to hear that Joe Darwin, Packard's eastern regional director, is so sick at St. Michael's hospital in Newark, N. J. Here's hoping you'll soon be up and around with the usual Darwin speed, Joe . . . They tell us that those Cosmo records are beginning to get attention . . . And they also tell us that the music ops here have their hands full these days trying to get a record or two from Decca. It seems that this is now considered the "miracle accomplishment" when records can be obtained. Funny, isn't it, how the war changed some things and some ideas?

Eddie Berk over in Newark is looking for slug-proof coin chutes . . . Sol Kesselman who manages the Newark phono ops assn is reported to have an idea for unification that will maybe change the entire music picture nationally . . . What happened to Nat Cohn and Earl Winters—we just don't hear from them . . . Bill Rabkin in and out of town these days . . . Some noted California distribs are expected in town very soon . . . And they report that there's a new phono gonna crack right out loud from the Chicago area any day now.

One of the biggest and best studios in the east is captained by Bernie Goodman who moved over to Jersey City because he can get wires into Manhattan cheaper from there than he can here in Manhattan direct . . . Expect to see Willie (Little Napoleon) Blatt around Brklyn soon again. And that's regardless of those flashy sport shirts the kid's wearing these days in his Miami paradise . . . They say that Manny Ehrenfeld has one of the grandest ideas for getting a dime from wired music players that has ever yet been originated . . . Some of the Mills Industries people around town—mostly at the Chatham Hotel.

Eddie Smith of Emby reported to be jammed with orders for Wurlitzer's model 1015 and wondering how he'll deliver them all at one time . . . Harry Pearl of East Coast seen at the Tavern restaurant in Newark entertaining a prospective customer for that "Phonograph of Tomorrow" . . . Eddie Pecora who heads the electrical workers union in Newark is getting more and still more musicops signed up . . . And they tell us that Frank Callan isn't doing such a bad job right here in New York City either . . . Jimmy Harris is happier these days than he has been in a long, long time.

According to inside info—it won't be so long now . . . Mike Munves is getting his place down on 43rd Street and 10th Avenue looking like a million bucks and expects to be showing the new AMI phono even sooner than expected . . . Dave Margolin is waiting for "A" day—that's the day when Aireon will show their line of music machines and accessories . . . And there's already plenty of equipment being shipped down to South and Central America from this "big town" — which means that the boys are awakening once more to the value of export biz.

George Ponser and Irving Kaye are reported to be doing remarkably well with their bowling alley and from further reports we hear that they may spring with a new idea very shortly . . . Max D. Levine of Scientific sure does look dignified when he sits up there at the head of those B'nai B'rith meets . . . Bill Rodstein of Philly in town for just a minute or two the other day enplaning for the west—he's on his way to California where he will spend some time soaking up sunshine and looking things over.

They tell us that that measured music outfit in Newark has plenty on the ball when it comes to facts and figures concerning the music biz . . . New financing can be expected, and in big heaps, too, in this town—for music machines, anyway . . . Haven't seen Bip Glassgold around of late . . . And that reminds us, R. Z. (Bob) Greene of Rowe (who gets more sedate looking and handsomer every time we see him) won himself a terrific batch of publicity on his statements that vendors would reach their zenith this year—and in the leading newspapers of the country as well as all the best business press . . . Dave Stern, East Coast Sales & Dist. Co., Elizabeth, N. J. in Chicago visiting his Navy son, who is stationed in Great Lakes training.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Charley Robinson of C. A. Robinson Co. leaving for Chicago this week. Charley reports that he has some important conferences in the "Windy City". (Hope he's not talking about McGovern's again.) . . . Paul and Lucille Laymon are spending weekends in Palm Springs. The folks have been working very, very hard and believe that a little of that desert sunshine won't hurt them a bit. In the meantime, Paul received his Bally Victory Special this past week and before the week was over the place was a bedlam with ops trying to get them out of the showrooms and Paul on the long distance phone yelling, "More, More. For goodness sake, George, send me more." . . . Aubrey Stemler who is the new director of the phono ops organization here is reported to be on the go every minute of each day.

Bud Paar of General Music Company is also leaving for Chicago and will spend a few days there. From the Windy City Bud intends to go right on to New York where he has some important business to transact — and maybe see a little bit of Broadway and Park Avenue while he's there. Bud just recently formed the Solotone Corp. with L. B. (Mac) McCreary and F. E. Wilson. The new firm have obtained headquarters at 2311 W. Pico Blvd., right in the heart of coinrow . . . Ops seen shopping along coinrow as we strolled by: Ray Garrison of Phoenix, Ariz., Jack Beavers of Oxnard, Calif., Henry Van Shelton of Whittier, Cal., Chas. Bunny of Flagstaff, Ariz. and G. F. Cooper of Riverside, Cal.

Charley Robinson recently appointed Packard regional mgr. is having his new building completely readied to house the Packard line as well as the Record Distributing Co. Charley plans on keeping the old building he is now occupying for distribution of other coin machine equipment . . . Wm. (Bill) Nathanson reports that he will be all set within a few days to make a very important announcement to all coinmen. Bill has been working very hard behind the scenes and, from what we gather, is now all set to go . . . Nels Nelson reports that he may handle the distribution of some outstanding coin machine equipment. He has been receiving some mysterious looking crates of late that have the boys wondering.

Jimmie Rutter who won much acclaim for the fact that he is training ex-servicemen to become mechanics is keeping these boys plenty busy. Once he believes that they know their stuff he helps get them set in permanent jobs. (And that's really a 4 star award for Jim) . . . Len Kelly of K & M Distribs, who now have the Atomic Records which are starting to click so well, will be coming back here soon from a very successful trip thru northern Calif., Oregon and Washington. In the meantime, Fred Meyers, the other half of the firm, has been keeping things humming here . . . Bill Leuenhagen reports that he will have an announcement of good importance to the ops very, very soon.

Len Micon of Pacific Coast Distribs is all thrilled over his appointment as distrib for Packard Pla-Mor phono, Packard wall and bar box and the rest of the Packard line of music accessories. Len recently remodeled his showrooms and the Packard line fits in very well with his beautiful spot. By the way, he also handles the Evans line here . . . Eddie Mape of E. T. Mape Music Co. in town this past week and reports that he has been eagerly awaiting news from one of the new firms in the business. Ray Powers, tho, who is Eddie's manager here, reports that "something big will come soon, so just hold on".

H. M. DeGovia of Dee's Service is very busy these days showing his son around the place and teaching him all the angles. The boy just returned from service overseas and is anxious to get into his dad's business . . .

Bill Williams, father of Harry Williams of Williams Mfg. Co., Chicago, who opened offices on coinrow here to distribute the new "Suspense" game of the firm reports that the ops have been coming in every day to get acquainted and learn more about the game . . . Lyle Griffin, well known ork pilot, and president of Atomic Records, reports that the firm is ready to release some more very sensational recordings.

M. S. (Bill) Wolf of California Amusement Co. has just returned from an extended visit to Chi where he reports he saw the new AMI phono claims, "It's the hottest thing on the market and will create a sensation when shown to the ops." Bill is preparing for one of the biggest showings in California history of any phono distributor. In the meantime he rushed up to Portland, Ore. on business and from all rumors current here it seems that Bill will soon be opening offices in the far north. Bill also reports that he will have plenty of Bally's Victory Specials for the boys.

Jack Gutshall, who just returned from a whirlwind trip around the country, where he appointed distribs for his line of records, reports that the "Excelsior" and "Exclusive" labels are clicking like hot cakes everywhere he went. At the same time Jack is looking forward to "A" Day when the Aireon phonos will be shown to all the trade.

Frank Berger of Berger Enterprise who presses and distributes the "Enterprise", "Liberty" and "Chapel" labels has just completed several new releases, he reports, for the juke box trade. Berger says, "It's our policy to produce records that will make money for the phono ops. We will continue to make only records that will give complete satisfaction in every way." . . . W. Merle Connell, production mgr. for Quality Pictures reports that the firm has just completed some new 16mm musical shorts for the coin machine men. He says, "Brother, these are going to meet with 100 percent approval".

Elky Ray who represents D. Gottlieb & Co. here can be seen every day watching the progress being made on his new building located on coinrow's Pico Blvd. Ray claims, "I expect to move in within 60 days or less." . . . Wm. (Bill) Happel's new building on Pico Blvd. is coming along with great speed. Workmen are simply swarming all over the place. Bill expects to be in these new, big, spacious quarters within a few more months. "And", says Bill, "what a relief it will be to have plenty of room to meander around in once again."

John Rough of Phonofilm reports that he has plenty of good 16mm film in stock ready for immediate delivery to coinmen anywhere in the world . . . Bill Schetter, who is sales mgr. for Clark Distributing Co. here, distribs for Wurlitzer, reports that orders for the new Wurlitzer model 1015 are simply piling up and piling up. "But", claims Bill, "we expect to make delivery very soon." . . . "Curley" Robinson is calling a special meeting of AOLAC for Wednesday evening, Feb. 13 at 6:30 P.M. at the Rodger Young Auditorium, 936 W. Washington Blvd. He expects to have a 100 percent turnout for this affair.

(Aside to Jack Gutshall: Just noticed that our Dave Quirk, who is also record review editor of the New York Daily News, picked your number, "Just Give Me A Man" (Excelsior DeLuxe Series) as the "Sleeper of the Week" in the February 4 issue of our little paper.)

THRU THE COIN CHUTE



NEW ORLEANS

Cheery Notes: Smiley DeBruyne, Mobile op, thinks it's terrible that he's still in love with his wifey—especially, as he claims, after 32 years of wedded bliss. But, to everyone else around these parts, it sure does sound wonderful . . . Nel Jacques is back at work again at Johnny's Music House after her recent illness. And that blonde hussy is just as effervescent as ever . . . Jack Embry, Memphis op, who does a grand job operating Wurlitzers wherever he can locate a route, down Nola way for biz and other reasons(?) . . . That smash-up which occurred in front of F.A.B.'s door proved to be more interesting when the car that was hit was found to be Johnny Lingle's with Johnny himself at the wheel. No one was hurt, thank goodness . . . That tall drink of water, op Ralph Sims of Alec, in town to attend to thisa and thata—so he says.

It won't be long now—just 3 or 4 more weeks 'til Mr. and Mrs. Platter-Player can eye the J & M Amusement Company's snazzy showroom. Insiders claim that it's really "all reet" . . . Major Erwin of the American Phonograph Cooperative, Ltd. tells us his quest for a secretary is now ancient history. Yes, friends, you can call her "Pauline" and she's reported to be a whiz at "takin' and typin'" . . . You're right—the stork is hovering over the Bill Grahams' chimney . . . Sorry to hear that Jack Grantham's daddy-in-law fell ill in Chi, preventing Mrs. Jack from joining her hubby in Nola. Hope that he'll have a speedy recovery and that it won't be long before she and the Vieux Carre get acquainted.

Vernon Harvey, who manages the Columbia record dept for Walther Bros., reported to be pretty much on the go these days making sales of these waxeries . . . Seems it didn't take long for Larry Romaquera to decide to finish his bookkeeping course at Loyola University before taking on a steady job. It's in the wind, tho, that he intends to do some nite work for a local op while in school . . . 2806 Canal St. will be the lokashun of the Aireon display on and after February 12 . . . Abe Kalif and Emile Kalil making another joint appearance here to discuss their plans for route running in McComb, Miss.

The Ed Ponders and Mrs. Chris Nissen are "Sloppy Joe-in" it down Havana, Cuba way—and, after a wonderful weekend in Havana, the trio are Miami-bound . . . Charley Loeb, record dept mgr at Electrical Supply, has been under the weather these past few days . . . Jim Savant back tinkering with amplifiers at F.A.B. after being bedridden for nearly a week. George Satterlee didn't do a bad job at all, at all, pinch hitting for Jim . . . When Fletch Blalock, Joe Williams and Al Mendez put their heads together—anything can happen. All were together here on Feb. 4 for an "informal conference"—Whatever that means. And the new cronie in this set-up is Wally Erwin, who isn't lacking in initiative himself.

HOUSTON General Distributing Co. with offices in Houston, Dallas and El Paso are doing much remodeling in anticipation of a flood of new merchandise they hope will begin to arrive very shortly. General Distrib is owned by Tom Williams of Houston and George Prock of Dallas . . . Attendance records were smashed when Seeburg's new phono was shown in Houston on Jan. 29. About 100 ops packed the auditorium of a large downtown hotel where S. H. Lynch Co. officials were showing the machine. Dignified, silvery-tongued Art Hughes presided over this showing which also included a very scrumptuous luncheon.

A. H. Shannon, owner of Coin Machine Sales Co. and his associate M. R. (Jesse) James, announced that sizable deliveries were being made on Bally, Chicago Coin

and Packard equipment, James and Shannon flew to Dallas this past week on business . . . "The Southwest's Fastest Growing Distributors", a rather ambitious slogan, lately adopted by the Crowe-Martin Distributing Co. . . . Prosperity seems to have hit Gene Dean and W. O. Rabe smak in the middle . . . Sam and A. C. (Buster) Ayo, brothers, who are owner and sales mgr. respectively of Standard Music Distributors, spent a week at the home offices of Aireon Mfg. Corp. in Kansas City, Kans. Standard Music has been appointed, by the way, to sell the Excelsior records.

O. L. Bickley of Bickley Distributing Co. reports that he will slow up on other biz activities and major in distributing as soon as he can get hold of something to distribute. (If "O.L." will watch *The Cash Box* closely he may soon see some very surprising announcements of new manufacturers which will interest him.) . . . South Coast Amusement Co. will sideline with a complete line of electrical home appliances and will set aside a part of its new bldg. for a verra, verra modernistic display . . . A. C. Durham traveled over the south Texas territory and reported big prospects excellent—only he couldn't anywhere near supply the record demand . . . Johnny Benton out of the Army and back with General Distributing.

Local coin machines were helped plenty by the nationally known Houston Fat Stock Show and Rodeo. Most of them had one or several out of town friends (depending upon how often they wanted a night out) to entertain. And from all reports, many actually did have out of town guests for this grand affair. Incidentally, a lot more money came in from all locations while the show was in progress. It was reported that H. M. Crowe tried to hire Tex Ritter for his record department and Ernest Gates talked the Masked Rider out of a ride on Silver.

MINNEAPOLIS

Well, here she is, another week of Minnesota's blustering cold weather mixed with rain, ice and snow, has just gone by. What a combination, folks, what a combination . . . However, it didn't stop Elias Atol from coming down to Minneapolis and seeing his friends. He was in his civilian clothes, looking fine and back on the job with big brother, Mike . . . Art Berg of Fairmont is full of smiles and very happy that his two sons, Ray and Dick, are back from the Army and Navy safe and sound. Both boys are on the job again and that's another reason why Art's so happy.

Eddie Skalicky in town for a day—and then gone . . . Cub Products gang and their wives in town for a few days to make merry . . . Van Middlemas of the Van Specialty Co. taking himself a nice vacation, according to all reports, in Seattle, Wash. . . . Fred Keiser is expecting his discharge any week now . . . Johnny Butorac in town last week attending the J.A.C. convention . . . Henry Greenstein of Hy-G Amusement Co. leaving for Miami Beach with his family. He plans to visit with friends all the way down since he's driving.

Ted Schoon stopped in Minneapolis for just one day—and says that business is really swell . . . Herb Thomas was in Mnnapls for the first time in three years this past week . . . Ello Oberg is recuperating very nicely from pneumonia . . . Dave Ziskin and Benny Friedman (not the famous football player) of Silent Sales Co. are in the bowling Calcutta at the Standard Club. Dave can really bowl, we hear. But, has anyone, anywhere, ever seen this guy Friedman bowl? . . . Jonas Bessler and Solly Rose of Hy-G are also entered in the same Calcutta. Someone should win—we hope.

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AND

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YOU'VE never seen or heard automatic music equipment to equal it... because never before have the latest discoveries and developments of electronics been so fully applied to bring you beauty, tone quality, trouble-free operation, simplicity of service and a score of other exclusive Aireon features. How else could you eliminate nearly half the usual moving parts? How could you obtain such clear, brilliant, tone quality to

flood every corner of the room... and eliminate the volume key by electronically controlling the volume in relation to outside noises? Only electronic lighting can give you so glorious a sparkle of color, such economy and coolness... so irresistible a play appeal. For your top locations, for extra coins in the cash box, for more profitable operation, and for the utmost simplicity of servicing you'll agree that your best bet is—

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WHERE WILL YOU BE ON "A DAY"?

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Here it is! Bally's post-war pay-table—VICTORY DERBY! Packed with all the profit-proved features of Bally's famous pre-war multiples, VICTORY DERBY also introduces new play-provoking ideas that are pushing profits to a new all time high. Several hundred VICTORY DERBY tables on location two to twelve weeks are consistently breaking every collection record of the past two years. Production will be limited by material shortages for weeks, maybe months. So get your orders in today for early delivery.



New DAILY DOUBLE

GUARANTEES REPEAT MULTIPLE PLAY

A startling new feature with all the suspense and big-winner appeal of the Daily Double at a reel track! The new VICTORY DERBY Daily Double boosts earnings two ways—first, by increasing the average number of coins played per game—second, by producing a powerful "can't-quit" urge that insures repeat play by the hour. You've got to see and play VICTORY DERBY to know the magnetic pull of the Daily Double!

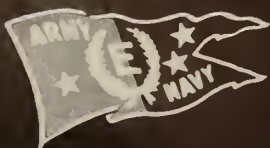
New FINGER-TIP SHUFFLE

AND DROP-CHUTE SPEEDS UP PLAY

Besides positive protection to your profits, the new VICTORY DERBY drop-chute—combined with the new finger-tip shuffle—easily increases play by fifty per cent. Simply let the coins dribble out of your hand into the open-mouth chute—and give the shuffle-knob a nudge! No wonder players say VICTORY DERBY is all fun and no work—and pour the steadiest stream of coins ever seen in coin-machine history!

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- One-ball play
- Changing odds
- Mystery Selections
- NEW DAILY DOUBLE FEATURE
- Big build-up reserve
- Spell-name feature
- Mystery—Special awards



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