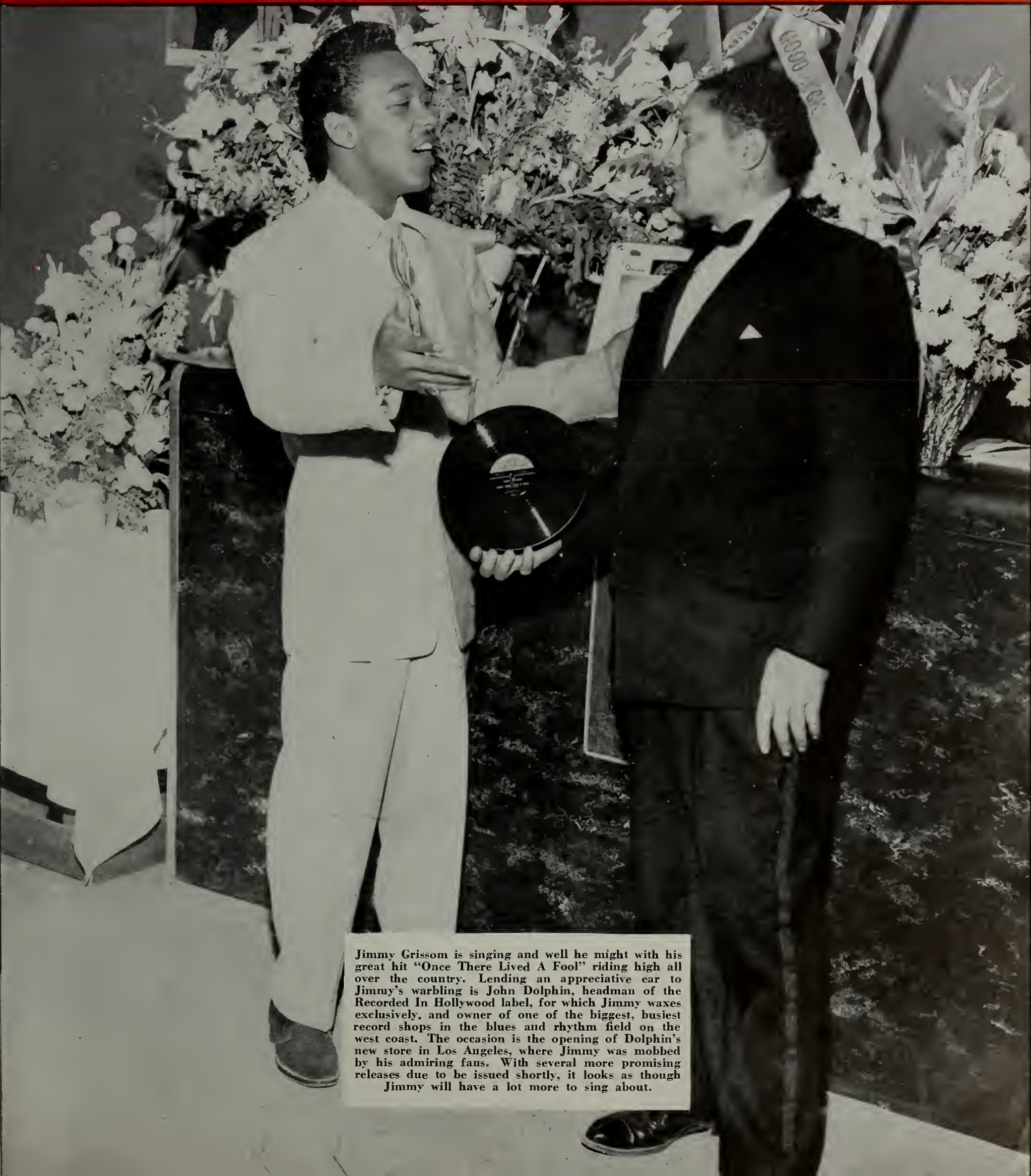


THE CASH BOX

VOLUME 12, NUMBER 23

MARCH 3, 1951



Jimmy Grissom is singing and well he might with his great hit "Once There Lived A Fool" riding high all over the country. Lending an appreciative ear to Jimmy's warbling is John Dolphin, headman of the Recorded In Hollywood label, for which Jimmy waxes exclusively, and owner of one of the biggest, busiest record shops in the blues and rhythm field on the west coast. The occasion is the opening of Dolphin's new store in Los Angeles, where Jimmy was mobbed by his admiring fans. With several more promising releases due to be issued shortly, it looks as though Jimmy will have a lot more to sing about.

ALL-TIME BEAUTY WINNER



"The new 48-Selection, All-Speed Wurlitzer is the smartest looking phonograph in the history of the industry. It's landing locations on its beauty alone. Once in action, that same beauty makes it the center of all eyes. Everybody buys its music."

SARKES STEPHEN

Stephen Amusement Company, Kenmore, New York

ALL THE SELECTIONS YOU NEED - 48



"Last year some locations asked for phonos that play more than 48 selections. Now it's different. They learned 75% of the play is on 8 or 10 top tunes—that more than 48 selections causes confusion—delays selection. They are enthusiastic over the new 48-Selection, All-Speed Wurlitzers."

SAMUEL GRILLE

Royal Amusement Company, Westerly, Rhode Island

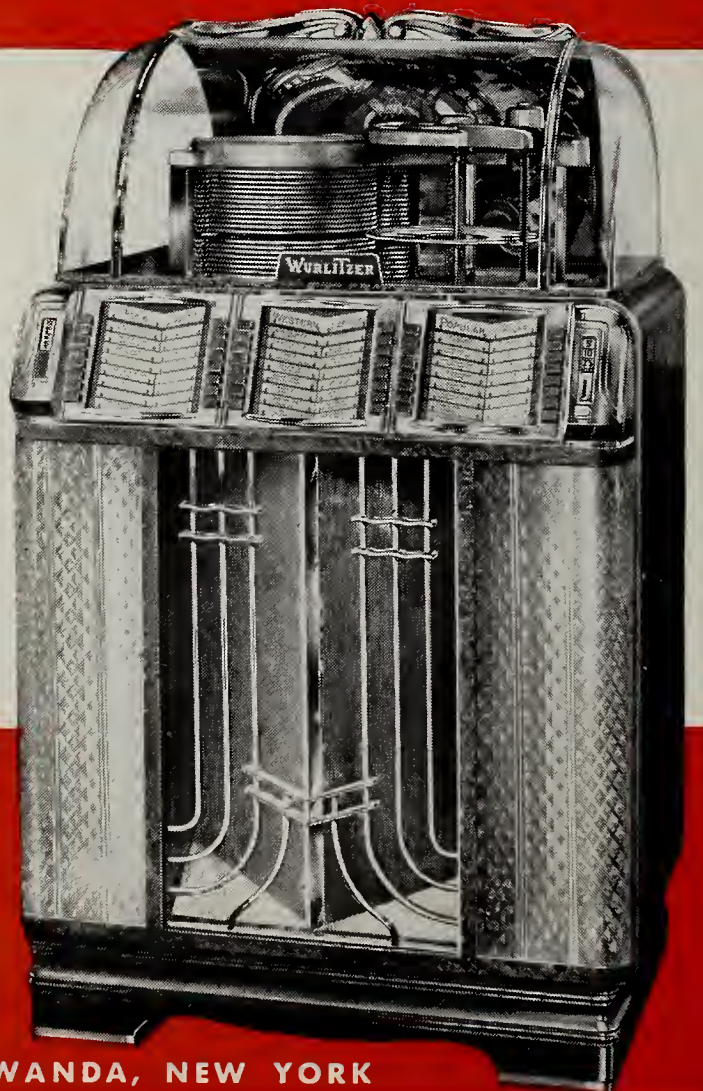
ALL SPEEDS ON ONE PHONOGRAPH

Why buy two when ONE will do?

The smart new Wurlitzer Fourteen Hundred is the only phonograph which can be converted in 30 seconds from 78 to 45 or 33 $\frac{1}{3}$ RPM records.

No obsolescence of your 78 RPM records. No headaches no matter what happens to record supplies, record sizes or record trends.

The most beautiful, versatile, tuneful, flexible phonograph ever built—and they are proving it on the only proving ground that counts—America's top locations.



WURLITZER

Fourteen Hundred

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Busy Days Ahead...

There are busy days ahead for all engaged in the industry.

Operators will have many, many changes to make before they can settle down to a definite method of operation for the duration of this emergency.

Distributors will have much work ahead to take care of their customers and to assure those customers continuing on in business as profitably as they possibly can.

Whatever manufacturers will remain engaged in production of equipment which will not use critical materials, will be busier than ever trying to meet the demand and taking care of the needs of the field.

As operators, jobbers, distributors, mechanics, servicemen, agents, salesmen, and others leave the trade, to enter the armed forces, to go into defense industry, to change over to other businesses, busy days will continue, and will follow a pattern like that of World War II.

Sales of all types of equipment will continue. Machines that can't go in one territory will be a boon in another. Parts and supplies will become ever more difficult to obtain and substitutes will be required. These substitutes will come into being, just as they did during War II, when the more ingenious members of the field originated, discovered and rebuilt such items.

Conversions will become ever more important.

Games die for lack of interest after some months have passed. The public just can't be made to eat grapefruit every single day in the year.

The converters will be the men who will change the games over sufficiently to regain public interest in their unique play action.

Busy days are ahead of the men in this industry who think along the lines of all the work that has to be done to keep an industry moving at all times.

During War II, operators who had never handled a screw driver or repaired any one of the machines they had on locations, suddenly became skilled mechanics.

In fact, even girls and women hired for such work, proved exceptionally skillful and outdid many of the men whose jobs they took over.

Trading, buying, selling will again become the most important business of the industry.

Operators will suddenly blossom forth as sellers. This also happened during War II.

Distributors and their salesmen will travel the highways and byways of the nation contacting operators and helping them to continue on in business.

Ideas will blossom forth by the dozens, as they did during War II. A great many of them will remain for the duration of the emergency.

Products will also come into being few believed they would ever use. Others will suddenly switch into sales who never before sold.

There are many, many busy days ahead for the man who thinks. The man upon whom this industry will build when this emergency is over.

Those men, the nucleus who will remain in the industry, will be the men who will make this a far better, bigger and more prosperous industry—when this emergency is over.

Busy days are ahead.

THE CASH BOX

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JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
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EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

OPERATING GRABS SPOTLIGHT

Nation's Ops Find Themselves in Unique Position as New Equipment Fades.

As new equipment fades from the coin machine picture, there is no doubt any longer that *The Cash Box* prediction of months back, is now proving itself true.

Last Fall, as the talk of war grew louder, this publication predicted that operating would be most important and would keep the industry alive, regardless of whatever conditions resulted from the preparedness effort, which was then just barely getting under way.

This publication also urged all who wanted to continue on in this business to insure themselves for the future with concentrated routes of equipment so that, regardless of what happened, they would still be in business.

Many took the advice of this publication and bought or created routes of equipment. These men will, without any doubt, unless unforeseen events come to pass, remain in this industry.

These will be the men on whom this business will once again build for the future. They will remain as the solid nucleus of this industry, just as many operators did during World War II.

This time, of course, the going will be much rougher. In the first place, no arrangements have been made for continued manufacturing of parts and of many necessary supplies.

Bans being imposed on metals and minerals at this time are very absolute. They are simply cut off. And that's that. Therefore, the problem of continuing on in business will be much more difficult to solve for a great many who are not ingenious as to creating, converting and maintaining their equipment.

At the same time it will also be a problem for those who did not heed the warnings of this publication, and who did not sufficiently stock up with new machines, as well as parts and supplies, to continue on, especially in face of competition which did take this advice.

The fact remains that the lack of new equipment, regardless that many ops believe this will be to their advantage, will hamper the continued growth of the industry. No equipment, regardless of the complaints from ops that continual purchasing eliminates all profit possibilities,

is the answer to what the public wants and, therefore, what the operators need.

It will be up to the individual operator from now on to retain interest in his equipment by his own ingenuity. He will have to convert. He will have to be able to gain interest by changing about his machines. He will have to use many stimulating methods to insure continued play.

All this regardless of the fact that there will be a working force of over 65,000,000 people and a military force of over 3,500,000 when 1952 gets going.

The average American just simply will not eat grapefruit every morning. People love change. They love something new. Something different, unique, interesting.

This publication urged every distributor in the country to prepared himself with a machine shop which would allow him to convert old equipment into new and more interesting machines.

The reason for this is, regardless of how long the operator keeps a machine on location, because there are no longer any new games, he will soon find his take dropping downward, and will simply have to change about to re-interest the public in the play of his machines.

The average man and woman in this industry realizes these facts. Most of them believe that they are "completely prepared" for any eventuality. But, this belief may fade as conditions become ever more strenuous, and older machines are gradually torn apart, to keep newer machines operating.

This happened last time (during World War II) even with parts still being manufactured. This time there are no parts being manufactured. It means that every old machine is a potential play upholder as long as parts from that machine last.

At the same time supplies will become ever more difficult to obtain. Already some tubes, like the 2050, 2051 and the 6L6, are being quoted at 100% and 200% and even more, above the former normal figure. Even at that, these are still difficult to obtain. Those sellers who have some stock on hand are doling these tubes out very, very slowly and very carefully and, as one distrib stated, "to only my best customers".

But, regardless of all the problems, and whether gas and tire rationing and whatever other rationing and restrictions come into being, regardless of new and higher taxes, operating now takes the spotlight, just as was predicted it would by this publication many months ago.

What's more, whoever has an operation going, even if it isn't considered among the "best" in the area, will find that collections will place it far up and above whatever was formerly the highest peak reached.

This is bound to happen as over 65,000,000 workers and 3,500,000 members of the armed forces seek economical relaxation. What's more the people will be jingling more coin in their collective pocket than ever before, regardless of higher taxes. The average man and woman will find very little to purchase what he or she really wants.

In addition, spending seems to go along with war. It always has. People begin to think in such terms. Inflation abounds in wartime. This is only history. As people spend, coin operated entertainment will get its share.

Therefore, from every standpoint, operating has taken the spotlight. The operator is now in a rather unique position. A position which can be likened to that he enjoyed during World War II.

Yet, he will have many, many problems. He will find cost of parts and supplies tremendously inflated. He will also soon learn that his increased license fees and higher taxes will bite deeply into his take. He will also suddenly discover that new equipment is very essential to continued peak operating.

It can only be sincerely hoped that the average distributor has so well prepared himself that he can help his customers to carry on for a long, long time to come and, at the same time, that he has a staff of ingenious mechanics who will be able to convert equipment, as time goes by, so that the average operator is assured of continuing on ahead, remaining the sound and solid nucleus on which this industry will build when the time comes for this field to again be able to open its production lines.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE		
AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apolo	KI—King	RO—Rondo
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—National	TW—Tower
DA—Dana	OR—Oriole	VI—Victor
DE—Decca	PR—Prestige	

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | MY HEART CRIES FOR YOU
GUY MITCHELL & MITCH MILLER
CA-1328 (F-1328)—Jimmy Wakely
CO-39069 (6-918)—Guy Mitchell—
Mitch Miller
CO-39086 (4-39086)—Stafford & Autry
CO-39142 (4-39142)—Ken Griffin
DE-27333 (9-27333)—Victor Young Orch. | 1 |
| 2 | IF
PERRY COMO
CA-1342 (F-1342)—Dean Martin
CA-1351 (F-1351)—Jan Garber
CO-39082 (6-939)—Jo Stafford
CR-60355 (9-60355)—Denny Vaughan
DE-27391 (9-27391)—Ink Spots | 3 |
| 3 | TENNESSEE WALTZ
PATTI PAGE
CA-1316 (F-1316)—Les Paul
CO-20551—Roy Acuff
CO-39065—Jo Stafford
CO-39113 (4-39113)—Sammy Kaye
CR-60313 (9-60313)—Erskine Hawkins
DE-46122 (9-46122)—J. & L. Short | 2 |
| 4 | BE MY LOVE
MARIO LANZA
CA-1352 (F-1352)—Ray Anthony O.
CO-39157—Les Brown O.
CR-60373 (9-60373)—Owen Bradley | 4 |
| 5 | THE ROVING KIND
GUY MITCHELL & MITCH MILLER
CA-1381 (F-1381)—Les Baxter
CO-39067 (6-918)—Mitchell & Miller
DE-27332 (9-27332)—Weavers | 6 |
| 6 | YOU'RE JUST IN LOVE
PERRY COMO and FONTANE SISTERS
CO-39052—Clooney & Mitchell
CR-60335 (9-60335)—Tilton & Babbitt
DE-27317 (9-27317)—Merman & Haymes | 5 |
| 7 | SO LONG
GORDON JENKINS & THE WEAVERS
CA-1381 (F-1381)—Les Baxter
CO-39160 (4-39160)—Paul Weston
CO-39142 (4-39142)—Ken Griffin
CO-20791 (4-20791)—Johnny Hicks
CR-60366 (9-60366)—Lyn Murray | 7 |
| 8 | ZING, ZING—ZOOM, ZOOM
PERRY COMO
CA-1390 (F-1390)—Les Baxter
CO-39155—Percy Faith O.
DE-27414 (9-27414)—Andrews Sisters | |
| 9 | NEVERTHELESS
MILLS BROS.—RALPH FLANAGAN ORCH.
CA-1190 (F-1190)—Ray Anthony O.
CO-38982 (6-813)—Paul Weston O.
CO-39044 (6-888)—Frank Sinatra
DE-27253 (9-27253)—Mills Bros. | 8 |
| 10 | HARBOR LIGHTS
SAMMY KAYE ORCH.
CA-1190 (F-1190)—Ray Anthony O.
CO-38963 (6-784)—Sammy Kaye O.
CO-38889 (6-710)—Ken Griffin
DE-27219 (9-27219)—Bing Crosby
DE-27208 (9-27208)—Guy Lombardo O.
LO-781 (30194)—Lorry Raine | 9 |

This week's New Releases ... on RCA Victor

RELEASE 51-9

POPULAR

- VAUGHN MONROE**
and his Orchestra
You Are The One
A Strawberry Moon
(In A Blueberry Sky) 20-4074 (47-4074) *
- FRANKIE CARLE**
and his Orchestra
Around The World
Where The Red Roses Grow
20-4075 (47-4075) *
- STEVE GIBSON and**
The Original Red Caps
Three Dollars And Ninety-Eight
Cents
D'Ya—Eat Yet, Joe? 20-4076 (47-4076) *
- THE FONTANE SISTERS with**
TEXAS JIM ROBERTSON
Let Me In
Hurry Home To Me 20-4077 (47-4077) *

COUNTRY

- ANNIE LOU and DANNY and**
THE CARTER SISTERS with
CHET ATKINS and his Guitar
Pickers
My Life With You
A Trinket Of Shiny Gold 21-0439 (48-0439) *
- CHET ATKINS and his Guitar**
Pickers with DANNY DILL
You're Always Brand New
Mountain Melody 21-0440 (48-0440) *
- HANK SNOW (The Singing**
Ranger) with ANITA CARTER
and the Rainbow Ranch Boys
Down The Trail Of Achin' Hearts
Bluebird Island 21-0441 (48-0441) *
- JIM BOYD and his**
Men of the West
Dear John (I Brought Your Saddle
Home)
Boogie Bottom Boogie 21-0443 (48-0443) *

POP-SPECIALTY

- ERNIE BENEDICT**
and his Polkateers
Theresa Polka
Let's Hold Hands While We're
Dancing 25-1189 (51-1189) *

RED SEAL SPECIAL

- JAN PEERCE with Orchestra and**
Chorus directed by Jay Blackton
May The Good Lord Bless And
Keep You
Sing Everyone Sing 10-3274 (49-3274) *

* 45 rpm nos.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF FEBRUARY 24

- \$ If**
Zing Zing, Zoom Zoom
Perry Como (Sigmund Romberg)
(Mitchell Ayres)
20-3997—(47-3997) *
- \$ Be My Love**
Mario Lanza
10-1561—(49-1353) *
- \$ The Rhumba Boogie**
Hank Snow
21-0431—(48-0431) *
- \$ Oh What A Face**
Southern Fried
Chicken
Phil Harris
20-4070—(47-4070) *
- \$ You're Just In Love**
Perry Como with the
Fontane Sisters
20-3945—(47-3945) *
- \$ In Your Arms**
A Penny A Kiss
Dinah Shore and Tony Martin
20-4019—(47-4019) *
- \$ There's Been A**
Change In Me
Eddy Arnold
21-0412—(48-0412) *
- \$ Vesti La Giubba**
Ave Maria
Mario Lanza
10-3228—(49-3228) *
- \$ St. Patrick's Day**
Parade
Dennis Day
20-4061—(47-4061) *
- \$ Peter Cottontail**
Spike Jones
20-4055—(47-4055) *
- \$ Across The Wide**
Missouri
Hugo Winterhalter
20-4017—(47-4017) *
- \$ Would I Love You**
Tony Martin
20-4056—(47-4056) *
- \$ Lonesome**
Poison Love
Johnny & Jack and their
Tennessee Mountain Boys
21-0377—(48-0377) *
- \$ The Golden Rocket**
Hank Snow
21-0400—(48-0400) *
- \$ I'm Movin' On**
Hank Snow
21-0328—(48-0328) *

The stars who make the hits are on **RCA VICTOR Records** RCA

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The* APRIL MAY JUNE *Swing's* JULY AUG SEPT to OCT NOV DEC "45"

11) A PENNY A KISS. 12) A BUSHEL AND A PECK. 13) TO THINK YOU'VE CHOSEN ME. 14) ABA DABA HONEYMOON. 15) GET OUT THOSE OLD RECORDS. 16) THE THING. 17) BRING BACK THE THRILL. 18) IT IS NO SECRET. 19) I STILL FEEL THE SAME ABOUT YOU. 20) THINKING OF YOU.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"YEAH, YEAH, YEAH" (2:10)

"ROCK ME TO SLEEP" (2:10)

PEGGY LEE
(Capitol 1428; F-1428)

● Peggy Lee has a couple of sides here which could really go places. The upper half is a driving number with a lot of potential which gets another push from Peggy's jivy rendition. The lower half too has a good beat and some excellent backing coming thru. This one will do fine in the boxes.

"WHAT HAPPENED TO OUR ROMANCE" (2:38)

"BATIO" (2:54)

THE CLEF CLAN
(Orbit 522)

● A very pleasant ballad is offered on the top deck by Karen O'Hara, The Clef Clan and the Marvin Wright Combo. With a good arrangement and listenable voices, this group comes through with a strong side. Second side is a South Sea islandish number with Harry Wilcox joining in for the vocal. Upper half gets our nod.

"THE LEGEND OF THE GLASS MOUNTAIN" (3:12)

"TENDERLY" (3:23)

THE THREE SUNS & LARRY GREEN
(RCA Victor 20-4064; 47-4064)

● The Three Suns team up with Larry Green on this platter to assure ops of some excellent musicianship. Both ends are instrumentals of listenable pieces with the piano playing of Larry Green standing out. The Three Suns make themselves felt too and together they turn out a disk which is definitely worth an op's while.

YOU'RE ALWAYS IN MY DREAMS" (2:30)

"GOTTA FIND MY BABY" (2:42)

THE RAVENS
(Columbia 39194)

● The Ravens take a ballad on the upper level and a rhythm number on the lower and turn out a good disk. First side is a slow thing, very dreamy and shows the boys' brand of harmony off to good advantage. Second half is done in the style of a vocal solo with the group chiming in. Ops will do ok with these.

"SO DEEP MY LOVE" (3:11)

"CHANTE MOI" (2:48)

TONI ARDEN
(Columbia 39208)

● Toni Arden puts her lovely voice to work on a soft ballad and makes this side a strong contender. With Paul Weston's orchestra backing her up, Toni pours a lot of feeling into this. The second side is another ballad with a French aire. Paul Weston provides the musical setting on this one also. Upper half looks like the big one.

"TOO YOUNG" (2:59)

"I LOVE THE WAY YOU SAY GOODNIGHT" (2:54)

DENNY VAUGHAN
(Coral 60393)

● An easy going ballad is offered on this platter by Denny Vaughan. Displaying a very pleasant voice, Denny slides through this one in an assured manner and gives the tune a lot of possibilities. The second side is a current novelty again getting a good interpretation from Denny and the boys in the band. Ops oughta tune in.

DISK OF THE WEEK

"MOCKIN' BIRD HILL" (2:46)

"I LOVE YOU BECAUSE" (2:57)

PATTI PAGE

(Mercury 5595; 5595 x 45)



PATTI PAGE

● Patti Page continues her dueting with herself and turns out another smash side. In the same manner as "Tennessee Waltz," Patti takes off on "Mockin' Bird

Hill" and assures herself and ops a disk that's gonna bring the dough in. Done in a very easy going manner this song offers an infectious melody which keeps you humming it for a long time. And Patti's singing of it, of course, adds to the appeal that the tune has. Jimmy Carroll provides an unobtrusive musical setting and the entire affect is one of pleasant, easy listening. The flip is a faster little item with a hillbilly touch which Patti does all by herself without her other voice. It too is good listening with the Jack Rael Quintette adding to the music. Ops know what a Patti Page record can do for their receipts and here's one that's gonna do it.

"MAGGIE IS MY SWEETHEART" (2:54)

"MY LITTLE DOLL" (2:49)

MICHAEL CARRON
(Thrillwood 107)

● The tune to which "The Thing" was written gets another ride here with a different set of lyrics. Although this can't have the popularity the former song had, Michael Carron gives it a good vocal and it sounds real cute. Lower half is a novelty again getting a good vocal. Ops oughta listen to this themselves to decide.

"CHARLIE IS MY DARLING" (2:25)

"BEAUTIFUL BROWN EYES" (2:44)

LISA KIRK
(RCA Victor 20-4062; 47-4062)

● Lisa Kirk has a happy sounding side here which makes for joyous listening. With lots of voices to accompany her, Lisa runs through this one with zest and bangs out the cute lyrics in an appealing way. The lower half is a current pop hit which originated in the west. It gets one of its best renditions from Liza who makes it sound real good. Ops will get a play on these sides.

"JUST TO KNOW THAT YOU'RE AROUND" (2:09)

"THE KIND OF GIRL I'VE DREAMED OF" (2:10)

THE SMITH BROS.
(London 974)

● The Smith Brothers turn out the kind of harmony that makes these two sides grand to hear. Upper deck is an easy going ballad complete with a recitation in the middle. The lower end is another good number on which the boys switch half way through to a rhythmic approach. Both ends make for excellent listening.

"STELLA" (2:13)

"THE BRIDAL WALTZ" (2:33)

TONY MANGO
(Abbey 15039)

● A familiar old melody gets a new set of lyrics on the upper deck, a big production and a good vocal and comes out with a lot of potential. Tony Mango breaks through with some grand vocalizing which could easily make this a big one. The second half has a cute idea done pleasantly by Tony and the rest of the group. It too is worthy of ops' attention. Top deck is very potent.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THEN YOU'VE NEVER BEEN BLUE" ... Bing Crosby & Tommy Dorsey
Decca 27461; 9-27461
- ★ "SO DEEP MY LOVE" ... Toni Arden ... Columbia 39208
- ★ "STELLA" ... Tony Mango ... Abbey 15039
- ★ "SONNY, THE BUNNY" ... Gene Autry ... Columbia 39217

"GOIN' BACK TO MEMPHIS" (2:32)

"YOU'RE GONNA LOVE SOMEBODY - SOMEDAY" (2:59)

DOROTHY ANN
(Abbey 15038)

● A jumpy number is taken for a ride here by Dorothy Ann. With the help of Jerry Shard's orchestra, Dorothy makes this sound cute. The lower end is a ballad on the sad song style, which Dorothy does in a beautiful manner. Again getting some help from Jerry Shard, she sends this one into the must class for ops.

"SONNY, THE BUNNY" (2:38)

"BUNNY ROUND-UP TIME" (2:28)

GENE AUTRY
(Columbia 39217)

● A couple of Easter novelties with special appeal for kids is offered by Gene Autry. On both ends he gets some good backing from Carl Cotner's orchestra which helps sustain the pleasant atmosphere. Gene's singing on either side is of the direct, simple type that is so appealing. This should be a big one in the next few months.

"I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME" (2:15)

"THE VERY THOUGHT OF YOU" (2:46)

BILL SNYDER
(London 971)

● Two oldies get a grand going over here from Bill Snyder and his orchestra. Featuring the wonderful piano playing of Bill, these two sides bring out all the charm of the tunes and make it easy to listen to them over and over again. Both ends are perfect for the quiet spots.

"THE MERRY WIDOW WALTZ" (2:49)

"VILIA" (2:46)

BOB DEWEY ORCH.
(RCA Victor 20-4063; 47-4063)

● Two oldies get a smooth going over from Bob Dewey and the orchestra. The top deck features the duo pianos of Frank Vigneau and Billy Rowland and they really give those ivories a ride. The second side boasts a nice soprano vocal from Sally Sweetland and an easy instrumental from the boys in the band. Ops oughta listen in.

"WE'RE GONNA HAVE SOME FUN TONIGHT" (2:59)

"BARBARA POLKA" (2:50)

JIMMY DORSEY ORCH.
(Columbia 39164)

● A couple of polkas are turned up here by Jimmy Dorsey and his crew. Both ends are happy sounding items with the upper half getting a cute duet from Pat O'Conner and Kenny Martin while the lower end is a straight instrumental. These sides are right for dancing and in the proper locations should do very well.

"ABA DABA HONEYMOON" (2:38)

"BEAUTIFUL MADNESS" (2:54)

FREDDY MARTIN ORCH.
(RCA Victor 20-4065; 47-4065)

● A current hit is this 50 year old tune which gets another going over here from Freddy Martin and his boys. With the Martin Men doing the vocal, this ditty has another push on its way to the top. The lower half is a very heavy sounding ballad done by Merv Griffin in a great big voice. Ops oughta hear these sides for themselves.



Announcing "The Cash Box"
MOA SPECIAL
(MUSIC OPERATORS OF AMERICA)
issue

**YOUR ADVERTISING MESSAGE
WILL REACH ALL OF THE NATION'S
JUKE BOX OPERATORS**

Dated: MARCH 24

GOES TO : THURS. MARCH 15
PRESS :

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**This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention
In Chicago . . . and Mailed To Music Operators Thruout The Nation.**



THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE VALENTINO TANGO" (2:30)
"BEAUTIFUL MADNESS" (2:40)

TONY BENNETT
(Columbia 39209)

● A very sultry tango gets a good vocal from Tony Bennett and comes out as a dramatic offering. Marty Manning's orchestra provides the musical setting for this slow number and gives it that definite Latin beat. On the bottom half, Tony goes to work on a plushy ballad and does it in his big powerful manner. This oughta do ok in the machines.

"THE SHEIK OF ARABY" (2:54)
"VAMPIN'" (2:47)

RAY NOBLE ORCH.
(Columbia 39195)

● Two standards are twirled around by Ray Noble and his orchestra on this disk. The top deck is a rhythmic instrumental which makes this tune sound new again. The lower end is also done in a light manner with the Mellomen coming through on the vocal. For some pleasant listening ops should get with this.

"WHEN HEARTS ARE YOUNG"
(2:45)

"SILVER MOON" (2:54)

DENNIS DAY
(RCA Victor 20-4052; 47-4052)

● In its singers series, Victor has come up with some of the standards which never die. Here Dennis Day offers two of them in his good voice with Henri Rene providing the backing. Both ends are ballads which will get more than an occasional play. Ops oughta get aboard.

"I WONDER WHERE MY BABY IS TONIGHT?" (2:43)

"MY ISLE OF GOLDEN DREAMS"
(2:47)

DINAH SHORE
(RCA Victor 20-4047; 47-4047)

● Two more standards show up this time with Dinah Shore doing them. The upper deck is a lovely soft ballad just right for Dinah's style of singing while the flip is a South Sea islandish item with some nice choral backing. Henri Rene's orchestra does the music on both ends. Dinah's fans will love these.

"S'WONDERFUL" (2:36)

"OUT OF NOWHERE" (2:24)

PAUL SMITH QUARTET
(Discovery 137)

● A small instrumental group take a couple of oldies and makes them worth while hearing again. The Paul Smith Quartet shows a terrific amount of talent on these sides. Some excellent arrangements help to show off their ability and makes them a young group to watch.

SLEEPER OF THE WEEK

"ALWAYS YOU" (2:55)

"DESTINATION MOON" (2:41)

NAT "KING" COLE
(Capitol 1401; F-1401)



KING COLE

● A beautiful Tchaikowsky melody is turned into a first rate pop number and done in a very mellow style here by Nat "King" Cole. Nat has a disk that looks as though it's gonna break wide open with this

song called "Always You." Ops who get it into their machines fast are gonna have a break also. They'll be counting the coin for some time to come. Backed up with a chorus under the direction of Les Baxter who gives this side a big production, Nat has some terrific material to work with. He comes through in a very subdued, easy manner and lends a lot of charm to natural appeal that the tune has. This is a side which shows tremendous possibilities. The flip is a cute novelty which he does in familiar style with Neal Hefti's orchestra backing him up. It too should get a play in the machines. But the end that looks great is the first one. No op should miss it.

"OVER THE RAINBOW" (2:47)

"WANDERING" (2:24)

PAUL SMITH QUARTET
(Discovery 138)

● Two more sides by the Paul Smith Quartet are shown here. Both are oldies which get new dimensions from the boys' playing. A good piano is the feature of these sides and the arrangement of the tunes makes them extra exciting. Ops oughta give this group a listen.

"YOU'RE A SWEETHEART" (2:45)

"EXACTLY LIKE YOU" (2:43)

LISA KIRK
(RCA Victor 20-4032; 47-4032)

● Lisa Kirk joins the Victor singer series with two oldies that should hold up in the machines. Both get a pleasant enough vocal from Lisa and the interest in the series should carry them along a little further. Ops might take a listen to these sides themselves.

"LET A SMILE BE YOUR UMBRELLA" (2:46)

"WEDDING BELLS" (2:45)

DON CORNELL
(RCA Victor 20-4042; 47-4042)

● Don Cornell contributes to the Victor singers series with a couple of tunes that will always sound great. The upper half is a happy item which can't fail to offer a lift while the lower end is a nostalgic piece which makes for especially good listening as done here by Don and a choral backing. Ops should certainly get with these sides.

"JUST YOU" (2:55)

"YOUR THE ONE I ADORE" (2:50)

JOE PRINCIE
(Decca 45127; 9-45127)

● Joe Princie and his orchestra offer a couple of cute items on this platter. Playing the accordion, Joe makes the musical end come out right while Tommy Gaylord and Jack Buchan go to town on the vocal end doing them in duet. For two pleasant sides, ops oughta tune in here.

"THEN YOU'VE NEVER BEEN BLUE" (2:48)

"YOU GOTTA SHOW ME" (2:47)

BING CROSBY & TOMMY DORSEY ORCH.
(Decca 27461; 9-27461)

● Bing Crosby teams up with Tommy Dorsey and his orchestra to come through with a wonderful old standard done in excellent style. Bing is in fine voice for this appealing tune and Tommy does right by him on the backing. The flip finds them together on another number which sounds right. Ops are advised not to miss the top deck.

"JUST A MEMORY" (2:45)

"THANK YOUR FATHER" (2:35)

MINDY CARSON
(RCA Victor 20-4040; 47-4040)

● Mindy Carson's entry in the Victor singers series sends her to the head of the class with a lovely ballad which she does perfectly. With Andrew Ackers providing the music, this one has a great chance again. The lower end is a cute oldie done nicely by Mindy. Top deck gets our nod.

"THE UNBIRTHDAY SONG" (2:37)

"THE LITTLE WHITE DUCK"
(2:42)

GUY LOMBARDO
(Decca 27464; 9-27464)

● A novelty from Walt Disney's film "Alice In Wonderland" gets worked over here by the Guy Lombardo aggregation. Kenny Gardner and the Trio do the vocal and make it sound as though it has possibilities. The flip is the cute item which has been getting a lot of play and this one stands up well with the others. Ops won't go wrong with this.

"FURY SAMBA" (2:40)

"THE JITTERBUG WALTZ" (2:46)

ROY ROSS
(Coral 60394)

● A couple of instrumentals by Roy Ross and the orchestra come through as pleasant listening and dancing music. The first side is a samba with Roy's organ music standing out while the second side is a waltz done with a little beat. Ops oughta hear these sides.

"YOU'RE GETTING TO BE A HABIT WITH ME" (3:03)

"SAILIN' AWAY ON THE HENRY CLAY" (2:32)

MEL TORME
(Capitol 1402; F-1402)

● Mel Torme gets on the oldie bandwagon with a tune that's wonderful to hear again. The way Mel does it with Sonny Burke's orchestra makes this one a great contender once more. Second side is a rhythmic item, a little fast, on which Mel gets a good assist from Pete Rugolo and the band. Ops oughta get going with this.

"FATE" (2:34)

"MY DESIRE" (2:43)

BUD BRES
(Pavilion 782)

● A couple of excellent sides are turned out on this disk by Bud Brees. Singing in his strong good voice he puts a lot of stuff into them and makes them stand out. Each end gets a fine arrangement by Allan Small's orchestra which helps make this a worthwhile platter for ops to look into. Don't miss the top deck.

"WHAT AM I TO DO?" (2:34)

"LIVE, LIVE, LIVE" (2:57)

THE RHYTHMAIDS
(Pavilion 783)

● The Rhythmmaids have a samba to sing to on the top deck and do it to the accompaniment of Allan Small's orchestra. On the lower end, they have a novelty which doesn't seem to have too much commercial appeal. Although these won't stop traffic, ops might tune in to decide for themselves.



Their Greatest!

THE AMES BROTHERS

Orchestra Directed by Roy Ross

Sing



**MY LOVE
SERENADE**

and

**I LOVE
YOU MUCH
TOO
MUCH**

CORAL 60404 (78 rpm)

and

9-60404 (45 rpm)

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America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 3, 1951

New York, N. Y.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SO LONG (Weavers)
8. ZING, ZING, ZOOM, ZOOM (Perry Como)
9. NEVERTHELESS (Mills Bros.)
10. HARBOR LIGHTS (Sammy Kaye)

Little Rock, South Carolina

1. MY HEART CRIES FOR YOU (Foley-Knight)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Erskine Hawkins)
4. RHUMBA BOOGIE (Hank Snow)
5. CHICKEN SONG (Guy Lombardo)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. WOULD I LOVE YOU (Tony Martin)
8. BE MY LOVE (Billy Eckstine)
9. YOU AND YOUR BEAUTIFUL EYES (Sammy Kaye)
10. YOU KNOW YOU BELONG TO SOMEBODY ELSE (Mills Bros.-Tommy Dorsey)

Baltimore, Md.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. THE THING (Phil Harris)
8. THINKING OF YOU (Don Cherry)
9. NOBODY'S CHASING ME (Evelyn Knight)
10. HARBOR LIGHTS (Sammy Kaye)

Mobile, Ala.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (The Weavers)
8. NEVERTHELESS (Mills Bros.)
9. HARBOR LIGHTS (Sammy Kaye)
10. TO THINK YOU'VE CHOSEN ME (E. Howard)

Savannah, Ga.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (The Weavers)
4. BE MY LOVE (Mario Lanza)
5. IF (Perry Como)
6. THINKING OF YOU (Don Cherry)
7. MUSIC BY THE ANGELS (Vic Damone)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. SO LONG (The Weavers)
10. HARBOR LIGHTS (Sammy Kaye)

Phoenix, Ariz.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. SO LONG (Weavers)
7. YOU'RE JUST IN LOVE (Perry Como)
8. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
9. HARBOR LIGHTS (Sammy Kaye)
10. THE THING (Phil Harris)

Chicago, Ill.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Weavers)
7. A PENNY A KISS (Shore-Martin)
8. SO LONG (Weavers)
9. WOULD I LOVE YOU (Patti Page)
10. SHOT GUN BOOGIE (Tennessee Ernie)

Malta, Montana

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. THE ROVING KIND (Weavers)
4. OH BABE (Kay Starr)
5. PETITE WALTZ (Owen Bradley)
6. HARBOR LIGHTS (Sammy Kaye)
7. THE THING (Phil Harris)
8. YOU'RE JUST IN LOVE (Perry Como)
9. TO THINK YOU'VE CHOSEN ME (MacRae-Stafford)
10. GET OUT THOSE OLD RECORDS (Guy Lombardo)

Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. SO LONG (Weavers)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. THE THING (Phil Harris)
7. HARBOR LIGHTS (Sammy Kaye)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. OH BABE (Louis Prima)
10. THINKING OF YOU (Don Cherry)

Portland, Ore.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. BE MY LOVE (Mario Lanza)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. YOU'RE JUST IN LOVE (Perry Como)
8. MAY THE GOOD LORD BLESS AND KEEP YOU (Bing Crosby)
9. THE ROVING KIND (Weavers)
10. I TAUT I TAW A PUDDY TAT (Mel Blanc)

Cincinnati, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE THING (Phil Harris)
4. HARBOR LIGHTS (Guy Lombardo)
5. BE MY LOVE (Mario Lanza)
6. YOU'RE JUST IN LOVE (Perry Como)
7. THINKING OF YOU (Don Cherry)
8. IT IS NO SECRET (Bill Kenny)
9. BUSHEL AND A PECK (Como-Hutton)
10. IF I WERE A BELL (Frankie Laine)

Des Moines, Iowa

1. NEVERTHELESS (Mills Bros.)
2. THINKING OF YOU (Eddie Fisher)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. SO LONG (Weavers)
5. A BUSHEL AND A PECK (Como-Hutton)
6. HARBOR LIGHTS (Sammy Kaye)
7. MY HEART CRIES FOR YOU (Dinah Shore)
8. IF (Perry Como)
9. THE ROVING KIND (Guy Mitchell)
10. A PENNY A KISS (Andrews Sisters)

Los Angeles, Cal.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. SO LONG (Weavers)
7. YOU'RE JUST IN LOVE (Perry Como)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

Miami, Florida

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THINKING OF YOU (Don Cherry)
4. YOU'RE JUST IN LOVE (Perry Como)
5. HARBOR LIGHTS (Sammy Kaye)
6. IF (Perry Como)
7. IT IS NO SECRET (Jo Stafford)
8. TO THINK YOU'VE CHOSEN ME (Sy Oliver)
9. THIRSTY FOR YOUR KISSES (Ames Brothers)
10. NEVERTHELESS (Mills Bros.)

St. Paul, Minn.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. TENNESSEE WALTZ (Patti Page)
4. SO LONG (The Weavers)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (The Weavers)
7. WOULD I LOVE YOU (Patti Page)
8. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
9. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
10. CHICKEN SONG (Guy Lombardo)

Indianapolis, Ind.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Guy Lombardo)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. HARBOR LIGHTS (Sammy Kaye)
6. CHICKEN SONG (Guy Lombardo)
7. THE THING (Phil Harris)
8. NEVERTHELESS (Frankie Laine)
9. TENNESSEE WALTZ (Patti Page)
10. BUSHEL AND A PECK (Whiting & Wakely)

Spokane, Wash.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. THINKING OF YOU (Don Cherry)
9. HARBOR LIGHTS (Sammy Kaye)
10. NOBODY'S CHASING ME (Evelyn Knight)

Richmond, Va.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. YOU'RE JUST IN LOVE (Perry Como)
4. IF (Perry Como)
5. BE MY LOVE (Mario Lanza)
6. THE ROVING KIND (Guy Mitchell)
7. NEVERTHELESS (Mills Bros.)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. SO LONG (Weavers)

Fertile, Minn.

1. MY HEART CRIES FOR YOU (Foley-Knight)
2. JOHN AND MARSHA (Stan Freberg)
3. TENNESSEE WALTZ (Guy Lombardo)
4. IF (Perry Como)
5. A PENNY A KISS (Eddy Howard)
6. CHICKEN SONG (Guy Lombardo)
7. WALKING THE FLOOR OVER YOU (Lenny Dee)
8. IF YOU'VE GOT THE MONEY (Jo Stafford)
9. TO THINK YOU'VE CHOSEN ME (Three Suns)
10. SENTIMENTAL MUSIC (Patti Page)

Detroit, Mich.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. THE THING (Phil Harris)
5. CHICKEN SONG (Guy Lombardo)
6. SO LONG (The Weavers)
7. YOU'RE JUST IN LOVE (Perry Como)
8. IF (Ink Spots)
9. BE MY LOVE (Victor Young)
10. NEVERTHELESS (Mills Bros.)

San Francisco, Cal.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. YOU'RE JUST IN LOVE (Perry Como)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. IF (Perry Como)

Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THE THING (Phil Harris)
4. BUSHEL AND A PECK (Como-Hutton)
5. HARBOR LIGHTS (Sammy Kaye)
6. NEVERTHELESS (Mills Bros.)
7. TO THINK YOU'VE CHOSEN ME (E. Howard)
8. THINKING OF YOU (Don Cherry)
9. YOU'RE JUST IN LOVE (Perry Como)
10. THE ROVING KIND (Guy Mitchell)

Cleveland, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. HARBOR LIGHTS (Sammy Kaye)
8. THE THING (Phil Harris)
9. YOU'RE JUST IN LOVE (Perry Como)
10. IF (Perry Como)

Reno, Nevada

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. SO LONG (The Weavers)
9. HARBOR LIGHTS (Sammy Kaye)
10. SHOT GUN BOOGIE (Tennessee Ernie)

ROUND THE WAX CIRCLE

NEW YORK:

The music trade was shocked last week at the news that Joe Delaney had left London. His open door policy whereby he saw all the music pubs endeared him to the boys on the street. Joe's working hours were an amazing thing to everyone who knew about them for they often lasted all day and night.



EDDIE FISHER

Needless to say he has the best wishes of almost every body in the trade. . . . Cosnat takes over the Regal line for N. Y. distribution. Regal has a new label called RFD which will carry country and novelty tunes. . . . Progressive Amusement Machine Co. reported that in a bowling alley spot in Springfield Gardens, L. I., "Red Hot Mama" by Lawrence "Piano Roll" Cook was played 146 times in a day. . . . Maypole Music happy over getting a rack order for "Bring Back The Thrill." Don Cherry has just recorded "Thrill," resuming the rivalry he and Eddie Fisher started with "Thinking Of You." Fisher's current engagement at the N. Y. Paramount will be his last before entering the army on March 10. . . . Jimmy Wakely was booked into the Last Frontier, Las Vegas, for two weeks opening April 6. He gets \$3000 per week for his single as compared with \$1,650 when he played the Thunderbird

with his band five years ago. . . . Laurel Music acquired the new Ruth Robbins, Gene Pillar, Bill Katz tune "Here We Go Again" which will be featured by Harvey Stone as a follow up to his "G. I. Lament." . . . Joe Carlton on the west coast to record a host of tunes with Vic Damone. . . . Hugh Cherry, ace dj in Nashville, will switch from WKDA in that city to WMPS in Memphis on March 1. . . . Guy Lombardo sent a letter to the folks in the trade this week plugging Freddy Martin's opening at the Statler in N. Y. . . . Doris Day marries Marty Melcher in April. . . . Buddy Basch Associates has been named to handle press and public relation for Gale Robbins during the young singing movie star's first New York theater appearance at the Roxy. . . . Abbey Records made a change in distribution. Douglas-Bruce will handle dealer sales and Abbey will handle operator sales. Belmont Sales are to distribute the line in New Jersey.

CHICAGO:

Song pluggers here point out the importance of this midwest market to all pubberies. A delegation visited us and advised that the midwestern market is best for sheet sales. Also stated that as far as radio shots and, especially, juke box promotion, nothing like the midwest in the nation, with the Windy City leading this tremendously big and important industrial and agricultural area. Need for more song pluggers was voiced. Pubberies should make more intensive study of this big market. . . . Connie Russell stepped in to take over for Louis Prima at the Chicago Theatre. As advised in last week's issue, when we called on the "Preem" he was on the couch in his dressing room all bundled up with blankets, overcoats, etc. A victim to what many visiting artists call, "Chicago throat." But, it seems the "Preem" had much more than "Chicago throat." That same evening he was in bed in his suite at the Sherman with 104 fever. And the next day was rushed out of town. Connie Russell stepped in to take over. In addition to her radio shows, her Garroway TV shot, doing five-a-day at the Chicago. A grand gorgeous trouper, who proves that there is that certain something in show people hard to find anywhere else. . . . Art Morton drops in to say "so long." Art on his way to New York to open in a new Terrace Room show. . . . Cee Davidson and Nev Simon advise that their new tune, "I'd Love To Be The One," getting plenty applause at the Chez Paree. Artists visiting the Chez advise they are setting aside session time to cut this cute tune. . . . Jimmy Martin throws a cocktail party at the Steak House for Teresa Brewer with leading juke box ops and deejays present. Among the deejays, Marty Hogan, Jim Lounsberry, Howard Miller and Fran Weigle. Jack Teter, of "Johnson Rag" fame, also present. A grand time had by all. . . . Billy Bishop and his sweet music continues to win more fans among the dancers at the Trianon. . . . Nat "King" Cole clicking (as we predicted) at the Regal with Helen Humes doing the vocalizing. . . . Art Talmadge of Mercury just back from Acapulco, Mexico.



TERESA BREWER

LOS ANGELES:

Just back from a Northern trip with a report that business is but good all over was Swingtime sales manager Franklin Kort, who tell us it couldn't be anything but good with 11 hits riding on the blues and rhythm label. . . . Top items among the batch are Ray Charles' "Baby, Let Me Hold Your Hand," ol' reliable Lowell Fulson's "Back Home Blues" and Lloyd Glen's "Jungletown Jubilee." . . . We also learned that it's Lloyd Glen, Swingtime's music director, who should be credited for his ivory work on "Old Time Shuffle," and here we'd been listing it to Fulson, who's doing well enough on his own. . . . Yet another fast moving new artist on the Swingtime label is Jimmy McCracklin with his "Lookin' for a Woman." . . . War Perkins, a local manufacturer a few years back and at times a stormy figure in the record business, has found peace in the Philippines along with a shortlived prosperity. . . . Perkins, who struck a bonanza in record production in the islands as soon as he set up shop a year back, passed away a few weeks ago from causes unknown over on this side at present.

TINY BRADSHAW

June Barton, the gal who sounds like Kay Starr only more so, has been doing fine at Jerry Wald's Studio Club, corner Sunset and Vine, and is also off to a flying start via Joe Greene's tune, "Just Like Two Drops of Water," on the Modern label. . . . The Studio Club is drawing a nice late crowd these days, thanks in large measure to the presence of the out-laters' favorite deejay, George Jay, who moved his show over from the Kings restaurant—and a few customers with it. . . . Just back at his Discovery executive desk from an extended New York trip is prexy Albert Marx. . . . We gather his label has another big novelty due to break, and we'll venture the thought that Marx, veepee Dick Bock and staff won't let any first flush of popularity influence their pressing too strongly. . . . Al Sherman of King has another live one on his hands in "Walk That Mess," Tiny Bradshaw's quaintly titled platter.

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"DISK OF THE WEEK"

✓ **CHRISTOPHER COLUMBUS** (American) - Guy Mitchell (Col. 39190) turns in a distinctive job on a bright item that will move up fast. Billboard gives it a "Disk Jockey Pick." Cash Box rates it "Disk of the Week."

* * * * *

CLICKING IN SALES

✓ **MR. ANTHONY'S BOOGIE** (Beechwood) - A Ray Anthony original instrumental (Cap. 1280) done exclusively, so far, by the popular young bandleader who is clicking with the public. Record sales are over the 200,000 mark. Looks like a "hit" from left field.

* * * * *

"HONOR ROLL"

✓ **IT IS NO SECRET (What God Can Do)** (Duchess) - Still coming up strong, this tune stepped into Billboard's "Honor Roll," chiefly on the popularity of Bill Kenny and Song Spinners (Dec. 27326), a superlative platter.

* * * * *

BEST SELLER

✓ **THE RHUMBA BOOGIE** (Hill & Range) - High on the list of RCA Victor's best sellers is this new platter by Hank Snow (Vic. 21-0431). All-around reaction indicates it will break fast.

* * * * *

SHAPING UP

✓ **CHARLIE IS MY DARLING** (Hollis) - Lisa Kirk with Hugo Winterhalter's orchestra backing (Vic. 20-4062) has turned out a disk that is shaping up as a likely comer. An oldie that everyone will be whistling again.

* * * * *

STRONG TUNE

✓ **YOU ARE THE ONE** (Hill & Range) - Strong line-up of forthcoming releases will assure this tune's success. Monica Lewis (MGM 10925) and Vaughn Monroe (Vic. 20-4074) versions are already available, with Margaret Whiting (Cap.) and Percy Faith (Col.) soon to be ready. (Non-exclusive B.M.I.)

* * * * *

HITTING WELL

✓ **JACKIE MY DARLING** (Tri-Boro) - Johnny Parker (Cap. 1369) seems to be hitting well on this, his newest release. The young singer has a world of vocal talent, and this may well be his vehicle to stardom.

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"The Cash Box" Will Once Again Display At The MOA Convention On March 19, 20 & 21 In Room 716 Of The Palmer House In Chicago

Joe Delaney Resigns As Head Of A & R At London Records

NEW YORK—Joe Delaney, head of A & R at London Records, resigned on Tuesday, February 20 following a difference of opinion with president E. R. Lewis. Harry Kruse, vice president in charge of sales made the announcement in behalf of London.

In Delaney's wake, Evelyn Savage, his secretary, Jack Pleis, musical director, and Bill Simon, newly appointed promotion head also left.

Kruse announced that Tawny Neilson would take over Delaney's duties in A & R. Miss Nielson has been with London for 2 years and had formerly been associated with B.B.C. in England as dance band director. Prior to that she did a stint with English Decca.

It is assumed that with Miss Nielson's elevation to the top spot in A & R, London's policy will be more firmly orientated towards English releases.

Delaney, who said that his separation from London was on amicable terms, now plans to take several weeks

of rest and will then be getting back into the record business.

Delaney left Coral about 6 months ago to take over A & R at London as well as sales and for the first 4 months worked around the clock filling all those duties. In recognition for his work Delaney was named vice president in charge of A & R at the same time that Kruse was made vp in charge of sales.

He has been responsible for many firsts since he began his reign including "Get Out Those Old Records," "My Heart Cries For You," "Let Me In," "Sentimental Music" and others. Recently he brought Bobby Wayne to the forefront with "Let Me In" and "Always You" and has another hit in Teresa Brewer's "If You Want Some Lovin'."

Miss Savage, who has been with London for several years, was formerly secretary to Tutti Camarata and served in that same capacity with Delaney.

Jack Pleis originally was A & R head and later served as assistant to Delaney as well as musical director.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 24.

Bob Watson

WSB—Atlanta, Ga.

1. CHIMNEY CORNER DREAM (Johnny Parker)
2. IF (Jo Stafford)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. LULLABY OF BROADWAY (Frank DeVol)
5. TELL ME YOU LOVE ME (Vic Damone)
6. BOUTONNIERE (Mindy Carson)
7. SO LONG (Rex Allen)
8. BE MY LOVE (Mario Lanza)
9. GOOFUS (Les Paul)
10. SENTIMENTAL MUSIC (Patti Page)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. ABA DABA HONEYMOON (Kallen & Hayes)
5. I APOLOGIZE (Billy Eckstine)
6. IF IT HADN'T BEEN FOR YOU (Eddie Fisher)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. THE ROVING KIND (The Weavers)
9. ALWAYS YOU (Nat King Cole)
10. LOVESICK BLUES (Kay Starr)

Lee Thomas

WHAT—Philadelphia, Pa.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. I'M GONNA DRY EVERY TEAR WITH A KISS (Mac McGuire)
3. IF IT HADN'T BEEN FOR YOU (Eddie Fisher)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. TENNESSEE WALTZ (Patti Page)
7. MY MAN (Toni Arden)
8. NEVERTHELESS (Paul Weston)
9. MIDNIGHT BLUE (Jack Hunter)
10. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)

Jay McMaster

WMEX—Boston, Mass.

1. LET ME IN (Bobby Wayne)
2. I APOLOGIZE (Billy Eckstine)
3. BRING BACK THE THRILL (Eddie Fisher)
4. IF (Perry Como)
5. SPARROW IN THE TREE TOP (Guy Mitchell)
6. MOCKIN' BIRD HILL (Les Paul)
7. WOULD I LOVE YOU? (Patti Page)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. LONGING (Russ Morgan)
10. IN THE LAND OF MAKE BELIEVE (B. Farrell)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. BE MY LOVE (Mario Lanza)
2. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
3. BOUTONNIERE (Mindy Carson)
4. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
5. A PENNY A KISS (T. Martin-D. Shore)
6. DOWN IN NASHVILLE, TENNESSEE (D. Shore)
7. LONGING (Russ Morgan)
8. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
9. NEVERTHELESS (Mills Bros.)
10. IF (Perry Como)

David B. Walshak

KCTI—Gonzales, Tex.

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Eddy Howard)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. IF (Ink Spots)
6. THE ROVING KIND (Guy Mitchell)
7. BE MY LOVE (Mario Lanza)
8. WOULD I LOVE YOU? (Jerry Gray)
9. ACROSS THE WIDE MISSOURI (Paul Weston)
10. BRING BACK THE THRILL (Eddie Fisher)

Ross Smitherman

WKAB—Mobile, Ala.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
5. TENNESSEE WALTZ (Patti Page)
6. ZING, ZING, ZOOM, ZOOM (Perry Como)
7. TO THINK YOU'VE CHOSEN ME (Ames Bros.)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. SO LONG (Gordon Jenkins & The Weavers)
10. THE ROVING KIND (Guy Mitchell)

Frank White

KMYR—Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TELL ME YOU LOVE ME (Sammy Kaye)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. LONESOME GAL (Dinah Shore)
5. IF (Perry Como)
6. IN YOUR ARMS (Paul Weston)
7. LITTLE SMALL TOWN GIRL (Owen Bradley & Sextette)
8. WHEN YOU RETURN (Mindy Carson)
9. WOULD I LOVE YOU? (Doris Day)
10. CLIMB UP THE MOUNTAIN (Peggy Lee)

Larry Gentile

WJBK—Detroit, Mich.

1. BE MY LOVE (Mario Lanza)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. I APOLOGIZE (Billy Eckstine)
6. BRING BACK THE THRILL (Eddie Fisher)
7. YOU'RE WONDERFUL (Frankie Laine)
8. IN YOUR ARMS (Tony Martin & Dinah Shore)
9. LOVING IS BELIEVING (Ames Bros.)
10. WOULD I LOVE YOU? (Patti Page)

Rex Dale

WCKY—Cincinnati, Ohio

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Perry Como)
3. LITTLE SMALL TOWN GIRL (Ella Fitzgerald)
4. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. A PENNY A KISS (T. Brewer & S. Lanson)
7. I APOLOGIZE (Billy Eckstine)
8. IF YOU WANT SOME LOVIN' (Teresa Brewer)
9. SPIN THE BOTTLE (Lorry Raine)
10. WOULD I LOVE YOU? (Helen O'Connell)

Dave Rodman

WEIM—Fitchburg, Mass.

1. IF (Perry Como)
2. I APOLOGIZE (Billy Eckstine)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. BE MY LOVE (Mario Lanza)
5. BRING BACK THE THRILL (Eddie Fisher)
6. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
7. REMEMBER ME (Bob Dewey)
8. TENNESSEE WALTZ (Patti Page)
9. CHRISTOPHER COLUMBUS (Guy Mitchell)
10. LET ME IN (Bobby Wayne)

Eddie Gallaher

WTOP—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. IF (Perry Como)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. HARBOR LIGHTS (Sammy Kaye)
8. SO LONG (Gordon Jenkins)
9. NEVERTHELESS (Paul Weston)
10. A PENNY A KISS (Andrews Sisters)

Roger Clark

WNOR—Norfolk, Va.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Perry Como)
3. LULLABY OF BROADWAY (Doris Day)
4. I APOLOGIZE (Billy Eckstine)
5. SPIN THE BOTTLE (Lorry Raine)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. TELL ME YOU LOVE ME (Vic Damone)
8. MOCKIN' BIRD HILL (Patti Page)
9. JET (King Cole)
10. ZING, ZING, ZOOM, ZOOM (Perry Como)

Ed McKenzie

WJBK—Detroit, Mich.

1. NO MAN IS AN ISLAND (Fred Waring)
2. CHARLEY IS MY DARLING (Lisa Kirk)
3. LONESOME GAL (Dinah Shore)
4. BRING BACK THE THRILL (Eddie Fisher)
5. IN THE LAND OF MAKE BELIEVE (B. Farrell)
6. I APOLOGIZE (Billy Eckstine)
7. GOODBYE G. I. AL (Eddie Fisher)
8. \$3.98 (Ames Bros.)
9. PETER COTTONTAIL (Spike Jones)
10. WOULD I LOVE YOU? (Patti Page)

Ed Penney

WFGM—Fitchburg, Mass.

1. CHRISTOPHER COLUMBUS (Guy Mitchell)
2. I'M THE ONE WHO LOVES YOU (Bob Dewey)
3. IF (Perry Como)
4. LET ME IN (Bobby Wayne)
5. I APOLOGIZE (Billy Eckstine)
6. ALWAYS YOU (Jack Fina)
7. WHOZITZ FROM MASSACHUSETTS (J. Long)
8. IF I WERE A BLACKBIRD (Stanley Black)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. WAIT FOR ME (Gordon MacRae)

Gene Whitaker

WREV—Reidsville, N. C.

1. TENNESSEE WALTZ (Patti Page)
2. BE MY LOVE (Mario Lanza)
3. IF (Perry Como)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. JOHN AND MARSHA (Stan Freeburg)
6. I AM LOVED (Frank Sinatra)
7. WHEN YOU RETURN (Paul Weston)
8. THE MAGIC TREE (King Cole Trio)
9. I APOLOGIZE (Tony Martin)
10. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)

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- * PATTI PAGE Mercury *
- * FRANKIE CARLE Victor *
- * ROSEMARY CLOONEY and TONY PASTOR Columbia *
- * TEX BENEKE M-G-M *
- * OWEN BRADLEY Coral *
- * EVE YOUNG-JACK PLEIS London *
- * PAUL NEIGHBORS Capitol *
- * DICK BROWN Jubilee *

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- LISA KIRK—Victor
- ART MOONEY—MGM

CHRISTOPHER COLUMBUS

GUY MITCHELL-MITCHELL MILLER ORCH.—Columbia

DON'T MAKE LOVE TO MARY (WITH MABEL ON YOUR MIND)

- TEX WILLIAMS—Capitol
- TINY HILL—Mercury

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THE CASH BOX

Jazz 'n Blues Reviews

★ **AWARD O' THE WEEK** ★

“OTHER LIPS, OTHER ARMS” (2:34)
 “THE DEACON MOVES IN” (2:42)

LITTLE ESTHER
 (Federal 12016)



LITTLE ESTHER

● Little Esther smashes through with her first disk on the Federal label. Giving it all she has, Esther takes a tune called “Other Lips, Other Arms” and builds it into a terrific offering. Ops who go along

with it will have something to offer their customers too, a platter which will delight them and bring in the coins. Esther handles this ballad in a very slow, sultry manner mouthing the lyrics very deliberately. With Earle Warren’s orchestra backing her up, the musical setting is just right. This one should get a tremendous play in the boxes. The second side called “The Deacon Moves In” is an interesting one also in that it unites Esther and the Dominoes. This side on occasion rises to terrific heights with Esther and the boys turning in first rate vocals. Ops who want a sure money maker, better get this one into their machines.

“YOU’RE SPENDING MY MONEY TOO FAST” (2:45)

“ONE NOTE” (2:45)

JOHNNY FELTON
 (Abbey 3022)

● A novelty with one of the cleverest set of lyrics we’ve heard in a long while is offered here by Johnny Felton and his band. Singing out the words himself, Johnny makes this a dish you can hear over and over again. The second side is a driving instrumental piece which has a lot of interest in itself. These two ends are perfect for the machines.

“I’M GOIN’ AROUND IN CIRCLES” (2:46)

“YOU CAN’T KISS A DREAM GOODNIGHT” (2:57)

JIMMY WITHERSPOON
 (Modern 20-806)

● Jimmy Witherspoon runs through a shouting blues number on the top deck in very slow fashion. Jimmy pours his well known voice into this item which tells a very sad story. Lower end is a ballad done straight this time. Ops will want to hear this disk.

“BLUES IN THE BACK ROOM” (2:55)

“ALL ALONE” (2:19)

DOLES DICKENS
 (Decca 48199)

● Doles Dickens and his quintet go to town on a slow number on the upper level and make it sound real good. Doing this instrumental in good style, the boys give it a definite beat. Second half is an oldie with a vocal by Doles which makes it very appealing. Ops oughta tune in.

“KEEP YOUR HANDS ON YOUR HEART” (2:54)

“LET’S BE SWEETHEARTS AGAIN” (2:48)

HADDA BROOKS TRIO
 (Modern 20-804)

● Hadda Brooks turns in two grand vocals here while her trio brings up the instrumental support. She does the tune on the upper level in a very subdued manner and makes it easy to take. The bottom half gets an almost broken vocal which once more shines through. Ops oughtn’t to miss this.

“OH WHAT A FACE” (2:27)

“YOU GOTTA HAVE SOMETHING ON THE BALL” (2:48)

STICKS MCGHEE
 (London 978)

● A current novelty that’s trying to break through gets a further push from Sticks McGhee. Going to town on this number, Sticks gives it a strong possibility. Lower end is a cute item with a driving piano accompaniment. Ops should hear this for themselves.

“HEY EVERYBODY” (2:25)

“WHAT’S GOOD FOR ONE’S GOOD FOR ALL” (2:50)

CHARLES NORRIS
 (Mercury 8215)

● Charles Norris goes through a guitar workout on the top deck interrupting himself for an occasional spurt of lyrics. The affect is a very good one and makes for a fascinating side. Flip is a slow blues number with good lyrics and of course the excellent guitar work. Ops won’t go wrong with these two sides.

“DOLPHIN STREET BOOGIE” (2:58)

“POINCIANA” (2:47)

RED CALLENDER SEXTETTE
 (Recorded In Hollywood 141)

● A wonderful small instrumental group, the Red Callender Sextette, come up with a couple of winning ends. The first half features some excellent solos on an original number while the second half revives a grand oldie with a Latin American touch. Ops will want this one.

“BARBER JIM” (2:18)

“OH YES HE DOES” (2:15)

JEWYL LANG
 (Abbey 3023)

● Jewyl Lang has a couple of interesting sides here. Upper half gets an almost talky vocal from Jewyl with Johnny Felton’s orchestra backing her up. Flip is a faster tune with a cute set of lyrics to go along. This one will hold up in the boxes.

Wurlitzer Unveiling In L. A.



LOS ANGELES, CAL.—A host of recording stars were present in the offices of Paul Laymon, Wurlitzer distributor in this city, when the new Wurlitzer automatic phonograph was unveiled for the first time. Giving the machine a fine send off, the artists wanted to take a peek at the vehicle through which their disks would be heard all over the land. Left to right (more or less) are Mr. and Mrs. Paul A. Laymon, Mr. and Mrs. Joe Matthews, who handles publicity for the firm, Paul Featherstone, vice president, Voyle Gilmore, branch manager, The Four Freshmen, Peggy Lee, Dottie O’Brien, Les Paul, Mary Ford, Tex Williams and Mel Torme.

● Get HOT with DOT . . . ●

Feature

● “LITTLE RED ROOSTER” ●

by

● MARGIE DAY & GRIFFIN BROS. Ork. ●

Dot Record # 1019



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 Savoy # 769

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 “JUST TO SEE YOU SMILE AGAIN”
 with the FOUR BUDDIES

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 ★ “GEE BABY”
 ★ by MEL WALKER

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Permo Point Plans MOA Meet Exhibit

CHICAGO—The rush to reserve space at the Music Operators of America convention to be held at the Palmer House in this city on March 19, 20 and 21 continues unabated.

The latest firm to make plans to attend is Permo Point.

Sherman E. Pate, Executive Vice President of the firm last week wrote the following letter to George A. Miller, National Chairman of MOA:

"We are happy to know, George, that there will be a Music Operators of America Convention during 1951. We want you to know that Permo will do everything it can to make the meeting this year an outstanding success.

"Art Olson's interest in and friendship for Music Operators stems from his long and happy association with the industry during the last twenty-two years. His aim is to express his thanks to his friends in the industry by manufacturing the finest coin phonograph needles that can be made and by supporting them in their common efforts to improve their position in the market.

"The 1950 MOA Convention gave everyone who attended and participated in the excellent programs and discussions something to take home with them. The good that has stemmed from that meeting can only be measured by the high interest that has already developed regarding the 1951 Convention.

"We of Permo look forward to meeting you and all other Music Operators at the Palmer House at Chicago, March 19th to 21st, 1951."

Eileen Barton
NATIONAL No. 9137
"TELL ME"

Scotty Graham
NATIONAL No. 9141
"EASY TO SAY"

Melvin Moore
NATIONAL No. 9147
"I'm Still In Love With You"
"Moanin' The Blues"

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"YOU ARE MY FIRST LOVE"

b/w **"I MISS YOU SO"**
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HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 I WILL WAIT
Four Buddies
(Savoy)

2 PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

3 BE MY LOVE
Mario Lanza
(RCA Victor)

4 ROCK LITTLE DADDY
Freddie Mitchell
(Derby)

5 BAD, BAD WHISKEY
Amos Milburn
(Aladdin)

6 FIVE VOCALS AND A MAMBO
Chapuseaux Y Damiron
(Landia)

7 LOST LOVE
Percy Mayfield
(Specialty)

8 YOU ARE MY FIRST LOVE
Orioles
(Jubilee)

9 TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)

10 JET
King Cole
(Capitol)

BAD, BAD WHISKEY
Amos Milburn
(Aladdin)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Hollywood)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919)

LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dot)

ROCKIN' BLUES
Johnny Otis
(Savoy)

KOREA BLUES
Bayou Boys
(Chess 1449)

BLACK NIGHT
Charles Brown
(Aladdin)

OLD TIME SHUFFLE
Lloyd Glen
(Swingtime 237)

MY BABY'S GONE
Beebe King
(RPM)

BLACK NIGHT
Charles Brown
(Aladdin)

BAD, BAD WHISKEY
Amos Milburn
(Aladdin)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)

TELEPHONE BLUES
Floyd Dixon
(Aladdin)

TENNESSEE WALTZ
Patti Page
(Mercury)

ROCKIN' BLUES
Johnny Otis
(Savoy)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

I CRY
Buddy Johnson
(Decca)

LOOKING FOR A WOMAN
Jimmy McCracklin
(Swingtime)

OLD TIME SHUFFLE
Lowell Fulson
(Swingtime)

King DE LUXE
best sellers
Federal RECORDS
POPULAR
★ BETTIE CLOONEY 15102 WOULD I LOVE YOU (LOVE YOU, LOVE YOU) FAITHFUL
★ ELMER OCTOBER 15101 I WANT A WITTLE WABBIT (THE WABBIT SONG) PWUPPY FOR SALE
★ JOHNNY LONG 15092 WHO-ZITS FROM MASSACHUSETTS ANY TIME IS SWEETHEART TIME
★ RUBY WRIGHT 15093 IF YOU WANT SOME LOVIN' A CRAZY AFTERNOON
FOLK-WESTERN
★ MOON MULLICAN 917 I WAS SORTA' WONDERIN' THE LEAVES MUSN'T FALL
★ HAWKSHAW HAWKINS 932 SHOTGUN BOOGIE YOU DON'T BELONG TO ME
918 I LOVE YOU A THOUSAND WAYS TEARDROPS FROM MY EYES
★ REDD STEWART 921 PEEK-A-BOO I'VE DECIDED
★ COWBOY COPAS 904 FROM THE MANGER TO THE CROSS KING OF KINGS
928 GOODBYE SWEETHEART GOODBYE WHY DO THE STORMY WINDS BLOW
★ DELMORE BROTHERS 927 I LET THE FREIGHT TRAIN CARRY ME ON PLEASE BE MY SUNSHINE
★ HANK PENNY 924 THE SOLITARY BLUES TELL ME ALL ABOUT GEORGIA
★ WAYNE RANEY 914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME REAL HOT BOOGIE
SEPIA-BLUES
★ TINY BRADSHAW 4427 WALK THAT MESS ONE, TWO, THREE, KICK BLUES
★ IVORY JOE HUNTER 4424 FALSE FRIEND BLUES SEND ME, PRETTY MAMA
★ SPIRIT OF MEMPHIS QUARTET 4429 I'LL GO AUTOMOBILE TO GLORY
Federal RELEASES
★ LITTLE ESTHER 12016 OTHER LIPS, OTHER ARMS THE DEACON MOVES IN with The Dominoes
★ THE DOMINOES 12001 DO SOMETHING FOR ME CHICKEN BLUES HARBOR LIGHTS "NO" SAYS MY HEART
★ SCAT MAN BAILEY 12003 MY OH MY RAINDROP BLUES
★ MEMPHIS SLIM 12007 LIFE IS LIKE THAT NOBODY LOVES ME DELUXE
★ ROY BROWN 3311 DOUBLE CROSSING WOMAN TEEN AGE JAMBOREE
King DE LUXE
distributors
King RECORDS INC.

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 **BLACK NIGHT**
Charles Brown
(Aladdin)

2 **ROCKIN' BLUES**
Johnny Otis
(Savoy)

3 **LOST LOVE**
Percy Mayfield
(Specialty)

4 **TEARDROPS FROM MY EYES**
Ruth Brown
(Atlantic)

5 **LITTLE RED ROOSTER**
Griffin Bros. & Margie Day
(Dot)

6 **ROCK LITTLE DADDY**
Freddie Mitchell
(Derby)

7 **BAD, BAD WHISKEY**
Amos Milburn
(Aladdin)

8 **TELEPHONE BLUES**
Floyd Dixon
(Aladdin)

9 **BABY, LET ME HOLD YOUR HAND**
Ray Charles
(Swingtime)

10 **TENNESSEE WALTZ**
Patti Page
(Mercury)

DO SOMETHING FOR ME
The Dominoes
(Federal)

BLACK NIGHT
Charles Brown
(Aladdin)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Recorded in Hollywood)

BAD, BAD WHISKEY
Amos Milburn
(Aladdin)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime)

LITTLE JOE'S BOOGIE
Joe Liggins
(Specialty)

DOLPHIN STREET BOOGIE
Red Callender
(Recorded In Hollywood)

LOOKIN' FOR A WOMAN
Jimmy McCracklin
(Swingtime)

BACK HOME BLUES
Lowell Fulson
(Swingtime)

LITTLE ROCK, N. C.
1. Little Red Rooster (Margie Day)
2. Don't Take Your Love Away (Laurie Tate)
3. Bad, Bad Whiskey (Amos Milburn)
4. Lost Love (Percy Mayfield)
5. Teardrops From My Eyes (Ruth Brown)
6. Standing On The Corner (Ruth Brown)
7. Tennessee Waltz (Stick McGhee)
8. Red's Boogie (Piano Red)
9. The Deacon's Party (Jack Dupree)
10. Black Night (Charles Brown)

WASHINGTON, D. C.
1. I Will Wait (Four Buds)
2. You Are My First Love (Orioles)
3. Teardrops From My Eyes (Ruth Brown)
4. My Heart Cries For You (Dinah Washington)
5. Don't Take Your Love Away (Laurie Tate)
6. Jet (King Cole)
7. Just To See You Smile (Four Buds)
8. Rockin' With Red (Piano Red)
9. Everybody's Somebody's Fool (Lionel Hampton)
10. Black Night (Charles Brown)

OAKLAND, CAL.
1. Lost Love (Percy Mayfield)
2. Do Something For Me (Dominoes)
3. Black Night (Charles Brown)
4. My Heart Cries For You (Dinah Washington)
5. Don't You Want A Man Like Me (B. B. King)
6. Let Me Hold Your Hand (Ray Charles)
7. Tennessee Waltz (Patti Page)
8. Tired Of Crying (Fats Domino)
9. Looking For A Woman (Jimmy McCracklin)
10. Rockin' With Red (Piano Red)

RICHMOND, VA.
1. Send Me Someone To Love (Percy Mayfield)
2. I Will Wait (Four Buddies)
3. Rockin' Blues (Johnny Otis)
4. Frankie Lee (Joe Liggins)
5. Don't Go, Don't Go (Larry Darnel)
6. Shot Gun Boogie (Cootie Williams)
7. Love Will Break Your Heart (Little Esther)
8. Rock Little Daddy (Eunice Davis)
9. Lost Love (Percy Mayfield)
10. Teardrops From My Eyes (Ruth Brown)

ATLANTA, GA.
1. Black Night (Charles Brown)
2. Lost Love (Percy Mayfield)
3. I Found My Baby (Ivory Joe Hunter)
4. Bad, Bad Whiskey (Amos Milburn)
5. One More Time (John Lee Hooker)
6. Gee Baby (Johnny Otis)
7. Please Send Me Someone To Love (Percy Mayfield)
8. Little Red Rooster (Margie Day)
9. Every Night About This Time (Fats Domino)
10. Old Time Shuffle (Lowell Fulson)

Evangelist Singer Shea Signed To Victor Contract

NEW YORK — George Beverly Shea, soloist with the Billy Graham Evangelistic Team and known as one of America's most beloved gospel singers, has been signed to an exclusive RCA Victor recording contract, Paul A. Barkmeier, Vice President and General Manager, RCA Victor Record Department, has announced.

Shea, whose father was a minister, studied for opera before turning to gospel singing, where his rich voice met with a tremendous response among Evangelistic audiences. He will record first for Victor his own composition, "I'd Rather Have Jesus Than Anything" and Stuart Hamblen's new song, "The King of All Kings."

Shea was born in Canada, now lives in the Chicago suburbs when not touring with Billy Graham. He makes weekly network radio appearances on Graham's ABC network "The Hour of Decision", where his stirring renditions of famous hymns have won him one of the most devoted followings among all the gospel singers.

He already has a wide audience on records, having recorded for small religious labels, and now Victor will make his deeply-felt sacred renditions interpretations available to all the many followers who have acclaimed him in evangelistic meetings and on the airwaves.

Borden Appointed Abbey Sales Manager

NEW YORK—Stanley Borden has been appointed general sales manager of Abbey Records, Pete Dorain, president, announced this week. Dorain who formerly handled those duties in addition to A & R will now confine himself exclusively to the latter.

Borden will shortly leave on a trip during which he will visit all the distributors around the country.

THE NIGHT IS YOUNG
(AND YOU'RE SO BEAUTIFUL)
Recorded by **DICK HAYMES**
(DECCA)
WORDS & MUSIC, Inc.

Standard Songs are MONEY MAKERS!

"I GET A KICK OUT OF YOU"
Recorded by **BILLY DANIELS—Mercury**
ETHEL MERMAN—Decca
TOMMY DORSEY—Victor
Pub. by: HARMS, Inc.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

You'll Have A Great Day With

"BLACK NIGHT"

AL 3076

Charles Brown

New Release— Watch It Go!

"TEARS TEARS TEARS"

backed by

"LET'S ROCK AWHILE"

AL 3080

Amos Milburn



Did You Say **HOPEFULLY YOURS?**
Yes I Said **"HOPEFULLY YOURS"**
(Out Soon)
APOLLO RECORDS, INC.
457 W. 45 ST. N. Y.

M-G-M RECORDS
GEORGE SHEARING QUINTET
FOR YOU **LITTLE WHITE LIES**
Available 2 Record Speeds
78 RPM 45 RPM
MGM 10907 MGM K10907
THE GREATEST NAME IN ENTERTAINMENT

ZING ZING ZOOM ZOOM
recorded by
THE ANDREWS SISTERS ..Decca
PERCY FAITHColumbia
DAVID ROSEM-G-M
PERRY COMORCA Victor
others to follow
ROBBINS MUSIC CORPORATION

ABBEY RECORDS

presents

The NEW BALLAD HIT

"**S
T
E
L
L
A**"

(My Star of Love)

backed with

"The Bridal Waltz"

by

TONY MANGO

and

The **AIR-LANE TRIO**

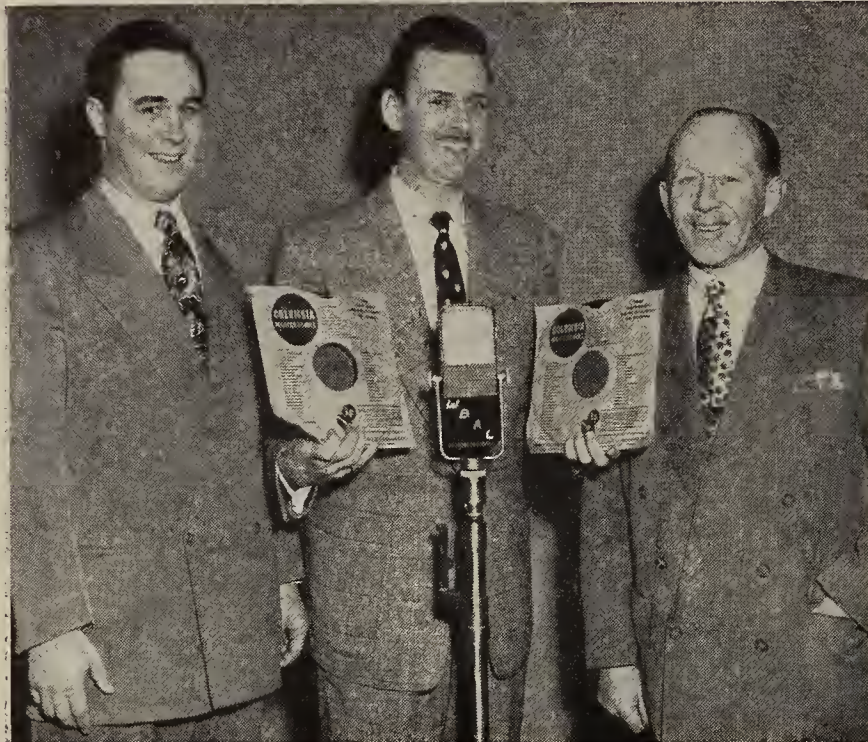
ABBEY # 15039

★ ★ ★ ★ ★

**ABBEY
RECORDS, INC.**

418 WEST 49th STREET
NEW YORK, N. Y.

New Music Director, New Hits



BALTIMORE, MD.—Al Ross (center), disk jockey, emcee and announcer for WBAL and WBAL-TV in this city, has been appointed director of popular music for both radio and television at that station. Long an outstanding favorite in Baltimore, Al has gained considerable prestige as a shrewd judge in anticipating ever changing trends in popular music. Here he is pictured with Bob Green (left), disk jockey representative, and Arnold Klein, sales manager of the record department of Jos. M. Zamoiski Co., distributors for Columbia Records. Al is very enthusiastic about Columbia's two new potent entries, "Sparrow In The Tree Top" by Guy Mitchell and "Beautiful Brown Eyes" by Rosemary Clooney.

**Mercury Sponsors
Tagline Contest For
Billy Daniels**

CHICAGO, ILL.—Coincident with the release of the first record on the Mercury label by Billy Daniels, the Mercury firm is launching a nationwide contest, open to all disc-jockeys, to choose a new and appropriate tagline for the singer.

Art Talmadge, executive vice-president of the Mercury firm, announced this week that a cash prize of \$500 will be awarded to the disc-jockey who submit the best tagline for Daniels.

Many disc-jockeys throughout the country already have asked members of their listening audience to offer suggestions after hearing Billy's first Mercury recording on which he gives his own inimitable treatment to two great standard songs, "I Get A Kick Out Of You" and "Too Marvelous For Words." One platter-spinner even offered to split his prize with any listener who sent in the tagline that would win the contest.

The taglines that have been and are being used for Billy include "The Voice You See," "The Dramatist Of Song," and "America's Most Dynamic Singing Voice."

"Solitude" and "Sunrise"

CHICAGO—In view of the fact that the quarter page advertisement of Chess Record Company (Page 15, February 24, 1951 issue) was phoned into publication offices of *The Cash Box* at the very last minute a correction is being made here for the benefit of all who recall this ad.

Instead of "Sunrise" for Al Hibbler and His Orchestra, this should have appeared as the famed tune, "Solitude," along with Al Hibbler's just as famous recording, "Trees." Both are today considered standards in their field.

Leonard and Phil Chess purchased the Al Hibbler masters from the "Sunrise Record Co." Over the phone the New York ad taker mistotok this to mean "Sunrise" in stead of "Solitude."

**Music Trade Takes To
The Brush**

NEW YORK—Have you always wanted to be a painter (not of houses that is)? Well if you're in the music trade, here's your big chance.

Dave Dreyer is collecting paintings now of everyone in the trade who wants to submit them, in preparation for an exhibition to be held shortly.

His office at 1650 Broadway, at the present time looks more like a painting gallery than a music publishers hangout. It's walls are splattered not only with Dave's own paintings but with those of disk jockeys and representatives of various record companies.

In the near future, Dave expects to be sporting the works of Frank Sinatra, Patti Page, Bill Simon, Herb Abramson, Jock McGuffert, Earl Pudney, Johnny Loeb, Tommy Valando, Alex Kramer and Joan Whitney among others.

So if you should see some guys in the music trade splattered with paint these days, ask no questions. They're creating.

Stevens Exits DJ For TV

SCHENECTADY, N. Y.—Garry Stevens, who until this week was doing a disk jockey stint on WGY in this city, has relinquished those duties to devote himself exclusively to TV.

Stevens, who does a singing MC spot on the TV show over station WRGB, used to sing with Charlie Spivak before the war and is best remembered for his disking of "White Christmas" with him. After the war, he did a turn with the Tex Beneke crew.

Liggins Signs New Pact

HOLLYWOOD—Joe Liggins, whose "Pink Champagne" turned into a top money making blues and rhythm disk of 1950, just signed a new 3-year pact with Specialty Records, reported prexy Art Rupe.

The new pact gives Liggins a sizeable yearly guarantee and a hefty royalty rate which should put him in the highest recording brackets.

First platter to be cut after the inking is "That's The One For Me" backed by "Bob Is My Guy."

THE CASH BOX REPORTS

**THE NATION'S
BIG 5**

**HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES**

1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

**2 IF YOU'VE GOT THE
MONEY, I'VE GOT
THE TIME**
Lefty Frizell
(Columbia 20739; 8-770)

**3 THERE'S BEEN A
CHANGE IN ME**
Eddy Arnold
(RCA Victor 21-0412;
48-0412)

4 GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400;
48-0400)

**5 I LOVE YOU A
THOUSAND WAYS**
Lefty Frizell
(Columbia 20739; 8-770)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

HOT ROD RACE
Arkie Shibley
(Gilt Edge 5021)
Tiny Hill
(Mercury 5547)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328;
48-0328)

**MAY THE GOOD LORD
BLESS & KEEP YOU**
Eddy Arnold
(RCA Victor 21-0425;
48-0425)

MOANING THE BLUES
Hank Williams
(MGM 10832; K-10832)

THE CASH BOX

"Folk" and "Western" Record Reviews



"SHORT BUT SWEET" (2:28)

"TOO MANY IRONS IN THE FIRE" (2:29)

MOON MULLICAN
(King 931)



MOON MULLICAN

● Moon Mullican has a couple of sides here which should prove to be winners. They're labeled "Short But Sweet" and "Too Many Irons

In The Fire" and both of these tunes are gonna draw in the coins. Ops who get it into their machines will have a double barreled winner. The top deck is a novelty with a very bouncy feeling which Moon delivers in a straight forward assured manner. He gets some fine accompaniment from the string band and in particular a good piano stands out. The lower half is a ballad which Moon does equally as well and which should also get its share of play. Either end could break through and ops will be doing themselves a favor to get going now.

"SHACKLES AND CHAINS" (2:34)

"GET AWAY FROM IT ALL" (2:25)

RILEY CRABTREE
(Columbia 20778)

● Riley Crabtree takes two different types of tunes and does a creditable job on both of them. The top deck is a ballad done slowly by Riley with a good guitar accompaniment. The flip is a novelty on which he again does ok by himself. Ops oughta tune in.

"NOAH WAS THE MAN" (2:48)

"WASHBOARD BOOGIE" (2:54)

STUBBY AND THE BUCCANEERS
(Decca 27448; 9-27448)

● Two good novelties are put forth here by Stubby and the Buccaneers. The upper half is a fast item with a vocal that is almost a tongue twister. The second side is a good arrangement of a ditty that makes for interesting listening. Ops will do fine with these two sides.

"WAITING TO HEAR YOU CALL ME DARLING" (2:48)

"COME BACK DARLING" (2:26)

LESTER FLATT, EARL SCRUGGS
(Columbia 20777)

● Two good hillbilly sides turn up here with lots of fiddles and guitars mixing it up. Lester Flatt, Earl Scruggs and the Foggy Mountain Boys really hit it up on two numbers that have a lot of appeal. They should do very well in the machines.

"DOLL DANCE" (2:35)

"SENTIMENTAL JOURNEY" (2:43)

HANK "SUGARFOOT" GARLAND
(Decca 27426; 9-27426)

● A couple of oldies are taken for a guitar ride here by Hank "Sugarfoot" Garland. With organ music to back him up, Hank does a fine job on both ends, which are all instrumental. Each side makes for interesting listening in itself and ops will do well to listen in.

"YOU'LL BE CRAWLIN' HOME TO ME" (2:45)

"THE SHADOW OF YOUR LOVE" (2:38)

JIMMIE DOLAN
(Modern 20-798)

● Jimmie Dolan has a couple of ballads on this platter which he does in competent style. Both sides get Jimmie's full voiced treatment and some interesting guitar accompaniment. Ops who are looking for good filler material oughta look into this.

"PETER COTTONTAIL" (2:12)

"SHATTERED DREAMS" (3:00)

JOHNNIE LEE WILLS
(Bullet 700)

● In time for the Easter season, Johnnie Lee Wills comes through with last year's big holiday hit and does a very good job with it. Getting some good backing from the boys in the band, Johnnie displays a voice that's quite appealing. Lower end is a ballad again showing Johnnie off at his best. Ops shouldn't miss this.

"PORTIGUE GAL" (2:45)

"TWO SHADOWS ON A WINDOW" (2:50)

CALVIN TUBB
(Bullet 730)

● Two very slow ballads are dished upon this disk by Calvin Tubb. Doing each of them in an ultra slow manner, Calvin pours his fluid voice into them and finds himself with some fine guitar work in the background. Ops should hear this one for themselves.

"GEORGIA WALTZ" (2:40)

"I DON'T CARE WHAT YOU USED TO BE" (2:40)

BUD MESSNER ORCH.
(Abbey 15025)

● Bud Messner provides the music while Molly Darr teams up with a different partner on each side of this platter. Upper half finds her doing a duet with Bill Franklin while on the second side she goes into a duet with Bud Messner. Both ends should hold their own in the machines.

"Tennessee Waltz" Souvenir



NASHVILLE, TENN. — Governor Gordon Browning of Tennessee is shown receiving a brief case commemorating his recording of the "Tennessee Waltz" from Redd Stewart, Fred Rose and Pee Wee King. Red Stewart and Pee Wee King wrote the tune while Fred Rose is a member of Acuff-Rose, the firm that published it. Governor Browning waxed "Tennessee Waltz" one midnight in Nashville for Mercury Records and the disk is expected to be distributed in his home state backed by Patti Page's version.



**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AT—Atlantic	OR—Oriole
BU—Bullet	PR—Prestige
CA—Capitol	RA—Rainbow
CO—Columbia	RE—Regent
CR—Coral	RG—Regal
DA—Dana	RO—Ronde
DE—Decca	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor

45 rpm numbers in parenthesis

March 3 Feb. 24

- 1—BE MY LOVE 133.1 115.6**
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Solly
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You
- 2—IF 123.9 97.9**
CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
DE-27397 (9-27391)—INK SPOTS
A Friend Of Johnny's
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom
- 3—MY HEART CRIES FOR YOU 113.8 151.7**
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378)—KNIGHT-FOLEY
'Pater Pie
LO-877—AL MORGAN
Get Out Those Old Records
ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me
- 4—YOU'RE JUST IN LOVE 95.1 70.2**
CO-39052—CLOONEY & MITCHELL
Marrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
DE-27317 (9-27317)—MERMAN & HAYMES

March 3 Feb. 24

- ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today
- 5—TENNESSEE WALTZ 78.6 93.3**
CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
CO-20551—ROY ACUFF
Sweeter Than The Flowers
CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
DE-46122 (9-46122)—J. & L. SHORT
Long Gone Daddy
LO-867 (45-867)—ANITA O'DAY
YEA, BOO
ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santo Claus
MG-10864—TOMMY TUCKER
The Thing
VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
VI-21-0407 (48-0407)—PEE WEE KING
- 6—THE ROVING KIND 53.3 44.6**
CA-1381 (F-1381)—LES BAXTER
So Long
CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
ME-5573—REX ALLEN
MG-10879—THE MELODEONS
Missus O'Malley
- 7—SO LONG 34.3 47.9**
CA-1381 (F-1381)—LES BAXTER
The Roving Kind
CO-20791 (4-20791)—JOHNNY HICKS
All My Life
CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
CO-39160 (4-39160)—PAUL WESTON
Across The Wide Missouri
CR-60366 (9-60366)—LYN MURRAY O.
John B
DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Traveler
DE-46297 (9-46297)—FOLEY & TUBB
The Chicken Song
ME-5570 (5570x45)—RALPH MARGERIE O.
Here's To Happiness
VI-22-0059—JOHNNY MOORE
- 8—A PENNY A KISS 33.1 23.3**
CA-1350 (F-1350)—MARY MAYO
Bring Back The Thrill
DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
LO-878—BREWSTER-LANSON
Hello
ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Same About You
VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms
- 9—A BUSHEL AND A PECK 30.6 44.5**
CA-1234 (F-1234)—WHITING-WAKELY
Beyond The Reef
CO-39008 (6-838)—DORIS DAY
Best Things For You
DE-27352 (9-27352)—ANDREWS SISTERS
Guys and Dolls
ME-5501 (5501x45)—KALLEN-HAYES
Silver Bells
MG-10800 (K-10800)—JOHNNY DESMOND
So Long, Sally
VI-20-3930 (47-3930)—COMO-HUTTON
She's A Lady
- 10—HARBOR LIGHTS 28.9 57.2**
CA-1190 (F-1190)—RAY ANTHONY O.
Nevertheless
CO-38889 (6-710)—KEN GRIFFIN
Josephine
CO-38963 (6-784)—SAMMY KAYE O.
Sugar Sweet
DE-27208 (9-27208)—GUY LOMBARDO O.
The Petite Waltz
DE-27219 (9-27219)—BING CROSBY
Beyond The Reef
LO-781 (30194)—LORRY RAINE
Music, Maestro, Please
ME-5461 (5461x45)—BYRD and THE HARMONICATS
At Sundown
ME-5488 (5488x45)—DINAH WASHINGTON
I Cross My Fingers

March 3 Feb. 24

- MG-10823—SHEP FIELDS
I'm Forever Blowing Bubbles
TW-1488—TONY PAPA O.
VI-20-3911 (47-3911)—R. FLANAGAN O.
Singing Winds
- 11—ZING ZING—ZOOM ZOOM 20.8 33.7**
CA-1390 (F-1390)—LES BAXTER
When You Return
CO-39155—PERCY FAITH ORCH.
Kiss And a Promise
DE-27414 (9-27414)—ANDREWS SISTERS
A Penny A Kiss
MG-30324 (K30324)—DAVID ROSE
Fiddlin' For Fun
VI-20-3997 (47-3997)—PERRY COMO
If
- 12—ABA DABA HONEYMOON 20.7 23.2**
CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
ME-5586 (5586 x 45)—HAYES & KALLEN
I Don't Want To Love You
MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness
- 13—WOULD I LOVE YOU 20.2 15.9**
CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
ME-5571 (5571 x 45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize
- 14—HOT ROD RACE 19.4 13.4**
CA-1322 (F-1322)—JIMMY DOLAN
Walkin' The Blues
DE-46286 (9-46286)—RED FOLEY
GI-5021—ARKIE SHIBLEY
ME-5547—TINY HILL
Love Bug Itch
MG-10881 (K10881)—ARTHUR SMITH
- 15—THE THING 15.3 29.8**
CO-39068 (6-919)—ARTHUR GODFREY
Yea Boo
CR-60333 (9-60333)—AMES BROS.
Music By The Angels
DE-27350 (9-27350)—DANNY KAYE
Little White Duck
LO-873 (45-873)—TERESA BREWER
I Guess I'll Have To Dream The Rest
ME-5548 (5548x45)—TWO TON BAKER
MG-10864—TOMMY TUCKER
Tennessee Waltz
VI-20-3968 (47-3968)—PHIL HARRIS
Goofus
VI-20-3986 (47-3986)—RED CAPS
Am I To Blame?
VI-21-0411 (48-0411)—JUNE CARTER
Winkin' And A Blinkin'
- 16—BRING BACK THE THRILL 15.2 20.1**
CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
LO-960—VINNI DE CAMPO
ME-5575 (5575x45)—TONY FONTAINE
Vision Of Bernadette
MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You
- 17—NEVERTHE-LESS 14.9 33.2**
CA-1190 (F-1190)—RAY ANTHONY O.
Harbor Lights
CO-38982 (6-813)—PAUL WESTON O.
Beloved, Be Faithful
CO-39044 (6-888)—FRANK SINATRA
I Guess I'll Have To Dream The Rest
DE-27253 (9-27253)—MILLS BROS.
Thirsty For Your Kisses
LO-773—TEDDY PHILIPS O.
Big Brown Eyes
ME-5495 (5495x45)—FRANKIE LAINE
I Was Dancin' With Someone
ME-5301—FRANKIE LAINE
Be Bop Spoken Here
MG-10772—MONICA LEWIS
Let's Do It Again
VI-20-3904 (47-3904)—R. FLANAGAN O.
The Red We Want

March 3 Feb. 24

- 18—IT IS NO SECRET 14.1 13.8**
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near To My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me
- 19—MAY THE GOOD LORD BLESS YOU AND KEEP YOU 12.8 17.9**
CR-60359 (9-60359)—LYN MURRAY O.
My Twilight Prayer
CR-64073 (9-64073)—KENNY ROBERTS
Wide Is The Gate
DE-27404 (9-27404)—BING CROSBY
A Perfect Day
ME-5580 (5580x45)—FRANKIE LAINE
Dear, Dear, Dear
MG-30334—DAVID ROSE
Vision Of Bernadette
VI-21-0425 (48-0425)—EDDY ARNOLD
I'm Writing A Letter To The Lord
- 20—I TAUT I TAW A PUDDY-TAT 12.7 10.3**
CA-1360 (F-1360)—MEL BLANC
Yosemite Sam
CO-39154—HELEN KANE
Beanbag Song
DE-27456 (9-27456)—DANNY KAYE
The Little White Duck
- 21—MOCKIN' BIRD HILL 12.4 —**
- 22—SENTIMENTAL MUSIC 12.3 5.9**
- 23—JOHN AND MARSHA 11.2 3.3**
- 24—IN YOUR ARMS 9.2 8.4**
- 25—CHICKEN SONG 9.1 —**
- 26—TELL ME YOU LOVE ME 8.6 5.7**
- 27—TO THINK YOU'VE CHOSEN ME 6.9 20.2**
- 28—I STILL FEEL THE SAME ABOUT YOU 5.8 10.9**
- 29—WAIT FOR ME 4.9 2.4**
- 30—JET 4.8 8.5**
- 31—THE ONE FINGER MELODY 4.7 3.2**
- 32—NOBODY'S CHASING ME 4.2 9.8**
- 33—BOUTON-NIERE 4.1 4.8**
- 34—I APOLOGIZE 3.7 6.2**
- 35—USE YOUR IMAGINATION 3.4 5.8**
- 36—GET OUT THOSE OLD RECORDS 2.4 8.3**
- 37—THE SEA OF THE MOON 2.3 6.8**
- 38—DOWN IN NASHVILLE, TENNESSEE 2.2 4.7**
- 39—VELVET LIPS 1.5 —**
- 40—THE BEST THING FOR YOU 1.1 2.1**

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

REP. SCOTT AGAIN INTRODUCES BILL IN CONGRESS TO MAKE JUKE BOX OPS PAY ROYALTIES ON MUSIC

"The Cash Box" Alerts Execs Of MOA Who Advise Trade They Will Oppose Legislation

It Was Due To This Legislation Battle In 1947 That "The Cash Box" Brought About Creation Of MOA In Chicago Suite

NEW YORK—Again, just as he did in 1947, Rep. Hugh Scott, Jr., former Republican national chairman, introduced two bills to amend the Copyright Act. One is aimed at the interpretation of music being copyrighted which, in 1947, was battled out between the song writers and music publishers.

But, the one most important bill as far as the entire juke box industry is concerned, is the bill, exactly similar to the one which Rep. Scott introduced in 1947, which will bring an amendment to the Copyright Act of 1909, so that juke boxes will be forced to pay royalties to music publishers and all others who own copyrighted music.

The Copyright Act of 1909 excepts coin operated phonographs from paying royalties to the owners of copyrighted music.

Hearings went on for days in 1947 before a Special Subcommittee of the Committee of the Judiciary, House of Representatives.

Present in 1947 were only a handful of juke box men, who fought so valiantly behind Sidney H. Levine of New York, who acted as the attorney, that they defeated the bill in Subcommittee.

It is now four years since this bill has again been brought before the House of Representatives. As is understood this bill is favored by the music publishers. It means that every record playing a copyrighted song in any juke box will force that juke box owner to pay royalty to the owner of the copyrighted song.

For a long time now, ASCAP (American Society of Composers, Artists and Publishers) has been fighting to get royalty from the juke box business. Fred Waring and other greats like Irving Berlin appeared in open hearing before the House Judiciary Subcommittee in 1947 and talked in favor of getting juke boxes to pay royalties to the owners of copyrighted songs.

It was because of this battle by only a handful of coin operated music men, with *The Cash Box* in the very midst

of the fight, helping to marshal the forces together at that time, that *The Cash Box* urged and created the MOA in a meeting in its suite at the Bismarck Hotel in Chicago.

In the few years since MOA (Music Operators of America) has been in existence it has gained both strength and prestige among the nation's juke box operators.

Today MOA, headed by George A. Miller of Oakland, Calif., National Chairman of the Board of Directors, is alert to this reintroduction of the Scott bill and is also ready to appear before the Special Subcommittee of the House of Representatives Committee of the Judiciary when, and if, public hearings are again held.

The hearings that were held in 1947 were conclusive in their evidence that the Copyright Act of 1909 should not be changed to force juke boxes to pay royalties to the owners of copyrighted music.

Since then there have been many changes in the House Judiciary Committee. There are entirely new members. This may create much new work on the part of the juke box industry to again explain the reasons why this business cannot, and should not, pay royalties to the owners of copyrighted music.

It is again expected that ASCAP will lead the battle with a big array of legal talent, with noted musicians and song writers and publishers present to give their views why juke boxes should pay royalties all over again.

Upon the introduction of the new Scott Bill (H. R. 2464, introduced February 7, 1951) *The Cash Box* immediately alerted top executives of MOA, advising them to take immediate action to once again present evidence to the Judiciary Committee that this bill is not in the interest of the general public welfare.

Hirsh de LaVie, executive committee member, who operates his business in Washington, D. C., immediately investigated. "I had a long talk with one of Washington's leading figures" Hirsh explained over the long distance phone, "and he advised the Juke Box

Food, Drink, Merchandise Vendors Hope To Obtain Priority Rating

industry not to go to sleep on this. That's exactly what they want us to do. He claims that they will try to slip this thru without any fanfare. We should keep our eyes open and advise the Judiciary Committee that we want to be heard. He suggested that a committee be formed by MOA and have just this group represent the music industry, and also to get the Manufacturers' Association to go along with our committee. This is most important—all phono ops should be at the MOA convention in Chicago on March 19, 20 and 21, where they can hear all about what's happening and take part."

George Miller, national chairman of MOA, wired *The Cash Box* "MOA will oppose Scott Bill H. R. 2464. Much discussion about this bill will come up at the MOA Convention and every operator should be on hand to know just how serious this problem is."

(Editor's Note: Once again the automatic music industry of America can give thanks to The Cash Box for its creation of MOA, Music Operators Of America. It will be up to this national organization, and all its member associations, to be on hand and present logical and conclusive reasons why the juke box business should not pay royalties for the music it plays because it is not, most definitely not, commercializing that music. It was The Cash Box with its editorials, its phone calls, wires, letters and outstanding personal effort, which will be recalled by all who were engaged in the automatic music industry in 1947, that helped to squash this attempt to force the juke box field to pay tribute, in the form of royalties, to organizations that owned copyrighted music. Immediately afterwards, The Cash Box arranged a meeting in its suite at the Bismarck Hotel, calling together all automatic music leaders who were in Chicago at the time to attend a convention, and brought about the creation of MOA. This is the organization in which the entire juke box industry now places its faith and confidence to win for it again in Washington.)

CHICAGO—Reports are current here that vending machine manufacturers look forward to priorities being granted them for the continued manufacture of food, drink and merchandise vendors.

Belief here is that the vendors, which may be given priority rating for continued manufacture, will be milk dispensing machines, hot coffee vendors, sandwich, and other food vending machines and, perhaps, some merchandise vendors, which will vend items necessary to the consumer.

The hope among the manufacturers here is that all types of drink dispensers, including the soft drink machines, as well as machines vending nylon hosiery and other such merchandise, will also be given a priority rating.

Regardless of the priority which may, or may not, be granted, according to rumors current here, few are of the belief that anywhere near normal production will be allowed.

WASHINGTON—Copper is allowed to be used in coin operated vending machines and drink dispensers for current conduction. In the drink dispensers this will allow copper for cooling and carbonation. The amendment to NPA Order M-12 states that copper cannot be used in coin operated vending machines "except (for) necessary operational parts and current carrying parts."

Al Silberman Sets New High Sales Mark For Popcorn Vendors

LOS ANGELES, CAL.—Albert A. Silberman who heads the vending machines division of Badger Sales Company, this city, this past week set a new high sales mark for self-popping popcorn vendors.

Silberman is reported to have sold the Old Fashion Products Co., this city, operators of "Foster's Frozen Custard Stores," approximately 170 of the automatic popcorn vendors in a single order which involved close to \$75,000.00.

NPA CUTS COPPER, STEEL & ALUMINUM

Game Mfrs Can Continue After Mar. 1, But Must Redouble Efforts To Obtain War Work. Relief Is Only Temporary.

Regardless Of Temporary Relief Production Continues To Fall Due To Lack Of Materials And New NPA Metal Cuts.

CHICAGO—The game manufacturers were reported to have been given "temporary relief" this past week by NPA (National Production Authority) in an effort to avoid severe unemployment at the factories here, this relief is only of short duration.

NPA wants the manufacturers to redouble their efforts to obtain war work. The moment the factories have war work they will no longer be able to continue to manufacture amusement machines.

Manufacturers were cut down even further this past week by new metal cut orders from NPA. Steel was cut 20 per cent to begin on April 1. This, with lack of steel at present, is a very severe cut to all factories.

Aluminum cut was the deepest, 35 per cent. This cut stands for the month of March. Further cuts are indicated with continued cuts thru June.

In fact, NPA has already announced that steel will be cut 30 per cent more on July 1.

Deepest and most severe of all the cuts was in copper. This metal was cut 25 per cent. This is about 5 per cent more than was expected. Further copper cuts will continue, NPA officials indicated.

With all these metal cuts, and with the further fact that quotas are between the January and June, 1950 period, factories here see production

continuing its downward trend. Games will continue scarce.

As soon as factories obtain war work they will have to stop regular business. With a drive under way to obtain war work by all factories, in view of the fact that the relief granted is only very temporary, and can be taken away at any moment, production of equipment will continue to be in the very lowest of volume.

Manufacturers were thankful for even this very temporary relief which has been granted to them for, at least they can continue to employ their key people as well as the majority of their workers. This temporary relief eliminates the great unemployment which would have resulted. It also gives factory procurement officials the needed time to obtain war work for their firms.

It is generally believed thruout this city that continued production of amusement games is only a matter of weeks. Manufacturers are driving hard to obtain war work contracts and the factories will all be in war work within a very short time.

The amended order on coin operated games reads that copper cannot be used in "Coin-operated game and gambling machines (except (for) tumblers for locks and current carrying parts)."

Angott's Grand Rapids Wurlitzer Showing Brings Big Crowds



CARL ANGOTT

GRAND RAPIDS, MICH.—Angott Distributing Company, held the most successful showing in the firm's history in this city this past week at the Hotel Pantlind.

Clear weather brought biggest western Michigan crowds to see the new Wurlitzers 1400 and 1450 models, Sunday and Monday, February 18 and 19.

Mr. and Mrs. Carl J. Angott acted as host and hostess for this big showing and offered all who attended refreshments every kind.

In addition to Mr. and Mrs. Angott, there were present from the Angott firm: Ted Parker, sales manager; John Bailey, special representative; Andrew Nazelli, chief mechanic and Miss Madeleine Gorman, secretary of the firm.

Angott reported, "The reaction to the new Wurlitzer models 1400 and 1450 was the best yet.

"The operators, as well as their wives and even their children, were tremendously pleased and enthusiastic over these new models," Angott said, "and the orders which we received were far and beyond even our fondest hopes.

The "Thing" Clix For Chicago Coin

CHICAGO—Ed Levin and Sam Lewis of Chicago Coin Machine Company, this city, were very jubilant this past week because of the way orders have been rolling in for the firm's new pinball game, the "Thing."

Both men were on long distance phones constantly last week listening to much praise for the game from their distributors.

First shipment orders were doubled and tripled in many cases after samples arrived and were tested by distributors of the firm.

Ed Levin reported, "This is one of the greatest games we've yet built. It looks to us like it will upset the earning power of all former great games built by our firm.

"There is no doubt," Ed continued, "that the game has already reached top demand from the way those long distance phone calls are coming into the office from our distributors everywhere in the country."

Sam Lewis has a great deal of fun with the game in the firm's showrooms here. When callers come around, he suggests that they first play the game, before they make any comment.

Usually after the first few balls are played, the player is in a smiling and happy mood and gets into the spirit of the "Thing" with real zest.

"This is one of the best games we've ever yet built," Sam Lewis said, "where the players get such great fun playing the game.

"It seems to us," Lewis continued, "that this game will go on and on for many, many months, even years, with players most thoroly enjoying themselves with the play action.

"We wouldn't be surprised," Lewis concluded, "if the majority of ops change over to 10c play for the "Thing."

"This was," he continued, "the most successful showing our firm has ever held for the western Michigan operators.

"We want to thank each and everyone of these operators for attending our showing, and also especially thank them for the orders which they placed for the new Wurlitzers. We'll try our best to get these orders filled as fast as we can."

New York Games Operators Assn Attend Annual Election Of Officers



NEW YORK—Membership of the Associated Amusement Machine Operators of New York met recently to enjoy a grand meal, elect officers and listen to Jack Nelson of Bally Manufacturing Company. On the dais (l to r): Nat Kupin; Sid Mittleberg, vice president; Harry Ross; George Ponser, newly elected president; Bart Hartnett; Joe Hirsch, business manager; Barney (Shugy) Sugerman, Runyon Sales Company; Jack Nelson, Bally Manufacturing Company; Louis Rosenberg, outgoing president; Theodore Blatt, attorney; Jack Semel, treasurer; Joe Kochansky, financial secy.; Willie Aronson, Sgt. at Arms; Milty Green; and Phil Greitzer.

Indianapolis Office Of Southern Aut. Music Co. Moves Into Its Own New Building

INDIANAPOLIS, IND. — Sam Weinberger, head of the Southern Automatic Music Company office, this city, announced this week that the firm is now established in its new beautiful, spacious building at 129 W. North Street.

Southern has been located in Indianapolis for the past twenty years, and during that time have moved on five different occasions, each move being dictated by increased volume of business. The new building has been under construction for the past six months, but according to Sam was well worth waiting for. He states "I won't be overstating a fact if I claim it's the most beautiful and complete coin machine distributing building in the entire country."

The building gives Southern more than 10,000 square feet of space to house its offices, showrooms, repair departments, and shipping offices. The Parts and Supplies department is well stocked and perfectly layed out. The service department is large, modern, and composed of mechanical experts. Another feature of the new location is its facility to handle the parking problem. Parking facilities are provided for both in front and back of the building.

The Indianapolis office acts as distributors for music and amusement machines, and reports that at present they are very active both selling and buying used equipment of all kinds.

EXHIBIT

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"GUN PATROL"

The Most Timely Product for Today... and Tomorrow!

"Gun Patrol" is not just location tested . . . but . . . location proven . . . on thousands of locations everywhere in the nation. "Gun Patrol" is an Exhibit life-time product . . . with features that are unsurpassed for their realism, outstanding beauty, and mechanical perfection . . .

- ★ TIMELY AS THE "H" BOMB.
- ★ TRAINING APPEAL FOR COORDINATION OF EYE AND TRIGGER FINGER.
- ★ BUILT TO LAST FOR YEARS TO COME.
- ★ REALISTIC BATTLE SCENE.
- ★ FLASHING COLORED LIGHTS SIMULATING BURSTING BOMBS.
- ★ EVERY HIT SCORES AGAINST THE INVADER.
- ★ FAST MOVING MECHANIZED CONVOY.
- ★ TANKS, JEEPS, HALF-TRACKS, REAL FRONT LINE ACTION.
- ★ AVAILABLE IN EITHER 5¢ OR 10¢ PLAY.
- ★ MANY CONVERTIBLE FEATURES INCLUDING "MARKSMAN AWARD" VENDED FOR SKILL SCORE.
- ★ OPTIONAL SCORING FEATURE.
- ★ AND MANY OTHERS.

See "Gun Patrol" at Your Nearest Exhibit Distributor

THE EXHIBIT SUPPLY COMPANY

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SELECTIVE PHONO

COMING
45
SOON

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Chicago Coin

NOW DELIVERING!

The New Sensational
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**GUN
PATROL**

A Machine To Last
For The Duration

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DISTRIBUTORS

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NOTICE!

INDIANA OPERATORS

We Are Now In Our New Building At . . .

129 W. NORTH STREET

We are ready to serve you with all conveniences.

After more than six months of work, this new building is now completed. Over 10,000 square feet of space to better our services.

Plenty of parking space in front and rear.

Within our building you will find large assortment of all types of new and used machines.

An up to the minute parts department, and a larger service department, manned by expert mechanics.

DON'T FORGET THE NEW LOCATION

129 W. NORTH STREET

Indianapolis, Ind.

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

WE WANT
and
WILL PAY
HIGHEST
CASH PRICES

for

ONE-BALLS
and
MUSIC
MACHINES

WIRE — PHONE — WRITE

CHRIS NOVELTY
COMPANY

806 ST. PAUL ST., BALTIMORE, MD.
(Phone: MUIberry 8722)

Coven Stocks Up Parts & Supplies



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Company, Inc., reported this past week that his firm has been

extremely fortunate in obtaining a most complete stock of "hard-to-get parts and supplies."

Coven said, "We have been very fortunate in obtaining a very large stock of hard-to-get parts and supplies and can satisfy the needs of operators, jobbers and distributors."

"This is the time," Coven said, "when we recommend that every coin machine man get in touch with us as quickly as he possibly can. We have the stock on hand and can satisfy his needs."

The Coven firm enlarged its parts and supplies department some time ago.

Ben Coven also reported, "In addition to enlarging our parts and supplies department we have also added more space to our premium quarters."

"We believe," he continued, "that we are today carrying the finest premiums for play stimulation in the entire nation."

"Operators who want the best in premiums at a right price," he said, "should write us today."

MIAMI MURMURS

Mr. and Mrs. Charley Aronson and Mr. and Mrs. "Senator" Al Bodkin at the London House, and really enjoying every minute of the sunshine. Both guys admit that Miami's "the thing" for anyone from the north country. . . . Plenty of coinguy at the big Variety Club shindig on the 13th. Walter Winchell was emcee. Such stars as Patti Page, Fran Warren, Benny Fields, The Vagabonds, Rose Marie, Jackie Miles, Buddy Lester, Gracie Barrie, Georgie Price, John Boles and many, many others on the program. . . . Well, Bert Lane went and done it. He purchased a building here in Miami. Intends to remain and operate here. Understand that Bert has been trying to get Harry Pearl of Elizabeth, N. J. (his man Friday) to come down here and work with him. . . . Many of the old timers will feel older when they read this. Roy Tashman, son of Jack Tashman of Brooklyn, down here with his wife and young son to enjoy the sunshine. Child has rheumatic fever and doctors advised Roy to bring the little boy here to save his life. . . . There's plenty of rushing about here to get more and more equipment, now that machines are so tough to obtain. Funny how Miami's ops just won't believe anything—until it happens. Distributors here have more orders on hand than they'll be able to fill for a long time to come.

WANT
CASH WAITING

Will buy your entire route of music or games. Give us complete details and price.

WANTED QUICK
ONE-BALLS

Write! Wire! Phone Today!

CONSOLE
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(All Phones: TEMPLE 8248)

HERE'S HOW
TO GET THE
TOP PRICE
FOR YOUR ROUTE
OR FOR ANY
MACHINES YOU HAVE
FOR SALE

WRITE OR PHONE
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YOU AIN'T SEEN
NUTHIN' YET

"45"

IT PAYS TO WAIT
FOR IT

THE BEST IN PHONOS

by
Chicago Coin

THERE'S NO HOLDING IT! THE "THING" IS BUSTING OUT ALL OVER!

WHAT SUSPENSE?

Chicago Coin's

MYSTERY SCORING?

THINGS?

with ATTRACTIVE JUMBO CABINET

EXCITING?

HEAR THE BOOM BOOM BOOM

HEAR THE CLINK CLINK CLINK

IT'S HOT

THRILLS?

WHEN YOU HIT THE "BOX"

OF THE "CASH BOX"

OUR NEW 5 BALL GAME

5c DROP CHUTE

OVERSIZED PLAYFIELD WITH 10c PLAY

"PLAY BALL"

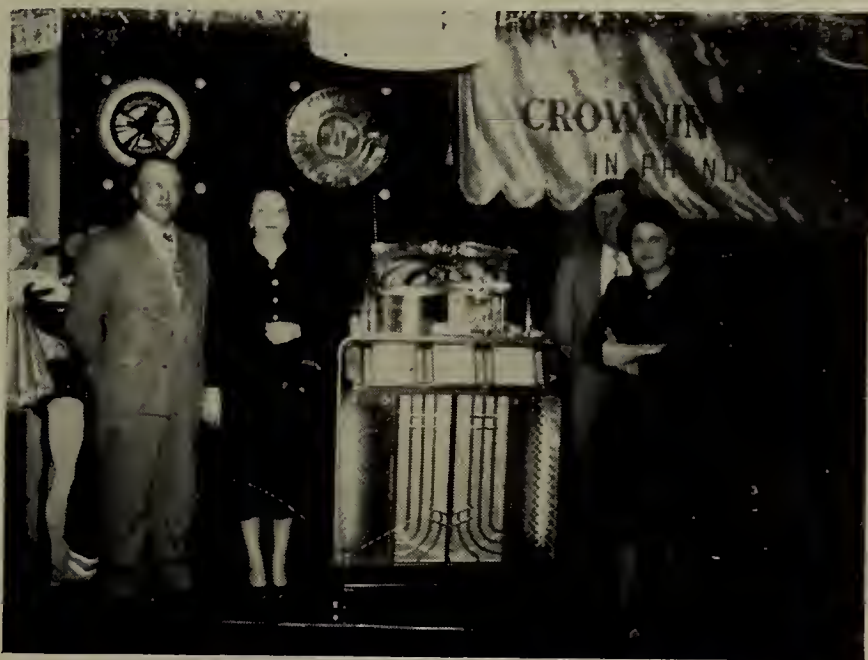
"A REPLICA IN MINIATURE OF A MODERN DANCE ORCHESTRA"

BAND BOX

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

Wisconsin Ops At Lieberman Party



MINNEAPOLIS, MINN.—Harold Lieberman, head of Lieberman Music Company, this city, recently played host to many mid-western music operators who attended the showing of the new Wurlitzer phonographs. In the picture above we see (l to r): Glenn Bischell, Mrs. Bischell, Clarence Jenneman, Mrs. Jenneman. These music ops came in from Chippewa Falls, Wis.

Appointed To NAMA

CHICAGO—To expand membership services made necessary by the national defense emergency, H. F. (Pete) Maloy has been appointed field membership director of National Automatic Merchandising Association (NAMA), according to an announcement by C. S. Darling, executive director.

WANTED QUICK ALL TYPES OF PINBALL GAMES (5-BALL FREE PLAY) ANY QUANTITY MUST BE GAMES BUILT 1946 TO 1951 CASH WAITING

ADVISE QUANTITY YOU HAVE—CONDITION—APPEARANCE—PRICE WANTED AND WHEN READY TO SHIP. WE WILL CONTACT YOU IMMEDIATELY UPON RECEIPT OF YOUR LETTER.

BOX No. 100 c/o THE CASH BOX 32 W. RANDOLPH ST. CHICAGO 1, ILLINOIS



PAT. PEND.

SELECTIVITY . . . including "Cancel" Button.
CREDIT UNIT . . . accepts up to 40 nickels at a time.
PROVED PERFORMANCE . . . incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.
SIMPLE TO SERVICE . . . Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
 BUY IT FROM THE WILLIAMS DISTRIBUTOR LOCATED IN YOUR TERRITORY

4242 W. FILLMORE STREET,
 CHICAGO 24, ILLINOIS



PEDESTAL STAND
 (Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.



J. H. KEENEY & Co., Inc.

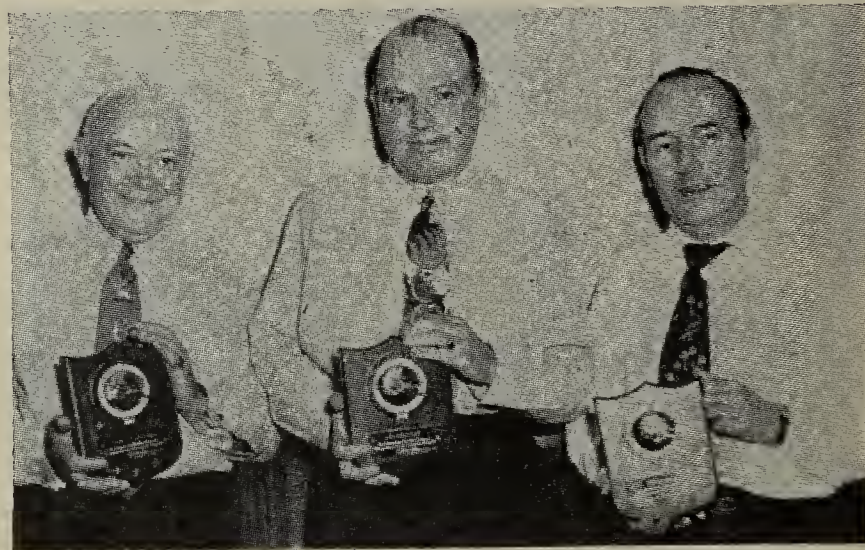
Designers - Engineers - Manufacturers

COIN CONTROLLED EQUIPMENT

2600 WEST 50TH STREET

Chicago 32, Illinois

Bally Execs. Air Minded



CHICAGO—United Air Lines recently awarded three members of Bally Manufacturing Company 100,000-mile air-travel plaques. When anyone in the coin machine business wants to go anywhere, they always take the fastest method of travel—and Bally execs are known for their rapid pace. Pictured above, displaying their plaques are, left to right: Tom Callaghan, Dan Moloney and George Jenkins.

Bill OKaying Music And Other Equip. Signed By Colorado Gov.

Governor Thornton has signed into Colorado law (Feb. 14) a bill revising the state liquor code to permit operation of certain non-gambling devices in restaurants, taverns and clubs where liquor is dispensed.

Effect of the measure will be to legalize the use of juke boxes, cigarette dispensing machines and entertainment devices in such places.

Former State Attorney General John W. Metzger, before leaving office, had ruled that the Colorado liquor code prohibited sale of everything except food, liquor and tobacco in licensed liquor establishments.

Advance Aut. Sales Co. Distrib. For "Bowl-O-Matic"

NEW YORK—Nat Cohn, head of the Bowl-O-Matic Company, this city, reported that a deal was completed this week with Lou Wolcher, Advance Automatic Sales Company, San Francisco, Calif., who will distribute the "Bowl-O-Matic" game in the states of Washington, Oregon and California.

Lou, who was visiting here, told Cohn, "I saw the machine while in Chicago, and I think it's the greatest bowling amusement machine ever built."

Cohn stated deliveries will be going out to Advance starting immediately.

Bill To Give Baltimore Special Taxing Powers

A bill extending the authority of the city of Baltimore to impose special local taxes on utilities, tobacco products, alcoholic beverages, pinball and similar machines and buses was given final approval by the Maryland Legislature (Feb. 16) and sent to the governor for signature.

The local taxing powers are extended indefinitely by the bill except in the case of liquor. The right to tax liquor must come up for renewal at the end of 1953.

?
 HAVE YOU RECEIVED YOUR "Code Card" FOR THIS WEEK'S ISSUE OF "The Confidential Price Lists"

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Builds Up to 10 REPLAYS! Remains Lit — Does Not Reset at End of Game!

TILT RESET! THUMPER BUMPERS!

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CREATORS OF DEPENDABLE PLAY APPEAL!
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Used Equipment Prices Moving Up

Higher Bids For Used Machines Reflect General Market Conditions, Selling And Buying Speeds Up

CHICAGO—A nationwide survey just completed by this publication resulted in the information that used equipment prices have jumped in every category and in every territory.

Higher bids among operators themselves, it is claimed, first caused the price hikes in the used machines market. (This is similar to what happened during World War II.)

Since then distributors have also joined in the rising market. Prices are gradually inching up to new highs in the used machines field.

General belief is to the effect, everywhere in the country, that by October, '51 prices will be greatly advanced above current quotations.

Most impressive rise has been in consoles, bells and one-balls. The latter are far up and above what was ever before quoted. At the present time the one-ball market is considered the most active.

Pinballs, shuffles, rebounds and phonos are in the slowest rising group. This is attributed to the larger numbers of these machines on the market, as well as the fact that new units in this category are as yet obtainable.

This doesn't mean that pinball games, shuffle and rebound machines and phonos haven't risen in price. They have continued to go up, but, much slower than some of the other fields. At the present time it is believed that there hasn't been more than a 20% overall price rise in these fields.

Of course, as some report, when new equipment in these fields are no longer available, prices may suddenly zoom, and continue upward.

Much greater activity was expected in the arcade field. So far, and probably due to the fact that no new arcades can be constructed, the field hasn't shown too much activity. A few products have gradually risen but, in general, this market remains static, except in the East, where sales are reported very good.

There is some very good activity in local circles with automatics, it is reported. But, due to the fact that these are, as yet, held within each state's boundaries, a national overall picture cannot be clearly ascertained.

In the main, and as a national overall view of the used machines market, prices have risen approximately 20 to 30 per cent.

Bill Introduced To Slice Tenn. Vending Tax

Tennessee's House of Representatives passed (Feb. 13) and sent to the State Senate a bill to reduce state privilege taxes on vending machines in Memphis and Shelby County factories and business houses from \$7.50 to \$3 a year.

The cut in taxes would apply to vending machines that handle articles of a value in excess of 1 cent and which are located "in factories, industrial plants or other establishments at places not frequented by the general public, and situated primarily for the benefit of the employes of such factories, industries and establishments."

Since 1947 vending machines located in such places have been taxed \$7.50 in Shelby County and \$3 elsewhere in the state. Cities and counties customarily levy separate privilege taxes equal to the state tax. Thus, in Memphis and Shelby County, the overall reduction will be from \$22.50 a year to \$9.

Did you receive your "Code Card"?

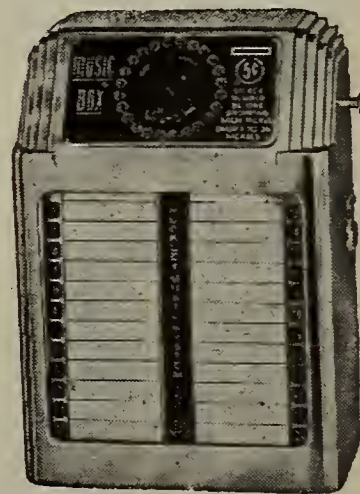
Beginning with this issue of *The Cash Box* you will need to know the "Code of March 3, 1951" to be able to understand "The Confidential Price Lists". If you are a subscriber who is directly connected with the coin machine business and have paid your \$15 or \$48 per year subscription but have not yet received your "Code Card"—

Write Now to:—THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS BUCKLEY WALL AND BAR BOX

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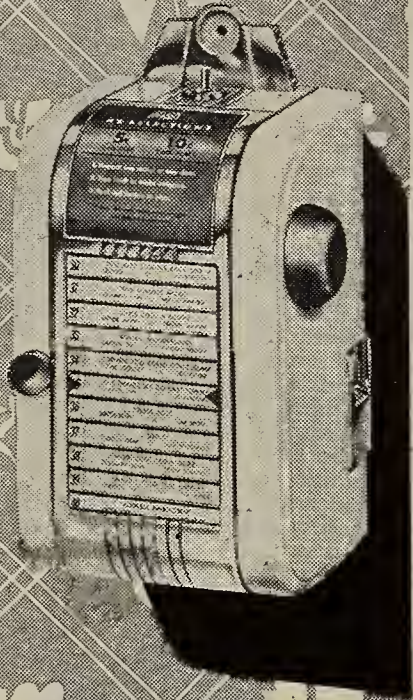
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AMI Incorporated

1500 Union Ave., S.E., Grand Rapids 2, Mich.



CALIFORNIA CLIPPINGS

Things were hopping along the L. A. Row, with the end of the railroad strike turning loose a fairly steady stream of new games and music that had been eagerly awaited from the East by distributors and operators. . . . Paul Laymon's staff were expecting a large shipment of Wurlitzers in any day and Paul's music customers were right on hand to receive them. This also applied to Bally one-balls at the Laymon emporium. . . . Phil Robinson was out reassuring his many prospects that the Chicago Coin game would be in for immediate delivery. . . . The same promise of action applied to the Keeney bowlers at Badger Sales and to Lyn Brown. . . . Lyn is still taking orders on United's Shuffle-Cade and "5-Player Shuffle-Alley" at a fast pace and figures to make up for a few of the leaner months. . . . Fred Gaunt reckons the Rock-Olas will be coming in fast enough now to catch up with back orders at General Music Company and Jack Simon, just back from another run-up North after equipment, reports that Sicking still has one of the largest and most varied stocks in town when it comes to late 5 balls and bowlers.

Every once in awhile, the best of men find time and need for some amusement as only provided by a coin machine. And with practically no such animal available to the public in this town these days, we've learned that it's quite a thrill for one of our friends to accompany us on the rounds and try his hand on them. Happened this week, and just when we were pressed for time too, that a business associate of ours was along for the ride, and did we have a tough time prying him loose from several games. Amazing thing was the guy claimed never to have gone in for 5-balls when they were around, but for an amateur he did all right on Gottlieb's "Knock-out" at the Sicking establishment. Really the first time we worked the game over—or tried any of them for awhile—and we realized the improvements made by the manufacturers with every new product. Maybe being a fight fan from way back has something to do with it, but we found the lively, stepped up slam bang action of "Knock Out" the closest thing to a pair of ringsides.

Local lads are starting to show interest in the coming MOA Convention in Chicago (March 19, 20 and 21) and indications are that a number of them will attend, if business lets them get away. . . . Speaking of lively games, United "Shuffle-Cade" would seem to be the answer to ops who've been dreaming for some time of a game combining action of a bowler with the manual skill of skee-ball. It's this pairing of appeals that can be credited with its quick success, according to the several ops we talked with about the game.

Chatted with Paul Silverman of J. Peskin & Co. over music collections, also Johnny Hawley and Bob Bard. . . . All the boys agree that, in addition to general business conditions and all the others factors usually credited or blamed for phonograph grosses, the fact there happen to be such fine hits as Patti Page's "Tennessee Waltz" and Guy Mitchell's "My Heart Cries for You" out these days accounts for a steady flow of nickels. . . . Among out-of-town ops on the Row: S. L. Griffin of Pomona. . . . Pete Pellegrino of Southgate. . . . Riverside's G. F. Cooper. . . . Al Anderson from Shafter. . . . Lawrence Raya of Colton. . . . Ventura's Perry Irwin.

ST. PAUL, MINN.

It must be that most operators are suffering this week from spring fever. Traffic into the town of St. Paul has been light this week, but the weather has been just about perfect. The snow has just about seen its last days, and the streets and highways are free from ice and snow. Among the operators who took time out and visited this week were: Bill Gilles, Osage, Iowa; Walt Thorn, Staples, Minn. (who is breaking in his son-in-law to take over his route, while Mr. and Mrs. Thorn are vacationing). Nels Nelson, Alexandria, and Jim Lucking, Benson, Minnesota, who drove in to pick up supplies and records.

Arnold Brevik, Watertown, S. D., came to the Twin Cities to trade his old car in for a very beautiful new Packard, which he proudly drove home to Watertown. Congratulations to Bob Lund, employee of Automatic Games, whose wife gave birth to a baby girl last week. Bob's family were all happy about this especially since his other three children are all boys.

MINNEAPOLIS, MINN.

With a break in the weather and the snow melting and roads opening up, there are quite a few more operators coming into the Twin Cities and it seems as though the operators are starting to get their routes lined up a little earlier this year in anticipation of any shortages in pin balls and phonographs. It seems that the operators coming into town have been taking more machines back with them than ever before. In town was Joe Engel from Pine City; Glen Rackliff from Superior, Wis.; Ray and Don Kohner of Winona lining up some merchandise for their routes. . . . Jack Harrison and his wife of Crosby, were in town picking up supplies for their route. . . . Leo Hennesey of Rochester, also was in town, as was Pete Wornson of Kasota.

Arnold K. Brevik of Watertown, S. D., and a party of friends were in town to see the finals in the Golden Glove Boxing tournament at the Minneapolis Auditorium. . . . Up from Winona was Don Ehman who is an officer in the Minnesota State Operators Association. . . . We received word from Paul Felling that he sold his North route to Harlan Beach of Alexandria. Harlan was complaining that he did not have enough spots to take care of and he bought the route for that reason.

Curtis Anderson of Fosston, added several machines to his route. . . . Floyd Carloug of St. Cloud, made a quick trip into the Twin Cities and left the same day. . . . There was quite a contingent of Wisconsin operators including Frank Davidson of Spooners; Harold and Bud Havenor of Eleve; Fred Bolier and Don of Baldwin; Esther Colyar of Eau Claire and John McMahon of Eau Claire. . . . Jim Stansfield of Winona made a quick trip into town to pick up supplies for his route. Ted Bush of the Bush Distributing Company of Miami, Florida, came up to the Twin Cities to spend a few days before going back to Miami. . . . Word has been received that Bill Cohen of the Silent Sales Company is sunning himself in Tucson, Arizona and really enjoying the weather down there.

NEW ENGLAND'S LARGEST STOCK!

Every Machine 100% Guaranteed

MUSIC only **\$79.50** each

TAKE YOUR PICK—1 or 100

SEEBURG: 8800—9800—Lotone—Gem—Vogue—Envoy—Major

WURLITZER: 500—600—24—616—71—61—41

ROCKOLA: '40 Super
'45 Master
'39 DeLuxe
'39 Standard

AERIONS: DeLuxe
PACKARD: Model 7

\$\$\$\$\$\$ WANTED \$\$\$\$\$\$
WILL PAY CASH

for Bally, used, Turf King, Champion, Citation, Gold Cup, Jockey Special, Universal Winner, Photo Finish, used and new Five Balls, used and new Shuffle Machines, Packard Wallboxes and Music.

We Will Buy Any Coin Machine
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From Coast To Coast

FOR **\$3.50** TO **\$5.50** EACH

Special Dealers' Price

(FOR PREMIUM USE ONLY)

\$14.00 PER DOZEN

(EACH TIE IN INDIVIDUAL BOX
ADD \$1.50 PER DOZEN)

For complete references as to our standing in industry, as well as our financial responsibility, and international reputation, we refer you to "The Cash Box" magazine.

1/3 With All Orders, Balance C.O.D.

Box No. 77

c/o THE CASH BOX

32 W. Randolph St., Chicago 1, Ill.



For Knock Down, Drag-Out, Two Fisted ACTION—
Operate GOTTLIEB'S Amazing
KNOCK OUT

with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a REAL RING on the PLAYFIELD!

Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs 'Em in at "Ringside" for Maximum Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

Mystery Replays! Number Spotting Targets! "Pop" Bumpers! Flippers!

Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT'S PRE-TESTED TO PROTECT YOUR INVESTMENT!

ORDER NOW FROM YOUR DISTRIBUTOR!

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"There is no substitute for Quality!"

Exhibit Builds New Gun To Outlast Emergency

"Not Just Location Tested, But, Location Proven" States Frank Mencuri. Assures Ops "Gun Patrol" Will Outlast Emergency



FRANK MENCURI

CHICAGO—Executives of Exhibit Supply Company have created a brand new product which is certain to outlast the emergency.

It's new "Gun Patrol" is probably the most ingenious machine of its

kind ever presented to the industry. It is so realistic in action and in its scenic effects, that those who have already seen it, pronounce it, "The greatest gun ever yet built in the industry".

"Gun Patrol" incorporates the great ticket vending feature with a special "Marksman Award" ticket being vended for high scores.

"The new 'Gun Patrol'", Frank Mencuri reported, "is not just location tested, but, location-proven."

He reminds that the thousands of Exhibit guns which have received so many hundreds of thousands of plays, everywhere in the country, have proved themselves the finest precision built products ever yet produced in the industry.

"These thousands of our guns everywhere in the nation", Mencuri said, "are sufficient proof to all the nation's operators that we have built them a really lifetime product."

"This is a product that will outlast the present national emergency," he continued, "and will prove the finest profit producer for today, as well as for all the tomorrows yet to come."

"Gun patrol," he said, "is without any doubt the kind of product that comes along but once in a blue moon to assure the nation's operators of continued profit for years and years to come."

"Gun Patrol" has so many unique features that only by seeing it and shooting it will the trade appreciate the great precision craftsmanship which has gone into its construction and design.

Battle scenes are realistic in every regard. Every hit scores against the invader. Fast moving mechanized convoy is featured. Tanks. Jeeps. Half-tracks. In short, real front-line action, is the essence of "Gun Patrol."

In addition, Exhibit has made this brand new "Gun Patrol" available in either 5c or 10c play. There are many convertible features. Optional scoring feature is one that every operator will approve. "Marksmanship Awards" in the form of tickets for skill scores is sure to please all players.

"In short," as Mencuri stated, "this is likely to be our last new product

Selective Phono by Chicago Coin
"45"
"LARGER" than miniatures
"More ATTRACTIVE" than jumbos
"SMALL ENOUGH" to fit any and all locations

for the duration of the emergency and we believe," he says, "that we have built not only a lifetime product, but one that is so truly realistic and so outstanding beautiful in design that it will be appreciated by everyone everywhere for years to come."

All Operators are SWITCHING

to PERMO

because . . .

only **PERMO** offers

a complete line of individually designed

NEEDLES FOR SPECIFIC MACHINES

Order Today!

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5U4	\$1.32	6L6	\$2.49	30	\$1.54	80	\$.95
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RCA, Hytron, Raytheon, GE, Sylvania, Tung-Sol or Jan Tubes

TERMS: 25% WITH ORDER, BAL. C.O.D.

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EASTERN FLASHES

A slump seems to have hit the trade, both on the operating and the wholesaling end. Operators have been stating that their collections have dropped, and the reasons offered are many. All believe, however, that a run of good weather will pep things up. While the sale of used games was slack, new music machines are in great demand. There isn't a distributor on the street who isn't oversold.

* * * * *

Joe Young and his staff of Young Distributing hosted the music operators of the Westchester County Association on Wednesday, February 21, at the Rogers Smith Hotel, White Plains, N. Y. Quite a number of ops from Fairfield County, Conn., also were on hand. The association held a short meeting, after which they joined Young, who was displaying the new Wurlitzer phonos. A buffet was set up so that ops attending at 5:30 P. M. could grab a bite before the association business took place. Abe Lipsky, sales manager, reported that despite the bad weather, a large turnout of operators took place. "We were mighty pleased with the results of the showing" stated Young, "taking plenty of orders." Sales among local ops is exceptional, Young said, with phonos going out as quickly as they are delivered by the factory. . . . Dave Lowy, Dave Lowy & Company, spending the week in Chicago, visiting the factories he represents. . . . With Harry Koeppel home, bedded with the flu, Hymie knocks himself out completely. Shipments of used phonos, as well as plastics, continue brisk, Hymie reported, and another batch of used machines is on the way to them. . . . Lou Wolcher of Advance Automatic Sales Company, San Francisco, Calif., in town. Lou and Nat Cohn of Bowl-O-Matic complete a deal, with Advance taking exclusive distribution of "Bowl-O-Matic" for the states of Washington, Oregon and California.

* * * * *

Barney (Shugy) Sugerman of Runyon Sales Company tells us "I've always had the greatest respect and opinion of John Haddock, president of AMI, but as I see and hear more of him, my regard for him grows greater and greater. I think he's one of the most intelligent executives the coin machine business has ever had, not only for his brilliant business acumen, but also for his friendliness toward the individuals with whom he is contacting." . . . Hirsh de LaViez, Hirsh Coin Machine Company, Washington, D. C., celebrated a birthday on Monday, February 19, hitting the midway mark. His spirit and youthful approach to all problems belies the years he has passed by. Good Luck to you, my bomb-bastic friend. . . . Harry Rosenberg, Double-U-Sales Corp., Baltimore, Md., assures us that "prior experience was not the reason for the good presentations that were made. It was the intimacy of the crowd and the friendly feeling that has always existed among us, those representatives of the industry, and city officials in this market." (Ed. Comment: Harry refers to our mention in a recent report of the Baltimore Association Banquet, in which he acted as toastmaster, and which we commended him for his fine job.)

* * * * *

Al Simon, Albert Simon, Inc., the recipient of many strange queries since his factory, Chicago Coin, announced its new five ball game "Thing." "Operators are rigging up all sorts of gags" stated Simon, with me in the middle. However, it's resulting in the continuous mention of the game, which by the way, has every indication of being a terrific hit." . . . The forthcoming Runyon-Permo party on February 27 (Tuesday night) at the Essex House, Newark, N. J., will bring out double the number originally expected, reported Barney (Shugy) Sugerman. We more than welcome those music operators and their collectors and mechanics, and we've planned on giving them an evening they will long remember, he said. About twenty of the Runyon staff, in addition to Sugerman and Abe Green, will be on hand to greet their guests. Gail Carter, vice president, and Bert Davidson, sales manager, of Permo, Inc., will represent the needle company that evening. . . . We understand that "Senator" Al Bodkin, who is vacationing at Miami Beach, Fla., is really showing both the natives and other visitors how to have a good time. . . . Perry Wachtel, head of De Perri Advertising, who handles a number of coin machine accounts, mourning the death of his mother-in-law, who died Wednesday morning.

DALLAS, TEXAS

We have a farmer among us and didn't know it. Monk Kaiser has turned his route over to his boys and taken to the farm. We've been promised a load of watermelon and a bale of cotton if the crop's good. That's good enough for us Monk, but do come back to see us. . . . Saul and Jules Bihari hurrying through Houston enroute to Florida and a much needed vacation. . . . Wild Bill McWhorter returned to Dallas (from California) for a few days, enroute to Mexico. . . . Tommy Chatten's at it again. Traveling I mean, this time in West Texas. . . . Commercial Music Company has been host for several days to Ed Wurgler of the Wurlitzer Company. . . . B. H. Williams, definitely not in the pink, after a seige of the virus. . . . Well, we've had "The Thing" in the form of song, now we have "The Thing" in the form of Chicago Coin's Five-Ball game. If you haven't seen this game, rush to your nearest Chicago Coin distributor. I've been told that this is a plenty hot item. . . . Incidentally, have you heard Cactus Pryors' recording of "I Married the Thing?" Believe me, it's the total end.

My square dancing podners E. A. Smiley and R. L. Fennel from Paducah showed up for Macy's open house and so did several hundred more. Among them: Mr. and Mrs. Sam Ayo, J. L. Eaton, Garland De Lamar, Mr. and Mrs. Mack Duce, Lester Woods, Buddy Clem, Buna Carr, Mr. and Mrs. Stan Lewis of Shreveport, Pete Todd, W. W. Brown, W. D. Wiggins and Mr. and Mrs. Joseph Zimmerman of Houston. . . . George and Susan Gribben returned from a snow bound vacation in New Orleans. . . . May we say that we are mighty proud of the person or persons responsible for the cover of the February 17th issue of The Cash Box. Many, many operators have commented on the "confidential format" of The Cash Box and ask that I express their thanks to the editor and staff of the coin machine men's magazine. . . . Chatted with George Wrenn who was in conference but took time out to note that Fred Barber remains in bed for ten more days. . . . Lou Sebastian of Rock-Ola paying Walbox Sales a visit. . . . J. V. Smith and Bob Cowan of Fort Worth on the Row.

CASH WAITING

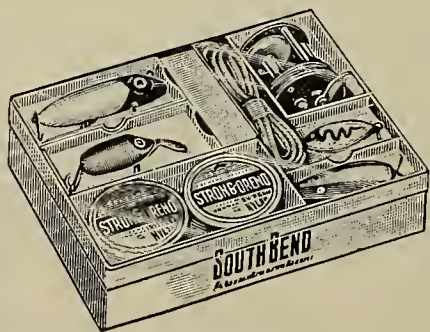
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South Bend No. 30 Reel, Bass-Oreno, Dive-Oreno, Fish-a-Bite, Stringer Casting Spoon, 100 yds. Nylon Line New Neat Package, Limited Supply, Glassine Top For Easy Display. Retail \$13.85—Your Net Price

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St. Paul, Minnesota



CHICAGO CHATTER

This week's issue with coded "Confidential Price Lists" starts a new era for this industry. With conditions what they are this publication continues to believe that "quiet" is the watchword for all engaged in the field. Since the tabloid paper, The Billboard, decided to list prices of equipment which any storekeeper, or official can purchase on a newsstand for 25c (and even tho all have praised The Cash Box because of this, stating, 'Imitation is the sincerest form of flattery') it is a sad and serious thing for the people engaged in this business to realize that their location owners now know as much about the prices of their machines as they do. The change to the coded "Confidential Price Lists" is the one means which was available to The Cash Box to once and for all time attempt to bring about "quiet" as well as to gain the understanding of one and all in this industry.

Ben Coven's charming B.W., Trudy Coven, pulled a surprise birthday party on Ben at their gorgeous Highland Park home, which still has Ben wondering how it all happened. But, Ben won't tell what year he reached. "Just say I'm 21," is the way Ben put it. . . . Frank Mencuri returned to Exhibit's plant here from his stay at the Florida State Fair in Tampa and instantly got into action with the announcement of a really great gun, "Gun Patrol." Great product. Great name. Credit for the name goes to Ford Sebastian of the firm, we're told. This is the product that Joe Batten smiled about when he said, "We've got the greatest product you've ever seen." . . . The Scott Bill in the House of Representatives Judiciary Committee is the very same that Rep. Hugh Scott, Jr. introduced in 1947. It wants all juke boxes to pay royalties for playing copyrighted music. This Bill was defeated by only a handful of coinmen in 1947 during some of the hottest Washington days. Now MOA is here to take care of such national legislation. In the meantime, all juke box ops should watch out for anything which would commercialize their machines. Any commercial jingle puts the juke box in the "commercialized music" category. Tho many promoters have tried to get ops to commmercialize their phonos in this fashion, so far music ops have steered clear of this type of promotion.

Henry Strong of Jennings on the ball when it comes to coin events, even tho the firm is wholly engaged in war work. . . . H. F. (Denny) Dennison dropped up to advise that he's out of the ladder biz. Now seeks scarce items. . . . Hymie Rosenberg may still open up as a distrib here in town. . . . Bob Buckley phones us from New Orleans to advise, "I'm ready to buy any and all types of amusement and music equipment." . . . Gil Kitt off to Florida. Will return sometime in March. Ralph Sheffield on the job. . . . Charley Pieri of Keeney advises that firm is going right ahead with their ciggy, candy and sandwich vendors. Grant Shay, in the meantime, devoting himself to the Keeney TV receiver. . . . Roy McGinnis left for his Miami home. . . . Rumors of a priority for food, milk and coffee dispensers grow louder. . . . Lotte Berman of Sicking's Indianapolis offices in town. Advises biz going right ahead. But, that Lotte would like to have much more equip't.

Marty Bromley in town all the way from Honolulu. Creates much comment with his Cadillac convertible featuring Hawaiian license plates. . . . Sherman Pate, exec veepee of Permo Products, wholeheartedly cooperating with MOA for their forthcoming convention, March 19, 20 and 21 at the Palmer House. Looks like this will be one big and crowded meet. . . . Dave Lowy of New York in town to visit around. . . . Harry Pearl pulls into town and advises that he may yet end up in Miami with Bert Lane. . . . Al Wertheimer with Seeburg men at the Belden-Stratford. . . . Leo Dixon of Youngstown phones in to advise that his firm doing a very fine biz with Rock-Ola '51-50 phonos. . . . Jackie Fields, former welterweight champ of the world, introduced in ring before Robinson-LaMotta battle. This fight drew dozens of coinmen from everywhere.

Our personal and sincerest thanks to Paul A. Laymon of L. A. when he reads this issue. . . . Like someone said the other day, "Even the turtle can't go anywhere without sticking his neck out." . . . Les Rieck of H. C. Evans advises that firm is working hard and fast as possible to deliver Constellation phonos. . . . Ernie Dowsett of Ottawa, Can. one of the very first music ops to block off 5c chutes and work on 2 plays 10c, 5 plays 25c. . . . Salesmen are becoming expeditors and materials procurers. . . . Nice letter from Harry Williams. (Thanks, Harry, you're echoing our sentiments). . . . Ben Friedman of George Sylvan Elec. Corp. phones us from Cleveland to advise us about more and more of those hot dog machine setups. . . . Al Bergman of Alfred Sales on to Hot Springs, but, before leaving hands us a job that will take a long time to complete. (Happy to do it for you, Al). . . . Gordon Sutton interested in new products development. . . . Al Siegel of Toronto phones to advise he'll be down in Miami for a week or so.

Compliments to Herb Jones, editor of the firm's house organ, "Bally-Who," for the Bally game history which he printed. Lots of guys recalled pleasant old memories when they read the item. . . . Ben Coven phones to advise he's now distrib for Permo Needles. . . . Barney Sugerman and Abe Green of Runyon Sales, NY and Newark, invite us to a Runyon-Permo party at the Essex House in Newark, Feb. 27, which we hope will be able to make. . . . Steel cut 20% April 1. Aluminum cut 35% for March and same for June. Copper cut 25%. All types of equipment that can continue will be hard hit by these materials cuts. . . . Ray Moloney flies down to Miami. . . . Sam Lewis of Chicago Coin phones to advise that the firm was overordered their very first week for their newest pinball, the "Thing." . . . Henry Nelson of St. Ignace, Mich., 'way up north, in town buying equip't for "summer biz."

Jack Nelson of Bally tells me that two newest distribs for the firm, Jake Friedman of Atlanta and Bishop of Raleigh, "doing very great." . . . Tom Callaghan advises, "I'll get more rest here in Chicago." Tom hasn't yet started for Florida's sunny clime. . . . Last minute important news is that game mfrs have been granted "temporary relief." Copper can be taken away from them any minute. They can only use it for "electrical conduction." Only available until they get war work. In meantime cuts of 25% on copper, 20% on steel and 35% on aluminum placed, in effect for all manufacture of coin operated equipment. . . . Sam Stern reports that the firm's newest pinball game, "Shoo Shoo," very well accepted. . . . Ed Levin talking Florida where Mrs. Levin is going for a sunny stay.

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WANT

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors: Bally, Wurlitzer, Exhibit, Keeney. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT—Mills Panorams any condition, but must be complete. Also One Balls and Arcade Equipment. Write today. MONARCH COIN MACHINE COMPANY, 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL.

WANT—Arcade equipment, Games, Guns, etc. ChiCoin Basketball Champ; Seeburg Bear Guns; Everything in Exhibit Machines. State condition and price. MIKE MUNVES CORP., 577 - 10th AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—100 Record Seeburgs; Seeburg Shoot The Bear; New or used Refresh-O-Mats; Mutoscope Voice-O-Graphs; New or used late Flipper Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; ChiCoin Pistols; Arcade Equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: Tower 1-6715.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade Equipment, Diggers, One-Balls, Late Model Photomatics. Tell us exactly what you have, give condition, price wanted, and when ready to ship. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

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WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Diekens 2-7060.

CLASSIFIED ADVERTISING SECTION

WANT—Two Packard "Out Of This World" Speakers. State price and condition in first letter. KEYSTONE AMUSEMENT CO., GLEASON, TENN.

FOR SALE

FOR SALE—Wurlitzer 800 \$90.; Seeburg 9800 \$75.; Dale Gun \$60.; Shuffle Alley \$50.; Photo Finish \$350.; ABT Gun \$25.; 22 Foot Shuffleboards \$59. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

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FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers \$159.50 ea.; 3 Shuffle Alley Express \$175 ea.; 5 Genco Shuffle Baseball (New) \$90 ea.; 2 Williams All Stars \$89.50 ea.; 1 Williams Star Series \$165; 2 Wilcox-Gay Recordio (Like New) \$135 ea.; 1 Chicago Coin Goalee \$125; 3 Exhibit Rotary Merchandiser \$250 ea.; 5 Dale Guns \$79.50 ea.; 1 Mutoscope Drivemobile \$135; 1 Chicago Coin Pistol \$125; 1 Mutoscope Sky Fighter \$110; 100 Victor Toppers (Like Brand New) \$8.50 ea.; 50 Brand New Packard Hi-Chrome Wall Boxes \$34.50 ea.; 10 Seeburg 3-wire 5/10/25c Wall-O-Matics \$59.50 ea.; 50 Seeburg 3-wire 5c Wall-O-Matics \$29.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Filben large mirror cabinet with late 30 selection hideaway \$175; Bally Skee Alley Bowler \$75; Bang-A-Fitty Skee Alley \$45. All kinds of used late phonographs at the right prices. We are Michigan Distributors for AMI; Williams; Keeney; Genco. Write or Phone for your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel. 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—3 Bally Hy Rolls; 2 Yankee Traveling Crane on Wheel; Wurlitzer Hideaway; Seeburg Hideaway; Chicago Basketball Champ; Liberator; Play Ball; Mutoscope Voice-O-Graph; 4 Bally Entries. Will trade for Turf Kings, Champions, Citations. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—Completely reconditioned with used parts replaced by new: five 147 Seeburgs \$325 ea.; one #246 Hideaway \$250; one 1250 Wurlitzer write; one 1015 Wurlitzer with all new plastics and reconditioned \$275; one Rock-Ola 1426 in perfect shape \$225; ten #3020 Wurlitzer Boxes \$45 ea.; one Wurlitzer 600 \$65. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST. FAYETTEVILLE, N. C.

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FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

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FOR SALE—The finest, cleanest games and phonographs. Before you buy, tell us what you need, get our price first. We are headquarters for all types of coin operated equipment. T & L DISTRIBUTING CO., 1321-23 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

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FOR SALE—Two Videograph, coin operated combination 20 record Seeburg and 15 inch Emerson Television in beautiful upright mirrored cabinet. Originally \$1400, now \$495 each. Also 20 High Chrome Packard Wall Boxes \$20 each. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: Tower 1-6715.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—Two thoroughly reconditioned Mills Constellations \$150. ea., F.O.B. Buffalo. Properly crated. Ready for your location. Contact: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel: Lincoln 9106.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: Worcester 3-3663.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—We know used music has gone up in price and that good equipment is hard to get. Our prices are low—we have practically all makes and models available for immediate delivery. Write, wire or phone us with your needs. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel: Lincoln 9106.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-up pins \$65; Chicago Coin Bowling (Blue Cabinet) \$115; Exhibit Strike (fly-up pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

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FOR SALE—Minit Pop Corn Machines \$99 ea.; Strikes 'N Spares \$149 ea.; Packard Chrome Pla-Mor Boxes \$19 ea.; Packard Model #7 \$99; Packard #400 Hideaway \$79 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—6 Wurlitzer 800; 1 Williams Twin Shuffle Game (folding pins, 2 player) \$75.; 2 Rock-Ola Shuffle Jungle \$39.50; 2 Rock-Ola Shuffle Lane \$39.50; 1 Chicago Coin Rebound Shuffle Game \$25. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

FOR SALE—We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Seeburg Shoot The Bear Guns \$325.; Solotone Master Entertainers, floor samples and new \$450. up—Selective Wall Boxes \$37.50 new—Non selective \$12.50 ea.; Aireon Parts, Amplifiers, Speakers, Mechanisms, Cabinets, etc., Wurlitzer 600 616 Coin Chutes, Plastics, Transformers for Old Model Wurlitzer amplifiers. J. H. PERES DISTRIBUTING CO., 924 POYDRAS ST., NEW ORLEANS, LA. Tel: MA 4644.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills; Evans Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AUTOMATIC SALES & SERVICE CO.

Bally Champion to Ball Feature
Bally Citation to Play Feature

U. S. DISTRIBUTING CO.

United Shuffle Alley to Deluxe Shuffle Alley
United Super Shuffle Alley to Deluxe Shuffle Alley Rebound
United Shuffle Alley to Deluxe Shuffle Alley Rebound
United Double Shuffle Alley to Double Shuffle Alley Express
United Two-Player Express to Twin Rebound
United Shuffle Alley Express to Shuffle Alley Rebound
Bally Speed Bowler to Shuffle Champ
Genco Bowling League to Super Bowling League

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

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Model "C" Phonograph\$795.00
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5c-10c Wall Box (40 Selections)..... 59.50
5c Wall Box (40 Selections) 53.50
Amivox Speaker 27.50

BALLY MANUFACTURING CO.

Turf King\$695.00
Hook-Bowler 429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box\$ 24.50

CHICAGO COIN MACHINE CO.

Play Ball\$299.50
Band Box
Thing

H. C. EVANS & CO.

Constellation Phonograph
Ten Strike 1951 325.00

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser\$650.00
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Big Bronco

GENCO MFG. & SALES CO.

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D. GOTTLIEB & CO.

Knock Out\$294.50

J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft.\$419.50
League Bowler, 8 Ft. 409.50
All-Electric Cigarette Vendor 259.50
All-Electric Cigarette Vendor with Changemaker 277.00
Penny Inserter 119.50
Four Way Bowler Conversion 350.00
Match Bowler Conversion 379.50
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Twin Shuffle-Cade 430.00
Skee Alley 395.00
Two Player Shuffle Alley Rebound 375.00
Four Player Shuffle Alley Rebound 395.00
Shuffle Alley DeLuxe Conversion 79.50
Super Shuffle Alley DeLuxe Conversion 89.50
Double Shuffle Alley DeLuxe Conversion 89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler\$375.00
DeLuxe Twin Bowler 375.00
Shuffle Tournament Attachment

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph
Shoo Shoo

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph\$949.50
Model "1450" Phonograph 914.50

PARTS & SUPPLIES DIRECTORY

FREE LISTING

OF 40 WORDS EACH WEEK FOR ALL SUBSCRIBERS TO The Cash Box WHO HAVE THE \$48 "Special Advertising Subscription." THESE SUBSCRIBERS CAN FEATURE A 40 WORD CLASSIFIED ADVERTISEMENT IN THIS SECTION FREE OF CHARGE EACH AND EVERY WEEK FOR THE FULL YEAR (52 WEEKS) PERIOD OF THEIR SUBSCRIPTION.

The cost of The Cash Box "Special Advertising Subscription" entitles the holder to a 40 word free classified advertisement each and every week, plus a full year's subscription of The Cash Box, 52 weekly issues. All words over 40 are charged at the regular rate of 8c per word.

IMPORTANT

All parts and supplies are listed in alphabetical order. Be sure to specify whether parts you have "for sale" or "want" to buy are "new" or "used". State whether these are single parts or complete assemblies. All advertisements for this section close Wednesday Noon at THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y., for appearance in the following week's issue.

PARTS & SUPPLIES FOR PHONOGRAPHS

- | | | |
|--|--|--|
| <p>TUBES: 1B5/25S; 2A3; 5U4G; 5X4G; 5Y3GT; 5Y4G; 5Z3; 6C4; 6C5; 6C6; 6H6GT; 6J5; 6J7GT; 6K7G; 6L6G; 6S3J7; 6SL7; 6SN7; 6V6; No. 30; No. 76; No. 2050; No. 2051; 12AU7; 12AX7.</p> <p>Accumulator Mechanism Assemblies
Amplifiers
Animation Cylinder Motors
Braces
Cartridges
Coin Chutes
Coin Chutes
Cable Assemblies
Coin Chute Reject Brackets
Coin Resets
Coil Accumulator Electro-Magnets
Control Switches
Contact Plugs
Compression Springs
Cash Box Assemblies
Coin Switches
Coil Bank Assemblies
Coil Mounting Bracket Assemblies
Coil Plunger Stop Plates
Condensers
Coil Bank Micro-Switch
Cancel Micro-Switch
Cancel Relay Coils
Control Relay Springs
Contact Fingers
Card Holders
Casters
Caster Sockets
Compression Springs
Chrome Trims
Chassis Mounting Springs
Cabinet Light Sockets</p> | <p>Door Assemblies
Door Locks
Door Checks
Electrolytic Capacitors
Elevator Assemblies
Elevator Guide Bars
Fuse Holders
Fusetrons
Fuses
Fluorescent Tubes
Fluorescent Light Starters
Fusetat Holders
Grilles
Grille Frames
Holding Micro-Switch
Insulating Strips
Idle Wheel Assemblies
Light Reflectors
Light Reflector Shields
Locks
Master Line Switches
Motor Belts
Mechanism Power Transformers
Master Micro-Switch
Muting Switch
Mounting Brackets
Micro-Switch Assemblies
Needles
Output Transformers
Pick-Up Cartridges
Power Transformers
Panel Glass
Plastics
Program Holder Frames
Program Glass
Program Holder Assemblies
Power Motors
Power Motor Mountings
Reject Buttons</p> | <p>Reject Cable Housings
Reset Armatures
Ratchet & Hub Assemblies
Rectifiers
Reversing Micro-Switch
Selector Switches
Switch Selection Impulses
Slug Rejectors
Selector Assemblies
Selector Top Springs
Starting Gates
Selector Shafts
Solenoid Coils
Selector Fingers
Solenoid Plunger Assemblies
Selector Wire Covers
Speakers
Spacer-Ratchets
Turntable Lift Lever Assemblies
Tone Arm Micro-Switch
Tone Arm Shafts
Tone Arm Pivots
Tension Springs
Torsion Springs
Terminal Strips
Tray Stacks
Tray Drivers
Turntable Bushings
Tray Covers
Tray Support Discs
Tray Shafts
Turnover Indicators
Tray Return Springs
Turntable Cam Assemblies
Tone Arms
Turntable Motors
Volume Control Potentiometers
Watt Resistors
Watt Ballasts
Worm Bearings
Worm Castings</p> |
|--|--|--|

PARTS & SUPPLIES FOR CONSOLES

- | | | |
|--|---|--|
| <p>Armature Extension Springs
Armature Extension Levers
Anti-Tilts
Anti-Cheat Cams
Adjustable Brush Contacts
Adjustable Bracket Assemblies
Bakelite Reflector Bases
Base Plate Assemblies
Brake Cam Rollers
Brake Cam Roller Shaft
Brake Lever Rollers
Brake Lever Roller Shafts
Brake Hinge Pins
Brake Lever Discs
Brake Lever Springs
Brake Lever Pins
Brush Holder Clips
Brush Springs
Belt Conveyor Runway
Coin Chute Castings
Coin Chute Bell Cranks
Coin Chute Bell Crank Latch
Coin Chute Latch Post
Coin Chute Bell Crank Stop
Coin Chute Switch Pump
Coin Head Locking Lever
Coin Head Locking Coil
Coin Chute Coin Trip
Coin Chute Coin Slides
Coin Chute Slide Stamping Assemblies
Coin Head Cable Assemblies
Coin Switches
Coin Head Terminals
Coin Carriers
Check Carriers
Coin Chute Control Springs
Clamps
Contact Plungers
Clutch Driving Discs
Cam Shaft Squares
Cam Shaft Clamping Collars
Cam Spacers
Cam Shaft Bearings
Cam Shaft Brackets
Cam Switch Mountings
Cam Switches
Cam Links
Clutch Coils
Clutch Coil Armatures
Clutch Coil Levers
Commutator Brush Holders
Cam Switch Brackets
Cam Shaft End Spacers
Carbon Brushes</p> | <p>Clutch Disc Driving Pin
Coin Ejectors
Coin Runway Spacers
Coin Runway Roller Shafts
Coin Runway Belts
Coin Runway Guides
Coin Runway End Clips
Coin Runway Motors
Coin Runway Motor Pulleys
Coin Head Units
Drum Assemblies
Drum to Commutator Spacer
Double Tube Overflow Chutes
Extension Springs
Electrical Brake Brackets
Flasher Motor Cams
Fibre Brush Caps
Fork Spring Holders
Flasher Base Plates
Flasher Motors
Flasher Coil Stops
Flasher Coils
Flasher Coil Plungers
Flasher Coil Clamps
Flasher Stop Discs
Flasher Contact Plungers
Flasher Plunger Springs
Flasher Clutch Springs
Flasher Contact Springs
Fuse Blacks
Handle Lever
JP Payout Mountings
JP Coils
JP Coin Tube Bases
JP Retaining Springs
JP Payout Ejectors
JP Payout Tubes
JP Payout Fingers
JP Springs
JP Guard Covers
JP Tube Covers
JP Chute Assemblies
Locking Coil Bracket
Locking Coil Housing
Locking Coil Armature
Large Plastic Gears
Main Shaft Assemblies
Mercury Switches
Motor Fan Guards
Motor Fans
Metal Brake Cams
Master Relay Brake Cams
Motor Running Cams
Motor Bracket Support</p> | <p>Moulded Terminal Strips
Master Relays
Needle Bearings
Odds Changer Drum Coil Cams
Odds Changer Coils
Odds Changers
Odds Changer Drums
Odds Changer Ratchets
Odds Changer Commutators
Odds Changer Reel Strips
Overflow Tubes
Pin Sockets
Payout Relay Cams
Payout Mounting Plates
Payout Cam Shafts
Payout Motors
Payout Ejectors
Payout Tube Bases
Payout Coils Solenoid
Payout Armature Support Bracket
Payout Return Springs
Payout Tubes
Payout Relays
Pump Lever Assembly
Pump Lever Latch
Relays
Reflector Bodies
Ratchet & Shaft Assemblies
Ratchet Pawls
Resistor Mounting Brackets
Reduction Shaft Bearings
Switch Pump Bracket
Starting Switches
Starting Switch Bracket
Switch Carrier Plates
Spinner Arms
Spinner Motor Armatures
Spinner Cam Shafts
Spacer Cam
Switch Contact Points
Spinner Brake Brackets
Spinner Brake Levers
Solenoid Eccentric Arms
Tilt Mountings
Tubing Spacers
Two Blade Fans
Transformer Terminal Brackets
Transformers
Terminal Blocks
Upper Gauge Bar
Variator Cams
Variator Odds Changers
Variators
Variator Brackets
Wired Commutator</p> |
|--|---|--|

PARTS & SUPPLIES FOR ONE-BALLS

- | | | |
|--|--|---|
| <p>Armatures
Armature Plates
Ball Shooters
Ball Lifter Rods
Ball Lifts
Ball Guide Wire
Ball Gates
Ball Traps
Bumpers
Bumper Caps
Bumper Posts
Bumper Lamps
Bumper Springs
Bumper Carbon Rings
Bakelite Washers
Brackets
Carbon Ring Spring
Compression Springs
Cash Boxes
Coin Drops
Coin Chutes
Coin Switches
Coin Returns
Coin Slides
Coils
Contact Plates
Core Plugs
Carbon Resistors
Cable Return Springs
Disc Assemblies
Drag Arms
Drag Arm Stops
Drag Arm Pins</p> | <p>Extension Springs
Electro-Magnets
Fuses
Holding Relays
Hinges
Holding Pawls
Index Arms
Index Coil Assemblies
Knob & Shooter Rods
Leg Adjusters
Locks
Lock Arm Assemblies
Leather Washers
Lamps: No. 47, No. 55, No. 1458
Mushroom Springs
Motor Assemblies
Motors
Metal Washers
Mixer Unit Assemblies
Outside Barrel Springs
Panel Springs
Plunger Coils
Rebound Assemblies
Rebound Switches
Reset Buttons
Reject Buttons
Rebound Rubbers
Rebound Springs
Rubber Rings
Replay Cam Assembly
Ratchet Assemblies</p> | <p>Reset Lever Assemblies
Reset Coils
Reset Lock Arms
Reset Pawls
Replay Counter Assemblies
Reflex Unit Assemblies
Resistor Assemblies
Reset Lock Springs
Reset Plunger Springs
Ratchet Springs
Reset Pawl Springs
Replay Register Assemblies
Shooter Tips
Shooter Castings
Shooter Springs
Steel Balls
Slug Rejectors
Step Up Coils
Selenium Rectifiers
Stepper Assemblies
Step Up Arm Springs
Terminal Strips
Transformers
Tilt-Switches
Torsion Springs
Timer Cam Assemblies
Tilt Relay Assemblies
Wiper Assemblies
Wire Wound Resistors
Wild Stepper Assemblies
Wired Mixer Contact Plates
Whip Springs</p> |
|--|--|---|

PARTS & SUPPLIES FOR FIVE-BALLS, SHUFFLES, REBOUNDS, ROLLDOWNS

- | | | |
|--|--|--|
| <p>Arch Rubber Rebound
Arch Ball Gates
Armature Flap Spring
Aperture Bracket
Anti-Tilt Unit
A.C. Relay Frame
A.C. Relay Armature Plate
A.C. Relay Switch
A.C. Relay
A.C. Relay Coil
Ball Ejectors
Be Arm with Link
Ball Lift Cam Assembly
Ball Lift Roller Assembly
Base Plate
Barrel Spring
Ball Lift Spring
Ball Ejector Solenoid Spring
Bumper Armature Spring
Ball Gate Armature
Ball Gate Rod
Ball Lift Lever
Baffle Plate
Ball Gate Coil Bracket
Ball Shooter Gauge Plate
Bonus Step Up Unit
Ball Gate Unit
Ball Gate Coil
Ball Coil
Ball Ejector Coil
Commutator Wiper Assembly
Commutator Wipers
Commutator Plates
Commutator Spring
Coin Return Bracket
Drive Arms
Drive Pawls
Drop Chute Switch Assembly
Drop Chute Commutator Disc Assembly
Drop Chute Commutator Switch Assembly</p> | <p>Drive Arm Spring
Drive Coil Tubes
Drop Chute Coin Guide Plate
Drive Coil
Ejector Cam Assembly
Escapement Pawl
Escapement Spring
Flipper Arm
Flipper Link
Free Play Step Up Unit
Motor Unit Double Cam Assembly
Motor Unit Single Cam Assembly
Motor Unit Triple Cam Assembly
Meter Armature Spring
Motor Unit Mounting
Meters
Motors
Make and Break
Numbered Replay Strips
Pendulum Tilt Hook
Pendulum Tilt Ring
Pendulum Tilt Bob
Plunger Spring
Relay Bank Solenoid Stop
Relay Bank Reset Bar Assembly
Ratchet Stop Replacement
Relay Bank Shock Mounting
Relay Bank Solenoid Reset Armature
Reset Arms
50-Tooth Ratchet
Relay Bank Frame
Relay Bank Reset Coil
Rubber Rebounds
Reset Armature Spring
Relay Bank Armature Flap Spring</p> | <p>Relay Bank Switch Breaker Spring
Relay Bank Shuffle Spring
Reset Post Sleeves
Replay Step Up Unit
Reset Armature
100-Tooth Ratchet
Replay Drum
Rebound Bracket
Relay Bank
Reset Coil
Relay Bank Coil
Solenoid Stop
Shooter Plunger
Scoring Base Plate
Solenoid Drive Armatures
Solenoid Reset Armatures
Solenoid Meter Armature
Switch Breaker
Solenoid Mtg. Plate
Shooter Plate
Shuffle Switch Base Plate
Shuffle Bar
Switch Plate
Step Up Unit
Switch Relay Bank
Shuffle Switch
Scoring Step Up Unit
Shooter Plunger
Trigger Pawls
Thumper Bumper Ring & Post Assembly
Thumper Bumper Solenoid Armature & Plate
Thumper Bumper Wafer
Thumper Bumper Plastic Body
Thumper Bumper Light Sockets
Thumper Bumper Plastic Base
Thumper Bumper Base Plate
Thumper Bumper
Torsion Spring</p> |
|--|--|--|

PARTS & SUPPLIES FOR BELLS

- | | | |
|--|--|---|
| <p>2-Coin Payout Slide
18, 13, 11, Coin Levers, 1 & 2
Cherry PO
3 & 5 Coin Levers, 1, 2, or 3
Cherry PO
3, 5, 11, 13, 18 Coin Horizontal PO Levers
Coin Chutes
Clutch Arms
Clutch Sprockets
Chain Drives
Coin Guide Wire
Clutch Compression Spring
Cam Safety Locks
Coin Chute Returns
Chain Guards
Cam Stops
Cash Boxes
Clocks
Clock Ratchets
Clock Fans
Clock Springs
Clock Arms
Check Tubes</p> | <p>Clock & Timing Bars
Cabinets
Drill-Proof Steel
Escalators
Jackpots
JP Housings
JP Overflow Runways
JP Reserve Levers
JP Closing Crank Shafts
JP Five Finger Springs
JP Coil Spring
JP Front Glass
JP Cam Guard
JP Closing Lever
JP Opening Lever
JP Lever 2-Cherry PO
JP Lock Levers
Large Clock Sear
Magnets
Pumps
Pump Drive Arms
Pump Compression Springs
Pump Brackets
Payout Slide Guide</p> | <p>Payout Slide Posts
Payout Lock Levers
Payout Lock Slides
Payout Springs
Payout Connecting Links
Release Arms
Reel Strips
Reel Ratchets
Reel Discs
Reel Shafts
Reel Brake Bands
Reels
Reel Brake Wire
Reel Stop Lever Shafts
Reel Spinners
Reel Stop Lever Springs
Reel Stop Lifter Arms
Rake Off Arms
Spacers
Stop Lever Bushings
Tilters
Tube to UP Runway
Vertical Lever Lefts</p> |
|--|--|---|

FIRST CODED PRICE LISTS THIS ISSUE

After Eight Years "The Confidential Price Lists" Appear in Code for the Benefit of "The Cash Box" Subscribers

NEW YORK—For the first time in the history of the coin machine industry, beginning with this March 3, 1951 issue of *The Cash Box*, the internationally famous, officially accepted, "Confidential Price Lists," which are almost twelve and one-half years old, having been born about four years before *The Cash Box* itself, appear completely coded for the exclusive and confidential benefit of subscribers to this publication only.

Those who are reading this can, if they so desire at this moment, turn to "The Confidential Price Lists" and note that the code method used is such that it cannot be read or understood by anyone but those who are subscribers to *The Cash Box*.

This is being done to once and for all time eliminate the possibility of anyone, except a bonafide coin machine man, from knowing the prices of the equipment of this industry.

For years *The Cash Box* continued, thru much controversy, the publication of "The Confidential Price Lists." These lists of practically every single machine ever manufactured in the industry have proven themselves invaluable to all engaged in the field.

The proof of their greatness and their need by the industry is best noted by the feeble and insipid imitation which *The Billboard* has just started.

Like coinmen from coast to coast

have reported, "Imitation is the sincerest form of flattery." This tabloid paper's poor imitation of the used machine prices has won tremendously great honor and respect for *The Cash Box*.

But, *The Cash Box*, noting that such imitation was also damaging to the field, for anyone with a quarter could buy *The Billboard* at a newsstand and learn about the prices of this industry's equipment, decided that the time had now arrived when a new method must be originated which would allow only those bonafide coin machine firms (the subscribers to *The Cash Box*) to know what the prices were.

To do this *The Cash Box* turned to an idea which it has held in abeyance since 1944. It was during that year when an outstanding coin machine distributor suggested that *The Cash Box* "code" its "Confidential Price Lists."

During 1944 there was no reason for such coding. *The Cash Box* has always purposely remained off the newsstands, tho it had been approached time and time again by leading newsstand distributing services to get on the newsstands.

The Cash Box has remained a strictly "confidential" weekly publication for the benefit of this entire industry to which it is exclusive, completely and solely devoted.

Now the time has, at long last, arrived when *The Cash Box*, because of the action of *The Billboard*, has turned to "code." This was necessary so that the true used machine prices which are presented by the leaders of the field to *The Cash Box* each week would remain "confidential," and not just something that was "advertised" weeks ago.

"The Confidential Price Lists," as they appear in each week's issue of *The Cash Box* are the true prices of the used equipment of this field and have been the prices for the years (over twelve and a half years) which they have been published.

"The Confidential Price Lists" first appeared in special sheets for the clients of the publisher of this magazine. This went on for over four years. Then, when World War II came on, they appeared in bound form known as "The Cash Box." They have continued in this magazine form now for over eight years.

Beginning with this issue, "The Confidential Price Lists," appear in special code. Only subscribers know the code. Only subscribers can understand and read the prices.

The code will be changed from time to time. Codes will also be switched about at regular intervals. It is important to every subscriber to keep the code confidential for his own benefit.

Notice!

IF YOU ARE A PAID-UP SUBSCRIBER TO "THE CASH BOX" AND HAVE NOT RECEIVED THE MARCH 3, 1951 CODE CARD, Write Immediately To:

The Cash Box
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Full Year's Subscription to "THE CASH BOX"

(52 WEEK'S ISSUES)

Advise Whether You Are Operator, Distributor or Jobber of Coin Machines

Only \$15.00

"Special Advertising Subscription" Entitles You to a 40 Word Classified Ad FREE OF CHARGE Each Week for 52 Weeks—An Actual \$181.40 VALUE

Only \$48.00

YOU CAN GET FULL CREDIT FOR YOUR \$15 SUBSCRIPTION IF YOU NOW DESIRE THE \$48 "SPECIAL ADVERTISING SUBSCRIPTION"

What Do You Think of the Coded "Confidential Price Lists"?

WRITE HERE

SIGNED _____

FIRM _____

ADDRESS _____

TEAR OFF—MAIL TO: The Cash Box, Empire State Bldg., New York 1, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

6. 24	RT.TT	EA.TT
1. 600R	EH.AT	IH.AT
1. 600K	EH.AT	IH.AT
1. 500A	EH.TT	IH.AT
1. 500K	EH.TT	IH.AT
1. 41 (Counter)	EH.AT	IH.AT
6. 51 (Counter)	RT.TT	EA.TT
1. 61 (Counter)	EH.AT	IH.AT
1. 71 (Counter)	EH.AT	GA.TT
6. 81 (Counter)	EH.AT	IA.TT
4. 700	IH.AT	HA.AT
6. 750M	GH.AT	KKH.AT
4. 750E	HE.AT	KRH.AT
4. 780M Colonial	HA.TT	KKH.AT
4. 780E	HH.TT	KOH.TT
4. 800	IH.AT	KTH.AT
2. 850	FA.TT	KOA.TT
2. 950	FH.AT	HH.AT
4* 1015	OFH.AT	RKA.TT
4. 1017 Hideaway	KHA.TT	OA.TT
1* 1100	EKH.AT	AOA.TT
3. 1080	OFH.AT	RKH.AT
6. 300 Adapter	KT.TT	KA.TT
6. 320 Wireless Wall Box	RAT	IAT
4. 310 Wall Box 30 Wire	EAT	ATT
6. 320 2 Wire Wall Box	EAT	IAT
6. 332 2 Wire Bar Box	ATT	HAT
6. 331 2 Wire Bar Box	ATT	KT.TT
4. 304 2 Wire Stepper	RAT	ATT
2. Wireless Strollers	KH.AT	OA.TT
6. 430 Speaker Club with 10, 25c Box	FH.AT	IAT
6. 420 Speaker Cabinet	ET.TT	EH.AT
2. 3031 Wall Box	KO.AT	OA.TT
4. 3045 Wall Box	KE.AT	KH.AT
2. 3020 Wall Box	RA.TT	EA.TT
4. 219 Stepper	KH.AT	OH.AT
6. Selector Speaker	HA.TT	KOA.TT
4. 100 Wall Box 5c 30 Wire	RAT	ATT
6. 100 Wall Box 10c 30 Wire	KO.AT	KLAT
6. 111 Bar Box	RTT	KT.TT
4. 120 Wall Box 5c Wire	O.TT	RAT
6. 305 Impulse Rec.	O.AT	KT.TT
6. 350 WIs Speaker	KLAT	RH.AT
4. 115 Wall Box Wire 5c Wireless	ATT	IAT
6. 135 Step Receiver	KE.AT	KH.AT
4. 145 Imp. Step Fast	E.AT	IAT
6. 306 Music Transmit.	LAT	HAT
6. 130 Adapter	KA.TT	KLAT
2. 580 Speaker	OA.TT	EH.AT
6. 123 Wall Box 5/10/25 Wireless	H.TT	KA.TT
2. 125 Wall Box 5/10/25 Wire	RTT	F.TT

SEEBURG

6. Plaza	OH.AT	RA.AT
6. Royale	OA.TT	RA.AT
4. Regal	RA.TT	AH.TT
4. Regal RC	RH.AT	FH.AT
1. Gem	RA.TT	IH.AT
2. Classic	RA.TT	FH.AT
2. Classic RC	AH.AT	IH.AT
4. Maestro	AH.AT	GA.TT
4. Mayfair	EH.AT	FH.AT
6. Mayfair RC	FH.AT	GH.AT
6. Melody King	EH.AT	IH.AT
1. Crown	RH.AT	AH.AT
6. Crown RC	FE.AT	IH.AT
4. Concert Grand	RE.AT	AH.AT
1. Colonel	AH.AT	IA.TT
1. Colonel RC	AH.AT	GT.TT
4. Concert Master	EH.AT	IH.AT
6. Concert Master RC	AH.AT	IH.AT
6. Cadet	RA.TT	IA.TT
6. Cadet RC	AH.AT	IA.TT
1. Major	EH.AT	IH.AT
4. Major RC	AT.TT	IH.AT
1. Envoy	EH.AT	IH.AT
4. Envoy RC	AH.AT	GH.AT
4. Vogue	RH.AT	IH.AT
2. Vogue RC	AH.AT	GH.AT
4. Casino	EH.TT	IE.AT
6. Casino RC	AH.AT	IH.AT
6. Commander	RH.AT	AH.AT
6. Commander RC	AT.TT	IA.TT
4. Hi Tone 9800	EH.AT	KKT.TT
4. Hi Tone 9800 RC	EH.AT	IH.TT
4. Hi Tone 8800	EH.AT	FH.AT
4. Hi Tone 8800 RC	EH.AT	IH.TT
4. Hi Tone 8200	EH.AT	KKT.TT
4. Hi Tone 8200 RC	EH.AT	IH.TT
2. 146S ('46)	OKH.AT	OEH.AT
1. 146M	OKH.AT	OHH.AT
1. 147S	OEH.AT	ROA.TT
4. 147M	OFH.AT	REH.TT
4. 148S	ROA.TT	RCH.TT
4. 148M	RAH.AT	ETH.TT
6. Selectomatic 16	A.TT	IAT
6. Selectomatic 24	A.TT	KH.AT
6. Selectomatic 20	A.TT	KT.TT
6. Remote Speak Organ	KT.TT	KH.AT
6. Multi Selector 12 Rec.	KO.AT	RA.TT
6. Melody Parade Bar	E.AT	F.TT
6. 5c Wallomatic Wireless	RTT	G.AT
6. 5c Baromatic Wireless	E.AT	A.TT
6. 5c Wallomatic 3 Wire	O.TT	G.TT
6. 30 Wire Wall Box	O.TT	IAT
4. 5, 10, 25c Baromatic Wire	RTT	F.HA

6. 5, 10, 25c Wallomatic 3 Wire	IAT	G.HA
6. 5, 10, 25c Baromatic Wireless	F.HA	G.HA
6. 5, 10, 25c Wallomatic Wireless	G.AT	KLAT
4. 3W2 Wall-a-Matic	OO.AT	OH.AT
4. W1-L56 Wall Box 5c	KLAT	OE.AT
4. 3W5-L-56 Wall Box 5, 10, 25c	RA.TT	EH.AT
6. W6-L-56-5/10/25 Wireless	RH.TT	AA.TT
1. Tear Drop Speaker	KO.AT	KG.TT

ROCK-OLA

6. Imperial 20	OE.AT	EH.AT
6. Imperial 16	OA.TT	EH.AT
6. Windsor	OH.AT	ET.TT
6. Monarch	OH.AT	EH.AT
6. Std. Dial-A-Tone	RH.AT	ET.TT
1. '40 Super Rockolite	AE.AT	IH.AT
6. Counter '39	KH.AT	RH.AT
1. '39 Standard	EH.AT	IH.AT
4. '39 DeLuxe	EH.AT	GA.TT
1. '40 Master Rockolite	EH.AT	IH.AT
6. '40 Counter	RH.AT	EH.AT
6. '40 Counter with Std.	EH.AT	AE.AT
6. '41 Premier	RH.AT	FH.AT
6. Wall Box	E.TT	HAT
6. Bar Box	E.TT	HAT
6. Spectravox '41	KA.TT	OH.AT
6. Glamour Tone Column	RT.TT	RA.TT
6. Modern Tone Column	RO.AT	ET.TT
6. Playmaster & Spectravox	EH.AT	FH.AT
4. Playmaster '46	IH.AT	KOH.AT
6. Playboy	KA.TT	RT.TT
4. Commando	RH.AT	AT.TT
4. 1422 Phono ('46)	KA.TT	KGH.TT
6. 1424 Phono (Hideaway)	KAH.AT	KHA.TT
4. 1426 Phono ('47)	OOA.TT	OIA.TT
1. Magic Glo	RGH.AT	EIA.TT
6. 1501 Wall Box	RTT	IAT
6. 1502 Bar Box	ATT	IAT
6. 1503 Wall Box	KO.AT	KA.TT
6. 1504 Bar Box	G.AT	KLAT
6. 1510 Bar Box	KA.TT	OT.TT
6. 1525 Wall Box	KT.TT	KLAT
6. 1526 Bar Box	KA.TT	KH.AT
4. 1530 Wall Box	KT.TT	OA.TT
4. Dial A Tone B&W Box	O.TT	A.TT
6. 1805 Organ Speaker	OE.AT	EH.TT

PACKARD

4. Pla Mor Wall & Bar Box	KO.AT	OT.TT
4. Manhattan	KFH.AT	OEH.TT
6. Model 7 Phono	IH.AT	HH.AT
2. Hideaway Model 400	IH.TT	KOA.TT
6. 1000 Speaker	EH.AT	IA.TT
6. Willow Adaptor	KE.AT	OH.AT
6. Chestnut Adaptor	KA.TT	OA.TT
6. Cedar Adaptor	KF.AT	OH.AT
6. Poplar Adaptor	KA.TT	OL.AT
6. Maple Adaptor	KA.TT	RT.TT
6. Juniper Adaptor	KA.TT	OL.AT
6. Elm Adaptor	KA.TT	OA.TT
6. Pine Adaptor	KA.TT	OA.TT
6. Beach Adaptor	KA.TT	OL.AT
6. Spruce Adaptor	KLAT	OH.AT
6. Ash Adaptor	KA.TT	OA.TT
6. Walnut Adaptor	KLAT	OA.TT
6. Lily Adaptor	KT.TT	KO.AT
6. Violet Speaker	KT.TT	KA.TT
5. Orchid Speaker	KH.AT	OO.AT
6. Iris Speaker	OK.AT	OH.AT

MILLS

6. Do Ri Mi	OA.TT	AH.AT
1. Panoram	KAT.TT	OA.TT
4. Throne of Music	RH.AT	AH.AT
1. Empress	RH.AT	FA.TT
6. Panoram 10 Wall Box	ATT	G.AT
6. Panoram Peek (Con)	KIA.TT	KHA.TT
6. Conv. for Panoram Peek	KT.TT	OH.AT
6. Constellation	KIH.AT	OOA.TT

AMI

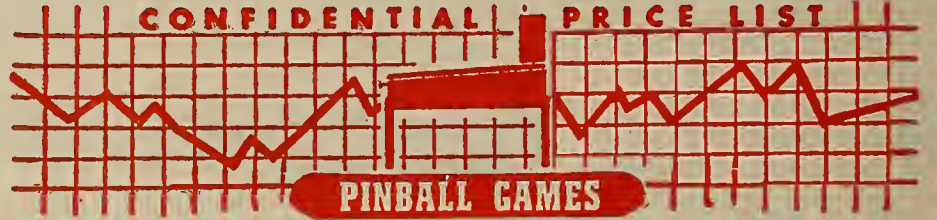
6. Hi-Boy (302)	EH.AT	AA.TT
6. Singing Towers (201)	OH.AT	IE.AT
4. Streamliner 5, 10, 25	OA.TT	FA.TT
6. Top Flight	OA.TT	RH.AT
6. Singing Towers (301)	OH.AT	IE.AT
4. Model A '46	RIA.TT	EOA.TT
4. Model B '48	EIA.TT	AAT.TT

BUCKLEY

4. Wall & Bar Box O. S.	RTT	A.TT
4. Wall Bar Box N.S.	LTT	KLAT

AIREON

4. Super DeLuxe ('46)	FH.TT	HA.TT
4. Blonde Bomber	KOH.AT	KGH.AT
4. Fiesta	KKH.AT	KOA.TT
6. '47 Hideaway	KKH.AT	KHA.TT
6. '48 Coronet 400	KOH.AT	KAT.TT
6. '49 Coronet 100	OIA.TT	OHH.AT



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

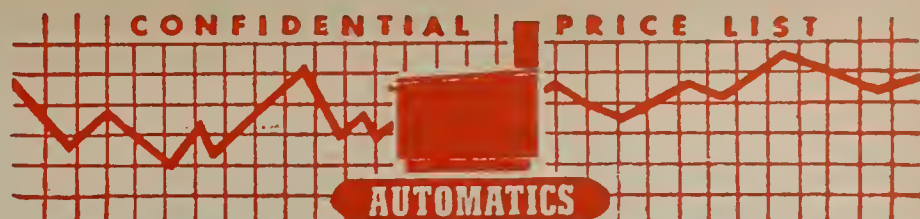
1. ABC Bowler	OA.TT	OH.AT
4. Ali Baba (Got 6/48)	RH.AT	AE.AT
1. Alice (Got 8/48)	EH.AT	FH.AT
1. Amber (Wm 1/47)	KA.TT	OLAT
1. Aquacade (Un 4/49)	FH.AT	GT.TT
1. Arizona (Un 5/50)	KAAT	KFH.AT
4. Baby Face (UN 1/49)	RH.AT	FA.TT
4. Baffle Card (Got 10/46)	KT.TT	KE.AT
4. Ballerina (B 48)	EA.TT	AH.AT
1. Ballyhoo (B 47)	KH.AT	RH.AT
4. Band Leader	FH.AT	GH.AT
6. Banjo	OH.AT	ET.TT
1. Bank-A-Ball (Got)	KEH.AT	KFH.AT
4. Barnacle Bill (Got 8/48)	EH.AT	FA.TT
4. Basketball (Got 10/49)	KOE.AT	KRI.AT
1. Bermuda (C 11/47)	OH.AT	RH.AT
4. Big League (B 46)	KE.AT	KLAT
6. Big Prize	OT.TT	RT.TT
6. Big Time	RO.AT	RH.AT
1. Big Top	AH.AT	HH.AT
1. Black Gold	FA.TT	GH.AT
6. Blue Grass	KA.TT	RH.AT
1. Blue Skies (Un 11/48)	EH.AT	FH.AT
6. Bonanza (Wm 11/47)	KO.TT	KE.AT
1. Boston (Wm 5/49)	KTH.AT	KRH.AT
4. Bowling Champ (Got 2/49)	IH.AT	KT.TT
6. Bowling League (Got 8/47)	KO.AT	OE.AT
3. Broncho	KH.AT	EA.TT
1. Buffalo Bill (Got 5/50)	KOH.AT	KEH.AT
4. Buccaneer (Got 10/48)	AE.AT	IA.TT
1. Build Up	RH.AT	AH.AT
1. Buttons & Bows (Got 3/49)	FH.AT	GH.AT
6. Camel Caravan	GH.AT	KOH.AT
1. Canasta (Ge 7/50)	KRH.AT	KAH.AT
4. Caribbean (UN 3/48)	OH.AT	EA.TT
2* Carnival (B 48)	AT.TT	GH.AT
4. Carolina (Un 3/49)	AH.AT	IA.TT
2. Carousel	KT.TT	OH.AT
4. Catalina (CC 2/48)	OH.AT	ET.TT
4. Champion (B '48)	RAH.AT	EAT.TT
1. Champion (CC 6/49)	IH.AT	HH.AT
4. Chico	EA.TT	EH.AT
1. Cinderella (Got 3/47)	EA.TT	AH.AT
1. Citation (B 48)	OKH.AT	RH.AT
6. Cleopatra	KH.AT	RE.AT
3. Club Trophy	OH.AT	EH.AT
1. College Daze (Got 8/49)	KTH.AT	KOH.AT
1. Contact	OA.TT	RH.AT
2. Contest	OH.AT	RH.AT
4. Cover Girl	OH.AT	EH.AT
4. Crazy Ball (CC 7/48)	OH.AT	EA.TT
4. Dallas (Wm 2/49)	RH.AT	AH.AT
1. Dark Horse	KT.TT	KA.TT
1. De Icer (Wm 11/49)	KKH.AT	KRH.AT
3. Dew Wa Ditty (Wm 6/48)	AE.AT	FH.AT
6. Double Barrel (B 47)	KT.TT	KH.AT
4. Double Shuffle (Got 6/49)	GH.AT	HE.AT
2. Dreamy (Wm 3/50)	KRA.TT	KEH.AT
6. Drum Major	OA.TT	RE.AT
4. Dynamite (Wm 10/46)	KT.TT	KE.AT
4. Entry (B '47)	RA.TT	FT.TT
2. El Paso (Wm. 11/48)	FH.AT	IH.AT
6. Fast Ball	KT.TT	OE.AT
6. Fiesta	KE.AT	KLAT
1. Flamingo (Wm 7/47)	KE.AT	KH.AT

PINBALL GAMES

(Continued)

- 2. Floating PowerFH.AT GA.TT
- 6. Flying Saucers (Ge 12/50)KIE.AT KGE.AT
- 6. Flying Trapeze (Got 9/47)KE.AT KJ.AT
- 4. Football (CC 8/49)GH.AT IHH.AT
- 6. FormationKA.TT OA.TT
- 6. 4 Horsemen (Got 9/50) KFH.AT KIA.TT
- 1. Freshie (Wm. 9/49)HH.AT KOH.AT
- 6. Ginger (Wm. 10/47)KT.TT OT.TT
- 1. Gin RummyKTH.AT KKH.AT
- 4. Gizmo (Wm. 8/48)RE.AT EH.AT
- 6. GlamourDE.AT OH.AT
- 1. Gold Ball (CC 8/47)KH.AT RH.AT
- 1. Gold Cup (B '48)KRH.AT KIH.AT
- 1. Gold MineRH.AT EH.AT
- 4. Golden Gloves (CC 7/49)HH.AT KKT.TT
- 4. GondolaFE.AT IT.TT
- 4. Grand Award (CC 1/49)EH.AT FA.TT
- 1. Harvest Moon (Got 12/48)IA.TT III.AT
- 4. Harvest Time (Ge 9/50)KEH.AT KFH.AT
- 4. Havana (Un 3/47)KE.AT OA.TT
- 4. Hawaii (UN 8/47)KT.TT OA.TT
- 1. Hi RideKH.AT RH.AT
- 1. Hit ParadeOH.AT EE.AT
- 1. Holiday (CC 12/48)FH.AT IH.AT
- 6. HollywoodKEHA OT.TT
- 6. HoroscopeKO.AT KA.TT
- 6. Hot Rods (B '49)KOH.AT KIH.AT
- 4. Humpty Dumpty (Got 10/47)OH.AT EH.AT
- 1. Jack 'N Jill (Got 4/48) RH.AT EH.AT
- 4. JamboreeEH.AT FA.TT
- 1. Jeanie (Ex 7/50)KRH.AT KAH.AT
- 1. Jockey Special (B '47) KKT.TT KRI.AT
- 5. Judy (Ex 7/50)KEH.AT KFI.AT
- 6. JungleKO.AT KA.TT
- 1. Just 21 (Got 1/50)GH.AT KOH.AT
- 1. K. C. JonesKRH.AT KEH.AT
- 4. Kilroy (CC 1/47)KLT.TT KE.AT
- 1. King Arthur (Got 10/49)KTH.AT KRH.AT
- 4. King Cole (Got 5/48) RH.AT AH.AT
- 6. KismetKL.AT RO.AT
- 1. Lady Robin Hood (Got 1/48)RH.AT FH.AT
- 6. LandslideKH.AT OH.AT
- 6. LauraKT.TT KE.AT
- 6. League LeaderKT.TT KEHA
- 4. Leap YearOA.TT OH.AT
- 6. LightningKT.TT KA.TT
- 6. Line UpOA.AT OH.AT
- 1. Lucky Inning (Wm 5/50)KTH.AT KRH.AT
- 1. Lucky Star (Got 5/47) KH.AT OH.AT
- 1. Mad. Sq. Garden (Got 6/50)KAH.AT KIH.AT
- 1. MagicRH.AT AH.AT
- 6. Maisie (Got 3/47)KE.AT OA.AT
- 1. Majors '49 (CC 2/49) EH.AT AH.AT
- 1. Major League Baseball RH.AT EH.AT
- 4. Manhattan (Un 2/48)KH.AT OH.AT
- 2. Mardi GrasOH.AT EH.AT
- 4. Marjorie (Got 7/47)KH.AT OH.AT
- 1. Maryland (Wm 4/49) IH.AT HH.AT
- 6. Mam-selleKT.TT OA.TT
- 2. Merry WidowOH.AT RH.AT
- 2. Melody (B 47)RH.AT EH.AT
- 4. Mercury (Ge)KRH.AT KAH.AT
- 4. MetroKLAH OLAH
- 4. Mexico (Un 6/47)KEAH OA.TT
- 6. Miami BeachKAHA KIAH
- 6. Midget Racer (B 46)KT.TT OT.TT
- 6. Miss America (Got 1/47)KOAH OLAH
- 6. MonickerKT.TT KIAH
- 1. Monterrey (Un 5/48) EH.AT AH.AT
- 2. Moon Glow (Un 12/48) AH.AT IH.AT
- 4. MoroccoRH.AT EH.AT
- 4. MysteryKT.TT KE.AT
- 1. Nevada (Un 10/47)KH.AT OH.AT
- 1. Nudy (B 47)OA.TT RH.AT
- 6. Oh BoyKA.TT OH.AT
- 4. Oklahoma (Un 6/49)IH.AT HE.AT
- 6. Old Faithful (Got 1/50) KKH.AT KOH.AT
- 1. One Two ThreeAE.AT IA.TT
- 6. OpportunityKE.AT KH.AT
- 6. OscarKH.AT OA.TT
- 1. Paradise (UN 7/48)AH.AT IH.AT
- 4. PhoenixEH.AT AH.AT
- 4. Photo FinishRTT.TT RIA.TT
- 6. PimlicoKA.TT RO.AT
- 1. Pin Bowler (CC 7/50) KAH.AT KIH.AT
- 4. Pinch Hitter (Un 5/49) AH.AT FH.AT
- 6. Pin Up GirlKA.TT OH.AT
- 6. Play BallKA.TT KH.AT
- 3. Play Boy (CC 5/47)KH.AT RA.TT
- 1. Playland (Ex 8/50)KAH.AT KIH.AT
- 4. Playtime (Ex)HH.AT KKH.AT
- 4. Puddin HeadEH.AT FH.AT
- 4. Rainbow (Wm 9/48)RH.AT EH.AT
- 4. Ramona (Un 2/49)EH.AT FH.AT
- 4. Rancho (B 48)RA.TT EH.AT
- 6. RangerKT.TT OA.TT
- 6. Record TimeOO.AT AH.AT
- 6. RepeaterKF.AT OH.AT

- 4. Rio (Un 12/46)KT.TT OA.TT
- 1. Rip Snorter (Ge)KOH.AT KAA.TT
- 6. RivieraKE.AT OA.TT
- 1. Rocket (Ge 5/50)KOH.AT KEH.AT
- 2. Rockettes (Got 8/50)KIH.AT KGH.AT
- 1. Rondevo (Un 5/48) OH.AT EA.TT
- 6. Round Up (Got 11/48) RH.AT AE.AT
- 2. St. Louis (Wm 2/49)IH.AT HH.AT
- 1. Sally (CC 10/48)AH.AT IH.AT
- 4. SambaRH.AT EH.AT
- 4. Saratoga (Wm 10/48)AE.AT AH.AT
- 6. School DaysKA.TT KL.AT
- 6. Score-A-LineDT.TT RH.AT
- 2* ScrewballRH.AT AA.TT
- 6. Sea HawkKE.AT OO.TT
- 6. Sea Isle (GG 11/47)KE.AT KH.AT
- 1* Select-A-Card (Got 4/50)KKA.TT KAA.TT
- 1. Serenade (Un 12/48)AH.AT IH.AT
- 3. Shanghai (CC 4/48)RH.AT EH.AT
- 1. ShantytownKOH.AT KEH.AT
- 1. Sharpshooter (Got 5/49)GH.AT KKH.AT
- 4. Shooting StarsKL.AT RA.TT
- 6. Short StopOH.AT RH.AT
- 6. Show Boat (Un 1/49) RH.AT AH.AT
- 6. Silver SprayKEHA OE.AT
- 6. Silver Streak (B 47)KE.AT KH.AT
- 1. Singapore (Un 11/47) KH.AT OH.AT
- 6. Sky LarkRH.AT AH.AT
- 6. Sky LineKF.AT OH.AT
- 6. Sky RayKO.AT KH.AT
- 6. SluggerKE.AT KH.AT
- 6. Smarty (Wm 12/46)KE.AT OA.TT
- 6. SmokyKO.AT KH.AT
- 2. South Pacific (Ge 3/50) KKH.AT KRA.TT
- 6. South PawKA.TT KH.AT
- 6. South SeasKT.TT KF.AT
- 1. Special Entry (B '49) FH.AT HH.AT
- 6. Speed BallKEHA RO.AT
- 6. Speed DemonKA.TT OH.AT
- 4. Speedway (Wm 9/48) OH.AT RH.AT
- 4. Spellbound (CC 5/46)KT.TT KE.AT
- 4. Spinball (CC 5/48)OH.AT EH.AT
- 2. Sport EventKH.AT OH.AT
- 6. Sport SpecialKL.AT RT.TT
- 6. SportsKH.AT OA.TT
- 6. Sports ParadeKO.AT KA.TT
- 6. Spot-A-CardOA.TT OH.AT
- 6. Spot PoolKH.AT OH.AT
- 6. Stage Door CanteenKT.TT KE.AT
- 6. StarsKA.TT KH.AT
- 4. Star AttractionKT.TT OA.TT
- 2. Stardust (Un 5/48)EH.AT FH.AT
- 2. StarliteKT.TT OH.AT
- 4. State FairKT.TT KE.AT
- 6. Step UpKT.TT KE.AT
- 4. Stormy (Wm 1/48)OH.AT RH.AT
- 6. StratolinerKE.AT KL.AT
- 6. StreamlinerKT.TT KE.AT
- 4. Summertime (Un 9/48)KH.AT RH.AT
- 6. Sun BeamKH.AT OH.AT
- 4. Sunny (Wm 12/47)OH.AT RH.AT
- 6. SuperchargerKA.TT OE.AT
- 1. Super HockeyFH.AT IH.AT
- 6. Superliner (Got 7/46) KT.TT KL.AT
- 6. Superscore (CC 10/46) KT.TT OE.AT
- 6. Surf Queen (B. '46)KT.TT KE.AT
- 4. Suspense (Wm 2/46)OH.AT EH.AT
- 6. SwaneeRH.AT EH.AT
- 4. Sweetheart (Wm 7/50) KEH.AT KFH.AT
- 1. Tahiti (CC 10/49)GH.AT KTA.TT
- 2. Tally HoKE.AT OH.AT
- 4. Tampico (Un 7/49)FH.AT IA.AT
- 6. Target SkillFO.AT KH.AT
- 4. Telecard (Got 1/49)FA.TT IH.AT
- 1. TemptationAH.AT IH.AT
- 1. Tennessee (Wm 2/48) AH.AT IH.AT
- 6. Three FeathersFH.AT GH.AT
- 1. Three Musketeers (Got 7/49)KTH.AT KOH.AT
- 4. Thrill (CC 9/48)OH.AT RE.AT
- 6. TopicKT.TT KL.AT
- 6. Tornado (Wm. 4/47)KO.AT KL.AT
- 4. Torchy (Wm 6/47)KT.TT KH.AT
- 6. TowersKO.AT KA.TT
- 1* Trade WindsOH.AT AH.AT
- 4. Treasure ChestKE.AT OA.TT
- 4. Trinidad (CC 3/48)OH.AT RE.AT
- 4* Triple ActionOH.AT AA.TT
- 1. Triplets (Got 7/50)KAH.AT KIH.AT
- 4. Trophy (B '48)HA.AT KOH.AT
- 1. Tropicana (Un 1/48)OH.AT RH.AT
- 1. Tucson (Wm 1/49)GH.AT HH.AT
- 3. TumbleweedHH.AT KKH.AT
- 4. Turf ChampOE.AT RH.AT
- 6. Turf King (Pre-War)OO.AT EH.AT
- 4. Utah (Un 8/49)HH.AT KTH.AT
- 6. VanitiesKT.TT OA.TT
- 4. Victory Special (B '46) RA.TT EH.AT
- 4. Virginia (Wm. 3/48)OH.AT RH.AT
- 6. West WindKA.TT OT.TT
- 6. Wild FireKH.AT RT.TT
- 4. Wisconsin (Un 3/48)OA.TT OH.AT
- 6. Yankee DoodleKA.TT KH.AT
- 4. Yanks (Wm 4/48)OH.AT RH.AT
- 6. Zig ZagKO.AT KL.AT



AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

- 4. Big ParleyOE.AT RA.TT
- 6. Big PrizeKA.TT OT.TT
- 6. Blue RibbonOT.TT RA.TT
- 4. Daily RacesOH.TT EH.AT
- 6. Dust WhirlsOA.TT RO.AT
- 4. FavoriteEA.TT AE.AT
- 6. Grand NationalKH.AT EH.AT
- 6. Grand StandKE.AT OT.TT
- 4. Hot TipRA.TT EA.AT
- 6. Jockey ClubOA.TT RA.TT
- 4. Jockey Club (B. '47)IA.TT HA.TT
- 6. KentuckyOH.AT EH.AT
- 4. Kentucky (B. 49)RIA.TT RHA.TT
- 4. Lexington (B '48)KHH.AT OAT.TT
- 4. Long AcreKH.AT RO.AT
- 4. Long ShotKH.AT EH.AT
- 6. PacemakerKA.TT RA.TT
- 6. RockinghamAH.AT HH.AT
- 6. Sport PageKH.AT RA.TT
- 6. Spinning ReelsKH.AT OA.TT
- 6. Sport KingOT.TT OO.AT
- 6. Stepper UpperKA.TT AT.TT
- 6. Sportsman (Rev)OT.TT RO.AT
- 4. ThorobredKH.AT RO.AT
- 4. Victory Derby (B '46) OH.AT IA.TT
- 6. Winning TicketKA.TT OH.AT



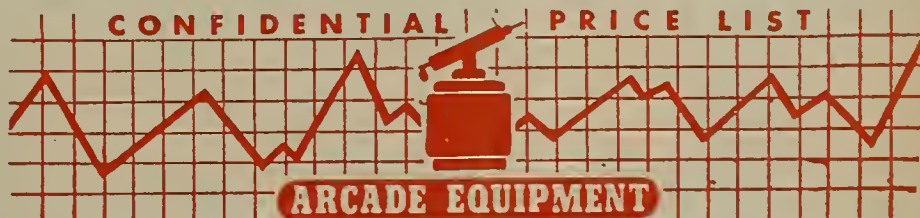
ROLL DOWNS

- 6. ABC Roll DownOE.AT RH.AT
- 6. ArrowsKA.TT ET.TT
- 6. Auto RollOE.AT EH.AT
- 6. BermudaOA.TT RA.TT
- 6. Big CityKT.TT OA.TT
- 4. Bing-A-RollEH.AT GH.AT
- 6. Bonus RollOA.TT EH.AT
- 6. BuccaneerEH.AT FE.AT
- 6. Champion RollKA.TT OH.AT
- 6. Chicoin Roll DownKH.AT EH.TT
- 2. Genco Advance RollKA.TT OH.AT
- 2. Genco Total RollKA.TT OA.TT
- 6. Hawaii Roll DownKT.TT OE.AT
- 4. Hy-RollFA.TT GH.AT
- 6. MelodyOT.TT OA.TT
- 6. One WorldET.TT EH.AT
- 1. Pro-ScoreKH.AT EH.AT
- 4. SingaporeKT.TT OH.AT
- 6. Sportsman RollKT.TT OE.AT
- 6. Super ScoreRA.TT EH.AT
- 6. Super TriangleKA.TT RH.AT
- 6. Tally RollKT.TT RH.AT



SHUFFLES - REBOUNDS

- 4. Bally Shuffle-ChampKOE.AT KHH.AT
- 1* Bally Shuffle-BowlerEH.AT FA.TT
- 4* Bally Speed BowlerHE.AT KAH.AT
- 4. California Shuffle PinsRT.TT AT.TT
- 4. ChiCoin BangoOH.TT ET.TT
- 4. ChiCoin BeaconRH.TT EH.AT
- 2* Chi-Coin Bowling AlleyAI.AT KKA.TT
- 2. ChiCoin Bowl ClassicKAT.TT KHT.TT
- 4. ChiCoin ReboundKT.TT OH.AT
- 2* ChiCoin Shuffle BaseballEA.TT HT.TT
- 4. ChiCoin TrophyOKA.TT OAH.TT
- 2. Exhibit StrikeHH.AT KKA.TT
- 2. Genco Bowling LeagueOA.TT FT.TT
- 3. Genco GliderOL.TT RE.AT
- 4. Genco BaseballFH.AT HT.TT
- 2* Gottlieb BowletteEO.AT KTA.TT
- 4. Keeney ABC BowlerEH.AT FO.AT
- 4. Keeney Line UpRO.AT RH.TT
- 4. Keeney King PinKO.AT KFA.TT
- 4* Keeney Pin BoyRT.TT GA.TT
- 2. Keeney Ten PinsRH.AT GH.AT
- 4. Keeney Lucky StrikeHH.AT KOH.AT
- 1. Keeney Dbl. BowlerKIA.TT OOA.TT
- 4. Rock-Ola Shuffle JungleRI.AT FH.AT
- 1. Rock-Ola Shuffle-LaneRI.AT EH.AT
- 4. Un. Dbl. ShuffleFA.TT GH.AT
- 2* United Shuffle AlleyRH.AT AT.TT
- 4* Un. Shuffle Alley Exp.KTT.TT KIA.TT
- 4. United Shuffle SkillRA.TT ET.TT
- 4. United Super-ShuffleRH.TT AH.AT
- 2. United SluggerKTT.TT KIA.AT
- 2. Univ. Super TwinKOT.TT KIA.AT
- 1* Universal Twin BowlerKKT.TT KIA.TT
- 2 Williams DeLuxe BowlerFH.AT KTA.TT
- 4* Williams Twin ShuffleRA.TT GH.AT
- 4. Williams Single BowlerRT.TT FH.AT
- 4. Williams Dbl. HeadKEE.AT OKA.TT



ARCADE EQUIPMENT

- 6. Allite Strikes 'N Spares RH.AT HH.AT
- 4. BoomerangRA.TT EA.TT
- 4. Bally Big InningKAH.AT OOA.TT
- 6. Bally BowlerKFA.TT KGH.AT
- 1. Bally ConvoyEA.TT HA.TT
- 6. Bally DefenderAT.TT HA.TT
- 6. Bally Eagle EyeRH.AT EH.AT
- 4. Bally Heavy HitterEH.AT FA.TT
- 6. Bally King PinRA.TT EA.TT
- 6. Bally Lucky StrikeEA.TT FH.AT
- 2. Bally Rapid FireFH.AT GA.TT
- 1. Bally Sky BattleEH.AT HA.TT
- 6. Bally TorpedoEH.AT HA.TT
- 1. Bally Undersea Raider FH.AT KOA.TT
- 1. Bank BallAH.AT KA.TT
- 6. Bowling LeagueRA.TT EH.AT
- 6. Buckley DeLuxe Dig.KOA.TT KEH.AT
- 6. Buckley Treas Is Dig.HH.AT KKT.TT
- 6. Champion HockeyET.TT FA.TT
- 4. Chicoin Basketball ChampKAH.AT KHA.TT
- 4. Chicoin GoaleeGH.AT KOA.TT
- 4. Chicoin HockeyEH.AT HA.TT
- 4. Chi Midget SkeeKOA.TT KA.TT
- 1. Chicoin PistolHH.AT KA.TT
- 3. Chicoin Roll-A-ScoreRH.AT IA.TT
- 2. Edelco Pool TableEH.AT IA.TT
- 4. Evans Bat-A-ScoreOTT.TT OOA.AT
- 6. Evans In The BarrelRH.AT AO.AT
- 6. Evans Super BomberIA.TT HA.TT
- 6. Evans Play BallEH.AT AH.AT
- 4. Evans Ten Strike '46RH.AT IA.TT
- 4. Evans Tommy GunEH.AT GA.TT
- 4* Exhibit Dale GunEH.AT HA.TT
- 4. Exhibit Rotary Mdsr.KGH.AT OAT.TT
- 4. Exhibit Silver Bullets. KEH.AT KHA.TT
- 4. Exhibit Merchantman Roll Ch DiggerGA.TT HA.TT
- 1. Exhibit VitalizerFH.AT HA.TT
- 6. Genco Bank RollOE.AT FA.TT
- 6. Genco Play BallOH.AT IE.AT
- 4. Groetchen Met. Typer.IH.AT KEH.AT
- 6. Hoop-A-RollOE.AT EH.AT
- 4. Jack RabbitFH.AT KTT.TT
- 4. Keeney Air RaiderFH.AT KTT.TT
- 6. Keeney Anti Aircraft BrKA.TT OA.TT
- 6. Keeney Anti Aircraft BlRA.TT AT.TT
- 4. Keeney Sub GunIH.AT HA.TT
- 4. Keeney Texas LeaguerRT.TT AT.TT
- 6. Kirk Night BomberEH.AT HH.AT
- 4. Lite LeagueAH.AT HA.TT
- 1. Mutoscope Ace BomberIA.TT KA.TT
- 1. Muto. Atomic BomberIA.TT KA.TT
- 1. Mutoscope Dr. MobileIA.TT KA.TT
- 1. Mutoscope Photomatic (Pre-War)KIA.TT RIA.TT
- 4. Mutoscope Sky Fighter AH.AT KKT.TT

ARCADE EQUIPMENT

(Continued)

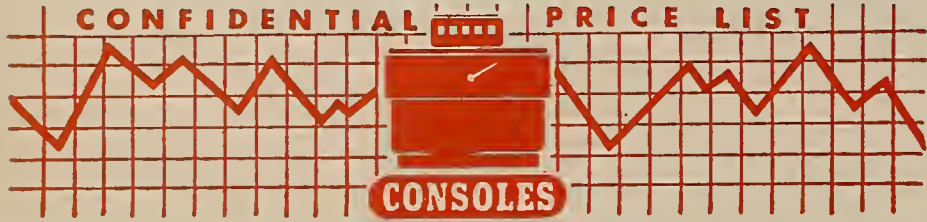
Table listing arcade equipment items such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with their respective codes and prices.

MILLS (Cont.)

Table listing mill items such as 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with their respective codes and prices.

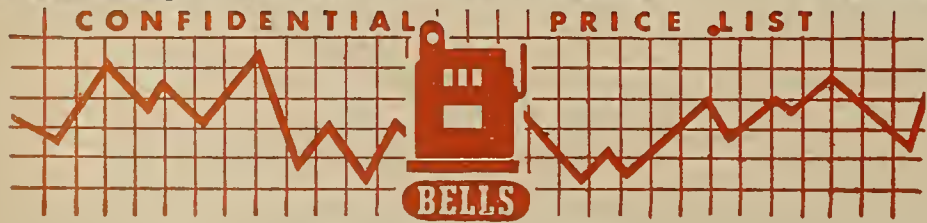
PACE

Table listing Pace items such as 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with their respective codes and prices.



CONSOLES

Table listing console items such as Arrow Bell, Bally Draw Bell 5c, Bally DeLuxe Draw, etc., with their respective codes and prices.



BELLS

MILLS

Table listing mill items such as 5c Gold Chrome HL, 10c Gold Chrome HL, etc., with their respective codes and prices.

GROETCHEN

Table listing Groetchen items such as 1c Columbia, 5c Columbia Chrome, etc., with their respective codes and prices.

WATLING

Table listing Watling items such as 5c Rolatop '48, 10c Rolatop '48, etc., with their respective codes and prices.

BUCKLEY

Table listing Buckley items such as 5c Criss Crosse, 10c Criss Crosse, etc., with their respective codes and prices.

UNITED'S
5 Player Shuffle-Alley

5 Player SHUFFLE ALLEY

1 st PLAYER UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
2 nd PLAYER UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
3 rd PLAYER UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
4 th PLAYER UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
5 th PLAYER UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9

SPARE
 STRIKE
 1 2 3 4 5 6 7 8 9
 PLAYERS
 GAMES 1 2 3 4 5 6 7 8 9 10



1 to 5 Players Can Play

10¢ PER GAME...EACH PLAYER

(ROLL-OVER SWITCH REBOUND)

**Complete
 Bowling-Team
 Competition**

**Greater Appeal...
 Increased Earnings**

SIZES: 8 FT. x 2 FT.
 9 FT. x 2 FT.

**FEATURES INCLUDE
 DISAPPEARING PINS
 20-30 SCORING AND
 FAST REBOUND ACTION
 EASY TO SERVICE
 MECHANISM**



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