

THE CASH BOX

VOLUME 13

JUNE 21, 1952

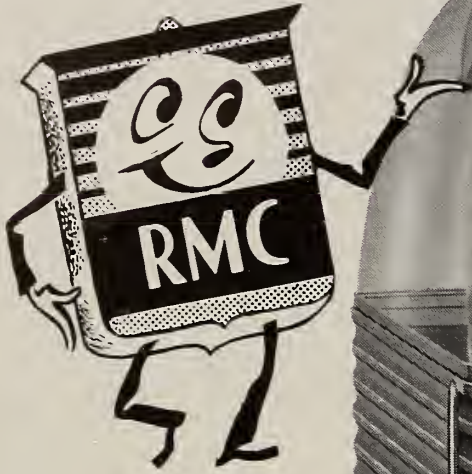
NUMBER 39



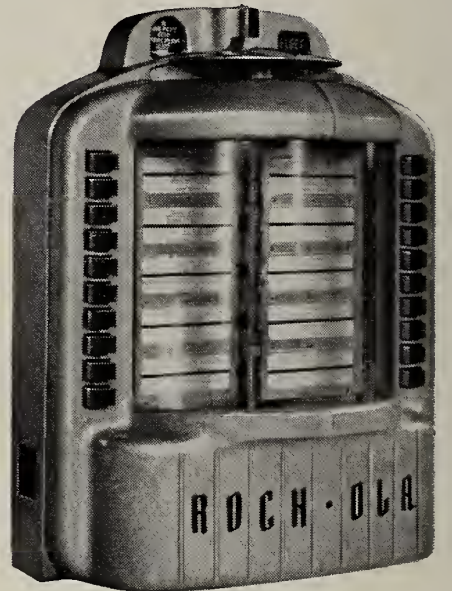
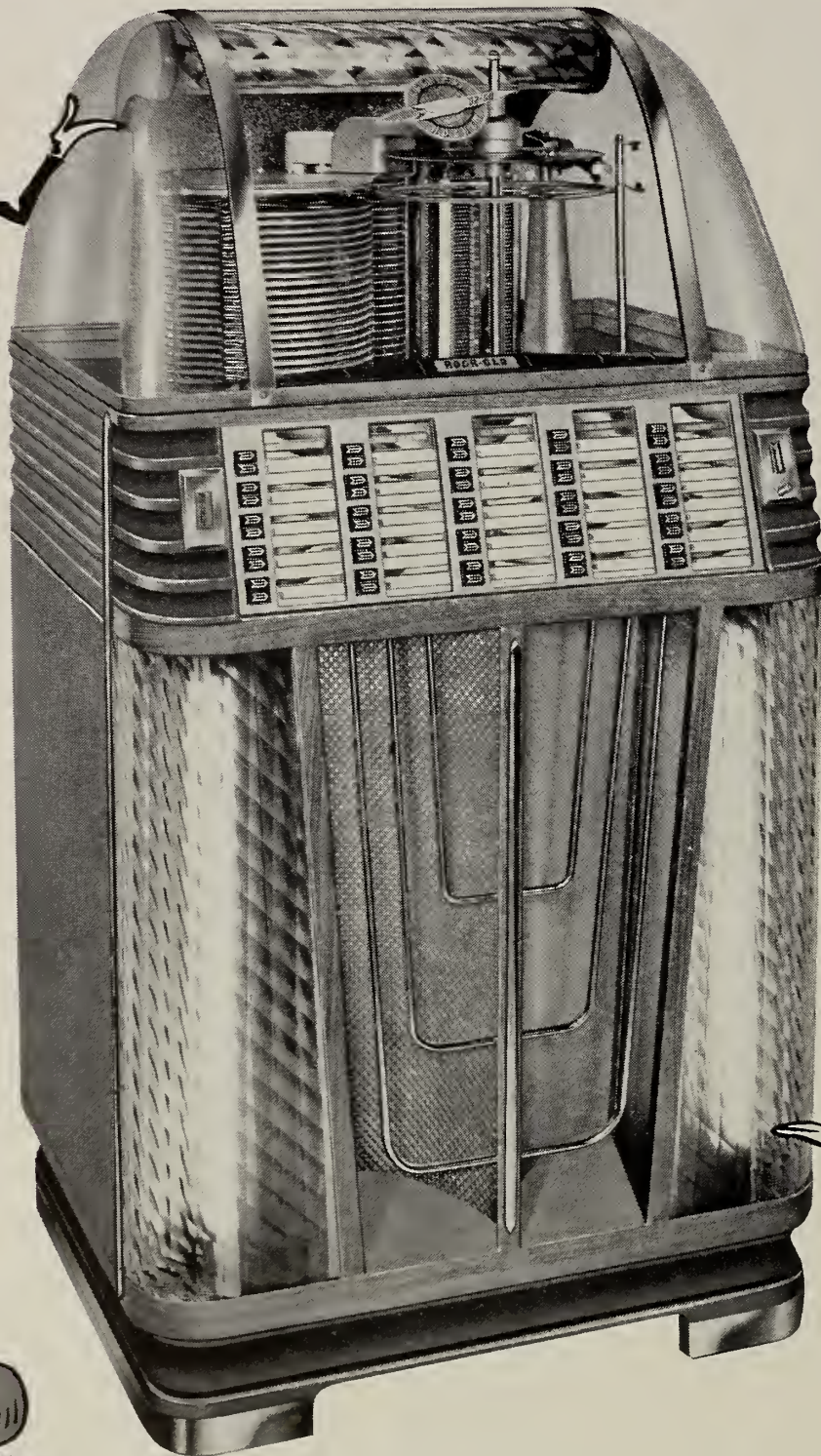
Steve Allen, popular emcee of CBS-TV's "Songs For Sale" show, is shown here cutting up on the keyboard. "Songs For Sale" has gained wide recognition for its work in introducing the songs of amateurs to the public and the trade. Steve, who has done so much to make it the lively entertainment that it is, is also a fine pianist and songwriter.

"Brighten Your Profit Picture"

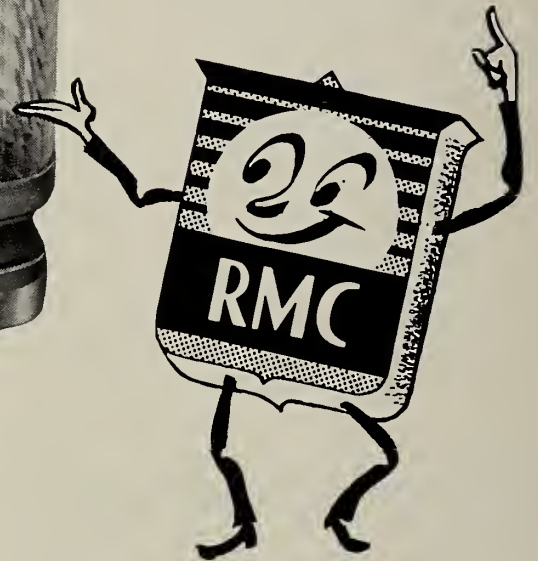
with the **ROCK-OLA** profit twins



ROCK-OLA
SUPER ROCKET
50 SELECTION
PHONOGRAPH
MODEL 1434



ROCK-OLA 50 SELECTION-3 WIRE
UNIVERSAL WALL BOX
MODEL 1542



★ Twin Features

★ Single Button Selection

★ Dual Title Strips

★ Positive Electric Accumulator

★ Multi-Selective Choice After Coins
Deposited

★ Location Proven

★ Simple to Operate

Both designed with the operator in
mind to help you make more money.



ROCK-OLA MANUFACTURING CORP.

800 North Kedzie Avenue • Chicago 51, Illinois



PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 19, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6399 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEbster 3-0347)

LEO SIMON

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Music Editor

NORMAN ORLECK, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Trade Wants

Insurance Weighing Scale

CHICAGO—As has happened many times in the past, *The Cash Box* offered a suggestion for the construction of an entirely new product in its editorial (May 10, 1952 issue) which has since stirred up much comment thruout the industry.

The new product suggested was an "insurance weighing scale." To be more descriptive, the product is the ticket type coin operated weighing scale, but the ticket to feature an accident insurance policy printed on its back, where, for example, fortunes and such are printed at this time.

In short, the ticket would show date, time, weight, and would also be initialed by the patron thru an aperture from where the ticket would be vended, while on the back there would be a very brief digest of the usual \$500.00 accident insurance policy. This policy would be good for 24 hours.

Since then many suggestions have been received while, at the same time, many have asked if any manufacturer planned to build such a scale.

Some distributors have stated that they would very gladly discuss and finance territorial operating and sales franchises with any manufacturer who planned to build the scale.

One suggestion was that the insurance weighing scale be set for 10c. The patron would be receiving his weight, date, time, as well as a \$500 accident policy for a 24 hour period, all for a dime.

The men who suggested the dime be used believe that there will be no sales resistance.

All agreed that some opening must be made in the scale whereby the patron could either initial the ticket (and the duplicate would remain in the scale) or write his full name across it, prior to it being vended.

In short, the patron would have to push a

button to have the ticket vended to him, and would then have to tear it off, these men suggested, so that there would be no difficulties when insurance payments would have to be made.

Some suggested that the tickets come in rolls. And that they all be serial numbered, so that they could always be traced back to the scale featuring the serial number.

All agreed that, as far as sales were concerned, this scale should not be sold outright.

It should, instead, be leased to the operator. In that way, control would always remain with the seller. This would not allow for bootleg tickets.

It was agreed that the lease basis be extremely reasonable and the manufacturer and/or seller earn his profit from the continued sale of the rolls of tickets.

Suggestions were made that no more than 20% commission be paid to locations on this scale.

The tickets should, in gross, cost the operators no more than 2c to 3c each. In this way the operator would still be able to pay the 20% commission and have some left over on dime sales per weight.

It is believed that the operator should wind up with a minimum gross profit of 5c from each ticket sold.

At the present time there are ticket scales available to the trade. But, no scale that vends tickets showing weight, vends the time of weighing as well as the date of the weight and, especially, none of these ticket scales have an accident insurance policy digested in brief and printed on the back.

There is no doubt that the comment which this suggestion for a new product has stirred up thruout the trade that there is a big market for a scale of this kind.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CR—Coral	CODE	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

1 KISS OF FIRE
GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs

MG-11225 (K11225)—Billy Eckstine
VI-20-4671 (47-4671)—Tony Martin
VI-20-4705 (47-4705)—Ralph Flanagan

2 I'M YOURS
DON CORNELL/EDDIE FISHER

CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell

DE-28162 (9-28162)—Four Aces
VI-20-4680 (47-4680)—Eddie Fisher
VI-20-4705 (47-4705)—Ralph Flanagan

3 HERE IN MY HEART
AL MARTINO

BBS-101 (45x101)—Al Martino
CO-39745 (4-39745)—Tony Bennett
CR-60746 (9-60746)—Alan Dale

DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes

4 BLUE TANGO
LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo

ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

5 I'LL WALK ALONE
DON CORNELL

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.

DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198)—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers
VI-20-4703 (47-4703)—Ralph Flanagan

6 DELICADO
PERCY FAITH

LO-1151—Edmundo Ros O.
CA-2040 (F-2040)—Stan Kenton O.
CO-39708 (4-39708)—Percy Faith O.
CR-60729 (9-60729)—Laurindo Almeida
DE-28044 (9-28044)—Waldyr Azevedo O.

DE-28179 (9-28179)—Guy Lombardo O.
VI-204677 (47-4677)—Three Suns
VI-20-4719 (47-4719)—Dinah Shore
VI-20-4706 (47-4706)—Ralph Flanagan

7 WHEEL OF FORTUNE
KAY STARR

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox

KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
TT-128—Juanita Hall
VI-20-4349 (47-4349)—Johnny Hartman
O.VI-20-4520 (47-4520)—Bell Sisters

8 A GUY IS A GUY
DORIS DAY

CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald

TT-128—Juanita Hall

9 BE ANYTHING (But Be Mine)
EDDY HOWARD

AP-1191—Bobby Smith
CA-2011 (F-2011)—Helen O'Connell
CO-39690 (4-39690)—Champ Butler
CR-60686 (9-60686)—Jack Haskell
DE-28039 (F-28039)—Buddy Starke

JU-6002—Dolly Dawn
ME-8270 (8270x45)—Wini Brown
ME-5815 (5815x45)—Eddy Howard
MG-11187 (K-11187)—Alan Deane
VI-20-4576 (47-4576)—Don Estes

10 WALKIN' MY BABY BACK HOME
JOHNNY RAY

CA-2130 (F-2130)—Nat "King" Cole
CO-39750 (4-39750)—Johnnie Ray

11) FORGIVE ME. 12) HALF AS MUCH. 13) BLACKSMITH BLUES. 14) PITTSBURGH, PA.
15) CARIOCA. 16) YOU. 17) SOMEWHERE ALONG THE WAY. 18) PERFDIA. 19) I WAITED A
LITTLE TOO LONG. 20) LOVER. 21) I'M CONFESSIN'. 22) ANYTIME. 23) I UNDERSTAND.
24) SUGARBUSH. 25) WHAT'S THE USE.

Let's Avoid That SUMMER SLUMP

Many people in the record industry seem to have a deadly fear of a summer slump.

Each year, they'll decry the fact that business drops off during the warm season and doesn't get going again until the autumn.

But what's really bad is that they use this as an excuse to let up their own efforts and wait it out.

Naturally, with such an approach, their business falls off.

It's true, that as a whole, record sales are not as high in the summer as they are during the winter months.

But it's an indisputable fact that some of our greatest hits have originated in the summer season. And there's always a song that's at the top of the list no matter what season it may be.

It would seem natural to suppose that the way to attack a slump is to go at it with your very best efforts and material. If sales are harder to achieve, the situation won't be overcome by putting out mediocre records and doing little in the way of promotion. The way to do it is to issue your best records and then go all out on them.

The summer season, contrary to what people in the music industry generally suppose, offers great possibilities as far as records are concerned.

For instance, there is hardly a summer resort in this nation that doesn't have one or more juke boxes. In these locations, the machines are running almost all day and all night. Not only do they in themselves eat up a tremendous amount of records, but the promotional effect of having them played constantly creates untold purchases by the people who are listening to them.

However the way to get the maximum sales that this situation encourages is to make the finest possible records to put in the boxes.

Naturally if a listener hears one bad disk after another all day long, he's not going to be in a hurry to rush to his store to buy any. But if he hears one great record after another, he has to buy some; he just can't help it.

The juke box therefore obviously can be one of the greatest stimulants to summer record sales—and record manufacturers and distributors who understand their potentiality are the ones who reap the profits.

For to exploit juke box potential to its utmost, diskeries must not only put their best efforts forward, get the best songs available with the best artists to record them, but they must then see that they are promoted with all the power and energy that is possible.

Promotion is perhaps one of the most vital areas of activity that record manufacturers are apt to let up on during the summer months. And of course sales then let up also. For everyone in the record business knows that part of the process of making a hit besides having good basic material to work with—is the creation of excitement about the record, getting it talked about, making people anxious to hear it, getting operators to buy it, disk jockeys to play it.

All this is part of the promotional approach to the merchandising of records that simply cannot be neglected at any time—and especially at a time when slumps are feared.

As a matter of fact, fear of a summer slump is just the reason why record firms should redouble their efforts and make even greater attempts than they usually would.

We say again: The summer months can be extremely profitable ones for the record business. And the way to achieve this is to go all out, not hold back.



THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE Georgia Gibbs (Mercury)
2. HERE IN MY HEART Al Martino (B.B.S.)
3. I'M YOURS Don Cornell (Coral)
Eddie Fisher (RCA Victor)
4. DELICADO Percy Faith (Columbia)
5. BLUE TANGO Leroy Anderson (Decca)
6. WALKIN' MY BABY BACK HOME ... Johnnie Ray (Columbia)
7. I'LL WALK ALONE Don Cornell (Coral)
8. BE ANYTHING Eddy Howard (Mercury)
9. A GUY IS A GUY Doris Day (Columbia)
10. LOVER Lee-Jenkins (Decca)

After ten years in Cleveland broadcasting, Bud Wendell, WJMO, is bowing out of the radio scene. Wendell will join a national food organization in Chicago at the end of the month. Bud was with WJW-Cleveland as a studio engineer. After two and one-half years he switched to WGAR as scriptor for the "Open House" show. Wendell followed that with a comic deejay stint at WHK and moved on to WJMO when the station opened and has been there since. In 1950 Cosmopolitan Magazine voted him one of the nation's top 25 record men. . . . Bill Silbert (WABD-New York) has been doing a televised deejay show from the Palisades Amusement Park, New Jersey, five shots weekly across the board. The show will originate from the Park until Labor Day and will then return to the studio in New York. Bill has quite a set-up. Using The Cash Box Magazine lists as a basis for his programming, he buys sheet music on the stands, has slides made of the cover showing the title and the artist, and superimposes the picture over the action. This gimmick supplies a good deal of free publicity for both publisher and artist, and Silbert would appreciate publishers sending him copies of the actual retail sheet music. Professional copies do him no good as they have no front cover. Bill also interviews guests as well as visitors to the park.

* * * * *



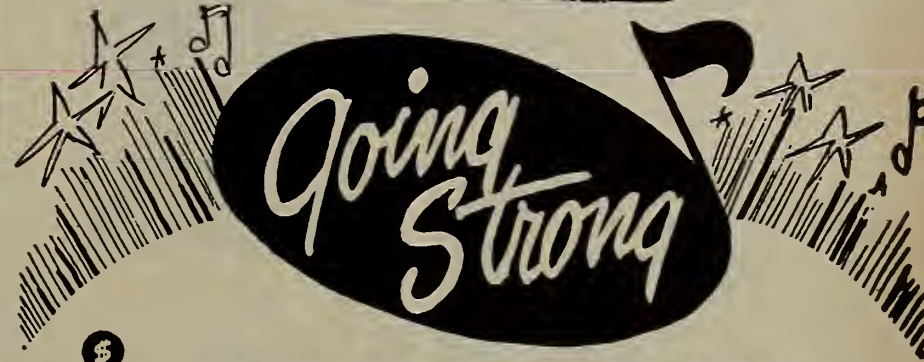
VICTOR & SOPHIE ZEMBRUSKI
WPTR—Albany, N. Y.

Victor Zembruski and wife, Sophie, are the first Polish Mr. & Mrs. show on 50,000 watts, WPTR, Albany, N. Y. The show goes under the title of "Mr. & Mrs. Polish Eagles Show," and is heard every Sunday from 9 to 10 a.m. In addition the Zembruskis can be heard every Sunday from 9 to 11 a.m. over WELI-New Haven, Conn., from 8:05 to 9 a.m. on WLAD-Danbury, Conn. and from 9 to 10 a.m. on WATR-Waterbury. Victor has recorded nearly two hundred tunes of his own composition for Continental and Remington Records. . . . Mike Casson just returned from a New England tour where he visited with deejays. Mike is plugging his tune "Should You Forsake Me" on the Derby label and was interviewed by Bob Clayton (WHDH-Boston) and Bob Adams (WSBM-New Bedford) along with Buddy Koster, whose group does the orking on the platter. . . . Jean F. De Graide (WWON) starts working for WJAR-Providence, R. I., on June 16, became the father of a second son on May 31. . . . Joan-Ellen Jamieson was in town last week setting up a record service for WAUG-Augusta, Ga. (Joan-Ellen is moving there from WATO-Oakridge, Tenn. . . . Charles Cash (WTIC-Durham, N. C.) is in town with his wife for a vacation. . . . Another visitor is Ralph Richards (WLOW-Norfolk, Va.) who is honeymooning with his wife.

* * * * *

WWDC-Washington, D. C., jock Milton Q. Ford has come up with a special Father's Day set of prizes on his "Prize Party" show, heard every week-day afternoon (1:00 to 3:30 p.m.). The prizes will go to fathers whose children send in the best two line jingle on fathers or Father's Day. Ford says the contest is strictly on the up and up because his own children haven't learned how to read or write. . . . Lou Barille (WKAL-Rome) held his 2nd "Holiday Hop" on May 30. Chuck Master's band supplied the dance music. . . . Ray Golden (KSTN-Stockton, Calif.) would like some name artist voice tracks for the station. Ray also has a Saturday morning kiddie show and would appreciate the diskeries forwarding some kidisks. . . . Pat Fredericks (WMAY-Springfield Ill.) also puts in a bid for children's platters. He has a once a week kiddie session as "Uncle Pat." . . . Klem Walters (WAEB-Allentown, Penn.) has started his own record company and made several recordings. Action was good in Wilkes-Barre-Scranton polka market, but Klem finds being a deejay takes too much of his time so that he cannot run his record sideline as it should be run. Any record companies interested?

a Big One!
Tampa Red *sings*
"But I Forgive You"
and
"I'm Gonna Put You Down"
RCA VICTOR-20-4722 (47-4722)



Ⓢ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.
WEEK OF JUNE 14

- Ⓢ **Maybe / Watermelon Weather**
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- Ⓢ **Lady's Man / Married By The Bible, Divorced By The Law**
Hank Snow 20-4733 (47-4733)*
- Ⓢ **Just A Little Lovin' / I'm Yours**
Eddie Fisher 20-4680 (47-4680)*
- Ⓢ **That's The Chance You Take / Forgive Me**
Eddie Fisher 20-4574 (47-4574)*
- Ⓢ **Vanessa / Somewhere Along The Way**
Hugo Winterhalter 20-4691 (47-4691)*
- Ⓢ **Any Time**
Eddie Fisher 20-4359 (47-4359)*
- Ⓢ **Blue Tango**
Hugo Winterhalter 20-4518 (47-4518)*
- Ⓢ **I Remember When**
Eddie Fisher 20-4618 (47-4618)*
- Ⓢ **Kiss of Fire**
Tony Martin 20-4671 (47-4671)*
- Ⓢ **Please Be Kind / I'm Sorry**
Lily Ann Carol 20-4736 (47-4736)*
- Ⓢ **Night Train**
Buddy Morrow 20-4693 (47-4693)*
- Ⓢ **South / I Understand**
Ralph Flanagan 20-4724 (47-4724)*
- Ⓢ **Delicado / Plink, Plank, Plunk**
The Three Suns 20-4677 (47-4677)*
- Ⓢ **After You've Gone / Cherokee**
Barclay Allen 20-4745 (47-4745)*
- Why Did You Leave Me / Lonesome-That's All**
Perry Como 20-4687 (47-4687)*
* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**

RECORD REVIEWS

<input type="radio"/> A	DISK & SLEEPER	<input type="radio"/> C+	GOOD
<input type="radio"/> B+	EXCELLENT	<input type="radio"/> C	FAIR
<input type="radio"/> B	VERY GOOD	<input type="radio"/> D	MEDIOCRE

VAUGHN MONROE ORCHESTRA (RCA Victor 20-4760; 47-4760)

B "DO YOU CARE" (2:50) The baritone voice of Vaughn Monroe is fully exploited on a slow oldie ballad. The pretty melody is further enhanced by the ork backing.

B+ "FAITH" (3:00) Another attractive ballad is run through engagingly by Vaughn with vocal assistance turned in by the Moonmaids. Strong tune and treatment.

TONY MARTIN (RCA Victor 20-4758; 47-4758)

B+ "PADAM PADAM" (2:44) A potent item done with a moderate beat is chanted in a stirring manner by Tony Martin. The Henri René orking gives the side a dynamic quality.

C+ "WHERE DID THE NIGHT GO" (3:07) A slow, soft number is eased through pleasantly by the artist with another assist from the ork.

TOMMY TUCKER ORCHESTRA (MGM 11265; K-11265)

B "PENNY CANDY" (2:46) Karen Rich and George Harwell collaborate on a slow, cute tune that moves along with a lilting aire. Tommy Tucker and the ork lead the side in winningly.

C+ "HALO, 'ROUND MY HEART" (2:39) A slow, tuneful item is projected smoothly by the vocal duo together with the Voices Six. A creditable side.

BILL HAYES (MGM 11266; K-11266)

B+ "HIGH NOON" (2:51) Surrounded by an exciting backing that highlights a constant drum beat throughout, Bill Hayes delivers a strong and expressive reading of a good tune that should go in the boxes.

B "PADAM PADAM" (2:43) A fine vocal effort by Bill is mated with an exciting piece that moves at a moderate pace. Joe Lipman once again comes up with a good arrangement that features delightful string strumming.

CECE BLAKE & BOB COLE ORCHESTRA (Vernon 176)

C+ "TEEN QUEEN" (2:39) A jumpy hand clapping number with cute lyrics is given a fitting vocal treatment by Cece Blake as Bob Cole's ork provides backing.

C+ "HAPPILY EVER AFTER" (2:38) A slow number is pleasurably chirped by the thrush with soft choral support adding to rendition.

JUNE VALLI (RCA Victor 20-4759; 47-4759)

B+ "STRANGE SENSATION" (2:40) An exciting vocal interpretation of the beautiful tango "La Cumparsita" is expressively offered by June Valli with the ork providing an exciting background.

B+ "SO MADLY IN LOVE" (2:56) A lovely ballad is delivered artfully by the chantress as she employs the multiple voice technique to make a terrific side.

THE CASH BOX DISK OF THE WEEK

"SO MADLY IN LOVE" (2:46)

"MAKE ME LOVE YOU" (2:49)

GEORGIA GIBBS

(Mercury 5874; 5874x45)



GEORGIA GIBBS

● With one tune already on top of the disk derby, Georgia Gibbs is about to send another right to the same place. "Kiss Of Fire", the chirp's current success, should find

a worthy mate in a new and lovely ballad tagged "So Madly In Love." This slow, attractive melody is projected with all the warmth and feeling Georgia is able to muster and that's enough to make this another big end. Supporting the artful reading of the artist is a lush musical backing that sets the mood and gives the number additional appeal. The lower portion offers Her Nibbs in a stirring number that's delivered sincerely while the ork provides a light Latin beat in the background. Here too ops have a delightful piece of wax, but the side that's gonna set the turntables spinning like mad is the first one and we advise some quick ordering.

AL JELANE (Carousel 20011)

B+ "THE HILLS FAR AWAY" (2:35) Al Jelane shows his voice to full advantage as he warbles an infectious country type tune that could happen. The Hudson Valley Boys back the Chanter.

C+ "MOUNTAINS OF GOLD" (2:48) A slow number, also a country type tune, is fittingly portrayed by Al and the boys.

TONI ARDEN (Columbia 39768; 4-39768)

B "TELL YOUR TALE NIGHT-INGALE" (2:46) The lilting voice of Toni Arden projects beautifully as she chants a slow ballad with all the feeling that her voice carries. Percy Faith provides the backdrop.

B+ "TAKE MY HEART" (2:53) Another slow number is captivatingly dished up by Toni and again the lush orking of Percy and the crew help make this a strong end. Number could happen.

JANE WYMAN Decca 28204; 9-28204)

C+ "HE'S JUST CRAZY FOR ME" (2:44) Jane Wyman offers a sultry voiced rendition of a slow pleasing item that gets a fitting backdrop from the Dave Barbour ork.

C+ "CHECKIN' MY HEART" (2:50) A light jump with an infectious quality is handled effortlessly by the chirp resulting in a pleasant platter.

JANE FROMAN (Capitol 2116; F-2116)

C+ "CAN'T GET OUT OF THIS MOOD" (2:49) The lovely voice of Jane Froman is put to work on an old, pretty ballad. Sid Feller assures the disk of a proper musical setting.

C+ "CLING TO ME" (3:00) A slow ork number is once again carried easily by the chirp with a pleasing result.

DICK BEAVERS (Capitol 2117; F-2117)

C+ "PLEASE SAY YOU LOVE ME" (2:40) Dick Beavers comes up with a heartfelt vocal rendition of a slow ballad. Les Baxter and the ork provide the backing effectively.

C+ "TEARS" (2:51) Together with a choral group, Dick chants impressively on an ok ballad that moves slowly.

STAN KENTON (Capitol 2064; F-2064)

B "COOL EYES" (3:20) The Stan Kenton orchestra moves through a slow and soft instrumental and comes up with a good sound. Conte Candoli is featured on the trumpet.

C "SHE'S A COMELY WENCH" (2:30) The band dishes up a light jump with a novelty arrangement. With Jerri Winters offering the vocal, and whistling and clapping injected in the background the lid has appeal.

GROUCHO MARX (Decca 28158; 9-28158)

C+ "OMAHA, NEBRASKA" (2:47) A humorous novelty number done in a slow tempo is given an enjoyable Groucho Marx talk-sing treatment as Victor Young's ork and the Lane singers provide the backing.

C "HOORAY FOR CAPTAIN SPAULDING" (3:07) A fast bouncing novelty is comically presented by the same artists.

THE AMES BROTHERS (Coral 60773; 9-60773)

B "AUF WIEDERSEH'N SWEET-HEART" (2:42) A wonderful slow ballad of German origin is presented in the Ames Brothers' harmonious fashion with the full ork support of Ray Bloch and the voices of the Sweetland Singers.

B "BREAK THE BANDS THAT BIND ME" (2:35) The group delivers a slow pretty melody in waltz tempo with their pleasing harmony. Tune could happen.

THE BREWSTER BOYS (RCA Victor 20-4738; 47-4738)

C+ "YOU'LL NEVER KNOW" (2:20) The Brewster Boys handle a grand oldie ballad in a smooth inviting manner with the able support of the Hugo Winterhalter ork.

C "IT'S BEST WE SAY GOOD-BYE" (2:30) A slow simple tune is given a good going over by the boys as their harmony carries the song. Orking is fitting.

LILY ANN CAROL (RCA Victor 20-4736; 47-4736)

B "I'M SORRY" (3:02) A feelingful reading of a slow up and coming ballad is invitingly presented by Lily Ann Carol as big sound of ork showcases her wonderful vocal interpretation.

C+ "PLEASE BE KIND" (3:03) A pleasant, slow ballad is delivered smoothly by the stylish voice of the chirp.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE HILLS FAR AWAY" Al Jelane Carousel 20011
- ★ "PADAM-PADAM" Tony Martin RCA Victor 20-4758; 20-4758
- ★ "HIGH NOON" Bill Hayes MGM 11266; K-11266
- ★ "TAKE MY HEART" Toni Arden Columbia 39768; 4-39768

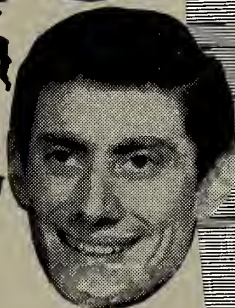
TOP TALENT



SPECIAL RELEASE!



The AMES BROTHERS



• **The Billboard Picks**
AUF WIEDERSEHN, SWEETHEART... Ames Brothers... Coral 60773
The Ames Brothers' version is one of their finest recent waxings.

"AUF WIEDERSEHN SWEETHEART"

and "BREAK THE BANDS THAT BIND ME"

CORAL 60773 (78 RPM)
and 9-60773 (45 RPM)

SPECIAL RELEASE!



DON CORNELL

"THIS IS THE BEGINNING OF THE END"

and

(I'VE CRIED UNTIL)

"I CAN'T CRY ANYMORE"

Coral 60748 (78 RPM) and
9-60748 (45 RPM)

VARIETY Scoreboard of TOP TALENT AND TUNES
WEEK ENDING MAY 31

POSITIONS	ARTIST AND LABEL	TUNE
This week	DON CORNELL (Coral)	{I'll Walk Alone
Last week		{I'm Yours
1		

CORAL RECORDS

America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, Inc.)

IN CANADA Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"THIS IS THE BEGINNING OF THE END" (3:05)
"I CAN'T CRY ANYMORE" (3:00)

DON CORNELL
(Coral 60748; 9-60748)



DON CORNELL

● Another click is in the offing as Don Cornell once again comes up with a dramatic ballad that's sure to make just as much noise as his two current smashes "I'll

Walk Alone" and "I'm Yours". This new number is titled "This Is The Beginning Of The End" and it contains all the necessary ingredients of a top flight tune. With Don belting the lyrics out with the same verve that has marked his present biggies, the level is assured of juke box stardom. Norman Leyden and his orchestra get a big assist for rounding out the lid musically and setting up the powerful chanting of the vocalist. The second deck is a slow romantic ballad that comes out as a pleasant side as Don and the ork give their all. It's the top half that should stir up lots of excitement and ops now know what this singer can do for them as a coin catcher.

PHIL HARRIS
(RCA Victor 20-4750; 47-4750)

C "UNDER THE LAMP POST" (2:35) A bouncy ditty is enjoyably worked over as Phil Harris and The Sportsmen deliver the vocal arrangement.

C+ "POTATO CHIPS" (2:52) Phil and the boys present a jumpy novelty with amusing lyrics as ork presents rhythmic support.

BARCLAY ALLEN
(RCA Victor 20-4745; 47-4745)

B "CHEROKEE" (2:45) Fancy fingering, multiple piano technique, and a swell oldie jump item add up to a strong side for Barclay Allen.

B "AFTER YOU'VE GONE" (2:32) Another grand oldie is given the fleet fingered treatment of Barclay as he works his way through in winning style.

GENE KRUPA TRIO
(Mercury 8984; 8984x45)

C+ "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:36) Gene Krupa, Charlie Ventura, and Teddy Napoleon jump through an oldie in delightful fashion. Solos display artists' individual talents.

C+ "DRUMBOOGIE" (2:41) Another oldie that really jumps is run through by the Krupa Trio as a slick instrumental piece.

VICTOR MARCHESE
(MGM 30596; K-30596)

B "FAITH" (2:49) Victor Marchese belts out a powerful vocal to a slow and attractive ballad. Jeff Alexander takes ork credits. If tune builds this should get spins.

C+ "MY HEART'S DESIRE" (2:38) This level is done in a more subdued style by Marchese resulting in a pleasant piece of wax.

DOROTHY COLLINS & GORDON JENKINS ORCHESTRA
(Decca 28251; 9-28251)

B+ "SO MADLY IN LOVE" (2:40) One of the more pretty ballads is some time is given a top vocal treatment by chirp Dorothy Collins. The fine backing presented by the Jenkins crew assures this end of lots of plays.

B "FROM THE TIME YOU SAY GOODBYE" (2:46) The Jenkins-Collins combo once again turns in a winning performance on a slow melodic piece that gets added help from a vocal group. Tune could take off.

TERESA BREWER
(Coral 60755; 9-60755)

C+ "I HEAR THE BLUEBELLS RING" (2:40) A jumpy number is zestfully dished up by Teresa Brewer who makes use of her wonderful vocal gyrations. Jack Pleis offers the backing.

B "KISSES ON PAPER" (2:17) A slow piece is projected warmly by the chantress who manages to bring out the most in the number. Ork again offers ample backing.

JUDY LYNN
(Coral 60757; 9-60757)

C+ "PRETTY BRIDE" (3:00) A delightful ditty with a slow bounce is feeling fully delivered by Judy Lynn. Norman Leyden helps bring this lid in.

C+ "AREN'T I YOUR SWEET-HEART" (2:51) Judy turns in first class vocal as she and the Ray Bloch ork and the Sweetland Singers join on a slow ballad.

JOHNNY LONG
(Mercury 5862; 5862x45)

C+ "MARY JANE" (2:41) A cute jump item is dished up by the Johnny Long ork with the voices of the boys adding to the enjoyment of the number.

C+ "I WONDER WHAT'S BECOME OF SALLY" (2:39) A bouncy version of a grand oldie is given the typical Johnny Long treatment. Ork backs softly.

DICK THOMAS
(Mercury 5864; 5864x45)

B "WONDER" (2:46) A slow ballad is feelingfully presented with a country style vocal by Dick Thomas as the Townsman set up the stirring interpretation with soft harmony.

C+ "DON'T BELIEVE A WORD THEY SAY" (2:36) Dick and the boys again dish up a slow ballad with an ok melody. Ork supports warmly.

JERRY MURAD'S HARMONICATS
(Mercury 5869; 5869x45)

B "HOOTIN' BLUES" (2:29) A harmonica version of an exciting novelty item with vocal hooting throughout is rhythmically run through at high speed by Jerry Murad's Harmonicats.

C+ "NIGHT TRAIN" (2:35) A slow rhythm and blues tune is treated forcefully by the boys and could move in right locations.

VIC DAMONE
(Mercury 5855; 5855x45)

B "TENDERLY" (2:43) Vic Damone offers his warm and heartfelt rendition of a terrific oldie as Glenn Osser's ork provides the lush backing for the tune.

C+ "DIANE" (2:38) Another inviting oldie is given a tender reading by Vic with ork offering appealing support.

VINNI DE CAMPO
(Coral 60756; 9-60756)

B "YOU'LL NEVER KNOW" (2:57) A grand old ballad is given an up to date going over by Vinni De Campo. Chorus and ork under Richard Maltby add to the side.

C+ "MARIA MIA" (2:50) A slow pleasant melody is treated vocally in a strong voiced manner by the artist who comes up with a good half.

EDDIE HABAT ORCHESTRA
(Decca 28240; 9-28240)

C "BLUE DANCING SHOES" (2:43) The Eddie Habat orchestra with Roy Young taking charge of the vocal spins through a waltz tempo item.

C "BARTENDER'S POLKA" (2:33) Here's a lively and jumpy polka that's banged out with lots of oomph. Can go if properly placed.

DICK HAYMES
(Decca 28239; 9-28239)

B "ARE WE IN LOVE?" (3:15) Dick Haymes has some good material here in the form of a slow ballad and he takes full advantage of it. Victor Young supplies a lush backing.

C+ "NEVER LET THE SUN SET ON A QUARREL" (2:50) Dick receives assistance from the Al Lerner ork and the Four Hits and A Miss as he handles a slow fair number.

BING CROSBY
(Decca 28217; 9-28217)

C+ "JUST FOR YOU" (2:58) The old groaner, Bing Crosby, manages a good vocal treatment of a slow tuneful item. Camarata sets the musical mood.

C+ "A FLIGHT OF FANCY" (2:58) A light number is given a similar going over by the same artists.

TONY BAVAAR
(RCA Victor 20-4737; 47-4737)

B "MORE OR LESS" (2:35) The refreshing and expressive voice of Tony Bavaar is paired with a slow ballad with an attractive melody. Hugo Winterhalter's ork and chorus back effectively.

B "BREAK THE BANDS THAT BIND ME" (2:52) Tony again chants a lovely ballad, done in waltz tempo, with a great deal of zest and feeling as chorus and ork support. Tune is appealing.

ROUND THE WAX CIRCLE

NEW YORK:

Patti Page starts her TV show beginning July 8th, twice a week. . . . Nat Cole leaves for the Coast to begin work on the MGM film, "Small Town Girl." . . . Bernice Parks has a terrific contender in her version of "Walkin' My Baby Back Home" on the Seger label. This one shouldn't be missed. . . . Herb Kessler, the Four Aces manager, was the hero of a recent fire at the Park Sheraton Hotel when he carried 3 children to safety from a smoke filled corridor after a roomer left a cigarette burning in bed. . . . Henry Jerome, doing a first rate job at Green Room of the Hotel Edison, starts a tour later this summer. . . . "Songs For Sale" moved to a new time last Saturday night, 8 to 9 P. M. The show will have only 3 panel members instead of 5. . . . It's being breezed about that Bud Brees, WPEN, Philadelphia disk jockey, has just cut some exciting sides. Bud is a top vocalist in his own right, having been with the Art Mooney crew and other first class organizations. . . . Buddy Costa, who's scoring with his version of "The Mask Is Off," leaves on a disk jockey tour of Cleveland, Pittsburgh and Detroit with Morris Diamond. . . . Randy Wood, president of Dot Records, out of the hospital after a serious operation. Will take it easy for the next week, then expects to cover his distributors. . . . Talking about hospitals, Doc Berger's friends will want to send him greetings at the Ft.



BERNICE PARKS

Hamilton Veterans' Hospital in Brooklyn, which Doc entered last week for an operation. . . . Dave Greenman, disk promotion man for Times-Columbia, the father of a baby girl. . . . Stuart Foster gets a terrific break when he starts his new radio show Sunday night July 6, following the Winchell spot from 9:15 to 9:30.

CHICAGO:

Everybody, but everybody, phoning to ask the phone numbers of the two gorgeous gals on the sensational "Cash Box" front cover last week with Spike Jones. (All inquirers are referred to Spike). . . . Claim Judy Garland will bring her entire show to Chi sometime this summer. . . . Eddy Howard (who bet on Wolcott, the lucky stiff) taking out a band again. Begins midwest tour June 27. His latest hunka wax, "Auf Wiedersehn," reported to be clickin'.

. . . Frank Sinatra drew one rave notice after the other at the Chez Paree. The guy proved himself one of America's top entertainers. In the midst of the zillion phone calls to his suite here. His great show at the Chez. Frank still found time to dash out to Hines Hospital and give the vets there one of the grandest shows they've ever yet enjoyed. (Orchids to the guy). . . . Erwin Barg of Robbins, Feist, Miller and Lion, wearing a broad grin these days with 3 big plug tunes under way: "The Mask Is Off," "Maybe" and "Saturday Rag." . . . Larry Norrett of E. B. Marks on the road promotin' "In The Good Old Summertime," the Les Paul-Mary Ford clickeroo on Capitol. . . . Larry also raving about another Larry, Stevens that is, who's doin' grand on King label with "Poinciana." . . . RCA-Victor's show emceed this past week by Jim Lounsbury with June Valli doin' the guest shot. June clickin' grandly. . . . Ernie and George Leaner of United Record Distribs report that they are enlarging their present quarters. . . . Leonard and Phil Chess mighty pleased with the opening reaction to their newest, "This Love Of Mine," by Eddie Johnson. And releasin' another great one by John Lee Hooker, with a brand new guitar sound, "Walking The Boogie". . . . Lew Simpkins of United Records swamped with offers for his "Night Train" from some of the nation's leading pubberies. Lew clicked terrifically with the tune on his United label. Now demand to wax it continues to grow from all sides. . . . Fred Forster has a coupla clickeroos that are bustin' wide open and gettin' bigger by the second. Great tunes. . . . Everybody saddened by the closing of the Oriental, but, nobody doin' anything about bringin' showbiz back to Chi bigger and better than ever.



EDDY HOWARD

LOS ANGELES:

"The Mask Is Off" by Buddy Costa on the Pyramid label out of Jubilee is taking off in very promising fashion out this way, Sid Talmadge of Record Merchandising tells us. . . . Barney McDevitt of Miller Music is doing a good job on the tune with the local dee-jays, which sometimes is quite a feat out here with some of the lads minus a major label on a song. . . . Sid also noted that Jubilee's Edna McGriff is hitting all locations on her "Heavenly Father."



VARETTA DILLARD

Franklin Kort of Swingtime comes up swinging with several new releases he described as live ones, including Lloyd Glenn's "Cuba Doll" and "Angora," Ray Charles' "Guitar Blues," Cecil Gant's "Baby, I'm Going to Cry" backed by "Baby, I'm Losing You" and Lowell Fulson's "Guitar Shuffle" still moving big. . . . Leo Mesner hard at it while brother Eddie on the road South and East after some new talent with the probability of cutting a session or two while on the move. . . . The boys are awfully close to having a timely hit in Doodles Weaver's "The Presidential Handicap" on their Intro label, what with the current political fever.

Gordon Wolf of Sunland Music beaming like he had the winner in the Belmont Sweepstakes, what with Al Martino hitting the local sales top on "Here In My Heart" via the B. B. S. label and Billy Eckstine's "Kiss of Fire" on MGM right up there with the rest of 'em. . . . Gordon predicts a few more hits in Lionel Hampton's "Kingfish" on MGM and Varetta Dillard's "Easy, Easy Baby" on Savoy. . . . And that Remington LP line is maintaining its merry pace, too. . . . Lew Chudd of Imperial back in town after another one of his whirlwind sales and promotion tours but so tied up on distance phone orders of Fats Domino's "Goin' Home" and Slim Whitman's "Indian Love Call" that we had to put off getting with him.

Seems Jules Bihari just can't get the pressing plant business out of his blood. . . . At any rate, the Modern topper has acquired a plant in Culver City, where the Biharis will be pressing their own Modern and RPM labels, as well as jobbing a few others on the side.

The HALE You Say

by natt hale

From time to time, we've listed the title of one of America's unsung heroes of the radio station family, without bothering to shed some small share of the rightful glory which is his (or her) due.

This is the record librarian. . . .

Despite the fact that most of these beleespirts are expected to be a walking edition of the Encyclopedia Britannica; with all the foreknowledge they are supposed to possess; and because of the labyrinthical filing cabinet which is generally conceded to occupy their skull—they are the persona physicion to a and sundry of the record and disc jockey business. In many cases, the static librarian is the wet-nurse to the veritable record mob who pursue them relentlessly to press upon them their wares and impress them with quality of same.

This can be a most trying thing.

In addition to filing records, collecting data, following up on clearance information, re-stocking vagrant records, eliminating obsolete discs, checking the trade journal tracking down any number of elusive platters, timing program fare, etc., etc., these cheery folk are also expected to play mine host and/or hostess to artists, sta deejays, free-lance deejays, record promotion men, music publishers' contact-men, sponsors, account executive trade journal reps, transcription salesmen, filing system salesmen, etc.

They are treated to lunch, rarely to dinner. Dinner for the disc jockeys.

They are escorted to pubs, not often enough to cocktail parties. Cocktail parties are for the program directors and the disc jockeys.

They are invited to movie previews, hardly ever to legit shows. The stage is for the literati—the station managers, program directors and deejays.

They have their day off—usually on Wednesday. The weekends are for the hierarchy: The musical director, station manager, program directors and deejays.

Yet, all the foregoing notwithstanding, the lords and ladies of the radio station libraries throughout the nation, have their brighter side of the trade aspects and many sincerely enjoy their work. Naturally, a great number of these pleasant folk have an underlying motive and spurring ambition. Such as the great group of music students—all of whom welcomed the opportunity to "dig in" on this job and "get their feet wet in this business of music."

Amazingly enough, not too many of our acquaintanceship among the library gentry hold any ambition to enter the mad scramble to become a jockey themselves. Aside from the additional increase in monetary reward, there doesn't seem to be a fatal fascination for the soundproof walls and the gleaming microphone. The reason for this has rarely been made known to us, but we do suspect a kindred emotion not unlike the lowly G.I. who has been offered direct field commission. And most of these stalwart characters indicate that they might lose their self-respect, were they to assume the cloak of an "expert postiche."

While they regard their steel-cabinet stronghold as anything but empty real estate, we're constantly reassured in our own undertaking by the legal bearing and stately individualism of the record librarian. It conveys to us that perhaps our own endeavor has its strong points with the possibility of finding some pot of gold at the end of some rainbow. (So far to date, we haven't even found a pot.)

Albeit, then, this is our measure of paying tribute to the lads and lassies who keep the records in place, the data on file, the programs on schedule, the trade journals informed, the promotion men aware, and themselves—happy.

Rare, indeed, is the day we would catch one of these folk sighing and fretting, murmuring low:

"Oh, well—That's how it goes!"

M-G-M RECORDS

BILLY ECKSTINE
sings
"Hold Me Close To You"
and "If They Ask Me"
MGM 11217 (78 RPM)
K11217 (45 RPM)

THE GREATEST NAME IN ENTERTAINMENT

TOPS FOR OPS

ROSEMARY CLOONEY
singing...
COLUMBIA
RECORD
39710-(439710)

"HALF AS MUCH"

ANOTHER BMI PIN-UP HIT

WONDER

published by Weiss & Barry
recorded by
DON CHERRY—Decca
TOMMY FURTADO—MGM
DICK THOMAS—Mercury
GEORGIE AULD—Coral
LARRY FOTINE—King

Licensed Exclusively by
BROADCAST MUSIC, INC.

Climbing Daily!

"I'LL SAIL MY SHIP ALONE"

b/w
"DOODLE-DOO-DO"

by JANE GRANT
Dot 15016 (45 x 15016)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 860-881

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 14 without any changes on the part of THE CASH BOX.

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 14 without any changes on the part of THE CASH BOX.

Ray Perkins
KFEL—Denver, Colo.
Kiss Of Fire (Georgio Gibbs)
Blue Tango (Leroy Anderson)
Delicado (Percy Faith)
Be Anything (Eddy Howard)
A Guy Is A Guy (Doris Doy)
I'll Walk Alone (Don Cornell)
Wheel Of Fortune (Kay Starr)
I'm Yours (Eddie Fisher)
Cherokee (Borclay Allen)
Here In My Heart (Al Martino)

Chaz Royce
WDAE—Tampa, Florida
1. Blue Tango (Leroy Anderson)
2. Mask Is Off (Buddy Costa)
3. Kiss Of Fire (Georgio Gibbs)
4. Here In My Heart (Al Martino)
5. I'm Yours (Don Cornell)
6. Delicado (Percy Faith)
7. A Guy Is A Guy (Doris Doy)
8. Pittsburgh, Pennsylvania (Guy Mitchell)
9. I'll Walk Alone (Don Cornell)
10. Be Anything (Chomp Butler)

Bob Corley
WQXI—Atlanta, Ga.
1. Kiss Of Fire (Georgio Gibbs)
2. Be Anything (Eddy Howard)
3. A Guy Is A Guy (Doris Doy)
4. Here In My Heart (Al Martino)
5. Delicado (Dinah Shore)
6. Blue Tango (Leroy Anderson)
7. I'm Yours (Toni Arden)
8. Forgive Me (Eddie Fisher)
9. Blacksmith Blues (Ella Mae Morse)
10. Lover (Peggy Lee-Jenkins)

Norman Hall
WBNI—Boonville, Ind.
1. Kiss Of Fire (Georgio Gibbs)
2. I'm Yours (Four Aces)
3. Delicado (Dinah Shore)
4. I'll Walk Alone (Don Cornell)
5. Here In My Heart (Vic Damone)
6. Lover (Lee-Jenkins)
7. Walking In The Sunshine (Frank Sinatra)
8. Be Anything (Eddy Howard)
9. Scatterbrain (Ray Anthony)
10. I Understand (Four Aces)

Eddie Gallaher
WTOP—Washington, D. C.
1. Blue Tango (Leroy Anderson)
2. Kiss Of Fire (Georgio Gibbs)
3. A Guy Is A Guy (Doris Doy)
4. Here In My Heart (Al Martino)
5. I'm Yours (Eddie Fisher)
6. I'll Walk Alone (Don Cornell)
7. Be Anything (Eddy Howard)
8. Delicado (Percy Faith)
9. Wheel Of Fortune (Kay Starr)
10. Pittsburgh, Pennsylvania (Guy Mitchell)

Lou Barile
WKAL—Rome, N. Y.
1. I'll Walk Alone (Don Cornell)
2. I'm Yours (Eddie Fisher)
3. Delicado (Percy Faith)
4. All Of Me (Johnnie Roy)
5. I'm Sorry (Bobby Wayne)
6. Blue Tango (Leroy Anderson)
7. I Understand (Four Aces)
8. Watermelon Weather (Como-Fisher)
9. Sugarbush (Day-Laine)
10. Walkin' My Baby Back Home (Johnnie Roy)

Jim Lounsbury
WIND—Chicago, Ill.
Here In My Heart (Al Martino)
Delicado (Percy Faith)
Kiss Of Fire (Georgio Gibbs)
I'm Yours (Don Cornell)
Blue Tango (Leroy Anderson)
I'll Walk Alone (Don Cornell)
Lover (Lee-Jenkins)
Carioca (Paul-Ford)
Walkin' My Baby Back Home (Johnnie Roy)
Auf Wiederseh'n, Sweetheart (Vera Lynn)

Bob Murphy
WGSM—Huntington, N. Y.
1. Kiss Of Fire (Georgio Gibbs)
2. I'm Yours (Don Cornell)
3. A Guy Is A Guy (Doris Doy)
4. Here In My Heart (Al Martino)
5. Blue Tango (Leroy Anderson)
6. I'll Walk Alone (Don Cornell)
7. Forgive Me (Eddie Fisher)
8. Be Anything (Eddy Howard)
9. Wheel Of Fortune (Kay Starr)
10. Blacksmith Blues (Ella Mae Morse)

Arty Kay
WVLC—Lexington, Ky.
1. Maybe (Como-Fisher)
2. Delicado (Three Suns)
3. Be Anything (Eddy Howard)
4. A Guy Is A Guy (Doris Doy)
5. Forgive Me (Eddie Fisher)
6. Blacksmith Blues (Ella Mae Morse)
7. Wild Side Of Life (Burl Ives)
8. Be Anything (Eddy Howard)
9. You'll Never Walk Alone (Fred Waring)
10. Half As Much (Rosemary Clooney)

Jim Brokaw
WCOP—Boston, Mass.
1. Kiss Of Fire (Georgio Gibbs)
2. Here In My Heart (Al Martino)
3. Blue Tango (Leroy Anderson)
4. Delicado (Stan Kenton)
5. I'm Yours (Toni Arden)
6. I'll Walk Alone (Don Cornell)
7. Blacksmith Blues (Ella Mae Morse)
8. Forgive Me (Eddie Fisher)
9. You (Sommy Kaye)
10. Perfidia (Four Aces)

Johnny Pearson
KOWH—Omaha, Neb.
1. Kiss Of Fire (Tony Martin)
2. Blue Tango (Leroy Anderson)
3. I'll Walk Alone (Don Cornell)
4. Delicado (Stan Kenton)
5. I'm Yours (Eddie Fisher)
6. Here In My Heart (Haymes-Andrew Sisters)
7. Be Anything (Eddy Howard)
8. A Guy Is A Guy (Doris Doy)
9. Half As Much (Rosemary Clooney)
10. I Understand (Four Aces)

Phil Zinkand
WWSW—Pittsburgh, Pa.
1. Lover (Lee-Jenkins)
2. Blue Tango (Leroy Anderson)
3. I'll Walk Alone (Don Cornell)
4. I Understand (Four Aces)
5. It's A Sin To Tell A Lie (Buddy Greco)
6. Mighty Pretty Waltz (Jeri Southern)
7. Delicado (Percy Faith)
8. More Or Less (Burt Taylor)
9. Be Anything (Peggy Lee)
10. Chimney Smoke (Stuart Foster)

Roger Nash
JMR—New Orleans, La.
Delicado (Percy Faith)
The Parting Song (Vera Lynn)
Kiss Of Fire (Georgio Gibbs)
Walkin' My Baby Back Home (Johnnie Roy)
Here In My Heart (Al Martino)
Poinciana (Steve Lawrence)
Forgive Me (Eddie Fisher)
I'm Yours (Don Cornell)
Serenata (Leroy Anderson)
Lover (Lee-Jenkins)

Pete Ward
WARE—Ware, Mass.
1. I'm Yours (Don Cornell)
2. Kiss Of Fire (Georgio Gibbs)
3. Owl Lullaby (Jimmy Boyd)
4. Here In My Heart (Al Martino)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Blue Tango (Les Baxter)
7. Lilacs (The Marksmen)
8. Delicado (Percy Faith)
9. Day Of Jubilo (Guy Mitchell)
10. Toothache In My Heel (James Melton)

Joe Grady & Ed Hurst
WPEN—Philadelphia, Pa.
1. Here In My Heart (Al Martino)
2. Walkin' My Baby Back Home (Johnnie Roy)
3. I'm Yours (Eddie Fisher)
4. Hadacol, That's All (Treniers)
5. By And By (Art Treet)
6. Kiss Of Fire (Georgio Gibbs)
7. Wanted (Four Aces)
8. Rock The Joint (Bill Haley)
9. Blue Tango (Leroy Anderson)
10. Goody Goody (Jone Grant)

Bob Stevens
WVCG—Coral Gables, Fla.
1. Kiss Of Fire (Georgio Gibbs)
2. Lady Love (Vaughn Monroe)
3. Here In My Heart (Al Martino)
4. Delicado (Dinah Shore)
5. Poinciana (Steve Lawrence)
6. Blue Tango (Leroy Anderson)
7. I'm Yours (Don Cornell)
8. I'm Confessin' (Paul-Ford)
9. Stay (Bill Forrell)
10. Blacksmith Blues (Ella Mae Morse)

Paul Flanagan
WTRY—Troy, N. Y.
1. Walkin' My Baby Back Home (Johnnie Roy)
2. Delicado (Percy Faith)
3. Here In My Heart (Al Martino)
4. I'm Yours (Eddie Fisher)
5. Kiss Of Fire (Georgio Gibbs)
6. Somewhere Along The Way (Nat "King" Cole)
7. Be Anything (Eddy Howard)
8. Blue Tango (Leroy Anderson)
9. I'll Walk Alone (Don Cornell)
10. A Guy Is A Guy (Doris Doy)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. Plink, Plank, Plunk (Leroy Anderson)
2. I'm Confessin' (Paul-Ford)
3. I'm Yours (Don Cornell)
4. Plink, Plank, Plunk (Three Suns)
5. Delicado (Three Suns)
6. I'll Walk Alone (Don Cornell)
7. Perfidia (Four Aces)
8. I Am A Heart (Dinah Shore)
9. Blue Tango (Anderson)
10. It's A Sin To Tell A Lie (Buddy Greco)

Bob Watson
WSB—Atlanta, Ga.
Blue Tango (Leroy Anderson)
Here In My Heart (Al Martino)
A Guy Is A Guy (Doris Doy)
Forgive Me (Eddie Fisher)
Delicado (Waldyr Azevedo)
Be Anything (Peggy Lee)
I'll Walk Alone (Don Cornell)
Blacksmith Blues (Ella Mae Morse)
Junco Partner (Richard Hoyes)
Kiss Of Fire (Georgio Gibbs)

Bill Hyden
KRMG—Tulsa, Oklahoma
1. Blue Tango (Guy Lombardo)
2. Kiss Of Fire (Tony Martin)
3. Wheel Of Fortune (Kay Starr)
4. I'm Yours (Eddie Fisher)
5. A Guy Is A Guy (Doris Doy)
6. I'll Walk Alone (Jone Froman)
7. Blacksmith Blues (Ella Mae Morse)
8. Delicado (Percy Faith)
9. Anytime (Eddie Fisher)
10. Pittsburgh, Pennsylvania (Guy Mitchell)

Ray Drury
WSPR—Springfield, Mass.
1. Kiss Of Fire (Georgio Gibbs)
2. Blue Tango (Leroy Anderson)
3. Walkin' My Baby Back Home (Johnnie Roy)
4. To Be Loved By You (Dinah Shore)
5. Perfidia (Four Aces)
6. Forgive Me (Eddie Fisher)
7. I'm Yours (Don Cornell)
8. Delicado (Stan Kenton)
9. Here In My Heart (Al Martino)
10. Hold Me Close (Billy Eckstine)

Gary Lesters
WVNI—Newark, N. J.
1. Kiss Of Fire (Georgio Gibbs)
2. Blue Tango (Leroy Anderson)
3. Lonely Wine (Bill Dornell)
4. Here In My Heart (Tony Bennett)
5. Forgive Me (Eddie Fisher)
6. I Waited Too Long (Kay Starr)
7. Heart Of A Clown (Bobby Wayne)
8. Blacksmith Blues (Ella Mae Morse)
9. Delicado (Stan Kenton)
10. I'm Yours (Don Cornell)

Don Bell
KRNT—Des Moines, Iowa
1. I'm Yours (Eddie Fisher)
2. I'll Walk Alone (Jone Framon)
3. Blacksmith Blues (Ella Mae Morse)
4. Wheel Of Fortune (Kay Starr)
5. A Guy Is A Guy (Doris Doy)
6. Delicado (Percy Faith)
7. Kiss Of Fire (Billy Eckstine)
8. Pittsburgh, Pennsylvania (Guy Mitchell)
9. Walkin' My Baby Back Home (Johnnie Roy)
10. Night Train (Buddy Morrow)

Ed Ferland
WSAY—Rochester, N. Y.
1. All Of Me (Johnnie Roy)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Give Me Time (Jeri Southern)
4. I'm Yours (Don Cornell)
5. As Time Goes By (Ray Anthony)
6. Kiss Of Fire (Tony Martin)
7. Heart Of Stone (Toni Arden)
8. Raindrops (Vinni De Campo)
9. Two Little Kisses (Steve Gibson)
10. Plink, Plank, Plunk (Owen Bradley)

Barry Kaye
NCAV—Philadelphia, Pa.
Here In My Heart (Al Martino)
I'm Yours (Toni Arden)
Walkin' My Baby Back Home (Johnnie Roy)
Never Leave Me (Frank Stevens)
You (Sammy Kaye)
Lonely Wine (Bill Darnell)
I'm Sorry (Bobby Wayne)
Wanted (Four Aces)
Delicado (Percy Faith)
Kiss Of Fire (Georgio Gibbs)

Dick Coleman
WCBM—Baltimore, Md.
1. I'm Yours (Eddie Fisher)
2. Here In My Heart (Al Martino)
3. I'll Walk Alone (Don Cornell)
4. Blue Tango (Leroy Anderson)
5. Half As Much (Rosemary Clooney)
6. Why Did You Leave Me (Perry Como)
7. Walkin' My Baby Back Home (Johnnie Roy)
8. Be Anything (Don Estes)
9. Turn Back (The Four Lads)
10. Lover (Lee-Jenkins)

Art Tacker
WCRB—Waltham, Mass.
1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgio Gibbs)
3. Forgive Me (Eddie Fisher)
4. Please Mr. Sun (Johnnie Roy)
5. Blacksmith Blues (Ella Mae Morse)
6. Lover (Lee-Jenkins)
7. Be Anything (Eddy Howard)
8. God Is Love (Golden Choristers)
9. Merry Go Round Broke Down (Mary Small)
10. I Understand (Four Aces)

Jerry Roberts
WAAT—Newark, N. J.
1. Here In My Heart (Al Martino)
2. Lonely Wine (Bill Darnell)
3. Street Scene (Ralph Marterie)
4. Kiss Of Fire (Georgio Gibbs)
5. Be Anything (Eddy Howard)
6. If Someone Had Told Me (Martin-Share)
7. I'm Yours (Toni Arden)
8. Toothache In My Heel (James Melton)
9. Scatterbrain (Ray Anthony)
10. You Belong To Me (Barton-Greco)

Mac MacGuire
WIP—Philadelphia, Pa.
1. Wanted (Four Aces)
2. Kiss Of Fire (Georgio Gibbs)
3. Here In My Heart (Al Martino)
4. Gonna Get Along Without Ya (Teresa Brewer)
5. Pittsburgh, Pennsylvania (Guy Mitchell)
6. I'm Yours (Don Cornell)
7. A Little Kiss Goodnight (Day-Mitchell)
8. Be Anything (Eddy Howard)
9. Heavenly Father (Evelyn Knight)
10. I'm Confessin' (Paul-Ford)

Ray Schreiner
WRNL—Richmond, Va.
1. Here In My Heart (Al Martino)
2. I Waited A Little Too Long (Kay Starr)
3. I'm Yours (Don Cornell)
4. Half As Much (Rosemary Clooney)
5. Delicado (Percy Faith)
6. Kiss Of Fire (Georgio Gibbs)
7. Somewhere Along The Way (Nat "King" Cole)
8. Walkin' My Baby Back Home (Johnnie Roy)
9. Forgive Me (Eddie Fisher)
10. Me Too (Kay Starr)

Robin Seymour
WKMH—Dearborn, Mich.
Here In My Heart (Al Martino)
Walkin' My Baby Back Home (Johnnie Roy)
I'm Yours (Don Cornell)
Somewhere Along The Way (Nat "King" Cole)
Delicado (Percy Faith)
Kiss Of Fire (Georgio Gibbs)
Watermelon Weather (Como-Fisher)
Lover (Lee-Jenkins)
Farewell (Helen O'Connell)
Cuban Nightingale (Camarata)

Larry Gentile
WJBK—Detroit, Mich.
1. Walkin' My Baby Back Home (Johnnie Roy)
2. Kiss Of Fire (Georgio Gibbs)
3. I'll Never Change (Don Cherry)
4. I'm Yours (Don Cornell)
5. When You're In Love (Frankie Laine)
6. I'm Confessin' (Paul-Ford)
7. Lover (Lee-Jenkins)
8. Maybe (Como-Fisher)
9. You'll Never Walk Alone (Judy Garland)
10. It Doesn't Make Sense To Me (Deep River Boys)

Jay McMaster
WMEX—Boston, Mass.
1. Walkin' My Baby Back Home (Johnnie Roy)
2. Delicado (Dinah Shore)
3. Last Night (Walter Schumann)
4. Why Did You Leave Me (Perry Como)
5. I'm Confessin' (Paul-Ford)
6. Kiss Of Fire (Georgio Gibbs)
7. Lover (Peggy Lee-Jenkins)
8. Here In My Heart (Tony Bennett)
9. Please Say You Love Me (Frank Stevens)
10. Raindrops (Vinni De Campo)

Allen Ross
WLOX—Biloxi, Miss.
1. Kiss Of Fire (Georgio Gibbs)
2. Be Anything (Helen O'Connell)
3. Forgive Me (Eddie Fisher)
4. Blue Tango (Leroy Anderson)
5. I'm Yours (Toni Arden)
6. Pittsburgh, Pennsylvania (Guy Mitchell)
7. Somewhere Along The Way (Nat "King" Cole)
8. Half As Much (Rosemary Clooney)
9. Here In My Heart (Al Martino)
10. Night Train (Buddy Morrow)

Donn Tibbetts
WKXL—Concord, N. H.
1. Blue Tango (Leroy Anderson)
2. I'm Yours (Don Cornell)
3. Here In My Heart (Al Martino)
4. Walkin' My Baby Back Home (Johnnie Roy)
5. Poinciana (Steve Lawrence)
6. As Time Goes By (Ray Anthony)
7. So Deep My Love (Cindy Lord)
8. More Or Less (Burt Taylor)
9. Never Let Her Go (Ray Bloch)
10. Delicado (Ralph Flanagan)

Don McLeod
WJBK—Detroit, Mich.
1. I'm Yours (Don Cornell)
2. Please (Bill Farrell)
3. Lover (Lee-Jenkins)
4. How Much Will I Miss You (Johnny Desmond)
5. The Mask Is Off (Buddy Costa)
6. Somewhere Along The Way (Nat "King" Cole)
7. Vanessa (Hugo Winterhalter)
8. I'll Walk Alone (Don Cornell)
9. Tomorrow Never Comes (Vic Damone)
10. Be Anything (Helen O'Connell)

Bill Cook
WAAT—Newark, N. J.
Here In My Heart (Al Martino)
Kiss Of Fire (Georgio Gibbs)
Moody Mood For Love (King Pleasure)
Heavenly Father (Edna McGriff)
Somewhere In Korea (Kalvin Brothers)
Jordan For President (Louis Jordan)
Hurry Up (Varetta Dillard)
Broken Hearted (Johnnie Roy)
5-10-15 Hours (Ruth Brown)
Be Anything (Wini Brown)

Bud Brees
WPEN—Philadelphia, Pa.
1. Gonna Get Along Without Ya (Teresa Brewer)
2. Vanessa (Hugo Winterhalter)
3. Walkin' My Baby Back Home (Johnnie Roy)
4. Kiss Of Fire (Georgio Gibbs)
5. Lonely Wine (Bill Darnell)
6. Mountains In The Moonlight (Johnnie Roy)
7. I Love To Hear A Choo Choo (Clyde McCoy)
8. I'm Sorry (Bobby Wayne)
9. Somewhere Along The Way (Winterhalter-Parker)
10. Watermelon Weather (Como-Fisher)

Pat Chamburs
WFLA—Tampa, Fla.
1. As Time Goes By (Ray Anthony)
2. And So I Waited Around (Ames Brothers)
3. Star Eyes (Helen O'Connell)
4. One Hour Ahead Of The Posse (Burl Ives)
5. R'eco R'eco (Laurinda Almeida)
6. Silence And Tears (Sonny Howard)
7. Here In My Heart (Al Martino)
8. Kiss Of Fire (Georgio Gibbs)
9. Rutz Rutz (Bell Sisters)
10. I'm Confessin' (Paul-Ford)

Sid Dickler
WMCK-WHOD—Pittsburgh, Pa.
1. Half As Much (Rosemary Clooney)
2. I'm Yours (Don Cornell)
3. Didja Ever (Mary Small)
4. Kiss Of Fire (Georgio Gibbs)
5. I Understand (Ralph Flanagan)
6. Blue Tango (Leroy Anderson)
7. Pittsburgh, Pennsylvania (Guy Mitchell)
8. Somewhere Along The Way (Nat "King" Cole)
9. Delicado (Three Suns)
10. I Concentrate On You (Skip Martin)

Joe Ryan
WALL—Middletown, N. Y.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Here In My Heart (Vic Damone)
3. In The Good Old Summertime (Paul-Ford)
4. Gonna Get Along Without Ya (Teresa Brewer)
5. Kiss Of Fire (Toni Arden)
6. I'll Walk Alone (Don Cornell)
7. I'm Yours (Eddie Fisher)
8. If Someone Had Told Me (Roza-Montovani)
9. Pittsburgh, Pennsylvania (Guy Mitchell)
10. Plink, Plank, Plunk (Leroy Anderson)

Paul Cowley
WNOP—Newport, Ky.
1. Here In My Heart (Al Martino)
2. Somewhere Along The Way (Nat "King" Cole)
3. Maybe (Como-Fisher)
4. Blue Raindrops (The Whippoorwills)
5. If Someone Had Told Me (Mantovani-Rosa)
6. Poinciana (Steve Lawrence)
7. In The Good Old Summertime (Paul-Ford)
8. Lover (Lee-Jenkins)
9. Walkin' My Baby Back Home (Johnnie Roy)
10. I Waited A Little Too Long (Kay Starr)

LAST CALL! ... for **ADS**

You have only until
WEDNESDAY

JUNE 18

to place your ad in the

10th Anniversary Issue
of

THE CASH BOX

Beyond any question - - The Greatest - Most Complete - Most Absorbing Issue ever to be presented to The Coin Machine and Music Industries

You Cannot Afford To Be Out Of It!

HURRY - HURRY - PHONE RIGHT NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 19, NEW YORK

(PHONE: JUDson 6-2640)

THE CASH BOX DISC HITS BOX SCORE

The Nation's

TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star IN—Intro

CODE JU—Jubilee KI—King LO—London ME—Mercury MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy

SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '1—Kiss of Fire', '2—I'm Yours', '3—Blue Tango', '4—Here In My Heart', '5—Delicado'.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '6—I'll Walk Alone', '7—A Guy Is a Guy', '8—Wheel of Fortune', '9—Blacksmith Blues', '10—Be Anything (But Be Mine)'.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '11—Forgive Me', '12—Walkin' My Baby Back Home', '13—Somewhere Along the Way', '14—Pittsburgh, Pennsylvania', '15—Half as Much'.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '19—I'm Confessin'', '20—Sugarbush', '21—Perfidia', '22—Honest and Truly', '23—What's the Use'.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '28—Ay-round the Corner', '29—Lady Love', '30—Why Did You Leave Me', '31—Day of Jubilo', '32—Tenderly'.

Table with columns for date (June 21, June 14) and song titles/numbers. Includes entries like '37—Raminay', '38—That's How It Goes', '39—Rutza, Rutza', '40—I'm Sorry', '41—Under the Honeysuckle Vine'.

Dolly Entertains



NEW YORK—To introduce Dolly Dawn's latest release, "Getting Sentimental Over You" and "Smooth As Silk," Jerry Blaine, president of Jubilee Records, gave a party at Al & Dick's for operators, disk jockeys, trade press and visiting dignitaries. Above Dolly is pictured in the center with Babe Kaufman, New Jersey operator while to the left can be seen Al Denver, Harry Siskind, and Stanley Feldman.

Entire Record Industry To Wax Women's Recruiting Song

NEW YORK—In a cooperative effort to help the recruiting drive for the women's auxiliaries of the Armed Forces, the entire recording industry will join in to record a song written especially for the drive.

Titled "The Girls Are Marching" and written by Julie Styne, Betty Comden and Adolph Green, the tune is being waxed by top artists at each diskery.

Last week, Vic Damone was flown back to the United States from Germany by the Army and one of the projects he will participate in is this one. At a press conference in New York, at which members of the recording industry and Damone were present, it was announced by Joe Carlton, vice president of Mercury Records that Vic would do the number this week.

A special firm is being set up to handle the song and all royalties and profits will be used for recruiting purposes.

Helping Vets "Get Happy"



BROOKLYN, N. Y.—Buddy De Franco, MGM Recording star appearing at the Brooklyn Veterans Hospital, (N. Y.) prior to going on his trek Westward, that has him opening at the Tiffany Club in Los Angeles, starting Tuesday June 17th. It was at this performance (Veterans Hospital) that Buddy first played his current MGM disk-hit, "Get Happy."

Phil Brito Forms Own Diskery, Congress Records

NEWARK—Phil Brito, who is well known for his appearances in pictures and as a singing star on MGM records, has organized his own record company to be known as Congress Records. He has already issued his first four sides. They are, "I'm Just A Memory To You" and "Love Me My Love," sung by Phil in English and Italian, and "Need Me" and "You Lied When You Cried To Me," which he does in English.

Distributorships have been lined up for the new diskery in many key cities. Among them are Cosnat Distributors in New York, Philadelphia and Newark; Seaboard in Hartford; Ohio Record Distributors in Cleveland; and Jack Young in Pittsburgh.

The singer was guest of honor at a party given in his honor in Newark on June 11 by Mayor Ralph A. Vilani and his Commissioners. More than 400 people were on hand as the Mayor presented Brito with a scroll honoring the local boy who had made good. He was also handed a certificate which provides for expense free landscaping and care of the ground around the new home that Phil is building in Miami, Florida.

Brito was also presented with a plaque by the Unico Civic Club in appreciation of his charitable endeavors, and a father and son statuette in recognition of the work he has done for the underprivileged children by The Boys Club of Newark.

Phil plans to commute between Miami and Newark in promoting his Congress Record releases.

Danny Stevens Extends Duties To Cover Promotion For Okeh

NEW YORK—Danny Stevens, who has been serving in the capacity of East Coast Promotional Manager for Columbia Records, will extend his duties to the promotion and sale of OKEH recordings, effective immediately according to an announcement made by Stan Kavan, Merchandise Manager of the Pop, Folk and Blues Depts at Columbia.

The appointment was calculated to allow Danny Kessler to concentrate solely on Artist and Repertoire tasks for the label. At the moment, the two Danny's are in Chicago. Stevens to further promote the sale of the Treniers' hot OKEH disc, "Hadacole That's All" and the Four Lads' "Mocking Bird" platter. Kessler to record and audition fresh talent.

Tahitian Theme Becomes American Tune "Farewell"

NEW YORK—Criterion Music is sending out pocket sized editions of James Michener's "Return To Paradise" to all the key disk jockies in the nation in a promotional splurge on their current plug tune "Farewell." The best seller contains a page on Eddie Lund, writer of the song.

Lund, a disappointed musician, left his native Seattle for Tahiti about fifteen years ago to forget his unsuccessful quest for fame in the music world. He struggled in this tropic isle until he became well known throughout the Pacific as an exile American pianist who wrote quaint Tahitian songs. James Michener, author of "South Pacific," visited Papeete, Tahiti and struck up a friendship with Lund. In his latest best seller, "Return To Paradise," he tells Lund's story and dedicates the book to him.

Music publisher Mickey Goldsen read the book and came across the page about Lund. A correspondence that bridged the 3500 mile separation was begun and resulted in the forgotten American's songs being forwarded to the publisher with the fervent hope that it would achieve success. One of them, a beautiful original song based on a Tahitian theme, had polynesian lyrics by Lund and was the official farewell song of the Islands.

Jack Brooks of "O! Buttermilk Sky" fame was called in to write the American lyric and Helen O'Connell, on the Capitol label, recorded it exactly as the natives sing it in Tahiti.

Lund told Goldsen that if one of his songs became a hit he would return to America. The pianist-composer will be listening in on his short wave radio hoping to hear "Farewell" and awaiting a cable that he has a hit and can come home.

MUSIC OPERATORS

STAR PRINTED TITLE STRIPS—save hours of valuable time for you every week. The One-Stop Service Shops will also.

The One-Stops listed here supply STAR printed strips with all records sold to Ops, which doubles your savings.

- | | |
|---------------------|--------------------|
| Boston Record Dist. | Boston |
| Dick's Record Co. | Boston |
| Music House | Buffalo |
| White Novelty | Detroit |
| Bob Menashe | New York |
| Cutler's Records | New Haven |
| Chuck Young | Cleveland |
| Beacon Shop | Providence |
| Angott Sales Co. | Detroit |
| Redd Dist. Co. | Springfield, Mass. |

STAR TITLE STRIP CO., INC.
2001 Fifth Ave. Pittsburgh 19, Pa.

Standard Songs are MONEY MAKERS!

"WHEN THE SWALLOWS COME BACK TO CAPISTRANO"

THE DOMINOES—Federal
BILLY MAY—Capitol
CHARLES BAUM—Decca

Pub. by M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

RUSH your AD for the 10th Anniversary Issue NOW

SWEEPING THE COUNTRY

The Original Hit Version of

THE NATION'S NEWEST RECORD HIT...

"THE MASK IS OFF"

by the thrilling new Singing Discovery

BUDDY COSTA

b/w

"GOOD NIGHT"

Orchestra & Chorus Conducted by JOE REISMAN

PYRAMID RECORD 900 and (45x900)

Manufactured and Distributed by

Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.



THE CASH BOX



Rainbow Records, who only a few weeks ago announced their entry into the rhythm and blues market are Ernie Brown, torch balladeer; Jimmy Chisolm, tenor saxation; and Joe Bailey, vocalist. The Four Sensations, rainbow vocal quartet, who have been making pop recordings will also wax blues sides. . . . Jack Archer, head of the one-nighter department of the Billy Shaw office just returned from a cross country trip. Jack went to the coast to arrange some one-night tours. On his way back he made a trip through Texas, where he visited Howard Lewis, who is the biggest r & b promoter in the south. Archer reports that Texas is the hottest state in the country for one-night attractions.

* * *

Tuxedo Records have entered the Spiritual and Calypso market. First artists to be signed are Millie Daniels, Calypso singer from the Islands, and the Kings Of Harmony, who have inked a three-year pact. A session is planned within the next two weeks. . . . The Johnny Williamson Trio, country and blues outfit, cut four sides with Chance Records in Chicago last week. However, on the red ink side of the ledger, Chance lost it's sax star Schoolboy Porter to the Navy. . . . George Wein, nite club operator and jazz expert, has opened his #2 Storyville Club in New Haven, Conn. He will feature blues and jazz attractions at this and his other club in Boston.

* * *

Hal Singer and his combo (Coral Records) off for a Texas tour with Big Joe Turner (Atlantic Records) that will run thirty one days. . . . Tiny Grimes had a near serious accident last week when he wrecked his truck while en-route to Cleveland. . . . The Bill Davis Trio has been held over at Cleveland's Ebony Club. . . . Freddie Mitchell (Derby Records and newly signed with Mercury) vacationing, but keeping busy knocking out some new tunes. . . . Eddie Vinson fans in Akron, Ohio, recently gifted the blues singing maestro with a diamond ring. He played his first big dance date there many seasons back. . . . Jesse Powell (Federal) cuts four new sides this month. . . . Ralph Weinberg, the Dixie promoter, was in New York last week buying attractions for his fall tour.

* * *

Roscoe Gordon, bandleader and WDIA deejay-Memphis, whose "No More Doggin'" is still high in the hot charts, takes his band on a package tour with The Clovers through Texas. Tour begins on June 18 and is presently set for a six-week run. . . . Bill Davis goes into the Rendezvous, Philadelphia, August 11 and then to Birdland, New York, August 29. . . . Slim Gaillard will work the Surf Club, Wildwood, N. J., for one week starting August 11. . . . Ray Charles booked at the Poinciana Club, Atlanta, Ga., June 23.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| 1 HAVE MERCY, BABY
The Dominoes
(Federal) | HAVE MERCY, BABY
The Dominoes
(Federal) | HAVE MERCY, BABY
The Dominoes
(Federal) |
| 2 BESIDE YOU
The Swallows
(King) | MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | LAWDY, MISS CLAUDY
Lloyd Price
(Specialty) |
| 3 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | ONE MINT JULEP
The Clovers
(Atlantic) | I'M A SENTIMENTAL FOOL
The Marylanders
(Jubilee) |
| 4 MIDDLE OF THE NIGHT
The Clovers
(Atlantic) | NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.) | HEAVENLY FATHER
Edna McGriff
(Jubilee) |
| 5 5-10-15 HOURS
Ruth Brown
(Atlantic) | SO TIRED
Roy Milton
(Specialty) | GUITAR SHUFFLE
Lowell Fulson
(Swingtime) |
| 6 THAT'S WHAT YOU'RE DOING TO ME
The Dominoes
(Federal) | HEAVENLY FATHER
Edna McGriff
(Jubilee) | WORRIED LIFE BLUES
Sonny Parker
(Peacock) |
| 7 HEAVENLY FATHER
Edna McGriff
(Jubilee) | I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
(Mercury) | DUST MY BROOM
Elmo James
(Trumpet) |
| 8 LAWDY, MISS CLAUDY
Lloyd Price
(Specialty) | 5-10-15 HOURS
Ruth Brown
(Atlantic) | MY HEART'S DESIRE
Jimmy Lee
(Modern) |
| 9 STOLEN LOVE
The Larks
(Apollo) | STOLEN LOVE
The Larks
(Apollo) | I CAN'T LOSE WITH THE STUFF I USE
Lester Williams
(Specialty) |
| 10 SOMEWHERE ALONG THE WAY
Nat "King" Cole
(Capitol) | GOING HOME
Fats Domino
(Imperial) | SO TIRED
Roy Milton
(Specialty) |

1 HERE IN MY HEART
Wini Brown
5870

2 MAD ABOUT THE BOY
Dinah Washington
5842

3 CHLOE-E
The Ravens
5853

4 I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
8272

5 NEW BLOWTOP BLUES
Dinah Washington
8269

6 LOOKING FOR MY BABY
The Ravens
5800

7 BE ANYTHING (But Be Mine)
Winnie Brown
8270

8 LET ME FLY YOUR KITE
Lightnin' Hopkins
8274

9 GOOMP BLUES
Johnny Otis & Orchestra
8273

10 NOTHIN' BUT A CHILD
Sunnyland Slim
8279



- | | | |
|---|---|--|
| 1 HAVE MERCY, BABY
The Dominoes
(Federal) | HAVE MERCY, BABY
The Dominoes
(Federal) | GOING HOME
Fats Domino
(Imperial) |
| 2 LAWDY, MISS CLAUDY
Lloyd Price
(Specialty) | 5-10-15 HOURS
Ruth Brown
(Atlantic) | HAVE MERCY BABY
The Dominoes
(Federal) |
| 3 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | GOING HOME
Fats Domino
(Imperial) | LAWDY, MISS CLAUDY
Lloyd Price
(Specialty) |
| 4 GOING HOME
Fats Domino
(Imperial) | THAT'S WHAT YOU'RE DOING TO ME
The Dominoes
(Federal) | ONE MINT JULEP
The Clovers
(Atlantic) |
| 5 I'M GOING TO PLAY THE HONKY TONKS
Marie Adams
(Peacock) | ONE MINT JULEP
The Clovers
(Atlantic) | 5-10-15 HOURS
Ruth Brown
(Atlantic) |
| 6 I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
(Mercury) | HEAVENLY FATHER
Edna McGriff
(Jubilee) | SO TIRED
Roy Milton
(Specialty) |
| 7 5-10-15 HOURS
Ruth Brown
(Atlantic) | LAWDY, MISS CLAUDY
Lloyd Price
(Specialty) | GUITAR SHUFFLE
Lowell Fulson
(Swingtime) |
| 8 ONE MINT JULEP
The Clovers
(Atlantic) | NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.) | MY SONG
Johnny Ace
(Duke) |
| 9 NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.) | MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | ALL IN MY DREAMS
Boyd Gilmore
(Modern) |
| 10 I'LL DROWN IN MY TEARS
Sonny Tompson
(King) | SO TIRED
Roy Milton
(Specialty) | YANCEY SPECIAL
Lloyd Glenn
(Swingtime) |

HOT

in DALLAS in LOS ANGELES in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|---|--|
| 1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> | 1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> | 1 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> |
| 2 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> | 2 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> | 2 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> |
| 3 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> | 3 GOIN' HOME
<i>Fats Domino (Imperial)</i> | 3 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> |
| 4 SO TIRED
<i>Roy Milton (Specialty)</i> | 4 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> | 4 GOING HOME
<i>Fats Domino (Imperial)</i> |
| 5 GOING HOME
<i>Fats Domino (Imperial)</i> | 5 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> | 5 SO TIRED
<i>Roy Milton (Specialty)</i> |
| 6 GUITAR SHUFFLE
<i>Lowell Fulson (Swingtime)</i> | 6 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> | 6 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> |
| 7 JORDAN FOR PRESIDENT
<i>Louis Jordan (Decca)</i> | 7 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> | 7 MARY JO
<i>Four Blazers (United)</i> |
| 8 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i> | 8 GOT YOU ON MY MIND
<i>John Greer (RCA-Victor)</i> | 8 JORDAN FOR PRESIDENT
<i>Louis Jordan (Decca)</i> |
| 9 TWO HEARTS ARE GREATER THAN ONE
<i>Percy Mayfield (Specialty)</i> | 9 SO TIRED
<i>Roy Milton (Specialty)</i> | 9 I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i> |
| 10 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> | 10 LINGER AWHILE
<i>Earl Bostic (King)</i> | 10 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> |

in SAN FRANCISCO in NEWARK in HOUSTON

- | | | |
|---|--|---|
| 1 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> | 1 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> | 1 LAWDY MISS CLAUDY
<i>Lloyd Price (Specialty)</i> |
| 2 BESIDE YOU
<i>The Swallows (King)</i> | 2 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> | 2 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> |
| 3 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i> | 3 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> | 3 WORRIED LIFE BLUES
<i>Sonny Parker (Peacock)</i> |
| 4 SO TIRED
<i>Roy Milton (Specialty)</i> | 4 HAVE MERCY BABY
<i>The Dominoes (Federal)</i> | 4 ONE MINT JULEP
<i>The Clovers (Atlantic)</i> |
| 5 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i> | 5 HERE IN MY HEART
<i>Varetta Dillard (Savoy)</i> | 5 GOING HOME
<i>Fats Domino (Imperial)</i> |
| 6 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i> | 6 I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i> | 6 TRYING TO FORGET
<i>Lester Williams (Specialty)</i> |
| 7 WORRIED LIFE BLUES
<i>Big Maceo (RCA Victor)</i> | 7 NO MORE DOGGIN'
<i>Roscoe Gordon (R.P.M.)</i> | 7 STOP RIGHT NOW
<i>Bells Of Joy (Peacock)</i> |
| 8 HELP ME SOME
<i>Mel Walker (Savoy)</i> | 8 KEEP YOUR NOSE OUT OF MY BUSINESS
<i>Calvin Boze (Aladdin)</i> | 8 EASY, EASY BABY
<i>Varetta Dillard (Savoy)</i> |
| 9 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i> | 9 MY HEART'S DESIRE
<i>Jimmy Lee (Modern)</i> | 9 LOUISIANA
<i>Percy Mayfield (Specialty)</i> |
| 10 AGED AND MELLOW
<i>Little Esther (Federal)</i> | 10 DROP TOP
<i>Billy "Red" Love (Chess)</i> | 10 MARY JO
<i>Four Blazers (United)</i> |

THE CASH BOX BEST SELLING **SPIRITUAL RECORDS**
Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How About You
PILGRIM TRAVELLERS
(Specialty)
- I Bowed on My Knees
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- I Will Trust In The Lord
CLARA WARD
(Savoy)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When He Spoke
WARD SINGERS
(Savoy)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)

Proven Hit!

LOUISIANA
by PERCY MAYFIELD
432

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

W-O-W!
WHAT HITS....

1 HEAVENLY FATHER 5073
Edna McGriff with Buddy Lucas Orch.

2 I'M A SENTIMENTAL FOOL 5079
THE MARYLANDERS

3 PROUD OF YOU 5076
SONNY TIL

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

NEW ATLANTIC RELEASES...

- 1** THE CLOVERS
"WONDER WHERE MY BABY'S GONE"
"TING-A-LING" No. 969
- 2** JOE TURNER
"DON'T YOU CRY"
"POOR LOVER'S BLUES" No. 970
- 3** WILLIS JACKSON
"HERE IN MY HEART"
"ROCK, ROCK, ROCK" No. 967
- 4** AUSTIN POWELL
"WHAT MORE CAN I ASK?"
"WRONG AGAIN" No. 968
- ATLANTIC RECORDING CORP.**
234 WEST 56th STREET NEW YORK 19, N. Y.

★ **THRILLING NEW** ★

GUITAR SOUND

★ ★ ★ ★

JOHN LEE HOOKER'S "WALKING THE BOOGIE"

B/W "SUGAR MAMA"
CHESS #1513

CHESSE 750 E. 49th Street Chicago 15, Illinois

ANOTHER DOUBLE HIT!

"HELP ME BLUES"
B/W "Heartache Here I Come"
SAVOY #849

MEL WALKER
with Johnny Otis Orchestra

ALL AWARD WINNERS!

SAVOY #847
"EASY, EASY BABY"
SAVOY #851
"I'M YOURS"

RECORD CO., INC.
58 Market St. Newark 1, N. J.

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER	C+ GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"I GET THAT LONESOME FEELING" (2:39)
 "I THOUGHT I HAD LOVED" (2:41)

IVORY JOE HUNTER
 (MGM 11263)



IVORY JOE HUNTER

● Ivory Joe Hunter comes up with a slow sentimental item that is a perfect piece for his talented voice and fingers. Titled, "I Get

That Lonesome Feeling," the upper lid is treated to smooth and polished vocalizing as offered by Joe who, as his name implies, is also one of the top keyboard specialists. Hunter's expert chord sweeping and his fine singing make for exciting listening. Topped with solid support by the ork which handles an interesting arrangement potently, this end can't help but be heard from. Flip is another slow item that again acts as a showcase for Hunter's talents. Ivory Joe's smooth and warm delivery of the mellow item results in a good half. We like both sides, but look for the top deck to break fast.

LYNN HOPE
 (Aladdin 3134)

C+ "DRIFTIN'" (3:05) An instrumental version of "Going Home" is dished up by Lynn Hope and the ork. The moderate beat item is "jumped" up a bit and the arrangement shows off Hope's saxing to good advantage.

B+ "SENTIMENTAL JOURNEY" (2:50) The Hope aggregation belt out a moderate tempo item in lush manner and the mellow orking rests easy on the ears. Lynn Hope and his sock saxing make this an outstanding side.

FLOYD DIXON
 (Aladdin 3135)

C+ "CALL OPERATOR 210" (2:55) Floyd Dixon gives a low down presentation of a novelty ditty. Backing of bass, guitar and drums is solid.

B "WINE, WINE, WINE" (2:40) Dixon's piping of this moderate beat is strong. The rhythm accompaniment, with tenor sax added, sets up the artist in ok style.

ROBERTA MARTIN SINGERS
 (Apollo 261)

C "HE'S MY LIGHT" (3:06) The Roberta Martin Singers, featuring Norsalus McKissick on the lead vocal, chant a slow religious number with a dramatic arrangement.

C "COME IN THE ROOM" (2:55) The lower deck spots Eugene Smith as lead chanter. The Martin group gives out with a similar sounding number, a slow beat that becomes shouty towards the end.

GENE AMMONS ORK
 (Decca 28222; 9-28222)

B+ "SOMEWHERE ALONG THE WAY" (2:41) The Gene Ammons Ork renders a sock reading of the current pop favorite. Ammons out of this world saxing is backed in easy fashion by a smooth instrumental group.

B "BREEZY" (2:39) The Ammons ork goes all out on this racing number. The quick tempo item as handled by the Ammons sax and band comes out an ok side.

JOHNNY ACE
 (Duke 102)

C+ "FOLLOW THE RULE" (2:25) Johnny Ace presents a strong voiced effort as he drives out a fast moving blues item in low down style. The Beale Streeters provide a big musical backdrop and take over in forceful manner in the breaks.

B "MY SONG" (3:02) The slow tempo beat receives a smooth and pleasant reading by Ace. The chanter does a great job with the melodic piece and sentimental lyrics.

ED BARRON & ORCHESTRA
 (Derby 780)

B "CRACKLIN' BREAD" (2:39) Ed Barron's raucous vocal rendition of a moderate beat novelty comes out ok. The ork backs the singer solidly.

C+ "DAISY MAE" (2:35) Flip is a slow beat that Barron chants dynamically. Ed's shouty piping is done in low down manner.

MAHALIA JACKSON
 (Apollo 262)

B "IN THE UPPER ROOM" (Part One) (3:11½) Mahalia Jackson goes from low soft to high shouty as she sings the slow spiritual.

B "IN THE UPPER ROOM" (Part Two) (2:37) The under portion is the second half and continues in the same vein.

PINNOCHIO JAMES
 (Okeh 6881; 4-6881)

B "333 JUMP" (2:26) A driving rhythm is taken for a wild ride by Pinnochio James. The contagious treatment spots some nimble chord sweeping, but honors go to Ray Felder whose tenor sax sends the musical notes flying at top speed.

B+ "CAMP MEETING" (2:22) Pinnochio James and the boys go to town on a fast tempo rhythmic blues. Ray Felder again is outstanding with his hot saxing. Vocalist provides a strong and sprightly reading of the cute lyrics.

JIMMY "Piano" JACKSON
 (Derby 871)

B "DONKEY BOOGIE" (2:34) Jimmy "Piano" Jackson sends his fingers flying over the keys as he beats out a boogie beat treatment of the popular "Donkey Serenade".

B "PIANO BOOGIE" (2:37) Jackson displays his vast talents at the keyboard. The pianist is assisted with a rhythm accompaniment.

ALLEN BUNN
 (Apollo 439)

B "I GOT YOU COVERED" (3:06) Allen Bunn gives a smooth and mellow treatment to a slow beat tune. Bunn's easy handling of the cute lyrics is lightly supported by the trio.

C+ "DISCOURAGED" (3:05) Allen covers a similar number with ease and polish.

JOE WILLIAMS
 (Trumpet 171)

C+ "BAD HEART BLUES" (2:41) Joe Williams sings a slow blues number expressively. String accompaniment sets the mood music.

C "SHE LEFT ME FOR A MULE" (2:37) Artist sings a similar number with ease. Instrumental backing is handled fittingly.

AMOS MILBURN
 (Aladdin 3133)

B "ROLL MR. JELLY" (2:33) Amos Milburn bangs out a fast moving boogie beat with a shouty vocal. The Chickenshakers back the artist with the same solid instrumentation.

B "I WON'T BE A FOOL ANY MORE" (2:32) Amos gives a feelingful treatment to a slow ballad. The orking is mellow and subdued.

THE CASH BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"I AIN'T GONNA WORRY MY LIFE ANYMORE" (3:00)
 "BACK BITIN'" (2:35)

FREDDIE MITCHELL ORK—SAMMY COTTON
 (Derby 800)



FREDDIE MITCHELL

● The Freddie Mitchell ork treats a slow blues titled "I Ain't Gonna Worry My Life Anymore," to a low down treatment and the result

is a waxing that will win itself many, many spins in the nations juke boxes. Sammy Cotton, who composed the number, handles the vocal with a shouty reading of a strong set of lyrics. Cotton's top flight chanting and the inspired musicianship of the instrumental group combine to make this a strong deck. Ops would do well to waste no time in placing this number into their boxes. The under siding is a moderate beat that the Mitchell ork gives a "hot" reading with emphasis on a bit of first rate saxing. Cotton again delivers the vocal effort. The boys put a solid bit of music on wax and find themselves with another possible contender.

Kickin' The Blues Around

with Sam Evans



It's always a pleasure to see youngsters get a break in the game, and make a buck for themselves. The Hambone Kids have a new moving number in their "Zeke'l Zeke'l." Red Saunders, who wrote it, is thrilled about the prospects and thinks the flip "LaRaspa" will sell in all markets. This release is another from the growing string of hits being turned out these days for Okeh, by Danny Kessler. . . . Sarah Vaughan, to do a concert at Yale Bowl in New Haven, with the New York Philharmonic. . . . Dan Burley, formerly of the New York Amsterdam News and now on staff for Jet magazine, has one of the most widely read columns in this News packed hip pocket sized mag. Column titled "People are Talking About," contains a world of info. gathered from across the country. . . . Louis Armstrong, made a surprise and pleasant visit to Garroway's early morning TVer and broke it up with his singing. . . . George Shearing doing a two weeker at Chi's Blue Note.

Chicago, fast catching up with NYC in number of remote late nite pickups, from eateries and drinkeries. Sunday Smith, who will interview and play records from Randolph Street's Prevue show lounge. She will be the first female handling this chore in the city and on WGN. . . . Wini Brown, minus tonsils, leading out great with "Here In My Heart," according to Mother Shad, the little shepherd of Mercury records. . . . Johnny Davis, a newcomer to the scene via MGM records, has as first offering "Way Downtown at the Bottom of the Hill" b/w "Where Were You?". Johnny hails from Memphis, Tenn., has worked around the country for several years. Here's hoping he clicks from here on. . . . E. Young Gay Attractions, theatrical booking agents, feel they have a money maker in Agnes Mauney. Singer now working at the Center Lounge, in Springfield, Ohio, and is available after June 19. . . . Jimmie Cairns forwards a copy of "There's Doubt in My Mind," a current plug tune of BMI.

Hal Tate doing twice weekly TV disc jockey show over WBKB, out of Chicago. . . . For inspiration, a good spiritual turned out by the Original Gospel Harmonettes for Specialty, "When I Reach My Heavenly Home on High." . . . Jeri Southern, Decca's lovely new singing star, has nice bookings for the balance of the summer, due to the energetic workings of her manager, Dick LaPalm. Her latest release "A Mighty Pretty Waltz" is going to help the picture. . . . Roy Topper doing a late nite DJ interview from Chicago's far north side eat spot, Cairo Lounge, on station WGN. All top drawer names that hit town make a bee line for his show, which is fast growing in popularity, due principally to Topper's claims over the air, that he knows absolutely nothing about the music he's playing. The novel part is, he's telling the truth and so many others (including this writer) profess great knowledge and actually know less than Topper.

Don Robey, happy for his Peacock label over acquiring Sonny Parker and the resultant first release "A Worried Life" b/w "Money Ain't Everything." . . . Several weeks ago, after first hearing "Moody Mood for Love," we thought it should go to the top. Nice to see that it has moved to the upper brackets in most all towns represented in The Cash Box Hot Charts. . . . Jerry Blaine, bidding for the overall market, with his new Pyramid release by Buddy Costa, "The Mask is Off." Also with Dolly Dawn and the Johnny Dee Trio. . . . Jubilee records, long a factor in R & B music, with their know how should make a nice imprint. . . . "This Love of Mine" looks good on Chess and believe this Eddie Johnson one will click.

We took Art Talmadge, of Mercury, to task over the placing of Paul Quinette's name above Count Basie's, on the label for "I'll Always be in Love With You." Basie should never be topped by anyone. Even by Paul, who blows a wicked sax on this number. The Count does some of the greatest organ swinging we've ever heard. . . . Note to D.J.'s: For kicks try programming one of Nat Cole's earlier recordings right next to a vocal by Oscar Peterson. For the latter you might use "But Not For Me." The similarity in both piano and vocal stylings is rather amazing. . . . Billy May makes like mad on "Mayhem." This Capitol pressing, b/w "Easy Street" should draw coin for the juke boxes, particularly those in bar locations.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.



THE FOUR LADS

THE MOCKING BIRD

I MAY HATE MYSELF IN THE MORNING

6886, 4-6885



TITUS TURNER

GOT SO MUCH TROUBLE

WHAT'CHA GONNA DO FOR ME

6883, 4-6883



RED SAUNDERS

and his Orchestra

ZEKE'L ZEKE'L

Vocal by The Hambone Kids

LA RASPA

6884, 4-6884



THE TRENIERS

HADACOLE THAT'S ALL

LONG DISTANCE BLUES

6876, 4-6876

Okeh a product of Columbia Records, Inc.
 Trade Marks "Columbia," "Masterworks," "Okeh,"
 Reg. U. S. Pat. Off. Marcas Registradas

A SOLID HIT!

Marie Adams

"I'M GONNA PLAY THE HONKY TONKS"

PEACOCK #1583

Peacock RECORDS, INC. 4104 Lyons Houston, Texas

A "HIGHLIGHT" For Every Program



It Happened In Monterey



LEO FEIST, INC.

★ AWARD O' THE WEEK ★

Number One In The Nation

"MOODY MOOD FOR LOVE"

by KING PLEASURE

PRESTIGE # 924 (45 x 924)

PRESTIGE RECORD CO.

754 10th Ave. CI 6-0847 - N. Y.

THE CASH BOX FOLK and WESTERN ROUNDUP

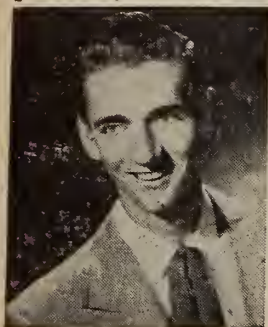
Pat Cook, one of the top country record spinners and promoters of the St. Louis area, was killed in an auto accident June 8th. Pat carried hours of time each day on St. Louis KSTL promoting week end appearances of name artists at one of the leading parks of St. Louis. Everyone in the country field will feel the loss of Pat as he had filled a big spot during recent years in the midwestern section.

Bill Hutto (Feature) spending his vacation in Nashville talking recording with name labels after dropping his affiliation with the Louisiana firm. Hutto hails from Orange, Texas, where he has built a big following from radio and personal appearances.

Carl Beach, country d. j. and western club manager of Galveston, also spending his vacation in Nashville mulling recording deals and promoting some of his original song material. Carl carries the country and western record chores at KFUL covering "the heart of Texas."

Mel Foree, Acuff-Rose rep, making his usual summer west coast trip. Foree will be out about six weeks.

Joe "Cactus" Nixon is leaving WOKE in Oak Ridge, Tenn., to accept a top country record spot with KCUL in Fort Worth on June 23rd. "Cactus" has built a fine country audience around the Atomic Capital in less than a year and our best wishes go with him to KCUL. WOKE manager, Harry Weaver, is looking for a replacement. If interested get an audition to Harry—pronto!



CARL SMITH

Nashville again buzzing with recording this week with Capitol's Ken Nelson and Columbia's Don Law in for sessions. Gabe Tucker (Dot), who left Houston's KLEE in their switch to Liberty Network, spending the summer in Nashville before returning to a new country record spot on Houston's KATL. The country opus will be a new adventure for KATL but should pull top attention with Tucker at the mike and turntables.

Wm. "Pigfoot Pete" Saunders recently christened a week of his show as "Official Jennie Myers Week" and all his Radio Rangers sent birthday cards to the honoree. Jennie, years ago the wardrobe mistress of a Proctor vaudeville house, was celebrating her 95th birthday with the compliments of many of the vaude artists as well as Pete's club. Such gestures have set Saunders' WOKO show in the top around Albany, N. Y.

Shel Horton adding an early morning hour of country records via WHUN in Huntington, W. Va., to his current chores over WVAM in Altoona, Pa. All shows are done by wire from Shel's home in Saxton, Pa.

S. W. "Cap" Caplinger heads up the country programs of WKNA in Charleston, W. Va., with his country record shows each morning and a three-hour spot on Saturdays. In former years Cap was a part of the "Cap, Andy and Flip" team who were well known around Cleveland from their WTAM broadcasts and their personal appearances with the "Lum and Abner" shows.

Gene Stephens of KTRB in Modesto, Calif., and Johnny Rion of WIBV in Belleville, Illinois, are using voice tracts from artists introducing their latest records. They welcome any such tracks from recording names so get yours to them—they will be put to good promo use.

Bob Ellis, who has been overseas with the Navy for two years, recently returned to his old spot heading up the promotional department for King Records in Cincinnati. Certainly nice to see Bob around the King office again.

Carl Smith (Columbia), Eddy Arnold (RCA Victor) and Hank Snow (RCA Victor) are the three top names in that order in the Southern Illinois area according to Orville Jackson, the country record man at WGGH in Marion, Illinois.

George Morgan (Columbia), Ray Price (Columbia), Autry Inman (Decca) and Jerry Byrd (Mercury) set for a four start appearance at Dessau Hall in Austin, Texas according to Red Jones, the country spinner at KVET.

"Happy" Hal Smith spins two and a half hours of country records on his "Hilltop Hoedown" over WELP in Easley, S. C., each afternoon.

WCYB, a country power in Bristol, Va., has just added an early morning hour of country music with Jim Thomas doing the talking. This is in addition to Jim's other programs during the day.

Don Opheim, d. j., newscaster, and chief m. c. of KFAM in St. Cloud, Minn., named to m. c. all the summer shows of the local municipal orchestra.

Merle Travis (Capitol) takes the guest spot on WSM's Prince Albert Show June 14th.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"BE SURE YOU KNOW" (2:34)
"WHISTLE MY LOVE" (2:41)

GEORGE MORGAN
(Columbia 20945; 4-20945)



GEORGE MORGAN

● George Morgan has come up with a slow romantic number, "Be Sure You Know", that has all the essentials necessary to shoot it to the top of list. Morgan sings the

mellow ballad with warmth and feeling. His tender reading of the pretty tune makes this an etching that will appeal to the multitude of country song patrons. It will win a load of plays for itself and ops should not hesitate to get with this deck pronto. String band accompaniment provides the proper setting for the warbler. The under siding is a happy ditty of moderate tempo that George sings light heartedly. The tune is from Walt Disney's "Robin Hood" and is titled "Whistle My Love". The artist's effervescent delivery of the sprightly piece helps to make it a likely side we like the upper deck for fast action.

ELTON BRITT AND ROSALIE ALLEN

(RCA Victor 20-4752; 47-4752)

● "THE WALLFLOWER WALTZ" (2:35) Elton Britt and Rosalie Allen combine their voices on a slow sentimental waltz in approved fashion. A string accompaniment backs the smooth vocalizing duo softly.

● "THE FIDDLIN' FOOL" (2:20) Flip is a change of pace. The artists sing a quick tempo item in happy fashion.

POLLY POSSUM & JOE WOLVERTON

(Columbia 20947; 4-20947)

● "LORDY, OH LORD" (2:54) A fast moving piece is yodeled by Polly Possum. Joe Wolverton and The Dog Patch Boys provide the musical backdrop with emphasis on the fiddle and guitar.

● "HURRY, HURRY" (3:08) Polly and the boys go to town on a number with a rhythm and blues arrangement. Polly's low down chanting and the instrumentation which spots some choice piano playing in the break makes this an ok deck.

"TEXAS" BILL STRENGTH

(Coral 64133; 9-64133)

● "PAPER BOX BOOGIE" (2:19) "Texas" Bill Strength comes up with a hustling boogie beat and belts out the cute lyrics in light hearted manner. A string band provides the musical accompaniment.

● "I WAS ONLY TEASIN' YOU" (2:55) "Texas" warbles a slow romantic item with ease and feeling.

SPADE COOLEY

(Decca 28253; 9-28253)

● "SWINGIN' THE DEVIL'S DREAM" (2:11) Spade Cooley and his orchestra bang out a wildish bounce item excitingly. The arrangement of this fox trot instrumental features some excellent electric guitaring and hot fiddling.

● "CRAZY 'CAUSE I LOVE YOU" (2:10) Under deck is another sock waxing. Spade and the group dish up a quick beat fox trot in effervescent style. Vocalist, Careless Love, handles the singing chore smoothly.

RED FOLEY with Anita Kerr Singers

(Decca 28252; 9-28252)

● "THE ANGELS ARE LIGHTING GOD'S LITTLE CANDLES" (2:34) Red Foley turns out a soothing bit of vocalizing as he chants a slow religious number. The melody is appealing and could catch on outside of the gospel clientel. Anita Kerr Singers help round out an appealing end.

● "SOMEBODY BIGGER THAN YOU AND I" (2:51) Again on the lower side, Red and the Anita Kerr Singers come up with a slow inspirational piece and sell it with feeling and warmth. The tune, as on the upper siding, is one that could reach beyond the usual spiritual patrons.

LESTER FLATT, EARL SCRUGGS

(Mercury 6396; 6396x45)

● "PIKE COUNTY BREAK-DOWN" (2:40) A rollicking instrumental is given a joyful spin around the wax by Lester Flatt, Earl Scruggs and the Foggy Mountain Boys. Earl gives a spirited exhibition of banjoing as his nimble fingering of the strings helps make this a strong contender.

● "OLD SALTY DOG BLUES" (2:30) Flip is a fast moving number with the same type of arrangement again featuring the terrific banjo playing of Scruggs. Lester Flatt handles the vocal with chorus chanting by the trio.

LEFTY FRIZZELL

(Columbia 20950; 4-20950)

● "IF YOU CAN SPARE THE TIME" (2:41) Lefty Frizzell lends his stylized warbling to a fast beat rhythmic ditty. Lefty's polished handling of the cute words is deftly backed by the string group.

● "IT'S JUST YOU" (2:44) Lefty sings a slow romantic number tenderly. Lefty's easy delivery and solid guitaring make this a solid plate.

ARTHUR (Guitar Boogie) SMITH

(MGM 11262; K11262)

● "RIVER RAG" (2:44) Arthur (Guitar Boogie) Smith runs through a racing beat tune which the artist composed expressly for his galloping guitar. The piece is a showcase for Smith's top flight instrumentation.

● "SOMEBODY LEFT ANOTHER YOUNG'UN AT OUR HOUSE" (2:39) Smith vocalizes on this end as he projects the cute novelty in his nasal manner. His Cracker Jacks assist with the musical backing.

Going Big!
"IT'S A LOVELY, LOVELY WORLD"
by CARL SMITH
COLUMBIA 20922

TANNEN MUSIC, INC.
146 West 54 St., New York 19

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. CALL OF THE MOUNTAINS
Ray Little (Aragon)
2. GOLD RUSH IS OVER
Hank Snow (RCA Victor)
3. I DON'T CARE IF YOU GO A LITTLE FURTHER
Keray Regan (Aragon)
4. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
5. MY CHAPEL IN THE PINES
Rhythm Pals (Aragon)
6. SILVER AND GOLD
Pee Wee King (RCA Victor)
7. LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith (Columbia)
8. MISSING IN ACTION
Jimmy Wakely (Capitol)
9. HALF AS MUCH
Hank Williams (MGM)
10. WILD SIDE OF LIFE
Hank Thompson (Capitol)

"WORDS"

EDDIE ZACK—Decca
TERRY PRESTON—Capitol
JOHNNY HORTON—Abbett

AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5 7880 CR 1 5254

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 21, 1952

Memphis, Tenn.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. KISS OF FIRE (Georgia Gibbs)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. POINCIANA (Steve Lawrence)
6. I'LL WALK ALONE (Don Cornell)
7. BE ANYTHING (Eddy Howard)
8. HALF AS MUCH (Rosemary Clooney)
9. DELICADO (Guy Lombardo)
10. ANYTIME (Eddie Fisher)

New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Cornell-Fisher)
3. HERE IN MY HEART (Al Martino)
4. BLUE TANGO (Leroy Anderson)
5. I'LL WALK ALONE (Don Cornell)
6. DELICADO (Percy Faith)
7. BE ANYTHING (Eddy Howard)
8. A GUY IS A GUY (Doris Day)
9. WHEEL OF FORTUNE (Kay Starr)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Des Moines, Iowa

1. KISS OF FIRE (Georgia Gibbs)
2. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
3. I'M YOURS (Four Aces)
4. BE ANYTHING (Eddy Howard)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. HERE IN MY HEART (Tony Bennett)
7. I WAITED A LITTLE TOO LONG (Gay Star)
8. OAKIE BOOGIE (Ella Mae Morse)
9. THE BOOM SONG (Jeanne Gayle)
10. WHEEL OF FORTUNE (Kay Starr)

Los Angeles, Calif.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Eddie Fisher)
3. KISS OF FIRE (Martin-Arden)
4. I'LL WALK ALONE (Cornell-Froman)
5. ME TOO (Kay Starr)
6. DELICADO (Percy Faith)
7. BLUE RAINDROPS (Whippoorwills)
8. LINGER AWHILE (Andrews Sisters)
9. SUGARBRUSH (Laine-Day)
10. MAYBE (Como-Fisher)

Orlando, Fla.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. I'M YOURS (Don Cornell)
7. FORGIVE ME (Eddie Fisher)
8. I'LL WALK ALONE (Don Cornell)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. HERE IN MY HEART (Al Martino)

Chicago, Ill.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. I'm Yours (Fisher-Cornell)
5. DELICADO (Percy Faith)
6. A GUY IS A GUY (Doris Day)
7. CARIOCA (Paul-Ford)
8. I'LL WALK ALONE (Don Cornell)
9. LOVER (Lee-Jenkins)
10. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

Biloxi, Miss.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. FORGIVE ME (Eddie Fisher)
4. I'M YOURS (Toni Arden)
5. HERE IN MY HEART (Al Martino)
6. DELICADO (Stan Kenton)
7. NIGHT TRAIN (Buddy Morrow)
8. I'M LOST AGAIN (Tony Bennett)
9. BE ANYTHING (Helen O'Connell)
10. BLUE TANGO (Leroy Anderson)

Houston, Tex.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'LL WALK ALONE (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. FORGIVE ME (Eddie Fisher)
6. BLUE TANGO (Leroy Anderson)
7. I'M YOURS (Don Cornell)
8. MAYBE (Como-Fisher)
9. BE ANYTHING (Eddy Howard)
10. HALF AS MUCH (Rosemary Clooney)

Cincinnati, Ohio

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BE ANYTHING (Eddy Howard)
4. I'M YOURS (Don Cornell)
5. FORGIVE ME (Eddie Fisher)
6. DELICADO (Stan Kenton)
7. POINCIANA (Steve Lawrence)
8. YOU'LL NEVER WALK ALONE (Fred Waring)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. ONCE IN A WHILE (Patti Page)

St. Louis, Mo.

1. I WAITED A LITTLE TOO LONG (Kay Starr)
2. I'M CONFESSIN' (Paul-Ford)
3. DELICADO (Percy Faith)
4. HERE IN MY HEART (Al Martino)
5. BLUE TANGO (Leroy Anderson)
6. AM I WASTING MY TIME ON YOU (Eddie Fisher)
7. AS TIME GOES BY (Ray Anthony)
8. SUGARBUSH (Laine-Day)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

Philadelphia, Pa.

1. HERE IN MY HEART (Al Martino)
2. I'M SORRY (Bobby Wayne)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M CONFESSIN' (Paul-Ford)
7. BE ANYTHING (Eddy Howard)
8. MAYBE (Fisher-Como)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

Shoals, Ind.

1. BLUE TANGO (Guy Lombardo)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. I'M YOURS (Eddie Fisher)
6. I'LL WALK ALONE (Don Cornell)
7. FORGIVE ME (Eddie Fisher)
8. BE ANYTHING (Eddy Howard)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)

Fertile, Minn.

1. WHEEL OF FORTUNE (Kay Starr)
2. I DON'T MIND (Pee Wee King)
3. I'LL WALK ALONE (Don Cornell)
4. KISS OF FIRE (Tony Martin)
5. BLUE TANGO (Leroy Anderson)
6. MARSHMALLOW MOON (Guy Lombardo)
7. TRUST IN ME (Eddie Fisher)
8. LOVE LIES (Mills Brothers)
9. HAMBONE (Tennessee Ernie)
10. GAMBELLA (Frankie Laine)

Denver, Colo.

1. A GUY IS A GUY (Doris Day)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. DELICADO (Percy Faith)
5. I'M YOURS (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. HERE IN MY HEART (Al Martino)
8. BLUE TANGO (Leroy Anderson)
9. PITTSBURGH, PA. (Guy Mitchell)
10. I'LL WALK ALONE (Don Cornell)

St. Paul, Minn.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. DELICADO (Percy Faith)
8. BE ANYTHING (Eddy Howard)
9. A GUY IS A GUY (Doris Day)
10. WHEEL OF FORTUNE (Kay Starr)

Omaha, Neb.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. HERE IN MY HEART (Al Martino)
6. I'LL WALK ALONE (Don Cornell)
7. I'M YOURS (Don Cornell)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)

Phoenix, Ariz.

1. I'M YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. HERE IN MY HEART (Al Martino)
6. CARIOCA (Les Paul)
7. A GUY IS A GUY (Doris Day)
8. BE ANYTHING (Eddy Howard)
9. BLUE TANGO (Leroy Anderson)
10. LADY LOVE (Vaughn Monroe)

Savannah, Ga.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. CRY (Johnnie Ray)
8. DELICADO (Percy Faith)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. CARIOCA (Les Paul & Mary Ford)

Cleveland, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Don Cornell—Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. BE ANYTHING (Eddy Howard)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. HERE IN MY HEART (Al Martino)
10. FORGIVE ME (Eddie Fisher)

Indianapolis, Ind.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

Richmond, Va.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'LL WALK ALONE (Don Cornell)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Cornell-Fisher)
6. Delicado (Percy Faith)
7. WHEEL OF FORTUNE (Kay Starr)
8. A GUY IS A GUY (Doris Day)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. BE ANYTHING (Eddy Howard)

Dallas, Tex.

1. FORGIVE ME (Eddie Fisher)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLUE TANGO (Les Baxter)
4. CARIOCA (Les Paul & Mary Ford)
5. DELICADO (Percy Faith)
6. I'M YOURS (Eddie Fisher)
7. I'LL WALK ALONE (Jan Froman)
8. I UNDERSTAND (Four Aces)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. A GUY IS A GUY (Doris Day)

San Francisco, Cal.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Eddie Fisher)
4. DELICADO (Percy Faith)
5. A GUY IS A GUY (Doris Day)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
8. FORGIVE ME (Eddie Fisher)
9. CARIOCA (Les Paul & Mary Ford)
10. I'LL WALK ALONE (Don Cornell)

Kansas City, Mo.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BE ANYTHING (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. CARIOCA (Les Paul)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

TESTIMONIALS: EAST & WEST

Two Of The Most Outstanding Personalities In The Coin Machine Industry Honored With Testimonial Dinners During The Past Week. George A. Miller On The West Coast. Sidney H. Levine In The East.



GEORGE A. MILLER

stated that he had known Miller for more than 25 years, had watched him grow up with the automatic phonograph industry and complimented him most highly for his achievements in the line of public relations pertaining to the automatic phonograph business. He stated that Mr. Miller had gained the respect for the automatic phonograph business through the manner in which he presented himself and the industry at all times. There were many other speakers, including prominent people connected with the industry.

Harrison W. Call, chief counselor for the California Music Guild acted as Master of Ceremonies.

After many speakers had been heard, Rodney Pantages presented a beautiful Scottish Rite diamond ring to Miller in behalf of the members of the C.M.G.

Larry Marvin, president of the Sacramento Division of the Northern California music operators presented a plaque dedicated to Miller for outstanding public relations and for the long years of service rendered by him in behalf of the operators in this particular territory.

The honored guest, George A. Miller, responded by delivering a short address and extended his sincere appreciation and thanks to the members of the C.M.G. and to his many friends who were present. He stated that he would continue to work toward the betterment of the automatic phonograph industry through a greater public relations program and would work untiringly to elevate the phonograph business to the highest degree. Mr. Miller stated that he would dedicate the rest of his life to the industry and that he would always strive to be worthy of the many fine things that were said about him on this particular occasion. He further stated that this particular night would be the outstanding event of his entire career.

Congratulatory telegrams were read from the Lt. Governor of the State of California, the Automatic Music Assn. of New York sent by president Al Denver and Sidney Levine; Harry Snodgrass who is formulating a new association in Albuquerque, New Mexico; Ed Ratajack of AMI; the Manufacturer's Assn. of Automatic Phonographs signed by L. P. Myers, secretary and John Haddock, president of AMI INC.

OAKLAND, CAL.—More than 350 music operators from all parts of California, their wives and many State, city and county officials honored George A. Miller by attending the testimonial dinner given in his behalf at the Leamington Hotel, Oakland, California on June 4, 1952 in appreciation of his 18 years service with the California Music Guild and for the outstanding public relations program that he has sponsored on a national basis.

Among the celebrities present were Congressman George P. Miller, Mayor Clifford Rishell, Chief of Police Lester Divine, Harry Bartell, chairman of the Board of Supervisors; Ray Adams, Sec-Treas. of the California State Tavern Owners' Assn.; Rodney Pantages of Maestro Music, Los Angeles; Ray Carey, Vice-President of the State Home Owners' Assn.; Bob Tracy, former Chief of Police of Oakland, California; Larry Marvin, President of the Sacramento division of the California Music Guild; Lee Spear, Vice-President of the Oakland Chapter—California Music Guild and Harrison D. Call, attorney for the California Music Guild who spoke in behalf of George A. Miller, stating that he not only was a fine citizen but was a man of high integrity, honesty, sincerity, cooperative and one who had many friends in his community.

Harry Bartell, the chairman of the Board of Supervisors for Alameda County, gave a lengthy address and



SIDNEY H. LEVINE

NEW YORK—About three hundred and sixty friends and close business associates jammed the Moderne Room of the Belmont Plaza Hotel, this city, on Tuesday night, June 10, to pay honor to Sidney H. Levine at a most wonderful "testimonial dinner."

Levine's friends came from near and far, with George A. Miller, president of MOA and the California Music Guild, traveling especially from Oakland, California; and Larry Marvin from Sacramento, California, coming the farthest. Miami, Florida, was represented by Willie Levey, and George Holzman, New York operator who was in Tucson, Arizona, also came back for the dinner.

Representatives from a number of associations from outlying areas were present. Carl Pavasi, president of the Westchester group headed a large delegation; James Tolisano, president of the Connecticut State Coin Association, with several of their members was there; Al Schlesinger, president of the New York State group, came in from Poughkeepsie, N. Y.; Sam Waldor, president of the Jersey Music Guild, and Dick Steinberg, business manager of this association were on hand; and Hirsh de LaViez, representing the Washington Music Guild flew in.

Executives of recording companies, city and state officials, members of the press, and representatives of the phonograph manufacturers joined in to make this dinner a tremendous occasion. Many noted recording artists dropped in to pay their respects, and several serenaded Levine with some of their most recent song successes.

When the guests were seated at their respective tables, those individuals selected to sit on the dais marched in,

with the guest of honor, Sidney H. Levine, following in the rear to thundering applause.

Seated on the dais were the entire board of directors of AMOA; president Al Denver, who acted as toastmaster; heads of out-of-town associations; Mrs. Nan Levine; Jackie Miles, top ranking comedian and personal friend of Sidney; Barney Sugerman and Abe Green of Runyon Sales Company; Jack Mitnick, regional representative of AMI; Bill FitzGerald, advertising and sales promotion manager of AMI; Joe Young and Abe Lipsky of Young Distributing; and Harry Rosen and Meyer Parkoff of Atlantic New York Corporation.

Speaker after speaker, in their allotted two minutes, eulogized Levine. Several of his personal friends, and well known personalities in their own rights, told of Sidney's accomplishments and high character. Al Denver praised him for his outstanding success as attorney for the New York association, and his brilliant work in helping to defeat the recent Bryson Bill. "Senator" Al Bodkin, presented Levine with a plaque from the members of AMOA; George A. Miller related some of the accomplishments of Levine for MOA, praised him as a "human being" and presented him with a plaque from the officers and member associations of MOA; Barney Sugerman spoke briefly extolling Levine's virtues; Meyer Parkoff made a short, but brilliant talk; and Joe Young, who was asked to say a few words, unfortunately was out of the room at the time.

The climax of the evening was the presentation of a Cadillac automobile to Levine from his friends.

Completely overcome with emotion, and with his voice quivering (which is unusual for this gifted public speaker), Levine expressed his thanks and gratification for the gifts, and particularly for the tremendous turnout of his friends.

Among the star recording artists who were present were: Billy Eckstine; Toni Arden; Johnnie Ray; Gordon Jenkins; Frank Stevens; Brewster Boys and Mary Lou Williams. Myron Cohen, nationally known comedian, took a short turn, and had the guests laughing continually.

In addition to those already mentioned, out-of-town guests noticed were: Abe Rechschafter, Hartford, Conn.; Joe Fishman, Newark, N. J.; Murray Simon, Hartford, Conn.; Babe Kaufman, Atlantic City, N. J.; and Mac Perlman, Hartford, Conn.

J. Raymond Bacon Named Executive V-P And Gen. Sales Mgr. Of Rock-Ola Mfg. Corp.

South And Southeast Areas Grow As Industrial Centers

G. E. Looks To Employing 13,500 With Annual Payroll Of 50 Millions

Kurt Klueber, Asst. Sales Mgr.



Pictured above is a recent photo of David C. Rockola (left) president of Rock-Ola Manufacturing Corporation, with J. Raymond Bacon, newly appointed executive vice-president and general sales manager, as they look thru a copy of The Cash Box.

CHICAGO—J. Raymond Bacon has

been named sales manager of all divisions of the Rock-Ola Manufacturing Corporation, this city, according to an announcement by David C. Rockola, president of the firm.

Bacon will personally handle the sales of the firm's coin-operated phonograph. With this change, Bacon's new title is "executive vice-president and general sales manager."

Bacon has had a long and successful career in the coin machine industry. After serving with other coin machine manufacturers, he came to Rock-Ola in 1948 as assistant to the president, David C. Rockola. In 1949, he was made executive vice-president and in 1950 was elected as a director of the corporation.

At the same time, it was announced that Kurt Klueber was appointed assistant sales manager.

ANNISTON, ALA. — Development of the South and Southeast as industrial centers within the next few years to tremendous proportions will make these areas important for the coin machine trade. Wherever working people gather and pay envelopes are steady, the economical amusements of coin operated machines attract customers.

Ralph J. Cordiner, president of the General Electric Company, announced this week that within the next two years the Southeastern area will become a major center of the company's operations, with more than 13,500 employes and a \$50,000,000 annual payroll.

"We in the electrical manufacturing industry could hardly overlook the fact that the Southeast has led every other region in the United States in its rate of increased electric power production," Cordiner declared.

"Therefore," he continued, "we have been planning and looking forward to the opportunity for establishing new plants in this area to share in the stimulating experience of growth and development which is characteristic of the whole Southeastern region."

Cordiner spoke at a community dinner sponsored by the Anniston Chamber of Commerce in connection with dedication ceremonies for General

Electric's new \$6,000,000 electronic tube plant located near Oxford, three miles south of Anniston. The day before, Cordiner took part in dedication ceremonies for another new General Electric plant at Asheboro, N. C.

Last year, Cordiner said, General Electric employed about 9,000 men and women in Southeastern facilities and met an annual payroll of \$35,000,000. The company operated plants at Memphis, Tenn.; Goldsboro, N. C.; Lexington, Ky.; Owensboro, Ky.; and Jackson, Miss. It also operated a naval testing operation at Key West, Fla., and administered some 158 offices and distribution centers in ten Southeastern states.

With the addition of the Asheboro plant, and the recently approved transformer plant for Rome, Ga., which will be completed in 1954, G.E.'s payroll will jump to the \$50,000,000 figure, and its number of employes increased to 13,500. This growth will also embrace a corresponding increase in service shops, warehouses, sales staff and supply distribution facilities.

Furthermore, Cordiner said, the estimated payroll and employment figures for 1954 could nearly be doubled under the eventual plan the company has for its "Appliance Park" installation at Louisville, Ky., which is now being constructed.

Chicago Assn. Golf Tourney Set For Late July

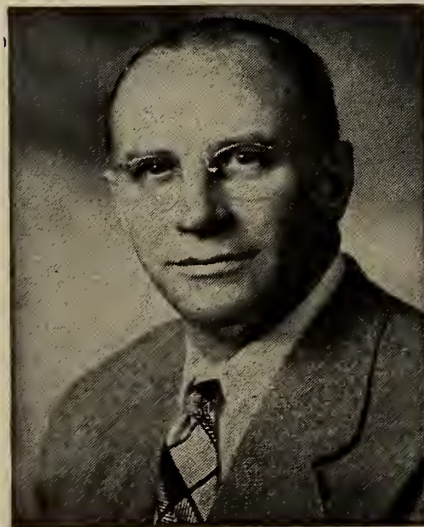
CHICAGO—With the announcement by Ray Cunliffe that the annual golf tournament sponsored by the Recorded Music Service Association, local association of music machine operators, will be held sometime in late

July, coinmen thruout this area started sharpening up their shooting eyes.

This great event usually brings out large numbers of people in the trade, and it's expected that the July tourney will see operators, distributors, manufacturers, and those recording stars who are in the Chicago area at that time.

It will be recalled that Phil Levin won the gonfola (top prize) last year, and Vince Shay was the runner-up.

Bally To Show "The Champion" At State St. Toy Center



JACK NELSON

"The Champion" coin-operated mechanical horse, will exhibit the horse at the State Street Toy Center, 16th Floor, Republic Bldg., 209 S. State Street, Chicago, from June 16 to 26, according to Jack Nelson, general sales manager for Bally.

Helping Nelson tell store owners and other location owners how "The Champion" can stimulate business and bring new customers and added revenue into the store, will be such well known members of the Bally sales staff as Dan Moloney, Art Garvey, Ralph Nicholson and others.

Nelson predicts that many new retail store locations will be opened up for Bally operators as a result of the State Street Toy Center showing.

CHICAGO — Bally Manufacturing Company, this city, manufacturers of

JUNE 18

(WEDNESDAY)

IS THE DATE THE 10th Anniversary Issue

(Dated: June 28)

GOES TO PRESS

When You See This Sensational Issue And Say "I'm Sorry I Missed Placing An Ad In It" It Will Be Too Late!

PHONE YOUR AD IN NOW!

(We'll Pay The Phone Cost)

THE CASH BOX

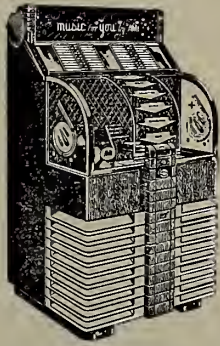
26 W. 47th ST., NEW YORK, N. Y.

(PHONE: JUdson 6-2640)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



happy helpers



Wherever you find an operator

with Model "D's" on his routes, you've found
an employer with happy helpers.

Benign bookkeepers and smiling service
men mark the AMI operation.

That's because it's fun to work with
equipment that seldom needs
long hours of care, with figures
that show a real profit.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

HIGH SCORE FOR WEEK!

4 PLAYER SCORING!

**MATCH SCORE OR MYSTERY SCORE
EITHER ONE OR BOTH CAN BE ELIMINATED!**

all
OF THE BETTER
MONEY MAKING
FEATURES OF
EVERY POPULAR
BOWLER *plus*
SMART OPERATING
INNOVATIONS!

THE ONLY BOWLER COMBINING SUCH FEATURES!

Keeney's HIGH SCORE LEAGUE BOWLER

- ★ Match Score or Mystery Score at option of operator to suit changing location requirements!
- ★ Can pick up any combination of pins including 6-10 and 4-7 split!
- ★ Plastic *EVER-SLICK* Silent Playfield
- ★ Keeney's Jumbo Fly-Away Pins!
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game

2 SIZES:
9 FT. LONG
2 FT. WIDE
8 FT. LONG
2 FT. WIDE

Order FROM YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember
HIGH-SCORE
MATCH AND MYSTERY SCORE
TAKE IN MORE!

Weinand Resigns From Rock-Ola



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, Vice-President and Sales Manager of the Phonograph Division of Rock-Ola Manufacturing Corp., this city, announced his resignation from the firm, this past week, effective as of June 13, 1952.

Weinand has been with Rock-Ola Manufacturing Corp. since March, 1936.

Weinand is well known to the entire field and especially well known in the automatic music division of the industry.

He has traveled the country meeting with music men in all the 48 states, and has a very fine and close knowledge of the automatic music business.

As he stated this past week:

"I have no plans at present for the future. If I make any new connection, I shall be happy to announce it just as soon as possible."

S. D. Operators' Association Holds Quarterly Meeting

RAPID CITY, S. D.—The South Dakota Operators' Association held its quarterly meeting in this city last week at the Alex Johnson Hotel.

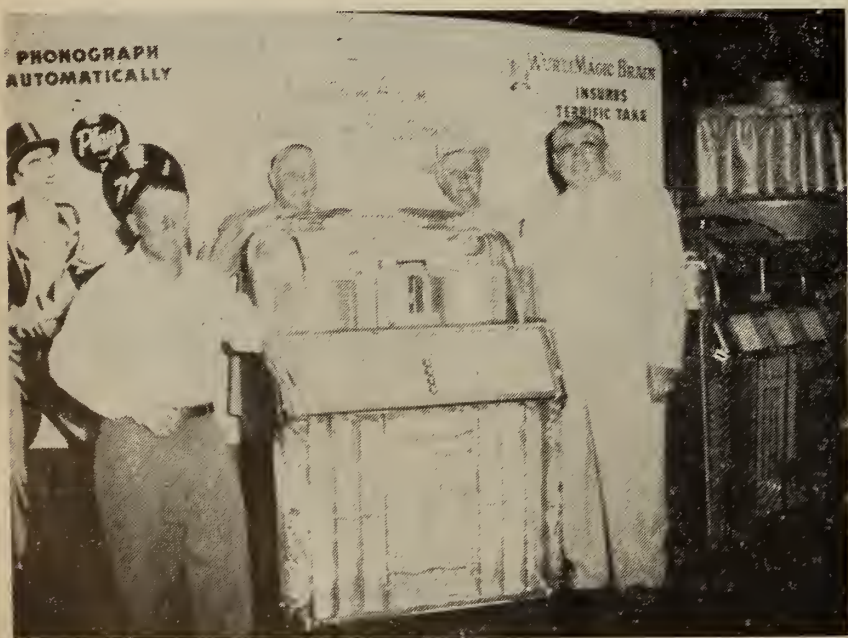
The meeting was well attended. Among the members of the association who were present were: Mr. and Mrs. Harold Scott; Mr. and Mrs. Norman Gefke of Sioux Falls, S. D.; Mr. and Mrs. W. C. Power of Sioux Falls; Roy Foster, Sioux Falls; Ike Pierson of Mitchell; Darlow Maxwell of Huron; Mr. & Mrs. Ted Salverson, Sr. of Huron; Herman Fischer, Aberdeen; Herman Harms of Rapid City; Mr. & Mrs. Julius Koers, Rapid City; Mr. & Mrs. Tony Trucano, Deadwood; Gordon Stout of Pierre; and Mrs. Bernard Stout of Pierre.

Also attending was John Morton and his wife of Bismarck, N. D. Morton is secretary of the North Dakota Operators' Association and he represented his group at the South Dakota meeting.

The Twin City Distributors were represented at that meeting by Irv Lindholm of the Automatic Games and Supply Co. in St. Paul.

The Lieberman Music Company showed the new 1500 Wurlitzer at the meeting. The firm was represented by Lester Rogsted.

A Visit From Ed Wurgler



MINNEAPOLIS, Minn.—Ed Wurgler, general sales manager of Wurlitzer, on his way to Seattle and the West Coast with his assistant, Bob Bear, stopped in the Twin Cities and paid a visit to the Lieberman Music Company, Wurlitzer distrib. Above from left to right are: Lawrence Sanford, Dodge Center, Minn., operator; Ed Wurgler; Pete Vanderhyde, also of Dodge Center; and Harold Lieberman of the Lieberman Music Co.

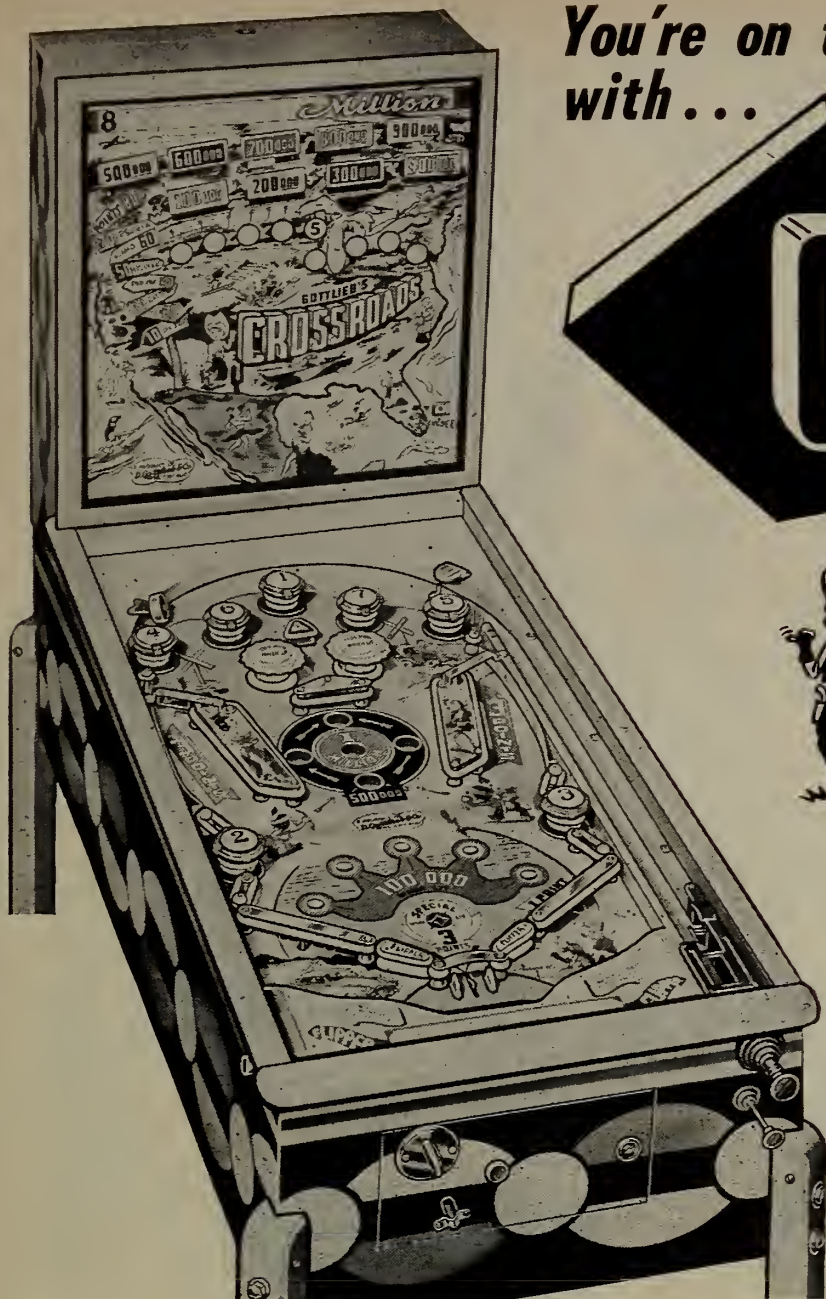
Miller Leaves For Chicago To Formulate Final Convention Plans

NEW YORK — George A. Miller, president of M.O.A., who was in New York this past week for the Sidney H. Levine testimonial dinner, informed *The Cash Box* that he was leaving for Chicago this week for the preparation of the final plans for M.O.A.'s national convention, to be held September 11, 12 and 13, at the Congress Hotel in Chicago.

The salient pointers regarding the arrangements and the policies to be followed at the convention will be decided at this coming committee meeting. It has already been established by Miller that over 100 potential exhibitors have received applications pertaining to the type and cost of space available.

The committee plans call for an extensive public relations drive that will spearhead the forthcoming convention. The representative of the Frank S. Mullen Associates, a national public relations firm, Abe Greenberg, has already submitted an outline for a possible promotion campaign, but no decisions can be made by Miller until he confers with the officers of the M.O.A. planning committee.

Miller also reported that the record industry committee formed to mediate the differences between the juke box operators and the record manufacturers has been making progress.



You're on the Super Highway to Profits with...

GOTTLIEB'S CROSSROADS

5 BALL-TRAP HOLES in the CROSSROADS CIRCLE—
Center hole scores 1 million—4 outer holes score 1/2 million. All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.



- REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS FOR "CROSS COUNTRY" POINT SCORING
- 2 MYSTERY HIGH SCORING "POP" BUMPERS
- 2 POINT SCORING CYCLONIC KICKERS
- 2 SUPER-POWER FLIPPERS

DELIVERY NOW
FROM YOUR
DISTRIBUTOR
**ORDER
TODAY!**

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There Is No Substitute for Quality!"

Canadian Coinmen Plagued With Slug Problem

TORONTO, CANADA—What to do about the width of the Canadian coin. That is the problem that has the Canadian Standards Association temporarily stopped. The body does not know whether to set a new standard for the manufacture of metal washers or to change the thickness of Canadian quarters, dimes and nickels.

Recently the Telephone Association of Canada and the operators of coin operated vending machines have been finding an increasing number of metal "slugs" in their collections. Last year, the Eastern Division of the Telephone Association alone suffered a loss of \$32,840. as a result of finding almost 150,000 washers and slugs in the 25c boxes. Similar losses were sustained in the 10c and 5c receptacles, and the total losses probably reach in the neighborhood of \$100,000 yearly.

The Canadian Standards Association issued a bulletin which stated: "It is reported that in one industrial plant some members of the night shift spend their relief periods in filing down washers and slugs in order to obtain free soft drinks. It is apparent the washers are being put to uses far from

the original intention."

The quarter, when new, measures 0.936 inches in diameter, while the washer that most nearly approximated it measures 0.922. But, after being in circulation for a while, the quarter is worn down to about the same measurement of the slug. The dime measures 0.708 inch in diameter and is closely matched by a washer that is approximately 0.688 inch. A nickel is 0.845 inch and there is a washer that is 0.813 inch in diameter.

The telephone company has suggested that the makers of washers shave off .032, .024, and .010 inches from the quarter, dime and nickel sizes respectively. This would enable them to set their machines so that the mechanism would reject everything but the proper coins.

This could be the solution, but several objections crop up, namely, because of the close relationship between Canadian and United States industries, the sizes of washers are standard in the two countries. Secondly, should the Canadian manufacturers agree to change the size of their washers, what is to stop the im-

LAKE CITY SPECIALS!

20 PRE-WAR SEEBURG, WURLITZER, ROCK-OLA PHONOGRAPHS — \$30.00 — EACH

Wms. HAYBURNERS	\$255.00
Wms. SPARK PLUGS (like new)	270.00
Seeburg BEAR GUNS	265.00
Wms. HORSEFEATHERS, Floor Sample	250.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL!
Turf Kings
\$149⁵⁰

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel: HEnderson 1-7577)

Special Sale!

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity Ea. **\$50**
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

America's Finest **FISHING EQUIPMENT**
Send For Your **FISHING CATALOG**
SHEFFIELD SALES
(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

LAST CALL! or **ADS**

You have only until
WEDNESDAY

JUNE 18

to place your ad in the

10th Anniversary Issue
of

THE CASH BOX

Beyond any question - - The *Greatest* - Most *Complete* - Most *Absorbing*
Issue ever to be presented to The Coin Machine and Music Industries

You Cannot Afford To Be Out Of It!

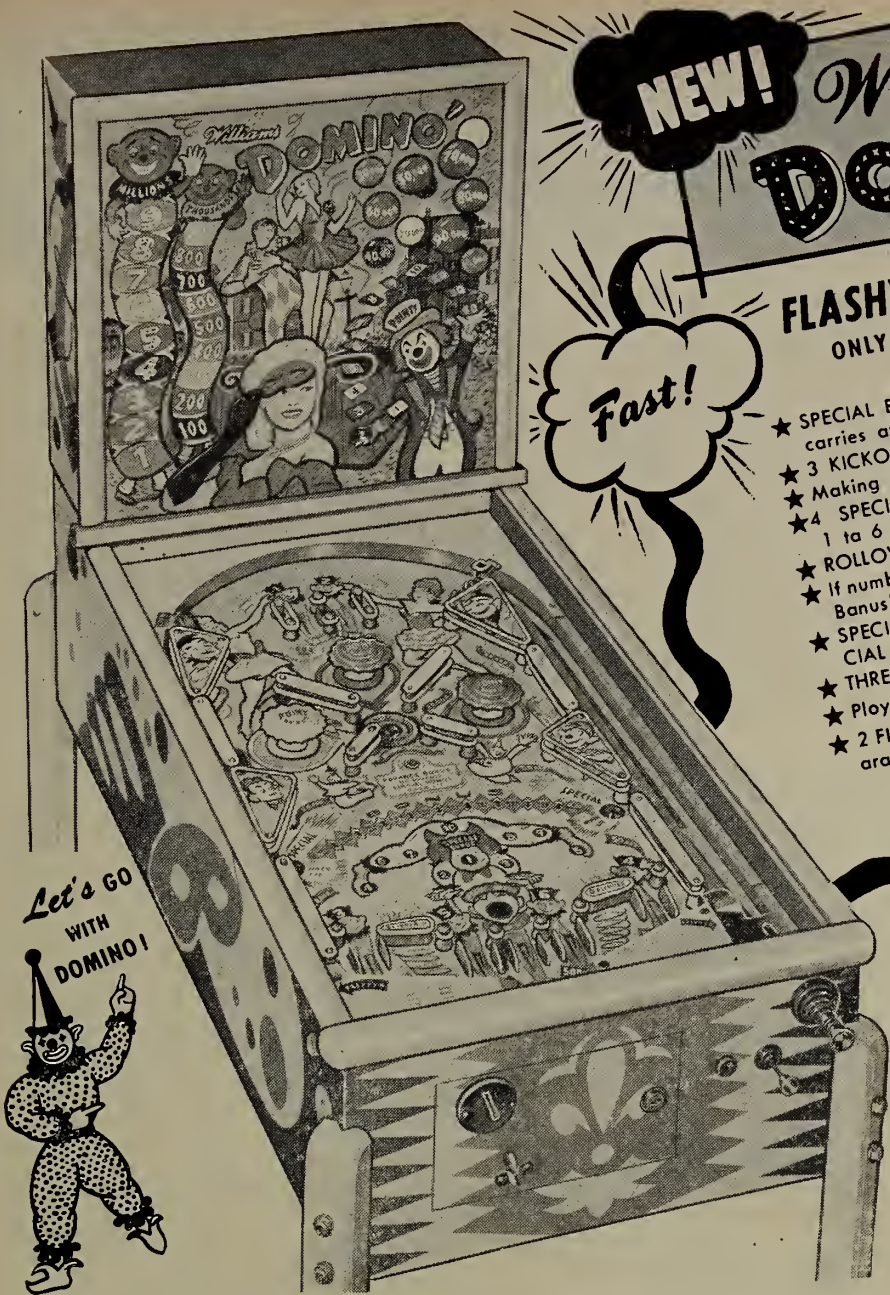
HURRY - HURRY - PHONE RIGHT NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 19, NEW YORK

(PHONE: JUDSON 6-2640)



Let's GO WITH DOMINO!



NEW! Williams **DOMINO**

Fast!

FLASHY! COLORFUL! EXOTIC!
ONLY WILLIAM'S "DOMINO" HAS ALL THESE FEATURES:

- ★ SPECIAL BONUS VALUE builds up to 10 REPLAYS and carries over from game to game to pull repeat play!
- ★ 3 KICKOUT POCKETS score replays when lit!
- ★ Making numbers 1 to 6 scores 1 replay!
- ★ 4 SPECIAL LANES 3-4-5-6 score replays offer numbers 1 to 6 are made!
- ★ ROLLOVER BUTTON advances High Score Bonus!
- ★ If numbers 1 to 4 are made, ROLLOVER advances Special Bonus!
- ★ SPECIAL BONUS LANE at bottom of field SCORES "SPECIAL BONUS" after 1 to 6 are made!
- ★ THREE THUMPER BUMPERS score points when lit!
- ★ Players shoot point score and high score far replays!
- ★ 2 FLIPPERS. Bullet-like animation as balls ricochet around live-action playfield! It's FAST!

for Richer Profits
Williams
DOMINO



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST.
CHICAGO 24, ILL.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

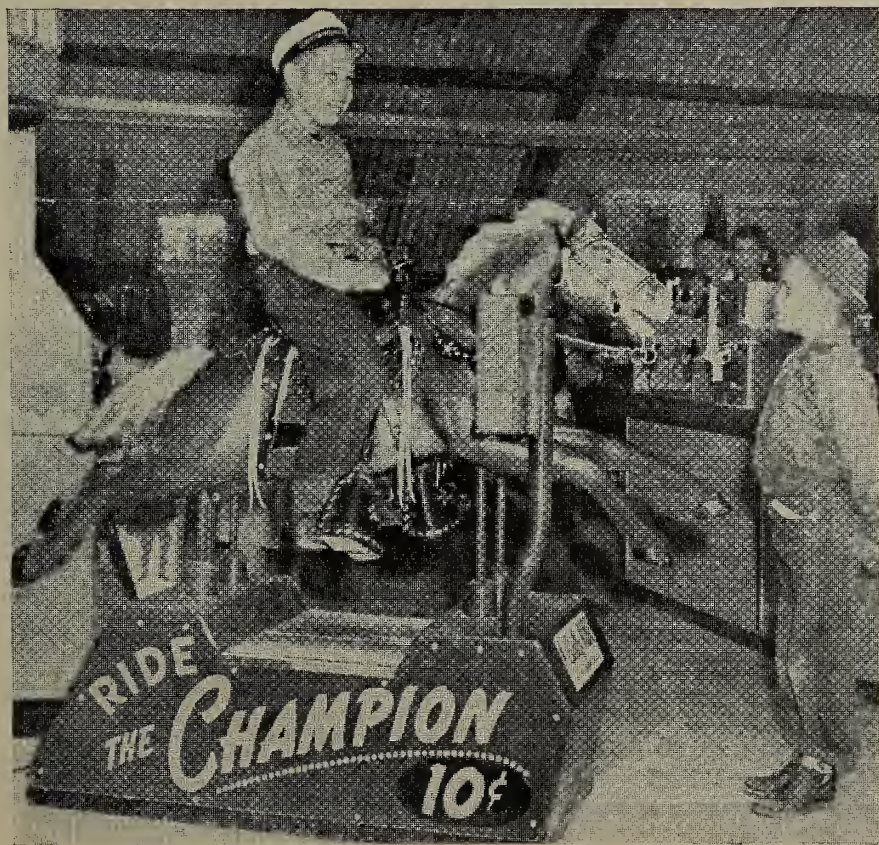
Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX

26 W. 47th St., New York, N. Y.

First Customer



NASHVILLE, Tenn.—The son of Sid Parker, head of Parker Distributing Company, this city, distrib for the Bally Manufacturing Company, tries out "The Champion" as his father's first customer. What's more he found it a great ride. Sid says that "The Champion" is doing a wonderful job. As a matter of fact, he reports that it's done better each week than the week before.

ON TOP OF THE WORLD

AMI D-80

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Perma Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyan St., Newark 8, N.J., BI 3-8777

CASH WAITING
FOR

Wurlitzer 1400	Gott. Wild West
Muto Sky Fighter	Gott. Minstrel Man
Exhibit Jet Gun	Wms. Harvey
Gott. Basketball	Wms. Control Tower
Gott. Niagara	Latest 5-Balls

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Baseball Batting Machine Gets Wide Newspaper Publicity

BROOKLYN, N. Y.—Since Max Levine, president of Scientific Machine Corporation, this city, installed his new baseball batting machines at the "Bat-A-Way" batting range in Coney Island, a number of writers have run feature stories in several publications.

This past week, Murray Robinson, staff writer of the New York World-Telegram and Sun, gave this game practically a half page, including pics, on the "feature" page of this newspaper. The story is headlined "Coney's Gone Batty Over Pitching Machines," with a sub-headline, "11 Iron Men Keep 'Em Swinging."

The best way to acquaint *The Cash Box's* readers with the impression this "batting range" has made on the playing public is to reproduce the entire story, which, by the way, is written in a slightly humorous vein. Writes Robinson:

"Two burly Brooklyn yoots, (Ed comment: Brooklynesse for youths) each pounding a fist into a baseball glove, waddled into the office of the Bat-A-Way batting range on Coney Island's Surf Avenue the other night.

"Outside, under brilliant floodlights, 11 tireless pitching robots, all arm and no head, were throwing plastic-covered balls at grunting batsmen of all ages. The swingers seemed happy to pay two bits for every nine balls the Headless Hurlers winged at them.

"A steady rain of batted balls fell on the Bat-A-Way outfield. Coney Island has indeed gone batty since the range opened in mid-May. On one recent day 5700 batters were clocked.

"One of the yoots spoke up. 'We want,' he said to Jerry Belson, treasurer of Bat-A-Way, 'you should leave us go out there and catch fly balls.'

"'This is a batting range,' Mr. Belson pointed out. 'Why don't you go out and bat?'

"'Me and him,' the other yoot put in, 'don't need no batting practice. We can hit real good now. Only thing is, the manager he says we got to practice catching fly balls.'

"'There are 11 pitching machines out there,' Mr. Belson said. 'Each throws 600 balls an hour. That's 6600. A lot of them get belted to the outfield. We got kids with helmets to pick them up back of a screen they push, and they have to be careful they don't get beaned. You're liable to get killed.'

"'The manager,' the first yoot said heavily, 'he says some day I'll get killed by a fly ball anyways, so what the hell.'

"'Besides,' the other said reasonably, 'with 11 guys hitting at once we got a better chance of catching at least one ball.'

"Mr. Belson ushered them out into Surf Avenue.

"Coney Island's new-found battiness is the result of the flawless hurling and hardness of Bat-A-Way's pitching robots. This model is called the Scientific Pitchmaster and it's the dream pitcher. It never gets elbow

chips or swelled head. It costs about \$2,000 and no arguments at contract-signing time. Give it a shot of grease and it's contented.

"'It can throw a fast ball at 120 miles per hour,' says Max D. Levine, president of the firm which makes the machine. 'Bob Feller's record speed is 98.6 miles per hour.'

"The Bat-A-Way Iron Men, however, don't throw that fast lest they blow down the customers. They pitch at different speeds (80 miles per hour tops) in different cages to accommodate varying tastes, squints, and punches. Every pitch is in the strike zone, altho some come in higher than others because of variations in the condition of the ball.

"Bats are supplied by the range, and their lives are generally short. The customers swing them with more abandon than savvy. Sometimes the bat, greased with remnants of knishes or pizzas, goes flying farther than the ball. There's a resin bag in each cage, but it can't prevail against a slathering of mustard on the batsmen's hands.

"The range is open from 8:30 to 4 a.m., and some shaken post-saloon batters totter out of the cages to whisper hoarsely the robots have been throwing spitters and bean balls, and they're gonna write Ford Frick.

"Most of the batters are men and boys, but an occasional old Bloomer Girl nostalgically spits on her hands and takes her nine cuts for a quarter. Non-batting ladies help their husbands by running to the cashier for more quarters. (The robots are mercenary athletes. They start throwing only after you've dropped a coin into a slot in the cage. They don't take markers.)

"Coney Island offers no sadder sight than a lone batter trapped in a cage with a pocket full of coarse notes but no quarters. There's no one to get him change and a long line of sneering sluggers is waiting to grab his cage if he steps out. They give no quarter.

"One hitter with foresight and strong pockets went thru \$13 in quarters he had brought with him while the waiting Musials gnashed their teeth.

"'This bum,' one of the waiters growled, 'can't get a loud foul, but he sure has an eye for that slot.'

"This coin-operated batting game is the first produced by Scientific Machine Corporation, and Max Levine is on hand at the Coney Island spot every day to watch developments. Levine intends to produce them for the coin machine trade, but being a manufacturer of many years and long experience, wants to be absolutely sure that no 'bugs' develop.

"The income producing propensities of our 'Pitchmaster' is a proven fact," stated Levine. "Since we've been studying the game in action, it's produced no important mechanical problems. If we can secure materials, etc., we hope to start manufacturing sometime this year. If we are delayed for some reason or other, we surely should be in production in early 1953."



Naturally, the most talked about event, before, during and after—was the "testimonial dinner" given the popular Sidney Levine at the Moderne Room of the Belmont Plaza Hotel on Tuesday night, June 10. It certainly was a party, that not only Sidney, but all who attended, will long remember. . . . Altho the room was crowded to capacity, those who made the arrangements (Nash Gordon and Dorothy Wolk) worked out the details so perfectly everyone was happy and comfortable. . . . Nan Levine, Sid's beautiful and energetic wife, was the only woman on the dais among some twenty or so men. . . . The dinner was top notch, the speeches short, the entertainment star studded. . . . Following Al Denver's talk in which he praised Levine's accomplishments in combatting the ASCAP sponsored Bryson Bill, Jackie Miles made the crack of the century. Kidding Sid on his short stature (Sid probably stands 5 ft., 5 in. in Adler high heel shoes), Miles cracked, "You really cut ASCAP down to your size—you cut them down to half-ASS—CAP." . . . George A. Miller, who came in from Oakland, Calif., with Larry Marvin of Sacramento, Calif., stayed around the city for several days. He heads for Chicago before returning home. While in the city, Miller and Marvin, took in a Yankee baseball game, and then on Thursday night, together with Denver and Levine, attended a meeting of the Connecticut State Coin Association.

* * * * *

Willie Levey, vacationing in the big city, tells us he's placed a "sticker" on the window of Willie Blatt's Supreme Distributors, indicating that this is his "location" for Gin Rummy. . . . Georgi Holzman, who came in from Tucson, Ariz., for the Levine dinner, tells us he still doesn't feel too well. . . . Got to compliment that Al Schlesinger of Poughkeepsie—he brought along as his guest the most wholesome and beautiful gal of all. . . . Mr. and Mrs. Jack Semel, proud and thrilled about the fellowship their daughter won, giving her a trip thru Europe for the next few months. Eleanor Semel is building up quite a reputation in the field of Speech Pathology. . . . Jack Ehrlich, that popular music operator and restaurant impressario of Brooklyn, tells us his daughter Lynn was married to Dan Tarowsky on June 8. Ehrlich's chief mechanic and serviceman, Vinny Lanzieso, forced to leave him due to circumstances, and is now living in San Fernando Valley, Calif. . . . Charley Engelman tells us he's added an automobile distributing franchise to his several other enterprises.

* * * * *

Joe Grandis, Queen Music one of our better N. Y. music ops, relates that it was entirely thru the close cooperation of Barney Sugerman, Abe Green and Jack Mitnick, that he entered the business. He is particularly proud of the fact that he was the first local operator to buy AMI's model "A" phonograph. . . . Bill Fitzgerald, AMI's advertising and sales promotion manager, while in town for Sid Levine's testimonial dinner, attended the several meetings of the American Advertising Federation, who were holding their convention here. . . . Everyone on coinrow was happy to welcome Ann Sens back. Ann, Dave Lowy's secretary, was injured in a recent accident. She wants to thank all her coin friends who sent her flowers and notes. . . . Gil Engelman is representing Adler Shoes for the cointrade, who are working with Arcades in presenting shoes as premiums for coin machine players. . . . Glad to report that Hymie Koepfel, Koepfel Distributing Co., is feeling a little better this past week—which may put a puncture in our campaign to get him to take a short vacation, but we hope not. . . . Marty Rosen's son Paul, graduates from Pottsdam State Teachers College, where he's been majoring in music. Marty is told the boy has a great future as a classical singer. . . . Joe and Mollie Fishman expecting a fourth grandchild very shortly. . . . Dave Stern, Tom Burge and Bob Slifer, over at Seacoast Distributors, Elizabeth, N. J., are excited over the sales of the Rock-Ola "Super Rocket '52-50" model 1424 phono the past four weeks. "Operators find this phono gives wonderful service, and collections are high" reports Slifer. "We'd had a number of New York operators coming over to see us during the past few weeks" said Stern, "it's only about a half hour by car." . . . **JUNE 18 IS THE DATE WE GO TO PRESS ON OUR TENTH ANNIVERSARY ISSUE. WITH ALL DUE MODESTY, IT'S GOING TO BE A SENSATIONAL ISSUE, AND NO ONE SHOULD MISS THIS OPPORTUNITY TO PLACE THEIR AD. PHONE US IN NEW YORK—Judson 6-2640.**



Audrey Hunter of State Music Distributors Inc. has just returned to Dallas after a week in Galveston. Her boss Abe Susman is now in Louisiana with Dallas Coin Machine Operator Lewis Kollman. They are there on oil business. Mrs. Hunter says that business is going great for them. . . . Tommy Chatten of Commercial Music has just returned from a trip to Amarillo. He says that business looks good there. . . . A new addition to the coin machine operators there is Troy M. Womble. He will operate mostly rhythm and blues locations. Good luck Mr. Womble. . . . Tommy also saw Hugo Joeris in Amarillo. He says that his business is good. . . . P. T. Moore is expanding his route and Rudy Kimbell is expanding his with shuffle alleys. . . . Raymond Williams spent the weekend fishing at his favorite spot—Possum Kingdom. . . . B. H. Williams is back from a trip to El Paso. . . . All the folks over at Commercial are looking forward to summer vacations.

We are sorry to hear that A. H. Hodges of Amarillo is ill and hope he will soon recover. . . . R. L. Brown of Oak Cliff Novelty is buying new shuffle alleys. . . . Beuna Carr of Corsicana was in town on a buying spree this week. . . . Jack Sprott of Temple was also in Dallas. . . . We saw Ed Harvey for the first time in a long while. . . . J. R. Jones of Fort Worth was in Dallas for a short time as was Fred Ellis of Waco and I. D. Hightower of Fort Worth. . . . Commercial just got in the new American Bank Shot. . . . Fred Barber over at Walbox Sales tells us that George Wrenn is back from an 8-day trip to West Texas. . . . Seen in and around Dallas were Buddy Clem of Paris; Mrs. Tom Williams of Mineola; Buck Graves of Ida Bell, Okla., and James Moseley of Paris.

THRU THE COIN CHUTE

CHICAGO CHATTER

One of the most hectic weeks this columnist ever went through was this past week with the closing of the Tenth Anniversary Issue of The Cash Box getting closer by the second. Then a move back on the date to Wed., June 18, 1952. Because so many, many hadn't as yet been able to get their ads completed. So, if your ad isn't in, you still have a chance to represent yourself in this outstanding and historical issue by just picking up your telephone and asking your operator to call: The Cash Box, DEarborn 2-0045, Chicago, Ill. . . . All you guys who asked for the phone numbers of the blonde and/or the brunette on the front cover of this magazine last week with Spike Jones are referred to Spike Jones, Hollywood, Calif. (Maybe Spike will tell you.) . . . Resignation of J. A. (Art) Weinand from Rock-Ola Mfg. Corp. as of June 13, 1952 came as big surprise. Art has been with this noted firm since March, 1936. No future plans announced. Just taking it easy at present.

Harry Jacobs, Sr., of Milwaukee, Wis., visits with us and, after a conference here, dashes out to Hawthorne to see the races. Also shows us his "reducing diet." And we, in turn, tell him about the "green grass, the blue skies, etc." . . . Ben Coven is still being congratulated by many, many music ops because of the fact that he gave up so much of his time and energy to help pioneer 10c play hereabouts. Ben worked like a trojan to get dime play over the top. Ops from all over his area still call around to thank him for his great efforts in this direction. . . . Which reminds us, ain't that Dave Bender over at Coven's a helluva handsome guy? . . . Milt Marmer, son of old Bill Marmer, in town this past week. Using sulfa for a very bad sinusitis condition. (Sure ain't any place to be, Cincinnati that is, Milt, when you got that kinda sinus condition). . . . Herb Oettinger of United, who began to gain a reputation for his golf prowess last year, has only played once so far this year.

Have you seen "Sunset" magazine? The March, 1952 issue? This is one of the most popular of west coast mags. Shows Budge Wright's very beautiful Portland, Ore. home and outdoor dining terrace on Page 138. (And is Budge proud? Well, dunt esk). . . . Mike Imig of Yankton, S. D., tells us that things are going "right ahead" just as great as ever. . . . Sure sorry to hear that press of business has forced Doug Opitz of Milwaukee to resign as secretary of the Wisconsin Phonograph Ops Assn. In the meantime, His Honor Clinton S. Pierce (Mayor of Brodhead, Wis.) and also president of this organization has called a meeting in Madison to elect a new secretary. . . . Tony Trucano of the Black Hills Novelty Co., Deadwood, S. D., advises that business is better than ever and that juke box ops can look forward to continuing better business. . . . Joe Westerhaus knocked us off our chair and right on the seat of our pants this past week when, via a phone call to Cheviot, Ohio, Joe stated, "Tho I'm only an operator, put a half page ad in The Cash Box', Tenth Anniversary Issue for me. The Cash Box deserves it."

One of the most progressive moves in history of the coinbiz, originating with Willie Blatt's Miami Ops' Assn., the banning of all pre-war equipment from any protection by the association. It's catching on like wildfire 'round the nation. This could mean a terrific sales boom for distribs and mfrs. It is guessed that there still are about 100,000 pre-war machines on locations in this nation. That means machines eleven years old and older (last pre-war machines, were built prior to December, 1941). . . . Bill DeSelm tells us, "We're workin' on 8-day week out here trying to meet orders." And that includes Lyn Durant, too, he claims. . . . See where Herb Mills and his "Coffee Bar" machine took to television to get locations (and maybe some buyers) this past week on Herbie Mintz's program, Monday, June 9, 10:45 P. M. over channel 5, WNBQ-TV. . . . Harry Lowenthal, who strictly deals with distributors' distributors, said he has some "very great merchandise" for "wholesalers only."

"It can happen to the best of us," may be the moral of the story here. Was driven home in an American-United cab this past week by a former shuffleboard mfr., Jimmy Guichard. . . . Jack Williams of Denver, Colo., is a very busy guy these days. And is getting interested in distribution of equipment. Says Jack, "Believe that our firm, Capitol Sales Company, now perfectly set up for distributing machines." . . . Bob Gnarro of A. B. C. Music Service will soon be seen on television (American Broadcasting Corp.) and so will many other Chicagoland juke box ops if one of the programming people there has her way. She wants these guys on her show for their generosity in donating juke boxes to the more worthy institutions 'round Chicagoland. . . . Henry C. Lemke claims he's Detroit's oldest distrib. Remember Henry when he worked in his bakery. Has been active in the Motor City since 1919 in coinbiz. . . . Morris Goldman of Detroit chewing the fat with us and reminded Morrie that his late father was one of The Cash Box' first subscribers. . . . Les Montooth of Peoria advises that the Central States Assn. interested in getting dime play going. Good luck, Les. . . . Nice letter from Hy Branson of Louisville.

And another one that actually brought tears to our eyes because of its very great friendship, the letter sent to us by Leo Weinberger of Southern Automatic Music Co. . . . Jack Gorelick of Jackie Rosenfeld's firm in St. Loo had us on edge. But, it sure was a very swell letter, Jack. (Keep sending in more like this one, won't you?) . . . Thanks to Al Saluppo of the Vend. Mach. Service Employees Union of Cincinnati, Ohio, for his very grand congratulations. . . . If you know a sweeter guy than Charley Kanter of Cincinnati would like to meet him. Only sorry to hear that Charley isn't feeling well. Has been ordered down to Florida for the next 3 months. Will be at the Sea Gull Hotel. . . . Ralph Sheffield is completely honest with his automats. Heard him tell a guy that desk fans wouldn't do the job and to buy window fans, instead. By the way, Ralph doesn't sell window fans, even though he does sell desk fans. . . . The insurance weighing scale idea which was first brought to light of day here in an editorial this past May has caught on so big many are now getting to work on such a scale. Don't be surprised.

Tony Papa down in Chattanooga, Tenn. (Tennessee of all places) wants one-balls. (Whaddayaknow?) . . . Sorry to hear Tom Crosby of Faribault, Minn., slowed down by heart attack. Has been inactive since February 11. But, good old, big Tom, ready to get back in action, "tho." he says, "a leetle bit slower." . . . Vince (Cakey) Shay invites us to lunch at one of his favorite clubs. (Wanna know why we east side kids call him "Cakey"? Just ask the boy). . . . Gotta wind up with a story of one of the hardest workin' guys I've ever known—Frank Mencuri of Exhibit Supply. Here's a guy who phones me at 8 A. M. And has been on the job since 6:45. Goin' stronger than ever. This is one guy for whom work is a pleasure, believe you me, and a guy who deserves a winner every day. . . . By the way, friend Jack Nelson of Bally one of the busiest guys in the coinbiz. Jack found out that you don't even have to ride a horse to sell 'em. And how this guy is sellin' 'em. . . . Promised surprises this week. Many of which you read in this column. But, just watch what happens next week. That's when you'll see the Tenth Anniversary Issue of The Cash Box. Biggest surprise in the history of the industry. (And we don't mean maybe!!!!)

BOTTOM PRICES

Thoroughly Conditioned Equipt.

- WILLIAMS DOUBLEHEADER \$48.98
- ROCK-OLA Model 1432 449.98
- BALLY CITATION 34.98
- BALLY SHUFFLE LINE 79.98

MANY MORE VALUES AVAILABLE

One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs



Geo. George



Roy Monroe

**NEVER BEFORE—AND
MAYBE NEVER AGAIN—
WILL SUCH OUTSTANDING RECON-
DITIONED MACHINES BE OFFERED
AT SUCH MONEY-SAVING PRICES!**

Every Machine Guaranteed Regardless of Price

GAMES		MUSIC	
BALLY FUTURITY	WRITE	WURLITZER 1015, Very Clean	\$179.50
BALLY GOLD CUPS	\$25.00	WURLITZER 1080, Very Clean	179.50
UNIVERSAL WINNERS	124.50	SEEBURG M-100-A	749.50
UNIVERSAL PHOTO FINISH	75.00	AMI MODEL "A"	325.00
BALLY BRITE LITES	365.00	AMI MODEL "C", Like New	498.00
BALLY BRITE SPOTS	425.00	SEEBURG 1948 HIDEAWAY	225.00
BALLY CONEY ISLANDS	450.00	TERMS: 1/3 Deposit With All Orders, Bal.	
BALLY SPOT LITES	565.00	C.O.D., F.O.B. Cleveland, Ohio. (WRITE FOR	
UNIVERSAL FIVE STAR	185.00	ANYTHING YOU NEED THAT'S NOT LISTED	
		HERE.)	

SHUFFLE ALLEYS

- UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT \$365.00
- UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT 325.00
- UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT 275.00

(Also many other Shuffle Games on Hand—Write Us TODAY!)

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

THRU THE COIN CHUTE

NEW ORLEANS NOTES

We were invited out to the Wisner Sunday League Baseball club to watch J & J Amusement Company and TAC Amusement Company play a little soft ball. The boys are all doing a great job but we're all waiting for "Happy" to fall asleep in the sixth inning. . . . It looks as though everyone in New Orleans is going '45. A. M. I. says that it will have another fifteen 45-machines on locations by the end of the month. . . . Mel Mallory, after a week on his Mississippi farm, busying himself at his Capital Record distrib. . . . F. A. Blalock taking a breather in his New Orleans office after many weeks in the Atlanta territory. . . . Norman Stephens, West Florida Amusement Company, Pensacola, Florida, weekending in New Orleans, for the purpose of buying new and used equipment.

We caught sight of Bob Tanner, Delta Music Sales Co., and Sam Stern, Williams Manufacturing Company, dining at Antoine's. . . . Ed Daniels and the very charming Mrs. Daniels combined business with pleasure and drove in from Jackson, Mississippi, for a few days in Nola. . . . Z. Z. Chapman, Monticello, Mississippi, making the rounds of distribs. . . . Mr. and Mrs. Eddie Mesner of the Alladin Record firm, storing their Cadillac in New Orleans and boarding a train for New York City. . . . Joe Caruso, TAC Amusement, vacationing these past two weeks. . . . Lois Sturgell and Marian Jones getting a beautiful sunburn at Ponchatrain beach. . . . Ralph Bosworth and Arnus Callery heading for the golf links with Louis Boasberg's blessings. Just too hot for that sort of thing.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Navelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO ...

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.



FIRM NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
Individual's Name.....



Phil Robinson up to Bakersfield to keep the boys happy till they can get their Chicago Coin "6 Player DeLuxe Bowling Alley." . . . From what we hear of the game and its customer appeal, they'll be happy on their own once the games arrive. . . . What with the summer resorts now going in full blast and even the city's arcades stepping up in action, most of the jobbers along the L. A. Row handling used equipment report some very nice action on just about all the games being sold these days. . . . Over at Dan Stewart's, Bob Bever was in town but busy with a likely prospect when we dropped by. . . . Chicago Coin "6 Player DeLuxe Bowling Alley" and Rock-Olas are the two hot items at this spot. . . . Lou Dunes of the Portland Distributing Company calling on his many friends along Pico Blvd. and spending a few evenings out with Bill Happel, Jr. . . . The folks caught Joe E. Lewis at the Mocambo and closed the joint after a fine time of it. . . . Lou also visited with Paul and Lucille Laymon, whose hospitality is a byword in this business throughout the country.

Congratulations due W. E. Happel and Mary Jane, Bill Happel's sec'y. . . . The young couple are now honeymooning via a trip to Mary Jane's former home, Milwaukee, and continuing onto New York to see the shows and sights. . . . Just out of the Navy, W. E. will be back on the job with his bride sometime in July. . . . Up to Sacramento for a weekend went Ray Powers of Badger Sales while Bill Happel weekendend it to Catalina for the opening of the Yacht Club there. . . . Seems Badger's Appliance, TV, etc., division is doing so well that the store is being kept open Monday nights till 9 p. m. for the late shoppers. . . . Still on Badger, the firm's Al Silberman has just completed another large installation of Colespa machines, this time at the Inyokern Naval Base. . . . Other deals have been closed with Camp Cook and the Marine Air Base at 29 Palms as well as the Point Magu Guided Air Missile Testing Grounds.

Up to Fresno to look over AMI operations up there was Nick Carter of the Nickabob Distributing Co. . . . Busy checking on collections from the very many Exhibit "Big Broncos" out in this area was Lyn Brown. . . . Jack Simon tells us that the "Buccaroo" is really the horse to watch now, with production finally so geared as to handle orders in great quantity from all over the country. . . . Eagerly waiting a new shipment of Wurlitzers due the very next day were Paul and Lucille Laymon, their staff and just about half the music operators in town. . . . In to take a look at the new beauty was Capitol's Jimmy Wakely, who happened to be out of town the several days the new 1500s were shown. . . . Like the good cowboy he is, Jimmy also posed for a picture atop Bally's "Champion" horse, which the Laymons tell us is really stepping out beyond even the most optimistic expectations. . . . Off on his annual vacation as usual to points unrevealed, was Laymon all-around demon mechanic Red Cresswell.

On the Row: Frank Lamb of Montebello . . . Muntz Lake's Arthur Etz . . . Bill Bolton from Oceanside . . . Colton's Lawrence Raya . . . C. L. Andrews of Santa Ana . . . Charles Allen of Long Beach . . . We hope to be saying howdy next week to some of the folks in the business up San Francisco and Oakland way, that is if we get away for that short trip we're planning to take in that direction.



Mr. and Mrs. Ike Sundem of Montivedeo, Minnesota, finally made the trip into the Twin Cities to pick up some supplies for their route. Even though Ike says he is very busy taking care of the route, he managed to take off a few days to go fishing up at Lake Nipagon in Canada, and he reports that his catch was a good one. . . . Mr. and Mrs. Ernest Grest of Little Falls, Minn., were in town picking up supplies after being absent from the Twin Cities for quite sometime. Ernie has been sick but we are glad to see him up and around again and putting on a little weight. . . . Danny Heilicher who is in the Air Force and is stationed in Seattle, Wash., managed to wangle a week's leave and spend it with his brother Amos of the Advance Music Company in Minneapolis. Just to keep his hands in, Danny made the rounds on the route for a couple of days. . . . Some of the operators from the St. Cloud area who made the trip into the Twin Cities were Jeff Kost; Charles Sersen; and Charles Bohnen. Charlie Bohnen doesn't get into town as often as he used to. He claims that he is being kept busy with his route and also with his new motel. Good Work, Charlie!

Stan Woznak of Little Falls, Minn., always manages to get in a little fishing even if he has to get up early in the morning, just getting a couple hours in and then coming into town and going to work on the route again. It seems that Stan never gets "skunked." . . . Some of the Wisconsin operators who were in town picking up supplies and equipment for their routes were Frank Davidson of Spooner; Emil Sirianni of Eau Claire; and in from the Michigan territory was Andy Benna of Ironwood. . . . Vince Jorgenson of Mason City, Iowa, stopped in to see what was new in coin operated equipment. . . . Gil Hanson of St. Peter, Minn., said that inasmuch as his son Earl was too busy on the route to make the trip into town, he was the one elected to make the trip and get the items needed for the route. . . . Seen here and there at the various distributors and record houses were George Cosetti of Nisswa, Minn.; Kenny Anderson of Austin, Minn.; Al Eggermont of Marshall, Minn.; Al Redding of LaCrosse, Wis.; Gordon Dunn of Moose Lake, Minn.; Pete Vanderhyde of Dodge Center, Minn.; Ben Jahnke of Hutchinson, Minn.; L. J. Savard of Red Lake Falls, Minn.; O. L. Coefield of Annandale, Minn.; Elgin McDaniel of Wadena, Minn.; and Clayton Norberg of the C and N Sales Company.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNELDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel.: Chicker-ing 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT — Very latest Amusement machines; Scales; 1217; 1017; 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rockola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—Spot Lights \$495; A B C \$275; THREE FOUR FIVE \$300; 16 Bally Hot Rods \$60 ea. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

FOR SALE—Jack Rabbit \$30; Irish Poker \$25; Just 21 Pin \$25; Screw Ball \$20; Shuffle Champ \$30. Will trade on anything. AUTOMATIC MUSIC CO., 703 MAIN ST. Tel: 750 BRIDGEPORT, OHIO.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Perfect condition, look like new; Coney Island \$450; Bright Spots \$425; Leaders \$400; Bright Lites \$350; Hot Rods \$60; Turf Kings \$190; Citations \$45; Various late Flipper Pins (write). 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Bally games off our own route, beautifully refinished and fected mechanically: Spot Lites \$475; Bright Spots \$385; Futuritys \$349.50; Coney Islands \$385; Gottlieb All Star Basketball \$149.50; Williams Shoo Shoo \$85; Wonder Horse \$600. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: Canal 8318.

FOR SALE — Canasta \$49.50; Rose Bowl \$175; King Pin, like brand new, \$250; Carnival \$24.50; '49 Majors \$45; Mr. Boston \$84.50; Yanks \$35; Super Hockey \$54; Cinderella \$35; Grand Award \$39.50; Wisconsin \$25; Triple Action \$35; Hot Rods \$69.50; Humpty Dumpty \$29.50; Just 21 \$34.50; One-Two-Three \$39.50; Bank-A-Ball \$90; Knock Outs \$110; Harvest Time \$90; Flying Saucers \$100; K.C. Jones \$65; Bowling Champ \$74; County Fair \$200; ChiCoin Horseshoes \$100; Heavy Hitter \$42.50; Turf Kings \$160; Citations \$59.50; Gold Cups \$29.50; A.B.C. \$275; Brite Lights \$365; Brite Spots \$425; Spot Lites \$565; United's Leaders \$425. 1/3 Deposit With All Orders, Balance Shipped F.O.B. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

FOR SALE—Citations 39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel: Englewood 4-9202, Englewood 4-9204.

FOR SALE — New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Seeburg 100A \$719; Seeburg 147 \$149; Wurlitzer 1450 \$675; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Ready for location: Arizona \$60; Football \$65; Harvest Time \$85; Fighting Irish \$65; Majors \$40; St. Louis \$50; Ramona \$40; Star Series \$75; Phoenix \$45; Bomber \$75; Stop & Go \$109.50; Select A Card \$40; Utah \$65; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419 — 9th ST., N. W., WASHINGTON, D. C.

FOR SALE—Seeburg Bear Guns \$295; 5-Seeburg 3-wire 5-10-25c. wall-boxes \$35; Ski Barrel \$75; Chicago Goalee \$69.50; 2-HiRolls \$75; Photo Finish \$65; Universal Winner \$95; 3-Citations \$39.50; Gold Cup \$25; Entrys \$25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

CLASSIFIED ADVERTISING SECTION

FOR SALE—4 Bally Shuffle Lanes, like new \$400 ea.; Shuffle Champs \$75; Speed Bowlers \$45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers \$195; 1100 Wurlitzers \$350; 475 Seeburgs \$160; 100A Seeburgs \$725. Perfect reconditioned. SHELTON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Carnival \$25; Champion \$50; Turf King \$150; Play Ball \$40; Thing \$55; South Pacific \$65; Buffalo Bill \$55; Just 21 \$25; Lucky Inning \$50; Double Header \$55. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel: OLive-2800.

FOR SALE—Trophy Bowl \$50; Super Twin Bowler \$50; Goalee \$50; Twin Shuffle Cade \$150; ABC Bowler; Speed Bowler; Shuffle Baseball; Express; \$25 ea.; Double Header \$50; Quarterback \$50; Six Player League Bowler \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 4, N. Y.

FOR SALE—All games ready for location. Won't last at these prices. 1017 hideaways \$125; 46 Seeburg Hide. Metal Cabinet \$125; Jet Gun (new) \$275; Pop Corn Machines (new) \$130; Tear drop speakers \$12; Good Late Pin Games—low prices; 100 selection Seeburg with 10 wall boxes \$1200. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—1 Brand New Universal Across The Board; Write. 8 Packard Hi-Chrome Wall Boxes like new \$12.50 each; 1 Downey Johnson Coin Counter \$125; 1 Evans Constellation, Phonograph exceptional clean condition \$299.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Packard Wall Boxes \$10 ea.; Used Rock-Olas, Seeburgs; Wurlitzers; etc., New Smokeshop Cigarette Machines, priced right; One Balls; Kentucky; Man-O-War; Citation; Turf King; Jack Pot; at unbelievably low prices. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-942 LINDEN AVE., BALTIMORE 1, MARYLAND.

FOR SALE—United Across The Board; Chicago Coin Derby; Midget Movies; Relax-a-lator; large assortment shuffle machines. WANT—Will pay cash for Bally Bingo machines. REDD DISTRIBUTING COMPANY, INC. 298 LINCOLN ST., ALLSTON, MASS. Tel. ALgonquin 4-4040.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M 159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Coney Island \$425; Spot Lites \$525; A.B.C. \$250; Zingos \$300; Citations \$40; Champions \$60; Turf Kings \$200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Niagara \$195; Globe Trotter \$185; Wild West \$175; Rose Bowl \$175; Double Action \$150; Springtime \$165; Arcade \$175; Leader \$395; Hayburner \$275; Spark Plug \$295; Sportsmen \$150; King Pin \$250; Four Player Derby \$325; Slug Fest \$185; County Fair \$275. 1/3 deposit. Balance C.O.D. F.O.B. Philadelphia. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment—\$85,000; \$45,000. down, \$10,000. payment every three months, or \$80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—40 Seeburg W1L-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steeple Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. ½ deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—1100 Wurlitzer "A"-1 condition \$275; 1250 Wurlitzer perfect \$399. 1/3 deposit. TRIANGLE MUSIC COMPANY, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 21012.

FOR SALE—Post War Flipper Pin Balls \$15 each; Shuffle Alleys with disappearing pins 2 player \$19.50 each; Reserve Bell \$49.50 each; DeLuxe Draw Bell \$49.50; Arrow Bell \$250 each; Marvel 1c counter machines \$15 each. RUGINIS NOVELTY CO., 329 EAST 7TH ST., MOUNT CARMEL, PENNA.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Universal Winner \$92.50; New Universal Winner \$255; Bally Turf Kings \$140; Bally Citations \$39.50; Universal Photofinish \$54.50. Send 1/3 deposit. Balance c.o.d. T & L DISTRIBUTING COMPANY 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIN 8751.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Post War Fipper Pin Balls \$15 ea.; Shuffle Alleys \$19.50 ea.; Consoles \$25 and up. A-1 condition. RUGINIS NOVELTY CO., 329 E. 7th ST., MOUNT CARMEL, PA.

FOR SALE—We are distributors in Michigan & Northern Indiana for the New Sensational American Bank Shot. This is a legal long life game that will make you money. See it on display at either office. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

FOR SALE—Citation \$39.50; Sensation \$49.50; Hi Stepper \$39.50; Photo Finish \$49.50; South Pacific \$49.50; Four Horsemen \$89.50; Packard Wall Box \$7.50; Wurlitzer 30-31 Box \$10; Seeburg 1946M \$99.50; Seeburg Wireless Box 5c \$12.50. 25% Deposit. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: Market 1-3967.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
715th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

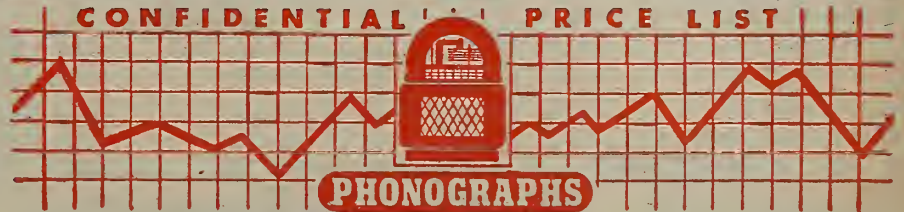
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

4. 24	25.00	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	39.50	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
4. 750E	79.00	100.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	59.00	98.00
2. 850	49.50	79.50
4. 950	59.00	99.50
4* 1015	150.00	225.00
4. 1017 Hideaway	149.50	200.00
2* 1100	289.50	375.00
4* 1080	150.00	200.00
4* 1250	400.00	500.00
7. 1450	675.00	725.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	8.00	12.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	29.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4. 146S	99.50	139.00
4* 146M	115.00	187.00
1. 147S	139.50	179.50
4* 147M	140.00	225.00
4. 148S	260.00	350.00
4. 148M	275.00	350.00
4. 148ML	279.00	325.00
4* M-100-78	675.00	750.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit is
GUARANTEED**

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

4. 3W2 Wall-a-Matic	15.00	18.50
4* WIL-56 Wall Box 5c	7.50	14.00
4. 3W5-L56 Wall Box		
5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
1. Commando	39.00	49.50
1* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	139.00	169.00
3. 1426 Phono ('47)	125.00	175.00
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
---------------------------	------	-------

4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
2. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2. Model A '46	269.00	325.00
4. Model B '48	375.00	450.00
4* Model C	450.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

2. Chicago Coin Hit Parade	100.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite	100.00	145.00

4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	99.50
4* Gold Cup (B '48)	25.00	65.00
6. Gold Mine	29.50	49.50
1. Golden Gloves (CC 7/49)	79.50	100.00
4. Gondola	19.50	44.50
4. Grand Award (CC 1/49)	40.00	60.00
2. Happy-Go-Lucky	150.00	199.50
4. HarvestMoon (Got 12/48)	49.00	69.50
4* Harvest Time (Ge 9/50)	50.00	95.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	115.00	129.50
4. Holiday (CC 12/48)	47.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
4* Hot Rods (B '49)	54.50	99.50
4* Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	275.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	27.50	55.00
1. Joker (Got 11/50)	125.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	25.00	65.00
4. K. C. Jones	65.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	79.50	119.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
1* Leaders (Un)	395.00	425.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2* Lite-A-Line (K 6/51)	135.00	185.00
4* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4* Majors '49 (CC 2/49)	39.50	70.00
1. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	69.50	114.50
2. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
2* Minstrel Man (Got 3/51)	135.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
2. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
1. Oasis	104.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	144.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
1. Phoenix	45.00	69.50
2* Photo Finish	50.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	44.50	84.50
4. Puddin' Head	40.00	55.00
4. PUNCHY (CC 11/50)	100.00	129.50
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	37.50	45.00
2. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	104.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	64.50	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
2. Rockettes (Got 8/50)	115.00	154.00
4. Rondevoov (Un 5/48)	25.00	39.50
2* Rose Bowl (Got 10/51)	155.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
2. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00

6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	45.00
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	295.00	350.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	50.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
2. Shoo Shoo (Wm 2/51)	89.50	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	185.00	195.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
1. South Pacific (Ge 3/50)	65.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Spark Plugs (Wm 10/51)	249.50	325.00
4. Special Entry (B '49)	22.50	45.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	44.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	145.00
2* Spot-Lite (B 1/52)	475.00	565.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5-48)	25.00	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
1* Steeple Chase (Un 2/52)	325.00	450.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	109.50	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	54.00	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
1. Sweetheart (Wm 7/50)	94.50	124.50
1. Tahiti (CC 10/49)	85.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	55.00	95.00
4. Three Feathers	40.00	69.50
4. Three Four Five (Un 10/51)	275.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4. Tri-Score (Ge 1/51)	64.50	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	69.50	89.50
4. Tumbleweed	72.50	104.50
4. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	139.50	275.00
2. Utah (Un 8/49)	60.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Wild West	165.00	199.50
4* Winner (

CONFIDENTIAL PRICE LIST



ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	1. Genco Total Roll	45.00	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

4. Bally Shuffle-Line	125.00	170.00	2. Keeney League Bowl	165.00	205.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	85.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney Deluxe League Bowler	299.00	329.00
4. Bally Shuffle Champ	30.00	75.00	4. Keeney Big League Bowl	185.00	225.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl	195.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	250.00	275.00
4. California Shuffle Pins	25.00	40.00	4. Keeney 4-Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. ChiCoin Bowling Alley	25.00	55.00	4. Un. Dbl. Shuffle	59.50	79.50
4. ChiCoin Alley w/con.	49.50	79.50	4* United Shuffle Alley	19.00	49.50
2. ChiCoin Ace Bowl	80.00	160.00	1. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Bowl Classic	69.50	115.00	4* Un. Shuffle Alley Exp.	25.00	59.50
4* ChiCoin Horseshoes	100.00	125.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. Twin Rebound	145.00	200.00
4. ChiCoin Baseball	35.00	95.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50	39.50
4. ChiCoin 6 Player	250.00	275.00	4* United Slugger	79.50	129.00
4. Exhibit Strike	45.00	89.50	2. United Skee Alley	79.00	119.50
3* Genco Shuffle Target	89.50	139.50	1. Un. 4-Player	215.00	235.00
1. Genco Bowling League	29.00	45.00	1. Un. 5-Player	245.00	275.00
4. Genco Glider	30.00	39.50	1* Un. 6-Player	260.00	325.00
4. Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
2* Gottlieb Bowlette	24.50	45.00	1. Un. Twin Shuffle Cade	125.00	195.00
1. Keeney ABC Bowler	25.00	60.00	4. Univ. Super Twin	75.00	115.00
4. Keeney Bowling Champ	39.00	89.00	4. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	145.00	169.00
1. Keeney King Pin	50.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	20.00	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	1* Williams Dbl. Head	55.00	99.50
4. Keeney Dbl. Bowler	50.00	100.00			

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spara	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	95.00	125.00
4. Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	100.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Flying Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Photomatic (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	85.00	95.00	4. Quizzer	79.50	100.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
2. ChiCoin Basketball Champ	210.00	275.00	4. Scientific Batting Pr.	45.00	75.00
4* ChiCoin Goalee	69.50	125.00	4. Scientific Pitch 'Em	145.00	185.00
4. ChiCoin Hockey	60.00	79.50	4* Seeburg Bear Gun	265.00	350.00
4. Chi Midget Skee	185.00	229.50	4. Seeburg Chicken Sam	75.00	110.00
4* ChiCoin Pistol	95.00	125.00	4. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edselco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	275.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascor	40.00	100.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	65.00	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
2* Exhibit Dale Gun	59.50	95.00	4. Teleguiz	89.50	165.00
4* Exhibit Gun Patrol	200.00	235.00	2* Un. Team Hockey	74.50	110.00
4. Exhibit Pony Express	350.00	395.00	6. Warner Voice Record	49.50	69.50
6. Exhibit Rotary Mdar.	175.00	275.00	4. Western Baseball '39	40.00	85.00
4. Exhibit Silver Bullets	100.00	175.00	4. Western Baseball '40	60.00	85.00
1* Exhibit Six Shooter	175.00	249.50	6. Whizz	15.00	29.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	4. Williams All Stars	49.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	1* Williams Star Series	75.00	135.00
4. Jack Rabbit	95.00	109.50	4. Williams Quarterback	59.50	89.50
4. Keeney Air Raider	95.00	125.00	4. Wurlitzer SkeeBall	125.00	150.00

CONFIDENTIAL PRICE LIST



VENDORS

CIGARETTE MACHINES

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	2. Rowe Royal (10 col.)	95.00- 139.50
4. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe President (8 col.)	110.00- 150.00
4. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (10 col.)	115.00- 150.00
1. Dugrenier Champion (9 col.)	80.00- 97.50	4. Rowe Crusader (10 col.)	125.00- 160.00
4. DuGrenier Champion (11 col.)	92.50- 120.00	4. Rowe Electric (8 col.)	125.00- 150.00
4. Eastern Electric C-8	150.00- 185.00	1. Uneeda "A" (6 col.)	45.00- 60.00
4. Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (8 col.)	49.50- 70.00
4. Lehigh King Size	125.00- 145.00	4. Uneeda "A" (9 col.)	59.50- 95.00
1. National 750	79.50- 95.00	4. Uneeda "E" (8 col.)	79.50- 89.50
4. National 950	85.00- 140.00	4. Uneeda "E" (9 col.)	79.50- 95.00
4. National 930	85.00- 125.00	4. Uneeda "E" (12 col.)	65.00- 75.00
4. National 9-A (9 col.)	100.00- 125.00	4. Uneeda "E" (15 col.)	75.00- 85.00
4. National Electric	119.50- 139.50	2. Uneeda 500 (7 col.)	75.00- 125.00
4. Rowe Imperial (6 col.)	69.50- 89.50	1. Uneeda 500 (9 col.)	80.00- 100.00
4. Rowe Imperial (8 col.)	75.00- 95.00	4. Uneeda 500 (15 col.)	75.00- 110.00
4. Rowe Royal (6 col.)	92.50- 100.00	4. Uneeda Monarch (9 col.)	100.00- 115.00
4. Rowe Royal (8 col.)	85.00- 135.00	4. Uneeda Monarch (12 col.)	100.00- 125.00

This Week's Used Market

The used machine market has settled down to a steady activity that is representative of this particular time of the year. The general increase in all divisions of the market continued to hold with some fluctuations causing slight increases and drops in both action and price.

In the music section, prices seemed to have leveled off on the whole. Prices which have previously tended to fall to some degree held this week and the popular games too managed to maintain a fairly constant level. Although these prices were steady the action was obvious.

The pin games continued along at the same rapid pace that has marked this di-

vision all year round. There were few fluctuations when compared to last week's listing. The big items and the new pieces again led the field.

Shuffles too continued to carry a great deal of action and it seems quite evident that it will do so for some time. The trading was broken down evenly among all the various items in this section with the exception of the few leaders which remained the big sellers. The arcade equipment proved once again to be active. This recently revived division showed tendencies of even greater increases as more and more of the items were quoted.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Crossroads	\$329.50
------------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1900.00
--------------	-----------

J. H. KEENEY & CO., INC.

High Score League Bowler	\$517.50
--------------------------	----------

Super De Luxe League Bowler	482.50
Six Player League Bowler	482.50
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
-----------------	----------

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	\$485.00
Six Player Super Shuffle Alley	535.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	\$525.00
Domino	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

BIG BRONCO

... PEAK SEASON NOW UNDER WAY!!!

JOIN THE THRONGS OF HAPPY OPERATORS CASHING IN WITH ...

"BIG BRONCO"

... ONLY HORSE "SAFETY-APPROVED" BY UNDERWRITERS LABORATORIES



BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

EXHIBIT SUPPLY

4218-4230 W. LAKE STREET CHICAGO 24, ILLINOIS

ESTABLISHED 1901

IT TROTS!
PULL THE REINS
IT GALLOPS!



UNITED'S

OFFICIAL SHUFFLE-ALLEY

**10¢
PER GAME
EACH
PLAYER**

**Sensational
New**

SPOT FEATURE

**MATCH SPOT SCORES WITH
LAST 2 FIGURES OF
PLAYERS SCORES**

**BIG, BOLD
ILLUMINATED
EASY-TO-SEE
SCORES**

**JUMBO
DISAPPEARING PINS
★
FAST-REBOUND ACTION
20-30 SCORING
★
STRIKE OR SPARE
FLASHER LIGHTS**

**★
CAN PICK UP
7-10 SPLIT**

**★
FORMICA
PLAYBOARD**

**★
SEE YOUR DISTRIBUTOR**

SIZES

**8 FT. BY 2 FT.
9 FT. BY 2 FT.**



**UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS**

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®

FAST COIN-HORSE PROFITS

NEW RETRACTABLE CASTERS

Boost profits by outdoor operation. Simply insert detachable key-wrench in holes in base of cabinet... a quick turn and THE CHAMPION is up on 4 smooth casters... ready to roll out in front of location... or move from spot to spot in the store. Base sets solid when casters are retracted. This new exclusive Bally feature means bigger profits than ever.

SURE BEA DURABLE FINISH

**SPEED-CONTROL
LOW SPEED START
PULL REINS FOR DESIRED GAIT, MEDIUM
OR FAST TROT- LIVELY GALLOP**

Equipped With
**NATIONAL
SLUG REJECTOR**

LIFE-LIKE ACTION

**FLOOR SPACE ONLY
22 IN. BY 49 IN.**

**REAL SADDLE
RICHLY ORNAMENTED
BOX-TYPE STIRRUP WITH
EXTRA LEATHER LOOP
FOR SHORT RIDERS**

RIDE THE CHAMPION 10¢

**SIMPLE,
STURDY
MECHANISM
EASILY ACCESSIBLE
FROM ALL 4 SIDES**



Bally®

atlantic city

NEWEST 3-CARD 5-BALL REPLAY HIT

Operators everywhere are earning fat profits with ATLANTIC CITY. Order from your Bally distributor today.

NEW DOUBLE-SCORE

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL ATTRACTS EXTRA COINS EVERY GAME POSSIBLE TO SPOT SIX NUMBERS

POPULAR "CORNERS" IDEA PROMOTES PLENTY EXTRA-COIN PLAY CORNER NUMBERS SCORE 200

EXTRA BALLS FEATURE

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES 3-IN-LINE, 4-IN-LINE, 5-IN-LINE

Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS