

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 23
MARCH 4, 1950



The high-flying Orioles are pictured above admiring the trophy awarded them on stage of the Apollo Theatre, New York, by New York disk jockeys in recognition of their tremendous popularity. Among the click hits for The Orioles and music operators were "Tell Me So", "I Challenge Your Kiss", "Forgive And Forget" and their current winner "Is My Heart Wasting Time". Pictured above are, left to right: Dizzy Gillespie; Ray Carroll; Willie Bryant; The Orioles; song-writer Deborah Chessler; and Jerry Blaine, president of the Jubilee plattery.

FACTS

worth repeating

and

worth re-reading

about the **WURLITZER**

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No increase in your record investment yet no question of enough tunes to satisfy any patron.

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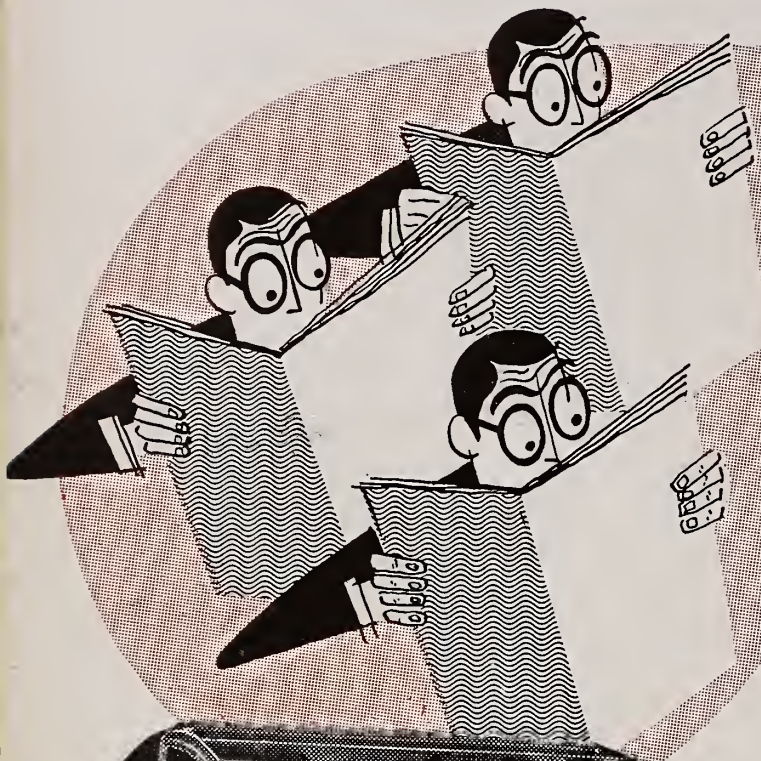
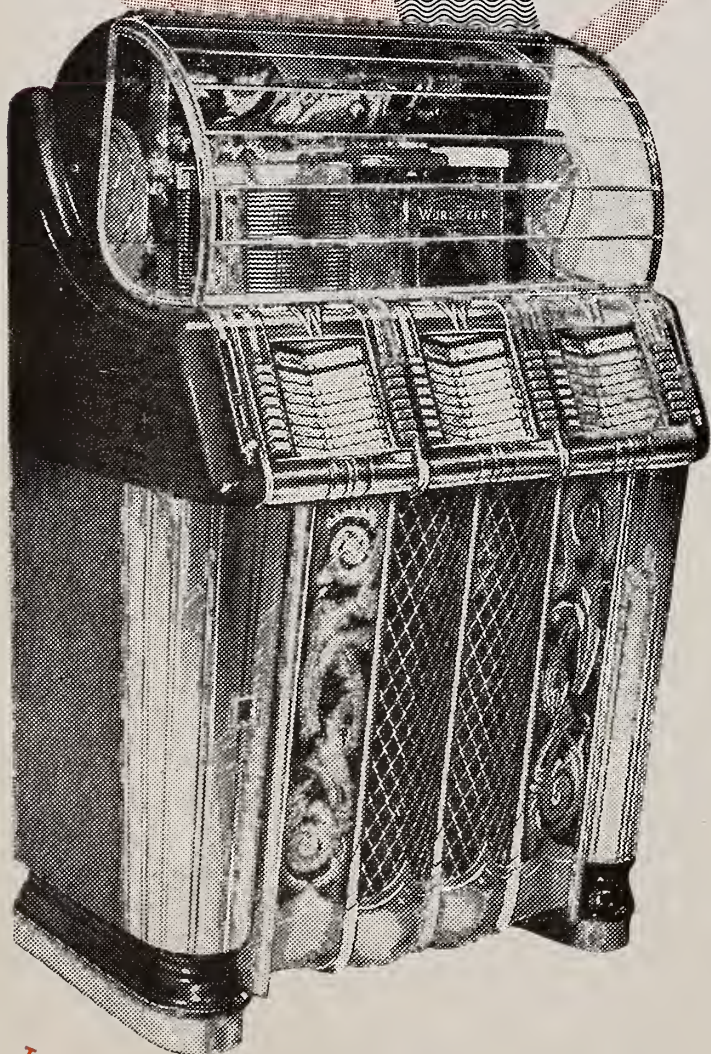
Sensational cabinet beauty. Maximum eye appeal at upper level where visible from entire location.

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DESIGNED AND PRICED FOR TODAY'S MARKET

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

March 4, 1950

Vol. 11, No. 23

| | |
|--|---------------------|
| CAN THE 7½¢ COIN WIN THIS SESSION? | Page 4 |
| RECORD REVIEWS | Pages 6 and 8 |
| NATION'S TOP TEN JUKE BOX TUNES | Page 9 |
| 'ROUND THE WAX CIRCLE | Page 10 |
| DISK JOCKEY RECORD REPORTS | Page 11 |
| REGIONAL RECORD REPORT | Page 12 |
| JAZZ AND BLUES REVIEWS | Page 13 |
| HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES | Page 14 |
| FOLK & WESTERN RECORD REVIEWS | Page 15 |
| BIG 5 FOLK AND WESTERN TUNES | Page 16 |
| TUNIS DISK HITS BOX SCORE | Page 18 |
| COIN MACHINE SECTION | Page 19 |
| CLASSIFIED ADVERTISING | Pages 34 and 35 |
| THE CONFIDENTIAL PRICE LISTS— | Pages 36, 37 and 38 |
| EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS | |

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The forthcoming convention of MOA (Music Operators Of America) which will be held at the Palmer House in Chicago on March 6, 7 and 8, 1950, has begun to gain much interest from all engaged in the automatic music industry.

This is the very first time in the history of the industry that the music operators have decided to hold their very own convention. Tho there will be exhibits at this convention, they are not the complete subject matter of the convention itself.

The floors housing the exhibits will be open to all who attend and the exhibits will be in suites of rooms. This is somewhat different from the usual coin machine conventions where definite areas are set aside for the displays.

There will be much to discuss at this convention, from what we can gather. Almost everyone of the nation's music operators' associations wants to have its say in this first national meeting.

There are problems all down the line. But, MOA was, and is, created for the sole purpose of national defense and guidance on national problems only, mostly national legislation, for which it was originally formed.

These national problems haven't abated. If anything at all, they are becoming more intense and, therefore, more apparent to everyone in the automatic music industry. The trade must realize that there are forces which are jealous of the prominence which the juke box has gained as a national music network.

The juke box field continues to grow, regardless of television, or any other force, which has been introduced.

The Federal Excise Tax on juke boxes, which was, and is, a wartime measure should be eliminated. It will probably be brought up for discussion during this meeting. There will also be other discussions.

It is hoped, among many, that all discussions which will be brought up on the floor, will be confined strictly to the national basis, and not to any local affairs. Except from the standpoint where local events, which can hurt the industry, should be explained and pointed out to all music ops, so that they can, in the future, protect themselves.

In short, this being so entirely new and different a convention, it has naturally, gained much interest from all leaders in the field who want to hear just exactly what the nation's music operators will discuss in meeting by themselves.

This should, therefore, be a very interesting convention from every standpoint. The fact that this meeting is the very first of the conventions to come upon the trade this year, also holds much interest for all concerned.

It may prove itself, this first national convention of MOA, a very stimulating force.

Can The 7½¢ Coin Win This Session?

One of the most frequently asked questions, since the introduction of Senate Bill (S. 2787) by Senator Sheridan Downey of California, is whether the 7½¢ coin can win through this busy Congressional Session?

The answer is: Yes!

It most definitely can win thru this session of Congress if the entire business world gets behind the bill and helps get it voted thru the Congress.

In the first place that means that every single coin machine operator—and every coin machine operator realizes what a 7½¢ coin can mean to him (if he wants to, he can refer back to the many editorials printed by this publication since May 6, 1946) must get a letter or wire to his Senator and his Congressman to urge them to vote for this bill.

Not only must he write or wire his own message, but he should, most definitely, also get letters and wires from everyone of his locations and from the general public as well, to their Senators and Congressmen.

The public, as the American Institute For Intermediate Coinage can prove, will save over \$8 billion per year when the 7½¢ coin comes into use. That means that every man, woman and child in the nation will save \$55 per year.

It has been proved by the American Institute For Intermediate Coinage that the fractional coin is the most successful. There are fractional coins in use in many countries at this time. In short, the 7½¢ coin will be successful.

Today the public is paying many extra fractions for products which it could avoid were there fractional coins in existence. The coin chute can accommodate a nickel and a dime and coins of larger denomination, but, all realize that a 7½¢ coin, 50% more than the nickel means the difference between profit and loss.

Every vending machine operator realizes this fact. Every music machine operator also knows the value of the 7½¢ coin. And certainly every amusement operator needs the 7½¢ coin as compared to the nickel.

In many cases, vending machine ops have been forced to cut down on the size and quantity of the products they vend, only because they cannot afford to give full size for 5¢. Otherwise they must charge 10¢. And if they charge 10¢ they instantly lose volume. Loss of volume means loss of profit.

The same, in varied instances, holds true in the case of the automatic music and amusement operators. The cost of new equipment, overhead expense, cost of upkeep, cost of servicing and collecting, cost of parts and supplies, has placed them in almost every case, in the loss category when they continue to charge 5¢ for their entertainment.

And since the public will be the biggest benefactor then, definitely, all want the 7½¢ coin to come into existence. This coin will probably be matched with a 2½¢ coin, as proposed by the American Institute For Intermediate Coinage so that change can be made, equalling the dime. The 2½¢ coin should prove of good value to the operators of bulk vendors, as well as to operators of card vendors and other such equipment.

But, what is most important to the nation's operators, is the fact that the bill to mint a fractional coin can win its way thru this Congressional Session if all engaged in this business (as well as in all other businesses thruout the country) get behind it with good, solid business logic.

The politicians in Washington are, most naturally, guided by public appeal and demand. That is their mainstay. That is their reason for being in the Congress of these United States. The public and the nation's business men, cooperating in this instance, to save the public \$8 billions and to help business men once again enjoy profits instead of enduring loss, can get this Bill (S. 2787) voted thru this session.

For years leaders of the industry have complimented this publication on its suggestion that such a coin be minted. When the very first editorial to ever appear in any publication was printed in *The Cash Box* (May 6, 1946 issue) regarding the need for a 7½¢ coin, many, many compliments were received from the trade.

It proved at that time, and proved during the interim of years that followed, that all in this industry realized what a 7½¢ coin would mean. Now, after all these years the Congress itself has recognized this need. Therefore, now is the time to get back of this bill with all might and main, and to get it thru the Senate and the House so that such a fractional coin will be minted to help everyone in the nation.

As stated in a previous editorial, Edward W. Mehren, Chairman of the Board of the American Institute For Intermediate Coinage, was tremendously impressed and greatly gratified to hear that *The Cash Box* was the very first publication in the nation to urge that a fractional denomination coin be minted. He was thrilled to read those first editorials. In fact, two well known coinmen are members of the Board of Directors along with many of the nation's outstanding business men.

Mr. Mehren has been on a one-man crusade trying to get a 7½¢ coin minted to benefit all business men as well as the general public. He most sincerely hopes for, and desires, the support of the great coin machine industry.

Since there are members of this industry who want to know whether the 7½¢ coin can win thru this session he, as well as *The Cash Box*, can only give these men the same answer: *That only the support which will be thrown back of getting this bill thru Congress will win for all the public and all industries thruout the nation.*

It is up to you, you and you—to write, wire, or even phone your Senator and Congressman to vote "yes" for the minting of a 7½¢ coin. And, in addition, to get every location owner and its patrons, as well as all the general public, to also write or wire or phone their Congressmen and Senators to do the same.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

**MUSIC
OPERATORS
of
AMERICA**

(MOA)

CONVENTION SPECIAL

ISSUE of

THE CASH BOX

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Room

746

During MOA Show

**Come And Visit
With Us** ★

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

"If I Knew You Were Comin' I'd've Baked A Cake" (2:45)

"Does The Spearmint Lose Its Flavor On The Bedpost Overnight?" (2:50)

BENNY STRONG ORCH.
(Capitol 916)

● Pair of hot novelty items by the Benny Strong ork, and the set up of "If I Knew You Were Comin' I'd've Baked A Cake" and "Does The Spearmint Lose Its Flavor On The Bedpost Overnight." Top deck is a current winner, and has Benny and a vocal chorus chanting the happy refrain of this one in bright style. The flip is an oldie that might catch on and go. Both sides sparkle in the Strong ork's typical bright manner, and rate ops listening time.

"If I Knew You Were Comin' I'd've Baked A Cake" (2:43)

"Stay With The Happy People" (2:56)

GEORGIA GIBBS
(Coral 60169)

● Chirp Georgia Gibbs offers ops her rendition of this current click, "If I Knew You Were Comin' I'd've Baked A Cake," and turns in a wonderful piece of vocal work on the side. Ditty is a happy up tempo item, with a fond hand clap added. Ork background by Max Kaminsky's Dixieland boys flavors the side immensely. The flip stays in the same vein, and has Georgia purring the cute lyrics to "Stay With The Happy People." Both sides should hold their own in the boxes.

"Baby Won't You Say You Love Me?" (2:53)

"Free" (3:09)

BILLY ECKSTINE
(MGM 10643)

● Balladeer Billy Eckstine in the limelight with a pair of fresh tunes in the offering for music ops. This duo, titled "Baby Won't You Say You Love Me" and "Free" shows Billy's strong gilded vocal tones off to excellent advantage. Top deck is from the 20th Century Fox flicker "Wabash Avenue," and should be one of the click tunes from the flicker. It's a pleasing romantic ode, with vocal flavor added by the Quartones. The flip has Billy going off the deep end on a strong, pash tune tagged "Free." It's a stirring side that'll make 'em sit up and take notice. Disk is one that will surely garner some heavy silver, and rates ops avid listening attention.

"Calipso Blues" (2:27)

"Twisted Stockings" (2:53)

NAT "KING" COLE
(Capitol 915)

● Sparkling new side by Nat "King" Cole is this unusual item tagged "Calipso Blues." It's a fresh slowly woven calipso tune, with a set of wonderful lyrics superbly handled by Nat. His phrasing on the clever song is something to really marvel at. Ditty has a sock story in the lyrics and as to be heard in order to be fully appreciated. Only instrumental flavor on the side is offered by some fine bongo work which brightens the wax immensely. The flip is a pleasing novelty which should do well too. We like "Calipso Blues."

DISK OF THE WEEK

"The French Can-Can Polka" (2:40)

"My Rosa" (2:40)

TONY PASTOR ORCH.
(Columbia 38714)



TONY PASTOR

● Here's one that has the earmarks of hit written on it! It's the Tony Pastor ork on deck with "The French Can-Can Polka," to offer music ops a side that'll surely grab some healthy coin play in the boxes. Ditty is a cute novelty, that whirls in mellow tempo. Instrumental refrain should be familiar to music ops since it has been

around for sometime. Vocal by the maestro and a vocal group is extremely pleasing, and should be received by music ops and fans alike with much fervor. It's a bright, happy tune, whirling in merry polka time. On the other end with "My Rosa," the Pastor ork come up with another novelty side that is sure to grab a load of juke box silver. Tune is a cute Italian novelty bit, with Tony and a chorus chanting the lyrics in smart style. Ditty is tailor made for the juke box trade, and has that extra spark about it that spells the difference. The Pastor ork, long missing from the juke box spotlight, should garner a barrel-ful of popularity via this fresh waxing. Platter is one that music ops shouldn't miss!

"The Third Man Theme" (2:45)

"Cafe Mozart Waltz" (2:30)

DAVE APOLLON
(National 9104)

● Pair of sides from the "Third Man" film click, with Dave Apollon on zither for the refrain of "The Third Man Theme" and "Cafe Mozart Waltz." Both ends of the platter make for pleasing listening, and should be greeted with fair reception. Top deck is a widely heralded piece—this rendition should add to the clamor. Music ops who haven't as yet caught this music should lend an ear in this direction.

"Dearie" (2:50)

"Just A Girl That Men Forget" (3:02)

FRAN WARREN—LISA KIRK
(RCA Victor 20-3696)

● More vocal duet wax, with Fran Warren and Lisa Kirk teaming up on "Dearie" and "Just A Girl That Men Forget." Top deck is a catty girl affair, with Fran and Lisa spooning the lyrics of this cutie in pleasing manner. Ditty is currently rising in popularity—this rendition should boost it higher. The flip is another hair pulling act that should hold its own on the boxes. Wax is tinted with a barrel-house piano, with the girls splitting vocal honors on the side. Both ends will earn their keep in the machines.

"Have You Ever Been Lonely?" (2:51)

"You Missed The Boat" (2:50)

LISA KIRK—DON CORNELL
(RCA Victor 20-3694)

● Lisa Kirk and Don Cornell team up on this platter to offer ops a pair of fair enough sides that should do fairly well on the boxes. Wax, titled "Have You Ever Been Lonely?" and "You Missed The Boat" makes for easy listening, with Lisa and Don splitting vocal honors on the side. Top deck is a slow moving item in the lament ballad vein, while the flip picks up to a happy rhythm romantic ode. Ork backing by maestro Henri Rene rounds out the platter in effective manner. Ops might listen in.

"Roulette" (2:50)

"It's Easy For You To Say" (2:44)

TONY MARTIN
(RCA Victor 20-3695)

● Fresh with the success he scored via "Marta," balladeer Tony Martin comes up with a new biscuit that should satisfy his many fans. Top deck is a stirring plush piece, with the mood and tempo of the song weaving about the title. Beguine tempo blends well with Martin's deep resounding vocal. The other end is a slow moving romantic ode which Tony handles in excellent style. Both sides are potential wax winners—they rate music ops avid listening attention.

"I Ought To Know More About You" (3:06)

"Can I Come In For A Second?" (3:15)

DICK HAYMES—PATTY ANDREWS
(Decca 24896)

● Here's one that'll nab some healthy coin play. It's Dick Haymes and Patty Andrews teaming up on a sock pair of tunes that should grab some heavy silver in the boxes. Top deck, tagged "I Oughta Know More About You" is a cute number, with Dick and Patty splitting vocal honors on the side. The flip stays in the same vein, and shows as a tune that has tremendous possibilities. Both sides are handled in superb vocal fashion, with some great ork backing by the Vic Schoen gang. Disk rates a spot in ops machines.

"Count Every Star" (3:01)

"The Flying Dutchman" (2:54)

HUGO WINTERHALTER ORCH.
(RCA Victor 20-3697)

● Pair of superbly orchestrated sides by maestro Hugo Winterhalter should serve music ops exceptionally well. The top deck, "Count Every Star" is an enticing ballad that might step out and go. Smooth vocal refrain by a chorus is pleasing throughout, with the Winterhalter ork making sparkling music in the background. The coupling is a novel side, with a brilliant backdrop of music. It's a wax story of the famed "Flying Dutchman," handled in unique manner by the orchestra and chorus. Both ends of the platter rate ops listening attention.

"Wilhelmina" (2:53)

"Music, Music, Music" (2:51)

FREDDY MARTIN ORCH.
(RCA Victor 20-3693)

● New plug tune from the 20th Century-Fox flicker "Wabash Avenue" is this latest bit by maestro Freddy Martin. Tagged "Wilhelmina," the tune shows fairly good possibilities of catching on. Dity is a moderately paced girl tune, with Merv Griffin and the Martin Men purring the lyrics. Lyrics are cute and attractive and are pleasing on the ear. The flip is the Martin ork's rendition of the currently click "Music, Music, Music." This version, with Merv Griffin in the vocal spotlight again should add to the popularity of the tune. Top deck nabs our nod.

"The French Can Can Polka" (2:37)

"Out Of A Clear Blue Sky" (2:17)

LENNY HERMAN
(Coral 60161)

● Pair of tunes that are sure to crop up as hot juke box items are these offered by the Lenny Herman ork. Titled, "The French Can Can Polka" and "Out Of A Clear Blue Sky," both sides show a tremendous amount of winning potential, and bear music ops avid interest. Top side is a cute novelty item, with a familiar refrain about it. Vocal by the Hermanaires is top drawer throughout, as is the musical accompaniment. The flip shows just as well, and is a side that definitely rates a spot in ops machines. It's a mellow up tempo rhythm piece, with the maestro and the vocal group basking in a well deserved vocal spotlight. Disk is hot—ops should latch on.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ CALIPSO BLUES Nat "King" Cole Capitol 915
- ★ BABY WON'T YOU SAY YOU LOVE ME Billy Eckstine MGM 10643
- ★ OUT OF A CLEAR BLUE SKY Lenny Herman O. Coral 60161

This week's

New Releases

... on **RCA Victor**

Release 50-9

POPULAR

DENNIS DAY

There's An "X" In The Middle Of Texas
The Horse Told Me 20-3707—(47-3240)
(from the Paramount film "Riding High")

PHIL HARRIS

God's Country
Lazy River 20-3708—(47-3241)

RAY McKINLEY

I Don't Wanna Be Kissed (By Anyone But You)
The 3rd Man Theme 20-3709—(47-3242)
(from the Carol Reed film production "The 3rd Man" presented by David O. Selznick and Alexander Korda)

TONY MARTIN and FRAN WARREN

Darn It Baby—That's Love
That We Is Me And You 20-3710—(47-3243)

WESTERN

ROY ROGERS (King of the Cowboys)

Peter Cottontail
Next To The X In Texas 21-0173—(48-0207)

EDDIE ARNOLD'S FAVORITE SACRED SONGS

Eddy Arnold, The Tennessee Plowboy And His Guitar P-261—(WP-261)
Evil Tempt Me Not
The Lily Of The Valley 21-0159—(48-0165)
Beautiful Isle of Somewhere
When Jesus Beckons Me Home 21-0160—(48-0166)
(In The) Hills of Tomorrow
Softly And Tenderly 21-0161—(48-0167)

COUNTRY

BILL BOYD

The Bandera Waltz
Letters Have No Arms 21-0174—(48-0208)

POP SPECIALTY

SIX FAT DUTCHMEN

Happy Go Lucky Polka
Moonbeam 25-1151—(51-0056)

NOTE: All records in this panel are listed alphabetically by song title.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.



... designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!



Bamboo

Vaughn Monroe20-3627—(47-3143)*



Dear Hearts and Gentle People

Dennis Day20-3596—(47-3102)*



Bibbidi-Bobbidi-Boo

Perry Como20-3607—(47-3113)*



I Said My Pajamas

Tony Martin-Fran Warren20-3613—(47-3119)*



It Isn't Fair

Sammy Kaye20-3609—(47-3115)*



Marta

Tony Martin20-3598—(47-3104)*



Mommy and Daddy Broke My Heart

Eddy Arnold21-0146—(48-0150)*



Old Master Painter

Phil Harris20-3608—(47-3114)*



Rag Mop

Ralph Flanagan30-0025—(54-0020)*



There's No Tomorrow

Tony Martin20-3582—(47-3078)*



... indicates records which have enjoyed better than average initial consumer acceptance

and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.



Candy and Cake

Mindy Carson.....20-3681—(47-3204)

‡1 Billboard Operators Pick 2/25
‡7 Billboard Disk Jockeys Pick 2/25
‡4 RCA Victors Hit Re Run List 2/10



Chattanooga Shoe Shine Boy

Bradford and Romano 20-3685—(47-3208)

‡29 Billboard Most Played by Disk Jockeys 2/25



Dearie

Fran Warren-Lisa Kirk 20-3696

"Girl Vocal Record of The Week" Martin Block 2/18



Did Anyone Ever Tell You, Mrs. Murphy

Perry Como20-3684—(47-3211)

‡4 Billboard Retailers Pick 2/25



I Almost Lost My Mind

Fran Warren.....20-3686—(47-3209)

Billboard Possibility 2/25
By far the finest side this thrush has turned in to date is this moving rendition of the fast stepping Rhythm and Blues item which was created by Ivory Joe Hunter. Excellent singing is aided wonderfully by superb Henri Rene orking.



Please Believe Me

Perry Como20-3684—(47-3211)

‡5 Billboard Disk Jockeys Pick 2/25



Quicksilver

Elton Britt-Rosalie Allen

21-0157—(48-0168)

‡6 Billboard Most Played By Folk and Western Disk Jockeys 2/25



Roulette

Tony Martin.....20-3695

"Male Vocal Record of The Week" Martin Block 2/18

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN. FEB. MAR

The

APRIL MAY JUNE

Swing's

JULY AUG SEPT

to

OCT NOV DEC

"45"

THE CASH BOX

Record Reviews

"Tell Me You Love Me" (2:50)

"Melissa" (2:40)

RUSS MORGAN ORCH.

(Decca 24888)

● Music styled in the Russ Morgan manner, with the maestro offering "Tell Me You Love Me" and "Melissa" for music operators. Both sides of this platter make for easy listening, and should be greeted warmly. Top deck is a smooth sentimental item to which the dancers might take to. The flip is a slowly woven girl tune that is likewise pleasant for dancing or listening time. Vocal refrain on both ends of the deck is very effective, with the smooth strains of the Morgan ork rounding out the wax. Platter is tailor made for those tavern locations.

"These Are Things I Want To Share With You" (3:25)

"Tell Him I'm Blue" (2:54)

MARION MORGAN

(Decca 24901)

● Pair of blues tunes in the offing for music operators with chirp Marion Morgan purring the refrain of "These Are Things I Want To Share With You" and "Tell Him I'm Blue." Both sides make for effective listening pleasure, and altho they won't stop traffic, they should hold their own in the boxes. Marion's vocal work is easy on the ears, and she handles the material in top notch style. Wax is slow and sentimental, and should meet with some enthusiasm in those quiet dining spots.

"Royal Garden Blues" (2:36)

"That's A Plenty" (2:54)

PEE WEE HUNT ORCH.

(Capitol 893)

● Pair of jazz standards, with the Pee Wee Hunt ork blaring forth with "Royal Garden Blues" and "That's A Plenty." Veteran music operators will be quick to recognize this pair since they have been top notch classics for many a year. This rendition, with the Hunt aggregation displaying their Dixie musical wares in fine fashion, should do more than hold its own. With Dixie taking hold more than ever, we see no reason for this duo not nabbing a healthy slice of juke box coin play.

"My Lily And My Rose" (3:02)

"Open Door—Open Arms" (2:49)

KAY KYSER ORCH.

(Columbia 38712)

● The Kay Kyser ork turn in an effective pair of sides with this duo tabbed "My Lily & My Rose" and "Open Door—Open Arms." Both sides have been on the market for some time, and are currently doing fairly well. Wax, as it stands, is in the sweet vein, with the vocal refrain offered showing pleasantly. The platter should hold its own in the boxes, with Kyser's many probably setting up a howl for the biscuit.

SLEEPER OF THE WEEK

"Rain" (2:45)

"A Precious Little Thing Called Love" (2:57)

FRANK PETTY TRIO

(Dillia 1010)



FRANK PETTY TRIO

● Sock oldie that's causing quite a stir in the music business is this item by the Frank Petty Trio tagged "Rain." Veteran music operators will be quick to remember this tune since it scored widely many years ago. This version, and its current success, has caught fire in the business and will result in

a new streak of popularity for the song, and likewise, a batch of new recordings. This version, with the Petty group offering light, melodic tones of satisfying music is smooth and scintillating enough to capture an avalanche of juke box coin. Vocal by the maestro is extremely captivating and should result in a load of attention to be focused on him. It's the type of tune that garners repeat coin plays and is one that will surely draw the tavern trade. On the other end with "A Precious Little Thing Called Love," the Petty trio once again display their musical wares, and come up with another fine platter for music operators. The side to get with though is "Rain"—but pronto!

"Wilhelmina" (2:38)

"Tootsie, Darlin', Angel, Honey, Baby" (2:27)

KAY KYSER ORCH.

(Columbia 38713)

● More Kay Kyser wax in store for music ops, with the strains of "Wilhelmina" headed ops way. Ditty is a plug item from the 20th Century-Fox flicker "Wabash Avenue" and should receive some heavy bally in the near future. Tune, handled by Michael Douglas and Sue Bennett in the vocal department, is an easy to take girl song, with the lyrics echoing pleasantly throughout. The flip is just what the title indicates, a cute romantic novelty, with pert chirp Sue Bennett purring the wordage in refreshing vocal style. Platter might prove to be a "sleeper"—ops should listen in.

"Crazy He Calls Me" (2:55)

"Them There Eyes" (2:59)

PEGGY LEE

(Capitol 898)

● More wax by chirp Peggy Lee, with the echo of "Crazy He Calls Me" and "Them There Eyes" seeping thru the platter. Both sides of the platter make for wonderful listening pleasure, and should be greeted by music ops and fans alike with much enthusiasm. Top deck is a torchy ballad, which Peggy trills in smooth hush-hush tones of sparkling simplicity. The flip is a bright rendition of "Them There Eyes," a jazz classic that has always garnered a heapful of silver. Both sides are grade A material and rate ops avid attention.

"Solid As A Rock" (2:55)

"Sure Thing" (2:43)

MARGARET WHITING

(Capitol 851)

● Margaret Whiting in the drivers seat, with a new tune tagged "Solid As A Rock" headed music ops way. Ditty is an up tempo rhythm ballad, which Maggie handles in great style. Tempo bounces along at a mellow clip, with the Jud Conlon Singers and the Frank DeVol lending excellent vocal and musical assistance. On the other end with "Sure Thing" Maggie turns in a pleasing rendition of a current plug item from the Paramount "Ridin' High" flicker. Ditty might step out, and prove to be a hot item for music ops, with this rendition rated as one of the best around. Both sides should keep well with the many Whiting fans.

"Sunshine Cake" (2:24)

"Goodbye, John" (3:09)

PEGGY LEE

(Capitol 849)

● More music from the Paramount film "Ridin' High," with chirp Peggy Lee on tap for the refrain of "Sunshine Cake." Ditty has been widely recorded and should be familiar to music ops at this stage. It's a light hearted happy tune, with Peggy purring the bright wordage in smooth, sharp tones that score. The coupling switches tempo to a slow plush ballad, and has Peggy showing off her versatile vocal wares in high light. It's a tune that holds your attention, and then makes you enjoy what you are listening to. Song has that extra "bit" about it that spells the difference. Wax rates a spot in ops machines.

"Dear Old Girl" (2:38)

"Candy And Cake" (2:26)

ARTHUR GODFREY

(Columbia 38721)

● Music ops with tavern locations might do well to get with this duo. It's Arthur Godfrey in the limelight, with "Dear Old Girl" and "Candy & Cake" in the offing for music ops. Top deck is a tear-jerker if there ever was one. It's a slowly woven sentimental item, with The Mariners adding their vocal chant on the side. The flip switches to a happy vein and has Arthur purring the lyrical expression of "Candy & Cake" in effective patter. Both sides are there for the asking—music ops who have the locations might lend an ear.

"Two Faced Heart" (2:40)

"Lyn' Kisses" (2:51)

THE HOMESTEADERS

(London 618)

● The Homesteaders on deck with a pair of grade A sides in this waxing tagged "Two Faced Heart" and "Lyn' Kisses." Top deck is a current climber which The Homesteaders handle in excellent fashion. It's a mellow piece of music, with a banjo spot shining brightly. The coupling is another side that shows the group off to excellent advantage. "Two Faced Heart" is the side to ride with.

"The Horse Told Me" (2:58)

"Don't Shove, I'm Leaving" (2:38)

NAT "KING" COLE

(Capitol 852)

● Nat "King" Cole in the spotlight, with the echo of "The Horse Told Me" and "Don't Shove I'm Leaving" in the offing for music operators. Top deck, from the Paramount flicker "Ridin' High" is a cute novelty item, with the lyrics weaving around the title. Nat's phrasing on the side is something to marvel at. Ditty should account for a round of better than average coin play. The flip is in the same vein, and has Nat turning in another wonderful performance. Top side is the one that merits music ops attention.

"Dixieland Band" (2:40)

"Jamboree Jones" (3:09)

JOHNNY MERCER

(Capitol 853)

● Pair of oldies on tap for music ops, with Johnny Mercer, the Pied Pipers and the Paul Weston ork delivering "Dixieland Band" and "Jamboree Jones." Both sides are cute items that should receive warm reception. Music is in the novelty vein, and is offered in effective manner throughout. Platter won't stop traffic, but it should hold its own. Ops who have the spots that may go for this brand should take a look-see.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

| CODE | | |
|---------------|-------------|----------------|
| AL—Aladdin | HA—Harmony | RO—Rondo |
| AP—Apollo | HT—Hi-Tone | SA—Savoy |
| AR—Aristocrat | KI—King | SIT—Sittin' In |
| BB—Bluebird | LO—London | SP—Specialty |
| BU—Bullet | ME—Mercury | SPT—Spotlite |
| CA—Capitol | MG—MGM | SU—Supreme |
| CM—Commodore | MO—Modern | TE—Tempo |
| CO—Columbia | NA—National | TW—Tower |
| CR—Coral | RA—Rainbow | VI—Victor |
| DA—Dana | RE—Regent | VO—Vocalion |
| DE—Decca | | |

| | | Pos. Last Week |
|-----------|--|---|
| 1 | RAG MOP BU-696—Johnny Lee Wills BU-322—Chuck Merrill CA-844—Starlighters-P. Weston O. CA-40280—Roy Hogsed CO-38710—Jimmy Dorsey O. CO-20669—Leon McAuliffe CR-60140—Ames Bros. | 2 DE-24855—Lionel Hampton O. DE-46214—Foggy River Boys ME-5371—Eddy Howard O. MG-10627—Johnny Bond O. VI-20-3685—Bradford-Romano VI-20-3688—Ralph Flanagan O. VI-21-0167—Pee Wee King |
| 2 | CHATTANOOGIE SHOE SHINE BOY CA-40282—Tommy Duncan CA-850—Skitch Henderson CO-20669—Leon McAuliffe CO-38708—Frank Sinatra CR-60147—Bill Darnel | 3 DE-24863—Bing Crosby DE-46205—Red Foley ME-5369—Two Ton Baker VI-20-3685—Bradford-Romano VI-20-3692—Phil Harris |
| 3 | DEAR HEARTS AND GENTLE PEOPLE CA-57-777—Gordon MacRae CA-57-757—Benny Strong O. CA-57-40260—Eddie Kirk CO-38605—Dinah Shore DE-24794—Hannon-Ryan | 1 DE-24798—Bing Crosby LO-558—Buddy Greco ME-5336—Patti Page VI-20-3596—Dennis Day |
| 4 | MUSIC! MUSIC! MUSIC! CA-862—Mickey Katz CO-38704—Hugo Winterhalter CR-60153—Ames Bros. DE-24881—Carmen Cavallero LO-604—Teresa Brewer | 7 ME-5369—Two Ton Baker MG-10627—Johnny Bond RA-90055—Eddie Miller VI-20-3693—Freddy Martin VI-21-0169—Homer & Jethro |
| 5 | I CAN DREAM, CAN'T I CO-38612—Toni Arden CR-60106—Glen Gray O. DE-24705—Andrews Sisters HA-1078—Alan Dale | 4 NA-9092—The Blenders RA-10038—Jimmy Saunders VI-20-3553—Tex Beneke O. |
| 6 | THERE'S NO TOMORROW CO-38637—Doris Day CO-38636—Hugo Winterhalter O. <i>When The Wind Was Green</i> DE-24782—Carl Ravazza <i>Vieni Su</i> | 6 HA-1078—Alan Dale LO-554—Charlie Spivak VI-20-3582—Tony Martin <i>A Thousand Violins</i> |
| 7 | I SAID MY PAJAMAS CA-841—M. Whiting-De Vol CO-38709—Doris Day CR-60157—Babbitt-Tilton | 10 DE-24873—Merman-Bolger VI-20-3613—Martin-Warren |
| 8 | JOHNSON RAG CA-57-735—Alvino Rey O. CO-38649—Jimmy Dorsey O. DE-24819—Russ Morgan O. DE-25442—Russ Morgan O. HA-1088—Pearl Bailey | 8 LO-501—Jack Teter Trio MG-10589—G'en Moore RO-207—Hoylman Quartet VI-20-3604—Claude Thornhill O. |
| 9 | IT ISN'T FAIR CA-860—Benny Goodman O. CR-60156—Bill Harrington | — DE-24895—Joe Marine VI-20-3609—Sammy Kaye |
| 10 | THE OLD MASTER PAINTER CA-791—Peggy Lee & Mel Torme CO-38650—Frank Sinatra DE-24782—Dick Haymes | 5 ME-5342—Richard Hayes LO-549—Snooky Lanson VI-20-3608—Phil Harris |

MINDY CARSON

Serves a delicious platter of...

"CANDY and CAKE"

backed by
"MY FOOLISH HEART"

RCA VICTOR No. 20-3681

RCA VICTOR RECORDS

STAY RIGHT ON TOP!!

WITH

★ "Enjoy Yourself"

(IT'S LATER THAN YOU THINK)

GUY LOMBARDO—Decca
LOUIS PRIMA—Mercury
DORIS DAY—Columbia
TOMMY DORSEY—R.C.A. Victor
EDDIE CANTOR—R.C.A. Victor
JACK SMITH—Capitol
JANE HARVEY—MGM

★ "QUICKSILVER"

BING CROSBY and THE ANDREWS SISTERS—Decca
DORIS DAY—Columbia
ROSALIE ALLEN—R.C.A. Victor
ERNIE BERGER—White Squirrel

★ "It's So Nice To Have A Man Around The House"

DINAH SHORE—Columbia
RAY BOLGER and ETHEL MERMAN—Decca

AND COMING UP

★ "BE MINE"

MINDY CARSON—R.C.A. Victor
HARRY JAMES—Columbia
MARGARET WHITING—Capitol

★ "I DON'T WANNA BE KISSED"

DORIS DAY—Columbia

EDWIN H. MORRIS & COMPANY, INC.

MAYFAIR MUSIC CORP. • MELROSE MUSIC CORP.
1619 Broadway • New York 19, N. Y.

ROUND THE WAX CIRCLE

NEW YORK :

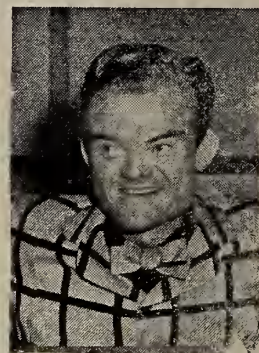
Music row talking about some of the click tunes from the 20th Century-Fox flicker "Wabash Avenue" . . . Sherm Feller pens us from WCOP, Boston. Sherm is back on the air again, doing one and a half hours from the Latin Quarter in bean-town . . . Ozzie Williams, Toronto ork leader, has been signed to a London Record contract. His first release will be "You Hold The Reins" and "I'm Scraping The Barnacles From My Ship Of Dreams." Lige McKelvy will handle record promotion in this country . . . Fran Warren set for her first New York theater appearance. She opens at the Roxy Easter week . . . Keep your eyes peeled on Ruth Poll's latest, "It Was So Good While It Lasted." Nat "King" Cole's rendition is starting to climb in popularity . . . Bandleader Elliot Lawrence, who recently celebrated his 25th birthday, escaped serious injury when the car he was driving skidded on the ice near Vernon, New York, and went over an embankment. Lawrence was on his way from Utica, N. Y. to an engagement in Canada. Travelling with Lawrence at the time was his vocalist, Rosalind Patton, and drummer Howie Mann, none of whom were injured . . . Artie Wayne, of Superb Records and "Black Lace" fame has a deal practically set with a handkerchief company sending black lace kerchiefs to his fans . . . Newest Saturday afternoon feature on the CBS network is the "Jimmy Dorsey show" that emanates from the Cafe Rouge of the Hotel Statler every Saturday from 5 to 5:30 p.m. Dorsey's show goes to 140 stations coast to coast . . . Loads of talk in the music business about the sluffing off music operators have been getting for some time now by one of the major platteries. Seems as if the salesmen for the firm have "neglected" (Ed. Note—That's mild!) to call on ops for months. Ditto this situation in Washington, D. C. . . . Herb Jeffries new show via WNEW off to a flying start. Unnerstand that fan mail has been nothing less than phenomenal . . . Aside to anybody in the record business: Metropolitan PAL groups are in dire need of records for youth centers. Send records local precinct PAL headquarters.



ELLIOT LAWRENCE

CHICAGO :

Music biz here eagerly looking for the opening of the MOA (Music Operators of America) convention at the Palmer House, Mar. 6, 7 and 8. (By the way, "MOA Convention Issue" of *The Cash Box* closes in NYC on Mar. 3. Be sure your ad gets into that issue—on time) . . . "You're Always There," Don Marcotte's and Ned Miller's tune, getting grand rides from deejays here. After all these months the boys are plenty happy to hear it going so nice over the airwaves . . . Chick Kardale is simply raving (can't you just hear him?)—about Jack Owens' Decca dishing of "Monday, Tuesday, Wednesday." A tune that sounds like it has it . . . Georgie Pincus in town visiting with Oiwin Boike and Shapiro-Bernstein tunes ride and ride and ride. Which is one of Georgie's ways of saying, "I'm here" . . . Gordon MacRae passed thru town too fast for some of the boys to catch up with him . . . Spike Jones and his "Musical Depreciation Revue" are playing to SRO crowds at the Great Northern. Spike giving the people great entertainment . . . Lou Butler of Johnston Music all hepped up over Perry Como's RCA-Victor dishing of "Did Anyone Ever Tell You Mrs. Murphy," which, by the by, was "Disk Of The Week" here, Feb. 18 issue . . . Lawrence Welk opens at the Casa Loma Ballroom, St. Louis, March 10 . . . followed by Sammy Kaye who goes in Mar. 17 . . . Eddy Howard's run at the Blackhawk extended indefinitely. Eddy was bedded for a few days this past week and pal Buddy Morena jumped right in to pinch hit for Eddy. Buddy did a very fine job heading the Howard ork . . . Nellie Lutcher skedded for the Club Silhouette following her personal appearance at the Oriental with Eddie Hubbard's show . . . Bobby Mellin in town and, immediately, grabs on to publish that catchy ditty, "If I Knew You Were Coming I'd've Baked A Cake," cooperating with Maurice Wells and his Orten Music Co. We still wonder why someone hasn't disked George Olsen's great version of the tune.



SPIKE JONES

LOS ANGELES :

Recent recording session for chirp Doris Day was also the occasion for our presenting the lass with her Music Award she copped in the '49 Automatic Music Industry Poll. On hand were West Coast A & R chief Ben Selvin, Bill Leuenhagen, Mary Solle, Sammy Ricklin, and music operators Sid Abelow and Joseph C. Papp . . . An unaffected, very likeable gal, this Doris Day, and many more Oscars to her . . . Another one of our favorite femme singers appears to be getting a few of the breaks she so richly deserves, speaking of Mae Williams, who opens this week at the Mocambo and follows with a fling at the Las Vegas Flamingo . . . The top engagements coincide with her first sides for Crystalette, the up and coming Long Beach concern, which has arranged for a national dee-jay tour for the gal and is out to show what a terrific voice she has via such fine material as Henry Nemo's "Don't Take Your Love From Me" which Mae does in person like we've never heard anyone else do . . . Sarah Vaughan opened at the Oasis and the overflow crowds prove this gal is just as popular out West as she is point East, South and everywhere . . . That jack-in-the-box Eddie Mesner jumped right back to the East via chug-buggy to cut a session with a recently signed male artist whose name brother Leo wouldn't spill, any more than he'd tell us the handle of the group he was hopping up to San Francisco for a session with Maxwell Davis . . . Lou Chudd of Imperial definitely moving ahead in the hot and rhythm departments with his and Max Feirtag's Commodore pubbery working away on "3 x 7 = 21" towards an RCA Victor and a Decca record, in addition to Imperial's Jewel King release . . . And now the boys have cut Cecil Gant with "You'll Be Sorry" and "When You Left Me, Baby," also Dave Bartholomew on "Carnival Day" and "That's How You Got Killed Before," our title of the week . . . If that plattery newly located on the Sunset Strip has forgotten how to act like ladies and gentlemen, let 'em remember that it doesn't pay to be nasty, the latter in the case of a brash young secretary. There's "information" that we can give 'em that can turn out to be pretty "blue" too.



DORIS DAY

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

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THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 25.

Cal Wallace

WZIP—Covington, Ky.

1. WHY DO THINGS HAPPEN TO ME? (Ray Hawkins)
2. RAINING IN MY HEART (Peppermint Harris)
3. DON'T HAVE TO RIDE NO MORE (Ravens)
4. I ALMOST LOST MY MIND (Ivory Joe Hunter)
5. I ONLY KNOW (Dinah Washington)
6. BIG FINE GIRL (Jimmy Witherspoon)
7. I'M JUST A FOOL IN LOVE (Amas Milburn)
8. RAG MOP (Doc Sausage)
9. TORMENTED (Charles Brown)
10. PACK YOUR BAGS AND GO (Larry Darnell)

Bud Wendell

WJMO—Cleveland, Ohio

1. IT ISN'T FAIR (Sammy Kaye)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. RAG MOP (Ralph Flanagan)
5. CANDY AND CAKE (Mindy Carson)
6. KID'S A DREAMER (Rosemary Clooney)
7. MY FOOLISH HEART (Richard Hayes)
8. C'EST SI BON (Johnny Desmond)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)

Rege Cordic

WWSW—Pittsburgh, Pa.

1. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
2. SITTING BY THE WINDOW (Ray Anthony)
3. RAG MOP (Ames Bras.)
4. IT ISN'T FAIR (Sammy Kaye)
5. CANDY AND CAKE (Mindy Carson)
6. WEDDING SAMBA (Ziggy Elman)
7. CINDERELLA WALK SONG (Irene Waads)
8. WE'LL BUILD A BUNGALOW (Johnny Long)
9. I LOVE HER, OH, OH, OH (Enoch Light)
10. THIS IS WHERE LOVE WALKS OUT (Fron Warren)

Robert Snyder

WOKO—Albany, N. Y.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallero)
2. RAG MOP (Johnny Lee Wills)
3. CARELESS KISSES (Sammy Kaye)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. HALF A HEART (Al Morgan)
6. IT ISN'T FAIR (Sammy Kaye)
7. FLYING DUTCHMAN (Richard Hayes)
8. I LOVE HER, OH, OH, OH (Enoch Light)
9. I BEEPED WHEN I SHOULDA BOPPED (Teresa Brewer)
10. COME DANCE WITH ME (Fred Waring)

Ray Perkins

KFEL—Denver, Colo.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Lianel Hampton)
3. THERE'S NO TOMORROW (Tany Martin)
4. DEAR HEARTS & GENTLE PEOPLE (D. Share)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. QUICKSILVER (Doris Day)
7. OLD MASTER PAINTER (Dick Haymes)
8. JOHNSON RAG (Russ Margan)
9. I SAID MY PAJAMAS (Martin-Warren)
10. CRY OF THE WILD GOOSE (Tennessee Ernie)

Phil Haines

WTRC—Elkhart, Ind.

1. I CAN DREAM, CAN'T I? (Tani Arden)
2. RAG MOP (Ralph Flanagan)
3. LOVELY BUNCH OF COCONUTS (F. Martin)
4. ROOM FULL OF ROSES (Freddy Martin)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. I SAID MY PAJAMAS (Martin-Warren)
7. "A" YOU'RE ADORABLE (Tany Pastor)
8. MAYBE IT'S BECAUSE (Luis Armstrong)
9. I DON'T WANNA BE KISSED (Doris Day)
10. I'D BE LOST WITHOUT YOU (Frankie Carle)

Art Leavitt

KREO—Indio, Calif.

1. THERE'S NO TOMORROW (Tany Martin)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. JOHNSON RAG (Alvina Rey)
4. RAG MOP (Starlighters)
5. CHATTANOOGIE SHOE SHINE BOY (F. Sinatra)
6. I SAID MY PAJAMAS (Whiting-DeVal)
7. BAMBOO (Vaughn Monroe)
8. DEAR HEARTS & GENTLE PEOPLE (D. Share)
9. DREAMER'S HOLIDAY (Buddy Clark)
10. DIXIE (Johnny Lang)

Jackson Lowe

WWDC—Washington, D. C.

1. WITH MY EYES WIDE OPEN (Patti Page)
2. IS MY HEART WASTING TIME? (Oriales)
3. RAG MOP (Lianel Hampton)
4. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
5. MY FOOLISH HEART (Billy Eckstine)
6. I SAID MY PAJAMAS (Martin-Warren)
7. JOHNSON RAG (Pearl Bailey)
8. COUNT EVERY STAR (Ray Anthony)
9. FOR YOU, MY LOVE (Cole-Lutcher)
10. KID'S A DREAMER (Rosemary Clooney)

Sherm Feller

WCOP—Bastan, Mass.

1. BAMBOO (Vaughn Monroe)
2. C'EST SI BON (Johnny Desmond)
3. THE KID'S A DREAMER (Rosemary Clooney)
4. DANCER AT THE FAIR (Ted Herbert)
5. KISS ME (Vic Damane)
6. MY FOOLISH HEART (Billy Eckstine)
7. WILL YA WON'T CHA (Kitty Kallen)
8. I SAID MY PAJAMAS (Martin-Warren)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. DEAR HEARTS AND GENTLE PEOPLE (Ralph Flanagan)

Myron Barg

WMOR—Chicago, Ill.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. C'EST SI BON (Johnny Desmond)
3. OLD MASTER PAINTER (Dick Haymes)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. JOHNSON RAG (Russ Margan)
6. GOD'S COUNTRY (Al Jolson)
7. YOU'RE ALWAYS THERE (Evelyn Knight)
8. CRY OF THE WILD GOOSE (Frankie Laine)
9. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
10. DADDY'S LITTLE GIRL (Bob Eberly)

Larry Gentile

WJBK—Detroit, Mich.

1. CRY OF THE WILD GOOSE (Frankie Laine)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. SENTIMENTAL ME (Ames Bras.)
4. IT ISN'T FAIR (Billy Forrell)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
7. C'EST SI BON (Johnny Desmond)
8. MY FOOLISH HEART (Mindy Carson)
9. SITTING BY THE WINDOW (Billy Eckstine)
10. I SAID MY PAJAMAS (Martin-Warren)

Lee Donahue

WGBB—Freeport, N. Y.

1. WE'LL BUILD A BUNGALOW (Johnny Long)
2. RAG MOP (Ames Bras.)
3. WEDDING SAMBA (Ziggy Elman)
4. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. ME, MYSELF AND I (Carnie Haines)
7. IT ISN'T FAIR (Sammy Kaye)
8. C'EST SI BON (Johnny Desmond)
9. BAMBOO (Bill Farrell)
10. WHERE OR WHEN (Ralph Flanagan)

Bernie Mack

WMUR—Manchester, N. H.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bras.)
3. CRY OF THE WILD GOOSE (Frankie Laine)
4. DADDY'S LITTLE GIRL (Mills Bras.)
5. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
6. SORRY (Frank Sinatra)
7. CAN I COME IN FOR A SECOND? (Parks-Garret)
8. CANDY AND CAKE (Mindy Carson)
9. YODEL BLUES (Bing Crosby)
10. MONDAY TUESDAY, WEDNESDAY (Art Maaney)

Tom Shanahan

WEMP—Milwaukee, Wis.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bras.)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. JOHNSON RAG (Jack Teter Tria)
6. IT ISN'T FAIR (Sammy Kaye)
7. MARTA (Tany Martin)
8. DEAR HEARTS & GENTLE PEOPLE (D. Share)
9. DREAMER'S HOLIDAY (Perry Coma)
10. BAMBOO (Vaughn Monroe)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. YOU MISSED THE BOAT (Kitty Kallen)
2. RAG MOP (Ames Bras.)
3. WITH MY EYES WIDE OPEN (Patti Page)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. KISS ME (Vic Damane)
7. JOHNSON RAG (Jimmy Darsey)
8. GOD'S COUNTRY (Frank Sinatra)
9. DEAR HEARTS & GENTLE PEOPLE (D. Share)
10. AM I WASTING MY TIME? (Paul Weston O.)

Ira Cook

KECA—Hollywood, Calif.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. MY FOOLISH HEART (Gardan Jenkins)
3. WEDDING SAMBA (Ziggy Elman)
4. WE'LL BUILD A BUNGALOW (Johnny Long)
5. DADDY'S LITTLE GIRL (Eddy Haward)
6. RAG MOP (Starlighters)
7. ENJOY YOURSELF (Guy Lombardo)
8. CRY OF THE WILD GOOSE (Frankie Laine)
9. SENTIMENTAL ME (Ames Bras.)
10. BIBBIDI-BOBBIDI-BOO (Dinah Shore)



Eileen Barton

IS COOKING WITH THE HOTTEST MONEY-MAKIN' 'BISCUIT'

ON NATIONAL RECORD No. 9103

"If I Knew You Were Comin' I'd 'Ve Baked A Cake"

backed by "POCO LOCO IN THE COCO"

INSURE YOURSELF PLENTY OF DOUGH BY PICKING THIS ORIGINAL HIT VERSION THAT THESE EXPERTS CHOOSE.

MARTIN BLOCK
Station WNEW
Calls it the novelty record of the week.

PAUL BRENNER
Station WAAT
Gives three cheers for Eileen Barton's terrific new National release and predicts a winner.

TED STEELE
Station WMCA
Calls "Bake A Cake" on National Records the Number 1 Release.

JACK LACEY
Station WINS
Predicts that Eileen's "Bake A Cake" looks like a sure fire hit!!!!

HAROLD JACKSON
Station WLIB
Says this is it! Sensational 1950 hit!

THE CASH BOX
—Feb. 25
Picks it "DISK OF THE WEEK" ... rates top spot in the boxes ...

EXCLUSIVELY ON
NATIONAL
Records

PUBLISHED BY

ORTEN
MUSIC CO.

54 WEST RANDOLPH ST. CHICAGO 1, ILL.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 4, 1950

New York, N. Y.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
3. RAG MOP (Ames Bros.)
4. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
5. THE WEDDING SAMBA (Edmundo Ros)
6. IT ISN'T FAIR (Sammy Kaye)
7. I SAID MY PAJAMAS (Martin-Warren)
8. THERE'S NO TOMORROW (Tony Martin)
9. OLD MASTER PAINTER (Richard Hayes)
10. IF I KNEW YOU WERE COMIN' (Eileen Barton)

Richmond, Va.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Ames Bros.)
3. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
4. THERE'S NO TOMORROW (Tony Martin)
5. I SAID MY PAJAMAS (Martin-Warren)
6. HAVE I TOLD YOU LATELY? (Bing Crosby)
7. QUICKSILVER (Doris Day)
8. BAMBOO (Vaughn Monroe)
9. JOHNSON RAG (Jimmy Dorsey)
10. SENTIMENTAL ME (Ames Bros.)

Fayetteville, Ark.

1. RAG MOP (Johnnie Lee Wills)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. DREAMER'S HOLIDAY (Buddy Clark)
4. GODS WERE ANGRY (Whiting-Wakely)
5. BAMBOO (Vaughn Monroe)
6. QUICKSILVER (Doris Day)
7. OLD MASTER PAINTER (Peggy Lee)
8. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. CHARLEY, MY BOY (Andrews Sisters)

Great Falls, Mont.

1. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
2. DADDY'S LITTLE GIRL (Dick Todd)
3. RAG MOP (Ames Bros.)
4. HAVE I TOLD YOU LATELY? (Bing Crosby)
5. BLUES STAY AWAY FROM ME (Owen Bradley)
6. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
7. HUCKLEBERRY BOOGIE (Pinetoppers)
8. OLD MASTER PAINTER (Dick Haymes)
9. BLUE SKIRT WALTZ (Guy Lombardo)
10. DREAMER'S HOLIDAY (Gordon Jenkins)

Brodhead, Wis.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallero)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. RAG MOP (Ames Bros.)
4. QUICKSILVER (Bing Crosby)
5. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
6. WUNDERBAR (Guy Lombardo)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. I SAID MY PAJAMAS (Martin-Warren)
9. WEDDING SAMBA (Andrews Sisters)
10. DREAMER'S HOLIDAY (Perry Como)

Philadelphia, Pa.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. MONDAY, TUESDAY, WEDNESDAY (Kitty Kallen)
3. GOD'S COUNTRY (Frank Sinatra)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. KID'S A DREAMER (Rosemary Clooney)
6. RAG MOP (Ames Bros.)
7. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
8. I ALMOST LOST MY MIND (Frank Warren)
9. JOHNSON RAG (Jimmy Dorsey)
10. KISS ME (Vic Damone)

Chicago, Ill.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bros.)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THERE'S NO TOMORROW (Tony Martin)
5. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I SAID MY PAJAMAS (Martin-Warren)
8. OLD MASTER PAINTER (Richard Hayes)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. JOHNSON RAG (Jack Teter Trio)

Monroe, La.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Chuck Merrill)
3. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
4. OLD MASTER PAINTER (Dick Haymes)
5. ECHOES (Ink Spots)
6. BIBBIDI-BOBBIDI-BOO (Jo Stafford)
7. SUGAR BLUES (Three Suns)
8. TELL ME WHY (Eddy Eward)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. SLIPPING AROUND (Whiting-Wakely)

Weirton, W. Va.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
3. RAG MOP (Ames Bros.)
4. THERE'S NO TOMORROW (Tony Martin)
5. ECHOES (Sammy Kaye)
6. WEDDING SAMBA (Mickey Katz)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. SILVER DOLLAR (Johnny Long)
9. BAMBOO (Vaughn Monroe)
10. I SAID MY PAJAMAS (Martin-Warren)

Boston, Mass.

1. THERE'S NO TOMORROW (Tony Martin)
2. I WANNA GO HOME (Perry Como)
3. KID'S A DREAMER (Rosemary Clooney)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
6. FOR YOU, MY LOVE (Tony Pastor)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
9. OLD MASTER PAINTER (Frank Sinatra)
10. BAMBOO (Vaughn Monroe)

Worcester, Mass.

1. MY SMALL SENOR (Peggy Lee)
2. IT ISN'T FAIR (Bill Farrell)
3. WITH MY EYES WIDE OPEN (Patti Page)
4. I SAID MY PAJAMAS (Merman-Bolger)
5. DANCER AT THE FAIR (Ted Herbert)
6. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
7. DESIRE (Stafford-MacRae)
8. C'EST SI BON (Johnny Desmond)
9. MY FOOLISH HEART (Billy Eckstine)
10. CRY OF THE WILD GOOSE (Frankie Laine)

Woodburn, Ore.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
3. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)
4. RAG MOP (Ames Bros.)
5. THERE'S NO TOMORROW (Tony Martin)
6. JOHNSON RAG (Russ Morgan)
7. BAMBOO (Vaughn Monroe)
8. OLD MASTER PAINTER (Dick Haymes)
9. BIBBIDI BOBBIDI BOO (Dinah Shore)
10. QUICKSILVER (Bing Crosby)

Los Angeles, Calif.

1. I SAID MY PAJAMAS (Martin-Warren)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. RAG MOP (Ames Bros.)
6. THERE'S NO TOMORROW (Tony Martin)
7. WEDDING SAMBA (Andrews Sisters)
8. ALL THE BEES ARE BUZZIN' (Mindy Carson)
9. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
10. THE BIG MOVIE SHOW IN THE SKY (Bing Crosby)

Shoals, Ind.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Johnny Lee Wills)
3. JOHNSON RAG (Russ Morgan)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. OLD MASTER PAINTER (Frank Sinatra)
7. THERE'S NO TOMORROW (Alan Dale)
8. DEAR HEARTS & GENTLE PEOPLE (B. Strong)
9. BIBBIDI-BOBBIDI-BOO (Dinah Shore)
10. LOVELY BUNCH OF COCONUTS (F. Martin)

Jacksonville, Fla.

1. THIRD MAN THEME (Guy Lombardo)
2. JOHNSON RAG (Jimmy Dorsey)
3. DEARIE (Merman-Bolger)
4. CRY OF THE WILD GOOSE (Fred Waring)
5. MUSIC, MUSIC, MUSIC (Carmen Cavallero)
6. RAG MOP (Ames Bros.)
7. QUICKSILVER (Doris Day)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. MY FOOLISH HEART (Billy Eckstine)
10. LOVE WALKED IN (Artie Shaw)

Atlanta, Ga.

1. SILVER DOLLAR (Johnny Long)
2. WE'LL BUILD A BUNGALOW (Johnny Long)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. JOHNSON RAG (Jack Teter Trio)
5. WEDDING SAMBA (Edmundo Ros)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. THIRD MAN THEME (Guy Lombardo)
9. THERE'S NO TOMORROW (Tony Martin)
10. DREAMER'S HOLIDAY (Perry Como)

Rochester, N. Y.

1. I SAID MY PAJAMAS (Martin-Warren)
2. WITH MY EYES WIDE OPEN (Patti Page)
3. WE'LL BUILD A BUNGALOW (Johnny Long)
4. SO THIS IS LOVE (Vaughn Monroe)
5. REMEMBER (Martin-Warren)
6. IT ISN'T FAIR (Sammy Kaye)
7. COPPER CANYON (Madelyn Russell)
8. IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
9. THERE'S NO TOMORROW (Tony Martin)
10. HIGH ON THE EIFFEL TOWER (Bill Harrington)

Oakland, Calif.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. DEAR HEARTS AND GENTLE PEOPLE (Bing Crosby)
3. THERE'S NO TOMORROW (Tony Martin)
4. OLD MASTER PAINTER (Phil Harris)
5. DREAMER'S HOLIDAY (Perry Como)
6. MARTA (Tony Martin)
7. BAMBOO (Vaughn Monroe)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. IT ISN'T FAIR (Sammy Kaye)

Newark, N. J.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bros.)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. IT ISN'T FAIR (Bill Farrell)
6. WEDDING SAMBA (Edmundo Ros)
7. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
8. THERE'S NO TOMORROW (Tony Martin)
9. JOHNSON RAG (Jack Teter Trio)
10. WITH MY EYES WIDE OPEN (Patti Page)

Cincinnati, Ohio

1. TELL ME LIES (Reggie Goff)
2. IF I KNEW YOU WERE COMIN' (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. RAG MOP (Lionel Hampton)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I CAN DREAM, CAN'T I? (Andrews Sisters)
8. THERE'S NO TOMORROW (Tony Martin)
9. WEDDING SAMBA (Edmundo Ros)
10. I SAID MY PAJAMAS (Tony Martin)

Pasadena, Calif.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Johnny Lee Wills)
3. SENTIMENTAL ME (Ames Bros.)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. HALF A HEART (Ken Griffin)
6. BAMBOO (Vaughn Monroe)
7. DREAMER'S HOLIDAY (Perry Como)
8. WEDDING SAMBA (Edmundo Ros)
9. TOOT—TOOT—TOOTSIE (Tony Martin)
10. JOHNSON RAG (Jack Teter Trio)

Savannah, Ga.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. DEAR HEARTS AND GENTLE PEOPLE (Gordon MacRae)
3. CRY OF THE WILD GOOSE (Frankie Laine)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. THERE'S NO TOMORROW (Tony Martin)
6. OLD MASTER PAINTER (Richard Hayes)
7. JOHNSON RAG (Russ Morgan)
8. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
9. CHARLEY, MY BOY (Main Street Band)
10. BEYOND THE SUNSET (Stafford-MacRae)

Owensboro, Ky.

1. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
2. MUSIC, MUSIC, MUSIC (Carmen Cavallero)
3. CRY OF THE WILD GOOSE (Frankie Laine)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. SAID MY PAJAMAS (Martin-Warren)
6. IF I LIVE TO BE A HUNDRED (Mills Bros.)
7. IT ISN'T FAIR (Sammy Kaye)
8. RAG MOP (Ralph Flanagan)
9. BIBBIDI BOBBIDI BOO (Perry Como)
10. CANDY AND CAKE (Mindy Carson)

Spokane, Wash.

1. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)
2. OLD MASTER PAINTER (Richard Hayes)
3. THERE'S NO TOMORROW (Tony Martin)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. QUICKSILVER (Bing Crosby)
6. ENJOY YOURSELF (Guy Lombardo)
7. MARTA (Tony Martin)
8. BIBBIDI BOBBIDI BOO (Perry Como)
9. BAMBOO (Vaughn Monroe)
10. KID'S A DREAMER (Rosemary Clooney)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"Rockin' The Blues" (2:54)
 "Please Come Back" (2:43)

PEE WEE CRAYTON
 (Modern 20-732)



PEE WEE CRAYTON

● The hot guitar of Pee Wee Crayton, coupled with some great vocal work to boot should be reason enough for music ops to step out and latch on to this fresh pair of sides that are sure to win a top spot in any box. Pee Wee's rendition of "Rockin' The Blues" and

"Please Come Back" is tailor made for the juke box trade, right from the word go. Both ends of the platter are loaded with the stuff that makes for hot phono material. Top deck shows as a mellow blues piece, with Pee Wee pitching the vocal in excellent manner, and some great guitar work seeping thru. It's the type of tune that draws repeat plays in the boxes, and is one that will surely wear white once it gets around. The other side shows just as well, and has Pee Wee handling another wonderful side in brilliant style to offer ops another superb piece of material. Pee Wee's tremendous following are sure to set up a loud howl for this pair, which should result in an overflow of moola for ops. The platter is a blue ribbon winner for music ops, and rates a spot in the phonos—but pronto!

"Rock-A-Bye Baby" (2:48)

"It's Story Time Again" (2:54)

TONI HARPER
 (Columbia 30189)

● Toni Harper, famed for her click rendition of "Candy Store Blues," comes up with a pair of effective sides here, in the duo titled "Rock-A-Bye Baby" and "It's Story Time Again." The lass' wee pipes pitch the refrain of this duo in pleasant time, that should be greeted by music ops enthusiastically. Toni's widespread popularity should account for some fair enough play on this biscuit with music ops. Ops who have the call for this brand might take a look-see.

"The Last Mile" (2:45)

"Pennies From Heaven" (2:57)

GENE AMMONS ORCH.
 (Aristocrat 411)

● Pair of great instrumental sides by the Gene Ammons ork, and the set up of "The Last Mile" and "Pennies From Heaven" in the offing for music operators. Both ends of this platter make for great listening time, and should do exceptionally well in the boxes. The Ammons ork display their great instrumental wares on this platter in excellent manner, and turn up with a pair of hot items for the juke box trade. Disk is one that definitely rates a spot in music ops machines.

"Save Me A Boogie" (2:25)

"Morganistic" (2:49)

MARVIN JOHNSON ORCH.
 (Capitol 857)

● The Marvin Johnson ork on deck with a fresh pair, and the echo of "Save Me A Boogie" and "Morganistic" in the offing for music operators. Top deck, with Joe Swift in the vocal limelight is a pleasing side, with the melody trickling thru in mellow tones that satisfy. The flip is an instrumental number in which the Johnson ork display their musical wares very effectively. Both sides won't stop traffic—they should hold their own though.

"Hard Lovin' Mama" (2:43)

"I'm Still In Love With You" (2:59)

CHUBBY NEWSOME
 (Regal 3250)

● Chubby Newsome and her Hip Shakers on tap for music ops, with the echo of "Hard Lovin' Mama" and "I'm Still In Love With You" seeping thru this platter. Both ends of the wax show the gal's great vocal off, and make for mellow listening pleasure. Gal's pipes pitch pretty throughout, with the lyrics she trills on both ends ringing true. It's the type of wax that consistently draws juke box silver, and rates a spot in ops machines.

"You Are Closer To My Heart" (2:53)

"Blues Got Me Walking, Talking To Myself" (2:28)

BEN SMITH QUARTET
 (Abbey 3012)

● The Ben Smith Quartet come up with another pair of great sides to keep their recorded successes going by this coupling tagged "You Are Closer To My Heart" and "Blues Got Me Walking, Talking To Myself." Vocal refrain on the top deck by Artie Long and a quartet is effective as it stands, and should be greeted by music ops with much enthusiasm. It's a slow moving ballad, with the group making mellow music in the background. The flip is just what the title indicates, a pleasing blues side that should do fairly well. Wax should hold its own in the boxes—and more.

The New Blues Sensation!



Little

Esther

AMERICA'S
 GOING WILD

OVER THIS

**SAVOY
 SMASH
 HIT!**

THE JOHNNY OTIS

recording of

**"DOUBLE
 CROSSING
 BLUES"**

featuring

LITTLE ESTHER

Limited Distributor Territories Available!

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 Giant Release on 45 R.P.M.

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by

**"THE WIZARD
 OF THE STRINGS"**

**DAVE
 APOLLON***

IN HIS NEW ZITHER STYLE

RECORDING OF

"THE THIRD MAN THEME"

backed by

"THE CAFE MOZART WALTZ"

NATIONAL RECORD No. 9104

WATCH FOR HIS NEXT ZITHER STYLE RELEASES

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1841 BROADWAY

NEW YORK 23, N. Y.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

1. **RAG MOP**
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

2. **DOUBLE CROSSIN' BLUES**
Little Esther
(Savoy 732)

3. **I'VE BEEN A FOOL**
The Shadows
(Lee 200)

4. **NO ROLLIN' BLUES**
Jimmie Witherspoon
(Modern 721)

5. **FOR YOU MY LOVE**
Larry Darnel
(Regal 3240)

6. **BIG FINE GIRL**
Jimmie Witherspoon
(Modern 721)

7. **IS MY HEART WASTING TIME?**
The Orioles
(Jubilee 5018)

8. **INDIANA EXPRESS**
Freddie Mitchell
(Derby 725)

9. **PUSH KA PEE SHEE PIE**
Louis Jordan
(Decca 24877)

10. **I'M TIRED CRYING OVER YOU**
Buddy Johnson
(Decca 24817)

- RAG MOP**
Ames Brothers
(Coral 60140)
Lionel Hampton
(Decca 24855)

- I ALMOST LOST MY MIND**
Ivory Joe Hunter
(MGM 10578)

- BIG FINE GIRL**
Jimmie Witherspoon
(Modern 721)

- I DON'T HAVE TO RIDE NO MORE**
The Ravens
(National 9101)

- DOUBLE CROSSIN' BLUES**
Little Esther
(Savoy 732)

- TIMES ARE GETTING HARD**
Blues Rockers
(Aristocrat 407)

- CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)

- SITTING BY THE WINDOW**
Billy Eckstine
(MGM 10601)

- I'VE BEEN A FOOL**
The Shadows
(Lee 200)

- MY BUDDY**
Herb Lance
(Sittin' In 544)

- RAG MOP**
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

- DOUBLE CROSSIN' BLUES**
Little Esther
(Savoy 732)

- 3 X 7 = 21**
Jewel King
(Imperial 5055)

- FAT MAN**
Fats Domino
(Imperial 5058)

- CARNIVAL**
Dave Bartholemew
(Imperial)

- MARDI GRAS**
Joe Lutchter
(Modern 672)

- WHY DO THINGS HAPPEN TO ME?**
Roy Hawkins
(Modern 734)

- I'VE BEEN A FOOL**
The Shadows
(Lee 200)

- BLUES IN CUBA**
Eddie William
(Supreme)

- TIMES ARE GETTING HARD**
Blues Rockers
(Aristocrat 407)

- RAG MOP**
Doc Sausage
(Regal 3251)

- DOUBLE CROSSIN' BLUES**
Little Esther
(Savoy 732)

- FOR YOU MY LOVE**
Larry Darnel
(Regal 3240)

- NO ROLLIN' BLUES**
Jimmie Witherspoon
(Modern 721)

- I'LL GET ALONG SOMEHOW**
Larry Darnel
(Regal)

- I'M JUST A FOOL IN LOVE**
Amos Milburn
(Aladdin)

- I ALMOST LOST MY MIND**
Ivory Joe Hunter
(MGM 10578)

- 3 X 7 = 21**
Jewel King
(Imperial 5055)

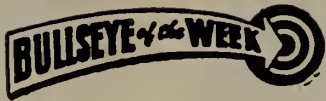
- HEART TROUBLE**
Texas Slim
(King)

- PUSH KA PEE SHEE PIE**
Louis Jordan
(Decca 24877)

- SAN FRANCISCO, CALIF.**
1. Double Crossin' Blues (Little Esther)
 2. The Fat Man (Fats Domino)
 3. No Rollin' Blues (Jimmie Witherspoon)
 4. Sittin' On It (Wynonie Harris)
 5. Rag Mop (Ames Bros.)
 6. Butcher Pete (Roy Brown)
 7. Three Times Seven (Jewel King)
 8. Why Do These Things Happen To Me? (Roy Hawkins)
 9. Western Union Blues (Lowell Fulson)
 10. Push Ka Pee Shee Pie (Louis Jordan)
-
- MIAMI, FLA.**
1. Rag Mop (Doc Sausage)
 2. Double Crossin' Blues (Little Esther)
 3. Raining In My Heart (Peppermint Harris)
 4. For You, My Love (Larry Darnel)
 5. Roll On Mule (Lloyd Fat Man)
 6. I've Been A Fool (The Shadows)
 7. Start Talking, Baby (Cats And The Fiddle)
 8. Sittin' On It (Wynonie Harris)
 9. Confused (Lonnie Johnson)
 10. I Quit My Pretty Mama (Ivory Joe Hunter)
-
- GULFPORT, MISS.**
1. The Fat Man (Fats Domino)
 2. I Almost Lost My Mind (Ivory Joe Hunter)
 3. For You, My Love (Larry Darnel)
 4. Rag Mop (Doc Sausage)
 5. I'm Tired Cryin' Over You (Buddy Johnson)
 6. Blues Stay Away From Me (Lonnie Johnson)
 7. Crawl' King Snake (John Lee Hooker)
 8. Little School Girl (John Lee Hooker)
 9. Did You Ever Love A Woman? (Charlie Brown)
 10. I Quit My Pretty Mama (Ivory Joe Hunter)
-
- RICHMOND, VA.**
1. I Almost Lost My Mind (Ivory Joe Hunter)
 2. Rag Mop (Doc Sausage)
 3. Double Crossin' Blues (Little Esther)
 4. I've Been A Fool (The Shadows)
 5. No Rollin' Blues (Jimmie Witherspoon)
 6. Big Fine Girl (Jimmie Witherspoon)
 7. Three Times Seven (Jewel King)
 8. Confused (Lonnie Johnson)
 9. For You, My Love (Larry Darnel)
 10. I'll Get Along Somehow (Larry Darnel)
-
- DETROIT, MICH.**
1. Double Crossin' Blues (Little Esther)
 2. Don't Worry Me (Nellie Hill)
 3. Hy'a Sue (Duke Ellington)
 4. Three Times Seven (Jewel King)
 5. For You, My Love (Larry Darnel)
 6. Why Do These Things Happen To Me? (Roy Hawkins)
 7. I'm Just A Fool In Love (Amos Milburn)
 8. I've Been A Fool (The Shadows)
 9. Rag Mop (Lionel Hampton)
 10. Turkey Hop (Johnny Otis)
-
- DALLAS, TEX.**
1. Double Crossin' Blues (Little Esther)
 2. Rainin' In My Heart (Peppermint Smith)
 3. I've Been A Fool (The Shadows)
 4. Why Do These Things Happen To Me? (Roy Hawkins)
 5. Rag Mop (Doc Sausage)
 6. For You, My Love (Larry Darnel)
 7. Big Fine Girl (Jimmie Witherspoon)
 8. Tell Me How Long The Train's Been Gone (Valaida Snow)
 9. All I Need Is You (Lester Williams)
 10. Indiana Express (Freddie Mitchell)

THE CASH BOX

"Folk" and "Western" Record Reviews



"Second-Hand Heart" (2:48)

"Headin' Home" (2:51)

(RCA Victor 21-0170)

● Ernie Lee and his Southerners come up with a blue ribbon pair of sides for music operators to notch this featured spot this week. Both ends of this platter show as top coin cullers, and are sides that should be featured in phonos across the nation. Titled "Second-Hand Heart" and "Headin' Home", Ernie and his boys display their vocal and instrumental talents in excellent manner throughout, to set the stage for some torrid coin play. Top deck is a sentimental ode that seems certain of catching

on and going. It's a smooth, light-hearted piece that makes you wanna listen, and is one that will surely wear white on the phonos. Tune is a current plug item and promises to be a big one. On the other end with "Headin' Home", Ernie and the group turn in another excellent performance. Tune is an ode to Kentucky, and should draw heavy play in that territory. Both sides are tailor made for the phono trade, and should win heavy play for ops. Latch on!

"Condemnation" (2:42)

"Sheepskin Corn And A Wrinkle On A Horn" (2:28)

STUART HAMBLÉN
(Columbia 20674)

● Wax that music ops may care to use in the boxes as a filler item is this duo by Stuart Hamblén. Titled "Condemnation" and "Sheepskin Corn And A Wrinkle On a Horn," Stuart offers ops a pair of melodic sides in effective vocal style. Wax may not stop traffic, but it should do fairly well in the boxes. Music ops who have a call for this brand might take a look-see.

"I Didn't Mean To Cry" (2:41)

"Hopalong Cassidy" (2:22)

OKLAHOMA SWEETHEARTS
(Capitol 40288)

● The Oklahoma Sweethearts on deck with a pair of fresh sides, and the echo of "I Didn't Mean To Cry" and "Hopalong Cassidy" in the offing for music operators. Vocal by the team, in duo style, is pleasing throughout, and makes for wonderful listening time. Top deck is in the lament vein, and has a set of lyrics that run around the title. The flip picks up a bit, and has the team wailing a wax story about "Hopalong Cassidy," current TV favorite. Both tunes are sides that show as potential wax winners, and rate ops listening time—and more.

"Second Hand Heart" (2:53)

"We Get Along So Good Together" (2:47)

BOB FLANNERY—PHYLLIS BROWN
(Capitol 894)

● Vocal teaming of Bob Flannery and Phyllis Brown on this coupling has the spark and tint of juke box coin play about it. Top deck, titled "Second Hand Heart" looms as a big winner. It's the type of tune that draws repeat plays in the phonos, and should be taken up by music ops and fans alike. Vocal refrain by Bob and Phyllis is exceptionally fine. The flip echoes the sentiments found in the title, and makes for mellow listening pleasure. Top deck is the side to ride with.

"Take A Number" (2:40)

"Gravy Train" (2:37)

YORK BROTHERS
(King 852)

● Pair of fair enough sides by the York Brothers, and the set up of "Take A Number" and "Gravy Train" in the offing for music ops. Both sides show the vocal style of the team in effective manner, and should earn its keep on the boxes. Top deck is a cute side, with the refrain echoing pleasantly. Wax is the sort that has to be heard in order to be fully appreciated. We recommend just that.

"I Said My Nightshirt" (2:55)

"Music, Music, Music" (2:51)

HOMER & JETHRO WITH JUNE CARTER
(RCA Victor 21-0169)

● Novelty duo in the market for music operators are these sides tagged "I Said My Nightshirt" and "Music, Music, Music." Both tunes are cute and should do exceptionally well in the boxes. The platter shapes up as a merry, happy pair that make for loads of mirth and pleasure. Vocal refrain, in addition to some wonderful instrumental background is fine throughout the biscuit. Top deck is parody on the current click, "I Said My Nightshirt," while the flip is the groups rendition of another pop winner. Platter has enough to merit a spot in music ops machines.

Juke Box G.I.'s Hop On Johnny Desmond's "C'est Si Bon"

CHICAGO—Johnny (Desmo) Desmond, who used to be known during the war as "The G.I.'s favorite singer," received many surprises this past week as more and more juke box ops began to feature his newest MGM disk click, "C'est Si Bon" (It's So Good).

He has been receiving letters from juke box ops who were former G.I.'s and who recall Johnny as their favorite singer with the late Glenn Miller's ork in Paris, London and thruout Germany.

The lyrics in "C'est Si Bon," according to the letters, is what reminded these ex-G.I. juke box ops of Johnny Desmond.

Johnny spent eight months in Paris singing with the late Glenn Miller and doing three and four shows a day for the boys who came into town for rest periods. He also spent six months in London singing for the G.I.'s. And, after the war, toured all thru Germany singing for the boys stationed there.

"Many times," as Johnny reports, "we sang in open fields in Germany."

"It certainly is a thrill," Johnny commented, "to hear from so many juke box ops who remember my singing with the late Glenn Miller Air Force Band."

"I'm corresponding with all of them and recalling the days we spent over in the European theatre."

Discovery Names New Gotham Distributor

NEW YORK—Bruce Record Distributors, Inc., New York City headed by Harry Sultan, has been appointed by Discovery Record Company, Inc., to represent the disk firm in the Metropolitan New York and upstate New York areas according to an announcement made by Discovery president Albert Marx.

Both Mr. Sultan and Mr. Marx were with the old Musiccraft company prior to their present business associations. Discovery's New York distributorship was formerly in the hands of Portem. Mr. Marx also announced that Discovery will enter into an expanded promotional campaign via their New York press office, Dixon Gayer Public Relations, to take advantage of top trade and consumer reviews which the label's releases have been getting.

Flanagan Readies Ork

NEW YORK — Ralph Flanagan started rehearsing his new band this past week, in preparation for a four-day stand at the King Philip ballroom, Wrentham, Mass. He follows with a six week engagement at the Meadowbrook, Cedar Grove, N. J., after which he goes on a string of one-nighters and college prom dates during May and June.

The Flanagan ork was recently upped from the Bluebird label to the parent RCA Victor biscuit, as a result of Flanagan's widespread popularity.

ABBEY RECORDS HOT PARADE

THE CASH BOX AWARD OF THE WEEK

"DON'T WORRY ME NO MORE"
"I AIN'T FATTENIN' FROGS FOR SNAKES"
by BEN SMITH QUARTET
ABBEY # 3008

PETER DORAINE, INC.
National Dist. for **ABBEY RECORDS**
754—10th Ave. New York 19, N. Y.

JUBILEE RECORD Hits

Catching On Like Wildfire!

THE ORIOLES
New Money-Maker
"IS MY HEART WASTING TIME?"
backed with
"WOULD I STILL BE THE ONE IN YOUR HEART"
JUBILEE 5018

JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.

Standard Songs are MONEY MAKERS!

(Too-Ra-Loo-Ra-Loo-Ral)
THAT'S AN IRISH LULLABY
Recorded by
BING CROSBY—Decca
DENNIS DAY—Victor
KATE SMITH—Columbia
Pub. By: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

The Greatest Sax Find Since The Sax!!

WILLIS JACKSON
playing
"CHUCK'S CHUCKLES"
and
"CAN'T HELP LOVING THAT MAN"
(Apollo 800)

Order From Your Nearest Distributor Or
APOLLO RECORDS, INC.
457 W. 45th St. New York, N. Y.

JOHNSON RAG

recorded by

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|------------------|---------------|
| PEARL BAILEY |Harmony |
| GENE COLIN |Rondo |
| JIMMY DORSEY |Columbia |
| RUSS MORGAN |Decca |
| ALVINO REY |Capitol |
| JACK TETER TRIO |London |
| CLAUDE THORNHILL |Victor |

MILLER MUSIC CORPORATION

TWO BIG HITS!

★ ★ ★ ★ ★
"TIMES ARE GETTING HARD"
BACKED WITH
"Trouble In My Home"
By THE BLUES ROCKERS
(ARISTOCRAT 407)

★ ★ ★ ★ ★
"ALL I NEED IS YOU"
BACKED WITH
"SHE'S GONE"
By THE DOZIER BOYS
(ARISTOCRAT 409)

★ ★ ★ ★ ★
ARISTOCRAT RECORD CORP.
5249 Cottage Grove, Chicago 15, Ill.
(Tel.: MUsem 4-1322)

Disk Stars Guest At New York Showing Of New Wurlitzer Phono



NEW YORK—Recording stars galore took part in the festivities surrounding the showing of the new Model 1250 Wurlitzer Phonograph, held in New York this past week at the Young Distributing Company, metropolitan distributors for the Wurlitzer firm. *The Cash Box* candid camera clicked a host of stars who visited during the showing, and pictured above, reading down, are: 1) Joe Young, Al Shacht, clown-prince of baseball; Benny Goodman; and Abe Lipsky. 2) Al Denver; Eileen Barton, Mrs. Joe Young; and Benny Goodman. 3) Kelly Camarata; ork leader Henry Jerome and Billy Butterfield.

Reading, right, down: 1) Mr. A. D. Palmer; Eve Young and Walter Murphy. 2) Babe Kaufman; Abe Lipsky. 3) Mr. & Mrs. Joe Young and songstar Bobby Colt.

Bill Favoring Ban On Obscene Records Gains Momentum

NEW YORK—The proposed Federal ban on the manufacture, shipment and trading of phonograph records deemed "pornographic" gained strength this past week as music operators throughout the East raised their voices in protest against the use of such recordings.

The recent decision by the U. S. Supreme Court in which they ruled obscene records transported across state boundaries in violation of the law, gave the current Federal legislation in the matter tremendous impetus.

Operators were quick to state that the use of such material on juke boxes represents a most severe threat to the continued operation of their business. One music op stated "Music fans of every walk of life hear a juke box, whether it be located in a tavern or the neighborhood ice-cream parlor. Certainly no progressive music op will want his patrons to take part in the furthering of a 'lewd enterprise.'"

It should be pointed out that many local state and city laws ban the sale of obscene records and that heavy penalties exist for violators of the law.

In addition to the many government officials and members of the phonograph record industry who are in favor of the present legislation, civic organizations throughout the nation have also added their voices in favor of the bill banning obscene recordings.

"Can I Come In For A Second" Banned By ABC Radio

NEW YORK — The American Broadcasting Company last week banned the much-recorded tune "Can I Come In For A Second," from the ABC network in both, "alive" and recorded versions. Spearheading a drive to lift the ban is MGM Records, who have recorded the song in duet version by Betty Garrett and husband Larry Parks. MGM Records is circulating petitions among famous entertainers both in New York and in Hollywood, with signers protesting what is termed an unfair, narrow-minded decision for censorship on the part of ABC. MGM is also auditioning the Garrett and Parks disk for the Catholic Legion Of Decency, seeking approval of its contents from that body.

Decca Cuts "Cocktail Party"

NEW YORK—Decca Records, Inc., this city, this past week announced the completion of the recording of T. S. Eliot's "The Cocktail Party," featuring the original Broadway cast. This recording marks the first complete waxing of a modern play.

"The Cocktail Party," starring Alex Guinness, is currently one of the top productions on Broadway. It has been acclaimed a masterpiece by many of the leading New York critics. Veterans in the phonograph recording field looked to Decca's cutting of the play as a major experiment.

KING RECORDS

PARADE OF HITS

POPULAR

- ★ **JOHNNY LONG**
15018 We'll Build A Bungalow Skirts
15035 Silver Dollar Dixie
15012 All The Bees Are Buzzin' 'Round My Honey Signed, Sealed And Delivered
- ★ **SISTER SLOCUM and "WOODY" BLOCK**
15026 Ja Da Avalon
- ★ **CARROLL LUCAS**
15021 The Wise Old Owl If You Were Mine
- ★ **AL GRANT**
15019 Goodbye My Love Lovebirds

HILLBILLY-WESTERN

- ★ **DELMORE BROTHERS**
803 Blues Stay Away From Me Goin' Back To The Blue Ridge Mountain
- ★ **COWBOY COPAS**
825 The Gypsy Told Me Crazy Over You
- ★ **MOON MULLICAN**
830 I'll Sail My Ship Alone Moon's Tune
- ★ **CLYDE MOODY**
837 I Love You Because Afraid
- ★ **GRANDPA JONES**
834 I Do Daisy Dean

SEPIA-BLUES

- ★ **BULL MOOSE JACKSON**
4335 Must You Go Not Until You Came My Way
- ★ **IVORY JOE HUNTER**
4326 I Quit My Pretty Mama It's You Just You
- ★ **LONNIE JOHNSON**
4336 Confused Blues Stay Away From Me
- ★ **WYNONIE HARRIS**
4330 Sittin' On It All The Time Baby, Shame On You
- ★ **MEMPHIS SLIM**
4312 Slim's Boogie Letter Home
- ★ **JOE THOMAS**
4299 Page Boy Shuffle Teardrops

- ★ **ROY BROWN**
DeLuxe Boogie At Midnight
3300 The Blues Got Me Again
DeLuxe Butcher Pete (Part 1)
3301 Butcher Pete (Part 2)

KING RECORDS

THE CASH BOX REPORTS

THE NATION'S

BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 TENNESSEE BORDER # 2
Ernest Tubb-Red Foley
(Decca 46200)

2 CHATTANOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

3 TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

4 SLIPPING AROUND
Whiting-Wakely
(Capitol 57-40224)

5 BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SUNDAY DOWN IN TENNESSEE
Red Foley
(Decca 46197)

ANTICIPATION BLUES
Tennessee Ernie
(Capitol 57-40258)

MY BUCKET'S GOT A HOLE IN IT
Hank Williams
(MGM 10560)

I GOTTA HAVE MY BABY BACK
Floyd Tillman
(Columbia 20641)

RAG MOP
Johnnie Lee Wills
(Bullet 696)

MERCURY ADDS HARRY GELLER, JOE CARLETON & NORMAN GRANZ TO A & R DEPARTMENT

CHICAGO, ILL.—Irv Green, president of Mercury Records, this past week announced the appointment of Harry Geller, well known musical director, to the post of director of popular music and artists.

Geller assumes the position recently vacated when Mitchell Miller resigned his a & r post, to accept a similar position at Columbia Records.

Geller is to have full charge of the popular artist and repertoire division, and will operate between New York and Hollywood, maintaining offices in the latter city.

In addition, Mr. Green appointed as Geller, and named him a vice-president of the firm. Carleton will supervise the operation of the plattery in the east, and officially will carry the title of General Manager of Eastern Activities. Both Carleton and Geller will coordinate in the selection of songs and artists to record specific songs. Carleton will in addition, supervise the sales structure of the plattery in New York.

Also joining the plattery in an artist and repertoire capacity, was Norman Granz, who will supervise the firms jazz and blues division.

Geller, Carleton and Granz will all be responsible to Art Talmadge, executive vice-president of the Mercury firm.

Geller is a well noted musical director, arranger and artist in his own right. He played at one time with Benny Goodman, Artie Shaw and others, and also has done a great deal of motion picture scoring, in addition to a host of radio work.

Carleton joins Mercury from Eli Obersteins' Varsity Record company, and prior to this was associated with The Billboard as music editor.

Granz is well known for his work in the jazz field, particularly on the West Coast, where he inaugurated "Norman Granz Jazz Concerts."

MUSIC OPS TO SEE PREVIEW OF "WABASH AVENUE" PIC AT FIRST ANNUAL MOA CONVENTION; SHOW ATTENDANCE BOOMS



Betty Grable, starred in the 20th Century-Fox musical "Wabash Avenue"

NEW YORK—Arrangements have been made through Irving Kahn, executive of 20th Century Fox Pictures, this city, and Harry Link, general professional manager of Feist Music,

publisher of two of the hit tunes from the forthcoming picture "Wabash Avenue," for a special showing of the flicker to the Music Operators of America in attendance at the MOA convention at the Palmer House, Chicago on March 6, 7 and 8.

The new musical stars Victor Mature and Betty Grable with a score that highlights two big songs, "Wilhelmina" and "Baby, Won't You Say You Love Me." The two numbers are fully recorded and the platters are currently creating a great deal of favorable comment throughout the country. The famous Monroe Theatre in Chicago will be completely taken over for the midnight showing to the operators; special tickets will be issued to them for their further convenience. Other showings will be held at the convention to highlight the two melodies individually. An excellent "gimmick" for the promotion is the fact that the picture is named after a world-famous Chicago thoro-fare and takes place entirely within the "Windy City," the scene of the convention. Ops will be treated to some real low-down cootch dancing, by the luscious Grable, in a style reminiscent of the old Chicago days. The film is in technicolor and done in the typical lush style of Hollywood musicals.

Exhibitors at the MOA meet will include Columbia Records, Coral Records, Abbey Records, Metro Records, Decca Records, Regent Records, MGM Records Mercury Records, Permo, Incorporated, London Records, Rondo Records, Capitol Records, Star Title Strip, Cole Needle, RCA Victor Rec-

ords, The Cash Box Magazine and M. A. Miller Needle. A host of late arrivals and firms that are signing up every moment make it impossible to have a complete roster of the full attendance and all exhibitors until the very days of the show, March 6, 7 and 8.

Among the great recording stars who will definitely be on hand to greet the music operators assembled from every corner of the country are Spike Jones, Frankie Laine, Eddy Howard, Tiny Hill, Jack Haskell, Ames Brothers, Al Morgan, Margaret Whiting, Eileen Barton and Art Mooney.

One of the highlight features of the convention will be open forums conducted jointly by music operators and record executives in which they will have opportunity to discuss their business relations with each other, the new record speeds, special concessions to operators and a host of other overdue grievances that will spell bigger profits, when they are ironed out, to all participants.

Music operators are, for the first time a separate entity in the field— allied by common interests and vending methods from other phases of the coin machine business. What this will mean to the record companies who count on them for 27% of all sales of 78 r.p.m. (and the new Wur-litzer is capable of easy conversion to 45 or 33 1/3) and the bulk of their plugging and promotion is a question that no one will be able to answer until the conclusion of the meet. The possibilities, dependent only on the organizations and individuals involved, are limitless.

DOUBLE YOUR TAKE WITH THIS GREAT 2 SIDER!!

ART MOONEY'S

"(If I Knew You Were Comin') I'D'VE BAKED A CAKE"



"SILVER DOLLAR"

M-G-M 10660

and

M-G-M RECORDS

DOUBLE YOUR MONEY THE GREATEST NAME IN ENTERTAINMENT ORDER IT NOW . . .

701 SEVENTH AVE., NEW YORK 19, N.Y.

FOR EACH OF YOUR MACHINES

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "Oce Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

102 MORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC.
OPED—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE

CODE

- AL—Aladdin
- AP—Apollo
- AR—Aristocrat
- BB—Bluebird
- BU—Bullet
- CA—Capitol
- CAS—Castle
- CM—Commodore
- CO—Columbia
- CR—Coral
- DA—Dana
- DE—Decca
- EX—Exclusive
- HA—Harmony
- HT—Hi-Tone
- KI—Kling
- LO—London
- ME—Mercury
- MG—MGM
- MI—Miracle
- MN—Manor
- MO—Modera
- NA—National
- RA—Rainbow
- RE—Regent
- RO—Ronde
- SA—Savoy
- SIT—Sittin' In
- SP—Specialty
- SPT—Spotlite
- SU—Supreme
- TE—Tempe
- TW—Tower
- VA—Varsity
- VI—Victor
- VO—Vocalion

1—CHATTANOOGIE SHOE SHINE BOY Feb. 25 Feb. 18
103.4 86.9

- CA-40282—TOMMY DUNCAN
Never No Mo' Blues
- CA-850—SKITCH HENDERSON
Daddy's Little Girl
- CO-20669—LEON McAULIFFE
Rag Mop
- CO-38708—FRANK SINATRA
God's Country
- CR-60147—BILL DARNEL
Sugarfoot Rag
- DE-24863—BING CROSBY
Bibbidi-Bobbidi-Boo
- DE-46205—RED FOLEY
Sugarfoot Rag
- ME-5369—TWO TON BAKER
Music! Music! Music!
- VI-20-3685—BRADFORD-ROMANO
Rag Mop
- VI-20-3692—PHIL HARRIS
That's a Plenty

2—RAG MOP Feb. 25 Feb. 18
102.9 83.3

- BU-696—JOHNNY LEE WILLS
Near Me
- BU-322—CHUCK MERRILL
Chattanooga Shoe Shine Boy
- CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad
- CA-40286—ROY HOGSED
Rainbow Polka
- CO-38710—JIMMY DORSEY O.
That's a Plenty
- CO-20669—LEON McAULIFFE
Chattanooga Shoe Shine Boy
- CR-60140—AMES BROS.
Sentimental Me
- DE-24855—LIONEL HAMPTON O.
For You My Love
- DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
- ME-5371—EDDY HOWARD O.
Daddy's Little Girl
- MG-10627—JOHNNY BOND O.
Music, Music, Music
- VI-20-3685—BRADFORD-ROMANO
Chattanooga Shoe Shine Boy
- VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
- VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz

3—THERE'S NO TOMORROW Feb. 25 Feb. 18
72.5 80.9

- CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
- CO-38637—DORIS DAY
Come Of Broken Hearts
- DE-24782—CARL RAVAZZA
Vieni Su
- HA-1078—ALAN DALE
- LO-554—CHARLIE SPIVAK
- VI-20-3583—TONY MARTIN
A Thousand Violins

4—MUSIC, MUSIC, MUSIC Feb. 25 Feb. 18
68.9 51.1

- CA-862—MICKEY KATZ
The Wedding Samba
- CO-38704—HUGO WINTERHALTER
Glow-Worm
- CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
- DE-24881—CARMEN CAVALLERO
O, Katherina
- LO-604—TERESA BREWER
- ME-5369—TWO TON BAKER
Chattanooga Shoe Shine Boy
- MG-10627—JOHNNY BOND O.
Rag Mop
- RA-90055—EDDIE MILLER
- VI-20-3685—BRADFORD-ROMANO
- VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

5—DEAR HEARTS AND GENTLE PEOPLE Feb. 25 Feb. 18
60.9 77.9

- CA-57-777—GORDON MacRAE
Mule Train
- CA-57-757—BENNY STRONG O.
You're The One
- CA-57-40260—EDDIE KIRK
Careless Kisses
- CO-39605—DINAH SHORE
Speak A Word Of Love
- DE-24794—HANNON-RYAN
There's A Broken Heart, Etc.
- DE-24798—BING CROSBY
Mule Train
- LO-558—BUDDY GRECO
Fiesta In Old Mexico
- ME-5336—PATTI PAGE
The Game Of Broken Hearts
- VI-20-3596—DENNIS DAY
I Must Have Done Something Wonderful

6—JOHNSON RAG Feb. 25 Feb. 18
57.1 65.7

- CA-57-735—ALVINO REY O.
Four Leaf Clover
- CO-38649—J. DORSEY O.
Charley, My Boy
- DE-24819—RUSS MORGAN O.
Where Are You, Blue Eyes?
- DE-25442—RUSS MORGAN O.
China Doll Parade
- HA-1088—PEARL BAILEY
- LO-501—JACK TETER TRIO
Back Of The Yards
- MG-10589—GLEN MOORE
- RO-207—HOYLMAN QUARTET
- VI-20-3604—CLAUDE THORNHILL O.
Iowa Indian Song

7—I CAN DREAM, CAN'T I? Feb. 25 Feb. 18
49.8 56.6

- CO-38612—TONI ARDEN
A Little Love—A Little Kiss
- CR-60106—GLEN GRAY O.
- DE-24705—ANDREWS SISTERS
The Wedding Of Lili Marlene
- HA-1078—ALAN DALE
- NA-9092—THE BLENDERS
- RA-10038—JIMMY SAUNDERS
- VI-20-3553—TEX BENEKE O.
Over Three Hills

8—I SAID MY PAJAMAS AND PUT ON MY PRAYERS Feb. 25 Feb. 18
42.9 38.2

- CA-841—M. WHITING-DE VOL
Be Mine
- CO-38709—DORIS DAY
Enjoy Yourself
- CR-60157—BABBIT-TILTON
Let's Get Away From It All
- DE-24873—MERMAN-BOLGER
Dearie
- VI-20-3613—MARTIN-WARREN
Have I Told You Lately

9—CRY OF THE WILD GOOSE Feb. 25 Feb. 18
41.3 38.3

- CA-40280—TENNESSEE ERNIE
- DE-24755—TERRY GILKYSON
Oh Brandy Leave Me Alone
- DE-24895—MARINE-WARING
It Isn't Fair
- DE-46220—MERVIN SHINER
Dust
- ME-5363—FRANKIE LAINE
Black Loce

10—DADDY'S LITTLE GIRL Feb. 25 Feb. 18
39.8 28.9

- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
- CO-38711—DICK JURGENS
We'll Build A Bungalow
- CO-20670—RAY SMITH
Unfaithful One
- CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
- DE-24872—MILLS BROTHERS
If I Live To Be A Hundred

11—IT ISN'T FAIR Feb. 25 Feb. 18
37.9 29.8

- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD
Rag Mop
- RA-80088—DICK TODD
- VI-20-3550—PHIL REGAN
Oh Eleanor
- CA-860—BENNY GOODMAN O.
You're Always There
- CR-60156—BILL HARRINGTON
High On The Eiffel Tower
- DE-24895—MARINE-WARING
Cry Of The Wild Goose
- VI-20-3609—SAMMY KAYE
My Lilly and My Rose

12—OLD MASTER PAINTER Feb. 25 Feb. 18
33.9 56.7

- CA-57-791—PEGGY LEE-MEL TORME
Bless You
- CO-38650—FRANK SINATRA
Lost In The Stars
- DE-24801—DICK HAYMES
Why Was I Born?
- ME-5342—RICHARD HAYES
Open Door, Open Arms
- LO-549—SNOOKY LANSON
- VI-20-3608—PHIL HARRIS
St. James Infirmary

13—THE WEDDING SAMBA Feb. 25 Feb. 18
30.4 37.4

- CA-836—CHUY REYES O.
Lost Love
- CA-862—MICKEY KATZ
Music, Music, Music
- CO-38696—TONY PASTOR O.
Con I Come In For A Second?
- DE-24841—MIRANDA-ANDREWS SIS.
I See, I See
- DE-24838—GUY LOMBARDO O.
There's A Lovely Lake In Lovelond
- LO-449—EDMUNDO ROS
- MG-10622—ZIGGY ELMAN O.
- VI-20-3628—IRVING FIELDS' TRIO
Kitty

14—ENJOY YOURSELF Feb. 25 Feb. 18
25.8 18.9

- CO-38709—DORIS DAY
I Said My Pajamas
- DE-24825—GUY LOMBARDO O.
Rain Or Shine
- ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
- VI-20-3375—TOMMY DORSEY
She's A Home Girl

15—QUICKSILVER Feb. 25 Feb. 18
24.7 21.3

- CO-38638—DORIS DAY
Crocodile Tears
- DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
- VI-21-0157—ROSALIE ALLEN-ELTON BRITT

16—BAMBOO Feb. 25 Feb. 18
24.2 37.3

- CA-859—RAY ANTHONY O.
Count Every Star
- DE-24894—JERRY GRAY O.
One! Two! Three!
- VI-20-3627—VAUGHN MONROE O.
A Little Golden Cross

17—WITH MY EYES WIDE OPEN I'M DREAMING Feb. 25 Feb. 18
19.7 10.3

- CR-60158—BOB EBERLY
Daddy's Little Girl
- DE-24887—INK SPOTS
Lost In A Dream
- ME-5344—PATTI PAGE
Oklahoma Blues

18—BIBBIDI-BOBBIDI-BOO Feb. 25 Feb. 18
19.5 33.1

- BL-30-0019—ILENE WOODS
So This Is Love
- CA-57-782—JO STAFFORD-GORDON MacRAE
Echoes
- CA-57-778—RAY ROBBINS O.
Skirts
- CO-38659—DINAH SHORE
Happy Times
- DE-24807—SY OLIVER
Dream Is A Wish
- DE-24863—BING CROSBY
Chattanooga Shoe Shine Boy
- ME-5347—LAWRENCE WELK
Dream Is A Wish
- MG-30226—JIMMY DURANTE
Take An "L"
- VI-20-3607—PERRY COMO-FONTANE SISTERS
Dream Is A Wish

19—DREAMER'S HOLIDAY Feb. 25 Feb. 18
18.9 31.9

- CA-57-761—RAY ANTHONY O.
Bye, Bye, Baby
- CO-38599—BUDDY CLARK
Envy
- DE-24738—EILEEN WILSON
Tell Me Why
- HA-1080—ALAN DALE
- MG-10566—JACK FINA O.
My Love Loves Me
- SI-15389—RAY BLOCH O.
The Meadows Of Heaven
- VI-20-3543—PERRY COMO

20—SITTING BY THE WINDOW Feb. 25 Feb. 18
18.1 19.7

- CA-794—RAY ANTHONY O.
Dixie
- CO-38672—DINAH SHORE
Scarlet Ribbons
- DE-24837—JERRY GRAY O.
Just For Old Times
- ME-5343—VIC DAMONE
Nice To Know You Core
- MG-10602—BILLY ECKSTINE
Lost In A Dream
- VI-20-3629—CLAUDE THORNHILL O.
720 In The Books

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—I'VE GOT A LOVELY BUNCH OF COCONUTS Feb. 25 Feb. 18
15.4 20.9

- 22—MARTA Feb. 25 Feb. 18
12.3 6.8

23—YODEL BLUES Feb. 25 Feb. 18
10.7 1.2

- 24—BIG MOVIE SHOW IN THE SKY Feb. 25 Feb. 18
9.3 1.4

25—THIRD MAN THEME Feb. 25 Feb. 18
8.3 —

26—ECHOES Feb. 25 Feb. 18
7.6 12.8

27—A DREAM IS A WISH YOUR HEART MAKES Feb. 25 Feb. 18
7.2 7.8

28—HAVE I TOLD YOU LATELY THAT I LOVE YOU? Feb. 25 Feb. 18
5.9 6.6

29—BROKEN DOWN MERRY-GO-ROUND Feb. 25 Feb. 18
5.3 4.8

30—MY FOOLISH HEART Feb. 25 Feb. 18
5.2 —

31—OPEN DOOR OPEN ARMS Feb. 25 Feb. 18
5.1 —

32—GOD'S COUNTRY Feb. 25 Feb. 18
4.9 —

33—FAIRY TALES Feb. 25 Feb. 18
4.8 2.8

34—KID'S A DREAMER Feb. 25 Feb. 18
4.6 —

35—SORRY Feb. 25 Feb. 18
4.5 6.9

36—HALF A HEART Feb. 25 Feb. 18
4.4 1.5

37—SLIPPING AROUND Feb. 25 Feb. 18
4.3 10.1

38—BLUES STAY AWAY FROM ME Feb. 25 Feb. 18
4.2 7.9

39—CHARLEY, MY BOY Feb. 25 Feb. 18
4.1 13.9

40—SO THIS IS LOVE Feb. 25 Feb. 18
3.3 —



*The
Curtain
Is
Opening
on the*

FIRST NATIONAL CONVENTION

of the

MUSIC OPERATORS OF AMERICA

Palmer House, CHICAGO

MARCH 6, 7 & 8

Time Is Short Hurry—Hurry—Hurry

PHONE or WIRE IMMEDIATELY

For

EXHIBIT SPACE:

Write to:

RAY CUNLIFFE
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

For

HOTEL RESERVATIONS:

Write to:

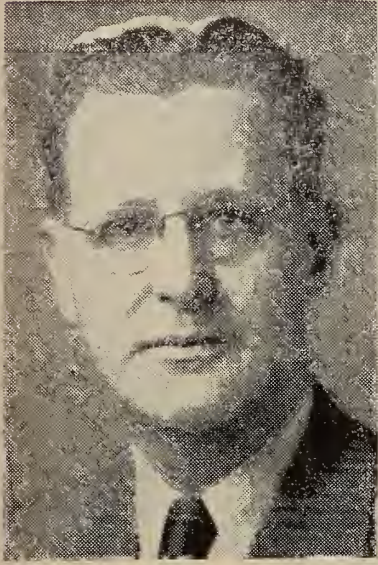
RAY CUNLIFFE
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

Let's Go—ALL THE WAY WITH MOA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MUSIC OPERATORS RECEIVE ADVANCE WELCOME TO MOA

By GEORGE A. MILLER, National Chairman



GEORGE A. MILLER

As I welcome each and every operator of the nation, as well as manufacturers, jobbers, distributors, and others who are associated with the automatic phonograph industry I look back over the progress of this business for the past sixteen years.

To my knowledge, there has never been a meet of this kind in the history of the automatic phonograph business. There have been other very fine conventions and beautiful phonographs have been displayed for the operators' scrutiny, but there never has been a time when operator, manufacturer and executive representatives for music operators associations met for the purpose of solving the many problems that confront the entire industry such as they do today.

Legislation and taxation has run wild in this industry and in many instances nothing has been done about it or operators were disorganized to the point that they could do nothing about it. We who have met these problems face to face and made a study of them feel that we have the answers for combating such legislation. We feel that we also have the support and consideration of most of the manufacturers and, even though some do not display their merchandise at this particular meet, the writer feels that it is only a matter of time until every manufacturer of automatic musical equipment and accessories thereof will see the importance and necessity of such an organization as MOA and will clamor to support it. *This is the one and only organization that confines its entire activities to the automatic phonograph industry.*

When I say we welcome each and every operator in the nation, whether he be a member of any association or whether he be an individual operator, it means that we not only welcome him for attendance, but we welcome him for his support and interest in helping MOA to do an even better job in the year 1950 than they have done in the past.

We welcome the manufacturers and other representatives of the automatic music industry because their problems and our problems are so much alike and only through the coor-

dination of all associated with this industry can MOA be a hundred per cent successful in their efforts.

Just a reminder and a small resume of what can be expected at our convention. Very competent speakers from phonograph companies, needle companies, record companies, and others will be in attendance on March 7th to discuss problems and the entire industry as a whole with those who attend the MOA meet.

The outstanding authority on Intermediate Coinage, Ed Mehren, who is the President of the Squirt Beverage Company, will address the operators on the seven-and-a-half cent coin and the possibilities of obtaining this coin. We don't feel that the seven-and-a-half cent coin will cure all ills, but we do think it will help in many instances. Al Denver of the New York Music Operators Association, and your National Chairman, George Miller of the California Music Guild, are executive members on the board of directors for American Intermediate Coinage.

Sidney H. Levine, Legal Counselor, who has done such a splendid job for Music Operators of America, will have the complete story on copyright legislation.

Excise taxes, which is the most important thing that confronts us today, will be discussed by the chairman of the committee that was appointed for this particular purpose.

D. M. Steinberg of the New Jersey Music Guild and Hirsh de La Vizez of the Washington Music Guild will present a very interesting address on music merchandising and public relations.

Many of the manufacturers are presenting valuable door prizes to the operators who attend the MOA meet; for instance, Permo Point, Inc., is giving a round trip ticket on a first class Pullman train to some lucky operator for their attendance and several of the phonograph companies are donating automatic phonographs as door prizes. Record companies are transporting their artists to Chicago for the operators' pleasure.

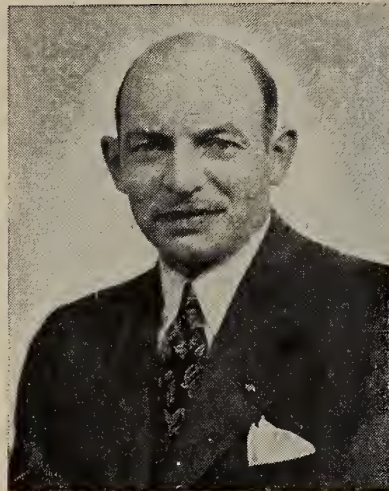
I could go on and say many other things that the manufacturers are going to do to make our meeting a success but space doesn't allow it.

One of the feature parts of the program will be the presentation of a very special prize to the association who has the largest group of operators in attendance from outside of the state of Illinois.

In closing, might I add that we do not promise a lot of hilarity, special trips and banquets, but we do assure every music operator who is interested in the welfare of his business that he will receive more personal consideration and obtain more valuable information at this meeting than at any other meeting held in the history of the automatic phonograph business. It behooves each and every one of you to be present.

Bally Distributors Acclaim New "Speed Bowler" Game

Report Game Opening New Territories



HERB JONES

CHICAGO—Though Bally Manufacturing Company has been the recipient of many, many letters of commendation from distributors all over the country, never before have the offices of this large organization been as jammed with wires letters and phone calls from distributors acclaiming a new product.

This time, almost everyone of the firm's distributors, without a moment's hesitation, have come in to tell the factory what a marvelous product has been introduced to the coin machine industry in the firm's newest shuffle game, "Speed Bowler."

Distributor after distributor advises that they are "guaranteeing" their operators "double the profits than with any other shuffle bowling game." And all this "because the

Bally 'Speed Bowler' plays the full game of bowling in less than half the time of any other game on the market."

Distributors of the firm have come out with advertisements in publications, as well as with direct mail literature to everyone of their customers, regarding the fact that the speed totalizer and the speed action of this new game is "doubling profits for operators."

Some of the distributors have also advised the factory, "This is the very first game which has allowed us to open many cities and territories which have been closed down tight for some time."

One distrib advised, "We went into four cities in our state that haven't even seen a pinball machine since '39 and when officials in these towns played 'Speed Bowler,' they not only praised the true bowling play action, but, they told us to place the games around the entertainment of the people in these cities."

Herb Jones, vice-president of Bally Manufacturing Company advised, "This is only a sample of some of the letters which we have been receiving from our distributors from all over the country."

"In fact," he continued, "if we were to report some of the telephone conversations as to the phenomenal money earning reports which we have already received, many would simply be astounded."

"We have never," he said, "heard such marvelous reports. There is no longer any doubt that 'Speed Bowler' is the greatest game of its kind ever built. It's the game that is once again leading operators to the biggest profits in history."

Biz Keeps Exhibit Execs On The Hop



JOE BATTEN

CHICAGO—Joe Batten, vice-president of Exhibit Supply Company, this city, has much more than his own official duties to attend to these days. With Frank Mencuri, who is in charge of Exhibit's arcade division,

now traveling on the West Coast, with Charley Pieri, sales manager in charge of the games division, traveling throughout the Midwest, and Clare Meyer somewhere on the East Coast, all home sales for the firm are in the hands of Batten.


It seems, according to Batten, that business everywhere in the country for Exhibit's "Shuffle Bowl," conversion for shuffleboards, as well as their new arcade line, has been keeping sales executives of the firm hopping about meeting with coinmen.

"We have been working like trojans here" Batten reports, "to get production up to a point where we can meet the huge backlog of orders with which we are faced."

"Our arcade line for 1950," he continued, "has clicked with everyone who has seen it."

"Our 'Shuffle Bowl' conversion is in great demand everywhere there are shuffleboards."

"In short," he concluded, "it looks at this time as if we, here at Exhibit, are facing one of the best years our firm has ever enjoyed."



Williams
TWIN
SHUFFLE ★

TRADE MARK



BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING FOR 1 OR 2 PLAYERS!



GETS DOUBLE THE EARNINGS!

**1 PLAYER 10c
2 PLAYERS 20c**

REAL GUTTERS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

**8 FT. OR 9 1/2 FT. LENGTH,
2 FT. WIDE**

2 DOORS ON SIDE OF CABINET FOR EASY SERVICING!

- ★ AUTOMATIC PUCK RETURN
- ★ PUCK LOCKED IN AFTER EACH GAME
- ★ IDEAL SIZE FOR ANY LOCATION
- ★ RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

TERRIFIC FOR COMPETITIVE PLAY!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS.

Wanted

... ideas, inventions, completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be placed with nationally known, financially responsible manufacturer who is in position to give it complete and immediate attention.

GIVE FULL DETAILS TO—Box No. 150

% THE CASH BOX

32 W. Randolph Street, Chicago 1, Ill.

United Mfg. Co. Distribs Hold Factory Meeting



BILLY DeSELM

CHICAGO — All distributors of United Manufacturing Company are

meeting here in the firm's factory (Monday, Feb. 27) for general round table discussions.

Tho no news has officially been released regarding just what will be discussed during the meet, it is stated that discussions will be on a general basis with the distributors, and that all the executives of the firm will join in these discussions.

Among the firm's executives who will be present will be Lyn Durant, president of the organization, Herb Oettinger, Billy DeSelm, Ray Riehl, Paul Federman, Johnny Casola, H. F. Dennison and Ray Deroche.

Execs report that they will have some surprising good news for the trade after the meeting is over.

Entertainment it is reported, has also been scheduled for the evenings after the meetings.

Cincy Chit-Chat

The Executive Board of Directors of the Automatic Phonograph Owners Association meet on Tuesday afternoon, February 28, at the Association offices. On the board are Phil Ostand, Nat Bartfield, Bill Strout, Abe Villinsky, Bill Harris and Charles Kanter.

Mrs. Dolores Ganzmiller, who operates the Lincoln Amusement Company, returned this week from a two week vacation in Miami. . . Mr. and Mrs. Frank Galardo moved into their new home in Mt. Healthy. . . Harry Hester of Reading, Ohio, owner and operator of B & H Vending Company, back after a trip to Dillsboro Springs, Indiana.

Ohio Specialty are distributors here for Meck Television and are running a showing of their 1950 models this week. Bill Harris is sales manager for the firm. . . Bill Bigner, associated with his father in Bigner, Inc., has been appointed Chairman of the Publicity Committee of the Elder Alumni Association, which will have its reunion on March 14, with Dr. Eddie Anderson, head coach of football at Holy Cross, as principle speaker. . . Orin Autenreik, with Bigner, Inc., was the lucky winner of \$1,000 at St. Williams Church in Price Hill this past week.

Bally Furnishes Large Window Streamer With Each "Speed Bowler"

Reports Tests Prove Attractive Sheet Increases Play Greatly



JACK NELSON

CHICAGO—To assist its operators get maximum play on "Speed Bowler," Bally Manufacturing Company, this city, is including a large window streamer with each game, urging patrons to come in and play the game, according to a statement by Jack Nelson, general sales manager of the manufacturing firm.

The streamer is described by Nelson as a real attention-getter, printed in brilliant red and vivid yellow colors on 34" x 11" sized sheet.

"We have spot checked the streamer," stated Nelson, "and when conspicuously displayed within the location, or in the front window, it has already proved an effective play-stimulator."

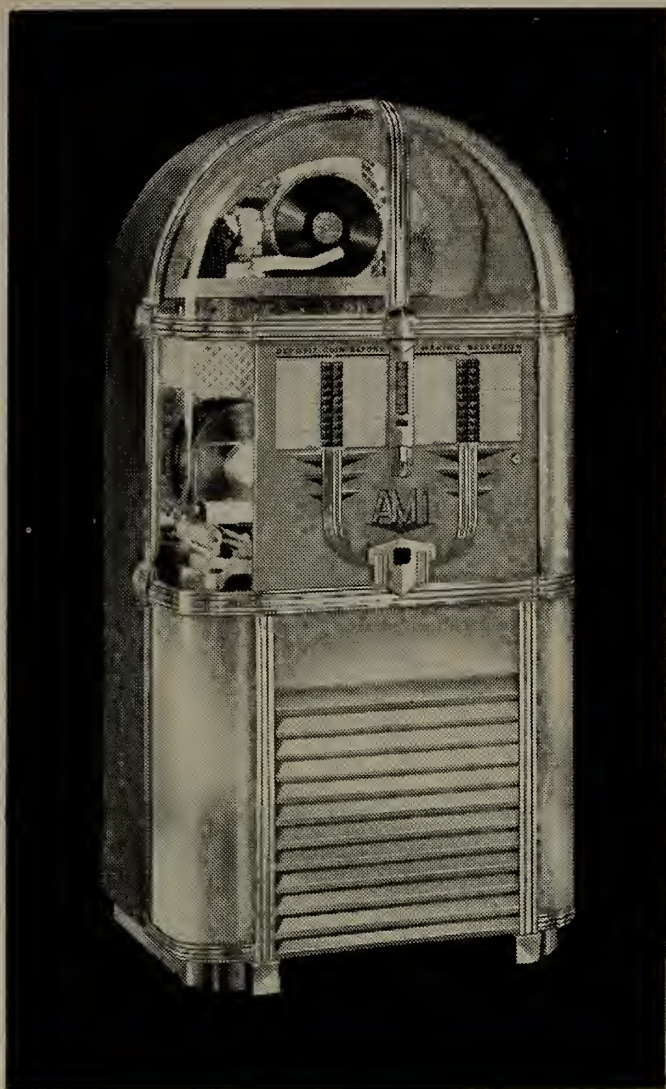
Additional streamers may be obtained from all Bally distributors without cost, Nelson said.



"AH, AH BUSTER, . . . UNBREAKABLE RECORDS."

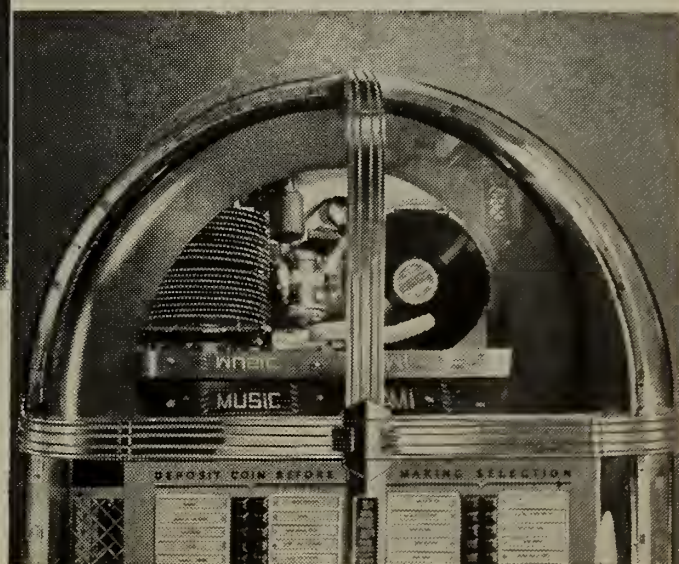
The Cash Box

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



AMI MODEL "C"
DELIVERS

50% Extra
Visibility!



Built for the Operator!

AMI quality manufacture, AMI lightning-fast one door servicing, produce new pleasure and profits for "C" operators! The famous AMI 20 record, 40 selection mechanism reduces trouble to the vanishing point. The "C" has everything—it's an engineer's masterpiece, a mechanical showpiece.

Wins the Location!

The "C", offering a host of new mechanical features is loaded with lure! Dominates with its high style, handsome looks, but occupies only 5.1 sq. ft. of floor space. Weighs only 253 lbs.; clean, flat back has no protruding points. Beautiful blond or rich, natural mahogany cabinets. Wide choice of colored lighting effects to suit the most meticulous locations.

Thrills the Public!

Thrills the eye with its astral vista design and its vast areas of all-revealing Plexiglas. Before-playing appearance accentuates golden plastic interior lining and beautiful finish of mechanism with lavish combinations of light and color. While playing, whirling disc reflected in top mirror, is visible from any view, any distance. The glorious music of the "C's" new sound system amazes the entire music world and delivers to the public musical quality it never thought possible on an automatic machine. See them clamor to buy tunes! See those locations clamor to be first in their neighborhood with the "C"! No wonder operators cheer because all this clamor is swelling the double size cash box to the breaking point!

See the AMI Exhibit, Room 736, Palmer House . . . MOA Convention, March 6, 7, 8

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. • Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEW HIGH-SPEED TOTALIZER

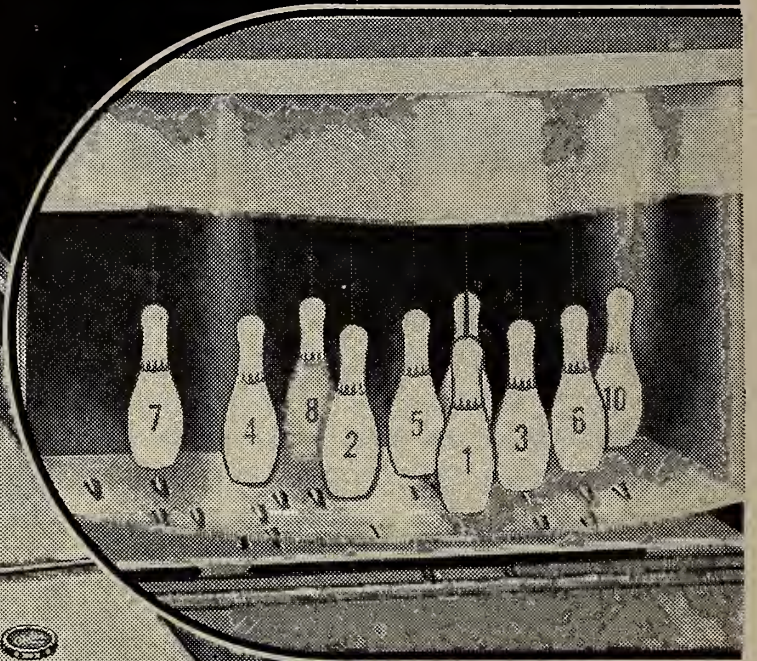
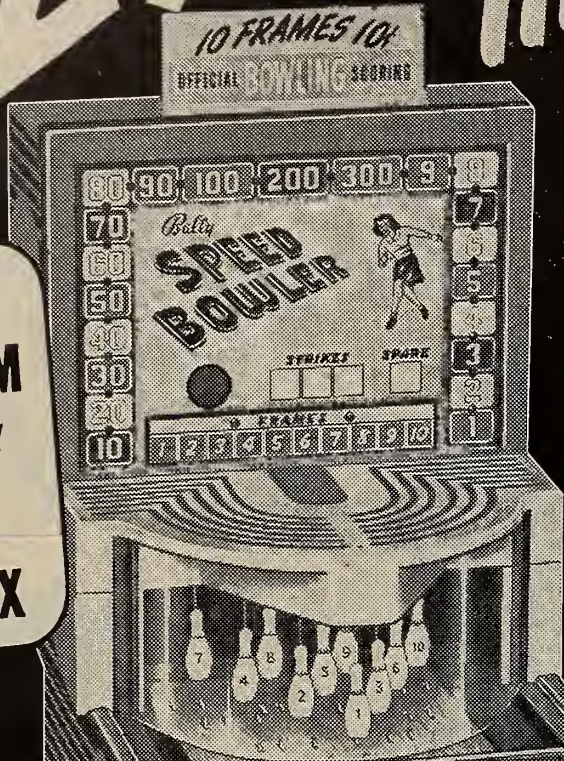
Bally®

ENTIRE MECHANISM CONVENIENTLY LOCATED IN BACK-BOX

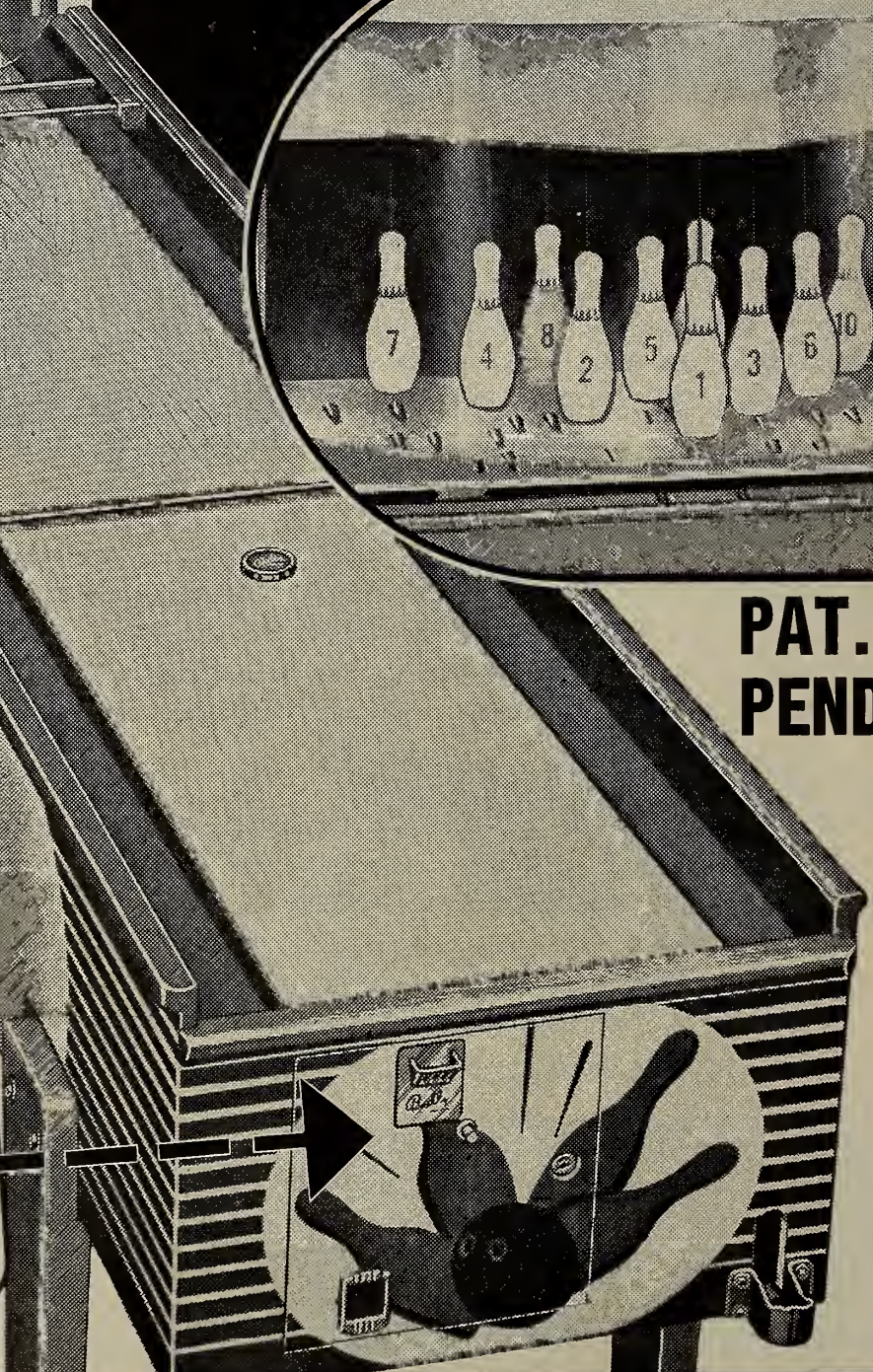
2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR
COIN-CHUTE

SAME AS USED ON FAMOUS BALLY CONSOLES AND ONE-BALLS



PAT. PENDING

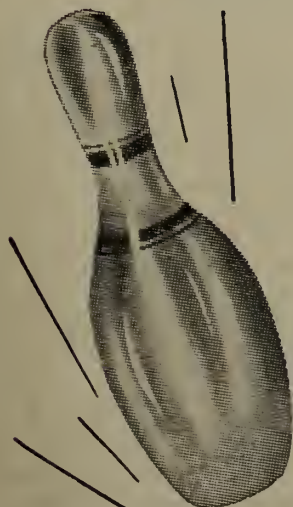


**CUTS PLAYING TIME IN HALF...
DOUBLES EARNING POWER**

SPEED BOWLER

Animated Upright PINS 
ACTUALLY DISAPPEAR
as roll-overs are hit...automatically reset

All the bowling skill and shuffle science of the record-smashing SHUFFLE-BOWLER . . . plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER . . . plus new, animated upright pins that actually flip out of sight as roll-overs are hit . . . plus SLUG-REJECTOR Drop Coin Chute used on Bally consoles and one-ball games . . . plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!



Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Strike it rich

SHUFFLE-LANE

SHUFFLE-LANE

SHUFFLE-LANE

Here is the secret of simplified repairs and maintenance—handy mechanism drawer slides out—brings entire score control mechanism into full view for easy servicing.

SHUFFLE-LANE
has the Thrill and Skill of
Shuffleboard and Bowling

Product of
ROCK-OLA MFG. CORPORATION
800 N. Kedzie Ave., Chicago 51, Illinois

SHUFFLEBOARD'S BIGGEST NAME GIVES YOU . . . THE WORLD'S FINEST SHUFFLE-GAME

A Dozen Striking Features

- 1 Two money-making models Deluxe 8' size, Super Deluxe 9'6" size.
- 2 Automatic scoring—scores just like bowling—strikes, spares, doubles, turkeys, splits, railroads.
- 3 10 Frames—12 when a strike is scored in the last frame—exactly like bowling.
- 4 Real gutters simulate actual bowling conditions.
- 5 Raised playfield permits real shuffleboard technique.
- 6 Wote released at start of game—locked in at finish.
- 7 Coin operated 10c play—slide type chute.
- 8 Gravity return—quickly and surely returns wote after each shot.
- 9 Built-in device keeps returning wote from bouncing out onto floor.
- 10 Mechanism drawer on side of cabinet brings score control mechanism into full view for easy servicing.
- 11 Scoreboard mechanism easily accessible from rear of scoreboard.
- 12 Leveling device on each leg—easily adjustable.
- 13 Legal anywhere.

Let Us Show You How to Make Big MONEY

Fill in this COUPON and MAIL it TODAY

STANDARD SHUFFLEBOARD LEAGUE INC.
CHICAGO 51, ILLINOIS
3200 W. CHICAGO AVE.
I am interested in striking it rich, and would like full details on shuffle-lane.

NAME _____
ADDRESS _____
CITY _____ STATE _____

"JOE" KLINE and "WALLY" FINKE say,

... be FIRST with First LITE-A-PIN

The only all plastic shuffle game conversion. Watch the puck as it sails thru the pins. Stimulates earnings. Both base and bowling pins light up. Specify which game you desire converted. Immediate Delivery. Only \$20 each.

FIRST Distributors 1748 W. North Ave. Chicago 22, Ill. Dickens 2-0500

WANT CITATIONS

WILL PAY \$200. EA. F.O.B. PHILA.
Write—Wire—Phone
DAVID ROSEN
855 NORTH BROAD ST., PHILADELPHIA 23, PA.
(Phone: STEvenson 2903)

WANT TO BUY!

Post-War Phonos of All Kinds.
Also Seeburg 3-Wire Post-War Boxes
SEACOAST DISTRIBUTORS
1200 NORTH AVENUE, ELIZABETH, N. J.

Congressional Hearings On 7½c And 2½c Coin Bills Due Early In March

Coinmen Urged To Rush Letters To Their Congressmen And Senators

Pinball Anonymous?

NEW YORK—Looks to us as if the psychology boys can't be very busy these days. Look what they came up with! In a special story titled "Tilt" by Eldon Barrett, United Press Staff Writer, two university professors agreed that pinball playing can become habit forming, just like drinking or biting fingernails.

Barrett writes:

"Dr. C. R. Strother, professor of clinical psychology at the University of Washington, said, 'Just as with alcohol some people can indulge occasionally and casually in pinball playing without becoming addicted, but other persons develop what amounts to addiction. In many cases, compulsion to play pinball machines is as much of a disease as alcoholism.'

"Dr. Strother doesn't advocate a 'pinball anonymous' organization for players who can't resist poking nickels in pinball devices, but he says many such cases need treatment. 'Psychological analysis of emotional needs and conflicts that make them susceptible is necessary,' he said. Dr. Strother doesn't believe that outlawing pinball machines is the solution. 'The solution is to make them (the pinball addicts) aware that over-indulgence is a system of maladjustment; then, make available facilities for treatment.'"

Dr. Herbert S. Ripley, head of the university's psychiatry department, the other professor, also agreed that pinball playing can become an addiction.

NEW YORK—Congressional hearings on the 2½c and 7½c coin bills are expected during the first week of March, 1950, according to Edward Walsh Mehren, chairman of the American Institute for Intermediate Coinage.

The entire coin machine industry is intensely interested in the passage of these bills (or similar legislation for 7c and 8c coins), as it would mean the difference between profit and loss to a great many operators throughout the country.

Mehren states these coins, which will save the consumer an estimated eight billion dollars a year, or \$55 for each man, woman and child in the United States, are important to labor and business, the consumer, as well as the coin machine industry.

Mehren points out that labor and business, and the entire coin machine

industry, should let the Departments of Labor and Commerce know that they want these coins. He brings out the fact that business profits thru the coins because the savings which they make possible will be re-spent for additional goods and services, calling for increased production and manufacturing facilities. Labor, he states, has a stake in the coins, too, for increased production and distribution means more employment and higher payrolls.

Mehren, now in Washington, D. C., on behalf of the coinage proposal, reports that letters requesting legislative action are not arriving in quantity sufficient to convince Senators and Representatives that the public really wants these two coins. As it is of great importance to all in the coin machine trade it is urged that they immediately rush a letter to their Congressmen and Senators.



THE FINEST DRINK VENDOR in merchandising history. This SuperVend drink vendor serves three flavors. Also available with HOT DRINK ATTACHMENT for hot chocolate or hot soup in addition to the three regular drinks.

Other SUPERVEND automatic vending machines CIGARETTE MACHINE • BROOKE COIN CHANGER

ACCLAIMED AROUND THE WORLD

Mike Hambergren, President of SuperVend Sales Corporation, says: "More money is going to be made in the coin machine business in the immediate future than was made a few years ago in the richest days of the boom! The GOLDEN DAYS are right ahead!"

But times have changed . . . methods that worked perfectly ten years ago are outmoded today! The OPPORTUNITY is there, but you can't harvest 1950's Golden Grain with a 1934 sickle.

New as it is, already SuperVend Sales Corporation has been acclaimed not only from coast to coast but throughout the world—because SuperVend provides not only the finest drink vendor in merchandising history, but equally important SuperVend has the organization and the methods that enable you to capitalize on the conditions as they are today!

A lot of money is going to be made from automatic drink vendors! To make sure you get your full share of these profits—work with SuperVend's modern machines and up-to-the-minute merchandising methods!

When you are in Chicago, be sure to drop in and let us tell you more about SuperVend. We're always glad to see you! If we don't see you in Chicago, one of our sales directors or distributors will drop by soon to tell you about SuperVend's sales plan for 1950! Or write to:—

superVend
SALES CORPORATION
134 N. LaSalle St., Chicago 2, Illinois.

BREAKING ALL PRODUCTION RECORDS!

Chicago Coin's

Bowling Alley

*Now In It's 18th Week
And Still Going Stronger Than Ever!*

IT HAS BEEN THE "CASH BOX" ANSWER
TO AN OPERATOR'S DREAM

*Plus these
EXTRA FEATURES*

- CORK LINED RAILS for BANK SHOTS and SILENT PLAY
 - PICK UP SPLITS for added REAL BOWLING thrills
- } AT NO EXTRA COST



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LEGAL IN CHICAGO
LICENSED IN NEW YORK CITY

Chicago Coin Machine Co.

1725 Diversey Blvd.

Chicago 14, Ill.

Interest Great In Coin Shows

MAY SHOW DATES FAVORED BY OPERATORS

By Herb Jones, President, ACMMA

Comments by operators registering for the All-Industry Coin Machine Show, Hotel Sherman, Chicago, May 22, 23, 24, 1950, indicate that operators approve the May date.

The balmy weather that Chicago invariably enjoys in late May has a lot to do with operators' enthusiasm for the All-Industry Show. Typical of comments received from Southern operators is that of Benny McDonald, prominent Ft. Worth operator, who writes, "Tickled to see the Show set for May. That January shivering never did appeal to me, and any later in the summer I'd just as soon be in Texas as Chicago as far as heat is concerned."

Jimmy Tallon, New Orleans operator, member of the executive committee of the Amusement Association of New Orleans, says, "Operators around here go for those May 22, 23, 24 dates—avoiding the cold weather and yet a month ahead of really hot weather."

Operators generally also approve the May dates for business rea-

sons. For example, Otis Anderson of Portland, Oregon, writes, "The May dates are sensible, coming in ahead of the summer season when operators are busiest." 'Bunny' Levinson, one of the largest operators in Baltimore, comments, "May 22, 23, 24 dates check with operators in this territory—a natural buying period for the summer season. Any later would interfere with summer operations."

Personal, as well as business reasons, account for many operators' approval of the May dates. Typical of numerous comments is that of Louis Levine, Boston, who says, "At least the sponsors of the May show kept in mind that some operators may want to be home when their youngsters graduate from high school."

I want to emphasize to operators and distributors the importance of reserving hotel rooms early. At the rate reservations are pouring in hotels will be booked to capacity. Vince Shay of Bell-O-Matic Corporation is Chairman of the Hospitality Committee. Write to him now for room reservations.

CMI Exhibit Applications Show 10% New Coin Show Exhibitors



DAVE GOTTLIEB

CHICAGO—"Nearly 10 per cent of the exhibitors at Coin Machine Institute's coin machine show will be firms that have never before shown their wares at a coin machine show" stated Dave Gottlieb, CMI show chairman.

The CMI show will be held June

26, 27 and 28 at the Hotel Stevens in Chicago.

"Applications for show space at the CMI Show, largest in its history indicate that nearly 10 per cent of the exhibitors will be showing their products to operators for the first time" Gottlieb continued.

He further stated that more than 50 per cent of the space in the giant air conditioned exhibition hall at the Stevens had already been applied for.

"Early applications justify CMI engaging the exhibition hall at the Stevens, the largest space ever set up for a national coin machine show" Gottlieb added.

"We are amazed at the number of applications from firms which have never shown at CMI before."

Show contracts and floor plans were now available and many have already been signed and returned to CMI headquarters, Gottlieb said.

Elaborate plans for the giant program of entertainment for operators and their wives during their Chicago visit this summer is now being completed, and will be announced within the next month.

**ESPECIALLY
FOR YOU!**

Just
21



**GOTTLIEB'S NEW
REVOLUTIONARY
REPLAY GAME with the ONLY REALLY DIFFERENT ACTION
IN YEARS, featuring HIGH-POWER "TURRET SHOOTER"**

- SUPER-POWER FLIPPERS • OSCILLATING RANGE FINDER • TEN
NUMBERED TARGETS • POINT AND HIGH SCORE REPLAY AWARDS.
- IT'S FAST — SIMPLE — FASCINATING — A MONEY-MAKING WONDER!**

**STEP RIGHT UP
AND ORDER FROM
YOUR DISTRIBUTOR
TODAY!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

"Lite-A-Pin" Shuffle Conversion Clicks Big

M & T Sales Co. Speeds Up Production

CHICAGO—Ted Rubenstein of M & T Sales Co., this city, reported this past week that, "from the very moment we opened our doors on Monday morning we have been busy with long distance phones receiving telegrams and getting mail, all ordering our new shuffle game conversion, 'Lite-A-Pin.' The orders which we have already taken and are delivering establish this newest product of our firm as absolutely sensational."

Ted said that never before in the firm's history have the operators and distributors called around for a product which they created as they are for the new plexiglass "Lite-A-Pin."

As Rubenstein explained, "This is the only conversion unit for the unlighted pin shuffle games which allows the player to follow the puck all the way as it sails underneath the plexiglass tray. The fact that the player can follow the puck until it drops out of sight is one thrill that just can't be equalled."

"Another thrill," he continued, "is the fact that the players see the lighted plastic pins go off as the pluck sails over the rollover switches. These pins go on again with each new play."

"Yet," Ted explains, "it takes only a few minutes for any mechanic or

any operator to install the 'Lite-A-Pin' conversion on any of the old style shuffle games right on location and make a brand new style lighted pins shuffle game out of the old machine."

Distributors and operators have been phoning in to M & T Sales Co. all day long from all parts of the nation. In the meantime, production is being speeded far beyond first expectations of the firm.

They are shipping samples by air to coinmen all over the nation to get operators and distributors started with the "Lite-A-Pin." Volume deliveries follow these first sample shipments.

"In fact," Ted reported, "one operator has asked us to air express a very large quantity to him immediately. He calls 'Lite-A-Pin' his 'life-saver.'"

MOA CONVENTION SPECIAL ISSUE of THE CASH BOX

GOES TO PRESS: MARCH 3

RUSH YOUR AD!

• SEE PAGE 5 •

"Lite-A-Pin" SENSATIONAL ONLY \$20⁰⁰ CONVERSION FOR YOUR SHUFFLE ALLEYS ^{EA}

SHUFFLE GAMES

United Shuffle Alley WRITE
Williams WRITE
Genco WRITE
Keeney WRITE
Gliders WRITE
Rebound Shuffle Games With Score
Unit and Coin Box WRITE

SHUFFLEBOARDS

Used Shuffleboards with Maple Tops
in 18 Foot, 20 Foot and 22 Foot WRITE
Electric Scoreboards for Wall or Top
of Boards WRITE

ARCADE SPECIALS

DALE GUNS \$74.50
Bally Undersea Raiders WRITE
Total Rolls and Advance Rolls WRITE
For anything else you need in Arcade
Equipment write us immediately—we have
it in our warehouse.

MID-STATE CO.

2369 Milwaukee Ave., Chicago 47, Ill.
(All Phones: Dickens 2-3444)

SuperVend Sales Places Million Dollar Order For Drink Vendor



M. G. HAMMERGREN

DALLAS, TEX.—The largest order ever given for the production of soft drink cup-vending machines since

their invention has been placed with Texas Engineering and Manufacturing Company, Inc., Dallas, Texas, by the SuperVend Sales Corporation, Chicago, Illinois, H. L. Howard, Executive Vice President and Treasurer of TEMCO, and M. G. Hammergren, President of SuperVend Sales Corporation revealed today in a joint announcement.

Neither Howard nor Hammergren would reveal the exact number of machines involved in the contract, but they stated that it will involve several million dollars of production business for TEMCO during the current year. The contract was negotiated by Paul M. Fuller and Larry Cooper, Vice Presidents of SuperVend Sales Corporation.

The SuperVend machine, which TEMCO will build, is a soft drink cup-vending machine which gives the purchaser a choice of three different beverages by the turning of a selection lever. The desired beverage is delivered in a paper cup.

ATTENTION OPERATORS! NO NEED TO PAY CASH IF YOU USE THE "COVEN FINANCE PLAN"

- There is no need to pay cash for the games and phonographs you want.
- The "Coven Finance Plan" allows every operator the opportunity to expand his route and increase his business without need for full cash payment.
- For many years operators have always stated that they could enjoy a better, more progressive business and earn greater profits if they could obtain correct financing. The kind of financing which would allow them to correctly expand their business.
- This finance plan was created especially for operators. The "Coven Finance Plan" has taken into consideration every means to benefit the operator's future, healthier growth and assure him the greatest possible profits.
- Come in today. Select the games and music machines you need. Make a small down payment. We finance the rest.

IMPORTANT NOTICE

The "Coven Finance Plan" arranges complete financing for the new Wurlitzer Model 1250 phonograph and all the Wurlitzer 1950 music accessories for Northern Illinois, Northwest Indiana and Berrien County, Mich.

Financing also arranged for all Bally Manufacturing Company products, including the sensational, new "Bally Speed Bowler", for Northern Illinois, entire State of Indiana and the entire State of Wisconsin.

COVEN DISTRIBUTING CO.

3181 ELSTON AVENUE

CHICAGO 18, ILL.

(All Phones: INdependence 3-2210)

LAST CALL!!

M O A

(MUSIC OPERATORS OF AMERICA)

SPECIAL CONVENTION

ISSUE OF

THE CASH BOX

GOES TO PRESS **FRIDAY-MARCH 3** AT NOON

• SEE PAGE 5 •

RUSH YOUR AD NOW!

THE CASH BOX

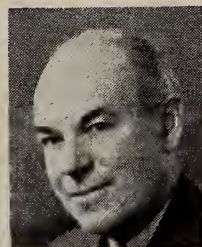
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

(PHONE: LOnacre 4-5321)



CHICAGO CHATTER

Next week, at this time, MOA will be in convention meet. This is the first time that the nation's juke box ops have come together in a national convention. Leaders of the MOA are expected in town much before Mar 6 (opening day) to arrange complete program . . . Another meeting (Mon. Feb. 27) at the United Mfg. Co. plant. Over 40 of the United distribs present in round table discussion with execs of the firm . . . Ops are now wondering when the first "baseball shuffle game" will be introduced. One mechanic for distrib here created such conversion. Ops look to game featuring singles, doubles, triples,



RAY MOLONEY

homers, as well as strikes, errors and outs. Three outs to be entire game . . . New joke going the rounds here about that British sergeant who won outstanding citations during the war. The punch line is what knocks 'em off their feet . . . Dave Gensburg is back from the coast and in action at Genco. Expect some new and different games . . . Frank Mencuri of Exhibit to the West Coast. Charley Pieri into the Midwest. Clare Meyer traveling the East Coast. Exhibit execs are sure hopping about, according to Joe Batten, who is busier than a bee at the Exhibit offices with all these men out on the road . . . Sam Lewis of Chicoin is thrilled at the way the firm's "Bowling Alley" goes on and on and on. Looks like the "Kilroy" production mark will be shattered . . . Sam Stern feeling all better. Left town for a few days this past week. Orders for the firm's "Twin Shuffle" coming in just as strong as ever with demand increasing . . . Monte West is a busy boy over at World Wide these days . . . Wonder what Morrie Ginsberg did with that big Washington, D. C. deal? . . . Ben Coven clicks with a finance plan for ops that has everything the op needs to expand his business. Ben telling us all about it while going over dozens of pics taken at his Wurlitzer showing and pointing out how swell his B.W. (Trudy) looks on some of them.

Since Herald-American editorial here regarding minting of 7c and 3c coin (The Cash Box, Feb. 25) some of the coinmen have changed their minds about a 7½c coin. Now claim that the 7c (or even an 8c) coin might be much better from bookkeeping and changemaking standpoint . . . Mike Hammergren, Larry Cooper, George Dick, Jackie Fields, Paul Fuller and others at SuperVend getting ready for lots of hand shakes and "hellos" when MOA conventioners pull into town. So many of the music ops have already advised Mike that they will visit with him at his new offices when they come in for the MOA meet . . . Joe Caldron of AMI is scooting about here and there trying to pacify everyone regarding more and ever more delivery of the new AMI Model "C." And John Haddock reported working at top speed in Grand Rapids to handle the ever growing batch of orders . . . Never saw a happier guy than Roy Maloney when coinmen advised him that his newest creation, Bally "Speed Bowler" is "the bestest of the best." Ray all smiles and happier than a kid with a giant ice cream cone . . . Dave Rockola back at his huge plant and plunges right into the midst of the busy action going on there . . . Talk about a happy guy—that's Ted Rubenstein of M & T Sales Co. whose "Lite-A-Pin" plexiglas tray and bowling pins has clicked like everything. Ted reports wires and phone calls waiting for him from early Monday morning when he got into his office and that shipments already under way in ever greater quantity each day . . . Haven't even been able to get a local call wedged in between those long distance calls to John Conroe of J. H. Keeney & Co. Distribs keeping John's wires hotter than ever asking for "Ten Pins" all day long . . . "No malarkey. Just send in your orders—with the cash," is the way Bruno Kosek of Mid-State puts it these days . . . Myer Gensburg reported on his Florida vacation. At the perfect time, too, just as the ice and snow hits Our Town . . . Harry Silverberg of W. B. Music Co., Kansas City confabbing with Nate Gottlieb for more and still more of the "Just 21" games.



JOHN HADDOCK



JOHN CONROE

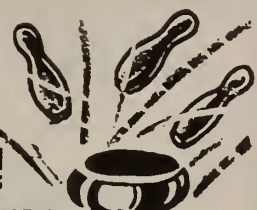
Bill Billheimer of Como busier than ever before with "Hollycrane" repeat orders. Seems that everyone who orders these units continue to repeat and repeat . . . They tell me that Earl Moloney is one of the best pianists in the coinbiz. Don't know of many coinmen who play the piano. So can't

argue the point . . . Jim Mangan gets his name in the columns here telling noted columnists about the MOA meeting and that over 400,000 juke boxes will be represented by ops attending this meet . . . Jake Friedman in town all the way up from Atlanta . . . Ray Cunliffe advises that music ops have received 100 tickets for the famed "Breakfast Club" broadcast where they will listen to Johnny (Desmo) Desmond, MGM Records' singing star, and will request Johnny sing "C'est Si Bon," his click disk for them . . . George Miller of Oakland, Cal. of MOA advises he will be in town three or four days in advance to help outline program for the meeting at the Palmer House . . . Herb Jones of Bally continues handling so much business: Bally, ACMMA, and special favors for the firm's distribs, as well as all advertising and editing of "Bally-Who," that even execs around the factory wonder how he does it . . . Ray Riehl and Herb Oettinger of United rushed out to Philadelphia to see that TV broadcast featuring their "Super Shuffle Alley" and the work of the "Shuffle Bowling League of America" . . . Penny bulk vendors continue to be among the biggest sellers in the biz at this time. Mixture of charms and ball gum best . . . LeRoy Mintz of Miller Mfg. Co., needle mfrs, advises that firm will have some super surprises for phono ops which will be shown for the first time at MOA display . . . Harry Williams still on the West Coast and reported to be enjoying his golf tremendously. Tip is that he's playing a whale of a game . . . Phono distribs here have taken more orders these past few months, they state, than they have in many past months combined. That gives some idea of the recovery which the juke box biz has made . . . All well known disk stars here are preparing to visit at MOA show and many will invite juke box ops to see their radio programs.



HARRY WILLIAMS

'EXHIBIT'S SHUFFLE BOWL



FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate **BIG MONEY MAKERS** . . . RIGHT NOW with the **smartest** and the most **REAL** miniature Bowling performance of today.

STRIKES
SPARES
RAILROADS
SPLITS
ETC.

OFFICIAL
REGULATION
SCORE
TAB

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

PLAY
FRAME
BY
FRAME

| SHUFFLE BOWL | |
|--------------|--|
| NAME | |
| Score | |
| Strike | |
| Spare | |
| Pin | |
| Club | |

SHUFFLE BOWL
Miniature Bowling
One third actual size
10c A Line
ONE TO FIVE PLAYERS



AUTOMATIC
PUCK
RETURN
NO
WAITING

10
REAL PLASTIC
ILLUMINATED
PINS

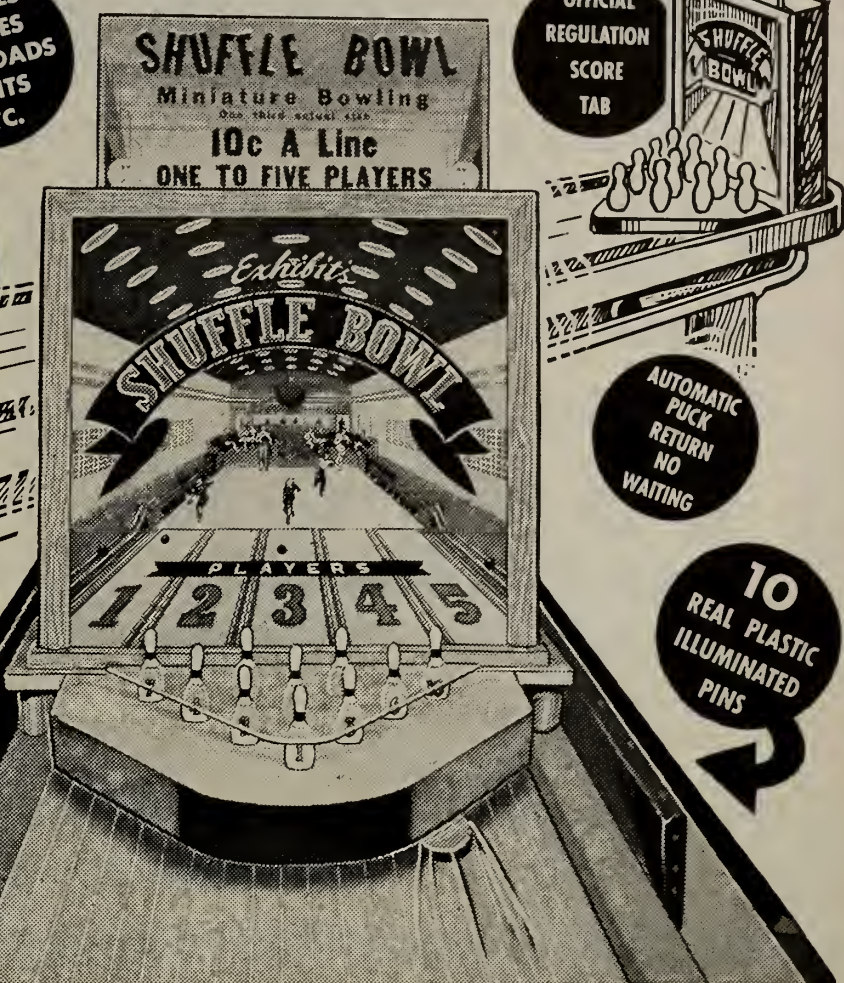
EACH
ALLEY
LITES UP
FOR EACH
LINE PLAYED

ONE-THIRD ACTUAL LENGTH
OF REGULATION ALLEYS.
ADAPTABLE TO ALL
LENGTH SHUFFLE BOARDS

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a **NEW POPULAR GAME ON YOUR LOCATION** . . . to **EARN BIGGER and BETTER** for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.



Young Distributing Moves To New Quarters On N. Y.'s Coinrow



JOE YOUNG

new 1250 phonograph on "National Wurlitzer Days" was completed.

Located between 43rd and 44th Street, the firm is right in the center of activity. Showrooms, offices, and stockrooms have been laid out, but complete construction hasn't been completed. "When all construction is completed," stated Young, "we'll have one of the most modern and finest appearing buildings in the business. In addition to the large floor space, we have additional space of the same footage in our cellar for storage and warehousing."

Great interest continues on the 1250, reported Young. "We have a continual flock of music operators dropping into these new quarters to talk things over with us, and we're very happy that we're continuing to sign up very fine orders every day."

Display rooms and offices face the visitor immediately upon his entrance, with the Wurlitzer 1250 set up in an attractive display that catches the eye at once. A large, completely stocked parts department is a few steps off, and the shop is set at the rear of the floor.

NEW YORK—Young Distributing, Inc., Wurlitzer distributors here, moved this past week into its new quarters on coinrow, 599 Tenth Avenue this city. Joe Young, head of the firm, had contemplated the move for some time, but waited until the showing of the

PROFIT
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KEENEY'S
TEN PINS • PYRAMID • PIN BOY
Electric Ball
• ELECTRIC CIGARETTE VENDOR •
J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

Japanese Inquiry Puzzles SuperVend Execs



LARRY COOPER

CHICAGO—From almost every state in the union and from nine foreign countries have come letters to SuperVend Sales Corp., this city. Many have been personally addressed to executives of the firm. Each one of these letters, of course, asks about the firm's new cup drink dispenser, Brooke Coin Changer and the other

automatic merchandisers. A letter from a tenth foreign country arrived this past week and has Larry Cooper, vice-president of the corporation, still trying to puzzle it out. The letter was from Tokyo, Japan, and read as follows: "Thanks for courtesy allowing we should have to write. Please tell authorities as to what comes your machines to be used for here Tokyo. Is rice wine we got permission. Advise us of immediately machines buying now merchandise of kind in U.S.A. Give courtesy as to write." Larry hasn't as yet made out the details of what is wanted. He has been asking coinmen who have had dealings with the Japanese how to go about this letter. Anyone knowing how communicate with Larry Cooper.

NOW DELIVERING

in

NEW YORK

and

NEW JERSEY

Bally's NEW

SPEED-BOWLER

The Greatest Shuffle Bowler Of Them All!

ORDER TODAY!

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SALES COMPANY

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NEWARK 8, N. J.
(Blgelow 3-8777)

354 SO. WARREN ST., TRENTON, N. J.
(TRenton 5-6593)



EASTERN FLASHES

What a week! Freezing cold weather, snow, sleet, rain, and worse of all, icy pavements that resembled skating rinks. With these adverse conditions, business along coinrow fell off somewhat, but withal, some brisk buying going on. Another factor that slowed sales up on games somewhat is the license situation. New licenses will be issued March 15, and many operators holding off buying as any new location at this time would mean the expenditure of an additional \$50 until March 15. Watch the action after March 15.

However, nothing effected the demand of operators for Bally's new shuffle game "Speed Bowler." Barney (Shugy) Sugerman, Runyon Sales Company, local distributor for Bally, in a peculiar position. With demand great, and deliveries unable to take care of everyone, he's either on the phone or speaking with visiting operators, explaining how impossible it is to allocate machines to the satisfaction of everyone. However, Shugy states that Bally is putting all its resources behind its production line, and "Speed Bowler" will soon be arriving in quantities so that he'll be able to allot them to coinmen in a manner give them all a fair "shake." . . . Shugy and Abe Green, by the way making reservations for the MOA convention in Chicago, where their factory (AMI) will display its phono. . . . Al (Beef) Schwartz, Morris Vending Company of northern New Jersey, visits along the row. "If you fellows think it's cold," chuckled Al, "you should have been in Morristown this morning where it was 'way below zero." . . . Eddie Corrison, Palisade Specialties, Cliffside Park, N. J., in town again this week. This is the third week in a row we've caught up with Eddie. He really must be in action.

Joe Young moves his Young Distributing, Inc., firm to his new and modernized building at 599 Tenth Avenue (on coinrow between 43rd and 44th Street). Joe tells us music operators are dropping into these new showrooms continually to view the new Wurlitzer 1250. "We are mighty satisfied with, not only their reaction," smiled Joe, "but, more than anything else, the fact that they are ordering the 1250 in most instances." . . . With the worst weather of the winter, many coinmen moaning about how they'd like to be lying under the sun in Miami. . . . One of the lucky ones is Al Denver, president of the music operators association, who's finishing up a vacation there. Al will fly directly to the MOA convention in Chicago on March 6. . . . Charlie Aronson, Brooklyn Amusement Machine Company, another coinman in Florida. Charlie expected back next week. Meanwhile, Bill Alberg handles the biz in Brooklyn. . . . Mendy Mendelson, business manager of the Associated Amusement Machine Operators of New York (games association) tells us that membership continues to increase steadily.

Jack Semel just about completing that very interesting route deal. . . . Al Simon, Albert Simon, Inc., Chicoin representative here, entertains a great many coinmen, both local and out-of-town, every week at his offices—all probably insisting upon faster deliveries of the factory's "Bowling Alley." . . . Harry Koepfel, Koepfel Distributing Company, back from a road trip, and his showroom loaded with good used music equipment. When we visited them this week, Hymie was supervising the loading of a truckful of machines headed for out-of-town buyers. . . . Harry Wichansky, Elizabeth, N. J., down on the street buying machines. Harry operating remote music in Elizabeth, and finds it so profitable, may branch out to additional cities. . . . Another Elizabethan, Dave Stern, Seacoast Distributors, kept on the go with Rock-Ola's "Shuffle-Lane." . . . Talking about past conventions, Harry Wasserman, music op, relates some stories of the good times he's had at previous shows. Harry, by the way, going to Chicago for the MOA convention. . . . Have an interesting chat about operating in the old days with Dominic Ambrose of Long Island, while visiting at Atlantic New York Corp. . . . Dave Lowy, Dave Lowy & Company, spends more and more time in his office with games ops. Orders for Keeney's "Pin Boy" and "Ten Strike," arranging shipments, taking payments, etc.

MIAMI MURMURS

Things are humming at top speed here. It seems that the cold, cold February days brought many more of the coinmen down from the north. Everywhere we turn we bump into coin machine men from all over the nation. The natives are complaining about not being able to take care of their own business while rushing out to say "hello," or meeting with the "tourists" every nite, etc. etc. But, everyone's happy and hustling. . . . Willie Blatt a busy boy for some days entertaining Gil Kitt and the very beautiful Mrs. Kitt and their children. The Kitts intend to stay down here for a long while enjoying the sunshine. . . . Sam Taran of Taran Distributing and his ever busy "Man Friday," none other than Ely Ross, at their wits' end trying to satisfy the demand for the AMI Model "C." Sam and Ely claim that "The more we sell the more they want" . . . Roy McGinnis, president of J. H. Keeney & Co., Inc. is really having himself a time down here. In fact, even Mrs. McGinnis doesn't know where he's meandering about half the time. But, Roy is out on the golf course, enjoying the game and the sunshine, somewhere out in his yard fixing flowers, or taking short trips over to Coral Gables. . . . Lou Koren of the King Cole Hotel is reported on his way back from Chicago. Lou spent almost a week there. Mrs. Koren tells us he just can't take those raw and biting winds anymore.

Ted Bush and Ozzie Truppman report that they're sure glad they have that 3,000 square feet of additional space, which was just completed and added to their building just in time for the click which they made with the new Wurlitzer 1250. The boys are all enthused about their showing in Tampa which was held at the swank Tampa Terrace Hotel. This is in addition to their Miami and Jacksonville showines. Present were Ted Bush, Ozzie Truppman, Ken Willis and Jacksonville office manager, Les Haeglund. . . . Phil Patz of York, Pa. and Jack Gitlen of Harrisburg, Pa. have been seen playing some really terrific golf at the Miami Shores Country Club. Both boys claim that they're "strictly vacationing" and have left all their business worries behind them in Pennsylvania. Phil's wife and kiddies are taking it easy at the Royal Palms Hotel every day until the boys return from their golfing. . . . Many of the northerners who haven't been down this year, according to coinmen here, have already notified Miamians that they'll "be down any day now." So it looks like even more and more crowds. And all the better Beach hotels are simply jammed this month.

Coven Arranges Finance Plan For Ops On Games And Phonos



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Company, this city, fac-

tory distributors for Bally and Wurlitzer, reported this past week that, after long discussions with bankers here, he has been able to arrange for a finance plan covering his immediate territory for operators who purchase Bally games as well as Wurlitzer automatic music equipment from his firm.

As Coven stated, "After many meetings with bankers here we are happy to state that we have at last come to an arrangement whereby we can finance operators who buy games and music from us. This again proves," he continued, "that the bankers have faith in the industry. They are in agreement as to its ability to meet financial obligations."

The firm is at present very busy with their new Wurlitzer Model 1250 phono and all Wurlitzer automatic music accessories. It is also featuring the new Bally "Speed Bowler." This latter game has taken strong hold here and operators are reported, according to Coven, to be demanding it in ever larger quantities.

As Coven put it, "Finance is one of the most important factors for the average operator. He realizes," Ben says, "that without proper financing he must always hold down on expansion, just when he knows that expanding his business will mean bigger and better profits for him in every way.

"We worked hard," he continues, "to get the operators the proper sort of financing which would allow them to be able to buy their equipment in such fashion that they could retain a good portion of their working capital for any eventualities which might arise and which would also allow them to expand their businesses without hardship."

SPECIAL Reconditioned Like New Ready for Location
WURLITZER 750
\$159.50

1/3 Dep., Bal. C.O.D.
Write For Complete Music List
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COIN MACHINE MOVIES
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REELS OF 8 AND 6 SUBJECTS
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NOW DELIVERING!

"Lite-A-Pin"

THE ONE AND ONLY PLASTIC (PLEXIGLAS) TRAY WITH LITE-UP PLASTIC PINS—YOU CAN SEE THE PUCK SAILING UNDER THE PINS!! PIN LITES GO OUT AS HIT—AUTOMATICALLY RE-LITE FOR NEW PLAY. IT'S SENSATIONAL!

CONVERT EVERY SHUFFLE GAME YOU OWN TO THE NEW STYLE "Lite-A-Pin" GAMES!!

IMPORTANT NOTICE

It takes only a few minutes, right on location, for any operator or mechanic to install the "Lite-A-Pin" plastic tray on any shuffle game! Rush your order immediately!

M & T SALES CO.



1/2 DEPOSIT WITH ALL ORDERS
BALANCE C.O.D., F.O.B. CHICAGO

DISTRIBUTORS ATTENTION

TERRITORIES AVAILABLE. WRITE, WIRE OR PHONE IMMEDIATELY. DELIVERIES NOW BEING RUSHED. GET YOUR SHARE QUICK.

2849 FULLERTON AVE., CHICAGO 47, ILL.
(All Phones: DICKENS 2-2424)

Como Mfg. Corp. Moves To New And Larger Quarters

Production Of "Hollycrane" To Be Increased

CHICAGO—Como Manufacturing Corporation, manufacturers of the popular "Hollycrane," this week moved to new and larger quarters at 5013-25 N. Kedzie Avenue, this city. The expansion program of this company calls for greater space and increased production. An entire floor of 20,000 square feet will be used by the firm.

Bill Billheimer, vice president and general manager of Como, reported that roadmen Ralph Nicholson and Ben Becker have been turning in large orders, and substantial business received from representatives Lew London and Dave Russell have made it necessary to enlarge production facilities.

Dave Russell, specializing in carnivals and traveling shows has turned in many fine orders from this field, and says "Hollycrane" will be well represented this season thruout the country at carnivals, fairs, etc.

"Last fall at the Canadian National Exposition" stated Billheimer, "the Conklin Shows had 20 'Hollycranes' in operation at Toronto. Receipts were far beyond expectations according to J. W. (Patty) Conklin, who stated that the gross attained by these machines at the exposition surprised everybody, and one of the amazing facts is that 20 'Hollycranes' during the same number of days outgrossed a complete arcade of 200 various other types of coin operated machines."

Como announced that Don Pearl, chief engineer, has designed a new "escutcheon plate" of detailed instructions which will be standard equipment on all "Hollycranes" shipped in the future.

Deliveries will be much faster with the greater amount of floor space in the new plant stated Jerry Gerardin, plant manager.

Bishop New Bally Distrib In N. C.

RALEIGH, N. C.—Bishop Music Company, 117 E. Morgan Street, this city, has been appointed distributor for Bally Manufacturing Company for the state of North Carolina according to an announcement by Jack Nelson, general sales manager of the manufacturing company.

The firm is headed by C. C. Bishop, who has many years of experience in the coin machine field. The appointment was made by Dan Moloney, during a recent visit.

Bishop Music will handle the complete Bally line, and is now concentrating on Bally's new shuffle game "Speed Bowler."

Lou Casola Elected Pres. Illinois Amuse Assn. For Third Consecutive Term

ROCKFORD, ILL.—Lou Casola, this city, was elected President of the Illinois Amusement Assn. for the third consecutive time this past week.

John Dockhus was elected Vice-President, Harold Hildebrand, Secretary-Treasurer and Marvin Woolf, Recording Secretary.

The organization was created in 1948 and the membership now consists of 14 out of the 16 recognized ops of pinballs, phonographs and related equipment in this area.

The IAA territory radiates out of this city in all directions, covering Northern Illinois and Southern Wisconsin. The organization reports that operations of its members covers over 1,500 machines of various kinds.

Marvin Woolf stated, "We consider ours as a progressive, wide-awake organization furthering public relations. Close cooperation between our operators and their location owners is one of our foremost aims."

Meetings are held by the association the first Monday of every month at 208 North Madison Street Rockford, Ill., at 8 P.M.

The organization extends a cordial welcome to any and all coin machine men to pay them a visit on meeting nights or at any other time when in Rockford.

THE WORLD'S GREATEST COUNTER GAMES MARVEL



& AMERICAN EAGLE

Both "Marvel" and "American Eagle" come fully equipped with Token Payout and are available in two models: 1) Non-Coin Operated (Tox Free) 1c or 5c Play and, 2) Coin Operated, 1c or 5c Play.

"BUDDY"

Features Cigarette or Fruit Reels. Comes fully equipped with Two Cash Boxes (one for location, one for operator) Plus Coin Dividers. Can be had in 1c or 5c or 10c Play.

"CUB" and "ACE"

"Ace" features Poker Reels and is priced Low. "Cub" features either cigarette or fruit reels. Mightiest mites in the money-making field. Come in 1c or 5c or 10c Play. Order by the dozen.

WE STOCK PARTS FOR ALL DAVAL GAMES

WE CONVERT

your Coin Operated "Marvel" and "American Eagle" to Non-Coin Operated (Tox Free) Models.

COMET INDUSTRIES, INC.

2849 FULLERTON AVE., CHICAGO 47, ILL.
(Tel.: Dickens 2-2424)



CALIFORNIA CLIPPINGS

Plenty of excitement among operators and distributors over the arrival last week of several new shuffle games . . . At Paul Laymon's the line formed to the right for a look at the floor sample of Bally's "Speed Bowler," an improvement over the "Shuffle Bowler" and every other game on the market, to quote Charlie Daniels, who might be suspected of a slight prejudice on the subject. It's a fine looking game, with its newly animated pins, more attractive headboard and all mechanical workings concentrated in the back for easier servicing. It's also a faster game, taking one and a half minutes per game against the former three minute play period, and with even more appeal to the player . . . Just as enthusiastic in the praise of United's new "Super Shuffle Alley" over at General Music was Fred Gaunt, who stressed its plastic pins, improved cabinet and hinged toplit for complete, easy servicing of mechanism . . . Fred says it now looks like Bud Parr won't be able to get away for that long overdue trip for some time.

Out pacifying those Chicago Coin "Bowling Alley" customers who haven't been able to get delivery was Phil Robinson . . . An interesting and possibly provocative move was made by Lyn Brown in his new setup, with the announcement that he was now in the "manufacturing business," putting out a special conversion job for one of the popular bowling games with the idea of bringing a former model up to a later one by lighting up the pins etc. . . . Two a minute, Lyn tells us, are rolling off his assembly lines and he and partner are lining up a national deal on their baby . . . Jack Simon in Chicago, Jack Ryan reports, and possibly back to Cincy before heading home. Included on Simon's itinerary were Indianapolis and several Kentucky cities . . . Walter Solomon reveals the Revco ice cream machines are really spinning into a slew of locations with a couple of outside salesmen in the field. And, of course, the AMI "C" is doing but fine.

Chatted with Nels Nelson at Bob Bard's and Nels, despite his usual conservative approach to a proposition, expressed confidence in the chances of that new game of theirs turning out to be a very big thing, not only locally but nationally . . . Mark Jennison had to take a piece of a day off at Mills due to that old devil virus bug but secy. Vera tells us that he hoped to be back on the job the following day . . . "Quiet month but a little coming in from every direction," quoting George Warners, the sage of the Pico Blvd. who will have the distinction, we understand, of introducing the Mayor of Los Angeles at one of George's numerous lodge gatherings in the near future. We offered to write the intro but Warner decided to wrestle with the dictionary himself . . . Interesting comment in the local sheets both on the jukebox business, regarding City Council consideration of a new licensing ordinance, and comment on a phase of the coin machine business, with reports streaming in from Washington, Sacramento and wherever else the politicians were out hustling a vote.

MINNEAPOLIS—ST. PAUL, MINN.

Frank Davidson of Spooner, Wis., in Minneapolis for the day calling on several distributors and picking up his record supply. . . . Frank Coubal of Northwest Coin Machine Company, Bloomer, Wis., back on his feet again after having been ill with a slight stroke for several weeks. . . . Al Eggermont of Marshall, making a trip into Minneapolis to see the "Just 21" at the Hy-G Music Company.

Henry Aesoph of Orient, S. D., spending a few days in town. . . . Fritz Eichinger of St. Paul, left last week with the wife for Miami. . . . L. E. Kell of Alma, Wis., in Minneapolis picking up several dozen locks for his pingames. Somebody stole his set of keys for his machines, and now he has the job of having to drill every machine and replace them with new locks. . . . Mr. and Mrs. Bob Addington of Bismarck, N. D., drove into Minneapolis last week. . . . The Van Specialty Company of Bismarck, N. D., has been sold to Bob and Glenn Addington and John Morton. The new firm will be known as the Dakota Music Company. . . . Don Hazelwood of Aitkin, in Minneapolis for the day. Don and his wife returned recently from a nice long vacation in Mexico City.

Hank Krueger of Fairfax, also in town for the day, making the rounds. . . . Harry Johnson of Mitchell, S. D., driving into Minneapolis to spend a few days just to rest up. . . . A. M. Westby of Mitchell, S. D., also in town for a few days. . . . Harold Lieberman of the Lieberman Music Company in New York for a few days. . . . Hy Greenstein of the Hy-G Music Company, and Dave Gottlieb of the D. Gottlieb Company, Chicago, seeing quite a bit of each other in Miami. . . . Walter Fischer of Pipestone, drives into Minneapolis calls on distributors. . . . T. J. Fisher, Waconia, has been doing quite a bit of ice fishing and on his stops in Minneapolis has been bringing in some beautiful crappies and giving them to his friends.

DALLAS, TEXAS

Fishin' season is here again. Proved by Louie Coleman and Tommy Chatten. Tommy caught 30 bass and a terrific cold. . . . Have you heard about the Old Men's Golf Club in Palestine of which Ray Barnes is president? The club recently adjourned to South Texas for a week of golf. Along with their clubs went scooter bikes to aid them on their hikes across the course. Ray, please don't ask us where I got my information. . . . J. L. Eaton and Frank Emerson are the two outtalkish people we've yet to encounter. Ever try to get a word or two in one of their conversations. . . . Homer Antrim, Waurika, Okla., W. B. Moseley, Hugo, Okla., and Ray Wade, Ryan, Okla., were all in Big D for the Wurlitzer show. . . . Russell Burns returned from Hot Springs only to leave immediately. Russ just can't stay away from his horses. . . . D. H. Williams leaves for El Paso and Bud Ray takes off from Chicago on the same day. . . . Spike Sparks, Abilene, dropped around to see us. . . . Ditto Jack Sprock, Temple. . . . Jimmy Bounds in town again. . . . O. L. Lowrey, Nacogdoches; Harry Sutton, Bozier City; Hi Hightower, Fort Worth; W. W. Brown, Henderson; A. L. Bartley, Junction; Pete Purvis, Stephenville; and Richard Jentsel, Stephenville, dashing around the city looking over new equipment.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—219 Wurlitzer Steppers, will pay \$20. AUTOMATIC VENDING CORP., 525 PARKER STREET, CHESTER, PA.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—3020 Wurlitzer 3-wire 5/10/25c Boxes. Will pay \$25 cash each in good condition. Will pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—For cash. 1946 Pace DeLuxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

WANT—Cigarette, Popcorn, Peanut, Ball Gum, Candy Machines, Counter and Skill Games, Weighing Scales, Vest Pockets, Post Card Machines, Coin Operated Radios, Arcade Equipment. CAMEO VENDING, 432 W. 42nd STREET, NEW YORK, N. Y.

WANT—All late model phonographs. Will pay cash. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. TEL.: CH 4-5100.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Reliable first class all around man to head service and mechanical department for Long Island firm. Must be fully acquainted with music and games. Write stating full qualifications first letter. BOX # 72, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK, N. Y.

FREE

CLASSIFIED ADVERTISING
on
SPECIAL SUBSCRIPTION
DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year) \$48.00
26 WEEKS (½ Year) 26.00
13 WEEKS (¼ Year) 15.00

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE—2 Seeburg 100 Selectomatics. Best offer. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. Tel.: CHesapeake 6612.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Wurlitzer 1017 Hideaway \$225; 5 Wurlitzer 3020 Wireless Boxes \$45 ea.; Wurlitzer 219 Steppers \$22.50 ea.; AMI "A" \$450; Seeburg 46M \$265; Rock-Ola 1426 \$275; Wurlitzer 1100 \$425; Wurlitzer 750 E \$125; Wurlitzer 800 \$120; Wurlitzer 850 \$120. All our equipment reconditioned and ready for location. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CI 6-8939.

FOR SALE—South Louisiana Distributor for Keeney, Universal, Buckley, Aireon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells \$120 ea.; 2 5c Original Jewel Bells \$110 ea.; 20 5c and 25c Brown Fronts \$47.50 ea.; 1 Mills Three Bells 5/10/25c like new \$175; 1 5c Bally Hi Boy \$150; 10 A.B.T. Challengers, very clean, all for \$100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown \$69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1 Rebound Shuffleboard \$50; 1 Jumbo Parade P.O. \$25; 1 25c Mills Glitter Gold \$40; Mills 25c Handload \$40; Mills Cherry Bell 5c \$25; Jennings 50c Club Console \$200; ABT 1c Gun \$30; Seeburg 9800 RC \$60; Seeburg Colonel \$60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—8 Uneeda Monarchs, like new—will trade for phonos or games; 2 Seeburg Vogues revamped \$60 ea.; Wurlitzer 850 revamped \$100; 60 Jiffy "Hot" Dog machines, including advertising material, etc., everything to start in business. Also Willy's Jeep, 4 speeds, Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: ACademy 2-7400.

FOR SALE—Mercury DeLuxe Counter Grippers. 600 on locations. Few months old. Factory guaranteed. Moneymakers. Regular \$59.50. Sacrifice \$12, all or part. Locations Detroit, Toledo, Cleveland, Akron. Also 80 one month old. Will ship. C. ROZINSKI, 2416 HOLMES AVENUE, HAMTRACK, MICH.

FOR SALE—Keeney's New sensational "Ten Pins". Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors for H. J. Keeney & Company. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Bango \$69.50; Beacon \$69.50; Shuffle Skill \$69.50; Dale Gun \$104.50; Chicago Coin Pistol \$114.50; Beacon Pool Table \$225; Shuffle Alley, like new, \$239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—5/25c Challengers—late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, clean, \$325. WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Eliminate Escalator Trouble on your Mills machines. Use Jerry's Push-type Escalator. No Jam-ups. Fewer wearing parts. Displays more coins. Write for prices. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL 4, MINN.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Bango \$50; Pistol \$75; Dale Gun \$75; Shuffle Skill \$60. Must be picked up at GORDON AMUSEMENT COMPANY, 2377 JEROME AVE., BRONX, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—I Packard Model # 7 phono \$150; 1 Packard Manhattan phono \$250; 2 Dale Guns \$125 ea.; 1 Williams All Stars \$115. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. \$375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—25 National 918 Candy Machines \$69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new \$59.50; 1 1017 Wurlitzer hideaway \$249.50; 3 AMI Model "A" phonograph \$465 ea.; 4 Brand New Mercury Scales \$69.50 ea.; 2 Bally Big Innings \$239.50 ea.; 1 Quizzer like new \$149.50; 4 Dale Guns late model \$95 ea.; 2 Wilcox-Gay Recordios New \$235 ea.; 10 Seeburg late model Wall-O-Matics wireless \$32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Chicoin Midget Skee-ball \$200; Basketball Champ \$150; Bing-A-Roll \$125; Hy-Roll \$50; Pro-Scor \$50; Advance Roll \$25. Steel Balls, write. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joc. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

MISCELLANEOUS

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL TO THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

| | |
|---------------------------|---------|
| 52 WEEKS (Full Year)..... | \$48.00 |
| 26 WEEKS (½ Year)..... | 26.00 |
| 13 WEEKS (¼ Year)..... | 15.00 |

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

| | | |
|-----------------------------------|--------|--------|
| P 10 | 15.00 | 25.00 |
| P 12 | 15.00 | 25.00 |
| 312 | 17.50 | 29.50 |
| 400 | 17.50 | 35.00 |
| 412 | 25.00 | 39.50 |
| 412 ILL | 19.50 | 39.50 |
| 316 | 24.50 | 39.50 |
| 416 | 24.50 | 39.50 |
| 616 | 39.00 | 79.50 |
| 616 ILL | 40.00 | 46.00 |
| 616A | 25.00 | 40.00 |
| 716A | 25.00 | 39.50 |
| 24 | 32.50 | 35.00 |
| 600 R | 54.00 | 65.00 |
| 600 K | 59.00 | 109.50 |
| 500 | 59.00 | 60.00 |
| 500 A | 69.50 | 110.00 |
| 500 K | 55.00 | 110.00 |
| 41 (Counter) | 24.50 | 35.00 |
| 51 (Counter) | 24.50 | 39.50 |
| 61 (Counter) | 25.00 | 39.50 |
| 71 (Counter) | 29.50 | 49.50 |
| 81 (Counter) | 34.50 | 65.00 |
| 700 | 75.00 | 109.50 |
| 750 M | 135.00 | 145.00 |
| 750 E | 119.00 | 160.00 |
| 780M Colonial | 109.50 | 129.50 |
| 780 E | 89.50 | 129.00 |
| 800 | 75.00 | 120.00 |
| 850 | 89.00 | 120.00 |
| 950 | 89.00 | 104.50 |
| 1015 | 249.00 | 325.00 |
| 1017 Hideaway | 225.00 | 249.00 |
| 1100 | 325.00 | 425.00 |
| 1080 | 299.00 | 445.00 |
| 300 Adaptor | 10.00 | 15.00 |
| 320 Wireless Wall Box | 4.25 | 12.50 |
| 310 Wall Box 30 Wire | 4.50 | 6.50 |
| 320 2 Wire Wall Box | 4.25 | 7.50 |
| 332 2 Wire Bar Box | 5.00 | 9.50 |
| 331 2 Wire Bar Box | 5.00 | 10.00 |
| 304 2 Wire Stepper | 3.50 | 5.00 |
| Wireless Strollers | 25.00 | |
| 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 |
| 420 Speaker Cabinet | 40.00 | 49.50 |
| 3031 Wall Box | 14.50 | 15.00 |
| 3045 Wall Box | 14.50 | 19.50 |
| 3020 Wall Box | 39.00 | 45.00 |
| 219 Stepper | 22.50 | 25.00 |
| Selector Speaker | 95.00 | 125.00 |
| 100 Wall Box 5c 30c Wire | 3.50 | 5.00 |
| 100 Wall Box 10c 30c Wire | 12.50 | 17.50 |
| 111 Bar Box | 3.00 | 10.00 |
| 120 Wall Box 5c Wire | 2.00 | 3.50 |
| Bar Brackets | 2.00 | 3.50 |
| 305 Impulse Rec | 2.5c | 10.00 |
| 350 WIs Speaker | 17.50 | 39.50 |
| 115 Wall Box Wire 5c Wireless | 5.00 | 6.50 |
| 135 Step Receiver | 15.00 | 29.50 |
| 145 Imp. Step Fast | 3.50 | 7.50 |
| 150 Impulse Rec | 20.00 | |
| 337 Bar Box | 32.50 | |
| 306 Music Transmit | 7.50 | 9.50 |
| 39A Speaker | 25.00 | |
| 130 Adaptor | 15.00 | 17.50 |

WURLITZER (Cont.)

| | | |
|-------------------------------|--------|--------|
| Steel Cab. Speaker | 140.00 | 175.00 |
| 580 Speaker | 25.00 | 75.00 |
| 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 |
| 125 Wall Box 5/10/25 Wire | 3.00 | 7.50 |

SEEBURG

| | | |
|------------------------|--------|--------|
| Model A ILL | 19.50 | 29.50 |
| Model B | 19.50 | 29.50 |
| Model C | 19.50 | 25.00 |
| Model H | 14.50 | 24.50 |
| Rex | 34.50 | 39.00 |
| Model K15 | 19.50 | 39.50 |
| Model K20 | 25.00 | 39.50 |
| Plaza | 25.00 | 59.50 |
| Royale | 25.00 | 39.00 |
| Regal | 49.00 | 59.00 |
| Regal RC | 69.50 | 89.50 |
| Gem | 49.50 | 59.50 |
| Classic | 70.00 | 99.50 |
| Classic RC | 69.50 | 109.50 |
| Maestro | 74.50 | 89.50 |
| Mayfair | 59.50 | 69.50 |
| Mayfair RC | 69.50 | 99.50 |
| Melody King | 49.50 | 79.50 |
| Crown | 49.50 | 59.50 |
| Crown RC | 69.50 | 79.50 |
| Concert Grand | 49.50 | 60.00 |
| Colonel | 59.00 | 60.00 |
| Colonel RC | 74.50 | 99.50 |
| Concert Master | 59.50 | 89.50 |
| Concert Master RC | 85.00 | 99.50 |
| Cadet | 59.00 | 67.50 |
| Cadet RC | 79.50 | 99.50 |
| Major | 59.00 | 69.50 |
| Major RC | 74.50 | 89.50 |
| Envoy | 79.50 | 89.50 |
| Envoy RC | 85.00 | 90.00 |
| Vogue | 59.50 | 69.50 |
| Vogue RC | 79.50 | 99.50 |
| Casino | 49.00 | 69.50 |
| Casino RC | 69.50 | 89.50 |
| Commander | 59.00 | 69.50 |
| Commander RC | 85.00 | 99.00 |
| Hi Tone 9800 | 59.50 | 99.50 |
| Hi Tone 9800 RC | 89.50 | 99.00 |
| Hi Tone 8800 | 59.50 | 79.00 |
| Hi Tone 8800 RC | 55.00 | 99.00 |
| Hi Tone 8200 | 59.50 | 79.00 |
| Hi Tone 8200 RC | 89.50 | 99.00 |
| 146 S ('46) | 225.00 | 274.50 |
| 146 M | 239.00 | 299.50 |
| 147 S | 249.00 | 300.00 |
| 147 M | 299.00 | 365.00 |
| 148 S | 349.00 | 379.00 |
| 148 M | 399.00 | 419.00 |
| 246 Hideaway | 224.50 | 335.00 |
| 20 Record '43 Cab. | 149.50 | 200.00 |
| Selectomatic 16 | 5.00 | 7.50 |
| Selectomatic 24 | 5.00 | 19.50 |
| Selectomatic 20 | 5.00 | 10.00 |
| Remote Speak Organ | 10.00 | 27.50 |
| Multi Selector 12 Rec | 12.50 | 35.00 |
| Melody Parade Bar | 4.50 | |
| 5c Wallomatic Wireless | 3.00 | 8.50 |
| 5c Baromatic Wireless | 4.50 | 5.00 |
| 5c Wallomatic 3 Wire | 3.50 | 8.95 |

SEEBURG (Cont.)

| | | |
|--------------------------------|-------|-------|
| 30 Wire Wall Box | 2.00 | 7.50 |
| Power Supply | 15.00 | |
| 5, 10, 25c Baromatic Wire | 5.00 | 12.50 |
| 5, 10, 25c Wallomatic 3 Wire | 7.50 | 17.00 |
| 5, 10, 25c Baromatic Wireless | 12.50 | 17.00 |
| 5, 10, 25c Wallomatic Wireless | 8.50 | 17.50 |
| Electric Speaker | 25.00 | 29.50 |
| 3W2 Wall-o-Matic | 24.50 | 29.00 |
| W1-L56 Wall Box 5c | 24.50 | 29.00 |
| 3W5-L56 Wall Box 5, 10, 25c | 32.50 | 59.50 |
| W6-L56-5/10/25 Wireless | 40.00 | 49.00 |
| Tear Drop Speaker | 12.50 | 29.50 |

ROCK-OLA

| | | |
|-------------------------|--------|--------|
| 12 Record | 19.50 | 39.00 |
| 16 Record | 19.50 | 29.50 |
| Rhythm King 12 | 21.50 | 34.50 |
| Rhythm King 16 | 21.50 | 34.50 |
| Imperial 20 | 24.50 | 39.50 |
| Imperial 16 | 25.00 | 39.50 |
| Windsor | 39.50 | 60.00 |
| Monarch | 39.50 | 49.50 |
| Std. Dial-A-Tone | 69.50 | 89.50 |
| '40 Super Rockolite | 49.50 | 59.00 |
| Counter '39 | 19.50 | 39.50 |
| '39 Standard | 39.00 | 65.00 |
| '39 DeLuxe | 59.00 | 69.50 |
| '40 Master Rockolite | 49.50 | 79.50 |
| '40 Counter | 39.50 | 49.50 |
| '40 Counter with Std. | 49.50 | 54.50 |
| '41 Premier | 84.50 | 99.50 |
| Wall Box | 4.00 | 9.50 |
| Bar Box | 4.00 | 9.50 |
| Spectravox '41 | 15.00 | 29.50 |
| Glamour Tone Column | 32.50 | 35.00 |
| Modern Tone Column | 32.50 | 40.00 |
| Playmaster & Spectravox | 75.00 | 99.50 |
| Playmaster | 49.50 | 75.00 |
| Playmaster '46 | 249.50 | 260.00 |
| Twin 12 Cab Speak | 39.00 | 49.00 |
| 20 Rec. Steel Cab ASA | 75.00 | 109.50 |
| Playboy | 15.00 | 30.00 |
| Commando | 35.00 | 50.00 |
| 1422 Phono ('46) | 149.00 | 195.00 |
| 1424 Phono (Hideaway) | 189.50 | 239.50 |
| 1426 Phono ('47) | 249.50 | 275.00 |
| 1501 Wall Box | 3.00 | 7.50 |
| 1502 Bar Box | 5.00 | 7.50 |
| 1503 Wall Box | 12.50 | 15.00 |
| 1504 Bar Box | 8.50 | 17.50 |
| 1510 Bar Box | 15.00 | 20.00 |
| 1525 Wall Box | 10.00 | 17.50 |
| 1526 Bar Box | 15.00 | 19.50 |
| 1530 Wall Box | 16.50 | 21.50 |
| Dial A Tone B&W Box | 2.00 | 3.50 |
| 1805 Organ Speaker | 24.50 | 49.00 |

| | | |
|--------------------|-------|-------|
| DeLuxe Jr. Console | | |
| Rock | 50.00 | 79.50 |

PACKARD

| | | |
|------------------------|--------|--------|
| Pla Mor Wall & Bar Box | 12.50 | 14.50 |
| Manhattan | 199.50 | 250.00 |
| Model 7 Phono | 75.00 | 189.50 |
| Hideaway Model 400 | 89.50 | 119.50 |
| Bar Bracket | 2.00 | 3.00 |
| Willow Adaptor | 14.50 | 29.50 |
| Chestnut Adaptor | 15.00 | 25.00 |
| Cedar Adaptor | 16.50 | 29.50 |
| Poplar Adaptor | 15.00 | 27.50 |
| Maple Adaptor | 15.00 | 30.00 |
| Juniper Adaptor | 15.00 | 27.50 |
| Elm Adaptor | 15.00 | 25.00 |
| Pine Adaptor | 15.00 | 25.00 |
| Beech Adaptor | 15.00 | 27.50 |
| Spruce Adaptor | 17.50 | 29.50 |
| Ash Adaptor | 15.00 | 25.00 |
| Walnut Adaptor | 17.50 | 25.00 |
| Lily Adaptor | 10.00 | 12.50 |
| Violet Speaker | 10.00 | 15.00 |
| Orchid Speaker | 19.50 | 27.50 |
| Iris Speaker | 21.50 | 29.50 |

MILLS

| | | |
|------------------------|--------|--------|
| Zephyr | 19.50 | 29.50 |
| Studio | 32.50 | 49.50 |
| Dance Master | 25.00 | 32.50 |
| DeLuxe Dance Master | 40.00 | 52.50 |
| Do Ri Mi | 25.00 | 59.50 |
| Panoram | 125.00 | 195.00 |
| Throne of Music | 25.00 | 99.50 |
| Empress | 40.00 | 45.00 |
| Panoram Adaptor | 8.50 | |
| Panoram 10 Wall Box | 5.00 | 8.50 |
| Speaker | 10.00 | |
| Panoram Peek (Con) | 135.00 | 195.00 |
| Conv. for Panoram Peek | 10.00 | 29.50 |
| Constellation | 199.50 | 275.00 |

AMI

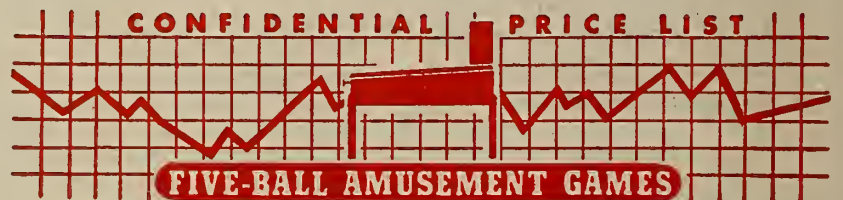
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|-----------------------|--------|--------|
| Hi-Boy (302) | 49.50 | 89.50 |
| Singing Towers (201) | 39.00 | 69.50 |
| Streamliner 5, 10, 25 | 25.00 | 59.50 |
| Top Flight | 25.00 | 50.00 |
| Singing Towers (301) | 39.00 | 99.50 |
| Model A '46 | 450.00 | 465.00 |
| Model B '48 | 525.00 | 675.00 |

BUCKLEY

| | | |
|----------------------|-------|-------|
| Wall & Bar Box O. S. | 3.00 | 5.00 |
| Wall & Bar Box N. S. | 12.50 | 17.50 |

AIREON

| | | |
|--------------------|--------|--------|
| Super DeLuxe ('46) | 79.50 | 99.50 |
| Blonde Bomber | 129.50 | 195.00 |
| Fiesta | 119.00 | 179.50 |
| '47 Hideaway | 150.00 | 195.00 |
| '48 Coronet 400 | 199.50 | 295.00 |
| '49 Coronet 500 | 275.00 | 299.50 |
| Impresario Speaker | 17.50 | |
| Me'odeon Speaker | 17.50 | |
| Carillon Speaker | 22.50 | |



| | | |
|------------------|--------|--------|
| ABC Bowler | 19.50 | 24.50 |
| Ali Baba | 59.50 | 69.50 |
| Alice | 59.50 | 89.50 |
| Amber | 10.00 | 15.00 |
| Aquacade | 89.50 | 102.50 |
| Arizona | 10.00 | 14.50 |
| Baby Face | 79.50 | 104.50 |
| Baffle Card | 10.00 | 17.50 |
| Ballerina | 30.00 | 59.50 |
| Ballyhoo | 10.00 | 29.50 |
| Band Leader | 149.50 | 159.50 |
| Banjo | 39.50 | 49.50 |
| Barnacle Bill | 65.00 | 94.50 |
| Bermuda | 29.50 | 59.50 |
| Big League | 14.50 | 29.50 |
| Big Time | 32.50 | 39.50 |
| Big Top | 74.50 | 119.50 |
| Black Gold | 84.50 | 125.00 |
| Blue Skies | 60.00 | 74.50 |
| Bonanza | 15.00 | 18.00 |
| Boston | 129.50 | 159.50 |
| Bowling Champ | 100.00 | 109.50 |
| Bowling League | 12.50 | 19.50 |
| Broncho | 10.00 | 19.50 |
| Buccaneer | 69.50 | 94.50 |
| Build UP | 29.50 | 39.50 |
| Buttons & Bows | 99.50 | 110.00 |
| Caribbean | 44.50 | 54.50 |
| Carnival | 59.50 | 69.50 |
| Carolina | 84.50 | 89.50 |
| Carousel | 10.00 | 30.00 |
| Catalina | 30.00 | 59.50 |
| Champion (Chico) | 109.50 | 149.50 |
| Chico | 55.00 | 129.50 |
| Cinderella | 40.00 | 69.50 |
| Circus | 39.50 | 55.00 |

| | | |
|----------------|--------|--------|
| Cleopatra | 25.00 | 44.50 |
| Click | 14.50 | 21.50 |
| College Daze | 134.50 | 144.50 |
| Contact | 32.50 | 59.50 |
| Cover Girl | 34.50 | 84.50 |
| Crazy Ball | 32.50 | 59.50 |
| Cross Line | 14.50 | 25.00 |
| Crossfire | 14.50 | 19.50 |
| Dallas | 89.50 | 95.00 |
| Dew Wa Ditty | 49.50 | 69.50 |
| Double Barrel | 10.00 | 19.50 |
| Double Shuffle | 99.50 | 139.50 |
| Drum Major | 25.00 | 34.50 |
| Dynamite | 10.00 | 20.00 |
| El Paso | 79.50 | 90.00 |
| Fast Ball | 7.50 | 19.50 |
| Fiesta | 14.50 | 27.50 |
| Flamingo | 10.00 | 29.50 |
| Floating Power | 84.50 | 119.50 |
| Flying Trapeze | 15.00 | 17.50 |
| Football | 119.50 | 144.50 |
| Formation | 15.00 | 25.00 |
| Four Diamonds | 14.50 | 19.50 |
| Four Roses | 12.50 | 17.50 |
| Freshie | 154.50 | 169.50 |
| Ginger | 14.50 | 20.00 |
| Gizmo | 54.50 | 55.00 |
| Glamour | 24.50 | 29.50 |
| Gold Ball | 18.00 | 32.50 |
| Gold Mine | 12.50 | 44.50 |
| Golden Gloves | 119.50 | 149.50 |
| Gondola | 84.50 | 115.50 |
| Grand Award | 79.50 | 99.50 |
| Gun Club | 14.50 | 17.50 |
| Harvest Moon | 74.50 | 99.50 |
| Havana | 14.50 | 27.50 |

CONFIDENTIAL PRICE LIST



FIVE-BALL AMUSEMENT GAMES

(Continued)

| | | | | | |
|----------------------------|--------|--------|-------------------------|--------|--------|
| Hawaii..... | 10.00 | 19.50 | Sea Breeze..... | 10.00 | 17.50 |
| Hi Dive..... | 14.50 | 19.50 | Sea Hawk..... | 20.00 | 39.50 |
| Hi-Ride..... | 17.50 | 29.50 | Sea Isle..... | 14.50 | 19.50 |
| Hit Parade..... | 25.00 | 49.50 | Serenade..... | 80.00 | 94.50 |
| Hold Over..... | 10.00 | 24.50 | Shanghai..... | 32.50 | 44.50 |
| Holiday..... | 65.00 | 109.50 | Shangri La..... | 12.50 | 15.00 |
| Hollywood..... | 14.95 | 19.50 | Sharpshooter..... | 109.50 | 110.00 |
| Honey..... | 10.00 | 19.50 | Shooting Stars..... | 15.00 | 22.50 |
| Horoscope..... | 12.50 | 15.00 | Short Stop..... | 29.50 | 39.50 |
| Humpty Dumpty..... | 34.50 | 59.50 | Show Boat..... | 84.50 | 109.50 |
| Idaho..... | 10.00 | 17.50 | Show Girl..... | 10.00 | 17.50 |
| Jack 'N Jill..... | 54.50 | 69.50 | Silver Spray..... | 14.95 | 19.50 |
| Jamboree..... | 37.50 | 64.50 | Silver Streak..... | 14.50 | 17.50 |
| Jungle..... | 12.50 | 15.00 | Singapore..... | 27.50 | 39.50 |
| Kilroy..... | 10.00 | 12.50 | Sky Line..... | 16.50 | 29.50 |
| King Arthur..... | 159.50 | 167.50 | Sky Ray..... | 12.50 | 19.50 |
| King Cole..... | 55.00 | 69.50 | Slap the Jap..... | 14.50 | 39.50 |
| Kismet..... | 17.50 | 32.50 | Slugger..... | 14.50 | 19.50 |
| Lady Robin Hood..... | 39.50 | 59.50 | Smarty..... | 10.00 | 15.00 |
| Landslide..... | 19.50 | 29.50 | Smoky..... | 12.00 | 19.50 |
| Laura..... | 10.00 | 25.00 | South Paw..... | 15.00 | 19.50 |
| League Leader..... | 10.00 | 14.95 | South Seas..... | 10.00 | 17.50 |
| Leap Year..... | 29.50 | 59.50 | Speed Ball..... | 14.95 | 32.50 |
| Liberty..... | 10.00 | 14.50 | Speed Demon..... | 15.00 | 29.50 |
| Lightning..... | 14.50 | 29.50 | Speedway..... | 49.50 | 60.00 |
| Line Up..... | 25.50 | 29.50 | Spellbound..... | 10.00 | 19.00 |
| Lucky Star..... | 10.00 | 15.00 | Spinball..... | 29.50 | 59.50 |
| Magic..... | 59.50 | 89.50 | Sports..... | 19.50 | 25.00 |
| Maisie..... | 15.00 | 22.50 | Sports Parade..... | 12.50 | 15.00 |
| Majors '49..... | 109.50 | 115.00 | Spot-A-Card..... | 25.00 | 29.50 |
| Major League Baseball..... | 32.50 | 49.50 | Spot Pool..... | 12.50 | 34.50 |
| Manhattan..... | 34.50 | 39.50 | Stage Door Canteen..... | 10.00 | 17.50 |
| Mardi Gras..... | 39.50 | 59.50 | Stars..... | 15.00 | 19.50 |
| Marines-At-Play..... | 12.50 | 15.00 | Star Attraction..... | 10.00 | 19.50 |
| Marjorie..... | 14.50 | 20.00 | Stardust..... | 49.50 | 59.50 |
| Maryland..... | 109.50 | 159.50 | Starlite..... | 10.00 | 19.50 |
| Mam-selle..... | 10.00 | 39.50 | State Fair..... | 10.00 | 17.50 |
| Merry Widow..... | 44.50 | 69.50 | Step Up..... | 10.00 | 17.50 |
| Melody..... | 25.00 | 29.50 | Stormy..... | 39.50 | 49.50 |
| Metro..... | 17.50 | 27.50 | Stratoliner..... | 14.50 | 29.50 |
| Mexico..... | 10.00 | 27.50 | Streamliner..... | 10.00 | 14.50 |
| Miami Beach..... | 15.95 | 17.50 | Summertime..... | 49.50 | 60.00 |
| Midget Racer..... | 10.00 | 25.00 | Sun Beam..... | 19.50 | 35.00 |
| Miss America..... | 12.50 | 27.50 | Sunny..... | 34.50 | 54.50 |
| Monicker..... | 10.00 | 17.50 | Supercharger..... | 15.00 | 24.50 |
| Monterrey..... | 32.50 | 49.50 | Super Hockey..... | 89.50 | 124.50 |
| Moon Glow..... | 85.00 | 99.50 | Superliner..... | 10.00 | 15.00 |
| Morocco..... | 32.50 | 84.50 | Superscore..... | 10.00 | 20.00 |
| Mystery..... | 17.50 | 20.00 | Surf Queens..... | 10.00 | 22.50 |
| Nevada..... | 10.00 | 17.50 | Suspense..... | 20.00 | 27.50 |
| Nudgy..... | 14.00 | 22.50 | Swanee..... | 64.50 | 69.50 |
| Oh Boy..... | 15.00 | 29.50 | Tally Ho..... | 14.50 | 18.00 |
| Oklahoma..... | 89.50 | 129.50 | Tampico..... | 95.00 | 149.50 |
| One Two Three..... | 55.00 | 79.50 | Target Skill..... | 12.50 | 19.50 |
| Opportunity..... | 19.50 | 25.00 | Telecard..... | 74.50 | 114.50 |
| Oscar..... | 22.50 | 24.50 | Temptation..... | 49.50 | 55.00 |
| Paradise..... | 32.50 | 65.00 | Tennessee..... | 45.00 | 59.50 |
| Phoenix..... | 89.50 | 99.50 | Three Feathers..... | 99.50 | 149.50 |
| Pinch Hitter..... | 75.00 | 89.50 | Three Musketeers..... | 119.50 | 124.50 |
| Pin Up Girl..... | 15.00 | 29.50 | Thrill..... | 32.50 | 69.50 |
| Play Ball..... | 15.00 | 19.50 | Topic..... | 7.50 | 17.50 |
| Play Boy..... | 12.50 | 22.50 | Tornado..... | 17.50 | 29.50 |
| Playtime..... | 134.50 | 169.50 | Torchy..... | 17.50 | 19.50 |
| Progress..... | 15.00 | 25.00 | Towers..... | 12.50 | 15.00 |
| Puddin' Head..... | 59.50 | 89.50 | Trade Winds..... | 39.50 | 69.50 |
| Rainbow..... | 50.00 | 65.00 | Treasure Chest..... | 20.00 | 29.50 |
| Ramona..... | 69.50 | 89.50 | Trinidad..... | 32.50 | 59.50 |
| Rancho..... | 65.00 | 75.00 | Triple Action..... | 39.50 | 59.50 |
| Ranger..... | 10.00 | 19.50 | Tropicana..... | 20.00 | 37.50 |
| Repeater..... | 16.50 | 29.50 | Tucson..... | 95.00 | 109.50 |
| Rio..... | 10.00 | 32.50 | Tumbleweed..... | 164.50 | 169.50 |
| Riviera..... | 14.50 | 25.00 | Utah..... | 149.50 | 169.50 |
| Rocket..... | 15.00 | 39.50 | Virginia..... | 32.50 | 39.50 |
| Rondevo..... | 49.50 | 59.50 | Vanities..... | 10.00 | 12.50 |
| Round Up..... | 74.50 | 94.50 | Vogue..... | 15.00 | 29.50 |
| St. Louis..... | 105.00 | 149.50 | Wagon Wheels..... | 12.50 | 22.50 |
| Sally..... | 49.50 | 69.50 | West Wind..... | 15.00 | 20.00 |
| Samba..... | 32.50 | 45.00 | Wild Fire..... | 19.50 | 30.00 |
| Saratoga..... | 59.50 | 84.50 | Wisconsin..... | 29.50 | 40.00 |
| School Days..... | 15.00 | 17.50 | Yankee Doodle..... | 15.00 | 29.50 |
| Score-A-Line..... | 20.00 | 39.50 | Yanks..... | 32.50 | 44.50 |
| Screwball..... | 49.50 | 79.50 | Zig Zag..... | 12.50 | 17.50 |

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

| | | | | | |
|---|--------|--------|------------------------------|--------|--------|
| Allite Strikes 'N Spares..... | 110.00 | 149.50 | Keeney Anti Aircraft Br..... | 15.00 | 25.00 |
| Boomerang..... | 20.00 | 50.00 | Keeney Anti Aircraft BL..... | 35.00 | 65.00 |
| Bally Big Inning..... | 175.00 | 239.50 | Keeney Sub Gun..... | 44.50 | 79.50 |
| Bally Bowler..... | 165.00 | 219.50 | Keeney Texas Leaguer..... | 30.00 | 45.00 |
| Bally Convoy..... | 27.50 | 100.00 | Kirk Night Bomber..... | 50.00 | 119.50 |
| Bally Defender..... | 50.00 | 100.00 | Lite League..... | 49.50 | 69.50 |
| Bally Eagle Eye..... | 39.50 | 49.50 | Mutoscope Ace Bomber..... | 35.00 | 129.50 |
| Bally Heavy Hitter..... | 35.00 | 59.50 | Muto. Atomic Bomber..... | 79.50 | 195.00 |
| Bally King Pin..... | 35.00 | 45.00 | Mutoscope Dr Mobile..... | 129.50 | 150.00 |
| Bally Lucky Strike..... | 45.00 | 69.50 | Mutoscope Photomatic..... | | |
| Bally Rapid Fire..... | 39.50 | 100.00 | (Pre-War)..... | 125.00 | 269.50 |
| Bally Sky Battle..... | 40.00 | 100.00 | Mutoscope Sky Fighter..... | 79.50 | 110.00 |
| Bally Torpedo..... | 25.00 | 54.50 | QT Pool Table..... | 219.50 | 225.00 |
| Bally Undersea Raider..... | 69.50 | 99.50 | Quizzer..... | 99.50 | 149.50 |
| Bank Ball..... | 29.50 | 95.00 | Rockola Ten Pins LD..... | 19.50 | 39.50 |
| Bowling League..... | 35.00 | 45.00 | Rockola Ten Pins HD..... | 25.00 | 49.50 |
| Buckley DeLuxe Dig..... | 65.00 | 149.50 | Rockola World Series..... | 69.50 | 95.00 |
| Buckley Treas Is Dig..... | 99.50 | 115.00 | Scientific Baseball..... | 49.50 | 75.00 |
| Champion Hockey..... | 17.50 | 39.50 | Scientific Basketball..... | 59.50 | 75.00 |
| Chicoin Basketball Champ..... | 150.00 | 195.00 | Scientific Batting Pr..... | 24.50 | 75.00 |
| Chicoin Goalee..... | 75.00 | 129.50 | Scientific Pitch 'Em..... | 165.00 | 269.50 |
| Chicoin Hockey..... | 39.50 | 85.00 | Seeburg Chicken Sam..... | 59.50 | 100.00 |
| Chi Midget Skee..... | 165.00 | 200.00 | Seeburg Shoot the Chute..... | 42.50 | 100.00 |
| Chicoin Pistol..... | 75.00 | 149.50 | Skee Barrell Roll..... | 25.00 | 49.50 |
| Chicoin Roll-A-Score..... | 24.50 | 39.50 | Skill Jump..... | 25.00 | 39.50 |
| Edelco Pool Table..... | 109.50 | 125.00 | Super Torpedo..... | 25.00 | 79.50 |
| Evans Bat-A-Score..... | 224.50 | 295.00 | Supreme Bolascor..... | 50.00 | 95.00 |
| Evans In the Barrel..... | 39.50 | 52.50 | Supreme Skee Roll..... | 39.50 | 75.00 |
| Evans Super Bomber..... | 30.00 | 69.50 | Supreme Skill Roll..... | 35.00 | 69.50 |
| Evans Play Ball..... | 50.00 | 69.50 | Supreme Rocket Buster..... | 49.50 | 109.50 |
| Evans Ten Strike '46..... | 39.50 | 69.50 | Tail Gunner..... | 30.00 | 49.50 |
| Evans Tommy Gun..... | 39.50 | 85.00 | Telequiz..... | 175.00 | 225.00 |
| Exhibit Dale Gun..... | 74.50 | 165.00 | Warner Voice Record..... | 49.50 | 69.50 |
| Exhibit Rotary Mdsr..... | 225.00 | 299.50 | Western Baseball '39..... | 20.00 | 35.00 |
| Exhibit Silver Bullets..... | 169.50 | 185.00 | Western Baseball '40..... | 40.00 | 100.00 |
| Exhibit Merchantman Roll Ch Digger..... | 75.00 | 99.50 | Whizz..... | 17.50 | 49.50 |
| Exhibit Vitalizer..... | 69.50 | 95.00 | Wilcox-Gay Recordio..... | 95.00 | 149.50 |
| Genco Bank Roll..... | 24.50 | 65.00 | Williams' All Stars..... | 109.50 | 149.50 |
| Genco Play Ball..... | 29.50 | 79.50 | Williams' Box Score..... | 49.50 | 69.50 |
| Groetchen Met. Typer..... | 150.00 | 195.00 | Williams' Star Series..... | 200.00 | 229.50 |
| Hoop-A-Roll..... | 24.50 | 49.50 | Williams' Quarterback..... | 159.50 | 249.50 |
| Jack Rabbit..... | 50.00 | 100.00 | Wurlitzer Skee-ball..... | 75.00 | 125.00 |
| Keeney Air Raider..... | 69.50 | 100.00 | | | |

CONFIDENTIAL PRICE LIST



ROLL DOWNS

| | | | | | |
|-------------------------|-------|--------|-----------------------|-------|--------|
| ABC Roll Down..... | 37.50 | 65.00 | Hawaii Roll Down..... | 10.00 | 24.50 |
| Arrows..... | 17.50 | 40.00 | Hy-Roll..... | 50.00 | 100.00 |
| Auto Roll..... | 24.50 | 29.50 | Melody..... | 15.00 | 35.00 |
| Bermuda..... | 24.50 | 35.00 | One World..... | 40.00 | 49.50 |
| Big City..... | 20.00 | 39.50 | Pro-Score..... | 39.50 | 75.00 |
| Bing-A-Roll..... | 80.00 | 125.00 | Singapore..... | 10.00 | 25.00 |
| Bonus Roll..... | 25.00 | 75.00 | Sportsman Roll..... | 29.50 | 50.00 |
| Buccaneer..... | 49.50 | 64.50 | Super Score..... | 35.00 | 49.50 |
| Champion Roll..... | 25.00 | 39.50 | Super Triangle..... | 15.00 | 49.50 |
| Chicoin Roll Down..... | 24.50 | 45.00 | Tally Roll..... | 17.50 | 39.50 |
| Genco Advance Roll..... | 19.50 | 49.50 | Tri-Score..... | 25.00 | 49.50 |
| Genco Total Roll..... | 15.00 | 49.50 | Tin Pan Alley..... | 40.00 | 54.50 |

CONFIDENTIAL PRICE LIST



CONSOLES

| | | | | | |
|---------------------------------|--------|--------|-----------------------------------|--------|--------|
| Arrow Bell..... | 375.00 | 500.00 | Club House..... | 10.00 | 25.00 |
| Bally Draw Bell 5c..... | 99.50 | 179.50 | DeLuxe Club Console..... | 469.50 | 529.00 |
| Bally Draw Bell 25c..... | 224.50 | 249.50 | Super DeLuxe Club Console..... | 489.50 | 545.00 |
| Bally DeLuxe Draw Bell 5c..... | 134.50 | 199.50 | Double Up..... | 239.50 | 249.50 |
| Bally DeLuxe Draw Bell 25c..... | 269.50 | 279.50 | Evans' Challenger '47 5-25c..... | 175.00 | 249.50 |
| Bangtails '41..... | 19.50 | 49.50 | Evans' Races—FP, PO..... | 175.00 | 349.50 |
| Bangtails '46..... | 119.00 | 175.00 | Evans' Gal. Dom. '47..... | 275.00 | 299.50 |
| Bangtails '47..... | 119.00 | 195.00 | Fast Time FP..... | 25.00 | 39.50 |
| Bangtails '47, Comb..... | 165.00 | 229.50 | Fast Time PO..... | 25.00 | 39.50 |
| Bangtails '48..... | 229.50 | 295.00 | Galloping Domino (41)..... | 20.00 | 39.50 |
| Big Game PO..... | 24.50 | 49.50 | Galloping Domino (42)..... | 30.00 | 59.50 |
| Big Game FP..... | 24.5c | 49.50 | Gold Nugget 5-5c..... | 175.00 | 275.00 |
| Big Inning..... | 210.00 | 250.00 | Gold Nugget 5-25c..... | 175.00 | 239.50 |
| Big Top PO..... | 24.50 | 49.50 | Hi-Boy 5c..... | 150.00 | 179.50 |
| Big Top FP..... | 24.50 | 49.50 | Hi-Boy 25c..... | 150.00 | 179.50 |
| Bob Tail PO..... | 29.50 | 39.50 | High Hand..... | 39.50 | 59.50 |
| Bob Tail FP..... | 29.50 | 49.50 | Jennings Challenger 5-25c..... | 200.00 | 249.50 |
| Casino Bell 5c..... | 150.00 | 159.50 | Jennings Club Console (late)..... | 450.00 | 499.00 |
| Club Bells..... | 24.50 | 49.50 | | | |
| Club Bells 25c..... | 52.50 | 69.50 | | | |

CONFIDENTIAL PRICE LIST



SHUFFLES — REBOUNDS

| | | | | | |
|--------------------|-------|-------|---------------------|--------|--------|
| ChiCoin Bango..... | 50.00 | 90.00 | Kenney Line Up..... | 100.00 | 125.00 |
| ChiCoin Beacon | | | | | |

CONFIDENTIAL PRICE LIST
CONSOLES

| | | |
|---------------------------------|--------|--------|
| Jumbo Parade Comb..... | 39.50 | 69.50 |
| Jumbo Parade FP..... | 25.00 | 69.50 |
| Jumbo Parade PO..... | 25.00 | 69.50 |
| Jumbo Parade 25c..... | 49.50 | 70.00 |
| Long Shot '48..... | 475.00 | 650.00 |
| Lucky Lucre 5-5..... | 39.50 | 45.00 |
| Lucky Lucre 5c..... | 49.50 | 89.50 |
| Lucky Lucre 25c..... | 75.00 | 89.50 |
| Lucky Star..... | 39.50 | 69.50 |
| Mills 4 Bells..... | 69.50 | 89.50 |
| Mills 3 Bells..... | 79.50 | 99.50 |
| Mills '47 3 Bells..... | 95.00 | 125.00 |
| Mills '48 3 Bells..... | 175.00 | 195.00 |
| Mills Duplex..... | 295.00 | 325.00 |
| Multi Bells..... | 325.00 | 375.00 |
| Paces Races Bl Cab..... | 10.00 | 29.50 |
| Paces Races Br Cab..... | 15.00 | 39.50 |
| Paces Races Red Arrow..... | 20.00 | 49.50 |
| Paces '39 Saratoga..... | 10.00 | 39.50 |
| Paces Saratoga w rails..... | 24.50 | 69.50 |
| Paces Saratoga no rails..... | 24.50 | 39.50 |
| Paces Saratoga Comb..... | 39.50 | 69.50 |
| Paces Saratoga Jr. PO..... | 25.00 | 49.50 |
| Paces Saratoga Sr. PO..... | 37.50 | 69.50 |
| Paces Reels Comb..... | 49.50 | 69.50 |
| Paces Reels Jr. PO..... | 39.50 | 69.50 |
| Paces Reels Sr. PO..... | 39.50 | 69.50 |
| Paces Reels w rails..... | 24.50 | 49.50 |
| Paces Reels no rails..... | 24.50 | 39.50 |
| Paces Twin 5-5..... | 25.00 | 34.50 |
| Paces Twin 5-10..... | 25.00 | 39.50 |
| Paces Twin 10-25..... | 25.00 | 49.50 |
| Paces Twin Console 5-25..... | 89.50 | 99.50 |
| Pastime..... | 79.50 | 150.00 |
| Reserve Bell..... | 249.50 | 269.50 |
| Roll 'Em..... | 32.50 | 39.50 |
| Silver Moon Comb..... | 49.50 | 69.50 |
| Silver Moon PO..... | 19.50 | 49.50 |
| Silver Moon FP..... | 19.50 | 49.50 |
| Silver Moon 10c..... | 49.50 | 69.50 |
| Silver Moon 25c..... | 55.00 | 79.50 |

| | | |
|---|--------|--------|
| Skill Time '38..... | 10.00 | 25.00 |
| Skill Time '41..... | 19.50 | 35.00 |
| Sun Ray..... | 30.00 | 39.50 |
| Super Bell 5c Comb..... | 34.50 | 69.50 |
| Super Bell 25c Comb..... | 59.50 | 70.00 |
| Super Bell Two Way 5-5..... | 50.00 | 95.00 |
| Super Bell Two Way 5-25..... | 89.50 | 109.50 |
| Super Bell Four Way..... | 79.50 | 95.00 |
| 5-5-5-25..... | 79.50 | 169.50 |
| Super Bell Four Way..... | 179.50 | 192.50 |
| 5-5-10-25..... | 179.50 | 192.50 |
| Super Bonus Bell 5c FP & PO..... | 139.50 | 189.50 |
| Super Bonus Bell 5c-25c FP & PO Combo..... | 235.00 | 305.50 |
| Super Bonus Bell 5c-5c FP & PO Combo..... | 225.00 | 275.00 |
| Super Bonus 5-5-5..... | 400.00 | 595.00 |
| Super Bonus 5-5-25c..... | 340.00 | 425.00 |
| Super Bonus Bell 5-10-25c PO..... | 325.00 | 495.00 |
| Super Track Time..... | 30.00 | 89.50 |
| Super Track Time TKT..... | 30.00 | 69.50 |
| Track Odds..... | 69.50 | 109.50 |
| Track Odds Daily Dbl..... | 125.00 | 149.50 |
| Track Odds DD JP..... | 395.00 | 425.00 |
| Track Odds '48, 5c..... | 550.00 | 575.00 |
| Track Odds '46..... | 299.50 | 375.00 |
| Track Time '39..... | 39.50 | 59.50 |
| Track Time '38..... | 30.00 | 60.00 |
| Track Time '37..... | 29.50 | |
| Triple Bell 5-5-5..... | 225.00 | 249.50 |
| Triple Bell '47 5-5-25..... | 325.00 | 349.50 |
| Triple Bell '47 5-10-25..... | 250.00 | 365.00 |
| Triple Entry..... | 49.50 | 89.50 |
| Wild Bell 5-25c..... | 399.50 | 575.00 |
| Wild Lemon..... | 195.00 | 250.00 |
| Winterbook..... | 345.00 | 375.00 |

CONFIDENTIAL PRICE LIST
BELLS

MILLS (Cont.)

| | | |
|----------------------------|--------|--------|
| 10c Club Bell..... | 75.00 | 99.50 |
| 25c Club Bell..... | 80.00 | 99.50 |
| 50c Club Bell..... | 100.00 | 189.50 |
| 1c Blue Front..... | 20.00 | 49.50 |
| 5c Blue Front..... | 48.50 | 69.50 |
| 10c Blue Front..... | 48.50 | 74.50 |
| 25c Blue Front..... | 48.50 | 79.50 |
| 50c Blue Front..... | 75.00 | 150.00 |
| 1c Brown Front..... | 20.00 | 59.50 |
| 5c Brown Front..... | 47.50 | 69.50 |
| 10c Brown Front..... | 47.50 | 74.50 |
| 25c Brown Front..... | 47.50 | 79.50 |
| 50c Brown Front..... | 120.00 | 159.50 |
| 1c Cherry Bell..... | 20.00 | 39.50 |
| 5c Cherry Bell..... | 35.00 | 47.50 |
| 10c Cherry Bell..... | 35.00 | 47.50 |
| 25c Cherry Bell..... | 35.00 | 47.50 |
| 1c Bonus Bell..... | 39.50 | 49.50 |
| 5c Bonus Bell..... | 48.50 | 69.50 |
| 10c Bonus Bell..... | 48.50 | 69.50 |
| 25c Bonus Bell..... | 48.50 | 69.50 |
| 5c Original Chrome..... | 48.50 | 89.50 |
| 10c Orig. Chrome..... | 48.50 | 89.50 |
| 25c Orig. Chrome..... | 48.50 | 89.50 |
| 50c Orig. Chrome..... | 59.50 | 89.50 |
| 1c QT Glitter Gold..... | 15.00 | 30.00 |
| 5c QT Glitter Gold..... | 20.00 | 60.00 |
| 10c QT Glitter Gold..... | 25.00 | 65.00 |
| 25c QT Glitter Gold..... | 35.00 | 79.50 |
| 1c VP Bell..... | 15.00 | 19.50 |
| 1c VP Bell JP..... | 15.00 | 25.00 |
| 1c VP Bell Green..... | 15.00 | 19.50 |
| 5c VP Bell Green..... | 15.00 | 22.50 |
| 1c VP Chrome..... | 25.00 | 34.50 |
| 5c VP Chrome..... | 25.00 | 34.50 |
| 5c VP Chrome Plus..... | 27.50 | 42.50 |
| 1c P Bell B&G..... | 22.50 | 32.50 |
| 5c VP Bell B&G..... | 22.50 | 39.50 |
| Vest Pocket '46..... | 20.00 | 44.50 |
| 5c Futurity..... | 10.00 | 34.50 |
| 10c Futurity..... | 10.00 | 34.50 |
| 25c Futurity..... | 15.00 | 34.50 |
| 50c Futurity..... | 25.00 | 64.50 |
| 5c Black Cherry Bell..... | 69.50 | 105.00 |
| 10c Black Cherry Bell..... | 69.50 | 105.00 |
| 25c Black Cherry Bell..... | 69.50 | 105.00 |
| 50c Black Cherry..... | 149.50 | 195.00 |
| 25c Golf Ball Vendor..... | 195.00 | 375.00 |
| 5c War Eagle..... | 20.00 | 34.50 |
| 10c War Eagle..... | 20.00 | 47.50 |
| 25c War Eagle..... | 25.00 | 70.00 |
| 50c War Eagle..... | 35.00 | 69.50 |
| 5c Melon Bell..... | 125.00 | 150.00 |
| 10c Melon Bell..... | 125.00 | 150.00 |
| 25c Melon Bell..... | 125.00 | 150.00 |
| Golden Falls 5c..... | 95.00 | 125.00 |
| Golden Falls 10c..... | 95.00 | 125.00 |
| Golden Falls 25c..... | 95.00 | 125.00 |
| Golden Falls 50c..... | 139.50 | 145.00 |
| 5c Jewel Bell..... | 119.50 | 150.00 |
| 10c Jewel Bell..... | 119.50 | 150.00 |
| 25c Jewel Bell..... | 119.50 | 150.00 |
| 50c Jewel Bell..... | 175.00 | 245.00 |
| 5c Bonus '49..... | 149.50 | 175.00 |
| 10c Bonus '49..... | 149.50 | 175.00 |
| 25c Bonus '49..... | 149.50 | 175.00 |
| 5c Black Gold..... | 114.50 | 145.00 |
| 10c Black Gold..... | 125.00 | 145.00 |
| 25c Black Gold..... | 125.00 | 145.00 |
| 50c Black Gold..... | 199.50 | 225.00 |
| 5c Club Royale..... | 100.00 | 179.50 |
| 10c Club Royale..... | 105.00 | 179.50 |
| 50c Club Royale..... | 225.00 | 250.00 |
| 5c Black Beauty..... | 150.00 | 164.50 |
| 10c Black Beauty..... | 150.00 | 169.50 |
| 25c Black Beauty..... | 159.50 | 174.50 |

| | | |
|---------------------------|--------|--------|
| 25c Comet FV..... | 30.00 | 60.00 |
| 50c Comet FV..... | 50.00 | 100.00 |
| 5c Comet DJP..... | 15.00 | 39.50 |
| 10c Comet DJP..... | 20.00 | 42.50 |
| 1c Comet Blue..... | 10.00 | 20.00 |
| 5c Comet Blue..... | 15.00 | 29.50 |
| 25c Comet Blue Front..... | 15.00 | 47.50 |
| 10c Comet Blue Front..... | 20.00 | 49.50 |
| 50c Comet..... | 40.00 | 89.50 |
| 5c Chrome..... | 40.00 | 89.50 |
| 10c Chrome..... | 45.00 | 89.50 |
| 25c Chrome..... | 50.00 | 89.50 |
| Chrome '47-50c..... | 75.00 | 175.00 |
| Chrome '47-\$1.00..... | 190.00 | 295.00 |
| 5c All Star Comet..... | 45.00 | 50.00 |
| 10c All Star Comet..... | 50.00 | 69.50 |
| 25c All Star Comet..... | 55.00 | 69.50 |
| 50c All Star Comet..... | 70.00 | 89.50 |
| 1c All Star 2-4..... | 10.00 | 20.00 |
| 1c Rocket..... | 20.00 | 49.50 |
| 5c Rocket..... | 25.00 | 49.50 |
| 10c Rocket..... | 30.00 | 59.50 |
| 25c Rocket..... | 39.50 | 79.50 |
| 5c TJ Comet..... | 20.00 | 29.50 |
| 5c Club Bell..... | 25.00 | 64.50 |
| 10c Club Bell..... | 30.00 | 75.00 |
| 25c Club Bell..... | 75.00 | 125.00 |
| 50c Club Bell..... | 100.00 | 175.00 |
| 5c Comet Red..... | 20.00 | 40.00 |
| 10c Comet Red..... | 20.00 | 49.50 |
| 5c DeLuxe '46..... | 30.00 | 60.00 |
| 10c DeLuxe '46..... | 59.50 | 70.00 |

JENNINGS

| | | |
|-------------------------------------|--------|--------|
| 5c Chief..... | 20.00 | 49.50 |
| 10c Chief..... | 35.00 | 54.50 |
| 25c Chief..... | 35.00 | 65.00 |
| 5c Silver Moon Chief..... | 35.00 | 69.50 |
| 10c Silver Moon Chief..... | 40.00 | 69.50 |
| 25c Silver Moon Chief..... | 40.00 | 69.50 |
| 5c Silver Chief..... | 45.00 | 57.50 |
| 10c Silver Chief..... | 45.00 | 57.50 |
| 25c Silver Chief..... | 49.50 | 57.50 |
| 50c Silver Chief..... | 169.50 | 189.50 |
| 10c Golf Vndr..... | 59.50 | 89.50 |
| 25c Gold Ball Vndr..... | 89.50 | 129.50 |
| Cigarolla XXV..... | 29.50 | 49.50 |
| Cigarolla XV..... | 39.50 | 99.50 |
| 5c Victory Chief..... | 25.00 | 59.50 |
| 10c Victory Chief..... | 30.00 | 59.50 |
| 25c Victory Chief..... | 35.00 | 59.50 |
| 1c 4 Star Chief..... | 10.00 | 35.00 |
| 5c 4 Star Chief..... | 20.00 | 49.50 |
| 10c 4 Star Chief..... | 35.00 | 49.50 |
| 25c 4 Star Chief..... | 37.50 | 60.00 |
| 50c 4 Star Chief..... | 75.00 | 140.00 |
| 5c Victory 4 Star Ch..... | 75.00 | 100.00 |
| 10c Victory 4 Star Ch..... | 75.00 | 110.00 |
| 25c Victory 4 Star Ch..... | 95.00 | 150.00 |
| 5c DeLuxe Club Chief..... | 80.00 | 150.00 |
| 10c DeLuxe Club Chief..... | 80.00 | 159.50 |
| 25c DeLuxe Club Chief..... | 80.00 | 169.50 |
| 5c Super DeLuxe Club Chief..... | 109.50 | 175.00 |
| 10c Super DeLuxe Club Chief..... | 109.50 | 175.00 |
| 25c Super DeLuxe Club..... | 109.50 | 175.00 |
| 50c Super DeLuxe Club Chief..... | 175.00 | 249.50 |
| 5c Standard Chief..... | 80.00 | 149.50 |
| 10c Standard Chief..... | 80.00 | 159.50 |
| 25c Standard Chief..... | 80.00 | 169.50 |
| 50c Standard Chief..... | 179.50 | 275.00 |
| \$1.00 Standard Chief..... | 379.50 | 475.00 |
| 5c Bronze Chief..... | 45.00 | 89.50 |
| 10c Bronze Chief..... | 50.00 | 89.50 |
| 25c Bronze Chief..... | 55.00 | 89.50 |
| 5c Tic Tac Toe..... | 95.00 | 125.00 |
| 10c Tic Tac Toe..... | 105.00 | 125.00 |
| 25c Tic Tac Toe..... | 110.00 | 125.00 |
| 5c Sun Chief..... | 169.50 | 175.00 |
| 10c Sun Chief..... | 169.50 | 175.00 |
| 25c Sun Chief..... | 169.50 | 175.00 |

WATLING

| | | |
|----------------------|--------|--------|
| 5c Rolatop '48..... | 39.50 | 79.50 |
| 10c Rolatop '48..... | 49.50 | 79.50 |
| 25c Rolatop '48..... | 49.50 | 79.50 |
| 5c Rolatop '46..... | 25.00 | 79.50 |
| 10c Rolatop '46..... | 25.00 | 79.50 |
| 25c Rolatop..... | 30.00 | 79.50 |
| 50c Rolatop..... | 50.00 | 89.50 |
| 5c Club Bell..... | 65.00 | 95.00 |
| 10c Club Bell..... | 75.00 | 125.00 |
| 25c Club Bell..... | 145.00 | 185.00 |

BUCKLEY

| | | |
|-----------------------|-------|--------|
| 5c Criss Crosse..... | 79.50 | 125.00 |
| 10c Criss Crosse..... | 84.50 | 125.00 |
| 25c Criss Crosse..... | 95.00 | 125.00 |

CONFIDENTIAL PRICE LIST
ONE-BALLS

| | | |
|----------------------|--------|--------|
| Big Game PO..... | 10.00 | 25.00 |
| Big Parley..... | 34.50 | 39.50 |
| Big Prize FP..... | 20.00 | 30.00 |
| Big Prize PO..... | 15.00 | 20.00 |
| Blue Grass FP..... | 15.00 | 25.00 |
| Blue Ribbon PO..... | 20.00 | 35.00 |
| Citation..... | 225.00 | 299.50 |
| Club Trophy FP..... | 22.50 | 50.00 |
| Contest FP..... | 30.00 | 45.00 |
| Daily Races..... | 29.50 | 69.50 |
| Dark Horse FP..... | 10.00 | 15.00 |
| '41 Derby FP..... | 20.00 | 29.50 |
| Dust Whirls..... | 32.50 | 49.50 |
| Entry..... | 49.50 | 79.50 |
| Favorite..... | 59.50 | 79.50 |
| Gold Cup..... | 110.00 | 150.00 |
| Grand National..... | 19.50 | 49.50 |
| Grand Stand PO..... | 14.50 | 20.00 |
| Hot Tip..... | 39.50 | 42.50 |
| Jockey Club..... | 25.00 | 49.50 |
| Jockey Club '47..... | 139.50 | 145.00 |
| Jockey Special..... | 85.00 | 109.50 |
| Kentucky..... | 29.50 | 49.50 |
| Lexington..... | 250.00 | 299.50 |
| Long Acre..... | 19.50 | 32.50 |
| Long Shot PO..... | 39.50 | 49.50 |

| | | |
|------------------------|--------|--------|
| Pastime (Rev)..... | 14.50 | 39.50 |
| Pacemaker PO..... | 15.00 | 35.00 |
| Pimlico FP..... | 15.00 | 32.50 |
| Race King (Rev)..... | 29.50 | 39.50 |
| Record Time FP..... | 22.50 | 59.50 |
| Rockingham..... | 59.50 | 99.50 |
| Santa Anita..... | 10.00 | 20.00 |
| Sport Event FP..... | 19.50 | 51.50 |
| Sky Lark FP & PO..... | 30.00 | 59.50 |
| Special Entry..... | 50.00 | 89.50 |
| Sport Special FP..... | 17.50 | 30.00 |
| Sport Page PO..... | 19.50 | 35.00 |
| Spinning Reels PO..... | 19.50 | 25.00 |
| Sport King PO..... | 20.00 | 22.50 |
| Stepper Upper PO..... | 15.00 | 50.00 |
| Sportsman (Rev)..... | 20.00 | 32.50 |
| Thoroughbred..... | 19.50 | 32.50 |
| Trophy..... | 115.00 | 195.00 |
| Turf Champ FP..... | 35.00 | 44.50 |
| Turf King..... | 22.50 | 49.50 |
| Victory FP..... | 10.00 | 25.00 |
| Victory Derby..... | 39.50 | 69.50 |
| Victory Special..... | 29.50 | 69.50 |
| War Admiral (Rev)..... | 15.00 | 25.00 |
| Whirlaway (Rev)..... | 25.00 | 30.00 |
| Winning Ticket..... | 15.00 | 29.50 |

CONFIDENTIAL PRICE LIST
BELLS

MILLS

| | | |
|-------------------------|-------|--------|
| 5c Gold Chrome HL..... | 35.00 | 65.00 |
| 10c Gold Chrome HL..... | 35.00 | 69.50 |
| 25c Gold Chrome HL..... | 40.00 | 79.50 |
| 50c Gold Chrome HL..... | 75.00 | 125.00 |
| 5c Gold Chrome..... | 35.00 | 48.50 |
| 10c Gold Chrome..... | 39.50 | 48.50 |

MILLS (Cont.)

| | | |
|------------------------|-------|-------|
| 25c Gold Chrome..... | 39.50 | 48.50 |
| 50c Gold Chrome..... | 75.00 | 99.50 |
| 5c Copper Chrome..... | 35.00 | 60.00 |
| 10c Copper Chrome..... | 35.00 | 89.50 |
| 25c Copper Chrome..... | 40.00 | 99.50 |
| 5c Club Bell..... | 52.50 | 95.00 |

GROETCHEN

| | | |
|---------------------------|-------|-------|
| 1c Columbia..... | 15.00 | 29.50 |
| 5c Columbia Chrome..... | 30.00 | 39.50 |
| 5c Columbia JPV Bell..... | 30.00 | 40.00 |
| 5c Columbia Fruit..... | 32.50 | 37.5 |

UNITED'S *Super Shuffle-Alley*

PATENT NO. 2,192,596

REGULATION BOWLING SCORING

NEW ANIMATION!

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EACH 2 FT. WIDE

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EXCELLENT FOR
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SHUFFLE BOWLING GAME

EVER PRESENTED

TO THE INDUSTRY

SEE

PAGES 24-25

THIS ISSUE