

THE CASH BOX

VOLUME XIV

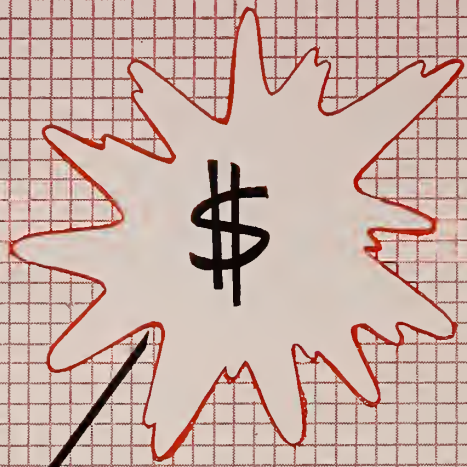
JULY 25, 1953

NUMBER 44



Ruth Brown, one of Atlantic Record's top selling stars, enthralls a jam packed Apollo Theatre in her recent stand at the Harlem spot. One of the most consistent hit makers in the rhythm and blues field, Ruth Brown held the number one spot on the "Hot" charts in the nation for months with her "Mama, He Treats Your Daughter Mean". Her current two sided hit, "Wild, Wild Young Men" and "Mend Your Ways", appears to be headed for top honors at this time. The Atlantic Record artist was just voted the "Most Programmed Female Vocalist" by the disk jockies of America.

It's an Upper Bracket Earner

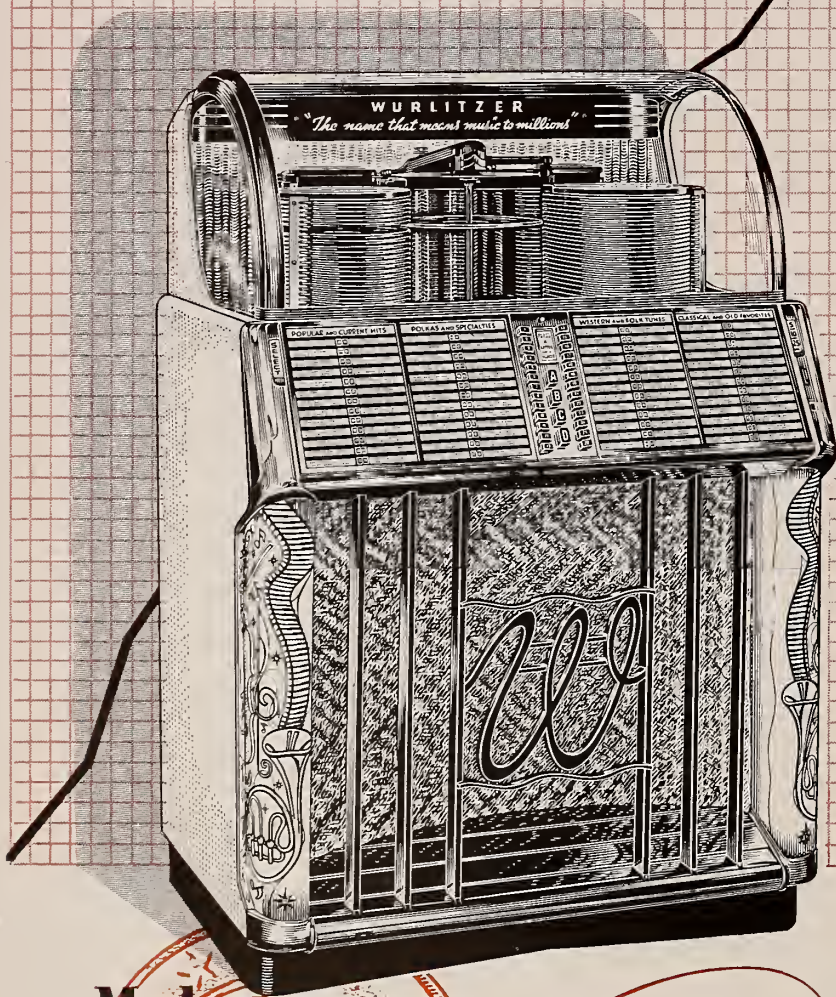


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The Cash Box

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(Music Editorial)

Let's Ditch The NAMM

If ever there was a time to plan a separate record show, this is it.

Year after year, record firm officials complain about the treatment they receive at the NAMM show—and this year it was no different. Record exhibits are relegated to a tiny area, lost among pianos, high fidelity sets and other large instruments. The record industry plays the most minor part in the whole show.

The timing of the convention is also wrong for the record manufacturer. The middle of the summer just isn't the time when he has his largest offering available. And furthermore, since the show has to be held in a centralized city, it is usually unbearably hot at that time.

The situation has become so bad, that this year fewer disk firms than ever had any exhibit at all. And some majors didn't even bother to attend the convention.

Obviously, a trade show at which most firms don't show does not represent the record business.

It seems to us that the record business is now large enough to have its own show—an exclusive record show. It should not be an appendage to a convention that is basically devoted to other interests.

It's true that until recently the industry really had no way to organize a show of its own because there was no central agency through which to sift all the information and planning that would have to go into it.

But the Record Industry Association of America, which now includes a good proportion of record manufacturers, is in a position to correlate all thoughts on the matter and come up with some specific plans.

Just how the convention should be held and where and when are all matters which have to be worked out. And the RIAA is the agency through which to work them out.

But for the present it is necessary to decide in principle upon a separate record show.

It's time to stop being part of a show whose main interests are in other directions. It's time to stop being part of a show which is held each year at a time which doesn't take into consideration the needs of the record industry.

In short, it's time to have a show of our own.

This is a matter in which the RIAA can—and should—demonstrate the leadership for which it was organized. If the RIAA will canvass its membership, it will find that almost every single company has a major complaint against the NAMM set up and would prefer to have a show of its own.

Before the record industry makes any further commitments to appear at future NAMM conventions, the possibilities of an independent record show should be fully examined.

Then perhaps in 1954, the entire record business may hold the first convention of its own.

NAME THE BLUE CANARY!

And Win An RCA Victor Air Conditioner!

Coin-Ops and Disc Jockeys
RCA Victor Dealers and Sales Personnel
RCA Victor Distributor Salesmen

Get Into RCA Victor's "Name the Blue Canary" Contest
And Win One of These BIG PRIZES—

1. Two RCA Victor Room Air Conditioners
2. Three "Victrola" 3-speed Attachments
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Listen to DINAH SHORE'S new recording of "Blue Canary." Suggest a name for the songbird—then mail it with your name, address, radio call letters or business affiliation to

Bernie Miller
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630 Fifth Avenue,
New York 20, N. Y.

RCA VICTOR Best Sellers



WEEK OF JULY 25th

POPULAR		78 rpm	45 rpm
NO OTHER LOVE / KEEP IT GAY	20-5317 (47-5317)		
YOU, YOU, YOU / ONCE UPON A TUNE	20-5325 (47-5325)		
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA	20-5293 (47-5293)		
WITH THESE HANDS / WHEN I WAS YOUNG	20-5365 (47-5365)		
C'EST SI BON / AFRICAN LULLABY	20-5358 (47-5358)		
I'M WALKING BEHIND YOU-ALL / MEXICAN BLUE CANARY / ETERNALLY	10-4209 (49-4209) 20-5372 (47-5372)		
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE	20-5390 (47-5390) 20-5368 (47-5368)		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART	20-5277 (47-5277)		
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES	20-5347 (47-5347)		
SORTA ON THE BORDER / UNFAIR	20-5352 (47-5352)		
JEALOUS OF YOU / ANGELINA	20-5382 (47-5382)		
RUB-A-DUB-DUB / THE STOP AND KISS DANCE	20-5361 (47-5361)		
THE SWORD AND THE ROSE / SHADOWS	20-5362 (47-5362)		
COUNTRY/WESTERN			
DATIN' / NOBODY ASKED ME TO DANCE	20-5374 (47-5374)		
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW	20-5345 (47-5345)		
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN	20-5250 (47-5250)		
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION	20-5305 (47-5305)		
THE LONG WAY / I'LL TRADE YOURS FOR MINE	20-5333 (47-5333)		
RHYTHM/BLUES			
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE	20-5370 (47-5370)		
YOUR MOUTH'S GOT A HOLE IN IT / DECATUR STREET BOOGIE	20-5337 (47-5337)		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL	20-5321 (47-5321)		

THIS WEEK'S RELEASE

COUNTRY/WESTERN			
DID I DO WRONG (When I Did Right By You?)			
THAT LOVE MAKIN' MELODY	20-5377 (47-5377)*		
WHEN I'M A HUNDRED YEARS OLD			
JUST SKIP IT	20-5378 (47-5378)*		
CASTAWAY			
MY OLD FAMILIAR HEARTACHE	20-5379 (47-5379)*		
RHYTHM/BLUES			
GREEDY PIG (Can't Get It Enough)			
IT RAINS	20-5396 (47-5396)*		
ALBUMS			
MUSIC FROM THE FILMS			
Al Goodman and his Orch.	(EPA-510)*		

RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Nothing Heavier Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



	CODE	Pos. Last Week	
1 I'M WALKING BEHIND YOU EDDIE FISHER	CA-2450 (F-2450)—Frank Sinatra CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor	ME-70128 (45-70128)—Vic Damone VI-20-5293 (47-5293)—Eddie Fisher	1
2 SONG FROM MOULIN ROUGE PERCY FAITH O.	CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.	ME-9609 (45-9609)—Marshal Royal O. MG-11491 (K-11491)—Buddy De Franco OK-6963 (3-6963)—Stan Fisher TI-170 (45-170)—Joe Loco Quint. VI-10-4166—Boston Pops O. VI-20-5264 (47-5264)—Henri Rene O.	2
3 TERRY'S THEME FROM "LIMELIGHT" FRANK CHACKSFIELD O.	CO-40013 (4-40013)—Wally Stott O. CR-61006 (9-61006)—Ron Goodwin O.	LO-1342 (45-1342)—Frank Chacksfield O. VI-20-5326 (47-5326)—Winterhalter O.	4
4 NO OTHER LOVE PERRY COMO	CA-2487 (F-2487)—Helen O'Connell CA-1685 (F-1685)—Joe Stafford DE-28746 (9-28746)—Gordon Jenkins O. MG-30796 (K-30796)—David Rose O.	OK-6979 (4-6979)—Stan Fisher VI-20-5317 (47-5317)—Perry Como VI-20-5342 (47-5342)—Noro Morales O.	6
5 RUBY RICHARD HAYMAN O.	CA-2457 (F-2457)—Les Baxter O. CO-39994 (4-39994)—Harry James O. CR-60959 (9-60959)—Les Brown O. CR-60983 (9-60983)—Nick Perito DE-28675 (9-28675)—Victor Young O.	ME-70115 (45-70115)—Richard Hayman O. MG-11472 (K-11472)—Lew Douglas O. VI-20-5286 (47-5286)—Vaughn Monroe O.	3
6 VAYA CON DIOS LES PAUL & MARY FORD	CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith	CY-654 (45-654)—Bob London ME-89047 (89047x45)—Anota Day	9
7 APRIL IN PORTUGAL LES BAXTER O.	CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong	ME-70114 (70114x45)—Dick Hayman O. ME-70128 (70128x45)—Vic Damone MG-11312—Blue Barron VI-20-5052 (47-5052)—Freddy Martin VI-20-5279 (47-5279)—Tony Martin	5
8 SAY YOU'RE MINE AGAIN PERRY COMO	AD-5000 (45-5000)—3 Dons & G. Greer CR-60982 (9-60982)—The Modernaires DA-801 (45-801)—Harmony Bells	DE-28676 (9-28676)—Dolores Gray ME-70134 (70134x45)—Eddy Howard VI-20-5277 (47-5277)—Perry Como	8
9 ALLEZ-VOUS-EN KAY STARR	CA-2464 (F-2464)—Kay Starr DE-28746 (9-28746)—G. Jenkins O.	ME-70181 (70181x45)—Jan August	
10 I'D RATHER DIE YOUNG THE HILLTOPPERS	CA-2501 (F-2501)—Gisele MacKenzie CA-2502 (F-2502)—Jean Shepard	CO-21127 (4-21127)—Rose Maddox DO-15085 (45-15085)—The Hilltoppers	

11) CRAZY, MAN, CRAZY. 12) I BELIEVE. 13) HALF A PHOTOGRAPH. 14) WITH THESE HANDS. 15) P. S. I LOVE YOU. 16) THE BREEZE. 17) ANNA. 18) MY ONE AND ONLY HEART. 19) CANDY LIPS. 20) YOU, YOU, YOU. 21) GAMBLER'S GUITAR. 22) RETURN TO PARADISE. 23) PRETEND. 24) SEVEN LONELY DAYS. 25) GIGI. 26) TROPICANA. 27) CRYING IN THE CHAPEL. 28) JOHNNY. 29) C'EST SI BON. 30) OH! 31) KEEP IT GAY. 32) HONEY IN THE HORN. 33) THUNDER AND LIGHTNING. 34) JUST ANOTHER POLKA. 35) THE HO HO SONG.



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(in conjunction with the 11th Anniversary Issue)

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Of This Page

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NEW YORK 19, N. Y.

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THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. I'M WALKING BEHIND YOU .. Eddie Fisher (RCA Victor)
2. SONG FROM MOULIN ROUGE .. Percy Faith (Columbia)
3. NO OTHER LOVE Perry Como (RCA Victor)
4. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
5. P. S. I LOVE YOU Hilltoppers (Dot)
6. TERRY'S THEME FROM
"LIMELIGHT" Frank Chacksfield (London)
7. APRIL IN PORTUGAL Les Baxter (Capitol)
8. RUBY Richard Hayman (Mercury)
9. SAY YOU'RE MINE AGAIN ... Perry Como (RCA Victor)
10. I'D RATHER DIE YOUNG Hilltoppers (Dot)

Donn Tibbetts, ASDJ prexy from WFEA—Manchester, N. H., in New York for several days and then to the seashore in his own back yard for a week or ten days before he returns to his show. Before going on vacation, Donn took time out for a little golf with Lucky Carle, Frankie's brother, who was on a plugging tour of New England for Southern Music. . . . Norman Hall (WBNL-Boonville, Ind.) reports a very strong listener reaction to June Valli's version of "Crying In The Chapel". . . . Mac Weiss of Mac Weiss Music Publ. Co. getting a big play on his "Put That Sawdust Back On The Floor" by Bill Elliot (WNOE-N.O.) and Pinky Vidacovich (WWL-N.O.). Both stations are are 50,000 watters. . . . Bill Silbert (WABD-TV and WMGM-New York) was presented with a gold record by his fans as a token of their esteem for him. . . . That red face you see has nothing to do with politics. It's strictly embarrassment. In the pressure of getting out the Anniversary-Disk Jockey issue last week we inadvertently called Pat Terry, Jubilee Record star, a girl. After having goofed on that one least we can do is mention his latest release. "Since You Have Left Me" backed with "Love Me Again"—and they are two good sides.



LARRY WELCH
WCOP-Boston, Mass.

Pic of the week—One of Boston's most popular early morning radio shows belongs to Larry Welch, the Voice of the Turtle on WCOP. Larry goes all out in waking Bostonians with his clever sound effects, tricks and gags. Since his early boyhood days in Medford, Larry was noted for his dynamic personality and unusual stories he told. At WCOP, the Turtle relaxes completely behind his microphone and

stops at nothing, except for news, weather and time checks. . . . Since Eddie Hubbard (WENR-Chicago, Ill.) has renewed playing his ukelele on his show, he has found a number of fellow uke enthusiasts who are anxious to learn more about it. It has stimulated the sale of his ukelele instruction book published several years ago. . . . Evelyn Robinson, "Sugar Ray's Baby Sis", WOV's hostess on the three hour early morning show, "Life Begins At Midnite", is off for a well earned rest to Greenwood Lake.

Charming letter received from Paul E. X. Brown (WERD-Atlanta, Ga.). Paul, in reorganizing his files in preparation for a two week vacation, decided he had made a lot of good friends and received many wonderful letters during the year from song pluggers, publishers, writers and record companies and therefore wrote telling them that though he eagerly looked forward to his vacation, he was sure to miss them. Brown will vacation in Denver, Colo. . . . KNPT-Newport, Oregon laying plans for their promotion in connection with the 1953 Lincoln County Fair, August 20, 21 and 22. As in the last Fair, they will have a studio in one of the main buildings and originate several shows from the fairgrounds. Pictures of the artists featured on KNPT will be displayed and given away. Ed Warmoth, director of programs and promotion, would like to hear from artists and agents who wish to cooperate with their promotion. Also asks for gimmicks and ideas from radio people. . . . The Leo Burnett Company retained the services of Jack Egan, record promotion man, to conduct a survey of disk jockies to find the funniest records of the year for its client, Mars Candy Company. . . . Jack Dugan (WPTR-Albany, N. Y.) was quite busy a few weeks ago. Lou Monte, RCA Victor, acted as guest deejay. Guitarist Vince Bell also on hand to help out with the show. The next day Jack had a 15 minute telephone interview with Bill Darnell re his new Decca release "Tonight, Love". . . . Carl Swanson (WRUN-Utica, N. Y.) in New York for a few days. Called to say "hello". Carl is very high on Mayjoe Record's "There's No Love Like An Old Love" sung by Dodi Simpson.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE ANDREWS SISTERS
(Decca 28773; 9-28773)

- ⓑ "TEGUCIGALPA" (2:35) [Criterion ASCAP] A cute Latin tempo novelty about a city in Honduras gets a happy bounce treatment from the Andrew Sisters. Their penetrating harmony comes over well on this ditty.
- ⓑ "YOU TOO, YOU TOO" (3:04) [E. B. Marks BMI] Vic Shoen accompanies the threesome as they gayly render another cute Latin flavored novelty. The ditty is catchy and could click for the thrushes.

ROSEMARY CLOONEY
(Columbia 40024; 4-40024)

- ⓑ+ "CHEEGAH CHOONEM" (2:16) [E. H. Morris ASCAP] In the same manner in which she did "Come On A My House" and "Botch-A-Me" Rosey jumps through another Italian flavored ditty with a sock harpsichord backing by Stan Freeman. It's a vigorous belter that could click.
- ⓒ "STICK WITH ME" (2:20) [Roger ASCAP] Rosemary sounds as happy as ever on this bouncer that she chirps with color. A pleasing fast moving ditty.

MINDY CARSON
(Columbia 40033; 4-40033)

- ⓑ+ "HONEY-DARLIN" (2:02) [Santly-Joy ASCAP] Mindy Carson sounds great on this bouncer as the instrumental accompaniment features the New Orcon as played by its inventor Eddie Powell. The cross between a piccolo and flute adds gayety to Mindy's fine reading.
- ⓑ "FREE HOME DEMONSTRATION" (2:32) [Hawthorne ASCAP] Jimmy Carroll conducts the crew through another happy bouncer with a cute set of lyrics. The handclapper is full of zip and could make this a two sided smash. Mindy does a colorful job.

DON BAKER & THE DIMENSIONALS
(Rainbow 219; 45-219)

- ⓑ+ "DRINKIN' POP-SODEE ODEE" (2:25) [Leeds ASCAP] Don Baker takes the spotlight with the Dimensionals on a rhythmic jump item done in the exciting raucous manner of "Crazy Man, Crazy". The cheering crowds and sock rhythm could make this click in a big way.
- ⓒ+ "SLEEPY TIME GAL" (2:15) [Feist ASCAP] The Dimensionals take a solo instrumental run over a fine oldie and make the number rock. They have a fine style.

JOHN MORGAN & THE CHANTICLEERS
(Mecca 105)

- ⓒ+ "MY PLACE IN THE SUN" (2:40) [Mecca BMI] John Morgan dishes up a fine vocal solo on a meaningful ballad as the Chanticleers accompany with a choral backdrop. The smooth instrumental assist fits the number well.
- ⓒ "WHAT D'YA CARE" (2:03) [Mecca BMI] The Chanticleers work alone on this deck and pick up the tempo to a jump. The harmony comes over well on a pleasing rhythm number.

THE CASH BOX DISK OF THE WEEK

"IF LOVE IS GOOD TO ME" (2:43)
[Redd Evans ASCAP]

"A FOOL WAS I" (2:49) [Gale & Gayles BMI]
NAT "KING" COLE (Capitol 2540; F-2540)



NAT "KING" COLE

● Nat "King" Cole steps into the spotlight once again and comes through with another top flight reading that should send him right up to the top. If his other numer-

ous releases don't prevent the success of this one, the song has a good chance of becoming one of the top hits of the year. It's a lovely ballad dubbed "If Love Is Good To Me" and bubbles over with warmth and tenderness as presented by the "King". It's a dreamy love song that carries a load of feeling and sincerity. We would even chance to compare it with "Too Young". "A Fool Was I" is another fine deck done in the same Cole manner that makes the listener feel that Nat is right next to him. The ultra-pretty instrumental accompaniment by Nelson Riddle, on both ends, adds much to the quality and beauty of the renditions. Looks like a smash for Nat.

"THIS WALTZ WITH YOU" (2:12) [E. H. Morris ASCAP]

"A SKY-BLUE SHIRT AND A RAINBOW TIE" (2:18)
[Hilltop ASCAP]
NORMAN BROOKS (Zodiac 103; 45-103)



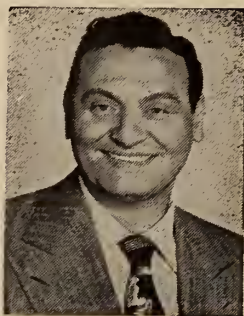
NORMAN BROOKS

● Norman Brooks should soon experience a tremendous growth in his already large number of fans, on the basis of his latest piece of wax. With his Jolsonesque voice, he made a terrific showing with

"Hello Sunshine". Now he offers his first slow and romantic number that should have the bobby soxers swooning. With the lush accompaniment of Joe Reisman's ork, Norman warbles the love song in great fashion. He really packs feeling into the delivery. As for his voice, well it's just tops. "This Waltz With You" should go great for the lad. Flip is another grade A deck that brings out the vibrant color in the artist's voice as he belts out a bouncing number tagged "A Sky-Blue Shirt And A Rainbow Tie". The number is chock full o' rhythm and Jolson-like chants. Both of these decks can't miss making for top notch programming in the boxes. Get with it ops.

"HEY JOE!" (2:15)
[Tannen BMI]

FRANKIE LANE (Columbia 40036; 4-40036)



FRANKIE LANE

● With his "I Believe" still making a strong bid for laurels as the top song of the year, Frankie Lane comes up with two new releases

"SITTIN IN THE SUN" (2:08)
[Irving Berlin ASCAP]

that could sweep the nation by storm. One side "Hey Joe" is an exciting "Jambalaya" beat number with a country flavor. Every groove of the lid is loaded with excitement. With Paul Weston's ork, Carl Fischer at the piano, and the Norman Luboff choir in the backdrop, the number takes on a thrilling fullness. Don't be surprised if you hear all the kids chanting "Hey Joooooeeee!" On the flip side, "Mr. Rhythm" shows the reason for his title as he glides through a terrific jump item that should have toes tapping. This Irving Berlin number packs a lot of punch. Both the melody and the lyrics are woven together perfectly. We look for either end to make the grade.

PERCY FAITH ORCHESTRA
(Columbia 40029; 4-40029)

- ⓑ+ "GAVIOTTA" (2:35) [E. H. Morris ASCAP] Percy Faith looks like he might have another hit instrumental in this pretty waltz item from the flick "A Journey to South America". With a harpsichord in the lead and lush strings backing, the results are potent.
- ⓑ "TROPIC HOLIDAY" (2:12) [Marpet ASCAP] As the name might indicate, the Faith crew gallops through an exciting samba beat, Latin instrumental. This Percy composition also gets a vibrant sound treatment from the harpsichord.

TOMMY DORSEY
(Decca 28766; 9-28766)

- ⓑ+ "THE MOST BEAUTIFUL GIRL IN THE WORLD" (2:30) [T. B. Harms ASCAP] A jump oldie gets a different and outstanding styling from Tommy Dorsey and the chorus. The chorus drops short snappy vocal segments into the instrumental and the effect is terrific. Unusual but exciting gimmick. Might click.
- ⓑ "ONE KISS" (2:34) [Harms Inc. ASCAP] Tommy toots in his usual top form with the chorus presenting the same type of catchy vocal treatment. Real impressive.

THE FONTANE SISTERS
(RCA Victor 20-5383; 47-5383)

- ⓑ "PLEASE PLAY OUR SONG" (2:30) [Sheldon BMI] The Fontanes offer one of their best jobs to date as they send out a lilting item with a colorful melody. A male chorus in the backdrop adds to the quality of the side, as does the jump tempo at mid point.
- ⓒ+ "FALLING" (2:24) [Robert Melin BMI] The girls demonstrate some more pleasing harmony as they bounce through a good number with life to it. The fitting shuffle tempo makes the number move.

GEORGE SHEARING QUINTET
(MGM 11545; K-11545)

- ⓑ "INDIAN SUMMER" (2:51) [Harms, Inc. ASCAP] The George Shearing Quintet rhythms through an up beat instrumental in a stylish manner as George provides the progressive piano fashioning in the foreground.
- ⓒ+ "APPRECIATION" (2:26) [Bayes BMI] The crew sends up some fast toe tapping material and makes the number really rock. The prominent bass adds terrific rhythm to the number. Shearing fans oughta take to both halves.

JOYCE BRYANT
(Okeh 6988; 4-6988)

- ⓑ "AFTER YOU'VE GONE" (2:18) [Mayfair ASCAP] The famous Sophie Tucker oldie gets a real sock interpretation from the refreshing voice of Joyce Bryant and the results are outstanding. Her sexy voice is loaded with oomph. The low down finish is great.
- ⓒ+ "IT'S ONLY HUMAN" (2:11) [Waldo ASCAP] Joe Reisman's ork sets up another solid arrangement for Joyce as she wends her way through a slow ballad with her strong voice. Delivery is full of feeling.

LITERALLY TORE THE SHOW APART
 THE SENSATION OF THE CONVENTION! ACCORDING
 TO THE — DISTRIBUTORS — DJ's — DEALERS...

5 YEAR OLD

BRUCIE WEIL

GOOSE PIMPLE RENDITION OF...

"God Bless Us All"

BARBOUR RECORD - 1005

b/w
 "LITTLE BOY BLUES"



BARBOUR RECORDS

Manufactured and distributed by

JAY-GEE RECORD CO., INC.

315 W. 47th St., N. Y.

(PLaza 7-8140)

RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> G GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

RAY ANTHONY ORCHESTRA
(Capitol 2532; F-2532)

B "JERSEY BOUNCE" (2:22) [Lewis Inc. ASCAP] A big instrumental hit from the hey day of the old bands, gets a refreshing and lovely jump treatment from Ray Anthony and his band. Leo Anthony on the baritone sax does a fancy bit of tooting.

C+ "I GUESS IT WAS YOU ALL THE TIME" (3:10) [Famous ASCAP] Marcie Miller smoothly chirps a pleasant ballad from the flick "Those Redheads from Seattle" as Ray and the men set up the fitting backdrop.

RICHARD HAYMAN ORCHESTRA
(Mercury 70003; 70003 x 45)

B "MARIANNE" (2:35) [Parliament BMI] Richard Hayman conducts his orchestra through a soft lush treatment of a pretty melody. The solos by the boys in the crew are smooth. Should go better in the more quiet locations.

B "SKIPPING ALONG" (2:33) [Parliament BMI] Dick and the gang run through another composition by Hayman, this one to a lively bouncing beat. The cute ditty has a light and colorful air to it. Very inviting.

DORIS DREW
(Mercury 70194; 70194 x 45)

B "THE MOON IS BLUE" (2:50) [Santly-Joy ASCAP] From the motion picture of the same name comes this inviting melody that Doris Drew offers in a hushed and tender fashion. The lush backdrop by David Carroll's ork is very fitting.

B "GUMBO YA YA" (2:15) [Brandon ASCAP] The tempo is changed entirely on this end as the thrush gallops through a fast Latin beat novelty in a lively manner. The exciting delivery is catchy and might click.

NELSON EDDY & JO STAFFORD
(Columbia 40034; 4-40034)

B "WITH THESE HANDS" (2:45) [Ben Bloom ASCAP] A tune that's heading right up to the top gets covered by Jo Stafford and Nelson Eddy as they offer the duet in a soft manner with a matrimonial air present.

C+ "TILL WE MEET AGAIN" (2:48) [Remick ASCAP] Paul Weston backs again with a fitting accompaniment to a duet vocal of a standard. The slow, soft treatment is inviting. The artists work well together in fine harmony.

LEROY ANDERSON ORCHESTRA
(Decca 28776; 9-28776)

B "CHINA DOLL" (2:35) [Mills ASCAP] Leroy Anderson conducts his pops concert orchestra through a catchy bouncing instrumental with lush strings carrying the melody. The number has an inviting air to it.

B "THE PHANTOM REGIMENT" (3:23) [Mills ASCAP] The music master creates a picturesque interpretation of a battalion of men. This self composition has a march beat throughout. Real interesting. Leroy does wonders with music.

THE CASH BOX SLEEPER OF THE WEEK

"THE GLAD SONG" (2:45) [Robbins ASCAP] **DON CORNELL & TERESA BREWER** (Coral 61027; 9-61027)
 "WHAT HAPPENED TO THE MUSIC" (2:20) [Sunbeam BMI]



DON CORNELL



TERESA BREWER

● Just about a year ago, Don Cornell and Teresa Brewer teamed up with one another and smashed through with a novelty hit labeled "You'll Never Get Away". Since that time everyone has been waiting for a follow-up. And now it's here. We think it's even better than the first. Teresa's voice is as penetrating as ever and Don fits perfectly with a happy vocal. The tune is called "The Glad Song" and bounces along to a lively polka

tempo that should have all the boxes bouncing. You feel as though you must join in with handclapping or singing when you listen to this platter. The lower lid features the duet on a gay lilting item labeled "What Happened To The Music". It reminds one of the old vaudeville type numbers. Tessie is full of pleasantness as is Don. He has an amazing similarity to Bing Crosby on this end. Both sides are potent and should get spins.

LORRY RAINE
(Kem 2727; 45-2727)

C+ "I'VE GOTTA HAVE LOVE" (2:34) [Mills ASCAP] Lorry Raine keeps it light and gay while chirping a happy item as Nelson Riddle's ork assists in the backing. A high pitched chorus adds to the presentation.

C+ "CONCRETE & STEEL" (3:06) [Harry Ruby Songs ASCAP] Here the thrush puts a pack of feeling into a meaningful ballad that comes across in fine fashion. The backing with a beat adds taste to the number.

MANTOVANI ORCHESTRA
(London 1361; 45-1361)

B+ "RAMONA" (2:35) [Feist ASCAP] The lush sounds of the Mantovani strings caress the beautiful melody of this tune and the results are ultra-terrific.

B "CHIQUITA MIA" (2:30) Another beautiful melody gets the fashioning of the Mantovani sound. This more dignified number has a Spanish flavor to it. Real pretty.

JUDY GARLAND
(Columbia 40023; 4-40023)

B "HEATBROKEN" (2:38) [Red Evans ASCAP] With that incomparable strength and life in her voice, Judy Garland offers a sentimental love song with the utmost of sincerity. The up-beat backdrop by the Paul Weston ork lends a great deal to the fine deck.

C+ "GO HOME, JOE" (3:01) [E. H. Morris ASCAP] On this half the star gets a lush and tender setting for a pretty ballad. The effective presentation is sharp and inviting.

STAS JAWORSKI ORCHESTRA
(Stella 2009; 45-2009)

C "O ZUZANNA" (2:30) Stas Jaworski's ork backs a vocal duet as they give out with a Polish lyric to a Rhineland. Although number is well treated, audience is very limited.

C "OJ NAZA KASIA" (2:27) More Polish material, this time to the tempo of an oberek, is presented by the gang. Should do well in the right locations.

JOE LOCO QUINTET
(Tico 180; 45-180)

C+ "LIMELIGHT" (2:31) With a very subdued mambo beat in the backdrop, Joe Loco joins with the quintet and glides smoothly along the keyboard of the piano in presenting one of the country's hit songs. Fine mood music.

B "ANNA" (2:28) Here Joe leads the boys through a more vivid beat on another top hit, delivered in mambo style. The lovers of the Cuban dance will go for this one in a big way.

GUY LOMBARDO ORCHESTRA
(Decca 28780; 9-28780)

C+ "WITH THESE HANDS" (3:01) [Ben Bloom ASCAP] The Lombardo crew with Guy waving the baton, glides through a pleasant dance music coverage of a hit tune. The straight forward vocal treatment is by Bill Flanagan.

C+ "VAYA CON DIOS" (3:04) [Ardmore ASCAP] Kenny Gardner and Bill offer a duet on another hit tune set to a waltz beat by the Lombardo organization. Fine music for night spots.

VINCE FIORINO TRIO
(Okeh 6986; 4-6986)

C+ "BLUE CANARY" (2:44) [Laurel ASCAP] Vince Fiorino, author of "Red Canary" changes the color of the bird and rocks through another novelty with his tuba. A trio of vocalists handles the lyrics.

C "I LOVE THOSE DARK EYES" (2:16) [Laurel ASCAP] The standard "Dark Eyes" gets a wild interpretation at high speed from the group. The number rocks with a duet vocal inserted among the raucous sounds.

VERA LYNN
(London 1350; 45-1350)

B "QUEEN OF EV'RYONE'S HEART" (2:30) With a soft organ accompaniment in the background, Vera Lynn sings about her newly crowned queen. Number is very pretty but will not carry the weight in the U.S. as can in England. Waltz should click on the Isles.

C+ "THE LAMBETH WALTZ" (2:28) Vera gets a backing from the members of Her Majesty's Forces as she vocals a pretty waltz. The male chorus adds a pleasant fullness to the delivery.

MEL TORME
(Capitol 2529; F-2529)

C+ "A STRANGER IN TOWN" (2:40) [Encore BMI] The Velvet Fog, Mel Torme glides through a ballad of his own creation in the inviting and hazy manner that had made him so popular. The Harold Mooney ork and the chorus set up the soft backing.

C+ "IT MADE YOU HAPPY WHEN YOU MADE ME CRY" (2:27) [Leo Feist ASCAP] Mel dishes up some more fine dance material in a romantic fashion as he offers another warm and hushed ballad.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HONEY-DARLIN'" Mindy Carson Columbia 40033; 4-40033
- ★ "DRINKIN' POP-SODEE ODEE" Don Baker & Dimensionals
Rainbow 219; 45-219
- ★ "GAVIOTTA" Percy Faith Orch. Columbia 40029; 4-40029
- ★ "THE MOST BEAUTIFUL GIRL IN THE WORLD" Tommy Dorsey Decca 28766; 9-28766

Love
Ya,
Hellas



Teresa
Brewer

The Cash Box Disk Jockey Poll

WHAT RECORDS DO YOU ESTIMATE YOU
PLAYED MOST?

1 TILL I WALTZ AGAIN WITH YOU—TERESA BREWER—CORAL
How Many Is That Done In the Window—Patti Page

See Me on
SUMMERTIME USA
on CBS TV

Tues. & Thurs. 7:45-8 P.M. edst

Current Coral Release

"THE GLAD SONG"

b/w

**"WHAT HAPPENED
TO THE MUSIC"**

with DON CORNELL
Coral 61027



VCA ARTISTS LTD



PERSONAL MANAGER
RITCHIE LISELLA



"It's What's in THE CASH BOX That Counts"



Thanks D.J.'s for your support
BOB MANNING

WHAT UP AND COMING ARTISTS DO YOU
THINK HAVE THE BEST CHANCE OF REACH-
ING STARDOM?
1. BOB MANNING—CAPITOL
Luis La Vaca—Cadence

from THE CASH BOX
Disk Jockey Poll—July 18th

Current Hit

"IT'S ALL RIGHT WITH ME" b/w "ALL I DESIRE"
Capitol 2493; F-2493

Going Strong

"THE NEARNESS OF YOU"
b/w
"GYPSY GIRL"
Capitol 2383; F-2383



"P.S. I LOVE YOU"
recorded by
THE HILLTOPPERS Dot 15085
GORDON JENKINS Decca 28750
LA SALLE MUSIC CO.
1619 Broadway, New York, N. Y.

Proponents of McCarran Bill Get Senate Committee Hearing

Testimony Of Opponents Postponed Indefinitely

(Full Details on Pages 28 and 34)

MA Swings it
.... and so does PA
with the **FOUR ACES**
Decca Record of
ORGAN GRINDER'S SWING
American Academy of Music
Sole Selling Agent MILLS MUSIC, Inc.

WASHINGTON, D. C.—The proponents of the proposed McCarran Bill, which would require juke box operators to pay a royalty for records beyond that which they already pay when they buy them, were heard last Wednesday, July 15, before the United States Senate Committee on the Judiciary.

The testimony was given before Senator Jenner. The other two members of the committee could not attend.

After the testimony of the proponents, the hearings were adjourned without any further date set for the opponents of the measure as a result of a statement made by Sidney Levine, counsel for the Music Operators of America, in which he demonstrated that it would take the operators months to prepare an adequate defense against the bill.

(Full details of the testimony and Sidney Levine's complete statement can be found on pages 28 and 34 of this week's issue of The Cash Box.)

Although ASCAP lawyers and officials stayed in the background this

time in an effort to show that the bill is supported by other factions of the music business, they were there as observers.

Among the songwriters who testified were Doris Fisher, Dorothy Stewart, Robert MacGinsey, Joan Whitney, May Singhi Breen, Vic Mizzy and Paul Bartlett. Only the first three however actually read their statements for Senator Jenner suggested that the others merely put them into the record since they were all substantially the same and to read them all would take up too much time.

The main testimony came from the lawyers. They were John Schulman who represented SPA; Sidney Kaye of BMI, Sidney Wittenburg, representing the publishers; and Cedric Porter of the American Patent Law Association.

Their testimony was practically the same as it has been each year that they have appeared before Congressional committees in their effort to repeal the copyright law. Their argument was that the original law exempting juke boxes from royalty pay-

ments did not envisage the present day juke box; juke box owners alone of all users of music do not pay a royalty for that use; the argument that the juke box helps in the exploitation of records would apply as well to radio and television shows which pay the royalty; and lastly ASCAP would deal fairly with the operators for it is not their intention to put any users of music out of business.

These arguments have been answered each year by the lawyers for the operators and manufacturers and at this hearing Sidney Levine showed that it takes time to gather all the necessary statistics and facts to defend the operators.

Therefore further hearings were adjourned without any date set for the opponents to be heard.

EXCITING! ROMANTIC!
"MOONLIGHT TANGO"
b/w
"DONKEY SERENADE"
featuring the great voice of
RICKY HALE
DANA # 2106
DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

—Thanks to CASH BOX and DJays
for the kind words and plays on
INFATUATION
sung by Danny Stabile on ALLEN Records
Here's a record that will live on!!!

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Congratulations pouring in via the wire, phone and letter from all parts of the country on The Cash Box 11th Anniversary issue. . . . Phones much quieter in the New York office this week what with most of the music crowd out in Chicago for the NAMM convention. Most of the nation's distribs were on hand with the exception of those representing Mercury, who were off on a junket to sunny Florida. General consensus was that the record people should have their own convention instead of accepting the usual role of stepchild of the instrument group. . . . Milt Gabbler signed Kitty Kallen to a Decca contract. Kitty is the first artist signed under the Gabbler regime. . . . Elmo White's mother, age 81, died Tuesday, July 7. . . . Cathy Ryan, vocalist with Art Mooney, issued her first MGM solo, "Show Me The Way To Go Home". With reports coming in that many army camps have chosen the disk as their theme song, 1000 records will go out to the army corps. . . . Art Seger, president of Seger Records, was unable to see his distribs at the Chi meet as he was hospitalized just prior to his planned trip. . . . MGM is making available to juke box ops only two tunes from the "Gentlemen Prefer



DANNY SUTTON

Blondes" album. They are "Diamonds Are A Girl's Best Friend" and "Bye Bye Baby". . . . Nat "King" Cole begins a three week engagement at the Fairmount Hotel, San Francisco, Calif. on July 28. . . . Ted Collins, producer of the Kate Smith TV Hour, informed Danny Sutton he will appear on the show on a steady basis when they return to the air after the summer hiatus. Danny will shortly record for RCA Victor. . . . Rita Constance, former Copa singer, and winner of TV "Chance Of A Lifetime", cut her first recording session with Cadillac Records. Rita, doing "Hold Me Tight", and "Do", was backed by Hi Lo Jack & A Dame. . . . Paul Siegel, Symphony House Publishing, now has three records out on his "Volcano" from the pix. Lola Ameche, Mercury; Tony Craig, Vogue; and Anna Magnani, Eagle. Magnani stars in the flick. . . . Martha Nash, wife of Murray Nash, Acuff-Rose, gave birth to a 10 lb. 3 oz. boy.

CHICAGO:

The Four Aces, singing their current and former disc hits for Chicago Thitter audiences for five-a-day. But wishing like anything they each had a 'spare throat'. 'Cause Decca's Larry Green keeping the boys going, from one deejay show to another, between stints at the theatre, and this proving almost too much. But, being the grand guys they are, they want to visit as many jockeys as they can squeeze in during their two-week stay. Newest release called, "False Love", really catching on. . . . Another Decca artist, Eileen Wilson, former Hit Parade star, winning new friends at the Driftwood. . . . Hear the Freddy Martin opening on the Edgewater Beach Walk would have been a greater success had it not been for the sandflies. Got to a point where the show practically had to be stopped. That's one of those extremely unfortunate things that CAN happen on opening night. . . . Perry Como quietly slipped into town for a one-day visit with deejays and ops. Perry currently riding high with three big records. And many believe his "No Other Love" destined for that No. 1 spot. . . . Don Foreman of Capitol escorting Mel Blanc, the man-of-many-voices around town. Also visiting the Windy City from Capitol are Glenn Wallichs, Bill Fowler and Lloyd Dunn. . . . Lotsa friends dropped into The Cash Box' suite during the NAMM Convention. Folks like Bob Larsen, Art Ford, Don McLeod, Howard Miller, June Valli, Louise Carlsyle and bandleader-brother Russ, Benny Strong, Herb Kessler, Mike Coleman, Randy Wood, Jerry Blaine, Lew Chudd, and many, many more. . . . Jack Fulton happy over the deejay contests on his tune, "Pete The Parakeet". The Hartz people are giving away a parakeet free to each deejay carrying the contest. Handled here in Chicago by Eddie Hubbard. . . . While visiting deejay Easy Gwynn of WIBC, Indianapolis, Larry Green heard about a new tune called, "I'll Leave No Stone Unturned". Seems a writer, who is regularly a gate watchman at an Indianapolis factory, brought the tune to Easy on an indie label. According to Larry, tune has great possibilities.



JUNE VALLI

LOS ANGELES:

With just about everybody in the disk biz in town away for the NAMM convention in Chicago, local music folk managed to grab forty winks while the brass was away. . . . Flock of new tunes floating around that look like they'll make it for sure. Among them Dinah Shore's "Blue Canary" and that great Doris Day etching of "Purple Cow". . . . That Los Angeles Daily News scribe who some time ago derided folk and country music now winds up tabbing Ralph Flanagan's "Rub-A-Dub-Dub" as a comer, not knowing of course that Hank Thompson has the original Capitol click—in the country field no less. . . . Jimmy Warren of Central Records Sales working off some of that middle with a little night baseball. . . . Fabor Robison's Abbott Records, who clicked big via "Mexican Joe" have another hit in the offing in "Caribbean", in addition to a follow-up to "Joe" in "The Marriage of Mexican Joe". . . . Talk about lovely—man you ain't seen nothing till you've glimpsed pert li'l Jacki Fontaine. Latter's warbling on "Oh Mis'erable Love" is kinda pretty too. . . . Crystalette Records really have two music biz vets on their staff in Carl Hoff and Lloyd Schaeffer. . . . Then there's the New Yorker who was amazed to learn that we didn't have




FRANKIE LAINE

a swimming pool—thought just everybody out here had same. . . . Al Schlesinger, prexy of Palace Records has an interesting proposition in the work for anyone interested in the pop field. Al ties the knot this fall to a veddy charming little lady. . . . Aside to Herman Lubinsky: Sure got a million laughs via your convention newsletter, and we're bettin' it'll sell records too. . . . Frankie Laine set to come back to the Coconut Grove after an exceptionally successful stand. Local music fans went for Frankie hook, line and sinker. . . . Irv Shorten of Allied Music Sales sporting a beautiful new Holiday Oldsmobile, picked up prior to the NAMM confab.

Thanks a Million
To the Nation's Disk Jockeys
for your votes in
The Cash Box Poll
Les & Mary

MOST PROGRAMMED SMALL INSTRUMENTAL GROUP

LES PAUL & MARY FORD
★
CAPITOL



current hit

"VAYA CON DIOS"

(MAY GOD BE WITH YOU)

and

"JOHNNY"

(IS THE BOY FOR ME)

RECORD No. 2486 (F-2486)



Extensive European Tour For Mitchell

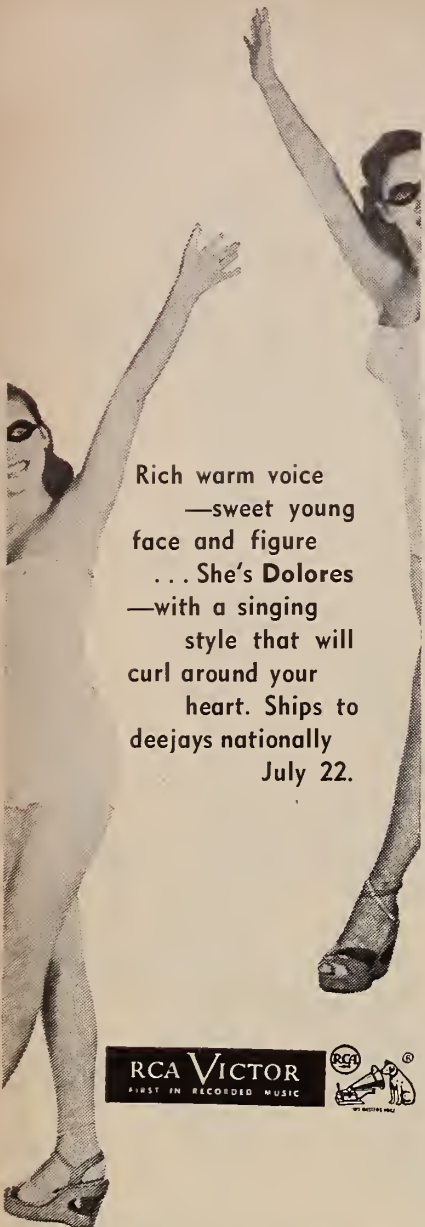
NEW YORK—Guy Mitchell, whose recordings recently led to a seven-year Paramount Picture pact, flew to London last Wednesday for what will be one of the most extensive tours ever attempted by an American entertainer.

Mitchell's first stop will be a two-week engagement at the London Palladium, July 20. This will mark the singer's second appearance at that famous showplace in less than a year.

Following this, beginning August 3, Guy is scheduled for one-week engagements in Glasgow, Birmingham, Manchester and Liverpool. These dates have been booked on a package deal basis, with Guy bringing in his own show. A tentative date for Mitchell to appear in Dublin, where he is in great demand, is also in the offing.

Since all music halls in the above mentioned cities are closed on Sundays, Mitchell will augment his itinerary with concert appearances at leading summer resorts in the Provinces. One such engagement, in Blackpool, has already been arranged.

Mitchell's personal manager, Eddie Joy, will accompany him on the first leg of the scheduled tour.



Rich warm voice —sweet young face and figure ... She's Dolores —with a singing style that will curl around your heart. Ships to deejays nationally July 22.



"TROPICANA"
BY MONTE KELLY Ork.
ON ESSEX RECORD 325
Essex RECORDS
3226-14 SOUTH 44th STREET
PHILADELPHIA 43, PENNA.
BELOGRADE 3-4250
Manufactured and Distributed by Palda Record Company

"The Terry Theme"
from "LIMELIGHT"
—instrumental—
"Eternally"
from "LIMELIGHT"
—vocal—
BOURNE, INC.

Watch Us Grow!!
"TENNESSEE WIG-WALK"
"MOONLIGHT TANGO"
Village Music Company
1619 BROADWAY - SUITE 507
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The Beautiful Theme Melody From The 20th Century-Fox Film "RUBY GENTRY"
RUBY
MILLER MUSIC CORPORATION

A SONG YOU'LL BE HEARING!
"LOVE EVERY MOMENT YOU LIVE"
b/w
KISS! KISS! KISS!
Mike Pedicin Quartet PC 5009
Manufactured by GOTHAM RECORD CORP.

ANOTHER BMI "PIN-UP" HIT
CRYING IN THE CHAPEL
Recorded by
Darrell Glen (Valley)
Art Lund (Coral)
Rex Allen (Decca)
June Valli (Victor)
Ella Fitzgerald (Decca)
J. T. Adams & The Men of Texas (Republic)
Wesley Tuttle (Capitol)
The Orioles (Jubilee)
Published by VALLEY PUBLISHERS, INC.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 18 without any changes on the part of THE CASH BOX.

- #### Sid Dickler
- WEDO—Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
 2. I Laugh To Keep From Crying (Billy Eckstine)
 3. Organ Grinder's Swing (Four Aces)
 4. I'm Walking Behind You (Eddie Fisher)
 5. April In Portugal (V. Damone)
 6. Vaya Con Dios (Paul-Ford)
 7. Say You're Mine Again (Percy Como)
 8. Candy Lips (Day-Ray)
 9. P. S. I Love You (The Hilltoppers)
 10. Down By The Riverside (Four Lads)

- #### John Gale
- WAVE & WGRC—Louisville, Ky.
1. Kiss Me Again, Stranger (Doris Day)
 2. I Am In Love (Nat Cole)
 3. P. S. I Love You (G. Jenkins)
 4. For You I Have Eyes (The Crickets)
 5. My One And Only Love (Frank Sinatra)
 6. No Other Love (Percy Como)
 7. Petty Butterfly (Mills Bros.)
 8. Love Me Again (Pat Terry)
 9. Butterflies (Patti Page)
 10. It Just Happened To Happen (Rosemary Clooney)

- #### Phil Brooks
- KRKD—Los Angeles, Calif.
1. Vaya Con Dios (Paul-Ford)
 2. Song From Moulin Rouge (Percy Faith)
 3. I Believe (Jane Froman)
 4. Say You're Mine Again (Percy Como)
 5. Terry's Theme From "Lime-light" (F. Chacksfield)
 6. No Other Love (H. O'Connell)
 7. Anna (Silvana Mangano)
 8. I Am In Love (Nat "King" Cole)
 9. Ruby (Richard Hayman)
 10. April In Portugal (L. Baxter)

- #### Dick Courtenay
- WAIT—Chicago, Ill.
1. I'm Walking Behind You (Eddie Fisher)
 2. Vaya Con Dios (Paul-Ford)
 3. Alibis (Hamish Menzies)
 4. No Other Love (Percy Como)
 5. Tropicana (Monte Kelly)
 6. Something Wonderful Happens (Gino Rockford)
 7. The Breeze (Trudy Richards)
 8. Send My Baby Back To Me (Billy Eckstine)
 9. Into Each Life Some Rain Must Fall (Teresa Brewer)
 10. Thunderbird (Ray Anthony)

- #### Dave Robinson
- WELI—New Haven, Conn.
1. P. S. I Love You (Hilltoppers)
 2. No Other Love (Percy Como)
 3. Vaya Con Dios (Paul-Ford)
 4. Terry's Theme From "Lime-light" (Frank Chacksfield)
 5. Crazy, Man, Crazy (Marterie)
 6. I'm Walking Behind You (Eddie Fisher)
 7. Song From Moulin Rouge (Percy Faith)
 8. Gigi (Les Baxter)
 9. The Breeze (Trudy Richards)
 10. I'll Try (Sue Evans)

- #### Jack Downey
- WONS—Hartford, Conn.
1. Midnight In Paris (R. Hayes)
 2. Vaya Con Dios (Paul-Ford)
 3. With These Hands (E. Fisher)
 4. I Love Paris (Les Baxter)
 5. Terry's Theme From "Lime-light" (H. Winterhalter)
 6. Johnny (Paul-Ford)
 7. Simonetta (Vic Damone)
 8. Oh! (Pee Wee Hunt)
 9. Pretty Butterfly (Mills Bros.)
 10. Pie Wock A Jilly Wock (Henry Jerome)

- #### Jeff Evans
- WLDY—Ladysmith, Wiscl.
1. Crying In The Chapel (Valli)
 2. Blue Canary (Dinah Shore)
 3. Crazy, Man, Crazy (Marterie)
 4. April In Portugal (Les Baxter)
 5. I'm Walking Behind You (Eddie Fisher)
 6. Big Mamou (Dolores Gray)
 7. I Believe (Frankie Laine)
 8. Ruby (Richard Hayman)
 9. Song From Moulin Rouge (Percy Faith)
 10. Kot Toddy (Ralph Flanagan)

- #### Jay Trompeter
- WIND—Chicago, Ill.
1. I'm Walking Behind You (Eddie Fisher)
 2. No Other Love (Percy Como)
 3. Vaya Con Dios (Paul-Ford)
 4. Terry's Theme From "Lime-light" (Frank Chacksfield)
 5. Song From Moulin Rouge (Percy Faith)
 6. Lighthouse (Rusty Draper)
 7. Return To Paradise (Camarata)
 8. Blue Canary (Dinah Shore)
 9. My One And Only Heart (Percy Como)
 10. I've Got You Under My Skin (Peggy Lee)

- #### Lou Barile
- WKAL—Rome, N. Y.
1. P. S. I Love You (The Hilltoppers)
 2. Half A Photograph (K. Starr)
 3. Crazy, Man, Crazy (Ralph Marterie)
 4. Crying In The Chapel (June Valli)
 5. With These Hands (J. Ray)
 6. April In Portugal (Les Baxter)
 7. I'm Walking Behind You (Eddie Fisher)
 8. No Other Love (Percy Como)
 9. Organ Grinder's Swing (Four Aces)
 10. Gambler's Guitar (R. Draper)

- #### Don Bell
- KRNT—Des Moines, Iowa
1. I'm Walking Behind You (Eddie Fisher)
 2. April In Portugal (Les Baxter)
 3. Song From Moulin Rouge (Percy Faith)
 4. Ruby (Les Baxter)
 5. No Other Love (Percy Como)
 6. Say You're Mine Again (Percy Como)
 7. Can't I (Nat "King" Cole)
 8. My One And Only Heart (Percy Como)
 9. The Breeze (Trudy Richards)
 10. Oh! (Pee Wee Hunt)

- #### Larry Jones
- KTXN—Austin, Texas
1. I'm Walking Behind You (Eddie Fisher)
 2. I Love Paris (Les Baxter)
 3. Terry's Theme From "Lime-light" (Frank Chacksfield)
 4. Song From Moulin Rouge
 5. Anna (Silvana Mangano)
 6. Gigi (Les Baxter)
 7. Say You're Mine Again (Percy Como)
 8. Say Si Si (Mills Bros.)
 9. I Laugh To Keep From Crying (Billy Eckstine)
 10. P. S. I Love You (Hilltoppers)

- #### Stan Pat
- WTNJ—Trenton, N. J.
1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. April In Portugal (Les Baxter)
 4. Anna (Silvana Mangano)
 5. No Other Love (Percy Como)
 6. Gambler's Guitar (R. Draper)
 7. Vaya Con Dios (Paul-Ford)
 8. Toys (Eileen Barton)
 9. Tonight, Love (Bill Darnell)
 10. Lover's Waltz (Hugo Winterhalter)

- #### Hugh Cherry
- WMAK—Nashville, Tenn.
1. With These Hands (E. Fisher)
 2. P. S. I Love You (The Hilltoppers)
 3. For Me, For Me (G. Gibbs)
 4. Anna (Silvana Mangano)
 5. Return To Paradise (P. Faith)
 6. Gambler's Guitar (R. Draper)
 7. I'm Walking Behind You (Eddie Fisher)
 8. Pretty Butterfly (Mills Bros.)
 9. You, You, You (Ames Bros.)
 10. Allez-Vous-En (Kay Starr)

- #### Lee & Lorraine
- WINZ—Miami, Fla.
1. P. S. I Love You (Hilltoppers)
 2. Song From Moulin Rouge (Percy Faith)
 3. No Other Love (H. O'Connell)
 4. April In Portugal (Les Baxter)
 5. Terry's Theme From "Lime-light" (Frank Chacksfield)
 6. Ruby (Richard Hayman)
 7. Say You're Mine Again (Percy Como)
 8. Palladium Part 1 (H. James)
 9. This Is The End (Joe Valino)
 10. I'll Try (Sue Evans)

- #### Harry Nigocia
- WJBW—New Orleans, La.
1. P. S. I Love You (The Hilltoppers)
 2. How Much Is That Doggie In The Window (P. Page)
 3. There's Nothing Left To Do (Lorry Raine)
 4. I'd Rather Die Young (The Hilltoppers)
 5. I'm Walking Behind You (Frank Sinatra)
 6. I Believe (Frankie Laine)
 7. Half A Photograph (K. Starr)
 8. It Had To Be You (B. Crosby)
 9. Song From Moulin Rouge (Percy Faith)
 10. Gambler's Guitar (R. Draper)

- #### Don Blair
- WNBZ—Saranac Lake, N. Y.
1. Song From Moulin Rouge (Percy Faith)
 2. No Other Love (Percy Como)
 3. Vaya Con Dios (Paul-Ford)
 4. Sorta On The Border (Tony Martin)
 5. Ruby (Richard Hayman)
 6. Love Is A Seasaw (F. Warren)
 7. I'm Walking Behind You (Eddie Fisher)
 8. April In Portugal (L. Baxter)
 9. Terry's Theme From "Lime-light" (Frank Chacksfield)
 10. Tell Us Where The Good Times Are (McGuire Sisters)

- #### Sherm Feller
- WVDA—Boston, Mass.
1. TV Rhumba (Bob Batchelder)
 2. Vaya Con Dios (Paul-Ford)
 3. Lover's Waltz (Winterhalter)
 4. Ruby (Richard Hayman)
 5. I'm Walking Behind You (Eddie Fisher)
 6. When You're Mine (Martino)
 7. I'd Rather Die Young (The Hilltoppers)
 8. Help Me Mend A Heart (Pete Hanley)
 9. My Lady Loves To Dance (Julius La Rosa)
 10. Till I See You Again (Dick Noel)

- #### Bob Drews
- WAAF—Chicago, Ill.
1. You, You, You (Ames Bros.)
 2. P. S. I Love You (Hilltoppers)
 3. The Breeze (Trudy Richards)
 4. Song From Moulin Rouge (Percy Faith)
 5. April In Portugal (Les Baxter)
 6. Half A Photograph (K. Starr)
 7. I'm Walking Behind You (Eddie Fisher)
 8. I'd Rather Die Young (The Hilltoppers)
 9. Organ Grinder's Swing (Four Aces)
 10. Gambler's Guitar (Jim Lowe)

- #### Ray Perkins
- KFEL—Denver, Colo.
1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Ruby (Richard Hayman)
 4. Say You're Mine Again (Percy Como)
 5. Anna (Silvana Mangano)
 6. No Other Love (Percy Como)
 7. April In Portugal (L. Baxter)
 8. Vaya Con Dios (Paul-Ford)
 9. I Believe (Frankie Laine)
 10. Uska Dara (Eartha Kitt)

- #### Donn Tibbetts
- WFEA—Manchester, N. H.
1. Tonight, Love (Bill Darnell)
 2. No Other Love (Percy Como)
 3. My One And Only Heart (Percy Como)
 4. Song From Moulin Rouge (Percy Faith)
 5. Half A Photograph (K. Starr)
 6. Pretty Butterfly (Mills Bros.)
 7. Gambler's Guitar (R. Draper)
 8. Simonetta (Vic Damone)
 9. T.V. Rhumba (Bob Batchelder)
 10. Butterflies (Patti Page)

- #### Robin Seymour
- WKMH—Dearborn, Mich.
1. Crying In The Chapel (Glenn)
 2. I'd Rather Die Young (The Hilltoppers)
 3. Oh! (Pee Wee Hunt)
 4. Unfair (Toiy Mait')
 5. Vaya Con Dios (Paul-Ford)
 6. Return To Paradise (P. Faith)
 7. This Is My Prayer (Dick Noel)
 8. Gambler's Guitar (R. Draper)
 9. No Other Love (Percy Como)
 10. Ruby (Richard Hayman)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 18 without any changes on the part of THE CASH BOX.

Dick Elliot

WCFL—Chicago, Ill.

- 1. You, You, You (Ames Bros.)
2. Say You're Mine Again (Perry Como)
3. Ruby (Richard Hayman)
4. Send My Baby Back To Me (Sunny Gale)
5. I'm Walking Behind You (Eddie Fisher)
6. Song From Moulin Rouge (Percy Faith)
7. April In Portugal (L. Baxter)
8. Too Much Mustard (Teresa Brewer)
9. Wild Horses (Perry Como)
10. Jigsaw Puzzle Heart (Sonny Howard)

Joe Monroe

KENT—Shreveport, La.

- 1. P. S. I Love You (The Hilltoppers)
2. I'd Rather Die Young (The Hilltoppers)
3. Vaya Con Dios (Paul-Ford)
4. No Other Love (Perry Como)
5. Gambler's Guitar (J. Lowe)
6. Blue Gardenia (Nat "King" Cole)
7. I'm Walking Behind You (Eddie Fisher)
8. Is It Any Wonder (J. James)
9. You, You, You (Ames Bros.)
10. Terry's Theme From "Lime-light" (F. Chacksfield)

Johnny Morris

WLQL—Minneapolis, Minn.

- 1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Say 'Si Si' (Mills Bros.)
5. Half A Photograph (K. Starr)
6. Gambler's Guitar (R. Draper)
7. Return To Paradise (Nat "King" Cole)
8. You, You, You (Ames Bros.)
9. Gigi (Les Baxter)
10. Organ Grinder's Swing (Four Aces)

Harvey Hudson

WLEE—Richmond, Va.

- 1. Tropicana (Monte Kelly)
2. Song From Moulin Rouge (Percy Faith)
3. Love Me, Love Me (D. Martin)
4. He Loves Me (Jenny Barrett)
5. Say You're Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. April In Portugal (Les Baxter)
8. I'm Walking Behind You (Eddie Fisher)
9. Hannah Lee (Guy Mitchell)
10. Love Every Moment You Live (June Valli)

Chuck Norman

WIL—St. Louis, Mo.

- 1. I'm Walking Behind You (Eddie Fisher)
2. P. S. I Love You (Hilltoppers)
3. I Am In Love (Nat Cole)
4. No Other Love (Perry Como)
5. Terry's Theme From "Lime-light" (Frank Chacksfield)
6. With These Hands (E. Fisher)
7. Where The Winds Blow (Frankie Laine)
8. Oh! (Pee Wee Hunt)
9. She Loves Me (Don Cornell)
10. C'est Si Bon (Eartha Kitt)

Buddy Deane

WITH—Baltimore, Md.

- 1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (L. Baxter)
5. With These Hands (E. Fisher)
6. Crazy, Man, Crazy (B. Haley)
7. Ruby (Richard Hayman)
8. Pretend (Nat "King" Cole)
9. He Loves Me (Jenny Barrett)
10. Pat-A-Cake (Bill Haley)

Tal Hood

WFGM—Fitchburg, Mass.

- 1. No Other Love (Perry Como)
2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (Glenn)
4. Look At That Girl (Mitchell)
5. Gambler's Guitar (R. Draper)
6. Rub-A-Dub-Dub (R. Flanagan)
7. Vaya Con Dios (Paul-Ford)
8. With These Hands (E. Fisher)
9. Kiss Me Again, Stranger (Doris Day)
10. Love Every Moment You Live (June Valli)

Roger Clark

WNOR—Norfolk, Va.

- 1. Vaya Con Dios (Paul-Ford)
2. Terry's Theme From "Lime-light" (F. Chacksfield)
3. A Woon' We Will Go (Lorry Raine)
4. I Love Paris (Les Baxter)
5. C'est Magnifique (G. MacRae)
6. Return To Paradise (Nat "King" Cole)
7. What Should I Do (Felicia Sanders)
8. I'll Never Say "Never" Again (Benny Goodman)
9. Eternally (Vic Damone)
10. The Nearness Of You (Bob Manning)

Ralph Phillips & Bill Lefevre

WFBR—Baltimore, Md.

- 1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. With These Hands (E. Fisher)
5. He Loves Me (Jenny Barrett)
6. Johnny (Paul-Ford)
7. You, You, You (Ames Bros.)
8. My Heart Stood Still (Collins)
9. Say You're Mine Again (Perry Como)
10. Half A Photograph (K. Starr)

Al Cole

WRUN—Utica, N. Y.

- 1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul-Ford)
3. Gambler's Guitar (R. Draper)
4. Half A Photograph (K. Starr)
5. Song From Moulin Rouge (Percy Faith)
6. No Other Love (Perry Como)
7. Tonight, Love (Bill Darnel)
8. Crazy, Man, Crazy (Ralph Marterie)
9. I Believe (Frankie Laine)
10. I Am In Love (Nat "King" Cole)

Chuck Fuller

WLEE—Richmond, Va.

- 1. I'd Rather Die Young (The Hilltoppers)
2. I'm Walking Behind You (Eddie Fisher)
3. I Love Paris (Les Baxter)
4. No Other Love (Perry Como)
5. Ruby (Richard Hayman)
6. Terry's Theme From "Lime-light" (Richard Hayman)
7. Crazy, Man, Crazy (Marterie)
8. Seven Lonely Days (G. Gibbs)
9. Coquette (The Gaylords)
10. Half A Photograph (K. Starr)

Dave Tucker

WCRB—Waltham, Mass.

- 1. Vaya Con Dios (Paul-Ford)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Allez-Vous-En (Kay Starr)
5. Johnny (Paul-Ford)
6. Say 'Si Si' (Mills Bros.)
7. Where The Winds Blow (Frankie Laine)
8. Where The Winds Blow (Frankie Laine)
9. Half A Photograph (K. Starr)
10. No Other Love (Perry Como)

Earle Pudney

WGY—Schenectady, N. Y.

- 1. Vaya Con Dios (Paul-Ford)
2. Candy Lips (Johnnie Ray)
3. P. S. I Love You (Hilltoppers)
4. Say You're Mine Again (Perry Como)
5. Just Another Polka (Stafford)
6. Song From Moulin Rouge (Percy Faith)
7. Matilda, Matilda (Belafonte)
8. The Breeze (Owen Bradley)
9. Too Much Mustard (Brewer)
10. Sorta On The Border (Martin)

Cy Mark

WSOU—South Orange, N. J.

- 1. No Other Love (Perry Como)
2. I Am In Love (Nat Cole)
3. Allez-Vous-En (Kay Starr)
4. I'm Walking Behind You (Eddie Fisher)
5. Granada (Owen Bradley)
6. Sorta On The Border (Martin)
7. Tropicana (Monte Kelly)
8. Crying In The Chapel (Valli)
9. Love Is A Seesaw (F. Warren)
10. Butterflies (Patti Page)

Hal Murray

WHKK—Akron, Ohio

- 1. Terry's Theme From "Lime-light" (F. Chacksfield)
2. I'm Walking Behind You (Eddie Fisher)
3. Song From Moulin Rouge (Percy Faith)
4. Vaya Con Dios (Paul-Ford)
5. Say You're Mine Again (Perry Como)
6. Fly Home Little Bluebird (Hamish Menzies)
7. Gambler's Guitar (R. Draper)
8. The Breeze (Trudy Richards)
9. When I Was Young (E. Fisher)
10. Return To Paradise (Silver Strings)

"Oil" Wells

WHB—Kansas City, Mo.

- 1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Half A Photograph (K. Starr)
4. I'd Rather Die Young (The Hilltoppers)
5. Vaya Con Dios (Paul-Ford)
6. Allez-Vous-En (Kay Starr)
7. April In Portugal (Les Baxter)
8. Ruby (Richard Hayman)
9. No Other Love (Perry Como)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Tom Finn

WSPD—Toledo, Ohio

- 1. Vaya Con Dios (Paul-Ford)
2. Crying In The Chapel (Rex Allen)
3. Half A Photograph (K. Starr)
4. She Loves Me (Don Cornell)
5. Come Home (D. Hawkins)
6. With These Hands (E. Fisher)
7. Something Wonderful Happens (Margaret Whiting)
8. Summer's Symphony (Julius La Rosa)
9. Oh! (Pee Wee Hunt)
10. What Good Is Falling In Love (Tony Morelli)

Don McLeod

WJBK—Detroit, Mich.

- 1. She Loves Me (Don Cornell)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Oh! (Pee Wee Hunt)
5. I've Got The World On A String (Frank Sinatra)
6. No Other Love (Perry Como)
7. The Breeze (Trudy Richards)
8. Vaya Con Dios (Paul-Ford)
9. All I Desire (Bob Manning)
10. This Is My Prayer (Dick Noel)

Norm Prescott

WORL—Boston, Mass.

- 1. T.V. Rhumba (B. Bachelder)
2. P. S. I Love You (The Hilltoppers)
3. Allez-Vous-En (Kay Starr)
4. Gambler's Guitar (R. Draper)
5. Vaya Con Dios (Paul-Ford)
6. No Other Love (Perry Como)
7. Tropicana (Monte Kelly)
8. Crying In The Chapel (Rex Allen)
9. C'est Si Bon (Eartha Kitt)
10. With These Hands (J. Ray)

Robert Perry

WCAP—Lowell, Mass.

- 1. P. S. I Love You (Hilltoppers)
2. TV Rhumba (Bob Bachelder)
3. Oh! (Pee Wee Hunt)
4. No Other Love (Perry Como)
5. All The Time And Everywhere (Dickie Valentine)
6. Crying In The Chapel (Glenn)
7. You, You, You (Ames Bros.)
8. I Love You So Much (Young)
9. Lover's Waltz (Hugo Winterhalter)
10. Dansero (Richard Hayman)

Roy Leonard

WKOX—Framingham, Mass.

- 1. No Other Love (Perry Como)
2. Allez-Vous-En (Kay Starr)
3. P. S. I Love You (Hilltoppers)
4. Vaya Con Dios (Paul-Ford)
5. Oh! (Pee Wee Hunt)
6. I'm Walking Behind You (Eddie Fisher)
7. Tropicana (Monte Kelly)
8. Eternally (Vic Damone)
9. C'est Si Bon (Eartha Kitt)
10. Crying In The Chapel (Glerin)

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says variety



Windy CARLSON'S "HONEY-DARLIN'"

b/w FREE HOME DEMONSTRATION COLUMBIA RECORD # 40033



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The Nation's

TOP 50

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Comprising 100 Selections

- AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess CO—Columbia CR—Coral CY—Crysalette DA—Dana DE—Decca DO—Dot DY—Derby ES—Essex FE—Federal CO—Columbia

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available. ★ Indicates best selling record.

July 25 July 18

1—I'm Walking Behind You 100.1 105.6 CA-2450 (F-2450)—FRANK SINATRA... CR-60985 (9-60985)—DOROTHY SQUIRES... DE-28692 (9-28692)—DONALD O'CONNOR... LO-1314 (45-1314)—JIMMY YOUNG... ME-70128 (70128 x 45)—VIC DAMONE... ★VI-20-5293 (47-5293)—EDDIE FISHER

2—Song From Moulin Rouge 99.6 102.9 CA-2429 (F-2429)—J. HUTTON & A. STORDAHL... ★CO-39944 (9-39944)—PERCY FAITH ORK... CR-60984 (9-60984)—NICK PERITO... DE-28675 (9-28675)—VICTOR YOUNG O... DE-28713 (9-28713)—COLEMAN HAWKINS... LO-1328 (45-1328)—MANTOVANI O... MG-11491 (K-11491)—BUDDY DE FRANCO... OK-6963 (4-6963)—STAN FISHER

3—April In Portugal 85.9 100.9 ★CA-2374 (F-2374)—LES BAXTER O... CO-39983 (4-39983)—KEN GRIFFIN... CR-60984 (9-60984)—NICK PERITO... DE-28704 (9-28704)—LOUIS ARMSTRONG... DE-28646 (9-28646)—FLORIAN ZABACH... DE-28723 (9-28723)—DUTCH McMILLAN... ME-70114 (70114 x 45)—DICK HAYMAN O... ME-70128 (70128 x 45)—VIC DAMONE... OK-6978 (4-6978)—FRANK ASSUNTO... VI-20-5052 (47-5052)—FREDDY MARTIN... VI-20-5279 (47-5279)—TONY MARTIN

4—No Other Love 68.1 59.3 CA-2487 (F-2487)—HELEN O'CONNELL... CA-1685 (F-1685)—JOE STAFFORD... DE-28746 (9-28746)—GORDON JENKINS O... MG-30796 (K-30796)—DAVID ROSE O... OK-6979 (4-6979)—

5—Ruby 61.8 66.4 CA-2457 (F-2457)—LES BAXTER O... CO-39994 (4-39994)—HARRY JAMES... CR-60959 (9-60959)—LES BROWN O... CR-60983 (9-60983)—NICK PERITO... DE-28675 (9-28675)—VICTOR YOUNG O... DE-28713 (9-29713)—COLEMAN HAWKINS... ★ME-70115 (70115 x 45)—RICHARD HAYMAN O... MG-11472 (K-11472)—LEW DOUGLAS O... MG-11529 (K-11529)—LEROY HOLMES O... VI-20-5286 (47-5286)—VAUGHN MONROE O... 6—Terry's Theme From "Limelight" 61.2 72.4 CA-2507 (F-2507)—JACKIE GLEASON O... CO-40013 (4-40013)—WALLY STOTT O... CR-61006 (9-61006)—RON GOODWIN O... DE-28735 (9-28735)—VICTOR YOUNG... DE-28763 (9-28763)—GUY LOMBARDO O... ★LO-1342 (45-1342)—FRANK CHACKSFIELD O... ME-70168 (70168x45)—RICHARD HAYMAN... VI-20-5326 (47-5326)—HUGO WINTERHALTER O... VI-20-5342 (47-5342)—NORO MORALES O... 7—Vaya Con Dios 56.1 57.7 ★CA-2486 (F-2486)—LES PAUL & MARY FORD... CA-2514 (F-2514)—WES & MAR TUTTLE... CR-60991 (9-60991)—JACK SMITH... CY-654 (45-654)—BOB LONDON... DE-28780 (9-28780)—GUY LOMBARDO O... ME-89047 (89047x45)—ANITA DAY... 8—With These Hands 41.4 28.7 CO-40006 (4-40006)—JOHNNIE RAY... CO-40034 (4-40034)—NELSON EDDY & JO STAFFORD... DE-28780 (9-28780)—GUY LOMBARDO O... ★VI-20-5365 (47-5365)—

9—Say You're Mine Again 41.1 49.9 AD-5000 (45-5000)—3 DONS & GINNY GREER... CR-60982 (9-60982)—THE MODERNAIRES... DA-801 (45-801)—HARMONY BELLS... DE-28676 (9-28676)—DOLORES GRAY... ME-70134 (70134 x 45)—EDDY HOWARD... ★VI-20-5277 (47-5277)—PERRY COMO... 10—Anna 38.8 36.4 CO-39968 (4-39968)—PAUL WESTON ORK... CR-60963 (9-60963)—RAY BLOCH O... DE-28703 (9-28703)—VICTOR YOUNG... ME-70114 (70114 x 45)—RICHARD HAYMAN ORK... ★MG-11457 (K-11457)—SILVANA MANGANO... MG-11529 (K-11529)—LEROY HOLMES... TI-180 (45-180)—JOE LOCO O... VI-20-5246 (47-5246)—THE THREE SUNS... VI-20-5252 (47-5252)—AL CAIOLA... VI-20-5367 (47-5367)—PEREZ PRADO O... SILVANA MANGANO... 11—Allez-Vous-En 28.7 30.6 ★CA-2464 (F-2464)—KAY STARR... DE-28746 (9-28746)—GORDON JENKINS O... ME-70181 (70181 x 45)—JAN AUGUST... 12—Half A Photograph 27.9 12.3 ★CA-2464 (F-2464)—KAY STARR... CA-2500 (F-2500)—BILLY STRANGE... DE-28742 (9-28742)—GUY LOMBARDO... 13—You, You, You 23.6 22.4 ME-70198 (70198 x 45)—JOHNNY HORTON... MG-11512 (K-11512)—KEN REMO... ★VI-20-5325 (47-5325)—AMES BROTHERS... VI-20-5386 (47-5386)—NORO MORALES O... 14—P. S. I Love You 23.4 23.5 DE-28750 (9-28750)—GORDON JENKINS O... ★DO-15085 (45-15085)—HILLTOPPERS... 15—I'd Rather Die Young 21.7 26.1 CA-2501 (F-2501)—GISELE MacKENZIE... ★CA-2498 (F-2498)—NAT "KING" COLE

★CA-2498 (F-2498)—NAT "KING" COLE Angel Eyes

July 25 July 18

STAN FISHER Just One More Time ★VI-20-5317 (47-5317)—PERRY COMO Keep It Gay VI-20-5342 (47-5342)—NORO MORALES O. Theme From Limelight

★VI-20-5293 (47-5293)—EDDIE FISHER Just Another Polka

★CA-2374 (F-2374)—LES BAXTER O

★LO-1342 (45-1342)—FRANK CHACKSFIELD O

★CA-2486 (F-2486)—LES PAUL & MARY FORD

★VI-20-5365 (47-5365)—

★VI-20-5365 (47-5365)—

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EDDIE FISHER When I Was Young

★VI-20-5277 (47-5277)—PERRY COMO

★CA-2464 (F-2464)—KAY STARR

★CA-2464 (F-2464)—KAY STARR

★VI-20-5325 (47-5325)—AMES BROTHERS

★DO-15085 (45-15085)—HILLTOPPERS

★VI-20-5365 (47-5365)—

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★DO-15085 (45-15085)—THE HILLTOPPERS

★ME-70167 (70167x45)—RUSTY DRAPER

★ME-70153 (70153 x 45)—RALPH MARGERIE O

★VI-20-5293 (47-5293)—EDDIE FISHER

★DE-28732 (9-28732)—OWEN BRADLEY

★DE-28762 (9-28762)—ELLA FITZGERALD

★VALLEY-101 (45-101)—DARRELL GLENN

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★ME-70183 (70183 x 45)—PATTI PAGE

★ME-70163 (70163x45)—JIM LOWE

★ES-321 (45-321)—BILL HALEY

★CO-40000 (4-40000)—JO STAFFORD

★DY-823 (45-823)—TRUDY RICHARDS

★DE-28758 (9-28758)—REX ALLEN

★VI-20-5368 (47-5368)—JUNE VALLI

July 25 July 18

★CO-39998 (4-39998)—PERCY FAITH O

★ME-70183 (70183 x 45)—PATTI PAGE

★CA-2442 (F-2442)—PEE WEE HUNT O

★ES-325 (45-325)—MONTY KELLY

★VI-20-5358 (47-5358)—EARTHA KITT

★DE-28732 (9-28732)—OWEN BRADLEY

★DE-28762 (9-28762)—ELLA FITZGERALD

July 25 July 18

★ME-70183 (70183 x 45)—PATTI PAGE

★CA-2442 (F-2442)—PEE WEE HUNT O

★ES-325 (45-325)—MONTY KELLY

★VI-20-5358 (47-5358)—EARTHA KITT

★DE-28732 (9-28732)—OWEN BRADLEY

★DE-28762 (9-28762)—ELLA FITZGERALD

★VALLEY-101 (45-101)—DARRELL GLENN

July 25 July 18

★ME-70183 (70183 x 45)—PATTI PAGE

★CA-2442 (F-2442)—PEE WEE HUNT O

★ES-325 (45-325)—MONTY KELLY

★VI-20-5358 (47-5358)—EARTHA KITT

★DE-28732 (9-28732)—OWEN BRADLEY

★DE-28762 (9-28762)—ELLA FITZGERALD

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THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Terry's Theme From "Limelight" (Frank Chacksfield)
2. I'm Walking Behind You (Eddie Fisher)
3. Song From Moulin Rouge (Percy Faith)
4. No Other Love (Perry Como)
5. April In Portugal (Les Baxter)
6. Ruby (Richard Hayman)
7. With These Hands (E. Fisher)
- B. Anna (Silvana Mangano)
9. P. S. I Love You (Hilltoppers)
10. Crazy, Man, Crazy (B. Haley)

St. Louis, Mo.

1. P. S. I Love You (Hilltoppers)
2. Vaya Con Dios (Paul-Ford)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Song From Moulin Rouge (Percy Faith)
6. Crying In The Chapel (Allen-Glenn)
7. Eight Beat Boogie (Maddox)
- B. The Breeze (Trudy Richards)
9. With These Hands (E. Fisher)
10. Terry's Theme From "Limelight" (Frank Chacksfield)

Denver, Colo.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Faith-Mantovani)
4. Vaya Con Dios (Paul-Ford)
5. Ruby (Baxter-Hayman)
6. Anna (Silvana Mangano)
7. Say You're Mine Again (Perry Como)
8. I Believe (Frankie Laine)
9. No Other Love (Perry Como)
10. With These Hands (E. Fisher)

Philadelphia, Pa.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Gambler's Guitar (R. Draper)
5. April In Portugal (Les Baxter)
6. Ruby (Richard Hayman)
7. With These Hands (E. Fisher)
8. You, You, You (Ames Bros.)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. Anna (Silvana Mangano)

Dallas, Texas

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Gambler's Guitar (R. Draper)
4. For Me, For Me (G. Gibbs)
5. Song From Moulin Rouge (Faith-V. Young)
6. Vaya Con Dios (Paul-Ford)
7. No Other Love (Perry Como)
- B. Say You're Mine Again (Perry Como)
9. With These Hands (E. Fisher)
10. Allez-Vous-En (Kay Starr)

Washington, D. C.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Vaya Con Dios (Paul-Ford)
5. April In Portugal (Les Baxter)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. Ruby (Richard Hayman)
8. C'est Si Bon (Eartha Kitt)
9. I Believe (Frankie Laine)
10. Gambler's Guitar (R. Draper)

Detroit, Mich.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. Vaya Con Dios (Paul-Ford)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. Crying In The Chapel (Glenn-Valli)
- B. With These Hands (E. Fisher)
9. C'est Si Bon (Eartha Kitt)
10. April In Portugal (Hayman)

Chicago, Ill.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul-Ford)
3. Gambler's Guitar (R. Draper)
4. No Other Love (Perry Como)
5. April In Portugal (Les Baxter)
6. Ruby (Richard Hayman)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
- B. Song From Moulin Rouge (Percy Faith)
9. Say You're Mine Again (Perry Como)
10. Butterflies (Patti Page)

New Orleans, La.

1. I'd Rather Die Young (The Hilltoppers)
2. I'm Walking Behind You (Eddie Fisher)
3. Song From Moulin Rouge (Percy Faith)
4. Half A Photograph (K. Starr)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. With These Hands (E. Fisher)
7. No Other Love (Perry Como)
8. P. S. I Love You (Hilltoppers)
9. I Believe (Frankie Laine)
10. April In Portugal (Les Baxter)

Seattle, Wash.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. You, You, You (Ames Bros.)
4. Vaya Con Dios (Paul-Ford)
5. April In Portugal (Les Baxter)
6. C'est Si Bon (Eartha Kitt)
7. Ruby (Richard Hayman)
- B. Down By The Riverside (The Four Lads)
9. Crazy, Man, Crazy (B. Haley)
10. Oh! (Pee Wee Hunt)

Pittsburgh, Pa.

1. You, You, You (Ames Bros.)
2. I'm Walking Behind You (Eddie Fisher)
3. P. S. I Love You (Hilltoppers)
4. Song From Moulin Rouge (Percy Faith)
5. Vaya Con Dios (Paul-Ford)
6. Crying In The Chapel (Darrell Glenn)
7. No Other Love (Perry Como)
- B. Down By The Riverside (The Four Lads)
9. Don't Take Your Love From Me (Three Suns)
10. Ruby (Richard Hayman)

Atlanta, Ga.

1. I'm Walking Behind You (Eddie Fisher)
2. Terry's Theme From "Limelight" (Frank Chacksfield)
3. Song From Moulin Rouge (Chacksfield & Hayman)
4. For Me, For Me (G. Gibbs)
5. I'd Rather Die Young (The Hilltoppers)
6. Ruby (Richard Hayman)
7. No Other Love (Perry Como)
- B. C'est Si Bon (Eartha Kitt)
9. Vaya Con Dios (Paul-Ford)
10. April In Portugal (Les Baxter)

Cincinnati, Ohio

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Vaya Con Dios (Paul-Ford)
5. I'd Rather Die Young (The Hilltoppers)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. Allez-Vous-En (Kay Starr)
- B. Butterflies (Patti Page)
9. P. S. I Love You (Hilltoppers)
10. Ruby (Richard Hayman)

Boston, Mass.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Allez-Vous-En (Kay Starr)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. P. S. I Love You (Hilltoppers)
7. Crying In The Chapel (Darrell Glenn)
- B. With These Hands (E. Fisher)
9. T. V. Rhumba (B. Bachelder)
10. Vaya Con Dios (Paul-Ford)

Los Angeles, Calif.

1. Vaya Con Dios (Paul-Ford)
2. Don't Call My Name (Wakely-Lee)
3. No Other Love (Perry Como)
4. Allez-Vous-En (Kay Starr)
5. Purple Cow (Doris Day)
6. I'm Walking Behind You (Eddie Fisher)
7. I'd Rather Die Young (The Hilltoppers)
8. Song From Moulin Rouge (Percy Faith)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. C'est Si Bon (Eartha Kitt)

Des Moines, Iowa

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. Say You're Mine Again (Perry Como)
5. April In Portugal (Les Baxter)
6. Half A Photograph (K. Starr)
7. Just Another Polka (E. Fisher)
- B. Pretend (Nat "King" Cole)
9. I Believe (Jane Froman)
10. I'd Rather Die Young (The Hilltoppers)

Shoals, Ind.

1. I'm Walking Behind You (Eddie Fisher)
2. Ruby (Victor Young)
3. April In Portugal (Les Baxter)
4. Song From Moulin Rouge (Victor Young)
5. Say You're Mine Again (Perry Como)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. I Believe (Frankie Laine)
- B. Half A Photograph (K. Starr)
9. I'd Rather Die Young (The Hilltoppers)
10. Crazy, Man, Crazy (B. Haley)

Salt Lake City, Utah

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. I'd Rather Die Young (The Hilltoppers)
5. Vaya Con Dios (Paul & Ford)
6. April In Portugal (Hayman-Damone)
7. Say You're Mine Again (Perry Como)
8. Allez-Vous-En (Kay Starr)
9. Crazy, Man, Crazy (B. Haley)
10. I Believe (Jane Froman)

Albany, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. Terry's Theme From "Limelight" (Frank Chacksfield)
3. Ruby (Richard Hayman)
4. April In Portugal (Les Baxter)
5. No Other Love (Perry Como)
6. Vaya Con Dios (Paul-Ford)
7. Song From Moulin Rouge (Percy Faith)
- B. I'd Rather Die Young (The Hilltoppers)
9. Gambler's Guitar (R. Draper)
10. You, You, You (Ames Bros.)

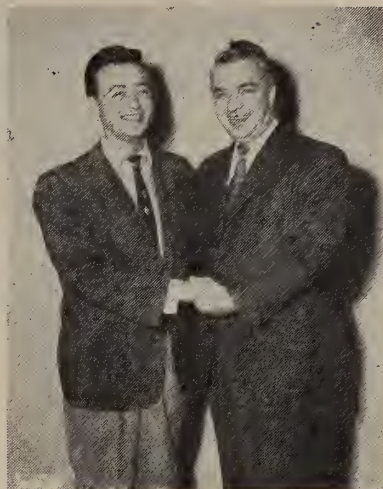
Toledo, Ohio

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Terry's Theme From "Limelight" (Frank Chacksfield)
4. No Other Love (Perry Como)
5. Ruby (Richard Hayman)
6. Allez-Vous-En (Kay Starr)
7. April In Portugal (Damone-Baxter)
- B. With These Hands (B. Fisher)
9. Vaya Con Dios (Paul-Ford)
10. Gambler's Guitar (R. Draper)

Reno, Nev.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Ruby (Richard Hayman)
5. April In Portugal (Hayman-Baxter)
6. Gambler's Guitar (R. Draper)
7. Anna (Silvana Mangano)
- B. I Believe (Frankie Laine)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. P. S. I Love You (Hilltoppers)

"Love Me, Love Me"



CHICAGO—Bobby Wayne, whose Mercury recording of "Love Me, Love Me" is getting disk jockey play, shakes hands with Bud Brandom, fabulous publisher of the tune. Bobby had been at the Cleveland Hit Tune Party and made the trip to Chicago especially to meet Brandom.

Adler & Ross Do Score For "Almanac"

NEW YORK — Dick Adler and Jerry Ross have been signed to do the music and lyrics for the major portion of John Murray Anderson's "Almanac" which is being produced by Harry Rigby, Michael Grace and Stanley Gilkey. The deal was set by MCA.

Adler and Ross will do the whole score for the Broadway musical except for some special material pieces which were bought before they came into the picture. The pair has contracted for a minimum of 50% of the score and will probably wind up with 75% of it.

The show stars the British musical comedy leading lady Hermione Gingold and Billy De Wolfe. Featured in it will be Harry Belafonte, Carlton Carpenter, Harry Momo and others.

Rehearsals are scheduled to start September 15 for four weeks, then three weeks in Boston, three in Philadelphia and then New York in late November.

No record companies have as yet seen any of the songs, nor as any commitment been given to any record firm for the album right. The score is to be published by the Frank Music Company, owned by Frank Loesser and managed by Herb Reis.

Promotions At Columbia

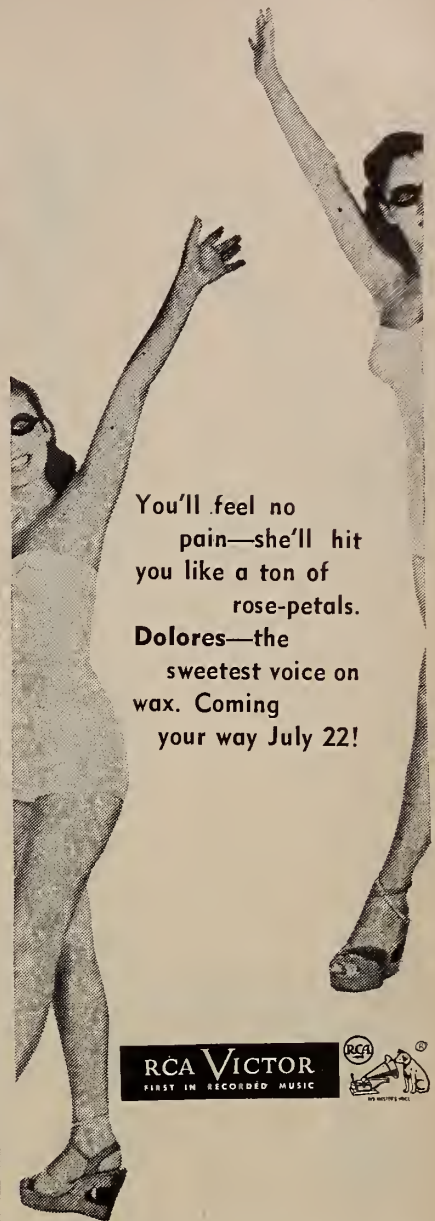
NEW YORK—William G. Wilkins, Treasurer of Columbia Records, has announced the following personnel promotions.

Raymond D. Bultier, formerly Director of Accounting and General Office Manager, has been appointed Assistant Treasurer and will undertake additional new functions in the Treasurer's department. Bultier has been with Columbia since 1946.

Donald R. Whitney, formerly Chief Accountant, has been appointed Director of Accounting, with responsibility for general accounting activities to include General ledger, Miscellaneous Billing and Accounts Payable Departments.

William F. Grady has been promoted to Director of Cost Accounting and in his new position will assume wider responsibilities in the area of cost control for all plant locations.

Oscar Ehrenkauffer has assumed the new post of Director of Office Services.



You'll feel no pain—she'll hit you like a ton of rose-petals. Dolores—the sweetest voice on wax. Coming your way July 22!



CAMMAROTA RECORDS

Coming Up Fast!

"YOU TOOK AWAY THE FRIENDS"
(I HAD AROUND ME)

b/w

"I DON'T HAVE TO TELL YOU"
(THAT I LOVE YOU)

sung by

DICK LARKIN

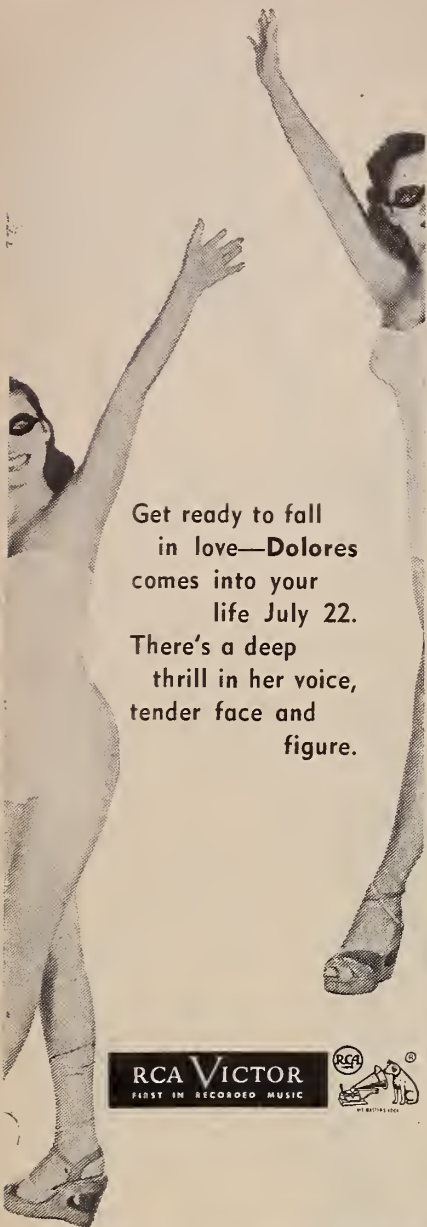
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M-G-M RECORDS

JONI JAMES sings
"MY LOVE, MY LOVE"
and
"YOU'RE FOOLING SOMEONE"

MGM 11543 (78 rpm)
K 11543 (45 rpm)

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Get ready to fall in love—Dolores comes into your life July 22. There's a deep thrill in her voice, tender face and figure.



Introducing the Great New Voice of **BOB DINI**
"TOO LONG"
 b/w
"REMEMBER ME"
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The Greatest Record Ever!
THE HILLTOPPERS
 featuring the voice of JIMMY SACCA
"I'D RATHER DIE YOUNG"
 b/w
"P.S. I LOVE YOU"
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ANOTHER MILLION-RECORD-SELLER !!!
Georgia GIBBS
FOR ME FOR ME
 MERCURY - 70172



Congratulations to The Cash Box on your 11th birthday from your very new London correspondent. May you have many more years of great service.

Having seen Billy Daniels on his previous Palladium appearance I found nothing new in his thirty-five minutes presentation. Benny Payne who forms an intricate part of the act seemed to please the patrons almost as much as the star.

September 20th is K day, for Stan Kenton and his band will be appearing, at the Theatre Royal, Dublin. As there is still no news of the Kenton band making a bow in England it looks as though the fans will have to travel to Ireland in order to hear this great band.

Finland's Karusell record company is to issue fifty-three singles and twenty LP's in about one month. All discs are from Norman Granz' Mercury catalogue. Other companies are also putting out more jazz discs. This is great news for the Finnish collectors who used to get about a dozen jazz records a year. . . . From Paris comes the news that Sidney Bechet will appear in a French movie with Andre Reweliotty.

The government is at present discussing the pros and cons of commercial TV. Some of us have been waiting for it for quite a long time and the BBC can do with some opposition. Financially it would be a boon for all artists as present day BBC salaries are nothing to boast about.

Rumour has it that Hardie Ratcliffe chief of musicians union will parlay with James Petrillo in Paris this month. . . . New Musical Express flying over the whole Ted Heath band to Paris or Brussels to hear Kenton, in specially chartered Viking plane.

Here's wishing Les Paul and Mary Ford lots of success for their stint at New York's Paramount. How I wish I could be there if only to hear them put over "Johnny Is The Boy For Me" a little ditty penned by your London columnist. I hear it's doing as well in the States as it is here 'neath the shadow of Big Ben.

"Call Me Madam" pic due for release here shortly. . . . "Guys and Dolls" now doing great business and seems to be set for a long run.

New Records to watch. Chacksfield's waxing of "Eb Tide" on London.

This week's best selling pop records:

(Courtesy New Musical Express)

1. I Believe FRANKIE LAINE
2. Limelight FRANK CHACKSFIELD
3. Hold Me, Thrill Me, Kiss Me MURIEL SMITH
4. Song From Moulin Rouge MANTOVANI
5. I'm Walking Behind You EDDIE FISHER
6. Pretend NAT "KING" COLE
7. Limelight RON GOODWIN
8. Tell Me A Story LAINE-BOYD
9. Downhearted EDDIE FISHER
10. Rachel AL MARTINO

Music Industry Again Attends NAMM Convention In Half-Hearted Manner

CHICAGO, ILL.—The record industry again attended the NAMM Convention this year in half hearted manner.

Record and music men came from all parts of the country once again to find that they were lost among the pianos, television sets and other large musical instruments.

Once more the weather turned torrid half way through the convention with the conduct of business almost impossible during the day and sleep unheard of at night.

In short it was the usual NAMM deal.

This year, there were less record firms exhibiting than ever before and some of the majors didn't even bother to attend. The main attendance came from the independents and the distributors.

But it was the general opinion that the set-up was all wrong, the place all wrong and the time of the year all wrong.

More than ever there was talk of a separate record show next year, but while everyone talked about it, no one seemed to know how to get the ball rolling. It was mentioned several times than the RIAA should be the agency through which a show could be organized but no one seemed to know whether the RIAA was willing or prepared to undertake such an enterprise.

As for the convention itself, very little went on in the main exhibition

room where the record people were. As a matter of fact at one time or other practically the entire music business met in The Cash Box suite at the Palmer House, which became the unofficial meeting and message center for a great many music men attending the show.

Several top name disk jockeys attended the meeting besides those who reside in Chicago. Among the ones that came out from out of town were Art Ford from New York; Don McLeod and Robin Seymour from Detroit; and Bob Larsen from Milwaukee.

Although not too many new records were introduced at the show, the one that seemed to be making a great deal of noise was "God Bless Us All" by a 5 year old youngster, Bruce Weil, put out on the Barbour label.

The record which is being released this week has had several majors bidding for it, but the owners of the label are not selling.

It might also be of interest to note that the writers of the "God Bless Us All" are the writers of the songs on the "Horrible" label.

As far as the music people were concerned, the convention petered out after the first day when people started drifting back home.

The statement heard most was that perhaps next year the record industry would have a convention of its own.

Kilpatrick Takes Over R & B At Mercury

NEW YORK—Dee Kilpatrick was scheduled this week to take over the R & B department at Mercury, replacing Bobby Shad who resigned to go to Decca.

Kilpatrick currently runs the Folk and Western picture for Mercury and will now handle both departments.

He will make his office in Nashville.

Victor Has Biggest July Week In Years

NEW YORK—RCA Victor had its best July week in several years last week. The revitalized organization was jumping all over the place with several new records selling well up in the thousands. Among these were Dinah Shore's "Blue Canary," June Valli's "Crying In The Chapel," and Mario Lanza's "If You Were Mine."

The new activity makes Joe Carlton the hero of the organization since these are all disks which were cut after he took over. Moreover Carlton has been bringing the same promotional activity to his set-up as he did at Mercury.

Besides the current records, Carlton has several big plans for the future. He has just signed a singer whom he thinks will go straight to the top, Dolores Martel. He has also signed the Keene Sisters.

Another innovation is that he has a record coming out with both Hugo Winterhalter and Henri Rene on the same disk.

Another category of the RCA Victor set-up which is due for revitalizing is the R & B picture with plans expected to be announced shortly.

Carlton was due to leave Sunday (July 19) for two weeks on the coast where he will cut several sessions.

Savoy Acquires World Rights To Dee Jay Label

CHICAGO—Herman Lubinsky, president of Savoy Records, this week announced that he had acquired the world-wide sales rights to the Dee Jay label. This also includes the United States.

The line is to be reactivated and the label's name is to be kept intact.

EPs will be released and several masters which have never been put out will be put on the market.

"Truly Yours"

CHICAGO—In the 11th Anniversary Issue of The Cash Box, a title in the Brandom Music ad was inadvertently printed incorrectly. It read "Yours Truly" and should have been "Truly Yours."

Henry Marshall, ASCAP Charter Member, Still Composing At 70

SCOTCH PLAINS, N. J.—Henry I. Marshall, veteran composer and charter member of A.S.C.A.P., who has written thousands of songs, with at least 150 of them published, is still, at the age of 70, tossing tunes into the mill of Tin Pan Alley.

Marshall, whose "Be My Baby Bumble Bee," written in 1912, is currently riding the wave of a revival via Doris Day's movie, "By The Light Of The Silvery Moon," is making the rounds with a song called "I Wish There Was A Window In Heaven."

Marshall made a deal with the Post Office when he moved to Scotch Plains. His address is 515 Bumble Bee Lane.

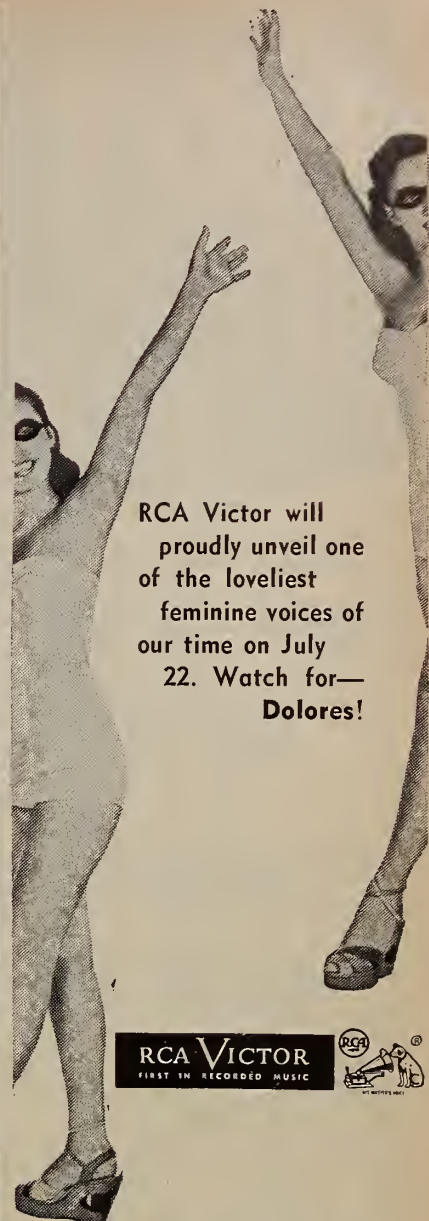
"Hamp" To Tour South Then Fly To Europe

NEW YORK—Lionel Hampton's swingin' band invades the south for an extensive one nite tour commencing July 30th from Greenboro, N. C. Tour takes the "Hamp" through most of August after which, the entire Hampton organization will be flown overseas for their first European concert invasion. Concerts have been set in Copenhagen, Denmark; Sweden, Ireland, The Provinces, France, Italy, Spain, Germany, Switzerland, Northern Africa and Israel.

Eckstine Opening At Birdland



NEW YORK—When Billy Eckstine, MGM Record star, opened at New York's Birdland Restaurant, management was hard hit to handle an overflowing crowd of Billy's friends in the music business who turned out en masse to wish the singer well. Latecomers, waiting for tables, formed a line that extended into the street. Eckstine's current MGM release is "I Laughed To Keep From Crying." Above, Norman Orleck, The Cash Box, congratulating Eckstine on his smash opening.



RCA Victor will proudly unveil one of the loveliest feminine voices of our time on July 22. Watch for—Dolores!

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DISTRIBUTORS: A few points of distribution still available.



#1011

45 or 78 R.P.M.

"It's What's in THE CASH BOX That Counts"



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"MY LEAN BABY"
 and
"NEVER, NEVER"
 70175

•
 BUDDY JOHNSON
"THAT'S HOW I FEEL ABOUT YOU"
 70173

•
SUMMER HITS!!
"SHE'S GOT TO GO"
 THE RAVENS
 70119
"HITTIN' ON ME"
 BUDDY JOHNSON
 70116

2 HITS!

WASHBOARD SAM
"Diggin My Potatoes"

B/W

"Bright Eyes"

Chess 1545

BIG BILL
"Lonesome"

B/W

"Little City Women"

Chess 1546

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MERCY DEE
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JOHNNY ACE
"THE CLOCK"
 b/w
"ACES WILD"
 A Pair of Hot Hit Tunes
 Duke # 112
DUKE RECORDS
 4104 Lyons
 Houston, Texas

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS |
|--|---|---|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THE CLOCK
Johnny Ace
(Duke 112) |
| 2 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 3 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 4 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 5 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TONGUE TIED BLUES
Jack Dupree
(King 4630) |
| 6 I WANNA KNOW
Du-Droppers
(RCA Victor 20-5229) | IS IT A DREAM
The Vocaleers
(Red Robin 114) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 7 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | THE CLOCK
Johnny Ace
(Duke 112) | SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192) |
| 8 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) |
| 9 I'M MAD
Willie Mabon
(Chess 1538) | 40 CUPS OF COFFEE
Danny Overbea
(Checker 774) | IS IT A DREAM
Vocaleers
(Red Robin 114) |
| 10 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458) |

in SAN FRANCISCO in NEWARK in MEMPHIS

- | | | |
|---|--|---|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | THE CLOCK
Johnny Ace
(Duke 112) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | TIN PAN ALLEY
James Wilson
(Big Town 101) |
| 3 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TONGUE TIED BLUES
Jack Dupree
(King 4630) |
| 4 THIRD DEGREE
Eddie Boyd
(Chess 1541) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THE CLOCK
Johnny Ace
(Duke 112) |
| 5 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) | I'M MAD
Willie Mabon
(Chess 1538) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 7 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) |
| 8 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) |
| 9 MALE CALL
Emmett 5lay Trio
(Savoy 1102) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) |
| 10 DRAGNET BLUES
Johnny Moore
(Modern 910) | MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | DOWN TO THE RIVER
Lightning Hopkins
(Jax) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 2 THE CLOCK
Johnny Ace
(Duke 112)
- 3 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 4 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- 5 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- 6 PARADISE HILL
The Embers
(Herald 410)
- 7 IF I CAN'T HAVE YOU
Flamingos
(Chance)
- 8 PLEASE LOVE ME
B. B. King
(R.P.M. 386)
- 9 WHY OH WHY
The Kings
(Jax)
- 10 I WANNA KNOW
Dolly Cooper
(Savoy 891)

- THE CLOCK
Johnny Ace
(Duke 112)
- PARADISE HILL
The Embers
(Herald 410)
- MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- TIN PAN ALLEY
James Wilson
(Big Town 101)
- MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- 40 CUPS OF COFFEE
Danny Overbea
(Checker 774)
- SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192)

- THE CLOCK
Johnny Ace
(Duke 112)
- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- NEVER, NEVER
Dinah Washington
(Mercury 70175)
- THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- AFTER HOUR JOINT
Jimmy Coe
(States 118)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)

in
DALLAS

in
NASHVILLE

in
ATLANTA

- 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 2 THE CLOCK
Johnny Ace
(Duke 112)
- 3 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- 4 THIRD DEGREE
Eddie Boyd
(Chess 1541)
- 5 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 6 LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)
- 7 TIN PAN ALLEY
James Wilson
(Big Town 101)
- 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 9 HEAVY JUICE
Tiny Bradshaw
(King 4621)
- 10 MEET ME WITH YOUR BLACK DRESS ON
Jimmy Nelson
(R.P.M. 385)

- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- THE CLOCK
Johnny Ace
(Duke 112)
- GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- THIRD DEGREE
Eddie Boyd
(Chess 1541)
- PLEASE DONT LEAVE ME
Fats Domino
(Imperial 5240)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- I'M MAD
Willie Mabon
(Chess 1538)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)

- THE CLOCK
Johnny Ace
(Duke 112)
- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- THIRD DEGREE
Eddie Boyd
(Chess 1541)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- EARLY IN THE MORNING
Roy Milton
(Specialty 464)
- DRAGNET BLUES
Johnny Moore
(Modern 910)

Another one Breaking
for a hit!

JOHN GREER

"BEGINNING TO MISS YOU"

RCA VICTOR 20/47-5370

b/w

"RHYTHM IN THE BREEZE"

RCA VICTOR
FIRST IN RECORDED MUSIC



ANOTHER SMASH IN RCA VICTOR'S R&B LINE

"It's What's in THE CASH BOX That Counts"

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

TAB SMITH

(United 153)

B+ "I'VE HAD THE BLUES ALL DAY" (2:40) [Pamlee BMI] Tab Smith and Johnny Harper collaborate on a quick beat jump blues that comes off a good side. Of course, can't have a Tab Smith waxing without the sax and Tab chips in with the usually fine altoing.

B+ "CHERRY" (2:48) Flip is a middle tempo rhythmic bounce relaxingly etched by the sweet and smooth saxing of Smith. An excellent etching.

LOLLYPOP

(Mercury 70200)

B "YOU DONE ME WRONG" (2:41) Mercury chirp, Lollypop, sings a slow easy blues of the man she's in love with but who don't treat her right. Ork backing subdued.

B+ "I NEED YOU BABY" (2:39) The reverse deck is a middle tempo mambo beat, with lyrics in the same vein as upper lid. Gal shows lots of oomph on this plate.

CARL GREEN

(Meteor 5009)

C+ "HORIZON" (2:37) [Meteor Publ. BMI] Carl Green sings a slow wailing blues. He's lost without his baby.

C+ "BOOGIE FREIGHT" (2:41) [Meteor Publ. BMI] Green chants a quick beat boogie with ok ork support. Piano is standout on this deck.

THE SPANIELS

(VeeJay 101)

B+ "BABY, IT'S YOU" (2:37) [Conrad Music] The Spaniels dish up a slow lush love tune in soft style. Group sounds good.

B "BOUNCE" (2:41) [Conrad Music] The group switches to a fast rocker on this end and the result is a good reading of a cute belter.

THE SHADOWS

(Decca 28765)

B+ "NO USE" (2:32) [Park Avenue BMI] The Shadows sing a pretty blues item in smart fashion. Side has that pop blues feel. Lead singer comes through in fine style. Lush listening and should make noise.

B "STAY" (2:35) [Joshua Corp. BMI] Lead handles the slow ballad in better than average fashion. The side seems to be aimed at both pop and r & b.

THE CASH BOX

★ AWARD O' THE WEEK ★

"RENT MAN BLUES" (2:14) [Venice Music-BMI]

"FALL GUY" (2:32) [Venice Music-BMI]

MERCY DEE

(Specialty 466)

● That "One Room Country Shack" man, Mercy Dee, comes up with a novelty slow beat, "Rent Man Blues", that is completely different from the "Shack" etching that won him so many plaudits. On this deck, Dee is assisted by an uncredited fem chantress who opens the side with a plaint about her financial difficulties and the rent man due to call. Dee sings his hard hearted lines, rebuffing her pleas, until the sex angle causes his downfall. Natch. The under lid, "Fall Guy", is a slow blues mournfully sung by Dee who thought he was wise when he stole her away from her man, but instead he was the fall guy. Pianoing on both ends worthy of mention.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"WATERMELON MAN" (2:41) [BMI]

"YOU LOOK GOOD TO ME" (2:38) [BMI]

BROWLEY GUY

(Checker 779)

● You never know where a tune will come from. You heard this melody when you were a kid but it wasn't a tune. It was the wailing of the watermelon peddler who called his wares from the horse drawn wagon or in later years the open backed truck piled high with mountains of melons. Browley Guy puts the chant to music in "Watermelon Man", and with a good vocal etches the stirring story of the sidewalk salesman in a slow rhythmic rock. This one is different and should stir up loads of action. The flip, "You Look Good To Me", is a fast moving bounce that Guy belts with gusto. Material is fair and the singer's forceful treatment gives it a chance. The side with the punch and the one likely to make it is the top deck.

"LET ME GIVE YOU ALL MY LOVE" (2:25) [Bar-BMI]

EARLY IN THE MORNING" (2:23) [Bar-BMI]

ROY MILTON

(Specialty 464)

● Roy Milton comes up with a pair of tunes that are the best he's done in some time. These two sides should create some action and put the man back on the charts. The upper lid, "Let Me Give You All My Love" is a quick beat rocker treated to a driving vocal by the blues artist. Milton, singing of his desire to give all his love to his baby, gets some smart backing from an exciting horn. A go-go item. The flip, "Early In The Morning", is a slow tempo blues bounce that Milton handles with a mournful sound. The chanter puts loads of feeling into his reading. It's heads or tails with this double action release.

CHARLIE "LITTLE JAZZ" FERGUSON

(Apollo 816)

B "DOLL BABY" (2:14) [Bess Music BMI] The Charlie "Little Jazz" Ferguson ork dishes up a slow rhythmic bounce with a full sound. The mood piece is enhanced with the saxing of Ferguson.

B "HARD TIMES" (2:54) [Bess Music BMI] Flip is a slow dramatic beat with a chorus chant to lend it color. Side is stirring and Ferguson's saxing is exciting. Should grab off some coins in the boxes.

CARL DAVIS

(Seeco 10-010)

B "GET YOUR BUSINESS RIGHT" (2:41) Carl Davis sings a middle tempo bounce in smart fashion. Supporting cast includes the Leonard Gaskin Ork with Ike Quebec on the tenor sax.

C+ "I'M LEAVING YOU TODAY" (2:37) A similar tempo ditty pleasingly waxed.

EDDIE JOHNSON

(Chess 1544)

C+ "TWIN ROCK" (2:37) [Burton Ltd. BMI] A moderate tempo rocker showcase for the Eddie Johnson sax.

C+ "TIPTOE" (2:39) [Burton Ltd. BMI] Same as the above with Johnson chipping in a faster tempo sax exhibition.

BILLY MAXTED TRIO

(Brunswick 80221)

C+ "COWBELL STRUT" (2:41) [Maxted Music BMI] The Billy Maxted Trio etch a middle tempo strut for a lively platter.

C+ "BLACK BEAR BASH" (2:37) [Maxted Music BMI] The trio comes off well with a fast moving, spright instrumental.

LIGHTNING HOPKINS

(RPM 388)

B "MISTERATED BLUES" (2:37) [Modern Music BMI] Lightning Hopkins sings in his lazy-nasal chant about his baby who mistreats him all the time. A typical Lightning Hopkins.

B "BLACK CAT" (2:37) [Modern Music BMI] A similar item in slower tempo.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

The more one listens to "Crying In The Chapel" the more lovely it becomes. The tune via Darrell Glenn's Valley Record, a 17 year youngster on a new label, and kicking off in the country field, has such a simple but moving melody that it spilled over into the pop field and is showing very strongly in pop sales. Now comes what is perhaps the most moving rendition yet recorded. The Orioles version on Jubilee Records. This is an out of the world reading and absolutely the best thing The Orioles have yet done. . . . Miriam Abramson, Atlantic Records, off to Europe to visit with husband Herb, stationed in Germany with the U. S. Army. Miriam will be abroad for two months. . . . Don Robey's initial release on his new Peacock Progressive Label, "How High The Moon" and "Round About Midnight", recorded by Phineas Newborn, Jr., two mighty listenable sides. Newborn is a whiz at the keyboard and prediction here is that he will become a big star. . . . Jack Dupre, new King artist, coming up fast with his "Tongue Tied Blues". Broke into the number 16 spot in the Nation's Top R & B Records last week and indications are that it will go a lot higher. . . . Rama Records signed the fabulous Lonnie Johnson. Guitar playing Johnson was a featured member of Duke Ellington's "Chocolate Dainties" and Louis Armstrong's band. He has recorded over 200 songs and it is claimed he has sold over 2,500,000 records for King.

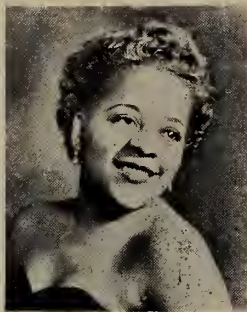


THE ORIOLES

The big one being, of course, "Tomorrow Night". Rama's first Johnson release will be the answer to "Tomorrow Night", "You Move Me Baby". . . . Sarah McLawler, Brunswick recording star, can play that Hammond with the best. Sarah takes off her shoes and controls the pedals barefooted when she belts a fast number. Seems her foot moves so quickly that the noise of her shoes distracts her. . . . Joe Davis busy at the Chicago NAMM Convention lining up a group of distributors for his new label "Jay-Dee". Davis will issue the new Crickets disk, "When I Met You", shortly.

CHICAGO:

Jubilant Jerry Blaine, Jubilee prexy, more jubilant than ever, as he advises all and sundry his diskery has biggest hit ever in "Crying In The Chapel" by The Orioles. Len Chess reports Jerry sold over 5000 here in 2 days. . . . Something new has been added. Midnite shows at the Shakespeare Theatre every Saturday. Opening show (7/11) included Mitzi Mars with Jack Cooley and his band. Management intends to headline show biz' biggest names each week. Jack Cooley in charge of productions. . . . Looks like Vee Jay Records, new label out of Gary, may have a hit in their very first release, "Baby It's You" by The Spaniels. Really taking off here. . . . Gene Ammons continues to go strong at Nob Hill. . . . "Nature Boy" Brown replaces Eddie Boyd at Ralph's Club for a limited engagement. . . . Sax Mallard continues to draw raves at the Strand. . . . Al Benson claims he expects 'big things' from two brand new releases on newly formed "Parrot" label. First release features Mabel Scott's "Mr. Fine" b/w "Mabel's Blues". Al says gal does great on this disk. Second "Parrot" release by The Chocolateers, "Bartender's Ball" b/w "Peckin'". . . . Ella Fitzgerald now in second week at the Chicago Thitter. Next stop Angelo's in Omaha. . . . Louis "Satchmo" Armstrong playing to 'SRO' crowds at the Blue Note nightly. . . . Following on the heels of her successful "Uska Dara", Eartha Kitt has another big seller in "C'est Si Bon". The disk sure is enjoying lotsa spins from Chi's deejays. . . . Speaking of deejays, congratulations to Larry Dean, who just became program director for WCIN, Cincinnati's newest radio station. Larry formerly with WLOU, Louisville for 6 months, and WSOK, Nashville, for one year. Beside task of program director, Larry will also continue spinning the records, and perhaps find time to do a bit of composing.



MITZI MARS

LOS ANGELES:

Abe Diamond, Diamond Record distrib is whooping it up after learning that he'll have all the "I'll Help You Baby" on Republic he can use. Platter was in short supply until recently. . . . It's a toss up in our book between Willie Mae Thornton's "Hound Dog" and Willie Mamon's "I Don't Know" as the hottest record of this or any other season. Only platter we can remember that set up as much of a storm was the old Johnny Moore "Drifting Blues". . . . The welcome mat is out for Irv Marcus of Peacock and Duke, who's scheduled for a coast visit following the NAMM show. . . . Joe Bihari looking ten years younger just after talking about playing softball with the guys on Sundays. Joe's Flair label steadily progressing, has that Elmore James hit riding now. . . . Hear tell of lots of phono manufacturers who'll be equipping their machines with 16 rpm adapters come the fall. . . . Just in case anybody's wondering, Bill McCall Jr. still has James Wilson of "Tin Pan Alley" fame under contract. His new one, scheduled for early release is a cinch to score in all rhythm and blues spots. . . . We're guarding the palace, shotgun in hand, for Leo Messer till he returns from the Chi convensh. Sure wish Leo'd put some water in that pool though. Later's "New Bon-Ton Roulay" really starting to step out and fly, despite the summer doldrums. . . . We're anxiously sitting and waiting for the announcements of new lines, changes and what have you after the melee in Chi. . . . One sage music biz vet said it, "The only wind in The Windy City this week, will be that coming from record manufacturer's quoting telephone number sales". . . . Crystalette Records due to bow into the rhythm and blues field come the fall. . . . Somebody oughta light a fire under that Ernie Andres Vogue etching of "Don't Lead Me On". . . . Sid Talmadge and Bob Field over at Record Merchandising doing a whole of a job via "Paradise Hill" and "Banana Split", latter on Excello . . . and look out for Jake Porter's Combo label, who have a flock of hot releases scheduled for the fall. . . . The Orioles have a winner in their Jubilee rendition of "Crying In The Chapel".



WILLIE MAE THORNTON

The Talk of the Show
NOW it's the
THE TALK OF THE NATION

THE ORIOLES

FABULOUS RECORDING OF

"CRYING IN THE CHAPEL"

JUBILEE 5122 (45x5122)

b/w

"DON'T YOU THINK I OUGHT TO KNOW"

Picked by All

THE CASH BOX

THE BILLBOARD

THE DJ'S, DEALERS & OPS

Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

SUNSET TRAVELERS

Present Two Great Spiritual Sides

"YES, YES, I'VE DONE MY DUTY"

b/w

"MY NUMBER WILL BE CHANGED"

DUKE # 201



New Gospel Release!

"GLORY TO HIS NAME"

b/w

"I CAN TELL JESUS ANYTIME"

Young Gospel Singers

Excello 2012

45's-78's

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NASHBORO RECORD CO.

177 3rd Ave. North, Nashville, Tenn.
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The New R&B Label RAMA RECORDS

Smash Release
THE CROWS

"I LOVE YOU SO"

b/w "GEE"

RAMA # RRS



Breaking - Fast - In Virginia
and S-P-R-E-A-D-I-N-G!

The New Spiritual Hit

"I SAW THE LIGHT"

BY

THE SOUTHERN STARS

on CHESS # 1540

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HOT JAZZ SELLERS

1. KING PLEASURE - Red Top - 821
 2. EDDIE JEFFERSON - Strictly Instrumental - 858
 3. BILLY TAYLOR - I Love To Mambo - 869
 4. ANNIE ROSS - Farmer's Market - 839
 5. CHARLIE FERGUSON - Stop Talkin' - 855
 6. ZOOT SIMS - Jaguar - 852
 7. MILT JACKSON - Vendome - 851
 8. MILES DAVIS - Bluing - 846
 9. JOE HOLIDAY - Hello To You - 848
 10. SONNY STITT - Jeepers Creepers - 826
 11. JAMES MOODY - Stardust - 841
 12. BILLY TAYLOR - Man With A Horn - 822
 13. WARDELL GRAY - April Skies - 840
 14. ANNIE ROSS - Twisted - 794
 15. JOE HOLIDAY - Blue Holiday - 815
- SEND FOR FREE CATALOG

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2 BIG HITS

Mabel Scott
"MR. FINE"
 b/w
MABEL'S BLUES
 ON PARROT-780

THE CHOCOLATEERS
"BARTENDERS' BALL"
 b/w
"PECKIN'"
 PARROT-781

AL BENSON
 Noted Deejay Says:
"THESE TWO WILL BE THE NATION'S BIGGEST HITS!"

PARROT RECORD CO.
 4307 SO. PARKWAY, CHICAGO
 Tel: OAKland 4-5254

Outstanding Service



NEW YORK—Frank Walker, general manager of MGM Records (center) is shown being congratulated by Tex McCrary, Julius Adams, president, Global News Service, Lou Swarz, associated director of Global News Service and Sol Handwerker, promotion manager for MGM Records, as he received the Global News Service special award for outstanding community service. A similar award was also presented to orchestra leader Fred Waring.

Breaking All Over!
"BANANA SPLIT"
 b/w
"SKIPS BOOGIE"
 Kid King's Combo
 Excello 2009
 Rush Your Order!
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NASHBORO RECORD CO.
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THE CLOVERS
 New Hit
"GOOD LOVIN'"
 b/w
"HERE GOES THE FOOL"
 Atlantic 1000
Atlantic RECORDING CORP.
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Rush Your Order...
"I'LL HELP YOU BABY"
 BY
CHRISTINE KITTRELL
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 NASHVILLE TENNESSEE

Join The "Whoopin' and Hollerin'" over sales of
EARL "WHOOPIN' and HOLLERIN'" and FOREST'S
 Latest Hit
"LAST NIGHT'S DREAM"
 b/w
"FIFTY THREE"
 DUKE # 113
DUKE RECORDS
 4104 Lyons Houston, Texas

New! By The Skylarks.
"I WANT TO KNOW, WILL HE WELCOME ME THERE"
 b/w
"HEAVENLY LIGHT SHINE ON ME"
 The Skylarks
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 45's—78's
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NASHBORO RECORD CO.
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BIGGER & BIGGER, DAY BY DAY!
THE TALK OF THE SHOW!
"MERCY MR. PERCY"
 SAVOY # 897
 by VARETTA DILLARD
SAVOY RECORD CO., INC.
 58 Market St., Newark, N. J.



- 1 THE CLOCK**
 Johnny Ace
 (Duke 112)
- 2 PLEASE LOVE ME**
 B. B. King
 (R.P.M. 386)
- 3 HELP ME SOMEBODY**
 The "5" Royales
 (Apollo 446)
- 4 THIRD DEGREE**
 Eddie Boyd
 (Chess 1541)
- 5 PLEASE DON'T LEAVE ME**
 Fats Domino
 (Imperial 5240)
- 6 WILD, WILD YOUNG MEN**
 Ruth Brown
 (Atlantic 993)
- 7 THESE FOOLISH THINGS**
 The Dominoes
 (Federal 12129)
- 8 GOOD LOVIN'**
 The Clovers
 (Atlantic 1000)
- 9 I FOUND OUT**
 The Du Droppers
 (RCA Victor 20-5321)
- 10 MERCY, MR. PERCY**
 Varetta Dillard
 (Savoy 897)

THE CASH BOX

Reports

THE NATION'S

BIG 10

HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

1 MEXICAN JOE

Jim Reeves
(Abbott 116; 45-116)

2 TAKE THESE CHAINS FROM MY HEART

Hank Williams
(MGM 11479; K-11479)

3 RUB-A-DUB-DUB

Hank Thompson
(Capitol 2445; F-2445)

4 IT'S BEEN SO LONG

Webb Pierce
(Decca 28725; 9-28725)

5 SPANISH FIREBALL

Hank Snow
(RCA Victor 20-5296;
47-5296)

6 TRADEMARK

Carl Smith
(Columbia 21119; 4-21119)

7 ORCHIDS MEAN GOODBYE

Carl Smith
(Columbia 21087; 4-21087)

8 THAT HOUND DOG IN THE WINDOW

Homer & Jethro
(RCA Victor 20-5280;
47-5280)

9 THAT'S ALL RIGHT

Autry Inman
(Decca 28629; 9-28629)

10 CRYING IN THE CHAPEL

Darrell Glenn
(Valley 101; 45-101)

Spike At Music Shop Opening



ARCADIA, CALIF.—Local music trade turned out en masse here recently for opening of Mel Pratt's Arcadia Music Mart. Pictured above, left to right, Jean Pratt, Helen Lauman, Shirley Reeves and Spike Jones, busily autographing albums.

Johnny Bond Joins WFAA, Dallas For Radio-TV

HOLLYWOOD, CALIF. — Johnny Bond, who recently resigned after 13 years with the Gene Autry organization, has reached an agreement with WFAA in Dallas for radio and TV, and has moved with his family to the Texas city.

Bond, a recording artist since 1941,

becomes a regular member and will emcee portions of the show called "Shindig," on TV and radio each Saturday night from 8 p.m. until midnight. Radio coverage is for WFAA feeding the Texas network which covers the Southwest.

In addition to his duties on the big Saturday night "Shindig," Bond will start his own radio show on WFAA daily 11:45 until noon. This will be the first "Johnny Bond Show" on radio since his days at KXLA in Pasadena, Calif.

The genial singer and composer expressed deep regrets at leaving his friends and associates in the Hollywood area, but pointed out he will make frequent trips back to the Coast. At the same time he said that after considering a number of offers he visited WFAA for two guest appearances on "Shindig," and is happy with his new duties.

Turnabout



NASHVILLE, TENN. — When a group of the Grand Ole Opry and William R. McDaniel, director of public relations for WSM, this city, went to Korea to entertain the troops, the group was outfitted with army uniforms. With the troops the entertainers saw there from Tennessee was Sergeant Norville Johnson. When he returned home recently and came to visit the Grand Ole Opry, some of the performers who had seen him at Kimpo Air Base turned the tables on him and put him into a hillbilly band for a gag.

Here Lew Childre and Danny Dill examine his civilian sports clothes as they put him through the routine with the bass fiddle backstage at the Opry. Johnson was the first of the soldiers met in Korea who has come back to visit the performers at the Opry.

THE NATION'S TOP HIT!
DARRELL GLENN

and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

Same areas still available for
Distributors

Write...Wire...Jock Camer

VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

LADDER OF
Best Sellers

FROM

King
AND
Federal
RECORDS

Popular

BONNIE LOU
HAND-ME-DOWN HEART
TENNESSEE WIG WALK
1237 and 45-1237

THE GLOBE
TROTTERS
MY GAL SAL
SUNDOWN
1210 and 45-1210

Folk/Western

DON RENO & RED SMILEY
CHOKING THE STRINGS
I'M THE TALK OF THE TOWN
1235 and 45-1235

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 45-1192

COWBOY COPAS
TENNESSEE SENORITA
IF YOU WILL LET ME BE YOUR LOVE
1234 and 45-1234

CHARLIE GORE
EACH TIME I PRAY
I KNOW SOMETHIN'
1218 and 45-1218

Rhythm/Blues

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

TINY BRADSHAW
HEAVY JUICE
THE BLUES CAME
POURING DOWN
4621 and 45-4621

EARL BOSTIC
MELANCHOLY SERENADE
WHAT! NO PEARLS
4644 and 45-4644

SONNY THOMPSON
WAITING TO BE LOVED BY YOU
LOW-FLAME
4639 and 45-4639

Federal

BILLY WARD AND HIS DOMINOES
YOU CAN'T KEEP A GOOD MAN DOWN
WHERE NOW, LITTLE HEART
12139 and 45-12139
THESE FOOLISH THINGS
REMINDE ME OF YOU
DON'T LEAVE ME THIS WAY
12129 and 45-12129

THE ROYALS
GET IT
NO IT AIN'T
12133 and 45-12133

DISTRIBUTED BY

King
RECORDS
INC.
1540 Brewster Ave
Columbus, Ohio

Thanks DJ's, Ops & Dealers
For Your Kind Consideration
Of Our New Songs

**"WALK ME BY
THE RIVER"**

BING CROSBY
Decca 28733

**"YOUR KISSES
AREN'T KISSES
ANymore"**

b/w

"IF AND WHEN"
(Waltz)

PEE WEE KING
RCA Victor 20-5344

RIDGEWAY MUSIC, INC.
Charlie Adams
6087 SUNSET BLVD.
HOLLYWOOD, CALIF.

THE CASH BOX
THE 10 FOLK & WESTERN
TOP Best Sellers

1. MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)
2. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
3. TRADEMARK
Carl Smith
(Columbia 21119; 4-21119)
4. TAKE THESE CHAINS FROM MY HEART
Hank Williams
(MGM 11479; K-11479)
5. FREE HOME DEMONSTRATION
Eddy Arnold
(RCA Victor 20-5305; 47-5305)
6. SPANISH FIREBALL
Hank Snow
(RCA Victor 20-5296; 47-5296)
7. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)
8. NO HELP WANTED
The Carlisles
(Mercury 70028; 70028 x 45)
9. GAMBLER'S GUITAR
Jim Lowe
(Mercury 70163; 70163 x 45)
10. DO I LIKE IT
Carl Smith
(Columbia 21119; 4-21119)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"PRIVATE PROPERTY" (2:20)
[Hill & Range-BMI]
"DON'T SAY GOODBYE IF YOU LOVE ME" (2:34)
[Peer International-BMI]
JOHNNIE & JACK
(RCA Victor 20-5375)



JOHNNIE AND JACK

● The Johnnie and Jack team come up with another pair of likely looking etchings that should mean money in the till for the op and over the counter. The top side, "Private Property", is a quick beat bouncer that the boys dish up with a punchy reading. The boys sing a cute warning that the gal is private property and anyone poaching will have to answer to them. A happy lilt and right for the summer weather. The under lid, "Don't Say Goodbye If You Love Me", is a change of pace. The pair sing a slow romantic lament in mournful manner and come off with a solid item that should appeal.

"HOT DOG RAG" (2:15)
[Bourne, Inc.-ASCAP]
"THAT OLD RIVER LINE" (2:40)
[Northern Music-ASCAP]
RED FOLEY
(Decca 28759)



RED FOLEY

● Red Foley come up with two rhythm songs, a formula which was so successful for Red in the past, and handles them in a manner that means spins. The upper deck, "Hot Dog Rag", is a fast moving rag time zestfully performed by Foley against an infectious musical backdrop supplied by Owen Bradley and his ork. Use of bones gives it that authentic touch. The flip, "That Old River Line", is a similar beat item colorfully handled by Foley against a similarly arranged musical assist. Both sides are extremely danceable and should go saleswise in the pop as well as the country markets.

The Original Hit!
"MEXICAN JOE"

JIM REEVES
on ABBOTT # 116
ABBOTT RECORD CO.
1653 N. Argyle Avenue
Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP NASHVILLE TENN.
45's and 78's **5¢** Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

**THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

1. MEXICAN JOE Jim Reeves (Abbott)
2. I CAN'T WAIT Faron Young (Capitol)
3. RUB-A-DUB-DUB Hank Thompson (Capitol)
4. IT'S BEEN SO LONG Webb Pierce (Decca)
5. CRYING IN THE CHAPEL Darrell Glenn (Valley)
6. HOW'S THE WORLD TREATING YOU Eddy Arnold (RCA Victor)
7. TAKE THESE CHAINS FROM MY HEART Hank Williams (MGM)
8. TRADEMARK Carl Smith (Columbia)
9. ORCHIDS MEAN GOODBYE Carl Smith (Columbia)
10. THE LAST WALTZ Webb Pierce (Decca)

ROY ACUFF
(Capitol 2548)

B "16 CHICKENS AND A TAM-BORINE" (2:36) Roy Acuff and his Jug Band bounce through a fast cutie. Roy chants in his best square dance manner and the instrumentalists help with some unusual sounds.

B "DON'T SAY GOODBYE" (2:39) Acuff wails mournfully begging her not to say goodbye. Orking is ok and helps put the deck over.

BETTY CODY
(RCA Victor 20-5376)

B+ "PALE MOON" (2:45) [Forster Music-ASCAP] Betty Cody, usually teamed with husband, Lone Pine, does a single and handles the standard with much appeal. Betty is best on this type of tune. Twanging guitar and Indian tom-toms color the etching.

B "I HATE MYSELF FOR LOVING YOU SO MUCH" (2:40) [Redd Evans-ASCAP] Betty yodels a slow romantic lament against a backdrop similar to the upper plate. Gal has an individual style which could catch on big.

JIMMY HEAP
(Capitol 2518)

B+ "JUST TO BE WITH YOU" (2:13) [Beechwood Music-BMI] Jimmy Heap lends a good vocal to a slow romantic lilt. Orking by The Melody Masters with Perk Williams provide some interesting backing with the sprinkling high notes on the piano featured.

B "RELEASE ME" (2:39) [Four Star Sales-BMI] Jimmy begs for his release so that he can love again. The Western artist handles the vocal well, and again some kind words for the tinkling piano.

JOHNNY TYLER
(Specialty 717)

C+ "I'M GRATEFUL TO YOU" (2:10) [Venice Music-BMI] Johnny Tyler warbles a slow tender sway thanking his gal for proving untrue and for the tears and heartbreak she caused.

B "HILLBILLY PREACHER" (2:16) [Hill & Range-BMI] Flip is a quick tempo bounce cutie about the hillbilly preacher. Chanted in good style against a string backdrop.

CHARLIE GORE
(King 1218)

B "I KNOW SOMETHIN'" (2:18) [Mar-Kay-BMI] Charlie Gore etches a quick beat bounce in light hearted fashion. A gay love tune.

B "EACH TIME I PRAY" (2:13) The under lid is a slow sentimental ditty tenderly fashioned by Gore.

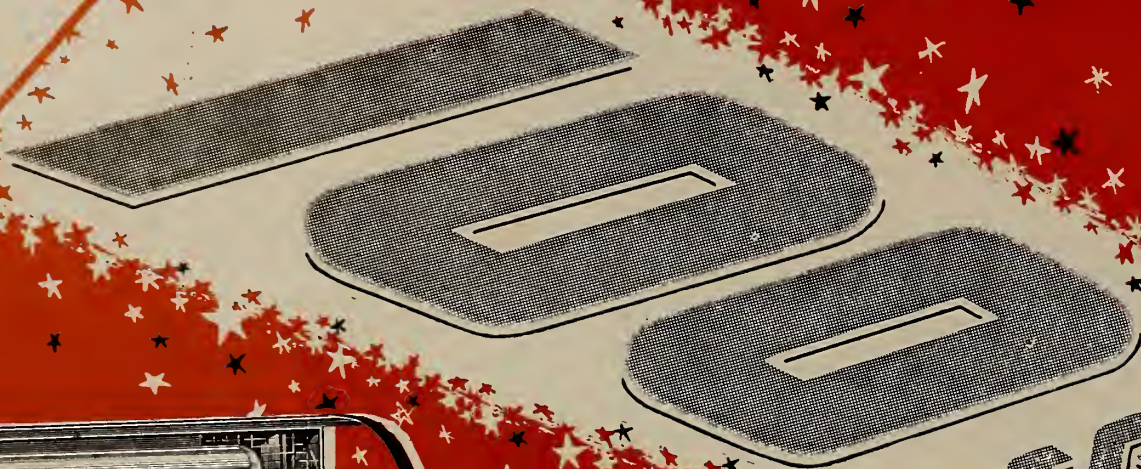
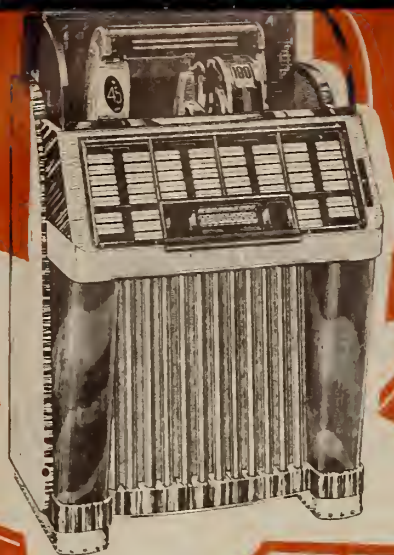
CARL BUTLER
(Okeh 18012)

B "MY HEART TELLS ME" (2:34) [Peer International BMI] Carl Butler comes through with a sorrowful chant of a rift between two lovers caused by pride. A middle beat tune with Butler singing warmly against a soft string support.

C+ "CROWDED OUT" (2:34) [Peer International BMI] Butler sings a similar number with romantic lament lyrics.

Select-o-matic 100

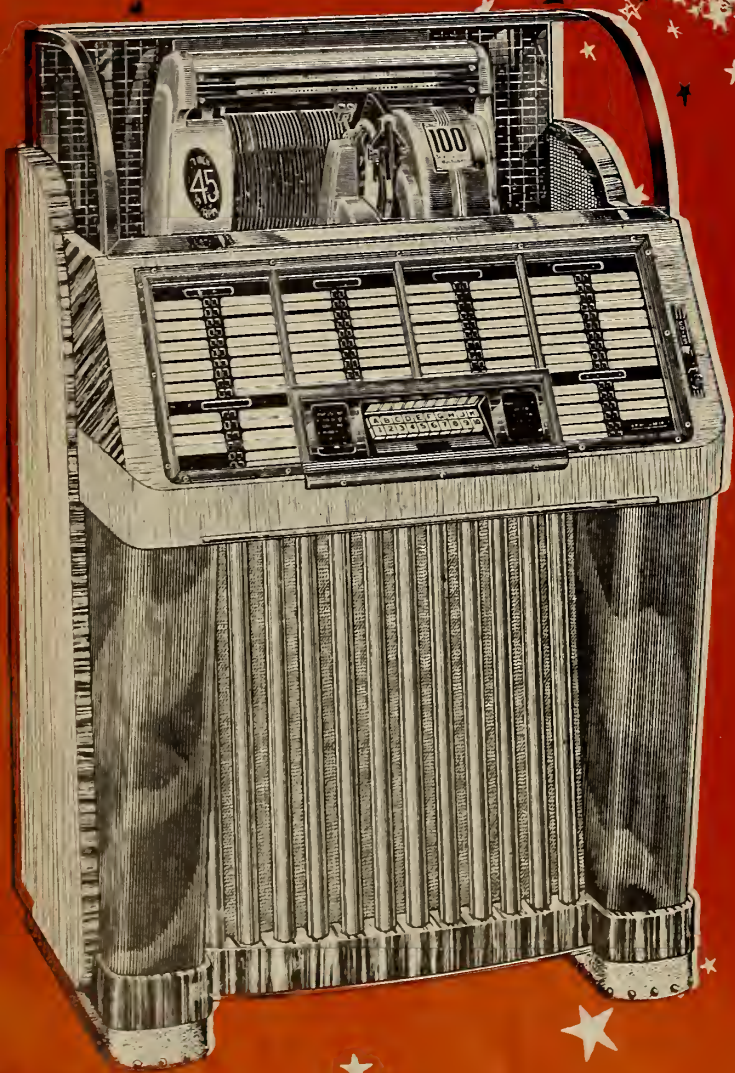
...IN TENS OF THOUSANDS
OF LOCATIONS



SELECTIONS

100 Selections

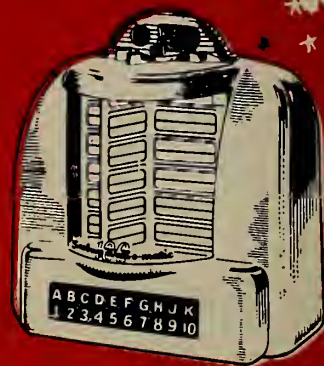
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100 Selections

ANYWHERE IN

THE LOCATION



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems



Here and There

WASHINGTON, D.C.—While some economists keep moaning that the people of this country are spending more than they're making, thru over-buying and installment buying, a factual report by SEC states that individuals saved \$2½ billions in the first quarter of 1953. This was slightly higher than the \$2.4 billions saved during the first quarter of 1952, and was higher than for any first quarter of the post-war period.

NEW YORK—Subway riders in this city will have to pay 15c fare starting July 25. This is an increase from 10c. Tokens will be used in turnstiles instead of coins, and we have a hunch many a coin operated machine will wind up with some in their cash boxes. Officials of the Transit Authority (now operating the transit system instead of the city government) dropped the hint that this increase is not the end—it might be necessary to jump to 25c in the near future. A few short years ago, fares were 5c. Now it's three times that, with indications that more increases are to come. And the juke box operator in this city still operates at the same nickel.

ZURICH, SWITZERLAND—Hugo Stuker, operator, has been visiting coin firms in New York City for the past few weeks. He also made a hurried trip to Chicago to see how American machines are made. While in New York, Stuker spent considerable time with the record companies, and made provisions for shipment of 45 rpm records, which are not available in Europe. In addition to lower shipping costs, assurance of non-breakage, the import tax will be considerably less as this charge is made by weight. Not many juke boxes are operating with 45 rpm phono records at this time, but Stuker believes that as time goes on, the 45's are bound to become as popular in Europe as they are in the States.

NEW YORK—This is really a "here and there" item. Messages of congratulation and commendation on the editorial material and listings which appeared in *The Cash Box* 11th Anniversary and Encyclopedic Directory Issue kept pouring into this office from "here and there"—everywhere in the nation. It was a tremendous task to combine all these features in one issue, taking weeks and weeks of effort, and we are thrilled at its reception by our readers.

"IN THE GOOD OLD BUSY SUMMERTIME"

To the old timers in the industry, especially the members of *The Cash Box*' "20 Year Club", the headline above is going to read like anything but what it should read.

In the "old" days, every summertime was slumptime.

Those olden, golden days, never dreamed that a statement like: "*In the good old busy summertime*", could ever be factual.

But, today, this statement is factual. It does read right. Because for three straight summers the industry has been busier than it ever has been before.

And three seasons make anything in this industry "old". Therefore, the expression, "*in the good old busy summertime*".

For every man in the industry there seems to be a different reason "why" the summertime is no longer the trade's "slumptime".

And just as many are probably right.

But what is most important is the fact that, for the third summer in a row, the industry is whizzing along, regardless of the torrid weather or the high humidity.

Neither heat, nor drought, nor humidity, nor anything else, seems to stop the boom times that are being enjoyed by the major factories in this industry.

A visit to Chicago's factories by any coinman will simply bring about an eruption of the grandest kind of enthusiasm and optimism.

The busy, busy factories, laboring away at top speed, regardless of the heat and humidity, building up backlog on backlog of orders, try hard as they will to fulfill all orders as they arrive, creates an entirely new idea of what the summertime can be like in this industry.

As far back as the '30's, when this business

started on its modern era, the trade practically shut up shop for the summertime.

Today there isn't an operator, jobber, distributor or manufacturer who would even dream of adopting such a course.

Some claim that it's the equipment which the factories are producing that have eliminated the conjunction of the word "slumptime" with that of "summertime".

Others claim that it is the generally new industrial period thru which this nation is passing which makes summertime production just as important, if not more important, than wintertime production of all products.

And, these people continue, as long as all the factories are working hard, this industry, too, will continue to work hard and to prosper.

To a great extent that statement is true. There is no doubt that prosperity is based on the workingman being able to take home a fine salary each week.

But, what is interesting, is to listen to the answers which these gentlemen of this industry make, when reminded that this business grew up in a depression. Grew up when people had more time on their hands and not much money in their pockets. In fact, when a box of apples on a corner, was a business.

So, it isn't just the fact that the people are working and earning, it is more the fact, some state, that people enjoy the economical and relaxing entertainment as well as the convenient purchasing which coin operated machines bring them.

Whatever the answer, what this article concerns itself with, is the fact that there is no longer any slumptime in the summertime.

That, in fact, it can be said the following statement is now the rule, and not the exception:

"*In the good old busy summertime*".

McCARRAN BILL HEARINGS

Witnesses For Proponents Heard Wed. July 15

Juke Box Industry Granted Postponement To An Indefinite Future Date At Request Of Sidney H. Levine



SIDNEY H. LEVINE

WASHINGTON, D. C. — ASCAP gathered its big guns for another try to impose a double tax upon the juke box operators of America when it appeared before the United States Senate Sub-Committee on the Judiciary last Wednesday (July 15) in favor of the proposed McCarran Bill.

The new wrinkle this time was that ASCAP lawyers and officials did not actually testify themselves (although they were there as observers) because they were attempting to show that it is not ASCAP as such which is advocating this legislation but its members and other music trade organizations.

However, the attempt to rush the committee into a quick decision failed when Sidney H. Levine, counsel for the Music Operators of America, read a statement which clearly showed that the operators needed considerably more time to properly prepare their defense. (This statement is reprinted below in its entirety.)

The McCarran Bill is the latest in a long line of bills which ASCAP has been sponsoring in Congress after Congress in its attempt to get juke box operators to pay double royalties for the records they use. The current bill however is even more odious than the others which have been introduced in that it sets no limit on what ASCAP may charge an operator and leaves him completely at that organization's mercy.

The hearings which took place before Senator Jenner alone (because the other members of the committee could not attend) started with the

reading of statements by several song writers saying why they thought the legislation should be passed. Among these were Doris Fisher, Dorothy Stewart and Robert MacGinsey. After these three read their statements, Senator Jenner asked that all the other songwriters merely put their statements into the record since they were all substantially the same and in the interests of saving time, it would be better not to read them. Therefore the statements of Joan Whitney, May Singhi Breen, Vic Mizzy and Paul Bertlett were merely put into the record.

Then the lawyers for various groups in the music field went to work to show why they thought this legislation should be passed. Among them were John Schulman, representing SPA; Cedric Porter, representing the American Patent Law Association; Sidney Kaye of BMI; and Sidney Wittenburg representing the publishers.

These lawyers presented the same arguments which they have been presenting for years. Nothing new was added.

In substance their argument can be broken down to four parts:

1. When the original copyright act was passed, the coin machine was a primitive instrument equipped with earphones. It was heard by one person at a time and was not really a public performance. Furthermore, it is their claim, the modern juke box was not envisaged with its tremendous consumption and use of records.

2. The statement that the juke box helps in the promotion of records does not put it into any other category than that of radio, television, dance halls, night clubs and all other users of music for the playing of a song in any of these mediums helps exploit that song.

3. The juke box industry which collects hundreds of millions of dollars each year from the constant playing of records is actually getting a free ride when it comes to music costs because of all the industries which make use of music, it and it alone does not pay for this commodity.

4. It is not ASCAP's intention to tax any place of business into bankruptcy. It is rather to that organization's interest to keep every user of music in business so that he can continue paying royalties on that music. ASCAP would never be unreasonable in demanding a fee but would negotiate in a legal and above board manner.

That in essence was the testimony which the proponents of the McCarran Bill told the committee.

However at last year's hearing, these arguments were all so effectively refuted by the lawyers for the music operators and the manufactur-

Wurlitzer Writes Distributors To Go All Out In Opposing McCarran Bill

Miller And Pillion, Western N. Y. Congressmen Support Juke Box Industry. Will Appear In Opposition To Bill

BUFFALO, N. Y.—Two Western New York Congressmen, William E. Miller, Lockport, and John R. Pillion, Lackawanna, have taken an active stand in opposition to the ASCAP sponsored legislation proposed by Senator Pat McCarran, (S. 1106) it is reported.

Representatives Miller and Pillion oppose the bill as detrimental to an important industry of the Niagara Frontier, as represented by The Rudolph Wurlitzer Company of North Tonawanda. Since Wurlitzer is one of the major manufacturers of coin

ers that the bill wasn't even reported out of the sub-committee.

This year as usual, the proponents tried to force the opponents of the bill to rush through their defense but Sidney H. Levine, in a clear and concise statement, showed how it would be impossible to meet these arguments without a detailed procedure which would take months to accomplish.

As a result of his statement, the hearings were adjourned without any future date being set.

Herewith is Sidney Levine's statement in full:

My name is Sidney H. Levine, and I am a member of the New York State and Federal Bars. I am engaged in the general practice of law at 165 Broadway, New York 6, New York. I am counsel for the Music Operators of America, Inc., as well as the attorney for the Automatic Music Operators Association, Inc. of New York City. Both organizations are associations of automatic phonograph machine operators who intend to appear in opposition to S. 1106, as persons directly and adversely affected by the proposed legislation.

This application for an adjournment until Congress reconvenes after the Summer recess is respectfully made based upon the following cogent considerations:

(Continued On Page 34)

operated music machines, its annual sales volume could seriously be curtailed by such legislation. Wurlitzer employs more than 2000 production, supervision and management personnel actively participating in the manufacture and sale of juke boxes.

In a letter sent out to Wurlitzer distributors, Robert H. Bear, sales manager for the Phonograph Department, stated, "This proposed legislation is even more objectionable and dangerous than the Bryson Bill which was defeated last year. Not only would it subject the juke box operators to the payment of these license fees but the McCarran Bill imposes no limitation as to the amount of license fee which might be extracted from the operators.

"It is going to again require the vigorous concerted efforts of the manufacturers, distributors and operators in our industry to provide sufficiently forceful objections in an attempt to kill this bill in the preliminary hearings. This is a vital effort and upon the united cooperation of all concerned may well depend the very existence of the juke box industry."

Representatives Miller and Pillion have both indicated their intention of appearing before the sub-committee of the Judiciary in opposition to the bill in hopes of defeating the measure before it reaches the full senate judiciary committee. The local congressmen are said to feel that such legislation is incompatible with the best interests of the public, and that a change in the copyright law as proposed by Senator McCarran would place undue financial hardship on coin operated music operators.

In discussing the measure Congressman Miller said, "It is an established fact that more people hear the music of their choice from coin played music machines than any other way. The juke box has long been recognized as furnishing 'the poor man's music' and anything which would tend to place a financial burden on this nation-wide pleasure is inimical to the public interest."



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."

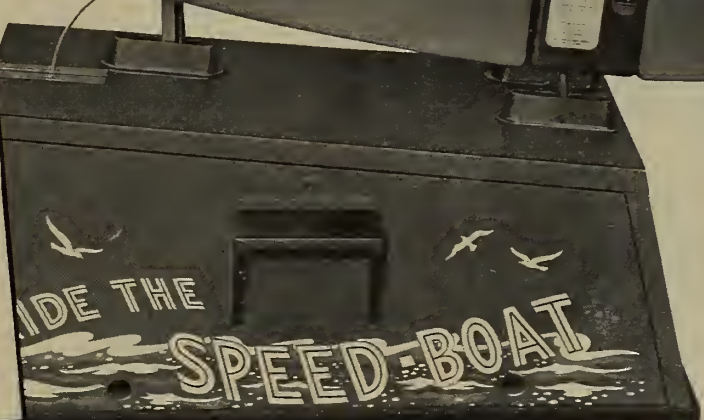


"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Sen. Capehart Proposes 5 Year Amortization Plan On New Capital Investment

Treasury Dept. Studying This And Other Depreciation Programs

WASHINGTON, D. C. — Senator Homer E. Capehart has been promised by the Administration that it will take a careful look at his proposal for a blanket five-year amortization law on all new capital investment.

For many years members of the coin machine industry have been plagued by uncertain rulings of the Treasury Department as to the length of time and percentage of investment permitted to be amortized.

The Treasury, already started on a general tax revision survey, of its own, has an eye on the problem of easing depreciation rules as a business incentive (Senator J. Allen Frear, Jr. introduced a bill (S.298) in February "To afford the taxpayer the right to determine the period of useful life of property in computing deductions for depreciation under the income-tax laws."—reproduced in *The Cash Box*, February 28 issue).

W. Randolph Burgess, Deputy Secretary of the Treasury told Senator Capehart "I am passing this on to our tax experts to go over it with a fine tooth-comb. I feel quite sure that amortization is one of the directions for progress in tax reform. Precise changes can be determined only after a lot of study . . ."

Presidential Assistant Garriel Hague advised Capehart "I am very much interested in the objectives that you are seeking and am going to study this with a great deal of interest and will very probably bring it to the attention of the Council of Economic Advisers."

ROUTE FOR SALE!

Along year-round tourist paradise Colorado River in Western Arizona. 15 locations of music with cig. and mixed games. New or latest equipment. Plenty room for expansion. Sickness in family dictates our move and sacrifice of route. \$9,000 will handle complete. Write:

JULIA ELL

210½ EAST CLARENDON
PHOENIX, ARIZONA



SEEBURG
M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	625
SEEBURG WOM. (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
A.M.I. MODEL A	325
A.M.I. MODEL B	375
A.M.I. MODEL C	395
PACKARD MANHATTAN	95

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

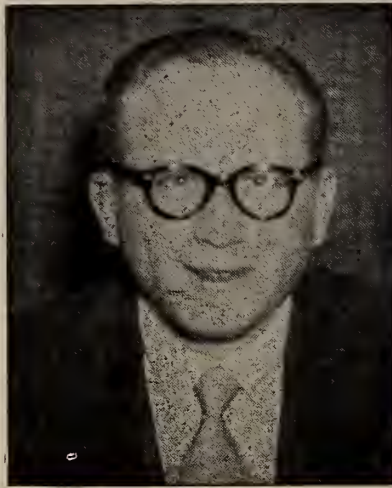
(Phone: ARmitage 6-5005)

Attention— JOBBERs and DISTRIBUTORS

NEW YORK—If you are jobbing and distributing equipment, and your name was omitted from the listing carried in *The Cash Box* 11th Anniversary and Directory Issue (July 18), please rush information to the New York office.

Additions will be carried in our next issue, dated August 1, but information must be in this office by Thursday, July 30.

Williams' New "Pennant Baseball" Clix Big On "Tests"



SAM STERN

CHICAGO — "Our new 'Pennant Baseball' surpassed anything that any game has ever done on every location where it was tested," reported Sam Stern, executive vice-president of Williams Manufacturing Company, this city. Sam continued, "we can state that 'Pennant Baseball' proved itself best by test."

Built along the lines of one of their

greatest baseball game hits, "DeLuxe Baseball", "Pennant Baseball", according to Stern, proved that it is a far superior game because of the unusual and intriguing replay scoring features which the game incorporates.

In addition to the runs scoring as the players speed across the home plate and, thereby, building to replay scores, there is a 'Match-A-Number' feature which scores an additional replay, and also a 'Match-A-Star' feature which, when combined with the 'Match-A-Number', scores an additional five replays.

"But", says Sam Stern, "what is most impressive is the fact that, whatever locations the new 'Pennant Baseball' was tested in, the play was far up and above that of any other game we've ever featured in these same test spots, to the point where we can safely state that 'Pennant Baseball' has definitely established a new earnings record for all those who tested the game for us."

Deliveries are being rushed just as speedily as the factory can possibly get them off the production lines. Sample shipments have already been made to all of the firm's distributors.

Initial orders from distributors for "Pennant Baseball" are reported to be a "record high" for any game.

Vacations Over— Chicago Factories Hum Again

CHICAGO — With vacations over, the factories here are starting to hum once again.

Many have fallen behind in deliveries and, while the factories were shut for the annual two weeks vacation period, backlog orders continued to pile up.

It is believed here that some of the factories, where production has just started, will be working at top speed for some time, to catch up with the many orders which came in while employees were enjoying their vacations.

With the State open for pinballs and shuffle games, the factories manufacturing these machines will be trying hard to catch up with orders around the country while, at the same time, supply demand in this state.

It was a pleasant surprise for many executives who returned to the factories to learn that the pinball tax bill was now law. Governor Stratton of Illinois signed this bill on Wednesday, July 8, 1953.

As yet no action on pinball games was taken in this city. At least not this past week, anyway. But it is believed that some may get started here very soon and that the pinball games may be returned for the public's amusement.

Whatever results of this new law are, as the weeks roll around, the factories here in the meantime, are very busy with orders from all over the nation.

Many of them just beginning to fill some orders that are two weeks old which came in just as the factories closed down for the vacation periods.

Executives are back at the majority of the factories here. Most of them are well rested and eager to get back into the old speed action which has continued now for over a year and a half.

Chi's Music Ops Thankful For Delay On McCarran Hearings

CHICAGO — The news that the Senate's Judiciary Sub-Committee had granted the nation's juke box owners an "indefinite delay", to prepare for hearings regarding the juke box industry's opposition to the McCarran Bill (S.1106), reached this city late Thursday and music ops here were tremendously thankful for the delay.

As leaders here stated, "The operators need the delay. There is no way of knowing just when it will be possible for us to get all the juke box ops who would like to testify against the McCarran Bill together from all parts of this nation."

The fact that the delay was "indefinite" was also gratefully accepted by the juke box operators here.

They realized that they need all the time they can possibly obtain to prepare themselves for hearings.

They also need every possible witness in their behalf they can obtain. And this takes time.

The operators also pointed out that just to get their records ready for hearings while gathering together much other important material, required months of time.

Schneller Plant Closes For 2 Week Vacation

PHILADELPHIA, PA. — Nate Schneller, Inc., this city, manufacturers of coin operated kiddie rides, announced that its plant will be closed from July 24 to August 3, with both factory and office personnel taking their annual vacations.

Lenny Schneller of the firm stated that upon reopening, the firm will "have something really terrific for the kiddie ride industry."

SUMMER CLEARANCE

PIN GAMES

HARVEST TIME	\$78.50
FLOATING POWER	49.50
DALLAS	55.50
FRESHIE	59.50
PLAYLAND	84.50
SOUTH PACIFIC	47.50
STADIUM (New)	49.50
TRI SCORE	39.50
UTAH	57.50
ST. LOUIS	42.50
STAR SERIES	99.50

BINGO GAMES

ATLANTIC CITY	\$289.50
BOLERO	124.50
CONEY ISLAND	224.50
SPOT LITE	165.00
RODEO (New)	339.50
BALLY BEAUTY	442.50
BRIGHT SPOT	219.50
FROLIC	275.00
GOLDEN NUGGET F. S.	\$349.50
BALLY BASEBALL SHUFFLE (Twin)	49.50
DOUBLE HEADER	79.50

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of STAR STUDDED FEATURES
with FABULOUS SNAPPY ACTION!

G U Y S D O L L S

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!



RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

A - B - C - D SEQUENCE

Lights bonus holes
for replays.

creates dazzling ball
action . . . marvelous
recovery shots . . .
induces repeat play.

BRAND NEW!
6 HIGH POWERED
POP-UP
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"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR NOW!

Service "As Usual" At David Rosen's Renovations Under Way. Will Have Modernized Quarters With Additional Facilities For Ops



DAVID ROSEN

PHILADELPHIA, PA.—We don't remember just exactly what the famous quotation is that adorns the post office buildings, but it goes something like this "Neither fire, flood or storm shall keep us from our appointed rounds."

Well, David Rosen. Inc., this city,

was devastated by fire a few weeks ago, but that doesn't keep Dave Rosen and his staff from conducting his business and performing the high degree of service usually given his operator customers.

Not satisfied with just clearing out the debris, Rosen is undertaking a complete remodeling and renovating job. Work is now under way, and when completed, the Rosen building is expected to be one of the most beautiful distributing offices in the country. In addition, Rosen states that many added facilities for the coin trade will be available.

Altho carpenters, painters, et al, are busily engaged, Rosen has provided facilities for both the coin machine division and the record department to amply take care of the immediate needs of the operators. "Personal attention and shipments of equipment and records are being handled with our usual promptness and courtesy" stated Rosen.

When the building is completely remodelled, Rosen intends to invite all to an open house party. "We cannot anticipate a date" said Rosen, "but when everything is ship-shape, we'll notify the trade."

L.A. Opens Largest Ship- ping Facility

LOS ANGELES, CALIF.—Another step in making this city one of the largest and most important industrial centers in the world was the opening last week of the new \$8,250,000 combination passenger-cargo terminal by the Harbor Department.

The facility is said to be the largest of its kind in the world incorporating the latest developments in interior decoration for passenger accommodations and the most modern equipment for cargo handling. It has wharf room for three ships at a time and 6,000 tons a day cargo moving capacity. The land area occupied covers 48 acres and includes a 26-acre auto parking lot, with one section reserved for helicopter landings, as well as a railroad holding yard designed to accommodate four rail lines.

Not only will this new harbor facility improve shipping facilities for coin machine exporters, but will bring in large numbers of travelers and huge tonnage of cargo, resulting in increased employment for the area. Added visitors, workers and more income means coin operated equipment will get its share spent for relaxation by these people.



★SEEBURG M100A..

Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished

Looks and Operates like new **\$595.00**

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"It's What's in THE CASH BOX That Counts"

CHICAGO COIN'S *New* Gold Cup Bowler with REPLAY feature



*More Features!
More Action!*

- 1** Match A Number!
- 2** Match A Number and Star!
- 3** Match A Number—Star and Gold Cup!
- 4** Replay Given Player Matching A Number!
- 5** Any One or Six Players can get Replays!
- 6** Gold Cup Bowler can also be operated as Straight Match Bowler!

Plus

5th and 10th Frame
TRIPLE Score Feature . . .
Player in 10th Frame
can Add up to 270
Points to Total Score!

**chicago
coin**

MACHINE COMPANY

1725 W. Diversey • Chicago 14

Meeting Dates Of Music Operators' Associations

- July 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 21—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 27—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug. 3—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- Aug. 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 6—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 11—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 12—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 12—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

OFFERED FOR QUICK SALE

SHUFFLE GAMES

United 4 Pl., Form. Tap \$125	ChiCoin 6 Player \$220
United 5 Pl., Form. Tap. 160	ChiChain 6 Play Match 295
United 6 Pl., Form. Tap. 185	Wurlitzer Bar Box 360
United 6 Pl., Deluxe 220	ChiCoin Bowl-A-Ball, Like New 380
United 6 Pl. Super Deluxe 265	
United 6 Pl. 10th Frame 345	
United 4 Pl. Match Bowl. 260	



Geo. George



Ray Monroe

SPECIAL PRICES ON BINGO GAMES

BRIGHT LIGHTS—SPOT LIGHTS—BRIGHT SPOTS—BEACH CLUBS—CONEY ISLAND—PALM BEACH—ATLANTIC CITY—BEAUTY—CABANA—LEADERS—ETC.

QUICK! WRITE! WIRE! PHONE!

MUSIC

Seeburg 5-10-25c, 3 Wire Wallomatic	\$27.50
Seeburg 5c, 3 Wire Wallomatic	14.50
Wurlitzer Bar Box 5-10c	9.95
Seeburg 1947 Metal Cabinet	175.00
Wurlitzer 1100, Very Clean	250.00
Williams Music Mite & Stand	110.00
AMI Model A, Very Clean	239.00
Ristaucat	65.00
AMI Wall Box 5-10c, 40 Selections	Write

EXCLUSIVE FACTORY DISTRIBUTORS FOR:
ChiCoin BAND BOX
ChiCoin CROWN BOWLER
ChiCoin NAME BOWLER
ChiCoin SUPER JET

WANTED
MUTOSCOPE CROSS COUNTRY
MUTOSCOPE DRIVE MOBILE
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STANDARD METAL TYPERS

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

THRU THE COIN CHUTE MIAMI MURMURS

Joe Mangone becomes the largest coin machine operator in Dade County by virtue of his having purchased the two arcades owned by Bush Distributing. . . . Ted Bush and Ozzie Trupman want to concentrate all their efforts on coin machine distribution and the successful operation of their recently acquired real estate adjoining the Dupont Plaza properties. . . . The Sam Taran organization is finally settling down to normal business. After checking all the orders taken at the grand opening at their new headquarters and the showing at the new AMI "E" models, Sam claims that if he doesn't get another order for 90 days he still will be unable to fill all the orders unless shipments from the factories come in hot and heavy. . . . Lucky Skolnick, on arrival in Miami Beach last week, immediately began checking the routes owned by Milton Green and Dave Stern. Lucky will take over the share owned by Dave Stern. . . . Bert Lane and his wife in New York for a combined pleasure and business trip—and with Bert it's as written—"pleasure first and business second." . . . Jack Kaufman to the hospital for a minor operation and is doing well. . . . Willie "Little Napoleon" Blatt says "thanks" to his friends who made his trip pleasant.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

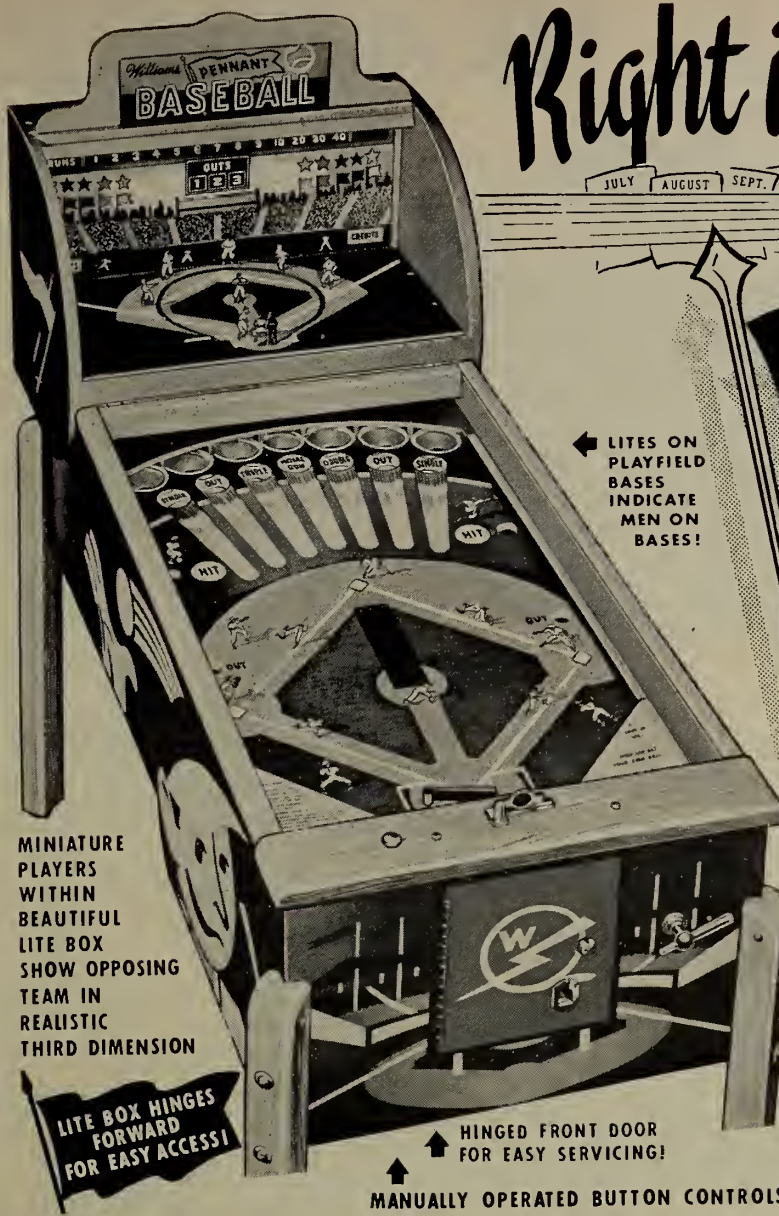
Welcome visitors to the Twin Cities were Jim Stearns and Neil Van Burkhom, both of Minot, N. D. This was the boys first trip into town in many a moon. . . . V. R. Middlemas of Bismarek, N. D. took some time off from his fishing activities at his summer home on Battle Lake and stopped in to say hello to some of the boys in town. Van keeps himself busy these days, when he isn't fishing, by selling coin operated vendors. . . . Frank Mencuri, sales manager for Chicago Coin Manufacturing Company, stopped in to see the boys at the Lieberman Music Company, Chicago Coin distributor in this area. Frank is making a swing around the country visiting the various Chicago Coin distributors. The Lieberman Music Company held a showing of the AMI Model 'E' phonographs at the Fort Des Moines Hotel in Des Moines, Ia. on Sunday and Monday, July 12th and 13th. Norton Lieberman and Lew Rubin, who conducted the showing, reported a very good turn-out and also reported that the operators were impressed with the new model. . . . A recent route change was made at Ladysmith, Wisc. where Frosty Sergeant of that city sold his route to R. E. Michelson. . . . The Sandler Distributing Company will hold open house at their new office in Minneapolis on Sunday and Monday, July 19th and 20th. The operators in the Duluth area breathed a sigh of relief when the tavern employees settled their strike but they are holding their breath now, with a strike of sailors and longshoremen impending. . . . T. J. Fischer of Waconia, Minn.; Mark J. Couhglan of Mankato, Minn.; Al Eggermont of Marshall, Minn.; Ray Benkoski of Cloquet, Minn.; Pete Wornson of Mankato, Minn.; Ben Jahnke of Hutchinson, Minn.; Jack Harrison of Crosby, Minn.; Frank Mager of Grand Rapids, Minn.; C. T. Terveer of Winona, Minn.; Art Hagness of Grand Forks, N. D.; Bill Welch of Chippewa Falls, Wisc.; S. A. Patton of Oelwein, Ia.; Andy Benna of Ironwood, Mich.; and Jeff Kost of St. Cloud, Minn. were some of the operators who made the trip into the Twin Cities the past week to pick up supplies and equipment for their routes. . . . Darlow Maxwell and Ted Salvesson Jr. of Huron, S. D. besides looking over to see what was new in the line of coin operated equipment were also looking for a gas buggy which could be converted into a slow hot rod. . . . The Minneapolis operators are getting their equipment in shape for the large influx of visitors who will be coming to town for the big Aquatennial which will be in full swing for one week beginning Saturday, July 18th.

Right in there!

PROVED FOR YEAR ROUND POPULAR APPEAL!!

JULY AUGUST SEPT. OCT. NOV. DEC. JAN. FEB. MARCH APRIL MAY JUNE

STEADY PROFITS!



MINIATURE PLAYERS WITHIN BEAUTIFUL LITE BOX SHOW OPPOSING TEAM IN REALISTIC THIRD DIMENSION

LITE BOX HINGES FORWARD FOR EASY ACCESS!

LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!

HINGED FRONT DOOR FOR EASY SERVICING!
MANUALLY OPERATED BUTTON CONTROLS PITCHING UNIT!

MANUALLY CONTROLLED BAT!

SEE IT! PLAY IT!
GET IT NOW FROM YOUR DISTRIBUTOR

Williams PENNANT BASEBALL NOVELTY OR REPLAY

LOADED with ALL THE APPEAL of Williams De Luxe BASEBALL

plus "DOUBLE MATCH FEATURE"

NUMBER 0 to 9 STAR ★

PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

Adjustable TO OPERATE ON:
1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢



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As I See It

A Weekly Column by AL SCHLESINGER



One of the questions that bothers operators today is whether all the manufactures will, one of these days, set up a uniform code that will benefit operators. Since the manufacturers have an association, this code does not seem impossible. One of the music manufacturers has an ideal distributor set up that meets with the operators approval. Once the price has been set on their equipment the distributors eliminate jobbers and sell direct to the operator. The distributors take great pride in the service they have to offer the operator. Help of every kind and description is made available in placing, in setting up, in programming, and servicing the operator's machine long after it has been put on location. The policy of this manufacturer is no direct sales to locations, and their distributors faithfully carry out this policy. The operator benefits from this type of co-operation. He knows his equipment will always be running because of the service the distributor has available for him every day in the year.

I am of the opinion that no manufacturer today wants his distributors to sell a location. Yet it is being done every day. Not only with games but with music. If an operator supplied the manufacturer with the name of the distributor who sold a location, what would happen? Your guess is as good as mine! An operator pays the distributor the selling price for his games. The distributor should be in a position to give the operator complete service on the game. The complaints operators make is that the distributor sells the game and thereafter gives nothing. This has caused operators to chisel on the price of games wherever they can. They have purchased games outside of their immediate territory to save a few dollars, because they feel the distributor in their territory never sees them after they buy the game and, hence, is of no help to them. On the other hand, where the distributor is not able to sell one of these operators, he either sells direct to locations or operates himself.

You who read this article could be of great help to me. I would like to get your opinion on this situation so that operators and distributors could work together and both benefit from it. This would be another milestone in cementing good relations among all of us in this industry.

N. J. Guild Calls Special Meet For July 21

NEWARK, N.J.—A special meeting of the Music Guild of New Jersey has been called for Tuesday, July 21, at the Music Guild meeting room, 100 Astor St., this city, to vote on an assessment of 15c per phono for a period of three months, proceeds to be used in assisting the members in Passaic and Bergen Counties who are conducting experiments in 10c play.

"At a meeting of the Board of Directors on July 9 with several leading members operating in Passaic and Bergen Counties" stated Dick Steinberg, manager, "there was an exchange of views and it was agreed that due to the expense and hardship encountered by members on the test, that is of benefit to all, that it would be equitable to propose an assessment to the membership."

"SodaShoppe" In Rugged Test

LOS ANGELES, CALIF.—Al Silberman, Badger Sales Company, Inc., this city, reports that he ran into an amazing performance of a "SodaShoppe" drink machine, which the firm distributes in this area.

"We recently installed a 3-drink 'SodaShoppe' machine at Joe Failing's big station in Baker, California. The temperature up there now gets up as high as 128 degrees. This machine has been up there for the past 10 days, pumping on the average of 900 drinks a day without the slightest bit of trouble or service of any kind. Here

FOREIGN! BUYERS!

Time and Money Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

WANTED

5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND BRACKETS
SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

is really a terrific test for a drink machine's ruggedness and ability to stand the gaff under the most incredible conditions of heat."

McCARRAN BILL HEARINGS

(Continued From Page 28)

1. An adequate presentation on the part of the automatic music machine operators will involve literally months of preparation, statistic-gathering, conferences, fund-raising, publicity, legal research and selection and transportation of witnesses, among other preliminary steps which must be taken.

2. An adjournment granted at this time could not possibly prejudice the proponents of S. 1106.

3. The proposed legislation is for the benefit of a group of private firms and individuals, does not affect the public welfare and does not require urgent or immediate action.

4. The proposed legislation seeks to revise subdivision (e) of Section 1 of the Copyright Law which has been in existence for some 44 years, and which has been under attack for 28 years, but Section 1(e) has been impliedly ratified and reaffirmed by the refusal of every Congress since 1926 to modify, alter or repeal such subdivision.

5. There is no merit to the proposed legislation, which constitutes in effect reintroduction of the Scott and Fellows Bills (HR 1269 and 2570 respectively), which were rejected by the 80th Congress in 1947 after extended hearings.

Flatly and frankly stated, it is literally impossible for the automatic phonograph industry to prepare its opposition to this bill at this time, or any date which might be fixed a few weeks hence. The task confronting our industry in preparing its opposition is a staggering one. Our industry is not well integrated and has no central authority or committee which can speak for all of the automatic phonograph operators spread across the nation. It is true that there does exist the MUSIC OPERATORS OF AMERICA, which is a national committee representing individuals and associations engaged in the jukebox business. (However, this comparatively new organization does not include all the operators of the nation in its membership. Some of the problems involved in this vast undertaking are:

(a) Fund Raising: Unlike the proponents of these bills, the music operators have no treasury available which may be drawn upon to prepare their case. Solicitation of funds across the nation must be undertaken among the individual operators and the various associations in order to meet this threat to this industry's existence, and this will take much time and effort.

(b) Witnesses: In order to give this Committee a fair idea of the entire picture from our standpoint with respect to our industry, in all its aspects, many witnesses will have to be brought to Washington from all parts of the country to appear before this Committee.

It is our intention to give a full, fair, complete and accurate story, factual and economic, to aid this Committee in its deliberations. We have nothing to hide—it will be our earnest endeavor to answer all questions which might be put to us and put our answers on record for all to see. But this gathering of witnesses and preparations of their written statements will take months of diligent effort on the part of the leaders of our industry.

May we but cite certain facts concerning the hearings held in the House of Representatives in February and March of 1952 on HR 5473, the predecessor bill to S 1106, before Subcommittee #2 of the Committee on the Judiciary, House of Representatives. Testimony was presented by approximately 50 witnesses in opposition to HR 5473. These included representatives of the record industry, of the tavern owners associations, of the manufacturers and distributors of automatic phonographs, attorneys, ac-

countants, songwriters and a publisher, in addition to jukebox operators. Witnesses from the following places testified: Washington, D. C., New York City, New Orleans, Louisiana; Dallas, Texas; Oakland, California; Detroit, Michigan; Wilmette, Illinois; Minneapolis and St. Paul, Minnesota; Chicago, Illinois; Pierre, South Dakota; Brodhead, Wisconsin, Fresno, California; Hartsville and Gaffney, S. C.; Athens, Ga.; Portland and Woodburn, Oregon; Atlantic City and Camden, New Jersey, Grand Rapids, Michigan; Woodmont, Connecticut; and Hollywood, California.

This presentation required months of work. Funds had to be raised; the respective operators, in many cases at great personal hardship and expense, had to make arrangements to leave their businesses and families; the operators had to prepare their written statements; those operators who actually participated had to be selected according to availability and their true representative character—indeed, a massive undertaking.

It is obvious that an industry as decentralized as ours is, could not possibly arrange for the attendance of necessary witnesses and all that that entails before the late fall at the earliest.

(c) Statistics: In order to present the true, clear picture of the structure and economy of our industry, we must circularize as many operators as we can to obtain facts and figures for presentation to this Committee. It is our intention to demonstrate that the passage of S. 1106 would prove so disastrous to our industry as to destroy it and the only way that we can demonstrate the confiscatory nature of the bills before this Committee is by mathematical and economic refutation. If we are not granted the necessary time to gather these figures we can not adequately present our case and a denial of such an opportunity would not be consonant with the traditional equity and fairness of this Committee.

(d) Legal Research and the Preparation of Statements: The legal problems posed by the introduction of the proposed legislation are complex and manifold. While some attorneys are at this very moment engaged in investigation and research, others will have to be retained and a full study made. In addition, attorneys will have to aid in the preparation of the statements of the necessary witnesses. This will involve, quite apart from the actual drafting of statements, arranging for transportation, gathering of facts, integration of statistics and so forth.

This Committee is well aware of the many years necessary to prepare or defend or even try one anti-trust suit involving perhaps one corporation and 5 or 6 subsidiaries. Our industry consists of upwards of 10,000 jukebox operators, small business men, poorly organized and scattered throughout the country. The colossal task involved in presenting a case on behalf of these operators requires many months of concentrated effort.

We do not seek any undue delay of these proceedings. On the contrary, we are eager to meet this challenge for we believe that we will be able to demonstrate conclusively for what we hope will be the final occasion that there is no merit to this legislation. But we must have the minimum time required to present our case to this committee and prove our contentions, and it will be humanly impossible to accomplish all this in a matter of weeks.

POINT 2

ASCAP, the sponsors and proponents of this legislation, have had repeated opportunities to amend the Copyright Act of 1909 in the manner that they seek under the present bill S. 1106. Hearings on a similar bill were concluded only in March of

1952. The extended hearings commenced in October of 1951, ran better than 500 printed pages, and amply shows that this matter was fully and thoroughly investigated and explored by the House Subcommittee. ASCAP can demonstrate no reason as to why the instant hearings should be rushed into without affording the opponents of the proposed legislation a chance to be heard. A few months time can hardly prejudice the sponsors of this legislation since such legislation has been repeatedly introduced since 1926 without any success.

It is respectfully submitted that there is nothing that ASCAP would like better than to force the operators into hearings at a time when they are unprepared, in the hope that a quick victory could be achieved virtually by default.

POINT 3

The proposed legislation does not involve any public issues and has not been introduced for the benefit of the people at large. It does not pretend to do so, but is specifically directed at benefiting only ASCAP, BMI, SESAC and other performance rights societies. ASCAP is merely seeking something for itself which the law has never given it. No irreparable harm is alleged and no injury is claimed to be imminent. It is only a matter of dollars and cents, and that means dollars and cents out of the pockets of the many into the pockets of the few.

POINT 4

Under the Copyright Act of 1909, the rights and limitations of copyright owners of songs reproduced mechanically was fixed clearly and definitely after hearings which extended over many years and in which subdivision (e) of Section 1 of that act was given careful consideration. The hearings commenced in 1901 and culminated in the enactment of the Copyright Act of 1909. Under the provisions of this act the jukebox industry grew and grew and thousands of small business men invested millions of dollars and built an industry which is nation wide. The proponents of this measure now seek to place a heavy financial burden on this industry which is calculated and undoubtedly will destroy not only this industry, but will do irreparable damage to the phonograph, record and other allied industries. The hearings of 1952 heretofore referred to conclusively proved that these results would inevitably follow: Before Congress should in any way disturb a law that has worked so well for so long a time, to wit; 44 years, it at least should give the people who would be affected adversely an opportunity to be heard. As was pointed out by Representative Willis during those hearings on HR 5473 (at p. 370 of the printed record, 82nd Congress, 2nd Session on HR 5473, Serial No. 11, Part 2):

"Mr. Willis: . . . and any time you try to disturb anything that has taken place for 44 years, you are going to have some explaining to do unless the equities are so strong and the burden is so slight that you are not going to cause an abrupt revolutionary change in the method of doing things in an industry. That is what worries me."

Obviously an attempt to change a law under which an industry has operated for 44 years is not a matter that should be determined without giving the people who have built an industry under that law and relying completely on the provisions of the said law, ample time in which to defend the merits of the law.

POINT 5

The legislation proposed by ASCAP represents no novel approach to its ceaseless attempt to subject the jukebox industry to its domination. S.

1106, with one minor exception, is but a restatement of the Scott and Fellows bills, which ASCAP sponsored in 1947. After prolonged hearings held at that time the issue was resolved against ASCAP, as indeed it has been, time after time since 1926. This is so for a very good reason. The proposed legislation in common with its older brothers, is unsound, inequitable, confiscatory and without any merit whatsoever.

It is not intended to submit lengthy arguments in this application addressed to the merits of S. 1106. May I merely quote a few statements made by ASCAP's general counsel in the course of the hearings held before Subcommittee #2 of the Committee on the Judiciary, House of Representatives on HR 5473. These statements were made with reference to HR 1269, which is in essence, an earlier S. 1106, in that it proposed outright repeal of the exemption contained in subdivision 1(e) of the Copyright Law.

At page 37 of the printed record of these hearings, Mr. Finkelstein stated:

"The bill that is now presented is one that takes into consideration the problem of the jukebox industry far more than any other bill previously introduced for outright repeal, because this bill does have a statutory measure of the value of the use which would apply in the absence of agreement between the parties . . ."

At page 38 of the same hearing, Mr. Finkelstein said in part:

"I think we live in a practical world and we must be practical. I think outright repeal would create many problems."

By his own admission, ASCAP's counsel has stated for the record that a bill such as S. 1106 is not practical in that it creates many problems, has no statutory measure of value of use, and is inferior to a bill such as HR 5473. The inexorable logic of this position is that S. 1106 is impractical, arbitrary in that no standards are set, and even less desirable than previously proposed legislation sponsored by the very same people. Assuming that HR 5473 was a "superior" bill in that certain standards were set forth, it must nevertheless be borne in mind that even a bill of that type was rejected by the Committee on the Judiciary of the House of Representatives. Surely an inferior product should not receive any greater consideration.

Just one brief word concerning the provision in S. 1106 which was supposedly designed to protect the individual tavern or candy store owner who owns his own machine. This provision has been proposed by ASCAP, amidst showers of crocodile tears, to protect the "small business man" who owns his own machine. ASCAP is talking about a practically non-existent animal. Witness a statement of its attorney, Mr. Finkelstein, at page 36 of the printed record of hearings of HR 5473 where in he states:

"Almost no tavern owner owns his own machine. They are leased out by the operators to the tavern owner on some basis of distribution between them, generally on an equal basis 50-50 of whatever nickels are taken in."

I have touched upon the merits in this application for an adjournment merely to demonstrate that there are many weighty considerations to be studied by this Committee with respect to the merits of this legislation, and that the opponents of this measure should be given a full opportunity to be heard.

WHEREFORE, it is respectfully requested that the hearing on S. 1106 be adjourned until such time as Congress reconvenes after its Summer recess, so that those parties who are adversely affected by this proposed legislation may be permitted to be fully, completely and fairly heard.



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"CASH BOX" JAMMED

Wires, Letters, Flood THE CASH BOX Offices With Congratulations. Industry Terms 11th Anniversary Issue: "1953 YEAR BOOK OF THE COIN MACHINES INDUSTRY"

CHICAGO—"It's actually the '1953 Year Book of the Coin Machines Industry,'" is the way the wire read that arrived at the offices of The Cash Box here early Monday morning of this past week.

And all week long wires, letters, and phone calls, continued to arrive commending The Cash Box on its 11th Anniversary Issue which, as the trade termed it, has now become known as "The 1953 Year Book of the Coin Machines Industry".

As an example, a phone call from Vince Shay, engaged in the industry for over 35 years, stated:

"I want to compliment you people on giving the industry something that was desperately needed by ourselves and, I'm sure, by almost everyone else in the trade.

"This", Vince stated, "is really the type of information that all the new

people, and even the old timers, will appreciate.

"It gives them the names and the addresses of the firms they do business with and, at same time, tells them what's what in the industry, today."

A letter from Leo Weinberger, which can be likened to the dozens of letters from leading distributors received by this office of The Cash Box reads:

"Congratulations on your 11th Anniversary Issue of The Cash Box. It certainly is swell. We keep these Anniversary Issues to look back various times during the year for different names and addresses."

One well known operator phoned The Cash Box to say, "This is really the greatest magazine that has ever been put out. This gives me information which I spend hours on trying to

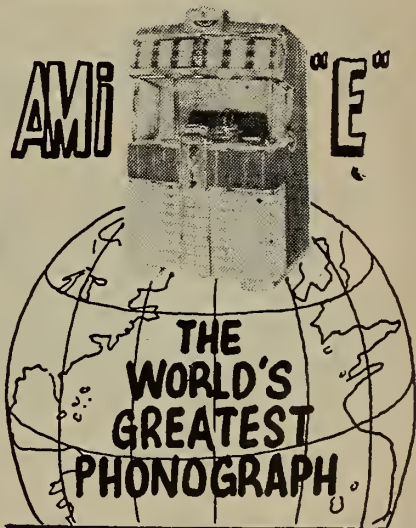
find out all during the year.

"From now on when I want to look up an address of some firm selling some equipment, all I have to do is open up the 11th Anniversary Issue of The Cash Box, and there it is."

These are only part and parcel of the subject matter contained in the many dozens of telegrams and letters received by this Chicago office of The Cash Box this past week.

In fact, even while this is being written, wires and letters are still arriving advising that 11th Anniversary Issue of The Cash Box is the actual "1953 Year Book of the Coin Machines Industry".

(Ed Note: If the Chicago office thinks it was jammed with congratulatory messages, it should have seen the flood of wires and letters (and untold numbers of phone calls) from all over the nation received at the New York office.)



RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

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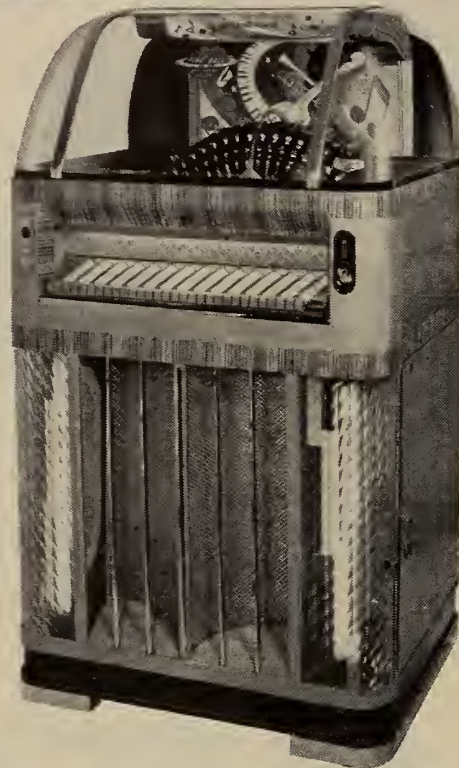
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EASTERN FLASHES

Wholesalers on coinrow got a terrific break this week when the city fathers set up new parking regulations. Cars are permitted to park on the east side of Tenth Avenue all day up until 7 P.M. Parking is permitted on the west side of the street up until 4 P.M. Buyers should be done with their business by 4 P.M., but if not, they can park on the other side. Previously, parking was prohibited, and operators couldn't even stop for a moment to pick up some needed supply. Police were continually parading up and down the avenue, and many a coinman wound up with a parking ticket. The new regulation should be tremendously beneficial, as now coinmen, who were reluctant to drive to coinrow, will not hesitate a moment if they desire to buy or shop.

* * * * *

Bert Lane, The Bert Lane Co., Miami, Fla., headed for home Tuesday, July 14. Bert, who is one of Miami's greatest boosters, stated he was most happy to be on his way. Altho he spent most of his life in the big city, Bert claims he can't take the traffic, hustle and bustle of New York for any length of time. "I work just as hard, and accomplish just as much in Miami" he says, "but without the tenseness and effort it takes in New York." (Bert has many a New Yorker, now "native" Miamians, who back him up 100%). We were happy to hear from Bert that brother Eddie, recently injured in an auto accident, is recuperating rapidly. . . . Nat Cohn, Riteway Mfg. & Sales, tells us of seeing a kiddie ride standing outside a food store this past week end, which almost broke his heart. Being Sunday, the store was closed, but the ride was chained down. A dozen kids were practically tearing it apart. When Nat went over to look (and at the same time to chase the kids away) he noticed that many parts of the machine were broken and torn. "It's hard to believe that an operator would be so neglectful of an expensive piece of equipment", Nat moaned. . . . C. O. Moon, Atlanta, Ga., in town. Moon attended the Shriner Convention, and spent some time on coinrow. . . . Another Shriner in town was C. B. Brady of Charlotte, N. C. . . . We understand that Fletcher Blalock of New Orleans, La., was also expected to visit the big city.

* * * * *

Hugo Stuker, Zurich, Switzerland, coinman, after spending a number of weeks in New York, went on to Chicago to visit the coin factories for a few days. Stuker will return to New York, and then expects to leave for home either the end of July or 1st week in August. . . . Hymie Koeppel, Koeppel Distributing, back on the job after a restful week's vacation. Harry Koeppel now vacationing. They both intend to take another week in August. Hymie's son Sam will marry Erika Waldman on August 1, with a family reception to be held at the San Moritz. . . . On the vacation subject, Meyer Parkoff of Atlantic-New York Corp., tells us he can't get away at this time—too busy. Says he may take one later on—sometimes in the Fall. "Anyway, I like to work" smiles Parkoff. . . . Si Silverstein of Peekskill, N.Y., doing some buying at the wholesalers. . . . Joe Young and Abe Lipsky, Young Distributing, take a ride up to Westchester, to see the music ops there. . . . Dick DiCiccio, Westchester op, looking over the equip on coinrow. . . . The boys at Runyon Sales like the newly installed inter-office communication system. "Saves a lot of wear and tear on the feet" states Morris Rood, office manager. Barney (Shugy) Sugerman, in New York and Abe Green in Newark, N.J., getting all set for their showing of the AMI "E" phonos, starting Monday, July 20. . . . Altho amusement machines keep coming in and going out at Mike Munves', he's now able to relax a bit with the big rush tapered off. . . . Al Simon, Albert Simon, Inc., doing a thousand of things at one time, just has time to smile a welcome to your correspondent. . . . Art Weinand, sales manager of Exhibit Supply, who spent a few days in the city last week, reports he saw the "Space Gun" prominently displayed and tremendously played in every arcade on 42nd Street and also on Broadway. At the 52nd Street Arcade (Shork and Schaeffer), Art noted the "Big Bronco" right inside the front door, which has been at that location for over 2 years.



DALLAS DOINGS

Texas had the proverbial "cold day in July" much to the delight and relief of all. The rains, though slight, will do much to help lagging summer business operators agree. . . . Roy Robins from Robins Music Company in Tyler says that his business is picking up. . . . Bill Helms of Childress doesn't have such good news to report. He says that the drought has hit his area pretty hard. . . . E. L. Certain Jr. was making the rounds of distributors buying new equipment. . . . Jack Eskew from Commercial Music Company is back from his vacation. He went to Mexico. . . . When we talked to Tommy Chatten over there he said that he was on his way to North Texas. He also reports that business is good. Says they are sold out of everything. . . . B. H. Williams is going on his vacation to Colorado this year. What a place to spend the latter part of July and August. . . . A. C. Koenig is going to Kansas City and Don Peroita is going to New Jersey. . . . Over at State Music Distributors Inc. Mrs. Audrey Hunter says they can't get enough of those new AMI "E's". Take Jiggs Hamilton, for example. He pops in about twice a week to pick up one or more. Hauls it off on his back, into his station wagon then to the location. . . . Bob De Priest echoes the praises of the machine. He just wishes he could get his hands on more of them. . . . Garland Delemar, who makes a visit to Dallas every Tuesday, has been taking one back with him for the E. J. Shelby route in Waco each trip.

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

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THE CASH BOX
26 West 47th Street
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Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME
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CITY ZONE STATE

THRU THE COIN CHUTE

CHICAGO CHATTER

Discussions 'round town during the past week on the new pinball law (which Gov. Stratton signed July 8) and fact that, even tho the \$50 per year license fee for pinballs, \$25 per year for shuffles and \$10 per year for ray guns, is now law thruout the State of Illinois, there has been no move made as yet in Chicago as to whether pinballs can be placed in operation in this city. Distribs report that, in many small communities all over the state, there is plenty of business. But, it seems the big town, Chicago, is still hesitant to obtain revenue, actually voted into its coffers by the State. . . . The tax now paid on shuffles runs to \$60 per year for ops. \$25 to state. \$25 to City of Chicago. \$10 to Uncle Samuel. . . . An op can place a pinball game on location first, before purchasing the license, but, must buy the license within 10 days after placing the game. The licenses, by the way, are transferable from one game to the next. Notice of transfer must be sent to Revenue Director Richard J. Lyons, Springfield, Ill.

Mike Spagnola sends a letter thruout the trade here. Advising that Automatic Phono. Distrib. Co. will be closed Saturday and Sunday during July and August. . . . Congratulations to juke box manufacturers for their 9 points for operators. Also the way they went to work with a will to get ops to write to their Senators and Congressmen. One of the busiest men here, Seeburg's C. T. McKelvy, on the phone practically all day telling what must be done to his distribs all over the country. J. Raymond Bacon, of Rock-Ola, even tho shorthanded (factory closed for annual summer vacation period) worked hard advising all and sundry in the music biz to get those letters to Washington—quick. It was hard work, but with the distribs and manufacturers working together, they did a very great job. . . . The Cash Box received dozens of phone calls asking for dates of those issues where "open letters" addressed to Senators and Congressmen were printed. Hope is that those who used them, changed them about to bring in their own reasoning. . . . Anyway, it is hoped that the flood of letters which went to Washington's legislators, will do the job.

Conjecture on the part of some juke box ops 'round town that, once pinballs get going, will collection on phonos drop? This has not been the case in other areas where pinballs and phonos operate side by side. Usually pinball players like to have phono music going while they play. . . . Tom Sherfick of Shoals, Ind. in town attending the NAMM show at the Palmer House. . . . National Assn. of Music Merchants' convention this year was a flop as far as the record people were concerned. A few coinmen, who are also record distribs, came to town. But so few, it meant nothing. . . . Chicago's music ops continue getting out letters to their Senators and Congressmen. As well as to Hon. Alexander M. Wiley, Senator from Wisconsin, who is Chairman of the Senate's Judiciary Sub-Committee, which heard the proponents' arguments for passage of the McCarran Bill last week. . . . Ray Cunliffe. A very busy man this past week. With letters to get out. With the big annual golf tourney coming up. And with a dozen other things to do.

Don Moloney of Donan Distribs puts it this way, "We're busier'n' hell". Don reports the firm could use more salesmen and telephone order takers. . . . Irv Sandler's grand opening of Wurlitzer showrooms in Minneapolis (Sun., July 19) tied in with the Minneapolis Acquatorial. . . . Johnny Bilotta of Newark, N.J. in town. Visits over at Genco. Where Sam Lewis reports Johnny placed grand order for the firm's guns. . . . Over at United. Everything cool and quiet all week long. Herb Oettinger around working away. The maintenance men have the place all ready. And this Monday morning the wheels started turning again (July 20). The gang back. Suggested to Herb was a sign: "Men At Work—At Last". . . . When someone asked Jack Nelson this past week whether he was planning another road trip soon, all Jack said was, "We're so darn busy—we can't move from our desks". Few of the Bally execs have as yet taken vacations. Andy Renn, Herb Jones, George Jenkins, Bill O'Donnel, Bud Breitenstein, Joe Flesch, all at work. And working like anything to help supply the tremendous demand Bally enjoying.

Bill O'Donnell hosted a very nice party at the Chez. Present were: Mort Weinberger, Louisville; Jack Rosenfeld, St. Louis; Jake Friedman, Atlanta; Sam Taran, Miami; B. D. and J. D. Lazar, Pittsburgh. . . . Vince Shay phoned brite and early Monday morn to compliment The Cash Box on its 11th Anniversary Issue. "Most terrific issue ever printed for one and all in the business," is the way Vince put it. . . . Busy, busy, busy. Over at Williams. As Sam Stern goes into production on "Pennant Baseball". Game brought in terrific returns on test spots. Sam says returns set new test collections record. . . . Joe Simon and Sam Taran visit the music show at the Palmer House. But are unimpressed. . . . Looks like Chicago is back to normal. Most of the factories are back at work again. Vacationtime's over. . . . Paul Jock pulls into town to say "hello". Now salesman for Starbrand Corp. of Indianapolis. Power motors. . . . Art Garvey back at Bally enjoying the airconditioning. It sure was a hot road trip Art took thruout the east. Catching record high temperatures as he traveled into each town.

Gottlieb factory buzzing with action. Vacation over. Nat Gottlieb busy. Dave and Sol Gottlieb up in Eagle River, Wis. Everyone else trying to get those games out quick. . . . Art Weinand returned from his first trip as Sales Mgr. for Exhibit to find his desk piled a foot high with letters and wires. Congratulating him on his new position. "I'll try my best to answer 'em all", Art said. . . . Nice letter from Louisville's Leo Weinberger. Advises that he was thrilled with the 11th Anniversary Issue. And that all the Southern automatic

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1250's	\$345.	M100A	\$565.
1100's	250.	M110B	695.
1015's	125.	AMI "A"	\$225.
		AMI "C"	345.

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Exclusive Distributors For

SMOKE SHOP

CIGARETTE MACHINES

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CHICAGO CHATTER

Music offices using it as reference bible. . . . Ralph Nicholson. Bally district mgr. Pulls into town after a long stay on the road. . . . Ben Coven leaves a little earlier each evening to make that drive to Lake Geneva. Where Ben is spending the summer with his family. The weekend rest at this famed resort spot brings Ben back to work bright and early Monday morning full of pep and raring to go. For more orders on Wurlitzers. "We set ourselves a weekly quota", Ben says, "and then try to go 'way above it each week."

* * * * *

Frank Mencuri made his first road trip this past week for Chicago Coin. Covered the mid-central states. And was cordially and warmly greeted by Chi-Coin distribs. . . . Ed Levin. Sales Director for ChiCoin. Advises that he plans "a week of complete rest" in the Smokies. . . . Editorial regarding the fact that juke box operators, just like all other business firms, can make a charge for "display" in their "stores" (juke boxes), created much comment. But there is one all-important factor which must first be noted. This can only happen should ASCAP, and/or any other similar copyright outfit, succeed in having the "Copyright Act" amended. So that the juke box would then be termed a "commercial" music instrument. Until such time no charge can be made. But as a "commercial" business, then "commercial" charges can be made by juke box ops, equalling whatever ASCAP charges them. This would neutralize ASCAP's charges. It would only be adopting an accepted business practise which is in vogue all over the nation. Only should the McCarran Bill (or any other bill in the future) be successful in its intent to "amend" the Copyright Act. So that juke boxes would no longer be exempted from paying royalties for copyrighted music.

"It's What's in THE CASH BOX That Counts"

Industry Asked To Back:

EDGEWATER HEART FUND

CHICAGO—Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machines industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.



LOS ANGELES

Al Silberman, Badger Sales Co., reminiscing back to the days when he'd just started earning credits for his "20 Year Club" membership, after viewing those pics of Babe Kaufman's wonderful party in New Jersey recently Al says the devil with working off that paunch around the middle. "I'm just about back to where I realize what food really tastes like". Fred Gaunt doing a whale of a job via AMI's new model "E" for the Badger firm. Bill Happel just about settled down now after that European jaunt, and getting into the swing of things again stateside after a siege of export business. Badger firm undoubtedly is one of the nation's biggest exporters of coin machine equipment, and the good thing about it is that they are selling older machines (in addition to new models) and thereby maintaining status quo in the domestic market. . . . Ray Powers back at his old desk, altho being as busy as he has been, we doubt if he's had time to sit down for a spell. . . . Joe Duarte and Frank Dunkel just about the only two boys over at Badger who manage to get a bite of lunch in now and then—at least one a week anyway. Both doing a magnificent job handling all that export tonnage. . . . Jack Simon, Simon Sales Company, sporting his "20 Year Club" card under his glass topped desk. Jack by the way continues doing a thriving business via used and new arcade and bowling games. We know that Abe Chapman, Jack's cohort over at Simon, was disappointed in the showing of favorite Lloyd Mangrum in the recent British Open Golf Championship. Things in the coin biz ever get thataway, Abe is a cinch to retire as home pro of any of half a dozen country clubs.

* * * * *

Hear tell that ops are keeping an ear glued in the direction of that 13 story spired building in downtown Los Angeles these days, in the event anything interesting happens. . . . New Highland Avenue ramp on the Hollywood Freeway should be open soon enough, which will ease ops transportation problems. . . . Mac McGlone and Doc Dockins in again this week from Santa Ana. . . . Flock of ops traveling up to the Bishop and Crowley Lakes area for a mess of fishing. . . . We're waiting for veteran fisherman Charley Daniels to come back from his Yosemite vacation with a whopper. . . . Charlie Cahoon in from Long Beach this week. . . . New road through Costa Mesa to the beach area around Newport and Balboa picking up resort business and likewise increasing ops take in that neck of the woods. . . . Talk continued about the unusual spell of hot weather local Los Angeles citizenry have had to swelter under all last week. The thermometer topped 107 degrees in San Berdoo and then down to 76 in comfortable Santa Monica. . . . Walter Keene and family enjoying a Balboa vacation, but due back in short order. . . . Hank Tronick, Minthorne Music Co. discarded his jacket in favor of short sleeve shirts, and with same, just pittered away his Beau Brummel label. Hank continues to keep mighty busy filling those orders for Seeburg 100's. Minthorne showrooms gleaming brilliantly as the finishing touches to their redecorating scheme take shape. . . .

George Mahlum continues doing a whale of a job with the Seeburg home phono . . . and ditto the Minthorne gang who are dotting the town with so many of those Bert Lane merry-go-rounds. . . . Latter sure keeps the kids occupied while Mom does the shopping. . . . Mary and Kay Solle, Bill Leuenhagen's Record Bar, relegated to handling title strips for ops these days, as their little charming niece Bobbie just about takes over the place lock, stock and barrel. Bill Leuenhagen looking fit as a fiddle these days too. As is charming Irma, firm's secretary. Leunhagen firm is a must stop on the program of any visiting artist.

* * * * *

Jack Dolan and staff, Dan Stewart Company, busier than ever these days with games and music literally riding out of the place on a conveyor belt. Carload of Rock-Ola "Fireball" phonos arrived, only to have twenty-three walk right out the door the same day. "We're shipping all we can get our hands on" says Jack. We'll get you one day Pete for that cup of java. Everytime we're just about to get up and go for that coffee, Pete Ley and yours truly get interrupted by a quick sale. And since when does coffee come first? Johnny Kaiger well received by all at the Stewart emporium. Ditto charming Bess Barrows. Wonder how Jo Ann Lewis is making out in that Arizona sun. Temperature must be around 120 these days. Jack shipping a tremendous amount of Chicago Coin bowlers too these days, with a surprise in store for ops via the Chi Coin firm shortly. . . . Lyn Brown, Exhibit Supply's regional representative, looking tanned and crisp after a week-end at his swimming pool. Lyn anxiously awaiting delivery of the firm's new space ship. Lyn's bad knee back in fine shape again, and he's all set for the golf course. . . . Boys over at Paul Laymon Company busier than beavers, especially so after the arrival of Bally's new speed boat. Jimmy Wilkens and Ed Wilkes on hand, latter just about has that cold licked. And getting some tan too, by pulling weeds in his Long Beach home. . . . Clyde Demlinger up from Balboa again this past week.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m.. 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—To Buy—Bally Bright Lights, Bright Spot, Coney Island, Spot Light, Palm Beach. Atlantic City, Beauty, Beach Club. Also, late Shuffle Games, Mechanical horses. WORLD WIDE DISTRIBUTORS, INC., 2330 N. WESTERN AVE., CHICAGO 47, ILL. Tel.: Everglade 4-2300.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—For Export—Wurlitzer 1100, 1250, 1400; Seeburg M100A, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 286 N. W. 29th STREET, MIAMI 37, FLORIDA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Service mechanic for Pin Games, Music, and Cigarette machines: now employ six mechanics. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEMlock 1-9900.

FOR SALE

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed reconditioned phonographs of all types, low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Keeney Deluxe League Bowlers @ \$250; Keeney 10 Player Shuffles @ \$400; Keeney Conversions for long board @ \$225; Genco Score Board @ \$85; Dale Guns @ \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KINGSbridge 9-7390).

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEELing 431.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—Chicago Coin Horseshoes \$45; Baseball \$40; United Skee Alley \$40; Keeney 4 player \$75; Genco Targets \$30; Bally Champ \$35; Universal High Score Bowler \$45. Add \$5.00 packing charge. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United 5 play Bowlers, factory Formica Top 7 & 10 split, ready to set on location \$185 each, F.O.B. Denver, 1/3 deposit with order, balance C.O.D. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLORADO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Real low down values—Whizz Kid \$100; Four Stars \$150; Watch My Line \$45; Gin Rummy \$40; Be Bop \$55; Spark Plug \$115; Sportsman \$70; Four Horsemen \$60; Turf King \$70; Champion \$55; Exhibit Jet Gun \$135. Good clean games, all guaranteed. One third deposit with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: Canal 7137. Nick Carbajal, General Manager.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Bally Beautys \$450; Futurities, late serial \$250; Atlantic City \$300; Bright Lights \$147.50; Showboats \$325; Gottlieb Chinatowns \$175; Flying Highs \$195; Williams Silver Skates \$195; Chicago Coin Bowl-A-Ball six player, used two weeks, \$195; ABT Guessing Scale \$65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. Tel. Canal 5306.

FOR SALE — Beauty \$375; Palm Beach \$315; Frolic \$310; Atlantic City \$275; Spot Lite \$190; Bright Spot \$195; Coney Island \$185; Bright Lights \$135; Circus \$250; Zingo \$140; Holiday \$135; Lite-A-Line \$100. All of these are in perfect condition, sold on our guarantee. One third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: Canal 7137. Nick Carbajal, General Manager.

FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T. Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Completely reconditioned, ready for locations. 8 Spot Lites \$140; 3 Atlantic City \$240; 5 Frolics \$250; 2 Beautys \$365; 3 Gold Nuggets \$225; Chicago Coins Pin Bowler \$55; Gottliebs Triplets \$65; Sunshine Park \$200; 6 Turf Kings \$50; 6 Winners \$40; 5 Champions \$30; 3 Bally Shuffle Champs \$35; Wurlitzer 1015 \$145; 1100 \$265. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Turf Kings & Winners, \$35 each, in good condition. Dale Gun \$45. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Priced To Sell—Reconditioned—Bally Bright Lights, Bright Spot, Coney Island, Spot Light, Atlantic City, Palm Beach, Frolics, Beauty. United Leader ABC, Stars, Write, wire, or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Shooting gallery bullets, \$60 per case, Remington 22 short, spatterless bullets. First come, first served. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/bulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg Used—H146 R. C. Special \$60; Model 146 M or S \$75; H147 R. C. Special (metal Cab.) \$125; Model 147 M or S \$90. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Atlantic Cities \$295; Boleros \$150; Brite Lites \$150; Brite Spots \$225; Spot Lites \$195; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$425; Leaders \$225; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo, new \$425. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—12 Packard Wall Boxes clean \$4.50 each; 1 United 3-4-5 \$125; 1 Williams Super World Series \$185; 1 Genco Double Action \$50; 1 Williams Long Beach \$225; 1 Genco 400 (5c) \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Try and beat this for low price. Bingo games shopped like new — Atlantic City \$285; Coney Island \$185; Frolics \$295; Palm Beach \$350; Spot Lite \$175; 4 Player Derby \$125; Hit Parade Phono. \$125; Circus \$250. DOUBLE-U-SALES CORPORATION, 1101 CATHEDRAL ST., BALTIMORE 1, MD. Tel.: SARatoga 7-4770.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Seeburgs 100's A \$450; B's \$650; 46's \$85; 47's \$105; Aerion Coronets & Super Deluxe \$35 each. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Midget Movies \$165; Meteor Rocket Space Ship \$285; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Bright Lights \$125; Spot Lite \$225; Bally Futurity \$175; United Winner (as is) \$25. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chute. King size. Refinished. \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE — Every postwar model Wurlitzer, Seeburg, and AMI Phonographs. All thoroughly reconditioned. Our prices are the lowest available. Export business welcomed, also distributor quotations on request. Before you buy, write, wire, phone: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hayburner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen \$60; Pinky \$65; F.O.B. St. Louis, Mo. 1/2 Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Cabana \$434.50; Stars \$194.50; Leader \$164.50; Bolero \$129.50; 3-4-5 \$64.50; Bally Palm Beach \$309.50; Frolics \$299.50; Atlantic Citys \$289.50; Coney Islands \$179.50; Spot Lights \$164.50; Bright Lights \$124.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol—Air-Plane—Cost \$695—Sacrifice for \$395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanade 5-1256

FOR SALE—Ready For Route—Bright Light \$175; Spot Light \$240; Bright Spot \$275; Zingo \$150; Atlantic City \$375; Stars \$250; Lite-A-Line \$100; Hot Rod \$40; M100B Seeburg \$695. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Complete Route—Game Machines, Amusement Devices, and Music Boxes. Highly profitable income. Located in northern Arizona. Priced low for quick sale. Phone or write DAVID A. FOIL, JR., BOX 216, SHOW LOW, ARIZONA.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

* “**B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read ‘THE CASH BOX’ every week.”

RAY MOLONEY
President

BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* If you are reading someone else's copy of **The Cash Box** why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE ... STATE

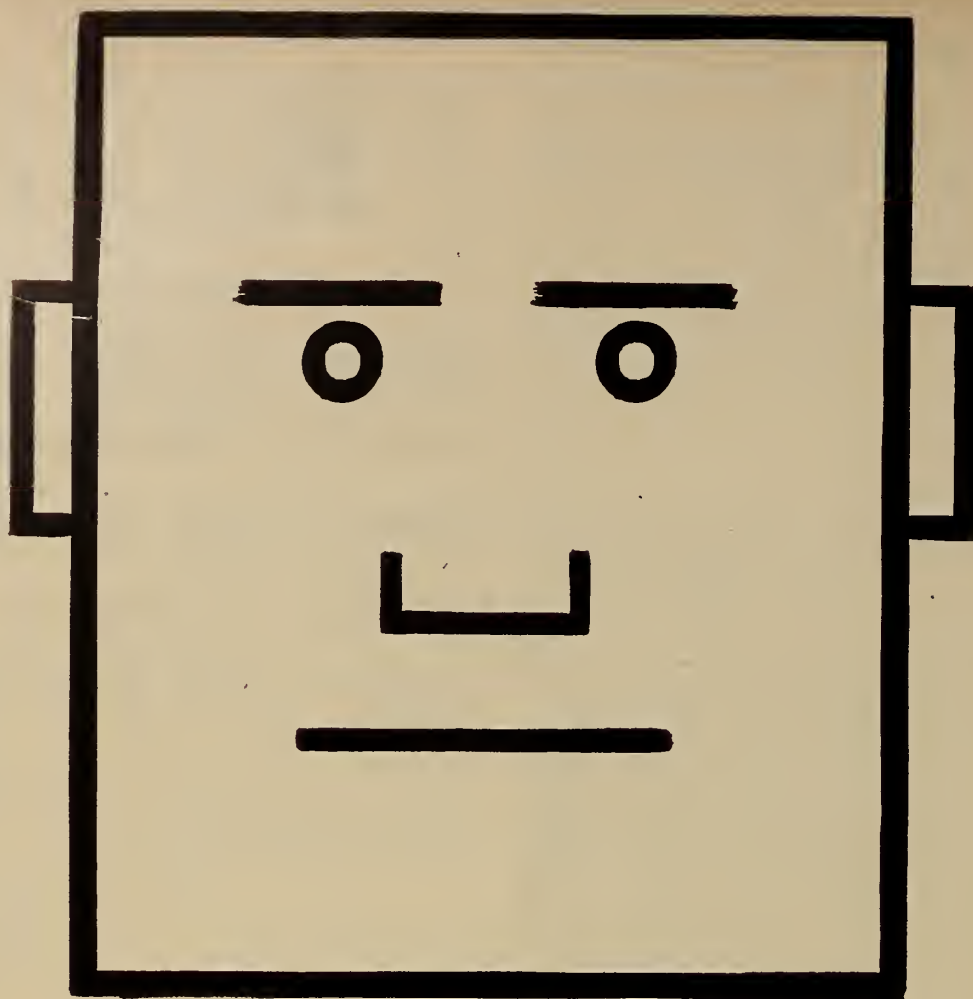
Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.



UP TILL NOW, THIS MAN HAS NEVER DROPPED A COIN IN A JUKE BOX

Sure, he's heard juke boxes play. But up to this minute he has never dropped a quarter in the coin chute—nor a dime or a nickel.

You think this fellow's a rare bird, an unusual sort?

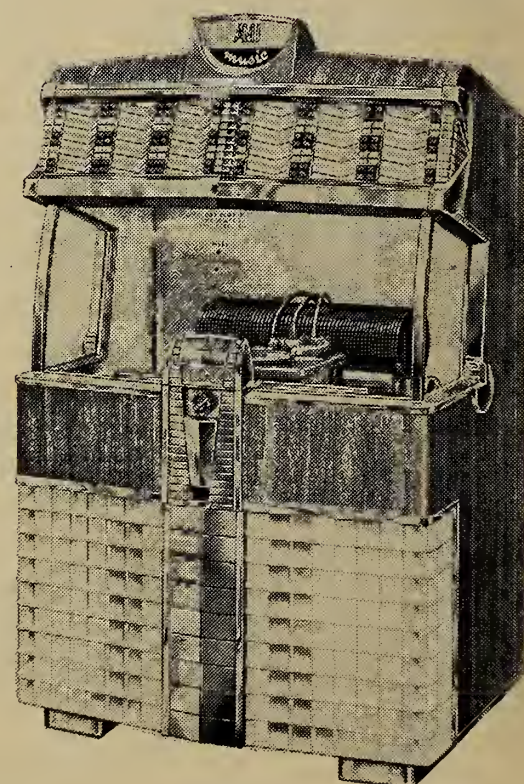
He isn't. There are millions like him.

The new Model "E" juke box, just introduced by AMI, changes all that. This beautiful instrument is designed not only for lifelong juke addicts, but also for that large group of potential patrons who should know the thrill of selecting and playing and *paying* for their own music.

The new "E" converts this cool, aloof type of patron.

It commands his attention and respect and attracts his play with a universal appeal that's irresistible.

Model "E" is a habit-forming juke box that turns the music mooch into a steady customer.



AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts?"



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

Table with 3 columns: Model, Low Price, High Price. Items include Fiesta, '47 Hideaway, '48 Coronet 400, '49 Coronet 100.

A M I

Table with 3 columns: Model, Low Price, High Price. Items include WM Wall Box, Model A '46, Model B '48, Model C.

BUCKLEY

Table with 3 columns: Model, Low Price, High Price. Items include Wall & Bar Box O.C., Wall Bar Box N.S.

MILLS

Table with 3 columns: Model, Low Price, High Price. Items include Panorama, Throne of Music, Empress, Panoram 10 Wall Box, Panoram Peek (Con.), Constellation.

PACKARD

Table with 3 columns: Model, Low Price, High Price. Items include Pla Mor Wall & Bar Box, Manhattan, Model 7 Phono.

ROCK-OLA

Table with 3 columns: Model, Low Price, High Price. Items include Playmaster '46, 1422 Phono ('46), 1424 Phono (Hideaway), 1426 Phono ('47), 1432 (Rocket '51), 1434, Magic Glo (1428), 1501 Wall Box, 1502 Bar Box, 1503 Wall Box, 1504 Bar Box, 1510 Bar Box, 1525 Wall Box, 1526 Bar Box, 1530 Wall Box, 1805 Organ Speaker.

SEEBURG

Table with 3 columns: Model, Low Price, High Price. Items include Hi-Tone 9800, Hi-Tone 9800 RC, Hi-Tone 8800, Hi-Tone 8800 RC, Hi-Tone 8200, Hi-Tone 8200 RC, 146S, 146M, 147S, 147M, 148S, 148M, 148ML, M-100-78, 3W2 Wall-a-Matic, W1-L56 Wall Box 5c, 3W5-L56 Wall Box 5, 10, 25c, W4L-56, W6L-56-5/10/25 Wireless, 3W7L-56, Tear Drop Speaker.

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
720th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

Table with 3 columns: Model, Low Price, High Price. Items include 750E, 780M Colonial, 780E, 800, 850, 950, 1015, 1017 Hideaway, 1100, 1080, 1250, 3031 Wall Box, 3045 Wall Box, 3020 Wall Box, 3025, 2140 Wall Box, 219 Stepper.

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

Table with 3 columns: Model, Low Price, High Price. Items include ChiCoin Band Box, Chicago Coin Hit Parade, Ristaucrat, Williams Music Mite, Evans Constellation.

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table with 3 columns: Model, Low Price, High Price. Items include ABC Bowler, A.B.C. (Un 5/51), Across the Board, Ali Baba (Got 6/48), Alice (Got 8/48), All Star Basketball (Got 2/52), Aquacade (Un 4/49), Arizona (Un 5/50), Arcade (Wm 11/51), Atlantic City (B 4/52), Baby Face (Un 1/49), Ballerina (B 48), Band Leader, Banjo, Bank-A-Ball (Got), Barnacle Bill (Got 8/48), Basketball (Got 10/49), Beach Club (B 2/53), Beauty (B 11/52), Be Bop (Ex), Bermuda (CC 11/47), Big Hit (7/52), Big Top, Black Gold, Blue Skies (Un 11/48), Bolero (Un 1/52), Bomber (CC 5/51), Bonanza (Wm 11/47), Boston (Wm 5/49), Bowl. Champ (Got 2/49), Bowling League (Got 8/47), Bright Lights (B 5/51), Bright Spot (B 11/51), Broadway (B), Buffalo Bill (Got 5/50), Buccaneer (Got 10/49), B'tt's & B'ws (Got 3/49), Camel Caravan, Caravan (Wm 7/52), Campus, Canasta (Ge 7/50), Carnival (B '48), Carolina (Un 3/49), Carousel, Catalina (CC 2/48), Champion (B '48), Champion (CC 6/49), Chico, Chinatown (Got 10/52), Cinderella (Got 3/47), Circus (Un 9/52), Citation (B '48), Cleopatra, College Daze (Got 8/49), Coney Island (B 9/51), Contact, Control Tower (Wm 4/51), Coronation (Got 11/52), County Fair (Un), Crazy Ball (CC 7/48), Crossroads (Got 5/52), Cyclone (Got 5/51), Dallas (Wm 2/49).

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" (8 col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 70.00
4. Uneeda "E" (8 col.)	50.00- 80.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 90.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00-\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00- 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00- 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00- 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00- 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00- 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00- 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00-\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00- 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00- 525.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00- 475.00
4. Lyons # 1400-2F	475.00- 650.00
4. Lyons Model 500, 5c single	225.00- 275.00
4. Mills Automatic Fountain, 400 cups	150.00- 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00- 175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00- 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00- 530.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00- 650.00
4. Super vend 3 flavor, 600 cup A-1	275.00- 325.00
4. Super Vend 3 flavor, 600 cup A-2	325.00- 425.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00-\$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00-\$450.00
4. Refresher, 3 sel., 300 can cap	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

- A.B.T. MFG. CORP.**
 - Challenger (Counter Model Gun) \$ 65.00
 - Rifle Sport, 3 and more Guns, plus complete ranges of various types \$1,408.25
- AMI, INCORPORATED**
 - AMI "E"-40 Phonograph \$795.00
 - AMI "E"-80 Phonograph 925.00
 - AMI "E"-120 Phonograph 1,050.00
 - W-8 5-10-25-Wall Box 89.50
 - W-120 5-10-25-Wall Box 99.00
 - HS-80 Hideaway 775.00
 - HS-120 Hideaway 885.00
 - AMIVOX Speaker 27.50
- AUTO-PHOTO CO.**
 - Auto-Photo \$2,545.00
- BALLY MFG. CO.**
 - The Champion (Mech. Horse) 1,065.00
 - Space Ship 1,165.00
 - Yacht Club 699.50
 - Speed Boat 995.00
- CHICAGO COIN**
 - Band Box (New Model) \$229.50
 - Crown Bowler 625.00
 - Gold Cup 665.00
 - Triple Score Bowler 600.00
- COIN-O-MFG. CO., INC.**
 - Bat-O-Mat \$1,495.00
- H. C. EVANS & CO.**
 - Century (Model 2045) \$1,050.00
 - Jubilee (Model 245) 825.00
 - Jubilee (Model 278) 795.00
- EXHIBIT SUPPLY**
 - Big Bronco \$ 997.50
 - Roy Rogers' Trigger 1,047.50
 - Rudolph The Red Nosed Reindeer 725.00
 - Pete The Rabbit 725.00
 - Rawhide 725.00
 - Space Gun 375.00
 - Space Patrol 1,047.50
 - Silent Salesman (Card Vendor) 79.50
 - Sea Skate 1,047.50
- GENCO MFG. CO.**
 - Sky Gunner \$479.50
 - Silver Chest 495.00
- D. GOTTLIEB & CO.**
 - Guys-Dolls \$349.50
- INTERNATIONAL MUTO. CORP.**
 - Photomat '53 \$2,150.00
- J. H. KEENEY & CO., INC.**
 - Electric Cigarette Vendor \$284.50
 - Coin Changer Model 304.50
 - Domino Bowler 645.00
 - Carnival Bowler 600.00
- MARVEL MFG. CO.**
 - Overhead Scoreboard for Shuffleboards \$125.00
 - Wall Type Scoreboards for Shuffleboards 95.00

- METEOR MACHINE CORP.**
 - Meteor Flying Saucer \$795.00
 - Meteor Pony Boy 575.00
 - Meteor PT-Boat 840.00
 - Meteor Rocket 795.00
- ROCK-OLA MFG. CORP.**
 - "Fire-Ball" 120 Selection, Model 1436 \$1,065.00
 - Model 1544, 5c-10c-25c Wall Box 115.00
 - Model 1538, 5c-10c-25c Wall Box 59.50
 - Model 1536, 5c Wall Box, 23 Wire 39.50
 - Model 1424 Playmaster 440.00
- SCIENTIFIC MACHINE CORP.**
 - Scientific Space Ship \$1,295.00
 - Scientific Ocean Liner 1,295.00
 - Scientific Pokerino 379.50
 - Scientific 3-in-Line 379.50
 - Scientific Pitch Master 2,000.00
- NATE SCHNELLER, INC. (NASCO)**
 - Atomic Jet (Airplane Ride) \$995.00
 - Aqua Jet (Boat Ride) 895.00
 - Tank 395.00
- J. P. SEEBURG CORP.**
 - M100C (Select-O-Matic "100" phonograph)
 - HM 100C (Select-O-Matic "100" R. C. Special)
 - 3W-1 Wall-O-Matic "100"
 - MRVC-1 Master Remote Volume Control
 - CVS4-8-8" Wall Speaker Ivory (Teardrop)
 - CVS6-8-8" Recessed Speaker
 - CVS7-12-12" Recessed Speaker
 - PS6-1Z Power Supply
 - ARA1-L6 Auxiliary Remote Amplifier
 - AVC-1 Automatic Volume Compensator Unit
- UNITED MFG. CO.**
 - Classic Shuffle Alley \$625.00
 - Olympic Shuffle Alley 605.00
 - Cabana 690.00
 - Tropic 690.00
- WICO CORP.**
 - Major Leaguer (Automatic Baseball Pitcher) \$1,095.00
- WILLIAMS MFG. CO.**
 - De Luxe Baseball \$479.50
 - Fairway 349.50
- THE RUDOLPH WURLITZER CO.**
 - Model "1500" Phonograph
 - Model "1600" Phonograph
 - Model "1650" Phonograph
 - Model 4851 5c-10c-25c Wall Box (48 Selections)
 - Model 5204 Wall Box 5c-10c-25c (104 Selections)
 - Model 5100 8" Speaker
 - Model 5110 12" DeLuxe Speaker

UNITED'S

CLASSIC SHUFFLE ALLEY

TRIPLE MATCH FEATURE

NUMBER

(0-9)

STAR



CLOVER



THIS FRAME SCORES
TRIPLE
WHEN LIT

THIS FRAME SCORES
DOUBLE
WHEN LIT

FRAMES

1 2 3 4 5 6 7 8 9 10

10th FRAME FEATURE

ALSO SCORES
DOUBLE WHEN LIT

CAN SCORE
180 POINTS

**STRIKE OR SPARE
FLASHER LIGHTS**

CAN PICK UP
7-10 SPLIT

**FORMICA
PLAYBOARD**

**SEE
YOUR
DISTRIBUTOR**

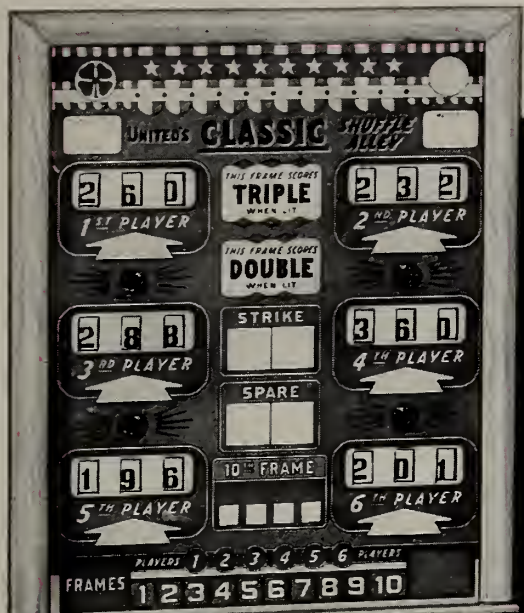
SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS





new!

fast money-maker

We print a real big cut of YACHT CLUB, because YACHT CLUB is a real big deal for operators. Better than Bally Beauty, better than Beach Club. Tantalizing SHIFTING, OVERLAPPING CARDS and new 2-IN-LINE SUPER-LINE insure a new big "in-line" boom. See YACHT CLUB at your Bally distributor today, or write

Bally Manufacturing Company,

2640 Belmont Avenue, Chicago 18, Illinois

for details.

Bally®

YACHT CLUB