

THE CASH BOX

VOLUME 12, NUMBER 27

MARCH 31, 1951



Capitol Record stars were rampant around New York recently and the diskery gave a party at Toot Shor's to celebrate and introduce them all to the New York disk jockeys and press. In this unusual photo, a group of them are pictured gathered around ace disk jockey Martin Block of WNEW. Left to right are Mel Torme, Gene Block, Margaret Whiting, Martin Block, Nellie Lutcher, King Cole, Paul Nero, Mary Mayo and Johnny Parker.

Thank You..

**Thanks To All Concerned
Who Participated In Making
The Second Annual MOA
Convention At The Palmer
House, Chicago, Ill., March
19, 20 and 21, The Tremendous
Success It Was**

Thanks To:

**MUSIC MACHINE OPERATORS
MUSIC MACHINE MANUFACTURERS
and DISTRIBUTORS
RECORDING COMPANIES
RECORDING ARTISTS
MUSIC PUBLISHERS
ACCESSORY FIRMS
THE TRADE PRESS**

MUSIC OPERATORS OF AMERICA
MOA

George A. Miller
National Chairman

128 EAST 14th STREET
OAKLAND 6, CALIFORNIA

"I've Bought My Own Machine"

For a long time operators from everywhere in the country have continued to complain that "direct sales" (direct buying of machines by storekeepers) have hurt their business.

Many of these operators have reported time, and time again, that, "we have lost our best locations because of direct sellers."

As the industry gets closer together because of this present war emergency, and as the field grows somewhat smaller because of those younger men who will be taken into the armed services and others who will leave it for one reason or another, the hope was paramount among all engaged in the field that direct selling to storekeepers would be suspended for the duration.

Instead, many are now afraid that direct buying by location owners, may become even more rampant, because the prices of the equipment of this industry can now be so easily obtained on newsstands for only 25c.

There have been coinmen who have already expressed themselves in this regard. They fear that some storekeepers will be, very soon, giving them "the old razzberry," when they come into these locations and find their machine turned to the wall, while the location owner points out the same, or another machine, which he has purchased directly and about which he says, "I can now keep the entire collection for myself."

To report that many coinmen, everywhere in the nation, have been "upset" by the open publishing of the prices of equipment of this industry is putting it very mildly.

When *The Cash Box* noted this it had but one alternative left. That was to "code" its "Confidential Price Lists." This it has done.

In this way only those directly connected with the industry, therefore only those who have a right to know the prices of the equipment of this industry, can decode the present rapidly changing prices.

The Cash Box continued to vainly hope that it would again be imitated to the extent of coding prices. After all, "imitation is the sincerest form of flattery." And since, *The Cash Box* has already been imitated, the imitator might as well go whole hog in this matter.

Coinmen noting the picture on the following page, will completely and instantly understand what this means.

Those coinmen who have worked so hard to build up locations. Have spent hours on end to do so. Have made loans to, and taken abuse from location owners, will even better understand that picture.

This has already happened to many operators all over the country and, there is no doubt, will become even more prevalent, once the storekeeper knows what prices he can pay to buy his own machines.

Will the prices be hard for him to obtain? Not in the least! All he has to do is walk over to a newsstand and purchase them, plus other news of the industry, for only 25c.

And then, when Mr. Operator walks into one of his best locations, and the storekeeper greets him with a loud, sarcastic and boisterous razzberry—like the picture on the following page—well, it's up to the operator as to what he should do for his own future welfare.

THE CASH BOX

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(All Phones: LOngacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

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EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".



"I'VE BOUGHT MY OWN MACHINE -
NOW I'LL TAKE 100%"

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parentheses

CODE		
AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	RO—Rondo
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	NA—National
CR—Coral	OR—Oriole	TW—Tower
DA—Dano	PR—Prestige	VI—Victor
DE—Decca		

- | | IF | Pos. Last Week |
|-----------|---|----------------|
| 1 | PERRY COMO
CA-1342 (F-1342)—Dean Martin
CA-1351 (F-1351)—Jan Garber
CO-39082 (6-939)—Jo Stafford
CR-60355 (9-60355)—Denny Vaughan
DE-27391 (9-27391)—Ink Spots
DE-27481 (9-27481)—Louis Armstrong
LO-833—Dick James
ME-5565 (5565x45)—Vic Damone
MG-10896 (K10896)—Billy Eckstine
VI-20-3997 (47-3997)—Perry Como | 1 |
| 2 | BE MY LOVE
MARIO LANZA
CA-1352 (F-1352)—Ray Anthony O.
CO-39157—Les Brown O.
CR-60373 (9-60373)—Owen Bradley
DE-27366 (9-27366)—Victor Young O.
MG-10799 (K10799)—Billy Eckstine
VI-10-1561 (49-1353)—Mario Lanza | 3 |
| 3 | MY HEART CRIES FOR YOU
GUY MITCHELL & MITCH MILLER
CA-1328 (F-1328)—Jimmy Wakely
CO-39069 (6-918)—Guy Mitchell—
Mitch Miller
CO-39086 (4-39086)—Stafford & Astry
CO-39142 (4-39142)—Ken Griffin
DE-27333 (9-27333)—Victor Young Orch.
DE-27378 (9-27378)—Knight-Foley
LO-877—Al Morgan
ME-5563 (5563x45)—Vic Damone
ME-8209 (8209x45)—Dinah Washington
MG-10868 (K10868)—Bill Farrell
VI-20-3978 (47-3978)—Dinah Shore | 2 |
| 4 | TENNESSEE WALTZ
PATTI PAGE
CA-1316 (F-1316)—Les Paul
CO-20551—Roy Acuff
CO-39065—Jo Stafford
CO-39113 (4-39113)—Sammy Kaye
CR-60313 (9-60313)—Erskine Hawkins
DE-46122 (9-46122)—J. & L. Short
DE-27336 (9-27336)—Guy Lombardo
LO-867 (45-867)—Anita O'Day
ME-5534 (5534x45)—Patti Page
MG-10864—Tommy Tucker
VI-20-3979 (47-3979)—Fontane Sisters
VI-21-0407 (48-0407)—Pee Wee King | 4 |
| 5 | YOU'RE JUST IN LOVE
PERRY COMO and FONTANE SISTERS
CO-39052—Clooney & Mitchell
CR-60335 (9-60335)—Tilton & Babbitt
DE-27317 (9-27317)—Merman & Haymes
DE-27481 (9-27481)—Louis Armstrong
ME-5545—Chapel & LeWinter O.
MG-10845—Russ Case
VI-20-3945 (47-3945)—Como &
Fontane Sisters | 5 |
| 6 | WOULD I LOVE YOU
PATTI PAGE
CA-1368 (F-1368)—Helen O'Connell
CO-39159 (4-39159)—Day & James
DE-27402 (9-27402)—Jerry Gray O.
DE-27490 (9-27490)—Gordon Jenkins
ME-5571 (5571x45)—Patti Page
VI-20-4056 (47-4056)—Tony Martin | 8 |
| 7 | A PENNY A KISS
DINAH SHORE and TONY MARTIN
CA-1350 (F-1350)—Mary Mayo
DE-27414 (9-27414)—Andrews Sisters
LO-878—Brewer-Lanson
ME-5567 (5567x45)—Eddy Howard
VI-20-4019 (47-4019)—Shore-Martin | 7 |
| 8 | ABA DABA HONEYMOON
DEBBIE REYNOLDS and CARLETON CARPENTER
CO-3882—Willie Solar
CO-39205 (4-39205)—Helen Kane
CR-60374 (9-60374)—Cliff Steward
ME-5586 (5586x45)—Hayes & Kallen
MG-30282 (K30282)—Reynolds &
Carpenter
VI-20-4065 (47-4065)—Freddy Martin | 9 |
| 9 | MOCKIN' BIRD HILL
LES PAUL & MARY FORD—PATTI PAGE
CA-1373 (F-1373)—Les Paul & Mary Ford
CR-64061 (9-64061)—Pinetoppers
DE-27444 (9-27444)—Russ Morgan
LO-851 (30296)—Marlin Sisters
ME-5595 (5595x45)—Patti Page
VI-21-0396 (48-0396)—Britt & Allen | |
| 10 | THE ROVING KIND
GUY MITCHELL & MITCH MILLER
CA-1381 (F-1381)—Les Baxter
CO-39067 (6-918)—Mitchell & Miller
DE-27332 (9-27332)—Weavers
ME-5573—Rex Allen
MG-10879—The Melodeans | 6 |

11) SO LONG. 12) BRING BACK THE THRILL. 13) SPARROW IN THE TREE TOP. 14) ZING, ZING—
ZOOM, ZOOM. 15) BEAUTIFUL BROWN EYES. 16) I APOLOGIZE. 17) I STILL FEEL THE SAME
ABOUT YOU. 18) IT IS NO SECRET. 19) BUSHEL AND A PECK. 20) NEVERTHELESS.

This week's New Releases ... on RCA Victor

RELEASE = 51-13

POPULAR

- DINAH SHORE** with Henri Rene's Orchestra and Chorus
The Three Cornered Tune
'Cause I Love You 20-4107 (47-4107)*
- FRAN ALLISON** with Orchestra
conducted by Jack Fascinato
Too Young
Lies 20-4105 (47-4105)*
- THE FONTANE SISTERS**
The Fortune Teller Song
The Fifth Wheel On The Wagon
(Unnecessary Me) 20-4106 (47-4106)*
- IRVING FIELDS TRIO**
Titina
Mexican Grasshopper 20-4103 (47-4103)*

COUNTRY

- ELTON BRITT** and
The Skytoppers
Then I'll Grow Tired Of You
It Takes Two Of A Kind (To Make
A Pair) 21-0452 (48-0452)*
- JESSE ROGERS** and his '49ers
Beautiful Brown Eyes
Tellin' My Baby Bye Bye 21-0454 (48-0454)*

SACRED

- THE HARMONEERS QUARTET**
Way Out Yonder
I'm Ready, Lord 21-0453 (48-0453)*

RHYTHM

- HOT LIPS PAGE**
and his Orchestra
Let Me In
That's The One For Me 22-0120 (50-0120)*

POP-SPECIALTY

- LAWRENCE DUCHOW**
and his Orchestra
(The New Schnitzelbank Song)
Oh, You Sweet One 25-1193 (51-1193)*
How Do You Do—Polka

RED SEAL SPECIAL

- MARIO LANZA**
The Loveliest Night Of The Year
La Donna E Mobile
(Woman Is Fickle) 10-3300 (49-3300)*

* 45 rpm cat. nos.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 24

- 1** **If**
Zing Zing, Zoom Zoom
Perry Como (Sigmund Romberg)
(Mitchell Ayres) 20-3997 (47-3997)*
- 2** **Be My Love**
Mario Lanza
10-1561 (49-1561)*
- 3** **Down The Trail Of**
Achin' Hearts
Hank Snow
21-0441 (48-0441)*
- 4** **Kentucky Waltz**
Eddy Arnold
21-0444 (48-0444)*
- 5** **Tumbling**
Tumbleweeds
Perry Como and the
Sons of the Pioneers
20-4081 (47-4081)*
- 6** **Sing, Everyone, Sing**
May The Good Lord
Bless And Keep You
Jan Peerce
10-3274 (47-3274)*
- 7** **In Your Arms**
A Penny A Kiss
Dinah Shore and Tony Martin
20-4019 (47-4019)*
- 8** **Bring Back The Thrill**
Eddie Fisher and
Hugo Winterhalter Ork
20-4016 (47-4016)*
- 9** **Never Been Kissed**
Freddy Martin Ork.
20-4099 (47-4099)*
- 10** **Rhumba Boogie**
Hank Snow
21-0431 (48-0431)*
- 11** **You're Just In Love**
Perry Como with the
Fontane Sisters
20-3945 (47-3945)*
- 12** **The Aha Daba**
Honeymoon
Freddy Martin
20-4065 (47-4065)*
- 13** **Would I Love You**
Tony Martin
20-4056 (47-4056)*
- 14** **The Golden Rocket**
Hank Snow
21-0400 (48-0400)*
- 15** **I'm Gonna Love You**
One More Time
Johnnie and Jack
21-0448 (48-0448)*

The stars who made the hit
are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

SEARCH FOR *The* **Swings** *to* **45**

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"K-K-K-KATY" (2:40)
"FLYING SAUCERS" (2:56)

MEL BLANC
(Capitol 1441; F-1441)

● The Sportsmen join Mel Blanc to come up with a couple of crazy sides. The first is a take off on the oldie with Mel running rampant through the lyrics. The bottom half is done in western style and features a cute set of lyrics. This'll do ok.

"ELEANOR" (2:43)
"MY PRAYER" (2:53)

RAY ANTHONY
(Capitol 1438; F-1438)

● The Ray Anthony organization has a potential hit on the top deck. Tommy Mercer turns in a first class vocal on a tune which could easily make it while the orchestra backs him up in grand style. The lower level is an oldie with a very smooth orchestration and another fine performance by Tommy. This is certainly one to get with.

"HOW THOUGHTFUL OF YOU"
(2:50)

"THERE'S NO RETURN" (2:46)

THE SMITH BROS.
(London 988)

● Two good ballads are offered on this platter by the Smith Brothers. The boys turn out some mighty listenable harmony and they run through these slow items with finesse. Although neither one is a world stopper, they should hold their own in the machines.

"MY LOVE SERENADE" (2:17)

"GO TELL YOUR TROUBLES TO
SOMEBODY ELSE" (2:06)

JOHNNY PARKER
(Capitol 1442; F-1442)

● An oldie that's been getting a big push again, gets another nice rendition on the upper end from Johnny Parker. With Sid Feller providing the backing, Johnny does ok by himself and the tune. The lower half is a very cute item with a lot of spirit. Ops oughta take a listen.

"TOO YOUNG" (3:09)

"THAT'S MY GIRL" (2:19)

KING COLE
(Capitol 1449; F-1449)

● King Cole turns in one of his most attractive vocals on the top deck. The tune is a lovely new ballad that's been getting a lot of recordings and this version, on which Cole gets an excellent assist from Les Baxter's orchestra, could very well be the one to make it. The lower half is another listenable item in a faster vein. The upper half is very strong.

"SUGAR BLUES" (2:03)

"CAROLINA IN THE MORNING"
(2:42)

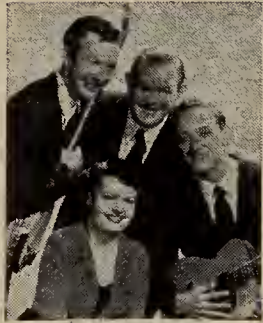
PEE WEE HUNT
(Capitol 1418; F-1418)

● Two old standards are taken over the coals on this platter by Pee Wee Hunt and his band. The first side is done as an instrumental featuring some terrific solos while the second side gets a good vocal from Pee Wee. This is a natural for the boxes.

DISK OF THE WEEK

"ON TOP OF OLD SMOKY" (2:54)
"ACROSS THE WIDE MISSOURI" (2:46)

THE WEAVERS & TERRY GILKYSON
(Decca 27515; 9-27515)



THE WEAVERS



TERRY GILKYSON

● A disk that's tailor made for the juke boxes is offered here by the Weavers and Terry Gilkyson. This one, called "On Top Of Old Smoky", is going to be a tremendous side and ops better buy plenty because they're bound to be worn white over and over again. Taking an old tune, they've done a very imaginative job with it. Terry calls out the lyrics and then the Weavers follow him repeating them. It's absolutely perfect for joining in

and it's just gonna go wild in juke box spots. The tune is one you can't stop humming and with the great feeling that Terry Gilkyson gets into it, there'll be no stopping this side. The bottom half too is a winner in which Terry displays his fine voice on a beautiful ballad with the Weavers of course doing their usual superlative job. Here are two wonderful sides with the first one destined for great popularity.

"ALICE IN WONDERLAND" (2:48)

"I'LL NEVER KNOW WHY" (2:54)

HUGO WINTERHALTER ORCH.
(RCA Victor 20-4067; 47-4067)

● A couple of tunes that show a lot of promise are dished out on this disk by Hugo Winterhalter, his orchestra and chorus. Both sides are ballads getting Hugo's typical arrangements which means they're wonderful. The chorus too does a fine job. Ops shouldn't miss this one.

"MY LOVE AN' MY MULE" (2:06)

"IT ONLY TAKES A MINUTE"
(2:45)

MARY MAYO
(Capitol 1439; F-1439)

● Mary Mayo, who's been showing so much potential with her first disks, follows through here in fine style. The top deck is a novelty which she does with a light aire while the lower end is a ballad which gets a very easy to take vocal. Al Ham provides the orchestration on both sides and all in all the platter is well worth an ops while.

"SOMEBODY BIGGER THAN YOU
AND I" (3:07)

"AND THEN I PRAYED" (2:41)

INK SPOTS
(Decca 27494; 9-27494)

● A couple of religious tunes are offered here by the Ink Spots. Bill Kenny does the vocal solo on either end and gets right into the mood of the songs. With Sy Oliver coming through on the orchestrations, this disk should have a lot of appeal in the proper spots.

"YOU BELONG TO MY HEART"
(2:54)

"HANDS OFF MY HEART" (2:49)

HARVEY GRANT
(MGM 10926; K10926)

● Harvey Grant sings a great song and goes about demonstrating it on these two sides. The upper half is an oldie which he gives new flavor to while the bottom half is a beautiful ballad which ought to go. Joe Lipman's arrangements are the tops and ops should take a listen.

"YOU ARE THE ONE" (2:54)

"LUCKY PEOPLE" (2:46)

MONICA LEWIS
(MGM 10925; K10925)

● Monica Lewis has a couple of smooth items to offer. The first side gets a Latin American orchestration from Joe Lipman as Monica sings out in fine style. The second half is a novelty which she does equally as well. Ops oughta hear this for themselves.

"THAT OL' DEVIL" (2:25)

"THE CANNONBALL EXPRESS"
(2:27)

PEGGY LEE
(Capitol 1450; F-1450)

● An awfully cute number is sent reeling on the top deck by Peggy Lee. Peggy does a grand job with these lyrics and gets some terrific help in the background. The lower half is a driving item on which Dave Barbour's orchestra and a chorus help out. This is a good disk.

"NOBODY'S TEARS ARE FALLING
BUT MINE" (2:50)

"LOVELY IS THE EVENING" (2:45)

EVELYN KNIGHT
(Decca 27492; 9-27492)

● Evelyn Knight takes a very clever ditty on the top deck and sends it out of this world. Singing out the lyrics to the accompaniment of the Ray Charles Singers who do a lot of clapping in the background, Evy makes this a fascinating side. The bottom half is an old tune which she does with a wonderfully easy aire. Ops shouldn't miss this disk.

"WHAT WILL I TELL MY HEART?"
(3:01)

"DR. JIVE JIVES" (3:15)

BUDDY JOHNSON ORCH.
(Decca 27486; 9-27486)

● A blues number gets a slow and listenable treatment here from Buddy Johnson and the orchestra. Arthur Prysock does the vocal and that boy certainly can sing a song. The lower end is an instrumental featuring some fine musicianship. Ops oughta tune in.

"LET'S FALL IN LOVE" (2:43)

"BETWEEN THE DEVIL AND THE
DEEP BLUE SEA" (2:49)

FRAN WARREN
(RCA Victor 20-4029; 47-4029)

● In the Singers Series, Fran Warren has a couple of oldies that should get a lot of attention. The upper end is a lovely ballad which she does with great feeling while the second side gets a little faster tempo. Hugo Winterhalter provides the backing on both ends and makes them well worth listening to.

"THREE DOLLARS AND NINETY-
EIGHT CENTS" (2:49)

"D-YA-EAT YET, JOE" (2:54)

STEVE GIBSON
(RCA Victor 20-4076; 47-4076)

● A very rhythmic piece is dashed off on the upper level by Steve Gibson and the Original Red Caps. The boys display some fine harmony and sing the clever lyrics with verve. The second side too is a jumpy item again done well. These will make excellent filler material.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TOO YOUNG"..... King Cole..... Capitol 1449; F-1449
- ★ "I'LL NEVER KNOW WHY"..... Hugo Winterhalter..... RCA Victor 20-4087; 47-4087
- ★ "LIFE'S DESIRE"..... Dick James..... London 1013
- ★ "PRETTY LITTLE BELLS"..... Sammy Kaye Orch..... Columbia 39270
- ★ "TOO LATE NOW"..... Toni Arden..... Columbia 39271

ROUND THE WAX CIRCLE

CHICAGO:

The story out of Chicago this week was all MOA. The convention was even more successful than last year with the Palmer House hopping from early Sunday afternoon to late Wednesday. All the major record companies were represented and many of the smaller diskeries. . . . The Decca contingent was there en masse headed by Prexy Milton R. Rackmil who was taking bows as a result of the recent year end report showing Decca with a 29% increase over 1949 business with juke box biz accounting for a healthy slice. Naturally the glow radiated from the rest of the Decca representatives including Sydney Goldberg, John Scalisi, Paul Cohen, Mike Connors and Chicago staffers headed by S. E. Schultz (who when last seen was still trying to make that cigarette stick to the ceiling), Clarence Gold-berg, Shim Weiner, and Al Chapman. Among the Decca artists who attended were Evelyn Knight, Russ Morgan, Tommy Dorsey, Jane Turzey, Red Foley and Ernest Tubb. . . . Plenty of excitement in the Victor room ignited by Fran Warren's manager Barbara Belle who was spinning Fran's latest "I Love You Much To Much." . . . Also present were artists Hank Snow, Eddy Arnold, Pee Wee



TENNESSEE ERNIE

King, Dolph Hewitt, Lawrence Duchow, Eddy Fisher, Dick Contino, Jim Boyd, Bill Boyd, Tampa Red, Fran Allison among many others. . . . Hosting the stars were advertising director Dave Finn, promotion head Henry Onarati, juke box contact men Jim Lennon, Ed Dodelin and Bud Booth as well as Chicago distribs Harold Renholm, Hadley Chapman, Bill Geddes and Boh Nosssett. . . . Lots of excitement in the BMI booth with Hy Reiter having them lined up for pictures in his BMI Foto Follies. . . . Columbia was represented by Paul Wexler, Donald Law, Bill Neilson, George Hayes and artists George Morgan, Lefty Frizell and Carl Smith. . . . Capitol had them in the aisles with a strong contingent of artists. Les Paul and Mary Ford stopped the show on Monday afternoon with a demonstration of their terrific talent. Their handling of tunes drew admiration not only from all the distribs and execs around but from the artists as well. . . . Heading the Capitol group was Hal Cook and other Capitol personnel included Tennessee Ernie, Dave Cavanaugh, Clifffe Stone, Lloyd Dunn, Bob Atcher, Benny Strong, Art Van Damme. . . . The Mercury room was jammed from beginning to end with Art Talmadge and Irv Green taking charge. Among the artists who showed up were Kitty Kallen, Tony Fontane, Ralph Marterie and Al Trace, who by the way has a great bet in his newest recording "Pretty Eyed Baby." . . . Hank Williams and Johnny Desmond dominated the MGM room greeting the operators who passed through. Charles Hassin and Hal Drayson were at the head there. . . . Coral was also well represented with Mike Ross, Vice president and General Manager taking over together with Norman Wienstroer and Bob Morgan. The Coral artists were Owen Bradley, Kenny Roberts, Cliff Steward. . . . Pete Doraine and Stanley Borden of Abbey Records grabbed plenty of orders on their new Nickelodeon sound on records "Whatever Happened To The Good Old Days." The reaction, Pete claimed, was better than last year's "Piano Roll Blues." . . . Rome Johnson, whose new disk "A Stain Upon My Heart" was also garnering a lot of orders, was another guest of Abbey's. . . . Fran Allison's room was continuously humming with ops signing up for autographed photos to be sent to their children. She's got a hot Victor record in "Too Young." Hubby Archie Levington looked plenty tired doing a yeoman job of promotion for Fran. That hot coffee gimmick in the room brought hundreds in for a refresher. . . . Not to be too modest, The Cash Box room was filled too with artists of all companies streaming through and greeting the Chicago and New York staff. . . . Art Rupe of Specialty came in from California with Imperial's Lou Chudd, along with Leo Messner of Aladdin. . . . Ahmed Irtegan of Atlantic Records was besieged by distribs to step up shipments of his slew of rhythm and blues hits including "Don't Take Your Love From Me" and "I'll Wait For You." . . . Tex Williams signing autographs as well as Pee Wee King and Benny Strong. . . . Well that was the MOA convention from this angle. More on the following pages.



FRAN WARREN

LOS ANGELES:

Got to hustle our bustle to get over to the Hollywood Palladium this evening to help on the arrangements for a Queen Esther Ball given by an organization we're associated with. . . . A treat of the evening should be the unscheduled appearance of Marie (sometimes known as "The Body") McDonald with Stan Kenton. . . . Understand that Marie, who started out as a band singer, plans to come out on records in the near future and, with Stan Kenton as one of her favorite band leaders, this seemed to be a good time for a takeoff. . . . She'll also be serving, along with film stars Jeff Chandler and Piper Laurie, as an honorary judge in crowning the Queen. . . . The local dee-jays, by the way, were pretty terrific in helping us plug the event. . . . The would-be Queens appeared on the TV shows of Bill Anson, Al Jarvis and Peter Potter, also NTG's program and George Jay, who's now at Jerry Wald's Studio Club, went all out on the thing. Had us a fine time in the latter spot a couple of eyes with columnist Jimmy Starr of the Herald-Express, Carlos Gastel Capitol's Joe Matthews and several other people. . . . Ran into Gordon Wolf, headman of Sunland Music who had assistant manager Jimmy Berkemeyer and San Diego salesman Gordon Gray with him.



STAN KENTON

Gordon (both of 'em) told us what a great find Herman Lubinsky has in his new Savoy label thrush, Linda Hopkins, the Little Esther replacement who sounds a little like Dinah Washington. . . . First out for her is "Lovin'" and "Doggin Blues." Lubinsky, we also learned, has just signed another femme singer weighing 400 pounds and carrying the intriguingly descriptive title of "Fat Fanny." . . . On the MGM label, the boys told us new artist Tommy Edwards was off to a flying start with his version of "Once There Lived a Fool." . . . Got us a short beef from Jimmy Warren of Central Records, and we can't blame him, if it's true that our coverage of his grand opening on Pico Blvd. a few weeks back got shut out of print, accidentally to be sure. . . . It was an occasion indeed, with Jimmy and Jack Allison playing host to such artists as Jimmy Liggins, Charles Brown, Camille Howard and a flock of others. . . . Among the record execs present, all with labels handled by Central Records, were Art Rupe of Specialty, Leo Mesner of Aladdin, Lou Chudd of Imperial and Jack Lauderdale of Swingtime.



PATTI PAGE



FRANKIE LAINE



VIC DAMONE



EDDY HOWARD



REX ALLEN



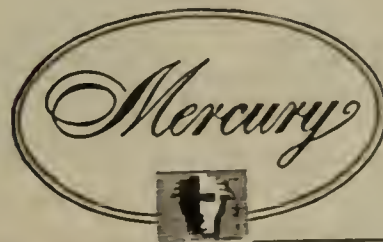
HARMONICATS



TINY HILL



IN
CANADA
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HITS
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ARTISTS
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RALPH MARTERIE



TONY FONTANE



RICHARD HAYES



SKIP FARRELL



DORIS DREW

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"TOO LATE NOW" (3:05)

"TOO YOUNG" (2:55)

TONI ARDEN
(Columbia 39271)

● The beautiful voice of Toni Arden goes to work on a couple of ballads here which look as though they may click. The first one is from "Royal Wedding" and gets a terrific rendition from Toni and Percy Faith's orchestra. The lower end is another lovely thing into which she pours a lot of feeling. Ops won't want to miss the top half.

"MY LOVE AND MY MULE" (2:39)

"LITTLE ROCK GETAWAY" (2:43)

KAY BROWN
(Mercury 5600)

● A tune that's due for a big push gets a cute version on the upper half from Kay Brown assisted by the Jud Conlon singers and Harry Geller's orchestra. The second half is a jumpy item, an old tune with new lyrics offered by the same group. This will do ok in the boxes.

"MARCH OF THE CARDS" (2:58)

"THE SYNCOPATED CLOCK" (2:49)

THE THREE SUNS
(RCA Victor 20-4090 (47-4090))

● The Three Suns have their own brand of music which they display so well on these two sides. Both ends are instrumentals and both are highly listenable items, the first from "Alice In Wonderland" and the second the interesting piece that's going over big now. Ops should get with this one.

"ALL IN THE GOLDEN AFTER-NOON" (2:48)

"DID YOU WRITE A LETTER TO YOUR SWEETHEART" (2:54)

FRAN ALLISON & WAYNE KING ORCH.
(RCA Victor 20-4089; 47-4089)

● Fran Allison joins with the Wayne King crew to offer a listenable item in an easy going way. With Fran's lovely vocal and the orchestra's soft backing, this makes for very pleasant waxing. The lower end is done in similar style by Fran and the band. Ops will do ok with this.

"JUST FOR TONIGHT" (3:10)

"BABY—O, BABY—O" (3:10)

JIMMY DORSEY ORCH.
(Columbia 39258)

● A number with a Latin American rhythm gets a going over here from Jimmy Dorsey and his crew. Pat O'Conner and Kenny Martin do a grand job on the vocal and make this a listenable side. The lower end is a jump number on which the same couple come through on the vocal. This makes a good filler item.

SLEEPER OF THE WEEK

"HOW HIGH THE MOON" (2:04)

"WALKIN' AND WHISTLIN' BLUES" 2:40)

LES PAUL AND MARY FORD
(Capitol 1451)



LES PAUL & MARY FORD

● Here's a dynamic disk from that high riding couple Les Paul and Mary Ford. The pair follow through on their recent hits such as "Mockin' Bird Hill" with another smash entitled "How High

The Moon." This old standard is due for a major revival with the unusual treatment it gets here. Ops must get in on this one fast and take advantage of the tremendous amount of play it's gonna get. These two artists who seem to have the formula for making everything they do striking and exciting have really gone and done a job with this ditty. Running wild through it at top speed, they both demonstrate some first rate guitar playing while Mary drives home the lyrics. The lower half is an instrumental again with an unusual twist, a combination of guitars and whistling. It too makes for grand listening. The side that's gonna kick up a tremendous amount of fuss though is the first one. No op can afford to miss it.

"NO ONE BUT YOU" (3:03)

"GOODBYE, JOHN" (2:48)

PERCY FAITH
(Columbia 39257)

● A tune that flows very easily gets the Percy Faith treatment here and comes out as a real nice disk. Johnny Thompson does the vocalizing in good style and makes the number even better. On the lower half, the chorus goes to work in a soft and easy way. Ops will do ok with this.

"PRETTY LITTLE BELLS" (2:46)

"I LOVE YOU BECAUSE" (2:52)

SAMMY KAYE ORCH.
(Columbia 39270)

● Sammy Kaye has a tune here that might break through. It's a novelty with Tony Alamo and the Kaydets on the lyrics and the production is a very attractive one. The second side is an easy going item on which the Kaydets turn in a grand job. Here's one ops shouldn't miss.

"I'M LATE" (2:43)

"T'WAS BRILLIG" (2:58)

MINDY CARSON
(RCA Victor 20-4088; 47-4088)

● Mindy Carson has a couple of cute items from "Alice In Wonderland" which look very good. Both sides get an assist from the 3 Beaus And A Peep while Andrew Ackers' orchestra come up with the music. The bottom end is a double talk thing which turns out very well. Ops oughta listen in.

"YOU CAN'T TELL A LIE TO YOUR HEART" (2:23)

"THERE'LL NEVER BE ANOTHER YOU" (2:17)

AL MORGAN
(London 992)

● Al Morgan has a good tune to work with on the upper level. It's a pleasant ballad which Al gives his typically light vocal and accompaniment. The lower half gets a lively vocal with some nice piano work to go along. Ops will want to hear this one.

"LOVE ME MY LOVE" (2:53)

"THE LOVLIEST NIGHT OF THE YEAR" (2:48)

ANNE SHELTON
(London 937)

● Two old songs with new lyrics serve as Anne Shelton's material on this platter. The first side is a heavy ballad while the second side is in a lighter vein. The George Mitchell choir help out at both ends as well as Bob Farnon's orchestra. This is one for Anne's fans.

"METRO POLKA" (2:15)

"MUSIC IN MY HEART" (2:21)

MARLIN SISTERS
(London 995)

● A very lively polka that's breaking for a big hit gets an interesting duet from the Marlin Sisters. The girls run through this one in very fast tempo and make it sound real good. On the second side they do a competent job with a ballad that has some good backing. Ops oughta hear this for themselves.

"LIFE'S DESIRE" (2:54)

"THEATER" (2:48)

DICK JAMES
(London 1013)

● A new ballad receives a great big vocal from Dick James on the top half. With Stanley Black providing the musical setting, this side features some unusual lyrics which makes it a good bet for popularity. The lower end also gets a grand vocal from Dick and is a worthy coupling for the first side. Ops better tune in.

"TILL WE MEET AGAIN" (2:48)

"WITH THESE HANDS" (2:45)

JO STAFFORD & NELSON EDDY
(Columbia 4436)

● The new team of Jo Stafford and Nelson Eddy come up here with two sides that are bound to please both of their fans. The first half is a grand oldie to which they add a lot of feeling while the second half is a recent ballad which gets a very moving rendition. Ops will want to get with this disk for it's due for a big play.

"RED SAILS IN THE SUNSET" (3:13)

"LITTLE CHILD" (2:58)

KING COLE
(Capitol 1468; F-1468)

● King Cole turns in one of his typically attractive vocals on an old standard on the upper deck. Cole runs through this very softly and easily and makes it sound real good. The lower end is another one of his recognizable vocals. Ops know the extent of his attraction.

"SOCIABILITY" (3:07)

"NOTHIN' ELSE WILL DO" (2:45)

JOHNNY LONG ORCH.
(King 15104)

● A cute tune gets a good arrangement from Johnny Long and his orchestra on the upper end. Kathy Kearns and Jimmy Sedlar do very well on the vocal to add further charm to the side. The second half is a novelty done by the same group. Ops will want to take a listen.

"FEMALE SHOE SHINE BOY" (2:20)

"I WAKE UP EVERY MORNING" (2:20)

VINCE "BLUE" MONDI
(Mondi 105)

● Vince "Blue" Mondy has a novelty to offer on the upper end which he does with a small instrumental group. Singing out the lyrics, he gives the side a definite beat. The second half is a ballad which ops better listen to for themselves.

The Cash Box Goes To MOA Convention



CHICAGO—With *The Cash Box's* photographer roaming through the convention booths, we came up with candid shots of many of the personalities there. A few are shown above. The uppermost photo shows Art Talmadge (center) of Mercury Records with a happy smile as he embraces Ralph Marterie and Tony Fontane, two of his brightest stars. The next photo shows Sydney Goldberg of Decca with Bill Gersh, publisher of *The Cash Box*, Evelyn Knabt and Milton Rackmil, president of Decca. Below that Johnny Desmond examines the sign announcing BMI's Fete Follies on the BMI girl as Hy Reiter of BMI looks on. Next two of Chicago's biggest music operators get together with Benny Strong (center), orchestra leader. The ops are Andy Oomens and Bob Gnarro. The last photo, taken in the Permo exhibition room shows Permo personnel Jack Baker, Gail Carter, Johnny Hammond and Dick Goetzen as Bill Gersh (second from right), receives a giant permo needle.

THIS
DECCA
RECORD
Available on 45 RPM - 78 RPM

ALWAYS YOU

(Based on
Tchaikovsky's
"Romance")

Played by

GUY LOMBARDO

and His Royal Canadians

coupled with

HAPPINESS

Decca 27516 (78 RPM) and 9-27516 (45 RPM)

*America's Fastest
Selling Records*





To Each and Every Operator
Sincerest Thanks . . .

For Your Wonderful
Acceptance Of

**Fran
Allison's
"TOO YOUNG"
and
"LIES"**

RCA-VICTOR No. 20-4105 (47-4105)

RCA VICTOR Records

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 24.

Rex Dale

WCKY—Cincinnati, Ohio

1. IF (Billy Eckstine)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. I APOLOGIZE (Billy Eckstine)
4. MOCKIN' BIRD HILL (Les Paul)
5. A PENNY A KISS (T. Brewer-S. Lanson)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. WOULD I LOVE YOU? (Patti Page)
8. BRING BACK THE THRILL (Eddie Fisher)
9. IF I WERE A BLACKBIRD (Dick James)
10. HOW HIGH THE MOON (Les Paul)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. BRING BACK THE THRILL (Eddie Fisher)
2. I APOLOGIZE (Billy Eckstine)
3. YOU ARE THE ONE (Percy Faith)
4. MOCKIN' BIRD HILL (Les Paul)
5. ON TOP OF OLE SMOKEY (The Weavers)
6. IT IS NO SECRET (Ink Spots)
7. CHARLIE IS MY DARLIN (Lisa Kirk)
8. WOULD I LOVE YOU? (Patti Page)
9. ABA DABA HONEYMOON (Debbie Reynolds)
10. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)

Hal Tate

WAIT—Chicago, Ill.

1. BRING BACK THE THRILL (Eddie Fisher)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. BE MY LOVE (Mario Lanza)
4. MAY THE GOOD LORD BLESS AND KEEP YOU (Frankie Laine)
5. IF (Dean Martin)
6. YOU'RE JUST IN LOVE (P. Como-Fontane Sis.)
7. IN MY ARMS (Dinah Shore-Tony Martin)
8. IF YOU COULD LOVE ME (Ken Griffin)
9. MY HEART CRIES FOR YOU (Al Morgan)
10. TO THINK YOU'VE CHOSEN ME (E. Howard)

Bob Larsen

WEMP—Milwaukee, Wis.

1. MOCKIN' BIRD HILL (Les Paul)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. SPARROW IN THE TREETOP (Guy Mitchell)
5. LET ME IN (Bobby Wayne)
6. WOULD I LOVE YOU? (Patti Page)
7. FAITHFUL (Frank Sinatra)
8. SOLO (Buddy Morrow)
9. THE HOT CANARY (Jan Garber)
10. SLOW DRIVE (Ralph Flanagan)

Howard Malcolm

WTRY—Albany, N. Y.

1. IF (Jo Stafford)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. THE ROVING KIND (Guy Mitchell)
4. A PENNY A KISS (Andrews Sisters)
5. OCEANA ROLL (Jane Powell)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. SPARROW IN THE TREETOP (Bing Crosby)
8. CHRISTOPHER COLUMBUS (Guy Mitchell)
9. BE GOOD TO FATHER AND MOTHER (Dick Todd)
10. FAITHFUL (Frank Sinatra)

Jackson Lowe

WINX—Washington, D. C.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. JET (Nat King Cole)
4. WOULD I LOVE YOU? (Patti Page)
5. TENNESSEE WALTZ (Patti Page)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. SPARROW IN THE TREETOP (Bing Crosby)
8. I STILL FEEL THE SAME ABOUT YOU (Ella Fitzgerald & Ink Spots)
9. TELL ME YOU LOVE ME (Vic Damone)
10. I APOLOGIZE (Billy Eckstine)

Cy Russell

WVCG—Caral Gables, Fla.

1. IF (Billy Eckstine)
2. WOULD I LOVE YOU? (Patti Page)
3. YOU'RE JUST IN LOVE (Louis Armstrong)
4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
5. BE MY LOVE (Mario Lanza)
6. ACROSS THE WIDE MISSOURI (Paul Weston)
7. THE ROVING KIND (Guy Mitchell)
8. I APOLOGIZE (Billy Eckstine)
9. LITTLE WHITE LIES (George Shearing)
10. ZING, ZING—ZOOM, ZOOM (Percy Faith)

Donn Tibbetts

WTSL—Honover, N. H.

1. ALWAYS YOU (Bobby Wayne)
2. WOULD I LOVE YOU? (Patti Page)
3. SUNNY, THE BUNNY (Gene Autry)
4. A PENNY A KISS (Dinah Shore-Tony Martin)
5. IF (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
8. MOCKIN' BIRD HILL (Les Paul)
9. IN THE LAND OF MAKE BELIEVE (B. Farrell)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

Frank White

KMYR—Denver, Colo.

1. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
2. YOU'RE JUST IN LOVE (Louis Armstrong)
3. A PENNY A KISS (Tony Martin-Dinah Shore)
4. SPARROW IN THE TREETOP (Guy Mitchell)
5. ALWAYS YOU (Bobby Wayne)
6. FAITHFUL (Frank Sinatra)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. WOULD I LOVE YOU? (Jerry Gray)
9. LOVE MEANS LOVE (MacRae-Ewing Sisters)
10. IF (Jo Stafford)

Earle Pudney

WGY—Schenectady, N. Y.

1. IF (Perry Como)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. A PENNY A KISS (Andrews Sisters)
4. ABA DABA HONEYMOON (H. Carmichael & Cass Daley)
5. SHENANDOAH WALTZ (Richard Hayes)
6. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
7. PETER COTTONTAIL (Spike Jones)
8. WOULD I LOVE YOU? (Tony Martin)
9. APPLE BLOSSOM TIME (Ralph Flanagan)
10. AROUND THE WORLD (Frankie Carle)

Art Tacker

WTAO—Combridge, Mass.

1. I APOLOGIZE (Billy Eckstine)
2. ALWAYS YOU (Bobby Wayne)
3. I TAUT I TAW A PUDDY TAT (Mel Blanc)
4. BRING BACK THE THRILL (Eddie Fisher)
5. MOCKIN' BIRD HILL (Patti Page)
6. NO ONE BUT YOU (Dick Haymes)
7. SPARROW IN THE TREETOP (Guy Mitchell)
8. LET ME IN (Bobby Wayne)
9. YEAH, YEAH, YEAH
10. LULLABY OF BROADWAY (Tommy Dorsey)

Ray Perkins

KFEL—Denver, Colo.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. PETER COTTONTAIL (Gene Autry)
7. THE ROVING KIND (Guy Mitchell)
8. YOU'RE JUST IN LOVE (Mary Martin)
9. TENNESSEE WALTZ (Patti Page)
10. WOULD I LOVE YOU? (Tany Martin)

Gary Lesters

WVNJ—Newark, N. J.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. BRING BACK THE THRILL (Eddie Fisher)
6. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
7. FAITHFUL (Frank Sinatra)
8. ARTHUR MURRAY TAUGHT ME DANCIN' (Helen O'Connell)
9. SPARROW IN THE TREETOP (Bing Crosby & Andrews Sisters)
10. WITHOUT A SONG (Perry Como)

Dick Coleman

WCBM—Baltimore, Md.

1. IF (Perry Como)
2. WOULD I LOVE YOU? (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. I APOLOGIZE (Billy Eckstine)
6. BRING BACK THE THRILL (Eddie Fisher)
7. REMEMBER ME, I'M THE ONE WHO LOVES YOU? (Bob Dewey)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. TH'NKING OF YOU (Don Cherry)
10. I GUESS I'LL HAVE TO DREAM THE REST (Dick Haymes)

Herb Dexter

WPEN—Philadelphia, Pa.

1. I APOLOGIZE (Billy Eckstine)
2. IF (Perry Como)
3. LONESOME GAL (Dinah Shore)
4. SO DEEP MY LOVE (Toni Arden)
5. ONCE UPON A NICKEL (Georgia Gibbs)
6. I TAUT I TAW A PUDDY TAT (Mel Blanc)
7. MOCKIN' BIRD HILL (Les Paul)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. SPARROW IN THE TREETOP (Bing Crosby-Andrews Sisters)
10. JET (Nat King Cole)

Jay E. Serwin

WFGM—Fitchburg, Mass.

1. IF (Perry Como)
2. WOULD I LOVE YOU? (Patti Page)
3. FAITHFUL (Vaughn Monroe)
4. LONGING (Russ Morgan)
5. BRING BACK THE THRILL (Eddie Fisher)
6. SPARROW IN THE TREETOP (Guy Mitchell)
7. YOU'RE JUST IN LOVE (Perry Como)
8. LET ME IN (Bobby Wayne)
9. MOCKIN' BIRD HILL (Les Paul)
10. BE MY LOVE (Mario Lanza)

THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 24.

Robin Seymour

WKMH—Dearborn, Mich.

1. ABA DABA HONEYMOON (C. Carpenter-D. Reynolds)
2. WOULD I LOVE YOU (Patti Page)
3. SPARROW IN THE TREETOP (Guy Mitchell)
4. MOCKIN' BIRD HILL (Patti Page)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. I APOLOGIZE (Billy Eckstine)
7. ON TOP OF OLE SMOKEY (The Weavers)
8. NEARNESS OF YOU (George Benson)
9. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
10. NO ONE BUT YOU (Dick Haymes)

Bud Wendell

WJMO—Cleveland, Ohio

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. A PENNY A KISS (Tony Martin-Dinah Shore)
4. BEAUTIFUL BROWN EYES (Rosemary Clooney)
5. LULLABY OF BROADWAY (Doris Day)
6. YOU AND YOUR BEAUTIFUL EYES (Dean Martin)
7. BRING BACK THE THRILL (Eddie Fisher)
8. I REMEMBER THE CORNFIELDS (Evelyn Knight)
9. ZING ZING ZOOM ZOOM (Perry Como)
10. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)

Lee Stewart

WHAT—Philadelphia, Pa.

1. SHOTGUN BOOGIE (Tennessee Ernie)
2. SONNY THE BUNNY (Gene Autry)
3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
4. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
5. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
6. YOUR ADDRESS UNKNOWN (Roy Acuff)
7. THE GOLDEN ROCKET (Hank Snow)
8. THE ATTITUDE OF DOIN' RIGHT (Ozie Waters)
9. ON TOP OF OLE SMOKEY (The Weavers & Terry Gilkyson)
10. THE RHUMBA BOOGIE (Hank Snow)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. NO ONE BUT YOU (Dick Haymes)
4. YOU'RE JUST IN LOVE (Perry Como-Fontane Sisters)
5. ALWAYS YOU (Bobby Wayne)
6. LONGING (Russ Morgan)
7. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
8. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
9. THE NIGHT IS YOUNG (Vaughn Monroe)
10. BOUTONNIERE (Mindy Carson)

Jay McMaster

WMEX—Boston, Mass.

1. LET ME IN (Bobby Wayne)
2. IF (Perry Como)
3. SPARROW IN THE TREETOP (Guy Mitchell)
4. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
5. I APOLOGIZE (Billy Eckstine)
6. LULLABY OF BROADWAY (Doris Day)
7. ALWAYS YOU (Bobby Wayne)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. ON TOP OF OLE SMOKEY (The Weavers)
10. HOW HIGH THE MOON (Les Paul)

Bill Wright

WSGN—Birmingham, Ala.

1. BEAUTIFUL BROWN EYES (Rosemary Clooney)
2. JET (Nat King Cole)
3. BE MY LOVE (Mario Lanza)
4. TELL ME YOU LOVE ME (Sammy Kaye)
5. WOULD I LOVE YOU (Bettie Clooney)
6. TENNESSEE WALTZ (Patti Page)
7. I APOLOGIZE (Billy Eckstine)
8. BRING BACK THE THRILL (Eddie Fisher)
9. MY HEART CRIES FOR YOU (Guy Mitchell)
10. ROCK ME TO SLEEP (Peggy Lee)

Bob Watson

WSB—Atlanta, Ga.

1. BRING BACK THE THRILL (Eddie Fisher)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (C. Carpenter-D. Reynolds)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Louis Armstrong)
6. SO LONG (Gordon Jenkins)
7. COLUMBIA THE GEM OF THE OCEAN (Ray Anthony)
8. THE ROVING KIND (Guy Mitchell)
9. A PENNY A KISS (Andrews Sister)
10. TOO YOUNG (Richard Haynes)

Alan Saunders

WVNJ—Newark, N. J.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BRING BACK THE THRILL (Eddie Fisher)
4. BE MY LOVE (Mario Lanza)
5. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
6. I APOLOGIZE (Billy Eckstine)
7. ABA DABA HONEYMOON (Cliffie Stewart)
8. YOU CAN'T TELL A LIE TO YOUR HEART (Hugo Winterhalter)
9. CHOIR BOY (David Street)
10. I WON'T CRY ANYMORE (Dick Brown)

Don Bell

KRNT—Des Moines, Iowa

1. MOCKIN' BIRD HILL (Les Paul)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. MY HEART CRIES FOR YOU (Jimmy Wakely)
5. TENNESSEE WALTZ (Les Paul)
6. IT IS NO SECRET (Bill Kenny)
7. MOCKIN' BIRD HILL (Patti Page)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. I TAUT I TAW A PUDDY TAT (Mel Blanc)
10. ABA DABA HONEYMOON (Cliffie Stewart)

Sherm Feller

WCOP—Boston, Mass.

1. TENDERLY (Larry Green-3 Sons)
2. LOVE ME A LITTLE (Judy Valentine)
3. SPARROW IN THE TREETOP (Guy Mitchell)
4. ALWAYS YOU (Bobby Wayne)
5. BEAUTIFUL MADNESS (Freddie Martin)
6. A PENNY A KISS (Tony Martin-Dinah Shore)
7. SENTIMENTAL MUSIC (Patti Page)
8. LEFT MY HAT IN HAITI (Eckstine-Herman)
9. HOW HIGH IS THE MOON (Les Paul)
10. CHAPEL OF ROSES (Don Cherry)

Clarence Hamann

WJMR—New Orleans, La.

1. WOULD I LOVE YOU (Patti Page)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. MOCKIN' BIRD HILL (Les Paul)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
7. SHOTGUN BOOGIE (Rosemary Clooney)
8. ALWAYS YOU (King Cole)
9. LONESOME PAUL (Dinah Shore)
10. CHRISTOPHER COLUMBUS (Guy Mitchell)

Bob Corley

WQXI—Atlanta, Ga.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. BE MY LOVE (Mario Lanza)
3. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. IF (Jo Stafford)
6. IN YOUR ARMS (Jan Garber)
7. TENNESSEE WALTZ (Patti Page)
8. PETER COTTONTAIL (Gene Autry)
9. I TAUT I TAW A PUDDY TAT (Benny Lee & Mary)
10. A PENNY A KISS (Tony Martin-Dinah Shore)

Eddie Gallaher

WTOP—Washington, D. C.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. ABA DABA HONEYMOON (C. Carpenter & D. Reynolds)
7. WOULD I LOVE YOU (Patti Page)
8. SPARROW IN THE TREETOP (Guy Mitchell)
9. A PENNY A KISS (Dinah Shore & Tony Martin)
10. MAY THE GOOD LORD BLESS (Bing Crosby)

Art Laboe

KXLA—Los Angeles, Calif.

1. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Vic Damone)
4. WOULD I LOVE YOU (Patti Page)
5. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
6. SO LONG (The Weavers)
7. TENNESSEE WALTZ (Patti Page)
8. THE ROVING KIND (Les Barton)
9. BE MY LOVE (Mario Lanza)
10. I APOLOGIZE (Tony Martin)

Ted Steele

WMCA—New York, N. Y.

1. WITHOUT A SONG (Perry Como)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. BEAUTIFUL BROWN EYES (Rosemary Clooney)
5. MOCKIN' BIRD HILL (Les Paul)
6. ALWAYS YOU (Bobby Wayne)
7. FAITHFUL (Vaughn Monroe)
8. DID YOU WRITE A LETTER TO YOUR SWEETHEART (Fran Allison)
9. TONIGHT WE'LL GO DANCING (Les Baxter)
10. ON TOP OF OLE SMOKEY (Weavers)

Sid Dickler

WHOD—Pittsburgh, Pa.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. I APOLOGIZE (Billy Eckstine)
3. CHRISTOPHER COLUMBUS (Guy Mitchell)
4. SHENANDOAH WALTZ (Tommy Tucker)
5. A PENNY A KISS (Tony Martin-Dinah Shore)
6. MOCKIN' BIRD HILL (Patti Page)
7. THE ROVING KIND (The Weavers)
8. MAGIC TREE (Nat King Cole)
9. I STILL FEEL THE SAME (Georgia Gibbs)
10. WHAT'VE YOU GOT (Tommy Tucker)

Thousands of plays by DJ's in the first week!!



What??
YOU SAY THAT SHE'S ...

"NEVER BEEN KISSED"

THIS TERRIFIC HIT PICKED BY EVERYONE

Freddy Martin

RCA Victor Record

45 rpm—47-4099 78 rpm—20-4099

RCA VICTOR RECORDS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

MARCH 31, 1951

New York, N. Y.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. WOULD I LOVE YOU (Patti Page)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. ROVING KIND (Guy Mitchell)

Chicago, Ill.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. WOULD I LOVE YOU (Patti Page)
4. A PENNY A KISS (Shore-Martin)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. YOU'RE JUST IN LOVE (Perry Como)
9. TENNESSEE WALTZ (Patti Page)
10. ROVING KIND (Weavers)

Los Angeles, Cal.

1. BE MY LOVE (Mario Lanza)
2. WOULD I LOVE YOU (Patti Page)
3. IF (Perry Como)
4. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
5. A PENNY A KISS (Shore-Martin)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. SO LONG (Weavers)
9. ROVING KIND (Guy Mitchell)
10. YOU'RE JUST IN LOVE (Perry Como)

Savannah, Ga.

1. IF (Perry Como)
2. ROVING KIND (Guy Mitchell)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. BEAUTIFUL BROWN EYES (Lisa Kirk)
5. ABA DABA HONEYMOON (Freddie Martin)
6. A PENNY A KISS (Shore-Martin)
7. TENNESSEE WALTZ (Patti Page)
8. HARBOR LIGHTS (Sammy Kaye)
9. IT IS NO SECRET (Jo Stafford)
10. BE MY LOVE (Mario Lanza)

St. Paul, Minn.

1. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
2. LET ME IN (Blue Barron)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
5. BEAUTIFUL BROWN EYES (Jimmy Wakely)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. TENNESSEE WALTZ (Patti Page)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. THE ROVING KIND (The Weavers)
10. ON TOP OF OLD SMOKY (The Weavers)

Fresno, Cal.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. SPARROW IN THE TREE TOP (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. HARD TOP RACES (Dave Strogner)
6. WOULD I LOVE YOU (Doris Day)
7. I APOLOGIZE (Billy Eckstine)
8. BE MY LOVE (Ray Anthony)
9. THE THING (Phil Harris)
10. SAN ANTONIO ROSE (Jo Stafford)

Fertile, Minn.

1. MOCKIN' BIRD HILL (Pinetoppers)
2. EASTER PARADE (Sammy Kaye)
3. TENNESSEE WALTZ (Guy Lombardo)
4. IF (Perry Como)
5. IF YOU'VE GOT THE MONEY (Jo Stafford)
6. WOULD I LOVE YOU? (Patti Page)
7. STAR DUST (Artie Shaw)
8. A PENNY A KISS (Eddy Howard)
9. CHICKEN SONG (Guy Lombardo)
10. SENTIMENTAL MUSIC (Patti Page)

Fayetteville, Ark.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. MOCKIN' BIRD HILL (Les Paul)
5. YOU'RE JUST IN LOVE (Perry Como)
6. TENNESSEE WALTZ (Patti Page)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Guy Mitchell)
9. CHICKEN SONG (Guy Lombardo)
10. SO LONG (Les Baxter)

Shoals, Ind.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Ink Spots)
3. MOCKIN' BIRD HILL (Russ Morgan)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. TENNESSEE WALTZ (Patti Page)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (The Weavers)
8. A PENNY A KISS (Eddy Howard)
9. BE MY LOVE (Victor Young)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Louisville, Ky.

1. BE MY LOVE (Mario Lanza)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. THE ROVING KIND (Guy Mitchell)
5. ZING, ZING—ZOOM, ZOOM (Perry Como)
6. PETER COTTONTAIL (Gene Autry)
7. A PENNY A KISS (Shore-Martin)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. MAY THE GOOD LORD BLESS AND KEEP YOU (Frankie Laine)

Allentown, Pa.

1. IF (Perry Como)
2. TENNESSEE WALTZ (Patti Page)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. THE ROVING KIND (The Weavers)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. LOVESICK BLUES (Bill Darnell)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. WOULD I LOVE YOU? (Patti Page)

Malta, Mont.

1. MY HEART CRIES FOR YOU (Jimmy Wakely)
2. TENNESSEE WALTZ (Les Paul)
3. THE ROVING KIND (Guy Mitchell)
4. GET OUT THOSE OLD RECORDS (Guy Lombardo)
5. YOU'RE JUST IN LOVE (Perry Como)
6. CHICKEN SONG (Guy Lombardo)
7. TO THINK YOU'VE CHOSEN ME (Stafford-MacRae)
8. MOCKIN' BIRD HILL (Pinetoppers)
9. SO LONG (The Weavers)
10. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)

Meadville, Pa.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. BE MY LOVE (Mario Lanza)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. YOU'RE JUST IN LOVE (Perry Como)
7. WOULD I LOVE YOU (Patti Page)
8. A PENNY A KISS (Shore-Martin)
9. SO LONG (The Weavers)
10. THE ROVING KIND (Guy Mitchell)

Detroit, Mich.

1. BE MY LOVE (Mario Lanza)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Perry Como)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. TENNESSEE WALTZ (Patti Page)
7. MOCKIN' BIRD HILL (Les Paul)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

Spokane, Wash.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. A PENNY A KISS (Martin-Shore)
5. SO LONG (The Weavers)
6. IT IS NO SECRET (The Mariners)
7. IF (Perry Como)
8. I APOLOGIZE (Tony Martin)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. BRING BACK THE THRILL (Eddie Fisher)

Cleveland, Ohio

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. TENNESSEE WALTZ (Patti Page)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. THE ROVING KIND (Weavers)
10. SO LONG (Weavers)

Boston, Mass.

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. SO LONG (Weavers)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Weavers)
7. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
8. WOULD I LOVE YOU (Patti Page)
9. LET ME IN (Blue Barron)
10. CHICKEN SONG (Guy Lombardo)

Cincinnati, Ohio

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. A PENNY A KISS (Shore-Martin)
8. WOULD I LOVE YOU (Patti Page)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. SO LONG (The Weavers)

Phoenix, Ariz.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. ROVING KIND (Guy Mitchell)
5. IT IS NO SECRET (Bill Kenny)
6. BEAUTIFUL BROWN EYES (Lisa Kirk)
7. TENNESSEE WALTZ (Patti Page)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Mills Bros.)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Baltimore, Md.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. SO LONG (Weavers)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. WOULD I LOVE (Patti Page)

Indianapolis, Ind.

1. WOULD I LOVE YOU (Patti Page)
2. SO LONG (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. JOHN AND MARSHA (Stan Freberg)
10. ZING ZING—ZOOM, ZOOM (Perry Como)

Denver, Colo.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. A PENNY A KISS (Shore-Martin)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Weavers)
9. SO LONG (Weavers)
10. SHOT GUN BOOGIE (Tennessee Ernie)

Reno, Nev.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. A PENNY A KISS (Shore-Martin)
9. ZING, ZING—ZOOM, ZOOM (Perry Como)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

San Francisco, Cal.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. A PENNY A KISS (Shore-Martin)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. TENNESSEE WALTZ (Patti Page)
8. YOU'RE JUST IN LOVE (Perry Como)
9. THE ROVING KIND (The Weavers)
10. SPARROW IN THE TREE TOP (Guy Mitchell)

Camera Clicks at MOA Show

MOA Convention Acclaimed As Tremendous Success By Music Trades Officials



CHICAGO—Many of the MOA Show's top personalities were caught by The Cash Box camera during the convention. Top left: Two Frans, Allison and Warren, get together in Fran Allison booth where everyone enjoyed lots of good music and refreshments. Middle left: Mrs. Bill Gersh, wife of the publisher of The Cash Box, says hello to Tex Williams Capitol recording star. Bottom left: Milton Rackmil (right), President of Decca Records, poses with one of his firm's top artists, Tommy Dorsey. Top right: George Morgan, Columbia star examines the new Chicago Coin Hit Parade, a 45 rpm selection phonograph. Middle right: Terry Thomas, western Pennsylvania operator, speaks to Beverly McNichols, who was promoting "Gotta Find Somebody To Love," the disk which Coral took over from Pyramid Records. Bottom right: Red Foley shakes hand with Bill Gersh, publisher of The Cash Box.

CHICAGO—The second annual convention of the Music Operators of America took place in Chicago last Monday, Tuesday and Wednesday (March 19, 20 and '21). With attendance hitting double last year's figure, the show was adjudged a huge success by all those connected with the music industries who attended.

Every major record company had a display room and many of the smaller companies were represented also. From the earliest informal meetings that started on Sunday afternoon to the last goodbyes that took place on Wednesday, the operators, distributors, manufacturers and representatives of the music trades found the exchange of opinions on many of their common problems a tremendous help in reaching solutions.

The convention started officially on Monday morning when George A. Miller, National Chairman, addressed the assemblage. There followed several other speeches by officials of the MOA and then a discussion on 10c play. The issue of 10c play was fairly well settled with almost all operators agreeing that it was necessary to the survival of the juke box business.

That afternoon, the booths of all the participants opened and records from all the music booths could be heard up and down the halls of the seventh floor of the Palmer House. Artists from all the majors were present and included such top flight stars as Les Paul and Mary Ford, Tennessee Ernie, and Benny Strong of Capitol; Evelyn Knight, Red Foley and Tommy Dorsey of Decca; Fran Warren, Eddy Arnold, and Pee Wee King of Victor; Kitty Kallen, Tony Fontane and Ralph Marterie of Mercury; Johnny Desmond and Hank Williams of MGM; George Morgan, Lefty Frizell and Carl Smith of Columbia; Owen Bradley, Kenny Roberts, and Cliff

Steward of Coral; Rome Johnson of Abley and many many others.

The Cash Box suite in the Palmer House was the scene of many meetings among officials representing a cross section of the music and record industry on Monday and Tuesday evenings and many people had an opportunity to get together there who had never met before.

An outstanding feature of the show was the preponderance of hill-billy and western stars who came from Nashville and the west coast. Their colorful costumes could be seen everywhere on the floor and their manner of speech, which was new to many, was highly ingratiating.

On Tuesday morning, Congressman George P. Miller of California addressed the operators and Sidney Levine, national legal counselor of MOA gave an enlightening talk on aspects of the Scott bill.

George P. Miller presented several of the record companies with awards for their becoming associate members of MOA. Several new record companies joined up following the presentations.

Tuesday evening was the highlight of the show when all the artists entertained the assembled operators and for an hour there the spectators were spellbound as they saw such artists as Red Foley and Ernest Tubh, Billy Daniels, Hank Williams and Eddie Fisher came on one after another.

From everyone's point of view, this meeting was even more successful than the first one. Such representation record officials as Harry Kruse of London, Sydney Goldberg of Decca and Randy Wood of Dot all acclaimed the show as a tremendous thing. And everyone, including all of us here at The Cash Box who were there, looks forward to next year's meeting with anticipation.

Livingston Takes Over Conkling's Spot As A&R Head of Capitol

BEAUTIFUL BROWN EYES
AND
CHRISTOPHER COLUMBUS
AMERICAN MUSIC, INC.
1576 Broadway, New York
CO 5-7880
9109 Sunset Blvd., Hollywood
CR 1-5254

HOLLYWOOD—Alan W. Livingston has been appointed Vice President in charge of artists and repertoire of Capitol Records, Inc., Glenn E. Wallichs, Capitol's President, announced. Mr. Livingston has been an executive of Capitol for over five years, and an officer of the company since 1949. Since the departure of James B. Conkling, now President of Columbia Records, he has worked closely with Mr. Wallichs in strengthening and augmenting personnel and other aspects of the company's repertoire activity.



CHICAGO—Ily Reiter (center), advertising and promotion director of BMI, proudly displays the award presented to BMI for progressive achievement by The Cash Box, to Bill Gersh (left), publisher of the magazine, as Jimmy Cairns of BMI's Chicago office looks on.

Candid Shots At Convention



CHICAGO—Among all the activity that took place on the seventh floor of the Palmer House during the MOA convention, the above photos were snapped as a sampling of the people who attended. Top left: O. C. Wood, operator from Andalusia, Alabama, greets his home town buddy Hank Williams, MGM recording star who in turn seems to be ready to let smiling Paul Cohen of Decca have it on the chin. Middle left: Pee Wee King (with his hand raised), co-author of "Tennessee Waltz", bows to Les Paul and Mary Ford for their top notch recording of the song. Bottom left: Syd Goldberg of Decca Records conferring with Tony Galgano of Tops Records. Top Right: Harry Sultan, New York distributor is talking to Doris Spragia who was a hostess in the Coral booth. Middle right: Ben Selvin of Southern Music is holding Johnny Desmond's newest recording of "Mama" which Southern published. Bottom right: Paul Barrett of Sky Streak Records in front of his firm's display.

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| <p>1 PLEASE SEND ME SOMEONE TO LOVE
<i>Percy Mayfield</i>
(Specialty 375)</p> | <p>BLACK NIGHT
<i>Charles Brown</i>
(Aladdin 3076)</p> | <p>BLACK NIGHT
<i>Charles Brown</i>
(Aladdin 3076)</p> |
| <p>2 ROCK LITTLE DADDY
<i>Freddie Mitchell</i>
(Derby)</p> | <p>WHAT WILL I TELL MY HEART?
<i>Al Hibbler</i>
(Chess 1445)</p> | <p>LITTLE RED ROOSTER
<i>Griffin Bros. & Margie Day</i>
(Dot 1019)</p> |
| <p>3 BLACK NIGHT
<i>Charles Brown</i>
(Aladdin 3076)</p> | <p>LITTLE RED ROOSTER
<i>Griffin Bros. & Margie Day</i>
(Dot 1019)</p> | <p>ROCKIN' BLUES
<i>Johnny Otis</i>
(Savoy 766)</p> |
| <p>4 I WILL WAIT
<i>Four Buddies</i>
(Savoy 769)</p> | <p>LOST LOVE
<i>Percy Mayfield</i>
(Specialty 390)</p> | <p>LOOKING FOR A WOMAN
<i>Jimmy McCracklin</i>
(Swingtime)</p> |
| <p>5 I APOLOGIZE
<i>Billy Eckstine</i>
(MGM 10903)</p> | <p>ONCE THERE LIVED A FOOL
<i>Jimmy Grissom</i>
(Hollywood 143)</p> | <p>TIRED OF CRYING
<i>Fats Domino</i>
(Imperial)</p> |
| <p>6 JET
<i>King Cole</i>
(Capital 1365)</p> | <p>LOOKING FOR A WOMAN
<i>Jimmy McCracklin</i>
(Swingtime)</p> | <p>IF
<i>Ink Spots</i>
(Decca 27391)</p> |
| <p>7 I CRY
<i>Buddy Johnson</i>
(Decca 27330)</p> | <p>ROCKIN' BLUES
<i>Johnny Otis</i>
(Savoy 766)</p> | <p>BABY, LET ME HOLD YOUR HAND
<i>Ray Charles</i>
(Swingtime 250)</p> |
| <p>8 LITTLE RED ROOSTER
<i>Griffin Bros. & Margie Day</i>
(Dot 1019)</p> | <p>KOREA BLUES
<i>Bayou Boys</i>
(Chess 1449)</p> | <p>KEEP YOUR HAND ON YOUR HEART
<i>Billy Wright</i>
(Savoy)</p> |
| <p>9 TEND TO YOUR BUSINESS
<i>James Wayne</i>
(Sittin' In)</p> | <p>JET
<i>King Cole</i>
(Capital 1365)</p> | <p>I APOLOGIZE
<i>Billy Eckstine</i>
(MGM 10903)</p> |
| <p>10 FIVE VOCALS AND A MAMBO
<i>Chapuseaux Y Damiron</i>
(Landia)</p> | <p>I WILL WAIT
<i>Four Buddies</i>
(Savoy 769)</p> | <p>LOST LOVE
<i>Percy Mayfield</i>
(Specialty 390)</p> |

PRAISE!! PRAISE!! AND STILL MORE PRAISE FOR "ROCKET 88"

by Jackie Brenston And His Delta Cats ON

"The Hottest Little Label in the Nation"

★ CHESS RECORD No. 1458 ★

"Rocket 88" is speedily zooming to the top everywhere in the country! DISTRIBUTORS—A few territories still available. Hop on the bandwagon for bigger profits with CHESS. Contact us immediately! Write NOW!!

CHESS RECORDS, 5249 Cottage Grove Ave., Chicago, Ill.

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **DON'T TAKE YOUR LOVE AWAY FROM ME**
Laurie Tate & Joe Morris
(Atlantic 923)
2. **BLACK NIGHT**
Charles Brown
(Aladdin 3076)
3. **ROCKING & ROLLING**
Little Son Jackson
(Imperial)
4. **LOST LOVE**
Percy Mayfield
(Specialty 390)
5. **BABY, LET ME HOLD YOUR HAND**
Ray Charles
(Swingtime)
6. **GEE BABY**
Johnny Otis
(Savoy)
7. **ROCKIN' BLUES**
Johnny Otis
(Savoy 766)
8. **LITTLE RED ROOSTER**
Griffin Bros. & Margie Day
(Dot 1019)
9. **DO SOMETHING FOR ME**
Dominoes
(Federal)
10. **LET'S ROCK AWHILE**
Amos Milburn
(Aladdin)

- BLACK NIGHT**
Charles Brown
(Aladdin)
-
- I'LL WAIT FOR YOU**
Ruth Brown
(Atlantic)
-
- ONCE THERE LIVED A FOOL**
Jimmy Grissom
(Recorded In Hollywood)
-
- GEE BABY**
Johnny Otis
(Savoy)
-
- DOLPHIN STREET BOOGIE**
Red Callender
(Recorded In Hollywood)
-
- LOST LOVE**
Percy Mayfield
(Specialty)
-
- TEARS, TEARS, TEARS**
Amos Milburn
(Aladdin)
-
- BABY, LET ME HOLD YOUR HAND**
Ray Charles
(Swingtime)
-
- LOOKIN' FOR A WOMAN**
Jimmy McCracklin
(Swingtime)
-
- CHICA BOO**
Lloyd Glenn
(Swingtime)

- ATLANTA, GA.**
1. Black Night (Charles Brown)
 2. Lost Love (Percy Mayfield)
 3. Doggin' Blues (Johnny Otis)
 4. Waiting For My Train (Cecil Gant)
 5. Tired Of Crying (Fats Domino)
 6. Long Distance Call (Muddy Waters)
 7. Tears, Tears, Tears (Amos Milburn)
 8. Jungle Town Jubilee (Lloyd Glenn)
 9. Late Prowlin' Girl (Smokey Hogg)
 10. That's The One For Me (Roy Milton)
-
- SAVANNAH, GA.**
1. Black Night (Charles Brown)
 2. Little Red Rooster (Morgie Day)
 3. Teardrops From My Eyes (Ruth Brown)
 4. Lost Love (Percy Mayfield)
 5. Once There Lived A Fool (Jimmy Grissom)
 6. Please Send Me Someone To Love (Percy Mayfield)
 7. I Apologize (Billy Eckstine)
 8. I'll Wait For You (Ruth Brown)
 9. Bad Bad Whiskey (Amos Milburn)
 10. The Wrong Yo Yo (Piano Red)
-
- SHOALS, IND.**
1. I'll Wait For You (Ruth Brown)
 2. Black Night (Charles Brown)
 3. Once There Lived A Fool (Jimmy Grissom)
 4. Lost Love (Percy Mayfield)
 5. Please Send Me Someone To Love (Percy Mayfield)
 6. Shot Gun Boogie (Cootie Williams)
 7. My Heart Cries For You (Dinah Washington)
 8. Bad Bad Whiskey (Amos Milburn)
 9. Little Red Rooster (Morgie Day)
 10. Walk That Mess (Tiny Bradshaw)
-
- FRESNO, CAL.**
1. Lonesome Soul (Slim Green)
 2. Lost Love (Percy Mayfield)
 3. Black Night (Charles Brown)
 4. Long Distance Call (Maddy Waters)
 5. Don't Go, Don't Go (Lorry Darnell)
 6. Bye Bye Baby (Roy Milton)
 7. Gee Baby (Mel Walker)
 8. My First Love (Orioles)
 9. Back Home Blues (Lowell Fulson)
 10. Baby Let Me Hold Your Hand (Ray Charles)
-
- OAKLAND, CAL.**
1. Do Something For me (Dominoes)
 2. Don't You Want A Man Like Me (B. B. King)
 3. Tired Of Crying (Fats Domino)
 4. Lost Love (Percy Mayfield)
 5. Tears, Tears, Tears (Amos Milburn)
 6. Gee Baby (Johnny Otis)
 7. Black Night (Charles Brown)
 8. I'll Wait For You (Ruth Brown)
 9. I've Been Lost (Little Willie)
 10. My Heart Cries For You (Dinah Washington)

Victor Augments Rhythm n' Blues Field With Five New Groups

Five new rhythm, blues and spiritual groups have been signed by RCA Victor in its current campaign to strengthen its influence in this field and develop new artists with authentic styles popular both in metropolitan and regional territories, Paul A. Barkmeier, Vice President and General Manager, RCA Victor Division, has announced.

The new artists include famed trumpeter "Hot Lips" Page, Clyde "Blow Top" Lynn, the Starlight Spiritual Singers, the Friendly Brothers Quartet and Lloyd Thompson.

Page has been a popular instrumentalist for many years, having played with Benny Moten, Artie Shaw, Count Basie and in backgrounds for many top rhythm and blues artists. The Starlight Spiritual Singers, first heard on "Step By Step" and "This World Won't Stand Much Longer", are a group who have been popular singing in churches around Atlanta, Ga. They all work by day as chauffeurs, in hospitals, etc., but spend their nights singing in public with exceptional success.

The Friendly Brothers Quartet is popular in Rome, Ga., singing A Capella on local radio stations. Their first release is "Soldier, Go Ahead" and "Journey To The Sky". "Blow Top" Lynn has been employed as a record packer in the RCA Victor Atlanta distributor, the Yancey Company, but has organized a small group called the House Rockers, with which he plays tenor sax and guitar, featuring his own originals, and has been much in demand at local dances.

He teed off with "Reliefin' Blues" and "School Boy Blues" on RCA Victor. Lloyd Thompson is a Newark songwriter with a distinctive blues style—his initial disc is "Some Day You'll Want Me" and "Don't Rush Me Baby", both also his own originals.

Kessler Made Director & Sales Mgr. of Columbia Rhythm n' Blues Dept.

NEW YORK—Danny Kessler this week took over as director and sales manager of the rhythm and blues department of Columbia in addition to his regular duties as national promotion manager.

In a letter announcing this, Mr. Kessler said "Getting into the rhythm and blues department is a great thrill for me and the enthusiasm of all the boys is great. It is our intention to get the right artist and the right material. We will try, and try hard, to make records that not only will go in the rhythm and blues market but also in the pop market."

The first rhythm and blues record that Kessler will work on is "Man With A Horn" by Chris Powell and the Five Blue Flames.

OUR HIT PARADE!

WE TOLD YOU SO!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

★ **SOON = 1 ON ALL POLLS!** #1

SAVOY # 766

ROCKIN' BLUES

JOHNNY OTIS ORCH. with MEL WALKER

★ **WATCH THIS ONE CLIMB!** #2

SAVOY # 769

I WILL WAIT

THE FOUR BUDDIES

★ **COMING UP STRONG!** #3

SAVOY # 777

MAMBO BOOGIE - GEE BABY

JOHNNY OTIS ORCH. with MEL WALKER

★ **BILLY WRIGHT DOES IT AGAIN!** #4

SAVOY # 776

KEEP YOUR HANDS ON YOUR HEART

★ **A NEW HIT BY A NEW ARTIST!** #5

SAVOY # 780

DOGGIN' BLUES

JOHNNY OTIS ORCH. with LINDA HOPKINS

Savoy

RECORD CO., INC.

58 Market St., Newark 1, N. J.



best sellers
DE LUXE
Federal RECORDS

POPULAR

- ★ **BETTIE CLOONEY**
WOULD I LOVE YOU? (LOVE YOU, LOVE YOU)
FAITHFUL 15102
- ★ **ELMER OCTOBER**
I WANT A WITTLE WABBIT (THE WABBIT SONG)
PWUPPY FOR SALE 15101
- ★ **RUBY WRIGHT**
IF YOU WANT SOME LOVIN'
A CRAZY AFTERNOON 15093

POP WESTERN

- ★ **ZEB TURNER**
CHEW TOBACCO RAG
NO MORE NOTHIN' (BUT GETTIN' YOU OFF MY MIND)
950 and 45-950
- ★ **COWBOY COPAS**
THE STRANGE LITTLE GIRL
YOU'LL NEVER EVER SEE ME CRY (with KATHY COPAS)
951 and 45-951*
- ★ **MOON MULLICAN**
TOO MANY IRONS IN THE FIRE
SHORT BUT SWEET 931 and 45-931
- ★ **HAWKSHAW HAWKINS**
I LOVE YOU A THOUSAND WAYS
TEARDROPS FROM MY EYES
918 and 45-918*
- ★ **CLYDE MOODY**
BEAUTIFUL BROWN EYES
WHAT CAN I DO?
952 and 45-952
- ★ **GRANDPA JONES**
SEND IN YOUR NAME AND ADDRESS
TROUBLE, TROUBLE, TROUBLE
934 and 45-934

SEPIA BLUES

- ★ **WYNONIE HARRIS**
JUST LIKE TWO DROPS OF WATER
TREMBLIN' 4448
- ★ **LUCKY MILLINDER**
CHEW TOBACCO RAG
GEORGIA ROSE 4449 and 45-4449
- ★ **EARL BOSTIC**
I CAN'T GIVE YOU ANYTHING
BUT LOVE
ROCKIN' AND REELIN' 4437

Federal RELEASES

- ★ **LITTLE ESTHER**
OTHER LIPS, OTHER ARMS
THE DEACON MOVES IN (with "The Dominoes")
12016 and 45-12016
- ★ **THE DOMINOES**
DO SOMETHING FOR ME
CHICKEN BLUES
12001 and 45-12001*
- HARBOR LIGHTS
"NO!" SAYS MY HEART 12010

DELUXE

- ★ **ROY BROWN**
SWEET PEACH
GOOD MAN BLUES 3312



Flanagan Celebrates 1st Band Birthday; Grossed \$500,000

On March 15 the Ralph Flanagan Orchestra celebrated its first anniversary. It grossed \$500,000 during its freshman year. The Flanagan organization is easily one of the great Cinderella stories of popular music. Flanagan, a successful arranger, began fronting a traveling orchestra after becoming popular as a studio recording star—an orchestra leader without an organized orchestra.

The Flanagan Story is one of sound musicianship. The 31 year old maestro, onetime arranger and pianist for Sammy Kaye (and never for Glenn Miller contrary to popular supposition) has never had a pop hit record yet. Flanagan's RCA Victor instrumental recordings have sold in the millions. Consistency is the name for Flanagan.

Traveling over 32,000 miles during his first year Flanagan has amassed his half-million through ballroom one-niters, theatre dates, hotels, cabarets and two series of sponsored radio shows. Last summer as a hot weather replacement for Bing Crosby, Flanagan was heard on the Chesterfield ABC's of Music. He is currently heard every Monday evening at 10 P.M. EST over the American Broadcasting Company on "Let's Go With Ralph Flanagan," sponsored by the U. S. Army and Air Force as an enlistment drive for the Armed Forces.

The Lorian, Ohio-born maestro spends his leisure time flying his one-seater plane and puttering around his Malverne, L. I. home where he lives (vacations willing) with his wife Hannah, a former model.

THE CASH BOX Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"BABY, LET ME HOLD YOUR HAND" (3:05)
"LONELY BOY" (3:02)

RAY CHARLES
(Swingtime 250)

● A tune with a terrific amount of potential makes up the Ray Charles offering on the top deck. "Baby Let Me Hold Your Hand" is one of those blues numbers which can't miss. And ops won't want to miss either by not getting it into their machines. Ray comes up with an almost talky vocal on this one

and his delivery is first rate. There's an attractive tinkling sound in the background and some good guitar to go along. The second half is another number done in the same style, that is slow, steady and blue. The first side is the one that can't help but click and ops are advised to get going now.

"THAT'S THE ONE FOR ME" (2:47)
"BOB IS MY GUY" (2:53)
JOE LIGGINS
(Specialty 394)

● A tune that's kicking up a lot of fuss gets another going over, this time by Joe Liggins and Candy Rivers. The pair pour a lot of stuff into this item and it comes out ok. The second half finds Candy going it alone on a worthwhile ballad. Ops will want to take a listen.

"BACK HOME BLUES" (2:30)
"BABY, WON'T YOU JUMP WITH ME?" (2:45)

LOWELL FULSON
(Swingtime 227)

● Lowell Fulson, who turns out one excellent side after another, does it again with this disk. The upper half is a blues number featuring some low down piano and a slow beat while the second side is a faster item with a driving vocal and instrumental to match. Ops shouldn't miss this one.

"I DREAM" (2:48)
"HANGOVER BLUES" (2:54)
LITTLE ESTHER & JOHNNY OTIS
(Regent 1036)

● A terrifically unusual sounding disk is dished out here by Johnny Otis with Little Esther and Mel Walker going to town on the vocal. This ballad has a tremendous amount of appeal and could easily reach the heights that Little Esther's former disks have gone to. The second side is an instrumental by Johnny with guitars standing out. Ops oughtn't to miss this disk.

"HE'S MY ROCK" (2:54)
"I'VE GOT A RIGHT" (2:46)

FIVE BLIND BOYS
(Peacock 1551)

● The Five Blind Boys continue their excellent offering of spiritual type numbers into which they get a tremendous amount of feeling. These sides are done in the style of a vocal solo with the rest of the boys joining in and they come out terrifically. Ops with the right locations will certainly want this disk.

"JUST LIKE TWO DROPS OF WATER" (2:34)
"TREMBLIN'" (2:27)
WYNONIE HARRIS
(King 4448)

● A real loud one is thrown our way on this platter by Wynonie Harris. Giving out with one of his wonderful vocals, Harris has a good number to work with here. The second half has a slow steady beat and again a fine vocal. Ops should get with this.

"FOUR YEARS" (2:54)
"UNLUCKY GIRLS" (2:54)
JOHNNY MOORE'S THREE BLAZERS
(Aladdin 3082)

● A couple of slow numbers are offered here by Johnny Moore's Three Blazers. Mari Jones does the vocal at either end and turns in a competent job as the small instrumental group shows its mettle. Both sides are due for a play in the boxes.

"MY LOVE, MY DESIRE" (3:00)
"PACK UP ALL YOUR RAGS" (3:15)
JOE MORRIS ORCH.
(Atlantic 933)

● A couple of fascinating sides are turned out here by Joe Morris. Joe has Billy Mitchell singing the lyrics on these and there's certainly a fine job done. Both ends have a unique quality that is bound to draw the coins into the machines and ops won't want to pass up the parade.

"SHE'S ALWAYS ON MY MIND" (2:36)
"I'M LOOKING FOR BABY" (2:28)

SMOKEY HOGG
(Mercury 8228)

● Smokey Hogg almost goes into a blues shouting routine on the top deck. Taking a slow item, he gives it a great going over to the accompaniment of an exciting instrumental. The lower half is a change of pace on which he goes into a faster vein. Ops will do fine with this one.

Standard Songs are MONEY MAKERS!

" 'TILL WE MEET AGAIN "
Recorded by
JO STAFFORD and NELSON EDDY—Columbia
TONY MARTIN—RCA Victor
AMES BROS.—Decca
Pub. by: REMICK MUSIC CORP.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

APOLLO
ROBERTA MARTIN SINGERS
"WHAT A FRIEND"
b/w "LET IT BE"
featuring Daleri's Barrett
The Finest In GOSPEL Music
Apollo # 238
APOLLO RECORDS, INC.
457 W. 45 ST. N. Y.

● **BREAKING B-I-G...** ●
● **CECIL GANT'S** ●
Newest and Greatest
● **"WAITING FOR MY TRAIN"** ●
Dot Record # 1030

● **Dot** ●
RECORDS, Inc.
CALLATIN, TENN. Tel. Gallatin 880



Coral Buys Pyramid Master; Duchess Acquires Tune

NEW YORK—Sparked by the publicity given to her disappearance in the columns of *The Cash Box*, Marian Maye this week found herself on the verge of stardom. And Hy Reiter, her manager, can take a low bow for this fete.

A few weeks ago, Marian made a test record of a forty year old tune by Elmo Russ, called "Gotta Find Somebody To Love." When Russ, who runs Pyramid Records, heard the pressing, he wanted to have a record made but couldn't find the girl. Meanwhile he had arranger Joe Reisman and his orchestra dub in the background and released the test disk.

The record caused such a stir, that over the bidding of several other publications, Duchess Music this week bought the song from Russ for a reputed \$1500 down payment. And to top it all off, Coral Records announced at the MOA Convention in Chicago that it had taken over the disk and was about to give it a national buildup.

Mitchell, Miller & Faith Receive Gold Disk

NEW YORK—A gala party was given at Toots Shor's on Wednesday, March 21 by Columbia Records honoring Guy Mitchell whose best selling disk "My Heart Cries For You" has hit the million mark.

Mitchell was presented with a gold plated record as were Mitch Miller, whose orchestra backed the side, and Percy Faith who wrote the tune. Jim Conkling, president of Columbia, made the presentation.

The party was attended by many of the Columbia stars in town at the time and they included Jo Stafford, Paul Weston, Tony Bennett and Sammy Kaye among others.

New Promotion Changes at Columbia, Capitol

NEW YORK—Both Capitol and Columbia this week announced changes in their promotion set up.

At Columbia, it was revealed that Dan Stevens would take over New York City disk jockey promotion on April 1st. Stevens formerly performed similar duties for Capitol. Jack Devaney who also had been with Capitol and most recently with Sammy Kaye, will do promotion for Columbia on the west coast.

At Capitol, it was announced by Bill Hill, VP and eastern regional sales manager that Don Ovens had been appointed to handle disk jockey promotion in New York, taking over Dan Stevens spot.

Ovens, who had been Dick Linke's assistant in his record promotion business, had been all set to buy out the business, but when the promotion job opened at Capitol due to Stevens' leaving, Ovens decided to step in.

He will be working for Capitol Records Distributing Company under the supervision of Al Levine, New York branch manager.

Savoy Gives Walker Long Term Deal; Adds Talent

NEW YORK—Herman Lubinsky, president of Savoy Records, this week announced that his firm has resigned Mel Walker to a long term contract. Walker has been one of Savoy's brightest stars and his current waxing of "Rockin' Blues" is hitting the top of the lists all over the country.

In addition Lubinsky also signed singer Elmer Warner, blues singer and Tony Jenkins, a romantic blues singer.

SO DEEP MY LOVE
Recorded by **TONI ARDEN** (Columbia)
J. J. ROBBINS & SONS, Inc.

ZING ZING ZOOM ZOOM
recorded by
THE ANDREWS SISTERS ..Decca
PERCY FAITHColumbia
DAVID ROSEM-G-M
PERRY COMORCA Victor
others to follow
ROBBINS MUSIC CORPORATION

Watch For
MISS SHARECROPPER'S
Latest
NATIONAL RELEASE
Coast-to-Coast **NATIONAL RECORDS**

M-G-M RECORDS
★ **ART MOONEY** ★
and his Orchestra
★ BEAUTIFUL BROWN EYES ★
★ SPARROW IN THE TREETOP ★
Available 2 Record Speeds
78 RPM 45 RPM
MGM 10924 MGM K10924
★ THE GREATEST NAME IN ENTERTAINMENT ★

PATTI PAGE
"WOULD I LOVE YOU"
(LOVE YOU, LOVE YOU)
"SENTIMENTAL MUSIC"
Mercury 5571 (5571 x 45)
Mercury

1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

2 THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

3 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739; 8-770)

4 GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400; 48-0400)

5 MOCKIN' BIRD HILL
Pinetoppers
(Coral 64061; 9-64061)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

BEAUTIFUL BROWN EYES
Jimmy Wakely
(Capitol 1393; F-1393)

DEAR JOHN
Hank Williams
(MGM 10904; K10904)

RHUMBA BOOGIE
Hank Snow
(RCA Victor 21-0431; 48-0431)

MORE MOA PICS Next Issue

ABBEY RECORDS HOT PARADE
The Music Operators of America (MOA) and
The Cash Box—March 24th
NOVELTY AWARD OF THE WEEK
discovered
The New Sound Sensation...
"WHATEVER HAPPENED TO THE GOOD OLD DAYS"
and
"THE NICKELODEON WALTZ"
by
LAWRENCE COOK at the Nickelodeon
vocal by TONY MANGO and The Sapphires
ABBEY RECORD = 15042
ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

JUBILEE RECORD Hits
THE OPS CRIED FOR JOY . . .
When they heard the sensational rendition of
DICK BROWN
Singing the fine bolld
"I WON'T CRY ANYMORE"
b/w
"I OWE IT ALL TO YOU"
JUBILEE #4025
The Cash Box—March 24
SLEEPER OF THE WEEK
" . . . Dick Brown's 'I Won't Cry Anymore' should drive away a lot of tears for ops . . ."
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Stars Sing At Runyon-Permo Party



NEWARK, N. J.—At the Runyon-Permo dinner given for operators, their servicemen and mechanics at the Essex House in this city on February 27, many top stars showed up to entertain the men who run the juke boxes. Above, pictured together are Bert Davidson of Permo, Ernie Krickett who acted as MC, Georgia Gibbs who last week signed a three year contract with Mercury Records, Don Cherry, Decca recording star, Hickey Rettig, accordionist, Barney Sugerman of Runyon Sales, and Helen O'Connell who recently made a comeback on the Capitol label.

THE CASH BOX

"Folk" and "Western" Record Reviews



"MY BABY'S JUST LIKE MONEY" (2:41)
 "I WANT TO BE WITH YOU ALWAYS" (3:00)

LEFTY FRIZELL
 (Columbia 20799)



LEFTY FRIZELL

● Lefty Frizell, whose star has been flying high across the country field, comes up with another disk

that's bound to click. Labeled "My Baby's Just Like Money", this cute number is gonna have the coins flowing into the boxes for it has all the ingredients to turn it into a big thing. Lefty, who writes his own tunes, gets some terrifically clever lyrics into them and certainly delivers them in an accomplished manner on this side, which has a good beat, proves. The lower end is a change of pace with an unusual ballad which gets better with each listening. Lefty is riding the crest of the wave now and ops who want to ride along oughta jump in with this one.

"METRO POLKA" (2:21)
 "BLUE AS I CAN BE" (2:24)

JACKIE DOLL
 (Mercury 6321)

● A tune which is headed for big things gets a good rendition here from Jackie Doll and his Pickled Peppers. The group sings this one with speed and show its worth. The lower end gets a little yodeling from Jackie and a slow beat. Ops will do ok with this platter.

"MAIL ORDER KISSES" (2:30)
 "YOU'RE ALWAYS BRAND NEW" (2:59)

TOMMY SOSEBEE
 (Coral 64087)

● Tommy Sosebee follows through on his recent winning sides with two more tunes which are bound to please. The first half is a nicely paced item on which Tommy gets some good backing while the second side is one of his crying vocal efforts. Both make for good listening.

"RIDING ON THE OLD FERRIS WHEEL" (2:48)
 "GUESS WHO TOOK YOUR PLACE" (2:53)

HANK PENNY
 (King 941)

● Hank Penny teams up with Mary Morgan on the top deck to turn out a cute tune with a lot of appeal. The pair give a big push to this novelty and make it a strong contender. The lower half is a driving side on which Hank sings the lyrics alone. Both ends are due for a good play.

"A STAIN UPON MY HEART" (2:32)
 "LOVE FLEW OUT THE WINDOW WHEN MONEY CAME IN THROUGH THE DOOR" (2:50)

ROME JOHNSON
 (Abbey 15041)

● Rome Johnson displays a fine singing voice on these two sides. The first half is a tune with great potential on which Rome does a real nice job. The second side has a marathon title and is a ballad into which Rome pours a lot of feeling. Ops will want to get with this one.

"SEND IN YOUR NAME AND ADDRESS" (3:14)
 "TROUBLE, TROUBLE, TROUBLE" (2:58)

GRANDPA JONES
 (King 934)

● Grandpa Jones has a fast ditty to work with on the upper level and shows some good delivery. With excellent accompaniment, he gets everything possible out of this side. The lower end is a very slow item with some fine fiddling to go along. Ops know the drawing power of Grandpa Jones.

"NO GUARANTEE ON MY HEART" (2:59)
 "SHAKE, RATTLE AND ROLL" (2:30)

CARL BUTLER
 (Capitol 1454; F-1454)

● Carl Butler takes a good ballad and sends it flying home with a well delivered vocal on the top half. The second half is fast story done dynamically with excellent backing of fiddles and guitars. Ops better tune into this one.

"NATURAL BORN GAMBLIN' MAN" (2:54)
 "ONE BROKEN HEART" (2:43)
 TEX ATCHISON
 (Federal 10005)

● Some worthwhile feeling is poured into the tune on the upper end by Tex Atchison. Working with a very good tune, Tex shows that he's a fellow to watch here. The lower half is a ballad featuring guitar and piano and again it comes out right. Ops oughta hear this.

"KING OF ALL KINGS" (2:57)
 "HE BOUGHT MY SOUL AT CALVARY" (2:38)
 STUART HAMBLEN
 (Columbia 20795)

● Two religious songs, sung in a forthright and sincere manner, are offered on this disk by Stuart Hamblen. Stuart manages to get a feeling into these sides which add great meaning to them. Ops who have the proper locations won't want to miss this.

SHOTGUN BOOGIE

TENN. ERNIE	Capitol
ROSEMARY CLOONEY	Columbia
HAWKSHAW HAWKINS	King
CECIL GANT	Decca
COOTIE WILLIAMS	Derby

others to follow

CENTURY SONGS INC.

4527 SUNSET BOULEVARD
 HOLLYWOOD 27, CALIFORNIA



STOP ...
LOOK ...
LISTEN!

HIT
 of the
MOA
Show

To the Latest Releases

"TOPS" RECORDS

Release sheets sent upon request

29 1/2¢ ea.
 TO ALL OPERATORS

Available on unbreakable 45 and 78 R.P.M. records

Midwest Distributors for TOPS Records

GALGANO Distributing Company

4142 W. Armitage, Chicago

"Tony" Galgano

DI 2-7060

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE NATIONAL PURCHASES ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AT—Atlantic	OR—Oriole
BU—Bullet	PR—Prestige
CA—Capitol	RA—Rainbow
CO—Columbia	RE—Regent
CR—Coral	RG—Regal
DA—Dana	RO—Rondo
DE—Decca	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor

45 rpm numbers in parenthesis

- Mar. 31 Mar. 24
- 1—BE MY LOVE 119.5 137.3**
- CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
- CO-39157—LES BROWN
In The Land Of Make Believe
- CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
- DE-27366 (9-27366)—VICTOR YOUNG
Too Young
- MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
- VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You
- 2—IF 119.1 120.7**
- CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
- CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
- CO-39082 (6-939)—JO STAFFORD
It Is No Secret
- CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
- DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
- DE-27481 (9-27481)—LOUIS ARMSTRONG
You're Just In Love
- LO-833—DICK JAMES
You And Your Beautiful Eyes
- MG-10896 (K10896)—BILLY ECKSTINE
When You Return
- VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom
- 3—MY HEART CRIES FOR YOU 76.1 95.6**
- CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
- CO-39067—GUY MITCHELL
The Roving Kind
- CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
- CO-39142 (4-39142)—KEN GRIFFIN
So Long
- DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
- DE-27378 (9-27378)—KNIGHT-FOLEY
'Poter Pic
- LO-877—AL MORGAN
Get Out Those Old Records
- ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels
- ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
- MG-10868 (K10868)—BILL FARRELL
You Love Me
- VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chosing Me
- 4—YOU'RE JUST IN LOVE 61.6 76.5**
- CO-39052—CLOONEY & MITCHELL
Marrying For Love

- Mar. 31 Mar. 24
- CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
- DE-27317 (9-27317)—MERMAN & HAYMES
- DE-27481 (9-27481)—LOUIS ARMSTRONG
If
- ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
- MG-10845—RUSS CASE
Best Thing For You
- VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today
- 5—TENNESSEE WALTZ 61.7 70.9**
- CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
- CO-20551—ROY ACUFF
Sweeter Than The Flowers
- CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
- CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
- CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
- DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
- DE-46122 (9-46122)—J. & L. SHORT
Long Gone Duddy
- LO-867 (45-867)—ANITA O'DAY
YEA, BOO
- ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santo Clous
- MG-10864—TOMMY TUCKER
The Thing
- VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
- VI-21-0407 (48-0407)—PEE WEE KING
- 6—ABA DABA HONEYMOON 54.2 51.1**
- CO-38802—WILLIE SOLAR
- CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
- CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
- ME-5586 (5586 x 45)—HAYES & KALLEN
I Don't Want To Love You
- MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
- VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Modness
- 7—MOCKIN' BIRD HILL 49.8 37.3**
- CA-1373 (F-1373)—LES PAUL
Chicken Reel
- CR-64061 (9-64061)—PINETOPPERS
- DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
- LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
- ME-5595 (5595x45)—PATTI PAGE
I Love You Because
- VI-21-0396 (48-0396)—BRITT & ALLEN
- 8—A PENNY A KISS 47.8 41.3**
- CA-1350 (F-1350)—MARY MAYO
Bring Back The Thrill
- DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
- LO-878—BREWER-LANSON
Hello
- ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Same About You
- VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms
- 9—WOULD I LOVE YOU? 46.2 26.4**
- CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
- CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
- DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
- DE-27490 (9-27490)—GORDON JENKINS
I Love You Much Too Much
- ME-5571 (5571 x 45)—PATTI PAGE
Sentimental Music
- VI-20-4056 (47-4056)—TONY MARTIN
I Apologize
- 10—THE ROVING KIND 35.2 48.6**
- CA-1381 (F-1381)—LES BAXTER
So Long
- CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
- DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
- ME-5573—REX ALLEN
- MG-10879—THE MELODEONS
Missus O'Molloy

- Mar. 31 Mar. 24
- 11—BRING BACK THE THRILL 35.1 24.7**
- CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
- DE-27484 (9-27484)—DON CHERRY
I Apologize
- LO-960—VINNI DE CAMPO
- ME-5575 (5575x45)—TONY FONTAINE
Vision of Bernadette
- MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
- VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You
- 12—BEAUTIFUL BROWN EYES 34.9 14.2**
- CA-1426 (F-1426)—ARTHUR SMITH
Train Whistle Blues
- CA-1393 (F-1393)—JIMMY WAKELY
- CO-39212 (4-39212)—ROSEMARY CLOONEY
- DE-27485 (9-27485)—EVELYN KNIGHT
That's How Our Love Will Grow
- DE-46302 (9-46302)—EDDIE ZACK
Shenandoah Waltz
- MG-10914 (K10914)—ARTHUR SMITH
- VI-20-4062—LISA KIRK
- 13—SO LONG 33.7 43.9**
- CA-1381 (F-1381)—LES BAXTER
The Roving Kind
- CO-20791 (4-20791)—JOHNNY HICKS
All My Life
- CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
- CO-39160 (4-39160)—PAUL WESTON
Across The Wide Missouri
- CR-60366 (9-60366)—LYN MURRAY O.
John B
- DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Traveler
- DE-46297 (9-46297)—FOLEY & TUBB
The Chicken Song
- ME-5570 (5570x45)—RALPH MARGERIE O.
Here's To Hoppiness
- VI-22-0059—JOHNNY MOORE
- 14—SPARROW IN THE TREE TOP 28.3 18.7**
- CO-39190 (4-39190)—GUY MITCHELL
Christopher Columbus
- DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS
Forsaking All Others
- LO-931 (45-931)—REGGIE GOFF
I Love You Because
- 15—ACROSS THE WIDE MISSOURI 18.4 13.1**
- CO-39160 (4-39160)—PAUL WESTON
So Long
- ME-5428 (5428x45)—RALPH MARTIERE
Silver Moon
- VI-20-4017 (47-4017)—H. WINTERHALTER
Seven Wonders Of The World
- 16—IT IS NO SECRET 15.9 21.9**
- CA-1308 (F-1308)—JOE ALLISON
- CO-39802 (6-939)—JO STAFFORD
If
- CO-39073 (6-928)—MARINERS
How Near To My Heart
- CR-64069 (9-64069)—OZIE WATERS
- DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
- DE-46281 (9-46281)—HANK GARLAND
- LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
- ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
- VI-21-0405 (48-0405)—BRITT & ALLEN
- VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me
- 17—ZING, ZING—ZOOM, ZOOM 15.1 10.9**
- CA-1390 (F-1390)—LES BAXTER
When You Return
- CO-39155—PERCY FAITH ORCH
Kiss And A Promise
- DE-27414 (9-27414)—ANDREWS SISTERS
A Penny A Kiss
- MG-30324 (K30324)—DAVID ROSE
Fiddlin' For Fun
- VI-20-3997 (47-3997)—PERRY COMO
If

- Mar. 31 Mar. 24
- 18—I APOLOGIZE 14.7 12.9**
- CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
- DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
- LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
- ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
- MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
- VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?
- 19—CHICKEN SONG 12.4 13.9**
- CA-1409 (F-1409)—CARR & O'BRIEN
If You Want Some Lovin'
- DE-46297 (9-46297)—FOLEY & TUBB
So Long
- DE-27393 (9-27393)—GUY LOMBARDO
Velvet Lips
- 20—JET 11.3 12.7**
- CA-1365 (F-1365)—KING COLE
Magic Tree
- CO-39218 (4-39218)—HERB LANCE
With Love In My Heart
- DE-27416 (9-27416)—BUDDY JOHNSON O.
No More Love
- MG-10909 (K10909)—WOODY HERMAN
Lonesome Gal
- VI-20-3834 (47-3834)—3 SUNS & GREEN
Petite Waltz
- ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY
- 21—MAY THE GOOD LORD BLESS AND KEEP YOU 11.2 4.3**
- 22—I TAUT I TAW A PUDDY TAT 9.9 13.0**
- 23—IN YOUR ARMS 8.4 4.4**
- 24—SENTIMENTAL MUSIC 8.1 12.8**
- 25—LONESOME GAL 7.9 —**
- 26—A BUSHEL AND A PECK 7.8 12.2**
- 27—OH, WHAT A FACE! 7.7 3.2**
- 28—HARBOR LIGHTS 7.2 17.1**
- 29—I STILL FEEL THE SAME ABOUT YOU 6.4 5.7**
- 30—ALWAYS YOU 6.1 —**
- 31—SHENANDOAH WALTZ 3.9 —**
- 32—WAIT FOR ME 3.8 4.2**
- 33—HOT ROD RACE 3.6 5.5**
- 34—VESTI LA GIUBBA 3.2 1.8**
- 35—NEVER-THELESS 3.1 2.1**
- 36—JOHN AND MARSHA 2.9 4.9**
- 37—TELL ME YOU LOVE ME 2.4 1.4**
- 38—PETER COTTONTAIL 2.3 2.2**
- 39—WHEN YOU RETURN 1.9 2.3**
- 40—YOU AND YOUR BEAUTIFUL EYES 1.8 3.7**

MOA 2ND CONVENTION CLIX

Music Industry Crowds Palmer House. Enthusiasm Great. Ops Acclaim Meet. Exhibits Prove Biggest Attraction.



GEORGE A. MILLER, National Chairman, opens the first business meeting with an address of welcome.

CHICAGO — Beginning this past Saturday (March 17) music ops and members of the music industries from all over the country began to greet each other in the lobby, and in various rooms and suites, of the Palmer House here.

By Sunday afternoon (March 18) it seemed as if the Second Annual Convention of MOA (Music Operators Of America) was already under way, if the crowds in the Palmer House Hotel were any indication.

In the meantime exhibitors were at work decorating their display rooms from Saturday thru Sunday and into Monday morning.

Tho the exhibits did not officially open until 2:30 P.M., Monday afternoon, March 19, many were already crowding the floor.

Registrations by Monday morning were more hectic than was ever expected by the MOA Convention Committee.

MOA's headquarters, Room 701, was one of the busiest spots in the hotel beginning Monday, March 19.

Many last minute exhibitors crowded in to ask for space. Ops from all over the country jammed into the room to shake hands with execs of MOA.

The convention got under way with the opening speech by George A. Miller at the Monday morning session in the Crystal Room.

Ops jammed into the seventh floor display rooms, beginning Monday afternoon, greeting men whom they haven't seen since the first convention last year.

Exhibitors were highly pleased.

First, because the men they were meeting and talking to were the men they wanted to see.

As one exhibitor expressed himself, "I'm only interested in music operators. This is one time when I know that I am talking to music men, and music men only, which facilitates all business as well as all discussions."

Second, exhibitors were pleased because of the crowds that kept jamming in to say "hello" and to talk their products with them.

Noted band leaders and artists from many surrounding cities were flown in to attend the MOA Show.

All artists in this city and surrounding area also came up to meet with the juke box ops, and to become better acquainted.

Many special events were arranged for the ops by MOA in conjunction with the music people present. Radio shows, as well as a showing of one of the new pictures here, and other events were available for the pleasure of all ops and their wives.

From New York to California, and from the state of Washington to Florida, operators, their wives, mechanics, and all the music industries, continued to jam the Palmer House.

The big banquet on Tuesday evening won a great hand from all who were present. This was one of the nicest affairs ever yet held. The show won much applause. The diners were pleased with the meal. All seemed to have a very grand time.

The greater majority of the exhibitors, as well as the officers of MOA, were very pleased with the success of their Second Annual Convention.

They now look forward to next year's meetings to be even bigger and better than this Second meet.

Al Denver Addresses MOA Meeting



CHICAGO—Al Denver, national vice-chairman of MOA, and president of the Automatic Music Operators Association of New York, seen above addressing the large gathering of music operators meeting in the Crystal Room of the Palmer House on Monday, March 19.

Miller Being Interviewed By Gersh



CHICAGO—George A. Miller, smiling and happy over the large attendance, telling Bill Gersh, publisher of *The Cash Box*, how well pleased he is over the progress and accomplishments of the Music Operators of America. "It is mighty encouraging to note how many operators attended our second annual Convention," said Miller, "especially those who came from areas many thousands of miles from Chicago. We are sure that they, as well as those who remained at home, will benefit greatly from this meeting."

OPERATORS AT THE MOA CONVENTION RAVED ABOUT IT!

Chicago Coin's

Hit Parade



A LOW COST SELECTIVE PHONOGRAPH
PLAYING TEN-45 R.P.M. RECORDS USING
THE PROVEN RCA MUSIC SYSTEM

EYE-APPEAL
The interior lighting effect of "Hit Parade" is a shimmering array of colors, reflected from gleaming "Apollo Metal" surfaces. A large fluorescent bulb behind a color spectrum, provides the illumination in a manner that rivals the "jumbo" phonos.



APPROXIMATE SIZE
HEIGHT-21"
WIDTH-20"
DEPTH-17"

THE MOST BEAUTIFUL
LOW PRICED PHONOGRAPH
EVER BUILT

ONLY "Hit Parade"
NO OTHER "45" PHONOGRAPH HAS ALL THESE FEATURES

- **ELECTRICAL SELECTION** (permits connection with wall boxes)
- **5c-10c-25c DROP COIN CHUTE**
A "MUST" for profitable operation
- **CREDIT UNIT** • **CANCEL BUTTON**

Chicago Coin's "Hit Parade" accepts up to 45 plays

Famous RCA record changing mechanism. EASILY UNDERSTOOD. The operator of "HIT PARADE" requires no special knowledge or training.

Instantaneous changing of records and title strips. All working parts easily accessible through rear door. Removable mechanism panel for fast, easy servicing.



"Hit Parade" MOUNTED ON ITS HANDSOME PEDESTAL BECOMES AN EYE-APPEALING ONE PIECE UNIT

SEE "Hit Parade" TODAY AT YOUR DISTRIBUTOR OR WRITE US FOR FULL COLOR ILLUSTRATED FOLDER

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

HERE'S WHERE YOU GET THE BEST ALL-WAYS

● ● **SAVE MONEY** ● ●

Williams

"SHOO SHOO"

"BIG LEAGUER"

Bally

TURF KING

Rock-Ola

ROCKET '51-'50**Want**

Used Phonographs of All Kinds, Especially Rock-Ola Standards, DeLuxe, Masters and Supers. Wurlitzers, Seeburgs, A.M.I.

USED GAMES

CITATIONS

CHAMPIONS

Williams' Double Headers only **\$175.00****LAKE CITY AMUSEMENT CO.**

1648 St. Clair Ave., Cleveland 14, O. (All Phones: CHerry 1-7067)

LAKE CITY AMUSEMENT COMPANY**BUSINESS OPPORTUNITIES****In MUSIC, AMUSEMENT and GAMING ROUTES**

Several Coin Machine Routes For Sale. Money Makers. Most of them situated in recreational and resort areas in a Sportsman's Paradise, with far better than average year round climatic conditions.

Routes to be sold separately—ranging in values from \$17,500 to \$94,000 per route. All types of equipment in operation, consisting of all post-war machines. Nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right.

Cash down payments ranging from \$7,500 to \$33,000. Balance on terms that can easily be handled through operation of the business.

Please state in first letter value of route you are interested in, and the amount of cash available for down payment.

Curious and nosy window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made.

Reason For Selling: Owner is retiring from business.

BOX No. 102, c/o THE CASH BOX EMPIRE STATE BLDG.
NEW YORK 1, N. Y.**WANTED****BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS**

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to ...

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

THRU THE COIN CHUTE**EASTERN FLASHES**

What a week! Many of the city's coinmen were away to Chicago attending the MOA Convention. Some started to return to the city on Tuesday, others didn't arrive until Friday. Meanwhile activity on coinrow was not too brisk. Other reasons that cut down the appearance of operators along the street was the Kefauver television and radio show. Not only did it slow up biz on the street, but reports have it that shopping centers as well as the theatrical district suffered. Practically every wholesaler on coinrow had radios going, and several brought in television sets and hooked them in. However, the byword is optimism for biz starting next week. Coinmen know from experience that with the termination of Lent, collections start climbing. Also with the approach of Spring and fine sunshine weather, people will get out of their homes and away from their television sets. All react in favor of the operator with added play on music and games.

Al Simon, Albert Simon, Inc., returned from the MOA Show, all enthused over the reception of Chicago Coin's "Hit Parade" 45 rpm selective phono. The machine will be on display at his quarters starting Monday. . . . Dave Lowy, Dave Lowy & Company, flashes up his showrooms with two new machines. Keeney's refrigerated package candy vendor arrives and is put on display. Also improving the premises is the flashy display of the beautiful Evans' "Constellation" phono. . . . Max Brown of Philadelphia in town visiting. Max returned from the MOA Show on Tuesday, and spent Wednesday in New York—buying and selling equipment. . . . With Harry Koepfel in Chicago attending the MOA Show, brother Hymie has quite a time of it taking care of all the activity. However, hard work is no novelty to Hymie, and he states "Everything will be taken care of the usual Koepfel efficiency". . . . Mike Munves was torn between the work necessary to be done and his desire to listen to the Kefauver show on radio. The problem was solved by moving the radio close by where Mike was working. . . . Joe Young, Young Distributors (Wurlitzer distributors) spends the day in New Jersey, visiting the music ops. Meanwhile Abe Lipsky handles the local job. Abe quite a spiffy dresser, specializing in cravats. Looks like the "Senator" (Al Bodkin) will have to look to his laurels. . . . We understand Nat Cohn created quite a sensation with his "Bowl-O-Matic" amusement game in Chicago. Nat had intended to display the machine at the Palmer House, but last minute change of plans, had the game exhibited at the Sherman.

Leave it to those Runyon boys to do the big good-will, business relations job. Barney (Shugy) Sugerman and Abe Green gathered the music machine association representatives of New York, New Jersey and Connecticut, who were attending the MOA Convention, and dined them at the Cameo Restaurant on Monday night. The main reason was to honor John Haddock, who was celebrating his sixth anniversary as President of AMI, Inc. With all feeling in a jubilant mood, practically everyone took the opportunity to make short talks. The general trend was that the music machine business today has established great prestige with the public, and that it is in the best interests of all to carry on to do even a finer job in the future. Representing the New York group were: Al Denver, Sidney Levine, "Doc" and Mrs. Shapiro, Mr. and Mrs. Arnold, Harry Brodsky, and "Senator" Al Bodkin. From New Jersey, present were: Dick Steinberg, Humbert Betti, and Al Cohen. Connecticut was represented by Art Rode and Jimmy Tolisano. Several other friends were on hand, including Jack Mitnick, eastern regional representative for AMI; Gail Carter, vice-president of Permo, Inc., and Bert Davidson, sales manager for the needle manufacturing company. "The talks and private conversations at this dinner", stated Shugy, "changed some of my thinking, and it's now my opinion that associations, particularly of the type that represent these three territories, are of great benefit, both to the operator, as well as to the distributor and manufacturer". . . . Our good friend Jack Ehrlich, music operator in Brooklyn, bought a restaurant several months ago, and has been asking us to visit it. Well, we finally got around to having a dinner at the Heights Supper Club at 80 Montague Street, and were we happily surprised. It's a gorgeous place, and the food is as good as we've ever eaten anywhere in the country. What a meal! If the Brooklyn and New York coinmen don't get around to trying it out, they're missing a treat.

DALLAS DOINGS

Everyone seems to be in Fort Worth this day. Buzzed George Wrenn at Walbox Sales and also B. H. Williams at Commercial only to find that they were in cow town. . . . Mrs. W. A. Groom, in from Jacksonville for the day, passed on the word that Mr. W. A. had recently bought out Tubby Andrews of the same city. That's nice work kids, we're awfully glad to see you expanding so rapidly. . . . E. J. Shelby is at it again. Fishing that is. E. J. just recently returned from a week of sitting on the creek bank at Buchanan Dam. . . . Harry Hoosier and Henry Manning trained to the MOA. . . . Paul and Jeanne Glass drove up for the MOA Show then on to Iowa for a few days' vacation. . . . Sam Covernale of the Fairmount Novelty in Houston called from Commercial Music in quest of a few of those terrific Dot records. . . . Over the weekend we took over the little island of Galveston. Ran smack into our great friend Joe Magnani at the Balinese Room. Joe is still working on his own private island that he is converting into a pleasure resort. . . . Thanks Juanita and Dewey Parson for the wonderful birthday gifts. . . . G. C. Ormand and Mr. and Mrs. J. T. Stewart of Longview making the distributing houses together. . . . Weldon Denton back from a very, very lucky trek to Hot Springs. . . . Hey Ray Robbins, in the future, we want to see more of Mrs. Rob. . . . Ray Barnes returned from two weeks of golfing in Mississippi and since he was so close to New Orleans, he couldn't resist going down for a week end. "What a terrific time" quotes Ray. . . . and speaking of golf, I am paging "Champ" Gene Williams. My golf isn't what it should be and Gene is just the one to improve it. . . . Glad to see Jim Passalt of Ardmore Music Company in Dallas once again. . . . Jimmie Garret reports that his retail shop in Longview is going great. That's good news for everybody Jimmie. . . . I guess most everyone saw the latest pictures of Debra Delene Delamar, the daughter of the Mayor of East Waco. How cute can they get?

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MOA Incorporates; Elects Officers And Executive Committee

CHICAGO—On the advice of legal counsel, and after much thought, MOA has incorporated.

It will now be known as Music Operators of America, Inc.

With this incorporation new officers were elected to serve in the various corporate offices. The new officers are as follows:

- George A. Miller, Oakland, Calif., President.
- Dick Schneider of E. St. Louis, Ill., First Vice-President.
- Ray Cunliffe, Chicago, Ill., Second Vice-President.
- Clinton S. Pierce, Brodhead, Wis., Third Vice-President.
- D. M. Steinberg, Newark, N. J., Secretary.
- Hirsh De LaViez, Washington, D. C., Treasurer.

In addition to the above offices an Executive Committee was also elected.

The Executive Committee is composed of:

- Les Montooth, Peoria, Ill.
- Jack Mulligan, Sharon, Pa.
- Ben Ginsburg, Roswell, N. M.
- Thos. Whitrow, Midland, Tex.

Williams Mfg. Company Presents "Control Tower" 5-Ball Game

May Be Last 5-Ball During Emergency As Firm Converts Over To War Work

CHICAGO—With the announcement this week of their new five-ball, "Control Tower," Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, also stated, "This may prove to be our last pinball game for the duration of the war emergency."

Stern explained that the firm is getting deeper and deeper into war work and that by Fall of '51 expect that they will be, if not completely engaged in defense effort, at least 85% to 90% in war work.

"This means," Stern stated, "that we just won't have the room for any pinball game production on any scale whatsoever."

"Therefore," he stated, "'Control Tower' may be our last five-ball game."

"We do plan," he continued, "to build an amusement machine, but, it will not be a five-ball. It will be strictly amusement from every angle."

"The way the war work is pouring into our factory at this time," Stern explained, "it is even doubtful as to whether, by Fall of this year, we can

even think of continuing on any kind of amusement machine production.

"At the present rate," he said, "we foresee ourselves so completely engaged in Government work for defense that we may never again be able to produce in any quantity whatsoever."

"We shall try our best to build something, regardless of how few we turn out, as long as we possibly can," he concluded.

Camera Clix At MOA Show



CHICAGO—There was plenty doing at the MOA Convention, and The Cash Box Camera was there to record it.

LEFT—Top to Bottom:
 (1) Morris A. Goldman, president of the Detroit Phonograph Association with Joane Arc, the BMI girl.
 (2) George A. Miller and McKim

Smith of Atlantic City, N. J., fame.
 (3) Ben Rosenthal of Mexico City, Mexico, listens as Johnny Desmond sings "Yiddishe Mama" to him. (We're wondering if it was in Yiddish, Spanish or English.)
 RIGHT—Top to Bottom:
 (1) Harry Koeppel, Koeppel Dis-

speed!

In just three-quarters of a second after patron makes his selection on an AMI Wall Box, the AMI juke box goes into action!

AMI Incorporated
 General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

AMI

ABC's

IN LESS THAN 15 MINUTES YOU CAN CONVERT any AMI Model to 45 rpm for only \$29.50

AMI Conversion Units Are Immediately Available.
ORDER TODAY!

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Factory Representatives for AMI Inc.
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 123 W. Runyon St., Newark 8, N.J., BI 3-8777
 354 S. Warren St., Trenton, N. J., TR 5-6593

Big Boom In Operations In Belgian Congo

Operations of coin operated amusement machines in the Belgian Congo is reported to be developing into an unprecedented boom. Operators have extended their activities into the hinterlands of Stanleyville, where they operate all kinds of automatic amusement and weighing machines.

In addition to intensive purchases of old machines, considerable imports of new machines from Brazil have been reported.

tributing Company, New York, and Hirsh de LaViez, Hirsh Coin Machine Company, Washington, D. C., who did so well with their plastics at the show. Pete Dorraine, head of Abbey Records, can be seen in the center of the photo.
 (2) Jose Romera of Santurce, Puerto Rico, catches up with Humbert Betti of Union City, N. J., and the Spanish flows fluently. Jose flew two days to get to the MOA show.
 (3) Bert Davidson, sales manager of Permo, Inc., and Milt Cole of Cincinnati, O., talk it over.
 (MORE MOA PICS NEXT ISSUE.)



**For A Fast Take-Off
and Jet-Powered
Flight to**

**“DESTINATION
PROFITS”--
You Can Depend on**



**SHOWS THE WAY with
CONTROL TOWER SPECIAL SCORE!**

Builds up as high as 25 REPLAYS! Does not reset at end of game!

- 2 SPECIAL REPLAY BUMPERS • LITES-OUT
FEATURE FOR REPLAY • BONUS SCORE •**
- 3 JET-POWER BUMPERS • HIGH SCORE •
TILT RESET**

**SEE IT —
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NOW!**



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

**NEW ENGLAND'S
LARGEST STOCK!**

Every Machine 100% Guaranteed

MUSIC only **\$79.50** each

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SEEBURG: 8800 — 9800 — Lotone — Gem —
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WURLITZER: 500 — 600 — 24 — 616 — 71
61 — 41
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EXCLUSIVE NEW ENGLAND DIS-
TRIBUTORS FOR: WURLITZER, BALLY,
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**Mich. Tax Bill Seems
Doomed In Committee**

LANSING, MICH.—Members of the House Committee on General Taxation expressed doubt this past week that the Hauffe bill to tax juke boxes and other coin-operated equipment would be reported out of committee.

The bill proposes a \$200 fee for amusement devices, and \$50 for music machines.

Many protested at a public hearing, including location owners, operators, manufacturers, and union officials. Chairman Louis E. Angerson, said the bill probably would die in committee.

Irving B. Ackerman, Detroit attorney, represented the Michigan Automatic Phonograph Owners Association at the open hearing.

**MOA Show Opens New
Paths For Music Operators**

**10c Play, Public Relations, Legislation, Ethics,
Cooperation, Other Discussions Give Ops Much
Food For Thought**

CHICAGO—Not only were members of the music industry and exhibitors we'll pleased with the fine business and discussions they enjoyed at this second annual convention or MOA at the Palmer House, here, but, the music ops, themselves, as they prepared to leave for their various homes, reported that this had proved one of the most informative meets they had ever attended.

Many of these ops stated that the MOA meeting had opened new paths for music progress.

They pointed to the discussions on ten cent play which caused many an operator to better understand the 2 plays 10c and 5 or 6 plays for 25c merchandising plan.

They also explained that the talks on public relations effort, between operators and location owners, as well as manufacturers, were of great importance to all in the field.

The various discussions on the Scott Bills, now in Congress, were extremely vital. All were very attentive to the thoughts expressed regarding these bills.

Many ops believe that the ethics, cooperation, and other matters, which had been discussed at this meet, have brought new paths for the entire trade to follow.

Eventually, it is believed, this industry will prove one of the most out-

standing in the nation because of such efforts as this meeting.

Ops who did not belong to any associations, or where there aren't any organizations in their areas, were joining up as individual members of MOA.

The allied industries were especially loud in praise of this meeting. The leaders of various firms stated that they could let their hair down and discuss music business as it should be discussed, without suddenly learning they were speaking to operators who weren't even engaged in music operating.

Everyone of the firms were also loud in their praise of the fine manner in which the entire show was conducted. Exhibitors do hope that, in the future, the banquet will be held on the last evening so that they will be able to close their displays and enjoy the show without having to rush back to their displays the following day.

A few other minor matters along the above lines popped up at this second annual MOA convention, but, weren't sufficiently important to even warrant mention.

In the meantime, with a new slate of corporate officers, with a new executive committee, and with many plans ahead for the forthcoming year, MOA seems to have won over more and more of the nation's music ops to its side.

**Wis. Firm Warns
Trade About Former
Employee—Seeks To
Apprehend Him**

APPLETON, WIS.—S. E. Stingle, president of Badger Bay Company, this city, is searching for an employee, a mechanic, whom it is alleged robbed the firm of merchandise and cash. He was employed here on March 2, using the name of Paul Lane, and is reported to have worked previously for a Chicago firm under the name of Paul Miller.

Stingle, as well as the Sheriff and Police of Appleton, would like to apprehend this individual. The description released by the Police Department is as follows: He is about 5 ft. 6 in., dark complexion, weight about 145 pounds, scar on his face—leading from the cheek bone to the mouth, having at time of employment a light black mustache, never wears a cap or hat, has a tattoo on his left arm with the insignia of stars and strips in a shield design, and walks fast in a stooped position. This description has been broadcast in many states.

Stingle offers this warning to other coin firms, as this individual is an experienced mechanic. If any coin firm is approached by this man, Stingle would appreciate an immediate wire or phone call, collect, or contact the Appleton Police or Sheriff's Office.



PAT. PEND.

SELECTIVITY . . . including "Cancel" Button.
CREDIT UNIT . . . accepts up to 40 nickels at a time.
PROVED PERFORMANCE . . . incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.
SIMPLE TO SERVICE . . . Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
 BUY IT FROM THE WILLIAMS
 DISTRIBUTOR LOCATED IN
 YOUR TERRITORY



4242 W. FILLMORE STREET,
 CHICAGO 24, ILLINOIS

See the new
Music Mite
MODEL 52
 featuring
 SINGLE ENTRY
 SLUG PROOF
 5¢—10¢—25¢
 COIN MECHANISM

Accepts up to \$2.00
 of credits in any
 combination of
 coins.



PEDESTAL STAND

(Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.

Camera Shots At The MOA Meet

CHICAGO—The Cash Box camera man probably was the busiest, hardest working man at the MOA Convention. Here are some of the people who were "shot" at the various meeting rooms.



LEFT—Top to bottom:

(1) The New York ops meet with Hank Williams, folk recording star. Left to right: Al Denver, Harry Brodsky, "Senator" Al Bodkin, Hank Williams, Alice Arnold, Albert Arnold and Sidney Levine.

(2) From the Lone Star State. Left to right: Henry Manning, American Distributing Co., Dallas; Mr. and Mrs. Harry Hooser, Ft. Worth Amusement Co., Ft. Worth; Bert Davidson, Permo, Inc.; and Bill Gersh.

(3) Left to right: George A. Miller; Clem Stetson; Sam Lewis, Chicago Coin Machine Co.; Pee Wee King, the RCA-Victor Folk recording star; and Walt (Bow Tie) Huber.

(4) Morris Gross of Philadelphia, helps Sam Stern, Williams Manufacturing Co., set up the firm's "Music Mite" 45 rpm selective phono.

RIGHT—Top to Bottom:

(1) In the Chicago Coin room, left to right: Sam Lewis, Phil Robinson of Los Angeles; and Avron Gensburg.

(2) The Canadian coinmen got together for this one. Left to right: Allan Pullmer, Winnipeg; Moe Fine, Montreal; A. A. Clavir, Toronto; M. Morosnick, Winnipeg; and Bill Fielding, Windsor.

(3) A trio of noted Western Pennsylvania ops. Left to right: T. W. Thomas, Eugene Reda, and De Los Burnside.

(4) A gathering in the Williams Manufacturing Co. room. Left to right: Irv Goff, N. R. Boetcher, Charles Pieri, and W. H. Hoffman.

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Mass. Music Ops To Form State-Wide Assn.

BOSTON, MASS.—A group of music operators from various sections of Massachusetts met a week ago to explore the possibility of forming a state-wide association.

Concluding an earnest discussion, it was decided to call a second meeting, which has been described as extremely important. This meeting will take place on Wednesday, March 28 at the Lenox Hotel, Exeter and Boylston Streets, Boston, Mass.

Gregory Papas, secretary, has invited all the music operators in Massachusetts to be in attendance. "It is most important, and for the betterment of the business," stated Papas.

"VOTE ON THE CODE"

Do You Want "The Confidential Price Lists" to Continue to Appear in "Code" Or Do You Want Them to Appear With Prices as They Formerly Did?

YOUR VOTES WILL DECIDE!

NEW YORK—*The Cash Box* has, since installation of the "code" in "*The Confidential Price Lists*" received dozens and dozens of letters, as well as phone calls and wires, pro and con regarding the use of a "code."

Many have praised the "code." In fact, some entire associations have voted favorably on it, and have sent in letters of commen-

datation.

Others have stated that they do not see any use for the code for, as these coinmen explain, "*The Cash Box* is strictly concerned with this industry. What's more, it's a really confidential magazine and doesn't sell on newsstands.

"We don't see why," these men state, "there is any need to 'code' the price lists which are officially

accepted everywhere. Without any 'code,' it is much easier for all in this industry to more quickly read the prices, especially during long distance phone call transactions."

There is the crux of the entire problem. *The Cash Box* is in business by the grace of its subscribers. It has always, and will always, continue to bow to their wishes.

The Cash Box staff feels, therefore, that the entire problem should be placed in the open before the industry, and allow the members of the industry, by their votes, to decide whether they want "*The Confidential Price Lists*" to continue to appear in "code," or, whether they want "*The Confidential Price Lists*" to discontinue appearing in "code," and appear with regular prices as they formerly did.

This entire matter is being left to the majority decision of the industry. This is the American way.

Let the majority decide, by their votes, over a period of three to four weeks whether they want "*The Confidential Price Lists*" to continue in "code," or not to continue in "code."

The Cash Box most sincerely thanks everyone of those operators, jobbers and distributors who have written, wired or phoned, giving their opinion of the new "code."

In fact, even those who are against the "code," have stated that they consider *The Cash Box*, "The one and only true trade magazine in this industry. A really, fine and completely confidential publication (which does not appear on newsstands) and, therefore, see no use for the 'code.'"

It's up to everyone of the subscribers of *The Cash Box*. This is the American way. This is the way *The Cash Box* would like to have its decision. Let the majority rule.

YOUR VOTE WILL DECIDE. VOTE NOW!!

TEAR OUT AND MAIL TODAY TO: THE CASH BOX

EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

YES Continue the "Code"
for "The Confidential Price Lists"

NO Discontinue the "Code"!
Go Back to Regular Prices

NAME

FIRM

ADDRESS

CITY STATE



CHICAGO CHATTER

Activity centered in and around the Palmer House this past week with the music ops, jobbers, distribs and music industries present at the Second Annual MOA Convention. Considering the first meet of MOA, this second was really a triumph. Gives promise of bigger and still bigger meetings in the future. . . . Speech of Congressman Miller of Calif. was a terrific click. . . . Speech of John Haddock, prexy of AMI, Inc., won much good comment from all at this show. . . . George A. Miller of Oakland, Cal., National Chairman of MOA did himself proud. . . . All the other speakers were praised time and time again. . . . Biggest turnout at this meet was the speech of Al (Senator) Bodkin of Brklyn, who was supposed to speak "against" 10c play, after Phil Levin, sect'y of the Chicago ops' assn., spoke "for" 10c play. Instead "Senator" Bodkin got up on the platform and was loud in his praise "for" 10c play which, from all indications, is bound to swing the NYC ops over to 2 plays 10c and 5 or 6 plays 25c. . . . Dinner at the Shangri-La two days before the meet opened, George A. Miller, Clem Stetson, Harrison Call, Walter Huher, Mr. and Mrs. Bill Gersh. . . . A few tables away Mr. and Mrs. Gil Kitt of Empire Coin. . . . **HAPPY BIRTHDAY THIS WEEK TO:** Harry Rosenthal of Pittsburgh, Pa., and Ben D. Palastrant of Boston, Mass. . . . H. F. Dennison around with a wishing idea that sounds very, very good the way Denny has it lined up. . . . Nat Cohn had a little problem about getting into the Palmer House but transferred over to the Sherman and practically stole the show with his "Bowl-O-Matic" showing there. . . . Mr. and Mrs. Harry Hooser of Ft. Worth and Henry Manning of Dallas train in a few days ahead of time and have fun with Mr. and Mrs. Bill Billheimer of Como Mfg. Corp. . . . Art Weinand and J. Raymond Bacon in deep conference over at Rock-Ola Mfg. Corp. and sure to pop with something interesting to all the field. . . . Phil Levin and Ray Cunliffe the two of the hardest workers for the MOA show. . . . Charley Kanter of Cincinnati bragging about his new western singing find, Rome Johnson. . . . Gil Kitt tells about two "old tunes" that are "favorites" of his and names them for an interested audience, "I Love You Much Too Much" and "Yiddishe Mama." So what do the boys do but drag him down the aisle and let him listen to Johnny Desmond's brand new hit recording of "Yiddishe Mama" on MGM records and Fran Warren's latest release, "I Love You Much Too Much" on RCA-Victor. . . . Andy Oomens and Bob Gnarro surrounding Fran Warren for a picture. . . . Phil Weisman and Paul Golden get Ralph Marterie to take a pic with them. . . . John Haddock with a touch of laryngitis after all that speech making. . . . Ben Rosenthal of Mexico City and J. Antonio Zahlah of San Salvador, C.A. in conference, rattling that Spanish off between themselves like machine gun bullets. . . . S. Wade Marr, Jr., exec secty of the North Carolina Amusement Assn. in on crutches, but happy to be at the MOA show, and telling us how N. C. is getting up right behind this statewide org. . . . Terry Thomas in a pic with Beverly McNichols which all the Western Pa. ops are waiting for. . . . Vic Comforte bowling on Nat Cohn's "Bowl-O-Matic" and much impressed with this impressive bowling alley. . . . Joe Elum of Massilon, O., George Marcus of Dover, O., and Joe Abraham of Cleveland, O., whistling as they go thru the show. . . . Phil Robinson, Ed Levin, Sam Lewis and Avron Gensburg handling the crowds who came to see the Chicoin "Hit Parade" phono. . . . Morris Gross and Bernie Weinberg of Scott-Crosse, Philly, helping Sam Stern of Williams to set the "Music Mite" just right for display and pic purposes. . . . Wolf Roberts won a very great achievement for his marvelous work in Denver. Wolf deserves the praise of all in the field. . . . Harry Jacobs, Jr., of Milwaukee, and there were plenty guys from Milwaukee, like Doug Opitz, Sam Hastings, and others, enjoying the displays. . . . Bob Buckley and Sam Tridico come up from New Orleans and are going back with the Ristaurat distributorship for their state. . . . Lou Casola and Joe Kline in a discussion with Joe Cohen. . . . Mr. and Mrs. F. McKim Smith a very attractive couple at the show. Came all the way from Atlantic City. . . . Charley Pieri and Grant Shay are out of Keeney. Both men drop in to say "hello" to one and all at the MOA convention. . . . I. R. Rothstein with Al Rodstein at the MOA show. . . . Max Hurvich up from Birmingham. . . . Jake Friedman enjoying dinner with his very charming Missus. . . . Ed Heath in from Macon just as smilingly as ever. . . . M. Y. (Pete) Blum and Butch Hammer talking things over. . . . Abe Green and Barney Sugarman from Runyon Sales entertaining New Yorkers and Jerseyites. . . . Iz Edelman of Detroit doing business. . . . Nick Carter in from L. A. . . . Chris Christopher up from Baltimore and enjoying himself immensely. . . . Jack Mitnick and Ed Ratajack busy boys in the AMI room. . . . Irv Ovitz around. Reports he is no longer connected with Oscar Schultz. . . . Leo Dixon pops around and gets many a hand shake. . . . Bert Davidson of Permo and Milt Cole of Ohio Specialty in a huddle. . . . In the Permo room, Gail Carter, Jack Baker, Johnny Hammond, Dick Goetzen and later on in the day, Sherman Pete, new prexy of Permo. . . . Eugene Reda and DeLos Burnside walking about leisurely. . . . Humbert Betti of Union City, N. J. and Jose Romera of Porto Rico clicking that Spanish about. . . . From Canada—Allan Pullmer, Winnipeg, Mae A. Fine, Montreal, A. A. Clavir, Toronto, M. Morosnick, Winnipeg, and Bill Fielding, of Windsor, talking it over. . . . New York ops surround Hank Williams for a pic—Al Denver, Harry Brodsky, Al Bodkin, Sidney Levine, Alice and Albert Arnold. . . . Joe Lukin and Joe Abraham of Cleveland shake hands with Hank Williams. . . . O. C. Wood of Andalusia, Ala., saying "hello" to one and all. . . . Pee Wee King of "Tennessee Waltz" fame gets his pic taken with George A. Miller, Clem Stetson, Sam Lewis and Walt Huber. . . . Jack Williams in from Denver and creating a sensation with those silver dollars. . . . Budge Wright in from Portland and clicks big with those cans of salmon from his own salmon catch. . . . Morris A. Goldman, Ben Okum, Roy Clason and all the other boys from Detroit talking over the defeat of that juke box tax in Michigan's capitol. . . . Frank Mencuri just didn't have the time to get around to the MOA show, but, Frank advises that he had some news from Si Redd that is absolutely sensational. Si is featuring the "Gun Patrol" on a leasee basis to locations with 25 percent of the gross for front money. . . . Dave Rosen of Philly searching for that record vending machine which was supposed to be shown at the MOA meet. There was one being made by Enric Madriguera at one time, Dave, but, we don't know what happened to it. . . . Do you want "The Confidential Price Lists" to continue appearing in "code" or in "prices" as they formerly appeared? Most ops who were at MOA show brought up this question. Many claim that since The Cash Box is really a confidential publication to this industry only it isn't necessary to list prices in "code". What do you think? Please let us know. . . . Fletcher Blalock around to see what the MOA show has for his big firm. . . . Ben and Trudy Coven stroll thru the displays at the MOA convention on Monday evening and look things over. Ben saying, "I still believe our firm has

USED FIVE BALL GAMES		USED JUMBO PIN GAMES	
ALI BABA	545.00	SPECIAL ENTRY	579.50
ALICE IN WONDERLAND	55.00	JOCKEY CLUB F.P.	99.50
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BLUE SKIES	54.50	KENTUCKY F.P.	349.50
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TRIPLE ACTION	44.50		
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MANY MORE			

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WURLITZER 1100	5445.00
1080	279.50
1015	279.50
850	99.50
780E	99.50
750	114.50
700	89.50
500	59.50
SEEBURG MAYFAIR	59.50
COLONEL	59.50
CADET	59.50
COMMANDER	50.00
1465	239.50

USED SHUFFLE GAMES	
BALLY SHUFFLE BOWLER	559.50
BALLY SPEED BOWLER	119.50
BALLY SHUFFLE CHAMP	179.50
KEENEY PIN BOY	49.50
UNITED SHUFFLE ALLEY	
W CONV.	89.50
UNITED SUPER SHUFFLE	
ALLEY	59.50
WILLIAMS TWIN SHUFFLE	49.50

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Chicago 32, Illinois

MIAMI MURMURS

It's been a grand season all around. . . . Bert Lane seems to have brought a whole squad down with him and is putting out those "Q-Balls" all over the town. . . . Willie Blatt of Supreme Distributors is planning a trip to Chicago where he has some interesting business. . . . Mity Green of Brooklyn flew into town and purchased Jack Lovelady's juke box route. This was quite an expensive deal we hear. . . . Dave Genshurg of Genco flew into town accompanied by Morrie Ginsberg of Atlas Novelty, Chicago. Both visited with Mr. and Mrs. Myer Genshurg who stopped at the Roney Plaza. . . . A. Herrick of Herrick Merchandise Co., Rockaway Park, N. Y., in town for a few days. Herrick was one of the old time ops in the New York area. He has since wandered off into the novelty merchandise business and is doing very well. . . . Harris Gally of Gally Music Co., Kingston, N. Y., visiting about in town. Harris came down to say "hello" to his son who attends Miami U. . . . Max Weiss of Brooklyn, one of the old timers in the peanut vending biz in Brooklyn and New York, dropped around to visit with some of the former Noo Yawkers who are in the coinbiz here. He was in the company of Ray Harrison, formerly of New York, but now a Miami native. Max simply loves Miami and his stay at the Sea Gull Hotel, he reports, is one of the most pleasant he has ever yet enjoyed. . . . Dave Firestone of Brooklyn, well known to many coinmen about the country, is staying at the Rendale Hotel. He dropped over to visit with Willie Blatt for a while. Used to build games for Willie back in his early Brooklyn days. . . . Ted Bush claims that he is selling more of the new Wurlitzers than he can get the factory to ship him. Ted returned from a visit to his home town, Minneapolis, and was glad to get back to Miami's warm sunshine. . . . Just got word that Bill Gersh is at the Saxony. That being the case, we're going to leave the next column up to Bill, provided, of course, he can manipulate this old Oliver.

CHICAGO CHATTER (Cont.)

the finest there is in the coin machine industry" . . . Whatta show . . . and many many more that they will surely come in for the Third Annual MOA Convention. . . . Mr. and Mrs. Paul Gilbert of South Amusement, Dallas, one of the most charming young couples seen at the show. . . . And so many, many others, it was just impossible to remember them. Our apologies for any we missed in this report.



**BIGGEST SHOW
IN TOWN!**

**GOTTLIEB
MINSTREL
MAN**

Minstrel Man Targets—
Sequence Scoring—Safety
Gate—"Pap" Bumpers!

**ORDER FROM YOUR
DISTRIBUTOR
NOW!**

"There is no
Substitute
for
Quality!"

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1140-50 N. Kostner Ave., Chicago 51, Ill.



CALIFORNIA CLIPPINGS

If things seemed a little extra-quiet around the L. A. Row, it might have been that the distribs and ops were awaiting news from the MOA Convention, which should be catching up with them soon. . . . Phil Robinson, combined his trip to a visit to the Chicago Coin plant. . . . While Joe Peskin also shoved off for a two-week stay in Chicago, we weren't informed as to whether the show was the attraction or if it was just a business trip. . . . Joe's son-in-law Paul Silverman is still working hard at learning how to be a steel magnate while the Pico Blvd. office is capably run by two of the most pleasing eyefuls on the Row, Phyllis Hammond and Dolores Moreno. . . . Over at Bud Parr's General Music firm, Fred Gaunt tells us that the Rock-Olas are coming in steadily these days and going out the same way. . . . One fellow who always seems to maintain a philosophical calm and spirit of well being is Al Bettelman, whose relaxed manner and cigar make a pleasant trademark for C. A. Robinson & Co. whether you're in on business or just a casual visit.

Back on the job, almost fully recovered from his virus bout, was Lyn Brown, who is still doing nicely with the United "ShuffleCade". . . . Over at Automatic Games, George Warner took off for a few days to head off what he thought was virus coming on. With Sammie Donin still up North and Dannie Jackson out a good deal these days, the place was left in charge of their able-bodied mechanic. . . . Another virus victim back on the job was Sicking's Cele Padwa, who still felt a little weak from the flu-type bug. Jack Ryan reported that they were quite busy these days but not making any money (if that adds up). He also let on that it was his birthday, making him one year younger than Jack Benny, he claimed. . . . In between selling Wurlitzers at Paul Laymon's, Ed Wilkes found time to tell us that outside man Jimmy Wilkins now had his family out here from the East and settling in Arcadia.

W. R. Happel, Jr., of Badger Sales, proudly showed us Keeney's handsome new refrigerated package candy machine, with the merchandise showing nicely through the boxes' cellophane windows for visibility and sales appeal. Badger now has a distinctive line of premium goods in a shipment of dog, owl and baseball player clocks just received from Japan. It's the first of this line in town and Happel says the boys have shown a keen interest in the merchandise. Seems vending sales chief Al Silberman has blossomed out into quite a television actor, making an appearance on one of the popular local shows to talk about vending machines, their manufacture, operation and service to the public. Badger's Ray Power's hopped up to Sacramento to spend the Easter holiday with his family there.

Speaking of vending equipment, we ran into an interesting item at the big Rexall drug store here, of all places. In addition to a Quizzer machine nicely placed at the busy entrance of the Beverly-La Cienega store, they had a new Flower-O-Mat refrigerated machine standing alongside, with gardenias (white and green) and orchids attractively packaged and at a price no higher than the average florist's. National distributor of these machines is Loren D. Upton of North Hollywood. . . . On the Row: Bill Bradley of Covina. . . . John Knowles, Johnny Ketchersid and Sheridan Thompson of Long Beach. . . . San Diego's Kenneth Wolfe, Lena Couch and Gene Anderson. . . . Anthony Stromberg and William Merrill of Santa Ana. . . . Visalia's Ivan Wilcox. . . . C. C. McGovern from Las Vegas. . . . R. T. Frazier of La Mesa. . . . George Stebbins of Monrovia. . . . San Pedro's Warren Clemmens. . . . Dick Harrison of Fontana.

MINNEAPOLIS, MINN.

In spite of all this there have been a few operators coming into town and also several operators have made the trip to the M.O.A. Convention in Chicago. . . . Harold N. Lieberman of the Lieberman Music Company went to Chicago for the convention, and also Amos Helicher of the Advance Music Company, made the trip to Chicago. . . . Dan Meder of Gaylord; Harlan Beach of Alexandria; Mike Illies of Long Prairie; was also in town picking up supplies for their routes. . . . Archie Pence and his wife have just returned from an extended vacation in and around Biloxi, Miss. . . . C. B. Case and his wife also went along.

Ben Kapel of Fargo, N. D., stopped in to chat with a few of the distributors for a few minutes when he was in town. . . . Kenny Anderson of Austin and his wife made the trip in. . . . Ray Kohner and son Don of Winona made a quick trip into town to pick up supplies and machines for their route. . . . Some of the Wisconsin operators seen in town were Joe DeMars of Ashland; Harry Galep of Menominee; Al Redding of La Crosse; and James Donatell of Spooner.

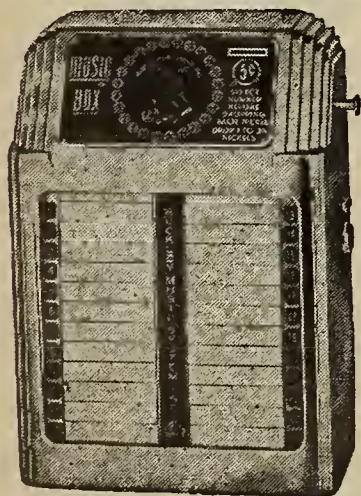
One event that brought quite a few people into town was the state high school basketball tournament. R. L. Cross of Jackson; and Mr. & Mrs. Chet LaDoux of Bemidji, were some that were sure they were going to see the games. . . . August Streyle of Hazelton, N. D., picked up supplies and so did C. B. Sersen of St. Cloud. . . . Elgin McDaniel of Wadena and wife were in town, as was Ben Weis of Bemidji and Glen Rackliff of Superior, Wis.

ST. PAUL, MINN.

Mike Illies, Long Prairie, telephoned in and said that a blinding storm was raging in his town in the 19th. This is the storm that came from Wisconsin and reached the Twin Cities on the 18th. . . . Stan Woznak, Little Falls, stopped in on his way to Mliwaukee, where he will visit with relatives. Stan then went to Chicago to attend the M.O.A. convention. . . . R. F. Wenzel and T. H. Crosby, Automatic Games were scheduled to make the trip to Chicago, also, but due to weather conditions cancelled the trip.

Bob Kolinger, service man for Carl Schumacher, St. Cloud, stopped in for parts and supplies. Bob who recently took over servicing of this route, is keeping himself plenty busy. . . . Harland Beach and Mike Illies, Long Prairie, drove in the earlier part of the week when the weather was much nicer. . . . Also visiting, were Gus Loehr, Melrose, and Bud Curley, Brainerd. . . . Ernie Erkkila, Eveleth, was scheduled to drive in, but Ernie changed his mind—or we should say, the weather changed it for him. . . . Bnn Mraz, Brainerd, was driving to the Twin Cities, to attend the State basketball championship, in which Brainerd was participating, when he blew the rods out on his car, near Elk River, about twenty-five miles from the cities. . . . Chester Case, Robbinsdale, was snowed in at his winter cottage at MilleLacs Lake, and was forced to spend a few extra days there, since highway travel was practically impossible. . . . Fred and Stan Maytas, Moose Lake, also found the weather distasteful on their trip to the cities. . . . LaBeau Novelty, reports business slowed down due to the weather, as does Kenny Sales.

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6AT6	— .95	6SN7	— 1.45	50C5	— 1.60
6AU6	— 1.35	6T8	— 2.20	70L7	— 1.75
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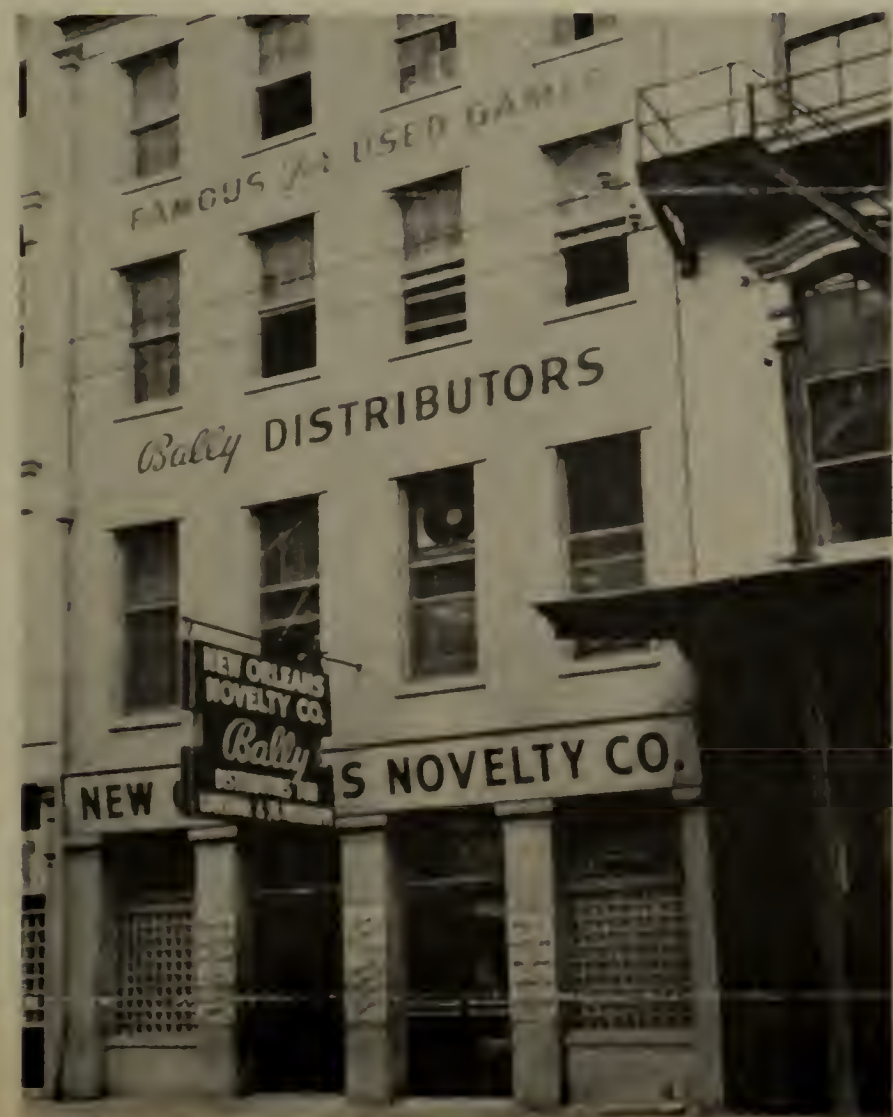
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N. O.'s 2 "B"'s Started Biz In College



NEW ORLEANS, LA.—The two "B's", Louis Boasberg and Ray Bosworth, heads of New Orleans Novelty Company, this city, were featured in front page story of "Bally-Who", March issue, published by Bally Manufacturing Company, Chicago, and edited by the popular Herb Jones.

Altho Louis and Ray attended rival New Orleans colleges, they joined forces while sophomores in 1931, in order to earn money to pay for their education. Boasberg attended Tulane University and Bosworth studied at Loyola University. Intercollegiate rivalry brought them together and since that time have come a long way.

Their first venture was the operation of used games, some of which were Airway, Skipper, and Jack and Jill. They reinvested their earnings in additional equipment and expanded their route. By the time they had graduated from college, they had built up quite an extensive operation. At this time they established the New Orleans Novelty Company, which some claim is the largest operating and distributing firm in the territory.

During World War II, Boasberg and Bosworth served in the Navy. Today they are both active in community and civic affairs.

Pictured at left is the New Orleans Novelty Company building.

Detroit Ops Visit Angott To View Phono



DETROIT, MICH. — When Carl Angott, head of Angott Distributing Company, this city, recently ran a two-day party to introduce the new Wurlitzer models 1400 and 1450, he played host to large numbers of music operators.

Pictured above are some of Angott's guests: Top (l to r): Thomas Cocking, Ted Parker and George Grennon.

Center photo: Ernie Cassin and Lowell Kessler.

Bottom photo: Martin Giffel, Anthony Giffel and Mrs. Giffel.

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WANT—Motors for Bally Citation, Champion and Turf King; both Main Cam and Shuffleboard Motors. Also, want Painted Playfield Glasses for all Bally post-war consoles. T & L DISTRIBUTING CO., 1321-23 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

WANT—Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—One or a hundred phones and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade Equipment, Diggers, One-Balls, Late Model Photomatics. Tell us exactly what you have, give condition, price wanted, and when ready to ship. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

WANT—We'll buy your music equipment, whether one or one hundred machines. We'll buy your complete music route. Write, wire. Give complete details and price wanted. We are Wurlitzer distributors. CENTRAL MUSIC DISTRIBUTING CO., INC., 1523-25 GRAND AVE., KANSAS CITY 8, MO.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chi-Coin Pistols; Arcade equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOWer 1-6715.

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WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Cash Waiting. Will buy your entire route of music or games. Give us complete details and price. Wanted quick—one-balls. Write, wire, phone today! CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA. Tel: TEmple 8248.

WANT—United Hawaii, Nevada; Gottlieb Buccaneer; Exhibit Build Up. State condition, price. L. M. KIDD, 400 NORTH SECOND STREET, RICHMOND, VA.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

CLASSIFIED ADVERTISING SECTION

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

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FOR SALE

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FOR SALE—Completely reconditioned with used parts replaced by new: 4 147 Seeburgs \$325 ea.; 1 1100 Wurlitzer \$450; 1 1250 Wurlitzer, write; 20 New 5c Seeburg W156 Wall-O-Matics \$35 ea.; 1 Wurlitzer 600 \$65. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

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FOR SALE—5 Winners (like new) \$469.50 ea.; 5 Photo Finish \$365 ea.; 5 Bally Champions (very clean) \$365 ea.; 5 Bally Citations \$249 ea.; 4 Gold Cups \$129.50 ea.; 6 Jockey Specials \$95 ea.; 3 Bally Big Innings \$195 ea.; 1 Chicago Coin Goalee \$125 ea.; 4 Dale Guns \$79.50 ea.; Seeburg 147 M \$325; Seeburg 148 M blond \$395; 4 Seeburg 148 Hideaway \$329.50 ea.; 2 Wurlitzer 1080 \$285 ea.; 25 Seeburg Tear Drop Speakers \$15 ea.; 15 5c Seeburg Wallomatics Wireless \$19.50 ea.; 10 National 9-18 Candy Vendors \$89.50 ea.; 10 R.C.A. Coin Radios \$24.50 ea.; 6 Gottlieb Bowlettes \$62.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Bally Hot Rods (like new) \$175; Exhibit Lite-A-Line (arcade piece) \$155; Gottlieb Bowlette \$60; Shuffle Alley Express \$95; Chicago Coin Hockey \$79; Dale Guns \$85; National Shuffleboards, all sizes, \$59.50 and up; Scoring Units \$39.50 and up. Plus crating. Climatic Adjusters for Shuffleboards \$16.50. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tels.: ENglewood 4-4144, ENglewood 4-9204, and STate 2-5600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—35 ABT Challenger, 10 shots 1c \$15 ea.; 8 Seeburg Remote Control Wall Boxes 5/10/25c \$40 ea.; 5 Exhibit Six Shooters, used three weeks, write; 2 Wurlitzer 600 Keyboard Selector \$125 ea.; 5 Seeburg Shoot The Bear \$325 ea.; 2 Batting Practice, good condition, \$100. LEE NOVELTY CO., 1001 SPRING ST., SHREVEPORT, LA. Tel.: 2-4545 and 3-3625.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERSTON, GEORGIA.

FOR SALE—3 Wurlitzer 1250's like new, write; 1 Wurlitzer 750-E \$95; 2 Wurlitzer 700's \$80 ea.; 6 Wurlitzer Twin 12 Hideaway's \$30 ea.; 2 Packard Manhattan's \$150 ea.; 10 Aireon 1947 Supers \$50 ea.; 3 Aireon Fiesta's \$95 ea.; 4 Encore Wall Boxes \$12 ea.; 8 WS2Z SEEBURG Wall Boxes \$4 ea.; 25 Packard Wall Boxes \$12 ea. 1/3 deposit, balance C.O.D. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 87515.

FOR SALE—Bally Line-A-Baskets (new) \$25 ea., stand \$10 ea.; Undersea Raiders \$89.50; Mutoscope Sky Fighter \$110; AMI, Model C, write; Midget Movies (new) \$225, (used) \$125; Williams Lucky Inning (new, original crates) \$150; Williams All Stars \$85; Quarterbacks \$110. J. ROSENFELD COMPANY, 3218 OLIVE ST., ST. LOUIS, MO. Tel.: LUcas 3196.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; Unlted; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—Select-A-Card \$95; Carolina \$75; Playtime \$95; Saratoga \$75; Tucson \$95; Cinderella \$65; Crown Jewels \$65; Coney Island \$65; El Paso \$65; Rockette \$165; Georgia \$165; 4 Horsemen \$165; Triplets \$165; Freshie \$135; King Arthur \$135; New Play Ball, write; New Things, write. Wire your order. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—Wired Music Studio and location equipment. Complete setup for 15 locations. Beautiful mirror location cabinets. \$5,000 F.O.B. Oakland. LOVE MUSIC CO., 327 17th ST., OAKLAND, CALIF.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Photo Studio Booth with two cameras \$350; 5 Bally Entries \$65; 1 Gottlieb Daily Races \$45; 7 Victory Derbies \$35; 2 Yankee Traveling Cranes on wheels \$45; 1 Liberator \$85; 1 Play Ball. Will Trade for Turf Kings, etc. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Minit Pop Corn Machines \$99 ea.; Strikes 'N Spares \$149 ea.; Packard Chrome Pla-Mor Boxes \$19 ea.; Packard Model #7 \$99; Packard #400 Hideaway \$79 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Available for immediate delivery—one model 1428 Rock-Ola, blonde, like new. Thoroughly overhauled \$350. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Packard Boxes \$14.50; Wurlitzer #2140 \$24.50; Photo Finish \$300; Champions \$395; Citations \$200. Also we will trade for M100 Seeburgs. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—500 Seeburg 30-wire pre-war Wall Boxes \$8.50 each; Packard Wall Boxes \$20 each; 8 Brand New Kleenex Vendors with Stands \$35; Bally Speed Bowlers \$145; Exhibit Rotary Claw \$225; Wurlitzer 1250, write; Rock-Ola '46 \$225; Rock-Ola '47 \$275; Ristaurats \$95. 1/2 deposit required with order. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: Tower 1-6715.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—1 Exhibit Silver Bullets Gnn \$195; 2 Model 1100 Wurlitzer phonographs, like new, \$525 ea.; 1 United Team Hockey, floor sample, \$150; 6 Chrome Packard Wall Boxes \$15 ea. AUTOMATIC AMUSEMENT CO., 1100 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Basball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 228, NORTH ARLINGTON, N.J.

FOR SALE—Bally Clover Bells, like new, 5c 5c play, \$500; Bally Deluxe Draw Bells \$150; Bally Regular Draw Bells \$125; United Shuffle Alley \$35; Feature Bell \$300; Bally Triple Bell \$200; AHT Gun \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Telequizes complete with film, like new, perfect condition, \$150 each. One-Balls: Winners, Citations, Gold Cups, etc. Write or call for special prices. MONARCH COIN MACHINE COMPANY, 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-H31.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel: WESt 3-3224.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Call or write Davis Distributing Corp. for phonographs with the Davis Six Point Guarantee: *mechanism overhauled *worn parts replaced *amplifier reconditioned *speaker inspected *tone head renewed *cabinet professionally refinished. DAVIS DISTRIBUTING CORP., 738 E. ERIE BLVD., SYRACUSE, N. Y. Tel: 5-5194.

FOR SALE—Citations, Photo Finish, Champions, Gold Cups. Write for attractive price. Arcade Equipment: Batting Practice \$75; Boomerang \$45; ChiCoin Hockey \$95; Goalee \$125; Heavy Hitter \$65; Keeney Air Raider \$125; Panorams \$250; Pitchem & Batem \$225; Quizzers with Film \$125; Recordio \$175; Siros Brush Up \$75; Periscope \$125; Edelco Pool Table \$75; Exhibit Dale Guns \$95; Seeburg Bear Guns \$375; Atomic Bomber \$150; Silver Bullets \$195; Voice-O-Graph \$395; Standard Metal Typewriter \$349.50. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: Tower 1-6715.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel BLnemond 8-7600.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—Clean—ready for location: Model 147 Seeburg \$350; Model 1015 Wurlitzer \$300; Model 1080 Wurlitzer \$275. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—Winners \$519; Champions \$385; Citations \$269; Lexington (Hally) \$250; Grandstand (Bally) floor sample, \$695; Hot Tip (Keeney) \$69. T & L DISTRIBUTING CO., 1321-23 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

FOR SALE—Business Opportunities in Music, Amusement and Gaming Routes! Several coin machine routes for sale. Money makers. Most of them situated in recreational and resort areas in Sportsman's Paradise, with far better than average year round climatic conditions. Routes to be sold separately—ranging in values from \$17,500 to \$94,000 per route. All types of equipment in operation, consisting of all post-war machines, nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right. Cash down payments ranging from \$7,500 to \$33,000. Balance on terms that can easily be handled through operation of the business. Please state in first letter value of route you are interested in, and the amount of cash available for down payment. Curious, and nosy window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made. Reason for selling: Owner is retiring from business. BOX # 102, % THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Genco Bowling League 8 & 10' \$25; Gottlieb Bowlettes \$49.50; United Super Alleys \$49.50; Keeney Pin Boy \$25; Chicago Coin Bango \$25; Williams Quarterback with batting assembly \$60; Robco Vibrators one or five cents \$40; Crabb Horoscope machine \$95; new Chicago Coin Play Ball, write; Bally Shuffle Bowlers \$49.50; Rebound Conversions for United Standard and Bally Shuffle Bowler \$35; Spot Lite amusement game \$39.50. Write for complete list of new and used Arcade Machines, 5 ball machines. Terms: one-third deposit, balance C.O.D. K. C. VENDING CO., 800 N. 3rd ST., PHILADELPHIA 23, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Reconditioned Wurlitzers: 750's \$115; 1015's \$275; 1100's \$450. Rock-Olas: 1422 \$175; 1426 \$225. Seeburg: M-100, write. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: Magnolia 3931.

NOTICE—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

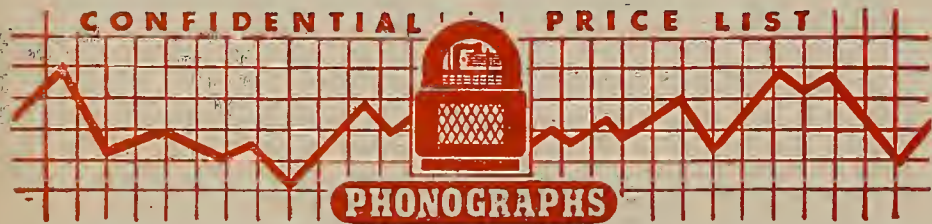
FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

CODE: Use Code As Of March 3, 1951



WURLITZER

4. 24RH.AT	EA.AT
4. 600REH.AT	IH.AT
4. 600KEH.AT	IH.AT
4. 500AEH.AT	IH.AT
4. 500KEH.AT	IH.AT
4. 41 (Counter)EH.AT	IH.AT
6. 51 (Counter)RT.TT	EA.AT
4. 61 (Counter)EH.AT	IH.AT
4. 71 (Counter)EH.AT	GA.AT
6. 81 (Counter)EH.AT	IA.AT
4. 700IH.AT	HH.AT
6. 750MCH.AT	KKH.AT
4. 750EHE.AT	KRH.AT
4. 780M ColonialHA.AT	KKH.AT
4. 780EHH.AT	KOH.AT
4. 800IA.AT	KOE.AT
2. 850IH.AT	KOH.AT
4. 950IH.AT	KEH.AT
1* 1015OE.AT	REH.AT
4. 1017 HideawayKHA.AT	OAT.AT
1* 1100EO.AT	AOA.AT
1* 1080OIA.AT	RKH.AT
6. 300 AdapterKT.AT	KA.AT
6. 320 Wireless Wall BoxR.AT	I.AT
4. 310 Wall Box 30 WireE.AT	A.AT
6. 320 2 Wire Wall BoxR.AT	I.AT
6. 332 2 Wire Bar BoxA.AT	H.AT
6. 331 2 Wire Bar BoxA.AT	KT.AT
4. 304 2 Wire StepperR.AT	A.AT
4. Wireless StrollersKH.AT	OAT.AT
6. 430 Speaker Club with 10, 25c BoxFH.AT	IA.AT
6. 420 Speaker CabinetET.AT	EH.AT
4. 3031 Wall BoxKO.AT	OAT.AT
4. 3045 Wall BoxKE.AT	KH.AT
4. 3020 Wall BoxRA.AT	EL.AT
4. 219 StepperKH.AT	OH.AT
6. Selector SpeakerHA.AT	KOA.AT
4. 100 Wall Box 5c 30 WireR.AT	A.AT
6. 100 Wall Box 10c 30 WireKO.AT	KI.AT
6. 111 Bar BoxR.AT	KT.AT
4. 120 Wall Box 5c WireO.AT	R.AT
6. 305 Impulse Rec.O.AT	KT.AT
6. 350 WIs SpeakerKI.AT	RH.AT
4. 115 Wall Bpx Wire 5c WirelessA.AT	I.AT
6. 135 Step ReceiverKE.AT	KH.AT
4. 145 Imp. Step FastE.AT	I.AT
6. 306 Music TransmitL.AT	H.AT
6. 130 AdapterKA.AT	KI.AT
4. 580 SpeakerOA.AT	EH.AT
6. 123 Wall Box 5/10/25 WirelessH.AT	KA.AT
4. 125 Wall Box 5/10/25 WireR.AT	F.AT

SEEBURG

1. PlazaOH.AT	RH.AT
1. RoyaleOA.AT	RH.AT
4. RegalRA.AT	AH.AT
4. Regal RCRH.AT	FH.AT
4. GemRA.AT	IH.AT
4. ClassicRA.AT	FH.AT
4. Classic RCAH.AT	IH.AT
4. MaestroAH.AT	GA.AT
4. MayfairEH.AT	FH.AT
6. Mayfair RCFH.AT	CH.AT
6. Melody KingEH.AT	IH.AT
4. CrownRH.AT	AH.AT
6. Crown RCFE.AT	IH.AT
4. Concert GrandRE.AT	AH.AT
4. ColonelAT.AT	FH.AT
4. Colonel RCAH.AT	GT.AT
4. Concert MasterEH.AT	IH.AT
6. Concert Master RCAH.AT	IH.AT
4. CadetAT.AT	IA.AT
6. Cadet RCAH.AT	IA.AT
4. MajorEH.AT	IH.AT
4. Major RCAT.AT	IH.AT
4. EnvoyEH.AT	IH.AT
4. Envoy RCAH.AT	CH.AT
4. VogueEH.AT	IH.AT
4. Vogue RCAH.AT	CH.AT
4. CasinoEH.AT	IE.AT
6. Casino RCAH.AT	IH.AT
4. CommanderEH.AT	AH.AT
6. Commander RCAT.AT	IA.AT
4. Hi Tone 9800EA.AT	KKT.AT
1. Hi Tone 9800 RCEA.AT	IH.AT
2. Hi Tone 8800EA.AT	IH.AT
1. Hi Tone 8800 RCEA.AT	IH.AT
4. Hi Tone 8200EA.AT	IH.AT
4. Hi Tone 8200 RCEA.AT	IH.AT
2. 146S ('46)KHA.AT	OAH.AT
2* 146MOKH.AT	OIH.AT
4* 147SOE.AT	ROA.AT
4* 147MOF.AT	RAT.AT
4. 148SROA.AT	RHA.AT
4. 148MRAH.AT	ETH.AT
4. 148MLETH.AT	EEH.AT
6. Selectomatic 16A.AT	I.AT
6. Selectomatic 24A.AT	KH.AT
6. Selectomatic 20A.AT	KT.AT
6. Remote Speak OrganKT.AT	KI.AT
6. Multi Selector 12 Rec.KO.AT	RAT.AT
6. Melody Parade BarE.AT	F.AT
6. 5c Wallomatic WirelessR.AT	G.AT
6. 5c Baromatic WirelessE.AT	A.AT
6. 5c Wallomatic 3 WireO.AT	G.AT
4. 30 Wire Wall BoxO.AT	H.AT
4. 5, 10, 25c Baromatic WireR.AT	F.AT

6. 5, 10, 25c Wallomatic 3 WireI.AT	G.AT
6. 5, 10, 25c Baromatic WirelessF.AT	G.AT
6. 5, 10, 25c Wallomatic WirelessG.AT	KI.AT
4. 3W2 Wall-a-MaticOO.AT	OH.AT
1. W1-L-56 Wall Box 5cKI.AT	RA.AT
4. 3W5-L-56 Wall Box 5, 10, 25cRA.AT	EH.AT
6. W6-L-56-5/10/25 WirelessRH.AT	AA.AT
5. Tear Drop SpeakerKO.AT	KI.AT

ROCK-OLA

6. Imperial 20OE.AT	EH.AT
6. Imperial 16OA.AT	EH.AT
6. WindsorOH.AT	ET.AT
6. MonarchOH.AT	EH.AT
6. Std. Dial-A-ToneRH.AT	ET.AT
4. '40 Super RockoliteAT.AT	IH.AT
6. Counter '39KH.AT	RH.AT
4* '39 StandardEH.AT	IH.AT
2* '39 DeLuxeRH.AT	GA.AT
4. '40 Master RockoliteEH.AT	IH.AT
6. '40 CounterRH.AT	EH.AT
6. '40 Counter with Std.EH.AT	AE.AT
6. '41 PremierEH.AT	FH.AT
6. Wall BoxE.AT	H.AT
6. Bar BoxE.AT	H.AT
6. Spectravox '41KA.AT	QH.AT
6. Glamour Tone ColumnRT.AT	RA.AT
6. Modern Tone ColumnRO.AT	ET.AT
6. Playmaster & Spectra- voxEH.AT	FH.AT
4. Playmaster '46IH.AT	KOH.AT
6. PlayboyKA.AT	RT.AT
4. CommandoRH.AT	AT.AT
2* 1422 Phono ('46)KEH.AT	OAA.AT
6. 1424 Phono (Hideaway)KAH.AT	KHA.AT
4* 1426 Phono ('47)OOA.AT	OIA.AT
2. Magic Glo (1428)RA.AT	EEH.AT
6. 1501 Wall BoxR.AT	I.AT
6. 1502 Bar BoxA.AT	I.AT
6. 1503 Wall BoxKO.AT	KA.AT
6. 1504 Bar BoxG.AT	KI.AT
6. 1510 Bar BoxKA.AT	OT.AT
6. 1525 Wall BoxKT.AT	KI.AT
6. 1526 Bar BoxKA.AT	KH.AT
4. 1530 Wall BoxKT.AT	OA.AT
4. Dial A Tone B&W BoxO.AT	A.AT
6. 1805 Organ SpeakerOE.AT	EH.AT

PACKARD

2* Pla Mor Wall & Bar BoxKO.AT	OT.AT
2. ManhattanKEH.AT	KHH.AT
4. Model 7 PhonoIA.AT	HH.AT
4. Hideaway Model 400IH.AT	KOA.AT
6. 1000 SpeakerEH.AT	IA.AT
6. Willow AdaptorKE.AT	OH.AT
6. Chestnut AdaptorKA.AT	OA.AT
6. Cedar AdaptorKFT	OH.AT
6. Poplar AdaptorKA.AT	OI.AT
6. Maple AdaptorKA.AT	RT.AT
6. Juniper AdaptorKA.AT	OI.AT
6. Elm AdaptorKA.AT	OA.AT
6. Pine AdaptorKA.AT	OA.AT
6. Beach AdaptorKA.AT	OI.AT
6. Spruce AdaptorKI.AT	OH.AT
6. Ash AdaptorKA.AT	OA.AT
6. Walnut AdaptorKI.AT	OA.AT
6. Lily AdaptorKT.AT	KOA.AT
6. Violet SpeakerKT.AT	KA.AT
6. Orchid SpeakerKH.AT	OO.AT
6. Iris SpeakerOK.AT	OH.AT

MILLS

6. Do Ri MiOA.AT	AH.AT
1. PanoramKO.AT	OAT.AT
4. Throne of MusicRH.AT	AH.AT
4. EmpressRH.AT	FA.AT
6. Panoram 10 Wall BoxA.AT	G.AT
6. Panoram Peek (Con)KIA.AT	KHA.AT
6. Conv. for Panoram PeekKT.AT	OH.AT
5. ConstellationOOA.AT	OHH.AT

AMI

6. Hi-Boy (302)EH.AT	AA.AT
6. Singing Towers (201)OH.AT	IE.AT
4. Streamliner 5, 10, 25OA.AT	FA.AT
6. Top FlightOA.AT	RH.AT
6. Singing Towers (301)OH.AT	IE.AT
4. Model A '46RFE.AT	EIA.AT
4. Model B '48EHA.AT	AIA.AT

BUCKLEY

4. Wall & Bar Box O. S.R.AT	A.AT
4. Wall Bar Box N.S.I.AT	KI.AT

AIREON

4. Super DeLuxe ('46)EA.AT	HA.AT
4. Blonde BomberKOH.AT	KGH.AT
2. FiestaHA.AT	KOA.AT
6. '47 HideawayKKH.AT	KHA.AT
6. '48 Coronet 400KOH.AT	KAT.AT
6. '49 Coronet 100OIA.AT	OHH.AT



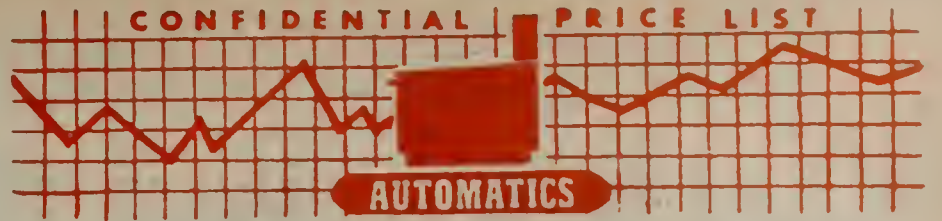
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC BowlerOA.AT	OH.AT
4. Ali Baba (Got 6/48)RH.AT	AE.AT
2. Alice (Got 8/48)FA.AT	FH.AT
6. Amber (Wm 1/47)KH.AT	RA.AT
2. Aquacade (Un 4/49)FE.AT	GT.AT
2. Arizona (Un 5/50)KKH.AT	KAH.AT
4. Baby Face (Un 1/49)EH.AT	FH.AT
4. Baffle Card (Got 10/46)KT.AT	KE.AT
4. Ballerina (B 48)EA.AT	AH.AT
4. Ballyhoo (B 47)KH.AT	RH.AT
4. Band LeaderFH.AT	CH.AT
1. BanjoRE.AT	AT.AT
2. Bank-A-Roll (Got)KOE.AT	KFH.AT
2. Barnacle Bill (Got 8/48)EA.AT	FH.AT
4. Basketball (Got 10/49)KOE.AT	KAH.AT
3. Bermuda (C 11/47)OE.AT	RH.AT
4. Big League (B 46)KE.AT	KI.AT
6. Big PrizeOT.AT	RT.AT
6. Big TimeRO.AT	RH.AT
2. Big TopAE.AT	IH.AT
4. Black GoldGH.AT	KTA.AT
2. Blue Skies (Un 11/48)EE.AT	AH.AT
6. Bonanza (Wm 11/47)KO.AT	KE.AT
2. Boston (Wm 5/49)HA.AT	KRH.AT
2. Bowling Champ (Got 2/49)IA.AT	KTT.AT
6. Bowling League (Got 8/47)KO.AT	OE.AT
4. BronchoKH.AT	EA.AT
2. Buffalo Bill (Got 5/50)HT.AT	KEH.AT
2. Buccaneer (Got 10/48)EA.AT	AH.AT
2. Build UpOH.AT	AH.AT
4. Buttons & Bows (Got 3/49)FH.AT	HH.AT
4. Camel CaravanHA.AT	KOH.AT
2. Canasta (Ge 7/50)KO.AT	KAH.AT
4. Caribbean (Un 3/48)OH.AT	RH.AT
1. Carnival (B 48)IH.AT	HT.AT
4. Carolina (Un 3/49)FT.AT	HA.AT
4. CarouselKA.AT	OH.AT
4. Catalina (CC 2/48)OH.AT	EA.AT
2* Champion (B '48)ROA.AT	EOA.AT
4. Champion (CC 6/49)GH.AT	KOH.AT
5. ChicoRE.AT	EH.AT
4. Cinderella (Got 3/47)RE.AT	AH.AT
2* Citation (B 48)FTT.AT	OHA.AT
6. CleopatraKH.AT	RE.AT
4. Club TrophyKH.AT	EH.AT
1. College Daze (Got 8/49)KTH.AT	KRA.AT
4. ContactOA.AT	RH.AT
4. ContestOH.AT	RH.AT
4. Cover GirlOH.AT	EH.AT
4. Crazy Ball (CC 7/48)OH.AT	EH.AT
2. Dallas (Wm 2/49)EH.AT	CH.AT
6. Dark HorseKTT.AT	KA.AT
4. De Icer (Wm 11/49)KKH.AT	KRH.AT
2. Dew Wa Ditty (Wm 6/48)RO.AT	AH.AT
6. Double Barrel (B 47)KT.AT	KH.AT
7. Dbl. Feature (Got 12/50)KHE.AT	KHH.AT
4. Double Shuffle (Got 6/49)GH.AT	HE.AT
2. Dreamy (Wm 3/50)KRE.AT	KAH.AT
6. Drum MajorOA.AT	RE.AT
4. Dynamite (Wm 10/46)KT.AT	KE.AT
4. Entry (B '47)RA.AT	FT.AT
6. El Paso (Wm 11/48)FH.AT	IH.AT
6. Fast BallKTT.AT	OE.AT
6. FiestaKE.AT	KI.AT
4. Fighting Irish (CC10/50)KFH.AT	KGH.AT

PINBALL GAMES

(Continued)

Table of Pinball Games with columns for game name, manufacturer code, and date. Includes titles like Flamingo, Rocket, Floating Power, etc.



AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

Table of Automatics games with columns for game name, manufacturer code, and date. Includes titles like Big Parley, Big Prize, Blue Ribbon, etc.



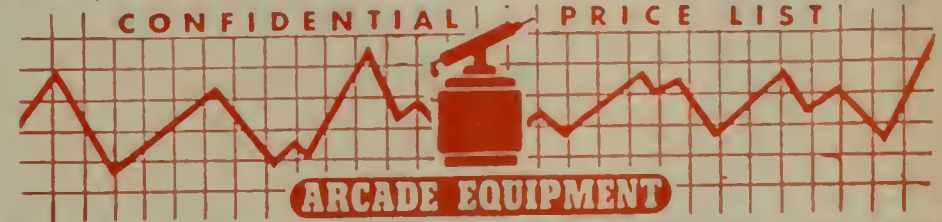
ROLL DOWNS

Table of Roll Downs games with columns for game name, manufacturer code, and date. Includes titles like ABC Roll Down, Arrows, Auto Roll, etc.



SHUFFLES - REBOUNDS

Table of Shuffles - Rebounds games with columns for game name, manufacturer code, and date. Includes titles like Bally Shuffle-Champ, Bally Shuffle-Bowler, etc.



ARCADE EQUIPMENT

Table of Arcade Equipment games with columns for game name, manufacturer code, and date. Includes titles like Allite Strikes 'N Spares, Boomerang, Bally Big Inning, etc.

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items such as QT-Pool Table, Quizzer, Rockola Ten Pins LD, etc., with their respective codes and prices.

MILLS (Cont.)

Table listing mill items such as 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with their respective codes and prices.

PACE

Table listing pace items such as 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with their respective codes and prices.

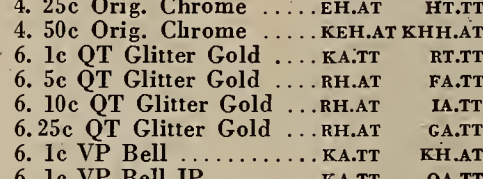
CONFIDENTIAL PRICE LIST



CONSOLES

Large table listing console items such as Arrow Bell, Bally Draw Bell, Bally DeLuxe Draw, etc., with their respective codes and prices.

CONFIDENTIAL PRICE LIST



BELLS

Table listing bell items such as 5c Copper Chrome, 10c Copper Chrome, 25c Copper Chrome, etc., with their respective codes and prices.

JENNINGS

Table listing Jennings items such as 5c Chief, 10c Chief, 25c Chief, etc., with their respective codes and prices.

GROETCHEN

Table listing Groetchen items such as 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, etc., with their respective codes and prices.

WATLING

Table listing Watling items such as 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, etc., with their respective codes and prices.

BUCKLEY

Table listing Buckley items such as 5c Criss Crosse, 10c Criss Crosse, 25c Criss Crosse, etc., with their respective codes and prices.

CONFIDENTIAL PRICE LIST



MILLS

Table listing mill items such as 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, etc., with their respective codes and prices.

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