

November 10, 1962

50 Cents

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Operating

PAGE ONE RECORDS

BILLBOARD
MUSIC WEEK
PAGE ONE RECORD

SINGLES

★ NATIONAL BREAKOUTS

NO BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

CLEO'S MOOD . . .

Jr. Walker All Stars, Harvey 117 (Birdsong, BMI) (Detroit)

GETTING READY FOR THE HEARTBREAK . . .

Chuck Jackson, Wand 128 (Ludix, BMI) (Washington)

TOMORROW NIGHT . . .

B. B. King, ABC-Paramount 10367 (Bourne, ASCAP) (Houston)

STUPIDITY . . .

Van Dykes, Atlantic 2161 (Progressive, BMI) (Baltimore)

NEW ON THE HOT 100

- 74. **LOVE CAME TO ME . . .**
Dion, Laurie 3145
- 83. **SPANISH LACE . . .**
Gene McDaniels, Liberty 55510
- 84. **IF YOU WERE A ROCK AND ROLL RECORD . . .**
Freddie Cannon, Swan 4122
- 87. **CHAINS . . .**
Cookie, Dimension 1002
- 88. **THE PUSH AND KICK . . .**
Mark Valentino, Swan 4121
- 89. **DEAR LONELY HEARTS . . .**
Nat King Cole, Capitol 4870
- 93. **WHAT KIND OF FOOL AM I . . .**
Robert Goulet, Columbia 42519
- 97. **THAT'S LIFE . . .**
Gabriel and the Angels, Swan 4118
- 100. **GO AWAY LITTLE GIRL . . .**
Steve Lawrence, Columbia 42601

ALBUMS

★ NATIONAL BREAKOUTS

MONO

OLIVER, Original Cast, RCA Victor LOCD 2004

ALL ALONE, Frank Sinatra, Reprise R 1007

BENNY GOODMAN IN MOSCOW, RCA Victor LOC 6008

STEREO

THE TWO OF US, Robert Goulet, Columbia CS 8626

JOAN BAEZ IN CONCERT, Vanguard VSR 2122

MODERN SOUNDS IN COUNTRY & WESTERN MUSIC, VOL. II, Ray Charles, ABC-Paramount ABCS 435

MY SON, THE FOLK SINGER, Allan Sherman, Warner Bros. WS 1475

I LOVE TO TELL THE STORY, Tennessee Ernie Ford, Capitol ST 1751

VLADIMIR HOROWITZ, Columbia KS 6371

CAROUSEL, Alfred Drake & Roberta Peters, Command RS 843 SD

★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

EARL GRANT AT BASIN STREET EAST . . .
Decca DL 4299

BO DIDDLEY . . .
Checker LP 2984

WHAT'S A MATTER BABY . . .
Timi Yuro, Liberty LRP 3263

ALL THE HITS . . .
Dee Dee Sharp, Cameo C 1027

SEALED WITH A KISS . . .
Brian Hyland, ABC-Paramount ABC 431

I WANNA BE LOVED . . .
Dinah Washington, Mercury MG 20729

GOING TO THE VENTURES DANCE PARTY . . .
Dolton BLP 2017

SURFIN' SAFARI . . .
Beach Boys, Capitol T 1808

BONANZA . . .
Various Artists, RCA Victor LPM 2583

SUGAR 'N' SPICE . . .
Peggy Lee, Capitol T 1772

THE TENDER, THE MOVING, THE SWINGIN' ARETHA FRANKLIN . . .
Columbia CL 1876

I LOVE TO TELL THE STORY . . .
Tennessee Ernie Ford, Capitol T 1751

DO YOU LOVE ME . . .
Contours, Gordy 901

OH! LOOK AT ME NOW . . .
Bobby Darin, Capitol T 1791

DOWN TO EARTH . . .
Chubby Checker & Dee Dee Sharp, Cameo C 1029

(Continued on page 10)

Trade Finds Bounce After Crisis Slip

Business generally was slow last week, though it was bouncing back in some areas after a drop-off in the wake of the Cuban crisis. In these markets a lot of new albums were selling substantially. Among the big ones racking up sales were "Sherry," by the Four Seasons; "Joan Baez in Concert"; "Rapture," by Jonny Mathis; "My Son, the Folk Singer," with Allan Sherman; the new Ray Charles country and Western LP, "The New Christy Minstrels"; "The Best of Sam Cooke," Chubby Checker's "Dancing Party" LP, Jose Jimenez' "Teen-Agers" album; "Brenda, That's All," with Brenda Lee, and "The Two Sides of the Smothers Brothers."

Brand-new sets grabbing solid action included "Rusty Warren in Orbit," on Jubilee; the original cast waxing of "Oliver" on Victor; Frank Sinatra's new Reprise album, "All Alone," and "Benny Goodman in Moscow," on Victor.

On the stereo side, the new Command album of "Carousel," with Alfred Drake and Roberta Peters, was selling well, as was the first waxing on Columbia featuring pianist Vladimir Horowitz. Horowitz' strong sales followed the pattern established by two other classical pianists who hit the best selling charts in times past, Sviatoslav Richter and Van Cliburn.

Four new LP's on Cameo were stirring action with three of the albums spotlighting Dee Dee Sharp. One of the albums is called "All the Hits," another is the album starring the lass and Chubby Checker called "Down to Earth," and the third is her inspirational album, "Songs of Faith."

There were a number of hot new singles breaking last week. They included a brand-new Marty Robbins on Columbia called "Ruby Ann." And Dion's "Love Came to Me" on Laurie; "Spanish Lace," by Gene McDaniels on Liberty; "If You Were a Rock and Roll Record," with Freddie Cannon on Swan; "Chains," by the Cookies on Dimension; "The Push and Kick," by Mark Valentino on Swan, and "Dear Lonely Hearts," by Nat Cole on Capitol. "The Lonely Bull," by the Tijuana Brass on A & M, and "Release Me," by Little Esther Phillips on Lenox, were also grabbing good sales among the newer records.

Goodson-Todman Buy Seattle Station

SEATTLE—Business was generally down in this city but the big news in town came from the radio front. Station KOL, the No. 2-rated Top 40 station in town has been bought by the Goodson & Todman Productions, who are best known for their TV interests (see separate story). Trade here is wondering whether any format changes will be forthcoming under the new ownership, but a station official said no changes are planned.

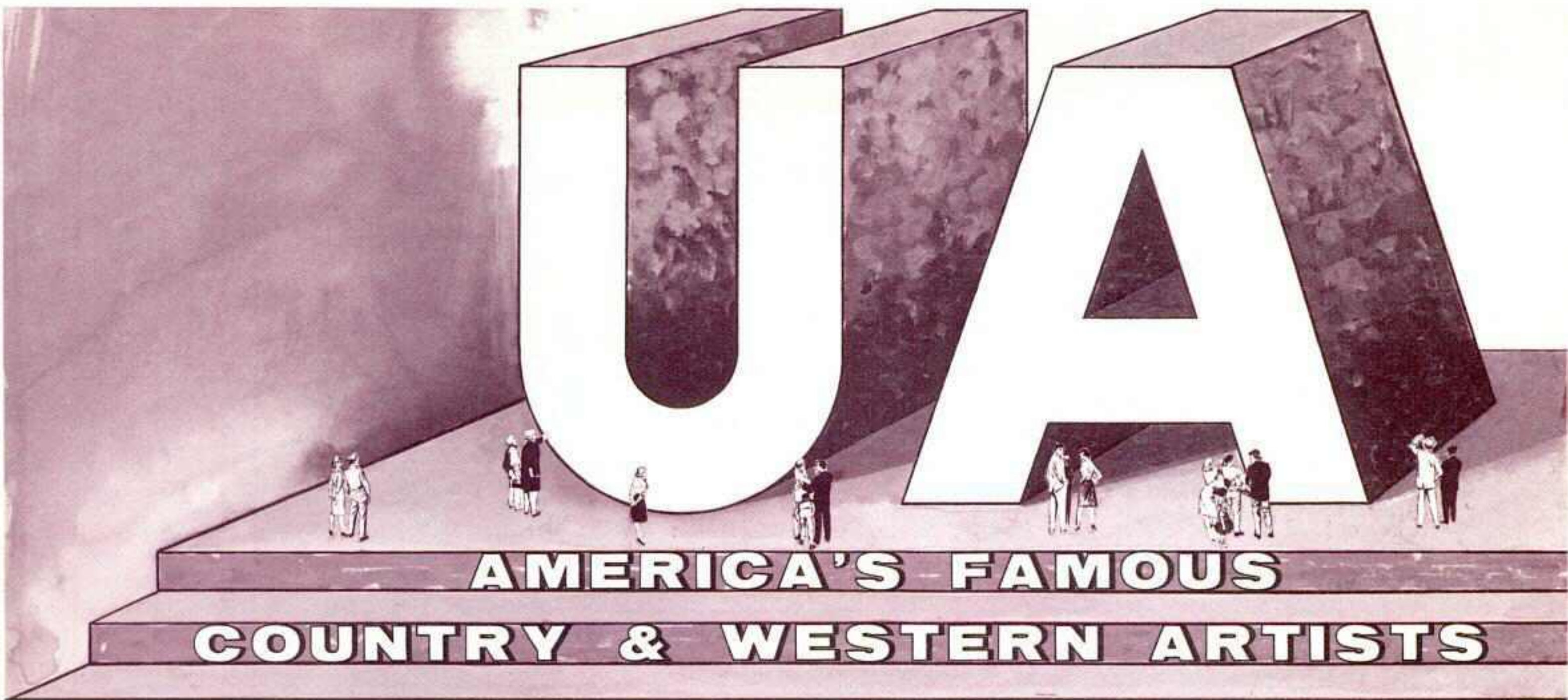
The discount problem has flattened out here to a point where the standard price for LP's in most shops around town—including supermarket and drug chains, department stores and even some independent dealers—is \$2.39.

Country artists have two of the hottest singles in town: "Ruby Ann," by Marty Robbins (Columbia) and "Road Hog," by John D. Loudermilk (Victor). Nat Cole's "Dear Lonely Hearts" (Capitol) is also taking on smash proportions. "Let's Go," by the Routers on WB, and the new Four Seasons' hit "Big Girls Don't Cry," and "Lonely Bulls," by the Tijuana Trumpets on A & M were also racking up great sales. Interesting note here is that juke box ops are on the flip, "Acapulco," for location

(Continued on page 10)

SEE
BACK COVER
FOR

ELVIS' GREAT NEW ALBUM, "GIRLS, GIRLS, GIRLS!"



AMERICA'S NO. 1 COUNTRY SINGER

GEORGE JONES



JUDY LYNN



SONNY BURNS



GEORGE RIDDLE



"Country" Johnny MATHIS



HERBIE REMINGTON



FRANKIE MILLER



BILL MACK



GLEN BARBER

THANKS TO "PAPPY" DAILY FOR YOUR CONTRIBUTIONS TO UNITED ARTISTS



The Proudest Name In Entertainment

SEE YOU AT THE BIG
UNITED ARTISTS RECORDS DANCE
 Friday Nov. 9, 10 P.M. • Andrew Jackson Hotel
 Starring **GEORGE JONES**

UNITED ARTISTS RECORDS • 729 SEVENTH AVENUE • NEW YORK 19, NEW YORK

STAR PERFORMERS—Selections registering greatest upward progress this week.

[S] Indicates that 45 r.p.m. stereo single version is available.

[M] Indicates that 33 1/3 r.p.m. mono single version is available.

[S] Indicates that 33 1/3 r.p.m. stereo single version is available.

Table with columns: THIS WEEK, Weeks Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains chart items 1 through 34.

Table with columns: THIS WEEK, Weeks Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains chart items 35 through 65.

Table with columns: THIS WEEK, Weeks Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains chart items 67 through 100.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A-Z with publisher/licensee information.

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BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with publisher/licensee information.

Dot's HOT WITH THE FOLLOWING BIG HIT SINGLES

- #16378 **No One Will Ever Know / Because** **Jimmie Rodgers**
- #16397 **Someone / Blue Flame** **Billy Vaughn**
- #16387 **Anna ^{GO TO HIM} / I Hang My Head And Cry** **Arthur Alexander**
- #16406 **Blues Stay Away From Me / Every Step Of The Way** **Pat & Shirley Boone**
- #16404 **Ballin' The Jack / Ragtime Johnny** **Johnny Maddox**
- #16408 **Mah-Mah Limbo / Dream** **Steve Allen**
- #16412 **Beyond My Heart / Not That I Care** **The Four Lads**
- #16391 **Ten Lonely Guys / Lovers Lane** **Pat Boone**
- #16393 **Matilda** **The String-A-Longs**
- #16394 **I'm Standing By / They Say** **Rodge Martin**
- #16407 **Rainbow At Midnight / Rhumba Boogie** **Jimmie Rodgers**
- #16413 **Break Down And Cry / She's Stayin' Inside With Me** **Fabian**
- #16411 **Golden Gridiron Boy / Country Boy** **Randy Newman**
- #16405 **Don't That Beat All / Mix Me A Person** **Adam Faith**
- #16409 **Woodchopper's Ball / Poinciana** **George Cates**

NEW RELEASE

#16419 **On The Longest Day / The Only Cure** **SONNY JAMES**

CHRISTMAS ALBUMS

- DLP 3479(M), 25479(S) **Christmas Time** **GEORGE WRIGHT**
- DLP 3233(M), 25233(S) **The Little Drummer Boy** **JACK HALLORAN SINGERS**
- DLP 3397(M), 25397(S) **Silent Night** **LAWRENCE WELK**
- DLP 3222(M), 25222(S) **White Christmas** **PAT BOONE**
- DLP 3148(M), 25148(S) **Christmas Carols** **BILLY VAUGHN**
- DLP 3232(M), 25232(S) **Merry Christmas** **THE MILLS BROTHERS**
- DLP 3343(M), 25343(S) **Christmas With The Lennon Sisters**
- DLP 3345(M), 25345(S) **A Keely Christmas** **KEELY SMITH**
- DLP 3225(M), 25225(S) **Christmas - Organ and Chimes** . . **DR. C. S. KENDALL & DR. N. S. WRIGHT**
- DLP 3083 **Christmas Chimes** **DR. CHARLES S. KENDALL**

BEST SELLING ALBUMS

- | | |
|--|---|
| <ul style="list-style-type: none"> A SWINGIN' SAFARI • Billy Vaughn
DLP 3458 mono, 25458 stereo BABY ELEPHANT WALK AND THEME FROM THE BROTHERS GRIMM • Lawrence Welk
DLP 3457 mono, 25457 stereo PAT BOONE'S GOLDEN HITS • Featuring Speedy Gonzales
DLP 3455 mono, 25455 stereo THE WRIGHT TOUCH • George Wright
DLP 3447 mono, 25447 stereo SO RARE • Jimmy Dorsey
DLP 3437 mono YOUNG WORLD • Lawrence Welk
DLP 3428 mono, 25428 stereo MOON RIVER • Lawrence Welk
DLP 3412 mono, 25412 stereo YELLOW BIRD • Lawrence Welk
DLP 3389 mono, 25389 stereo ORANGE BLOSSOM SPECIAL AND WHEELS • Billy Vaughn
DLP 3366 mono, 25366 stereo CALCUTTA • Lawrence Welk
DLP 3359 mono, 25359 stereo THE LENNON SISTERS SING TWELVE GREAT HITS
DLP 3292 mono, 25292 stereo THEME FROM A SUMMER PLACE • Billy Vaughn
DLP 3276 mono, 25276 stereo | <ul style="list-style-type: none"> BEST LOVED CATHOLIC HYMNS • Lennon Sisters
DLP 3250 mono, 25250 stereo RAGTIME PIANO GAL • Jo Ann Castle
DLP 3249 mono, 25249 stereo BE MY LOVE • Keely Smith
DLP 3241 mono, 25241 stereo BLUE HAWAII • Billy Vaughn
DLP 3165 mono, 25165 stereo THE MILLS BROTHERS GREAT HITS • Mills Brothers
DLP 3157 mono, 25157 stereo JOHNNY MADDOX PLAYS THE MILLION SELLERS
DLP 3122 mono, 25122 stereo THE MILLION SELLERS • Billy Vaughn
DLP 3119 mono, 25119 stereo STAR DUST • Pat Boone
DLP 3118 mono, 25118 stereo SAIL ALONG SILV'RY MOON • Billy Vaughn
DLP 3100 mono, 25100 stereo GREATEST ORGAN HITS • Jerry Burke
DLP 3450 mono, 25450 stereo MUSIC FOR THE GOLDEN HOURS • Billy Vaughn
DLP 3086 mono, 25086 stereo THE TEN COMMANDMENTS • Sound Track
DLP 3054 mono, 25054 stereo THE GOLDEN INSTRUMENTALS • Billy Vaughn
DLP 3016 mono, 25016 stereo |
|--|---|



"THE NATION'S BEST SELLING RECORDS"

Sharp Changes Loom In Distribution Set-Up

By **BOB ROLONTZ**
and **JACK MAHER**

NEW YORK—An entirely new pattern of record distribution is emerging in the U. S. as a result of rack jobber mergers, far-flung discount chains and home office buying. The old market percentages or BPI's (Buying Power Indexes) are being altered and so stretched that they have less validity today to actual sales in individual markets.

One important consequence of the rack mergers and expansions, and the home office purchase of records by chains for outlets in various cities, is that manufacturers are selling more goods to a smaller number of wholesale buyers. This is also true of distributors. It means that chains wield more power to get a better price on their purchases through mass buying and this in turn contributes to deeper discounting at the consumer level.

These wholesale buying changes also affect the distributors in other ways.

No Balance

Thus, if a distributor is in a town where the chain or rack operation does all his buying, his sales and his credit responsibilities then take a great jump upward. But the distributor in other cities where the rack or chain has outlets, finds he cannot sell the outlet in his town because the buying is done elsewhere. In turn, the distrib, working on his quota, finds he has to get rid of a lot of stock. So he takes the easiest course and transships. Transshipping spreads and as it does the wholesale price drops, and again discounting increases at the consumer level.

An indication of the trend is the large rack firm called Edge, Ltd., which headquarters in Washing-

Shaw Takes 8 Gold Disks At Long Last

NEW YORK—Artie Shaw was presented with eight gold records last week for his million-selling singles made during the big band days. RCA Victor presented the orkster with the goldies at a luncheon to celebrate his 25 years with the label.

All eight of the records have been certified by the Record Industry Association of America. They include "Star Dust," "Dancing in the Dark," "Back Bay Shuffle," "Summit Ridge Drive," "Frenesi," "Nightmare," "Begin the Beguine" and "Traffic Jam." "Begin the Beguine" was recorded 25 years ago this August.

Each Shaw goldie has an inscription on the back reading: "This award is presented to Artie Shaw in recognition of his major contribution to popular music and to commemorate his 25th year of association with the company, with sincere appreciation for the many millions of his records sold on the RCA Victor label."

George Marek, vice-president and general manager of RCA Victor Records, made the presentation. Shaw's 78 r.p.m. recordings sold 43 million copies for Victor.

ton. The firm now covers the East and the Midwest as a result of the purchase of the St. Louis rack firm, Rak Sales, and an Indiana subsidiary. The St. Louis firm used to buy out of St. Louis. Now all purchases by Edge are made out of Washington, which pleases the Washington distrib and displeases those in other cities.

The Hausfatter organization in St. Louis, a complex of distributorships, also runs leased departments in various cities in the Midwest and soon will open additional outlets on the West Coast. Again all buying for these leased departments is done at the St. Louis home office.

How It Works

Record industry BPI's were

worked out after considerable study by the larger firms. They break down into percentage estimates of sales in various categories for both singles and albums.

Firms base their quotas on these BPI's and distrib in turn are expected to sell enough product to meet their quotas—or else run the risk of losing lines.

Loss of sales to racks or chains, supplied from a home office, is reportedly one of the reasons why so many indie RCA Victor distributors have taken on outside labels in the past year. They needed the business from other lines to keep up their gross business because they were being blocked out of sales to key rack and chain outlets.

HIGH SCHOOL SET

New World to Conquer: Run a Record Company

By **NICK BIRO**

MINNEAPOLIS — High school students have become fine record artists—and they know what they want when they buy records—so why shouldn't they do a good job running a record company?

A group of businessmen here are betting they can and have put up some \$2,500 to finance Hi-Top Records, a Junior Achievement project run by some 45 high school students.

The three-week-old diskery is bringing out its first release in November: an LP of folk songs by the Yeomen, local folk group appearing at college dances and coffee houses.

It's not exactly an all-amateur venture. Advising the group is Dave Hersk, head of Gaiety Recording Studios here, and Joe

Morvak, a Minneapolis real estate operator.

Pressing is being done by Columbia in Chicago, and the firm's custom-pressing division has taken more than a casual interest in the whole venture.

Outside of this, however, the kids are running the whole show. High school students are filling such roles as promotion, sales, advertising and even a.&r.

Hersk said it's the first record company ever started by Junior Achievement, and the \$2,500 capitalization is the largest ever raised for such a firm. Usual capitol for the JA operations is around \$250.

Hi-Top is planning to push its first release with a series of local hops, culminating with a big teen-age-young adult dance here December 22.

Advance copies of the album indicate a professional job. The cover is a four-color shot of the Yeomen. Recording, mastering and engineering have all been expertly done.

Hi-Top has an initial pressing order for 4,000 monaural, 1,000 stereo, and is betting it can go all the way. They feel they'll get a sympathetic ear from radio stations and good initial distribution. From this point on they feel the album is a natural. Who knows, they may have a point.

Sanicola, Sinatra Split Confirmed

HOLLYWOOD—Hank Sanicola and Frank Sinatra have parted ways.

Terms of split, which will go into effect January 1, are as follows: Sinatra will take back Sanicola's interest in Cal-Neva Lodge at Lake Tahoe; Sanicola takes over Barton, Sands and Maraville Music and the BMI firm, Ding Dong Music.

Singleton Now Mercury V.-P.

CHICAGO — Shelby Singleton, Mercury Records' ace pop and country a.&r. man, was last week elected a vice-president of the corporation.

Singleton will be in charge of pop and c.&w. recording divisions in New York and Nashville. Since 1959 Singleton has clearly been the label's most successful producer in both fields.

He currently records artists on all three Mercury labels, Mercury, Philips and Smash. He has also been increasingly active in foreign recording activities being developed by Philips.

Singleton's successes read like a Who's Who of chart activity. He

was responsible for Brook Benton's "Lie to Me" and "Hit Record."

He took Patti Page to Nashville to record "Go on Home." With Damita Jo he produced "I'll Save the Last Dance for You."

He recorded "Walk on By" with LeRoy Van Dyke, "Lover Please" with Clyde McPhatter; "Ahab the Arab," Ray Stevens; "Wooden Heart," Joe Dowell, and "Bluebird Over the Mountain," Echoes.

This year he moved into the international field, recording French artist Johnny Halliday both in Nashville and France. He put out Nana Mouskouri's "Wildwood Flower" on the Fontana label (distributed by Mercury). In December

See Shift in RCA Content In Wake of Naming Rosner

NEW YORK—Ben Rosner, former manager of TV relations and field promotion for RCA Victor, has been appointed manager of pop a.&r. for the firm, Bob Yorke, head of all a.&r. for the firm, announced. Rosner will report to Yorke, as does Alan Kayes, Red Seal a.&r. chief.

The appointment of Rosner could presage a shift in types of single and album output for Victor. Over recent years Victor's strongest single wax has been pop or country material, with little r.&b. or jazz releases. It is believed that Rosner will push harder on the latter without neglecting the country material produced in Nashville or the pop recording out of New York.

Report to Rosner

In the new set-up, all pop a.&r. producers will report to Rosner, whose functions will be managerial and administrative over pop singles and albums. The producers include Chet Atkins, whose Nashville a.&r. wing has been a consistent producer of hits, plus Atkins' assistants Neeley Plumb and Anita Kerr. In New York, Herman Diaz, Ethel Gabriel, Brad McKuen and Marty Gold will all report to Rosner. The West Coast has been without an a.&r. producer since Dick Pierce left the firm, though West Coast operations chief Steve Sholes still handles Elvis Presley sessions.

Rosner's new post is actually the position that Steve Sholes used to hold before he became chief of West Coast operations. George Avakian, who was hired by Yorke to handle album production, will remain as a consultant on jazz under the new set-up, as a sort of free-lance producer. It is understood that he will continue to record artists he brought to the label, including Sonny Rollins, Paul Desmond, etc.

Pop Singles Side

Hugo and Luigi, who run their own successful pop singles opera-

tion for the firm (handling Sam Cooke, Della Reese, the Tokens, and many others), will work closely with Rosner under the new set-up.

Rosner told BMW that he feels one of his most important functions under the new arrangement is to get every a.&r. producer swinging with singles and albums that are oriented to the deejays and aimed at the commercial groove. Rosner himself will spend a lot of time on the road, visiting with deejays, and at the same time will look for new talent and masters.

Yorke will continue to supervise the over-all supervision of the department, but day-to-day operations will be under the helm of Rosner.

It is understood that Alan Clark, now with the firm's rack jobber sales division, will take over Rosner's TV relations slot. Clark has worked under Rosner in field promotion.

Rosner has been with Victor for almost 15 years. He was in charge of the now dead Vik label back in the mid-'50's, but most of his time at the label has been spent on promotion work.

Ave Atque Vale!

NEW YORK — Dan Collins, golfer, raconteur and inventor of the phrase "a great name in a great industry," is leaving BMW after 15 years as a sales executive to become Eastern regional manager of Seeburg.

Collins' departure from the BMW ad scene was feted with no less than two farewell functions last week, attended by industry figures. At both, Collins assumed a becomingly modest "Who, me?" expression when friends and co-workers said nice things about him.

Needless to say, BMW staffers and his industry friends wish him well in his new Seeburg post.

WAX SHAKESPEARE

Caedmon, NBC Swing Together on Special

NEW YORK — An interesting new link between the recording industry and the world of big-time network public affairs programming has been forged between Caedmon Records and NBC News.

The deal centers on the special, "Shakespeare: Soul of an Age," scheduled on NBC-TV, 7:30-8:30 p.m., on November 30. Caedmon has been in the act since the conception of the show, and plans to release an original-cast de luxe album prior to the telecast.

The program, and the spoken-word album, will star Sir Michael Redgrave and Sir Ralph Richardson, with Richardson acting as narrator and Redgrave heard in a series of key speeches from Shakespeare's histories, tragedies and comedies.

Produced on location in England, Wales, Scotland and France, the filmed special also features a

(Continued on page 60)

Choreo Inks Carol

NEW YORK—Choreo Records vice-president, Jack Mills, has signed Carol Laurence to a recording contract. According to Mills, this is the first of what will be many important talent acquisitions.

SHIP TIES-UP IN WRONG HARBOR

NEW YORK — Pubber George Pincus has signed a Montreal lad, Neil Ship, to a writing and management contract. According to Pincus, Ship is a sensational singer and composer. When asked how he got the writer, Pincus said, "He just walked into the office. Actually, he was looking for Aldon Music, but we signed him before he got there."

Decca Sending Top Men to Nashville

NEW YORK — Decca Records, which has a substantial and successful representation in the country recording field, will be represented at the CMA meet in Nashville by some of its top execs. Among those on hand will be Leonard Schneider, executive vice-president; Martin Salkin, vice-president; Sydney Goldberg, vice-president in charge of sales, and Lenny Salidor, director of promotion. They will be joined by Owen Bradley, a.&r. director who headquarters in the Tennessee c.&w. music capital, and his assistant, Harry Silverstein.

Decca recently opened a brand-new two-story building and the company will throw a cocktail party in the Commodore Room of the Andrew Jackson Hotel Friday (9).

UA Execs to Join Daily at Festival

NEW YORK — United Artists executive personnel will join H. W. (Pappy) Daily, country a.&r. chief, at the Nashville shindig this week.

Flying to the Tennessee city are Art Talmadge, the label's president; Norm Weiser, vice-president, and Le Roy Holmes, musical director. Aaron Schroeder, president of Musicor Records, which is distributed by UA, will also be on hand.

UA is sponsoring a dance Friday (9) at the Andrew Jackson Hotel following the CMA banquet. George Jones will perform at the dance and other UA artists will also attend.

SUES AGAIN

Sinatra Does a Reprise On Those Capitol Blues

By LEE ZHITO

HOLLYWOOD — Frank Sinatra's Reprise Records last week filed an \$850,000 damage suit against Capitol Records in Los Angeles Superior Court. Reprise claimed that Capitol acted in violation of the California Unfair Practices Act when the major held its two-for-the-price-of-one Frank Sinatra LP sale last July. The action named Capitol top executives as defendants as well as the label.

Reprise decided to air this one point in the Superior Court after the U. S. District Court dismissed this single issue from the Sinatra firm's triple-pronged litigation filed here July 12. The other charges contained in the Reprise federal court action are still awaiting trial and the court's decision. Basis of the U. S. District Court dismissal was the contention that a complaint under Robinson-Patman must be lodged by a federal agency and not by an individual.

The Superior Court action asked for \$350,000 in actual damages and \$500,000 exemplary damages. Plaintiffs were listed as Bristol Productions, Inc.; Essex Productions,

Jockeys Return to Limelight

Get Welcome At Nashville Country Fest

By BILL SACHS

NASHVILLE — After several post-payola years, during which the deejay billing was held to a minimum, the nation's c.&w. jocks move back into the limelight this week for WSM's 11th annual National Country Music Festival, to be held here Friday and Saturday (9-10) in celebration of the station's "Grand Ole Opry's" 37th anniversary.

While virtually every major record company and country music publishing firm will again be represented at this year's event, which in recent years has built to one of the nation's top music industry conclaves, the programming and arrangements have been geared especially for the entertainment and edification of the nearly 500 c.&w. deejays from the United States and Canada who are expected to attend the two-day conclave. According to Bob Cooper, WSM general manager, and Ott Devine, "Grand Ole Opry" talent chief, in charge of arrangements for the event, advance reservations and registrations portend another recording-breaking convention crowd. Over-all attendance, including record company execs, music publishing reps, deejays and so-called "working members" of the trade, is expected to hit near the 1,200 mark.

Seminar Revived

This year's festival, in addition to the many and varied social events sponsored by the leading disk and publishing firms, will again feature a program seminar arranged especially for deejays and station management attending. The so-called clinic or seminar idea was discarded two years ago due to

apparent lack of interest. However, WSM officials feel that while most of the festival's visitors are primarily interested in the fun and social angle, there are many whose chief interest lies in mulling the industry's problems and means of solving them.

This year's seminar will be held

to a single session, 10 a.m. to noon, Friday (9), in WSM's Studio C. The general theme will be country music programming and promotion, and on hand to discuss the deejays' problems will be Ray Minnamon, WTJH, East Point, Ga.; Bill Mack, KENS, San Antonio; Bob Staton, CKLW, Windsor, Ont.,

and Smokey Smith, KWKY, Des Moines. WSM's Ralph Emery will serve as moderator. On the management side of the seminar will be Earl Hotze, account executive for Gardner Advertising Agency, St. Louis; A. O. Stinson, director of advertising and sales promotion,

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Country Product Surging on Charts and More Coming Up

By REN GREVATT

NEW YORK — A continued strong showing on the charts and a volume of new release material characterized the country music scene last week as the trade prepared to help WSM observe its 11th Annual Country Disk Jockey Festival at its Nashville home base. Considerable excitement was stirred, too, by the announcement from Broadcast Music, Inc., of its 1962-1963 country song award winners.

On the Hot 100 singles chart, there were several interesting developments which coincided with the celebration of National Country Music Week and the WSM festival. For one thing, two top country artists are presently on the "Hot 100," neither of whom has heretofore been closely identified with the pop chart.

They include Hank Snow with "I've Been Everywhere," and Bill Anderson with "Mama Sang a Song." In addition, Anderson, is, in

effect, represented three times since he is also the writer of the song, which is also on the charts with versions by Stan Kenton and Walter Brennan.

Brenda and Sue

At the top end of the chart, the country field is well represented by two thrushes, Brenda Lee with "All Alone Am I" and Sue Thompson with "James (Hold the Ladder Steady)." Also well up on the current pop charts are such country personalities as Roy Orbison (with two sides); Jimmy Dean, Claude King and Patsy Cline. Johnny Tillotson, a pop artist all the way, is doing well with the Hank Williams tune, "I Can't Help It." Also of interest is the recent success on the charts of "Don't Go Near the Indians," by Rex Allen, which marked a strong comeback for the country singer.

In terms of new country records, the week was a near record-breaker, with all companies looking forward to the opportunity to play new disks for WSM's visiting

deejays on the juke boxes especially located in the various suites of the Andrew Jackson Hotel. BMW's record review panel is spotlighting seven country records this week, the biggest total for a single week in many months, and as an additional tribute to the country music field, all country spotlight reviews this week are listed ahead of the pop spotlights (see review section).

In terms of quantity, Capitol had the most new releases with four, by Buck Owens, Hank Thompson, Rose Maddox and Jan Howard. RCA Victor came through with a pair by Hank Locklin and Porter Wagoner. Columbia was in the limelight with two, though one, by Marty Robbins, is regarded as a pop record for review purposes. The label also issued a Bill Carlisle recording.

Bumper Crop

Decca released new sides by Roy Drusky and Jimmy Martin, while Mercury was represented by Merle

(Continued on page 21)

Book People, Capitol in Cross-Plug Deal

HOLLYWOOD — A cross-plugging promotional tie-in was concluded between Capitol Records and two book publishers, with the label issuing LP's to coincide with the book releases. Capitol is issuing an album, "Tennessee Ernie's Book of Favorite Hymns," comprised of tracks taken from former Ernie Ford devotional LP's, tying in with a Prentice-Hall hard-cover volume of the same name selling for \$3.95.

Capitol and Random House are co-ordinating their merchandising efforts behind the Pierre LaMure novel based on Claude Debussy's biog, "Clair de Lune," at \$5.95. Capitol is issuing an LP called "Claude Debussy—Clair de Lune," with selections taken from earlier Debussy recordings.

In both cases, the album covers plug the books, while the publishers' material plugs the LP's. Capitol is making the Tennessee Ernie books available to disk dealers for

sale as part of a joint package with the album. In case of the Debussy book, Random House and Capitol are jointly staging a window contest for both booksellers and disk dealers.

Dealers are being asked to send photos of their window displays. The six most creative book displays by a book dealer will receive 15 Capitol LP's per store, and the six best "Clair De Lune" album dis-

plays by record dealers will get 15 Random House books.

Indications are that Capitol will engage in additional promotions of this sort with book publishers if the initial efforts with the Prentice-Hall and Random House books prove mutually beneficial. This is believed to be the first time that a record manufacturer-book publisher tie-in of this sort has been attempted.

Columbia Applauds 3 Golden Musicals

NEW YORK — Columbia Records, midst the pomp and color of the elegant Four Seasons Restaurant here, last week gave coveted gold record awards to the writers of "West Side Story," "Camelot" and "Flower Drum Song."

Before a gathering of notables and consumer and trade press people, Goddard Lieberson, Columbia president, presented awards to Richard Rodgers and Mrs. Dorothy Hammerstein for "Flower Drum Song"; to Alan Jay Lerner (Fred-

(Continued on page 65)

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Four New Ones Join ARMADA

NEW YORK — Four record manufacturers have joined the ranks of ARMADA. A good many other manufacturers have shown interest by requesting application forms.

ARMADA also includes among its associate members Atlantic, Reprise, Cameo, Cadence, Vanguard, Audio-Fidelity, Big Top, Chess, Duke-Peacock, Vee Jay, Motown-Tamla, Mayflower, Golden, Ambassador, Sun, Roulette, SAR, Stereoditties, United Artists, Sue, Swan and 20th Fox.

BIG!

BIG! Sing Along With Mitch, the best-selling album series in record industry history.

BIG! 10 Gold (RIAA) Album Awards make Mitch the Gold Record King!

BIG! A TV audience of 38 million people watch Mitch every week—and each one is a potential customer.



COLUMBIA

BIG!

And to make Mitch's fabulous sales figures grow even **BIGger**, here's what Columbia has going for you —

TV Guide
A two-page spread getting national coverage with a readership of 17,941,000 — mostly family groups.



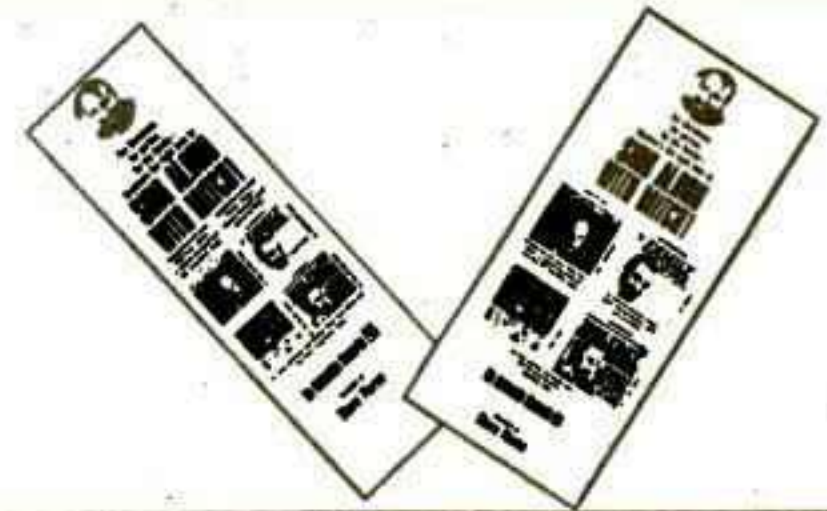
Window Streamer
Designed as surefire "stoppers" with plenty of impact and plenty of "pull."



Four-Color Divider Card
All of Mitch's albums appear on a browser card, striking enough to get the message across in a flash.



Co-op Advertising
Two different-sized ad mats for insertion in local newspapers.



CL 1205/CS 8027*



CL 1701/CS 8501*



CL 1773/CS 8573*



CL 1864/CS 8664*



CL 1160/CS 8004*



CL 1243/CS 8043*



CL 1283/CS 8099*



CL 1316/CS 8118*



CL 1331/CS 8138*



CL 1389/CS 8184*



CL 1414/CS 8211*



CL 1457/CS 8251*



CL 1542/CS 8342*



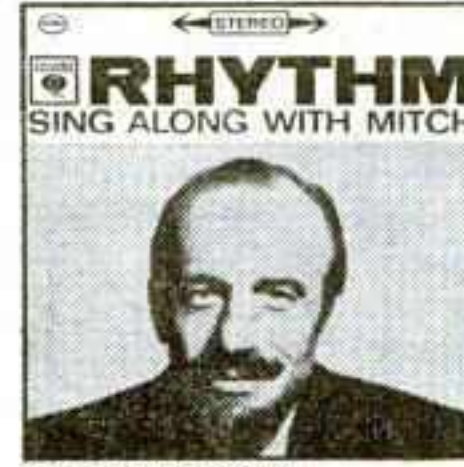
CL 1568/CS 8368*



CL 1628/CS 8428*



CL 1671/CS 8471*



CL 1727/CS 8527*

Mitch's many fans are big fans — they will want all the albums in the "Sing Along" series, so stock them...display them...then, listen to the big sound of your cash register as it sings along!

*stereo

RECORDS

This One



DLJO-YZT-ETGK

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w
m

"MR. PRESIDENT" WINS THE POPULAR VOTE!



Seated at the piano is Irving Berlin. Standing, l. to r., are Howard Lindsay, Russel Crouse, Leland Hayward and Joshua Logan.

- "Mr. President" boasts a \$2,500,000 advance ticket sale—the biggest in box office history!
- "Mr. President" has a guaranteed run of two years!
- "Mr. President" has received front-page publicity in every leading newspaper, as well as feature coverage in many major publications, including *Look*, the *Saturday Evening Post* and *Newsweek*.
- Irving Berlin's name and music are known and loved by millions of people all over the world. These long-time Berlin fans, in addition to many new ones, constitute a vast market for Columbia's Original Cast Album.



**Available
from your
Columbia Records
Distributor
the Week of
November 5**

With Mr. Ryan in the title role and Miss Fabray the beautiful but down-to-earth First Lady, the provoca-

Columbia Releases The Big Smash Original Cast Album

New York: By overwhelming popular opinion, the theatre-going public has elected the Irving Berlin-Howard Lindsay-Russel Crouse musical, "Mr. President," to a long run at the St. James Theatre on Broadway. Simultaneously, Columbia Records has announced the release of the Original Broadway Cast Album. It is certain to be one of the biggest cast albums of the season, as the facts indicate.

American way of life. "Let's Have Another" theme song for the topical revue called satirical reference to the White House comment and ob- gettably by Ethel. Until 1940 way, providing fabulous Ast another suc- gans involv- songs from "Day Tom This I revue. P over ter For his Merit mem- "I L sold- reprise o- reluctant rookie himself.

Irving Berlin comes back to Broadway with a star-spangled saga of the Washington world. Focusing on the appealing Presidential family,



INDUSTRY BRIEFS

Oops!

NEW YORK—A typo last week misnamed the distributorship purchased by Joe Cerami in Chicago. Name of the firm is Potter Record Distributing. Also, Barney Williams has been named director of pop promotion at Dimension Records, not r.&b. as reported here.

Mills Goes South of Border

NEW YORK—Mills Music has opened an office in Mexico. The new firm is being called Mills Music de Mexico and will be located in Mexico City, and will work closely with CAMPEI, S. A. (Corporacion Artista Musical Producciones y Ediciones Internacionales). Jack Mills, who just returned from Mexico to set up the office, brought back a tune called "El Pecador" which will be published in the U. S. with English lyrics.

Russell's Own Label

HOLLYWOOD—Composer Henry Russell has started his own record label, Ring-A-Ding Records. He left last week for a tour of London, Paris, Rome and Berlin seeking material and talent for American release. Albums are due after Christmas. The first single has Sammy Weiss and Russell playing "Mallorca" and "Punchinello's Dream."

Continental Names Dallas

NEW YORK—Continental Records has named Hugh Dallas to the post of national director of marketing, effective immediately.

Dallas was formerly Midwest sales manager of Command Records, and was previously with Miami's Florida Music Sales.

At the same time, Continental announced that Mrs. Ida Levine had been named assistant to Don Gabor, Continental president. The label has pressing facilities in Webster, Mass., Toronto and Puerto Rico, and markets its regular price and budget lines internationally.

Mills Gets English Catalog

NEW YORK—Mills Music has acquired exclusive selling rights for the U. S. for the entire catalog of H. Freeman & Company Ltd., long-established publisher of Brighton, England. About 800 separate items, including classics, piano pieces and books, standards, vocal works, choral works, instrumental solos and instruction books are involved. Jack Mills, president of the firm, also announced that Mills has acquired exclusive U. S. selling rights for "Serenata Sincera," from Carish, prominent published in the U. S. with English lyrics.

Realigning at Capitol

HOLLYWOOD—Capitol Records Distributing Corporation last week realigned its field forces as follows:

Kansas City sales manager Tom Beckwith, was named Chicago branch sales chief, replacing Bruce Masterton; Masterton moved to the Los Angeles branch as operations manager; Richard Ware returns to the old Kansas City sales manager's post, after a year's duty in the Army Reserve; Elbert Allsup, CRDC salesman in Alabama and Mississippi, was elevated to New Orleans sales manager, replacing the late Charles Gilbert.

New Post for Harold Fine

NEW YORK—Victor has named Harold Fine as manager of copyright contracts. Fine's former post was administrator of expense budgets. Fine replaces Al Harlich, who will be responsible for the licensing of all product produced by Victor and will be involved in negotiations with publishers. Fine will report to Bill Bullock, division vice-president of market services and business affairs.

Allied Goes Public

NEW YORK—Allied Entertainment Corporation of New York, music publishing firm, recently went public.

Public stock offering of the firm closed September 10, 1962. Offering price was 2.5. Firm stated that Allied was selling at 3 1-4-4 at the end of last week.

Allied has the following companies under its corporate banner: Saxon Music, Conquest Music, Duel, Gulf and Shell Records, and City Music, Ltd., of London. Duel is now distributing the Chelsea label.

The company was formed in November, 1961. Head of the firm is Dr. Herbert Breger; Don Costa is vice-president and director. Fred

BIG THREE UPS HERM STEIGER

NEW YORK—Herman Steiger has been named sales manager for the Big Three Music firm. He succeeds to the post following the recent retirement of Bernie Prager. Steiger has been with the Big Three for 30 years, serving as field salesman and more recently as assistant to Prager. All of the Big Three executives attended a special luncheon October 26 to mark Prager's 35 years of service with the company.

Parker is managing director and a.&r. executive. Lennie Lewis heads sales and promotion. Julius La Rosa is on the board of directors.

Atlantic-Atco Try Something Simple in Quoting Deal Terms

NEW YORK—In their November album sales plans, Atlantic and Atco Records have attempted to simplify and solidify actual terms of their special selling program. Rather than quote a specific number of free albums on the number

of albums ordered (i.e. one-on-eight, two-on-sixteen, etc.), the label has instituted a listing of suggested list prices and dealer cost prices. Deal will apply through to November 30.

"Sound of Atco" is the title given to that label's plan. In this program, dealer price on an album with a suggested list price of \$3.98 is \$2.10. Dealer cost on a \$4.98 album is \$2.63. This is equivalent to a 15 per cent (no charge) discount.

In "The Sound of Atlantic" program, an album with a \$3.98 list price is pegged at a dealer cost of \$2.10, a \$4.98 LP costs the dealer \$2.63 and a \$5.98 set costs the dealer \$3.15. This, too, is equivalent to a 15 per cent (no charge) discount.

The labels are keynoting the "sound" image in business as in the music. This is exemplified through special attention to dealer and distributor problems, through a 100 per cent album exchange policy, new merchandising aids for distrib salesmen and dealers and the 30-60-90 deferred billing available to qualified dealers.

All kinds of attractive aids have been created for salesmen and for the dealer, and new kleen-stik have been fashioned for the firm's logo-motion displays. In addition, easel backs and extensive consumer and trade ad programs, along with extra concentration of air play, are being planned.

Among the new albums being pushed in the program, including catalog, are a new Ray Charles, with Milt Jackson, an M.J.Q. set and a Leo Wright LP. On Atco, the two new ones included in the program, along with catalog, are by Rene Bloch and Casey Anderson, a new folk singer.

La Viola, Adler Named V.P.'s

NEW YORK—Emil La Viola and Lou Adler have been named vice-presidents of the Nevins-Kirschner music set-up.

La Viola, who has served for the past year as general professional manager, will now serve as vice-president of Aldon. Adler, who established the company's West Coast offices last year, and helped set up the Dimension label for the firm, has been appointed vice-president of the record firm.

La Viola's new duties will be mainly concerned with Aldon Music. However, he will function in all other N-K areas. In his time with N-K, La Viola has screened new writers, material and masters. He will continue a close relationship with writers and producers as in the past. This week, in Nashville, La Viola will take the first steps toward establishing an Aldon Nashville office.

Adler's base of operations will continue to be California. He will be involved in a.&r. and management of Dimension artists. Adler, a successful songwriter and indie producer before joining N-K, will also visit distributors and deejays in behalf of the label. Early next

(Continued on page 65)

Don't Ask—Stormy Weather Hovers Over ASCAP Meet

By REN GREVATT

NEW YORK—Announcement of the opening of an ASCAP office in Nashville; reports by President Stanley Adams and executive committee chairman, Jack Bregman; discussion of many familiar questions; an impassioned speech by Herman (Pinky Herman) Pincus and a bitter challenge hurled at Adams by Lew Bellin, were among the highlights of the semi-annual membership meeting of ASCAP

here last week. The meeting was held in the Sert Room of the Waldorf-Astoria Hotel, Wednesday (31).

Adams reported on ASCAP's move to grant free licensing to educational TV stations, and touched on the matter of the Copyright Extension bill in Congress, and the as yet unresolved dispute with the TV industry over TV licensing rates. The ASCAP-TV rate contract expired last December 31 and the terms of that contract remain in effect pending settlement of the dispute.

Adams also paid tribute to the writers and publishers of a number of current hits such as "What Kind of Love Is This," "Teen-Age Idol," "Popeye the Hitchhiker," "Warmed Over Kisses" and "Big Girls Don't Cry," as helping to maintain the ASCAP image.

In addition to his announcement of the Nashville office, "for sales and membership functions," executive committee chairman and treasurer Jack Bregman said that interim receipts so far this year amount to about \$25 million. Operating costs for the current period amount to close to 20 per cent of the gross.

Poetry and Dramatics
Following this report, Adams cautioned "certain members" against monopolizing the floor and said each speaker would be limited to five minutes, with priority given to speakers in inverse order according to the amount of speaking done at previous meetings. Following this, Charles Tobias read a touching poem on the occasion of his 40th anniversary as an ASCAP member.

John Redmond then took the floor to plead for a change in the so-called five-year average rule. A writer's worth should be determined on his productivity over 10 years, a man's 10 best years, he said, noting "I wouldn't judge any man's worth on song productivity on these last five years of chicanery and payola."

One of the dramatic highlights then occurred when Pinky Herman, carrying a huge briefcase "full of my facts and figures," took the floor to attack the Society's leadership on many counts.

He singled out the special panel awards system, designed to reward those writers who would not normally receive a great many performance credits, under which "Leonard Bernstein got \$3,000 and Deems Taylor got \$2,000."

"What do we need that for?" Herman stormed.
Herman also accused Adams of "turning a deaf ear to the complaints of the dissidents." He then offered to bring out his facts and figures for anyone to see.

Still More Speakers
Another speaker was Larry Stock, writer of "You're Nobody Till"
(Continued on page 65)

Liberty Sales Top Fall Quota By Hot 48%

HOLLYWOOD—Liberty Records has soared past its fall program by 48 per cent, National Sales Director Don Bohanan told BMW last week. The program was concluded October 31 (Wednesday) and, according to Bohanan, showed a sales gross for the label of more than \$2,000,000 during the period of the drive. Goal was a million and a half gross.

The program covered the label's complete catalog with the exception of Chipmunk product and special Christmas items. According to Bohanan, the results reaped from the program speak well for the label's new policy of no distributor allocations which was tried for the first time during the fall drive.

Heretofore, distributors were allotted a specific amount of product which the label felt each individual outlet should be able to handle. During the recently concluded sale, the allocation plan was replaced with the quota system.

In addition to topping previous sales efforts, the recent fall push helped establish the label's "Taste of Honey" in the Top LP's list, and launched its Premiere line into sales orbit, Bohanan said.

In addition to the quality of the label's product aiding in the push, Bohanan also gave credit to the recent addition of four district sales managers in generating Liberty's activity. These included Joe Zaleski covering the Eastern area, Rick Frio in the Midwest, Dick Bowman in the South and Lee Mendel in the West.

Coming December 29th



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Sears Disk Buyer Resigns the Post

CHICAGO—George Ziebold, chief record buyer for Sears Roebuck & Company, resigned late last week. Ziebold was the record buyer for all Sears stores, and helped build the record division to the point where it is now the second largest merchandiser of records in the U. S., according to tradesters.

Sears did not name Ziebold's successor. At the moment, Ziebold's assistant, Bob Buczkiewicz, is heading the record operation.

WEEKLY MARKET ANALYSIS

Continued from page 1

programming. Cameo-Parkway is hot here, too, with Dee Dee Sharp and Chubby Checker.

A local group, the Wailers, who are very popular in the area, are getting some air play with "Doing the Surfside," on Etiquette. The tune's title comes from a location in Oregon where the group often appears.

On the album front the Nat Cole "Ramblin' Rose" LP, "My Son, the Folk Singer," the new Ray Charles country LP, and "Jazz Samba," with Stan Getz and Charlie Byrd were getting the hot calls. The latter set was being ordered from the Seattle Record One-Stop from as far north as Oregon, Montana and Alaska.

Dallas Marks Time, Awaits 'Big One'

DALLAS—Record sales locally have been slow for the past few weeks as buyers await a release which might be "a big one." According to Gary Drexler at Music Box, Inc., a one-stop, this sort of situation—i.e., the absence of a big hit—makes quantity buying coast.

Usually the slump occasioned by the State Fair of Texas, which has an annual two-week run in Dallas, lasts a week following the closing of that attraction. It appears now, though, that the sales lag will continue longer. Or until a hit record shows up.

Doing fairly well here were "Release Me," by Esther Williams and "Volare," by Ace Cannon.

Others were "Big Girls Don't Cry," by the Four Seasons; "Nothing Can Change This Love," with Sam Cooke; "Love Me Tender," an old Presley hit recorded by Richard Chamberlain, and a couple of rhythm and blues records, "I Got a Woman," by Jimmy McGriff and "Tomorrow Night," with B. B. King.

Drexler said that among the most popular in the country and western field is "His and Hers," a Tony Douglas recording, which also got a kind word from Peggy Griffin, with American Distributing Company.

Adult Buying Moving Albums in Chi

CHICAGO—Allan Sherman's "My Son, the Folk Singer" on Warner Bros. and "Treasure Tunes From the Vault" on Chess continue to dominate album sales here in the Windy City. The Sherman disk is drawing strong adult reaction and is getting more play in the local press than the Chicago Bears. Chess disk is selling half-adult, half-teens—and chief selling point appears to be the popularity of the WLS deejay staff—not to mention Dick Biondi—on the cover.

Christmas buying is getting off to a slow but steady start with dealers concentrating on the old standbys. As an example, Fred Sipiora of Singer One-Stop notes strongest action on Bing Crosby's "White Christmas" and the Harry Simeon Choral's "Little Drummer Boy."

An interesting sales battle appears to be in the making between Crosby's "White Christmas" album on Decca and his newer Christmas album on Warner Bros. The latter is a year-old recording featuring holiday standards—but no "White Christmas." Big sales point though to its authentic stereo.

The Decca version, recorded way back when, features the perennially popular "White Christmas" band, but the stereo disk is a "processed" version.

Competition among distributors for new lines is very strong. Two-year-old firms, Potter and Kent, have flourished and are beating the bushes for new lines. Both have enjoyed healthy sales increases each month and are shooting for more than double volume in their second year of operation.

The Artia and Parliament lines have switched to K. O. Ahser—but it's not all gravy. A few key retailers are to be handled direct by the manufacturer. The proviso led to a break between the two lines' last distributor here.

Hot new singles according to Sipiora at Singer's and Russ DiAngelo at Music Box includes: "Telstar," Tornados, London (hit BMW's chart last week but just starting to pick up here); "Release Me," Esther Phillips, Lenox; "Stranger Used to be My Girl," Trade Martin, Co-Ed; "Push and Kick," Mark Val-

★ NEW ACTION LP'S

Continued from page 1

STEREO

- BY REQUEST
Perry Como, RCA Victor LSP 2567
- TWANGY GUITAR, SILKY
STRINGC
Duane Eddy, RCA Victor LSP 2576
- JIM, TONY & BOB, THE LETTER-
MEN
Capitol ST 1761
- SHERRY & 11 OTHERS
Four Seasons, Vee Jay SR 1053
- DEVIL WOMAN
Marty Robbins, Columbia CS 8718

NEW ON THE TOP LP'S

MONO

- 104. RUSTY WARREN BOUNCES
BACK
Jubilee JGM 2039
- 109. OLIVER
Original Cast, RCA Victor LOCD 2004
- 117. ALL ALONE
Frank Sinatra, Reprise R 1007
- 122. BENNY GOODMAN IN
MOSCOW
RCA Victor LOC 6008
- 127. DANNY BOY & OTHER SONGS
I LOVE TO SING
Andy Williams, Columbia CL 1751
- 130. GREEN ONIONS
Booker T & the MG's, Stax 701
- 135. CAROUSEL
Alfred Drake & Roberta Peters,
Command RS 843
- 138. SHEILA
Tommy Roe with the Jordanaires,
ABC-Paramount ABC 432
- 140. PATCHES
Dickey Lee, Smith SG 27020
- 143. MONSTER MASH
John Zacherley, Parkway P 7018

15% Discount Deal Offered by Epic

NEW YORK—Epic Records is offering a 15 per cent discount to distributors on seven new album and five new tape releases, as well as 16 of the label's best selling albums from catalog, now through December 10, according to Len Levy, national sales chief.

The two pop releases in the new material will be promoted through deejay samples. Two new classical sets by the Cleveland ork and the Cleveland Pops ork will get the same treatment. Christmas displays are also being made available for window and counter use, and newspaper ad mats have been prepared, promoting the new items.

STEREO

- 30. THE TWO OF US
Robert Goulet, Columbia CS 8626
- 33. JOAN BAEZ IN CONCERT
Vanguard VSR 2122
- 38. MODERN SOUNDS IN
COUNTRY & WESTERN
MUSIC. VOL. II
Ray Charles, ABC-Paramount
ABC 435
- 40. MY SON, THE FOLK
SINGER
Allan Sherman, Warner Bros.
WS 1475
- 43. I LOVE TO TELL THE
STORY
Tennessee Ernie Ford, Capitol
ST 1751
- 46. VLADIMIR HOROWITZ
Columbia KS 6371
- 48. CAROUSEL
Alfred Drake & Roberta Peters,
Command RS 843 SD

RIAA NOT PART OF SORD MOVE

NEW YORK—The Record Industry Association of America (RIAA) has not taken part in any way in preparation of the SORD fair practices code now under way by the dealers association. The report carried in BMW of October 27 was an error.

Dot Decreases Welk Month

HOLLYWOOD—Dot Records has declared November as "Lawrence Welk Month" and is offering 41 Welk and Welk company LP's as part of a special program, complete with discount and billing benefits.

The sale will be in effect from November 1-30. The complete Welk catalog (Welk albums and those made by his artists) will enjoy a straight 10 per cent cash discount. A four-month billing will be featured with payments of one-third due December 15, January 15 and February 15.

Special point-of-sale material is being made available, including counter displays and window (Continued on page 65)

entino, Swan; "Spanish Lace," Gene McDaniels, Liberty; "Keep Your Hands Off My Baby," Little Eva, Dimension.

Deejay picks center on "Telstar," "My Own True Love," Duprees, Co-Ed; "Minstrel and Queen," Impressions, ABC-Paramount. The latter tune started as a strong r.&b. number and is now starting to go pop.

Back to Old Drawing Board in Atlanta

ATLANTA—With the easing of the Cuba-generated crisis, record buying bounced back to normal fall levels in Atlanta, BMW was told by sources in this Southern city. Singles business generally tended to follow the charts—with some newcomers developing above-average action on their own—and with albums moving well in the sales channels.

Gwen Kestler of Southland Records reported action on such singles as Irma Thomas' "I Did My Part" on Minit, Marvin Gay's "Stubborn Kind of Fella" on Tamla, the Drifters' "Up on the Roof," Betty Lavett's "My Man He's a Lovin' Man," Carla Thomas' "I'll Bring It on Home to You" on Atlantic, Les Cooper's "Wiggle Wobble" on Everest and Jimmy McGriff's "I've Got a Woman" on Sue; as well as continuing hits like the Four Seasons' "Big Girls Don't Cry" on VeeJay.

Bob Evanson of Hopkins Records was enthusiastic about the quick take-off in Atlanta of MGM's Ben Colder parody, "Don't Go Near the Eskimos," which drew a fast round of deejay plays and left the Hopkins firm in the position of "getting lots of orders without having stock."

Also reported doing well in the Atlanta area was a Reprise album release, "Lonesome Country Songs" which features Billy Byrd. The distributor's reaction to it: "It's Got a fine country sound, and it's commercial. We think it'll be a big one here." The country sound was the subject of discussion about Atlanta radio programming, as well. A local station, WYZE, which never made it big as a straight-pop outlet, changed recently to a "Town and Country" format of ballad-oriented pop and country-oriented material, and has reportedly started climbing the rating ladder.

OUT OF COURT

Treasure, Fox Settle for 10G

NEW YORK—Recent court actions against Treasure Records of Mount Vernon, N. Y., charging copyright infringement, have been settled out of court. The actions were lodged by the office of Harry Fox, publishers agent and trustee, on behalf of a number of publishers.

An audit conducted by the Fox office, covering the period August 1, 1957 to December 31, 1961, showed a total sale of 602,000 records. Fox figures showed total royalty arrearages of \$12,000. Treasure officials claimed their liabilities as being in the vicinity of \$7,500. A settlement figure of \$10,000 was reached and Treasure has agreed to pay this figure plus treble damages of an additional (Continued on page 65)



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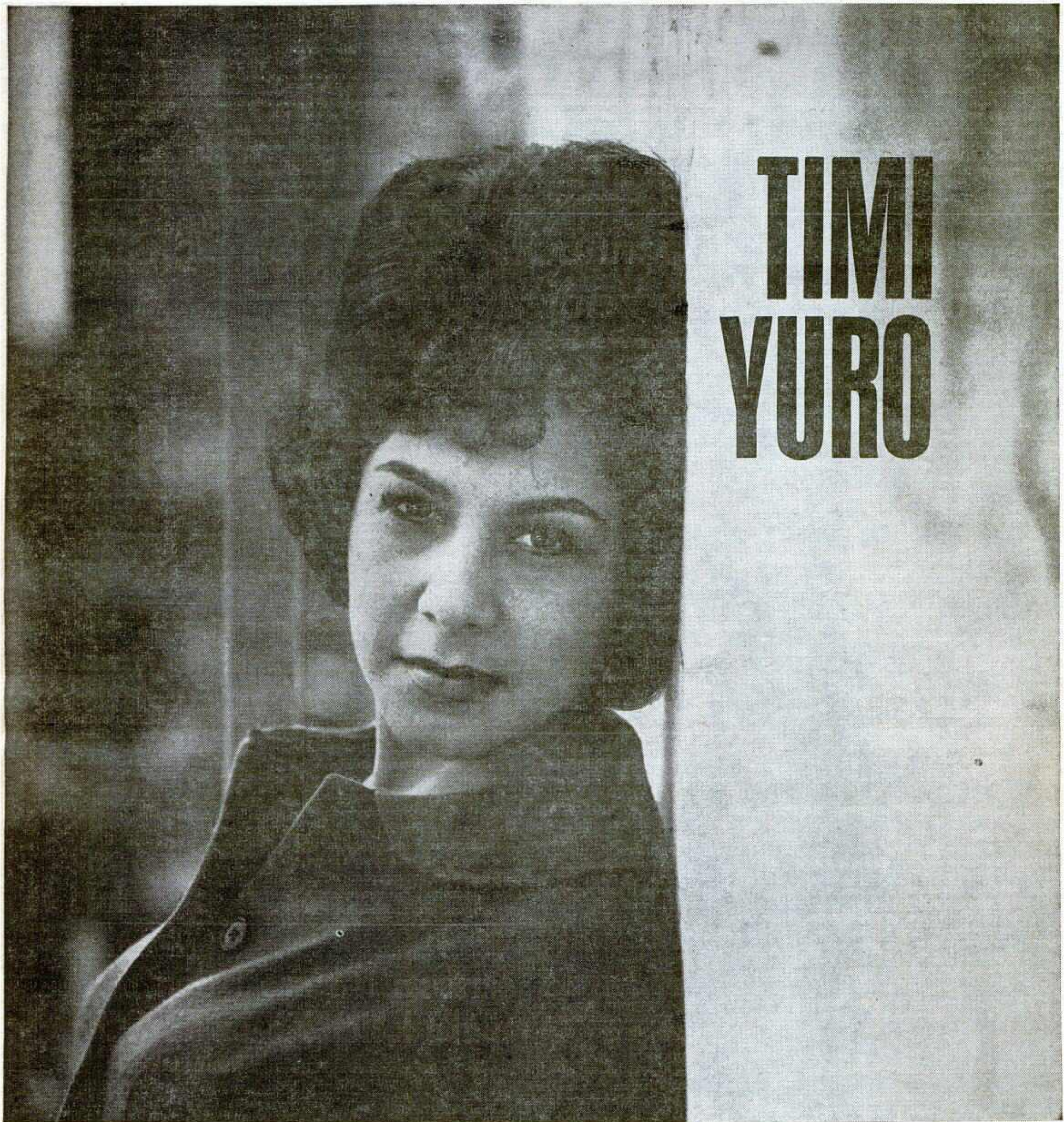
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Vol. 74 No. 45



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TALENT

CONCERT

Still Hurrah for Arrau

Claudio Arrau, who has been heard on records since his early (circa 1918) Parlophone and Brunswick disks, reveals he's still a powerful and compelling pianist in his latest major concert project—the performance of a "Grand Beethoven Cycle" (32 sonatas and the Diabelli Variations) in a concert series at Lincoln Center's Philharmonic Hall.

Arrau has played the sonata cycle in New York concerts before, during the 1953-'54 season, and has recorded a number of them for English Columbia (EMI) and Philips. Interestingly, although three of the sonatas performed at the October 29 opening concert are in the EMI catalog (Op. 81a, Op. 110, Op. 57), they have not been released in the U. S. on the Angel label. Philips, however, plans a U. S. release of the two Op. 27 sonatas. Arrau is scheduled to play at his November 10 matinee concert.

Playing to a sellout house, Arrau, in his opening concert, warmed quickly to his huge task, displaying a few mild "blurs" in the more rapid passages of the C-Major Sonata (Op. 2, No. 3) but sweeping on to an authoritative climax. In fact, Arrau managed the difficult feat of "growing" as the evening progressed, concluding the first half of the program (Sonata in E-flat major, Op. 81a) with a virtuoso display of pianistic fireworks.

Arrau was in full command of the latter half of the evening, which focused on the Sonatas in A-flat major, Op. 110, and F-minor, Op. 57 ("Appassionata"). His performance of the latter, in fact, drew a genuine ovation for his interpretation of the towering, tragic Allegro movement with which it closes. If album copies of it—available in England but not in the U. S.—had been available to the coffee-&Pastry crowd after the concert at Philharmonic Cafe, they would probably have sold well.

CHARLES SINCLAIR

NIGHT CLUB

'Big Tiny' Little Large in L. A.

"Big Tiny" Little, driving his six-man group with his power piano, delivers more entertainment wallop than many attractions several times its size. This was apparent during Little's engagement at the Sunset Strip's Melody Room in Hollywood.

Little's impressive display of musicianship, both in piano and vocals, his showmanship and versatility helped to explain his continuing climb since emerging from the Lawrence Welk band two and a half years ago.

Little was primarily identified with honky-tonk and ragtime during his four-year run with Welk. However, since those days he has expanded his musical base to embrace pop, blues and jazz. In addition to delivering music that pleases the ear, his showmanly savvy injects a rollicking flavor into the group's performance.

To add to the versatile flavor, the members of the group double and triple on other instruments, thereby allowing an easy change in instrumentation and a fresh sound to the music-making. Little himself performs on the piano, sings, handles vibes and drums, and in such numbers as "Big Noise," converts the string bass to a percussion instrument.

Jimmy Roosa, who turns in a convincing trumpet and vocal take-off on Louis Armstrong with "Mack the Knife," also is heard on drums, trombone and sax. Jerry Holton is particularly strong on guitar, but doubles with ease on clarinet as well as banjo and vocals. Ward Erwin plays jazz bass with an expert hand and doubles on drums and vocals.

In the vocal department Josephine (Reiley) adds strength to the group with her Kay Starr-flavored stylings. Her "Around the World in 80 Days" is well received.

Outstanding number offered by Little and the group is "Twelfth Street Rag," with the piano solo building in tempo to a knuckle-cracking pace. Also favored by those present was "Old Time Religion," a number featured in Little's forthcoming Coral LP release, "Movin' On."

LEE ZHITO

LEGIT

Awfully Clever, These English

Four mighty funny British chaps brought the hit London revue, "Beyond the Fringe," to New York last week (27), and they should make Gothamites laugh as loud and as long as West Enders, who have been packing houses there since May of 1961. The four are Alan Bennett, Peter Cook, Jonathan Miller and Dudley Moore, and they are the funniest foursome to hit this town since the Marx Brothers.

Every one of the four is a capable performer in his own right, being able to stand on stage alone and convulse an audience with a monologue, or in the case of Dudley Moore (the musician in the group), a pianologue. Alan Bennett does a take-off on a wool-gathering minister with a sermon that starts nowhere and goes nowhere and is absolutely superb. Peter Cook comes through with an inspired portrait of a coal miner who dim-wittedly explains why he never became a judge. Dudley Moore brings the house down with a group of piano variations on "The Bridge on the River Kwai" only to find frantically he is unable to locate the chords to end the selection. And Jonathan Miller, who moves with the grace of an ungaited gazelle, contributes two incredible monologues which show off his speed with words, his pogo-stick-like movements, his comical facial gestures and his great flair for making an absurdity out of an unbelievable situation.

The four work well together. They have a wildly kookie take-off on a Shakespearean play that is one of the high points of the evening, and they share laughs on a skit about the atomic deterrent, about the Second World War, about a TV discussion

(Continued on page 61)

TALENT TOPICS

New York

Connie Francis into the Sahara in Las Vegas for a week starting November 6. . . . **Bunker Hill**, riding on fast-moving "Hide and Go Seek," plays three dates this week, Memphis (7), Topeka (10) and Kansas City, Mo. (11) . . . Topeka also sees the Champs, November 19-20. . . . Plaza's Persian Room gets Robert Goulet for a month, starting Wednesday (7). He wowed them with classy stint at Shoreham in Washington.

Singer **Joni James** and husband **Tony Aquaviva** back from Europe where she did almost a hundred shows for GIs. . . . Man named **Dale Wright** who at 15 was a disk jockey, at 17 had a band (the Wright Guys), at 18 wrote a record ("She's Neet") now is aging 22 and has been signed to a personal management contract by Chuck Connors, the TV "Rifleman."

The Weavers will be the first folk music people to appear (23) at the new Philharmonic Hall at Lincoln Center. . . . The **Lime-lighters** at Carnegie Hall Saturday (10). . . . Vanguard releasing a **Cisco Houston LP**, "I Ain't Got No Home," recorded four months before his death in April, 1961. . . . Blue Note's **Dodo Greene** works Pep's Club in Philly next month.

Toni Carroll, whose "Toni Carroll Sings Hits of the Roaring Twenties" is just out, into Cleveland's Le Chateau Monday (5). . . . The **Four Freshmen** at Baltimore's Lyric Theater same day. . . . Later that week (10) **Oscar Brown Jr.** will give concert at Davidson College, Davidson, N. C. . . . **Enzio Stuarti** at Shoreham Hotel, Washington, November 12.

Non-domestic stuff: **Neil Sedaka** will follow his three weeks of one-nighters with a two-week engagement at El San Juan Hotel, Puerto Rico. . . . **Cozy Cole**, very big in Senegal and Niger on his current Africa tour, goes into Bamako, Mali next and from there to Ougoudougou, Volta. **JACK ORR**

Hollywood

The Sylte Sisters will start a two-week run at New York's Brown Hotel November 22, following their 10-day guest appearance on **Arthur Godfrey's** radio show. The threesome will return here in December to record an album of religious selections for the Coliseum label.

Jerry Fielding, upon concluding musical arrangements for **Danny Kaye's** CBS-TV special, started conferring with **Polly Bergen** in preparation of her new Mercury album. Fielding also will work with **Betty Hutton** in building her new night club act. . . . Recording artists are being set now for the 10-day run of the Second Annual Teen-Age Fair slated to open here in April. The Fair will be staged this year in New York, Boston and a Midwestern city yet to be selected. **Bobby Vee**, **Soupy Sales** and **Molly Bee** entertained at last year's Teen-Age Fair.

Jones and Kay, who are featured regularly on the **Tennessee Ernie Ford Show**, will include several of Ford's original songs in their forthcoming RCA Victor LP. . . . **Kay Stevens** will do a comedy album for Columbia during the week of November 12 while she's in New York. She will be there for the first of a half dozen scheduled appear-

(Continued on page 64)

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. It clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

EARL SCOTT (Kapp)



PERSONAL MANAGER & BOOKING OFFICE: Little Richie Johnson Enterprises. **BIRTHDAY:** September 9, 1936. **HOME TOWN:** Youngstown, Ohio. **HOBBIES:** Fishing, hunting, horseback riding. **BACKGROUND:** Scott moved from Ohio to Albuquerque, N. M., when he was 18. He began his professional career when his older brother, Jack, who had organized a band and was playing a local club, encouraged Earl to sing with the group. Richie Johnson heard him sing, agreed to become his personal manager and helped him get a recording contract with D Records. In January, 1962, Scott was signed to record for Kapp. His first Kapp record got some action, and his second effort is currently scoring well on the Hot Country Singles chart. Country music deejays voted Scott one of the Top 10 Most Promising Male artists in the BMW Country DJ Poll.

LATEST SINGLE: "Then a Tear Fell," on Kapp, moves into the No. 21 slot on the Hot Country Singles chart this week.

ALLAN SHERMAN (Warner Bros.)



BIRTHDAY: November 30, 1924. **HOME TOWN:** Chicago. **EDUCATION:** College. **BACKGROUND:** Sherman is a professional comedy writer who seems to perform in front of audiences as wittily as he writes for others. As a gag writer, Sherman has been a comedy brain for such top comics as Jackie Gleason, Joe E. Lewis, Jerry Lester and Frances Faye. In 1951, with partner Howard Merrill, Sherman originated the idea for the long-running TV panel show, "I've Got a Secret." Currently in its 11th year, the show had Sherman as producer for the first six years. He's also written and produced for other top radio and TV shows, including "Broadway Open House," "The Steve Allen Show," "Victor Borge Special" and "Phil Silver Special." It seems comedian-singer Sherman has long been performing his own kind of satirical songs at Hollywood parties, and once he sang a funny parody at a Warner Bros. testimonial dinner, where Mike Maitland, Warner president, caught him and signed him to a contract.

LATEST ALBUM: "My Son, the Folk Singer," zooms into the No. 28 deck this week on the Top Mono LP chart and appears on the Top Stereo LP chart for the first time in the No. 40 slot.

TV GUEST APPEARANCES BY RECORD TALENT

NOVEMBER 11-18

SUNDAY 11—MAHALIA JACKSON, ROBERT FROST, ERICH LEINSDORF AND THE BOSTON SYMPHONY ORCH., MORMON TABERNACLE CHOIR

Will be featured on the special program on the proposed National Cultural Center in Washington, to be broadcast on NBC-TV (4:30-5:30 p.m. EST). Mahalia Jackson (Columbia) will offer spiritual "Joshua Fit the Battle of Jericho"; poet Robert Frost (Cedmon and Decca) reads "The Outright Gift"; Leinsdorf and Boston Symphony Orch. (RCA Victor) plays third movement from Walter Piston's "Symphony No. 7," and Mormon Tabernacle Choir (Columbia) sings a segment of Mozart's "Gloria in Excelsis Deo."

SUNDAY 11—ROBERT GOULET

Goulet guests on "The Ed Sullivan Show" (CBS-TV, 8-9 p.m. EST) and plugs his new Columbia single, "Don't Be Afraid of Romance," from the new Broadway show, "Mr. President." His LP "Two of Us" is currently scoring on the Top Mono LP chart.

SUNDAY 11—DEAN MARTIN

Martin makes the first of several scheduled guest appearances on various TV shows to promote his new movie, "Who's Got Action?" This night the Reprise recording artist visits "The Dinah Shore Show" (NBC-TV, 10-11 p.m. EST). Martin's current LP is "Dino Latino."

MONDAY 12—SMOTHERS BROTHERS, SI ZENTNER

On "The Merv Griffin Show" (Monday through Friday, NBC-TV, 2:55 p.m. EST), Mercury recording group, the Smothers Brothers appear this night, and Liberty's Zentner is set as guest conductor for the week. The Smothers Brothers' current LP is "Two Sides of the Smothers," and Zentner's latest album is "Swing Fever."

TUESDAY 13—JO STAFFORD

Miss Stafford, who previously recorded for Capitol and Columbia and last week was signed to Reprise Records, guests on "The Red Skelton Hour" (CBS-TV, 8:30-9:30 p.m. EST). The thrush will sing "Memphis Blues," "You Belong to Me" and "Lullaby in Rhythm."

TUESDAY 13—EILEEN FARRELL

The Metropolitan Opera star guests on "The Garry Moore Show" (CBS-TV, 10-11 p.m. EST). Her latest Columbia LP's are "This Fling Called Love" and "Brunnhilde's Immolation Scene and other Wagner Works."

FRIDAY 16—JONATHAN WINTERS

The Verve comedy recording artist appears on "The Jack Paar Program" (NBC-TV, 10-11 p.m. EST). His latest LP is "Another Day, Another World."

PERRY FOR PRESIDENT



HE STANDS ON HIS RECORD

The album cover features a black and white photograph of Perry Como smiling and tipping his hat. The background is decorated with stylized American flags. Text on the cover includes the RCA Victor logo, the title "Mr. President", and the names of the performers and their accompaniment.

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LATE SPOTLIGHTS

Pop

THE LADDINS



WILL KISS YOUR TEARDROPS AWAY (White Castle, BMI) (2:15)—Here's a strong new group and they're on a powerful hunk of ballad material with the big sound. Lead handles it with much feeling and the arrangement builds all the way. A side to watch. Disk is distributed nationally by Smash. Flip is "If You Need Me I'll Be There" (Aldon, BMI) (2:10). **Angie 1790**

ALBUMS

Pop

MR. PRESIDENT



Original Cast. Columbia KOL 5870—The new Irving Berlin show opened to mixed reviews in New York, but it's full of the kind of material and songs that many Americans are going to like just the same. Here are the stars, Nanette Fabray, Robert Ryan, Anita Gillette and Jack Haskell, turning out those tunes just as they do on the stage of the famed St. James Theater, with added appealing fillips provided by Columbia's Goddard Lieberson, which tend to tighten things up considerably. Bookfold set contains photos and text.

THE COLORFUL PETER NERO



RCA Victor LPM 2618 (M); LSP 2618 (S)—Another sock piano outing for Nero on this LP. The album features his individual stylings of standards. These are all keyed to colors. "Yellow Rose of Texas," "Tangerine," "Golden Earrings" and "Deep Purple" give a clue to the central idea. The set is nicely paced, with mood and swinging numbers keeping interest alive throughout. The album is made with piano out in front of smart ork arrangements.

Christmas

CHRISTMAS IN MY HEART



Connie Francis. MGM E 3792 (M); SE 3792 (S)—Miss Francis should have a big seller on her hands here. An attractive cover of the gal starts things off and inside there's a delightful selection of material—half of the pop or non-religious variety, and half of carols and anthems. Liner notes, which detail the religious and secular meaning of Christmas, were penned by the singer herself.

CHRISTMAS WITH THE CHIPMUNKS



Alvin, Simon and Theodore with David Seville. Liberty LST 7256 (S)—Alvin and his friends have become traditionally strong holiday sellers and this new album should carry on in that successful groove. David Seville's lovable little characters with the speeded-up voices sing a whole flock of Christmas pop tunes like "Rudolph," "Here Comes Santa Claus," "Over the River and Through the Woods," etc. Kiddies should dig this one much.

Country & Western

JUDY LYNN SINGS AT THE GOLDEN NUGGET



United Artists UAS 6226 (S); UAL 3226 (M)—Miss Lynn, who receives BMW's "Most Promising Female Country Vocalist" award at the country conclave this week, has a mighty fine album here. The lass has had a very hot record on the country charts, "Footsteps of a Fool," and this is included in the LP. The rest of the material is mighty potent stuff and the album was recorded in the Golden Nugget, a night club she works constantly in Las Vegas. The growing number of her fans will certainly want this, her first album on the label. Besides the current hit, "Maybe He Still Cares," "This Lonely Pillow" and "I Can't Fall in Love" are some of the other fine tracks.

Pictures Add Zest to Album

PHILADELPHIA—Cameo Records has come up with some novel packaging ideas for two new albums to be issued by the label: "Bobby Rydell's Biggest Hits, Vol. II" and "Chubby Checker's Biggest Hits."

The albums open as a book and have four sides. Back cover, a special paper, contains eight photos of the artist which can be torn off and pasted on any surface.

The front cover holds a removable picture of the artist. When this photo is removed another permanent photo is exposed so the album is still a complete package.

'Student Gypsy' Caster to Victor

NEW YORK—RCA Victor has snagged the original cast rights to the new Rick Besoyan's new musi-

Cameo Near Sealing European Set-Up

LONDON — Cameo-Parkway's European representation is a stage nearer completion. The label's international manager, Harry Walters, who is based here, has now concluded arrangements for distribution in France through Barclay Records, which has already launched releases.

In another deal, Walters has set up a distribution in Israel through Herbert Rosscol Records, which will manufacture locally as well as import and distribute Cameo-Parkway product.

cal comedy "The Student Gypsy, or the Prince of Liederkrantz." The show is a parody of old-time musical operetta, like his last year's hit "Little Mary Sunshine." Show is set to open in Boston December 25, then play Philadelphia starting January 14. It will open in New York on January 31. Besoyan wrote the book, music and lyrics.

THE NATION'S TOP TUNES HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING NOVEMBER 10

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	1	HE'S A REBEL	By Gene Pitney—Published by January (BMI)	6
2	7	BIG GIRLS DON'T CRY	By B. Crewe-B. Gaudio—Published by Bobob (ASCAP)	3
3	5	ALL ALONE AM I	By Hadjidakis-Altman—Published by Duchess (BMI)	5
4	2	ONLY LOVE CAN BREAK A HEART	By H. David-B. Bacharach—Published by Arch (ASCAP)	7
5	14	RETURN TO SENDER	By O. Blackwell-W. Scott—Published by Elvis Presley (BMI)	3
6	9	NEXT DOOR TO AN ANGEL	By H. Greenfield-N. Sedaka—Published by Aldon (BMI)	4
7	4	MONSTER MASH	By B. Pickett-L. Capizzi—Published by Garpax (BMI)	8
8	3	DO YOU LOVE ME	By Berry Gordy Jr.—Published by Jobeta (BMI)	8
9	11	GINA	By P. Vance-L. Carr—Published by Elm Drive (ASCAP)	4
10	15	POPEYE (The Hitchhiker)	By Dave Appell-Kal Mann—Published by Kalmann (ASCAP)	6
11	8	LIMBO ROCK	By W. E. Strange and Jon Sheldon—Published by Four Star-Twist (BMI)	4
12	6	SHERRY	By B. Gaudio—Published by Bobob (ASCAP)	11
13	13	CLOSE TO CATHY	By B. Goodman-E. Shuman—Published by Arch (ASCAP)	4
14	22	NOTHING CAN CHANGE THIS LOVE	By Sam Cooke—Published by Kags (BMI)	3
15	17	THE CHA-CHA-CHA	By Mann-Appell—Published by Kalmann (ASCAP)	2
16	18	WHAT KIND OF FOOL AM I	By Newley-Bricusse—Published by Ludlow (BMI)	5
17	20	JAMES (Hold the Ladder Steady)	By John D. Loudermilk—Published by Acuff-Rose (BMI)	3
18	12	RAMBLIN' ROSE	By Joe Sherman-Noel Sherman—Published by Sweco (BMI)	12
19	—	DON'T HANG UP	By Man-Appell—Published by Kalman (ASCAP)	1
20	10	PATCHES	By Barry Mann-Larry Kolber—Published by Aldon (BMI)	10
21	26	DESAFINADO	By Jobim—Published by Hollis (BMI)	3
22	—	BOBBY'S GIRL	By Hoffman-Klein—Published by A.M.E. (BMI)	1
23	24	I LEFT MY HEART IN SAN FRANCISCO	By D. Cross-G. Cory—Published by General (ASCAP)	6
24	16	GREEN ONIONS	By Jones-Cropper-Steinberg-Jackson—Published by East (BMI)	10
25	30	I'VE GOT A WOMAN	By Ray Charles—Published by Progressive (BMI)	2
26	28	LOVE ME TENDER	By Presley-Matson—Published by Elvis Presley (BMI)	2
27	19	SURFIN' SAFARI	By Wilson-Love—Published by Guild (BMI)	8
28	—	RIDE!	By Sheldon-Leon—Published by Woodcrest-Check-Colt (BMI)	1
29	—	I WAS SUCH A FOOL	By Canosa-Stradella—Published by Francon (ASCAP)	1
30	—	(DANCE WITH THE) GUITAR MAN	By Eddy Hazlewood—Published by Linduane (BMI)	1

RECORDINGS AVAILABLE

(Best Selling Record Listed in Bold Face)

- HE'S A REBEL**—Vikki Carr, Liberty 55493; Crystals, Phillies 106; Dee Dee Clark, Twin Hits 2031.
- BIG GIRLS DON'T CRY**—Four Seasons, Vee Jay 465.
- ALL ALONE AM I**—Brenda Lee, Decca 31424; Sandy Lynn, Twin Hits 2029.
- ONLY LOVE CAN BREAK A HEART**—Gene Pitney, Musicor 1022; Chet Avery, Twin Hits 2030.
- RETURN TO SENDER**—Elvis Presley, RCA Victor 8100.
- NEXT DOOR TO AN ANGEL**—Neil Sedaka, RCA Victor 8086; Kit Fleming, Twin Hits 2034.
- MONSTER MASH**—Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167.
- DO YOU LOVE ME**—The Contours, Gordy 7005; Billy Wade, Twin Hits 2023.
- GINA**—Johny Mathis, Columbia 42582.
- POPEYE (The Hitchhiker)**—Chubby Checker, Parkway 849; Bill Wade, Twin Hits 2030.
- LIMBO ROCK**—Chubby Checker, Parkway 849; Billy Wade, Twin Hits 2033.
- SHERRY**—The Four Seasons, Vee Jay 2570; Janie Ross, Twin Hits 2022.
- CLOSE TO CATHY**—Mike Clifford, United Artists 489; Ed Gregory, Twin Hits 2032.
- NOTHING CAN CHANGE THIS LOVE**—Sam Cooke, RCA Victor 8088.
- THE CHA-CHA-CHA**—Bobby Rydell, Cameo 228.
- WHAT KIND OF FOOL AM I**—Ronnie Aldrich, London 9553; Shirley Bassey, United Artists 503; Cordials, Felsted 8653; Vic Damone, Capitol 4827; Billy Daniels, Jubilee 5437; Sammy Davis Jr., Reprise 20048; Billy Eckstine, Mercury 72022; Burt Farber, Felsted 8652; Robert Goulet, Columbia 42519; Woody Herman, Phillips 40062; Mantovani, London 9552; Anthony Newley, London 9546; Keely Smith, Dot 16386; Jack Pleis, Cameo 235.
- JAMES (Hold the Ladder Steady)**—Sue Thompson, Hickory 1183; Sandy Lynn, Twin Hits 2035.
- RAMBLIN' ROSE**—Nat King Cole, Capitol 4804; Ray Garnett, Twin Hits 2021; Woody Herman, Phillips 40064.
- DON'T HANG UP**—Orions, Cameo 231.
- PATCHES**—Dickey Lee, Smash 1758; Tony De Clo, Twin Hits 2021.
- DESAFINADO**—The Contrasts, Twin Hits 2033; Ella Fitzgerald, Verve 10274; Stan Getz & Charlie Byrd, Verve 10260; Julie London, Liberty 55512; Lloyd Mayer, United Artists 509; Freda Payne, ABC-Paramount 10366; Mavis Rivers, Reprise 20115; Pat Thomas, MGM 13102; Si Zentner, Liberty 55499.
- BOBBY'S GIRL**—Marcie Blane, Seville 120.
- I LEFT MY HEART IN SAN FRANCISCO**—Tony Bennett, Columbia 42332; Gordon Jenkins, Columbia 42608; Frank Palermo, Cessna 977; Jack Pleis, Cameo 235; Quartette Tres Bien, Norman 526; Seymour, Heartbeat 20; Roberta Sherwood, Harmon 1010; Frank Sinatra, Reprise 20107; Derek Smith, Time 1056.
- GREEN ONIONS**—Booker T. & the MG's, Stax 127; The Downbeats, Twin Hits 2024.
- I'VE GOT A WOMAN**—Jimmie McGriff, Sue 770; Jimmy Smith, Blue Note 1767.
- LOVE ME TENDER**—Richard Chamberlain, MGM 13097.
- SURFIN' SAFARI**—Beach Boys, Capitol 4777; Chet Avery, Twin Hits 2034.
- RIDE!**—Dee Dee Sharp, Cameo 230.
- I WAS SUCH A FOOL**—Connie Francis, MGM 13096.
- (DANCE WITH THE) GUITAR MAN**—Duane Eddy, RCA Victor 8087.

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December 29, 1962

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In Two Sections.....Section 1

THE MOST IMPORTANT INTERNATIONAL MUSIC EDITION EVER PUBLISHED . . .

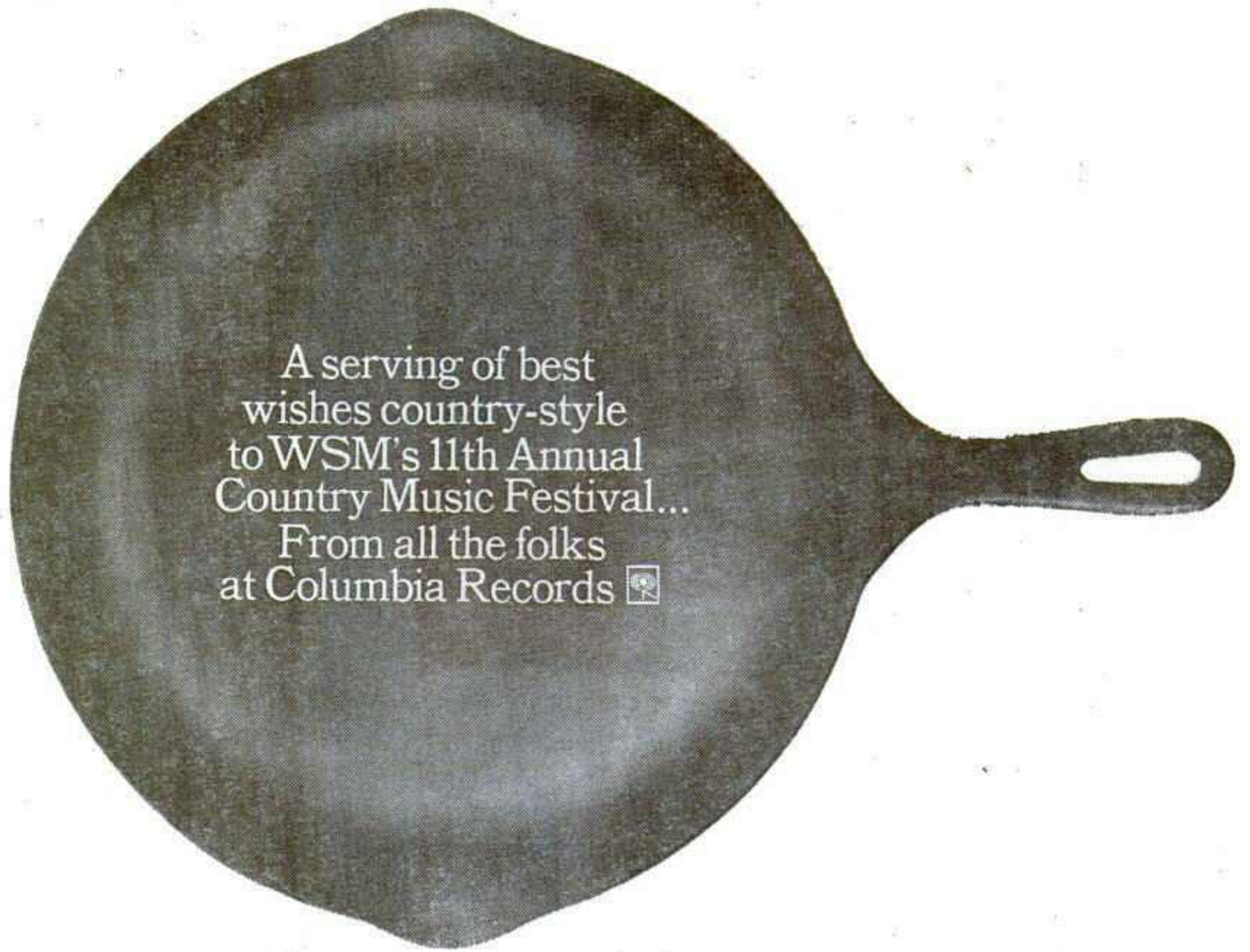
in this section ... **1963
WHO'S
WHO IN THE
WORLD OF
MUSIC**

Spotlighting

RECORD LABELS —and Their Top Records Around the World	MUSIC PUBLISHERS —and Their Song Hits Around the World	RECORDING ARTISTS —and Their Record Winners Around the World	JUKE BOXES —Products and Prospects Around the World
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Country Music Festival...
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Harold Bradley
Carl Butler
Bill Carlisle
Johnny Cash
The Chuck Wagon Gang
Larry Collins
Jimmy Dean
"Little" Jimmy Dickens

Lester Flatt and
Earl Scruggs and
The Foggy Mountain Boys
"Lefty" Frizzell
Carol Hall
Stuart Hamblen
Freddie Hart
Van Houston
Stonewall Jackson

Claude King
George Morgan
Skeets McDonald
The Nash Family
Carl Perkins
Charlie Phillips
Ray Price
Bill Pursell
Jerry Reed

Marty Robbins
Sandy Selsie
Carl Smith
Marc Stewart
Bobby Sykes
Demetriss Tapp
Billy Walker
Charlie Walker
Johnny Western
Marion Worth

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Salute to COUNTRY MUSIC

on the occasion of

Second Annual
NATIONAL COUNTRY MUSIC WEEK
NOVEMBER 4-10

WSM's 11th Annual
COUNTRY MUSIC FESTIVAL
NOVEMBER 8-10

Featuring the 15th Annual Country Music Disk Jockey Poll

Schedule of Events

WSM's 11th Annual National
Country Music Festival,
Nashville, November 9-10

THURSDAY, NOVEMBER 8

- 9 a.m.-10 p.m. Registration Andrew Jackson Hotel Lobby
Country Music Association—General Membership
10:00 a.m. Meeting Andrew Jackson Hotel
7:00 p.m. BMI Annual Country Music Awards Dinner
Belle Meade Country Club
10:15 p.m. "Opry Star Spotlight," all-night broadcast via WSM
from the Andrew Jackson Hotel Lobby. Ralph
Emery, deejay, with Bobby Lord, assisting.

FRIDAY, NOVEMBER 9

- 8:00 a.m. WSM Breakfast—Opening of Festival
Andrew Jackson Hotel
Host: WSM and stars of the "Grand Ole Opry";
John H. DeWitt Jr., president of WSM,
presiding.
Recognition of Sponsors: Capitol, Columbia,
Decca, Dot, RCA Victor and United Artists.
Speaker: Tennessee's for governor and Democratic
gubernatorial nominee, Frank Clement.
Broadcast over WSM.
10:00 a.m. Programming Seminar WSM Studio C
Moderator: Ralph Emery, of WSM's "Opry Star
Spotlight"; Participants: Ray Kinnamon, WYZE,
Atlanta; Bill Mack, KENS, San Antonio; Smoky
Smith, KWKY, Des Moines, and Bob Staton,
CKLW, Windsor, Ont.
Moderator: Bob Cooper, general manager of
WSM.
Participants: Bill Gallagher, vice-president market-
ing, Columbia Records, New York; Jerry Glaser,
vice-president and general manager of WENO,
Madison, Tenn.; WGUS, Augusta, Ga., and
WYAM, Birmingham, Ala.; Earl Hotze, account
executive for Gardner Advertising Agency, St.
Louis, and A. O. Stinson, director of advertising
and sales promotion, Martha White Mills, Inc.,
Nashville.
Trade Press Awards: Ott Devine, manager of "Grand
Ole Opry," presiding.
12:30 p.m. Dot Records Luncheon, Randy Wood, host
Andrew Jackson Hotel
Speaker: Tennessee Congressman Ross Bass
2:00 p.m. Taping Session: Stars of "Grand Ole Opry," WSM
Studio C.
5:30 p.m. Decca Records Reception, Owen Bradley and Harry
Silverstein hosts, Commodore Room, Andrew
Jackson Hotel.
7:00 p.m. "Friday Night Opry," Stars of "Grand Ole Opry,"
WSM's Studio C—Broadcast over WSM.
7:00 p.m. Country Music Association's Fourth Annual Banquet
..... Hillwood Country Club
9:00 p.m. Mr. DJ U.S.A., Grant Turner .. Studio A, WSM—
Broadcast over WSM.
10:00 p.m. United Artists Dance, Pappy Daily, host, and featur-
ing George Jones and the Jones Boys.
10:15 p.m. "Opry Star Spotlight," Ralph Emery, with George
Hamilton IV Andrew Jackson Hotel Lobby
Broadcast over WSM.

SATURDAY, NOVEMBER 10

- 8:30 a.m. RCA Victor Breakfast, Chet Atkins and Steve Sholes,
hosts Andrew Jackson Hotel Ballroom
12 noon Columbia Luncheon, Featuring Columbia Recording
Artists Don Law, Frank Jones and Gene Ferguson,
hosts Ryman Auditorium
5:30 p.m. Capitol Pre-Opry Reception Buffet, Ken Nelson and
Paul Wyatt, hosts
Andrew Jackson Hotel Ballroom
7:30 p.m. "Grand Ole Opry's" 37th Anniversary Celebration ..
Ryman Auditorium
7:30 p.m. Announcement of BMW Country Music Man of the
Year

SUNDAY, NOVEMBER 11

- 8:00 a.m. Columbia Kaffee Klatch; Don Law, Frank Jones and
Gene Ferguson, hosts Hermitage Hotel

MAN OF YEAR STILL A SECRET

Billboard Music Week's annual Country Music Man of the Year award, traditionally announced in advance of WSM's Country Festival, takes on added significance at the consumer level this year. Unlike other years, the identity of the winner will be kept secret during the festival itself and will be announced on the stage of the Ryman Auditorium during the 37th Annual Grand Ole Opry performance Saturday evening (10). The award, which will be announced during the broadcast, with the co-operation of WSM officials and Opry general manager, Ott Devine, is made annually to that individual, who in the judgment of a broad segment of men and women active in country music, has made the most lasting contribution during the year to the cause of country music.

Country Music, Continues to Show Power

• Continued from page 5

Kilgore and James O'Gwynn. Other country releases of the week were by Roy Acuff on Hickory, the Wilkins Brothers on Starday, Billy Deaton on Smash and Leon McAuliff on Cimmaron. Even VeeJay, normally more closely associated with the r.&b. field, issued a country record by Orville Couch.

In addition to this heavy single release activity, Starday has been extremely active in the past few weeks on the album front, with a flock of releases, many of them focusing on the blue grass sound, and all of them highlighted by a deluxe two-pocket "Hall of Fame" LP of great country standards, a set of significant historical value.

BMI Awards

Meanwhile, BMI announced awards for 41 writers and 22 publishers, which were to be presented at a special banquet at Nashville's Belle Mead Country Club Thursday (8).

Successing last year's leading writer award winner, Harlan Howard, was Bill Anderson with four citations. Top publisher winners were Cedarwood and Pamper, with seven awards each.

Other multiple writer award winners were Hank Cochran and Wayne Walker, with three each; Don Gibson, Willie Nelson, Webb Pierce, Marty Robbins, Mel Tillis, Marijohn Wilkin, Faron Young and Alexander Zanetis, all with two each.

Multiple publisher award winners included Champion with five; Tree with four, and Acuff-Rose, Buna, Lowery and Sure-Fire with two awards each.

Nashville Says It Always Had 'Sound'

By PAT TWITTY

Nashville's ever-growing place in the music industry is a mixture of many things. The composite picture includes a belief on the part of Nashvilleans that they're making music the way they always did, a certain "sound" that's become broadly identified with the city, the unique methodology of the record date without any real arrangements or rehearsal time, and a city with an ever-growing number of entities responsible for a hit record, including writers, publishers and artists, by the score, studios, and even plating and pressing facilities.

On the matter of the recorded sound, it may be noted that perhaps 99 per cent of the disk sessions in Nashville do not employ orchestrations. Arrangements are made on the spot.

And what is a Nashville "arrangement?" It's the request from the a.&r. man to the bass player or the pianist to see if he can't come up with some off-beat lick; or it's a suggestion of the rhythm

guitarist to the lead guitarist that they get together on a certain chord passage or that one switch to bass guitar while the other takes off on "just whatever I feel oughta go there."

Sometimes the artist even suggests something and the background voices get over in a corner and jell with a sound that's different from anything they've tried before. Finally there's a "take," and chances are good, that Nashville has turned out another hit.

What all these hits add up to are enough dollars to baffle even the folks here who make most of them. But Nashville's current enviable and lucrative position in music means much more.

217 BMI Publishers

There are some 217 BMI publishers here, including one of the largest publishers in the world, Acuff-Rose Publications, who control companies in a dozen foreign countries and foreign rights to at least half-dozen other publishers; such notables as Cedarwood Publishing Company which often has

(Continued on page 36)

JOCK POLL NAMES JONES MALE VOCALIST OF YEAR

George Jones, Bill Anderson, Claude King, Ray Price and Jim Reeves dominated the balloting by country music disk jockeys taking part this year in Billboard Music Week's annual country music jockey poll.

Jones, taking down two firsts, a third and a ninth place in the various voting categories, came out a winner in the favorite single disk polling for "She Thinks I Still Care," and for favorite male country artist of the year. His album, "New Favorites of George Jones" took third in favorite album voting while also he scored with the same favorite single winner in the voting for all-time favorite single.

Bill Anderson also showed in four categories, with his fast-moving current single, "Momma Sang a Song," placing third in the favorite country single category. He placed fourth and sixth respectively in voting for most promising and favorite male artist of the year and was runner-up to Harlan Howard as favorite country songwriter.

Claude King, who established himself solidly during the past year, also came through with four mentions, placing second in both favorite single and album voting by the jocks, for "Wolverton Mountain" and "Meet Claude King." King was the winner of balloting for most promising male artist and placed in the top 10 of the favorite male artist category.

Ray Price won top honors in the favorite album voting for "Ray Price Sings San Antonio Rose," took a fourth as favorite male artist, and placed two of his records in the all-time favorite singles category and the same number of albums in the favorite all-time album grouping.

Jim Reeves proved another giant in the polling with five mentions, placing second as favorite male singer, seventh in favorite country singles with "I'm Gonna Change Everything," and fifth in the favorite album voting for "A Touch of Velvet." Reeves also placed two sides in the all-time favorite singles derby.

The Wilburn Brothers were named favorite small vocal group and Ernest Tubbs won honors for favorite country LP, with "The Ernest Tubbs Story."

On the distaff side, Patsy Cline and Kitty Wells again placed one and two in the voting for favorite female artist of the year with Wanda Jackson moving up to third from fifth place last year. Loretta Lynn, last year's most promising female artist, took fourth place this year as favorite female singer.

In the run for most promising honors this year, Judy Lynn and Melba Montgomery finished first and second.

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15th ANNUAL

COUNTRY MUSIC

DISK JOCKEY POLL

Conducted by BILLBOARD MUSIC WEEK

BIOGRAPHIES OF THE WINNERS



GEORGE JONES
Favorite Male Artist

Born September 12, 1931, Sarasota, Tex. . . . Began to play guitar at age 9 and at 12 wrote first song. After two-year stint in the U. S. Marines, he returned to Beaumont, Tex., where he took a job as a painter, but soon decided to make music his career. Joined the original "Houston Jamboree" in 1954 and then the "Louisiana Hayride." In 1955 joined WSM's "Grand Ole Opry" in Nashville. Now records for United Artists Records and is currently riding high on BMW's Hot Country Singles chart with "A Girl I Used to Know." In addition to winning BMW's Country DJ Poll as Favorite Male Artist, the nation's country deejays have voted one of his previous U.A. hit singles, "She Thinks I Still Care," as Favorite Country Music Single.



CLAUDE KING
Most Promising Male Artist

Born in Shreveport, La., spent childhood in rural atmosphere. At age 12 purchased first guitar from a farmer for 50 cents. His songwriting talents also began at an early age. Attended University of Idaho and went to business college in Shreveport. During school years played baseball and football. Also likes to fish and hunt. Voted Most Promising Male Artist this year by the nation's country deejays, King has had three hit singles already, "Big River, Big Man," "The Commacheros" and "Wolverton Mountain." A new Columbia waxing is expected shortly.



THE WILBURN BROTHERS
Favorite Small Vocal Group

Teddy and Doyle Wilburn were both born on a farm in Hardy, Mo., a year apart. Went to school together, worked together and often went on double dates. At first were a family act, with sister Jerry doing country and western shows through the Midwest. Group broke up after Jerry married, and the boys went into U. S. Army. After discharge, boys went back to singing, joined the "Webb Pierce Show" and then went back on the WSM "Grand Ole Opry." Duo has made numerous personal appearances and recorded extensively—for Decca Records—and for third time in as many years has won BMW's Country Music DJ Poll as Favorite Small Vocal Group.

FAVORITE COUNTRY MUSIC SINGLES

POSITION	TITLE, ARTIST	LABEL
1	SHE THINKS I STILL CARE, George Jones	United Artists
2	WOLVERTON MOUNTAIN, Claude King	Columbia
3	MOMMA SANG A SONG, Bill Anderson	Decca
4	DEVIL WOMAN, Marty Robbins	Columbia
5	I'VE BEEN EVERYWHERE, Hank Snow	RCA Victor
6	A WOUND TIME CAN'T ERASE, Stonewall Jackson	Columbia
7	I'M GONNA CHANGE EVERYTHING, Jim Reeves	RCA Victor
8	CHARLEY'S SHOES, Billy Walker	Columbia
9	LITTLE BITTY TEAR, Burl Ives	Decca
10	ADIOS AMIGO, Jim Reeves	RCA Victor

FAVORITE COUNTRY MUSIC LP's

POSITION	TITLE, ARTIST	LABEL
1	RAY PRICE SINGS SAN ANTONIO ROSE, Ray Price	Columbia
2	MEET CLAUDE KING, Claude King	Columbia
3	NEW FAVORITES OF GEORGE JONES, George Jones	United Artists
4	HANK THOMPSON AT THE GOLDEN NUGGET, Hank Thompson	Capitol
5	A TOUCH OF VELVET, Jim Reeves	RCA Victor
6	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC, Vol. 1, Ray Charles	ABC-Paramount
7	HITS OF HIS COUNTRY COUSINS, George Jones	United Artists
8	SOME FAVORITES OF MINE, Don Gibson	RCA Victor
9	PORTER WAGONER & SKEETER DAVIS SING DUETS, P. Wagoner and S. Davis	RCA Victor
10	CROSS COUNTRY, Webb Pierce	Decca

FAVORITE MALE ARTISTS OF COUNTRY MUSIC



LAST THIS YEAR	ARTIST, LABEL	AGENCY	PERSONAL MANAGER
9	1 GEORGE JONES, United Artists	Wil-Helm	H. W. (Pappy) Dally
1	2 JIM REEVES, RCA Victor	Curtis	—
2	3 MARTY ROBBINS, Columbia	Marty Robbins	—
5	4 RAY PRICE, Columbia	Jim Denny	Oscar Davis
—	5 HANK SNOW, RCA Victor	Jim Denny	—
—	6 BILL ANDERSON, Decca	Hubert Long	—
—	7 WEBB PIERCE, Decca	Jim Denny	—
4	8 BUCK OWENS, Capitol	—	—
—	9 CLAUDE KING, Columbia	Tillman Franks	Tillman Franks
—	10 WILLIE NELSON, Liberty	Curtis	—

MOST PROMISING MALE ARTISTS OF COUNTRY MUSIC

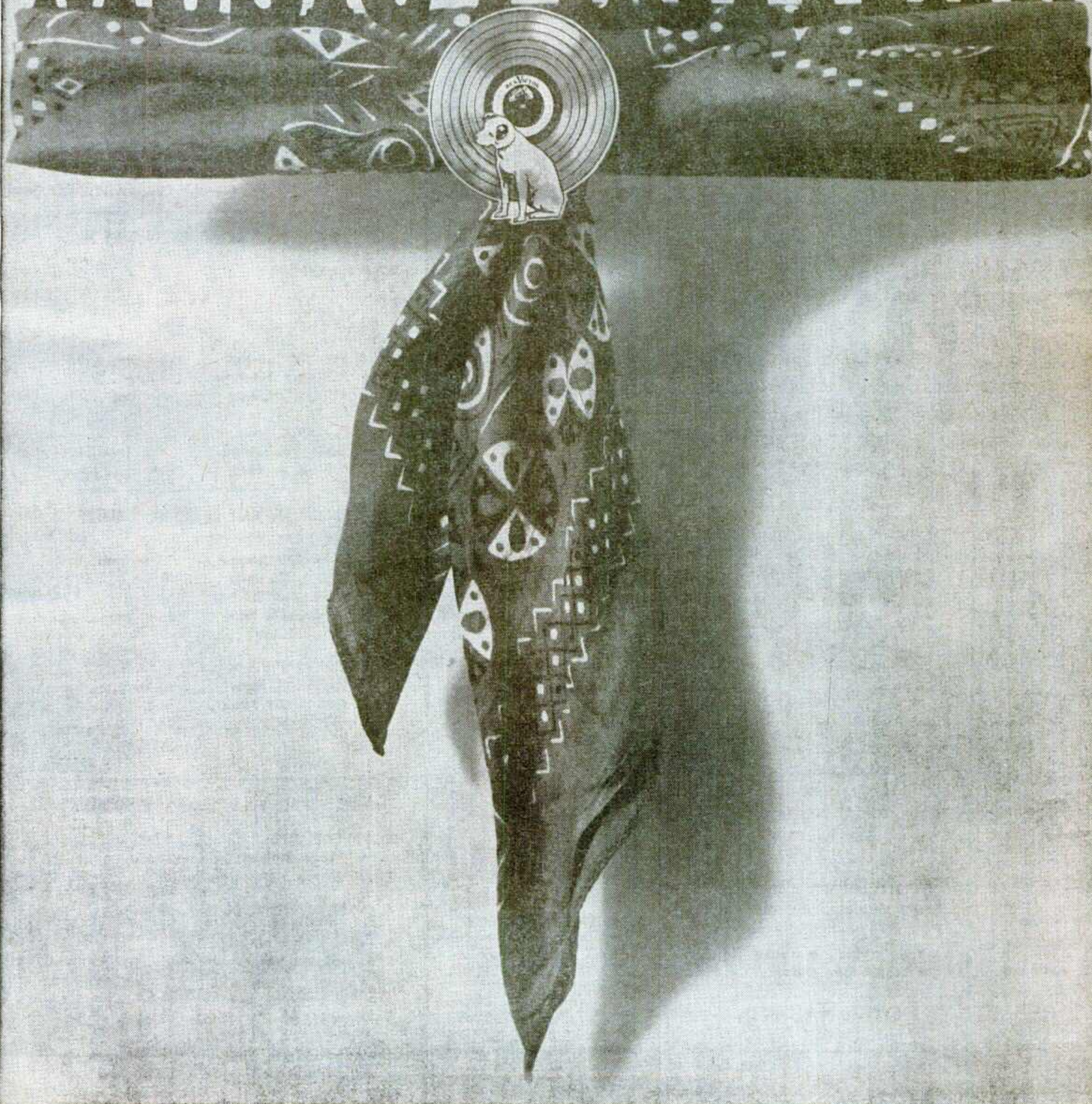
YEAR	ARTIST, LABEL	AGENCY	MANAGER
9	1 CLAUDE KING, Columbia	Tillman Franks	Tillman Franks
—	2 WILLIE NELSON, Liberty	Curtis	—
5	3 ROGER MILLER, RCA Victor	Jim Denny	—
—	4 BILL ANDERSON, Decca	Hubert Long	—
—	5 EARL SCOTT, Kapp	Little Richie Johnson	Little Richie Johnson
7	6 ERNEST ASHWORTH, Hickory	Acuff-Rose	—
2	7 CLAUDE GRAY, Mercury	Jim Denny	Earl Aycock
—	8 HANK COCHRAN, Liberty	Curtis	—
—	9 BOB GALLION, Hickory	Acuff-Rose	—
—	10 BILLY WALKER, Columbia	Jim Denny	—
—	10 WYNN STEWART, Challenge	—	—

FAVORITE SMALL VOCAL GROUPS OF COUNTRY MUSIC

LAST THIS YEAR	ARTIST, LABEL	AGENCY	PERSONAL MANAGER
1	1 WILBURN BROTHERS, Decca	Wil-Helm	Doyle Wilburn
3	2 FLATT AND SCRUGGS, Columbia	—	Mrs. Louise Scruggs
2	3 LOUVIN BROTHERS, Capitol	Wil-Helm	Charles Louvin
—	4 THE SPRINGFIELDS, Philips	—	—
6	5 TOMPAL AND THE GLASER BROTHERS, Starday	Wil-Helm	—
—	6 JOHNNY AND JONIE MOSBY, Columbia	Americana	—
8	7 JOHNNIE AND JACK, RCA Victor	Jim Denny	Johnny Wright
—	8 THE BROWNS, RCA Victor	—	—
—	9 JIM AND JESSE, Epic	Jim McReynolds	—
—	10 THE JORDANAIREs, Capitol	Gordon Stoker	—

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A SALUTE TO THE ANNUAL COUNTRY MUSIC FESTIVAL

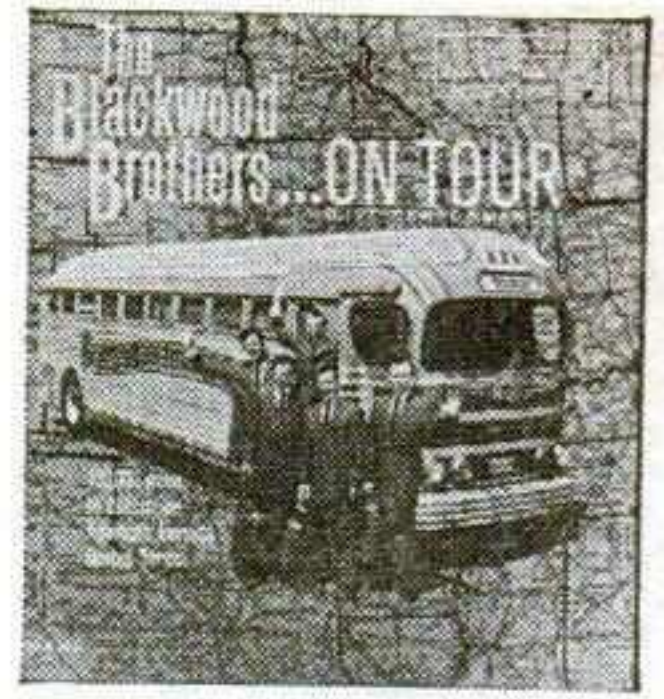


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HIS HANDS
RCA Victor LPM-1705



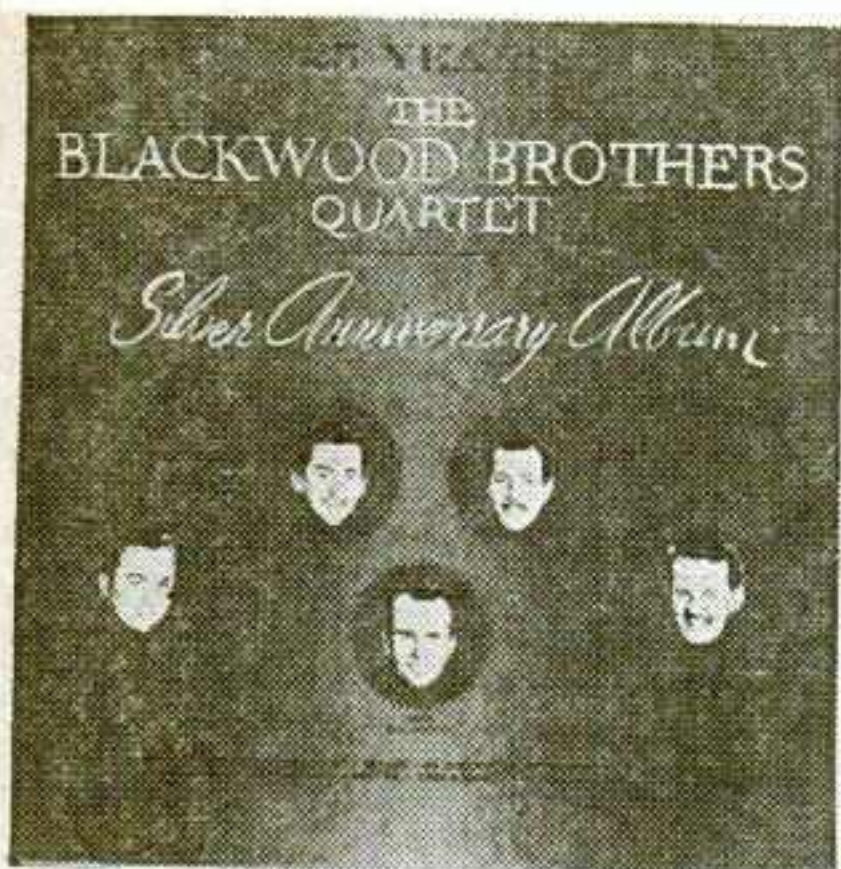
I'M BOUND FOR THAT CITY
RCA Victor LPM-1488



FAVORITE GOSPEL SONGS AND SPIRITUALS
RCA Victor LPM-1351



HYMN SING
RCA Victor LPM-1255



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THE BLACKWOOD BROTHERS QUARTET



RCA Victor LPM 2585 (M); LSP 2585 (S)—This album marks the 25th anniversary of the Blackwood Brothers Quartet. Although its personnel has changed over 25 years, the quartet still has two Blackwood brothers in it, and it is still one of the best sacred groups in the country. On this anniversary album the boys sing a fine collection of religious efforts that show off their warm harmony and style. Songs include "Joyfully, I'll Travel On," "He'll Be There" and "In That Land."

JAMES BLACKWOOD AND THE BLACKWOOD BROTHERS COMBINE WITH HOVIE LISTER AND THE STATESMEN TO WISH YOU A MUSICAL MERRY CHRISTMAS

RCA Victor LPM 2606 (M); LSP 2606 (S)—Two of the biggest names in the gospel group field join forces on this attractive Christmas set. For the most part, the material is the typical Christmas repertoire, including the beloved carols and several of the more secular favorites like "Silver Bells" and "White Christmas. There are also several new items written by the members of the groups. Two of the numbers, "O Come All Ye Faithful" and "Joy to the World," are done by the groups together, while the others feature one or the other separately.



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1962

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BARRY MANN
ROBERT MONCRIEF
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WILLIE NELSON
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BIG BAD JOHN
CHARLIE'S SHOES
THE COMEBACK
CRAZY
CRAZY WILD DESIRE
DEVIL WOMAN
EVERYBODY BUT ME
GET A LITTLE DIRT
ON YOUR HANDS
HAPPY BIRTHDAY
TO ME
HOW DO YOU TALK
TO A BABY?
I'M GONNA CHANGE
EVERYTHING

I CAN MEND YOUR
BROKEN HEART
IF A WOMAN ANSWERS
IT'S YOUR WORLD
A LITTLE BITTY TEAR
A LITTLE HEARTACHE
LONESOME NUMBER
ONE
LOSING YOUR LOVE
MAMA SANG A SONG
MISERY LOVES
COMPANY
NOBODY'S FOOL
BUT YOURS
OLD RIVERS
P. T. 109
SHE THINKS I
STILL CARE

SHE'S GOT YOU
SOFT RAIN
SUCCESS
TAKE TIME
TEARS BREAK OUT
ON ME
THREE DAYS
TROUBLE'S BACK
IN TOWN
UNLOVED, UNWANTED
WALK ON BY
WALKING THE STREETS
WOLVERTON MOUNTAIN
A WOUND TIME CAN'T
ERASE
YOU'RE THE REASON

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15th ANNUAL

COUNTRY MUSIC

DISK JOCKEY POLL

Conducted by BILLBOARD MUSIC WEEK

FAVORITE SONGWRITERS OF COUNTRY MUSIC

LAST THIS YEAR	THIS YEAR	SONGWRITER, PUBLISHING AFFILIATE, LICENSING AGENT
1	1	HARLAN HOWARD Pamper BMI
2	2	BILL ANDERSON Champ'on BMI
4	3	WILLIE NELSON Pamper BMI
—	4	HANK COCHRAN Pamper BMI
8	5	ROGER MILLER Tree BMI
5	6	MARTY ROBBINS Marizona BMI
7	7	THE BRYANTS Acuff-Rose BMI
6	8	DON GIBSON Acuff-Rose BMI
3	9	JOHN D. LOUDERMILK Acuff-Rose BMI
10	10	BUCK OWENS Central BMI

FAVORITE FEMALE ARTISTS OF COUNTRY MUSIC

LAST THIS YEAR	THIS YEAR	ARTIST, LABEL	AGENCY	PERSONAL MANAGER
1	1	PATSY CLINE, Decca	—	Randy Hughes
2	2	KITTY WELLS, Decca	Jim Denny	—
5	3	WANDA JACKSON, Capitol	Jim Halsey	—
—	4	LORETTA LYNN, Decca	Wil-Helm	—
3	5	SKEETER DAVIS, RCA Victor	Hubert Long	—
4	6	JEAN SHEPARD, Capitol	Jim Denny	—
6	7	ROSE MADDOX, Capitol	—	—
—	8	JUDY LYNN, United Artists	John Kelly	—
10	9	MARION WORTH, Columbia	—	Happy Wilson
—	10	MARGIE SINGLETON, Mercury	—	—

MOST PROMISING FEMALE ARTISTS OF COUNTRY MUSIC

LAST THIS YEAR	THIS YEAR	ARTIST, LABEL	AGENCY	PERSONAL MANAGER
—	1	JUDY LYNN, United Artists	John Kelly	—
—	2	MELBA MONTGOMERY, Nugget	—	—
7	3	JONIE MOSBY, Columbia	Americana	—
—	4	JOYCE SMITH, Decca	Jim Denny	—
6	5	DOTTIE WEST, Atlantic	Jim Denny	—

ALL TIME FAVORITE COUNTRY MUSIC SINGLES

TITLE, ARTIST, LABEL (alphabetically)
CRAZY ARMS Ray Price Columbia
DON'T WORRY Marty Robbins Columbia
FOUR WALLS Jim Reeves RCA Victor
HEARTACHES BY THE NUMBER Ray Price Columbia
HE'LL HAVE TO GO Jim Reeves RCA Victor
I CAN'T STOP LOVIN' YOU Don Gibson RCA Victor
LOVESICK BLUES Hank Williams MGM
SEND ME YOUR PILLOW TO DREAM ON Hank Locklin RCA Victor
SHE THINKS I STILL CARE George Jones United Artists
WALKING THE FLOOR OVER YOU Ernest Tubb Decca

ALL TIME FAVORITE COUNTRY MUSIC LP's

TITLE, ARTIST, LABEL (alphabetically)
ERNEST TUBB STORY Ernest Tubb Decca
GUNFIGHTER BALLADS Marty Robbins Columbia
HANK THOMPSON AT THE GOLDEN NUGGET Hank Thompson Capitol
HANK WILLIAMS' GREATEST HITS Hank Williams MGM
HANK WILLIAMS LIVES AGAIN Hank Williams MGM
LOOK WHO'S BLUE Don Gibson RCA Victor
RAY PRICE'S GREATEST HITS Ray Price Columbia
SAN ANTONIO ROSE Ray Price Columbia
SONG OF ROBBINS Marty Robbins Columbia
SONVENIRS Hank Snow RCA Victor
THE FABULOUS JOHNNY CASH Johnny Cash Columbia
TOGETHER AGAIN Bob Wills and Tommy Duncan Liberty

BIOGRAPHIES OF THE WINNERS



HARLAN HOWARD
Favorite Songwriter

Born Lexington, Ky., 1929, raised in Michigan, then lived in Georgia, Texas, Arizona and California before settling down in Madison, Tenn. At age 12 was devoted Ernest Tubb fan, as he listened to his idol on the "Grand Ole Opry" each week, copied down the words of Tubb's songs as he sang them on the air. Not able to write fast enough, he'd often create verses of his own in place of ones he missed. Soon developed ability to write words and music. After 15 years of songwriting, in 1955 finally submitted work professionally. Has written as team with Buck Owens and Hank Cochran. Some Howard hits: "Pick Me Up on Your Way Down," "Heartaches by the Number," "Above and Beyond" and numerous others.



PATSY CLINE
Favorite Female Artist

Native of Winchester, Va., where Virginia Patterson Hensley (Patsy Cline) was born on September 8, 1932. Began performing at an early age... was active in church choir, school plays, benefits and local club dates. Big break that led to successful recording career came when Wally Fowler, of "Grand Ole Opry," signed her for an appearance on the noted radio show. In Nashville was signed first to Coral Records and then Decca, for whom she's had four big hit singles: "Walkin' After Midnight," "I Fall to Pieces," "Crazy" and "She's Got You." Latest single, "Heartaches," currently scoring on BMW's Hot 100 chart. Won BMW's Country Music DJ Poll as Favorite Female Artist for second successive year.



JUDY LYNN
Most Promising Female Artist

From Idaho, the United Artists recording artist has made numerous personal appearances with such top names as Elvis Presley, Eddy Arnold, Red Foley and Rex Allen. As early as 1954 she was sharing emcee chores with Les Paul and Mary Ford on "Grand Ole Opry." With formation of "The Judy Lynn Show" about seven years ago, she toured the country, most of the territories and several foreign countries. "Footsteps of a Fool" is the title of the smash U.A. single to bring the comely lass to the attention of country fans and capture the vote as Most Promising Female Artist by the nation's country music deejays.

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3	"SONGS OF THE PIONEERS" THE COUNTRY GENTLEMEN CIMARRON CLP #2001
4	"WHERE THERE'S A WILLS..." JOHNNIE LEE WILLS SIMS LP #101
5	"SAD AND LONELY" DUB DICKERSON SIMS LP #102

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COUNTRY MUSIC ASSOCIATION, INC.

MEMBERSHIP APPLICATION

PURPOSES AND AIMS

The Country Music Association is a non-profit trade association for the purpose of fostering, publicizing and promoting the growth of and interest in country music. To make the public, especially the advertising industry, more cognizant of the commercial value of Country Music as an advertising means. To secure increased programming time devoted to Country Music on both the network and local level in radio and television. To promote Country Music in its entirety, with no selfish motives; to encourage the highest ethics throughout the industry; and to ensure that Country Music retains its individuality. Country Music, as a type of entertainment, has enjoyed outstanding success for more than a quarter of a century as a tried and proven means of reaching the masses. The Country Music Association proposes to make advertisers and broadcasters aware of this fact.

WHO IS ELIGIBLE?

There are nine categories of CMA memberships on an individual basis, and they are: ARTIST-MUSICIAN, MANAGER, BROKERS, PROMOTER, ETC., COMPOSER, DISK JOCKEY, PUBLISHER, RADIO-TV PERSONNEL, RECORD COMPANY PERSONNEL, TRADE PUBLICATION PERSONNEL, NON-AFFILIATED. The Non-Affiliated category covers a wide range of performance, society personnel, attorneys, record shop personnel, etc., and fans. Those who seek

benefit from the popularity of Country Music should devote some time and energy to expand the popularity of Country Music.

MEMBERSHIP AND DUES

There are, at present, two types of membership—Organizational and Individual. The Organizational membership dues are based on the annual gross receipts of the business, on a sliding scale. The Individual membership dues are \$10.00 per year—due on the first day of the month one year following the month in which one joins.

ADDITIONAL INFORMATION

The Country Music Association is not a static organization, but an active group which will continue to gather momentum and present a solid front. All monies taken into the CMA Treasury, above operating expenses will be used to promote the commercial possibilities of Country Music on a world-wide scale for the ultimate benefit of all those associated with the industry. The office secretary is the only paid employee. (All Officers and Directors give their time and bear their own traveling expenses.) Every great industry has an organization working toward the recognition of its growth and importance. This Association is dedicated to preserving the heritage and promoting the great potential of Country Music. The CMA office will be happy to answer any inquiries.

APPLICATION-BLANK COUPON

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I hereby apply for membership in the Country Music Association as one desirous of promoting and furthering the growth and popularity of Country Music.

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Radio Station WSM and the Stars of the WSM Grand Ole Opry announce their 11th Annual National Country Music Festival to be held November 9 and 10 in Music City, U.S.A. to celebrate the 37th Anniversary of the Grand Ole Opry. All Country Music DJ's are invited to register and actively participate in a Country Music programming seminar.

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Salute to COUNTRY MUSIC

Big City Deejays Coast to Coast Discovering Pull of Country Music

By CHARLES SINCLAIR

NEW YORK—Slowly but surely, the c.&w. sound is beginning to infiltrate radio programming in a number of major urban areas, and the number of deejays who have country shows on country-oriented stations or within the program frame of regular music-and-news independents is growing.

Reasons for the trend aren't hard to find. "Pop music is moving toward country, and country toward pop in developing a new country sound," said Charles Holmes, a veteran c.&w. deejay who now has a nightly one-hour country show, "Jersey Jamboree," on WJRZ, Newark, in the New York metropolitan area. "People are being exposed to this sound all the time—in radio, on TV, in movies, on records—and those who like it will look for more."

Holmes' show is particularly interesting, since it is developing a following in what is generally regarded as the most non-c.&w.-oriented market in the country, New York. His "Jersey Jamboree," according to station officials, pulls 40 to 60 per cent more mail than any of the pop deejay segments on WJRZ, and "about half" of this mail comes from—of all places—Brooklyn.

Brooklyn Likes Bluegrass

"Brooklynites seem to like the 'bluegrass sound' in country music," Holmes told *BMW*. "Other New Yorkers and New Jersey listeners like a wide range of country music. Contrary to the belief of some, c.&w. music does not appeal only to the rural working class. It has an appeal to many income and occupational levels."

Shows like "Jersey Jamboree" are still something of an oddity in the large Northern U. S. markets. No large Northern city has a full-time c.&w. station, although there are a number of them in the South and Southwest and even on the West Coast. But the Northern country trend is growing.

About four months ago WYRE, a 1,000-watt independent in Pittsburgh, launched an 11 a.m.-12:30 p.m. Sunday series called "The Country & Western Show," with Bob Connors as deejay. It has quickly become a hit and, according to WYRE, "draws a lot of mail from downtown Pittsburgh as well as from the area around the city."

The WYRE show, like most of those breaking through in the North, is not a "pure" c.&w. sound, and features records of artists, from Bill Anderson to Ray Charles, who are standing successfully on a borderline somewhere between pop and country.

Some of the biggest breakthroughs for the country sound are being made in California. There, San Francisco's KSAY operates as a full-time country music station under Clair Halvorsen's management, with "Woody" Woodward as an important drawing card among station deejays.

Further north, 50,000-watt KRAK, Sacramento, now claims to be "the most powerful radio station in all of California programming Country-Western style." Adds the station: "Half the population of Sacramento (have) origins in States that have nurtured Country-Western style." The station's deejays include Dick Haynes, Steve French, Bob Burns and "Okie Paul" Westmoreland.

'Segment' Programming

"Segment" c.&w. programming is catching on well in a number of

Midwest industrial centers. Detroiters, for example, can tune to Bob Staton's nightly stretch on CKLW, across the river in Windsor, Ont., and listen to a recorded parade of c.&w. artists for five and a half hours. Indianapolis listeners can dial a show of almost the same length on WGEE, featuring Bob Todd.

St. Louis dialers can hear as much as 10 hours of country platters daily on KSTL, East St. Louis, and Chicago-area devotees of the country sound have some four hours of it available daily on a show hosted by Len Ellis on WWCA, Geary, Ill.

The South and Southwest area continues to be the heartland of c.&w. deejay programming, however. Many of these shows are aired by full-time country-music stations in the larger cities.

In the Birmingham, Ala., area, Bessemer's WYAM, a full-time c.&w. outlet, spins lots of country platters in shows hosted by deejays such as Tony Lee and Jim Whitehead. Atlantans who like the country sound can enjoy it as a steady diet on such stations as WYZE and WGUN, where deejays like Ray Kinnaman and Buzz Walker, on the former station, are featured, with Bob Gallion on the latter.

Considered a "very swinging" country station is WQIK, Jacksonville, Fla., whose spinners include Frank Thies. WQIK, like several other country-oriented stations, believes in organizing live-talent shows on local theater stages or in auditoriums.

WCMS, a Norfolk, Va., station which bills itself as "America's Number One Western-Country-Folk Music Station," not long ago proved just how effective such live shows can be. WCMS scheduled a matinee and evening c.&w. show in the Norfolk City Auditorium on October 7, with the station's Four Horsemen as the headliners. In Cadillacs and pick-up trucks the audience flocked to the auditorium for the two shows. Final attendance total: more than 6,000 paid admissions.

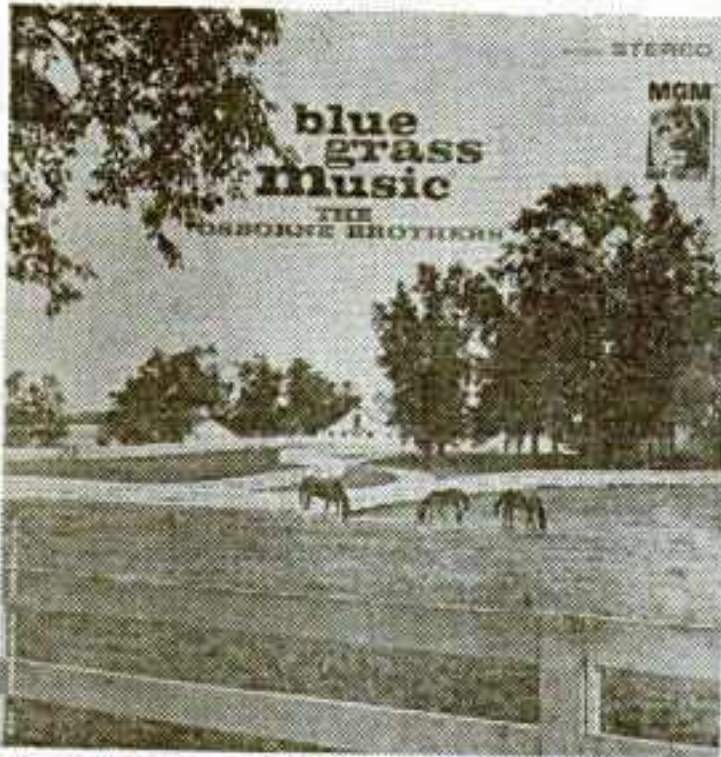
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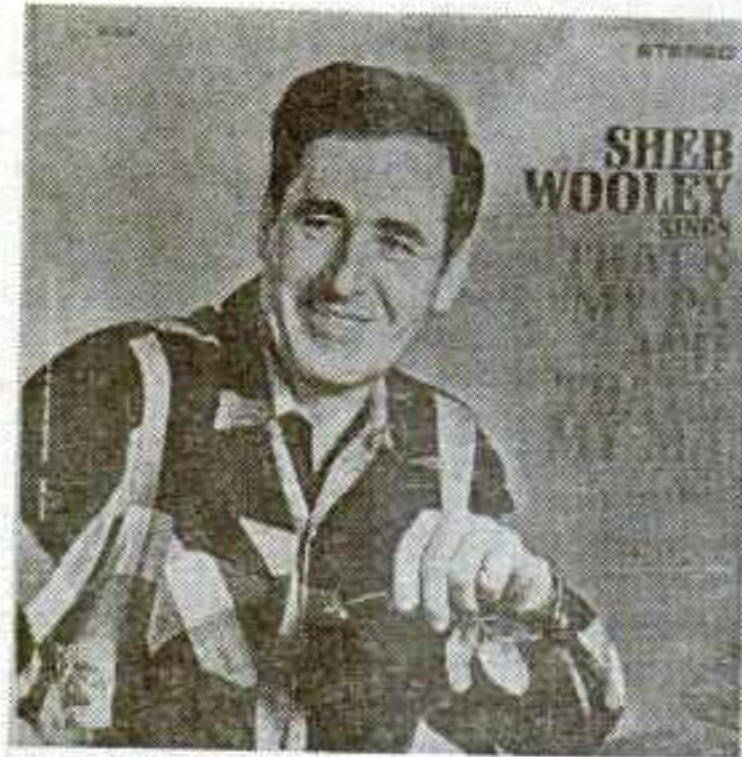
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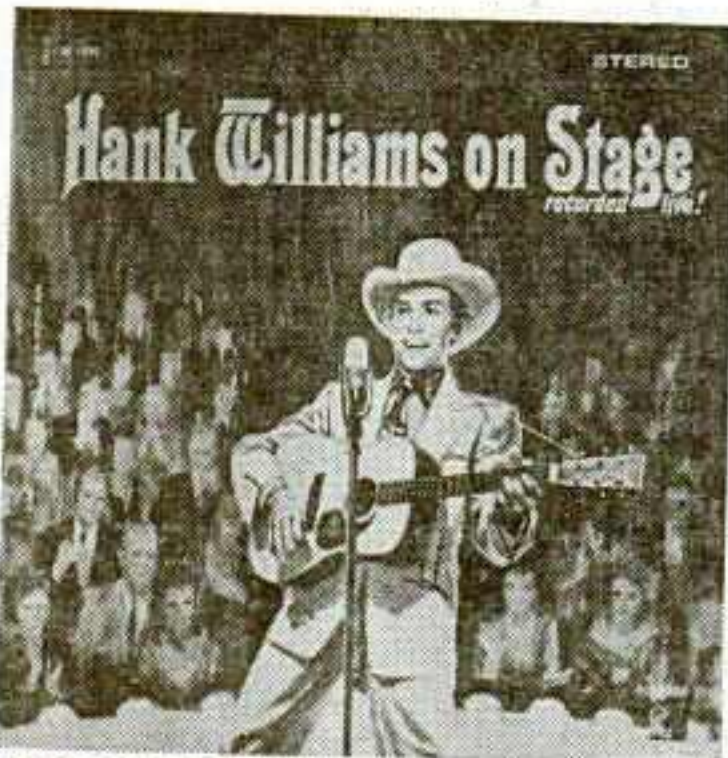
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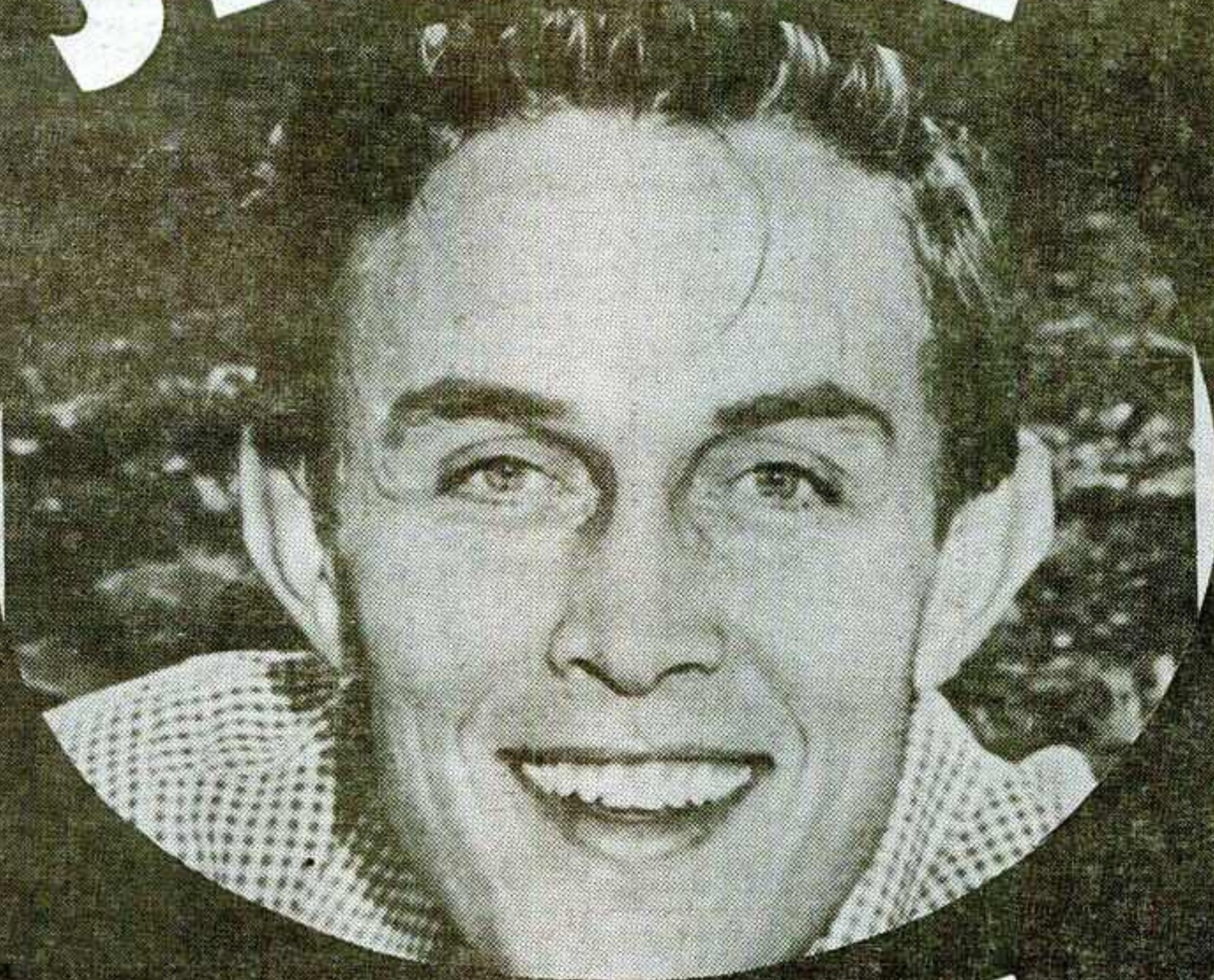
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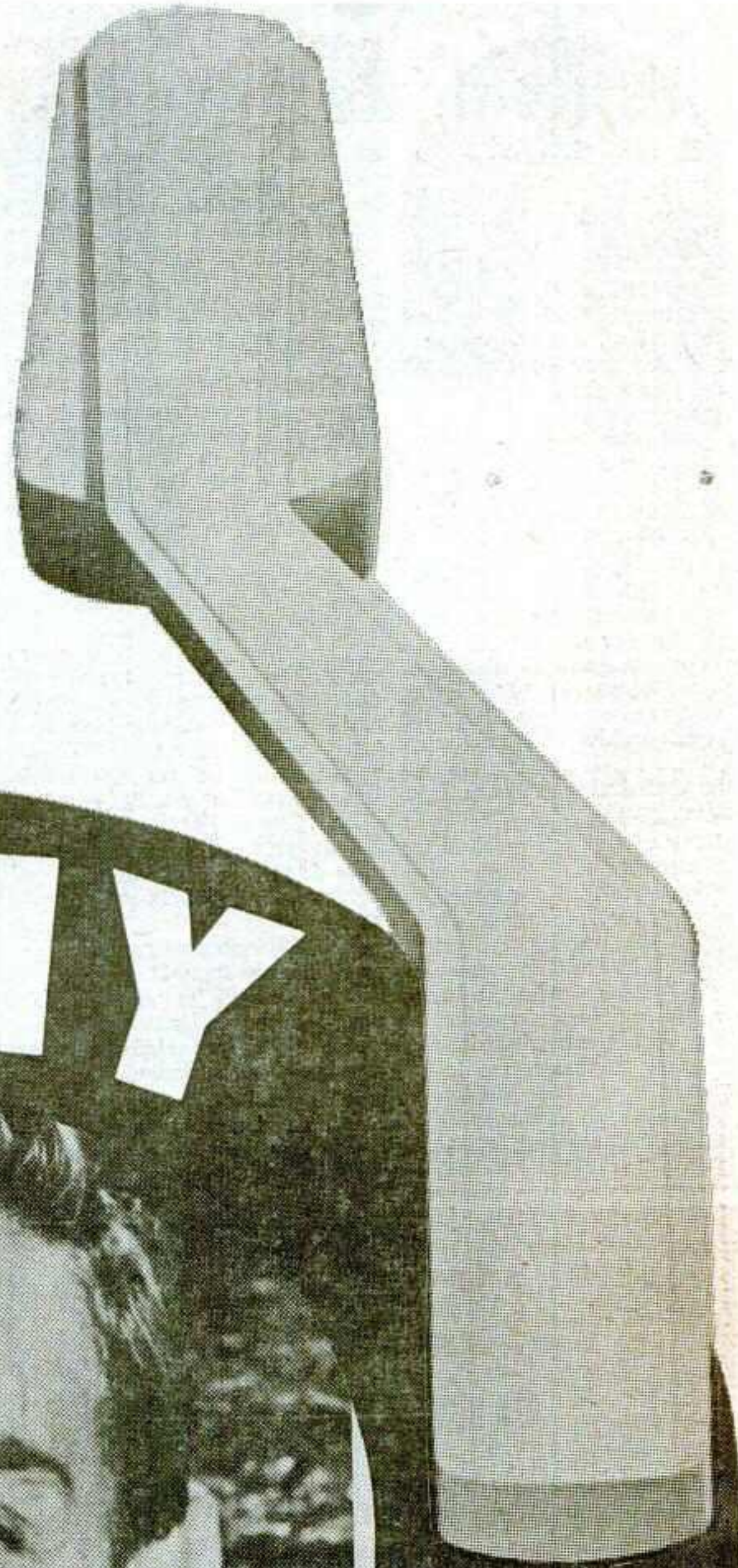
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DEAN



BEACHHEAD IN NORTH

Country Writers Show It's Real, Real World

By REN GREVATT

Nashville, Tenn., which has become most celebrated in recent years for a certain kind of recorded "sound," developed in the recording studios there, has also managed to spawn an equally identifiable kind of country-pop song material. A small, but almost unbelievably active and prolific group of writers on the Nashville scene, have contrived to make certain areas of Seventh Avenue North and 16th and 17th Avenues South, a sort of Southern Tin Pan Alley.

If the term Tin Pan Alley is taken in its broad sense of a production mill or factory where writers grind out their wares, then indeed it's fair to compare the New York songwriters haunts of 1650 Broadway and the Brill Building with these newer Nashville beachheads on hitdom. On the other hand, there are identifying characteristics that distinguish each from the other.

In terms of material, much of the earlier Broadway offerings more than likely dealt with expressions of abiding love in a sort of "all's right with the world" psychology. Nashville writers of today are much more likely to deal with the realistic side of life, its seaminess and its heartbreak and the tawdry juke box joints where torch-carrying lovers while away their lonely nights.

Productivity Fantastic

Another distinguishing feature of the Nashville clique is the amount

of productivity. It has been said that perhaps a dozen Nashville writers account for at least 75 per cent of the disk activity there. Yet several of these writers are writing at the rate of at least 100 songs a year. Of 100 songs each by the leading cleffers, well over 50 per cent may be recorded within a reasonable time after they've been written. And a good portion of these may hit charts sometime later.

The honors in the country field for a given year, in terms of number of songs written and hits produced, seem to move from one writer to another. It used to be that Miamians would talk of "this year's new hotel." So it is with the country writers as the Nashville music clique will speak of this year's writer. Two years ago, the title undoubtedly belonged to Boudleaux and Felice Bryant, who built up a big head of hit steam following a series of hits for the Everly Brothers which established them solidly.

Last year, Harlan Howard appeared an easy winner as the Pamper contract writer walked off with more BMI song hit awards than any previous writer. This year, Acuff-Rose's John D. Loudermilk would have to be regarded as a prime contender for the honors.

"John will write at least 100 songs this year," said Wesley Rose, who heads the Acuff-Rose operation. "I can't say how many will hit the charts but at least half of them

(Continued on page 67)

Personal Appearance Chances for Country Artists Growing in Breadth and in Loot

Demand for Acts Rivals Clamor For Pop Stars

By BOB ROLONTZ

Business is booming for country artists on personal appearances throughout the country. That's the word from Nashville booking offices handling a majority of the country artists who appear at fairs, in one-night units, before civic organizations and in night clubs. According to the agents in Nashville, more country artists are playing more dates in more sections of the country before more people than ever before. And due to the large number of bookings they now play, country artists are earning more money on their personals than ever before.

What has caused this boom in personals for country performers? First and foremost, the increasingly proved popularity of country music, a phenomenon that has been taking place for the past few years. As country music has spread its wings, invaded and conquered the pop field, and extended its popularity overseas as well, country artists, especially those whose singing style is in the current pop-country groove, have been more and more in demand. Today, the demand for top names, as well as older favorites and many younger stars, appears to be close to, if not equal to, the demand for pop acts.

The requests for country artists for personals, according to the Jim Denny booking office in Nashville, now come from areas that wouldn't have been interested in country artists at all as little as two years ago. The success of country music has opened many new doors.

Fairs Lucrative Field

W. E. (Lucky) Moeller, of the Jim Denny office in Nashville, told BMW that fairs continue to be one of the most lucrative fields for country artist personals. During the summer, when fairs sprout in all sections of the country, especially the Eastern and Midwestern States from Pennsylvania to Colorado, the fair route is a must for country acts. Most booking agencies make up packages for fair dates, the majority of which are one-nighters. Sometimes the booking offices will have four and five packages out at one time, all playing different sections of the country.

A growing area for country personals is with civic organizations. The Lions, the Kiwanis, Junior Chambers of Congress, etc., are using more and more country acts, and many of the agencies now have packages they send on what they call the civic circuit. This is an area which rarely used country acts prior to the new popularity of country music.

Another new area that's starting to build as a user of country acts is the college circuit, including the Ivy League schools, according to the Denny office. Over the past year or two college students have "discovered" bluegrass music, and this type of act is now much in demand. And, of course, the colleges have long been active fans of folk music acts and have helped push to national fame many of the current crop of folk quartets, trios and duos. Many quarters feel that in another year or two the college circuit will be as important an area for country personals as for jazz acts.

East Goes Country

It is interesting to note that the

market for country acts extends considerably beyond the South and the Southwest where country artists normally would be expected to secure most of their bookings. According to Moeller, of the Denny office, and Bob Neal of the Wil-Helm office in Nashville, the East is also mighty strong for country acts. The large number of fairs in the East, the fact that they draw tremendous crowds from populous Eastern cities, makes this area of growing importance to country bookers. New York, New Jersey, Pennsylvania and Connecticut have turned into solid business grossers for country acts. Canada too is extremely strong for country artists.

Records, of course, are very important in helping to spread the fame and the voice of country singers and musicians. But Nashville bookers stressed the great importance of the Grand Ole Opry radio show in spreading the country gospel nationwide. And they noted that many of the older stars, who became famous through the Opry, have remained big draws on fair dates, with civic organizations and on one-nighter trails. This includes the indomitable Minnie Pearl, who continues to be a top attraction wherever she plays, and Little Jimmy Dickens, who works 260 to 270 personals a year.

Big names on the personal trail include all of the stars of country music: Webb Pierce, Hank Snow, Carl Smith, Jim Reeves, Ray Price, Kitty Wells, the Wilburn Brothers, the Louvin Brothers, George Jones, Johnny Cash, Marty Robbins, Patsy Cline, Faron Young, Hank Thompson, Don Gibson, Flatt and Scruggs, the Browns, Hank Locklin, Homer and Jethro, Grandpa Jones, Jimmy Dean, Johnny and Jack, Roy Rogers and many, many others.

Money Is Good

What kind of money can be earned on personals by a top c.&w. (Continued on page 66)

Overseas Interest Also Perking Up In Europe, Orient

Overseas fan interest in American country music is substantial and growing, according to evidence from many quarters, including record sales. No great interest in bringing the acts overseas has developed among foreign agents, however, a fact which has brought disappointment to the country music fraternity.

Currently, there is considerable activity going on at the level of American military base appearances by many of the brightest stars of the Nashville and Grand Ole Opry circuit. There is, of course, a certain spill-over effect from these appearances on the civilian population in the various countries. But it is known that Nashville bookers would like to see a great deal more action in terms of theater and concert dates for troupes of artists going to various overseas locales. This, it is reasoned, can help expand the already respectable level of country overseas disk sales.

The problem seems to hinge mainly on economic factors. "The simple truth of it," one booker noted, "is that foreign promoters have not been willing to come through with enough money to make the tours worthwhile. We don't expect, necessarily, to get as much for the artists as we would in the States, but fees have to be somewhere close, that is, high enough to warrant giving up the more lucrative Stateside bookings for the promotion values involved."

Talent Flow Overseas

The artists from Nashville have no complaints, however, with the current situation with U. S. mili- (Continued on page 36)



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Ray Charles Carried the Ball—Then Everybody Else Began Scoring Big

By JACK MAHER

The country touch is more than ever the magic touch on records today and every label, every artist and every a.&r. man wants to get a piece of the country action. As the fable of the Nashville sound grows, pop artists like Brook Benton are making special pilgrimages to record in the Tennessee city. At one point Mercury a.&r. man Shelby Singleton brought a group of his Nashville country cousins to New York to record with Damita Jo. And the power of country on pop music continues to grow as witnessed by the mounting sales of such artists as Benton, Nat Cole, Ray Charles and others who have taken country material as the fabric of their most recent hits.

If one artist and one piece of recorded material has to be cited as the breakthrough item for the current country-by-pop-artist swing, Ray Charles and his album "Modern Sounds in Country and Western Music" album is that one item. Three have been others as well. Solomon Burke scored with a pop reading of "Just Out of Reach" that was imposing, considering the relative obscurity at the time of the artist. And the history of the music business is filled with great country hits that have been sung by pop artists: Cold Cold Heart by Tony Bennett, Patti Page's "Tennessee Waltz," and Jo Stafford's "Jambalaya" are just a few.

But there is no denying the fact that the success of the Charles records, both album and the "I Can't Stop Loving You" single from the LP, instigated a wholesale rush to Nashville and the country scene by pop artists.

ABC-Paramount readily admitted that when the album and single began selling they were amazed at the quantity of disks being sold in country music strongholds. Although Charles was an established hit maker in his own right when the disk hit, no one could possibly have forecast the huge quantities of records that were sold throughout the South and Southwest. These had to be bought not only by the usual Charles devotee and teen-age pop fan, but by whole hosts of consumers who had never bought a Charles record before.

The enormity of the Charles hit established a beachhead on both pop and country fronts for the non-country singer with country material. Since this breakthrough, a number of artists have racked up hits with country-like material. Brook Benton's "Lie to Me" is one of his better selling disks, topping anything he has done since "Boll-weevil." Nat Cole's "Ramblin' Rose" put him on the Hot 100 for the first time in a lengthy spell, and Ray Anthony hit both singles and album charts with his instrumental "Worried Mind." When you

(Continued on page 36)



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WESTERN
SINGLES!**



**JIM AND JESSE—
PICKIN' AND A-GRINNIN'
5-9528**



**KAREN AND ONIE WHEELER—
ONIE: SANDYLAND FARMER
KAREN: WHAT ABOUT TOMORROW
5-9540**



**PAT TORPEY—
THREE LITTLE WISHES
5-9531**



**ANOTHER STRETCH OF TRACK—
DICK FLOOD
5-9556**

**A BIG BUSHELFUL OF GREETINGS TO THE 11TH ANNUAL
COUNTRY MUSIC FESTIVAL FROM EVERYONE AT EPIC**

Country Jockeys Get Big Welcome

• Continued from page 5

Martha White Mills, Inc., Nashville; Jerry Glaser, vice-president and general manager of WENO, Nashville; WGUS, Augusta, Ga., and WYAM, Birmingham, and Bill Gallagher, vice-president of marketing, Columbia Records, New York. WSM General Manager Bob Cooper will act as moderator. Trade press awards will be presented to the winning artists in the various categories at the Friday morning breakfast.

Frank Clement to Speak

Registration will begin Thursday (8) in the lobby of the Andrew Jackson Hotel, convention headquarters, and the festival opens at 8 a.m. Friday with a breakfast at the Andrew Jackson Hotel hosted by Station WSM, with former governor of Tennessee and this year's Democratic gubernatorial nominee, Frank Clement, as principal speaker. At the breakfast an award will be made to the man who is said to be responsible for the "Grand Ole Opry" and to a great degree for Nashville's \$35 million music industry. Identity of the honored guest is being withheld until the time of presentation.

Recording companies participating in Friday's activities are Dot Records, who will host a luncheon; Decca Records, a reception, and United Artists, who will sponsor a dance. On Friday night, visitors will

be invited to attend WSM's "Friday Night Opry," featuring stars of the "Grand Ole Opry," broadcast from 7-9 p.m. in WSM's Studio C. On Saturday, RCA Victor will host the breakfast; Columbia, the luncheon, and Capitol, a reception. Saturday night visitors will be guests of WSM at Ryman Auditorium for the "Grand Ole Opry's" 37th birthday celebration, at which time Billboard Music Week's Country Music Man of the Year award will be made. (See full Schedule of Events in this issue.)

Congressman Ross Bass will be guest of honor and the main speaker for the Dot Records luncheon Friday (9). Others on the rostrum for the occasion will be Senator Kefauver, Gov. Buford Ellington, the Honorable Frank Clement and Mayor Ben West of Nashville.

Broadcast Music, Inc., holds its annual awards dinner at the Belle Meade Country Club Thursday night (8).

As a preliminary to the festival, the Country Music Association conducts its fourth annual meeting at 10 a.m. Thursday at the Andrew Jackson Hotel. The morning session will be devoted to the president's message and other items of business, with election of directors slated for the afternoon. The CMA banquet and ball is scheduled for Friday night.

Charles Carries Ball

• Continued from page 34

add artists like these to the wealth of either country-born and bred or country-oriented talent on the charts the effect on the pop music scene becomes even more imposing.

Writers' and Pubs' Field Day

Besides artists, country music writers and publishers are really having their field day. One Nashville clefter recently said: "If I wrote all day and all night I still couldn't fill all the calls I get for songs. They (meaning the publishers) don't even care whether the tunes are any good or not so long as they carry a Nashville postmark."

There are those in the trade who explain this simply. These experts say that the success of country material will continue as long as the writers produce honest songs. Cadence chief Archie Bleyer summed it up for many others when he stated that the success in country material lies in its directness and simplicity. Melody and lyric tell a story simply and with feeling. There are few gimmicks and an absence of complication.

It has also been noted that the unique country sound, instrumentally, is a refreshing change from hard-hitting sax, drums and blues changes. And one of the delights of this country sound, as it is performed today, is that it has interwoven all facets of pop music into its fibre. Along with the soulful, twanging guitar and the "Last Date" piano, light touches of gospel, rhythm and blues, Tex-Mex, Latin rhythms and even jazz are gently employed. Who knows? Maybe the next sound to filter into the country texture will be bossa nova.

Nashville Says It Always Had 'Sound'

• Continued from page 21

as many as 10 songs in the top 50 country charts and usually manages at least one in the hot 100 charts; Pamper Music, which also keeps songs in the c.&w. charts and has recently, through the pen of exclusive writer Hank Cochran, chalked up such top pop honors as Burl Ives' Decca etchings of "Little Bitty Tear" and "Funny Way of Laughin'" and with Harlan Howard and Patsy Cline's "I Fall to Pieces"; Tree Music, which has made impressive strides over into pop and rhythm and blues markets as well as maintaining a good showing in pop charts; Moss-Rose Publications and newer firms such as Sure-Fire Music, both of which are ever present with releases which are geared for the dual pop-country.

Every major label records in Nashville, plus literally scores of small companies. Four major studios embrace this ever-active traffic—Bradley Studios (taken over in February of this year by Columbia Records), RCA Victor Studios, Sam Phillips Recording Service and Starday Sound Studios. A half dozen or more smaller studios keep engineers busy with demo sessions, ad agency jingle business and variety of other recording services.

Bill Denny, manager of Bradley Studios, said its owner, Columbia Records, has "such confidence in Nashville's music industry, they've invested more than any other label" to expand facilities into a

"one-stop" service for the record companies.

He made direct reference to the current addition of the newest, most complete editing and mastering facilities, a service few studios are able to offer, according to Denny.

Of the top 50 country chart songs, Denny claimed a majority will have been cut at Bradley and that Bradley recorded songs will account for an average of as high as 10 to 20 per cent of songs in BMW's Hot 100.

Studios Attract Big Names

An estimated 40 to 50 Columbia and Decca artists cut their sessions at Bradley Studios and Mercury, with perhaps as high as 70 artists recording in Nashville, generally using Bradley's facilities, along with Capitol, MGM, United Artists, Vee Jay, Liberty, Reprise, Challenge and scores of other labels, large and small. Out-of-towners coming into Bradley to record in recent months include such hitliners as Connie Francis, Teresa Brewer, Brook Benton, Ruth Brown, Burl Ives, the Ames Brothers, Joni James, Patti Page, and Les Paul and Mary Ford.

Elvis Presley has always recorded and still does cut his RCA Victor hits in the label's Nashville studios. Chet Atkins directs some 20 artists for the label in sessions here. Aside from Victor's own family of artists, the studio's Custom Department stays pretty well "booked solid" with dates by Hickory Records Monument, Dot, Liberty and other majors, as well as religious labels, Skylite, Heartwarming and others.

Successful local labels include Monument, Hickory and Starday. Publishers represented here include Shapiro-Bernstein's BMI firm, Painted Desert, Hill & Range, Lowry Music, Peer International, Southern Music, Champion Music; Central Songs, Inc.; Golden West, Four Star and M. M. Coe Corp. Aldon Music, like some 50 others, has a rep in and out of Nashville regularly.

A comparatively new addition to the Nashville music scene is Nashville Phono Matrix, Inc., which turns out the metal stampers from which pressings are made. Another addition is Southern Plastics, a pressing firm which currently presses about a million disks a month.

The addition of these two firms means that it's possible for a label to record an artist in a Nashville studio, have the master tape transferred to the master acetate at the studio, then to the matrix at Nashville Phono Matrix, Inc., and over to Southern Plastics for pressings—all in a single day and all with Nashville's unique ease in the fairly hectic business of turning out records.

And so the town of the country sound stubbornly climbs on into practically everybody's charts. Why? Perhaps Wesley Rose has the answer:

"Because we started recording and are still recording the real American music . . . the genuine article . . . and we're still doing it with good taste in our material," Rose said. Or perhaps Chet Atkins' comment is the key to this fantastic town of music:

"It's a mixture of country music and rhythm and blues . . . and Nashville musicians know 'em both like the back of their guitar."

Overseas Interest Also Perking Up

• Continued from page 34

tary posts in Europe. There has been a brisk flow of talent playing a circuit of bases mainly in Germany, France and Italy, with some bookings even in Spain. Many of these tours have been lined up by the Jolly Joyce Agency in New York, through the German-American Agency in Frankfurt.

Joyce said he started the series of tours for talent, most of it associated with the Grand Ole Opry, in August 1961 with Hank Snow. Since then a veritable army of performers have gone from time to time and the agents have been happy with the results.

During the past year such artists as Minnie Pearl, George Morgan, Hawkshaw Hawkins, Jean Shepard, Little Jimmie Dickens, Red Sovine, the Carter Family, Kitty Wells, Johnny and Jack, Lonzo and Oscar, Justin Tubb, Patsy Cline and Jim Reeves have all made the trek to Europe through Joyce auspices.

Currently, Carl Perkins and His Blue Suede Shoes Boys are there and Wilma Lee and Stony Cooper are booked for November. Ferlin Husky, Faron Young, Jim Reeves, Tex Ritter and Webb Pierce are all in line for tours of the bases next year. Tours of the British Isles for country artists have also been attempted because there is a definite demand for them there. All efforts have come to naught, however, because of the strict exchange requirements on visits to Britain by American instrumentalists, imposed by the British Musicians Union.

On tours of the bases, it was noted, an artist of the stature of a Minnie Pearl, could earn as much as \$925 a day. Many other artists do comparatively well and all get their round-trip plane fare paid.

Cash for the Orient

Meanwhile, a three-week tour of the Orient is currently under way for Johnny Cash and his

troupe which also includes June Carter, Gordon Terry and Johnny Western. An indication of the frantic desire of the Japanese to see the country artists, came in advance of the trip through communications sent to Saul Holiff, Cash's manager, regarding plans for four country bands to meet the troupe at the Tachigawa Air Force base. Elaborate plans were also afoot to entertain the performers during their stay.

The entire troupe scheduled to do a one-hour color TV show on NTV, the Japanese television network, during the visit. A side trip to Korea was also planned for appearances there.

Commenting on the overseas picture, Holiff noted that Cash receives much mail from such countries as Japan, Germany ("They have a big country music magazine there") and such unexpected places as Greece and Yugoslavia. Beyond this, Holiff feels there would be much interest in country music in Russia.

"Many kinds of American musical art have been represented in the cultural exchange program with the Soviet Union over the course of quite a few years," said Holiff. "But never has country music had its chance. I will personally do all that I can to see this come about and I'd love to get other interests in the field active in the project too."

Meanwhile, another recent example of the power of the country artist overseas, is seen in the South African visit of Chet Atkins, Jim Reeves and Floyd Cramer, last summer. The junket was worked out through the local RCA Victor distributor in South Africa, which helped set up the concert venues. All three artists have been well represented in South African charts and their tour dates were all overwhelming successes.

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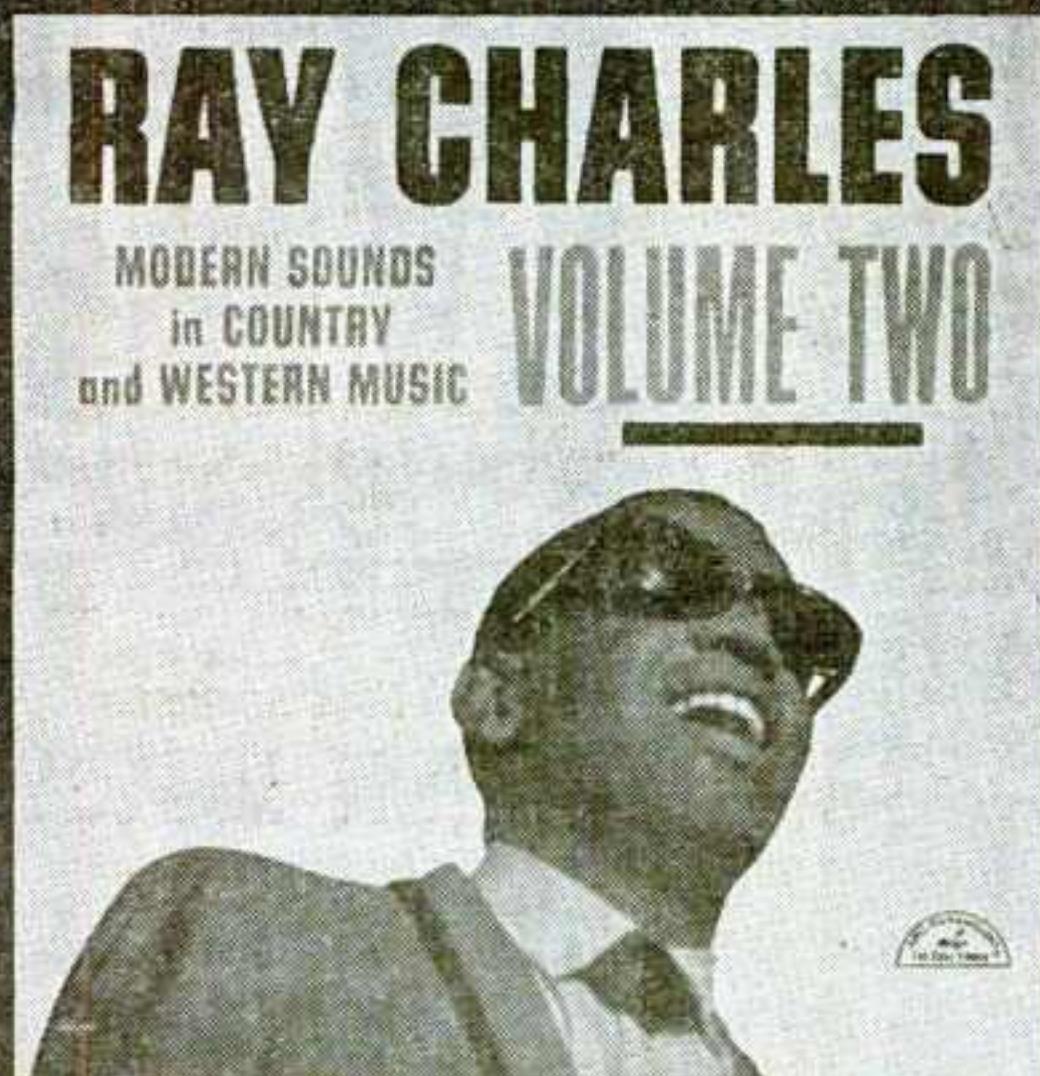
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Say You Saw It in Billboard Music Week

FOLK TALENT & TUNES

By BILL SACHS

The Andy Doll Band, of Oelwein, Ia., is routed as follows through November: Worthington, Ia., 7; Madison, Wis., 8-9; Monroe, Wis., 10; Fort Dodge, Ia., 11; Decorah, Ia., 13; Marian, Ia., 14; Waterloo, Ia., 15-16; Guttenberg, Ia., 17; La Crosse, Wis., 18; Decorah, Ia., 19; Janesville, Ia., 20; Worthington, Ia., 21; Fort Dodge, Ia., 22; Dubuque, Ia., 23; Decorah, Ia., 24; Elgin, Ia., 27; Marion, Ia., 28, and Gratiot, Wis., 30. Comprising the Doll combo, besides Andy, are Pete Peterson, Carlos Freymiller, Lefty Schrage, Larry Smith, Pee Wee Cherrier and Chet Bradley. Doll is taking time out from his busy schedule to make the Country Music Festival in Nashville next week.

After 12 years of songwriting, during which he landed several of his tunes on some of the smaller labels, Carlos Minor, of Sesser, Ill., reports that he has finally made it big, thanks to the efforts and co-operation of the well-known song cleffer, Harlan Howard. Minor has co-written with Howard a song titled, "This Sad Ole House," which Pamper Music is publishing and which Jan Howard has recorded in her new album for Capitol Records titled, "Sweet and Sentimental." "This is my first song on a major record label," writes Minor, "and I am happy and proud to say that it was two fine people in country music who helped me to the break. It's a most unusual happening in this highly competitive field of songwriting."

A country and western package, booked by Hubert Long Talent, Inc., and headlining Minnie Pearl, Carl Smith, Bill Anderson, Patsy Cline and Don Reno and Red Smiley is reported to have played to more than 7,500 payees at the Coliseum, Charlotte, N. C., Saturday, October 21. . . . Ferlin Husky, who has just concluded a three-weeker at the Mint Club, Las Vegas, missed by \$20 of breaking the

house record there October 17. . . . Claude King shared top billing with Rex Allen October 20 in Houston in a show promoted by Ken Grant, of KNUZ, Houston, and Leroy Clogger, of KIKK, Pasadena, Tex. On November 2 Claude guests on KCUL's Open House in Fort Worth with Lawton Williams, and November 4 shows in Davenport, Ia., before departing for Nashville and the big conclave. . . . Country Johnny Mathis is now on the air from 9 a.m. to 12 noon and from 3 to 6 p.m. over KREB, Shreveport, La.

Lester Flatt and Earl Scruggs set for concert appearances at Prudential Assembly Hall, Chicago, November 21; Jordan Hall, Boston, December 7; Carnegie Hall, New York, December 8; Town Hall, Philadelphia, afternoon of December 9, and John Hopkins University, Baltimore, December 9 night. Meanwhile, Ott Devine, "Grand Ole Opry" talent chief, has them booked for Moulton, Ala., November 5; Pottsville and Rally Hill, Tenn., 6; Galax, Va., 13; Gretna, Va., 14; Sandy Ridge, N. C., 15, and Lexington, Va., 16.

Little Richie Johnson, c.&w. promotion man and manager of Earl Scott, hits the road this week to promote Scotty's new Kapp release, "Then a Tear Fell." . . . Hal Hartmann, of Hart-Van Records, Anaheim, Calif., has re-signed Dick Wayne and the Riders of the Pony Express to a new two-year recording pact. Their first release under the new contract will be a re-release of a Christmas number, "I Know There Is a Santa Claus." Wayne is currently playing the Northern Ohio sector, while appearing on the air via an Akron station. . . . Lonzo and Oscar are set for the Flame Theater-Cafe, Minneapolis, November 5-10. . . . The Willis Brothers show their wares at Springfield, Ill., November 10, and Franklin, Ind., November 11.

Glenn Barber and Adrian Roland are scheduled for single sessions next week at the Gulf Coast Studio, Beaumont, Tex., with their manager, Slick Norris, on the producing end. . . . After a visit with his folks in Mississippi and dates in Albuquerque, N. M., Warren Smith this week heads for the Nashville conclave. . . . Johnnie and Jonie Mosby have a new Columbia release coming up next week. Sides were produced by Frank Jones in Los Angeles. . . . Pamper Music, Inc., Goodlettsville, Tenn., headed by Hal Smith, will receive awards on seven c.&w. tunes at the annual BMI dinner at the Belle Meade Country Club, Nashville, Thursday night (8). Pamper tied with another Nashville publisher for that distinction. . . . Tex Clark, who conducts the "Ohio Barn Dance" at the Eclair Theater, Cleveland, each Saturday night, has taken over a second location, the Thornton Theater, 774 S. Main Street, Akron, for Saturday night showings. Emsees for the Clark presentations are Ken Speck and Les Koto of WCNS, Canton, Ohio.

Curtis Artists Productions, Goodlettsville, Tenn., last week announced the following advance bookings: Ernest Tubb and His Texas Troubadours, Twin Forks, Idaho, November 14; Pendleton, Ore., 15; Kirkland, Wash., 16, and San Antonio, 30; Ray Price and His Cherokee Cowboys, San An-

(Continued on page 67)

BILLBOARD MUSIC WEEK

HOT COUNTRY SINGLES

This Week	Last Week	Title, Artist, Label & No.	By special survey for week ending 11/3	Weeks on Chart
1	3	I'VE BEEN EVERYWHERE	Hank Snow, RCA Victor 8072	9
2	1	MAMA SANG A SONG	Bill Anderson, Decca 31404	16
3	2	I'M GONNA CHANGE EVERYTHING	Jim Reeves, RCA Victor 8080	11
4	5	DON'T GO NEAR THE INDIANS	Rex Allen, Mercury 71997	7
5	7	A GIRL I USED TO KNOW	George Jones & the Jones Boys, United Artists 500	6
6	4	DEVIL WOMAN	Marty Robbins, Columbia 42486	15
7	6	COW TOWN	Webb Pierce, Decca 31421	6
8	8	HELLO OUT THERE	Carl Belew, RCA Victor 8058	7
9	14	KICKIN' OUR HEARTS AROUND	Buck Owens, Capitol 4826	3
10	10	LITTLE BLACK BOOK	Jimmy Dean, Columbia 42529	7
11	12	THE BURNING OF ATLANTA	Claude King, Columbia 42581	4
12	9	PRIDE	Ray Price, Columbia 42518	8
13	11	FOOTSTEPS OF A FOOL	Judy Lynn, United Artists 472	13
14	13	AFTER LOVING YOU	Eddy Arnold, RCA Victor 8048	15
15	18	THE VIOLET AND A ROSE	"Little" Jimmy Dickens, Columbia 42485	2
16	16	WE MISSED YOU	Kitty Wells, Decca 31422	2
17	15	HE STANDS REAL TALL	Del Reeves, Decca 31417	3
18	17	IF YOU DON'T KNOW I AIN'T GONNA TELL YOU	George Hamilton IV, RCA Victor 8062	12
19	21	I CAN'T STOP (MY LOVIN' YOU)	Buck Owens, Capitol 4826	3
20	-	WALL TO WALL LOVE	Bob Gallion, Hickory 1181	1
21	22	THEN A TEAR FELL	Earl Scott, Kapp 854	2
22	26	BIG FOOL OF THE YEAR	George Jones & the Jones Boys, United Artists 500	5
23	-	I'D FIGHT THE WORLD	Hank Cochran, Liberty 55498	1
24	25	DADDY STOPPED IN	Claude Gray, Mercury 72001	4
25	27	UNDER COVER OF THE NIGHT	Dave Dudley, Jubilee 5436	9
26	30	EVERYBODY BUT ME	Ernest Ashworth, Hickory 1170	20
27	23	SEND ME THE PILLOW YOU DREAM ON	Jahnnny Tillotson, Cadence 1424	10
28	24	WILLIE THE WEEPER	Billy Walker, Columbia 42492	11
29	-	SING A LITTLE SONG OF HEARTACHE	Rose Maddox, Capitol 4845	1
30	19	SOONER OR LATER	Webb Pierce, Decca 31421	5

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Clarence Kneeland, presently airing the only country deejay shows on 5,000-watt WICH, Canterbury, Conn., postals that he can use any and all c.&w., bluegrass and sacred wax sent his way—singles or LP's. Clarence has just begun his 14th year of broadcasting c.&w. music in Connecticut-Rhode Island sector. . . . Cousin Ed Denkema has shifted his "Cousin Ed Show" from WLAV, Grand Rapids, Mich., to WMAX, in the same city, and asks that artists, diskeries and publishers revise their mailing lists accordingly. . . . Veteran pop deejay and program director at WIXI, Birmingham, Ala., Roland Goodwin, has made the switch to country and is now spinning some 14 hours a week of c.&w. material. Artists and diskeries could do well by putting him on their lists for new country releases.

In addition to his regular two-hour-per-day gospel stint, 12 noon to 2 p.m., on WIXI, Birmingham, Ala., Walter Bales has taken on an extra hour of gospel in the early-morning slot, 5-6 o'clock. He infers that he could use more

gospel records, both country and quartet style. Bales reports that he has available for other deejays spinning gospel material a number of new releases on the Loyal Records label. Write him on your station's letterhead.

Gene Williams, deejay at KWAM, Memphis, and president of Cotton Town Jubilee Records, West Memphis, Ark., reports that he has added Jake and Josh, of the Flatt and Scruggs unit, to his label. Williams says he has free deejay copies available to jocks who will write him on their station letterhead. Address: P. O. Box 322, West Memphis. . . . Jocks missed in the initial mailing of Randy King's first release on the Enterprise label, "Fool the World," may obtain copies by dropping a line on their station's stationery to Gladys Hart, Country Music Enterprises, 1263 South Zenobia, Denver.

Lowery Music, 720 17th Avenue, South, Nashville, invites deejays to write in for a copy of Judy Thomas' new (Continued on page 68)

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The pick of the new releases:
SPOTLIGHT ALBUMS OF THE WEEK
 Strongest sales potential of all records reviewed this week.

ALBUM REVIEWS

★★★★ **STRONG SALES POTENTIAL**

Pop

HOUND DOG'S OLD GOLD



Various Artists. Atlantic 8068 — Here's a power-packed oldies but goodies album put together by George (Hound Dog) Lorenz, syndicated and Buffalo deejay. The set contains many top-flight past hits, some of them very recent. The sides come from a variety of labels, including "Will You Love Me Tomorrow," the Shirelles; "Kansas City," Wilbert Harrison; "So Fine," the Fiestas, and "Searchin'," by the Coasters. Album is being produced for the benefit of Buffalo's Boys' Town.

GYPSY



Sound Track. Warner Bros. B 1480 (M); BS 1480 (S) — "Gypsy" wasn't the best of Broadway musicals, but it had bounce and spirit, and was no strain. This sound-track album, with Rosalind Russell, Natalie Wood and Karl Malden in key roles, re-creates the spirit of vaudeville and burlesque in the 1930's in the musical's new film version, and should prove a major seller. Orchestrations are big and lavish, and so is the stereo sound. Natalie Wood is sparkling as "Louise" (Gypsy Rose Lee).

SOUL OF MUSIC U.S.A.



101 Strings. Somerset SF 17800 — Lush, attractive arrangements of such tunes as "Red River Valley," "Streets of Laredo," "Swing Low, Sweet Chariot," "John Henry," and other favorites, makes this a strong release for the low price field. Should also do well on the racks.

Jazz

TWO OF A MIND



Paul Desmond and Gerry Mulligan. RCA Victor LPM 2624 (M); LSP 2624 (S) — Modern jazz listeners should welcome this one with open arms. It spotlights two of the most eloquent witty and swinging jazz musicians in jazz today playing together. Paul Desmond and Gerry Mulligan, on alto and tenor sax respectively, have a soft, breezy and yet thoughtful album here six tracks long. They are accompanied only by drums and bass and both are given to easy, relaxed improvisations on standards and originals. "Stardust" and "All the Things You Are" are representative of the first, with "Blight of the Fumble Bee" indicative of the latter.

SOUL MEETING



Ray Charles and Milt Jackson. Atlantic 1360 — This album should show a good number of pop sales from Ray Charles fans, but the basic buyers will come from the jazz world. The set puts together Charles and MJQ vibest Milt Jackson in an easy-flowing session type of date. Charles' piano is in an easy-riding jazz groove with a heavy accent on blues material. The tunes were recorded some time ago, but have been previously unreleased for the most part. "Hallelujah I Love Her So," "X Ray Blues" and "Love on My Mind" are some of the fine instrumental tracks.

ORNETTE ON TENOR



Ornette Coleman. Atlantic 1394 — Ornette Coleman plays tenor sax on this LP for the first time. The avant-garde jazzman, who has been heard only on alto to date, plays with the same tenacity and free-flowing improvisational quality on his new instrument, letting the chords fall where they may. The rhythm section is equal to the test on this side while Don Cherry is fluid in his outings on pocket trumpet. Avant-garde jazz enthusiasts will want this LP.

THE COMEDY



Modern Jazz Quartet. Atlantic 1390 — John Lewis and the Modern Jazz Quartet have taken the Commedia dell'arte as their source of inspiration for this eloquent and delicate study in jazz terms of the improvisational theater. Diahann Carroll is heard on one of the tracks, "La Cantrice." Scenes and characters from the "Commedia" are used as titles for the individual pieces. There are a raft of fine solos from Lewis and vibes player Milt Jackson; and Connie Kay (drums) and Percy Heath (bass) are top-flight in support. "Piazza Navona," "Spanish Steps" and "Pierrot" are some of the great tracks. Album is also beautifully packaged.

THE BEST OF BASIE, VOL. II



Count Basie. Roulette Birdland R 52089 — As on Volume I of this series, the Count Basie ork recreates some of its most imposing performances of the past. These tunes are the ones that made the Basie band famous in the late 1930 and early 1940 period. Of course, the arrangements have been updated and there's some fine blowing from Frank Foster and Seldon Powell on tenor saxes and Thad Jones on Trumpet, among others. The material should be familiar to many old Basie fans and the swinging performances should please all big band lovers. "Topsy," "Broadway," "Tickle Toe" and "Lester Leaps In" are only a few of the top-flight tracks.

LADY LOVE



Billie Holiday. United Artists. UAJ 14014 (M); UJAS 15014 (S) — Here's another important set for collectors of jazz and the late Lady Day. The recording was made in Europe during a concert tour in 1953 (introduction is in Swedish). Miss Holiday's singing is impeccable and support comes from two all-star groups featuring, among others, Red Norvo's trio with Jimmy Raney and Red Mitchell.

Classical

BRAHMS: SYMPHONY NO. 1



Columbia Symphony Orchestra (Walter). Columbia ML 5789 (M); MS 6389 (S) — One of the last of the works conducted by Burno Walter for Columbia before his death, this recording of Brahms' First Symphony occupies a special place in record catalogs. Walter had a special affinity for the works of 19th century middle-European romantic composers, and his lyrical performance of the work—which itself reflected the growing maturity of Brahms—is moving and enchanting. Cover is a simple, dignified photo of Walter against a background of sun-drenched trees—somehow very appropriate.

BACH: THE MAGNIFICAT IN D MAJOR



New York Philharmonic (Bernstein). Columbia ML 5775 MS 6375 (S) — Released in time for the Christmas trade, this fine new reading of the Bach "Magnificat" is likely to be a strong addition to dealer stocks aimed at the serious-music buyers. Performance is rich and glowing, aided by the voices of Lee Venora, Jennie Tourel, Russell Oberlin, et al., plus the Schola Cantorum, and the New York Philharmonic. Stations programming classical works may well build a Christmas-season show around an airing of this album.

MOUSSORGSKY: PICTURES AT AN EXHIBITION; BALAKIREV: ISLAMEY



Gary Graffman. Columbia ML 5791 (M); MS 6391 (S) — Gary Graffman bows on the label with exciting performances of the original piano versions of "Pictures at an Exhibition," and Balakirev's "Islamey." Graffman shows off his extraordinary technical skill on both of these compositions as well as his fine musicianship. Stunningly recorded,

(Continued on page 44)

★★★★ **THE GOLDEN ERA, VOL. 3 AND VOL. 4**

Tommy Dorsey and his Ork. Colpix CP 401 (M); SCP 401 (S); CP 436 (M); SCP 436 (S) — These two albums are tributes to the Tommy Dorsey band during the last years, when the Dorsey crew was still one of the best in the land. Vol. 3 spotlights the Tommy Dorsey crew, but Vol. 4 features sides by the Dorsey Brothers Ork after Tommy and Jimmy were reunited. On Vol. 3 are such T.D. favorites as "Marie" and "Who," while on Vol. 4 are Jimmy Dorsey hits like "Tangerine" and "Green Eyes." And Tommy and Jimmy join voices on a ditty called "Brothers." Other tunes include "Three Coins in the Fountain," "Papa Loves Mambo," "Little Girl" and "Silk Stockings."

★★★★ **THIS WAS BURLESQUE**

Original Cast. Roulette R 25185 — "This Was Burlesque" is a light, happy parody show of old-fashioned burlesque now playing Off-Broadway to sold-out houses. It features Ann Corio, plus strippers, dancing girls and baggy pants comics. It's all here on records, and it's all a lot of fun. This is not a record for children, although there are a few musical bags that jocks could run with. Good wax here for those who enjoy nostalgia.

★★★★ **SNOWBOUND**

Sarah Vaughan. Roulette R 52091 (M); S 52091 (S) — A tender and touching Sarah Vaughan, aided by pretty, lush, string arrangements by Don Costa, sells a group of moving ballads with feeling and style. In fact, style-wise, this is the old, wonderful Sarah, doing things with her voice that are strictly her own. The songs she sings so well include "What's Good About Good-bye," "Stella By Starlight" and "Oh You Crazy Moon."

★★★★ **MIDNIGHT MOOD**

Milt Buckner. Argo LP 702 — Here's Milt Buckner in a sort of after-hours mood, playing standards with a nice easy beat on organ, over rhythm accompaniment. There is nothing square about Buckner's organ work here, although it is in the romantic vein. Tunes include standards like "I Almost Lost My Mind," "Cocktails for Two," "One for My Baby" and "Little White Lies."

★★★★ **BOSSA NOVA BY PUENTE**

Tito Puente and his Ork. Roulette R 25193 — Bossa nova leads the way on this LP by Puente and his ork. "Desafinado," "Recado," "One Note Samba" and other bossa material is grouped with a few more heavily accented sambas like "Come to the Mardi Gras" for a fine Latin dancing set. The arrangements are touched with jazz, brilliant brass, sultry saxes and impelling rhythm. Should sell well with Latin American dancers. There's also some fine vibes work.

★★★★ **SOFT LIGHTS AND SWEET MUSIC**

Dick Jacobs. Coral CRL 757416 (S); CRL 57416 (M) — Romantic music and fine adult dancing fare on this instrumental LP from the Jacobs ork. The album fulfills the promise of the title with this sweet sound set of standards which are geared for quiet listening. "Smoke Gets in Your Eyes," "Blue Champagne," "Sweet and Lovely" and "Moonlight Cocktail" are some of the representative tracks. Set is attractively arranged for strings with a novel touch in smart organ work.

(Continued on page 44)

LOOK OUT, CHARTS, HERE THEY COME...

OFF TO A FLYING START!

BABY HAS GONE BYE BYE
 5-9555
GEORGE MAHARIS

BREAKING BIG FROM COAST-TO-COAST!

COME TO ME
 5-9543
RICHARD "POPCORN" WYLIE

The pick of the new releases:
SPOTLIGHT SINGLES OF THE WEEK
 Strongest sales potential of all records reviewed this week.

SINGLES REVIEWS

Country & Western

BUCK OWENS



HOUSE DOWN THE BLOCK (Pamper, BMI) (2:26)—**YOU'RE FOR ME** (Central Songs, BMI) (2:11)—Two standout sides for Buck Owens. First is a real self-torture theme, in which the lad is split from his wife and kids, yet lives just down the street. Real material, warmly turned out. Flip is a bright upbeater forming a neat contrast. Good wax both ways. **Capitol 4872**

HANK LOCKLIN



WABASH CANNONBALL (Peer Int'l, BMI) (2:46)—Locklin takes the fine old Roy Acuff hit and turns in a sharp performance in a more modern country vein, against great Chet Atkins guitar support and a fine assist from the Anita Kerr group. Solid wax that should score. Flip is "Once More" (Acuff-Rose, BMI) (2:23). **RCA Victor 8106**

ROY DRUSKY



SECOND HAND ROSE (Pamper, BMI) (2:07) — **IT WORRIES ME** (Moss Rose, BMI) (2:27)—Drusky gives a meaningful reading to this neat Harlan Howard ditty about a gal who has all the attributes for love. Fine side, well sold. The flip is in the "Oh Lonesome Me" tradition, and it's done with feeling to a smart backing featuring harpsichord. Either way here. **Decca 31443**

PORTER WAGONER



ONE WAY TICKET TO THE BLUES (Warden, BMI) (2:36)—**I'VE ENJOYED AS MUCH OF THIS AS I CAN STAND** (Moss Rose, BMI) (2:37) — Wagoner has two potential winners here. First is a tender weeper, sold warmly over traditional backing. Flip is another heart-rending weeper, with fine fiddles and rhythm. Watch both. **RCA Victor 8105**

HANK THOMPSON



HONKY TONK TOWN (Brazos Valley, BMI) (2:24)—Thompson's wonderful nasal tones come across solidly here as he tells of roaming from one honky-tonk to another as he ponders his lost love. This could easily move out. Flip is "I'd Look Forward to Tomorrow (If It Wasn't for Yesterday)" (Brazos Valley, BMI) (2:30). **Capitol 4871**

JAN HOWARD



SEE ONE BROKEN HEART (YOU'VE SEEN THEM ALL) (Pamper, BMI) (2:53)—The thrush turns in one of her best efforts here on a strong country weeper ballad, co-written by her husband, Harland Howard, and Freddie Hart. Good chorus and combo backing also adds interest. Watch this one. Flip is "Looking Back" (Eden, BMI) (3:05). **Capitol 4869**

Pop

MARTY ROBBINS



RUBY ANN (Marizona, BMI) (1:58)—**WON'T YOU FORGIVE** (Maricana, BMI) (2:45)—This is one of the strongest Marty Robbins records of the year. Top side is a persuasive item about a poor boy who wins his girl from a rich suitor, sparked by a powerful Robbins vocal. Flip is a moving ballad sung with much feeling. Both can happen. **Columbia 42614**

THE DOVELLS



THE JITTERBUG (Cameo-Parkway, BMI) (2:15)—The Dovelles continue their parade of teen dances with this rousing, bouncy side that could bring back the 1940 craze. Flip is "Kissin' in the Kitchen" (Kalmann, ASCAP) (2:25). **Parkway 855**

CLAUDINE CLARK



WALKIN' THROUGH A CEMETERY (Lyn-Eve, BMI) (2:29)—**THE TELEPHONE GAME** (Dinny, BMI) (2:37)—Claudine Clark could repeat her smash hit, "Party Lights," with these exciting sides. "Cemetery" is a medium tempo effort with a mash beat which the lass sings with spirit over solid choral support. "Telephone Game" is an infectious piece of teen material that can also move. **Chancellor 1124**

CAROLE KING



SCHOOL BELLS ARE RINGING (Aldon, BMI) (2:12)—Carole King might have her second hit in a row with this calypso-ish ditty about returning to school and having trouble with her boy friend. Good teen wax. Flip is "I Didn't Have Any Summer Romance" (Aldon, BMI) (2:44). **Dimension 1004**

BEN COLDER



DON'T GO NEAR THE ESKIMOS (Buttercup, BMI) (3:14)—Here's a side-splitting side which could gather lots of action. It's a parody of "Don't Go Near the Indians" and, despite a bit too much talk at the end, is very funny. Colder sings it well, and gets real mileage from the material. Deejays will love it. Flip is "Louisiana Trapper" (Channel, ASCAP) (2:17). **MGM 13104**

RAY ANTHONY



LET ME ENTERTAIN YOU Williamson-Stratford, ASCAP) (2:05) — Complete with catcalls and crowd whistles, this instrumental is from the score of "Gypsy," and Anthony and crew give it a cute and catchy workout. The mood is solid and it could be another "The Stripper." Flip is "The Wishing Star" (United Artists, ASCAP) (2:38). **Capitol 4876**

FERRANTE AND TEICHER



THEME FROM TARAS BULBA (THE WISHING STAR) (United Artists, ASCAP) (2:25)—From the big, fancy UA flick "Taras Bulba" comes this big, movie-music theme, played ingratiatingly by the duo pianists, aided by a lush ork arrangement. It could easily head for the big time. Flip is "Theme From the Eleventh Hour" (Miller, ASCAP) (2:37). **United Artists 537**

BOBBY GREGG AND HIS FRIENDS



LET'S JAM AGAIN (PARTS I & II) (Cherry Hill, BMI) (2:27, 2:05)—Gregg had a hit, a while back, with "The Jam," and this pair of swinging sides, in a semi-jazz groove, might do it again. The first side features some fine drumming, as well as tenor sax. The sax comes into its own on the flip, with electric organ aiding. **Epic 9541**

ROOSEVELT FOUNTAIN AND PENS OF RHYTHM



RED PEPPER (PARTS I & II) (Correc-Tone, BMI) (2:05, 2:05)—This is a swinging, funky instrumental in a medium-tempo groove that features some sharp organ and combo work. The sides capitalizes on the current popularity of organ-type sides and should prove a potent teen dance programming item. **Prince-Adams 447**

HELEN SHAPIRO



LITTLE MISS LONELY (Marks, BMI) (2:59) — The British lass has a show-stopping ballad in this, her first side for her new disk affiliation in the United States. It's soft and sweet and features fine string work in the background. Side has been big in her native England. The flip is "Keep Away From Other Girls" (Belinda, ASCAP) (2:20). **Epic 9549**

(Continued on page 48)

★★★★ STRONG SALES POTENTIAL

AL CASEY COMBO

★★★★ **Chicken Feathers**—**STACEY** 950 —Punching, medium tempo rocker here that's got teen dance written all over it. The side gets a good beat and features some sharp organ work. Chicago listeners, particularly, should watch for it. (Old Taylor, BMI) (2:05)

★★★★ **Laughin'**—Good swing here with a happy laughter softly in the background. Side features some strong guitar work and impressive dance beat. (Renda, BMI) (2:13)

JAMES MacARTHUR

★★★★ (The Story of) **The In-Between Years**—**SCEPTER** 1241 A-B—Scepter has acquired this master from the Tridorex label. The side was originally released 15 months ago and features a recitation by actor MacArthur against a vocal by Johnny Power's chorus and ork. It could go this time. It's bound to touch the hearts of teenagers the country over. (Sagitarus, BMI) (2:49)

★★★★ **Teenage Tears**—This side continues the recitation of teen-age problems as it deals with the troubles of young love. Again Power sings and ork and vocal group fill the backing with rockballad sound. (Sagitarus, BMI) (2:45).

ENOCH LIGHT & HIS ORCHESTRA

★★★★ **Perdido**—**COMMAND** 4028—First-rate bossa nova version of the oldie, which spots fine band arrangement plus some good solos, and wonderful sound. This could be a big one—watch it. Side is form Light's new bossa nova album. (Tempo, ASCAP) (2:52)

★★★★ **Rio Junction (Bossa Nova)**—Catching original bossa nova effort from Enoch Light's new bossa nova album should grab a lot of air play. But flip is stronger. (Record Songs, ASCAP) (2:09)

MANUEL, HIS ORK & CHORUS

★★★★ **Love Song From "Mutiny on the Bounty"** (Follow Me)—**MGM** 13105—Pretty love song from the big flick "Mutiny on the Bounty" is played in attractive style here by Manuel, his chorus and ork. Chorus is a good one and side is worth spins. (Miller, ASCAP) (2:34)

★★★★ **Theme From "Mutiny on the Bounty"**—The big theme from the big flick with Marlon Brando gets a strong performance from the chorus and ork on this attractive side. It has a chance to really take off. (Miller, ASCAP) (2:36)

LES BAXTER AND HIS ORK

★★★★ **Manchurian Beat** — **REPRISE** 20120—A Baxter-composed twist instrumental, with a title inspired by the picture "Manchurian Candidate." (Bax, ASCAP) (2:19)

★★★★ **Theme From the Manchurian Candidate**—Here's the theme material from the highly touted new pic which stars Frank Sinatra and Laurence Harvey. The side has a Latin quality with jazz touches. Could grab spins. (Savage, BMI) (2:49)

(Continued on page 48)

ONE AFTER ANOTHER FROM



TAKING OFF BY LEAPS AND BOUNDS

LET'S JAM AGAIN —PART 1
 5-9541
 BOBBY (THE JAM) GREGG

COUNTRY, WESTERN AND POP —IT'S TRIPLE-THREAT

ANOTHER STRETCH OF TRACK
 5-9556
 DICK FLOOD

The pick of the new releases:

SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 42

the combination of Graffman and Moussorgsky should help this piano set sell.

Country & Western

OUR BEST TO YOU



Various Artists. Capitol T 1801—Another in Capitol's continuing series of collections of old-time, all-time country hits. Included are the likes of "Slipping Around," by Maggie Whiting and Jimmie Wakely; "Smoke, Smoke, Smoke That Cigarette," by Tex Williams; "I'll Never Be Free," by Kay Starr and Tennessee Ernie, and additional sides by Tex Ritter, the Dinning Sisters and Skeets McDonald, among others. Cute cover idea employs a different capsule caricature drawing to denote each track on the disk. This should be a sustained seller.

ROSE MADDOX SINGS BLUEGRASS



Capitol T 1799 (M); ST 1799 (S)—Rose Maddox is singing with more authority than ever these days and she really sounds tops in this new collection of blue-grass stylings. The great Don Reno and Red Smiley lead a seven-man group behind her on such items (mostly by Bill Monroe, although Charlie Monroe, Tommy Collins and Johnny Horton also are represented) as "Rollin in My Sweet Baby's Arms," "I'll Meet You in Church Sunday Morning," "Old Slew Foot," "Blue Moon of Kentucky" and "Footprints in the Snow."

Folk

I AIN'T GOT NO HOME



Cisco Houston. Vanguard VRS 9107—This was the last album recorded by the late Cisco Houston and it is one of his best. It spotlights Houston on familiar songs that he arranged and adapted, as well as original efforts that he wrote himself, plus many penned by Woodie Guthrie. Titles include: "I Ain't Got No Home," "Talking Guitar Blues" and "Trouble in Mind."

outstanding
HORACE SILVER'S
newest album
The Tokyo Blues



SPOTLIGHT ALBUM—BILLBOARD

PICK OF THE WEEK—CASH BOX

Mono BLP 4110 With the unmistakable Horace Silver Stamp that sells his albums. Stereo BLP 84110

Single From This Album

THE TOKYO BLUES

BLUE NOTE 45x1871

BLUE NOTE Records, Inc. 43 West 61st Street New York 23, N. Y.

SPECIAL MERIT ALBUMS

Pop

PIANO, STRINGS AND MOONLIGHT



Dave Grusin. Epic LN 24023 (M); BN 26023 (S)—Given proper exploitation this could be a steady and strong selling album. Grusin, as a pianist, has much to recommend him. The album is complete with strings and should appeal to the same consumers who like the Peter Nero and Andre Previn LP's. There's a touch of a jazz flavor, but much lushness and melody. The material is mostly from the standard catalog. "Love Is Here to Stay," "Funny Valentine," "What Is There to Say" and "The Party's Over" are some of the better items.

Jazz

COUNT BASIE SWINGS AND JOE WILLIAMS SINGS



Verve V 8488—Here's a fine reissue package of Basie material, some of the Count's most popular material of the last five or six years. This album features the strong and vibrant singing of Joe Williams and the chanting, shouting and jumping sections of the Basie orchestra. "Everyday," "Alright, O.K. You Win," "The Comeback" and "Roll 'Em Pete" are just a few of the Basie-Williams winners included.

JAZZ MEETS THE BOSSA NOVA



Paul Winter Sextet. Columbia CL 1925 (M); CS 8725 (S)—Winter and his group were first introduced to bossa nova on a 13-city tour of Brazil last spring. They play the music with a fine feel for both beat and melody, mixing the rhythm and style of the music with their native American jazz concepts. Winter plays alto sax and there are bright moments by Warren Bernhardt on trumpet and Dick Whitsell on flugelhorn. The album has a strong sound and feel, with material by Joao Gilberto and A. C. Jobim, among others. Set was recorded in New York and Rio de Janeiro.

SWING STREET (4-12")



Various Artists. Epic SN 6042—This fine four-LP set should be a major item for jazz collectors interested in material representative of the great days of 52d Street jazz. All kinds of jazz is represented, vocal and instrumental, small group and big band. All styles are also evident from Dixie to swing and a bit of modern. The artists read like a history of jazz in themselves, with such luminaries as Eddie Condon and his various groups, Count Basie, Art Tatum, Ella Logan and Maxine Sullivan among the wealth of artists, many of whom played the street in its heyday. Some of the tracks are previously unreleased.

SUSPENSE THEMES IN JAZZ



Kai Winding. Verve V 8493 V 6-8493 (S)—This album is a highly commercial item. It shows what Winding is capable of if given the chance. The set features the unique four-trombone sound and the material fits this kind of instrumentation admirably. Each of the 12 tracks is either a movie or TV theme associated with a suspense production. Among the better titles are "Hatari," "Baby Elephant Walk," "Walk On the Wild Side" and "Third Man Theme."

Classical

BACH: 6 SONATAS AND PARTITAS FOR VIOLIN ALONE (3-12")



Joseph Szigetti. Vanguard BG 627-9—This is, admittedly, an album with a special appeal to Bach devotees and music students, since its contents are six Bach works for unaccompanied violin (three studios sonatas, and three dance-influenced partitas. Szigetti's tone and technique are splendid, and the recording work is clear and well-balanced. For music buyers who appreciate a "pure" classical sound, this album package is in order. Cover is simple and dignified.

LA FILLE MAL GARDEE (EXCERPTS)



The Orchestra of the Royal Opera House Covent Garden, John Lanchbery, Cond. London CM 9321 (M); CS 6252 (S)—As a ballet, "La Fille Mal Gardee" languished in music libraries for nearly a hundred years until Frederick Ashton and John Lanchbery dusted off the original Herold score and staged a new production of it for the Royal Ballet in 1959. Charming, tuneful, and light-hearted, the ballet was a hit of the British company's last U. S. tour when performed by Violetta Elvin, and Merle Park. This recording, batoned by Lanchbery, retains the fresh flavor of the ballet and is a "must" for balletomane buyers. Attractive cover (by Osbert Lancaster) aids the mood and adds sales values.

Country & Western

THE COUNTRY MUSIC HALL OF FAME, VOL. 2 (2-12")



Various Artists. Starday SLP 190—Here's a big, two-LP set full of great performances by the elite of the country music world. Starday, in its decade of making records, had many of these as original hit singles, while others were borrowed from other firms. The artist ledger includes such as Jimmy Dean, Moon Mullican, Red Sovine, Johnny Cash (the great "Folsom Prison Blues" from the Sun catalog), Justin Tubbs, Roy Drusky, Lulu Belle and Scotty, Cowboy Copas, Sue Thompson, Johnny Horton, the Carter Family, Leon McAuliffe, George Jones and many others. Back cover of the book-fold set features photos of all the artists. A (Continued on page 46)

Reviews of New Albums

Continued from page 42

MEMORIES OF HAWAII

The Hilo Hawaiians. Decca DL 74316—Here's another album from Decca for Hawaiian music fanciers. The set is beautifully performed and features singers and musicians working for the most part in their native language. The set is light and tastefully done and was recorded in the Islands. The repertoire is very authentic sounding and features traditional instruments with steel guitar and vibes. For change of pace, a "Hula Twist" and "Hawaiian Cowboy" are also included.

DORSEY BURNETTE

Dot DLP 25456 (S); DLP 3456 (M)—The young chanter, who recently moved to Reprise, has a host of good, solid efforts here, done in his dramatic, pulsing style over strong, rock-oriented backings, often highlighting the triplet rhythm. Tunes include former Roy Hamilton hit, "Don't Let Go," plus "The Biggest Lover in Town," "A Full House," "The Creator," etc. Good was that can win the chanter-songwriter some new friends.

MODERN DANCE BAND SOUNDS OF COUNTRY AND WESTERN HITS

Sonny Lester and his Ork. Roulette R 25190 (M); SR 25190 (S)—Country song material has found itself being cast in many different roles and interpretations of late, and here is yet another, in which a big, Elgart-styled kind of band sound is employed. The simple melodic structure of the tunes is sometimes lost in arranging effects for the band but dancers of the non-twist school will find the diet appealing enough. Tunes include "Ramblin' Rose," "Roses Are Red," "You Always Hurt the One You Love," none of which are actually country tunes, plus a smattering of the Nashville types like "Last Date," "Worried Mind" and "I Can't Stop Loving You."

JUST PLAIN COUNTRY

Kay Starr. Capitol T 1795 (M); ST 1795 (S)—Kay Starr has always been great at songs of the heart and if there was ever any doubt of that, this collection of strong country material proves it. Using basically country arrangements, augmented with strings, Miss Starr selects "Crazy," "Fout Walls," "Oh Lonesome Me," "My Last Date" and others to showcase her skill. It's warm-hearted wax that fans of the material, not to mention those of the artist, will like. Most appealing head shot of the gal appears on the cover.

ALL THE HITS BY JO ANN CAMPBELL

Cameo C 1026 (M); SC 1026 (S)—Jo Ann had her biggest single ever recently with her answer version of Claude King's "Wolverton Mountain," and here she provides her own attractive readings of numerous other recent pop hits. For example, there are "It Keeps Right on A-Hurtin'," "Things," "Teen-Age Idol," "Long as the Rose Is Red" and "Send Me the Pillow You Dream On," among others. Gal gives strong performances against arrangements which are pretty much direct copies of the originals. Listenable and spinnable.

HOW TO STRIP FOR YOUR HUSBAND

Ann Corio. Roulette R 25186 (M) SR 25186 (S)—The fine art of the strip tease and its musical accompaniment is the subject of this album. The band is much along the lines of the David Rose orchestra which made "The Stripper" a single hit earlier this year. Sonny Lester and the orchestra capture the old-time burley, honky-tonk kind of feel with the tinny fiddle and sliding trombone sound much in evidence. There are a dozen strip accompaniments. Window dressing is furnished by a folder in which Ann Corio offers wives some pretty plain talk—stripped of non-essentials—on how to make the boudoir a jollier place for husbands to be.

A TASTE OF CANO

Eddie Cano, His Piano and Ork. Crescendo GNP 77 (S)—Eddie Cano, now hot on albums, should have another good seller with this album of new and old tunes recorded prior to his joining Reprise. The exciting Eddie Cano sound is here on such tunes as "Adios," "Bernie's Tune," "Hava Nagilah," and Cano's own "Guara Cha Cha." Afro-Cuban music spotlighting Cano's driving piano makes this a strong package.

DAMITA JO SINGS A COUNTRY SONG

Mercury SR 60734 (S); MG 20734 (M)—This is the oft-mentioned album Damita made in New York, on which occasion many of the top Nashville artists were flown up to accompany her. The repertoire consists of a flock of good solid country, and country-oriented hits like "Crazy Arms," "She's Got You," "Fallen Star," "Tennessee Waltz," and a good, though less known Cindy Walker tune, "I Walked Away From the Wreck." Gal has a feel for the idiom and Jerry Kennedy has contributed listenable, country-styled ork support.

ELLA FITZGERALD SINGS THE HAROLD ARLEN SONG BOOK VOL. 1 & II

V-6-4058 (S)—Originally issued as a two-pocket LP under the number 4046, the (Continued on page 46)

A
♥

W/WS 1457



Ira Ironstrings — Big Band Polkas On Parade



A
♣

B/BS 1480

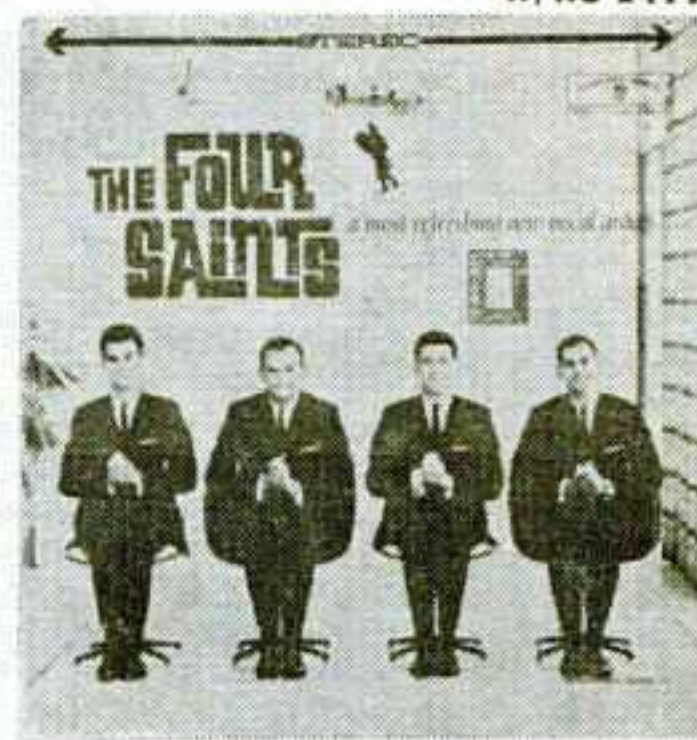


Gypsy — Original Motion Picture Sound Track



A
♦

W/WS 1477

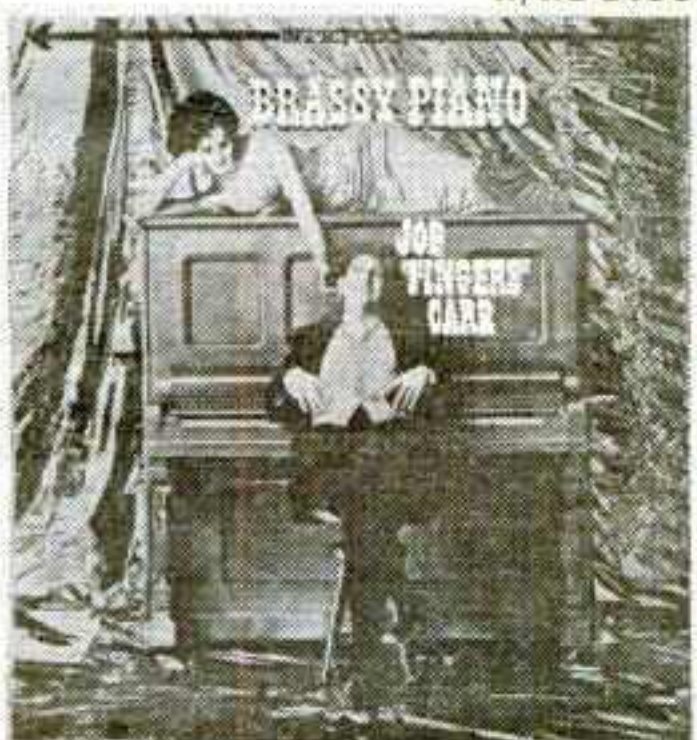


The Four Saints



A
♠

W/WS 1456

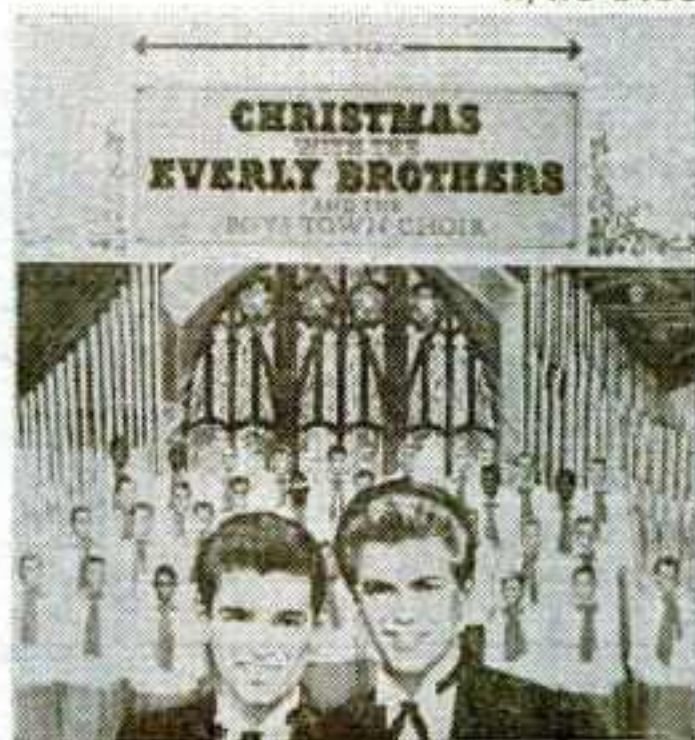


Brassy Piano — Joe "Fingers" Carr



A
♥

W/WS 1483

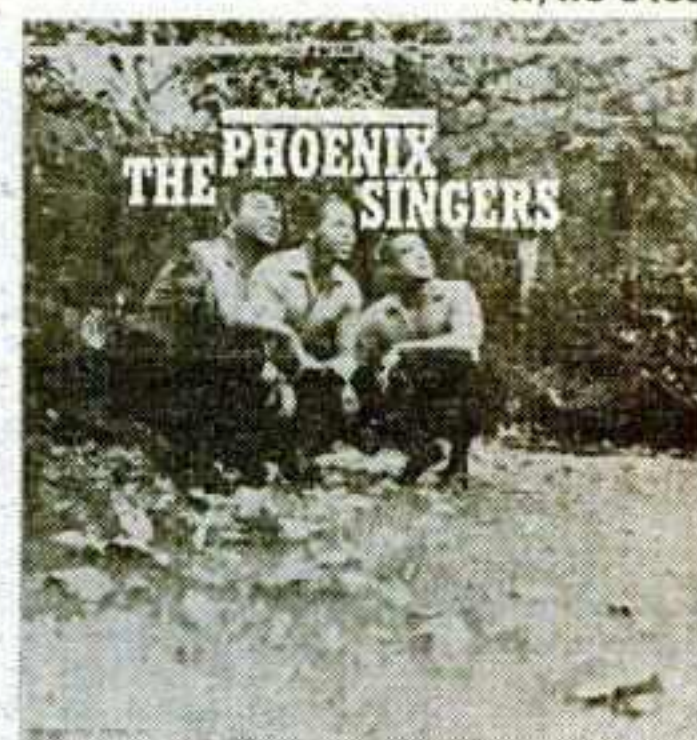


Christmas With The Everly Brothers



A
♠

W/WS 1485



The Phoenix Singers



A
♣

W/WS 1481



Joan Barton — Low Lights and Laughs



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The pick of the new releases: SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 44

fine package, released in conjunction with National Country Music Week.

International

QUANDO, QUANDO, QUANDO

Tony Renis, Capitol T 10324—Tony Renis is currently a sensation in Italy and the Continent, and this album shows why. He has a swinging style, an emotional depth of phrasing and a fine "intimate" quality in his young voice that's likely to flip the chicks. A good sample of his style can be found in "Addio Maria," a sad-farewell ballad with a U. S.-style backing by a large orchestra ably handled by E. Favilla. Title song of the album has been released as a single here. Jocks would be well advised to sample this album.

Spoken Word

MARTIN LUTHER KING AT ZION HILL

Pica DTL 831—There is no doubt that the Rev. Martin Luther King is, in a sense, a 20th Century Messiah among his many thousands of followers. This album contains some extraordinary sermons preached in Dr. King's deeply dramatic style at the Zion Hill Baptist Church in Los Angeles earlier this year. There are six tracks in all, bearing such titles as "The Negro Dilemma," "The Three Words" and "We Shall Overcome." Reverend King sounds the battle cry for the Negro integration movement based on his own recipe of passive resistance. It's powerful stuff and activists in, as well as sympathizers with, the movement will be interested in these words.

Reviews of New Albums

Continued from page 44

two disks of the Arlen package are herewith released as individual packages. The covers each contain most artful paintings of Ella's expressive face in vocal action. The material from this fine clefder, of course, can stand on its own. A worthwhile packaging idea and each set should do well, particularly during the upcoming holiday buying period.

★★★ MODERATE SALES POTENTIAL

★★★ THE ARBORS
Vanguard VRS 9185

★★★ BROWN GAL
Bonnie Graham, Argo LP 4017

JAZZ LP'S

★★★★ STRONG SALES POTENTIAL

★★★★ JAWBREAKERS

Harry (Sweets) Edison and Eddie (Lockjaw) Davis, Riverside 430 (M); RLP 9430 (S)—Fine swinging blowing here by trumpeter Edison and tenor saxist Davis. The material is pretty evenly split between originals and standards, and the total effect of the album reflects an easy, loose session with good solo work and minimum of ensemble. Hugh Lawson on piano is also a decided asset with his romping and improvisational skill. "Broadway," "Four" and "Gal in Calico" are leading tracks.

★★★★ THE TROMBONE ARTISTRY OF TYREE GLENN

Roulette R 25184 (M); SR 25184 (S)—Trombonist Glenn, plunger mute in hand on almost every track, wails and growls his way through this set of standards. More time could have been taken with production and arrangements, but the trombonist is in top form wah-wahing his way through a raft of familiar melodies against a backing made up of big band orchestra and mixed chorus. Some of the better tracks are "Dream of You," "Love Me or Leave Me," "Come Rain or Come Shine" and "I Surrender Dear."

★★★★ FUNKY BLUES

Various Artists, Verve V 8496—This is a re-release of one of the all-star albums waxed by Norman Granz in the 1950's. LP only contains two tunes, "Funky Blues" and "What Is This Thing Called Love," each of which takes up one side of the LP. Set spotlights Charlie Parker, Johnny Hodges, Benny Carter, Ben Webster, Flip Phillips, Charlie Shavers, Oscar Peterson, Ray Brown, Barney Kessel and J. C. Heard. This is a set for the collector (if he doesn't have it already), and also for the new jazz fans to hear some of the acknowledged greats of the world of jazz.

★★★★ JUST FOR KICKS

Eldie Young, Argo LP 699—Eldie Young, bassist with the Ramsey Lewis combo, makes his debut as a leader on this waxing, and an imaginative and fresh-sounding debut it is. Using his bass as a "boss" instrument, Young turns in swinging work, as well as sensitive and melodic performances, on such items as "When Johnny Comes Marching Home," "Goodbye," "Crazy She Calls Me," and his own originals, "Just for Kicks," "Big Brother" and "Truly." Good wax here, out of the usual run.

★★★★ JACK TEAGARDEN!!!

Verve V 8495 (M); V 6-8495 (S)—Here's a mighty enjoyable album that should interest all middle-road jazz fans. It spotlights the one and only Jackson Teagarden, accompanied by Bobby Hackett, Hank Jones, Ed Shaughnessy, George DuVivier, George Wetling, Gene Schroeder, Bob Wilber and Bud Freeman. They play a flock of standards from "Moon River" to "Learnin' the Blues," with "T" featured on trombone, plus solos by Hackett and others, as well as a few of those fine vocals by Teagarden. Good listening here.

★★★★ DESAFINADO

Coleman Hawkins, Impulse A-28 (M); AS-28 (S)—One of the real jazz vets comes through with a fine bossa nova set in this LP. The album is simply conceived but nonetheless pleasing for it. Hawkins' scintillating tenor sax is beautifully showcased in tapping bossa rhythm and there are fine guitar passages by Barry Galbraith. Tom Flanagan and Howard Collins are also very much in evidence. "Desafinado" and "O Pato (the Duck)" are included, as are a bossa interpretation of "Four Leaf Clover" and an original "Samba Para Bean." There are eight tracks in all.

★★★★ STRONG SALES POTENTIAL

CLASSICAL LP'S

★★★★ BACH: ORCHESTRAL TRANSCRIPTIONS BY SCHOENBERG-WEBER-STRAVINSKY

Utah Symphony Orchestra, Maurice Abravanel, Cond. Vanguard VSD 2120—Bach fanatics will enjoy this well-recorded, well-performed group of orchestral transcriptions in which Bach works have served as the foundation for more elaborate, modern compositions. Since Bach has been "transcribed" by a variety of composers and instrumentalists, the five selections here are an important link between Bach, the classical, and moderns like Stravinsky. The appeal is somewhat specialized, but the performance and album deserve much credit.

★★★★ KHACHATURIAN SYMPHONY NO. 3

Vienna Philharmonic Orchestra, Aram Khachaturian, Cond. London CM 9323

(M); CS 6323 (S)—Aram Khachaturian is one of the more musically "liberal" of modern Soviet composers, and his Second Symphony—which he here conducts himself—is given a spirited performance by the Vienna Philharmonic. Composed during the war, the symphony has grim, literal moments and an undertone of "motherland" propaganda but has not been widely recorded. This album may therefore fill a gap in record catalogs.

★★★★ GEORGE SOLTI AND THE VIENNA PHILHARMONIC PLAYS WAGNER

London CS 6245—Despite the abundance of Wagner music available on records, this set which features Solti directing the Vienna Philharmonic should enjoy substantial sales. The vigor with which the "Rienzi" and "Flying Dutchman" overtures are played should spellbind all lovers of Wagner music. The album also contains the overture and bacchanale from "Tannhauser." The latter work is sung in high fashion by the Singverein De Gesellschaft Der Musikfreunde. In all, a most rewarding set that comes in an attractive double-package.

★★★★ MILHAUD: LA CREATION DU MONDE; HONEGGER: KING DAVID (2-12")

Various Artists, Vanguard VSD 2117-18—Here are two important examples of the work of the so-called French school of "The Six," of the early 1920's. Each of the composers was known, in his own way, as a rebel, and the two presented here, are fine examples of that kind of freshness of approach. "Le Roi David" is the Biblical story of King David done in an elaborate choral and orchestral treatment, while the Honegger work is a ballet, full of the color and feeling of the American jazz circa of 1920. Both have startling and electrifying moments, and the works are seldom enough recorded as to cause considerable new interest when they are.

★★★★ GRIEG: PIANO CONCERTO IN A MINOR; SCHUMANN: PIANO CONCERTO IN A MINOR

Julius Katchen with the Israel Philharmonic Orchestra, London CM 9336 (M); CS 6336 (S)—Two of the most popular works in the entire classical piano repertoire are here presented by the gifted Julius Katchen. Though the competition is almost overwhelming in either case, the performance is of a calibre to attract attention and admiration, while the sound is superior enough to be worthy of note. The coupling of two wide favorites can also become a salable point for the package.

★★★★ SHAKESPEARE; MUCH ADO ABOUT NOTHING (3-12")

Various Artists, London OSA 1362—The estimable Marlowe record repertory group is already well represented in the London catalog with various Shakespeare offerings and this three-LP performance of one of the less-recorded of the Bard's plays, will be a welcome addition to the world of the spoken word disk. The cast features such top-notch performers as John Gielgud, Peggy Ashcroft, William Squire and Michael Horden. A leaflet is also enclosed, explaining the action in each of the five acts.

★★★★ HANDEL: MESSIAH (3-12")

London Philharmonic Choir, The Bach Guild, BG 631-3—A noteworthy package both in terms of performance and price. The new complete, three-LP performance of one of the most famous of all oratorios, is being offered (by Vanguard) at a bargain price of \$14.95. The reading, which features a group of well-known British singers and instrumentalists under the direction of Herman Scherchen.

SPECIALTY LP'S

★★★★ STRONG SALES POTENTIAL

RELIGIOUS

★★★★ ST. OLAF LUTHERAN CHOIR FIFTY GOLDEN YEARS

Mercury MG 20728 (M); SR 60728 (S)—The St. Olaf Choir marks its golden anniversary with this beautiful album of traditional hymns of the Lutheran church. The set contains such beloved melodies as "Benedictus," "Trumpets of Zion," "God's Son Has Made Me Free" and a number of Christmas offerings, "What Child Is This" and "Prelude to Christmas" among them. The voices are beautifully balanced and the album should make an attractive holiday present.

COUNTRY & WESTERN

★★★★ THE GOLDEN COUNTRY BALLADS OF THE 1960'S

Red Sovine, Starday SLP 197 (M)—Sovine sings some of the big country hits of the past two years on this fine LP. The vocals are delivered in touching style at a variety of tempos and the singer is backed by solid country combo and mixed chorus. Along with fine vocals there is some spirited and sensitive solo work. Some of the better tracks are "East of West Berlin," "If a Woman Answers," "Hello Fool," "Tender Years" and "Willow Tree."

★★★★ BLUEGRASS GOES TO COLLEGE

Hyle Brown and the Timberliners, Starday SLP 204 (M)—Here's an old-timer in the bluegrass, hill-sound school who comes back here with a nice collection of the oldie tunes done in the modern dinking

technique. Brown, who performs regularly with Flatt and Scruggs, works here with a typical, traditional string band line-up on such tunes as "Barbara Allen," "Sourwood Mountain," "Cocaine Blues," "Bring a Little Water Sylvie" and "The Oriental Knoxville Girl," and the result is mighty satisfying. A good collector's entry for National Country Music Week.

★★★★ ERNEST V. STONEMAN AND THE STONEMAN FAMILY

Starday SLP 200 (M)—Ernest Stoneman has been making country records since the early 1920's and here he is with updations of some of the early favorites in which he performs with various members of his family, which includes something like 23 children. The family here consists of six and the old-fashioned, mountain material includes "Springtime in the Mountains," "The Sinking of the Titanic," "Talking Fiddle Blues," "The Wreck of Number Nine," and others equally intriguing. Set is a good contribution in the interests of the country music culture.

LATIN AMERICAN

★★★★ BOLEROS DE AMOR

Roberto Yanes, Columbia EX 5087—The South American and Spanish-speaking singing favorite, Roberto Yanes, sings an album of love ballads here. The vocalist's voice is wonderfully vibrant and he treats each of the romantic items in a special, tender way. The backings are very lush, featuring strings and voices arranged most attractively. Material is drawn from both standard and newer repertoire. "Te Quiero Dijiste" (Magic Is the Moonlight) and "Ti-Pi-Tin" are representative of some of the better-known ballads, while "Desencuentro" and "Abrazame Asi" are also lovely tunes. Good disk for Latin American neighborhoods.

★★★★ BAILA LA PACHANGA

Pete Terrace and his Ork, Tico LP 1082 (M)—This album, made about a year ago, is one of the best of the pachanga albums to date. Terrace has waxed these pachangas in his Conjunto style, which gives the swinging tunes a liveliness and spirit that should interest the younger Latin dancers. The tunes include "Bombole," "La Cucchacha," "Pollo Pollito" and "Amalia Batista." Bright wax here for the market.

★★★★ CHARANGA MODERNA

Ray Barretto, Tico LP 1087 (M)—Ray Barretto bows on the label with modern-sounding performance of a flock of packages that should have the young Latin tempers starting the pachanga all over again. The band plays with a drive sparked by Barretto's pounding percussion work. Tunes include "La Moderna," "Aprieta El Pollo" and "Guajira Y. Tambo."

★★★★ CHA CHAS Y CHARANGAS

Bebo Valdes and his Ork, Decca DL 74318—Bebo Valdes, now settled in Mexico after many years at the Tropicana in Havana, shows off his new ork to advantage on this new album of cha chas, charangas, and danzons. Valdes demonstrates his ability here as leader, composer, instrumentalist and arranger. "Salza," "Esta Es La Charaga," "Persian Shah" and "Marta Y Chakis" are among Valdes' best compositions here.

★★★★ CANTON TANGOS

Los Cinco Latinos, Columbia EX 5086—The Five Latinos turn in attractive performances of a group of pop Latin items here, including a couple of standards. They infuse the material with much vitality and the set should have good sales among their many fans in the U. S. Tunes include "El Choclo," "Volver," "La Cumparsita" and "Yira Yira!"

★★★★ TITO RODRIGUEZ' HITS

United Artists UAL 3239 (M); UAS 6239 (S)—Here's a bright album which is a sort of "sampler" of the Rodriguez style on Latin numbers. There are 15 numbers altogether, and most of them average about 2:30 in length, making the album's contents a convenient set of "drop-ins" for deejays. Rodriguez fans will find many of his previous hits in this package—such as "Mantequilla," "Cara de Payoso," "Ponte en Vela," etc. Arrangements are lively and sparkling, with vivid tempos.

CHILDREN'S

★★★★ A YOUNG PEOPLE'S INTRODUCTION TO MENDELSSOHN, SCHUBERT, BRAHMS

Norman Rose, Wonderland 1481, 1482, 1483—These three additions to Wonderland's "Introduction to..." series are up to the high level of the previous musical profiles of famed composers on this label. Like the predecessors, the three albums have eye-catching covers by John Alcorn, and a Norman Rose narration (partly a simplified biography, partly program notes about the music selections). Source of the musical selections (all portions of warhorse standards) is not identified, but it suggests a good European orchestra. Good juvenile waxings.

★★★★ A FIDGETY FROLIC

Jim Copp and Ed Brown, Playhouse 505—There's not much original material written for children's records, and this album is therefore welcome. It's filled with some sprightly, lively story-song and little sketches performed by two Californians, Jim Copp and Ed Brown. There are some nice modern touches in the lyrics which will tickle the fancies of TV-sharpened moppets. Cover, showing a balloonist looking down on a strange procession, is eye-catching.

SPIRITUAL

★★★★ THE "HAPPY AM I" PREACHER ELDER LIGHTFOOD SOLOMON MICHAUX

Savoy MG 14058—Standing out with their famous theme song "Happy Am I," the Radio Church of God Cross Choir, and Rev. Elder Lightfoot Solomon Michaux presents an entire religious service. Rev. Michaux preaches with his usual sincerity and feeling, and the choir and soloists perform familiar gospel items like "On the Jericho Road." An album that should appeal to Rev. Michaux' many followers from coast to coast.

★★★★ THE MURRIE SINGERS

Sharp 2012—Exciting, free-wheeling and stimulating gospel music on this LP. The group is composed of Roscoe Myers, Roy Rogers, Russell Henry, Andrew Roach, Donald Johnson and Rufus Brown with arrangements by William Neal. The singers are accompanied by traditional organ, piano and drums with much tamborine shaking an added feature.

CHRISTMAS

★★★★ ON CHRISTMAS NIGHT

Various Artists, London OS 25735 (S); A 5735 (M)—Lovely performance of familiar carols by the King's College Choir of Cambridge, with the London Symphony Orchestra, with bass-baritone Hervey Allen. Set was recorded in the Chapel at the College, and the set includes all the familiar carols, plus the "Fantasia on Christmas Carols," by Vaughan Williams.

INTERNATIONAL

★★★★ ANACREONTICK'S

Various Artists, Decca DL 74289—More than a few Americans will get a mild jolt from John Gower's performance (with orchestra and mixed chorus) of the "Anacreontic Song," one of the English drinking songs performed stylishly in this album—the same tune is used in "The Star Spangled Banner." Many of the other songs will be equally familiar. They're bouncy, catchy and occasionally mildly risque. A fine album for the college trade, folk fanciers, and collectors of off-beat material.

RELIGIOUS

★★★★ CITY CALLED HEAVEN

The Corinthian Singers, Sharp 2011—A brand-new spiritual group makes its LP debut with this outing and a rewarding performance it is. The group is characterized by powerful leads that alternately shout out and soulfully, delicately tell the message, with splendid harmony backings by the other members. The 10 tracks include "Sword and Shield," "A Thousand Tongues," "One More Day" and "Working on the Building." Group should make a disk name for itself on the basis of this performance.

★★★★ GOD'S PROMISE

The Original Blind Boys of Alabama, Gospel MG 3013—The Five Blind Boys are one of the finer acts on the spiritual circuit and here they demonstrate once again their prowess with spirituals, gospel songs and even inspirational material. Each rendition is characterized by a powerful lead delivery with spirited support from the rest of the group. The program consists of such items as "I Believe," "Great Camp Meeting" and "God Is Good to Me." The set should find a ready market among the true fans.

★★★ MODERATE SALES POTENTIAL

CLASSICAL

★★★ INSTRUMENTAL MUSIC OF THE YEAR 1600 IN FRANCE, ENGLAND, GERMANY AND ITALY
Concentus Musicus, The Bach Guild BG 626

★★★ MUSIC AT THE BURGUNDIAN COURT (1450-1500)
Pro Musica Antiqua (Brussels), Safford Cape, Dir. The Bach Guild, BG 634

★★★ VAUGHAN WILLIAMS: FANTASIA ON A THEME BY THOMAS TALLIS; FANTASIA ON GREESLEEVES; NORFOLK RHAPSODY; FOLK SONG SUITE
Philharmonic Promenade Orchestra, St. Adrian Boulit, Cond. Vanguard VRS 1098

★★★ BACH: ART OF THE FUGUE
Fine Arts Quartet-New York Woodwind Quintet, Concert-Disc CS 230 (S)

★★★ MASTERPIECES OF THE CLASSICAL GUITAR
Karl Scheit, The Bach Guild, BG 628

JAZZ

★★★ AT THE SHADOWS
Donald Lence, Carol Hedin, France LP 0001

★★★ GOING TO THE MOVIES
Jerome Richardson, United Artists Jazz 15006

★★★ STAND BY
King Fleming, Argo LP 4019

COUNTRY & WESTERN

★★★ COVERED WAGON CARAVAN
Various Artists, Arcade AR 1003 (M)

★★★ OLD TIME FIDDLE TUNES
Curly Herdman and his West Virginia Boys, Arcade CR-LP-1001 (M)



**Already a
chart-buster!**

**Now breaking
coast to coast!**



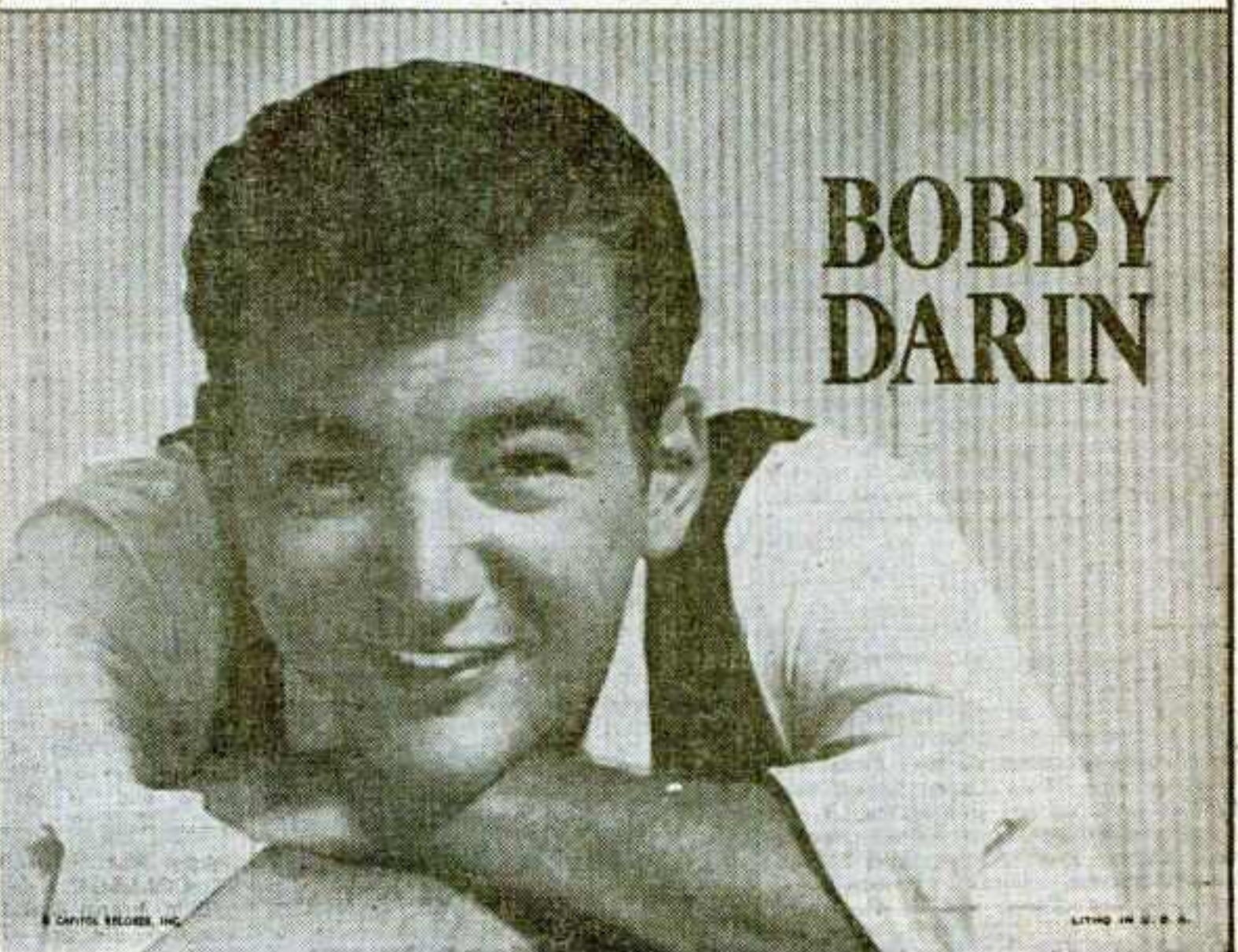
IF A MAN ANSWERS
A TRUE TRUE LOVE
(Love Theme from "If A Man Answers")

#4837



A TRUE TRUE LOVE
(Love Theme from "If A Man Answers")
IF A MAN ANSWERS

#4837



The pick of the new releases:

SPOTLIGHT SINGLES OF THE WEEK

Strongest sales potential of all records reviewed this week.

• Continued from page 43

COZY COLE



BIG NOISE FROM WINNETKA (PART I) (Bregman, Vocco & Conn, ASCAP) (2:22)—The first side here is a great reading of the oldie in up-to-date terms. The side is reminiscent of a big one for Cole some time back, "Topsy." There's much drum beating and torrid whistling. Flip is "Big Noise From Winnetka (Part II)" (Bregman, Vocco & Conn, ASCAP) (2:34). **Coral 62339**

THE ROOMMATES



SUNDAY KIND OF LOVE (Peter Maurice, ASCAP) (2:25)—These are the same lads that used to accompany Kathy Jean on the Valmor label and they have a strong one for their first outing on Cameo. It's the standard done in contemporary vocal group rockaballad style with fine work from lead singer. Flip is "A Lovely Way to Spend an Evening" (De Sylva, Brown & Henderson, ASCAP) (2:34). **Cameo 233**

RAY CHARLES



YOUR CHEATING HEART (Acuff-Rose, BMI)—**YOU ARE MY SUNSHINE**—Two great sides here from Ray Charles' brand new country album, volume two. Top side, a powerful favorite from the Hank Williams catalog, should move out fast. The flip, a standard by Louisiana Governor Jimmie Davis, also has a strong chance. Watch both. **ABC-Paramount 10375**

THE MARVELETTES



STRANGE I KNOW (Jobete, BMI) (2:36)—Another strong ballad performance by the gals that should register. Lead gives the tune a fine whirl and the group and ork backing go right along. Good wax. Flip is "Too Strong to be Strung Along" (Jobete, BMI) (2:13).

JOANIE SOMMERS



BOBBY'S HOBBIES (Quartet, ASCAP) (2:13)—The gal is back with a cute, bright ditty and she's right at home with the clever lyric. Neat arrangement and the teen approach can help her score again. Flip is "Good-Bye Joey" (Patricia, BMI) (2:00). **Warner Bros. 5324 Tamlas 54072**

Rhythm & Blues

MUDDY WATERS



LITTLE BROWN BIRD (Arc, BMI) (3:10)—**YOU NEED LOVE** (Arc, BMI) (2:35)—Two salable sides by the great blues chanter. First up is a strong effort with a philosophical touch. Band and organ lend fine, down-home support. Flip is a rhythmic chant with solid, earthy content. Fans will dig both and there's a chance for pop loot, too. **Chess 1839**

• **Reviews of New Singles**

• Continued from page 43

JESSIE SALES AND THE CRYPT-KICKERS

★★★★ **The Jog**—GARPAX 44169—The "Monster Mash" group turns to the instrumental kick and gets off a good one here, with fine twist beat, guitars and honker horns. Solid dance wax that could pull a lot of play. (Garpax-Underwood, BMI) (2:30)

★★★★ **Gary's Theme**—The beat here is much the same as the flip. It's good rocking, twisting stuff and the teens should dig it. (Garpax, Underwood, BMI) (2:05)

FERRY BOTKIN JR.

★★★★ **Wabash Cannonball**—VALIANT 6025—Here's a very soft piano-with-strings instrumental reading of the country favorite. Arrangement is in the simple easy listening style with solo spotlight also given to harmonica. (Sherman-DeVorzon, BMI) (2:58)

★★★★ **Careless Love**—Harmonica takes over the first chorus on this instrumental version of the oldie. Side has a good easy listening sound and should please a good many of programmers on that type of station. (Sherman-DeVorzon, BMI) (2:41)

VICTOR FELDMAN QUARTET

★★★★ **John Brown's Battle Hymn**—INFINITY 025—Feldman, who had the first "Taste of Honey" chart item, has a strong jazz-influenced side that swings in good style with fine piano work from the leader and good tenor sax work. (Robin Hood, BMI) (2:25)

★★★★ **New Delhi**—Smooth, easygoing jazz-styled item here that features flowing flute work and insinuating beat. It should appeal to better programming stations and easy-listening outlets. (M.P.C., BMI) (2:25)

LES ELGART

★★★★ **Recado Bossa Nova**—COLUMBIA

42622—The Les Elgart band turns to the bossa nova with a lightly swinging instrumental rendition of the current hot bossa nova tune. A side that should grab a lot of air play and sales. (Paris, ASCAP) (2:14)

★★★★ **All Alone Am I**—The current Brenda Lee smash is handed a precise and smartly styled instrumental reading by the Elgart crew. Good dance wax on both sides. (Duchess, BMI) (1:59)

ADAM WADE

★★★★ **There'll Be No Teardrops Tonight**—EPIC 9557—This is Wade's second side for the label and it's in a pop-country groove. The Hank Williams weeper is handled with much sympathy by the singer against mixed chorus and strings. (Fred Rose, BMI) (2:46)

★★★★ **Here Comes the Pain**—Bright, tuneful side here that's done in a Latin groove. The side has a swinging quality and some fine orchestration. Strings, voices and bright sound all add to the side. (Gower, BMI) (2:40)

CATHY CARROLL

★★★★ **The Other Woman**—WARNER BROS. 5322—This lovely weeper is handed a sensitive reading by Miss Carroll. The tune is a fine piece of material and the lass' voice is multi-tracked effectively against simple piano and guitar backing. Male voices are also included. (Aldon, BMI) (2:36)

★★★★ **But You Lied**—There's a touch of calypso and a firm teen dance tempo in this tune. The girl's voice is most effectively multi-tracked against some fancy piano work and strong rhythm. (Trio, BMI) (2:48)

ELMER BERNSTEIN

★★★★ **Saints and Sinners Theme**—CHOREO 107—Free wheeling, swinging instrumental side by Elmer Bernstein and ork that could pull a lot of air play. It really goes. (B.V.P., ASCAP) (1:59)

★★★★ **The Rat Race**—Listenable and wild jazz theme is played vigorously here by the Bernstein ork. Flip is a bit stronger but both sides should get play. (Famous, ASCAP) (2:12)

THE VENTURES

★★★★ **The 2,000 Pound Bee (Parts I & II)**—DOLTON 67—The group has a wild side here that drives all the way with a buzzing sound running through both sides as a theme. It's an instrumental screamer with an uptempo beat and the teen set should dig it. (Electron, BMI) (1:58), (Dobo, BMI) (1:58)

TERESA BREWER

★★★★ **The Ballad of Lover's Hill**—PHILIPS 40077—Teresa Brewer bows on the label with a stylish reading of a weeper tale about the Civil War. Lass could get spins with this. (Dickson, ASCAP) (2:33)

★★★★ **Not Like a Sister**—Attractive ballad receives a warm performance by the lass on her first Mercury outing. Could get her new attention in the market. (Geo. Pincus, ASCAP) (2:35)

THE BEACH BOYS

★★★★ **Ten Little Indians**—CAPITOL 4880—The old children's melody is handed a rock treatment in medium tempo. It's a swinger which should get play following the boys' "Surfin' Safari" hit. Side shows off good vocal and combo work. (Sea of Tunes, BMI) (1:30)

★★★★ **County Fair**—A fetching and interesting side in the rocking groove that features smart singing work from the lead and group. This is a teen item with much appeal. (Sea of Tunes, BMI) (2:15)

THE MARCELS

★★★★ **Allright Okay You Win**—COLPIX 665—The Count Basie-Joe Williams hit of some years back gets a wild going over from the group. The side is a swinger with the low-voice ba-bed-de-dah-bah figures that have become the boys' trade-mark. It's a swinger that teens should dig. (Munson Music, ASCAP) (2:30)

★★★★ **Lollipop Baby**—This side has a good feeling and should catch a few spins. It's a catchy rock novelty that the kids should find danceable. (Figure, BMI) (2:17)

LAVERN BAKER

★★★★ **See See Rider**—ATLANTIC 2167—The old blues-standard is handed a wild, swinging, middle tempo reading. The tune is handled in a modern groove with smart backing that should get the teen-agers dancing. (2:32)

★★★ **The Story of My Love (I Had a Dream)**—(Cottillion, BMI) (2:15)

DAMITA JO

★★★★ **Dance Him By Me**—MERCURY 72056—Here's a country-type tune by the lass. The arrangement is definitely in the pop vein with massed chorus, big ork and strings. It's a good side that should get some spins. (LeBill, BMI) (2:10)

★★★ **Las Vegas**—(Famous, ASCAP) (2:15)

THE TIDES

★★★★ **Patricia**—MERCURY 72045—This comes under the heading of oldie-but-goodie, and it's a catchy, bright version with ork and chorus, and sounds like the score for a Broadway production number. Good deejay change-of-pace. (Peer Int'l, BMI) (2:11)

★★★ **The Banana Boat Song**—(Marks, BMI) (2:04)

THE KIRBY STONE FOUR

★★★★ **The Eyes of Texas**—COLUMBIA 42613—Here's "The Eyes of Texas" in modern fashion by the Kirby Stone combo. It should grab spins during football season. (George, ASCAP) (2:29)

★★★ **Empty Pockets Filled With Love**—(Irving Berlin, ASCAP) (2:31)

BILLY ECKSTINE

★★★★ **You've Changed**—MERCURY 72050—Eckstine gives the romantic oldie a lush treatment, backed by a string-filled ork and wordless chorus. It could grab spins on middle-road radio outlets, and is well worth hearing. (Melody Lane, BMI) (2:55)

★★★ **Beauty of True Love**—(Aldon, BMI) (2:24)

THE CHARMERS

★★★★ **Whatever Happened to Baby Jane**—TERRACE 7512—Teen gal group in a fairly standard rocker from musical standpoint, but lyrics have cute touch in that they raise that point on whatever happened to the cute kiddie stars of yesteryear. Tune is "inspired" by (but not from) major movie of same title. (Seven Arts, BMI) (1:56)

★★★ **Visiting Day**—(Aldon, BMI) (2:29)

THE MELLO-KINGS

★★★★ **Walk Softly**—LESCAY 3009—Fine teen side here that features lead and the rest of the group. The side builds tension through some smart ork work employing strings and a dramatic ballad approach. (Wiley, BMI)

★★★ **But You Lied**—(Trio, BMI) (1:40)

LA VERA JOHNSON

★★★★ **Foolish Lies**—BELINDA 103—A good r.&b.-styled ballad is done stylishly by the new gal singer. Arrangement builds and builds and features a good band and chorus. This one has a chance if pushed. (Spanka, BMI) (2:10)

★★★ **Coward**—(Lobar, BMI) (2:08)

LEROEY VAN DYKE

★★★★ **Five Steps**—MERCURY 72057—A mournful "story-song" about a man who is accused of a murder although he's an innocent bystander. Singer sells it well with ork and chorus backing. (Painted Desert, BMI) (2:41)

★★★ **Black Cloud**—(Moss Rose, BMI) (2:12)

JAMES BROWN & THE FAMOUS FLAMES

★★★★ **I've Got Money**—KING 5701—He's got money but no love, bleats Brown on this rhythm side. It's a shouter but he's had stronger sides. (Lois, BMI) (2:30)

★★★ **Three Hearts in a Tangle**—(Sonic, BMI) (3:00)

BARBARA CHANDLER

★★★★ **The Boy You Used to Go With**—ABC-PARAMOUNT 10369—A sentimental teen-age song sung by the lass and talked by her as well with much pathos. It could stir some interest among the younger set. (Regent, BMI) (2:49)

★★★ **Clinging Vine**—(Regent, BMI) (2:44)

THE COUNTRYMEN

★★★★ **Mellinki Mellinki**—LAURIE 3150—Here's a bright, folkish tune with the flavor of the steppes and it's from the imaginative score from "Stop the World." This British group hands it a pseudo folk styling. Has a chance for spins. (Ludlow, BMI) (2:38)

★★★ **Cockles and Mussels**—(Essex, ASCAP) (2:35)

THE LITTLE PEOPLE

★★★★ **The Little People**—MOHAWK 132—One of the first speeded-up voice disk in a long time and though the lyrics are hard to catch, it has a cute sound, done to a smart rocking backing. Worth plays. (Mo, ASCAP) (1:59)

★★★ **The Little People Twist**—(Northern, ASCAP) (2:13)

THE LY-DELLS

★★★★ **Book of Songs**—SCA 18001—A wild novelty in the old rock school. Lyric consists of a recitation of a flock of pop song titles with rhyming endings. Nutty but it could get play. (Palmina, BMI) (2:02)

★★★ **Hear That Train**—(Palmina, BMI) (2:47)

THE DIALS

★★★★ **At the Start of a New Romance**—PHILIPS 40040—A new York-type rocker of the old school. Lead sings with a frantic quality and kids will find it a good dance item. (Shoe-String-Cousins, BMI) (2:45)

★★★ **These Foolish Things (Remind Me of You)**—(Bourne, ASCAP) (2:23)

EMIL O'CONNOR

★★★★ **Some of Your Lovin'**—COLUMBIA 42617—A good rockaballad performance by O'Connor, who works here with a wild and woolly girls' chorus. Solid beat and sound here and the twisters will dig it all the way. (And, BMI) (2:28)

★★★ **There's a Time**—(Chemistry, BMI) (2:25)

TROY CORY

★★★★ **Teeny Weeny Wiggle**—HIGHLAND 1030—Cute little ditty is sold well by Troy Cory aided by a gal's chorus who helps the disk have a sound. It might have a chance. (Madelon, BMI) (2:13)

★★ **Mighty Ocean**—(Rinky-Dink, BMI) (2:13)

★ ★ ★ **MODERATE SALES POTENTIAL**

TOMMY REED

★★★★ **I Don't Want a Dream** (Karolyn, ASCAP) (2:12)—★★★★ **How Many Trees** (Karolyn, ASCAP) (2:57). **VERVE 10264**

THE INNOCENTS

★★★ **You're Never Satisfied** (Calaban, BMI) (2:28)—★★★ **Oh, How I Miss My Baby** (Aldon, BMI) (2:33). **REPRISE 20125**

SHAD SMITH

★★★ **Taxicab** (Tusneville, BMI) (2:30)—

★★★ **Wonderful One** (Lowery, BMI) (2:22). **SMASH 1765**

DONNA LOREN

★★★ **I'm In Love With the Ticket Taker at the Bijou** (4-Star, BMI) (1:53)—★★★★ **I'm Gonna Be All Right** (4-Star, BMI) (2:34). **CHALLENGE 9173**

ALBERT KING

★★★★ **I've Made Nights by Myself** (Lyco, BMI) (2:31)—★★★★ **Old Blue Ribbon** (Lyco-Cape Ann, BMI) (2:21). **BOBBIN 143**

XVETTE MARCHAND

★★★★ **Rock-A-Daddy-O** (Pandora, BMI) (2:10)—★★★★ **Cha Conga Pachanga** (Arnel, ASCAP) (2:25). **BETHEHEM 3037**

BOBBY SHERMAN

★★★★ **The Telegram** (Spartan, ASCAP) (2:10)—★★★★ **Judy, You'll Never Know** (Spartan, ASCAP) (2:19). **STARCREST 109**

BEN GABUS

★★★★ **I Got Enough for Now** (La Lou, BMI) (2:45)—★★★★ **Starting Out Young** (La Lou, BMI) (2:45). **LA LOUISIANNE 8831**

LEONA DOUGLAS

★★★ **Jealous Heart** (Acuff-Rose, BMI) (2:19)—★★★ **Too Many Chicks** (Acuff-Rose, BMI) (2:30). **MONUMENT 802**

JOE COSTA

★★★ **Bulky Knit Sweater** (Aberbach, BMI) (2:02)—★★★★ **Monday Morning Go to School Blues** (World, BMI) (2:17). **WARNER BROS. 5323**

JACK FLEIS

★★★★ **I Left My Heart in San Francisco** (General, ASCAP) (2:34)—★★★ **What Kind of Fool Am I** (Ludlow, BMI) (2:44). **CAMEO 235**

THE DELANCEY'S

★★★★ **High Voltage** (Clinton, BMI) (2:22)—★★ **The Scratch** (Clinton, BMI) (2:13). **ABC-PARAMOUNT 10353**

RUSS VESTEE

★★★★ **A Touch of Venus** (Marks, BMI) (2:17)—★★ **Good Old Days** (Aim, BMI) (2:12). **AMY 866**

JOHNNY DAURO

★★★★ **Little Soldier** (2:36) — ★★ **Our Young Love** (2:09). **CINEMASOUND 81562-3**

RAY VERNON & THE RAYMEN

★★★★ **Hold It (Islip, BMI) (2:13)—★★ Big City After Dark** (Florentine, BMI) (2:50). **MALA 456**

THE MATADORS

★★★ **You'd Be Crying Too** (Lenora, BMI) (2:57)—★★★★ **My Foolish Heart** (Joy, ASCAP) (2:35). **KEITH 6504**

VON FREEMAN

★★★★ **Cheeks** (Massa, BMI) (2:22)—★★★★ **When You Love Someone** (Massa, BMI) (2:14). **MARKIE 103**

RICHIE ALLEN

★★★★ **Undercurrent** (Travis, BMI) (2:15)—★★★★ **Kick-Off** (Travis, BMI) (2:17). **IMPERIAL 5885**

BIG WALTER

★★★★ **Watusi Freeze** (Paris I & II) (Star-flite, BMI) (2:57, 2:23). **MYRL 409**

RAY GARNETT

★★★★ **I Remember You** (Paramount) (1:58)—★★★★ **All Alone Am I** (Duchess) (2:30). **TWIN HITS 2029**

DEE DEE CLARK

★★★ **He's a Rebel** (January) (2:09)—★★★★ **Warmed Over Kisses** (Pogo) (2:18). **TWIN HITS 2030**

BILLY WADE

★★★★ **Popeye (The Hitchhiker)** (Kalmann) (2:33)—★★★ **Only Love Can Break a Heart** (Arch) (2:33). **TWIN HITS 2031**

ED GREGORY

★★★★ **Close to Cathy** (Arch) (2:45)—★★★★ **Mr. Lonely** (Ripley) (2:20). **TWIN HITS 2032**

RENE PAULO

★★★★ **Blue Star** (Chappell, ASCAP) (2:30)—★★★★ **Beyond Happiness** (2:32). **MAHALO 1007**

CHUCK CLARK

★★★★ **The Anniversary Song** (Mood, ASCAP) (2:17)—★★★★ **I Love Being by You** (Rockford, BMI) (2:04). **UNITED ARTISTS 526**

THE DARTELS

★★★★ **Hot Pastrami** (Arien) (2:18)—★★★★ **Dartell Stomp** (Arien) (2:20). **ARLEN 509**

THE PRECISIONS

★★★★ **Cleopatra** (Leona, ASCAP) (2:13)—★★★★ **Someone to Watch Over Me** (New World) (1:52). **GOLDEN CREST 57**

CATHY SAUNDERS

★★★★ **Stop That Linn'** (Cepha, BMI) (2:00)—★★★★ **(I Said) Johnny Be Good** (Cepha, BMI) (2:05). **EDIT 2002**

ED GREGORY

★★★★ **That Stranger Used to Be My Girl** (Winneton) (2:30)

KIT FLEMING

★★★★ **Susie Darlin'** (Congressional) (2:22). **TWIN HITS 2036**

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● **Reviews of New Singles**

● *Continued from page 48*

- (2:07)—★★★ Lights Out for Me (Pamper, BMI) (2:33). PHILIPS 40062
- JOHNNY COLE**
★★★ War, No More (Bonnyview-Breezy Willow, ASCAP) (2:21)—★★★ Love of Diane (Bonnyview-Breezy Willow, ASCAP) (2:20). ORIGINAL SOUND 24
- THE JOHNNY MASTRIO QUINTET**
★★★ Dimmi Tu (Frankie, BMI) (2:10)—★★★ Until the Day I Die (Frankie, BMI) (1:53). FRANKIE 11
- SAMMY MARSHALL**
★★★ Twisting on the Moon (Roxie, ASCAP) (1:54)—★★★ A Boy Like Me Needs a Girl Like You (Roxie, ASCAP) (2:42). ROXIE 329
- SAMMY MARSHALL**
★★★ See Watcha Do to Me (Roxie, ASCAP) (2:35) — ★★ My House Is Your House (Roxie, ASCAP) (2:25). ROXIE 328
- TUNE TOPPERS**
★★★ The Laughing Song (J. E. Kirchstien, BMI) (3:05)—★★★ Cocktail Waltz (3:08). CUCA 1102
- S. DANNY CURTIS**
★★★ Where Can I Go? (Fieldman)—★★★ Say That You Love Me (Once More) (Jacmel). JAMCO 102
- KIT FLEMING**
★★★ Next Door to an Angel (Aldon) (2:10)
- CHET AVERY**
★★★ Surfin' Safari (Gullid) (2:08). TWIN HITS 2034
- BILLY WADE**
★★★ Limbo Rock (Four Star) (1:49)
- THE CONTRASTS**
★★★ Desafinado (Bendlg) (1:47). TWIN HITS 2033
- THE FOUR SOUNDS**
★★★ Mama Ubangi Bang! (Massa, BMI) (2:26) — ★★ Nobody Wants Me (Massa, BMI) (2:41). RAN-DEE 104
- JUDY JAE**
★★★ Scrapbook Twist (Cedarlane, BMI) (2:12)—★★★ Twisteroo (Cedarlane, BMI) (1:45). BROSH 625
- OLIVER COOL**
★★★ The Scream (American, BMI) (2:20)—★★★ Nobody Can, Like Jo-Anne Can (American, BMI) (1:50). BRAND 6789
- RANDY NEWMAN**
★★★ Country Boy (Metric, BMI) (2:09) —★★★ Golden Gridiron Boy (Metric, BMI) (2:00). DOT 16411

★★★★
STRONG SALES POTENTIAL

JAZZ

DIZZY GILLESPIE
★★★★ In a Shanty in Old Shanty Town—PHILIPS 40076—Here's a bossa nova interpretation of the standard by Dix and his combo. Sharp wax, well cut and with a lot of good blowing by the cat. Can get pop play in the current bossa nova derby. (Warlock-M. Witmark, ASCAP) (2:22)

★★★★ Ole (For the Gypsies)—Here's a side from Dizzie's "French Riviera" album. It's not bossa nova but it does have an interesting Latin quality to the beat. Playable but flip will get more of a shake. (Iwo, ASCAP) (3:07)

COUNTRY & WESTERN

THE WILLIS BROTHERS
★★★★ Morning Glory—STARDAY 604—The brothers have a story of a wanderer and his troubles here. The song is done in the comic "Sweet Violets" tradition against traditional country backing. (Starday, BMI) (2:27)

★★★★ Yankee Dollar—This is another version of the oldie about the rolling silver dollar. The boys sing it in good-humored fashion and should score well in country juke. (Starday, BMI) (2:00)

BILL CARLISLE

★★★★ It Takes All Kinds to Make a World—COLUMBIA 42609—A breezy, upbeat country novelty done up with real style by the veteran chanter with chorus help. Has a good mountain sound in the harmony spots. (Tree, BMI) (2:21)

★★★★ Hand Me Down My Walking Cane—The oldie is done smartly, in traditional style by Carlisle with his vocal cohorts. Good box wax for the rural sectors. (2:23)

GREEN RIVER BOYS

★★★★ Kentucky Means Paradise—CAPITOL 4867—A smart tune by Merle Travis is done in neat blue grass fashion by the boys. Some slick guitar pickin' here goes right along with the vocal. Good sound. (American, BMI) (1:35)

★★★ Truck Driving Man — (American, BMI) (2:00)

ORVILLE COUCH

★★★★ Hello Trouble — VEE JAY 470—Couch sells this tale of trouble and woe with spirit, over good country-styled backing. It's a catchy tune and it has a chance to take off. Watch it. (Tyler-Edville) (1:42)

★★★★ Anywhere There's a Crowd—Another good side by the chanter as he again tells of trouble and pain with his ex-love. Couch has a good style and both of these sides show him off at his best. (Tyler-Edville) (1:52)

ROY ACUFF

★★★★ The Great Speckled Bird—HICKORY 1191—This great old country standard is handed a beautiful reading by Acuff. The side is filled with pathos and the old hit for Acuff is most appropriately released here during country music week. Side could go again in country areas. (Southern, BMI) (2:37)

★★★★ Fireball Mail—Another old hit for Acuff is re-created here. The side is still the fast-stepping winner it was for him many years ago and the side should bring back many memories for country music week. (Milene, ASCAP) (2:08)

JAMES O'GWYNN

★★★★ That's How It Is — MERCURY 72053—Here's a bright-stepping weeper that O'Gwynn sings with solid feeling. The background is very much in the country style with guitars and chorus. (Tree, BMI) (2:20)

JIMMY MARTIN AND THE SUNNY MOUNTAIN BOYS

★★★★ Prayer Bell of Heaven — DECCA 31442—Fast-moving bluegrass sound on this side. It's got a sacred lyric that sings the praise of that great land past the veil. It's a good country side. (Champion, BMI) (2:33)

★★★★ Shut In's Prayer—Touching lyric here should appeal to many in the country music areas. It's sung with much compassion and describes, in recitation, the shut-in's plea to God. (Champion, BMI) (2:27)

BILLY DEATON

★★★★ My Hands Are Clean—SMASH 1783—The strong new artist has had several contenders before and here's another medium beat weeper, that could step out. Has a rhythm backing with guitar highlighted that's like that of "Walk On By" last year. Strong vocal and worth spinning. (Tuckahoe, BMI) (2:10)

LEON McAULIFF

★★★★ My Little Red Wagon—CIMARON 4057—Pretty, medium-tempo country-flavored instrumental, nicely performed. There are enough "Western" touches in the arrangement to make it sound authentic without spoiling the effect for city dwellers. Could develop. (Peer Int'l, BMI) (1:55)

★★★ Faded Love—(Hill & Range, BMI) (2:28)

MERLE KILGORE

★★★★ Somethin' Goin' On—MERCURY 72048—Bright novelty tune is sung by Kilgore with feeling over strong backing. I has a chance for coins in the country field. (Painted Desert, BMI) (1:56)

★★★ Ain't Nothin' But a Man—(Painted Desert, BMI) (2:00)

POLKA

L'L WALLY & THE HARMONY BOYS

★★★★ Chicago Oberek—JAY JAY 269 A-B—Another bright toe-tapper from L'l Wally's group, and one likely to please his fans. Tune is an oberek, and it's given a rousing, Middle-Europe "oompah" treatment. Nice instrumental for the polka trade. (Jay Jay) (1:52)

★★★ Something New—(Jay Jay) (1:50)

L'L WALLY AND THE HARMONY BOYS

★★★★ Jakem Do Dziejczny Chodzil—JAY JAY 267—L'l Wally and the Harmony boys sing and play this snappy polka while Wally sings the words in Polish. Good side for the ork leader's many fans. (Jay Jay) (2:48)

★★★★ Zenil Sie Nie Bede—This side, too, spots a good vocal by Wally. Both sides are from the orkster's latest album release and should do well on boxes in Polish locations. (Jay Jay) (2:18)

EDDIE ZIMA AND HIS ORK

★★★★ Once More Oberek—JAY JAY 273—The ork handles this bright oberek with
(Continued on page 52)



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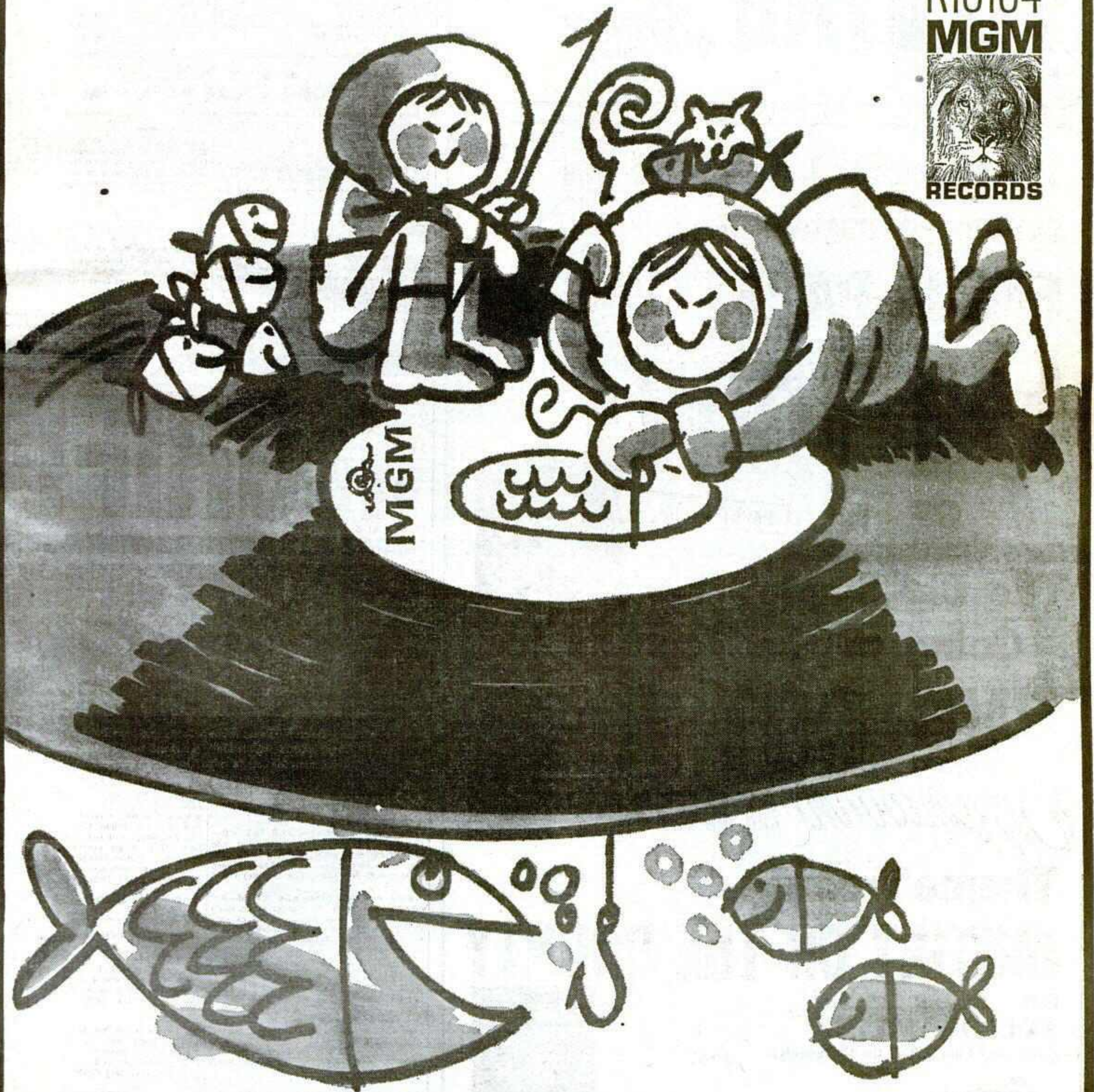
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RECORDS



● **Reviews of New Singles**

● *Continued from page 50*

style while the drummer pounds out the beat Good wax for polka locations. (Jay Jay) (1:50)

★★★★ Godfathers Polka — Peppy polka effort is played in happy fashion by the ork. Two good sides here. (Jay Jay) (2:10)

INTERNATIONAL

UMBERTO BINDI
★★★★ Un Paradiso Da Vendere (One Paradise for Sale)—REPRISE 20124—A gentle, melodic tune in a "misty" mood is given lots of Latin feeling by the singer, backed with a big, string-filled ork and a European-style arrangement. Pleasant to hear, might catch. (Bourne, ASCAP) (2:55)

★★★★ Il Nostro Concerto (Our Concert)—(Shapiro-Bernstein, ASCAP) (2:34)

LATIN AMERICAN

JOE HARNELL & HIS ORK
★★★★ Fly Me to the Moon-Bossa Nova —KAPP 497—Instrumental with a sound that might be described as "cocktail-piano bossa nova," with ork backing. Tune is a ballad oldie, given discreet shakeup in Latin tempo. Might grab airspins at middle-road stations that want to add the bossa touch. (Almanac, ASCAP) (2:30)

★★★ Harlem Nocturne —(Shapiro, Bernstein, ASCAP) (2:32)

★★★ **MODERATE SALES POTENTIAL**

COUNTRY & WESTERN

ARCHIE CAMPBELL
★★★ The Master's Mind (Starday, BMI) (2:52)—★★★★ Don't You Ever Fret (Starday, BMI) (2:26). STARDAY 609

ROGER CHASE
★★★ The Lifer (Saran, BMI) (2:50)—★★★★ How Many? (Saran, BMI) (2:05). LONGHORN 526

ART TABER
★★★ Shackled (Arcade ASCAP) (2:22)—★★★★ Somebody's Breaking My Heart (Jack Howard, BMI) (2:22). ARCADE 173

BILL CLIFTON
★★★ There's a Star Spangled Banner Waving Somewhere (Bob Miller, ASCAP) (2:25) —★★★★ Sinking of the "Maine" (Starday, BMI) (2:34). STARDAY 608

LARRY WAYNE
★★★★ Tag-Along (Press, BMI) (2:25)—★★★★ Dialing Your Number (By Mistake) (Press, BMI) (2:15). SANTO 9001

DARNELL
★★★★ Chiekhominy Joe (Four Star) (2:16) —★★★★ Trying to Forget (Skidmore-McGraw, ASCAP) (2:33). SALEM 507

GENE PETERSON
★★★★ Shanty by the River (1:28)—★★★★ When Somebody Loves You (1:46). COW-TOWN 814

FOLLOWING FOOTSTEPS
★★★★ Don't Let Them Take the Bible (Skidmore-McGraw, ASCAP) (2:50). SALEM 504

SINGING CHEROKEE
★★★★ I Laughed Until I Cried (Nevaga, BMI)—★★★★ I Couldn't Be Your Number One (Nevaga, BMI). CROSBY 23

FLOYD TILLMAN
★★★★ Daisy Mae (Peer, Int'l, BMI) (1:40)—★★★★ Let's Make Memories Tonight (Hill & Range, BMI) (2:45). CIMARRON 4056

LARRY EDWARDS
★★★★ That's Once, That's Twice, That's All (Sure Fire, BMI) (2:03)—★★★★ Missing You Blues (Sure Fire, BMI) (3:08). DELTA 1022

DON OWENS
★★★★ I Hope You're Satisfied (Owens, BMI) (2:22)—★★★★ Your Fool (Jack, BMI) (1:52). BLUE RIDGE 518

JIM CHRIS
★★★★ Loneliness Valley (Tree, BMI) (2:20)—★★★★ I Want With the Blues (Tree, BMI) (2:27). FOUNTAIN 1062

SPIRITUAL

THE ARTISTIC NIGHTINGALES
★★★★ Holy Ghost Fire (Lyc, BMI) (2:09)—★★★★ I Want a Double Portion of God's Love (Martin & Morris, BMI) (2:37). SALVATION 2002

JUANITA MULLINS
★★★★ The Man of Galilee (Ales, BMI) (2:35)—★★★★ Jesus Is Waiting for You (Ales, BMI) (2:38). TWILIGHT 1007

NAOMI LOVE
★★★★ Take a Look at the Cross (Wal-Fran, BMI)—★★★★ Who? Was It You? (Wal-Fran, BMI). LOYAL 125

RHYTHM & BLUES

SATCH ARNOLD
★★★★ That Song (Lyn-Lou, BMI) (2:27)—★★★★ On the Run (Lyn-Lou, BMI) (2:15). LOUIS 6802

GUS JENKINS
★★★★ Celebrated (Parts I & II) (Orjae, BMI) (2:02, 2:07). PIONEER 10013

SACRED THREE STAR
★★★★ Thank You Mamma (Wal-Fran, BMI) —★★★★ God's Holy Bible (Wal-Fran, BMI). LOYAL 124

HOLMES FAMILY GOSPEL SINGERS
★★★★ He Brought Me Out (Wal-Fran, BMI)—★★★★ I Have No Mother Now (Wal-Fran, BMI). LOYAL 120

ODIS KELLY
★★★★ God Never Takes a Vacation

(Wal-Fran, BMI)—★★ Job's God (Wal-Fran, BMI). LOYAL 121

LIMITED SALES POTENTIAL

LITTLE DIANA SANDS
Tender Years (Cholly, BMI)—I Believe (Cholly, BMI). STRIP 105

SAMMY MARSH
Just a Spaceman (2:29)—Cherokee Maid (2:29). WHIRL 2254

THE LOLLYPOPS
Dream Street (Hob & Nob, BMI) (2:56)—Dear Norman (Hob & Nob, BMI) (3:29). KANDEE 6001

JACKIE BASCO
Wanting Me (Reliable, ASCAP) (2:26)—You Don't Give a Hoot (Reliable, ASCAP) (2:17). VARIETY 1036

CHARLENE KNIGHT
If You Pass Me By (Monrovia, BMI) (1:57)—If My Dreams Come True (Monrovia, BMI) (2:48). PAMELA 207

JIMMY KRIS
Angel of Mercy (Tom Cat, BMI) (2:16)—Jezebel (Hill & Range, BMI) (2:03). KASH 83093

TOMMY ROCCO
I'll Cry Awhile (Poinsetta, BMI) (2:20)—Back to School (Poinsetta, BMI) (2:25). RAZORBACK 102

HOWARD GAYLES
Watusi Twist (Parts I & II) (R.V.B.C., BMI) (2:15, 2:15). MRM

BOB FISHER
I Love You Because (Acuff-Rose, BMI) (2:40)—What Abouta (Lake, BMI) (1:58). ESTRELLA 108

THE JILLETTES
Please Say You'll Love Me (Titanic-Koe Gray, BMI) (2:30)—Daddy Do (Titanic-Koe Gray, BMI) (2:20). AMAZON 711

JOHNNY DOW
Johnny Playboy (NT, BMI) (2:03)—Land of Enchanted Dreams (NT, BMI) (1:45). ASSAULT 1839

CHRIS ZAMBROS
One More River (Cannon-Gazze, BMI) (2:16)—I Cover the Waterfront (Harms, ASCAP) (2:12). TULSA 201

PERRY MARTIN
Secret Love (Remick, ASCAP) — Don't Worry Darling (Downey, BMI). E. S. P. 1001

RAWNI SIMS
Will You Please Be Mine (Tracey Stevens, BMI) (2:16)—Goodbye My Love (Tracey Stevens, BMI) (2:45). KISKI 2057

COUNTRY & WESTERN

GINGER AND JOHNNY
It's Not the Quantity (But the Quality Inside) (Jack Howard, BMI) (1:57)—It Takes Two (Seabreeze, BMI) (2:46). ARCADE 176

DOTTIE LOU HADDEN AND HER COUNTRY PALS
Always the Loser (Process, BMI) — My Little Darling (Process, BMI). PROCESS 108

SACRED

WALTER DIXON
There's a Light Guiding Me (Hill & Range)—Jesus Signed My Pardon (Panhandle, BMI). LOYAL 122

Manhattan Buys Juilliard Building

NEW YORK—The Manhattan School of Music will purchase the building of the Juilliard School of Music at 122d Street and Claremont Avenues here. The Juilliard School is scheduled to move to its proposed new building in Lincoln Center in 1966. The price agreed upon was \$4,000,000.

When Juilliard moves to Lincoln Center it will be devoted to training exceptional students in all performing arts. Manhattan will expand its program for gifted college-age students when it moves to the old Juilliard home, and will continue the preparatory division maintained by Juilliard under its own auspices, combined with its own preparatory school.

Negotiations for the sale of the Juilliard building to Manhattan were initiated by William Schumann, then head of Juilliard and now head of Lincoln Center, and John Brownlee, head of the Manhattan School of Music.

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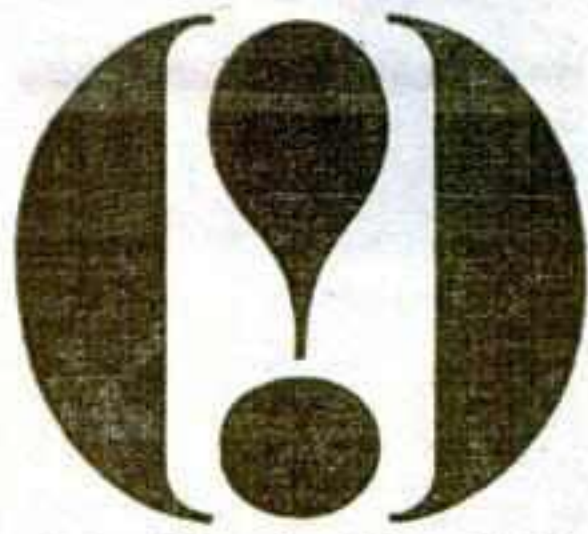
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BILLBOARD MUSIC WEEK HITS OF THE WORLD



ARGENTINA

- (Courtesy "Escalera a la fama")
 This Last Week Week
 1 1 CUANDO CALIENTA EL SOL—Tony Vilar (CBS)—Marcello Ferial (Microfon); Siro San Roman (Music Hall)—Edami
 2 2 A STEEL GUITAR AND A GLASS OF WINE—Paul Anka (Victor)—Spanka-Fermata
 3 3 RITMO AFRICANO (Afrikaan beat)—Bert Kaempfert (Polydor)—Tonika-Fermata
 4 4 CORAZON DE LUTO—Chacho Santa Cruz (Microfon); Luis Ordonez (CBS); Siro Mendoza (Victor); Julio Cesar (Odeon)—Korn
 5 5 SPEEDY GONZALES—Pat Boone (Dot Music Hall)—Budd-Fermata
 6 10 BREAKING UP IS HARD TO DO—Neil Sedaka (Victor)—Aldon-Fermata
 7 7 EL CIGARRON—Hugo Blanco (Polydor)—Fermata
 8 6 MUNEQUITA—Enrique Guzman (CBS); Pick Ups (Music Hall)—Edami
 9 8 YOU ARE MY SUNSHINE—Pete Terrace (Ariel)—Edami
 10 9 PALOMA—Roberto Yanes (CBS); Quilla Huasi (Philips); Andariegos (Tonodisc)—Korn

AUSTRALIA

- (Courtesy Music Maker, Sydney)
 *Denotes local origin
 This Last Week Week
 1 1 IT'LL BE ME—Cliff Richard (Columbia)—Belinda
 2 2 ALLEY CAT—Bert Fabric (Columbia)—Chappells
 3 4 ORANGE BLOSSOM SPECIAL—Spotnicks (W & G)—Leeds
 4 5 SWISS MAID—Del Shannon (London)—Chappells
 5 6 IF I DIDN'T HAVE A DIME—Gene Pitney (United Artists)—Belinda
 6 — DONT GO NEAR THE INDIANS—Rex Allen (Mercury)—Chappells
 7 — LIMBO ROCK—Chubby Checker (Columbia)—Davis
 8 7 BABY ELEPHANT WALK—Lawrence Welk (London)—Chappells
 9 9 HE'S A REBEL—Vikki Car (Liberty)
 10 12 JAMES, HOLD THE LADDER STEADY—Sue Thompson (Hickory)—Acuff-Rose
 11 — GUITAR MAN—Duane Eddy (RCA)
 12 13 WORKING FOR THE MAN—Roy Orbison (London)—Acuff-Rose
 13 — 5-4-3-2-1-ZERO—*Rob E. G. (Festival)
 14 3 LITTLE MISS LONELY—Helen Shapiro (Columbia)
 15 8 DEVIL WOMAN—Marty Robbins (Coronet)—Acuff-Rose

BRITAIN

- (Courtesy New Musical Express, London)
 *Denotes local origin
 This Last Week Week
 1 1 TELSTAR—*Tornados (Decca)—Ivy Music
 2 8 LOVESICK BLUES—*Frank Ifield (Columbia)—Lawrence Wright
 3 6 LET'S DANCE—Chris Montez (London)—E. H. Morris
 4 2 THE LOCO-MOTION—Little Eva (London)—Aldon
 5 8 VENUS IN BLUE JEANS—*Mark Wynter (Pye)—Aldon
 6 7 RAIN UNTIL SEPTEMBER—Carole King (London)—Aldon
 7 3 SHEILA—Tommy Roe (HMV)—Robert Mellin
 8 12 SWISS MAID—Del Shannon (London)—Burlington Music
 9 4 RAMBLIN' ROSE—Nat King Cole (Capitol)—Comet Music
 10 9 SHERRY—Four Seasons (Stateside)—Bobob Music
 11 11 WHAT NOW MY LOVE—*Shirley Bassey (Columbia)—Blossom
 12 10 YOU DON'T KNOW ME—Ray Charles (HMV)—Aberbach
 13 13 SHE'S NOT YOU—Elvis Presley (RCA)—Ronny Music
 14 17 DEVIL WOMAN—Marty Robbins (CBS)—Acuff-Rose
 15 19 NO ONE CAN MAKE MY SUNSHINE SMILE—Evelyn Brothers (Warner Bros.)—Aldon
 16 24 KID GALAHAD (EP)—Elvis Presley (RCA)—Aberbach/Belinda
 18 18 SHE TAUGHT ME HOW TO YODEL—*Frank Ifield (Columbia)—Leeds
 19 16 LONELY—*Acker Bilk (Columbia)—Filmusic
 20 15 I REMEMBER YOU—*Frank Ifield (Columbia)—Chappell
 21 22 SEND ME THE PILLOW YOU DREAM ON—Johnny Tillotson (London)—Sydney Bron and Bens Music

- 22 — BECAUSE OF LOVE—*Billy Fury (Decca)—Hill & Range
 23 29 THE JAMES BOND THEME—*John Barry (Columbia)—United Artists
 24 — SUN ARISE—*Rolf Harris (Columbia)—Ardmore & Beechwood
 25 — OH LONESOME ME—*Craig Douglas (Decca)—Acuff-Rose
 26 14 IT'LL BE ME—*Cliff Richard (Columbia)—Aberbach
 27 — WARMED OVER KISSES—Brian Hyland (HMV)—Feldman
 28 — IF ONLY TOMORROW—*Ronnie Carroll (Philips)—Duchess
 28 26 THE PAY-OFF—*Kenny Ball (Pye)—Leeds Music
 30 23 IF A MAN ANSWERS—Bobby Darin (Capitol)—Burton Music

DENMARK

- (Courtesy Quam Musikbureau, Copenhagen)
 *Denotes local origin
 This Last Week Week
 1 1 QUANDO, QUANDO—Pat Boone (Dot); *Dario Campeotto (Sonet); Tony Renis (HMV)—Belinda
 2 2 IT'LL BE ME—Cliff Richard (Columbia)—Belinda
 3 7 LOCO-MOTION—Little Eva (London)
 4 4 SPEEDY GONZALES—Pat Boone (Dot)—Imudico
 5 3 TOY BALLOONS—*Jorgen Ingmann (Metronome)—Stockholm Musikproduktion
 6 9 SEALED WITH A KISS—Brian Hyland (Karussell)
 7 5 SHE'S NOT YOU—Elvis Presley (RCA)—Belinda
 8 — DEAR ONE—Larry Finnegan (HMV)—Imudico
 9 — TWISTIN' PATRICIA—Jerry Williams (Sonet)—Winckler
 10 — RAMBLIN' ROSE—Nat King Cole (Capitol)—Imudico

EIRE

- (Courtesy Teenage Express, Dublin)
 This Last Week Week
 1 2 SHEILA—Tommy Roe (HMV)—Robert Mellin
 2 3 TELSTAR—The Tornados (Decca)—Ivy
 3 1 SHE'S NOT YOU—Elvis Presley (RCA)—Ronny
 4 5 DEVIL WOMAN—Marty Robbins (CBS)—Acuff-Rose
 5 7 LOCO-MOTION—Little Eva (London)—Aldon
 6 9 WOLVERTON MOUNTAIN—Claude King (CBS)—Copyright Control
 7 — SEND ME THE PILLOW—Johnny Tillotson (London)—Sydney Bron
 8 — VENUS IN BLUE JEANS—Mark Wynter (Pye)—Aldon
 9 4 IT'LL BE ME—Cliff Richard (Columbia)—Aberbach
 10 6 RAMBLIN' ROSE—Nat (King) Cole (Capitol)—Comet

FRANCE

- This Last Week Week
 1 1 J'ENTENDS SIFFLER LE TRAIN/CRU DE MA VIE—Richard Anthony (Columbia)
 2 2 MADISON TWIST/HEY BABY—Johnny Halliday (Philips)
 3 3 JE L'ATTENDS—Dalida (Barclay)
 4 4 THE LONGEST DAY (pic soundtrack and themes)—(Philips)—Barclay
 5 8 CHARIOT—Petula Clark (Vogue)
 6 5 LES COMEDIENS—Charles Aznavour (Barclay)
 7 6 LES COMEDIENS—Compagnons de la Chanson (Polydor)
 8 — PAS CETTE CHANSON—Johnny Halliday (Philips)
 9 7 CHEVEUX FOUS ET LEVRES ROSES—Compagnons (Polydor)
 10 9 PARCE QUE TU SAIS—Chaussettes Noires (Barclay)

GERMANY

- (Courtesy Automaten-Markt, Braunschweig)
 This Last Week Week
 1 1 SPEEDY GONZALES—Rex Gildo (Electrola); Pat Boone (London)—Schaeffers
 2 2 OHNE KRIMI GEHT DIE MIMI NIE INS BETT—Bill Ramsey (Columbia)—Gerig
 3 4 FIESTA GRASILIANA—Mina (Polydor)—Viktoria; TABU—Mina (Polydor)
 4 3 AUF MEINER KLEINEN HACHENDA—Bob Moore (London)—Peer
 5 12 AM HORIZONT IRGENDWO—Nana Moukouri (Fontana)—Seith; HEIMWEH NACH WIND UND MEER—Nana Moukouri (Fontana)—Schaeffers

- 6 7 SARIE MAREI—The Hilo Hawaiians (Carina)—Mikulski; ROLLING HOME TO WAIKIKI—The Hilo Hawaiians (Carina)—Mikulski
 7 5 YA, YA—Joey Dee (Roulette)—Marbot
 8 6 MONSIEU—Petula Clark (Deutsche Vogue)—Montana
 9 10 WAS IN ATHEN GESCHAH—Hannelore Auer (Electrola)—Gerig
 10 8 ST. TROPEZ TWIST—Peppino di Capri (Italia)—Busse
 11 13 MONDSCHNEE—Peter Alexander (Polydor)—Francis, Day & Hunter
 12 15 JALISCO—John Buck and His Blazers (Warner Bros.)—Melodie der Welt
 13 18 LOST PATROL—Oberst Nicholson's Band—(Polydor)—Schaeffers
 14 19 I REMEMBER YOU—Frank Ifield (Columbia)—Seith
 15 11 SHE'S NOT YOU—Elvis Presley (RCA)—Aberbach
 16 9 SWEETIE—Peter Kraus (Polydor)—Gerig
 17 14 SACRAMENTO—Martin Lauer (Polydor)—Gerig
 18 17 WIE'NE KNEIPE OHNE BIER—Bobbejaan (Ariola)—Dakota
 19 — ADIOS AMIGO—Sacha Distel (Polydor)—Gerig
 20 — RAMBLIN' ROSE—Nat King Cole (Capitol)

HONG KONG

- This Last Week Week
 1 1 SEALED WITH A KISS—Brian Hyland (ABC-Paramount)
 2 2 TEN LONELY GUYS—Pat Boone (Dot)
 3 3 LIMBO ROCK—Chubby Checker (Parkway)
 4 4 IF I DIDN'T HAVE A DIME—Gene Pitney (UA)
 5 — YESSIREE—Linda Scott (Congress)
 6 6 I'LL NEVER BE LONELY AGAIN—Johnny Mathis (CBS)
 7 5 TEENAGE IDOL—Rick Nelson (Imperial)
 8 7 SEND ME THE PILLOW YOU DREAM ON—Johnny Tillotson (Cadence)
 9 — ROSES ARE RED—Bobby Vinton (Columbia)
 10 — I'LL REMEMBER YOU—Frank Ifield (Columbia)

ITALY

- (Courtesy Musica e Dischi, Milan)
 *Denotes local origin
 This Last Week Week
 1 1 SPEEDY GONZALES—Pat Boone (London); *Peppino Di Capri (Carisch)
 2 9 PREGHERO—*Adriano Celentano (Clan)
 3 3 SI E' SPENTO IL SOLE—*Adriano Celentano (Jolly)
 4 2 OGGI CIORNO—Paul Anka (RCA)
 5 6 GUARDA COME DONDOLO—*Edoardo Vianello (RCA)
 6 12 STASERA PAGO IO—*Domenico Modugno (Fonit)
 7 8 RENATO—*Mina (Italdisc)
 8 5 CUANDO CALIENTA EL SOL—Hnos Rigual (RCA); Marcellos Ferial (Durium)
 9 4 ABAT-JOUR—*Henry Wright (GC)
 10 11 ET MAINTANT—Gibbert Becaud (VdP)
 11 13 HOW WONDERFUL TO KNOW—Cliff Richard (Columbia)
 12 — TU NON LO SAI—Neil Sedaka (RCA)
 13 15 IO SOLA ANDRO—Connie Francis (MGM)
 14 7 SEI RIMASTA SOLA—*Adriano Celentano (Clan)
 15 — IL GIORNA PIU' LUNGO—Robert Pray (Durium); *Franco Godi (GC)

JAPAN

- (Courtesy Utamatic, Tokyo)
 *Denotes local origin
 This Last Week Week
 1 1 OUSHO—*Murata Hideo (Columbia)—Jasrac
 2 6 SHINUMADE ISSHONI—*Nishida Sachiko (Polydor)—Jasrac
 3 4 HAI SOREMADEYO—*Ueki Hitoshi (Toshiba)—Jasrac
 4 3 AKASHIYA NO AMEGA YAMUTOKI—*Nishida Sachiko (Polydor)—Jasrac
 5 2 BUNGACHA-BUSHI—*Kitajima Saburo (Columbia)—Jasrac
 6 14 TOOKUE YUKITAI—*Jerry Fujio (Toshiba)—Jasrac
 7 5 RABAURO KOUTA—*Ishihara Yujiro (Telchiku)—Jasrac
 8 9 MIDNIGHT IN MOSCOW—Kenny Ball (Pye)—Tyler
 9 15 L'ELISSE—Colletto Tempila (Victor); Sono Mari (Polydor)—Yamaha
 10 8 SENDO KOUTA—*Ishihara Yujiro (Telchiku)—Jasrac

MEXICO

- (Courtesy Audiomusica, Mexico)
 *Denotes local origin
 This Last Week Week
 1 5 QUE SE MUERAN DE ENVIDIA—*Javier Solis (Columbia)—Emmi
 2 1 EL NIDO—*Sonora Santanera (Columbia)—Pham
 3 7 BEYOND THE SEA—Ray Conniff (Columbia)—Pending
 4 3 MUCHACHITA BONITA—*J. A. Jimenez (RCA)—Emmi
 5 2 QUE TE VAYA BIEN—*Sonora Santanera (Columbia)—Pham
 6 6 SPEEDY GONZALES—*Manolo Munoz (Musart)—Emmi
 7 4 EL PECADOR—*Aceves Mejia (RCA); Alberto Vazquez Musart—Pending
 8 — HISTORIA RE TOMY (Tell Laura I Love Her)—*Cesar Costa (Orfeon)—Grever
 9 9 DAME FELICIDAD (Free Me)—*E. Guzman (Columbia)—Grever
 10 10 VEN QUE TE QUIERO—*Los Impala (Musart)—Marquez

NEW ZEALAND

- This Last Week Week
 1 2 SHERRY—The Four Seasons (Allied International)—Bobob Music
 2 3 RAMBLIN' ROSE—Nat King Cole (Capitol)—Comet Music
 3 5 LOCO-MOTION—Little Eva (London)—Tucon
 4 4 SHEILA—Tommy Roe (Ampar)—K/A
 5 1 I REMEMBER YOU—Frank Ifield (Columbia)—Chappells
 6 6 SILVER THREADS AND GOLDEN NEEDLES—The Springfields (Philips)—CC
 7 7 DON'T EVER CHANGE—The (Crickets) (Liberty)—Tucon
 8 10 PATCHES—Dickey Lee (Philips)—Mellin
 9 8 THINGS—Bobby Darin (London)—Trinity
 10 9 I'M LOOKING OUT THE WINDOW—Cliff Richard (Columbia)—Allen

NORWAY

- (Courtesy Verdens Gang)
 *Denotes local origin
 This Last Week Week
 1 1 SHE'S NOT YOU—Elvis Presley (RCA)—Belinda
 2 3 IT'LL BE ME—Cliff Richard (Columbia)
 3 2 ROSES ARE RED—Bobby Vinton (Columbia)—Gehrmans
 4 4 SPEEDY GONZALES—Pat Boone (Dot)—Imudico
 5 5 LOCO-MOTION—Little Eva (London)
 6 6 TELSTAR—Tornados (Decca)—Norsk Musikforlag
 7 7 STAKKARS STORE STERKE KARER—*The Monn Keys (Triola)—Egil Monn Iversen
 8 11 RAMBLIN' ROSE—Nat King Cole (Capitol)—Ivan Mogull-Sweden Music
 9 8 ADIOS AMIGO—Jim Reeves (RCA)—Egil Monn Iversen
 10 10 NO OL, NO VIN, NO DRAM—Jack Dailey (Viking)—Viking Music

PERU

- (Courtesy La Prensa, Lima)
 This Last Week Week
 1 1 HAVA NAGELA—Chubby Checker (Odeon)
 2 4 THE WAH-WATUSI—The Orions (Odeon); J. Conty (S Radio)
 3 2 LIGADOS—Fausto Papetti (Durium); Eulogio Molina (Odeon); Ricardo Roda (Columbia); Orlando Ferrari (MAG)
 4 3 CIERRA LOS OJOS—Pedrito (Odeon)
 5 3 AMOR ETERNO—Los Kipus (Odeon); Dina y Lila (MAG); Los Albos (Smith)
 6 8 EL GRAN TOMAS—Anabella (Sono Radio); Chella Rosello (Virrey)
 7 9 TWIST DE LA CAFETERA—Marino Marini (Durium); Los Kreps (Sono Radio)
 8 7 LA GORDA—Los Llopis (Virrey); Lucho Macedo (MAG)
 9 10 DESAGRADECIDA—Leo Marini (Odeon); Pablo Ramirez (Sono Radio)
 10 6 EL POETA LLORO—Gustavo (Hit) Moreno (Sono Radio); Leo Marini (Odeon); Pepe Carrasco (MAG)

PHILIPPINES

- This Last Week Week
 1 2 MY BLUE HEAVEN—The String-A-Longs (Dot)—Mareco
 2 1 IN OTHER WORDS—Jane Morgan (Kapp)—Mareco
 3 7 THE STORY OF A STARRY NIGHT—Della Reese (RCA)—Filipinas
 4 4 LOLITA—YA-YA—Sue Lyon (MGM)—Mareco
 5 3 I CAN'T GET YOU OUT OF MY HEART—Jerry Vale (Columbia)—Mareco
 6 6 BABY CAKES—Dee Dee Sharp (Cameo)—Dyna Products
 7 10 NEXT DOOR TO AN ANGEL—Neil Sedaka (RCA)—Filipinas
 8 — CONDEMNED WITHOUT A TRIAL—Gloria Lynne (20th Fox)
 9 — ROSES ARE RED MY LOVE—Bobby Vinton (Epic)—Mareco
 10 — BABY ELEPHANT WALK—Lawrence Welk (Dot)—Mareco

SPAIN

- (Courtesy Discomania)
 This Last Week Week
 1 1 A STEEL GUITAR AND A GLASS OF WINE—Paul Anka (RCA)—Hispavox
 2 2 PERDONAME—Duo Dinamico (Voz Amo)—Del Sur
 3 3 ET MAINTENANT—G. Becaud (Voz Amo)—Armonico
 4 4 I CAN'T STOP LOVING YOU—Ray Charles (Hispano)—Hispavox
 5 5 EVERY NIGHT—Paul Anka (RCA)—Hispavox
 6 6 LA BALADA DE LA TROMPETA—Los 5 Latinos (Philips)—Armonico
 7 7 LOLITA TWIST—Duo Dinamico (Voz Amo)—Del Sur
 8 8 SPEEDY GONZALES—Pat Boone (Columbia)
 9 9 SOMOS JOVENES—Duo Dinamico (Voz Amo)—Del Sur
 10 — LOVE ME WARM AND TENDER—Paul Anka (RCA)—Hispano

JAPAN

Emperor Honors Dutch Visitors

By J. FUKUNISHI
 108 Kakinokizaka,
 Meguro-ku, Tokyo

The Emperor conferred decorations upon visiting Dr. P. F. Sotten, chairman and Dr. F. J. Philips, president of N.V. Philips, Holland, for their contribution in the development of Japan's new electronic industry. They are here to celebrate the 10th anniversary of a tie-up with Matsushita Electric Company (National brand). Matsushita owns Nippon Victor which distributes Philips and Fontana labels.

Nippon Columbia lately completed a deal with Time Records and Record Producers of Hawaii (Mahalo label), and announced the release of three 12-inch stereo LP's from Time, one 12-inch stereo LP from Mahalo December 10. Hochi Shimibun, one of major dailies in Tokyo, gave sensational treatment to the bossa nova now in tremendous popularity in New York. It is expected that the first bossa nova record will be marketed within a month here.

Record Sales

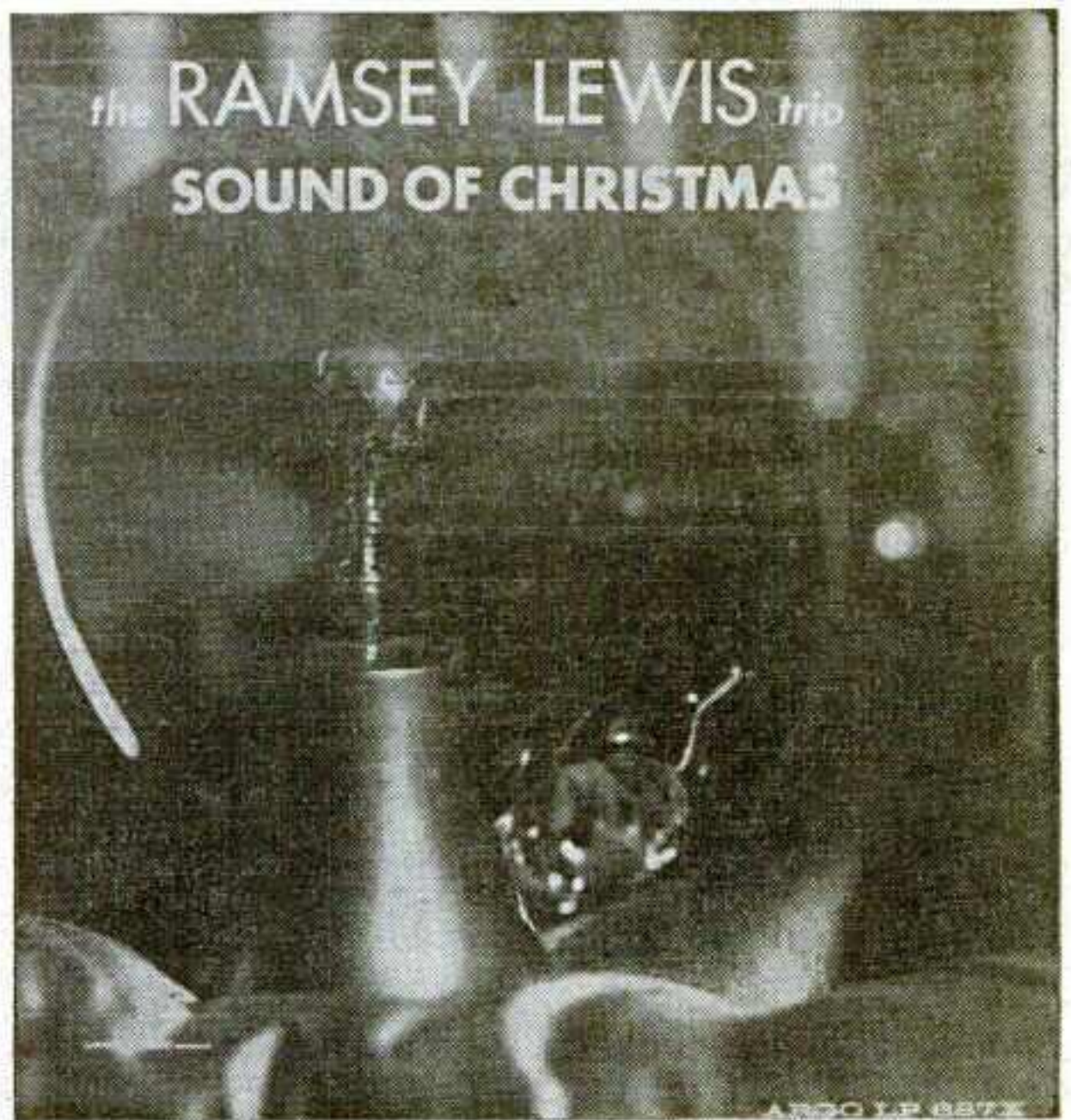
Record sales for the first six months of 1962 are now being figured out, and the total amount is expected to reach about \$20 million at manufacturers' prices. The sales for the same period last year were \$18,694,000. Victor's sales will probably be about \$5,916,000, which indicates an increase of about 30 per cent over the same period of 1961, while those of Columbia will be around \$5,361,000.

ARGO'S

"Sound of Christmas"

is

Ramsey Lewis

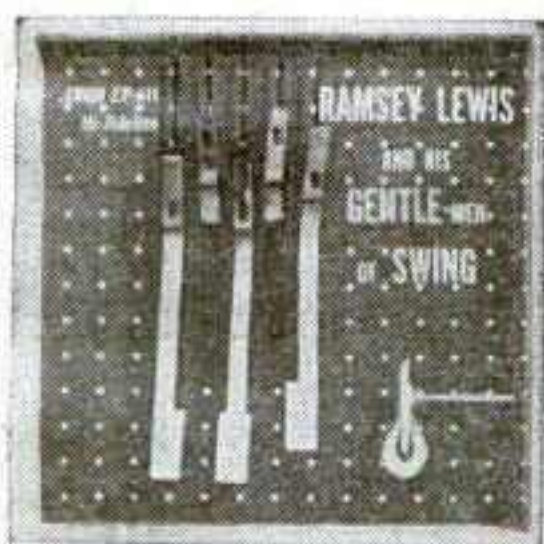


687 Sound of Christmas

REG.
~~\$4.98~~
4.

MONAURAL OR
STEREO
DURING MONTH
OF NOVEMBER

\$2.98



611 Gentlemen of Swing



645 An Hour With the Ramsey Lewis Trio



627 Gentlemen of Jazz



705 Bossa Nova



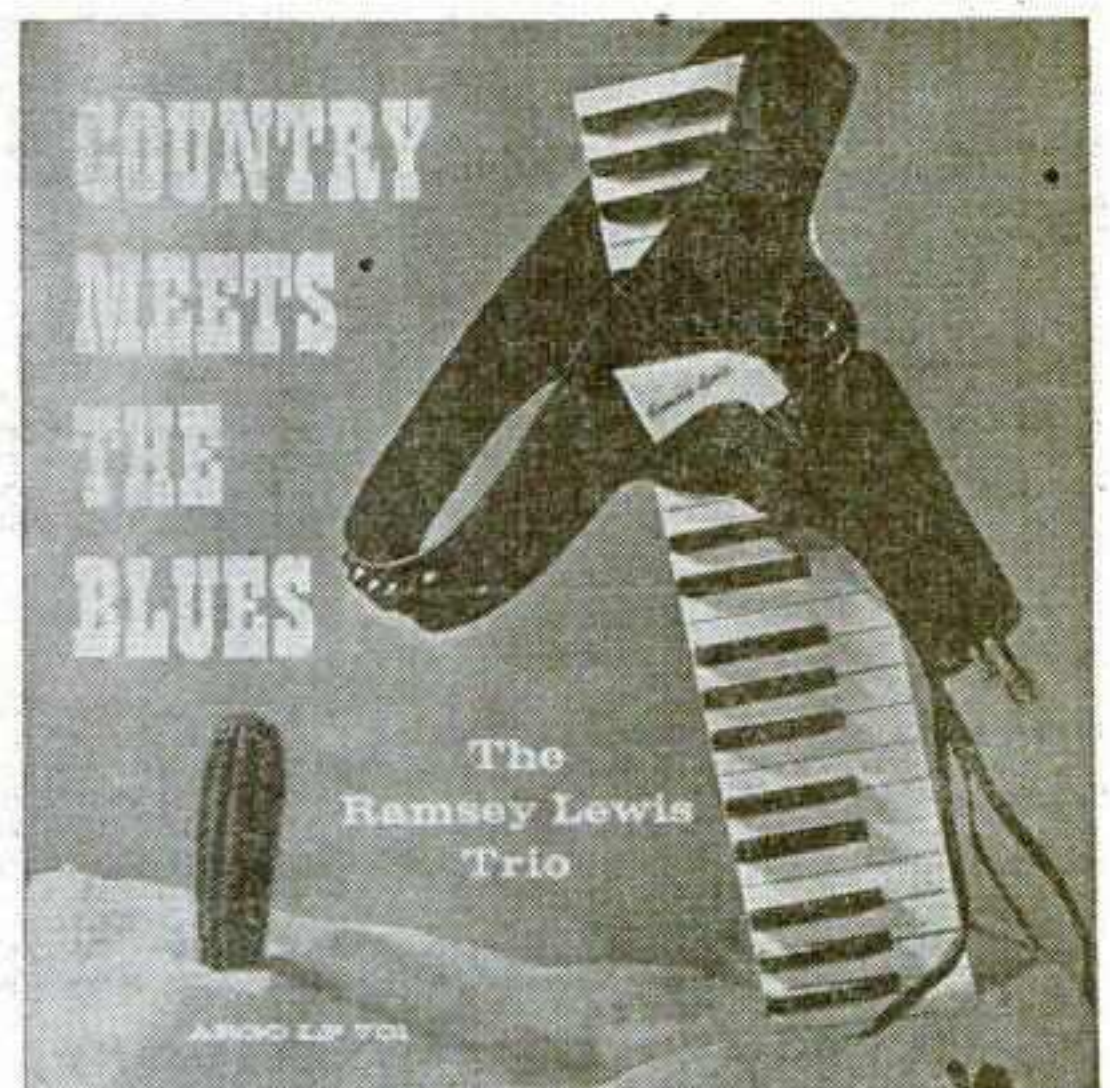
665 Stretching Out



680 More Music From the Soil



671 The Ramsey Lewis Trio In Chicago



701 Country Meets the Blues



686 Never on Sunday



693 The Sound of Spring

DEALERS: See Your ARGO Distributor Salesman

CHESS PRODUCING CORP.
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Chicago 16, Ill.

Weiss Sees Southeast Asia As Next Boom Record Market

LONDON—Next big market to open up for the record industry will be Southeast Asia. This is the opinion of Robert B. Weiss, international director of Warner Brothers Records, who celebrated his 10 years as an overseas representative of U. S. music firms November 1.

He predicts the boom which has already started in Japan will extend through the Philippines, Singapore, Malaya, Thailand and India "similar by comparison with that experienced in Europe in the early '50's."

Introduction of cheaper record players in the region means that the mass market now has a chance to acquire what was previously regarded as a complete luxury.

One Music World

More than ever, Weiss said in a BMW interview, there was one world in music. If a single sold 500,000 copies in the U. S. it was likely that it would be a big success around the world. If there was one country to be regarded as an exception to this rule he would choose the United Kingdom. Nevertheless, it was tougher to make a hit in the international market than many home-based Americans realized. Weiss felt they did not thoroughly appreciate the small amount of radio and tele-

vision-air time devoted to disks. There were also far fewer broadcasting stations.

The growing trend, he went on, was for artists to re-record their hits in foreign languages. It must be done, he emphasized, in the current idiom of the market concerned. It was not good enough often to have a classically perfect pronunciation — usually pop disks did not want it.

Worldly Job

Weiss began his current Warner job in 1960 and set about establishing the new label under its own name on a world basis. It now exists in 48 countries.

Weiss is also buying masters—the most notable being Emilio Pericoli's "Al di la"—and acquiring music copyrights for the Warner-owned Music Publishers' Holding Corporation.

He is currently engaged in obtaining albums for Warner's forthcoming international series. He has already commissioned several albums from Germany and Sweden principally. He was celebrating his decade in Europe November 1 in Milan, supervising a follow-up album by Pericoli.

AUSTRALIA

Big Gun Support For 'Longest Day'

By **GEORGE HILDER**

19 Todman Avenue, Kensington Sydney, N.S.W.

Jim Sutton, A.R.C.'s sales manager in co-operation with Fox Films and Hoyts Theaters, has geared production for the rush release of the Mitch Miller single "The Longest Day." Scheduled for release in November, the disk, which is receiving air exposure through import copies, is now being rushed to retailers as it comes off the production line. The flick, "The Longest Day," is to open at Sydney's Regent Theater as a Christmas attraction. Negotiations are at the moment under way for some of the stars to appear at a grand charity opening.

Distribution News

E.M.I. announced that Cameo Parkway have renewed their contract with E.M.I. for a further 12 months.

Radio Corporation, Melbourne, introduced the Verve Blue Label Series, retailing at \$2.50 and has issued 12 albums for release in early November. With the transfer of the Mercury catalog to Philips Industries, October 27, Radio Corporation stated that they will continue to issue the Mercury-Wing label by arrangements with Philips retailing albums at the low price of \$1.50.

Record manufacturers have been waging a behind the scene battle to be first on the market with several big records, mainly the bossa nova song "Slightly Out of Tune" and "Mama Sang a Song." Reprise out-manuevered competitors by rush releasing the Mavis Rivers version of the bossa nova, then Festival followed with the Freda Payne disk and a few days later E.M.I. hit the market with the Liberty recording of Julie London. Three versions of "Mama Sang a Song" were rushed released October 26. Festival's Decca release by Bill Anderson and E.M.I. hit

Filipino Censors Hit Gangster Films, Seek Stageshow Control

MANILA—The 25-man Board of Censors yesterday decided to adopt a strict policy regarding gangster pictures and other movies which play up violence in the wake of the current crime wave.

Among matters taken up in a conference, held at the Old Selecta and presided over by Board Chairman Jose L. Guevara, were:

1. A proposed amendment to the censorship law increasing the age limit for the admission of patrons to "for-adult-only" pictures from 18 to 21.

2. A proposed amendment to the censorship law seeking to place all stagshows under the jurisdiction of the board. Under the law, the board is only empowered to censor movies, television and radio.

The decision to ask Congress to include stagshows within the preview of the board was prompted by reports that certain stagshows offer attractions, particularly those dealing with striptease acts, which would never be shown on the screen. The board also decided to inform all local studios and foreign film distribution to declare a moratorium on gangster movies.

with the Stan Kenton (from Capitol) and Walter Brennan (from Liberty) renditions.

Comedy Records

Festival Records have enjoyed great success with locally recorded spoken albums over the past 12 months. Two record album sets which have become best sellers are by one of Australia's most colorful showmen, **Tex Morton**, "The Sentimental Bloke" and "Banjo Patterson's Bush Ballads." The latest spoken word release is by the editor of the London "Punch" magazine, **Malcolm Muckeridge**.

During the past six months English comedy singles have been scoring well on the Aussie charts. It all commenced when **Peter Sellers** released the Parlophone single, "Goodness Gracious Me." The latest to cause much comment is an English Decca single of "Doctor Kildare" by **Eric Sykes** and **Hattie Jacques**.

New Venture

Kevin Jacobson, brother-manager of Festival recording artist Col Joye, has announced that the Joy Enterprises have formed their own television production unit which will go into operation early next year producing one-hour specials starring Col Joye.

Without Doubt,
The Most Important
Music Industry Publication!

**BILLBOARD MUSIC WEEK'S
1963
WHO'S WHO IN THE WORLD
OF MUSIC**

will be published December 29, 1962. It will document the successes of record manufacturers, music publishers and recording artists all over the world. Many firms were disappointed last year by not being represented.

Contact your nearest representative or **Frank Luppino Jr., International Director**
Billboard Music Week
1564 Broadway, New York 36, N. Y.

W. German Copyright Society Ups '62 Take

MUNICH — GEMA, the West German copyright organization, estimates that its 1962 revenues will exceed 100 million marks (4 marks equal \$1).

This estimate compares with GEMA gross income of 92.5 million marks for 1961, which the copyright society has just reported at its annual meeting. The 1961 total represents a gain of 10.2 per cent over 1960 income of 83.9 million marks.

GEMA forecasts substantial 1962 increases over 1961 in the radio, television and mechanical rights fields. But a decline is forecast for royalty returns from live entertainment and dance music. Also the expansion of German video from one to two networks is expected to contract further movie theater payments.

GEMA's just-issued report for 1961 revealed that the society has failed to make headway in reducing administrative overhead, which has been a major source of dissatisfaction among the membership. In 1960 administrative costs amounted to

13.3 million marks and last year they climbed to 14.2 million marks. GEMA has been criticized before the West German Parliament for spending too much for administration.

Foreign receipts increased in 1961 by 20.5 per cent, rising to 5.61 million marks. However, GEMA paid out to foreign royalty societies 16.18 million marks, a rise of 30 per cent over 1960. GEMA said it is dissatisfied with the disparity between what it collects for foreign royalty societies, including ASCAP, and what it receives from them for German music played abroad.

GEMA, in this connection, assailed the quotas placed by many countries on the amount of foreign music which may be played. West Germany has no national music quotas, but GEMA may advocate their imposition if other countries continue their restrictions.

BRITAIN

Verve Gets Going Under Own Name

By **DON WEDGE**

News Editor, New Musical Express

Verve was launched here in its own name last week. It is the latest in the growing series of full logo credits being given on the British market to American labels. Verve has been distributed here previously as part of EMI Records' HMV label. There has been shared logo credit on the albums. Now Verve will exist in Britain as a label in its own right.

It is, however, only offered to HMV licensed dealers, which means a slightly restricted number of outlets for its albums. It is said that a separate label was called for in the contract signed between EMI and Verve's owner, MGM Records, in the summer of 1961. It did not have to be implemented until a year later. Label manager assigned by EMI is **John Snell**. First single release was **Ella Fitzgerald's** "Desafinado." There are also six album releases including titles by **Oscar Peterson**, **Stan Getz**, **Gene Krupa**, **Jackie Mason** and **Miss Fitzgerald**.

Trade News

Oriole Records has arranged Swedish releases for its product on Karusell as well as its previous tie with Cupol.

Frank Ifield, whose sales of "I Remember You" in Britain alone approached the one-million mark and greatly exceed it with world sales, will be presented with a gold disk by EMI November 30, the singer's 25th birthday. Ifield is represented by three titles in this week's chart—the "Remember" successor figuring with both sides, "Lovesick Blues" and "She Taught Me How to Yodel."

An American record company, MGM, has acquired the LP rights to the forthcoming British stage production of "Carnival." EMI's Norman Newell has been commissioned by MGM's **Arnold Maxin** to produce the album here. The U. S. label also did the Broadway album. The show begins a provincial tour prior to London presentation November 20.

The Musicians' Union has negotiated a big salary increase for its members playing in the five major provincial symphony orches-

BELGIUM

Special Orders On Beethoven Set

By **JAN TORFS**

Stuivenbergvaart, 37-Mechelen

In Belgium, and at the very same time in nine other countries, Siemens is releasing, under the Deutsche Gramophon Gesellschaft label, the nine symphonies of Beethoven in one set. All the recordings are played by the Philharmonic Orchestra of Berlin under the direction of the world-famous **Herbert Von Karajan**. The whole album is composed of seven 12-inch records at the price of 1,580 fr. (\$32) in mono and 1,740 fr. (\$35) stereo. The records will be presented in a luxurious package containing an illustrated text in which famous classical authorities discuss the works. Delivery of the albums will take place between December 15 and January 31.

A campaign is being held in most of the newspapers and one can place an order at any record dealer to get the album in time for the year-end holidays. From February 1 the album will be sold at the normal price of 2,625 fr. (\$52.50) mono and 2,765 fr. (\$55) stereo.

Disk Talk

The religious songs of **Soeur Sourire**, the young nun of the Dominican Convent at Fichermont, are still selling very well in Belgium, France and even Holland. The Dutch version of her eight songs has been released under the title "Zuster Glimlach." On this LP, a friend of **Soeur Sourire**, also a nun of the same convent who wishes to remain unknown, sings these eight songs very brilliantly. In four of the songs, **Soeur Sourire** accompanies.

The **Bobby Vinton** success, "Roses Are Red," has been recorded in the French language by the **Cousins**. This recording was especially made for France. The Cousins also made the French recording of **Will Tura's** hit, "Hey, Hey." This is second time that the Cousins have made a Will Tura recording for one of the neighboring countries.

NEW from Crescendo



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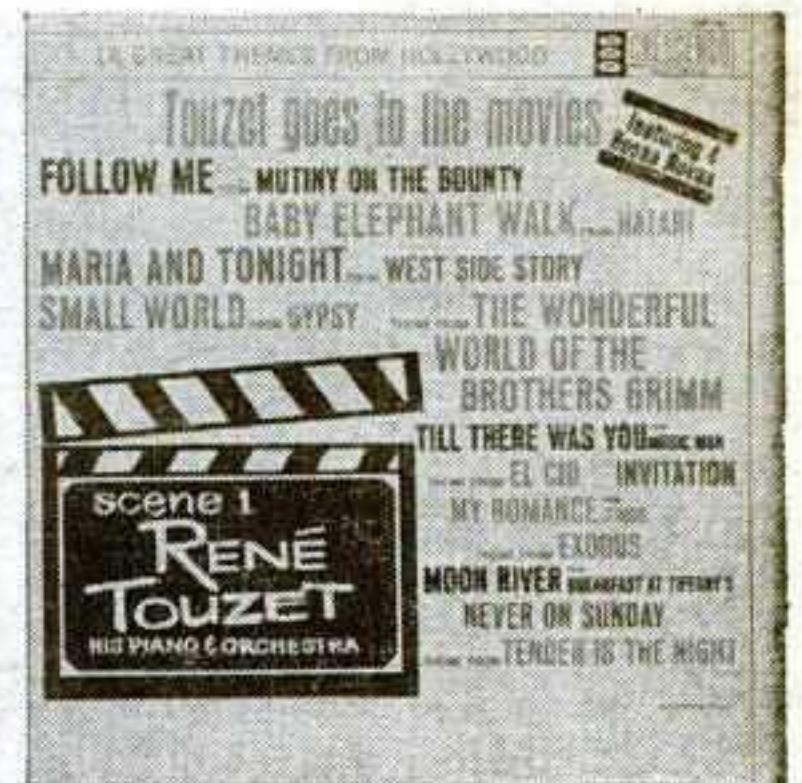
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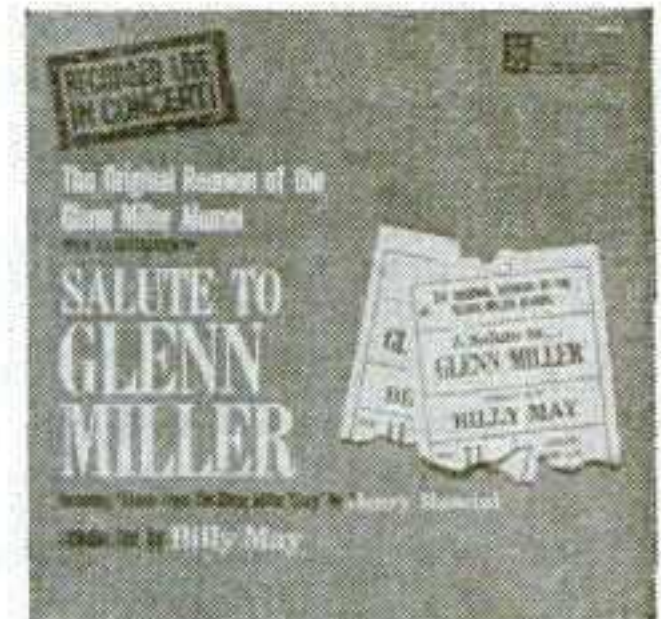
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tras. A minimum for rank and file players of \$56 weekly puts them ahead of many of their colleagues in the dance field.

Visitors

MGM Records' international representative, Gene Moretti was in London for talks with EMI about the launching of the "Mutiny on the Bounty" album and the Verve label. . . . CBS Records' European representative, Stanley West, visited London for discussions with Philips, its distributor here, and EMI, newly appointed world distributor of the Epic label. He was arranging for bulk export of certain lines to European territories from London. . . . Swedish disk jockey Torbjorn Johansson is visiting London. . . . The Crickets arrived for tour with Bobby Vee. They hired a British singer, Mike Berry, to join their act to recreate the Buddy Holly image. Traveling with them was their manager, music publisher Dan Whitman.

Matt Monro was leaving by boat November 5 for three weeks in the U. S., including two appearances on the "Ed Sullivan Show." . . . Mark Wynter is set to return to Australia in February. U. S. disk jockey Merv Griffin, another London visitor last week, discussed U. S. TV appearances for him. Vera Lynn makes her debut in New Zealand in February when she plays three weeks of concerts and television dates.

Record Business

The German label Ariola has signed British singer Denis Lotis. He will record in Germany and product will be made available to the British market through Oriole. Lotis was formerly with EMI. The introduction to the German firm was made by Harry Walters, Cameo-Parkway's representative. . . . Among releases in EMI's new low-priced album series, Encore, is "Lloyd Price Sings Million Sellers." On the United Artists' label, EMI has released "Never on Sunday"

film sound-track album. It was previously issued by British Decca, which was the U-A licensee at the time of the film's original release.

The Decca group's November album issues include "Great Continental Hits," an LP made here by Caterina Valente with the Stanley Black ork. . . . Pye made a 20-record release in its low-price Golden Guinea series. For the first time it includes product from the Cameo-Parkway labels—"All the Hits by All the Stars" album. Most of the repertoire comes from Miller International, but there was also disks following Pye's recent tie with Elektra, some reissues of Pye's own recordings of the Halle Orchestra and Sir John Barbirolli, and the Leon Young String Choral in an album made by Denis Preston's Record Supervision independent production unit.

EIRE

Boland's 'Cooley' Looks Like a Hit

By KEN STEWART Teenage Express, Dublin

A leading Irish composer, Eilish Boland, has penned "The Mountains of Cooley" for Terry Martin, winner of the "Sunday Independent" ballad singing contest. Sheet music will be issued shortly by Pigott and Company, Dublin, and the recording is set for release on the HMV label. As yet another in a series of songs dealing with regions in this country, it is virtually certain to notch healthy sales.

Folk song authority Ciaran Mac Mathuna, whose TV and radio appearances here have a big following, is currently in the U. S.

collecting music and songs for inclusion in future programs. The famous Clancy Brothers and Tommy Maken recently guested on his radio show, "Folksong Journey."

Frank Sinatra's latest Reprise LP, "Great Songs from Great Britain," which was recorded in London earlier this year, has been released through Pye. Initial reaction seemed quite favorable.

"Devil Woman," the Marty Robbins (CBS) single that was banned by the sponsored programs division of Radio Eireann, is now being broadcast regularly in "Ireland's Top 10," as the record is among the nation's top sellers.

FRANCE

Paris Making Up Own Dance Fads

By EDDIE ADAMIS 92 quai du Marechal Joffre Courbevoie (Seine)

Harold Nicholas (Barclay) has made a strong comeback in Paris with records devoted to promote the dance crazes of the moment. Latest is the Locomotion.

Though the bossa nova is in full swing, some record companies want to ignore the movement and even try to launch their own dance crazes. These fads are usually started in well-known Parisian night clubs. Jointly with Vega Records, Club Saint-Hilaire expects to launch the Tahitian dance, the tamoure, which they label as the "Twist of Tahiti."

Signings

Jean Paul Vignou quit Barclay for RCA. . . . Vega signed up Eddie Louiss and Guylain Demanet. . . . Barclay added Guy Bedos to its roster. . . . Polydor signed up newcomer Christine Sevres. . . . Vega renewed Chris Valois and Les Aristocrates' contracts.

Distrib Move

Versailles Records signed an exclusive distrib deal with Fermata do Brazel. Agreement embraces Brazil, Chile, Colombia, Ecuador, Paraguay and Venezuela.

Disk News

For the first time in France, Vogue Records issued a sing-along album by accordionist Aimable and comedian Zappy Max. . . . Odeon launched a new low-priced series called Surboum at 10 new francs. First of five LP's already marketed is "Samba Against Twist." Spanish song "Cuando calienta el sol" has 19 cover records while "The Longest Day" has 12. . . . RCA issued three new albums in its de luxe series for classical collectors called "Serie Soria."

Philips issued one of the first Russian-made stereo records: Stravinsky's "Symphonie des Psaumes" and Moussorgsky's "Six Melodies." Radio Luxembourg's Symphony Orchestra recorded classics on two Odeon low-priced Grande Diffusion LP's.

GERMANY

'Gonzales' Speeds To Single Honors

By JIMMY JUNGEMANN 102 Ismaninger Street, Munich 27

The most successful hit from the States this year will be "Speedy Gonzales" by Pat Boone. This London label record has been sold more than 350,000 copies and, according to advance orders, it will reach the 500,000 mark by Christmas. For the third week the record topped the Bavarian Hit Parade of the Bavarian Radio Network, followed by the German version of

"Speedy Gonzales" by Rex Gildo on Electrola.

Munich music publisher Ralph Maria Siegel will visit, among others, Wesley Rose in Nashville. . . . Rudolf Schroeder, rep of Edition Meisel in Berlin, will stay in the States for three weeks to visit U. S. music publishers.

Industry Briefs

Bernhard Mikulski, boss of the Carina label, and of the Record-Import-Service in Frankfurt, has built a modern record factory in Ober-Erlenbach near Frankfurt. The Carina and Roulette labels will be pressed there.

Munich music publisher Hans R. Beierlein returned from Italy where he met Adriano Celentano of Clan-Celentano, Krikor and Elizabeth Mintangian of Durium, Walter Gurtler, Saar; Dr. Fiori of Edition Titanus; Panvini Rosati of Fermata, and Jean-Jacques Finsterwald of Vogue Suisse. Berlein is in Munich again to produce two more German songs with British singer Petula Clark for Vogue.

New Releases

"I Remember Hank Williams" is the title of a new Floyd Cramer album on RCA. . . . "Jazz for Dancing" is the title of a Philips album featuring Count Basie, Georgie Auld, J. J. Johnson & Kai Winding.

The first bossa nova record to reach Germany is Dizzy Gillespie's "Desafinado" b-w "Pau De Arara" on Philips.

The Decca label offers "Madison in Mexico" b-w "Nur Aus Lauter Liebe," German version of U. S. hit "Free Me" sung by Caterina Valente and Silvio Francesco. Miss Valente also recorded an album for Decca with songs from "My Fair Lady."

Swiss Report

Cedric Dumont discussed future common production plans with Rolf Engleder, managing director of German Ariola. . . . Edition Coda in Zurich is pushing a series of new arrangements of U. S. standards. . . . "Et maintenant," a song by Gilbert Becaud, caused some excitement in Switzerland through a Warner Bros. instrumental record. . . . Famous German maestro and hit writer Bert Kaempfert and Hal Fein of Roosevelt Music, New York, visited Cedric Dumont in Zurich to discuss future co-operation. . . . Two Oriole of London albums of the musicals "My Fair Lady" and "Porgy and Bess" will be released in Switzerland on the Ex Libris label.

HOLLAND

Promotion on for Fairy Tales Line

By HEMMY J. S. WAPPEROM Editor Platennieuws Edisonstraat 21 Amersfoort

Bovema will tour this country with a special children's program, organized and executed by Adrivan Oorschot. A big promotion is being staged behind these activities in collaboration with Pretal magazine, especially designed for children. On a special Pret label, Bovema will also release a series of six familiar children's fairy tales for about half a dollar a single. In general, there is much activity nowadays on special St. Nicholas Festival sales throughout Holland.

Disk Notes

Wanda and Joyce Aubrey are gaining much popularity as performers of popular Malayan songs. Fontana released an EP with "Ajoen," "Patokaan," "Rasa Sajang" and "Koleh." The very talented mother and daughter are living in The Hague after they emigrated from Indonesia.

Jazz Notes

Norman Granz announced the visit of the Duke Ellington orchestra, the Gerry Mulligan orchestra,

Sonny Rollins, John Coltrane, Oscar Peterson and Ella Fitzgerald next year. . . . On the Contemporary label Johnny Williams' music for "Checkmate," played by Shelly Manne and His Men, was introduced on the Dutch market. . . . In the Dutch Fontana-series "Poll Winners' Jazz," a new EP has been added with small band recordings featuring Sonny Rollins, Art Farmer and John Coltrane. . . . Bossa nova will be introduced to Dutch audiences on LP's by Charlie Byrd and Zoot Sims. Two albums by Les McCann were released on Fontana. . . . Trumpet man Oscar Klein, from small band recordings featuring the famous Dixieland orchestra. He's returning to Switzerland.

CBS Label Due

Though the news has not been given officially yet, it is expected that the phonograph record group, headed by Bill C. and Gasper D. Slinger, will introduce the CBS label in the Benelux countries at the end of October. Anneke Gronloh received a golden record for 100,000 copies of "Brandend Zand," one of the best hits of the 1962 summer in Holland. The happy ceremony took place in the small hall where Anneke started her career three years ago: in Eindhoven at an amateur contest. The occasion was filmed by TV. The Dutch recording of "Paradiso" is another of Anneke's hits, already followed by "When the Saints" like all her others, exclusively recorded for Philips.

Classical Notes

The 12-piece Italian Chamber Orchestra, "I Musici," recording exclusively for the Philips label, commemorates its 10th anniversary this year. To celebrate the occasion, Leo Boudewijs of L. C. Phonogram told us, Dutch Philips released a special promotion LP (\$4.25) this month with a highly selected repertoire of works by Vivaldi, Manfredini, Corelli and Albinoni. This is the very type of music from the 17th and 18th century the ensemble has been advocating these 10 years. The album is beautifully illustrated and has articles by Vivaldi-expert Marc Pincherle, Vittorio Negri-Bryks and Bernard Jacobse. It will be published in many other languages.

HONG KONG

Transistor Radio Parts Industry Up

By CARL MYATT Estoril Court, Garden Rd.

Hong Kong will shortly be producing ceramic condensers, loudspeakers, variable condensers and other parts of transistor radio sets. This industry, which is rapidly becoming one of Hong Kong's biggest, received an additional boost with the announcement that a new plant is to be established here. Universal Condenser Company, Ltd., with an initial capital of HK \$1,500,000, will produce ceramic condensers for radio manufacturers in Hong Kong as well as for worldwide distribution.

Another firm to be known as Elcom Manufacturing Corp., Ltd., is also in the process of formation in Hong Kong and will produce radio parts.

Visitors on Tap

Visiting Hong Kong at present on vacation are three members of the famous Mills family — John, wife Hayley Bell, and daughter Hayley. Thus far they have appeared at a charity performance of John Mills' new film, "Tiara Tahiti," and on television. . . . Scheduled for three concerts here in late November is the Spanish Dance Theatre, and its star performer Luisillo.

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HUNGARY

West Interested In Local Tunes

By **PAUL GYONGY**
 Derekutca 6, Budapest

During your reporter's trip to some Western countries, great interest has been shown for Hungarian pop songs, hits and instrumentals. A great choice of these is under study and new frontiers might open for a few talented Hungarian composers. Special interest has been shown for the recordings and tapes of the excellent jazz pianist **Jancsi Korossy** and also his own compositions. The general opinion is, "We need that man!"

Stefan Harpner, Vienna's Friedrich Hofmeister-Figaro Verlag chief, contracted two instrumental works penned by **Tamas Balassa**. One is a special Hungarian-styled composition. This year five compositions by Balassa have already been contracted by Western editors.

A new star among composers seems to be **Zoltan Szerdahelyi**, who since 1957 lives in Zurich, Switzerland. The clefver who shortened his unspellable name to **Serda**, started as an employee of Swissair, but never gave up his ambition to become a top hit composer. He had been just this in Hungary. He landed a contract with Ariola producer **Nils Norbach**, who will produce eight of his songs in the next 12 months. The first composition is already recorded by **Inge Bruck** under the title, "Wo Steht das Kleine Haus" (Edition Helbling, Zurich) and some 70,000 records have already been sold.

The Copyright Return Bill (BMW, October 20) aroused great interest among heirs of the late Hungarian composers **Fred Markush** ("Take Me in Your Arms") and professor **Leo Weiner**. No doubt the return of vested copyrights of these and also **Rezzo Seress**' "Gloomy Sunday" will do much good, as all three composers and their families were much maltreated by the Nazis and their Hungarian gang.

ITALY

Bobby Vee Travels, Records, Travels

By **SAM'L STEINMAN**
 Piazza S. Anselmo 1, Rome

Composers, singers and conductors of RCA Italiana are now united in that company's Edizioni Musicali RCA, which publishes their music, thus giving it emphasis not only on their own labels but with all musical organizations.

Bobby Vee, Liberty ace, appeared in Rome, Florence and Milan, recording a TV show in the capital. . . . "The Legendary West" is the title of a Capitol album with **Gordon McCrae**, **Tex Ritter**, **Dean Martin**, **Hank Thompson** and the **Kingston Trio** and an RCA album by **Arthur Fiedler** has the identical title translated into Italian. . . . **Eddie Calvert**, **Fraternity Brothers**, **Della Reese**, **Al Caiola** and **Santo and Johnny** have taped segments of the new **Caterina Valente** show for TV.

Vittorio Rafael back from Mexican tour. . . . **Katyna Ranieri** to London to record with South American unit of **Edmundo Ros**. . . . **Daniele Prevignano** and **Giulio Rapelli (Mogul)** have written a book, "I, the Song," detailing all steps from composition to success for Little Records Library. . . . Latest London-Decca **Pat Boone** hit here is "I'll See You in My Dreams." . . . **Academie Charles**

Cros has honored **Ray Charles** for "Hit the Road, Jack," and "You Don't Know Me," now in circulation here.

More than 400 songs have been entered in the forthcoming Rome song festival. . . . **Garinei-Giovannini-Modugno** musical, "Rinaldo in Campo," will be done in three installments on TV. . . . **Durium Marche Estere** is first with "Longest Day" score by **Robert Pray** orchestra. . . . **Pino Calvi** for Columbia had made first Italo recordings of "West Side Story" hits. . . . Since Spanish is understood easily by Italians, Capitol has brought out "More Cole Espanol here." . . . Graz, lots!

MEXICO

Industry Wary of Bossa Nova Push

By **OTTO MAYER-SERRA**
 Apartado 8688, Mexico City

The first bossa nova numbers were heard here (among them "Joao" by **Clare Fischer**), **Bud Shank** and his quintet programs at the Fine Arts Palace. In his coming concerts in the same hall, **Dizzy Gillespie** will also include several bossa nova numbers. Nevertheless, and in spite of the success of the bossa nova in the U. S., the Mexican industry is hesitant to start productions with bossa nova because of its folkloric (Brazilian) flavor, as no foreign musical folklore has ever been a favorite with the Mexican public.

Hazzard Resigns

Michael Hazzard resigned his post as president of RCA Victor Mexicana and will become general manager of General Foods of Mexico. He will retain his post as member of the board of directors of RCA Mexicana, however.

Trade Notes

Mario Ruiz Armengol will produce a LP for RCA called "The Best Jazz of Mexico." . . . **Discos Columbia de Mexico** is preparing its first classical catalog of about 70 LP's (pressed locally) of U. S. Columbia's outstanding recordings by **Bruno Walter**, **Leonard Bernstein**, **Zino Francescatti**, **Igor Stravinski**, **Rudolf Serkin**, etc. In the popular field this company will issue, before December 1, "I Wish You a Merry Christmas," by **Ray Conniff**, the sound track of "West Side Story" and "Great Film Themes" by **Percy Faith**.

The Christmas program of Gamma Records includes the following LPs: **The Chordettes** sing "Never on Sunday" (Cadence), "Encores" and "Hawaii" by **Santo and Johnny** (Canadian American), two LP's sung by **Monna Bell** (Hispanovox), "Latin Pianists" by **Ferrante and Teicher** (U.A.), "Remember Glenn Miller and Tommy Dorsey" by the **Modernaires** (U.A.), "The Genius of Ray Charles (ABC) and the latest LP by **Bobby Ridell** (Cameo).

The exhibition of **Elvis Presley's** film, "Blue Hawaii," was not authorized by the government of the Federal District because of the riots which broke out when Elvis' former picture was shown in Mexico City.

Nat Shapiro, director of international a.&r. of Columbia Records, spent a week in Mexico and planned with **Manuel Villarreal**, general manager of **Discos Columbia de Mexico**, for a series of important productions with Mexican artists for world-wide distribution. This series will be started in November with an LP, recorded by **Chico O'Farrill** and his big band. . . . **Harry Fox**, agent of many U. S. publishers for mechanical licensing and copyright clearance service, spent a week in Mexico and is considering opening an office for Latin America, where he has not been represented up to now.

WAX SHAKESPEARE

Caedmon, NBC Swing
Together on Special

• Continued from page 4

group of prominent British Shakespearean actors in support of Redgrave.

Howard Sackler, who has directed several of the Shakespeare Recording Society sets released by Caedmon, directed the narration, readings and dramatic scenes in the NBC News show. Lou Hazam of NBC wrote and produced the one-shot, and Guy Blanchard was director-cameraman.

Caedmon's album, which is due to be priced at \$5.95 in the pre-Christmas period and thereafter at \$6.95, will contain an eight-page color booklet as a further tie-in with the TV show. The booklet will contain excerpts of the text,

as well as color photos of art and costumes of the Elizabethan period, and production stills from the show.

Arrangements for the recording-TV tie-in, Caedmon's first venture into TV original-cast albums, were made by Marianne Mantel and Barbara Holdridge of Caedmon, and Norman Lunenfeld, representing NBC.

According to Caedmon, the album project was born some seven months ago, when NBC came to Caedmon to request the services of Howard Sackler, the label's recording director, to work on the spoken-word aspects of the TV show.

THE DESPERATE
HOUR IN BOSTON

BOSTON — Honors for "Most Fascinating Double Take Story of the Week" go to Bill O'Brien of Boston's Dale Enterprises. Complete text of O'Brien's communique to BMW follows:

"Dick Smith of WORC, Worcester, informs us that Chip Taylor's Warner Bros. release, 'Here I Am,' has established a new record by beating all current pop sounds for 45 consecutive hours on his record battle show."

Goodson-Todman Buy
Of Seattle Station
May be 1st of Many

SEATTLE — Goodson-Todman Productions, a major power on the television scene with a score this season of seven shows on the networks and an eighth on the way, is moving into the station field as well.

Subject to FCC approval, G-T has concluded a deal to buy KOL, Seattle for more than \$900,000. The indie outlet has a Top-40 format, and it is G-T's first station purchase. Other radio-TV station buys are reportedly being considered.

The production firm, packagers of a long string of panel shows such as "What's My Line?" and "To Tell the Truth," plus film shows, has been quietly diversifying its activities for some time. G-T is owner of The Delaware County Times of Chester, Pa., and holds majority interests in newspapers in Trenton and Elizabeth, N. J., and in Pawtucket, R. I.

KOL was bought from the Taft family, which had owned the station for 19 years. Archie Taft was general manager until the Goodson-Todman buy. People at the station were enthusiastic about the purchase, feeling that it would bring fresh money for added staff and extended promotion.

Nothing is known about continuance or change of format. This depends on FCC approval of the buy. G-T, according to reports, intends to buy five more stations during the next five years.

Pay Radio Station Needs
More Commercials Dodgers

NEW YORK — Pay-as-you-listen radio is having its problems. WBAI-FM, the sole listener-supported, non-commercial radio outlet, has launched a major drive for

PROGRAMMING
PANEL

THE QUESTION:

What should be the maximum time a deejay should be on the air during a given show? (Submitted by Gary Lesters, WVNJ, Newark, N. J.)

THE ANSWERS:

BOB HOLLIDAY
WING, Dayton, Ohio

On a "modern format" station, I believe the maximum is three hours. This gives the deejay enough time to project his personality without wearing him out. With a heavy commercial load on a tightly paced station, three hours seem to



be the limit of most deejays' best efficiency. I play Dayton's Top 40 records from 3 to 6 p.m. daily. This allows exactly enough time—at about 14 records per hour—to cover the survey. Also I think listeners deserve a change of hosts after any three-hour period.

CHARLES PETERSON
WSGN, Birmingham, Ala.

I truly believe the question can be answered with the word "economy." The largest percentage of stations in the country will short-staff themselves by two announcers to save on overhead, which is understandable of course, but it means the announcers on their staff must work five or more hours a day on the air. I feel the maximum should be four hours, minimum three hours a day. This way a jock can stay fresh, sharp and bright.

BUD CONNELL
KXOK, St. Louis

A skilled deejay with high ratings who has established rapport with his listeners should give them as much of his time as management will allow. Four continuous hours on the air, without a break, should be a maximum in the leading independents. A spontaneous personality, properly pacing himself, should be able to do seven hours on a split shift. Contrived personalities would find this impossible. Four hours is maximum for newcomers to a market.



subscribers, and will continue the effort until November 25.

WBAI is seeking a roster of some 30,000 listeners for its erudite blend of classical music, talk programming and news. Annual subscription rate of \$12 would enable the station "to be fully self-sustaining."

The station, and a counterpart on the West Coast, KPFA and KPFA, are owned by non-profit Pacifica Foundation.

VOX JOX

By JUNE BUNDY

MORE ZANY STUNTS: Frank Bell and Larry Vance, KONO, San Antonio, settled a long-time "grudge battle" last month with a contest of wild bronco busting at the Rockin' 4W Rodeo Arena. Bell stayed on his mount for one and a half seconds, losing out to Vance who managed to hold on for two whole seconds. Vance now challenges any other spinner to better his record. Both jocks were neophytes in the bronco busting field. . . . Meanwhile, Frosty Fowler, KING, Seattle, and Al Wallace, news director for that outlet, teamed up recently to become co-champions in the Seattle World's Fair International Amateur Long Log Sawing Contest.

JUMPING JOCKS: Jockeys at KXOL, Fort Worth, helped promote Elvis Presley's movie, "Kid Galahad," when it opened at a local theater last month by staging a jump-rope marathon. The boys unanimously decided that jumping rope was the closest they cared to come to the film's boxing theme. The jumping jocks, who performed in front of the Trans-Texas Theater in downtown Fort Worth, were Gary Dark, Don Hodges, Ben Laurie, Jim Tucker and Bill Warren. Another KXOL spinner, ex-band vocalist Kenny Sargent, acted as referee. Listeners participated by sending in estimates on the total time the boys would jump. Warren, jumping in cowboy boots, won first place. Free Presley records were distributed to the crowd during the contest, and balloons with free theater passes were released from atop the marquee.

GAB BAG: The boys at Southern Michigan State Prison are readying their all-night radio program for Christmas Eve, and Walter G. B. Kiesel again invites deejays across the country to send taped programming greetings to inmates. Kiesel, who succeeded Al (Flat Top) Daly as director of the prisoners' long-time blood donor drive, Operation Leaky Arm, writes: "A five-minute tape would be just as welcome as a full 30 or 60-minute tape. All deejays may pick their own platters and chatter, but they should stay away from seasonal music as this is the longest night of the entire year for us." Tapes, which should be received no later than December 10, should be 7½ speed. They will be returned after the holidays. . . . Bob Harper, KING, Dayton, O., writes that listener response to his recent "Monster Mash" promotion was tremendous. He received almost 10,000 requests for copies of his tongue-in-cheek dance instruction sheet.

THIS 'N' THAT: Oscar Wells, WTIM, Taylorville, Ill., gives new songwriters and recording artists a helping hand on his Sunday show "Entertainers Bulletin Board." He spotlights recordings by new clefters and local artists who are trying to break into the disk field. . . . Harry Putnam, WPIK, Alexandria, Va., recently adopted a new format, featuring "oldies" with teen appeal. Another recent addition to the WPIK programming lineup is "Precious Memories Time," with Gospel recording star and songwriter Marshall Pack as emcee.

GIMMIX: Jerry Barr, WIRL, Peoria, Ill., incorporates oldies into his 7 p.m.-midnight program through a "Fabulous Forty Flashback Game." He plays "Flashback" disks without naming the artist or tune, and awards free singles to the first dialers who call and correctly identify the platter. . . . Keusooky Geusame: Murray "the K" Kaufman, WINS, New York, is distributing "Meusurray Language Instruction" sheets to his fan club. The language, similar to Pig Latin and featured by Murray on his nightly shows for teens, requires that the letters EUS (pronounced EE-US) follow the first letters of any word or name. Then the rest of the name or word is pronounced after EE US has been inserted. However, there are some exceptions. If a name or word starts with a vowel, then EE-US precedes the name or word. For example, Elvis is Euselvis. If the word starts with two or more consonants, then EE-US is inserted before the first vowel. Thus Frank is Freusank. If the word has three or more syllables, the EE-US is used in the first and last syllables—Hollywood becomes Heusollyweusood.

CHANGE OF THEME: Jim Lowe, WNBC, New York, is now on the air 29½ hours a week, longer than any other local jock, with the exception of all-night spinners. . . . David E. Lyman, formerly program director of WQUA, Moline, Ill., has joined CKY, Winnipeg, Man., as program director. . . . Paul Compton, KHJ, Hollywood, has switched from a nighttime slot to a daytime time period, while his fellow spinner "Lucky Pierre" Gonneau has moved from a morning seg to a new night show, "L. A. Accent." . . . Paul Smith, KALL, Salt Lake City, has added promotion department duties to his regular spinning chores.

Dean Sorenson and Art Jones recently left jockey posts at KEZU, Rapid City, S. D., to take over the operation of KGFX, Pierre, S. D., and they need wax. "We program off BMW's 'Hot 100' and also the top-selling mono albums," says Sorenson. . . . Jay Cook, veteran WHBQ, Memphis, deejay, is the new host on "Dance Party," WHBQ-TV, from 5 to 6 p.m. on Saturdays. The show spotlights new releases and interviews with visiting recording artists. . . . Perry Davis, KALL, Salt Lake City, is hosting a new show aimed at some 24,000 college students in the Salt Lake Valley from 10:15 p.m. to midnight across the board. All major events at local colleges are broadcast nightly on the special program.

See More Pickup
Of Video Tracks
After AFM Win

NEW YORK — Watch for an upsurge in sound-track albums based on "mood music" penned for filmed TV shows. That's the prediction of American Federation of Musicians sources in the wake of AFM's virtual victory in its campaign against foreign-recorded sound tracks used in U. S. telefilm programs.

Latest signatory to the AFM agreement is production team of Howard Epstein and Nat Hiken, who film "Car 54, Where Are You?" in New York. This leaves only "The Defenders" and "The Nurses" as sole major New York-produced network film shows still using foreign tracks, and even these two shows are expected in the AFM fold shortly.

In Hollywood, AFM has signed an estimated 98 per cent of this season's nighttime telefilm shows, after a vigorous campaign in which AFM bombarded program sponsors with pleas to use American musicians.

With less reliance on "stock" music and more emphasis on music written for particular sequences, AFM predicts an improvement in the music "sound" of telefilm shows, and more interest in such tracks on the part of the record industry.

FLIGHT OF THE
BUMBLEBEE BUGS
DISK LIBRARIAN

BIRMINGHAM—If Becky Chancy, record librarian for one of Birmingham's TV stations, never wants to see another bumblebee for the rest of her life, it will be understandable.

Returning to the station in her car recently, she tried to shoo away a bee which was buzzing around the front seat. The bee, obviously no gentleman, promptly stung her.

Becky's car went off the road, and plunged down a 75-foot slope. She managed to crawl back to the road, where she was rescued by a passing motorcyclist — who happened to work for a rival TV station, which thus had the news flash before her own station realized what had happened.

READY-TO-GO PROGRAMMING

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library.

BEST TRACKS FROM THE NEW SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by **BMW's** reviewing panel as the most outstanding from this week's new LP Spotlights.

POPULAR

GYPSY—Sound Track (Warner Bros. B 1480, BS 1480) "You've Got to Have a Gimmick" (3:20)

JAZZ

THE BEST OF BASIE, Vol. II—Count Basie (Roulette Birdland-R 52089) "Broadway" (Rayven, BMI) (3:20)

THE COMEDY—Modern Jazz Quartet (Atlantic 1390) "Piazza Navona" (MJQ, BMI) (5:11)

SOUL MEETING—Ray Charles & Milt Jackson (Atlantic 1360) "Hallelujah I Love Her So" (Progressive, BMI) (5:27)

ORNETTE ON TENOR—Ornette Coleman (Atlantic 1394) "Mapa" (MJQ, BMI) (9:07)

TWO OF A KIND—Paul Desmond & Gerry Mulligan (RCA Victor LPM 2624, LSP 2624) "Blight of the Fumble Bee" (ASCAP) (6:30)

FOLK

I AIN'T GOT NO HOME—Cisco Houston (Vanguard VRS 9107) "I Ain't Got No Home" (1:42)

INTERNATIONAL

QUANDO, QUANDO, QUANDO—Tony Renis (Capitol T 10324) "Addio Maria" (3:08)

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	2	ALL ALONE AM I, Brenda Lee, Decca 31424	7
2	1	ONLY LOVE CAN BREAK A HEART, Gene Pitney, Musicor 1022	9
3	3	GINA, Johnny Mathis, Columbia 42582	8
4	4	CLOSE TO CATHY, Mike Clifford, United Artists 489	9
5	8	NOTHING CAN CHANGE THIS LOVE, Sam Cooke, RCA Victor 8088	7
6	6	WHAT KIND OF FOOL AM I, Sammy Davis Jr., Reprise 20048	11
7	10	DESAFINADO, Stan Getz and Charlie Byrd, Verve 10260	7
8	9	I LEFT MY HEART IN SAN FRANCISCO, Tony Bennett, Columbia 42332	14
9	11	LOVE ME TENDER, Richard Chamberlain, MGM 13097	6
10	13	I WAS SUCH A FOOL, Connie Francis, MGM 13096	6
11	5	RAMBLIN' ROSE, Nat King Cole, Capitol 4804	15
12	7	I REMEMBER YOU, Frank Ifield, Vee Jay 457	10
13	12	ALLEY CAT, Bent Fabric, Atco 6226	16
14	16	MAMA SANG A SONG, Stan Kenton, Capitol 4847	5
15	18	I CAN'T HELP IT, Johnny Tillotson, Cadence 1432	3
16	14	LITTLE BLACK BOOK, Jimmy Dean, Columbia 42529	9
17	15	DON'T YOU BELIEVE IT, Andy Williams, Columbia 42523	9
18	20	MAMA SANG A SONG, Walter Brennan, Liberty 55508	4
19	—	DON'T ASK ME TO BE FRIENDS, Everly Brothers, Warner Bros. 5297	4
20	—	NO ONE WILL EVER KNOW, Jimmie Rodgers, Dot 16378	11

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

POP—5 Years Ago November 11, 1957

- Jailhouse Rock, E. Presley, RCA Victor
- You Send Me, S. Cooke, Keen
- Wake Up Little Susie, Everly Brothers, Cadence
- Silhouettes, The Rays, Cameo
- Be-Bop Baby, R. Nelson, Imperial
- Little Bitty Pretty One, T. Harris, Aladdin
- Chances Are, J. Mathis, Columbia
- My Special Angel, B. Helms, Decca
- Honeycomb, J. Rodgers, Roulette
- Tammy, D. Reynolds, Coral

POP—10 Years Ago November 8, 1952

- I Went to Your Wedding, P. Page, Mercury
- You Belong to Me, J. Stafford, Columbia
- It's in the Book, Paris I & II, J. Standley, Capitol
- Glow Worm, Mills Brothers, Decca
- Jambalaya, J. Stafford, Columbia
- Wish You Were Here, E. Fisher-H. Winterhalter, RCA Victor
- Why Don't You Believe Me!, J. James, MGM
- Trying, Hilltoppers, Dot
- Meef Mr. Callaghan, L. Paul, Capitol
- You Belong to Me, P. Page, Mercury

RHYTHM & BLUES—5 Years Ago—November 11, 1957

- Jailhouse Rock, E. Presley, RCA Victor
You Send Me, S. Cooke, Keen
Silhouettes, The Rays, Cameo
Wake Up Little Susie, Everly Brothers, Cadence
Be-Bop Baby, R. Nelson, Imperial

- Little Bitty Pretty One, Thurston Harris, Aladdin
Honeycomb, Jimmie Rodgers, Roulette
Keep A' Knockin', Little Richard, Specialty
Happy, Happy Birthday, Baby, Tune Weavers, Checker
Honest I Do, J. Reed, Vee Jay

Awfully Clever, These English

Continued from page 12

show and about a group of pilgrims awaiting the end of the world.

Not everything the quartet does is funny. All of the skits are about English life, and some are extremely ingrown. And it is tough for four men, without a female on the stage at any time, to hold an audience through two solid hours of skits. In spite of this, "Beyond the Fringe" is a four-man tour de force.

The performers do a total of two dozen skits in their four-man show, twice as many as are on their Capitol Records release. They are three times as funny in person as on disk, but everyone who sees "Beyond the Fringe" who doesn't already have the record is a mighty good sales prospect.

BOB ROLONTZ

MUSIC AS WRITTEN

MAHARIS STARTS MUSIC FIRMS . . .

George Maharis and his personal manager, Mimi Weber, have formed their own publishing firms Geomi Music and Efta Music. They are primarily interested in discovering young songwriters.

NEW YORK MUSIC THEATER . . .

A new organization, specifically oriented to the musical theater, has been organized by the Lincoln Center. Called the New York Music Theater, the group will be headed by Richard Rodgers. It will represent the Lincoln Center in operetta and musical comedy and will be non-profit, donating proceeds to the Center. Rodgers will serve without compensation as president and producing director.

MAX FREEDMAN DIES . . .

Songwriter Max C. Freedman, of Philadelphia, died last week. The team of Morty Berk, Frank Capano and Freedman produced such hits as "Tea Leaves," "Heartbreaker" and "Dreamy Old New England Moon." Freedman was also co-writer of "Rock Around the Clock" and "Sioux City Sue." He is survived by his wife, Ray.

New York

Singer Ruth Olay has signed Lee Magid as personal manager. . . . Della Reese, who did TV spec in Rome November 9 and will do another on the 18th, moves into the Chequers Club, Sydney, in January. . . . Earl Grant has re-signed a long-term Decca pact. . . . Managing Director Harry Miller of La Gloria Records, New Zealand, was in the city visiting friends and associates. . . . Elvitru Records of Wilmington, N. C., has signed with Tin Pan Alley of London as British rep. . . . New artist on ABC-Paramount is Michele Lee from "How to Succeed" Broadway.

Willie Mitchell, instrumental artist, has been signed by Hi Records. . . . Motown Records has new sides by vet r.&b. artist Amos Milburn in the works. . . . Teresa Brewer will be represented by United Talent Management, Ltd. She is now with the Philips label. . . . Frank Sinatra received the Columbia Foundation Achievement Award for his work for children's and youth organizations.

JACK MAHER

Chicago

Mercury's Midwest promotion mahoff Ben Wood has lined up a basketball caper between the city's deejays and record company personnel that should be a riot. They're actually going to play a serious game at the Chicago Coliseum, a preliminary to the professional Chicago Zephyr-New York Knickerbocker contest, November 15. The boys will wear Zephyr scrimmage uniforms and will be coached by Zephyr coaches Walt Bellamy and Bob Leonard. For the radio stations, there'll be Art Roberts, Gene Taylor, Jim Dunbar and Don Stewart of WLS; Ralph Foucher, WTAQ; John Evans and Dick Kemp of WYNR, and Milo Hamilton and Mike Rapchak, WCFL. The record company team will have Wood and Chic Silver, Mercury; Morris Diamond, Philips; Charles Fach, Smash; John Doumanian, Capitol; Danny Guy, Decca; Russ Bach, MGM; Harvey Goldstein, Liberty; Bob Monaco, M-S Distributing; Bill Leaner, United Distributing; Bob Garmisa, Garmisa Distributing; Jim Scully, United Artist, and Ed Yalowitz, ABC-Paramount.

Seymour Greenspahn and Jack White of Summit will host a bash for Adam Wade at The Gate of Horn, Monday (5). . . . Karl Davis of WLS is flipping over the current success of "I'm Here to Get My Baby Out of Jail" by the Everly Brothers on Cadence. He wrote the tune 31 years ago when he was a musician on the WLS Barn Dance program. A man who has known Karl since before he wrote the tune—Jimmy Cairns—is promoting the disk for M. M. Cole Publishing Company, which incidentally is the city's oldest publishing house. . . . Augie Blume, RCA's new Midwest promotion chief, is officially set up here. . . . Liberty's Harvey Goldstein, who recently became a record artist, with his "monster" treatment of Franklyn McCormack's "Why Do I Love You," is now branching into publishing. He'll put out a newsletter titled "Harvey Goldstein's Mother Presents My Son The Record Plugger." What next? . . . Our "Man-on-the-Go," Sig Sakowicz, hosted the record trade at a special Trick or Treat blast in Chicago's Sheraton last week. It was a great turnout in tribute to a popular guy.

NICK BIRO

Hollywood

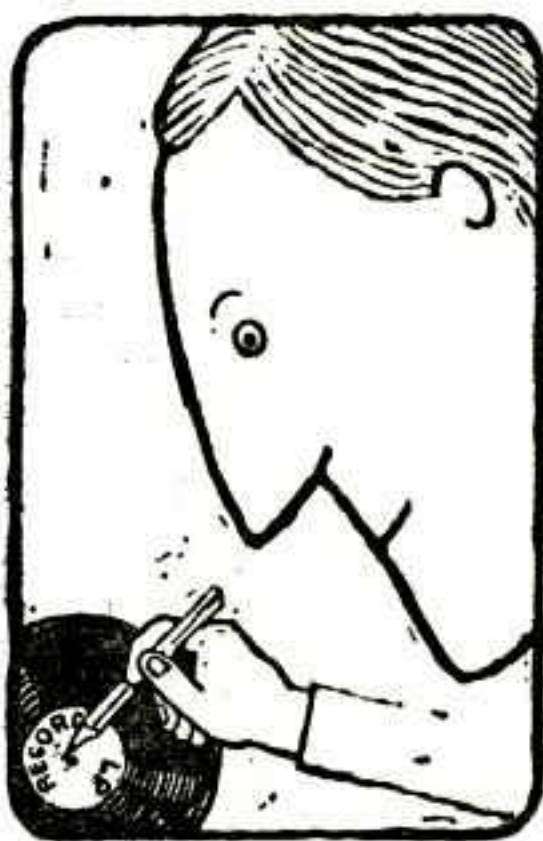
Liberty's executive a.&r. director, Snuff Garrett, last week named Tommy Allsup as the label's country and western a.&r. producer, replacing Joe Allison. Allison, who had founded Liberty's c.&w. department, resigned his a.&r. post with the label to devote full time to his other job, that of professional manager of Cliffie Stone's Central Songs.

Reprise recorded Ethel Merman's Flamingo Hotel opening in LP form, with the live production containing material from her Broadway hit musicals. . . . Bill Wenzell's Downey Records debuted with a teen group, the Rumlbers, featured in "Boss." . . . To beat the drum on behalf of the Warner Bros. sound-track LP, "Gay Purr-ee," the label sent out promotional letters over the signature of the animated film's vocal store, Judy Garland, and the score's composer, Harold Arlen. Miss Garland's letter points out that Arlen (Yip) Harburg, who wrote the songs for the "Purr-ee" pic, also penned her classic "Over the Rainbow" ballad. The Arlen note lauds Miss Garland and the rest of the cast for their performance. The promotional letters accompanied promo copies of the album.

The Modernaires' Hal Dickinson has teamed up with Bob Shultz to form Compass Productions, a firm to be devoted to the production of albums for sale to established labels. Compass will conceive the album ideas, select arrangements and talent,

(Continued on page 65)

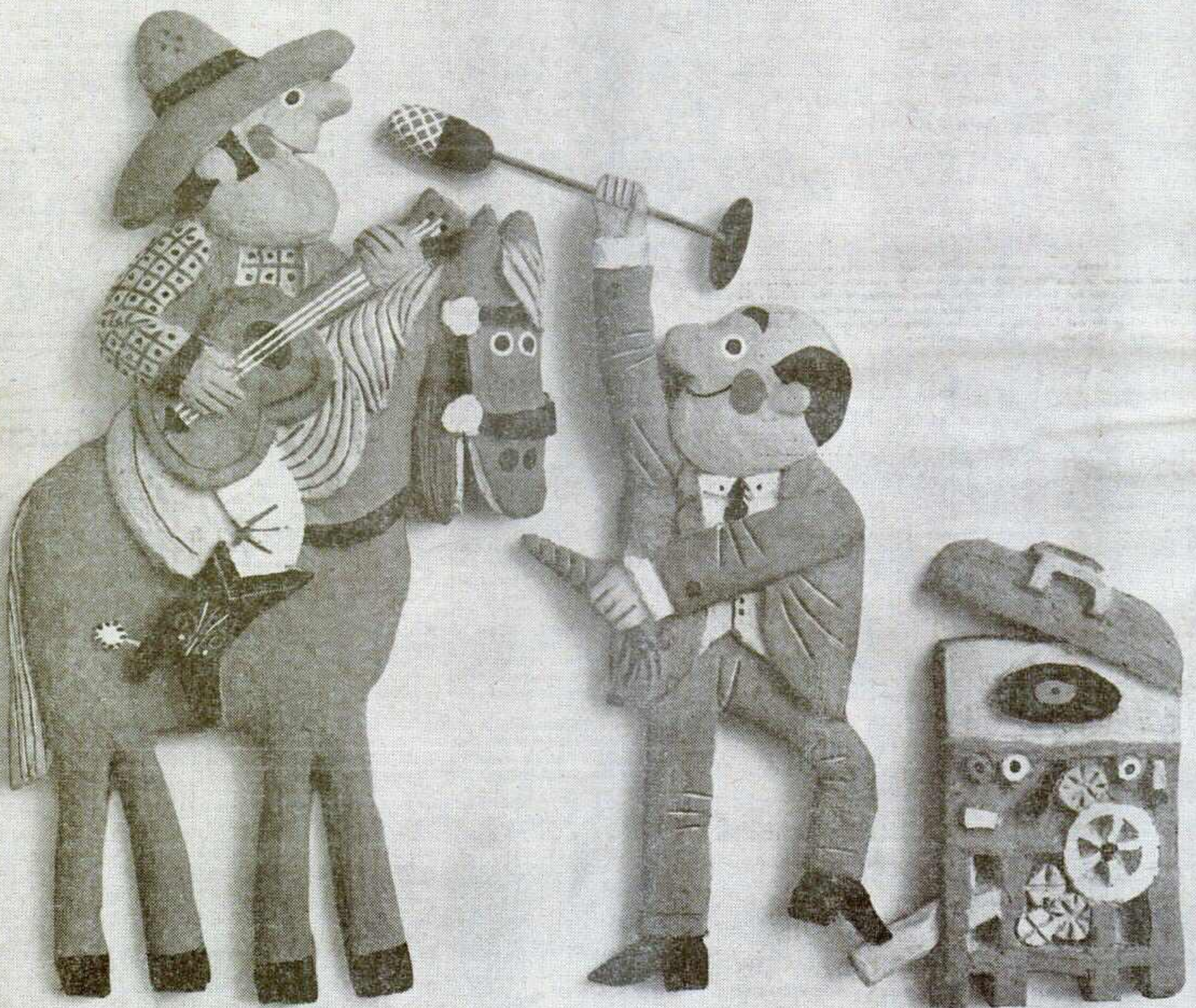
ALL THE LITTLE EXTRAS



That mean so much are part of our service when you press with us. For example, we'll design the label for your record, we'll print colored sleeves and we'll pack for export shipments that meet military specification. We've got the savvy and the experience to handle it all—and do the job right. Just call or write: ■ New York 19, New York, 799 Seventh Avenue, Circle 5-7300 ■ Chicago 11, Illinois, 630 N. McClurg Court, Whitehall 4-6000 ■ Nashville 4, Tennessee, 804 16th Avenue South, Alpine 4-5578 ■ Los Angeles 48, California, 8723 Alden Drive, OLeander 5-5277.



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COMPLETE SERVICE About to make a record? As soon as your artists and tunes are set, RCA Custom is ready to do the rest. Take recording, for example. RCA has spacious studios in each of four cities, fully equipped for all your recording needs. RCA engineers have extra know-how, and, using the world's finest equipment, they make precision masters of matchless quality. RCA Custom then produces just what you need from the smallest to the largest order...then solves your packing and shipping problems...and offers fast delivery. All this, plus facilities for 45's, Compact 33's, paper records. **RCA CUSTOM RECORD SALES** Whew...does your RCA man help "indies"! Call him.

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Nashville: 800 17th Ave., S., AL 5-5781/Canada: RCA Victor Co., Ltd., 1001 Lenoir St., Montreal, 225 Mutual St., Toronto

**BEST SELLING
PHONOGRAPHS, RADIOS & TAPE RECORDERS**

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3% or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$81 and \$100

This Issue	POSITION		BRAND	% OF TOTAL POINTS
	8/11/62 Issue	5/12/62 Issue		
1	1	4	Magnavox	19.8
2	3	2	Decca	12.1
3	3	1	Webcor	10.5
4	2	—	RCA Victor	9.7
5	5	7	Zenith	8.6
6	7	5	Voice of Music (V-M).....	8.1
7	—	—	Masterwork	5.9
8	5	3	Motorola	5.5
9	9	—	General Electric	4.4
			Others	15.4

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

8/11/62 Issue: Capitol (8).

5/12/62 Issue: Philharmonic (6).



LAST SUMMER RCA Victor sponsored a dealer window display contest on Peter Nero's fourth album, "For the Nero Minded." More than 3,500 window displays across the country were entered. One of the winners, shown above, was the window of Rockland Music, Rockland, Mass.

ALBUM COVER OF THE WEEK



THE LIGHT FANTASTIC—The Andre Previn Trio, Columbia CL 1888. Here's a stimulating album cover for window or counter display. This full-color photo, predominantly in red and royal blue, of a very fetching lass is by Bob Cato.



FIRE & JEALOUSY—Andre Kostelanetz and His Orchestra, Columbia CL 1898. Another attractive album cover by Henry Parker at the Columbia photo studio. Customers should reach for this LP with such a lovely and bewitching lady on the cover.

**3 M's Revere
Tape Cartridge
To Be Unveiled**

NEW YORK—Minnesota Mining and Manufacturing Company will give its first public presentation of the long-awaited and much-discussed Revere Stereo Tape Cartridge Player here this week. W. W. Wetzel and Burt Cross, executives of 3-M's, will make the presentation at the Loire Suite of the Hotel Americana Wednesday afternoon (7). William L. Gallagher, vice-president of Columbia Records, is also listed as a speaker. Columbia's catalog will form the nucleus of the repertoire to appear on the first tapes for the new system.

The unit was originally engineered and researched by a CBS electronics team headed by Dr. Peter Goldmark. In the original plans a licensing set-up was contemplated, under which other manufacturers would produce the recorder units.

Currently, however, the new recorder will be produced solely by the Revere Camera Company, a 3-M subsidiary. The new unit is expected to play at 1 1/2 i.p.s. speed and to employ an extra narrow tape as well as a tape stacking device.

REMINDER

**Happy Returns,
Dealer Hopes**

OKLAHOMA CITY — Don Greve of Barnett's, phonograph dealership here, has developed one of the industry's most unusual means of keeping his name current with past customers.

He sends birthday cards to phonographs!

No matter what the customer buys in the line of phonographs, the name and address, plus details on the merchandise, goes into a "tickler file" on Greve's desk. Thereafter, each year, the Oklahoma City retailer sends a birthday card with tongue in cheek, addressed to the phonograph by name, in care of the owners. A card is mailed each year, with congratulations on the first, second, third or whatever birthday.

Customers are even amused with these quaint cards, and are likely to put them on display in their homes for the benefit of guests.

The cards pay off in several ways—keeping the customers reminded of the Barnett name, and recalling that the phonograph is giving the same reliable service year after year. Frequently the amused homeowner returns to the store to thank Greve.

**No Tax Break Given
To Phono Matters**

WASHINGTON — Internal Revenue Service continues to be unkind to the manufacturer of phonos, hi-fi, radio and television sets and amplifiers. A recent change in the new Treasury depreciation guidelines which would give combined electric-electronic products a shorter span has excluded the home entertainment electronic items from the change.

The new depreciation guidelines issued by Treasury originally proposed a 12-year-life for electrical equipment and an eight-year-life for electronics. Treasury spokesmen

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

PRESTIGE—Expires November 15, 1962.

Buy seven, get one free on complete catalog of Prestige plus the following affiliated labels: Prestige International, New Jazz, Moodsville, Swingville, Bluesville, Tru-Sound, Lively Arts, Near East and Irish.

ATLANTIC-ATCO—Expires November 30, 1962. Started November 1, 1962.

Label is offering a 15 per cent merchandise discount on album catalog and new releases.

CAPITOL-ANGEL—Expires November 30, 1962. Started October 15, 1962.

One-for-two LP plan covering Angel's entire opera catalog, and a 1-for-2 offer of Capitol's complete Hollywood Bowl Symphony Catalog.

KING—Expires November 30, 1962. Started November 1, 1962.

Label is offering a 12 1/2 per cent cash discount off of the invoice on each LP purchased, with a minimum requirement of 10 LP's from the combined King-Bethlehem-Audio Lab catalogs.

REQUEST—Expires December 1, 1962.

Buy 10, get two free on LP releases, including "German Student Songs," "Songs of Portugal," "Fernanda Maria—the Queen of Fado" and "Songs From the Alps."

COLPIX—Expires December 6, 1962. Started September 10, 1962.

Label is offering 15 LP's free on every 100 purchased. Plan is on new releases.

CADENCE—Expires December 10, 1962. Starts November 5, 1962.

Sales plan is four free albums on a minimum order of 25. Program covers complete LP catalog and four new releases.

EPIC—Expires December 10, 1962. Started November 5, 1962.

Label is offering a 15 per cent discount on distributor purchases of their seven new album releases, five new tape releases and 16 specially selected albums from the label's catalog.

CAPITOL-ANGEL—Expires December 15, 1962. Started October 1, 1962.

A 12 1/2 per cent discount is being extended on 41 Capitol and Angel Christmas albums. See separate story, page 5, October 13 issue, for details.

LIBERTY—Expires December 24, 1962. Started October 1, 1962.

Label is offering dealers a 15 per cent discount on Chipmunk product, new and catalog. See separate story, October 13 issue, for details.

HORIZON—No expiration date. Started September 11, 1962.

Label is featuring an introductory offer of two LP's free for every 10 purchased. Offer covers the 10 LP's released so far in August and September.

**Dealer's Newsletter
Adds Certain Touch**

BIRMINGHAM — A well-known local stereo phono, components and tape recorder dealer, Lawrence Hi Fi Music Center, here, is currently getting good mileage out of one of the more ambitious dealer direct mail efforts yet uncovered.

Instead of the normal flyers and simple reprints of ads and postcard mailings often employed by dealers at times of special sales, the Lawrence firm publishes "nearly every month" what it calls the Lawrence Hi Fi Newsletter.

The four-page mailing piece employs a subtle sales technique by using an editorial format to plug what the store feels are its most salable lines. A recent issue, for example, carried such headings as "What's New in Hi Fi Stereo Components," under which was listed data on a host of amplifiers, tuners, speakers, kits and other items.

Another section deals with seasonal bargains being featured during a given week. Specially priced items are listed here. FM-Stereo briefs in one

issue dealt with latest developments on the local front, with regard to stereo FM broadcasts.

Do's and Don'ts

A column on "stereo shopping hints" lists a flock of do's and don'ts to be observed in buying equipment, pointing out in one issue, for example, that number and size of speakers, by itself, mean little in determining ultimate value, as does data on individual power ratings.

Under a section titled, "How to Avoid Buying a Pig in a Poke When You Stop for Stereo," many buying pitfalls are outlined, and there is an announcement of a series of free, hour-and-a-half stereo seminars, given by the store.

"There is no selling at these seminars," it is noted.

Tape recorders and portable phonos come in for discussion in yet another department of the newsletter. There is room also for a friendly plug for a non-competing retailer who sells books.

Free Test Bench

Another interesting good will building gambit is announced in the paper for "do it yourselfers." This involves the availability in the store of a free test bench for those who have bought kits at the Lawrence store. Here, the kit fans can bring in their units and have the free use of meters and other test equipment, soldering gun, and monitor stereo speakers. This is noted as a way for customers to save service charges on some minor repairs.

On the back page of the self-mailer, there is a photograph of a grandiose home entertainment unit installation made by the firm, listing components employed and the name and address of the owner.

Sweetest thing going among today's young artists is

Margaret Lewis

You can't say you've lived until you've seen or heard this girl!

DJ copies available

RAM RECORDS

Box 3268, Shreveport, La.

"YOU THREW A LUCKY PUNCH"

by **GENE CHANDLER**

VEE JAY #468

VEE JAY RECORDS
1449 S. Michigan Ave.
Chicago 5, Ill.

A SPOTLIGHT PICK!

The Majors

"SHE'S A TROUBLEMAKER"

b/w

"A LITTLE BIT NOW
(A LITTLE BIT LATER)"

#5879

IMPERIAL RECORDS

6425 Hollywood Blvd.
Hollywood 28, Calif.

MEL TORME
"COMIN' HOME BABY"

ATLANTIC 2165

ATLANTIC RECORDS
1841 B'way New York 23

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"FINALLY FOUND OUT"

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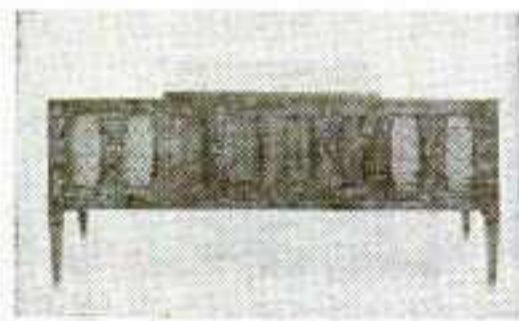
The new Pickering line of stereo cartridges, called the Stanton series, are virtually weightless when used with a Stanton Unipoise arm, according to the firm. The new cartridge has been specifically designed for FM radio broadcasters. The unit has a tracking force of as low as one-quarter gram. The new cartridges are priced at \$33 to \$49.50

Disk Level and Brush

Duotone has packaged a turntable level and cleaning brush together on a display card. The level comes with a pocket clip and is three inches long. The brush was developed to remove excess dirt and grit accumulation from needle tip. Suggested list price for the card containing both items is \$1.49.



Stereo Window Chest by Motorola



Another in the Motorola series of designer and decorator phono-radio combinations is the Triune window chest. The top surface of this set includes marble slabs at the ends. The unit contains phono, AM-FM radio and record changer. Speakers are two 10-inch, two 8-inch and two 3½-inch. Suggested list price is \$749.

TALENT TOPICS

Continued from page 12

ances on the Ed Sullivan show which have been set for the current season. . . . The Travelers 3, after a three-week run at Chicago's Fate of Horn, shared the spotlight with Hank Mancini in concert dates at Denver and Salt Lake City last week.

Freddy Martin and orchestra headline the Arizona State Fair for a 10-day stand. After that, Martin has been booked for a Vandenburg Air Force Base appearance November 24. The bandleader will appear for the first time in five years in Miami when he starts an eight-week appearance in the Sky Room of the Doral Hotel, after which he goes to the Waldorf Astoria, New York. . . . The Lettermen are playing a string of College one-nighters upon conclusion of their Blue Angel, New York, engagement with appearances at Syracuse University followed by school dates in the Northwest.

LEE ZHITO

Chicago

Phillips Records' artist Bob Newkirk makes his night club debut here November 13 with a month-long singing engagement at the Sherman House, College Inn and Fountain Room. . . . Ahmad Jamal returns to the London House after an absence of six years. His trio featuring Ahmad on piano, Richard Evans on bass and Abdallah Zuhri on drums will appear through Saturday (24). . . . Following Jamal in the same nitery for a three week stint will be the Jonah Jones

Quartet. . . . Mark Rydell, who achieved fame of sorts by being written out of CBS' "As the World Turns" last summer, is in Hollywood directing "Ben Casey" television segments. He's also got a single going for him on Philips: "Penny." . . . WIND's Tom Sherwood is starting a Nothing Club—no dues, no meetings, no purpose and members get a card with, you guessed it, nothing on it. . . . Ella Fitzgerald opened at the plush Sahara Inn with some selections from her Harold Arlen Songbook albums. Verve is re-issuing both next month. . . . Art Diamond will share the stage with songstress Ray Lowell and pianist Tommy Stat at the Walton Walk next week. . . . George Liberace will fly in from Hollywood to play his violin at Sig Sakowicz's Mother's Fan Club eighth anniversary banquet, Saturday (10) at the Sheraton-Chicago. George should have a lot of company. Sakowicz is the city's most active interviewer. He'll undoubtedly have a host of radio, television, recording and screen friends on hand.

NICK BIRO

Cincinnati

The ambassadors of bossa nova, Stan Getz and Charlie Byrd, set for a one-nighter at Music Hall here December 7, along with comic Jack Clements. . . . Nancy Ann Howe, who waxes for Fidelity, is with the new show, "Southern Belle Revue," which opened Thursday

(1) at Club Diplomat, new suburban nitery. . . . It looks like a sellout, even before she hits town, for Rusty Warren when she shows her wares at Erwin C. Hoinke's Surf Club Tuesday through Saturday, November 6-10. Advance reservations are that brisk. Unless other commitments interfere it is likely that Miss Warren will be held over for two extra shows Sunday (11), as was done on the occasion of Phyllis Diller's recent appearance at the Surf. . . . Pat Gillick, piano and organ virtuoso here for nearly 50 years, died at Christ Hospital here last week of cancer. He was a leading organist here during the silent movie era and was the first organist on WLW's famed "Moon River" radio show. Gillick was associated with the Baldwin Piano Company here since 1935 and at the time of his death headed the firm's organ department. . . . Pianist Saul Striks, formerly with Something' Smith and the Redheads, set for an indefinite stretch at Stein's, suburban bistro.

BILL SACHS

Pittsburgh

Wee Willie Denson, a 22-year-old singer from Brooklyn, appears to have a hit in "Fried Marbles" on the May label, judging from the reaction of the audience on the Clark Race show last week. Denson wrote the words and music. . . . Jimmie Holmes and the Ink Spots were a last-minute replacement for Johnny Mathis, who canceled out of a Twin Coaches night club date because of illness.

Local Dot branch manager is going to be a busy man since the Lennon Sisters will be in Pittsburgh this week (7-8) to promote their sponsor's product and also their latest Dot LP, "Can't Help Falling in Love." Fabian, recently signed by Dot, will also be here to plug his new single, "Breakdown." . . . Guitarist Ray de la Torre appeared in a Music Guild concert at Carnegie Hall and Joan Baez made her local debut in the same spot under the same auspices.

The Leningrad Philharmonic conducted by Eugen Mravinsky appeared at Syria Mosque. . . . Dion has been set for the Twin Coaches beginning November 22. . . . Joe Rock, manager of the Skyliners, and Bob Mack are partners in a new label, Viscount Records with headquarters in the Carlton House. Their first release is "Nothing But the Two Step," featuring Little Louie and the Lovers.

LEONARD MENDLOWITZ

Philadelphia

The concert season comes to life with Henry Mancini with the Smothers Brothers an added feature at the Academy of Music November 11, folk singer Joan Baez in concert at Town Hall on November 21, and Tony Bennett offering a "swingin' evening" at the Academy November 30. . . . Mike Michaels for the music-making at the reopened Celebrity Room. . . . Princess Louise Deerfoot teamed with pianist Flo Edwards draw an indefinite holdover ticket at Aunt Mary's Room at the suburban Swarthmore Hotel. . . . Al Kelly doing the weekend platter spinning at WAAT in nearby Trenton, N. J. . . . Little Billy and Essentials back from an East Coast tour promoting their Landa Records' "The Dance Is Over." . . . Calvin Davis moves from the Capri to the Saxony East. . . . Bobby Rydell autographing his "Bobby Sings the Big Band Sound" at Nick Petrella's record shop. . . . Connie Francis added to the headliner roster at the Latin Casino on the Jersey side—inked in for 10 days starting March 11.

MAURIE H. ORODENKER



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ERROR

Due to a typographical error in the full page ad on Dimension Records last week, the company phone number appeared incorrectly. The correct number for DIMENSION RECORDS is:

Judson 6-6490
New York, N. Y.

Say You Saw It in
Billboard Music Week

HOT R & B SINGLES

This Week	Last Week	Title, Artist, Label & No.	By special survey for week ending 11/3	Weeks on Chart
1	1	DO YOU LOVE ME12 Contours, Gordy 7005		
2	2	GREEN ONIONS12 Booker T & the MG's, Stax 127		
3	3	LIE TO ME10 Brook Benton, Mercury 72024		
4	11	HE'S A REBEL5 Crystals, Philles 106		
5	6	NOTHING CAN CHANGE THIS LOVE4 Sam Cooke, RCA Victor 8088		
6	19	BIG GIRLS DON'T CRY2 Four Seasons, Vee Jay 465		
7	7	SOMEBODY HAVE MERCY5 Sam Cooke, RCA Victor 8088		
8	5	I'VE GOT A WOMAN3 Jimmie McGriff, Sue 770		
9	14	I'LL BRING IT HOME TO YOU2 Carla Thomas, Atlantic 2163		
10	20	ANNA3 Arthur Alexander, Dot 16387		
11	4	SHERRY10 Four Seasons, Vee Jay 456		
12	27	UNTIE ME4 Tams, Arlen 711		
13	8	STUBBORN KIND OF FELLOW6 Marvin Gaye, Tamla 54068		
14	10	MONSTER MASH6 Bobby (Boris) Pickett & the Crypt Kickers, Garpax 44167		
15	9	STORMY MONDAY7 Bobby Bland, Duke 355		
16	22	SOMEDAY, SOMEWAY9 Marvelettes, Tamla 54065		
17	26	POPEYE (THE HITCHHIKER)5 Chubby Checker, Parkway 849		
18	-	I'M GOING BACK TO SCHOOL1 Dee Clark, Vee Jay 462		
19	16	NEXT DOOR TO THE BLUES3 Etta James, Argo 5424		
20	13	YOU BEAT ME TO THE PUNCH11 Mary Wells, Motown 1032		
21	17	RAMBLIN' ROSE10 Nat King Cole, Capitol 4904		
22	21	SWEET SIXTEEN BARS6 Earl Grant, Decca 25574		
23	-	RELEASE ME1 "Little Esther" Phillips, Lenox 5555		
24	-	DON'T HANG UP1 Orlans, Cameo 231		
25	12	PATCHES8 Dickey Lee, Smash 1758		
26	-	RETURN TO SENDER1 Elvis Presley, RCA Victor 8100		
27	28	YOU CAN RUN3 Jerry Butler, Vee Jay 463		
28	30	DON'T YOU WORRY7 Don Gardner & Dee Dee Ford, Fire 513		
29	23	NEXT DOOR TO AN ANGEL2 Neil Sedaka, RCA Victor 8086		
30	15	LET'S DANCE9 Chris Montez, Monogram 505		

Columbia Applauds

Continued from page 5

erick Loewe was ill and could not attend) for "Camelot," and to Leonard Bernstein and Stephen Sondheim for the "West Side Story" original cast and sound-track albums.

Actually, according to Columbia spokesmen, all four albums reached the certification point for the gold record award (\$1 million in sales) some time ago, but this was the first opportunity to get all the parties involved together.

Lieberson noted that this was the first time a single company ever had both the cast and sound-track version of a single property, in which both packages exceeded the gold record certification level. The "West Side Story" sound track has hit 1,500,000 copies sold and the cast version is close to a million, Lieberson said.

"Camelot" is also just under the million-copy sale mark as is "Flower Drum Song." Altogether, seven Broadway cast properties have qualified as gold record winners, six of which are on Columbia.

These include, in addition to the winners named last week, "My Fair Lady," "South Pacific" and "The Sound of Music," all on Columbia and "The Music Man," on Capitol. Lieberson also tipped his hat to Decca, which pioneered the cast package idea with "Oklahoma" and "Carousel" in the pre-LP era.

Frank Sinatra Sues

Continued from page 5

be included among defendants in an action of this sort.

Robinson-Patman specifies an unreasonably low price being charged as cause for action. Under the State law, this action can be taken against one who sells below cost. Reprise told the Superior Court that the Capitol Sinatra sales were not held "in closing out all or any part of their respective stocks in Sinatra records or in other records, nor were they made for the purpose of discontinuing their respective trade in Sinatra records or other records. . . ." The records sold, the complaint continued, were not seasonal or perishable, damaged or deteriorated, nor was the sale held by order of a court or prompted by a competitor's cut in price. It was "done maliciously and for the purpose of destroying the plaintiffs, and each of them, as business rivals and as competitors of the defendants," the complaint charged.

In the meantime, Reprise has appealed the U. S. District Court's dismissal of its Robinson-Patman count. Also the federal case is continuing, with depositions and discovery being held preparatory to the court hearing.

Morris Cohn, the same lawyer who handled the U. S. District Court complaint, filed last week's Superior Court case.

MUSIC AS WRITTEN

Continued from page 61

and handle the recording and conclude the sales. First recording under the Compass Productions banner included the **Charlie Teagarden Quartet** and the **Charlie Teagarden Quintet**, with **Lionel Hampton** guesting, with both albums to be issued by Coral. Next in line is an LP featuring **Jack Prince**.

Manos Hadjidakis, Greek composer of the Academy Award-winning "Never on Sunday" song, was signed by producer-director **Elia Kazan** to pen three songs plus the musical score for "America, America," which will be filmed in Greece. . . . **Johnny Green** will conduct his own score for NBC's "Empire" series for the "Earth Movers" episode in the **Terry Moore-Richard Hagen** show. **LEE ZHITO**

Pittsburgh

November looms as a big month here for record names, including **Jackie Mason** at Syria Mosque (5), **Henry Mancini** and the **Smothers Brothers** at the Mosque (9), the **Harlem Globetrotters** and a 28-act vaudeville show headed by **Cab Calloway** at the Civic Arena (16), the **Borscht Capades** starring **Mickey Katz** into the Mosque (18) and the **Limelites** into Memorial Hall (23).

A year or so ago the papers were full of a battle between maestro **William Steinberg** of the Pittsburgh Symphony and his guest violinist, **Nathan Milstein**, who walked out after a difference of opinion. Brought in on emergency notice was violinist **Berl Senofsky** and he collected fine notices. The Music Guild is now bringing Senofsky to Carnegie Hall on November 10 and billing him as "the violinist who replaced Milstein."

Porky Chedwick, the WAMO deejay, is bringing another rock and roll show (his third) to Pittsburgh, this time at Syria Mosque on November 21 with such record talent as **Bo Diddley**, **Little Willie John**, the **Olympics**, **Jerry Butler**, **Huey Smith** and the **Clowns**, the **Drifters** and the **Isley Brothers**. . . . **Jerry Lee Lewis** is the current attraction at Peppermint Lounge West. **LEONARD MENDLOWITZ.**

Philadelphia

Manny Rubin, who is presenting the Town Hall concert of folk singer **Joan Baez**, November 21, will tape the session for Vanguard Records, who will issue it as an LP. . . . **Frank Virtue**, the 2-4 Club maestro, has opened a recording studio of his own and for a starter cut "That's Life" with **Gabriel** and the **Angels** for Swan Records. . . . **Ray Fox** has set up his own firm—Ray Fox Music Publications. . . . **Pep Lattanzi**, local nitery musician and composer, and **Jo Anne Gail**, 17-year-old South Philadelphia songbird, signed by Riverside Records with its first release in "Everyone Wants to Be Remembered" b/w "Rome Isn't What It Used to Be." . . . **Diane Renay**, 17-year-old senior at Northeast High School, signed by Atco Records for a three-year period, with "Little White Lies" her first release. **MAURIE H. ORODENKER**

Storm Hovers Over ASCAP Meet

Continued from page 9

"Somebody Loves You," who claimed that his song was one of the most performed of all songs in the night club circuit, "Yet I don't get one red cent for these performances. These performances are worth something and I wish they would pay me out of the funds now earmarked for the background uses and the safety songs," he said.

Lew Bellin, an indefatigable speaker at ASCAP meetings, then asked Adams to answer yes or no on the question, "Did Mitch Miller phone you last summer and ask you to call publishers suggesting that they waive rerun fees on their songs performed on past Miller 'Sing-Along' shows on reruns of the shows during the summer and did you call publishers about this?"

Adams answered in the affirmative and noted that he felt it was perfectly proper in this case that such synchronization fees be waived. The normal performance credits would obtain, he noted. Adams admitted calling publishers to go along with this.

Two of the more prominent in

La Viola, Adler

Continued from page 9

year he will make a trip to Europe to set up Dimension overseas.

The success of Aldon Music, which snagged 12 BMI awards last year, has rubbed off solidly on the Dimension label. It started off with the hits "Loco-Motion" and "It Might as Well Rain Until September," and now appears to have a comer in "Chains."

the so-called dissident groups were notable by their absence. Fred Fox was on a European trip. **Redd Evans**, whose secretary was present, busily taking shorthand notes, said later, "There is no point in addressing an assemblage that has neither the power nor the will to act. The fight will be carried on in Washington, outside of ASCAP. It's the only way."

Dot's Welk Month

Continued from page 10

streamers to back up the "Welk Month" drive. Dot is not expected to give the special month treatment to any other artist this year. Possible consideration is being given to a similar month-long sales salute to **Billy Vaughn** sometime during the early part of next year.

Out of Court

Continued from page 10

\$30,000, plus \$3,000 for court costs and expenses.

Treasure has also agreed, according to the settlement, to submit its books from January 1, 1962, for audit, and will pay all owing royalties at the rate of 2 cents per record within 30 days.



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Demand for Acts

Continued from page 34

act these days? One important country star, who has had many record hits and who has appeared on many country shows, is usually guaranteed \$1,250 to \$1,500 for a one nighter against a percentage. For a flat one-nighter with no guarantee, he has received from \$2,500 to \$3,000, and on a few occasions as much as \$4,000. This is one of the higher fees for a single act but other top names earn close to these figures.

Nashville bookers say that they have not tried to get more money for their acts as a result of the new popularity of country music. They say that as long as they can book their acts or their packages for a guarantee against a percentage they feel they are getting the best terms they can for the act, and at the same time are being fair to the promoter. One booker pointed out that if the fee is too high and the crowds are too small, the promoter is hurt and eventually the act is hurt, since the promoter doesn't want to re-book him. Bookers say that by getting their acts more dates to play rather than higher fees per date they keep promoters interested in using country acts.

One area where country acts are now beginning to get more attention is in the night club field. In Las Vegas for example two clubs are now using c.&w. talent, the new Mint Lounge, and the Golden Nuggett. On the West Coast too there are an increasing number of clubs using country talent.

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- Billing only to rated firms and on orders of 4 insertions or more. All others, cash with order.

Continued from page 40

United Artists release, "Never Say Devil Woman" b.w. "Old Heart-Mender." . . . Bob Orben, of Orben Publications, Baldwin Harbor, N. Y., who for years has supplied deejays with comedy material, gags, ad-libs and the like, has just released two new works—"The Best of Current Comedy!" and "Current Comedy—Volume Four!" Orben edited comedian Dick Gregory's new book, "From the Back of the Bus," published by E. P. Dutton, and recently joined the writing team for the new Jack Paar TV network show.

Johnny Moore has moved his base of operation from KMAC, San Antonio, to WMOU, Berlin, N. H., where he spins three hours of country music each afternoon. Johnny states that the Berlin listening area hasn't had any country music since World War II, thus he is badly in need of spinning material. . . . Station WYNK, Baton Rouge, La., is the latest to make the switch to full-time country music. Bob McGregor, station manager, and Johnny Hilliday, PD, say they need records—and you know what kind. . . . Songwriter Lee M. Westford, P. O. Box 83, San Lorenzo, Calif., offers c.&w. deejays samples of Bobby Boyle's new album, "In Memory of Johnny Horton," for which she penned all 12 tunes. . . . Deejays may write to Bryte Records, Newbury, Ohio, for a copy of a new rock-a-billy platter waxed by Tom and Jack.

John Stephenson, deejay and president of Cowtown Records, has just released an LP by the Nashville Jubilee Gang and a single by Gene Peterson, "Shanty by the River" b.w. "When Somebody Loves You," which he'll mail out to deejays who'll write him at Box 192, Avery, Tex. . . . Yonha Music's Slim Williamson says he has available deejay samples on the following: "Sing a Little Song of Heartache," Rose Maddox on Capitol; "He Stands Real Tall," Del Reeves on Decca; "Robert E. Lee," Ott Stephens on Chancellor; "Better Times Are Coming," Ray Godfrey on Sims; "The Way It Feels to Die," Vernon Stewart on Chart; "Mr. Heartache Moves On," Coleman O'Neal on Chancellor, and "How Times Have Changed," Weldon Rogers on Peach. Write on your station letterhead to Slim at Box 425, Louisville, Ga.

"Recently our rock d.j., John Q, and I held a contest to see who could pull the most mail," writes Mr. June Draper, country jock at WPUV, Pulaski, Va. "The loser had to walk backward from the post office to our radio station, a distance of nearly two miles. Well, I lost by not mailing myself some cards and letters, as our John Q did. As the loser, I put on my straw hat and bib overalls and swung a milk bucket filled with records on my arm, and started on my merry way. Our

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police department furnished an escort, and nearly half the town turned out and walked every step of the way with me. While giving away the bucket of records, I walked nearly two miles backwards in 22 minutes and 15 seconds, a record for country music."

WYZE Radio, Atlanta, has inaugurated a new Town & Country format, thus becoming the only station in the city proper to offer country and western program service. In a staff revamping, the outlet has added Buzz Walker, formerly of WTJH, East Point, Ga., and Ray Kinnamon, of the same station. The latter has been named program director. Plans are being formulated to offer a remote broadcast from Nashville, November 8, 9 and 10, during the annual National Country Music Festival. At that time, WYZE's entire broadcast schedule will be originated from the Andrew Jackson Hotel in Nashville. Also on the WYZE air team is Warren Roberts, for more than 15 years one of the area's leading gospel music exponents.

Grandpa Jones and Monument Records, Hendersonville, Tenn., staged a successful but costly promo stunt last week, when Grandpa spent all of his spare time at the Monument office long-distancing c.&w.

deejays to beat the drums on his new Monument release "T from Texas" b.w. "Tritzem Polka." Deejays who may have been missed in the mailing or phoning may obtain a copy by writing to Grandpa at his home, 530 W. Main Street, Hendersonville. . . . Jolly Joe Nixon and Tom Brennan, who launched their all-c.&w. station, KVRE, Santa Rosa, Calif., last April, after working many years in Southern California, report that the station moved into the black for the first time last month, and that things look rosy from now on in. Nixon is a native of Madison, Tenn. . . . Johnny Western has ankled his deejay post at KFDI, Wichita, Kan.

The latest release by B-W Music artist, Kathy Dee, "Teardrops in My Heart" b.w. "If I Never Get to Heaven," goes into national promotion this week through United Artists distributors as a result of an agreement made last week between Pappy Daily, of Houston, and Quentin (Reed) Welty, head of B-W Music, Wooster, Ohio, Kathy's personal manager. The pact calls for lease of the masters plus an option on the artist's next eight sides, according to Welty. . . . Thurston Moore, of Heather Publications, 2855 South High, Denver 10, last week issued his 12th annual country scrapbook, which long has been used by stations and c.&w. deejays as a pitch item. Interested deejays may write to Moore for a copy of the new works.

C.&W. Writers Show It's Real World

Continued from page 34

will be recorded within a month or so after he's written them.

"The Bryants are not writing at their former pace. They'll probably do only 30 or 40 tunes this year but they still get their share of hits in both country and pop. Don Gibson, of course, is one of our top writers. As an artist he probably doesn't write the volume of some of the others, but the ones he does write usually do very well. A lot of his songs are going into all kinds of albums today and we, frankly, see Don as another Hank Williams."

At Cedarwood, Wayne Walker is one of the prodigious writers of the year. Jim Denny, veteran boss of Cedarwood, notes that "Wayne Walker will have at least 75 recordings of his songs this year and I'd say that 50 per cent of these will hit at least some of the charts. And Mel Tillis is working at about the same pace. Marijohn Wilkin and Fred Burch are also doing a lot of writing this year and they should have at least 40 records of their songs in 1962."

Speed a Big Factor

Underscoring not only the volume of content coming out of Nashville, but the speed at which it comes, Denny said he'll often hear a song one day, make a demo of it the next morning and it will be recorded by some name artist the same afternoon. Denny conducts two four-hour demo sessions each week.

All this Nashville activity has not gone unnoticed with out of town, would-be writers. According to Denny, the flow of visitors to his office with tapes and guitars had reached the point where "we just can't take the time to see them. Almost every song we get by one of these hopefuls needs fixing up. We tell them to get in touch with a recognized writer and get his help. Then if the writer thinks the fellow has a chance, we'll make some arrangement with him."

One of the hottest current publishing firms is Pamper Music, in nearby Goodlettsville, Tenn. The firm boasts such writers as Hank Cochran, Willie Nelson and Harlan Howard, last year's record-breaking BMI award winner.

Howard said he expects to have 75 to 80 records of his songs this year with close to 60 already released. Howard will have 15 or 16 songs that he'll cut with a five-piece combo at a demo session every couple of weeks. "Of these, I may have as many as half a dozen recorded within a couple of months," Howard said. "Out of every three songs I write, I'll throw one out altogether, although in some cases, I'll come back to it in a year or so and it will somehow sound different, and maybe better."

Sometimes the pace of studio activity in Nashville is such that studio time is just not available for demos. "When that happens, I'll take one of my many guitars and just play it and sing it for an artist," said Howard. "I've sold a good many tunes that way." The situation is thus reminiscent of an older Tin Pan Alley, when songs were sold by piano rather than tapes and demo disks.

Value of a Country Hit

The value of a country song hit was noted by Howard. "Hank Cochran and I wrote 'I Fall to Pieces.' Patsy Cline did a great job with her single. But now the tune is in 22 albums as well. 'Heartaches by the Number' has been recorded 10 times in the last month. It's getting so Anita Kerr's group and the Jordonaire are hard-pressed to figure out a new way of doing the backup."

In addition to those mentioned, both Roy Drusky and Bill Anderson, working out of the stable of Hubert Long's Moss Rose firm, are among the hotter cleffers of the year. This is particularly true, at the moment, of Bill Anderson, whose "talking" record, "Mama Sang a Song," is making tradesters wonder if this may be the "Big Bad John" of 1962. Anderson is the writer and his own country version has hit pop charts. In addition, there's considerable action on other versions by Stan Kenton and Walter Brennan.

The Kenton success, in fact, tends to sum up the whole picture of country songwriting. Just about anybody can make it with a country song these days, and just about everybody, including a jazz artist, is trying to (see separate story).

FOLK TALENT & TUNES

Continued from page 40

tonio, November 16; Bandera, Tex., 17; San Antonio, 18; Phoenix, Ariz., 22; Tucson, Ariz., 23-24; Temple, Tex., 29, and Houston, 30; Jim Reeves and the Blue Boys, Dallas, November 22; Enid, Okla., 23, and Tulsa, Okla., 24; Willie Nelson, Amarillo, Tex., November 17; San Antonio, 23-24. . . . Joltin' Jim McCoy, who spins the country wax at WHPL, Winchester, Va., made a guest shot on "Old Dominion Barn Dance," Richmond, Va., Saturday (3). Jim says his record service has improved since a recent mention here, but he still has to hear from some of the majors. McCoy invites brother deejays to write in for a sample of his latest Nashville Records release, "If the Truth Is Gonna Hurt" b.w. "That's What Makes the World Go Round."

Jimmy Bowen, country & western a.&r. director of Chancellor Records, announces the signing of Ott Stephens to an exclusive recording contract, with Ott's initial release for the label "Robert E. Lee" b.w. "Never Tired of Loving You." Stephens formerly recorded for Fairlane and had a chart disk with his "Big Boys Don't Cry." . . . Faron Young, currently hot with "Down by the River" and "Safely in Love Again," winds up a Midwestern tour early this week with dates in Kankakee, Joliet, Ill., and Youngstown, Ohio, and then heads for Nashville and the convention. Faron is now working out of the Snyder Talent Agency, Nashville. . . . Smokey Warren has just signed an exclusive recording pact with Flamingo Records, Elizabeth, N. J., and will make the country music fest in Nashville this weekend to promote his first two sides for the label, "I Dreamed of an Old Love Affair" b.w. "Ball of Fire."

John Corrigan reports that WWVA's "Harvest Home Festival," headlined by Hawkshaw Hawkins, pulled a capacity crowd to the Capitol Theater, Wheeling, W. Va., recently. Bob Conners, new deejay at WYRE, Pittsburgh, which recently began the programming of country music, was Jimmy Walker's guest at the show. . . . The song, "Fool Me Once," Connie Hall's new release on Decca, was written by Bill Anderson and Moneen Carpenter, receptionist at WQUA, Moline, Ill. Bill is an old hand at turning out hits, but for Moneen is packed a special thrill. It marked her first attempt at songwriting. WQUA deejay, Harry King, kicked off the record on his air show and reports that response has been most gratifying. "Guess it goes to show," writes King, "that in this fantastic world of show business, the efforts of deserving, talented songwriters are still recognized."

John McKenzie, president of the British Country & Western Society, with headquarters in Gloucester, England, is making the trip to the country music shindig in Nashville this week, where he will be house

guest of Don Pierce, of Star-day Records. McKenzie reports that Marvin J. Hoerner's show, "It's Country Music Time," which started in July and which the Society sponsors twice weekly, has just reached the No. 1 slot in the top ratings list in England. McKenzie also informs that his Society has just landed a contract for a new series of c.&w. shows to commence in the new year. "Country music is certainly real big here now," writes John, "and our own show now stands No. 6 in England."

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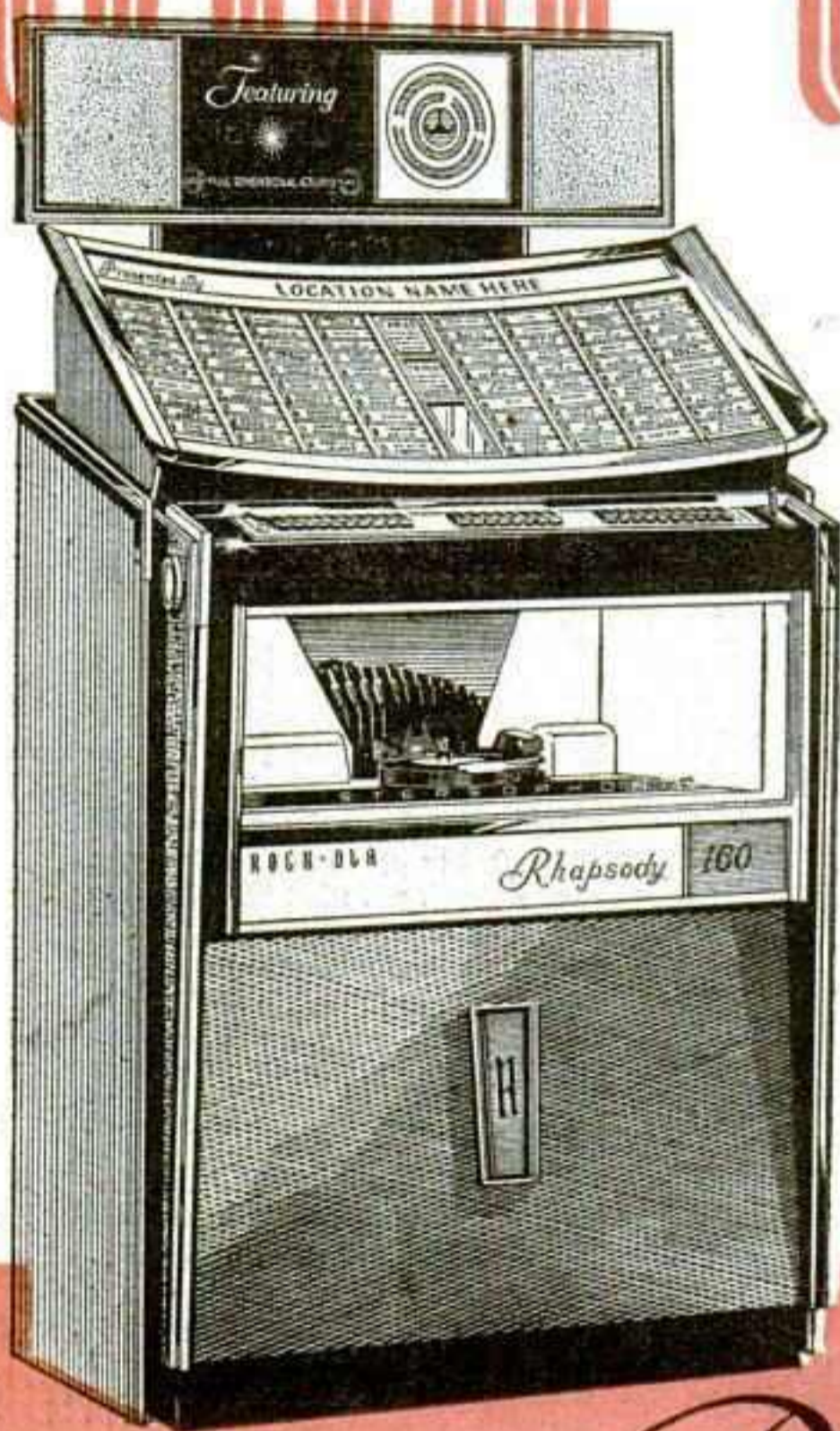
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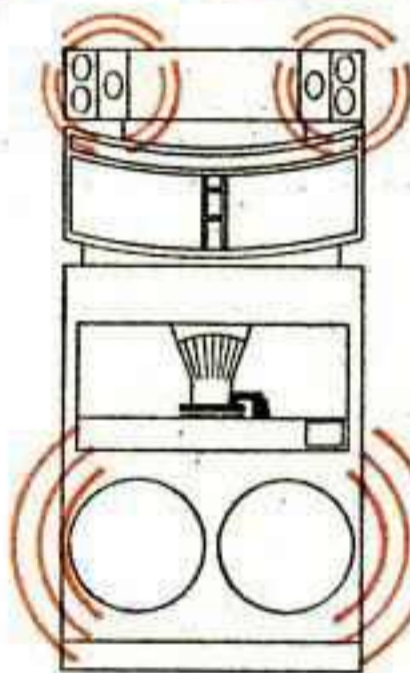
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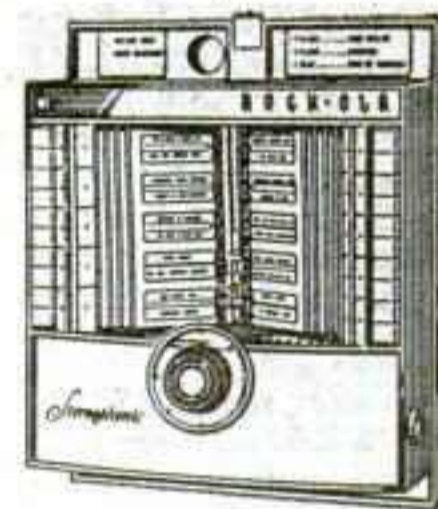
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Seeburg Adds Zip to Common Market Bids

By OMER ANDERSON

HAMBURG—Seeburg's "Breakthrough" premieres of its new LP console has added a new dimension to the scramble of European producers to corner the Common Market phonograph trade.

Before Seeburg Board Chairman Del Coleman led his "Breakthrough" task force of top brass to Europe, the Continental trade had envisioned the coming Common Market competition primarily as an intramural affair. It was felt that the Market would stack the cards against U. S. producers sufficiently to enable European organizations to take charge.

Such sanguineness was stimulated by the on-the-whole lackluster sales promotion by U. S. organizations, who seemed content to throttle back to minimal sales push. AMI, Rock-Ola and Wurlitzer made no special effort to promote their product as "Made in America," but contented themselves with a European-slanted approach.

Alters Situation

Seeburg's fresh-from-Chicago sales zip has altered the competitive situation drastically. Seeburg's aggressive sales campaign is forcing its three American competitors to rev up their own selling effort in the European market. It has forced European manufacturers to the realization that

despite rapid strides by the European industry, the American Big Four is still in a position to dominate the European Common Market even as they have the postwar Continental market.

Seeburg has dismantled, or so it would seem, the cozy argument that trade barriers would hold the U. S. competition in check. Seeburg's "Breakthrough" showings are notice that nothing basically has changed in the European competitive situation. Despite their success in producing compact economy machines, European producers are still unable to match the U. S. prestige phonograph and U. S. sales promotion, facts dramatically reaffirmed by the presence on the Continent of the "Breakthrough" task force.

Seeburg's is the first U. S. new model premieres to be transported to the Continent with all stops out. It is stirring AMI, Rock-Ola and Wurlitzer to new peaks of promotional activity.

Name Prutting

Seeburg has just appointed Bill Prutting to head its European operations. Paul Hunger has the counterpart job for AMI and Hans Scheidegger for Wurlitzer. It is understood that Rock-Ola will appoint a European manager shortly and tighten its European sales organization.

At present Rock-Ola is assembled at Hamburg by Al

Adickes, who uses the U. S. mechanism and European components to qualify the machine as European-built. Adickes operates the Rock-Ola set-up as part of his Nova Company, which also deals in games and vending equipment.

Wurlitzer is taking a split-level approach representing a compromise between the "all America" operation of Seeburg, the "Europeanized" operation of Rock-Ola, and the orthodox European subsidiary organization of AMI. Wurlitzer ships its U. S. machine to Hamburg for sale as the American prestige model, but, simultaneously, Wurlitzer manufactures a European economy machine, the Lyric, at a plant at Huellhorst, in North Germany.

Dominate Market

Whatever the merits of these varying distribution and manufacturing practices, the four American companies very clearly dominate the European market, and there is no European producer in a position to challenge them, now or in the foreseeable future.

For example, one of the biggest European producers, N.S.M. of Bingen, makes its money building payouts. Its Fanfare is promoted by the firm, not as competition to U. S. prestige boxes, but as the German "Volkswagen juke box." This is pretty much the story with other European producers as well.

MOA MAKES BID FOR MFR. SUPPORT

Bally's Last Bingo Off Assembly Line

CHICAGO — The last bingo game to be produced by Bally Manufacturing Company before the Eastland Bill becomes effective was



SILVER SAILS

Introduced by the firm last week. Bally had previously indicated that it would discontinue production of in-lines if and when the

Eastland bill was signed into law. The bill was signed by the President two weeks ago and will become effective after the regulation 60-day waiting period, December 17.

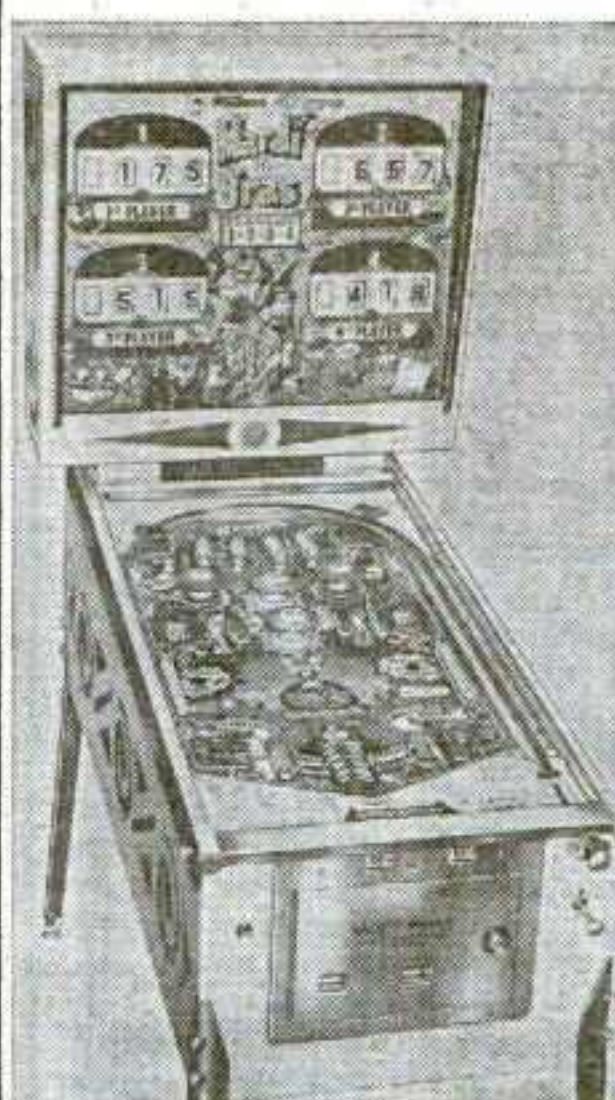
Called Silver Sails, the game incorporates most of the features of the firm's previously popular Golden Gate. Bill O'Donnell, Bally general sales manager, said, "Actually we could have gone right back into production of Golden Gate without change. We stopped Golden Gate to make room on our assembly lines for The Twist, but demand for Golden Gate continued strong. So we decided to give the industry a brand-new game with all the great money-making features of Golden Gate."

O'Donnell noted these include the Red Letter game feature, popularized in Bally games from County Fair to Can Can; Magic Screen with seven positions plus the "OK" position, and the new "Gate" position "Pick-A-Play" buttons.

"In fact, every last feature of Golden Gate is retained, but the sparkling new backglass, flashy new playfield and restyled cabinet give the operator a de luxe model," O'Donnell said.

The Bally general sales manager said that "when and if we ever produce another bingo game depends on events beyond our control."

Williams Gets Carnival Spirit In Mardi Gras



MARDI GRAS

CHICAGO—Williams Manufacturing Corporation is getting right into the Mardi Gras carnival spirit with its four-player pinball game of the same name.

Four targets and two drum units are spotted on the playfield. Hitting the target in front of the drum scores the value shown on the drum unit.

One target is always lit for 10 times the value shown. Players can win 2, 5 or 10 replays with a number match feature.

Two automatic shooters direct the ball at targets in front of the drum unit. Four jet bumpers also score 10 points when lit.

Mardi Gras has a pair of bottom flippers, rollovers, a Plasticote finish on the playfield, and is available with single or twin coin chutes.

ginia operators in the Ruffner Hotel ballroom, Thursday (8).

According to Booth, there will be fun, refreshments and favors galore for everyone.

Casola Cites Need For Bylaws Change

By NICK BIRO

CHICAGO—Music Operators of America will make major changes in its bylaws in an effort to attract more manufacturer support to its annual conventions.

Lou Casola, MOA's newly elected general convention chairman, told BMW that, "without the major manufacturers, we just can't have too successful a show, and we're realistic enough to know this. We're willing to do anything within reason to get all the coin machine manufacturers to exhibit."

Although not specifically stated, Casola's comment was an obvious allusion to the failure of three major juke box manufacturers—Seeburg, Rock-Ola and Wurlitzer—to exhibit at MOA's convention for the past two years.

Full Members

Casola noted that a major change will be the placing of manufacturer representatives on MOA's board of directors and the acceptance of manufacturers as full-fledged members instead of as associate members without voting rights as in the past.

The move would require a change in bylaws, but Casola indicated the association would be willing if it would bring about industry unity. "We want to make MOA an industry association, not just an operator association," he said.

Financial Statement

Casola said another change would be the publishing of a financial statement to each MOA member—to be inaugurated at the association's next convention here next spring.

Heretofore, MOA's finances have been largely a matter of conjecture—and considerable speculation.

MOA had already announced substantial changes in its structure since its board of directors meeting here recently. The general feeling is that several of these will prove an attraction for manufacturer support.

Revision Made

Included are: (1) Having the association president an MOA member instead of a paid official as was the case with George Miller. (2) Limiting the president to one term. (Casola noted that there had been some resentment about the "one-man rule" of George Miller, however able he may have been. Miller helmed MOA since its inception some 10 years ago.) (3) Hiring a salaried managing director—Robert H. Blundred—to handle the administration of the association's business.

Blundred's background is as a director for several trade associations and his know-how is expected to be a major force in revitalizing MOA. Asked specifically about Seeburg, Wurlitzer and Rock-Ola coming into the next convention, Casola said frankly he didn't know and that in all fairness it was too early to tell.

Change Dates

"One big problem is that the manufacturers have been introducing their new lines in the fall and winter while MOA has been holding its convention in the spring," Casola said.

Would he consider changing convention dates for the 1964 show (the 1963 show has already been booked for the Morrison Hotel here in May)? "Yes, we've definitely talked about it. We feel it would be an advantage to have the convention nearer to the time of new equipment introductions."

Casola emphasized, however, that the main problem was in convincing the manufacturers that the conventions are not merely to sell new equipment but that they serve as a place for the manufacturers to meet customers, hear problems, do a public relations job, and perhaps

(Continued on page 78)

Captive Balls Novel Feature In Gottlieb New Sunset Game

CHICAGO — Gottlieb's new Sunset pinball game features a "Boost-A-Ball" enclosed playfield whereby players shoot at five captive balls in an enclosed track.

When the ball in play hits one of the captive balls, the player scores 100 points and the captive ball is sent to the other side of the track.

Boosting all five captive balls to the lighted side of the track scores a "special."

Light bumpers and kickers are

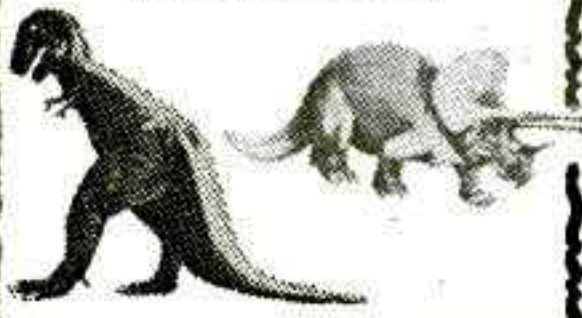
lit for super high scores as indicated by colored spots across the

(Continued on page 76)

Rock-Ola Phono Due For W. Va. Showing

OAK HILL, W. Va.—Allied Sales Company, headed by John (Red) Wallace and Hobart Booth, will show the new Rock-Ola phonograph to a gathering of West Vir-

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**BILLBOARD
MUSIC WEEK**

**BULK
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**NVA Members Drive Hinges
On Getting Small Operators**

HOLLYWOOD—The great need for more members, particularly those drawn from the ranks of small bulk operators, was the rallying cry that dominated the recent National Vendors Association board meeting in San Francisco.

This was reported to the Western Vending Machine Operators membership at its regular monthly meeting by Eugene Zola, who attended the NVA conclave as a delegate.

Cite Idea Exchange

The NVA board of directors met Sunday, October 14, at San Francisco's Jack Tar Hotel. A special appeal for increased membership was made during the board meet-

ing, pointing out the necessity to have more members of the industry participate in the affairs of the association. In belonging to NVA, members avail themselves of the idea exchange that comes with belonging to a business association. In addition, the report stated, they find themselves buttressed by the strength of whole organization in fighting the battles that besiege the industry, as opposed to tackling these as individuals.

According to Zola, individual members were asked to increase NVA's ranks, with each member taking it upon himself to introduce a fellow vendor to the national organization.

Lou Weiner, of the Western Vending Machine Operators Association, attended the NVA board meeting and pushed for selecting Los Angeles as the site for a future convention, Zola reported. Weinberg told the board that a far greater interest in the national association would be instilled among Western members if they could be exposed to a convention.

Weiner's appeal was given due consideration, but the board favored the more centrally located meeting place of Chicago for NVA's spring conclave. It will be held during the last weekend in March (27-30) at Chicago's Sheraton Towers Hotel.

According to Zola's report of the board's discussions, it was also concluded to change the program

procedure during the Chicago convention to include business sessions during the luncheon meetings. During the first day's luncheon meeting (March 27), a business meeting will be held, including a panel discussion. The second day's luncheon meeting will feature two guest speakers.

Pitch for the West

When a convention site for 1964 was discussed, Weiner once again pitched for the West, this time suggesting Las Vegas as the ideal meeting place. This was ruled out since some members held that the gaming city's gambling may have a negative effect on the association's efforts.

The board voted in favor of holding its 1964 convention at Florida's Hollywood Beach Hotel. As a tentative convention choice for 1965, the board selected New York, with the conclave to be held in conjunction with the World's Fair to be held there at that time.

Zola related the high spots of NVA's legal report as delivered by counsel Don Mitchell. This included the tax problems being suffered by the industry in such States as New York, Illinois, Florida and the Carolinas. The latter two Southern States are plagued with the same tax inequities for vendors as California, Zola said.

Rank and File Members Needed

Ted Raynor, who with Mitchell comprises NVA's legal staff, also stressed the need for attracting more rank and file vendors to the association as members. According to Zola, Raynor pointed out that the small vendors should join the organization and not depend on the large operators to support NVA. He called on operators to close ranks within NVA now and not wait for a serious problem to appear on the horizon before they decide they need the protection of the association.

Zola said that the other part of the lawyer's talk was devoted to cautioning operators on buying new routes. Too many operators, despite their experience, have been victimized by blue-sky artists, the lawyer told the board, falling for "just talk and phony figures" and nothing to substantiate either.

Raynor also warned vendors not to boost commissions just to acquire locations. This, he said, only serves to hurt the whole industry and profits no one. Maintain a reasonable and practical commission line and everyone will come out ahead, he said.

New members whose applications
(Continued on page 71)

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CAN BRING YOU
8 NEW
ITEMS
At One Time**

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- Cigarette Puffs—Actually Smokes\$20
- Book of 24 Tattoos—Assorted Parachutes With Soldier\$20

Filled 10c Capsules

- Shrunken Heads With Hair\$42
- Large Dangling Skeleton—Glow in the Dark\$38

Filled 5c Rocket Item

- Mexican Jumping Beans—one Bean in a Rocket Capsule . \$18.50

New 1c Charm Items

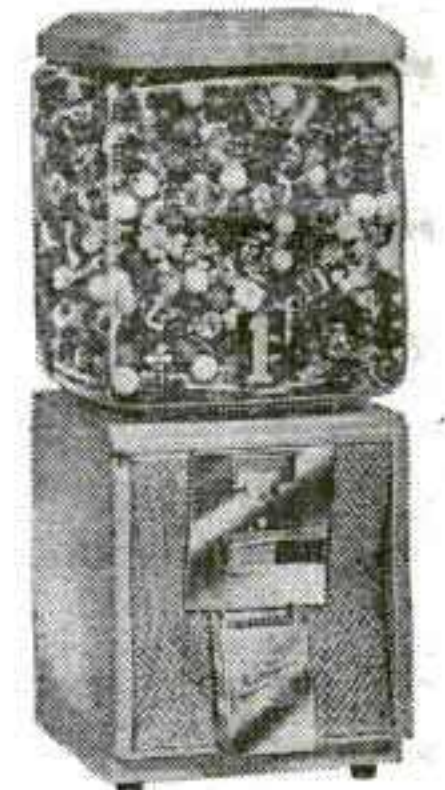
- Ten Puzzle Games—Packed in New 1c Capsule\$12.50
- Miniature Compasses—Packed in New 1c Capsule\$12.50

Immediate Delivery—Available at our Factory and Warehouses.



**Northwestern
MODEL 60**

Try one! You'll quickly agree. It's the outstanding Bulk Vender.
Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.



WIRE, WRITE OR PHONE FOR COMPLETE DETAILS



21122 Armstrong St. Morris, Ill.
Phone: Whitney 2-1300

Say You Saw It in
Billboard Music Week

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

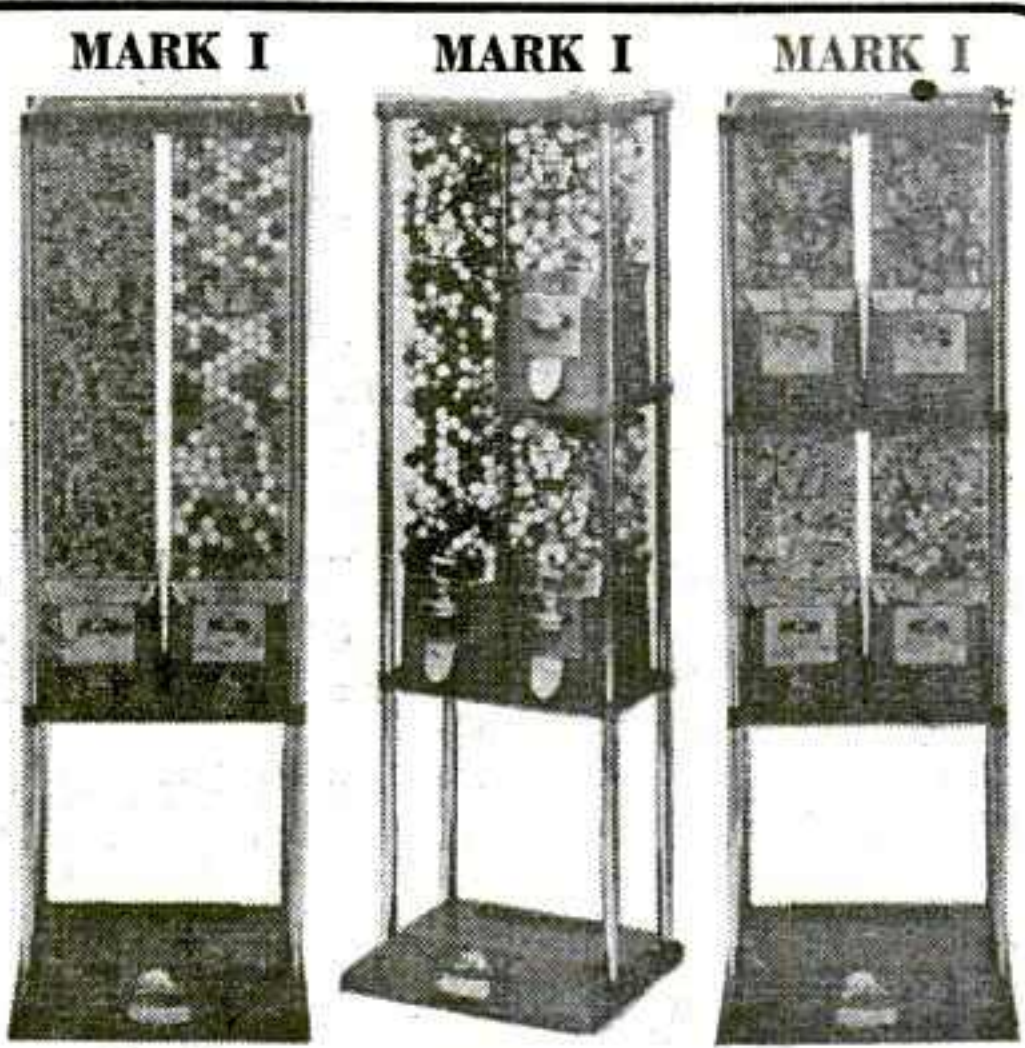
NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 3, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

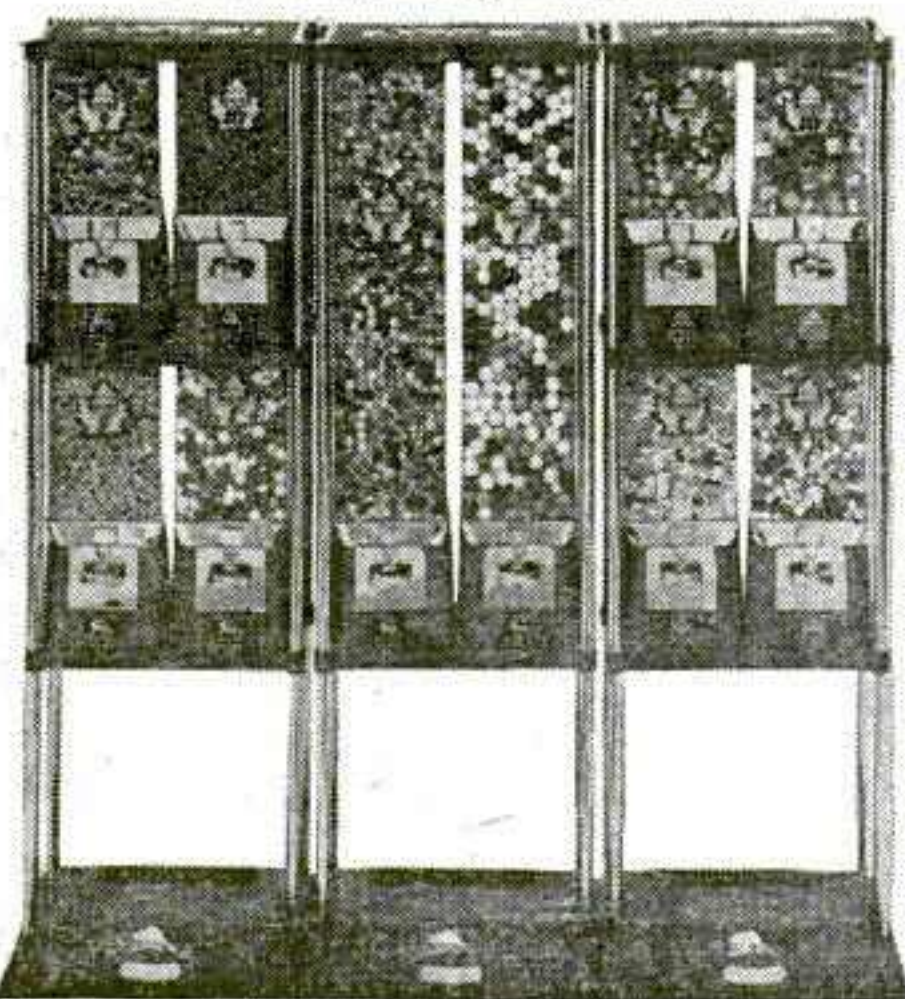
Also Ball Gum, all sizes, 1¢ Tab Gum, 5¢ Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies: 1 Hershey's 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets. Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

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VENDORS ARE
LOCATION
GETTERS...
Chain Stores
Demand Them**



Contains 2 Units Contains 3 Units Contains 4 Units

MARK I DELUXE CONSOLE



Contains 3 Complete Sections, 10 Units

Address All Inquiries To:
**BEAVER VENDING MACHINE
AND SUPPLY OF AMERICA**
(Exclusive Representative in the U. S.)
11036 Whittier Avenue Detroit 24, Michigan

Please send me your large catalog with pictures and prices on the complete line of Beaver Bulk Vendors and Vend-Craft Bubble Gum Products.

Name.....
Company.....
Address.....
City and State.....
Distributor.....
Operator (over 500 Machines).....
Operator (under 500 Machines).....
Prospective Operator.....

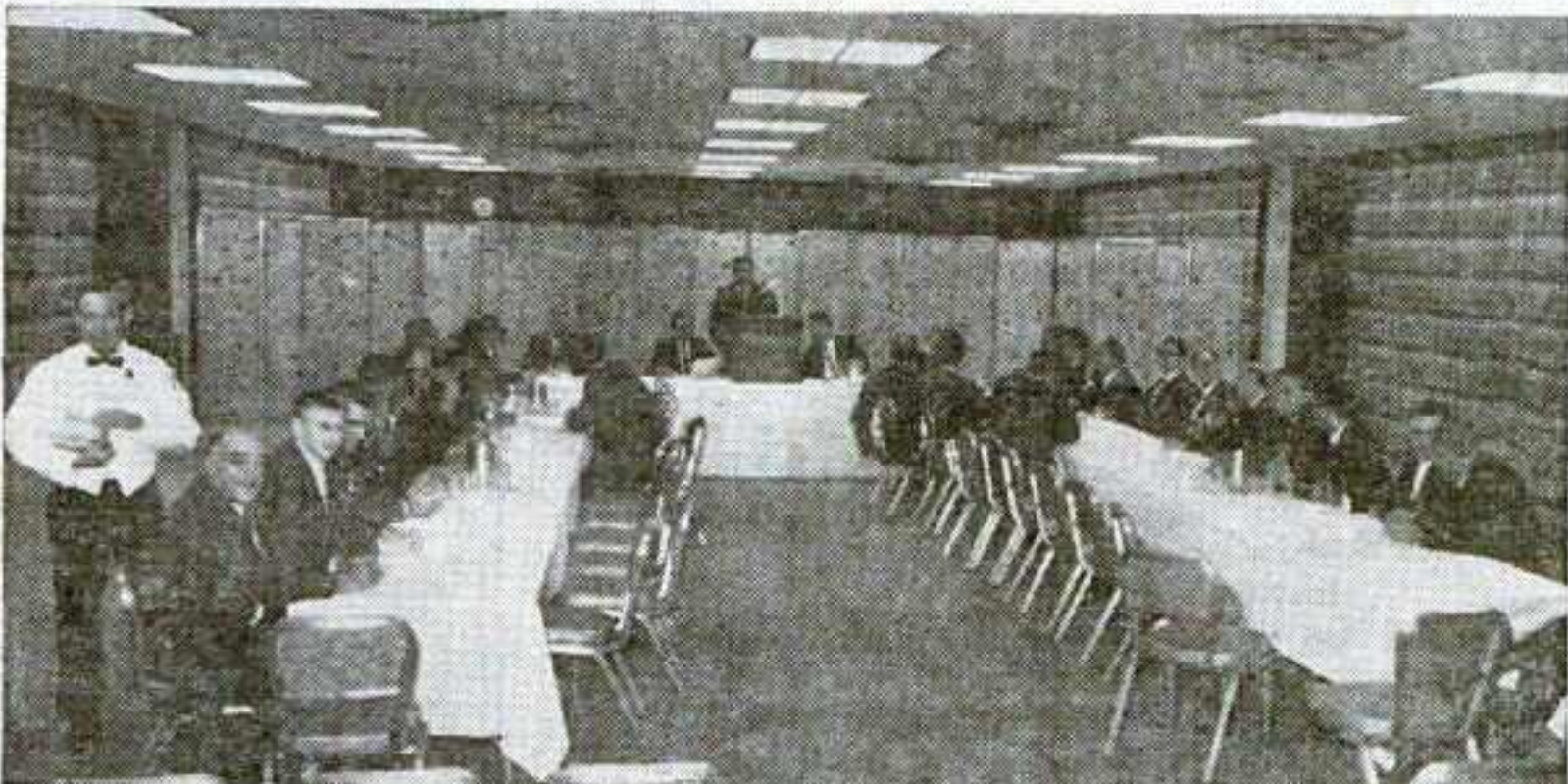
I'm Interested in Beaver Bulk Vendors.....
I'm Interested in Vend-Craft Bubble Gum Products.....

PRINCESS RINGS
Adjustable Metal Rings
Genuine Reproductions
of Stone Rings
Only \$13.50 per M for 5 M

Write for low prices on other feature items.
Send \$2.25 for a sample gross of PRINCESS RINGS.

PENNY KING COMPANY 2538 Mission Street
Pittsburgh 3, Pa.

Bulk Traders Plot NVA Course At San Francisco



SEEN AT NVA BOARD MEETING:
Top: Dick Rollins, Cramer Gum, addresses directors. Under: Jane Mason and Harold Folz compare notes. Center: Husband-and-wife team was Leo and Harriet Weiner, West Coast Enterprises, Los Angeles. Under: Meetings ended with a formal dinner at the Jack Tar Hotel. Bottom: Harold Folz chairs the meeting.

NVA Member Drive

Continued from page 70

for joining NVA were approved by the board included Gold Medal Products Company, Funtime Charms and Goliath Specialties.

Those representing the Western Vending Machine Operators Association at the NVA board meeting in San Francisco included Weiner, Zola as a delegate, Joe Arguelles, and Preston Coombs. At the conclusion of Zola's report, Arguelles spoke of the bene-

(Continued on page 77)

Electric Money Maker Famous ACME ELECTRIC MACHINE



Time proven favorite for health and amusement. Electric vibratory current increased at will by player. One dry cell battery good for 1,500 to 3,000 plays.

Sample \$28.13
2 and up 23.50
Floor Stand 5.00

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1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

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Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

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RECONDITIONED & REFINISHED NORTHWESTERN 49's



Oven Baked Enamel Finish

Rotary delivery — mechanically simple — Sani-carry globe.

Available in 1¢ or 5¢ Merchandise or 1¢ Ball Gum and Charms. (Specify when ordering.)

Only \$14.50 each

BULK MERCHANDISE

	Pack Lbs.	Per Lb.
Cashews, 450 ct., whole	.30	.64
Mixed Nuts	.30	.55
Spanish Peanuts	.30	.31
Virginia Splits Peanuts	.30	.35
Rainbow Peanuts (Candy)	.30	.28
Boston Baked Beans	.30	.28
Licorice Lozenges	.30	.28
Confection Mix	.30	.28
Jumbo Pistachios, Red	.30	.74
Medium Pistachios, Red	.30	.65
Small Pistachios, Red	.30	.60
Leaflets (M&M Style Candy)	.25	.37
Teeny Jelly Beans	.33	.27
Candy Corn	.30	.28
Hersheyettes	.25	.47
Chicle Base Cub Chicks 520	.30	.42
Chicle Base Cub Chicks 320	.30	.42
Rainblo Tabby-Lets 520	.30	.32
Sugar Peps (Bulk Candy)	.24	.40
Maltettes (Ball Style, 100 Ct.)	.15	.35

	Pack Lbs.	Per Lb.
BALL GUM VARIETIES		
140-170-210 Rainbo Gum	.25	.32
Rainblo 100's Centuries, Asstd.		
Colors—Grape, Cherry	.18	.34
Rainblo Screwballs, 100's	.18	.35
Rainblo 5¢ Chicle 140	.25	.41
Cherry 210 Count	.25	.32

(ORDERS: 300 lbs. or more shipped prepaid from factory only. Full cash with order, no C.O.D.'s.)

Adams, Wrigleys, Beech-Nut Brands, 1¢, 100's. Per Box47

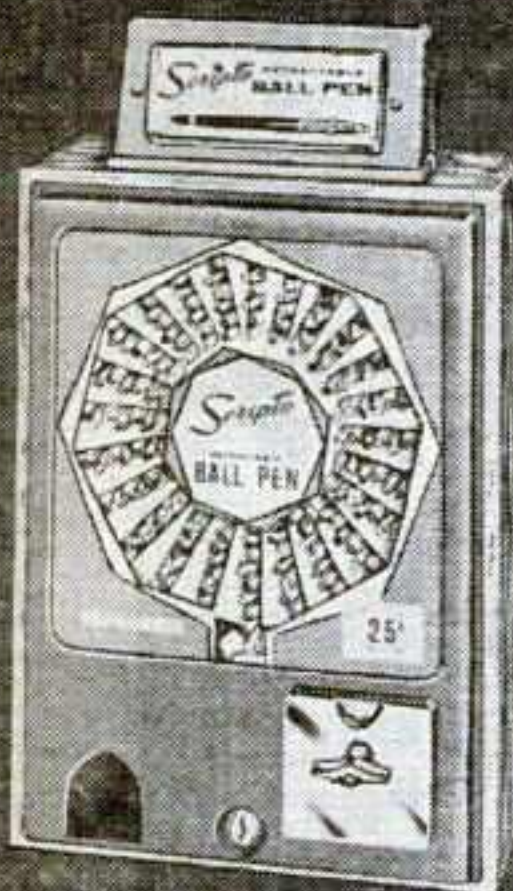
ACCESSORIES	
Single Floor Stand	\$ 5.50
Dbl. Cross Bars for Above	2.25
Triple Cross Bars for Above	2.25
4 Place Racks With Wheels	10.50
6 Place Racks With Wheels	12.50
3 Place Racks With Wheels	8.95
1¢ Coin Counting Scale	23.50
1¢-5¢ Coin Counting Scale	23.50
Stamp Folders, Per 10,000	6.00
Asstd. Trading Cards	3.25
Ball Point Pens, Gr.	5.50

RECONDITIONED & REFINISHED VENDORS	
N.W. Model 49, 1¢ or 5¢ Bulk	\$.14.50
Silver King, 1¢ or 5¢ Bulk	8.50
Acorn 1¢ Ball Gum	11.00
Victor Toppers, 1¢ Bulk	11.00
Acorns, 1¢ or 5¢ Bulk	11.00
Silver King 5¢ Hot Nut	13.50
Ajax 5¢-10¢ 3-Col. Bulk	39.50
Premier 1¢ Card Vendors	14.50
2-Col. 5¢-10¢ Stamp (Folder)	15.00
Model V 1¢ Ball Gum	8.50
N.W. 10-Col. Tab w/removable drums	21.50

SEND FOR NEW CATALOG. 1/3 DEPOSIT ON ALL ORDERS, BALANCE C.O.D. SEND PAYMENT IN FULL ON ALL ORDERS UNDER \$20.00.

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A Fine Combination
Holds 193 SCRIPTO Pens
Vending at 25c Each
Takes in \$48.25
SCRIPTO Pens — Fine Quality Mds.
This machine is covered by U.S. Patents. Other Patents Pending.
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MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$.14.50
N.W. Deluxe 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Machine	18.00
N.W. Model #33, 1¢ Perc. Converted for 100 ct. B. G.	4.50
Silver King 1¢ B.G. or Mds.	8.50
AST Guns	30.00
Mills 1¢ Tab Gum	12.00
Model #33 Peanut, 1¢	6.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.69
Pistachio Nuts, Jumbo Queen, White	.67
Pistachio Nuts, Large Tulip	.60
Pistachio Nuts, Vendor's Mix	.60
Pistachio Nuts, Shaik, Red	.52
Cashew, Whole	.48
Cashew, Butts	.43
Peanuts, Jumbo	.45
Spanish	.35
Mixed Nuts	.57
Baby Chicks	.32
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.30
Licorice Gems	.28
M & M, 500 ct.	.47
Hershey-ets	.47
Rain-Bio Gum, 72 ct.	\$.32
Malt-ette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the New

Northwestern

GOLDEN 60



This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 1c, 5c, 10c or 25c Mechanisms

STAMP FOLDERS, Lowest Prices, Write

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NORTHWESTERN

SALES AND SERVICE CO.

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LOngacre 4-6467

See Tax Relief in 2 Coast Localities As Outcome of MOA Stiff Protests

HOLLYWOOD — Eugene Zola, tax specialist for the Western Vending Machine Operators Association, told the organization's regular monthly meeting that relief can be expected in two nearby localities. Zola reported on his conferences with the city fathers in Baldwin Park and La Habra.

Present tax bite in Baldwin Park

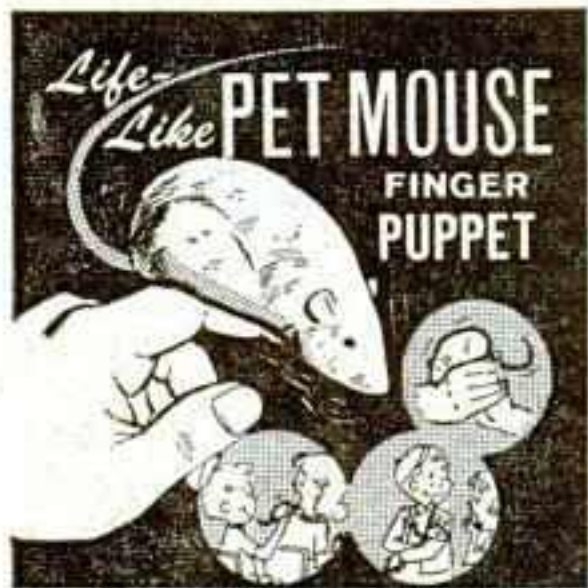
consists of \$24 annual business license plus \$1 tax per machine. Zola told the operators' meeting that he held conferences with the Baldwin Park financial officer, its city attorney and its city manager. In these discussions, the Western Operators' tax representative pointed out that the taxes imposed by Baldwin Park were inequitable compared with the tax levied on other businesses operating within the city's limits, that the tax imposed on bulk vending machine operators by comparison was discriminating and excessive.

Council to Consider

He was told that the Operator Association's position seemed reasonable and that the matter will be

taken up for consideration during the city council's November session. It is anticipated that the council will vote to remove the per machine tariff but will retain the annual business license.

In La Habra, a \$20 annual business tax is charged in addition to a \$5-per-machine license. The \$5 tax is demanded of all vending machines, whether it's a penny peanut or a cigaret machine. Zola conducted meetings with La Habra's officials in charge, and they agreed that an apparent inequity exists. They said that the matter had not been brought to their attention before, but now that it has been presented to them, the issue will be taken up for consideration and a



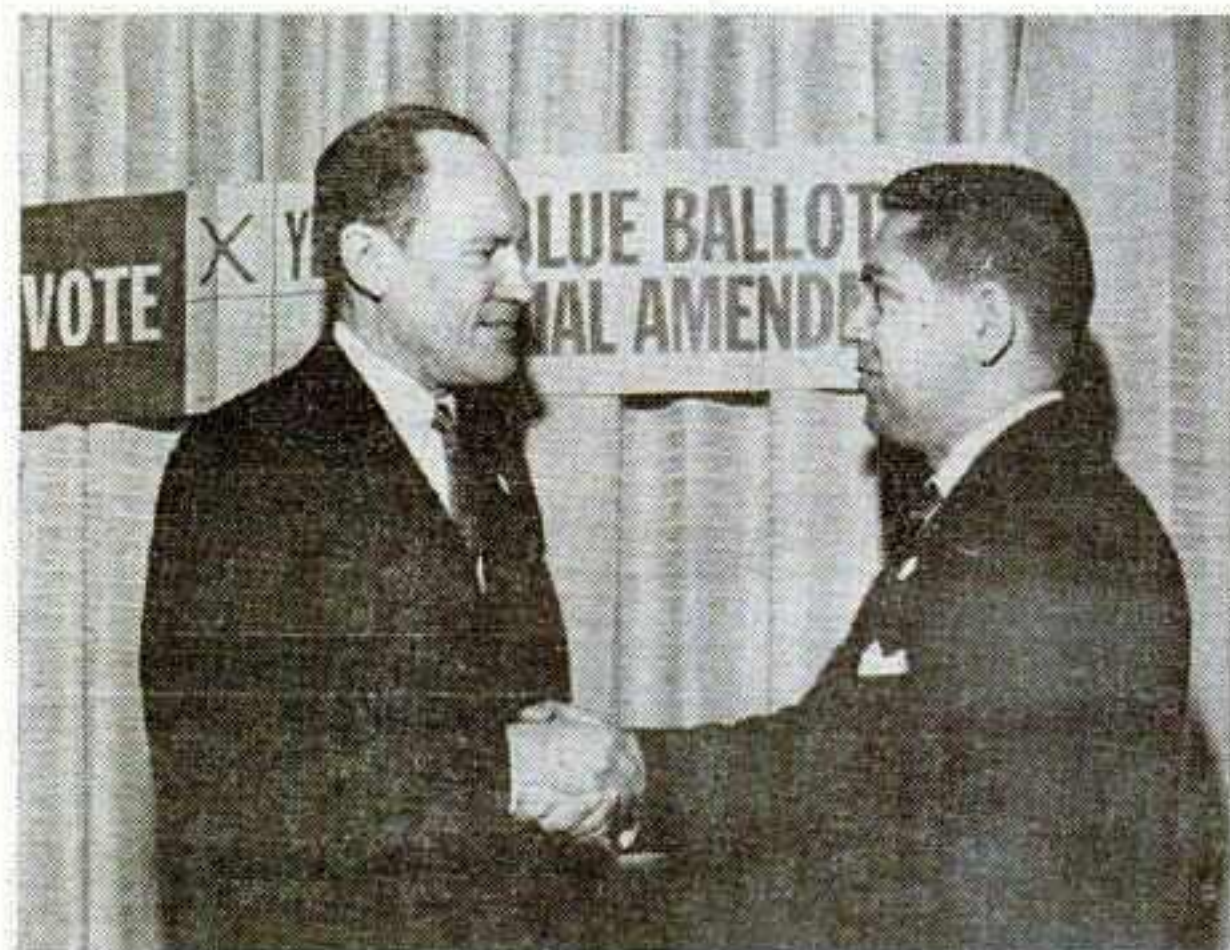
THEY'LL SQUEAL... 'CAUSE IT LOOKS SO REAL!

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BITTERMAN & SON
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Phone: WAbash 3-3900



JOHN INSALATA, assistant legal counsel for the National Automatic Merchandising Association, meets with **E. G. Marshall**, star of "The Defenders," touring Illinois last week in support of the State's Blue Ballot judicial amendment. Insalata, a former star college debator, often speaks at civic functions around the area.

DRIVE ON FOR ALL-IN-ONE COIN MACHINE CONCLAVE

BALTIMORE—Morris Gisser, Cleveland distributor, this week picked up support in his move to combine all coin machine trade shows into one major convention.

Calvin Fradkin, veteran Baltimore bulk vending distributor, said that Gisser's idea "reflects an opinion which I have held for the past few years, and the suggestion should not be brushed aside lightly."

According to Fradkin, operators of all types of coin-operated equipment are classified together in the public image, and "it would seem as common sense, therefore, that we face this realization ourselves."

Increased Attendance

"One convention," he added, "combining music, amusement machines and bulk vending, would result in a much greater attendance, with greater success a foregone conclusion."

Fradkin explained that each segment of the industry could have a section of the display floor, with separate forums for music, amusement machine and vending operators.

"Such a convention," he continued, "would have the advantage of introducing operators of one line of machines to the possibilities of a diversified operation in other phases of the industry. A meeting of this type might even result in one comprehensive association, which is the only positive approach to public relations and the over-all welfare of everyone connected with the business. Time has surely demonstrated the folly of many splinter groups, each going its own way for selfish reasons of individual firms or short-sighted individuals."

SAY GET WELL TO HARRY BELL

SAN FRANCISCO — National Vendors Association directors passed a resolution wishing a speedy recovery to Harry Bell, veteran Chicago operator and NVA treasurer, recovering from a recent illness. Bell was unable to attend the mid-year meet here recently—the first directors meeting or convention he has missed since the inception of the association more than 10 years ago.

satisfactory resolution can be expected.

Battle Pays Off

The association's continuous battle to pull down taxes on bulk vendors in the many cities surrounding Los Angeles has been paying off for its members, with a successful batting average for the organization and its tax specialist.

In addition to a report on the tax picture, members were entertained by a sound motion picture film of the latest year's Indianapolis Sports Car Classic. The film was shown by the association's long-time member, Frank Biro, of Biro Distributing.

Last week's meeting enjoyed a strong turnout, pulling in members from communities as distant as Oxnard, with members of Len-Art Vending Service in attendance. Leo Weiner presided.

oak PROFIT MAKER!

25¢ OR 50¢
SANITARY VENDOR



The machine that will bring in extra profits for smart operators is this new Oak vendor. The machine holds 144 flat pack products. The Oak slip clutch handle is standard equipment on each machine. Measuring 26½" high, 6" wide and 4" deep, this machine will refuse coins when empty and is equipped with an Ace lock and a lock protector. Available with a 25¢ or 50¢ coin mechanism. Wall hinge (pat. pend.) simplifies servicing.

oak
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11411 Knightsbridge Ave., Culver City, California



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THE MOST COMPLETE and FINEST LINE of BULK VENDORS

New Victor 2000 Vendor, Large Capacity . . . Holds 2,000 Balls 100-Count Gum . . . or 600 10c Capsules . . . Also Available 3 Balls 100-Count Gum for 5c. \$24.50 ea.

Large Stock of Vendors—Parts and Merchandise. Write for Prices.

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IMMEDIATE DELIVERY

World Famous

VICTOR

Standard TOPPER



1c or 5c

For Ball Gum and Charms.

Also available for Peanuts and Bulk Candies.

Packed and sold 4 to a case.

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Northwestern HEADQUARTERS

Whatever your bulk vending requirements might be, we can serve you.

Always a complete stock of outstanding Northwestern machines, parts and supplies.

Write today for complete information and price list.

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2029 Prospect Ave. Cleveland 15, Ohio
Phone: TOver 1-6715



VENDING HEADQUARTERS for VICTOR

THE MOST COMPLETE and FINEST LINE of BULK VENDORS

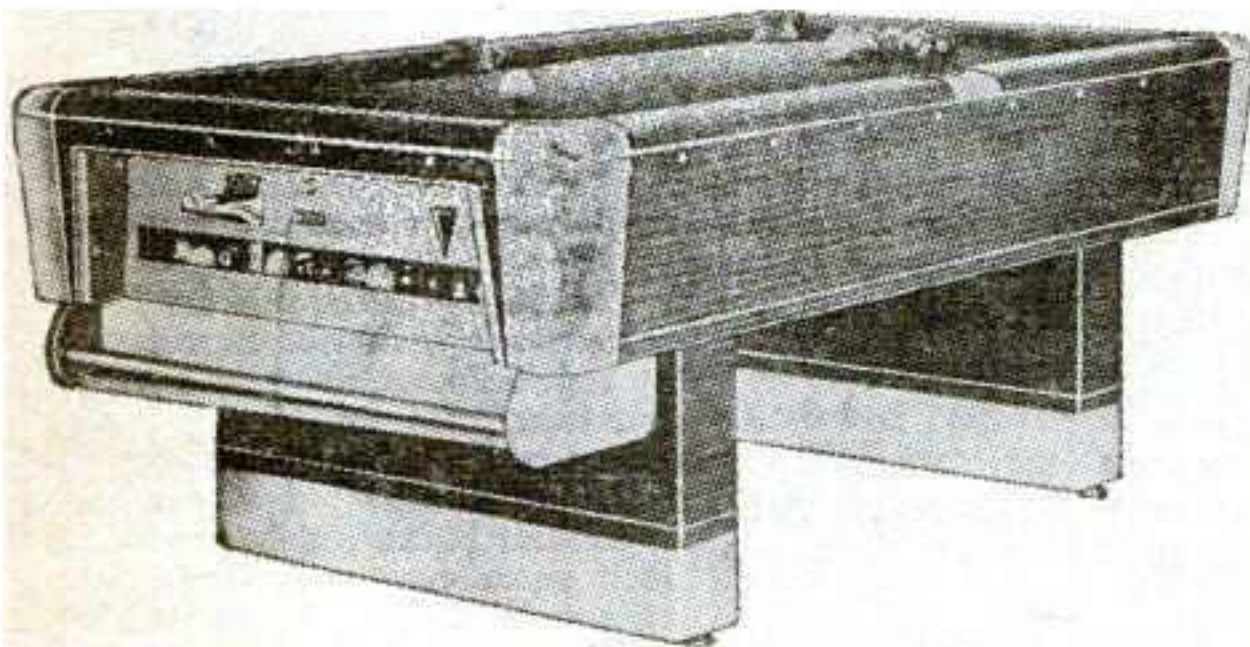
New Victor 2000 Vendor, Large Capacity . . . Holds 2,000 Balls 100-Count Gum . . . or 600 10c Capsules . . . Also Available 3 Balls 100-Count Gum for 5c. \$24.50 ea.

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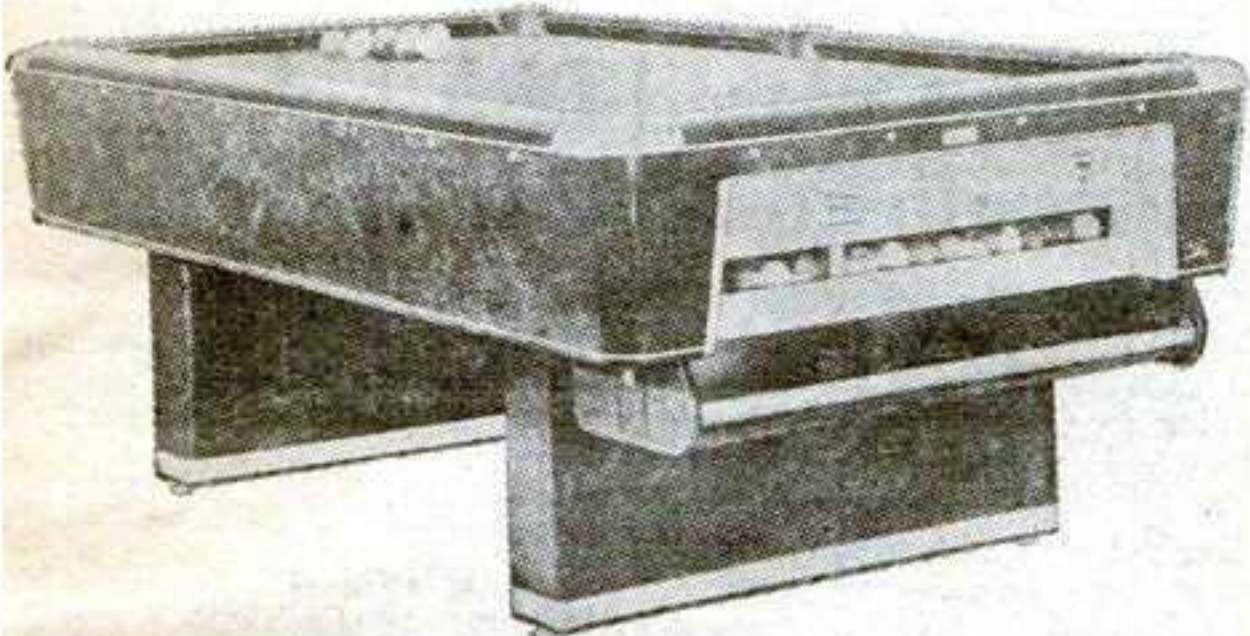
Fischer Brings Out New Tables To Add to Crown, Royal Series



FISCHER CROWN EIGHTY FIVE

CHICAGO — A new 85-inch Crown pool table and two new Royal series pool tables were introduced last week by Fischer Sales & Manufacturing Company.

The Crown Eighty Five is a companion to Fischer's 90 and 100-inch Crown series tables. The two new Royal tables—a 90-inch



FISCHER ROYAL SIX-POCKET POOL TABLE

MOA LETTER TO TRY ANSWERING HARD QUESTIONS

CHICAGO—What's ahead for Music Operators of America? Where is the association going? What are its major problems and what is the association planning to do about them? These will be some of the questions answered by J. Harry Snodgrass, newly elected president of the association in an open letter to the industry to be put out shortly. Joining Snodgrass will be Nicholas Allen, MOA legal counsel, giving a report on MOA's legislative problems, particularly copyright, and Lou Casola, giving a report on MOA's public relations activities and the association's plans for its next convention. Casola was recently elected general chairman of the next MOA convention and head of the association's newly instituted public relations program.

and aluminum trim. A "leatherette" spray enamel provides a mahogany finish.

The Royal 90 measures 50 inches by 90 inches. The Royal 76 measures 43 inches by 76 inches.

The new Crown 85 measures 48 inches by 85 inches. The table is available with a mahogany or walnut finish, the latter all Formica.

Fischer has also renamed its Crown series. The former Crown 8 is now the Crown 100; the former Crown 7 is now the Crown 90.

Rounding out the Fischer line is the firm's Crown Fiesta bumper pool table.

Israeli Dinner Honors Coinman Max Hurvich

BIRMINGHAM—Max Hurvich, veteran coin machine and bulk vending distributor and partner with his brother Harry in the Birmingham Vending Company, was guest of honor at a testimonial dinner sponsored by the Birmingham-Israel Bond Committee at the Fairmont Club here Sunday (28).

Principal speaker at the affair was Israel Barzilai, member of the Israeli Knesset (Parliament) and a delegate to the United Nations General Assembly.

Tent 13 Names Rosen

PHILADELPHIA — David Rosen, veteran Philadelphia coin machine distributor, has been named to the board of directors of Tent 13 of the Variety Clubs of America. Rosen, a local civic leader, has been active in the organization for many years.

Japan Looms as Major Force In World Bulk Export Market

COLOGNE—Japan may become a major world exporter of bulk vending equipment.

A Japanese trade mission currently in West Germany reveals that plans are under study to establish manufacturing facilities in Ireland for the European and African markets.

Japanese manufacturers believe that they can develop a huge market throughout Asia and even in Australia and New Zealand. Tokutaro Kitamura, chief of the trade mission now in West Germany, explained:

"Phonographs eventually will be an important export for us, we believe. But this is a complicated production item which requires considerable development and promo-

tion. Vending equipment is also well within the range of our industry, but it is a similarly complex item.

"Bulk vending equipment is still relatively unsophisticated, though we have ideas along this line. We believe that there is no reason why Japan shouldn't manufacture first-quality machines for world-wide sale.

"We believe we can manufacture better machines and sell them at prices more than competitive in Europe and even in the North American market. It may well be that Japan will become a major supplier of bulk vending equipment to the North American as well under present U. S. prices and competitive with European prices.

"Profit-Makers" From
chicago coin
ROYAL CROWN BOWLER • BIG HIT
WORLD'S FAIR RIFLE GALLERY • CITATION PUCK BOWLER
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Valley "SPECIAL" 6-POCKET
QUALITY BUILT—ECONOMY PRICED!
Count on it for Play and PROFIT!
Model 745A, 75 x 42 Multi-Color Finish
Also available—75x42, 85x47 and 90x50 in Valley Deluxe Tables.
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PHONOGRAPH and PARTS
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FORTUNE THEATRE
with Interchangeable "LIVE-ACTION" PUPPETS
• Fast, 30-second, 5¢ Play
• Earnings of \$15-\$20 per Week
Our inventory reduction gives you an extra profit opportunity! For the next 30 days you can have the amazing Fortune Theatre at these once-in-a-lifetime low prices:
LOTS OF 10 **\$63.95** each
SINGLE UNITS **\$69.50** each
Counter Model (without stand)
LOTS OF 10 \$58.95 each
SINGLE UNITS \$64.50 each
TERMS: 50% with order, Bal. C.O.D.
FREE! Special 30-Day Offer—1,250 Fortune Cards with every unit—**FREE!**
ADMIRAL VENDING CORP.
140 W. 54th St., Chicago 9, Ill.

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Games • Music • Bulk Vending
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MUSIC MACHINE PROGRAMMING

Chi Phono Business Steady as She Goes

By NICK BIRO

CHICAGO — Johnny Maddox's new "Ballin' the Jack" on Dot is the hottest of the new singles for juke box operators, according to a spot-check of Music Box and Singer's, the city's two leading one-stops here.

Both one-stops report juke box business steady but a little slow. Operators are generally off this time of the year, and the "cold

weather pickup" hasn't hit the Windy City yet.

Music Box reports an increase in business over last year, but primarily because of an aggressive phone-selling campaign instituted by Manager Russ DiAngelo.

Operator Canvass
"We're conducting regularly scheduled canvasses of every operator in the area—much as a salesman in the street might call on an account," DiAngelo said.

"We've also had a lot of success with the special juke box display section in our store. Operators have got used to the department and know where to look for their material. Everything for the operator is segregated and we try to have specific sales people service the same operator each week."

Christmas buying is expected to start here after Thanksgiving when the radio stations start pushing holiday material. Judging by the past couple of years, however, operators won't get too excited about it.

Old Standards

As Fred Sipiora, of Singers, noted, "Operators are staying more and more with the old standards. A new Christmas single has to be really hot before an operator will take a chance."

The Bing Crosbys and Perry Comos are the big demand items, and most of this material is well stacked in the operators' libraries.

Some of the hot new singles here, according to Singer's, include: "All Alone Am I," Brenda Lee, Decca, and "Love Is Sweeter Than Wine," Connie Lane, Dynamic. The Lee record is not really a new item, but is just starting to get good response.

Music Box reports good operator action on "Sunrise Serenade," Willie Mitchell, Hi; "Eso Beso," Paul Anka, RCA Victor; "Wildwood Flower," Nana Mouskouri, Fontana; "Love Is Sweeter Than Wine," Connie Lane, Dynamic; a two-sided record, "Rudy Ann," b.w. "Won't You Forgive," Marty Robbins, Columbia; "Little Girl," Dion, Laurie, and "Autumn Souvenirs," Bob Moore, Monument.

Epic Will Release Op 5-Single Packs

NEW YORK—Epic Records has embarked on a policy of releasing special operator packs, five singles to a pack. Len Levy, Epic's national sales manager, said the first two packs are 10 sides from "George Maharias Sings" and 10 from Bobby Vinton's "Roses Are Red" album.

They will be available in 45 stereo. The LP's from which the singles are taken are both on national best seller lists.

Levy said that Epic's decision "has been prompted by the growing importance of operator packs to juke box operators." He added that the label had received many requests for special juke box

material from both operators and distributors.

Additional packs, said Levy, will be announced in the near future.

Epic's action followed a recent announcement by Wurlitzer that the firm is making available special releases on 45 stereo. The Wurlitzer packs will be contracted for on a custom basis and distributed through Wurlitzer outlets.

Currently, most of the special juke box product available consists of Seeburg's Artist of the Week and Rowe AMI's Top Talent releases. This material is all 33 stereo.

The Epic juke box product will be 45 only, and it's aimed at the majority of the nation's juke boxes which are still single speed.

Recent Stereo Releases For Music Operators

All titles listed below are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard Music Week, 1564 Broadway, New York 36, N. Y.

Rowe-AMI Top Talent

- Russ Morgan at Catalina, Russ Morgan, Everest Record Company (Pop Instrumental)**
- The Moon Was Yellow/Mama's Gone Goodbye
 - O/Night Must Fall
 - Chanson Boheme/Josephine
 - Evening Star/Silver Moon
 - Bye Bye Blues/I Can't Believe You're in Love With Me
- Montenegro 70, Hugh Montenegro, Time Record Company (Pop Instrumental)**
- Rachmaninoff Rhapsody/Cry Me a River
 - Dark Eyes/My Prayer
 - Flight of the Bumble Bee/Palm Canyon Drive
 - Fantasy Impromptu/Because of You
 - I Concentrate on You/Be My Love

Seeburg Artist of the Week

- Sentimentally Yours, Patsy Cline, Decca (Pop Vocal)**
- Heartaches/That's My Desire
 - Your Cheatin' Heart/Anytime
 - You Made Me Love You/You Belong to Me
 - You Were Only Fooling/Half as Much
 - I Can't Help It/Lonely Street
- Lady of Spain, Ray Coniff, Columbia (Pop Instrumental)**
- Lady of Spain/Beautiful Love
 - Moonlight and Roses/Love Walked In
 - Take Me in Your Arms/Malaguena
 - Imagination/Kiss of Fire
 - To My Love/My Romance

DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

RETURN TO SENDER AND WHERE DO YOU COME FROM	ELVIS PRESLEY RCA Victor 8100
POPEYE (THE HITCHHIKER) AND LIMBO ROCK	CHUBBY CHECKER Parkway 849
NOTHING CAN CHANGE THIS LOVE AND SOMEBODY HAVE MERCY	SAM COOKE RCA Victor 8088
I WAS SUCH A FOOL AND HE THINKS I STILL CARE	CONNIE FRANCIS MGM 13096
LEAH AND WORKIN' FOR THE MAN	ROY ORBISON Monument 467
DON'T ASK ME TO BE FRIENDS AND NO ONE CAN MAKE MY SUNSHINE SMILE	EVERLY BROTHERS Warner Bros. 8297

Wurlitzer's 2d Quarter Sales Down

CHICAGO — The Wurlitzer Company reported second quarter sales of \$8,791,497, down 7 per cent from the same period a year ago. Sales of civilian products were up for the period, but the firm had a drop in defense production.

Net earnings for the second quarter were \$175,970, equal to 20 cents per share on 891,687 shares of common stock, compared with net earnings of \$107,622 or 12 cents per share on 890,291 shares in the same period last year.

Sales for the first six months of the current fiscal year (April-September) were \$15,617,919, compared with \$16,135,126 for 1961. Net earnings for the first half of the fiscal year were \$46,014, compared with a net loss of \$49,588 for the corresponding period a year ago.

R. C. Roling, Wurlitzer president, noted that except for defense items, business in all divisions continues to be very good. He said that more pianos were shipped during this last September than at any other September in the firm's history. Sales of coin-operated phonographs, electronic organs, electronic pianos and "Side Men" are continuing at a high level, he said.

"All indications are that business will continue to be good and we expect a satisfactory second half, both from the standpoint of sales and profit," Roling said.

Name Taran Distrib Of Regalite Line

MIAMI—The Taran Distributing Company here has acquired exclusive national distributing rights for the Regalite line of pool balls

KALEIDOSCOPIC

Multi-Colored Disk Labels Provide Easier Servicing

DENVER—The use of colored labels in making up the music menu can provide two advantages, according to Charles Cousins, long-established phonograph operator here.

Every two weeks, when record changes are made, Cousins changes the colors on the top-40 numbers, so that at one period, for example, all of the top-40 numbers are labeled in pastel green, while during the following two-week periods, they are labeled on pink backgrounds.

The use of color—contrasting with the plain white labels used for old favorites, specialties, Westerns and hillbilly numbers—not only makes it easy for the customer to locate hit tunes, but, likewise, is an automatic indication to collectors that every record in this color category has been on for two weeks.

Record Guide

This serves as a guide in changing records, in looking for excessive wear on extremely popular disks, and helps the serviceman to make up his mind which records to change. As the next color is added, the combination of two colors then indicates some records have been on four weeks and those in the new color two weeks.

Naturally, as many color changes ensue, Cousins' phonographs begin to take on a kaleidoscopic appearance, which tells the serviceman at a glance the history of record changes on that particular machine. It isn't difficult for one collector to take over the route which has been serviced, so long as a look at a master service book in the Cousins office shows which colors have been installed at what time.

Rack Records
Cousins, with the bulk of his locations in Denver's large Five-Points Negro district, probably programs more r.&b. records for each location than any operator in the Denver area.

An expert on tourist music, who spotted the future of this new development months before Chubby Checker hit his stride, Cousins saw collections more than double on

many of his spots, simply because he programmed the twist heavily, when the name was still something of a puzzle to practically everybody.

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3 Chicago Coin Princess Bowlers, 13 Ft.	750
4 Chicago Coin King Bowlers, 16 Ft., A-1	450
Lotta-Funs, A-1	375
1 Bally Acapulco, A-1.....	500
Bally Twist	Call
Rowe 11-Col. Cigarette Machines	85
Williams Trade Winds	295
5 Flipper Clowns	275

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ROYAL

Sally Bilotta, 23, Dies of Stroke; Daughter of New York Distrib

NEWARK, N. Y.—Funeral services for Sally Jean Bilotta, 23, daughter of John Bilotta, New York State Wurlitzer distributor, were held at St. Michael's Church here Wednesday (31) with the Rev. Joseph McDonnell officiating. Burial was in Newark Cemetery.

Miss Bilotta was stricken Sunday (28) at 10 a.m. in Washington and died two hours later in Providence Hospital. Death was attributed to a burst blood vessel. There had been no previous medical history to indicate the tragedy.

A graduate of Newark Central High School, Miss Bilotta received a bachelor of science in nursing degree from D'Youville College, Buffalo, N. Y., where she was named by her classmates as the "Ideal Nurse." The award was made on the basis of technical skills, gentleness with patients, dedication to nursing and leadership in college activities.

After her graduation, she had worked as a nurse at Our Lady of Victory Hospital, E. J. Meyer Hospital and the Cattaraugus County Public Health Department.

Last summer she was awarded a grant from Johns Hopkins Hospital, Baltimore, for graduate study at Catholic University, Washington. At the time of her death she had been a candidate for a master's degree.

She had worked for one year in the metabolic research department at Johns Hopkins University.

Local civic leaders joined with coin machine industry figures to console the Bilottas in their grief. Mr. and Mrs. Bob Bear and Mr. and Mrs. A. D. Palmer came in from the Wurlitzer factory; Irv Holzman, United East Coast Corporation, flew in from New York; Harry Stern, Williams Manufacturing Company, came from Philadelphia; Mr. and Mrs. Larry Galente, International Mutoscope, came from Brooklyn, and Roland Smith, Davis Distributing Company, Syracuse, drove up for the funeral.

In addition to her parents, Miss Bilotta is survived by two sisters, Mrs. Robert Button, Liverpool, N. Y., and Louise Ann Bilotta, Newark, and a brother, John Bilotta Jr., Newark.

The Bilottas have established a Sally Bilotta Nursing Scholarship Fund at D'Youville College, Buffalo, N. Y. Coinmen who want to send remembrances may send checks to the scholarship fund.

First Coin Conducts Wurl. Service School

CHICAGO — Sam Kobler and the staff of the First Coin Machine Exchange played host to local operators at a Wurlitzer service school here recently, with C. B. Ross, Wurlitzer field service engineer, in charge of the session. He was assisted by Cliff Miller, First Coin service manager.

Operators were served a buffet dinner before the class, which cov-

(Continued on page 77)

EUROPEAN NEWS BRIEFS

Bowling Opening Like World Series

BREMEN—The first large United bowling center has just been installed in North Germany. The eight-lane installation in the Gaststaette Weser-Terrasse is near the Bremen football stadium. A 14-day gala premiere was staged, with the Bremen newspapers and radio station treating the opening as a major local sporting event. The tavern has been completely remodeled around the eight bowling lanes, which are installed with the Weser River as a backdrop. The tavern's character has been altered to that of a sports center with furniture and other tavern furnishings carrying out a sports motif.

Lots of Play Aboard Luxury Liner

PARIS—France's new luxury liner, The France, is becoming a glittering advertisement for the world coin machine trade. The liner has 25 phonographs and games aboard, and all are receiving heavy play. French Line officials report that the machines enjoy an even heavier patronage than machines in the conventional shore location of similar class despite the competition from the liner's numerous other recreation facilities. The French Lines purchased the machines outright from the Palais des Jeux firm of Robert Charlot, president of the French trade organization, S.N.P.A., and Charlot has a contract to service the equipment.

Payout Specially Made for Britons

LONDON—Tn. Bregmann Company of Hamburg has just held the British premiere for two new phonograph models and a new payout specially designed for the British market. The showings were held at the offices of Symplay, Ltd., Bergmann's British distributor. The phonographs are the Symphonie S100S console and the Symphonie S100W wall machine. Both machines are stereo, and their major common feature is extensive miniaturization. They are the lightest and most compact machines Bergmann has yet produced. Both models have a wood cabinet. The payout—"Monaco"—was specially designed by Bergman for the British market to conform to British law. The Bergmann party from Germany included Ernst Bergmann, the firm's proprietor; Egon Schopp, the general manager, and Diethard Ratzeburg, a Bergmann engineer.

Ops, Writers Urged to Accept Ruling

MUNICH—The Federal Cartel Office has recommended that the Central Organization of Coin Machine Operators (ZOA) and West Germany's copyright society (GEMA) abandon their dispute over monopoly and accept the decision of an arbitration panel. ZOA has objected bitterly to a hike in the phonograph royalty, accusing GEMA of abusing its "monopoly position" in the music trade field, GEMA fired back with a monopoly complaint against ZOA, contending that it dominated operators. The Federal Cartel Office, the Bonn government's anti-trust agency, ruled, however, that the "monopoly" charge and counter-charge constituted a teapot tempest. The arbitration panel has awarded GEMA a small increase, from 78 marks annually per machine to 85 marks (or from \$19.50 to \$21.25).

German Ops Ask Price Mark-Down

FRANKFURT — The German Coin Machine Distributors Association (DAGV) is negotiating with German diskeries for a special record price concession to phonograph operators. The DAGV contends that record companies should recognize the special position of operators and their valuable contribution to the disk trade by substantial record mark-downs. DAGV took action after the diskeries hiked their pop records and refused to exempt operators. The operators claim they function in effect as an advertising medium for the disk trade—but without compensation even in the form of a special markdown. The DAGV is entering the negotiations armed with statistics showing the diskeries have increased sales almost in direct proportion to the increase in phonographs.

25 Years a 'Registered Expert'

COLOGNE—Hubert L. Schmitz, owner of the firm Schmitz & Gerdes, Cologne, is observing his 35th anniversary in the coin machine trade. For 25 years Schmitz has been the registered expert for coin machine matters with the Cologne Chamber of Trade and Industry. His firm, founded in 1934, manufactures billiard and soccer games. Schmitz has also had long experience as an operator. When the last war broke out he was operating 280 games and 31 vending machines in the Cologne area.

Bamberg Firm Opens in Munich

BAMBERG—Franken Automaten of Bamberg has opened a branch in Munich at 23 Grillparzerstrasse. The firm is a major distributor of new and reconditioned phonographs and phonograph records. The Munich opening drew a blue-ribbon turnout of German trade figures, including Helmut Neuberg, whose Rehbock firm in Bamberg is the AMI distributor; A. W. Adickes of Bamberg, the Rock-Ola distributor, and Herbert Nack, one of the owners of Nsm of Bingen, manufacturer of the Fanfare machine. Main offices of Franken Automaten are in Bamberg, and the firm has a second branch in Augsburg. Aside from phonographs, it will also handle vending equipment at the Munich branch.

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- 1 King of Swat (Williams)\$75.00
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- Plastic Triangles, 2 1/4" 1.50
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EDITORIAL

A Man of Courage

Four years ago, the chances of Eli Kasper's dying of a natural death weren't considered too good. Mr. Kasper, at that time, had volunteered for a very courageous act — that of testifying before the McClellan Committee and telling what he knew about union and association racketeering in the New York area.

Last week, Mr. Kasper was buried in Long Island's Beth David Cemetery, following a stroke and a cerebral hemorrhage. His death will be mourned by all decent men and women who knew him.

In the late 1950's, a group of hoodlums attempted to take over control of the local game association. They later formed a rival game association and succeeded in merging the two organizations.

Working Agreement

At the same time, another mobster element formed a labor union—Teamsters Local 266. The two groups had a working agreement which called for New York operators belonging to both the association and the union and paying dues to both. For their dues they were promised "protection."

While all this was going on, Eli Kasper was a salaried employee of the Associated Amusement Machine Operators of New York, the legitimate association which was taken over by the underworld group.

As an employee of AAMONY, Mr. Kasper learned of the master plan to take over the coin machine industry in New York. When the mobsters succeeded in controlling the board of the association, Mr. Kasper was told that if he went along, he would be taken care of financially.

Refused Deal

But Eli Kasper wouldn't go along with the deal. When the offer was made, he approached a staff member of The Billboard and sought his advice.

We told Mr. Kasper that he should report his information to an investigator of the McClellan Committee, which at that time was gathering evidence for its hearings.

Mr. Kasper was a bit apprehensive, not only for his own safety but for the safety of his family. Only a few weeks before, a local operator had been brutally beaten by henchmen of the forces he was about to expose. And the provocation for the beating was a minor one.

Faced Responsibility

But Mr. Kasper was willing to take his chances. One brave man was needed to take the stand, and Eli Kasper, a gentle and quiet individual, did not shirk the responsibility.

Eli Kasper's testimony — given before the McClellan Committee on February 12, 1959—takes up more than 14 pages in the official transcript of the hearings.

He described in painstaking detail how the racketeers operated, who they were, and who they worked with. On the basis of this testimony, criminal action was taken against the ringleaders, and the decent operators in New York were again able to pursue their livelihoods without fear.

Fear Is Weapon

Nobody laid a finger on Mr. Kasper after it was all over. He demonstrated that fear of violence, not violence itself, is the main weapon in the arsenal of the racketeer.

He demonstrated that you can fight "City Hall" and win the fight.

Because of Eli Kasper, New York is now a community where a juke box operator can ply his trade without fear or intimidation.

Vet Coinman Eli Kasper Dies; Stanch Foe of Underworld

EAST MEADOW, L. I., N. Y.—Eli Kasper, about 65, prominent in coin machine circles here for 30 years, died of a cerebral hemorrhage at Meadowbrook Hospital here last week. He had entered the hospital the day before he died.

Kasper broke into the operating field with the American Vending Company in the early 1930's. He was associated with Milty Green.

During World War II he was a defense manufacturer, and after VJ Day he resumed coin machine operating, with a bowling route in Jersey City.

Joined AAMONY

In 1954, Kasper joined the Associated Amusement Machine Operators of New York as a field man and office manager.

In 1958, when an alliance be-

tween a paper union and underworld elements attempted to take over the association, Kasper worked with the Senate Select Committee on Improper Activities in the Labor and Management Field (the McClellan Committee) in an attempt to rid the industry of these influences.

His testimony before the McClellan committee resulted in the eventual indictments of racketeers and the cleaning up of the industry in New York.

Worked for National

Kasper managed the Long Island office of Irving Holzman's National Novelty company from 1959 to 1962. He was recently employed by the Consolidated Amusement Company.

Funeral services were held at the Midwood Chapel, Brooklyn, with burial at the Beth David Cemetery, Elmont, L. I.

Gottlieb's Sunset

Continued from page 69

playfield. Rollovers light alternately for high score.

Sunset also has rapid-fire cross kickers, three or five-ball play, a match feature and a tilt feature.



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Alpha	395	Frontiersman	65	Sea Wolf	175
Brite Star	150	Gladiator	125	Spot Pool	145
Big Casino	295	Gypsy Queen	75	Sea Belles	125
Contest	235	Hi-Diver	195	Sweet Sioux	295
Coral	310	Hot Diggity	65	Shindig	75
Continental Cafe	135	Jig Saw	125	Smoke Signal	75
Criss Cross	150	Jolly Joker	250	Silver	150
Cross Words	125	Jockey Club	65	Straight Shooter	185
Derby Day	65	Kewpie Doll	250	Sittin' Pretty	175
Dancing Dolls	225	Jubilee	150	Stage Coach	65
Double Action	250	Life A Card	250	Steeple Chase	145
Duette	100	Lightning Ball	225	Spot a Card	250
Falstaff	195	Marathon	100	Super Circus	160
		Miss Annabelle	210	Super Jumbo	325
		Mademoiselle	250	Southern Belle	85
		Majestic	125	Sunshine	175
		Naples	150	Tournament	125
		Oklahoma	395	Texas	350
		Queen of Diamonds	200	Twin Bill	75
		Pin Wheel	100	Universe	195
		Picnic	175	World Champ	125
		Racetime	235	World Beauty	250



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ROWE CANDY, 11-Col. (Mod. 77)	265	A.M.I. G-120	245
ROWE CANDY, 8-Col.	145	A.M.I. G-200	245
DUGRENIER PASTRY (4-Col.)	145	A.M.I. F-120	195
DUGRENIER K-12 Cig. (Man.)	165	A.M.I. WQ 200 Wallbox (50c)	95
NORTHWESTERN STICK GUM VENDOR	15	ROCK-OLA 1455	275
SEEBURG E-1 Cig.	175	SEEBURG Q-160SH	795
SEEBURG E-2 Cig.	215	WURLITZER 2200	325
CORSAIR (30-Col.) Cig.	185	WURLITZER 2000	265
VENDO MILK, Mod. 210 (pro-select)	395		
VENDO ICE CREAM (Dairi-Vend)	145		

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- 2 Rock-Ola 1485
- 3 Wurlitzer 2100
- 1 Keeney Roll A Line
- 2 United Atlas Shuffle
- 2 Bally Official Jumbo
- 1 '61 Barrel of Fun
- 2 Carnival Queen
- 4 Lotta Fun
- 3 Williams Coquette
- 3 Williams Trade Winds
- 2 Gottlieb Tropic Isle
- 1 Gottlieb Fair Lady

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First Coin Conducts
• Continued from page 75

ered electronics and circuitry of phonographs.
Chicago operators and servicemen attending included Franklin C. Lantz and Paul Folk, Western Automatic Music; Jim Russo, Stan Street, Ed Remke and Norm Domke, Apex Amusement; Rene E. Pirard, Bud Hofert and Walter S. Lipinski, Melody Music; Walter Melacki; Rene Villarreal, Henry Trujillo and Art Velesquez, Automatic Music; Earl Terrell and Billy McClain, Eastern Music, and Frank Chonawski, Cal Games.

NVA Member Drive
• Continued from page 71

fits he personally had derived from attending the NVA meetings and called on those present to try to plan on going to the Chicago sessions in March. Weiner similarly stressed the importance of meeting manufacturers of various specialties and having an opportunity to discuss with them common problems. The cost of attending meetings such as these, he said, are more than compensated by the benefits derived and money-making ideas learned, Weiner said.

MEMPHIS BLUES

Ill-Starred Distrib Keeps Fingers Crossed for 1963

MEMPHIS—George Sammons, president of Sammons-Pennington Company, distributor, has had one misfortune after another during 1962—personally, in his family and business. He's just hoping he gets through the rest of the year without further adversity.

It all started March 15, when the nationally known restaurant, owned by his father, L. C. Sammons, 71, burned at a loss of \$250,000. Sammons had a valuable and unreplaceable collection of keepsakes in the eating spot, Pappy & Jimmy's Lobster Shack.

Close Call
Then on April 5, he was almost killed in a highway mishap near El Dorado, Ark.

His car hit an Arkansas razor-back hog crossing the highway at night, careened down a 40-foot embankment near a river. The only thing that saved Sammons' life was that his car hit a tree, which held it back from the river, and it was the only tree within 100 feet.

In May, Sammons' sister had to go to the hospital for major surgery. She had to return again in August for another serious operation of a different nature.

Then, last month at the National Automatic Merchandising Association convention in San Francisco, Sammons' vending division manager, Allen C. Smith, ruptured a disc climbing up and down the San Francisco hills.

Smith will be out about three to four months, Sammons estimates. He has no one to take Smith's place, so he will try to do his job till Smith can get back. Next, two weeks ago, Sammons'

BILLBOARD MUSIC WEEK

San Francisco Hills Too Much for Smith

MEMPHIS — Allen C. Smith, vending division manager for Sammons-Pennington Company, is in the hospital with a ruptured disc suffered at the recent National Automatic Merchandising Association convention at San Francisco.

"He will probably be laid up three or four months," said George Sammons, company president, who is trying to handle Smith's work.

Only delegates from the mid-South this year, besides Smith, were Frank Perot, Frank's Vending Service, Newbern, Tenn.; William G. Wesche, general manager, Memphis Automatic Canteen Co., Memphis, and two men from the Coca-Cola Bottling Company at Pine Bluff, Ark.

MEMPHIS—George Sammons, president of Sammons-Pennington Company, distributor, has had one misfortune after another during 1962—personally, in his family and business. He's just hoping he gets through the rest of the year without further adversity.

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You can program 200, 160 or 100 selections to fit any location. Features fabulous self-contained Stereo Round.* Brilliant design, moving color. Loaded with play building features.
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Boost-A-Ball Playfield Feature.
Now Delivering! See ad below.

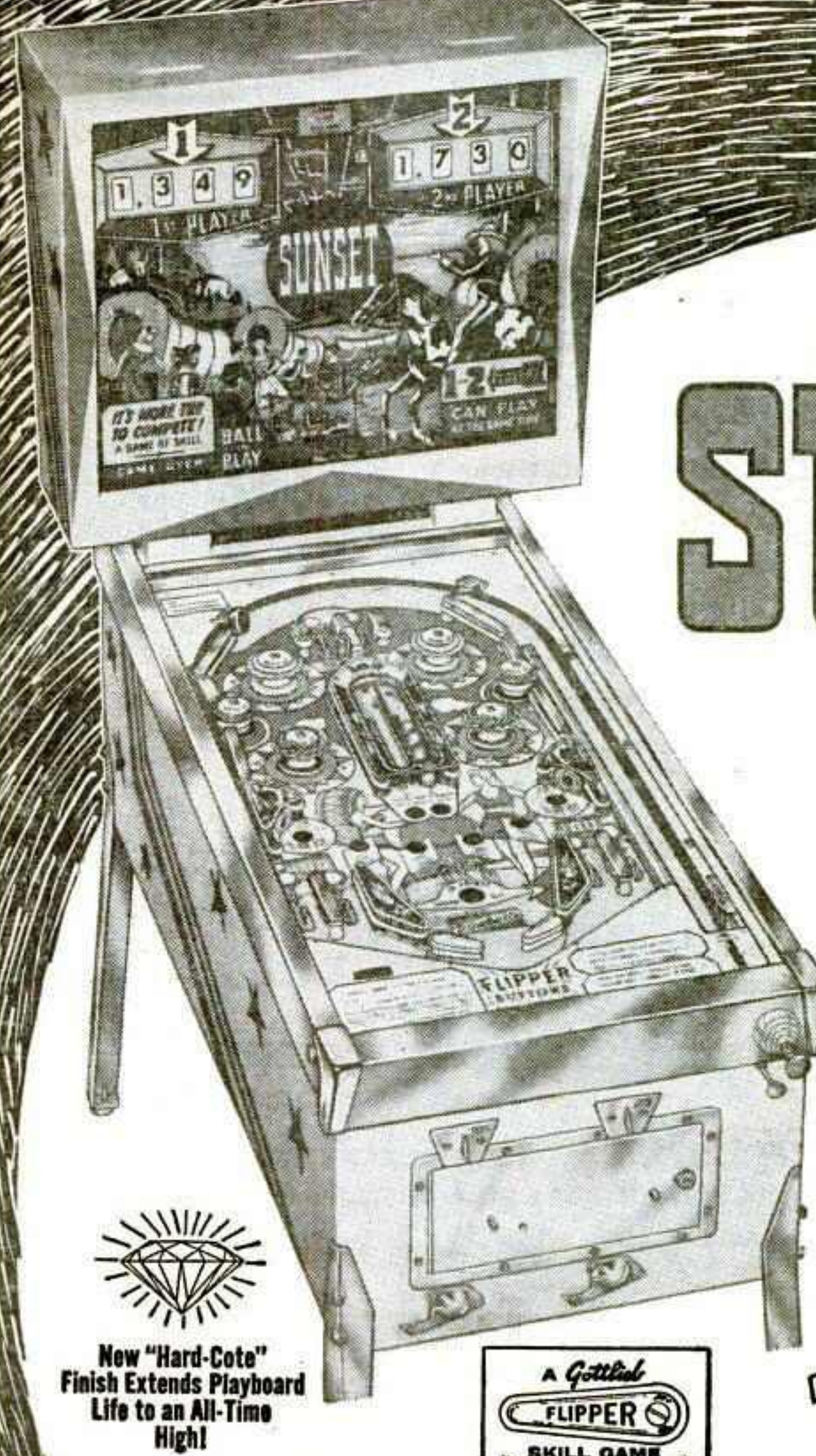
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Wms. 4-BAGGER Baseball. 125
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Midway SHOOTING GALLERY 225

SALE! Gottlieb 1-Players
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MISS ANNABELLE 175
UNIVERSE 195
WORLD BEAUTIES 195
SPOT-A-CARD 225
KEWPIE DOLL 245

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BRITISH STAR 185
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**GOTTLIEB'S 2-PLAYER
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**Fascinating Boost-A-Ball Playfield Feature
Attracts the Play! Boosts Earning Power!**

- 100 points scored when ball in play hits each captive ball around track
- Boosting all 5 captive balls to lighted side scores special
- Targets light bumpers and kickers for super high score as indicated by colored spots across playfield
- Rollovers light alternately for high score
- Dynamic rapid-fire cross kickers
- 3 or 5 ball play • Match feature • Tilt feature

See your distributor for a demonstration today!

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1140-50 N. Kostner Avenue • Chicago 51, Illinois
It's Always Profitable to Operate Gottlieb Games!

New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!

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Rock-Ola Distributor for Northern California

Williams Names Joel Kleiman's Firm Distrib for Wisconsin, No. Michigan

MILWAUKEE — Pioneer Sales and Service, Inc., headed by former Automatic Canteen Corporation of America executive Joel Kleiman, has been named Williams Manufacturing Corporation distributor for Wisconsin and upper Michigan.

Kleiman's firm has just finished remodeling its offices and showrooms and will hold an open house shortly. In addition to the new Williams line, Pioneer handles Rowe AMI (juke boxes, background music and the firm's full line of vending equipment), Bally, United, Fischer and Irving Kaye.

Pioneer is also stepping up its vending sales activities and has just concluded its first vending service school—a week-long session in Pioneer's offices. Kleiman said Pioneer would handle the full Rowe AMI vending line.

In addition to Kleiman, president, Pioneer personnel include: Sam Cooper, vice-president and general manager; Bill Punton, sales; Ralph Langan, service; Jerry Groll, service and parts; Dick Saulig, service; James Hontros, service; Pam Langan, bookkeeper, and J. D. Taylor, shipping and receiving.

Casola Recommends Bylaws Changes

• Continued from page 69

most important—participate in a general meeting of all facets of the coin machine industry.

Need Everybody

“This is something that can't always be done thoroughly at a regional meeting. The national convention is the perfect time for all members of the industry to gather, exchange problems and plan for the future. Without complete industry support, however, the efforts are largely ineffectual,” Casola said.

If MOA does secure support from all five juke box manufacturers, most traders feel it will have taken a giant step toward injecting some very much-needed fresh blood into its veins.

Not only will the association have the financial support and prestige from the manufacturers, but it will have the added drawing power for operators that such manufacturers are able to exert.

With all five juke box manufacturers exhibiting, support from record companies would also be expected to increase. This is one area where MOA has been slowly losing ground during past years. Record companies have complained of poor operator attendance but this could easily be remedied.

FOR SALE GAMES & BOWLERS

Wild West Gun	\$245.00
Wildcat	85.00
Midway Shooting Gallery	
Deluxe	195.00
United Handicap Shuffle	65.00
Chicago Coin Players Choice	295.00
Chicago Coin Playland Rifle	295.00
Gettlieb Silver	135.00
Key West	65.00
Road Racer	295.00

PHONOS

Wurlitzer 1400	\$ 55.00
Wurlitzer 1650	85.00
AMI 1120	335.00
AMI G200	190.00
AMI K120	395.00

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LET'S GO for bigger earnings...

Williams Mardi Gras 4 PLAYER

- NUMBER MATCH: 2, 5, or 10 replays.
- 2 DRUM UNITS on playfield.
- 4 TARGETS on playfield.
- Hitting Target in front of Drum scores value on Drum Unit.
- One Drum Unit always lit for 10 times value shown.
 - 2 Automatic Shooters direct ball at Targets in front of Drum Units.
 - 4 Ten-point when lit Jet Bumpers.
 - 2 Flippers ● Rollovers
 - Plasticote finish on playfield for long life.
 - Available with Single or twin Chutes.

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Order
with confidence...
Mardi Gras
is thoroughly
profit tested

SEE THESE NEW AND
EXCITING FEATURES IN
ALL NEW WILLIAMS GAMES

New 24 volt system • New "push-pull" latch mechanism for front molding • New polished chrome metal one-piece flippers • New modern style back box with metal back door • New Relays • New "brushed nickel" front door and frame.

Makes More Money

because

No feature on any phonograph has ever stirred more operator enthusiasm or stimulated extra earnings like the Wurlitzer Ten Top Tunes musical bargain. 50% to 100% increases in location receipts are common facts and Wurlitzer has the testimonials to prove it. If you are looking for a way to revitalize your route, see your Wurlitzer Distributor now.

WURLITZER TEN TOP TUNES

at the press of a single button

Promotes Hefty Half-Dollar Play

Wurlitzer
2600

in addition offers
33-45 RPM intermix. Eye-arresting dome panel. Dual channel amplifier with treble and bass controls for each channel. Optional motor-driven remote volume control. Easy front and rear door access. Flexible four-coin mechanism.

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NORTH TONAWANDA, N. Y.
Backed by 106 years of musical experience



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Girls!
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Girls!
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Girls!

13 GREAT SONGS



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