

# THE CASH BOX

VOLUME 13

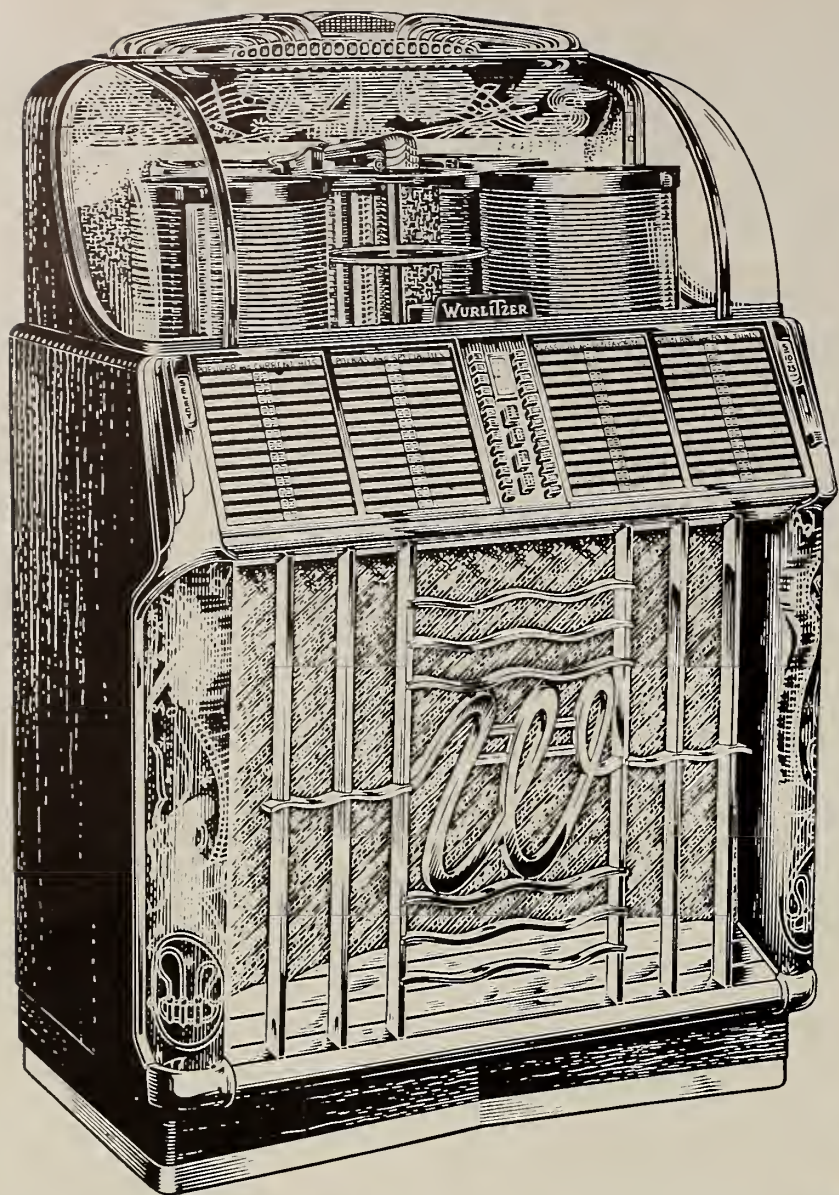
MAY 31, 1952

NUMBER 36



When Billy Eckstine and Fran Warren appeared at the N. Y. Paramount recently, it became an occasion for a get-together with other MGM record stars who were in town. Pictured above are Woody Herman, who last week showed off his band at Al Collins' Carnegie Hall concert; Tommy Edwards, who's been turning out one good disk after another; Fran Warren, whose latest is "Heavenly Father" backed with "Leave Them Alone"; Billy Eckstine, currently going strong with two disks, "Kiss Of Fire" and "Hold Me Close To You"; and Harry Meyerson A & R head of MGM.





# THE WURLITZER FIFTEEN HUNDRED

**SAVES YOU THE PRICE OF  
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**ENABLES YOU TO USE YOUR  
ENTIRE RECORD LIBRARY**

**HELPS YOU REGAIN CONTROL  
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**The Rudolph Wurlitzer Co.,  
North Tonawanda,  
New York**

# 104 TUNES

# 4578 *and*

**RPM RECORDS  
INTERMIXED**

**Why Buy  
Two When  
ONE  
Will Do?**



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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

## "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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# "You Mean It's Actually Ten Years?"

"Holy smokes, it seems like you just started a few years ago.

"Of course I remember getting your 'Confidential Price Lists' for some years before you came out with *The Cash Box*.

"By golly, ten years!

"It's hard to believe that ten years have sped by so fast.

"Seems like just yesterday when you walked into my office and told me all about your 'idea' of starting a new trade magazine called *The Cash Box*.

"Then, when you told me your plans and how you intended to make *The Cash Box* work, so that the people who were still in the business during the war would have a medium where they could actually 'talk to each other,' well, I remember telling you that 'this was the greatest idea of all ideas.'

"And now it's ten years!

"I just can't get over it!

"Gosh, when I think back to all the 'great ideas' you presented to the trade.

"Like the 'National Coin Machines Board of Trade'; 'The National Tax Council'; 'National Public Relations Bureau'; 'The Confidential Price Lists'; the 'Classified Advertising Subscription'; 'School For Mechanics'; '70%-30% Commission Basis'; '10c Play'; and so many, many others that are, today, leading conversations thruout the entire coin operated machines industry.

"Take your battles against the 'Buckley Bill,' the 'Scott Bill,' the 'Bryson Bill,' and all your great, great editorials.

"Well, all I can say, is that you deserve many, many more years of life in this industry.

"Believe me, if not for *The Cash Box* there just wouldn't have been anyone to courageously fight for us. Stand up for us. Get into the thick of the arguments. And logically and clearly explain them to us.

"So it's really ten years?

"That's right, you started in June, 1942 if I remember, and that means that this June, 1952, you'll be ten years old.

"Well, *Cash Box*, you deserve every honor and every break from every man, woman and child in this business.

"Believe me you've done one helluva job, and are doing even a greater job.

"You've done things that have never before been done in all the history of this industry.

"If any publication ever deserved the biggest, greatest, grandest testimonial of all-out commendation, you people at *The Cash Box* most completely deserve it. I mean every single word of what I've said.

"Well, fella, good luck, may you enjoy many, many more years of publication.

"Oh, by the way, don't forget to put in a Page Ad for me in that big issue.

"I want to be in that 'Tenth Anniversary Issue' of *The Cash Box* if only from the standpoint that you deserve this sort of tribute from my firm for how much you helped us, and the entire industry, to progress.

"Of course, and at the same time, I want my Ad to stand out and to be in an issue that will be, as you explain, treasured by everyone who gets it for the complete information it will contain."

(Editor's Note: The above is a transcription of a conversation held over the long distance phone with a noted member of the industry. It is our sincere hope that its import will reach home to all in this industry.)



**THE NATION'S**  
**TOP TEN**  
 PLUS  
**THE NEXT**  
**15**  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AB—Abbey	CO—Columbia	<b>CODE</b>	MG—MGM	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	MO—Modern	5IT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

- |           |  |          |
|-----------|--|----------|
| <b>1</b>  | <p><b>KISS OF FIRE</b><br/> <b>GEORGIA GIBBS</b><br/>                 CO-39737 (4-39737)—Toni Arden<br/>                 DE-28179 (9-28179)—Guy Lombardo O.<br/>                 DE-28177 (9-28177)—Louis Armstrong O.</p>   | <b>6</b> |
| <b>2</b>  | <p><b>A GUY IS A GUY</b><br/> <b>DORIS DAY</b><br/>                 CO-39673 (4-39673)—Doris Day<br/>                 DE-28049 (9-28049)—Ella Fitzgerald</p>   | <b>1</b> |
| <b>3</b>  | <p><b>I'LL WALK ALONE</b><br/> <b>DON CORNELL</b><br/>                 CA-2044 (F-2044)—Jane Froman<br/>                 CA-2000 (9-2000)—Margaret Whiting<br/>                 CO-39654 (4-39654)—Burt Taylor<br/>                 CR-60659 (9-60659)—Don Cornell<br/>                 DE-28094 (9-28094)—Gene Ammons O.</p>    | <b>4</b> |
| <b>4</b>  | <p><b>BLUE TANGO</b><br/> <b>LEROY ANDERSON</b><br/>                 CA-1966 (F-1966)—Les Baxter<br/>                 DE-27875 (9-27875)—Leroy Anderson<br/>                 DE-28031 (9-28031)—Guy Lombardo</p>   | <b>2</b> |
| <b>5</b>  | <p><b>WHEEL OF FORTUNE</b><br/> <b>KAY STARR</b><br/>                 CA-1964 (F-1964)—Kay Starr<br/>                 CR-60650 (9-60650)—Jimmy Scott<br/>                 DE-27967 (9-27967)—Arthur Prysock<br/>                 DE-48280 (9-48280)—Helen Humes<br/>                 DY-787—Sunny Gale &amp; Eddie Wilcox O.</p> | <b>3</b> |
| <b>6</b>  | <p><b>I'M YOURS</b><br/> <b>DON CORNELL/EDDIE FISHER</b><br/>                 CA-2102 (F-2102)—Baxter &amp; Beavers<br/>                 CO-39737 (4-39737)—Toni Arden<br/>                 CR-60690 (9-60690)—Don Cornell</p>   | <b>—</b> |
| <b>7</b>  | <p><b>BLACKSMITH BLUES</b><br/> <b>ELLA MAE MORSE</b><br/>                 CA-1922 (F-1922)—Ella Mae Morse<br/>                 CO-39671 (4-39671)—Harry James O.<br/>                 CO-20907 (4-20907)—Leon McAuliffe<br/>                 DE-27972 (9-27972)—Sy Oliver O.</p>  | <b>5</b> |
| <b>8</b>  | <p><b>BE ANYTHING (But Be Mine)</b><br/> <b>EDDY HOWARD</b><br/>                 AP-1191—Bobby Smith<br/>                 CA-2011 (F-2011)—Helen O'Connell<br/>                 CO-39690 (4-39690)—Champ Butler<br/>                 CR-60686 (9-60686)—Jack Haskell<br/>                 DE-28039 (F-28039)—Buddy Starke</p>    | <b>9</b> |
| <b>9</b>  | <p><b>FORGIVE ME</b><br/> <b>EDDIE FISHER</b><br/>                 CR-60718 (9-60718)—Georgie Auld<br/>                 MG-11170 (K11170)—Tommy Edwards</p>  | <b>7</b> |
| <b>10</b> | <p><b>PITTSBURGH, PA.</b><br/> <b>GUY MITCHELL</b><br/>                 CO-39663 (4-39663)</p>   | <b>8</b> |

# America's Juke Boxes Keep

# 30,000,000 DIFFERENT SIDES

## On Continuous Display All Day

## Every Day In The Year For The

## World's Composers, Artists

## And Music Publishers

If someone had dared to predict twenty years ago that today America's juke boxes would at any one time hold 15,000,000 records or 30,000,000 different sides, he would have probably been considered at the least somewhat extended in his optimism but more likely absolutely crazy.

For record companies twenty years ago were resigning themselves to utter defeat. It was the general opinion in the industry that it could never compete with radio where everything could be heard free.

And yet the record business was wrong. Because another industry—the juke box industry—grew up and developed to provide a market for records which was then undreamed of.

In the period of two decades, the number of juke boxes have grown from almost zero to more than 550,000. They have become located on every crossroads of this nation giving the public the kind of music it wants to hear at a price it can afford.

The juke box not only saved the record business from extinction but has brought it to the point where today it is the acknowledged hitmaker in the music business. Everyone knows there is no hit song, no star singer, no successful songwriter or publisher without hit records.

And it is all basically due to the juke box.

It was the juke box which opened up a whole new vista to the recording business. It was the juke box which took the top artists who were being developed through that new medium, radio—just as they will now be developed through that currently new medium, television—and brought them to the public, singing their hit songs over and over again on records, those same songs which they could only do once or twice on their radio shows—and all this at a nominal price.

No wonder the juke box industry developed and grew. It was serving a very definite need. It fulfilled an absolutely necessary function.

And just as in the era of radio it has grown to the point where it consumes 50,000,000 records a year and is a showcase on each and every day for 15,000,000 records at a time or 30,000,000 different sides, so in the era of television will it expand to even greater degrees.

For great as has been the growth of the juke box business, we have not even begun to scratch the surface of its possibilities.

Within the next few years the number of juke boxes will very likely double, making over one million machines on location.

Imagine that in terms of record sales, writers' royalties, publishers' profits.

Yes, the juke box business has created a prosperous, healthy record industry. But it has only just started. The best is yet to come.

11) ANYTIME 12) DELICADO. 13) HERE IN MY HEART. 14) PERFIDIA. 15) THAT'S THE CHANCE YOU TAKE. 16) CRY. 17) LADY LOVE. 18) WHAT'S THE USE. 19) HALF AS MUCH. 20) CARIOCA. 21) YOU. 22) WHISPERING WINDS. 23) I UNDERSTAND. 24) JUNCO PARTNER. 25) MY HERO.





**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. KISS OF FIRE ..... Georgia Gibbs (Mercury)
2. BLUE TANGO ..... Leroy Anderson (Decca)
3. I'M YOURS ..... Don Cornell (Coral)  
Eddie Fisher (RCA Victor)
4. I'LL WALK ALONE ..... Don Cornell (Coral)
5. A GUY IS A GUY ..... Doris Day (Columbia)
6. BE ANYTHING (But Be Mine) ..... Eddy Howard (Mercury)
7. HERE IN MY HEART ..... Al Martino (B.B.S.)
8. BLACKSMITH BLUES ..... Ella Mae Morse (Capitol)
9. FORGIVE ME ..... Eddie Fisher (RCA Victor)
10. WHEEL OF FORTUNE ..... Kay Starr (Capitol)

Donn Tibbetts, (WKXL-CBS-Concord, N. H.), has revamped his morning schedule on Saturdays. From eight to ten Donn includes among his regular features a new gimmick called "The Tops In Pops Panel." The panel consists of four listeners who sit in with Donn and review all new sides received up till Saturday's Top Shelf Show. Artists and publishers alike are pouring in their latest plug songs and disks for review and rating. Another top feature of the show is the spinning of the Top Ten songs as judged by The Cash Box reports. . . . Arnold Lewis (WALK-Patchogue, L. I.) has inaugurated a location luncheon deejay show which will be known as "Luncheon At Felice's." Arnold, who will play records and do interviews, kicked off the show on May 21. . . . Del Parks has taken over the deejay spot at WPEN-Philadelphia, from 6:05 to 9 A.M. on Monday through Saturday. . . . Bill Silbert starts a DJ-TV show on the Dumont network May 31. The show will originate from Palisades Amusement Park 5 days a week.



ED BARTELL  
(KQV-Pittsburgh, Pa.)

Ed Bartell (KQV-Pittsburgh) is one of the country's fast-rising disk jockies. Ed does five days a week from 4 to 5 P.M. right from one of the eight National Record Mart stores in Pittsburgh. In addition to these remotes, Bartell does a daily 2:30-3 P.M. and a 6:45-7 P.M. stint from the studio. The early show is pop and the later show is hillbilly. Bartell was a vocalist with such name bands as Horace Heidt, Dick Himber, Tommy Tucker, Gray Gordon and others, prior to his taking over wax spinning duties nine years ago. . . . Art Brown (WWDC-Washington, D. C.) is on the lookout for talented children under 12 years old in the Washington area for his "Starlet Revue." Art will accompany all youngsters on the piano or Hammond Organ. The versatile deejay has also ventured into the concert field. On Sundays from 5 to 6 P.M., Brown will play the Carillon in Meridian Hill Park. The concerts will begin on May 30 and admission will be free. The belled instrument was presented by Queen Juliana of Holland as a gift from her people. . . . Bud Brees has just acquired the 10 to 11 A.M. spot on WPEN-Philadelphia, from Monday through Saturday. That makes a total of twenty shows a week for Bud. . . . Members of the Washington Advertising Club are still chuckling over a campaign speech that jockie Milton Q. Ford gave on behalf of his boss Ben Strouse, WWDC, v.p. and general manager. Strouse is a candidate for the Board of Directors of the Ad Club and designated Ford as his campaign manager. The WWDC deejay went into action at the Ad Club's pre-election meeting wearing a 'coon-skin cap, drinking Hadocol and smoking a big black cigar.

"The Barry Kaye Show" on the midnight-5 A.M. slot at WCAU-Phila. is being deluged with mail from local listeners as well as audiences from 43 of the 48 states. Listeners in Canada, Alaska, Puerto Rico, Guatemala, and as far away as Denmark and New Zealand have also been heard from. To accurately record the phenomenal mail pull of the show, the station started a "Pin Point Club." Within a two week period, Kaye signed over 4000 membership requests from listeners. Kaye has had many name stars guest on his show, among them: Johnnie Ray, Patti Page, Sarah Vaughn, Farley Granger, The Four Aces, Denise Darcel, Guy Mitchell, and many more. . . . The highlight of Paul Dixon's career was when his "Music Shop," originating in Cincinnati, O., which operates on a weekly budget of \$15., replaced the \$40,000. a week Ameche-Langford variety show every week day morning over ABC originating in Cincinnati.

Hitting #1

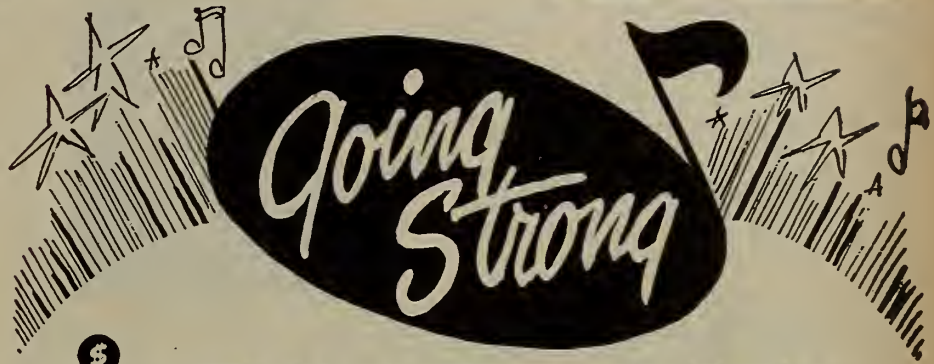
**'LONESOME & BLUE'**

and

**"I Need You"**

by  
**JOHN GREER**

RCA VICTOR-20-4685 (47-4685)



\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 24

- \$ I'm Yours / Just A Little Lovin' ..... Eddie Fisher ..... 20-4680 (47-4680)\*
- \$ That's The Chance You Take / Forgive Me ..... Eddie Fisher ..... 20-4574 (47-4574)\*
- \$ Any Time ..... Eddie Fisher ..... 20-4359 (47-4359)\*
- \$ Why Did You Leave Me / Lonesome-That's All ..... Perry Como ..... 20-4687 (47-4687)\*
- \$ Blue Tango ..... Hugo Winterhalter ..... 20-4518 (47-4518)\*
- \$ I Remember When ..... Eddie Fisher ..... 20-4618 (47-4618)\*
- \$ Kiss of Fire ..... Tony Martin ..... 20-4671 (47-4671)\*
- \$ Rutza, Rutza / Boo-Hoo ..... Bell Sisters and Henri Rene ..... 20-4665 (47-4665)\*
- \$ Delicado / Plink, Plank, Plunk ..... The Three Suns ..... 20-4677 (47-4677)\*
- \$ Busy Body / I Don't Mind ..... Pee Wee King ..... 20-4655 (47-4655)\*
- \$ Tell Me Why ..... Eddie Fisher ..... 20-4444 (47-4444)\*
- \$ Vanessa / Somewhere Along The Way ..... Hugo Winterhalter ..... 20-4691 (47-4691)\*
- \$ One Little Candle / Childhood Is A Meadow ..... Perry Como ..... 20-4707 (47-4707)\*
- \$ Lonesome And Blue ..... John Greer ..... 20-4685 (47-4685)\*
- Night Train / Vereda Tropical ..... Buddy Morrow ..... 20-4693 (47-4693)\*

\* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION - RADIO CORPORATION OF AMERICA - CAMDEN, NEW JERSEY



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

## CAMARATA ORCHESTRA

(Decca 28226; 9-28226)

**B+** "THE CUBAN NIGHTINGALE" (3:07) A dynamic rendition of a fast moving Latin number is belted out zestfully by the Camarata orchestra. A potent side.

**B** "THE FLUTER'S SAMBA" (3:01) The orchestra comes up with a spirited arrangement of a quick paced samba. Good for listening.

## VIC DAMONE

(Mercury 5858; 5858x45)

**B+** "HERE IN MY HEART" (2:51) A ballad that's coming fast is given a top notch going over by Vic Damone. The heartfelt and expressive reading is gonna get lots of spins.

**B** "TOMORROW NEVER COMES" (2:46) A slow ballad is treated warmly by Damone. The ork once again offers a lush backing.

## RALPH MARGERIE ORCHESTRA

(Mercury 5852; 5852x45)

**C** "I'M YOURS" (2:59) A current big ballad is turned out by the Ralph Margerie orchestra with Ray Shaw taking charge of the lyrics.

**C+** "THE MUSIC GOES AROUND AND AROUND" (2:45) A happy sounding oldie is given a jump treatment by the orchestra.

## FRANKIE LAINE & DORIS DAY

(Columbia 39693; 4-39693)

**B+** "SUGARBUSH" (2:00) Frankie Laine and Doris Day offer their polished version of a delightful bouncer. The Luboff choir adds to the potential of the lid.

**B** "HOW LOVELY COOKS THE MEAT" (2:27) The Laine-Day combo conjure up an alternately fast and slow paced rendition of another good number.

## BILLY WILLIAMS QUARTET

(Mercury 5866; 5866x45)

**B+** "STAY" (2:51). The Billy Williams Quartet comes up with a good sound as they present their stylized rendition of an attractive ballad.

**B** "AZURTE" (2:40) The vocal foursome present a forceful arrangement of a moderate beat item. Organ backing helps here.

## JOHN LAURENZ & BETTY WHITE

(Palace 102)

**C+** "TELL ME THAT YOU LOVE ME TONIGHT" (3:00) John Laurenz sings a lovely old ballad in English and Italian. The feelingful vocal is backed by the Victor Arno ork.

**C** "SWEETNIN'" (2:35) A cute ditty with a light bounce is given added vocal send off by Betty White.

## THE CASH BOX DISK OF THE WEEK

"LOVER" (3:18)

"YOU GO TO MY HEAD" (3:11)

PEGGY LEE

(Decca 28215; 9-28215)



PEGGY LEE

● Peggy Lee is headin' back to the top of the female singers list via her new effort. The number used is a wonderful oldie that's labeled "Lover" and it contains the

necessary qualities to go big again. The arrangement is terrific and different and should create plenty of excitement. Peggy offers a stirring and dynamic reading over a fast driving musical backdrop as set up by the Gordon Jenkins orchestra. This big production item makes for a wonderful sound that's gonna have juke box adherents tossing coin after coin into the machines. Flip is another oldie that's done in a contrasting pace. Here, Peggy delivers a slow, soft, sultry vocal that makes this level another strong contender. The Jenkins crew once again supports her all the way. However, the lid that's gonna move fast and furiously is the first deck and ops oughta get with it now.

## PAUL NERO ORCHESTRA

(Rhythm Records 1002)

**C+** "WHISTLER'S FATHER" (2:29) Paul Nero, his orchestra and violin bounce through a light number that showcases some fancy fiddling.

**C** "SITTIN' NEATH THE WILLOW TREE" (3:07) A simple sounding end that features a fem vocal is eased through pleasantly by the ork.

## JAYE PACE

Keystone 1415)

**C+** "I'M THE WORLD'S BIGGEST FOOL" (2:39) A soft, soothing treatment of an attractive ballad is presented by vocalist Jaye Pace.

**C** "BECAUSE I SAID I LOVE YOU" (2:53) Another slow number is dished up listenably by the songster and orchestra.

## FOUR ACES

(Merion 104)

**B** "WANTED" (2:46) A strong ballad is treated to the distinct styling of the Four Aces with Al Alberts handling the lead vocal.

**C+** "TOO MUCH IN LOVE" (2:39) The harmonizing quartet turns in a creditable job on a light bounce and once again the organ supplies the predominant backing.

## RUSTY DRAPER

(Mercury 5851; 5851x45)

**B+** "DEVIL OF A WOMAN" (2:35) A fast moving, dynamic Latin tempo item is belted out in a spirited and exciting manner by Rusty Draper. Ork credits go to Nelson Riddle.

**B** "BOUNCING ON THE BAYOU" (2:42) Another big sounding end with a dynamic arrangement handled expertly by the artists.

## BETTY BREWER

(Decca 28202; 9-28202)

**C+** "I MAY HATE MYSELF IN THE MORNING" (3:02) Betty Brewer offers a slow rendition of a grand Benjamin and Weiss tune. Sy Oliver sets the lid up musically.

**C** "YOU'VE GOT ME CRYING AGAIN" (2:50) A slow, sentimental ballad is treated softly by the chirp and orchestra. Vocal group adds to the side.

## MOREY AMSTERDAM

(Decca 28215; 9-28215)

**C** "TRUE, MON, TRUE" (2:36) A cute calypso novelty with humorous lyrics is dished up vocally by comedian Morey Amsterdam. Milton De Lugg and his group present the backing.

**C** "MY WIFE DOES THE CUTEST THINGS" (2:52) Another amusing novelty is offered by the comic.

## SNOOKY LANSON

(Tennessee 816)

**C+** "TIME" (2:39) A slow, pleasant ballad is handled easily by Snooky Lanson with a subdued orking setting the lid off effectively.

**C+** "STAY AWAY FROM DIXIE-LAND" (2:47) The artist lends vocal assistance to a Dixieland beat. A lively side.

## DINAH SHORE & TONY MARTIN

(RCA Victor 20-4718; 47-4718)

**B** "IF SOMEONE HAD TOLD ME" (3:14) Dinah Shore and Tony Martin duo with a lovely tune and turn in a slow and soothing job. Henri Rene backs the end musically.

**B** "NO OTHER GIRL FOR ME" (2:12) A slow waltz tempo item is dished up by the same combo with a fitting backdrop set up by the ork.

## FREDDY MARTIN ORCHESTRA

(RCA Victor 20-4713; 47-4713)

**B** "SMALL TALK" (2:50) A slow cute tune is delivered with finesse by the Freddy Martin orchestra with vocal credits going to Murray Arnold.

**C+** "THERE'LL BE NO NEW TUNES ON THIS OLD PIANO" (3:06) A zestful bounce is belted out by the ork and vocalist with some interesting piano runs highlighted.

## LISA KIRK & BOB HAYMES

(RCA Victor 20-4715; 47-4715)

**C** "WAIT TILL THE SUN SHINES NELLIE BLUES" (2:29) Lisa Kirk and Bob Haymes present an easy jump version of an oldie.

**C+** "FIFTY YEARS AGO" (2:51) The artists deliver a cute number in an informal manner with talking injected throughout.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HERE IN MY HEART" ..... Vic Damone..... Mercury 5858; 5858x45
- ★ "SUGARBUSH" ..... Doris Day & Frankie Laine ..... Columbia 39693; 9-39693
- ★ "STAY" ..... Billy Williams Quartet .....
- ★ "WANTED" ..... Four Aces ..... Merion 104



# ROUND THE WAX CIRCLE

## NEW YORK:

Dolly Dawn, Jubilee recording star, held a cocktail party for her friends, disk jockies, juke box operators and the trade press at Al and Dick's Steak House. A tribute to Dolly's popularity was the amazing turnout that jammed the room. Jerry Blaine, Jubilee prexy, greeted all the guests as they entered, and gave each a copy of Dolly's new release "I'm Getting Sentimental Over You" and "Smooth As Silk" as they left. . . . Latest flash from the rumour factory has it that Sunny Gale will shortly sign with RCA Victor. Sunny has been gaining steadily in popularity, what with TV shows and personal appearances in top theatres in Philadelphia, Detroit and New York. Thrush made it with her Derby recording "Wheel Of Fortune." . . . A great little gal with a great big voice stands out in the current Gershwin musical "Of Thee I Sing." Louise Carlyle is the chirp who bears watching. She's a good bet for some recording company on the lookout for hot talent. . . . Gloria Wirfel, secretary to Frank Walker, president of MGM Records, getting married June 7. . . . Irwin Zucker, eastern record promotion man for Coral Records, is going to do what we all dream of. One June 10 Irwin will sail from the U. S. shores for a three month tour of Europe. He intends to survey the music field while there. . . . Rosemary Clooney and Gene



LOUISE CARLYLE

Autry have cut some Christmas sides together. . . . This has been an exciting week with all the hullabaloo centered around three new singers. It is a rare thing when a young vocalist clicks with his first record—but here we have three youngsters coming through with smashes on their first try. Frank Stevens has two great sides in his Gramercy disk "Never Leave Me" and "Heart For Sale." Steve Lawrence comes through with two big ones for King with "Poinciana" and "Never Leave Me," and Len Forrest makes good with a bang with his Regent release of "Mammy Of Mine" and "Dixie Train." "Mammy" was featured 28 years ago by Al Jolson but was never recorded by him. . . . MGM Records is once again arranging for tie-ins throughout the country with drive-in theatres. Drive-ins will play MGM Records exclusively on their loud speaker systems before and after shows and during intermissions. . . . Randy Wood, prexy of Dot Records, will be out of action for a few weeks as he goes into the hospital for an operation. . . . Pee Wee King's Victor recording of "Busybody" and "I Don't Mind" close to 150,000. . . . George Haggard of Haggard Music recuperating from a bad case of paint poisoning.

## CHICAGO:

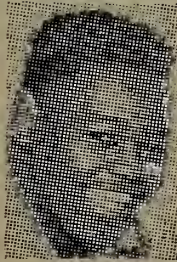
Enjoyed ourselves at a very terrific cocktail party given for the Four Aces by Decca's offices here. Shim Weiner, who heads Decca in Our Town, tremendously pleased (one of those beaming, big, silent guys, who just loves to see people enjoying themselves) and everyone having the grandest good time. Gotta hand it to this "Shim" Weiner for his hospitality. And, what's nicest, the Four Aces turned out to be terrifically swell guys. all of 'em. . . . Say, you record mfrs, if you want here a voice as is a voice, and as can sing it from lowdown to uptown, then catch this Marty Drake, currently with "Bagels & Yox" here in Chi. Of whom Edward (Met) Johnson said is one of the great voices of our time. If ever a voice should be featured on disks—we choose Marty Drake. . . . Sweeter than sweet: Maggie Whiting. And nicer than nice: Lou Busch (otherwise Joe "Fingers" Carr, Maggie's swell hubby). Two very grand people. Who are so really sweet to meet and talk with. And so earnest about wanting to please the people. . . . Percy Faith 'round town makin' the rounds with travelin' natt hale. . . . David LeWinter in his 7th year at the Pump Room (which is a record, we believe, that'll never again be equalled) is one of the most terrific little orks on jazz and rhythm tunes we ever did hear. . . . Peggy Lee and Gordon Jenkins (could you ask for two more better?) have got Sammy Fox and Barney Fields of Paramount Music here all atwitter with their rendition of that old favorite "Lover." . . . That Ella Fitzgerald at the Regal—so very, very great. Just ain't any way of describing this gal's chirping. Tears the house down. But down. And out. Everytime. . . . Come to think of it, we hear from a noted deejay that Tony Bennett, Guy Mitchell and Al Martino used to room together. Then each one departed from the room.



ELLA FITZGERALD

## LOS ANGELES:

There's one way to judge the sales of any record, and that's by looking at the orders as they pile in, which is exactly what we did at Lew Chudd's Imperial office the other day while he received several long distance calls for large quantities of Fats Domino's "Goin' Home" and Slim Whitman's "Indian Love Call." . . . Got pretty chatty with the girls in Lew's office while he was on a distance phone and gathered he wasn't a bad fellow to work for: One of the girls has been with him six years, another five years and the newcomer two years, making it somewhat of a longevity record among independent firms in the business on this Coast. . . . Over at Modern, where the Bihari Family is really doing a job these days, we found Joe just back from a trip South, where he recorded a number of spirituals in line with Modern's plan to go all out in building up their spiritual line. . . . Tempo's entry into the blues and rhythm field appears off to a healthy start with Little Billy Big doing a nice ballad on "The Saddest Dream." . . . Visited Good Time Jazz at its new large quarters on Melrose Place, where Nesuhi Ertegun and Bob Kirstein are in charge while headman Lester Koenig is shooting a motion picture for Paramount in Rome. . . . The boys believe they've got a live



FATS DOMINO

one for the boxes in Bob Scobey's "South," marking its first known vocal treatment, with Clancy Hayes doing the honors.

Ralph Bass of Federal just back from New York, where he spent some time with our Bob Austin, and also got over to Cincinnati to cut The Royals and down to Durham, N. C., to do a spiritual session with a new group, "The Internes," and was given an assist by popular disc jockey Charlie Cash of station WTIK. . . . King's Al Sherman also just in from Phoenix with reports that Lucky Millinder's "Loaded with Love" and Earl Bostic's "Linger Awhile" are taking off big up thataway. . . . Back from a tour on behalf of his many top name recording artist clients was promotion man Jerry Johnson, who covered 104 radio stations in Salt Lake, Boise, Spokane, Butte, Cheyenne, Denver, Santa Fe and points north and west.



**BILLY  
ECKSTINE**  
KISS OF FIRE  
and  
NEVER LIKE  
THIS  
MGM 11225-78 rpm  
K11225-45 rpm



**FRAN  
WARREN**  
HEAVENLY  
FATHER  
and  
LEAVE THEM  
ALONE  
MGM 11237-78 rpm  
K11237-45 rpm



**DAVID  
ROSE**  
And His  
Orchestra Play  
**HARLEM  
NOCTURNE**  
SAXOPHONE SOLO  
by WOODY HERMAN  
and  
ON A LITTLE  
COUNTRY ROAD  
IN SWITZERLAND  
MGM 30582-78 rpm  
K30582-45 rpm

**FRANK  
PETTY TRIO**  
HINDUSTAN  
and  
WHY WORRY  
MGM 11216-78 rpm  
K11216-45 rpm

**DANNY  
DAVIS**  
ALMOST  
and  
DO YOU EVER  
THINK OF ME?  
MGM 11244 78 rpm  
K11244-45 rpm

**JONI  
JAMES**  
LET THERE  
BE LOVE  
and  
MY BABY  
JUST CARES  
FOR ME  
MGM 11223-78 rpm

**CINDY  
LORD**  
WALKIN' TO  
THE MAILBOX  
and  
COME BACK  
MGM 11211-78 rpm  
K11211-45 rpm

**LIONEL  
HAMPTON**  
And His Orchestra  
**KINGFISH**  
and  
DON'T FLEE THE  
SCENE SALTY  
MGM 11227-78 rpm  
K11227-45 rpm

**BILL  
FARRELL**  
PLEASE  
and  
HERE'S TO US  
MGM 11234-78 rpm  
K11234-45 rpm

**ALAN  
DEAN**  
YOU'LL NEVER  
BE MINE  
AND  
DO YOU CARE?  
MGM 11226-78 RPM  
K11226-45 RPM

**EDDIE  
HEYWOOD**  
RAINFALL  
AND  
BLACK  
MOONLIGHT  
MGM 11235

**DANNY  
WINCHELL**  
TWO  
AND  
WHY DID YOU  
LEAVE ME?  
MGM 11218-78 RPM

**HANK  
WILLIAMS**  
HALF AS MUCH  
AND  
LET'S TURN BACK  
THE YEARS  
MGM 11202-78 RPM  
K11202-45 RPM

**ARTHUR  
(Guitar Boogie)  
SMITH**  
JUST LOOKIN'  
AND  
FIDDLE-FADDLE  
MGM 11191-78 RPM  
K11191-45 RPM

**CARSON  
ROBISON**  
STORE BOUGHT  
TEETH  
AND  
LIFE IS A BEAUTI-  
FUL (?) THING  
MGM 11200-78 RPM

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N.Y.



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**DINAH SHORE**

(RCA Victor 20-4719; 47-4719)

● **"DELICADO"** (3:00) A current biggie is handled excitingly by Dinah Shore. The Henri Rene ork supplies the Latin background.

● **"THE WORLD HAS A PROMISE"** (2:27) A delightful and catchy folk item is presented engagingly by vocalist and ork. Tune should build.

**THE FOUR KNIGHTS**

(Capitol 2087; F-2087)

● **"IT'S A SIN TO TELL A LIE"** (2:48) The Four Knights deliver a change of pace version of a grand oldie. The slow item is stepped up in the middle with a jump tempo.

● **"I'M THE WORLD'S BIGGEST FOOL"** (2:46) A slow piece is worked over by the group with the aid of an echo effect.

**JEANNE GAYLE**

(Capitol 2088; F-2088)

● **"THE BOOM SONG"** (2:02) A cute novelty with an infectious bounce is handled adeptly by Jeanne Gayle with a big boost from the Cliffie Stone crew. If number happens, this lid should get a share of the loot.

● **"I WAS JUST WALKIN' OUT THE DOOR"** (2:51) A slow, sentimental tune is dished out in country style by the thrush.

**HELEN O'CONNELL**

(Capitol 2090; F-2090)

● **"FAREWELL"** (2:28) A slow folk and western type number is delivered warmly by Helen O'Connell with a fitting backdrop set up by the Harold Mooney ork.

● **"STAR EYES"** (2:37) A tuneful item with a light latin beat provides better material for the chirp. The Mooney ork once again sets the mood.

**PAUL WESTON ORCHESTRA**

(Columbia 39736; 4-39736)

● **"SO HELP ME"** (2:00) Paul Weston's ork handles a lilting tune in smooth fashion. Side is ornamented by the Luboff Choir and Fred Lowery's whistle.

● **"BEAUTIFUL OHIO"** (2:41) Weston crew offers a soothing rendition of a soft, slow tune with whistling and choral group again featured.

**RAY BLOCH ORCHESTRA**

(Coral 60747; 9-60747)

● **"NEVER LET HER GO"** (2:45) A me'odic jump tune is dished up tastily by the Ray Bloch orchestra along with Larry Douglas and the Sweetland Singers.

● **"YOU'LL NEVER BE MINE"** (3:10) Douglas offers an impressive vocal to a slow and pretty waltz tempo tune. The orking rounds the side out.

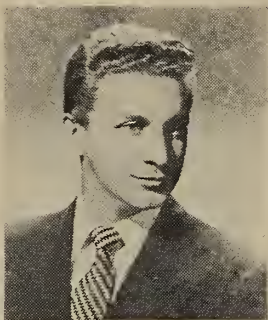
**THE CASH BOX**

**SLEEPER OF THE WEEK**

**"NEVER LEAVE ME" (2:57)**

**"HEART FOR SALE" (2:13)**

**FRANK STEVENS**  
(Gramercy 1057)



FRANK STEVENS

● A young vocalist makes his debut with two winning performances. Frank Stevens presents an expressive reading of a lovely romantic ballad on the top half that's titled "Never Leave Me." The pretty melody is carried impressively by the songster along with the lush backing set up by the orchestra. Flip is called "Heart For Sale," and here too the chanter has himself a lid that could move to the top. The fine voice of this artist is gonna make a niche for itself in juke box circles and ops are advised to stock up now.

**"MAMMY OF MINE" (2:47)**

**"DIXIE TRAIN" (2:51)**

**LEN FORREST**  
(Regent 195)



LEN FORREST

● A new voice and an old familiar sound is what Len Forrest offers on his first recording effort. The vocal quality is reminiscent of the late Al Jolson and Len manages to capture lots of the warmth of this trouper. The tune labeled, "Mammy Of Mine," is an old time Jolson number that moves along with a big bounce. The string backing offers an authentic setting. Flip is a similar side that moves with a quicker pace and here too the artist turns in a grand job. Both sides look big and ops should get going real soon.

**"POINCIANA" (2:50)**

**"NEVER LEAVE ME" (2:56)**

**STEVE LAWRENCE**  
(King 15185)



STEVE LAWRENCE

● Sixteen year old Steve Lawrence proves his maturity on records with his initial King effort. The material is the grand oldie tagged "Poinciana" and the arrangement tendered it is first class. Steve gives out with a wonderful vocal interpretation of this lovely melody while the orchestra under the direction of Dewey Bergman sets the light latin beat up dramatically. The lower portion is an attractive ballad that may also click. The pretty tune is given another fine vocal send off by the artist, however, the top lid carries enough appeal to make it a sure thing.

**"THE DAY OF JUBILO" (2:25)**

**"YOU'LL NEVER BE MINE" (2:55)**

**GUY MITCHELL**  
Columbia 39753; 4-39753)



GUY MITCHELL

● Guy Mitchell scores again with his presentation of a rousing folk type number. The songster cruises through the bouncing number with the same authority that has made so many of his previous waxings top money making material. "The Day Of Jubilo" is powerfully projected by Guy while supported with a rhythmic backdrop by the capable Mitch Miller ork and chorus. Flip is an engaging side that's done with a modified waltz tempo by Guy and the crew. The fullness of the voices and the beautiful orking make the top level a potent one and ops oughta act accordingly.

**MITCH MILLER ORCHESTRA & RAY MCKINLEY**

(Columbia 39742; 4-39742)

● **"BUNK HOUSE BOOGIE" (2:40)** Mitch Miller and Ray McKinley give out with a forceful rendition of an oldie in jump tempo along with the C Notes and Stan Freeman harp-sicording.

● **"CUBAN NIGHTINGALE" (2:05)** A fast moving Latin beat surrounded by Mitch's French Horns is carried through excitingly.

**DE PAUR'S INFANTRY CHORUS**

(Columbia 39743; 4-39743)

● **"PEACE IN THE VALLEY" (3:05)** The big voices of the De Paur Infantry Chorus come up with a smooth rendition of a slow number.

● **"MOVE OVER, GENERAL Brown" (2:00)** The male vocal group offers a stirring sound on a march tempo that features George Marshall.

**MARY SMALL**

(King 15187)

● **"THE MERRY-GO-ROUND BROKE DOWN" (2:12)** Mary has a cute bouncing version of a real oldie as the Vic Mizzy ork offers the backdrop.

● **"YOU'D THINK I WAS IN LOVE" (3:07)** A multiple voice rendition of a slow easy moving tune is dished up pleasantly by the chirp.

**PETER LIND HAYES**

(Decca 28205; 9-28205)

● **"YOU'RE SO MUCH A PART OF ME" (2:23)** A cute bouncer with matching lyrics is delivered sprightly by Peter Lind Hayes along with his wife Mary Healy.

● **"BEWARE OF THE BEAR" (3:18)** With the support of the Charlie Barnet orchestra Hayes presents a bouncing novelty.

**BING CROSBY & JUDY GARLAND**

(Decca 28210; 9-28210)

● **"MINE" (2:44)** Bing Crosby and Judy Garland offer a polished performance while duoling with a pleasant, moderate beat number. Joe Lilley's ork backs the pros.

● **"YOU'VE GOT ME WHERE YOU WANT ME" (2:49)** A light jump is carried engagingly by the vocalists and is adequately backed by the musical crew.

**LES BROWN ORCHESTRA**

(Coral 60745; 9-60745)

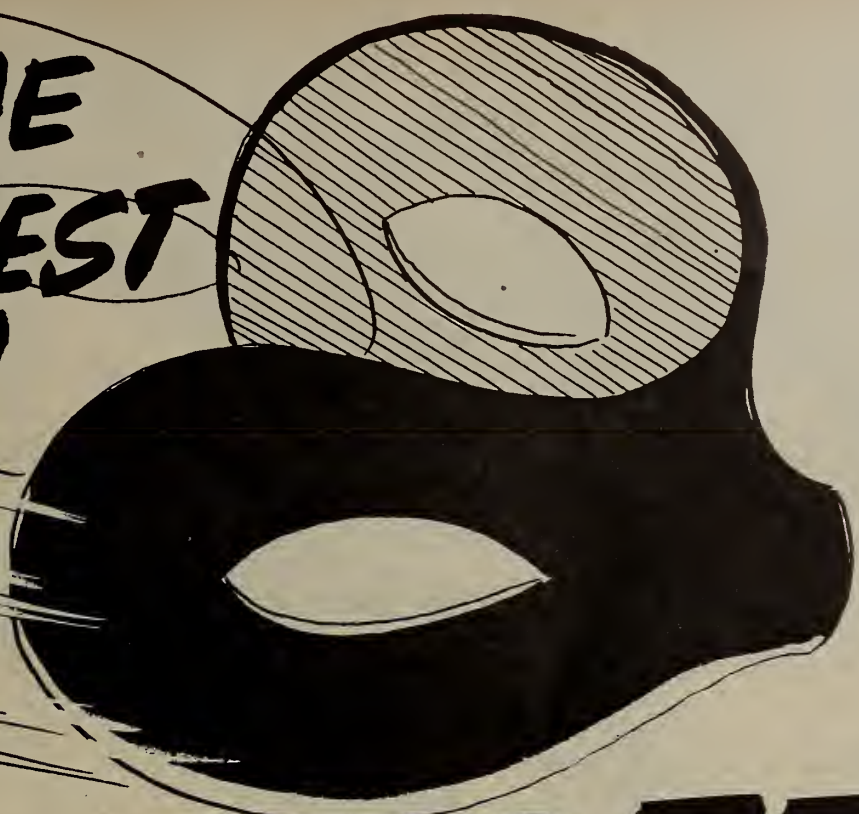
● **"KISS OF FIRE" (2:47)** The current popular tango, "El Choclo," is given slick instrumental coverage by the Les Brown ork while supported vocally by the Jud Conlon Singers.

● **"I WAITED A LITTLE TOO LONG" (2:45)** The vocal group is featured with a slow item that builds into a jumpy side. The tune should happen.



UNMASKING THE NATION'S NEWEST RECORD HIT!

# "THE MASK IS OFF"



on **PYRAMID RECORD** 900 and (45x900)

backed with

**"GOOD NIGHT"**

AS RECORDED BY THE THRILLING NEW SINGING STAR DISCOVERY

## BUDDY COSTA

Orchestra and Chorus Conducted by JOE REISMAN

**Jubilee RECORD CO INC.**  
315 W. 47TH ST., NEW YORK, N. Y.

Manufactured and Distributed Thru—

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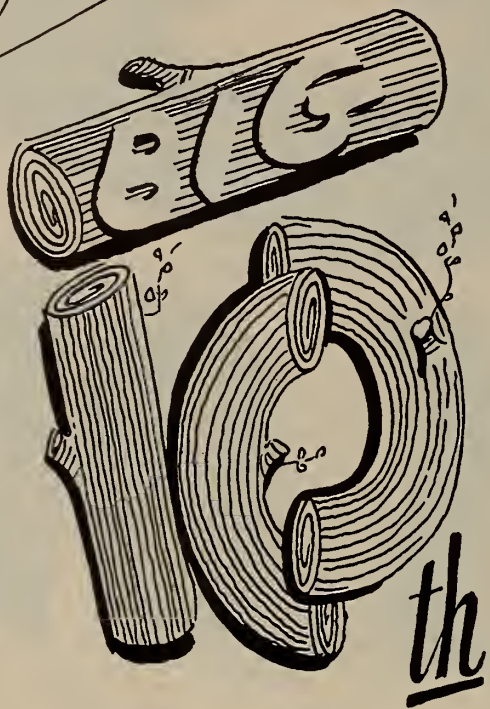
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





## *Anniversary Issue*

Dated JUNE 21, 1952

Your advertisement will **STAY PUT** in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is **INVALUABLE TO ALL ENGAGED IN THE MUSIC INDUSTRY . . . TODAY AND TOMORROW**

Due to Greatly Increased Size the 10th Anniversary Issue

IS

### **NOW IN PREPARATION**

LAST MINUTE CLOSING DATE

**JUNE 11, 1952**

**RUSH YOUR RESERVATION NOW—OR BETTER  
STILL, SEND IN YOUR AD NOW**

### ***The Cash Box***

*(Publication Offices)*

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



# A New York Cowboy



LOS ANGELES—Robert Q. Lewis en route from Las Vegas to New York stopped off in Los Angeles to tape a few shows with Bob Crosby, Margaret Whiting and Jimmy Wakely. In addition to the interviews taped with the Capitol artists shown above, Robert Q. also did some with Joe "Fingers" Carr and Stan Freberg.

# The HALE You Say

by natt hale

Down through the years, the juke box has taken on added significance in the promotion and exploitation of phonographs records, besides providing the manufacturers and distributors as an enormous sales outlet. It appears to be an amazing testimonial, at times, that the rank and file of the coin machine gentry seem to have an intuitive approach to the new trends which continually crop up to beset and bewilder the ordinary record "experts"—the sales managers, A. & R. directors, promotion specialists, etc.

Of recent years, however, it would seem that the assorted genii who have been the plague and bane of the juke operators have now come up with a new device to carry out their Machiavellian schemes.

Why not make the juke box their Number One outlet for promotion and exploitation?

So be it!

Despite the already decorativeness of most boxes, the master-minds of p. & e. set about to provoke the harassed ops by designing display pieces, special photos, perambulating "gimmicks," perpetual-motion oddities, colored title strips, hangers and streamers for surrounding areas of the box, stickers, and etc., etc. Everything... (Oh Brother...!)

In order to correctly analyze this current situation, it might be well to describe another one of our hypothetical locations, where a brand-new 2000-selector box has recently been installed. With a seating capacity of some thirty-four people, the spot has 235 wall boxes to take care of the "transient" trade... (It's the transient visitor to any

location, you know, who insists on giving the owner a list of 72 "must" records to forward on to the collector. "If they're not on the next time I come in here, I'm gonna' do my drinkin' some other place—").

In spite of the number of wall boxes, we can't make our three selections with any appreciable discrimination. Why? Because, across the face of each wall box is a huge, violently multi-colored sticker, containing a portrait of a femme in what should be described as a futuristic bikini sun suit. This gal, evidently, is all excited about a record by Darken Hansome entitled, "You Do Things To Me." So, caring little or naught for the vocal inspiration or pictorial onslaught on behalf of Mr. Handsome, we tread our weary way to the juke-box itself, whereby we can insert our two bits with comparative individualism.

But—can we?!!

The first graphic to engage our retinas is a little figurine which seems to be prancing to and fro across the floor of the box. In vivid lettering on the miniature sandwich-board which adorns the figure, we read: "What Am I Doing? Why, 'I'M WALKIN' MY BABY BACK HOME!' Play Record No. 46-D."

Still displaying unusual character fortitude, we attempt to focus the orbs on the mass array of title strips below.

But—no-o-o!

Our attention is directed to the wall behind the machine, where a neon sign flickers on and off. The verbiage thereon informs us that: "Lotta Curves says: 'Spider's Prey' is my best record to date. Listen to it. Ple-e-e-ase...?"

Once more, we make a hearty endeavor to concentrate on the vast array of titles, and we believe that, at long last, we've concluded on at least one disc we'd like to hear. Now for the other two—

But—

Out of the corner of our left optic, we detect the petite American flag which keeps flapping in the breeze of a deftly-concealed fan within the juke box. Pasted against the back of the box, a small sign proclaims: "Listen to 34-B. Let's make the Reds see red, when they see our red, white and blue." Then, in flaming vermillion, a scornful finger points at us accusingly, stating: "Well—aren't you going to play Number 34-B? Be patriotic!"

Resignedly, we make our way back to the bar to ask the bartender to change a bill for us and give us 20 quarters. Who are we, not to be patriotic?

In time, we insert all of the coins in the chute and press the concatenation of levers, registering a play for every platter on the box.

We'd feel guilty if we didn't play every one. And we know that the flaming finger would haunt us for the rest of our days.

Well—That's how it goes!



NATT HALE

**America's Fastest Selling Records**

# DECCA

## "BEST BETS"

Place these fast-moving numbers now... Selections based on actual sales.

POSITION THIS WEEK			
1.	WABASH BLUES LINGER AWHILE	Andrews Sisters and Russ Morgan	28143*
2.	HERE IN MY HEART I'M SORRY	Andrews Sisters and Dick Haymes	28213*
3.	RACK UP THE BALLS BOYS TILL THE WELL GOES DRY	Rex Allen	28146*
4.	HANG YOUR HEAD IN SHAME WHERE IS YOUR WANDERING MOTHER TONIGHT	Andrews Sisters and Red Foley	28163*
5.	I'M BOUND FOR THE KINGDOM I'D RATHER HAVE JESUS	Red Foley with The Jordanaires	28147*
6.	JUNCO PARTNER AZURE-TE (Paris Blues)	Louis Jordan	28211*
7.	PLINK, PLANK, PLUNK! SERENATA	Leroy Anderson	28168*
8.	MY ACHING HEART I DON'T KNOW WHAT'S TROUBLIN' YOUR MIND	Buddy Johnson	28165*
9.	HEAVENLY FATHER LONESOME AND BLUE	Evelyn Knight with Sy Oliver	28151*
10.	I WAITED A LITTLE TOO LONG I MAY HATE MYSELF IN THE MORNING (For Falling In Love Tonight)	Trudy Richards and Artie Shaw	28190*
11.	LONELY WINE MY MELANCHOLY BABY	Bill Snyder	28192*
12.	DIESEL SMOKE, DANGEROUS CURVES THE LITTLE GREEN VALLEY	Burl Ives and Grady Martin	28161*
13.	"TWO" MINUTE WALTZ STARS AND STRIPES FOREVER	Carmen Cavallaro	28150*
14.	FISHERMAN'S BOOGIE HOTFOOT SHUFFLE	Al Dexter	28137*

\*Also available in 45 RPM (add prefix '9-' to record number)

**A SMASH HIT!**

# PEGGY LEE and GORDON JENKINS

## LOVER

and YOU GO TO MY HEAD

Decca 28215 (78 RPM) and  
9-28215 (45 RPM)

**DECCA RECORDS**



# Rise In Album Sales Hypos Oldie Revivals — Capitol To Release "Roberta"

NEW YORK—With the continued rise of album sales and the popularity of music from Broadway shows, major recording companies have formed production units; and now go back through the musical files to record old favorites.

Acting not only as recorders but also as producers, diskeries inherit headaches of casting, interpretation, continuity, and creating the "show feel," plus complete technical difficulties.

Under the guidance of Repertoire man (production supervisor) Walt Heebner, Capitol just completed its own production of Jerome Kern's ever fresh Broadway musical—"Roberta."

Once the rights to music and other financial arrangements were finished, production head Heebner sat down with book and score to figure out how much of the music could be used. He had a problem peculiar to the record industry—the limitation of time available on one ten inch 78 (the 78 rpm disc is used as a basis because it contains the lowest maximum time available as compared to the 45 and 33 1/3

records. When albums are recorded on all three speeds, they are tailored to the requirements of the 78). With a maximum of three minutes and twenty seconds available on each 78 side, Heebner had to cull the music carefully to include as many songs as possible, and at the same time, place the music in a sequence which would approximate the continuity of the show.

Once this problem (perhaps the greatest one) was solved, Heebner's next step was casting. In the case of the "Roberta" album, he chose two contract artists as leads—Gordon MacRae and Lucille Norman. For the role of Madame Scharanka, Heebner decided upon Anne Triola because he knew her capabilities to fit the hoydenish, barrelhouse character. After he signed Miss Triola for the album, he discovered she had actually played the role in the Sacramento, California, company of "Roberta." Another contract artist Heebner decided upon was George Greeley, who was assigned arranger-conductor chores.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 24 without any changes on the part of THE CASH BOX.

### Johnny Pearson

KOWH—Omaha, Neb.

1. Im Yours (Eddie Fisher)
2. Blue Tango (L. Anderson)
3. I'll Walk Alone (D. Cornell)
4. Kiss Of Fire (Georgia Gibbs)
5. A Guy Is A Guy (Doris Day)
6. Pittsburgh, Pa. (G. Mitchell)
7. Wheel Of Fortune (K. Starr)
8. Blacksmith Blues (Ella Mae Morse)
9. I Understand (Four Aces)
10. Forgive Me (Eddie Fisher)

### Ed Perry

KFRE—Fresno, Calif.

1. Delicado (Percy Faith)
2. Pittsburgh, Pa. (G. Mitchell)
3. Kiss Of Fire (Georgia Gibbs)
4. Blue Tango (H. Winterhalter)
5. I'll Walk Alone (D. Cornell)
6. Wheel Of Fortune (B. Wayne)
7. Junco Partner (R. Hayes)
8. Blacksmith Blues (Ella Mae Morse)
9. Don't Ever Be Afraid To Go Home (Frank Sinatra)
10. Goody Goody (Jane Grant)

### Red Munro

WTMA—Charleston, S. C.

1. Blue Tango (H. Winterhalter)
2. That's The Chance You Take (Patty Andrews)
3. Kiss Of Fire (B. Eckstine)
4. Dipsy Doodle (Doris Day)
5. One Love (The Mariners)
6. I Understand (Four Aces)
7. Boo Hoo (The Bell Sisters)
8. Raminay (Jo Stafford)
9. Blacksmith Blues (Ella Mae Morse)
10. Shiek Of Araby (Ames Bros.)

### Earle Pudney

WGY—Schenectady, N. Y.

1. A Guy Is A Guy (Doris Day)
2. Blue Tango (Leroy Anderson)
3. Wheel Of Fortune (Kay Starr)
4. Kiss Of Fire (Georgia Gibbs)
5. Be Anything (Champ Butler)
6. Blacksmith Blues (Ella Mae Morse)
7. I'm Yours (Eddie Fisher)
8. Delicado (Percy Faith)
9. Somewhere Along The Way (Nat "King" Cole)
10. I'm Confessin' (Les Paul & Mary Ford)

### Don McLeod

WJBK—Detroit, Mich.

1. I'm Yours (Don Cornell)
2. Jump Through The Ring (Vic Damone)
3. Festival (Johnny Desmond)
4. Please (Bill Farrell)
5. Be Anything (H. O'Connell)
6. I'll Walk Alone (D. Cornell)
7. Lonely Wine (Bill Darnel)
8. Somewhere Along The Way (Nat "King" Cole)
9. I Waited A Little Too Long (Kay Starr)
10. Fine And Dandy (Jo Ann Greer)

### Maurice Hart

KFWB—Hollywood, Calif.

1. Blue Tango (Leroy Anderson)
2. Cry (Johnnie Ray)
3. Ay-Round The Corner (Jo Stafford)
4. Pittsburgh, Pa. (G. Mitchell)
5. I'll Walk Alone (D. Cornell)
6. Gandy Dancers' Ball (Lawrence Welk)
7. Delicado (Stan Kenton)
8. Tulips And Heather (Perry Como)
9. Come Out (Mindy Carson)
10. Chocolate Choo Choo (June Barton)

### Bill Cook

WAAT—Newark, N. J.

1. Heavenly Father (Edna McGriff)
2. Wheel Of Fortune (Kay Starr)
3. Here In My Heart (Al Martino)
4. Moody Mood For Love (King Pleasure)
5. Hurry Up (Varetta Dillard)
6. One Mint Julep (The Clovers)
7. Trouble In Mind (Dinah Washington)
8. I'll Walk Alone (D. Cornell)
9. Stolen Love (The Larks)
10. 5-10-15 Hours (Ruth Brown)

### Jack Lacy

WINS—New York, N. Y.

1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Delicado (Percy Faith)
4. Kiss Of Fire (Georgia Gibbs)
5. Blue Tango (Leroy Anderson)
6. I Don't Mind (T. Richards)
7. What's The Use (J. Ray)
8. I Understand (Four Aces)
9. Carioca (Les Paul)
10. Forgive Me (Eddie Fisher)

### Bob Perry

WLAW—Boston, Mass.

1. Forgive Me (Eddie Fisher)
2. I'm Yours (Don Cornell)
3. A Guy Is A Guy (Doris Day)
4. Kiss Of Fire (Tony Martin)
5. Perfidia (Four Aces)
6. Am I In Love (D. Reynolds)
7. Blacksmith Blues (Ella Mae Morse)
8. Blue Tango (Leroy Anderson)
9. Never, Never, Never (Rosalind Paige)
10. Be Anything (H. O'Connell)

### Bob Deissler

WAAT—Newark, N. J.

1. I'm Yours (Don Cornell)
2. Kiss Of Fire (Georgia Gibbs)
3. Blacksmith Blues (Ella Mae Morse)
4. Blue Tango (L. Anderson)
5. A Guy Is A Guy (D. Day)
6. I'll Walk Alone (D. Cornell)
7. Delicado (Stan Kenton)
8. Be Anything (E. Howard)
9. My Hero (Four Aces)
10. Walkin' My Baby Back Home (Johnnie Ray)

### Barry Kaye

WCAU—Philadelphia, Pa.

1. Here In My Heart (Al Martino)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. I'm Yours (Toni Arden)
4. Blue Tango (Les Baxter)
5. Kiss Of Fire (Georgia Gibbs)
6. Turn Back (Four Lads)
7. Forgive Me (Eddie Fisher)
8. A Guy Is A Guy (Doris Day)
9. You (Sammy Kaye)
10. Mountains In The Moonlight (Johnnie Ray)

### Hal Tate

WBKB-TV—Chicago, Ill.

1. Kiss Of Fire (Georgia Gibbs)
2. Here In My Heart (Al Martino)
3. Blue Tango (Xavier Cugat)
4. I May Hate Myself In The Morning (Bette McLaurin)
5. When You're In Love (Frankie Laine)
6. Delicado (Percy Faith)
7. Be Anything (Eddy Howard)
8. I'm Yours (Don Cornell)
9. I Don't Mind (Peggy Taylor)
10. Honky Tonk Blues (Lola Ameche)

### Mort Nusbaum

WHAM—Rochester, N. Y.

1. I'm Yours (Don Cornell)
2. Plink, Plank, Plunk (Leroy Anderson)
3. Delicado (Percy Faith)
4. I'll Walk Alone (D. Cornell)
5. Blue Tango (Leroy Anderson)
6. Plink, Plank, Plunk (Three Suns)
7. Spring Is A Wonderful Thing (Four Aces)
8. I Am A Heart (Dinah Shore)
9. It's A Sin To Tell A Lie (Buddy Greco)
10. A Guy Is A Guy (Doris Day)

### Bud Brees

WPEN—Philadelphia, Pa.

1. Gonna Get Along Without Ya (Teresa Brewer)
2. Kiss Of Fire (Georgia Gibbs)
3. A Guy Is A Guy (Doris Day)
4. Mountains In The Moonlight (Johnnie Ray)
5. Be Anything (Eddy Howard)
6. You (Sammy Kaye)
7. Festival (Percy Faith)
8. Pigtales And Freckles (A. Lund-A. Gordon)
9. You'll Never Be Mine (Alan Dean)
10. Never, Never, Never (Rosalind Paige)

### Don Bell

KRNT—Des Moines, Iowa

1. Wheel Of Fortune (K. Starr)
2. Blacksmith Blues (Ella Mae Morse)
3. A Guy Is A Guy (Doris Day)
4. Kiss Of Fire (B. Eckstine)
5. I'll Walk Alone (J. Froman)
6. Blue Tango (L. Anderson)
7. Pittsburgh, Pa. (G. Mitchell)
8. Forgive Me (Eddie Fisher)
9. I'm Yours (Eddie Fisher)
10. Be Anything (Champ Butler)

### Alan Saunders

WVNJ—Newark, N. J.

1. I'll Walk Alone (D. Cornell)
2. Wheel Of Fortune (K. Starr)
3. Kiss Of Fire (Georgia Gibbs)
4. Blue Tango (L. Anderson)
5. Forgive Me (Eddie Fisher)
6. A Guy Is A Guy (Doris Day)
7. Boulevard Of Broken Dreams (Raiph Marterle)
8. It Happened In Monterey (Montovani)
9. Be Anything (Eddie Howard)
10. I'm Yours (Don Cornell)

### Norman Hall

WBNI—Boonville, Ind.

1. I'm Yours (Four Aces)
2. Kiss Of Fire (Georgia Gibbs)
3. Be Anything (Eddy Howard)
4. Blacksmith Blues (Ella Mae Morse)
5. That's The Chance You Take (Eddie Fisher)
6. I'll Walk Alone (D. Cornell)
7. A Guy Is A Guy (Doris Day)
8. My Hero (Four Aces)
9. At Last (Ray Anthony)
10. Dipsy Doodle (Modernaires)

### Bob Stevens

WVCG—Coral Gables, Fla.

1. Blue Tango (L. Anderson)
2. Lady Love (Vaughn Monroe)
3. A Guy Is A Guy (Doris Day)
4. Black Shadows (J. Hartman)
5. Blacksmith Blues (Ella Mae Morse)
6. Here In My Heart (Al Martino)
7. Junco Partner (Dick Hayes)
8. Festival (Percy Faith)
9. Dipsy Doodle (Modernaires)
10. I Hear A Rhapsody (Frank Sinatra)

### Pete Ward

WARE—Ware, Mass.

1. Blue Tango (Les Baxter)
2. Kiss Of Fire (Georgia Gibbs)
3. I'm Yours (Don Cornell)
4. Here In My Heart (Al Martino)
5. Owl Lullaby (Jimmy Boyd)
6. Delicado (Percy Faith)
7. That's The Chance You Take (Eddie Fisher)
8. When You're In Love (Frankie Laine)
9. Walkin' My Baby Back Home (Johnnie Ray)
10. Whispering Winds (P. Page)

### Lace

WAAB—Worcester, Mass.

1. Kiss Of Fire (Georgia Gibbs)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. I'm Yours (E. Fisher—D. Cornell)
4. Corner To Corner (Sarah Vaughan)
5. Here In My Heart (Al Martino)
6. I'll Walk Alone (D. Cornell)
7. I'm Confessin' (Les Paul & Mary Ford)
8. Delicado (Stan Kenton)
9. All Of Me (Johnnie Ray)
10. Blue Tango (Leroy Anderson)

### Roger Clark

WNOR—Norfolk, Va.

1. Walkin' My Baby Back Home (Johnnie Ray)
2. It's A Sin To Tell A Lie (Buddy Greco)
3. To Be Loved By You (Dinah Shore)
4. Be Anything (Eddy Howard)
5. Here In My Heart (Al Martino)
6. Delicado (Percy Faith)
7. Whispering Winds (P. Page)
8. It Only Takes A Moment (Clark Dennis)
9. Kiss Of Fire (Toni Arden)
10. If Someone Had Told Me (Sarah Vaughn)



**"DISK OF THE WEEK"** ● **I'M SORRY** (Algonquin) — "An exciting piece of wax," says Cash Box, rating the Bobby Wayne-Jan August (Mer.) and the Alan Dale (Coral) versions "DISK OF THE WEEK." Billboard calls Dale a "strong potential" and judges the Dick Haymes-Andrews Sisters disk "a top contender."

★ ★ ★ ★ ★

**"BEST BET"** ● **TATTERED AND TORN** (Montauk) — Dolores Gray (Dec.) earns Billboard "PICK" honors for this "bright new tune, sold with warmth and feeling." Cash Box labels it a "BEST BET" and "a warm reading of a spright waltz ditty."

★ ★ ★ ★ ★

**BILLBOARD "PICK"** ● **OAKIE BOOGIE** (Hill & Range) — Ella Mae (Blacksmith Blues) Morse (Cap.) "has a healthy follow-up in this swingy opus," says Billboard. Naturally it's a "PICK."

★ ★ ★ ★ ★

**D. J. PICK** ● **VANESSA** (Meridian) — Hugo Winterhalter (Vic.) gives a classic touch to this musically rich instrumental. Rates a "Disk Jockey Pick" in Billboard and "excellent" (B+) in Cash Box.

★ ★ ★ ★ ★

**"BULLSEYE"** ● **DON'T EVER TAKE THE RIBBONS FROM YOUR HAIR** (Acuff-Rose) -- Eddy Arnold (Vic.) lands a Cash Box "BULLSEYE OF THE WEEK" for "a powerful side."

★ ★ ★ ★ ★

**STRONG ENTRIES** ● **THE WORLD HAS A PROMISE** (Fanmar) — Dinah Shore (Vic.) and Dolores Gray (Dec.) each have a strong entry here. Billboard rates Dinah in the "excellent" class. Cash Box cites Dolores for "a potent half." Tune has charming folk flavor.

★ ★ ★ ★ ★

**HOT "SLEEPER"** ● **HOOTIN' BLUES** (Gotham) — Sonny Terry Trio (Gramercy) comes from left field with a hot novelty. Picked as "SLEEPER OF THE WEEK" by Cash Box.

**BROADCAST MUSIC, INC.** New York • Chicago  
580 FIFTH AVENUE • NEW YORK 19, N. Y. Hollywood • Toronto  
Montreal



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 24 without any changes on the part of THE CASH BOX.

### Allen Ross

WLOX—Biloxi, Miss.

1. Kiss Of Fire (Georgia Gibbs)
2. Pittsburgh, Pa. (G. Mitchell)
3. Blue Tango (L. Anderson)
4. Be Anything (H. O'Connell)
5. I'll Walk Alone (D. Cornell)
6. A Guy Is A Guy (Doris Day)
7. Forgive Me (Eddie Fisher)
8. Blacksmith Blues (Ella Mae Morse)
9. Wheel Of Fortune (K. Starr)
10. I'm Yours (Tani Arden)

### Joe Deane

WHEC—Rochester, N. Y.

1. I'll Walk Alone (D. Cornell)
2. A Guy Is A Guy (Doris Day)
3. I'm Yours (Don Cornell)
4. Perfidia (Four Aces)
5. Blue Tango (L. Anderson)
6. To Be Loved By You (Dinah Shore)
7. Forgive Me (Eddie Fisher)
8. Be Anything (Eddy Howard)
9. You're Not Worth My Tears (Mills Brothers)
10. Wimoweh (The Weavers)

### Paul Cowley

WNOP—Newport, Ky.

1. A Guy Is A Guy (Doris Day)
2. Pittsburgh, Pa. (G. Mitchell)
3. Somewhere Along The Way (Nat "King" Cole)
4. Wheel Of Fortune (K. Starr)
5. I'm Yours (Don Cornell)
6. Kiss Of Fire (Georgia Gibbs)
7. At Last (Ray Anthony)
8. Walkin' My Baby Back Home (Jahnnie Ray)
9. Anytime (Eddie Fisher)
10. Carioca (Les Paul)

### Howard Miller

WIND—Chicago, Ill.

1. Here In My Heart (Al Martino)
2. Delicado (Percy Faith)
3. I May Hate Myself In The Morning (Bette McLaurin)
4. Kiss Of Fire (Georgia Gibbs)
5. Pittsburgh, Pa. (G. Mitchell)
6. Perfidia (Four Aces)
7. Forgive Me (Eddie Fisher)
8. I'm Yours (Don Cornell)
9. Ay-Round The Corner (Jo Stafford)
10. Half As Much (R. Clooney)

### Ray Perkins

KFEL—Denver, Colo.

1. Blue Tango (L. Anderson)
2. Blacksmith Blues (Ella Mae Morse)
3. I'll Walk Alone (D. Cornell)
4. A Guy Is A Guy (Doris Day)
5. Wheel Of Fortune (K. Starr)
6. Pittsburgh, Pa. (G. Mitchell)
7. Kiss Of Fire (Georgia Gibbs)
8. Be Anything (Eddy Howard)
9. Delicado (Percy Faith)
10. Perfidia (Four Aces)

### Lou Barile

WKAL—Rome, N. Y.

1. All Of Me (Johnnie Ray)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. Kiss Of Fire (Toni Arden)
4. Heart Of A Clown (Bobby Wayne)
5. Ay-Round The Corner (Jo Stafford)
6. I'll Walk Alone (D. Cornell)
7. What's The Use (J. Ray)
8. Blue Tango (H. Winterhalter)
9. Why Did You Leave Me? (Perry Como)
10. Pittsburgh, Pa. (G. Mitchell)

### Mac McGuire

WIP—Philadelphia, Pa.

1. Be Anything (Eddy Howard)
2. Wanted (Four Aces)
3. Blacksmith Blues (Trudy Richards)
4. You (Sammy Kaye)
5. Pittsburgh, Pa. (G. Mitchell)
6. Blue Tango (L. Anderson)
7. Be My Life's Companion (Mills Brothers)
8. A Little Kiss Goodnight (Doris Day)
9. Gonna Get Along Without Ya (Teresa Brewer)
10. Here In My Heart (Al Martino)

### Bill Heyden

KRMG—Tulsa, Okla.

1. Blue Tango (L. Anderson)
2. A Guy Is A Guy (Doris Day)
3. Wheel Of Fortune (K. Starr)
4. Kiss Of Fire (Tony Martin)
5. I'll Walk Alone (J. Framan)
6. Blacksmith Blues (Ella Mae Morse)
7. Forgive Me (Eddie Fisher)
8. Be Anything (H. O'Connell)
9. I'm Yours (Eddie Fisher)
10. Delicado (Percy Faith)

### Jim Brokaw

WCOP—Boston, Mass.

1. Blue Tango (L. Anderson)
2. A Guy Is A Guy (Doris Day)
3. I'll Walk Alone (D. Cornell)
4. Forgive Me (Eddie Fisher)
5. Be Anything (Eddy Howard)
6. Perfidia (Glenn Miller)
7. Kiss Of Fire (Georgia Gibbs)
8. Blacksmith Blues (Ella Mae Morse)
9. Pittsburgh, Pa. (G. Mitchell)
10. I Hear A Rhapsody (Frank Sinatra)

### John Wisley

WFGM—Fitchburg, Mass.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. I'm Yours (Don Cornell)
4. Forgive Me (Eddie Fisher)
5. Kiss Of Fire (B. Eckstine)
6. Goody Goody (Modernaires)
7. Blacksmith Blues (Ella Mae Morse)
8. Pittsburgh, Pa. (G. Mitchell)
9. I Understand (Four Aces)
10. Half As Much (R. Clooney)

### Jim Lounsbury

WIND—Chicago, Ill.

1. Kiss Of Fire (Georgia Gibbs)
2. Here In My Heart (Al Martino)
3. I'm Yours (Don Cornell)
4. Blue Tango (L. Anderson)
5. Delicado (Percy Faith)
6. I May Hate Myself In The Morning (Bette McLaurin)
7. I'll Walk Alone (D. Cornell)
8. A Guy Is A Guy (Doris Day)
9. When I Look Into Your Eyes (Champ Butler)
10. Junco Partner (Dick Hayes)

### Dick Coleman

WCBM—Baltimore, Md.

1. Blue Tango (L. Anderson)
2. I'm Yours (Eddie Fisher)
3. I'll Walk Alone (D. Cornell)
4. Half As Much (R. Clooney)
5. Heavenly Father (D. Hawkins)
6. Blacksmith Blues (Ella Mae Morse)
7. Be Anything (Dan Estes)
8. Forgive Me (Eddie Fisher)
9. Why Did You Leave Me? (Perry Como)
10. Be My Life's Companion (Mills Brothers)

### Hal Fredericks

KXOK—St. Louis, Mo.

1. Blue Tango (L. Anderson)
2. Carioca (Les Paul)
3. I May Hate Myself In The Morning (Bette McLaurin)
4. Kiss Of Fire (Georgia Gibbs)
5. Be Anything (Eddy Howard)
6. I Waited A Little Too Long (Kay Starr)
7. That's How It Goes (Frankie Laine)
8. I'm Yours (Eddie Fisher)
9. Black Moonlight (P. Como)
10. Here In My Heart (Al Martino)

### Robin Seymour

WKMH—Dearborn & Detroit, Mich.

1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Delicado (Percy Faith)
4. Somewhere Along The Way (Nat "King" Cole)
5. Cuban Nightingale (Camarata)
6. You'll Never Walk Alone (Judy Garland)
7. Be Anything (Eddy Howard)
8. Heavenly Father (D. Hawkins)
9. I Understand (Four Aces)
10. Lonesome And Blue (Lili Ann Carol)

### Eddie Gallaher

WTOP—Washington, D. C.

1. Blue Tango (L. Anderson)
2. Wheel Of Fortune (K. Starr)
3. A Guy Is A Guy (Doris Day)
4. Kiss Of Fire (Georgia Gibbs)
5. Forgive Me (Eddie Fisher)
6. Be Anything (Eddy Howard)
7. I'll Walk Alone (D. Cornell)
8. Blacksmith Blues (Ella Mae Morse)
9. Pittsburgh, Pa. (G. Mitchell)
10. I'm Yours (Eddie Fisher)

### Paul Flanagan

WTRY—Troy, N. Y.

1. Here In My Heart (Al Martino)
2. Walkin' My Baby Back Home (Johnnie Ray)
3. Kiss Of Fire (Georgia Gibbs)
4. I'll Walk Alone (D. Cornell)
5. I'm Yours (Eddie Fisher)
6. A Guy Is A Guy (Doris Day)
7. Wheel Of Fortune (K. Starr)
8. Tenderly (Rosemary Clooney)
9. Blue Tango (L. Anderson)
10. Delicado (Percy Faith)

### Buddy Deane

WITH—Baltimore, Md.

1. I'll Walk Alone (D. Cornell)
2. I'm Yours (Dan Cornell)
3. Wheel Of Fortune (K. Starr)
4. At Last (Ray Anthony)
5. Blacksmith Blues (Ella Mae Morse)
6. I Don't Mind (T. Richards)
7. Forgive Me (Eddie Fisher)
8. I'm Yours (Eddie Fisher)
9. Night Train (Buddy Marrow)
10. Kiss Of Fire (B. Eckstine)

### Ray Drury

WSPR—Springfield, Mass.

1. Blue Tango (L. Anderson)
2. Wheel Of Fortune (K. Starr)
3. Forgive Me (Eddie Fisher)
4. Mountains In The Moonlight (Jahnnie Ray)
5. Pittsburgh, Pa. (G. Mitchell)
6. Perfidia (Four Aces)
7. Be Anything (Eddy Howard)
8. To Be Loved By You (Dinah Shore)
9. Gandy Dancers' Ball (Weavers)
10. Kiss Of Fire (Georgia Gibbs)

### Hy Davis

WJXN—Jackson, Miss.

1. Lonely Wine (Bill Darnell)
2. I'm Yours (Tani Arden)
3. Kiss Of Fire (Tany Martin)
4. I Understand (Four Aces)
5. Forgive Me (Tom Edwards)
6. I Wanted Love (Narm Kaye)
7. Walkin' My Baby Back Home (Jahnnie Ray)
8. Delicado (Stan Kenton)
9. I'm Confessin' (Les Paul & Mary Ford)
10. Why Did You Leave Me? (Norman Kaye)

### Joe Grady & Ed Hurst

WPEN—Philadelphia, Pa.

1. Walkin' My Baby Back Home (Johnnie Ray)
2. Here In My Heart (Al Martino)
3. I'm Yours (Eddie Fisher)
4. Gonna Get Along Without Ya (Teresa Brewer)
5. Why Do I Worry (A. Treat)
6. Rock The Joint (Bill Haley)
7. It's A Sin To Tell A Lie (Buddy Greca)
8. What's The Use (J. Ray)
9. I'll Walk Alone (D. Cornell)
10. Delicado (Percy Faith)

### Norm Prescott

WORL—Boston, Mass.

1. Walkin' My Baby Back Home (Jahnnie Ray)
2. Here In My Heart (Al Martino)
3. I'm Sorry (Bobby Wayne)
4. Delicado (Stan Kenton)
5. I'm Yours (Eddie Fisher)
6. The Bigger The Figure (Luis Prima)
7. Why Did You Leave Me? (Perry Como)
8. Mountains In The Moonlight (Jahnnie Ray)
9. Be Anything (H. O'Connell)
10. You (Sammy Kaye)

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IT'S DIFFERENT  
BOTH SIDES A HIT

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REGENT RECORDS, INC.  
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THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections. AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, CODE, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

Table of Top 50 records for May 31 and May 24. Includes titles like 'Kiss of Fire', 'Blue Tango', 'I'm Yours', 'A Guy Is a Guy', 'I'm Yours', 'Wheel of Fortune', 'Blacksmith Blues', 'I Understand', 'At Last', 'A Little Kiss Goodnight', 'You', 'Whispering Winds', 'I'm Confessin'', 'Junco Partner', 'Cry', 'Carioca', 'That's the Chance You Take', 'Ay-Round the Corner', 'Here In My Heart', 'What's the Use'.

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS. Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Table of Best Selling Records for May 31 and May 24. Includes titles like 'I Understand', 'At Last', 'A Little Kiss Goodnight', 'You', 'Whispering Winds', 'I'm Confessin'', 'Junco Partner', 'Cry', 'Carioca', 'That's the Chance You Take', 'Ay-Round the Corner', 'Here In My Heart', 'What's the Use', 'Somewhere Along the Way', 'Why Did You Leave Me', 'Dancing With Tears In My Eyes', 'Just a Little Lovin'', 'I Hear a Rhapsody', 'Gandy Dancers' Ball', 'Mountains In the Moonlight', 'Be My Life's Companion', 'With a Song In My Heart', 'Tell Me Why', 'Wimoweh', 'Brokenhearted', 'Little White Cloud that Cried'.



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**DANTON WALKER:**  
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"Best novelty in many, many a week!"  
**ART FORD:**  
"American blues at its best!"  
**JACK LACY:**  
"Should really make the juke boxes  
jump!"  
**CASH BOX:**  
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singing ...

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Cash Box May 24th

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BY

**EDNA McGRIFF**

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**Vic Damone Keeps On Singing  
—But Now It's For The Troops**



VIC DAMONE

Vic Damone is an entertainer. No matter what else he may be doing, his main job is to entertain people.

And so it's not surprising to learn that although he is currently in the army, deep in the heart of Germany, as the expression goes, Vic is still at it.

Only now he is probably working harder, bringing his shows to the troops, than he ever did in private life. For his duties involve a constant one-nighter grind, six nights a week with matinees thrown in here and there for kicks.

When Vic first arrived in Germany, he was assigned by the 7th Army to organize a show called "The Pyramid Of Stars." It was composed of several variety acts and toured the entire area, making quite a name for itself.

Now that practically everyone has seen that show, a new one has been dreamed up by Vic, this called "The Big Show."

It's composed of a company of 27 artists plus 11 technicians. They travel by bus or plane, when necessary, and reach every installation within reaching distance.

The group works 41 days at a time and then gets 2 or 3 days leave. Doing a show in a different camp or installation every night, the company also pitches in for various hospitals it may run across at matinee performances.

On the couple of days that Vic gets off, he has used his time to make his Mercury recordings. The latest is "Here In My Heart" which he did with 40 of Germany's most accomplished musicians and which was rushed back to the States for release.

Currently Vic is playing a week's engagement in Berlin—and a week in one place is tantamount to a vacation for the singer.

Marvin Cane, his manager, who recently returned from Europe, where he spent a weekend with Vic in Paris, reports that Vic's feeling well, looks well and is happy with his work.

When he finishes his army duty in about nine months, Vic will be back entertaining us civilians again, on his club dates, theater engagements, Mercury Records and MGM films.

**Lively Shindig Introduces  
Dolly Dawn's New Disk**

NEW YORK—In one of the liveliest shindies of the year, a crowd drawn from the music trade gathered in Al and Dick's Steak House on Wednesday, May 21, to honor Dolly Dawn, Jubilee Record thrush, on the release of her new record "Gettin' Sentimental Over You" and "Smooth As Silk." A steady stream of visitors representing the various sections of the music industry, from publishers and record companies to juke box operators and disk jockies, made their way into the private dining room to wish the star well.

On hand to greet the guests were the Blaines of Jubilee Records and Cosnat Distributors.

The new release is the second for Dolly on the Jubilee label. Her first was the current pop favorite "Be Anything." Dolly, who has had much experience singing with bands, has appeared in some of the leading night clubs in the country. Originally she hit the spotlight with George Hall's band at the Taft Hotel, New York. Hall is currently managing the affairs of the chantress.

Dolly opened at the Casa Seville, Long Island, on May 23 for a two week run.

**Topper Issues First Disks**

CHICAGO—Topper Records, brand new label established here by Rick Noran and Jack DeSort, announced its first two releases this past week.

First disk features Johnny Holiday on "My Tears," song was popular with GI's in Germany during the past war. Backing of disk is, "To You With Love," with lyrics by Barbara Rockefeller.

Chet Roble, noted TV piano ace, records "Barefoot Boy" backed with "Ace In The Hole."

**"Mask Is Off" Causes  
Pubs' Bidding Spree**

NEW YORK—A new sensation soared over the New York music world last week, a tune called "The Mask Is Off."

Put out on the independent Pyramid label, and sung by Buddy Costa, the number immediately attracted wide attention from the publishers. It was rumored one day last week that half the publishers in town were bidding for the tune but Miller Music of the Robbins, Feist and Miller combine finally won out.

Cosnat Distributors have taken over the national distribution and manufacture of the record.

**Music Publishers Holding  
Makes New Appointments**

NEW YORK — Music Publishers Holding Corp., announced this week the following changes in its managerial set-up. The changes became effective May 19.

J. Tatian Roach was appointed to the post of Director of the Standard and Educational Departments; Carl Kritner became General Sales Manager, and Murray Moskowitz takes over the duties of assistant to Roach in addition to continuing as Production Manager.

J. Tatian Roach has been associated with Music Publishers Holding since 1938, serving primarily in the educational field.

Carl Kritner has been with the firm since 1933 and is considered one of the top men in the industry on trade matters.

Murray Moskowitz joined the organization in 1943 in the production department and his experience makes him an invaluable assistant.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

**Rhythm  
& Blues**  
Ramblings

Since a mention in Sam Evans' column last week about the Herb Abramson (Atlantic's prexy) editorial in company's weekly newsletter, Atlantic has been swamped with requests for a copy. Here intact is Abramson's viewpoint of record biz. . . .

Atlantic has just completed the most successful month in its history. Thanks to the combined efforts of each and every Atlantic distributor and their salesmen, and the cooperation and good will of the disk jockies, the press, the retailers and, ultimately the public, we have been able to rack up the largest single month's total sales in our four year history.

Having reached these heights, we are all setting our sights for new and higher goals. The result of our combined efforts proves that THE RECORD INDUSTRY IS HEALTHY AND PROFITABLE—THERE IS NOTHING WRONG WITH IT THAT GOOD MERCHANDISE (AND GOOD MERCHANDISING) WON'T CURE! Some people would have us believe that business conditions are at a precariously dangerous low and that depression is in the offing for the indies in our industry. The truth of the matter is, that leveling off from spectacular war time and immediate post war highs, our industry has firmly established itself as a steady, profitable and expanding field of commerce.

With four hits out of the top ten, Atlantic's sales are better now even in the "Drinking Wine," "Teardrops" and "Anytime, Anyplace, Anywhere" periods. Thanks to HEALTHY CONDITIONS IN THE INDUSTRY, efficient organization within our distributor network, top quality merchandise which catches or sets public trends, and some fraction of Lady Luck's smile, we are, all of us, enjoying a very good business period. As we said at the outset: "Business is good, thank you!"

\* \* \*

The Swallows have just completed a very successful engagement at Weeks Cafe, Atlantic City. The group will begin a tour of one-nighters on May 23 that will run through June 11. . . . Billy Bowen of the Ink Spots has signed a juicy contract to record for MGM Records with his Butterball Four. The deal was engineered by Larry Douglas, columnist of the New York Age. . . . The Treniers recording of "Hadicole" on the Okeh label is going strong. . . . Erroll Garner returns to Boston's Club Storeyville for his third appearance in six months, May 15 through May 23. Garner returns to Boston fresh from his recent Piano Parade tour which co-starred Art Tatum, Pete Johnson and Meade Lux Lewis. On May 26, Garner will open a week at Storeyville, New Haven.

## Marty Drake Should Be On Wax Says His Chicago Audience

CHICAGO—Marty Drake, featured singer in "Bagels And Yox," the American Yiddish Revue now playing at the Blackstone Theatre, has been winning plaudits from theatre goers and has attracted a great deal of attention in the music trade. Drake is one of those "Big" voices that can carry through any tune and handle it to perfection. It is the impression of many in the trade that the songster would be a sensation on records.

Drake has many years of experience in operatic and popular singing. He was known as Martin Drake when he sang with the Civic Center Operas. He has appeared at Cafe Society and

other night spots. Marty Drake was selected as one of the twelve outstanding singers by Edward Johnson for a Met Opera Company scholarship. He has also been seen on Broadway with the late Al Jolson in "Hold Onto Your Hats."

Here is what one of the wisest heads in the trade had to say about Drake: "Here's a young guy with just about everything that any A & R head can ask for. An experienced voice for his years because of his many trials and triumphs. A voice that is seeking wax to express itself, and a voice that has everywhere to go, since he can qualify for opera or pop."

## Columbia Renews Doug Edwards' TV Newscast

NEW YORK — Columbia Records' twice-a-week sponsorship of the "Doug Edwards and the News" CBS-TV show be extended to July 1st in order to continue television promotion of the company's new \$12.95 three-speed record player attachment, according to an announcement by Irving Townsend, Advertising and Sales Promotion Manager.


The fifteen-minute program, one of the top-rated daily TV news presentations, has been sponsored by Columbia on Tuesday and Thursdays for a thirteen-week period beginning February 26.

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**A Twin Bill of Rhythmic Hits**

THE SENSATIONAL **GUY Brothers**




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B/w

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"POLL WINNER" **BASCOMB**



S-102

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B/w

**BLACK-OUT**

**FOR RHYTHM AND A BEAT THIS RECORDING HAS ALL THE INGREDIENTS TO START A STAMPEDE IN THE JUKE BOXES**

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A Subsidiary of United Record Co.





### Eddy Howard Challenges Don Cherry For Golf Honors

CHICAGO — After reading here about the challenge issued to Perry Como by great golfer, Don Cherry, Eddy Howard, who is well known thruout this area as one of its top golfers, now issues a challenge to Don to play him when he next arrives in the Windy City and name his handicap or play even up.

The Don's reputation at golf has preceded him almost everywhere in the country, Howard is extremely well thought of here by all the music men.

In fact, some claim that, 'way back when, Eddy was actually a pro.

Therefore, since Don and Eddy are among that rare golfer's classification of "the 70 shooters," the match should prove extremely interesting and would, without doubt, pull a packed gallery from the music biz here.

### Laine Expands Enterprises

HOLLYWOOD — Frankie Laine continues to extend his operations. Frankie Laine Enterprises has announced that on or about July 1st shirts will appear in the department stores under the label "Styled by Frankie Laine." Carl M. Lertzman, managing director of the Laine Enterprises has been doing sales and promotional work for years and will devote his entire time to the promotional selling of the products under the "Laine" banner.

"MAD ABOUT THE BOY"

"I CAN'T FACE THE MUSIC"

[WITHOUT CRYING THE BLUES]

DINAH WASHINGTON  
5842

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TO GET

**CHECKER RECORDS**

### Going Strong!!

- 1 BE ANYTHING (But Be Mine)  
Winnie Brown  
8270
- 2 I'LL ALWAYS BE IN LOVE WITH YOU  
b/w SEQUEL  
Paul Quinchette  
8272
- 3 LET ME FLY YOUR KITE  
b/w SAD NEWS FROM KOREA  
Lightnin' Hopkins  
8274

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AND HIS ORCHESTRA'S

Sensational Recording

### "I'M YOURS"

BACKED WITH

### "TEEN TOWN STRUT"

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750 E. 49th Street  
CHICAGO 15, ILLINOIS



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |   |  |  |
|---|--|--|
| 1 MOODY MOOD FOR LOVE<br>King Pleasure (Prestige)                         | HEAVENLY FATHER<br>Edna McGriff (Jubilee)                    | LAWDY, MISS CLAUDY<br>Lloyd Price (Specialty)                    |
| 2 MIDDLE OF THE NIGHT<br>The Clovers (Atlantic)                           | NO MORE DOGGIN'<br>Roscoe Gordon (R.P.M.)                    | HAVE MERCY, BABY<br>The Dominoes (Federal)                       |
| 3 5-10-15 HOURS<br>Ruth Brown (Atlantic)                                  | 5-10-15 HOURS<br>Ruth Brown (Atlantic)                       | SO TIRED<br>Roy Milton (Specialty)                               |
| 4 HEAVENLY FATHER<br>Edna McGriff (Jubilee)                               | MOODY MOOD FOR LOVE<br>King Pleasure (Prestige)              | HEAVENLY FATHER<br>Edna McGriff (Jubilee)                        |
| 5 THAT'S WHAT YOU'RE DOING TO ME<br>The Dominoes (Federal)                | I'LL ALWAYS BE IN LOVE WITH YOU<br>Paul Quinchette (Mercury) | GOING HOME<br>Fats Domino (Imperial)                             |
| 6 KEEP ON CHURNIN'<br>Wynonie Harris (King)                               | SO TIRED<br>Roy Milton (Specialty)                           | I'M A SENTIMENTAL FOOL<br>The Marylanders (Jubilee)              |
| 7 TROUBLE IN MIND<br>Dinah Washington (Mercury)<br>Amos Milburn (Aladdin) | THAT'S WHAT YOU'RE DOING TO ME<br>The Dominoes (Federal)     | MAIL MAN BLUES<br>Lloyd Price (Specialty)                        |
| 8 HAVE MERCY, BABY<br>The Dominoes (Federal)                              | INDIAN LOVE CALL<br>Louis Armstrong (Decca)                  | 5-10-15 HOURS<br>Ruth Brown (Atlantic)                           |
| 9 STOLEN LOVE<br>The Larks (Apollo)                                       | BE ANYTHING<br>Ruth Brown (Atlantic)<br>Wini Brown (Mercury) | DUST MY BROOM<br>Elmo James (Trumpet)                            |
| 10 SO TIRED<br>Roy Milton (Specialty)                                     | ONE MINT JULEP<br>The Clovers (Atlantic)                     | I CAN'T LOSE WITH THE STUFF I USE<br>Lester Williams (Specialty) |



- |   |  |   |
|---|--|---|
| 1 MOODY MOOD FOR LOVE<br>King Pleasure (Prestige)           | MIDDLE OF THE NIGHT<br>The Clovers (Atlantic)    | ONE MINT JULEP<br>The Clovers (Atlantic)          |
| 2 I'M GOING TO PLAY THE HONKY TONKS<br>June Adams (Peacock) | GOING HOME<br>Fats Domino (Imperial)             | LAWDY, MISS CLAUDY<br>Lloyd Price (Specialty)     |
| 3 THAT'S WHAT YOU'RE DOING TO ME<br>The Dominoes (Federal)  | 5-10-15 HOURS<br>Ruth Brown (Atlantic)           | GOING HOME<br>Fats Domino (Imperial)              |
| 4 5-10-15 HOURS<br>Ruth Brown (Atlantic)                    | HAVE MERCY, BABY<br>The Dominoes (Federal)       | 5-10-15 HOURS<br>Ruth Brown (Atlantic)            |
| 5 ONE MINT JULEP<br>The Clovers (Atlantic)                  | NIGHT TRAIN<br>Jimmy Forest (United)             | NO MORE DOGGIN'<br>Roscoe Gordon (R.P.M.)         |
| 6 BIG DIP<br>Jimmy Forest (United)                          | LET'S TALK ABOUT JESUS<br>Bells Of Joy (Peacock) | LET'S TALK ABOUT JESUS<br>Bells Off Joy (Peacock) |
| 7 HEAVENLY FATHER<br>Edna McGriff (Jubilee)                 | NO MORE DOGGIN'<br>Roscoe Gordon (R.P.M.)        | NIGHT TRAIN<br>Jimmy Forest (United)              |
| 8 AFTER HOURS<br>Lloyd Glenn (Swingtime)                    | GUITAR SHUFFLE<br>Lowell Folsom (Swingtime)      | STILL WATER<br>Charles Brown (Aladdin)            |
| 9 GOING HOME<br>Fats Domino (Imperial)                      | YANCEY SPECIAL<br>Lloyd Glenn (Swingtime)        | HIGH PRICED WOMAN<br>John Lee Hooker (Chess)      |
| 10 NEW BLOWTOP BLUES<br>Dinah Washington (Mercury)          | I USED TO HAVE A WOMAN<br>Jimmy Rogers (Chess)   | STORY BLUES<br>Four Buddies (Savoy)               |



# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |  |   |  |
|--|---|--|
| <p><b>1</b> LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p><b>2</b> HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p><b>3</b> SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p><b>4</b> SWEET SIXTEEN<br/><i>Joe Turner (Atlantic)</i></p> <p><b>5</b> HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p><b>6</b> ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p><b>7</b> GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p><b>8</b> NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p><b>9</b> GUITAR SHUFFLE<br/><i>Lowell Folsom (Swingtime)</i></p> <p><b>10</b> 5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> | <p>HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p>ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p>NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p>HOPE, SKIP AND JUMP<br/><i>Lynn Hope (Aladdin)</i></p> | <p>MARY JO<br/><i>Four Blazers (United)</i></p> <p>HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p>NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p>MIDDLE OF THE NIGHT<br/><i>The Clovers (Atlantic)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>MY BUDDY<br/><i>Jimmy Forest (United)</i></p> <p>ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>SURE THING<br/><i>Count Basie (Mercury)</i></p> |
|--|---|--|

- |   |  |   |
|---|--|---|
| <p style="text-align: center;">in <b>SAN FRANCISCO</b></p> <p><b>1</b> HAVE MERCY, BABY<br/><i>The Dominoes (Federal)</i></p> <p><b>2</b> BESIDE YOU<br/><i>The Swallows (King)</i></p> <p><b>3</b> SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p><b>4</b> MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p><b>5</b> ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p><b>6</b> GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p><b>7</b> 5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p><b>8</b> LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p><b>9</b> I CAN'T LOSE WITH THE STUFF I USE<br/><i>Lester Williams (Specialty)</i></p> <p><b>10</b> NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> | <p style="text-align: center;">in <b>NEWARK</b></p> <p>MOODY MOOD FOR LOVE<br/><i>King Pleasure (Prestige)</i></p> <p>ONE MINT JULEP<br/><i>The Clovers (Atlantic)</i></p> <p>NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>EASY, EASY, BABY<br/><i>Varetta Dillard (Savoy)</i></p> <p>TROUBLE IN MIND<br/><i>Amos Milburn (Aladdin)</i></p> <p>STORY BLUES<br/><i>Four Buddies (Savoy)</i></p> <p>COUNTRY BOY<br/><i>Muddy Waters (Chess)</i></p> | <p style="text-align: center;">in <b>RICHMOND</b></p> <p>HEAVENLY FATHER<br/><i>Edna McGriff (Jubilee)</i></p> <p>LAWDY, MISS CLAUDY<br/><i>Lloyd Price (Specialty)</i></p> <p>GOING HOME<br/><i>Fats Domino (Imperial)</i></p> <p>NIGHT TRAIN<br/><i>Jimmy Forest (United)</i></p> <p>LET'S TALK ABOUT JESUS<br/><i>Bells Of Joy (Peacock)</i></p> <p>NO MORE DOGGIN'<br/><i>Roscoe Gordon (R.P.M.)</i></p> <p>5-10-15 HOURS<br/><i>Ruth Brown (Atlantic)</i></p> <p>SO TIRED<br/><i>Roy Milton (Specialty)</i></p> <p>STORY BLUES<br/><i>Four Buddies (Savoy)</i></p> <p>THAT'S WHAT YOU'RE DOING TO ME<br/><i>The Dominoes (Federal)</i></p> |
|---|--|---|

BEST SELLING  
**THE CASH BOX**  
**SPIRITUAL**  
RECORDS  
*Listed Alphabetically*

- He's So Wonderful  
SISTER JESSIE MAE RENFRO  
*(Peacock)*
- How Far Am I From Canaan?  
SOUL STIRRERS  
*(Specialty)*
- I Bowed on My Knees  
MEHALIA JACKSON  
*(Apollo)*
- If Jesus Goes With Me  
ANGELIC GOSPEL SINGERS  
*(Gotham)*
- I Will Trust In The Lord  
CLARA WARD  
*(Savoy)*
- Let's Talk About Jesus  
BELLS OF JOY  
*(Peacock)*
- These Are They  
ORIGINAL GOSPEL HARMONETTES  
*(Specialty)*
- Tell Me Angel  
ANGELIC GOSPEL SINGERS  
*(Gotham)*
- Wading Through Blood And Water  
DIXIE HUMMING BIRDS  
*(Peacock)*
- When He Spoke  
WARD SINGERS  
*(Savoy)*

## William Wieman Dies

NEW YORK— William Wieman, who had been the operating head of Music Publishers Holding Corporation for the past twelve years, died at the age of 50 after an illness of three months. Funeral services were held on Sunday May 18 from the Universal Chapel, Lexington Avenue and 52nd Street. He is survived by his wife, Tina.

After a brief fling at prize fighting, he became associated with the business end of the entertainment world, working with such stars as May Robson, Chauncey Olcott and Fiske O'Hara, as stage manager and director. He was also a pioneer in road showing of early motion picture epics.

Twenty five years ago he joined the Edw. B. Marks Music Corporation. Starting as a salesman, he rapidly rose in the organization until he became the general manager. In 1939 he left Edw. B. Marks to become the operating head of the Standard and Educational Departments of Music Publishers Holding Corporation, a subsidiary of Warner Bros., and the largest music publishing firm in the country.



8508 Sunset Blvd., Hollywood 46, Cal.

BUY CHESS AND YOU

# Buy the BEST

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**LATEST AND HIS GREATEST**

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# JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"JUNCO PARTNER" (2:42)  
"AZURE-TE" (3:05)

LOUIS JORDAN  
(Decca 28211; 9-28211)



LOUIS JORDAN

● Louis Jordan belts out an exciting vocal of a current pop comer "Junco Partner." The Cajun

French dialect rolls off the tongue of Jordan with a contagious enthusiasm that relays itself to the listener. The rollicking and raucous delivery of the chanter sells the number with an explosive force that makes this end a must for all ops. Louis is set up in top flight manner by the Tympany Five who provides a light backing that supports his dynamic presentation in strong style. The undersiding is a slow fox trot that Jordan sings in his stylized manner. This haunting melody is smoothly projected by the talented vocalist. Louis Jordan also gets off some slick saxing on this end. We like both sides but look for the upper plate to make noise quickly.

#### ROSCOE GORDON

(Duke R1)

ⓐ "TELL DADDY" (3:15) Roscoe Gordon gives out with a low down delivery of a slow blues number. Roscoe's stylized vocal tricks receives solid support from the musical group.

ⓑ "HEY, FAT GIRL" (2:25) Flip is a fast moving item with an exciting beat. Roscoe gives the cute lyrics a powerhouse selling, as the band helps out with some group chanting.

#### PETE "GUITAR" LEWIS

(Federal 12076)

ⓑ "RAGGEDY BLUES" (2:20) Pete "Guitar" Lewis belts out a hustling big beat blues excitingly for a sock dish. Orking is smooth with emphasis on the brass.

ⓑ "HARMONICA BOOGIE" (2:23) A happy instrumental features Pete mouthing a terrific harmonica. Orking is on the light side.

#### LITTLE ESTHER

(Federal 12078)

ⓑ "AGED AND MELLOW" (2:42) The sixteen year old star belts out a moderate beat item with feeling and warmth. Little Esther's stirring warbling makes this side a must.

ⓑ "BRING MY LOVIN' BACK TO ME" (2:46) The thrush has another contender with her lush reading of this slow blues. Full orchestral backing rounds out a strong dish.

#### JAY FRANKS

(RPM 357)

ⓐ "STRIPPED GEARS" (2:49) Jay Franks and his Rockets of Rhythm come up with a fast moving instrumental that is alive with bounce. Arrangement features the sax.

ⓐ "FISH TAIL" (2:35) Franks and the Rockets handle a change of pace on this end. The slow bounce again spotlights some solid saxing.

#### IKE TURNER

(RPM 356)

ⓐ "TROUBLE AND HEART-ACHES" (2:44) Ike Turner handles a moderate tempo ditty with sad lyrics in easy fashion. Turner is backed with some ok orking by the Ben Burton aggregation.

ⓐ "YOU'RE DRIVING ME INSANE" (2:39) Vocalist comes up with a strong reading of a slow blues. The orchestral handling of an interesting arrangement makes this an ok deck.

#### LOUIE BROOKS

(Tennessee 126)

ⓑ "ONE SLOW ROCK" (2:41) Louie Brooks and band drive out a moderate beat instrumental that showcases some solid saxing. Side also spots a nice bit of piano playing.

ⓑ "KEEP PUSHING" (2:39) Flip is a real driving tune with a big bounce. Exciting arrangement again features sparkling piano runs and strong saxing.

#### THE RADIO FOUR

(Tennessee 118)

ⓐ "SENDING UP THIS PRAYER" (part one) (2:43) The Radio Four chant a slow spiritual with a light bounce. Lead vocal does a clear, strong voiced job.

ⓐ "SENDING UP THIS PRAYER" (part two) (2:41) Under siding is a continuation of the first side in the same vein.

#### BILLIE McALLISTER

(Tennessee 122)

ⓑ "31 E. BLUES" (2:36) A moderate beat blues is given a low down treatment by Billie McAllister. A top flight vocal receives the full ork treatment.

ⓑ "ALRIGHT BABY" (2:39) Billie bangs out a shouty vocal of this driving item. The thrush gives out with everything she has and turns in a great side.

#### THE SWALLOWS

(King 4533)

ⓐ "YOU WALKED IN" (2:15) The group harmonizes on a slow, romantic item. Lead vocalist does well with a humming background.

ⓑ "I ONLY HAVE EYES FOR YOU" (2:24) The Swallows present a smooth and easy rendition of the slow oldie. The blending of voices is effective and the side is a strong one.

#### GOSPEL TRAVELERS

(Duke G1)

ⓐ "GOD'S CHARIOT" (part one) (2:42) The Gospel Travelers belt out a fast moving religious number zestfully. Gimmick of storm sounds lend effective support.

ⓐ "GOD'S CHARIOT" (part two) (2:30) The second part is similar and the sound effects continue with more of same.

#### THE SPIRIT OF MEMPHIS QUARTET

(King 4538)

ⓐ "THAT AWFUL DAY" (2:39) The Spirit of Memphis Quartet blends its voices on a slow beat gospel tune. Lead vocalist gives a strong, clear voiced rendition with strong harmony backing.

ⓐ "EASE MY TROUBLE IN MIND" (2:32) The group sings another spiritual very much like the upper lid.

#### SHIRLEY HAVEN and The Four Jacks

(Federal 12079)

ⓑ "I AIN'T COMING BACK ANYMORE" (3:04) Shirley Haven gives out with a smooth and full vocal effort on a moderate beat item. Shirley's lush piping is supported in subdued manner by the instrumentalists and the Four Jacks harmony.

ⓑ "SURE CURE FOR THE BLUES" (2:40) The chantress does a sock vocal with an exciting, driving beat. Handclapping and a male vocal make this another potent platter.

#### LITTLE WALTER J.

(Chance 1116)

ⓐ "JUST KEEP LOVING HER" (2:39) A fast moving blues is belted out by Little Walter J. The singer's vocalizing is musically assisted by a harmonica and guitar.

ⓐ "THAT'S ALRIGHT" (2:42) The artist pipes a slow blues with feeling. Harmonica and guitar again provide the backdrop.

#### TAMPA RED

(RCA Victor 20-4722)

ⓑ "BUT I FORGIVE YOU" (2:52) Tampa Red delivers a stirring vocal to a slow, low down piece. Red's dramatic singing is set up with some excellent piano playing.

ⓑ "I'M GONNA PUT YOU DOWN" (2:48) Flip side is a moderate beat with Red driving out a cute set of lyrics in an exciting manner. Orking features some outstanding pianoing and a hot sax.

## THE CASH BOX

Jazz 'n Blues

### SLEEPER OF THE WEEK

"LINGER AWHILE" 3:03  
"VELVET SUNSET" (3:03)

EARL BOSTIC  
(King 4536; 45 x 4536)



EARL BOSTIC

● Earl Bostic has hit the jackpot for ops with a double barreled release. On the upper lid, Earl waxes "Linger Awhile," a fast moving

jump instrumental that is sure to excite and please the patrons. Bostic, master of the alto sax, gives a driving demonstration of his capabilities as he sends the notes spinning into a lively and stimulating pattern. The masterful exhibition of polished musicianship makes this a top flight end. The flip side is a change of pace that has Bostic executing a slow mellow piece. As on the upper lid, Earl's horn blowing is exciting and dramatic. The artist's runs and quality of tone make this a fitting coupling for the first deck. Ops should not hesitate to stock up on this two sided winner.



# Kickin' The Blues Around

with Sam Evans



Art Rupe, of Specialty, TWA'd into town to complete his new distrib setup, as predicted in this column two months ago. Jimmy Martin is the new man on the label for the mid-west. Indie has a strong stable in blues and religious and is faring nicely from its west-coast bivouac, which may become a Californian institution after the smoke and fog of Pittsburgh. The smog of Los Angeles is mild by comparison. . . . D.J.'s across the nation found a sweet tune to play during this past week as a result of National Candy Carnival Week. . . . Fred Fisher Music Co., Inc., building up a drive on "That's When Your Heartaches Begin." Both Billy Bunn on RCA, and The Ink Spots on Decca, have nice versions.

NBC's Golden Gate outlet KNBC, has appointed Wallace G. Ray as a staff announced. Ray formerly served on staff at KBLF in Red Bluff, Calif. This is another appointment of a Negro to a staff position in a fast growing trend. . . . We are particularly proud of the splendid work being done by Jack Walker, of Atlantic. Of course, first must come the opportunity. There is always someone to fill the job. In short course we expect to find a fair and equal representation, racially speaking, in the record mfg. and distr. biz. . . .

"Lydia Bailey," the new 20th Century Fox Technicolor flicker, previewed in Haiti, where it was filmed. Special showings in key cities are being arranged, usually through the local office of The Urban League. Film is great and should do right well box-office-wise. . . . Martha Glaser, the scribe of NYC's West 48th St., flipping her lid over the recent story on her Erroll Garner, in a national news mag. Garner doing The Storeville in New Haven this week. . . . There is a smart program director at WNEW, in New York. He picked up the option of Lucky Millinder for the show "Lucky's Lounge," aired Sats. from 8 to 9 P. M. . . . During the week of Apr. 25, The Four Aces wowed 'em up Montreal way. Playing at the Seville (stage and screen), act got more than their share of applause according to rave reviews in local papers.

Tommy Edwards, the MGM throater, is available for bookings in some good territories. He's the kid we want to see get more before the public. . . . Sophie Tucker can easily get all of the electoral college votes with her plea "For President." The flip is even better "Max The Income Tax Man." Real nice for your private enjoyment, but perhaps a bit too-too for the FCC. . . . Don Bell, KRNT, Des Moines, checks the leading music stores to get the top 5 tunes for his every afternoon show. His morning slot is well balanced, across the board. . . . Don Robey, sugar daddy of Peacock Records raking in some real sugar cane due to one Marie Adams. Her "My Search Is Over" has it.

Walter A. Buck, vice president and general manager of RCA Victor, states: "Free enterprise is the basis of American Civilization." How true, Brother, how true. . . . Bill Davis, who does weird things with an organ, coming into the famed Blue Note. With Okeh recording of "Azure'te" b/w "Rough Riding," Bill and his trio are getting some nice air plays across the country. . . . There is a dearth of news from the Alabama, Georgia and Miss. areas. We would appreciate hearing from deejay, distr., box-men and station managers in those sections, send care this writer, WGN, Chicago. . . . We are watching with keen interest the final stages of AGVA's battle to ban from the airways free interviews by singers and performers. Our only wish is—if this is put into effect—let it be all over the country, or not at all.

As things stand right now, musicians cannot be interviewed in Chi. and perhaps one or two other cities. But elsewhere musicians are being interviewed (and for free). Now the talk is that we can't even interview singers. If this rule is adopted and made final as of the union meeting June 12, to take effect June 23, then let it be effective all over the country, and not just in the centers where the union is strong, or has its headquarters.

Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.

# Sharing Shearing



ST. LOUIS—When George Shearing visited St. Louis recently, Jimmy Friedeman, the MGM Records distributor there made sure that his time was well taken up seeing the record men around town. Above he is pictured visiting Ed Bonner at KNOX. Ed, transplanted from the East, is one the city's top djs. Left to right are Ed Bonner, Jimmy Friedeman and George Shearing.

→ **BREAKING** . . . In New Orleans—Baltimore—  
Washington—St. Louis ←

. . . and S-P-R-E-A-D-I-N-G !!

## "I'M A SENTIMENTAL FOOL"

by  
**THE MARYLANDERS**

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★ **AWARD O' THE WEEK** ★

Watch It Climb to # 1

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by

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with Joe Morris ork. #965  
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Ruth Brown #962
- ★ ONE MINT JULEP  
MIDDLE OF THE NIGHT  
The Clovers #963
- ★ SWEET SIXTEEN  
Joe Turner #960
- ★ DRAGGIN' HOURS  
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★ **AWARD O' THE WEEK** ★

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**"A LETTER IN BLUE"**

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REV. G. W. KILLENS

and the

MT. CALVARY BAPTIST CHURCH

"Testing Faith"

"Fighting For Jesus"

Imperial 5191

THE SILVER LIGHT QUARTET

"Jesus, Lend Me A Helping

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"Unfair Deeds"

Imperial 5184



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## Donating Proceeds



NEW YORK—Al Jelane, young singing star (left), presents his newest Carousel release "The Hills Far Away" to Rev. Emilio Di Matteo, Pastor of Saint Anthony's Church, 4540 Richardson Avenue, Bronx, New York, Sunday, May 18th. In presenting this record, Al is donating his entire proceeds towards the School Building Fund. Also shown are Rev. Anthony F. Mestice, Ass't. Pastor, and Ted Curaci, General Chairman of the Drive.

WATCH THIS ONE  
SCHOOLBOY PORTER'S  
**"SOFT SHOULDERS"**  
B/w "ROLLING ALONG"  
(CHANCE # 1114)  
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## Myers and Merion Push New Four Aces Release

PHILADELPHIA, PA.—Myers Music and Merion Records (formerly Victoria Records) this week sent a special vinyl pressing of the Four Aces' release "Wanted" to every radio and television station in the country.

James Myers, who is handling the campaign, supervised the recording of "Wanted" just as he did for "It's No Sin" the group's first big disk.

In the past few days, publishers have been bidding for the tune but Myers Music intends to hold it. There are already three other recordings out by Joe Valino on Scoop, Variety Boys on Oscar and Charlie Stone on Arcade Records.

It is expected that the majors may be covering on the tune shortly.

## TAX PROBLEMS THAT AFFECT YOU

by

Herman Jaffe, C.P.A.

The tax free dividend has once again reared its ugly head.

Section 115 of the Internal Revenue Code provides that, as a general rule, a distribution made by a corporation to its stockholders in its stock or in rights to acquire its stock shall not be treated as a dividend to the extent that it does not constitute income to the stockholder within the meaning of the Sixteenth Amendment to the Constitution.

Neither Congress nor the Courts have so far devised a working rule for determining with a reasonable degree of certainty when a stock dividend is taxable and when exempt. At present, a stock dividend is not taxable, if after distribution, the proportional interest of the stockholder is no different than before the distribution.

On April 30, 1952, the Tax Court with one dissenting opinion ruled that where the sale of new preferred stock had been arranged by the issuing corporation on behalf of its stockholders in advance of the distribution of such stock, the distribution was a taxable stock dividend.

In this case (C. P. Chamberlin et. al. v. Commissioner of Internal Revenue) only common stock was outstanding, and the corporation decided to issue preferred stock as a stock dividend. This would have met the requirements of the law since the proportional interest of each stockholder would remain the same; but, since an agreement for the sale of this preferred stock had been arranged by the issuing corporation with an insurance company prior to the distribution of this new preferred stock, this of course, materially altered the original stockholders proportionate interests in the net assets of the corporation, thus creating a taxable stock dividend.

The real purpose behind the distribution of the preferred stock dividend where only common stock existed was the contemplated sale of this preferred stock to an insurance company with a view to an early retirement of such stock and the payment thereon of the long-term capital gains tax.

A question is now raised as to whether a stockholder who is the recipient of a tax free stock dividend can later by the course of its disposition, change the status of such a tax free transaction to one of taxable liability.

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# THE CASH BOX FOLK and WESTERN ROUNDUP

The Kate Smith TV'er was again host to country artists from WSM on May 21st with Carl Smith (Columbia), The Carter Sisters (Columbia), Lonzo and Oscar (Decca), Moon Mullican (King), and the Square Dancers. Country talent has drawn top attention from Kate Smith viewers which accounts for the recent call-backs.

Carl Butler (Capitol) has returned to his old stand at WROL in Knoxville after several months at WVLK in Versailles, Ky.

Station WVOW in Logan, West Virginia has recently gone on the air. Schedule fills twenty hours per day. One of the top time holders is Happy Ison, a veteran in the country record spinning field. Station also features the West Virginia Wildcats for live spots and personal appearances in the local area.

WSM's array of talent opens on the roof of the Astor in New York the night of the 26th. Eddie Hill (Mercury) is the featured m. c. backed with his own sidemen. Martha Carson (Capitol) will also be a full time name for the 16 weeks along with The Beaver Valley Sweethearts (RCA Victor). First two weeks will feature Red Foley (Decca) and The Duke of Padukah as guest stars.

Jack Norman, a new name at WNPT in Tuscaloosa, Ala., has taken over the "Search For Talent" show that is staged at local Disney Theatre every Saturday. Show has copped top area attention in attendance as well as from their broadcast.



RED FOLEY

The annual "Hereberger County Grandmother's Breakfast" was aired over St. Cloud, Minn.'s. KFAM recently. Several of areas top d. j.'s. were featured including St. Paul's Clellan Card, and Don Opheim and Don Welsh of KFAM. Over 400 Grandmothers were present with prizes going to several of unusual distinction. Reports are a big time for all including the playing of several country records.

Dwight Gordon has taken over the country d. j. honors at KXLW in St. Louis. He starts off with three hours each day. Dwight's old stand was at WJCD in Seymour, Indiana.

Cactus Joe Nixon of WOKE in Oak Ridge, Tenn. running a Saturday morning kiddie show from local grocery. Show is drawing plenty of attention from oldsters as well as youngsters as show is put on with full regalia—beard, boots, guns and horses. Cactus Joe also m. c.'s. several hours of country records each week for a big audience he has built in scarcely three months.

Pat Cook, one of St. Louis' top country jockeys, will be host to Carl Smith (Columbia) at his "Rhythm Roundup and Jamboree" on June 1st with The Carlises (Mercury) heading the show on June 8th. Show is enacted from local park with parts broadcast over St. Louis stations.

"Cowboy" Don Perazzo carries on into the third year with his Benson Dude Ranch Program from Omaha's KBON. Perazzo has held almost all of the thirteen sponsors he started with two years ago.

The Prince Albert NBC seg of WSM's "Grand Ole Opry" will emanate from the stage of the Belasco Theatre in New York on May 31st and June 7th. Arrangements are due to Red Foley's appearance on WSM's Astor show for this two week period. Same cast will be used as has been used from Nashville and the air show will be piped into Ryman Auditorium in Nashville for the "Grand Ole Opry" audiences of those dates.

Bob McKeehan of KCNA in Tucson is looking for traveling acts to promote on his Saturday night dance show. Anyone going that way on a Saturday—get ahold of Bob.

Buddy Reynolds (Aragon), one of the top Canadian country artists, began a tour across Canada on May 15th. Reynolds is known in the northern parts for his Aragon recording of "Spruce Bug" which he also wrote.

Apologies to Bud Shurian and Pete Ward (WARE-Mass.) for the item in our May 17 column in which we stated Phil Alarie initiated and does the honors on the 8 A.M. WARE deejay show. Phil Alarie is the director of the French programs on the Massachusetts station. The show mentioned is the brainchild of Bud Shurian and is across the board at 8 o'clock. Fifteen minutes of folk music under the heading of "Rhythm Roundup" and is M.C.'d by Bud as "Cousin Lem." Pete Ward does one half hour on Saturday morning called "Mickey's Western Jamboree."

## "WORDS"

EDDIE ZACK—Decca  
TERRY PRESTON—Capitol  
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2. CALL OF THE MOUNTAINS  
Ray Little (Aragon)
3. TOO OLD TO CUT THE MUSTARD  
Ernest Tubb & Red Foley (Decca)
4. SILVER AND GOLD  
Pee Wee King (RCA Victor)
5. MOM'S AND DAD'S WALTZ  
Lefty Frizzell (Columbia)
6. MISSING IN ACTION  
Jimmy Wakely (Capital)
7. THESE THINGS SHALL PASS  
Hank Snow (RCA Victor)
8. GOLD RUSH IS OVER  
Hank Snow (RCA Victor)
9. MY CHAPEL IN THE PINES  
Rhythm Pals (Aragon)
10. GIVE ME MORE, MORE, MORE  
Lefty Frizzell (Columbia)

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## BULLSEYE of the WEEK

"DEVIL'S HEART" (2:41)  
"HILLBILLY HEAVEN" (2:38)

WESLEY TUTTLE  
(Capitol 2091; F-2091)

Wesley Tuttle comes up with a slow, light beat item that he sings with an ease and smoothness that is typical of his presentations. Tuttle's warm delivery and feelingful interpretation of the expressive lyrics and the pretty melody make an effective wedding. The result offers a blend of talent and tune that will surely appeal to the listener, and one that will lure nickels into the coin chutes of the boxes.

Titled, "Devil's Heart," Tuttle has a winning number on the upper lid. Wesley's talented guitar playing embellishes the waxing further. Flip is an exciting country tune with a religious theme that is done in jubilee style. Handclapping, vocal chorus, and a stirring Tuttle vocal make this another good choice for ops. However, the top looks stronger and ops are urged to get with it.

JIMMY THOMASON  
(King 1065)

"YOU WERE JUST A KID" (2:15) Jimmy Thomason warbles a moderate beat with light bounce and tender lyrics engagingly.

"BROWN BOTTLE BLUES" (2:26) Vocalist sings a slow country blues with string band support.

COWBOY COPAS  
(King 1064)

"BOOMERANG" (2:43) Cowboy Copas comes up with a catchy tune with a light bounce and gives the moderate tempo a pleasant reading. The artist handles the romantic lyrics with a relaxing ease.

"IT'S ENOUGH TO MAKE ANYONE CRY" (2:48) Flip is a slow, sad item that Copas delivers in his usual feelingful and smoothing manner.

BILLY BROWN  
(Columbia 20936)

"TIGHT WAD" (2:35) A sentimental tune on the light side is sung by Billy Brown with an easy humor as a pleads for a kiss from his "tightwad" girl.

"I'M SENDING BACK EVERYTHING BUT THE MEMORIES" (2:20) Flip is a change of pace as Billy sings a slow number with sad lyrics.

TOMMY DUNCAN  
(Intro 6054)

"NANCY JANE" (2:25) Tommy Duncan delivers a fast moving bounce zestfully. Choral backing, happy lyrics and some nimble finger work on the keys make this a pleasant deck.

"THE GOSSIP SONG" (2:35) Duncan, with the aid of the Ranger Trio, warbles a slow romantic tune set against an easy string backing.

STUART HAMBLEN  
(Columbia 20938)

"BLACK DIAMOND" (2:58) A slow religious number is rendered in a talky manner by Stuart Hamblen. Light humming background heightens the somber effect.

"THIS SHIP OF MINE" (2:52) Hamblen, with the backing of Darol Rice and his ork waxes another slow piece with a religious theme.

RUSTY McDONALD  
(Intro 6055)

"RAINDROP BLUES" (2:14) A slow light bounce with sad lyrics is given a country blues treatment by clear voiced Rusty McDonald.

"GOODNIGHT BROKEN HEART" (2:45) Rusty sings a soft moderate tempo ballad smoothly and effortlessly. The chanters' sock delivery of the sad lyrics brings in a great side.

SHORTY ASHBURN  
(Bullet 749)

"TRIFLIN' HEART" (2:40) A moderate tempo item is treated to a happy reading by Shorty Ashburn. Musical backdrop, which spots a bit of chord sweeping in the barroom vein, helps make this a strong end.

"ARE YOU LONELY TOO" (2:28) An easy vocal of a slow romantic tune is set to a similar arrangement and features the piano again.

DOODLES WEAVER  
and His Doodlebugs  
(Intro 6056)

"APRIL SHOWERS" (2:37) Doodles Weaver, with Professor Feetlebaum on the vocal, turn out a novelty item with all kinds of gimmick noises. Lots of nonsense and fun based on the oldie "April Showers."

"THE PRESIDENTIAL HANDICAP" (2:45) Another novelty side with bird whistles and running commentary on the style of a horserace. Leading presidential candidates are named in the humorous lyrics.



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records—City by City

MAY 31, 1952

### New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'M YOURS (Don Cornell) (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. HERE IN MY HEART (Al Martino)
7. A GUY IS A GUY (Doris Day)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. PITTSBURGH, PA. (Guy Mitchell)
10. DELICADO (Percy Faith)

### Chicago, Ill.

1. KISS OF FIRE (Georgia Gibbs)
2. DELICADO (Percy Faith)
3. I'M YOURS (Don Cornell)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. HERE IN MY HEART (Al Martino)
6. PITTSBURGH, PA. (Guy Mitchell)
7. A GUY IS A GUY (Doris Day)
8. BLUE TANGO (Leroy Anderson)
9. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
10. WHEEL OF FORTUNE (Kay Starr)

### Los Angeles, Calif.

1. I'M YOURS (Eddie Fisher) (Toni Arden)
2. I'LL WALK ALONE (Don Cornell) (Jane Froman)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. KISS OF FIRE (Georgia Gibbs) (Billy Eckstine)
5. HERE IN MY HEART (Al Martino)
6. BLUE TANGO (Leroy Anderson)
7. I WAITED A LITTLE TOO LONG (Kay Starr)
8. JUNCO PARTNER (Richard Hayes)
9. BLUE RAINDROPS (Whippoorwills)
10. DELICADO (Percy Faith)

### Richmond, Va.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. KISS OF FIRE (Georgia Gibbs)
6. I'LL WALK ALONE (Jane Froman)
7. PITTSBURGH, PA. (Guy Mitchell)
8. ANYTIME (Eddie Fisher)
9. HERE IN MY HEART (Al Martino)
10. I'M YOURS (Eddie Fisher—Four Aces)

### Philadelphia, Pa.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BE ANYTHING (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. CARIOCA (Les Paul)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

### St. Louis, Mo.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Louis Armstrong)
3. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
4. CARIOCA (Les Paul)
5. BLUE TANGO (Leroy Anderson)
6. I'M YOURS (Eddie Fisher)
7. I REMEMBER WHEN (Eddie Fisher)
8. INDIAN LOVE CALL (Louis Armstrong)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. I'LL WALK ALONE (Louis Armstrong)

### Shoals, Ind.

1. BLUE TANGO (Guy Lombardo)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. PITTSBURGH, PA. (Guy Mitchell)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. BE ANYTHING (Champ Butler)
10. I'M YOURS (Four Aces)

### Kinston, N. C.

1. BLUE TANGO (Guy Lombardo)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. PITTSBURGH, PA. (Guy Mitchell)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. BE ANYTHING (Champ Butler)
10. I'M YOURS (Four Aces)

### Miami, Fla.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. DELICADO (Percy Faith)
8. BE ANYTHING (Eddy Howard)
9. A GUY IS A GUY (Doris Day)
10. WHEEL OF FORTUNE (Kay Starr)

### Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. BE ANYTHING (Eddy Howard)
5. PITTSBURGH, PA. (Guy Mitchell)
6. KISS OF FIRE (Georgia Gibbs)
7. I'M YOURS (Four Aces)
8. BE MY LIFE'S COMPANION (Mills Brothers)
9. I'LL WALK ALONE (Don Cornell)
10. A GUY IS A GUY (Doris Day)

### Brodhead, Wis.

1. A GUY IS A GUY (Doris Day)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. PITTSBURGH, PA. (Guy Mitchell)
4. AY-ROUND THE CORNER (Jo Stafford)
5. WILD SIDE OF LIFE (B. Ives & G. Martin)
6. I'LL WALK ALONE (Patty Andrews)
7. GANDY DANCERS' BALL (F. Laine-Jo Stafford)
8. MY HERO (Four Aces)
9. KISS OF FIRE (Louis Armstrong)
10. I'M YOURS (Four Aces)

### Dallas, Tex.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. HERE IN MY HEART (Al Martino)
6. I'LL WALK ALONE (Don Cornell)
7. I'M YOURS (Don Cornell)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)

### Cincinnati, Ohio

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. BE ANYTHING (Eddy Howard)
5. PITTSBURGH, PA. (Guy Mitchell)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. A GUY IS A GUY (Doris Day)
10. TELL ME WHY (Four Aces)

### Omaha, Neb.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Guy Lombardo)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. ANYTIME (Eddie Fisher)
5. A GUY IS A GUY (Doris Day)
6. PITTSBURGH, PA. (Guy Mitchell)
7. BE ANYTHING (Eddy Howard)
8. I'LL WALK ALONE (Don Cornell)
9. CRY (Johnnie Ray)
10. FORGIVE ME (Eddie Fisher)

### St. Paul, Minn.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Anderson-Winterhalter)
3. A GUY IS A GUY (Doris Day)
4. WHEEL OF FORTUNE (Kay Starr)
5. I'LL WALK ALONE (Cornell-Froman)
6. KISS OF FIRE (Georgia Gibbs)
7. ANYTIME (Eddie Fisher)
8. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. HERE IN MY HEART (Al Martino)

### Cleveland, Ohio

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. PERFDIA (Four Aces)
7. CRY (Johnnie Ray)
8. I'LL WALK ALONE (Don Cornell)
9. BE ANYTHING (Eddy Howard)
10. TELL ME WHY (Four Aces)

### Phoenix, Ariz.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. CRY (Johnnie Ray)
8. DELICADO (Percy Faith)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. CARIOCA (Les Paul & Mary Ford)

### Indianapolis, Ind.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. KISS OF FIRE (Georgia Gibbs)
7. BE ANYTHING (Eddy Howard)
8. PERFDIA (Four Aces)
9. HAMBONE (Laine-Stafford)
10. CRY (Johnnie Ray)

### Memphis, Tenn.

1. PITTSBURGH, PA. (Guy Mitchell)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLUE TANGO (Leroy Anderson)
5. WHAT'S THE USE? (Johnnie Ray)
6. ANYTIME (Eddie Fisher)
7. DELICADO (Percy Faith)
8. BE ANYTHING (Eddy Howard)
9. CRY (Johnnie Ray)
10. KISS OF FIRE (Georgia Gibbs)

### Denver, Colo.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Hugo Winterhalter)
3. ANYTIME (Eddie Fisher)
4. KISS OF FIRE (Georgia Gibbs)
5. A GUY IS A GUY (Doris Day)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. AT LAST (Ray Anthony)
9. PLEASE, MR. SUN (Johnnie Ray)
10. I'LL WALK ALONE (Don Cornell)

### San Francisco, Calif.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

### Detroit, Mich.

1. A GUY IS A GUY (Doris Day)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. DELICADO (Percy Faith)
5. I'M YOURS (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. HERE IN MY HEART (Al Martino)
8. BLUE TANGO (Leroy Anderson)
9. PITTSBURGH, PA. (Guy Mitchell)
10. I'LL WALK ALONE (Don Cornell)

### Reno, Nev.

1. PITTSBURGH, PA. (Guy Mitchell)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. ANYTIME (Eddie Fisher)
5. WHAT'S THE USE (Johnnie Ray)
6. BLUE TANGO (Leroy Anderson)
7. BROKENHEARTED (Johnnie Ray)
8. KISS OF FIRE (Georgia Gibbs)
9. I'M YOURS (Eddie Fisher)
10. CRY (Johnnie Ray)

### Kansas City, Mo.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. CRY (Johnnie Ray)
6. A GUY IS A GUY (Doris Day)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. DELICADO (Percy Faith)
10. PERFDIA (Four Aces)



# WANT NEW TYPE GAME

**Ops and Distribs Agree With 'The Cash Box' That New Type Game Needed to Revive Entire Amusement Field. Can Reopen Territories And Boom Business.**

CHICAGO—Ever since appearance here of many feature articles regarding the fact that there is a growing demand from everywhere in the field for a new type of amusement game, operators and distributors have advised *The Cash Box* to keep up its efforts in this direction.

They claim, "The need for a new type amusement game grows greater each day."

One distrib stated, "If we had a new type, moderately priced game right now, we could put dozens of new people in the business."

"Many have been calling on us," he reports, "and would like to enter the amusement games business, but," he continues, "they are frightened away by the prices we have to get for the new equipment."

Operators, likewise, also believe that a new type amusement game is needed.

Said one very well known midwest op, "A new type amusement game would not only revive business for everyone, but, most important, it would reopen much closed territory."

"That," he claims, "is what's most important to us operators."

"We don't care how many new people get into the business."

"We have our own spots, but, we need something new for those spots to make it pay us to continue operating."

Most important of all the comments which have reached this publication, is that an entirely different new type game would be placed in the many, many locations, everywhere across the country, which have been vacated because of local and Federal rulings.

"There must be some manufacturer who is planning to present an entirely new type of product in the amusement field," one operator stated, "and he will certainly find one of the most receptive markets any manufacturer has ever yet known," he predicted.

All are agreed as to the moderate price of any new type product.

It is a well known fact, here in the coincenter of the world, that the manufacturers haven't let up for an instant seeking a new type amusement product for the field.

In fact, some of the manufacturers have been working ahead in this regard for many, many months.

There is no doubt that, even sooner than many expect, some new type products may be presented which will answer the great need of the entire amusement field and, perhaps, start the new big boom under way all are looking forward to when such a new type product comes to the market.

## Harry Salat Joins With Paul Golden's LaRu Novelty

CHICAGO—Harry Salat, formerly with Al Sebring here, has joined in with Paul Golden and LaRu Novelty Company, this city.

At the present time the firm reports that, "We are doing some selling of equipment we have here, and also some buying."

LaRu Novelty is considered one of the top operators of music and games in this area.

## Letters Of Praise Flood Chicago's Juke Box Ops For Work To Help Curb Juvenile Delinquency

**Churches, Schools, Playgrounds, Boys Clubs, other Institutions Tell Press And Public of Great Work Being Done by Chicago's Juke Box Ops**

CHICAGO—Just three words, used by a director of one of the City of Chicago's Playgrounds, probably tell the whole story of what the public as well as churches, charitable institutions, boys' clubs, and many other organizations think of the drive to help curb juvenile delinquency which Chicago's juke box operators have instituted.

Said "Lefty" Pawlman of the Commercial Club Playground, 1845 Rice Street (Bureau of Parks and Recreation, Division of Playgrounds, City of Chicago): "God bless you."

Edward J. McCabe of the Davis Square Park, Chicago Park District, 45th Street and So. Paulina, could only say:

"This is the greatest thing that has ever happened to benefit our park. The donation of this juke box means that we will be able to attract a great many more kids back of the yards here and bring them in off the streets."

Out in Hegewisch, Ill., John Finn, Executive Director of the Hegewisch Community Center, could only say:

"Thank every one of the juke box operators for me. They must realize what a marvelous thing they have done for our community."

S. F. Nagy, Secretary of the Hazel Crest, Ill., Lions Club, advised:

"You juke box operators of Chicago are blessed because of your generosity and your charity to help our kids get off the streets and enjoy grand music."

Daniel DeFalco of the University of Chicago Settlement, "back of the yards", at 4630 McDowell Ave., could only hoarsely whisper his sincerest thanks to everyone of the juke box operators, "Who are helping," he stated, "with the donation of this gorgeous juke box to curb delinquency thruout this toughest of all sections in the nation, 'back-of-the-yards'."

Mrs. Chas A. Silberman of the Deborah Boys' Club at 3401 W. Ainslie St., stated, when she heard that this grand club of teenagers had received a free juke box:

"I'm absolutely speechless. Never before, in all of our history, has such

open-hearted generosity been demonstrated to us. This is the grandest work in the history of this city.

"To anyone, anywhere, I want to state here and now, that the juke box men and women of Chicago are the finest and most charitable and understanding people I've ever heard of in all my life."

Malcolm D. Shanower of the Lincoln Boy's Club, division of the Chicago Boy's Clubs, 1725 North Orchard Street, could only say:

"God bless you all. All of you juke box people. This is forever to your credit on God's permanent register."

Mr. Joseph Remsing of the Teen-ager's Club, Forest River, Ill., said:

"This is so great that I'm absolutely speechless. You juke box people are God's people."

Sol Frankel, Club Director of the BBR (Boy's Brotherhood Republic) of the Young Men's Jewish Council, 1530 South Hamlin Ave., could only say:

"Humbly, and in all my prayers, thank you! All of you juke box people of Chicago."

Monsieur Mulcahy of the Maryville Academy, Des Plaines, Ill., stated:

"This is, without doubt, the finest and most blessed work that man could undertake—to help children."

Mr. and Mrs. Abe Hagiwara of the Olivet Institute, 1441 No. Cleveland St., could only say, with much emotion: "Thank you. Thank you. And tell every juke box person in Chicago our hearts are full of thanks to them."

Miss Jewel Malm, of the Association House of Chicago, 2150 W. North Ave., told Robert E. Gnarro:

"This is the finest thing that has ever happened to us. God bless you juke box people of Chicago."

Stewart W. Knarr, Director of the Valentine Boy's Club, 3400 South Emerald Ave., in reply to the fact that Mr. Moses Profit was donating a juke box to his grand organization said:

"I've never before been so highly and so open-heartedly honored. I want to thank everyone in the juke box in-

dustry of Chicago for this marvelous donation."

Steve Antonik of the Marshall Square Boy's Club, 2628 W. Cermak Road, said, "Believe me, this is something that every one of our boys and girls will remember as long as they live."

And so many, many more letters of praise have flooded in that operators here are not only thrilled, but tremendously proud of this concerted effort on the part of their organization to help these charitable institutions thruout their great city to combat the juvenile delinquency which has been spreading instead of receding.

*Editor's Note: It has never been the policy of THE CASH BOX to pat itself on the back, but, because our publisher, Bill Gersh, is located in Chicago, we feel, tho Bill may frown on this footnote, that he should be given the credit due him for organizing this drive on the part of Chicago's juke box operators to get them to come forward with these donations which are winning such outstanding honor and glory for them from among the leading charitable institutions, as well as the press and the public, in the big shouldered hustling, bustling City on the shores of Lake Michigan.)*

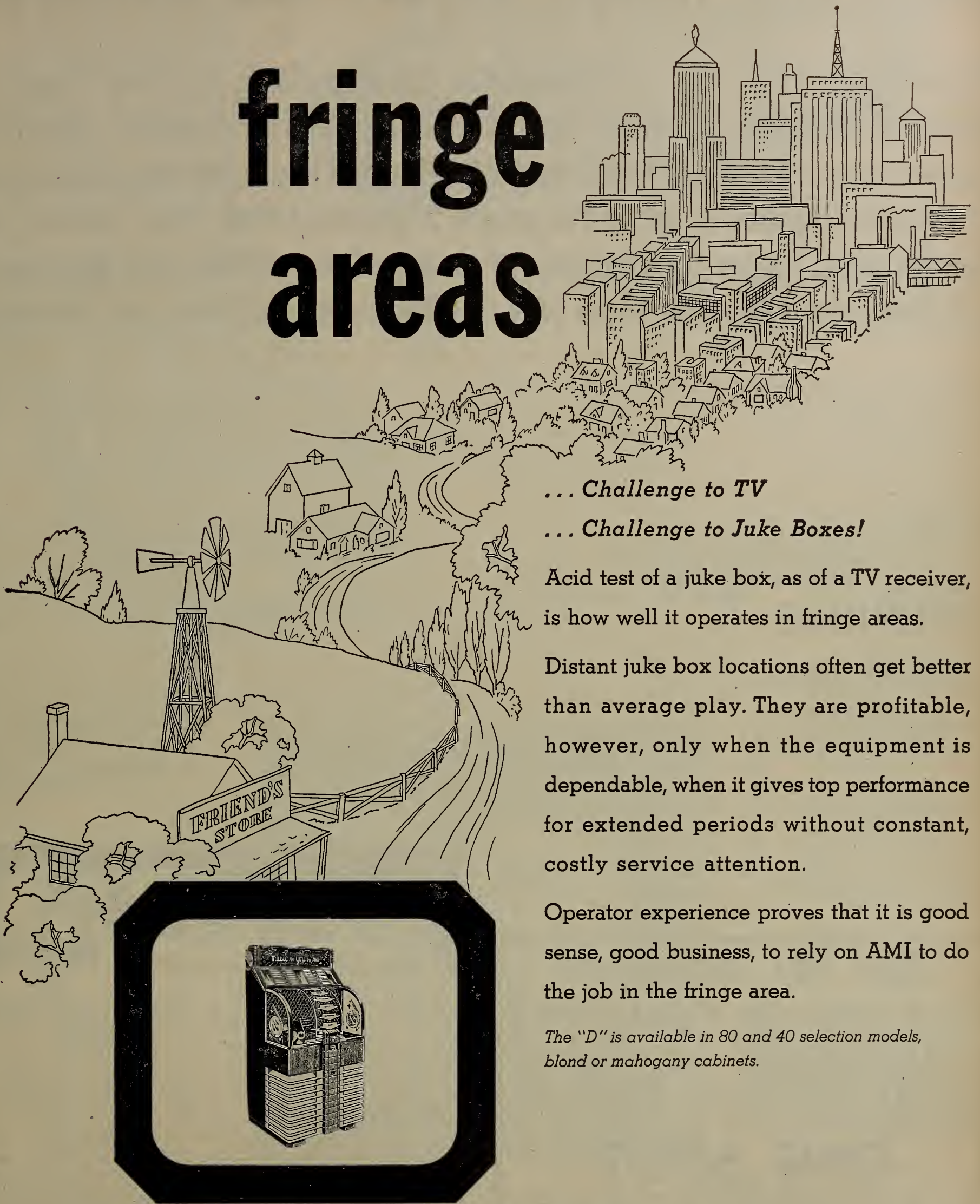
## Music Guild of Nebraska Celebrates First Birthday

OMAHA, NEBRASKA—The Music Guild of Nebraska is a year old this month. It was officially organized May 6, 1951 to help unite automatic phonograph operators for their mutual advantage, inculcate just and equitable principle of trade, acquire and disseminate useful business information pertaining to the trade, improve the standards and methods of doing business and to promote the general welfare of its members.

On June 14 and 15, the Music Guild of Nebraska will hold its annual state convention at the Paxton Hotel in Omaha where there will be a display of all the latest music equipment and also the latest recordings.



# fringe areas



... Challenge to TV

... Challenge to Juke Boxes!

Acid test of a juke box, as of a TV receiver, is how well it operates in fringe areas.

Distant juke box locations often get better than average play. They are profitable, however, only when the equipment is dependable, when it gives top performance for extended periods without constant, costly service attention.

Operator experience proves that it is good sense, good business, to rely on AMI to do the job in the fringe area.

*The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.*

Want a clear profit picture?

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# Urge Ops Adopt Better Biz Methods

**Neglected and Dirt-Infested Equipment, Late Servicing and Poor Repairs, Boasting, Bragging, Flashing Cash, Collecting Before Customers, Disturbing Business by Calling on Locations During Busiest Hours, Not Knowing Names of Location Owners or Being Personally Acquainted With Them, Cutting on Commissions, Paying for Locations, Featuring Old and Worn Out Machines, and Many More Reasons Given Why Ops Should Adopt Better Biz Methods.**

CHICAGO—Advice from well known ops who visited The Cash Box this past week was directed to many operators thruout the nation who would not only benefit themselves, but also help the entire industry, if they would adopt better business methods.

These men reported that many of the old, old faults have once again come into being. They claim this is due to neglect on the part of most such operators.

These men stated that an auto trip thru most of the country would shock a great many progressive coinmen.

As one of these men said, "Just came back from a trip and stopped at many places on my way in. If some of the leading association heads were with me they would be so shocked that they would come back and set up an entire new set of rules and regulations to benefit their members as well as the whole industry."

This op, as well as others, have seen machines completely vermin infested. They have learned from the storekeepers of such machines that, even tho these retailers have called about the condition of the machine many, many times, service is so late, and repairs so poor, that they just leave the machine alone and forget about it, or else have it thrown out of their place.

Many operators have been known to boast, brag, and, as these men stated, even flash cash before location owners and customers. This certainly is the very worst tactic which can be adopted by any operator, they claim.

They also state that they don't believe the average operator of any real size today personally knows even 20 per cent of his location owners anymore.

He leaves all that to his servicemen and collectors and, they state, he is then shockingly surprised when he suddenly loses about ten of his best spots to some wide awake com-

petitor or some new man entering the business.

As these men pointed out, in the old days every operator knew everyone of his location owners by their first names. Not only that but he also knew the whole family. Even knew their birthdays and anniversaries.

Today, they claim, aside from a few locations, some of the larger operators are even surprised to find their own machines on some spots when they drop into these places accidentally.

Another poor business tactic, one of the men said was, while he was eating lunch in a well known roadside restaurant and the place was jammed, with some people even waiting for tables, in walked a serviceman and collector. They promptly started to upset the place by moving the phono and game and making a rattle and a clatter, until the location owner walked over and actually ordered them out of the place.

Even that wouldn't be as bad as some operators making it their business to drop into spots of other ops and cutting commissions without

even asking any questions as to what the spot earned, how long the present operator had been there, and so forth.

In addition, many ops simply walk into a spot, throw a roll of bills on the counter, and tell the owner, "That's what you get when you turn your location over to me."

Featuring old and worn out machines is common, these men stated. On his trip, this op remarked, a large percentage of the equipment he found on country locations especially, was so old and so worn out and bedraggled looking that he just couldn't picture the operator of this type of machine earning a living or, what's more, even having the nerve to foist it on a location.

Many, many more faults were brought into the open. These men suggested that, "First of all, should ops clean their own house, adopt better business methods, they'll find," they claim, "that this will not only help benefit them, but will also benefit the entire industry, and bring them better understanding from all business men and officials everywhere."

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Oodles of "chit-chat" from Wyoming this week. . . . Understand the tourists like Wyoming's good air, good people, good fishing and good hunting. All the operators are getting their spots lined up for the summer trade, including Morris Avery at Greybull, Wyoming, who reports he will have very little spare time for the rest of the season. Morris is the owner of a very large route around the Cody & Greybull area. . . . Looking around the country for more "fertile" territory to get some of the tourist business along the highway are Blackie Roy, Rawlins, Wyoming. . . . Carl Lindquist, Jackson Hole. . . . Bert Orr, Laramie, and N. L. "Suede" Anderson, Meeteetse. . . . Understand Charlie Williams of Kemmerer is an old Texas boy who "made good" out West with the help of some Texas money that he brought with him from his ranch. Keeps real busy Charlie does, counting his money and driving up and down the road in his Cadillac collecting same. . . . Radio Joe Warrington, one of the old operators in Thermopolis, Wyoming reports he is feeling much better. Glad to hear it Joe. . . . Received some good news from Powell, Wyoming. Bob Nethery's little girl who has been in the hospital is now at home. . . . I think we should add John Hendricks, Dan Stewart Company, Salt Lake City, to our list of "gad abouters." John no sooner returned to Salt Lake from Wyoming than he "took off" again for Colorado and New Mexico. . . . Understand Mel Gardiner, Ogden, Utah had a little discussion with one of the mechanics about the proper way to unload a machine. The discussion ended with the mechanic having a skinned shin and Mel a bruised finger. If you ever want Mel's help in unloading a machine better take his advice as to "how." . . . Just talked to Jack Osburn, Glenwood Springs, who is contemplating selling his route in Colorado. . . . Andy Stevenson, Consolidated Amusement Company, Salt Lake City, just returned from a six day visit in Phoenix, Arizona where he was looking over his route. Seen around town were James Rainey, Ogden, Utah; Glen Jones, Jones Music Company, Heber City, Utah; Del Murdock, Ogden, Utah; Norman Cragun, Ogden, Utah; and Ray Sims, Sims Music Company, Ketchum, Idaho.



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All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.

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NOW!**

## Paris Jazz Exposition Features Wurlitzer Phono



NORTH TONAWANDA, N. Y.—wurlitzer's paris distributor, Marc Montus, visited the factory at North Tonawanda this week and proudly displayed the photograph shown above. The picture was taken in the Maison de Chimie building in Paris where, for three weeks during April, lovers of jazz flocked to hear it played the American way. In true American form Benny Goodman and his orchestra and Dizzy Gillespie and his well known jazz group entertained between four and five hundred thousand people who visited the exposition.

Another center of attraction was a Wurlitzer 1400, the first post war phonograph seen in France, which was programmed with the latest American jazz and swing. The phonograph was in operation during all recess periods and was heard by most of those who attended the exposition. According to Mr. Montus, who is a partner in the Franco Americaine Distribution Company of Paris, a great demand is building up for American music and American juke boxes on which jazz records can be played. He says there is a great future for Wurlitzer sales in France.

## Now Delivering...

The 2 BEST Shuffle Games  
On The Market  
**KEENEY'S**  
SUPER DeLuxe  
**LEAGUE BOWLER**  
AND  
SIX-PLAYER  
**LEAGUE BOWLER**

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

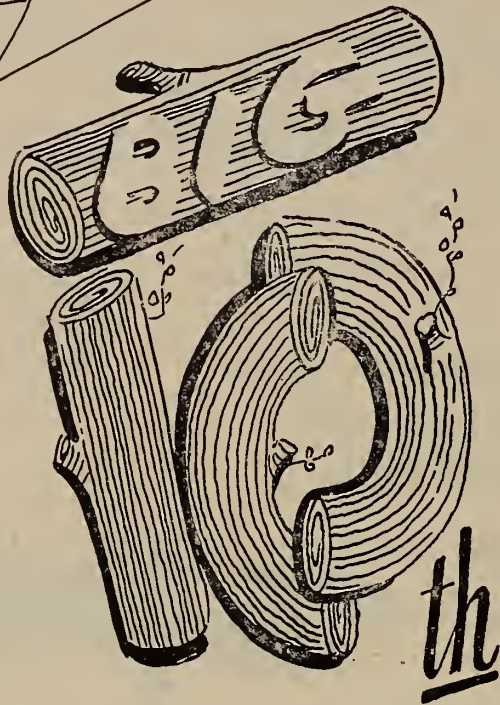
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777

## CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D. WRITE — WIRE — PHONE	

**DAVID ROSEN**  
Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE: STEVENSON 2-2903





## *Anniversary Issue*

Dated JUNE 21, 1952


Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

IS

### NOW IN PREPARATION

LAST MINUTE CLOSING DATE

 JUNE 11, 1952 

RUSH YOUR RESERVATION NOW—OR BETTER  
STILL, SEND IN YOUR AD NOW!

### *The Cash Box*

(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



**Vending Machines Now Listed in The Cash Box "Confidential Price Lists"**

NEW YORK—Demand from operators, jobbers and distributors, all who have stepped up sales and general trade-in business on vendors, to list vending machines in the "Confidential Price Lists" of The Cash Box, has multiplied during the past weeks. As usual, the wishes of the trade is a command.

Therefore, starting with this issue The Cash Box will once again list the selling activity of vending machines every week in its "Confidential Price Lists," so that the entire trade will have an "official" recognition basis for the prices that these machines are being sold at.

Some years back The Cash Box presented prices for all types of vending machines in "The Confidential Price Lists." However, due to inactivity in this field at that time, they were dropped out.

The listings shall be augmented as time goes by, and every type of machine showing activity in the market will be listed.

**Wants Florida Option For Insurance Scales When Manufactured**

MIAMI, FLA.—Willie (Little Napoleon) Blatt of Supreme Distributors, Inc., has taken the editorial, which appeared a few issues ago in The Cash Box, very seriously.

Says Willie, "Your idea for a weighing scale plus insurance policy is one of the greatest ever yet presented to the industry."

"The first locations that struck my mind were hotels where people are traveling and on the go."

"The only thing I disagree with is that the charge should be 5c instead of 10c."

"Anyway, please publish the fact that I'll take the option for the entire State of Florida for the insurance scale as soon as it is manufactured, regardless of who manufactures it."

**Dave Taub, Former Op, Does Bang-Up Job With New Driving Range**

HILLSIDE, N. J.—Dave Taub, former New Jersey operator, rated a front cover on the well known golf magazine "The Metropolitan Golfer," in its latest issue, showing the club house and titled "Crescent: A Bold Approach To Driving Ranges." Sid Dorfman, editor of this fast moving publication, really did Dave proud.

The story inside the magazine included a photo of Dave (smiling, of course) which stated:

"Dave Taub, a Hillside, N. J. golfer, and co-owners Seymour Berks and Barry Taub, brought a new concept of driving range appearances to Union, N. J., when they renovated the Crescent Golf Fairways, clubhouse of which is shown on the cover."

"Dave Taub, who has a striking promotional flair, and his partners put more into a driving range than anyone before has dared to attempt. And it's paying off in such a way that undoubtedly others will take the cue."

"For example, a Philadelphian named A. L. Porter, who already owns a driving range he described as 'ordinary,' visited Crescent and came away determined to build one like it in the Quaker City."

"Taub also has a franchise on newest automatic tees, an essential for a modern driving range, and plans to tour the country selling the tees in key cities."



*Williams*

**OLYMPICS**

a **WINNER**  
that captures choice  
locations and lures  
**MORE MONEY**  
into your  
cash boxes!



WRITE • WIRE •  
PHONE

See Your

*Williams*

Distributor  
**NOW!**

**8 WAYS TO SCORE REPLAYS!**

- ★ **FOUR TRAP HOLES** score 1 replay when a ball rests in each trap hole.
- ★ **FOUR FULL TRAP HOLES** light up Thumper Bumpers to advance diver across and up out of pool for 1 replay.
- ★ **THREE ROLL-OVER BUTTONS** advance the Bonus and 2 become "special" when lit and score replays.
- ★ **TWO FLIPPERS** bounce ball back into play.
- ★ **SPELL O-L-Y-M-P-I-C-S** and shoot for High Score!
- ★ **ONE ROLL-OVER LANE** at bottom good for 1 "special" when lit or for 5 "Extra Special" when lit.

*Proved* IT PRODUCES MORE MONEY!



CREATORS OF DEPENDABLE PLAY APPEAL!  
4242 W. FILLMORE ST.  
CHICAGO 24, ILL.

**CASH WAITING**

FOR

**Exhibit SIX SHOOTER  
Exhibit GUN PATROL  
Seeburg SHOOT-THE-BEAR  
Latest 5-BALLS**

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

**LAKE CITY SPECIALS!**

SHUFFLE GAMES in lots of 5 ... \$10 and up

Wms. HAYBURNERS .....	\$255.00
Wms. SPARK PLUGS (like new) .....	270.00
Wms. SEA JOCKEYS (New) .....	300.00
Seeburg BEAR GUNS .....	275.00
Wms. HORSEFEATHERS, Fir. Smple .....	360.00
Wms. LUCKY INNINGS .....	64.50
Wms. STAR SERIES .....	92.50
Wms. HORSESHOES .....	175.00
Bally CITATION .....	54.50

**SPECIAL!**  
Turf Kings  
**\$159<sup>50</sup>**

**LAKE CITY AMUSEMENT CO.**

4533 PAYNE AVENUE, CLEVELAND, OHIO

(Tel.: HE 1-7577)



## WANT MORE CIGARETTE SALES?

### OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

**THE PACK YOU SEE—IS THE PACK YOU GET!**  
Swing-up front top for easy loading.



WRITE PHONE WIRE → **PAN AMERICAN SALES COMPANY, INC.**  
323 South Alamo • San Antonio, Texas • Phone: Garfield 9581

## MARVEL'S New Model ELECTRIC SCOREBOARDS

2-faced-adjustable for all boards. Chrome tube supports. 5¢ or 10¢ play by simple plug switch over.

**OVERHEAD—**  
Horsecollar (15-21-50 pts.) \$125.00  
Marvel Score (15-21 pts.) ea.

**WALL MODEL**  
Horsecollar (15-21-50 pts.) \$95.00  
Marvel Score (15-21 pts.) ea.

Terms 1/3 dep. Bal. C.O.D. or S.D.  
F.O.B. Factory, Chicago



**MARVEL**  
Manufacturing Co.

2849 W. Fullerton Ave.  
Chicago 47, Ill.  
Tel.: Dickens 2-2424

## THRU THE COIN CHUTE DALLAS DOINGS

Tommy Chatten has returned from a trip to West Texas—the dust bowl, he calls it. On his trip he saw Travis Roberts, Pino Karr and Olen Dreyer in San Angelo; Barry Walton in Mineral Wells; Pete Eunita in Big Spring; R. M. Keel in Ballinger; I. D. and Warern Hightower in Fort Worth; and George Bury in Hamlin. . . . Some Dallas visitors who were in Commercial Music this week looking over the new shuffle game were W. W. Brown, E. W. Cox, J. L. Eaton, Henderson; Fred Ellis, Waco; Mr. Guion, E. L. Certain, Boby Jones, J. P. Van Meter, Morris Young and Albert McKiol, all of Dallas; Pete Purvis of Stephenville; Cecil Epps of Waco. . . . We talked to Audrey Hunter over at State Music Distributors Inc. this week. She says that the boss, Abe Susman, has just bought a new air conditioned Cadillac. The old one—with 15,000 miles—had a windshield wiper out of wacks says Abe laughingly.

Mrs. Hunter says that Mr. and Mrs. Johnny Co'dwell of Paris were in town on a buying spree. She also tells us that Earl Burnes of Dallas Phonograph is expanding his route with new AMI's. . . . Allen Wallace of Mineral Wells was in town this week. . . . Our sympathy to the family of H. W. (Herb) Carpenter who died recently of a heart attack Mr. Carpenter was at one time one of the biggest coin machine operators in Wichita Falls. He died at his home in Denver, Colo. and was brought back to Wichita Falls to be buried. . . . George Wrenn over at Walbox Sales Company says that Carl Hoelzel and Irvin Weiler of Uni-Con Distributing Company in Kansas City have been his visitors this week. Ditto for Bob Breither chief engineer from Bally in Chicago. His relatives, Mrs. L. E. Warren and Tom White of Williamson, W. Va. have been his house guests this week. They have just returned from a vacation in Mexico. . . . Lou Sebastian, of Rock-Ola, has been a visitor in Dallas this week. . . . The auditor over at Walbox, Robbie K. Metz, is vacationing in Florida. . . . Wrenn says he is glad to be getting deliveries on the Bally Coin Operated Horse, "The Champion."

## THRU THE COIN CHUTE EASTERN FLASHES

We played a one-day stand in Philly this past Tuesday, visiting with the wholesalers. Although we saw almost everyone, we just couldn't get to every office—just ran out of both time and stamina. So to those friends whom we missed—please accept our apologies—we'll catch up with you on our next trip. . . . With few exceptions (and we mean very few) everyone (distributors, jobbers and operators) are a happy lot. While business isn't up to those war years, it is moving at quite a lively pace. . . . Dave Rosen, a real live go-getter needs additional space, and is making renovations to that purpose. His only complaint is that he would like to get many, many more AMI phonos. . . . Joe Ash offers a similar plaint—he could use carloads of the new Wurlitzer 1500 phonos. In the games division, Joe, who distributes for Gottlieb, very happy about the great games this manufacturer has been turning out. Joe, by the way, suffering from an allergy, picked up, he tells us, on the golf course. Now he can't come within a mile of anything that comes out of the earth. . . . Catch us with Max Brown as he works on a couple of "live ones" and leave him after a few minutes. (How did it work out, Max?) . . . Got our biggest thrill of the day in going thru the 5 story building of Scott-Crosse Co.-International Amusement Co. with Abe Witsen and Sol Groentemann, the two newest Philadelphians. Since taking over this firm, these men have performed a miracle—not only in transforming the physical appearance of the place, but in the tremendous advance in sales accomplished. These boys are a throw-back to the typical coinmen of years ago—pleasant, personable, highly ethical, and not afraid to put plenty of hours into their work. . . . Al Rodstein and I. H. Rothstein of Banner doing a big job with United's "6 Player Super Shuffle Alley" and Exhibit's "Big Bronco." Sorry we couldn't spend more time here, as we wanted to explore the former bank building—maybe the former owners overlooked a stack of "Century" notes underneath a loose board. . . . Al Katz, Rueben Katz and Herman Scott of Scott Katz Distributing Co. (newest distributors here), who have the Rock-Ola phono line for the area, renovating and rebuilding their offices and showrooms, and expect to be ready with a beautiful set up in a few weeks. . . . Visited a short while with Nat Rake and Joe (Pop) Rake. Many in the coin biz could learn quite a lesson from "Pop," whose razor mind and knowledge of events is quite astonishing. . . . John Ford, Lancaster, Pa. op and Herman Roseman of the same town, visit Dave Rosen, and Dave is richer by 2 dozen freshly laid eggs. Ford, in addition to his large route, also runs a good sized farm.

\* \* \* \* \*

Everyone on New York's coinrow was shocked to hear of the horrible accident that happened to Ann Sens, popular secretary to Dave Lowy of Dave Lowy & Co. Ann was badly injured in the subway on her way home on Thursday, May 15. She's laid up at the Bronx Hospital, and it'll probably be months before she can return to work. . . . With Hymie Koepfel, Koepfel Distributing Co., taking it easy due to his recent illness, Harry is now working harder. The firm just bought up a load of used music machines and think it'll be enough to fill present orders, and leave a few for future orders. . . . Barney (Shugy) Sugerman, Runyon Sales Co., feeling chipper as a collegian raiding a girl's dormitory. "Every line we have is going great," states Shugy, "particularly Bally's "The Champion" horse. Wish I could get a hundred right now." . . . Al Simon, Albert Simon, Inc., tells us ops are really going for ChiCoin's "Six Player" in a big way. . . . Tommy Greco, Greco Bros., in from the mountain area, and expects the resort biz to get off in a big way with the coming week. . . . Also in town was Tony Cantonese of Silver King Music. Tony still looking for a wrestling match. . . . We thought Mike Munves was busy before—but right now he's really gone beyond what would be thought possible. Customers are clammering for equipment for Decoration Day. "We're doing our utmost" sighs Mike, "but in some instances our friends won't have their machines until the end of June." . . . Joe Young, Young Distributing, becoming an expert on records these days, now that the new Wurlitzer 1500 has 102 selections. We catch up with him shaping up a program for an operator. He'll just have to study The Cash Box music department every week.

## THRU THE COIN CHUTE MIAMI MURMURS

One of the attractions here is the weekly fights at the Miami Beach Auditorium. Many local coinmen attend regularly. and whenever a visitor comes along, it's a good bet he'll join the gang. At the last fight we saw Roy Bazelon, Chicago coinman, who looks like a "million" and tells us he feels the same. Also in attendance was Lou Koren with his Chicago manager Vic Comforti. Lou has been so rushed with duties at his King Cole Hotel that this is the first fight he's been at for quite a long time. Lou's King Cole Hotel has been so crowded this past season, he's starting to build an extension to be able to accommodate his friends next season, many of whom he had to turn away this year due to lack of rooms. As usual, the local group were on hand—Willie Blatt, Willie Levey, Morris Marder, Davie Friedman and Whitey Pincus.

Sam Taran and his missus return home from a trip to Chicago and New York. Sam is thinking of selling his home here on Allison Island since his daughter just married and his son is away at school, and the home is just too large for himself and the wife. . . . We hear that Capitol Vending just sold its route. . . . Also that A & T Vending sold about 70 locations to an operator from Buffalo, N. Y. . . . Ted Bush, Bush Distributing Co, home ill for a few days, and Ozzie Truppman kept hopping like mad. . . . Willie Blatt, president of the Automatic Machine Operators Assn. of Miami, invites all visiting operators, particularly those from the State of Florida, to attend its meetings. "Operators, whether they're from anywhere in the states or South America, are extended a standing invitation to visit our meetings," states Blatt. "Maybe we can learn something from them, and maybe they can learn something from us. At any event, an exchange of ideas will be to our mutual benefit."



# THRU THE COIN CHUTE

## CHICAGO CHATTER

Instead of losing interest in the program to help curb juvenile delinquency, juke box ops throughout Chicagoland are actually showing even greater interest. And are making even more donations of used phonos. The used phonos are placed in perfect working condition and are completely equipped with records. More and more are going out to worthy institutions in greater numbers each day. . . . Phil Weisman was one of the latest ops to come into the drive. Phil offered quite a few old phonos to be donated to youth organizations. . . . Andy Oomens of Walter Oomens & Sons has also joined in this work Andy has already placed some phonos to help keep the boys and girls off the streets and interest the kids in teenage clubs created for them by well known organizations. . . . Mary Gillette also offered her help. Said that all it takes is but a phone call to have her get out and do some good for Chicago's youngsters. . . . Irv ("Kup") Kupciet, well known columnist of the Chicago Sun-Times, sent a marvelous letter of thanks to the ops. Ray Cunniffe took the letter to the Indiana Music Ops Assn. meeting in Gary to read it to them.

The Very Rev. Monsiegnur E. V. Mulcahy of the Maryville Academy in Des Plaines, Ill. wrote: "We pray that God may bless you for your unselfish efforts to aid others. The Priests and Sisters of Maryville are especially grateful to you for your thoughtfulness of our efforts for God's underprivileged children." This letter went to Bob Lindelof of Skokie, Ill. Bob placed the phono there. He has since offered 40 single player shuffle games to also be donated to worthwhile organizations where the kids can play them and thrill to the fun and entertainment they offer. . . . Moses Proffitt, Vic Comforte, Don Koren, and so many, many others have also come to the fore to offer phonos and games, as well as records to help in this drive which is winning such great, good comment and grand understanding for the entire automatic music industry of Chicagoland. . . . Bill FitzGerald of AMI into town to look things and over. Also prepare some more ads for the firm. Bill has proved himself one of the most outstanding admen in the industry. . . . Hear that Dan Palaggi took himself a vacation. Fred Morelli now in charge.

Frank Mercuri of Exhibit a very, very busy man this past week. Preparing a very elaborate program for the firm's "Twin Rotation." And, as ever, busier than a bee with "Big Bronco." Shipments of this horse going forth every day in ever larger quantity. But the backlog still growing. . . . Can't help thinking, as the warm summer days get nearer, of Dave Gottlieb's beautiful cottage up at Eagle River, Wis. And, especially, of scooting over the lake in the "Flipper." . . . Sam Stern of Williams so busy between a big war work program and the firm's new games that he's doing the work of about three men. Sam gets down early works late into the evening. . . . Bill DeSelm suffering from telephonitis. Even when he raises his hand now—he raises it right to his ear—as if he was holding a phone. All due to the way that "Six Player" is going. Calls from everywhere in the country come in all day long for more and still more. . . . Nate Gottlieb came up with one of the best jokes of the week—the one about the dishwasher. If you haven't heard it—ask Nate to tell it to you.

Here's how to slowly go off your hook. Everytime Bill O'Donnell of Bally ships out of 50 Atlantic City games, he gets back orders for 200 more. . . . Carl Angott of Angott Distrib. Co., Detroit, now celebrating his 20th year in the coinbiz. Carl started 'way back in '32 when the industry just got going big. . . . Jack Nelson claims, "Never can tell what a horse can do until you put 'Champion' on location." Jack's using this as his newest sales slogan. . . . Ralph Nicholson popped in from Indiana with a load of horse orders that'll keep the Bally production lines going for some weeks. . . . Roy Monroe of Cleveland advises that the firm is now featuring its semi-annual sale. "And," he says, "we're putting 'em all down to lowest possible prices." . . . Dave Bender (at Ben Coven's) advises that, "Never have seen anything like it. The music operators double their orders for the new Wurlitzer everytime we talk to them." ("Tain't bad, Dave, 'tain't bad). . . . Earl Moloney back at the factory looking like a million. Just smiling away. (Smilingest guy we know.) . . . Some distribs don't know it yet but some factories here boiled at poor selling.

Paul Huebsch over at Keeney promises to come up with some surprises soon that'll make the boys all over the country sit up and pay attention. . . . Ted Rubenstein learned that it doesn't pay to go out of your way too much to do favors for some guys. Ted a sorry guy this past week when he found that people whom he believed his friends suddenly turned colder than cold. . . . H. F. (Denny) Dennison and his "Whistle Stop" restaurants got himself lots of great publicity. Especially an article which appeared in The Wall Street Journal regarding this new eatery chain. First one opened in Albany Park section. . . . Sam Lewis at ChiCoin reports that their new bowler is clicking everywhere. Reports are extremely good, Sam states.

Some well known Chicagoans interested in that big 1,000 machine route in California (advertised here last week) have started communication with Bud Parr in L. A. . . . One of the saddest facts in the music industry is the fact that the average phono distrib (less than 20 percent of them actually) doesn't know anything about programming. Just try this out: Ask any distrib to name the current top ten tunes. You'll be surprised how few can even name the top three. . . . Hear that Les Rieck over at H. C. Evans & Co. has pahlenty (but plenty) orders for Evans' 100 selection phono. Firm is working hard to get these out to the field. . . . Bootlegging of machines has now reached the point where it is being accepted matter-of-factly. No one even turns an eyebrow when the subject comes up. Simply shrug. . . . Johnny (Beanbag) Casola proving himself a very worthy assistant to Bill DeSelm. Johnny grabs for phonos automatically now. He, too, is running into a case of telephonitis. . . . Big time being planned for the Northern Illinois ops big affair.

The Tenth Anniversary Issue of The Cash Box is only three weeks away. This will be, without any doubt, one of the most magnificent issues ever turned out in this industry. Lists of all sources of supply, as well as historical facts in chronological order for the past ten years, will make The Cash Box' Tenth Anniversary Issue one publication that will be treasured by all in the field. It will bring invaluable information to all who want to know about this, that, or the other thing. And, especially, where they can buy what they need. This is the time to feature the most outstanding advertisement your firm has ever used. This issue will be preserved for a long, long time to come. Get your ad in today. . . . With Decoration Day here this Friday, many are planning to enjoy the long weekend somewhere in the country. Golfing, boating, fishing, and some will be opening up their country cottages for the summer. Almost everyone planning to dash out of town. All praying that the weather will be very, very beautiful. "At least, no rain," as some stated.

# BOTTOM PRICES

## Thoroughly Conditioned Equipt.

- WURLITZER Model 850 \$35.00
- BALLY Gold Cup 19.50
- WMS. Double Header 49.50
- UNITED ABC \$239.50

MANY MORE VALUES AVAILABLE  
One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

# COVEN

distributing company  
3181 Elston Chicago 18, Ill.  
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs



Geo. George



Roy Monroe

**NEVER BEFORE—AND  
MAYBE NEVER AGAIN—**  
WILL SUCH OUTSTANDING RECON-  
DITIONED MACHINES BE OFFERED  
AT SUCH MONEY-SAVING PRICES!

Every Machine Guaranteed Regardless of Price

GAMES		MUSIC	
BALLY FUTURITY	WRITE	WURLITZER 1015, Very Clean	\$179.50
BALLY GOLD CUPS	\$25.00	WURLITZER 1080, Very Clean	179.50
UNIVERSAL WINNERS	124.50	SEEBURG M-100-A	749.50
UNIVERSAL PHOTO FINISH	75.00	AMI MODEL "A"	325.00
BALLY BRITE LITES	365.00	AMI MODEL "C", Like New	498.00
BALLY BRITE SPOTS	425.00	SEEBURG 1948 HIDEAWAY	225.00
BALLY CONEY ISLANDS	450.00	TERMS: 1/3 Deposit With All Orders, Bal.	
BALLY SPOT LITES	565.00	C.O.D., F.O.B. Cleveland, Ohio. (WRITE FOR	
UNIVERSAL FIVE STAR	185.00	ANYTHING YOU NEED THAT'S NOT LISTED	
		HERE.)	

### SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT	\$365.00
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT	325.00
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT	275.00

(Also many other Shuffle Games on Hand—Write Us TODAY!)

# MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

# THRU THE COIN CHUTE

## NEW ORLEANS NOTES

Louis Boasberg buzzed to let us know he had returned from New York. Says he had a terrific time but is happy to be back in the crescent city. . . . Ralph Bosworth, Sales manager of New Orleans Novelty Company, was the recipient of a Polaroid camera sent by the Bally Manufacturing Company in recognition of his fine work in getting operators to accept one "Atlantic City" instead of the ten they ordered. He says he has heard of a magician sawing a woman in half, so he is going to try sawing some Atlantic Cities in half. Hoping the operators will remember the old adage, "half a game is better than none." . . . The Manager of Crown Distributing Company, Nick Carbajal, is not called "Trader Nick" for nothing. We've never seen such a bunch of busy people as at Crown. When I dropped by Nick's to pick up on some news; the boys were crating everything in sight. . . . Gene Chanville, New Orleans Novelty's mechanical expert, says he is available for special night work every evening after five. "What do you mean, Gene, about special night work?" . . . Hey, Pat Gore dropped by to let us in on the big news of the day. Yep, Pat is going to be a father, come October. Let us congratulate the Mrs too. Pat. . . . Special note to Ed Holified: "What happened?" This columnist hasn't heard a word from Ed in weeks.

Robert Potts of F. A. B.'s New Orleans office has been transferred to the Columbia, S. C. office to take over the reins as manager. We want to wish Potts much luck and success. . . . Bill Chambers of Athens, Ga., seen in F. A. B.'s office last Saturday. . . . Bolt the doors and lock up, Fleety McCormick is back in town and judging from the conversation, he and Bob Dupuy had a great time in Dallas recently. Bob was visiting with Ray Williams at Commercial Music Company. . . . Hey you guys, have you gotten a look at the good looking red head now in the accounting department at F. A. B. distributing. Her name is Jimmie Fuqua. . . . Harold and Ben Cohn made a recent trip to the gulf to do a little deep sea fishing on Ben's new boat. . . . And since the fishing bug has bitten us all, everybody's doin' it. . . . Frank Cain of the Fairplay amusement has been down on the gulf twice this week and reports in as having good luck. . . . Ditto Peter Licali. . . . Vacations have started at Crown Novelty and Paul Ricaud leaves shortly for San Francisco, Calif., to visit his brother. . . . Taft Odder has finished building the spacious patio adjoining his home and those who have seen same say it is really out of this world.



# A Washington, D. C. Operator Writes:

The Cash Box,  
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,  
J. H. Phillips  
Phillips Novelty Co., Inc.  
Washington, D. C.



## Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

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# THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Big news in neighboring cities (just to lead off out of L. A. for a change) seems to be what's expected to happen soon as regards San Diego and Long Beach. . . . Not that music and other operators are hanging any crepe as yet in the first named place, but it appears definitely set that some of the boom long associated with San Diego may be rubbing off on a few other areas. . . . Long Beach is due to get a major naval installation before long and it's generally believed that the naval contingent at the southern city may be lightened by this. . . . Another maneuver, non-naval, appears in the offing with Consolidated-Vultee already reportedly urging employees of its Convair plant in San Diego to transfer down to the new huge plant slated for Pomona. . . . This doesn't mean that the aircraft industry, navy or anything else is going to dry up in San Diego, but it does mean that these other towns are going to benefit business-wise by this trend toward decentralization.

Collections seem to be on the up-grade in other cities heading North along the Coast and inland, we gathered from talking to several out of town ops and also traveling factory reps and jobbers. . . . Phil Robinson, for one, indicated that the boys up thataway weren't singing the blues. . . . Or at least so the Chicago Coin man said when it came to describing the outlying lads' response to his firm's new "6 Player DeLuxe Bowling Alley." . . . We looked the game over at Dan Stewart's and tried our hand at it. . . . A beaut and it plays just as great as it looks. . . . Found Jack Simon actually working, lending a hand on his shop man in opening a crate of Gottlieb's new "Cross Roads" 5-ball. . . . Jack also threw in a plug for a Bally product, "Atlantic City," which he said he could use a zillion of. . . . Paul Laymon and staff would add an amen to that wish. . . . Abe Chapman and Jack were conditioning a batch of "Buccaroo" horses for a long gallop all the way to Texas when we dropped by another time.

Nice, friendly visit with Dan Stewart, a hard fellow to keep up with because of his constant commuting between Salt Lake City and Los Angeles. His sound business views make it understandable as to his successful establishments in both places. . . . One thing for sure, Rock-Ola has found a good home with Dan, to judge by the way he keeps on 'selling out of 'em long before the next shipment is due. . . . The same can certainly be said in spades of Nick Carter, whose Nickabob is doing what appears to be a top job with the new AMI 80. . . . Nick tells us he can sell everyone he gets to the boys out of town, and we happen to know a good many local music ops who think the machine and Nick's merchandising are tops. . . . With the summer resorts rolling along nicely now, the demand for new and used games of all kinds appears to be hitting a new high. . . . Proof of this demand can be observed on any day of the week by taking a drive along Pico Blvd. . . . You find yourself almost cussing out the cash customers for taking all that parking place along the street with their cars and trailers—until you realize that without their being there, nobody else (the distributors, The Cash Box and ourselves) would be around.

Lots of excitement around Paul Laymon's as that long awaited large shipment of new Wurlitzer 1500s draws nigh. . . . Shouldn't be surprised to see a good many of the beauties around the town any day now. . . . On the Row: S. L. Griffin of Pomona . . . Claremont's Jack Mallette . . . Jack Neal of Riverside . . . Pete Shupp of Southgate . . . Colton's Milton Noriega . . . Harold Tureen of Long Beach . . . E. E. Peterson from San Diego.

# THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

The fishing season opened in Minnesota on Saturday, May 17th and starting Friday May 16th, the highways were just packed with cars going to the lakes. A good number of resorts reported sell-outs for the opening weekend and throughout the state from all indications, it looks like this year will be a good year for the resorts and tourists. With an influx of tourists throughout the state there will be an increased play on coin machines and other types of coin operated equipment. Naturally some of the operators in this territory could not let the tourists take all the fish so they took to the lakes also. . . . Glen Addington and his wife from Bismarck, N. D., made the trip to the well known fishing grounds of Lake Milaca to try their hand at catching wall-eyes. . . . Stan Woznak of Little Falls also made the trip to Milaca and reported that he had no trouble catching his limit. We are starting to hear about the big ones and the season has just started and since we're from Missouri, we have to be shown, especially on a sizzling platter.

Of course, there had to be some operators who had to tend to business and could not get someone to fill in for them so that they could get away. . . . John Galep and his son, Tommy of Menominee, Wis., made the trip into the Twin Cities. . . . In town to see what was new in the coin operated line were Robert Hines of Annandale, Minn.; Kap Keister of Frontenac; Morris Overby of Freeburn; J. Allen Redding of LaCrosse, Wis.; and Frank Ray of Dickinson, N. D. . . . Picking up supplies and equipment for their routes were Ted Heil of Gaylord, Minn.; Robert Betz of St. Cloud, Minn.; Phil Stang of Jordon, Minn.; and Jeff Kost of St. Cloud, Minn.; . . . As long as the wrestling matches are on in the Twin Cities Fred Kirschman of St. Cloud will make the trip in to take them in and also take care of picking up supplies for his route. Genial Harry Galep of Menominee, Wis., stopped in at the various distributors to say "Hello" to everyone. . . . Elgin McDaniel of Wadena, Minn., reports that he had good luck up in the Northern Country, catching three nine pound lake trout. . . . With all this nice weather it was a shame that Ike Sundem had to be laid up in bed for a week with the flue but he is up and around again and we are glad to hear it. We just managed to catch a glimpse of George and Mike Atol of Duluth, Minn. It seems that they are in and out of town quicker than you can say "Jack Rabbit."



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## WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

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WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

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WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

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WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 321 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

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WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

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WANT—Metal typers, late models, any quantity. Quote price, condition, etc., in your first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

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FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'-Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: Lexington 8820. Wurlitzer distributors Maryland and District of Columbia.

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FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Post War Fipper Pin Balls \$15 ea.; Shuffle Alleys \$19.50 ea.; Consoles \$25 and up. A-1 condition. RUGINIS NOVELTY CO., 329 E. 7th ST., MOUNT CARMEL, PA.

FOR SALE—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57½" \$35 ea.; brand new Turf Kings \$395; used Turf Kings \$185. Exclusive distributors for Rock-Ola phonographs—Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MULberry 2110.

FOR SALE—1428 Rockola's A1 condition \$300; Winner \$125; Photo Finish \$75; Adelco Star Bowlers New \$300; Wilcox Gay Recordio & about 800 records \$125; Exhibit Six Shooter nearly new \$175; Exhibit Shoot-a-Line new \$300; Chicago Coin Hit Parade & Stand new \$225; County Fairs United new \$350. 1/3 down with order balance C. O. D. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Phone BELMONT 3-4074.

(Continued on next page)



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

**FOR SALE**—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE**—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.**

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

**FOR SALE**—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

**FOR SALE**—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

**FOR SALE**—1 Super-Van, like new, complete with carbonator and new cup disposak. White. Complete for \$595. Exceptionally good value. 1 only; Packard Wall Boxes \$7.50 ea. Very clean. Late serial numbers; 30 Wire Cable \$15 per foot; 7 wire coated cable, rat proof 5c per foot. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUDSON 6-2640**; The Cash Box, Chicago, Ill., **DEarborn 2-0045**; The Cash Box, Los Angeles, Calif., **WEBster 3-0347.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**NOTICE**—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

13th Year of Publication  
712th Consecutive Week's Issue

**How To Use "The Confidential Price Lists"**

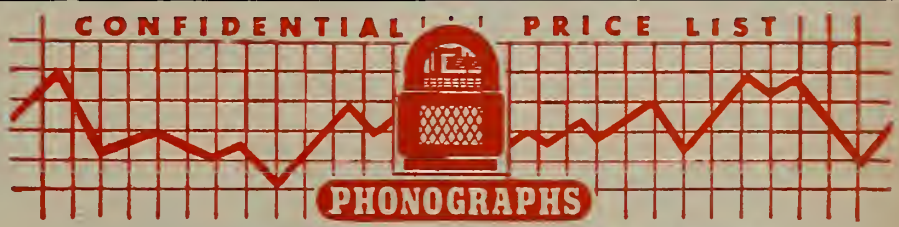
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



**WURLITZER**

**SEEBURG**

4. 24	25.00	39.00	4. Plaza	25.00	34.50
4. 600R	39.50	50.00	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	39.50	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	39.50	59.50	4. Gem	29.50	44.00
4. 41 (Counter)	24.50	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	49.00	60.00
4. 61 (Counter)	24.50	50.00	6. Maestro	44.00	65.00
4. 71 (Counter)	59.50	75.00	4. Mayfair	44.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	44.00	59.50
4. 700	49.50	89.50	6. Melody King	49.50	79.50
4. 750M	79.50	89.00	6. Crown	39.50	59.50
1. 750E	75.00	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	49.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	29.50	49.00
2. 800	55.00	98.00	4. Colonel RC	29.50	49.00
4. 850	35.00	79.50	6. Concert Master	49.50	69.50
1. 950	59.00	99.50	6. Concert Master RC	59.50	89.00
2* 1015	150.00	225.00	6. Cadet	35.00	65.00
1. 1017 Hideaway	149.50	200.00	4. Cadet RC	39.50	65.00
4* 1100	300.00	375.00	4. Major	39.50	59.00
4* 1080	150.00	200.00	4. Major RC	39.50	59.50
4. 1250	450.00	500.00	4. Envoy	39.50	59.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	39.50	59.00
6. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	4.00	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Ti-Tone 9800	45.00	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.00
4. 3031 Wall Box	8.00	12.00	4. Hi-Tone 8800 RC	49.50	59.00
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.00
4. 3020 Wall Box	32.50	40.00	4. Hi-Tone 8200 RC	45.00	59.00
4. 3025	12.50	19.50	1. 146S	99.50	149.00
4. 2140 Wall Box	19.50	24.50	4* 146M	99.50	187.00
4. 219 Stepper	22.50	35.00	2* 147S	140.00	179.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	2. 147M	140.00	225.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	2. 148S	260.00	350.00
6. 111 Bar Box	3.00	10.00	4. 148M	275.00	350.00
4. 120 Wall Box 5c Wire	2.00	4.50	4. 148ML	279.00	325.00
6. 305 Impulse Rec.	2.50	10.00	1* M-100-78	675.00	795.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
			4. 5, 10, 25c Baromatic Wireless	6.95	9.00
			6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

**Notice!**

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.



4. 3W2 Wall-a-Matic	15.00	18.50
4. W1L-56 Wall Box 5c	7.50	13.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	37.00	44.50
4. W4L-56	29.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	75.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
2* 1426 Phono ('47)	125.00	179.50
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

**BUCKLEY**

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

**PACKARD**

4. Pla Mor Wall & Bar Box	7.50	12.50
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Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) Unid; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	250.00	325.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	54.50
6. Amber (Wm 1/47)	19.50	35.00
2. Aquacade (Un 4/49)	35.00	75.00
4. Arizona (Un 5/50)	60.00	109.00
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	29.50	39.00
4. Bank-A-Ball (Got)	59.50	110.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	99.50	134.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	65.00	79.50
2. Black Gold	50.00	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
1. Bomber (CC 5/51)	100.00	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
1. Bowling Champ (Got 2/49)	74.50	89.50
4. Bowling League (Got 8/47)	10.00	24.50
3* Bright Lights (B 5/51)	325.00	385.00
4* Bright Spot (B 11/51)	400.00	475.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	65.00	85.00
4. Campus	114.50	140.00
4. Canasta (Ge 7/50)	65.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4* Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	25.00	55.00
4. Carousel	15.00	29.50

4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

**MILLS**

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

**AMI**

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	275.00	325.00
2. Model B '48	375.00	450.00
4* Model C	450.00	500.00

**AIREON**

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

**MISCELLANEOUS**

1. Chicago Coin Hit Parade	150.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite	110.00	145.00

1. Gin Rummy	59.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
1. Glamour	24.50	79.50
4* Gold Cup (B '48)	29.50	64.50
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	75.00	100.00
4. Gondola	19.50	44.50
4* Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	169.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	85.00	100.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
1. Hits & Runs (Ge 5/51)	115.00	129.50
4. Holiday (CC 12/48)	49.50	69.50
2. Holiday (Ke 12/51)	365.00	400.00
2* Hot Rods (B '49)	59.50	99.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	25.00	55.00
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	99.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
2* Knockout (Got 1/51)	79.50	129.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4* Leaders (Un)	360.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	175.00	195.00
1* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	30.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
1. Mercury (Ge)	55.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	144.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
2. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	39.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
1* Photo Finish	65.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	40.00	59.00
2. Punchy (CC 11/50)	100.00	129.50
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	60.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	129.00	154.00
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	39.50	54.50
1. Samba	35.00	59.50

4. Saratoga (Wm 10/48)	35.00	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
4* Sea Jockeys (Wm 12/51)	295.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	60.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
1. South Pacific (Ge 3/50)	65.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	249.50	325.00
2. Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	39.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
1. Spot Bowler (Got 10/50)	110.00	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
7. Steeple Chase (Un 2/52)	325.00	340.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	109.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	25.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	49	





### ROLL DOWNS

4. Bing-A-Roll .....	69.50	75.00	4. Genco Total Roll .....	25.00	50.00
6. Bonus Roll .....	25.00	49.50	4. Hy-Roll .....	49.50	75.00
6. Buccaneer .....	49.50	64.50	4. Pro-Score .....	39.50	45.00
6. Champion Roll .....	15.00	29.50	4. Singapore .....	10.00	39.50
4. ChiCoin Roll Down ..	19.50	49.50	6. Super Score .....	35.00	49.50
4. Genco Advance Roll ..	39.50	69.50	4. Super Triangle .....	25.00	35.00



### SHUFFLES - REBOUNDS

2* Bally Shuffle-Line .....	125.00	170.00	4* Keeney Dbl. Bowler ..	50.00	100.00
2* Bally Hook Bowler ..	135.00	190.00	1* Keeney League Bowl ..	175.00	225.00
4. Bally Baseball .....	59.50	89.50	4. Keeney Duck Pins .....	75.00	125.00
1. Bally Shuffle Champ ..	30.00	75.00	2* Keeney Big League Bowl	185.00	225.00
2. Bally Shuffle-Bowler ..	20.00	39.00	4. Keeney 4-Way Bowl ..	195.00	225.00
3* Bally Speed Bowler ..	25.00	50.00	4. Keeney 6-Player .....	245.00	275.00
4. California Shuffle Pins.	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango .....	15.00	49.50	4. Rock-Ola Shuffle-Lane..	24.50	30.00
4* ChiCoin Bowling Alley	19.50	55.00	4. Un. Dbl. Shuffle .....	50.00	79.50
4. ChiCoin Alley w/con..	49.50	79.50	2. United Shuffle Alley ..	19.00	49.50
4. ChiCoin Ace Bowl .....	95.00	160.00	2. Un. Shuffle w/con. ....	19.50	34.50
4. ChiCoin Bowl Classic..	69.50	115.00	3* Un. Shuffle Alley Exp..	25.00	64.50
4* ChiCoin Horseshoes ..	125.00	129.50	4. Un. 2-play Express .....	75.00	169.50
4. ChiCoin Rebound .....	35.00	45.00	4. Un. Sin Rebound .....	75.00	129.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4* Un. Twin Rebound .....	150.00	225.00
4. ChiCoin Baseball .....	35.00	95.00	6. United Shuffle Skill ..	19.00	44.50
4. ChiCoin Trophy .....	50.00	125.00	4. United Super-Shuffle ..	24.50	39.50
4. ChiCoin 6 Player .....	250.00	275.00	4. United Slugger .....	99.50	129.00
4. Exhibit Strike .....	45.00	89.50	1* United Skee Alley .....	79.50	125.00
3* Genco Shuffle Target..	75.00	149.50	2* Un. 4-Player .....	195.00	245.00
2. Genco Bowling League	19.00	45.00	2* Un. 5-Player .....	210.00	295.00
4. Genco Glider .....	30.00	39.50	2* Un. 6-Player .....	245.00	325.00
4. Genco Baseball .....	49.50	79.50	4. Un. Shuffle-Cade .....	145.00	189.50
1* Gottlieb Bowlette .....	24.50	50.00	4* Un. Twin Shuffle-Cade	125.00	200.00
4. Keeney ABC Bowler .....	29.50	60.00	3* Univ. Super Twin .....	49.50	125.00
1. Keeney Bowling Champ	39.00	89.00	4* Universal Twin Bowler	49.50	65.00
4. Keeney Line Up .....	22.50	34.50	4. Univ. HiScore Bowler.	125.00	179.00
2. Keeney King Pin .....	45.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy .....	24.50	39.50	4. Williams Twin Shuffle..	20.00	35.00
4. Keeney Ten Pins .....	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike..	35.00	75.00	2* Williams Dbl. Head ..	49.50	115.00



### ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang .....	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning .....	125.00	185.00	4. Keeney Sub Gun .....	49.50	125.00
4. Bally Bowler .....	175.00	189.50	4. Keeney Texas Leaguer.	40.00	50.00
6. Bally Convoy .....	47.50	95.00	4. Kirk Night Bomber ..	75.00	150.00
4. Bally Defender .....	95.00	125.00	4. Lite League .....	49.50	75.00
6. Bally Eagle Eye .....	39.50	49.50	4. Mutoscope Ace Bomber	95.00	110.00
4* Bally Heavy Hitter .....	42.50	69.50	4. Muto. Atomic Bomber..	100.00	150.00
6. Bally King Pin .....	35.00	45.00	4. Mutoscope Dr. Mobile.	95.00	150.00
6. Bally Lucky Strike .....	45.00	79.50	4. Mutoscope Flying		
4. Bally Rapid Fire .....	75.00	125.00	Saucers .....	100.00	120.00
6. Bally Sky Battle .....	49.50	95.00	4. Mutoscope Photomatic		
6. Bally Torpedo .....	49.50	75.00	(Pre-War) .....	195.00	350.00
4. Bally Undersea Raider.	85.00	95.00	4. Mutoscope Sky Fighter.	85.00	125.00
6. Bank Ball .....	59.50	150.00	6. QT Pool Table .....	89.50	100.00
6. Bowling League .....	35.00	49.50	4. Quizzer .....	89.50	100.00
6. Buckley DeLuxe Dig .....	119.50	149.50	6. Rockola Ten Pins LD..	19.50	49.50
6. Buckley Treas Is Dig ..	95.00	110.00	6. Rockola Ten Pins HD.	25.00	49.50
4. Champion Hockey .....	50.00	69.50	4. Rockola World Series..	69.50	75.00
4. Chi-Coin Basketball			6. Scientific Baseball .....	49.50	75.00
Champ .....	225.00	275.00	6. Scientific Basketball ..	59.50	75.00
4* Chi-Coin Goalee .....	69.50	125.00	4 Scientific Batting Pr. ..	45.00	75.00
4. ChiCoin Hockey .....	69.50	79.50	4. Scientific Pitch 'Em ..	149.50	185.00
4. Chi Midget Skee .....	185.00	229.50	2* Seeburg Bear Gun .....	250.00	350.00
4* ChiCoin Pistol .....	95.00	125.00	1. Seeburg Chicken Sam..	65.00	109.50
6. ChiCoin Roll-A-Score ..	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelco Pool Table .....	49.50	75.00	6. Skee Barrel Roll .....	25.00	49.50
4. Evans Bat-A-Score .....	100.00	295.00	6. Skill Jump .....	25.00	39.50
6. Evans In The Barrel .....	30.00	52.50	6. Super Torpedo .....	25.00	79.50
4. Evans Super Bomber..	50.00	100.00	4. Supreme Bolascrore .....	40.00	100.00
4. Evans Play Ball .....	65.00	75.00	6. Supreme Skee Roll .....	20.00	75.00
4. Evans Ten Strike '46..	65.00	99.50	6. Supreme Skill Roll .....	20.00	69.50
6. Evans Tommy Gun .....	49.50	100.00	4. Supreme Rocket Buster	45.00	75.00
4* Exhibit Dale Gun .....	65.00	100.00	6. Tail Gunner .....	49.50	89.50
4* Exhibit Gun Patrol .....	225.00	249.50	4. Telequiz .....	89.50	139.00
4. Exhibit Pony Express ..	350.00	395.00	1. Un. Team Hockey .....	80.00	110.00
6. Exhibit Rotary Mdsr..	175.00	275.00	6. Warner Voice Record..	49.50	69.50
2* Exhibit Silver Bullets..	100.00	200.00	4. Western Baseball '39 ..	40.00	85.00
1* Exhibit Six Shooter ..	150.00	225.00	4. Western Baseball '40 ..	60.00	85.00
6. Exhibit Merchantman			6. Whizz .....	15.00	29.50
Roll Ch Digger .....	85.00	99.50	4. Wilcox-Gay Recordio ..	125.00	150.00
4. Exhibit Vitalizer .....	75.00	95.00	4. Williams All Stars .....	49.50	109.50
6. Genco Play Ball .....	29.50	65.00	6. Williams Box Score .....	39.50	65.00
6. Groetchen Met. Typer..	79.50	149.50	4. Williams Star Series ..	75.00	110.00
4. Jack Rabbit .....	95.00	109.50	4. Williams Quarterback ..	69.50	89.50
4. Keeney Air Raider .....	95.00	125.00	4. Wurlitzer Skee-ball ..	125.00	150.00



### VENDORS

### CIGARETTE MACHINES

DuGrenier "W" (9 col.) ..	\$ 69.50-\$ 85.00	Rowe Royal (8 col.) .....	75.00- 135.00
DuGrenier "S" (7 col.) ..	69.50- 85.00	Rowe Royal (10 col.) .....	89.50- 145.00
DuGrenier "S" (9 Col.) ..	69.50- 85.00	Rowe President (8 col.) ..	110.00- 150.00
DuGrenier Champion		Rowe President (10 col.) ..	115.00- 150.00
(9 col.) .....	75.00- 97.50	Rowe Crusader (10 col.) ..	125.00- 160.00
DuGrenier Champion		Rowe Electric (8 col.) .....	125.00- 150.00
(11 col.) .....	92.50- 120.00	Uneeda "A" (6 col.) .....	39.50- 60.00
Eastern Electric C-8 .....	150.00- 185.00	Uneeda "A" (8 col.) .....	49.50- 70.00
Lehigh PX (10 col.) .....	100.00- 145.00	Uneeda "A" (9 col.) .....	59.50- 95.00
Lehigh King Size .....	125.00- 145.00	Uneeda "E" (8 col.) .....	79.50- 89.50
National 750 .....	79.50- 89.50	Uneeda "E" (9 col.) .....	79.50- 95.00
National 950 .....	85.00- 140.00	Uneeda 500 (7 col.) .....	75.00- 130.00
National 930 .....	79.50- 125.00	Uneeda 500 (9 col.) .....	75.00- 100.00
National 9-A (9 col.) .....	100.00- 125.00	Uneeda 500 (15 col.) .....	75.00- 110.00
National Electric .....	119.50- 139.50	Uneeda Monarch (9 col.) ..	100.00- 115.00
Rowe Imperial (6 col.) .....	69.50- 89.50	Uneeda Monarch	
Rowe Imperial (8 col.) .....	75.00- 95.00	(12 col.) .....	100.00- 125.00
Rowe Royal (6 col.) .....	92.50- 100.00		

## This Week's Used Market

With the summer season drawing closer, the action in the used machine market continued along at a fast clip. The activity that has been enjoyed by all the divisions of the market remained quite steady. The one noticeable increase was recorded by the shuffle games.

The pin section showed strongly, as most of the older pieces were active along with the newer games, that have recently entered the used equipment field. The more popular games drew well and continued to bring a healthy price.

Music behaved in its usual manner with

activity and prices remaining quite firm. The fluctuations in this section were negligible though there was heavy trading with the popular Wurlitzer machines.

As stated previously the shuffle items showed a sizable increase over the action recorded last week. Though action had been strong before, this weeks added quotations tend to make this division the most active it has been in some time.

The present issue also inaugurates the listing of the used cigarette machines. This new section will be continued from this week on.

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

### AMI, INC.

Model D-40 Phonograph .....	\$795.00
Model D-80 Phonograph .....	925.00
Model HS-SM Hideaway .....	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections) ..	53.50
Amivox Speaker .....	27.50

### BALLY MFG. CO.

Futurity .....	\$ 735.00
Spot-Lite .....	629.50
Atlantic City .....	629.50
The Champion (Mech. Horse)	1,195.00

### CHICAGO COIN

Whizz Kids .....	
Band Box (New Model) .....	229.50
6 Player De Luxe Bowling Alley	

### H. C. EVANS & CO.

Century Phono 100/45 .....	\$1050.00
Jubilee Phono 40/45 .....	825.00
Jubilee 40/78 .....	795.00

### THE EXHIBIT SUPPLY CO.

Jet Gun .....	\$379.50
Big Bronco .....	997.50
Silent Salesman (Card Vendor)	79.50

### D. GOTTLIEB & CO.

Crossroads .....	\$329.50
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### INTERNATIONAL MUTO. CORP.

Photomat '52 .....	\$1900.00
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### J. H. KEENEY & CO., INC.

De Luxe League Bowler .....	\$469.50
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6-Player League Bowler .....	469.50
4-Way Bowler (conv.) .....	399.50
6-Player Rebound (conv.) .....	409.50
All-Electric Cigarette Vendor..	269.50
All-Electric Cigarette Vendor	
with Changemaker .....	287.00

### ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434) .....	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire .....	39.50
Model 1424 Playmaster .....	440.00

### RISTAUCRAT, INC.

S-45 Phonograph .....	\$289.50
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### UNITED MFG. CO.

Six Player De Luxe Shuffle	
Alley .....	\$485.00
Six Player Super Shuffle Alley	535.00

### WILLIAMS MFG. CO.

Williams De Luxe World Series.	\$525.00
Olympic .....	295.00

### THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph .....	
Model "1450" Phonograph .....	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box	
(48 Selections) .....	
Model 5204 Wall Box 5c-10c-25c	
(104 Selections) .....	
Model 5100 8" Speaker .....	
Model 5110 12" DeLuxe Speaker	



# “BIG BRONCO”

## ONLY HORSE “SAFETY-APPROVED” BY UNDERWRITERS LABORATORIES



★  
BACKED BY  
**14 YEARS**  
OF  
DEVELOPMENT  
AND  
**51 YEARS**  
OF EXPERIENCE  
MANUFACTURING  
QUALITY MACHINES

★  
IT TROTS!  
Pull The  
Reins  
IT GALLOPS!



### EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED  
1901



UNITED'S

# 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX CAN PLAY

(10c per game, each player)

## BIG, BOLD ILLUMINATED SCORE INDICATORS

★  
EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

### HIGH SCORE

FOR THE WEEK

### FEATURE

PLAYER WRITES NAME ON BACK-GLASS

### JUMBO

DISAPPEARING PINS

FAST REBOUND ACTION  
20-30 SCORING

FORMICA PLAYBOARD

STRIKE OR SPARE  
FLASHER LIGHTS

CAN PICK UP  
7-10 SPLIT

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

HIGHEST  
SCORE  
KEY  
CONTROL

SEE YOUR DISTRIBUTOR



## UNITED MANUFACTURING COMPANY

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Ride **THE CHAMPION**  
by Bally®  
FOR BIGGEST COIN-HORSE PROFITS

**REALISTIC  
WESTERN PONY**

**SPEED-CONTROL  
LOW SPEED START**  
PULL REINS FOR DESIRED GAIT, MEDIUM  
OR FAST TROT— LIVELY GALLOP

**STRONG AS STEEL**

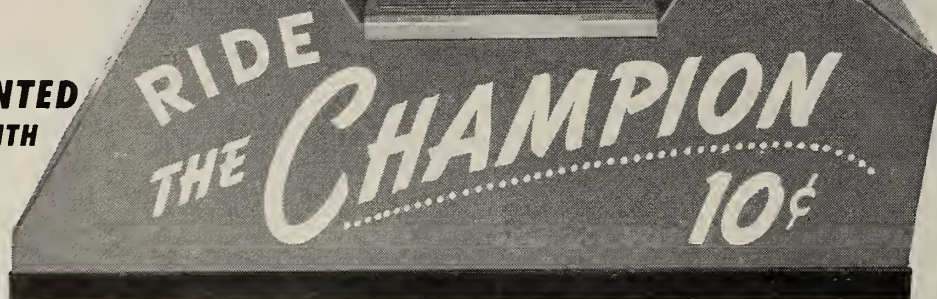
REINFORCED PLASTIC HORSE  
BEAUTIFUL,  
DURABLE FINISH

Equipped with  
NATIONAL  
SLUG REJECTOR

**LIFE-  
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ACTION**

FLOOR SPACE  
ONLY  
22 IN. BY 49 IN.

**REAL SADDLE  
RICHLY ORNAMENTED  
BOX-TYPE STIRRUP WITH  
EXTRA LEATHER LOOP  
FOR SHORT RIDERS**



**SIMPLE,  
STURDY  
MECHANISM**  
EASILY ACCESSIBLE  
FROM ALL 4 SIDES



Operators everywhere are  
earning fat profits with  
ATLANTIC CITY.  
Order from your  
Bally distribu-  
tor today.

**Bally®**  
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NEWEST 3-CARD 5-BALL REPLAY HIT

**NEW DOUBLE-SCORE**

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL  
ATTRACTS EXTRA COINS EVERY GAME  
POSSIBLE TO SPOT  
SIX NUMBERS

POPULAR "CORNERS" IDEA  
PROMOTES PLENTY EXTRA-COIN PLAY  
CORNER NUMBERS SCORE 200

**EXTRA BALLS FEATURE**

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES  
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

**Bally®** MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS