The Operators' Choice? TER

COMPLETE A-Z LIST OF COMPANIES

SHOWS/ ASSOCIATIONS/ LEAGUES

> CATEGORY GUIDE FOR LISTINGS

2011 INDEX OF ARTICLES

JANUARY 2012

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Bonus! Calendar inside

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Cover design and layout by Jane Z. Nisbet Cover artwork by Monica Fontova

AMAZING GAMES INCREDIBLE EARNINGS





EDITORIAL

wish I could say there has been a big improvement in the economy and that our industry is a beneficiary. When I look back at what I wrote at this time last year, it seems that time has stood still. I started by saying, "Here we are at the beginning of a new year facing two opposing realities: plentiful new products on the market but still a hesitation to buy." As baseball's Yogi Berra famously said, "This is like deja vu all over again."

Can it be that the industry is stuck in "park," with no hope of moving forward? I'd like to believe otherwise. The recent International Association of Amusement Parks and Attractions (IAAPA) Expo proved that viable products are available. The exhibit floor area where much of the coin-operated equipment is located grows every year. Common sense says that upgrading and reinvesting is vital to survival in today's

competitive world. Don't give your competition a leg up by default.

Let's look ahead to bright spots on the horizon in the first quarter of this year. January brings more announcements of new products showing at the European Amusement and Gaming Expo (EAG) in London. February marks the Amusement and Music Operators Association (AMOA) Council of Affiliated States Meeting in Phoenix, which is always enlightening because industry leaders from around the country



BONNIE THEARD Editor

share information and ideas. March is a real blockbuster with the Amusement Expo in Las Vegas sponsored by the American Amusement Machine Association (AAMA) and AMOA co-located again with the National Bulk Vending Association (NBVA) Expo; the added bonus again is crossover time with the International Pizza Expo. April brings the National Automatic Merchandising Association (NAMA) OneShow in Las Vegas to meet the needs of vending professionals.

You're also holding a bright spot in your hand right now: *Play Meter*'s comprehensive annual Directory with its handy A-Z listings that make it a snap to find everything you need. The entire staff pitches in to contact companies, verify information, and compile the data into this invaluable reference guide.

At the end is our Index of Articles that makes it easy to revisit features, columns, news articles, and all the events of 2011 covered in our pages. The bonus is our traditional wall calendar that includes the dates and location of all the major trade events coming up in 2012. As always, *Play Meter* is committed to serving the industry and our readers; we'll be with you every step of the way in 2012.

We want to hear from you about any of the articles in this issue or topics you'd like to see.

E-mail: (editorial@playmeter.net)





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> "...One of UK's top redemption line for 2010" PMT, UK

"...our top earner" Sky Games, Bolivia

> "...in 10 months over 17400 plays" Virtual Park, Venezuela

"...it is among our 3 top earners in all our FECs" **Game Station, Brazil**













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info@dc-image.com





Manufacturers

(A listing of US and Foreign manufacturers by category of equipment)

Alley Bowlers

Bay Tek Games
Design Plus Ind.
Innovative Concepts in Entertainment (ICE)
LAI Games
QubicaAMF Worldwide
Shufflealley.com
Skee-Ball Inc.
US Bowling Corp.

ATM Machines

ATM One
Automated Financial LLC
Axis ATM Systems
Carolina ATM
Cypress Advantage
MoneyTree ATM
NationalLink ATM
PAI - Payment Allience Intl.
PAI ATM Division
Venco Business Solutions Inc.

Ball Rolldowns

Coastal Amusements Inc. Skee-Ball Inc.

Bop and Stomp Games

Andamiro USA Corp.
Bob's Space Racers Inc.
Coastal Amusements Inc.
Innovative Concepts in Entertainment (ICE)
LAI Games
LAI Games International
Skee-Ball Inc.

Bulk Vending

A & A Global Ind. Inc. Allstar Vending Beaver Machine Corp. Brand Vending Products C & G Mktg. and Mfg. Cardinal Dist. DSM Sales & Mfg. Farr Scale Co. Ford Gum & Machine Fun Industries Inc. Global Gumball Inc. Glow Machine Impulse Industries Innovative Ind. Inc. Lil' Drug Store Mayoni Enterprises Namco America Northwestern Corp. Oak Mfg. Co. Inc. OK Mfg.
Par Sal Vending Supply LLC Pro Design & Vending Pro Scribe Distributors RPM Vending Factory Rake Vending Service Theisen Vending Co. Top Notch Toys U-Turn Vending

Vendmax Intl. Inc. Wacky Fun Factory Wizard Vending

Children's Games Barron Games Intl.

Bay Tek Games
Betson Enterprises
Bob's Space Racers Inc.
Chicago Gaming Co.
Coastal Amusements Inc.
Family Fun Co. Inc.
Great American Recreation Equipment Inc.
Innovative Concepts in Entertainment (ICE)
LAI Games
LAI Games International
Namco America
OK Mfg.
Sega Amusements
Skee-Ball Inc.
Smart Industries
Universal Space
Valley-Dynamo

Coin Drop Games

American Alpha

Andamiro USA Corp.
Bay Tek Games
Benchmark Games Inc.
Betson Enterprises
Bromley Inc.
Coastal Amusements Inc.
Family Fun Co. Inc.
Innovative Concepts in Entertainment (ICE)
Jennison Entertainment Technologies (JET)
Namco America
Sega Amusements

Coin Pushers

Benchmark Games Inc.
Coast to Coast Entertainment
Coastal Amusements Inc.
Elaut USA Inc.
Family Fun Co. Inc.
Harry Levy Amusement Contractor Ltd.
Innovative Concepts in Entertainment (ICE)
Jennison Entertainment Technologies (JET)
McGregor Enterprises Inc.
Sega Amusements

Countertops

AMI Entertainment Network Coastal Amusements Inc. JVL Corp. NSM Music Inc. VirtuPlay Corp.

Cranes/Rotaries

Benchmark Games Inc. Chang Yu Electronic Co. Ltd. Coast to Coast Entertainment Coastal Amusements Inc. Elaut USA Inc. Family Fun Co. Inc. Farr Scale Co. Impulse Industries Innovative Concepts in Entertainment (ICE) The Lobster Zone Marine Ecological Habitats Namco America OK Mfa. Rainbow Crane (a National Entertainment Network company) S & B Candy & Toy Co. Sega Amusements Smart Industries United Textile Fabricators VirtuPlay Corp. Wedges/Ledges of California

Darts

Arachnid Inc.
Diana Marketing Cia.
Gold Standard Games/Shelti
Medalist Mktg. Corp.
Merlin Technologies Inc.
Optima Global Corp.

FEC Attractions

Amusement Products LLC Bumper Boats Inc. Camp Iliff LLC Characters Unlimited Inc. Cowan Costumes Inc. Creative Works Theme Factory **DH Recordings** Eurobungy USA Corp. Larson Inc. Laser Star Amusements Lazer Mazers Lightspace Corp. Mason Corp. Miracle Recreation Equipment Co. Power Alley Interactive LLC Rides-4-U Inc. Sally Corp. Sega Amusements Spectrum Sports Intl. Visual Sports Systems (VSS) Water Wars Zamperla Inc.

Food Services

Gold Medal Products Co.
Intermatic Mfg. USA
Lil' Orbits Inc.
Nation Pizza Products/Connie's
Noble Roman's Pizza
Palladio Vending
Perfect Fry Co. Ltd.
Perky's Pizza
Pizzas of Eight
QNC Inc. (Quik N' Crispy)
Trak-Air
Tropical Sno
VendEver Corp.

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Foosball/Air Hockey/ Table Games

Aerr-Industries
Barron Games Intl.
GEO Production Corp.
Gold Standard Games/Shelti
Great American Recreation Equipment Inc.
Innovative Concepts in Entertainment (ICE)
Medalist Mktg. Corp.
PrimeTime Amusements
Rene Pierre America
Sega Amusements
Valley-Dynamo

Go Karts/Bumper Cars/Boats

Amusement Products LLC Bumper Boats Inc. Castle Golf Formula K Raceway Inc. J & J Amusements Inc. Ride Development Co. Rides-4-U Inc. Shaller Enjuneering

Inflatable Attractions

Amusement Supply Co. (ASC) Birdie Ball Inc. Inflatable 2000 The Inflatable Depot Jumpions Inc. N-Flatables Power Alley Interactive LLC Space Walk Sales Inc. WAPELLO Fabrications

Jukeboxes

AMI Entertainment Network
Antique Apparatus/Rock-Ola
Ecast Inc.
JVL Corp.
NSM Music Inc.
Rock-Ola Mfg. Corp.
Sound Leisure Ltd.
TouchTunes Interactive Networks
Wurlitzer Jukebox and Vending Inc.

Kiddie Rides

Rides-4-U Inc.

Amutec Kiddie Rides Ltd. (div Namco Europe Ltd.) Apollon Global Tech. (AGT) Bromley Inc. Bumper Boats Inc. Coney Island Arcade Eletech Electronics Inc. Falgas Comercial S.L. Farr Scale Co. **FUNRIDERS** Game Box Group GEO Production Corp. Kiddie Rides USA LAI Games LAI Games International **Punch Line Games**

Tecway Development Co.
Theisen Vending Co.
Triotech Amusement
Universal Space
Whittaker Bros. (Group of Companies) Ltd.
Zamperla Inc.
Zhongshan Luck & Jinying Am. Machine
Co. Ltd.
Zippy Rides

Laser Tag

Laser Mania Game Systems
Laser Star Amusements
LaserBlast
LaserForce
Lasernation Franchising & Equipment Co.
LASERTRON
Lazer Mazers
LaZer Runner Laser Tag Systems

Miniature Golf

Adventure Golf Services
Amusement Products LLC
Birdie Ball Inc.
Castle Golf
Challenger Industries Inc.
Cost of Wisconsin Inc.
Eastern Golf Corp.
Harris Miniature Golf Courses Inc.
Jane Farrell Turf & Carpets
Lomma Enterprises Inc.
Putt-Putt Golf & Games





Southern Golf Dist. Wittek Golf Supply Co.

Motion Simulators/VR

Doron Precision Systems Inc. FX Simulation Ltd. GestureTek Global VR Injoy Motion Corp. Jesler Enterprises MaxFlight Corp. Triotech Amusement Tsunami Visual Tech.

Pay Phones

Money Makers Phoneco

Penny Press

Copper Memories Eurolink Development LLC Farr Scale Co. Vending Engravers Inc.

Photo Booth/Photo Sticker

American Alpha Apple Industries DH Recordings Digital Centre America Inc. Digital Centre Fotozines LLC Innovative FOTO Kingdom Photo Booth LAI Games Pentavision Global Inc. Photo-Me Intl. Pop Noggins Smart Industries Team Play Inc.

Pinballs

Aurora Technology Inc. Jersey Jack Pinball Inc. Stern Pinball Inc.

Pool Tables

A. I. Vending Inc. Bumper Tube Co. Canada Billiard & Bowling Champion Shuffleboard Connelly Billiard Mfg. Diamond Billiard Products Gameroom Concepts Unitd. Global Billiard Mfg. Co. Inc. Gold Standard Games/Shelti Great American Recreation Equipment Inc. Innovative Concepts in Entertainment (ICE) Medalist Mktg. Corp. PrimeTime Amusements Unique Billiards & Game Rooms Valley-Dynamo

Venture Entertainment Products Inc.

Prize Vendors

Andamiro USA Corp. Bay Tek Games Benchmark Games Inc. Bob's Space Racers Inc. Coastal Amusements Inc. Family Fun Co. Inc. Fun Industries Inc. LAI Games LAI Games International Mayoni Enterprises Namco America

Nickels and Dimes Inc. OK Mfg. P & E Technologies Inc. Sega Amusements Smart Industries

Pull-Tab Machines

Asahi Seiko USA Inc. Reel Amusements Sunbelt National Marketing Technology Exclusive Vendapin LLC

Redemption Water/Gun Games

Bob's Space Racers Inc. Coastal Amusements Inc.

Redemption/Novelties

Adrenaline Amusements Allstar Vending American Alpha Andamiro USA Corp. Apollon Global Tech. (AGT) Bay Tek Games Benchmark Games Inc. Big Daddy Games LLC Bob's Space Racers Inc. Bromley Inc. Cadillac Jack Inc. Champion Shuffleboard
Chang Yu Electronic Co. Ltd. China Star Games Coast to Coast Entertainment Coastal Amusements Inc. Coney Island Arcade DSM Sales & Mfg. Family Fun Co. Inc. Five Star Redemption Fun Industries Inc. GEO Production Corp. Global Coin-Op Equipment Harry Levy Amusement Contractor Ltd. Impulse Industries Innovative Concepts in Entertainment (ICE)

Innovative Ind. Inc. Jennison Entertainment Technologies (JET)

LAI Games

LAI Games International

LoLo Inc.

McGregor Enterprises Inc.

Mitchell Corp. Money Makers Namco America Nickels and Dimes Inc.

OK Mfg. P & E Technologies Inc. Pace-O-Matic Inc. Pentavision Global Inc.

Primero Games LLC Punch Line Games

Quick-Tag (The Hillman Group) Sega Amusements

Skee-Ball Inc. **Smart Industries** Sound Leisure Ltd.

Team Play Inc. Tecway Development Co.

TJMPÓ Inc. Universal Space

Zhongshan Luck & Jinying Am. Machine Co. Ľtd.

Shuffleboards

Arachnid Inc. Bumper Tube Co. Champion Shuffleboard Mega Mania Diversions LLC

Soft Modular Play

Airspace (The Play Company LLC) All Kids Play Inflatable 2000 International Play Company Liberty Play Systems LLC Mason Corp. Miracle Recreation Equipment Co. **PlaySmart** Prime Play by Whitewater Soft-Play LLC

Specialty Machines

Alcohol Countermeasure Systems Corp. Andamiro USA Corp. Berning Scale Service Creative Concepts Development LLC Eurolink Development LLC Farr Scale Co. ForeFront Distributing Game Box Group Impulse Industries Intermatic Mfg. USA Mayoni Enterprises Nationwide Money Services O-Sun Co. PrimeTime Amusements Pro Scribe Distributors Robotic Amusements Inc. VendEver Corp. Vending Engravers Inc.

Sports Games Aerr-Industries Amusement Products LLC **Automated Batting Cages** The Bankshot Sports Organization Bay Tek Games Birdie Ball Inc. Brunswick Bowling Castle Golf Coastal Amusements Inc. Coney Island Arcade Design Plus Ind. Game Box Group GEO Production Corp. GestureTek Global VR Innovative Concepts in Entertainment (ICE) Kalkomat USA Inc. Knockout Vending LAI Games LAI Games International Magic Play LLC Makoto UŚA Master Pitching Machine PrimeTime Amusements **Punch Line Games** QubicaAMF Worldwide Sega Amusements Skee-Ball Inc Smart Industries TJMPO Inc. Unique Billiards & Game Rooms

Sweepstake/Card Dispensing Machines

Apollon Global Tech. (AGT) Asahi Seiko USA Inc. Aurora Technology Inc. Better Games Dist. Co. Inc.

Visual Sports Systems (VSS)

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Big Daddy Games LLC
Bluewater Gaming Technology
Game Systems Inc.
Hest Technology Inc.
Lucky Dawg Promotions
Primero Games LLC
Reel Amusements
Sunbelt National Marketing
Technik Mfg.
Technology Exclusive
Toccata Gaming LLC
Totally RED Software
Ultra Group Inc.
Vendapin LLC
Worlds of Games LLC

Vending Machines

A & A Global Ind. Inc.
C & G Mktg. and Mfg.
Crane Vending Solutions
Dixie-Narco Inc.
Intermatic Mfg. USA
Palladio Vending
Pro Scribe Distributors
RPM Vending Factory
Red Box Automated Retail LLC
Seaga Mfg. Inc.
Technik Mfg.
Vendapin LLC
VendEver Corp.
Wurlitzer Jukebox and Vending Inc.

Video Games Amutronics Inc.

Andamiro USA Corp. Benchmark Games Inc. Betson Enterprises Chicago Gaming Co. Coast to Coast Entertainment **GAELCO Darts SL** GestureTek Global VR Incredible Technologies Inc. Innovative Concepts in Entertainment (ICE) Mitchell Corp. Namco America Pentavision Global Inc. Play Mechanix Poker Tek Inc. Raw Thrills Inc. Sega Amusements Team Play Inc. Triotech Ámusement Tsunami Visual Tech. Universal Space Worldwide Video Entertainment Inc.

Video Gaming Terminals/ Gaming Devices

AGS LLC (American Gaming Systems) Aristocrat Technologies Inc. Bally Technologies Global VR Grand Vision Gaming GTECH (GameTech Intl.) High Point Entertainment LLC IGT (Intl. Game Technology) Incredible Technologies Inc. Seeben SA Spielo Summit Gaming Vendapin LLC VGT (Video Gaming Technologies) WMS Gaming Inc.

Video Pokers/8-Liners

American Alpha Amutronics İnc. Better Games Dist. Co. Inc. Cadillac Jack Inc. Chang Yu Electronic Co. Ltd. Coast to Coast Entertainment Dvna Co. Ltd. Electromatic Intl. Inc. Fun Company Hest Technology Inc. McGregor Enterprises Inc. NewCherryMaster.com P & E Technologies Inc. Pace-O-Matic Inc. Primero Games LLC Reel Amusements Summit Gaming Technik Mfg. Technology Exclusive Toccata Gaming LLC Totally RED Software Ultra Group Inc.





Distributors

(a listing by states followed by Importers/Exporters and Foreign Dist.)

Alabama

Birmingham Vending Co.

Δlaska

Alaska Music Co.

Arizona

Mountain Coin Machine Dist.

California

Betson West (Buena Park)
Betson West (Hayward)
Coast to Coast Am. Game & Plush Dist.
Game Doc
Vina Dist.
Weymouth Dist. Co. Inc.
Worldwide Video Entertainment Inc.

Colorado

Game Exchange of Colorado Mountain Coin Machine Dist.

Connecticut

TDM Distributors LLC

Florida

AMC Jukebox Video/Pin Game/Export Co. BMI Worldwide Brady Distributing Co. (Miramar) Brady Distributing Co. (Orlando) Lawson Music Co. Inc. PrimeTime Amusements Southeast Game Brokers Inc.

Georgia

Betson Southeast Peach State Dist. Co.

Hawaii

50th State Coin-Op

Illinois

American Vending Sales Inc. (AVS) Betson Midwest Drouillard Intl. Sales Co. LLC James Ind. Inc. Moss Gaming Inc. Zygmunt & Assoc.

Indiana

K & K Sales LLC Patriot Gaming and Electronics Shaffer Dist. Co.

Iowa

Greater America Dist. Inc. Growth Unltd. Corp. Moss Dist. Inc.

Kansas

United Distributors Inc.

Kentucky

Entertainment Experts LLC (E2) US Coin-Op Parts & Supplies



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Louisiana

AMA Distributors AMA Distributors North Genco's Distributing Co. Lakeside Distributors Southland Dist.

Maryland

Betson Baltimore Columbia Amusements Inc. Weiner Dist. Co.

Massachusetts

Betson New England East Coast Amusements Gekay Sales & Service

Michigan

Alpha Amusements Inc. Pascaretti Enterprises Inc. Shaffer Dist. Co.

Minnesota

Lieberman Companies Inc. Moss Dist. Inc.

Missouri

Greater America Dist. Inc. Moss Dist. Inc. Palmentere Coin Operated Games Inc. Shaffer Dist. Co. St. Louis Game Co.

Nebraska

Central Dist. Co. Greater America Dist. Inc.

Nevada

Atronic Americas Mountain Coin Machine Dist.

New Jersey

Alpha-Omega Āmuse. & Sales Betson Enterprises PinballSales.com What's Next Dist.

New York

Betson Advance Dist. CNY Coin Machine LLC Coney Island Arcade Deith Dist. Inc. Gold Coast International (GCI)

North Carolina

Bonzini U.S.A. Brady Distributing Co. Operators Dist. Inc. Southland Amusements & Vending

Ohio

Shaffer Dist. Co. (Columbus) Shaffer Dist. Co. (Valley View) Vendors Exchange Intl. Inc. WK Distributing

Oklahoma

Galaxy Dist. Co.

Oregon

Mountain Coin Machine Dist. Specialty Coin Products

Pennsylvania

Betson Philadelphia Dist. Co. Betson Pittsburgh Dist. KGM Gaming Power to the Games Distribution

Puerto Rico

A. I. Vending Inc.

South Carolina

Green Coin

Tennessee

Brady Distributing Co. Broadway Music Co. C.B. Sales & Distributing Green Games of Tennessee Inc.

Texas

Amusement Distributors Inc.
Betson Texas Distributing
Discount Arcade Distributing
H.A. Franz & Co. (Dallas)
H.A. Franz & Co. (Houston)
H.A. Franz & Co. (San Antonio)
Jordan Amusement Co. Inc.
Lovell Co.
Wild Dist. Inc.

Utak

Mountain Coin Machine Dist. Vina Dist.

Virginia

Venco Business Solutions Inc.

Washington

Mountain Coin Machine Dist. Specialty Coin Products

Wisconsin

J & J Distributing LLC Pioneer Sales & Service Video Doctors Inc.

IMPORTERS/EXPORTERS

A. I. Vending Inc. Alpha-Omega Amuse. & Sales AMC Jukebox Video/Pin Game/Export Co. Antique Games Ltd. Betson Baltimore Betson Enterprises Betson Imperial Export Corp. Brady Distributing Co. Brent Sales Coastal Amusements Inc. Deith Dist. Inc. Diana Marketing Cia. Family Amusement 50th State Coin-Op Fillmore Games Inc. Gold Coast International (GCI) Green Coin James Ind. Inc. Mondial Intl. Corp. Money Makers Par Chevalier Trading Co. Inc. PrimeTime Amusements TJMPO Inc. Video Powerhouse Dist. Worldwide Video Entertainment Inc.

FOREIGN DIST.

Australia

LAI Distributing (Leisure & Allied Industries)

Canada

Actionmatic Ltd.
Allstar Vending
Starburst Coin Machines Inc.
New-Way Sales Co.
SML Entertainment
Laniel Canada Inc.
Starburst Coin Machines Inc.
Brokerhouse Dist.
Alouette Amusement
Pacific Vend Distributors Ltd.
Laniel Canada Inc.
Gilchrist Games

Mexic

Rincon Musical S.A. de C.V.

United Kingdom

Brent Sales



Directory Directory

Support/Supply

(A listing of US and Foreign support and supply vendors by category)

Arcade Accessories

A-1 Security Bars Inc. Action Lighting Inc. Advanced Graphic Designs Alpha-Omega Amuse. & Sales ArtistWorks & Custom Signs Astro Carpet Mills Aurora Technology Inc. Big D's & Fat Pat's Graphix **CČTV** Wholesalers Challenger Industries Inc. Creative Works Theme Factory Flagship Carpets Fun Parts Xpress I.C.E. Inc. In Cord Inc International Play Company Jane Farrell Turf & Carpets LA Speakers Medtech Wristbands USA Micro Distributors Inc. Natl. Ticket Co. Neonetics Sally Corp. West Coast Netting Inc.

Auctions

American Amustment Auctions Auction Game Sales Auction & Real Estate Sales Co. The Michael Angelo Auction Co. Norton Auctioneers Joe Presswood Co. Super Auctions

Bulk Vending Supplies

A & A Global Ind. Inc. Actionmatic Ltd. Allstar Vending Baton Lock & Hardware Co. Inc. Big Apple Vending and Supply Corp. Blue Bar Corp. **Brand Vending Products** Buy Rite Vending Co. Camlock Systems Inc. Candy Warehouse Co. Inc. Cardinal Dist. Carousel Gum (Ford Gum) Concord Confections Ltd. East Coast Vending Supply Flatline Corp. Gloworks Imports Inc. Gumball.com Gumball Machine Warehouse Hoppin Hydros Impulse Industries Just Born Inc. K & K Sales LLC Lakeshore Merchandisers Intl. Lil' Drug Store **LYPC**

Merchant's Mart/TJ King
Oak Leaf Confections
OK Mfg.
On the Ball Vending
Pro Scribe Distributors
S & B Candy & Toy Co.
SlamBam the Candy Man
SSM Vending
Sunbelt National Marketing
Sweetworks Inc.
TNT Amusements Inc.
Top Notch Toys
Toy Network LLC
Vending Supply Inc. (VSi)
VenDynamics Inc.
Wizard Vending

Cabinets/Contract Manufacturing

A. I. Vending Inc.
Amutronics Inc.
Angle Mfg.
Chicago Gaming Co.
D & D Cabinets
Fun Company
GNB Amusements
Grand Products Inc.
Great American Recreation Equipment Inc.
Johnson Bros. Metal Forming Co.
McGregor Enterprises Inc.
Micro Distributors Inc.
Primero Games LLC
Streak Technology
Superior Games Inc.
TLC Ind. Inc.
Unique Billiards & Game Rooms

Cashless Systems

Wood Systems

Alpha-Omega Amuse. & Sales AxesNetwork Solutions C.B. Sales & Distributing CardLogix CenterEdge Software Coin Free LLC Coin Tech S.A. C.O.R.E. Cashless Inc. Embed International Pty. Ltd. Embed USA (N & S America) Hest Technology Inc. Ideal Software Systems Inc. Intercard Inc. Magnetic Cash Plasticard Locktech Intl.(PLI) Sacoa Playcard System Tokens Direct **USA Technologies** Wallace Dist. Co. Inc.

Chemicals/Cleaners

Xico Inc.

Betson Imperial Parts & Service Co.

Champion Shuffleboard Gemini Technologies Inc./Nu-Look Products KICTeam Mill Amusement LLC NOVUS Plastic Polish The Pinball Resource Triple Crown Shuffleboard Supplies Inc. Wildcat Products Inc.

Computers (hardware/software)

Alpha-Omega Amuse. & Sales C & P Dist. Coin ConneXion Computer Dynamics Frontline Solutions The Game Room Gatemaster Systems Inc. Gums N Roses Web Design Hagstrom Electronics Midwest Electronics Party Center Software Premier Data Software Solutions RKS Inc. (Really Killer Systems) RoutExcel Silent Partner Software LLC Soft Essentials Software at Work Sunbelt National Marketing Westrex Intl.

Currency/Coin Handlers

A & A Global Ind. Inc. ABC Coin Sorting Counting Supply Inc. AcuCount Alpha-Omega Amuse. & Sales American Alpha American Changer Corp. AMI Entertainment Network Amusements Plus Inc. Asahi Seiko USA Inc. AstroSystems Inc. Bellis Technologies Inc. Betson Imperial Parts & Service Co. Brady Distributing Co. Capital Vending Inc. Changetec Coin Acceptors Inc. (COINCO) Coin Mechanisms Inc. Competitive Products Corp. Crane Payment Solutions EnD Trading ENM Co. **ESD** Gekay Sales & Service Global Industrial Products Inc. Gold Coast International (GCI) Greenwald Ind. Hamilton Mfg. Corp. ICT America (Intl. Currency Technologies ICT Taiwan (Intl. Currency Technologies

Corp.)

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Imonex Services Inc. Infinite Peripherals Inc. JCM American Corp. **KICTeam** Klopp Coin Counters Lakeshore Merchandisers Intl. Lock America Inc. (L.A.I. Group) Lynde-Ordway Co. Maggi Coniature Srl McGregor Enterprises Inc. MEI Group Midwest Electronics Monarch Coin & Security Money Makers Nova Resolution Industries Pascaretti Enterprises Inc. Pyramid Technologies Inc. **QTech Business Products** Randel Lock Service Redington Counters Inc. Reel Amusements Scan Coin North America Inc. SmartMech Corp. Standard Change-Makers Inc. Suzo-Happ Group Tidel Engineering LP Universal Machine Co.

Dart/Pool/Air Hockey/ Foosball/Shuffleboard Supply

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Financing (equipment)

ACG Equipment Finance Firestone Financial Corp. Marlin Leasing Vend Lease Co.

Food Services

Creative Concepts Inc. Gold Medal Products Co. Lil' Orbits Inc. Nation Pizza Products/Connie's Noble Roman's Pizza Perky's Pizza Pizzas of Eight QNC Inc. (Quik N' Crispy) Trak-Air

Tropical Sno Vendors Exchange Intl. Inc.

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Chang Yu Electronic Co. Ltd. Coin Mechanisms Inc. CoinTaker.com Competitive Products Corp. Current Components Inc. Deltronic Labs Inc. Elaut USA Inc.

Eldorado Games Ltd. Electromatic Intl. Inc. Eletech Electronics Inc.

EnD Trading Fun Company The Game Room

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Marketing/Management/ Consultants

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Advertinet Alpha-Omega Amuse. & Sales AMI Entertainment Network Amusement Consultants Ltd. Amusement Entertainment Management Amusement Products LLC

PLAY METER 31 JANUARY 2012

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Music Services

AMI Entertainment Network **Amusement Technologies ASCAP** Audionics Inc. BMI Ecast Inc. Eletech Electronics Inc. Enco Systems Jukebox License Office LA Speakers The Recording Industry Association of America Seeburg Digital TouchTunes Interactive Networks Video Amusement Inc.

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Kee Action Sports

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Creative Works Theme Factory Entertainment Experts LLC (É2) Gill Associates Inc. Medalist Mktg. Corp. Promo Nation LLC Twin Galaxies Intergalactic Scoreboard

Repair/Service

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Test Equipment/Tools

Betson Imperial Parts & Service Co. Twobits.com

Tokens/Tickets/Wristbands

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Vending Supplies

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Betson Imperial Parts & Service Co.
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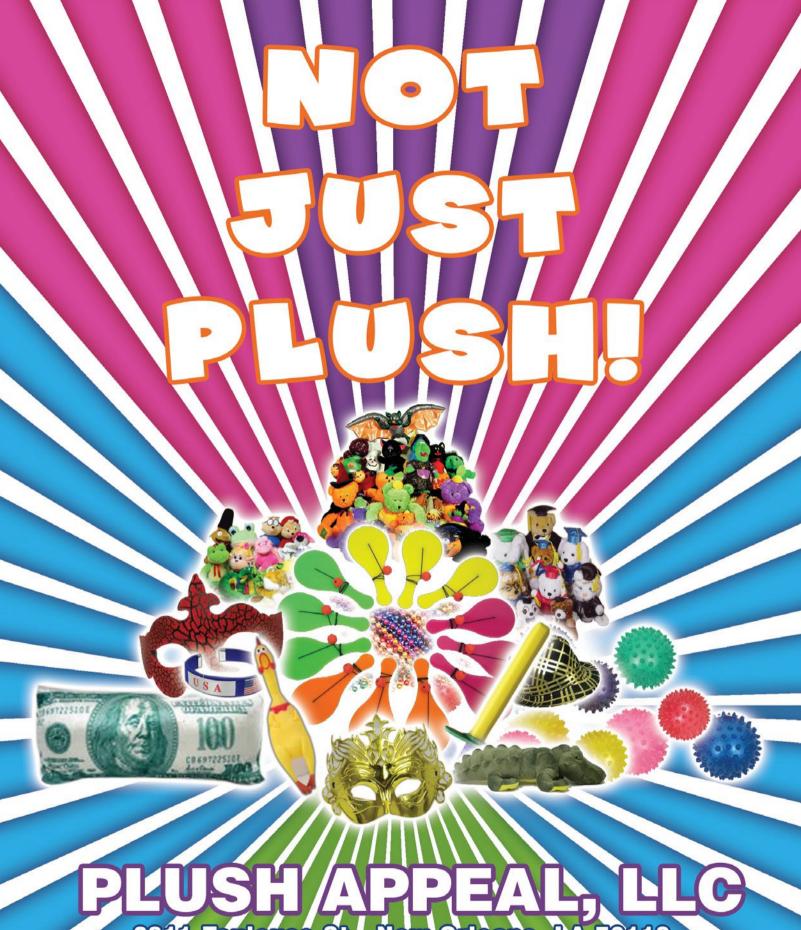


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The #1 Game in the Industry as seen in RePlay & Play Meter

PL/	PLAY METER EQUIPMENT POOL PRIZE VENDORS						
this month	model [maker]	point value	long. points	% of Resp.			
1	Key Master [Sega]	9.00	109	11.11			
2	Mega Stacker [LAI]	8.50	351	11.11			
3	Barber Cut Lite [Namco]	8.40	1561	27.78			
4	Winners Cube [Andamiro]	8.00	834	11.11			
4	Winners Cube DX [Andamiro]	8.00	46	5.56			
5	Mini Stacker [LAI]	7.67	1683	16.67			
5	Pile Up [Smart]	7.67	1550	16.67			



RePlay players' choice best instant redemption

this month	last month	model [maker] (months in chart)	ratings	dist.
1	(3)	Key Master [Sega] (5)	9.33	11%
2	(-)	Mega Stacker [LAI] (3)	9.00	11%
3	(1)	Barber Cut Lite [Namco] (28)	8.47	56%
4	(2)	Winners Cube [Andamiro] (23)	8.08	44%
5	(4)	Road Trip [Bay Tek] (25)	7.80	37%

Key Master, the runaway hit Prize Vending game from Sega - Get your's now!

Easy & Intuitive unique game-play with a twist...

- Line up the Key so it enters the slot using the left/right joystick and Up Button
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Features include:

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Contact your Local Authorized Sega Distributor or Sega Sales Representative:

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While global economic focus is on China, you should not lose your chance to enter this market.

2012 is organized by People's Government of Panyu District, it is believed that SEM 2012 is destined to succeed in gathering a long list of exhibitors and providing the most advanced and complete array of e-game related product offerings.

With leading R&D capabilities and organized machine supplying chains, the development of the e-game industry in Guangzhou

is much more mature than other cities in China. Located in Guangzhou, Panyu has developed as a well-known manufacturing powerhouse of the Chinese e-game machines and related products and services; therefore, professional buyers are able to make a one-stop purchase at this district and it has become a new destination for both local and foreign professionals to buy amusement equipment. Facing the future, on the basis of its celebrated manufacturing power and continuous support from the Chinese government, Panyu is transforming itself

China: Global Economic Focus Full of Business Opportunities in 2012

Chinese electronic-game industry has drawn a large amount of international professionals' attention. It is believed that SEM 2012 will be the most professional and commercially effective show among the e-game related exhibitions next spring in China.



Targeted Exhibitors

The exhibition is a grand assembly for all types of Chinese companies related to the e-game industry involved in such activities as manufacturing, distribution, trade, supply, retail and amusement venue operation.



What Will You See?

In this exhibition, you will see various types of China-manufactured innovations and products including amusement machines, amusement games, theme park facilities, and fitness equipment. Do not miss this chance to make purchases.



How to Reach Us?

Please feel free to contact us for inquiring about booth rental issues or admission tickets, your participation will definitely enrich the exhibition.

For further information about the show, Please contact +86-20-2287-1703(Rep.)/Miss Andrea or Emily E-mail:semexpo@chinaamuse.com



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Period applying for:
Fiscal Year February 1, _____ - January 31, _____

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Accts Payable Contact:		E1	mail:				
Trade Show Contact: _		Er	mail:				
MEMBERSHIP CATEG	ORY – (For classification	only, All members have same	rights and benefits)	DHE	SRATE		
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BRIEF DESCRIPTION (OF COMPANY -	<u> </u>	10 000 01 001 0000 00 1 000				
PRODUCT CATEGORIES: (Please check all that apply) Air Hockey							
1.)		Contact:		Phone:			
2.)		Contact:		Phone:	to a		
or present subsidiaries, parents or a trademark or copyright law of the Ur a judgment entered against it in a cir	iffiliates of the predecessors, succes nited States or related statutes; or (2 vil suit (including, without limitation, ted Amusement Machines seized a	ssors or assigns of any of them or any of 2) has entered into a plea agreement who any proceedings brought under Section	f its past or present officers, director ere the offense charged was a viola 337 of the Tariff Act of 1930) for vio	5) years preceding the application for members, partners or owners: (1) has been convicted attion of any trademark or copyright law or related to a political property of any trademark or copyright law of the violation of a United States trademark or copyright.	d of a violation of any ated statute; or (3) has had ne United States or related		
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E-n	nail Ac	ddress:					Second	ary E-mail: _		
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		C	PERATO	R MEME	BERSHIP (*See Note	Below)		
	for each employee							e employee) Base membership is \$275 ill receive two complimentary badges to	
Employees	Amount Due	Employees	Amount Due	Employees	Amount Due	Employees	Amount Due	Types of Locations	
1-2	\$275	11	\$590	21	\$940	31	\$1290	(check all that apply)	
3	\$310	12	\$625	22	\$975	32	\$1325	☐ 1) Amusement Arcades	
4	\$345	13	\$660	23	\$1010	33	\$1360	☐ 2) Street Locations	
5	\$380	14	\$695	24	\$1045	34	\$1395	☐ 3) Amusement Parks	
6	\$415	15	\$730	25	\$1080	35	\$1430	4) Family Entertainment Ctrs.	
7	\$450	16	\$765	26	\$1115	36	\$1465	□ 5) Bars/Restaurants	
8	\$485	17	\$800	27	\$1150	37	\$1500	☐ 6) Food Vending/Confections	
9	\$520	18	\$835	28	\$1185	38	\$1535	7) Miniature Golf Locations	
10	\$555	19 20	\$870	29	\$1220	39	\$1570	□ 8) Bowling Centers □ 9) Other	
	-	20	\$905	30	\$1255	40+	\$1605	a 37 other	
Types of P	roducts (check	all that apply)							
☐ 1) Jukeboxe	s	5) Redemption	n 🗆	9) Legalized Gam	ning	D) Elect	tronic Darts	H) Security Systems	
2) Pinball G	lames	☐ 6) Kiddie Rid	es \square	A) Food Vending/	Confections	□ E) Pool/Billiards		I) Photo Booths	
☐ 3) Cigarette	e Vending	☐ 7) Bulk Vending ☐ B) Soft Play Equipment				☐ F) Virtual Reality Games ☐ J) Other			
☐ 4) Video Ga	mes	□ 8) Payphones		I C) Foosball Air H	ockey	☐ G) ATMs	3		
	Λ	SSOCIAT	F MFMR	FRSHIP	(*See Note B	elow) Chec	k Membersh	n Tyne	
		SSOCIAI	L MEMO	LIVOITII	(See Note B	elow) chec	K WEITDEISH	р турс	
ME Equ Distr	GOCIATE "A" MBERSHIP hipment, Music ibutor — \$425 ntary badges for	Expo	ASSOCIAT MEMBER Equipment, Consumable µ Manufacturer Supplier—	SHIP Music, oroducts — \$525 \$425	On 2 complim	SOCIATE "C EMBERSHII e-Stop — \$42: entary badges	5	CLASSIFIED MEMBERSHIP Recording Industry, i.e., Songwriters, Publishers — \$275 Assn. Executive — \$250 Consultant — \$275 Trade Press — \$275 2 complimentary badges for Expo	
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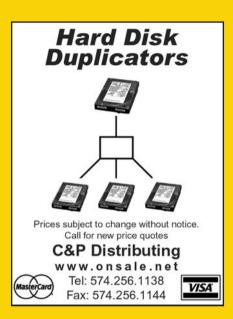
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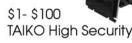
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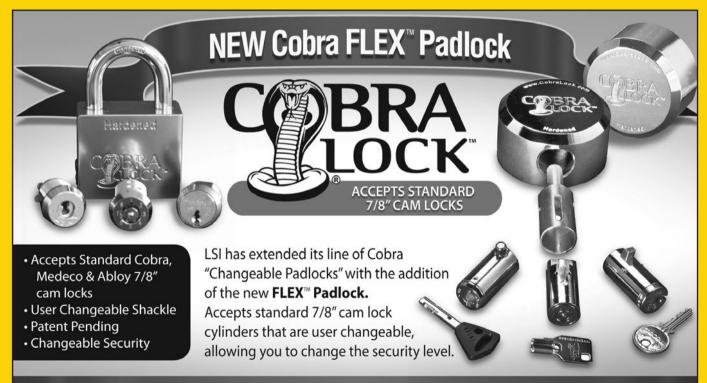


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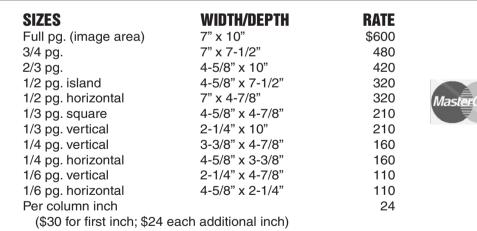
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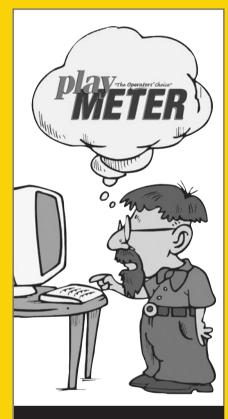
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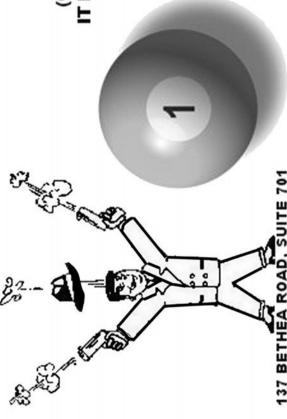
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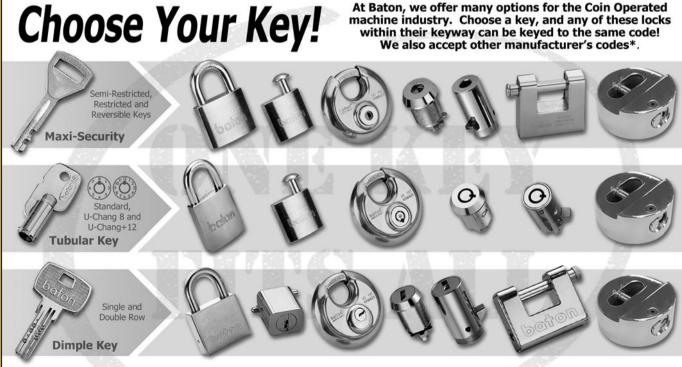
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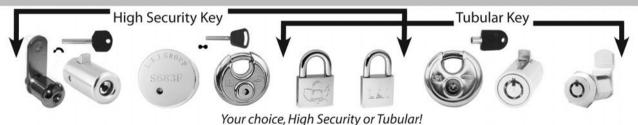
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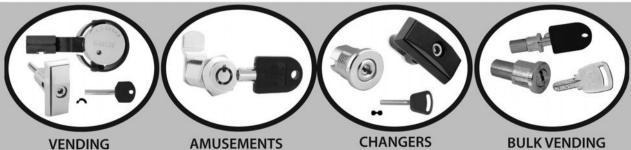
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