

THE CASH BOX

VOLUME 12, NUMBER 1

SEPTEMBER 30, 1950



Fred Robbins, disk jockey at WINS, New York, lays out the welcome mat to Marie and Nat "King" Cole during the latter's visit to Robbins Nest. Nat and his group are currently on a six-week personal appearance tour in Europe, with reports from across the pond indicating a sensational success for the venture. A consistent money maker for music operators, Nat's rendition of "Mona Lisa" is his current disk winner, with his slicing of "Home" catching on fast. Latest etching for Nat finds him paired with Stan Kenton on "Orange Colored Sky" and "Jam-Bo". Nat "King" Cole is exclusively featured on Capitol Records.

An Operator has **3** Ways to Turn...



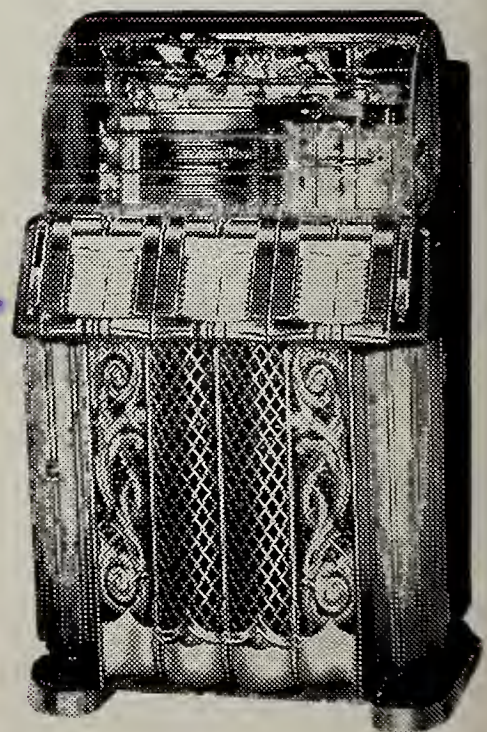
He can pay *more* than the cost of a WURLITZER 1250 and get *less* for his money.



He can pay *less* than the cost of a WURLITZER 1250 and find out it was *false* economy.



He can buy WURLITZER 1250s. With 48 selections on 24 records — their quick conversion to any speed record — Zenith Cobra record economy — and many other *exclusive* play-stimulating, profit-promoting features, they offer the *greatest dollar for dollar value in the industry today.*



See your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

A More Equitable Commission Basis

With controls and restrictions definitely on the way, and with the possibility that these will be much more stringent than during World War II, this industry, like every other, will have to arrange now to assure itself being able to continue in business.

One of the big problems which arises, is how to continue in business? As controls are gradually placed into effect, and just as gradually tightened, parts, supplies, and all necessities to continue in business, will become more and more difficult to obtain. At the same time, prices for whatever will be available will zoom to new high marks, especially while this present inflationary trend continues.

Tubes are already difficult to obtain. Prices being paid are higher than what was paid prior to June 25 when the North Koreans attacked. There is great possibility that not only tubes, but tires, gasoline, and many, many other daily necessities, may be controlled.

Such control will mean that prices will rise. This just can't be stopped. The public is already jingling more coin in its pockets than ever before, regardless of increased taxes. And with everything to bid for, prices will rise accordingly, regardless of price control. That was proved in the last war.

What then can the coin machine operator do to somehow assure himself an equitable return on his investment?

The one and only answer is a more equitable commission basis. During World War II this publication urged the nation's ops, even tho earnings were bigger than ever before, to go up to 70% to the operator and 30% to the

location. And, in addition, arrange for a service money guarantee.

Only a more equitable commission arrangement between the operator and his location owner will assure him continuing in business (Whether this be 75%-25%, or or 70%-30%, or even 65%-35% — which is better than the usual 50%-50%—and front money guarantees).

Regardless of what happens tomorrow, the operator will be covered, if he will make arrangements today, to assure his welfare for tomorrow.

Most operators, who are continuing on a 50-50 basis, realize that this commission method can not continue with prices zooming as they now are, and with the fact that general overhead expense will rise to new high peaks, as the nation's larger industries begin to allocate raw materials and defense needs take away necessities.

Since the greater majority of the nation's operators, especially in the music field, cannot see themselves raising the price of a record play from 5c to 10c, then these men must use the one and only other method open to them.

They must arrange for a more equitable commission basis between themselves and their location owners to assure themselves continuing on in the future and to also, at the same time, assure the location owner that he will continue to receive the same service he is now getting.

Each territory, of course, has its own unique problems. Each operator, in the various territories thruout the country, must arrange to handle his own problem in his own individual fashion. Regardless of whether he profits now, he must think ahead, when controls and restrictions are placed into effect, and plan accordingly. He cannot walk in, when a freeze has been placed into effect, and then attempt something that he can do right now.

When everything is frozen; wages, prices, cost of services, etc., the operator is then stymied. Now is the time for him to place into effect a more equitable commission basis to assure himself continuing in business.

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JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
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EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Mgr., Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

75% - 25%

For more than eight years this publication urged phono ops, in fact amusement operators as well, to change over to a 70%-30% commission percentage basis.

Without further ado, without further explanation as to "why" this commission percentage basis was urged on the operators (most of whom know the many logical reasons advanced in this cause), this publication now urges these same automatic music (juke box) operators to swing to 75% to themselves, and 25% to their locations.

Today the reasons grow more intense, and greater, than ever before. In the years during, and after, World War II, with the readjustment period also to be taken into consideration, operators were up against one of the most hectic and desperate periods in their history.

They were urged, while World War II was in progress, to change to a 70%-30% commission basis. This would, they were told, protect them from increased costs and rising prices, which were then beginning to be felt but lightly, only because of the unusual and tremendously big play they were enjoying. But, which would be felt most strenuously when the war was over, and play again fell to a more normal level.

This was figuring without even the effect which television receiving sets would have upon juke box play. Some few operators, here and there thruout the nation, better equalized their percentage commission bases because of the continued urgings of this publication.

Once again this industry faces a most crucial period. Then men engaged in this profession realize that they are up against something which is much more important, more critical and much more serious than they have ever yet faced.

This industry can be cut off from further new equipment—overnight!

Yet, prices continue to rise!

Employees want more money. And, frankly, are deserving of it. Prices of all basis commodities have risen to new high marks. Just keeping a family supplied with groceries as well as paying rent, is a very serious, and a very rough and tough problem for the average man today.

Costs of parts and tubes have skyrocketed. Only because labor's wages have risen, and costs of raw materials have zoomed to new heights, so that prices are

now higher than ever before. In fact, even this isn't too bad as yet. Just think how hard it is to obtain parts, supplies and labor—to keep routes active.

The time has therefore arrived when, since the members of the automatic music industry of America intend to keep the nickel as their play-coin, (a coin that is worth less than a penny compared to the days when the automatic phono was first introduced to the field), they simply must change over to a more equitable commission basis, to protect themselves for the future and, at the same time, to somewhat assure themselves a business which can endure the rigors of possible war, as well as the hardships which this present preparatory war effort has already brought about.

75% to the operator! 25% to the storekeeper! That's the answer—TODAY!!

Since the majority of the nation's operators are still against charging 10c per play. And the dime has replaced the nickel in every commodity purchase, even in the service use of the pay telephone station, then this field has only one other alternative:—*it must arrange a more equitable commission basis between operator and storekeeper to assure its own future.*

This time much more than just the operator is involved. Television is mighty. It will grow mightier. It will replace many, many forms of entertainment. It is already capturing the stars of the song and entertainment world. It will continue to grow stronger as the years go on. But, there will always be room for music.

The kind of music Mr. or Mrs. John Public can choose and play as long as they like to play, for as much money as they want to spend. Only the juke box can offer this great service to Americans. And only the juke box can bring America's music to America's millions so economically.

Many, many thousands of words can be written on this subject. So many, in fact, that page after page of this publication would be covered with the hardest-headed kind of logic from which no manufacturer, distributor, jobber, or operator, could do anything but agree.

But, this is not the purpose of this editorial. There isn't a manufacturer who won't agree that, to more quickly help pay for (amortize) the cost of his equipment, and more quickly enjoy profits from that

equipment (the machines he manufactures and sells), that the operator, in this era of inflated money (and greater inflationary money to come), should change his commission percentage basis: *so that he will receive a more equitable return for his investment and assure himself a better, more profitable future.*

It must always be remembered, when the operator profits all profit; when the operator loses all lose.

There is no deviation from this fact.

The nation's automatic music leaders must point out to operators that the time has arrived when a complete change of commission percentages is necessary to assure the operators' better welfare, and that the best commission basis (which would only be the same commission basis that was paid locations years before this modern juke box era) should be 25% to the location owner and 75% to the operator.

Instead of 50%-50%—that additional 25% which the operator would receive (on a 75%-25% basis) would cover his tremendously increased overhead expense and assure him that, with this expense covered, he has a "chance" to get ahead. To receive a decent return on the monies which he has invested to make the juke box business his livelihood for the future.

Any operator who believes that in the future, he will enjoy the same conditions he did during World War II, has another big, big think coming. He better begin to understand what is happening in the law making bodies of his nation. He had better begin to "think all over again." There just "ain't no profit ahead anymore."

Since he won't go up in price to 10c per record. Since he continues to pay his employees a decent living wage. Since he must pay more for tubes, parts, plastics, tires, gas, etc., etc., ad infinitum.

Since he has noted the increased costs of new phonos. Since he believes in the future, and yet sees inflationary money riding high, wide and handsome, and growing more inflated every day, cutting down the value of his present dollar in every manner possible, then he has but one "out," but one way to save himself.

He must now, today, make an attempt to continue in business on a somewhat profitable basis:—25% commission to the storekeeper—75% commission to himself!

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	4 Star—Four Star	RG—Regal
AL—Aladdin	KI—King	RO—Rondo
AP—Apollo	LO—London	5A—Savoy
ARC—Arco	ME—Mercury	SIT—Sittin' In
BU—Bullet	MG—MGM	5P—Specialty
CA—Capitol	MO—Modern	TE—Tempo
CO—Columbia	NA—National	TW—Tower
CR—Coral	PR—Prestige	VI—Victor
DA—Dana	RA—Rainbow	
DE—Decca	RE—Regent	

GOODNIGHT IRENE

* GORDON JENKINS & THE WEAVERS

AT-917—Leadbelly	DE-46255—Foley-Tubb
CA-1122—J. Allison	DE-48167—Gunter Lee Carr
CA-1142—Jo Stafford	DE-27077—G. Jenkins-The Weavers
CA-1158—Eddie Grant	DE-46258—Lenny Dee
CO-38892—Frank Sinatra	DE-45113—Ted Maksymowicz
CO-38394—Gene Autry	DI-524—Mighty Man Maxwell
CO-20738—Gene Autry	KI-886—Moon Mullican
CR-60266—Cliff Steward	ME-5448—Alexander Bros.
CR-60261—Shook-Dillard	RG-3281—Paul Gayten O.
DA-705—Harmony Bells O.	VI-20-3780—Dennis Day

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MONA LISA

* KING COLE

CA-1010—King Cole	4 Star 1514—T. Texas Tyler
CA-1104—Buddy Cole	LO-619—Charlie Spivak O.
CA-1151—Jimmy Wakely	ME-5447—Alexander Bros.
CO-38768—Harry James O.	MG-10689—Art Lund
CR-60250—Leighton Noble O.	VI-20-3753—Dennis Day
DE-27048—Victor Young O.	VI-20-3882—Ralph Flanagan O.

2

2

SAM'S SONG

* GARY AND BING CROSBY

CA-962—Joe Carr	LO-693—Hogan & Wayne
CO-38876—Toni Harper	ME-5450—Harry Geller O.
CR-60250—Leighton Noble O.	MG-10743—The Melodeons
DE-27033—Victor Young O.	VI-20-3798—Freddy Martin O.
DE-27112—Gary And Bing Crosby	

3

3

SIMPLE MELODY

* BING & GARY CROSBY—JO STAFFORD

AD-1016—Rosalind Paige	CR-60227—Crosby-Gibbs
CA-1039—Joe Stafford	DE-27112—Bing & Gary Crosby
CO-38827—Dinah Shore	VI-20-3781—Phil Harris

4

4

LA VIE EN ROSE

* VICTOR YOUNG O.—TONY MARTIN

CA-890—Paul Weston O.	CO-38768—Harry James O.
CA-1171—Buddy Cole	DE-24816—Victor Young O.
CA-1153—Jo Stafford	DE-27111—Bing Crosby
CR-60241—Owen Bradley	DE-27113—Louis Armstrong
CR-60260—Connie Haines	MG-30227—Macklin Marrow O.
DE-27127—Guy Lombardo O.	VI-20-3819—Tony Martin
DE-21313—Noro Morales O.	VI-20-3739—Melachrino O.
PR-721—Gene Ammons	VI-20-3882—Ralph Flanagan O.
CO-38948—Edith Piaf	

5

5

TZENA, TZENA, TZENA

* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O.	Star of David—Cantor S. Malovsky
CO-12473—Walt Solek O.	DE-27077—G. Jenkins & The Weavers
CR-60263—Geo. Cates O.	DE-27053—The Weavers
RA-720—Frank Wojnarowski O.	ME-5454—Vic Damone
RI-116—Al Blank	VI-20-3847—Ralph Flanagan O.

6

6

CAN ANYONE EXPLAIN

* THE AMES BROS.

ARC-1259—Savannah Churchill	ME-5474—Vic Damone
CA-1131—Ray Anthony O.	ME-5464—Soft Notes
CO-38927—Dinah Shore	MG-10777—Harry Ranch
CR-60253—Ames Bros.	LO-766—Al Morgan
DE-27161—Dick Haymes	VI-20-3902—Honeydreamers

7

7

BONAPARTE'S RETREAT

* KAY STARR

CA-936—Kay Starr	CO-38891—Phil Napoleon O.
CO-38891—Phil Napoleon O.	DE-46209—Buz Butler
CO-20706—Leon McAuliffe	VI-20-3766—Gene Krupa
CA-1158—Eddie Grant	VI-21-0111—Pee Wee King

8

8

COUNT EVERY STAR

* HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O.	DE-27042—Dick Haymes
CA-859—Ray Anthony O.	NA-9111—The Ravens
CO-38732—Herb Jeffries	PR-718—Sonny Stitt
CR-60142—Harry Babbitt	VI-20-3697—Hugo Winterhalter O.
DE-48158—The Blenders	

9

9

ALL MY LOVE

* PATTI PAGE

CA-1183—Eddie Grant	DE-27118—Guy Lombardo O.
CO-38913—Xavier Cugat O.	ME-5455—Patti Page
CO-38918—Percy Faith O.	MG-10792—Russ Case O.
DE-27117—Bing Crosby	VI-20-3870—Dennis Day

10

10

11) I WANNA BE LOVED. 12) SOMETIME. 13) EL MAMBO. 14) MUSIC, MAESTRO, PLEASE. 15) JUST SAY I LOVE HER. 16) I'LL NEVER BE FREE. 17) BEWITCHED. 18) OUR LADY OF FATIMA. 19) CINCINNATI DANCING PIG. 20) I LOVE THE GUY.



M·G·M's HARVEST OF HITS

Mr. B's Big New Hit!

BILLY ECKSTINE

BE MY LOVE

(From the M-G-M picture "Toast Of New Orleans")

ONLY A MOMENT AGO

78 RPM—MGM 10799 • 45 RPM—MGM K10799



Desmo's New Smash!

JOHNNY DESMOND

A BUSHEL AND A PECK
SO LONG SALLY

78 RPM—MGM 10800 • 45 RPM—MGM K10800



Petty's Back with a Solid Hit!

FRANK PETTY TRIO

I TORE UP YOUR PICTURE
WHEN YOU SAID GOOD-BYE

(But I Put It Together Again)

SAVE YOUR SORROW

(For To-morrow)

78 RPM—MGM 10793 • 45 RPM—MGM K10793



M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

M-G-M RECORDS ARE BETTER THAN EVER!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE POLKARINA" (2:10)
 "WHAT DID I DO, AGAIN?" (2:48)
 THE ESQUIRE TRIO
 (Crown 1026)

● Cute romantic polka item on the top deck should hold its own in the boxes. Chorus vocal is effective, as is the light instrumental backing. Flip side is a playful ballad with Ginny Coffman on the vocals. Both ends should make better than average filler material.

"INDIAN SUMMER" (3:17)
 "LAURA" (2:47)
 ANDREA FILIPPO STRING ENSEMBLE
 (Tempo 636)

● Music tailor made for those wired locations is this pair offered by the Andrea Filippo String Ensemble. Both tunes are standard that have always won their fair share of juke box coin—this rendition should fill the bill too. Music is handled in excellent taste and rates ops listening time.

"PLAY A SENTIMENTAL TUNE" (2:36)
 "WAY MARIE" (2:38)
 LILY ANN CAROL
 (Signature 15286)

● Vocal work of chirp Lily Ann Carol is top notch stuff for music ops to get with. Ditty is a tempting melody that makes you wanna listen, as Lily Ann delivery a sock vocal. Coupling is the standard, offered in up tempo patter, with a split chorus of Italian and English on tap. Take note of the excellent ork backing by Ray Bloch. Platter should catch on—get with it.

"CHARLESTON STEAMBOAT" (2:46)
 "INVEST IN THE U. S. A." (2:39)
 DOLORES BROWN—DANNY MICHAELS
 (Pleasant 7113)

● Mellow piece of material for ops to get with is the ditty on the upper lid. Split vocal work by Dolores Brown and Danny Michaels is top notch stuff, with the lyrical expression weaving about a Dixie theme. Coupling is a flag-waver which should hold its own. Ops should grab the top deck.

"I'M FOREVER BLOWING BUBBLES" (2:31)
 "THE RED WE WANT" (2:32)
 EDDY HOWARD ORCH.
 (Mercury 5490)

● Oldie currently getting a whale of attention is the top tune. Ditty is handled in sweet manner by matestro Eddy Howard and a vocal group. Coupling is another hot item, with Eddy and the boys delivering this flag-waver in up tempo fashion. Both sides should sit well with the many Howard fans.

"DOWN ENSENADA WAY" (2:35)
 "POR FAVOR, MY DARLING" (2:30)
 LARRY MADDI ORCH.
 (Crown 1028)

● Pair of Latin flavored sides in the offing for music ops are there by the Larry Maddi ork. Both sides are tinted with a bit of romance and make for so-so listening pleasure. Wax isn't the sort that'll raise cain in the boxes—ops who have the room might lend an ear in this direction.

DISK OF THE WEEK

"BEYOND THE REEF" (2:58)
 "HARBOR LIGHTS" (2:59)

BING CROSBY
 (Decca 27219)



BING CROSBY

● Leave it to the old master to turn up with a sock rendition of an equally sock tune. Bing Crosby steps into the wax spotlight with a wonderful piece of music in store for music ops in this rendition of "Beyond The Reef." Tune is cur-

rently causing tall talk in the disk biz, and should prove to be a hot contender for juke box honors in no time at all. Bing's relaxed spooning on the side captures the mood of the song, and makes it a piece of top drawer material. Song rolls along in slow infectious tempo, with Bing purring the tender lyrical expression in tempting tones that satisfy. Song is a juke box natural—add Bing Crosby, the excellent music of maestro Lyn Murray, and you've got a hot phono item. Flip side has Der Bingle on deck with his version of the rapidly rising oldie "Harbor Lights." Steel guitar in the background blends well with Bing's easy singing, and makes the side an excellent one. "Beyond The Reef" can't miss!

"RUDOLPH, THE RED-NOSED REINDEER" (2:43)
 "HERE COMES SANTA CLAUS" (2:12)

KEN GRIFFIN
 (Columbia 38981)

● Organ rendition of this pair of hot Xmas items shows up right fine. Ken Griffin's musical wizardry is shown to excellent advantage on both ends, and should draw some heavy juke box silver. Both tunes are well known to music ops and were top coin cullers last season. Disk rates a spot in any location.

"THIRSTY FOR YOUR KISSES" (2:53)
 "I DON'T MIND BEING ALL ALONE" (2:53)

AMES BROTHERS
 (Coral 60300)

● Both ends of this platter are top notch contenders for juke box honors. The Ames Brothers follow up their sensational success with "Can Anyone Explain" with still another pair of great sides. Both ends are in the ballad vein, and show the combo at their very best. Wax has to be heard in order to be fully appreciated. Grab it!

"A RAINY DAY REFRAIN" (2:54)
 "LOOKS LIKE A COLD, COLD WINTER" (2:47)

MINDY CARSON
 (RCA Victor 20-3921)

● Melodic refrain of the top deck should result in peak play for music ops. Ditty has a catchy theme, and is purred in excellent manner by Mindy. Tempo is moderate, with some sweet music in the background offered by Andy Ackers. Coupling is a rhythmic ballad that skips along in pert style, with a sock set of romantic lyrics echoing. Both sides are heavy potential winners.

"THE GLORY OF LOVE" (2:11)
 "A RAINY DAY REFRAIN" (2:30)

GUY LOMBARDO ORCH.—ANDREWS SIS.
 (Decca 27202)

● Adding to the current heavy crop of revivals, the Andrews Sisters team up with maestro Guy Lombardo to offer "The Glory Of Love." Tune is sure to be well remembered once it makes the rounds, since it was a big hit years ago. This rendition, weaving in slow melodic tempo, should come back and score again. Flip side has the gals on a tempting tune that rates ops close attention. Disk is another top notch juke box item.

"FOR THE FIRST TIME" (2:45)
 "YOU'VE GOT ME CRYING AGAIN" (2:50)

BETTY BREWER
 (Decca 27204)

● Both ends of this one are sugar-coated by Betty Brewer with just the right amount of smoothness to warrant music ops' avid listening attention. Top deck is a well known oldie and has Betty and a vocal chorus delivering a scintillating bit of vocal chorus. Coupling is a tender ballad, handled in superb manner once again. Ops should grab this one.

"AVE MARIA" (2:48)
 "OUR LADY OF FATIMA" (2:37)
 PHIL SPITALNY ALL GIRL ORCH.
 (RCA Victor 20-3920)

● Plush choral and orchestrated patter by the Phil Spitalny All Girl ork should meet with the approval of music ops who have those wired music locations. Both sides are handled in top dramatic manner. Wax is off the beaten track insofar as commercial music is concerned, but it does make for good listening pleasure.

"HORA STACCATA" (2:56)
 "HARLEM NOCTURNE" (2:35)
 RAY BLOCH ORCH.
 (Signature 15285)

● Music ops who have wired music locations are missing a bet by overlooking this pair. Both ends of the wax are dressed up in grand fashion by maestro Ray Bloch. Plush background of singing string on the top deck is wonderful listening pleasure. Flip is a bit of Ellingtonia, with Ray delivering a superb rendition. Disk rates heavily.

"WHAT IS THERE TO SAY?" (2:51)
 "TIME ALONE" (2:56)
 JACK PLEIS ORCH.
 (London 775)

● Orchestrated patter of the Jack Pleis ork makes for excellent listening here. Both sides whirl in slow melodic tempo, with a vocal chorus handling the lyrical expression in smooth effective tones. Music is in the romantic vein, and is tailored to perfection by maestro Pleis. Ops should lend an ear.

"I'M IN THE MIDDLE OF A RIDDLE" (2:27)
 "BELOVED, BE FAITHFUL" (3:02)
 SNOOKY LANSON—EVE YOUNG
 (London 751)

● Vocal duet by Snooky Lanson and Eve Young on this coupling turns out to be top drawer stuff for music ops. Both ends are slowly woven romantic items, with the vocal refrain soft and smooth throughout. Top deck has a cleverly set of lyrics, while the flip, a wonderful waltz tune, is a hot potential item. Disk rates ops listing time—and more.

"HARBOR LIGHTS" (2:50)
 "MUSIC, MAESTRO, PLEASE" (2:48)

LORRY RAINE
 (London 781)

● Pair of current hot items for music ops to lend an ear to, are these sides set up by thrush Lorry Raine. Both tunes have been widely recorded and should be well known to music ops. This rendition is fairly effective throughout, with the novel use of the echo chamber highlighting the side. Platter is there for the asking.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THIRSTY FOR YOUR KISSES" The Ames Bros. Coral 60300
- ★ "I'M IN THE MIDDLE OF A RIDDLE" Snooky Lanson-Eve Young ... London 751
- ★ "A RAINY DAY REFRAIN" Andrews Sisters Decca 27202
- ★ "I CROSS MY FINGERS" Dinah Washington Mercury 5488
- ★ "LOOKS LIKE A COLD, COLD WINTER" Mindy Carson RCA Victor 20-3921

ROUND THE WAX CIRCLE

NEW YORK:

Talk about promotion—you ain't seen nuttin' yet. The RCA Victor tie-in splash on its disk releases of "Alice In Wonderland" will be the biggest ever. Deal is a cooperative effort by RCA Victor and Disney execs on the latter's classic film epic, slated to hit your neighborhood theatre sometime in August of 1951. Indications of the proportions the campaign will assume are given by virtue of the fact that RCA is preparing their big guns now. Records aren't expected to hit the market until next spring. It's reported the plattery has appropriated \$100,000, using everything from floats to car-card ads. . . . Snooky Lanson has decided to slow down a bit, and stop wearing out shoe leather. He's purchased a home in Stamford, Conn. His weekly trips between Nashville, Tenn. and New York have benefited the airlines it seems. . . . Mel Mandel has joined Malverne Distribs to head their promotion department. . . . Uncle Miltie Berle back at his Texaco video-stand following a sock engagement at the Roxy. . . . Jerry B'aine hosting Sylvia Froos and Dick Brown on the 28th. . . . Proof that you shouldn't talk in elevators: A gent mighty close up to Eddie Fisher discussing business conditions the other day, without knowing that yours

truly was at his elbow. . . . Lige McKelvy rejoins the Tommy Tucker gang as top flack and promotion man. Lige formerly was with Tommy before the war and did a great many of the latter's special material. . . . E. R. Lewis, London Records prexy returns to England this week. . . . Joe Bihari of the travelin' Bihari's in town for a short spell, but long enough for a luncheon date. Joe's soft-ball team on the Coast is in first place we hear, and enters the play-offs this week. Next on the list is a basketball tussle with Leo Mesner's displaced CCNY Aladdin gang. . . . The dance crowd is flocking to Flanagan—tain't nuthin' you can do about it. Ralph's setto at the Hotel Statler is playing to some of the biggest houses ever. . . . Aside to Guy Ward on the coast—drop us a note willya'.

CHICAGO:

Bill Synder will be on London label from now on in. Bradley of Tower reported to have sold his contract to London, but will continue to record Bill in future sessions. . . . Hank Markbreit a very proud daddy. His daughter Marilyn (11 years old) appears in the Talent Directory. Marilyn is a member of the Little Theatre Co. and, from hints passed by her daddy, may any day break into bigtime dramatics. . . . Jan Garber on his way into the Trianon. Irwin Berke (who used to entertain for bucks) was called as "guest" on TV's Shirtsleeve Serenade. Oiwini clicked so well he's been held over. But, after this week'll be back plugging, "Marshmallow World", already been cut by nine of the biggest. . . . Buddy Waples at the Glass Hat has his gal vocalist double on the drums. She's Mrs. Waples. . . . David LeWinter of the famed Pump Room getting handfuls, but absolutely handfuls of applause on his great new album. It's LP. But, from what we gather, may be bust into singles for juke box play, since the winter season'll feature plenty of rhumba. . . . Lots of music boys switched from Henrici's to Gimbel's since Morrie Shorr bought this popular spot. Morrie's well known and well liked. . . . Frankie Laine is wowing 'em at the Chez. Seems this guy just gets better and better as the months roll by. Italian leaders here gave Frankie a marvelous memento for his fine work in behalf of his people which was most completely deserved. What kills us, is Frankie in a "tux." Even tho he said he'd never wear it. . . . We've been jammed with requests for that September 16 issue from Marty Hogan's friends. (Even Marty admits it's the best pic he ever took). And his friends want copies just to remember the buy looking so handsome. So they tell me. . . . Monroe Passis of Chord Distribs celebrated with the acquisition of four new labels: Regal, National, Jubilee, Atlantic. . . . Dick Brown, Jubilee's newest singing sensation, visiting around town getting acquainted with the people.

LOS ANGELES:

Mebbee this little piece should be headed Las Vegas 'stead of Los Angeles this trip, for we're just back from a short and unprofitable stay in the playspot, where the most inexpensive thing you can do is catch the fine hotel shows while staying away from their crap tables. . . . Vic Damone had a great engagement at the Flamingo, and the only reason we missed him was that he closed a night earlier than we thought he was scheduled. . . . The Vagabonds, who followed him into the place, have a terrific act with solid music and socko laughs. . . . The four boys turned out to be the same Vagabonds, who had a bar up on Geary Street in San Francisco about 10 years ago and took their monicker from the place or vice versa. . . . They're slated, front man Dom told us, for some sides on King. . . . Another sensational act is Rose Marie, who works with the boys in hilarious style like made to order. . . . A number of record labels were well represented in Vegas while we were there, including Modern's Garwood Van ork at the Flamingo. Red Nichols at the Thunderbird (where Day, Dawn and Dusk are a great novelty and spiritual singing combo), King Records' De Marco Sisters with Tempo's and Jack Benny's Mr. Kitzel at the Last Frontier, where Capitol's and Jack Benny's Sportsmen followed. . . . Other top names working the hotel shows were Rudy Vallee and Betty Bruce at El Rancho Vegas. . . . Just about all the entertainers seemed to prefer spending their days around the beautiful swimming pool of the Desert Inn, where Gloria DeHaven was starred in the show. . . . A very nice and attractive girl on and off screen, Gloria's night club career might be furthered, we humbly think, by using her full voice to advantage on some big songs and overlooking the oft-proved wrong theory that a small, cute girl singer has to sing only small, cute songs. . . . We'll make like Walter Winchell to report that Miss DeHaven's very serious romantic interest is none other than Pete Rugolo, who is now out on the Coast for Capitol.



EDDIE FISHER



DAVID LEWINTER



VIC DAMONE

This week's New Releases ... on RCA Victor

RELEASE 50-39

POPULAR

FREDDY MARTIN
(Dance to the Music of) The Ocarina
Where Do I Go From You?
20-3926 (47-3926) *

BOB DEWEY
Get Happy
Somebody's Crying
20-3927 (47-3927) *

BOB DEWEY
Beloved, Be Faithful
Home
20-3928 (47-3928) *

VAUGHN MONROE
Dream A While
Dream A Little Dream Of Me
20-3929 (47-3929) *

PERRY COMO and BETTY HUTTON with Mitchell Ayres and his Orchestra
A Bushel And a Peck
She's A Lady
20-3930 (47-3930) *

PERRY COMO with Mitchell Ayres and his Orchestra
So Long Sally
Marcheta
20-3931 (47-3931) *

FRANKIE CARLE
What Can You Do?
Humpty Jumpy
20-3923 (47-3923) *

COUNTRY

CHARLIE MONROE and his Kentucky Pardners
Sugar Cane Mama
Down In Carolina
21-0391 (48-0391) *

KITTY WELLS and the Tennessee Mountain Boys
How Far Is Heaven?
My Mother
21-0384 (48-0384) *

WESTERN

SONS OF THE PIONEERS
What This Country Needs
Where Are You?
21-0388 (48-0388) *

NATIONAL SPECIAL— POP SPECIALTY

JOHNNY VADNAL
Rob 'Em Blind—Polka
Petite Waltz
25-1175 (51-1175) *

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF SEPTEMBER 23

Bonaparte's Retreat
Gene Krupa
20-3766—(47-3766) 7
Pee Wee King
21-0379—(48-0379)

Count Every Star
Hugo Winterhalter
20-3697—(47-3221) 7

Cuddle Buggin' Baby
Eddy Arnold
21-0342—(48-0342) 7

Goodnight Irene
Dennis Day
20-3870—(47-3870)

I Need You So
Don Cornell
20-3884—(47-3884) 7

I'm Movin' On
Hank Snow
21-0328—(48-0328) 7

La Vie En Rose
Tony Martin
20-3819—(47-3819)
Ralph Flanagan
20-3889—(47-3889)
Melachrino Strings
20-3739—(47-3739)

Music Maestro Please
Tony Martin
20-3883—(47-3883)

Patricia
Perry Como
20-3905—(47-3905) 7

**The Red We Want Is
The Red We've Got**
Ralph Flanagan
20-3904—(47-3904)
Hugo Winterhalter
20-3913—(47-3913) 7
Elton Britt
21-0381—(47-0381)

Thinking Of You
Eddie Fisher
20-3901—(47-3901)

Why Fight The Feeling
Vaughn Monroe
20-3880—(47-3880)

The stars who make the hit are on **RCA VICTOR Records** RCA
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HIGH ON THE LIST" (2:51)

"MOONLIGHT ON THE GANGES"
(2:37)

CHARLIE SPIVAK ORCH.
(London 780)

● Plug tune from the "Mr. Music" flicker is handled effectively by piper Tommy Lynn and the Charlie Spivak ork, on the top deck. Tune is a melodic ballad, and is offered in sweet refrain by the band. Flip side is a standard instrumental theme, with the maestro taking a solo spot that shines. Top deck gets our nod.

"I'M AFRAID TO LOVE YOU" (2:50)

"ST. LOUIS BLUES" (2:38)

KAY ARMEN
(London 776)

● Vocal work by chirp Kay Armen is fairly effective on this pair. Top deck is a slowly woven ballad, while the flip is the standard classic. Both ends are handled in straight style, with plush ork backing rendered by the Earl Sheldon gang. Wax won't stop traffic—it might make a good filler item.

"MY HEART IS OUT OF TOWN"
(2:53)

"I NEED YOU SO" (2:57)

CLAIRE HOGAN
(London 779)

● The pipes this gal pitches with are the sort of stuff that makes you sit up and take notice. Claire Hogan's vocal work on both ends of this platter is top notch from start to finish, and should attract wide attention. Upper lid is a slow lamenting ballad, while the coupling is a blues theme. Both ends rate heavily—get with 'em.

"BELOVED, BE FAITHFUL" (2:56)

"TAKE ME IN YOUR ARMS" (2:40)

VIC DAMONE
(Mercury 5486)

● Waltz tune stirring up a load of talk in the biz these days, is the ditty on the top side. This rendition by Vic Damone is one of the best around, and will certainly boost the popularity of the song immensely. Coupling is a standard currently being revived. Both sides are handled smoothly, with choral and instrumental backing adding to the gleam of the sides. Ops should lend an ear.

"SWINGING DOWN THE LANE"
(2:48)

"PENTHOUSE SERENADE" (2:53)

HERB KERN
(Tempo 1082)

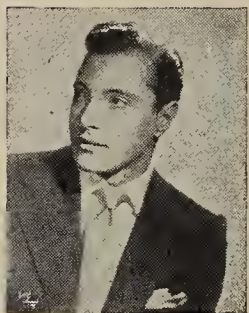
● Music ops who have those locations that go for this brand of music would do well to lend an ear in this direction. Both ends feature Herb Kern at the Hammond organ, with light novachord accompaniment ringing through in the background. Music should be well known since the songs have been around.

SLEEPER OF THE WEEK

"A LOVE LIKE YOURS" (3:01)

"BIRTH OF THE BLUES" (2:56)

DICK BROWN
(Jubilee 4007)



DICK BROWN

● One of the most freshening vocal personalities we've had the pleasure of hearing in a long while—that's the story with balladeer Dick Brown. Widely popular via his "Stop The Music" ainer, Dick Brown seems certain to notch a top niche in recording circles with this first release on Jubilee wax. Both

ends of this platter are tailor made for the juke box trade—they're juke box naturals, if there ever was one. Side we're raving about—and with good cause too, is "A Love Like Yours." Tune is a deeply sentimental one, with Dick purring the tender romantic lilt in stirring tones that make you sit up and take notice. Dick's voice is faintly reminiscent of the late Buddy Clark, and has all the richness and splendor that Buddy had. Melody of the song is deeply infectious, as is the excellent lyrical expression. An extra bit of applause goes to maestro Sid Bass for a superb musical blending. Coupling has Dick on a standard, "Birth Of The Blues", with the echo of this one bound to attract its fair share of juke box coin. "A Love Like Yours" is the side to ride with.

"DADDY'S LITTLE BOY" (3:04)

"LONGING" (2:48)

JAN GARBER ORCH.
(Capitol 1202)

● Sweetly styled music via maestro Jan Garber makes for fairly pleasant listening here. Top deck is a tender, sentimental item that has caught on in many locations. This rendition is fair enough and should do more than earn its keep. Flip side shows the Garber ork to good advantage also. Top side is the better of the pair.

"I STILL MISS YOU" (2:56)

"THE OCARINA" (2:54)

JAN GARBER ORCH.
(Capitol 1212)

● More wax by the Jan Garber ork, with Roy Cordell in the vocal spotlight for the refrain the ballad "I Still Miss You" on the top deck. Vocal strains by Roy is effective, and blends well with the sweet tone of the ork. Coupling has a vocal trio and the ensemble handling the ballading on a fair enough side. Both sides are strictly for the Garber fans.

"I'M IN THE MIDDLE OF A
RIDDLE" (2:30)

"THE PETITE WALTZ" (2:35)

LAWRENCE WELK ORCH.
(Mercury 5487)

● Light hearted romantic ode on the top deck is a tune that's gonna step out and go places. This rendition, with Roberta Linn and Garth Andrews handling the vocal echo is smoot and easy to take throughout. Coupling has the maestro in the spotlight as he offers some fancy accordion work on "The Petite Waltz." The many Welk fans should go for this duo.

"CATHERINE POLKA" (2:35)

"HAPPY VILLAGE POLKA" (2:47)

WALTER DOMBKOWSKI ORCH.
(Decca 45114)

● Polka fans have a hot pair in store for them with this setto by Walter Dombkowski on tap. Top deck is a mellow instrumental bit, with the boys displaying their musical fare in good order. Flip side has the Shy Sisters handling the vocal refrain of an even faster polka tune that makes for good listening. Ops who use this brand should grab this platter.

"TROUBLE THEN SATISFACTION"
(3:19)

"TAMBURITZA BOOGIE" (3:08)

LOUIS JORDAN ORCH.
(Decca 27203)

● Novel piece of material by Louis Jordan, with the maestro weaving a clever bit for music operators to get with. Ditty has some cute lyrics, and is piped by Louis in good fashion. Coupling is just what the title indicates, with some organ work and Louis' vocal leading the way. We like the top tune.

"TIMELESS" (3:05)

"WHAT CAN YOU DO?" (3:00)

HARRY BABBITT
(Corol 60301)

● Smooth piece of romantic music in store for music ops is the top deck. Vocal refrain by Harry Babbitt fits the mood and patter of the tune like a glove. Ditty has a world of winning potential and should be eared attentively. Flip side is in the same vein, and has Harry turning in another grade A performance. Upper lid is our choice.

"EL BOMBERO" (2:51)

"RIO BAMBA" (2:37)

NORO MORALES ORCH.
(Decca 21319)

● Pair of mellow up tempo Latin sides by Noro Morales, and the set up of some music for the crowd that loves to shake a bit. Both ends roll along in fast manner, with Noro taking some neat turns at the 88's. Wax should do more than hold its own in those spots that go for this brand.

"RUDOLPH, THE RED-NOSED
REINDEER" (2:22)

"FROSTY, THE SNOW MAN" (2:12)

HARRY BABBITT
(Corol 62071)

● Pair of seasonal items in store for music ops are these handled by piper Harry Babbitt. Both sides should be well known since they have been well recorded. Top deck was a click last year—this rendition should add to the popularity of the tune. Flip side is another cute item and gets a good sendoff by Harry. Ops who are in the market for this brand of material should listen in.

"HOLIDAY FOREVER" (2:54)

"MORE THAN YOU KNOW" (3:20)

RANDY BROOKS ORCH.
(Decca 27205)

● Music styled for dancing as well as listening pleasure is offered here by the Randy Brooks ork. Both sides show the band to good advantage, with some heavy brass leading the way. Top deck is exceptionally fine and has some good trumpet work by the maestro. Ops should listen in.

"A BUSHEL AND A PECK" (3:12)

"BEYOND THE REEF" (3:04)

MARGARET WHITING—JIMMY WAKELY
(Capitol 1234)

● Top vocal team of Maggie Whiting and Jimmy Wakely bounce back with another great pair that should rocket music ops take. Top deck is a rhythmic ballad, with a wonderful set of lyrics to match the happy, merry mood. Coupling is a sock rendition of a widely heralded ballad, and is certainly one of the best versions around. Disk is a must in your machine.

"I CROSS MY FINGERS" (2:36)

"HARBOR LIGHTS" (2:47)

DINAH WASHINGTON
(Mercury 5488)

● Plush orchestral accompaniment accorded thrush Dinah Washington on this pair has the gal really stepping out in a blaze of glory. Dinah lifts her estatic pipes and purrs an attractive bit in the ballad on the top deck. Trill in her delivery, mixed with her bag of vocal tricks, makes this one a stopper. Flip side has Dinah giving her best on the standard "Harbor Lights." Top deck can't miss.

One of RCA-Victor's
"Big 12"
BLESS THIS HOUSE
THE ROSARY
20-3850 78rpm
47-3850 45rpm

Stepping Out
from Coast-to-Coast
PATRICIA
WATCHIN' THE TRAINS
GO BY
20-3905 78rpm
47-3905 45rpm

**New Money-Makers
by COMO!**

A Scoop—
The first releases on the two
top songs from Irving Berlin's
new musical, "CALL ME MADAM"
THE BEST THING FOR YOU
MARRYING FOR LOVE
20-3922 78rpm
47-3922 45rpm

Teamed with
BETTY HUTTON
A BUSHEL AND A PECK
SHE'S A LADY
20-3920 78rpm
47-3920 45rpm
To be released
September 29

AND
Listen for—
SO LONG SALLY
MARCHETA
20-3931 78rpm
47-3931 45rpm
To be released
September 29



PERRY COMO

RCA Victor Records



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THE CASH BOX



Disk Jockey's

REGIONAL RECORD REPORTS



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 23.

Bob Snyder

WOKO—Albony, N. Y.

1. TZENA, TZENA, TZENA (Gordan Jenkins)
2. GOODNIGHT, IRENE (Gordan Jenkins)
3. I WANNA BE LOVED (Billy Eckstine)
4. THINKING OF YOU (Art Morton)
5. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
6. LA VIE EN ROSE (Louis Armstrong)
7. GIVE A BROKEN HEART A CHANCE (Eddie Fisher)
8. PEDDLER'S SERENADE (Johnny Carva)
9. I SHOULDN'T LOVE YOU (Buddy Hawkins)
10. THAT'S ALL I'M ASKING FOR (Nina Corda)

Eddie Gallaher

WTOP—Washington, D. C.

1. GOODNIGHT, IRENE (Gordan Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. BONAPARTE'S RETREAT (Kay Starr)
7. CAN ANYONE EXPLAIN? (Ames Bros.)
8. NO OTHER LOVE (Jo Stafford)
9. ALL MY LOVE (Patti Page)
10. LA VIE EN ROSE (Tony Martin)

Larry Gentile

WJBK—Detroit, Mich.

1. I NEED YOU SO (Don Cornell)
2. I LOVE THE GUY (Fran Warren)
3. THINKING OF YOU (Sarah Vaughan)
4. DREAM A LITTLE DREAM OF ME (F. Laine)
5. BE MINE (Mindy Carson)
6. NO GREATER LOVE (Bab Eberly)
7. CAN ANYONE EXPLAIN? (Ames Bros.)
8. ALL MY LOVE (Patti Page)
9. LOVE 'EM ALL (Gordan MacRae)
10. YOU'RE WONDERFUL (Frankie Laine)

Dick Coleman

WCBM—Baltimore, Md.

1. I NEED YOU SO (Don Cornell)
2. STRANGERS (Lorry Raine)
3. NO OTHER LOVE (Jo Stafford)
4. I CROSS MY FINGERS (Perry Como)
5. I'LL ALWAYS LOVE YOU (Dinah Shore)
6. THINKING OF YOU (Don Cherry)
7. MY DESTINY (Billy Eckstine)
8. ALL MY LOVE (Patti Page)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. BE MINE (Mindy Carson)

Bill Apple

KRSC—Seattle, Wash.

1. GOODNIGHT, IRENE (Dennis Day)
2. SAM'S SONG (Bing and Gary Crosby)
3. MUSIC, MAESTRO, PLEASE (Tony Martin)
4. TZENA, TZENA, TZENA (Gordan Jenkins)
5. RAIN (Gene Williams)
6. I LOVE THE GUY (Fran Warren)
7. PICNIC SONG (Johnny Desmond)
8. LOVE LIKE OURS (Lisa Kirk)
9. I'LL ALWAYS LOVE YOU (Martha Tilton)
10. WHY FIGHT THE FEELING? (Vaughn Monroe)

Maurice Hart

KFWB—Hollywood, Calif.

1. I LOVE THE GUY (Fran Warren)
2. DREAM A LITTLE DREAM OF ME (F. Laine)
3. MUSIC, MAESTRO, PLEASE (Tony Martin)
4. I'LL ALWAYS LOVE YOU (Martha Tilton)
5. GOODNIGHT, IRENE (Dennis Day)
6. I'LL NEVER BE FREE (K. Starr-Tenn. Ernie)
7. THE BEER THAT I LEFT ON THE BAR (Vaughn Monroe)
8. NO OTHER LOVE (Connie Haines)
9. TZENA, TZENA, TZENA (Vic Damone)
10. JUST SAY I LOVE HER (Johnny Desmond)

Ed Shaw

WFLA—Tampa, Fla.

1. GOODNIGHT, IRENE (Gordan Jenkins)
2. MONA LISA (King Cole)
3. TZENA, TZENA, TZENA (Vic Damone)
4. SAM'S SONG (Bing and Gary Crosby)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. I WANNA BE LOVED (Andrews Sisters)
7. COUNT EVERY STAR (Dick Haymes)
8. ALL MY LOVE (Patti Page)
9. BONAPARTE'S RETREAT (Kay Starr)
10. CINCINNATI DANCING PIG (Bill Farrell)

Clarence Hamann

WJMR—New Orleans, La.

1. ORANGE COLORED SKY (Cole-Kenton)
2. YOU'RE MINE, YOU (G. Jenkins-A. Shaw)
3. JUST SAY I LOVE HER (Tony Bennett)
4. PIGALLE (Danny Kaye)
5. SOMETIME (Jo Stafford)
6. TZENA, TZENA, TZENA (Gordan Jenkins)
7. GOODNIGHT, IRENE (Gordan Jenkins)
8. VAGABOND SHOES (Vic Damone)
9. ALL MY LOVE (Patti Page)
10. SIMPLE MELODY (Bing and Gary Crosby)

Donn Tibbetts

WTSV—Cloremon, N. H.

1. ALL MY LOVE (Patti Page)
2. COULD BE (Vaughn Manrae)
3. A BOY, A GIRL, A DREAM (Ted Herbert)
4. MONA LISA (King Cole)
5. I'LL ALWAYS LOVE YOU (Dean Martin)
6. CAN'T SEEM TO LAUGH ANYMORE (S. Froos)
7. I LOVE THE GUY (Fran Warren)
8. BELOVED, BE FAITHFUL (S. Lansan-Eve Young)
9. BRAZILIAN SLEIGH BELLS (Harry James)
10. NEVERTHELESS (Paul Weston)

Jackson Lowe

WWDC—Washington, D. C.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordan Jenkins)
3. SAM'S SONG (Bing and Gary Crosby)
4. I WANNA BE LOVED (Andrews Sisters)
5. COUNT EVERY STAR (Ray Anthony)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. ALL MY LOVE (Patti Page)
8. TZENA, TZENA, TZENA (Vic Damone)
9. SOMETIME (Ink Spats)
10. LA VIE EN ROSE (Tony Martin)

Ira Cook

KECA—Los Angeles, Calif.

1. CAN ANYONE EXPLAIN? (Ames Bros.)
2. DREAM A LITTLE DREAM OF ME (J. Owens)
3. THE RED WE WANT (Ralph Flanagan)
4. ALL MY LOVE (Tani Arden)
5. THINKING OF YOU (Eddie Fisher)
6. CAN'T WE TALK IT OVER? (Fantaine Sisters)
7. GOODNIGHT, IRENE (Gordan Jenkins)
8. NEVERTHELESS (Manica Lewis)
9. JUST SAY I LOVE HER (Vic Damone)
10. LET'S DO IT AGAIN (Frankie Carle)

Frank White

KMYR—Denver, Colo.

1. CINCINNATI DANCING PIG (Vic Damone)
2. THINKING OF YOU (Eddie Fisher)
3. NO OTHER LOVE (Tommy Dorsey)
4. MR. TOUCHDOWN, U. S. A. (H. Winterhalter)
5. THAT'S A PLENTY (Jimmy Dorsey)
6. MONA LISA (Victor Young)
7. WASHINGTON POST MARCH (Bob Crosby)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. BILL BAILEY WON'T YOU COME HOME? (Durante-Jackson)
10. MUSIC, MAESTRO, PLEASE (Frankie Laine)

Ray Perkins

KFEL—Denver, Colo.

1. GOODNIGHT, IRENE (Gordan Jenkins)
2. MONA LISA (King Cole)
3. BONAPARTE'S RETREAT (Kay Starr)
4. SAM'S SONG (Bing and Gary Crosby)
5. NO OTHER LOVE (Cannie Haines)
6. OUR VERY OWN (Victor Young)
7. WON'T YOU TELL ME THAT YOU LOVE ME? (Geo. Morrison)
8. TZENA, TZENA, TZENA (Gordan Jenkins)
9. SIMPLE MELODY (Jo Stafford)
10. ALL MY LOVE (Bing Crosby)

Don Bell

KRNT—Des Moines, Iowa

1. GOODNIGHT, IRENE (Gordan Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. SAM'S SONG (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. TZENA, TZENA, TZENA (Mitch Miller)
7. GOODNIGHT, IRENE (Red Foley)
8. TZENA, TZENA, TZENA (Mitch Miller)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. JET (Three Suns)

Lloyd Perrin

KGIL—Sherman Oaks, Calif.

1. THE BEER THAT I LEFT ON THE BAR (Vaughn Monroe)
2. I'VE FORGOTTEN YOU (Doris Day)
3. I LOVE THE GUY (Fran Warren)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. RAIN (Gene Williams)
6. DREAM A LITTLE DREAM OF ME (F. Laine)
7. MUSIC, MAESTRO, PLEASE (Tony Martin)
8. I'LL ALWAYS LOVE YOU (Martha Tilton)
9. GOODNIGHT, IRENE (Dennis Day)
10. CAN ANYONE EXPLAIN? (Larry Green)

Art Tacker

WTAO—Cambridge, Mass.

1. CAN ANYONE EXPLAIN? (Ames Bros.)
2. JUST SAY I LOVE HER (Johnny Desmond)
3. OUR VERY OWN (Sarah Vaughan)
4. I'M FOREVER BLOWING BUBBLES (G. Jenkins)
5. MAMBO JAMBO (Sonny Burke)
6. THINKING OF YOU (Dan Cherry)
7. MY BOUQUET (Lee Shearin)
8. VAGABOND SHOES (Jerry Gray)
9. THE SHOW MUST GO ON (Billy Eckstine)
10. DO I WORRY? (Russ Morgan)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 23.

Bob Larsen

WEMP—Milwaukee, Wisc.

1. GOODNIGHT IRENE (Gordan Jenkins)
2. SIMPLE MELODY (Bing & Gary Crosby)
3. BONAPARTE'S RETREAT (Kay Starr)
4. TZENA, TZENA, TZENA (Vic Damone)
5. CAN ANYONE EXPLAIN (Al Morgan)
6. I WANNA BE LOVED (Andrews Sisters)
7. THE RED WE WANT (Ralph Flanagan)
8. BELOVED BE FAITHFUL (Russ Morgan)
9. DREAM A LITTLE DREAM OF ME (Frankie Laine)
10. ALL MY LOVE (Patti Page)

Sherm Feller

WCOP—Boston, Mass.

1. WHY FIGHT THE FEELING (Vaughn Manrae)
2. OUR LADY OF FATIMA (Kallen-Hayes)
3. ALL MY LOVE (Percy Faith)
4. WISHING WELL (Henry Jerome)
5. AU REVOIR AGAIN (Mitch Miller)
6. GOODNIGHT IRENE (Gordan Jenkins)
7. IF I HAD (Freddie Hall)
8. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
9. MINNEQUA (The Mariners)
10. IT MAY BE ON SUNDAY (Ken Barry)

Bud Wendell

WJMO—Cleveland, O.

1. ALL MY LOVE (Patti Page)
2. SIMPLE MELODY (Bing & Gary Crosby)
3. I LOVE THE GUY (Sarah Vaughan)
4. YOU'RE NOT IN MY DREAMS TONIGHT (Mindy Carson)
5. MONA LISA (King Cole)
6. JUST SAY I LOVE HER (Vic Damone)
7. OUR VERY OWN (Jo Stafford)
8. DADDY'S LITTLE BOY (Dick Todd)
9. BELOVED BE FAITHFUL (Russ Morgan)
10. STRANGERS (Lorry Raine)

Lee Morris

WSB—Atlanta, Ga.

1. GOODNIGHT IRENE (Gordan Jenkins)
2. CAN'T WE TALK IT OVER (Kay Brown)
3. MONA LISA (Victor Young)
4. IN MY ARMS (Mitch Miller)
5. YOU WONDERFUL YOU (Raberta Quinlan)
6. SIMPLE MELODY (Bing & Gary Crosby)
7. I LOVE THE GUY (Fran Warren)
8. WHEN YOUR LOVER IS GONE (George Shearing)
9. HARBOR LIGHTS (Ralph Flanagan)
10. BONAPARTE'S RETREAT (Kay Starr)

Howard Malcolm

WTRY—Albany, N. Y.

1. DADDY'S LITTLE BOY (Dick Todd)
2. GOODNIGHT IRENE (Frank Sinatra)
3. SIMPLE MELODY (Bing & Gary Crosby)
4. MONA LISA (King Cole)
5. RED APPLE CHEEKS (Dick Todd)
6. CAN ANYONE EXPLAIN (Ames Bros.)
7. STRANGERS (Lorry Raine)
8. OUR VERY OWN (Victor Young)
9. MUSIC MAESTRO PLEASE (Frankie Laine)
10. DON'T EVEN CHANGE A PICTURE (Lee Morse)

David Walshak

KCTI—Gonzales, Tex.

1. THINKING OF YOU (Dan Cherry)
2. I'LL NEVER BE FREE (Kay Starr-Tenn. Ernie)
3. VAGABOND SHOES (Vic Damone)
4. I LOVE THE GUY (Fran Warren)
5. MONA LISA (Charlie Spivak)
6. NEVERTHELESS (Ralph Flanagan)
7. ROSES (Ray Anthony)
8. BELOVED BE FAITHFUL (Russ Morgan)
9. ALL MY LOVE (Bing Crosby)
10. MUSIC MAESTRO PLEASE (Frankie Laine)

Gene Whittaker

WSSB—Durham, N. C.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordan Jenkins)
3. SAM'S SONG (Bing & Gary Crosby)
4. SIMPLE MELODY (Bing & Gary Crosby)
5. LA VIE EN ROSE (Ralph Flanagan)
6. NO OTHER LOVE (Jo Stafford)
7. BONAPARTE'S RETREAT (Kay Starr)
8. THE RED WE WANT (Ralph Flanagan)
9. DREAM A LITTLE DREAM OF ME (Dinah Shore)
10. FORBIDDEN LOVE (Vic Damone)

Stephen Paul

WLEE—Richmond, Va.

1. GOODNIGHT IRENE (Gordan Jenkins)
2. MONA LISA (King Cole)
3. I CRY MY HEART OUT (The Four Jacks)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. MY DESTINY (Billy Eckstine)
6. I WAS DANCING WITH SOMEONE (Tany Arden)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. STRANGERS (Lorry Raine)
9. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
10. LOOK TO THE RAINBOW (Fran Warren)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. THE PETITE WALTZ (Three Suns)
2. IT'S LOVE (Tony Arden)
3. GOODNIGHT IRENE (Frank Sinatra)
4. NOLA (Les Paul)
5. MONA LISA (King Cole)
6. SAM'S SONG (Bing & Gary Crosby)
7. THINKING OF YOU (Eddie Fisher)
8. I DIDN'T SLIP (Doris Day)
9. AU REVOIR AGAIN (Dan Carnell)
10. OUR LADY OF FATIMA (Red Foley)

Hal Tate

WAIT—Chicago, Ill.

1. CAN ANYONE EXPLAIN (Ames Bros.)
2. GOODNIGHT IRENE (Gordan Jenkins)
3. SIMPLE MELODY (Bing & Gary Crosby)
4. SAM'S SONG (Bing & Gary Crosby)
5. MONA LISA (King Cole)
6. I LOVE THE GUY (Fran Warren)
7. DRY THOSE TEARS (Les Paul)
8. ALL MY LOVE (Patti Page)
9. STRANGERS (Lorry Raine)
10. MY SILENT LOVE (Bill Snyder)

Rex Dale

WCKY—Cincinnati, O.

1. ALL MY LOVE (Patti Page)
2. STRANGERS (Lorry Raine)
3. I NEED YOU SO (Dan Carnell)
4. HARBOR LIGHTS (Ray Anthony)
5. JUST SAY I LOVE HER (Johnny Desmond)
6. THE RED WE WANT (Ralph Flanagan)
7. ORANGE COLORED SKY (King Cole-Stan Kenton)
8. WHY FIGHT THE FEELING (Rosemary Clooney)
9. HONESTLY I LOVE YOU (Blue Barran)
10. CINCINNATI DANCING PIG (Vic Damone)

Joe Ryan

WALL—Middleton, N. Y.

1. RED APPLE CHEEKS (Dick Todd)
2. MUSIC MAESTRO PLEASE (Frankie Laine)
3. YOU WONDERFUL YOU (Alan Dale)
4. PUNKY PUNKIN (Teresa Brewer)
5. GOODNIGHT IRENE (Alexander Bras.)
6. BELOVED BE FAITHFUL (Snoaky Lanson)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. DOLORES (Tony Martin)
9. ALL MY LOVE (Patti Page)
10. COUNT EVERY STAR (Ray Anthony)

Bill Silbert

WXYZ—Detroit, Mich.

1. CAN ANYONE EXPLAIN (Ames Bros.)
2. STRANGERS (Lorry Raine)
3. ALL MY LOVE (Patti Page)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. SIMPLE MELODY (Bing & Gary Crosby)
6. I LOVE THE GUY (Fran Warren)
7. MUSIC MAESTRO PLEASE (Frankie Laine)
8. GOODNIGHT IRENE (Frank Sinatra)
9. I'M BASHFUL (Marian Morgan)
10. ORANGE COLORED SKY (Doris Day)

Larry Doyle

KGA—Spokane, Wash.

1. GOODNIGHT IRENE (Frank Sinatra)
2. ALL MY LOVE (Percy Faith)
3. CAN ANYONE EXPLAIN (Ray Anthony)
4. NO OTHER LOVE (Jo Stafford)
5. SAM'S SONG (Bing & Gary Crosby)
6. MONA LISA (King Cole)
7. TZENA, TZENA, TZENA (Mitch Miller)
8. NOLA (Les Paul)
9. SIMPLE MELODY (Bing & Gary Crosby)
10. LA VIE EN ROSE (Tany Martin)

Larry Berrill

WCAE—Pittsburgh, Pa.

1. CAN ANYONE EXPLAIN (Ray Anthony)
2. MONA LISA (Charlie Spivak)
3. VAGABOND SHOES (Vic Damone)
4. YOU'RE MINE YOU (Margaret Whiting)
5. SIMPLE MELODY (Bing & Gary Crosby)
6. NEVER TOOK A LESSON (Hank Fart)
7. THREE LITTLE WORDS (Charlie Spivak)
8. TUNNEL OF LOVE (King Cole)
9. NO SEASON ON LOVE (Al Morgan)
10. OUR VERY OWN (Richard Hayes)

Mac McGuire

WIP—Philadelphia, Pa.

1. I'M NOT TO BLAME (Tani Rami)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. ALL MY LOVE (Patti Page)
4. CINCINNATI DANCING PIG (Teresa Brewer)
5. KE WALK (Mac McGuire)
6. CAN ANYONE EXPLAIN (Ames Bros.)
7. GOODNIGHT IRENE (Gordan Jenkins)
8. CAN'T WE TALK IT OVER (Fantaine Sisters)
9. SOMEBODY ELSE IS GETTING IT (Jimmy Saunders)
10. HONESTLY I LOVE YOU (Blue Barran)

Decca Set With Distribution In Canada For Coral & Brunswick

NEW YORK—Milton R. Rackmil, president of Decca Records, Inc., announced signing an agreement with Rogers Majestic Radio Corp., Ltd., of Toronto for the latter firm to handle the distribution of Coral and Brunswick records throughout the Dominion of Canada. Coral and Brunswick are wholly-owned subsidiaries.

Rogers Majestic is one of Canada's largest manufacturers of radios, television sets and tubes.

The bulk of the Coral catalogue will be made available immediately on 78 r.p.m. to Canadian consumers, to be followed shortly by distribution of the complete Brunswick catalogue on Long Play as well as Coral Long Play material available in the U.S. Prices for Coral and Brunswick singles will correspond to prices of Decca records in Canada.

To provide efficient coverage, Rogers Majestic will open record departments immediately in its offices in Toronto, Montreal and Winnipeg, and shortly in its branches in the Maritime provinces and Vancouver.

Supreme Opens New Distrib. Offices

CINCINNATI, O.—Sam Klayman, president of Supreme Distributing Company, this city, this past week announced the opening of new and larger quarters of the firm at Court and Broadway.

The new quarters of the distributing organization feature a display room, lounge, preview record room, in addition to increased areas of stock space.

Klayman's new offices take up 5500 square feet of space, and are located in an area convenient to parking for music operators.

Supreme is one of the nation's largest independent record distributors, handling the cream of the indie labels in this area.

Capitol To Open New Regional Office In Dallas

HOLLYWOOD, CALIF.—Capitol Records Inc., this city, disclosed the expansion of their sales organization this past week, with the announcement of their proposed opening of a sixth regional division October 1.

New division is slated to headquarter in Dallas, Texas, with Ray Marchbanks, regional head of the platteries Midwestern division, named to head the new office. Bud Fraser, manager of Cap's Detroit branch office, has been promoted to the spot vacated by Marchbanks. Fraser's position will be taken over by Dick Davis, salesman at their Detroit office.

Capitol execs pointed out that the new divisional office was needed to handle the increasing volume of sales the firm has been experiencing.

Host Teddy Powell

NEW YORK—This city's music men took time out this past week to pay tribute to one of the most well-liked fellows to invade the town in a long while.

Pluggers, contact men, professional managers and the like, hosted orkster Teddy Powell at the Hotel Roosevelt one night last week, and presented the maestra with a gold watch as a "gift from the boys."

We can't think of anyone more deserving.



A GREAT NEW BALLAD

WHERE DO I GO FROM YOU?

- Ray Anthony.....Capitol
 - Jan August.....Mercury
 - Rosemary Clooney....Columbia
 - Jerry Gray.....Decca
 - Anton Karas and Kay Armen.....London
 - Freddie Martin....RCA-Victor
 - Freddy Martin....RCA-Victor
- (Listed Alphabetically)

And 2 more great records in the making!



PAXTON MUSIC Incorporated

1610 BROADWAY • NEW YORK 19, N.Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 30, 1950

New York, N. Y.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. LA VIE EN ROSE (Tony Martin)
5. MONA LISA (King Cole)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. BONAPARTE'S RETREAT (Kay Starr)
8. EL MAMBO (Dave Barbour)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Montgomery, Ala.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. TZENA, TZENA, TZENA (Vic Damone)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)

Fayetteville, Ark.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. LA VIE EN ROSE (Guy Lombardo)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I'LL NEVER BE FREE (Starr-Ernie)
9. ALL MY LOVE (Patti Page)
10. I WANNA BE LOVED (Billy Eckstine)

Syracuse, N. Y.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Ralph Flanagan)
6. SOMETIME (The Mariners)
7. BONAPARTE'S RETREAT (Kay Starr)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. I WANNA BE LOVED (Andrews Sisters)
10. HOOP DEE DOO (Perry Como)

Flint, Mich.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. LA VIE EN ROSE (Tony Martin)
6. EL MAMBO (Dave Barbour)
7. MONA LISA (King Cole)
8. BONAPARTE'S RETREAT (Kay Starr)
9. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)
10. I WANNA BE LOVED (Andrews Sisters)

Bar Harbor, Me.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Art Lund)
3. I WANNA BE LOVED (Billy Eckstine)
4. BEWITCHED (Doris Day)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THIRD MAN THEME (Owen Bradley)
7. SIMPLE MELODY (Crosby-Gibbs)
8. BONAPARTE'S RETREAT (Gene Krupa)
9. COUNT EVERY STAR (Ray Anthony)
10. SENTIMENTAL ME (Russ Morgan)

Chicago, Ill.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. BONAPARTE'S RETREAT (Kay Starr)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. I WANNA BE LOVED (Andrews Sisters)
8. TZENA, TZENA, TZENA (Vic Damone)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. DREAM A LITTLE DREAM OF ME (Frankie Laine)

St. Louis, Mo.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. LA VIE EN ROSE (Tony Martin)
5. BEWITCHED (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. SAM'S SONG (Bing and Gary Crosby)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I WANNA BE LOVED (Andrews Sisters)

Dallas, Tex.

1. I'LL ALWAYS LOVE YOU (Dean Martin)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)
7. COUNT EVERY STAR (Dick Haymes)
8. FEATHER BRAIN (Muggsy Spanier)
9. MAMBO JAMBO (Perez Prado)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Baltimore, Md.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. SAM'S SONG (Bing and Gary Crosby)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. HARBOR LIGHTS (Ken Griffin)
8. MUSIC, MAESTRO, PLEASE (Frankie Laine)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. I'LL NEVER BE FREE (Starr-Ernie)

Indianapolis, Ind.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Victor Young)
4. SOMETIME (The Mariners)
5. SAM'S SONG (Bing and Gary Crosby)
6. BONAPARTE'S RETREAT (Kay Starr)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. MONA LISA (King Cole)
9. BEWITCHED (Bill Snyder)
10. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)

Toledo, Ohio

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SENTIMENTAL ME (Ames Bros.)
4. ARE YOU LONESOME TONIGHT? (Blue Barron)
5. CAN'T WE TALK IT OVER? (Andrews Sisters)
6. SOMETIME (Ink Spots)
7. I CROSS MY FINGERS (Perry Como)
8. I DIDN'T SLIP (Bing Crosby)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. NOLA (Les Paul)

Los Angeles, Calif.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. ALL MY LOVE (Patti Page)
5. CAN ANYONE EXPLAIN? (Ames Bros.)
6. CINCINNATI DANCING PIG (Vic Damone)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. I'LL NEVER BE FREE (Starr-Tenn. Ernie)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. LA VIE EN ROSE (Tony Martin)

Tampa, Fla.

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. MUSIC, MAESTRO, PLEASE (Frankie Laine)
6. MONA LISA (King Cole)
7. BONAPARTE'S RETREAT (Gene Krupa)
8. ALL MY LOVE (Patti Page)
9. BEWITCHED (Jan Garber)
10. CINCINNATI DANCING PIG (Vic Damone)

Yakima, Wash.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. CINCINNATI DANCING PIG (Vic Damone)
9. I'LL NEVER BE FREE (Starr-Ernie)
10. I WANNA BE LOVED (Andrews Sisters)

Charlotte, N. C.

1. MONA LISA (King Cole)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. SENTIMENTAL ME (Ray Anthony)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. C'EST SI BON (Louis Armstrong)
8. LA VIE EN ROSE (Louis Armstrong)
9. BONAPARTE'S RETREAT (Kay Starr)
10. I CROSS MY FINGERS (Bing Crosby)

Norfolk, Va.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. SAM'S SONG (Bing and Gary Crosby)
6. ALL MY LOVE (Patti Page)
7. CAN ANYONE EXPLAIN? (Ray Anthony)
8. I NEED YOU SO (Don Cornell)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. BONAPARTE'S RETREAT (Kay Starr)

Washington, D. C.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. BONAPARTE'S RETREAT (Kay Starr)
3. CAN ANYONE EXPLAIN? (Ames Bros.)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. MONA LISA (King Cole)
8. SAM'S SONG (Bing and Gary Crosby)
9. I WANNA BE LOVED (Andrews Sisters)
10. LA VIE EN ROSE (Tony Martin)

Newark, N. J.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. MONA LISA (King Cole)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. LA VIE EN ROSE (Tony Martin)
9. ALL MY LOVE (Patti Page)
10. SENTIMENTAL ME (Russ Morgan)

Sioux Falls, S. D.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I CROSS MY FINGERS (Perry Como)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Ink Spots)
9. BONAPARTE'S RETREAT (Kay Starr)
10. LA VIE EN ROSE (Harry James)

Savannah, Ga.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SOMETIME (The Mariners)
3. BONAPARTE'S RETREAT (Kay Starr)
4. MONA LISA (King Cole)
5. LA VIE EN ROSE (Tony Martin)
6. SAM'S SONG (Bing and Gary Crosby)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. I WANNA BE LOVED (Andrews Sisters)
10. JUST SAY I LOVE HER (Johnny Desmond)

St. Paul, Minn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. JUST SAY I LOVE HER (Johnny Desmond)
7. GOODNIGHT, IRENE (Foley-Tubb)
8. COUNT EVERY STAR (Dick Haymes)
9. I WANNA BE LOVED (Andrews Sisters)
10. MUSIC, MAESTRO, PLEASE (Frankie Laine)

Reno, Nev.

1. I WANNA BE LOVED (Andrews Sisters)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. MONA LISA (King Cole)
4. SAM'S SONG (Bing and Gary Crosby)
5. BEWITCHED (David Rose)
6. MY FOOLISH HEART (Billy Eckstine)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. ME AND MY IMAGINATION (Dorothy Collins)
9. LA VIE EN ROSE (Tony Martin)
10. HOOP DEE DOO (Perry Como)

Milwaukee, Wisc.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. BEWITCHED (Bill Snyder)
7. I LOVE THE GUY (Fran Warren)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. NOLA (Les Paul)
10. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"ROCK MR. BLUES" (2:58)
 "BE MINE MY LOVE" (2:56)

WYNONIE HARRIS
 (King 4389)



WYNONIE HARRIS

• Widely popular Wynonie Harris keeps his wax trail hot by coming up with another pair of top notch sides in this latest etching tagged "Rock Mr. Blues" and "Be Mine My Love." Wynonie is a cinch to

follow up the success he scored with "Good Morning Judge" with this pair, and his popularity sizzling hot with music operators. Top deck is just what the title indicates—a mellow bit of music with the maestro and the ork joining in throughout the side. Tempo is steady, with the Harris ork displaying their excellent brand of drive in tip-top style. It's the sort of side that consistently wins juke box favor, and is offered in a style for which the maestro is noted. Flip has Wynonie switching to a bit of the ballad, with some tender sentimental lyrics pouring forth in good order. Both sides should get some top play, with "Rock Mr. Blues" nabbing a slight edge. Get with this disk!

"TWO YEARS OF TORTURE" (2:31)
 "TOO MANY WOMEN" (2:36)
 EDNA BROUGHTON
 (Modern 20-773)

• Pair of sides which music ops can use to good advantage as filler items are these set up by Edna Broughton. Both ends feature the chirp in fair enough style, with the music revolving around the bill of fare in the titles. Wax won't stop traffic—but it should hold its own.

"IN THE WILDERNESS" (2:21)
 "IN THAT AWFUL HOUR" (2:35)
 THE SINGING SONS
 (Freedom 116)

• More spiritual music in store for music ops, is set up here by The Singing Sons. Both ends of the platter show the combo's harmony to good advantage, and they should make for fairly good listening pleasure. Wax is the sort you have to listen to in order to fully appreciate it—we suggest just that.

"AM I MAKING THE SAME MISTAKE AGAIN?" (2:56)
 "TEARDROPS FROM MY EYES" (2:35)
 RUTH BROWN
 (Atlantic 919)

• The great vocal flavor of thrush Ruth Brown, and a pair of fresh sides on tap for rhythm and blues ops. Both ends of the platter are in the ballad vein, with Ruth purring the lyrical expression in top notch style. Ork backing by Budd Johnson's crew rounds out the platter in first rate manner. Flip tune is a comer—get with it.

"I'M GOING TO HAVE MYSELF A BALL" (2:37)
 "BUTTERFLY" (2:30)
 TINY BRADSHAW
 (King 4397)

• Following up his sensational success with "Well Oh Well", Tiny Bradshaw has the earmarks of another pair of winners in this latest platter. Top deck is a mellow side, with Tiny giving his all to the side. Flip has a clever spot by Mary Lou Greene, who joins the maestro on the side. Top deck gets our nod.

"I WAS UNDER THE IMPRESSION" (2:30)
 "SHARP LITTLE SISTER" (2:30)
 SYLVIA VANTERPOOL
 (Columbia 30227)

• Pair of fair enough sides by thrush Sylvia Vanterpool on tap for music ops, with the echo of this duo jelling. Top deck is a clever bit of material and shows the gal's pipes to good advantage. Flip side is just what the title indicates and also makes for excellent listening fare. Wax rates a spot in ops machines.

"CLAP YOUR HANDS" (2:40)
 "WHO SAID SHORTY WASN'T COMING BACK" (2:35)
 LUCKY MILLINDER O.
 (King 4398)

• The widely popular Lucky Millinder gang come up with a hot pair in this fresh bit of wax. Top deck is a mellow piece with all the gang joining in. Flip side is a follow up to the standard "Shorty's Got To Go," and makes for wonderful listening pleasure. Disk is hot—ops should grab it!

"ALWAYS LOVE HIM" (2:05)
 "IT'S TIME YOU CRIED" (2:45)
 MARGIE ANDERSON
 (Columbia 30226)

• Upper lid of this one has Margie Anderson and Milton Hayes teamed up on a bit of blues, that should do fairly well in the boxes. Ditty rolls along in smooth tempo, with the vocal refrain easy to take from start to finish. Flip side has Margie taking it solo on a pleasant enough tune. We like the top deck.

"SATISFIED WITH JESUS" (2:03)
 "JOYOUS JUBILEE" (2:55)
 GUIDING LIGHT GOSPEL SINGERS
 (Coral 65038)

• Big demand for spiritual wax should hold true with this platter. The Guiding Light Gospel Singers offer music ops a pair of good sides that should do extremely well in the boxes. Both ends are handled in straight fashion, with good piano accompaniment rounding out the wax. Ops who have the locations should lend an ear in this direction.



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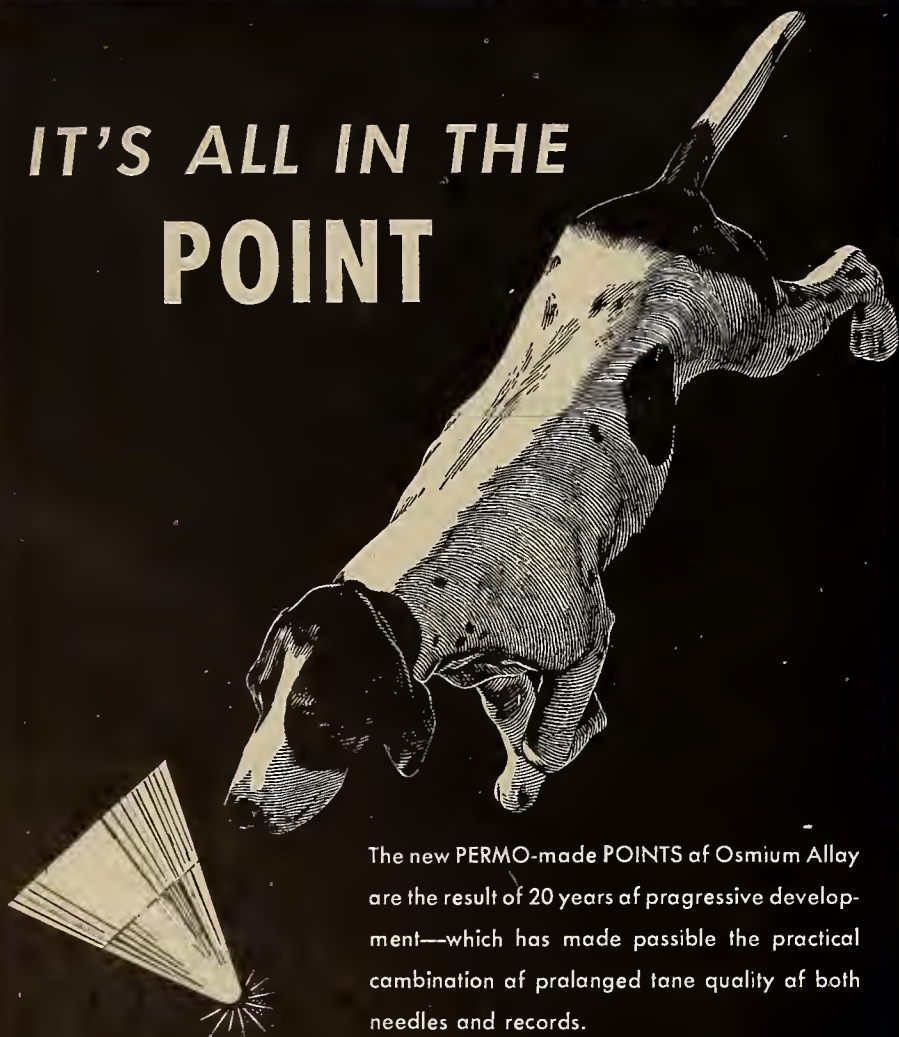
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HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|--|
| <p>1 I'M YOURS TO KEEP
Herb Fisher
(Modern)</p> | <p>PINK CHAMPAGNE
Joe Liggins
(Specialty 355)</p> | <p>GOODNIGHT IRENE
Paul Gayten
(Regal)</p> |
| <p>2 BALD HEAD
Roy Byrd
(Mercury)</p> | <p>GOODBYE
(Gene Ammons)
(Chess 1428)</p> | <p>I'M YOURS TO KEEP
Herb Fisher
(Modern)</p> |
| <p>3 I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)</p> | <p>WELL, OH WELL
Tiny Bradshaw
(King 4357)</p> | <p>BLUE SHADOWS
Lowell Fulson
(Swingtime 226)</p> |
| <p>4 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)</p> | <p>CUPID'S BOOGIE
Little Esther
(Savoy 750)</p> | <p>GOLD AIN'T EVERYTHING
Gene Gilbeaux
(RCA Victor 22-0070)</p> |
| <p>5 GOODNIGHT IRENE
Paul Gayten
(Regal)</p> | <p>C'EST SI BON
Louis Armstrong
(Decca 27113)</p> | <p>MY TEMPER IS RISING
Roy Hawkins
(Modern)</p> |
| <p>6 DECEIVIN' BLUES
Little Esther
(Savoy)</p> | <p>AFTER HOURS
Bobby Smith
(Apollo)</p> | <p>DECEIVIN' BLUES
Little Esther
(Savoy)</p> |
| <p>7 I'LL NEVER BE FREE
Dinah Washington
(Mercury)</p> | <p>MONA LISA
King Cole
(Capitol 1010)</p> | <p>EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)</p> |
| <p>8 GOOD MORNING, JUDGE
Wynonie Harris
(King)</p> | <p>I WANNA BE LOVED
Dinah Washington
(Mercury 8181)</p> | <p>LEAVING ON THE MID-NIGHT TRAIN
Helen Marina
(Decca 48159)</p> |
| <p>9 BLUE LIGHT BOOGIE
Louis Jordan
(Decca)</p> | <p>I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)</p> | <p>BOOGIE RAMBLER
Gatemouth Brown
(Peacock)</p> |
| <p>10 TEAR DROPS IN MY EYES
Ruth Brown
(Atlantic)</p> | <p>BLUE LIGHT BOOGIE
Louis Jordan
(Decca)</p> | <p>LA VIE EN ROSE
Louis Armstrong
(Decca 27113)</p> |

HOT

in DETROIT in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Las Angeles and Other Cities Listed.

1 WELL, OH WELL
Tiny Bradshaw
(King 4357)

2 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

3 BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

4 I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)

5 GOODNIGHT, IRENE
Paul Gayten
(Regal)

6 MONA LISA
King Cole
(Capitol 1010)

7 1950 BLUES
Tampa Red
(RCA Victor)

8 MY FOOLISH HEART
Gene Ammons
(Chess 1425)

9 EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

10 DECEIVING BLUES
Little Esther
(Savoy)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

LOVE DON'T LOVE NOBODY
Roy Brown
(DeLuxe)

DECEIVIN' BLUES
Little Esther
(Savoy)

I'LL NEVER BE FREE
Annie Laurie & Paul Gayten
(Regal 3258)

MONA LISA
King Cole
(Capitol 1010)

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

WELL, OH WELL
Tiny Bradshaw
(King 4357)

BLUE LIGHT BOOGIE
Louis Jordan
(Decca)

LA VIE EN ROSE
Louis Armstrong
(Decca)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty)

TAMPA, FLA.
1. Street Walking Daddy (Margie Day)
2. Remember (Amos Milburn)
3. Hard Luck Blues (Roy Brown)
4. My Wish For You (Elmore Nixon)
5. Boogie Rambler (Gatmouth Brown)
6. You're Going To Cry (Cecil Gant)
7. Love Don't Love Nobody (Roy Brown)
8. Goodnight, Irene (Paul Gayten)
9. Well, Oh Well (Tiny Bradshaw)
10. Repentance Blues (Charles Brown)

DALLAS, TEX.
1. Goodnight, Irene (Paul Gayten)
2. Failing By Degrees (Jimmy Witherspoon)
3. Blue Shadows (Lowell Fulson)
4. Saturday Night Boogie (Jimmy Liggins)
5. Lost Dream Blues (Little Esther)
6. Lonesome Woman (Johnny Otis)
7. Oo EE, Baby (Peppermint Harris)
8. Every Day I Have The Blues (Lowell Fulson)
9. My Temper Is Rising (Roy Hawkins)
10. What Do You Know About Love? (Charles Brown)

BALTIMORE, MD.
1. Mona Lisa (King Cole)
2. My Destiny (Billy Eckstine)
3. Blue Shadows (Lowell Fulson)
4. Goodnight, Irene (Paul Gayten)
5. Sometime (Ink Spots)
6. Repentance Blues (Charles Brown)
7. I Need You So (Ivory Joe Hunter)
8. I'm Yours To Keep (Herb Fisher)
9. Deceivin' Blues (Little Esther)
10. Let's Do It (Stick McGhee)

CHARLOTTE, N. C.
1. Deceivin' Blues (Little Esther)
2. Lost Dream Blues (Little Esther)
3. Blue Light Boogie (Louis Jordan)
4. Do Lore, Remember Me (Angelic Gospel Singers)
5. Hard Luck Blues (Roy Brown)
6. Mona Lisa (King Cole)
7. Let's Do It (Stick McGhee)
8. I Want A Roof Over My Head (Louis Jordan)
9. Safronia B (Calvin Boze)
10. I'm Yours To Keep (Herb Fisher)

HOUSTON, TEX.
1. Love Don't Love Nobody (Roy Brown)
2. Mona Lisa (King Cole)
3. Blue Light Boogie (Louis Jordan)
4. Blue Shadows (Lowell Fulson)
5. Hard Luck Blues (Roy Brown)
6. I Need You So (Ivory Joe Hunter)
7. Goodnight, Irene (Paul Gayten)
8. Well, Oh Well (Tiny Bradshaw)
9. Boogie Green (Tiny Bradshaw)
10. Queen Bee Blues (Eddie Vinson)

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BE MINE MY LOVE
- ★ **TINY BRADSHAW**
4397 I'M GOING TO HAVE MYSELF
A BALL
BUTTERFLY
- ★ **LUCKY MILLINDER**
4398 WHO SAID SHORTY WASN'T
COMING BACK
CLAP YOUR HANDS
- ★ **SONNY THOMPSON**
4399 BLUES FOR THE NIGHTOWLS
HARLEM RUG CUTTER
- ★ **RUSSELL JACQUET**
4400 TROPICAL FEVER
EIGHT BALL
- ★ **THE TRUMPETEERS**
4403 NOBODY'S FAULT BUT MINE
THIS IS A MEAN OLD WORLD



- ★ **SHORTY LONG**
889 FOOLISH PRIDE
CALM, COOL AND COLLECTED
- ★ **MOON MULLICAN**
894 NINE-TENTHS OF THE TENNESSEE
RIVER
WELL OH WELL
- ★ **GRANDPA JONES**
896 DARK AS A DUNGEON
COME AND DINE
- ★ **HAWKSHAW HAWKINS**
897 HANDCUFFED TO LOVE
STOP PLEASE STOP
- ★ **DEWEY PRICE**
898 IF YOU WERE ONLY IN MY ARMS
SWEET MEMORIES
- ★ **YORK BROTHERS**
901 ROAD OF SADNESS
KILL HER WITH KINDNESS

JOHNNY LONG
15030 ALL THE WAY CHOO CHOO
UNIVERSITY OF NORTH
CAROLINA MEDLEY



New Market Looms If 45's Are Sold Thru Vending Machines

NEW YORK—Public disclosures of some major companies toying with the idea of selling 45 rpm records via vending machines brought forth mixed opinions in the trade this past week.

It has been known for sometime now that several of the major proponents of selling 45 rpm records in much the same manner that cigarets are now vended have gradually come to a decision, feeling that records could be marketed profitably. Basic idea behind it all, is to stimulate 45's in the mind of the buying public, and at the same time hypo sheet music sales.

Altho the actual sale of the platters involve many technical problems, these could be overcome without too much difficulty. Major source of worry is the problem of arriving at a round figure for the disks to be vended at. It should be pointed out that cigarets in most locations throughout the nation are sold at an odd price figure, with change for a quarter deposited inside the cellophane wrapper of the cigaret package. This could be accomplished in the disk industry too, since the standard price for records in the trade is 79c. Diskers might, to arrive at any easy figure for prospective record purchases, absorb the four cents tax included in the aforementioned price, altho this is not probable.

Those in the trade reported toying with the idea view the possibilities with much enthusiasm, feeling that the vending machines would open new avenues of sales. Dealers thus far, are the only group openly opposed, since they feel that vending machine sales would cut in to their market.

It is pointed out, that the records to be marketed would consist of the 20 or 25 top tunes, with those operating the machines making purchases as

needed, and also making their selections. Several music operators in this city, contacted for an opinion on the disk-vending machine idea, showed that disks could be vended easily in juke box locations.

Vending machine idea is also known to have the support of several music publishers, who point out that sheet music could also be handled in this manner.

Gallagher Nabs Additional Time

WASHINGTON, D. C.—Eddie Gallaher, top rated disc jockey in Washington, D. C., has launched an ambitious new enterprise, it was announced today, in one of the biggest deals in disc jockey history just concluded by Gallaher's personal manager, Tom Ahrens. The popular record spinner, who succeeded Arthur Godfrey on his programs in the nation's capital, will also be heard more than seven hours a week in Baltimore, Maryland. Gallaher's new program, "The Eddie Gallaher Show," is to be heard, starting immediately from 12 noon to 1:15 p.m. over WITH, Baltimore, Md. This, in addition to his WTOP, Washington, D. C. programs, Eddie Gallaher's "Sundial" from 7:45-9:00 each morning, Eddie Gallaher's "Moondial" from 11:30-12:30 each evening, and Eddie Gallaher's "Moondial Matinee" from 3 to 4 each Saturday afternoon, makes Gallaher one of the busiest and top earning disc spinners in the business.

His Baltimore program takes to the air with an initial complement of more than twenty-five commercial clients. Many of these are the same ones who sponsor Gallaher in Washington.

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Capitol-936

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1 WHY DON'T YOU LOVE ME?
Hank Williams
(MGM 10696)

2 CUDDLE BUGGIN' BABY
Eddy Arnold
(RCA Victor 21-0342)

3 I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)

4 GOODNIGHT, IRENE
Red Foley & Ernest Tubb
(Decca 46255)

5 I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

THROW YOUR LOVE MY WAY
Ernest Tubb
(Decca 46243)

ENCLOSED ONE BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

MONA LISA
Moon Mullican
(King 886)
Jimmy Wakely
(Capitol 1151)

GIVE ME A LITTLE OLD-FASHIONED LOVE
Ernest Tubb
(Decca 46243)

THE CASH BOX

"Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"GOD PUT A RAINBOW IN THE SKY" (2:36)

"IF I COULD HEAR MY MOTHER PRAY AGAIN" (2:51)

T. TEXAS TYLER
(4 Star 1281)



T. TEXAS TYLER

● The big demand for platters in religious vein, should put this latest etching by T. Texas Tyler on in front in no time at all. Both

sides have the widely popular folk star handling a pair of songs in a tender, simple manner that is extremely easy on the ears. Wax is basically offered in somber tones, with Tyler purring the vocals in slowly woven style that adds up to juke box play. Material is a pair of hymns, and it shows the maestro's versatile vocal style to excellent advantage. Top deck whirls in slow fashion, with Tex delivering a song with a wonderful message. Plaintive style surrounding the side makes it all the more colorful, and is sure to meet with excellent reception. Coupling is also sentimental and is another excellent piece of music for music ops to get with. Disk is top drawer juke box fare—ops should get 'em.

"BOO HOO BLUES" (2:24)

"LOVIN' DUCKY DADDY" (2:38)

CAROLINA COTTON
(MGM 10768)

● Thrush Carolina Cotton delivers a pair that have some hot winning potential here. Top deck is a tricky novelty side, with the gal giving her all on the side. Coupling switches to some jazz with some yodel work woven into the side. Instrumental backing on both ends matches Carolina's effort admirably. Wax rates heavily.

"FOOLISH PRIDE" (2:34)

"CALM, COOL AND COLLECTED" (2:45)

SHORTY LONG
(King 889)

● Shorty Long on deck with a pair of new ones that should please the folk stars many fans. Both ends feature the maestro in the vocal spotlight, and make for excellent listening fare. Music is tailor made for the juke box trade, and rates a spot in any machine. Listen in.

"COULD YOU" (2:31)

"SALT YOUR PILLOW DOWN" (2:56)

JIMMY JOHNSON
(Freedom 5009)

● Pair of fair enough sides that should hold their own in the boxes are set up here by Jimmy Johnson and Jack Rhodes Ramblers. Both ends of the platter are effective material, and altho they won't stop traffic, they should do well enough. Vocal work by Jimmy, added to the pleasing background music rounds out the platter.

"IS IT TOO LATE TO SAY I'M SORRY?" (2:43)

"STEALIN' SUGAR" (2:29)

MERL LINDSAY
(MGM 10795)

● Merl Lindsay bows into the wax spotlight with this pair of originals that should do well with music ops. Top deck is a ballad teaming Merl and Rudy Martin. Flip is a mellow up tempo tune with a bright lyric added. Instrumental accompaniment on both ends rounds out the wax in satisfactory manner. Wax rates ops listening time.

"I COULD LOSE THOSE BLUES" (2:37)

"BUDDY STAY OFF OF THAT WINE" (2:15)

EDDIE MARSHALL
(RCA Victor 21-0385)

● Eddie Marshall and his Trail Dusters come up with some smooth sides in this coupling titled "I Could Lose These Blues" and "Buddy Stay Off Of That Wine." Top deck is a romantic lament, with Eddie and the boys handling the tune in good order. Coupling has a message in the title, with the balance of the song coming thru tastefully. Top deck gets our nod.

"JOHNNY'S GOT A SWEETHEART" (2:31)

"SOMEBODY'S CRYIN'" (2:36)

ANITA CARTER
(RCA Victor 21-0387)

● Music ops in the market for some fairly good filler material would do well to lend an ear in this direction. Pair of pleasant enough folk tunes handled by chirp Anita Carter make for good listening, and should hold their own in the boxes. Wax whirls around the titles throughout both sides. Ops who have the spots should listen in.

"FADED LOVE" (2:40)

"BOOT HEEL DRAG" (2:34)

BOB WILLS
(MGM 10768)

● Folk lament on the top deck by Bob Wills and his Texas Playboys is mighty fine listening stuff for music ops and fans alike. Lyrics, handled by a vocal trio are very appealing, and should catch on. Flip side has the gang on a mellow instrumental affair, with top honors going to some wonderful fiddle work.

"LEATHER BRITCHES" (2:53)

"GRAY EAGLE" (2:44)

JOHNNY DIESON
(4 Star 1497)

● Music ops who have a call for square dance music would do well to lend an ear to this pair of sides by Johnny Dieson. Both ends of the platter are straight instruments, and feature some mellow square dance music without calls. Ops who have the locations should get with this duo.

Riding the Crest of the Waves



Arthur GODFREY'S
great quartet

The
MARINERS

Singing the HIT RECORD of

"SOMETIME"



COLUMBIA No. 38781

Columbia Records

- ★ Record Manufacturers
- ★ Distributors
- ★ Music Publishers
- ★ Recording Artists



For The

FALL SPECIAL

Issue Of

THE CASH BOX

(Dated October 7th)

Starts Off The Greatest Buying Period
Of The Year Among Music Operators

GOES . FRIDAY—NOON
TO . SEPT. 29
PRESS . RUSH YOUR AD IMMEDIATELY!

THE CASH BOX

EMPIRE STATE BLDG., N. Y. (PHONE: LOnacre 4-5321)

Intro Records Sign Spiritual Group



HOLLYWOOD, CALIF.—The Imperial Quartet, recently signed to an exclusive recording contract with Intro Records, are pictured above prior to their first recording session for the plattery. First waxing under the new pact is "He'll Understand and Say Well Done" and "Waiting For His Return." Picture above, left to right, Charles Speed; Dudley Huges; Homer Tankersley Jr.; Floyd Gray; and seated Marion Snider, pianist and manager.

Bill Snyder Signed To Long Term London Records Pact

CHICAGO—London Records, Inc., this past week signed pianist Bill Snyder to a three year recording contract.

Snyder's pact is reported to be quite a profitable one for him, calling for a \$20,000 flat guarantee, 5% royalty fee, and a minimum waxing schedule of some 16 sides a year.

Snyder's signing results from the peak success he established via this Tower recording of "Bewitched" and "My Silent Love."

Dick Bradley, Tower Record topper is slated to continue to supervise Snyder's recording sessions, with both Bradley and Snyder having some say concerning selection of material.

Snyder is currently appearing at the Edgewater Beach Hotel here.

Mercury Records Preps Bally Campaign On Howard & Washington

CHICAGO—Mercury Records is currently in the process of a heavy promotional buildup of two of their stellar artists, orkster Eddy Howard and thrush Dinah Washington.

Howard is reported to henceforth record with a studio band, utilizing strings and french horns and the like. First etching under this set up is "I'm Forever Blowing Bubbles" and "The Red We Want," to be followed by Patricia" and "So Long Sally."

Miss Washington is being prepped as a pop artist, rather than the rhythm and blues field. Her first is "I Cross My Fingers" and "Harbor Lights."

Prime object of Mercury's promotion on Howard and Miss Washington is to be the nations music operators, with the plattery putting heavy emphasis on the latter group.

ABBEY RECORDS HOT PARADE

"...Disk is a must...can't miss..."
from "BULLSEYE OF THE WEEK"—
The Cash Box

"CINCINNATI HIT PARADE"

backed with
"THAT OLD TIME LOVIN'"

by
BILL FRANKLIN & Skyline Boys
on ABBEY # 15016

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

...a terrific record!

APOLLO "NIGHTINGALE"
&
"SIX P.M."
sung by
JOHNNY HARTMAN
(Apollo # 1168)

Read the Johnny Hartman Story
in October's "Our World" Mag.

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

"DREAM A LITTLE DREAM OF ME"

7 Great Records!

GATHY MASTICE	Admiral
DINAH SHORE	Columbia
G. GIBBS-B. CROSBY	Coral
ELLA FITZGERALD and LOUIS ARMSTRONG	Decca
JACK OWENS	Decca
FRANKIE LAINE	Mercury
VAUGHN MONROE	Victor

Words & Music, Inc.
1619 Broadway N. Y. C.

15 GREAT RECORDS ABOUT
YOUR FRIEND

ST. NICHOLAS MUSIC INC.
1619 Broadway, New York 19, N. Y.

SECOND ANNUAL MOA MEET SET FOR PALMER HOUSE CHICAGO, MARCH 19, 20, 21

OAKLAND, CALIF.—George Miller, national chairman of the Music Operators Of America, (MOA) this past week called for a meeting of the executive board of the trade organization to be held at the Palmer House, October 30, 31, and November 1.

Miller also announced dates for the MOA's second annual convention, also to be held at the Palmer House, Chicago, on March 19, 20, 21, 1951.

Tradesters will remember that last year's convention, the first meeting of a national group consisting solely of music operators was greeted with much enthusiasm by all facets of the industry, and hailed as one of the most successful meetings of its kind anywhere.

Miller disclosed that representatives of the five major automatic phonograph manufacturers had been invited to attend the meeting of the executive board with the purpose in mind being to discuss future problems concerning the industry and also to hear ideas and suggestions apropos to the forthcoming second annual meeting of the MOA.

Last year's meet of the MOA played to the largest gathering of music operators ever, with all attending coming away with a much gratified feeling of having accomplished a great deal. Miller's announcement sounded the opening gun for music operators, cautioning them and others connected with the music industry who wish to attend, to make their reservations early. It will be remembered that many who made last minute reservations for last year's convention had tremendous difficulty in obtaining hotel and commuting space.

Third Pub Firm Set By Howie Richmond

NEW YORK—Howie Richmond, who celebrates his first anniversary as a music publisher this week was reported preparing a third pubbing venture.

New firm is slated to be called Warwick Music, and into it will go Howie's latest novelty, "Molasses." Tune is currently being set for records by all major companies. Initial disk has been in the market for some two weeks, and has been receiving peak disk jockey play.

Warwick is skedded to be an ASCAP firm.

Richmond still has a suit, filed against him by Mills Music, pending on the rights to the hit "Tzena, Tzena, Tzena."

Other current plugs for Howie are "Everybody Clap Hands" in his Cromwell firm and "Cross My Heart, I Love You" with his Spencer subsidiary. Richmond also has a little thing called "Goodnight Irene" in his Spencer catalog.

Rugulo To Coast

HOLLYWOOD, CALIF.—Pete Rugulo, Capitol Records' roving artist and repertoire staffer, has been permanently assigned to this office.

Rugulo, who had been handling a&r activities in Cap's eastern office, left for the Coast sometime ago to handle some scoring and arranging chores for Stan Kenton. It was learned that he expressed a desire to stay in California, with Capitol execs agreeing this past week.

Cap's a&r duties in the East will continue to be supervised by Walter Rivers.

Big Guns Set For "A Bushel & A Peck"

NEW YORK—Latest hypo job on records appears to be the plug tune from the new Frank Loesser musical production "Guys & Dolls."

Major diskers throughout the nation this past week set their heavy promotion wheels in action to beat each other to the punch on the ditty "A Bushel And A Peck."

Action by most of the majors came about this past week when it was reported that Capitol Records has jumped the gun on the release date. Disk is reported to have been shipped to key juke box operators, disk jockeys and radio stations.

Tune has an October 1st restriction, with Edwin H. Morris warning all concerned that any violation of the release date, would bring legal action. The musical is slated to open in New York on November 9, with the Morris pubbery setting the October 1 date for "Bushel & A Peck" and October 15 for the balance of the score.

Records thus far set on the tune include, Margaret Whiting - Jimmy Wakely teaming on Capitol; Perry Como-Betty Hutton on RCA Victor; Johnny Desmond on MGM; Kitty Kallen-Richard Hayes duet on Mercury; and Doris Day on Columbia.

Adam New Name For Admiral Records

NEW YORK—Micky Else, disc jockey for Station WJPA in Williamsport, Pa., submitted the winning name in the contest conducted by Admiral Records, Inc., to find a new name for the company. His entry—"ADAM . . . First with the Best" is to be the new name and slogan for Admiral Records, Inc.

According to Nicholas R. Carrano, President of Admiral Records, 1497 disc jockeys from 41 states, the District of Columbia and Hawaii sent in names.

Adam Records, Inc., is planning a national program of distribution, advertising and promotion.

Sun-Ray Drug Stores Form Diskery

PHILADELPHIA, PA.—The Sun-Ray Drug Stores of Philadelphia, Pa., have announced their debut in the record business with their own label tagged "Sun-Ray."

Diskery makes its bow in the disk biz with a local hit, "The Fightin' Phils," theme song of the Philadelphia Phillies, written by bandleaders Elliot Lawrence. Initial disk has been recorded by Joe Grady's ork for the Sun-Ray label. Grady is also a disk jockey on station WPEN, this city.

Rainbow Records recently purchased the master of "The Fightin' Phils" from Reel Records which featured the Delaware County String Band.

With the Philadelphia Phillies conceded to be the pennant winners in the National League, the platters are getting top billing in every Philadelphia record shop. In addition to marketing the disk thru normal channels, Sun-Ray will set up record racks in their stores in the city. Disk will also be sold at the Phillie ballpark, railroad, airline and bus terminals.

Diskers Eye Growing Shortage Of Vinyl Production

NEW YORK—All reports to the contrary, a majority of the major platteries are keenly aware of the growing increase in the shortage of vinyl and resin products necessary in the manufacture of records.

Altho most of the majors have large stocks of basic raw materials on hand, their supplies do not carry them thru the early spring months of 1951. Many of the platteries, expecting a peak season this winter, have increased their orders for raw materials. The production of LP recordings, and the present agreement in the industry concerning the manufacture of 45's, is also seen as a potent factor involved in the diskeries' eagerness of the disk situation.

It was also learned this past week, that at least two of the major's pressing plants are way behind schedule in their production, and not merely because of a sudden increase in their volume of business. Reasons for this are basically the growing shortage of necessary materials needed in the manufacture of their compounds.

It should also be noted that many of the diskeries are noting the increase in the price of Vinylite with an eye toward possibly raising the price of records. Altho the latter is a remote possibility, the fact remains that prices are going up, and should they go much higher, disk prices may be upped, with the music op and dealer bearing the brunt. The Bakelite Division of the Union Carbide Corp., major supplier of raw vinyl resin, upped their prices this past week by some 6%.

Thus far, the indie disk manufacturers and pressing factories have made no change in their price line, altho it is known that several indie labels have speculated with the idea of raising prices.

Ops Invade Background Music Field Via Rental Basis

CHICAGO—Reports being received from music ops throughout the mid-west area discloses that they are grabbing hold of many of the background music locations by renting their instruments to locations at a regular weekly fee. Ops disclosed that the fee is much less than what the location owner would normally pay for wired background music.

Ops state that the prime inducement that appeals to the location owner is that he would control his own music. This is an important point to most location owners. It has been found, that most locations better understand their customer preferences, and by complete control of the music to be played, have pleased their patrons more.

New type juke boxes, featuring 45 rpm recordings are considered to be "naturals" for obtaining wired background music spots. In addition, phonographs that use 78 rpm recordings are being rented to location owners on a weekly or monthly basis.

Many music operators have taken mechanisms from older equipment and have made hidden installations, featuring only the speakers in the open, harmonized with the surroundings of a given location. They have rented these units to spots asking for background music.

This has, to a great extent, cut into the present wired music firms, and is, at the same time, bringing the locations what they want, while opening new spots for music operators.

SWEEPING THE COUNTRY JUBILEE RECORDS SUPER SMASH HIT!



SYLVIA FROOS

with Sid Bass and his Orchestra ORIGINAL VERSION OF

"CAN'T SEEM TO LAUGH ANYMORE"

JUBILEE 4006

OPERATORS:

Report Peak Play In All Locations

DISTRIBUTORS:

Be Prepared For Heavy Sales—

(ORDER MAXIMUM)

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y., N. Y.

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AR—Aristocrat	PR—Prestige
ARC—Arco	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RG—Regal
CO—Columbia	RO—Rondo
CR—Coral	SA—Savoy
DA—Dana	SIT—Sittin' In
DE—Decca	SP—Specialty
4 Star—Four Star	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor
ME—Mercury	

Sept. 23 Sept. 16

1—GOODNIGHT, IRENE 135.1 141.8

- AT-917—LEADBELLY
- CA-1122—J. ALLISON
- CA-1142—JO STAFFORD
- CA-1158—EDDIE GRANT
- CO-38892—FRANK SINATRA
- CO-38394—GENE AUTRY
- CO-20738—GENE AUTRY
- CR-60266—CLIFF STEWARD
- CR-60261—JACK SHOOK-DOTTIE DILLARD
- DA-705—HARMONY BELLS ORCH.
- DE-46255—FOLEY-TUBB
- DE-48167—GUNTER LEE CARR
- DE-27077—GORDON JENKINS-WEAVERS
- DE-46258—LENNY DEE
- DE-45113—TED MAKSYMOWICZ
- DI-524—MAD MAN MAXWELL
- KI-886—MOON MULLICAN
- ME-5448—ALEXANDER BROS.
- RG-3281—PAUL GAYTEN ORCH.
- VI-20-3870—DENNIS DAY

2—MONA LISA 104.2 121.1

- CA-1010—KING COLE
The Greatest Inventor
- CA-1104—BUDDY COLE
Peanut Vendor
- CA-1151—JIMMY WAKELY
- CO-38768—HARRY JAMES O.
La Vie En Rose
- CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
- DE-27048—VICTOR YOUNG O.
Third Man Theme
- LO-619—CHARLIE SPIVAK O.
Loveless Love
- ME-5447—ALEXANDER BROS.
Home Cookin'
- MG-10689—ART LUND
When My Stage Coach Reaches Heaven
- VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose
- 4 Stor 1514—T. TEXAS TYLER

3—SAM'S SONG 81.7 104.2

- CA-962—JOE CARR
Ivory Rag
- CO-38876—TONI HARPER
Happy Feet
- CR-60250—LEIGHTON NOBLE O.
Mona Lisa
- DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
- DE-27112—BING and GARY CROSBY
Simple Melody
- LO-693—HOGAN & WAYNE
Mississippi
- ME-5450—HARRY GELLER O.
1812
- MG-10743—THE MELODEONS
Tipoy Canoodle Canoe
- VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

Sept. 23 Sept. 16

4—TZENA, TZENA, TZENA 73.4 83.8

- CO-12473—WALT SOLEK O.
- CO-38885—MITCH MILLER O.
The Sleigh
- CR-60263—GEO. CATES O.
- DA-720—FRANK WOJNAROWSKI O.
- DE-27077—GORDON JENKINS O.
Good Night, Irene
- DE-27053—THE WEAVERS
Around The World
- ME-5454—VIC DAMONE
I Love The Girl
- DI-116—AL BLANK
- Stor of Dovid 1505—CANTOR S. MALAVSKY
- VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

5—SIMPLE MELODY 71.3 65.2

- AD-1016—ROSALIND PAIGE
- CA-1039—JO STAFFORD
Pagan Love Song
- CO-38837—DINAH SHORE
I Still Get A Thrill
- CR-60227—CROSBY—GIBBS
A Little Bit Independent
- VI-20-3781—PHIL HARRIS
On The Mississippi
- DE-27112—GARY & BING CROSBY
Sam's Song

6—LA VIE EN ROSE 45.0 40.7

- CA-890—PAUL WESTON O.
Les Feuilles Mortes
- CA-1153—JO STAFFORD
- CA-1171—BUDDY COLE
- CO-38768—HARRY JAMES O.
Mona Lisa
- CO-38948—EDITH PIAF
The Three Bells
- CR-60241—OWEN BRADLEY
- CR-60260—CONNIE HAINES
- DE-21313—NORO MORALES O.
- DE-24816—VICTOR YOUNG O.
The River Seine
- DE-27111—BING CROSBY
I Cross My Fingers
- DE-27113—LOUIS ARMSTRONG
C'est Si Bon
- DE-27127—GUY LOMBARDO O.
- MG-30227—MACKLIN MARROW O.
When We're Dancing
- PR-721—GENE AMMONS
- VI-20-3819—TONY MARTIN
Tonight
- VI-20-3739—MELACHRINO O.
Fascination
- VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

7—CAN ANYONE EXPLAIN? 38.8 37.9

- ARC-1259—SAVANNAH CHURCHILL
- CA-1131—RAY ANTHONY
Sky Coach
- CO-38927—DINAH SHORE
Dream A Little Dream Of Me
- CR-60253—AMES BROS.
Sittin', Starin', Rockin'
- DE-27161—DICK HAYMES
If I Had A Magic Carpet
- ME-5464—SOFT NOTES
It All Begins And Ends With You
- ME-5474—VIC DAMONE
Just Say I Love Her
- MG-10777—HARRY RANCH
I Didn't Know
- LO-766—AL MORGAN
There's No Season On Love
- VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
All Dressed Up To Smile

8—ALL MY LOVE 38.2 36.2

- CO-38913—XAVIER CUGAT
Tell Me Why
- CO-38918—PERCY FAITH
This Is The Time
- DE-27117—BING CROSBY
Friendly Islands
- DE-27118—GUY LOMBARDO O.
Swiss Bellringer
- ME-5455—PATTI PAGE
Roses Remind Me Of You
- VI-20-3870—DENNIS DAY
Goodnight, Irene

9—BONAPARTE'S RETREAT 37.8 37.3

- CA-936—KAY STARR
Someday Sweetheart
- CA-1158—EDDIE GRANT
- CO-20706—LEON McAULIFFE
What, Where And When
- CO-38891—PHIL NAPOLEAN O.
- DE-46209—BUZ BUTLER
Poison Ivy
- VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
- VI-21-0111—PEE WEE KING
The Walls Of Regret

Sept. 23 Sept. 16

10—COUNT EVERY STAR 33.8 31.7

- CA-979—RAY ANTHONY O.
Darktown Strutters Ball
- CA-859—RAY ANTHONY O.
Bamboo
- CO-38732—HERB JEFFRIES
Our Love Story
- CR-60214—HARRY BABBITT
- DE-27042—DICK HAYMES
If You Were Only Mine
- DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
- NA-9111—THE RAVENS
- PR-718—SONNY STITT
- VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

11—OUR LADY OF FATIMA 30.0 24.2

- CO-38926—TONY BENNETT
Just Soy I Love Her
- DE-14526—RED FOLEY
The Rosary
- LO-752—FRED ELLIOT
- ME-5466—KALLEN—HAYES
Honestly I Love You
- MG-10737—SALLY SWEETLAND

12—CINCINNATI DANCING PIG 27.9 22.8

- CA-1183—EDDIE GRANT
All My Love
- CA-1182—JOE CARR
The Red We Want
- CA-1174—TENNESSEE ERNIE
- CO-38965—DICK JURGENS
Patricia
- DE-27201—CARMICHAEL & GRAY
I'm Moving On
- LO-768—TERESA BREWER
Punky Punkin
- ME-5477—VIC DAMONE
Forbidden Love

13—I WANNA BE LOVED 24.6 35.8

- CO-38491—BUDDY CLARK
If You Were Only Mine
- CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
- DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
- MG-10716—BILLY ECKSTINE
Stardust
- PR-717—GENE AMMONS
- VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

14—MUSIC, MAESTRO, PLEASE 21.3 17.6

- ME-5458—FRANKIE LAINE
Dream A Little Dream Of Me
- VI-20-3883—TONY MARTIN
The Big Dipper

15—HARBOR LIGHTS 20.0 9.7

- CA-1190—RAY ANTHONY O.
Nevertheless
- CO-38889—KEN GRIFFIN
Josephine
- CO-38963—SAMMY KAYE O.
Sugar Sweet
- DE-27208—GUY LOMBARDO O.
The Petite Waltz
- DE-27219—BING CROSBY
Beyond The Reef
- LO-781—LORRY RAINE
Music, Maestro, Please
- ME-5461—BYRD and THE HARMONICATS
At Sundown
- ME-5488—DINAH WASHINGTON
I Cross My Fingers
- VI-20-3911—RALPH FLANAGAN
Singing Winds

16—I'LL NEVER BE FREE 19.8 14.5

- CA-1124—KAY STARR—TENN. ERNIE
- DE-24911—LIONEL HAMPTON
- DE-27200—FITZGERALD & JORDAN
- LO-654—JOYCE INDIG
- VI-20-3622—LUCKY MILLINDER O.

17—SOMETIME 19.7 13.8

- CA-1053—JO STAFFORD
No Other Love
- CA-1070—FOY WILLING
- CO-38781—THE MARINERS
Stars Are The Windows Of Heaven
- DE-27102—INK SPOTS
I Was Dancing With Someone
- LO-692—YOUNG & FOSTER
Marianne
- ME-5422—TOMMY CARLYN
Marianne
- VI-20-3796—WAYNE KING
You Are My Love

Sept. 23 Sept. 16

18—JUST SAY I LOVE HER 18.8 13.7

- CO-38926—TONY BENNETT
Our Lady Of Fatima
- DE-27085—ARTIE SHAW O.
I Love The Guy
- ME-5474—VIC DAMONE
Can Anyone Explain?
- MG-10758—JOHNNY DESMOND
If Anybody Does
- VI-20-3829—EDDIE FISHER
Give A Broken Heart A Chance

19—THIRD MAN THEME 17.1 15.6

- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-27048—VICTOR YOUNG O.
Mona Lisa
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
- VI-20-3797—FREDDY MARTIN O.
Home Cookin'

20—NO OTHER LOVE 14.6 12.2

- CA-1053—JO STAFFORD
Sometime

**ADDITIONAL TUNES LISTED BELDW
IN ORDER OF POPULARITY**

21—PLL ALWAYS LOVE YOU 14.5 8.3

22—SENTIMENTAL ME 13.4 10.7

23—NOLA 11.3 18.7

24—HOME 10.4 6.9

25—BEWITCHED 9.6 11.8

26—I CROSS MY FINGERS 8.5 11.7

27—MAMBO JAMBO 7.5 3.8

28—I'M FOREVER BLOWING BUBBLES 7.4 1.7

29—VAGABOND SHOES 6.7 11.6

30—DREAM A LITTLE DREAM OF ME 6.3 3.4

31—CAN'T WE TALK IT OVER? 6.1 3.1

32—YOU'RE MINE, YOU 5.0 —

33—OBJECT OF MY AFFECTION 4.2 5.3

34—I DIDN'T SLIP I WASN'T PUSHED 4.1 5.1

35—PHANTOM STAGE-COACH, THE 3.4 2.9

36—MY SILENT LOVE 3.3 —

37—THE RED WE WANT 3.2 1.5

38—HOOP-DEE-DOO 2.1 3.7

39—I THOUGHT SHE WAS A LOCAL 1.5 1.4

40—HAPPY FEET 1.2 5.2

VENDORS GROW SCARCER

Lack of Materials Cut Deep Into Production. Believe Crack Down on Excessive Inventories to Effect Many Producers. Orders Being Only Partially Filled Yet Much Direct Selling to Military Under Way.

CHICAGO—A check of leading vending machine manufacturers, to corroborate statements of automatic machine merchants, regarding the fact that vendors are becoming scarcer, produced the result that not only are machines of all types scarce and difficult to obtain, but, that manufacturers do not look forward to any improvement in the present production situation.

If anything at all, these manufacturers believe that conditions will get tighter, and that the average vending machine operator will receive less and less of the machines he has placed on order.

Yet, in contrast to these reports, shipments are going forth to both the Army and Navy of all types of vending machines. These are on direct purchase by the military forces.

Most of these machines, manufacturers claim, are for operation aboard ships, and also in military installations on foreign shores, where operators cannot place them.

This, then, covers those manufacturers now making deliveries to the military buyers.

The operators who complained of this fact, should remember that they cannot, and wouldn't be allowed to, operate aboard ship nor in foreign and secret military installations.

The manufacturers report that materials shortages are growing "worse by the minute."

The majority do not believe that they will be able to complete even those orders they now have on hand.

Some are of the opinion, "The operators were told by your publication months ago that materials were becoming ever more critical and that labor was more difficult to obtain."

"They should have listened to what you said and should have read your articles very carefully."

"We are not in any position to take any further large volume orders, and will be happy to fill whatever we have already taken."

In fact, one leading drink dispenser manufacturer stated, "I do not believe that, even if we worked three shifts, we could fill all the orders that we now have on hand."

"We are asking all of our operators to tell us just where they intend to place the machines they are now ordering so that, if we are cut off entirely and our inventory pulled away, we shall be able to appeal for materials to finish important orders."

Most orders on hand are being partially filled by the vending machine manufacturers.

A voluntary rationing program seems to be in effect with each individual manufacturer.

They are all attempting to carefully take care of the orders that they are receiving and promise to fill them if they can.

"But," as the majority state, "this already seems impossible. We are going to give each one of our buyers a bit of the production that we are turning out at this time."

Most of those manufacturers who built up excessive inventories of materials expect a crackdown any day.

They believe that before they can turn these materials into machines, they will either have orders completely filled, or should this not happen, they are convinced that the materials will be taken from their warehouses.

One most important factor is that, tho they are allowed to retain as much material as they will require for their average production runs, with the cost of labor going up, and with attempts at overtime work to fill orders, they will have to raise prices accordingly.

Tho this will not hold in the majority of cases, the few who believe that it will happen, may influence price hikes on the part of others, is the general belief.

Coan Mfg. Co. Appoints 8 Regional Sales Reps.

MADISON, WIS.—Coan Manufacturing Company, this city, added eight more regional sales representatives, according to an announcement by Frank Q. Doyle, general sales manager.

Warren Deaton of Galion, Ohio will cover Ohio, Virginia and West Virginia; Warren Deaton, Jr. of Danville, Ky. is covering Kentucky; H. Albert Rea of St. Louis, Mo., will cover Kansas, Illinois, Indiana and Missouri (except St. Louis); R. W. Marriam, Des Moines, Iowa will cover Iowa; W. P. Punton of Park Falls, Wis. has been assigned to Wisconsin, Michigan, and Minnesota; V. R. Middlemas of Bismarck, N. D., will see the trade in Wyoming, Nebraska, North Dakota and South Dakota; C. W. Brown of Salem, Ore., will cover Oregon, Washington, Montana, and Idaho; and Frank Herbenar, El Paso, Texas, will cover New Mexico, Arizona, Utah and Colorado.

Sues To Re-Open Bidding On N. Y.'s Parking Meters

NEW YORK — International Meters, Inc., manufacturers of parking meters, contends that it has been barred from bidding on the local parking meter program, and has started court action to block the city from purchasing meters from other companies.

Asserting that the specifications drawn by the Department of Traffic "arbitrarily" excluded the company from bidding on the city's initial order for 1,500 meters, International Meters asked Supreme Court Justice Bernard Botein to enjoin the Department of Purchase from awarding the contract and demanded that the entire issue be reopened.

Altho Justice Botein denied the application for a temporary injunction, he will hear a new motion to decide if a trial is warranted. In any event, the city cannot proceed to order the meters, altho it is ready to award the contract to the lowest of four bidders who agreed to install 1,380 meters, and deliver the rest to a warehouse for \$71,336.

Karpark Corporation, Cincinnati, O., has been awarded the contract, outbidding Magee-Gale Park-O-Meter Company of Oklahoma City, and The Dual Parking Meter Company of Canton.

The City had been hoping to have the meters in operation by November 1, but if a trial is ordered it will delay installation.

Keeney Producing Penny Loader

CHICAGO — John Conroe, vice president of J. H. Keeney & Company, this city, announced it is now in production of its electric Penny Loader and that it is continuing volume production of its Deluxe Electric Cigarette Vendor.

Orders for both these items have been pouring into the Keeney firm, Conroe reported, and it will continue its production at full tempo in every effort to fill orders. Conroe stated that there is sufficient materials on hand at the present time to enable the firm to produce both the Penny Loader and Electric Cigarette Vendor for the present.

**— LARGEST —
PROFIT MAKER**

5c Silver-King for Pistachios



Change NOW to 5c Model for REAL PROFITS

•

5c Change-over parts available for all 1c Models

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New 5c Models low as \$10.00 in Quantities

5c HOT NUT, \$39.50

Nut and Boll Gum, Candy Chorms, Vendors, 1c-5c U.S. and Foreign Coins. "Hot Nut" Vendors. At all the best dealers—or write. Ask about the new "Hunter" @ \$59.50.

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DRAWN EXCLUSIVELY FOR CASH BOX BY HANK RUESLER

"I COULDN'T FIND MY CANTEEN."

NCMDA IN CHICAGO FOR ANNUAL MEET

Gather At Bismarck Hotel Sept. 25. Election Of Officers To Be Held. Plan To Expand Membership To Include Shuffle Game Distribs. Standard Dues Arrangement Proposed.

Williams Holds Open House For NCMDA Members

Current Officers Of NCMDA



LOUIS WOLCHER, Pres.



DAVID BOND, V.-P.



IRVIN BLUMENFELD, Secy.



S. H. LAZAR, Treas.



HARRY WILLIAMS

CHICAGO—Distributor members of NCMDA (National Coin Machine Distributors Assn.) are holding their annual meet here (Monday, September 25) at the Bismarck Hotel.

There will be a morning and afternoon session. Morning session will start at 10:30 A.M. Afternoon session at 2:30 P.M.

Most important will be election of new officers.

At the present time, Louis E. Wolcher of San Francisco, Cal., is President; Dave Bond of Boston, Mass., Vice-President; Irvin Blumenfeld of Baltimore, Md., Secretary; and S. H. Lazar of Pittsburgh, Pa., Treasurer. S. I. (Si) Nieman, this city, Managing Director.

In addition to the election of officers, the organization will discuss staggering the term of the nine directors—three for 3 years, three for 2 years, and three for 1 year.

They also plan to propose expansion of present membership by including distributors of shuffles and other amusement games, in addition to pinballs.

New scale of membership dues will also be brought up at this meeting. At the present time, members who are doing business in the higher brackets pay higher membership dues, compared to those doing business in the lower brackets.

A sliding scale will be proposed and, perhaps, even a uniform membership

dues arrangement may be discussed.

Some manufacturers here are preparing to greet distribs who will attend the NCMDA meet. It is believed that they may have luncheons as well as dinners for the members.

This past week manufacturers received letters, wires and phone calls from distribs, advising they would be in this city this week and that they would, at that time, discuss fall business possibilities.

Many of the distribs indicated that they would be in town in advance of the meeting, and would be present at manufacturers' offices for discussions of speedier shipments in larger volume.

CHICAGO—Williams Manufacturing Company, this city, announced that the firm is holding "open house" for all distributor-members of NCMDA (National Coin Machine Distributors Assn.) attending their annual meeting at the Bismarck Hotel this Monday, September 25.

The "Starlight Room" of the firm, at their factory, has been set up for complete meals, as well as snacks and all refreshments, so that the NCMDA members will be able to enjoy themselves to their hearts' content.

"Anything the men want is at their disposal," execs at Williams stated. "They are invited to take over our 'Starlight Room' for food and drinks, as well as discussions, or anything else they desire."

AMI Ups Prices Of Model "C" And Hideaway

Dinner Held By N. Y.'s Industry Drive For UJA Draws Crowd

Wurlitzer, AMI & Seeburg Phonos Ruffled Off



JOHN HADDOCK

GRAND RAPIDS, MICH. — The effect of mounting labor and materials costs became increasingly evident as AMI Incorporated added its name to the long list of manufacturers who have found it necessary to increase the price of their products.

AMI's Model "C" phono, which has been listed at \$745.00 since it went into production almost a year ago, is upped \$50 to \$795.00, it was announced by John W. Haddock, president of the phonograph manufacturing firm.

The new price of the AMI Hideaway which formerly sold at \$545.00 is increased \$30 to \$575.00.

In announcing the new prices, Haddock said that new price schedules went into effect beginning Monday, September 18, simultaneously with a general wage increase which will cost AMI over 12c per hour average for all hourly paid employees.

"It is with a great deal of regret that we found it necessary to increase the price of our product," Haddock said. "For some time we have been absorbing the increased cost of materials which go into our Jukeboxes. However, these have now spread to such extent that almost every component costs substantially more than it did just a few months ago. Combined with these new wage increases, the effect was such that we reluctantly were forced to increase prices sufficiently to cover added costs.

"I am happy to say," Haddock continued, "that prices remain at present levels for all other items in the AMI line. The new AMI Speaker introduced late last spring and now in production, although heavily back-ordered, will sell as before at \$27.50. Wallboxes, Steppers, Auxiliary Amplifiers, and other accessories are also to be held at current prices for the present, at least. While not yet in full scale production, no price change is anticipated on our Bargrip, the new bar box clamp recently introduced to the AMI distributor group."

NEW YORK — The Coin Machine Industry Committee of the UJA (United Jewish Appeal) climaxed its drive with a dinner at the Hotel New Yorker on Tuesday night, September 19. A number of the city's coinmen were on hand to enjoy a fine dinner, hear a talk by Jack Garfein of UJA, and participate in the drawing for three new phonographs.

Al Denver, acting as master of ceremonies got the meet off winging with a stirring talk, Garfein followed with a plea for funds, and Sidney Levine concluded the speakers portion with a brilliant speech. Lists of donors were then read, and additional subscriptions solicited. Denver then reported that the total industry donations equalled those of 1949, but additional money was expected as members of the committee will continue to work, seeing several noted coinmen who were unable to attend and who desired to offer a contribution.

The drawings for the phonographs then were held, with the first two names discarded. Max Weiss and Artie Herman, both of Brooklyn, were the unhappy recipients of nothing

more than the public pronouncement of their names. Starting with the third drawing, all names drawn were in earnest. The winners were: Jack Schoenbach won the Wurlitzer 1250 (donated by Joe Young, Young Distributing Company); "Senator" Al Bodkin won the Seeburg 100 (donated by Meyer Parkoff and Harry Rosen of Atlantic New York Corporation); and Murray Kaye won the AMI Model "C" (donated by Barney Sugerman and Abe Green of Runyon Sales Company).

An unusual bit of generosity was shown by Murray Kaye. Kaye is the office manager for Atlantic, distributors of the Seeburg phono. Without a moment's hesitation, Kaye offered the AMI "C" to be placed on auction with the money to go to UJA. Eli Gassner, Serewell Music Company, took the phono with a high bid equalling the list price.

Additional money was garnered by the auction of about 100 record albums, graciously donated by RCA-Victor, Decca, M-G-M, Columbia and Capitol.

(See Eastern Flashes column, page 30, for additional coverage.)

Here's AMI's New Extension Speaker

new

new

new

new

new

new

new

new

AMIVOX

"the friendly voice"

Beautiful! Practical! It's the friendly voice of AMI delivering pure music pleasure. AMIVOX is a perfect circle of spun aluminum 15 inches in diameter; lightweight yet unbreakable! Its unobtrusive beauty suits every establishment and is universally cheered and appreciated. Its 8-inch speaker has extra large permanent type Alnico magnet. AMIVOX has 5 step volume level control, plus an "off" position. Volume can be controlled by small red knob on speaker, by remote control, or from volume control on phonograph. Thus each speaker can have volume to suit its particular position in establishment. Will operate with any make of machine using 8 or 500 Ohms. The secret of its thrilling tonal quality is special damping ring which fits behind grill and absorbs all alien vibrations. AMIVOX successfully squelches bass honk and tinny treble resonance.

Features of "The Friendly Voice"

- 8-inch speaker
- Extra large Alnico magnet
- 16-gauge spun aluminum shell, lightweight, unbreakable
- Outside diameter 15 inches
- Brackets for wall or ceiling installation—no charge
- Operates on either 8 or 500 Ohms
- 5 Amivoxes may be operated with phonograph speaker—6 without phonograph speaker
- Up to 6 Amivoxes can be added with each additional auxiliary amplifier
- 5-step volume control
- No bass boom, no treble resonance

New Speaker Pleasure for Patron, Location and Operator!

AMI

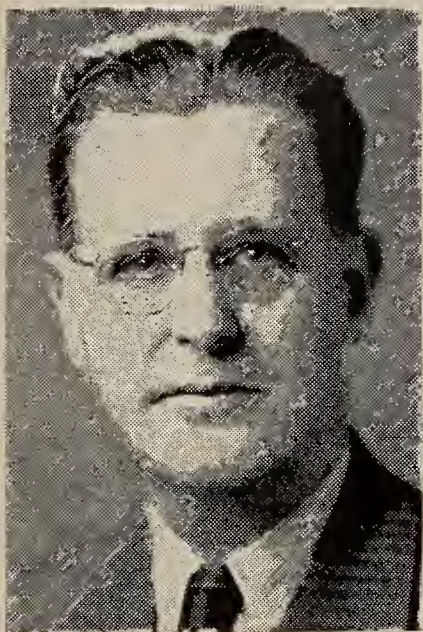
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MOA SETS 1951 CONVENTION FOR MARCH 19, 20 and 21 IN CHI

Holding Executive Committee Meet On Oct. 30, 31, And Nov. 1 At Palmer House, Chi. Phono Mfrs. Invited To Attend On Monday, Oct. 30.



GEORGE A. MILLER

CHICAGO—George A. Miller, national chairman and treasurer of Music Operators of America, announced that a meeting for the executive members of MOA has been called for October 30, 31 and November 1 at the Palmer House, this city.

Purpose of the meeting is to discuss

very important matters pertaining to the automatic phonograph industry on a national scope.

Arrangements will also be made at this meet for the next convention of MOA, scheduled to be held March 19, 20 and 21, 1951. Necessary committees will be appointed to handle the many details. "The first convention of Music Operators of America was an outstanding achievement" stated Miller, "but it is the belief of the executive officers of MOA that the second convention will be far greater than the first one; barring, of course, unseen conditions due to the present war emergency."

Altho the complete program of matters to be discussed is in the formative state at this time, Miller announced that Monday, October 30, has been set aside for a meeting with the executives of the five major phonograph manufacturing companies. "These gentlemen will be invited to participate in the executive meet of MOA" said Miller, "for the purpose of discussing future problems and the coming convention in March 1951. Their suggestions and criticisms will be sincerely appreciated as the executive officers of MOA feel that the future success of this organization depends a great deal upon the cooperation of all those interested in the automatic phonograph industry."

Reservations for rooms at the

New Type Location Discovered

LANCASTER, S. C.— Experienced coinmen probably figure they've thought of every conceivable type of location for their equipment, but here's one we'll wager was never dreamed of.

Col. Elliott White Springs, president of Springs Cotton Mills, this city, recently created a modern "bundling bed". The firm claims it is a sure guarantee to prevent boredom in bed. Selling for a mere \$3,500, it has built in a number of modern conveniences, among which are a television set, movie projector, intercommunication telephone system, electric razor, and many other items. Included as one of the items for amusement is a Bell Machine.

Seems that Col. Springs finally figured out the answer to a problem that long has been a foremost question among the nation's inquiring minds—"How To Hit The Jackpot While In Bed."

Palmer House for the executive officers are already being made for October 30, 31 and November 1, and everyone attending this executive meeting should contact the National Chairman's office at 128 East 14th Street, Oakland, California, at once. "It will be necessary to make reservations thru the national headquarters unless they are made direct and then mention should be made that it is for the purpose of attending the Music Operators of America executive meeting" advised Miller.

Glass Bottle Shortage Serious Problem

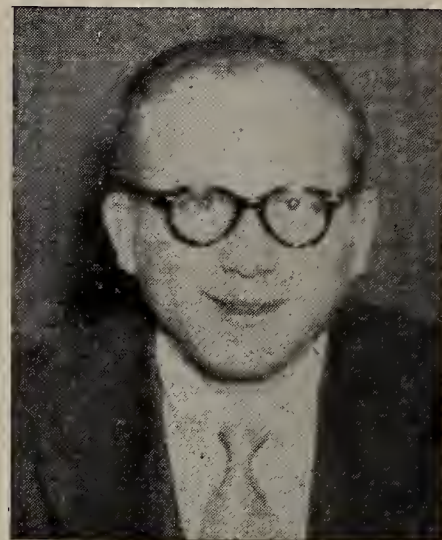
NEW YORK — A glass bottle shortage was reported by Morton Klein, executive secretary of the Carbonated Beverage Institute, who spoke before a two-day meeting of the Institute at the Biltmore Hotel, this city.

The bottle shortage, Klein stated, is the most serious problem that independent bottlers of carbonated beverages must face. "It is more serious than the sugar shortage, which still worries the industry" stated Klein.

John J. Cott of New Haven, president of the Institute, said that bottlers would persist in their efforts to obtain better distribution controls on sugar.

While sales managed to hold their own during the summer, Cott estimated that carbonated beverage sales as a whole declined about ten per cent during the year.

Williams Presents New Pinball



SAM STERN

CHICAGO—"It's a peach," is the slogan of Williams Manufacturing Company for its newest pinball game, "Georgia."

According to Sam Stern, executive vice-president and general manager of the firm, "This is the first pinball game that incorporates all the features operators want in a game of this kind."

"Tho we are going all out to fill all orders for our new 'Georgia,' as fast as we can, we are still continuing production of our 'Double Header' rebound-shuffle game."

Stern also reported that all the features which have appeared on former famous Williams' pinballs, "in addition to many, many more," he said, "appear on our new 'Georgia.'"

"But," he continued, "the way these new features are arranged on 'Georgia,' make this the greatest pinball game to be introduced in many, many months from our factory."

"This is one pinball," Stern said, "where I feel tremendously enthusiastic for everyone of the nation's operators," he claims, "for I feel sure that they are going to find it the finest game they've placed on location."

"It's a game," he concluded, "that will stay put on location for many, many months to come, and will earn big steady profits for the operators."

COIN MACHINE MOVIES

For Regular Panorams and Sala-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

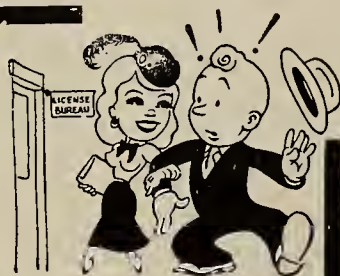
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Chgo. C. TROPHY BOWL, Floor Sample	Write
Univ. SUPER TWIN BOWLER	\$235
United SHUFFLE ALLEY EXPRESS	189
United SHUFFLE SLUGGER	159
Chgo. C. BOWLING ALLEY (wide rails)	135
Chgo. C. BOWLING ALLEY (Blue cabinet with Life-A-Pins)	159
Univ. TWIN BOWLER	145
Univ. TWIN BOWLER (with Life-A-Pins)	159
Keeney ABC BOWLER (8 or 9 1/2 ft.)	139
Chgo. C. SHUFFLE BASEBALL	125
Williams TWIN SHUFFLE	95
Gottlieb BOWLETTE	89
Genco GLIDER	45



NEW SHUFFLE GAMES

- Keeney LEAGUE BOWLER (Exclusive for Keeney only in Indiana)
- United TWIN SHUFFLE ALLEY REBOUND
- United SHUFFLE ALLEY REBOUND
- Chgo. C. ACE BOWLER (Free Play)

FIVE BALLS

Reconditioned & Refinished

BASKETBALL	\$129	SEWANE	\$55
FRESHIE	129	SCREWBALL	49
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DALLAS	89	MARDI GRAS	49
BOWLING		TRADE WINDS	39
CHAMP	89	MOROCCO	39
EL PASO	85	VIRGINIA	35
TELECARD	79		
MAJORS OF '49	69		
BIG TOP	69		
1-2-3	69		
KING COLE	59		

New One Balls Bally Turf King

PREMIUMS

Bowling Ball Bag plastic,	\$3.75	26-pc. Silver Plate with folding packette, finest quality	\$5.35
Bowling Ball Bag leather,	retail \$11.95 \$6.95	Grandfather Clock	retail \$14.95 \$7.75
Electromatic Paint Sprayer	retail \$7.95 \$4.95	Lifetime, complete Camera Kit with case	\$7.95

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Dickens 2-0500

Keeney's LEAGUE BOWLER

1-2-3 OR 4 PLAYERS

FASTEST REBOUND OF ALL! 45 SECONDS TO PLAY!

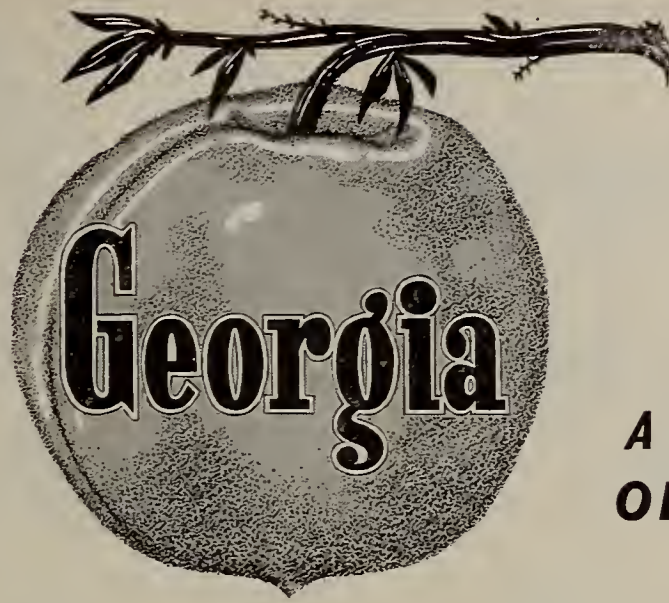
4 COINS EVERY 3 MINUTES!

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Williams



**A PEACH
OF A GAME!**

**NEW . . . CROSS ACTION KICKER HOLES
. . . TUNNEL ROLLOVERS . . SPOT FEATURE
Plus . . . TILT RESET - - THUMPER BUMPERS - -
FLIPPERS - - HIGH SCORE**

**SEE IT - - BUY IT
AT YOUR
DISTRIBUTOR
NOW!**



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

More Juke Box Ops Switch To "Front Money" Service Basis

New Phonos Range From \$15 To \$20 Per Week "Guarantee." Older Equipment At \$5 To \$10 Per Week. Ops Find Service Guarantee And Balance 50-50 Attractive To Locations

CHICAGO—Since reports have gone forth from leaders in the field to juke box ops everywhere in the country that, should any freeze on wages and prices be set up by Washington, service charges would also be frozen, more and more of the music ops are switching over to a new type commission basis to insure themselves for the future.

The many have started to divide commissions on 60%-40%, 65%-35%, 70%-30% and the newly recommended 75%-25% basis, a great many have decided that front service money is their best method of insuring themselves at this time, and for the future.

Newest phonos are now obtaining anywhere from \$15 to \$20 per week front service money guarantees, depending on the location.

The average op is in agreement that \$15 should be the minimum front service money guarantee on a new phono.

The balance is, of course, divided on a 50%-50% basis with the location owner.

Older model phonos, especially those that have been reconverted, are get-

ting from \$5 to \$10 per week front service money guarantees.

The front money service guarantees have much to do with the fact that better equipment and far superior service is being placed into effect by many of the juke box ops.

Further reason for the front service money guarantee, in some territories, is to offset losses being endured from evening and afternoon TV shows, is the claim. The TV has lost much of its effect in tavern locations and other spots, those owners who still retain the receivers, cut into the juke box take to some extent.

Since more music ops are working along on their own at this time, because of general conditions, and arranging for more efficient operations because of the many controls and rationing methods expected, the front service money guarantee is being placed into effect in many spots.

A great many ops are still of the belief that the changed percentage commission basis is the best method for certain locations where owners balk at a flat weekly service money guarantee for the music.

Col. Lewis Opens Merit Distributors

CHICAGO—Col. L. Lewis, well known to the trade here as former public relations manager for National Shuffleboard Sales, has just announced the opening of his new headquarters, Merit Industries, 6520 So. Halstead St., this city.

Lewis reported that the firm has the finest factory trained mechanics on hand and that on Mondays and Thursdays of each week they will be able to service Chicago and out-of-town ops up until 10 P. M.

At the same time, the Colonel reports, they will also give the best and speediest delivery trucking service, and will take over the service calls of ops here at a very low charge.

"In addition," he stated, "we are handling the equipment of all the leading manufacturers and will have every type and kind of machine the operator wants.

"The operator is assured," he continued, "of getting machines that he needs to insure his operation being the best paying in his territory, whether he is in Chicago, or 3,000 miles away from here.

"The many years that I have traveled, and met with operators all over the country, assures those men who know me that I will sell them only the very best equipment. The kind of machines that produce real profits."

Col. Lewis also said that his firm is in direct line for all business from the state of Indiana, as well as from many other territories, because of their location.

"We have a very unusual spot here where operators can relax and enjoy themselves. We want them to call around and see what we have for them."

When you buy from Runyon

YOU BUY THE BEST

Ultimate In Reliability

AMI

40 SELECTION 3-WIRE

WALL BOXES

5¢-10¢ Play

... Selections in less than a second • Less parts — less connections — only 3 moving parts send signal • Compact—12 3/8" x 7 3/4" x 6 1/8"

ORDER TODAY!

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.

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New York 18, N. Y. • Newark 8, N. J.

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WANT CITATIONS

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1015 WURLITZERS '47 and '48 SEEBURGS

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Of The Year---The**

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(Dated: October 7th)

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FRIDAY—NOON**

SEPTEMBER 29

**RUSH YOUR AD IMMEDIATELY — AIR MAIL...
or WIRE — PHONE...**

THE CASH BOX

EMPIRE STATE BUILDING

NEW YORK 1, N. Y.

(LOnacre 4-5321)



BLOCKING GATE
Assures Extended Ball Action!

IT'S SLIGHTLY SENSATIONAL!

THE 4 HORSEMEN

THE MOST AMAZING SCORING COMBINATION IN GAME HISTORY!
ACTION-PACKED FOOTBALL THRILLER By GOTTLIEB!

4 WAYS TO WIN!
1—POINT SCORING
2—BACKFIELD SEQUENCE
3—NUMBERED SEQUENCE
4—HIGH SCORE

**4 "POP" BUMPERS
FLIPPERS
REPLAY ROLLOVERS**

- ★ "Pop" Bumpers begin scoring points when corresponding Backfield Rollovers are made.
- ★ Completing Numbered Sequence, 1 to 11, lights red Side Rollovers for 3 Replays.

- ★ Completing Backfield Sequence lights green Side Rollovers for 2 Replays.
- ★ Replays awarded for Points and High Score.

GET OUT IN FRONT AT THE KICKOFF!
ORDER FROM YOUR
DISTRIBUTOR
TODAY!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

66,278 Locations Pay \$100 Federal Tax On "Gaming" Machines

WASHINGTON, D. C.—The Internal Revenue Bureau disclosed in a report for the year ending June 30, that 66,278 locations paid Federal taxes of \$100 each last year for the privilege of operating "gaming" machines.

The state of Texas far exceeded any other state in the number of payments, listing 8,134. In second place was the state of Washington with 5,760, and Illinois was third with 5,366. New York had 617.

The report lists only the number of taxpayers, not the number of machines in operation.

PREMIUMS BEING WIDELY USED BY SHUFFLE OPS

Consider Premiums Same As "Front Money". Bring From \$5 To \$20 Off The Top Duplicate Tickets Given High Scorers. Weekly Drawing Used As Give-Away Method.

CHICAGO—Reports received here, since first publication of ever growing use of premiums by shuffle game ops, indicate that most of the ops consider use of premiums same as "front money."

Op leaders here state, "The average location brings us anywhere from \$5 to \$20 off the top. Naturally," they claim, "this is the same as front money."

Ops are purchasing premiums at lowdown prices from leading firms and turning these over to locations at near retail prices.

The difference, which is reported to amount to as much as \$20 off the top of the week's collection where more than one premium of good caliber is featured, is helping ops to enjoy "front money" in the amusement game biz which they didn't enjoy before.

The method used by most ops is to set a high score on each of the shuffles or rebound games being featured in the location.

Players reaching that score, or going over it, receive a ticket which is in duplicate. The duplicate is then dropped into a box, usually with player's name and address.

In cases where players exceed the set score by a wide margin, more than

one ticket is given, by some ops. This means that the player has more than one chance for the week's premium, or premiums.

The give-away method is arranged by a weekly drawing from the box containing the duplicate tickets.

Some players continue to play the game day after day in an effort to get as many duplicate tickets into the drawbox as possible. Naturally, this has helped to boost income for both the op and the location owner.

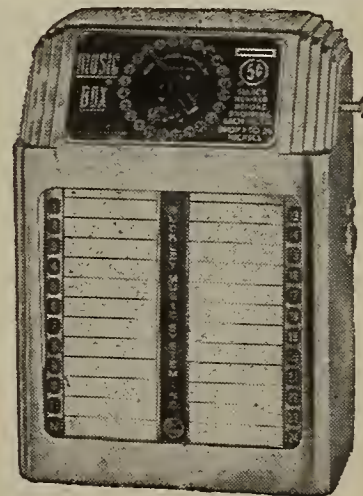
Premiums being featured are among the best ever used by the industry.

Reason for amusement game ops attributing use of premiums like that of front money as used by music operators, is due to the fact that the price of the premium is removed off the top, and the balance of the collection split on regular basis.

One electric clock here of famous make, with retail sales tag of \$14.75, is sold to ops for only \$4.75. Ops charge to location at \$9.75, thereby actually enjoying \$5 profit at collection time, or, as reported, \$5 "front money" for this one item.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$19.50 EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS
BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY
MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Mississippi Ops Report Good Biz

FOREST, MISS.—T. R. King of this city reports that ops in this territory are enjoying good business due to the new state law which went into effect this past year recognizing free play games.

At the present time majority of ops are featuring one-balls and find these most profitable.

There is a state and city license which must be paid by ops before any machines can be placed. But, there hasn't been any legislative problems ever since this state law went into effect.

T. R. King, and other ops, look forward to a very good Fall season.

Here Is Something Really New!

Chicago Coin's

ACE BOWLER

WITH **FREE PLAY! FREE PLAY!**

AND LITED "FLY-AWAY" PINS!

HIGHEST PRICES ON TRADE-INS

We'll give you top price for your old machines in trade for the brand new, sensational "Ristocrat '45'" phonograph. "The Music Box for the Spot You Forgot." Guaranteed to earn you more money than you ever before believed an automatic phono could bring you (only \$189.50). Write, wire, phone, immediately!!

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Individual's Name

O'Connor To Display Wurlitzer 1250 Phono At Virginia State Restaurant Convention

RICHMOND, VA.—Ken O'Connor, president of O'Connor Distributors, Inc., Wurlitzer representatives, states that he is going to be real busy when the Virginia State Restaurant Association meets in Richmond on September 27.

"I want the restaurant boys to really know what the Wurlitzer model 1250 can do for them," stated O'Connor, "and in order to prove it, I've taken two booths at the Jefferson Hotel, which will be headquarters for the convention. Our booths will be open all day and evening on Wednesday, September 27; Thursday, September 28 and Friday, September 29."

Included in the display will be the new Wurlitzer 1217 hideaway unit, adapter kits which allow either the 1250 phonograph or the hideaway to play the 45 and 33-1/3 RPM speed records, and a complete line of remote equipment.

O'Connor will be assisted by D. Finnegan and W. C. Jones.

In addition to its offices in Richmond, O'Connor Distributors also operates a branch office at Portsmouth, Va.

Akron Ops Look For Good Fall Season With Shuffles

AKRON, O.—Tho this past summer was only considered "fair" by most ops in this area, George Sydah of the Sydah Vending Co., this city, believes that operators here will enjoy a much better business season this fall.

Sydah explained that shuffle games are the best ops are using in this territory and that they feel the forthcoming Fall season gives promise of much better play in this very important rubber center.

License Officials Should Be Informed As To Various Types Of Games

JOLIET, ILL.—Operators here, like H. L. Watkins of this city, suggest that a series of letters be written to various officials explaining the difference in the many kinds of amusement games.

It is very difficult to get licenses here for games.

Ops feel that this is due to a misunderstanding of the different types of machines and also that there should be some method evolved whereby the officials here would better understand their problems.

Anniversary Party Of Cincy Phono Ops Assn Clicks

CINCINNATI, O.—The grand anniversary party and meeting of The Automatic Phonograph Owners Association, held on September 14 at the Gibson Sheraton Hotel, this city, was acclaimed a terrific success by all those attending.

"We're still receiving congratulations from all sides," stated Charles Kanter, president, "with many requesting that we have these parties more often."

Sam Chester, ex-president of the association, walked away with the door prize of \$100, put up by Leo Weinberger of Southern Automatic Music Company. Sam was so excited, he went home and forgot to take his brand new hat with him.

B. Russell of Westerhaus, Inc., received so many records, he was unable to carry them, and had to get a special truck to pick them up on the following day.

Lawrence Kane, legal counsel for the association, left immediately after the meet for a vacation with Mrs. Kane in North Carolina.

It was announced that the next regular meeting will be held on October 10 at the Gibson Sheraton Hotel.

Slot Bill Sent Back To Senate - House Conference Committee

WASHINGTON, D. C.—The bill to ban the interstate shipment of slot machines was sent by the Senate to a Senate-House conference committee on Tuesday, September 19.

Edwin C. Johnson, (D.-Colorado), chairman of the Senate Commerce Committee, withdrew a motion to accept the House version of the bill, passed in different form by the Senate.

Senator George W. Malone (R.-Nevada) objected to a provision of the House measure, claiming it would not have permitted persons in Nevada, which has legalized gambling, to ship machines to manufacturers for repairs.

Shuffle Games Boom In Indianapolis

INDIANAPOLIS, IND.—The best summer business ever enjoyed by ops here is attributed to the play which shuffle games received from the public here.

A fine Fall season is also indicated for this very same reason.

This territory has been rolling right along with no legislative or license problems.

One-balls are still going ahead in surrounding area and business has been very good.

Ops here are receiving all machines, supplies and parts they require and have been preparing for any future control measures.

WANTED

Will pay cash \$\$ for: Bally Shuffle Champ: One-Balls, Eurekas: Photo Finish: Late Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Matics: and all models used phonographs, games, shuffle alleys

and consoles.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES

EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT

REDD-DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

World Wide of Chicago New Rock-Ola Distrib



AL STERN

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, announced the appointment of World Wide Distributors, of Chicago, as distributors for this area, northern Illinois, and some of the Indiana counties, effective with September 20.

Al Stern, head of the Chicago distributing firm, was most enthusiastic over the selection of his firm, and stated, "This is one of the most pleasant and desired associations in the industry. With Rock-Ola's reputation for progressiveness and reputable business dealings as proven by their screening of the virtues of World Wide, we feel that this caps our many years in the coin machine field."

This appointment comes on the heels of the recent announcement by Art Weinand, vice-president and general sales manager of Rock-Ola Manufacturing, that their new "Rocket 50" phonograph will be ready in a short while.

World Wide immediately set the wheels in motion with a conference headed by Stern, and which included Monty West, general manager; Leonard Micon, assistant sales manager; Bernie Auerbach, specialties dept.; Albert Kennedy, traveling representative; and Frederic Kleiman, head of their advertising agency. A complete sales and promotion set up was formulated. New parts division will be handled by Ed Reinke and Norm Dompke.

Iowa Op. Hopes Prices Of New Equip Will Hold

KEOKUK, IA.—John R. Peterson of the Keokuk Supply Company, this city, reports that the business is average, profits have been better than average.

But, Peterson believes, profits will soon disappear, unless the price of new equipment is held down.

At the present this area is enjoying best biz with pinballs and most ops here are pretty well set, keeping their routes modernized with regular purchases of music and pinballs.

There's no legislative or license problems here. Ops report that, so far, they are getting all the parts, supplies and machines they require.

Put New Life Into Your Shuffle Alleys!

UNITED'S Shuffle Alley Deluxe

New Flashy Back Glass

New Disappearing Pin CONVERSION UNIT

Turns your original Shuffle Alley into a **New Shuffle Alley Express**
 ALSO AVAILABLE FOR
 SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Gottlieb's "The 4 Horsemen" Surpasses Early Predictions

CHICAGO—D. Gottlieb & Company's newest pinball, "The 4 Horsemen," is surpassing all optimistic predictions which were made for this game.

Orders already received indicate that the game is surpassing, by a wide margin, for the same length of time since introduced, even the success which the firm enjoyed with its great football pinball of last season, "College Daze".

According to Nate Gottlieb, "We were quite impressed with the optimistic predictions which distributors, who visited at our factory, made for our newest pinball, 'The 4 Horsemen'.

"But," he continued, "we never believed that even the most optimistic of these predictions would be so far surpassed.

"Our distributors tell us that 'The 4 Horsemen' is bound to prove itself one of the most outstanding pinballs ever built. It hit the market at just the right time, just when the football fever was starting to get into everyone's veins.

"In addition," Nate said, "It incorporates everyone of the finest and proved profitable features which we have ever yet built into our games. The action, suspense, thrills and entertainment offered the players by 'The 4

FOR SALE

4 CHAMPIONS, each	\$335.00
3 CITATIONS, each	225.00
1 WURLITZER 750E	145.00

LATE FIVE BALLS
 Write For Prices
 Above machines in A-1 Condition.
 1/3 Deposit, Balance C.O.D.

SCOTT AMUSEMENT CO.
 HUNTSVILLE, TEXAS
 (Phone: 165)

Horsemen' exceeds anything that has appeared in football pinball games." The firm is speeding production and rushing shipments out just as fast as it possibly can in an effort to catch up with the demand.



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HAPPY TO ANNOUNCE OUR
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FOR

NORTHERN ILLINOIS AND THE SEVEN
NORTHERN INDIANA COUNTIES (LAKE,
LA PORTE, PORTER, ELKHART, ST.
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**THIS MAY BE OUR LAST AD — AND YOUR LAST OPPOR-
TUNITY TO SECURE REBUILT SLOT MACHINE
CABINETS, KITS AND SLOT MACHINE PARTS**

We Will Hold Nothing Back—Everything Must Go. Act Fast!

“WILD DEUCES”

**NOW AVAILABLE FOR ANY OLD MILLS ESCALATOR
COMPLETE KIT**

to make complete changeover from any old Mills Escalator-type Bell in less than an hour! Consists of Reward Card, Latest Type Disks, complete Set of Reel Strips, Spacer, and “Wild Deuces” Emblem. Everything necessary to make a most complete and perfect changeover. (We have every type of Reward Card necessary for any Mills Escalator-type machine.) Even amateurs can make changeover in less than an hour and have a perfect, Brand New “WILD DEUCES” working on every location. RUSH YOUR ORDER IMMEDIATELY. Time’s growing short.

**\$14⁹⁵
EACH**

IMPORTANT! ACT QUICK!

**COMPLETE BRAND NEW WILD DEUCES
CABINET PLUS THE
COMPLETE KIT ONLY \$59⁵⁰**

READY FOR IMMEDIATE DELIVERY!

5c — 10c — 25c — 50c “WILD DEUCES” Factory
Produced From Above Kits With Brand New Cabinets

**WRITE! WIRE! PHONE FOR PRICES! QUICK!!
AMUSEMENT SALES CORP.**

4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel: HUmbolt 9-1323)



EASTERN FLASHES

Altho some few operators keep wringing the crying towel, the great majority of statements by local operators of both music and games is that the past summer was the best since the last war. And of more importance, even the criers agree that this fall should be a real banner season. Collections have already shown an increase during the past week, and all are optimistic that the cooler weather will bring about greatly increased business.

Attending the dinner of the UJA drive for funds from local coinmen gave us a tremendous thrill. There’s never been any question of the big-heartedness of the members of the coin machine industry, but two unusual events took place that brought it into the open with great clarity. Murray Kaye of Atlantic New York Corporation won the AMI Model “C” and “Senator” Al Bodkin, Forrest Hills operator won the Seeburg 100. And herein lies the story. Kaye, being in the employ of a phono distributor, immediately offered the “C” up for a general auction, the money to go to UJA. When one considers that Kaye is a salaried employee and the AMI phono sells for \$795., it can be seen that his contribution was a most generous one, to say the least. . . . When it was announced that the “Senator’s” ticket was the winner of the Seeburg, not only were the guests present most happy over his luck, but for the first time in our memory, the “Senator” was speechless for about one minute. His enthusiasm then broke forth, and among his shouted thankful statements was a typical Americanism “Cast your bread upon the waters, and it will be returned many times over”. Whether this biblical quotation is accurate or not, Bodkin was referring to his personal efforts in assisting in the drive. Bodkin, the only non-Jew ever to be on the local industry UJA committee, had been working hard to make the drive financially successful, and in addition had made a personal contribution of \$150. He immediately pledged another \$100. and offered to buy a drink for all in the house. The former was accepted, the latter refused.

Abe Lipsky, Young Distributing Company, was quite an athlete during his youth. Abe played several sports for a New York High School, but won acclaim in football. He was publicized as being the lightest guard ever to play high school football. . . . Another former high school athlete is Bill Ferber of Ferber Automatic Music Co., whose forte was basketball. . . . While on sports and high school stars, we’re reminded that Ben Smith, the coin machine advertising agency man, in his youth, starred in track and football. . . . Wonder what those music operators of County Enterprises, Larry Serlin, Lou Price and Sam Kaufman, are going to do with those piles of record albums they now own. . . . We know what Hymie Koepfel will do with his—it goes to his fifteen year old daughter. . . . Perry Lowengrub of Runyon to be complimented on his generous contribution to the UJA. . . . Al Simon, Albert Simon, Inc., back from a road trip on Chicoin’s new FP Shuffle “Ace Bowler” and reports sales brisk. . . . Jack Ehrlich, one of the city’s “old timers” in operating years, now sticking only to music machines, and doing very nicely, thank you! . . . Another of the pioneer ops, Max Klein (21 years operating) also specializing in music. . . . Max Weiss, another pioneer, who at one time had a large music route, now only operates vendors, mostly cigarette. . . . Bill Alberg of Brooklyn Amusement Company, who recently underwent a major operation and was recuperating nicely, now ill once more. Charlie Aronson, Bill’s partner and close friend, urging him to take a leave for several months, and relax under the Miami Beach sunshine.

Bob Bear of The Rudolph Wurlitzer Company has been visiting with the Laymons in Los Angeles. Gerry Sinclair of Wurlitzer also on the road, spending a number of days with Herb Wedeman, factory distributor in Cleveland, Ohio. . . . Sidney Levine held a birthday party last week for his twin daughters—1 year old. . . . A. D. Palmer, advertising manager of The Rudolph Wurlitzer Company, in the big city seeing the record companies. . . . Harry Koepfel, Koepfel Distributing Company, leaves on a buying trip next Monday, Sept. 25. . . . Jack Rubin, back operating after a year’s absence, mighty happy over it all. . . . Shocked by the news that our good friend and recently turned music operator, Joe Rosenbloom (Joe Rose) died suddenly on Wednesday, September 20, of a heart attack.

DALLAS DOINGS

Tommy Chatten returned from the good State of Louisiana, loaded as usual. With news that is. . . . Freddy Davis, Springhill, La. operator has opened a bar. Tommy says it’s beautifully decorated and is drawing tremendous crowds. . . . B. D. Aubry, Cotton Valley, La. is buying new equipment like mad. . . . We have been told that a new army camp will be opened in Leesville, La. It supposedly is to be one of the largest in the South. . . . I. W. Hughes, S & H Novelty, Shreveport, is catching loads of fish these days. . . . Carl Shaddock, Shreveport, has been running around Dallas the last few days. . . . Ditto, Mr. Levin of Levin Enterprises, Oil City, La. . . . We have some wonderful news. Joe and Leonard Metasa, American Distributing Company now own two thirds of the stock in The American Distributing Co. This is great news for those of us who have watched the boys for many years, and makes us especially proud of them. May they continue to have the good fortune they’ve enjoyed in the past years.

Resort Music Co., Mineral Wells, is now owned and operated by W. A. McCay. W. A. dropped by to see us and a more personable fellow we haven’t seen. . . . While chatting with E. L. Certain Jr., we learned that his son has been in Europe for two months touring every country possible. We think E. L. wishes he had gone with him. . . . Carl Adams is just completing the re-decorating of his home in San Angelo. Carl did it all in his spare time and wants everyone to know that he did an exceptionally good job. How about an invite Carl and we will see for ourselves? . . . Bill Chandler has gone into the real estate business in a big way. Bill is now building a two story office building. . . . Operators seen here and there: Frank Caldwell, Buddy Clem, Juanita and Dewey Parsons doing the town, W. D. Wiggins, John McGee, Holland Farrow (who was taking a few minutes away from his money making drug store, Jimmy Garrett, W. W. Brown and Mr. Armstrong of Lam Music. . . . Durst Goodacre, Automatic Music Company-Tyler, is expanding his route and buying much new and used equipment.



CHICAGO CHATTER

How important is timing? Especially knowing the "right time" to rush a brand new game to market? Many a grand game has gone by the boards because of poor timing. Because the manufacturer either waited too long, or didn't wait long enough. Example of good timing is introduction of the new Gottlieb game, "The 4 Horsemen". Came on the market just as football fever started catching hold of public's imagination. Result? It's clicking terrifically, according to Gottlieb execs. . . . The annual NCMDA meet now in progress at the Bismarck Hotel (morning session at 10:30 A.M., and afternoon session at about 2:30 P.M.) has brought a great gang of distribs into town who are killing two birds with one stone. Not only attending this annual meet of their organization, but, at the same time, visiting with their factories here in an effort to speed deliveries of new games. In fact, many distribs arrived Thursday, Friday and Saturday to get their factory biz completed before this meeting.

Officers of NCMDA, President Lou Wolcher, Vice-President Dave Bond, Secretary Irvin Blumenfeld and Treasurer S. H. Lazar, will probably be elected from info offered by distribs. . . . Coin machine displays at Illinois Wholesale Liquor Dealer's Convention at Sherman Hotel included ice making machine of Mills' with Johnny Mills in attendance. . . . Did y'know that those coin machines operating in Sear's, Neisner's, Goldblatt's and Wieboldt's here pay only 35% commish to those famous stores? . . . Col. L. Lewis, well known since his days with National Shuffleboard, now opens his own distributing spot, Merit Industries at 6520 S. Halstead St. . . . Harry Brown of Amusement Sales Corp. pitched right in and helped to unload those bells coming into this spot to speed them thru the reconversion lines. The firm is working day and nite to get them into transit as fast as possible. . . . Len Micon of World Wide phones to say, "Happy New Year." Same to you.

Vic Weiss and Billy Knapp of Allied have developed a very nice premium biz and are out buying items almost every day. . . . Busy, busy boy, Charley Pieri, with phone calls all at one and same time from Dave Lowy, New York; Si Redd, Boston; Herman Paster, St. Paul and Johnny Bilotta, Rochester, N. Y. Keeps picking one up right after the other promising to speed shipments from J. H. Keeney Co. production lines as fast as possible. . . . Joe Mashek dashes in from St. Louis, howls for more delivery, rushes to Kansas City. . . . Jack Nelson of Bally out on the road. Has already covered much of the west and west coast. Last was reported on his way from San Francisco to Portland. From there to Seattle and on, and on, and on. . . . Tommy Callaghan of Bally a busy man between his duties here and new air program for his "Secrets of the Secret Service" which may break on Oct. 1. Capt. Tom's memoirs of his service with Uncle Sam (he was one of the greatest counterfeit experts Secret Service ever had) being bidded on for book publication. And all Tom worries about is getting himself a head full of curly blonde hair.

Bill O'Donnell claims that he picks up phones in his sleep. . . . Lack of materials slowed down factories with some shutting down for few days until supplies arrived. . . . Ben Coven of Coven Distributing is clicking with the Wurlitzer 1250 to the point where he has been on the phone calling the factory for more and more. In addition to which, while talking long distance, he came up with a slogan which was told him by well known op and which he now plans to use, it is, "Successful ops deal with Coven." . . . Mr. and Mrs. Lou Singer of Omaha in town this past week. . . . Harry Binnie of Binco, Ft. Wayne, much elated with how well the fall season has started for his firm and looks forward to a great business year. . . . Frank Mencuri of Exhibit who is on a hush-hush campaign because of a grand new product, makes a "fast" trip east. He ain't kiddin'. Left in time to arrive in the east on Yom Kippur—when his distribs will be "fasting".

Sam Lewis of Chicoin now has a new schedule. Sam gets up at 2 A.M., 6 A.M., etc. Why? Because of little Deidre Lewis, that brand new gal arrival at the Lewis home. Sam says he loves it. "In fact," he says, "think of many an idea in the quiet, dark hours." . . . Sam Stern will hold open house for NCMDA distribs at the beautiful Williams' plant. The "Starlight Room" of the firm is turned over to the distribs for their complete use. At the same time many of them will see the firm's newest pinball game, "Georgia", and get a chance to play at it all day. It's on display in the "Starlight Room". . . . Wally Finke and Joe Kline rated among the "most progressive" of the distribs 'round this town. Here are two boys who really work. When one gets off the road, the other starts out. As both Joe and Wally chorus, "Our Wives are, mildly speaking, growing a bit impatient." In fact, when the boys get home 'round midnite, they claim, everyone's surprised.

Juke box ops' affair this past Friday attracted quite a turnout. Ray Cunliffe, president of Recorded was very, very much pleased. . . . Billy DeSelm, Ray Riehl, Herb Oettinger and all the others at United, were busy, busy boys all the latter part of this past week, and are even busier (while you're reading this) greeting all those distribs calling around at their factory. No one walks into offices anymore—everyone makes tracks for the last room on the left. (See you there today). . . . Bill (The Shadow) Billheimer of Como, one of the busiest of all the busy little guys 'round town. Bill's conversion clicked so well he's all smiles these days. . . . Guns are growing more important, according to ops. Seems war fever has mounted to point where everyone's taking shots again. Watch for commy conversions. . . . Couldn't get Art Weinand of Rock-Ola away from his desk for a moment this past week with all the action at this big factory due to naming so many new distribs and others coming up soon. . . . Joe Abraham of Lake City Amusement, Cleveland, on his way into town to "learn why" he can't get 'em by the carload. Just wait'll he hears why.

Regardless of introduction of new game, "Georgia", Sam Stern reports that the firm will continue production on their "Double Header". Says Sam, "just can't stop these games going out faster than ever." . . . Joe Batten of Exhibit mucho pleased as ops order more of Exhibit Ideal Card Vendors which are mighty important right now. . . . Harold Saul worrying about homework. (By the way, Harold, that's the name of a grand pop song).

"SUCCESSFUL OPERATORS DEAL WITH COVEN"

★ ★ FOR QUICK SALE ★ ★
GUARANTEED REGARDLESS OF PRICE!

Mills 4 Bells, 5/5/25	\$75.00	Bally Triple Bell, 5/5/5	200.00
Mills 3 Bells, 5/10/25, 1947	125.00	Bally Triple Bell, 5/5/25	250.00
Mills 3 Bells, 5/10/25, 1948	195.00	Bally Triple Bell, 5/10/25	260.00
Keeney Super Bonus Bell, 5c	150.00	Baker Racer, Preakness	575.00
Keeney Super Bonus Bell, 5/5	185.00	Bally Draw Bell, 5c	150.00
Keeney Super Bonus Bell, 5/25	195.00	Bally Draw Bell, 25c	165.00
Keeney Super Bonus Bell, 5/5/5	375.00	Bally De Luxe Draw Bell, 5c	175.00
Keeney Super Bonus Bell, 5/5/25	375.00	Bally De Luxe Draw Bell, 25c	185.00
Keeney Super Bonus Bell, 5/10/25	385.00	Bally Clover Bells, Any Combo	495.00

SPECIALS

Citations	\$265.00
Champions	390.00
Jockey Special	145.00
Gold Cup	175.00
Jockey Club, PO	145.00
Lexington, PO	275.00
Bally Spot Bells, Like New	395.00
United Shuffle Alley	65.00
Heavy Double Revolveraround Safes	69.50
Wurlitzer 1017 Hideaway	275.00
Wurlitzer 1015	275.00

PINBALLS

READY FOR LOCATION	
Mardi Gras	50.00
Buffalo Bill	160.00
Sharpshooter	135.00
Carnival	75.00
Yanks	55.00
Thrill	70.00
Select-A-Card	155.00
Utah	140.00
NAME SECOND CHOICE	
Wisconsin	\$50.00
Bank-A-Ball	165.00
Trinidad	50.00
Shanghai	45.00
Ali Baba	60.00
Summertime	60.00
Merry Widow	50.00

BACKED BY POPULAR DEMAND
BALLY SHUFFLE CHAMP
RUSH YOUR ORDER TODAY

Bally Turf King
Rush Your Order
For This Big Hit

DELIVERING
Wurlitzer 1250
Wurlitzer 1217

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA
USE THE COVEN FINANCE PLAN

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All Equipment Thoroughly
Serviced or Reconditioned
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Authorized Distributors for
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BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



CALIFORNIA CLIPPINGS

Really hoped we'd be able to ask the bossman to hang up the shingle overhead, "Nevada Clippings," in all seriousness too, after our recent junket to Las Vegas. . . . Not that clipping one's self in the neighboring state is too painful to write about, but we actually found little in the coin machine field for comment in those parts. . . . That is outside of the well known fact that there are almost as many bells working away overtime in Vegas as there are people. Though the little woman seemed to think we should know better, we did strike up an intimate acquaintance with a couple of the machines, to their advantage more than ours. . . . But fun it was, and just think of all the exercise at no extra price. . . . Within our observation, there's very little else in the way of amusement games around the town, outside of a few consoles in some of the arcades. . . . Speaking of arcades, we spent a few evenings with Sammie Donin, who's operating the Circus Arcade up there for the Automatic Games outfit. . . . Things, admittedly, aren't too easy in a town where every drug store and lunch counter offers the same attraction. . . . Sammie did have a couple of cute little monkeys as a come-on in the front window, but when the monks began to act like people do in the Kinsey Report, he had to shove 'em in the back room.

A few notes of interest we picked up while making the rounds: Las Vegas is far from an operator's paradise. . . . While a number of the boys do manage to keep hide 'n hair together by running bells in small locations around the town, we were told by one who'd rather remain anonymous that as soon as a spot gets too healthy, the location buys its own machines. . . . Another former op we ran into is now servicing the machines at one of the hotels and, though making a nice living at it, he seemed to prefer free enterprise and the days when he had his own business. . . . A great big thorn in the backsides of ops still at it is the gang of machine-beaters that recently came into being. . . . It's now estimated that the brains of the racket has about 100 characters working for him throughout the state, making a specialty in ways best known to them of cleaning out the machines via forced jackpots and other cute devices. . . . Where it hurts, we were told, is that the hotels and big clubs are so well policed that the racketeers can't perform there and hence take it out on the operator-owned machines. . . . As we mentioned to Sammie Donin, it seems to us that a lot of tourists, and certainly many of the natives, after exhausting themselves on the roulette wheels, crap tables, etc., might welcome a little comparatively inexpensive diversion as provided by one-balls 5-balls and shuffle games.

Back to Los Angeles, our wounds pretty well healed, in time to hear that the boys are doing right fine on the home front, what with vending, music and games maintaining a nice pace of sales and operation around the reopening Army camps and large industrial plants. . . . Bob Bear of Wurlitzer sales department was in from the Eastern factory visiting Paul Laymon's and took a sales tour with Stan Turner up through Bakersfield. . . . Bally exec Jack Nelson also came in from Chicago for a friendly visit with the Laymons. . . . Off to the Chicago plants on business, and a side trip to Detroit, was Bill Happel, Jr. of Badger Sales. . . . Jack Simon was recuperating nicely at home after leaving his ulcers at the hospital. . . . Sicking sidekick Jack Ryan and wife proud and happy over the birth of a second grandchild, a girl, to their daughter here in L. A. . . . Paul Silverman keeping things moving at Joe Peskin's pending Joe's return from Chicago about Sept. 25. . . . Latest operator to get his call to arms is Bill Fox. . . . On the Row: Perry Irwin of Ventura. . . . Visalia's Ivan Wilcox. . . . Al Anderson from Shafter. . . . Pete Pellegrino of Southgate. . . . Gardena's Al Zabolski. . . . James Mullikan of Hollywood. . . . Glendale's Ben Korte. . . . Barney Smith of Long Beach. . . . Larry Smith from Los Alamitos. . . . San Diego's Ivan Gilbert. . . . Loren Parkhurst of San Bernardino. . . . Bob Chacon from Laguna.

MINNEAPOLIS—ST. PAUL, MINN.

Mr. and Mrs. Darlow Maxwell of Huron, S. D., driving into Minneapolis and spending the weekend combining business and pleasure. . . . R. E. Aherin of LaMoure, N. D., also in Minneapolis the latter part of the week, calling on several of the distributors. He finds it difficult to spend too much time in the Twin Cities, as he is taking care of the complete route all by himself, and doesn't find too much time to get away. . . . Ted Salvesson, Jr., of Salvesson Distributing Company, Huron, S. D., was inducted into the Army and reported for service at Sioux Falls last Sunday, Sept. 17th. This will leave quite a burden for Ted, Senior, as Junior has been the main cog in the business. Jim and Harry Lucking of Benson in Minneapolis for the day, making the rounds. . . . Frank Major of Grand Rapids and Les Holsman of Big Fork driving in together and picking up their week's supply of records at the Hy-G Music Company.

Mr. and Mrs. John Kalasardo of Ladysmith, Wis., in Minneapolis over the weekend. Mrs. Kalasardo looking fit as a fiddle after such a long illness. . . . August Streyle of Hazleton, N. D., all through with his farming, and finally took time off to drive into Minneapolis, his first trip this summer. . . . Charlie Webber of the Webber Phonograph Service, Minneapolis, took a few days off to go up north for some fishing and relaxation, after spending a few days at home resting from overwork. . . . Byron Cohen of Montana Sales Company, Billings, Montana, visits relatives in Minneapolis. . . . Matt Engel of the Mayflower Distributing Company, St. Paul, on his vacation this week for a much deserved rest. . . . Don Smith of Sioux Falls, S. D., in over the weekend and doing a little flying out at Wold Chamberlain Field. . . . Paul Felling, Sauk Center, also in Minneapolis for the day, making the rounds. . . . Ted Heil of Gaylord also taking time off to stop in Minneapolis to pick up some equipment.

CLASSIFIED ADVERTISING SECTION

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WANT

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUMBOLDT 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRAVIS 8858.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Genett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Champs. Phone, write, wire today. State quantity, condition and price. Will give you fast action. Cash waiting. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—3020 Wurlitzer Boxes. Quote best cash price. JAMIESON MUSIC CO., 1516 CAMDEN ROAD, CHARLOTTE 3, N. C.

WANT—Five-balls; One-balls; Phonographs; Slots. Cash or trade. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DICKENS 2-0500.

WANT—Gottlieb 3-Way Grip machines. Quote price, condition, and how many you have on hand. Write or phone: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE

FOR SALE—Chicago Coin Bowling Alley \$125; Keeney King Pin \$85; Conversion for Keeney King Pin \$87.50; United Shuffle Alley \$60. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

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CLASSIFIED ADVERTISING SECTION

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FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

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FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley \$25; Late Nationwide Rebound Baseball \$100; Wurlitzer 700 \$80; Rock-Ola 22 ft. Shuffle Alleys, perfect, \$100; used phono records 5c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

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FOR SALE—14 Wurlitzer 3045 Wall Boxes \$14.50 ea.; 4 Seeburg W1-L56 Wall Boxes \$18 ea.; 2 Wurlitzer 1080 \$275 ea.; 1 Packard Manhattan \$150; 1 Packard Model 7 \$90. Wurlitzer Distributor. MIDLAND MUSIC DISTRIBUTORS, 409 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: Market 8514.

FOR SALE—United Shuffle Alleys \$64 ea.; United Super Shuffle Alleys \$89 ea.; Viking Minit-Popcorn Machines \$69 ea.; Packard Hide-away Model No. 400 \$89 ea.; Packard No. 1000 Speakers \$29 ea.; Packard Pla-Mor Wall Boxes \$14 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Citations \$250; Champions \$365; Bally Jockey Special \$125; Bally Gold Cup \$150; Bally Spot Bells, like new, \$395; Wurlitzer Model 850 \$115; United Shuffle Alley \$65; Bally Shuffle Bowler \$119.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—4 Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jungles, very slightly used; 1 United Stardust; 1 Gottlieb Sharpshooter; 1 Genco Black Gold; 1 United Blue Skies; 1 Bally Rancho; 1 Chicago Coin Major. This equipment can be purchased at a very reasonable price. Call or write to: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—7 Amusement Enterprise Skeeball Alleys; 1 Pace Midget Auto Racer with 2—5c chutes; 1 Boizelle "52" Miniature Pooltable with 5c chute. NOVELTY SALES COMPANY, 16 TURNPIKE ROAD, SHREWSBURY, MASS. Tel.: Worcester 3-3663.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Bowlette \$100; Ten Pins \$50; Bing-A-Roll \$50; ChiCoin Midget Skeeball \$125; ChiCoin Bowling Alley \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Excellent condition, ready for location: 10 Bowlette \$125; 1015s \$250; 1100 \$400; 1080s \$275; Select-O-Matic \$850; Moon Glow \$70; Sharp Shooter \$100; Lady Robin Hood \$30; Band Leader \$75; Barnacle Bill \$65; Black Gold \$75; Bowling Champ \$75; Button & Bows \$80; Carolina \$50; Contact \$30; Dew-wa-ditty \$40; Humpty Dumpty \$35; Spinballs \$35. AUTOMATIC VENDORS, INC., 56 FOREST PLACE, PITTSFIELD, MASS. PHONE: 27724.

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FOR SALE—2 8-column Uneedapak Cigarette 25c play \$69.50 ea.; 2 9-column Uneedapak Model # 500 \$90 ea.; 4 9-column Candy Bar (National machines) \$90 ea.; 25 1c Rowe Tab Gum Machines \$9.95 ea. WANT—Juke Boxes, Shufflegames, Nut Machines. CAMEO VENDING. 432 W. 42nd ST., NEW YORK, N.Y.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Attention Chicago Operators: Open Mondays and Thursdays until 10 P.M. We'll make your service calls at lowest charge. Factory trained mechanics. Speediest delivery. Premiums and all the best machines on hand. Immediate shipment. MERIT INDUSTRIES, 6520 South HALSTEAD ST., CHICAGO 21, ILL. Tel.: ENglewood 4-4144 and STate 2-5600.

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items like QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with prices.

MILLS (Cont.)

Table listing various mill game items like 6. 50c Club Bell, 6. 1c Blue Front, etc., with prices.

P A C E

Table listing items under the 'P A C E' section, such as 6. 5c Comet FV, 6. 10c Comet FV, etc.



Table listing console items like Arrow Bell, Bally Draw Bell, Bally DeLuxe Draw, etc., with prices.

JENNINGS

Table listing items under the 'JENNINGS' section, such as 6. 5c Chief, 6. 10c Chief, etc.



MILLS

Table listing mill items like 6. 5c Gold Chrome HL, 6. 10c Gold Chrome HL, etc.

GROETCHEN

Table listing items under the 'GROETCHEN' section, such as 6. 1c Columbia, 6. 5c Columbia Chrome, etc.

WATLING

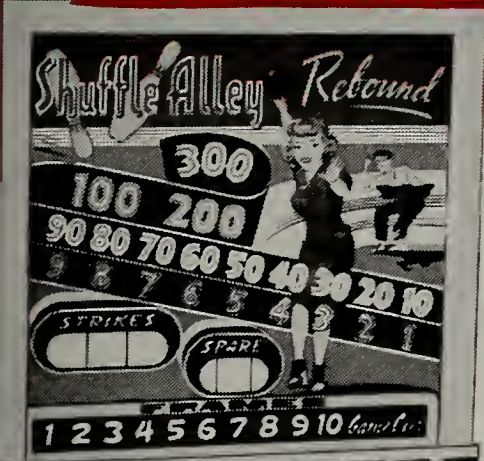
Table listing items under the 'WATLING' section, such as 6. 5c Rolatop '48, 6. 10c Rolatop '48, etc.

BUCKLEY

Table listing items under the 'BUCKLEY' section, such as 5. 5c Criss Crosse, 4. 10c Criss Crosse, etc.

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