

THE CASH BOX

VOLUME XV

OCTOBER 10, 1953

NUMBER 3

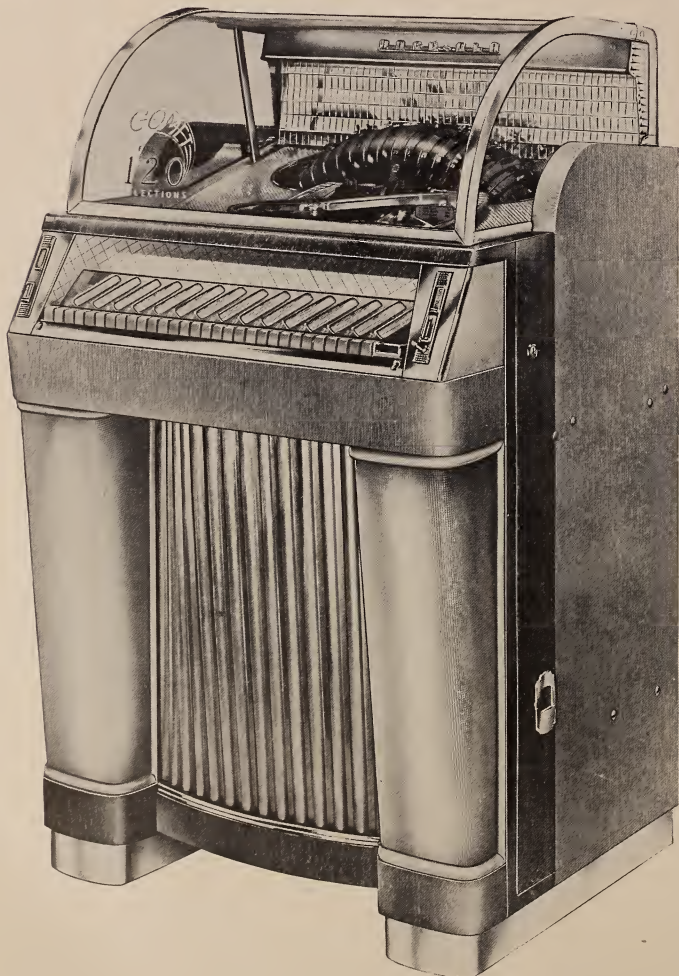


The new Rock-Ola "Comet Fireball" 120 selection phonograph, which is being introduced this week, is due to get plenty of attention from operators, location owners and juke box enthusiasts throughout the country. Shown admiring the new machine in the upper left photograph is Monica Lewis, who has just been signed to a new Capitol contract. Below her are the Ames Brothers, whose RCA Victor recording of "You, You, You" is a smash. To the right is Jim Lowe, Mercury recording artist, whose current hit is "Gambler's Guitar".

THANK YOU FOR YOUR ENTHUSIASTIC RECEPTION OF ROCK-OLA'S COMET LINE

My personal thanks to each one of you who visited Rock-Ola Distributor show rooms on October 3-4-5. Your comments and your purchases are most encouraging. We interpret this genuine interest as another vote of confidence in Rock-Ola products. We pledge, in return, that we will continue to earn that confidence with high quality manufacturing techniques to insure service free operation. If you haven't yet seen the new Rock-Ola Comet line . . . take the advice of your fellow operators and accept my invitation to see it at your local Rock-Ola distributor's show rooms. Thanks again.

David C. Rockola





FOUNDED BY BILL GERSH

The Cash Box

October 10, 1953

Vol XV Number 3

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with or allied to the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement equipment are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

RECORD DISTRIBUTORS

Become Major Factor In Disk Biz

There used to be a time in the record business, when, if you had a good song, a good rendition, a top artist, you could almost be certain of a decent sale on the record. You didn't worry about all the factors which are important in the record business today. And above all, you didn't worry much about distributors because there weren't too many to worry about.

Today, the situation has become very different. One of the most important factors in record merchandising has become the distributor. Around him very often center the entire chances of a record. For no matter how good the record may be, no matter how much promotion may go into it, no matter how much demand there may be for it, the record distributor has the power to kill it at the start.

On the other hand, a good record distributor—one who really works on the disk—has the power to make it a hit despite the record's lack of quality.

Record distribution is no longer the one-horse business it used to be. In former years, records were usually the last thing the distributor thought about. He usually carried it along with refrigerators, radios, washing machines, etc. and those other lines were the ones he was most interested in for they were the ones he made the most profit on.

The situation today is very, very different. Record distribution is no longer an adjunct to selling refrigerators. It's a highly developed enterprise in itself. Even where the distributor carries other kinds of equipment, his record department is an important, profitable entity. That department is no longer shunted into some back corner. It now stands

out as a well organized—and as we said—profitable part of his business.

Another highly important development in the distribution of records has been the network of independent distributors that has grown across the country. Today in almost every major city, and many smaller ones, there are several distributors whose sole business is records. They handle no other merchandise for the most part. And they make their living by distributing the products of independent record manufacturers.

These distributors have proven so successful, that even the majors have turned to them for their subsidiary labels.

This network of independent distributors, together with the longer established ones, have helped give the record business the importance it has today. For the distributor is the go-between for the record manufacturer and those who get the disks before the public, i.e., it is the record distributor who very often does the contacting of the juke box operator, the disk jockey, and always the retailer. It is in this role of contactman that the distributor succeeds or fails. For if he is a diplomat, the goodwill he engenders very often makes up for the bad records or helps get the good ones started faster and going longer.

So today there's no doubt that the record distributor holds a great deal of the success or failure of a record in his grasp. Fortunately for the record business, most distributors are aware of their responsibility not only to the record company, publisher, composer and artist, but also to themselves.



THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Notting
Highest Play in The Nation's Juke
Boxes, Compiled from Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX



The
DAVIS
Sisters

in a follow-up smash to their great

**"I FORGOT MORE THAN
YOU'LL EVER KNOW"**

The No. 1 Country Tune

"YOU'RE GONE"

and

"SORROW & PAIN"

RCA VICTOR 20/47—5460

**SALES GROW
WHEN YOU GO 45**



C O D E			
AB—Abbott	CD—Cadence	DU—Duke	LO—London
AL—Alaquin	CK—Checker	ES—Essex	MA—Mars
AP—Apollo	CH—Chess	FE—Federal	MD—Mood
AT—Atlantic	CO—Columbia	4 Star—Four Star	ME—Mercury
BA—Barbour	CR—Coral	MG—MGM	RA—Rainbow
BE—Bell	CY—Crystallette	IM—Imperial	RM—Rama
BR—Brunswick	DA—Dano	IN—Intro	RH—Recorded in
BU—Bullet	DE—Decca	JJ—Jubilee	Hollywood
CA—Capitol	DD—Dot	KI—King	PA—Parrot
			PE—Peacock
			SA—Savoy
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TI—Tico
			TN—Tennessee
			UN—United
			VA—Valley
			VL—Vocal
			VO—Victor
			ZO—Zodiac

1 YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70158 (70158x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo

VI-20-5325 (47-5325)—Ames Brothers
VI-20-5336 (47-5336)—Noro Moracchi

Pos. Last Week

2 CRYING IN THE CHAPEL
DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES
CD-40062 (4-40062)—Ken Griffin
CR-6108 (9-6108)—Art Lane
DE-28762 (9-28762)—Ella Fitzgerald
DE-28755 (9-28755)—Rex Allen
DE-48302 (9-48302)—Sister R. Thorpe

DJ-1116 (45-116)—The Four Dakes
JU-5122 (45-5122)—The Orioles
VA-101 (45-101)—Darrell Glenn
VI-20-5368 (47-5368)—June Valli

3 DRAGNET
RAY ANTHONY O.
CA-2562 (F-2562)—Ray Anthony O.
DE-28845 (9-28845)—Grady Martin

VI-20-5398 (47-5398)—Buddy Morrow O.
VI-20-5472 (47-5472)—Spike Jones O.

4 OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O.
CO-40062 (4-40062)—Ken Griffin
CR-61017 (9-61017)—Lawrence Welk O.
DE-28779 (9-28779)—The Commanders

ME-70182 (70182x45)—Jimmy Palmer O.
MG-15542 (K-15542)—Art Mooney O.
VI-20-5359 (47-5359)—Sautet-Finegan O.

5 YAYA CON DIOS
LES PAUL & MARY FORD
AT-15001—Wingy Manone
BE-1004 (45-1004)—Larry Clinton O.
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle

CR-60991 (9-60991)—Jack Smith
CY-854 (45-854)—Bob London
DE-28780 (9-28780)—Gay Lombardo
ME-89047 (89047x45)—Anita Day

6 NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
BE-1005 (45-1005)—Haymes & Carroll
CO-40039 (4-40039)—Ken Griffin
DE-28746 (9-28746)—Gordon Jenkins O.

MG-30796 (K-30796)—David Rose O.
OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Noro Moracchi O.

7 HEY JOE
FRANKIE LAINE
CO-40036 (4-40036)—Frankie Laine
CO-21129 (4-21129)—Carl Smith

DE-28797 (9-28797)—Kitty Wells

8 P. S. I LOVE YOU
HILLTOPPERS
BE-1004 (45-1004)—Larry Clinton O.
DE-28750 (9-28750)—G. Jenkins O.

DO-15085 (45-15085)—Hilltoppers

9 EH, CUMPARI
JULIUS LA ROSA
CD-1232 (45-1232)—Julius La Rosa

10 GAMBLER'S GUITAR
RUSTY DRAPER
ME-70167 (70167x45)—Rusty Draper
ME-70163 (70163x45)—Jim Lowe

- 11) MY LOVE, MY LOVE. 12) THE BEST IS TO BE. 13) I'M WALKING BEHIND YOU. 14) EBB TIDE. 15) I LOVE PARIS. 16) RAAGS TO RICHES. 17) DEAR JOHN LETTER. 18) THE STORY OF THREE LIVES. 19) WITH THESE HANDS. 20) MANY TIMES. 21) YOU'RE FOOLING SOMEONE. 22) FROM HERE TO ETERNITY. 23) BUTTERFLIES. 24) TIGHT LOVE. 25) VELVET GLOVE. 26) I'D RATHER DIE YOUNG. 27) RICOCHET. 28) TROPICANA. 29) DON'T TAKE YOUR LOVE FROM ME. 30) LOVE ME AGAIN. 31) ST. GEORGE AND THE DRAGONET. 32) SONG FROM MOULIN ROUGE. 33) CHICKA BOOM. 34) I WANT TO BE EVIL. 35) ISTANBUL.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------|----------------------------|
| 1. YOU, YOU, YOU | Ames Bros. (RCA Victor) |
| 2. EBB TIDE | Frank Chacksfield (London) |
| 3. DRAGNET | Ray Anthony (Capitol) |
| 4. VAYA CON DIOS | Paul & Ford (Capitol) |
| 5. CRYING IN THE CHAPEL | June Valli (RCA Victor) |
| 6. EH, CUMPARI | Julius La Rosa (Cadence) |
| 7. NO OTHER LOVE | Perry Como (RCA Victor) |
| 8. ST. GEORGE AND THE DRAGONET | Stan Freberg (Capitol) |
| 9. OH! | Pee Wee Hunt (Capitol) |
| 10. RAGS TO RICHES | Tony Bennett (Columbia) |

A great many changes this week. Donn Tibbetts (WFEA-Manchester, N. H.) tells us WFEA has been sold to WMUR. This move was mainly a manipulation to acquire the full TV rights in Manchester and WMUR-TV will be on the air by the first of the year. Since FCC does not allow the ownership of two stations by the same party in the same city, WFEA is up for sale again. Manchester will now have three radio stations and two TV stations. . . . A top flight Mr. and Mrs. Deejay team will soon be available and any station or personal manager interested might communicate through this column. . . . Jockey Jack (Jack Gibson) moves from WBBM-Miami Beach, Fla., to WFEC-Miami. "More loot, more freedom with my shows and a TV show in the making," says Jack. . . . Danny Shields moves from WCAV-Norfolk, Va., the land of catfish and hushpuppies, to the great midwest. Danny now does what he calls "the liveliest show on the radio" at WCAN-Milwaukee. . . . After October 1st Jerry Kay will no longer be associated with WVEZ-New Orleans, La. Any one wanting to reach Jerry can get in touch with him through Paul Brown or Milton Kellern in New York.

Pic of the week—Niki Hull, who's fifteen and one of the country's youngest disk jockeys, is heard via KCID in Caldwell, Idaho, five days a week from 5-6 p.m. in her "This is Niki" show. . . . Claude Tomblinson is now holding forth with a big R & B show, "Ebony Rhapsody," heard Monday through Friday over WIVK-Knoxville, Tenn. Any R & B artists passing through the city are invited to stop in and say "hello" to Claude, who, incidentally, is doing a real "Cool" job with the show. . . . When Hugo Winterhalter visited Buffalo recently the jocks turned out en masse. Frank Ward (WKBW-Buffalo) reports the affair as one of the most impressive he's seen in some time. Frank, "Mr. Midnight," does a seven hour show (10 p.m. to 5 a.m.) each day. Hence the title. Dean Taylor, of WKBW, advises us of an addition to the staff. Carroll Hardy now does the "Hall of Records" each afternoon, 1:30 to 4. Carroll was previously at WDOS-Oneonta, N. Y.



NIKI HULL
(KCID—Caldwell, Idaho)

Emil Anderson (WKGK-Knoxville, Tenn.) now doing the "Best on Records" over the Mutual station each Saturday from 3-5 p.m. . . . Donn Tibbetts (WFEA-Manchester) turned in low gross in the third division of the New Hampshire Press-Radio Annual Golf Tourney to win the gold trophy for this year. Chuck O'Neil (WFEA) played golf for the first time ever and shot 180—good for a box of cigars as prize. . . . Joe Monroe (KCLJ-Shreveport, La.) devoted 2½ hours of his afternoon program to a review of about 45 of the cuts from the new Glenn Miller Limited Editions Album and the response was more than sensational. . . . Dave Miller (WMIÉ-Miami, Fla.) starting a Sunday program of pop records with Bea Harris, a gal from New York who knows a platter and adds the patter. Sponsor is a nationally famous baking company.

M-G-M RECORD

HITS ARE YOUR SHOT IN THE ARM

BILLY ECKSTINE
FORTUNE TELLING CARDS
MGM 11587 78 rpm
K11587 45 rpm

BILLY ECKSTINE
with the METRONOME ALL STARS
ST. LOUIS BLUES
Parts 1 and 2
MGM 11573 78 rpm
K11573 45 rpm

JONI JAMES
MY LOVE, MY LOVE
MGM 11543 78 rpm
K11543 45 rpm

PAT O'DAY
and the Four Horsemen
"A DEAR JOHN LETTER"
NO STONE UNTURNED
MGM 11566 78 rpm • K11566 45 rpm

FRAN WARREN
SHAKE A HAND
MGM 11583 78 rpm
K11583 45 rpm

THE ANGEL PASSED BY

TOMMY EDWARDS
SO LITTLE TIME
MGM 11582 78 rpm
K11582 45 rpm

BLUEBIRD

VICKI BENET
(WHEN HE TAKES ME IN HIS ARMS)
Mmmm
MGM 11581 78 rpm
K11581 45 rpm

TWO LOVERS

ALAN DEAN
WHY DO YOU PRETEND?
MGM 11576 78 rpm • K11576 45 rpm

DON'T MAKE ME LOVE YOU

BLUE BARRON and his Orchestra
THAT'S AMORE (THAT'S LOVE)
MGM 11584 78 rpm • K11584 45 rpm

TILL WE LOVE AGAIN

THE ELLIOT BROTHERS
Lloyd and Bill and their Orchestra
STEEL GUITAR RAG
MGM 11559 78 rpm • K11559 45 rpm

ESTRELLITA (Little Star)

GINNY GIBSON
DANSERO
MGM 11571 78 rpm • K11571 45 rpm

NO MORE TEARS

HANK WILLIAMS
WEARY BLUES!
MGM 11574 78 rpm • K11574 45 rpm

CAN'T ESCAPE FROM WAITIN' FROM YOU

LITTLE RITA FAYE
JOHNNY'S GOT A SWEETHEART
MGM 11565 78 rpm
K11565 45 rpm

ALABAMA

SHEB WOOLLEY
TEXAS TANGO
MGM 11580 78 rpm • K11580 45 rpm

LOVE IS A MERRY-GO-ROUND

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
MAKE FRIENDS WITH RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

JON & SONDR STEELE
(Cardinal 1012; 45-1012)

ⓑ "HOW MUCH DO YOU LOVE ME" (2:42) [Blasco ASCAP—J. Driftwood] Jon & Sondra Steele of "My Happiness" fame, team their talents on a pretty waltz number that they deliver with an inviting softness. They harmonize wonderfully.

ⓑ "HOLD MY LOVE" (2:30) [Blasco ASCAP—J. Driftwood] More of that inviting music on the sweet and dream-dusted side is set to a swaying slow waltz beat by the pair. Good music. Could click.

DOROTHY COLLINS & RAYMOND SCOTT QUINTET
(Audioux 104; 45-104)

ⓑ "SINGING IN THE RAIN" (2:13) [Robbins ASCAP—Freed, Brown] A lively and rhythmic accompaniment by the great Raymond Scott Quintet ushers in the polished voice of Dorothy Collins on a wonderful standard. Could click.

ⓐ "TIGER RAG" (1:55) [Leo Feist ASCAP—DeCosta] After making a fine showing with "Tico Tico," Dorothy and Ray stick with the standards and belt out a rocking version of another great oldie. Thrush sings terrific.

NORMAN BROOKS
(Zodiac 104; 45-104)

ⓑ "IT'M KINDA CRAZY" (2:07) [Erwin Howard ASCAP—Howard, Erwin] An appealing wedding of lyrics and melody results in some pleasant listening as presented by the infectious voice of Norman Brooks. Number bounces.

ⓑ "I'D LIKE TO BE IN YOUR SHOES" (2:10) [ASCAP—Larkin] Norman lends his Jolsonesque voice to a peppy rocking item that comes over with zest. Top notch job that could make plenty of noise. Real happy.

THE INK SPOTS
(King 4670; 45-4670)

ⓑ "FLOWERS, MR. FLORIST, PLEASE" (3:10) [Tee Pee ASCAP—Powell] Charlie Fuqua and his boys work over a sentimental ballad with the utmost of feeling while lead by the wonderful tenor voice of the crew. Song and group both have hit qualities.

ⓐ "HERE IN MY LONELY ROOM" (2:55) [Jay & Cee BMI—Weismantel] The boys treat another heart-broken number with an effective reading that results in some fine listening. Recital by bass voice is catchy and inviting.

FAY DEWITT
(Mood 1014; 45-1014)

ⓑ "MISIRLOU" (2:54) [—Rouban-Is, Weiss, Leeds, Russell] Leon Merian and his Mood ork set up a fascinating backdrop for Fay Dewitt's sterling fast moving rendition of a great oldie. Chanting treatment is great.

ⓑ "SNAP-SNAP-SNAP YOUR FINGERS" (1:58) [Abbott BMI—Merian, Weisburger] On this end the thrush gives out with a rollicking jump item that she treats with life. Another fine backing by the Merian crew.

THE CASE BOX DISK OF THE WEEK

"LOVER, COME BACK TO ME" (2:27)
[Harms ASCAP—Romberg, Hammerstein II]

"THAT'S ALL" (2:56)

[Meridian BMI—Brandt, Haymes]

NAT "KING" COLE
(Capitol 2610; F-2610)



NAT "KING" COLE

● After a number of the slow romantic releases by Nat "King" Cole, the "King" changes up and joins hands with Billy May and the ork to come through with a

rocking jumper that should catch like wild fire. Nat takes hold of a great oldie. "Lover, Come Back To Me" from the Romberg musical "New Moon" and really belts it. The rhythm accompaniment by the May ork and the choral assistance is a perfect show case for the vocalist's soft style. This is one of Nat's best in quite a while. Flip features Cole on a warm and inviting ballad labelled "That's All." It's a tender item that gets the best treatment possible from the unique soft fashion of the songster. Setting up the moody backdrop is the ork of Nelson Riddle. A top notch coupling for the boxes.

CHARLIE APPLEWHITE & CAMARATA ORCL.
(Decca 28875; 9-28875)

ⓑ "I LOVE PARIS" (2:50) [Buxton Hill ASCAP—Porter] The exciting voice of Decca's new find Charlie Applewhite comes over with power on a hit ballad from Cole Porter's "Can Can." Should make noise.

ⓑ "EBB TIDE" (3:10) [Robbins ASCAP—Maxwell, Sigman] Camarata sets up another thrilling opening for the lad's feelingful interpretation of a hit instrumental. The boys sing with oomph. A bit late for top honors.

GEORGIA GIBBS
(Mercury 70218; 70218 x 45)

ⓑ "HE'S FUNNY THAT WAY" (2:55) [Villa Moret ASCAP—Whiting, Moret] Her Nibs offers a first quality reading of a great standard that has big hit possibilities. A great job loaded with feeling and personality.

ⓑ "SAY IT ISN'T SO" (2:56) [I. Berlin ASCAP—Berlin] The great song stylist gives her all to another great oldie on this end and the results are magnificent. Can listen to this all day.

THE CASE BOX BEST BETS

In the opinion of The Cash Box Music staff, records listed below, in addition to the "Disk" and "Single" of The Week, are those most likely to achieve popularity.

- ★ "SINGING IN THE RAIN"..... Dorothy Collins Audioux 104; 45-104
- ★ "I WOULDN'T KNOW WHERE TO BEGIN"..... Bette McLaurin Coral 61064; 9-61064
- ★ "I'D LIKE TO BE IN YOUR SHOES"..... Norman Brooks Zodiac 104; 45-104
- ★ "MISIRLOU"..... Fay Dewitt Mood 1014; 45-1014
- ★ "FLOWERS, MR. FLORIST, PLEASE"..... Ink Spots King 4670; 45-4670

BETTE MCLAURIN
(Coral 61064; 9-61064)

ⓑ "I WOULDN'T KNOW WHERE TO BEGIN" (3:02) [St. Nicholas ASCAP—J. Marks] Bette McLaurin has a good chance of breaking through with a stellar waxing of a beautiful ballad. Her voice sparkles. Song is real pretty.

ⓑ "AMONG MY SOUVENIRS" (3:10) [DeSylva, Brown & Henderson ASCAP—Nicholls, Leslie] With wonderful support from the Dick Jacobs' ork, the chip eases through a lovely ballad that clicked some years back. Warm side.

BILL LAWRENCE
(Mood 1013; 45-1013)

ⓐ "LITTLE GIRL" (2:08) [Leeds ASCAP—Hyde, Henry] Smooth voiced Bill Lawrence sends up a jump beat rendition of a lovely oldie that makes for good dance material as accompanied by Leon Merian and the Mood ork.

ⓑ "I'LL WAIT FOR YOU" (2:05) [Badoian ASCAP—Grady, Leavitt] More of that romantic money earning quality comes from Bill's voice on this end as he caresses the lyrics to a very pretty waltz item. Humming is effective.

DICKIE VALENTINE
(London 1378; 45-1378)

ⓑ "GUESSING" (2:46) [Cornell ASCAP—Wayne, Gallop] Stanley Black sets up a wonderful showcase for Dickie Valentine as he delivers with depth and heart a love song set to a slow waltz tempo. Could happen.

ⓐ "I SEE YOU AGAIN EVERY NIGHT" (2:54) [Cynephonic—Parys, Connelly] Dickie's voice comes over well on this end too as he gives out with another soft job on a pleasing tune.

ARTHUR GODFREY
(Columbia 40083; 4-40083)

ⓑ "WAIT TILL THE SUN SHINES" (2:55) [Von Tilzer ASCAP—Sterling, Von Tilzer, Jessel] With Godfrey's popularity at an all time high, the master could make a smash out of this pleasing multiple voice job on a wonderful oldie. Number has color and bounces along.

ⓐ "DON'T TELL ME THE SAME THINGS" (1:53) [Jubilee ASCAP—B. Godfrey] Side kick Archie Bleyer backs Godfrey on another light and happy piece delivered in a relaxed manner. Ragtime backing is catchy.

FOUR GUYS
(Kent 113; 45-113)

ⓐ "YOU DON'T HAVE TO TELL ME" (3:40) [Brunswick BMI—Carroll, Hartman] A slow bluesy ballad with an exotic styling from the Four Guys with a top quality feature vocal by Larry Austin. Larry gives it his all.

ⓐ "YOU TOOK MY HEART BY SURPRISE" (1:50) [Cal ASCAP—Kromkin, Ross] The boys pack a load of rhythm into this rousing jump number with Larry again carrying the lead.

\$... **GREATEST JUKE BOX HIT IN YEARS!**
 ... OVER QUARTER MILLION RECORD SALES TO DATE -
 ... OVER 120,000 SHEET MUSIC SALES TO DATE -

" IN THE MISSION OF ST. AUGUSTINE "



SAMMY KAYE

featuring Jeffrey Clay and
The Kaye Choir
on COLUMBIA # 46061



The
ORIOLES

on JUBILEE 5127

The Billboard Music Popularity Charts
THIS WEEK'S BEST BUYS

Popular

MISSION OF ST. AUGUSTINE—Sammy Kaye
—Columbia 46061

One of the top records in Philadelphia.
Also very good reports from Cleveland,
Detroit, Pittsburgh and Milwaukee. Flip
is "No Stone Unturned."

Billboard, Sept. 19, 1953

October 3, 1953 **THE CASE BOX**
★ AWARD O' THE WEEK ★
THE CASE BOX
SLEEPER OF THE WEEK

"IN THE MISSION OF ST. AUGUSTINE" (2:47)
(Republic BMI—Chiarelli)

REPUBLIC MUSIC CORP.

Gen. prof. mgr.: Frank Abramson
607 FIFTH AVENUE, NEW YORK

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

BOBBY DOYLE & TONY LAVELLO ORCH.
(Della 127; 45-127)

- ⓐ "MASQUERADE" (2:44) [Elliot ASCAP—McWain, Elliott] A romantic ballad is softly crooned by the tasteful voice of Bobby Doyle while the lush accompaniment is supplied by the Tony Lavello orch.
- ⓑ "I'M ASHAMED OF MYSELF" (2:57) [Choice ASCAP—McWain, Mitchell] Another top grade backing job is a perfect showcase for Bobby's tender reading of more of the same type of material.

GORDON MacRAE
(Capitol 2603; F-2603)

- ⓑ "I DON'T WANT TO WALK WITHOUT YOU" (2:51) [Paramount ASCAP—Styne, Loesser] Frank De Vol sets up a pretty backdrop for Gordon's romantic styling of a lovely oldie. One of the warbler's best offerings in quite a while.
- ⓒ "I STILL DREAM OF YOU" (2:50) [Gale & Gayles BMI—Manners, J. & M. Mulcahy] On this end Axel Stordahl creates the mood for another inspired job by the artist.

GEORGE SHEARING QUINTET
(MGM 11600; K-11600)

- ⓐ "EASY TO LOVE" (2:13) [Chappell ASCAP—Porter] In his unique and fascinating progressive style of presenting music, George Shearing's gang runs through a favorite Cole Porter oldie. Fans will love this.
- ⓑ "RAP YOUR TROUBLES IN DRUMS" (2:52) [Bayers BMI—Shearing] As the title might indicate, the drums play an important role in this exciting piece of music. The Latin tempo blends into a jump towards the end.

MARIO LANZA
(RCA Victor 10-4211; 49-4211)

- ⓑ "YOU ARE MY LOVE" (3:40) [Robbins ASCAP—Calleinco, Webster] Mario Lanza offers one of his punch packed vocals on a romantic item while a full chorus and lush orch support. Plenty of zest. Could hit.
- ⓑ "CALL ME FOOL" (3:04) [Rush BMI—Kauderer] Mario expands his vocal chords and gives his all to another belted ballad. The Lanza touch makes the song take on meaning. Real powerful.

WILLIE "THE LION" SMITH
(Blue Circle 501)

- ⓐ "WILLIE'S BLUES" (2:35) [ASCAP—Smith, Lawrence] Willie Smith and his crew portray an exciting jazz bit with solid rhythm. Number makes for good dance material. The progressive treatment has kick.
- ⓐ "STOP IT! JOE" (2:40) [ASCAP—Smith, Lawrence] A number that should do well is vocaled by Myra Johnson and Neil Lawrence as Willie and the crew back. Cute talking and singing item. Comical.

THE CASH BOX SLEEPER OF THE WEEK

"GOODBYE MY LOVE" (2:53)
[Lynbrook BMI—Lawrence, Flatto, Richards]
"SOMETIME" (2:22)
[Karen ASCAP—Skylar, Ackers]
BOB DINI
(Deby 833; 45-833)



BOB DINI

● A few months ago Bob Dini made his debut in the wax field with a recording of a rhythm number "Too Long." The record enjoyed a great success and is still selling well. Now the younger comes up with a slow beautiful reading of a lovely waltz tune tagged "Good-bye My Love." The lad has a terrific voice and the result looks like a hit. "Sometime" is the jump on the flip side.

"FAREWELL—SO LONG—GOODBYE" (2:30)
[Eastwick BMI—Haley 1]
"LIVE IT UP!" (2:32)
[Eastwick BMI—Haley]
BILL HALEY with HALEY'S COMETS
(Essex 332; 45-332)



BILL HALEY & COMETS

● Bill Haley, who's always been a steady seller for the Essex label, really showed his worth when he hit the record world over the head with his wild waxing of "Crazy Man, Crazy." Now he and his Comets are back with some more jolting matter on a rocker dubbed "Farewell-So-Long-Goodbye." The deck is a real rouser. And the low blasts injected by the saxophone should create a rage. The lower lid "Live It Up" is more of the same.

"YOU'RE ON TRIAL" (2:44)
[Hill & Range BMI—Twomey, Wise, Weisman]
"I'M YEARNING" (2:58)
[Weiss & Barry BMI—DiResta, Abramson, Carroll]
DON CORNELL
(Coral 61068; 9-61068)



DON CORNELL

● Don Cornell is headed right up to the heights of the charts with two powerful recordings of tunes that look like definite contenders. With the able assistance of the Norman Leyden orchestra, Don leans into a meaningful tune titled "You're On Trial." His strong voice penetrates and comes across with emotion as he puts everything he's got into the potent lyrics. The lower end "I'm Yearning" gets an introduction similar to Don's "I'm Yours" and goes into another meaningful styling of a good tune.

"MARIE" (2:15)
[Berlin ASCAP—I. Berlin]
"I GAMBLER WITH LOVE" (2:23) [Mills ASCAP—Boyer, Arvan, Weirick]
THE FOUR TUNES
(Jubilee 5128; 45-5128)



THE FOUR TUNES

● It's amazing what can be done with a song. Take an old and tender Irving Berlin song, give it a revolutionary treatment by the Four Tunes and you have what looks like a sure smash. They take the standard "Marie" and send it out with such rhythm that it just can't miss. The vocal is out of this world and the rendition really jumps. The boys have a style all their own. One listen to this side should convince the listener of the group's future success. The lower deck "I Gambler With Love" is a ballad with a shuffle tempo.

VERNA LEEDS
(Jubilee 9002; 45-9002)

- ⓑ "LOVE IN BLOOM" (2:31) [Famous ASCAP—Robin, Ringer] Pert Verna Leeds plays the part of a happy hillbilly as she glides through a high speed reading of a cute novelty with that cornball flavor. Should get laughs and spins.
- ⓑ "ALL OVER YOU" (2:27) [Dubonnet ASCAP—McCarthy, Friend] Dick Thomas' orch sets up another zinky tink backing for Verna's similar job on another happy deck. Thrush really has life.

TOMMY DORSEY ORCH.
(Decca 28847; 9-28847)

- ⓑ "I WONDER WHO'S KISSING HER NOW" (2:16) [E. B. Marks BMI—Howard, Hough, Adams] Tommy Dorsey gets a slow jump backing for a soft trombone rendition of a popular standard.
- ⓑ "FALLING IN LOVE WITH LOVE" (2:45) [Chappell ASCAP—Rodgers, Hart] With a vocal group employing the same technique used in "Most Beautiful," T. D. rhythms through another oldie. Terrific side. Could make noise.

DEL WOOD
(Republic 7057; 45-7057)

- ⓐ "RAGTIME ANNIE" (2:27) [P. D.] A lively item gets the acile finer styling of Del Wood as she zestfully bounces through a peppy piece of material. Her ragtime treatment is full of life.
- ⓐ "BACK ROOM POLKA" (2:08) [Auff-Rose BMI—D. Wood] Del works on the 88's with a load of punch on a happy go lucky polka item that should enjoy a good sale. Side is full of color. Good for pop and country.

BERNICE PARKS
(Mercury 70224; 70224 x 45)

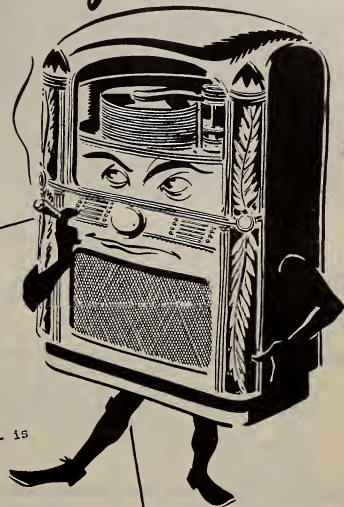
- ⓐ "SHAKE A HAND" (2:59) [Broadcast BMI—J. Morris] With the David Carroll orch to assist, Bernice Parks leans into a semi-spiritual reading of the country's #1 R & B hit. Real exciting side but too bluesy for pop.
- ⓑ "EMBRASSE" (2:44) [Disney ASCAP—Durand, Contet, Driscoll] On this end the thrush offers a warmly treated French flavored ballad. Real pretty song with another good assist by the orch.

FRANCES FAYE
(Capitol 2604; F-2604)

- ⓐ "HEY, MISTER" (2:27) [Regent BMI—Stoll, Leiben] Songstress Frances Faye projects a rhythmic novelty to a Latin beat. A cute item in her unique style with a solid accompaniment by the Dave Cavanaugh orch.
- ⓐ "SORRY, BABY" (2:23) [Hill & Range BMI—Lentz, Burns] The top performer comes through with another jumpy item with all the color her voice can give it. Piece is full of life.

From me...

to you



COMPOSERS' AND AUTHORS' COMMITTEE FOR SUPPORT OF S. 1106
120 Broadway, New York, N.Y.

Dear Mr. Music Machine Operator:

Last week I told you I was going to tell you how and why the McCarran bill -- which puts the 1909 copyright law in step with 1953 -- is good business for you.

Here's the how and why.
You're a businessman. You have to be a good businessman to stay in business.

The more locations you have, the more money you will make. Sure, you grumble about today's high costs. So do I. So does everybody. But in order to make money, you pay for your boxes, you pay your servicemen, you pay for your records, you pay for transportation and all the other costs necessary to serve your locations efficiently and well.

But you don't pay me for the money you are making out of my music. Radio stations pay for the right to use my music. Television pays. Motion pictures pay. Hotels and night clubs pay. So do skating rinks, dance halls, carnivals, and all other commercial users of my music -- except juke boxes.

If my songs are a good investment for everybody else in the music business -- it stands to reason they're a good investment for you.

I'm asking you to invest a few pennies a week in sound merchandise -- SONGS which juke box patrons demand. I want to help you build your business. The McCarran bill would make this possible, by giving me an incentive to produce more and better songs for you.

Working together, you -- the operator -- and we -- America's song-writers -- can build your business to new heights of prosperity and security.

How about teaming up?

Next week I'm going to try and answer some of the arguments of people claiming to represent you.

Sincerely,

The Songwriter
The Songwriter

Turning The Tables



TULSA, OKL.—Ralph Marterie (pictured center), Mercury Recording Artist, turns the tables on Tulsa's Police & Fire Commissioner Jay Jones (left) . . . during radio broadcast over KAKC direct from Bill Hammer's Record Shop. Jones presented Marterie with a Tulsa Police membership—all privileges provided. Marterie then made Jones an honorary member of his band and presented him with a golden trumpet . . . while Jack Moore, DJ (KAKC) looks on.

RCA's New Camden Label To Be Launched In Boston And Detroit

NEW YORK—The long awaited debut of the Camden label will take place next week (October 12) when Jordan Marsh, Boston department store, and Grinnell's and J. L. Hudson in Detroit, unveil the first release of the new line.

The two city break-in for the label—a product of Radio Corporation of America—is designed to test the effectiveness of Camden's advertising and merchandising approach. Boston, with one dealer, is a primary classics market; Detroit, with two, is an important semi-classics city of industrial background. Consequently the break-in will reflect Camden's appeal in contrasting markets.

Ending wide trade speculation as to the nature of the merchandise and the prices of the discs, Camden ads in leading Boston and Detroit papers will list merchandise in the first release: 27 classics, 20 light concert selections, 13 specialty numbers (marches, Christmas carols, choral groups, westerns), 15 pop standards and 4 current pop hits.

Retail prices (tax included) will be listed in the ads at 69c for "45 EP's" and \$1.89 for 12-inch 33½ rpm discs.

Taken from RCA Victor's extensive Camden, N.J. vaults—from which town the line takes its name—the initial release contains recordings for which there has been consistent consumer demand for years. Many of the recordings have never before been

available on "45 EP" and 33½ rpm discs.

Agreeing that there is a tremendous low-price audience eagerly awaiting the re-issuing of these recordings, the world-famous artists involved could not, however, jeopardize the sale of current recordings by having their names appear at the same time on a low cost label. For this reason, names like the Warwick Symphony, Centennial Symphony and World Wide Symphony mask names that would be instantly recognizable to the public.

There are several instances, however, where the artists no longer record for RCA Victor and have given permission for Camden to use their names. Included in this category are Richard Crooks, Lawrence Tibbett, Kenny Baker, Jesus Maria Sanroma, Joe Reichman, Lew White, Raymond Paige, Edwin Franko Goldman, Texas Jim Robertson, George M. Cohan, Jr., Ray Kinney and many others.

Primarily a classics, semi-classics and pop standard line, Camden will nevertheless occasionally issue new recordings of current pop hits that seem destined to become pop standards. In the first release, Mitch Ayres and his orchestra have an EP with "Dragnet", "Moulin Rouge" and two others.

None of the recordings, however, are simply re-issues. In each case, extensive engineering work has brought sound quality up to the level demanded by present day buyers of major classic and pop lines.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
 ONE-STOP RECORD SERVICE

<p>NEW YORK 750—10th AVE. (Phone: Plaza 7-1977) Cable Address: Expo Record, N. Y.</p>	<p>HARTFORD, CONN. 126½ WINDSOR ST. (Phone HA. 5-7123)</p>
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Thank You MUSIC OPS, -DJ's, & DEALERS.
 ONE WEEK OLD - ALREADY 2 SUPER HITS IN POP & R&B

THE ORIOLES

singing

"IN THE MISSION OF ST. AUGUSTINE"

b/w

"WRITE AND TELL ME WHY"

Jubilee # 5127

THE FOUR TUNES

singing

"MARIE"

b/w

"I GAMBLER WITH LOVE"

Jubilee # 5128

Available in Canada on QUALITY Records

Jubilee RECORD CO., INC.
 315 WEST 47TH STREET, NEW YORK, N.Y.



OVER 300,000 IN TWO WEEKS!

perry como's

newest sensational hit...

"YOU ALONE"

and

"PA-PAYA MAMA"



For the first time Perry sings English-Italian lyrics!
RCA Victor
20/47-5447

A real rouser!

RCA Victor
20/47-5447

SALES GROW WHEN YOU GO 45





Get TOP Play with -

"RICOCHET"



TERESA BREWER

Coral
61043 (78 RPM)
and 9-61043 (45 RPM)

"TOD YOUNG TO TANGO"

CORAL RECORDS
America's Fastest Growing Record Company

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The music business abdicated to the World Series this week. Beginning on Wednesday, business was all but officially suspended as those in the trade either attended the games, viewed them on television or heard them on the radio. Even when someone remained in his office, you only speak to him between innings. . . . Doc Berger, veteran disk promotion man, is back at Brooklyn Veterans Hospital and is anxious to hear from his friends in the business. . . . Victor has signed the Voices of Walter Schumann. . . . We're looking forward to the Artie Shaw opening at the Embers this week. . . . Talking about the Embers, Ralph Watkins who owns it, previewed his new club, Basin Street, last Wednesday and it's a honey. Should attract plenty of business right from the start. . . . The Harry Von Tilzer Music Publishing Company is donating all royalties from the new Arthur Godfrey record "Wait Till The Sun Shines Nellie Blues" to the Damon Runyon Cancer Fund. . . . Buddy Basch is handling promotion on the Spike Jones "Dragnet" record. . . . Ralph Curtis, Brooklyn baritone, makes his recording debut November 10 via Derby Records. . . . Milt Gabler was a member of the panel of Fred Allen's "Judge For Yourself" TV show last week. . . . Webb Pierce made a quick trip to New York to give a mighty fine performance on Kate Smith's show. . . . Harry Belafonte's career these days seems to be jet-propelled. He's currently playing a return engagement at the Boulevard in Long Island and then goes into rehearsal for his starring role in John Murray Anderson's "Almanac" which is due to hit Broadway early in December.

CHICAGO:

Hi-Fi is coming into the coin operated phono biz. And if you think this won't click, check these facts: over 7 million kids taking lessons on musical instruments this '53 as compared to 2 1/2 millions in '52. That means millions of kids who are going to listen with sharper ears to every overtone and undertone of any musical recording which will, most definitely, show up only on Hi-Fi. . . . Bob ("Am I To Blame") Carroll in town visiting with the deejays. The guy's clicking. . . . Art Sheridan out with a pop, "Pretty Girl," as sung by a Chi boy, Jack Nelson. . . . Linn Burton's Steak House just jammed to the rafters these Friday nites with musicfolk. Henry Doney, Prexy of Tiffany, escorting Clark ("Granada") Dennis around and showin' off this handsome guy to the deejays. Clark's tune clickin' very grandly. . . . Deejays Howard Miller, Jay Trompeter, Eddie and Jackie Hubbard, listenin' to what can maybe be what in moosic. . . . Felicia Saunders not only drew raves at the Black Orchid but at the Steak House, too. . . . By the way, Johnny Martin opened at the Black Orchid this past Toosday. Already the handsome one's a clickeroo. . . . The Gaylords, Dan Bellon, Jimmy Palmer, Armand Baum, many others also at Linn's joint. Wedding bells a'ringin' for Dan Sorkin and charming Betty Matson. Make a grand couple. . . . Don Cherry taking over the Breakfast Club spot for the next 4 weeks. The guy'll have to get up, but early. And then play his golf late. . . . Bud Brandom back from a west coast visit, Gotterdammerung of new tunes from coast tunes. Also waxed many of his firm's tunes while there. . . . Morrie Goldman reports, "What with Julie LaRosa's 'Eh Cumpari' and Frank Chacksfield's 'Ebb Tide', how c'n we go wrong?" And, in the meantime, Morrie watchin' Joni James' "You're Fooling Someone" startin' t'climb. . . . Teddy Powell phoned us fr'm New York to advise that he's given up the banjo biz, suffered a ruptured disc which paralyzed his entire left side and can't stand up all those hours anymore. But is now in the pubbery biz and already has one that looks like "it". . . . Monte Bruce about our town pluggin' fr' Adrienne Kent's diskeroo. We hope it clicks but big, Monte, so this gal can feel happier than even happy. . . .

LOS ANGELES:

After winning wide popularity in England, Frankie Laine, is now on his way home. His recording of "Blowing Wild," from the picture, is starting to move up. . . . Warbler Jo Stafford recently signed a TV contract with CBS covering a four year period and a cool \$1,000,000. She and hubby Paul are now in New York. Paul's latest waxing of "Planners Punch" has just been released. Incidentally, he wrote the tune himself. . . . Tony Bennett's "Rags to Riches" which started in the East seems to have really caught on here and is riding high on the national sales charts. . . . The Lancers' "Sweet Mama Tree Top Tall" is getting a lot of response. Al Marx, prexy of Trend Records, says this number will be a very big seller. . . . The new songstress, Gale Clark, has been visitin' deejays throughout Southern California promoting her etchings of "Music of Love" and "The Unashamed" on the Fine Arts label. . . . Abe and Leo Diamond are still receiving plenty of comment over their waxing of "O-F-S" on their Ambassador label. Sales on this haunting melody are reaching an all time high as more and more distributors are lined up. . . . Ramon Helminski and Wes McWain of Della Records announce that they will soon have some super-doooper releases to watch out for. Their current waxing of "This New York" is starting to pick up in some of the reports as polled by the deejays. . . . Different variations of the Dragmet theme are being aired plenty here both in the boxes and on the radio. To date at least seven versions have been recorded. New Capitol has released a new twist from the theme of the Martin Kane TV detective series. The arranging is done by Norm Hinkle. This is his first venture with his own band. . . . The Tiffany Club is continually growing in popularity as they proceed to feature top entertainment. Ella Mae "40 Cups of Coffee" Morse just closed and now the great "Mr. B," Billy Eckstine holds down the spotlight nightly. His MGM etching of "Fortune Telling Cards" has just been released. . . . We hear that Bob Russell, lyricist of "Half a Photo" fame spent several days in Sacramento recently. He and Russ Solomon, prexy of Record Supply Co., took the music business apart and put it back together again with only a few pieces left over.



ARTIE SHAW



CLARK DENNIS



TONY BENNETT

New Singer



HOLLYWOOD—Chuck Miller (Right), 29-year-old addition to Capitol Records' singing artists, compares chord phrases with Dave Dexter, Cap repertoire man. Miller, who has never been recorded before, produced at his first session, "Count Your Blessings," a new inspirational song and a favorite old standard, "Am I To Blame?" Capitol brass is enthusiastic over Miller's ballad-type voice. Never having been heard except on the West Coast, where he leads a popular instrumental trio, Capitol expects to build the young baritone into a nationally-recognized voice via records.

Wurlitzer-Laine Contest Entries Pass 2000 Mark At Second Week's End

N. TONAWANDA, N. Y.—When considering the effort which must be put forth by entrants to the Frankie Laine—Wurlitzer \$5000 Vocalist Scholarship Contest, 2000 entries are undoubtedly something of a record. The aspiring singers must first secure an official entry form, then he or she must fill it out, prepare a vocal transcript with piano accompaniment and deliver the entry in person, or by registered mail, to a disk jockey sponsoring the contest.

In this respect, an early teaser campaign in press and radio has paid off, since many of the contestants must have prepared their transcriptions well in advance of the September 15th contest opening date in order to get them in so promptly.

While making the announcement of 2000 entries, the Wurlitzer advertising and sales promotion department indicated that the figure was totaled from the returns of about half of the participating jockeys who had given their tallies at the end of the second week (September 29). The total entries across the country undoubtedly reached a far greater number.

Steady increases have been shown by jockeys who have reported regularly each week—Robin Seymour, WKMH, Detroit, logs 101 entries, Bob Wells of WEBR, Buffalo, shows 154, Andy Wilson, KPO, Tucson, reports 69, while Jimmy Patterson, WBI, Charlotte, lists 47.

Leading the field is Paul Brenner of WAAT, Newark, whose entries have exceeded the 1000 mark and show no signs of slackening.

During the past week the last two of the forty cities listed the disk jockeys who are sponsoring the contest. In St. Louis, Missouri, Ed Bonner of KXOK is airing the rules and receiving the entries. His judging committee is already selected and operating.

Listeners in San Antonio, Texas, are being briefed on the scholarship award by Bob Allen of KMAC. Charlie Walker, hillbilly exponent, and Flip Forrest with his "Harlem Serenade" program, are also boosting the contest on their daytime and evening shows.

Less than three more weeks remain

for the contestants to get their entries in, with a chance to win \$100 in a local contest and be eligible for the \$1000 prize scholarship award, a trip to New York City and the making of a Columbia record.

Blaine's Daughter Engaged

NEW YORK—Mr. and Mrs. Jerry Blaine (He's the head of Cosnat Distributing and Jubilee Records) have announced the engagement of their daughter, Enid, to Theodore S. Braverman, son of Mr. and Mrs. Jack Braverman. Jack Braverman is associated with Herald Records and Silver Pressing.

Mendelson Named Sales Manager For Cammarota

EAST RUTHERFORD, N. J.—Joseph Cammarota, president of Cammarota Records, this city, announced the appointment of Freddie Mendelson to the post of sales manager. Mendelson is at present touring the country contacting distributors and disk jockies.

Cammarota also arranged for Hal Tunniss and Al Blackwell to handle publicity for the firm.

Rounding out an extremely active week, Cammarota signed artists Jennine Dahl, Dick Allen and Martin Walker.

The company will shortly release two pop disks and two Christmas records.

Atlantic Adds 2 To Roster

NEW YORK—Jerry Wexler, Atlantic Records, this week announced the signing of two New Orleans blues artists to the already improving stable of talent.

The diskery signed Tommy Ridgley and Prof. Longhair (Roy Byrd). The latter is a pianist as well as blues shouter.

America's Fastest Selling Records

BEST BETS
FOR COIN-
MACHINE
MEN!

THE FOUR ACES

Singing

I'VE BEEN WAITING A LIFETIME

and

LAUGHING ON THE OUTSIDE

Decca 28843 (78 RPM) and 9-28843 (45 RPM)

WEBB PIERCE

Singing

I'M WALKING THE DOG

and

THERE STANDS THE GLASS

Decca 28834 (78 RPM) and 9-28834 (45 RPM)

THE MILLS BROTHERS

Singing

WHO PUT THE DEVIL IN EVELYN'S EYES

and

BEWARE

Decca 28818 (78 RPM) and 9-28818 (45 RPM)

RUSS MORGAN

Playing

TENNESSEE WIG-WALK

and

ON THE CAROUSEL

Decca 28846 (78 RPM) and 9-28846 (45 RPM)

THE COMMANDERS

Playing

WHEN I'M WITH YOU

and

HORS D'OEUVRE

Decca 28848 (78 RPM) and 9-28848 (45 RPM)

Spier Names Shaw

NEW YORK—Larry Spier of Larry Spier Music announced this week the appointment of Eddie Shaw as his associate on the West coast.

Shaw has for many years been a contact man for Chappell & Co. and more recently for Bourne, Inc.

Hartman Forms Center Records

WASHINGTON, D.C.—Frank Hartman has organized the Center Record Company and has contracted Clarion Record Manufacturers to press and ship the new label.

The diskery's first release is "One Laugh" backed with "That Blue Eyed Baby Of Mine" by Charlie Stone, who was formerly with Mercury Records.



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 3 without any changes on the part of THE CASH BOX.



Table with columns: Record Title, Billboard, Cash Box, Variety. Includes entries like 'CUP OF JOY (Peer)', 'NOKO MORALES-DANNY SUTTON (Vic.)', 'FAREWELL—SO LONG—GOODBYE (Eastwick)', etc.

- Bill Campbell KSPQ—Spokane, Wash. 1. Little Blue Riding Hood (Stan Freberg) 2. St. George And The Dragonet (Stan Freberg)...

- Hugh Wanke WCAO—Baltimore, Md. 1. Eternally (Vic Damone) 2. With These Hands (E. Fisher) 3. Crying In The Chapel (Ella Fitzgerald)...

- Paul Flanagan WTRY—Troy, N. Y. 1. Eh, Compairi (Julius La Rosa) 2. Little Blue Riding Hood (Stan Freberg)...

- Al Ross WBAL—Baltimore, Md. 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. No Other Love (Perry Como)...

- Will Lenay WSAI—Cincinnati, Ohio 1. St. George—And The Dragonet (Stan Freberg) 2. You, You, You (Ames Bros.)...

- Don Bell KRNT—Des Moines, Iowa 1. St. George And The Dragonet (Stan Freberg) 2. You, You, You (Ames Bros.)...

- Sandy Singer KCRG—Cedar Rapids, Iowa 1. Crying In The Chapel (Vall) 2. You, You, You (Ames Bros.) 3. Vaya Con Dios (Paul & Ford)...

- Don McLeod WJBC—Detroit, Mich. 1. Eh, Compairi (Julius La Rosa) 2. Ricochet (Teresa Brewer) 3. Dagnat (Ray Anthony)...

- Laverne Watson WCAV—Norfolk, Va. 1. Ebb Tide (Frank Chacksfield) 2. P. S. I Love You (Hilltoppers)...

- Robin Seymour WKMH—Dearborn, Mich. 1. A Fool Was I (Nat Cole) 2. Many Times (Eddie Fisher) 3. Magic Guitar (Benny Paul)...

- Buddy Deane WITB—Baltimore, Md. 1. You, You, You (Ames Bros.) 2. No Other Love (Perry Como) 3. Dagnat (Ray Anthony)...

- Marvin Williams KGKO—Dallas, Tex. 1. Vaya Con Dios (Paul & Ford) 2. Dagnat (Ray Anthony) 3. With These Hands (E. Fisher)...

- Gary Lesters WYNJ—Newark, N. J. 1. Ebb Tide (F. Chacksfield) 2. Crying In The Chapel (Vall) 3. You, You, You (Ames Bros.)...

- Art Tacker WBMS—Boston, Mass. 1. Rags To Riches (T. Bennett) 2. The Story Of Three Loves (Jerry Murad)...

- Pat Chambers WFLL—Tampa, Fla. 1. St. George And The Dragonet (Stan Freberg) 2. Little Blue Riding Hood (Stan Freberg)...

- Don Thompson WBUD—Trenton, N. J. 1. Ebb Tide (Frank Chacksfield) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel (Orieles)...

- Stan Pat WTNJ—Trenton, N. J. 1. Eh, Compairi (Julius La Rosa) 2. Dagnat (Ray Anthony) 3. You, You, You (Ames Bros.)...

- Jay Trompeter WJWC—Chicago, Ill. 1. Eh, Compairi (Julius La Rosa) 2. Ebb Tide (F. Chacksfield) 3. Don't Take Your Love From Me (Tina Turner)...

- Gene Norman KLAC—Hollywood, Calif. 1. St. Louis Blues (Eckstine) 2. Dagnat (Ray Anthony) 3. When My Dreamboat Comes Home (Kay Starr)...

- Lou Barile WKAL—New York, N. Y. 1. Many Times (Eddie Fisher) 2. A Dear John Letter (P. O'Day) 3. St. George And The Dragonet (Stan Freberg)...

- Sil Billbert WMGM—New York, N. Y. 1. You, You, You (Ames Bros.) 2. Velvet Glove (Winterhalter & Rene) 3. My Love, My Life, My Happiness (Ames Bros.)...

BROADCAST MUSIC, INC. 530 FIFTH AVENUE NEW YORK 36, N. Y. NEW YORK · CHICAGO · HOLLYWOOD · TORONTO · MONTREAL



THE CASH BOX
Disk Jockeys'
REGULAR RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 3 without any changes on the part of THE CASH BOX.

Howard Miller
WMAQ—WIND—
Chicago, Ill.

1. Eh, Cumpari (Julius La Rosa)
2. Rags To Riches (T. Bennett)
3. Little Blue Riding Hood (Stan Freberg)
4. Ebb Tide (F. Chacksfield)
5. Istanbul (Four Lads)
6. Crying In The Chapel (Valli)
7. Me You, You (Ames Bros.)
8. Don't Take Your Love From Me (Three Suns)
9. The Story Of Three Loves (Jerry Murad)
10. Granada (Clark Dennis)

Dick Sherbahn
WLAN—Lancaster, Pa.

1. I Danced With My Darling (Evdie Gorme)
2. Istanbul (Four Lads)
3. Near You (Mulcays)
4. Tonight, Love (Bill Darnel)
5. The Moon Is Blue (Sauter-Finegan)
6. Dansero (Ginny Gibson)
7. Many Times (Percy Faith)
8. He Was There (Ken Curtis)
9. It Happened Once Before (Four Freshmen)
10. Three O'Clock In The Morning (Monty Kelly)

Murray Jordan
WLJB—New York, N. Y.

1. Dragnet (Ray Anthony)
2. You, You, You (Ames Bros.)
3. Ebb Tide (Frank Chacksfield)
4. Gambler's Guitar (R. Draper)
5. My Love, My Love (J. James)
6. From Here To There (Frank Sinatra)
7. Istanbul (Four Lads)
8. The Story Of Three Loves (Jerry Murad)
9. Who Pul The Devil In Evenin's Eyes (Mills Bros.)
10. This Too Shall Pass Away (Doris Day)

Jack Dugan
WGAT—Utica, N. Y.

1. You, You, You (Ames Bros.)
2. Dragnet (Ray Anthony)
3. Vaya Con Dios (Paul & Ford)
4. Eh, Cumpari (Julius La Rosa)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. C'est Si Bon (Eartha Kitt)
8. Crying In The Chapel (Valli)
9. I'm Walking Behind You (Eddie Fisher)
10. Hey Joe (Frankie Laine)

Jim Shannon
KQV—Pittsburgh, Pa.

1. Vaya Con Dios (Paul & Ford)
2. Tonight, Love (Bill Darnel)
3. Hey Joe (Frankie Laine)
4. Many Times (Percy Faith)
5. No Other Love (Perry Como)
6. My Love, My Love (James)
7. Eternally (D. Dames)
8. Choo Choo Train (D. Day)
9. Gambler's Guitar (R. Draper)
10. Pa-Paya Mama (Perry Como)

Jack McDermott
WESX—Salem, Mass.

1. Eh, Cumpari (Julius La Rosa)
2. You, You, You (Ames Bros.)
3. Rags To Riches (T. Bennett)
4. I See The Moon (Mariners)
5. Time (Sarah Vaughn)
6. Ebb Tide (F. Chacksfield)
7. Too Long (Bob Hope)
8. My Love, My Love (James)
9. Dragnet (Ray Anthony)
10. Ricochet (Teresa Brewer)

Don Blair
WNBZ—Saranac Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. Crying In The Chapel (Valli)
5. Toys (Eileen Barton)
6. P. S. I Love You (Hilltoppers)
7. I'm Walking Behind You (Eddie Fisher)
8. Relax (Tony Martin)
9. C'est Si Bon (Eartha Kitt)
10. Eh, Cumpari (Julius La Rosa)

Tony Southwick
WAKR—Akron, Ohio

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. Relax (Tony Martin)
5. You, You, You (Ames Bros.)
6. I'm Walking Behind You (Eddie Fisher)
7. Toys (Eileen Barton)
8. My Love, My Love (James)
9. P.S. I Love You (Hilltoppers)
10. Eh, Cumpari (Julius La Rosa)

Don John Ross
WSPD—Toledo, Ohio

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. Relax (Tony Martin)
4. I'm Walking Behind You (Eddie Fisher)
5. You, You, You (Ames Bros.)
6. Toys (Eileen Barton)
7. Eh, Cumpari (Julius La Rosa)
8. P. S. I Love You (Hilltoppers)
9. My Love, My Love (J. James)
10. No Other Love (Perry Como)

Chuck Norman
WIL—St. Louis, Mo.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Valli)
3. Dragnet (Ray Anthony)
4. Vaya Con Dios (Paul & Ford)
5. Eh, Cumpari (Julius La Rosa)
6. Ebb Tide (F. Chacksfield)
7. Oh! (Pee Wee Hunt)
8. Don't Take Your Love From Me (Three Suns)
9. Velvet Glove (Winterhalter & Rene)
10. Many Times (Eddie Fisher)

Cliff Sessions
WFOR—Hattiesburg, Miss.

1. Ricochet (Teresa Brewer)
2. Dragnet (Ray Anthony)
3. Love Paris (Les Baxter)
4. Rags To Riches (T. Bennett)
5. Crying In The Chapel (Oriolos)
6. The Moon Is Blue (Marteria)
7. Till They've All Gone Home (Julius La Rosa)
8. Oh! (Pee Wee Hunt)
9. Dansero (Ginny Gibson)
10. Relax (Tony Martin)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. St. George And The Dragonet (Stan Freberg)
2. Crying In The Chapel (Allen)
3. Ebb Tide (Frank Chacksfield)
4. Collegiate (Joe Carr)
5. Eh, Cumpari (Julius La Rosa)
6. The Story Of Three Loves (Jerry Murad)
7. Vaya Con Dios (Paul & Ford)
8. Istanbul (Four Lads)
9. Dragnet (Ray Anthony)
10. You, You, You (Ames Bros.)

Ed Reilly
WBRY—Waterbury, Conn.

1. Crying In The Chapel (Oriolos)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. P.S. I Love You (Hilltoppers)
6. A Dear John Letter (D'Day)
7. Oh! (Pee Wee Hunt)
8. St. George And The Dragonet (Stan Freberg)
9. Ebb Tide (F. Chacksfield)
10. Rags To Riches (T. Bennett)

Ralph Phillips
WFBR—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. St. George And The Dragonet (Stan Freberg)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. Crying In The Chapel (Ella Fitzgerald)
7. With These Hands (E. Fisher)
8. Oh! (Pee Wee Hunt)
9. Gambler's Guitar (R. Draper)
10. Ebb Tide (F. Chacksfield)

Norb Moore
KXKL—St. Louis, Mo.

1. You, You, You (Ames Bros.)
2. Hey Joe (Frankie Laine)
3. Alexander's Ragtime Band (Johnny Maddox)
4. Eh, Cumpari (Julius La Rosa)
5. Oh! (Pee Wee Hunt)
6. Don't Take Your Love From Me (Three Suns)
7. No Other Love (Perry Como)
8. Dragnet (Ray Anthony)
9. Near You (Mulcays)
10. My Love Me Again (Sunny Gale)

Tony Vinhal
WSOU—South Orange, N. J.

1. Eh, Cumpari (Julius La Rosa)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. The Story Of Three Loves (Jerry Murad)
5. With These Hands (E. Fisher)
6. Dragnet (Ray Anthony)
7. Love Paris (Les Baxter)
8. P. S. I Love You (Hilltoppers)
9. Love Me Again (Sunny Gale)
10. Tennessee Wig-Walk (Bill Whitney)

Donn Tibbetts
WFCA—Manchester, N. H.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. The Most Beautiful Girl In The World (Tommy Dorsey)
4. Vaya Con Dios (Paul & Ford)
5. Oh! (Pee Wee Hunt)
6. The Story Of Three Loves (Jerry Murad)
7. C'est Si Bon (Eartha Kitt)
8. My Love, My Love (J. James)
9. I Love Paris (Les Baxter)
10. Many Times (Percy Faith)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. A Dear John Letter (P. O'Day)
2. Tonight Love (Bill Darnel)
3. St. George And The Dragonet (Stan Freberg)
4. Eh, Cumpari (Julius La Rosa)
5. Crying In The Chapel (Valli)
6. Ebb Tide (Frank Chacksfield)
7. Rags To Riches (Tony Bennett)
8. Furry Gooden (Jackie Gleason)
9. The Story Of Three Loves (Jerry Murad)
10. My Love, My Love (J. James)

Edna Richardson
WTMA—Charleston, S. C.

1. Dragnet (Ray Anthony)
2. You, You, You (Ames Bros.)
3. C'est Si Bon (Eartha Kitt)
4. I See The Moon (Mariners)
5. My Love, My Love (James)
6. The Story Of Three Loves (Jerry Murad)
7. Little Blue Riding Hood (Stan Freberg)
8. Eh, Cumpari (Julius La Rosa)
9. This Too Shall Pass Away (Doris Day)
10. Pa-Paya Mama (Perry Como)

Clarence Hamann
WJMR—New Orleans, La.

1. When My Dreamboat Comes Home (K. Stryker)
2. Rags To Riches (T. Bennett)
3. The Story Of Three Loves (Jerry Murad)
4. My Love, My Love (James)
5. Eh, Cumpari (Julius La Rosa)
6. Ask Me (J. Vele)
7. Dragnet (Ray Anthony)
8. Love Walked In (Hilltoppers)
9. Blowing Wild (F. Laine)
10. Don't Take Your Love From Me (Three Suns)

Alex Cooper
KLAC—Hollywood, Calif.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. St. George And The Dragonet (Stan Freberg)
4. Crying In The Chapel (Jerry Murad)
5. Oh! (Pee Wee Hunt)
6. P.S. I Love You (Hilltoppers)
7. Dragnet (Ray Anthony)
8. Gambler's Guitar (R. Draper)
9. C'est Si Bon (Eartha Kitt)
10. Little Blue Riding Hood (Stan Freberg)

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CY-Crystalite
DA-Done
DE-Decca
DO-Dot
DU-Duke
DU-Derby
ES-Emes
CK-Checker
AL-Columbia
A-Coral

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JU-Jubilee
KI-King
LO-London
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NEW YORK—Lovely Betty Madigan, MGM's newest chimp is seen above with "the men in her life," immediately following her first recording session, during which she recorded "I Just Love You," written by MGM producer Joe Pasternak, and Nicholas Brodzky, writer of "Because You're Mine," backed by "You're Thoughtless." Seen with Betty above are (left to right), Frank Walker, head of MGM Records; Harry Meyerson, MGM's A & R exec.; Dick Lyons, Meyerson's assistant; and publicist Arthur Pine, Betty's personal manager. Incidentally, Betty has also been set for an MGM motion picture and leaves for Hollywood about November 15th.

Jeri Southern Signed To New Decca Deal

CHICAGO—Decca songstress, Jeri Southern, who has been at that label for the past two years, was just resigned to a new contract by Milt Gabler, Decca's A & R chief. Dick LaPalin, her manager-press agent, flew to New York to handle negotiations.

Miss Southern recorded her first four sides under the new agreement September 22 and for the first time in two years when she first gained national recognition via her initial Decca waxing of "You Better Go Now," she was teamed with Tutti Camarata who arranged and conducted on her first session. Decca plans on using Camarata on all her future record dates.

Most of the selections on her date yesterday, including one of her own compositions entitled "Autumn In My Heart," were given much the same treatment as "You Better Go Now"; also sax solo, et al.

Immediately following the recording session, Jeri and her husband, Ray Hutchinson, flew to the west where they will make their home. Her manager who will remain in Chicago, is working on an agreement with Carlos Gastel whereby Gastel might handle her coast affairs. The GAC office continues booking the singer.

Derby Enters EP Field

NEW YORK—Larry Newton, president of Derby Records, announced this week that his firm was entering the EP field. Initial album will be of Freddie Mitchell sides. Future releases will be issued at the rate of two a month.

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"LOVE WALKED IN"

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Oct 10 Oct 3	Oct 10 Oct 3	Oct 10 Oct 3
1—Vaya Con Dios 83.5 82.6 AT-15001 (45-5001) WINGY MANONE Song From Moulin Paradise	*VA-101 (45-101) DARRELL GLENN *VI-20-5368 (47-5368) JUNE VALLI Love Every Moment You Live	13—A Dear John Letter 22.9 21.6 *CA-2502 (F-2502) JEAN SHEPARD PE-Peacock *CA-61035 (9-61035) KENNY ROBERTS She Tought Me How To Yodel *DE-28798 (9-28798) AUTRY INMAN Brown Eyed Baby *MG-15566 (K-30666) PAT O'DAY & FOUR HORSEMEN No Stone Unturned
BE-1004 (45-1004) LARRY CLINTON O. P. I Love You *CA-2486 (F-2486) LES PAUL & MARY FORD Johnny CA-2514 (F-2514) WES & MAR TUTTLE I Wonder Where You CR-60991 (9-60991) *ACK SMITH Knathole CY-654 (45-654)—BOB LONDON P. I Love You DE-28780 (9-28780) GUY LEMBARDO O. WES & MAR TUTTLE ME-89047 (8904745) ANITA DAY Aln'r Tals A Wonderful Day	6—Eh, Campari *CD-1232 (45-1232) JULIUS LA ROSA Tilll They're All Gone Home 7—Oh! *CA-2442 (F-2442) FEE WE HUNT O. CO-40065 KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017) WRENCE WELK O. Hallelujah! Brother DE-28779 (9-28779) THE COMMANDERS Meet The Brass ME-70182 (70182) JIMMY PALMER O. B. The Beautiful Sea MG-11542 (K-11542) ART MOONEY O. Clawdette VI-20-5359 (47-5359) SAUTER-FINEGAN O. The Moon Is Blue	14—My Love, My Love 22.8 21.3 *MG-11543 (K-11543) JONI JAMES You're Fooling MG-30668 (K-30668) SCACCA VIVA O. Curly Time 15—Hey Joe 19.4 32.6 BE-1009 (45-1009) CAR CALLAWAY Gambler *CO-40036 (4-40036) FRANKIE LAINE Sittin' In The Sun CO-21129 (4-21129) CARL SMITH Darlin' Am I The One DE-28797 (9-28797) KITTY WELLS My Cold, Cold Heart Is Melted Now
2—Ebb Tide 83.2 50.5 CO-40093 (4-40093) KEN GRIFFIN Yeh, Dear DE-28875 (9-28877) CHARLIE APPELWHITE I Love Paris *LO-1358 (45-1358) FRANK CHACKSFIELD O. Wallizing Bayle Boy ME-70177 (77) ROBERT MAXWELL Rose Marie ME-70126 (7012645) VIC DAMONE If I Could Make You Mine	3—You, You, You 9.8 95.5 CO-40039 (4-40039) KEN GRIFFIN No Other Love ME-70198 (70198) JOHNNY HORTON MG-11512 (K-11512) KEN REMO *VI-20-5325 (45-5325) AMES BROTHERS Once Upon A Time VI-20-5386 (4-5386) NORO MORALES O. The Shook Of Araby	16—Rag To Riches 19.2 16.3 BE-TONY RUSSO Many Times *CO-40048 (4-40048) PERCY BENNETT Here Comes That Heartbreak Again DE-28838 (9-28838) GEORGIE SHAW Let Me Go, Devil 17—Many Times 18.1 23.5 CO-40076 (4-40076) PERCY FAITH O. *VI-20-5453 (47-5453) EDDIE FISHER Just To Be With You
4—Dragnet 63.6 69.0 *CA-2562 (F-2562) FRANK ANTHONY O. Dancin' In The Dark DE-28845 (9-28845) GRADY MARTIN The Velvet Glove VI-20-5398 (47-5398) BUDDY MORROW O. Your Mouth's Got A Hole In It VI-20-5472 (47-5472) SPIKE JONES O. Pal-Yat-Chee	5—Crying In The Chapel 60.9 83.1 CO-40062 (4-40062) KEN GRIFFIN OH! CR-61018 (9-61018) AL LUND Love Every Moment You Live *DE-28758 (9-28758) REX ALLEN Thank The Lord DE-28762 (9-28762) ELLA FITZGERALD When The Hands Of The Clock DE-48302 (48302) SISTER ROSETTA THARPE There's Peace In Korea DU-116—(45-116) THE 4 DUKES I Done Done It *JU-5122 (45-5122) THE ORIOLES Don't You Think I Ought To Know	18—Velvet Glove 16.1 11.0 DE-28845 (9-28845) GRADY MARTIN Dragoon *VI-20-5405 (47-5405) WINTERHALTER & RENE Eliane 19—I See The Moon 14.6 20.2 *CO-40047 (4-40047) THE MARINERS I Just Want You 20—Gambler's Guitar 14.4 13.5 BE-1009 (45-1009) CAR CALLAWAY Hey Joe *ME-70167 (7016745) GUSTY DRAPER Free Home Demonstration ME-70163 (7016345) JIM LOWE The Martins And The Hops
8—No Other Love 50.2 51.9 BE-1005 (45-1005) HAYMES & CARROLL With These Hands CA-2487 (F-2487) MATTY O'CONNELL Night For Love CO-40039 (4-40039) KEN GRIFFIN You You You DE-28746 (9-28746) GORDON JENKINS O. All I Desire OG-6979 (4-6979) STAN FISHER Just One More Time *VI-20-5317 (47-5317) PERRY Keep It Gay VI-20-5342 (47-5342) NORO MORALES O. Theme From Limelight	9—St. George And The Dragonet 40.9 11.1 *CA-2596 (F-2596) LITTLE BLUE RIDING HOOD 10—P. S. I Love You 37.6 44.1 BE-1004 (45-1004) LARRY CLINTON O. Vaya Con Dios DE-28750 (9-28750) GORDON JENKINS O. I Thought About Marie *DO-15085 (45-15085) MILLTOPPER I'd Rather Die Young LL-102— THE FOUR VAGABONDS The Lazy Countryside	21—C'est Si Bon 14.1 19.8 KI-1266 (45-1266) APRIL STEVENS Soft On Lips *VI-20-5358 (47-5358) EARTHA KITT African Lullaby



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by
Bunny Paul

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* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnicliffe. Each listing includes the name of the song, record number, artist, and tune on the reverse side.
The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
* Indicates best selling record

	Oct 10	Oct 3		Oct 10	Oct 3		Oct 10	Oct 3
22—Tropicana	12.7	6.9	28—Ricochet	9.6	12.5	VI-10-4166—BOSTON POPS O. Doo Wacka Doodle	VI-20-5264 (47-5264)— HENRI RENE O. Street Of Shadows	VI-20-5264 (47-5264)— HENRI RENE O. Street Of Shadows
*ES-325 (45-325)— MONTY KELLY Life In New York			CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger			VI-20-5414 (47-5414)— TONY MARTIN Relax	VI-20-5412 (47-5412)— EDDIE KIRK	
CA-2568 (F-2568)— LES BAXTER O. Julie			*CR-61043 (9-61043)— TERESA BREWER Too Young To Tango			AB-140 (45-140)— MITCHELL TOROK DE-2812 (9-2812)— ROBERTA LEE Let's Go Home		
TI-10190 (45-10190)— TITO PUENTE Mambo Rama			VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Misty Love			*VI-20-5414 (47-5414)— TONY MARTIN Relax	VI-20-5412 (47-5412)— EDDIE KIRK	
23—I Love Paris	11.6	12.6	VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You			35—Caribbean	6.0	5.2
*CA-2479 (F-2479)— LES BAXTER O. Gigi			29—You Alone	7.7	—	AB-140 (45-140)— MITCHELL TOROK DE-2812 (9-2812)— ROBERTA LEE Let's Go Home	*VI-20-5414 (47-5414)— TONY MARTIN Relax	VI-20-5412 (47-5412)— EDDIE KIRK
DE-2875 (9-2875)— CHARLIE APPLEWHITE Ebb Tide			*VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama			36—Istanbul	5.8	—
24—My Love, My Life, My Happiness	11.4	4.1	30—Don't Take Your Love From Me	7.2	7.5	*CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago		
*VI-20-5404 (47-5404)— AMES BROTHERS If You Want My Heart			LL-104 (45-104)— LEE RICHARDSON I Had To Live And Learn			37—Blowing Wind	5.7	—
25—Terry's Theme From "Limelight"	10.4	7.0	*VI-20-5347 (47-5347)— THE THREE SUNS Under Paris Skies			*CO-40079 (4-40079)— FRANKIE LAINE Answer Me, Lord Above		
CA-2507 (F-2507)— JACKIE GLEASON O. Pag O' My Heart			31—Love Me Again	6.9	9.5	38—Three O'Clock In The Morning	5.6	4.2
CO-40013 (4-40013)— WALLY STOTT O. Incidental Music from "Limelight"			*VI-20-5424 (47-5424)— SUNNY GALE Before It's Too Late			*ES-328 (45-328)— MONTY KELLY O. Doreen		
CR-61006 (9-61006)— RON GOODWIN O. When I Fall In Love			32—Till They've All Gone Home	6.5	11.2	39—Laughing On The Outside	5.4	—
DE-28735 (9-28735)— VICTOR YOUNG Bad And Beautiful			CA-2556 (F-2556)— GISELE MACKENZIE Hill Heated			*DE-28843 (9-28843)— TOUR ACES I've Been Waiting A Lifetime		
DE-28763 (9-28763)— GUY LOMBARDO O. Gigi			*CD-1232 (45-1232)— JULIUS LA ROSA Eb, Campari			40—I Will To Be Evil	4.6	7.3
*LO-1342 (45-1342)— FRANK CHACKSFIELD O. Incidental Music from "Limelight"			CR-61056 (9-61056)— MARILYN MILLS Darling, Come Home			*VI-20-5442 (47-5442)— ERTHA KITT Annie Doesn't Live Here Anymore		
ME-70168 (70168-45)— RICHARD HAYMAN Shere			*LO-1353 (45-1353)— JOAN REGAN			41—Allez-Vous-En	4.5	5.8
VI-20-5326 (47-5326)— HUGO WINTERHALTER O. Symphony Of A Stern Night			33—From Here To Eternity	6.2	6.8	42—Chicka-Boom	4.4	2.9
VI-20-5342 (47-5342)— NORO MORALES O. No Other Love			*CA-2560 (F-2560)— FRANK SINATRA Anytime, Anywhere			43—In The Mission Of St. Augustine	4.1	5.7
26—I'm Walking Behind You	10.3	23.2	CR-61045 (9-61045)— RAY BLOCH O. Re-enlistment Blues			44—Butterflies	3.9	1.9
CA-2450 (F-2450)— FRANK SINATRA Lean Baby			AT-15001 (45-15001)— WINGY MANONE Vaya Con Dios			45—You're Fooling Someone	4.8	8.4
CR-60985 (9-60985)— DOROTHY SQUIRES Is There Any Room In Your Heart			CA-2429 (F-2429)— J. HUTTON & A. STORIEL Say You're Mine Again			46—Relax	3.7	6.7
DE-28692 (9-28692)— DONALD O'CONNOR Crescent			*CO-39944 (9-39944)— PERCY FAITH O. Swedish Rhapsody			47—Lighthouse	3.6	2.2
LO-1314 (45-1314)— JIMMY YOUNG All Night Long			CR-60984 (9-60984)— NICK PERITO April In Portugal			48—Elaine	1.8	5.6
ME-70128 (70128 X 45)— S. Y. DAMONE April In Portugal			DE-28675 (9-28675)— VICTOR YOUNG O. Ruby			49—Froud New Friend	1.6	2.5
*VI-20-5293 (47-5293)— EDDIE FISHER Just Another Polka			DE-28713 (9-28713)— COLEMAN HAWKINS Ruby			50—God Bless Us All	1.4	4.5
27—With These Hands	10.1	15.8	LO-1328 (45-1328)— MANTOVANI O. Voila Colombo					
BE-1005 (45-1005)— HAYNES & CARROLL No Other Love			MG-11491 (9-11491)— BUDDY DE FRANCO Marry, Are The Times					
CO-40006 (4-40006)— JOHNNIE RAY Satisfied			OC-6963 (4-6963)— STAN FISHER Slaughter On 10th Ave.					
CO-40034 (4-40034)— NELSON EDY & JO STAFFORD Till We Meet Again			TI-170 (45-170)— LOC LOCO QUINT. Can Can Mambo					
DE-28780 (9-28780)— GUY LOMBARDO O. Vaya Con Dios								
*VI-20-5365 (47-5365)—								

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for

VIC DAMONE'S

powerful rendition of

"EBB TIDE"

70216

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"GAMBLER'S GUITAR"

RUSTY DRAPER

"Free Home Demonstration" 70167

"SWEET LEILANI"

JERRY MURAD

70202

"EBB TIDE"

VIC DAMONE

"If I Could Make You Mine" 70216

"LIGHTHOUSE"

RUSTY DRAPER

"I Love To Jump" 70188

"IS ZAT YOU MYRTLE?"

THE CARLISES

"Something Different" 70174

"WARSAW CONCERTO"

RALPH MARTHIE

"Lazy River" 70221

"EMBRASSE"

BERNICE PARKS

"Shake A Hand" 70224

"TV IS THE THING"

DINA WASHINGTON

"Fat Daddy" 70214



More than two hundred stars of the record world will be mixing with the fans at the Record Award Ball at the Albert Hall on the 26th of September...

A further statement from the PVE corporation which will be entering the record field is that it will use the facilities of the Nixa Company which has augmented its catalogue by acquiring the rights to issue the celebrated Westminster records of long-hair music.

Jerry Wayne, singing lead of "Guys and Dolls," sold three songs to one of our top publishing houses and all three are scheduled for October release...

A happy man in London is Bobby Mellin. Saw him yesterday and showed him The Cash Box. With "You You You" in the no one position, how could he help but feel happy?

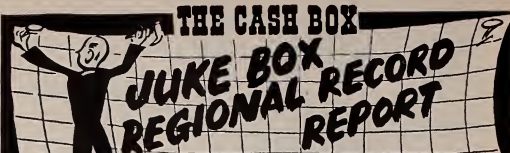
Nice crack from Bob Hope at a recent BBC recording. "I know I'm English because I cut myself the other day and tea came out..."

Record news: "Julie" cut by Sidney Torch this week but not for England. Could it be the Coral label wants this fine orchestra? ... Ken MacIntosh has waxed a real bouncy riff. Title is "The Creep," How about releasing this fine band in the States R. C. A. Victor? ... Dickie Valentine has not another winner in "Guessing," This boy is heading for the Big Time very quick. Watch him.

Edmundo Ros and his full orchestra have been offered a three week's concert and luxury hotel tour in Israel. This is the first offer of its kind ever made to a British band. ... Woolf Philips will start at the Picale super-cly in Piccadilly with a newly formed dance band on October 19th. Frank Hagley takes over the Baton at the Palladium. "Wish You Were Here" opens at the London Casino on October 10th, the first American musical to be presented at this theatre. Another interesting point to make is that despite the fact the characters are American, the leading roles will all be taken by British performers.

This week's best selling pop records: (Courtesy New Musical Express)

- 1. Look At That Girl GUY MITCHELL
2. I Believe FRANKIE LAINE
3. Moulin Rouge MANTOVANI
4. Let's Walk That-A-Way JOHNNIE RAY-DORIS DAY
5. Limelight FRANK CHACKSFIELD
6. Can't I NAT "KING" COLE
7. Where The Wind Blows FRANKIE LAINE
8. Limelight RON GOODWIN
9. Mother Nature And Father Time NAT "KING" COLE
10. Say You're Mine Again JUNE HUTTON



The Top Ten Records - City by City

- New York, N. Y. 1. Eh, Cumpari (Julius La Rosa)
Chicago, Ill. 1. Eh, Cumpari (Julius La Rosa)
Los Angeles, Calif. 1. Vaya Con Dios (Paul & Ford)
Philadelphia, Pa. 1. Vaya Con Dios (Paul & Ford)
Atlanta, Ga. 1. Vaya Con Dios (Paul & Ford)
Baltimore, Md. 1. Craying In The Chapel (Valli-Orioles)
Cincinnati, Ohio 1. Vaya Con Dios (Paul & Ford)
Nashville, Tenn. 1. You, You, You (Ames Bros.)
San Francisco, Calif. 1. You, You, You (Ames Bros.)
Buffalo, N. Y. 1. Vaya Con Dios (Paul & Ford)
Dallas, Tex. 1. Vaya Con Dios (Paul & Ford)
Detroit, Mich. 1. Dragnet (Ray Anthony)
Pittsburgh, Pa. 1. Eh, Cumpari (Julius La Rosa)
Washington, D. C. 1. Vaya Con Dios (Paul & Ford)
Boston, Mass. 1. Eh, Cumpari (Julius La Rosa)
Denver, Colo. 1. You, You, You (Ames Bros.)
Shoals, Ind. 1. You, You, You (Ames Bros.)
Memphis, Tenn. 1. Vaya Con Dios (Paul & Ford)
Seattle, Wash. 1. Eh, Cumpari (Julius La Rosa)
New Orleans, La. 1. Oh! (Pee Wee Hunt)
St. Louis, Mo. 1. Dragnet (Ray Anthony)



No Stopping Him



CLEVELAND, O.—Jack Gale of WSRB in Cleveland spent a week in the hospital recently getting rid of his appendix. However that didn't stop his broadcasting schedule as he did his show each day from his bed in the Mt. Sinai Hospital.

Cadet Appoints Cordell

DETROIT, MICH. — In order to better aid the dealers, operators and disk jockeys in the Detroit and Michigan area, Harry Levin, president of Cadet Distributing Co. has appointed Bob Cordell to the position of promotion manager.

Cordell, formerly a dj, has been associated with the record industry for more than 10 years. And because of his knowledge of the problems of the jockeys and dealers, plus his familiarity with the manufacturing end of the record business, he was appointed to the position.

Cordell was a dj on WKMH, WIBK and CKLW in the Detroit area. He then became business agent and promotion manager of Dee Gee Records and was with the firm until he joined Cadet this month.

Karen Chandler To Add Aria To Act

NEW YORK—Before she became vocalist "Eve Young" with the Benny Goodman aggregation several years ago, Coral recording star Karen Chandler appeared with the D'Oyly Carte and other opera companies.

Now an established pop luminary via her hit disk, "Hold Me, Thrill Me, Kiss Me," the strawberry-blond songstress is brushing the cobwebs from some of her pre-pop tunes and will add them to her repertoire for theatre, club and TV dates. The aria, "Vissi D'Arte," for example, will be included among Miss Chandler's selections when she follows her Chicago Theatre two-weeker with nine days at the Stagecoach in S. Hackensack, N. J., starting October 9.

Karen's current bid in the platter sweepstakes is her coupling, "Maddonna" and "Transfer."

Bing Crosby sings.

Mademoiselle
de **PAREE**
DECCA # 28814
MILLS MUSIC, INC.

Two Guys Agree



NEW YORK — These two guys agree on one thing, how to run a successful business venture. Seated is Jerry Blaine of Cosnat Distributing, New York, Pennsylvania and New Jersey, now the exclusive distrib for the guy standing, Sidney Seigel, president of Seeco Records.

New Bergman, Kulick Firm Named Benida Instead of Triangle

NEW YORK—The newly created record firm headed by Dewey Bergman and Ben Kulick will be labelled Benida Records instead of the previously announced Triangle Records. The reason for the change is that there is a Triangle label on file with the American Federation of Musicians.

Bergman, vice president in charge of A & R, also announced this week the signing of Bill Stegmeyer as the diskery's musical director and assistant A & R director.

Stegmeyer, a noted clarinetist, is arranger for the Hit Parade and Kate Smith shows. He was formerly in the Glenn Miller orchestra and has arranged for many musical personalities including Doris Day, Perry Como, Bing Crosby, the Andrews Sisters, the Charioteers, Burl Ives, Louis Armstrong, Dorothy Shay, Pearl Bailey, Jack Smith and many others. Stegmeyer was also musical arranger for radio stations WWJ and WXYZ in Detroit and for many hands such as Beenny Goodman, Charlie Barnett and Tommy Dorsey.

Plenty To Smile About



CHICAGO—Clark Dennis, Tiffany Records vocalist, and Eddie Ballantine, musical director, have plenty to smile about these days. Their first release for Tiffany, "My Love For You" and "Granada," is well on its way into hit territory. Tiffany, the new Chicago firm, soon opens a Los Angeles branch.

Songplugger's Dream

NEW YORK — A song plugger's dream came true last Saturday when the song "Julie" got a ten minute program on one of TV's most popular plugs, "Your Show of Shows".

The reason why the plug was so ideal was that: first, Carl Reiner introduced the number by reciting the entire lyrics; second, a production ballet was staged to the melody by Rod Alexander and Bambi Lynn during which a vocal chorus sang the song; and third, the song was again repeated by soloist Jack Brown.

Tiny Markle Stages New Haven Benefit

NEW HAVEN, CONN. — Artists Sunny Gale, Ginny Gibson, Bill Kenny joined WAVZ dj Tiny Markle and his orchestra who staged a performance last week at the Baybrook nightclub in this city, for the benefit of the "Jimmy Fund", a charitable organization for disabled children. The talent-laden show was held before a capacity SRO crowd. Many people were turned away from the niteray even before the show got under way because of the tremendous turnout.

Los Chavales In First American Vaude Stint

NEW YORK—Having completed a record-smashing four-month engagement at the Waldorf-Astoria's Starlight Roof, Los Chavales de Espana, with flamenco dancer Trini Reyes, move into the RKO Palace for three weeks starting Monday, October 14, marking their Broadway debut and first American vaudeville appearance.

Since they first appeared in the United States in summer of 1952, "The Kids from Spain" have been headlining at top hotel rooms throughout the country, winning the acclaim of the critics and public alike for their instrumental and choral artistry.

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Mr. Shepherd or Mr. Schneider
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NO LABEL TOO LARGE

Sells Masters To Chess

NEW YORK—Pat Cohen of Pat's Record Shop in Richmond, Virginia, has completed a deal with Leonard Chess, Chess Records, for the sale of four masters featuring James Wayne, Wayne, who was formerly with Sittin' In Records, may be remembered for his hits, "Junco Partner" and "Tend To Your Business."

Cohen is currently in New York with Joe Sinsheimer of Allen Distributing of Virginia. Cohen has several other masters which he is taking around to other record manufacturers.

Playback



NEW YORK — Eddie Fisher and Hugo Winterhalter bend a critical ear as the tape machine plays back a take of Fisher's latest RCA Victor recording, "Many Times" and "Just To Be With You." Hugo's orchestra backs up Eddie on the record.

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**For The Disk Jox
It's The Cash Box**

Double Award To Carlisles



SHREVEPORT, LA.—At a Louisiana Hayride show, this city, on September 5, listeners who tuned in to KWKH heard Bob Austin of The Cash Box make a double presentation to The Carlisles, Mercury artists. In the recent Cash Box-Disk Jockey poll, the Carlisles won top honors in two departments. They were voted "Most Programmed Vocal Group" and "Most Programmed Record." The latter designation was awarded their "No Help Wanted."

Seen above, from left to right—Nillman Franks, manager of the Carlisles; the Carlisles; Bob Austin; Horace Logan, program director of KWKH; Dee Kilpatrick, A & R head of Country and R & B at Mercury Records.

Peter Potter's Coast To Coast Show Chalks Up A Hit

HOLLYWOOD, CALIF. — Peter Potter's coast to coast Sunday night fun show over ABC-TV, "Juke Box Jury" really chalked one up for itself Sept. 27. The jury consisted of the king of "Queen for a Day," Jack Bailey; Donna Reed, recent hit in "From Here To Eternity"; Gordon MacRae; and MGM star Debbie Reynolds.

The show got off to a flying start with Nat "King" Cole's new Capitol release "Lover Come Back To Me." MacRae resented giving the classic and burst into song as he felt Romberg should be really done. But in spite of his dissent the record was voted a hit. At this point Potter told MacRae his song had been voted a hit the week before and MacRae retaliated with "don't try to influence me."

Number two song was "You're The One," a Columbia recording with Paul Weston's orchestra and the Norman Luboff choir. This was voted a miss. At this point Ray Anthony whose record "Dragonet" was voted a miss on J.B.J. several weeks ago and has now reached 700,000 sales came on as the "Platter Personality" and Pete put his record in the "Album of Hits".

The third song "Milwaukee Polka" with Patti Page doing multirecording was voted a miss.

The fourth record was with Don O'Connor called "Love Is In The Air" and it brought much discussion. Jack Bailey said he felt a great dancing talent like Donald should stick to dancing and MacRae said O'Connor was also a great singing talent. All agreed O'Connor was in the big league but the record was voted a miss.

The fifth record "I See The Moon," an RCA Victor record with the Walter Schuman voices and words by Meredith Wilson was voted a miss.

The sixth tune "Hot Dog, I've Made Him Mad," Betty Hutton for Capitol, was voted a hit and Betty Hutton was seated in the audience during the discussion and came on stage to take a bow.

Joni James Cancels Concert Tour Because of Ptomaine Poisoning

NEW YORK—Singing star Joni James was forced to cancel her current concert tour of Texas, Oklahoma and Kansas because of a sudden attack of severe ptomaine poisoning.

The vocalist was stricken following her engagement in Dallas last week. Joni James rocketed to national prominence less than a year ago, when her MGM recording of "Why Don't You Believe Me" became a national hit, selling over a million copies. Since then she has had a succession of seven hits in a row, including two other million-sellers, "Have You Heard" and "Your Cheatin' Heart." She has been touring the country, appearing in the leading night clubs, theatres and auditoriums.

Sammy Kaye Off On 13-State, 60-Day Tour

Highlighted by a three-week engagement at the Last Frontier in Las Vegas, Nevada, commencing October 5, a Sammy Kaye orchestra tour which opens at the Palmer House in Chicago on September 30 will cover thirteen states over a period of sixty days.

Twenty-eight engagements will be played by the Kaye organization in this tour of predominantly western and southern states.

Sally Ann Summers, the band's new vocalist who joined the group last week, will replace Peggy Powers on the tour. Jeffrey Clay remains in the male vocal spot.

Whitey Hains Is Bustin' Out All Over

TORONTO, CANADA — S. B. Whitey Hains is one music man who has learned that a crazy mixed-up world we are living in.

Last year, while handling the late evening D.J. slot on Radio Station CKCW, Montreal, New Brunswick, Canada, he got together with one of the pianists at the station and wrote a ballad entitled "Would It Be Wrong."

Writing tunes was nothing new for Whitey, who has been penning them for the last couple of decades with various firms on the Alley, such as Peer International, Irving Caesar, Mills Music, BMI, etc.

BMI Canada heard "Would It Be Wrong" and immediately signed the number. Jack Perry, General Professional Manager of BMI Canada in New York, took it to Decca Records, where it was recorded by Guy Lombardo and his Royal Canadians.

The record was released last Monday and got off to a strong start with the D.J.'s. This week another song of Whitey's co-written with Clarence Charters, "Isle Of Campobello" is being released in Canada by RCA Victor, recorded by Earl Heywood. This song was written a couple of years ago and is published by Karle Hodson's firm, Empire Music Publishers, on the west coast.

Ironic twist that gives an O. Henry ending to Hains' success is the fact that since writing "Would It Be Wrong" and "Isle Of Campobello," Whitey has moved from the Maritime Provinces to Toronto, where he is now Manager of Capitol Record's local office . . . with his two songs breaking open—one via a Decca record and the other on Victor's label.

United Signs Ten New Names

CHICAGO—Leonard Allen, president of United Records here, announced the signing of ten new artists and groups recently. Six are singers, two are spiritual groups, a quartet, and one an unique family spirited group.

The vocalists are Helen Thompson, a newcomer to wax; Terry Timmons, Eddie Chamblee, T. J. Fowler, "Wild Bill" Moore, and Jimmy Scott.

From Atlanta come the Colbert Singers. Right in Chicago Allen discovered a unique family spirited group: father, son, and two daughters.

The Four Hornets are the new addition to United's quartet groups.

The popular arranger and pianist, Horace Henderson, adds his band to the label with Jean Cunningham as vocalist.

Initial Audivox EP Hypoed by TV

NEW YORK—On Saturday night, October 10th, "Your Hit Parade" which is carried coast-to-coast via the facilities of NBC-TV, at 10:30 P.M., will present an 'extra' featuring the Raymond Scott Quintet with Dorothy Collins on vocal, performing an arrangement of the all-time favorite—"Dinah."

Leonard Wolf of Audivox Records reports that the arrangement which will be used on "Your Hit Parade" is exactly the same as the one recorded as part of the initial Extended Play release which features the Scott Quintet and Dorothy Collins.

The Happy Hit!
"TENNESSEE WIG-WALK"
 Russ Morgan—Decca
 Jill Whitney—Coral
 Bonnie Lou—King
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JUST RELEASED—
 DOROTHY COLLINS with the
 RAYMOND SCOTT QUINTET
"SINGING IN THE RAIN"
 b/w
"TIGER RAG"
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the most exciting Jazz Concert ever recorded . . .
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 AT THE
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 (Recorded at Ted Heath's 89th London Palladium Sunday Concert, April 12, 1953)
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LONDON

"The Terry Theme"
 from
"LIMELIGHT"
 —Instrumental—
"Eternally"
 from
"LIMELIGHT"
 —Vocal—
BOURNE, INC.

Meeting Dates Of Music Operators' Associations

- Oct. 5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 12—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 13—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 13—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, New York
- 15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Nov. 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 5—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

A Restaurant And A Song



NEW YORK—Danny's Hideaway, which used only to be known as one of the best restaurants in town, now has a double distinction. It is currently the subject of a new song called—of course—"Danny's Hideaway" and recorded by Tex Beneke on Coral. To introduce the record to the trade, Danny Stradella, owner of Danny's, gave one the highest flying parties seen around these parts in a long, long while. Celebrities from every sphere of the entertainment world jammed Danny's upstairs room. Pictured above are just a few of those who were present.

In the first row, from left to right are: Mrs. Robert Preston; Mrs. Joey Adams (Cindy Heller); Toni Arden; Charlie Applewhite; Mrs. Mel Torme; Don Cherry; Max Cole; and Mel Torme.

Second row (L To R): Ray Bloch; Jackie Paris; Bernie Wayne; Eileen Kaye; Nat Bergman; Jack Dunn; Nick Weintrauer; Charlie Applewhite; Eileen Barton; Danny Stradella.

Fourth row: Kitty Kallen; Joel Grey; Sherry Britton; Johnny Marks; Eileen Barton and her husband, Wynn Lassner.

Fifth row: Charlie Applewhite; Kitty Kallen; Mel Torme; Joey Adams.

Sixth row: Sherry Britton; Mel Torme; Sammy Stept and Bobby Mellin, the writers of the song "Danny's Hideaway;" and Mary Rose Bruce.

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A SWEETHEART"
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"LOVE EVERY
MOMENT
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THE CASH BOX RHYTHM & BLUES Ramblings

NEW YORK:

It's a girl and number two for Irv Cohen, Essex Distributors, Newark, N.J. Wife, Mildred, and the tot, Phyllis, 6 pounds 7 ounces, doing fine. Better begin shopping for another pony on the farm, Irv. . . . Bob Pare, Portem Distributors, tells us Amos Milburn's "One Scotch, One Bourbon, One Beer" his top seller. "Business great," says Bob, "with a load of records going great guns for me. . . . Listened to the new RCA Victor "Chicken Scratch" by Sam Butera and the man from New Orleans toots a lot of sax. . . . Atlantic Records kicks off its new EP operation with a catalog of 15 disks. . . . Bob Rosen, Seeco Records, announced the signing of American Music Distributing Company as exclusive distributor for the six New England states. Seeco is planning an R & B subside under a new label shortly. . . . Bert Fleishman, F & F Distributors, Charlotte, N.C., now in the manufacturing business as he releases his first on the Magnit label. Tune, "Screamin' and Dein," has created loads of excitement in his local area and could spread into a national hit. . . . Irv Marcus, Duke and Peacock national salesmanager, in Jacksonville, Fla. Marcus, working on Johnny Ace's "The Clock" and the new Willie Mae Thornton "They Call Me Big Mama," tells us "Mama" is beginning to show real signs of life and on the way to becoming a big seller. . . . Bobby Shad continues to sign top flight artists for the Decca label. Latest to join the fast growing stable is Paul Quinette who was formerly with Mercury. . . . Jerry Blaine, Jubilee Records, has a mitt full of hits and potentials. His "Crying In The Chapel" and The Orioles latest, "Mission Of St. Augustine," The Four Tunes "Marie" and Freddie Kohlman's "Hole In The Ground" which has broken in Detroit and New Orleans. . . . George Goldner, Tico and Bama exec, back in town after a trip to his distrib. Reports action on his Crows' "Gee" and "I Love You So" strong and gaining strength in the mid-west. George pleased with the chance to meet with the jockies throughout the nation and made many good friends.

CHICAGO:

The very beautiful Dorothy Dandridge opened at the Chez Paree. And drew rave notices. Of course, there were the inevitable comparisons to Lena Horne. But Dorothy does very nicely on her own. . . . Len Chess just released a disk by The Blue Jays, a brand new recording group from Washington. The Jays' were discovered by Maxie Silverman of Quality Music. Who is also responsible for discovering The Clovers. Len signed these boys during his last Sunday junket. The topside tune's "Hey, Papa." Sure sounds like a hit. Len reports his next release will also feature a new artist. A pianist who calls himself "With Decca back in the Sugar Boy. Lae is from New Orleans. Where the session was cut. . . . Dave Clark, showbiz columnist for the Associated Negro Press, now handling public relations for United Records. Clark formerly worked out of Detroit. But is now covering the Chicago area. He is about to head out East. Promoting United and States labels in Cleveland, New York and surrounding cities. . . . Shaw Artists Corp. has just signed Memphis Slim. Whose waxing of "The Comeback" is making noise 'round these parts. . . . George and Ernie Lencar, who always work hard, are working doubly hard these days. 'Cause their salesman has gone on his vacation. Business at United continues to boom. . . . As predicted in this column several weeks back, Amos Milburn's "One Scotch, One Bourbon, One Beer" is now 'way up on top in The "Hot Charts". Mahalia Jackson has taken a stab at the pop market with her latest, "I Believe." Though this disk hit the market long after the song had left the "Top Ten", it is racking up grand sales. Mahalia certainly renders the tune beautifully. And she sings right from the heart.

LOS ANGELES:

All the record companies are turning out platters at an all time high as their fall promotions get under way. The pressing plants are working at a furious pace to keep up with all the activity. . . . With Decca back in the R & B field it looks like their first new releases will prove to be plenty stiff competition to the trade. Arthur Prysock's "Temptation" b/w "My Mood" look like a pair of up and comers. Also Margie Day's "Snatchin' It Back" and "Do It." Another top contender is Decca's star spiritual artist Sister Rosetta Tharpe warbling "Feed Me Jesus" and "Smile It Through". . . . Leo and Eddie Mesner keep busier than ever with a heavy schedule of new sessions to be released under their Aladdin label. . . . Joe and Saul Bihari report that their waxing of "All That Oil in Texas" with Oscar McLollie and the Honeyjumpers is still selling big in both the R&B and POP fields. This side was previewed recently on Peter Potter's "Juke Box Jury" and voted a hit. . . . Floyd Dixon recently ended his tour at Hobbs, New Mexico and came on in to Los Angeles to cut new sessions under the Specialty label. . . . Roy Milton was also reported in town etching several new sides. . . . Art Rupe, proxy of Specialty Records, stated that he has never had a spiritual sell as big as Alex Bradford's "It's too Close to Heaven" and "I Don't Care What the World May Do". . . . With Faye Adams' "Shake a Hand" heading the lists on all charts, Savannah Churchill's (Decca) version is also getting lots of play. Good Time Jazz, one of the first independent labels to come out with extended play, still keeps an advancing lead with ten big releases including such artists as Bob Scobey's Frisco Band, Kid Ory and the Firehouse Five Plus Two. There probably will be plenty of support for the others by Banjo Kings, Bunk Johnson, Turk Murphy, Wally Rose, Armand Hug and Lu Waters' Yerba Buena Jazz Band. . . . Jim Warren and Jack Andrews report that Fats Domino's "Rose Mary" is taking off big here. . . . Another tune that is getting a lot of comment is Jimmie Wilson's "Blues at Sundown" on the Big Town label.



ARTHUR PRYSOCK



MAHALIA JACKSON

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YOU GO 45**

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OFFERS A REAL BLUES NUMBER

"AIN'T NO USE"

b/w

"ROSCO'S MAMBO"

This disc will ring up
extra sales

DUKE # 114

**"BOBBY BLUE"
BLAND**

HAS COME UP WITH A TRULY
GREAT NUMBER

"ARMY BLUES"

b/w

"NO BLOW, NO SHOW"

DUKE # 115

**THESE
ARE FIRST
RELEASES
DON'T MISS
THE
BOAT!**

**MID-SOUTH
SINGERS**

ARE TOUCHING IN THIS
GREAT PAIR OF SIDES

**"WILL MEET YOU IN
THE MORNING"**

b/w

**"LORD, COME ON AND SEE
ABOUT ME"**

DUKE # 202

**HEAVEN BOUND
FOUR**

RELEASE TWO GREAT SIDES

**"THERE'S A HAND GONE
BEFORE LEADING ME"**

b/w

**"I'M GIVING UP THIS WORLD
TO LIVE WITH GOD"**

DUKE # 203

BOTH SIDES ARE VERY
TOUCHING

WATCH FOR
DUKE'S
New Releases



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THE HIT
PARADE NOW
BUY DUKE
RECORDS

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JUBILEE
R & B HITS!**

**"IN THE MISSION
OF ST. AUGUSTINE"**

by THE ORIOLES

Jubilee # 5127

"MARIE"

by THE FOUR TUNES

Jubilee # 5128

"OUTSIDE OF PARADISE"

by THE RAY-O-VACS

Jubilee # 5124

"HOLE IN THE GROUND"

by FREDDIE KOHLMAN

Jubilee # 5123

Available in Canada on
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**EVERYONE
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JOE LIGGINS
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"DIRTY BRITCHES"

b/w

"Things Gonna Change"

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NASHBORO RECORD CO.

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FOR TOPS IN R&B

JAY-DEE
A NEW HIT FOR CHRISTMAS
sung by
IRENE TREADWELL
JAY-DEE # 782

JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Chic 5-7638) New York, N. Y.

THE CASE BOX



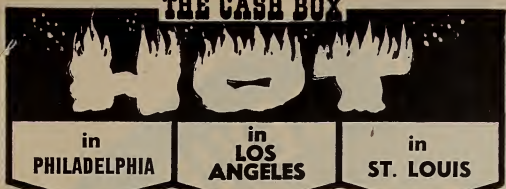
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators In New York City's Harlem Area, Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 3 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | NADINE
Coronets
(Chess 1549) | MESS AROUND
Ray Charles
(Atlantic 999) |
| 4 GOOD LOVIN'
The Clovers
(Atlantic 1000) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | ROSE MARY
Fats Domino
(Imperial 5251) |
| 5 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | PLEASE LOVE ME
B. B. King
(R.P.M. 386) | BLUES WITH A FEELING
Little Walter
(Checker 730) |
| 6 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | WHY, OH, WHY
The Kings
(Jax 314) |
| 7 I WALK ALONE
Vocalists
(Red Robin 119) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 8 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | HONEY HUSH
Joe Turner
(Atlantic 1001) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) |
| 9 I LOVE YOU SO
The Crows
(Rama 5) | GET IT
The Royals
(Federal 12133) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 10 THE CLOCK
Johnny Ace
(Duke 112) | THE CLOCK
Johnny Ace
(Duke 112) | FEELING GOOD
Little Junior
(Sun 187) |

in SAN FRANCISCO in NEWARK in MEMPHIS

- | | | |
|--|---|---|
| 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | FEELING GOOD
Little Junior
(Sun 187) |
| 2 HONEY HUSH
Joe Turner
(Atlantic 1001) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 3 FEELING GOOD
Little Junior
(Sun 187) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | BLUES WITH A FEELING
Little Walter
(Checker 730) |
| 4 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |
| 5 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) |
| 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | YOU'RE A FOOL
Willie Mabon
(Chess 1548) |
| 7 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | NADINE
Coronets
(Chess 1549) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 8 TV IS THE THING
Dinah Washington
(Mercury 70214) | PLEASE LOVE ME
B. B. King
(R.P.M. 386) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 9 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | GET IT
The Royals
(Federal 12133) | THEY CALL ME BIG MAMA
Willie Mae Thornton
(Percocck 1621) |
| 10 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | DRUNK
Jimmy Liggins
(Specialty 470) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 4 **NADINE**
Coranets
(Chess 1549)
- 5 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 6 **BANANA SPLIT**
Kid Kimo & Combo
(Excato 2005)
- 7 **GET IT**
The Royals
(Federal 12133)
- 8 **VIDO'S BOOGIE**
Vido Musso
(R.P.M. 387)
- 9 **T. V. IS THE THING**
Dinah Washington
(Mercury 70214)
- 10 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **SHE WANTS TO ROCK**
The Flairs
(Fleur 1012)
- 5 **GEE**
The Crows
(Rama 5)
- 6 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 7 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 8 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 9 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 10 **GET IT**
The Royals
(Federal 12133)

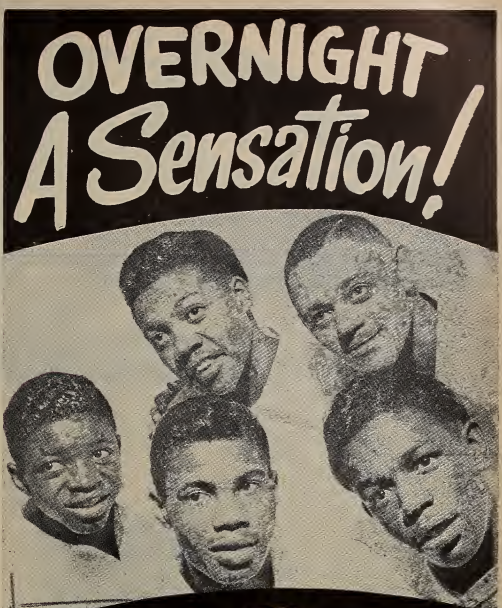
- 1 **SHAKE A HAND**
Savannah Churchill
(Decca 28846)
- 2 **TV IS THE THING**
Dinah Washington
(Mercury 70214)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 5 **PERFECT WOMAN**
Four Blazers
(United 158)
- 6 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 7 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 8 **PLEASE HURRY HOME**
B. B. King
(R.P.M. 391)
- 9 **GET IT**
The Royals
(Federal 12133)
- 10 **THE COMEBACK**
Memphis Slim
(United 156)



- 1 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 2 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 3 **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 4 **T. V. IS THE THING**
Dinah Washington
(Mercury 70214)
- 5 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 6 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 7 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 8 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 9 **MONEY HONEY**
Drifters
(Atlantic 1106)
- 10 **BLOOD STAINS ON THE WALL**
Honey Boy
(Specialty 476)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 3 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 4 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 5 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 6 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 7 **PERFECT WOMAN**
Four Blazers
(United 158)
- 8 **FEELING GOOD**
Little Junior
(Sun 187)
- 9 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 10 **HONEY HUSH**
Joe Turner
(Atlantic 1001)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
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The Clovers
(Atlantic 1000)
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The Royals
(Federal 12133)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 7 **THE CLOCK**
Johnny Ace
(Duke 112)
- 8 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 9 **NADINE**
Coranets
(Chess 1549)
- 10 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)



OVERNIGHT A Sensation!

"Hey Papa"

AS SUNG BY-

The Blue Jays

AMERICA'S NEW SENSATIONAL SONGSTERS

b/w.

"WHITE CLIFFS OF DOVER"

LIKE EVERY REALLY BIG HIT, OF COURSE - IT'S ON-

Checker 782

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL

RHYTHM 'N' BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

BULL MOOSE JACKSON

(King 4655)

- "IF YOU LET ME" (2:38) [Jay & Cee BMI—Fred Weismantel] Bull Moose Jackson dishes up a slow and tender love ballad with a melty reading. The chanter promises her a life she'll never forget if she'll let him.
- "HODGE-PODGE" (2:49) [Jay & Cee BMI—Bull Moose Jackson] The flip is a relaxing middle tempo instrumental featuring the soft saxing of Bull Moose.

SILVERTONE SINGERS OF CINCINNATI

(Eccleto 2013)

- "I GOT A HOME IN THAT ROCK" (2:52) The Silvertone Singers of Cincinnati blend on a quick beat religious item with a syncopated chant. The lead is excellent and the harmony assist strong.
- "IN MY HEART" (2:51) The flip is a slow gospel tune inspiringly etched by the group. Two good religious sides.

THE TONY GRAYE QUARTETTE

(Saxon 109)

- "GRAYE BLUE" (2:41) [Saxon BMI—T. Graye] The Tony Graye Quartet perform in solid manner on a quick beat item for the jazz market.
- "SWONDERFUL" (2:37) [New World ASCAP—G. Gershwin] The boys get together on the Gershwin oldie. Treatment is progressive with Graye stepping out with a smart sax bit.

OSCAR McLOLLIE AND HIS HONEY JUMPERS

(Modern 915)

- "ALL THAT OIL IN TEXAS" (2:38) [Leon Rene ASCAP—Leon Rene] A quick mover is bounced through gaily by Oscar McLollie and his Honey Jumpers. The boys perform zestfully in back of McLollie's vocal.
- "BE COOL MY HEART" (2:37) Berdell Forrest handles the vocal on this end and does a lush job. The etching is feathery. The group dishes up the slow love ballad prettily.

THE LOVE NOTES

(Imperial 626)

- "GET ON MY TRAIN" (3:01) [Commodore BMI—Sir Lawrence Hinkson] The Love Notes wax a quick tempo bounce, complete with gimmick and wild go-go shouts, and come up with an exciting disk.
- "SURRENDER YOUR HEART" (2:48) [Commodore BMI—R. Gill] The under deck is a slow love ballad. Lead handles the melodic item softly and the group and ork keep the mood.

THE CASE BOX

★ AWARD O' THE WEEK ★

"THE PROPOSAL" (2:14)

[Aladdin BMI—Lee]

"TWO HAPPY PEOPLE" (1:55)

[Aladdin BMI—Lee]

SHIRLEY & LEE
(Aladdin 3205)



SHIRLEY & LEE

- The troubles that the romantic team of Aladdin label had been having apparently is culminating

in the marriage of the pair. The latest in the series is "The Proposal," in which Lee tenderly asks Shirley to be his wife and the undecided Shirley, who left and then returned, tells Lee to ask her parents' consent. A slow bounce tempo that opens with the Wedding March and retains the wedding strains throughout the disk. A natural for the sentimental public who likes to see a happy ending. The flip, "Two Happy People," is a quick moving item with some belty duoning and heated orking. "The Proposal" is the side.

RICHARD BERRY

(Flair 1016)

- "I'M STILL IN LOVE WITH YOU" (2:41) [D&M BMI—Boykin] Richard Berry sings a slow and sad southern blues with simple ork backing. Berry sings hauntingly of his lonely nights.
- "ONE LITTLE PRAYER" (2:38) [D&M BMI—Boykin] Berry gives a down home treatment to another slow southern blues. Piano assist on both decks lends appeal.

BILL LANDFORD QUINTET

(Victor 20-5459)

- "YOU AIN'T GOT FAITH" (2:35) [Arch ASCAP—Will Price] The Bill Landford group dishes up a syncopated religious chant in staccato tempo. This item is not limited to the religious trade.
- "I DREAMED OF A CITY CALLED HEAVEN" (2:58) [PD] The boys blend an another religious number with a similar treatment. Good listening.

THE CASE BOX

Rhythm 'N' Blues SLEEPER OF THE WEEK

"WITHOUT A SONG" (3:00)

[Miller Music ASCAP—Rose, Umans, Eliscu]

"WALKIN' MY BLUES AWAY" (3:00)

[Motion BMI—Shuttles, Sanford, Ricks]

THE RAVENS
(Mercury 70240; 70240 x 45)



THE RAVENS

- The lush sounding teamwork of The Ravens and the expert vocalizing of Jimmy Ricks in the lead is again in evidence as the

group comes up with that fascinating oldie, "Without A Song," and gives it an impressive and exciting reading. The distinctive voice of Ricks, backed with the smooth harmony support of the vocal aggregation lends flavor to any etching. This one is no exception, and add to that the top material taken from the past. The flip, "Walkin' My Blues Away," is a slow blues, sung against an exciting background of tom tom beats. Ricks mournfully sings of his troubles and receives a good assist from the group. For quick action we like "Without A Song."

IVORY JOE HUNTER

(MGM 11599)

- "MY BEST WISHES" (2:41) [Pokrass, Koehler] Ivory Joe Hunter sings a slow blues ballad tenderly. Treatment is in the pop vein.
- "I MUST BE TALKING TO MYSELF" (2:38) [Hunter] Hunter has a similar piece of material on the flip. The chanter is tender as he sings the love ballad.

CAMILE HOWARD

(Federal 12147)

- "YOU'RE LOWER THAN A MOLE" (2:05) [Camile BMI—Camile Howard] A fast moving item in the "HoundDog" vein in which the gal describes the boy friend as being lower than a mole. Camile sings it with a light hop in the voice, gravely and sweetly treatment.
- "LOSING YOUR MIND" (2:20) [Camile BMI—Camile Howard] Middle tempo novelty with sock delivery as she shouts out the punch line, "What's the matter, Are you losing your mind?". Torrid orking and a crazy reading.

ROSCEE THORNE

(Atlas 1033)

- "PEDLAR OF DREAMS" (2:41) [Churchill Kohlman] Roscoe Thorne offers a dramatic treatment of a slow tempo item on the heavy side.
- "DOLORES" (2:39) Flip is a tender love item done in pop style. Thorne sings well.

MYRTLE JACKSON

(Brunswick 84019)

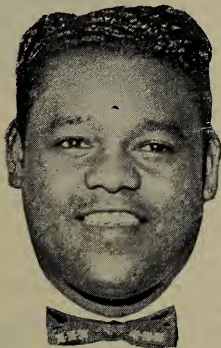
- "HE LIFTED ME" (2:47) [Unpublished—Myrtle Jackson] Myrtle Jackson sings a slow gospel tune tenderly. Simple organ backing helps keep the mood.
- "THE LORD WILL MAKE A WAY SOMEHOW" (2:52) [Hill & Range BMI—Thomas A. Dorsey] Miss Jackson handles a similar item on the under side in fine style.

THE FIVE ECHOES

(Sobre 102)

- "BABY, COME BACK TO ME" (2:41) [Joni BMI—W. Sprengs] The Five Echoes with Fats Coles Band etch a quick tempo bounce. Lead sings sad romantic lyrics about being in love with a girl who is in love with his best friend.
- "LONELY MOOD" (2:39) [Joni BMI—W. Sprengs] The boys work over a gimmicked blues that comes out the better side. On the wild side.

My Sincere Thanks to.....



- • • The Music Operators for their co-operation in making 12 out of my 17 releases hits.
- • • The Rhythm & Blues Disk Jockeys for their support.
- • • Shaw Artists, Inc. for their great and consistent bookings.
- • • Imperial Distributors and the Record Shops which have consistently bought and stocked my records.
- • • The boys in my band who have beat their brains out on the road and in the recording studios.
- • • Dave Bartholomew, Rhythm & Blues Artists & Repertoire head of Imperial, who discovered and has recorded me for the past 5 years.
- • • All the others, much too numerous to mention.

Thanks

Fate Domino

OTHER HITS RIDING HOT
 5231 - "GOIN' TO THE RIVER"
 5240 - "PLEASE DON'T LEAVE ME"

.....and **NOW**.....

PICKED IN ALL CHARTS
MY LATEST RECORDING..

"YOU SAID YOU LOVE ME"

and

"ROSE MARY"

IMPERIAL 5251

HAPPY GROUP



NEW YORK—Billy Ward (center) and his Dominoes look mighty pleased as they point to the gold record they received for having sold a million copies of "Have Mercy Baby." Even Rose Marks' little dog (Rose Marks is the manager of The Dominoes) seems intent upon examining the gold record.

BUSTIN' WIDE OPEN . . . "I HAD A NOTION"

b/w
"JUST YOUR WAY BABY"

by
AL SAVAGE
with **JOE MORRIS ORK**
Herald Record 417

1 in the Nation and Stronger Than Ever! "SHAKE A HAND"

by **FAYE ADAMS**
with
JOE MORRIS ORK
Herald 416

Herald RECORDS
236 W. 55th
New York
N. Y.

B. B. KING'S LATEST "PLEASE HURRY HOME"

b/w
"NEIGHBORHOOD AFFAIR"

RPM # 391
RPM

THE SINGING STARS "ONLY A LOOK"

b/w
"WHAT WOULD I DO"

DOT # 1181

A Great MAMBO Arrangement!! "DRAGNET-MAMBO"

b/w
"MAMBO SENTIMENTAL"
MACHITO and his Afro-Cubans
SECO # 7335

Seeco Records
The Biggest Name
in Latin American Recordings
39 West 60th Street, New York 23, N. Y.

Really Rollin'
Like A Big Wheel!!
(Look at the charts)

"HONEY HUSH"

JOE TURNER
1001

Atlantic RECORDING
CORP.
NEW YORK 19, N. Y.

INSIDE HARLEM

Ruth Brown moved into the Apollo Theater to headline Clarence Robinson's fast stepping revue and keep the happy feet patting all week long. . . . Really happy to see Charlie "Little Jazz" Ferguson back in the saddle again, fully recovered from his near fatal auto accident of some months ago. Charlie, whose dynamic tenor saxing is featured on such outstanding records as "Red Top," "Cool Goofin'," "Baby Don't Do It" and one of the nation's current best sellers "Youse A Fool" by Willie Mabon, moved into the Eac Hunt's Point Place with the Velvets. . . . Big Joe Medlin of Decca is back in town from theater and club dates with the Sugar Ray Robinson package down Atlanta way. Joe is in town with Peacock's Clarence "Gatemouth" Brown and he wants us to know that Gatemouth and dj Alley

Pat are hotter than firecrackers down south. . . . The 3 Hi Hatters, Maithe Marshall, Leonard Puzey (just back from a stint with Uncle Sam) and Louis Hayward moved into Harlem's Baby Grand. . . . Mable Scott is quite happy about the way her new platter "Mr. Fine" is taking off around these parts and she's sporting one of the biggest smiles to prove it. . . . Doris Jones is dj Jack Walker's new partner on his "Life Begins At Midnight" show. . . . Peacock's sales manager Irv Marcus really did a bang up job during his short stay in this city. He not only spark-plugged Johnny Ace's "The Clock" but he was so elaborate in describing the Four Dukes' coming waxing, which he and side-kick Joel Turnero cut while in town, that all the disk dealers are anxiously awaiting its release.

We may not be the biggest name in Latin American Music but we are the greatest name.

Get all your top mambo hits featuring—

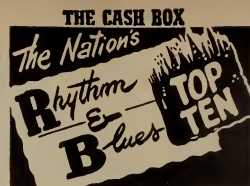
JOE LOCO
TITO PUENTE
TITO RODRIGUEZ
on the TICO label.

TICO
EL REY DEL MAMBO

220 W. 42 St.
New York
N. Y.
(WI 7-0652)

VARETTA DOES IT AGAIN
1107
"I LOVE YOU"
STILL GOING STRONG # 897
"MERCY MR. PERCY"
2 Big Hits by Varetta Dillard
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

DON'T RIDE THE TAIL-GATE -- RIDE IN THE FRONT SEAT
"THE BRASS RAIL" * * * **"SIT DOWN SERVANT"**
b/w
b/w
"WELL DONE"
KID KING'S COMBO SWANEE QUINTET
EXCELLO 2018 NASHBORO 538
NASHBORO RECORD CO.
177 THIRD AVENUE (Phone 6-2916) NASHVILLE, TENN.



1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

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THE CASH BOX
Reports
THE NATION'S BIG 100
HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

"S somebody Goofed" "The Kinsey wrote a Book" . . . and so the story goes as told by Walkin' Talkin' Charlie Aldrich on his latest Intro release . . . One of the outstanding Western TV Shows on the coast is Cliff Stone's "Hometown Jamboare." Star entertainers include Tennessee Ernie, Molly Bee, Herman the Hermit, Billy Strange, and Gene O'Quin plus many others . . . Carolina Cotton was the first to volunteer her services for the Christmas holidays in Korea with the G.I's. It will mark her fourth overseas trip. The blonde actress spent two days at the Chula Vista, California, rodeo and horse show then from there to the fair in La Mesa, Calif. The busy gal also found time to write a guest column for Jimmie Fidler, and get through a series of radio and TV guest appearances . . . Mitchell Torok, Abbott Records' great singing, composer, has just been inked as a regular on Horace Logan's popular "Louisiana Hayride." The 23-year old was discovered by Abbott owner Fabor Robinson, and his numbers include "Mexican Joe," "Caribbean," "Little Hoo Wee," "Butterfly Love," and others. Everyone over at the Abbott Record Co. here are excited over the fact that Torok's Western Version of Caribbean is now showing up big in the pop charts. He is now being booked through "Pappy" Covington with several new appearances scheduled. . . . Carolyn Bradshaw, another Abbott Artist, has also joined the "Louisiana Hayride" as a regular member. Still in her teens the lovely composer and vocalist was established high in the ranks of girl folk singers with her initial release of "Marriage of Mexican Joe." Chances are you will soon be hearing another record by this promising young artist. . . . Jim Reeves, popular Abbott Artist, is now appearing in Detroit at the Roosevelt Lounge . . . Johnny Bond has concluded an extended tour and has returned with his family to their home in Burbank, Calif. He appeared on Jimmie Wakely CBS show recently and is now set for a return engagement. His current release of "Let Me Go Devil" and "Wildcat Boogie" is reported to be getting lots of play throughout the country. . . . Ferlin Huskey and Jean Shepard have a heavy schedule of dates in the Northwest during October and November. Included are Eureka, Calif., Oct. 8; Fall Creek, Ore., Oct 9, and Camas,

Wash., Oct. 10. Appearances are set in every state of the far Northwest as well as Canada. They team on their follow-up "Forgive Me John" and then work as singles on many numbers. With Ferlin and Jean will be the music of Terry Preston and his Termites, the Capitol recording orchestra used on their sessions. . . . Jack Loyd's blitter of "Divorce Granted" will be released soon by a major label and a top Nashville singer. Eastman officials say Jack's second disc to be released soon will be even bigger than the first, and again it is backed by the music of Noel Briggs, the steel guitarist, and his string band. . . . Skeets McDonald is making appearances this week in Northern California in connection with his Capitol "rush" release of "Looking at the Moon and Wishing on a Star" b/w "I Need Your Love." The latter side was penned Loyd. The latter side was penned Loyd. . . . It was reported that Jimmie Davis and his "Supertime" on Decca has developed into one of the strongest request numbers in Northern California. On the flip side is "My Mansion in the Sky" with the full treatment in Jimmie Davis' warm and intimate style. The veteran singer and composer's tour work has been heavy. . . . America's newest Gospel Singing Star, has just recorded "Only One Life" on Sacred label and it is causing excitement in several areas. "Only One Life" was written by the Rev. Jimmie Winkle of Modesto, Calif., who for a number of years was associated with several of the top country and western artists. Alan's "See What God Can Do" written by Redd Harper, is still selling good. The artist resides in Hollywood and is engaged in personal appearances all over the West Coast. On Shea's newest disc, "Only One Life" and "Now I Belong to Jesus" and "My Cathedral," two strong gospel numbers. This is expected to be his best Fall release coming out before his Victor album of special Christmas numbers, a must for any follower of Christmas songs and music. . . . Tennessee Capitol is happy over his newest Capitol release "Kiss Me Big" and "Catfish Boogie." This record was distributed to DJ's recently and it received a lot of comment.

Folk & Western Notes from California

KMAC-KISS Go All Out On Wurlitzer Frankie Laine Contest

SAN ANTONIO, TEXAS—One of the most unusual approaches to complete coverage for the Frankie Laine-Wurlitzer Vocalist Scholarship Contest has been undertaken in San Antonio, Texas. Although the sponsoring disc jockey is Bob Allen of KMAC, the management of San Antonio's mutual station has decided to run the contest across the board on their joint facilities.

Allen does two popular music shows titled "Meet Mr. Music" and "630 Club." He has a library of some 25,000 records and is one of the leading disc jockeys in the southwest. Backing up Allen is Charlie Walker, known as "King of the Hillbillies" and rated number eight hillbilly disc jockey in a recent national survey. His two-hour show "RD Texas", is heard each weekday morning from 6-8 a.m., Monday through Saturday. His "Hillbilly House Party" runs each afternoon from 3-5 p.m., Monday through Friday, and his "Hillbilly Hit Parade" from 4-6 p.m. on Saturday. The night show on KMAC features Flip Forrest on the "Harlem Serenade" from ten until midnight, Monday through Saturday. The show has a wide listening audience and has been well-publicized in the San Antonio newspapers.

All mail returns and entries in the Wurlitzer-Laine contest have been given to Bob Allen, but the coverage keyed by the three Texas headliners should insure a terrific return from the area reached by the stations combine according to the expectations of Howard W. Davis, general manager of the station.

1 HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)

2 A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

3 I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters
(RCA Victor 20-5345; 47-5345)

4 CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)

5 RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)

6 CRYING IN THE CHAPEL
Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)

7 IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)

8 GAMBLER'S GUITAR
Rusty Draper
(Mercury 70167; 70167 x45)

9 I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)

10 DEAR JOAN
Jack Cardwell
(King 1269; 45-1269)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE! Carl Smith (Columbia)
2. I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters (RCA Victor)
3. IT'S BEEN SO LONG Webb Pierce (Decca)
4. A DEAR JOHN LETTER Jean Shepard & Ferlin Huskey (Capitol)
5. CRYING IN THE CHAPEL Darrell Glenn (Valley)
6. MAMA, COME GET YOUR BABY BOY Eddy Arnold (RCA Victor)
7. CARIBBEAN Mitchell Torok (Abbott)
8. I WON'T BE HOME NO MORE Hank Williams (MGM)
9. FORGIVE ME JOHN Jean Shepard & Ferlin Huskey (Capitol)
10. TENNESSEE WIG-WALK Bonnie Lou (King)

"RICOCHET" b/w "OH MISERABLE LOVE"

RCA Victor # 20-5454 (47-5454)
also
Op's—"MY ADOBE HACIENDA" RCA Victor # 20-4969 —Op's

PEE WEE KING

and his BAND NBC Sat.

"It's What's in THE CASH BOX That Counts"

THE NATION'S TOP HIT!
DARRELL GLENN
and the Rhythm Riders
"CRYING IN THE CHAPEL"
b/v
"HANG UP THAT TELEPHONE"
Valley V-105
★ ★ ★
Just Released — Another Smash
"WRITE AND TELL ME WHY"
b/w
"DON'T LET ME DOWN"
Valley V-107
D/S: Write for Sample copy
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BOX 10033, KINGSTON MIKE KNOXVILLE, TENNESSEE

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 45's and 78's **5¢** Over Regular Wholesale
 WE STOCK ALL LABELS
 ORDER FROM CASH BOX CHARTS

HEY JOE . . .
 Wants to Know
"DARLIN' AM I THE ONE"
 by
CARL SMITH
 COLUMBIA 12129
Valley Publishers, Inc.
 Box 10033, Kingston Pike
 Knoxville, Tennessee

THE CASH BOX
THE 10 TOP FOLK & WESTERN Best Sellers

1. A DEAR JOHN LETTER
 Jean Shepard & Ferlin Huskey
 (Capitol 2502; F-2502)
2. HEY JOE!
 Carl Smith
 (Columbia 21129; 4-21129)
3. I FORGOT MORE THAN YOU'LL EVER KNOW
 The Davis Sisters
 (RCA Victor 20-5345; 47-5345)
4. IT'S BEEN SO LONG
 Webb Pierce
 (Decca 28725; 9-28725)
5. CARIBBEAN
 Mitchell Torok
 (Abbott 140; 45-140)
6. CRYING IN THE CHAPEL
 Rex Allen
 (Decca 28758; 9-28758)
 Darrell Glenn
 (Valley 101; 45-101)
7. TENNESSEE WIG-WALK
 Bonnie Lou
 (King 1237; 45-1237)
8. DEAR JOAN
 Jack Cardwell
 (King 1269; 45-1269)
9. MAMA, COME GET YOUR BABY BOY
 Eddy Arnold
 (RCA Victor 20-5115; 47-5115)
10. FORGIVE ME, JOHN
 Jean Shepard & Ferlin Huskey
 (Capitol 2586; F-2586)

FOLK AND WESTERN REVIEWS

⊗ DIS & SLEEPER	⊗ GOOD
⊗ EXCELLENT	⊗ FAIR
⊗ VERY GOOD	⊗ MEDIOCRE

BULLSEYE-A-WEEK

"SORROW AND PAIN" (2:55)
 [Tanner BMI—Mary Frances Penick, Betty Jack Davis]
"YOU'RE GONE" (2:15)
 [Tanner BMI—Mary Frances Penick, Betty Jack Davis]

THE DAVIS SISTERS
 (RCA Victor 20-5460)

● The Davis Sisters, riding high on the charts with "I Forgot More Than You'll Ever Know" have a two-sided smash on their hands as they vocal a pair of feelingful ballads. The velvety tones of the gals are a treat to the ear as they harmonize on a lovely tune titled "Sorrow And Pain". General effect is stirring and rich on this slow beat tale relating the misery brought about by love. Flip deck, "You're Gone", is a change of pace quick beat ballad treated to an infectious reading by the talented chirps. Two enchanting sides that should prove substantial juke box lure.

"UNPUCKER" (2:43)
 [Acuff-Rose BMI—Bill Carlisle, Charlie and Ira Louvin]
"TAIN'T NICE" (To Talk Like That) (2:28)
 [Acuff-Rose BMI—Bill Carlisle]

THE CARLISES
 (Mercury 70222)

● Another batch of honors are in store for The Carlises, voted "Most Promising Folk And Western Artists" in the recent Cash Box poll. The versatile group comes up with a socko rendition on a quick beat light-hearted novelty titled "Unpucker". Delightful lyrics are in the same vein as their recent best seller, "Is Zat You Myrtle". They tell of a chap who gets all set to kiss his gal when suddenly she stops him saying "mother might be at the door". Under side, "Tain't Nice" (To Talk Like That) is a fast tempo item that rides merrily along in a gay manner. Vocal efforts are top calibre as the Carlises turn in another pair of winners. Two potent decks that oughta make the ops happy.

The Most Exciting
 Novelty in Years

VERNA LEEDS
 (featuring her characterization MIZZY LOU)
 singing

"LOVE IN BLOOM"
 b/w
"ALL OVER YOU"
 JUBILEE #9002

BIG IN HILLBILLY & POP!!!

JUBILEE RECORD CO., Inc.
 315 W. 47th St. N. Y. N. Y.

TENNESSEE ERNIE
 (Capitol 2602)

● **"KISS ME BIG" (2:19)** [Snyder ASCAP—Ernest J. Ford] A peppy romantic bounce is presented in exciting fashion by the mellow voiced Tennessee Ernie. Tune is a happy-go-lucky handclapper that has the fullest potential to make this a big one for Ernie.

● **"CATFISH BOOGIE" (2:18)** [Snyder ASCAP—Ernest J. Ford] Lower deck is another zesty item belted out with spirit by Ernie. Cliffie Stone's hand supports in solid fashion on both ends. Two delicious platters that bear close watching by the ops.

BETTY CODY
 (RCA Victor 20-5642)

● **"I FOUND OUT MORE THAN YOU EVER KNEW" (3:03)** [Fairway BMI—Cecil Null] Betty Cody multiple voices the answer to a tune currently heading the lists. Chirp vocals with warmth and feeling on a side that could create much excitement in the boxes.

● **"DON'T BELIEVE EVERYTHING YOU READ ABOUT LOVE" (2:20)** [Trinity BMI—Mimi Reed] Flip is a slow beat piece referring to the books written about the womenfolk. Combination of tender vocal, pretty melody and soft strings make for a winning deck.

BOBBY GIORDI
 (Imperial 8210)

● **"THERE'S JUST ONE DADDY FOR ME" (2:25)** [Commodore BMI—E. Ford] A slow beat emotion packed item engagingly performed by young Bobby Giordi. Youngster vocals impressively as Stan Richards infectious tells how lad has no idea he'll never see his dad again. Side could happen.

● **"WHEN I GROW UP" (2:21)** [Commodore BMI—G. Williamson, J. Giambusso] Under portion is a quick beat item etched in light-hearted manner. Bobby tells of the things he's gonna be when he's older. Bill Leavie Quartette backs in ok fashion on both ends.

DON RENO
 (King 1263)

● **"MY MOTHER'S BIBLE" (2:37)** [Lois BMI—Don Reno] Don Reno, Ed Smiley and The Tennessee Cutups deliver a middle beat heart rendering sacred item. Feelingful interpretation by the crew makes for some smooth listening.

● **"HE'S COMING BACK TO EARTH AGAIN" (2:25)** [Lois BMI—Don Reno] Bottom lid is a similar religious piece dished up in quick beat style by Don and the gang. Banging strings and tender harmonizing blend in poignant fashion.

TOMMY SOSEBEE
 (Coral 64164)

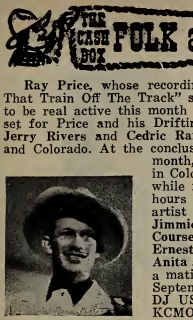
● **"THE BARBER SHOP BOOGIE" (2:36)** [Jericho ASCAP—Ervin Drake, Jimmy Shift] A fast rhythmic beat ditty is treated to a distinctively pleasing vocal by Tommy Sosebee. Chanter belts out fetching lyrics in a manner that should lure a heap of coins into the boxes.

● **"ANYWHERE, ANYPLACE, ANYTIME" (2:30)** [Oree BMI—Cindy Walker] Sosebee comes through again for the ops as he waxes a slow tempo romantic tune. Top notch vocal effort on this end too. Fine material and arrangements on both decks could put the artist in the money.

THE DRIFTING COWBOYS
 (MGM 11590)

● **"CANAL STREET PARADE" (2:30)** [Acuff-Rose BMI—Helms, Atkins] The Drifting Cowboys under the able leadership of Don Helms, belt out a delightful instrumental item. A happy melody with a lively beat that the ork handles in adequate fashion.

● **"SWING SHIFT BOUNCE" (2:08)** [Acuff-Rose BMI—Helms, Atkins] Reverse side is another driving instrumental that the boys send out impressively. Both ends should get good reception in the juke.



HAWKSHAW HAWKINS

Ray Price, whose recording of "Wrong Side of Town" and "Who Stole That Train Off The Track" seems to be kickin' up lots of attention is going to be real active this month with his personal appearances. Dates have been set for Price and his Drifting Cowboys band; Don Helms, Rusty Gabbard, Jerry Rivers and Cedric Rainwater in Missouri, Oklahoma, Texas, Kansas and Colorado. At the same time, the RCA Victor label is launching this month, Price and his boys will be on a Deer Hunt in Colorado. Rex Allen (Decca) broke a record recently while recording in Nashville when he went for eleven hours of continuous singing. Those who assisted the artist were Jerry Martin, Bobby Moore, Jimmie Self, Owen Bradley, Marvin Hughes, Farris Coursey, and the Anita Kerr Singers. Carl Smith, Ernest Tubbs, the Carter Family, with June, Helen, Anita and mother, Isabelle and Lonzo and Oscar played a matinee and night performance in Memphis, Sunday, September 27th. Dal Stallard guested on Grant Turner's DJ USA Show, Friday, September 25th. Dal is from KCMO, Kansas City, Mo. Red Webb of WLGB, Laurens, S. C. held the spotlight as guest on Friday, October 2nd and Bob Martin of WMIL, Milwaukee, Wis. took the featured spot on October 9th. Fred Proster, manager of Del Wood (Republic) has been on an extensive tour promoting Del's current release "Backroom Polka" and "Bargain Annie," which seems to be creating lots of excitement. Those in the "know" say this is Del's best effort since "Down Yonder." The keyboard artist recently appeared on Eddy Arnold's TV Show from Chicago, and is scheduled for wide appearances with Blackie Crawford, and the Western Cherokees and Minnie Pearl. Don Helms, Jerry Rivers, Rusty Gabbard and Lonzo and Oscar played a matinee and night performance at MGM from a new release out that is dubbed their best instrumental to date, titles being "Canal Street Parade" backed with "Swing-shift Bounce." Roy Acuff and his Smoky Mountain Boys have landed in Europe now and are making every effort to entertain the boys in the armed services. It is understood that Ford Rush, Acuff's manager will provide us here at home with up to the minute news of the group's activities.

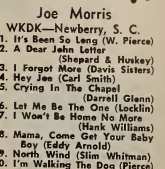
Carl Smith still ridin' the hit parades with his version of "Hey Joe" is set for personal appearances in conjunction with his network show for Martha White Fruits in Georgia this week of October 19th and 20th. He'll continue through the 16th. According to those who have reviewed Smith's forthcoming release (Title not available for print at this writing), it has all the potential of another hit for the popular artist. Saturday, September 25 on the Pee Wee King NBC Show, Pee Wee was named as the new country Western singer to watch. Carolyn Bradshaw Leader for the fourth consecutive year by Orchestra World. It seems that Hawkshaw Hawkins' latest record, "The Mark 'Round My Finger" and "A Heap O' Lovin'" has leaped right into the key spot on the RCA Victor country-Western charts. Carolyn Bradshaw's Ken Marvin also has a new one, titled "I Never Had It So Good Before" backed with "One By One" and it is doing o.k. too. Visiting the Opry and Nashville friends, Saturday, September 25th were Nelson and Sally, Cincinnati, Bob McCluskey, RCA Victor public relations department, Darrell Glenn, who guested with Ray Price on the Prince Albert NBC production of Grand Ole Opry, and Darrell's father, Artie Glenn, writer of the hit "Cryin' In The Chapel." The past few weeks have seen several of country music's top artists in Nashville for recording sessions, including Hawkshaw Hawkins, Skeeter Davis, her manager, Norman O'Neill, Ellen Britt, Tommy Allen, and Charlie and Marie, and this writing the list is still growing. Faber Robinson, president of Atlantic Records, passed through Nashville recently on another tour promoting his artists and fall releases. Skeets McDonald is making appearances this week in Northern California in connection with his Capitol release of "Looking At The Moon" backed with "That's When I Need You Love." Bud Johnson's Bud Johnson show was established high in the ranks of folk folk singers with her initial release of "Marriage Of Mexican Joe," has joined the "Louisiana Hayride" as a regular member. Autry Innman has a new release out titled "Pucker Up" and backed with "That's When I Need You The Most." Autry, who is now in the state with the Allen's, is being promoted by friend, Bud Johnson. The Armed Services wrote a "Pucker Up" letter, currently being handled and penned "That's When I Need You The Most." Killen is working with Floyd Robinson in the "Jack and Daniel" act. Minnie Pearl and Chill Wells will be on the starring artist attractions when Bill Williams stages his annual Capon show and closing on October 9th. At the time Minnie will be in recording session with "Pucker Up." Bob Winsterton, manager of the middle of a tour for Jamboree Attractions in Memphis, reports that records getting the largest over-the-counter sales for the week ending September 26th were as follows: #1. The Davis Sisters "I Forget More," #2. "Forgive Me John" and #3. Webb Pierce's "There Stands The Glass." Carl Story and his Rambling Mountaineers, WAYS, Charlotte, N. C. begin work November 15th with their boys' bookings for the International Harvester Company. Story, who also handles a DJ Show over WAYS, has been chosen as one of the top ten disk jockeys in the state and is to appear at the State Fair. Grandpa Jones (RCA Victor) along with recording on a tour of the United States, is currently headlining a radio show through Canada. With a busy schedule of recordings, personal appearances and transcription sessions, Johnnie & Jack (Victor) along with Kitty Wells (Decca) continue to ride high in popularity with releases for their scores of fans coming in every day. Their enjoying good selling in the Country field. Johnnie & Jack have a new release that will be out soon. Tillman Franks, who handles the Carlisles was in Nashville recording with Jerry Glenn, the RCA Victor artist all lined up for another recording session with Star Line's Jerry Shugart. "16 Chickens In A Tambourine" was a very good seller for the youthful artist.

Johnny Bond has concluded an extended tour as well as hold-over dates in Texas, Oklahoma and Louisiana and has returned with his family to their home in Tulsa, Okla. He was on the Jimmy Wakely CBS Show and is set for a return engagement at the State Fair. The writer and composer has just been informed that one of his old favorites "Cimarron" has just been recorded by a well knownork for release on a major label. Johnny's current release is "Let Me Go Devil" and "Wildcat Boogie."

THE CASE BOX FOLK & WESTERN ROUNDUP

THE CASE BOX FOLK & WESTERN JOCKEYS

REGIONAL RECORD REPORTS



- Buck Lebonson, Pa.**
1. Caribean (Mitchell Torok)
 2. Shiribean (Mitchell Torok)
 3. Private Property (Shepard & Huskey)
 4. Butterfly Love (Jim Reeves)
 5. Wrong Side Of Town (Price)
 6. Weary Blues From Walling (Frank Williams)
 7. Hey Joe (Carl Smith)
 8. B divorce Granted (Jack Lloyd)
 9. Yesterday's Girl (Thompson)
 10. I'd Rather Die Young (Mac Wiseman)

- Don Larkin**
- WAAT—Newark, N. J.
1. It's Been So Long (W. Pierce)
 2. Hey Joe (Carl Smith)
 3. A Dear John Letter (Shepard & Huskey)
 4. I Forget More (Davis Sisters)
 5. Caribean (Mitchell Torok)
 6. Weary Blues From Walling (C. Gore)
 7. Crying In The Chapel (Darrell Glenn)
 8. Yesterday's Girl (Thompson)
 9. I Won't Be Home No More (Frank Williams)
 10. Who Stole That Train (Price)

- Joe Morris**
- WKDK—Newbury, S. C.
1. It's Been So Long (W. Pierce)
 2. A Dear John Letter (Shepard & Huskey)
 3. I Forget More (Davis Sisters)
 4. Hey Joe (Carl Smith)
 5. Crying In The Chapel (Darrell Glenn)
 6. Let Me Be The One (Locklin)
 7. I Won't Be Home No More (Frank Williams)
 8. Mama, Come Get Your Baby Boy (Eddy Arnold)
 9. North Wind (Slim Whitman)
 10. I'm Walking the Dog (Price)

- David Walshak**
- KCTI—Gonzales, Tex.
1. Hey Joe (Carl Smith)
 2. Shiribean (Mitchell Torok)
 3. Let Me Be The One (Locklin)
 4. It's Been So Long (W. Pierce)
 5. Forgive Me John (Shepard & Huskey)
 6. Crying In The Chapel (Allen)
 7. That's What I'd Do For You (Faron Young)
 8. I Won't Be Home No More (Frank Williams)
 9. El Rancho Dal Rio (J. Reeves)
 10. For Now And Always (Snow)

- Big Jim Hess**
- WVW—Knnoxville, Tenn.
1. A Dear John Letter (Shepard & Huskey)
 2. Forgive Me John (Shepard & Huskey)
 3. Hey Joe (Carl Smith)
 4. Shake A Hand (Earl Foley)
 5. Wrong Side Of Town (Price)
 6. I Found Out More (B. Cody)
 7. Myself I Was Wrong (E. Britt)
 8. Mama, Come Get Your Baby Boy (Eddy Arnold)
 9. Johnny's Got A Sweetsheat (Little Rita Faye)
 10. Private Property (Johnny & Jack)

- Rembin' Lou**
- WHLD—Niagara Falls, N. Y.
1. A Dear John Letter (Inman)
 2. Hey Joe (King Wells)
 3. It's Been So Long (W. Pierce)
 4. For Now And Always (Snow)
 5. Are You Walking (Lea & Cooper)
 6. I'd Rather Die Young (Mac Wiseman)
 7. Don't Say Goodbye (Johnny & Jack)
 8. Darling Am I The One (Smith)
 9. I Forget More (Davis Sisters)
 10. Don't Break Them (Emest Tubbs)

- Shel Horton**
- WHUN—Saxton, Pa.
1. Hey Joe (Carl Smith)
 2. Back Room Polka (Del Wood)
 3. Shake A Hand (Earl Foley)
 4. There Stands The Bride (Webb Pierce)
 5. Cannonball Yodler (Ethel Britt)
 6. Castaway (Rosalee Allon)
 7. Weary Blues From Walling (Frank Williams)
 8. Hey Joe (Carl Smith)
 9. Caribean (Mitchell Torok)
 10. Miserable Love (P. W. King)

- Carl Story**
- WAYS—Charlotte, N. C.
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. I Have But One Goal (Shepard & Huskey)
 4. Is That You Myrtle (Carlisle)
 5. Working On A Road (Shepard & Earl)
 6. Get Off My Telephone (Lefly Frizzell)
 7. Alabama (Little Rita Faye)
 8. Private Property (Johnny & Jack)
 9. Glory On The Winning Side (Sheds Williams)
 10. Balls Of St. Mary (C. Atkins)

- Dave Miller**
- WMIE—Miami, Fla.
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. Let Me Go, Devil (Wade Ray)
 4. Caribean (Mitchell Torok)
 5. North Wind (Slim Whitman)
 6. Mama, Come Get Your Baby Boy (Eddy Arnold)
 7. Remember With Me (B. Low)
 8. It's Been So Long (W. Pierce)
 9. Wait A Little (Little Rita Faye)
 10. I'd Rather Die Young (The Hippopores)

- Sherrif Tom Davis**
- WLOW—Norfolk, Va.
1. I Forget More (Davis Sisters)
 2. Let Me Be The One (Locklin)
 3. Darling Am I The One (Carl Smith)
 4. Mama, Come Get Your Baby Boy (Eddy Arnold)
 5. A Dear John Letter (Shepard)
 6. Hey Joe (Carl Smith)
 7. Yesterday's Girl (Thompson)
 8. Forgive Me John (J. Shepard)
 9. Private Property (Johnny & Jack)
 10. Hey Joe (Carl Smith)

- Panhandle Van**
- WCAR—Pontiac, Mich.
1. Crying In The Chapel (Darrell Glenn)
 2. A Dear John Letter (Shepard)
 3. Tennessee Wig-Walk (B. Low)
 4. It's Been So Long (W. Pierce)
 5. Hey Joe (Carl Smith)
 6. Mama, Come Get Your Baby Boy (Eddy Arnold)
 7. I Don't Claim To Be An Angel (King Wells)
 8. I Forget More (Davis Sisters)
 9. Yesterday's Girl (Thompson)
 10. Caribean (Mitchell Torok)

- Randy Blake**
- WJDD—Chicago, Ill.
1. Let Me Be The One (Locklin)
 2. I Won't Be Home No More (Frank Williams)
 3. Hey Joe (Carl Smith)
 4. I'd Rather Die Young (Mac Wiseman)
 5. It's Been So Long (W. Pierce)
 6. Who Stole The Train (Price)
 7. Sorry For Myself (B. Victoria)
 8. Mama, Come Get Your Baby Boy (Eddy Arnold)
 9. Yesterday's Girl (Thompson)
 10. Crying In The Chapel (Darrell Glenn)

- Tom Edwards**
- WERE—Cleveland, Ohio
1. A Dear John Letter (Shepard & Huskey)
 2. Forgive Me John (Shepard & Huskey)
 3. Crying In The Chapel (Darrell Glenn)
 4. I Forget More (Davis Sisters)
 5. Hey Joe (Carl Smith)
 6. Tennessee Wig Walk (B. Low)
 7. It's Been So Long (W. Pierce)
 8. Oh Miserable Love (C. Gore)
 9. Mama, Come Get Your Baby Boy (Eddy Arnold)
 10. Caribean (Mitchell Torok)

- Rosalie Allen**
- WOV—New York, N. Y.
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. A Dear John Letter (Shepard & Huskey)
 4. Crying In The Chapel (Darrell Glenn)
 5. Rub-A-Dub-Dub (Thompson)
 6. Castaway (Rosalee Allon)
 7. It's Been So Long (W. Pierce)
 8. Oh Miserable Love (C. Gore)
 9. At The End Of A Long Lonely Day (M. Robbins)
 10. Caribean (Mitchell Torok)

- Cliff Rodgers**
- WHKK—Akron, Ohio
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. Hey Joe (Carl Smith)
 4. I'd Rather Die Young (Mac Maddox)
 5. At The End Of A Long Lonely Day (M. Robbins)
 6. Mama, Come Get Your Baby Boy (Eddy Arnold)
 7. Forgive Me John (Shepard & Huskey)
 8. North Wind (Slim Whitman)
 9. That's What I'd Do For You (Faron Young)
 10. A Dear John Letter (Shepard & Huskey)

- Norman Hall**
- WBNL—Boonville, Ind.
1. I Forget More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. Dear Joan (Jack Cardwell)
 4. Sing Me A Song (Darrell Glenn)
 5. I Forget More (Davis Sisters)
 6. Caribean (Mitchell Torok)
 7. Hard To Love Just One (Jim Reeves)
 8. Tap Waltz (Gene Farrow)
 9. Yesterday's Girl (Thompson)
 10. Alabama (Little Rita Faye)

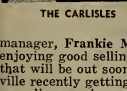
- Mack Sanders**
- KFBI—Wichita, Kan.
1. Hey Joe (Carl Smith)
 2. It's Been So Long (W. Pierce)
 3. Crying In The Chapel (Darrell Glenn)
 4. I Forget More (Davis Sisters)
 5. My Wasted Past (Darrell Glenn)
 6. Weary Blues From Walling (Frank Williams)
 7. A Dear John Letter (Shepard & Huskey)
 8. Yesterday's Girl (Thompson)
 9. Is That You Myrtle (Carlisle)
 10. North Wind (Slim Whitman)

- Cracker Jim**
- WMIE—Miami, Fla.
1. I Forget More (Davis Sisters)
 2. Mama, Come Get Your Baby Boy (Eddy Arnold)
 3. Hey Joe (Carl Smith)
 4. Crying In The Chapel (Darrell Glenn)
 5. Are You Know (Frizzell)
 6. A Dear John Letter (Shepard & Huskey)
 7. How's The World Treating (Mac Wiseman)
 8. It's Been So Long (W. Pierce)
 9. Yesterday's Girl (Thompson)
 10. Myself I Was Wrong (E. Britt)

- Chuck Thompson & Elmer**
- WFOR—Hattiesburg, Miss.
1. If I Never Get To Heaven (Eddy Arnold)
 3. Shake A Hand (Earl Foley)
 4. Forgive Me John (Davis Sisters)
 5. Losers Weepers (Jimmy Swan)
 6. Let Me Go Devil (Wade Ray)
 7. A Heap Of Lovin' (Franklin)
 8. That's What I'd Do For You (Faron Young)
 9. Is That You Myrtle (Carlisle)
 10. Rub-A-Dub-Dub (Thompson)

- Uncle Joe Johnson**
- WPAQ—Mt. Airy, N. C.
1. Hey Joe (King Wells)
 2. I Forget More (Davis Sisters)
 3. I'd Rather Die Young (Mac Wiseman)
 4. A Dear John Letter (Inman)
 5. Ask, Ye Shall Receive (Martha Cannon)
 6. Crying In The Chapel (Allen)
 7. Yesterday's Girl (Darrell Glenn)
 8. Marriage Of Mexican Joe (Tina Bradshaw)
 9. Hot Dog (Red Foley)
 10. Think And Pray (Little Jimmy Dickens)

- Sleepyhead Cliff**
- KASM—Albany, Minn.
1. Hey Joe (Carl Smith)
 2. It's Been So Long (W. Pierce)
 3. I Forget More (Davis Sisters)
 4. Caribean (Mitchell Torok)
 5. Crying In The Chapel (Allen)
 6. Oh Miserable Love (C. Gore)
 7. Marriage Of Mexican Joe (Tina Bradshaw)
 8. Hot Dog (Red Foley)
 9. Think And Pray (Little Jimmy Dickens)



THE CARLISLES

LOOK

AT THE

NEXT

ISSUE

OF

THIS

PUBLICATION

FOR THE

NEW LOOK

The letters 'OO' in 'NEW LOOK' are replaced by a pair of stylized eyes. Each eye is red with a black pupil and a white highlight. The eyes have long, thin, black eyelashes extending upwards from the top of the red shape.

IN

Select-o-matic

MUSIC SYSTEMS

**SEE TWO-PAGE ADVERTISEMENT IN THIS ISSUE FOR
ANNOUNCEMENT OF ANOTHER GREAT SEEBURG FIRST!**

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST

AND MOST COMPLETE

MUSIC SYSTEMS

Music Ops Reveal Problems:

PROGRAMMING FOREIGN RECORDS

Here and There

CHICAGO—With over 15,000 parking meters in operation, and more being installed, the city has now decided that 1c parking, 12 minutes, should be eliminated and, instead, only 5c coins allowed, giving 45 minutes of parking time. At the same time, 10c coins will also be allowed, which will give the public one and one-half hours of parking time in certain shopping areas. Another proposal which has been made is to install 25c parking meters on some of the centrally located business streets.

NEW YORK—A new process combining steel or aluminum with plastics for greater strength, better color and corrosion resistant properties has started several industries off on a new product race. Manufacturers of steel, chemicals, machinery, containers, metals and others are experimenting with the process which is said to combine the structural strength of metal with the bright colors and "exceptional" resistance of vinyl plastic. In the appeal of the new process is seen in its adaptability to high speed production for fabrication of either continuous rolls or individual panels.

LONDON, ENGLAND—An advertisement appearing in the World's Fair, England's coin machine weekly, by Samson Novelty Co., Ltd., offers "Juke Box—make sure to see and hear the brand new AML. The latest in England with all the new improvements." We were under the impression that the importation of coin-operated equipment was prohibited here.

NEW YORK—There's something new on the New York to Washington, D. C. trains. Passengers find a menu on each seat from fruit juice to sandwich (assorted) to pastry to coffee, milk or chocolate drink. Also listed are ice cream and candy bars. The reader is then directed to a car that is set up to dispense all the above merchandise through automatic coin machines.

Regardless of the dearth of foreign recordings, which the manufacturers of these types of records are trying their best to cure, there are more problems involved in the programming of foreign recordings than just the placement of such records into an automatic phonograph.

A survey indicates that a great many operators of automatic music are still not taking advantage of the fact that, due to the greater selectivity of the modern automatic phonograph, which ranges anywhere from 40 to 120 selections, they can very profitably feature foreign recordings in many of their locations.

Some operators, since reading about the possibilities for extra income offered by foreign records (*The Cash Box* was the very first publication to point out this fact to the entire automatic music industry because of the entrance of more highly selective phonographs, and the growing need for correct programming to capture every possible coin from every location) have started to program foreign recordings, but, in a very misunderstood and slipshod fashion.

For example, one music operator advised that he, "Just put on a bunch of foreign records. They brought in extra money." When asked whether the records used in each location were typical of the foreign element patronizing that location, he stated, "That, I don't know. I just put on a bunch of foreign records here and there, and they have brought in extra coins."

This, most definitely, is not the answer to programming of any type of recordings, in any fashion whatsoever. This is slipshod handling of a business which, if correctly, carefully and studiously handled, would probably surprise this same operator as to the amount of extra coins which his automatic phonos would bring in to him.

There are many problems which the operators encounter who want to program foreign recordings. This, as stated above, is aside from the fact that foreign records of many kinds are difficult to obtain and, especially, in 45 rpm speed, which is the most popular type for many music operators.

For example, just to place any old record featuring just any Polish polka in a location patronized by many Poles, doesn't mean a thing, noted operators who know about programming Polish records report.

There are, what these operators call, "authentic Polish polkas" and there are also the modernized pop versions of the same polka tunes. A coverage of some of these type locations would amaze many music operators. They would see title strips in Polish with names of artists and labels of which they had never before heard.

The same is true of the German, Mexican, Latin-American, Swedish, Jewish, and all other types of foreign disks.

The operator must be able to speak the language, or else arrange for coverage of the particular location by someone who does speak the language, so that he can understand the requests of the patrons in that particular location.

He must spend a little time talking to the patrons of the locations so that he learns just what they like and what version of what tune they most favor.

After this first and primary problem has been overcome, then the operator must work closely with the location owner, to get the patrons interested in the fact that they can now enjoy the music of their homeland.

By the way, before going any further, let it be understood that, in many locations, the modern pop version of a certain foreign tune may be more preferred than the authentic type recording.

In addition to obtaining the location's cooperation, the music operator, to correctly merchandise this type of music, should follow through with use of small printed table programs, or even just one printed sign with the titles on it, on or near the phonograph itself.

This method of merchandising music has always been extremely helpful and has, in almost every case, been responsible for bringing extra coin into the automatic phonograph.

One of the most potent examples of native understanding of what a certain foreign element requires took place in the City of Chicago. Here a very well known operator sold a location which was almost completely patronized by Mexicans.

He sold the location and the phonograph to a well known Mexican operator in this same city who specializes in these locations.

Within a few weeks this Mexican operator had jumped collections over 100% by correctly programming the juke box in that particular location.

Simply because this Mexican operator spoke the language of the people who patronize this location and, conferring with the location owner, they agreed on a certain number of Mexican records, both authentic and modernized versions, which helped boost the intake.

This is happening almost everywhere in the nation. Music operators who never before interested themselves in the patronage of their locations are doing so today.

They have learned that they can, because of the greater selectivity of their modern automatic phonographs, chart an entire listing of foreign recordings which will, in almost every case, pull extra coins into their juke boxes so that they can, most definitely, enjoy better income.

ANOTHER 1st

Hi-Fi? It's the Latest Craze In Reproduction of Sound

Addicts to Compare Notes

THE BILLBOARD

July 25, 1953

High Fidelity Grabs Spotlight At NAMM Meet; Boom Coming

Hi-Fidelity Sweeps Music Convention

Becomes Record Dealers' System

THE BILLBOARD - August 29, 1953

Fall Record Marketing Section

Manufacturer Hi-Fi Race Brings New Sound to Cash Registers

"All music will get a boost. For, remember, high fidelity isn't the exclusive property of the classical record collector. A "pop" record has an improved sound on high fidelity equipment also. Most of the "pop" bands offer a blend of orchestral color that requires hi-fi equipment to make the most of it."

—RECORD RETAILING, August 1953

Complete Hi-Fi Units Are Busting Out All Over

Until now, everybody was talking about the future prospects of the hi-fidelity market, and quite a few manufacturers...

Well, it appears like they were right. Because if they guessed wrong, then quite a few of the top manufacturers...

(Continued on page 107)

Hi-Fi Business Running at Annual Rate of \$155,500,000

Exclusive estimates prepared by the editors of Television Retailing reveal that the high fidelity sales volume, including labor at the retail value, is going at a rate of about \$155,500,000. The figure includes components, recorders, phonographs, cabinets, phono records, and needles for Hi-Fi listening.

TELEVISION RETAILING • July, 1953

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
CHICAGO 22, ILLINOIS

HIGH

FOR SEEBURG

NOW SEEBURG BRINGS HIGH FIDELITY—THE HOTTEST THING IN MUSIC —TO THE COIN-OPERATED MUSIC INDUSTRY

This week will mark the introduction of another great Seeburg first—*HIGH FIDELITY for coin-operated music systems.*

High fidelity is the hottest thing in music today. Everyone in the business of recorded music is aware of the advantages of HI-FI. So is Seeburg . . . so are Seeburg Distributors . . . so will you be!

Think of the advantages you'll derive by providing localities with a music system that gives a new realism . . . a third dimension . . . to coin-operated music. You'll hear music you never knew existed on your records . . . music that is reproduced the same way it was played . . . music with an added presence . . . from the lowest lows to the highest highs.

SEEBURG HI-FI IS "BUILT-IN" . . . NOTHING TO CONVERT, NOTHING TO ADAPT



Seeburg High
Fidelity Amplifier



15-inch Woofer and
5-inch Tweeter
Speakers mounted
on same baffle



12-inch High
Fidelity Recessed
Remote Speaker

The new Select-O-Matic "100" W Deluxe High Fidelity is completely engineered with (1) a High Fidelity amplifier with wide-range, low-distortion characteristics; (2) a 15-inch woofer speaker for the low and middle range tones; (3) a 5-inch tweeter speaker for the highs. Seeburg also supplies a 12-inch remote recessed speaker with dual mechanically interlocked cones . . . one for the lows and middle range, the other for the highs.

FIDELITY

**WATCH FOR IT—
NEXT WEEK**

•
**The NEW LOOK
and the
NEW SOUND
in
MUSIC
SYSTEMS**

McCARRAN BILL HEARINGS OCT. 26

**IT'S NOT OVER BY A LONG SHOT. JUKE BOX BIZ
MUST BE READY WITH FACTUAL AND POWERFUL
DEFENSE BEFORE U. S. SENATE'S JUDICIARY SUB-
COMMITTEE OPEN PUBLIC HEARINGS ON THE
McCARRAN BILL (S. 1106) MONDAY, OCTOBER 26**

Every U. S. Juke Box Op's Business is in DANGER!!

CHICAGO—One noted juke box leader stated this past week, "Every juke box operator in the U.S.A. should take time out right this minute to mark the most crucial day in the history of his business on his calendar—October 26, 1953."

That's the day when the juke box industry must be present in Washington before the U. S. Senate's Judiciary Sub-Committee to present its defense against the McCarran Bill (S. 1106).

This defense must not only be vigorous and powerful, but, must also be extremely factual, to prove to the three Senators who will hold these Open Public Hearings, that the "Copyright Act of 1909" must not be changed so that ASCAP, BMI, and like organizations, can double tax the nation's juke box operators for the use of their copyrighted music.

There is absolutely no other side to this picture, these juke box leaders agree, other than the fact the McCarran Bill (S. 1106) is simply a method to arrange for the double taxation of the nation's juke box industry.

This has been attempted with every bill which ASCAP, and other such organizations, have sponsored in the Congress of the United States.

It is agreed that the nation's juke box operators are paying ASCAP's and BMI's publishers and composers the royalties which they demand.

These royalties are added onto the price the juke box operators pay for the recordings which they purchase and which feature the copyrighted tunes of these collective collection agencies.

The recording manufacturers add these royalties onto the price. The juke box operators purchase the recordings with these royalties already added onto the price. Thereby the juke box operator already pays these writers, composers and publishers, the royalties which they demand.

Now these very same publishers, writers and composers, who are the members of these collective collection agencies, ASCAP, BMI, and similar others, claim that these collective collection agencies do not get paid royalties.

They admit that they get paid royalties from the record manufacturers. The record manufacturers, they agree, add the royalties on top of the price that the juke box operators pay for the records featuring their copyrighted tunes.

Now they want to be paid twice.

In short, they want to be paid by the record manufacturers—to whom the juke box operators pay the royalties when they purchase the record manu-

facturers' recordings—and they again want to be paid more royalties—directly into their collective collection agencies—for the very same tunes.

Should the juke box operators again pay ASCAP, BMI, or any of the others, then these very same music publishers, composers and writers, split this up between themselves—for they are these collective collection agencies—themselves.

They are its members. They are its Board of Directors. They are its officers.

They are "It"—whether it's BMI or ASCAP, or any other agency of like kind.

How will they get this Doubled Taxed Payments from the juke box operators? By simply opening the juke box operators' books, checking on the number of machines owned, on the amount taken in—and then charge accordingly.

In short—police the nation's juke box industry—just as they stated they would during the Kefauver-Bryson Bill in 1952.

Every juke box operator's business is in danger!

There is no one in this free nation who wants to be policed.

It is, therefore, up to each and every single juke box operator in this country to get back of M.O.A. and the Nation's Juke Box Manufacturers to fight the McCarran Bill (S. 1106) with every single ounce of his strength.

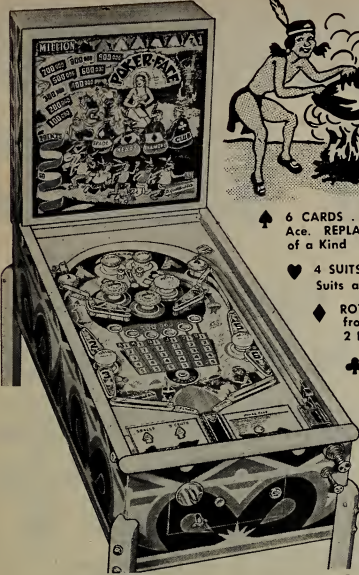
And what's most needed right at this minute is more funds for defense.

It is up to the nation's juke box operators to get in touch with MAO (Music Operators of America) immediately to protect their businesses!

MORE MONEY IS NEEDED!

Write TODAY To:

M.O.A. 128 E. 14th ST., OAKLAND 6, CALIF.



- ♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight—Full House—4 of a Kind —5 of a Kind!
- ♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!
- ♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!
- ♣ HIGH SCORE and POINT SCORE . . . award REPLAYS!

NEW RECOVERY SHOOTER . . .
insures score on every ball.

- 3 POP BUMPERS!
- 2 CYCLONIC KICKERS!
- 2 SUPER-POWERED FLIPPERS!

LOCATIONS WILL WANT TO GET IN ON THIS . . .
SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



4 SUITS

SNAPPY NEW ACTION!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column
by
AL SCHLESINGER



I first met Joe Fishman when he was executive director for the Amalgamated Vending Operators Association of New York City. The year was 1932. This association, at that time had over 200 members who were operating pinball games. The only other association to my knowledge was the one in Chicago headed by Fred Mann. When the 10 record photograph appeared in 1934 some of the members of the Amalgamated included these in their lists until the N. Y. Photograph Operators Assn. was formed the following year. Then each association handled its own type of equipment. Joe Fishman, directed and managed the affairs of the Amalgamated until its dissolution in 1942. In that decade he gained a wealth of knowledge about the coin machine business. He was acquainted with every operator in greater New York. He knew every jobber and distributor along the eastern coast, plus every manufacturer of pinball games and phonographs.

The ten years Joe spent as managing director, gave him an insight on all the problems that confront an operator. This was to his great advantage; for today Joe is the manager for Atlantic-New Jersey Corp. who are distributors for the Williams Mfg. Co. and the J. P. Seeberg Corp. At his office, 772 High Street in Newark, N. J. he covers thirteen counties in northern New Jersey with the above lines. The operators in these counties look to Joe to help them with their problems. Most of these operators are members of the Music Guild of New Jersey, and because of Joe's background in the Amalgamated, have complete confidence in him.

I interviewed him recently and he appeared to be in a very happy frame of mind. When asked about this, Joe said: "I am the happiest man in the business." When I asked him why, he replied, "Well, down deep in my heart I am doing everything I can to help my operators and I know they deeply appreciate it." Furthermore, he continued: "Mollie and I have been married for twenty-eight years, and it has been like a dream, and now to top it all off, we have four very lovely grand children which we are very proud of."

As I see it, the operators in this territory are indeed fortunate. From his wealth of experience, Joe Fishman is able to counsel and advise his operators on the various problems they encounter. The greatest asset anyone can have is the good will of his customers. There is no greater asset.

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

NOW! anyone can go 'ROUND the WORLD in just 60 seconds to get the complete story see next week's CASH BOX

Runyon Sales Continues AMI Service School

NEW YORK—Irving (Kempy) Kempner, back at the New York offices of Runyon Sales after assisting Artie Daddis, AMI Field representative, in the conducting of AMI Service Schools in Hartford, Norwich and New Haven, Conn. last September 22, 23 and 24, reports that the sessions were tremendously successful. Operator attendance was beyond expectations.

On Saturday, Runyon Sales held a school at their New York showrooms and Artie Daddis again conducted the session. Operators and servicemen attended from surrounding areas. The service schools will be continued each Saturday at 10 A. M.

We had a wonderful party. Thanks for coming.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE \$39.50
—and 9 Column COOKIE Machines EACH

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

"It's What's in THE CASH BOX That Counts"

HIGH FIDELITY BUSTS INTO COIN OPERATED MUSIC

CHICAGO—High fidelity just hit the coin-operated music business. During the last two weeks music men have seen, heard and acclaimed the new Seeburg Select-O-Matic "100" High Fidelity music system at showings held throughout the country by Seeburg Distributors.

According to Seeburg, high fidelity was included in a coin-operated music system to take advantage of the improved recording techniques. This wider range recording requires wider range reproduction equipment to provide tonal realism, balanced range, depth and clarity.

With the new Select-O-Matic "100" High Fidelity, music men now have the opportunity to supply music systems that reproduce all the music that's in the record.

Until recently it was thought that high fidelity was confined to long-haired selections. Such is not the case. Actually there is much music on popular records that is never heard because of the limitations of the reproduction equipment.

High fidelity gives a new realism and presence to music. High fidelity is the method of presenting the product of the coin-operated music industry in its finest total form.

The new Select-O-Matic "100" High

Fidelity music system was first introduced to Seeburg Distributors at the company's sales convention on September 23rd at the Belden-Stratford Hotel in Chicago.

The high fidelity model, designated as the Select-O-Matic "100" HFG High Fidelity Deluxe, was the second new phonograph introduced at the meeting. The other is the Select-O-Matic "100" W, with standard amplifier.

The high fidelity characteristics of the new HFG include: (1) A high fidelity amplifier with output of 25 watts and 20 to 30,000 c. p. s. range; and (2) two speakers—a 15-inch woofer to handle the low and middle range and a 5-inch tweeter to reproduce the higher range.

For remote speakers, Seeburg supplies a dual cone, mechanically interlocked high fidelity speaker. The larger cone covers the low and middle range—the small cone the upper range.

Both of the new Seeburg models have completely new cabinets. The show case top has been extended to provide a fuller view of the Select-O-Matic "100" mechanism, the selector mechanism has been completely redesigned including a new straight-line, number-key, letter-key selection system. Pilasters of the high fidelity model are polished chrome.

"Not The Time For Juke Box Ops To Relax", Miller Says

OAKLAND, CALIF.—Contacted by long distance telephone, George A. Miller president and general manager of M.O.A. (Music Operators of America) had the following answer as to whether the nation's juke box operators should be worried over the forthcoming McCarran Bill hearings:

"This," he said, "is not the time for any juke box operator to relax his guard over his business interests.

"ASCAP (American Society of Composers, Authors and Publishers) and similar organizations," he continued, "are now trying with every method to make the juke box operator believe that it's all over."

"It isn't," Miller emphatically stated, "because we are first going into a hard and tough battle to defend the interests of our industry and, even though we may feel like letting down our guard, the very moment we do so, the knockout punch will come, and—that will be that."

He also said, "I urge every juke box operator, and every juke box operator's association throughout the entire nation, to awaken themselves as well as their membership, to the fact that we first have to defend ourselves on October 26, 1953 before the United States Senate's Judiciary Sub-Committee in Washington. This will be a

battle right down to the very last sentence spoken.

"This," he stated, "is the battle we had hoped to avoid. This is a fight that leaves us no alternative but to go on punching with everything that we have on the ball.

"So, at this time, I am appealing to everyone in the entire juke box industry, to work closely with us, and to help us in every manner they can, so that this time, too, as we have in the past years, we may come up with a shining, sparkling victory.

"Such a victory," he said, "that, perhaps, once and for all time, these proponents of the McCarran Bill (S.1106) will leave us in peace. Let every juke box operator engage himself industriously in his own business, to help America grow ever greater, and prosper accordingly."

Miller also stated that, "Some operators may be thrown off the course by advertisements issued by ASCAP or ASCAP affiliates. But I do hope," he said, "that these operators will continue to put their faith in M.O.A., which has safeguarded their interests over the years, and will continue to do so in the years to come.

"Every single one of the nation's juke box operators should, today, contact M.O.A., and learn the true facts", he concluded.

British Ops Want U. S. Mfrs. To Start Exports

Will Cooperate To Help American Mfrs. To Reopen British Isles To New Coin Machine Exports On Trade Deal If Necessary

NEW YORK—Biggest export market the American coin machines manufacturers have ever had was the British Isles, claim British coin machine ops.

In view of this fact, and also in view of the fact that the most popular coin operated machines in British Isles at this time are still the old pre-war American machines, British coin machine operators are pleading with American manufacturers to reopen the British Isles to export once again.

These men have been begging all Americans who have visited with them to have a delegation of American coin machine manufacturers meet with the British Board of Trade and arrange for some trade deal, if necessary, so that they would be able to obtain the new equipment featured in the United States at this time.

These British operators are even willing to go to the extent of making guarantees to American coin machine manufacturers should a merchandise trade deal become necessary.

They point out that some of the largest American manufacturers such as Wrigley's gum have been willing to take British woolsens on a trade deal and that, so far, none have lost by this trade action.

They believe that the U.S. coin operated machines manufacturers will also gain headway into the biggest export market which the United States has ever enjoyed if they, too, will make some sort of an arrangement whereby their friends in Great Britain, and thruout the British Isles, will be able to get the coin operated equipment they need at this time.

British operators have been sold many imitations of late style American equipment by manufacturers in their own country. But they have had many sad experiences with this sort of equipment which does not, in any fashion whatsoever, equal the type of American machines which they al-

ready have, all prewar equipment, and the type of equipment which they have seen advertised by the American coin machine manufacturers in such publications as "The Cash Box".

The fact remains, the British ops state, that the American manufacturers are assured of an extremely great market if they will make some effort, at this time, to work out some sort of deal with the British Government in regards to the exporting of American coin operated machines to the British Isles.

Never before in the history of the coin operated machines industry has there been an appeal of this kind.

The American manufacturers are practically guaranteed some sort of return on their investment in their friends, the British operators, if they will work with them.

Most pleasing to all in the industry will probably be the fact that the British coin machine operator, regardless of the fact that the manufacturers of his own country are working to produce machines for him, still believes in the equipment which the American coin operated machines manufacturer produces. And to such an extent that he is pleading for the U.S. manufacturers to somehow arrange for export of American coin operated equipment into his country.

This is probably one of the most unusual circumstances which the American manufacturers of games, music, vending and service equipment have ever yet faced.

It opens the way to some deep thought on the part of the U.S. manufacturers.

It is the hope of the British operators, that something will be done in their behalf, so that they can rid themselves of the old prewar equipment they have, and return to the operation of the most modern machines.



Super
Deluxe
Cabinet

HINGED FRONT DOOR
FOR EASY SERVICING

NEW! EXCITING!

A NEW IDEA IN 5-BALL PLAY!

Williams C.O.D.

2 WAYS TO PLAY:

TRAP HOLES on right side, or numbered lanes and kick-out holes on left side of playfield provide optional play. Tremendous universal appeal "PUTS IT IN THE BAG" for operators. Features include:

- ★ 5 Kickout Holes
- ★ 3 FLIPPERS
- ★ 2 THUMPER BUMPERS
- ★ 1 AUTOMATIC FLIPPER
- ★ 6 ROLLOVERS

C.O.D.C.O.D.C.O.

C.O.D.

Here is a game that has proved its superior long-run earning power in test locations.

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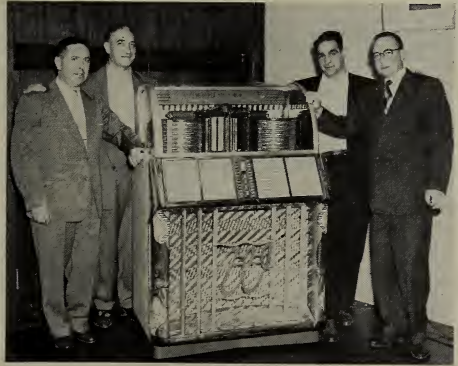


- HIGH SCORES good for one up to five replays.
- BALLS in C.O.D. and ★ Hole good for one replay.
- BALLS in C.O.D. and ♣ Hole good for one replay.
- BALLS in C.O.D. ★ and ♣ Holes good for three replays.
- Balls thru bottom center channel with 1 to 8 holes or C.O.D. ★ and ♣ combination score replays.

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GET IT NOW FROM YOUR DISTRIBUTOR

Visitors At The Wurlitzer Plant



NO. TONAWANDA, N. Y.—Visitors during the past week at the Wurlitzer plant, this city, were Jack Miller, owner of Buffalo's famous nite spot, The Colvin Casino, and Jim Vona, well known Wurlitzer operator in North Tonawanda. They were taken on a conducted tour of the factory and shown the production lines on which new Wurlitzer 1500s and 1600s are manufactured. Pictured with them are I. to r., Max R. Waters, Wurlitzer eastern district sales manager; Miller; the Wurlitzer 1500; Vona, and A. D. Palmer, Jr., Wurlitzer advertising and sales promotion manager.

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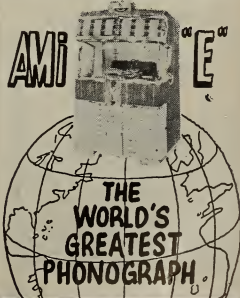
Chi Cig Vendor Licence Hearing Set For Oct. 7

CHICAGO—Alderman Daniel J. Ronan, chairman of the Sub-Committee of the Committee on Licenses of this city, reported that there will be another hearing this week, Wednesday, October 7, 1953 at 10:00 A.M. to take under consideration the matter of licensing the operation of cigarette vending machines.

The Sub-Committee will meet in the Committee Room E on the second floor of the City Hall here.

This will be the third meeting in regards to licensing the operation of cigarette vending machines. The first meeting was a hearing of the proponents. The second hearings were for the opponents of such a licensing measure.

This third hearing is expected to bring about a definite decision in regard to licensing the operation of cigarette vending machines in this city.



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7,000,000 Musical Kids Promise:

BETTER JUKE BOX BUSINESS

Over 7,000,000 Kids Learning to Play Musical Instruments in 1953, as Against 2,500,000 in 1952, Gives Promise of More Juke Box Listeners

CHICAGO—With the release of information that there are over 7,000,000 kids in the nation taking music lessons this year on all kinds of instruments, there is no doubt, leaders here claim, there's better business ahead for the juke box industry.

This 7,000,000 figure can also be added to the 2,500,000 known to have started taking music lessons in 1952. This would then mean over 9,500,000 new customers for the 550,000 juke boxes clear across the nation.

What's more, as many here believe, these kids will be "more exacting listeners". For, as these phono men state, having had musical education they will be better able to criticize the artists and the artists' recordings.

That means better recordings all around, and, at the same time, it is believed that better recordings mean better business for all the automatic music industry.

Since the average kid's musical instrument education is more or less based on the classics, at least to begin with, that means a swing over to the more ballad and classical type music, many here also believe.

Eventually these kids, as their musical knowledge increases, will be the most severe critics of juke box music. The many operators here can, therefore, prepare themselves for criticisms from their locations as to the type of music they will have to feature in their machines.

This greater and growing thirst for music, it is also believed, can be placed at the doorstep of the juke box and the recording industry. There is no doubt, many here claim, that the juke box has had much to do with a great many kids wanting to obtain knowledge of various types of musical instruments and this may also mean a rebirth of a new style music in the years to come.

Whatever the implications are to the present artists, bands and music in general, the juke box industry is extremely happy to know that more and more kids, over 9,500,000 of them in the past two years, have decided on musical educations, for all agree this means better business for juke boxes.

Perhaps this is much due to the greater population growth which the nation is experiencing, but in the main, the general belief here is that a great many of the nation's fathers and mothers, at least the younger men and women, have acquired their musical tastes from the modern juke boxes which have been so prominent these past 20 years.

This generation, it is believed, are the young fathers and mothers who are urging their children to enjoy a better musical education and also learn to play some sort of a musical instrument in the process.

These kids are the juke box customers of tomorrow and, if they continue to grow at the rate of 7,000,000 a year, there is no lack of business in sight for the juke box industry in the years to come.

Kiddie Rides "Throw In The Sponge"?— 30,000,000 School Kids Say: "NO!"

CHICAGO—This past week's issue of "Investor's Reader" (September 21, 1953) publication of Merrill, Lynch, Pierce, Fenner & Beane, America's largest stock brokers, opens its issue with the statement that:

"Public schools are big business. Back of this often-observed fact are some simple mathematics—and complex problems.

"By the end of this week, some 30,000,000 pupils will be settled down in the nation's elementary and secondary schools."

In short, 30,000,000 customers for kiddie rides have now gone back to their 3-R's.

And this figure is being enhanced each year with the most tremendous

birthrate in the history of this nation.

So if anyone, for even a second, believes that someone, somewhere has "thrown in the sponge", as far as kiddie rides are concerned, let that person be assured that "whoever" did throw in the sponge, is the kind of person who just did not have the fortitude, the know-how, the finance, or even the most primal understanding of how really GREAT the kiddie ride business is everywhere in the United States.

There is no doubt that 30,000,000 school kids say "NO" to anyone who wants to "throw in the sponge" reported in its Sept. 19 issue.

Chris Grodzicki Pitches "No Hit-No Run" Game

DEARBORN, MICH.—Even the the Midget Baseball Team, sponsored by Eddie A. Grodzicki of E. and A. Music, 14260 Lanson Ave., this city, lost the state championship to Battle Creek, all here are excited over the fact that Eddie's 10 year old son is already being scouted because of the no hit-no run game he pitched.

The Midget Baseball League in this state is one of the most outstanding in the nation. And this year, Dearborn's Midgets didn't get into the big championship game, they did win the City and District titles.

The kids range in age from about 10 to 16 years of age. Sponsors of all the big firms here are bowing to Eddie Grodzicki whose son, Chris, only 10 years of age, is fast becoming the most respected pitcher in the entire league.

Grodzicki, sponsor of the Dearborn Midget Baseball Team, believes that his son is definitely set for the major leagues and that, one of these days, will be pitching major league baseball.

Fewer Ops-Bigger Operations?

CHICAGO—"It's rapidly approaching the point where there will be fewer operators", one large distrib vising here stated this past week, "but with much bigger operations." Because of this and others who were along with him, declared that this is due to the fact that, as the business grew more highly competitive, greater efficiency has been required and, at the same time, more solid capitalization and more liquid finance.

The tendency these past three or four years, this distrib pointed out, has been to see small operations purchased by various large operators in the same territory.

He said, "There's no use kidding ourselves. Today we have real businessmen in the coin machines business. They know what bookkeeping means. They know what a penny saved means.

"Today because of higher taxes, greater overhead expense and higher prices of machines, few small ops can survive.

"The kind of operators who are going to survive in the next few years, because of these higher costs and prices, will be the operators who will continue to make this a very great and progressive industry."

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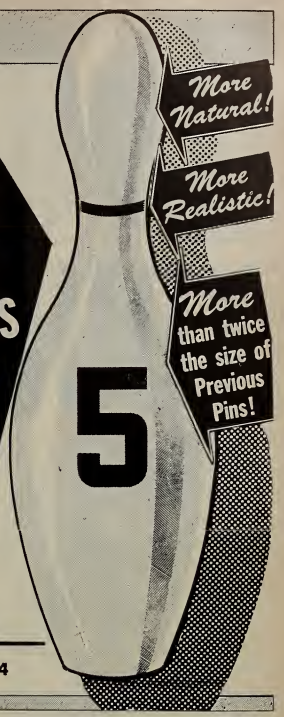
Featuring

GIANT SIZE Super Deluxe Bowling Pins

Adjustable to Play
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- 5 Frame Play—3rd and 5th Frames Triple!
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(also adjustable for 3rd and 7th frames triple!)



TRIPLE MATCH FEATURE
Match a Number
Match a Number & Star
Match a Number
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Charley Schlicht Joins Coven Distributing Co.

CHICAGO—Old timers will roll out the red carpet, ring the bell and hop up the service, because another of the real old timers of the coinbiz is back in the business again.

None other than Charley Schlicht, known to hundreds of coinmen throughout the nation, from the old Mills days.

Charley's back. He's joined the Coven Distributing Company sales force to head into the new Wurlitzer phono business just as enthusiastically as he has ever before faced the coinmen of the nation.

With just a kind of sentimental gleam Charley reported, "Just tell the

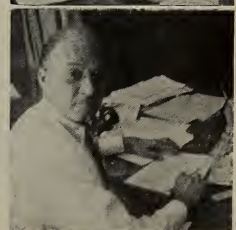
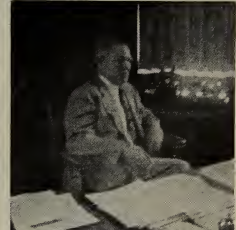
guys 'round this territory that I'm sure happy to be back in the one business that's friendly, that's thrilling, that's active, and that's always moving ahead.

"Believe me," he continued, "though I've been out of the coin machines business for a while, my heart was always in it.

"Now I feel like a kid thrilled at his first date.

"Once again, I want to meet with all the operators, get a thrill just being present and saying 'hello' to everyone and, what's more, just being back in the most thrilling business in the world."

Rock-Ola Execs



Interest In "The Cash Box" "20 Year Club" Tremendous

CHICAGO—"Remarkable," is the word used by many who have seen the first week's returns to a questionnaire sent out by *The Cash Box* to the "20 Year Club" members.

Suggestions and ideas for improving the "20 Year Club" continued to arrive all this week and at a rate which was truly remarkable.

The answers will be all arranged just as soon as possible and results will be sent privately to the members of the "20 Year Club."

Interest in this club, which is composed of men and women who have been engaged in the industry for twenty years or longer, is very great.

These are the "old timers" who have had much to do with the progress of the industry and who have also been responsible for the many achievements of this field.

These members of *The Cash Box* "20 Year Club" are considered to be the "pioneers of the coin machines industry" as one leader here puts it.



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WURLITZER 1080	155
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
A.M.I. MODEL A	275
A.M.I. MODEL B	385
A.M.I. MODEL C	350
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NEW CHICAGO HIT PARADE \$132.50

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CHICAGO—Our candid camera man dropped into the Rock-Ola factory last week to see the new "Comet" phonograph and came away with pictures of the busy execs. at their desks. To the left, upper picture—David C. Rockola, president; center—Kurt Kluever and bottom—Jack Barabash.

"It's What's in THE CASH BOX That Counts"

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That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get **DOUBLE YOUR MONEY BACK** for those first four issues . . . **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

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OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM.....
 ADDRESS.....
 CITY.....ZONE.....STATE.....
 SIGNED.....

Spike Jones and a couple of his Country Cousins take time out from their work on the ranch in pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" barked with "Way Out Yonder," has just completed a record breaking 66th tour. He's managed by Arson Stone and his record promotion is handled by Budie Ruth Associates.

United's Road Engineers Complete Successful 20 Days Eastern Service Schools Trip

CHICAGO—Two of United Manufacturing Company's road engineers, Ken Sheldon and Al Tholkey, have just completed twenty days of service schools throught the eastern part of the nation.

These traveling engineers report that they have met with enthusiastic receptions wherever they have held service schools and that the trade appreciates this service on the part of United Manufacturing Co.

As United's executives reported, "It has now reached the point where the nation's operators want to meet the engineers and become more familiar with the products we are producing for the industry."

"It is, therefore, our purpose", they continued, "to arrange for our engineers to travel about the country to explain the simplicity of the mechanisms of our products, so that the operator and his mechanics will be better able to make repairs, and also understand each part of the machine

which we deliver to him, via our distributing organization."

Leaving here on September 2, 1953, Ken Sheldon and Al Tholkey covered many, many miles of eastern territory and were, in each city where they conducted a United Mfg. Co. "Service School", most pleasantly surprised and complimented on the work which they did.

They started with: Lamie Amusement, Montreal, Que., Canada. From there they traveled to: Double-U Sales Corp., Baltimore, Md.; Biotta Distributing, Newark, N. Y.; Tri-mount Coin Machine Co. and Reel Distributing Co. in Boston, Mass.; Reliable Coin Machine Co., Hartford, Conn.; Banner Specialty Co., Philadelphia, Pa. and also Banner Specialty Co., Pittsburgh, Pa. and then back to headquarters here in Chicago.

Within a few days both Ken Sheldon and Al Tholkey will leave for another extended service schools trip.

Chi Coin Names S. L. Stiebel Games Co. Distrib

tory is now working to complete shipments to the Stiebel firm of the many orders which this firm have already sent in.

"We will try everything in our power to help satisfy Stiebel customers with the games they want," Levin reported.

"I can only say", Levin concluded, "that we are tremendously pleased to be able to name Walter Waldman and the S. L. Stiebel Games Company as our distributors in the Louisville area in view of the fine reputation which this firm enjoys with all the operators."

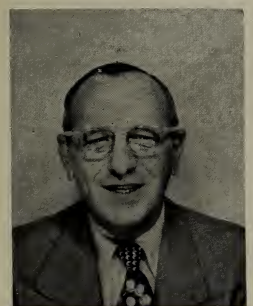
Chi Phono Bowling League Sponsors Nite October 19

CHICAGO—Johnny Oomens, spark-plug secretary of the Chicago Automatic Phonograph Bowling League, reported this past week that Monday evening, October 19, 1953, would be "Sponsor's Night".

As Johnny Oomens reported, "All sponsors of all the twelve teams in the league will be present and will, at the same time, not only root for their teams, but will also make some interesting presentations.

"This is the first time", Johnny reports, "that the sponsors of the teams have decided to have a night of their own and all the bowlers are pointing themselves for outstanding scores as well as team wins that evening.

"It will probably be", Oomens stated, "the most hectic and competitive bowling night in the history of the league."



ED LEVIN

CHICAGO — Ed Levin, sales director for Chicago Coin Machine Co., this city, announced this past week that S. L. Stiebel Games Company of Lovpsville, Kentucky, had been appointed exclusive distributors for the ChiCoin products.

"The firm", Levin stated, "now headed by Walter Waldman, received their first shipment of 'Hi-Speed Crown Bowler' games, featuring the giant-size pins, and are already reporting marvelous reaction to this outstanding game from the operators in the Louisville area.

"What's more", Levin continued, "this is one firm we know will give the operators in their territory the finest of service and cooperation and will, at all times, do everything in their power to help the operators enjoy the finest returns from Chicago Coin products."

Levin also reported that the fac-

Dave Rosen Open House Party Big Success

PHILADELPHIA, PA.—David Rosen, David Rosen, Inc., this city, was host to several hundred visitors at the reopening of his quarters at 855 N. Broad Street, last Sunday, September 27.

The entire building had been renovated into one of the most modern and luxurious showrooms in the business. The main floor is spacious and beautifully decorated with the upper floor partitioned into offices and a music room. The music room is set up with a night club effect. Tables, chairs, a large television screen, cocktail bar, and a draped stage for display. The room is papered with a music motif. Mounted on the wall of the downstairs showroom is a giant sailfish, which Dave caught when he was on the recent Mercury Records distributors jaunt in Miami, Fla.

Present at the opening were Philadelphia operators, representatives of the various lines of machines that Rosen distributes, New York coinmen, Mercury Records representatives and artists, and friends and relatives.

Food and refreshments were available in profuse quantities.

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Miami Juke Box - DJ Show

MIAMI, FLA.—Willie Blatt, president of AMOA, (Amusement Machine Operators Association) reports that the organization has arranged to have the top ten juke box tunes played on the Harry Burge—WQAM show from 4:45 to 6 p.m. each day.

During the program a mystery tune is played and the winners who guess the name of the tune receive a complete set of the top ten tunes. The records are supplied by the local distributors of record companies whose disks are in the top ten supplied to Burge by the association.

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Ray Anthony Visits AMI Distrib



WICHITA, KANS.—When the Ray Anthony band played a recent engagement in Wichita, Anthony dropped in at the showrooms of United Distributors, the city, who handle the AMI phonographs.

Shown left to right are: John Clark, Salina Music Co., Salina, Kas.; Marcie Miller, Anthony vocalist; B. I. Smith, McPherson Vending Co., McPherson, Kas.; M. Y. Blum, United Distributors; Ray Anthony and Mel Hamner, United Distributors.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Most everyone along coinrow agrees that the business barometer has been down slightly the past few weeks. They all agree, however, that it's almost always that way about this time of year and usually indicating the lull before the storm of fall business . . . After a busy week of getting everything in readiness, Jack Dolan, officially opened the doors of Dolan Distributing Company. The grand opening was all tied in with International Rock-Ola days. The brand new Rock-Ola "Comet Fireball" was on display and won a lot of comment from all the operators who dropped in . . . Charles Dacy of Dacy's Music Rental Service stated recently that he has collected so many records while operating through the years that he's going to open up a record store along Fico. He now has a library of over 3000 selections . . . The way Al Sanders rushes from here to there we sure can tell he's busier than ever. Says he doesn't even have time for his Parakeets anymore . . . Sam Ricklin of California Music Company greeted Pasadena deejay, Bill Samson, recently. They had a pleasant visit talking over the record industry . . . Bob Bever, new manager of the Dan Stewart Company, recently announced their new policy of featuring all types of music and amusement games both new and used rather than to feature any one line. In this way he feels that the operators will be able to purchase all their needs at one place thus saving them a lot of time. Sorry to hear that bookkeeper, Bess Barrows, has been laid up with a cold but glad to see her back on the job and feeling better . . . AJ Silberman recently stated that the new Apco "Soda-Shopper" Vendors have now been installed in all Warner Brothers "Theaters" throughout the country with final installations just completed here by Badger Sales Company . . . Charley Robinson of C. A. Robinson and Co. reports that they have had so many orders for the United "Imperial" and "Tahiti" that shipments have been sold out as fast as they came in. To prove that it's a small world Charley flew down to Las Vegas, had dinner at one of the hotels along the strip, took in two floor shows and returned to LA all in the same night . . . A record crowd of well over 500 visitors streamed through the doors of Minthorne Music Company and gazed at the new line of twin Seeburg "Select-O-Matic 100's." Between bites of ham and turkey sandwiches and sips of hot coffee they all agreed that it was a great new machine. Some grouped in the "Dolores and Jean 'Alibi Room" where harder beverages were served. A new "High-Fidelity" Seeburg "100" in the room provided music and conversational matter. Quay Sargeant directed the activity for the Minthorne showing. All windows had been blacked out and painted bright colors outside to advertise the event. Inside the showroom fluorescent lights and spotlights shined on the new new phonographs and wall boxes below. Beautiful flowers and various other decorations adorned the impressive setting. Special guest arrivals were:—Gloria Wood, Georgia Carr of "Lonely" fame and Yorgi Yorgenson, the original "Saki-Sipper." Dolores and Jean Minthorne mingled with the guests and greeted all the newcomers . . . All the crew over at Auto Photo Company are as busy as ever. General manager Bryant Heren has a busy time of it as he keeps a rigid schedule of appointments while sales manager Van Natten keeps the stockpile of new equipment moving out to the distributors . . . Jack Simon of Simon Distributing Company says that business isn't too rushing but yet he's ordering more equipment now for the holiday season to move out almost as fast as he gets it in so things aren't too bad . . . Sorry to hear that Robert Bard, prexy of Bard Distributing Company has had several tussles with the dentist. Glad to see that the old tooth yanker didn't have to pull them all out anyway . . . Things are still quiet over at Solotone Corporation as they cover their usual ground for vacations. Al "Mac" McCreary, general manager, is trying to run a one man operation while everyone is gone. Says he hardly ever takes a vacation himself . . . Over in El Monte Don and Dave Seidler are doing an outstanding business with their six, coin operated, Leick "Baseball Pitching machines." Dave reports that they even have several major league ball players who come in to practice . . . We wish to welcome Joe Schwartz to Southern California. Joe is from the East where he was an operator. Somewhere he heard the old adage, "Go west young man—go West," so decided to be a real pioneer and heed the advice. Says he hasn't struck it rich yet but when he gets his new route of kiddie rides set up he hopes to hit pay dirt every day. Jimmie McPherson, who Joe Bo'l came in from twenty-nine palms and announced that the big marine base down there has at last opened up with 2000 leathernecks taking over the place . . . Over at Paul A. Laymon Company Paul and Lucille are busier than ever with the Frankie Laine and Wurlitzer contest still going strong with entry money being picked up almost every day. Jimmie McPherson is on a business trip to San Diego. He stated that all the operators down there are doing a big business on dime play. Practically all the San Diego area has now changed over to ten cents or three plays for a quarter . . . We hear that Sam Gabler has now added kiddie rides to his route of coin operated TV sets. Lyn Brown states that the recent article in Billboard stating that the kiddie rides business is on the skids is completely false. To prove his point Lyn showed everyone the meters of two rides that he was repairing that showed over 8000 rides each in less than six months. "This should prove the fallacy of that statement," said Lyn. He continued, "We're enjoying such a big business that if we don't find newer and larger quarters to house our new lines I'm afraid we'll have to move out in the street" . . . Writer Leon Rene and singing star Oscar McLollie stopped in at the Wm. H. Leuenhaegen Company to chat with Bill Leuenhaegen and Mary and Kay So'le . . . Phil Robinson stated that his recent trip through the Western states was very successful and that he was rented royalty by all the distributors throughout the territory . . . Mort Leeman, Max Moore and Al Hanlin keep busier than ever over on Catalina Street. Meanwhile Atsie Stein of Selbin and Stein Hobby Horse Company gets everything set up for his big expansion program . . . Out of town visitors this past week included Sam thewand and Mrs. H. B. Jones of Los Osos Vendors. Both came in from San Luis Obispo. Roscoe Karns made the long trek in from Phoenix while Bill French stopped in from San Diego. Other out of towners were:—Jack Neel and George Kirby from Riverside, Paul Kain from Bloomington, Bill Bradley from Covina, Mr. and Mrs. Bill Black from Bakersfield and N. G. Jones of the G. N. Novy Company in Fontana . . . Have you got that subscription in to the Cash Box yet?—If not see your local distributor or call WEBster-1121.

SENSATIONAL YEAR END SALE!

We have thousands of machines in stock . . . at drastically cut prices to reduce our inventory. You can make REAL BUYS if you order NOW! Wire or phone!

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All Star Basketball	\$109.50	Minstrel Man	\$79.50
Basketball	69.50	Nifty	59.50
Coronation	179.50	Paratrooper	99.50
Cyclone	99.50	Pin Bowler	49.50
Chinatown	159.50	Quintette	189.50
College Daze	39.50	Queen of Hearts	189.50
Double Shuffle	39.50	Sportiman	49.50
Four Horsemen	79.50	Spark Plug	99.50
Flying High	199.50	Springtime	49.50
Frish	39.50	Silver Skates	139.50
Fighting Irish	39.50	Shoe Shoe	39.50
Football C.C.	39.50	Snooks	79.50
Fairway	199.50	Shoo-De-Moon	39.50
Georgia	39.50	Slugg	99.50
Grand Slam	199.50	Skill Pool	149.50
Guy-Dolls	219.50	Sweetheart	39.50
Happy-Go-Lucky	99.50	Times Square	179.50
Hayburner	99.50	Twenty Grand	129.50
Hong Kong	129.50	Tucson	39.50
Harvey	99.50	Trifler	49.50
Majors of '49	39.50	Tempico	39.50
Majorette	99.50	Wild West	139.50

BINGO GAMES AT SACRIFICE PRICES

A. B. C.	\$109.50
Atlantic City	275.00
Bright Lights	135.00
Bright Spot	195.00
Cabana	350.00
Coney Island	195.00
Circus	225.00
Frenic	250.00
Genco 400	175.00
Holiday Keeney	125.00
Long Beach	75.00
Palm Beach	325.00
Rainey	225.00
Spot Life	150.00
Showboat	295.00
Stars	150.00
Stripes	450.00
1-4-5	100.00
Yacht Club	450.00

ARCADE EQUIPMENT

Evans' Bat-A-Score	\$199.50
Prewar Photomatic	225.00
Deluxe World Series	175.00
Shee Alley	59.50
Six Shooter	135.00
Hayburner	99.50
Star Series	59.50
Deluxe Baseball	275.00
Goalie	95.00
Silver Bullets	79.50
Dale Gun	59.50
Spark Plug	99.50
Shoot-the-Bear	225.00
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EXHIBIT

Super Twin Rotation	\$150.00
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Edelco Double Double	\$100.00
O Ball	125.00
Pooltable, etc.	50.00
Edelco Seven Hi	65.00

AMI PHONOGRAPHS & ACCESSORIES

Model B	\$350.00
Model D-40	595.00
H.S.S.M. Hideaway	375.00
Steppers	19.50

ALLEY GAMES

United	
Five Player Reb. S.A.	\$195.00
Double Shuffle Alley	29.50
Shuffle Alley Express	39.50
Shuffle Alley	19.50
Shoe Alley	25.00
Shee Alley	59.50
Chicago Coin	
Bowling Classic	\$49.50
Bowling Alley	29.50
Wms. Double Header	29.50
Wms. Deluxe Bowler	29.50
Bally Shuffle Bowler	39.50
Genco Shuffle Target	39.50
Keeney Double Bowler	69.50
Keeney 4 Play Deluxe Super	195.00

JUMBO GAMES

Victory Special	\$29.50
Photo Finish	29.50
Futurite	150.00
Special Entry	29.50
Sunshine Park	295.00
Champion	29.50
Champion	29.50
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SEEBURG

M100-A	\$495.00
146 S or M	75.00
147 S or M	85.00
148 S L	150.00
148 M L	150.00

WURLITZER

1400	\$495.00
1250	350.00
1100	265.00
1015	125.00
1017-A	125.00
1080	99.50
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ROCK-OLA

1432-51 Rocket	\$295.00
1422	75.00
Hideaway	79.50

PACKARD

Manhattan	\$39.50
7 Player	29.50

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8800—Latone—Vogue—8800 Latone
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Terms 1/3 Deposit — Balance Sight Draft

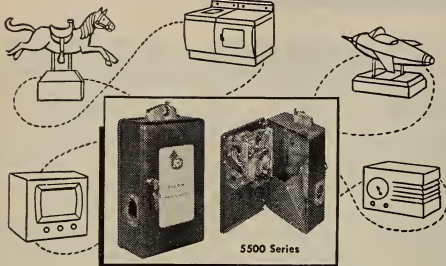
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"The House that Confidence Built"

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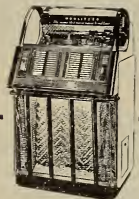
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1015's and 1100's

(Need For Export Orders)

on

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WURLITZER 1650

"Best Dollar For Dollar Value"

Only For Operators In Our Territory

NOW DELIVERING!

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KEENEY Electric Cigarette Vendor

GENCO Night Fighter

WILLIAMS C. O. D.

BILOTTA DISTRIBUTING
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224 N. Main St.

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(Phone: 598)

IF

you have been engaged
in the Coin Machine
Industry for 20 years or
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**"20 YEAR
CLUB"**

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

THRU THE COIN CHUTE
EASTERN FLASHES

The World Series is in the air and the main topic of conversation along 10th Avenue. The street was quite active, with plenty of visitors moving along the stem and dropping in at each spot to view the latest in equipment, but sooner or later the conversation gets around to the Yank-Dodger fracas. . . . Distributors still buzz about that infamous story in Billboard a couple of weeks ago on the fins of kiddie rides. It will be a long time before it's forgotten.

Harry Koepfel, Koepfel Distributing Company, holding down the fort as brother Hymie again on the road picking up used phonographs. The demand is so constant that as soon as the Koepfels get a buzz informing them of some available machines, Hymie takes off for the hinterland. The television set in the office brings the series games to the Koepfels and visitors, and to make his friends comfortable, Harry has a refrigerator filled with cold drinks.

Nat Cohn, Riteway Sales Manufacturing Co., sizzling about The Billboard kiddie ride story. Says Nat, "The Kiddie Ride business is here to stay and become a substantial part of the coin machine industry. I was out of town last week when The Cash Box obtained statements from operators, distributors and manufacturers or I would certainly have given you my statement attesting to the solidity of the kiddie ride business." Cohn's new 3-D Movie Machine, "Three Dimensional Theatre", is slated for delivery shortly. The machine was tested in New Jersey and New York and results far exceeded his fondest expectations. Riteway is readying a library of twenty films. . . . Joe Young and Abe Lipsky, Young Distributors, still can't get enough Wurlitzer 1500's to keep up with the demand. "They go out as fast as they come in," says Lipsky. . . . That was some party given by David Rosen of Philadelphia. His building recently destroyed by fire, Rosen modernized the front and completely renovated the showrooms and offices. The "Music Room" is just the complete "end", to borrow from the bolshoi. Wallpapered with a music motif, the room is set up in cabaret fashion with table and chairs, large television screen and sumptuous bar. A lush display of mouth watering foods, goodies and refreshments were displayed on a buffet set-up that ran along the wall for about fifty feet. The visitors book showed over 1000 signatures. A memorable occasion.

Al Simon, Albert Simon Inc., ChiCoin and Genco Distributor, drove in from New York to visit with Dave Rosen at his open house party. Al, back in New York and at the old stand on Coin Row, says he is all sold out on his new ChiCoin "Hi Speed Triple Score Bowler" with the large pin and has advance orders on his next shipment. . . . Irv (Kempy) Kemper back in town at Runyon Sales Co. after working with Artie Daddis, AMI field representative, at the AMI schools held in three Connecticut cities. "The sessions went off great," says Kemper, "and the attendance was heavy." Jack Mitnick, AMI eastern regional representative, has one of those tiny Minox Cameras that fit into the vest pocket, and is Jack "snap happy". He was merrily clicking away at whoever walked into Runyon Sales. We hired him on the spot as The Cash Box eastern candid cameraman. . . . Manny Ehrenfeld, Telemusic Service, Passaic, N.J., comes up with the idea that the juke box industry pitch in and fight the 20% cabaret tax that keeps the kids from dancing at the juke box spots. Says "If we can get the 20% tax removed so that kids can dance it would be the biggest thing that ever happened to juke boxes." . . . Although saddened and shocked by the death of Tom Burke, Dave Stern's partner in the firm of Seacoast Distributing Co., Elizabeth, N.J., the firm is proceeding with its plans to show the new Rock-Ola "Comet" 120 play phone. . . . Irving Kaye, Automatic Towel Corp. of America, now shipping his dryer to all his distributors.

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Andy Benna of Ironwood, Mich. made the long trip into the Twin Cities to see what was new in coin operated equipment and to pick out a good game for one of his locations. . . . Bill Arndt of Long Prairie, Minn. stated that his route activities have been keeping him so busy that he decided to close out his hatchery business which he had even before he started operating coin machines. . . . Bill and Gordon Dunn of Moose Lake, Minn. became involved in a discussion relating to the profit which could be and is realized in a pin game operation as against a phonograph operation. The result of the discussion was a stand-off. . . . Stan Woznak of Little Falls, Minn. reports that because the partridge have been very cooperative he has been taking some time off to do some partridge hunting. . . . Al Gardner of the Lieberman Music Company shipping department became a proud grandpa on Wed. Sept. 23rd when his daughter gave birth to a 6 lb. 8 oz. baby girl. . . . Making a quick trip into town and then out again were Andy Theisen, Northland Music Company of Brainerd, Minn. and Mark Coughlan of Mankato, Minn. . . . Doris Messig with the Acme Music Company and Dick Anderson with the record department of the Lieberman Music Company have become engaged and will announce their wedding date very soon. . . . Darlow Maxwell of Huron, S. D. was busy as a bee getting all his buying and shopping done in the short amount of time that he allotted himself in town. . . . Making the trip into the Twin Cities last week were Burrell Brown of Watertown; Albert Spors of St. Cloud, Minn.; Bill Lowrie of Lake City, Minn.; Bill DeVaney of Sauk Centre, Minn.; B. F. Kratgor of Tracy, Minn.; Ben Janhke of Hutchinson, Minn.; Harry Galep of Menomonie, Wis.; Andy Oberg of Grand Forks, N. D.; Ken Anderson of Austin, Minn.; F. N. Dahl of Fergus Falls, Minn. and Jim Lucking of Benson, Minnesota.

"It's What's in THE CASH BOX That Counts"

THRU THE GUN CHUTE CHICAGO CHATTER

One more hectic week here in Chicago. With the factories busier than they have been in the history of the industry. With distributors into town begging for more and more deliveries. While the operators here are working away reporting "conditions very fine". Which, all in all, makes for a grand, great, terrific, colossal Fall Season. . . . Received notice from Ald. Daniel J. Roman, chairman of the Licensing Sub-Committee of the City of Chicago, that card meeting operations of cigarette machines will be held in Room E of City Hall here, Wed., October 7. . . "S.R.O." which means "standing room only" (and even that's hard to get) over at United's very beautiful circular bar as the World's Series got under way this past week. We tried to squeeze in, but, with Bill DeSelm, Herb Bettinger, Clara Brandt, Ray Riehl, Hank Huk, Harry Mortenson, Hank Ross, Ken Sheldon, Al Tholley, and all the others crunched in. Well!!!! And, here's the hottest of all hot United items. All the time the game under way, boss Lynn Durant working across the street at United's experimental plant busy like anything.

Muriel Casola (charming missy of Johnny Casola) recovering from surgery over at Bill DeSelm's home. Lucy DeSelm a former nurse. And knows how, believe you me. . . . If any guy can ever be called "the walking encyclopedia of the pinball business" it's Sol Gottlieb. Anytime we get stuck for remembering about some pinball—well, we just phone Sol. And—zing—up comes the correct answer—everytime. Len Mico, busier than Bally's madmen, he's still had time to be affable and charming to all who phone or call him. . . . Si Redd of Bahston popped into town—all of a sudden like. . . . And good old Chris Christopher was around. . . . Mill Marmar, the handsome devil, was here, too. . . . Don Moloney of Donan reaping the harvest of Bally's sensational games success. . . . Art Galt all the way from Vermont to complain of the frost—while everyone here sweaters in 98 degree heat. . . . Jack Nelson, Jr. opens new quarters at 916 Milwaukee Ave. 3,500 square feet of showrooms and offices. And his famous "Charm Bar". Along with the fact he has plenty of parking space. . . . And making news in front of his mail either. . . . Grand opening attracted lots of guys to East St. Louis here Bill Genco of Amusement Supply promised plenty of fun, food and drinks Oct. 3 and 4.

Very, very sorry to hear that Margaret Zeeman, sweet secretary to the sales department over at Bally, in the hospital. Hope, Margaret, you'll be out very soon to greet us guys in your own charming way when we call around. . . . Ed Levin of ChiCoin and Sam Lewis of Genco report a terrific grand opening they enjoyed at Dave Rosen's place in Philly. . . . Avron Gensburg on his way to B. D. Lazar's grand opening in Pittsburgh. . . . Frank Meurci of ChiCoin touring his way thru Canada and the East coast. . . . George Kozy, APT's Salesmanager (and a brand new "Paps") busier than busy with "Challenger" which is now back in very active production once again. . . . Mr. and Mrs. Walter A. Tratsch telling about that very big and outstanding 39 acre amusement park in London, England, which has to suffer along with the oldest of old time American coin machines. And how this park would like to have some of the late and modern games. (U.S. Games copied by the British, truly "horrible".) . . . Another Grand Opening lots of guys should attend. That of Frank Page and Jack Bess and their gorgeous new bldg. in Richmond, Va. For the entire week of October 15 to 21. At 4930 W. Broad Street.

The kind of guy everyone admires—Art Weinand. Went to the hospital for minor surgery. Removal of a cyst from his eye. But, right back on the job the very next day, stating: "Too many people depending on me". . . . My very good friend, Eddie Grodzicki of Dearborn, Mich. whose midget baseball team may have lost the state championship, but, believe you me, gave 'em the damndest fight right down to the last out in the last of the ninth, advises that he's so proud of his son he feels his chest has grown 6 inches larger. Little Chris Grodzicki, even tho a youngster, (only 10 years old) is already being looked over by plenty of scouts, especially because of the fact Chris has pitched "no hits—no runs" in his last game. Most of the surface park would like to (over a phone) was that of C. T. (Mac) McKelvey who was telling us about statements he had from some of his distributors. And, after listening to some, we just don't wonder at the "smile-in-the-voice" at all, at all. . . . Walt Waldman of S. L. Stiebel Games Co., Louisville, Ky., was appointed exclusive distrib by Ed Levin for ChiCoin this past week. Both parties very happy over the deal.

If you read that item that appeared in "The Billboard" about the kiddie ride boys throwing in the sponge just read the item in "Investor's Reader" (9/21) regarding the fact that there are now over 30,000,000 public school kids jamming the schools of the nation beyond capacity. And that, brother, ain't countin' the record birth rate of over 4,500,000 this year and over 3,500,000 last year and an expected over 5 million kids in '54. "Throw in the sponge?" The kiddie ride business ain't even scratched the surface yet. . . . Jack MacNick passed right thru Chi up to Grand Rapids. . . . Ken Sheldon and Al Tholley did such a great job on their last "United Service Shops" trip—out to the east that Bill DeSelm and other execs of United plan to send 'em out on another big trip but with "one more man" along this time. These boys found themselves with crowded classes of ops, mechanics, jobbers and distributors, wherever they visited. . . . Sweetest telegram we ever did read was that which came into the Pump Room from Ray Moloney. It was just sensational. . . . The nation's largest operator,

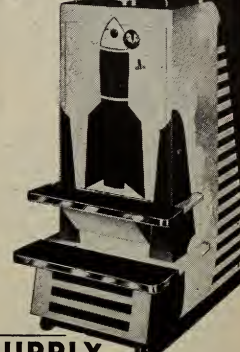
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WESTERN GUN

- FEATURES OF WESTERN GUN:
- Swing type, ball and socket pistol
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 - beautiful modern streamlined cabinet
 - drop style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet
 - built in casters • chrome grab rail
 - adjustable motor times shooting cycle • unlimited shots • bright lighted targets.

SPECIFICATIONS: Height, 56 inches; length, 31 1/2 inches; width, 20 1/2 inches; floor area, 44 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.



Write us for actual collection reports—they are amazing.

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MONEY BACK GUARANTEE		United Star Bowler . . . \$350.00	
WURLITZER	EVANS 100 SELEC.	United 10th Frame . . .	\$75.00
1400's	CENTURY - WRITE	Bally Hook Bowler . . .	\$4.50
1250's	359	DISTRIBUTORS OF	
1100's	250	SMOKE SHOPS	
1015's	SEEBURG	CIGARETTE VENDORS	
1080's	M100A \$525	9 Cal. 456 Corp.	
Exclusive Wurlitzer Distributors in No. Illinois and Indiana			

COLE distributing company
3181 Elston Chicago 18, Ill.
Independence 3-2210

CHICAGO CHATTER

City of Chicago, ain't satisfied. Wants to change all penny parking meter to 5c and 10c and some even up to 25c. Go fight City Hall.

Since you guys and gals like to know, here's the report on the Chi Automatic Phone Bowling League: It sure was a hot bowling day. Temperature was 92. But the boys rolled for the highest scores so far recorded. Even tho the Tony Galzano bowled a 502 and Ray Gallet 521, it just wasn't good evn', Paschke lost 3 to ABC with Les Taylor bowling 585—tops for the men. . . . Melody Music with Vic Jacino bowling 521, Clara Strohl, 432, whacked Mercury for 3 games, even tho the Ivy Cairo of Mercury's team came thru with a 499. . . . Jerry Schuman just went off the deep end, bowled 585, and that was enough for Star to take Decca-Coral for 2 even tho the Frank Tutomase bowled 504. . . . Shhh! Atlas took 2 from B&B. Nilda Bondioli must be ready to shoot herself. . . . With Paul and Ellen Brown back in harness (at long last) Coven took 2 from Gillette. (Ben Coven is still walking around muttering to himself). . . . And that Omens gang—Wow! Isabel came thru with 435, tops for women; Carl Latino 491 and Johnny Oomens with 484, so what could poor, old Western Automatic do—but—lose 3 games. . . . By the way—the Big Night's gonna be Monday, October 19—that's "Sponsor's Night"—when all of the sponsors are "supposed" to be present and buy and buy and buy—we hope!!!!

Can't catch up with Tom Callaghan of Bally. Just back from sunny Puerto Rico—and bingo—out again. . . . Hymie Rosenberg in town looking for kiddie ride ops. . . . Ted Rubenstein wondering about licensing. . . . Many, many guys here very, very sad over the passing of one of the sweetest of all swell guys—Tom Burke of Elizabeth, N. J. . . . With over 7,000,000 kids taking lessons, this year of 1953, on musical instruments—how can business be bad for juke boxes? . . . Was sure happy to hear from Carl Christiansen of Ben Coven's that, at long last, he's leaving on his vacation. Carl's accounts kept after him to such an extent that he had to keep delaying and delaying his vacation until now—when the cooler weather sets in.

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CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSÉS WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th Ave., New York 36. Tel.: Judson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, All Types, Spirituals, Ruth Wallis, Michel Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurliizer 1500's, Seales, Arcade Equipment, 1c and 5c Vendora, AMI W. B., Seeburg 100 W. B., Wurliizer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42ND ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 N. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bright Spots, United Show-Boat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 60th STREET, N. Y. C.

WANT—Exhibit Guns, Bally Undersea Raiders, Sky Fighters, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketbals, and any other late arcade machines. Give price and condition in first letter. MIKE MUNNERS CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—For Resale—Good, clean, used Bally Bigons, United and Chicago Coin 6 Players Bowling games, Standard Metal Typers, Mills Panorama, Chicago Coin Band Box. Quote your best price, condition in your first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Frolies, will pay \$200; Atlantic City \$200; Palm Beach \$225; Bally Beate \$350. PENNSYLVANIA BILLIARD CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A5; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circus, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. REYNOLDS SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—Best Buy This Week! Seeburg M100A, \$549.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Formica Top, Jumbo Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCOTIA, N. Y.

FOR SALE—Shuffle Alley Specials—Reconditioned Like New, All Guaranteed. United Clover \$375; United Star 10th Frame \$345; United Star \$295; United Deluxe \$195; United 6 Player \$145; Keeney Domino, wire, or call; Keeney 10 Player Team Bowler \$195; Keeney Deluxe League Bowler 4 player; \$75; Chicago Coin 6 Player \$95; Chicago Coin Super \$145. Distributors notified. Call for quote price. Large stock of late Alleys, 5 Balls, 1 Balls, Kiddie Rides, Bingo Machines, Music. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON BOSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Bowling \$65.00; Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turk King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolies \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Guaranteed equipment like new. 3 Bright Spots, \$150; Bright Lights Large Pan Drop Chutes, \$125; 5 Atlantic Citys, \$250; 3 Chicago Coin's Match Bowlers, \$250; 3 United Clovers, \$350. D. & M. MUSIC CO., 227 E. PHILADELPHIA ST., YORK, PA.

FOR SALE—Filben Hideaway Cabinets 15 in. lot. Best offer takes lot. Across The Board, make offer. Ed-Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—Reconditioned Wurliizers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 1466 \$115; 1471 \$115; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 1 56's 10; W6L 56, 5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Bally Atlantic Citys \$245; Beach Clubs \$495; Beautys \$365; Futurities; used thirty days, \$150; Bright Lights \$135; Gottlieb Rose Bowl \$95; Watch My Line \$37.50; Grand Slam \$177.50; Joker \$35; Gully-Dolls \$192.50; Flying High \$165; Williams Shoo Shoo \$37.50; Rudolph; The Red Nose Reindeer, slightly used \$447.50; ABC Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAZZINI STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$295; AMI-C \$295; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Dewey 2-9602.

FOR SALE—United Bowlers 5 Player Formica Top \$200; Six Players \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Player Bowler \$175; 1000 Wurliizer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNTOWN STREET, DENVER, COLO. Tel.: Acoma 8518.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Sing Feet \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turk Kings \$75; Winners \$50. WHEELING COIN MACHINE EX. 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan. Shuffleboard and accessories—MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5-1111. 2000 W. WASHINGTON AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.

FOR SALE—3 Palm Beach @ \$325 each; 1 Atlantic City \$235; Bright Lights @ \$129.50; 2 Spot Lights @ \$175 each; Grand Slam @ \$195; 3 Frolies @ \$275. UNIVERSITY COIN MACHINE EX-85, 1000 W. HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Reconditioned Like New—Dale Guns \$50; Palm Beaches \$300; Beach Clubs \$495; Keeney Ten Player \$250. Bally Champion Horses, Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Had you some good equipment to sell—phonographs, pinbals, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What an offer. Use EDWARDS DISTRIBUTING SERVICE, BOX 40, DOUGLAS, WYO.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Alreona. Make us an offer on the lot or reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—200 or any part slightly used meteratics interchangeable gears for collection purposes on. Items sold payment plan. 5 \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gear size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$125.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAIN 8751.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50, W1-L56 56 Wallboxes and Packl-56 Mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Spot Lites \$125; Atlantic Citys \$275. In A-1 condition, immediate shipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8624 and Adams 4005.

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FOR SALE—1 Player DeLuxe \$149; Super 6 Player DeLuxe \$199; United Twin Rebound \$89; Bally Baseball \$35; Chicago Coin Baseball \$35; Lite A Line \$65. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 NENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—2 Brand new, never used, National King Koffee Vendors. Equipped with coin changers, 6 oz. cups. List price \$695, I will take \$210, freight prepaid. CLIFFORD H OHNSTEIN, 4941 W. ELLSWORTH AVE., DENVER 19, COLO.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 for 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Cigarette machines, Dugrenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHEWY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Atlantic Citys \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$285; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC. 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Will Sacrifice! Kiddie Rides 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th ST., MIAMI, FLA.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalousy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentage correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 S.O. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxe; Classics; Will56 Wall Boxes; 600's; Counter Models; Watling HiBoy Seals; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sell on money back guarantee. AMI distributor, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

CLASSIFIED ADVERTISING SECTION

FOR SALE — 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 2800.

FOR SALE—Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player De-Luxes, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Wurlitzer 1250, \$265; Wurlitzer 1015, \$90; Seeburg 100A, \$425; Seeburg 100B, \$565. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Spot Lites \$140; Atlantic City \$250; Frolics \$260; Palm Beach \$275; Beauty \$385; Jumping Jacks \$160; Turf Kings \$45; Winners \$40; Champions \$25. Ready for locations. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

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FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.; Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE, CINCINNATI, O. Tel.; MOnTana 5000-1-2.

MISCELLANEOUS

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with deal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

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EXPLANATION



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottleib; (Ke) Keoney; (Un) United; (Wm) Williams.

Table of pinball game quotations with columns for game name, code, and price. Includes titles like '4 ABC (Un 5/51)', '1 Football (CC 8/49)', '4 Four Corners (Wm 12/52)', etc.

CONFIDENTIAL PRICE LIST



PHONOGRAPHS

LISTED ALPHABETICALLY

Table of phonograph quotations categorized by brand: AIREON, SEEBURG, A M I, BUCKLEY, MILLS, PACKARD, ROCK-OLA, and MISCELLANEOUS. Each entry includes a model number, code, and price.

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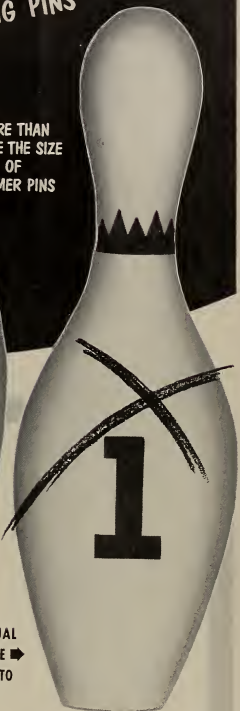
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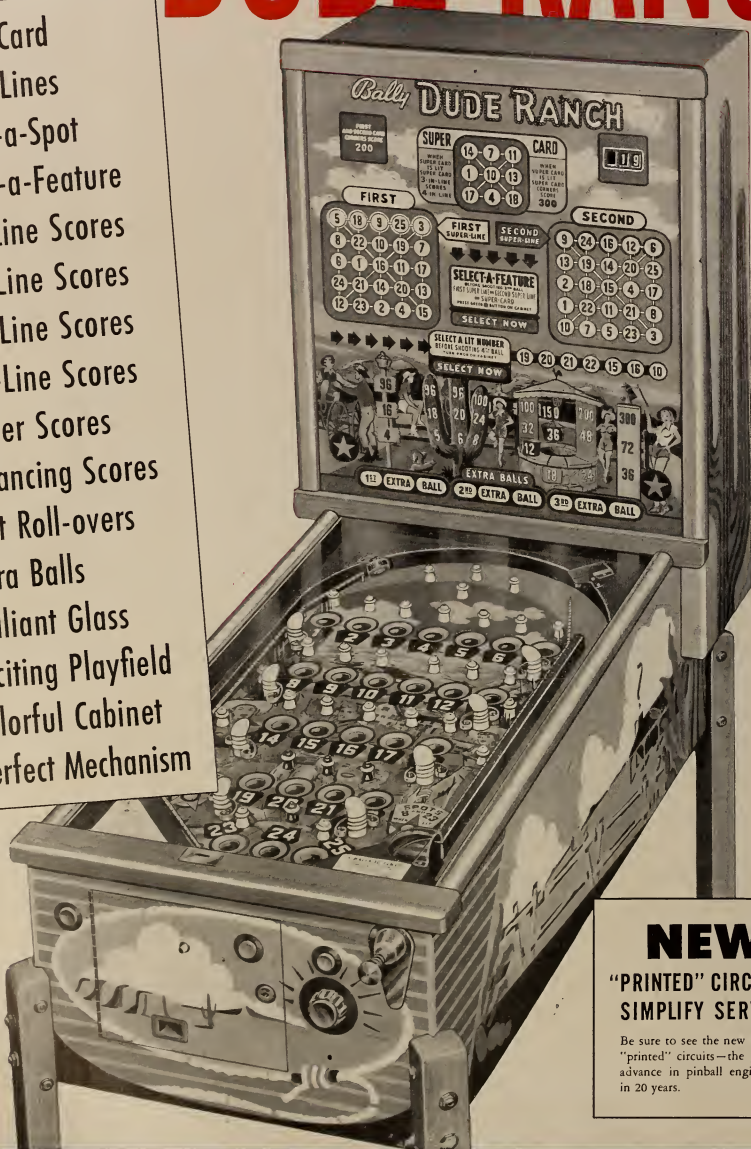
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