

Alerte Média  
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## Sonic Colours: Ultimate Physical Editions arrive today

Team up with Sonic and journey to Dr. Eggman's Interstellar Amusement Park

Today, SEGA of Europe is pleased to launch the physical edition of [Sonic Colours: Ultimate](#) across all EMEA territories, a vibrant remaster of the beloved 2010 Nintendo Wii platformer; *Sonic Colours*. Developed by the award-winning studio, Blind Squirrel Entertainment, *Sonic Colours: Ultimate* brings a fresh hue to the celebrated game with enhanced visuals, additional features, and a new 'Rival Rush' mode, providing players with the ultimate Sonic experience. *Sonic Colours: Ultimate* is now available both digitally & physically on PlayStation®4, Xbox One and Nintendo Switch™, with a digital-only release on PC via the Epic Games Store for (PRICING). For an added experience, players can purchase the Digital Deluxe Edition for (PRICING) with bonus features.

In *Sonic Colours: Ultimate*, the evil Dr. Eggman has built a gigantic interstellar amusement park bursting with incredible rides and colourful attractions – but he is powering it with a captured alien race called “Wisps”. Use Sonic's lightning speed to free the Wisps and learn the secrets of their amazing powers as you explore six unique colourful worlds, each filled with dangerous enemies and hurdles to overcome. Sonic will be tested on this exciting journey to free the Wisps, whose mystical powers can be harnessed to grant special abilities - and with their help, and yours, it is a test he'll pass with flying Colours!

Team up with Sonic and journey to Dr. Eggman's Interstellar Amusement Park in the launch trailer [here](#).

Additional assets including b-roll, screenshots, and logos for *Sonic Colours: Ultimate* are available [HERE](#)

To stay current on Sonic the Hedgehog news, follow Sonic on [Twitter](#) and [Instagram](#), like him on [Facebook](#), and subscribe to the [Twitch channel](#) and the [YouTube channel](#). Also, don't forget to visit the SEGA e-shop at [shop.sega.com](http://shop.sega.com) for new and exclusive products for the ultimate SEGA fan.

For more information, please visit [www.sonicthehedgehog.com/colors](http://www.sonicthehedgehog.com/colors)

**Direkter Link zum SEGA-Presseserver: [www.sega-press.com](http://www.sega-press.com)**

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#### **About Koch Media**

The Koch Media Group is a global developer, publisher and distributor of video games, VR games, gaming hardware and merchandise.

The group's publishing activities, marketing and distribution extend throughout Europe, America, Australia and Asia. Koch Media has more than 25 years of experience in the digital media business and has risen to become a leading global publishing partner. The Koch Media Group runs a multi-label strategy with fully owned publishing units such as Prime Matter, Deep Silver, Milestone, Vertigo Games and Ravenscourt, publishing games for consoles, PC and VR platforms across all physical and digital channels.

Additionally, as global publishing partner Koch Media has formed long-term multi-national publishing collaborations with numerous game publishers including Activision Blizzard, Bethesda, Capcom, CI Games, Giants Software, Kalypso, Koei Tecmo, Konami, Paradox, Sega, SNK, Square Enix, Techland, Tripwire, Warner Bros, and many others.

With its parent company in Höfen, Austria, and the Publishing HQ in Munich, Germany, Koch Media owns local publishing companies in Germany, UK, France, Spain, Italy, Sweden, the Netherlands, Austria, Switzerland, Poland, Australia, the United States as well as Japan and Hong Kong.

The Koch Media Group owns nine game development studios: Deep Silver Volition (Champaign, IL / USA), Deep Silver Dambuster Studios (Nottingham / UK), Deep Silver Fishlabs (Hamburg / Germany), Warhorse Studios (Prague / Czech Republic), Milestone (Milan / Italy), Voxler (Paris / France), Flying Wild Hog (Warsaw, Kraków, Rzeszów / Poland), Free Radical Design (Nottingham / UK) and Vertigo Games (Rotterdam / The Netherlands). Additionally, the Koch Media Group collaborates with numerous independent development studios around the world.

Part of the Koch Media Group is also Koch Films, a leading European independent film distributor with business primarily in Germany, Switzerland, Austria and Italy as a cinema, TV, online and Home Entertainment distributor. The Koch Media Group also owns Gaya Entertainment, a leading video game merchandise company in Munich, Germany, and the Quality Assurance Facility in Olomouc, Czech Republic.

Koch Media is an Embracer Group company.