

# BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Oper

## PAGE ONE RECORDS

BILLBOARD  
MUSIC WEEK  
PAGE ONE RECORD

### SINGLES

#### ★ NATIONAL BREAKOUTS

NO BREAKOUTS THIS WEEK

#### ★ REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

#### THAT'S LIFE . . .

Gabriel and the Angels, Swan 4118 (Mary Hill-Missile, BMI) (Detroit, Pittsburgh)

#### YOU WON'T FORGET ME . . .

Jackie De Shannon, Liberty 55497 (Metric, BMI) (Seattle)

#### KISS TOMORROW GOODBYE . . .

Danny White, Frisco 104 (Frisco-Chervalin, BMI) (New Orleans)

#### A TRUE, TRUE LOVE . . .

Bobby Darin, Capitol 4837 (Adaris, BMI) (Seattle)

#### LET'S GO . . .

Routers, Warner Bros. 5283 (Wrist-Giant, BMI) (Hartford)

#### BLUEBIRDS OVER THE MOUNTAIN . . .

Echoes, Smash 1766 (Emcee-Topedo, BMI) (Seattle)

### ALBUMS

#### ★ NATIONAL BREAKOUTS

MONO

SHERRY & 11 OTHERS, Four Seasons, Vee Jay LP 1053

JOAN BAEZ IN CONCERT, Vanguard VRS 9112

SINGIN' THE BLUES, Brook Benton, Mercury MG 20740

RAPTURE, Johnny Mathis, Columbia CL 1915

ALL THE HITS FOR YOUR DANCING PARTY, Chubby Checker, Parkway P 7014

ALLEY CAT, Bent Fabric, Atco 148

TWANGY GUITAR, SILKY STRINGS, Duane Eddy, RCA Victor LPM 2576

STEREO

THE NEW CHRISTY MINSTRELS, Columbia CS 8672

THE MANY MOODS OF BELAFONTE, Harry Belafonte, RCA Victor LSP 2574

HERBIE MANN AT THE VILLAGE GATE, Atlantic 1380

MOON RIVER & OTHER GREAT MOVIE THEMES, Mantovani, London PS 249

ROUTE 66 THEME & OTHER GREAT TV THEMES, Nelson Riddle & His Ork, Capitol ST 1771

#### ★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

COMPELLING PERCUSSION . . .

Sandy Nelson, Imperial LP 9204

PORTRAIT OF JIMMY DEAN . . .

Columbia CL 1894

THE BICKERSONS FIGHT BACK . . .

Don Ameche and Frances Langford, Columbia CL 1883

WHAT'S A MATTER BABY . . .

Timi Yuro, Liberty LRP 3263

I WANNA BE LOVED . . .

Dinah Washington, Mercury MG 20729

SEALED WITH A KISS . . .

Brian Hyland, ABC-Paramount ABC 431

BO DIDDLEY . . .

Checker LP 2984

BOBBY VEE'S GOLDEN HITS . . .

Liberty LRP 3245

I'LL TRY SOMETHING NEW . . .

Miracles, Tamla TM 230

MY SON, THE FOLKSINGER . . .

Allen Sherman, Warner Bros. W 1475

LLLLLOCO-MOTION . . .

Little Eva, Dimension DLP 6000

OLIVER . . .

Original Cast, RCA Victor LOCD 2004

SHEILA . . .

Tommy Roe with the Jordanaires, ABC-Paramount ABC 432

AN ERA REBORN . . .

Bobby Rydell, Cameo C 4017

STEREO

THE LIVELY ONES . . .

Vic Damone, Capitol ST 1748

THE TWO OF US . . .

Robert Goulet, Columbia CS 8626

I REMEMBER HANK WILLIAMS . . .

Floyd Cramer, RCA Victor LSP 2544

BY REQUEST . . .

Perry Como, RCA Victor LSP 2567

WARM AND WILLING . . .

Andy Williams, Columbia CS 8679

(Continued on page 8)

## Tastes in Albums Range From Jazz to Horowitz to 'My Son, the Folk Singer'

The album business was sparked this past week in most markets by a wide variety of new releases ranging from jazz to classical albums, and including pop albums for adults, rock and roll albums for the teens, and a left field album smash that appeared to have many areas of the country laughing out loud. The left field comedy hit is Allen Sherman's Warner Bros. LP, "My Son, the Folk Singer," which has broken in many major markets and now appears to be happening in smaller cities as well.

The hot new pop LP's include "Bonanza" on RCA Victor, "Joan Baez in Concert" on Vanguard, "Sherry," by the Four Seasons on Vee Jay, and "Treasure Tune From the Vault" on Chess. But in addition to these, two new classical releases, the Vladimir Horowitz LP on Columbia, and the album called "Bernstein Conducts Copland," also on Columbia, were selling in some stores like pop LP's. Command's new waxing of Rodgers and Hammerstein's "Carousel," the album by the New Christy Minstrels on Columbia and the original cast waxing of "Oliver" on Victor, were also grabbing sales. And beginning to register were "Rusty Warren in Orbit" on Jubilee, "Green Onions" on Stax, Zoot Sims' bossa nova album on Colpix, "Sheila," by Tommy Roe on ABC-Paramount, the Ben Webster-Harry (Sweets) Edison set on Columbia, and the new Al Martino LP on Capitol.

In the singles field, which was geographically spotty last week—way up in some cities, way down in others—two singles were keeping things alive. They were the Elvis Presley record "Return to Sender" and the four Seasons' follow-up, "Big Girls Don't Cry." All of the records of "Mama Sang a Song" were doing well in the pop field, with the Stan Kenton disking in the lead, the Walter Brennan following, and the Bill Anderson country hit jumping into the "Hot 100" for the first time this week.

### Novelty LP a Riot in Atlanta

ATLANTA—It's difficult to draw the line between what will be a big-city "specialty" album hit and what will go equally well in the cities outside the New York-Los Angeles-Chicago circuit. A good example of this can be seen in the eye-opening sales start in this city of Warner Bros.' "My Son, the Folk Singer," a comedy album which some tradesters felt might have a specialized appeal.

According to Art Godwin, Warner distributor in Atlanta, the Allen Sherman album so far shapes up to be "one of my two biggest album hits, if not the biggest, for the year." It is, he told BMW, "selling like a single hit."

Godwin admits he didn't think this would be true when the first copies arrived. As far as he could tell from a quick look, it might develop sales among transplanted Northerners and in the city's Jewish homes. He gave albums to a couple of local radio stations, and gifted local Jewish social organizations with copies. Then the fun began.

The two stations started playing album tracks, and drew almost instantaneous audience requests for more. Three other Atlanta radio stations called Godwin and begged for copies. Within a few hours, every deejay in Atlanta had asked for a copy, and the city's airwaves were suddenly full of Allen Sherman parodies of "Greensleeves," "Battle Hymn of the Republic," "Matilda," etc.

Commented Godwin: "We've never had this kind of reaction to an album like this. It is probably going to outsell, by as much as five to one, the next hottest Warner album we're currently handling. I see no reason why it won't catch on as well in other Southern markets."

All of which may prove that you can't always hang a they'll-like-it-in-New-York-only tag on a comedy album, and expect it to stay there. Today's mass-communications media—such as TV, movies, radios, newspapers, magazines — are raising sophistication levels, apparently, and removing some of the "regional" or "ethnic" limitation to national popularity of recorded comedy.

(Continued on page 8)

The Gordy Label  
gives you your ticket to . . .

# PARADISE by THE TEMPTATIONS

GORDY  
7010

150 Best Selling

## MONAURAL LP's

★ STAR PERFORMERS—selections on Chart 9 weeks or less registering greatest upward progress this week.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	PETER, PAUL & MARY Warner Bros. W 1449	27
2	2	WEST SIDE STORY Sound Track, Columbia OL 5670	53
3	3	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Ray Charles, ABC-Paramount ABC 410	28
4	4	THE MUSIC MAN Sound Track, Warner Bros. B 1459	12
5	5	RAMBLIN' ROSE Nat King Cole, Capitol T 1793	6
6	6	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1869	17
7	9	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V 8432	7
8	8	HATARI! Henry Mancini, RCA Victor LPM 2559	15
9	7	RAY CHARLES GREATEST HITS ABC-Paramount, ABC 415	11
10	10	SOMETHING SPECIAL Kingston Trio, Capitol T 1747	10
11	11	THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY David Rose & Ork, MGM E 4062	18
12	12	ROSES ARE RED Bobby Vinton, Epic LN 24020	13
13	16	TIME OUT Dave Brubeck, Columbia CL 1397	95
14	30	ROY ORBISON'S GREATEST HITS Monument M 4009	9
15	13	WEST SIDE STORY Original Cast, Columbia OL 5230	107
16	20	A TASTE OF HONEY Martin Denny, Liberty LRP 3237	5
17	14	POT LUCK Elvis Presley, RCA Victor LPM 2523	16
18	27	BABY ELEPHANT WALK Lawrence Welk, Dot DLP 3457	7
19	15	JOAN BAEZ, VOL. I Vanguard VRS 9078	35
20	24	BASHIN'—THE UNPREDICTABLE JIMMY SMITH Verve V 8474	22
21	26	FOLK MATINEE Limeliters, RCA Victor LPM 2547	5
22	62	COUNTRY MUSIC CONNIE STYLE Connie Francis, MGM E 4079	3
23	23	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133	234
24	35	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809	25
25	17	THE BEST OF THE KINGSTON TRIO Capitol T 1705	21
26	21	MY FAIR LADY Original Cast, Columbia OL 5090	342
27	25	THE SOUND OF MUSIC Original Cast, Columbia KOL 5450	149
28	22	IT KEEPS RIGHT ON A-HURTIN' Johnny Tillotson, Cadence CLP 3058	14
29	32	OLDIES BUT GOODIES, VOL. IV Various Artists, Original Sound OSR 5005	20
30	38	KNOCKERS UP Rusty Warren, Jubilee JLP 2029	103
31	46	SINATRA & SWINGIN' BRASS Frank Sinatra, Reprise R 1005	9
32	34	RAY CHARLES STORY Atlantic 2-900	12
33	29	CAMELOT Original Cast, Columbia KOL 5620	92
34	40	OLDIES BUT GOODIES, VOL. I Various Artists, Original Sound 3001	160
35	57	THE BUTTON-DOWN MIND ON TV Bob Newhart, Warner Bros. W 1467	8
36	37	SINATRA SINGS... OF LOVE AND THINGS Capitol W 1729	11
37	36	A SWINGIN' SAFARI Billy Vaughn & His Ork, Dot DLP 3458	7
38	33	JOAN BAEZ, VOL. II Vanguard VRS 9094	48
39	42	MOM'S MABLEY BREAKS IT UP Chess LP 1472	9
40	28	BLUE HAWAII Elvis Presley, RCA Victor LPM 2426	53
41	19	BUDDY HOLLY STORY Coral CHL 57279	94
42	39	STRANGER ON THE SHORE Mr. Acker Bilk, Atco 129	26
43	18	MUSIC MAN Original Cast, Capitol WAO 990	227
44	43	GEORGE CHAKIRIS Capitol T 1750	9
45	51	LIVE IT UP Johnny Mathis, Columbia CL 1711	36
46	41	YOUR TWIST PARTY Chubby Checker, Parkway P 7007	47
47	58	THE GOLDEN HITS OF THE EVERLY BROTHERS Warner Bros. W 1471	10
48	45	THINGS AND OTHER THINGS Bobby Darin, Atco 146	4
49	83	MANY MOODS OF BELAFONTE Harry Belafonte, RCA Victor LPM 2574	2
50	31	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LPM 2362	55
51	60	HEAVENLY Johnny Mathis, Columbia CL 1351	162

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	88	HERBIE MANN AT THE VILLAGE GATE Atlantic 1380	14
53	76	RHAPSODY IN RHYTHM Ray Conniff, His Ork & Chorus, Columbia CL 1878	4
54	67	TIME FURTHER OUT Dave Brubeck Quartet, Columbia CL 1690	43
55	47	ROME ADVENTURE Sound Track, Warner Bros. W 1458	20
56	61	THAT HAPPY FEELING Bert Kaempfert & His Ork, Decca DL 4305	5
57	53	NO STRINGS Original Cast, Capitol O 1695	28
58	48	DINAH '62 Dinah Washington, Roulette R 26170	19
59	52	LOVERS WHO WANDER Dion, Laurie LL 2012	16
60	44	POINT OF NO RETURN Frank Sinatra, Capitol W 1676	28
61	68	TWIST AND SHOUT Isley Brothers, Wand 653	5
62	81	BOBBY VEE MEETS THE CRICKETS Liberty LRP 3228	15
63	—	SHERRY AND 11 OTHERS Four Seasons, Vee Jay LP 1033	1
64	80	A SONG FOR YOUNG LOVE Letterman, Capitol T 1669	36
65	55	PORTRAIT OF JOHNNY Johnny Mathis, Columbia CL 1644	50
66	49	TWO OF US Robert Goulet, Columbia CL 1826	9
67	59	MILES DAVIS AT CARNEGIE HALL Columbia CL 1812	4
68	50	PORTRAIT IN MUSIC George Maharis, Epic LN 24021	8
69	74	ALWAYS YOU Robert Goulet, Columbia CL 1676	29
70	54	BY REQUEST Perry Como, RCA Victor LPM 2567	5
71	100	COLLEGE CONCERT Kingston Trio, Capitol T 1658	34
72	77	IT'S JUST MY FUNNY WAY OF LAUGHIN' Burl Ives, Decca DL 4279	22
73	90	THE TWO SIDES OF THE SMOTHERS BROTHERS Mercury MG 20675	2
74	63	THROUGH CHILDREN'S EYES Limeliters, RCA Victor LPM 2512	19
75	69	G. I. BLUES Elvis Presley, RCA Victor LPM 2256	104
76	87	WARM AND WILLING Andy Williams, Columbia CL 1879	2
77	82	WHAT KIND OF FOOL AM I & OTHER SHOW STOPPERS Sammy Davis Jr., Reprise R 6051	2
78	94	JOSE JIMENEZ TALKS TO TEENAGERS OF ALL AGES Bill Dana, Kapp KL 1304	3
79	65	RUMAROUND SUE Dion, Laurie LLP 2009	48
80	56	THE GARLAND TOUCH Judy Garland, Capitol W 1710	10
81	98	NEW PIANO IN TOWN Peter Nero, RCA Victor LPM 2383	57
82	—	JOAN BAEZ IN CONCERT Vanguard VRS 9112	1
83	72	I'LL WALK WITH GOD Mario Lanza, RCA Victor LM 2607	4
84	78	ENCORE OF GOLDEN HITS Platters, Mercury MG 20472	137
85	117	THE BEST OF SAM COOKE RCA Victor LPM 2625	2
86	84	ONCE UPON A TIME Letterman, Capitol T 1711	21
87	109	PAUL ANKA SINGS HIS BIG 15 ABC-Paramount ABC 323	121
88	75	TONY BENNETT AT CARNEGIE HALL Columbia CL 23	3
89	95	JIM, TONY & BOB, THE LETTERMEN Capitol T 1761	3
90	112	FOR THE NERO MINDED Peter Nero, RCA Victor LPM 2536	17
91	101	I HAVE BUT ONE HEART Jerry Vale, Columbia CL 1797	10
92	—	SINGIN' THE BLUES Brook Benton, Mercury MG 20740	1
93	106	LET THERE BE DRUMS Sandy Nelson, Imperial LP 9159	41
94	85	THE LIVELY ONES Vic Damone, Capitol T 1748	3
95	113	THE NEW CHRISTY MINSTRELS Columbia CL 1872	2
96	66	EDDIE CANO AT P.J.'S Reprise R 6030	9
97	89	JULIE AND CAROL AT CARNEGIE HALL Julie Andrews & Carol Burnett, Columbia OL 5840	9
98	—	RAPTURE Johnny Mathis, Columbia CL 1915	1
99	126	ROUTE 66 THEME & OTHER GREAT TV THEMES Nelson Riddle & His Ork, Capitol T 1771	2
100	64	VERSATILE BURL IVES Decca DL 4152	31

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	71	BEYOND THE REEF Earl Grant, Decca DL 4231	24
102	102	THE BROTHERS FOUR IN PERSON Columbia CL 1828	4
103	127	THE WAR-WATUSI! Orions, Cameo C 1020	9
104	96	LOLITA Sound Track, MGM E 4050	6
105	—	ALL THE HITS FOR YOUR DANCING PARTY Chubby Checker, Parkway P 7014	1
106	119	AMERICAN WALTZES Mantovani, London LL 3260	14
107	103	ABOVE THE STARS Mr. Acker Bilk, Atco 144	9
108	—	ALLEY CAT Bert Fabric, Atco 148	1
109	91	A YOUNG MAN'S FANCY Johnny Crawford, Del-Fi DFLP 1223	9
110	129	MIDNIGHT SPECIAL Jimmy Smith, Blue Note 4078	37
111	79	DO THE TWIST Ray Charles, Atlantic 8054	45
112	—	MIDNIGHT IN MOSCOW Kenny Ball & His Jazzmen, Kapp KL 1276	27
113	99	SONGS FOR SINNERS Rusty Warren, Jubilee JLP 2024	32
114	133	DRINKING AGAIN Dinah Washington, Roulette R 25183	2
115	73	VINCENT EDWARDS SINGS Decca DL 4311	17
116	146	CRYING Roy Orbison, Monument M 4007	30
117	107	SO MUCH IN LOVE Ray Conniff Singers, Columbia CL 1720	29
118	86	JUDY AT CARNEGIE HALL Judy Garland, Capitol WBO 1569	65
119	—	TWANGY GUITAR, SILKY STRINGS Ruane Eddy, RCA Victor LPM 2576	1
120	128	SOUTH PACIFIC Sound Track, RCA Victor LOC 1032	236
121	138	COUNTDOWN TIME IN OUTER SPACE Dave Brubeck Quartet, Columbia CL 1775	20
122	105	THE MUSIC OF BRAZIL! Percy Faith & His Ork, Columbia CL 1822	5
123	—	ANDY WILLIAMS BEST Cadence CLP 3054	12
124	93	SNAP YOUR FINGERS Joe Henderson, Todd MT 2701	3
125	139	SONGS FOR YOUNG LOVERS Frank Sinatra, Capitol W 1432	90
126	123	GEORGE MAHARIS SINGS! Epic LN 24001	22
127	97	BEST OF JOLSON Al Jolson, Decca DXA 169	6
128	70	DID YOU EVER! Dave Gardner, RCA Victor LPM 2498	9
129	143	ALL THE WAY Frank Sinatra, Capitol W 1538	43
130	92	WALK ON THE WILD SIDE Elmer Bernstein, Choro A-4	17
131	—	SILVER THREADS & GOLDEN NEEDLES Springfields, Philips PHM 300-052	1
132	—	THE THINGS WE DID LAST SUMMER Shelley Fabares, Colpix CP 431	1
133	136	BELAFONTE AT CARNEGIE HALL Harry Belafonte, RCA Victor LOC 6006	150
134	118	PIANOS IN PARADISE Ferrante & Teicher, United Artists UAL 3230	5
135	149	TONIGHT Ferrante & Teicher, United Artists UAL 3171	33
136	110	EXODUS Sound Track, RCA Victor LOC 1058	88
137	148	MOON RIVER Lawrence Welk, Dot DLP 3412	43
138	115	MR. PIANO Roger Williams, Kapp KL 1290	7
139	111	MARILYN Marilyn Monroe, 20th Fox FXG 5000	2
140	108	JUST JIMMY REED Vee Jay LP 1050	2
141	—	TILL DEATH DO US PART Bob Braun, Decca DL 4339	1
142	144	MAD TWISTS ROCK 'N' ROLL Various Artists, Big Top 1305	14
143	124	MASHED POTATOES AND GRAY Ventures, Dolton BLP 2016	9
144	116	WORRIED MIND Ray Anthony, Capitol T 1752	15
145	132	CHAD MITCHELL TRIO AT THE BITTER END Kapp KL 1281	9
146	120	ALL THE HITS Bobby Rydell, Cameo C 1019	9
147	137	IN THE WEE SMALL HOURS Frank Sinatra, Capitol W 581	110
148	—	THE BELMONT CARNIVAL OF HITS Sabrina SAMP 5001	1
149	122	EL CID Sound Track, MGM E 3977	13
150	135	MURRAY THE "K'S" GASSERS FOR SUBMARINE RACE WATCHERS Various Artists, Chess LP 1470	13

50 Best Selling

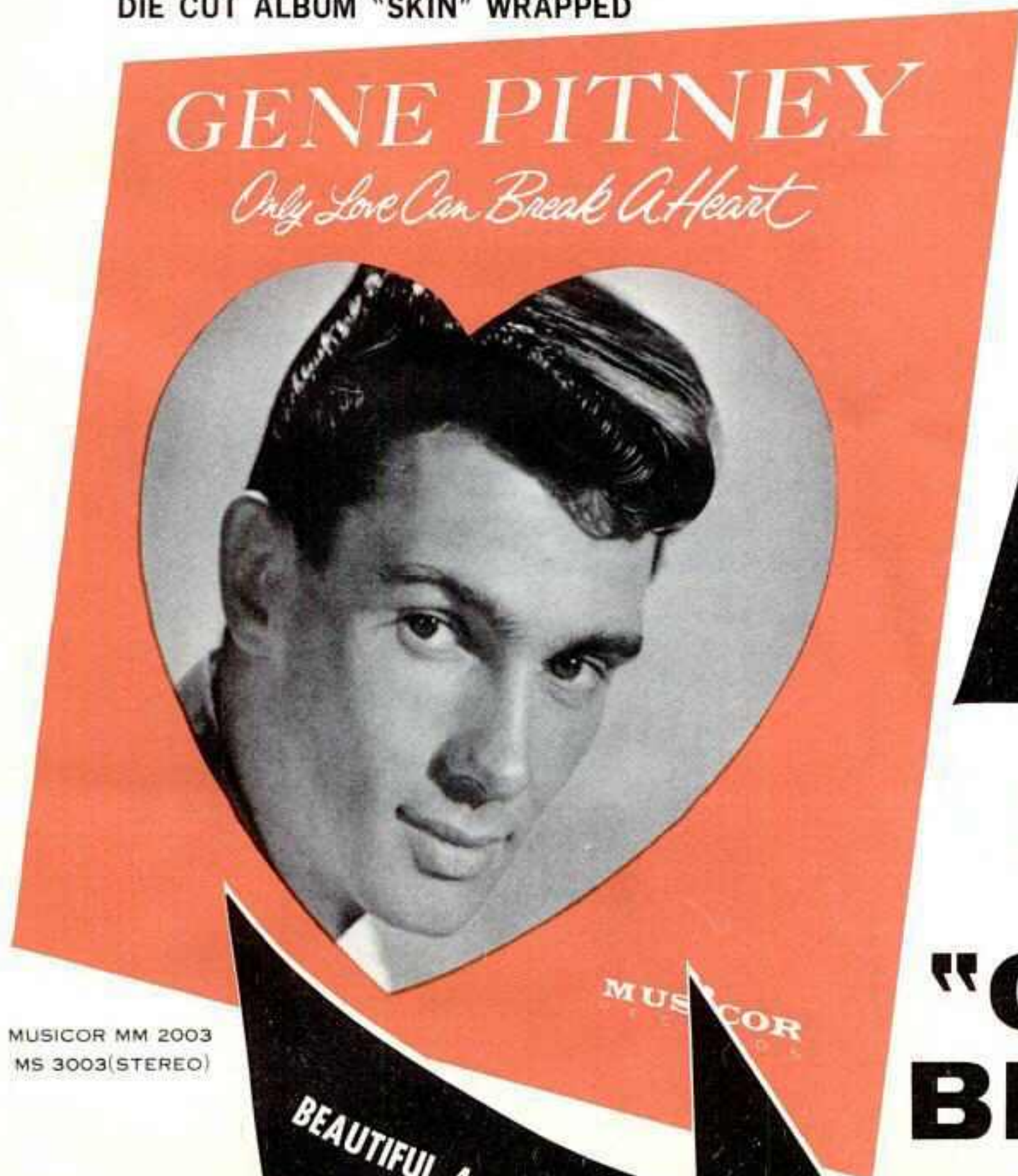
## STEREO LP's

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	WEST SIDE STORY Sound Track, Columbia OS 2070	50
2	2	THE MUSIC MAN Sound Track, Warner Bros. B 1459	12
3	3	PETER, PAUL & MARY Warner Bros. WS 1449	14
4	5	HATARI! Henry Mancini, RCA Victor LSP 2559	15
5	6	RAMBLIN' ROSE Nat King Cole, Capitol ST 1793	5
6	4	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Ray Charles, ABC-Paramount ABCS 410	24
7	7	THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY David Rose & His Ork, MGM SE 4062	17
8	13	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V6-8432	4
9	9	BABY ELEPHANT WALK Lawrence Welk, Dot DLP 25457	5
10	6	WEST SIDE STORY Original Cast, Columbia OS 2001	69
11	14	A SWINGIN' SAFARI Billy Vaughn & His Ork, Dot DLP 25458	5
12	10	SOMETHING SPECIAL Kingston Trio, Capitol ST 1747	11
13	11	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CS 8669	6
14	20	THAT HAPPY FEELING Bert Kaempfert & His Ork, Decca DL 74305	5
15	17	CAMELOT Original Cast, Columbia KOS 2031	92
16	19	A TASTE OF HONEY Martin Denny, Liberty LST 7237	4
17	16	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LSP 2362	53
18	26	ROME ADVENTURE Sound Track, Warner Bros. WS 1458	18
19	15	RAY CHARLES GREATEST HITS ABC-Paramount, ABCS 415	10
20	23	FOR THE NERO MINDED Peter Nero, RCA Victor LSP 2536	10
21	21	THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	137
22	22	BEST OF THE KINGSTON TRIO Capitol ST 1705	20
23	12	MUSIC MAN Original Cast, Capitol SWAO 990	98
24	34	TIME OUT Dave Brubeck, Columbia CS 8192	64
25	27	FOLK MATINEE Limeliters, RCA Victor LSP 2547	3
26	39	MOON RIVER Lawrence Welk, Dot DLP 25412	42
27	25	STRANGER ON THE SHORE Mr. Acker Bilk, Atco SD 129	25
28	45	RHAPSODY IN RHYTHM Ray Conniff, His Ork & Chorus, Columbia CS 8678	4
29	31	SINATRA SINGS... OF LOVE AND THINGS Frank Sinatra, Capitol SW 1729	11
30	32	STEREO 35/MM Enoch Light & His Ork, Command RS 826 SD	55
31	24	WORRIED MIND Ray Anthony, Capitol ST 1752	14
32	43	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CS 8609	22
33	28	BLUE HAWAII Elvis Presley, RCA Victor LSP 2426	52
34	35	SINATRA & SWINGIN' BRASS Frank Sinatra, Reprise R9-1005	8
35	18	JUDY AT CARNEGIE HALL Judy Garland, Capitol SWBO 1569	65
36	37	RONNIE ALDRICH & HIS TWO PIANOS London SP 44018	4
37	30	BASHIN'—THE UNPREDICTABLE JIMMY SMITH Verve V6-8474	16
38	33	CARIBBEAN GUITAR Chet Atkins, RCA Victor LSP 2549	3
39	—	THE NEW CHRISTY MINSTRELS Columbia CS 8673	1
40	—	THE MANY MOODS OF BELAFONTE Harry Belafonte, RCA Victor LSP 2574	1
41	50	ROSES ARE RED Bobby Vinton, Epic BN 26020	11
42	48	AMERICAN WALTZES Mantovani, London PS 248	21
43	38	DANCE AGAIN Edmundo Ros & Ork, London SP 44015	6
44	—	HERBIE MANN AT THE VILLAGE GATE Atlantic 1380	1
45	29	BEYOND THE REEF Earl Grant, Decca DL 74231	15
46	—	MOON RIVER & OTHER GREAT MOVIE THEMES Mantovani, London PS 249	1
47	40	NO STRINGS Original Cast, Capitol SO 1695	28
48	—	ROUTE 66 THEME & OTHER GREAT TV THEMES Nelson Riddle & His Ork, Capitol ST 1771	1
49	36	POT LUCK Elvis Presley, RCA Victor LSP 2523	16
50	41	THE GARLAND TOUCH Judy Garland, Capitol SW 1710	8

\*Does not include weeks prior to 1958 when different LP chart was published.

# An Album Promotion That Makes CENTS!

DIE CUT ALBUM "SKIN" WRAPPED

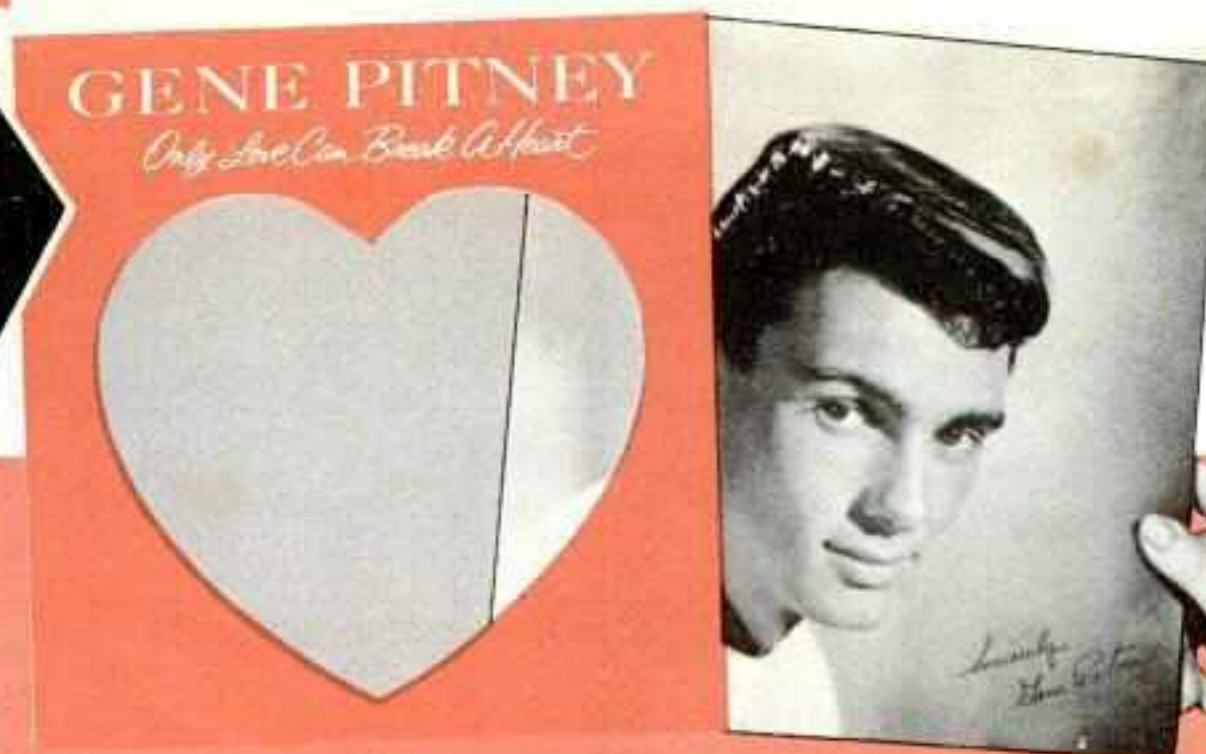


MUSICOR MM 2003  
MS 3003 (STEREO)

# GENE PITNEY

**RED HOT RIGHT NOW  
WITH HIS SMASH HIT  
"ONLY LOVE CAN  
BREAK A HEART"**

**BEAUTIFUL 4 COLOR AUTOGRAPHED  
PHOTO PULLS OUT FROM ALBUM  
SUITABLE FOR FRAMING**



**NOW SHIPPING  
...HIS BRAND  
NEW ALBUM**

**...AND TO TIE IT  
ALL IN, A SENSATIONAL EASY TO DO CONTEST**

## **GENE PITNEY'S PIK-A-HIT CONTEST**

- CONTEST CARDS AVAILABLE FOR ALL RECORD SHOPS
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TRANSISTOR RADIOS...ALBUMS AND HEAPS OF SINGLE RECORDS

**MAKE SURE YOU HAVE PLENTY OF ALBUMS!**

**MUSICOR  
RECORDS**

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**STAR PERFORMERS**—Selections registering greatest upward progress this week.

**S** Indicates that 45 r.p.m. stereo single version is available.

**△** Indicates that 33 1/3 r.p.m. mono single version is available.

**△** Indicates that 33 1/3 r.p.m. stereo single version is available.

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Weeks On Chart
1	2	2		MONSTER MASH	Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167	8
2	4	11	23	HE'S A REBEL	Crystals, Phillies 106	8
3	3	7	15	DO YOU LOVE ME	Contours, Gordy 7005	12
4	8	13	24	ONLY LOVE CAN BREAK A HEART	Gene Pitney, Musicor 1022	7
5	2	1	1	SHERRY	Four Seasons, Vee Jay 456	10
6	15	21	35	ALL ALONE AM I	Brenda Lee, Decca 31424	5
7	6	8	6	PATCHES	Dickey Lee, Smash 1758	10
8	7	3	3	RAMBLIN' ROSE	Nat King Cole, Capitol 4804	13
9	20	31	46	GINA	Johnny Mathis, Columbia 42582	6
10	5	5	8	I REMEMBER YOU	Frank Ifield, Vee Jay 457	8
11	16	24	25	POPEYE (The Hitchhiker)	Chubby Checker, Parkway 849	6
12	9	6	5	GREEN ONIONS	Booker T & the MG's, Stax 127	12
13	10	4	4	LET'S DANCE	Chris Montez, Monogram 595	12
14	22	37	56	CLOSE TO CATHY	Mike Clifford, United Artists 489	7
15	29	44	77	NEXT DOOR TO AN ANGEL	Neil Sedaka, RCA Victor 8086	4
16	12	12	7	VENUS IN BLUE JEANS	Jimmy Clanton, Ace 8001	11
17	66			BIG GIRLS DON'T CRY	Four Seasons, Vee Jay 465	2
18	23	33	47	LIMBO ROCK	Chubby Checker, Parkway 849	8
19	13	9	9	ALLEY CAT	Bert Fabric, Atco 6226	14
20	68			RETURN TO SENDER	Elvis Presley, RCA Victor 8100	2
21	14	14	19	SURFIN' SAFARI	Beach Boys, Capitol 4777	12
22	31	41	67	NOTHING CAN CHANGE THIS LOVE	Sam Cooke, RCA Victor 8088	5
23	26	28	38	TORTURE	Kris Jensen, Hickory 1173	9
24	18	30	40	WHAT KIND OF FOOL AM I	Sammy Davis Jr., Reprise 20048	9
25	37	52	71	JAMES (Hold the Ladder Steady)	Sue Thompson, Hickory 1183	5
26	33	39	49	ARMED OVER KISSES	Brian Hyland, ABC-Paramount 10359	6
27	19	23	28	I LEFT MY HEART IN SAN FRANCISCO	Tony Bennett, Columbia 42332	12
28	47	69		THE CHA-CHA-CHA	Bobby Rydell, Cameo 228	3
29	32	34	36	LITTLE BLACK BOOK	Jimmy Dean, Columbia 42529	7
30	17	26	30	DON'T GO NEAR THE INDIANS	Rex Allen, Mercury 71997	7
31	52	71	86	DESAFINADO	Stan Getz and Charlie Byrd, Verve 10269	5
32	11	10	14	IF I HAD A HAMMER	Peter, Paul & Mary, Warner Bros. 5296	11
33	35	36	44	HIDE AND GO SEEK	Bunker Hill, Mela 451	10
34	60	77		I'VE GOT A WOMAN	Jimmy McGriff, Sue 770	3

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Weeks On Chart
35	25	25	26	HULLY GULLY BABY	Dovells, Parkway 845	12
36	53	53	63	WORKIN' FOR THE MAN	Roy Orbison, Monument 467	6
37	48	60	92	LOVE ME TENDER	Richard Chamberlain, MGM 13097	4
38	42	51	73	IF A MAN ANSWERS	Bobby Darin, Capitol 4837	5
39	30	35	37	KING OF THE WHOLE WIDE WORLD	Elvis Presley, RCA Victor EPA 4371 (Extended Play)	6
40	27	17	12	RAIN, RAIN GO AWAY	Bobby Vinton, Epic 9532	10
41	46	56	78	DON'T YOU BELIEVE IT	Andy Williams, Columbia 42523	7
42	44	48	69	BABY FACE	Bobby Darin, Atco 6236	5
43	49	54	60	STORMY MONDAY	Bobby Bland, Duke 355	8
44	57	88	94	I WAS SUCH A FOOL	Connie Francis, MGM 13096	4
45	71	91		DON'T HANG UP	Orion, Cameo 231	3
46	21	19	13	LIE TO ME	Brook Benton, Mercury 72024	10
47	51	61	81	SUSIE DARLIN'	Tommy Roe, ABC-Paramount 10363	4
48	24	18	20	WHAT KIND OF LOVE IS THIS	Joey Dee and the Starliners, Roulette 4438	10
49	28	15	10	YOU BEAT ME TO THE PUNCH	Mary Wells, Motown 1032	12
50	56	75	88	(DANCE WITH THE) GUITAR MAN	Duane Eddy, RCA Victor 8087	4
51	43	50	64	NO ONE WILL EVER KNOW	Jimmie Rodgers, Dot 16378	9
52	67	72	90	POP POP POP-PIE	Sherry, Guyden 2068	4
53	58	62	84	THE BURNING OF ATLANTA	Claude King, Columbia 42581	4
54	61	63	72	TWISTIN' WITH LINDA	Isey Brothers, Wand 127	6
55	34	27	17	YOU BELONG TO ME	Duprees, Coed 569	13
56	65	74	95	LEAH	Roy Orbison, Monument 467	4
57	69	70	99	HE THINKS I STILL CARE	Connie Francis, MGM 13096	4
58	36	38	39	STOP THE MUSIC	Shirley, Scepter 1237	8
59	38	16	11	SHEILA	Tommy Roe, ABC-Paramount 10329	14
60	45	47	68	TEN LONELY GUYS	Pat Boone, Dot 16391	6
61	74	85		MAMA SANG A SONG	Stan Kenton, Capitol 4847	3
62	64	66	87	I'M GOING BACK TO SCHOOL	Dee Clark, Vee Jay 463	4
63	55	57	61	SWEET SIXTEEN BARS	Karl Grant, Decca 25574	8
64	73	80		I'LL BRING IT HOME TO YOU	Carla Thomas, Atlantic 2163	3
65	84			RIDE!	Dee Dee Sharp, Cameo 230	2
66	87			BOBBY'S GIRL	Marcie Blane, Seville 120	2

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Weeks On Chart
67	82			MY OWN TRUE LOVE	Duprees, Coed 571	2
68	54	55	53	SAVE ALL YOUR LOVIN' FOR ME	Brenda Lee, Decca 31424	6
69	70	73	83	SECOND FIDDLE GIRL	Barbara Lynn, Jamle 1233	6
70	77	83		LOVERS BY NIGHT, STRANGERS BY DAY	Fleetwoods, Dolton 63	3
71	85			THAT STRANGER USED TO BE MY GIRL	Trade Martin, Coed 570	2
72	76	78		NEXT DOOR TO THE BLUES	Etta James, Argo 5424	3
73	75	79		YOU CAN RUN	Jerry Butler, Vee Jay 463	3
74	88	93		HAPPY WEEKEND	Dave (Baby) Cortez, Chess 1834	3
75	78	87	93	MR. LONELY	Buddy Greco, Epic 9536	6
76	90			MAMA SANG A SONG	Walter Brennan, Liberty 55508	2
77				SOMEBODY HAVE MERCY	Sam Cooke, RCA Victor 8088	1
78	81	84		I'M HERE TO GET MY BABY OUT OF JAIL	Everly Brothers, Cadence 1429	3
79	80	81	97	DID YOU EVER SEE A DREAM WALKING	Fats Domino, Imperial 5875	4
80				I CAN'T HELP IT	Johnny Tillotson, Cadence 1432	1
81	96	98		HEARTACHES	Patsy Cline, Decca 31429	3
82	83	86	96	I LEFT MY HEART IN THE BALCONY	Linda Scott, Congress 106	6
83			98	WIGGLE WOBBLE	Les Cooper, Everlast 5019	2
84	99			UNTIE ME	Tama, Arlen 711	2
85	86	89		I'VE BEEN EVERYWHERE	Hank Snow, RCA Victor 8072	4
86			85	WHAT KIND OF FOOL AM I	Anthony Newley, London 9546	4
87	93	94		FOOLS RUSH IN	Etta James, Argo 5424	3
88	100			DON'T EVER LEAVE ME	Bob and Earl, Tempe 102	2
89	91			DON'T ASK ME TO BE FRIENDS	Everly Brothers, Warner Bros. 5297	2
90				RELEASE ME	"Little Esther" Phillips, Lenox 5556	1
91	92	95		FURTHER MORE	Ray Stevens, Mercury 72039	3
92				MAGIC WAND	Don & Juan, Big Top 3121	1
93				ALADDIN	Bobby Curtola, Del-Fi 4185	1
94				ANNA	Arthur Alexander, Dot 16387	1
95				THE LONELY BULL	Tijuana Brass, A. & M. 703	1
96	98			STUBBORN KIND OF FELLOW	Marvin Gaye, Tamla 54068	2
97				MAMA SANG A SONG	Bill Anderson, Decca 31404	1
98				ONE MORE TOWN	Kingston Trio, Capitol 4842	1
99				WHERE DO YOU COME FROM	Elvis Presley, RCA Victor 810	1
100				FOUR WALLS	Kay Starr, Capitol 4835	1

**HOT 100—A TO Z—(Publisher-Licenses)**

All Alone Am I (Duchess, BMI)	93
Alley Cat (Motown, BMI)	19
Anna (Painted Dessert, BMI)	94
Baby Face (Remick, ASCAP)	42
Big Girls Don't Cry (Bobob, ASCAP)	17
Bobby's Girl (A. M. E., BMI)	66
Burning of Atlanta, The (Conrad, BMI)	53
Cha-Cha-Cha, The (Fajal-Kalman, ASCAP)	28
Close to Cathy (Arch, ASCAP)	14
(Dance With the) Guitar Man (Lindau, BMI)	50
Desafinado (Wells, BMI)	31
Did You Ever See a Dream Walking (De Sylva, Brown & Henderson, ASCAP)	79
Do You Love Me (Jobete, BMI)	3
Don't Ask Me to Be Friends (Aldon, BMI)	89
Don't Ever Leave Me (Fore-Sitz, BMI)	88
Don't Go Near the Indians (Buttercup, BMI)	30
Don't Hang Up (Kalmann, ASCAP)	45
Don't You Believe It (Delfi, ASCAP)	41
Fools Rush In (Bregman, Vocco & Conn, ASCAP)	87
Four Walls (Sheldon, BMI)	100
Further More (Lowery, BMI)	91
Gina (Elm Drive, ASCAP)	9
Green Onions (East, BMI)	12
Happy Weekend (Arc, BMI)	74
Heartaches (Leads, ASCAP)	81
He's a Rebel (January, BMI)	2
Hide & Go Seek (Marks-Florentino, BMI)	33
Hully Gully Baby (Kalmann, ASCAP)	35
I Can't Help It (Acuff-Rose, BMI)	80
I Left My Heart in San Francisco (General, ASCAP)	27
I Left My Heart in the Balcony (Trinity-Kih, BMI)	82

I Remember You (Paramount, ASCAP)	10
I Was Such a Fool (Franco, ASCAP)	44
I'm Going Back to School (Conrad, BMI)	62
I'm Here to Get My Baby Out of Jail (Cole, BMI)	78
I've Been Everywhere (Hill & Range, BMI)	85
I've Got a Woman (Progressive, BMI)	34
I'll Bring It Home to You (Kags, BMI)	64
If a Man Answers (Adaris, BMI)	38
If I Had a Hammer (Ludlow, BMI)	32
James (Acuff-Rose, BMI)	25
King of the Whole Wide World (Presley, BMI)	29
Leah (Acuff-Rose, BMI)	56
Let's Dance (Rondell & Sherman-DeVorzon, BMI)	13
Lie to Me (Ben Day, BMI)	46
Limbo Rock (Twist-Four Star, BMI)	18
Little Black Book (Plainview, BMI)	29
Lonely Bull, The (Almo, ASCAP)	15
Love Me Tender (Presley, BMI)	95
Lovers By Night, Strangers By Day (January, BMI)	70
Magic Wand (Hill & Range-Nancoz, BMI)	92
Mama Sang a Song—Anderson (Tree-Champion, BMI)	97
Mama Sang a Song—Brennan (Tree-Champion, BMI)	76
Mama Sang a Song—Kenton (Tree-Champion, BMI)	61
Mr. Lonely (Ripley, BMI)	75
Monster Mash (Garpax, BMI)	1
My Own True Love (Remick, ASCAP)	67
Next Door to an Angel (Aldon, BMI)	15
Next Door to the Blues (Figure, BMI)	72
No One Will Ever Know (Milne, ASCAP)	51
Nothing Can Change This Love (Kags, BMI)	22
One More Town (Sausalito, BMI)	98
Only Love Can Break a Heart (Arch, ASCAP)	4
Patches (Aldon, BMI)	7

Pop Pop Pop-Pie (Dandelion, BMI)	52
Popeye (The Hitchhiker) (Kalmann, ASCAP)	11
Rain, Rain Go Away (Regent, BMI)	40
Ramblin' Rose (Swaco, BMI)	8
Release Me (Four Star, BMI)	90
Return to Sender (Presley, BMI)	20
Ride! (Woodcrest-Check-Colt, BMI)	65
Save All Your Lovin' for Me (Champion, BMI)	68
Second Fiddle Girl (Dandelion-Crazy Cajun, BMI)	69
Sheila (Eager-Nitetime, BMI)	59
Sherry (Bobob, ASCAP)	77
Sombody Have Mercy (Kags, BMI)	27
Stop the Music (Vee-Je, BMI)	58
Stormy Monday (Gragmark, BMI)	43
Stubborn Kind of Fellow (Jobete, BMI)	96
Surfin' Safari (Gould, BMI)	21
Susie Darlin' (Chancellor, ASCAP)	47
Sweet Sixteen Bars (Progressive, BMI)	63
Ten Lonely Guys (Roosevelt, BMI)	60
That Stranger Used to Be My Girl (Winston, BMI)	71
Torture (Acuff-Rose, BMI)	23
Twistin' With Linda (Wemar, BMI)	54
Untie Me (Lowery, BMI)	84
Venus in Blue Jeans (Aldon, BMI)	16
Warmed Over Kisses (Pogo, ASCAP)	26
What Kind of Fool Am I—Davis (Ludlow, BMI)	24
What Kind of Fool Am I—Newley (Ludlow, BMI)	86
Where Do You Come From (Presley, BMI)	99
Wiggle Wobble (Bob-Dan, BMI)	83
Workin' for the Man (Acuff-Rose, BMI)	36
You Beat Me to the Punch (Jobete, BMI)	49
You Belong to Me (Ridgeway, BMI)	55
You Can Run (Armada, BMI)	73

**BUBBLING UNDER THE HOT 100**

101. WHAT KIND OF FOOL AM I	Robert Goulet, Columbia 42519
102. I'LL REMEMBER CAROL	Tommy Boyce, RCA Victor 8074
103. WHY CAN'T HE BE YOU	Patsy Cline, Decca 31429
104. THE ALLEY CAT SONG	David Thorne, Riverside 4530
105. A TRUE, TRUE LOVE	Bobby Darin, Capitol 4837
106. LET'S GO	Routers, Warner Bros. 5283
107. I'M SO LONESOME I COULD CRY	Johnny Tillotson, Cadence 1432
108. KEEP YOUR HANDS OFF MY BABY	Little Eva, Dimension 1003
109. DON'T STOP THE WEDDING	Ann Cole, Roulette 4452
110. BLUE FLAME	Billy Vaughn, Dot 16397
111. YOU CAN'T LIE TO A LIAR	Ketty Lester, Era 3068
112. COLD, COLD HEART	Dinah Washington, Mercury 72040
113. HEART BREAKER	Dean Christie, Select 715
114. I DIG THIS STATION	Gary (U. S.) Bonds, LeGrand 1022
115. AFTER LOVING YOU	Eddy Arnold, RCA Victor 8048
116. WONDERFUL ONE	Shondells, King 5656
117. UP ON THE ROOF	Drifters, Atlantic 2162
118. TEAR FOR TEAR	Gene (Duke of Earl) Chandler, Vee Jay 461
119. LIMBO DANCE	Champs, Challenge 9162
120. SLIGHTLY OUT OF TUNE	Julie London, Liberty 55512
121. WHEN THE BOYS GET TOGETHER	Jeanie Sommers, Warner Bros. 5308
122. BLUEBIRDS OVER THE MOUNTAIN	Echoes, Smash 1766
123. MINSTREL & QUEEN	Impressions, ABC-Paramount 10357

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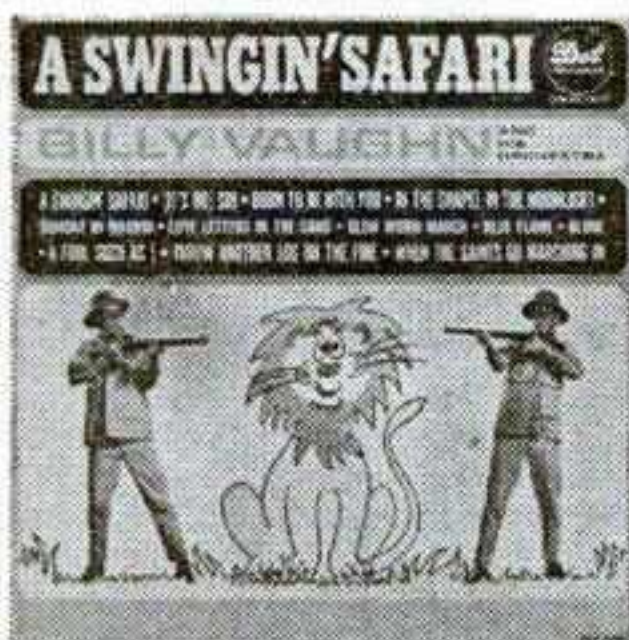
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## DISKERIES BID WILDLY FOR RICKY

### Available Soon, the Singer Asks Bundle

By LEE ZHITO  
and BOB ROLONTZ

**HOLLYWOOD**—The frantic scramble by record manufacturers to acquire hit disk names with teen appeal—and the feverish quest for loot on the part of such disk talent—has been highlighted over the past few weeks by a fast and furious series of offers and counter-offers involving Ricky Nelson.

Bids started flying when it was learned that Nelson's contract with Imperial Records was due to expire at the end of this year. It was at Lou Chudd's Imperial Records that the young singer had climbed to the top rung of the record sales ladder. A spokesman for the Nelson family (Ozzie and Harriet) confirmed some of the deals being pitched at Ricky and said: "These offers are being given serious consideration. However, don't be surprised if Ricky decides to remain at Imperial after all."

The "after all" depends on the amount of loot that the labels who want Nelson are willing to pay.

#### Lofty Aims

Nelson is aiming for a contract that will guarantee him \$1,000 a week for 25 years, or a guarantee of \$1,300,000. Labels who have tossed their hats in the ring with

counter-offers, according to trade reports, include Capitol, Challenge, Columbia, Dot, Everest and RCA Victor.

Right now, at least three different labels (not counting Imperial), are certain that Ricky Nelson will be in their fold come January 1. It is interesting to note that even the comparatively smaller labels for the first time are entering the big-chip bidding. Challenge, for example, jumped in to pitch for the lad with a dollar-for-dollar offer along with the Goliaths in the business.

Those close to the situation will tell you not to rule out the chance that Challenge will win the tug-of-war for the singer. They point to the fact that the past five Ricky Nelson records used Four Star songs, and Joe Johnson, who heads Challenge, is also a primary partner in the Four Star music firm. This would indicate a close working relationship between Johnson and the Nelson family, insiders say.

#### It Can Be Done

That top talent can snag record-high guarantees if they sign new  
(Continued on page 43)

### It's a Great Big Bossa-Filled World We Live In, Says Almost Everybody

By JACK MAHER

**NEW YORK**—The bossa nova bandwagon gathers more pulling power and more passengers with each succeeding week. Artists, some in pop, but most associated with jazz, are booming the new Brazilian rhythm in projected concerts, new LP and singles releases and increased radio and TV time. As far as the record business is concerned it's a great, big bossa-filled world we live in.

In one of the most recent developments, jazz flutist Herbie Mann left last week for a three-week tour of Brazil to study the bossa nova situation at first hand. Mann, who already has some hot bossa nova material in his "Right Now" LP on Atlantic, will record several albums for that same label while in the South American country. While there he will record with a number of the leading bossa nova exponents: Joao Gilberto, Antonio Carlos Jobim and Luiz Bonfá. Besides the dates with the top bossa men in the country, Mann will record with a number of the newer Brazilian musicians.

Line up to appear at the bossa nova concert at Carnegie Hall November 21 includes a number of the top Brazilian stars: Joao Gilberto, the Oscar Neves Quartet, Jose Paulo, Carmen Costa and Bolasete. Representing the current American adapters of the rhythm is Stan Getz with quartet and big band. The tenor saxist will be featured in both contexts, with the big band arrangements being written by Gary McFarland. Also on the bill is the Lalo Schifrin quartet. The whole bash will be emceed by Leonard Feather.

Another in person introduction to the American public of the bossa nova got heavy play. Winter is a young jazz alto saxist who made a 13-city State Department tour of Brazil some time back and came home with strong impressions of the new rhythm. At the ball a special dance team demonstrated a dance step to go along with the music.

Winter also has a new album on Columbia called "Jazz Meets Bossa Nova." Other late bossa sets have been released by Lalo Schif-

rin, on Roulette (he also has one on Audio Fidelity), Coleman Hawkins, Impulse, and Vi Velasco, Colpix. New singles featuring the dance have been issued by June Christy (Capitol), Laurindo Almeida (Capitol), Ella Fitzgerald (Verve), Mavis Rivers, Riverside. "Bossa Rock," by Bellino on the Duel label, is one of the firm's strong out-and-out rock versions of the beat to hit the market. It features strong tenor sax blowing in front of rhythm.

Prestige Records has also issued bossa singles from its albums by Gene Ammons and Dave Pike. Impulse has a single on the Coleman Hawkins interpretation of the rhythm called "Samba Para Bean."

### Seeco, Fox Office Settlement Was Reached Amicably

**NEW YORK**—Counsel for Seeco Records and the Harry Fox Office have arrived at an amicable settlement of claims lodged in three separate lawsuits in 1957, 1958 and 1959, by Fox against Seeco on behalf of a number of publishers. A mutually agreeable sum of \$35,000 was arrived at, which Seeco is paying with the understanding that this figure represents final settlement of any claim by publishers for which Fox is trustee, from the time of Seeco's start in 1944 to March 1962.

Spokesmen for Seeco brought out that the figure was negotiated between counsel prior to the cases ever reaching the stage of trial, and that such figure did not represent any decision by or judgment awarded by Judge Frederick Van Pelt Bryan, as earlier reports had indicated (BMW, October 13). Judge Van Pelt, it was said, was simply an observer in the negotiations.

## Eyes of Nation Swing To National CM Week

**NASHVILLE**—An all-out effort is being made to bring national prominence to the second annual National Country Music Week. The week, which runs November 4-10, is an official proclamation of the U. S. Congress, and has come about through the joint efforts of the Country Music Association and WSM radio here. The dates coincide with WSM's annual country music festival.

The build-up for the special week, according to Roy Horton, CMA Country Music Week chairman, includes salutes from a number of outstanding network TV shows. Among these are the Mitch Miller Sing-Along Show, the Lawrence Welk Show, a Roy Rogers-Dale Evans special and Tennessee

Ernie Ford's daily network show during Country Music Week. Ford will feature such acts as Little Jimmie Dickens, Patsy Cline and Flatt and Scruggs.

Veteran broadcaster Don McNeil turns the attention of his ABC Radio Breakfast Club show to country music during the same week. Also on the radio front, CMA has arranged to send special promotion disks to all radio stations in the U. S. and Canada. The records, which call attention to the special week, employ such talents as Chet Atkins, Flatt and Scruggs, Connie Francis, the Kingston Trio, Roy Acuff, Eddy Arnold, Patsy Kline, Faron Young, Tex Ritter and Jim Reeves to get the message across.

#### Canadian Disk

Also in connection with the radio promotion, Bob Pampe, of Columbia Records of Canada, is preparing a special Canadian disk release for the purpose, using Canadian country stars Tommy Hunter, Gordon Lightfoot and Stu Phillips in addition to the other U. S. acts. The three Canadians will all plug country music week on their CBC-TV shows and the Canadian network is also expected to air a special show, geared to country music week.

The week is also getting an extra plug from such firms as Acuff-Rose and Hill & Range, both of which call attention to the event through local postage meter promotion cuts.

On the local promotion level, the city of Nashville is officially co-operating with the big doings by arranging for big signs on all roads leading into Nashville. The signs will read "Welcome to Nash-

ville, Home of the Grand Ole Opry, Music City, U.S.A."

Mayor Ben West, in ceremonies last week announcing the highway promotion, told Ott Devine, WSM "Grand Ole Opry" manager: "The city has procrastinated too long in recognizing its No. 1 tourist attraction, the 'Grand Ole Opry.' We are indeed proud of it and the \$35 million music industry it has fathered in Nashville." Devine forthwith made Mayor West an honorary member of the "Opry."

### UA Goes on Expanding in Jazz-Kids

**NEW YORK**—United Artists Records continue to expand its activities in the jazz and kiddie markets. The two new areas of development for the label were begun earlier this year and continue to grow product and artist representation.

In a deal concluded with Octave Records, UA will distribute new singles and album product by jazz and blues guitarist Tiny Grimes. Grimes was signed by the Octave production firm and his dates will come under the pianist's supervision. His initial release will feature Grimes playing with organ and drums. This is the first such deal between Octave and UA. Erroll Garner's albums are released on ABC-Paramount carrying an Octave imprint.

United Artists is also expanding its jazz artist roster with the signing of Oliver Nelson, King Pleasure and Danny Small. Nelson was arranger for the "Walk on the Wild Side" Jimmy Smith hit on Verve, and has done extensive work for Prestige Records. Pleasure is considered one of the first jazz word-for-horn solo singers. Small, a vocalist and pianist, has had one album released on the label.

In its children's series, the label has stepped up production of LP product and floor and counter stands with an eye to the coming Christmas season. Five more albums will also be added to the kiddie catalog in January. Like the current material, familiar story lines will be stressed and the Famous Theater Company and the Hollywood Studio Orchestra will perform on the disks.

### Bossa Nova Vocal Album

**NEW YORK**—Having had an early start in the instrumental bossa nova LP race with its Zoot Sims package, Colpix now hopes to be the first disk firm with a vocal bossa nova LP in record stores.

Titled "Cantando Bossa Nova Means Singing the Bossa Nova"—a title which can also claim to be one of the neatest tongue-twisters in the record field—the package is reportedly completed and ready for shipping. Featured artist is Vi Velasco, understudy to Diahann Carroll in "No Strings," with Zoot Sims' ork providing backing.

Colpix has also scheduled a single with two tracks from the album for current release.

## MCA Tells How It'll Work Its 3 Show Business Arms

**NEW YORK**—Under the condition of a consent decree signed by Music Corporation of America on Thursday (18), MCA becomes the parent company of Revue TV Films, Decca Records, Universal Pictures, Inc., and the Columbia Savings and Loan Association in Denver. The consent was signed eight weeks and one day after the federal government through the Federal Communications Commission (FCC) filed an antitrust complaint against the entertainment organization. Vice-Chairman of MCA, Milton Rackmil, revealed the consent signing and its ramifications on MCA operations at a special press luncheon held the same day here.

The consent decree prevents MCA from ever holding operations that book artists and talent. At the time of the filing of the complaint,

MCA promptly disbanded its artists booking wing. As outlined by Rackmil, each of the MCA wings will function specifically in its own sphere. Revue will only make TV films, Universal will make theatrical films and Decca will function exclusively in the recording and allied fields.

#### Work Closely

Rackmil did point out, however, that each of these arms could be brought into play in the promotion, and presentation of artists and productions. As one Decca spokesman put it following the luncheon, the three firms as a single exposure unit should be a potent lure to artists and managers interested in broadening their careers beyond the single medium of either movies, TV or records. Revue's TV film productions were cited by Rackmil as the vehicle for new artist introduction and exposure.

# Russia Won't Play, So Tune Swap Off

WASHINGTON — WWDC's swap of popular records with Moscow came to an end last week when no evidence of Russian play

## Bob Yorke Named Nat'l NARAS Head Succeeds Paul Weston In Trustee Balloting

NEW YORK—Bob Yorke, head of a.&r. for RCA Victor, was elected national president of the National Academy of Recording Arts and Sciences (NARAS) last week. He succeeded outgoing president Paul Weston, who was voted first vice-president. York was elected president by the 14 trustees of the organization.

Other members elected to high office were Bennie Clapper of Chicago, second vice-president; Michael Kapp, national secretary, and John Scott Trotter, national treasurer.

Yorke called for full co-operation from all members of NARAS, saying that each and every member had to share in the responsibility for the accomplishments of the organization.

The elections of the new NARAS officers capped two days of meetings here held by the executives and trustees of the NARAS chapters in Los Angeles, Chicago and New York. Among the decisions taken at the meeting was to step up the NARAS scholarship programs in New York, Chicago and Los Angeles, plus increased activity in the educational field.

In New York the NARAS chapter is running a course with the New York University, while the Los Angeles chapter has a course with UCLA.

Discussions were held concerning the possibility of a bimonthly publication to be co-edited by George Simon and Dave Dexter (old jazz scribes), a review and clarification of the nominating and voting procedures for the NARAS annual Grammy awards, and a possible life and medical insurance program for members.

## CADENCE RECORDS LIFTS WINTER PROGRAM GOAL

NEW YORK—Cadence Records expects to have its greatest sales year ever in 1962. Results of a recently concluded album sales plan, which covered four and a half weeks, proved to be more successful than the label anticipated.

As a result, the firm has upped the goal for its winter album program starting November 5, which will run through December 10. Deal on the new program is four free albums on a minimum order of 25. Complete LP catalog and four new releases are being offered in the new plan.

Johnny Tillotson, Eddie Hodges, Don Shirley, Andy Williams and other single and album artists are credited with racking up the sales jump for Cadence. The current Everly Brothers single and catalog product also figure prominently in the firm's sales showing.

The four new albums included in the program are: "Don Shirley Plays Spirituals," "Folk Songs by the Everlys," "The First Family," by comic Vaughn Meader, and "Andy Williams 1,000,000 Seller Songs." The Everly LP contains the label's current chart item "I've

of American tunes was forthcoming. WWDC's programming chief, Irv Lichtenstein, said: "We hope this is only a temporary breakdown in our 'cultural exchange,' but the American pop tunes supplied by WWDC haven't been played over Radio Moscow."

Although 30 more Soviet recordings, on tape, arrived at the Washington radio station in the wake of the first 10 tunes, the letter of transmittal from Nikolai Karev, editor-in-chief of Radio Moscow, made no mention of any Russian playing of the American Top 10 Washington tunes previously supplied by WWDC. The American station kept its end of the bargain, scattering the Soviet tunes throughout its broadcast programming.

WWDC's cease-play notification to Moscow went out to Premier Nikita Khrushchev, to Nikolai (Continued on page 37)

## Garner Will Circle Globe After Jersey

NEW YORK — Erroll Garner will cross two oceans on two foreign concert tours in 1963. The pianist crosses the Pacific for a tour of Japan and the Far East in May which will run four weeks. In October the artist will cross the Atlantic for 12 dates in England. He is scheduled to play Scotland and Ireland as well. These dates have been secured through promoter Harold Davison.

Garner's 1963 European trek has been broadened considerably compared to this year's concert program, and extensive dates throughout the Continent are also being planned.

More immediately, Garner plays a new theater-in-the-round hall being opened November 25 in Paterson, N. J. Garner will be the opening concert presentation of what the owners hope will be a regular series of Sunday night concert shows. Theatrical productions will play the location during weekdays.

As part of the promotion for this concert, Garner's manager, Martha Glaser, said she is planning to set

## TO THE HILLS, MEN:

# Here Comes Mr. Acker Bilk and A Whole Platoon of Redcoats

By RENTOUL GREVATT

NEW YORK — British disk talent, agency representatives and disk executives are flocking to these shores in near record numbers this fall. The flow of Britons, which is taking on the character of a mass migration, highlights the importance of this country both as a vital sales medium for overseas disk talent and as a reservoir of salable acts for British personal appearances.

The British trad jazz scene will be heavily represented with the expected arrival here in November of both the Kenny Ball and the Chris Barber combos. These two groups will be here as a joint exchange for the forthcoming Duke Ellington band tour of Great Britain early next year. Mr. Acker Bilk was due early this week in New York for an appearance on the Ed Sullivan CGS-TV show Sunday (25).

Meanwhile, the original Down-

town Syncopators, another trad group, are also here and currently on tour as an exchange for the British tour of B. Bumble and the Stingers.

Getting back to Mr. Acker Bilk, the man with the derby and the clarinet will be part of a two-way British assault on the Sunday night TV screens as he shares the Ed Sullivan billing with Helen Shapiro, hit-making English school girl. The young miss, who celebrated her 17th birthday last week in New Zealand, will be here not only for the Sullivan show but for conferences with officials of Epic Records, for whom she will record here in the near future.

### Momentous Occasion

In the build-up for Miss Shapiro, Epic will hold its first cocktail party ever for one of its artists when the singer will be feted Friday (26) at the Sheraton East Hotel. Epic plans to have many of the gal's fellow Britishers, who are currently here, in attendance at the bash.

Also in New York now are Tony Newley and Lonnie Donnegan. Newley, creator and star of the musical "Stop the World," will be here for the run of the show, which, despite a lukewarm critic response, is now understood to be accepting orders into February of next year. Donnegan, a highly successful disker in England who has enjoyed several singles smashes here, is appearing for one month, through November 3, at the Village Gate club in Greenwich Village.

Only last week, Frank Ifield, whose recording of "I Remember You," out here on the Vee Jay label, hit as high as the No. 5 slot in BMW's "Hot 100," arrived for a four-day promotion tour. Ifield (Continued on page 37)

## ADD FAMOUS LAST WORDS:

# 'I Wouldn't Spin That With a Gun at My Back'

By O. R. ALLEN

DALLAS — A sure-fire method for getting your favorite record played on radio stations has been discovered by an irate Texan. First you find a disk jockey. Next, you choose a record. Then you pull a pistol on the deejay and make him play your selection.

This "special request" technique was tested recently on Ken Dow, record spinner for KBOX in Dallas — and it worked perfectly.

According to Dow, the requester in the case was a 40-year-old man. After gaining admittance to the station he pulled the gun and forced Jack Terry, station newscaster, and Mrs. Dow to leave the control room to him and Dow.

He then explained to Dow that he was the father of a rock and roll recording artist and that he, the father, was angry because the station had not been playing his son's latest recording. Pistol still in hand, he requested Dow to remedy this failure. Dow put the record on the air.

During the playing the man held the pistol against Dow's back. When the music ended, and before police arrived, he disappeared. But he later surrendered himself and the gun at police headquarters.

He told police that the chief cause of his anger at the station's failure to play the record in question was that the lack of publicity had cost him \$20,000. He was jailed on charges of carrying a prohibited weapon and "aggravated assault."

huge balloons filled with helium and carrying the artist's portrait adrift on the prevailing west wind toward New York City.

## HOW ABOUT 'THE DISTRIBS 5'

NEW YORK — Colpix distributors who think they have a flair for picking names for new vocal groups now have their chance. A contest has been launched among distributors by Colpix to select a name for a folk quintet now signed to the label.

Cash prizes will be awarded for the winning name, which will be picked after November 15. The quintet, which has done club work, is strictly collegiate; all members are currently attending New York's Trinity College.

## BIT FOR THE BOYS

# Lorenz Makes Goodie Scene as Old Goldie

NEW YORK—Ten record labels, and disk jockey George (Hound Dog) Lorenz, in Buffalo, are co-operating in production of a special oldies but goodies album being produced for charity. The album, titled "Hound Dog's Old Gold" contains 12 hits of the past from 10 different labels pressed, packaged and distributed by Atlantic Records. All proceeds from the album will go to the Buffalo Boys' Town, a home for delinquent teenagers in that Upper New York State city. Buffalo Boys' Town is under the direction of Monsignor F. M. Kelliher.

Monsignor Kelliher has been involved in the rehabilitation of youngsters and has been director of the Boys' Town for the last 25 years. Though he admits to knowing little about rock and roll, he remarked on the appropriateness of a rock and roll package as a money-maker in his current building drive. He said that when the boys were told of the project they were excited.

"Rock and roll is the music they like," the Monsignor said, "and we play it for them at all our dances."

All the money derived from the LP will go into a building fund which has been instituted to replace the Boys' Town's current 90-year-old structure. Atlantic Records is responsible for the distribution of the set. Three tracks have been supplied by the firm: Clyde McPhatter's "Treasure of Love," Chuck Willis' "C. C. Rider," both on Atlantic, and the Coasters' "Searchin'" on Atco. Also represented are Willie Mae Thornton's "Hound Dog" (Duke); the Mello-Kings "Tonight, Tonight" (Herald); Jack Scott's "My True Love" (Carlton); Wilbert Harrison's "Kansas City" (Fury); the Shirelles' "Will You Love Me Tomorrow" (Scepter); the Spaniels' "Goodnight Sweetheart Goodnight" (VeeJay); Chuck Berry's "Wee Wee Hours" (Chess); the Fiestas' "So Fine" (Old Town) and Al Brown's "The Madisson" (Amy).

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# Conkling Heads Group Buying Station WRUL

By LEE ZHITO

HOLLYWOOD — James B. Conkling, veteran record industry leader, will helm the Mormon Church's newly launched international short-wave broadcasting operation. This was learned last week, when international station WRUL (New York City), was sold for \$1,750,000 to a corporation headed by Conkling. The transaction is pending Federal Communications Commission approval.

Purchaser is International Educational Broadcasting Corporation, listing Conkling as president, and the Mormon Church as principal stockholder. The Church also owns domestic broadcasting stations in Salt Lake City, KSL (AM-FM), and KSL-B, both CBS affiliates. Arch L. Madsen, president of KSL, is secretary-treasurer in the newly formed international firm. It was sold by Metromedia, Inc., which also owns New York's TV Channel 5.

Conkling resigned a year ago from the presidency of Warner Bros. Records, declaring that after almost two decades in the record industry, he was retiring to devote his efforts to public service activities.

The WRUL International Station operation will continue to function as a commercial facility with time available to sponsors, but



JAMES B. CONKLING

its over-all scope will embrace many public service aspects. Conk-

ling anticipates no changes in WRUL's 40-man staff. Ralph Brent will remain as president of the WRUL Division of IEBC, a post he has held with Metromedia, Inc.

The station utilizes five transmitters located in Scituate, Mass., with four powered at 50,000 watts and the fifth at 80,000. These are amplified to a combined signal strength of almost 4 million watts, beamed through 12 different frequencies to seven areas throughout the world. In addition to English, programs are broadcast in Spanish, and Portuguese, and enjoys strong reception in Greenland, Central Europe, Central and South America, Africa and part of Asia.

#### Education and Entertainment

Conkling told BMW that the station will concentrate on broadcasting educational and entertainment programs. Though the facility

(Continued on page 33)

## PLEA OUT FOR SPONSORS OF CULTURE FUND SHOW

WASHINGTON — With the President's signature now on the proclamation designating November 26 to December 2 as National Cultural Center week, the call has gone forth for more co-sponsors of the two-hour closed-circuit telecast to raise funds for the Center.

Roger L. Stevens, chairman of the Center's board of trustees, urged that all local groups take advantage of the all-star cast assembled for the November 29 telecast, the "American Pageant of the Arts," and the tremendous wave of publicity supporting it. Local sponsoring groups can keep half of the net proceeds for use in their own cultural projects.

"It is still not too late for new co-sponsors to sign us," said Stevens at an October 16 meeting of the board of trustees here. The National Cultural Center office is located at 718 Jackson Place, N.W., Washington.

The telecast will be shown at 9:30 p.m. Eastern Standard Time, 8:30 p.m. Central Time, 7:30 p.m. in the Rocky Mountain area, and at 6:30 p.m. on the Pacific Coast. The telecast is being made under a single national master contract by Theater Network TV, Inc., freeing local sponsoring committees of the burdens of physical details.

Seen on the telecast will be President and Mrs. Kennedy and former President Eisenhower. Leonard Bernstein is host of the Robert Saudek production. Performers will include Marian Anderson, Harry Belafonte, Abe Burrows, Pablo Casals, Van Cliburn, Bradford Dillman, Florence Eldridge, Benny Goodman, Robert Frost, Danny Kaye, Dorothy Kirsten, Tammy Grimes, Fredric March, Elaine May and Mike Nichols, Jason Robards Jr., Jerome Robbins, Alexander Schneider and Richard Tucker.

## LATE SPOTLIGHTS

### NAT KING COLE



DEAR LONELY HEARTS (Sweco-Cetra, BMI) (3:06)—

WHO'S NEXT IN LINE (Sweco-Eden, BMI) (2:14)—

Nat Cole got back on the winning singles track in a big way with "Ramblin' Rose," and either of these two fine sides can continue the string. First up is a strong, country-styled weeper ballad, done with a fine touch. Flip, also a ballad, has a Latinish rhythm backing. Both have fine choral support. Watch 'em. Capitol 4870

## COMING FAST!

### COUNTRY & WESTERN MUSIC FESTIVAL

NASHVILLE, TENN.  
NOV. 7-10

BIG, IMPORTANT  
Editorial Features

#### BILLBOARD MUSIC WEEK'S

November 10 issue will be distributed at the convention and will bring the convention in print to those who can't attend this big event.

- Country & Western Music Poll Winners
- Country & Western Man of the Year
- Features on Artists, Personal Appearances, Country Writers, Growth of C&W Music Internationally and many other features vital to this important part of our musical heritage.

## INDUSTRY BRIEFS

### Vee Jay Releases on 3 Labels

CHICAGO—Vee Jay is issuing its first releases on the Santo, Age and Mohawk labels, following exclusive distribution pacts made with the three. On Mohawk: "Sentimental Banjo," Karen Chandler, and "Little People" b-w "Little People Twist," by the Little People. On Santo, "Tag Along," Larry Wayne, and on Age, "Bright Sound," Big Moose and the Jams. Heading the labels are Bob McGinnis, Santo; Mel London, Age, and Johnny Goldfine and Irv Spicer, Mohawk.

### Freestate in Baltimore

BALTIMORE — Freestate Distributing, a new distribution firm, has opened its doors in Baltimore. Firm is headed by Zim Zamaral and Everett Smith, both veteran record men.

### Barron Joins Disneyland

HOLLYWOOD — Bob Barron has joined Disneyland in the sales and promotion department. He was named to his new post by Jimmy Johnson, vice-president of the label. Barron will assist Kelly Camarata, Eastern sales manager, and will work out of the New York office.

### Marvin Brodie Joins Cameo

PHILADELPHIA—Marvin Brodie, formerly with United Artists, has joined Cameo-Parkway as Midwestern field rep. Label also has Lee Leseff on the West Coast and Clark Geartner on the East Coast as field reps.

### Kapp Gets New Ad Firm

NEW YORK — Advertising for Kapp Records is being handled by Gordon, Weiss and Sylvester-Hvid, Inc. The firm will handle the label's consumer advertising with an estimated budget of \$500,000 for 1963. A series of full-page ads featuring Roger Williams and other artists will begin running in November. Kapp advertising account was formerly with Daniel & Charles.

### Carlton Gets Hot One

NEW YORK — Carlton Records has signed a deal with Gaiety Records of Port Arthur Ontario, Canada, which will allow for the release here of a hot Canadian disk, "Come Along With Me," by singer Jerry Palmer on Carlton.

The disk is reported to have 3,500 orders in its first week, according to Gaiety topper Don Grashey.

### Scherer Rejoins Kaye

NEW YORK — Bernie Scherer has rejoined the Sammy Kaye publishing enterprise after an absence

of some months. Scherer will serve as professional manager for Republic and World Music and will also handle the recording end of the management operation of the Sammy Kaye office.

### Mills Gets 'Teenage Idol'

NEW YORK—Mills Music has acquired the exclusive selling rights to "Teenage Idol" for the U. S. and Canada from Nelson Music, Hollywood. Mills Music, Ltd., London, owns the copyright for the Rick Nelson hit, and has exclusive selling rights throughout the world outside of the U. S. and Canada.

### Burns & Channing to Record

NEW YORK — George Burns and Carol Channing have signed to record their night club attraction, "The Burns and Channing Show," for Command Records. The act was cut last week in Las Vegas where the two-star team is appearing at the Dunes Hotel.

### Eric Monument Distrib

NASHVILLE—Monument Records has designated Eric of Hawaii as its distributor in the islands.

## Foglesong Gets Added Duties as Col. Pop A.&R.

NEW YORK — Jim Foglesong, pop a.&r. producer for Columbia Records, has been given new responsibilities in addition to those he already carries in the pop field. He has been assigned as producer of the Epic Footlight series and will also be producer of Columbia's series of re-creations of famous Broadway shows.

Initial charges in the new field, already completed by Foglesong, were the production of the Columbia re-creation of Jerome Kern's "Show Boat," and the original cast package of the current off-Broadway version of Cole Porter's "Anything Goes," for Epic's Footlight series. In these new areas, he'll report to Schuyler Chapin, Masterworks a.&r. chief.

Meanwhile, Foglesong will continue to work under Dave Kapralik and will handle the recordings of Robert Goulet, Les Paul and Mary Ford, the Ames Brothers, pianist Ronnie Brown, Julie Andrews and Lester Lanin.

## Diners' Club Gets Year's Leeway in Paying Suppliers

HOLLYWOOD—Diners' Record Club asked for and received an extension of more than a year from its suppliers in paying outstanding bills in full, BMW learned last week. According to one of the suppliers, a meeting was held with other suppliers last week by Bernard Solomon, club president, who asked for the payment extension. He explained that the club needed to have more cash in its war chest in pursuing its recently filed suit against the Columbia Record Club. Solomon was unavailable for comment at press time.

## Jubilee Re-Signs Rusty Warren

NEW YORK—Rusty Warren has re-signed with Jubilee Records for eight years. The pact was signed between the artist and Steve Blaine, president of Jay Gee Records, parent firm of Jubilee. Miss Warren's latest album is "Rusty in Orbit."

## Dimension Names Linsky Head of Sales, Promotion

NEW YORK—Herb Linsky has been named head of both sales and promotion for the Dimension label, the Nevins-Kirshner subsidiary. Linsky takes over his new assignment immediately.

The Dimension label, formed by Nevins-Kirshner only a few months ago, has already come up with two smash hits, Little Eva's "Loco-Motion," and Carole King's "It Might as Well Rain Until September." Label also has a hot album with Little Eva's first LP. The Dimension label is distributed by Amy-Mala Records.

Linsky comes to Dimension after stints in executive capacities with RCA Victor, Epic and United Artists Records. He was district manager for Victor, national promotion head for Epic and national promotion director for UA.

## Bourne Firm Buys Oakland Music

NEW YORK — Bourne Music, headed by Bonnie Bourne, has purchased Ben Oakland Music, and the Oakland interest in Hub Music, two important catalog. The two firms rep the works of writers Ben Oakland, L. Wolfe Gilbert, Mort Green, Art and Dotty Tood, George Jessel, Herb Magidson and many others. Bourne published the Ben Oakland-Oscar Hammerstein standard "I'll Take Romance."

The new catalogs join the Bourne group which now includes, in addition to Bourne and ABC, Music Bogat, Bach, Larry Taylor, Bourne-Rank, Jimskip, Jaro and Lady Mac music firms.

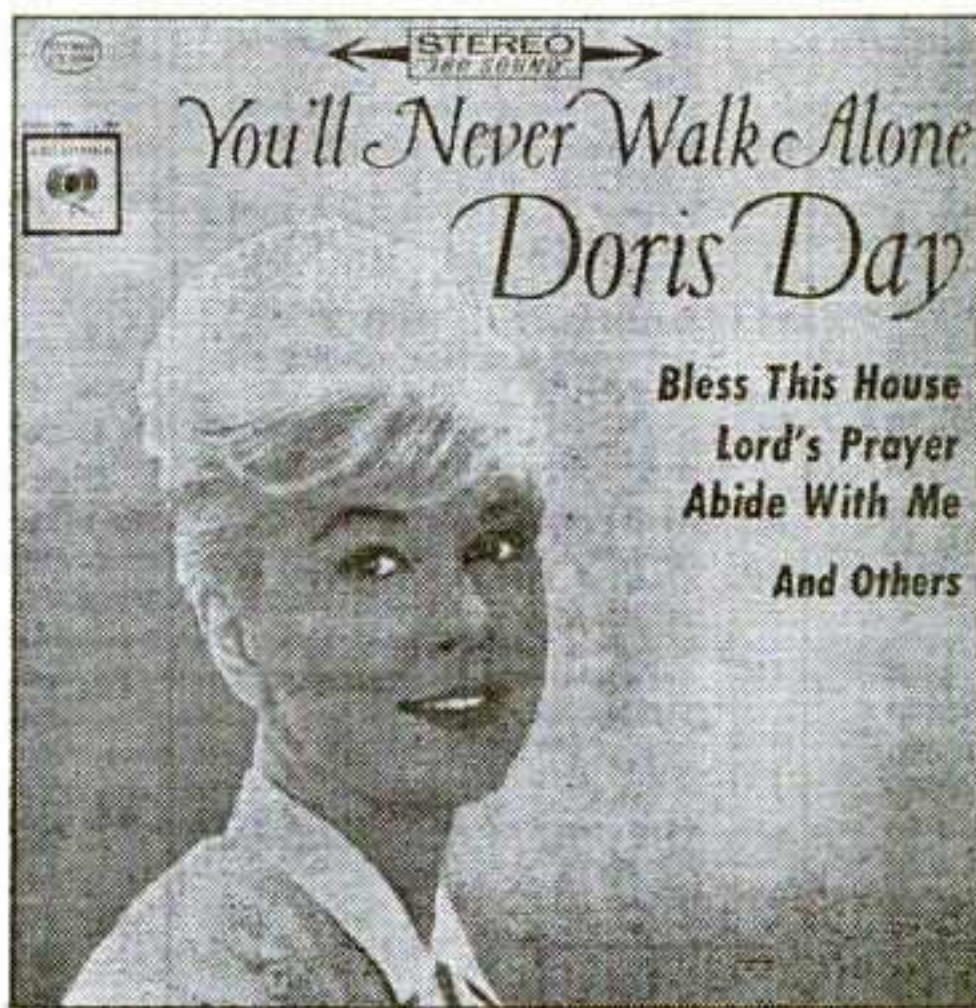
Bourne-Rank is currently setting preview showing on the film "Band of Thieves" starring Mr. Acker Bilk. Bilk's new single "Lonely" is featured in the movie, and is published by Bourne-Rank.



# IN-SPIRATIONAL!



CL 1875/CS 8675\*

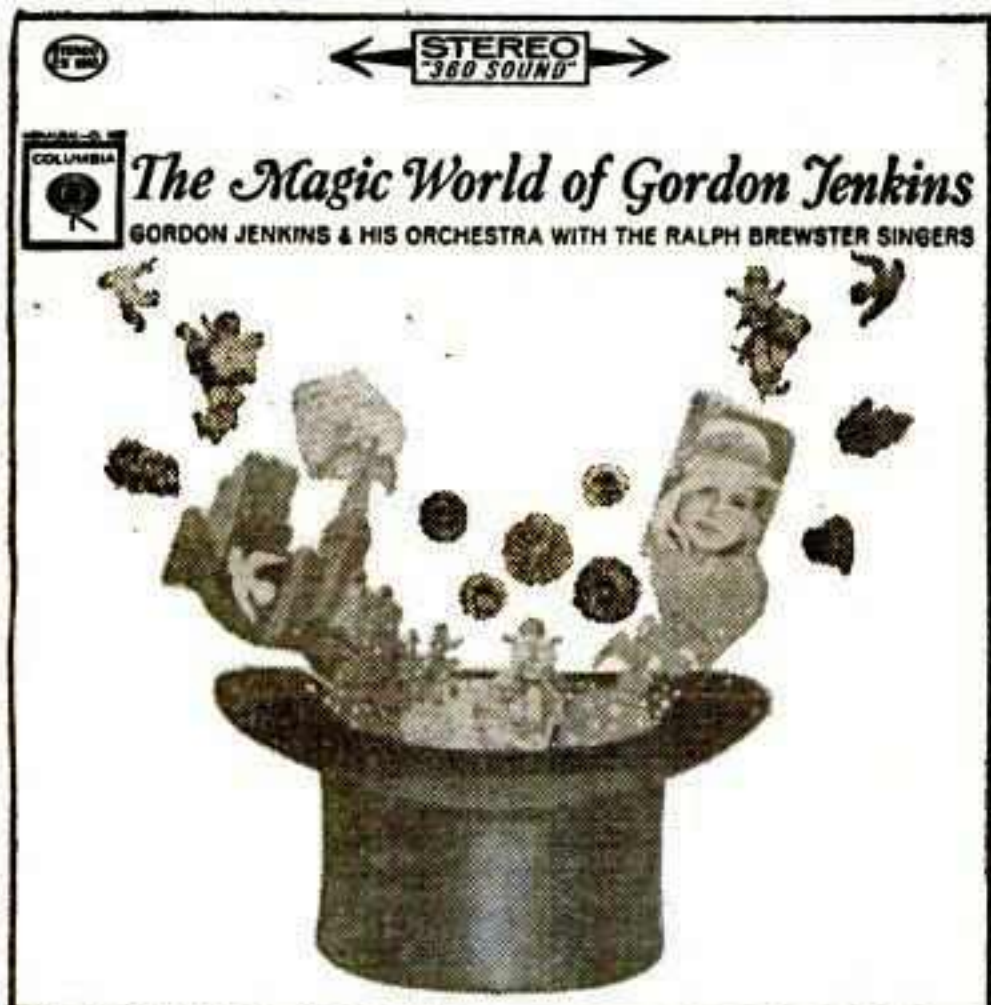


CL 1904/CS 8704\*

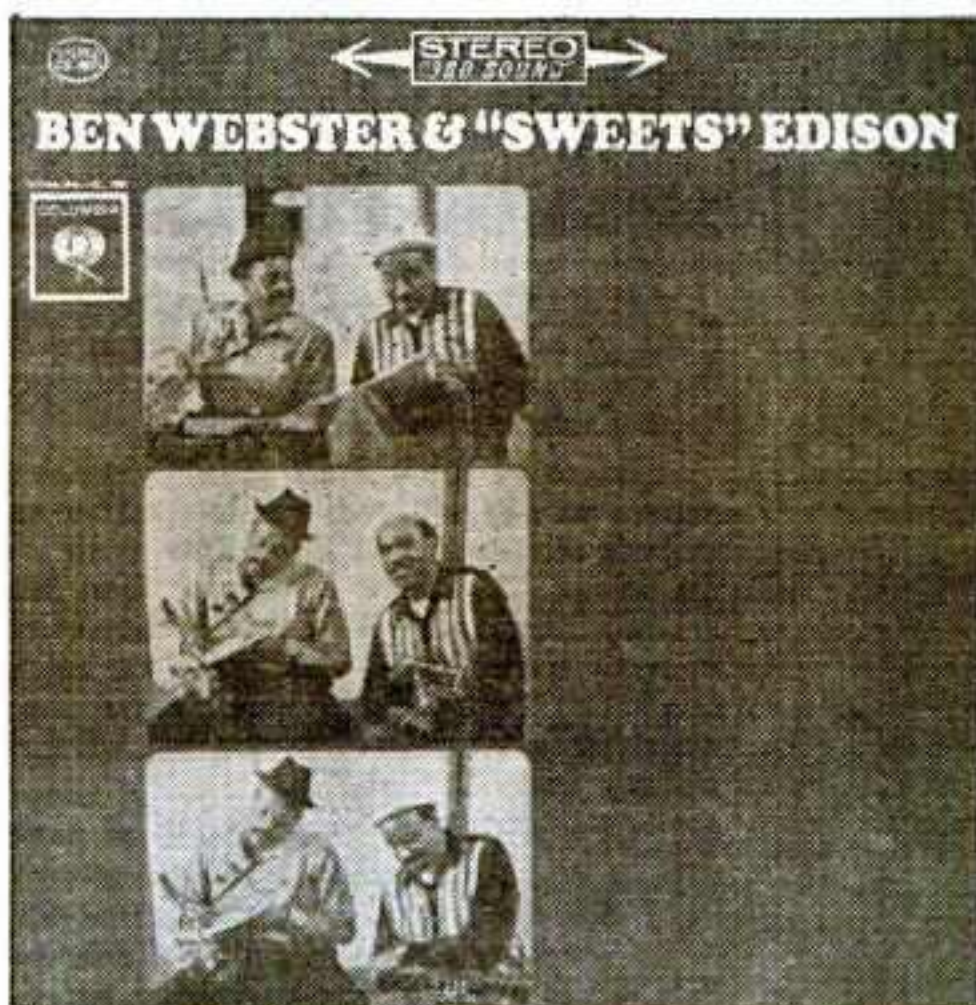


CL 1884/CS 8684\*

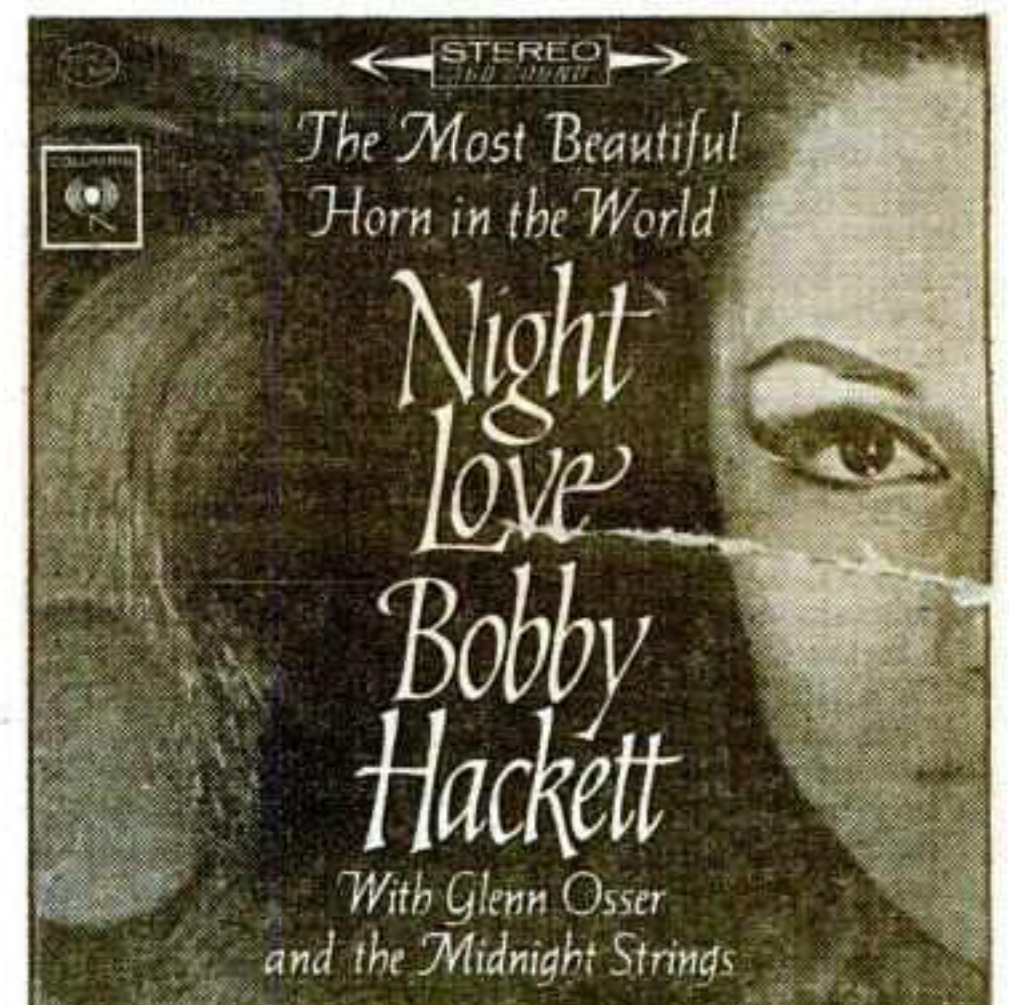
# IN-STRUMENTAL!



CL 1882/CS 8682\*



CL 1891/CS 8691\*



CL 1895/CS 8695\*

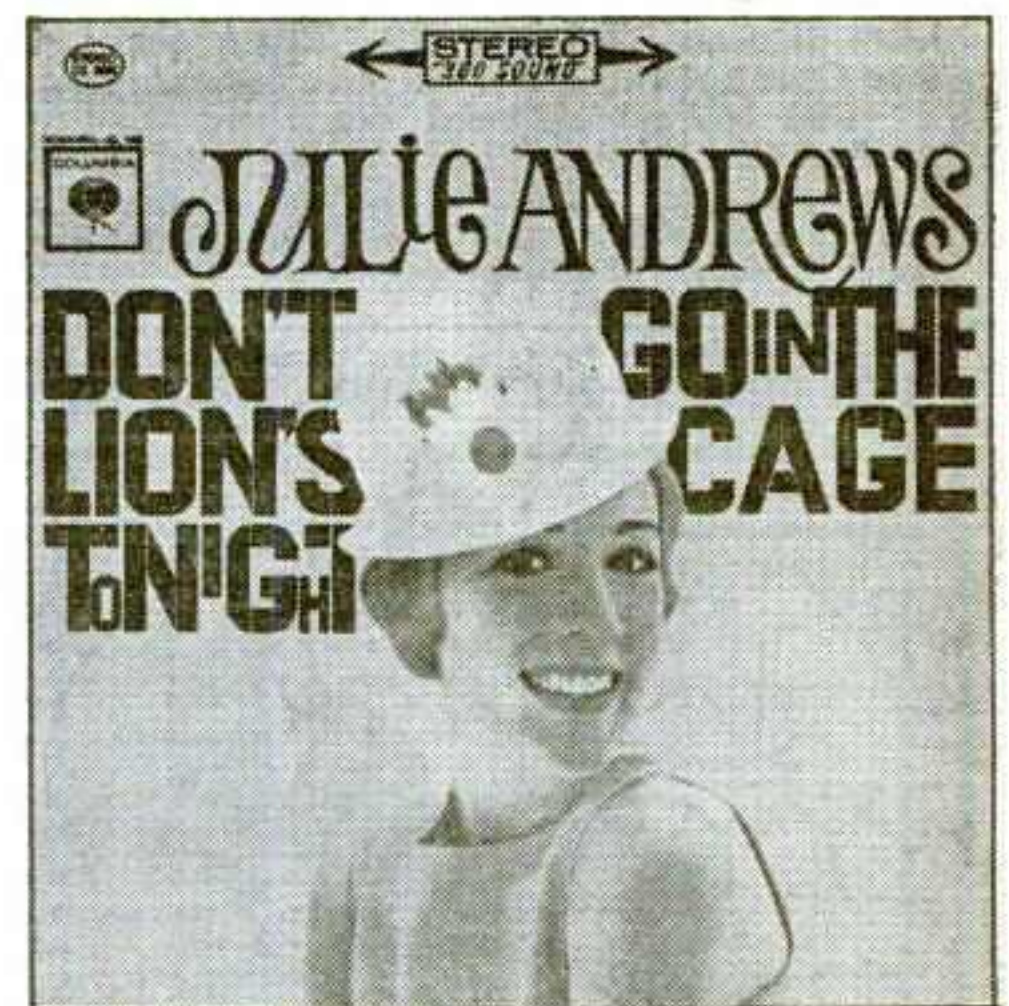
# IN-TRIGUING!



CL 1896/CS 8696\*



CL 1890/CS 8690\*



CL 1886/CS 8686\*

\*Stereo

**Columbia Records**  **Are "IN"!**

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**WEEKLY MARKET ANALYSIS**

Continued from page 1

**Houston Prices: Down, Down, Down**

HOUSTON—Two factors seem to predominate as news in this town currently: wider and deeper discounts among chain and department stores and significant shifts in the one-stop picture.

Prompted by a general slackening of sales (caused by a composite of unseasonable heat, teen-agers returning to school and rabid football attendance), discounting has taken a decided turn toward lower prices. A general discount LP price structure that fluctuated between \$2.74 to \$2.94 has dropped to a point where a number of outlets around town have been selling albums at \$2. Foley's Department Store, for example, was selling Victor, Columbia and Capitol LP product at \$1.99 last week. In addition, more discount operators are preparing to enter this market. Three new K-Mart stores, owned and operated by the Kresge 5 and 10 chain, are to open in the future.

The one-stop situation has altered radically in the past two months, with Music Box closing up shop and with the gap being filled by H. W. Daily's new one-stop and rack wing, Central Sales, which has opened a one-stop operation in addition to its distributorship. The distributorship will continue to handle its lines (of which Starday, Blue Note, Fantasy and Colpix are a few), and the one-stop operation will handle all lines, singles and albums—selling to retailers and juke box ops. Another firm, called Record Service, which is housed in the Seeburg distributor building in town, is selling primarily to operators. The E & R one-stop in nearby San Antonio completes the one-stop picture.

The singles records moving in the area are "Anna," by Arthur Alexander, Dot; "Lonely Bulls," by the Tijuana Trumpets, A. & M.; Dee Dee Sharp's "Ride," Cameo, and both sides of the new Sam Cooke, Victor. "Nothing Can Change My Love," by Cooke, is moving strong in pop, while the r.&b. jockeys and r.&b. buyers have gone for the flip, "Somebody Have Mercy." The new String Along single, "Matilda," on Dot is also a leader.

On the radio side: Chuck Benson is new program director at KILT and Rob McCloud is back on the air at the same station. Trade is following developments at KNES in San Antonio closely. It has been a solid country and western outlet but has changed ownership. R. E. (Bob) Smith is one of the new owners.

**Dealers Get Reaction to Air Plugs**

ST. LOUIS—Smash Records' recently announced national program of radio time buys for album promotion, (BMW, October 20) has already gained some response in the greater St. Louis area. The album ads are being aired here through Norman Distributors, which handles the Smash line in this sector.

Of the five albums currently being promoted in this manner, two, by Dickie Lee and Nana Mouskouri, are being sold locally on the air. Dickie Lee's "Patches" album spots are on WIL, one of two local rock outlets, while the Mouskouri set on Smash's affiliated Fontana label, is being plugged through KWK, which recently switched from pops to good music. Several local dealers noted they definitely felt the action on the "Patches" LP, while impact on the Mouskouri set was less discernible.

Another development of interest here last week was the long-heralded opening of the new Playboy Club, expected to become, as it is elsewhere, a prime showcase for up-and-coming talent. The deejay, music trade and press corps were entertained at a special closed preview of the club Monday evening (15). Talent on view on the opening bills included thrushes Linda Hopkins and Penny Prior, singer Johnny Janis, comics Jone Conti and Paul Gray, and Steve dePass, a calypso artist.

Disk business continued spotty here, with mixed reports received from various elements of the trade. August, according to most dealers, was one of the best months in a long time and good business continued well into mid-September. At that point, however, a slow-up was noted and the trade has not

**NEW ON THE TOP LP'S**  
Continued from page 1

**MONO**

- 63. SHERRY & 11 OTHERS . . .  
Four Seasons, Vee Jay LP 1053
- 82. JOAN BAEZ IN CONCERT . . .  
Vanguard VRS 9112
- 92. SINGIN' THE BLUES . . .  
Brook Benton, Mercury MG 20740
- 98. RAPTURE . . .  
Johnny Mathis, Columbia CL 1915
- 105. ALL THE HITS FOR YOUR DANCING PARTY . . .  
Chubby Checker, Parkway P 7014
- 108. ALLEY CAT . . .  
Bent Fabric, Atco 148
- 112. MIDNIGHT IN MOSCOW . . .  
Kenny Ball and His Jazzmen, Kapp KL 1276
- 119. TWANGY GUITAR, SILKY STRINGS . . .  
Duane Eddy, RCA Victor LPM 2576
- 123. ANDY WILLIAMS' BEST . . .  
Cadence CLP 3054
- 131. SILVER THREADS & GOLDEN NEEDLES . . .  
Springfield, Philips 200-052
- 132. THE THINGS WE DID LAST SUMMER . . .  
Shelley Fabares, Colpix CP 431
- 141. TILL DEATH DO US PART . . .  
Bob Braun, Decca DL 4339
- 148. THE BELMONT'S CARNIVAL OF HITS . . .  
Sabina SALP 5001

**STEREO**

- 39. THE NEW CHRISTY MINSTRELS . . .  
Columbia CS 8672

**Hit Parader Magazine Makes Shift**

NEW YORK—Charlton Publishing Company, which has published song hits and lyric magazines for many years, is making a number of changes in its Hit Parader magazine including changing the name to Teen Hit Parader. It is also launching a new publication called Teen Age that will also include song lyrics. Firm will continue to publish Song Hits out of its Derby, Conn., offices.

Teen Hit Parader, which will start in January, will be a revised and expanded version of the Hit Parader with eight pages of lyrics,

- 40. THE MANY MOODS OF BELAFONTE . . .  
Harry Belafonte, RCA Victor LSP 2574
- 44. HERBIE MANN AT THE VILLAGE GATE . . .  
Atlantic 1380
- 46. MOON RIVER & OTHER GREAT MOVIE THEMES . . .  
Mantovani, London PS 249
- 48. ROUTE 66 THEME & OTHER GREAT TV THEMES . . .  
Nelson Riddle and His Ork, Capitol ST 1771

yet fully revived from this decreased sales pace.

Most traders reached by BMW were girding themselves for the impending Christmas sales rush and were looking forward to this period with confidence.

On the radio front, WBBR became a full affiliate of the ABC network as of Monday (15).

**Discounting Puts Squeeze on Chi Biz**

CHICAGO — Discounting is spreading throughout the Chicago area, not among the big discount houses, but among the small dealers, many of whom are cutting price and holding special sales to meet competition.

Some of the hottest selling singles and albums are getting caught in the squeeze. An interesting example is "The Vault," Chess's album of old single hits, with the WLS deejay staff on the cover. Described by Singer One Stop as one of the city's hottest albums, the disk nevertheless is being featured in special sales by a variety of record stores. As Fred Sipiora, of Singer, noted: "This generally doesn't happen until the record has been out a while and is starting to slow down; this record is still hot and climbing."

One explanation might be a spotty sales picture. Some dealers lay the blame to manufacturers who they feel are holding back the best product until November when they can cash in on the entire pre-Christmas buying pattern. Others, however, feel the product is there, but that the drop-off is seasonal.

Joining "The Vault" in the hot selling album category is Allan Sherman's "My Son, the Folk Singer," one of the first albums in a long time to catch the fancy of the daily press. Sun-Times columnist, Irv Kupcinet, gave it a big plug last week and now a lot of the other boys are following suit. Couple these two albums with Vee Jay's new "Sherry" album and you have the city's three hottest package properties, according to Singer, Music Box One Stop and some half dozen of the area's bigger dealers.

According to the same informal survey, hottest new singles here are: "Bobby's Girl," Marcie Blane, Seville; "Eso Beso," Paul Anka, RCA Victor (one of the few Anka disks not written by the artist); "Lonely Bull," Herb Albert, A. & M.; "Stranger Used to be My Girl," Trade Martin, Coed; "I've Got a Woman," Jimmy McGriff, Sue, and "Telstar," Tornados, London.

**Hill & Range Buys Progressive**

NEW YORK — The Hill & Range publishing firm has bought the Progressive Music BMI affiliate of Atlantic Records, as reported in BMW last month. The purchase price is in excess of \$500,000.

Atlantic retains its other publishing interests, including Walden Music, its ASCAP firm. The label has started a new BMI firm, Cotillion Music.

fiction, articles, and record and movie reviews.

The new Teen Age will be a general magazine aimed at girls 13 to 18. It will have song lyrics, personality interview articles, plus stories and articles of interest to teens. It, too, will be launched in January.

Editorial content for both Teen Hit Parade and Teen Age will be done in Charlton's New York office, with Rebecca Greer as editor and Ed Douglas as entertainment editor. Lyrics will be published in both mags on a last-minute basis. Norm Silver and Pat Mazuli will remain in charge of Song Hits at the Connecticut base.

**BILLBOARD MUSIC WEEK**

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**DON'T MISS NEXT WEEK'S ISSUE** →

**Cap Merging Sales With Merchandising**

HOLLYWOOD — Capitol Records Distributing Corporation Vice-President and General Manager Stan Gortikov last week confirmed a previous BMW report that the label is merging sales and merchandising into one operation (BMW, October 20).

Gortikov will set merchandising policy, with album merchandising manager Paul Russell working directly with album sales manager M. George Gerken. Gerken reports to Bill Pallent, sales vice-president-general manager. National merchandising manager M. Perry Mayer has been moved to the international department, reporting to Bud Frasier.

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TALENT

# Mingus Mash Breaks Up Town Hall

By JACK MAHER

NEW YORK—Charles Mingus blew what should have been the jazz concert highlights of this young season Friday (12) when he appeared at Town Hall in a large orchestra performance of some of his works. The concert, which was sponsored and recorded by United Artists Records, featured Mingus conducting a large ork of around 30 pieces composed of some of the most distinguished jazz sidemen in New York. UA feels it has enough material from the concert for two LP's.

The stage of Town Hall was completely filled with the musicians and recording microphones, music stands and such. In every way it was a recreation of a recording studio, even to the table set downstage at which two copyists busily copied parts. The settings should have given the near-capacity house a feeling of being "in."

Mingus was unhappy with this helter-skelter scene, however, and carried on a monolog of complaints against the producers of the concert and the recording company, saying: "I'm not going to have one of those recorded concerts where all the

band does is run down arrangements. I'm more interested in making a good record. If you will be patient you'll hear some good music; if not you can get your money back." UA reports that less than 50 patrons did ask for refunds.

Mingus also kept referring to his own nervousness. That nervousness was readily apparent to all in the hall. The music was played disjointedly, with constant stops for retakes and it was evident that the arrangements did not always make the most of either orchestra or material, despite two and a half days of rehearsals.

Concert also featured professional old-timers Fess Williams, clarinetist and alto saxist trouper from the early dance band days of the 1920's, and an uncle of Mingus'. While he was on stage, order and a spirited Dixie beat delighted the audience.

The show came to a close after approximately four hours, at 12:30 p.m. with a free-swinging jam session. What was left of the audience by this time wanted to hear more. A number of youths jumped up on the stage to keep things going, but Town Hall was adamant. The lights were turned out and so were the youngsters.

## TALENT TOPICS

NEW YORK—Gerry Vale currently in Harrah's, Reno, Nev., for three weeks. . . Kai Winding and septet play Topp's Chalet, Canton, Ohio, 22 and 23. . . Neil Sedaka off on a tour of the Midwest that begins at the Peppermint Lounge, Peoria, Ill. (26); Whiteland, Ind. (28); Sioux Falls, S. D. (31); Fort Dodge, Ia. (November 2); Hatfield, Minn. (3); Mankato, Minn. (4); Clearlake, Ia. (6); St. Paul (7); South Bend (8). . . Ella Fitzgerald on tap at the Sahara, Chicago, for two weeks (25). . . Cornell U. concert for Oscar Brown Jr. (November 17). . . Rusty Warren at the Holiday House, Milwaukee (November 12-24). . . Tony Bennett moves back into Carnegie Hall here (November 23). . . Diahann Carroll's December 2 concert at Lincoln Center being waxed by Atlantic. . . Four Freshmen at Rochester U. (November 1.)

Brook Benton into the Forty Thieves, Bermuda (October 29-November 11). . . High-State College (October 28). . . Dave Brubeck at the Academy of Music, Philly (October 26). . . Tony Bennett is at Bushnell Memorial Hall, Hartford, Conn. (December 1). . . Chris Connor stays at the Village Gate through November 5. Larry Adler, Paul Draper and Nina Simone are on the holiday bill of the club for two months beginning November 6.

JACK MAHER

### Pittsburgh

Tony Chakeres, owner of the Horizon Room at the Greater Pittsburgh Airport, hosted a press, radio and TV party for his star, Carmen Cavallaro, when he opened a recent two-week engagement there. This was Cavallaro's first appearance at the big Airport room, all of his previous club dates having been at the Holiday House. Cavallaro made appearances during his stay on "Luncheon at the Ones," Channel 11; the John Reed King show on Channel 2 and on the Jean Connelly show, Channel 4. Earl Grant will follow Cavallaro at the Horizon Room.

The Kingston Trio drew a capacity house at Syria Mosque on October 3. They were brought in by promoter Lenny Litman.

(Continued on page 43)

## TALENT REVIEWS

### NIGHT CLUB REVIEW

#### Nat Keeps Topping That Cole

Topping an old pro like Nat Cole would be a tough assignment anytime, but somehow Cole himself manages to do just that with each new annual exposure at Jules Podell's Copacabana. The man doesn't really change vocally, because the pipes are as velvety smooth as ever.

But little fillips mean a lot. One of these in this year's Copa stint are the superb arrangements, written by Cole's conductor, Joe Zito, along with Charlie Albertine. In years past, the backings have normally been taken pretty much from the singer's LP arrangements. This year each one seems something special with fiddles, woodwinds and brass beautifully scored in a manner that never gets overbearing, something of an oddity itself for the Copa.

The material itself is based largely on standards like "The Angels Sing," "But Beautiful," "Unforgettable" and the like. Cole also gets much mileage out of his solo piano stint on "Tea for Two." A standard part of his act, "Mr. Cole Won't Rock and Roll," is augmented this year with "I Won't Twist," giving things a timely touch and the crowd digs it all. The peak comes with the whole house joining in on "one more time" reprises with Cole on his current smash, "Ramblin' Rose." A solidly built act, handsomely sold and Capitol would be wise to put it all down in a "Cole at the Copa" LP.

REN GREVATT

### OPERA REVIEW

#### Open Budget Opera Season

The New York Opera has begun another season of budget-priced musical culture at the New York City Center, with emphasis again on tried-and-true properties augmented by a few "modern" operas. In general, production and voicing is good (without being spectacular in any sense) and the NYCO's contribution toward spurring greater public interest in opera—and opera albums by bigger names than NYCO can afford—is not to be underrated.

After a benefit performance revival of Charpentier's "Louise" as its October 4 opener, NYCO turned October 5 to Benjamin Britten's eerie "The Turn of the Screw," a Henry James story more familiar to most audiences in its stage, TV and movie dramatic versions titled "The Innocents." First performed in the U. S. last spring at the City Center (with, incidentally, the same cast), it's a gripping work and a fine showcase for soprano Patricia Neway as the governess. The difficult roles of the two haunted children were handled professionally by Bruce Zahairades and Michele Farr, although their voices lacked the projection needed in the large house. (Note: There is only one recorded version of this work available, a 1954 British-cast production under Britten's direction on the London label. There may well be room for a U. S. stereo version, possibly with the NYCO cast.)

Larger audiences turned out for the remainder of the weekend's offerings, all traditional works. On October 6, Verdi's "Rigoletto" was highlighted by the clear, flexible soprano of Nadja Witkowska as Gilda and a sensitive performance of Rigoletto by Louis Guilico. A standout in a supporting role was Norman Treigle as the deep-voiced, deep-villainy Sparafucile. Settings and production, although following traditional lines, showed imaginative touches.

Another Verdi favorite, "Aida," provided a weekend matinee October 7. Again, settings and costuming revealed lots of originality, but NYCO's modest budgeting was immediately apparent in this work, which has to be of spectacle proportions to be truly effective. Giulia Barrera's Aida lacked real authority, with the singer's voice going thin on her higher notes. Mezzo Frances Bible, in the "heavy" role of Aneris, scored strongly with a rich and lovely performance. Another "Aida" highlight, was, again, Norman Treigle, this time as Ramphis, the Chief Priest.

As a wrap-up to its first weekend, NYCO chose "Madama Butterfly" of Puccini for its October 7 evening performance. With its well-handled story; its long, flowing melodic lines and

## TV GUEST APPEARANCES BY RECORD TALENT

The national network TV guest appearances listed below provide outstanding promotional opportunities for alert, aggressive record dealers and for all others who can benefit from the exposure of these record artists to millions of consumers. This chart should be used as a calendar around which to plan window, counter and other displays by which the TV appearances can be merchandised to the record-buying public.

OCTOBER 28-NOVEMBER 4

- SUN. 28—ACKER BILK, HELEN SHAPIRO, JACKIE MASON**  
Clarinetist Mr. Acker Bilk has been added to the guest-star roster of "The Ed Sullivan Show" (CBS-TV, 8-9 p.m. EDT). Bilk's new Atco single is "Limelight" b.w. "Lonely," and his latest LP tagged "Above the Stars" is scoring on the Top Mono LP Chart. Also appearing, Helen Shapiro, recently pacted to Epic Records, and Jackie Mason, Verve comedy recording artist.
- MON. 29—LES ELGART**  
Elgart will be guest orchestra conductor for a week on "The Merv Griffin Show" (NBC-TV, Monday-Friday, 2-2:55 p.m. EST). His new Columbia LP released last week is "Best Band on Campus."
- MON. 29—BROOK BENTON**  
Benton guests on "The Steve Allen Show," Westinghouse TV syndicated in various markets. The Mercury vocalist's latest single, "Lie to Me," is scoring on the Hot 100, and his latest album is titled "Singing the Blues."
- TUES. 30—DARLA HOOD**  
Miss Hood, whose current single release for Acama Records is "Only Yours," guests on "The Jack Benny Show" (CBS-TV, 9:30-10 p.m. EDT).
- THURS. 1—LENNON SISTERS**  
The Dot Records' vocal group will be guest stars on "The Andy Williams Show" (NBC-TV, 10-11 p.m. EST). The girls will sing "Little White Lies" and "Hooray for Love." Their latest LP, "Can't Help Falling in Love."
- FRI. 2—PETER, PAUL AND MARY**  
The hot Warner Bros. recording trio makes a guest appearance on "The Jack Paar Show" (NBC-TV, 10-11 p.m. EST). Their current single, "If I Had a Hammer," has been a hot chart item, and the LP "Peter, Paul and Mary" has gained the No. 1 slot on the Top Mono LP chart.
- SUN. 4—DIAHANN CARROLL, PEGGY LEE, GORDON MACRAE, STEVE LAWRENCE, CESARE SIEPI, ROBERTA PETERS, PETER NERO, ARTHUR FIEDLER AND THE BOSTON POPS ORCH.**  
All will appear on "The Ed Sullivan Show" (CBS-TV, 8-9 p.m. EST) in a musical salute to composer Richard Rodgers. The performers will perform various Rodgers' works in a concert setting, offering solo, duet and ensemble performances. The talent above are represented on the following labels: Carroll, Atlantic; Lee and MacRae, Capitol; Lawrence and Siepi, Columbia; Peters, Nero and Fiedler, and the Boston Pops on RCA Victor.

## ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. It clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



**SAMMY DAVIS JR.**  
(Reprise)

**BOOKING OFFICE:** William Morris. Age 36. **HOME TOWN:** New York. **BACKGROUND:** A hit record for Sammy Davis Jr. is just another success to be added to a long list of achievements produced by this dynamic and versatile show business personality. Davis' diverse efforts have included starring in a hit Broadway musical comedy, "Mr. Wonderful"; as a dramatic actor on many TV shows and in

motion pictures, including "Anna Lucasta" and "Porgy and Bess." He has had successful personal appearance tours of South America and England, as well as a West Coast tour of his one-man show in 1960. Prior to all of this is Sammy Davis Jr.'s long history of theater and night club performances with the vaudeville team of Sam Davis Sr. and Will Mastin. Davis Jr.'s recording career began in 1945 when he was signed to Decca Records as a vocalist. Soon after his close friend, Frank Sinatra, formed the Reprise Label, Davis switched companies to record under the Reprise banner.

**LATEST SINGLE:** "What Kind of Fool Am I?" is Sammy Davis Jr.'s first hit single for Reprise. Davis' version of the Broadway hit tune is No. 24 this week on the "Hot 100."

**LATEST ALBUM:** "What Kind of Fool Am I? and Other Show Stoppers."

tender moments; its simple-but-effective settings which looked like a Hokusai print, NYCO's "Butterfly" is one of the company's best efforts. Elizabeth Carron's well-controlled soprano may be a bit mature for the young Butterfly, but she portrayed the betrayed maiden sympathetically, and without being cloying. Frank Poretta's Pinkerton was also effective, particularly since the tall young singer is ready-made visually for the part of a dashing, lady-killing naval officer.

CHARLES SINCLAIR

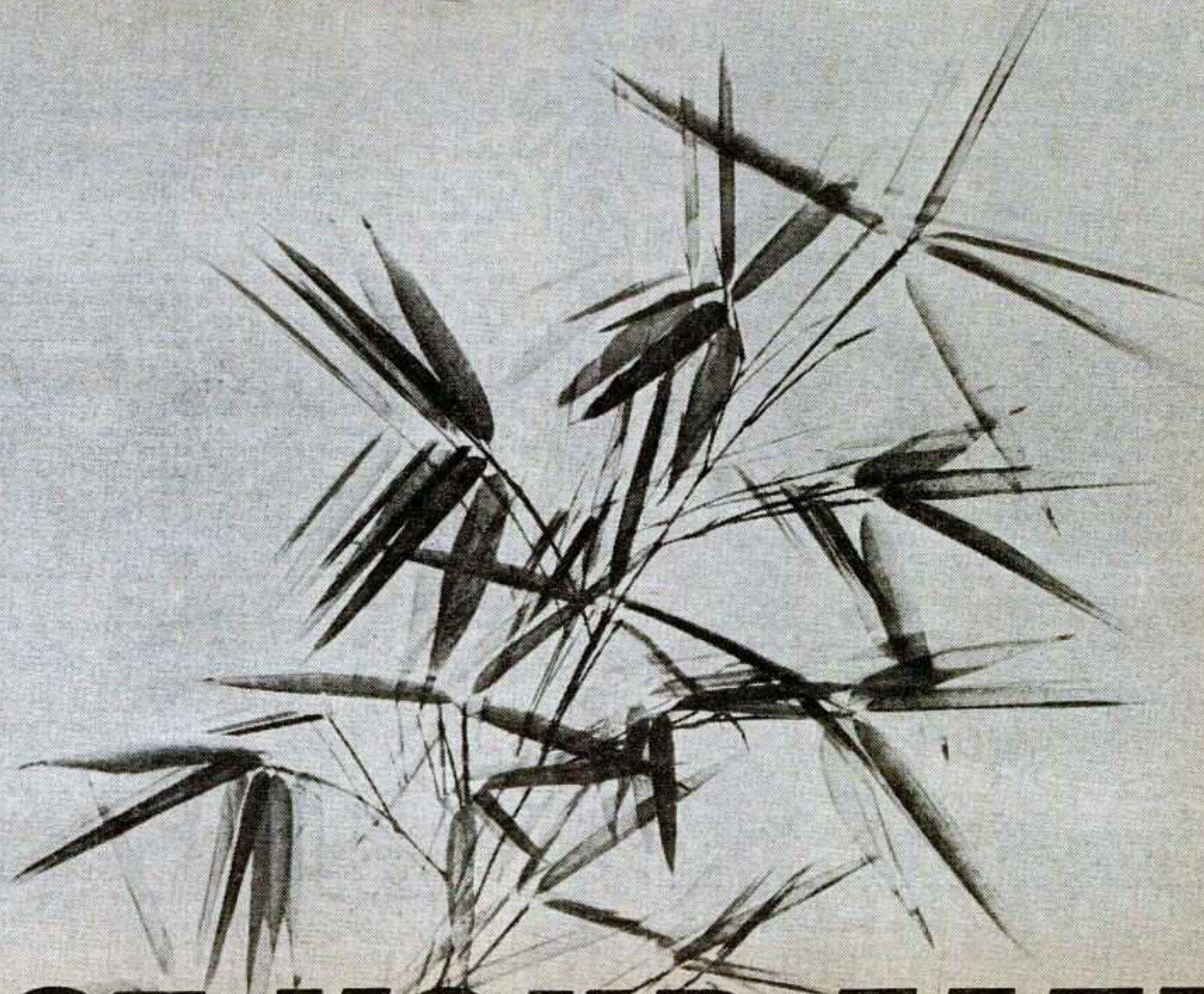
### NIGHT CLUB REVIEW

#### Cavallaro—Dapper & Exciting

Carmen Cavallaro, a fixture at Decca Records for the past 22 years, should become a fixture, too, at the Horizon Room, Pittsburgh, where he thrilled a large and enthusiastic audience at his opening on October 15. He will remain there through October 28 before he takes off for his first tour of Japan.

The dapper pianist, who is making his debut in this plush spot at the Greater Pittsburgh Airport, is backed by bassist Jimmy Middleton and drummer Andy Agello as he belts across

(Continued on page 43)



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TO THE WIND!!!**

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**MARTIN DENNY'S**

EXCITING FOLLOW-UP TO  
HIS "TASTE OF HONEY" SOUND

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The pick of the new releases:  
**SPOTLIGHT ALBUMS OF THE WEEK**

Strongest sales potential of all records reviewed this week.

# ALBUM REVIEWS

## Pop

### LET'S TALK ABOUT LOVE

**Joanie Sommers.** Warner Bros. W 1474 (M); WS 1474 (S)  
 —Joanie has a sock follow-up album to the "Johnny Gets Angry" package that did so well for her. The title track is a rocker that jocks are going to really go for. In addition, the album features the lass in tasteful change-of-pace, singing lovely ballads and standards given a smart contemporary twist like "Nobody's Baby." Tommy Oliver did the arranging and conducting for string and bright, big band.

### THE CHAPMAN REPORT

**Sound Track.** Warner Bros. W 1478 (M); WS 1478 (S)  
 This one's better than average movie music and, coupled with the strong promotion campaigns due to back the adult-appeal movie, could develop strong album action. Composer Leonard Rosenman knows how to build emotional intensity with jazz-flavored orchestrations, and has considerable musical insight concerning the Freudian problems of the movie's principal female characters. Particularly striking are the themes involving "Naomi," a sex-driven nympho.

### DEVIL WOMAN

**Marty Robbins.** Columbia CL 1918 (M); CS 8718 (S)  
 Marty Robbins is at his soulful best on this great group of ballads, all of them focussing on broken love. Eight of the tunes were written by Robbins himself, and all of these show off his deft cleffing hand. Arrangements are simple and feature effective voices with interesting piano breaks. Fine line-up includes "In the Ashes of an Old Love Affair," "Worried," "Ain't Life a Cryin' Shame," and the title tune.

### CAROUSEL

**Alfred Drake, Roberta Peters, Claramae Turner, Lee Venora; Jack Blacton, Conductor.** Comamnd 33-843 (M); 843 SD (S)  
 A brilliant re-creation of one of the greatest Rodgers and Hammerstein scores. It's as much an original-cast version as the original and in addition, the sound is superb. Beyond this, standout performances by a stellar cast make the music really glisten. Inside the book-fold jacket there are program notes aplenty, including data on the performers plus background material on the recording techniques employed. From any standpoint, this has to be a winner.

### ALL ALONE

**Frank Sinatra.** Reprise R 1007 (M); R 9-1007 (S)  
 Sinatra has another mighty impressive package in this LP which contains 10 of the great love ballads, all sung with simplicity and nostalgia. The theme, of course, is heartbreak, and the backings are beautifully woven by Gordon Jenkins. Strings and woodwinds form a velvety background for the Sinatra style. "All Alone," "Charmaine," "Are You Lonesome Tonight" and "What'll I Do" are some of the more impressive tracks.

### MODERN SOUND IN COUNTRY AND WESTERN MUSIC, VOL. II

**Ray Charles.** ABC-Paramount ABC 435 (M); ABCS 435 (S)  
 Here's the successor to Ray Charles' sensational first album of country songs, cleverly done in two different styles. Side 1, with tunes like "Oh Lonesome Me," "Midnight," and Jimmie Davis' "You Are My Sunshine" done as a blues, is done strictly with big band with brass out front. Side 2 has "Your Cheating Heart," "Making Believe" and "Take These Chains," all done with strings and the Jack Halloran Singers. As it's said in the singles field, these are two great sides and both have great appeal.

## MUSIC FROM MR. PRESIDENT

**Andre Kostelanetz and His Ork.** Columbia CL 1921 (M); CS 8721 (S)  
 —Irving Berlin's new show is just now hitting Broadway and the name of the veteran composer is enough to get up a lot of interest in the score. Here, maestro Kostelanetz leads his big ork, which has something of the sound of the pit band, through the many pretty tunes. Handsome scorings of the appealing melodies can result in much play for this set.

## GAY PURR-EE

**Sound Track.** Warner Bros. B 1479 (M); BS 1479 (S)  
 This is a sure-fire package, headlined by the Garland name and taken from the sound track of the forthcoming animated musical-comedy movie. The tunes are pretty and melodic, and recall the spirit of "Wizard of Oz"—a score cleffed by Arlen and Harburg, who wrote this one, too. Robert Goulet is featured in several of the numbers as a co-star. Garland fans will rush for it, and it's likely to be a big one in both the adult and moppet markets.

## HERE IS THE FABULOUS EDDIE CANO

**Reprise R 6055 (M); R 9-6055 (S)**—Eddie Cano's first album (at P.J.'s) on Reprise has turned into a strong seller and this one could be a smash, too. The swinging pianist takes off on a flock of standards and originals here that show off his versatility with a rhythm tune, a ballad or a bossa nova. Set includes "I'll Remember April," "What Kind of Fool Am I," "Varsanova Brown" and "The P. J. Clipper."

## ONE IS A LONELY NUMBER

**Adam Wade.** Epic LN 24026 (M); BN 26026 (S)  
 Moody and introspective after-hours-type reading of a flock of torch tunes by Adam Wade make this a strong new set by the young singer. He handles such tunes as "Where Are You," "C'Est La Vie," "Greenfields" and "What'll I Do," with warmth and style, over shimmering string backing. One of Wade's best efforts to date.

## Classical

### BEETHOVEN: SYMPHONY NO. 4 IN B FLAT, OP. 60; LENORE OVERTURE NO. 3, OP. 72A

**Pittsburgh Symphony Orchestra (Steinberg).** Command CC 11016 SD (S)  
 Despite the vast number of recordings of these venerable Beethoven masterpieces, this Steinberg and Pittsburgh Symphony interpretation should draw a vast amount of attention. The Symphony No. 4 and the "Lenore" are vibrantly executed and this, coupled with the superb recording and initial impact of the line on the classical field, should give this LP potent sales potential.

### BEETHOVEN: THE FIVE PIANO CONCERTOS (4-12)

**Wilhelm Kempff.** Deutsche Grammophon SLPM 138770-73  
 This is the fourth complete package of the five Beethoven concertos now available, and one of these is the old Kempff mono set on Decca. Either as a group or individually, these new performances rank at the pinnacle of Beethoven playing. Beautifully boxed with a lavish folder, but no program notes on the concertos themselves, this makes a magnificent gift item. The Berlin Philharmonic under Ferdinand Leitner gives perfect support to Kempff.

### BEETHOVEN: THE LATE QUARTETS (5-12)

**The Budapest String Quartet.** Columbia M5L 277  
 The string quartets composed in Beethoven's late years are filled with majestic musical ideas which to another composer might be the basis for entire symphonies. They are given skillful, sensitive, reverent performances full of glowing tone, by the Budapest group, which has recorded the Beethoven works before, originally on 78's and later on  
 (Continued on page 15)

## BEST TRACKS FROM THE SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by BMW's reviewing panel as the most outstanding from this week's new LP Spotlights.

### POPULAR

**THE CHAPMAN REPORT**—Sound Track (Warner Bros. W 1478, SW 1478) "Main Title Theme"

**GAY PURR-EE**—Sound Track (Warner Bros. B 1479, BS 1479) "Take My Hand Patee"

**ALL ALONE**—Frank Sinatra (Reprise R 1007, R9-1007) "Charmaine" (Miller, ASCAP) (3:15)

**MODERN SOUND IN COUNTRY & WESTERN MUSIC, Vol. 2**—Ray Charles (ABC-Paramount ABC 435, ABCS 435) "You Are My Sunshine" (Peer, BMI) (3:30); "Your Cheating Heart" (Fred Rose, BMI) (3:30)

**HERE IS THE FABULOUS EDDIE CANO**—Reprise R 6055, R9-6055) "What Kind of Fool Am I" (Ludlow, BMI) (2:30)

**ONE IS A LONELY NUMBER**—Adam Wade (Epic LN 24026, BN 26026) "Where Are You (Feist, ASCAP) (3:19)

### CHRISTMAS

**SONGS FOR CHRISTMAS**—Mahalia Jackson (Columbia CL 1903, CS 8703) "Silent Night" (5:02)

## ★★★★ STRONG SALES POTENTIAL

### ★★★★ DON SHIRLEY PRESENTS MARTHA FLOWERS

**Cadence CLP 3055 (M); CLP 15055 (S)**—Martha Flowers, the well-known legit singer and actress, comes through attractively on this new record with Don Shirley and his trio. Miss Flowers is at her best on songs from "Porgy and Bess," in which she has starred many times, with touching readings of "Strawberry Woman" and "Oh Doctor Jesus." She also turns in good performances of "Any Time, Any Day, Anywhere" and "Love Walked In." The Don Shirley Trio does a good job on "Dancing on the Ceiling," and other items.

### ★★★★ THE COMPOSITIONS OF BOBBY TIMMONS

**Riverside RLP 3512 (M); RLP 93512 (S)**—Bobby Timmons has become well known for his compositions, two of which have become jazz hits, "Moanin'" and "This Here." In this album are more of Timmons' works, in addition to those, including "Soul Time," "Dato Dere" and "Popsy." They are played by top jazz men Johnny Griffin, Nat Adderley, Cannonball Adderley and Timmons himself. Strong wax with strong jazz names for selling power.

### ★★★★ A SWINGIN' NIGHT AT BIRDLAND

**Joe Williams.** Roulette R 52085—Here's Joe Williams in a swinging album that shows off his vibrant vocal style on an album recorded live at Birdland in New York  
 (Continued on page 15)

# Four Okeh Singles...

You Must Have Been Meant for Me  
 4-7159  
 Ted Taylor



The Same Old Things Keep Happening  
 4-7161  
 Dr. Feelgood and the Interns



The pick of the new releases:  
**SPOTLIGHT SINGLES OF THE WEEK**  
 Strongest sales potential of all records reviewed this week.

# SINGLES REVIEWS

**★★★★ STRONG SALES POTENTIAL**

**Pop**

**LITTLE EVA**



**WHERE DO I GO?** (Aldon, BMI) (2:09)—**KEEP YOUR HANDS OFF MY BABY** (Aldon, BMI) (2:29) — Little Eva has a pair of strong sides here which could follow her "Locomotion" hit. On top, she sings a listenable ballad stylishly, aided by smart ork arrangement with a catchy beat and some neat double-tracking. Flip is a bright ditty which she sells with lots of spirit over sock support.  
 Dimension 1003

**JOHNNY CRAWFORD**



**RUMORS** (Aldon, BMI) (2:14)—Crawford has another potential smash with this strong rendition of teen love plagued by gossip. Singer is aided by good ork and chorus work, and the result is a first-rate side. Flip is "No One Really Loves a Clown" (Dragonwyck, BMI) (2:11).  
 Del-Fi 4188

**DION**



**LOVE CAME TO ME** (Schwartz-Disal, ASCAP) (2:35)—**LITTLE GIRL** (Just-Mubon, BMI) (2:22)—This may well be a big one for Dion. First side is a bright rocker handed a swinging reading by the singer while the boys hand-clap behind him. Flip is a smoother and softer song with a country-ish flavor, sung with feeling over a simple ork and chorus backing.  
 Laurie 3145

**PAUL PETERSON**



**LITTLE BOY SAD** (Cedarwood, BMI) (1:43)—**MY DAD** (Aldon, BMI) (2:20)—He's been treated badly by his girl, but the day will come when she'll be sorry—so sings Peterson on the top side of this happy, bouncing disk. On the flip, he turns sentimental to explain why his dear old Dad is all the world to him. There's good ork and chorus support. The record could turn into a big hit for the youngster.  
 Colpix 663

**GEORGE MAHARIS**



**BABY HAS GONE BYE BYE** (Dymor, ASCAP) (2:52)—A pretty, sentimental tune with a slight bounce—the kind of material Buddy Clark used to sell. Maharis gives it a warm treatment, and it should rack up sales on the strength of the singer's popularity and high-rated TV exposure. Good middle-road deejay platter. Flip is "After One Kiss" (Famous, ASCAP) (3:01).  
 Epic 9555

**FREDDY CANNON**



**IF YOU WERE A ROCK AND ROLL RECORD** (Claridge, ASCAP) (1:55) — Cannon has another solid chart item in this rocking novelty. The lyric compares his girl to a hit record via clever lyrics, and it should be a side the teeners will want. Flip is "The Truth, Ruth" (Chicory, BMI) (2:05).  
 Swan 4122

**GENE McDANIELS**



**SPANISH LACE** (St. Louis, BMI) (2:24) — McDaniels should add another knot to his hit string with this strong effort done in a Latin motif. Side spotlights moving vocal against Spanish guitar, ranchera-styled trumpets, strings and voices. Flip is "Somebody's Waiting" (Metric, BMI) (2:07).  
 Liberty 55510

**CHUCK JACKSON**



**GETTING READY FOR THE HEARTBREAK** (Ludix, BMI) (2:20)—Chuck Jackson turns in an emotional performance of this pretty ballad, aided by strong ork support. It could have wide appeal. Flip is "In Between Tears" (Ludix, BMI) (2:28).  
 Wand 128

**THE BELMONTS**



**DIDDLE-DEE-DUM (WHAT HAPPENS WHEN YOUR LOVE HAS GONE)** (Glenden, ASCAP) (2:40)—**FAREWELL** (Glenden, ASCAP) (2:15)—The group's two sides here show heartbreak at two different tempi. The first is a rocker that has an anguished vocal by the lead, ably abetted by the rest of the boys. The second is a strong, moody rockaballad sung in tight harmony against simple, triplet backing. Either or both here.  
 Sabina 507

**JOEY DEE**



**I LOST MY BABY** (Planetary, ASCAP) (2:13)—**KEEP YOUR MIND ON WHAT YOU'RE DOING** (Jon Ware-Frost, BMI) (2:00)—The lad moves even farther away from his old twist style on these new sides. Topper is an easy swinger with strings, dramatic background and a beat. The second also features strings in a medium tempo again with smart production and imposing vocal. Wide appeal for both.  
 Roulette 4456

**MARTIN DENNY**



**THE PAYOFF** (Leeds, ASCAP) (2:32)—"A Moi d'Payer" is the original title of this side which has been a hit overseas in the Trad vein. Denny gives it a modern jazz sound though, using piano and vibes and tight medium swing in the rhythm section a la the Modern Jazz Quartet. Flip is "Cast Your Fate to the Wind" (Friendship, BMI) (2:11).  
 Liberty 55514

**CONNIE STEVENS**



**HEY, GOOD LOOKIN'** (Fred Rose, BMI) (1:53)—The bright and cheery Hank Williams tune is handed a rollicking reading by thrush Connie Stevens over sock backing by a swinging brassy band. Should be big. Flip is "Nobody's Lonesome for Me" (Fred Rose, BMI) (2:16).  
 Warner Bros 5318

**DORSEY BURNETTE**



**DARLING JANE** (Acuff-Rose, BMI) (3:55)—Dramatic performance of a tale of sorrow and tragedy, penned by John D. Loudermilk, marking one of Dorsey Burnette's best record stints in a long, long time. He is backed ably by the ork. Tragic tale is aimed squarely at the teen market. Flip is "I'm a Waitin' for Ya Baby" (Doral, BMI) (2:33).  
 Reprise 20121

**LLOYD PRICE**



**UNDER YOUR SPELL AGAIN** (Central, BMI) (2:26)—Lloyd Price could come back to the ranks of hitmakers with this driving performance of a country-styled tune. Price sings it with spirit and the band backing rocks with good help from a chorus as well. Flip is "Happy Birthday, Mama" (Lloyd & Logan, BMI) (2:35).  
 ABC-Paramount 10372

**BOB B. SOXX AND THE BLUE JEANS**



**ZIP-A-DEE-DOO-DAH** (Joy, ASCAP) (2:40)—The oldie gets an infectious treatment from the gals and the combo on this bright, teen-type effort. The girls chirp the tune with style, and the rhythm is perfect for dancing. Flip is "Flip and Nitty" (Mother Bertha, BMI) (2:20).  
 Phyllis 107

**BELLINO**



**BOSSA ROCK** (Saxon, BMI) (2:17)—Here's a solid, down-to-earth, honking rock version of the new bossa nova sound fad. The sound is full of excitement and it's the kind of thing that could get the teeners really swinging. Flip is "Bossa Bossa Nova" (Saxon, BMI) (2:19).  
 Duel 520

**BILLY BLAND**

★★★★ **How Many Hearts—OLD TOWN** 1128—Here's the good chanter turning in a strong sound which employs male and female singers and strong rhythm backing. Should set the kids dancin'. (January, BMI)

★★★★ **Darling Won't You Think of Me—Soulful, dramatic ballad here is sung with feeling by Bland. The side features strong rhythmic build with a vocal chorus and organ adding to the excitement. (Maureen, BMI)**

**DINAH WASHINGTON**

★★★★ **You're a Sweetheart—ROULETTE** 4455—Backed smoothly by strings and vibrant brass work, Dinah's blues-flavored phrasing is right at home in this oldie. It's a good job all around, and deserves airplay. (Robbins, ASCAP) (2:25)

★★★★ **It's a Mean Old Man's World—More directly in the blues area, this tune gets a solid, driving treatment by the singer, again backed with lots of strings which provide a fine setting for her dramatic intensity. (Figure, BMI) (2:59)**

**DEMETRISS TAPP**

★★★★ **It Isn't the End of the World—COLUMBIA** 42603 — Demetris Tapp, a pretty young thrush, bows on the label with a dramatic reading of a melodic ballad that builds all the way. It has a chance to get some action. Good debut wax. (Regent, BMI) (2:39)

★★★★ **Act Your Age — Happy novelty tune is handled in bright fashion by the young thrush on her debut disk for the label. She sells it with vigor and it has a chance for a lot of spins. (Earl Barton, BMI) (1:51)**

**VALJEAN**

★★★★ **Mewsette—CARLTON** 582—Bright ditty from the cartoon "Gay Purree" is played smartly by the Valjean crew on this pretty disk. Lush ork work with rhythm support makes it nice listening. (Harwin, ASCAP) (1:57)

★★★★ **Mr. Mozart's Mash — A mash rhythm and Mozart's familiar minuet make this an interesting item for the young set. Two good sides. (David Jones, BMI) (2:20)**

**KETTY LESTER**

★★★★ **Love Is for Everyone—ERA** 3094 —A pretty ballad is sung smartly and sweetly by the lass over lush support. A very pretty side that could grab lots of spins on good music stations. (Ace Cee Mmm, BMI) (2:22)

★★★★ **This Land Is Your Land—The Woody Guthrie tune receives a first-rate performance by the thrush over driving banjo and chorus support. Strong side for folk and pop fans. (Ludlow, BMI) (2:27)**

**DIONNE WARWICK**

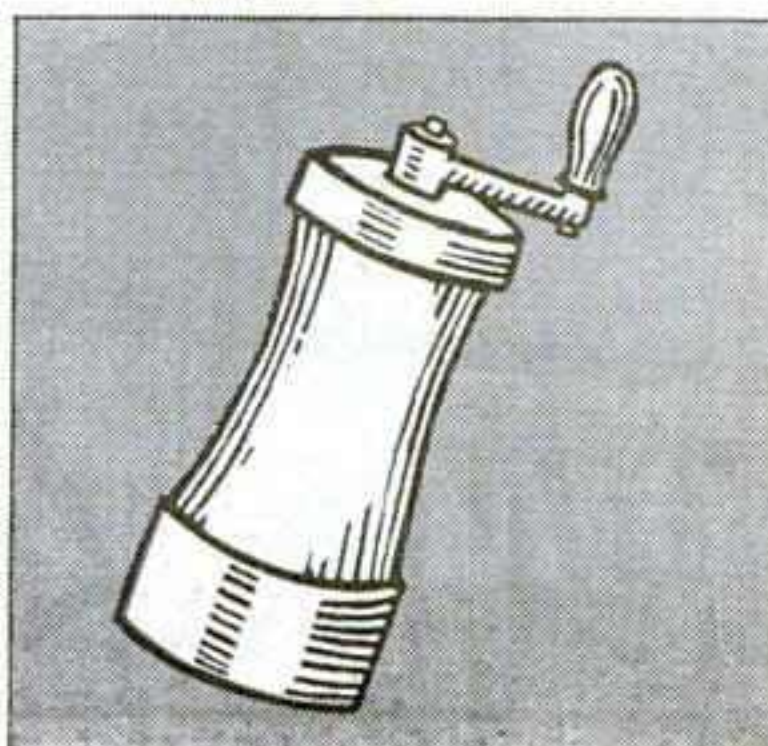
★★★★ **Don't Make Me Over—SCEPTER** 1239—Please don't try to change me, sings the lass on this side which also features an exceptional arrangement and strong support from the chorus. Thrush can sell a tune. (Bacharach-Jac, ASCAP) (2:51)

(Continued on page 21)

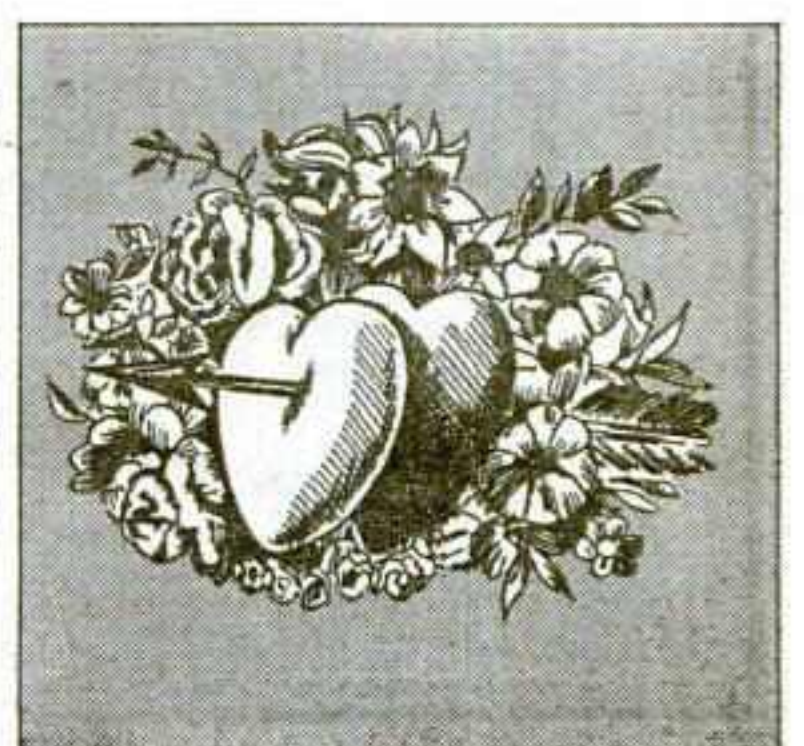
Continued on page 16

# For A-OK Sales!!!

**Black Pepper Will Make You Sneeze**  
 4-7160  
**Roy Lee Johnson**



**I'm in Love c/w What Makes Love**  
 4-7162  
**The Blossoms**



From Broadway's most talked about musical in years...

# THE ORIGINAL CAST LP

**ORIGINAL BROADWAY CAST**

DAVID MERRICK  
in association with  
BERNARD DELFONT

presents  
**ANTHONY NEWLEY**

**STOP THE WORLD-  
I WANT TO GET OFF**

with  
**ANNA QUAYLE**  
*a New-Style Musical*

Book, Music and Lyrics by  
**LESLIE ANTHONY  
BRICUSSE and NEWLEY**

Set and Costume Design by **SEAN KENNY**  
Musical Supervision by **IAN FRASER**  
Musical Director **MILTON ROSENSTOCK**

Orchestrations by  
**IAN FRASER** with **DAVID BURT GORDON  
LINGUP RHODES LANGFORD**

Associate Producer **CHRISTOPHER BOSTON** by **VIRGINIA MASON**  
Directed by **ANTHONY NEWLEY**



Includes such great hit songs from the show's score as:

- "What Kind Of Fool Am I"
- "Gonna Build A Mountain"
- "Once In A Lifetime"

The critics agree on **DAVID MERRICK'S**

**STOP THE WORLD-  
I WANT TO GET OFF**

"A notable theatrical achievement"  
RICHARD WATTS JR., N. Y. POST

"Another smash David Merrick hit"  
LOUIS SOBOL, N. Y. JOURNAL AMERICAN

"There's brilliance to 'Stop The World'  
any way you look at it"  
NORMAN NADEL, N. Y. WORLD-TELEGRAM

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Broadway's newest Hot  
Hit Ticket" WALTER WINCHELL, N. Y. DAILY MIRROR

"An absolute smash!"  
ASSOCIATED PRESS



exclusively on **LONDON**  
RECORDS



# SPOTLIGHT ALBUMS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 12

LP's. Now, stereo is the medium, and the performance is the best yet. With the album goes a lavish set of program notes in booklet form, which also contains the text of Beethoven's letters about the works. The package is a blockbuster for the classical market.

## STRAVINSKY CONDUCTS STRAVINSKY

American Concert Choir, Margaret Hillis, Dir. Columbia ML 5772 (M); MS 6372 (S)—The newest of Columbia's authentic renditions of Stravinsky works as conducted by the composer. The major entry is "Les Noces," an exciting and driving account using four solo voices, four pianos, chorus and percussion. The pianists are composers Samuel Barber, Aaron Copland, Roger Sessions and Lukas Foss. The other two selections are the barnyard comedy, "Reynard the Fox" and Stravinsky's early humorous impressions of ragtime piano titled "Ragtime for Eleven Instruments." A glamorous release on every count.

## OPERA ARIAS

Rita Streich. Deutsche Grammophon LPEM 19 368 (M); SLPEM 136 368 (S)—The attractive European singer sets a difficult mark for herself in this album, but her glowing, lyric soprano glides with ease through a series of well-known arias in Italian, French, Russian and German—all of which she handles with authority and grace. The album is thus a splendid showcase for her talents, and shows she's capable of operatic roles ranging from "Lucia di Lammermoor" (Lucia's Mad Scene) to "Tales of Hoffman" (the Doll's Song). Her growing list of admirers in this country couldn't ask for more.

## Jazz

### THE LEGEND

Count Basie and His Ork. Roulette R 52086—This is a follow-up to the Count Basie album "Kansas City Suite," with the music again written and arranged by Benny Carter. This time Carter has penned a complete flock of tunes, and has joined the Basie band as a performer. The swinging Basie crew comes through with rollicking readings of such Carter items as "The Trot," "The Legend," and the Latinish "Amaroso." Two blues, "Goin' On" and "Who's Blue," should also please Basie-ites. Strong wax here for fans.

## BEN WEBSTER-(SWEETS) EDISON

Columbia CL 1891 (M); CS 8691 (S)—A mighty tasteful package of jazz tracks here done in the swing groove. The album is nicely paced between ballad and medium tempo tunes with strong solo forays by Webster on tenor sax and trumpeter Edison. Webster is caught in gracious ballad mood on "My Romance" while Edison is lovely and lyrical on "Embraceable You." Both swing well on the extended improvisations on the medium tempo tunes of which "Better Go" is one of the better ones. Hank Jones, piano, and sharp rhythm section, also assist ably.

## Children

### HOW TO BE A BETTER THAN THE AVERAGE CHILD-YOGI BEAR

Various Artists. Golden LP 90—Here's Yogi Bear, one of the most popular of all TV characters, along with a flock of his TV buddies, all created by Bill Hanna and Joe Barbera. This time, the tunes are all based on the general theme of how to be better than you are. The title—"How to Be Better Than the Average Child Without Really Trying"—is a take-off on a current Broadway musical hit, and it sets the tone for such items as "Everybody Makes Mistakes," "Get Neat," "Doodlin' and Dawdlin'," "Take a Little Care" and "So Many Rules." Cute wax with a built-in lesson for the kiddies.

## GRIMM'S FAIRY TALES TOLD BY DANNY KAYE

Golden LP 92—The strong combination of Danny Kaye and current publicity on the pic "The Brothers Grimm" makes for a package that's sure to appeal to youngsters and parents. Kaye narrates the stories with musical and sound-effects backing, playing all the parts in a variety of voices. Stories include such favorites as "Clever Gretel," "Snow White and Rose Red," "Rumpelstiltskin." The versatile comedian creates the illusion of a full cast, and Jim Timmens' music adds a real production dimension. At \$1.98 list, it's a real bargain.

## Christmas

### ORGAN AND CHIMES PLAY CHRISTMAS CAROLS

Milton Kaye, Organist; Harry Breuer, Chimes. RCA Camden CAL 726 (M); CAS 726 (S)—Twenty familiar carols, played on organ and chimes, make this album a good one for Christmas at the low price of \$1.98. The carols range from "Jingle Bells" to "Silent Night," and every other familiar Christmas song is here, too. Good-looking cover should aid sales. Worth stocking for the holiday season.

## SONGS FOR CHRISTMAS



Mahalia Jackson. Columbia CL 1903 (M); CS 8703 (S)—Miss Jackson's artistry, which crosses over all boundaries of style and musical preference, beautifully etches a variety of excellent performances on this LP. The material ranges from spiritual to hymn, carol and inspirational song. All are filled with that inspired and devoted quality which is so much a part of this artist's work. "Sweet Little Jesus Boy," "Silent Night," "Go Tell It to the Mountain" and "Adeste Fideles" are some of the inspiring tracks.

## A COUNTRY CHRISTMAS



Various Artists. Decca DL 4343 (M); DL 74343 (S)—Here's a happy production indeed, with a whole host of Decca's finest country talent contributing their best efforts to the holiday derby. Present are such as Red Foley, Kitty Wells, Roy Drusky, the Wilburn Brothers, Webb Pierce, Jimmy Martin, Jimmy Newman, Ernest Tubb, Bill Monroe, Bobby Helms and Gov. Jimmie Davis. Cover shows color shots of the whole cast for the album.

## CHRISTMAS DAY WITH KITTY WELLS



Decca DL 4349 (M); DL 74349 (S)—Miss Wells turns away from affairs of the broken heart set and sets her sights on some of the favorite Christmas repertoire, both from the church and the more pop areas. "Jingle Bells," "Silent Night," "White Christmas" and "Away in a Manger" are among the more familiar items, while "Christmas Ain't Like Christmas Anymore" is more on the familiar weeper kick. Strong wax that should find ready favor with the fans. The Jordonaires lend a healthy assist in the vocal backings.

## Spoken Word

### SHAKESPEARE: KING LEAR; WEBSTER: THE DUCHESS OF MALFI



Dylan Thomas. Caedmon TC 1158—This album will never win any audio awards, for it is a rediscovered, on-location recording made during an evening of dramatic and poetic readings at New York's Museum of Modern Art in 1952 (complete with rumbles from the Sixth Avenue subway underneath the building). However, for admirers of the English poet-dramatist, it is an absolute must. Thomas reveals himself as a superb "reader," and an actor of considerable gifts. His voice flows through the rich poetry of Shakespeare and Webster as few voices have done.

## International

### OLE, LA MANO!



Juan Serrano. Elektra EKL 227—Flamenco guitarist Juan Serrano has a most imposing first album here. The guitarist plays alone and the fire and the vitality of his playing leave nothing to be desired. He is possessed of an enormous talent, and plays his instrument with superb technique and unquenchable passion. Even those not usually interested in flamenco or Spanish guitar should be awed by the excitement of this artist's work. He is a protege of Theodore Bikel, which has already gotten him much critical attention. "Bulerias," "Granadinas," and "Aires de Heulva" are some of the fine tracks.

# SPECIAL MERIT ALBUMS

## Country & Western

### HANK WILLIAMS ON STAGE!



MGM E 3999—This is a recording of a performance given by Hank Williams before an audience at the old Castle Recording Studios in Nashville in 1949. It's an informal set, with Hank talking between tunes, including such famous Williams items as "Lovesick Blues," "Wedding Bells," "Rovin' Cowboy" and "I'm a Long Gone Daddy." Another album by the late, great Hank Williams to be treasured by his pop and country fans.

## Christmas

### WE WISH YOU A MERRY CHRISTMAS



Ray Conniff and the Ray Conniff Singers. Columbia CL 1892 (M); CS 8692 (S)—A melodious and happy Christmas-season package, performed with lots of zest by Ray Conniff and his vocal group. Each side of the platter has three long tracks, of which one is a specialty Christmas song (such as "The Twelve Days of Christmas") and the other two are medleys, in bright tempo, of yuletide carols and familiar contemporary songs of the season. Cover shot of three male Santas and a cute "Miss Santa" is appealing. Album should do well on basis of previous Conniff sales strength.

## Comedy

### RUSTY WARREN IN ORBIT



Jubilee JGM 2044—Rusty Warren's fifth album on the label should turn out to be another sock seller for the comedienne. As usual she talks about sex, but in a funny enough and adult enough way to retain her male and female fans and attract new ones besides. Set was recorded live at the Chariot Room in the Anaheim Bowl in California, and the audience laughter adds much excitement to the LP.

# Reviews of New Albums

Continued from page 12

York City. Williams comes through with exciting performances of blues and ballads, including such well-known tunes as "September in the Rain," "Teach Me Tonight," "By the River St. Marie" and "Well Alright." Good wax for the many Williams fans.

### ★★★★ THE MINSTREL MEN

Various Artists. Colpix CP 434 (M); SCP 434 (S)—This production, featuring such big-time names as Jack Benny, Milton Berle, George Burns, Phil Silvers and host, Benny Fields, was a good idea but it never quite jells. Some of the music is good, especially that which features an old-time quartet, with and without Fields, but the segs with the guests, which focus more on their doubtful musical contributions (both vocal and instrumental) rather than their comedy, are disappointing. The names themselves can attract considerable attention from the over-30 group, but the production itself tends to falter.

### ★★★★ WHAT NOW MY LOVE

Jane Morgan. Kapp KL 1296—Here is Jane Morgan singing a series of lover's lament songs. With superior ork backings by Peter Matz and Burt Bacharach, she sings such familiar torchy things as "Guess I'll Hang My Tears Out to Dry," "Black Coffee," "The End of a Love Affair" and "It Never Entered My Mind." Also included is the title tune, a former single release and a new item, "Waiting for Charley to Come Home," an interesting somewhat offbeat item that has a powerful performance and a fine arrangement. This one could score as a single.

★★★★ STRONG SALES POTENTIAL

JAZZ LP'S

### ★★★★ CONVERSATION

Max Roach Quintet. Jazzland JLP 79 (M); JLP 979 (S)—This is the group that Max Roach led in the period 1958 and 1959 which included the late Booker Little, George Coleman, Ray Draper and Art Davis. It was one of his best combos, and many of these performances should be of interest to jazz fans today. The selections include an effective and complex rendering of "You Stepped Out of a Dream," "It's You or No One," and a Roach drum solo "Conversation." Good wax.

### ★★★★ BIG BAGS

Milt Jackson Ork. Riverside RLP 429 (M); RLP 9429 (S)—Superb performances by Milt Jackson on vibes, and big band backings arranged and conducted by either Tadd Dameron or Ernie Wilkins, make this an outstanding jazz set. Dameron's romantic big band orchestrations make lovely backings for Bags' performances of "Round Midnight" and "If You Could See Me Now"; Wilkins' swinging arrangements support a driving Milt Jackson on "Star Eyes" and "Echoes." Jimmy Cleveland and Nat Adderley are also heard on the disk.

Continued on page 16

## LP REVIEW POLICY

All albums received by Billboard Music Week are listened to and reviewed by the BMW Reviewing Panel. LP's are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all albums reviewed during the week and are picked to hit the Top LP chart. FOUR-STAR albums are those with strong sales potential. All Spotlights and Four-Star LP's have been evaluated by the full Reviewing Panel, and descriptive reviews are published for these.

THREE-STAR albums, having moderate sales potential, are listed thereafter; these frequently will be of particular interest to dealers with specialized clientele. Other LP's with limited sales potential are listed following the Three-Star albums.

SPECIAL MERIT SPOTLIGHTS, in the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All LP's intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.

# Reviews of New Albums

Continued from page 15

**★★★★ SWEET AND SOULFUL SOUNDS**  
 Bobby Timmons, Riverside RLP 422 (M); RLP 9422 (S)—A relaxed and versatile Bobby Timmons shows that he can play other things than soul music on this sweet and only occasionally soulful album. The sweet things include "The Sweetest Sounds," "Alone Together," "Why Was I Born?" and "You'd Be So Nice to Come Home To." He handles his funky items, "Turn Left" and "Another Live One," with his usual feeling. Strong wax by a polished Bobby Timmons.

**★★★★ THE COMPOSITIONS OF TADD DAMERON**  
 Riverside RLP 3511 (M); RLP 93511 (S)—This album is another in Riverside's series which salutes the talented composers in the modern jazz idiom. It is, in effect, a sampler that includes some of Dameron's more famous material as played by a band under his own direction and by various other artists who record for the label. Among the better tracks are Milt Jackson's "The Dream Is You," Bobby Timmons' "If You Could See Me Now," Eddie Davis' "Good Bait," and "Our Delight," by Bill Evans.

**★★★★ HAPPY TIME**  
 Junior Mance Trio, Jazzland JLP 77 (M); JLP 977 (S)—Pianist Junior Mance has everything that marks a thorough professional. He plays with imagination, has a vital swinging sound and well-schooled and skilled rhythm team supporting him. When he deals with his material in dramatic and exciting fashion, his albums can sell with the best of them. This set is devoted to engaging interpretations of jazz standards and originals and each is an impressive outing for the jazz market.

**★★★★ BIG BAND JAZZ FROM THE SUMMIT**  
 Louis Bellson, Roulette R 52087—Bellson's big band is caught on location at L.A.'s The Summit. The band is a tightly knit affair with strong team work in brass and reed sections, and powerful drumming by Louie himself. The arrangements are in the swinging groove and feature some sharp solo work on trumpet, sax and drums. A good deal of the book for the disk has been written by Benny Carter and his tunes are some of the more attractive on the disk. "Gumshoe," "Who's Who" and "Lou's Blues" are three of them.

**★★★★ SI! SI! M. F.**  
 Maynard Ferguson and His Ork. Roulette R 52084—Maynard Ferguson is back once again with another LP tailored to the likes of big band fanciers. The album is nicely programmed between solid swing tracks and easy ballads, all done in an instrumental vein. The band is ripping and roaring on the LP and the set features solid choruses by Maynard on trumpet, and good solo work from alto and tenor sax, trumpet and rhythm section. There's nothing Latin about the album but the title tune "Si Si," which emerges as one of the better tracks as do "Morgan's Organ" and "Early Hours."

**★★★★ MONTY SUNSHINE AND HIS BAND**  
 Kapp KL 1303—Monty Sunshine is the British lad who will be best remembered as the sub-toned clarinet soloist on the Chris Barber "Petite Fleur" hit of a couple of years ago. Here Sunshine makes his album debut fronting his own band, formed in Britain earlier this year. The feel is still of the New Orleans trad scene, but in this case, the rough edges are more rounded off to the point where it's a blend of trad Dixie and swing. "Love Is Like a Violin," "Waterloo Bridge," "Third Man Theme" and "Organ Grinder's Swing" are examples of the spinnable fare.

**★★★★ STRONG SALES POTENTIAL**  
**CLASSICAL LP'S**

**★★★★ HINDEMITH: MATHIS DER MALERM EXCERPTS**  
 Various Artists, Deutsche Grammophon LPM 17 769 (M); SLPM 138 769 (S)—The major interest in this release lies in its being the first to provide any substantial vocal excerpts from this opera. Singers include baritone Dietrich Fischer-Dieskau, soprano Pilar Lorengar and tenor Donald Grobe. Much of the music which makes up the well-known orchestral suite from the opera is also included. But basically, the appeal will be to opera buffs. German and English texts are included.

**★★★★ GREAT SCENES FROM MASSENET'S WERTHER**  
 Various Artists, RCA Victor LM 2615

(M); LSC 2615 (S)—Masset's "Werther" receives another reading by a star-studded cast on this LP. Actually the album is composed of the highlights of the opera and the high drama of the work is brought out vividly by the cast which includes Cesare Valletti, Rosalind Elias and Gerard Souzay. The album was recorded in Italy and features the Rome Opera House Orchestra under the baton of Rene Leibowitz.

**★★★★ MONTE CARLO OPERA GALA**  
 Renata Scotto, Deutsche Grammophon LPM 18 653 (M); SLPM 138 653 (S)—Here's a delightful blend of famous operatic arias, sung in a rich, vibrant soprano by Renata Scotto, and instrumental operatic selections (overtures from "Norma" and "Sicilian Vespers," the Soldiers' March from "William Tell"). It's the kind of program that might well be presented at a gala evening at the Monte Carlo Opera—stylish, familiar, entertaining. Louis Fremaux reveals clearly that he's one of Europe's most talented young conductors, at ease in a wide range of works.

**★★★★ MONTE CARLO CONCERT GALA-ALBUM I**  
 Monte Carlo Opera Orchestra, Louis Fremaux, Cond. Deutsche Grammophon LPM 18649 (M); SLPM 138 649 (S)—The only two works of Dukas which have been previously recorded are here presented. By far the most notable is the well-known orchestral "grotesque," known as "The Sorcerer's Apprentice," once the subject of a famous motion picture cartoon treatment, as a part of Walt Disney's early "Fantasia." The program is rounded out by the seldom heard symphonic dance poem, "La Peri," plus a ballet titled, "Parade," by Erik Satie, a Dukas contemporary.

**★★★★ MONTE CARLO CONCERT GALA-ALBUM II**  
 Monte Carlo Opera Orchestra, Louis Fremaux, Cond. Deutsche Grammophon LPM 18 654 (M); SLPM 138 654 (S)—Another in this label's current series of albums featuring musical events at the Monte Carlo Opera. In this concert album, the emphasis is on 20th-century composers, with well-recorded performances by the Opera Orchestra of works by Benjamin Britten ("Young Person's Guide to the Orchestra"), Joaquin Turina ("Danzas Fantasticas"), and Darius Milhaud ("Le Carnaval d'Aix"). Fremaux' readings are skillful and sensitive, and the orchestra plays with disciplined assurance. Stereo is big and spacious.

**★★★★ BEETHOVEN: SYMPHONY NO. 3**  
 Berlin Philharmonic, Karl Bohm, Cond. Deutsche Grammophon LPM 18 814 (M); SLPM 138 814 (S)—Here's the second version of the Beethoven "Third" to appear on DGG, with an earlier one, also by the Berlin ensemble, under the baton of Ferenc Fricsay, and released here during DGG's Decca distribution period, still current. The new version offers the advantage of the usual high quality DGG stereo and though there is much stout competition, the set has a chance to take over a share of the market.

**★★★★ STRONG SALES POTENTIAL**  
**SPECIALTY LP'S**

**LATIN AMERICAN**  
**★★★★ CANCIONERO DE AMERICA**  
 Johnny Rodriguez y Su Trio, Alegre LPA 819—The trio sings with much Latin fire and scintillating Spanish rhythm on this LP. The album should sell without too much trouble in the Latin American market for it offers a variety of tunes in a broad choice of tempi. The singers vocalize primarily in Spanish and the material contains such items as a number of ballad boleros, a guaracha, cancion, and even a twist. "Un Minuto" and "Confusion" are two of the better tracks.

**★★★★ CESAR CONCEPCION Y SU ORQUESTA**  
 Alegre LPA 818—Bright, brassy, big band Latin arrangements are featured here by maestro Concepcion and his ork, who are one of the better-known dance outfits catering to the tourist trade in the bistros of Puerto Rico. There are many rhythms here, to please all dancers. The sound is particularly good and will make terpers in the living room think they're right in the ballroom or night club.

**SPOKEN WORD**  
**★★★★ MANSFIELD: THE GARDEN PARTY AND BLISS**  
 Celia Johnson, Caedmon TC 1133—Celia Johnson provides readings that are perfect in mood and tone for two of Katherine Mansfield's finest short stories, "The Garden Party" and "Bliss." Though they reflect a way of life we hardly recognize today, these are remarkable examples of virtuosic writing and they lend themselves to listening as well. Complete text of both stories is provided in an attractive booklet.

**★★★★ SHAKESPEARE: VENUS AND ADONIS-A LOVER'S COMPLAINT (2-12")**  
 Max Adrian and Claire Bloom, Caedmon SRS-M 240—Two of Shakespeare's poems, rich with imagery and full of the Elizabethan preoccupation with sensuality, are given delightful readings by Max Adrian and Claire Bloom. Adrian carries the long-length (three LP sides) tale of Venus' un-

successful attempts to seduce Adonis with wit and style. Miss Bloom's gentle-voiced reading of the shorter work (one side) has real vocal grace. A handsome package for Shakespearean devotees. The readings are straight and there's no musical frame.

**FOLK**  
**★★★★ OPEN HOUSE**  
 The Travelers 3, Elektra EKL 226—An impressive group, in their second album for the label, which first brought out the Linnelers. Like the Kingston Trio, two of the lads are from Hawaii, and as though in salute to that fact, a slow, Hawaiian-styled tune, "Kahlua" is included. Repertoire is neatly varied, swinging from Negro spirituals and gospel items to African of the Marais and Miranda type, to Appalachian and calypso. Boys accompany themselves on bass, guitar and banjo. A number of tracks make worthwhile programming material.

**INTERNATIONAL**  
**★★★★ VON HAMBURG NACH HAWAII**  
 Various Artists, Fiesta FLP 1360—Originally produced by Arfola in Germany, this will have strong appeal for those who speak that language, but is also universal in its ability to entertain. Although there are no liner notes or texts in English, it's clear that the 23 songs included are all about or from the sea, with the emphasis on Hamburg as the home port. Several songs are familiar even to non-Teutonic audiences. The program is performed in such high spirits that it can be recommended even to people who do not understand the language. Fiesta could vastly widen the appeal, however, by adding some English information.

**SPECIALTY**  
**★★★★ GRIFF BORGESON PRESENTS HOT CARS AT THE WINTERNATIONALS**  
 Riverside RLP 5515 (M); RLP 95515 (S)—Hot rodders are the order of the day on this auto racing specialty sound set. The scene is Pomona, Calif., and features drag races. The Winternationals are sponsored by the National Hot Rod Association and the speakers are full of the sound of roaring automobiles. The sound moves from one speaker to the next as the cars speed down the strip. Perfect gift for speed and sound fanciers.

# Reviews of New Singles

Continued from page 13

**★★★★ I Smiled Yesterday**—Another good performance by the lass and again an unusual and fresh sounding arrangement. It, too could grab spins. (Bacharach-Jac, ASCAP) (2:43)

**GORDON JENKINS**  
**★★★★ I Left My Heart in San Francisco**—COLUMBIA 42608—The pretty tune is handed a lush and warm performance by the ork here, with Jenkins playing lead piano. A pretty side. (General, ASCAP) (2:15)

**★★★★ This Is All I Ask**—Lovely tune, penned by Gordon Jenkins, is handed a touching reading by the chorus. Also worth spins. (Massey, ASCAP) (2:43)

**BOBBY JAY**  
**★★★★ Red Sails in the Sunset**—EXCELLO 2225—A rock-tempo rendition of this oldie from the 1930's, with firm triplets provided by combo to back singer's strong delivery. It's updated nostalgia, but could click. (Shapiro-Bernstein) (2:30)

**★★★★ Tell Me Now**—(Excellorc, BMI) (2:42)

**ERNIE K-DOE**  
**★★★★ Get Out of My House**—MINIT 656—Bright, New Orleans type rocker is sung with spirit by the chanter over swinging backing with a beat that has a chance to rack up sales both South and North. It swings. (Minit, BMI) (2:37)

**★★★★ Loving You**—(Shirl-Kit, BMI) (2:31)

**MARK IV'S**  
**★★★★ The Tide Has Turned**—BARRY 105—The Mark IV's sell this tale of woe with feeling, sparked by a good lead singer. It has a familiar melody and could get attention. Sam Fein takes the lead on this side. (Maureen-Staccato)

**★★★★ Whoe Baby-That's All**—(Maureen-Staccato)

**BILLY DAWN**  
**★★★★ Faint Heart**—COLUMBIA 42605—Here's the old slogan, done up in a rocking, medium tempo ditty, handled with a measure of excitement by Dawn. Good backing. Side has a chance. (Gower, BMI) (2:20)

**★★★★ The Madison's Back in Town**—(Tybee, BMI) (2:30)

**BOB MOORE'S ORK AND CHORUS**  
**★★★★ Autumn Souvenirs**—MONUMENT 800—Easy listening programmers should find this a good item. The side features the ork and the chorus in a strong ballad with a featured trumpet as soloist. (Acuff-Rose, BMI) (2:35)

**CHILDREN'S**  
**★★★★ ALFRED HITCHCOCK PRESENTS GHOST STORIES FOR YOUNG PEOPLE**  
 Golden LP 89—The master of chills makes his first appearance on a record designed for small fry, and those whose parents give them a listen will have plenty of chills. Hitchcock himself does his usual rambling kind of chatter between the stories, which are ably narrated by John Allen. Excellent orchestral accompaniment contributes to the wierd and eerie mood. Sample titles include "The Haunted and the Haunters," "The Open Window" and "Johnny Takes a Dare." Good material, well told, but not recommended for just before bedtime.

**★★★ MODERATE SALES POTENTIAL**

**INTERNATIONAL**  
**★★★★ REFLECTIONS OF YUGOSLAVIA**  
 National Ballet Orchestra of Macedonia, Fiesta FLP 1362

**★★★★ ZITHER AUS DEN BERGEN**  
 Rudi Knabl, Fiesta FLP 1361

**★★★★ A VISIT TO GREECE**  
 Various Artists, Fiesta FLP 1359

**COUNTRY & WESTERN**  
**★★★★ COUNTRY JAMBOREE**  
 Various Artists, Ford FXM 712

**RELIGIOUS**  
**★★★★ HYMNS**  
 Clifford A. Whitcomb, Organist; Norma Zimmer, Soloist, Colpix CP 408

**LIMITED SALES POTENTIAL**

JILL DONNER  
 Ronnie 2026

**★★★★ Flea Circus**—(Acuff-Rose, BMI) (2:30)

**BOB CONRAD**  
**★★★★ Cindy Is Gone**—WARNER BROS. 5317—Bob Conrad, star of the "Hawaiian Eye" TV series, has a strong dramaballad as material on this side. The disk has a sound with impelling slow beat and strong work from vocal chorus and strings. (Knollwood, ASCAP) (2:17)

**★★★★ Again**—(Robbins, ASCAP) (2:20)

**THE FENCEMEN**  
**★★★★ Swingin' Gates**—LIBERTY 55509—This is the kind of country novelty material that's played in the pop groove. The instrumental features organ, piano and rhythm on a happy little ditty that rolls right along. (Metric, BMI) (2:10)

**★★★★ Bach 'n' Roll**—(Metric, BMI) (2:10)

**STAN ROSS**  
**★★★★ Drowning in the Surf**—REPRISE 20119—Watch this one. It's the latest in the tragedy record kick, but it's in the first person. The singer explains how rough it is to drown and he ends up by actually drowning. Backing swings neatly behind him. It's the new sick musical joke trend. (Pine Hollow, ASCAP) (2:18)

**★★★★ Ahab the Arab (Ten Years Later On)**—(Lowery, BMI) (2:54)

**TEDDY RANDAZZO**  
**★★★★ Big Wide World**—COLPIX 662—Teddy Randazzo bows on the label with a pretty reading of a tune that also spots a good arrangement. Worth exposure. (South Mountain, BMI) (2:55)

**★★★★ Be Sure My Love**—(South Mountain, BMI) (1:46)

**THE CLEFTONES**  
**★★★★ Love Come Back to Me**—GEE 1079—The group has had hits before and they could do it again with this interesting rock arrangement of the standard. Good lead vocal is coupled with a solid backing with harmonica. Watch it. (Harms, ASCAP) (2:05)

**★★★★ There She Goes**—(Frost-Jon Ware, BMI) (2:27)

**THE MILLER SISTERS**  
**★★★★ Tell Him**—RIVERSIDE 4535—Interesting tune, with an unusual arrangement, is sung forcefully by the girls on this bright side. Could get some action. (M. S. Kraft, BMI) (2:34)

**★★★★ Dance Close**—(2nd, Sound, BMI) (2:50)

(Continued on page 18)

## 4 FOR THE MONEY!

# MR. AKER BILK

# LIMELIGHT / LONELY

6238

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# BEN E. KING

# I'M STANDING BY

6237

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## BETTY CARTER

# ONE NOTE SAMBA

## BOSSA NOVA

6239

## DIANE RENAY

# LITTLE WHITE LIES

6240

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**JACK JONES**  
Two-sided smash  
**I'VE GOT MY PRIDE**  
b/w  
**THAT'S HER LITTLE WAY**  
K-495

● **Reviews of New Singles**

● *Continued from page 16*

**MAXINE BROWN**  
★★★★ **Am I Falling in Love** — ABC-PARAMOUNT 10370—The thrush turns in a warm and dedicated job on this ballad side by a neat scoring by Belford Hendricks with sweeping string figures. Gal sounds good here and she could score. (Maxine, BMI) (2:05)

★★★ **Promise Me Anything**—Eden, BMI (2:30)

**SANDY NELSON**  
★★★★ **Day Train** — IMPERIAL 5884—Driving ditty gives Nelson a chance to show off his drumming skill at the start, then the band comes in and rocks, man. Strong instrumental side for the teen-set. (Renhall, ASCAP) (2:10)

★★★ **Teen-Age House Party** — (Travis, BMI) (1:41)

**JOHN D. LOUDERMILK**  
★★★★ **Angela Jones**—RCA VICTOR 8101—The singer does this one with touching softness. It's a teen-slanted side that revolves around the high school scene and features the vocal, backed by harpsichord sound with male vocal group. (Cedarwood, BMI) (2:35)

★★★ **Road Hog** — (Acuff-Rose, BMI) (2:18)

**LAURINDO ALMEIDA AND THE BOSSA NOVA ALL STARS**  
★★★★ **Lazy River Bossa Nova** — CAPITOL 4863—Almeida's fine classical-guitar work sparks this swinging bossa nova version of the Carmichael oldie. It's the kind of side that can be a good dance item, a good deejay platter and a good draw in coin machines. Watch for it to go places. (Peer Int'l, BMI) (2:25)

★★★ **Ramblin' Rose Bossa Nova**—(Sweco, BMI) (2:14)

**JUNE CHRISTY**  
★★★★ **One Note Samba (Samba De Una Nota So)**—CAPITOL 4864—This is a tune that looks easy; it isn't, but Miss Christy tackles the tricky vocal as though it was written for her, and sells it in top fashion. Another strong one for the talented thrush. (Leeds, ASCAP) (1:51)

★★★ **Bossa Nova**—(Shay, ASCAP) (1:54)

**JACK JONES**  
★★★★ **That's Her Little Way**—KAPP 495—Lovely ballad by the writer of "Rain, Rain Go Away," receives a first-rate performance from Jack Jones, backed by a lilting arrangement. Song and record could turn into a solid hit. (Regent, BMI) (2:33)

★★★ **I've Got My Pride**—Aldon, BMI (2:29)

**ROY HAMILTON**  
★★★★ **Earthquake**—EPIC 9538 — Chanter sells this bright rocker with spirit over driving backing by the ork. He is helped much by the chorus and a lively arrangement. (Blackwood, BMI) (2:32)

★★★★ **I Am**—(Joy, ASCAP) (2:33)

**CARLO AND THE SECRETS**  
★★★★ **A Hundred Pounds of Potatoes**—THRONE 801—Here's a mighty strong teen instrumental in a novelty groove. The side features some tricky guitar work, and a basically swinging beat from the band. Could go with teenagers, it has the sound. (Throne, BMI) (3:00)

★★★ **Pony Party**—(Rambled, BMI) (2:15)

**ROBERTA SHERWOOD**  
★★★★ **(I Left My Heart) In San Francisco**—HARMON 1010—The thrush sells the Bennett hit with warmth and emotion over lush ork support. Side could get spins. (General, ASCAP) (2:27)

★★★ **You Always Hurt the One You Love**—(Pickwick, ASCAP) (2:45)

**★★★ MODERATE SALES POTENTIAL**

**TONY RENIS**  
★★★ **Quando, Quando, Quando** (M. Witmark, ASCAP) (3:08) — ★★ Blue (BIEM) (3:17), CAPITOL 4860

**SERGIO FRANCHI**  
★★★ **Once (Walt Disney, ASCAP)** (2:40) — ★★ **I Mustn't Say I Love Her** (Mills, ASCAP) (2:31), RCA VICTOR 8103

**JO-AN BAKER**  
★★★ **Think About the Possibilities** (Angel-Console, BMI) (2:15) — ★★ **You're Someone** (Angel-Console, BMI) (2:20), EMBER 1089

(Continued on page 21)

THE NATION'S TOP TUNES  
**HONOR ROLL OF HITS**  
TRADE MARK REG.

FOR WEEK ENDING OCTOBER 27

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	2	<b>MONSTER MASH</b>	By B. Pickett-L. Capizzi—Published by Garpax (BMI)	6
2	1	<b>SHERRY</b>	By B. Gaudio—Published by Bobob (ASCAP)	9
3	3	<b>DO YOU LOVE ME</b>	By Berry Gordy Jr.—Published by Jobets (BMI)	6
4	4	<b>HE'S A REBEL</b>	By Gene Pitney—Published by January (BMI)	4
5	9	<b>ONLY LOVE CAN BREAK A HEART</b>	By H. David-B. Bacharach—Published by Arch (ASCAP)	5
6	16	<b>ALL ALONE AM I</b>	By Hadjidakis-Altman—Published by Duchess (BMI)	3
7	5	<b>RAMBLIN' ROSE</b>	By Joe Sherman-Noel Sherman—Published by Sweco (BMI)	10
8	6	<b>I REMEMBER YOU</b>	By Mercer-Schertzing—Published by Paramount (ASCAP)	6
9	8	<b>PATCHES</b>	By Barry Mann-Larry Kolber—Published by Aldon (BMI)	8
10	7	<b>GREEN ONIONS</b>	By Jones-Cropper-Steinberg-Jackson—Published by East (BMI)	8
11	17	<b>POPEYE (The Hitchhiker)</b>	By Dave Appell-Kal Mann—Published by Kalmann (ASCAP)	4
12	27	<b>GINA</b>	By P. Vance-L. Carr—Published by Elm Drive (ASCAP)	2
13	10	<b>LET'S DANCE</b>	By Lee—Published by Rondell & Sherman-DeVorzon (BMI)	7
14	12	<b>VENUS IN BLUE JEANS</b>	By Greenfield-Keller—Published by Aldon (BMI)	8
15	23	<b>CLOSE TO CATHY</b>	By B. Goodman-E. Shuman—Published by Arch (ASCAP)	2
16	14	<b>SURFIN' SAFARI</b>	By Wilson-Love—Published by Guild (BMI)	6
17	29	<b>NEXT DOOR TO AN ANGEL</b>	By H. Greenfield-N. Sedaka—Published by Aldon (BMI)	2
18	13	<b>ALLEY CAT</b>	By Bjorn—Published by Meteorion (BMI)	9
19	25	<b>LIMBO ROCK</b>	By W. Strange—Published by Twist-Four Star (BMI)	2
20	—	<b>BIG GIRLS DON'T CRY</b>	By B. Crewe-B. Gaudio—Published by Bobob (ASCAP)	1
21	—	<b>RETURN TO SENDER</b>	By O. Blackwell-W. Scott—Published by Elvis Presley (BMI)	1
22	—	<b>NOTHING CAN CHANGE THIS LOVE</b>	By Sam Cooke—Published by Kags (BMI)	1
23	28	<b>TORTURE</b>	By John D. Loudermilk—Published by Acuff-Rose (BMI)	3
24	11	<b>IF I HAD A HAMMER</b>	By Seeger-Hays—Published by Ludlow (BMI)	6
25	15	<b>WHAT KIND OF FOOL AM I</b>	By Newley-Bricusse—Published by Ludlow (BMI)	3
26	—	<b>JAMES (HOLD THE LADDER STEADY)</b>	By John D. Loudermilk—Published by Acuff-Rose (BMI)	1
27	19	<b>I LEFT MY HEART IN SAN FRANCISCO</b>	By D. Cross-G. Cory—Published by General (ASCAP)	4
28	—	<b>WARMED OVER KISSES</b>	By P. Udell-G. Geid—Published by Pogo (ASCAP)	1
29	18	<b>DON'T GO NEAR THE INDIANS</b>	By Lorene Mann—Published by Buttercup (BMI)	4
30	—	<b>DESAFINADO</b>	By Jobim—Published by Hollis (BMI)	1

**RECORDINGS AVAILABLE**  
(Best Selling Record Listed in Bold Face)

- MONSTER MASH**—Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167.
- SHERRY**—The Four Seasons, Vee Jay 2570; Janie Ross, Twin Hits 2022.
- DO YOU LOVE ME**—The Contours, Gordy 7005; Billy Wade, Twin Hits 2023.
- HE'S A REBEL**—Vikki Carr, Liberty 55493, Crystals, Philips 106.
- ONLY LOVE CAN BREAK A HEART**—Gene Pitney, Musicor 1022.
- ALL ALONE AM I**—Brenda Lee, Decca 31424.
- RAMBLIN' ROSE**—Nat King Cole, Capitol 4804; Ray Garnett, Twin Hits 2021; Woody Herman, Philips 40064.
- I REMEMBER YOU**—Frank Ifield, Vee Jay 457.
- PATCHES**—Dickey Lee, Smash 1758; Tony De Cio, Twin Hits 2021.
- GREEN ONIONS**—Booker T. & the MG's, Stax 127; The Downbeats, Twin Hits 2024.
- POPEYE (The Hitchhiker)**—Chubby Checker, Parkway 849.
- GINA**—Johnny Mathis, Columbia 42582.
- LET'S DANCE**—Chris Montez, Monogram 505.
- VENUS IN BLUE JEANS**—Jimmy Clanton, Ace 8001; Kit Fleming, Twin Hits 2023.
- CLOSE TO CATHY**—Mike Clifford, United Artists 489.
- SURFIN' SAFARI**—Beach Boys, Capitol 4777.
- NEXT DOOR TO AN ANGEL**—Neil Sedaka, RCA Victor 8086.
- ALLEY CAT**—Bent Fabric, Atco 6226; Contrasts, Twin Hits 2027.
- LIMBO ROCK**—Chubby Checker, Parkway 849.
- BIG GIRLS DON'T CRY**—Four Seasons, Vee Jay 465.
- RETURN TO SENDER**—Elvis Presley, RCA Victor 8100.
- NOTHING CAN CHANGE THIS LOVE**—Sam Cooke, RCA Victor 8088.
- TORTURE**—Kris Jensen, Hickory 1173.
- IF I HAD A HAMMER**—Peter, Paul and Mary, Warner Bros. 5296; Janie Ross, Twin Hits 2028.
- WHAT KIND OF FOOL AM I**—Ronnie Aldrich, London 9553; Shirley Bassey, United Artists 503; Cordials, Felsted 8653; Vic Damone, Capitol 4827; Billy Daniels, Jubilee 5437; Sammy Davis Jr., Reprise 20048; Billy Eckstine, Mercury 72022; Burt Farber, Felsted 8652; Robert Goulet, Columbia 42519; Woody Herman, Philips 40064; Mantovani, London 9552; Anthony Newley, London 9546; Keely Smith, Dot 16386.
- JAMES (HOLD THE LADDER STEADY)**—Sue Thompson, Hickory 1183.
- I LEFT MY HEART IN SAN FRANCISCO**—Tony Bennett, Columbia 42332; Frank Sinatra, Reprise 20107.
- WARMED OVER KISSES**—Brian Hyland, ABC-Paramount 10359.
- DON'T GO NEAR THE INDIANS**—Rex Allen, Mercury 71997.
- DESAFINADO**—Stan Getz & Charles Byrd, Verve 10260; Si Zentner, Liberty 55499; Lloyd Mayer, United Artists 509; Pat Thomas, MGM 13102; Freda Wayne, ABC-Paramount 10366; Julie London, Liberty 5512; Mavis Rivers, Reprise 20115; Ella Fitzgerald, Verve 10274.

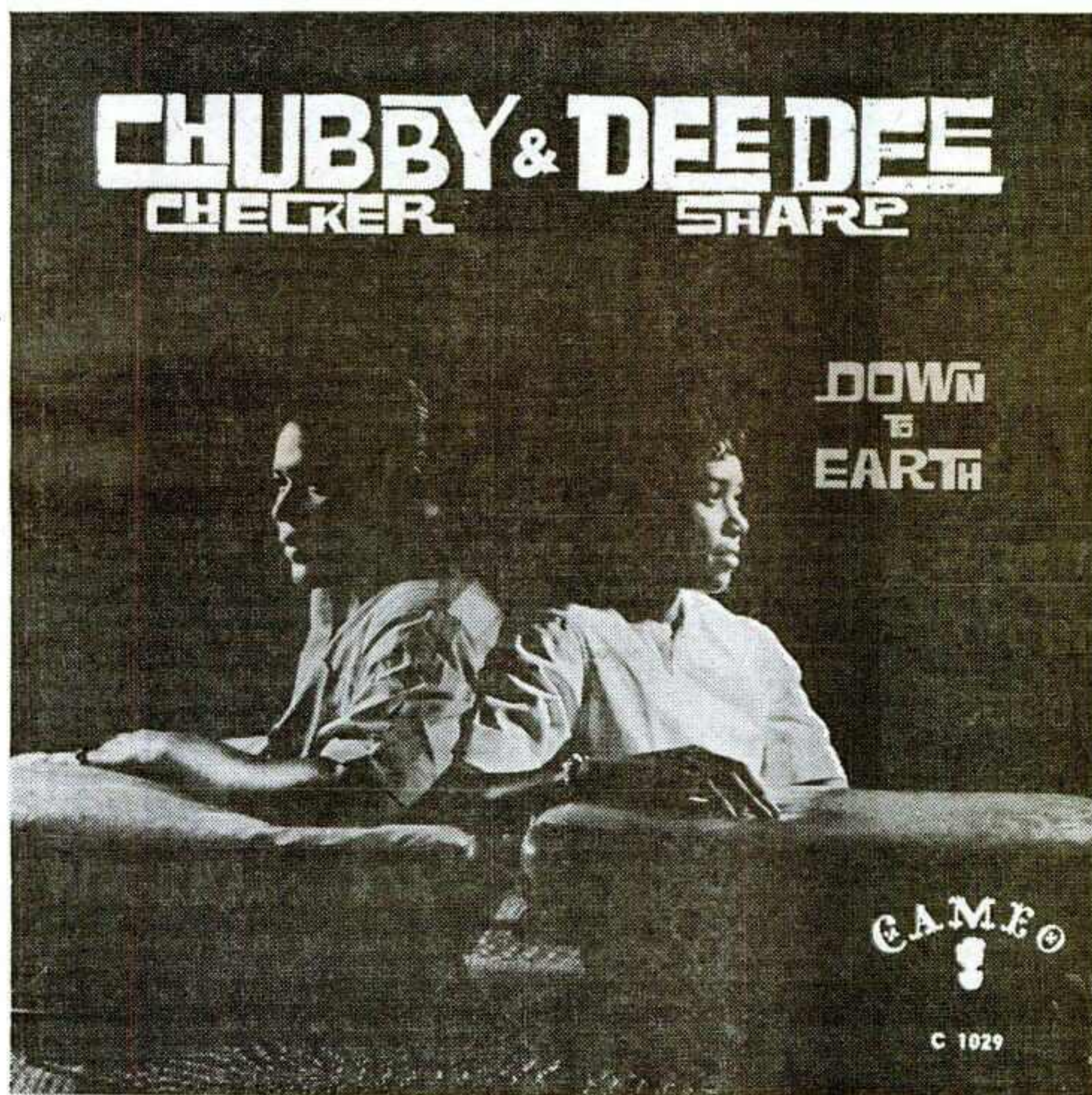
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historic new recordings  
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# SPOTLIGHT SINGLES OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 13

## STEVE LAWRENCE



**GO AWAY LITTLE GIRL** (Aldon, BMI) (2:10)—Here's the lad with the normally croon baritone sound in a new, teen-styled groove, in which Bobby Ves type unison dual-tracking is used effectively. The ditty, a catchy item by the successful Goffin and King team, has merit, too. Could be a strong chart contender. Flip is "If You Love Her Tell Her So" (Western, BMI) (2:39).  
Columbia 42601

## HENRY MANCINI



**LOVE THEME FROM "PHAEDRA"** (Unart Music, BMI) (2:38)—The highly dramatic Mancini touch is evident on this powerful instrumental reading of the theme from the forthcoming flick. It's an attention getter with exotic Near Eastern sounds woven into a melody that builds through chorus and backed strings. "Dreamsville" (Northridge Music, ASCAP) (2:12) is the flip.  
RCA Victor 47-8099

## THE COOKIES



**CHAINS** (Aldon Music, BMI) (2:29)—The "Chains" are the chains of love and this easy-rocking disk has teen dance written all over it. The side is sung by the group with sharp lead work, infectious backing and should move out quickly. The reverse side is "Stranger in My Arms" (Aldon, BMI) (2:34).  
Dimension 1002

## Country & Western

## LORETTA LYNN



**GET SET FOR A HEARTACHE** (Sure Fire, BMI) (2:00)—**WORLD OF FORGOTTEN PEOPLE** (Sure Fire, BMI) (2:00)—The stylish country thrush has two of her best outings in this ballad coupling. First up is a weeper, in which the gal tells her fella's new chick just what kind of a rogue he really is. Flip is another compelling effort full of philosophy about love gone wrong. Either side can go.  
Decca 31435

## ERNEST ASHWORTH



**I TAKE THE CHANCE** (Acuff-Rose, BMI) (2:31)—**KING OF THE BLUES** (Acuff-Rose, BMI) (1:50)—The chanter has had a good streak on the charts and these two efforts can keep him right up there. First is a confessional ballad done with sincerity. Flip is a bouncy effort, also done with much feeling. Watch both.  
Hickory 1189

## WARNER MACK



**AFRAID TO LOOK BACK** (Copar-Forrest, BMI) — **I WAKE UP CRYING** (Copar-Forrest, BMI) (2:24)—Two potential winners for Mack here and both have pop possibilities, too. First is a strong ballad that builds and builds in a kind of Roy Orbison style. Flip is a dedicated weeper ballad performance. Either could click.  
Decca 31436

## Spiritual

## VICTORIA HAWKINS



**HOME GOING** (Lion, BMI) (1:58)—**GIVE ME WINGS** (Bowles, BMI) (3:30)—Two standout performances by an impressive new gospel thrush. The gal has a powerful earthy, blues quality as she delivers, first up, a shouting, walking-pace chant. The flip is a slow, dirge like effort. Gal figures to have strong pop potential for the future.  
Peacock 1864

## Reviews of New Singles

Continued from page 18

**GUS VALI**  
★★★ Love Theme From Phaedra (Unart, BMI) (1:58) — ★★ Candlelight (Unart, BMI) (1:49). UNITED ARTISTS 522

**BILL BUCHANAN**  
★★★ Beware (Sagittarius, BMI) (2:35)—★★★ The Night Before Halloween (Marathon, BMI) (2:06). UNITED ARTISTS 531

**LONDONERRY CHILDREN'S CHORUS**  
★★★ Zoo Kazoo Song (Parts 1 & 2) (Dickson, ASCAP) (2:27, 2:25). FELSTED 8656

**BOBBY AND SYLVIA**  
★★★ I Wanna Know (Arc, BMI) (2:56) — ★★ You Broke My Heart and I Broke Your Jaw (Cape-Ann, BMI) (2:41). BATTLE 45902

**DEREK SMITH**  
★★★ I Left My Heart in San Francisco (General, ASCAP) (2:25)—★★★ Honky Tonk Train (Shapiro-Bernstein, ASCAP) (2:00). TIME 1056

**SIMMS TWINS**  
★★★ I Gopher You (Kags, BMI) (2:21) — ★★ Good Good Lovin' (Wisto, BMI) (2:01). SAR 136

**RON SCUDERI**  
★★★ A Million Tears (Kim Fowley,

BMI) (2:10)—★ Night and Day (Harms, ASCAP) (1:48). KIMLEY 922

**DONNIE LA NEAR**  
★★★ I Don't Think You Love Me Anymore (Dundee, BMI) (2:11) — ★★ Gangster of Love (Hermosa, BMI) (1:48). APT 25073

**LINDA HOPKINS**  
★★★ You Oughta Be Shamed (Lena, SESAC)—★★★ Why Did You Call Me Sweetheart (Leo Talent, ASCAP) (2:45). BRUNSWICK 55235

**MISS JUDY WILSON**  
★★★ I'll Remember You (Pure Gold-Sandra, BMI) (2:45)—★★★ He's All Mine (Pure Gold-Sandra, BMI) (1:35). KARI 101

**MARC STEWART**  
★★★ Swak (Cedarwood, BMI) (2:43) — ★★ Suddenly, Before I Knew (Cedarwood, BMI) (2:23). COLUMBIA 42598

**KRIS JENSON**  
★★★ Mary, Mary (Acuff-Rose, BMI) (2:12) — ★★ Busy Signal (Acuff-Rose, BMI) (2:01). KAPP 493

**TONY ST. THOMAS**  
★★★ Little David (Herman, ASCAP) (2:40) — ★★ 99 Klunk (Les Kangas, BMI) (2:40). MERCURY 72032

## MIKE FRANCO

★★★ Humma Humma Humma' Bird (Jepalana, BMI) (2:09)—★★★ Leave My Past Behind (Conquest, ASCAP) (2:06). DUEL 519

## VINNY AND THE NITELITES

★★★ Poppin' Popcorn (Sweco, BMI) (1:59)—★★★ Elevator Squeeze (Sweco, BMI) (2:00). KC 107

## YOLANDA AND THE NATURALS

★★★ Jawbone (Nu-Way, BMI) (2:05)—★★★ My Memories of You (Nu-Way, BMI) (2:30). KIMLEY 923

## LOUIS PRIMA

★★★ Josephine, Please No Lean on the Bell (Mutual Music Society, ASCAP) (2:36)—★★★ Brooklyn Boogie (Enterprise, ASCAP) (3:04). DOT 16461

## ARTIE FORWAY

★★★ Strangers (Jeffrey-Vin-Sun, ASCAP) (2:09)—★★★ I Make Believe It's You (Jeffrey, ASCAP) (2:18). DOT 16398

## HERB AND JERRY

★★★ Suzanne (Tikl, BMI) (2:34)—★★★ The Luckiest Guy (Tikl, BMI) (2:37). DOT 16388

## DARLA HOOD

★★★ I'm Gonna Laugh Right in Your Face (Granson, BMI) (2:01)—★★★ Only Yours (Granson, BMI) (2:02). ACAMA 132

## THE BY LINERS

★★★ Ain't It Great to Be Crazy (Studio, BMI) (2:26)—★★★ Simple Little Symphony (Studio, BMI) (2:30). FELSTED 8644

## CURTIS KNIGHT

★★★ Gotta Have a New Dress (Saxon, BMI) (2:25) — ★★ When You've Got Love (Saxon, BMI) (2:44). SHELL 312

## DR. HORSE

★★★ Jack That Cat Was Clean (Fast, BMI) (3:29)—★★★ Salt Pork, West Virginia (Artist, ASCAP) (2:54). FIRE 514

## NO ARTIST LISTED

★★★ Simplicity (Parts I & II) (Rual, ASCAP) (2:45, 3:25). MONROE 1902

## BILLY ADAMS

★★★ Big M (Hara, BMI) (2:04)—★★★ My Happiness (Happiness, ASCAP) (2:15). APT 25072

## VICKIE SALLEE

★★★ There Goes the Lucky One (Pine Hollow, ASCAP) (2:30) — ★★ Your Favorite Lie (Rose Hill, BMI) (2:30). REPRISE 118

## BEN TATE

★★★ I'm Going Fishing (Winslow, ASCAP) (2:13)—★★★ My Shadow (Winslow, ASCAP) (2:41). RONNIE 2024

## THE VALIANTS

★★★ Love Comes in Many Ways (Travis, BMI) (2:03)—★★★ You Are Sweeter Than Wine (Travis, BMI) (2:09). IMPERIAL 5843

## BETTY AND ROSE

★★★ Doodle Doo Doo (Feist, ASCAP) (1:59) — ★★ That Twistin' Feeling (Symbol, BMI) (2:04). PRESS 2805

## JACK HAMMER

★★★ The Wiggle (Ray Maxwell, BMI) (2:35)—★★★ Don't Let Baby Know (Ray Maxwell, BMI) (2:20). RONNEX 1284

★★★★ STRONG SALES POTENTIAL

## RHYTHM & BLUES

### LIGHTNIN' SLIM

★★★★ I'm Warning You Baby — EXCELLO 2224—Solid, medium-tempo blues tune, in which singer is given firm backing from a combo which features a swinging blues harmonica. Lightnin' Slim has an easy manner with the lyric, and sells it well. (Excellotone, BMI) (2:09)

★★★★ Winter Time Blues—Singer has a nice feeling for the slow blues tempo of this tune, and backing has a strong, after-hours sound. There's some good harmonica work, too. Might grab spins on r.&b. stations and jukes. (Excellotone, BMI) (2:37)

### SPIRITUAL

#### THE LOVING SISTERS

★★★★ Who Can Ask for More—PEACOCK 1865 — Gladys Givens is the deeply soulful lead on this slow-paced, repetitive talk with the Lord. A fine group effort backs the lead voice. Most satisfying. (Lion, BMI) (2:55)

★★★★ The Gospel Writers — A steady, solid beat permeates this side by the gals. They give the song a lot of excitement and the side builds. Two rewarding efforts (Lion, BMI) (2:15)

#### SISTER JOSEPHINE JAMES

★★★★ Straight Road—PEACOCK 1862—The sister sings up quite a storm on this good effort. She shouts and the piano pounds away behind her. Side later builds as an organ joins the combo in the backing. Great beat here, too. (Lion, BMI) (2:32)

★★★★ When the Hour Comes—A slow and soulful side with echo quality giving a feeling of heaven itself. Much reverence and devotion is shown here. (Lion, BMI) (2:46)

## DIXIE HUMMINGBIRDS

★★★★ Bedside of a Neighbor — PEACOCK 1861—A real finger-snappin' number in a bright spiritual tempo. Male quartet puts across the story (a neighbor is "about to cross the swelling tide," and is asked to deliver messages to relatives and friends) in solid fashion. Good wax. (Lion, BMI) (2:12)

★★★ Our Father's Children—(Lion, BMI) (2:12)

## (HIS GRACE) KING LOUIS H. NARCISSE

★★★★ Jesus I Can't Forget You—PEACOCK 1866—Lots of feeling in this number, with singer backed well by combo and fem chorus. Tune builds strongly to good ending, and is well-handled. Strong item for spiritual market. (2:30)

★★★ Without the Lord—(2:40)

## REV. ROBERT BALLINGER

★★★★ The Little Black Train—PEACOCK 1867—Another version of "Get On Board, Little Chillum" spiritual, with singer deliverly vocal with lots of emotion. Chorus provides vocal "train" effect that adds to number. (Lion, BMI) (1:58)

★★★ Hold My Body Down—(Lion, BMI) (1:30)

## THE STAPLES SINGERS

★★★★ Gambling Man—RIVERSIDE 4531 —This classic spiritual group sings with devotion and much tenderness on this tale of the gambler. The tune is unusual for it is not in the strict spiritual groove. The side tells the story of a gambler who lives the rough life, takes sick and dies. (Staples, BMI) (2:39)

★★★★ Use What You Got—One of the girls takes the lead on this moving side. It has a good beat, trenchant lyric and is sung with much conviction by the lead and the rest of the group. (Staples, BMI) (2:16)

## COUNTRY & WESTERN

### RONNIE SELF

★★★★ Past, Present and Future—DECCA 31431—A ballad full of foreboding and sorrow. Self turns in the smart lyric effectively with a neat choral touch in the backing. Solid job that could score. (Champion, BMI) (2:46)

★★★★ Oh Me, Oh My—Pleasant ditty, full of philosophical observations by Self with answering breaks from the chorus. Organ is well spotted in the backing here. (Champion, BMI) (2:15)

### GRANDPA JONES

★★★★ Tritzen Yodel—MONUMENT 801 —Here's a bright ditty done polka style by Grandpa. A lot of colorful yodeling goes on behind his vocal and the banjo trademark is much in evidence. A happy juke box side. (G-J, BMI) (2:11)

★★★★ T for Texas — Here's a fine old country blues written by the late Jimmie Rodgers. Grandpa throws in a generous share of yodels and the singing is right in the groove. Solid wax for the traditional fans. (Peer Int'l, BMI) (2:16)

### FARON YOUNG

★★★★ Safely in Love Again—CAPITOL 4868—Young has a country feeling here. Backing has rhythm accents which suggest calypso blended with medium-tempo rock. A catchy number which could build. (Central Songs, BMI) (2:13)

★★★★ Down by the River—A country-flavored tune that's a sort of fast waltz with some pleasant modulations. Faron is backed by mixed chorus and good ork work, and he sells the weeper effectively, right up to a "Dresden Amen."

★★★ MODERATE SALES POTENTIAL

## COUNTRY & WESTERN

### CINDY MALONE

★★★ Little By Little (Sherman-DeVoron, BMI) (2:21) — ★★ Release Me (4 Star, BMI) (2:34). CAPITOL 4861

### BUD CROWDER

★★★ Room for One More Heartache (Central, BMI) (2:25) — ★★ Teardrop Train (Central, BMI) (1:58). TOPPA 1075

### HARRY HEAD

★★★ All the Way (Starday, BMI)—★★★ Talkin' to Myself (Starday, BMI). KATONA 990

### SLIM WILLET

★★★ Moonlight and Stardust (Slim Willet, BMI) (2:37)—★★★ I Don't Cry (Slim Willet, BMI) (2:02). WINSTON 1067

### GENE MORRIS

★★★ I Don't Even Like Myself (Slim Willet, BMI) (2:37) — ★★ Heart of Stone (Slim Willet, BMI) (2:07). WINSTON 1066

### RAPID ROBERT

★★★ My Baby Done Quit Me (Polsettia, BMI) (2:13)—★★★ Dessa (Polsettia, BMI) (1:45). RAZORBACK 101

## SINGLES REVIEW POLICY

All single records received by Billboard Music Week are listened to and reviewed by the BMW Reviewing Panel. Records are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all singles reviewed during the week and are picked to hit the top 50 of the Hot 100 chart. FOUR-STAR singles are those with strong sales potential. All Spotlights and Four-Star records have been heard and evaluated by the full Reviewing Panel and descriptive reviews are published for these.

THREE-STAR records, having moderate sales potential, are listed thereafter; these frequently will be of interest for disk jockey programming. Other records, with limited sales potential, are listed following the Three-Star records.

SPECIAL MERIT SPOTLIGHTS, in the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All singles intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.

## DANNY WILLIAMS

★★★ Tennessee Rose (Fantasy, BMI) (2:13) — ★★ Dreamer (Nasta, BMI) (1:57). PILOT 401

## CHARLOTTE HARDEN

★★★ Rechoes From My Heart (Mayflower, BMI) (2:03) — ★★ Standing Room Only (Sure, Fire, BMI) (1:55). STARLINE 1003

## ERNE CHAFFIN

★★★ Set 'Em Up Joe (Big Howdy and Treceps, BMI) (1:58)—★★★ Spare Me the Details (Big Howdy and Treceps, BMI) (2:32). VILLAGE RECORD 7778

## PETE GOBLE-BILLY GILL

★★★ Columbus (Happy Hearts, BMI) (2:25)—★★★ Down Where the River Bends (2:45). HAPPY HEARTS 122

## RHYTHM & BLUES

### ELLIOTT SHAVER

★★★ You He Go (Rogers-Van Buren, BMI) (2:40) — ★★ Shake 'Em Up (Rogers-Van Buren, BMI) (2:30). ELLEN 501

## SPIRITUAL

### R. H. HARRIS AND HIS GOSPEL PARADERS

★★★ Sometimes (Kags, BMI) (2:44)—★★★ Somebody (Kags, BMI) (2:10). SA 135

LIMITED SALES POTENTIAL

## BEN TATE

My Teen-Age Baby (Winslow, ASCAP) (3:02) — Moon Girl (Winslow, ASCAP) (2:28). RONNIE 2025

## THE FABLONS

Trying (Versia, BMI)—Lonely Boy (Versia, BMI). JO-DEE 1001

## DALE HAWKINS

Peaches (Jackal and Kenny Marlow, BMI) (2:19)—Gotta Dance (Jackal and Kenny Marlow, BMI) (1:59). ZONK 1002

## SUNNY AND THE HORIZONS

Because They Told Me (Pacemaker, BMI) (2:13) — Nature's Creation (Pacemaker, BMI) (2:25). LUXOR 1015

## RICKY DORAN

Yea Team (Nasta, BMI) (2:25)—Hot Foot (Nasta, BMI) (2:25). MOSAIC 1008

## SMILEY TURNER

Judge and Jury (Petco, BMI) (2:39)—Madly in Love (Petco, BMI) (2:10). VISION 2029

## RAY RIVERA

The Truth Hurts (R.F.D., ASCAP) (2:20) — The Eyes of Man (R.F.D., ASCAP) (2:12). NEALE 709

## JERRY WRIGHT

Oh! Man River (T. B. Harms, ASCAP) (1:45)—Alu' Mshbehavin' (Mills, ASCAP) (2:38). ENITH 717

## THE FIVE KNIGHTS

Bells (Vellum, BMI) (1:59)—Where the Green Grass Grows (Vellum-House of Music, BMI) (2:15). BONANZA 101

## TIM WHITSETT

All American Slob (Gulfway, BMI) (2:15) — Right Around the Corner (Gulfway, BMI) (1:55). RIM 4102

## West Coast Retailers Rocked By Sam Goody's Newspaper Ads

HOLLYWOOD — Dealers here periodically cast a wary eye Eastward and shudder at the sight of New York's cut-to-the-bone disk price. Then they tend to settle back content in the knowledge that Gotham's discount evil somehow would never cross the Great Divide.

Last week, for the second time in as many weeks, retailers here were jolted by the sight of a Sam Goody ad in the newly launched Western Edition of The New York Times printed in Los Angeles for Coast distribution. As was the case during the previous week, the Goody ad ran in the Tuesday morning edition.

Basically, the ad is a slight remake of Goody's ad in The Sunday New York Times. The only change in the copy is the elimination of audio components. During the previous, Goody took a full page in The Sunday New York Times, devoting the upper half of his space to discussing hi-fi equipment. The lower portion of the page pitched records, and it was this half page that was repeated in the Western edition. Disk prices were identical to those asked in New York.

This week, Goody ran four-fifths of a page in the Sunday paper, and practically the same ad was repeated in the Coast edition. A box on the lower right hand side of the page pitching a "complete stereo component stereo system" at \$495 was dropped, and its copy was replaced with an invitation. It reads "when you are in New York, visit Sam Goody—the world's largest record and audio dealer."

"What Does Goody Pay?" The first ad to run in the local edition quoted such prices as Bob Newhart LP's at \$1.89, which stirred a brief storm along record row. Typical comment came from California Music's Sammy Ricklin, who said he would like to have someone explain to him "what does Goody pay for this product to be able to sell it for less than I can buy it." That specific offer is not repeated in the current week's ad.

However, it does carry the blandest pitch of "all labels . . . any three hi-fi LP's—any three stereo LP's \$9.99." The remainder of the space runs rather heavily to Vox, with the exceptions of offering Angel wares at a price cut, with

## Capitol Appoints Perry Mayer

HOLLYWOOD — Perry Mayer, with Capitol for the past six years, last week was named international marketing manager. He reports to Bud Frazier, head of the label's international department. Mayer succeeds Dick Rising, who will be reassigned when he returns to Capitol some time after the first of the year.

Mayer comes to the international department after serving as Capitol's merchandising manager for the past two years. Before that Mayer was the label's advertising manager. When he first joined the label, he served in various capacities in promotion and merchandising. As a result of moving to the International department, Mayer switches from the subsidiary corporation, Capitol Record Distributing Corporation, to the parent firm, Capitol Records.

the Beethoven Nine Symphonies priced at \$19.95 (mono) and \$23.95 (stereo).

Neither Ricklin or others saw in the Goody ads a full-scale invasion of so-called "New York discounting" into the Western realm. This market, after all, does have its own discounters, although they may not quite engage in the price-slashing wars that have marred the New York scene.

### Ads Trouble-Makers

Ethan Caston, vice-president of Clyde Wallich's Music City Stores, saw in the Goody ads more of a trouble-making affect than an actual siphoning away of business. "The ads screaming rock-bottom prices aren't going to lure away any customers to amount to anything," Caston said "because there isn't that much of a saving involved. By the time the customer adds on the 50 cents for the first LP plus 15 cents for each additional LP he will find he can do almost as well as that right here."

The trouble-making aspect comes from the ads making the local disk buyers more price conscious, and can eventually get them dissatisfied with the prices asked by regular dealers. This, Caston held, will only serve to muddy the local waters and add stress and strain to well established customer-dealer relationships.

Other dealers held that Goody's prime sales will come from customers in nearby communities and not from the prime Coast metropolitan centers. In the smaller markets, record buyers often find they have to special-order their desired purchases. Furthermore, the price line has escaped the inroads of discounting. The record collector who is in the habit of waiting for a special order may decide to wait for the delivery to come to him directly from Goody rather than through his local dealer. He may feel that since he has to wait anyway, he may as well save some money, a saving otherwise not available to him in his market.

Still unknown is to what extent the Western edition of The Times reaches record buyers. The arrival of the great New York paper into the West's journalistic wasteland was hailed by some as a milestone in communications almost on a par with the completion of Western Union's final link or laying the last mile of the Union Pacific. Nevertheless, initial circulation quotations placed the Western edition's distribution at a mere 100,000 copies in the 13 Western States (including Alaska and Hawaii). This, of course, is a drop in the population ocean of Southern California alone and, thereby, despite early fears, may not be strong enough to establish a Western beachhead of Eastern discounters.

## Sound of Music Parties

NEW YORK—The music industry got a little party happy last week here. Blowouts were thrown for Nat Cole and Charles L. K. Davis by their respective companies, Capitol and Decca, and Connie Francis was given a wing-ding by the publisher of her new book.

The Cole affair was a big one, with publishers, press and promotion people in attendance. It was also visited by Eddie Fisher on a quick trip prior to his appearance at New York's Winter Garden.

## FCC Stands Firm On AM Freeze Despite Pleas

WASHINGTON — The Federal Communications Commission is standing firm on its AM freeze order of May 14 and has rejected nearly 30 pleas for reconsideration. The agency said it had to make an abrupt announcement of its "interim criteria" for the AM service in order to head off a probable flood of last-minute applications.

The agency denies contentions that the action is illegal, or that applications made prior to the announcement should be exempt from the new criteria. FCC says the freeze was a matter of "procedural change" made necessary by its forthcoming rule-making proceeding for the AM service. The rule-making itself is essential to prevent any further "deteriorating" in the standard broadcast allocation system, the agency claims.

FCC Commissioner Hyde dissented and sided with the argument that the new "interim criteria" for

Party was in honor of Cole's smash album and single hit, "Ramblin' Rose," and Capitol executives Voyle Gilmore and Brown Meggs were in attendance.

Charles L. K. Davis, the Hawaiian singing star, was feted at a luau at the Luau Restaurant here, in honor of his first LP for Decca called "Songs From the Magic Islands." In addition to Decca executives Leonard Schneider, Leonard Salidor, Marty Hoffman and Harry Meyerson, a good many show business names were there. Davis, incidentally, left this week for a national tour.

Miss Francis was honored for penning her first book, a sort of advice-to-teens series of articles, called "For Every Young Heart." It is published by Prentice-Hall.

This party was more literary than music business, with many executives from the book publishing company present and the trade book press.

However, since the Cole and Connie Francis parties were held in adjoining suites at the same time in the new Americana Hotel here, many guests from the Cole party drifted over to the thrush's clambake. Miss Francis in turn visited the Cole affair and met Cole at his party.

granting AM broadcast licenses does constitute a true rule change, and applicants caught by the move should be given the opportunity to be heard.

The Commission and the industry have already begun arrangements for informal talks on the AM allocations situation, to be held before the results of the FCC's study of the crowded AM band go into formal rule-making.

## believability is built into Billboard Music Week

People believe what they read in Billboard Music Week. They may not know that we have more people researching and writing and reviewing than any of the other publications. It's not really important . . . to them.

What is important is what appears in print. And what is printed in this issue this week or any week is all part of a plan to help readers. This is important to us.

We help our readers because they tell us so. We print more helpful information, more news, more facts, more profit-making and programming services. And we are always adding more exciting, helpful features and services.

That's why more people buy Billboard Music Week. They know they get more help. When readers are helped, so are advertisers. That's why more advertisers use Billboard Music Week . . . this week and every week. They know more people see their message in Billboard Music Week. They know that people believe what they see and read in Billboard Music Week. That's believability.

Plans for more services, more features, more help for readers are being made now. These changes will be apparent in the months ahead. We invite you to watch for them and, as always, to comment.

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COUNTRY MUSIC

FOLK TALENT & TUNES

By BILL SACHS

A Jim Denny package, highlighting Stonewall Jackson, Red Sovine, Bobby Helms, the Duke of Paducah, Jim Hibbard, Connie Hall, the Ozark Jubileers, and Bill Monroe and His Bluegrass Boys, played to a three-quarter matinee and two S.R.O. crowds at night at Milt Magel's Castle Farm, Cincinnati, Saturday, October 13. The stand was promoted by Dick Lewis, with the Fraternal Order of Police, Lodge 84, sponsoring. Ducats were pegged at \$1.50 for adults and \$1 for kiddies. The police lads, elated with the results of their first c.&w. show, plan to make it an annual event.

Fred Roy, of Acadia Records, Toronto, announces the release of the new Howard Vokes album, "Mountain Guitar and Other Favorites," on Mountain Records, Acadia subsid label. . . . Todd Records is reported prepping Harvie June Van for a special re-release of "Natividad," Christmas standard written by her husband, Bob Ferguson. "Natividad" was released on a limited basis last year. . . . Comic Bob (Luke) Jones was a recent Nashville visitor, combining business with pleasure. . . . Leon Borling and the Pine Ridge Boys are now working out of the Fann-Way Agency, Blue Ridge, Ga. Their newest on the Fannin label is "Please Come Back" b.w. "I'll Always Love You."

Doyle Wilburn and wife, Margie Bowes, are celebrating the arrival of a daughter at St. Thomas Hospital, Nashville, October 14. . . . Bob Neal, of the Wil-Helm Agency, Nashville, announces the signing of c.&w. singer and songwriter, George Jones (United Artists), to an exclusive booking pact. Neal is presently arranging a one-nighter tour for Jones and his band, the Jones Boys, plus Georgie Riddle. . . . Vic McDaniel, 1616 W. Pama, Santa Ana, Calif., is editor and publisher of a new monthly c.&w. trade-fan publication, Country Music Report, which has just made its bow. Vic invites artists to send in photos and bios and records for review. He also invites our readers to write in for a free copy of his new sheet.

Wayland Stubblefield, formerly on distribution for Columbia Records in various markets and more recently affiliated with a record distributorship in Houston, has joined Pamper Music, Inc., Goodlettsville, Tenn., on promotion. He will travel the 50 States and parts of Canada to hustle the Pamper catalog. Pamper currently has two of its tunes on new releases, "Why Can't He Be You," by Patsy Cline on Decca, and "Mary Ann Regrets," by Burl Ives on the same label. The Cline release was written by Hank Cochran, and the Ives recording by Harlan Howard. . . . Dale Miller and the Country Cousins have made appearances recently with Ferlin Husky, Faron Young, Marvin Rainwater, Homer and Jethro and Skeets McDonald to plug their new release on Souvenir Records, "Don't Stay Out Late" b.w. "I Just Thought I'd Call You Up." Souvenir Records, 226 Sherman, Coeur d'Alene, Idaho, invites deejays to write in for a copy.

K-BER Radio, San Antonio, owned and operated by the well-known c.&w. promoter A. V. Bamford, celebrates its first anniversary November 11 with a "Grand Ole Opry" show

at Municipal Auditorium, that city. Guest artists for the occasion will include Claude King, Minnie Pearl, Little Jimmy Dickens and Wanda Jackson, plus an array of other c.&w. talent. Performers are invited to visit K-BER anytime they're in the San Antonio area. . . . Hal Poindexter and the Country Boys, heard on Hi-Lee Records, are currently showing their wares in the Bakersfield, Calif., sector.

Cal Shrum, who spins the c.&w. platters at WMAV, Springfield, Ill., reports that the station kicked off a brand-new show and dance, Western style, from the 4-H Building at the Illinois State Fairgrounds October 11, with George Hamilton IV as special guest. The new seg will be a regular Saturday night feature, with WMAV airing the proceedings from 9:05 to 10:05 o'clock. Regulars on the show are Dick Ellis and the Possum Holler Opry Gang, of Quincy, Ill.; Gary and Jim Shrum; Dick Turasky, accordionist; Howard Young, dance caller, and Cal Shrum, who handles the emcee chores. Upcoming guests are Rusty and Doug, October 27; Jimmy Newman, November 3; the Willis Brothers, November 10; the Carlisle Trio, November 17, and Sonny James, November 24. Cal Shrum has been on WMAV 12 years with a two-and-a-half-hour country music show.

Little Jimmy Dickens is set for a shot on the Tennessee Ernie Ford TV show November 6. Columbia Records has just released a new album by Dickens which includes his current clicker, "The Violet and a Rose." . . . Warren Smith hops to Albuquerque, N. M., for a three-day stand, November 1-3. . . . Mervin Hoerner, of Amboy, Ill., reports that his c.&w. overseas program, "It's Country Music Time," aired via Radio Luxembourg in association with the British c.&w. Music Society, is going great guns, with latest ratings putting the seg in the No. 4 slot in England. Especially popular with his overseas listeners, Hoerner says, are Webb Pierce, Slim Whitman and the late Hank Williams, with most requests calling for the blue grass type music. "We have just added a new Saturday night program to augment the regular Sunday afternoon shows," Hoerner writes, "and we hope to add more programs in the near future." Hoerner plans to take in the Country Music Festival in Nashville in November.

Bookings announced last week by Ott Devine, talent chief of "Grand Ole Opry," Nashville, include: The Louvin Brothers, Pontiac, Ill., October 27; Ray Price, Minneapolis, October 27; Des Moines, Ia., 28; Billy Grammer, Cleveland, October 27; Stonewall Jackson, Beckley, W. Va., October 27; Bill Monroe, Minneapolis, October 27; Des Moines, 28; George Morgan, Lima, Ohio, October 27; Justin Tubb, Cleveland, October 27; Jimmy Newman, Iowa Falls, Ia., October 22; Fairfax, Ia., 23; Miles City, Mont., 24; Gordon, Neb., 25; Hermosa, S. C., 27; Topeka, Kan., 28; Billy Walker, Lima, Ohio, October 27; the Willis Brothers, Davenport, Ia., November 4; Springfield, Ill., 10; Franklin, Ind., 11; Roy Acuff, Knoxville, October 28; Bobby Lord, Canon City, Colo., October 26; Wilma Lee and Stoney Cooper, Pontiac, Ill., October 27; Ernest Tubb, Westfield, Mass., October 26; North

ALL SIGNS POINT TO MUSIC CITY

NASHVILLE — When the country music disk jockeys gather in Nashville, November 9-10, for WSM's 11th annual National Country Music Festival, they will be greeted with street signs reading: "Welcome to Nashville, Home of the Grand Ole Opry, Music City U.S.A." This is the first time in the city's 156-year history that welcoming signs of any kind have been placed on the outskirts of the city.

In presenting the signs, which will be erected on all highways leading into the city, Mayor Ben West said: "The city of Nashville has procrastinated too long in recognizing its No. 1 tourist attraction, WSM's 'Grand Ole Opry' . . . we are indeed proud of it and the \$35 million music industry it has fathered in Nashville." The signs were presented by Mayor Ben West to Ott Devine, manager of the "Grand Ole Opry," who in turn made the mayor an honorary member of the "Grand Ole Opry."

WSM's 11th annual National Country Music Festival is held this year in celebration of the "Grand Ole Opry's" 37th birthday.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

On November 16, Station WNRG, Grundy, Va., celebrates its seventh anniversary of programming, almost exclusively, country and religious music to portions of Virginia, West Virginia and Kentucky. Veteran deejays on the staff are Glen Woodward, Clyde Varney and Aubrey Garber. Recent additions to the staff are Bill Blake and Starday artist, Lonnie Mullins. WNRG operates on 5000 watts. . . . Bobby Williams, now the big spinner on KOOO, all c.&w. station in Omaha, after working pop and jazz in San Francisco for some time, typewrites that he's always in need of good c.&w. disks, and would appreciate being placed on artists' and diskeries' lists for new releases. "I also do a four-hour Sunday morning show, exclusively religious," Bobby writes. "If readers have a platter to spin, Bobby Williams will certainly do the honors."

Quentin (Reed) Welty, vice-president of B-W Music, Inc., reports that he and his label's fem artist, Kethy Dee, will make the Country Music Festival in Nashville to supply visiting deejays with copies of Kathy's new release, "If I Never Get to Heaven" and "Teardrops in My Heart." Deejays who can't make the convention may obtain copies by dropping a card to B-W Music, Inc., Box 337, Wooster, Ohio. Kathy's new one spots such Nashville talent as Grady Martin, Bob Moore, Buddy Harman, and the Anita Kerr Singers. . . . A request on your station letterhead to Don R. Andrade, New England Rec-

Attleboro, Mass., 27; Hartford, Conn., 28; Patsy Cline, Las Vegas, November 23-December 27; Flatt and Scruggs, Elgin, Ala., October 23; Hodgenville, Ky., 25; Cleveland, 27; Canton, Ohio, November 3; Moulton, Ala., 5; Galax, Va., 13; Gretna, Va., 14; Sandy Ridge, N. C., 15; Lexington, Va., 16.

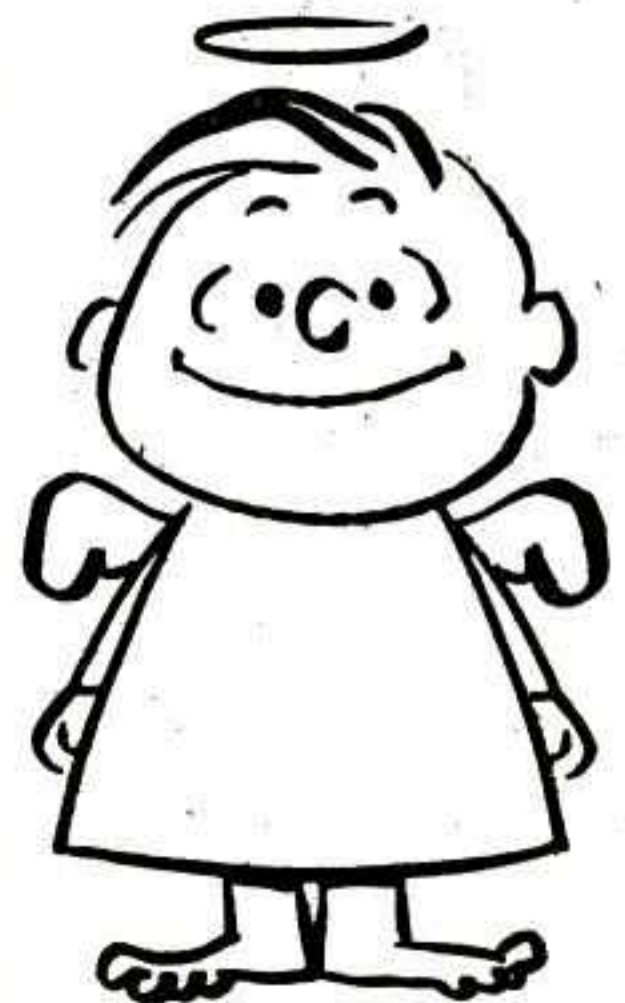
BILLBOARD MUSIC WEEK HOT C & W SIDES

This Week	Last Week	TITLE, ARTIST, LABEL & NUMBER	Weeks on Chart
1	2	MAMA SANG A SONG, Bill Anderson, Decca 31404	14
2	1	DEVIL WOMAN, Marly Robbins, Columbia 42486	13
3	3	I'M GONNA CHANGE EVERYTHING, Jim Reeves, RCA Victor 8080	9
4	4	I'VE BEEN EVERYWHERE, Hank Snow, RCA Victor 8072	7
5	5	DON'T GO NEAR THE INDIANS, Rex Allen, Mercury 71997	5
6	8	PRIDE, Ray Price, Columbia 42518	6
7	17	COW TOWN, Webb Pierce, Decca 31421	4
8	10	HELLO OUT THERE, Carl Belew, RCA Victor 8058	5
9	9	A GIRL I USED TO KNOW, George Jones & the Jones Boys, United Artists 500	4
10	6	IF YOU DON'T KNOW I AIN'T GONNA TELL YOU, George Hamilton IV, RCA Victor 8062	10
11	23	THE BURNING OF ATLANTA, Claude King, Columbia 42581	2
12	7	FOOTSTEPS OF A FOOL, Judy Lynn, United Artists 472	11
13	28	BIG FOOL OF THE YEAR, George Jones & the Jones Boys, United Artists 500	3
14	14	EVERYBODY BUT ME, Ernest Ashworth, Hickory 1170	18
15	19	AFTER LOVING YOU, Eddy Arnold, RCA Victor 8048	13
16	11	WILLIE THE WEEPER, Billy Walker, Columbia 42492	9
17	16	LITTLE BLACK BOOK, Jimmy Dean, Columbia 42529	5
18	—	KICKIN' OUR HEARTS AROUND, Buck Owens, Capitol 4826	1
19	25	SOONER OR LATER, Webb Pierce, Decca 31421	3
20	20	DADDY STOPPED IN, Claude Gray, Mercury 72001	2
21	13	WOLVERTON MOUNTAIN, Claude King, Columbia 42352	26
22	12	A LITTLE HEARTACHE, Eddy Arnold, RCA Victor 8048	18
23	18	UNDER COVER OF THE NIGHT, Dave Dudley, Jubilee 5436	7
24	30	SILVER THREADS & GOLDEN NEEDLES, Springfields, Phillips 40038	9
25	—	I CAN'T STOP (My Lovin' You), Buck Owens, Capitol 4826	1
26	22	SHAME ON ME, Bobby Bare, RCA Victor 8032	7
27	15	SEND ME THE PILLOW YOU DREAM ON, Johnny Tillotson, Cadence 1424	8
28	—	HE STANDS REAL TALL, Del Reeves, Decca 31417	1
29	21	SO WRONG, Patsy Cline, Decca 31406	10
30	24	I'M LOOKIN' HIGH & LOW FOR MY BABY, Ernest Tubb, Decca 31399	9

ords, 6511 England, Houston 21, will fetch you a sample of Hank the Drifter's new single, "Painted Doll" b.w. "Hank, You're Gone But Not Forgotten."

Joe Grieshop, head of White Oak Music Publishers, Cincinnati, is plugging a new EP release by the Acorn Sisters (Rosemary, Evelyn and Goldie) on his firm's Acorn label. Top side on the new platter is "Roses Have Thorns," written by Grieshop some 15 years ago and which made a considerable impression in the country field at the time. Other numbers on the same EP are "Come Back to Me" and the old standard, "Do Lord." Grieshop invites deejays to write for a copy on their station letterhead. Address: Acorn Records, 7771 Cheviot Road, Cincinnati 39. . . . Hal Hartmann, of Hi-Lee Records, last week released a new one by Hal Poindexter and the Country Boys, "Carolina Sweetheart" b.w. "I Ain't Gonna Worry," which Hal claims is clicking handily on the West Coast. He asks that deejays and distributors missed in the mailing drop him a line at P. O. Box 2074, Anaheim, Calif.

EVERY GOOD GUY



GIVES THE UNITED WAY



**HEAD & SHOULDERS ABOVE THE CROWD!  
FARON YOUNG'S DOWN BY THE RIVER  
B/W SAFELY IN LOVE AGAIN #4868**



Exclusive Management Shelly Snyder  
Faron Young Building  
728 16th Avenue South  
Nashville, Tennessee  
Phone 244-1229

BILLBOARD MUSIC WEEK

HITS OF THE WORLD



ARGENTINA

(Courtesy Escalera a la Fama) \*Denotes local origin

- 1 CUANDO CALIENTA EL SOL... 2 RITMO AFRICANO... 3 A STEEL GUITAR AND A GLASS OF WINE...

AUSTRALIA

(Courtesy Music Maker, Sydney) \*Denotes local origin

- 1 ALLEY CAT... 2 LITTLE MISS LONELY... 3 ORANGE BLOSSOM SPECIAL... 4 YES INDEED I DO...

AUSTRIA

- 1 SPEEDY GONZALES... 2 PARADISO... 3 BABY TWIST... 4 HEISSER SAND...

BRAZIL

\*Denotes local origin

- 1 SUAVE E A NOITE... 2 O TROYADOR DE TOLEDO... 3 QUEM E... 4 DUMPY...

BRITAIN

(Courtesy New Musical Express, London) \*Denotes local origin

- 1 TELSTAR... 2 THE LOCO-MOTION... 3 IT MIGHT AS WELL RAIN UNTIL SEPTEMBER... 4 SHEILA...

DENMARK

(Courtesy Quam Musikbureau, Copenhagen) \*Denotes local origin

- 1 QUANDO, QUANDO, QUANDO... 2 TOY BALLOONS... 3 SPEEDY GONZALES... 4 SHE'S NOT YOU...

EIRE

(Courtesy Teenage Express, Dublin)

- 1 SHE'S NOT YOU... 2 SHEILA... 3 IT'LL BE ME... 4 YOU DON'T KNOW ME...

FINLAND

(Courtesy Ilta-Sanomati, Helsinki)

- 1 SPEEDY GONZALES... 2 I CAN'T STOP LOVING YOU... 3 THE BOULEVARD OF BROKEN DREAMS... 4 LALAIIKA...

FLEMISH BELGIUM

(Courtesy Juke Box Magazine) \*Denotes local origin

- 1 SPEEDY GONZALES... 2 SHE'S NOT YOU... 3 J'ENTENDS SIFFLER LE TRAIN... 4 I CAN'T STOP LOVING YOU...

FRANCE

\*Denotes local origin

- 1 J'ENTENDS SIFFLER LE TRAIN... 2 MADISON TWIST/HEY BABY... 3 JE L'ATTENDS... 4 LES COMEDIENS...

FRENCH (WALLOON) BELGIUM

(Courtesy Juke Box Magazine) \*Denotes local origin

- 1 J'ENTENDS SIFFLER LE TRAIN... 2 CHARLOT... 3 SI UN JOUR... 4 I CAN'T STOP LOVING YOU...

GERMANY

(Courtesy Automaten-Markt, Braunschweig)

- 1 SPEEDY GONZALES... 2 RAMBLIN' ROSE... 3 OHNE KRIMI GEHT DIE MIMI NIE INS BETT...

- 1 OHNE KRIMI GEHT DIE MIMI NIE INS BETT... 3 YA, YA... 4 MONSIEUR... 5 AUF MEINER KLEINEN HACIENDA... 6 ST. TROPEZ TWIST...

HOLLAND

(Courtesy Platennieuws, Amersfoort) \*Denotes local origin

- 1 SPEEDY GONZALES... 2 HEISSER SAND/BRANDEND ZAND... 3 ROSES ARE RED... 4 I CAN'T STOP LOVING YOU...

HONG KONG

\*Denotes local origin

- 1 SEALED WITH A KISS... 2 LOLITA YA YA... 3 SEND ME THE PILLOW YOU DREAM ON... 4 TEENAGE IDOL...

ITALY

(Courtesy Musica e Dischi, Milan) \*Denotes local origin

- 1 OGNI CIORNO... 2 STAI LONTANA DA ME/ SEI RIMASTA SOLA... 3 SPEEDY GONZALES... 4 ABAT-JOUR...

- 1 HOW WONDERFUL TO KNOW... 11 SI E' SPENTO IL SOLE... 6 ST. TROPEZ TWIST... 13 ET MAINTENANT... 15 THE MADISON...

JAPAN

(Courtesy Utamatic, Tokyo) \*Denotes local origin

- 1 OUSHO... 2 BUNGACHA-BUSHI... 3 RABAURU KOUTA... 4 SHINUMADE ISSHONI... 5 HAI SOREMADEYO...

MEXICO

(Courtesy Audiomusica, Mexico) \*Denotes local origin

- 1 EL NIDO... 2 QUE SE MUERAN DE ENVIDIA... 3 EL PECADOR... 4 EL TRIANGULO... 5 DAME FELICIDAD...

NORWAY

(Courtesy Verdens Gang) \*Denotes local origin

- 1 SHE'S NOT YOU... 2 ROSES ARE RED... 4 IT'LL BE ME... 3 SPEEDY GONZALES... 5 STAKKARS STORE STERKH KARER...

SOUTH AFRICA

(Courtesy S. Africa Record Mfrs. & Distrib. Assn.)

- 1 KISS ME QUICK... 2 AL DI LA... 3 ROSES ARE RED... 4 IT'LL BE ME... 5 ADIOS AMIGO...



**KAPP**

K-492

2:24

**THEME FROM "MUTINY ON THE BOUNTY"**  
(From the M-G-M Prod. "Mutiny On The Bounty")

**ROGER WILLIAMS**

**GROWING BIGGER**

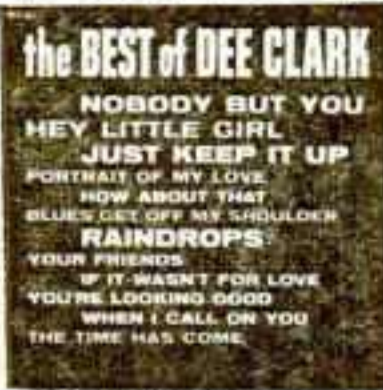


# RECORDS PRESENT THE BEST IN FALL RELEASES

1449 S. Michigan Ave., Chicago 5, Ill.

\*Denotes NOT available in stereo.

## POPULAR ALBUMS



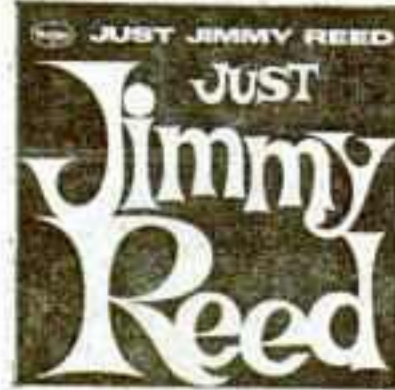
VJLP 1047 & VJSR 1047  
THE BEST OF DEE CLARK



VJLP 1048 & VJSR 1048  
THE BEST OF JERRY BUTLER



VJLP 1049\*  
THE BEST OF JOHN LEE HOOKER



VJLP 1050 & VJSR 1050  
JUST JIMMY REED



VJLP 1051\*  
THE UNAVAILABLE 16 All Stars



VJLP 1052\*  
THE FLAMINGOS & THE MOONGLOWS



VJLP 1053 & VJSR 1053  
SHERRY & 11 OTHERS THE 4 SEASONS



VJLP 4001\*  
DICK GREGORY TALKS TURKEY



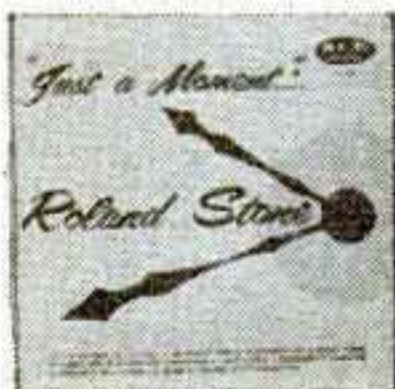
ACE 1015\*  
FOR DANCING, Huey Smith and His Clowns



ACE 1016\*  
THE WORLD'S FUNNIEST CAJUN, VOL. II C. Z. Breaux



ACE 1017\*  
TONIGHT IN PERSON Scotty McKay



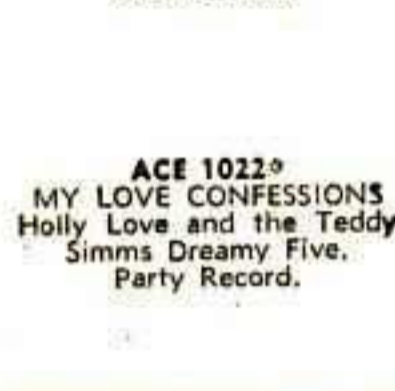
ACE 1018\*  
JUST A MOMENT Roland Stone



ACE 1019\*  
LET'S HAVE A DANCE PARTY featuring the original POP-EYE with the 12 Greatest Teenage Dances, Jimmy Clanton, Huey Smith, Joe & Ann, Roland Stone, Johnny Fairchild.



ACE 1022\*  
MY LOVE CONFESSIONS Holly Love and the Teddy Simms Dreamy Five Party Record.



ACE 1022\*  
MY LOVE CONFESSIONS Holly Love and the Teddy Simms Dreamy Five Party Record.

## JAZZ ALBUMS



VJLP 3024 & VJSR 3024  
JUGGIN' AROUND All Stars



VJLP 3030 & VJSR 3030  
DIXIE/CHICAGO STYLE Dave Remington



VJLP 3031 & VJSR 3031  
EDDIE HARRIS GOES TO THE MOVIES

## SPIRITUAL ALBUMS



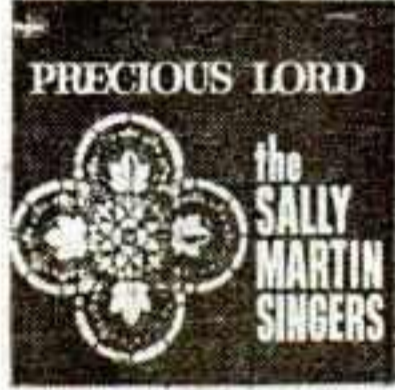
VJLP 5013\*  
SAVIOUR PASS ME NOT Swan Silvertones



VJLP 5019\*  
THE BEST OF THE STAPLE SINGERS



VJLP 5020\*  
OH LORD I PRAY Highway QCs



VJLP 5021\*  
PRECIOUS LORD Sally Martin Singers

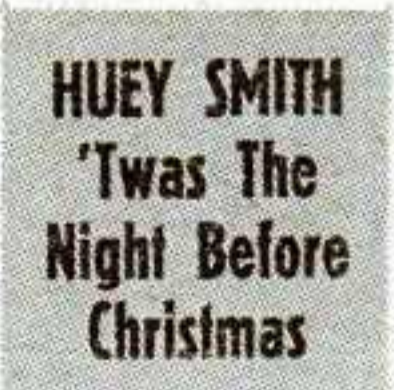
## NOVEMBER 1st RELEASES



VJLP 1054 & VJSR 1054  
I REMEMBER YOU Frank Ifield



ACE LP 1026\*  
VENUS IN BLUE JEANS Jimmy Clanton



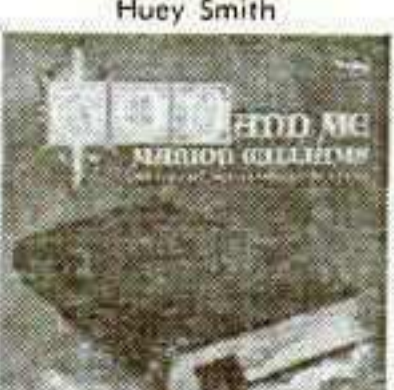
VJLP 3032 & VJSR 3032  
JAZZ KALEIDOSCOPE Bill Marx



VJLP 5022 & VJSR 5022  
BLACK NATIVITY Marion Williams & Stars of Faith & others



VJLP 5023\*  
ONE STEP Alex Bradford



VJLP 5024\*  
GOD AND ME Marion Williams

\*Not Available in Stereo

## A RECAP FROM BILLBOARD EDITORIAL



**DICK GREGORY TALKS TURKEY**  
Vee Jay LP 4001—Dick Gregory has one of his funniest LP's to date here. The album was recorded on location in Chicago and features the comic in any number of routines that explore race relations and other topics in a highly individual way. Some of the biggest laughs come from Gregory's incisive wit about "moving onto the all-white neighborhood." This album is certainly one of Gregory's funniest and most provocative.

**THE BEST OF DEE CLARK**  
Vee Jay VJLP 1047—This collection of previously issued Dee Clark singles should do well with his teen followers. Sides range from his current hit "Hey Little Girl" to "You're Looking Good" and "How About That." Solid wax for dealers, especially those catering to the young trade.

**THE BEST OF JERRY BUTLER**  
Vee Jay VJLP 1048—This album contains most of the songs that Jerry Butler has turned into hits over the past few years. They include such sides as "He Will Break Your Heart," "Find Another Girl," "Moon River," "For Your Precious Love" and "Rainbow Valley." Sure to appeal to the singer's many teen fans.

**THE BEST OF JOHN LEE HOOKER**  
Vee Jay VJLP 1049—This is the best of a very good man. Hooker, one of the greats of the authentic Negro blues form, sings a flock of his best writings, including "Boom, Boom," a recent pop chart entry, and "Drugstore Woman," which was the flip of the "Boom, Boom" single. In addition there are such intriguing titles as "Crawlin' King Snake," "Whiskey and Wimmen," "Dusty Road," "Tupelo" and "I'm in the Mood." Wonderful wax for students of true blues, sung like they should be sung.

**SHERRY AND 11 OTHERS**  
Four Seasons. Vee Jay LP 1053 (M); SR 1053 (S)—The unique sound of the Four Seasons is most attractively packaged here. Besides the big current hit, the boys sing a wide variety of material, all done in their own distinctive style. "Oh Carol" could be the next winner, and there's much entertainment in a Rose Murphy type "I Can't Give You Anything But Love," and wild versions of "Never on Sunday," and "Yessir, That's My Baby." Potent teen package.

**Rhythm & Blues**  
**JUST JIMMY REED**  
Vee Jay LP 1050—Here's the great Jimmy Reed, showing an interesting new aspect, that of creating a blues song on the spot, after somebody provides an idea. Here, he does this with "Kansas City Baby," "Oh John" and "Back Home at Noon." The album has increased excitement due to the inclusion of the sounds of a group of friends present at the recording date, offering help, encouragement and suggestions. The live portion happens on Side Two, while Side One includes such titles as "Let's Get Together" and "Too Much."

**THE UNAVAILABLE 16 HITS OF YESTERYEAR**  
Various Artists. Vee Jay LP 1051—Dealers who specialize in oldies but goodies should do solid business with this collection of old rock and roll hits. It contains 16 sides by such old powerhouse names as the Quintones, Five Echoes, the Impressions, the Magnificents, El Dorados, The Orchids, the Delegates, the Flamingos and the Moonglows. Label claims none of these sides have been available on LP previously which adds to the value of the album. A set sure to please the serious rock and roll collectors.

**THE FLAMINGOS MEET THE MOONGLOWS ON THE DUSTY ROAD OF HITS**  
Vee Jay LP 1052—Another strong memory time package featuring two of the best groups of yesteryear. In a sort of battle of the groups, the lads answer each other from track to track with a series of terrific old-time hits. Moonglow fans will find "Oh Rockin' Daddy," "Secret Love," "Real Gone Mama" and others, while the Flamingos contribute "Someday Someway," "September Song," "Cross Over the Bridge," etc. Solid rocking wax that fans, new and old, should dig.

**JUGGIN' AROUND**  
Gene Ammons, Nat Adderley. Vee Jay LP 3024—A fine, swinging album that should have wide appeal to jazz fans. It features such fine jazzmen as Gene Ammons, Nat Adderley, Frank Foster, Benny Green, Frank Wess, Tommy Flanagan, Ed Jones and Al Heath, who all blow with spirit and excitement on this soulful set. The tunes are original with the best tracks being "Jim Dog," "Juggin' Around" and "Swingin' for Benny." A really satisfying jazz set that should rack up healthy sales.

**EDDIE HARRIS GOES TO THE MOVIES**  
Vee Jay LP 3031—Eddie Harris has one of his better albums in past months in this set. The album is nicely styled and features movie music for the most part, with a few standards interwoven for good measure. The set backs the tenor saxist with broad string section and lush but nonetheless swinging backgrounds. The album features such tunes as "Tonight," "Laura," "Green Dolphin Street" and "Moonglow."

For Details of the Fall Release Plan, As Well As the Complete Ace & Vee Jay Catalogs, Contact Your Local Distributor.

## Jacques Bouyer Views American Disk Scene

NEW YORK—Jacques Bouyer, sales head of Philips Records of France, arrived in New York on a fortnight's trip to the U. S. Bouyer will spend two weeks visiting New York, Chicago, and other cities, to see Mercury execs and the firm's distributors here.

Bouyer's trip is in the nature of a once-over of the American market, to see how conditions here can be used to apply to the disk market in France. According to Bouyer, developments in France, on the record scene, and future developments due to the Common Market, will make the French market sales and distribution pattern take on an American style.

As an indication of this Bouyer told BMW that rack jobbers are starting to operate in France, and new outlets—like supermarkets—are starting to sell records. Rackers are changing the distribution picture in France, said Bouyer, in that most French manufacturers sell direct to stores, and rackers may

get the idea that they can sell to dealers too as well as supply their own outlets.

Bouyer had some interesting things to say about the French disk market to American manufacturers. He noted that American artists, although they have made a big dent in many areas of Europe, are not too strong in France. He attributed this to a lack of visits to France by Yank stars. He said that may change due to Telstar's forthcoming influence on TV shows.

He also said that transistor radios were as plentiful in France as in the U. S. A., but he didn't feel it affected single sales. Singles, Bouyer said, still meant little in France. EP's were the type of small record the French favored.

The Philips sales chief also said that discounting of records was spreading in France. Average discount was about 20 per cent, on both \$3.60 list 10-inch pop LP's, and \$4.50 list 12-inch LP's.

## ARGENTINA

### 'Corazon' Grabbing More Popularity

By RUBEN MACHADO  
Lavalle 1783, Buenos Aires

"Corazon de luto," a composition originated in Brazil where 1,200,000 records were sold, has renewed its success in Uruguay and Argentina. The most requested recording is that made by the crooner Chacho Santa Cruz on Microfon.

#### Low-Cost Hits

Two promotional records with the latest hits on Odeon and Victor are being issued at lower than current LP market price, 325 Argentine pesos. The volume presented by Odeon contains works like "Daniela," "Cada noche sinnti," "Prende una mechita," "El ano viejo," "Corazon de luto."

Victor's long play entitled "Opus magnum" contains among others "Cuando calienta el sol," "A Steel Guitar and a Glass of Wine," "Caterina," "Moon River."

Favorable reception has been given Command Records. Its distributor Tonodisc has issued new volumes belonging to the 35mm. series and Enoch Light's orchestra.

Fermata released its first Cameo "4:35" LP's. Microfon shall complete this year its series of Audio Fidelity editions, which encompassed a total of 22 long plays.

Tonodisc obtained the license from Kapp Records to distribute the material in this country, announcing an LP playing record by Brian Hyland and a single by Paul Evans, "D-Darling" and "Gonna Build a Mountain."

## AUSTRIA

### Folk Blues Fest Hailed in Vienna

By FRED ZILLER  
Mollwaldplatz 1,  
Vienna 4

This season's first American jazz concert in Vienna, "The Folk Blues

Festival," was quite a success. Starring Helen Humes, Sonny Terry and Brownie McGhee, Shakey Jake, Memphis Slim, T-Bone Walker, John Lee Hooker, Willy Dixon and Jump Jackson, it was one of the brightest shows ever given at the Vienna Concert Hall.

#### Disk Trade

Will Brandes and Little Elisabeth (formerly on Electrola, now on the Polydor label) made a real jump with the "Baby Twist" over here. Two weeks ago this disk had its first performance on the "Polydor Hit Parade" (the only one on the air in Austria); today it climbed up to No. 2 on the charts. Dealers reported that up to now they never had such action from record buyers.

Since Mina's (Polydor) recording of "Heisser Sand" (written by Werner Scharfenberger, lyrics by Kurt Feltz, produced by Gerhard Mendelson), this song has many covers on different labels. First was an instrumental played by Rene and His Alligators (Fontana).

#### Just Released

The Mercury disk "With the Touch of Your Hand" sung by Brook Benton seemed to touch Austrian record fans, according to dealers.

#### Visitors

MGM's rep Gene Moretti came to Vienna to sign contracts with Phonogram-Musik President Gerhard Gebhart for immediate release of the Verve label in this country.

The Ray Bryant Combo with its "Madison Time," also a home-production disk "Do It Yourself" by Gerhard (Hammond) Heinz, and the Pepper Twins (both on Philips) are selling well. . . . "Den Ton kenn ich schon," sung in German by Helen Shapiro on Columbia; Peter Alexander's "Mondschein Melodie" by Kurt Feltz on Polydor, and last, not least, the German version of "These Are the Times" (Am Horizont irgendwo). G. lyric written by Hans Bradtke, sung by Greek star Nana Mouskouri (Fontana) are also moving up.

#### Albums of the Week

Sinatra's "Come Dance With Me" (Capitol); "Deutsche Evergreens" sung by Catarina Valente and Silvio Francesco on Decca; the original sound track of "The West Side Story" (Philips); "In der Bar Nebenan" ("The Bar Around the Corner"), with Fritz Schulz Reichel on Polydor, are top LP items.

## LONDON SITE OF CONTEST FINAL

LONDON — The 1963 Eurovision Song Contest final will take place in London on Saturday, March 23, probably at the Royal Festival Hall.

This was revealed by the European Broadcasting Union (EBU), which added that there will probably be some changes to the rules used in previous contests. These were not specified but will be made known later.

The 1962 final was staged in Luxembourg. It was won by France, which would normally have been invited as the winning country to be host next year. BBC-TV last staged the final of the event in 1960.

## AUSTRALIA

### Belinda & Castle Form N. Z. Pub

By GEORGE HILDER  
19 Todman Ave., Kensington,  
Sydney, N.S.W.

John Sturman of E.M.I. and Norman Whiteley of Belinda Music (Australia) Pty., Ltd., have just returned from New Zealand, where they have put into operation a new publishing company under the joint auspices of Belinda Music Pty., Ltd., and Castle Music, Pty., Ltd.

The new company will be known as Belcas Music, Ltd., and is empowered to print and distribute sheet music on behalf of Belinda and Castle as required for the New Zealand market. This will solve a lot of problems for dealers in New Zealand who have previously faced heavy freight charges and the need for import licenses to obtain much of their material.

The new company will also collect royalties on behalf of the two Australian companies and attend to professional requirements for artists, producers, etc. The company will be operated by H.M.V. (New Zealand), Ltd., and F. W. Smith of H.M.V. has been appointed manager of Belcas.

#### Disk Roundup

With the release late November of the flick "Jessica," Ray Bull, promotion manager of A.R.C., is preparing a store, radio and television campaign to promote the sound-track album plus a single by Maurice Chevalier and Nick Perito all on the United Artist label. Bull also stated that the album, "Judgment at Nuremberg," released two months ago, is proving the best sound-track album saleswise yet released on the U. A. label.

Festival Records, which already

Without Doubt,  
The Most Important  
Music Industry Publication!

**BILLBOARD MUSIC WEEK'S  
1963  
WHO'S WHO IN THE WORLD  
OF MUSIC**

will be published December 29, 1962. It will document the successes of record manufacturers, music publishers and recording artists all over the world.

Many firms were disappointed last year by not being represented.

Contact your nearest representative or Frank Luppino Jr., International Director  
Billboard Music Week

1564 Broadway, New York 36, N. Y.

## LP Classics Still Big German Sellers

COLOGNE — Autumn record catalogs reflect the important position the classical repertory has come to occupy in the West German music business. The autumn catalogs refute the theory that pop is the backbone of the German industry, though some of the new German LP's cost a small fortune to produce.

For example, Electrola has just issued a 96-page catalog of autumn offerings, all LP classics. Teldec is similarly promoting its LP classics as top of the list for autumn, and Deutsche Grammophon has issued a 16-page catalog of opera records.

There has never been such an effulgence of classics, and the reason is rooted in sales statistics. LP classics sales are climbing. Deutsche Grammophon, to illustrate, has just stirred excitement in trade circles on the Continent by inviting subscriptions for its forthcoming release of nine symphonies of Beethoven played by the Berlin Philharmonic under the direction of Herbert von Karajan.

A trade survey shows that even though some of the classical LP's currently cost considerable to produce, they stand a solid chance of paying off. An example is Decca's near-record investment in an LP production of Wagner's "Tristan and Isolde" with Birgit Nilsson, Fritz Uhl and George Solti. This production succeeded so well that Decca invested another large sum in producing an LP of "Aida" with von Karajan conducting.

This classical disk production is evidence of the scope and strength of West Germany's LP boom. Classical disks now cost an average of \$4 to \$5 in Germany, a stiff price by German living standards.

Fontana. The distribution of the records is done in the usual way through the dealers.

The "Ace of Clubs" records, which are composed of the most renowned classical repertoire, will from now on be sold at the price of 150 fr. (\$3) instead of the former 195 fr. (\$4). Fonior is the distributor.

Since the picture "Rome Adventure" is to be seen on our screens, the song "Al di la" has entered its second time around. Where a few months ago, all the different versions of this song booked poor sales, it now seems that Emilio Pericoli has more chance to make a success out of it. Label is Warner Bros. distributor Discovogue.

## BELGIUM

### Fats Domino Set For November 2

By JAN TORFS

Stuivenbergvaart 37, Mechelen

Fats Domino will be in Belgium on November 2 and 4 to entertain the people of Antwerp, Brussels and Liege. Polygram reports that Claude Nougaro, the so-called "bulldog" of the French chanson, is a sensation in record sales with his "La petite fille."

Robert Cogol, winner of the Grand Prix International de Variete 1962, has had his first EP record released in France and two of his compositions, "Si un jour" and "Pardonnez-moi, Seigneur," seem to be hits. Several recordings of these songs are already planned by top artists and will soon be released. His "Si un jour" has found excellent French interpreters in Maya Casabianca and Trumpet Boy, both French artists. As for Belgium, five recordings of "Si un jour" are already on the market.

Under the patronage of Polygram, a jazz club has been created in Belgium and called, "Polyjazz-club." This club will inform its members of the news of Riverside, Pacific Jazz, World Pacific, Jazzland, Contemporary, Philips and

## BRAZIL

### Don Stateside RGE Distrib

By EDSON NENARTAVIS  
Rua vinte cinco de marco 1277  
Sao Paulo, Brazil

RGE President Jose Scatena is going to the States and probably will make arrangements with Don Records for distribution of the label in the U. S. First release will feature Paulinho Nogueira, one of the star guitar players of this country.

#### Jazz Activity

Jazz came in for healthy representation among new releases with Sonny Rollins' "The Bridge," and a Philips jazz sound tracks LP that carries a number of top stars.

#### Other Releases

Chantecler has released the third set by the Guarda Civil Do Estado De Sao Paulo. . . . Joss Baselli has a new one on Polydor. . . . Don Pepito is in another new set on the Philips label. . . . The O.K. Combo appears on Cobacabana. . . . Jairo Aguir is also on the same label. . . . Si Zentner has a new RCA set.

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December 29, 1962

# BILLBOARD MUSIC WEEK

In Two Sections.....Section 1

THE MOST IMPORTANT INTERNATIONAL MUSIC EDITION EVER PUBLISHED . . .





## BRITAIN

### Adam Faith Disks Switched to Dot

By DON WEDGE  
News Editor, New Musical Express

Adam Faith (EMI-Parlophone), one of Britain's leading singles artists over the past three years, is to be issued in America by Dot Records. EMI recently concluded a deal which starts with Faith's current British hit "Don't That Beat All?" Previously Faith's disks were issued in the U. S. by MGM Records.

#### Sinatra Swings

Pye Records got major exploitation from BBC's major radio network for the release on Reprise of Frank Sinatra's "Great Songs From Great Britain" LP, recorded here during the summer. The BBC devoted a 40-minute segment (October 21) to the album, with linking tracks spoken by Sinatra. The album and Sinatra's participation in the exploitation is indicative of the Reprise label's efforts to support its international distributors.

#### Royal Show

Rosemary Clooney is flying to London this week to take part in the Royal Variety Performance before the Queen at the London Palladium October 29. Eartha Kitt, now in Scandinavia, will also fly in specially. Cliff Richard and the Shadows, currently in the U. S. exploiting "Wonderful to Be Young," will come back to London for four days to take part and then return to New York. The Edmund Ros ork will be making its debut in the royal series. Other musical artists taking part include Frank Ifield, Andy Stewart, Harry Secombe, Sophie Tucker, Cleo Laine and the Johnny Dankworth ork.

#### Visitors

George Wiener, head of the Warner Music group in New York, is in London for a five-week stay, which will also include visits to the Continent. . . . Another publisher here was Maj. Bill Smith of Fort Worth. . . . Johann Michael, German representative of FD&H, was in from Frankfurt. . . . Andy Anka of Spanka Music was in for talks with the Bron group. . . . Sam Clark of ABC-Paramount Records visited London for discussions with EMI and Associated-Recordings, which distributes the Westminster line. . . . Wes Farrell of Roosevelt Music visited London with Freddy Cannon to help promote "What Are We Gonna Do."

#### Record Remarks

After four years with EMI, pianist Tony Osborne switches to British Decca as a soloist at the end of the month. He will revert to becoming a free-lance musical director. Stated reason for the switch is better possibilities of U. S. exposure through Decca's affiliate company, London Records.

Decca is trying a new method of exploitation. It has bought advertisement space on London's subway trains for 13 weeks to promote a new instrumental single "Fugitive," by the Thunderbolts. . . . Two new labels specializing in c.&w. records were launched here last week. They are Melbourne Records, affiliated to the Australian firm, and Rodeo Records, which has Canadian connections. The latter's albums have been imported into this country for some time, but in future they will be manufactured here.

Craig Douglas flew to Germany to record his new British release, "Oh Lonesome Me," for Teldec. . . . The Mecca dance hall chain is one of the many influential outlets co-operating with EMI Records in a new attempt to launch the Madison here. Band leader Joe Loss, who records for HMV (EMI) and is a Mecca director, is getting heavy exploitation on his disk.

There's a new version of the number by Ray Ellington (Ember).

#### Publishing

The Performing Rights Society is seeking a special fee for concerts held at movie theaters. The matter will probably be referred to the Performing Rights Tribunal. . . . Government orders have extended the provisions of the 1956 Copyright Act to cover the Bahamas and the Virgin Islands. . . . Belinda Music hosted a preview for the music trade of the forthcoming Elvis Presley film, "Kid Galahad."

## DENMARK

### State Pop Radio Show Hits Air

By ARNE HANSEN  
11 Maletbakken, Holte.

Along with the closing of the commercial Radio Mercur on August 1, the Danish State Radio Council granted 2½ million kroner for creation of a Program III, similar to the popular Melody Radio in Sweden. Responsible leader of this program, which is to start on January 1, 1963, has now been appointed. Choice fell to Kai Bruun, present secretary of press at the radio and successful creator of series within the light music field.

#### Maitland Visit

The president of Warner Bros., John K. Maitland, has been visiting Copenhagen, and the label's distributor here, Hede Nielsen (RCA). Maitland demonstrated to the press a miniature tape player, which caused considerable interest.

#### Teen-Age Panel

Nordisk Polyphon A/S (representing Decca, Philips, London, Mercury, United Artists and Fontana) has tried out something new by inviting some 10 youngsters, age 13-20, to listen to and estimate the hit possibilities of 30 new records from these labels to be released soon. The jury surprised NPA by indicating several top hits from the States and England as impossible sellers in Denmark. Time will show whether the jury was right. Anyway, the company intends to repeat such sessions regularly in future, also for the value of a mere contact with the young record buyers.

Dancing schools have started the season now, and in spite of big line-ups in the papers about new dance crazes like madison and penguin, it looks as if the schools beside the twist will go in only for "Locomotion." The disk by Little Eva was released some weeks ago.

## IRE

### Another Air Ban Stirs the Land

By KEN STEWART  
Teenage Express, Dublin

Radio Eireann placed a ban on broadcasting of "Devil Woman," the new Marty Robbins single released through Irish Record Factors, Ltd., on CBS. It is believed that the national station regards the song as being "suggestive."

Commenting on the latest taboo, a well-known country dealer said: "If this state of affairs continues there'll be a lot of people campaigning for a second station in this country. It's high time the authorities realized that in most cases their decision to ban a disk is made for childish reasons. Ironically, this form of censorship often causes sales of the record concerned to skyrocket."

"Devil Woman" is Robbins' best seller here for quite a while. Generally, sales of his singles are low,

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though his albums sell extremely well.

#### Potent Stereo Demo

Frank Chacksfield, the British conductor whose records of "Ebb Tide" and "Limelight" topped a million copies each, acts for Telefis Eireann in an advisory capacity, making periodical trips to Dublin to broaden the scope of the Radio Eireann Light Orchestra. Recently he introduced stereophonic music to both Radio Eireann and Telefis Eireann listeners through a 30-minute experimental program presented simultaneously on radio and television.

To achieved the desired effect, radio and TV sets had to be placed with their backs to the same wall, about four to six feet apart. The listener was asked to sit facing them, about six to 10 feet from the wall, having the radio on the right and the TV to the left. Chacksfield conducted the Light Orchestra with vocalists Terry Nerney and Frankie Blowers, and the experiment was well received by critics and public alike.

#### On Tour

The renowned Gallowglass Ceill Band, whose disks are consistent sellers here, is currently touring the U. S. Led by Pat McGarr, the group travels about 50,000 miles each year in Ireland alone, and has made extensive radio and TV appearances.

#### Trade Talk

Prices have now been established for 3¾ i.p.s. twin-track prerecorded monaural tapes which are available under the various E.M.I. trademarks. Retail prices, according to the label, are approximately \$5 and \$5.75. E.M.I. feels confident that good sales will result, as the number of tape recorders per head of the population is high. Among the initial issues are "Judy at Carnegie Hall," "The King and I" and Sinatra's "Songs for Swingin' Lovers."

Ember is the first label to market a Madison disk here to meet new interest in the dance. The independent English company re-released "The Madison" by Ray Ellington. The disk is packaged in a special color sleeve with a picture of Ellington on the cover. Also included are illustrated instructions on how to do the dance.

Starlite released the first in a series of records specifically produced for the Irish market—an EP titled "The Forecourt Ceilidhe Band, Vol. I." The band, which has won various awards in Britain, has been signed to an exclusive contract, and its debut on wax includes performances of jigs, reels, hornpipes and Irish waltzes.

## FRANCE

### Classical Disks Move to Front

By EDDIE ADAMIS  
92 quai du Marechal Joffre  
Courbevoie (Seine)

Classical records are in the forefront this week. D.G.G., distributed in France by Polydor, is making a promotional campaign to get advance subscriptions in 12 European countries for Beethoven's nine symphonies recorded by the Berlin Philharmonic Orchestra under the baton of Herbert von Karajan.

Decca issued the recording of Handel's "Alcina" by Joan Sutherland. . . . Columbia marketed a new version of Bellini's "Norma" by la Callas. . . . Philips issued a special LP containing some of the best recordings of I Musici on the occasion of this group's 10th anniversary. . . . Polydor marketed Beethoven's five concertos for piano by Wilhelm Kempff. . . . Columbia is launching a new collection called "Musik in alten Staedten und Residenzen," devoted to unknown and unpublished works

of the 17th and 18th centuries. Seven records have been marketed simultaneously and six others are in preparation. . . . The choir of Sofia's Opera (110 voices) was in Paris to record Moussorgsky's "Boris Godounov" for Pathe Marconi.

#### Disk News

Pathe Marconi will devote a series of recordings to the Bible. Three 12-inch LP's have already been marketed. Others will follow very soon. . . . Bobby Darin's first record on Capitol will be released in November. . . . During his next visit in Paris, Gene Vincent will record some songs in French. . . . Les Chats Sauvages have waxed "Je reviendrai," French version of Gene Vincent's "I'm Going Home." . . . "Andorinha Preta," King Cole's "Brazilian Love Song," now has a French version by Les Compagnons de la Chanson.

Eddie Mitchell and Dick Rivers, vocalists of the two best selling r.&r. groups Les Chaussettes Noires (Barclay) and Les Chats Sauvages (Pathe), have made their first record as soloists. Dick Rivers has left his group, and rumors say that Eddie Mitchell has done the same. . . . Ducretet-Thomson has signed Jean Yves Gran whose first record "Tu l'aimeras" has just been released. Pathe Marconi's publishing firm has landed the French rights to "Sherry."

## GERMANY

### Stuttgart Stages Light Music Fest

By JIMMY JUNGERMANN  
102 Ismaninger Street, Munich 27

The South German radio network program for the Festival of Light Music, staged October 22-25 in Stuttgart, highlights the week. The premiere of music pieces composed by order of Radio Stuttgart for this festival, among them "Suite Moderne" by Willy Mattes, "Concerto Balcanese" by Mladen Gutesha, "Afro Cuban Invention" by Heinz Schreiter, "Invitation to Jazz" by Horst Jankowski and Bernd Rabe, "Exotica" by Dave Hildinger, "Alone" by Friedrich Schroder, "Mobiles" by Jimmy Giuffre, "Bassonnerie" by Cor De Groot, "Nach Wie Vor Der Reihe Nach" by Ernest Krenek. Guest stars for the festival will be Caterina Valente, Jimmy Giuffre, Greetje Kauffeld, Joki Freund, Conny Jackel, Charlie Antolini, Barry McDaniel. The symphony orchestra, the variety orchestra, and the dance orchestra of the network will play, Willy Mattes, Erwin Lehn and Hermann Scherchen will conduct.

#### Visitors

Alex R. Anderson, Hawaiian songwriter and co-composer of the musical "Aloha Hawaii," visited August Seith, of Chappell, in Munich in connection with the German production of this musical which is scheduled for release in Germany in the autumn of 1963.

#### New Sides

Marlene Dietrich has recorded "Sag Mir Wo Die Blumen Sind," German version of "Where Have All the Flowers Gone" on Electrola. . . . "Wait Till the Sun Shines, Nellie" b/w "Reminiscing" have been released by Buddy Holly on Coral. . . . Heliodor offers "Something Special" and "Your Nose Is Gonna Grow" by Johnny Crawford, and "You Never Talked About Me" b/w "The Swiss Maid," by Del Shannon. . . . Janie Ross and Kit Fleming sing "Sherry" b/w "Venus in Blue Jeans" on RCA.

#### TV Spec

The German TV network aired another in the Werner Muller show biz series. These singers were featured on the show: Bellina, Violetta Ferrari, Renee Franke, Angelina Monti, Marla Mucke, Gus

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In each show, Muller brings a condensed version of a musical. After "My Fair Lady" in the other show, this time a medley from "Irma La Douce" was on the stage featuring the original Berlin cast with Harold Juhnke and Violetta Ferrari.

**ITALY**

**Italian Film, TV Boom Things Along**

By SAM'L STEINMAN  
Piazza S. Anselmo 1, Rome

The booming Italian cinema and the lively bi-channel TV programs are keeping recording artists from here and abroad busy most of the time. Miranda Martino, back from a Japanese honeymoon, is before the cameras in "Motel Adventure." Milva, who will return to the Paris Olympia next month, has recorded "There Are No Tears" for the sound track of "The Casaroli Gang" and backed it up with "The Green Age," which is an Italian adaptation of Henri Salvador's "Excuse Me, I'm Only 21." Bobby Darrin, whose latest here is "If a Man Answers," is winning new popularity because of his frequent film appearances—five in 1962.

Vittorio Sala in Hollywood October 20 to do scenes with Dean Martin and Nat (King) Cole for "Songs Around the World" while Cyd Charisse-Perez Prado do their numbers in a Rome studio. Anna Maria Alberghetti is due here to record a TV show while the new run of "Canzonissima" is the RAI organization's latest drive to make television more important than the ever-popular song festival.

Meanwhile, however, the Neapolitan Piedagrotta song event will be carried October 28 on its final night. Most popular musical TV show in a long time is "High Pressure," emceed by Renata Mauro, who records for Italdisc. RCA Italiana has brought forth Rita Pavone's "Love Twist" from this show and Durium Sprint has issued another, "Annalisa," sung by Tony Cucchiara.

Prior to her new TV show, Caterina Valente has recorded four "My Fair Lady" hits, the first time these songs have been heard in Italian for Decca Italiana. Success of TV's "Out With the Singer" has brought a sequel, "Out With the

Orchestra," in which Piero Umilano will present recreations of Glenn Miller, Woody Herman, Tommy Dorsey, Benny Goodman, Harry James and Duke Ellington in which American singer Carol Danell will be featured. Tony Dallara made his "Twist" debut with "In a Sea" for "The Unknown Lyricist" show which featured Mogul whose real name is Giulio Rapetti.

Ruggero Maccaro's "Babylon" is latest musical show hit in Italy with Carlo Dapporto in lead.

**Disk News**

Neil Sedaka's first sides in Italian have been issued by RCA in adaptations of "Breaking Up Is Hard to Do" and "As Long as I Live." . . . Carla Boni is now on the Vis Radio label. . . . Domenico Modugno is out with "Tonight I Pay" for Fonit, which has also come up with four Japanese songs in translation by Lorres Riva. . . . Columbia timed release of "Two Minutes and 40 Seconds" with Edith Piaf for her wedding date and attendant publicity. . . . John Ogdon, winner of Tschaikowsky Piano Prize this year in Moscow, appeared at La Scala. . . . The Madison and Lolita appear to be favorite theme of fall disks on every label. . . . Graz, lots!

**JAPAN**

**King Executive On Trade Tour**

By J. FUKUNISHI

101 Kakinokizaka, Meguroku, Tokyo

Ryoko Machijiri, president of King Records, Japan, left Tokyo October 9 on a 10-day trip to Hong Kong, Formosa and Okinawa to expand the label's activities in those areas.

**Trade Talk**

Nippon Columbia is going to market the initial batch of three 12-inch 360 Sound Stereos under the CBS logo November 20 which comprises "Eine Kleine Nacht Musik" (Mozart), Bruno Walter-Columbia Symphony Orchestra, "Appalachian Spring" (Copeland) Leonard Bernstein-New York Philharmonic and "Revolving Band Stand" by Les Brown.

The sound track of 20th Century-Fox picture "The Longest Day" will be released by 20th-Fox Records and a Mitch Miller version is being issued by Nippon Columbia both in November. Also being released December 10 by Nippon Columbia is the MGM Japanese version of "Vacation," sung by Connie Francis. The English version of the tune, coupled with the Japanese version of "Don't Break the Heart," has already been released.

**Visiting Talent**

New York Woodwind Quintet arrived October 8. Concerts were given in Osaka and in Tokyo.

**SPAIN**

Dimitri Tiomkin has written the "Natacha Waltz" and "The March of Pekin" for the musical score of "55 days in Pekin" being filmed in Madrid.

The deejay show "Caravana Musical" (La voz de Madrid) totally devoted to the American hits. Emceed by Angel Alvarez, has a strong following. Radio Madrid has a new policy. Radio Madrid has a new policy. The first and most important independent radio network in the country (42 radio stations) is giving the best schedules to the better radio personalities they have. This is the result of a trip to U. S. made by Eugenio Fontan and Manuel R. Cano.



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# VOX JOX

By JUNE BUNDY

**REALLY BIG SHOWS:** Veteran deejays **Buddy Deane**, WJZ-TV, Baltimore, and **Joe Niagara**, WIBG, Philadelphia, staged special shows worthy of Ed Sullivan this month. Deane featured a special week-long "Show of Stars" last week to spotlight his new time slot, 4:35 to 6 p.m. Niagara presented a 24-hour "Hometown Spectacular," starting at 6 a.m. October 3 and running until 6 a.m. the following Thursday. More than 80 artists, all born in the Philly area, were featured, and most of them also recorded special material for airing on the program. More than 200 old hit disks were played during the 24-hour period. The Philly-born stars included **Frankie Avalon**, **Chubby Checker**, **Freddy Cannon**, **James Darren**, **Fabian**, **Bobby Gregg**, **Buddy Greco**, **Babs Tino**, **Bobby Rydell**, **Eddie Fisher**, **Grace Kelly** (she had "True Love" with **Bing Crosby**), the **Dovells**, the **Dreamlovers**, **Danny and the Juniors**, the **Four Aces**, **Bill Haley and His Comets**, the **Sensations**, the **Virtues** and recordings by the late **Mario Lanza**.

**THIS 'N' THAT:** **Frank Bell Jr.**, who recently returned to Texas radio at **KONO**, San Antonio, wants to bring his mailing list up to date so he can start putting out his news letter to the trade again. He'd like to hear from promotion people around the country. . . . College station **WUVA**, Charlottesville, Va., recently went on the air five nights a week with a regularly scheduled music program carried simultaneously by its campus transmitter and through the 5,000-watt facilities of **WCHV**, Charlottesville, Va. **Barry Kean**, production director of **WCHV**, writes: "As far as I know this is the first time that this sort of bit has been attempted by a student-operated campus radio station." "Good music"—jazz and "better pops"—is featured Monday through Thursday, but on Friday night **Kean** emcees a teen-oriented program, featuring his own listener picked **Top 10** and new releases. In line with this, **Kean** needs wax, particularly new singles.

**ALSO WANT WAX:** **Bill Martin**, **WABO**, Waynesboro, Miss., needs new releases, plus old hit singles for a "Moldy Oldies" feature, spotlighting old rock and roll hits. . . . **Joe Humphreys**, **WKOV**, Wellston, Ohio, needs wax for his 3:30 to 5 p.m. daily show "Joe's Pop Shop." . . . **John Madr**, a record librarian at **KCNI**, Broken Bow, Neb., wants pop disks plus polka wax for his nightly hour-long polka seg. . . . **Ed Michaels**, music librarian at **WECB**, Emerson College station, Boston, needs singles and albums for use both on the air and at record hops.

**CHANGE OF THEME:** **Gene Kaye**, formerly with **WAAT**, Trenton, N. J., has returned to **WAEB**, Allentown, Pa., where he worked in 1959-'60. **Kaye**, who takes over 6-9 p.m. time slot, will be in charge of **WAEB's** promotions, shows and artist appearances. His return to **WAEB** was heralded with a contest asking listeners to guess the date he would air his first show. The prize was a date with **Fabian**. **Kaye** brought the disk star in for a Saturday night dance this month, and more than 2,000 teen-agers turned out to see **Fabian** and to find out who won the date. . . . **Joel Sebastian**, **WXYZ**, Detroit, has acquired an extra hour of air time and is now on from 2 to 6 p.m., Monday through Friday. **Norman Wain**, who left radio for the advertising field a few years ago, has returned to broadcasting and joined the sales staff of **WHK**, Cleveland. Prior to becoming program director of **WDOK**, Cleveland, **Wain** was with **WNYC**, New York. . . . Also new at **WHK** is deejay **Ron Riley**, ex-**WLS**, Chicago. . . . **John Garry** and **Jim Simpson**, both ex-**WTOD**, Toledo, Ohio, staffers, have joined **WTOD's**

(Continued on page 34)

## YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked on Billboard's charts then:

### POP—5 Years Ago October 28, 1957

1. Jailhouse Rock, E. Presley, RCA Victor
2. Wake Up Little Susie, Everly Brothers, Cadence
3. Be-Bop Baby, R. Nelson, Imperial
4. Chances Are, J. Mathis, Columbia
5. Silhouettes, Rays, Cameo
6. You Send Me, S. Cooke, Keen
7. Tammy, D. Reynolds, Coral
8. Honeycomb, J. Rodgers, Roulette
9. Diana, P. Anka, ABC-Paramount
10. Keep A' Knockin', Little Richard, Specialty

### POP—10 Years Ago October 25, 1952

1. I Went to Your Wedding, P. Page, Mercury
2. You Belong to Me, J. Stafford, Columbia
3. Jambalaya, J. Stafford, Columbia
4. Wish You Were Here, E. Fisher-H. Winterhalter, RCA Victor
5. It's in the Book, Parts I & II, J. Standley, Capitol
6. Glow Worm, Mills Brothers, Decca
7. Meet Mr. Callaghan, L. Paul, Capitol
8. Trying, Hilltoppers, Dot
9. High School, F. Laine, Columbia
10. You Belong to Me, P. Page, Mercury

### RHYTHM & BLUES—5 Years Ago—October 28, 1957

1. Jailhouse Rock, E. Presley, RCA Victor
2. Wake Up Little Susie, Everly Brothers, Cadence
3. Honeycomb, J. Rodgers, Roulette
4. You Send Me, S. Cooke, Keen
5. Keep A' Knockin', Little Richard, Specialty

1. Happy, Happy Birthday, Baby, Tune Weavers, Checker
2. Diana, P. Anka, ABC-Paramount
3. Silhouettes, Rays, Cameo
4. Be-Bop Baby, R. Nelson, Imperial
5. Mr. Lee, Bobbettes, Atlantic

## PROGRAMMING PANEL

If you have a provocative question to ask the nation's disk jockeys, please send it to this department, 1564 Broadway, New York 36, N. Y. Your name will be credited when it appears.

### THE QUESTION:

What is the most unusual promotion in which you or your station have participated recently?

### THE ANSWERS:

**MICHAEL RUPPE JR.**  
KYW, Cleveland

A "Family Affair" contest kicked



off a promotion designed to spotlight **KYW** radio's activities aimed at families rather than individuals. Listeners told us of their family's favorite activity. **Alice Faye**, the movie actress, served as final judge. First prize family—mom, dad, sister and brother plus a foreign exchange student-boarder—won two first prizes: a sound-on film motion picture camera and a trip to the Ohio State Fair.

**DAN INGRAM**  
WABC, New York

Many times a day listeners would hear a voice saying that **Secret Agent 77** would meet them and deliver \$1,000 if he liked the place. Listeners were to select the place; **Agent 77** the day and time. Listeners send in post-cards naming the place. Later the **Agent** announced the day and place, and told listeners to meet him at the places they had named and to wear badges reading "WABC." Thousands of people were standing around town wearing our call letters. One of the post cards was chosen and \$1,000 delivered to the lucky man.



## Faulk Host of WINS Show

**NEW YORK**—**John Henry Faulk**, who recently won a \$3.5 million judgment against **Aware, Inc.**, on a charge of blacklisting, returns to radio November 12 as host of a new **WINS** series titled "Program PM."

**Faulk** will be heard in a Monday-Friday, 10-11:30 p.m. time period. Though the station is generally identified as a pop music indie, **Faulk's** new show is not a musical one apart from occasional coverage of music events. The slotting also means a cutback in **Murray Kaufman's** week-night deejay show, which will now end at 10 p.m. According to **WINS**, however, "additional weekend time periods" will be assigned to **Kaufman**.

Format of "Program PM"—a program formula which new owner **Westinghouse** has used in other cities, such as **Boston**—is flexible. A large portion of the series will be taped on location around **New York City**.

**Faulk** was represented in negotiations with **WINS** by his agent,

## Conkling Heads Group Buying Station WRUL

### Short-Waver to Continue Commercial Policy Under New Mormon Ownership

Continued from page 6

will belong to the **Mormon Church**, its purpose will be divorced from **Mormon missionary work**. **Conkling** stressed. The **Mormon Church**, he said, buys time at present on the station under **Metromedia's** ownership, and he expects it to continue sponsoring those shows after the **Church** takes over possession.

In the meantime, time purchased

by **Billy Graham**, the **Christian Scientist Church**, and other faiths will continue to be made available to them, and any other **Christian-Judeo** faiths that want to utilize the facilities.

As a privately owned international short-wave broadcasting station, **Conkling** feels **WRUL** will be able to provide an even more convincing picture of life in the U.S.A. to foreign listeners than does **Voice of America**. He hastened to laud "the great work **Voice** is doing," but pointed out that as a government agency, it is bound to be more restricted in what it carries than a privately owned station. Where **Voice** may accent the political aspects, **WRUL** will emphasize the entertainment side, he said.

### More Music

**Conkling**, who for so long has been a strong force in the U. S. disk industry, can be expected to make more of **WRUL's** time available for airing music. He told **BMW** he plans to use music shows more, but that this will have to await a pending boost in **WRUL's** power. Over short wave, he said, music requires a much stronger signal than talk shows to be received with proper fidelity.

Current record shows include a daily disk jockey program featuring **Mel Merman**, called "Mel in Manhattan"; a once-a-week "World-Wide Hit Parade," and the "Big Bands" show. **Conkling** plans to have disk jockeys from other lands participate in the broadcasts. In the "World-Wide Hit Parade" show, he intends to have key jockeys in various parts of the world

(Continued on page 37)

## Man Wants to Install Computers To Replace DJ's as Disk Pickers

**NEW YORK**—Can a computer replace a deejay when it comes to picking pop, classical, middle-road or c.&w. records most likely to succeed with audiences?

The answer is "Yes," according to **Irving Schwartz**, president of a new programming service called **Central Broadcast Corporation**. To prove his point, **Schwartz** cited the rating rise of **WPOP**, Hartford, Conn., a station which has functioned as a pilot situation for **Schwartz** since February, 1962.

In just six months, **Schwartz** stated, **WPOP** rose from being a "weak, third-ranking station" to a "top-rank in Hooper" among Hartford-area stations, largely at the audience expense of the other two leading Hartford radio outlets. Largest increase, said **Schwartz**, was in the evening hours.

### Check List

There are a lot of statistics, but no sorcery, in **Schwartz's** service, which he calls "Centronic System." It works this way: First, **Schwartz** has a subscribing station survey the market to determine pop record sales in a particular week. A "Weighted" local chart is deter-

mined by adding in factors from national trade-publication charts.

Further research determines, over a period of time, the track record of each platter, revealing gains and losses. If a record drops a specific number of places, it drops out of the chart. Additional **Centronic** research covering "Golden Hits" of the past five years will show how many weeks a record remained in each ranking.

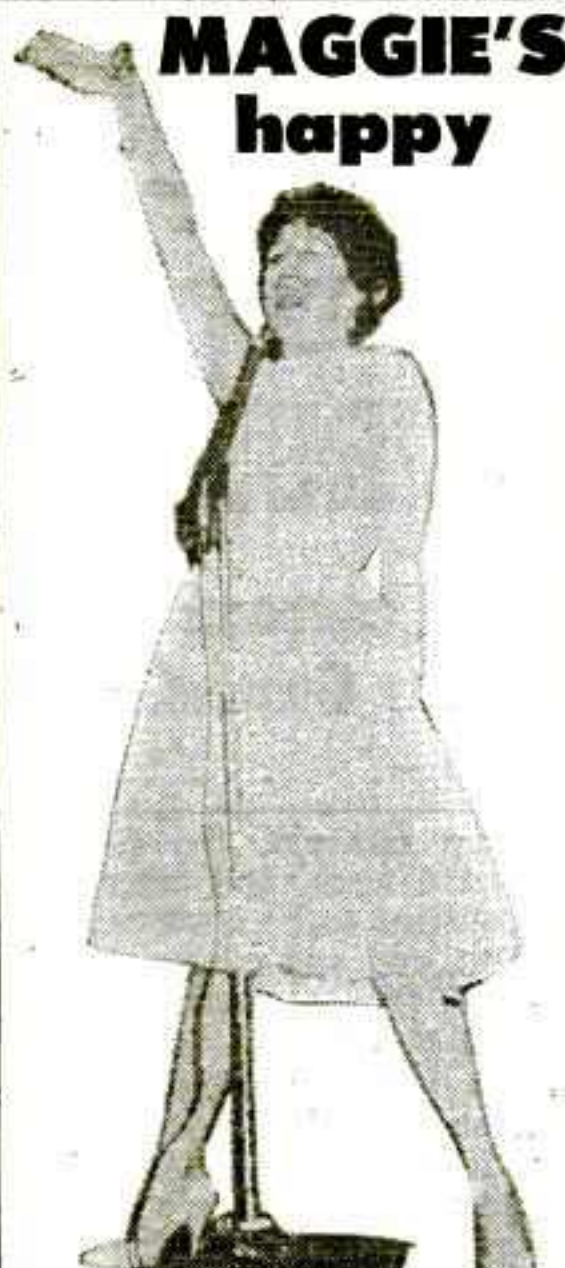
### Automatic Pick

"The exposure for each record on the air can be pre-determined," **Schwartz** told **BMW**. "It removes the factor of 'personal opinion' from record programming. A record that's rising will get more exposure than a record that's declining, and the big hits get more play than records at the bottom of the chart."

Will deejays rebel against such a system? **Schwartz** thinks not. "They might not like it for a few weeks, but the system is designed to let them play specific records in a time period in a flexible order, and allows them to concentrate on other things, like timing, production, promotion spots and many other items," **Schwartz** said.

**Schwartz** added that his **Centronic System** will be sold on an exclusive basis in any market, and will be limited to some 20 stations in the country's top 50 markets.

**MAGGIE'S happy**



About the terrific DJ response to her record—

**"WHAT'S HAPPENED TO YOU"**

She rec'd 363 letters last week and, Boy, this little girl is PROUD!

P.S.: Her name is MARGARET LEWIS

Write to her at  
**RAM RECORDS** Box 3268  
 Shreveport, La.

Hearing Noises? The

**SPOOK**

is on the move up!

# VOX JOX

Continued from page 33

sister station, WTRX, Flint, Mich. Garry is program director at WIOD, and Simpson is production manager.

Comedy jock **Steve Brown**, formerly with WAIR, Winston-Salem, N. C., is the new morning man at WORL, Boston, in the 5-9 a.m. time period. Brown, who is also a theology student at Boston University, utilizes thousands of individual voice tracks adaptable to a variety of comedy situations. . . . **Paul James**, ex-WPRO, Providence, R. I., is another new spinner at WORL, Boston, in the 2-6 p.m. time slot. . . . **Bob Calvert** has joined WNOR, Norfolk, Va., and **Jay Lawrence** has been upped to program director and **Jim Stanly** named operations manager at same outlet. Station KFIF, Tucson, Ariz., adopted a "Tiger Radio" format this month, featuring the "Futuramic Fifty" top disks. New appointments at KFIF include **Vic Siman**, ex-owner-general manager of KMGM, Albuquerque, N. M., as general manager, and **Ernie Davis** as program director. . . . Due to the increased popularity of jazz in the Salt Lake area, **KALL**, Salt Lake City, has scheduled a new jazz show, emceed by **Paul Smith** on Sunday nights from 8 to 10. Smith also hosts the 11 a.m. to 2 p.m. time period on KALL during the week. **Duke Ellington**, **Stan Kenton** and **Ella Fitzgerald** guested (on taped interviews) on his first show. . . . **Bill Mullen** and **Kelson Fisher** have left WSID, Baltimore. Fisher has joined WWIN, same city.

Personal changes at **WMAK**, Nashville, Tenn., are as follows: **Rally Stanton** has replaced **George Williams** as program director; **Allen Dennis**, ex-WRIP and WDXB, Chattanooga, has succeeded **Noel Ball**; **Gene Clark**, ex-WMOC, Chattanooga, has taken over WMAK's morning shift, and **Ken Nash** (Ken Woosley) is new in the 10 a.m. to 2 p.m. time slot. Williams is now head of sales for Dot Records in Nashville, while Ball has become Dot's Nashville a.&r. director. As his first promotion, Dennis is currently running a "Win a Date With Joe Dowell" contest.

**Bill King** has resigned as music director-chief announcer from WTOG, Savannah, Ga., after 19 years with that outlet. He is leaving to make his home in Denver. King's wife, Mary, a captain in the Air Force, will return to her reserve status in the Denver area. . . . The **Magnificent Monta-Gue**, formerly program director-deejay at KSAN, San Francisco, has joined the new lineup at WWRL, New York. He is heard in WWRL's 1-3 p.m. time period. . . . **John Harding**, formerly with KGRO, Portland, Ore., and **KGVO**, Missoula, Mont., has joined KBTR, Denver, as morning man. Former morning man, **Wes Pidcock**, has joined KBTR's news staff as afternoon news editor. Harding

## NAB Confab Mulls Over Deejays

Continued from page 33

ployees to give them experience in all phases of programming, management and selling.

The idea, popular in some quarters, that the NAB codes are a shackle on station-level creativity was termed "spacious nonsense" by **Robert D. Swezey**, veteran broadcaster who is director of the Code Authority. He reminded NAB delegates that there was a danger of increased government regulations

"only if the industry demonstrates that without government intervention it is incapable of enforcing its own standards."

NAB's monitoring checks on radio stations are helpful, Swezey said, since many subscribers "don't realize what sloppy operations they are running, and that tightening them in Code compliance, if done right, will not only improve the sound of their stations, but should also increase the number of dollars in the till."

In a luncheon address, NAB President **LeRoy Collins** stated that "there undoubtedly is something badly wrong" when, during the 1941-1960 period the AM station total jumped from 784 to 3,451 with total profits increasing from \$27 million to only \$51 million.

Collins also touched on a familiar industry headache — the fact that Congress, the Supreme Court, and criminal trials in federal courts are closed to radio-TV coverage. He said that NAB regretted the recent decision of the American Bar Association to disapprove such coverage, and added that NAB had "no intention of abandoning this fight."

### Writer Gets Honored for Score Still Being Written

NEW YORK — **Norman Del Joio**, a Pulitzer Prize winner, has received an unusual accolade. Currently writing the score for "Man of Independence," a TV series produced by **Talent Associates-Paramount, Ltd.**, the noted composer's work was showcased at a special by-invitation preview October 17 in New York as "A Work in Progress."

Publisher of the score will be **Edward B. Marks Music Corporation**. No sound-track album from the series has been announced, although it's understood deals have been discussed.

will host "The Das Morgan Show" from 6 to 10 a.m., Monday through Saturday, featuring a flock of comedy characterizations by the jock.

**CHANGE OF THEME:** Starting this month, station **KHJ**, Hollywood, extends its broadcasting day from midnight to 1 a.m., with a new hour show called, "Music Till One." . . . Three new staffers at **KONO**, San Antonio, Tex., include **Frank Bell**, formerly with **KEWB**, San Francisco, and prior to that with **WOAI**, San Antonio; **Larry Vance**, ex-**KXOL**, Fort Worth, Tex., and **Mike Scott**. Bell is working in the 9 to midnight time slot, Monday through Friday; Vance from 3 to 6 p.m., and Scott from 6 p.m. to midnight on Saturday and Sunday. . . . **Bob Van Camp**, **WSB**, Atlanta, has been named board chairman for the Atlanta Pops Orchestra's 1962-1963 season. Van Camp has been program narrator of the Pops since the group was organized in 1945.

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Whether your accent is on Pop, Top 40, Country, Easy Listening or Classical, there is an RSI service for you. RSI provides records at special low prices. Record manufacturers co-operate with RSI because they know that more than 1,350 stations subscribe to RSI services . . . because it helps stations, and helps them.

RSI has a weekly pop singles subscription service, based on Billboard Music Week's Spotlight Reviews and Hot 100 Chart. It also has weekly Easy Listening and Country & Western singles packages, not to mention monthly album packages in the Popular, Classical and Jazz categories.

RSI also has a catalog Album Service to help new stations build their libraries, to help established stations fill gaps in theirs. Catalog Services include Easy Listening, Original Cast, Classics & Light Classics and "Golden Hits" album packages.

Complete details will be sent to you immediately. Just write "Send details" on your business card or station letterhead and send to:

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**RECORD SOURCE, INTERNATIONAL**

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**BILLBOARD MUSIC WEEK**

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that's 'cause the **SIMS TWINS**  
are going to double your money  
with their new two-sided  
winner.....

"I  
**GOPHER YOU"**

—and—

"**GOOD GOOD  
LOVIN' "**

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*The Brightest New Star of '62*



# CLAUDE KING

*With the Biggest Record of the Year!*

## **THE BURNING OF ATLANTA**

COLUMBIA 42581

*Exclusively*  
**Columbia Records**

*Personal Mgt.*  
**TILLMAN FRANKS**  
604 Commercial Bldg.  
Shreveport, La.

This Week	Last Week	TITLE, ARTIST, LABEL & NUMBER	Weeks on Chart
1	2	GREEN ONIONS, Booker T & the MG's, Stax 127	10
2	1	DO YOU LOVE ME, Contours, Gordy 7005	10
3	5	LIE TO ME, Brook Benton, Mercury 72024	8
4	3	SHERRY, Four Seasons, Vee Jay 456	8
5	4	YOU BEAT ME TO THE PUNCH, Mary Wells, Motown 1032	9
6	6	STORMY MONDAY, Bobby Bland, Duke 355	5
7	15	HE'S A REBEL, Crystals, Phillies 106	3
8	20	NOTHING CAN CHANGE THIS LOVE, Sam Cooke, RCA 8088	2
9	14	SWEET SIXTEEN BARS, Earl Grant, Decca 25574	4
10	9	MONSTER MASH, Bobby (Boris) Pickett & the Crypt Kickers, Garpax 44167	4
11	16	SOMEBODY HAVE MERCY, Sam Cooke, RCA Victor 8088	3
12	7	RAMBLIN' ROSE, Nat King Cole, Capitol 4804	8
13	12	STUBBORN KIND OF FELLOW, Marvin Gaye, Tamla 54068	4
14	8	SOMEDAY, SOMEWAY, Marvelettes, Tamla 54065	7
15	13	POPEYE (The Hitchhiker), Chubby Checker, Parkway 849	3
16	11	DON'T YOU WORRY, Don Gardner & Dee Dee Ford, Fire 513	5
17	25	UNTIE ME, Tams, Arlen 711	2
18	10	PATCHES, Dickey Lee, Smash 1758	6
19	24	LET'S DANCE, Chris Montez, Monogram 505	7
20	—	I'VE GOT A WOMAN, Jimmie McGriff, Sue 770	1
21	19	BROKEN HEART, Fiestas, Old Town 1122	7
22	22	BEECHWOOD 4-5789, Marvelettes, Tamla 54065	11
23	—	ANNA, Arthur Alexander, Dot 16387	1
24	18	PARTY LIGHTS, Claudine Clark, Chancellor 1113	16
25	30	YOU CAN'T JUDGE A BOOK BY THE COVER, Bo Diddley, Checker 1019	9
26	—	NEXT DOOR TO THE BLUES, Etta James, Argo 5424	1
27	17	RINKY DINK, Dave (Baby) Cortez, Chess 1829	13
28	29	YIELD NOT TO TEMPTATION, Bobby Bland, Duke 352	10
29	28	LOOKIN' FOR A LOVE, Valentinos, Sar 132	13
30	—	YOU CAN RUN, Jerry Butler, Vee Jay 463	1

**Here Comes Mr. Acker Bilk and Redcoats**

Continued from page 5

visited jocks in New York, Philadelphia and Los Angeles and also squeezed in an appearance on Dick Clark's American Bandstand show. Meanwhile, Shirley Bassey, who scored a considerable success in her debut here last year in the Persian Room of the Hotel Plaza, is due in New York last next month for a return engagement in that swankery. She'll appear December 5-January 1.

Young Jack Goode, formerly producer of such BBC-TV shows as "Oh Boy" and "6:05 Special," is now in New York, appearing in the legit drama "The Affair" at the Henry Miller Theater.

About to wind up a tour in the States is Cliff Richard, one of the hottest of the British disk personalities. Richard has been here in connection with the Paramount release of his picture, "It's Wonderful to Be Young." The tour kicked off in New York the week before

last with a reception for Richard at the new Americana Hotel.

On the non-artist front Denis Preston, producer of Acker Bilk's records, also arrived here last week, in connection with Bilk's TV appearance. Only two weeks ago, Louis Benjamin, top executive with Pye Records, was here for conferences with his American rep, Irving Chezar. No results of their conferences with various American diskers were revealed, but there is the possibility that an exclusive British releasing agreement for a prominent American indie label may be the ultimate outcome of the sessions.

A traditional visitor, Leslie Grade, top British agent, arrived here early last week for meetings with GAC officials regarding British tours for various American acts including disk artists. Due Thursday (25) is Grade's colleague from London, Sydney Grace.

**FM Programming Soon Will Jump, Garroway Says**

NEW YORK—FM stereo radio is in "a pleasant rut of good music in stereo with monophonic voice introductions," and the newest broadcast medium is currently facing "a challenge to come up with other-than-music program material, particularly in the area of 'reality' programming."

That's the considered opinion of Dave Garroway, radio-TV personality, who is also the chairman of "FM Listener's Guide," a weekly listings - and - features publication now appearing in more than a half dozen stereo FM markets with a circulation of some 150,000.

Garroway admitted to *BMW* that "there is not the same level of interest in advance knowledge of FM stereo listings as there is in TV listings," but blamed the situation on "the similarity of programming from week to week."

The situation is likely to change, Garroway feels, as FM stereo programming is developed at both the station and national levels to offer "a continuous flow of creative excitement—the kind of excitement that will make a listener sit in one spot in his living room and concentrate on a stereo show."

**Hildegard Latest Star on Pay-TV**

HARTFORD, Conn. — Cafe chanteuse Hildegard is the latest musical personality to be seen in a pay-TV special.

Appearing on RKO General-Phonevision's Channel 18, she was scheduled to be seen on October 20, with repeat telecasts on the 22d and 26th.

The special, produced for RKO General by Video Tape Limited, was taped on location at the Persian Room of the Plaza Hotel during a recent evening performance.

It is the second pay-TV special this season on Channel 18 to be built around a performing musical artist; an earlier special showcased the Kingston Trio.

"Admission" price to viewers was \$1.50 per family.

**David Thorne Record Either Selling or Isn't**

NEW YORK—Riverside appears to have a hot one in the vocal version of "Alley Cat," called the "Alley Cat Song." The lyric version features David Thorne. Label reports it is the firm's hottest single since Cannonball Adderley's "African Waltz." But last week the disk was No. 79 on the "Hot 100" chart and this week it is 104 on the "Bubbling" chart. The falloff could be deceptive, however. Dealers may have confused the disk with the instrumental version by Bent Fabric which is on its way down.

**Russia Won't Play**

Continued from page 5

Karev of Radio Moscow, and a copy went to the Cultural Counselor of the Soviet Embassy in Washington. The WWDC letter listed the number of times the Russian Top 10 tunes had been played over the air here.

The station is still keeping matters even with the Soviets by sending an additional 30 records of top tunes in Washington for the week of October 8. These range in title from "Only Love Can Break a Heart" by Gene Pitney, and "He's a Rebel" by the Crystals, on top, to Bobby Rydell's "Cha-cha-cha," which was No. 30 on the list.

The next move is up to the comrades.

BILLBOARD MUSIC WEEK EASY LISTENING

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	3	ONLY LOVE CAN BREAK A HEART, Gene Pitney, Muscor 1022		7
2	5	ALL ALONE AM I, Brenda Lee, Decca 31424		5
3	2	RAMBLIN ROSE, Nat King Cole, Capitol 4804		13
4	8	GINA, Johnny Mathis, Columbia 42582		6
5	1	I REMEMBER YOU, Frank Ifield, Vee Jay 457		8
6	9	CLOSE TO CATHY, Mike Clifford, United Artists 489		7
7	4	ALLEY CAT, Bent Fabric, Alco 6226		14
8	11	NOTHING CAN CHANGE THIS LOVE, Sam Cooke, RCA Victor 8088		5
9	6	WHAT KIND OF A FOOL AM I, Sammy Davis Jr., Reprise 20048		9
10	7	I LEFT MY HEART IN SAN FRANCISCO, Tony Bennett, Columbia 42332		12
11	12	LITTLE BLACK BOOK, Jimmy Dean, Columbia 42529		7
12	18	DESAFINADO, Stan Getz & Charlie Byrd, Verve 10260		5
13	17	LOVE ME TENDER, Richard Chamberlain, MGM 13097		4
14	10	RAIN, RAIN GO AWAY, Bobby Vinton, Epic 9532		10
15	16	DON'T YOU BELIEVE IT, Andy Williams, Columbia 42523		7
16	20	I WAS SUCH A FOOL, Connie Francis, MGM 13096		4
17	14	NO ONE WILL EVER KNOW, Jimmie Rodgers, Dot 16378		9
18	—	HE THINKS I STILL CARE, Connie Francis, MGM 13096		4
19	15	TEN LONELY GUYS, Pat Boone, Dot 16391		6
20	—	MAMA SANG A SONG, Stan Kenton, Capitol 4847		3

**Conkling Heads Group Buying WRUL**

Continued from page 33

send in the top disks in their areas with the tape in which the jockey abroad introduces the record.

Conkling revealed that IEBC firm has talked with FCC for permission to establish a station on Guam. This would allow the firm to cover the Australian, New Zealand, the Philippines, Japanese, and other areas in the Far East. This would be an international short-wave facility similar to WRUL.

**New Office**

WRUL will retain its headquarters in New York. Conkling will base his activities in a new office on Ventura Boulevard. Conkling said that once the Guam station is launched, he will be closer to both operations by remaining midway in California. Also, Los Angeles is considerably closer to Salt Lake City, international headquarters of the Mormon Church, thus making it easier for Conkling to attend planning and policy meetings.

Programming for the Guam station, Conkling said, will be similar in scope to that used for WRUL.

"The goal is to provide the listener with a day-in-day-out picture of life in the United States. We will give a positive picture of the Americans' day but in addition to showing the good side of life here, we will show that the average American has problems as well," Conkling said.

It is interesting to note that the FCC specifically spells out the type of programming and commercial announcement permitted on international short-wave stations.

Then the Commission's rules governing international station operations (Section 3.788) states: "A licensee of an international broad-casting station shall render only an international broadcasting service which will reflect the culture of this country, and which will promote international good will." The type of commercial announcement permitted is restricted to institutional advertising. Thus, an advertiser can receive "calling-card" credit for bringing a certain program, but is forbidden broadcasting hard-sell commercial singing the praises of his specific product.

**One of Two**

Station WRUL is one of two remaining privately operated international broadcasting stations in this country. The other is short-wave Station KGEI in Belmont, Calif.—South of San Francisco. KGEI is owned by the Far East Broadcasting Company, and aims all of its signal at South and Central America. KGEI is headed by John C. Borger, president of the Far East firm. Privately owned international short-wave stations which had been in operation prior to World War II have been leased for the most part by Voice of America. These include the facilities owned by CBS, Crosley, and NBC.

Conkling first entered the record industry in 1943, when he joined Capitol when the label was a year old. In 1947, he was named Capitol's vice-president in charge of artist and repertoire. He held that position until February 1951, when he resigned to become president of Columbia Records. He served in that firm's top berth and as a CBS director until 1956, when he resigned to return to his home here. Two years later he founded Warner Bros. Records as a subsidiary of the picture company.

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# NASHVILLE



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*THE ISSUE WILL HIGHLIGHT:*

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**FAVORITE C&W LP  
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## Dealer Franchise Sought By SORD in Trade Code

CHICAGO—A provision for national dealer franchising is being sought by the Society of Record Dealers (SORD) in an industry code of fair trade practices to be approved by the Federal Trade Commission.

Preparation of the code, however, is being delayed pending settlement of the FTC action against the Columbia Record Club. A tentative hearing date has been set for Tuesday (30) in the Commission's New York office (BMW, October 20).

SORD President V. H. (Andy) Andersen said the association is waiting for a determination of "what constitutes preferential pricing and whether in fact Columbia Record Club members were charged less than dealers."

### Joint Effort

The SORD fair practices code is to cover all aspects of the record industry. The final draft to be submitted to FTC will represent a joint effort between SORD, RIAA and ARMADA.

Andersen noted the national dealer franchising clause would be legal if it represented a bi-lateral agreement between dealers and manufacturers. In effect, dealers have to agree to provide certain

services in return for the exclusive franchise.

These services could include such things as stocking a certain percentage of catalog, providing service on hard-to-get items and taking an automatic number of all new releases.

### Other Industries

Such agreements are common in other industries such as automotive, radio and musical instruments, said Andersen.

The dealer would not be limited in the number of franchises he could carry and could, in fact, carry 30, 40 or more exclusive lines.

Discussion of franchising is not new to the industry. Dealers have variously proposed it as a means of solving their numerous marketing woes.

### Mfrs. Consider

Numerous manufacturers have considered the practice, but to date no actual commitments have been made. At a SORD meeting in Chicago some two years ago, Dot President Randy Wood, for one, told the group he was not opposed to the idea and had considered it.

The inclusion of such a provision in an FTC-approved industry code of fair practices could easily spur a move in this direction.

## Extra-Long Tape Sales Going at Smashing Clip

ST. PAUL, Minn.—A barometer of the success of the miniature tape recorder in taking over an increasing share of the market is provided by the growing sales rate of an extra-long recording tape, currently marketed for this type of equipment by Minnesota Mining and Manufacturing Company.

One of the drawbacks of the miniature recorder lines has been the relatively short playing time provided—a problem answered by 3-M's with its extra-long "Scotch" brand tape, providing a full hour of playing time on two tracks at 3¾ i.p.s.

The tape, known as Brand 290, was introduced by the firm in the past month and demand is already exceeding expectations, according to W. H. Madden, magnetic tape sales chief. "We have had to increase production far beyond original estimates," Madden said.

In another area, home recordists and audiophiles are buying considerable more tape for domestic recording use than heretofore, according to Madden. A full sales campaign on 3-M's Tartan series of stereo quality tapes is also going over better than earlier projections had indicated. The promotion allows for consumer savings of 30 cents for a pack of three 600-foot reels and \$1.90 on a pack of three 2,400-foot reels.

Success of this campaign is seen as reflecting the vastly increased consumer interest in recording stereo material off the air from FM stereo broadcasts, now available in an increasing number of markets.

## Found: A Needle That Plays Stereo Disks Monaurally

CHICAGO — Jensen Industries last week announced a new type of needle that is designed to play stereo records monaurally on monaural phonos. Mike Remund, Jensen sales chief, said the needle was developed to accommodate those hi-fi fans who have not yet converted to stereo.

"Many recordings are now available only in stereo," Remund said, "and this new needle will enable buyers to enjoy these records now."

The advantage of the needle is that it gives potential stereo set owners a chance to begin a stereo record collection even before they are prepared to make the additional investment in stereo equipment.

"It's a sort of buy now play later plan," Remund noted, "except they can play now too."

## Figures Going Up For Phono Sales

WASHINGTON — Stereo and monaural phono distributor and factory sales increased in August, according to latest figures from the Electronics Industries Association. Figures show that the August stereo sales figure of slightly over 300,000 marked a 50 per cent increase over July sales. Monaural sales jumped more than 20 per cent in the same period.

Cumulative stereo sales this year, through August, increased a trace over the same period a year ago. Monaural phono sales for the same period advanced about 25 per cent over the same period last year.

## BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3% or more of the total dealer points are listed below.

### PHONOS LISTING BETWEEN \$31 and \$60

POSITION			BRAND	% OF TOTAL POINTS
This Issue	7/28/62 Issue	4/28/62 Issue		
1	1	1	Decca . . . . .	26.1
2	2	3	Voice of Music (V-M) . . . . .	14.7
3	—	—	Masterworks . . . . .	9.1
4	10	8	RCA Victor . . . . .	6.9
5	—	5	Symphonic . . . . .	4.9
5	4	—	General Electric . . . . .	4.9
7	6	4	Capitol . . . . .	3.8
8	8	—	Majorette . . . . .	3.6
9	3	6	Magnavox . . . . .	3.3
			Others . . . . .	22.7

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

7/28/62 Issue: Webcor (4); Admiral (7); Phonola (9)

4/28/62 Issue: Webcor (2); Emerson (6); Phonola (9)

## Special Holiday Tape Deals Set By Bel Canto & United Stereo

NEW YORK — Christmas tape deals were announced last week by two prominent tape releasing firms, Bel Canto and United Stereo Tapes.

The UST program incorporates a special counter pre-pak which includes 14 different tape titles. The counter unit will carry two tapes each of sets by Roger Williams, liams, Mantovani (Christmas carols), Leontyne Price and Cyril Stapleton, and one each of tapes by Mantovani (Songs of Praise), Joan Sutherland, Kenneth McKellar and

the London Symphony, Frank Chacksfield, George Greeley, Wally Stott, Charles Smart and James with a cut-off date of November 15 and the Vienna Academy Chorus with the Vienna State Opera.

The Joan Sutherland contribution actually includes two separate reels of offerings from Handel's "Messiah," while the Vienna Chorus and Ork also renders the "Messiah" in two separate tape reels. The UST deal carries a 100 per cent exchange on all pre-pak orders 30 on orders.

Bel Canto is bringing out 11 new holiday releases. Highlight is a version of Handel's "Messiah" by the London Philharmonic Choir at the low price of \$6.95.

In addition, Bel Canto has sets by the Lennon Sisters, Felix Slatkin, Lawrence Welk, the Mills Brothers, Billy Vaughn, Pat Boone as well as Volumes I and II of organ and chime music from the Reims catalog and a package titled "Christmas in the Old World," featuring various artists.

## Laurie to Release Petula Clark Disks

NEW YORK — Laurie Records has signed to release the recordings of European star Petula Clark for the U. S. and Canada. Miss Clark records for Vogue Records in Paris but will come to the States shortly to record here. Her current side issued here on Laurie is "The Road."

## ALBUM COVER OF THE WEEK



**LET'S TALK ABOUT LOVE**—Joanie Sommers, Warner Bros. 1474. A most attractive cover design in a striking color combination of bright blue, green and white. Each "frame" depicts the thrush, who is decked in blue tights and emerald green tasseled tunic top, in captivating poses. Photography by Gene Trindl.



**WE WISH YOU A MERRY CHRISTMAS**—Ray Conniff and the Ray Conniff Singers, Columbia CL 1892. Here's a colorful and gay cover designed by Henry Parker of the label's photo studio. It would seem surefire to attract customers to Christmas sections. The full color photo is mainly red, green and white, of course.

## DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

**EPIC**—Expires October 26, 1962. Started October 1, 1962.

Label is offering distributors one album free for every six purchased. Program covers seven new releases plus three specially selected Christmas albums from the label's catalog. See separate story, October 13 issue, for details.

**KING**—Expires October 31, 1962. Started October 1, 1962.

Label is offering to the dealer a general 15 per cent cash discount on the entire King, Bethlehem and Audio Lab mono and stereo LP catalogs plus the seven new releases. See separate story, current issue, for details.

**MONITOR**—Expires October 31, 1962.

Five LP's are specially priced to the distributor at \$1 and \$1.98 to the consumer. The Oistrakhs, Gilels, Kogan, Rostropovich playing Bach, Mozart and Beethoven; The Oistrakhs playing Bach, Sarasate, Hindemith; Rachmaninoff Third Piano Concerto played by Merzhanov; Richter plays Schumann, and Franck, Let's Dance the Pachanga and Charanga.

**PHILIPS**—Extended through October 31, 1962.

Label is extending its "Go" sales plan of 13 per cent discount on all product.

**ROULETTE**—Expires October 31, 1962. Started October 1, 1962.

"Octoberfest '62." Label is offering a 15 per cent discount in free merchandise on both catalog package and new releases.

**SMASH-FONTANA**—Expires October 31, 1962. Started September 1, 1962.

Ten per cent discount is being offered on all Smash and Fontana merchandise.

**SONODOR**—Expires October 31, 1962. Started August 20, 1962.

Buy one, get one free on complete album line.

**LIBERTY-DOLTON**—Extended through November 1, 1962.

A 15 per cent cash discount on both complete catalogs, including new releases and the Premier line.

**PRESTIGE**—Expires November 15, 1962.

Buy seven, get one free on complete catalog of Prestige plus the following affiliated labels: Prestige International, New Jazz, Moodsville, Swingville, Bluesville, Tru-Sound, Lively Arts, Near East and Irish.

**CAPITOL-ANGEL**—Expires November 30, 1962. Started October 15, 1962.

One-for-two LP plan covering Angel's entire opera catalog, and a 1-for-2 offer of Capitol's complete Hollywood Bowl Symphony Catalog.

**REQUEST**—Expires December 1, 1962.

Buy 10, get two free on LP releases, including "German Student Songs," "Songs of Portugal," "Fernanda Maria—the Queen of Fado" and "Songs From the Alps."

**COLPIX**—Expires December 6, 1962. Started September 10, 1962.

Label is offering 15 LP's free on every 100 purchased. Plan is on new releases.

**CADENCE**—Expires December 10, 1962. Starts November 5, 1962.

Sales plan is four free albums on a minimum order of 25. Program covers complete LP catalog and four new releases.

**CAPITOL-ANGEL**—Expires December 15, 1962. Started October 1, 1962.

A 12½ per cent discount is being extended on 41 Capitol and Angel Christmas albums. See separate story, page 5, October 13 issue, for details.

**LIBERTY**—Expires December 24, 1962. Started October 1, 1962.

Label is offering dealers a 15 per cent discount on Chipmunk product, new and catalog. See separate story, October 13 issue, for details.

**HORIZON**—No expiration date. Started September 11, 1962.

Label is featuring an introductory offer of two LP's free for every 10 purchased. Offer covers the 10 LP's released so far in August and September.

# PARADISE



## THE TEMPTATIONS

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**NEW DEALER PRODUCTS**

**Phono Accessories Display**



Transcriber of Attleboro, Mass., has fashioned a phono accessories center rack display for showcasing its products. The units, which number eight, are individually packaged on self-merchandising cards. The display rack holds eight items, including record cleaning cloth, record brush, record brush and tone arm lift, 25 steel needles, osmium needle, changer cover, cleaning kit and 10 45 r.p.m. inserts.



UNITED ARTISTS RECORDS recently introduced its "Tale Spinners for Children" LP series at 99 cents. A part of the campaign to launch the series are the two Browser-display units pictured. At the left is a floor unit, which accommodates a supply of each element in the series, while the counter unit at right provides a good basis for impulse sales.



PETER PAN RECORDS is featuring its depth line of kiddie product in these two store floor racks. At left is a rotating unit designed for stores with minimum space availability. At right is a stationary unit designed for full face display of many album and singles covers.

**Campbell-Connelly Rep For 'Frisco' Abroad**

HOLLYWOOD — Mike Gould, U. S. representative for Campbell-Connelly and Company, Ltd., has acquired "I Left My Heart in San Francisco" for the British Commonwealth, France, Germany, Austria, and Switzerland.

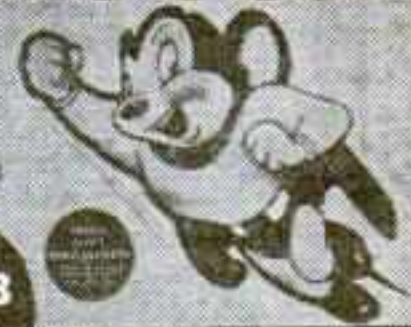
Deal was concluded between Gould and Paul Kapp (General Music), the tune's publisher. The "San Francisco" Tony Bennett disk will be issued in England October

12. Tune itself has been in existence for the past decade, and since Bennett's release on Columbia last March, it has continued to climb the charts.

Other recordings of the song include a Sammy Kaye version. Frank Sinatra has recorded it but the single is being re-coupled, indicating that the Sinatra side was withdrawn.

C-C owns "Telstar," issued by English Decca as recorded by the Tornados, and now No. 2 in England. Disk is set to be issued in this country via the London label.

THE ADVENTURES OF  
**MIGHTY MOUSE**



**\$1.98**

The above is just one of our DeLuxe Kiddie line.

**GUARANTEED SALE**

The 12" DeLuxe LP line includes:  
1. Mighty Mouse; 2. Lariat Sam; 3. Deputy Dawg; 4. The Magic Land of Allakazam; 5. A Musical Visit to Captain Kangaroo's Treasure House; 6. Inside Kids with Sonny Fox; 7. Arnold Stang's Favorite Funny Stories; 8. Super Car; 9. The Best of the Brothers Grimm; 10. Dress Up and Dance; 11. Joke Along With Jimmy Nelson; 12. Sing a Song of Presidents.

PETER PAN RECORDS, 461-Y 8th Ave., N.Y.C. 1 (Division of Ambassador Records, Inc.)  
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Please send me the following LP's at 25 for \$30 (Please indicate quantity of each):  
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7. 8. 9. 10. 11. 12.  
I understand that these records are on guaranteed sale.  
 Enclosed is our check  Bill us  
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City \_\_\_\_\_ State \_\_\_\_\_



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Deejays! Play The  
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- DTL 830 THE NEW FUGG—The funniest man alive with a new version of his greatest laugh-maker. A Redd Foxx smash.
- DTL 831 MARTIN LUTHER KING AT ZION HILL—The most inspiring album ever produced... a collector's item.

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Detroit, Mich., Cosnat	Phoenix, Ariz., M. B. Krupp
East Hartford, Conn.,	Pittsburgh, Pa., Cosnat
Seaboard Dist. Co.	Portland, Ore., B. G. Record Serv.
El Paso, Tex., M. B. Krupp Dist. Co.	Richmond, Va., Allen Dist. Co.
Great Falls, Mont., Music Serv. Co.	Oakland, Calif., Chatton Dist. Co.
Honolulu, Hawaii,	Seattle, Wash., C & C Distributors
Microphone Music	Shreveport, La., Stan's Record Shop
Houston, Tex., H. W. Dally	St. Louis, Mo.,
Los Angeles, Calif., Cosnat	Record Merchandisers
Memphis, Tenn., Music Sales Co.	CANADA—London Records, Ltd.

**CRYSTALETTE RECORDS**  
 1600 N. La Brea, Hollywood 28, Calif. HO 4-8880

## TALENT REVIEWS

• Continued from page 10

lush and exciting arrangements of mostly standard tunes. The audience was with him all the way and for most of them he could have played on all through the night.

Opening with "This Could Be the Start of Something Big," Cavallaro follows with an intricate version of "Begin the Beguine." Perhaps the high points of his show are "The Warsaw Concerto," "Brazil" and a superb medley from his "Eddy Duchin Story" movie sound track.

The dance duo of Heller and Helene opens the show, setting the pace for one of the prestige shows of the season at the Horizon Room which is operated by Tony Chakerese. Gus Dolfi's orchestra is another strong asset to a fine bill. Earl Grant, also a Decca star, follows October 29.

LEONARD MENDLOWITZ

## CONCERT REVIEW

### Philadelphia Orchestra Sparkles

The Philadelphia Orchestra under Eugene Ormandy opened its New York season at the New Philharmonic Center last Tuesday (16), with a program that was a trifle left of center for the Philadelphians. Excerpts from Alban Berg's "Lulu" and a Poulenc Concerto vied with Handel's "Royal Fireworks Music" and a romantic symphony by Saint-Saens, to add much interest to the orchestra's Gotham opener.

Co-starring with the Philadelphians on this occasion was E. Power Biggs. The program was originally planned to show off the new Philharmonic Hall organ, but since the organ will not be completed until late this year, the organist was forced to play on a portable, electronic Allen organ, which is powered by two 75-watt amplifiers. This did not faze the organist, and his artistry was clearly apparent on the Poulenc Concerto in G Minor for Organ, Strings and Tympani, which received a most exciting reading by Briggs and the Philadelphia. And the organ sounded rich and expensive in the new hall.

The Philadelphians' performance of the Saint-Saens Organ Symphony (No. 3 in C Minor) was a glowing one, showing off the richness of the orchestra's string section, its precise attack and its great cohesiveness. Biggs' work on organ again was impressive.

Although there are still acoustical problems at Philharmonic Hall, they appeared to be well under control the night the Philadelphia Orchestra performed there. The sound of the orchestra for the Saint-Saens work was a pleasure to hear.

Ormandy, who knew Alban Berg in Vienna, paid tribute to the late composer with the first performance of the three symphonic excerpts from "Lulu" in New York. Berg's music, these days, no longer startles; yet it still retains a personality and a flavor of its own. It is a work that should be played in its entirety. Perhaps one day Ormandy and the Philadelphians will record it for Columbia Records.

Philharmonic Hall was jammed for the Philadelphians' first outing of the season. The next three concerts in New York (one at Carnegie Hall, and two at the Philharmonic) will be conducted by Otto Klemperer. The latter's forthcoming appearances are being awaited with anticipation by the orchestra's followers here.

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 A Great Album of ...

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**FAST SALES TEMPO!**

### Ricky Asks Bundle

• Continued from page 4

contracts at the peak of their popularity is reflected by recent pacts of Paul Anka at Victor, Andy Williams at Columbia, Connie Francis at MGM, Bobby Darin at Capitol, and a while back, the Everly Bros. contract at Warner Bros. (Latter contract called for a guarantee of \$75,000 a year for 10 years.) Some of the other contracts call for guarantees of \$30,000 to \$60,000 a year for five to 10 years.

The pattern of long-term deals assuring the artist of a tax payback over a long period of time has now become the rule rather than the exception for top artists. Top names will make long-term guaranteed deals, whereby they receive their specified amount each year with any additional royalties in excess of the annual guarantee kept for them by the label for payment at a later date.

However, the Nelson payment over 25 years has startled most record firms. Off the record, spokesmen for some of the diskeries who have made offers say they are will-

### TALENT TOPICS

• Continued from page 10

who says he has a February commitment here with **Maurice Chevalier**.

The Ankara night club, which shied away from comedians after **Joey Bishop** walked out on the room calling it "not suitable for comedians," is bringing in **Marty Allen** and **Steve Rossi** on November 16. The new booking resulted after **Myron Cohen** clicked at the room a month or so ago. **Johnny Puleo** has an Ankara date on December 3, with **Enzo Stuart** reporting December 17.

**Julius La Rosa** gave the Caravan, New Castle, its biggest week since it opened last March.

LEONARD MENDLOWITZ

ing to sign the lad for five years at \$50,000 a year guarantee, and some are even willing to concede they might go further. But the 25-year pact as yet appears to be of too long duration to suit a number of the firms who would like to have Nelson.

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See  
Page 27

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BUSINESS PAPERS  
MEAN BUSINESS**

## Church Lofty Market for Recorder Sales

By **BOB LATIMER**

FORT WAYNE, Ind.—Sound and high fidelity equipment dealers who ignore churches in promoting tape recorders are passing up an excellent sales potential, according to Wayne Fortmeyer, of Wayne's Camera Shop here.

For more than 10 years Fortmeyer has been setting up appointments with pastors, sextons and deacons in an ever-broadening circle of churches extending in every direction from Fort Wayne—and he has averaged 19 sales out of 20 calls. Now, with his local church market well saturated with Fortmeyer-sold records, he is entering into the "repeat market," selling churches on second, and even third tape recorders.

There are a lot of reasons why dealers have shied away from ecclesiastical markets, Fortmeyer pointed out. One of them is a totally unfounded notion that churches, for one reason or another, will not be able to pay their bills. The Indiana dealer, to the contrary, has received immediate cash payment on nearly every sale of a tape recorder to a church.

To insure immediate payment Fortmeyer uses a simple plan. He demonstrates primarily Revere recorders, which are not as heavy as other models, but still solid, substantial sets, selling at around \$160. When he makes an appointment with the pastor for the demonstration, he makes sure that some of the leading lights of the congregation, usually vestrymen, are on hand to witness it.

### Check on Hand

Since these are the people who control the church's finances, their decision is important, particularly since it makes possible the writing of an immediate check for the recorder. Very seldom does Fortmeyer take a machine back from a church to the store, usually selling the demonstration model itself.

He has also found it important to ask that a church secretary or a lady member of the congregation likewise be on hand. This makes it possible to show that there is nothing complex or different about using a tape recorder, and that women teachers in Bible and Sunday schools and other junior classes can use the recorder. Fortmeyer stays away from the technical aspects of recorders altogether in selling the church market.

### Uses Preacher

Unlike many recorder dealers who feel that pre-recorded music or sound effects are better than the prospect's own voice, Fortmeyer bases his selling appeal on the pastor's voice, since invariably, the recorder will be used by him more than by anybody else.

To offset the somewhat painful experience of hearing one's recorded voice for the first time, Fortmeyer makes sure that everyone records a bit of his voice before playing the results. Thus, though the pastor may not be carried away when he hears his own voice, he will have to admit that reproduction of the parishioners' voices is faithful, to settle that issue.

### Short Trial Period

Needless to say, if there is indecision to purchase the recorder, the Indiana dealer doesn't hesitate to leave it on trial for

(Continued on page 46)

## MUSIC AS WRITTEN

### FOUR SEASONS ON NATIONAL PROMO TOUR

Vee Jay's Four Seasons will launch a national promotion tour following meetings at the label's Chicago headquarters this week between E. G. Abner, president; Bob Crewe, producer, and Jerry Weintraub, manager. They'll hit all major markets.

### ABE LASTFOGEL TO EUROPE . . .

Abe Lastfogel, president of William Morris Agency is on a three-week tour of Europe where he will visit the firm's offices in London, Paris, Rome and Madrid for policy meetings. The proxy, who is marking his 50th anniversary with the agency this month, will give special attention to motion picture projects during his tour.

### LONDON DISTRIBS IN TOWN . . .

London Records played host recently to a group of its West Coast representatives as reward for a sales job well done in New York. In town were Mr. and Mrs. Norm Goodwin (he is general manager of Hart Distributing, Los Angeles); Mr. and Mrs. Mickey Duzdevich (he is district manager for London on the Coast) and Mr. and Mrs. Bert Annear (he is general manager of Stone Distributing, San Francisco).

### STORK VISITS MONUMENT . . .

The stork visited Monument Records twice recently. The Roy Orbisons now have a boy, Tony, and Jack Kirby's wife presented him with a girl, Regina.

### BUD DOLINGER MARRIAGE . . .

Cadence sales chief Bud Dolinger will be married to Donna Axelrod in Los Angeles Saturday (27). The couple will honeymoon for a week in Palm Springs and then return to live in New York.

### New York

Talk around jazz circles has Bill Evans moving to the Verve label. The jazz pianist has been with Riverside for the past few years. . . Lalo Schifirin, Argentinian composer, pianist and arranger will be leaving the Dizzy Gillespie group November 11. . . Schifirin is currently in demand for bossa nova material. . . Ex-Downbeat editor Gene Lees has a new tune he wrote with Warren Bernhardt, "Fly Away My Sadness" which is a bossa nova original, recorded on Riverside due out soon. . . Tamla executives flipping over Ray Charles protege (Little) Stevie Wonder both as singer and instrumentalist. The lad has a singing single out, but also gassed execs with work on harmonica and organ. An LP of his playing and singing is due soon.

Colpix Records will release musical score by Johnny Williams of the forthcoming flick "Diamond Head." . . Nelson Riddle composing for the movie adaptation of "Come Blow Your Horn" to be released through Paramount. . . British composer Ron Goodwin has been signed to write score of "Lancelot and Guinevere" produced by Cornel Wilde and released through Universal. . . Da-Mar Records of Rochester seeking distributors. The label's singer Dick Rogers has changed his name to Dick Tosti. . . Tommy Leonetti will record a Bob Russell tune and the composer also did score for Terry Thomas film "A Matter of Who." . . Sammy Kaye's new Decca album features up-dated swing and sway through Charlie Albertine's arrangements. . . Eydie Gorme and Steve Lawrence recent Tent 11 Variety Club personality award November 9 in D. C. . . The Mal Braverman office has signed up Murray the K for publicity. . . The annual Guy Lombardi New Year's Eve frolic and telecast will come from the new Americana hotel this year. . . Phil Brito is back in action after serious illness. . . Frankie Avalon, who stars in MGM movie "Drums of Africa" will also sing the film's title tune behind credits.

Berklee Music School has added workshop course in theater orchestra pit band to its curriculum. . . One of the hipper and funnier records received recently for review in this shop is a two-sided disk by Ron Scuderi on the Kimley label distributed by CIRCA. "A Million Tears" and "Night and Day" are very in sides. The lad and his arranger Skip Battin must listen to the pop sound very closely.

Robert Mellin, Inc., has acquired the world rights for all countries except Germany, Austria, Switzerland, the U. S., and Canada, to the tune "500 Miles" which is in Friendship Music. . . Bill Mitchell, formerly with Columbia Custom in Chicago, and formerly with Tamla-Motown as production manager, has joined Don Robey's Duke and Peacock labels as a vice-president.

### Chicago

Allan Sherman will be here to plug his "My Son, the Folk Singer" album; also to thank WCFL's Dan Sorokin who broke it wide open a week ago. It's all a nice bonus for Bill McCloud, now promotion man for Jack White and Seymour Greenspan at Summit (it's their disk). . . Bill Berman's Kent Distributors is expanding steadily after only 10 months in business. They just added the Prestige line of 10 jazz labels and are now looking for more new package lines. Kent has just added two new staffers: Ken Pierron, Wisconsin sales, and Lennie LaCour, national promotion. Lennie produced records under the Lucky Four label. . . "Little" Al lucked out again. He's slated to

(Continued on page 46)

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## MUSIC AS WRITTEN

• Continued from page 45

move his Diversey store from 615 West to 619 West. Crooks broke into the new store and smashed a wall to rob an adjoining drugstore. Al missed it by a week. Al is also dropped his Singles Super Sales firm name with all business, including the Polk Brothers account, reverting to his one-stop, Profit Vendors. And he's planning another store—his 11th—in a new shopping center slated for March opening.

It's a New Year—not New York—ski weekend that Fred Sipora is organizing here. They'll go to Michigan or Wisconsin. . . . Ben Wood is back at work after a brief hospital stay for ulcer treatment. . . . Jessie Grigsby leaves WJJD to rejoin her old boss Fred Harm, now at WAIT. . . . "The Duchess"—Virginia Marmaduke, that is—takes over on WMAQ during Jack Eigen's vacation. . . . Tony Martin will join Sig Sakowicz for a live stint on WGN this week. Sig will also do shows for WGN and WTAQ with Gene Krupa, Betty Johnson and Evelyn Knight. . . . WIND's Howard Miller, Perry Marshall and Tom Sherwood have agreed to a series for the American Forces network. . . . The Li'l Wally Polka Band received a citation from the National Ballroom Operations Association during its annual convention at the Sheraton recently. . . . Jim Scully and Kent Beauchamp will take turns introducing Mike Clifford to the trade during a promo trip due here shortly. . . . Playboy will bow: vocalists, Will Mercer, Penie Pryor, Dusty and Sylvia and Lorez Alexander; comics, Larry Storch, Jackie Gayle, Randy Brown and the Tuckers; plus Harold Harris, Bob Davis, Jim Atlas and Joe Iaco trios. . . . Pete Wright is the new Shapiro-Bernstein representative here. . . . Moms Mabley cut a holiday LP here last week. . . . Jerry Butler's disk of the theme from the motion picture spectacular "Taris Bulba" is slated for November 1 release, simultaneously with the movie. . . . Sherman House thrush Toni Lee Scott has quite a few ears perked up here. She's having tapes auditioned by Capitol, Warner Bros. and Vee Jay.

NICK BIRO

### Pittsburgh

Tommy Edwards has been signed to headline the Horizon Room Christmas week bill. . . . Jerry Lee Lewis has been set for a week at the Peppermint Lounge West starting October 29, to be followed by Bo Diddley. . . . Tommy Boyce spent a few days here promoting his RCA Victor platter of "I'll Remember Carol."

Kai Winding and his septet had a four-day date at the Caravan in New Castle. . . . Taking off well are Neil Sedaka's "Next Door to an Angel" for RCA Victor and "That Stranger Used to Be My Girl" by Trade Martin on the Coed label.

Homer and Jethro, currently at the Horizon Room, took time off to help promote the current Pittsburgh Symphony Fund drive with maestro William Steinberg of the Symphony Orchestra, a brain child of the Symphony's publicist Zane Knauss. . . . The Bob Connors of WYRE (he's a deejay here) cradled their third son. . . . Cliff Richard, English singer, recently signed by Dot Records, is expected here to plug his platter of "Wonderful to Be Young."

LEONARD MENDLOWITZ

Solly Solomon, publicity director for Columbia and Epic Records here, had a busy week. He had Adam Wade, former Pittsburgher, in tow last week plugging Wade's new Epic LP, and later Solly hosted a press party at the Carlton House for George Maharis of "Route 66" fame.

Abe and Don Butler, who publish the giveaway "This Week in Pittsburgh," are turning promoters. The brothers are bringing Jackie Mason for one-nighter to Syria Mosque on November 6. Henry Mancini, who used to play in the Stanley Theater orchestra when the house had weekly stage shows during the 1930's, will head a 40-piece orchestra when he plays a one-nighter at the Mosque on November 9. The Smothers Brothers will be on the same bill.

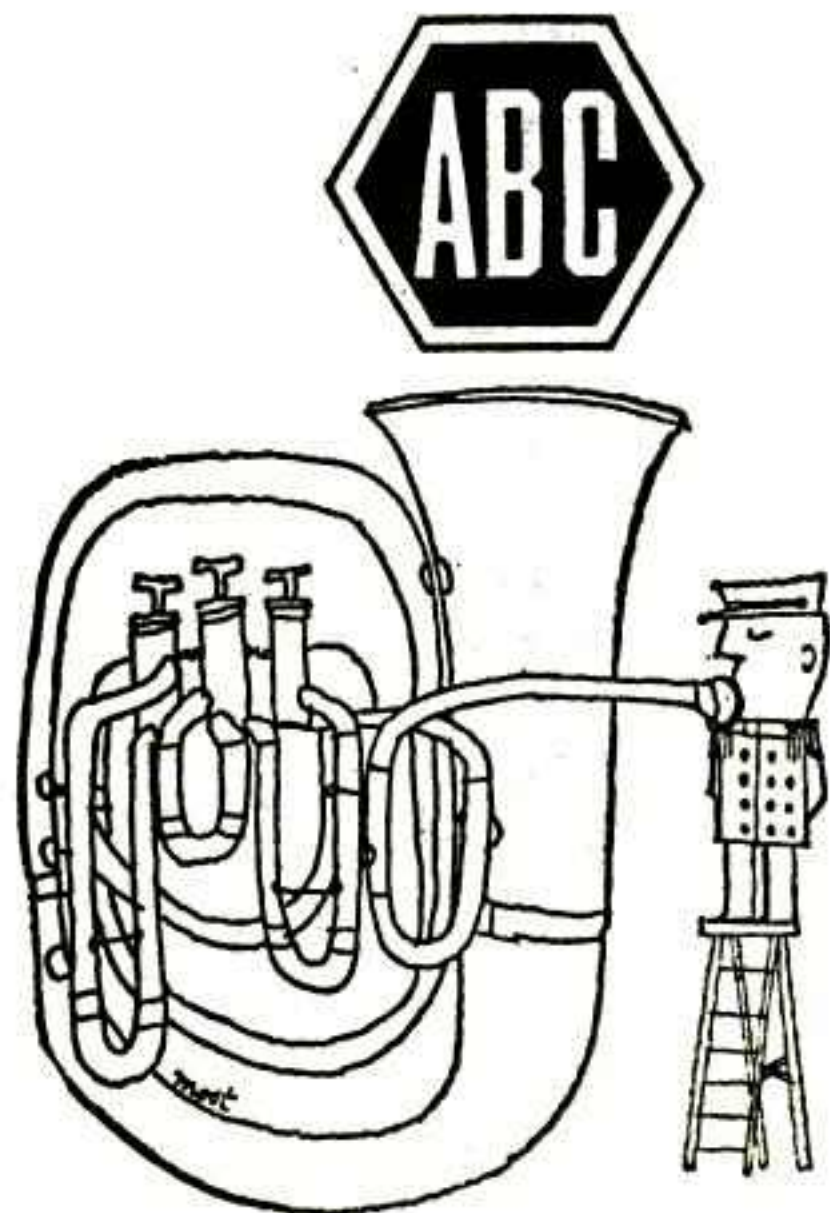
George Treadwell and Teddy Powell, who brought Ray Charles into the Civic Arena six weeks ago, have lined up Sammy Davis Jr. for a night at the Arena on December 7. . . . The Pittsburgh Opera will launch a new season at Syria Mosque presenting "La Boheme" on October 25 and 27 under the direction of Richard Karp. Five operas will be presented during the year. Leads in "La Boheme" go to Flaviano Labo, Elaine Malbin and Ercole Bertolino.

LEONARD MENDLOWITZ

### Kansas City

Edmund M. Jenkins has been elected to the board of directors and named general manager of Jenkins Music Company. Jenkins has been general merchandising manager since last March. His duties include supervision of purchasing, inventory, pricing and selling policy, and supervision of all personnel for the company's 10 music stores in Missouri, Kansas and Oklahoma. Ted, who is not related to the owners of the music store chain, came to the company from Chicago in 1961.

ANNE L. CHANCELLOR



To us ABC stands for Audit Bureau of Circulations of which we are members. And we oompah to that!

What does ABC mean to BILLBOARD MUSIC WEEK readers? It means our editors must meet *your* demands, *your* needs. If they don't, we lose circulation—and that sad fact becomes a matter of public knowledge. As a consequence, advertising as well as readers may decline. Fortunately, we MEET readers' needs.

What does ABC mean to *advertisers*? Just this. Among other things, when becoming members we agreed to an annual audit of our circulation claims. Advertisers like that because they can be sure of facts on such matters as what is BILLBOARD MUSIC WEEK's average paid circulation? how many copies were bought in California? how many copies were bought on newsstands? how many subscriptions were ordered by mail? what was the duration of subscriptions bought? Advertisers say facts like these lead to more efficient marketing which leads to lower costs which leads to lower selling prices.

While membership in the Audit Bureau of Circulations suggests we have an audience that responds to our editorial service, it almost *guarantees* that advertisers get the circulation we claim they get. And that makes everybody happy!

# BILLBOARD MUSIC WEEK

The only ABC audited trade publication in the music field.

## MINNIE ARTISTS GOING MERCURY

MINNEAPOLIS — The Minneapolis Symphony Orchestra Sunday series may become a Mercury Records family affair. Recording on the Mercury label are not only the symphony itself, but Stanislaw Skrowaczewski, music director, and Frederick Fennell, associate director. Another Mercury group, the St. Olaf Lutheran Choir, will be featured on the final Sunday series. Skrowaczewski will conduct two of the programs and Fennell seven.

## UTM Lands 2 Top Talents

CHICAGO — United Talent Management has signed two name acts for representation. Dick Clark has been signed by O. E. Stacy, vice-president of the firm's Chicago office, to represent the deejay for fairs and expositions, covering Clark and the Dick Clark show. Skitch Henderson has been signed in connection with a newly developed package for personal appearances called "Tonight With Skitch." Latter show will be booked mainly in the fair and industrial show area.

## Rosie Clooney Now On Reprise Label

HOLLYWOOD — Frank Sinatra's Reprise Records last week signed Rosemary Clooney to a recording contract. Her most recent label affiliation was with RCA Victor, after more than a decade in the Columbia Records roster. Reprise will use Miss Clooney for a single in the hope of strengthening its position in that area, as well as LP's. Also, plans are for her to share the album grooves with other Reprise artists in duets.

## Chester With Schurr

NEW YORK—Julie Chester has joined the Lewis Schurr Agency here. Chester, for a number of years, was associated with Bobby Mellin as manager of the various Mellin publishing firms. Later he was associated with Eddie Fisher in the operation of Fisher's Ramrod Record label. The Schurr Agency numbers among its clients such names as Bob Hope, Debbie Reynolds, John Raitt and Dolores Gray.

## Recorder Sales

• Continued from page 45

as long as the church fathers want, possibly a few days.

Once a pastor has practice-recorded a sermon or two, the youth department has used the machine for music or for recording of children's voices, the machine suddenly becomes indispensable.

The merchandising program which this Fort Wayne dealer has used certainly isn't expensive. It consists merely of telephoning the church, explaining the purpose of his call, and mentioning other churches in the same diocese which are using recorders.

Currently, with literally thousands of new churches being built all over the country, and impressive improvements installed in older edifices, the church market can easily be responsible for some 25 to 50 recorder sales per year, Fortmeyer has found.

## MOVING? . . .

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# Snodgrass Named MOA Head; Sweeping Changes Planned

By NICK BIRO

CHICAGO — J. Harry Snodgrass was elected president of Music Operators of America as the association made sweeping changes in its structure and organization last week.

Snodgrass was elected to fill the unexpired term of George Miller, who resigned after leading the association since its inception some 10 years ago.

The association also changed its bylaws to include operators of all types of coin-operated amusement equipment and adopted a three-point program including: (1) A Public relations plan, (2) expanded member services, (3) membership drive concentrated at developing more State and local associations.

### Casola Named

MOA directors met for their mid-year directors meeting at Chicago's Morrison Hotel here last weekend (Oct. 12-14).



J. HARRY SNODGRASS

Lou Casola was elected to fill Snodgrass' term as secretary-treasurer. Casola was also named general convention chairman and

chairman of a new public relations committee.

Clinton C. Pierce, Brodhead, Wis., continues as chairman of MOA's board of directors, with other association officers unchanged.

### Timing Unexpected

Miller's resignation, though not unexpected, was surprising in its timing. The MOA chief had announced his intentions at last year's MOA convention, but his resignation was not expected until the first of the year or next spring.

His statement touched off accolades from the entire board membership. Miller's term would have expired at the conclusion of MOA's next convention in May, 1963.

In his letter to the board, Miller noted that he was resigning to give the new president "an opportunity to acquaint himself with the activities of the president's office and to arrange for such phases (Continued on page 51)

# TEXT OF GEORGE MILLER LETTER OF RESIGNATION

Here's the full text of George Miller's letter of resignation submitted to Music Operators of America directors at their mid-year meeting in Chicago last week.

"To the Board of Directors, Officers and Members of the Music Operators of America,

"Dear Fellows:

"This is probably the most difficult letter I have ever written in my lifetime, and I probably will never write another one like it.

"It is not difficult from a material standpoint or because of losing a title I have enjoyed for so many years. It is difficult, however, because the one involved realizes that he must divorce himself from some of the activities of an organization which has been so near and dear to him over the past number of years.

"Music Operators of America has become a part of my life due to the fact that I was one of the founders of the organization and also because I have worked so zealously to elevate the good name of the automatic phonograph industry.

"Through the many years I have served as the President and Managing Director of the Music Operators of America, I have enjoyed the wonderful friendship of all of the officers and directors, and it is my sincere hope and prayer that I will always retain this friendship. There is no doubt but what there have been differences of opinion between the directors, officers and myself from time to time, but that is what makes an organization democratic from the standpoint of everyone being able to voice his opinion. These differences, whatever they may have been, are behind me, and I can only hope they are behind every person I have had the pleasure of working with. Consequently, I have nothing but love, respect and the highest regard for all those here today and for all those who may be absent.

"My main reason for writing this letter is to tender my resignation as the President of the Music Operators of America to take effect at once so that the Board can select another person to complete my term of office, which would have ended in May, 1963. This will give the person selected an opportunity to acquaint himself with the activities of the President's office and to arrange for such phases of the convention program as will be required of him. Whoever the new President may be, I give my solemn promise that I will support and assist him in any way I possibly can.

"I tender my resignation at this time for the good of the organization and with the knowledge that every organization goes through a period of transition, and I believe that MOA has reached this point.

"I believe I have served the organization well and that I have accomplished much in maintaining the good name of the automatic phonograph industry. Therefore, I ask that upon the completion of the reading of this letter that my resignation be accepted and that each and everyone of you will realize that I came to this conclusion after much serious consideration during this past year.

"I look forward to continuing on as the insurance administrator.

"I also look forward to continuing on as the legislative representative if that be the will of the Board of Directors.

"May the national association grow in leaps and bounds under the directorship of Bob Blundred and the official staff of the Music Operators of America.

"My love, my respect and my best wishes go to each one of you.

"GEORGE A. MILLER  
National President  
Music Operators of America, Inc"

# Music, Game Ops Make Brave Showing Though S. F. Proves Dud as Meet Site

SAN FRANCISCO—Despite a disappointing turnout at the National Automatic Merchandising Association's annual convention here Saturday through Tuesday (13-16), the music machine and game contingent was well represented at the trade show.

For the first time in its history, NAMA picked a West Coast site, and the selection proved a poor one. About 7,000 were expected to show up, but it's doubtful if more than a third of that total ever made it.

For the next two years, NAMA returns to Chicago, where the central location generally pulls large trade crowds.

Complicating the picture was one of the worst storms in recent West Coast history. The storm broke on the eve of the convention,

and it didn't let up until Sunday morning (14).

Juke box and game manufacturers were prominent among the exhibitors, although no automatic phonographs or amusement devices were allowed on the floor.

Seeburg, Rowe, AMI and Rock-Ola—three of the music machine industry's Big Four—had major exhibits covering a full line of vending machines. Both Seeburg and Rowe-AMI displayed their background music units (see separate stories).

Williams was the only game manufacturer at the show, with the Chicago firm exhibiting its book vender.

### Kaye Exhibit

Irving Kaye, New York pool table manufacturer, did not exhibit at the NAMA show, but Kaye, along with his son, Howard,

set up shop in the St. Francis Hotel to display the company's line of coin-operated pool tables. Si Redd displayed his vending line at the show (see separate story).

Eastern and Midwest coinmen turned out in nearly the same force as they would for a Chicago convention.

Among the coinmen present were John Bilotta, New York State Wurlitzer distributor; Si Redd, Boston Wurlitzer distributor; Gil Kitt and Joe Robbins, Empire Coin, Chicago; Bill Adair, Nat Solow and Marvin Stein, Philadelphia Seeburg distributors; Zaven Hovsepian, Baltimore Seeburg distributor; Barney Sugerman and Abe Green, New York Rowe-AMI distributors, and Max Hurvich, Birmingham coin machine distributor.

## THE U. S. PITCH

# Seeburg Goes Selling on Continent 'Just as It Does Back in Chicago'

By OMER ANDERSON

ANTWERP—Seeburg is transporting to Europe its full kit of American sales promotion techniques for the introduction of its new phonograph line.

For the European trade, Seeburg's U. S.-style sales push for its current new showing amounts to a preview of the shape of things to come on the Continent as American firms intensify their penetration of the Common Market.

Two theories are in conflict regarding methods to be adopted by U. S. firms in selling the European market: to go native, or to "Americanize" the natives. The "go native" theory is to adopt European methods and practices as a sort of protective coloration cloaking the U. S. firm's efforts to impart U. S. zip to its European operation.

### U. S. Sales Pitch

The opposing theory is that the U. S. invasion is most effective when made with the American flag flying, so to speak, with the entire

appeal pitched from a "Made in America" sales psychology.

There are variations of the first theory, the most common being the establishment of a European subsidiary blending local ways of doing business with U. S. corporate efficiency and imagination.

Seeburg, however, is scorning all compromise. It is the only major U. S. phonograph producer shipping all products direct from the U. S. for sale in Europe without even the pretext of European assembly (Wurlitzer ships its U. S. box from the U. S., but manufactures a special phonograph for the European market—the Lyric—in West Germany).

Moreover, Seeburg is exporting to the Continent the same sales strategy it applies in the U. S. market, with very little modification. Seeburg's theory, it appears, is that what sells Americans will sell Europeans. Seeburg seems to feel that most U. S. firms underestimate the universal appeal of

American sales psychology and the admiration, grudging or otherwise, Europeans accord the U. S. hard sell.

### Lots of Brass

Spectacular demonstration in this direction is the "Breakthrough" promotion Seeburg is giving its new LP Console on the Continent. "Breakthrough" — "breaking the barriers to profitable growth"—premieres are being given in principal Seeburg sales areas, with the Seeburg big brass in attendance.

Seeburg's "Breakthrough" on the Continent is being featured by the personal appearance of board chairman Del Coleman; Jack Gordon, executive vice-president in charge of sales for Seeburg's phonograph division; Tom Herrick, vice-president in charge of marketing, and Bill Pruthing, recently appointed to head up Seeburg European operations.

The buildup for Seeburg's "Breakthrough" premiere in West (Continued on page 48)

# Committees Named to Plan Doings At 1963 MOA Chi Convention

CHICAGO—Here are the committees for Music Operators of America's 1963 convention to be held May 5-7 at Chicago's Morrison Hotel.

**Lou Casola**, Rockford, Ill., general convention chairman.

**Committee on Committees**—John Wallace, Oak Hill, W. Va., chairman; Frank Fabiano, Buchanan, Mich.; C. C. Bishop, Raleigh, N. C.; Royce Green, Andrew, S. C.; Norman Gefke, Sioux Falls, S. D.; James Tolisano, St. Petersburg, Fla.; George A. Miller, Oakland, Calif.

**Banquet Committee**—A. L. Ptacek, Manhattan, Kan., chairman; James Hutzler, Martinsburg, W. Va.; Paul Brown, Chicago; Thomas Greco, Glasco, N. Y.; Howard Ellis, Omaha.

**Exhibit Committee**—Larry Marvin, Oakland, Calif.; K. A. Cormney, Richmond, Ky.; Carl Pavesi, White Plains, N. Y.; William Hurlinger, Delphos, Ohio.

**Registration Committee**—Harlan Wingrave, Emporia, Kan.; Les Montooth, Peoria, Ill.; C. G. (Joe) Silla, Oakland, Calif.; Victor Ostergren, Gary, Ind.; Herbert M. Tonnell, Appleton, Wis.; Ralph Ridgeway, Springfield, Mass.

**Convention Finance Committee**—William Cannon, Haddonfield,

N. J., chairman; Albert Denver, Brooklyn; Carl Pavesi, White Plains, N. Y.; Frank Fabiano, Buchanan, Mich.

**Membership Committee**—John Fling, Kansas City, Mo., chairman; Peter Geritz, Denver; Ted Nichols, Fremont, Neb.; Charles Tashima, Wahiawa, Oahu, Hawaii; Gordon Stout, Pierre, S. D.; Irving Linderholm, Detroit Lakes, Mich.

**Entertainment Committee**—To be handled by MOA's Chicago office (Continued on page 51)

# 100 Ops on Hand for Neb. Guild Session

LINCOLN, Neb.—A full two-day social program, with some informal business discussions thrown in, was the highlight of the Music Guild of Nebraska regularly scheduled fall quarterly meeting at the Lincoln Hotel here October 20-21.

Some 100 operators and guests from the surrounding seven States area were on hand. Bill Phillips, of Atlas, and Hymie and Ed Zorinski, of H-Z Vending Sales, (Continued on page 51)

# Eppy's Hong Kong Plant Gets 1st Shipment to Meet on Time

SAN FRANCISCO — The first shipment from the Hong Kong fac-

tory of Eppy Charms, Inc., 129 rings and 19 assorted items, was displayed at the Jack Tar Hotel here during the recent National Vendors Association regional meeting.

George Eppy said that the Hong Kong plant will soon be in full production and deliveries will be made in 30 days.

Meanwhile, Eppy introduced his line of 1-cent capsules, which include a small compass, skill games and a simulated lighted cigaret. Eppy said that this marks the first time that capsules have been available to vend for a penny.

The lighted cigarets give off smoke when the user blows out.

### Other Items

Other new items were the Mexican jumping bean available for 5-cent Rocket vending, a dangling skeleton which glows in the dark and is designed for 10-cent vending, and a shrunken head, complete with hair, also designed for a 10-cent vend.

Designed for 5-cent vending are two small skeletons, a lighted cigaret and a parachute, which, when tossed in the air, descends in the accepted manner.

Tattoo books, each one with four pages and 24 decals, fold to fit into capsules. Three books are available.

Other new Eppy items included hand-painted striped coral snakes and monster teeth.

Three-color labels are available for all items.

# SET GUGGENHEIM WAREHOUSES

SAN FRANCISCO—Bitterman & Son, Kansas City, Mo., and Omaha Vending Supply Company, Omaha, have been designated as factory warehouses for Karl Guggenheim, Inc., New York charm manufacturer. Both outlets will carry the full line of Guggenheim products. The announcement was made by Bob Guggenheim at the National Vendors Association regional meeting here.

# Omaha Vending Named Distrib in 3 States by Oak

CULVER CITY, Calif. — The Omaha Vending Company, operated by Lou Singer and Hank Cartwright, has been named Kansas, Nebraska and Oklahoma distributor for the Oak Manufacturing Company, Sid Bloom, Oak president, announced this week.

Singer and Cartwright, who between them have 24 years in the vending business, will hold an open house in Omaha Thursday (25), with all operators invited to attend.

The firm has also been named by the United Vending Corporation as franchised operator for the retarded children sponsorship program.

# Offer Special Package Deal With 'Magni-Capsule' Item

NEW YORK — Karl Guggenheim is introducing a special packaging deal with its Magni-Capsules, the capsules with the magnifying glass at one end.

The firm will pack any item on its price list to the operator's order for an additional \$8 per 1,000 (\$9 for key chains). As an example, the following are available for nickel vending: Frightening bugs, \$25 per 1,000; novelty assortment, \$20 per 1,000; special import rings, \$25 per 1,000; or puzzle capsules, \$15 per 1,000.

Typical dime vending items include: Horribles (16 assorted) \$38 per 1,000; imported rings, \$30 per 1,000; crazy footprints (a pair) \$36 per 1,000; boy and girl rings and jewelry mix, \$38 per 1,000.

# Plastic Exhibit Includes Straight, Capsule Items

SAN FRANCISCO — Plastic Processes displayed straight vend and capsule items at the recent National Vendors Association Region meeting here.

Robot charms, a plastic body with a space helmet and arms that move, is a 1-cent item, as is Break the Bank, a cube series similar to dice, but with its own set of rules.

On the capsule front, Plastic Processes introduced a capsule puzzle mix and a Rocket puzzle mix.

Other new items shown were fingertips, of soft plastic and in assorted colors, seven imported rings, and a series of six solid-face vacuum-plated rings.

## The U. S. Pitch

• Continued from page 47

Germany promised "an American show as it was presented in Chicago." This is in line with Seeburg's no-compromise sales strategy, which not only undertakes the direct transplanting of its U. S. program but also the original and unmodified U. S. product.

Withal, and by accident or design, the new Seeburg LP Console reflects the European taste for refinement in phonographs. "Class" European locations long have been restive about American product which clashed with the traditional European accent on gracious living and subdued elegance in the better restaurants and bars.

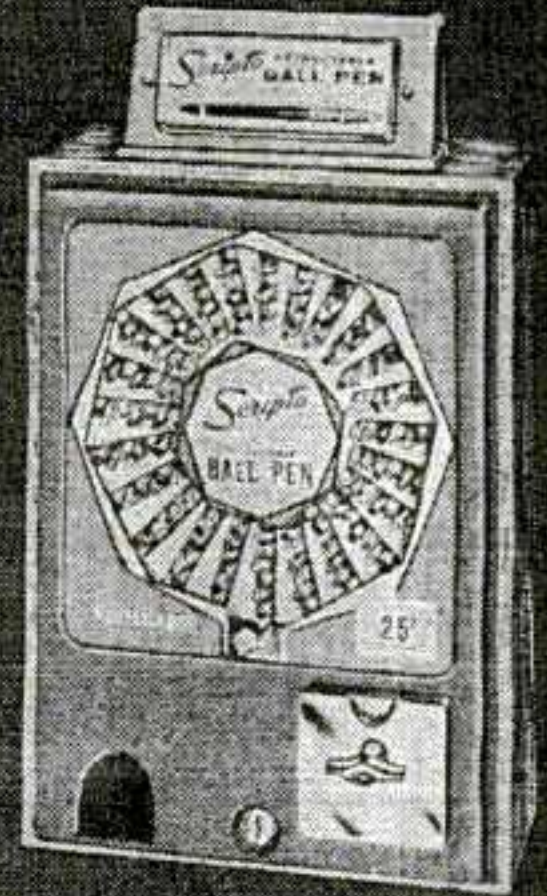
In staging the LP Console's world premiere in Chicago, Jack Gordon explained, "Our aim is to match the new social patterns in popular recreation and leisure-time entertainment with an instrument suitable in all ways for today's best places of business." This sales doctrine is as applicable to Europe as to the U. S.

# BOOKLET LISTS HUNDRED ITEMS

NEW YORK—Karl Guggenheim's new price list, featuring nearly 100 different items, was sent to the trade last week. The eight-page booklet shows pictures of many of the charms, gives brief descriptions of each and lists Guggenheim's 12 distributors.

The empty Magni-Capsules sell for \$5 per 1,000 and are packed 5,000 to a carton (minimum order).

# PEN VENDORAMA AND SCRIPTO PENS



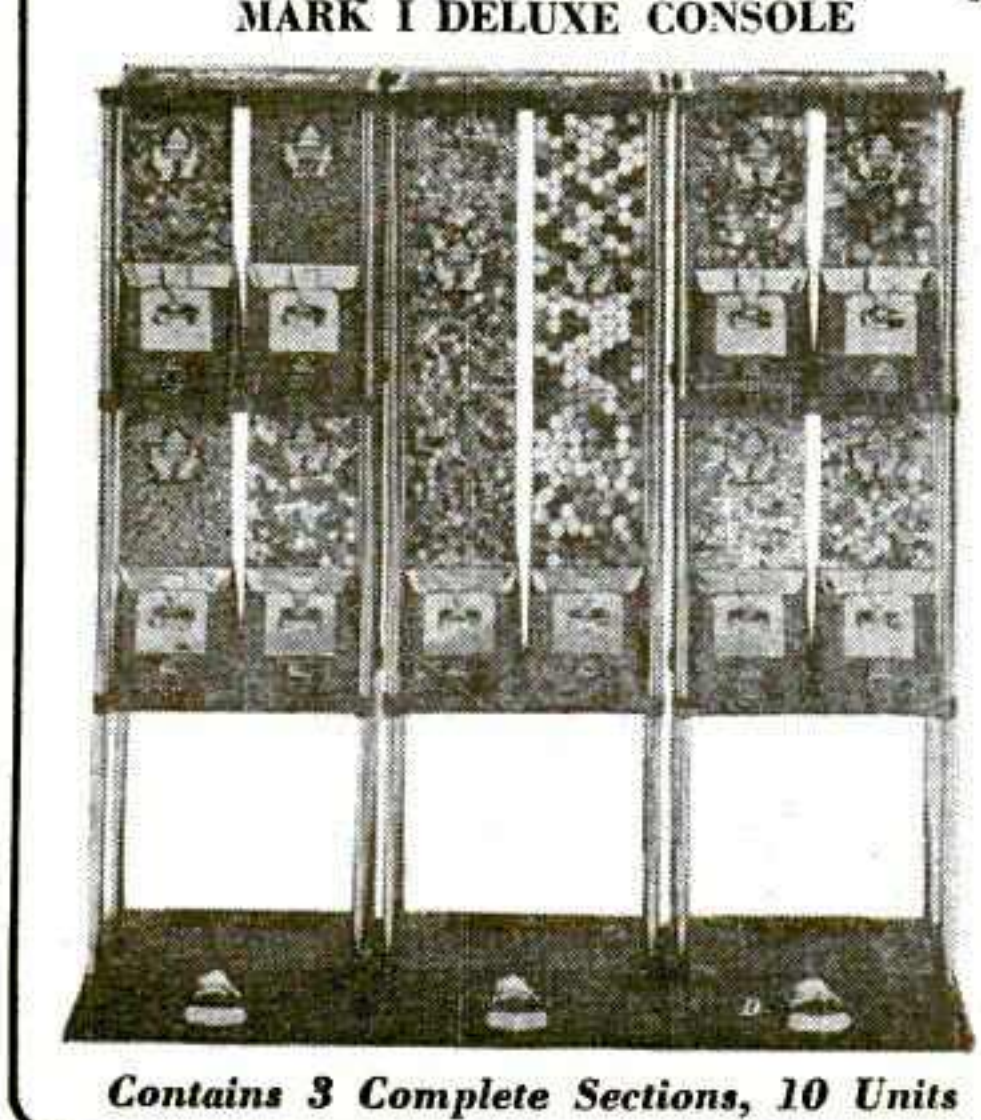
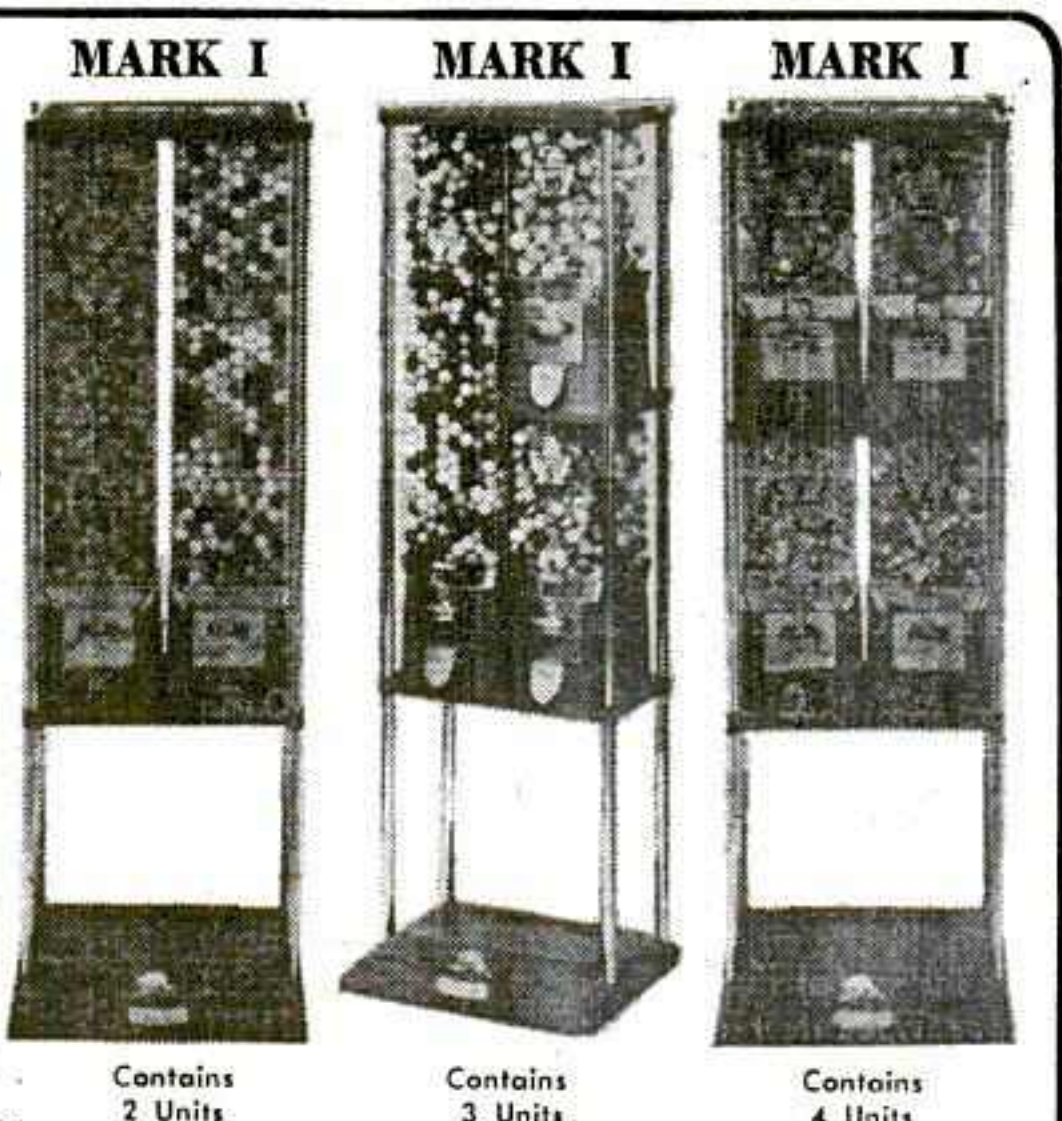
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\* **ITEMS** \*  
\* **At One Time** \*  
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\* Twin Skeletons—Glow Per M \*  
\* in the Dark .....\$20 \*  
\* Cigarette Puffs—Actually \*  
\* Smokes .....\$20 \*  
\* Book of 24 Tattoos—Assorted \*  
\* Parachutes With Soldier .....\$20 \*  
\* **Filled 10c Capsules** \*  
\* Shrunken Heads With Hair ....\$42 \*  
\* Large Dangling Skeleton—Glow \*  
\* in the Dark .....\$38 \*  
\* **Filled 5c Rocket Item** \*  
\* Mexican Jumping Beans—one \*  
\* Bean in a Rocket Capsule .....\$18.50 \*  
\* **New 1c Charm Items** \*  
\* Ten Puzzle Games—Packed \*  
\* in New 1c Capsule .....\$12.50 \*  
\* Miniature Compasses—Packed \*  
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**RECONDITIONED & REFINISHED NORTHWESTERN 49's**  
Oven Baked Enamel Finish  
Rotary delivery — mechanically simple — Sani-carry globe.  
Available in 1c or 5c Merchandise or 1c Ball Gum and Charm.  
(Specify when ordering.)  
**Only \$14.50 each**

**BULK MERCHANDISE**

	Pack Lbs.	Per Lb.
Cashews, 450 ct., whole	30	.45
Mixed Nuts	30	.45
Spanish Peanuts	30	.31
Virginia Splits Peanuts	30	.35
Rainbow Peanuts (Candy)	30	.28
Boston Baked Beans	30	.28
Licorice Lozenges	30	.28
Confection Mix	30	.28
Medium Pistachios, Red	30	.45
Jumbo Pistachios, Red	30	.60
Small Pistachios, Red	30	.45
Leaflets (M&M Style Candy)	25	.37
Teeny Jelly Beans	33	.27
Candy Corn	30	.28
Hersheyettes	25	.42
Chicle Base Cig 520	30	.42
Chicle Base Cub Chicks 320	30	.42
Rainblo Tabby-Lets 520	30	.32
Sugar Peps (Bulk Gum)	24	.40
Maltettes (Ball Style, 100 Ct.)	15	.33

**BALL GUM VARIETIES**

	Pack Lbs.	Per Lb.
140-170-210 Rainbo Gum	25	.32
Rainblo 100's Centuries, Ass'd.	18	.34
Colors—Grape, Cherry	18	.34
Rainblo Screwballs, 100's	25	.41
Rainblo 5c Chicle 140	25	.41
Cherry 210 Count	25	.32

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Stamp Folders, Per 10,000	6.00
Ass'd. Trading Cards	3.25
Ball Point Pens, Gr.	5.50

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N.W. Model 49, 1c or 5c Bulk	\$14.50
Silver King, 1c or 5c Bulk	8.50
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Acorn 1c or 5c Bulk	11.00
Silver King 5c Hot Nut	13.50
Ajax 5c-10c 3-Col Bulk	29.50
Premier 1c Card Vendors	14.50
2-Col. 5c-10c Stamp (Folder)	15.00
Model V 1c Ball Gum	8.50
N.W. 10-Col. Tab w/removable drums	21.50

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# Oak's Dime Capsule Vender Introduced at NVA Meeting

SAN FRANCISCO—The Oak Manufacturing Company introduced a new 10-cent capsule vender at the National Vendors Association regional meet here.

The machine, now in distributor showrooms, has a capacity of 300 capsules. It lists for \$16.20, with a four-way liner optional at \$1.50.

Another new Oak product introduced at the meeting is the perfume vender. This unit dispenses vials of perfume at 25 cents

each. The purchaser makes any of six selections by manipulating a selection dial.

Oak also displayed its Titan ball gum machine, which holds two cases of century gum, has a built-in iron base, and has an interchangeable coin control which accepts either pennies, nickels, dimes or quarters. List price is \$47.50.

The firm exhibited its full line of penny, nickel and dime ball gum and charm machines.

# Price Exhibits Wide Variety

SAN FRANCISCO—The Paul A. Price Company, New York charm manufacturer, displayed a wide variety of new items at the National Vendors Association regional meeting here last week.

Feature item was the Astronaut ring series, with pictures of the seven U. S. astronauts on seven individual rings. The pictures are gold lead on black.

Price also introduced a Prehistoric Monster series, with 10 assorted animals in soft plastic. The beasts are able to stand upright when placed on a flat surface.

Another new Price item is the Midget Scare 'Ems, eight assorted varmints suitable for capsule vending.

The firm also bowed a new imported ring line.

# Only 2 Bulk Firms Appear at NAMA

SAN FRANCISCO—The Northwestern Corporation and Beaver Vending Machines & Supply of America were the only two bulk vending machine manufacturers at the recent NAMA show, though the Oak Manufacturing Company displayed its wares during the National Vendors Association's regional meeting here during the NAMA convention (see separate story).

Northwestern displayed its Moon Rocket, the Northwestern 60 and its package and tab gum line.

Beaver displayed its complete Mark line.

# Metalfab Brings Out New Coin Counter

CHICAGO — A new coin counter, available in hand-operated and motor-driven models, was introduced by Major Metalfab, Inc., here last week. The unit counts pennies, nickels, dimes, quarters and half dollars, packages coins in pre-set amounts and bags coins in continuous count.

The coin packaging tubes are color keyed and made of plastic. The hand-operated model weighs 23 pounds, is portable and is priced at \$290. The electric model, weighing 30 pounds, also portable, sells for \$375.

# Plastic Cover Boon In Protecting Units

DARMSTADT—Rohm & Haas, the German chemical firm, has produced a new "unbreakable" plastic glass for bulk vending machines. Called Plexidurt, the plastic matches the transparency of glass, but will not break even under direct hammer blows.

Rohm & Haas calls the plastic revolutionary and "the greatest boon to bulk vending since invention of ball gum." Its use in bulk vending domes will permit equipment to be sited in the least protected locations, and to be left out at night, insofar as the danger of breakage and theft is concerned. "We have conducted a series of

tests in which Plexidurt has withstood pressure ordinarily used on steel," the producer said. "We have even tested it with sledge-hammer blows."

Plexidurt is completely malleable and can be shaped into any form desired. Rohm & Haas expects to find a big export market for the plastic in Asia, the Middle East, and Africa, where bulk vending has come a cropper because the natives see no reason to insert coins when they can smash the glass or plastic top and help themselves.

The new plastic will permit elimination of considerable metal in (Continued on page 50)

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

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COMPANY \_\_\_\_\_  
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Large Stock of Vendors—Parts and Merchandise. Write for Prices.

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Pistachio Nuts, Sheik, Red	.52
Cashew, Whole	.58
Cashew, Butts	.43
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Spanish	.35
Mixed Nuts	.57
Baby Chicks	.32
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.30
Licorice Gems	.28
M & M, 500 ct.	.47
Hershey's	.47
Rain-Bio Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.  
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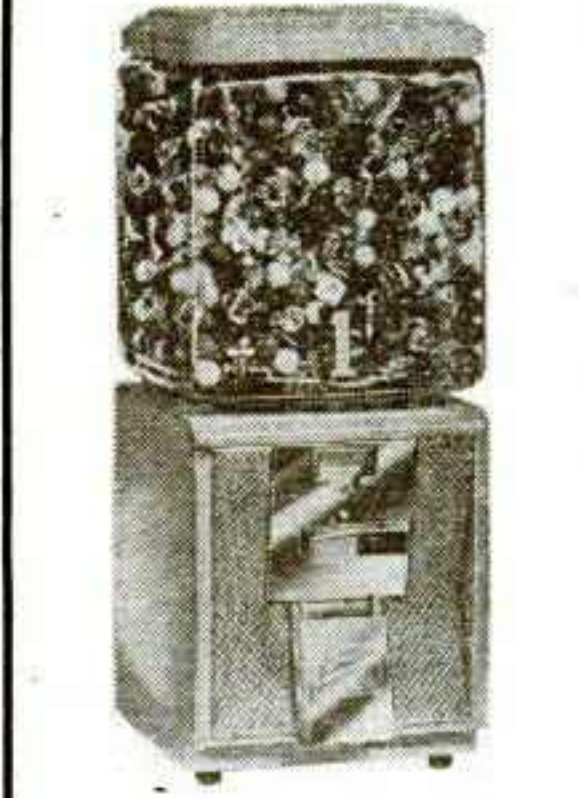
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**Celebrity Vending Units Deal Everything—Soup to Pastry**

SAN FRANCISCO — Rowe-AMI trotted out a new line of vending machines and a background music system (see separate story) at the NAMA show here.

The Celebrity line includes units dispensing hot drinks, pastry, sandwiches, candy, hot foods, salads and desserts, cigarets and cold drinks. All units are 72 inches high (plus 7 inches for the sign), 38 inches wide and 17 inches deep.

The hot drink vender has a 750-cup capacity, accepts nickels, dimes or quarters and gives change. It vends nine selections of fresh-brew coffee, hot chocolate, soup or tea.

**Price Range**  
The five-selection pastry vender holds 100 items and sells at prices from 5 cents to 50 cents.

The 130-capacity all-purpose merchandiser (hot) sells at 10 price levels from 10 cents to \$1.50 in 5-cent increments. Casseroles, hot sandwiches and entrees may be vended.

The candy vender holds eight columns of candy and three columns for gum. Capacity is 340 items.

The hot food vender has a capacity of 260 cans—140 heated and 120 in preheat storage. It vends at three prices to 50 cents.

**Holds 130 Items**  
The all-purpose merchandiser (cold) displays 52 cold food selections, including juices and milk. Capacity is 130 items. It vends at prices up to \$1.50 in 5-cent increments.

The cigaret machine has a 510-pack capacity and 14 selections. The four-selection cold drink machine vends with or without crushed ice and has a 1,000-cup capacity. It vends at 5, 6, 7, 10 or 15 cents and returns change.

Other vending items displayed by Rowe-AMI were the single-brew coffee vender with wet or dry ingredients, the 20-column candy and snack vender, the Riviera cigaret machine and the AC Bill Changer.

**Seeburg Shows Off Its Full Line Of Vending Machines for Visitors**

SAN FRANCISCO — The Seeburg Corporation displayed its full line of vending machines and its background music unit at the NAMA show here last week.

Shown for the first time was the company's modular series which includes coffee, cold drink, cigaret and milk machines. Also shown was the company's background music unit, console cigaret machine and the conventional Bally coffee machine.

The modular series is designed so that machines may be placed side by side battery style. The effect is that of a planned installation.

Except for styling, the modular cigaret machine is nearly the same as the older electric model. The capacity is 825 packs, with 22 columns which vend regulars, kings, flip-top packs and flat packs,

with three-way pricing from 20 to 50 cents.

The milk machine has a capacity of 378 Canco half pints or 276 Pure-Pak or Sealking half pints. With three selections, the operator can vend orange juice, milk and chocolate milk. Cabinet size is 31 inches wide, 30 inches deep and 77 inches high.

The new Seeburg Bally coffee vender comes in four models, each one with a 450-cup capacity. Coffee is vended four ways, all fresh brew. Some models also vend hot soup, powdered tea and dry chocolate. Cream is either powdered or liquid.

The cold four-selection drink machine has a cup capacity of 1,500 seven-ounce or nine-ounce cups or 1,400 10-ounce cups. Crushed ice is dispensed with the drinks.



West **ROCKY MOUNTAIN NOTES**

Elton Deines, back in harness as head of Deines Music Company, Boulder, Colo., after several years away, is moving around Denver re-acquainting himself with distributors and new products. Deines bought his routes back from Ben De Garmo, who recently retired. . . . Though Wilbur Beyer, operator from Fort Collins, Colo., is busily removing phonographs and amusement machines from his many mountain locations during September, he still had time to call on Denver distributors. Beyer feels that he guessed right in equipment purchasing for the 1962 season, with just the right number of juke boxes and amusement machines to meet the mountain resort area tourist demand. . . . Tony Lucero has returned to Denver after a short vacation in the Caribbean.

Sam and Dan Keys are both back on the job following frequent trips to the West Coast through most of the summer. . . . It has been a long, hot summer with very little to show in the way of collections, according to Al Richardson of Ideal Music Company, in Greeley, 50 miles north of Denver. Richardson visited Draco Sales Company in late September with the idea of upgrading his locations with new equipment.

Fred Branning, formerly with Lee Music Company, Arvada, Colo., resigned recently to set up in Casper, Wyo., where his mother is the town's most active operator. Mrs. Branning maintains a 75-location route in the Wyoming cow town. . . . Roy Kaiser, busy operator from Durango, Colo., was in Denver on personal business recently. **BOB LATIMER**

**Plastic Cover Boon**

Continued from page 49  
bulk vending equipment and thereby reduce weight. This will make possible the production of a new line of ultra-lightweight machines which can be easily shifted from location to location and from exterior positions by day to store interiors at night.

Plexidurt's producer predicts the plastic will propagate a whole new line of bulk vending equipment, because of strength and versatility of the new Rohm & Haas development. It will also expand the scope of bulk vending by making more types of product marketable in the more flexible equipment which can be produced utilizing the new plastic.

In one of the firm's more spectacular demonstrations, Plexidurt survived trampling by a circus elephant.

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# DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

ALL ALONE AM I AND SAVE ALL YOUR LOVIN' FOR ME	BRENDA LEE Decca 31424
POPEYE (THE HITCHHIKER) AND LIMBO ROCK	CHUBBY CHECKER Parkway 849
RETURN TO SENDER AND WHERE DO YOU COME FROM	ELVIS PRESLEY RCA Victor 8100
NOTHING CAN CHANGE THIS LOVE AND SOMEBODY HAVE MERCY	SAM COOKE RCA Victor 8088
WORKIN' FOR THE MAN AND LEAH	ROY ORBISON Monument 467
IF A MAN ANSWERS AND A TRUE, TRUE LOVE	BOBBY DARIN Capitol 4837
I WAS SUCH A FOOL AND HE THINKS I STILL CARE	CONNIE FRANCIS MGM 13096
NEXT DOOR TO THE BLUES AND FOOLS RUSH IN	ETTA JAMES Argo 5424
I CAN'T HELP IT AND I'M SO LONESOME I COULD CRY	JOHNNY TILLOTSON Cadence 1432
HEARTACHES AND WHY CAN'T HE BE YOU	PATSY CLINE Decca 31429

## Juke Box Album Releases

The following records are 33 1/3 stereo seven-inch albums, with three tunes on each side. They are released specifically for juke box operators by Seeburg and are available through Seeburg distributors.

### JAZZ

The Count Meets the Duke, Duke Ellington and Count Basie, Columbia  
Junior Mance Trio at the Village Vanguard, Junior Mance, Jazzland

### COUNTRY

Portrait of Jimmy Dean, Jimmy Dean, Columbia  
You Better Move On, Arthur Alexander, Dot  
The Faraway Part of Town, Andre Previn, Columbia  
The Music of Brazil, Percy Faith, Columbia  
Old South, New Sound, Bobby Gordon, Dot  
Greatest String Band Hits, Billy Vaughn, Dot  
Golden Hits, Billy Vaughn, Dot  
Dance With Lawrence Welk, Lawrence Welk, Dot  
Tony Bennett at Carnegie Hall, Tony Bennett, Columbia  
Young World, Lawrence Welk, Dot  
The Mills Brothers' Great Hits Vol. 2, Mills Brothers, Dot  
This and That, Pat Boone, Dot  
I'll See You in My Dreams, Pat Boone, Dot  
Because You're Mine, Keely Smith, Dot  
I Have But One Heart, Jerry Vale, Columbia  
Moon River, Andy Williams, Columbia  
Come Waltz With Me, Steve Lawrence, Columbia  
Rhapsody in Rhythm, Ray Conniff, Columbia

## Neb. Guild Session

Continued from page 47

showed the new AMI and Rock-Ola phonographs, respectively. Exhibits of games and vending machines were also featured.

Mike Stangl and Dick Taylor were hosts for the conclave. Registration and a cocktail party kicked off the meeting Saturday (20). The group's regular business meeting and a session of the Cornhusker investment club was slated for Sunday afternoon. The traditional banquet, floorshow and dance concluded the affair Sunday night.

## Name Committees

Continued from page 47

office. Final banquet decisions to be handled by Lou Casola.

**Forum Committee**—Ted Nichols, Fremont, Neb., chairman; J. Harry Snodgrass, Albuquerque, N. M.; William Hullinger, Delphos, Ohio.

**Attendance Committee**—Maynard Hopkins, Galion, Ohio, chairman; Tom Greco, Glasco, N. Y.; C. G. (Joe) Silla, Oakland, Calif.; C. C. Bishop, Raleigh, N. C.; James Tolisano, St. Petersburg, Fla.

**Door Prize Committee**—Paul Brown, Chicago, chairman; Les Montooth, Peoria, Ill.; Frank Fabi-

# Elvis' Latest Red-Hot on Memphis Phonos

MEMPHIS — Hottest single seller among Memphis and Mid-South operators last week was Elvis Presley's fast-climbing "Return to Sender" and best local breakout was Ace Cannon's "Volare" on the Hi label.

Presley's RCA Victor disk is the best seller he has had in some time, according to Frank Berretta, partner in Poplar Tunes Music Shop, one-stop which sells to all operators.

Cannon, local saxophone re-

cording artist who hit big with "Tuff" last year, has a hot seller among the operators also. "Lookin' Back" is on the flip side, but the best side is "Volare," Berretta said.

### Presley Disk Leads

Parker Henderson, Rainbow Amusement Company, said both records are his best on most of his locations. Best play so far is Presley's number.

Other singles selling strong to operators include:

Connie Francis' "I Was Such a

Fool" on MGM; the Four Seasons' "Big Girls Don't Cry" on Vee Jay; Jerry Lee Lewis' "How's My Ex Treating You?" on Sun, and "Mama Sang a Song," by Bill Anderson on Decca.

Andrew Cassinelli, Little Rock Amusement Company, Little Rock, reports that "I Was Such a Fool" is beginning to pull well for him, as has both the Presley and Cannon singles.

### Johnson Reports

Lavaughn Johnson, Johnson Amusement Company, Corinth, Miss., said "Return to Sender," "Volare," and "Mama Sang a Song" were ringing up most of the plays on his popularity meters.

"Big Girls Don't Cry," in addition to the others named, is getting good juke box play among Memphis operators, a telephone check disclosed.

Drew Canale, Canale Enterprises Inc., one of the larger Memphis operators, concurred on the Presley single—it's the hottest he's had in quite a while.

"But Cannon's got a hit in 'Volare,' too," said Canale. "Watch it. It'll reach the national charts soon."

Other operators checked seemed to be in agreement. "Volare" is an old Italian melody played by Cannon and his combo in a bouncy tempo.

## Harry Snodgrass Named MOA Head

Continued from page 47

of the convention as will be required of him.

### Cites Transition

"I tender my resignation at this time for the good of the organization and with the knowledge that every organization goes through a period of transition, and I believe that MOA has reached this point," Miller added.

Snodgrass' election ushers in a new era for the association. It marks the first time an actual association member, not salaried official (as was Miller's case), is named to head the group.

Directors also voted to amend association bylaws so that "the president shall be elected for a term of one year only and cannot be re-elected to serve two terms in succession."

### Trio Lead

MOA will now be helmed by a triumvirate of Snodgrass, president; Pierce, board chairman, and Robert H. Blundred, MOA's new managing director. Blundred's is the only salaried post.

Miller will continue as a member of the board of directors and as the administrator of the association life insurance policy. He'll also play an important advisory role in the group's battle against copyright legislation.

Eleven committees were named to organize the association's 1963 convention slated for Chicago's Morrison Hotel May 5-7.

### Advisory Committee Named

Directors also established an advisory committee to be appointed from former directors and past presidents. The committee is to assist in the formulation of association policies but will have no actual executive authority.

Other matters included: Recommended changes in the association major medical program to establish a \$500 deductible provision in the plan and to increase the limits of coverage from \$5,000 to \$10,000; election of three new directors, Lindy Nordone, Rochester, N. Y.; C. C. Bishop, Raleigh, N. C., and Royce A. Green Sr., Andrew, S. C.

Blundred noted that the change in MOA's bylaws to include operators of all types of coin-operated music and amusement equipment would give MOA an "opportunity to become the voice of the entire coin-operated amusement industry."

### New Members

Blundred noted the real benefit would come from the work of the new members that would be attracted to the association.

"I don't think the public separates juke boxes and games and there's no reason for our association to do it either. To be completely realistic, most operators today have both types of equipment and are concerned with the problems of both," Blundred said.

ano, Buchanan, Mich.; Victor Ostergren, Gary, Ind.

**Reception Committee** — C. O. Pierce, Brodhead, Wis.; Howard Ellis, Omaha; William Hullinger, Delphos, Ohio; Carl Pavesi, White Plains, N. Y.

He said the association's program of expanded member services would be directed along this line. Details of the plan are to be announced soon.

The new public relations committee, headed by Casola, is to be patterned after the Coin Machine Council, public relations arm of the coin machine industry, which was disbanded last year after a successful though brief history.

Unlike CMC, however, MOA will not hire an outside public relations consultant, but will conduct the campaign by itself. Casola is to name committee members shortly.

## Recent Stereo Releases For Juke Box Operators

All titles listed below are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard Music Week, 1564 Broadway, New York 36, N. Y.

### Rowe-AMI Top Talent

Real Ambassadors, Brubeck & Armstrong, Columbia (Jazz)

Everybody's Comin'/Cultural Exchange  
Remember Who You Are/My One Bad Habit  
Summer Song/King for a Day  
The Real Ambassador/In the Lurch  
Since Love Had Its Way/Swing Bells

Hello Young Lovers, Nancy Wilson, Capitol (Pop Vocal)

A Good Man Is Hard to Find/Hello Young Lovers  
Sophisticated Lady/When a Woman Loves a Man  
Little Girl Blue/Nina Never Knew  
When Sunny Gets Blue/Listen, Little Girl  
Miss Otis Regrets/Back in Your Own Back Yard

### Seeburg Artist of the Week

Heartaches and Tears, Jean Shepard, Capitol (Country)

Leave Me Alone/Go on With Your Dancing  
I Don't Remember/Are You Certain?  
Would You Be Satisfied/So Wrong, So Fast  
Second Best/I Lost You After All  
I'd Like to Know/If You Were Losing Him to Me

Tony Bennett at Carnegie Hall, Tony Bennett, Columbia (Pop Vocal)

Blue Velvet/Rags to Riches  
Because of You/What Good Does It Do?  
Lost in the Stars/One for My Baby  
It Amazes Me/Firefly  
I Left My Heart in San Francisco/Solitude

College Songs Everybody Knows, Jan Garber, Decca (Pop Instrumental)

On Brave Old Army Team/The Eyes of Texas  
Across the Field, the Victors/Rambling Wreck From Georgia Tech  
Glory to Georgia/On Wisconsin/Fight on for Old S. C.  
Yale Boole Song, Princeton Cannon Song/Anchors Aweigh, Washington & Lee Swing  
Hail to West Virginia/Victory March (Notre Dame)

Cross Country, Webb Pierce, Decca (Country)

Heartaches by the Number/You Are My Life  
Waterloo/Cry, Cry, Darlin'  
Blues/I'm Letting You Go  
Someday You'll Call My Name/All A' My Love  
Fallin' in Love With You/I Close My Eyes

San Francisco Suite, George Shearing Quintet, Capitol (Pop Instrumental)

Lullaby of Birdland, Part I/Lullaby of Birdland, Part II  
Jumpin' With Symphony Sid/Cocktails for Two  
The Be-Bop Irishman/I'll Be Around  
Monophrasology/My New Mambo  
The Outlaw/When April Comes Again

The Mulcay's Magic Millions, The Mulcays, Jubilee (Pop Harmonica Band)

Fascination/Volare  
Cruising Down the River/On Blueberry Hill  
To Each His Own/My Happiness  
Meet Me Tonight in Dreamland/Allegheny Moon

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ROWE 20-700 (20-Col.) Cig. . . 245	A.M.I. H-200 . . . 345
ROWE AMBASSADOR, 14-Col. Cig. . . 175	A.M.I. 6-120 . . . 245
ROWE CANDY (11-Col.) Mod. 77 . . . 265	A.M.I. 6-200 . . . 245
ROWE CANDY, 8-Col. . . 145	ROCK-OLA 1464 (Wall Type) . . . 365
DuGRENIER PASTRY (4-Col.) . . . 145	ROCK-OLA 1478 . . . 565
DuGRENIER K-12 Cig. (Man.) . . . 165	ROCK-OLA 1455 . . . 275
NORTHWESTERN STICK GUM VENDOR 15	SEEBURG 0-160SH . . . 795
NATIONAL 11-ML Cig. (Man.) . . . 150	SEEBURG "200" WALLBOX . . . 85
SEEBURG E-2 Cig. . . 215	WURLITZER 2200 . . . 325
VENDO MILK, Mod. 210 (pre-select) 395	WURLITZER 2000 . . . 265
VENDO ICE CREAM (Dairi-Vend) . . . 145	WURLITZER 2100 . . . 295

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Location proved. Eliminates need for attendant! Immediate delivery.  
**\$995 plus F. E. T.**  
**STANDARD COIN CHANGERS**  
50c Model—\$125.50 Due 50c-25c—\$210 plus F.E.T.

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Gottlieb FLIPPER CLOWN . . . \$315  
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Gottlieb FLIPPER . . . 225  
Gottlieb LANCER, 2-Pl. . . 365  
Wms. JOLLY JOKER . . . 275  
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**EUROPEAN NEWS BRIEFS**

**Coin Movies March on in Europe**

**HAMBURG**—Helmut Rehbock, the AMI distributor for West Germany, who also has just become exclusive German distributor for Scopitone, has announced a sales program to place between 800 and 1,600 of the coin movie projectors in taverns within the next year.

Rehbock takes issue with U. S. operators who have indicated skepticism of the film juke box's appeal. Rehbock's market research in Germany and on the Continent outside Germany shows a big potential market for the machine.

Some 1,000 Scopitone machines have been manufactured so far by C.A.M.E.C.A., the French electronics producer, and the box is doing well all over the Continent. Answering U. S. skeptics, Rehbock points to its leading position as a German juke box distributor and says: "Our judgment, based on over 11 years of handling phonographs, can be trusted in the matter of gauging Scopitone's profitability."

**Germans Here for 'Study Trip'**

**BRUNSWICK**—Several hundred West German distributors and operators made a coin machine "study trip" to the U. S. last week in connection with the N.A.M.A. convention in San Francisco. The trip is being arranged by the Walter Kahn Travel Bureau of Brunswick. The Germans will visit major U. S. production centers of phonographs as well as vending equipment, including the Rock-Ola and Seeburg plants in Chicago. Other cities on their itinerary include Los Angeles, Las Vegas, Kansas City, Miami Beach and New York.

**Swiss to Mass-Train Technicians**

**ZURICH**—The Swiss trade is developing a program for the mass training of coin machine technicians, which in some areas of Switzerland are so scarce as to be almost worth their weight in silver if not gold. The Swiss program will develop a two-year training course for apprentices, who will be encouraged to make a career of phonograph servicing. The trade is also sending picked technicians to the U. S. for training at American factories of the leading U. S. producers. Upon their return, the technicians will instruct the stay-at-homes in the latest U. S. techniques. In general, the Swiss program aims at elevating the status and professional qualifications of the juke box technician.

**Ops Fight Austrian Payout Ban**

**VIENNA**—The Austrian Coin Machine organization, Verbandes des Oesterreichischen Automatengewerbes, is opening a campaign for liberalization of present legislation throttling payout operation. Austrian authorities are enforcing what amounts to a virtual total ban on payouts. The trade contends the Austrian attitude is far more doctrinaire than in any other European country. Operation is restricted to a handful of concessionaires, and new permits are being refused. The trade has promised to support reasonable restrictions, but objects to a total ban as discriminatory. Most Austrian operators agree with the German trade position that payouts complement phonograph operation and help provide the operator with a more secure financial base.

**New Gimmick on Payouts**

**BINGEN, W. Germany**—NSM has observed its 10th anniversary with introduction of a new payout, Addi-mint Luxus, with unusual lighting effects. The machine features a new arrangement of numbers, and it comes equipped with a money changer NSM's first major success in the coin machine field was scored with its Rotamint payout, which was the forerunner of the Mint series of payouts which has made NSM Europe's leading payout producer.

**Hold Ban for Re-Examination**

**BRUSSELS**—Belgium's bingo ban, scheduled to take effect on January 1, 1963, will probably be indefinitely delayed pending a re-examination of the entire games situation. Justice officials disclosed that there is so much popular opposition to the ban that sentiment is growing within the government for its rescission. Bingos are the mainstay of coin machine operation in this country. Operators are fighting the proposed ban tooth and nail, and they appear to have been successful in mobilizing the support of businessmen generally.

**8 1/2 x 11 PHOTO IN 30 SECONDS**

**SAN FRANCISCO**—Ducostat, a coin-operated photocopy machine which delivers an 8 1/2 by 11-inch print in 30 seconds, was displayed at the NAMA show here. Manufacturer is Documat, Inc., Waltham, Mass. The machine operates as a 25-cent vend.

**Seeburg Showing Reaches Honolulu**

**HONOLULU**—The Seeburg LP Consolette will be shown to Hawaiian operators for the first time by Harold Okimoto, local Seeburg distributor, Friday (26). On hand will be Stuart Auer, Seeburg vice-president, and Copell Britton, field service engineer.

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## Wide Variety of Cig Machines At NAMA Show

SAN FRANCISCO — Operators at the recent NAMA show here viewed a wide variety of new model cigaret machines with Seeburg Continental and Rowe AMI (see separate stories) as well as Smokeshop, Vendo and DuGrenier displaying their latest units.

Smokeshop showed 36-column and 27-column models, the former holding 850 packs and the later holding 639 packs.

New feature is the half dollar acceptor with the selective nickel changemaker. The coin chute takes half dollars, quarters, dimes and nickels, returning change in nickels. The capacity is 690 nickels, and when the changer is empty, an illuminated sign indicates, "Use Correct Change Only."

DuGrenier showed its 20-column Smokemaster, with a mint and gum unit. Total capacity is 672 packs, while the mint and gum unit has four 5-cent selections and a capacity of 220 items.

The cigaret mechanism vends at three prices.

Vendo's new unit has 15 selections and a capacity of 520 packs. Operation is mechanical post selection.

Continental Vending took the wraps off its 30 Special, with a capacity of 830 packs and 30 columns. The machine can also be had in a model which vends cigaret lighters.

## Monaco Ops Rush For New Machines To Beat Blockade

MONTE CARLO—Monegasque juke box operators have been hurrying purchase of new equipment to beat the French customs blockade of Prince Rainier's realm. Operators have been privileged under the customs agreement with France to import equipment duty free.

Rainier's rhubarb with General de Gaulle, of course, threatens the existence of Monaco as a tax-privileged sanctuary. Operators, accordingly, have been stockpiling equipment in anticipation of a long siege. They fear that if Rainier becomes locked in a winner-take-all showdown with de Gaulle, the General will seal Monaco's borders with France and, in effect, clamp a blockade on the tiny realm.

In theory, goods could still move by water, but this traffic would be complicated and pose great difficulties for coin machine operators. Most of the Monegasque operators now have sufficient equipment for several years, in a pinch.

## EASTLAND BILL SIGNED BY JFK

WASHINGTON — The Eastland Bill is now the law of the land. President Kennedy signed the measure (S. 1658) late Thursday (18) after a Senate-House conference committee had ironed out minor differences between the two versions and arrived at a compromise. The measure, which broadens the scope of the Johnson Act, originally allowed the Attorney-General to make rulings which would have had the same force as law. The power was eliminated in the compromise bill, and a specific provision for individual States to exempt themselves from the act was added.

## 'Big Hit' Game Features Scoring for Two Teams

CHICAGO — Two competing teams with separate scoring are featured in Chicago Coin's new Big Hit pitch-bat type game. A player scores points for both teams



BIG HIT

as he hits balls into the outfield. Big Hit has nine targets—four Red Team players, four Blue Team players and one Star. Knocking over the targets gives the player two points. Knocking over three targets on one team resets all the targets and gives the player 10 extra points.

Hitting the star also resets the targets and gives the player 5, 10 or 15 points, depending upon the number indicated on the playfield, 15—30 Balls

Each player is guaranteed 15 balls. If the player misses a target on his 15th shot the game ends. However, the player can continue to shoot—up to 30 balls—if he hits a target with each shot.

Big Hit comes in two models, with or without free plays. The extra games can be earned by high score for either red or blue team or by hitting the star when the "special" light is on.

The game is housed in Chicago Coin's de luxe two-player pinball game-type cabinet, has metal door, single or double coin chute, metal legs, stainless steel control buttons and moldings and formica front panel.

## Spinning Target, Cowboys In New Gottlieb Flipper

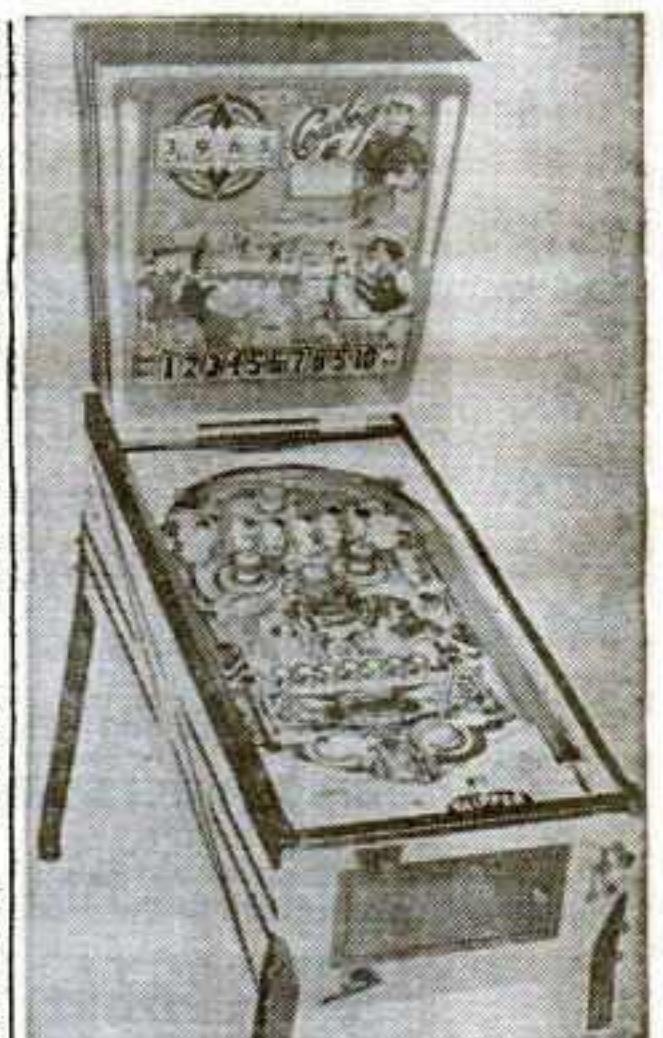
CHICAGO—An animated light box with spinning targets and shooting cowboys is featured in Gottlieb's Flipper Cowboy, new add-a-ball pinball game being introduced by the firm this week.

Each time additional balls are scored, the cowboy in the light box shoots and a target spins in a complete circle.

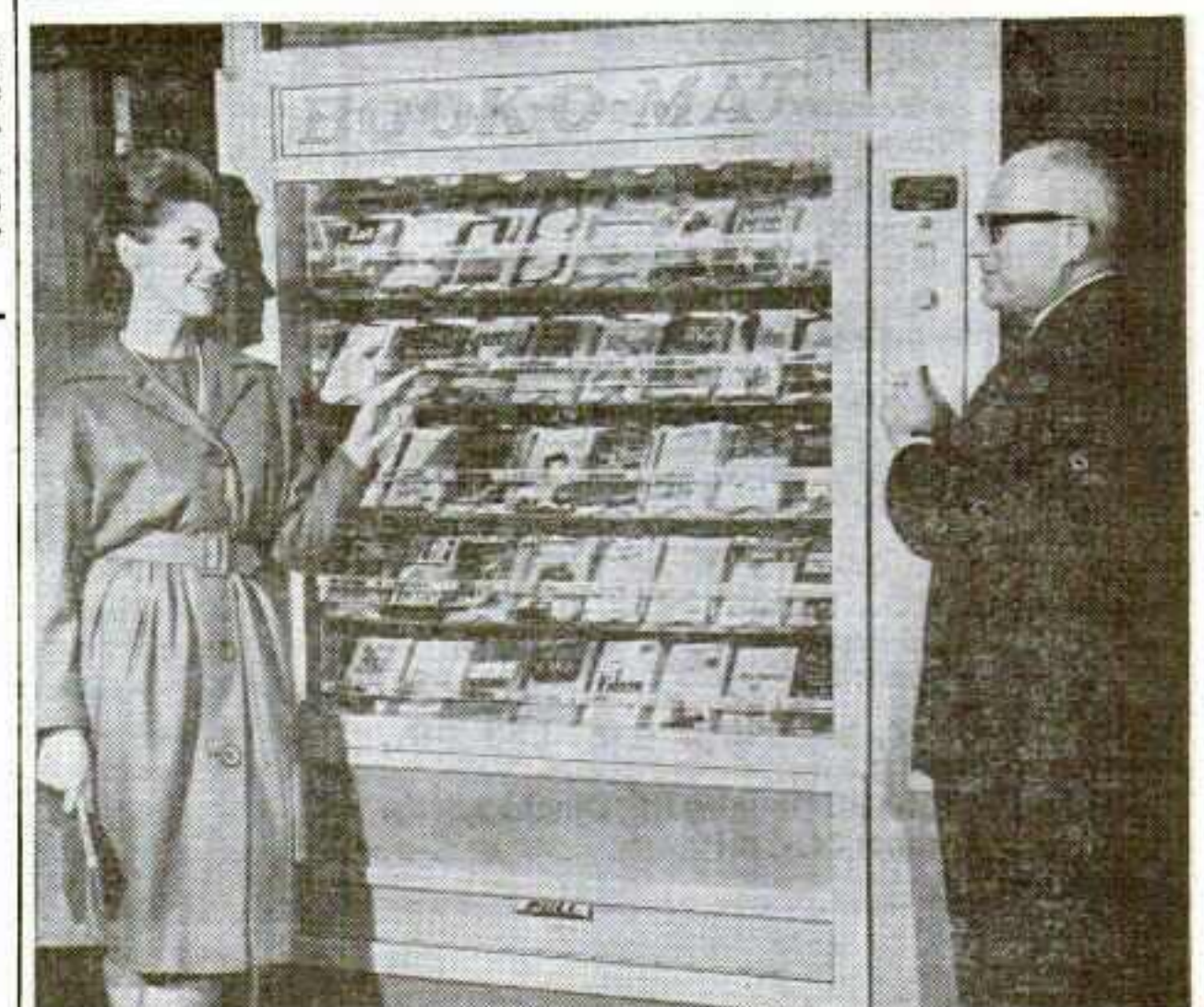
Players can light a series of 1-7 numbers by hitting a center rototarget. Lighting any four consecutive numbers adds a ball to play. Another ball is added for each additional consecutive number lit.

Each time a player makes two blue and two yellow rollovers, he also earns an extra ball. Balls may also be earned by hitting a rototarget bull's-eye and high score.

Flipper Cowboy has all the new Gottlieb features, including chrome and stainless cabinet trim, dual flippers, locked coin box, Hard-Cote protective playboard finish and National slug rejector.



FLIPPER COWBOY



SAM STERN, Williams Electronic Manufacturing Corporation president, demonstrates Book-O-Mat, the firm's new book vender, to a prospective customer. The vender offers 40 titles in prices ranging from 25 cents to \$2.25. Unveiled at the Sheraton-Chicago Hotel last week, the vender was publicized in all four Chicago newspapers plus several national news magazines.

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# Memphis Airport Spot Promising

By ELTON WHISENHUNT

MEMPHIS—Something new is being added to airport terminal buildings—a recreation room—and the music and game operator is in for a new top location which could in itself provide a comfortable income.

The City Commission advertised for bids among operators to outfit a recreation room in the swank new multimillion-dollar terminal building at Municipal Airport.

Apparent successful bidder is Woodrow W. Wages, owner of Millington Amusement Company. Millington is in Shelby County, about 14 miles from the Memphis city limits.

His bid, read to the City Commission last week (16), was:

### Commissions

He will pay 35 per cent of the gross to the city, guaranteeing a minimum of \$6,000 a year; or he will pay the city 50 per cent of the gross with no minimum.

This would seem to be paying

a lot of money to the city for a location, but actually it is the same 50-50 deal operators make with all locations.

And look what Wages will have in this location, which will be constantly frequented by many air passengers waiting for planes to arrive or waiting between flights:

### Equipment

About 25 machines. Included will be kiddie rides, such as mechanical horses and space ships, pin games, bowling, shuffleboard, juke box, rifle, baseball, cigaret machine, drink machine and possibly others.

This writer has traveled all over

the nation and been in airports in many cities but has never seen such a room in an airport terminal.

There may be some—there may not be. If not, this may be a trend which could spread since airport officials need some way for passengers and others with time on their hands at airports to occupy themselves.

And the operator could be the one to benefit. Operators could check to see if airports in their city have such a room, and, if not, they might be able to convince airport commissions of the wisdom of having one, citing the Memphis case.

## Knoxville Raid Nabs 75 Gambling Machines; Charge Vending Employee

KNOXVILLE — Detectives and sheriff's deputies led by Sheriff Carl Ford raided two homes last week, confiscated 75 gaming machines and charged an employee of a cigaret vending company with possession of gambling devices.

The man charged, Elmer Keaton, employee of Cigaret Service Company, posted \$1,000 bond and was released.

Sheriff Ford said Keaton admitted owning the two houses where the machines were seized. Keaton was quoted by police as saying he had stored the machines there for "another person" but declined to name him.

Detective Chief Shearl said the machines had been removed from several "gambling establishments" during the past week but declined to name them.

### Machines Loaded

Most of the machines were filled with coins. Officers said they didn't know how much, but it would run to thousands of dollars.

Chief Shearl said there were 56 slot machines, 10 horse race ma-

chines and nine partly dismantled machines. In the basement of one house was a work bench, parts and tools, apparently where machines were repaired.

Chief Shearl said value of the machines was "in excess of \$100,000."

The machines were taken to the county jail in trucks and stored. The sheriff said the money would be taken out and counted and held as evidence.

Owners of Cigaret Vending Company, Chief Shearl said, are Lloyd Frye, John Nelson and a "Mr. Williams." Shearl didn't know Williams' first name.

### Second Raid

In another raid two weeks ago by U. S. Internal Revenue Service agents, 13 gaming machines were confiscated at Deane Hill Country Club because they did not have the \$250 federal gaming stamp.

This raid touched off the raid on Keaton's home by city and county officers and two others.

In one of the other raids, the sheriff raided Rudy's Place and

## Feet and Fingers Get Lot of Play In New Guggenheim Vending Items

SAN FRANCISCO—Crazy Foot Prints, Finger Puppets and Ghastly Fingers were the three new items introduced by Karl Guggenheim, Inc., at the California regional meeting of the National Vendors Association at the Jack Tar Hotel here last week. All are suitable for capsule vending.

The Crazy Footprints are black cutouts which, when rubbed with a handkerchief or cloth, adhere to most surfaces. The item appeals to

the practical joker instinct of children.

The finger puppet is a plastic mouse which fits over the finger and may be manipulated in a life-like manner. It comes complete with red tail.

The Ghastly finger looks like a finger that has been severed from the hand. Its soft plastic composition has the feel of flesh.

Two-color labels are available for all the items.

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18 So. Michigan Ave., Chicago 3, Ill.

## Racket Buster In Juke Boxes To Be Honored

BROOKLYN—Aaron E. Koota, assistant district attorney for Kings County and the man who was in charge of the juke box racketeering investigation in Brooklyn four years ago, will be guest of honor at a Bonds for Israel dinner at the Park Manor here November 13.

Koota worked closely with Al Denver, president of the Music Operators of New York, in bringing to justice shakedown artists who attempted to extort money from juke box operators through paper unions and fraudulent trade associations.

Denver, together with a large MONY contingent, will attend the testimonial dinner.

Among chairmen for the event are Abraham Beame, New York City treasurer; Rep. Emanuel Celler (D., N. Y.); Abe Stark, Brooklyn Borough president, and Edward S. Silver, Kings County district attorney.

## Si Redd Displays His 1st 3 Vending Units

SAN FRANCISCO — Si Redd, Boston Seeburg distributor, made his debut as a vending machine manufacturer at the NAMA show here, displaying three units he has made for him under contract by Giepen Associates, Inc., River Grove, Ill.

Cinch vends a small packaged shoe-shine unit for 10 cents. The other two units vend packaged drink ingredients. One is three-selection and the other is six-selection.



SEEBURG VENDING SALES ENGINEERS were busy conducting service schools on the Bally coffee machine recently. Ed Huskey, above, explains the mechanism to a group of servicemen at Southeastern Vending Distributors, Charlotte, N. C. Charles Peterson, Southeastern service manager, assisted in the school. Below, Woody Woodhull goes through his paces at the Lieberman Music Company, Minneapolis.

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MADAMOISELLE	295
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**FLIPPER COWBOY**

New Gottlieb Add-a-Ball, with Light Box Animation Rounds Up the Play! See page 56.

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**Book Machines Get Williams Into Vending**

SAN FRANCISCO — The Williams Electronic Manufacturing Corporation, one of the nation's leading game manufacturers, made its entry into the vending field at the NAMA show here with the exhibit of the Book-O-Mat, a book vending machine.

Two models were shown. The Model 250 has 25 selections of paperbacks and a capacity of 280 books. The Model 450 has 40 selections and a capacity of 450 books. Both machines are 24 inches deep and 72 inches high. The Model 250 is 37 3/4 inches wide and the Model 450 is 52 wide.

Either model may be operated as an all-purpose vender as well. All selections are on display, with the purchaser working a dial to make his selection. Coins are accumulated and credits established in 5-cent increments. Coins are held in a special escrow unit and money is not registered on the meter or deposited in the coin box until the vending cycle has been completed. The vending mechanism is electrical.

Books may be sold at any of 10 prices ranging from 5 cents to \$2.25, and books of varying thicknesses may be vended. Nickels, dimes, quarters and half dollars may be inserted in a single coin opening.

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- |                                  |          |
|----------------------------------|----------|
| Rock-Ola 1438                    | \$100.00 |
| Wurlitzer 1900                   | 300.00   |
| Wurlitzer 102—Selection Boxes    | 50.00    |
| Stepper                          | 25.00    |
| Pin Games—Auto Races & Derby Day | 35.00    |

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| Deluxe                      | 195.00   |
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- |                                       |          |
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| Rock-Ola 1496                         | 665.00   |
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| AMI G200                              | 225.00   |
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| 2 Super Wild Cat  | 135   |

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- |                           |       |                          |       |
|---------------------------|-------|--------------------------|-------|
| Around the World, 2 Pl.   | \$225 | Miss Annabelle, 1 Pl.    | \$310 |
| Aloha, 2 Pl.              | 425   | Melody Lane, 2 Pl.       | 295   |
| Brite Star, 2 Pl.         | 150   | Majestic, 4 Pl.          | 150   |
| Big Casino, 1 Pl.         | 225   | Naples, 2 Pl.            | 150   |
| Capt. Kidd, 2 Pl.         | 275   | Oklahoma, 4 Pl.          | 395   |
| Contest, 4 Pl.            | 225   | Queen of Diamonds, 1 Pl. | 200   |
| Continental Cafe, 2 Pl.   | 135   | Picnic, 2 Pl.            | 175   |
| Cross Cross, 1 Pl.        | 150   | Race Time, 2 Pl.         | 235   |
| Cross Words, 1 Pl.        | 175   | Royal Flush, 1 Pl.       | 125   |
| Dancing Doll, 1 Pl.       | 225   | Rocket Ship, 1 Pl.       | 165   |
| Double Action, 2 Pl.      | 250   | Sea Wolf, 1 Pl.          | 175   |
| Duetto, 2 Pl.             | 100   | Spot Pool, 1 Pl.         | 150   |
| Falstaff, 4 Pl.           | 195   | Sweet Sioux, 4 Pl.       | 295   |
| Fashion Show, 2 Pl. Write | 225   | Seven Seas, 2 Pl.        | 295   |
| Flipper, 1 Pl.            | 250   | Silver, 1 Pl.            | 150   |
| Flipper Parade, 1 Pl.     | 275   | Sittin' Pretty, 1 Pl.    | 175   |
| Flipper Crown, 1 Pl.      | 295   | Spot a Card, 1 Pl.       | 250   |
| Gladiator, 2 Pl.          | 150   | Sunshine, 1 Pl.          | 175   |
| Hi Diver, 1 Pl.           | 200   | Tic-Tac-Toe, 1 Pl.       | 100   |
| Jolly Joker, 1 Pl.        | 265   | Tournament, 2 Pl.        | 125   |
| Jubilee, 4 Pl.            | 125   | Texas, 4 Pl.             | 350   |
| Kewpie Doll, 1 Pl.        | 250   | Universe, 1 Pl.          | 205   |
| Life-a-Card, 2 Pl.        | 260   | World Champ, 1 Pl.       | 125   |
| Lightning Ball, 1 Pl.     | 225   | World Beauty, 1 Pl.      | 250   |
| Marathon, 2 Pl.           | 100   | Whirl Wind, 2 Pl.        | 195   |

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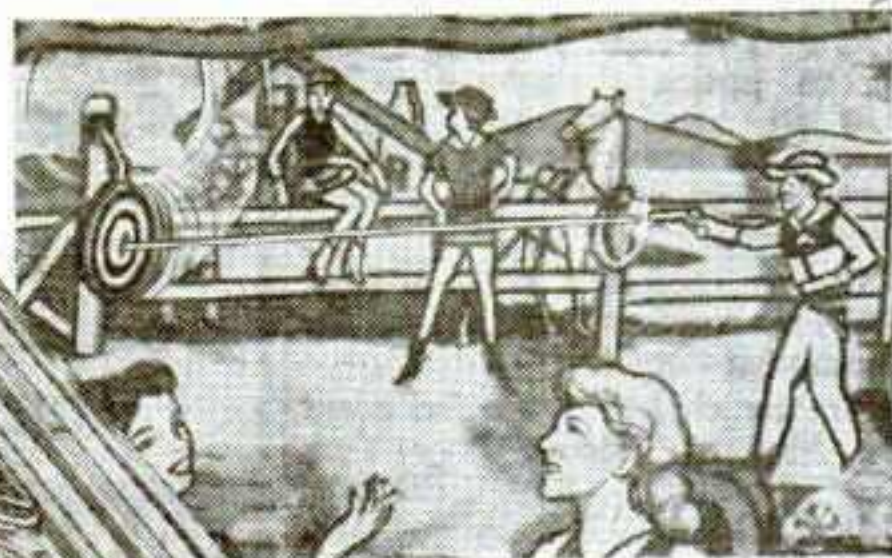
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Featuring Eye-Catching, Play-Making Light Box Animation!



**Cowboy Shoots—Target Spins**

Score an additional ball—the Cowboy shoots . . . the target spins! 3-dimensional animation attracts players and coins like a magnet!

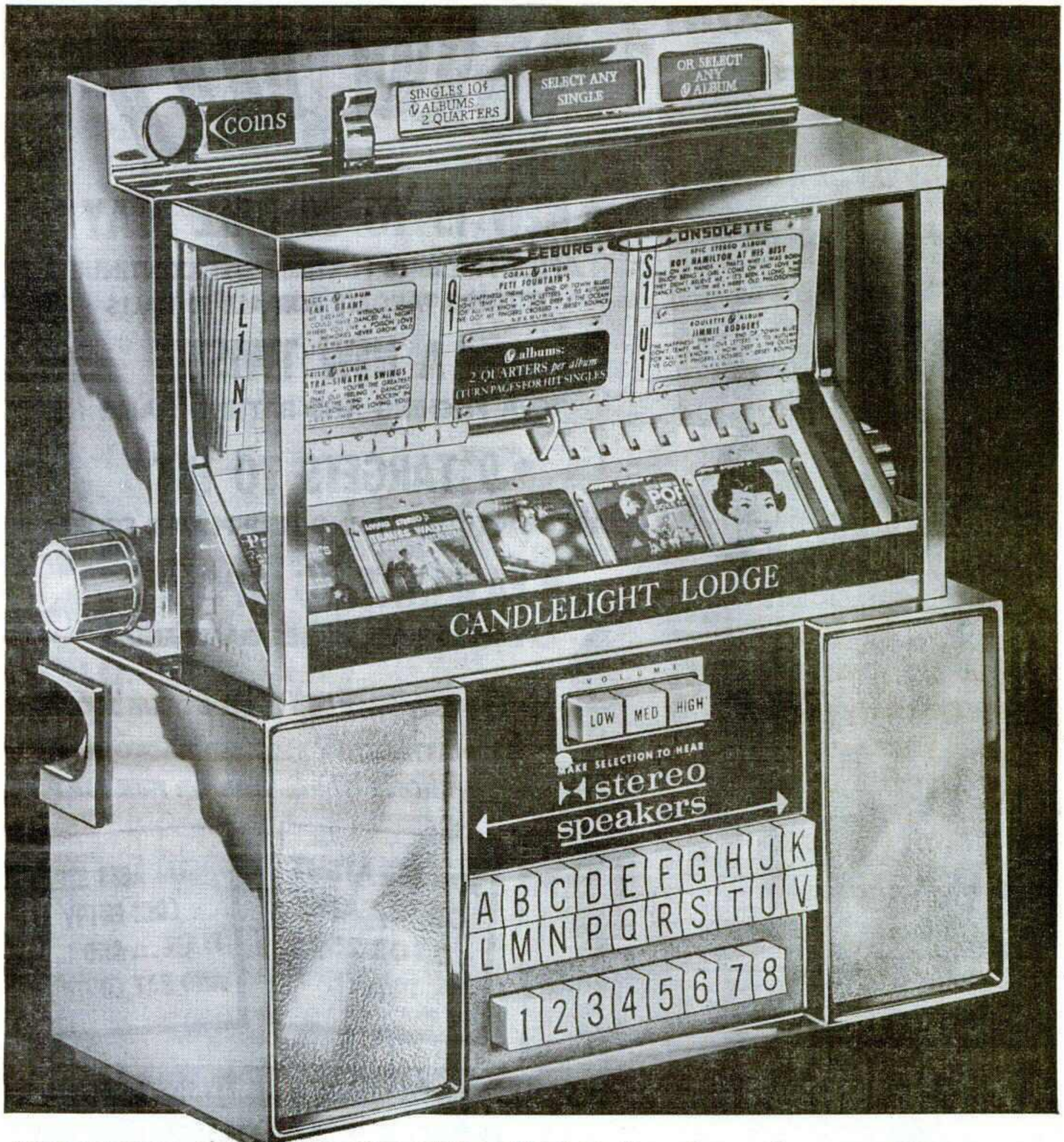
See these features demonstrated at your distributor:

- ☆ Hitting roto-targets lights numbers 1 through 7
- ☆ Lighting any 4 consecutive numbers adds-a-ball to play
- ☆ One ball added for each additional consecutive number lit
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- ☆ Hitting roto-target bulls-eye adds-a-ball to play
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- **NEW 15 TO 30 BALL PLAY**  
AFTER 14th BALL PLAYER MUST CONTINUE HITTING TARGETS FOR ALL 30 BALLS

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- **ATTRACTIVE RECESSED BACKGLASS!**
- **CHOICE OF REGULAR OR FREE PLAY!**

**10¢ STRAIGHT  
OR 10¢ AND  
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**STAINLESS STEEL  
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PLATE... AND BALL  
AND BAT CONTROL!**

SEE YOUR DISTRIBUTOR FOR THE COMPLETE LINE OF Chicago Coin PROFIT-MAKING GAMES!

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**HAS THE BIG CHANGE  
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"PICTURE FRAME" BACKGLASS plus  
STREAMLINED COLORFUL CABINET  
with FOUR-INCH LOWER OVERALL HEIGHT

1. STRAIGHT 10c PLAY
2. TWO NICKELS, DIME & QUARTER
3. TWO NICKELS, DIME, QUARTER & HALF DOLLAR!

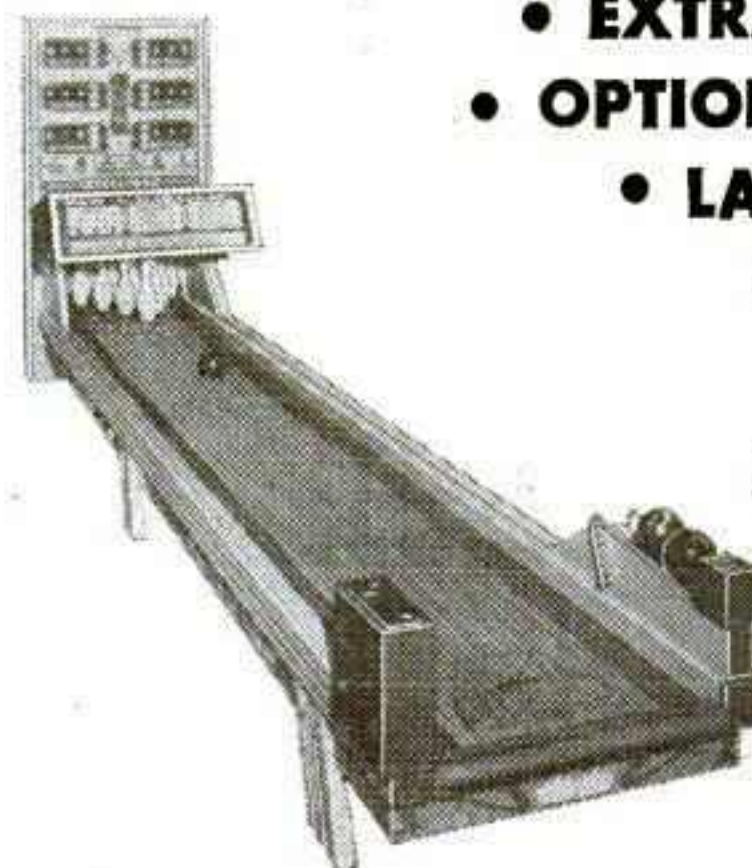
One game for 2 nickels—1 dime  
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Six or Seven games  
for half dollar



**6 WAYS TO  
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REGULATION  
SILVER CUP  
SUPER STRIKE  
FLASH-O-MATIC  
"300" CHAMP  
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- **EXTRA FAST SCORING!**
- **OPTIONAL COIN CHUTE!**
- **LARGE ILLUMINATED  
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1 GAME—2 nickels  
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3 GAMES—25c  
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