

"The Coin Machines Merry-Go-Round" By Bill Gersh



PRAISE FLOODS IN FOR SURVEY

Letters continue to flood in from all over the nation praising the survey now in progress to determine a standard for jobber and distributor recognition. Not only have the leading jobbers and distributors enthusiastically and energetically joined in to help in this survey, but letters have been received from numbers of coinmen from all over the country stating that this should have been done years and years ago.

Each one of these letters strongly urges that this effort on the part of The Cash Box be carried out to an absolute and successful conclusion. Everyone seems to want a line of demarcation drawn somewhere down thru the vitals of this industry so that the trade, especially now that it is anticipating entering into this coming hectic post-war era, will know just where it is at - at least as far as the wholesaling factors of this industry are concerned.

One noted leader writes that if such a survey had been conducted years ago and a recognition bureau created, the trade would have been in perfect position to completely and intelligently answer any of OPA's, or for that matter, anyone else's questions as to the wholesale element of this industry. He also claims that credit would have been much more easy to obtain from leading financiers years ago. He believes that this industry would have moved much further ahead for greater general recognition from all American business. He also states that the manufacturers would have been in a better merchandising position for they would have then known just how to proceed regarding volume sales of their products.

Many ask The Cash Box to assume the duties of such a recognition bureau. In ananswer to these men, let it be known that The Cash Box feels that this would be beyond the call of publishing duty. But The Cash Box will make every effort to help get such a bureau started. And will promise at this time to completely cooperate with such a bureau for the future better welfare of this entire industry.

The coinmen who piled so much praise on The Cash Box for this daring and courageous move also claim that this is the first time in the history of this industry that someone has come to the fore to attempt, in logical and intelligent fashion, to cure this great failing. Everyone of these men is of the belief that this survey should be broadcast as far and wide as is possible- so that even those who are only as yet contemplating future wholesaling activities will know that this industry is already under way with plans to help such firms to correctly establish themselves.

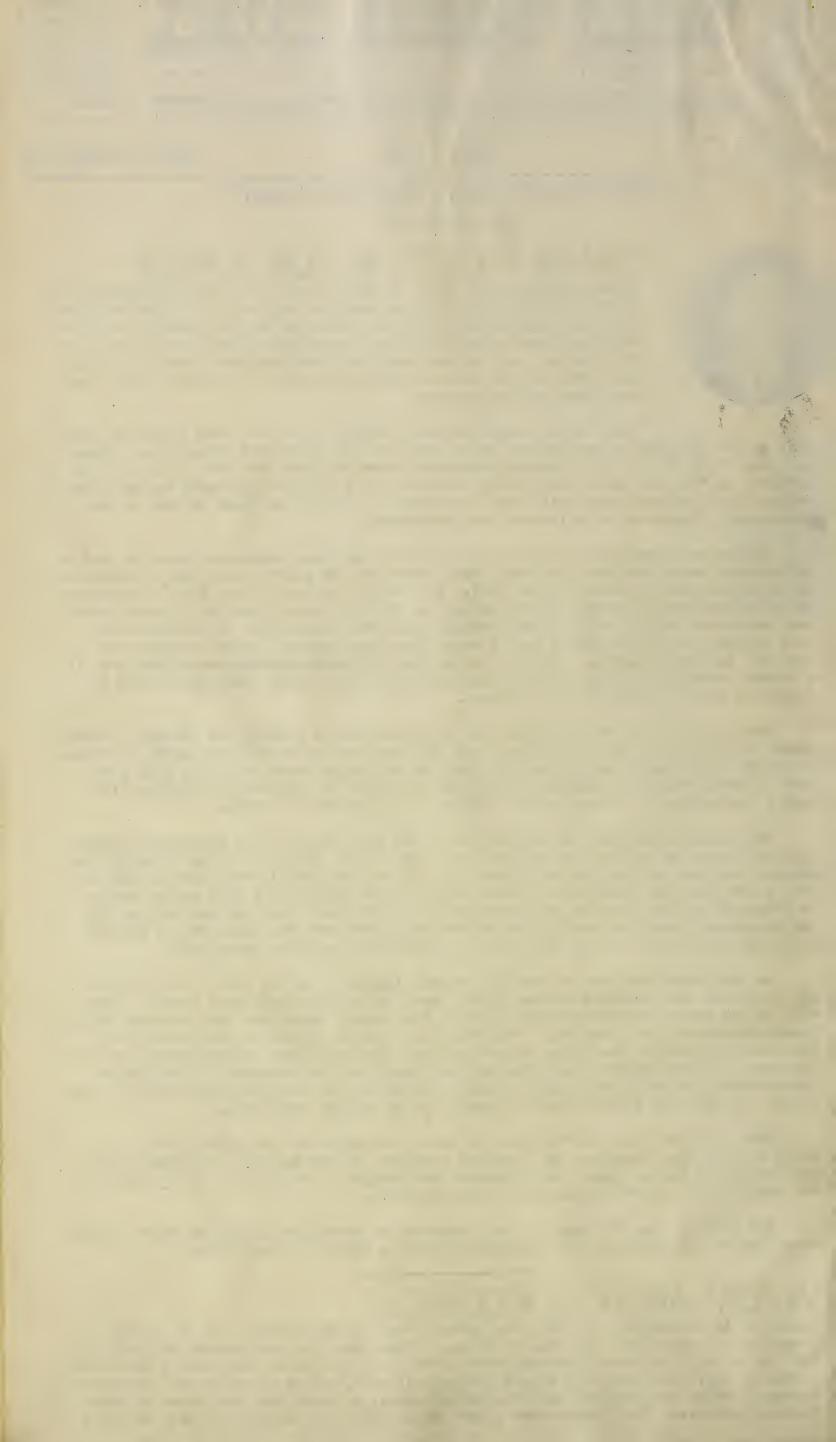
As yet there have been no radical changes suggested to The Cash Box aside from the questions now appearing in the survey sheet as enclosed with this issue. This will be the third consecutive week in which this survey sheet has been included as a prominent part of The Cash Box. Those who have already filled out the survey and have mailed it in are now urged to get everyone else they know in the industry to do the same. If they know of any firms who are among the "self-announced" jobbers or distributors, it would be to their complete advantage to turn the survey over to such firms. In this way a most complete survey can be brought into being.

When The Cash Box believes that the greater majority of the returns are in it will, at that time, announce the complete results. No one man will be embarrassed. All individual survey reports will remain confidential. They will be placed before the trade as collective and not individual opinions.

And at that time The Cash Box will announce an even more daring and more courageous plan to help make such a recognition bureau a national possibility.

WHOM ARE YOU KIDDING?

This item is addressed to a few firms thruout the country who have, or seemingly have, forgotten all about good business practise. These are the same coinmen who would go running to their naborhood hardware store were this retailer to send them a defective $5\not$ bolt. They would not only return this nickel bolt, but would raise hell with the hardware dealer and attempt, in a few heated words, to teach him the lesson of good business practise. "And furthermore", they would yell, "if you want to keep me for a



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customer you better not try to hand me that kind of stuff in the future. Just remember the war won't last forever."

To these men, then, is this item being written. The same men who will make life hard for any business man in their home town who attempts to give them anything but what they ordered. The men who, when approached as individuals, always talk of the glowing machines they ship, and complain about machines they receive.

This is a tragic era. The kind of an era when almost anything goes. People are told that complaints are out of order. Yet the fact that there may be fewer complaints certainly should not deter anyone from continuing to give his best to build for the future. Those men who because they feel the other man did so they, too, can do so, and ship out a machine that hasn't even had the dirt cleaned from the glass, not to speak of being gone over by a mechanic, are simply kidding themselves.

It would probably amaze these same men to learn that The Cash Box (as well as a great many others thuout the country) have been told all about them. And sometimes tho they do not receive a direct complaint, they can be assured that indirectly a complaint has been registered and that many look upon them with suspicion. The kind of suspicion that travels with vicious speed across the nation by word of mouth and affects them tragically just when they need commendation and not condemnation.

Those men who have forgotten the tenets of good business practise and simply shove everything and anything at other coinmen thruout the country who, in good faith, order merchandise from them, are hurting no one as much as they are hurting themselves. At this time when this industry is so much smaller these men, of their own good and free will, can practise good business ethics in every regard. This is the time when they can help to establish a standard for used merchandise that will meet with national approval, not only for today, but for the future as well. This is the time when such men should stop announcing that they have certain equipment on hand when these machines aren't as yet even a gleam in their eyes. They should stop kidding themselves, to be conclusive.

For many months The Cash Box has courageously stepped to the fore where others have feared to tread, and has openly talked about deposit grabbers and what should be done to stop them. The Cash Box has urged the men in this industry, time and time again to help clear out nefarious practises. It has also been the first to fight any evils which might, in any fashion whatsoever, endanger this industry. Once again The Cash Box dares tell the truth, and tell it with sound logic.

The one and only way in which each coinman can better himself for tomorrow is to help better this entire industry. Only then can he be assured that there is a better future for him in this business. Just to believe that his own operation will always take care of him isn't logic. Each man in this industry is dependent upon the other man. If all will act right and do right then this industry will go ahead. If the postal authorities, better business bureaus, police departments, courts of law and all other outside organizations continually receive complaints regarding members of this industry, then this business has hurt itself to a tremendous extent. For the leaders of civic life will never then come to the fore to help this industry when their help is needed.

Because of this the good work done by those men who have donated thousands of dollars worth of equipment to the armed forces will fall by the wayside. The actions of others who have given much to charities and institutions and other commendable causes will mean little in the final accounting. The actions of this minority, it is sad to relate, are always remembered by these outsiders. This minority brings anything but good will to this industry. This is the minority that brings down upon this industry - notoriety.

There have been some pitiable cases during this tragic war period of poor business practise on the part of a few in this industry. Most of these, tho they may not as yet realize it, have established a very poor name for themselves throut the trade. Visitors hear about them and spread the word. Salesmen in their travels tell about their actions. Others condemn them openly. All this reacts with disfavor upon everyone in this industry, not only upon these few.

Therefore The Cash Box once more appeals to the leaders of this business to openly and without fear expose any and all evil business practise. Not complain to courts of law or other bureaus thuout the nation so that all this business suffers. These are the problems of this industry and this industry alone. These are the problems that must be cured within the trade. They should never be brought to the attention of outsiders for then this business suffers the kind of black eye which is extremely hard to eradicate.

It is a well known fact thruout the trade that The Cash Box has refused and continues to refuse the subscriptions of certain firms in this industry. Their actions are so abominable that even attempts to bring them into the fold and thereby educate them to better business practises have failed. As a last resort in such cases, The

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Cash Box can only refuse their subscriptions so that at least, in this fashion, the subscribers of The Cash Box will not be hurt. The fact that every now and then some of these firms do obtain a copy of The Cash Box and make use of it for buying or selling is then the fault of one of the subscribers who does not realize that by allowing such people to glance thru The Cash Box they are actually hurting their own fellow coinmen.

Months ago The Cash Box urged the creation of a better business bureau for the industry. It also urged local bureaus be created in leading coincenters. It asked the men to get together. To call a meeting. And that The Cash Box would help with all its energies to make such a meet successful. A better business bureau for coin machines men would be able to prevent much of the poor business practises that some have fallen into.

Some of these men only do this sort of thing because, they claim, others have done it to them. This is just about the poorest excuse in all the world. But because there is no agency to whom they can appeal, because there is no one force in the trade that will work for them, these men have no other alternative, they believe, than to stew in the angry juices which accumulate in their systems because of broken, dirty machines shipped to them and deposits held up for months, and seek for revenge in due time. In attempting to get revenge they simply start this vicious circle all over again.

The Cash Box has settled more disputes, has had more deposits returned, and has arranged for much better understanding, than any other medium in all the history of this industry. This is no boast. It is hard to conceive, to any outsider, that a publication, which should be devoting itself entirely to its own problems, must also act as a better business bureau, a general complaint department, judge and jury and goodness knows what else. The Cash Box, in an attempt to cure some of the evil being practised by these few, even went to the unheard of extent of offering free deposit insurance, the first time this has ever been done by any publication.

But this is not the story of The Cash Box. It is, instead, a story about those few men thruout the country who are actually kidding themselves and no one else. They must be made to change their ways. They must be made to see straight. They must be made to realize that this industry can only continue on successfully as an industry when each and every man engaged in it works for the best interests of all. They must be made to realize that complaints, finding their way into courts of law and into the hands of other authoritative agencies, are not helping this industry and that some day will blow up with a violent explosion.

Before this happens, before those decent men who are using this industry as the medium for their livlihood and for the few dollars they desire to accumulate for their later years can suffer, the men in this industry must get fighting mad - so fighting mad that they will go out of their way to abolish any such firms from this business whose sole intentions and ambition are a quick clean up and then disappearance.

U.S.E.S. GIVES COIN HELP LAST

Reports have been filtering in from coinmen located in critical labor shortage areas that the U.S. Employment Service, where all avilable manpower in such areas must register, gives help to coinmen last. These reports have been received by The Cash Box for some time. One noted coinman reports that in contacting U.S.E.S. he was advised that all avilable help was being shifted into war plants and other allied essential industries first. He was told that if there was anything left after that, he would possibly be informed. Yet, he is forced to go to the U.S.E.S. for help, because this is the ruling in such critically short manpower areas.

Cutbacks and rollbacks of war materials orders have eased this situation to some extent in certain territories. In others, where war contracts have suddenly been shifted because of changing needs, these conditions have been placed into effect by the War Manpower Commission and the shortage of labor for such work as this industry becomes extremely acute.

This has had its effect as far as operations are concerned. At the same time in such territories many coinmen fathers, subject to draft, have gone into war plants. They have therefore been forced to cut down on their routes because of the hours they must put in at war plants. This, in addition to lack of help, and the further fact that they simply cannot give the route the attention it requires, has decided them on smaller, more highly concentrated operations within an efficient area. This has brought machines to market. It is generally believed that this condition will become more actte as the summer comes on and the demand for more armed men to displace casualties of the invasion comes into effect. The machines now on many locations will be sold. Routes will be chopped up and parts of routes will be sold as going businesses. More machines are therefore certain to find their way to market. All a contrar a contrar in the addressing which and the state of the trainer o

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"Jalking Out Loud"

High School Phonos

The following newspaper item was mailed to us by one of our Norfolk, Va. subscribers. The headline reads: "Jive in School". The story: "The Blair Junior High School has installed a juke box in the gymnasium for free dancing during lunch period.

"Grayton Daughtrey, gym instructor, said a light session of jive would aid digestion, encourage the boys and girls to learn to dance and enable them to have a good time on school premises under supervision of their teachers."

(Here's one school that is helping cultivate a taste for juke box music. Since the item was sent thruout the nation over the AP wires, coinmen should take advantage of this fact and contact high schools to see whether phonos can be installed. These should be loaned to the school. Developing juke box players will help music men, especially for the post-war era. There are plenty old 12 record jobs around for this work.)

Industry

MANUFACTURE STARTS: WPB has just lifted the curb on the manufacture of brewery, ice cream, winery and certain types of beverage machinery equipment. Under a quota plan about \$80,000,000 worth of the above will be manufactured. The manufacturers of this equipment will be allowed to make from 10% to 25% of their output during the pre-war years from '39 to '41.

FIRST SURPLUS SALE: A display of over 5,000 items by large Eastern aircraft manufacturers will open at the Hotel McAlpin in New York City on March 27th. These are the excess inventories of these aircraft manufacturers. This will mark the first step of a large joint effort between Government and industry to redistribute into trade channels large holdings of critical items that heretofore have been held for prospective aircraft needs of the armed services. With many engineering and design changes dictated by combat requirements these items are no longer needed.

NEW AUTOS: Ray Chamberlain, executive vice-president of the National Automobile Dealers Assn., in an interview at the Hotel Roosevelt in New York City, told the press that there would be a partial resumption of passenger auto production within 6 months. Chamberlain is in New York to attend a meeting of the Eastern regional auto dealers who are preparing for the post-war era.

(The above three items, in addition to the fact that WPB has already listed the position of this industry in resumption of manufacture among the first 20 industries, should cause the trade to realize that postwar planning should be speeded.)

Advertising

C. J. Durban, advertising and sales promotion manager of the United States Rubber Company, reports that the firm is undertaking one of "the most ambitious advertising campaigns" in several years.

He stated, "The company must build its name in the public mind soundly against the time that competition will hit us."

(And that's a good idea for a great many in this industry, too.)

Crating

The following note received from E. Geo. Bennett of M. A. Pollard and Company, San Francisco, Calif., describes one of the evils that infest this business where men don't pay careful attention to crating of merchandise prior to shipping. The note reads: "I would appreciate it if you would make mention in your column that precautions should be taken when shipping out merchandise to this area. A recent shipment of five phonographs was received in a most terrible state. Plastics were broken. Glass broken. No cash boxes or keys. In packing these, nails were driven thru the cases and into the phono cabinets. In fact, we are obliged in many instances to spend a considerable amount of money to put such equipment in working order for resale purposes."

Jobbers - Distributors

H. M. Jones of Jones Coin Machines, Stephenville, Texas, write: "Here is just one man's opinion of jobbing and distributing coin machines. I am just about the average large sized operator. Have several branch offices; in Brownwood, Brady, Cleburne and Jacksboro, Tex., with my main office here in Stephenville. Naturally I could get my machines at a discount, but I don't think that would be the way to handle it at all.

"I believe that jobbers and distributors should not operate for several reasons. I notice that several large operators are playing up to the manufacturers trying to get franchises to distribute. I don't like the idea. I do think the large ops should get 10% discount when they buy 10 machines and 15% discount when they buy 25 machines at one time and pay cash for them. I don't mean send in an order for them, one or two at a time, but pay for them all at once.

"The discounts I mention should be given besides the regular 10% discount given on music machines for all cash. I believe that the music machine manufacturers should build better machines at higher prices and give 20% off for cash so as to keep out the 'small time chiselers' as much as possible."

Stocks

Whether you have ten bucks or one hundred thousand dollars tucked away you are probably interested in what the "big boys" are doing on the stock market. According to the National Assn. of Investment Companies, 90 investment trusts (who employ the best trading talent and are faced with the constant problem of employing their cash) are investing heavily in oil stocks, especially Standard Oil of N. J.

They also have large stakes in Montgomery Ward, General Motors, Chrysler, International Nickel, Texas Co., General Electric, North American Co., Socony Vacuum and American Gas & Electric. Next to the oil industry they favor the utilities.

Since the war started they have gone in for railroad bonds on a broad scale but have cut their holdings in mining issues in half. They've bought bank, food, rubber and movie stocks, but slashed off in chemicals, steels and aircraft shares.

At the end of '43 these 90 companies had less than 8% of their total assets in cash.

Guessers

Now that quite a sizable batch of envelopes have accumulated, we spent a few interesting minutes making a check of the dates coinmen believe the European war will end. We found that the ratio of those who believe that the war will end in '44 as against those who believe that the war will end in '45 is better than 2 to 1. (We do hope that those men who picked 1944 as the end of this European war will get into post-war action now.)

The earliest date so far picked in '44 is that of Sid Stewart of Stewart Novelty Sales Co., Colorado Springs, Colo., who guesses that this European war will end at 10 A.M., May 23, 1944. And so far the guess for the latest date in '44 is that of M. M. Rutherford of Rutherford Enterprises, Pampa, Tex., who guesses that 11 A.M. on November 28, 1944 will be the wind-up. (It continues interesting to note how many men chose the month of November, probably influenced by the Armistice of the last war.)

The 1945 guessers also have a very wide range. M. T. Duff of Royal Amusement, Winchester, Va., guesses that June 15, 1945 at 4 P.M. will see the end of the war in Europe. But Abe Miller of Confection Vending Co., Charlotte, N. C. (who is up to this writing our leading long distance guesser) claims that the war will end on December 11, 1945 at 11 A.M.

(If you haven't yet made a guess, dig back into the Spring Special issue you received, fill it out, and maybe you'll be the one to win that 100 bucks. You have until April 1.)

It Pays To Attend

Every once in a while we get invitations to attend a meeting of coinmen. Most of the time we try to dodge, but sometimes we get the urge to attend, if just to chew the fat with the old gang.

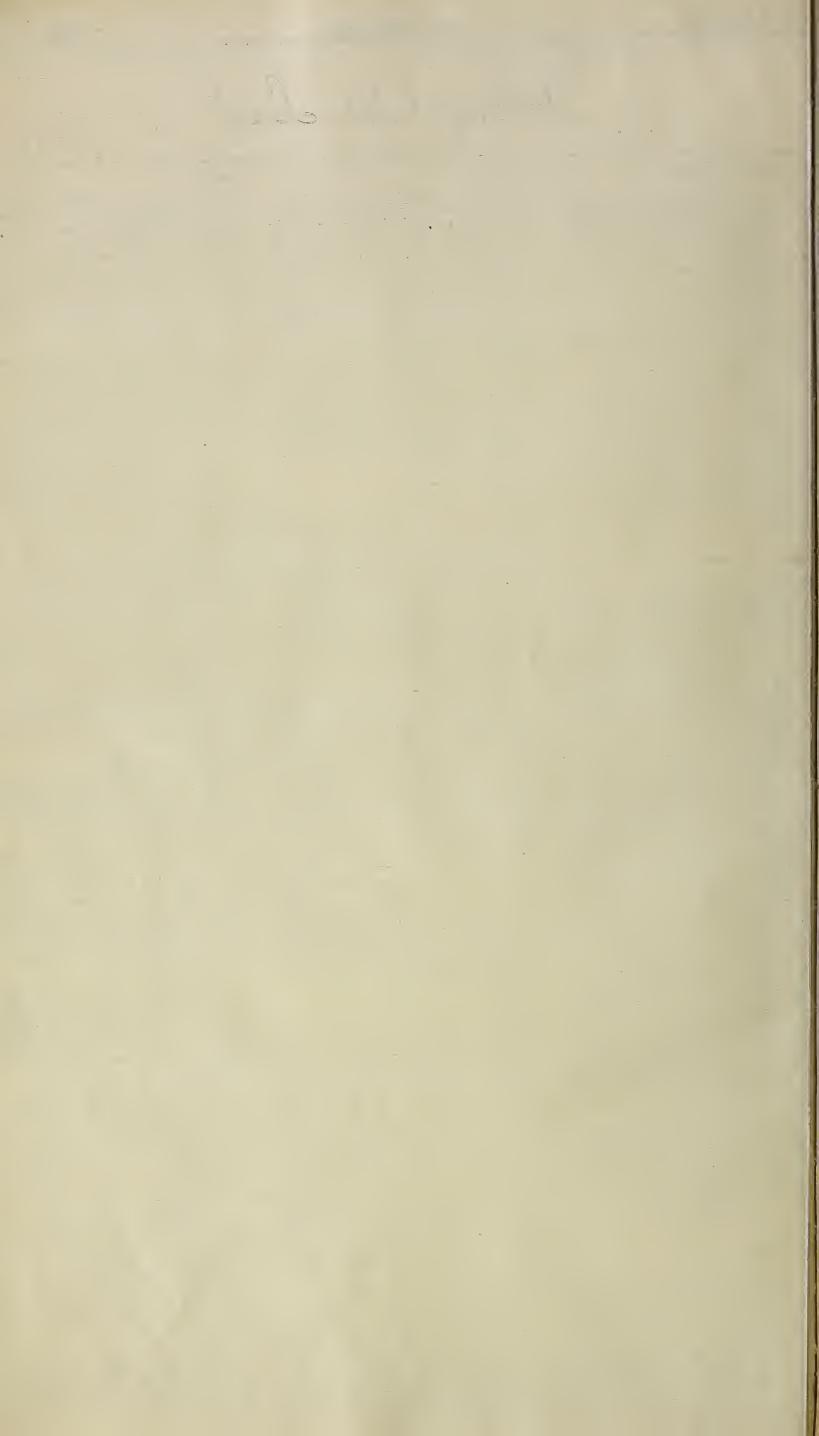
Like, everyone else we would much rather rush home after a hectic day at the office, change into loose-fitting, comfortable clothes and just lay around, or read, or drop into the naborhood movie, and sometimes visit with friends. But we've learned that usually someone called this meeting with good purpose in mind. It pays to attend.

There's also no doubt that many times "the little woman" is going to be plenty upset. She probably planned and prepared a sumptuous evening meal, invited some people over for Gin Rummy, and suddenly gets a phone call — to forget all about everything.

So after profuse telephone apologies to "the better half" and many promises for tomorrow evening, we rush down to Joe's or Jack's or Jim's Bar — grab a couple of drinks and a sandwich (usually a cold and flat sandwich, and seemingly colder and flatter than ever because we're thinking of the swell meal we passed up at home) and we're on our way to "the meeting." We hope, as we walk or ride along, that

We hope, as we walk or ride along, that this meeting will prove more interesting and more stimulating and more informative that the last one we attended. Sometimes it does and sometimes it doesn't. Sometimes it bores hell out of us. Then again, we sometimes get ourselves into real action. And for a few nights afterwards we're bragging to "the little wife" how we "told 'em off."

Maybe this next meeting that the boys are calling will be "that" time for you. Why not attend? And get into the habit of attending. It pays.



Since

By Joe Orleck

A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

N. G. CARBAJAL, General Manager of Dixie Coin Machine Co., New Orleans, La. writes that "PAPA" JULIUS PACE of that company is extremely active these days, and has just been elected President of the New Orleans Coin Machine Operators Association. Nick writes that his company has taken over an additional building to carry on at the present time with their line of rebuilt slots, consoles and music, and for their future post-war plans.

CHARLEY HUGHES, C. W. Hughes & Co., Ladoga, Ind. wants Mills slot parts and phono parts, tubes and slots....THOMAS A. LIBBEY, JR., Libbey Music Co., Haverhill, Mass.offers music....LLOYD L. ANDERSON, Automatic Distributing Co., Terre Haute, Ind. selling consoles, 1-balls, and arcade, and wants Rock-Ola boxes, and arcade equip.... DAVE FRANCO, Franco Novelty Co., Montgomery, Ala. offers music and arcade equip. and wants scales, arcade equip. and records....D. SOLOMON, Joy Automatics, Elmira, N.Y. wants music.

FRANK LEE, Leco Vending Co., Chester, Pa. wants Mills music parts...FRED WEBER, F.R.W.B. Specialties, Manitowac, Wisc. offers staples...OGDEN KLEIN, Central Texas Amusement Co., Austin, Tex. selling music, arcade equip., pins and vendors....H. P. McDONALD, The Music Machine Co., Brunswick, Ga. runs a sale of slots, slot parts, pins and music parts...E. A. REDMOND, Redmond Coin Machine Exchange, Arkville, N. Y. wants arcade equip....HAROLD LIEBERMAN, Acme Novelty Co., Minneapolis, Minn. looking for non-coin operated Marvels.

PAUL PICERNE, Vendors Craft, Providence, R.I. getting ready to spring a big sale, and is buying all kinds of slot safes....JACK KAUFFMAN, K.C. Novelty Co., Philadelphia distributing Supreme's Skeeroll, and runs a special on tubes....MARCUS KLEIN, New York City wants music and arcade equip....TONY MANGANO, Howard Sales Co., Omaha, Nebr. wants slots....AL BYRD, Automatic Music Co., Terre Haute, Ind. offers pins.....MAX and HARRY HURVICH. Birmingham Vending Co., Birmingham, Ala. selling music and slot checksMORRIS and HENRY GISSER, Cleveland Coin Machine.Exchange, Cleveland, Ohie wants pins, music, slots and consoles.

MIKE MUNVES, New York City, distributing the "DeLuxe" Midget Skee Ball, and reports shipments going out...HENRY SEIDEN, Seiden Distributing Co., Albany, N.Y. offers brand new Q.T. Glitters....BOB HUNTER, Dixie Sales Co., Memphis, Tenn. wants all types of equip....OGDEN WHITBECK, Mohawk Skill Games Co., Schenectady, N.Y. offers pins....SOURREN JAFFARIAN, Jay Sales Co., Haverhill, Mass. selling music..... WOOLF SOLOMON Central Ohio Coin Machine Exchange, Columbus, Ohio buying loads of equipment.

W. R. BURTT, "The Coin Tube Man" of Wichita, Kans. notifies the trade of the many features of his tube service...JOHN M. STUART, Paris, Ky. offers consoles and slots.. ...BILL GILLES, Gilles Candy Company, Osage, Ia. keeps shipping those "Tailgunners", the gun revamp...JACK PORTNO, Atlas Phonograph Co., Rochester, N.Y. offers music and pins....CHARLEY MAROON, Belmont Vending Co., Bridgeport, Ohio wants Watling slots... DAVE LOWY, New York City, selling and buying areade equip. and music....CHAS. HARRIS, Cleveland Heights, Ohio offers slots, consoles and arcade equip.

HERB EVERSCHOR, Columbus, Ohio selling arcade equip....HARRY and SAM WICHANSKY, Atlas Vending Co., Elizabeth, N.J. run a tube sale...MEYER MARCUS, The Markepp Co., Cleveland, O. runs a special sale of music, slots, arcade equip. and pins....NAT RAKE, Rake Coin Machine Exchange, Philadelphia, Pa. offers slots and a large variety of pins....FRANK DUNCOVICH, Columbia Novelty Co., Amstendam, N.Y. selling consoles, arcade equip., music and pins...."BIP" GLASSGOLD, Arthur H. Du Grenier, Inc., Haverhill, Mass. spending all his time on the manufacture of war products, but making plans for the post-war era.

WILLIAM H. SALZER, Reel Distributing Co., St. Louis, Mo. writes they have a special on automatics....J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. offer arcade equip., pins and slots....BESS BERMAN, Economy Supply Co., New York City returns to the office after a Florida vacation, looking like a million....TOM SMALLWOOD, Collette & Smallwood Dist., Idaho Falls, Idaho offers late slots....R. H. ADAIR, R. H. Adair Co., Oak Park, Ill. offers to clean, reset and adjust your National Slug Ejectors.

EARL REYNOLDS and COLLIS IRBY, Walbox Sales Co., Dallas, Tex. selling music.... CARL TRIPPE, Ideal Novelty Co., St. Louis, Mo. selling arcade equip. and wants pins... LEON BERMAN, New York Supply Co., New York City buying arcade, music and slots...JOE ASH and IRV MORRIS, Active Amusement Machines Co., Phila. has those slipon repair sleeves for pins....BILL BETZ, W.B. Novelty Co., St. Louis, Mo. wants music....BILL MAI, General Sales Co., Dubuque, Ia. offers arcade equip....LEW LONDON, Leader Sales Co., Reading, Pa. runs a special on counter games..LESTER FLECK, Chio Specialty Co., Cincinnati, O. doing a fine job with his pin revamp.....GTL KITT, Empire Coin Machine, Exchange, Chicago, Ill. wants 1-balls and 5-balls....NICK NEBEL, G.N. Vending Co., Columbus, Ohio offers consoles, slots, and slot parts....HAROLD KLEIN, Klein Novelty Co., Milwaukee, Wisc. wants phonos and phono routes....N. C. COOPER, Tifton Music Company, Tifton, Ga. wants to trade music and consoles for Rock-Ola music.



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VOL. 5, NO. 28

THE CASH BOX

APRIL 4, 1944

(SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

Page 1 THE ONLY REASON YOU ARE READING THIS IS BECAUSE YOU WANNA STIL SOMETHING WELL, LET'S GET TOGETHER BECAUSE WURLITZER PHONOGRAPHS, MODEL 700, 750, 750E, 800, 850 and 950; MILLS 5¢, 10¢, 25¢ & 50¢ SLOTS, BLUE FRONTS, CHERRY BELLS, BROWN FRONTS, AND CHROMES; MILLS FOUR BELLS ...MILLS THREE BELLS. .. KEENEY SINGLE, TWO-WAY AND FOUR-WAY SUPER BELLS: MILLS JUMBO PARADES, FREE PLAY OR CONVERTIBLE MODELS WITH LATE HEADS; BALLY LONG ACRES; BALLY THOROBREDS; MILLS LATE OR GLITTER GOLD Q.T. 'S 5¢ and 10¢. OTHER MACHINES TOO. SEND US A COMPLETE LIST OF WHAT YOU HAVE ALONG WITH SERIAL NUMBERS, GUARANTEED CON-DITION OF MERCHANDISE AND WHEN READY TO SHIP. WE WANT GOOD MERCHANDISE --- NO JUNK! YOU WILL SAVE A LOT OF TIME BY QUOTING US PRICES INSTEAD OF ASKING FOR OUR OFFER !! 1350 HOWARD STREET HEMLOCK 1750) SAN FRANCISCO 3, CAL (PHONE: MUSIC & SLOT PARTS - TUBES - SLOTS WANT - Front glass for 9800 Hi-Tone RC; 600 Wurlitzer amplifier with or without tubes; 1 to 25 Mills clocks complete; 1 to 15 sets 5¢ Mills 3/5 payout slides; 1 to 15 sets Mills 10¢ 3/10 payout slides; 12 each of 5Y3, 5Z3, 80, 6K7, 70L7 tubes; New or rebuilt Mills 25¢ brown front escalator; 10¢ or 25¢ Mills Original Gold Chrome; 10¢ Mills Brown Fronts. C. W. HUGHES & COMPANY (Tel: 17) LADOGA, IND. 336 MAIN STREET MUSIC - PINS WANT - Rockola Standards, Masters, Supers, DeLuxe, Playmasters, Spectravox, Premiers, Commandos and AC wall and barboxes; Wurlitzer 500, 600, 700, 750, 800, 850; 5-Ball FP games, Exhibit Stars, Sun Beam, West Wind, Do-Re-Mi, Double Play; Gottlieb 5 & 10; Send us your complete list immediately. B. D. LAZAR COMPANY 1635 FIFTH AVENUE (Tel: Grant 7818) PITTSBURGH 1.9, PK. 1-BALLS - PINS WANT - Longacres at \$400.; Pimlicos, \$300.; '41 Derby, \$250.; Club Trophy, \$225.; Turf King, \$400.; Jockey Club, \$325.; Kentucky, \$245.; Long Shot & Sport King, \$225.; Will pay \$47.50 each for: West Wind, Sun Beam, Double Play, Do-Re-Mi, Stars. Need large quantity 5-Ball F.P. Will buy your entire route. Cash waiting. EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE. (TEL: Humbolt 6288) CHICAGO 47, ILL. MUSIC - SLOTS - PINS WANT - Buy War Bonds with my money; I'll pay you cash for phonographs, slots, pin games and amusement machines of all kinds and makes. Send your list to me airmail. THE MARKEPP COMPANY (Tel: Henderson 1043) 3908 CARNEGIE AVENUE CLEVELAND, 15. OHIO - SLOTS -WANT - Escalator type Mills slots, 5¢ and 10¢, also Vest Pockets and Q.T.'S. State color and serial numbers and best price in first letter. If you want to sell - write us - if you want to correspond, remember the boys out there.

P.O. BOX 42

LION AMUSEMENT COMPANY (Frank R. Howe, Jr.)

WELLS, MAINE

A. 乙二烯酸 I DOLLY MEASURY YOU ARE HERDING THIS IS DERACED NOT TATMEN FULL CONTENTS TALLY PRETA STAT THAT THAT STATE ANTE ANTE ANTE THAT THAT THAT THE STATE AND THAT THAT THE POLA COMPARE LEFT OF CARTYON AND A CONTROL OF THE ALCOLOGIES. STARA AND THE ALCOLOGIES SERVICE OF THE STAR START ON DELICAL CHICALAND AND AND AN AN ANTA CONTROL OF A DATA AND TO THE START AND A CONTROL OF THE START AND THE SACE A LOT OF SIME IN GOOSTED ON THINKS THE ADATA OF A ANTIVE WE AND A THE START ADVANCE AUTOMATIC SALES MARMOD (DEVI A GLAR & SCHORA) THE LEASE CHARGE CONT. CAL PROPERTY STATES ander - server - order role - orena a clar spectral to other matching reactions, which and all not easily and a c the state situate situate in the sets of white S. A. Marine allies and a state of the sets of the sets of the set of the WITH LOW PORT D MEET FARTHER AND TO WE WITH THE LAND THOSE AVANT DE LETT. the front is a martine of a start 1.1.1.1.1.1 (VI : (W)) in the Bern States and State · ST ATOTAT C112 - 113101 er andre Reporte I. enter a Delay , Delays, Figner, I. conternation and and the second The Country from the there was such the reast there is any the Charles and a second as All dellocari stil oge ig to your av a d TRADING SALAT IS IN STALL AND ALL AL BE GUITERATE English diskyle (1987) ENA - RALAR-1 which were strate a second and show was then while real- , strong when TO MARKE DELEGAN VICO (INFINA ABA MARA A MARA Construction of the state of th 12. 17 2422 3 BULL - BULL - DIACL i e succee successerve many and rear and that the product the second and the second and the second and the second 一个 生物性 计正规算 学员的变形的 医胆氨酸的 建丁 s chira a parteal sing (Dr. 1 console al along A. C. M. ALTVART بالمريح والمريحية والمريح والمريح والمريح ومريحهم ومعروفه ومحمول والمريح والمحمول والمريح والمريحي والمريح والمريح

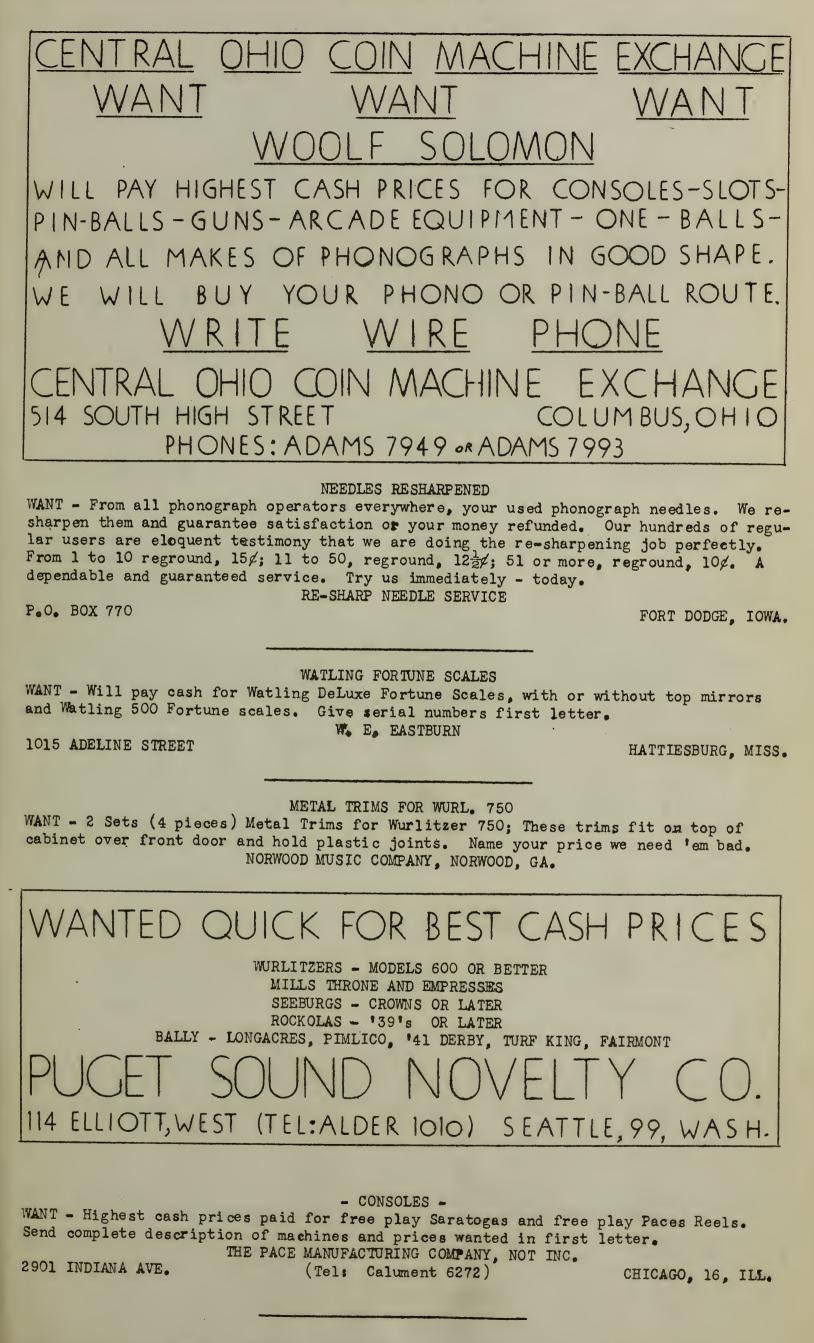
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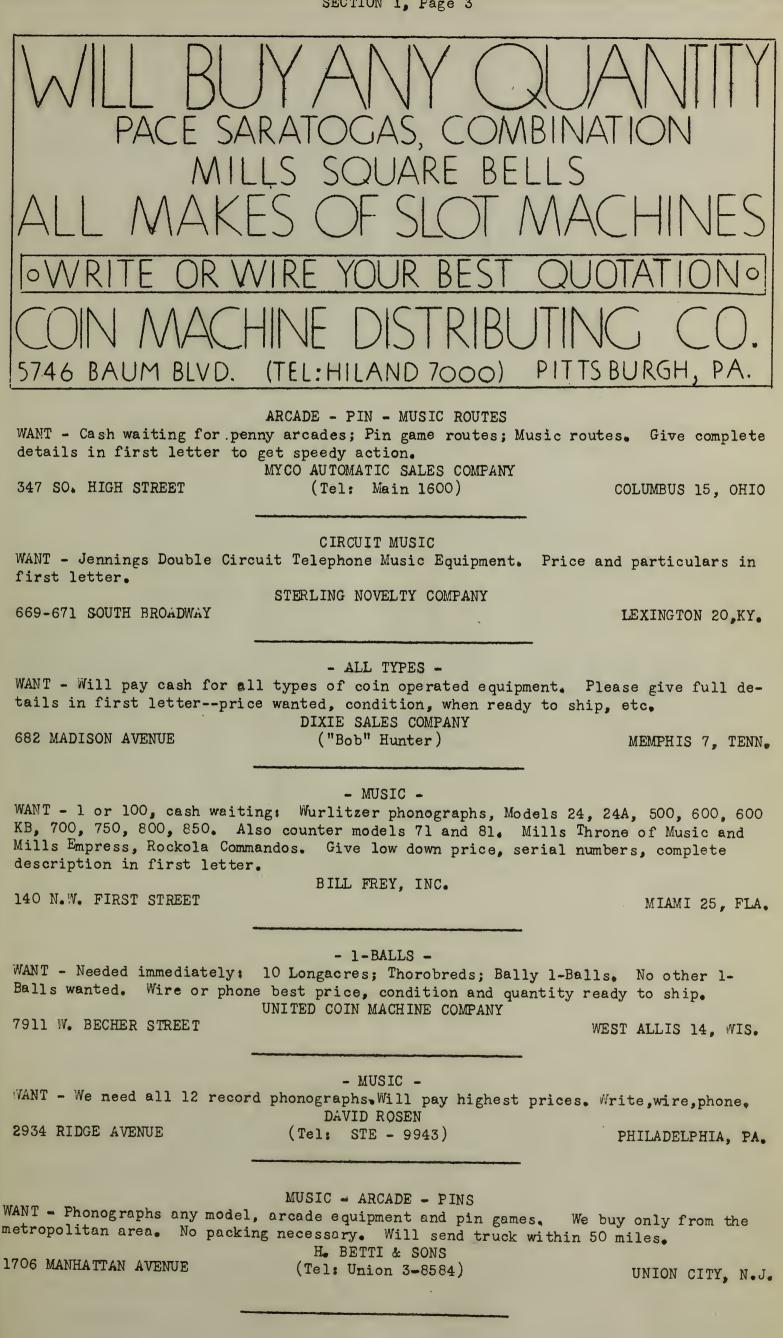
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THE CASH BOX

SECTION 1, Page 3



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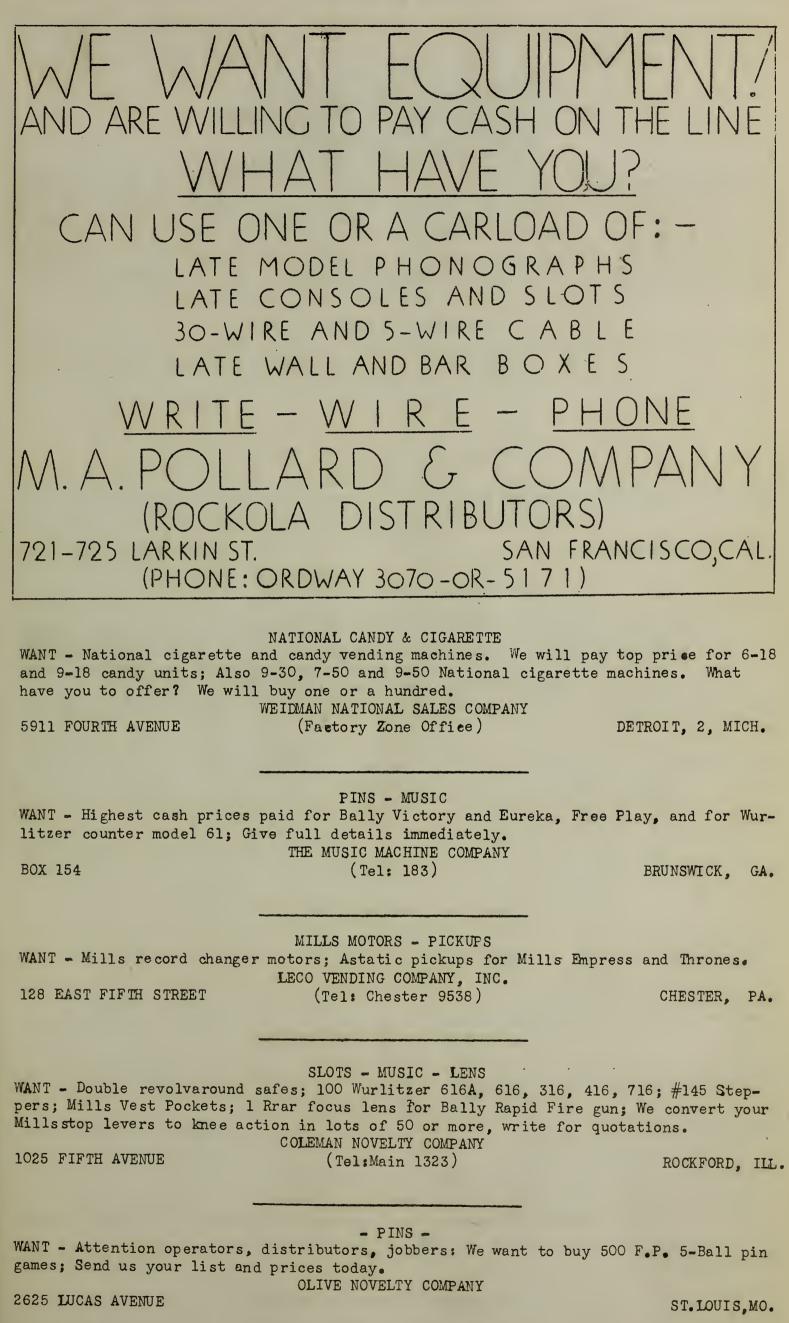
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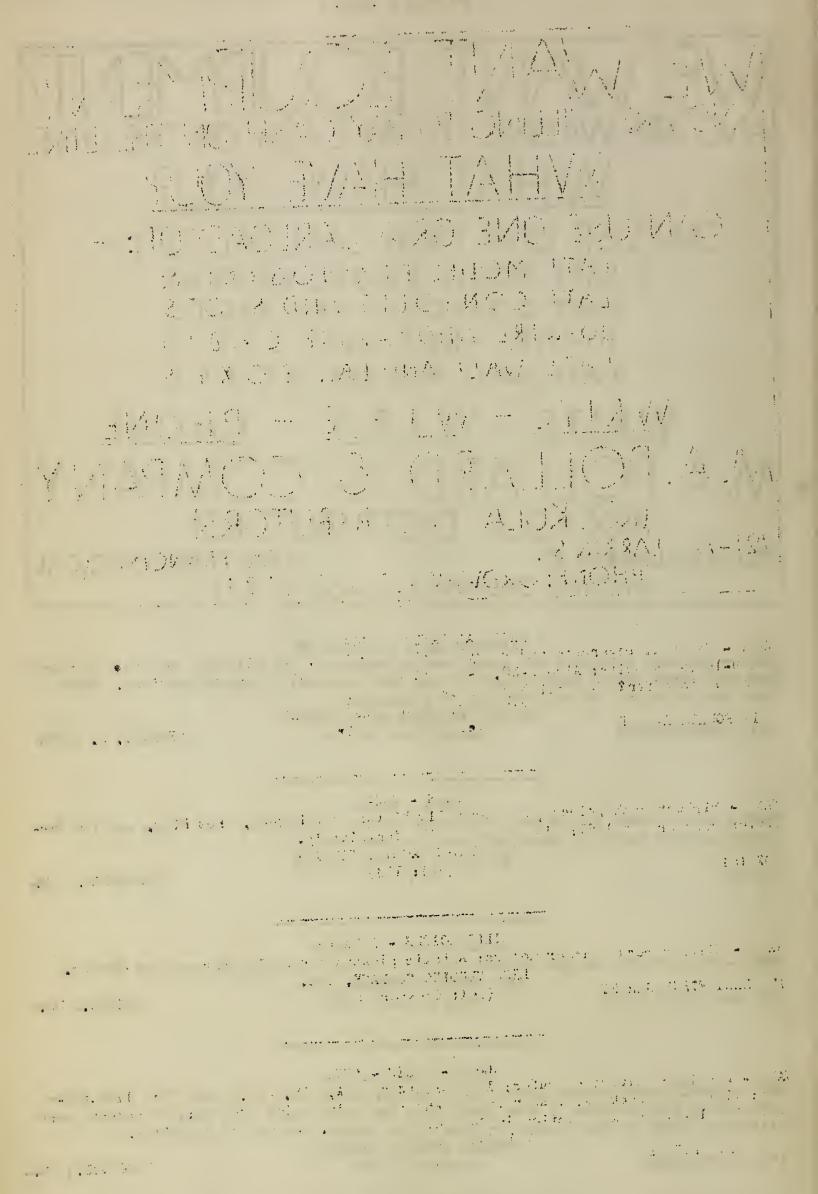
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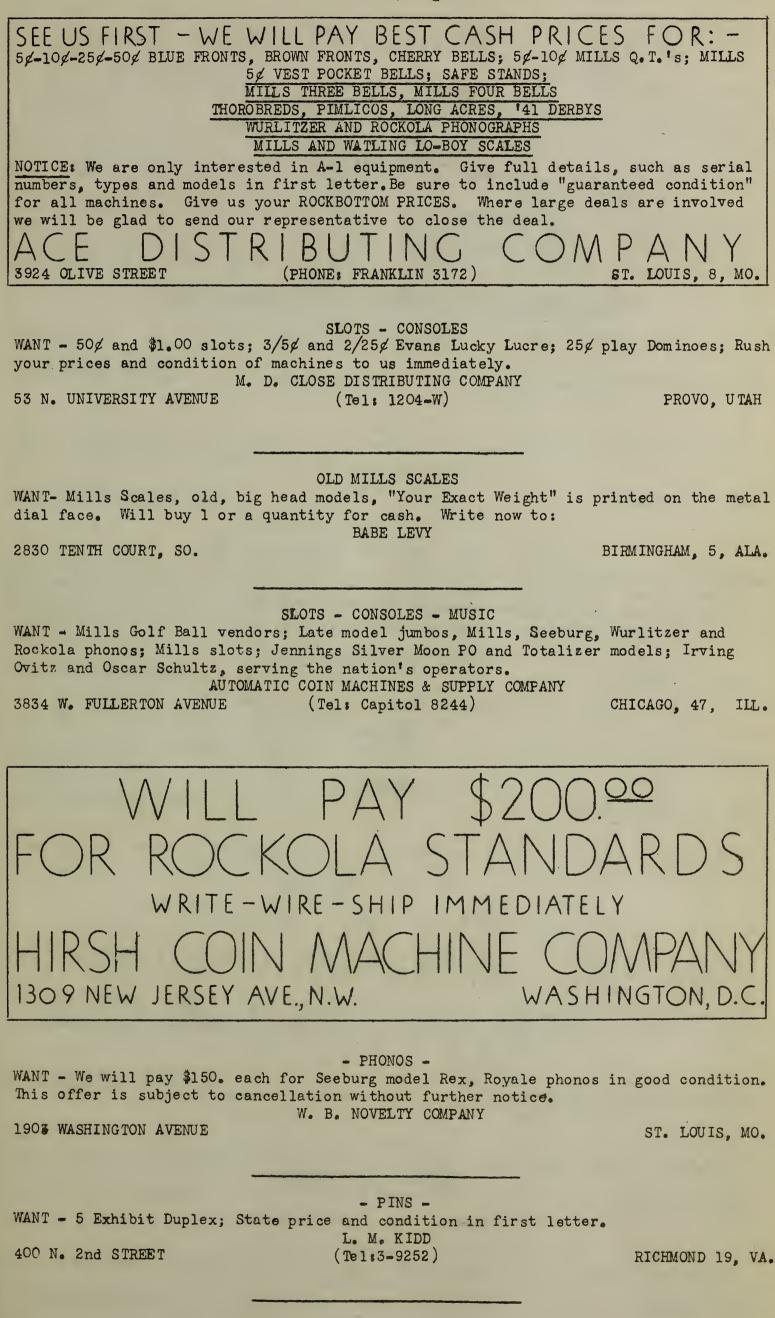
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VOL. 5, NO. 28

THE CASH BOX

APRIL 4, 1944

SECTION 1, Page 5



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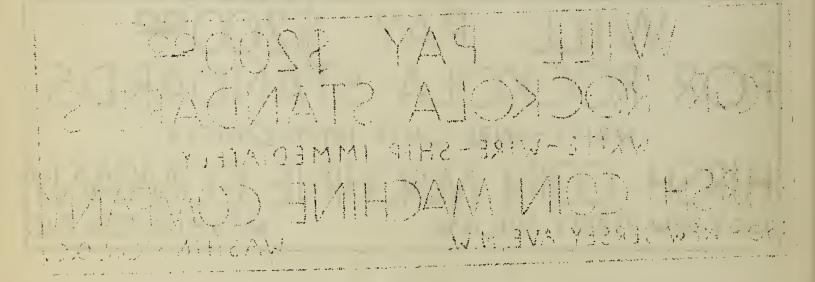
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THE CASH BOX

APRIL 4, 1944

SECTION 1, Page 6

WE WILL PAY FOLLOWING CASH PRICES FREE PLAY GAMES Zombie. \$30.00 Do-Re-Mi. 50.00 West Wind. 45.00 Wurlitzer 616 164 Stars. 45.00 Double Play. 45.00 Big Chief. 20.00 Bandwagon. 20.00 Four Roses. 20.00 Metro. 20.00 Powerhouse. 15.00 ALSO OTHER LATE GAMES - SEND PRICE LIST: A.B.T.Big Game Hunters, Late. ALL EQUIPMENT MUST BE COMPLETE AND IN WORKING ORDER
RAKE COIN MACHINE EXCHANGE
2014 MARKET STREET PHILADELPHIA 3, PA
- MUSIC - WANT - Phonographs of all kinds. Also complete routes. Give full descriptions and price wanted in first letter. KLEIN NOVELTY COMPANY 144 EAST HIGHLAND AVENUE MILWAUKEE 2, WISC.
ARCADE - PHOTOMATIC PARTS - BALLY POPCORN WANT - Any quantity of Bally King Fins will pay \$165. ea. and up, early or late model Any quantity Photomatic Brass gears with broken teeth or otherwise. New and used Photomatic coin chutes, 10/25/50¢; Photomatic mercury switches. Any quantity Bally streamlined popcorn machines. Advise how many available and lowest price in first letter.
31 W. VERNOR HIGHWAY DETROIT 1, MICH.
- PANORAMS - WANT - Late Mills Panorams. Will pay \$325. Don't wire - write giving serial numbers in first letter. WM. NATHANSON 2738 ¹ / ₂ CINCINNATI STREET LOS ANGELES 33, CAL.
WANT ALL KINDS OF SLOT SAFES NOTICE: WATCH FOR OUR FULL PAGE AD FOR THE BIGGEST BARGAINS IN HISTORY! VENDORS CRAFT 31 BROAD STREET PROVIDENCE, 3, R.I.
- ALL TYPES - WANT - Will buy all types of coin operated machines. Write now. Give full details. BADGER SALES COMPANY (Drexel 4326) LOS ANGELES 15, CAL. ARCADE
WANT - Skee Ball Alleys and Bally King Pins. Must be in good condition.
299 EAST 46th STREET FRANK MARCUS BROOKLYN, N.Y.

⁽Make it "Official"—Mention "The Cash Box" when answering ads.)

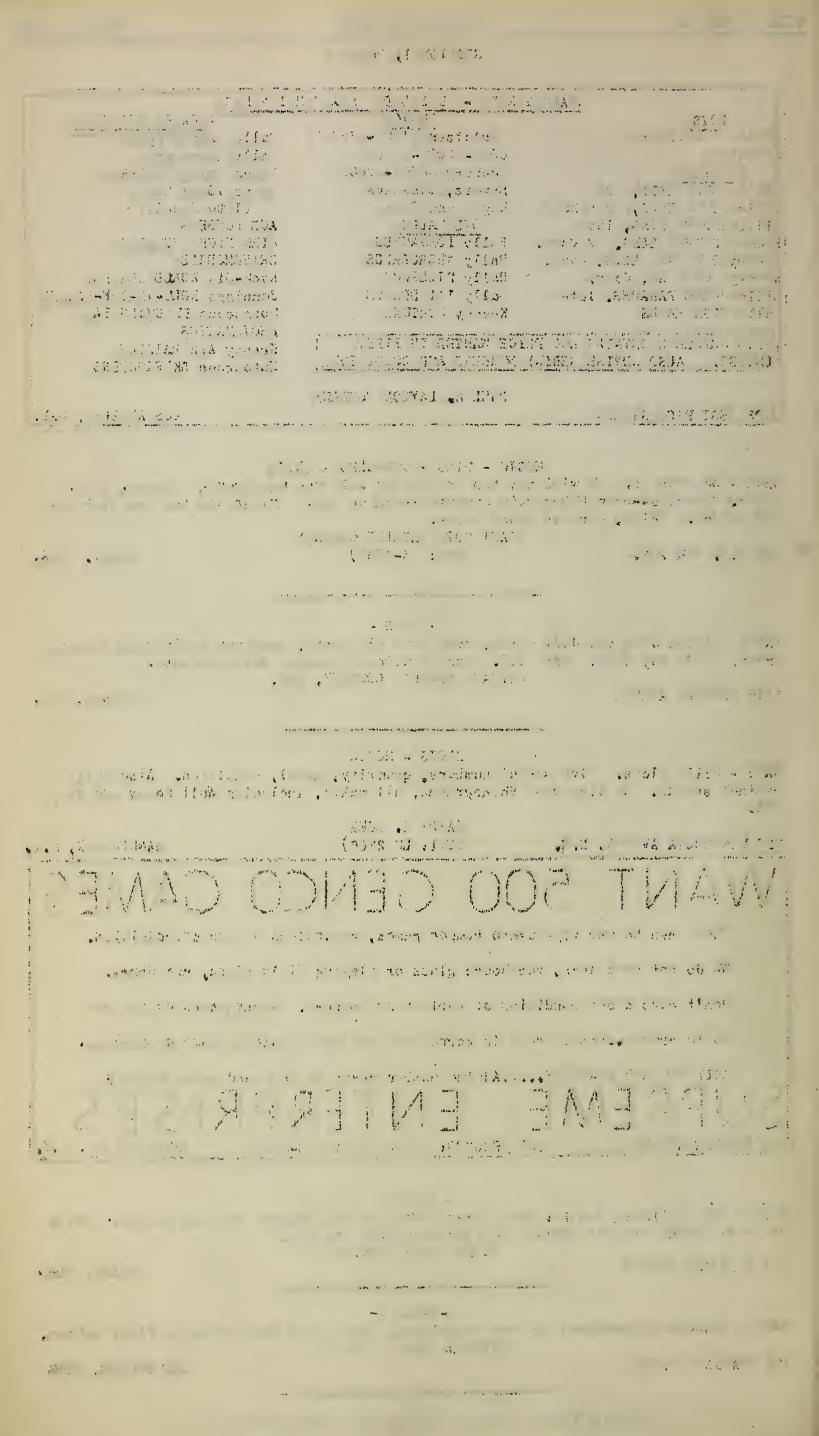
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VOL. 5, NO. 28

THE CASH BOX

APRIL 4, 1944

	SECTION 1, Page 7	
WANTE	D - USED MACH	TNES
SLOTSMills Blue FrontsWJennings6CONSOLESSMills FOUR BELLS, 5¢EMills FOUR BELLS, 5¢ & 25¢RMills THREE BELLS, 1ateKeeney SUPER BELLS, 5¢ Comb.BKeeney TWO WAY BELLS, Conv.BKeeney FOUR WAY, Conv.BMills JUMBO PARADES, 1ateB	MUSIC urlitzers 750 - 750 E 00 - 500 - 616 eeburg 8800 - 9800 nvoys, Classics egal and Gems ONE BALLS ally LONGACRES ally THOROBREDS ally PIMLICOS ally °41 DERBYS eeney FORTUNE WANTED IN FIRST	ARCADE EQUIPMENT Bally RAPID FIRES Bally DEFENDERS Evans SUPER BOMBERS Evans TOMMY GUNS (late Model) ACE BOMBERS KIRK NIGHT BOMBERS DRIVEMOBILE Rock-Ola WORLD SERIES Jennings ROLL-IN-THE-BARREL Mutoscope PUNCHING BAG PHOTOMATICS, Keeney AIR RAIDERS Mutoscope SKYFIGHTERS
P	AUL A. LAYMON COMPANY	
1503 WEST PICO STREET		LOS ANGELES, CAL.
WANT - We mean it. We will pay Slots, Consoleseverything coin get action. Write, wire or phon	operated old or new.	e equipment. Phonos, Pins, Try us and see how fast you
WANT- Chicken Sams and Jail Bird order. Will pay \$100. cash; \$15 CHI 1348 NEWPORT AVENUE		. Write or wire:
WANT - Mills slots. Give serial cabinet stands. We also want Ph Ups. 520 MINNESOTA AVENUE, N.E.	onographs, all makes, i HARRY H. HOKE	
WANT 50		
These can be any type Genc	o bumper games, regardl	ess of age or condition.
We do not need legs, backb	oard glass or playing f	ield glass, nor doors.
Don't care about condition	of cabinet or bumpers.	These games do not have
to be cratedsimply wrap	in corrugated and write	name of game on package.
WILL BUY ANY QUANTITY SUPREME 557 ROGERS AVENUE (ALL	ENTER	
WANT - The following music: Wur or wire giving complete details 701 N. MIAMI AVENUE	-	· ·
	- MUSIC -	
WANT - Rockola Playmasters in go S 202 MARKS BUILDING	SUPERIOR SALES COMPANY	DES MOINES. IOWA
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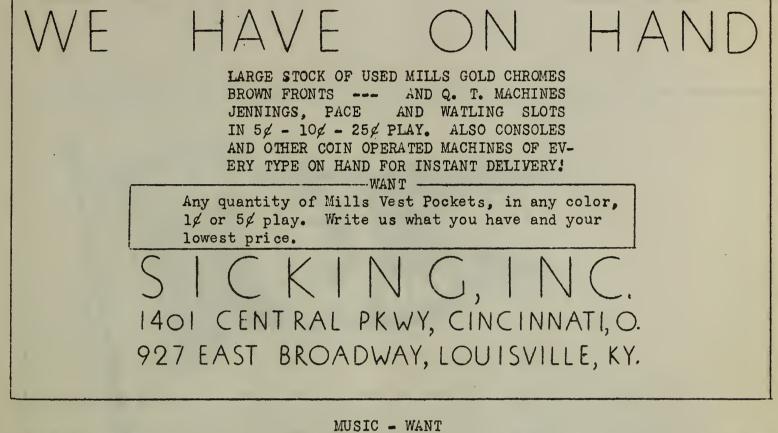


(SECTION 2)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

Page 1



FOR SALE - 15 1940 Rock-Ola Bar Boxes. Must sell all. \$12.50 ea. WANT - Will buy one gun for parachute; one for Rapid Fire; Buckley Adaptors and late boxes; 30-38 Conductor Cable. State what you have and quote prices. ED. GEORGE MUSIC COMPANY

471-473 SOUTH MAIN STREET

AKRON, OHIO

NEW JENSEN SPEAKERS

FOR SALE - New Jensen A-12 Dynamic Speakers for use in Rockola and other phonographs. These speakers are 12" heavy duty, 5,000 Ohm Field, 8 Ohm voice coils and have a power rating of 20 Watts. The price is only \$15.95 each. 1/3 Deposit required with order.

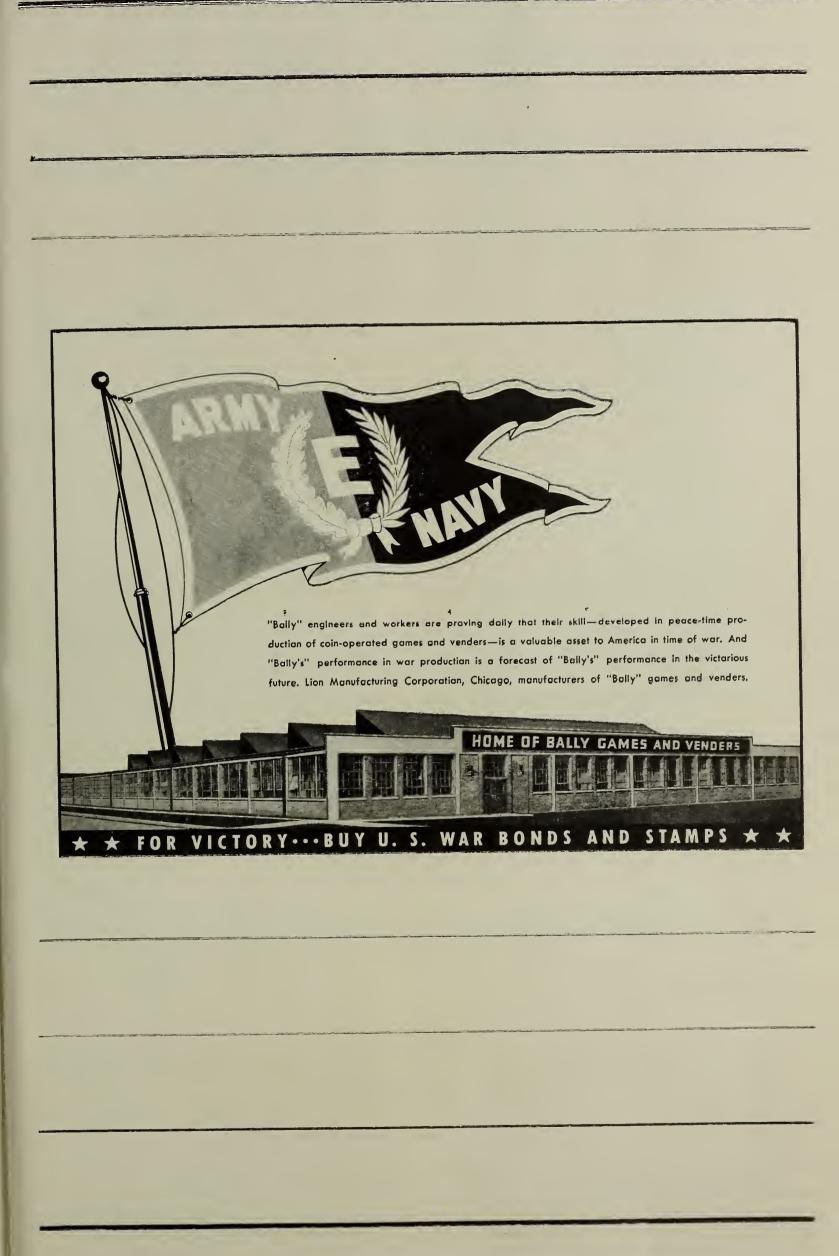
1525 EDGEWATER AVENUE

CENTRAL SOUND COMPANY

CHICAGO, ILL.

RFAD 1 PHOTOMATIC, Late Model, 15¢ Chute\$795.00 10 SEEBURG SHOOT-THE-CHUTE GUNS, Each.....119.50 1 GOLD CUP. F.P., Leg Model -39.50 1 BALLY RAPID FIRE GUN..... ...199.50 TERMS: 1/3 CASH, BALANCE SHIPPED C.O.D. -WRITE US-WILL RE BUY ENI ROL 621 W. MAIN ST. ISVILLE, 2, K (PHONES: JACKSON 8811-WABASH 2663)

ERELITO GROOT LITLE COM NO BOOML TERRI ALAND PRACE --- ADD G. C. CLARKER. ABBRIDER, PACE JARD HITELER, AF703 TERGIÓO OCLA - YARÉ NAS - NA - NO TI -VE PO COLO DA EXALECTRATION OCEDERA 1 MOVIDED DESTON FOR BELE NO SERVICE YAN and the second and the second they all it to yellow and they are colory the state and dog name to with the type of the high the and the consol KINCINC GITAMUSAL PRIVY, GINCINNATIO 927 EAST BROADWAY, ECHISVIELE, KY. White M DERIL to attain the first out to see you and the start of a "la AND YOLD HE MADE and non-elements of former products relation to the beach the transmission of the content of the content of the and and you blue and and releas. The sector which you blue and another and an and COMMERCE REALS REPORT. ulti , sona REPARTS REPARTS FROM 1.8 - Now recard will Rymanic Specification and other of Society, 100 recard with a start characteristic and a start will be set of 0.000 Obs Field, 8 Obm yoight and a start will be set on a start with the start of 0.000 Obs Field. VILLEND BOUGH LLET (BD .311,000.3175 演动资源。 经济工具 23 B V -POR IMMEDIATE DE rear water, Iste Ledel, 18/ 080 . L.F. CORVERTED CRICERS Smith Die ch. SEDEURG SHOOT-THE-CHUTE GUES, SAME LIDGER SHEE RALLS, FLOOP AN FULS, IE JECHA METRICAN MURI ELFA. ANTHON AN EXAMPLE AND AN ANTHONY AND AN ANTHONY , 160 dina TO THE CITES STATES TERIS: LAN CASE, BALANDE EVITED C. T.L. WILL BUY, YOUR ENTIRE ROUTE FOR AAMOD $\backslash / ()$ LIANIN ST. 2.1 HIVELUCT PHONES: JACKSON 6811- WARASH 2463)







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THE CASH BOX

SECTION 2, Page 3

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FILL IN YOUR OWN PRICE IN
ED. HEATH'S SUPER MUSIC SALE
ALL THE FOLLOWING EQUIPMENT RIGHT ON OUR FLOOR - ALL
GUARANTEED AS DESCRIBED-READY TO SHIP TODAY-MAKE YOUR OFFER
1 SEEBURG 9800, Very Clean
1 SEEBURG CLASSIC, ESRC, Clean
1 SEEBURG ENVOY, Really Clean
1 WURLITZER 750M, Extra Clean
5 WURLITZER 750E's, Extra Clean 1 WURLITZER 850, Real Clean
3 WURLITZER 800's, Real Clean
NO BROKEN PLASTICS; MECHANISM CLEANED AND CHECKED: EVERY PIECE IS WORKING PERFECT!
MAKE YOUR OFFER ON THE FOLLOWING: 1 BOBTAIL, Cash Pay, Number Reels, Clean
1 CAILLE CLUB CONSOLE, 3/5, 5¢, Refinished, M.P.O.
1 MILLS 10¢ FUTURITY, 3/5, Clean
1 DOUBLE SLOT REVOLVAROUND SAFE, Like New
BUY WITH CONFIDENCE FROM
"DIXIE'S FASTEST GROWING JOBBERS"
NORWOOD SALES COMPANY
NORWOOD GEORGIA
NORWOOD, GEORGIA (PHONE: 2914)

BUCKLEY BOXES

FOR SALE - Buckley Wall Boxes, new, 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1, 38-wire cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today.

3165 GRAND RIVER AVENUE

AMERICAN NOVELTY COMPANY (Tel: Temple 2-7971)

DETROIT, MICH.

TUBULAR COIN WRAPPERS

FOR SALE - Now is a good time to lay in a supply of tubular coin wrappers. Anticipate your needs. With paper on the critical list, supply may disappear quick. You may be able to get along without them, but they are mighty convenient. We have all sizes in stock. Samples and prices free on request. Write now. MAX SCHUBB (Successor to Schubb & Company)

P.O. BOX A313

MUSKEGON, MICH.

MOTORS REWOUND

NOTICE - Motor rewind service: 10 day service on all types of phonograph motors -Wurlitzer, Mills, Rockola and Seeburg. Also spinner type game motors, \$7.50 each. MAYNOR DISTRIBUTING COMPANY 823 WEST BROAD STREET (TEL: 5.6160)

823 WEST BROAD STREET

(TEL: 5-6169)

RICHMOND 20, VA.

- ARCADE - CONSOLES -

FOR SALE - 2 Evans Play Balls, latest models, \$195. ea.; 2 Keeney Submarines, \$195. ea.; 1 Gottlieb Skee-Ball-Ette, \$75.; Evans Ski-Ball, \$75.; Bally Alley, \$25.; 5 Kirk Rotary Merchandisers, \$175. ea.; 2 Sky Fighters, \$350. ea.; 1 Kirk Night Bomber, \$475. Bang-A-Deer, \$75.; Seeburg Ray-O-Lite Gun, \$75.; Batting Practice, \$125.; Paces Races, Brown Cabinet, \$150.; Bakers Pacers, DD, \$275.; 1 Brand New Keeney 4-Way Super Bell at only \$795. Terms: 1/3 deposit with all orders, balance C.O.D. KENTUCKY AMUSEMENT COMPANY

919 W. JEFFERSON ST.

LOUISVILLE 2, KY.

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THE CASH BOX

SECTION 2, Page 4

MUSIC	CONSOLES
Wurlitzer 700	
Wurlitzer Model 71	
Wurlitzer 616 with Adaptor	
and 4 Seeburg Selecto	
Boxes	
1 Mills Throne of Music	
1 Seeburg Vogue	
SLOTS	
4 Jennings 5¢ Goosenecks.	
1 Columbia 5¢ Rear Dr., PO,	
1 Watling 10¢ Rol-A-Top	
1 Watling 5¢ Gooseneck T.J	
1 Mills 10¢ Blue Front SJP	
401,000	<u> </u>
1 Mills 25¢ War Eagle 2/4	
5 Mills 5¢ B & G Vest Pock	
3 Caille 5¢ Slots, each	
TERMS: HALF	CERTIFIED DEPOSIT, BALANCE C.O.D. OR S.D.
	WANTED
MILLS RECORD	CHANGER MOTORS FOR MILLS EMPRESS AND THRONES
EASI (CA	ST MUSIC COMPANY
TENTH & WALMUT STREETS	(PHONE: CHESTER 3637) CHESTER, PA.
	(THOME: OHESTER SOUT) OHESTER, TR.
	MUSIC - 1-BALLS - SLOTS - ARCADE
	2 Seeburg Playboys perfect \$15. ea; 2 Big Parades very
clean \$109,50 ea; 1 Bally H	Preakness and 1 Bally Entry multiple play \$25. ea; These
games are both clean and re	eady for shipment; Also 1 Jennings 25¢ Golf Ball Vender \$75.
Chicago Coin 9 Ft. Rola-Sco	ore bowling alley \$89.50; 1/3 with all orders.
	KING PIN GAMES COMPANY
826 MILLS STREET	(J. R. "Pete" Pieters) KALAMAZOO, MICH.
	MUSIC - CONSOLE - SLOTS
FOR SALE - Wurlitzer 412 35	5.; Wurlitzer 616 \$82.50; Wurlitzer 24 \$169.50; Write for
price on Bakers Pacer DD br	and new in original crate; Used P-12 and 412 amplifiers
\$12.50 ea; New Groetchen Co	lumbia Bell Gold Award model front and back pay \$87.50;
FOR	rd front and back pay \$57.50; 1/3 Deposit, Balance C.O.D.,
F.O.B.	OVE UNIDED MACHERE ENGLISHED FOR
533 CENTER AVENUE	OKE VENDING MACHINE EXCHANGE, INC.
555 CENTER AVENUE	(Tel: 2-7418) ROANOKE, VA.
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FOR SALE 20 Provide	NEW SLOTS
Ton online - 20 brand new 5	¢ Glitter Gold Q. T.'s in original cartons, \$150. each.
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	- MUSIC -
FOR SALE - 8 sets Amp. Sn.	eaker, Turntable, complete for Jennings telephone music
system, excellent for spare	s, set complete for \$72.50; Entire lot for \$550; Jensen
12" dynamic speakers, good	, and the set will be be an and the tot tot poole; densen
f f bood	for Kockola 12 record phonos 33.65 co. Twin 12 metal
cabinets, \$18.50. Terms:	for Rockola 12 record phonos, \$3.65 ea.; Twin-12 metal 1/3 with all orders, balance C.O.D.
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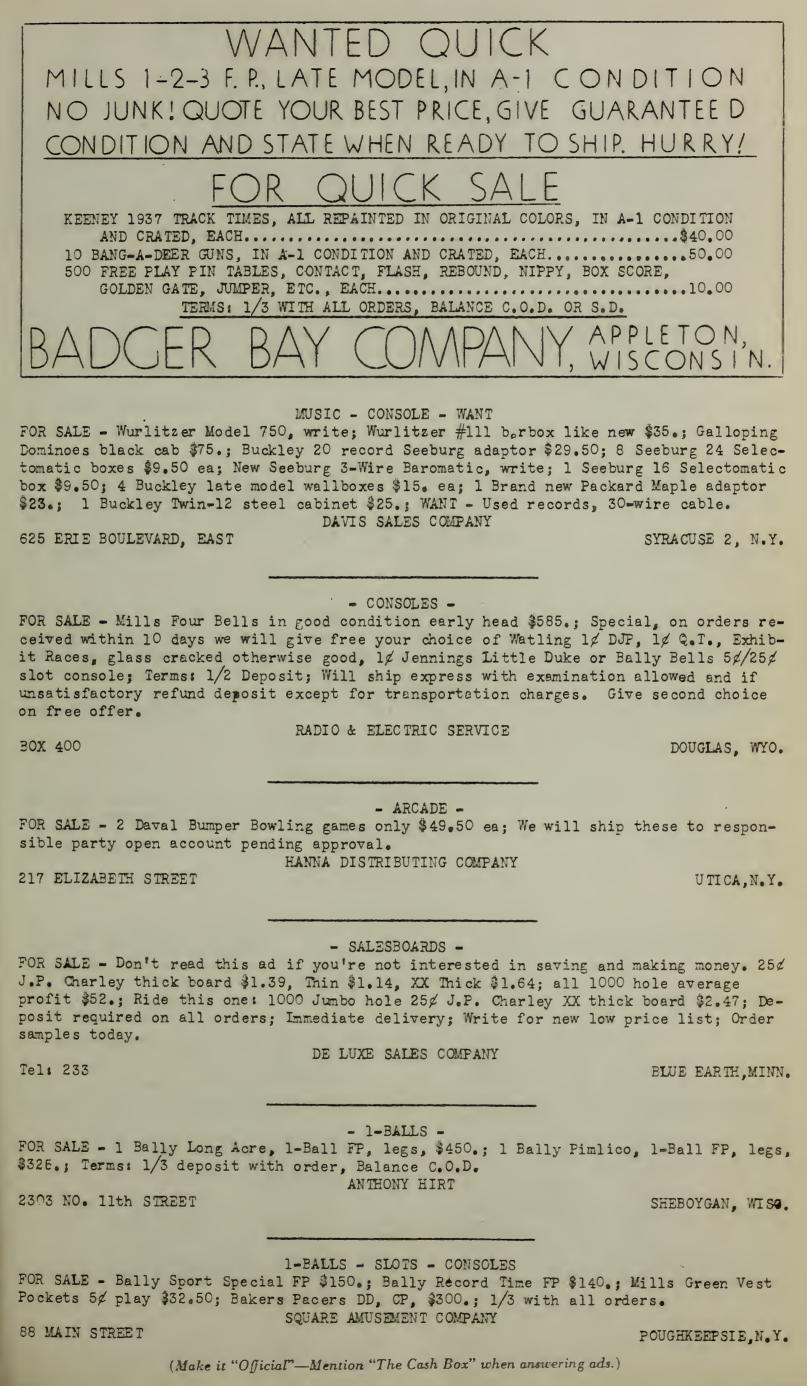
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THE CASH BOX

APRIL 4, 1944

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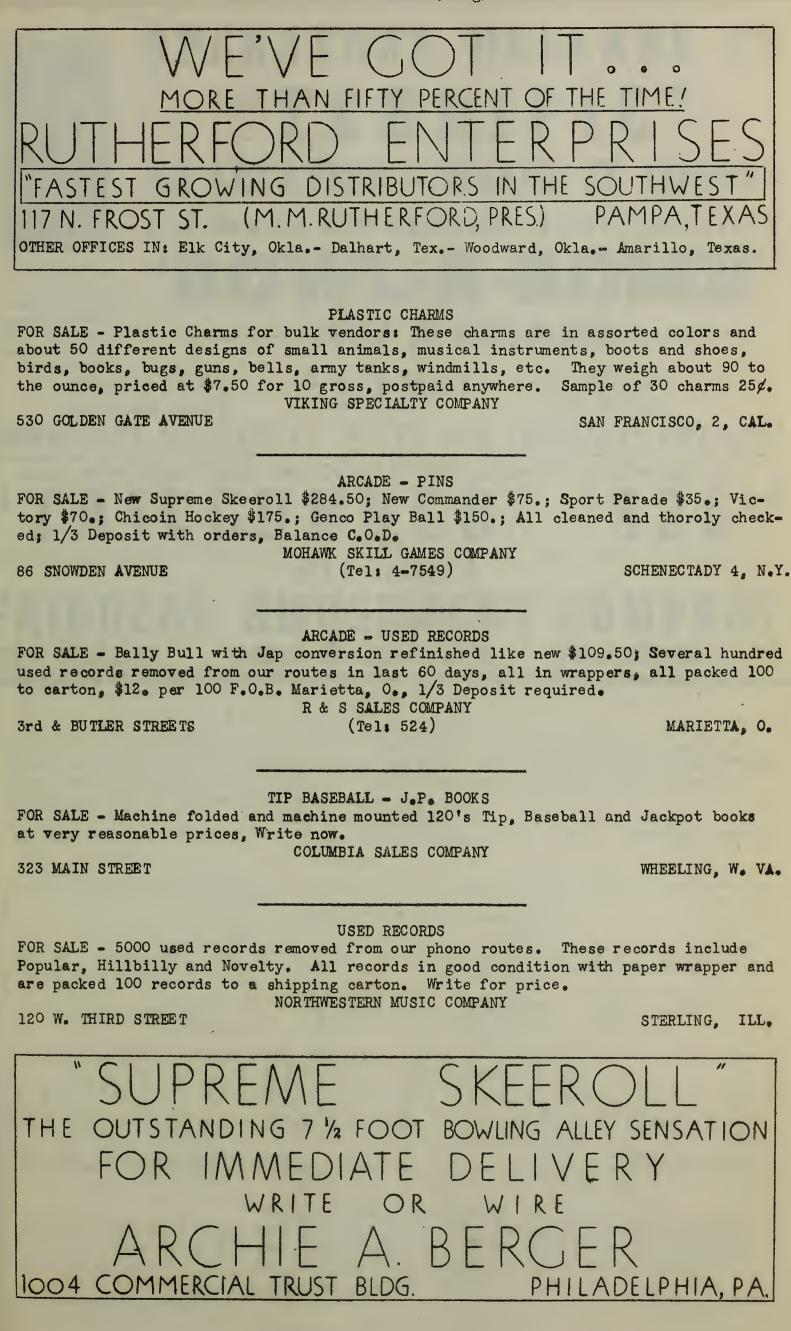
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THE CASH BOX

SECTION 2, Page 7



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VOL. 5, NO. 28



1946 UNIVERSITY AVENUE

ST. PAUL, MINN.

VOL. 5, NO. 28

THE CASH BOX

PRICED FOR QUICK SALE 7 MODEL #111 WURLITZER BAR BOXES, Each
9 BRAND NEW, SEALED IN CRATES, MODEL #1526, 5/10/25¢ ROCKOLA BAR BOXES FOR COMMANDOS, Each
2 ZOMBIES, Each
2 MILLS JUMBO PARADES, FREE PLAY, Each
M. T. D U F F 130 NORTH LOUDOUN STREET (PHONES: 4809 and 3267) WINCHESTER, VIRGINIA
CONSOLES - 1-BALLS - SLOTS FOR SALE - 1 Jumbo comb FP & PO \$175.; 5 Jumbo PO \$110. ea; 3 Watling Big Games PO \$99.50 ea; Sport Special converted to All American Derby \$250.; 1 Galloping Domino '4 \$400.; 1 Lucky Star \$135.; 7 Bakers Pacers \$275. ea; 2 Bobtails PO \$120. ea; Mills 25 Automatic Dice \$125.; 1 Jungle Camp PO \$90.; 10 Jennings Cigarolla XVV \$185. ea. ELGIN MUSIC & NOVELTY
#24 LINCOLN COURT(Tel: Elgin 3412)ELGIN, ILL.
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JOHN M. STUART 229 MT. AIRY AVENUE JOHN M. STUART PARIS, KY
CONSOLES 2 Jennings Multiple Races \$35.00 ea; 1 Royal Flush \$70.00; 1 Kentucky Club \$75.00; SLOTS & SAFES: 1 Mills Single Safe \$30.00; 1 Mills 5¢ Skyscraper 2/4 PO, #324880- \$60.00; FREE PLAY PIN GAMES: 1 Majors \$41 \$35.00; 1 Oh Johnny \$20.00; 1 Ump \$25.00 40 Sets of Used Pin Game Legs \$2.00 Per Dozen.
ANY NUMBER OF 5¢-10¢-25¢ BRASS CHECKS FOR SLOTS - ONLY 50¢ PER HUNDRED <u>MUSIC</u> 2 Buckley 24 Wurlitzer Adaptors \$15.00 ea; 2 Buckley 616 Wurlitzer Adaptors \$15. ea; 10 Chrome Buckley 24 Record Boxes \$14.00 ea; 1 Wurlitzer Wireless Stroller Re- mote Control Serial #535005-\$25.00; 1 Seeburg Wireless Stroller \$30.00; 1 Seeburg Voice-By-Choice Turntable for Ten & Switchboard \$350.00; 2 Ultratone Speakers \$20.

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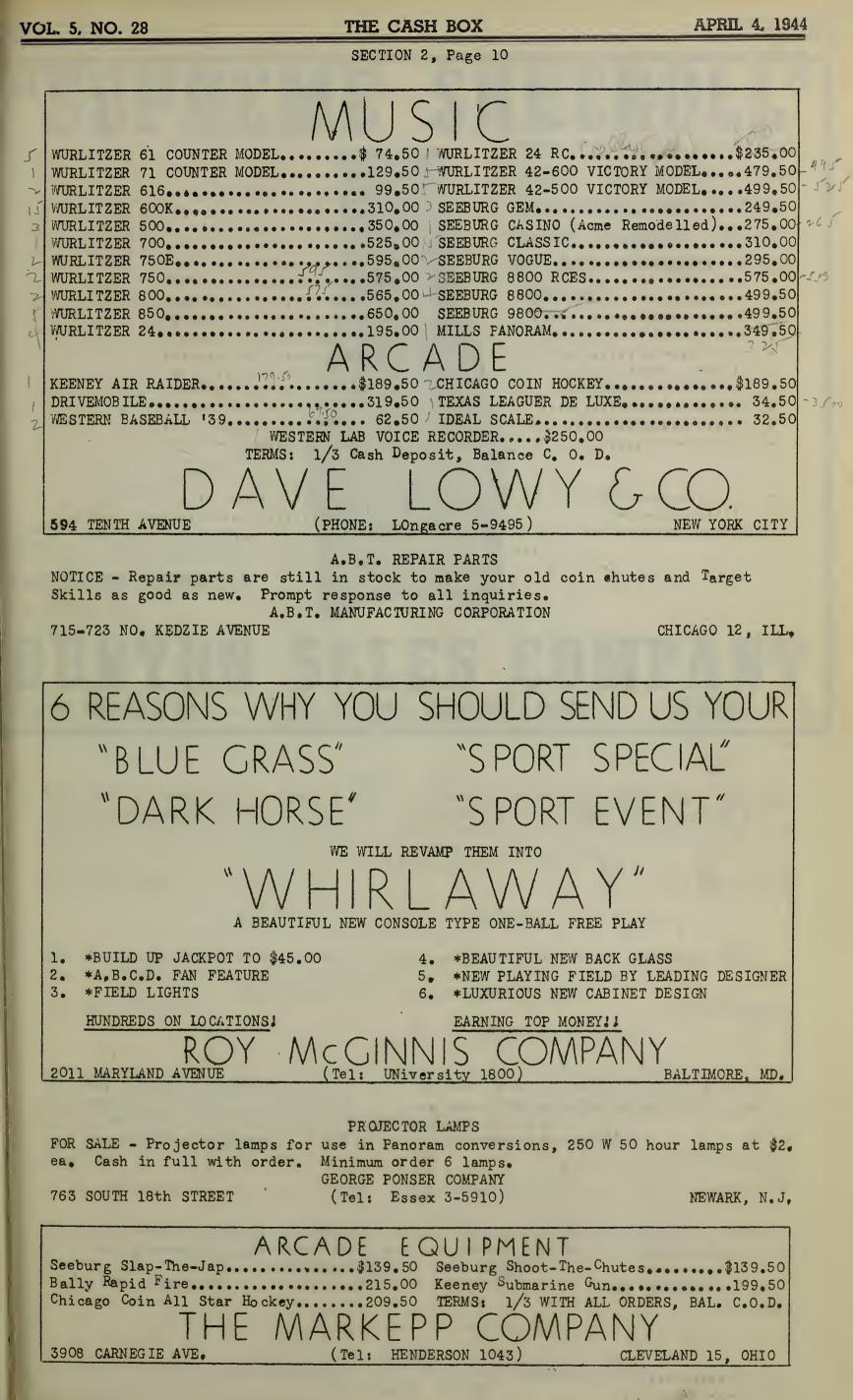
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THE CASH BOX

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APRIL 4, 1944

THE 7¹/₂ FOOT BOWLING ALLEY SENSATION THAT IS EARNING THE BIGGEST, MOST AMAZING PROFITS IN ALL BOWLING ALLEY HISTORY

WRITE FOR SPECIAL PRICE AND COMPLETE DETAILS TO

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FOR SALE - 1 Scientific Basketball \$95.; 2 Mutoscope Card Venders \$35. ea; 3 Kicker & Catcher like new \$22.50 ea; 3 Pikes Peak like new \$18. ea; 3 Home Runs like new at \$22.50 ea; Follies A-1 condition \$20.; C.O.D., Chubbie, Scoop, 5th Inning, all in run-ning order, \$15. ea or all for \$50.; 1/3 Deposit with all orders. NEW ENGLAND SALES

661 BANK STREET

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SLOT MINT VENDERS

FOR SALE - Slot machine mint vonders, mostly new, some used and in good condition: Entire lot of 53 at \$6. each; Singles \$7.50 each; 1/3 with orders. PITTSBURGH SIMPLEX DISTRIBUTING COMPANY 5748 BAUM BOULEVARD

PITTSBURGH, PA.

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FOR SALE - Rockola Monarch mechanism with adaptor and 6 dial wall boxes and 2 dial bar boxes all for \$385.; This outfit is like new and is still in factory crate has never been used. Can furnish wire at 25¢ per foot if needed. LIBBEY MUSIC COMPANY

66 PHOENIX ROW

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FOR SALE - New and used Buckley Wall Boxes and Seeburg wired Wall Boxes and Baromatics. ELUM SALES COMPANY

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183 MERRICK ROAD

- WIRE -FOR SALE - Single shielded wire extra fine quality 8¢ per ft.; Extra heavy duty reinforced rubber covered 3-Wire #18 copper excellent for 3-wire boxes waterproof and pinch proof 14¢ per ft.; Same as above but medium duty 11¢ per ft.; #18 single copper heavy insulated rubber and cotton covered $l \pm \phi$ per ft.; Minimum orders 250 ft. per item; GAY AMUSEMENT COMPANY

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SLOTS SLOTS SL(5¢ Gold Chrome 2/5 #481128.....\$345.00 5¢ Br. Ft. Ch. Bl. 3/5 #471230...\$250.00 $5 \notin$ Gold Chrome $3/5 \# 472865 \dots 345.00$ 5¢ Br. Ft. Ch. Bl. 3/5 #478330....250.00 5¢ Gold Chrome 3/5 #472139......345.00 $5 \neq$ Br. Ft. Ch. B1. $3/5 \# 478331 \dots 250.00$ $5 \not\in$ Gold Chrome $3/5 \# 474158 \dots 345.00$ 5¢ Br. Ft. Ch. Bl. 3/5 #478429....250.00 1 Jennings Cigarolla......75.00 5¢ Gold Chrome 3/5 #478891......345.00 10¢ Blue Front... 195.00 5¢ Orig. Chrome 2/5 #446188......315.00 10¢ Blue Front Cherry Bell......225.00 5¢ Orig. Chrome 2/5 #450795......315.00 5¢ Blue Front Cherry Bell.....195.00 5¢ Orig. Chrome 2/5 #477819......315.00 5¢ Blue Front.... 5¢ Br.Frt.Ch.Bl. 3/5 #438544.....250.00 50¢ Blue Frt.Ref.Gold Chrome CH...600.00 MILWAUKEE, (TEL:MITCHELL 3254) W. MIICHELL 629 51.

- COUNTER -

FOR SALE - Torr's special for this week: Closeout, 8 Roll-A-Pak counter 1¢ dice games, like new \$7.50 ea; Or \$49.50 for the 8; Full cash with order, F.O.B. Philadelphia.

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FOR SALE - All types of live rubber bumpers, springs, tips and bulbs for pin games; Clicks like new \$89.50; Spot-A-Card \$59.50; Star Attraction \$49.50; Super Chubbie \$40.; Speed Ball \$32.; Snappy \$39.; 1 Ten Strike HD complete but not in working order \$47.50; 1 Ten Strike LD \$35.; WANT - Amplifiers, Tone Arms for Wurlitzer 616; NATIONAL NOVELTY COMPANY

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1 '41 Derby FP\$375.00	1 ABC Bowler\$49.50 2 Attention\$40.00
1 Fortune FP	2 Big Chief
1 Club Trophy FP350.00	1 Bola Way
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1 Dark Horse FP175.00	2 Four Aces (Genco).110.00 1 Fox Hunt
2 Sport Special FP165.00	1 Gobs
1 Sport Special Con-	2 Jungle
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1 Keeney Contest FP150.00	1 Sink-The-Jap, Rev49.50 1 Slap-The-Jap59.50
1 Mills Jumbo	1 Smack-The-Jap 62.50 1 Sporty (Plastic Bum-
Parade, FP	1 Spot Pool
1 Jennings 4-Star	1 Stratoliner
	1 Triumph
8 New Wurlitzer #100 Wall Box	
20 Rockola Dial-A-Tune Wall B	11
2 Wurlitzer #145 Steppers	
1 Wurlitzer Victory 500A	
1 Wurlitzer Victory 600	
JUCKU VHII	E SALES COMPANY
210 W. WOOD STREET	PARIS, TENNESEE.

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THE CASH BOX SECTION 2, Page 12 APRIL 4, 1944

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VOL. 5, NO. 28

245 COLUMBUS AVE.

THE CASH BOX

APRIL 4, 1944

SECTION 2, Page 13 1944 ONEDART IRIUMPHS AT LAST ... WE DELIVER THE NEEDLES THAT ARE THE "PET OF THE OPERATOR" IT IS STILL THE BEST ON RECORD PRICE \$40. PER 100 ORDER FROM YOUR NEAREST DISTRIBUTOR .. OR .. J. F. BARD, 414 SO. FRANKLIN ST. CHICAGO, 7, ILL. "ASK THE MAN WHO IS USING IT" CHICAGO, ILL. DISTRIBUTORS WHO STOCKTONEDARTNEEDLES RCA VICTOR DISTRIBUTING CO., 445 N. LAKE SHORE DRIVE KANSAS CITY, MO......RCA VICTOR DISTRIBUTING CO., 708 E. 18th STREET LaDOGA, IND.......C. W. HUGHES & COMPANY, 336 MAIN STREET LA CROSSE, WISC..... TERRY'S MUSIC STORE PITTSBURGH, PA......B. D. LAZAR COMPANY, 1635 FIFTH AVENUE PHILADELPHIA, PA.....BLOCK MARBLE CO., 1527 FAIRMOUNT AVENUE (30) SAN FRANCISCO, CALIF.....M. A. POLLARD & CO., 725 LARKIN STREET CANADA TUBULAR COIN WRAPPERS FOR SALE - Jack Fitzgibbons manufacturing Tubular Coin Wrappers. Denominations 1¢ - $5\not = 10\not = 25\not = 50\not = 50 \ = 50\not = 50 \ = 50$ request. Mention quantity you can use. Due to paper shortage, we reserve the right to fill all orders in Brown Craft. JAFCO, INC. 776 TENTH AVENUE (Tel: CO 5-7996) NEW YORK CITY FOR SALF (READY FOR DELIVERY) FOR SALE 16 PANORAM PEEK SHOWS. Each ...\$445.00 10 MILLS 5¢ BROWN FRONTS, With or Without side 15 MILLS THRONE OF MUSIC..... •••••• WRITE 5 MILLS EMPRESS, WRITE FOR BEST PRICES ON PINS, SLOTS, MUSIC ARCADE AND WRITE ED. and JACK RAVREBY AL

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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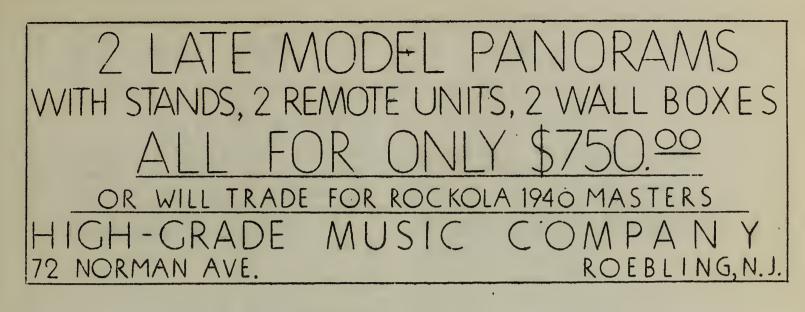


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THE CASH BOX

SECTION 2, Page 14



PLASTIC NOVELTY PINS

FOR SALE - Attention: Arcade Novelty shops: Have in stock 500 gross pre-war plastic novelty pins, animal designs, assorted colors, carded individually, \$9.60 per gross; Sample dozen \$1., cash or war stamps, postpaid. HERB EVERSCHOR

167 SOUTH 17th STREET

COLUMBUS, OHIO

AMARILLO, TEX.

RECORD DISCS

FOR SALE - Record discs for 61, 71, and all other Wurlitzer counter models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12 or \$6. a set in lots of 5. HUGO JOERIS

3208 JACKSON STREET

CONSOLE - SLOT

FOR SALE - Paces Races Red Arrow model walnut cabinet serial over 6100, A-1 condition \$225.; Antique Caille Bros. Peerless Roulette 25¢ play \$500.; HY-G AMUSEMENT COMPANY

1415 WASHINGTON AVENUE, SO.

MINNEAPOLIS 4, MINN.

NORTH 10th STREET

- ARCADE -

FOR SALE - Bally Defender \$295.; Ace Bomber \$355.; Evans Tommy Gun \$175.; Skill Jump \$60.; View-A-Scope \$20.; Pikes Peak \$12.50; 1/3 with orders, Balance C.O.D. PEERLESS DISTRIBUTING COMPANY

301WEST 9th STREET

KANSAS CITY 6, MO.

PHILADELPHIA, PA

SLOTS - CONSOLE - WANT

FOR SALE - Guaranteed good condition Cigarollas \$40.; Multiple Racer \$25.; Mills 25¢ Chrome 3/5 pay \$290.; WANT - Watling 3/5 payouts. BELMONT VENDING COMPANY

700 MAIN STREET

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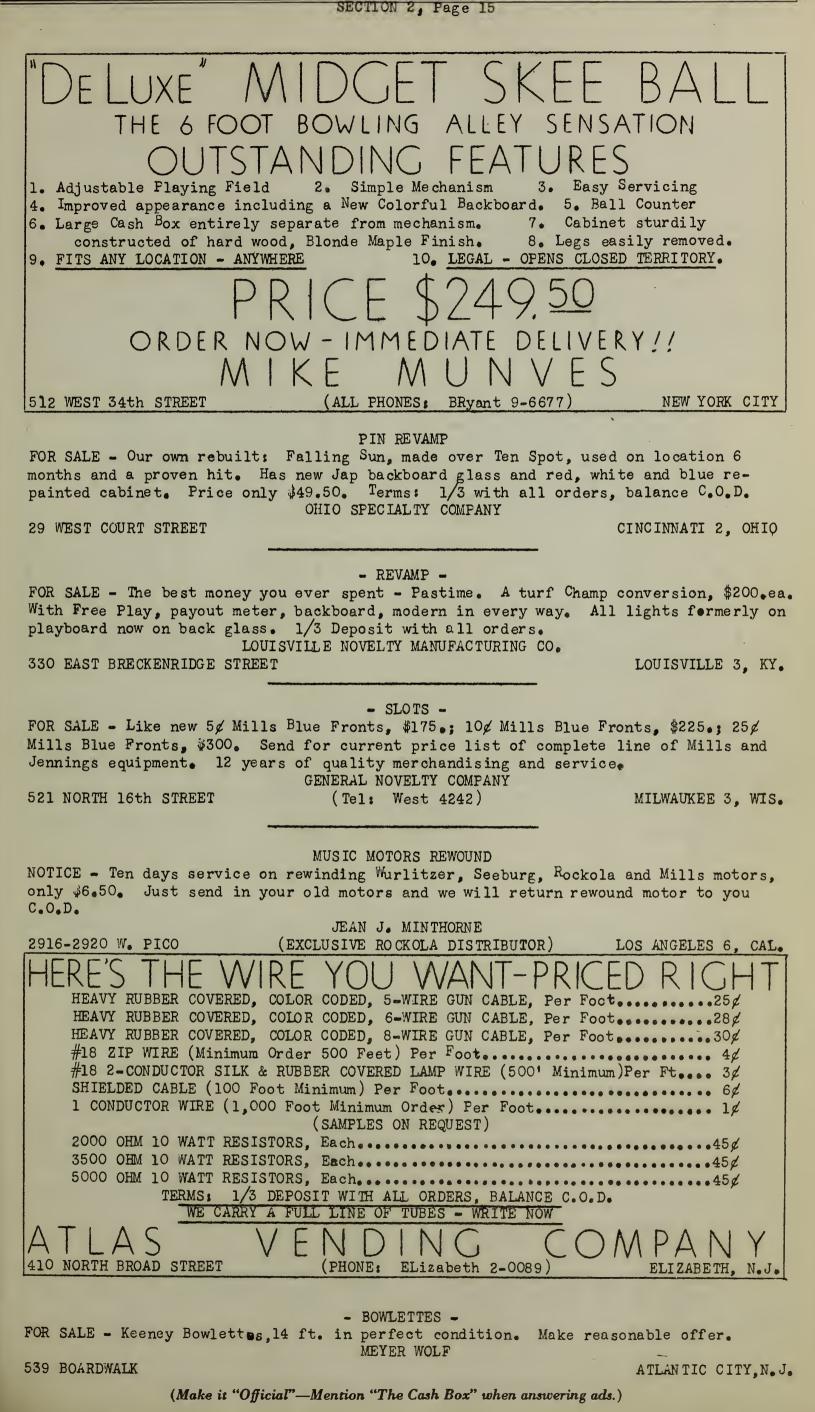
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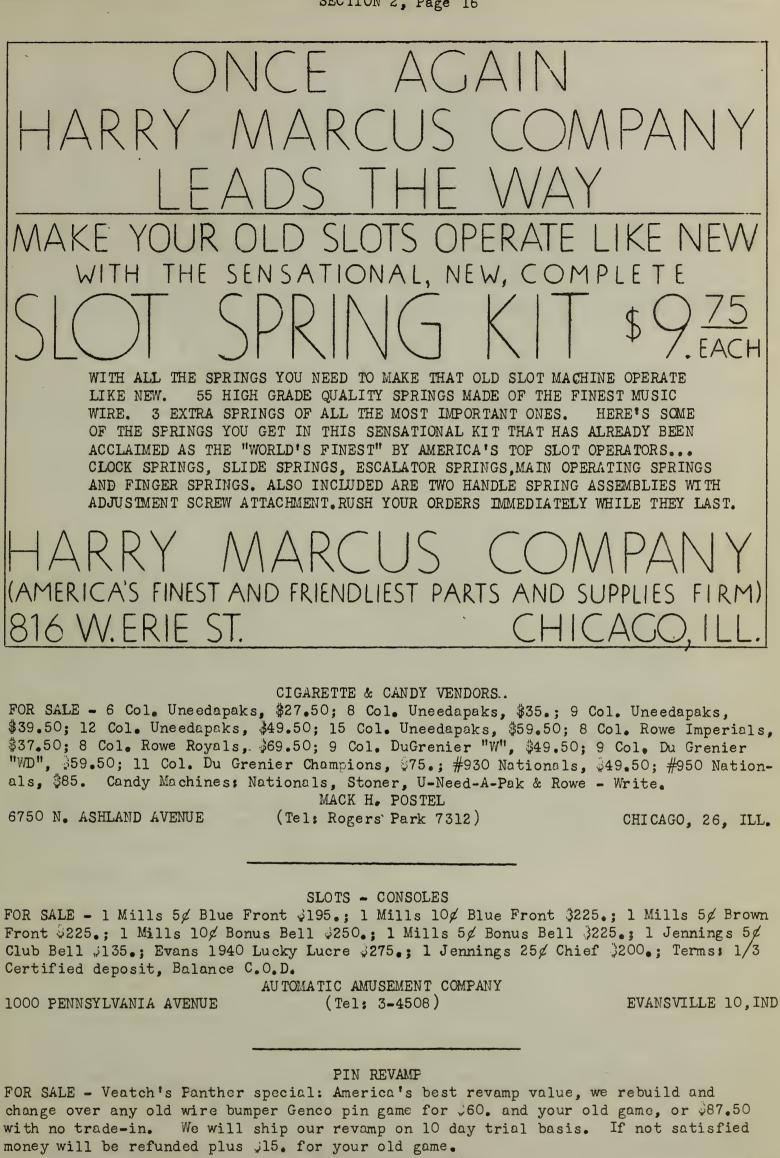


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SECTION 2, Page 16

APRIL 4, 1944



2336 OLIVE STREET

V-P DISTRIBUTING COMPANY (Tel: CE-3892)

ST. LOUIS, 3, MO.

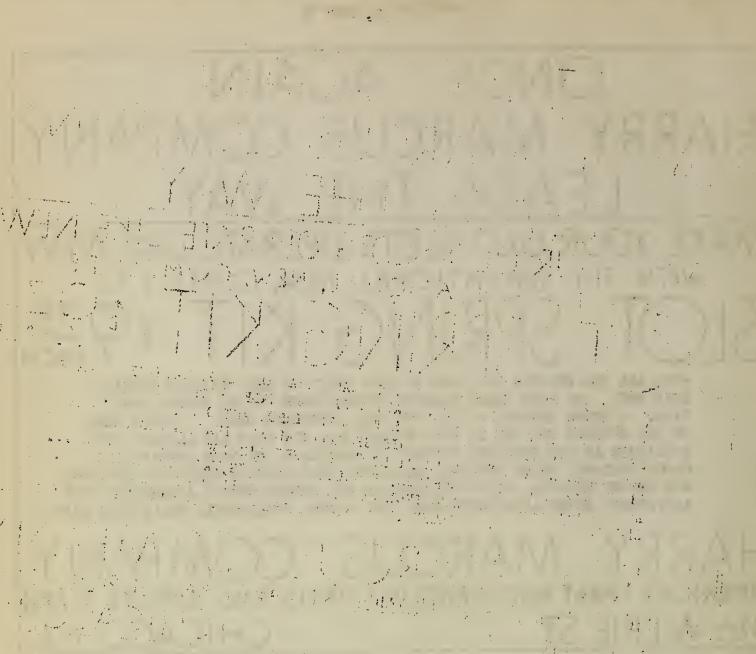
SLOTS - WANT

FOR SALE - 4 only Jennings 5¢ Club Bells like new 2212.50 ea; 1 Mills 5¢ Q.T.Bell, green, \$82.50; 1-5¢ Columbia 362.50; WANT - Mills phonos and 50¢ and \$1. Slots. MILLS SALES COMPANY, LTD.

1640 18th STREET

OAKLAND 7, CAL.

(Make it "Official"—Mention "The Cash Box" when answering ads.)



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OL. 5, NO. 28	THE CASH BOX	APRIL 4, 1944
	SECTION 2, Page 17	
ABC ROWLER. \$42 2 Bola-Way, each. 52 Ten Spot. 35 Texas Mustang. 52 Dixie. 25 Score-A-Line. 25 Paces Races. Seeburg Gem. Seeburg Classic. ABT 1¢ Coin Chutes \$2.50 VENETIAN 214 SOUTH 14th STREET	50 2 Metro, each 25.00 00 Trailways 27.50 50 Pylon 20.00 00 On Deck 27.50 00 Thumbs Up 52.50 00 Thumbs Up 52.50 00 175.00 3 Mutoscope 175.00 Seeburg Shoo	Big Chief
your future if you have Tailgunner is a moneymak	- GUN REVAMP - cried about his future, but you me some Tailgunners. Incidentally, cer that will find ready acceptant lgunner at your favorite distribut GILLES CANDY COMPANY	it's outstanding on location. ce in any location now or
REA	ADY FOR DEL	IVERY
MILLS CHERRY BELLS, MILLS BROWN FRONTS, MILLS BLUE FRONTS, KEENEY '38 TRACK TI KEENEY '38 KENTUCKY MILLS VEST POCKETS,	BELLS, 5¢, 10¢, 25¢, 2/5 Payout 5¢, 10¢, 25¢, 3/10 payout 5¢, 10¢, 25¢, 3/5 payout 5¢, 10¢, 25¢ IME CLUB Reconditioned Blue & Gold S S A L E S $O(Tel: 1654)$	\$ 85.00 75.00 55.00
FOR SALE - 2 Wire Cable, tion. Specs: 18 Gauge	2-WIRE CABLE \$12. per 1,000 feet. Used on A weatherproof twisted, 7 strands, oot reels. 1 Reel minimum, 1/3 WELLS ELECTRIC COMPANY	4 steel, 3 copper, all tinn-
5 Mills Scales, each 10 Watling Tom Thumb Sca 2 Watling Big Head Scal 2 Ideal Scales, ea	les, ea 55.00 2 Radio Rifle les, ea 49.50 1 Chicago Com	Batting Practice, ea. \$99.50 e

2 Royal Scales, each..... 49.50 1 Dr. Health Beam Scale 69.50 5 Billiard Tables, 3x6, coin oper-1 Seeburg Jap Conversion (Painted)..... ••••••••••139.50 \$5.00 extra for crating. MARCUS 577 TENTH AVENUE (LOngacre 5-8879) NEW YORK CITY

CIGARETTE MACHINES - WANT

FOR SALE - Used cigaret machines in excellent condition: 7 column DuGrenier Champion \$72.50; 9 Column DuGrenier Champion, #75.; 11 Column DuGrenier Champion, #85.; 2-11 Column DuGrenier Champion, new, in original crates, #116.50 ea. WANT - Stoner candy vending machines, must be in excellent condition. Write us immediately. ALABAMA CIGARETTE SERVICE COMPANY

404 NO. 26th STREET

BIRMINGHAM, ALA.

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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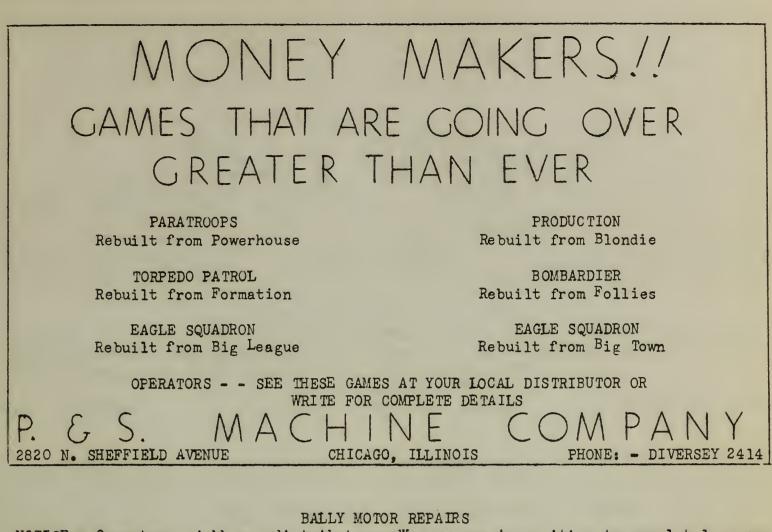
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THE CASH BOX

SECTION 2, Page 18

APRIL 4, 1944



NOTICE - Operators, jobbers, distributors -- We are now in position to completely overhaul Bally type 300 open motors, including replacement of worn gears for only \$4.25 each, any quantity. Prompt service. All work on money back guarantee basis. J. E. COBB DISTRIBUTING COMPANY

512-14-16-18 S. SECOND ST.

(Tel: WAbash 1501)

LOUISVILLE 1, KY.

BLUE EARTH, MINN.

- SALESBOARDS -

FOR SALE - DeLuxe hits that will give your trade greatest satisfaction: 10¢ 90% Board 91¢ 1000 hole; 5¢ 1000 hole Bingo Board, 95¢; 5¢ 1800 Lulu Board, \$2.39; 25¢ J. P. Charley boards, thin, \$1.15, thick, \$1.39, X-Thick, \$1.64; Jumbo hole, \$2.39; 25% Deposit. Write for complete list today. DE LUXE SALES COMPANY

TEL: 233

MINIATURE BULBS FOR GAMES AND WALL BOXES					
Lamp No.	Volts	C.P. or Amp.	Base	Price 10	Price 100
40	6-8	.15 amp.	screw	\$.50	\$ 4.25
44	6-8	.25 amp.	bay	.50	4.25
46	6-8	.25 amp.	screw	.50	4.25
47	6-8	.15 amp.	bay	.50	4.25
50**	6-8	l c.p.	screw	.50	4.50
51**	6-8	1 c.p.	bay	.45	3.25
55**	6-8	1.5 c.p.	bay	.45	3.25
63	6-8	3 c.p.	S.C.	•45	3.25
	3 can be used	in place of #81)			
99	9.9	.30 amp.	screw	•75	6.50
1453	12	.25 amp.	screw	•55	4.50
1454	14	.25 amp.	screw	•55	4.50
1455	18	.25 amp.	screw	.50	4.50
1457	20	.25 amp.	screw	•75	6.50
87	6-8	15 c.p.	S.C.	.90	6.50
88	6-8	15 c.p.	D.C.	1.00	6.50
1129	6-8	21 c.p.	S.C.	1.25	11.85
1130	6-8	21 c.p.	D.C.	1.50	14.25
1133	6-8	32 c.p.	bay	1.35	12.00
1503	6-8	50 c.p.	bay	2.50	
ALSO FULL LINE OF KEN RAD LAMPS AND TUBES					
ECOM	VONY	SUP	PLY	COMP	ANY
615 TENTH AVE	NUE	(PHONE: BRys	nt 9-3295)		NEW YORK CITY

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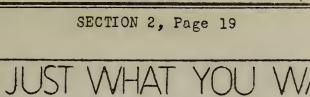
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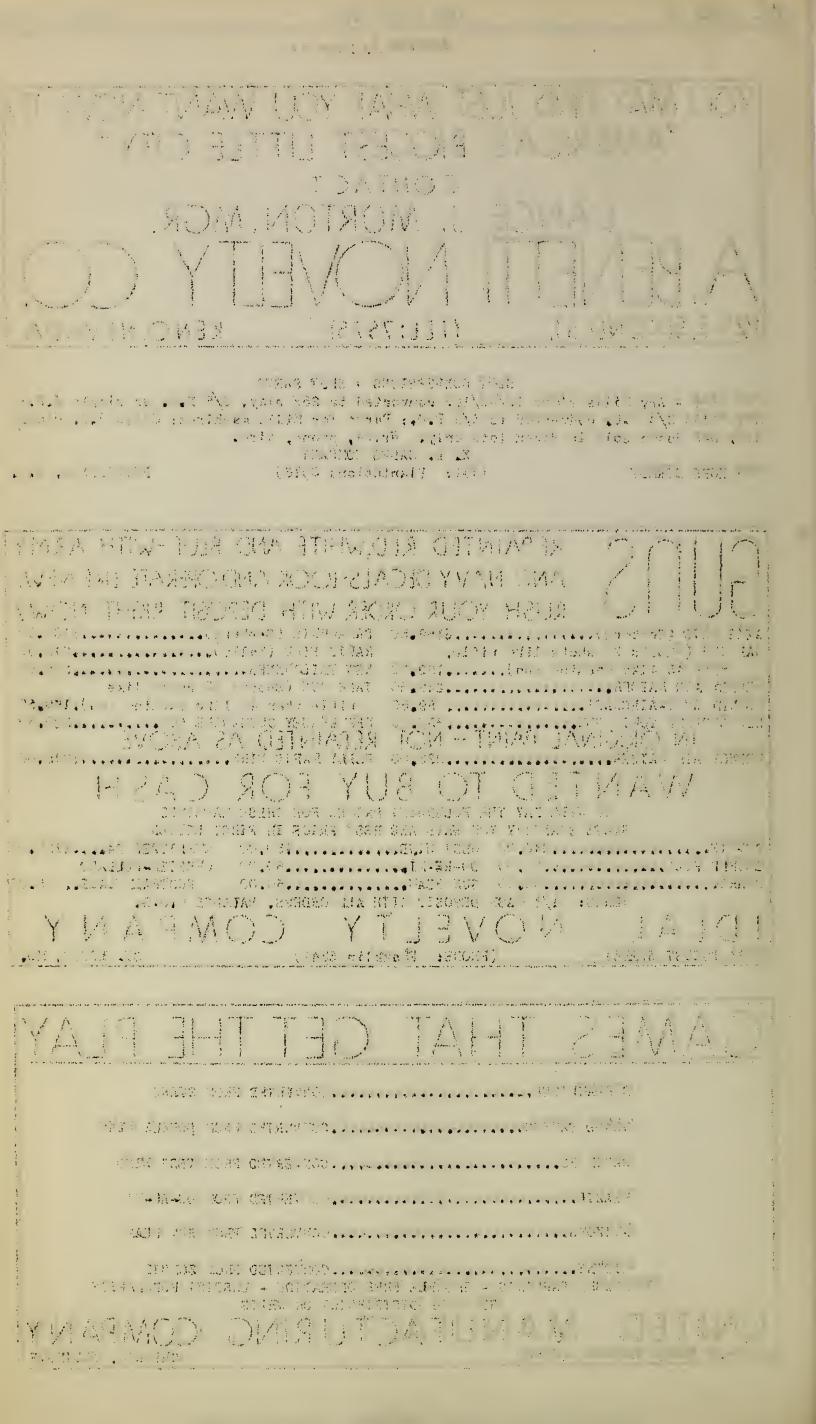
THE CASH BOX

APRIL 4, 1944



YOU MAY FIND JUST WHAT YOU WANT NOW IN		
"AMERICA'S BIGGEST LITTLE CITY"		
CONTACT		
LANCE J. MORTON, MGR.		
A.BENETTI NOVELTY CO.		
125 E. SECOND ST. (TEL: 7575) RENO, NEVADA		
SLOT CONVERSIONS - SLOT PARTS FOR SALE - Any Mills slots 1¢/5¢/10¢ converted to 25¢ play, 3/5 P.O. or single J.P.; Any Mills 2/4 P.O. converted to 3/5 P.O.; Parts for Mills machines; Mills J.F. Glass \$10. per dozen sold in dozen lots only. Write, phone, wire. X. L. SALES COMPANY 959 HOPE STREET (Tel: Plantations 0316) PROVIDENCE, R.I.		
GUNS REPAINTED RED, WHITE AND BLUE-WITH ARMY AND NAVY DECALS-LOOK AND OPERATE LIKE NEW. RUSH YOUR ORDER WITH DEPOSIT RIGHT NOW! AXIS RATS (Seeburg) \$169.50 JAP GUN (Shoots 20 shots like rifle, then 45 like machine gun) \$169.50 KEENEY AIR RAIDER. 249.50 NEW SUPREME TOKIO GUN \$9.50 NEW SUPREME TOKIO GUN \$9.50 IN ORIGINAL PAINT - NOT KEENEY AIR RAIDER. 89.50 WE WILL PAY THE FOLLOWING PRICES FOR THESE MACHINES STATE QUANTITY YOU HAVE AND BEST PRICE IN FIRST LETTER \$229.50 VMANTED TO BUY FOR CASH WE WILL PAY THE FOLLOWING PRICES FOR THESE MACHINES STATE QUANTITY YOU HAVE AND BEST PRICE IN FIRST LETTER \$125.00 ZOMPIE. \$40.00 WEST WIND \$50.00 WURLITZER 24\$125.00 DOUBLE PLAY. \$50.00 WORNELTER. \$130.00 WEST WIND \$50.00 FIRST LETTER ZOMPIE. \$40.00 WEST WIND \$50.00 WURLITZER 24\$125.00 DUBLE PLAY. \$50.00 WORNELTER. \$50.00 FOOTBALL GAME 75.00 TERMS: 1/3 CASH DEPOSIT WITH ALL ORDERS, BALANCE C.O.D. \$50.00 FOOTBALL GAME 75.00 STARS. STATEE (PHONE; FRANKLIN 5544) ST. LOUIS, MO.		
GAMES THAT GET THE PLAY		
STREAMLINER		
GRAND CANYON		
SANTE FECONVERTED FROM WEST WIND		
BRAZILCONVERTED FROM DO-RE-MI		
ARIZONACONVERTED FROM SUN BEAM		
MIDWAYCONVERTED FROM ZOMBIE INCREASED EARNINGS - TROUBLE FREE OPERATION - LASTING POPULARITY		
UNITED MANUFACTURING COMPANY 6123-25 NORTH WESTERN AVENUE		

(Make it "Official"-Mention "The Cash Box" when answering ads.)

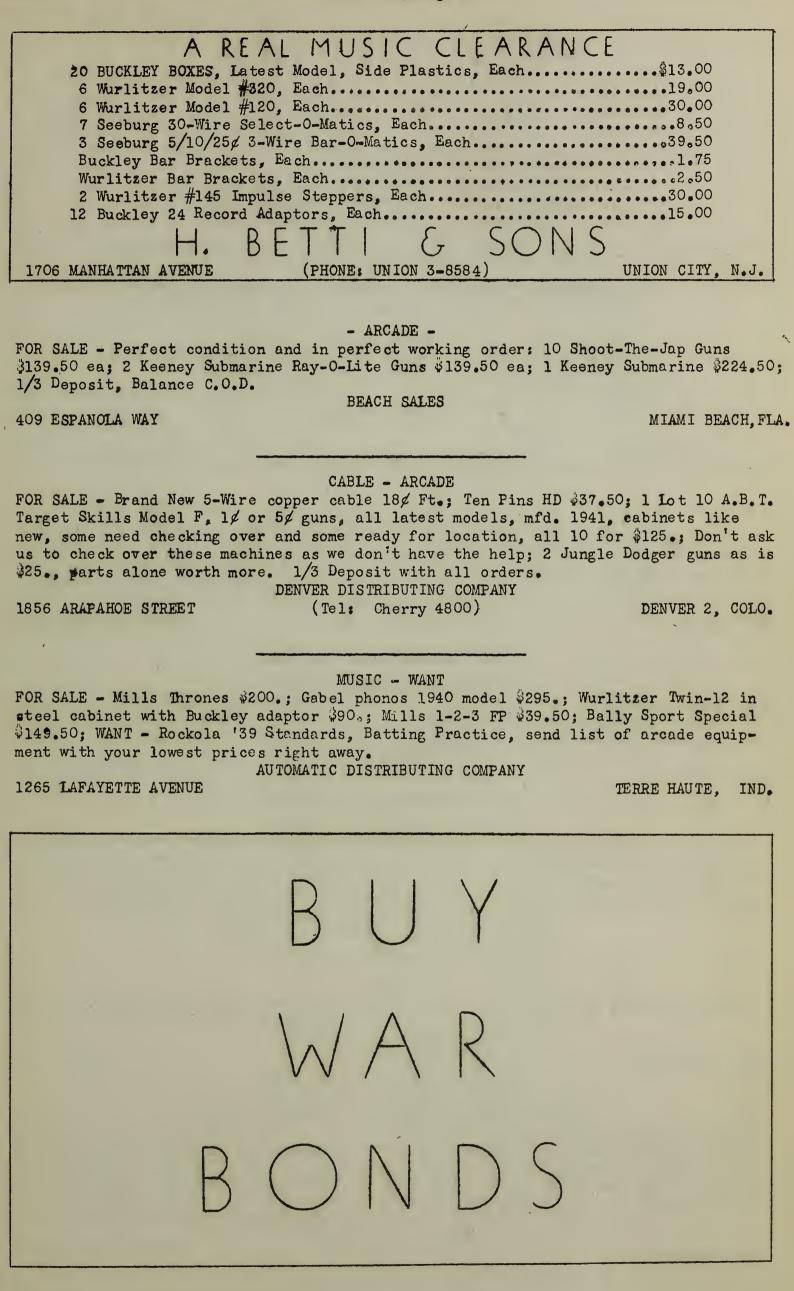


VOL. 5, NO. 28

THE CASH BOX

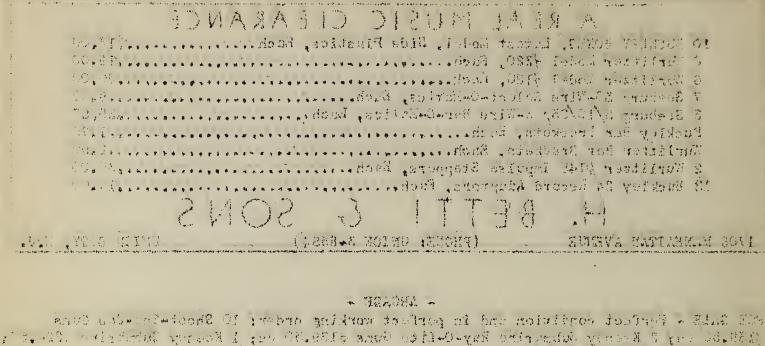
APRIL 4, 1944

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THE CASH BOX

APRIL 4, 1944

SECTION 2, Page 22

BRAND MR 44¢ PER FOU IN COMPLETE ROLLS AVERAGING 550 FT. PER ROLL COMPLETE CASH WITH ORDERS TE - WIRE -SALE ()MPAW. RUNYON ST. (TEL: BIGELOW 3-6685) NEWARK, N. J. SLOTS - ARCADE FOR SALE - 2 Mills 25¢ Blue Fronts \$275. ea; 3 Mills 10¢ Blue Fronts \$225. ea; 1 Mills 50¢ Blue Front \$450.; 1 Western DeLuxe Baseball FP \$125.; 2 Mills 5¢ Escalators \$20. ea: 1 Mills 25¢ Escalator \$22.50; Machines newly painted and in good condition. Terms: 1/3 Deposit with all orders, Balance C.O.D. H & G NOVELTY COMPANY 718 S.W. 26th ROAD (Tel: 3-4140) MIAMI, FLA. - PHONO REPLACEMENT PLASTICS -FOR SALE - Phonograph replacement plastic for: Wurlitzer 750, 850, 950, 800, 600 and 500; Peacock glasses also available for Wurlitzer 850; Rockola Standard, Master, De-Luxe and Supers; Seeburg 9800, 8800 and 8200. Write for new price list today. EAGLE COIN MACHINE COMPANY 530 S. DEARBORN ST. CHICAGO 5, ILL. MUSIC - CIG. VNDRS. - ARCADE FOR SALE - Seeburg remote console, model WC-1Z brand new, never uncrated, \$295.; 9 Col. Stewart & McGuire Cig. vendors, \$29.50 ea.; Wired remote speakers in practically new organ type cabinets, \$25.; Seeburg wired Selectomatics, \$5. ea.; Genco Play Ball A-1, \$100.; Rockola World Series, \$5.5., crated, \$58.50; Keeney adaptor with 7 Keeney boxes, A-1 condition, \$40.; Exhibit Post Cards, \$3.30 per M. JONES COIN MACHINES, STEPHENVILLE, TEX. - STAPLES -FOR SALE - Can ship at once standard staples for any standard type stapling machine. Nrite for quantity prices immediately. F. R. W. B. SPECIALTIES F.O. BOX 72 (Tel: 4343) MANITOWOC, WIS. TOGGLE SWITCHES - LUMILINES - FUSES - LAMPS FOR SALE - To gle Switches, single pole, single throne, 39¢ ea.; 1503 Lamp for Keeney \$1.85 ea.; 12" lumiline West. Mazda, 75¢ ea.; 17" Lumiline G.E. Mazda, 90¢ ea.; $7\frac{1}{2}$, 15, 25, 40, 60 Watt West, Mazda, $7\frac{1}{2}\phi$ ea.; 120 to carton. All Mineature Bulbs 50, 51, 55, 63, 45 ϕ per box; Screw Plug Fuses, 10, 15, 25, 30 Amp., \$3.75 per 100; Glass Fuses 10, 15, 20 Amp., \$2.75 per 100; Fustats 15 ϕ ea.; 3 Amp and 6 Amp. plug fuses, \$4.25 per 100; 5-wire cable, 8 Ft. length, \$1.50 ea. ARCADE BULB COMPANY 56 WEST 25th STREET (Tel: WA 9-7490) NEW YORK CITY RUBBER POKER BALLS FOR SALE - Rubber Balls for Pokerinos, size $2\frac{1}{4}$ inflated; first quality balls, all hand finished. Limited supply. First come first served. Minimum quantity, 100 balls, MELROY BALL COMPANY 6 N. AUSTIN AVENUE (Tel: Ventnor 2-0587) (Make it "Official"-Mention" The Cash Box" when answering ads.) VENTNOR, N.J.

FRAND NEW SO-WIRE CABLE 445 PFR FOOT IN COMPLETE ROLLS AVERIAGING ESCIET PER RUL COMPLETE CASH WITH ORDERS WEITE - WIRE - EHONE EUNINON SALES COMPANY LAN ARAMAN (COMPLEX XOBRAGE AND TO MOVER LESS)

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THE CONFIDENTIAL PRICE LISTS

AN EXCLUSIVE MERCHANDISING SERVICE FOR THE COIN MACHINES INDUSTRY ISSUED EVERY WEEK BY: THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N.Y.

FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week: Second price listed is highest price for the week: Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

- **1**. MEANS PRICE WENT UP.
- 2. MEANS PRICE WENT DOWN.
- 3. MEANS MACHINE JUST ADDED TO LIST.
- 4. MEANS PRICES WENT UP AND DOWN SAME WEEK.
- 5. MEANS PRICES REMAINED SAME AS IN PAST WEEK'S ISSUE.
- 6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
- 7 MEANS NO PRICES QUOTED FOR
- PAST THREE WEEKS.
- 8. MEANS NO PRICES QUOTED FOR PAST FOUR WEEKS OR LONGER.

IMPORTANT

Machines underlined mean these were most active in trading this past week.

NOTICE ! March, 1942. Market Prices for Wholesalers as per GMPR of OPA appeared in September 7, 1943 issue. Reprints are available.

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TRATACOUNT

The Cash Box takes great pleasure in announcing the opening of its Chicago offices at Suite 406 203 North Wabash Avenue under the management of Miss Helen Palmer (Formerly of The Billboard)

 $\vec{\Sigma}$

who will bring to Midwestern subscribers

of The Cash Box the benefit of

her 20 years' experience in the

coin machines industry





SURVEY TO DETERMINE A STANDARD FOR JOBBER AND DISTRIBUTOR RECOGNITION

J	ARREW AND DISIKIBUIOK KECOGNIIION
WOI AND LOG RESI OPE REC WHI OPE	ELIMINATE MUCH TUMULT AND CHAOS IN THE POST-WAR ERA TO PROTECT THOSE MEN WHO HAVE RKED SO HARD AND FAITHFULLY DURING THIS TRAGIC WAR PERIOD AND WHO CONTINUED TO GIVE SERVICE REPAIRS TO THE TRADE WHILE SO SEVERELY RESTRICTED IN SALES TO ASSURE A SOUNDER AND MORE ICAL BASIS FOR THE FUTURE GROWTH OF THIS COIN OPERATED MACHINES INDUSTRY TO BRING GREATER PECT AND UNDERSTANDING TO THE WHOLESALE DIVISION OF THIS BUSINESS TO PROTECT THE BONA FIDE RATOR IN EVERY POSSIBLE FASHION TO GIVE HIM COMPLETE CONSIDERATION AND ASSURE HIM FULL OGNITION TO BENEFIT THE MANUFACTURERS SO THAT THEY WILL HAVE A STRONG AND SOLID BASIS ON CH TO START BUILDING WHEN THE WAR IS OVER AND THEY ARE AGAIN ALLOWED TO MANUFACTURE COIN RATED EQUIPMENT TO THESE ENDS TO BENEFIT ALL THIS INDUSTRY UNSELFISHLY AND UNBIASEDLY WITHOUT FAVORITISM IS THIS SURVEY DEDICATED.
1.	Do you believe a jobber should have financial assets of \$25,000.00 or more? Yes 🗌 No 🗌 or fill in the amount of net worth you believe necessary
2.	Do you believe a distributor should have financial assets of \$50,000.00 or more? Yes 🗌 No 🗌 or fill in the amount of net worth you believe necessary
3.	Do you believe jobbers or distributors in territories of 25,000 population or more should employ at least 2 people in their service and repair force? Yes No In territories of 50,000 or more 3 people? Yes No In territories of 100,000 or more 4 people? Yes No Do you believe they should also employ a similar number of salesmen and trouble shooters? Yes No I
4.	Do you believe a jobber should have at least 4 🗌 5 🔲 or more 🗌 years of experience in this business?
5.	Do you believe a distributor should have at least 5 🗌 10 🗌 or more 🗌 years of experience in this business?
6.	Do you believe jobbers and distributors should issue semi-annual _ or annual _ financial state- ments if called upon to do so? Yes _ No _
7.	Do you believe jobbers and distributors should have warehouse facilities? Yes 🗌 No 🗌 and stock a minimum number of the machines they handle at all times? Yes 🗌 No 🗌
8.	Do you believe jobbers and distributors should carry a complete line of parts, supplies and accessories for all equipment they handle? Yes 🗌 🔲 No 🛄
9.	Do you believe jobbers should operate? Yes 🗌 No 🛄
10.	Do you believe distributors should operate? Yes 🗌 No 🗌
11.	Do you believe jobbers and distributors should be allowed to help decide who is and who is not a bona fide operator? Yes 🗌 No 🗌
12.	Do you believe jobbers and distributors should post bonds of \$5,000.00 [\$10,000.00 [to guar- antee all shipments they make and all merchandise they sell? Yes [No [
13.	Do you believe jobbers and distributors should join operators' organizations if so allowed and they so desire to? Yes 🗌 No 🗌
14.	Do you believe jobbers and distributors should issue credit to operators without financial state- ments from the operators or without collateral? Yes 🗌 No 🗌
15.	Do you believe a jobber's or distributor's service and repair facilities and other organization fac- tors should be made public annually? Yes 🗌 No 🗌
FII	RM NAME
AD	DRESS
CI	ryState
IF 1	NER (ALSO LIST MANAGER, ESPECIALLY IF OWNER IS NOT ACTIVE)
	CORPORATION, LIST PRINCIPAL STOCKHOLDERS
1	Are you now engaged in jobbing? Yes 🗌 No 🗌 Distributing? Yes 🗌 No 🗍
17. T	What manufacturers do you represent?
18.	Were you formerly engaged in jobbing? Yes 🗌 No 🗌 Distributing? Yes 🗌 No 🗌
19.	What manufacturers did you represent?
	IF YOU DESIRE TO ELABORATE ON ANY QUESTIONS ATTACH LETTERHEAD TO THIS SHEET AND MARK NUMBER OF QUESTION REFERRED TO PRIOR TO YOUR REMARKS. IF YOU HAVE ANY PROPOSALS OR SUGGESTIONS IN ADDITION TO THE ABOVE ATTACH SAME ON YOUR LETTERHEAD TO THIS SHEET.
	WHEN COMPLETELY FILLED OUT - MAIL IMMEDIATELY TO
T	IE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

