CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

> Vol. 9, No. 16 JAN. 17, 1948

It's as plain as day!

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The WURLITZER 1100

PACKS MORE PROFIT-PRODUCING ENTERTAINMENT THAN ANY OTHER PHONOGRAPH

From its full-vue Sky-Top Turret window to its glistening metal base...from its revolutionary Encore Program Selector to its crystal clear plastic pilasters, this Wurlitzer 1100 is loaded with money-making eye appeal. Add tone so thrilling, so true that you'd swear the entertainers were right in the room, and you have the Wurlitzer 1100 with an earning power as brilliant as this gorgeous instrument itself.

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Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE-IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEArborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Wednesday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year any-

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

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THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

MUE TIMPE HILD

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THE CASH BOX BOOTH 77

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January 17, 1948

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Nation's Coin Machine Industry Looks to '48 C. M. I. Convention to Help Answer Problems. Believe New Products Plus Much Closer **Cooperation Will Decide Trades' Progress During 1948.**

CONVENTION IS HE A

NEW YORK-"The convention is the answer", is the way the majority of the nation's coin machine men are, and have been, expressing themselves.

Tho they offer a great many reasons for this statement, those that stand out most are that, "This convention can give the entire industry the answer to its present profit problems."

"Everyone knows", one coin machine leader says, "that we went thru a very tough 1947. Many of us aren't on our feet yet. But", he claims, "we are ready, able and willing to go ahead, if the products which will be shown at this convention will be what we have been seeking and, furthermore", he says, "if the manufacturers will continue to cooperate closely with us."

Distributors are of the opinion that some arrangements should be made whereby trade-ins will be taken by the jobbers and that the manufacturers should subsidize part of this trade-in valuation.

One well known distrib writes The Cash Box, "The manufacturers can use many parts which are on the older machines. Cabinets are still hard to obtain. The cabinets from the post-war games are still in good condition and will save the factories a lot of money, if they arrange to take them in and clean them up.

"Another thing", he writes, "locks and many other parts of the machine are always in good condition on a trade-in, especially of the later machines.

"Where we, as jobbers, because of the lowered prices being quoted, can't give the operators any real trade-in value, we know that if the manufacturers will work with us by assimilating part of the cost, we can take these machines off the market entirely, and bring back brand new games in every instance."

There will probably be a dearth of cabinets in 1948 and there surely will be a shortage of many finished components and raw materials if plans in Washington go thru. Therefore, the plan of this distributor, voicing the ideas of many others, is said by those questioned to be worthy of consideration at this time.

It is a definite fact that the time has arrived, as many coinmen believe, and have reported in past issues, when some sort of an arrangement must be made whereby old machines will be entirely removed from the market each time they are traded in and new equipment should go out to replace these.

Many methods have been advanced in the past in this regard. Some stated that the best plan was to "bust 'em up" and bring in new equipment which would revitalize locations and would, at the same time, bring greater glory to the trade.

Tho there hasn't been a drive in this direction, there will have to be some method arranged whereby the manufacturers will have a means to eliminate certain of the older equipment and produce new machines to replace it.

As one distrib says, "The auto manufacturers recognized this years ago and arranged for a trade-in of the older car so that they could continue to produce new autos in quantity.

"The manufacturers in this industry must also make such an arrangement, for the machines do not wear out, and yet they block off good locations from new equipment, which would help the entire industry with the public and would, most certainly, help the operator.

keeper feel that they can retain the old machines, they will not buy new equipment."

The operators also have their problems. One of the most important is the fact that they are unable to obtain a good trade-in valuation for their equipment after they have used it sufficiently.

They, too, would want some arrangement made in this direction and look to this 1948 convention to bring some solution to this problem so that a better understanding in this regard would exist between the distributor, jobber and operator on the one hand and the manufacturer on the other.

Many other problems are in the minds of coinmen from all over the nation who will be at the convention to see what will be presented which can possibly offer a solution.

They feel that the trade must make many changes during 1948 to attract greater income so that the field can go ahead just as rapidly and just as progressively as it has in the past.

One coinman stated, "This is the time for the exhibitors to show us products in which we can feel complete confidence and know that they will point the way out of all of our problems for us."

One thing that is definitely needed, one operator ventures to state, is that the games be made to play much faster than they are at this time.

He reports, "There are only a very few manufacturers who seem to recognize that the average game should never play more than 2 minutes. We have these games and can prove, that as long as they are mechanically perfect, they bring in more money than any of the others."

The phono ops, too, have many problems facing them. "But, as long as the operator and, especially, the store- The greater majority are all sold on the two minute

record plan as well as on a more equitable division of the profits.

The plan which seems to have most support in this direction is for the operator and the location owner to first remove the overhead expense and then divide the balance on a 50/50 basis.

"This", as operator after operator of juke boxes has pointed out, "means that with two minute records and a more equitable division of the phono's income, we can see some real profits which will mean that the juke box business can go ahead faster in 1948 than ever before.

"But", he continues, "we also look forward to this 1948 convention to bring us some new ideas, new prices and new products which will also help to boost our collections and which will mean a more prosperous year ahead for all in the automatic music business."

In conclusion, it may be stated that from everywhere in the nation the operators look to this 15th annual exhibition and convention by the members of Coin Machine Industries, Inc. as "the answer" to their many problems.

They are firmly convinced that those answers will most assuredly be presented to them during the progress of this show.

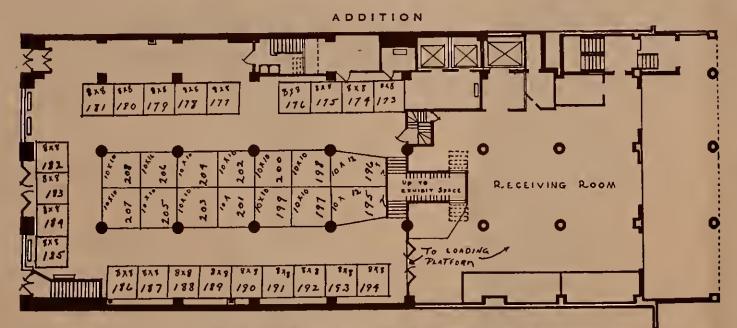
If there ever was a convention which could be labeled as "crucial" to the industry — then this is it.

All the trade believe that some answer must be brought to the fore to create an almost new type of operating as well as bring about a generally better understanding between all the sales factors involved, and a more efficient method for the operators to earn better profits, so that they can continue to boom the industry by their purchases as well as the further the spread of good equipment. Thruout the country.

January 17, 1948

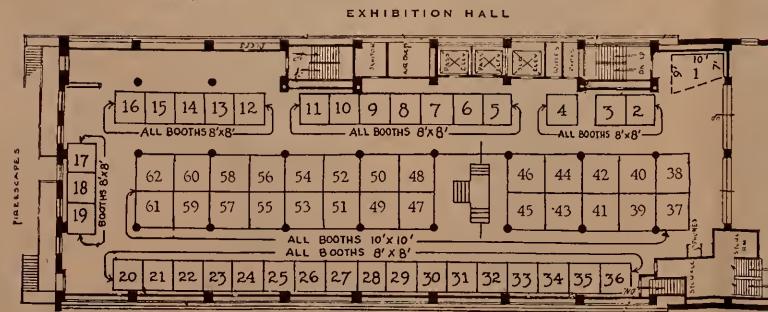
OFFICIAL C.M.I. EXHIBITORS' CHART USE THIS CHART TO LOCATE EXHIBITS YOU WANT TO SEE!!

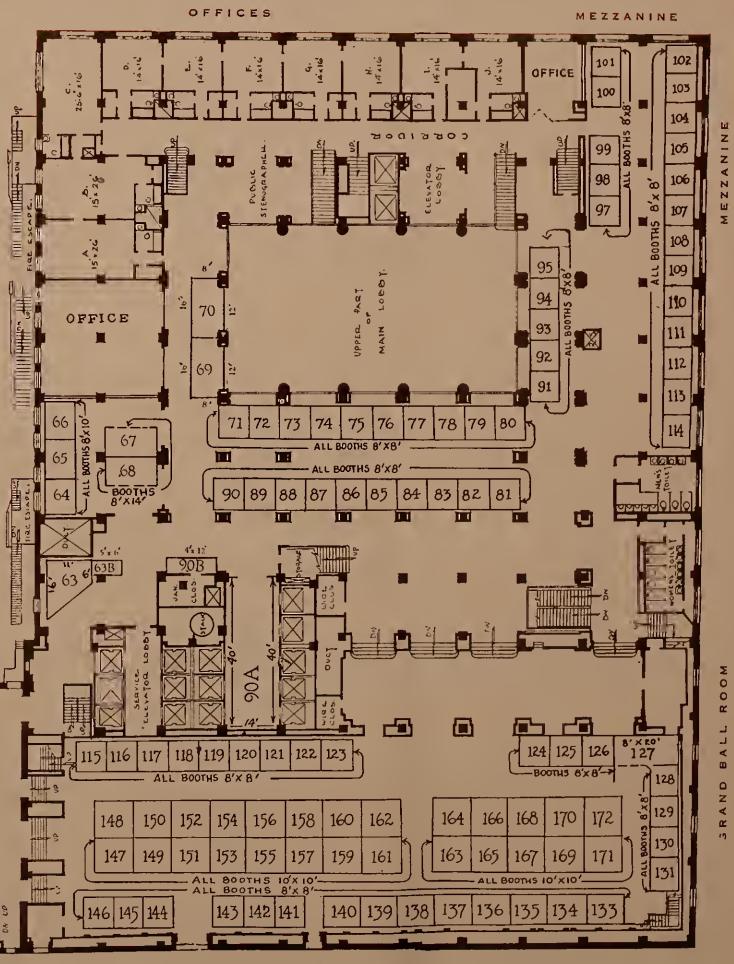
EXHIBITORS' NAMES, BOOTH NUMBERS, AND THE PRODUCTS THEY WILL DISPLAY APPEAR ON THE FOLLOWING PAGES. THIS CHART ONLY REFERS TO OFFICIAL C.M.I. EXHIBIT SPACE AT HOTEL SHERMAN. EXHIBITORS DISPLAYING OUTSIDE HOTEL SHERMAN ALSO LISTED ON FOLLOWING PAGES.

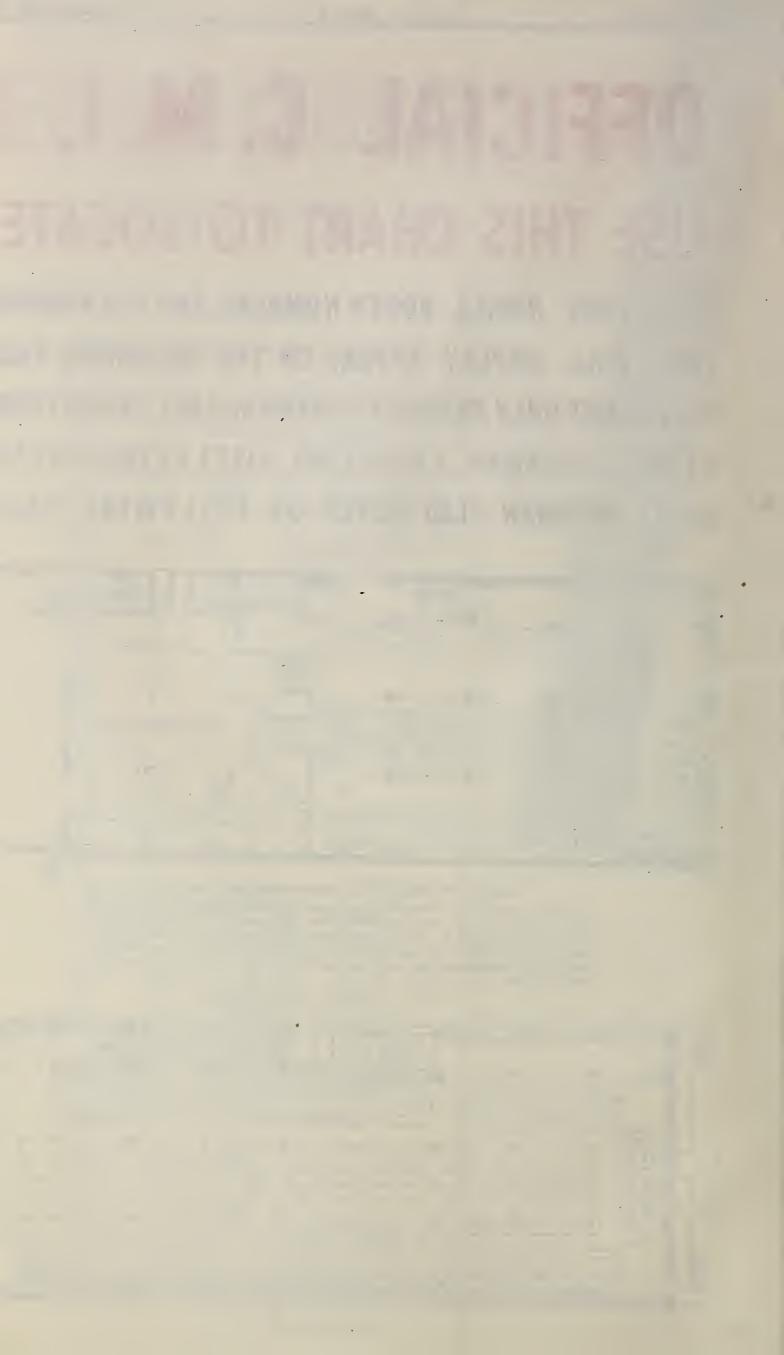


THIS ADDITION TO HOTEL SHERMAN EXHIBIT SPACE

is new this year. It is a high ceilinged room well lighted and well ventilated and reached from the main exhibition hall by a wide and easy stairway. There is no exit from it. It has wide aisles and is used to take the place of booths discontinued to relieve traffic on the mezzanine floor and in the runway between the mezzanine floor and main exhibition hall. It is highly desirable exhibit space.







ODUCTS TH EYW E **R BOOTH NUMBERS.** A Ξ **15th ANNUAL CONVE** ES. R ACHI E HOTEL. H 6 SHERMAN G L 9 NUA

NOTICE: Exhibitors displaying at other than the Hotel Sherman follow this listing giving location of displays.

A. & A. SALES CO. CHICAGO, ILL. Booth 91 Frosti-Server for Vending Chocolate and Ice Cream Bars

A.B.T. MANUFACTURING CORP. CHICAGO, ILL. Booths 5 & 6 Guesser Scale Low Boy Beam Scale Electric Pistol Game Push Slide 5c-10c-25c Package Coin Mechanism for Amusement Games Coin Meters for Household Appliances

ACME COIL & MFG. CO. CHICAGO, ILL. Booth 182 Coils, Solenoids, Transformers

ADVANCE MACHINE CO. CHICAGO, ILL. Booth 55 Vending Machines for All Types of Products

ADVERTISING POSTERS CO. CHICAGO, ILL. Booths 105 & 106 Silk Screen Process

AERO NEEDLE CO. CHICAGO, ILL. Booth 117 Aeropoint Juke Box Needle

AMERICAN SCALE MFG. CO. WASHINGTON, D. C. Booth 206 Scales

AMERICAN VENDING CORP. KANSAS CITY, MO. Booth 35 Vending Machines

AMI, INC. CHICAGO, ILL. Booths 37, 38, 39 & 40 AMI Phonographs Automatic Hostess Telephone Unit AMUSEMATIC CORP. CHICAGO, ILL. Booths 107 & 108 Amusement Games

APOLLO RECORDS, INC. NEW YORK CITY Booth 174 Records

ATLAS NOVELTY CO. CHICAGO, ILL. Booths 75 & 76 Amusement Games and Phonographs

AUTOMATIC COIN MACH. & SUPPLY CO. CHICAGO, ILL. Booth 115 Amusement Games, Bells and Consoles

BALLY MANUFACTURING CO. CHICAGO, ILL. Booths 57, 58, 59, 60, 61 & 62 Amusement Games Bally Beverage Dispenser

BELL-O-MATIC CORP. CHICAGO, ILL. Booth 7 Mills Bells

BELL LOCK CO. MICHIGAN CITY, IND. Booth 20 Locks

BELL PRODUCTS CO. CHICAGO, ILL. Booth 98 Beacon Coin Changer

L. BERMAN & CO. EVANSVILLE, IND. Booth 70

BLOCK MARBLE CO. PHILADELPHIA, PA. Booths 64, 65 & 66 Supplies and Parts BUCKLEY MUSIC SYSTEM, INC. CHICAGO, ILL. Booths 141, 142 & 143 Criss-Cross Bell Buckley Daily Double Track Odds Buckley Wall and Bar Box

CAPITOL RECORDS DIST. CO. HOLLYWOOD, CAL. Booth 199 Records

THE CASH BOX NEW YORK, N. Y. CHICAGO, ILL. LOS ANGELES, CAL. Booth 77

CENTRAL MFG. CO. CHICAGO, ILL. Booth 175 Castings

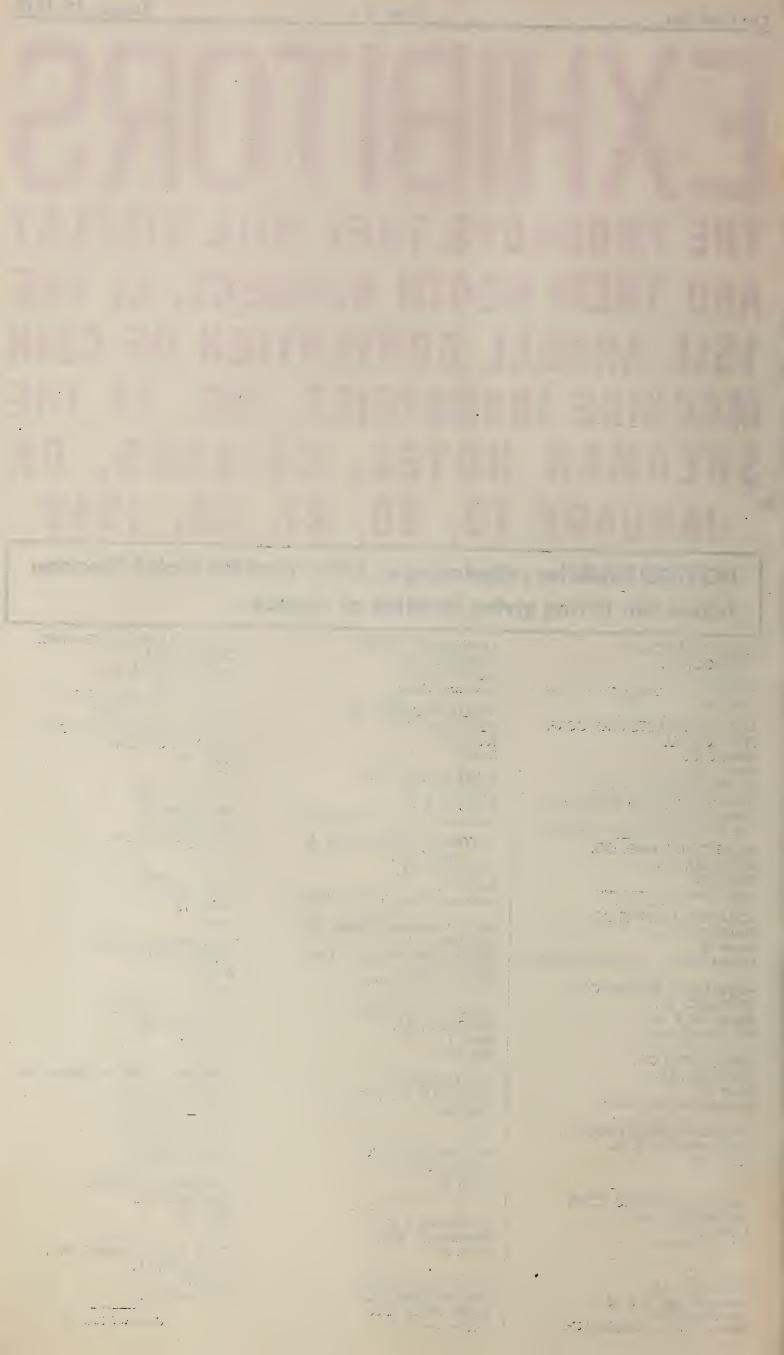
CHAMPION 'MFG. CO. BEVERLY, MASS. Booth 41 Venders

CHASE CANDY CO. ST. LOUIS, MO. Booth 73 Candy Bars

CHICAGO COIN MACHINE CO. CHICAGO, ILL. Booths 47, 48, 59 & 50 "Sea Isle", Finball "Roll Down", Rolldown "Flippy", Rolldown "Bermuda Roll Down" "Bermuda" Pinball

CHICAGO LOCK CO. CHICAGO, ILL. Booth 8 Locks

COIN AMUSE. GAMES, INC. CHICAGO, ILL. Booth 95 Ray Gun Revamps





January 17, 1948

THE INK SPOTS

Top male vocal combo of the nation for two successive years. The Ink Spots and their Decca Records have been continual musts in juke boxes throughout the nation. Piloted by Billy Kenny, the group recently set smash attendance records during their tour thru England. Direction: Gale Agency, Inc. Personal Manager: Moe Gale.

FEATURES

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

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- ★ Hot In Harlem
- ★ The Broadway Beat

- ★ Rollin' 'Round Randolph
- ★ Folk And Western Record Reviews.
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes
- 🛨 Hot On Chicago's South Side
- ★ The Cash Box Disc-Hits Box Score



Invites You

To meet by hearing JACK CARROLL greatest vocal find on records.

Two brand new numbers with full orchestration background I3A ON GREEN DOLPHIN STREET" I3B "MY COUSIN, LOUELLA"

Get lucky with Release #13

ALL CRITICS RAVE AND AGREE THAT THE VOICE OF JACK CARROLL IS ONE IN 100 MILLION

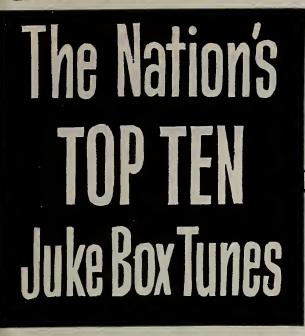




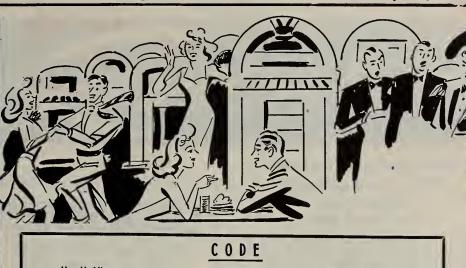
OFFICES AND STUDIOS 42nd Floor 20 N. Wacker Drive, Chicago 6, Ill. CHICAGO • NEW YORK • HOLLYWOOD The Cash Box, Automatic Music Section

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January 17, 1948



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin AP—Apollo AR—Aristocrat BU—Bullet BW—Black & White CA—Capitol CN—Continentai CO—Columbia CR-Crown CS_Coast DE-Decca DEL-DeLuxe

EX—Exclusive JB—Juke Box KI—King LI—Lissen MA—Majestic ME—Mercury MG—M-G-M MN—Manor MO-Modern MU-Musicraft NA-National RA-Rainbow

MG-10035—Jimmy Dorsey O. MU-15116—Mel Torme

VI-20-2433—Vaughn Monroe O

ME-3072—Anita Ellis

MG-10085-Jack Fina O.

MA-1179-Dick Farney

ME-5069-John Laurenz

TO-1258-Jack Owens

VI-20-2523-Vaughn Monroe O.

MA-7274—Ray McKinley O. ME-5067—Dick Baker O.

MG-10083-Sy Oliver O.

VI-20-2400-Louis Prima O.

VI-20-2585-Charlie Spivak O.

RE—Regent SA—Savoy SI—Signature SP—Specialty ST—Sterling TO-Top TR-Trilon UA-United Artist UN-Universai Vi-Victor VT-Vitacoustic



BALLERINA Sock wax clincher in the top spot again. A virtual must on every phono in the nation.



GOLDEN EARRINGS Repeats its peak position of last week, with ops praising this one to the skies.

HOW SOON Still maintains its featured spot in the charmed circle, with heavy play throughout the nation.

More coin culling powers with "Civilization". Ops reports indicate a long run for this one.

CO-37952-Dinah Shore DE-24101—Bing Crosby— Cavallero O. CON-11004-Jimmy Atkins

CO-38381-Buddy Clark

DE-24278-Bing Crosby

CA-15009-Peggy Lee

CO-37932-Dinah Shore

DE-24278-Bing Crosby

DE-24270—Guy Lombardo O.

DE-24265-Enric Madreguera

ME-5075-Jerry Shelton Trio

AP-1059-The Murphy Sisters CA-465—Jack Smith CO-37885—Woody Herman

MG-10106-Blue Barron VI-20-2609-Louis Prima O.

> ME-5090-Vic Damone MG-10091-Bob Houston VI-20-2372—Sammy Kaye O.

ME-5079-Dick Baker O.

ME-5056-Jerry Gray O. MG-10050-Helen Forrest SI-15144-Larry Douglas VI-20-2361-Vaughn Monroe O.

NEAR YOU

TWO LOVES HAVE I

Still going strong in many spots throughout the nation after its lengthy stay at the top.

I'LL DANCE AT YOUR WEDDING



Into the big ten, with ops through-out the nation latching on to the bandwagon. Look for this one to hang around.

BU-1001-Francis Craig CA-452-Alvino Rey O. CO-37838-Elliot Lawrence O.ME-5066-Two Ton Baker O.

DE-24171-Andrews Sisters MA-7263—Victor Lombardo O

ME-5064-Frankie Laine

MG-10097-Billy Eckstine

RA-10025-The Auditones SA-657—Four Bars & A Melody ST-3001-Dolores Brown VI-20-2421-Larry Green O.

VI-20-2545-Perry Como

CA-15009-Peggy Lee CO-37967—Ray Noble O. DE-24266-Jeanie Leitt

CO-38026-Ray Noble O.

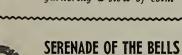
DE-24263-Guy Lombardo O.

ME-5090-Vic Damone MG-10095-Helen Forrest VI-20-2512-Tony Martin

DE-23940—Danny Kaye— Andrews Sisters

CA-480—The Starlighters CO-37921-Arthur Godfrey DE-24268—Andrews Sisters

TOO FAT POLKA Moves up again to garner this spot. Sensational kicks of this one has it garnering a slew of coin.



YOU DO

CIVILIZATION

A coin culler if there ever was one. Ops going for this ditty in a big

Drops a notch to grab this spot this week. Still racking up coin play throughout the nation.

Repeats its position of last week, with ops booming it for the top of the deck.

CO-37956-Kay Kyser O. DE-24258-Guy Lombardo O.

> CA-438—Margaret Whiting CO-38597-Dinah Shore DE-24101-Crosby-Cavallero MA-12011—Georgia Gibbs

MA-6022—Slim Bryant CA-15007-Jo Stafford



The Cash Box, Automatic Music Section

GASH BOX

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January 17, 1948

"Come Back To Sorrento" (2:40) "Chinese Lullaby" (2:37) HERBIE FIELDS ORCH. (Victor 20-2581)

• You've got to go a long way to match the musical splendor of Herbie Fields. Offering a pair of brilliant rhythmic sides, Herbie and his lads display their fine instrumental talent on "Come Back To Sorrento", with some highly flavored reeds filling the air. Stuff shows Herbie's fine musicianship and should cause loads of ears to perk. On the flip with "Chinese Lullaby", the gang come back for more of the topside. The pair are hot items for the phonos — especially so where folks can really appreciate good music. music.

"Ain't | Losin' You" (2:58) "Sammy's Nightmare" (2:40) ERSKINE HAWKINS ORCH. (Victor 20-2594)

• Vocal styling of piper Jimmy Mit-chelle, coupled with the musical rapture of the Erskine Hawkins ork blends to the for here with soft tones of "Ain't I Losin' You" weaving about. Metro spills in slow mood, with Jimmy's heavy pipes pitching smooth all the way. Title gives off the bill of fare, while the music makes the stuff just right to dream by. You'll go for "Sammy's Nightmare" just as well, with the entire ork pitching out with the music. Both sides shape up as favorable items and deserve your listen-ing ear. ing ear.

"You Are Never Away" (3:03) "I'll Never Say I'll Love You" (3:02) CLARK DENNIS

(Capitol 485)

• More ballad material, this time with one of the plug tunes from the musical production "Allegro" shining thru. Piper Clark Dennis in the spot to wail the hypo, dramatic wordage to "You Are Never Away", with the Billy May ork blending in top style in the background. Stuff is smooth as a fur piece, with Clark's vocal pitches way up high. It's in the light vein all the way and should go well in the wired music spots. On the flip with "I'll Never Say I'll Love You", from the Columbia pic "Sign of the Ram", Clark once again displays his fine tonsils in dulcet tones. Both sides are suited for those quiet dinner spots. • More ballad material, this time with

"I'm My Own Grandmaw" (2:49) "Haunted Heart" (3:00) JO STAFFORD

(Capitol 15023)

(Capitol 15023) • Shades of Grand Ole Opry — that's with this cookie. It's chirp Jo Stafford with another first rate folk disking on "I'm My Own Grandmaw." Jo's tonsils are tops here with the hill beat ably spiced by Paul Weston and his gang. You'll go for the cute wordage, replete with loads of kicks 'n stuff bound to make you roll with laughter. The cookie really shows thrush Jo at her versatile best. On the flip, Jo switches to the other end for some moon-in-june stuff, with "Haunted Heart" wailing thru. From the forthcoming musical production "Inside USA", the ditty should come in for a load of flack once the score is on the boards. Waxing moves along in easy free style, with strings and light airy tones blending effectively behind. Top deck all thru the nation for some sizzling coin play. play.





DICK HAYMES

heaviest action on your phonos ever.

"Fool That I Am" (2:51) "Bee I Bumblebee Or Not" (2:46) THE RAVENS

(National 9040)

• First rate name appeal of this combo should prove this platter another comer for The Ravens. With their top notch harmony weaving in beautiful patter, the group step up to chant the hypo orchid wordage to "Fool That I Am". Currently going like sixty in jukes thruout the nation, The Ravens rendition reeks with loads of buffalo. Soprano pitch alternates with that stylish bass to add loads for coin play. On the flip, the crew demoncoin play. On the flip, the crew demonstrates their vocal wares in novelty manner, with the title giving off the steam here. It's a grand slam cookie by The Ravens — your phono fans will literally eat it up.

SHOWN FOLLOWING FIGURES SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Long Skirt Baby Blues" (2:58) "Good Bye Blues" (2:49) T-BONE WALKER (Black & White 123)

CA

• Pair of flavorful sides by the popular T-Bone Walker spill here with the scent of "Long Skirt Baby Blues" filling the air with loads of jump and merriment. Dig the title, add the maestro's pipes and guitar and you've got something that will go a long way toward hypoing phono play. On the other deck with more stuff for those race spots, T-Bone gives out with "Good Bye Blues", offered in stock tempo. Both sides stack up for a fair ride; the name value here is bound to add loads to it.

"Pianissimo" (3:03) "You're Too Dangerous Cherie" (3:04) BUDDY CLARK (Columbia 38051)

(Columbia 38051) • The silver gilded pipes of balladeer Buddy Clark with a side that's as pretty as a picture. "Pianissimo" means soft and low; and that's just the way the music comes out. With the Dick Jones ork giving Buddy some highly flavored winds of string, Buddy takes the lead and lends this platter some mighty fine airs. "You're Too Dangerous, Cherie" shows Buddy with a ditty slightly pat-tered with some French, with the metro of the tune matching the tone of Buddy's vocals. Top deck lends itself to the choir boys' style and should be one many will want to feature.

"What'll | Do" (3:06) "My Cousin Louella" (3:04) FRANK SINATRA

(Columbia 38045)

(Columbic 38045) • There are no A or B sides to this cookie — it's a blue ribbon gift from Santa Claus Sinatra right at ops thru-out the nation. With "What'll I Do" rapidly rising as a favorite in phonos across the land, Frank picks up the soft strains of this grand Berlin oldie to set the stage for a slew of coin play. Backing provided by Alex Stordahl glows with an illuminating hue around the piper and builds the cookie to a wonderful cres-cendo thruout. You'll likewise go for the soft and easy going strains which Frankie lends "My Cousin Louella". With a trio to back Frankie here, the deck shines for a sleigh ride of phono play. Mighty like a shade flush, Frank's light patters blend true with the magic wordage. Get next to both sides but pronto — it's a must in your machine.

"Rosalinda" (2:56) "Charleston" (2:50) AL STUART (Embassy 1005)

• Pair of highly flavorful sides by Al Stuart and his boys spill here with the name value of "Rosalinda" shining for a merry ride on the boxes. You'll go for the easy free style Al offers the stuff in, with the title weaving for the wax message. Stuff has loads of bounce and beat to it, and should set well with the younger set. On the flip with some highly touted material, "Charleston" comes in for a hit. Dig the title on this piece and you've got the bill of fare here, with Al's pipes adding the rest. "Rosa-linda" for the machines — and in a big way at that.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.



January 17, 1948



"Lone Star Moon" (3:04) "Forever Amber" (3:00) HARRY JAMES ORCH.

(Columbia 39039)

(Columbia 39039) • It's the old music maker back with a ditty the kids in ice cream parlors thru-out the nation are bound to want to jump to. Harry James with "Lone Star Moon" bouncing thru in solid beat tailor made for the swingsters. Willie Smith grabs the mike for the vocal chores which brilliantly shine in bounce tempo. Throw in a bit of James' horn and you've got something to get next to. On the flip with the theme music from the flicker of the same name, chirp Marion Morgan wails the sugar coated wordage of "Forever Amber". Stuff is styled loads with Harry's horn flavoring the cutie all the way. Grab on to the pair — they'll make good listening.

"Mistakes" (2:47) "Lost Moment" (2:59) GEORGE PAXTON ORCH. (MGM 10128)

(MGM 10128) • Keep your eyes peeled on this crew for bigger and better things in '48. Rapidly establishing himself as a name in juke box circles, George Paxton and his grade A rhythm show with a pair here that firmly establishes their phono appeal. With balladeer Dick Merrick to spoon the sugar coated wordage flavored with a Latin theme, the deck stacks up as an item for that extra spot on your machines. It's orchestral styling for the flip of "Lost Moment", title theme from the flicker of the same name. Unusual styling here is brilliant, with a fine piano and reed carrying the ball all the way. Both sides for the moola.

"In A Little Book Shop" (2:59) "Melancholy" (2:58) GUY LOMBARDO ORCH. (Decca 25285)

(Decca 25285) • Pair of flavorful sparkling sides by the incomparable Guy Lombardo crew spill here with the note of "In A Little Book Shop" and "Melancholy" bouncing thru in top manner. Don Rodney on the top deck, with the needle spinning in slow tempo. Vocal work is effective and should sit right with the many fans the orkster has. The flip and "Melancholy" for some more rich ballad material with Kenny Gardner pitching pipes. Lots of flavor by the ork spills here with Gardner's pipes filling the air in beautiful simple tones. Both sides should ride hot and heavy with the Lombardo flock — if you have the spots then go to it.

"But Beautiful" (3:01)

"If I Only Had A Match" (2:59) FRANK SINATRA

(Columbia 38053)

(Columbia 38053) • More stuff by crooner boy Frankie with the plug tune from the forthcoming Paramount "Road To Rio" flicker giving the cutie a whale of a sendoff. Titled, "But Beautiful", the cookie reiterates with wordage and music to match. It's soft stuff, made for the bunch that love to snuggle close and whisper words. Needle spins in very slow tempo while the Stordahl ork rise and shine thruout. On the flip with "If I Only Had A Match", Frank sets this pseudo novelty tune to ballad style, with the musical pitch blending just right. Title sets off the wax message, with the ork once again spiking the disk all the way. The hot Sinatra fans, and a load of others are sure to go for this side.

"But Beautiful" (3:00) "Now Is The Hour" (2:56) MARGARET WHITING (Capitol 485)



MARGARET WHITING

MARGARET WHITING • Latest click platter on the re-ord mart bound to cause a bit of a sensation in the near future is this piece by thrush Margaret Whiting. From the forthcoming Paramount flicker "Road To Rio," hirp Marg spills the graceful wordage to "But Beautiful". With the wordage weaving in light airy tones of overflowing splendor, Marg thrills the sugar coated word-age set to excellent measure by the rande for the dance and listener crowd and should please the bevy of Whiting fans thruout the nation. On the flip with the rapidly rising "Now Is The Hour", our gal de-monstrates her top notch tonsils again on this faint oldie. Stuff spins slow and should garner extra heavy play in those tavern stops. You'll go for Marg and "But Beau-tiful", which is just what the plat-ter is. "Red Top" (2:47)

ter is.
"Red Top" (2:47) "Giddy-Up" (2:42) LIONEL HAMPTON ORCH. (Decca 24281)
Musical styling of orkster Lionel Hampton echoes here with the refrain of "Red Top" and "Giddy-Up" coming thru. It's top notch instrumental work that the Hampton crew display with the Hamp himself knocking it out in spots that shine. The pair feature loads of riff by the crew with a mellow sax coming thru to take up the beat. Both sides can hit the jump spots in a big way — take a look-see. a look-see.

a look-see. "Siboney" (2:50) "Life Don't Mean A Thing To Me" (2:47) JOE LIGGINS ORCH. (Exclusive 258) The jump tones of the versatile Joe Liggins crew spill here with the familiar Latin beat of "Siboney" setting the pace. It's merry mad music that Joe and his gang give with; and offered in a mood you're bound to go for. Joe himself comes in for a spot of wordage with some honey dripping in the middle. On the flip with "Life Don't Mean A Thing To Me", the crew show with some slow race stuff featuring Joe and the drippers in fine style again. Both sides are de-finitely items for the race spots.

SHOWN FOLLOWING FIGURES SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"If I Could Be With You" (2:50) "My Blue Heaven" (2:39) HERB JEFFRIES

LEL

(Exclusive 26x)

(Exclusive 26x)
Top notch ballading of Herb Jeffries swells to a brilliant fore here, with the tone of the old favorite "If I Could Be With You" coming thru. You're sure to go for Herb's singing style, weaving in heavy mood behind some fine musical background. The piper's heavy throating makes this thing so much more attractive when you take into account his rapid rise as a featured name on phonos thruout the land. On the flip for another standard, Herb offers "My Blue Heaven" for another first rate performance. Both sides swell for a slew of coin play — grab 'em.

"Tenderly" (2:50) "Golden Earrings" (2:59) CHARLIE SPIVAK ORCH.

(Victor 20-2585)

• Teeming trumpet tones of maestro Charlie Spivak and a disk that is cur-rently gaining wide attention in music circles. The metro of "Tenderly" rings out, with Charlies' horn blowing all the way for the glory. Stuff is blast and suited for the dance crowd at the same time. The flip has chirp Irene Daye par-roting thrush Peggy Lee for the appeal-ing message of "Golden Earrings." Tone is offered in gypsy rhythm with guitar and strings filling the bill. The gal's tonsils ring out in clear, meaningful tones that count and add up to coin play all the way. Both sides should whirl merrily. merrily.

"If Winter Comes" (3:03) "Passing Fancy" (2:50) JOHNNIE JOHNSTON (MGM 10127)

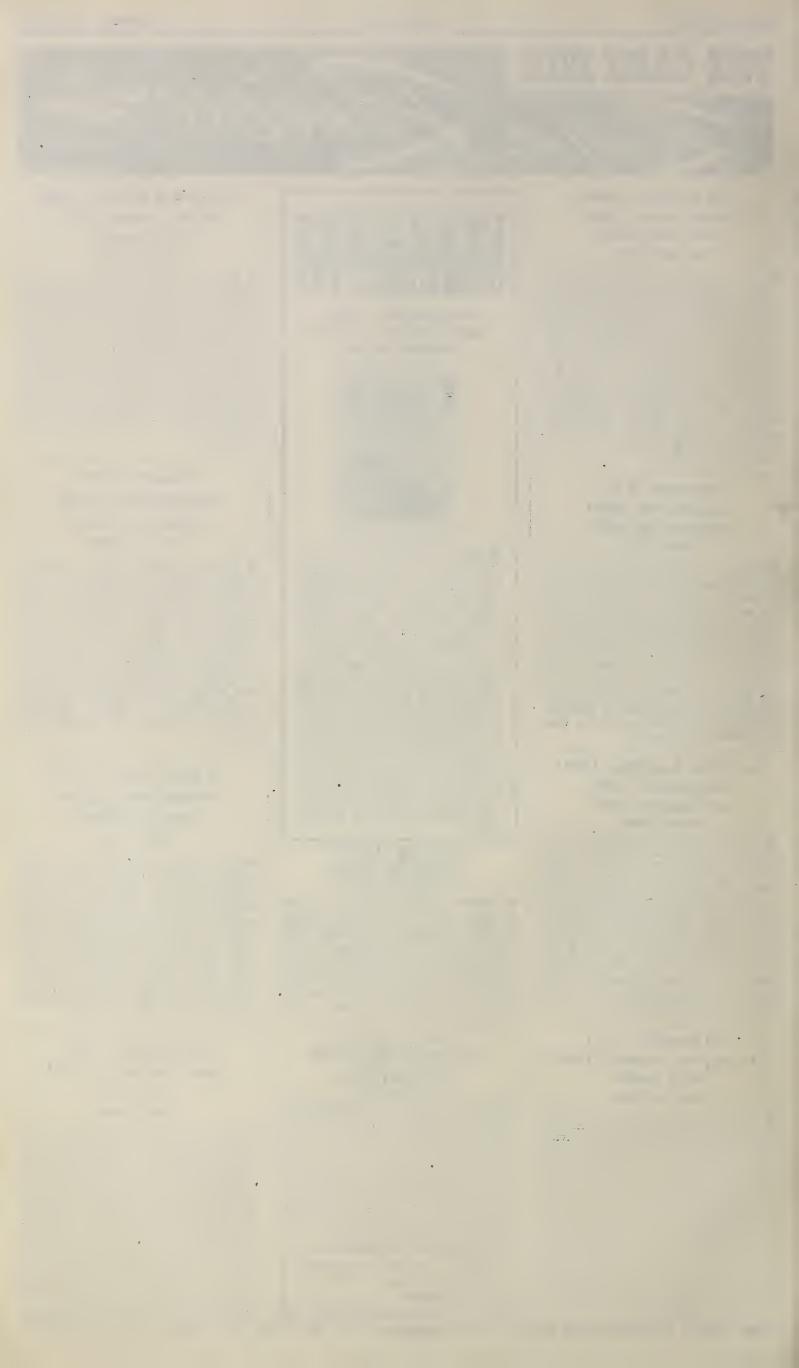
• More ballad material with piper Johnnie Johnston to the fore for the wax message of "If Winter Comes" and "Passing Fancy". Johnnie's pleasant offering here is in the soft toned down mood, with effective orchestral backing offered by maestro Sonny Burke and his lads. Top deck grabs the glory, as the piper lends an air of warmth to the icy title. Flip has the balladeer and the Crew Chiefs blending tones to come up with another cookie loaded with pos-sibilities. Both sides are there for the asking — you take it from here.

"But Beautiful" (2:52) "Love Is So Terrific" (2:40)

ART LUND (MGM 10126)

MGM 10126) More Art Lund music, with each wax-ing the lad puts out proving his easy going versatile style so much the more. Coupling a solid beat tune with an in-timate side, Art shows with the stuff that adds up to coin play in a big way. Top deck, titled "But Beautiful" is from the forthcoming Paramount flicker "Road To Rio", and should get a huge sendoff once it breaks. Mood of the ditty is lined with velvet and gets a dose of spice from the Johnny Thompson ork. Backing offers loads of rhythmic appeal, with Art pick-ing 'em up easy as you go. Both sides merit your attention — get next to them right away.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.



The Cash Box, Automatic Music Section

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- 5.
- (Rose Murphy) SERENADE OF THE BELLS (Sammy Kaye) HOW SOON (Jack Owens) TOO FAT POLKA (Arthur Godfrey) I'LL DANCE AT YOUR WEDDING
- (Buddy Clark) TWO LOVES HAVE I (Frankie Laine) 8.
- CIVILIZATION (Louis Prima) BEG YOUR PARDON (Francis Craig) 10.

Philadelphia

- HOW SOON (Jack Owens) THE WHISTLER (Sam Donahue) BALLERINA (Buddy Clark) AND MIMI (Charlie Spivak) 2.
- 4.
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- 8.
- AND MIMI (Charlie Spivak) MICKEY (Ted Weems) FOOL THAT I AM (Billy Eckstine) NEAR YOU (Francis Craig) YOU DO (Margaret Whiting) GOLDEN EARRINGS (Dinah Shore) THE SECRETARY SONG (Ted Weems)
- 10.

Omaha, Nebr.

- BALLERINA (Vaughn Monroe)
 NEAR YOU (Francis Craig)
 CIVILIZATION (Danny Kaye-Andrews Sisters)
 SERENADE OF THE BELLS (Sammy Kaye)
 HOW SOON (Jack Owens)
 I'LL DANCE AT YOUR WEDDING (Buddy Clark)
 W MY OWN CRANDRAW (International Content of the second s
- I'M MY OWN GRANDPAW (Lonzo & Oscar) LOADED PISTOLS, LOADED DICE 7. 8.
- (Phil Harris) AND MIMI (Charlie Spivnk)
- GOLDEN EARRINGS (Peggy Lee) 10.

Deadwood, S. D.

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- BALLERINA (Vaughn Monroe) TOO FAT POLKA (Arthur Godfrey) HOW SOON (Jack Owens) YOU DO (Vaughn Monroe) SERENADE OF THE BELLS (Sammy Kaya) I STILL GET JEALOUS (The Threa Suns) SO FAP (Macrosot Whites) 6.
- SO FAR (Margaret Whiting) THE WHIFFENPOOF SONG 7.
- 8.
- (The Pied Pipers) CIVILIZATION (Jack Smith)
- BEG YOUR PARDON (Francis Craig) 10.

Galveston, Texas

- BALLERINA (Vaughn Monroe) I'LL HOLD YOU IN MY HEART (Eddy Arnold) MICKEY (Ted Weems)
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- COLDEN EARRINGS (Pergy Lee) THE WHIFFENPOOF SONG 4.
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- THE WHITPENPOOR SONG (Bing Crosby) NEAR YOU (Francis Craig) CIVILIZATON (Louis Prima) BEG YOUR PARDON (Francis Craig) YOU DO (Vic Damone) TLL DANCE AT YOUR WEDDING (Braid an Clash) 10. (Buddy Clark)

Louisville, Ky.

- I'LL HOLD YOU IN MY HEART (Eddy Arnold) BALLERINA (Vaughn Monroe) GOLDEN EARRINGS (Peggy Lee)
- 3. 4.
- HOW SOON (Jack Owens) CIVILIZATION (Danny Kaye-Andrews Sisters) 5.
- TOO FAT POLKA (Arthur Godjrey) SERENADE OF THE BELLS (Sammy Kaye)
- 6. 7.
- BEG YOUR PARDON (Frnacis Craig)
 TWO LOVES HAVE I (Frankie Laine)
 MICKEY (Ted Weems)

6. TLL DANCE AT YOUR WEDE (Buddy Clark) HOW SOON (Jack Owens) NEAR YOU (Francis Craig) YOU DO (Vic Damone) PASS THAT PEACE PIPE (Margaret Whiting)

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(Eddy Howard) 10. I'LL DANCE AT YOUR WEDDING (Buddy Clark)

BALLERINA (Vaughn Monroe)

St. Albans, Vt.

TOO FAT POLKA (Arthur Godfrey) CIVILIZATION (Ray McKinley) NEAR YOU (Francis Craig) HOW SOON (Bing Crosby)

YOU DO (Vic Damone) I'LL DANCE AT YOUR WEDDING

(Buddy Clark) SERENADE OF THE BELLS (Sammy Kaye) AND MIMI (Art Lund) GOLDEN EARRINGS (Dinah Shore)

Rochester, N.Y.

NEAR IOU (Francis Craig) TOO FAT POLKA (Arthur Godfrey) CIVILIZATION (Sy Oliver) SERENADE OF THE BELLS (Bob Houston) YOU DO (Vic Damone) GOLDEN EARRINGS (Peggy Lee) PLL DANCE AT YOUR WEDDING

COLDEN EARRINGS (Peggy Lee) I'LL DANCE AT YOUR WEDDING

Woodburn, Ore.

YOU DO (Bing Crosby) HOW SOON (Bing Crosby) THE WHIFFENPOOF SONG

CIVILIZATION (Danny Kaye-Andrews Sisters) BALLERINA (Vaughn Monroe)

(Art Kassell) SERENADE OF THE BELLS (Kny Kyser) PASS THAT PEACE PIPE (Martha Tilton)

TOO FAT POLKA (Arthur Godfrey) LOVE FOR LOVE (Vuughn Monroe)

HOW SOON (Jack Owens) TWO LOVES HAVE I (Frankle Laine)

TWO LOVES HAVE I (Frankia Laine) I'LL DANCE AT YOUR WEDDING (Buddy Clark) CIVILIZATION (Louis Prime) SHINE (Frankie Laine) BEG YOUR PARDON (Francis Craig) TOO FAT POLKA (Arthur Godfrey) SERENADE OF THE BELLS (Arthur Godfrey)

Pittsburgh, Pa.

GOLDEN EARRINGS (Pergy Lee) PASS THAT PEACE PIPE (Margaret Whiting) TWO LOVES HAVE I (Frankin Laine)

I'LL DANCE AT YOUR WEDDING (Buddy Clark)

HOW SOON (Jack Owens) SERENADE OF THE BELLS (Sammy Kaye)

SERENADE OF THE BELLS (Sammy Raye) I'M MY OWN GRANDPAW (Guy Lombardo) TWO LOVES HAVE I (Perry Como) CIVILIZATION (Louis Prima) MICKEY (Ted Weeme)

Atlanta, Ga. 1. BALLERINA (Vaugin Monroe) 2. GOLDEN EARRINGS (Peggy Lee)

(Buddy Clark) 10. AND MIMI (Art Lund)

BALLERINA (Vaughn Monroe) HOW SOON (Jack Owens) NEAR YOU (Francis Craig)

- 7.
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- 10.

Eau Claire, Wisc.

- 1. BALLERINA (Vaughn Monroe)
- AND MIMI (Charlie Spivak) HOW SOON (Vuughn Monroe) 3.
- 5.
- TOO FAT POLKA (Arthur Godjrey) SERENADE OF THE BELLS (Guy Lombardo) 7.
- SERENADE OF THE BELLS (Guy Lo
 I'LL DANCE AT YOUR WEDDING (Buddy Clark)
 I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
 NEAR YOU (Francis Craig)
 - Indianapolis, Ind.
- 2. 3.
- CIVILIZATION (Jack Smith) TOO FAT POLKA (Arthur Godfrey) BALLERINA (Vaughn Monroe) BEHIND THE EIGHT BALL (Tiny Hill) 4.
- I'LL DANCE AT YOUR WEDDING (Peggy Lee)
- TWO LOVES HAVE I (Perry Como) SERENADE OF THE BELLS (Guy Lombarde) 7.
- B. GOLDEN EARRINGS (Pegg Lee)
 NEVER TRUST A WOMAN (Tiny Hill)
 I STILL GET JEALOUS (The Three Suns)

Orlando, Fla.

- 1. BALLERINA (Vaughn Monroe)
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- BALLERINA (Vaughn Monroe) CIVILIZATION (Danny Kaye-Andrews Sisters) GOLDEN EARRINGS (Peggy Lee) PASS THAT PEACE PIPE (Dinah Shore) HOW SOON (Vaughn Monroe) TWO LOVES HAVE I (Perry Come) NEAR YOU (Andrews Sisters) MICKEY (Ted Weems) SERENADE OF THE BELLS (Jo Staford) 10.

Reno, Nev.

NEAR YOU (Francis Craig) BEG YOUR PARDON (Francis Craig)

(Bing Croshy) TWO LOVES HAVE I (Frankie Laine) TOO FAT POLKA (Arthur Godfrey) HOW SOON (Jack Owens)

Gary, Ind.

MICKEY (Ted Weems) I'LL DANCE AT YOUR WEDDING

(Buddy Clark) HOW SOON (Jack Owene)

BALLERINA (raugh monroe) GOLDEN EARRINGS (Peggy Leo) CIVILIZATION (Louis Prime) TOO FAT POLKA (Arthur Godjrey) SERENADE OF THE BELLS (Sammy Keye) I'M MY OWN GRANDPAW (Guy Lomberdo) TWO LOVES HAVE I (Perry Come) MICKEY (Ted Warme)

BALLERINA (Vaughn Monroe)

CIVILIZATION (Louis Prima) I'LL DANCE AT YOUR WEDDING

(Buddy Clark) THE WHIFFENPOOF SONC

BALLERINA (Vaughn Monroe) GOLDEN EARRINGS (Peggy Lee)

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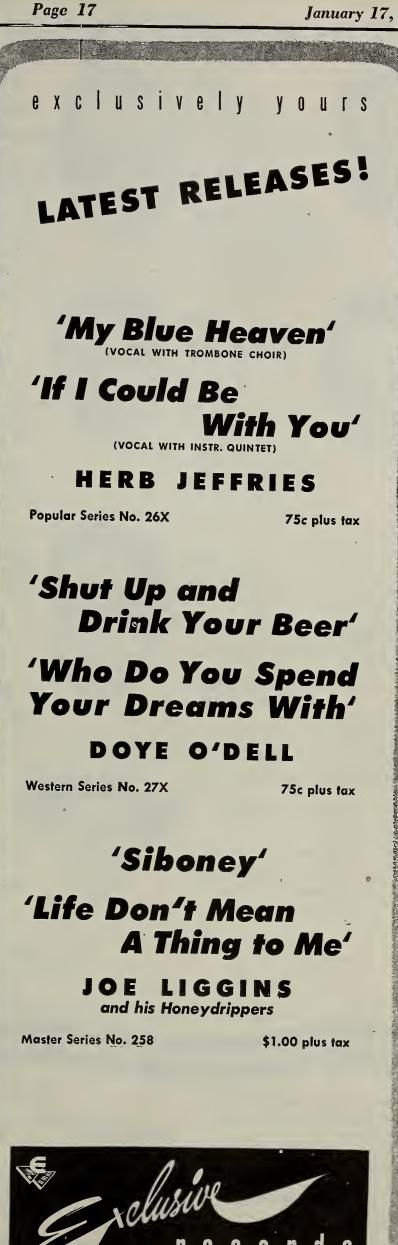
All roads point to Chicago and the forthcoming Coin Machine Industry's Annual Convention this week. Music operators, publishers, diskers and artists buzz up and down Tin Pan Alley, with talk of the CMI Show on their lips thruout the entire day. Convention head-quarters in Chicago report the entire show a sellout. Preparations for some of the biggest surprises ever point to a grand show. Music publishers, more than ever before, will be strongly represented a desire to become more thoroughly at-tached to the record manufacturer him-self, and many have stated that they will directly approach the manufacturer at the show, with their problems. Attend-are at the show is expected to zoom over 15,000. Dick Hood, chairman of the entertainment committee reports a gala show in the offing at the annual dinner and banquet. So let's go to Chicago for a grand time with the grandest bunch of guys in the nation — all the members of this wonderful coin machine industry.

Balladeer Herb Jeffries bowed into the New York spotlight this past week, when he opened at the swank Blue Angel. With loads of notables on hand for the occasion, Herb set the house afire with is wonderful song styling. It seemed as the the were that many Sunshine Kids in the room. Herb gave out with "Basin St. Blues", "Flamingo", "Jump For Joy", "September Song", "When I Write My Song" and a slew of others to set the arge mob howling. On hand to greet him was none other than Exclusive prexy leon Rene. Leon's presentation of Herb as a name singer on wax deserves a large round of applause from everybody in the task biz. We're looking for more hot Exclusive platters from Jeffries — you can bet your boots they'll be coming. Balladeer Herb Jeffries bowed into the

Budding star soon to bask in the lime-light of this merry wax world and pos-sibly the flicker kingdom at that is none other than our gal Mindy Carson. Ex-Paul Whiteman vocalist, Mindy's debut on Musicraft platters via "Pianissimo" is a must item on the phonos. Then again, Mindy is as close to Ingrid Berg-man as this ink-stained character has ever come. Aside to some smart Hwd scout — grab a quick look — see; she's a cinch for flicker fame.

Irv Katz, Apollo Records vee pee in charge of artist relations flashes with the grand news that Dean Martin will put in a personal appearance tour at the Apollo display booth at the CMI convention. Operators will have the opportunity to hear some of the latest Apollo releases at the show in addition to the forthcom-ing Top Ten Album, featuring a grand aggregation of comedians.

Illinois Jacquet of the famous saxo-phone was one of the many artists caught short by the recent New York blizzard of '47. As a result he missed his own opening at the Apollo Theatre, New York. . . . Sarah Vaughn continues to astound the music world with her pipes . . . Is Milton Karle running short of paper and time? . . . And who's that well noted disk-jockey having a helluva time trying to crash Margaret O'Briens' daily syn-dicated column . . . Fastest wit of our time — Morey Amsterdam. A cinch for the wax works . . . Was that Lana Turner that Ben Linn was escorting, or some other gorgeous dish.



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Ine Cash Dox

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4985 Cash Box—January 17, 1948



DISKS COMING Thru in good Quantity

Ops Report They Don't Feel Effect Of Petrillo Ban As Diskeries Go Right Ahead Supplying Demand

NEW YORK — A quick survey thruout the nation covering the largest juke box operators revealed the fact that as yet none were suffering from a lack of records.

In fact, the report is exactly opposite of what was at first expected. Juke box ops are getting as many, if not more, records than they want at this time, with the same cry apparent that, "The big hits are still hard to get and we have to place our orders far in advance".

Some ops even stated that they have been approached by distributors of record firms to continue ordering as they always have and that deliveries will be made just as promptly as in the past.

One noted juke box op reports, "We don't even know that there is a 'Petrillo ban' on records. We have been ordering them just as we always have in the past and the distributors here in our city have been delivering without any comments.

"We believe that if there is a ban, there must be enough records already made, to take care of whatever demand there will be for a long time to come.

"In fact, we're told by one record distributor here, that we will not have to worry for the next two or three years for his firm has plenty of masters already in the works."

Not only are juke box ops heartened by this news but, they also state, they have been told, "We are going to get new releases just as we always did and just as fast as the music publishers want these new tunes to be released. "We believe that there will be plenty of records to take care of the juke box demand for a long time to come and that some of the new tunes which are coming out are going to be real hits."

In the meantime, the diskeries also report that there has been no halt in any of their pressing plants, and that they are going right ahead supplying the trade demand for their disks just as fast as they always have in the past.

It is also noteworthy to comment at this time that some of the record manufacturers have advised good customers that they have pressed as many as 75 and even 100 tunes for some of their best known artists, who only usually produce ten to twelve new records each year.

This means, in a few cases, that there is an almost 10 year supply for some artists.

Juke box ops state that they are expecting to see even new and better releases from the leading record manufacturers, as well as from the independents, at the forthcoming CMI convention where most of these are displaying.

The exhibits will be crowded with ops who are going to ask all sorts of questions of these manufacturers' representatives who will be in charge of displays. But, from all advance notifications, there won't be any question as to whether the record manufacturers will be able to supply the trade with the same quantity of disks as they did previous to the December 31, 1947 ban.

New Jersey ops were much elated over the report that one of their Congressional representatives, Fred J. Hartley, noted as one of the co-makers of the Taft-Hartley Act, was going to introduce legislation immediately during this 1948 session to halt the ban.

"But", as one noted juke box leaders reports, "we don't much care whether there is, or is not, a ban in existence at this time. We left it up to the record manufacturers to take care of us and we feel that they have done their duty very well.

"Some of us wrote directly to them and they answered that we didn't have anything to worry about as far as the Petrillo ban was concerned for a few years to come.

"We'll start worrying when we hear that we can't get any new tunes. In the meantime, we are getting all that we need and that's the most important thing right now."

THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS,

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the Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.



YES I DO **Bull Moose Jackson** 1King 41811 What a dilly this thing is. Catch-ing coin by the ton it is.



I CAN'T GIVE YOU ANYTHING BUT LOVE Rose Murphy IMajestic 12041 In fifth place last week, here it is up in the two spot. A smash cookie up in the two spot. A if there ever was one.



Sarah Vaughn IMusicraft 525) Repeals its position of last week, with a zillion Vaughn fans latching on mighty fast.



IS IT TOO LATE Savannah Churchill |Manor 1093| Top caliber of chirp Savannah Churchill has this thing among the top disks on the machines.



WHAT'LL I DO King Cole Trio ICapitol 15119) On the bottom last week, the sen-sational rise of this ditty points to a lengthy stay.



HASTINGS ST. BOUNCE Paul Williams Sextet **ISavoy 659)** Moves up a few with ops hunting platters. Heavy play continues.



845 STOMP Earl Bostic (Gotham 154) All the way on top last week, this platter drops to the seventh spot this week, with ops still buying like mad.



Sir Charles 1Apollo 7731 In sixth place last week — into the eighth slot here. A mad cookie — mad for a load of coin.



MERRY CHRISTMAS, Johnny Moore

IExclusive 2541 Continues to whirl hot 'n heavy, altho the Xmas season is gone. Prove the attraction of this combo in a big way.



WRITE ME A LETTER The Ravens IN ational 9038) In seventh place last week, here is this thing on bottom. Play still kicking around tho.



THE RAVENS

	"Summertime"	# 9038
	"Write Me a Letter"	
	"Ol' Man River"	#9035
	"Would You Believe Me"	
CHARLIE VENTURA	"Blue Champagne"	#9036
	"Synthesis"	
BILLY ECKSTINE	"Collage for Sale"	#9014
	"I Love the Rhythm in a Riff"	
er TP	"Prisoner of Love"	#9017
	"All I Sing Is Blues"	
22 1 2	"Gloomy Sunday"	#9037
	"In the Still of the Night"	
DUSTY FLETCHER	"Dusty's Mad Hour," Pt. 1, Pr. 2	#4013
ENRIC MADRIGUERA	"Made for Each Other"	#9028
	"Jack, Jack, Jack"	
ALAN GERARD	"All Dressed Up With a Broken Heart	#7019
	"If I Didn't Have You"	
ALAN LOGIN	"Jungle Rhumba"	#7018
	"Love Me"	

Records

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NATIONAL DISTRIBUTOR

or NATIONAL DISC SALES 1841 B'WAY N. Y. 23, N. Y.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



The Cash Box, Automatic Music Section

Page 21



Short Shots From the Hills and Plains

RECORDS

ROBERTSON

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AVENS

UNIVERSAL

ATTRACTIONS

Exclusive NATIONAL

Recording Artists

Ray Smith recorded twelve sides for National Records, beating the Petrillo recording ban by a few hours. His first new releases will be "Remember Me" backed with "One Golden Curl" ... Patsy Garrett's Continental disc "Never Trust A Man" and "Bowling Alley Polka" is sure to please the music operators. The trouble attached to her making the disc will certainly be worth it, once it starts clicking. The recent big snow storm almost prevented her from getting to the studio, while the tremendous fire at International Studios, New York burned all her masters but this one big one ... Tex Fletcher on Flint Records a dilly. Some prep Western material coming your way. . Get a load of "Toolie Oolie Doolie" ("The Yodel Polka"). The ditty was written by Vaughn Horton and Arthur Beul and has already been recorded by the Andrews Sisters on Decca, Henry Renee on Victor and Vaughn himself and the Polka Debs on Continental. Watch this one climb!

Flint Records first pressing was responsible for Larry Fotine and his orchestra landing on ABC's Treasury Bandstand airshow. Orders continue to pour in for his smash cookie "Tell Tale" and

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RECORDING BAN WILL HURT NEW ARTIST GROWTH

Leading Bands And Vocalists Foresee No New Big Competitors With Disc Jocks and Juke Boxes Cut Off From Playing Any New Records. Report That New Blood Was Stimulating Influence And Kept Old Timers On Their Toes. Will Be Missed Is Claim.

NEW YORK — Leading ork pilots and vocalists have been advising questioners that the one and only person who is going to really be hurt by the Petrillo ban "is the newcomer who will create something of a sensation during 1948."

As leader after leader has stated, "This poor guy, even if he is the most sensational thing in the business and introduces a brand new style, just won't be able to get over the hump because of the fact that the disc jockeys and juke boxes won't be there to help put him over.

"Since he can't make any new recordings", they state, "he will simply become something of a 'local' sensation, and won't be there to help put him over." the national picture, as have some of the

Examples were given in the cases of Vic Damone, Mel Tormé and Frankie Laine, as stars who simply zoomed right to the top because of the disk jocks and the juke boxes.

Rose Murphy, Nellie Lutcher, Hadda Brooks, and many others, were also examples of what the juke boxes plus disc jockeys could do for those who had a distinctive style.

The average ork pilot and musician isn't at all in favor with this resultant effect of the record ban.

As some of the most noted among these have pointed out, "There is no doubt that these newcomers, introducing new styles and new ideas in pop music, have been a very stimulating influence on the old-timers, and have kept us on our toes in an effort to keep step with the new rhythms which were introduced and won favor with the public."

Others are also of the belief that regardless of the tune, the public will grow tired of hearing the same orchestras and vocalists.

The claim is, "There simply must be new blood introduced constantly to keep the public's interest at a high pitch".

As one noted music leader reported, "We're sure that Petrillo knows these facts and also knows that he will be cutting down on pop music if he doesn't somehow work out something with the recording firms to lift the ban as soon as possible so that new blood will be able to get into the field and keep the public's interest in the new songs."

Many also realize that the record ban will kill off many good new tunes from now on in. Those that have been already recorded and are awaiting exploitation programs will probably get their full share of the public's interest. But, should someone come along with a new hit tune, like "Too Fat Polka", which suddenly zoomed into national popularity, there would be little chance of its being pushed to the top as rapidly as it deserved with records of it unavailable.

In short, from almost every standpoint the entire music business is upset over the fact that much good new material, vocalists, and bands, as well as new tunes, will be lost somewhere in localized areas, because of the fact that the nation's 500,000 juke boxes and the disc jockeys won't be able to promote them to the top.

Juke box operators are also somewhat upset over these facts. They, too, believe that there are many up and coming youngsters who deserve the opportunities afforded by their machines and are of the opinion that Petrillo's ban is actually hurting the music business to an extent whereby it will set back development of new musicians and new vocalists to aid band and ork popularity for some years. There is no doubt the that the inke

There is no doubt, tho, that the juke box business will forge on ahead, because of the ban itself.

Ops already report that in discussions with their locations regarding the recording ban they have advised that they will keep the same records on the machines for a longer period of time. The location owners agree with them.

They also state that there will be much better collections resulting from the fact that they will not be hammered down with so much new material and that the publishers and their pluggers and the disc jockeys, as well as the artists themselves, will be better able to exploit their recordings over a longer period of time.

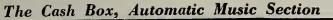
"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

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CHICAGO'S SOUTH SIDE!



YES I DO **Bull Moose Jackson** (King 4181) On top of another chart. The number one "race" ditty throughout the nation.



IF I DIDN'T HAVE YOU **Gladys Palmer** (Miracle 123) In sixth place last week, this hep Palmer tune rises high to grab off second place this week.



BELL BOY BOOGIE Todd Rhodes (Vitacoustic)

In second place last week, here it is in the third spot. Loads of coin pouring in.



WHAT'LL I DO

King Cole Trio (Capitol 15019) Rises all the way up from seventh place with ops reports indicating heavy play.



Louis Jordan (Decca 24155) Still riding high as a hep ditty in the phonos.



IT ALL DEPENDS ON YOU Hadda Brooks (Modern 156) Bounces into the limelight in a blaze of glory. More Brooks music that scores.



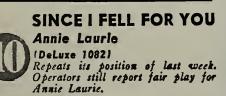
845 STOMP Earl Bostic (Gotham 154) In ninh place last week — into lucky seven here. Peak play re-ported. - into



BOUNCE **Paul Williams Sextet** (Savoy 659) Retains its hold on eighth place with a load of ops approving.



I CAN'T GIVE YOU ANYTHING BUT LOVE Rose Murphy (Majestic 1204) Click chick Rose Murphy with this fabled platter and a featured spot in this column.



N.Y.-N.J. OPS ASSN. BACKS NEW **MUSIC MERCHANDISING PLAN** See "Hit Parade" Posters Boosting Take; Dress **Up Locations and Reduce Operating Costs**

NEW YORK-Albert S. Denver, pre-sident of the Automatic Music Operators Association, New York; and Sam Waldor, president of the Music Guild of America, Newark, N. J., disclosed to The Cash Box this past week, that their organizations had adopted resolutions endorsing a promotional poster campaign aimed at boosting juke box play.

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The promotional piece, "Hit Parade, Inc.", features a designed poster which operators can attach directly to the phonograph.

Explaining the theme and idea of the poster campaign, Mr. Denver stated, "The poster features the top five tunes of the month and five more possibilities. It is elaborate in detail and certainly dresses a phonograph. In this day and age of the automatic machine, the juke box seems to have lost some of its identity. The poster will not only attract more potential phonograph customers, but at the same time will cut down operational and record costs for the operator.'

Mr. Yermy Stern, president of Hit Parade, Inc., disclosed that the posters will be used as a monthly promotion

Backed By

"THE WINDOW

presents

piece and will be sold directly to the operator. The service charge for the Hit Parade posters will cost the operator 30c per poster per month.

January 17, 1948

Reiterating recent Cash Box editorials calling for the need of better merchandising in music operations, Mr. Denver further disclosed that tests have been made among several juke box operators in the city, with the following results:

- 1) The total "take" per machine had increased almost 20%.
- 2) A telling increase in 10c and 25c play was noticed.
- 3) Location owners had fewer requests for records.
- 4) The operator's overhead and operating expenses were decreased.



Two Smash HITS by the Sensational Singing Star JIMMY SAUNDERS THINGS YOU LEFT IN MY HEART" BACKED BY "I CAN DREAM CAN'T I" RAINBOW No. 10038 "IF YOU CARE FOR ME" BACKED BY "ROSES IN PICARDY" RAINBOW No. 10044

RAINBOW RECORDS, 156 W. 44th ST., NEW YORK, N. Y.

N. Y. & N. J. OPERATORS-See LaMARR DIST. CO. 41 W. 66th ST., N. Y. C. (Tel: TR 3-0603)

PHILA. OPERATORS—See SCOTT-CROSSE CO. 1423 SPRING GARDEN ST. PHILADELPHIA, PA.



Rollin' 'Round Randolph

Art Kassel and his traditional "Kassels in the Air" music returned to the bistro belt this past Wednesday when he opened at the Blackhawk. Art has recently been vacationing out on the West Coast while drummer Jimmy Featherstone led the band thru a small tour. However, Art, who is very much a part of the Chicago musical scene, tells us he's rarin' to go again; is very happy to be back at his old haunt at the Blackhawk and very anxious to meet up with his many local friends. . . Jerry Glidden, over at the Glass Hat of the Congress Hotel, doing little less than sensational business. Incidentally, be sure and give a listen' to his new singer, Kay Eastman, the gal is a bit of all right. . . Duke Ellington, came back to town this last Sunday when he opened at the Opera House for two concerts, afternoon and evening. The Duke repeated many of his most favored compositions, along with several new ar-Duke repeated many of his most favored compositions, along with several new ar-rangements, in his own best stylings. ... Doc Evans, well known in jazz circles, returned to Chi with a new Dixieland group. Doc recently completed a very successful run at Jazz Ltd. on the near north side, and will now open at the south side's Bee Hive.

*

<page-header>

Freddie Slack and his ork now head-lining the entertainment bill at the Sher-man's College Inn, going over big with the patrons while Nellie Lutcher keeps busy answering requests for such num-bers as "He's A Real Gone Guy", "Let Me Love You Tonight", and many others which she made famous on platters.... Gladys Palmer, well known race artist, due to open at the Regal Theatre the week of January ninth... The State and Lake Theatre which recently announced that they would inaugurate stage shows after the first of the year, will start their new schedule with the Mills Bros., who open there shortly.



Westie RECORDS in your machines.

Spot these HIT



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

I LOVE YOU YES I DO **Bull Moose Jackson**

(King 4181)



STORMY MONDAY BLUES

T-Bone Walker (Black & White 122)



LET IT ROLL Lucky Millender

(Decca 24182)

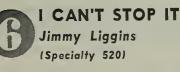


BELL BOY BOOGIE

Todd Rhodes (Vitacoustic 1001)



Joe Lutcher



DOWN HOME BLUES Joe Liggins (Exclusive 250)



I CAN'T GIVE YOU ANYTHING BUT LOVE Rose Murphy (Majestic 1204)



IT ALL DEPENDS ON YOU Hadda Brooks (Modern 156)

International Disk **Studios Burn; Over 70 Indies Lose** Masters

Seek Permission To Cut **Again From Petrillo**

NEW YORK—A five alarm fire which started in an adjoining building and later spread to the International Re-cording Studio's, completely destroyed well over 70 independent record manu-facturers "pre-Petrillo" recording mas-ters this past week ters, this past week.

The fire later spread to the Capitol Dist. Co., New York record distributors for Capitol Records, Inc. Latest estimates as to the damage in-flicted, put the loss to diskery's at well over \$500,000.

A majority of the firms involved were not insured it was learned, due to the rapid pace the plattery's set necessitated their taking as many short-cuts as possible.

Ironic twist here is that so many of the diskeries involved had been burning midnight oil in order to get as many masters cut prior to the official enforce-ment of the recording ban. Many of the manufacturers have already petitioned the American Federation of Musicians for permission to re-cut the masters lost in the fire.

The extent of the damage inflicted at Capitol Records, forced the distributing company to shift the bulk of their stock to their offices in Brooklyn and Connecticut.

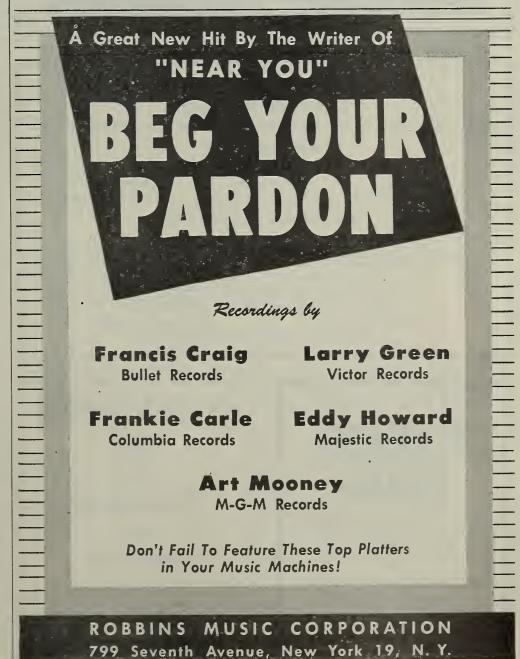




NEW YORK—Caught huggin' The Cash Box, WINS platter spinner Jack Lacy chats with balladeer Don Reid about his latest Metrotone platter "And It All Came True".

All came True". Don, author of "Remember Pearl Har-bor" and a flock of other hits is cur-rently prepping a smash single role, with his initial engagement at the Hotel William Penn, Pittsburgh, set to roll on January 19. His current catalog of song hits, is one of the most talked about items along Tin Pan Alley.

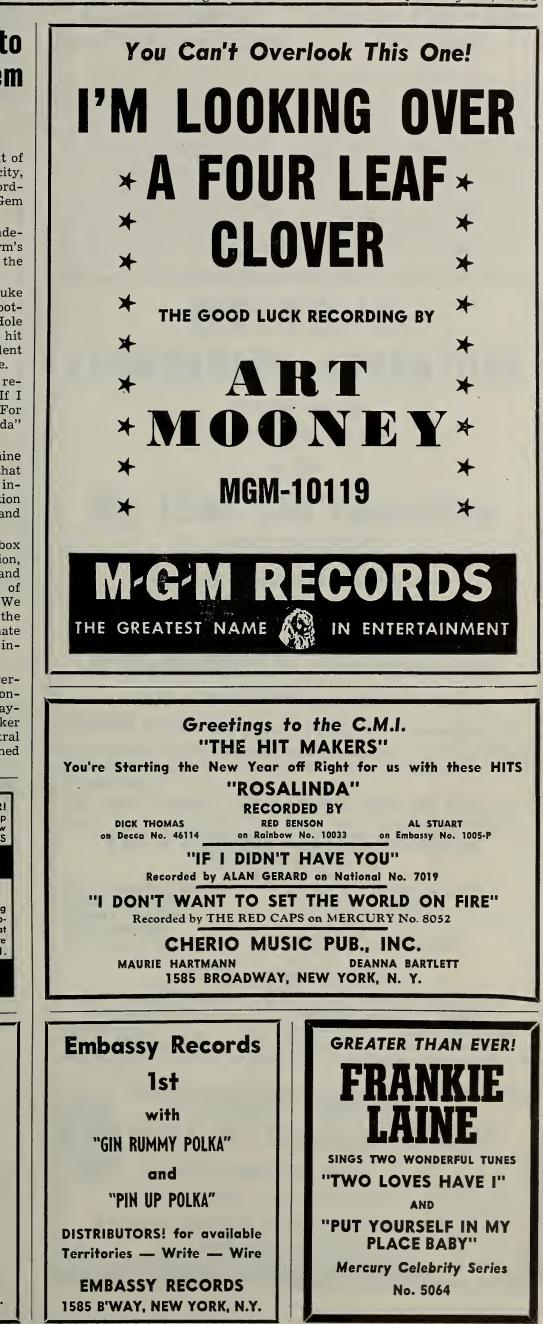
Lacy, featured jockey on WINS, con-tinues to air "The Cash Box" and its music charts and listings as a regular feature of his daily air show. Jack was one of the first jockey's in the nation to realize that closer cooperation between disc jockey's and juke box operators would result in peak promotional gains for the artists and the platteries.



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Nat Cohn Bows Into Disk Biz Via Gem Records

NEW YORK—Nat Cohn, president of Modern Music Sales Corp., this city, announced the formation of a recording company under the label of Gem Records, this past week.

Cohn, president of the new independent plattery stated that the firm's first releases would be out on the record mart by January 30.

Paul McGrane, author of "Juke Box, Saturday Night", "Hey Foot-Straw Foot", "Dolly With The Hole In Her Stocking" and many other hit tunes, was appointed vice president in charge of artists and repertoire.

Scheduled for the firm's first release were four platters titled, "If I Didn't Love You", "Some Music For A Hitch Hiker", "Babies In Bermuda" and "Orientale".

Cohn, a figure in the coin machine industry for many years stated that "Gem Records will immediately institute a policy of close cooperation between the juke box operators and the factory."

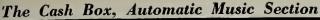
"In line with offering juke box operators the utmost in cooperation, Gem will supply free title strips and guarantee a maximum amount of plays per record", Cohn stated. "We realize the promotional value of the operator and will certainly coordinate our policy with the phonograph industry kept in mind."

Cohn disclosed the signing of several artists to exclusive recording contracts. Included were: Dolph Traymon, Betty Bonnett, Evelyn Parker and the Gem Blazes, studio orchestral unit. Terms of the contracts signed were not disclosed.





1 DONCEU 17/12-





"Tuck Me To Sleep"

"Honest As The Day Is Long"

DENVER DARLING

(MGM 10129)

• Grabbing the lead to glory here is Denver Darling with a disk we believe to be one of his best ever. "Tuck Me To Sleep" shows as a strong item to clinch with a zillion ops thruout the nation. With the tempo of the ditty slow and in even tones, Denver's modulated vocal styling blends beautifully with the fine string work behind him. On the flip with "Honest As The Day Is Long", Denver comes up with another comer bound to give the folks some heavy kicks. Grab the title and ad lib a bit and you've got smash cookie. "Tuck Me To Sleep" for a ten gallon load of coin play.

> "Oklahoma Blues" "Night After Night" JIMMY WAKELY (Capitol Americana 40078)

• The snappy tempo of this thing is sure to cause loads of folks to open their eyes. It's Jimmy Wakely and "Oklahoma Blues", with the music beating a faint patter of coin play thruout. You're sure to go for the wonderful instrumentation offered here with Jimmy's pipes in fine style. On the flip with "Night After Night", Jimmy slow the pace down a bit to offer some plaintive hill material. Both sides for some nice play — grab a listen. sides for some nice play - grab a listen.

"That Little Boy Of Mine"

"Loaded Pistols, Loaded Dice"

REX ALLEN

(Mercury 6078)

• Pair of sides which ops may want to iatch onto are these offered in pleasing tones by the favorable Rex Allen. Altho the stuff seems a bit slow in spots, Rex's vocal treatment gives it an added lift. Titled "That Little Boy of Mine" and "Loaded Pistols, Loaded Dice" Rex gets some nice spice from the Arizona Wrang-lers on the pairing. Backing is offered for the mountain spots, with the name value of the ditty counting strongly.

"Spanish Fandango"

"Drinkin' and A'Thinkin' "

SMOKEY ROGERS

(Capitol Americana 40080)

• More mellow music by Smokey Rogers and the tones of "Spanish Fandango" and "Drinkin' and A-Thinkin'" coming thru. Top deck grabs the glory here with Smokey's pipes pitching just right thru-out. Flip is a novelty piece with the title of the ditty acting as the story material. Night", Jimmy slows the pace down a bit Instrumental backing by the Tex Will-iams Caravan flavors the disk to a bril-liant fore and labels it with coin play. Latch on!

Page 27 **Exclusive Records Opens New York Branch**

NEW YORK - Exclusive Records, Inc., opened their New York branch distributing office here this past week. On hand to greet the many operators, artists and music men who attended were president Leon Rene, artist and rep chief Buddy Baker and balladeer Herb Jeffries.

Parker Prescott, executive vee pee of the plattery and New York distrib major domo disclosed that Jeffries, who this past week opened at the swank Blue Angel, this city would shortly land a major theatre spot.

Rainbow Platter Nabs Pot O'Gold

January 17. 1948

NEW YORK—Rainbow Records prexy Harry Fromkes this past week disclosed that the Esy Morales recording of "Jungle Fantasy" had already passed the

"Jungle Fantasy" had already passed the 200,000 mark in sales. The platter is currently gaining wide attention by many noted music critics for its unique rendition and supposed non-commercial aspects. Operators in the mid west report that "Jungle Fantasy" is one of the better instrumental works to have come out in quite some time. It is well to note that Rainbow, as an "independent recording company" has continued to keep the chain of successful hit tunes alive for the indie group as a whole.

whole.

WELCOME PHONOGRAPH OPERATORS TO OUR BOOTH No. 128-129-130-131 at the **Big 1948 CMI Convention** HOTEL SHERMAN We look forward to meeting our many old friends and newcomers PERMO, Incorporated 6415 N. RAVENSWOOD, CHICAGO 26 PERMO POINT the choice of operators everywhere since 1929 Greetings: To CMI's MUSIC OPERATORS (The Hit Makers) You're Starting the New Year Right for Us with These HITS . "I'M À LONELY LÍTTLE PETUNIA"

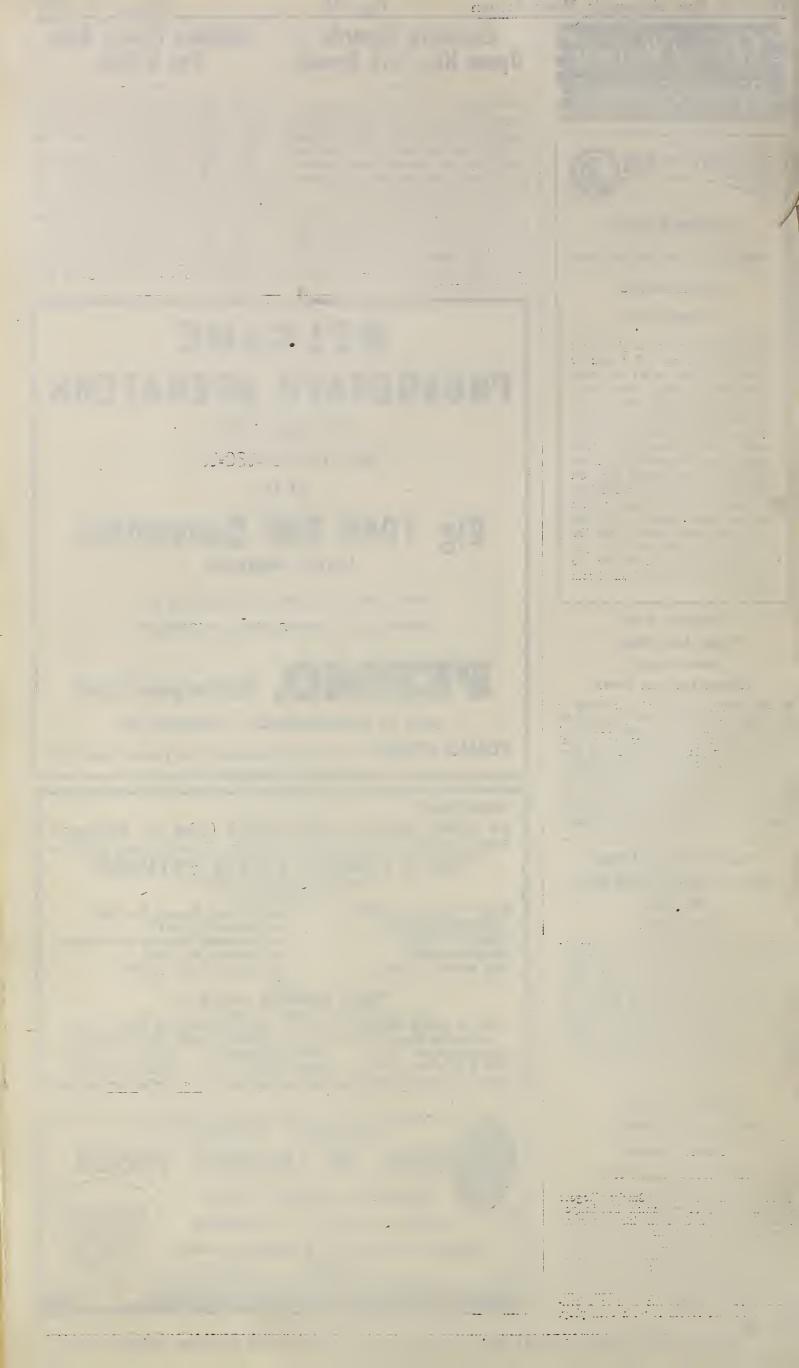
DICK "Two-Ton" BAKER LAWRENCE WELK TOMMY TUCKER HARMONAIRES THE HAPPY GANG

(IN AN ONION PATCH) Recorded by (ER on Mercury Record No. 5083 on Decca No. 24197 on Columbia (soon to be released) on Embassy No. 1001 on Victor (Can.) 56-0022 and

"GIN RUMMY POLKA" Recorded by AL STUART on Embassy No. 1004 Also on TOWER RECORDS (soon to be released—Watch for Announcement) from the House that gave you "CHOO CHOO CH' BOOGIE' RYTVOC, Inc. 1585 BROADWAY NEW YORK, N. Y. DEANNA BARTLETT MAURIE HARTMANN **RYTVOC**, Inc.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE - REMOVE AND PUT ON YOUR BULLETIN BOARD

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ME-5080—HARRY COOL O. I Wauldn't & Surprised V1-20-2483—BERYL DAVIS And Mimi 35.4 38.9 43.7 CA-466—THE DINNING SISTERS Fun and Fancy Free CO.37819—FRANKIE CARLE O. For Once in Your Life DE-24172—DICK HAYMES When I'm Not Neor The Girl I lave MA-7262—RAY DOREY Freedom Train MG-10082—ART LUND	MA-1176-MARTHA TILTON			ME-5064—FRANKIE LAINE	
VI-20-2483-BERYL DAVIS 	ME-5080-HARRY COOL O.				
	VI-20-2483-BERYL DAVIS				
Fun and Fancy Free Anything 8ut Love 11.4 CO.37819—FRANKIE CARLE O. For Once in Your Life CO.38052—LOUIS ARM5TRONG ORCH. DE-24172—DICK HAYMES When I'm Not Near The Girl I love MA-1204—ROSE MURPHY WA-7262—RAY DOREY When I'm Not Near The Girl I love MA-1204—ROSE MURPHY MG-10082—ART LUND VI-40-0122—QUINT. HOT CLU8		38.9	43.7	I Never Loved Anyone	
CO-37819—FRANKIE CARLE O. For Once in Your Life DE-24172—DICK HAYMES When I'm Not Neor The G*/ I love MA-7262—RAY DOREY Freedom Troin MG-10082—ART LUND	Fun and Fancy Free				
DE-24172—DICK HAYMES When I'm Not Neor The God I love MA-7262—RAY DOREY Freedom Troin MG-10082—ART LUND MG-10082—ART LUND	CO-37819-FRANKIE CARLE O.			CO-38052-LOUIS ARM5TRONG ORCH.	
MA-7262—RAY DOREY When 1 Grow Too Old to Dream Freedom Troin VI-40-0122—QUINT. HOT CLU8 MG-10082—ART LUND	DE-24172-DICK HAYMES	d Llove		Block & Slue	
MG-10082-ART LUND	MA-7262-RAY DOREY	1		When 1 Grow Too Old to Dreom	
				VI-40-0122-QUINT. HOT CLU8	
	Jealous				

Jan. 5 Dec. 29 Dec. 22 20—I Wish I Didn't Love You 50 7.6 34.4 48.4 CA-409—BETTY HUTTON The Sewing Machine CO-37506—DINAH SHORE I'm So Right Tonight DE-23977—DICK HAYMES Noughy Angeline MA-7225—DICK FARNEY My Young and Foolish Heart MG-10040—HELEN FORREST Don't Tell Me MU-15117—PHIL BRITO Kote VI-20-2294—VAUGHN MONROE ORCH. Tollahossee

January 17, 1948

Dec. 22

2.8

34.3

11.7

28.7

27.2

8.4

16.5

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY 21—Feudin' ond Fightin' 5.3 4.5 2.4 22—I Have 8ut One Heort 4.6 16.3 10.3 23-I 5till Get Jeolous 4.5 10.4 1.6 24-The Little Old Mill 3.8 1.1 25—The Gentleman Is a Dope 3.7 1.0 1.2 26—Don't You Love Me Anymore7 3.1 5.2 1.5 27—I'm My Own Grandpa 2.3 28—In a Little 8ook 5hop 2.2 29-Your Red Wagon 2.1 2.5 30—At the Condlelight Cofe 2.0 1.2 31—I Told Ya I Love Ya, Now Get Out 1.9 1.8 2.6 -1.0 32-Curiosity 1.8 1.7 33-The Dream Peddler 34-He's o Real Gone Guy 1.5 35—The 8est Things in Life ore Free 1.4 1.3 1.0 1.4 36-Hond in Hand 1.5 3.7 1.2 37—Gonno Get o Girl 38-Ding Dong Doddy 4.4 1.1 from Dumos 39-Love for Love 1.4 6.1 1.0 1.3 1.0 40—The Dum Dot Song 1.0



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January 17, 1948



ESTIMATE FAR MORE THAN 20% OF C.M.I. EXHIBITORS WILL SHOW MERCHANDISE First Estimate of 20% Now Hiked by Entrance of Many More Vendor Firms to Show Equip't at Sherman, Jan. 19 to 22.

CHICAGO — The original estimate here that approximately 22 booths of the manufacturers who will be displaying their wares at the 15th Annual Convention of Coin Machine Industries, Inc., at the Sherman Hotel, January 19, 20, 21 and 22, will feature automatic merchandise machines, has now been upped and the belief is that with so many more vending machine manufacturers entering wholeheartedly into this show that the percentage of automatic merchandiser displays may reach closer -to 30% instead of the original 20% figure.

This new 30% figure was the estimate this past week when CMI released news of more merchandising machine manufacturers who had entered into this show taking over booths which were released.

It is also believed here that many of the manufacturers who formerly were engaged completely in the production of games and juke boxes may also show vending machines of various types.

Bally Manufacturing Co. will display their beverage dispenser. J. H. Keeney & Co. will display their new electric cigarette vender. And other manufacturers who have always been engaged in the manufacture of amusement machines and phonographs are also expected to make surprise displays and announcements.

It is believed that some of the larger juke box manufacturers will have cigarette venders as well as scales and perhaps other products.

Some of the amusement machine manufacturers are also expected to display vendors of various types.

In short, CMI's exhibit is expected to give the trade one of the most diversified showings in the history of the coin machine industry and will, thereby, prove unusually attractive to the merchandise machine people.

Automatic merchants from everywhere in the nation, because of these facts, are expected to prove a large share of the attendants at this show.

There is expected to be more automatic merchandise machine operators at this convention than ever before in CMI's exhibiting history.

THIS WEEK!

Starts the First Issue of the

"A.M. BLUE BOOK"

The "A.M. (Automatic Merchant's) Blue Book" follows on the next three pages of this week's (January 17, 1948) issue. This brings to the trade, for the first time in history, a most comprehensive listing of everyone of the vending machine manufacturers, the products they are producing, the exact categories for those products, and the list prices of these machines. It opens the way for the automatic merchants to have a complete and informative encyclopedia of his industry at his finger tips each week.

NEXT WEEK!!

- Begins the

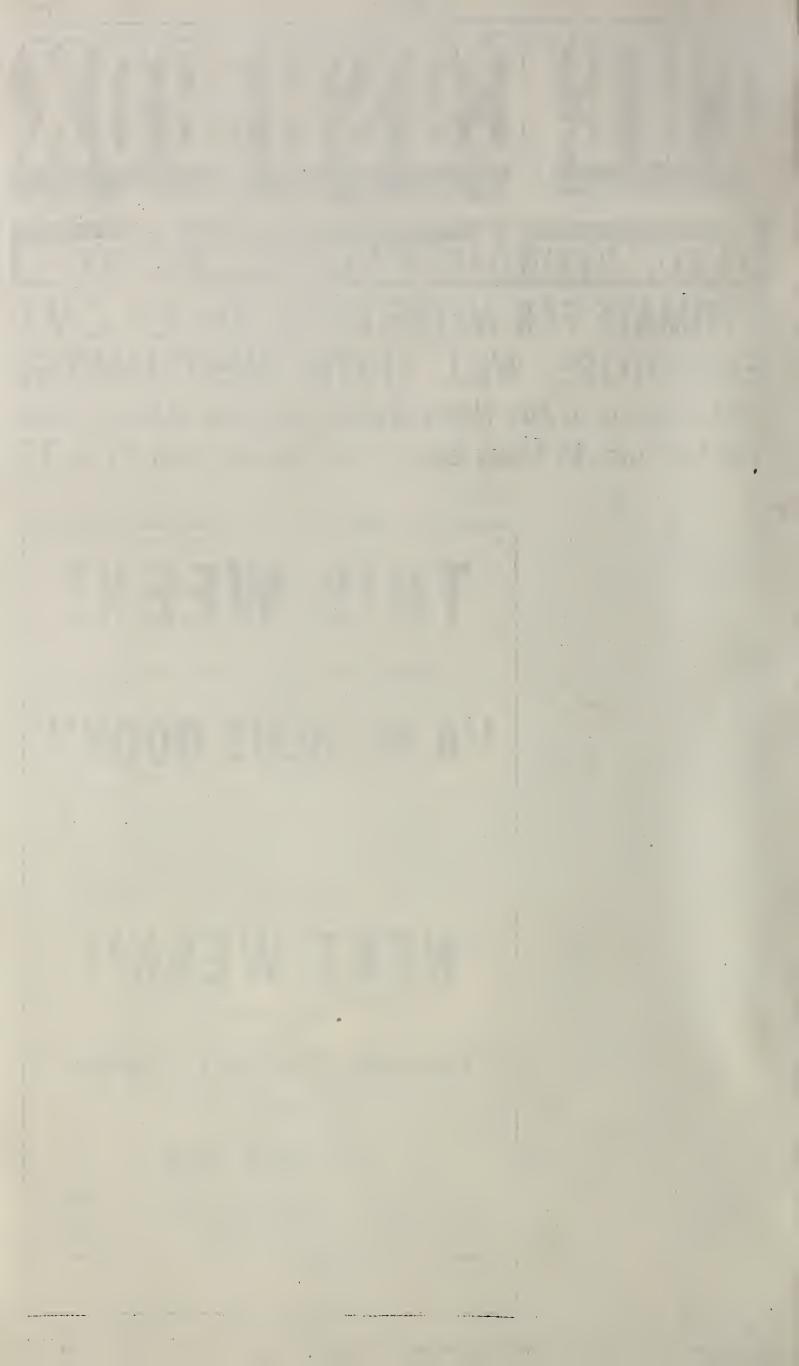
"Automatic Merchant's Section"

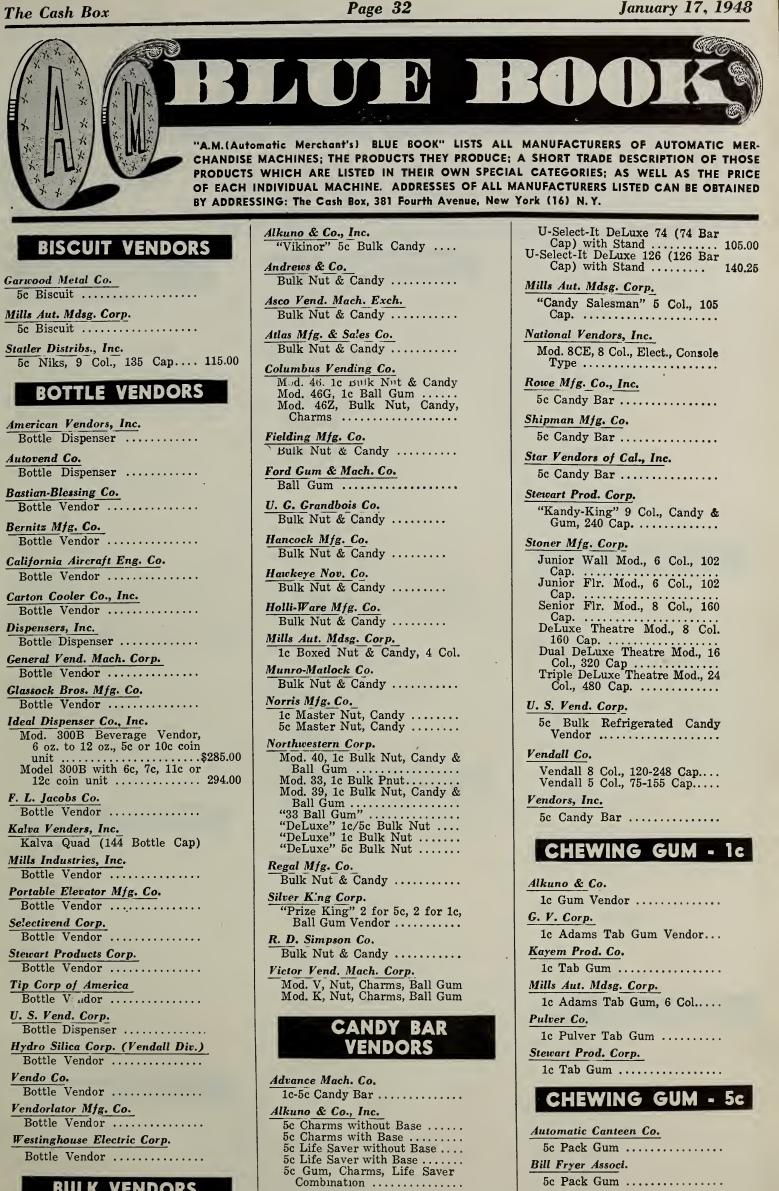
Plus

"A.M. Blue Book"

Beginning with next week's (January 24, 1948) issue, which is also the Convention Issue, THE CASH BOX presents new, interesting and informative "Merchant's Section" featuring, each week, one of the leaders of the automatic merchandiser field on the front two-color cover. This will be in addition to the "A.M. Blue Book" which will appear in each week's issue.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





American Vend. Corp.

Automatic Canteen Corp.

Andrews & Co.

Coan Mfg. Co.

Cap.)

"Vendit" Candy Bar

Candy Bar

5c Candy Bar

U-Select-It Standard 74 (74 Bar

Coan Mfg. Co.

5c Pack Gum

5c Pack Gum

5c Pack Gum

5c Pack Gum

Kayem Prod. Co., Inc.

Shipman Mfg. Co.

94.00

Stewart Prod. Corp.

BULK VENDORS

Adams-Fairfax Corp. "Cash-Tray" 5c Bulk Nut Ven-dor, Cap. 1½ lbs. "Cash-Trio" 1c-5c Bulk Nut Vndrs, 3 on Stand Advance Machine Co. 1c Bulk Nut & Candy 5c Bulk Nut & Candy

4

2

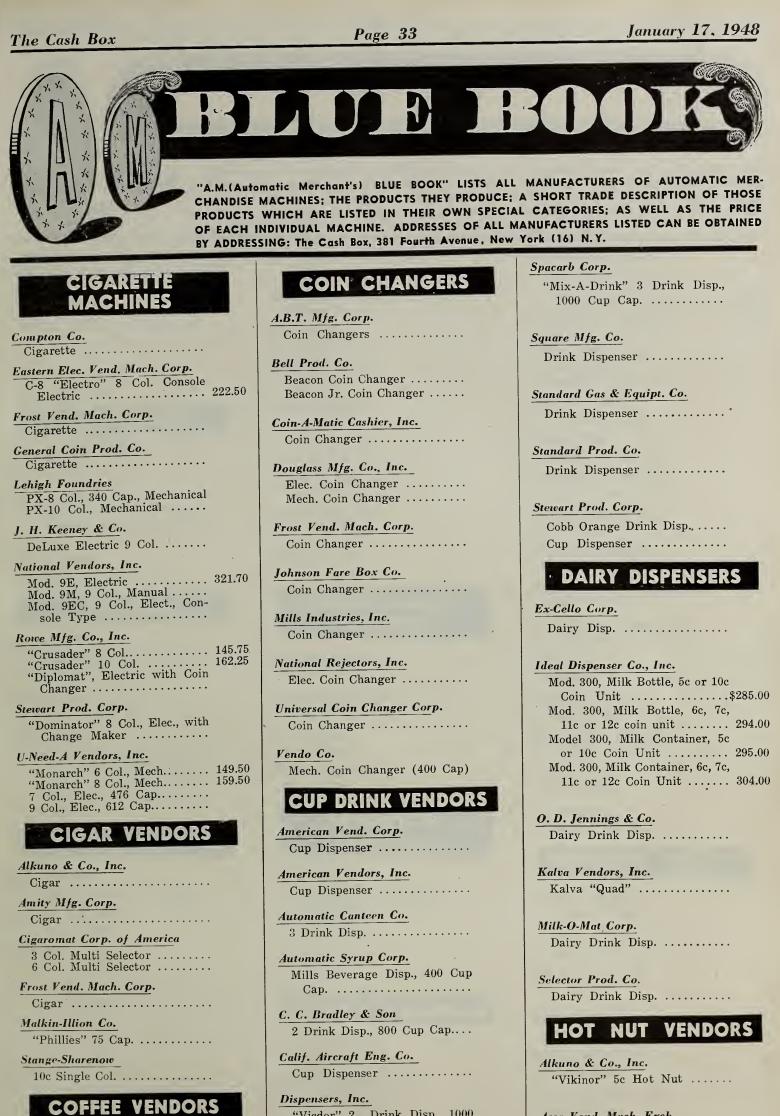
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Automatic Canteen Co. 5c Hot Coffee Bert Mills Corp.

Hot Coffee 540.00 Coffee Vendors of America Hot Coffee **Knapway Devices** Hot Coffee Lymean Mfg. Co., Inc. Hot Coffee Manning & Lewis Hot Coffee

Rudd-Melikian, Inc. "Kwik-Kafe" "Vicdor" 2 Drink Disp., 1000 Cup Cap.

Drink-O-Mat Ind., Inc. 2 Drink Disp., 1000 Cup Cap.

Ex-Cell Prod. Corp. 2 Drink Disp., 800 Cup Cap...1,595.00

Interstate Eng. Corp. Cup Dispenser

Lion Mfg. Corp. Pepsi-Cola Disp., 1200 Cup Cap.

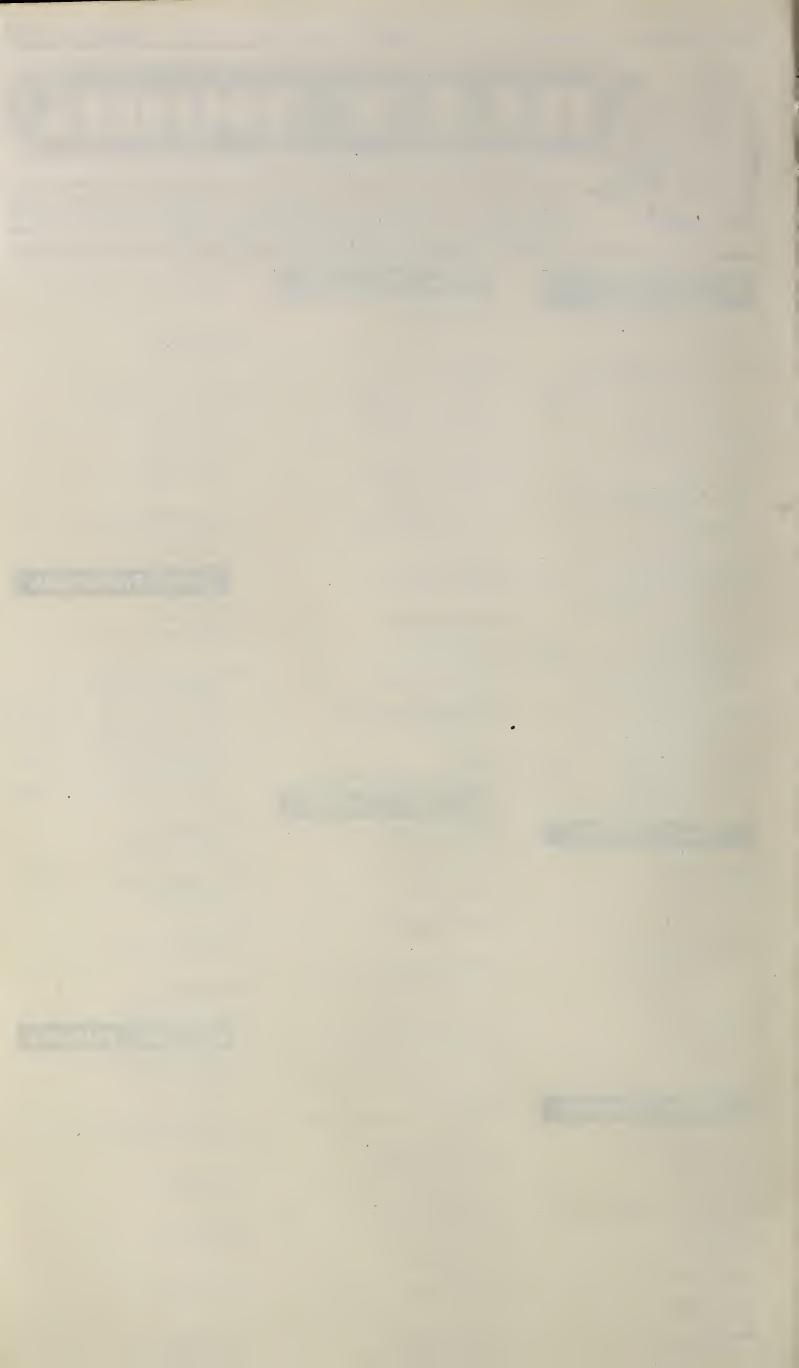
Nat'l Aut. Disp., Inc. Cup Dispenser Asco Vend. Mach. Exch. 5c Hot Nut

Mnnro-Matlock 5c Hot Nut

Silver King Corp. 5c Hot Nut

Tropical Trad. Co. 5c Hot Nut

White Mach. Co. 5c Hot Nut



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BADBBOOKS

"A.M. (Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MER-CHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N.Y.

ICE CREAM VENDORS

Revco, Inc. Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical Mod. 500, Duo-Mat, Two Col., Two Flavors

Vendi-Freeze Corp. Ice Cream Bar

JUICE VENDORS

Beaver Mach. & Tool Co. Juice Disp.

Sniveley Vend. & Sales Co. "Dispenso-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap.

<u>Telecoin Corp.</u> "Tele-Juice", 300 can juice cap.

LAUNDRIES

Ald, Inc.

Laundromat stores and for individual operation

F. L. Jacobs Co. Automatic Laundry

Telecoin Corp.

"Launderette" Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc.. Average Cost from \$10,000 to \$15,000

POPCORN VENDORS

Auto-Vend Co. 5c/10c Prepared Hot Popcorn Dale Eng. & Sales Co. Popcorn Vendor

Electro-Serv., Inc. Popcorn Vendor

Emerson Bros. Mfg. Co. Popcorn Vendor

Hawkeye Nov. Co. Popcorn Vendor

Kunkel Metal Prod. Co. Popcorn Vendor

Star Metal Mfg. Co. Popcorn Vendor

Stylon Corp. Popcorn Vendor

POSTAGE VENDORS

Advance Mach. Co. Postage Stamp

Automatic Dispenser Co. Postage Stamp

Automatic Machines, Inc. Postage Stamp

 Aut. Sanitary Vender Corp.

 Postage Stamp

 Commercial Controls Corp.

 Postage Stamp

 Postage Stamp

 Daval Prod. Corp.

 "Postmaster"

 99.50

<u>Munro-Matlock</u> Postage Stamp

Northwestern Corp. Postage Stamp Schermack Prod. Corp.

Postage Stamp

Shipman Mfg. Co. Postage Stamp

University Press Postage Stamp

RAZOR BLADE VENDORS

 Automatic Dispenser Co.

 Razor Blade

 Gem Vend. Mfg. Co.

 Razor Blade

 Munro-Matlock

 Razor Blade

 Shipman Mfg. Co.

Razor Blade



Aut. Canteen Co. Frankfurter, Hamburger & Cheeseburger

Radio Chef, Inc. Frankfurter

Vendomatic Corp. Frankfurter

SERVICE MACHINES

Advance Machine Co. Pencil Vendor American Locker Co., Inc.

Parcel Lockers

Aut. Book Vend. Corp. 25c Pocketbooks Vendor :....

<u>Automatic Newsy, Inc.</u> Newspaper Vendor

Automatic Towel Cab. Co. Towel Vendor

Ralph W. Brown Insurance Vendor

Dixie Cup Co. Paper Cup Vendor

Marlyn C. Ford Automatic Typewriter Hospital Specialty Co.

 Sanitary Napkin Vendors

 Auto Matron, 24 Cap.
 29.75

 Tampax, 25 Cap.
 22.50

 Vendafem, Jr., 18 Cap.
 22.75

 Gards No. 2, 12 Cap.
 15.00

 Fems No. 10, 10 Cap.
 14.75

Kayem Prod. Co., Inc. Vitamin Vendor Dental Kit Vendor

King Mfg. Co. Aut. Steam Cabinet

Kinmont Mfg. Co.

Aspirin Vendor Lily-Tulip Cup Corp.

Cup Vendor

Mfrs. Agents Sales Co. Liquid Dispenser

One-Use Toothbrush Corp. Dental Kit Vendor

Pacific Electron Prod. Corp. Automatic Typewriter

Sanitex Co. Sanitary Napkin Vendor

<u>Trans Meter Corp.</u> Ticket Vendor

Typ-O-Matic Service Co.Automatic Typewriter

Vendomatic Corp. Book Vendor

Van Dures, Inc. Vitamins Vendor

WEIGHING SCALES

A. B. T. Mfg. Corp. Springless Scale

American Scale Mfg. Co. Console Scale

J. F. Frantz Mfg. Co. Console Scale

Hamilton Scale Co. Console Scale

Ideal Weighing Mach. Co. Console Scale

Int'l Ticket Scale Corp. Ticket Scales

Marion Mach. Tool Co. Console Scale

Nation Mfg. Co. Console Scale

Rock-Ola Mfg. Corp. Lo-Boy Scale

Sparks Specialty Co. Console Scale

Watling Mfg. Co. Large Size Springless Console Springless •

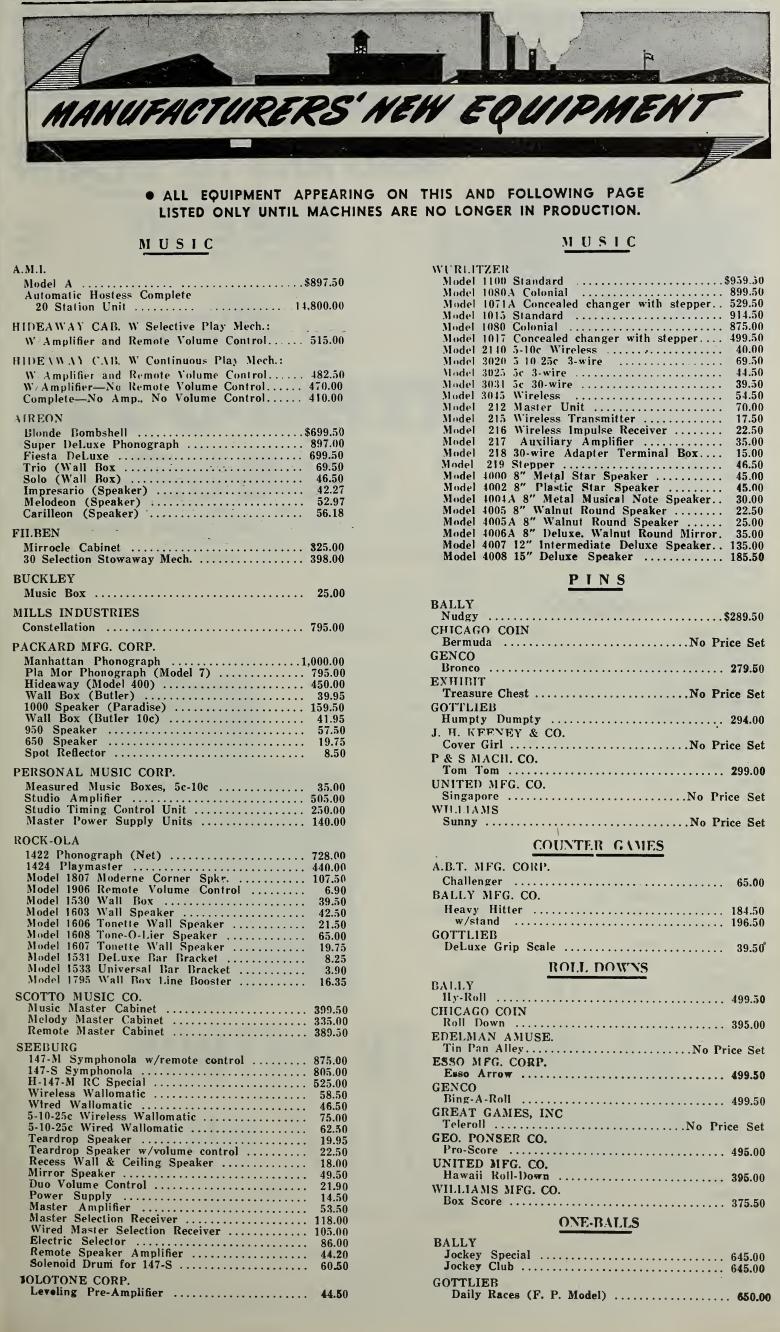
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MANUFACTURERS' NEW EQUIPMEN

BELLS

BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	ce Set
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
PACE	
	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
VIII Dellane entenne ben ittittittittittitti	550.00
of mother bing troot tretterterterterterterterterterterterter	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

337'I T A	
Wild Lemon\$	
Double-Up	542.50
	512.50
Hi Por	532.50
Hi-Boy Triple Bell 5-5-5 Triple Bell 5-5-25	895 00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC Three Bells, 1947	735.00
BUCKLEY	
Track Odds DD JP 1 Parlay Long Shot 1	250.00 250.00
EVANS	
Bangtails 5c Comb 7 CoinNo Pri	co Sot
Bangtails 25c Comb 7 CoinNo Pri	ce Set
Bangtail JPNo Pri	ce Set
Bangtail JPNo Pri Bangtail FP PO JPNo Pri	ce Set
Evans Races	ce Set
Casino BellNo Pri	ce Set
Casino BellNo Pri 1946 Galloping Dominoes JPNo Pri Winter Book JPNo Pri	ce Set
winter Book JPNo Pri	ce Set
GROETCHEN TOOL & MFG. CO. •Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
Del une Club Concele	499.00
Club Console DeLuxe Club Console Super DeLuxe Club Console	499.00 529.00 545.00
Super DeLuxe Club Console	499.00 529.00 545.00
Super DeLuxe Club Console J. H. KEENEY CO.	545.00
Super DeLuxe Club Console	545.00
Super DeLuxe Club Console J. H. KEENEY CO.	545.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE	545.00 800.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c	545.00 800.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console	545.00 800.00 6690.00 320.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console.	545.00 800.00 6690.00 320.00 330.00 340.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console.	545.00 800.00 6690.00 320.00 330.00 340.00 475.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console.	545.00 800.00 6690.00 320.00 330.00 340.00 475.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. \$1.00 Royal Console.	545.00 800.00 6690.00 320.00 330.00 340.00 475.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console.	545.00 800.00 6690.00 320.00 330.00 340.00 475.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. A R C A D E T Y P E BALLY MFG. CO.	545.00 800.00 320.00 330.00 340.00 475.00 650.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. A R C A D E T Y P E BALLY MFG. CO.	545.00 800.00 320.00 330.00 340.00 475.00 650.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. A R C A D E T Y P E BALLY MFG. CO. Big Inning	545.00 800.00 320.00 330.00 4475.00 650.00 539.50
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. BALLY MFG. CO. Big Inning Bally Bowler	545.00 800.00 320.00 330.00 4475.00 650.00 539.50
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$25c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. \$25c Royal Console. \$25c Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. \$1.00 Royal Console. \$25c Royal Console. \$25c Royal Console. \$26c Royal Console. \$2700 Royal Console. \$2800 Royal Console. \$2800 Royal Console. \$2900 Royal Console. \$2900 Royal Console. \$2900 Roya	545.00 800.00 320.00 330.00 4475.00 650.00 539.50
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. 50c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$2.00 Royal Console. \$2.00 Royal Console. \$3.00 Royal Console. \$3.00 Ro	545.00 800.00 320.00 330.00 340.00 475.00 650.00 539.50 539.50
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. 50c Royal Console. 50c Royal Console. \$1.00 Royal Console. \$25 Royal Console. \$1.00 Royal Console. \$26 Royal Console. \$1.00 Royal Console. \$27 Royal Console. \$31.00 Royal Console. \$31.00 Royal Console. \$32 Royal Console. \$32 Royal Console. \$31.00 Royal Console. \$32 Royal Conso	545.00 800.00 320.00 330.00 340.00 475.00 539.50 539.50 475.00
Super DeLuxe Club Console J. H. KEENEY CO. Gold Nugget PACE 3-Way Bell Console 5c-10c-25c 5c Royal Console. 10c Royal Console. 25c Royal Console. 50c Royal Console. 50c Royal Console. 50c Royal Console. \$1.00 Ro	545.00 800.00 320.00 330.00 340.00 475.00 650.00 539.50 539.50 539.50 475.00 450.00

ARCADE TYPE (continued)

INTERNA	ATION	AL MUTOSCOPE CORP.	
Atomic	Bombe	er (Model B)	375.00
Deluxe	Movie	Console	150.00
Deluxe	Movie	Counter	140.00
P. & S. Tom To	om		29 9.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally
Chicago Coin
Exhibit
Gottlieb
Keeney
Marvel
United
Williams

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

RUNYO

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January 17, 1948

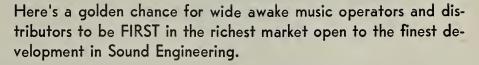
THE SOUNDEST MOST PROFITABLE MUSIC OPERATION OF 1947

Was

THE

TEL-O-MATIC ROBOT

You've Never Seen A More Amazing Sound System. It's Almost Human



The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. amplifier powerful enough to drive any number of speakers in any

> type of location — a complete daily program can be inserted at one time — there's no other equipment like it! No engineering as fine!

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

SEE IT AT

MPANY

123 W. RUNYON STREET, NEWARK 8, N. J. Bigelow 3-8777

593 10th AVENUE, NEW YORK 18, N. Y. BRyant 9-2235

BOOTHS 37-38-39-40

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



SENSATIONAL OPERATORS ARE GOING WILD OVER THE NEW CHICAGO COIN 5 BALL

FLIP-UP GAME



★ WEST COAST REPRESENTATIVE: PHIL ROBINSON-607 KELTON, LOS ANGELES, CALIFORNIA

EASTERN SALES REPRESENTATIVE: ALBERT SIMON-215 W. 64th ST., NEW YORK, NEW YORK

LIST OF CMI EXHIBITORS

(Continued from Page 9)

COIN MACH. PARTS SUPPLY MILWAUKEE, WIS. Booth 101 Supplies and Parts

COIN RADIO OF AMERICA LOS ANGELES, CAL. Booth 203 Coin Operated Radio

COINTROL CO. CHICAGO, ILL. Booth 194 Coin Operated Radio

COLE ENTERPRISES, INC. POUGHKEEPSIE, N. Y. Booth 207 Amusement Games

COLUMBIA RECORDS, INC. BRIDGEPORT, CONN. Booths 164 & 166 Records

COMMODITY VENDORS, INC. CHICAGO, ILL. Booth 177 Lewell Aspirin Vendor

CORADIO, INC. NEW YORK CITY Booths 87 & 88 Coin Operated Radio

DALE ENGINEERING CO. LONG BEACH, CAL. Booth 97 Pistol Range

DAVAL PROD. CORP. CHICAGO, ILL. Booths 21 & 22 "Postmaster" Stamp Vendor DECCA DISTRIB. CORP. CHICAGO, ILL. Booth 72 Records

DEUTSCH LOCK CO., INC. HAMMOND, IND. Booth 99 Locks

DOUGLASS AUT. SHOESHINING CO., INC. OAKLAND, CAL. Booth 198 Shoe Shine Machine

JRINK-O-MAT INDUSTRIES, INC. NEW YORK CITY Booths 30, 31 & 32 Beverage Dispenser

DUOTONE CO. NEW YORK CITY Booth 102 Juke Box Needles

DYNAMIC DEVICES, INC. NEW YORK CITY Booth 201 Amusement Game

EASTERN ELEC. VEND. MACH. CORP. NEW YORK CITY Booth 90-A C-8 Electric Cigarette Machine

EDELMAN AMUSE. DEVICES DETROIT, MICH. Booths 15 & 16 Amusement Games

(Continued Page 43

Distributor In LOUISIANA - TEXAS ALABAMA - ARKANSAS MISSISSIPPI For **THE NEW 1948 BUCKLEY LINE** "CRISS-CROSS" BELL DAILY DOUBLE TRACK ODDS 1948 WALL & BAR BOX AND ALL BUCKLEY ACCESSORIES AND EQUIPMENT

Guaranteed Used Machines BELLS—CONSOLES—1-BALLS—PINS The machines are perfect—The Prices are right!—Write for List.

CONSOLE DIST. CO. 1006 Poydras St., New Orleans, La. Phone: RA 3811 SAM TRIDICO BOB BUCKLEY

MOTORS REPAIRED WURLITZER - AMI OLA-MILLS. Rewound to Factory Specifications. Repid service-repaired or exchanged within 24 hours after arrival. Complete No Extras \$6.00 M. LUBER 503 W. 41st (LOngacre 3-5939) New York

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reei PHONOFILM 3331 NO. KNOLL DR., HOLLYWOOD 28, CAL. 05 00 7

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Page 42

SINGAPORE ROLL-DOWN **Greatest of Them All!**

NEW! Different!

FIVE-BALL **Straight Novelty Game**

> SEE YOUR DISTRIBUTOR



5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

MAENN.

ALAS-LY R

CMI EXHI (Continued from Page 40)

EMPIRE COIN MACH. EXCH. CHICAGO, ILL. Booths 92, 93 & 94 Amusement Games

ESSO MFG. CORP. HOBOKEN, N. J. Booths 180 & 181 Amusement Games

ETCHING CO. OF AMERICA CHICAGO, ILL. Booth 193 Etched Plates

H. C. EVANS & CO. CHICAGO, ILL. Booths 43, 44, 45 & 46 Amusement Games

EXHIBIT SUPPLY CO. CHICAGO, ILL. Booths 147, 148, 149, 150, 151 & 152 Amusement and Arcade Equipment

FERARRA CANDY CO. CHICAGO, ILL. Booth 34 Candies

J. F. FRANTZ MFG. CO. CHICAGO, ILL. Booth 140 Scales

GENCO MFG. & SALES CO. CHICAGO, ILL. Booths 51, 52, 53 & 54 Pinballs and Rolldown Games

GENERAL COIN PRODUCTS CO. SYRACUSE, N. Y. Booths 153 & 155 Vendors

GENERAL ELECTRIC CO. CLEVELAND, O. Booth 168 Bulbs

JOHN N. GERMACK NEW YORK CITY Booth 36 Pistachio Nuts

GLOBE DISTRIB. CO. CHICAGO, ILL. Booth 86 Downey-Johnson Coin Counter

GOTTLIEB & CO. CHICAGO, ILL. Booths 2, 3 & 4 Pinballs, One-Balls

DAN GOULD ENTERPRISES CHICAGO, ILL. Booths 109, 110 & 111 Supplies and Parts

GRAY-MILLS CORP. EVANSTON, ILL. Booth 178

GUARDIAN ELECTRIC MFG. CO. CHICAGO, ILL. Booths 122 & 123 Electric Parts

HART-LEESE CO. EVERETT, WASH. Booth 121

HEATH DISTRIB. CO. MACON, GA. Booths 159 & 161 Coin Chute

HIRSH COIN MACH. CORP. WASHINGTON, D. C. Booths 28 & 29

(Continued Page 45



CORPORATION

MANUFACTURING

Page 43

finest

IN MUSICAL EQUIPMENT

January 17, 1948

A-4

General Offices 1401 Fairfax Trafficway, Kansas City, Kansas Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

Serving The Operators of Brooklyn HART DISTRIBUTING CO 781 CONEY ISLAND AVENUE BROOKLYN, NEW YORK

JACK EHRLICH, Owner

(Member of DISTIBUTORS ASSOCIATION of NEW YORK CITY) \star WE CARRY A COMPLETE LINE OF NEW and USED AMUSEMENT GAMES \star

CMI CONVENTION PROGRAM

MONDAY, JANUARY 19 10 a.m. to 9 p.m.—EXHIBIT EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20 10 a.m. to 12 noon—EXHIBIT 4 p.m. to 10 p.m.—EXHIBIT

NOON-Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21

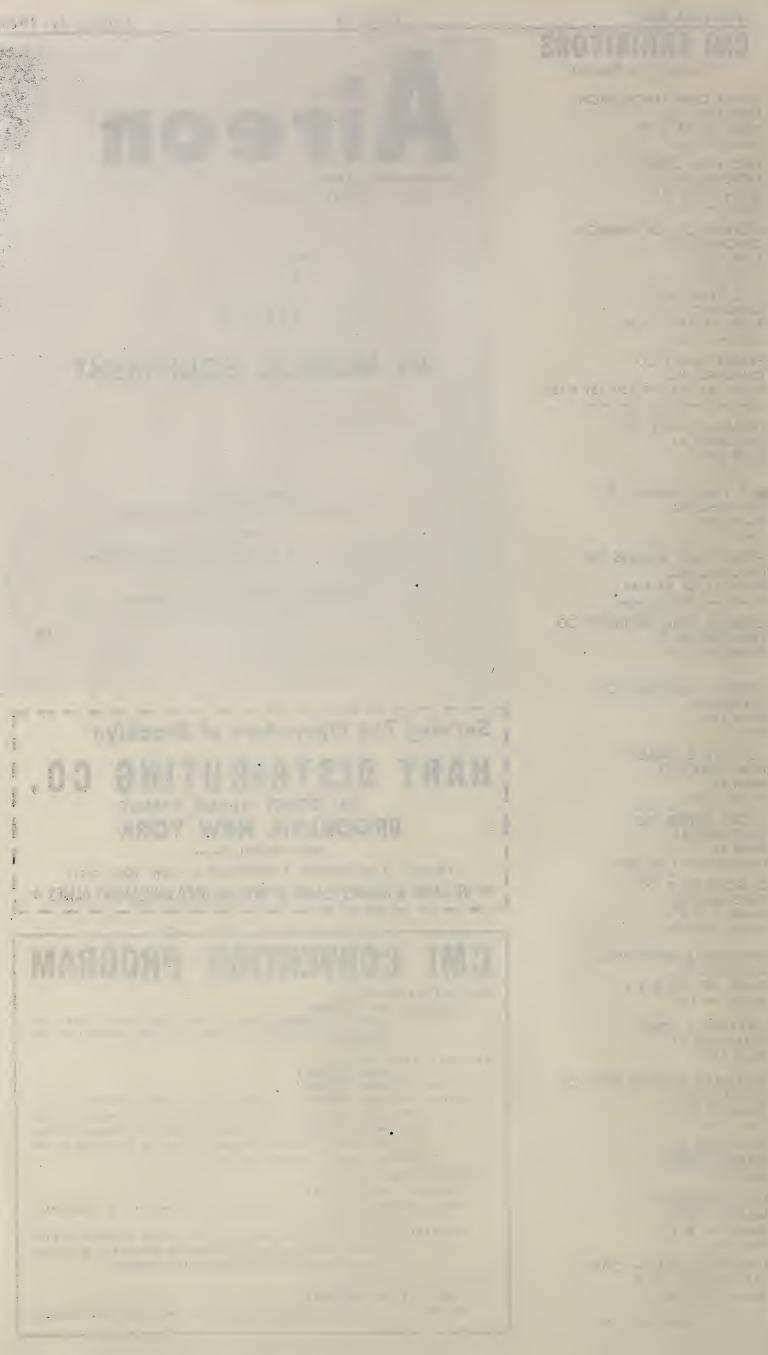
10 a.m. to 9 p.m.-EXHIBIT

NOON-Luncheon meeting of the National Association of Amusement Machine Owners,

EVENING-Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22 10 a.m. to 4 p.m.-EXHIBIT

EVENING-Annual Banquet in the Grand Ballroom of the Stevens Hotel.







TORS (Continued from Page 43)

HOLLY PEN CORP. CHICAGO, ILL. Booth 176

HOSPITAL SPECIALTY CO. CLEVELAND, O. Booth 74 Vendors

ILLINOIS LOCK CO. CHICAGO, ILL. Booth 56 Locks

INDEPENDENT LOCK CO. CHICAGO, ILL. Booth 11 Locks

INTERNATIONAL MUTOSCOPE CORP. LONG ISLAND CITY, N. Y. Booth I Arcade Equipment

JACOBS NOVELTY CO. STEVENS POINT, WIS. Booth 204 Replacement Tone Arm

O. D. JENNINGS & CO. CHICAGO, ILL. Booths 9 & 10 Bells, Venders

KING RECORD CO. CINCINNATI, O. Booth 172 Records

KNAPWAY DEVICES, INC. KANSAS CITY, MO. Booth 113 Hot Soup & Hot Coffee Vendors

LEAF GUM CO. CHICAGO, ILL. Booth 112 Ball, Stick, Tab Gums

MALKIN-ILLION CO. IRVINGTON, N. J. Booth 173 Phillies Cigar Vendor

MARSTON DISTRIB. CO. DETROIT, MICH. Booth 205

MARION MACH. TOOL CO. MARION, O. Booth 137 Scale

MARVEL MFG. CO. CHICAGO, ILL. Booth 183 Pinballs

MASTER CRAFT DECAL CO. CHICAGO, ILL. Booth 103 Decalcomanias

MERCURY RECORDS CORP. CHICAGO, ILL. Booth 69 Records

MERCURY STEEL CORP. DETROIT, MICH. Booth 208 Athletic Scale

M. A. MILLER MFG. CO. CHICAGO, ILL. Booth 100 Juke Box Needles

THE BERT MILLS CORP. CHICAGO, ILL. Booths 25 & 26 Hot Coffee Vender

The NEW Scintillating MUSIC MASTE



Page 45

Modernize your present equipment by converting your mechanism in our distinctive mirror cabinets.

January 17, 1948

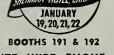


Tailor Music for your locations by giving them a mirror scene that fits his particular type of atmosphere. OUTSTANDING FEATURES:

- Our electric selector is cheat-proof, and 1. will operate on any mechanism with adapter.
- Our selector is equipped with Guardian accumulator, multiple push button slide switches, 5-10-25c National slug rejector. 3. Thirty mirror designs to choose from.



SOME EXCLUSIVE TERRITORIES STILL OPEN - WRITE, WIRE, PHONE



1000 EAST EL CAMINO AVENUE, NORTH SACRAMENTO, CALIF.







CMI EXHIBITORS

(Continued from Page 45)

MILLS INDUSTRIES, INC. CHICAGO, ILL. Booths 67 & 68 Phonos-Venders

MONARCH COIN MACH. CO. CHICAGO, ILL. Booth 104 Amuse. Games

MIKE MUNVES CORP. NEW YORK CITY Booths 163 & 165 Arcade Equipt,

NAT'L ASSN. AMUSE. MACH. OWNERS ATLANTIC CITY, N. J. Booth 90-B Membership Drive

NATIONAL REJECTORS, INC. ST. LOUIS, MO. Booths 84 & 85 Slug Rejectors

JACK NELSON & CO. CHICAGO, ILL. Booth 114 Vending Machines

PACKARD MFG. CORP. INDIANAPOLIS, IND. Booths 124, 125, 126 & 127 "Manbattan" Phono

PANTAGES MAESTRO CO. HOLLYWOOD, CAL. Booths 133, 134 & 135 Cabinets for Music PERMO, INC. CHICAGO, ILL. Booths 128, 129, 130 & 131 Needles

GEO. PONSER CO., INC. CHICAGO, ILL. Booths 63 & 63-B Amuse. Games

P & S MACHINE CO. CHICAGO, ILL. Booth 200 Pinballs

RA-O-MATIC CO. LOS ANGELES, CAL. Booth 170 Coin Operated Radio

RCA VICTOR CAMDEN, N. J. Booths 154 & 156 Records

RELAY SERVICE CO. CHICAGO, ILL. Booth 184 Relay Switches

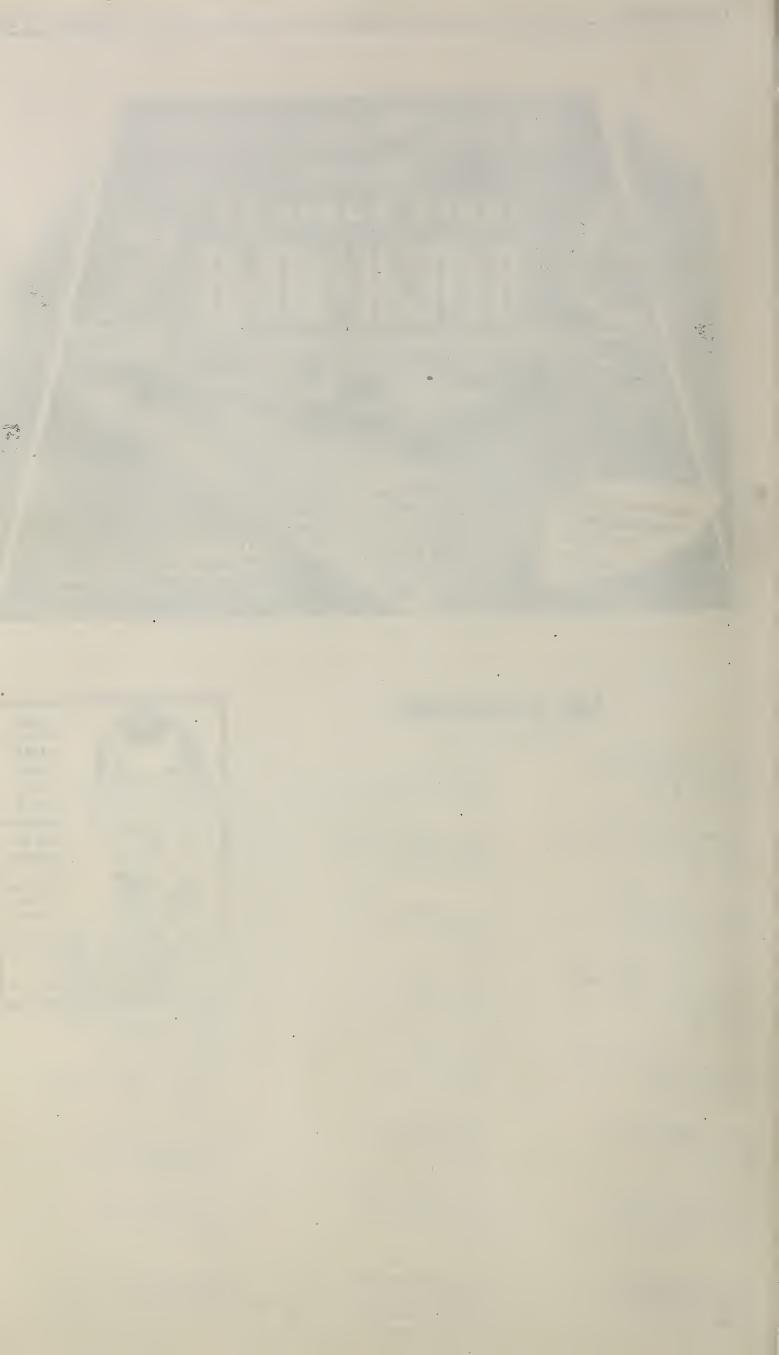
DAVID ROSEN, INC. PHILADELPHIA, PA. Booth 196 Revamps

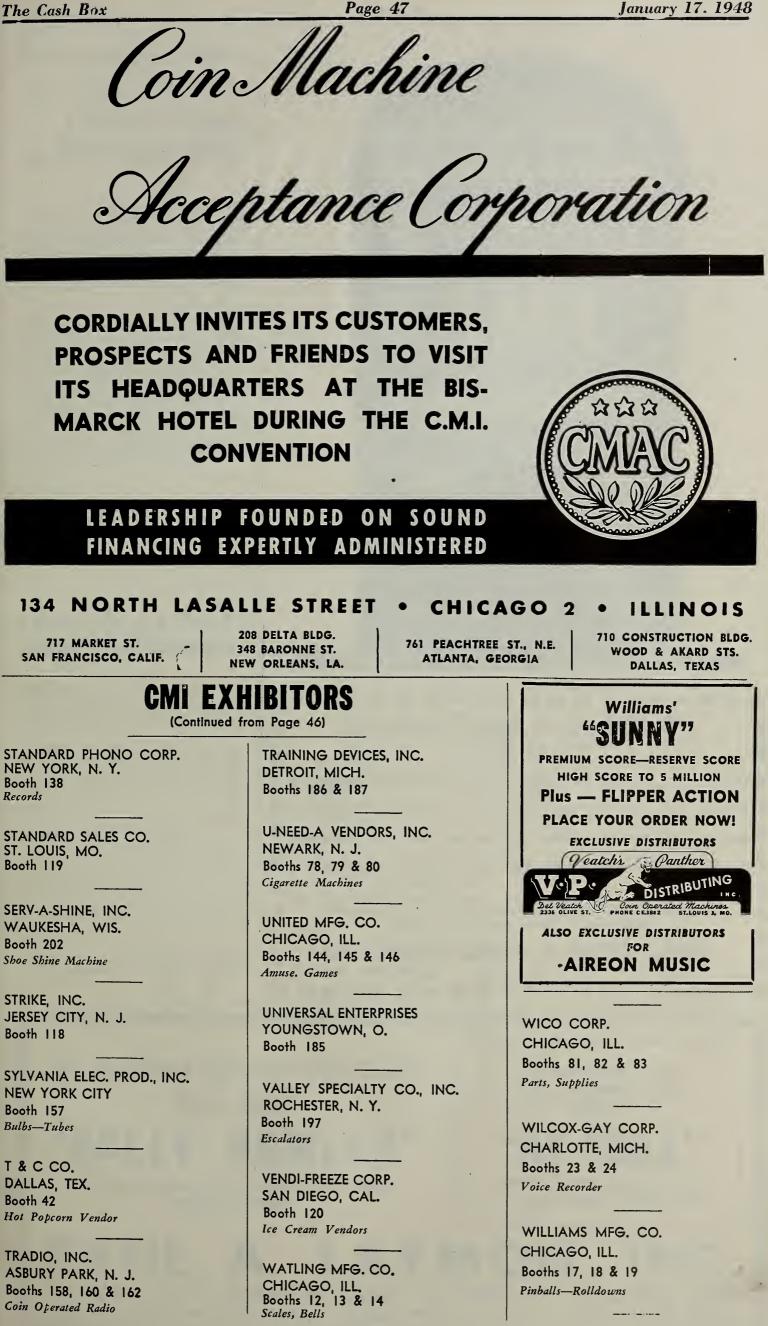
RUDD-MELIKIAN, INC. PHILADELPHIA, PA. Booths 188, 189 & 190 Hot Coffee Machine



SHIPMAN MFG. CO. LOS ANGELES, CAL. Booth 33 Venders

SPIRAL MFG. CORP. CHICAGO, ILL. Booth 179





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MILWAUKEE, WIS. — The Milwaukee Phonograph Operators Association, with headquarters here, went on record with their Wisconsin congressmen that they would appreciate any help to curtail the ban on recording which James C. Petrillo of the American Federation of Musicians put into effect with the first of the year.

put into effect with the first of the year. In a letter signed by Douglas Opitz, president of the association, the con-gressmen were acquainted with the music operators viewpoint. The letter, enclosing a resolution stated: "At a recent meeting of the members of the Milwaukee and Wisconsin Phonograph Operators Asso-ciation, the ban on the cutting of new phonograph records was discussed. After considerable thought and much discus-sion, the membership unanimously adopted the resolution. The membership of the Wisconsin Phonograph Operators Association would greatly appreciate any action you can take which will: 1) Prevent the ban from going into

1) Prevent the ban from going into effect

2) Bring a dissolution of the ban at an early date.

"Your cooperation will be greatly ap-preciated."

English Coinmen Termed "Non-Essential"

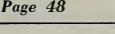
LONDON, ENGLAND — Coinmen in America may feel they have their troubles, but compared to those in England, they still have little to complain about.

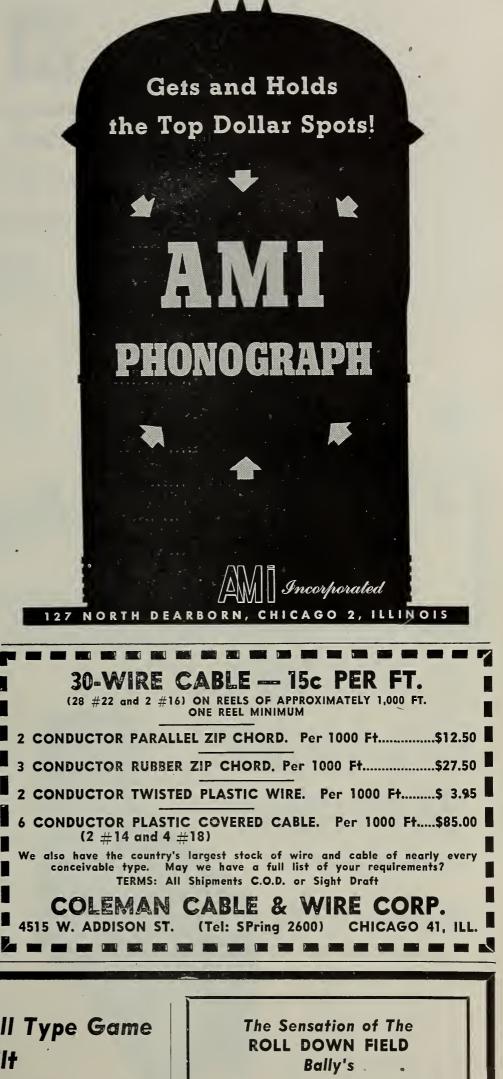
Recently the Ministry of Labor ruled that those persons engaged in non-essential types of businesses would have to register with the government and take whatever essential jobs were assigned them.

The next registration includes persons engaged in "pin table saloons".

It is pointed out that many of Eng-land's so-called "non-essential" workers have found a loophole in the regulations and are taking advantage of it. It seems that they can designate as their place of business a town with fewer than 20,000 inhabitants, continue to live in London, and yet avoid the necessity of registering registering.

"Ahoy, you coinmen in the United States" writes one of our English friends, 'anyone want to change places with us?" States









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January 17, 1948





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GENCO

Worth Talking



A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000

to 24,000.

PLUS a bonus score of 50,000 when a line is completed VERTICALLY— HORIZONTALLY or DIAGONALLY.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of each ball ACCURATELY!

Score lights up rapidly as thrown balls fall into pockets.

No waiting for balls to register.

ORDER FROM YOUR INEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES



MEMBER

Seacoast Shows "Magic-Glo" In N. Y. & N. J.

NEW YORK — Seacoast Distributors, Rock-Ola distributors, played host on January 3, 4 and 5 to music operators in this city and at their Newark, N. J. offices.

As did Rock-Ola distributors thruout the country on "National Rock-Ola Days", Seacoast's executives and personnel welcomed the music operators who braved the terrific weather to view the new "Magic-Glo."

Dave Stern, Harry Pearl and Tom Burke split the assignment between New York City and Newark, with Irv Orenstein, manager of the Newark offices on hand there at all times.

Altho the attendance at the New York showing didn't come up to expectations. Harry Pearl stated that it was surprising that they did come along as they did. However, Pearl reported that the New Jersey music operators really crowded into the Newark showrooms in goodly numbers.

"We were highly satisfied with the attendance" stated Dave Stern "altho we realize that if the weather had been the slightest bit favorable, the turnout would have been much better. However, music operators, who didn't attend the official showing, kept on visiting us during the entire week. and by being able to give each our personal attention, we were able to point out all the advantages of the the "Magic-Glo."

Please mention THE CASH BON when answering ads-it proves you're a real coin machine man!



January 17, 1948

Mr. Operator :

Begin the New Year Right . . .

By getting all of the facts and figures of the special

1948 JENNINGS' PLAN FOR OPERATORS

WHETHER you are a large or small buyer, whether you use two machines or two thousand machines a month, we have a plan that will fit your needs. A plan designed to save you real cash on each machine. A plan that shows bigger savings each month of the year.

A plan that shows bigger savings each month of the year. Just tell us approximately how many Chief type machines you can use a month during 1948 and say—"Let's have the 1948 Jennings' Plan for me."

Write, wire or phone today.

That's all . . . you'll get the facts and figures right away

O. D. JENNINGS & Co.

4339 W. LAKE ST.

CHICAGO 24, ILL.

PHONE: MANSFIELD 2618

Schlang Resigns As Bus. Mgr. Of N. Y. Music Ops Assn.

Becomes Co-Business Agent Of Local 786, IBEW, AF of L

NEW YORK—Barney Schlang, who for the past eight years has served as business manager for the New York Music Operators Association, resigned this past week, to become co-business agent with Frank Calland of Local 786, IBEW, American Federation of Labor.

Because of his overall knowledge of the problems of the music machine industry, Schlang is expected to help create a spirit of cooperation never before known here.

The Board of Directors of the Music Operators Association, presented Schlang with a gold wrist watch upon his resignation from that organization, and passed a resolution of gratification for the loyal, faithful and industrious nature of his work while serving the association.

Schlang was overwhelmed by the gift of the wrist watch and expressions of praise. He informed the operators that he had enjoyed working with them as business manager of the operators association, and was happy that while he would be extremely busy with Union affairs, he would still be seeing his music operator friends. His duties began immediately, and altho he expressed a desire to take a Florida vacation for a few weeks prior to starting on his new job, it was not possible at the present time.





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January 17, 1948

GOTTLIEB TO BE HONORED WI TESTIMONIAL DINNER JAN.

Retiring President of CMI Served Eight Years

Sen. Homer E. Capehart Featured Speaker — Herb Jones, Toastmaster



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, D. Gottlieb & Company, who recently announced that he would not seek re-election as president of Coin Machine Industries (CMI), will be henced Saturday, January 17, when be honored Saturday, January 17, when the industry will hold a testimonial din-ner for him at the Louis XVI Room of the Sherman Hotel.

The directors of CMI, other than Gott-lieb, originally decided to throw this testimonial as a surprise to Gottlieb, and notified the members of the organization. Due to the terrific demand for tickets, the details and date had to be changed. With the date set for January 17, it now is possible for many coinmen who will be in Chicago for the Convention to at-tend the dinner. tend the dinner.

Many of the leaders of the industry will be among the featured speakers, foremost of whom will be Senator Homer E. Capehart. Herb Jones, Vice President of Bally Manufacturing Company will be the toastmaster of the evening.

The Committee on arrangements in-clude the directors of CMI: John Chrest, James A. Gilmore, R. W. Hood, Walter Tratsch, Sam Wolberg, Herb Jones, Lou Gensburg, and Harry Williams. Also in-cluded on the committee are James Gil-more and James Mangan of CMI.

"Everyone knows all of the time, energy and spirit Dave has given to the industry for eight years as president of CMI" stated one of the directors, "and we know everyone agrees it's about time the industry publicly honored him."

Gottlieb's term as president expires on January 20, an office which he has held for eight years. For the twelve years previous, he had served as a director. In announcing his decision not to run for the office for 1948, Gottlieb stated "After serving these many years as president and director, I now feel that the respon-sibilities of the office of president should be turned over to some other man. There are many capable men who have the

SURE YOU WANT THEM! They're Good! The Best! and Guaranteed 1/3 Deposit, Balance C.O.D. EXHIBIT Smoky\$ 83.00 Vanities 85.00 Mystery 85.00 Crossfire 95.00
 WILLIAMS
 WILLIAMS

 Tornado
 85.00
 Cyclone
 \$100.00

 Dynamite
 70.00
 Torchy
 123.00
 CROWN NOVELTY CO., INC. 920 Howard Av., New Orleans 13, La. (Phone: Canal 7137)

ability to administer the office properly and direct the activities of the association in such a manner as to enhance the prestige of the organization.

The new CMI president will be nomi-nated and elected by the organization at its annual dinner and meeting on Wednesday evening, January 21.

"Wisconsin's Leading Distributor" Visit Us at our SPECIAL SHOWING of the **New FILBEN "MIRROCLE-MUSIC"** January 19 thru 22 at the MORRISON HOTEL (just one block from the CMI Show) We Carry a Complete Line of Equipment and Supplies

SPECIALS!

....\$229.50

99.50

..... 149.50

Advance Roll

Advance Koll Sportsman Roll Total Roll

CLOSE OUTS Amplifiers

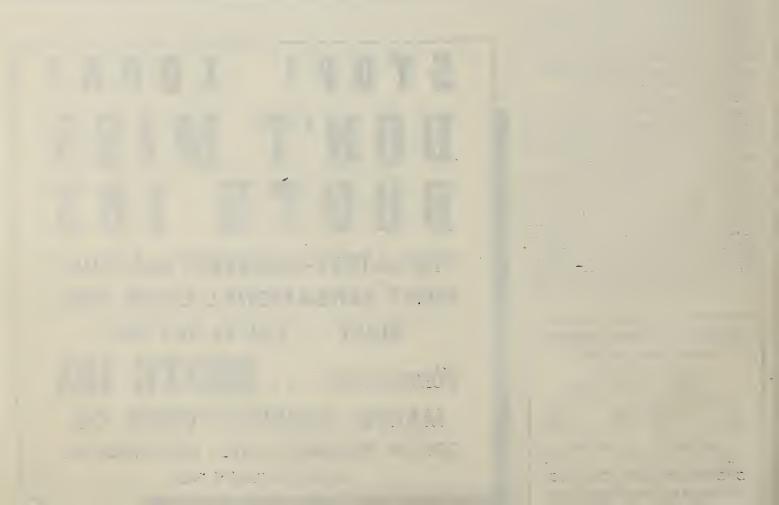
1/3 Deposit, Balance C.O.D.

UNITED COIN MACHINE CO., Inc.

Spring 8446 MILWAUKEE 14, WISC. 6304 GREENFIELD



TESTIMONIAL DIVINER TANK



Wash. Music Ops To Meet Jan. 27



HIRSH DE LA VIEZ

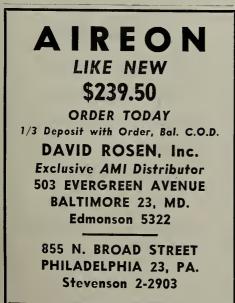
WASHINGTON, D. C. — The new music operators' association here, which has been under way for some weeks now, with an officers' meeting held at the home of Hirsh De LaViez, who has been named temporary president reported this past week that there will be a big, general meeting at the Hamilton Hotel in this city on Tuesday, January 27, 1948 at 8 P.M.

Hirsh advises that there will be a surprise offered at this meeting which is sure to please the membership.

He also stated, "There is no doubt of the sincerity of the men to come together for their own better future welfare. Everyone of the music machine operators here are anxious to work together so that they will be able to enjoy a more profitable business from now on in."

It is also understood that at this meeting there will, in all probabilities, be appointed a general manager who will handle all the affairs of the organization and will also make it his business to bring about a 100 per cent membership.

Hirsh also added, "I really believe that everyone of the boys here is serious about making this an outstanding association. We should have about sixty fully paid in members by the 27th when this big meeting takes place."



Cops To Issue Licenses

MIDDLETOWN, CONN.—From now on the Police Dept. here will have charge of issuing all permits to operators of pinballs and other types of amusement machines, which up to now has come under the province of the Town Clerk's office.

According to Chief of Police Charles A. Anderson, who has just completed plans to handle this new job, the license fee will be \$15 each for juke boxes, and \$25 each for amusement machines. In addition, the operator of the machines, is charged an additional \$15 regardless of the type of amusement device he operates.

Police here will inspect all applications and will conduct investigations if any doubt exists regarding the status of the applicant. Each machine will be tagged and identified.

Formerly all license fees went to the city treasury. Under the new plan 10% will go to the Funeral Aid Groups of both the Police and Fire Dept. The remaining 80% will then go to the city treasury,

Resigns Post

January 17, 1948



WARREN H. TAYLOR

OAKLAND, CAL. — A. H. Bouterious, president of Mills Sales Co., Ltd., announced the resignation of Warren H, Taylor, salesmanager, this past week. Taylor's resignation, prompted by personal reasons, was highly regretted by officers and personnel of the firm.



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ALC: NOTION





Enthusiasm is beginning to whip up into white heat in the coin game with the show just around the corner. A lot of the boys have their hopes for the future tied into the big annual event and are looking toward the future with a feeling of bright hope . . . Lunched with Harry Wiczer of Wico Corporation, Harold Klein and F. H. Rolke of Great Games of Milwaukee, Wis. Listened while the boys discussed the whys and wherefores of the coinbiz . . . Harry Williams still out seeing the country. Harry is currently visiting in Phoenix, Arizona and is due back this week, after a three week sojourn . . . Ben Coven sporting a new Cadillac and is it a honey! . . . Dick Hood of H. C. Evans & Co. off to the southland for a short vacation.

Al Stern of World Wide out of town for a few days calling on the boys in the field. Al's a go-getter and will find buyers for his line of swell games while covering the field . . . Dave Gottlieb just back after a fast trip to Texas and working like mad getting things set for the show . . . Talked to J. R. Bacon of O. D. Jennings & Co. and was told that the demand for the new Jennings slot is on the increase and that the factory is in full operation turning the new equipment out in ever increasing numbers . . . Dick Law over at Mills Industries called to say that everything is under control and that the factory is in full production and that things will work out in tip top shape . . . Al Sebring of Bell Products in full production of his two coin changers, a large and small size. . . . Ted Rubenstein of Marvel Mfg. Co. full of fight for the coming year and planning on showing his new game at the show . . . Gil Kitt and Ralph Sheffield of Empire Coin really going after the coin biz with a bang.

Sam Wolberg of Chicago Coin back after several weeks in Florida getting that sun tan. Sam is very happy these days over the response to their new "Bermuda" . . . Lindy Force of A.M.I., feeling okay and chipper as ever, predicts big things for A.M.I. for 1948. . . . Vince Murphy and Jimmy Johnson of Globe Distrib. preparing to display at the show and expecting to do lots of business. . . Art Weinand and many of the Rock-Ola staff took off to various places around the country attending the showings of the new Magic-Glo . . . It's Au Revoir to Gordon Sutton of Illinois Simplex who left last week to set up his offices in New York Gene Bates of Pace Mfg. Co. calls to tell us that they are in full production and really turning out the new Pace slots in big numbers. . . . Ken Wilson of Commodity Vendors tells us that the new Pop Corn Vendor they are distributing is going over very well . . .

Spoke with Jack Nelson who informed us that his company will feature the "Popcorn Maid" vendor at the convention . . . Dick Bradley of Tower Records has invited all coinmen up to their suite in the Congress during convention week, where they can sip and listen to disks cut by Leonard Keller, Tone Poem violinist, and his twenty one piece orchestra which is aided and abetted by Skip Farrell, Billy Leach, and the Bennett Sisters. Dick says they have a beautiful selection of original tunes which is sure to give you rare listening pleasure.

Gwen Desplenter goes on to tell us that the total amount collected for the CMI Cancer Drive up to this date, January 7th, is \$194,009.09... Remember you only have another week left before the show in which you can help to meet the pledged quota of \$250,000.00 ... Lee Jones of P & S Machine Co. readying for the forthcoming show. Lee promises several very interesting surprises during this time

We hear from Ben Lutske that Daval Products will show their new and improved "Postmaster" stamp vendor at the show. Ben tells us they have been receiving many orders on "Postmaster" since the N.A.M.A. show and look for the C.M.I. convention to bring an even bigger amount of orders . . . Phil Schwartz of the Ace Coin Counting Co. making plans to display at the coming show . . . Jim Pease, publicity man for Vitacoustic Records drops up to our Chicago office for a little chit-chat about the record biz. Jim tells us of a terrific campaign they are planning for the juke box trade and according to Jim one of our leading phono manufacturers seems interested, more on this later . . George Ponser of the George Ponser Co. still in New York but expected back shortly. Florence Vincent, secretary to George, tells us she's been keeping very busy with plans for the coming show where they will exhibit "Pro-Score" . . . We hear that the Harmonicats now appearing at the Oriental Theatre will receive their "Oscar" in New York instead of from the stage of the Oriental as originally planned.

Visited with "Dapper" Tom Callaghan of Bally Mfg. Co. and listened to Tom rave about the new Bally game. Tom tells us it's sensational with more and more calls from distribs coming in requesting they ship the game by air in order to save time. We hear the Bally execs are all set for the big show and are enthusiastically looking forward to a big business year for 1948. Herb Jones is calling all distribs, ops and coinmen everywhere to shoot the works for the Runyon Cancer Fund. "We can't miss", says Herb, "get those checks in fast"... Small party over at United Mfg. Co. for Millie Lynch, billing clerk, who has been with the firm for the past four years. Billy DeSelm tells us that the firm will show two new games at the convention which he predicts will steal the show.

Well the Annual Coin Machine Convention is almost upon us. We expect to see many of the old timers of the coin game and many new faces as well. Here's hoping this years show will be the best ever held and will be the dawning of a new era of great prosperity for all coinmen everywhere in 1948.



and an all



This week we want to start off with a little item on a Westchester op, because of the fact that some of the boys in that hoity-toity suburb of this man's town think we're passing 'em up. We aren't. We just can't get them to loosen up with news . . . Anyway, it seems that Howard Herman, son of our good friend Louis Herman (one of the well known and pioneer ops in this area) is now affiliated with County Amusement Co. at Mount Vernon. Howard was married in December and is now honeymooning in Miami . . . We hear from Nat Cohn of Modern Music Sales Co. that ever since the announcement he has taken over the Aireon '48 line he has "absolutely been deluged" with requests concerning this photo and all the accessories at the low, low price that's being quoted. Nat says, "It's really sensational". He also adds, "This is the first time in many months that we've simply been swamped with requests for more and still more information". In the meantime, Nat is also hard at work on a new record line which he believes will create a real sensation. One of the tunes is entitled, "They Undress Me With Their Eyes", or something similar to that.

Sam Yaras of Southwest Amusement Co., Dallas, Tex., spent the entire week in town and was seen here and there and everywhere about Tenth (Coinrow) Ave. Sam had some interesting tales to tell . . . Ben Palastrant, Aireon's regional director, in town from Boston and not here but a few hours - when he dashes on down to Philadelphia where, Ben says, there are some big things cooking for Aireon . . . George Ponser was in town over the holidays and really enjoyed visiting his home in Maplewood, N. J. as well as meeting with the many coinmen in this area. George advised that his firm in Chgo are going right ahead at top speed on their "Pro-Score" rolldown and that he will very soon have some grand surprises for the boys hereabouts . . . Barney Schlang resigned as business manager for the New York music ops association and becomes co-business agent of Frank Calland of IBEW. The boys will all be sorry to hear that Barney left, but, they'll be seeing him around . Al Simon who is Chicoin's rep out here became the daddy of a baby boy. Robert Lee Simon was born at Doctor's Hospital right on New Year's day - January 1, 1948.

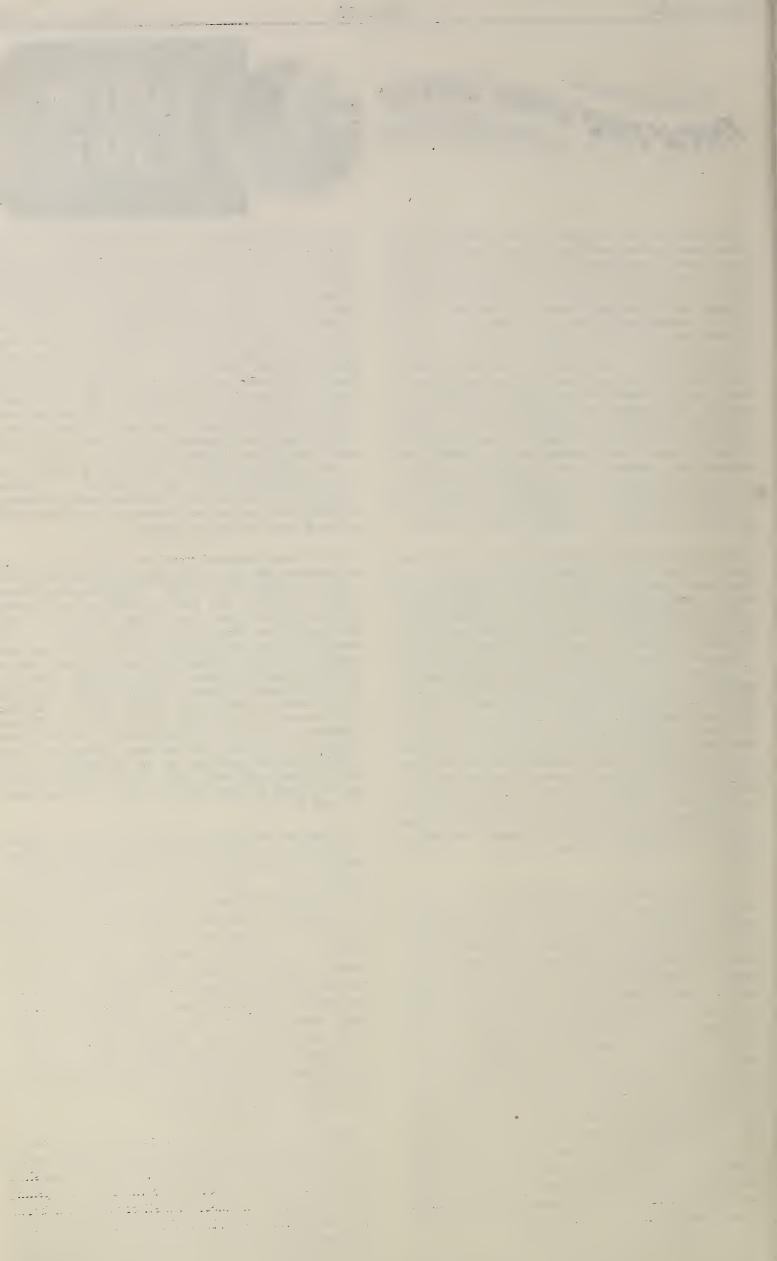
We hear that two of the busiest guys this past week around Tenth Ave. were Jack Mitnick and Barney (Shugy) Sugerman who were in constant conferences with some of the most outstanding music ops in town. Seems that Shugy is breaking with a wall box which is already getting lots and lots of attention from the music boys here who operate AMI's . . . Saul Behari and Gloria Friedman were seen everywhere around the town this past week. Saul planed in from Hollywood and his Modern Records firm and seems that there will be an announcement soon of good interest for the trade . . . Saw "Rosey" Rosenberg of Kansas City, Edddie Smith, Eliot Berkwit, Ted Mair and Danny Kipnis over at the Chatham Lounge talking things over . : . Lou Wolcher of San Francisco busts into town after seeing the big furniture show in Chicago . . . Jack Semel and Jack Rubin of Esso Mfg. Co., Hoboken, are leaving town this Wednesday to be in Chi many days ahead of time and to get their booth all set at the CMI show where they intend to pop with the biggest of big surpises . . . What happened to Denny Dennison and Video?

We also hear that Runyon will display their Tel-O-Matic at the big show in Chicago and expect many, many interested ops to attend . . . Al Bloom of Speedway Products will display his combination television-phono at the big Chicago show. Al had planned to come out long ago with this unit, but, after thinking it over, decided that the big CMI show would be the best time to show it. We think he's right, for this is one place where he'll be able to get comment from clear across the nation . . . Marcus Klein will go on to Chicago to attend the CMI show. This is the 15th annual convention - but - it will be the first time that Marc has seen the big show. He also advises that he's playing safe. He's taking Mrs. Klein along . . . Irv Orenstein, Harry Pearl, Tom Burke and our great big pal, Dave Stern, had a terrific showing on the new Rock-Ola "Magic-Glo" in their big, Newark offices. Now, with smiles on their kind faces and with love in their hearts --- they're leaving for Chgo early (probably as you read this) to see what they can see and learn what they can learn. "And", as one of them said, "what we want most to learn is how to make profits with the new equipment" . . . Which reminds me. There are many ops about town wondering if there will or will not be licenses here even before they get back from the CMI convention.

The Atlantic Seaboard crowd are making this a grand get-together with all of their execs scheduled to be present at the CMI show in Chi. Harry Schneider, Meyer Parkoff and Bert Lane and Joe Fishman from Jersey leave early in the week. Harry Rosen will catch up with the boys in Chi. He's coming up from Florida . . . As most of you guys and gals know there's a coin machine special on the N. Y. Central RR again this year and so Dave Lowy and Phil Mason tell me that they intend to be on the "Special" to meet with all the boys and maybe take a hand or two of "gin" (in an effort to pay the fare) before they reach the Windy City . . . Hymie Rosenberg, at least so it seems to me, must have an "ace" or two up his sleeve this year. Hymie isn't very vociferous about going on to the convention, yet he has that cute, quiet smile and, I think, maybe Hymie's got something all lined up with which he'll pop when he lands in Chi.

Ben Becker, Bally's regional man, will go on to Buffalo first, before he travels to Chi, and to some business. "May as well pay for the trip in advance", Ben (Gin) Becker says . . . Jack Ehrlich tells me that he doesn't know definitely whether or not he will be able to attend the show, "But", buts Jack, "I'm going to try like hell to be there. I gotta hunch there'll be some changes made." . . . You guys from N.Y. will not miss the weather anyway. It's icy and cold in Chi - just like we have it here right now - so take along your woolen underpants - you'll need 'em . . . Lew Joffa of the C-8 ciggy machine tells us that the firm will have some really good news for all the trade, verra, verra soon. . . . And, it seems, we'll be bumping into all those N.Y. guys, Al Denver, Sid Levine, Teddy Blatt, etc., etc., etc. and so forth, in Chicago, even tho some of them advise they "may not be able to attend".

The balance of this column, if you people will excuse me, is devoted to the fact that we are so darned busy here at *The Cash Box* that we are just hoping we shall all be able to fly into Chi to be there at the opening day of the Show and meet with all of you at our booth. BY THE WAY — OUR BOOTH NUMBER IS 77 — AND THAT'S A DOUBLE NATURAL — THE NUMBER MADE FAMOUS BY "RED" GRANGE ON THE FOOT-BALL FIELD — by many other athletic stars and also will be MADE EVEN MORE FAMOUS BY — *The Cash Box.* So call around when the doors of the Big Show open in Chicago. We'll be at Booth Number 77.



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January 17, 1948

THRU THE CONN CHU

Seems as if your California Correspondent miscued last week because of the terrific blizzard in New York . . . Our only excuse is that living in sunny California one never thinks of such things as snow storms and the like . . .

With a complete lack of mourning because of Mr. Petrillo's edict, the record companies continue to enjoy some of the finest biz in many months . . . shipments going out every day and always more orders from the various distribs . . . looking the situation over with a somewhat jaundiced eye, it appears that all this national publicity has helped considerably to make the public more record conscious . . Prexy Art Rupe of Specialty records, who's been keeping things under his bonnet for the past few weeks, gives out with the following; vis . . Some weeks prior to the ban, Rupe signed and recorded a guitar, piano and bass combo known as the Nelson Alexander Trio . . . I listened to one of the discs, and from standpoint of juke box hits, this Trio seems destined to make lots of the silver coin for you ops . . . watch for them . . .

Aladdin prexy Leo Mesner is back around these parts after a trip back east . . . Brother Eddie tells us that the snowstorm caught them on the day they arrived . . . Modern Record's chief Jules Bihari writes us from Death Valley that the desert air is doing him a world of good, and that he hasn't as yet run across Death Valley Scotties hidden mine ... keep trying fella, although that Brooks canary keeps piling up puhlenty of sales for the Modern books . . . Adman Charlie Craig of Exclusive Records is holding down the fort in Hollywood while prexy Leon Rene of that diskery is in the east on biz . . . Prediction from this colyum . . . Doye O'Dell's recording of "Shut Up And Drink Your Beer" to become one of the hottest juke box records for 1948 . . . Mercury Record Distributors of California announced the formation of a new corporation here in Los Angeles with William S. Jaffe as president . . . According to Mike Kurlan, manager of the Los Angeles office, Jaffe, who is a member of the Mercury board of directors decided to make his home in the west, and after varied discussions with the parent company, a California Corporation was formed . . . Bobby Worth, songwriter, and head of the Worth Music Publishers, has written a new number with Canary Dorothy Shay . . . "Two-Gun Harry From Tucumcare" . . . Shay introduced the number on last week's Coca-Cola show, and has recorded it for Columbia . . . You ops watch for Bobby Worth's spread in the convention issue of *The Cash Box*...it will be well worth your while..

Jack Olson of the Shipman Manufacturing Company tells us that they only had time to make up one sample machine for display at the CMI convention, but that great enthusiasm for their product is expected, and full production will be started in February . . . According to Mr. Snodgrass of the



Pantages-Maestro Company, free telephone lines for use with their piped music seem to be at somewhat of a premium . . .

Stopped by the Adams-Fairfax emporium the other day, and found out that Bernie Shapiro president of A-F, is working out production plans on their new cigarette machine with some big eastern manufacturers . . . Harry Williams flew his own plane out from Chicago to spend part of the holidays with his dad, M. C. "Bill" Williams, and many of his West Coast friends . . . on the way back to the Windy City, Harry landed at Phoenix to see some of the Arizona ops . . . my how that man gets around . . . Williams' roll-down "Box-Score" is still raking in the shekels on location, according to the Williams' exec. . . .

Coming as somewhat of a surprise to factions on the West Coast, was last week's appointment by the Rock-ola people, of General Music Company of Los Angeles as exclusive southern California' distributors for the Rock-ola line . . . Arizona and part of Nevada are also included as part of the exclusive distribution contract according to William "Bud" Parr, head of General Music . . . Max Thiede, former salesman for Badger Sales Company is now with General Music . . . A very successful showing was held during national Rock-ola week, January 3rd, 4th, and 5th, with the new 1948 Rock-ola boxes causing lots of very fine comment . . .

E. Jay Bullock, director of the Southern California Music Operators Association, is drawing up some very fine plans for a national organization . . . Jay's assistant, Thorna Matthews is taking care of the One Stop Record Service, and making some very fine sales of records and record players . . . Paul Laymon's place of business has been filled with ops and coinbiz folks coming in for a look see at Bally's new "Bally Bowler" . . . from advance reports we hear that it's a honey of a money maker . . .

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Jack Simon of Sicking Distributors leaves for the convention along with Phil Robinson, West Coast rep for Chicago Coin, and Al Armis of Golden Gate Novelty Company via Union Pacific ... Jack tells us that he plans to visit friends and business associates in Cincinnati before returning to the sunny climate of the golden west ...

Here it is almost convention time . . . bigger and better ideas for the coinbiz . . . more things to see . . . to buy, and to make money with . . . all of the industry's people are looking forward to many many things at this 1948 convention, so let's all go to the coin machine show!!!! While you're in the Windy City, you might stop in and see your old friend of *The Cash Box*, Marshall Micon . . . our Chicago offices are at your disposal . . . come in and see us . . . and get that ad in for the big CONVENTION ISSUE now!!!!!

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January 17, 1948

THRU THE COIN CHUT

MINNEAPOLI

Weather or no weather, Henry Greenstein of the Hy-G Music Company is spending two weeks in Miami, Florida and will stop off in Chicago for the Coin Show, before returning home . . . Mr. & Mrs. Eddi Birkemeyer of Litchfield, Minnesota just returned home after spending a month at Palm Springs, where Mr. Birkemeyer's brother owns a Fruit Ranch. Both of the Birkemeyers have a nice California suntan, and the vacation did them a lot of good . . . Amos Heilicher of the North Star Novelty Company, Minneapolis, in Chicago attending the Furniture Convention.

Urban Kost and Jerry Hardwig of St. Cloud, Minnesota were in Minneapolis recently. They spent the day making the rounds . . . Mr. & Mrs. Walter Hugeback of New Hampton, Iowa drove into Minneapolis with their son and daughter-in-law and are spending a few days doing some shopping . . . Joe Topic of Shokapee, Minnesota just got back from a trip down to E. Dubuque, lowa where his daughter is appearing as a featured dancer. Joe spent several days with his daughter before returning home.

Paul Felling of Sauk Center, Minnesota also in town this week on some business . . . Harry Harrison of Minneapolis, and operating through Sebeka and Park Rapids, Minnesota finally got out to do some ice fishing up at Park Rapids. He claims the fish were biting just fine, but he couldn't stay too long as not so long ago, Harry had a very bad case of pneumonia . . . Harry Partridge is now maintaining his office at Mora, Minnesota and is living at Ogilvie . . . Eddy Claven of Alexandria, Minnesota reports that the Model he is having built will be ready for this summer's business. Eddy Claven and the Mrs. are leaving very shortly for a little trip to Miami.

RLEANS,

All New Orleans coinmen seem to have their sights set on the forthcoming CMI Convention in Chicago next week. Loads of folk hurriedly making reservations with this "old" city bound to be well represented at the show. ... Nap Carpenter of Gretna Music Co., in town looking over the '48 Buckley's . . . Neut Ammons up from Gulfport buying and selling. Neut tells us that he is in the market for pahlenty new games . . . Bennie Honderson from Norco, La. browsing along coin row this past week. . . . Ben Newbauer is always in from Thibadaux every Tuesday. You can bet your boots on that. Vincent Cefalou and his son Sam visiting from Baton Rouge, La.

Caught Mr. and Mrs. Dan Maloney of Bally Mfg. Co. doing the night spots in the Vieux Carre this past week. . . . Mr. & Mrs. A. J. Perez getting their reservations for the CMI Convention . . . The New Orleans Coin Machine Operators Association held their first meeting this past week, since the death of the beloved "Pappa" Pace . . . O. C. Marshall and N. C. Wickers traveling their territory and report business on the upswing . . . Blue Caillanet from the United Novelty Co., Biloxi planning a trip to Chicago and the show too . . . Mr. C. Schuyler of the H. C. Evans Co. visiting New Orleans. . . . Joe Loronto, A. J. Martino, C. Aceoldo and Joe

Lekich rapidly building up their routes again. They suffered heavy losses during the September storm on the Mississippi coast . . . Nick Carbajal reports that Crown Novelty really did a sensational business during the early part of the year. If the first few days are any indications of things to come, it certainly will be a prosperous year, says Nick. Al Morgan, manager for Crown continues to wear those flashy new ties, claiming that they are all Xmas gifts (?)



Fellow operators paid tribute to Jimmy Carmody, veteran music man, when representatives of every branch of the coin machine industry were on hand for his funeral last week. His widow, Kate Carmody, plans to continue operations of the routes at last word.

Big news of the week was the Rock-ola open house at Ideal Novelty Company which drew 300 of coindom's elite for a two day visit. A lot of faces seldom seen together graced the Ideal halls, as Bill Betz, W. B. Novelty, Tom Murphy, AMI, and Dan Baum fraternized with Carl Trippe as host. Barney Frericks, Joe Morris, Lou Morris, Abe Jeffers and other old timers were in the ham and cheese sandwich line. Out of towners included Dale Riemer of Missouri Tavern Supply, and Ted Keyes, from Farmington, Mo. Art Anderson popped in from Waynesville, Mo; followed by Clark Hollenden from way down Memphis way. All of the boys had their pictures snapped, to renew old acquaintanceships. Many Ideal graduates, including Jack Rosenfeld, Joe Goddy and Earl Bowman, dropped in to pay their respects, and to meet Art Weinand, Rock-ola sales-manager, who promised everybody ten machines. Late in the evening the party moved out to the Trippe Manse in South St. Louis until the wee small hours.

Andy McCall of McCall Novelty, now one of the biggest operators in the midwest, went rustic a few years ago, and his friends didn't forget it. For the Christmas season Andy received chiefly baby pigs done up in bright red ribbons, and dyed many hues of the rainbow. Added to his gift of recent months, this completes the McCall menagerie.

Dick Carr of Lambert Field's swell locations has returned from a four month sojourn down in Florida.

The private train to the CMI show is a sellout, according to the list committee. Only a few of last year's stay-at-homes are planning to miss the affair this year.

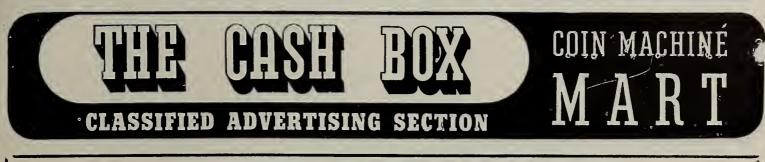
Noel Reed of Willow Springs, Mo, dropped around the circuit to renew acquaintances. He passed along a useful tip for ops who want to keep location owners happy - "Shoot their pictures now and then and mail them to the family" Noel confided.

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January 17, 1948



CLASSIFIED AD RATE \$1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 71/2 INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M. (ALL CLASSIFIED ADS - CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. **MAXIMUM SPACE 3** LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

WANT

WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 5171

WANT - The used records from your boxes. We buysteadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT - Used Juke Box Records - - Used Juke Box Records - - Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N.Y.

WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay \$90. for Seeburg Vogues, \$50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. State

WANT - Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802

WANT - Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT - Evans Bangtails, Dominos and Winterbooks; Keeney Bonus Bells and Bally Deluxe Draw Bells. Cash waiting. No junk please. Also Jennings Challenger 5-5¢. ARUNDEL AMUSEMENT CO., 416 THIRD ST., EASTPORT, MD. Tel: Annapolis 3491

WANT - New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT - FOR Cash. Post-war Rolldown Games: Advance Rolls; Total Rolls; Tally Rolls; Sportsman Rolls, etc. KEOKUK APPLIANCE CO., 420 MAIN, KEOKUK, IOWA. Tel: 2497

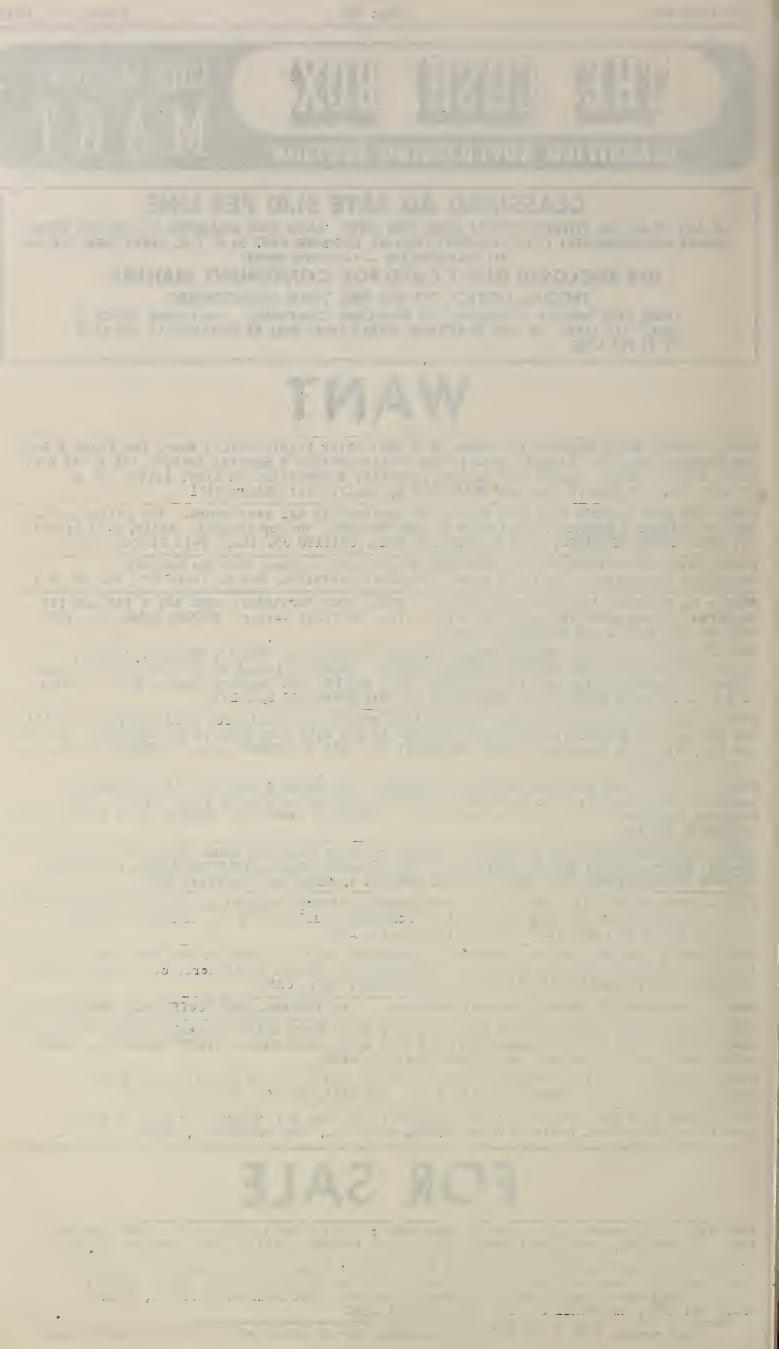
WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or Wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BKLYN. 29, N. Y.

FC)R

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - Advance Rolls \$239.50; Total Rolls \$125.; Total Rolls converted to 600,000 score with roll-over buttons \$179.50; Red Ball (Pool Game), like new \$60. Largest stock of Roll-Downs and Arcades in Midwest. Write. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS. Tel: Locust 0100

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



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January 17, 1948



FOR SALE

FOR SALE - New York Operators - 50 United Pin Games, packed, cleaned and ready to ship \$30. ea.: Libertys; Shangri-las; Air Circus; Arizona; Brazil; Idaho; Victory; etc. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new \$425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment \$575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes \$45.; 25 Pin Game Boxes, wire bound \$50.; Mills Slot Locks \$16. doz.; new Cash Boxes \$10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker \$295.; 1 Wurl. Twin 616 Hideaway Packard Adapter \$95.; 1 new Packard Hideaway floor sample \$335.; 2 Packard No. 1200 Speakers, new \$100. ea.; 1 - 10¢ new Pace Chrome Bell \$150.; 1 - 25¢ new Pace Chrome Bell \$155. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508.

FOR SALE - Auction. Make us an offer on the following Consoles: $17 - 5\phi$ Lucky Lucres; 6 Galloping Dominoes J.P.; $6 - 5 - 10\phi$ Pace Twin Reels; 2 Evans Lucky Stars; $11 - 10\phi$ Big Games; $3 - 5\phi - 5\phi$ Pace Twin Reels; $2 - 10\phi$ Pace Reels Jr.; $16 - 5\phi$ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Territory Closed. All equipment to be sold immediately. Keeney Three Way Bonus, Two Way and Single Bonus in 5 - 10 or 25ϕ combination; Four Way Super Bells 5 - 10 -25 and 50 ϕ and 5 - 5 - 10 - 25ϕ ; Two Way and Single Super Bells; Mills Four Bells Lo and Hi Head; Pre-war Three Bells; Bally Triple Bells and Draw Bells. Have slots from Blue Fronts to Gold Chromes; Double Slot Safes. Have two each Wurlitzers from 616 to 1015; one Total Roll; six Goalees; few Pin Games - Suspense, Dynamite, Canteens and Victory; eleven Keeney Super Tracktimes; Galloping Dominoes 1946. Best offer takes them, one or all. All equipment operating as of December 31, 1947. REDWING NOVELTY COMPANY, 7 SOUTH CALIFORNIA ST., STOCKTON 7, CALIF. Tel: 88289

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - 2 Late Deluxe model Mutoscope Photomatic, used 2 months, like new \$995. ea.; 2 Keeney 5-25 Two-Way Bonus Bell, used 3 weeks \$475. ea. ROY FOSTER, SIOUX FALLS, S. DAK.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Seeburgs: Classics \$125.; Mayfair \$130.; Hi-Tones 8800 & 9800 \$140.; Lo-Tone \$250.; Complete Hideaway \$100. Wurlitzer: 500K \$125.; 600K \$125.; 600R \$115.; 700 \$215.; 850 \$215.; 950, new plastics \$225.; model 320 Wall Boxes \$10. ea. Rock-Olas: 39 Deluxe \$120.; Standard \$110. ANGOTT SALES CO., 2616 PURITAN, DETROIT, MICH. Tel: Un. 40773

FOR SALE - 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Will trade for 1-Balls. Bosco, Snappy, Velvet, Victory, Duplex, Zig Zag, 5-10-20 & about 25 other 5-Ball Tables in this price range. Also will trade some Massengill pool tables 3½x7. GEORGETOWN AMUSEMENT CO., P.O. BOX 488, GEORGETOWN, S.C. Tel: 139L

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

XONE HEREBAND SIEU

FOR SALE

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January 17, 1948



FOR SALE

FOR SALE - Advance Rolls \$275.; Total Roll \$125.; Sportsman Roll \$125.; Goalee \$95.; Tally Roll \$75.; Rol-A-Score \$150.; Super Triangle \$50.; Bang-A-Fitty \$200.; Rapid Fire \$25.; Ten Strikes H.D. \$50. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Brand new Columbus l¢-5¢ Peanut Vendors; l¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample \$99.50; 14 ft. Bowl-O-Bowl, fl. sample \$139.50; Mutoscope Voice-O-Graph '46,35¢ slot, like new \$950.; Chi-Coin Baseball, new \$150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE - Extra Savings on our famous used games: Exhibit's Smoky \$80.; Vanities \$85.; Rangers \$115.; United's Rio \$80.; Havana \$90.; Mexico \$135.; Nevada \$150.; Williams' Tornado \$100. Cyclone \$120., Torchy \$135.; Chicoin's Kilroy \$90. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CA. 7137

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - One Balls: 3 Victory Specials \$175. ea.; Longacres & Dust Whirls & Thorobreds \$55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon \$35. ea. Baffle Cards & Kilroys \$90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

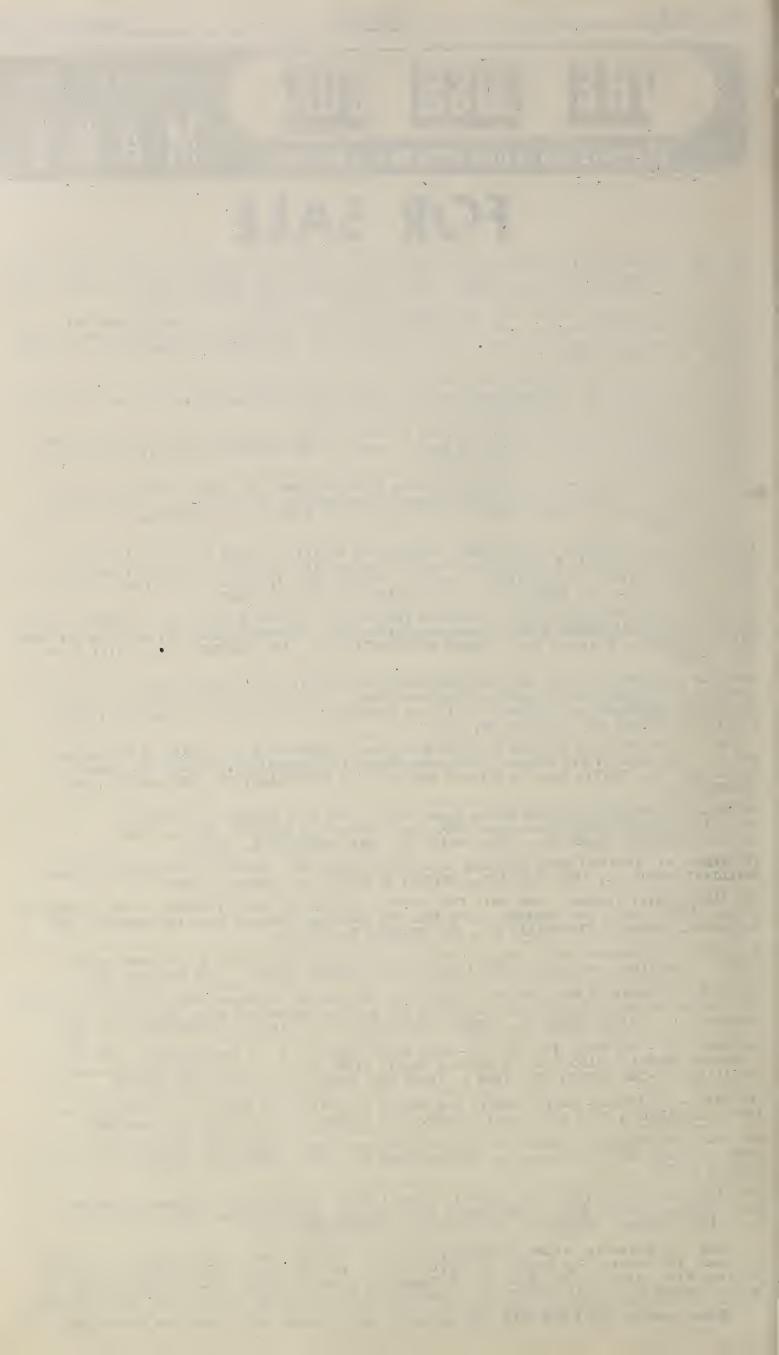
FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Seeburg Colonel R.C. \$200.; 1 Barrel Roll Skee Ball \$75.; Jennings Cigarolla \$40.; Undersea Raider \$50.; Loudspeakers \$5.; Jennings 5¢ Silver Moon \$50.; Mills Four Bells \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO.

FOR SALE - 25 Rock-Ola Deluxe, Standard, Masters, assorted, parts intact \$110. ea. if lot is taken; 100 Pre-war Pin Games, all parts intact, lots of 10 or more \$13.50 ea.; 10 Pace Saratoga with rails (as is) \$15. ea.; 2 Keeney 5¢ Super Bells \$85. ea.; 1 Jumbo Parade F.P. 5¢ Mint Vender \$35. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: Franklin 5544

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January 17, 1948



FOR SALE

FOR SALE - $12 - 25\phi$ Gold Chrome Mills Slot Machines rebuilt by Monarch Coin Machine Company. Machines are guaranteed perfect. Make us an offer on any part. 1 Photomatic 1946 model, used three months \$600.00 and a Steal at that. 2 Buckley Track Odds Daily Double Jack Pot Model. Make us an offer. $1 - 5\phi$, $1 - 25\phi$ Evans Galloping Domino 1941 Model. Guaranteed o. k. 1 Golf Ball machine, can't tell it from new. Write. Three Mills 4 Bells $5\phi-5\phi-5\phi-5\phi$. Best offer takes 'em. BROWARD NOVELTY COMPANY, 1012 S. E. 9th ST., FORT LAUDERDALE, FLA. Tel: 4129 W

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - Good paying operation that can be expanded. 43 Late Wurlitzer and Seeburgs; 10 Free Play Pin Games. Also Retail Record Store. Located Northern Ill. Will pay out 18 months. Ten Grand will handle. Balance - Terms. Owner entering manufacturing. ALSO -Established distribution & service, repair dept. pays overhead. Operations can be added. Fertile territory. Investment returned 15 months. Owner wishes to retire. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - Hot Juke Box Route. 70 Juke Boxes on location. Good location. No competition. Priced to sell quick. Going out of business. Approximately 12,000 records. Parts. Wall Boxes. Speakers, etc. Intake - about the average. Open for inspection. For full information write: BOX 623, PEARSALL, TEX.

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - Want to trade 5 Premier Barrel Rolls 10½ ft. long for Roll Down games. FRANK SAGER CO., AHMEEK, MICH. Tel: Calumet 588

FOR SALE - Genco Advance Rolls \$334.50; Esso Stars Alley Rolls (with new Esso Arrows parts) \$279.50; Genco Total Rolls \$139.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

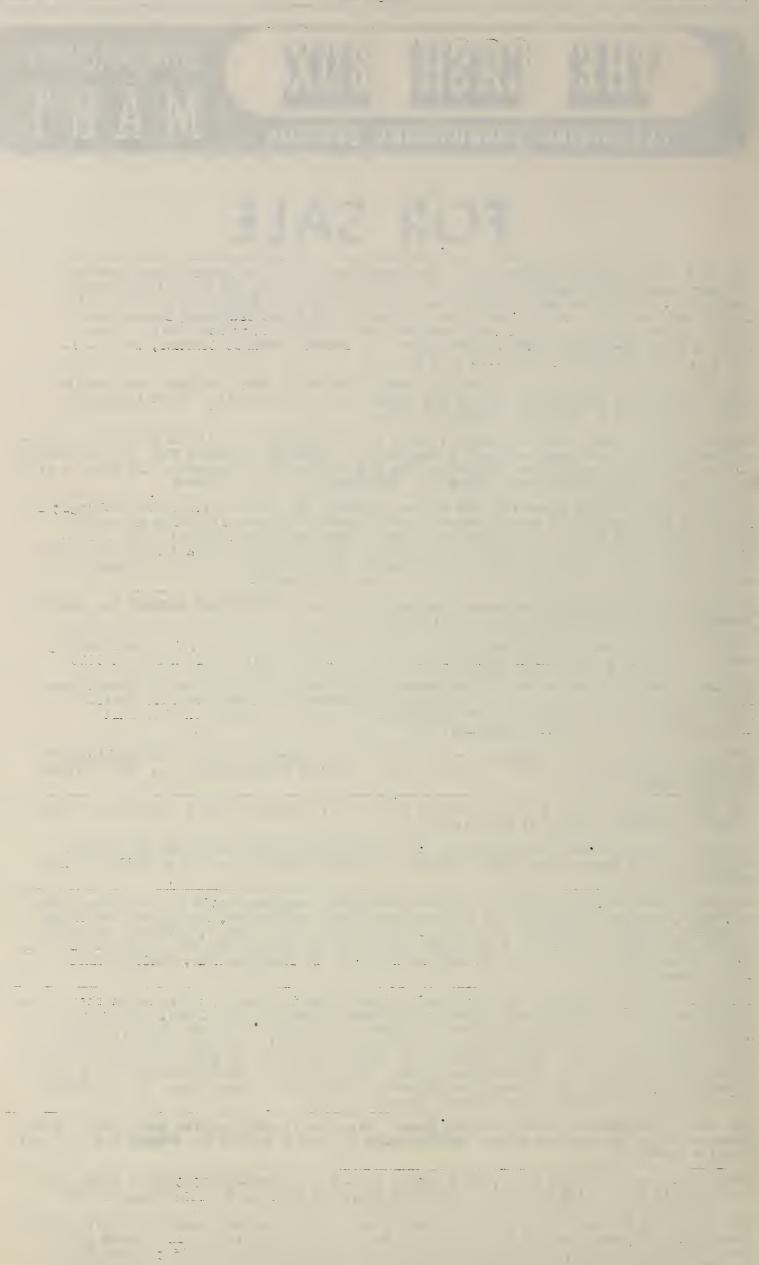
FOR SALE - Have no room, will sell at great sacrifice, machines ready for locations. Take your pick, several of each of the following machines: ABC Bowler, Argentine, New Champ, Knockout, Victory, Horoscope, Gun Club, Glamour, Four Roses, Jungle, Monicker, Seven-up, Snappy, Sea Hawk, Spot-A-Card & more games too numerous to mention \$25. ea. F.O.B. Boston, Mass. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: Algonquin 4 3216

FOR SALE - 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, 'Flat Top, Chubby, Wild Fire. At \$35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45.: Arizona, Surf Queen, Midget Racer, Big League. At \$75. Superscore. One Balls F.P.: Sport Special \$45.; Dark Horse \$60.; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Wurlitzer 600 \$100.; 750E \$295.; 500 - \$100.; Rock-Ola 1940 Super \$100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0817

FOR SALE - Big Savings on our reputable used games. All in perfect condition. Bally Victory Derby \$165.; Victory Special \$195.; Special Entry \$325.; Gottlieb's Daily Races \$225.; Refinished Mills Slots, perfect condition: Blue Fronts 5¢ \$75., 25¢ \$85.; Cherry Bells or Brown Fronts 5¢ \$100., 25¢ \$110.; Original Black Cherry Bells 5¢ \$140., 25¢ \$150. 1/3 deposit, bal. C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137



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January 17, 1948



FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48ϕ , 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58ϕ , 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes $(1-3/4" \times 1-3/4" \times 3-1/2")$ Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last \$3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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NOTICE - Music Operators: You cannot afford to pass up the Saving & Service we offer; you take no chances because we Guarantee every Needle we Re-Sharpen. Drop a card for Details & Shipping Containers. Give it a Try. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE - Save 50 to 75% of record cost. Order the new Xtalyte lightweight tone arm today. Less than one 0z. pressure. Adaptable to all models Wurlitzer & Seeburg Phonographs. Complete with Volume Control \$12.45. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

NOTICE - Want. Used Juke Box Records - Used Juke Box Records - Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N. Y.

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FOR 48

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