

# Billboard

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Newsweekly

72

## Montreux Disk Prize to British Decca's 'Electra'

By MIKE HENNESSEY

MONTREUX, France—The British Decca recording of Richard Strauss' "Electra," starring Birgit Nilsson and conducted by Georg Solti, won the gold trophy in the Montreux International Record Awards, inaugurated here Sept. 10 during the 23d Montreux Music Festival. Winner of the silver award was Leonard Bernstein's CBS recording of Mahler's "Sixth Symphony" with the New York Philharmonic Orchestra and the bronze award went to John Ogdon's EMI recording of Busoni's "Piano Concerto" with the Royal Philharmonic under Daniel Barenboim.

The awards, in the form of plaques bearing replicas of the Castle of Chillon, where the presentation ceremony was held, were presented by Peter Ustinov to producer John Mordler on behalf of British Decca, to Ernest Fleischman of CBS Lon-

don on behalf of CBS, and to Peter Andry, assistant manager of EMI's international artists department, on behalf of EMI London.

### Gelatt Presides

In addition, the 10-man international jury, presided over by Roland Gelatt, associate publisher of High Fidelity which is sponsoring the annual record awards in conjunction with the festival organizers, unanimously awards the diploma of honor for a significant contribution to the art of recording to Leopold Stokowski, who was

(Continued on page 4)

## Ford & Motorola in New Pact; Join RCA in Drive

By LEE ZHITO

DETROIT—The Ford Motor Co. has extended its Stereo 8 player contract with Motorola's Automotive Products Division for another three years, and is joining Motorola and RCA in a massive nationwide Stereo 8 promotion campaign. Thus, Motorola will continue to supply 8-track CARtridge playbacks for all lines in the Ford Motor Co. car family through the 1971 model year.

The new Ford-Motorola contract is seen as an important reaffirmation of the car manufacturer's faith in the 8-track

cartridge system and is expected to quash periodic rumors that Ford is considering other tape systems. Ford's commitment appears certain to add significant impetus to the already burgeoning 8-track market.

In addition, Ford, RCA and

Motorola will jointly stage a giant in-store car dealer promotion aimed at achieving the broadest consumer exposure of the cartridge concept as yet attempted at the automotive level.

### Display Center

This will consist of a car showroom demonstration and display center spotlighting Stereo 8. Ford will make available to all its dealers a promotional package consisting of an

(Continued on page 68)

## COL. HANDLING EPIC IN N.Y., N.J.

NEW YORK—The distribution of Epic Records in two key markets, New York and Newark, N. J., is being taken over by the Columbia Records branch operation. In Newark, Columbia has bought back the inventory from Apex-Martin. Shortly, the same will be done with the inventory of Malverne, which handles the line in New York. The New York-New Jersey combined markets total about 14 per cent of the national picture. Other independent distributors have been assured that no additional changes are contemplated.

## Vending Firms Scramble to Gobble Up Jukebox Routes

By BRUCE WEBER

LOS ANGELES—Large, public-owned operating firms are scrambling to acquire music routes. In the latest competition to buy jukebox firms, Automatic Retailers of America, Inc. (ARA) has purchased six Southern California companies and is "looking at 10 other companies," according to ARA spokesmen.

"There are more acquisitions in the talking-negotiation stage," said Clyde Love, Nickabob Sales and Kings County Amusement, ARA's initial acquisitions. "We're trying to keep pace with Servomation and other vending companies already in the music field."

Music and games firms now

under the ARA corporate umbrella here include Nickabob Sales Co., Visalia; Kings County Amusement Co., Hanford; ABC Music Service, Fresno; Automatic Music Service, Fresno; Madera Music Co., Madera, and Peterson Music Co., San Diego.

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## Writers' Retreat Set Up by Elektra

By ELIOT TIEGEL

LOS ANGELES — Elektra has created a commune-type environment, with a recording facility, in the wilderness of Paxton, Calif., as a creative retreat for artists and staff.

The facility is a former alcoholics rehabilitation center in the northern section of the State above Sacramento.

Frazier Mohawk, a staff producer is the staff a&r man there. It was his concept which

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## Pocketdisc's Distrib Set

By PAUL ACKERMAN

SEATTLE — The distribution pattern for the debut of the Pocketdisc here Sunday (22) has been set, with four types of outlets being used. These are 1) traditional record shops; 2) rack outlets; 3) route vending outlets which have high teen-age traffic, and 4) vending-racking locations where the dealer services his own equipment.

The 90-day test is being backed by a \$50,000 promo-

tional drive encompassing radio, newspapers, point of sale material and mail servicing.

The radio drive is a saturation campaign, including 100 spot announcements per week on both KJR and KOL for the first three weeks, and 50 spot announcements per week for the remaining 12 weeks of the introductory campaign.

Also set are three one-half

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Wayne Newton and friend personify the two central characters in "Town and Country" (K-13993), Wayne's moving new MGM single by the composer of "Honey." Wayne's forthcoming MGM album, available mid-October, combines the titles of both his current hits, "Dreams of the Everyday Housewife and Town and Country." (Advertisement)



The wild excitement of "Rowan and Martin's Laugh-In," one of the most outstandingly popular television comedy shows, has been captured in an outrageously funny album released (FXS 15118) on Epic Records. (Advertisement)

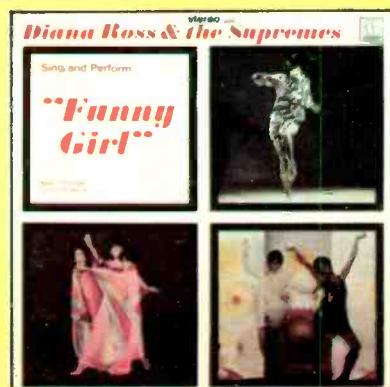
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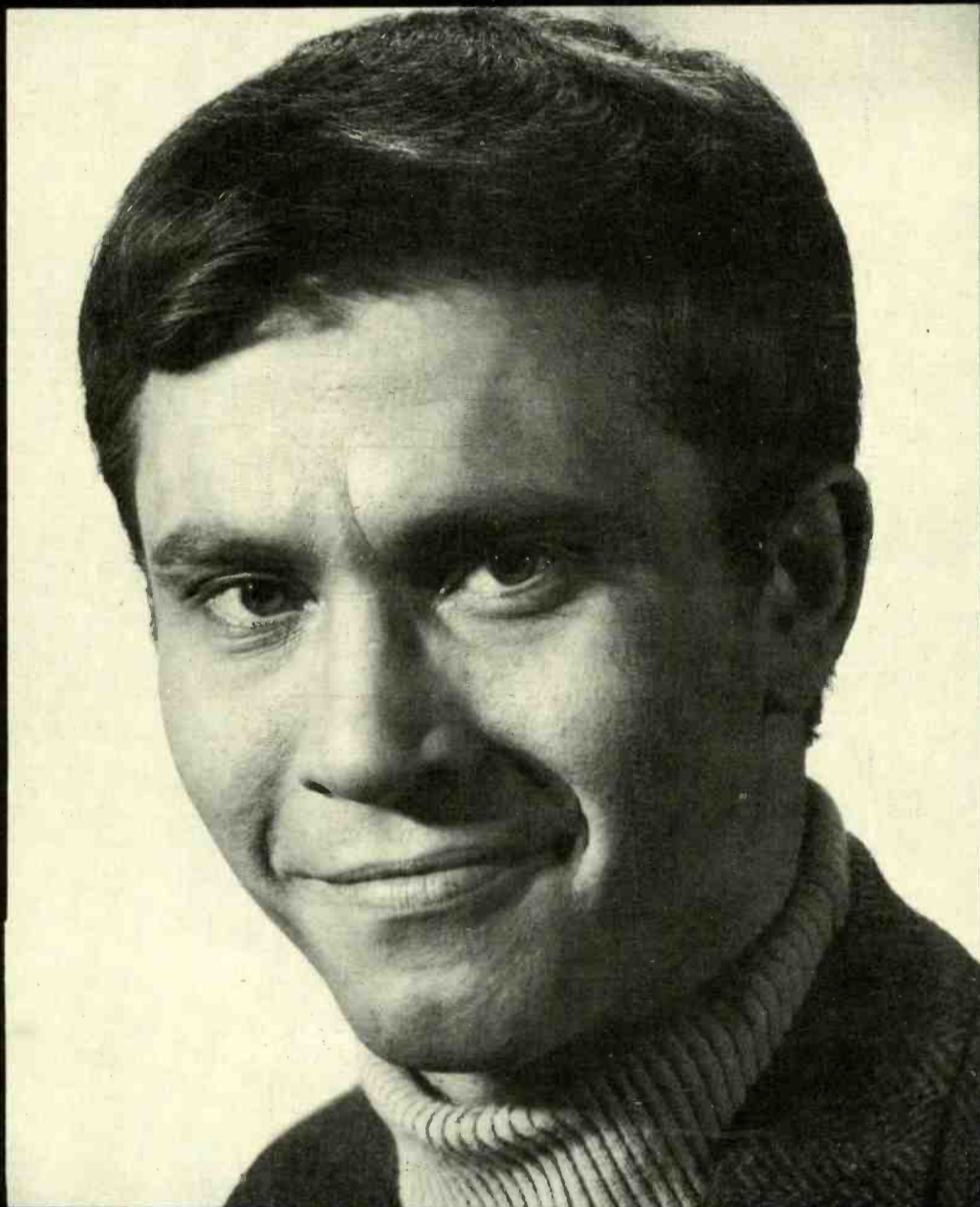
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"I Just Can't Get Over You"  
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## Decca Tunes in to TV Land —Ties in With Banana Splits

NEW YORK — Decca Records is stepping into the TV sweepstakes through a tie-up with the Banana Splits, a new live-action contemporary singing and instrumental group who appear weekly in "The Banana Splits Adventure Hour." The show is set for two years on NBC-TV under sponsorship of the Kellogg Co.

The deal was arranged by William Hanna and Joseph Barbera, of Hanna-Barbera Productions, creators of the series, and Bill Gallagher, MCA vice-president, Decca Division.

The show premiered on NBC-TV Sept. 7, and Decca is releasing the first single by the Banana Splits this week. "Wait Till Tomorrow" and "We're the Banana Splits" is the first coupling.

A major promotion on the hour-long series is under way with the Kellogg Co. plugging the Banana Splits on 50 million cereal boxes in retail markets across the U. S. Plans by Kellogg for a Banana Splits Club, which will include an estimated six million teen-agers, is also under way.

Decca will be tying in with Hanna-Barbera, the Leo Burnett Agency, for Kellogg, and Ed Justin, of ILAMI, Screen Gems licensing subsidiary.

Gallagher is counting on the "live" values of the Banana Splits shown on the TV series in costume. There are actually 12 Banana Splits available for "live" appearances. Gallagher explained that there are four Banana Splits who are acrobats, four who are actors and four who are singers. The identity of the members of the group will be kept under wraps and hidden beneath the costuming.

The show's music will be handled by David Mook in coordination with Aaron Schroeder Music and Eddie Simon, who will co-ordinate the material as a&r representative for Decca. A number of writers have been assigned to the show and the music will be aimed at

## Dot Eyes Seaway for Handling More Lines

LOS ANGELES—The operation of Seaway of Cleveland, Dot's company-owned independent distributorship, is being studied to determine whether the label will become more involved in handling competing lines.

Seaway represents the Atlantic stable of labels plus scores of others and is the city's second top independent house alongside Main Line.

Several of Dot's other company-owned distributorships have handled other lines, but according to label president Arnold Burke, Seaway's ability to handle the Dot line plus the others will determine "whether handling other lines makes sense." In Burke's own mind, he's just not sure. Seaway, the executive admits, does four times the gross volume on non-Dot product.

Burke has just returned from a month's sojourn to New York and Europe, where he has begun establishing "two-way streets" with overseas publishing and record companies.

Italy's Ricordi has given Famous Music its first copy-

all areas of the current pop market.

Another facet of the series' concept is that it will be flexible enough to spot songs that will fit into Decca's promotion push.

The series will be sold internationally through CBS and the disk will be marketed overseas, accordingly.

The first album by the Banana Splits is planned for mid-October.

## Atl. Parley Racks Up \$10 Million In Billings; 34 Albums Are Shown

NEW YORK—Atlantic Records' Summer LP Sales Program, which started June 14 at its semiannual sales convention, wound up this week with a sales rack-up that topped the \$10 million mark.

The program encompassed 34 albums released by Atlantic in June, including LP's on the Atlantic, Atco and Pompeii labels.

According to Len Sachs, Atlantic's album sales and merchandising chief, the success of the program was due to the sup-

## ABC Acquires Le-Bo Prod.

WOODSIDE, N. Y. — ABC Records, which has been on a buying spree during the past few months, has completed negotiations to buy Le-Bo Products Co., Inc., a leading tape CARtridge accessories firm here. Woodside is a suburb of New York. Le-Bo is noted for manufacturing cartridge and cassette display racks and carrying cases, head cleaners, blank cassettes and cartridges. ABC president Larry Newton handled the deal with Leslie Bokar, president, and Leslie Dame, vice-president, both of Le-Bo.

right, "Help Yourself," Tom Jones' current hit on Parrot. Famous has first refusal rights in the U. S. on all Ricordi's copyrights.

Burke hopes to begin landing masters in territories where EMI does not have to give Capitol first refusal. In the month that Nora Weiser has operated a liaison office in London for Dot's music interests, he has sent through four masters, two of which have been refused, one which is being studied and one which has not yet been considered.

The point, Burke said, is that Weiser is establishing contacts with English producers, the first time Dot has had a resident man in England.

Burke helped establish ties with Barclay for Stax representation in France and Spain. Dot is repped in France by EMI, by Hispavox in Spain.

Stax will enter the soundtrack derby for the first time with the release of the Paramount film, "Uptight," which is being scored by Booker T. and the MG's.

(Continued on page 12)

## NARAS to Pare Awards; Debuts Bidding by Craft; Elects Nasatir

By MIKE GROSS

NEW YORK—A reduction of the number of Grammy awards, the introduction of nominating by craft, and the election of Mort Nasatir as national president highlighted the annual trustees' meeting of the Record Academy (NARAS) held Sept. 7-8 at New York's Berkshire Hotel.

Nasatir, who succeeds Pete King in the top NARAS spot,

was elected unanimously along with Neely Plumb of Los Angeles as first vice-president, Johnny Pate of Chicago as second vice-president, and Nashville's Buddy Killen as secretary. Lou Busch was re-elected national treasurer.

### Acceptance Speech

In his acceptance speech, Nasatir, after paying his respects to King for "the wonder-

ful qualities you brought to the job," said that he felt "great to be a part of the organization and proud to be its head. I believe we have taken some giant steps forward at this meeting and that the future will show that the actions we have taken are correct."

The steps include the reduction of the total number of Grammy Awards categories from 48 to 41; a new crafts nominations procedure which will draw on the services of special panels composed of NARAS members within crafts and will, in some instances, limit nominating to such craft members; provisions for members' signatures on both nominating and final voting ballots, and a proposed broadening of the Academy's educational and scholarship programs on national as well as local levels, with special emphasis placed upon an awareness and recognition of cultural needs beyond

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port of the label's distributors, salesmen and promotion men. He also credited the many retailers and rack jobbers who took full advantage of the promotional and sales tools available to them for the success of the program.

Well over half of the albums released by Atlantic in June landed on the best-selling charts. Two of the albums, "Time Peace—The Rascals' Greatest Hits" on Atlantic, and "Wheels of Fire," by Cream on Atco, have been certified by the RIAA for sales of more than \$1 million. These two albums and Aretha Franklin's June release, "Aretha Now," on Atlantic, were the top-selling albums throughout the country during July and August. Other albums that contributed to the company's big sales featured Otis Redding, the Vanilla Fudge, the Iron Butterfly, Eddie Harris, the Bee Gees, the Buffalo Springfield, Wilson Pickett, King Curtis, the New York Rock and Roll Ensemble, David Newman, Ike and Tina Turner, Joe Tex and such albums as "Super Hits Vol. II"

and "History of Rhythm & Blues, Vols. V and VI."

Since the June releases, Atlantic-Atco has issued a number of top-selling LP's, including Julie Driscoll, Brian Auger and the Trinity, Arthur Brown, Clarence Carter and the Nazz on the SGC label.

## CBS/Sony Launched At Meeting in Tokyo

NEW YORK—The new CBS Sony Records was launched at a meeting in Tokyo for 600 Japanese dealers in August. Harvey L. Schein, president, CBS International, claimed that it was the first time a U. S. record company had moved into the Japanese market in such depth.

At present CBS/Sony has administrative offices in Tokyo on a fully automatic factory is 60 per cent towards completion. The factory will be situated between Tokyo and Osaka.

"Tokyo has a population of about 11 million and Osaka has 7 million," said Schein. "That's about 60 per cent of the Japanese record market which spends about \$100 million a year. We are aiming for 10 per cent of that to start with."

"In partnership with Sony we can bring our ideas of promotion and selling to the Japanese market quickly." Previously CBS had a distribution deal with Nippon-Columbia in Japan.

## Cameo OK for Counter Trade

WASHINGTON — The Securities and Exchange Commission announced last week that it was ending its suspension of trading in common stock of Cameo-Parkway Records, Inc., as of Saturday (14). Over-the-counter trading could resume Monday (16) — but the American Stock Exchange has decided not to allow resumption of the Cameo trading pending a hearing on the question of delisting the stock, says SEC.

The Commission said its lifting of the ban followed issuance of a public release by Cameo, and a proxy statement, in connection with the scheduled meeting of Cameo stockholders, Monday (16). The meeting was called to vote on the proposed acquisition by Cameo of assets and liabilities of Allen Klein & Co., Inc., in return for 797,000 shares of Cameo common.

The SEC has cautioned investors and broker-dealers to consider carefully the facts related in the proxy statement and the Cameo releases. In connection with future transactions in Cameo stock, strict attention must be paid to the securities laws when advising and effecting transactions in the stock. The Commission says its investigation of trading in Cameo shares is continuing.

## Mann Sets Up Co. in Move Into Production, Mgt. Fields

NEW YORK—Herbie Mann is expanding into the fields of production and management with his newly formed firm, Five Faces of Music Productions, Inc. The firm, which will be run by Mann and John Gibbs, will specialize in record production, management and publishing. Already under management contract are Steve Marcus, who records for Vortex; Roy Ayers, who records for Atlantic, and the Soul Flutes, who record for A&M Records.

The first appearance of Mann with his complete package, "The Music World of Herbie Mann," will be at New York's Village Gate starting Tuesday (17) for two weeks. With Herbie Mann

and his orchestra will be the Steve Marcus Quintet with Larry Coryell, Roy Ayers, David Newman, Jack De Johnette, Sonny Sharrock, Charles Tolliver, and the Soul Flutes.

In conjunction with the appearance of "The Music World of Herbie Mann" in nightclubs, Atlantic Records is releasing three albums. One is a Mann LP, "The Inspiration I Feel"; Roy Ayers' "Stoned Soul Picnic" and Steve Marcus' "Count's Rock Band." Mann produced the Marcus and the Ayers LP.

On the publishing end, Mann has set up Herbie Mann Music (ASCAP) and Rupadia Music (BMI).

## Crowell Collier Into Music Orbit & Acquires Schirmer

NEW YORK — G. Schirmer, Inc., the 107-year old music publishing and printing house, is being acquired by Crowell Collier and Macmillan, Inc. CCM now owns about 25 per cent of the 4,467 Schirmer shares outstanding, has arrangements to purchase an additional 51 per cent, and has offered to buy any or all of the remaining shares at the same price, \$1,955 per share. Assuming all shares are purchased, the total price would be \$8,735,000.

Rudolph Tauert, Schirmer's president and chief executive officer, and Rudolph Schirmer, chairman, are supporting CCM's acquisition of the company. Both have agreed to continue in their posts.

Acquisition of G. Schirmer will mark CCM's entry into the music field. CCM is a producer and distributor of educational materials and services.

As a CCM subsidiary, G. Schirmer will continue to operate autonomously.

# Liberty Buys M.S. And Musical Isle

NEW YORK — The trend of manufacturers to acquire rack-jobbing and distributing operations to ensure total penetration of key markets continued last week. Latest development is the acquisition by Liberty Records of M.S. Distributing and Musical Isle, big Midwest distributor and rack operation. The move followed shortly after Liberty consummated its purchase of Roberts Distributors in St. Louis (exclusively reported last week in Billboard). Transamerican, Liberty's parent company, has thus solidified its distribution strength greatly in a brief period of time.

Another important recent acquisition was London Records' purchase of Jimmy Martin's Chicago distribution operation. Martin, a pioneer independent distributor, stated that London will retain its original staff, with

the exception of manager Ronnie Bernstein, who has joined the Handleman company. Martin also has a large interest in Miller Automatic Sales of Louisville, which handles vending machines. A purchase of this company is close to being completed, Martin said.

Martin added that he would engage in business ventures with Chicago deejay Howard Miller.

One and one-half years ago ABC Records purchased New Deal in New York, Consolidated Distributors in Seattle and Billinis in Salt Lake City. This was followed by Capitol Records' purchase of Merco Enterprises of Long Island. Another manufacturer-distributer merger was the deal worked out by Heilicher Brothers of Milwaukee and Pickwick International about six months ago.

## 'Electra' Takes Award

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present to receive the award. At the same ceremony, the 1968 Koussevitzky International Recording Award was presented

to Mexican composer Carlos Chavez for his CBS recording of his own six symphonies with the orchestra he founded in Mexico City. Chavez received this award from the conductor's widow, Madame Olga Koussevitzky, who had traveled from the states to make the presentation.

### Czech Praised

Commenting on the inaugural awards, Gelatt said he was particularly pleased that all the distinguished jurors were able to be present for the ceremony, particularly Ivan Vojtech of Czechoslovakia, who had spent 48 hours getting to Montreux by a very devious route. It was also gratifying that in the case of each award, the selected recording had had an absolute majority on the first ballot.

After the ceremony Peter Andry told Billboard "I think this is going to prove an excellent award since it is entirely independent of the record industry and thus free from industry influences. The jury is extremely competent and professional people and I think considerable prestige will come to be attached to the Montreux record awards."

market and we are happy to be a partner in the growth of the English country music scene . . . thanks to the strong catalog of American Decca."

## MCA Kicks Off Country Month Promo In U. K.

LONDON — MCA Records Ltd, which handles American Decca, Uni, and Coral Records product here, is launching a Country Music Month promotion in conjunction with the October WSM Birthday Celebration in Nashville and will introduce a country album series on the MCA label in England.

The month-long promotion here will include the release of six albums featuring Bill Anderson and Jan Howard, Jack Greene, Kitty Wells, Ernest Tub, Conway Twitty, and Loretta Lynn. The albums will be backed by in-store streamers, trade and consumer advertising, and a dealer promotion kit, according to Brian Brolly, managing director for the label.

"Country music has become a major factor in the English



WILLIAM B. WILLIAMS, left, last year's winner of the American Parkinson Disease Association's Ed Wynn Humanitarian Award, with ASCAP president, Stanley Adams, center, and Milt Gabler of Decca Records. Adams will chair this year's award dinner for Duke Ellington, at the Americana Hotel, New York, Oct. 30.

## Executive Turntable

Maurice Hoffman has been appointed director, Epic Sales and Distribution. He will be responsible for directing all activities related to sales and distribution of Epic, Okeh and Crossroads labels. Hoffman joined Columbia Records in 1958 as a district sales manager and has also served as a regional sales manager and national sales manager within the sales department. Most recently, Hoffman was director, Epic, Okeh and Crossroads sales and promotion.



HOFFMAN

Martin L. Weiss has been appointed to the newly created post of director of special markets at Decca Records. Weiss will be based at Decca's New York offices and will report to Marty Salkin, the company's vice-president of special markets. Weiss' prime functions will consist of the development and expansion of the company's merchandising of Decca, Coral and Brunswick product in the premium incentive, gift and awards areas. For the past eight years, Weiss served as director of operations for Columbia's Special Products Division. Prior to this, he was advertising and sales promotion manager for Everest Records, following a previous three-year stint with Columbia's advertising and sales promotion departments. Assisting Weiss in the new department will be Don Hobens, who has been appointed manager of operations, Decca Special Products.



WEISS

Jerry Love named to general manager's post of Kama Sutra Records, reporting to Artie Ripp, president of Kama Sutra. Love's operating program will be "The Sounds of Tomorrow—Today on Kama Sutra" coupled with an open-door policy. Formerly with Alpha Distributors, Love's career includes his role as I.M. Flowers on the syndicated CBS-FM radio program. Love's involvement with radio began with his programming of the "Murray the K" show on the New York's WINS.



LOVE

As a manager, Love guided the careers of producers Shadow Morton and singer Jordan Christopher.

Paul R. Wyatt has been named director of administration, Columbia Artists & Repertoire. In his new spot, Wyatt will be responsible for project budget allocations to a&r producers, as well as the release schedule for Columbia albums and singles. He will also direct the liaison with music publishing companies and will handle the direction of administrative services relative to Columbia a&r activities. Recently Wyatt served as West Coast studio Operations manager, CBS Records. Prior to joining CBS in 1964 he held posts as vice-president of Standard Records Pressing Co. and manager/producer for Capitol Records' Nashville office.



WYATT

James A. Arnold has been appointed vice-president of Action Talents, all-rock booking agency. Arnold had been vice-president of Queen Booking and head of its concert department. At Queen, he worked on dates for Aretha Franklin, the Impressions, the Dells, the Marvelettes, James and Bobby Purify and the Sweet Inspirations. Prior to Queen, Arnold was associated with General Artists Corp., Shaw Artists, and with Irving Feld on several rock packages. . . . Chris Shiffrin has joined Ashley Famous Agency's New York office as an agent in the Talent Department. Shiffrin recently was with the Michael Hertig Agency in New York and before that with William Shiffrin Agency in Los Angeles.



ARNOLD

George Greenberg has been named East Coast artist relations director for United Artists/Liberty and affiliated labels. Greenberg will headquarter at the New York offices and work in conjunction with Richard Oliver, who is based in California. Entering the record industry in 1958, Greenberg remained with Decca until 1960 when he joined Columbia Records' New York branch handling sales assignments. . . . William B. Minkin has been appointed national sales manager of the consumer products division of Concord Electronics Corp.



GREENBERG

Marvin Deane, vice-president of Tetragrammaton Records, and Ron Debiasio, who guides the Campbell, Silver, Cosby Corp. (CSC) management division, have been appointed vice-presidents of CSC. Also, William Hammerstein has been appointed vice-president of CSC and named to the board of directors of Tetragrammaton Records, the recording arm of CSC. Hammerstein headquarters in New York.

Norm Rubin has been set as national promotion director for the United Artists Music group. Rubin, who joined the firm recently as a promotion specialist, has a wide promotion background that includes assignments with the Bob Crewe operations, Mercury Records, Atlantic Records and the Big 3.

(Continued on page 8)

## Music Buildup By Metromedia Is Under Way

NEW YORK—The Metromedia Music Division, under the direction of Tommy Valando, is bolstering its operation on both Coasts. The buildup was primed by the firm's activity in two upcoming Broadway musical properties, "Zorba" and "Maggie Flynn," as well as in its continual development of musical projects and pop product.

Joining the Valando operation in New York is Sydney Korneheiser, who recently resigned his general manager's post at Edwin H. Morris Music. Korneheiser will concentrate on writers for Broadway musicals. He'll be working in New York with Frank Military and Johnny Farrow.

Added to the staff in Los Angeles were Sam Weiss and Jerry Sybilrud. They will be working with Artie Valando long-time Coast representative for Sunbeam Music (BMI) and Valando Music (ASCAP), now in the Metromedia fold.

## Dayton Ruled No Bootlegger

NEW YORK—The Dayton Record Corp. has been cleared of charges that it sold bootlegged or counterfeited records by Judge Simon Silver in Criminal Court. Dayton, which consists of two retail outlets, is owned by Robert Friedman.

The New York District Attorney's office charged Friedman in October 1967, with violations of sections of the General Business Law which prohibits sale of bootlegged or counterfeited records. The claim involved several copies of an album, "The Best of '67," on the ARP logo, with Los Angeles listed as the city of manufacture. The record featured cuts of then-current hits by Aretha Franklin, the Doors, the Monkees, and the Beatles. The charge against the Dayton stores was initiated upon a complaint by Jac Holzman, president of Elektra Records.

Trial was held Aug. 21; the Judge rendered his decision last week, clearing Friedman and his two stores of violating the two sections and saying that the DA's office was unable to prove he had sold the LP's or that he had known sale of the LP's was prohibited.

## Branch on Coast Opened by Globe

LOS ANGELES — Globe Albums, with headquarters in New York, has opened up Globe Albums West here at 1211 N. Western Avenue, and is already in production, according to president Lee Halpern. Howard Roseff has been named general manager of the West Coast plant; he'd been sales representative of the New York operation. Edward Houlihan, production manager in New York, will take over similar duties at Globe Albums West.

Globe Albums, which started out as a small jacket-fabricating plant in the Bronx before moving to Long Island, is now one of the giant jacket suppliers with coast-to-coast services, Halpern said.

There's more here than  
meets the eye.



# RAY CONNIFF

And The Singers

## Turn Around Look At Me

MRS. ROBINSON  
MacARTHUR PARK  
THIS GUY'S IN LOVE WITH YOU  
ANGEL OF THE MORNING  
DO YOU KNOW THE WAY TO SAN JOSE  
CAN'T TAKE MY EYES OFF YOU  
PEOPLE  
THE GOOD, THE BAD AND THE UGLY  
IT WAS A VERY GOOD YEAR  
MOON RIVER  
TURN AROUND LOOK AT ME



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The Ray Conniff Singers play their voices as though they were instruments... more like subtly fluted woodwinds than singing. A blending of sounds that is distinctly Ray Conniff.

There are today's biggest hits.

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The distinctive combination  
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Release Me  
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The Impossible Dream

CL 2795/CS 9595\*†

RAY CONNIFF  
and The Singers  
Honey

Including:  
Love Is Blue/By The Time I Get to Phoenix  
Honey (I Miss You)/Sounds of Silence  
Gentle on My Mind



CS 9661\*†

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Cable: BILLBOARD NEWYORK

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# Music Congress Unit Sounds Off On Cuts, Composers & Concerts

By FRED KIRBY

NEW YORK — Recordings are more important to contemporary classical composers than live performances. This was one of the controversial matters brought up at the Technology panel of the International Music Congress' "Music and Communication" program at the Barbizon Plaza Theater here on Wednesday (11).

Electronic music and amplification also were discussed at length at the session, which was chaired by Goddard Lieberman, president of the CBS/Columbia Group. Roger Hall, RCA Red Seal a&r manager, detailed developments in recording technique.

He envisioned the next major development being the use of sight as well as sound, explaining, "Sight is an important to sound as the ear." Hall also stressed that recordings should not attempt to duplicate the concert hall. "The tools of recording are an art in themselves."

American critic Martin Mayer noted that it was more difficult to sell contemporary music recordings if they were not cut by major artists. He pointed out that it was almost impossible to get most major artists to put in the work required to learn contemporary scores.

He emphasized the value of recordings for the income and reputation of composers, whereas, in prior centuries, composers could make a comfortable living from the sale of sheet music.

**Cheaper to Make**

Mayer also feared that the tendency would be to record electronic music because it was cheaper to produce and did not involve musicians. "There will be a great economic pressure to push music on electronic devices. A counterforce has to be mounted or we will have very limited music in the future."

Hans Sittner of Vienna's International Music Center cautioned that, while music formerly was often spoiled by conductors who used incorrect tempos, today it also was being spoiled by recording engineers who used improper dynamics.

He warned that the technician was becoming more important than the musician. On volume, he asked, "Why must our music be so noisy? Why must it be so loud?" Sittner included pop music in his attack.

**Defense of Noise**

John McClure, a&r director for Columbia Masterworks, spoke "in defense of noise," saying, "Music is sound that you like. Noise is sound that you don't like." He recalled that music of composers, such as Verese, was formerly considered noise, but was now accepted. McClure said the whole range of sound was proper material for the composer.

Kristian Lange of Norway noted that the Oslo Philharmonic had refused to perform two contemporary pieces because unaccustomed use of instruments was required.

Lieberman said musical barriers were breaking down, especially for youth. He explained that electronic music in classics was an extension of electronic devices used in pop music.

David Hall, head of the Rogers and Hammerstein Archives of Recorded Sound of the New York Public Library at Lincoln Center, noted that music was turning away from realism. He pointed out that recorded performances of groups such as the Beatles and the

Mothers of Invention could not be duplicated in the concert hall.

Salvador Ley, Guatemalan composer, asked about pianist Glenn Gould's position that public concerts were not important and that recordings and TV film were the only proper means of reproducing music.

**Audience Important**

Mayer replied that other musicians, such as violinist Isaac Stern, felt that the audience was an important part of a performance. Mayer said that Gould was unique in being able to produce individual recorded perform-

ances that held the interest on repeated listening.

McClure countered that he often was so annoyed by the actions and inattention of the audience at concerts he was unable to hear the music properly. He said he generally preferred to listen to music on recording.

Roger Hall, noting, "There is no more provocative musician than Glenn Gould," explained that recordings were "artificial" and provided a "totally different aural experience" from live performances. "They should be to-

(Continued on page 74)

## Krasnow Forms Blue Thumb To Operate in Specialty Mart

LOS ANGELES—Bob Krasnow has formed Blue Thumb, a record label, to operate in the specialty market. The former Kama Sutra executive will record ethnic material of experimental blues and foreign language derivatives.

Krasnow's first LP product release, planned for Saturday (21), encompasses a package of political satire featuring folk singer Len Chandler and KRLA newsmen Lou Irwin, both of whom are featured on type of news broadcast (June 15, Billboard).

Follow-up product will include an album of Japanese kabuki music, the original music used in the Laguna (Calif.) art festival's "living portraits" show/and the Indo Jazz Double Quintet which blends the classics with jazz.

In addition to the political satire LP, Krasnow is also releasing in his debut program titles by Capt. Beefheart and His Magic Band, who formerly recorded for Buddah, and an LP of W. C. Fields comments taken from a number of his Paramount Pictures.

Blue Thumb will deal exclusively with independent produc-

ing, Krasnow says, with British producer-manager Bryan Morrison and Al Schmitt already cutting product. Morrison will be bringing a number of his British acts to the new label.

Krasnow says he will analyze the management behind an artist before signing any contracts. "The right management is the key because it ensures sustaining power for its clients."

Artistic control will be given to managers-producers and acts, Krasnow says. Each LP will offer a prize wrapped inside. The political satire LP's visual gimmick is an air sickness bag. Krasnow will promote his product by mailing releases and supplemental hype information to the homes of 250 record store buyers and major market disk jockeys.

Twenty-eight domestic distributors have been signed by Krasnow, who was Kama Sutra's West Coast vice-president for two years and before that had been with Warner Bros. a similar number of years. He has given tape duplication rights to General Recorded Tape and overseas distribution to Liberty, in Canada, which is still uncommitted.

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# BMI Pact Extended—Pushes to Up Rate

NEW YORK—The present Broadcast Music, Inc. (BMI) radio contract, which expires Sept. 30, has been extended to Nov. 30, pending additional meetings to negotiate BMI's request for a higher rate.

In a letter to all radio stations, Elliott M. Sanger, chairman of the All-Industry Radio Music License Committee, wrote, in part, "Sometime ago, BMI notified us that it desired an increase in rates, effective Oct. 1. Since then, we have been in discussion concerning the terms of a new license with BMI representatives, but to date no understanding has been reached.

"In order to enable the discussions to continue without having to meet the Sept. 30 deadline, BMI has agreed to offer stations a two-month extension of existing BMI licenses, without change in terms; i.e., to Nov. 30. The committee recommends that you accept this offer. You must, however, decide whether to accept or reject our recommendation."

In commenting on the request for higher radio rates, BMI president Edward M. Cramer said, "Our music continues to set new performance records. Presently more than half of all the music performed on radio is licensed by BMI. Our share of music used on television is also at an all-time high. During the last 12 months, 25 of the 39 single recordings which sold one million copies, as certified by the RIAA, were of BMI music. Fifty-three of the 65 albums similarly certified included BMI music. Thirty-two of this year's 48 Grammy Awards went to recordings of which BMI music was an integral part. BMI music won its eighth Oscar in the past eight years. All of this clearly demonstrates the ability of BMI's affiliated publishers and writers to meet the varied music tastes of the American public. We are confident that the negotiations will affirm BMI's present and ever-growing importance as a major supplier of music that the listening public wants to hear and to buy."

# 4 Firms Open on W. Coast

LOS ANGELES—West Coast record company representation has been increased by the opening of four companies: Pzazz Records, Silvercloud Records, Pulsar Records and O'Rett, a record production - publishing company.

Pzazz is run by Paul Gayton, a former Chicago producer, who seems to favor jazz artists. His first two releases spotlight

Lorez Alexandria with Jim Webb's "Didn't We" and saxophonist Louis Jordan with Teddy Edwards' "Amen Corner."

Silvercloud's backers are Ernie Freeman as president in conjunction with Guy Ward and distributor Sid Talmadge. Ward was named sales manager. First singles are by Lynne Randall and Nancy Ames.

Pulsar is headed by Irwin Garr, former ABC Records coast vice-president who has set a distribution deal with Mercury for U. S. representation. Product will be developed by independent producers.

Maria Tynes has formed O'Rett and Shan Music (BMI) and plans to form an ASCAP company. On the O'Rett artist roster is Shirley Gunter, a top 40r&b singer.

# WW Sues Turtles

LOS ANGELES — White Whale owners Ted Feigin and Lee Lassef have filed suit against their top act, the Turtles, in an attempt to halt any Turtles' move away from the label. Suit in L. A. Superior Court asks for a clarification of the terms of their contract.

# Executive Turntable

• Continued from page 4

**Bill (Bunky) Sheppard** has been named director of r&b promotion for Scepter Records. In the newly created post, Sheppard will supervise the label's promotion staff, working with **Chris Jones**, Scepter's East Coast promotion man. Sheppard was previously president of his own label, Bunky Records, for eight years, and once owned Marks Record Distributors in Chicago. He was also national promotion man for Vee Jay Records and an independent producer. Sheppard's headquarters will be at Scepter's main offices in New York, with all of Bunky's former artists to be produced on the Scepter-Wand label.

★ ★ ★

**Jack Maher**, director of creative services at MGM Records, has severed his connection with the company because of differences of opinion with current management relative to advertising policy and budget cutbacks. Maher guided the firm's advertising, packaging and merchandising growth through three of the company's most successful years under **Mort Nasatir**. Among Maher's innovations were multi-media audio visual presentations, prerecorded spot announcements with production techniques, the "Music Factory," a company-owned one-hour radio show on 125 college outlets, and full-scale advertising campaigns which helped develop such artists as the **Cowsills**, **Every Mother's Son** and the **MGM Boston** groups. In addition to advertising and publicity, Maher was responsible for much of the Verve re-packaging on the VSP label. Prior to MGM Records, Maher was with the agency of West, Weir & Bartel, which he joined after a four and a half years on Billboard.

★ ★ ★

**Bert Glassberg** has joined the publicity department of Elektra Records. Glassberg, formerly manager of foreign operations for Atlantic Records, was art director of ESP-DISK' before that. He also headed Pro Musica Nova out of Amsterdam.

★ ★ ★

**Bob Chilton** has been named branch manager for World Wide Distributors, San Francisco. He joined Dot last February in sales promotion in the Midwest, following three years with Liberty as a salesman in St. Louis. . . . **Luther James**, formerly with CBS, has joined the Campbell, Silver, Cosby Corp. as an associate producer.

★ ★ ★

**Lloyd Gelassen** is leaving MGM, where he had been promotion manager for the company's classical division which handles the Deutsche Grammophon, Archive and Heliodor labels. He had been national promotion manager the past three years and also acted as advertising manager for all media, and was responsible for artists relations. He also functioned as liaison for press, radio, dealers and distributors, regarding promotion, marketing and display.

★ ★ ★

**Dick Riendeau** has been named Capitol Records (Canada), Ltd.'s national sales manager, budget product, which includes responsibility for the Pickwick and Disneyland lines and the new Capitol SN series of Canadian talent budget albums. Budget was formerly handled by **Gord Edwards**, who will now concentrate on his position as advertising and promotion manager.

★ ★ ★

**Paul Clark** has been named Ontario division sales manager at Phonodisc, Ltd. Clark was formerly with Caravan Record Sales. **Giles Bedard** has been set as promotion manager and new projects supervisor for Phonodisc's Eastern division headquartered in Montreal.

★ ★ ★

**Dan Nolan** has been set as head of the musical instruments department for Apex Records, Compo's Ontario subsidiary. Nolan has been a musical instrument dealer for a number of years.

★ ★ ★

**Jack Richardson**, president of the independent Toronto label, Nimbus, resigns the end of the month as radio-TV director of McCann-Erickson of Canada, after eight years with the agency, to move into record production and associated fields on a full-time basis.

★ ★ ★

**J. J. Johnson** has been named president of MBA Music, Inc., a production company dealing in music tracks for radio and TV. For the past two years, Johnson has been a staff composer, arranger and conductor for MBA and was responsible for the commercials and spots for Chevrolet, Heinz, Kent, L&M, Canada Dry and Oldsmobile, among others.

★ ★ ★

**George Metcalfe** has joined the London office of Rogers, Cowan & Breener as director of the Corporate and Financial Departments of the International Division. In another appointment, **Chris Greenwood** joined RC&B's London office to head the pop music department.

★ ★ ★

**Alfred Perry**, vice-president of music of Four Star International, has been appointed executive vice-president of Four Star's two music subsidiaries, BNP Music Publishing Co. and Four Star Television Music Co. He continues as vice-president of the parent company. Also, **Fred Benson** has been appointed vice-president of Four Star Television Music and BNP Music.

. . . **John O'Leary**, formerly assistant controller at Capitol Records, has been named corporate controller for Craig Corp.

# Buddah Bowling 'Disk Theater' Merchandiser

NEW YORK — Buddah Records, with a motion picture production company, Cinova Enterprises Inc., has started an audio-visual experiment to merchandise its albums.

Five stores in the metropolitan area will install a mini projector occupying less than three feet of store space, on which three color films featuring hit Buddah singles will be screened. The films last for three minutes each and can be played continuously.

"We call them record theaters and we think they will be an audio-visual breakthrough in selling records," said Neil Bogart, Buddah's general manager. "They are designed to build traffic and create customer excitement."

Stores involved in the project are: White's, Sayville, L. I., and Massepequa, N. Y.; Stern's, 42d St., New York and Paramus, N. J., and Billy Blake's, Port Jefferson, N. Y.

After a four-week trial period, (Continued on page 68)

# DOORS' 'HELLO' STRIKES GOLD

NEW YORK — The Doors' "Hello, I Love You" on Elektra Records has been certified as a million-seller by the Record Industry Association of America, according to Mel Posner, label sales and promotion director. This is the group's second gold disk for a single; they have had three million-dollar albums.

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# Traut, MG Production Cos. Merge, Form Dunwich Ltd.

CHICAGO — Dunwich Productions and MG Productions have merged to form Dunwich Productions Ltd. The agreement was reached by Bill Traut, Dunwich president; and Jim Golden and Bob Monaco, partners in MG Productions. Golden was president of USA Records.

In addition to Traut, Golden and Monaco, the firm, at 25 East Chestnut Street, will have the services of music director Eddie Higgins, associate producer-arrangers Skeet Bushor and Bob Schiff, and arrangers Bob Reseger in Chicago and Shorty Rogers on the West Coast.

## Mendes Hits Gold

LOS ANGELES — "Look Around" by Sergio Mendes and Brasil '66 has been certified as an RIAA gold album. The LP award is the second for the A&M group, which debuts in Las Vegas at Caesars Palace Thursday (26) with Jose Feliciano.

The group will make its European debut early next year, with pianist leader Mendes set to solo with the National Symphony Orchestra in Lincoln Center Nov. 30.

Destination Music (BMI) and Go-Mo Music (ASCAP), MG Productions' publishing companies, will merge with Dunwich's Yugoth Music (BMI) and Dunwich Music (ASCAP). A general professional manager will be named shortly.

The "jingle" division will continue the production of radio and TV commercials in Chicago, Hollywood and New York under the supervision of Ed Cleveland. Traut and his staff have produced the American Breed, the Shadows of Knight, the Mauds, the Will-O-Bees, the New Colony Six and H. P. Lovecraft. Golden and Monaco were instrumental in establishing the Cryan Shames, the Buckinghams, the Flock, Michael and the Messengers, the Rivas and the Trolls.

## Myers Forms Aart

LOS ANGELES—Aart Records has been formed by Kenny Myers, former general manager of Aota, a Dot subsidiary. Myers plans working with independent producers and is talent-scouting acts. His office is at 1717 North Highland, Hollywood.

# Market Quotations

As of Closing Thursday, Sept. 12, 1968

NAME	1968 High	1968 Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	25 1/8	16 1/2	276	19 3/8	18 3/8	19	+1 1/2
American Broadcasting	72 3/4	43 3/4	209	67 1/8	65 1/2	65 1/2	-1
Ampex	37 1/8	26 1/2	1597	35	32 7/8	34 1/8	+1 1/4
Automatic Radio	25 7/8	15 3/4	227	19 3/8	16 7/8	17 3/4	+ 3/4
Automatic Retailer Assoc.	106	72 3/4	285	105	99 7/8	101 3/4	+1 1/8
Avnet	43 1/2	20 3/8	3156	36 1/4	30 1/2	30 7/8	-5 3/8
Canteen Corp.	33	20 1/2	230	25 7/8	25	25 1/2	- 1/8
Capitol Ind.	37 1/2	24	127	29 3/8	26 7/8	27 1/8	- 1/4
CBS	60 3/4	43 3/4	580	51	47 3/4	51	+2 1/8
Chic. Musical Inst.	38	24 1/4	133	32 1/4	29 3/8	31 3/8	+2 1/2
Columbia Pic.	44 7/8	23 1/2	685	41 7/8	39 3/4	40 7/8	- 3/8
Commonwealth—United	20 1/2	6 3/4	2643	19 3/8	17 3/8	18	-1 1/4
Consolidated Elec.	45 1/4	33 3/8	296	35 3/4	34 3/8	35 1/8	+ 3/8
Disney, Walt	77 3/8	41 7/8	119	77 1/8	74 3/4	76 1/4	+ 1/4
EMI	7 1/4	4 1/2	589	5 7/8	5 1/2	5 1/2	+ 1/8
General Electric	100	80 1/4	1590	88	84 3/4	86	+1 3/8
Gulf & Western	66 1/8	38 7/8	1492	43 1/8	40 3/8	40 7/8	-1 1/4
Handleman	31	21	421	28	27 1/8	27 1/2	+ 3/8
Harvey Radio	33 1/2	15 3/4	67	29 1/4	26 1/4	29	+3
Kinney Services	89 3/4	55 3/4	62	77 3/4	76 3/4	77 1/4	- 1/8
Macke Co.	29 3/8	16 3/8	203	27 3/8	25 3/8	27 3/8	+1 3/4
MCA	53 1/4	43	145	49 7/8	48 3/4	49	- 1/4
Metromedia	45	34 1/4	433	44 3/4	42 3/4	44 1/2	+1 1/8
MGM	50 3/8	35 3/4	358	42 1/2	39 3/4	42 1/8	+1 3/8
3M	119 3/4	81	858	108 1/2	103	103 1/4	-4 1/4
Motorola	153 3/4	97	263	126 1/4	124 1/4	125	+3 1/4
RCA	55	44 1/4	1251	48 1/2	46 3/4	48 1/4	+1 3/8
Seeburg	33 1/2	19 1/8	1136	33 3/8	32 1/4	33 3/8	+ 3/4
Servmat	59 1/2	35	315	51 3/4	49	51	+1
Trans Amer.	70 3/8	43 7/8	671	73	70 1/4	71	+ 7/8
Transcontinental Invest.	23 3/8	13 3/4	1936	22 1/8	20	20 1/4	-1 1/4
Triangle	46	35	81	38 3/4	37 1/2	38	- 1/2
20th Century-Fox	40 3/8	24 1/2	695	35 3/8	33 1/8	33 1/2	-1 7/8
Vendo	32 3/4	23 1/4	99	28 3/8	27 1/2	28 1/8	+ 3/8
Warner Bros.-7 Arts	44 3/4	26 1/2	749	43 1/2	41 1/4	42 1/8	+ 1/8
Wurlitzer	25 1/2	18 3/8	61	21 1/4	20	20	+ 1/4
Zenith	65 1/2	50 3/8	554	56 1/2	54 1/2	56	+1 1/4

As of Closing Thursday, Sept. 12, 1968

OVER THE COUNTER*	Week's High	Week's Low	Week's Close
Data Packaging Corp.	38 1/4	35 1/2	38 1/4
GAC	16	14 1/2	15
General Recorded Tape	42	36	42
ITCC	7	6 1/2	7
Jubilee Ind.	34	32	33 1/2
Lear Jet	25 3/4	24 1/4	25 1/4
Merco Ent.	11	10 1/2	10 3/4
Mills Music	32 1/2	32	32
NMC	13 1/2	12	12 1/4
Omega Equity Corp.	16 3/4	12 3/4	16
Pickwick Int.	26 3/4	25 1/4	26 3/4
Telepro Ind.	2 3/8	2 1/4	2 3/8
Tenna Corp.	24 1/2	22 1/2	23

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

## Net Show for Minnie Pearl

INDEPENDENCE, Kan. — Minnie Pearl, pioneer comedienne in the county field, will star in her own CBS-TV network situation comedy-music show next year. The show, "Minnie Pearl's Boarding House," will be produced by 20th Century-Fox.

Minnie Pearl's Boarding House, naturally, will be located in Nashville and many of the major names in country music will be "staying" at the house from time to time, leading into music sequences. The show is being written by Jack Elison and Norman Paul. Humor will be homespun on the half-hour show.

Announcement of the new TV show for Miss Pearl comes on the heels of one of her most successful years in show business.

Her manager, Jim Halsey, said last week that he'd turned down more than \$75,000 worth of personal appearance dates in August alone. Sept. 16 marked the anniversary of Halsey's first year as manager of Minnie Pearl; he also handles such names as Hank Thompson, Roy

Clark, Tex Williams, Sue Thompson, Wanda Jackson and Mary Taylor.

"Minnie Pearl has always been a big name," Halsey said, "but her career has really accelerated in the last 12 months. She's been on TV 40 times in that period and this has boosted the demand for her on the live appearance circuit."

## FEL Forms Contemporary Label

LOS ANGELES—To release contemporary product, FEL Records, a religious music label, has formed Flair Records.

Some FEL artists will record for Flair and the new label will build its own artist roster with emphasis on folk and non-rock acts.

Initial album product on Flair is "Songs of Oldtown," by Win Stracke, a folk singer; "Ray Tate Takes His Pick" and "Rock 'n' Roll Mass," by the Exceptions. Rev. Peter Scholtes, who has a new album on FEL, "They'll Know We Are Christians by Our Love," will release

## Roger Williams For Fall Tour

LOS ANGELES—Roger Williams, Kapp Records artist, opens an 18-city fall concert tour in San Diego Sunday (22). The tour includes appearances at six college campuses, including Montana State University, University of Illinois, Augustana College, Bowling Green State University, Ball State University and Illinois State Teachers College.

The concert dates are Bozeman, Mont., Oct. 11; Hibbing, Minn., 14; Duluth, Minn., 15; St. Paul, 16; Normal, Ill., 18; Champaign, Ill., 17-19; Rock Island, Ill., 20; Freeport, Ill., 21; Cincinnati, 22-24; Cleveland, 25; Dayton, Ohio, 26; Bowling Green, Ohio, 27; Flint, 28-30; Chicago, 31; Grand Rapids, Nov. 1; Muncie, Ind., 2, and Indianapolis, 3.

## White Whale in R&B; Buys Disk

LOS ANGELES — White Whale Records has entered the rhythm and blues market with the acquisition of a master from Boo-Ga-Loo Records.

The master, "Funky Four Corners," by Jerryo, is the initial stop in White Whale's attempt to diversify from its pop image.

Ted Feigin, co-owner of White Whale with Lee Lasseff, said he is looking for additional production tie-ups in the r&b market. White Whale also plans to add several r&b sets to its roster.

## GRT Hits Peak

SUNNYVALE, Calif.—Sales of \$5,760,942 in fiscal 1968, ended June 30, have been reported by General Recorded Tape. Earnings, according to president Alan J. Bayley, were \$401,924, a new high in the firm's three-year history. Earnings were \$1.17 per share. Last year, GRT's net sales were \$1,867,856 with earnings of \$88,053.

## Shamley Launched By Uni; 1st Disk Out

NEW YORK — Uni Records is bowing a new label—Shamley Records. The first release is "I'll Do Anything," by Joe Drake, and the label will mount a heavy promotion campaign to establish the artist and the label, including TV films of the song, produced by Universal, which will be distributed to bandstand TV shows.

The record was produced by Roy Rifkin's Gordian Productions; Hal Thomas was the a&r producer. Rifkin also heads Spring Records, distributed by MGM Records, and manages such acts as Joe Simon, Little Eva, the McCoys, and the Strangeloves.

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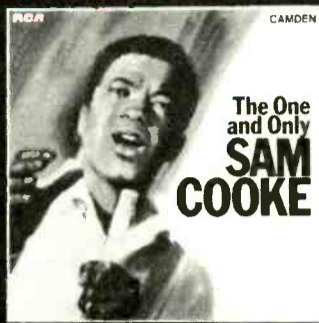
New for September



**Hank Snow**  
My Nova Scotia Home  
as Other Early Hank Snow Favorites  
CAL/CAS-225 (e)



**Finian's Rainbow**  
Play the Music from  
If This Isn't Love, Look to the Rainbow,  
Ole Devil Moon, When the Idle Poor  
Become the Idle Rich, The Begat, How  
Are Things in Glocca Morra, Necessity.  
CAL/CAS-2263



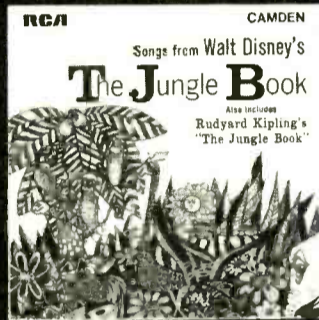
**The One and Only SAM COOKE**  
Jamaica Farewell, Don't Get Around  
Much Anymore, Far Away Places, Little  
Girl Blue, The Song is Ended, Ball Ha',  
Trouble in Mind, They Call the Wind  
Maria.  
CAL/CAS-2264



**Honey AND OTHER HITS**  
The Impossible Dream, Moments to  
Remember, Lili Marlene, Yesterday I  
Heard the Rain, Honey, Somebody  
Loves You, Life is But a Moment, In  
Love Again.  
CAL/CAS-2265



**BEAUTIFUL ISLE OF SOMEWHERE**  
JAKE HESS AND HIS FAMILY GROUP  
His Hand in Mine, This Ole House,  
Beautiful Isle of Somewhere, Let the  
Lower Lights Be Burning, Everytime I  
Feel the Spirit, When I've Learned.  
CAL/CAS-2268



**The Jungle Book**  
Songs from Walt Disney's  
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Rudyard Kipling's  
"The Jungle Book"  
Music from the Walt Disney film. In-  
cludes such delights as The Bare  
Necessities, Colonel Hathi's March, My  
Own Home, That's What Friends Are  
For, Trust in Me.  
CAL/CAS-1102

## Camden Best Sellers



CAL/CAS-2253 \*



CAL/CAS-825 \*



CAL/CAS-2155 \*



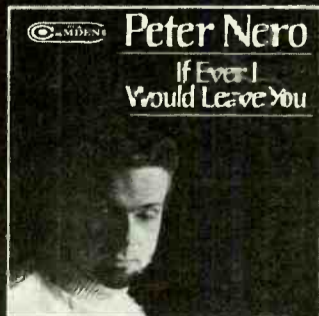
CAL/CAS-2218



CAL/CAS-2133 ▶



CAL/CAS-2182 \*



CAL/CAS-2228 \*



CAL/CAS-829 (e)



CAL/CAS-2204



CAL/CAS-2246

# RCA

\* Available on RCA Stereo 8 Cartridge Type

# Room at the Top in Jazz Suite

LOS ANGELES—Jazz Suite, a private club designed to promote jazz by offering jobs to musicians showcased before entertainment industry members, is near its 2,000-member limit. The club opened Aug. 19 with a nucleus consisting primarily of music industry principals but swelled from interest by the motion picture and related fields.

Mrs. Betty von Baur, who manages the club with her husband, Gene, says the pair initially began contacting presidents of record clubs with the idea about forming a closed-to-the-public club devoted to jazz. The Baur's were able to sign up 200 founders at \$500 each. The club operates from the old Romanoff's restaurant building in Beverly Hills. Members, totaling

over 1,667, pay a \$500 membership plus a monthly \$25 dues to keep the club going and to enjoy jazz in two rooms, the 285-seat Mainstream Room and the smaller Sessions Lounge, designed to book small groups and new and unknown jazz acts.

Gene von Baur, who is partner with Dr. Joseph Noble in the club's management, books the talent, relying on recommendations of the members in many instances. Among these members are Stan Kenton, Ella Fitzgerald, Neal Hefti, Herb Alpert, Jerry Moss, Mike Maitland, Alan Livingston, Harry Belafonte, Peggy Lee, Burt Bacharach, Bobby Darin, Lalo Schifrin, Willard Alexander, Al Bennett, Steve Allen, Les Baxter and Quincy Jones.

The Mainstream Room books main headliners such as Oliver Nelson, Don Ellis, Count Basie, O. C. Smith, Gerald Wilson, Carmen McRae, Buddy Rich and the Modern Jazz Quartet. There are two shows, at 10 p.m. and at midnight. There is no cover nor minimum in this room although members pay for drinks (as well as dinner, in an adjoining dining room). The Sessions Lounge plays jazz from 9 until 2 a.m., but the hours will be stretched to 4 a.m. The room books such acts as Red Norvo, Marian McPartland, Earl Hines, Perry Lee, Willie Bobo. The concept for this room is to allow members to 'jam' with the visiting groups.

Scale is paid to all the players, Mrs. Von Baur says. The first unknown act to be hired for the Sessions Lounge is the Lee Orlando trio from Denver. A committee of founders listens to tapes or dubs of any acts it is unfamiliar with before giving the green light for a booking.

A movie or TV producer may be in one of the rooms, hear a group and decide to use that group in one of his projects. The exposure is before influential people.

There are 350 members who live in New York. A monthly flyer keeps everybody abreast of upcoming attractions. The club has a 20-year prepaid lease on the facilities. The founders' dues and regular membership dues provide a catchall of funds. The monthly dues go for talent salaries. Profits from food and beverage go into a fund which is administered by a founders' group, and goes toward establishing scholarship funds and other means to further jazz and its musicians.

## Doraflo Deal On Catalogs

NEW YORK—The Doraflo Music group of catalogs will be handled in most of Europe and the rest of the world by Ardmore & Beechwood, the music publishing chain with headquarters in London. Seymour Stein of Doraflo completed the deal last week with L. G. Wood of EMI (parent company of Ardmore & Beechwood), and Fred Mards and Phil Greenop of A & B. The agreement covers five years.

Doraflo will be represented by A & B except in the U. S., Canada, Mexico, Central and South America, Japan, Benelux, Finland, Italy and Israel.

## ABC to Cut Acts Live at Monterey

NEW YORK—Bob Thiele, a&r director for ABC's Blues Way Records, will record the label's artists, B. B. King, Jimmy Rushing, Otis Spann and Mel Brown when they appear at the Monterey Jazz Festival, Sept. 21.

In addition, Thiele will also record saxophonist Tom Scott for ABC's Impulse label when Scott appears at Monterey.

## Dimension Tour

LOS ANGELES—The 5th Dimension, Soul City artists, open a three-month tour in Columbia, S. C., Oct. 3.

Other dates include Orlando, Oct. 4; Jacksonville, 5; Tampa, 6; Florida Atlantic University, 7; University of Akron, 11; Notre Dame University, 12; University of Mississippi, 22; University of Georgia, 23; Georgia Tech, 24; Greensboro, 25; Boston, 26, and the Georgia Institute, 28.



LEFT TO RIGHT are Fred Marks, administrative manager, Ardmore & Beechwood, Ltd.; Len G. Wood, director of Ardmore & Beechwood, Ltd., and parent company, EMI; Seymour Stein, Doraflo Music president; Phil Greenop, professional manager, Ardmore & Beechwood, Ltd.

## Everest's Gospel Budget Line

LOS ANGELES—Everest's Gospel Budget Line has created a low-priced Archive of Gospel Music series from purchased masters. Eight albums comprise the new release of songs by the Swan Silvertones, Caravana, Staple Singers, Harmonizing Four, Highway C.C.'s, Five Blind Boys of Alabama, Argo Singers and Alex Bradford.

The material, says president Bernie Solomon, comes from the catalogs of Pickwick and the defunct Vee Jay lines. Solomon says he has options on 30 addi-

tional albums, which will retail for about \$2.98. One basic design appears on all the covers, which carry the notation "electronically rerecorded to simulate stereo."

A statement of purpose on the backliner explains that the series is meant to promote the works of "pioneer" gospel groups "who have trudged the dusty country roads to spread and perpetuate the gospel."

Two years ago Solomon bowed the Archive of Folk Music series of old purchased, repackaged masters and there are now 28 titles in this catalog.

Since Everest is principally a classical specialist, Solomon will sign up new distributors to handle the gospel material in markets where he has been selling directly to large classical stores.

## Floyds As Writers

NEW YORK—Each member of the Pink Floyd, British group recording for Tower Records, has been signed to individual writing agreements with the Richmond Organization.


Pink Floyd has two albums available on Tower, the second of which, "Saucerful of Secrets," contains six titles which come under the new publishing deal.

## Dot Eyes Seaway

• Continued from page 3


The Bob Crewe-Charlie Fox score from the Paramount feature, "Barbarella," will be released on the composer's own DynaVoice label, also distributed by Dot. Two singles have been pulled from the score, one by Crewe, the other by a new group, the Glitter House.

In other soundtrack action, Dot has released "The Odd Couple" and "Rosemary's Baby." Future soundtracks plus regular pop product will be discussed at Dot's first national convention planned for January on the West Coast.



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## Mendes Power; Feliciano Excites

LOS ANGELES — Sergio Mendes and Brazil '66 plus Jose Feliciano, have created a power-packed package of rhythmic excitement, which last Monday (9) shook the Greek Theater.

While Mendes was the headliner, blind guitarist-vocalist Feliciano scored a resounding triumph with his virtuosity on guitar and a soulful singing style. At times the applause from the sellout audience was greater during Feliciano's turn than for the main attraction.

Mendes played two instrumentals ("Sea Is My Soil" and "Favorite Things") before introducing Feliciano, whose nine-number presentation ran almost 45 minutes. Mendes expertly played unamplified six-string guitar, with his manager Sid Gerrie conducting the large string-accentuated orchestra.

In addition to his hit, "Light My Fire," he offered "California Dreamin'," and a number of songs not in his RCA LP. But his guitar playing on "Malaguena" and "Zorba the Greek" really stood out. He turned "Entrance to Bilbao" into a triumph of sound effects, offering hoof beats, marching soldiers and machine guns in his interpretation of the battle between the British and Spanish.

Feliciano also displayed a comedic talent with imitations of Bob Dylan, Tiny Tim, Glenn Yarbrough, doing Coke commercials.

Mendes' second half hour introduced his newest members; drummer Do Um Romao, percussionist Rubens Bassini and vocalist Karan Philipp. Resident "Braziliana" are bassist Sebastian Nate and Lani Hall, an excellent vocalist who is given several solo spotlights. Dave Grusin led the orchestra behind Mendes.

The music that Mendes plays reaches all tastes. The rhythms are entirely propulsive, heavily leaning on bossa nova patterns. But Mendes does get a chance to dig into some funky piano patterns ("Day Tripper") which contrasts nicely with his dominant role as melody player and group leader.

Three Portuguese songs are among the titles offered in addition to a traditional toast to "Black Orpheus," the latter a weak exercise in banging cowbells and drums. But the other three songs—"Chova Chouva," "Upa Nequinho" and "Laia Ladaia"—are very exciting excursions and difficult workouts for the two American girl vocalists.

ELIOT TIEGEL

## Signings

The Soul Support to Jimmy Bowen's Amos Productions with Warner Bros.-Seven Arts releasing product. . . . **John Bishop Trio** and **Dee Andrews Band** to Tangerine Records. . . . **John Sebastian** to MGM as a solo vocalist, having broken from the Lovin' Spoonful. . . . **George Harvey**, lead singer of a new group called **One Eyed Jacks**, to Roulette. . . . It's **Paul Wagner** who is signed to Cobblestone Records, not Paul Warner as erratummed last week's column. . . . The **Pentangle** to Reprise which will distribute in the U. S. and Canada. Group is based in England, but will make its debut tour here next month. . . . **Pat Poor** to A&M, with production by the outside firm of Resnick and Levine. Poor recently won a battle of the bands contest in New York. . . . **Pacific Ocean** to VMC Records.

## Willows Have Roots; Nazz: Flare No Fire

NEW YORK — Two young groups created varying impressions at the Cafe Au Go Go on Wednesday (11). The Wind in the Willows had the elements and promise of being a winning unit, but were not together, while the Nazz was together, but lacked a distinctive quality.

The latter group was relentless in sound, but rarely showed an individual flair. One such rare instance was in the concluding "Why Is It Me?" when lead guitarist Todd Rundgren flashed his ability.

Until then, the strongest asset of the SGG Records quartet was the singing of Nazz's organist, known as Stewkey, and by

Rundgren. The latter's bluesy "Skinny Boy" was a good number for him. Bass guitarist Carson van Osten and drummer Thom Mooney occasionally joined in the vocals.

Perhaps the most remarkable thing about the group was that, despite the emphasis on amplification, the vocals did cut through. "She's Goin' Down" and "Back of Your Mind," from their SGC debut album, were included in the set. But Nazz failed to live up to the strong promotion.

The folk-flavored Wind in the Willows showed its lack of performing experience, but also had good lead vocalists in Paul Klein and Deborah Harry, and a unique pop musician in Ida Andrews. One of the instruments she played, a flute, is not surprising these days, but a bassoon is indeed unusual in a pop group.

Organist Harris Wiener and bass guitarist Steve DePhillips also contributed well in vocal groupings. The intricacies of the seven-member group's arrangements doubtless will be mastered as they perform more.

Among their better numbers were four from their Capitol debut album: "Moments Spent," "The Friendly Lion," "Little People" and "She's Fantastic and She's Yours." "Quite Respectable Old Lady" with its changing pace was one of the most intricate selections.

"Left to Do" was the best song, as lead guitarist Peter Brittain and Miss Andrews joined in the vocals. Drummer Gil Fields was steady throughout. **FRED KIRBY**

## Sarah Vaughan Soars to New Heights at Rooftop Nightery

NEW YORK — Sarah Vaughan, a musical delight at any altitude, topped an evening at the lofty Rainbow Grill, Thursday (5), like a candle on a mile-high cake. With celestial grace and a voice as earthy as hot jazz, Miss Vaughan toasted the best of both worlds atop Rockefeller Center's rooftop restaurant.

From her plush perch Miss Vaughan poured her thick liquid purr into "Look of Love," "On a Clear Day," "I Had a Ball" and "A Most Unusual Day." Dressed in a beaded yellow crepe gown that skimmed the floor, sassy Sarah dotted her forehead against the heat of the spotlights and tottered to and fro with the sexy, sapping blues.

"For Once in My Life" and "What Now My Love" knotted her face with feeling, creeping over the crowd in waves of compassion and cold sweat. Coy, calm and collected, Miss Vaughan crooned like a canary or a cat on a fence, soaring through the octaves with impossible ease.

Cheering on Miss Vaughan in her opening night of a month-long stand were Louis Armstrong, Tony Bennett, Eddy Arnold and trumpeter Bobby Hackett. Fabulous Sachmo rasped out his "Hello, Dolly," smash and "What a Wonderful World," the top disk in England for six weeks. Bennett added his "San Francisco" classic, and Miss Vaughan tied a bow around the evening with a last chorus of "I Had a Ball." And when the music had died down, the spell of Miss Vaughan's "Misty" and "Trolley Song" lingered on like sweet soul jingles. With recordings on the Roulette and Mercury labels, Miss Vaughan has restored the visual excitement of her act lost to New Yorkers for

more than three years, though her records have never left.

ED OCHS

## Kaufman Expanding Into TV Production

NEW YORK—Lonnie Kaufman, who heads a personal management and music publishing combine, is expanding into TV production. He is producing a teen-oriented series for syndication this winter.

Kaufman also has brought in Tom Johnson as record producer and talent scout for his enterprises, and Paul Prown as national promotion consultant. Sid Ascher is public relations adviser.

## The Children of God in Talent Versatility Display

NEW YORK—The Children of God displayed talent and versatility in their opening at the Electric Circus on Tuesday (10). The A&M Records quintet has four good vocalists, mainly in blues style, plus Chris Sigwald, a drummer to be reckoned with.

In "Love Has Found You," rhythm guitarist Gerry Moore took the vocal lead assisted by Eddie Vernon and lead guitarist Gil Silva. After alternating vocal and instrumental sections, Vernon, Silva and bass guitarist Tom Everett left the stage to Sigwald who maintained an intense pace working two set-ups. As the other four returned, the number switched to "This Is Our Time," with Moore as solo vocalist.

In "Children of God," Silva was the vocal lead, while Everett was up to date with con-

temporary references in his "Love Has Found You." The set included Vernon on harmonica, and Silva and Moore using their feedback. Long instrumental passages showed the quintet's ability as a balance for the fine singing. **FRED KIRBY**

## Anka's Tour to Open on Oct. 11

LOS ANGELES—Paul Anka, RCA artist, opens a two-month, 20-city tour of the South, beginning in Johnson City, Tenn., Oct. 11.

Other dates include Salisbury, Oct. 12; Banner Elk, 14; Murfreesboro, 17; Raleigh, 19; Louisburg, 21; Buies Creek, 22; all in North Carolina. Also Boca Raton, Fla., 24; Tampa, Fla., 25; Tallahassee, Fla., 26; Hattiesburg, Miss., 28; Baton Rouge, La., 29; Rustin, La., 30; and Natchitoches, La., 31.

November dates include Monroe, La., Nov. 1; Athens, Ga., 5; Atlanta, 7; Wilson, N. C., 8; and Greenville, N. C., Nov. 9.

sex, her act ended with a sentimental monolog about love—with a single spotlight—similar to Sophie Tucker's style.

Also in the Latin Quarter show is Epic artist Vic Ventura, a beefy singer.

IAN DOVE

## Rusty Warren—Sexsational

NEW YORK—Jubilee artist Rusty Warren's Latin Quarter appearance on Wednesday (11) was, she said, her first time in a New York cabaret. Judging by her in-person albums, she varied her act not at all. Basically it was advice to the love-lorn, sex-starved and, on one occasion, the physically unendowed, delivered in a cynical rasp and in the occasional rant of an old fashioned Bible Belt preacher.

Miss Warren works to a drum accompaniment—behind her the drummer underlines all her jokes and patter with continuous rolls and cymbal work. He doesn't merely punctuate the punch lines but feeds her all the way through.

Production number, as such, was "Knockers Up" from Miss Warren's album, which she informed the audience had sold 3,500,000 copies.

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# Beverlee and Sneakers Score With Big Show

HONOLULU—Beverlee and the Sneakers, a Warner Bros.-Seven Arts lounge act big on the Las Vegas-Lake Tahoe circuit, have invaded Honolulu with a big sound and a big repertoire.

And they're making a big impression in their five-week engagement at the Hong Kong Junk of the Ilikai Hotel.

Here is a combo with much poise, personality and pizzazz the minute they walk on stage. Beverlee Brown is six feet tall in heels. Musically, she's a giant, with a voice that is rich and fluid, reaching for highs and lows with the greatest of ease.

She is best as a sex symbol, a lark who makes the best out of lyric. Hence, her "What Now, My Love," "The Impossible Dream," and "It Must Be Him" are emotive outings.

Her duet with the leader-vocalist-guitarist Sidro Garcia on "You Don't Have to Say You Love Me" easily highlights the balladry.

Garcia is a splendid guitarist with the knack of making an amplified six-stringer sound like a 12-stringer flamenco type. His solos on "Lara's Theme," "Exodus," and "Granada" are tingling. What's more, Garcia's also a virile vocalist, best on the Tom Jones' tear-jerker, "Delilah." He even plucks banjo on "Swanee." The Sneakers mix Latin with swing, jazz with rock, and fool around with country, too. Beverlee's crop of pops includes a splendid "Sunny," which shines and shimmers.

Sal Ricardo's solo saxophone samplings combine blues with pop—notably on "Ode to Billie Joe." Bassist Willie Sisneros has a comic time with "Act Naturally." Guitarist Al Zepeda, organist Chris Hamilton and drummer Tom Cross always tune in, too, from the upbeat "Cabaret" to the downbeat "Come Back to Sorrento."

Comedy's also rampant on "The Ballad of Bonnie and Clyde," complete with strobe lights and Keystone Kops — for a slick flick effect.

WAYNE HARADA

# COAST 'HAIR' GETS MOUNTIN'

LOS ANGELES — Newly formed Krage-Smothers-Fritz, Inc. will present the West Coast debut of "Hair" in the Kaleidoscope, which will undergo a face-lifting from a rock club to a legitimate theater.

"Hair" will open Nov. 7, according to Ken Krage. KSFI has rented the Kaleidoscope for one year with a five-year option thereafter.

KSFI will spend approximately \$100,000 in renovating Kaleidoscope, with 1,200 seats installed.

# Chi. Office Opened By Ashley-Famous

NEW YORK — Ashley-Famous Agency has opened an office in Chicago to strengthen its representation of clients throughout the Midwest. Bob Bonis, formerly with GAC in Chicago, will be in charge of the newly opened office. He will concentrate his efforts on college concerts, as well as work in the other areas of personal appearances including cafes, fairs and promotions.



DENNY McLAIN, Detroit pitching ace, rehearses while recording his first album for Capitol Records at Tera Shirma Sound Studios in Detroit. The group is called Denny McLain and the Detroit Tigers.

# Philly Chamber Moves; Sets 7 'Pops-to-Rock' Concerts

PHILADELPHIA — The Chamber Symphony of Philadelphia, on the brink of folding after two years of existence, will alter its musical course completely to insure its future for conductor Anshel Brusilow and its 30 regular members. Switching from the sedate Academy of Music concert hall with its some 3,000 seats, the Chamber Symphony moves to the 17,000-seat Philadelphia Spectrum, new sports and entertainment arena.

Brusilow disclosed plans to give a series of seven "pops-to-rock" concerts featuring top stars in those fields. Three of the Spectrum concerts have already been booked—each concert having twin stars. Pearl Bailey and Lionel Hampton are first in for October. Ella Fitzgerald plus Louis Armstrong have a March date; and Ethel Merman plus another name to be set will come in December.

Idea of presenting popular music concerts stemmed from the Ella Fitzgerald concert in July at the Temple University Music Festival, at which the Chamber Symphony was the resident orchestra. Reinforced by

15 jazz musicians, the chamber group ventured into the popular music field for the first time and was enthusiastically applauded by the surprised audience.

Brusilow said a similar arrangement will be made for the Spectrum concerts with the extra players from the rolls of Local 77, AFM, here. Decision to use the Spectrum was reached by the orchestra's Board of Directors last week after recognizing that its drive for \$70,000 in contributions had fallen considerably short of that goal.

The "pops-to-rock" formula is only for Philadelphia. The orchestra, Brusilow said, has booked between 75 and 80 concerts across the country featuring its regular classical music programs. First concert of the new season will be Oct. 3 in East Hadley, Mass.

# Susan Hayworth Stars in 'Mame'

LAS VEGAS—Caesars Palace entertainment director Dave Victorson has signed Susan Hayworth to star in "Mame" which opens to the public Dec. 27 and will run six months.

With the Broadway production following by six months "Fiddler on the Roof," Victorson's bookings for 1969 are falling in place. He has signed Aretha Franklin for her local debut, starting June 15.

In an unusual move, Victorson has paired Jose Feliciano on the Sergio Mendes show, bringing Feliciano back after just having appeared with Bobbie Gentry. Cass Elliot and Frank Sinatra have also requested Feliciano on their bills, Victorson says.

Sinatra is bringing in the Fifth Dimension and comic Pat Henry to his show which also marks his reunion with the Harry James band, Nov. 22 of this year.

# Wright Busy Cutting

DALLAS—A tight schedule of recording sessions in Dallas for the remainder of September has been set by veteran agent-producer Charles Wright. Among the artists slated to record under his direction for release on Ebb Tide Records before the country music convention in Nashville in October are Jean Kendall, Bob Miller, Kenny Dunahee, Dianne Phillips, Sunshine Ruby, Eddie Landrum and the Blue Angels, a group of four Indian boys from Lawton, Okla.

# 14-City European Tour by Charles

LOS ANGELES—Ray Charles opens a 14-city European tour in London Sept. 21-22.

Other dates include Stockholm, Sept. 23; Oslo, 25; Berlin, 27; Hamburg, 28; Vienna, 29; Munich, 30; Stuttgart, Oct. 1; Zurich, 2; Frankfurt, 4; Rotterdam and Amsterdam, 5; Brussels, 6, and Paris, 8-9.

# GROUPS QUIT; GROUPS SHIFT

LOS ANGELES — A break-out of personnel changes among groups in recent weeks has resulted in the Raelettes leaving Ray Charles; Jeremy and the Satyrs disbanding, and guitarist Larry Coryell leaving the Gary Burton quartet.

The Ray Charles company owned the Raelettes name, so they replaced the female vocalists to retain the working arrangement between Charles and a backup group.

# Moment of Truth May 22 In St. Louis for Collegians

NEW YORK—The national finals of the 1969 Intercollegiate Music Festival will be held at Kuel Opera House, St. Louis, May 22-24. For the first time, folk and pop music groups will join jazz groups to battle for the national championships of college music at the TWA and Budweiser - sponsored event. Festival officials have expanded the competition, which began

as a strictly jazz event, to include the new categories.

Six regional competitions get under way in March and April to narrow the field for the trip to St. Louis. Regional contests are the Mobile, Villanova University, Cerritos College, Little Rock University, Midwest and Intermountain Festivals.

Entrance applications are now being accepted for the 1969 competition. Applications and information are available to collegiate groups from the Intercollegiate Music Festival, P. O. Box 1275, Leesburg, Fla. 32748.

# Mauriat Tour of North America

NEW YORK—Paul Mauriat, the French conductor who scored with his Philips' recording of "Love Is Blue," has been set for his first North American concert tour by Leverett Wright Concert Management. Mauriat will make his debut tour here during April and mid-May of 1969.

Traveling with an orchestra of 30 men, Mauriat will give over 35 concerts in the middle-Atlantic and North Eastern States, Canada, and as far West as Chicago. Cities definitely set for the spring tour include New York, Philadelphia, Richmond, Boston, Hartford, Quebec, Toronto, Montreal, Chicago, Cleveland, and a number of colleges and universities.

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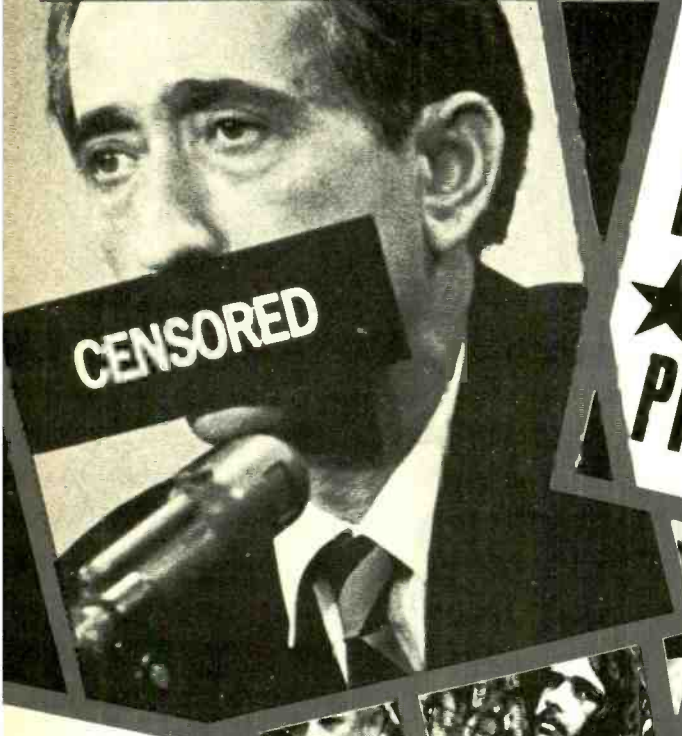
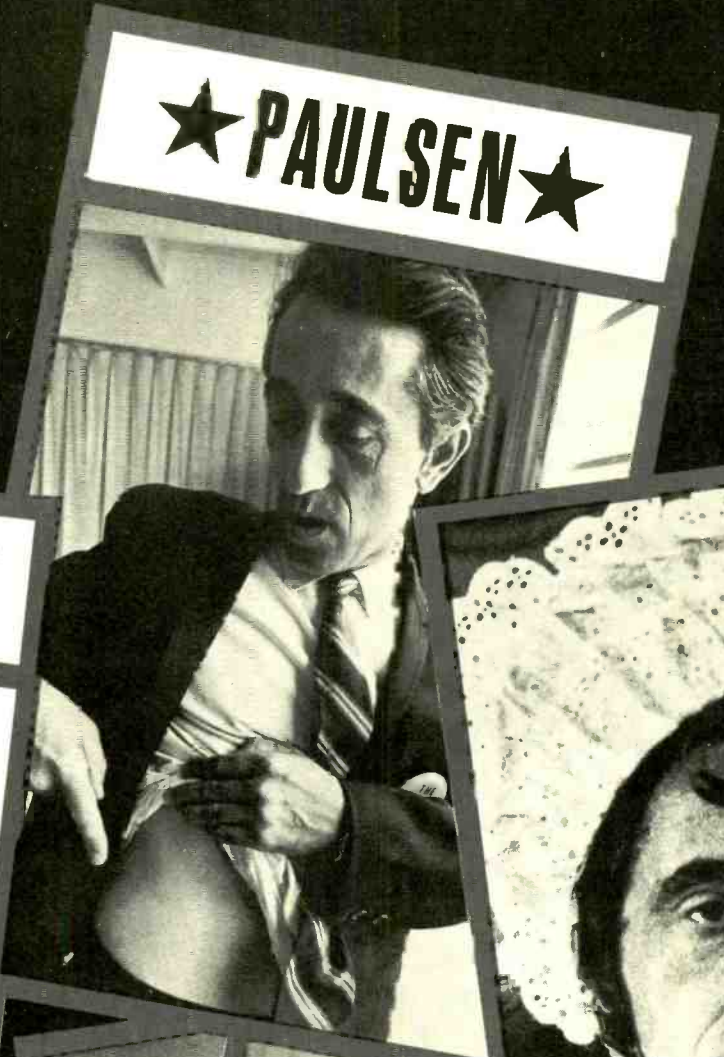
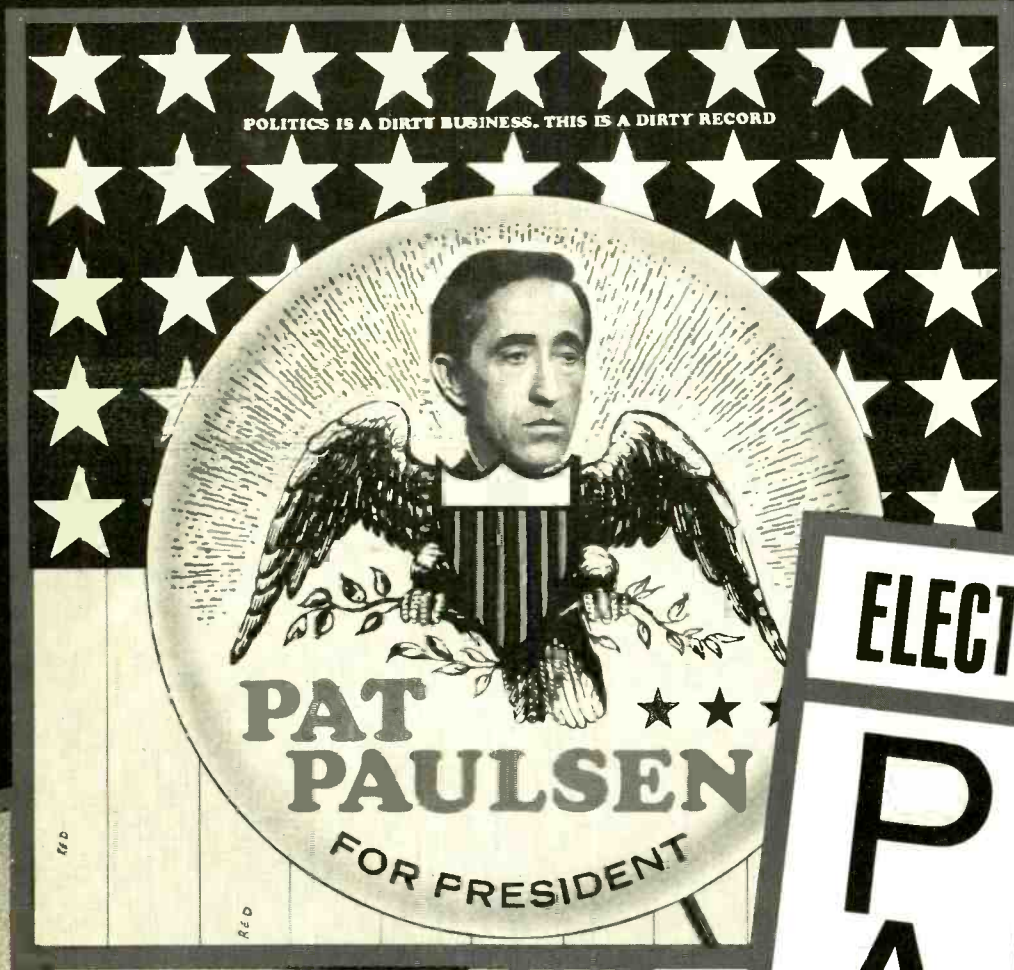
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# Radio-TV programming

## TV's Signals on as New Season Brings Music Again Into Focus

By CLAUDE HALL

NEW YORK—As the new TV season flickers onto the nation's TV screens during the next few days, it's quite obvious that music is still one of the major drawing cards and record artists will have as much chance for exposure as in past seasons, if not more.

Last year, the musical special was "in." This year there will probably be fewer. However, it's the stable prime-time series that provide possibly the best showcase. Here's how those opportunities shape up for the coming season. On Monday night, CBS-TV again has "The Carol Burnett Show," which hits the air again Monday (23) with guest Jim Nabors singing two numbers—"There's a Kind of Hush" and "To Give." This show is produced by Burngood Inc. and Bob Banner Associates. On the same night, NBC-TV's very popular "Rowan & Martin's Laugh-In" returned. Pigmeat Markham of "Here Comes De Judge" tune fame, guested on the first show, along with Los Angeles deejay Dick Wittington. Co-producers are George Schlatter, Ed Friendly productions and Romart Inc.

"The Red Skelton Show" will continue to showcase a recording artist a show, as in years past, Tuesday nights on CBS-TV. The show bows for the 18th year on network TV Tues-

day (24); it is produced by Van Bernard Productions. On NBC-TV, you have "The Jerry Lewis Show." The show bows Tuesday (17) and opening night will feature Nannette Fabray and the Osborne Brothers. Bob Finkle is producer.

### Winters Show

CBS-TV will again have the "Jonathan Winters Show." It gets into action Wednesday (25). Gwen Verdon of Broadway musical fame, guests on the first show. Frank Peppiatt and John Aylesworth are co-producers. "The Kraft Music Hall" made its move Sept. 11 as a musical-variety series and Eddy Arnold co-hosted with Alan King and Don Rickles. Performing on the show were Arnold and Bobbie Gentry. Gary Smith and Dwight Hemion produce the show.

Thursday, "The Dean Martin Show" which leans heavier on music than perhaps any of the other shows, bows another season on NBC-TV Thursday (19), with Lena Horne among the guest performers. Greg Garrison produces and directs. Friday, ABC-TV has "Operation: Entertainment" which features guest personality hosts and top-name performers. Chuck Barris Shows Inc. produces. Show is videotaped at military bases.

Saturday nights, you'll find "The Lawrence Welk Show" and "The Hollywood Palace" on ABC-TV and "The Jackie Gleason Show" on CBS.

### Smothers & Sullivan

Sunday nights, CBS-TV again has the popular "Ed Sullivan Show" and "The Smothers Show," while NBC-TV bowed on Sunday (15) "The Beautiful Phyllis Diller Show" that will feature regular Norm Crosby and the trio Curtain Calls, and room for guest performers. Rowan and Martin and Sonny and Cher guested on the opening show.

## WGBS Revamping Night Life

MIAMI — WGBS, 50,000-watt giant, is being stirred back to musical life by consultant Bob Martin. And it looks as if the musical life is going to be very hip at night.

Martin is the former general manager of WKYC in Cleveland, and developer of the classical music package that NBC has been featuring on their owned-and-operated FM stations for several years. WKYC was then and now a rocker.

But WGBS is a different sit-

## WVON'S BELL URGES ALL STATIONS TO FIGHT BIAS

CHICAGO—All stations in all formats should get involved in promoting racial harmony, asserts Robert F. Bell, general manager of the Chess-owned WVON here and its two sister stations.

"Too many broadcasters are leaving it strictly to the black stations," he said. He called upon all stations to get into action, especially the general market stations. "If general market stations would only participate we could do much more together," said Bell. "Can't three people do more than one?"

He suggested that a meeting between executives of radio stations in each city could be the first step toward co-operation.

Playing its own role in community involvement, WVON has sent out 35 different taped airchecks of its own community measures to other radio stations. "Our public service announcements deal almost exclusively with what is happening in the hard core black areas of Chicago," Bell said. "But there's such an overlap of audience with many blacks listening to general market stations, that unless the general market stations get involved, there can never be a total campaign."

## 'Someone New' Talent Show On NBC-TV

NEW YORK—A TV showcase for new talent—"Someone New"—premieres on Oct. 12 on WNBC-TV, the flagship station of the NBC-TV operations. Singer Leon Bibb will emcee the weekly half-hour show and the format will feature young professionals or amateurs. A typical program, according to executive producer Joseph Michaels, may feature as many as five performers or as few as two. Leon Bibb will also perform.

The show's search for talent will focus on young people from New York, New Jersey, and Connecticut. Channel 4 is planning weekly auditions. Robert Decormier will lead the house orchestra. The Mogg, an electronic synthesizing machine which can duplicate nearly all sounds, will be a part of the band.

### Trans-Lux Show

NEW YORK — Trans-Lux TV Corp. has launched production of a syndicated half-hour comedy-talk programs, "That Show," starring Joan Rivers. Show will feature guest artists discussing various topics. It was slated to bow Monday (16) in New York.

## Hip Rock Daily Is Bowed: KMYR-FM

DENVER — KMYR - FM, 100,000-watt stereo station here owned by Doubleday, has bowed progressive rock daily 7 p.m.-6 a.m., reports new program director Ed Mitchell. Mitchell was brought in from the West Coast specifically to handle the station and do a 7-midnight show. He was formerly on KMPX-FM in San Francisco, one of the pioneers in this type of format, before shifting to KPPC-FM in Los Angeles last November when it was developing a progressive rock format.

Mitchell said he hopes even-

## WHN Tests Live Show

NEW YORK — WHN, easy listening station here, will try a pilot live radio show Sept. 30 from 12:15-1 p.m. If the pilot goes over, the station will bow a series of live radio specials.

The 45-minute pilot will be called "Patti Page's Private Party" and it will be taped on location at the Americana Hotel's Royal Box, where Patti Page opens an engagement Sept. 24. The performance will not be a replica of her act, but instead a concert of current favorites as well as her hits.

### WMER-FM in Shift

CELINA, Ohio—WMER-FM has dropped classical music to program easy listening records, reports music director Alan Grey. The station serves a market of about 175,000.

usually to go fulltime progressive rock on the station, which serves several major universities, including the Air Force Academy, the University of Colorado, the University of Denver, and even the University of Wyoming. Because of this, Mitchell is setting up an advisory panel of college students to help him select music. The station currently features automated middle-of-the-road music during the day, but it has one of the strongest FM signals in that part of the country, reaching a large part of the State and soon — via satellite tower — the ski-resort area of Aspen.

Mitchell is a former top 40 deejay; he worked on KFRC in San Francisco. "But in those days, I began to feel that there had to be a new direction in programming. When I joined KMPX-FM, we soon had a good thing going. We had a heavy staff of top people." Mitchell was one of the people affected by the strike at KPPC-FM.

## WHUC's Format Goes Good Life

HUDSON, N. Y.—WHUC, 1,000-watt full-time station, has just updated its programming to the "Good Life" easy listening concept, said program director Bud Crayton. The station will be playing uptempo middle-of-the-road records, as well as the softer rock records. Air personalities include Scott Dennis, Phil Kelley, and Joe Ryan. WHUC is slated to launch an FM operation within the next month; it will simulcast.

uation; Miami already has two competing rockers and easy listening stations that fare quite well. So, Martin is changing WGBS into a "Now" sounding operation. During the day, the music will range from uptempo easy listening tunes presented in a slick, smooth style to driving instrumentals. But mostly the music will be that turned out by groups, like the Harpers Bizarre, the Association, Fifth Dimension, Sinatra, and others that are receiving constant airplay on the "Good Life" format stations around the country (this includes WHK, Cleveland; WTAE, Pittsburgh, and WXYZ, Detroit).

"The present demographics of the station show a heavy portion of 50 years and older people listening to WGBS. I've got to lower that age range," Martin said. Thus, he will be aiming for 18 years and over with music.

But in the evening hours, there will be no holds barred on the music and the station will feature such groups as the Cream, the Iron Butterfly, and Bo Diddley; these progressive rock groups will be mixed in with jazz records, said Martin. One of the albums that Martin thinks sets the tone for today's high-quality music is "Songs of Innocence," by David Axelrod on Capitol Records. "It's so clean; it's one of the exciting things happening in music today." He feels that progressive rock, fast becoming a force on FM radio, can become even more of a factor on AM if "we can get WGBS off and running with it during the 7-midnight slot."

WGBS has been featuring good music. "Basically, I'm just trying to restructure the programming to modernize it . . . to make it what's happening today."

## Sophisticated Rock Capturing Jazzmen

NEW YORK—Rock 'n' roll is becoming so sophisticated that many jazz musicians are getting into it. Ron Frangipane, a composer and arranger, feels that jazz has been dying a "slow death" because it's too introverted.

"But because rock is growing more musically complicated, jazz musicians are getting into it. People like Vinnie Bell, Joe

Mack, Gerry Chester. This is the reason pop music — including radio and TV commercials—is becoming so good and so hard to do live by the groups. Too, many of the progressive rock groups these days are trained musicians."

Frangipane, who has studied at the University of Rochester and Julliard, has a Ph.D. from Columbia University. As a musician, he's extremely flexible. He composes classical music, does jazz arrangements and rock arrangements, and works as a sideman for pop and rock sessions.

One of his current projects is as orchestrator and music director for next season's "Billy Budd" musical.

As a sideman, he often does three sessions a day; he once did 57 sessions in two weeks. He does arranging about twice a week. Among the artists he's worked for and with are the Archives (the new Don Kirshner project), the Fuzzy Bunnies, Jeff Barry, Stan Kenton, Buddy Rich, the Rolling Stones, the Happenings, Jimi Hendrix, Bobby Vinton, and the Who.

But he's also big in the commercials world and is trying to

(Continued on page 23)

## DJ STEVENS TO BE GIVEN FETE

NEW YORK—Music industry executives and recording artists are tossing a "going away" party for deejay Gary Stevens Wednesday (18) at the Americana Hotel. Tickets, according to luncheon chairman Pete Bennett, may be obtained from either Joe Bogart or Frank Costa at WMCA. Price is \$20. All proceeds will go to the Westchester Youth Organization. Stevens, a personality the past four years on WMCA, has resigned to set up a TV production and distribution firm in Geneva.

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# programming aids

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## HOT 100

Bowling Green, Ohio—WAWR

**Robert Ladd**

Music Director

BP: "Breaking Up Is Hard to Do," Happenings, L. Puppy. BLFP: "Some Got It, Some Don't," Brenton Wood, Double Shot. BH: "Harper Valley PTA," Billie Jo Spears, Capitol. BLFH: "Some Got It, Some Don't," Brenton Wood, Double Shot.



Denver, Colo.—KQXI

**Tom Adams**

Program Director

BP: "My Special Angel," Vogues, Reprise. BLFP: "Susie Q," Creedence Clearwater, Fantasy. BH: "1-2-3 Red-light, 1910 Fruitgum Co., Buddah. BLFH: "Time Has Come Today," Chambers Brothers, Columbia.

Grand Rapids, Mich.—WCAU

**The Frizbee**

Air Personality

BP: "Chained," Marvin Gaye, Tamla. BLFP: "Bang-Shang-a-Lang," Archies, Calendar. BH: "Hey Jude," Beatles, Apple. BLFH: "Indian Reservation," Don Fardon, Crescendo.



Grand Rapids, Mich.—WGRD

**Jay Walker**

Air Personality

BP: "Macaroni Mountain," Scarlet Letter, Mainstream. BLFP: "Chained," Marvin Gaye, Tamla. BH: "Slip Away," Clarence Carter, Atlantic. BLFH: "Time Has Come Today," Chambers Brothers, Columbia.

Hanover, N. H.—WDCR

**Paul Gambaccini**

Music Director

BP: "Elenore," Turtles, White Whale. BLFP: "I Can See a Light," Good Earth, DynaVoice. BH: "Hey Jude"/"Revolution," Beatles, Apple. BLFH: "Fire," Crazy World of Arthur Brown, Atlantic.

Jacksonville, Fla.—WAPE

**Ike Lee**

Program Director

BP: "Over You," Union Gap, Columbia. BLFP: "Billy Goat Run," Anna Black, Epic. BH: "Hey Jude"/"Revolution," Beatles, Apple. BLFH: "I Couldn't Spell," Sam the Sham, MGM.



Kingston, N. Y.—WBAZ

**Gary Davis**

Music Director

BP: "My Kind of Angel," Vogues, Reprise. BLFP: "Sweet Blindness," Fifth

Dimension, Liberty. BH: "Love Is Real," Joe Corning, Haet. BLFH: "The Sun Ain't Gonna Shine Anymore," Fuzzie Bunnies, Decca.

Lewiston, Me.—WLAM

**Bob Ouellette**

Music Director & DJ

BP: "Sweet Blindness," Fifth Dimension, Soul City. BLFP: "I Found a True Love," Wilson Pickett, Atlantic. BH: "Those Were the Days," Mark Hopkins, Apple. BLFH: "Alfie," Eivets Rednow, Gordy.



Lynchburg, Va.—WLLL

**Jerry Rogers**

Music Director

BP: "You Got the Love," Professor Morrison's, White Whale. BLFP: "Sunshine Among Us," Eternity's Children, Tower. BH: "I Found a True Love," Wilson Pickett, Atlantic. BLFH: "Fire," Crazy World of Arthur Brown, Atlantic.



Milwaukee, Wis.—WOKY

**Bob Barry**

Music Director

BP: "Down on Me," Big Brother & Holding Company, Mainstream. BLFP: "Baby Come Back," Equals, RCA. BH: "Quick Joey Small," Katz Orch. Circus, Buddah. BLFH: "Good Morning, Dear," Frank Ifield, Hickory. Action records: "Fire," Arthur Brown (Atlantic); "Six-Man Band," Association (Warner Bros.); "My Special Angel," Vogues (Reprise).



Muncie, Ind.—WERK

**Tom Cochran**

Program Director, Personality

BP: "Down on Me," Big Brother & Holding Company, Mainstream. BLFP:

"Baby Come Back," Equals, RCA Victor. BH: "Revolution," Beatles, Apple. BLFH: "Quick Joey Small," Kasenetz & Katz Sing Circus, Buddah.



Phoenix, Ariz.—KRUX

**Rhett Hamilton Walker**

Operations Manager

BP: "Over You," Gary Puckett & Union Gap, Columbia. BLFP: "Love Is Here," Bo Gentry, Ritchie Cordell, Columbia. BH: "Hey Jude"/"Revolution," Beatles, Apple. BLFH: "Mom (Can I Talk to You?)," Jan Rhodes, Blue. Iron Butterfly and Grassroots huge here! Canned Heat, Association, 1910 Fruitgum Co., Stones and Creedence Clearwater moving fast.



Richmond, Va.—WLEE

**Ron Fraiser**

Assistant Program Director

BP and BLFP: "Isn't It Lonely Together," Robert Knight, Elf. BH: "Indian Reservation," Don Fardon, GNP-Crescendo. BLFH: "Cinnamon," Darek, Bang.



San Antonio, Tex.—KTSA

**Kahn Hammon**

Music Director

BP: "Over You," Gary Puckett and the Union Gap, Columbia. BP: "My Special Angel," Vogues, Reprise. BH: "Hey Jude," Beatles, Apple. BLFH: "Lo Mucho Que Te Quiero," Rene and Rene, ARU.

Sarasota, Fla.—WYND

**John Dark**

Program/Music Director

BP: "Indian Reservation," Dan Fardon, GNP-Crescendo. BLFP: "All Along the

Watch Tower," Jimi Hendrix, Reprise. BH: "Love Heads," Colours, Dot. BLFH: "No More Tears," Loading Zone, RCA.



South Hill, Va.—WJWS

**Bob Snowden**

Program Director & DJ

BP: "I've Got Dreams to Remember," Otis Redding, Atco. BLFP: "Fire," Crazy World of Arthur Brown, Atlantic. BH: "I Met Her in Church," Box Tops, Mala. "Burning Fire," Arthur Conley, Atco. BLFH: "May I," Bill Deal & Rhondels, Heritage.



Spartanburg, S. C.—WHCQ

**Sam Holman**

Music Director

BP: "Time Has Come," Chamber Brothers, Columbia. BLFP: "Isn't It Lovely," Robert Knight, Elf. BH: "I Say a Little Prayer," Aretha Franklin, Atlantic. BLFH: "Pain," Nova's Nine, ABC.

Wichita, Kan.—KEYN

**J. Robertt Dark**

Music Director

BP: "One of the Nicer Things," Jim Webb, Dunhill. BLFP: "That Kind of Woman," Merrilee Rush, Bell. BH: "People," Tymes, Columbia. BLFH: "Things Go Better With You," April Fools, MGM.



Wilmington, Del.—WAMS

**Bob Hollands**

Music Director

BP: "I Say It's Lonely Together," Robert Knight, Elf. BLFP: "Do You Wanna Dance," Love Society, Scepter. BH: " (Continued on page 22)

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**LISTEN TO  
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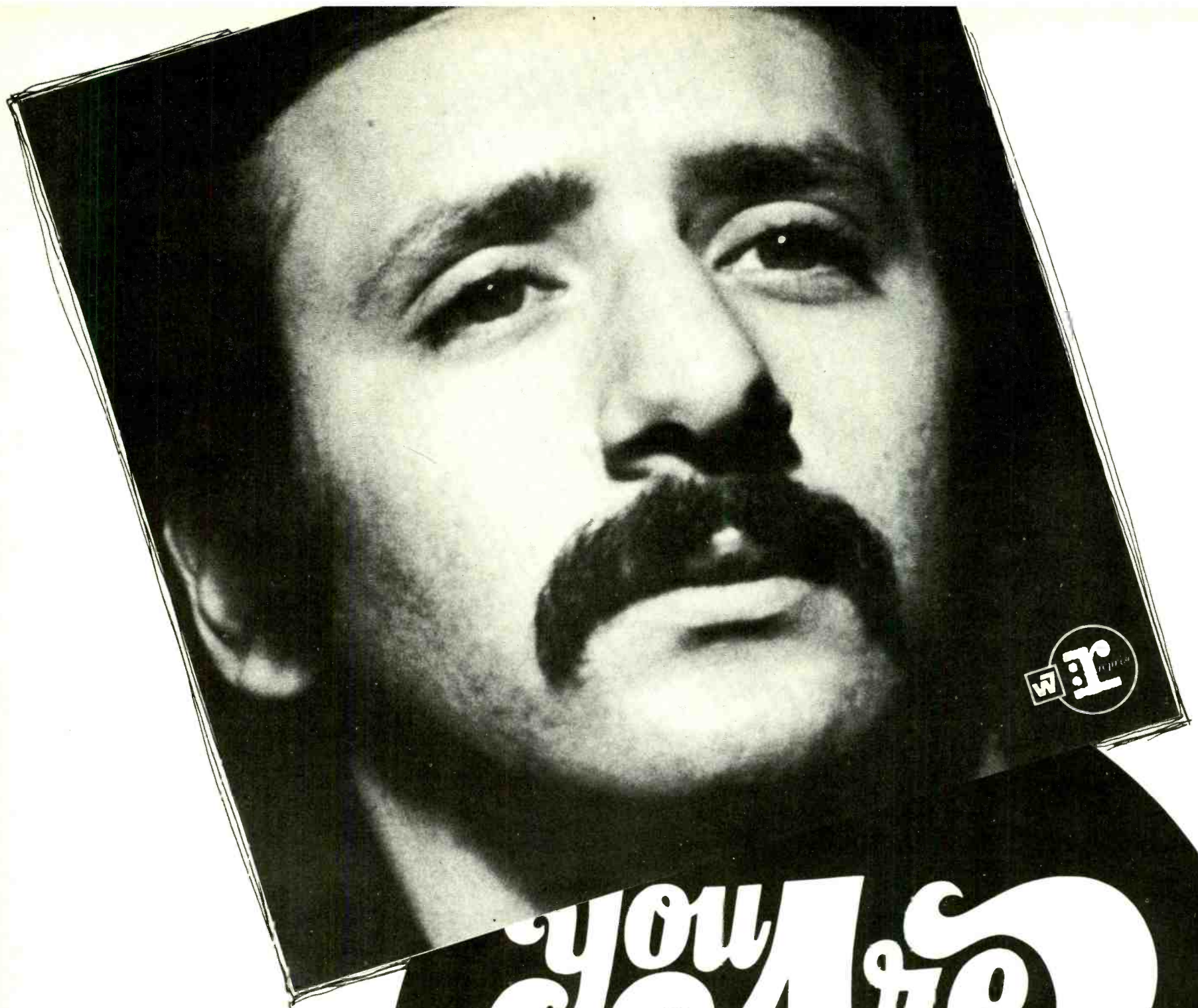
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**programming aids**

• Continued from page 20

"Fire," Arthur Brown, Atlantic, BH: "Message From Maria," Joe Simon, Stage 7.

**COUNTRY**

Atlanta, Ga.—WPLO

**John Jay Fox**

Air Personality

BP: "She Still Comes Around," Jerry Lee Lewis, Smash. BLPF: "Come on Home and Sing the Blues to Daddy," Ray Corbin, Monument. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Love Me," Bobby Barnett, Epic.



Burbank, Calif.—KBBQ

**Larry Scott**

Music Director

BP: "She Still Comes Around," Jerry Lee Lewis, Smash. BLPF: "Milwaukee, Here I Come," George Jones and Brenda Carter, Musicor. BH: "Sweet Child of Sunshine," Jerry Wallace, Liberty. BLFH: "I Ain't the Worryin' Kind," Billy Ed Wheeler, Kapp.



Charlotte, N. C.—WWOK

**Cloyd Bookout**

Music Director, Personality

BP: "Milwaukee, Here I Come," George Jones and Brenda Carter, Musicor. BLPF: "Harper Valley P.T.A.," Bobbie Martin, United Artists. BH: "Punish Me Tomorrow," Carl and Pearl Butler, Columbia. BLFH: "Harper Valley P.T.A.," Bobbie Martin, United Artists.



Chester, Pa.—WEEZ

**Lowell Howard**  
Program Director, Personality

BP: "Cry, Cry, Cry," Connie Smith, RCA Victor. BLPF: "My Home Is the Dust of the Road," Red Stewart, Bell. BH: Mamma Tried ("Ballad From Killers 3"), Merle Haggard, Capitol. BLFH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation.



Cincinnati, Ohio—WZIP

**Allan M. Peck**  
Music Director

BP: "She Still Comes Around," Jerry Lee Lewis, Smash. BLPF: "Help Me Love You," Peggy Little, Dot. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Sounds of Goodbye," George Morgan, Starday. Sales are on the Riley "P.T.A." Requests for Spears' "Harper Valley" far outnumber Riley on the WZIP request line. Regardless, we have two fine county music artists on their way.



Flint, Mich.—WKMF

**Jim Harper**  
Program/Music Director, Personality

BP: "Leaves are the Tears of Autumn," Bonnie Guitar, Dot. BLPF: "I Like Trains," Bob Luman, Epic. BH: "I Just Came to Get My Baby," Faron Young, Mercury. BLFH: "You May Be Too Much for Memphis, Baby," LeRoy Van Dyke, Kapp.



Lubbock, Tex.—KDAV

**Ralph Paul**  
Operations Manager

BP: "What I'd Give to Be the Wind," Roger Miller, Smash/"Jack and Jill,"

Jim Ed Brown, RCA Victor. BLPF: "What's the Robin Gonna Do?," Chuck Howard, ABC-Paramount. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation.



Milwaukee, Wis.—WYLO

**Bob Bradley**  
Program Director

BP: "Cry, Cry, Cry," Connie Smith, RCA Victor. BLPF: "The Lights of Dallas," Lonesome Rhodes, RCA Victor. BH: "Warm and Tender Love," Archie Campbell and Lorene Mann, RCA Victor. BLFH: "Angry Words," Stonewall Jackson, Columbia.

Norfolk, Va.—WCMS AM-FM

**Joe Happel**

BP: "The Wife You Save May Be Your Own," Dianne Leigh, Chart. BLPF: "Alabama Wild Man," Jerry Reed, RCA. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Back Up Girl," Barbara & Beverly, American Artist.

Odessa, Tex.—KOYL

**E. L. Raskelley**

Station Manager

BP: "Milwaukee Here I Come," George Jones-Brenda Carter, Musicor. BLPF: "Alabama Wild Man," Jerry Reed, RCA Victor. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Sounds of Good Bye," Tommy Cash, United Artists.



Peoria, Ill.—WXCL

**Dale Eichor**  
Personality

BP: "Normally, Norma Loves Me," Red Sovine, Starday. BLPF: "Sing the Blues to Daddy," Ray Corbin, Monument. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Baby Ain't That Love," Jack Barlow, Dot



Philadelphia, Pa.—WRCP

**Don Paul**  
Program/Music Director, Personality

BP: "She Wears My Ring," Ray Price, Columbia. BLPF: "Alabama Wild Man," Jerry Reed, RCA Victor. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "For the Good Times," Bill Nash, Smash.

Phoenix, Ariz.—KRDS

**Johnny Nelson**

Program Director

BP: "Look Into Our Teardrops," Chrispa St. Peter, Jamie. BLPF: "Warm and Tender Love," Campbell Man, RCA. BH: "There's No More Love," Carl Smith, Columbia. BLFH: "I Like Trains," Bob Luman, Epic.

Sacramento, Calif.—KRAK

**Jay Hoff**

Station Manager, Program/Music Director

BP: "All Over But the Crying," Hank Williams Jr., MGM. BLPF: "Drinking Champagne," Cal Smith, Kapp. BH: "Big Girls Don't Cry," Lynn Anderson, Chart. BLFH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation.



Waco, Tex.—KAWA

**Johnny Dallas**  
Program/Music Director

BP: "She Wears My Ring," Ray Price, Columbia. BLPF: "Johnny One Time," Willie Nelson, RCA. BH: "Mama Tried," Merle Haggard, Capitol. BLFH: "In Love," Wynn Stewart, Capitol.



Cincinnati, Ohio—WCLU  
**Nelson King**  
Music Director, DJ

BP: "I Walk Alone," Marty Robbins, Columbia. BLPF: "Plastic Saddle," Nat Stuckey, RCA. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "I Just Ain't Got," Gene Wyatt, Paula. \*This will probably be the No. 1 song in Big CLU country this year. Jeannie C. Riley has really socked it to the "Big CLU 32" and "Harper Valley P.T.A." is now in the fifth week in the top slot.

**PROGRESSIVE ROCK**

Albuquerque, N. M.—KUNM-FM

**L. A. Woodworth**

Program Director

BP: "Ball & Chain," Big Brother & Holding Company, Columbia. BLPF: "Drunk Again," Butterfield Blues Band, Elektra. BH: "In-a-Gadda-Da-Vida," Iron Butterfly, Atco. BLFH: "Hey Jude."



Las Cruces, N. M.—WGRD-FM

**Mike Reynolds**  
Program/Music Director

BP: Pink Floyd, Tower. BH: "Light My Fire," Doors, Elektra.



Worcester, Mass.—WORC

**Jeff Starr**  
DJ

BP: "Black Cat," Brian Augus, Atco. BLPF: "Tuesday Afternoon," Moody Blues, Deram. BH: "Telephone Blues," John Mayall, Immediate. BLFH: "Flood in Houston," Savoy Brown, London.

**EASY LISTENING**

Atlanta, Ga.—WSB-Radio

**Chris Fortson**

Music Librarian

BP: "My Special Angel," Vogues, Reprise. BLPF: "She Wears My Ring," Ray Price, Columbia. BH: "Hello, Hello," Tiny Tim, Reprise. BLFH: "Timothy," Skeeter Davis, RCA.

Dallas, Tex.—WFAA

**Charlie Vann**

Program Director

BP: "I Pretend," Mel Carter, Bell. BLPF: "A Reason to Believe," Damita Jo, Ranwood. BH: "Turn Around, Look at Me," Vogues, Reprise. BLFH: "Category Stomp," John Hartford, RCA Victor.

Denver, Colo.—KGMC

**Wayne Vann**

Program/Music Director

BP: "My Special Angel," Vogues, Reprise. BLPF: "Dance With Me Until Tomorrow," Vicky, Philips. BH: "My Way of Life," Frank Sinatra, Reprise. BLFH: "Harper Valley P.T.A.," Bobbi Martin, United Artists. An unknown, Karen Karsh on Dunhill, is also getting some reaction here... as is the new Ronnie Dove "Tomboy." Our Album Pick of the Week: "Turn Around, Look at Me," Vogues. Great album!



Mason City, Mich.—WUNN

**Tom Michaels**  
Program Director

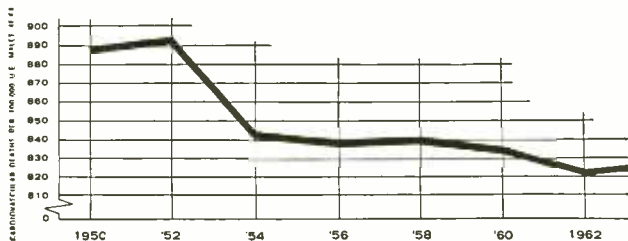
BP: "Tomboy," Ronnie Dove, Diamond. BLPF: "L.A. Breakdown," Larry Marks, A&M. BH: "Fool on the Hill," Sergio Mendes and Brasil '66, A&M.

*Good News for Men 45 to 64*

**HEART RESEARCH IS PAYING OFF**

There is good news for U.S. men in their most productive years of life—45 to 64. The overall death rate from cardiovascular diseases for this group is down 7% since 1950 due primarily to

- a 52% drop in the death rate from hypertension and the heart disease it causes;
- a 24% drop in the death rate from stroke.



Only the heart attack death rate slows this trend; it is up 5% for men in the best years of business life.

Your Heart Association is intensifying its program of research, education and community service in an all-out effort to gain greater control over heart attack and all other forms of cardiovascular disease—the #1 U.S. killer. Your contribution is a good investment in your heart and business.

GIVE ... so more will live  
**HEART FUND**





Miami, Fla.—  
WIOD  
**Yolanda Parapar**  
Music Director

BP: "What I'd Give," Roger Miller, Smash. BLFP: "Catch the Wind," Lana Cantrell, RCA. BH: "Help Yourself," Tom Jones, Parrot. BLFH: "Music Played," Matt Monro. Capitol. Best Cut on "Prevailing Hits" new Paul Mauriat LP is "What a Guy."



Norwich, Conn.—WICH  
**Bob Craig**  
Program Director

BP: "Over You," Gary Puckett & Union Gap, Columbia. BLFP: "Those Were the Days," Mark Hopkins, Apple. BLFH: "When I Was a Cowboy," Harpers Bizarre, from LP's "Secret Life of H. B.," Warner Bros.

Washington, D. C.—WWDC

**Bob Raleigh**  
Air Personality

BP: "Over You," Union Gap, Columbia. BLFP: "Those Were Good Days," Mark Hopkins, Apple. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Then You Can Tell Me," Eddy Arnold, RCA Victor.



Williamsburg, Va.—WBCI  
**Pat Collins**  
Music Director

BP: "5 Card Stud," Dean Martin, Reprise. BLFP: "Timothy," Skeeter Davis, RCA. BH: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation. BLFH: "Together," Sandie Shaw, RCA.

## RHYTHM AND BLUES

Beaumont, Tex.—KJET

**William (Boy) Brown**  
Program Director

BP: "Sufferin' City," Johnny Copeland, Atlantic. BLFP: "Please Wait," Masters of Soul, Capitol. BH: "Black and Proud," James Brown, King. BLFH: "Broke Down," Short Kuts, Pepper.



Columbus, Ga.—WOKS  
**Ernestine Mathis**  
Music Director, DJ

BP: "Where Do I Go," Carla Thomas, Stax. BLFP: "You Got It," Etta James, Chess. BH: "Say It Loud," James Brown, King. BLFH: "I Ain't Got to Love," Masqueraders, Bell. Monster is such an over-worked word that I sometimes hedge in using it. . . . But there is nothing to describe the new Marvin Gaye "Chained" (Tamla), except Monster. . . . or maybe "smash!"

Denver, Colo.—WDKO

**Bob Allen**  
Music Director, Air Personality

BP: "Chained," Marvin Gaye. BLFP: "Western Union Man," Jerry Butler. BH: "Black and Proud," James Brown. BLFH: "Don't Change Your Love," 5 Star Steps.

Galveston, Tex.—KGBC

**Steve O-Donohoe**  
Music Director

BP: "Funky Judge," Bull & Matadors, Toddie Town. BLFP: "Kidnapper," Burt Miller & Swing Kings, LA Louisiana. BH: "Say It Loud," James Brown, King. BLFH: "Country Food," Plastic Blues Band, Busy Bee.

Miami Beach, Fla.—WMBM

**Sonny Gee**  
Program/Music Director, Personality

BP: "Everyday I Have to Cry," Lata-more Brown, Sound Stage. BLFP: "Oh," Jay Lewis, Venture. BH: "I Ain't Got to Love Nobody Else," Mary Martin, Bell. BLFH: "Please Open the Door," Ken Charles, Bontanic.



Memphis, Tenn.—WDIA  
**Bill Thomas**  
Program Director

BP: "I Say a Little Prayer," Aretha Franklin. BLFP and BH: "I'm a Love Maker," Popular Five. BLFH: "If I Didn't Love You," Profiles. Watch this one: "46 Drums & 1 Guitar," Carl Carlton, Backbeat.

## OTHER PICKS

HOT 100: Mike Reynolds, Las Cruces, N. M., KGRT, "Indian Reservation," Don Fardon, GNP Crescendo, and "In-A-Gadda-Da-Vida," Iron Butterfly, Atco. . . . Dave Allen, Ashtabula, Ohio, WREO, "Over You," Union Gap, Columbia, and "Fire," from "Crazy World of Arthur Brown," Atlantic. . . . Dave Sturm, Tallulah, La., KTLB, "Angela, Marie," Coachman, Roulette, and "Lovin' Is Livin'," Five Americans, Abnak. . . . Michael Scott, Hobbs, N. M., KWEW, "Beatles Single," Apple, and "Piece of My Heart," Big Brother, Warner Bros. . . .

Phil Lando, Cumberland, Md., WCUM, "Losing You," Gary Puckett & Union Gap, Columbia, and "Ice in the Sun," Status Quo, Cadet Concept. . . . Johnnie Charles, Bluefield, W. Va., WKOY, "Nitty Gritty," Ricardo Ray, Allegre, and "People," Tymes, Columbia.

COUNTRY MUSIC: Lyle Reed, Fort Lauderdale, WIXX, "Cry, Cry, Cry," Connie Smith, RCA, and "Merry Go Round," Gary Stewart, Kapp. . . . Tommy Stone, Perrysburg, Ohio, WMGS, "Applesauce," Lynn Jones, Capitol. . . . Dave Elliott, Homestead, Fla., WIII, "Tolivar," Roger Miller, Smash, and "Man Child," Jimmy Nall, Monument. . . . Ray Martin, Kansas City, Mo., KWKI, "Today I Started Loving You Again," Joe Berry, Nugget, and "Sounds of Goodbye," George Morgan, Starday. . . . John Trimble, Evansville, Ind., WVHI, "Man Child," Jimmy Nall, Monument, and "Alabama Wild Man," Jerry Reed, RCA Victor. . . . Don Karnes, Garden City, N. Y., WTBE, "Take Two," Victor Lundburg, Buddha, and "Jack and Jill, Jim Ed Brown, RCA. . . . Lou Dark, York, Pa., WNOW, "Jack & Jill," Jim Ed Brown, RCA Victor, and "I Hope I Like Mexico Blues," Dallas Fraizer, Capitol.

EASY LISTENING: Jay Mitchell, Pittsburgh, Pa., WJPA, "Over You," Gary Puckett & Union Gap, Columbia, and "L. A. Breakdown," Larry Marks, A&M. . . . Tom Blanks, Monroe, Mich., WVMO, "Magnificent Seven," Henry Mancini, RCA Victor, and "My Way of Life," Frank Sinatra, Reprise.

# Vox Jox

By **CLAUDE HALL**  
Radio-TV Editor

Harry Harrison, WMCA deejay mentioned later in this column, is going to WABC, it was learned at press time. He'll replace **Herb Oscar Anderson**, who's going into ranching full time. Both are New York stations. To replace **Gary Stevens**, incidentally, in the evening slot on WMCA, program director **Terrell Metheny Jr.** is bringing in **Lee Gray** from WKLO in Louisville.

Joining the country music station of KDAV in Lubbock, Tex., is **Rick Smkth**; he'd been with WHOO in Orlando, Fla. . . . **Bruce Bagg**, program director of WTAX in Springfield, Ill., is now also handling the music for the station as **Bob Foster** has departed to work on a West Coast station. The station could use some country music records. . . . **Bill Campbell** joins WSBA, York, Pa., on Sept. 16 for a 10 p.m.-1 a.m. show.

**William Shirk Poorman** has been upped to station manager of WERK in Muncie, Ind., and weekend personality **Steve (Michaels) Mong** is now on the staff. . . . **R. Esq. Holmes**, president of the West Coast Jazz Society, has been promoted to program director of XEXX, San Diego (one of those stations with transmitter south of the border). . . . **Bill Scott**, who worked under the name **Bill Lehmann** at WACK, Newark, N. Y., is now in the 10 a.m.-2 p.m. slot at WHHY, Montgomery, Ala. The line-up there now includes **Don McGregor**, **Scott**, program director **Greg Warren**, **Kris McGwinn**, and **Larry Glenn**.

**Stan Richards**, one of the veterans of this business, is looking for a good program director job. Try him at 713-781-3891 and, if that doesn't reach him, at 901-526-2366. . . . Old buddy **Ken Draper** points out that FCC approval of Atlantic States' ownership of WERE, Cleveland, and KFAC, Los Angeles, is pending and that neither Atlantic States Industries nor Programming db (the Draper-Chuck Blore firm) want to do or say anything that would imply an attempt to influ-

ence the programming of those two stations before FCC approval.

**Donald A. Gunn** is the new president and general manager of WRIZ, Coral Gables, Fla.; he'd been general manager of the Miami Beach Daily Sun. . . . Three of the top men in radio—**Norman Wain**, **Robert Weiss**, and **Joseph Zingl**—have just bought WMCK in McKeesport (Pittsburgh), Pa., and other acquisitions are also under consideration. . . . **Terry O'Connor**, seven-year veteran of New England radio, has been promoted to program director at WNEB, Worcester, Mass.; he'll continue his afternoon air show. . . . WGPR has a new address: 2101 Gratiot, Detroit, Mich. 48207. . . . **Mike Phillips** is vacating KFRC in San Francisco to become program director of KJR in Seattle.

## Sophisticated Rock

• Continued from page 18

bring a "very new sound" to the field of advertising, to "bend, but not break the musical rules." For example, on a Hamilton watch commercial for TV, he took the sound of watches and combined them with the created watch-type music sounds. Over this, he put a full orchestration interpolated with electronic sounds to give the mental image of a watch. "Hopefully, when people hear this sound, they'll automatically think of the Hamilton watch."

Being so involved in record sessions as a sideman and arranger, **Frangipane** is able to use the newest sounds and music happenings in his commercials. Classical and symphonic music is being used by rock groups—"the thing is the groups trying to expand the mind of the listener without the use of drugs." **Frangipane** is using these same mind-expanding musical effects in his commercials. To go for the subliminal approach.

# RADIO-TV JOB MART

**RADIO-TV JOB MART**  
This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:  
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5000-watt, 24-hour modern music station in the heart of New England needs pro. Must be good and willing to work. Write Box 020, Billboard, 165 W. 46th St., New York, N. Y. 10036.

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I am 21 years old, attend Fordham University and will graduate from the School of Business (nights) in June, 1969. I am looking for a position involving radio programming. I have an extremely proficient knowledge of the rock market, and have many creative ideas to offer to any employer. I also possess an E.S.P. like ability to pick hit records and believe that I would be an asset to any station. Write Box 065, Billboard, 165 W. 46th St., New York, N. Y. 10036.

One Jock in 15-station market with strong radio background desires opportunity with professional top 40 station in the top 50 markets. Tape and resume immediately on request. FCC First. Write Box 066, Billboard, 165 West 46th St., New York, N. Y. 10036.

Stop looking and hire experienced P. D. with the way for today. Married solid 7 years. Pro. Now employed. I can afford to wait but can you. AM take charge P. D., have pulled top ratings in Northeast. Write Box 067, Billboard, 165 West 46th St., New York, N. Y. 10036.

I'm not the best that's why I try harder than the rest! 26, now employed P. D. (Rock) DJ production and news experience. Vet, married, 3rd endorsed prefer Oklahoma, Kansas, Texas. Looking for a permanent home. Write Box 068, Billboard, 165 West 46th St., New York, N. Y. 10036.

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ARE YOU LOOKING FOR PERSONNEL????

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ARE YOU LOOKING FOR A BETTER FUTURE???

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# Rhythm & Blues

## BEST SELLING Billboard Rhythm & Blues Singles

Billboard SPECIAL SURVEY For Week Ending 9/21/68

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1		<b>YOU'RE ALL I NEED TO GET BY</b> Marvin Gaye & Tammi Terrell, Tamla 54169 (Jobete, BMI)	8	26	37	<b>THERE WAS A TIME</b> Gene Chandler, Brunswick 55383 (Golo/Lois, BMI)	2
2	7	<b>THE HOUSE THAT JACK BUILT</b> Aretha Franklin, Atlantic 2456 (Cotillion, BMI)	5	27	28	<b>FLY ME TO THE MOON</b> Bobby Womack, Minit 32048 (Almanac, ASCAP)	5
3	5	<b>SLIP AWAY</b> Clarence Carter, Atlantic 2508 (Fame, BMI)	12	28	32	<b>LITTLE GREEN APPLES</b> O. C. Smith, Columbia 44616 (Russell-Cason, ASCAP)	2
4	4	<b>PLEASE RETURN YOUR LOVE TO ME</b> Temptations, Gordy 7074 (Jobete, BMI)	6	29	47	<b>BREAK YOUR PROMISE</b> Delfonics, Philly Groove 152 (Nickel Shoe/Bellboy, BMI)	3
5	6	<b>I CAN'T STOP DANCING</b> Archie Bell & the Drells, Atlantic 2534 (Downstairs/Double Diamond, BMI)	8	30	30	<b>LISTEN HERE</b> Eddie Harris, Atlantic 2487 (Hargrove, BMI)	12
6	10	<b>GIRL WATCHER</b> O'Kaysions, ABC 11094 (North State, ASCAP)	7	31	31	<b>HELP YOURSELF (To All of My Lovin')</b> James & Bobby Purify, Bell 735 (Helios, BMI)	4
7	3	<b>LOVE MAKES A WOMAN</b> Barbara Acklin, Brunswick 55379 (Jalynne/BRC, BMI)	12	32	36	<b>(YOU) GOT WHAT I NEED</b> Freddie Scott, Shout 233 (Double Diamond/Downstairs, BMI)	4
8	17	<b>HIP CITY—PART 2</b> Jr. Walker & the All Stars, Soul 35048 (Jobete, BMI)	4	33	23	<b>THE MULE</b> James Boys, Phil-L.A. of Soul 316 (Dandelion/James Boy, BMI)	6
9	11	<b>SPECIAL OCCASION</b> Smokey Robinson & the Miracles, Tamla 54172 (Jobete, BMI)	4	34	14	<b>I LOVED AND I LOST</b> Impressions, ABC 11103 (Chi-Sound, BMI)	9
10	2	<b>YOU MET YOUR MATCH</b> Stevie Wonder, Tamla 54168 (Jobete, BMI)	8	35	38	<b>I LIKE EVERYTHING ABOUT YOU</b> Jimmy Hughes, Volt 4002 (Ro-Gor, BMI)	2
11	8	<b>STAY IN MY CORNER</b> Dells, Cadet 5612 (Conrad, BMI)	14	36	41	<b>PRIVATE NUMBER</b> Judy Clay & William Bell, Stax 0005 (East, BMI)	3
12	9	<b>I'VE NEVER FOUND A GIRL (To Love Me Like You Do)</b> Eddie Floyd, Stax 0002 (East, BMI)	11	37	43	<b>OH LORD, WHY LORD</b> Los Pop Tops, Calla 154 (JAMF, BMI)	2
13	13	<b>KEEP THE ONE YOU GOT</b> Joe Tex, Dial 4083 (Tree, BMI)	5	38	—	<b>LIGHT MY FIRE</b> Jose Feliciano, RCA Victor 47-9550 (Nipper, ASCAP)	1
14	34	<b>SAY IT LOUD—I'M BLACK AND I'M PROUD</b> James Brown & His Famous Flames, King 6187 (Golo, BMI)	2	39	44	<b>I AIN'T GOT TO LOVE NOBODY ELSE</b> Masqueraders, Bell 733 (Press, BMI)	3
15	16	<b>GIRLS CAN'T DO WHAT THE GUYS DO</b> Betty Wright, Alston 4001 (Sherlyn, BMI)	8	40	40	<b>BROWN EYED WOMAN</b> Bill Medley, MGM 13959 (Screen Gems-Columbia, BMI)	3
16	20	<b>PEOPLE GOT TO BE FREE</b> Rascals, Atlantic 2537 (Staccas, ASCAP)	7	41	48	<b>UNCHAINED MELODY</b> Sweet Inspirations, Atlantic 2551 (Frank, ASCAP)	2
17	27	<b>I SAY A LITTLE PRAYER</b> Aretha Franklin, Atlantic 2456 (Jac/Blue Seas, ASCAP)	4	42	42	<b>I WON'T DO ANYTHING</b> Lezli Valentine, All Platinum 2305 (Gambi, BMI)	4
18	24	<b>DON'T CHANGE YOUR LOVE</b> Five Steps & Cubie, Curtom 1931 (Camad, BMI)	4	43	45	<b>I AM YOUR MAN</b> Bobby Taylor & the Vancouvers, Gordy 7073 (Jobete, BMI)	3
19	19	<b>CAN'T YOU FIND ANOTHER WAY (Of Doing It)</b> Sam & Dave, Atlantic 2540 (East/Pronto, BMI)	6	44	46	<b>WORKIN' ON A GROOVY THING</b> Patti Drew, Capitol 2197 (Screen Gems-Columbia, BMI)	11
20	18	<b>(Love Is Like a) BASEBALL GAME</b> Intruders, Gamble 217 (Razor Sharp, BMI)	10	45	—	<b>FOOL FOR YOU</b> Impressions, Curtom 1932 (Camad, BMI)	1
21	12	<b>SOUL LIMBO</b> Booker T & the MG's, Stax 0001 (East, BMI)	11	46	—	<b>HEY WESTERN UNION MAN</b> Jerry Butler, Mercury 72850 (Parabut/Double Diamond/Downstairs, BMI)	1
22	35	<b>I WISH IT WOULD RAIN</b> Gladys Knight & the Pips, Soul 35047 (Jobete, BMI)	2	47	49	<b>MESSAGE FROM MARIA</b> Joe Simon, Sound Stage 7 2617 (Cape Ann, BMI)	2
23	25	<b>FUNKY JUDGE</b> Bull & the Matadors, Toddlin' Town 108 (Downstream/Napac/Flomar, BMI)	4	48	—	<b>COURT OF LOVE</b> Unifies, Kapp 935 (Andjun, BMI)	1
24	26	<b>I CAN'T DANCE TO THAT MUSIC YOU'RE PLAYIN'</b> Martha Reeves & the Vandellas, Gordy 7075 (Jobete, BMI)	5	49	—	<b>WHO IS GONNA LOVE ME?</b> Dionne Warwick, Scepter 12226	1
25	15	<b>I GET THE SWEETEST FEELING</b> Jackie Wilson, Brunswick 55381 (T.M./McCoy, BMI)	10	50	50	<b>TALKIN' ABOUT SOUL</b> Marvin L. Sims, Revue 11024 (Anthon, BMI)	3

## SOUL SAUCE



**BEST NEW RECORD OF THE WEEK:**  
**"I'M GLAD YOU'RE BACK"**  
**GARY (U.S.) BONDS**  
(Botanic)

By ED OCHS

**SOUL SLICES:** A special request for **Fantastic Johnny C** to perform in England at the **Martin Luther King Fund** show in April 1969 has been made by **John Abbey** of **Blues & Soul** magazine. The Royal Family will attend the benefit. . . . In two weeks, blues magician **Chuck Berry** closes down his 100-acre outdoor amusement park in Wentzville, Mo., for the season, but when the cold sets in Berry will be off for a hot winter's tour of Japan in December. . . . **Gary (U.S.) Bonds**, of "Quarter to Three" fame, taped the **Jerry Blavat** show, Friday (13), in Philly and will appear on the **Peter Martin** show and Channel 13's new "Soul!" show for October. Now on the Botanic label after nine years on LeGrand, Gary plans to move from Norfolk on the strength of his "I'm Glad You're Back" single, penned by him under his real name, **Gary Anderson**. . . . Mercury is ready to bow a new r&b label. . . . Lee Enterprises, Atlantic's Caribbean licensee headed by **Byron Lee**, will present a soul show in Kingston, Jamaica, starring **Johnny Nash**, **King Curtis & the Kingpins**, and the **Sweet Inspirations**. . . . **King Curtis** and his group, received \$10,000 and 15 round-trip tickets for his Lisbon date a few weeks back. . . . Buddah Records, the "bubble gum" music machine currently hot r&b-wise with the **Impressions** and **Cubie & the Five Steps**, will distribute **Hugh Masekela's** new label, Chisa. . . . Georgia's State Rep. **Julian Bond** will be interviewed on the premiere of Channel 13's "Soul!" show, Friday (13), along with **Patti LaBelle & the Bluebells** and the **Vibrations**. **Barbara Acklin** missed the taping when she missed the plane out of Pittsburgh. The show will be aired Saturday (26). . . . A top soul reporter in New York (you know who you are!) will soon announce he's leaving his lofty post. . . . **James Brown** appeared on the "Tonight Show" on NBC-TV, Wednesday (11) touching a few sore spots. The soul king has taped a "Match Game" date for the same network and a pilot for an upcoming network series. **Brow** takes to the road again Friday (20) with three successive one-nighters in Evansville, Ind., Milwaukee and Lansing, Mich. On Sunday (22) **Brow** plays a giant concert in the Cotton Bowl in Dallas. . . . In town this week: **Jesse James**, manager of **Johnny C** and **Cliff Nobles**—and now the **Brothers of Love** on Mercury. **Jesse** is the gent who saddled up "The Horse" hit with his group, though **Cliff Nobles & Co.** got the tag. . . . **Jerry Butler** will appear on the new syndicated **Donald O'Conner** show (Channel 5 here) and **Dick Clark's** "Happening '68" late this month. . . . Mercury's new disk series, "Golden Groups" and "Original Gold Soul," was pieced together by rock scholar **John Sippel** and **Shelly Tirk**. . . . **Inez & Charlie Foxx** play the Virgin Islands Nov. 28-29. . . . **Intruders** set for the Apollo, Oct. 11-17.

★ ★ ★

**SOUL & CRUMPETS:** **Sue Lukey**, president of Sue Records Appreciation Society, reports that U. S. soul stars now touring England include **Ben E. King** ("They love him all over Britain"), with **Ray Charles**, **Billy Preston**, **James & Bobby Purify**, **Lee Dorsey**, **Inez & Charlie Foxx**, **Dee Dee Warwick**, the **Shirelles** and possibly another Stax tour due soon. **Ray Charles** will be in England for two concerts only, and tickets, says Sue, are "like gold dust." **Chris Shakespeare's Globe Show**, the group backing **Ben E. King**, is just about the best in Britain, according to Sue. In addition to writing a newsletter and magazine, Sue is also a deejay in London. Sue Records will soon be incorporated into **John Abbey's** Action label and will feature releases by **Wilmer & the Dukes**, **Carl Carlton**, **Ernie K-Doe**, **Minnie Eprson** and **Buddy Ace**. . . . **Roger St. Pierre**, promotion manager for **Beacon Records** in London, writes that all signs are pointing to "more earthy forms of r&b." The time seems right, says St. Pierre, for such artists as **John Lee Hooker**, **Jimmy Reed** and **Albert King** as British rhythm and blues turns toward the true blue soul sound. **Beacon** is excited about **Ram John Holder** from British Guiana, a Greenwich Village refugee aiming for the soul market with "Yes I Do." . . . About the **Dells'** "Stay in My Corner" hit, **Dave McAleer** writes from London that the song was released as a single on Vee Jay some years back. **McAleer** adds that reissues of U. S. soul records have been moneymakers in England, including **Doris Troy's** "I'll Do Anything" on Calla. Did you know **Otis Redding** was half of the duo, the **Shooters**, who recorded on the Trans World label in 1960? **McAleer**, a real soul scholar, is trying to track down the identity of the other member. Do You know? . . . **Luc Tabara** of Super-Soul magazine in France, writes to salute "those obscure taskmen" who are highly responsible for the success of the major soul labels and groups. **Tabara** cites **Stevie Wonder's** virtuoso harmonica solo on his instrumental "Alfie," and tips his topper to **Gene Kee**, former arranger for the **Platters**, now musical director of **Stevie's** touring orchestra. Honorable soul mention also go to the band's 14 musicians, including **Jimmy Wilkins** on

(Continued on page 26)



**BENNY GORDON**, sitting second from right, joins the Soul Brothers, who split the disk chores with Gordon on his latest Wand release, "Gonna Give Her All the Love I Got," on a recent stop at Billboard. The Soul Brothers have a chart climber of their own, "Horsing Around," on the Scepter-distributed Newmiss label. **Chris Jones**, Scepter's East Coast promotion chief, standing, second from left, takes charge of the group on their New York stopover.

### Big Promotion & Buck-Al in Merger

**PITTSBURGH**—**Buck-Al** Attractions will merge with **Big Promotions** of New York, Tuesday (17) under the **Big Promotions** banner to form a new independent promotion firm, headed by **Herforth (Tiny) Blue** and **Alan M. Leeds**.

**Blue**, former promotion man and road manager for such acts as **B. B. King** and **Walter Jackson**, and **Leeds**, ex-deejay and promoter, are currently plugging disks by the **Constellations**, **Earls**, and **Johnny Gilliam**, whose personal management will be transferred from **Buck-Al** to **Big Promotions**.

**Blue** will head road promotion, while **Leeds** headquarters at **Big's** Pittsburgh office, 5416 **Darlington Road**.



# Here's CARL CARLTON Again.....

Age 14.....

FIRST HIT

"COMPETITION AIN'T NOTHING"

BB. #588

Age 15.....

NEW DOUBLE HIT

"46 DRUMS  
- 1 GUITAR"

b/w

"WHY DON'T  
THEY LEAVE  
US ALONE"

BB. #598

Watch Carl, GROW, GROW, GROW!!



**DUKE-PEACOCK  
RECORDS, INC.**

2809 Erastus St.  
Houston, Texas

Billboard SPECIAL SURVEY For Week Ending 9/21/68

BEST SELLING  
**Rhythm & Blues LP's**

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
2	1	<b>ARETHA NOW</b> Aretha Franklin, Atlantic (No Mono); SD 8186 (S)	11	26	23	<b>BEST OF NANCY WILSON</b> Capitol (No Mono); SKAO 2947 (S)	4
3	2	<b>TEMPTATIONS WISH IT WOULD RAIN</b> Gordy (No Mono); 7072 (S)	18	27	34	<b>BEST OF THE IMPRESSIONS</b> ABC ABCS 654 (S)	2
4	5	<b>THE IMMORTAL OTIS REDDING</b> Atco (No Mono); SD 33-252 (S)	11	28	26	<b>JAMES BROWN PLAYS NOTHING BUT SOUL</b> King (No Mono); 1034 (S)	6
5	3	<b>FELICIANO</b> Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957 (S)	10	29	28	<b>PLUG ME IN</b> Eddie Harris, Atlantic (No Mono); SD 1506 (S)	8
6	4	<b>THE PROMISE OF THE FUTURE</b> Hugh Masekela, Uni (No Mono); 73028 (S)	16	30	31	<b>FOR LOVE OF IVY</b> Soundtrack, ABC ABCS OC 7 (S)	2
7	9	<b>EASY</b> Nancy Wilson, Capitol (No Mono); ST 2909 (S)	17	31	32	<b>VALLEY OF THE DOLLS</b> Dionne Warwick, Scepter (No Mono); SPS 568 (S)	29
8	8	<b>HICKORY HOLLER REVISITED</b> O. C. Smith, Columbia (No Mono); CS 9680 (S)	12	32	33	<b>A TRIBUTE TO COURAGE</b> Rufus Harley, Atlantic SC 1504 (S)	2
9	18	<b>JAMES BROWN LIVE AT THE APOLLO, VOL. 2</b> King (No Mono); 1022 (S)	3	33	40	<b>PORTRAIT OF RAY</b> Ray Charles, ABC (No Mono); ABCS 625 (S)	23
10	6	<b>THERE IS</b> Dells, Cadet (No Mono); LP 804 (S)	19	34	39	<b>SMOKEY ROBINSON &amp; THE MIRACLES GREATEST HITS, VOL. 2</b> Tamla T 280 (M); TS 280 (S)	31
11	11	<b>TIME PEACE GREATEST HITS</b> Rascals, Atlantic (No Mono); SD 8190 (S)	11	35	36	<b>TO RUSSELL, MY BROTHER, WHOM I SLEPT WITH</b> Bill Cosby, Warner Bros.-Seven Arts (No Mono); WS 1734 (S)	24
12	10	<b>LADY SOUL</b> Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)	31	36	29	<b>HISTORY OF OTIS REDDING</b> Volt 418 (M); S 418 (S)	38
13	12	<b>DOWN HERE ON THE GROUND</b> Wes Montgomery, A&M (No Mono); LP 3006 (S)	20	37	37	<b>LOOK AROUND</b> Sergio Mendes & Brasil '66, A&M (No Mono); SP 4137 (S)	17
14	16	<b>ARE YOU EXPERIENCED</b> Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S)	48	38	42	<b>TEMPTATIONS GREATEST HITS</b> Gordy 919 (M); S 919 (S)	93
15	14	<b>MAIDEN VOYAGE</b> Ramsey Lewis, Cadet (No Mono); LPS 811 (S)	8	39	45	<b>DOIN' OUR THING</b> Booker T & the MG's, Stax (No Mono); 724 (S)	25
16	15	<b>STONED SOUL PICNIC</b> 5th Dimension, Soul City (No Mono); SCS 92002 (S)	5	40	30	<b>LIGHTHOUSE '68</b> Jazz Crusaders, Pacific Jazz (No Mono); ST 20131 (S)	8
17	7	<b>ELECTRIFYING EDDIE HARRIS</b> Atlantic 1495 (M); SD 1495 (S)	28	41	—	<b>YOU'RE ALL I NEED</b> Marvin Gaye & Tammi Terrell, Tamla TS 284 (S)	1
18	19	<b>A DAY IN THE LIFE</b> Wes Montgomery, A&M (No Mono); SP 3001 (S)	48	42	44	<b>DIONNE WARWICK'S GOLDEN HITS—PART 1</b> Scepter SRM 565 (M); SPS 565 (S)	45
19	13	<b>COWBOYS TO GIRLS</b> Intruders, Gamble (No Mono); SG 5004 (S)	11	43	48	<b>TIGHTEN UP</b> Archie Bell & the Drells, Atlantic (No Mono); SC 8181 (S)	18
20	21	<b>IN A MELLOW MOOD</b> Temptations, Gordy 924 (M); S 924 (S)	40	44	41	<b>UP POPS RAMSEY LEWIS</b> Cadet LP 799 (M); LPS 799 (S)	16
21	20	<b>DOCK OF THE BAY</b> Otis Redding, Volt 419 (M); S 419 (S)	27	45	35	<b>BEST OF LOU RAWLS</b> Capitol (No Mono); SKAO 2948 (S)	6
22	24	<b>FEELIN' BLUESY</b> Gladys Knight & the Pips, Soul (No Mono); S 707 (S)	18	46	38	<b>LOOK OF LOVE</b> Stanley Turrentine, Blue Note (No Mono); BST 84286 (S)	4
23	22	<b>TIME HAS COME</b> Chambers Brothers, Columbia CL 2722 (M); CS 9522 (S)	4	47	—	<b>BOBBY TAYLOR &amp; THE VANCOUVERS</b> Gordy GS 930 (S)	1
24	17	<b>THE MIDNIGHT MOVER</b> Wilson Pickett, Atlantic (No Mono); SD 8183 (S)	10	48	46	<b>SOUL COUNTRY</b> Joe Tex, Atlantic (No Mono); SD 8187 (S)	4
25	25	<b>WHEELS OF FIRE</b> Cream, Atco (No Mono); SD 33-244 (S)	6	49	49	<b>REFLECTIONS</b> Diana Ross & the Supremes, Motown (No Mono); 665 (S)	21
26	27	<b>THE SOUL GOES ON</b> Jerry Butler, Mercury (No Mono); SR 61171 (S)	5	50	50	<b>STEVIE WONDER'S GREATEST HITS</b> Tamla (No Mono); 282 (S)	21

**SOUL SAUCE**

• Continued from page 24

trombone and **Bill Benjamin** on drums, who Tabare calls "the real innovator of the Detroit style of beat." Are you reading, Bill? Thanks to all of my international soul reporters, who would flatter the soul scene in the Louisiana or London—or anywhere in the world.


★ ★ ★

**FILETS OF SOUL:** **Bill Bunky Sheppard** has joined Scepter as r&b promotion head, bringing to the Scepter-Wand label all of the artists on Sheppard's discontinued Bunky label—notably the **Esquires**. . . **SOUL SAUCE's** prediction of **Holland-Dozier-Holland** grumblings and rumblings in Motown country came true last week when the ace writing team caught a \$4 million damage suit from Motown and its publishing affiliate, Jobete Music. The suit cites a failure by the team to deliver any work since the end of 1967. But that's not all. News should break soon on a dispute—and possible break—between Motown and one of its top female stars. So stand by. . . **Dennis Fordham** of New Jersey writes: "I'd like to see the term 'rhythm and blues' changed to 'soul,' which would put it in proper perspective." Fordham says that since rock 'n' roll has given way to pop, and country and western to country, r&b should be switched to soul. . . Hob Records will celebrate its fifth anniversary Oct. 8 with a swank dinner-dance at New York's Park Sheraton Hotel. . . R&b signed to Dot: the **Louis Brothers**. . . Who's tooting the hit horn for what: **Effie Smith** for **Freddie Scott's** "You Got What I Need" on Shout. **Roy Battocchio** for **Ann Duquesney's** opener, "I Surrender," and an r&b-flavored **Nancy Wilson**, "Peace of Mind"—both on Capitol. **Mitch Manning** for the **Diplomats** "I Can Give You Love" on Dynamo, produced by **Charlie Foxx**. **Charlie Fach** for the **Brothers of Love** "Yes I Am" on Mercury, produced by **Jesse James**, famous for the Philly "Horse" hit. **Chris Jones** for **Benny Gordon's** "Gonna Give Her All the Love I Got" on Wand. . . Who's due: New tunes in the wings by **Alvin Cash**, "Keep On Dancing" on Toddlin' Town, **Vibrations**, "Overdosed" on Okeh, **Archie Bell & the Drells**, "Do the Choo Choo" on Atlantic, **Dee Dee Sharp**, "What Kind of Woman" on Atco. . . Though **Cubie & the Five Stairsteps'** new one makin' fire is "Don't Change Your Love," a birdie tells us their follow-up will be "Your Love Has Changed." . . The **Soul Stirrers** and **Violinaires** were recently recorded live for Checker at a public concert held in DuSable High School on Chicago's South Side. . . **George Hudson** brings his Gospel U.S.A. show into the Apollo for one week beginning Friday (13) starring the **Clouds of Joy**, **James Cleveland**, the **Gospelaire**s, the **South West Choir** and **Clara Walker & the Gospel Redeemers**. . . Remember to keep in touch with **SOUL SAUCE**, your eye and ear of the soul world.

★ ★ ★

**MAKIN' SMOKE:** **Wilson Pickett**, "I Found a True Love" (Atlantic). . . **Otis Redding**, "I've Got Dreams to Remember" (Atco). . . **Ray Charles**, "Sweet Young Thing Like You" (ABC). . . **Robert John**, "Don't Leave Me" (Columbia). . . **Carla Thomas**, "Where Do I Go?" (Stax). . . **Bagdads**, "Bring Back Those Doo-Wopps" (Double Shot). . . **King Curtis & the Kingpins**, "Harper Valley P.T.A." (Atco). . . **Lattimore Brown**, "Everyday I Have to Cry Some" (SS7). . . **Classics IV**, "Stormy" (Imperial). . . **Mad Lads**, "So Nice" (Volt) . . . **Jimmy Hughes**, "I Like Everything About You" (Volt). . . **Unifics**, "Court of Love" (Kapp).

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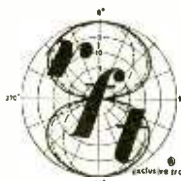


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# Classical Music

## Inspired Show LP on DDG

NEW YORK — An album that inspired a Broadway-bound London production is being issued by Deutsche Grammophon this month. The label also is is-

suing a three-LP set of Wagner's "Das Rheingold."

The Broadway-bound set is "Canterbury Pilgrims" with the Gabrielli Brass and narrator

Martin Starkie. The material, an adaptation of Chaucer's "Canterbury Tales," was composed and arranged by John Hawkins and Richard Hill. London's show based on this album is due to be presented on Broadway next year by Frank Productions.

"Das Rheingold" with Herbert von Karajan and the Berlin Philharmonic continues DGG's "Ring des Niebelungen" cycle, following up the previous release of "Die Walkuere." The new set features Dietrich Fischer-Dieskau as Wotan, Josephine Veasey as Fricka, Oralia Dolinquez as Erda, Gerhard Stolze as Loge, Zoltan Kelemen as Alberich, Erwin Wohlfahrt as Mime, Martti Talvela as Fassolt, Karl Ridderbusch as Fafner, Simone Mengelsdorff as Freia, Robert Kerns as Donner, Donald Grobe as Froh, and Helen Donath, Edda Moser and Anna Reynolds at the Rhine Maidens.

Karajan is conducting a new production of the opera, which is premiering at the Metropolitan Opera Nov. 22, a Metropolitan Opera Guild benefit. The production will feature many of the singers who appear on the new release.

DGG also is issuing the first stereo recording of the Brecht-Weill "Seven Deadly Sins" with Gisela May, Peter Schreier and the Leipzig Radio Symphony under Herbert Kagel. Another first in stereo is Schoenberg's "String Quartet No. 1" with the New Vienna Quartet.

Karajan and the Berlin continue their Handel cycle, while Claudio Abbado and the New Philharmonia perform Tchaikovsky. Completing the release is the first DGG album by guitarist Narciso Yepes, the first volume of a series on "Spanish Guitar Music of Five Centuries." The album features music of Milan Soler Sanz, Mudarra, Narvaez and Pisador.



AARON COPLAND, left, and Dr. Peter Menin, right, composers, attend a luncheon at New York's Hotel Plaza Monday (9), which opened the Sixth Annual Music Congress. Also attending were Stanley Adams, second from left, president of ASCAP; Dr. Luther Evans, center, chairman of the International Music Council, and Dr. Narayana Menon of India, president of the International Music Council. Menin also is president of the Juilliard School of Music.

## Westminster's Target—Classical, Youth Aimed

NEW YORK—Merchandising is the name of the game and ABC's Westminster Records has picked the technique of camouflage to sell the youth market on the idea that Tchaikovsky, Dvorak, Mozart, Grieg and Rimsky-Korsakov are on the rebound after an absence of several hundred years from the Hot 100. Pop cover art by Byron Goto and Henry Epstein—and the recent neo-classical movement in pop circles—are mainly responsible for ABC's restoration program.

Fronting for the classical longhairs and their serious interpreters—Hermann Scherchen and the Vienna State Opera Orchestra (Tchaikovsky and Rimsky-Korsakov), Arthur Rodzinski and the London Philharmonic (Dvorak), Erich Leinsdorf and the London Philharmonic (Mozart), and Maurice Abravanel and the Utah Symphony with pianist Reid Bibley (Grieg)—are hip covers keyed to the slogan: "Join the Now Generation! Be with it—with these pops of the classics—in stereo!"

### 'I Dig Tchaikovsky'

The cover art, including a couple of photos from someone named Champion Papers, are based on easily identifiable hippie themes. "I Dig Tchaikovsky" shows a drawing of a bearded motorcyclist performing a wheelie as an American flag flames from his back. The album contents are striped in the flag. "I Really Dig Dvorak" has a photo of a bare-chested mod muscleman tattooed with the composer's name, while "I Dig Grieg" sports a head-on photo of a howling hippie. "I Dig Mozart" boasts a circus fat lady wielding an "I Hate War" sign and wearing a Mozart button.

### New Generation Series

This "new" old grouping, the New Generation Series, offered on the low-price Music Guild line for \$2.39 a disk, is a dandy device to spark more mileage out of these timeless warhorses—and drive the old classical nags once more around the track. As a tonic, it is a bit of merchandising as nifty as a heart transplant, putting new life into these old giants via posthumous promotion. It will even sell classical music, in addition to promoting old catalog faithfuls and cashing in on the cross-pollination of pop and classical strains. And as a lure for "good" music, the covers may well lead listeners into a renaissance of awareness and appreciation of the classics. Even the earphone set, who plug the stereo effect directly into the brain, can "discover" and relish the moving, multi-level action of Tchaikovsky.

Meanwhile, the current romance of pop and classical in the youth market, especially in the Beatle's Bach-rock, Geza Anda's recording of a Mozart piano concerto for the "Elvira Madigan" movie theme, and progressive experimentation by groups such as Ars Nova and the New York Rock 'n' Roll Ensemble, will prove that in the merchandising game, ABC has insured itself a winner by capturing all the tricks.

ED OCHS

## D. C. Symphony Opens Season With Wagner

WASHINGTON—The Washington National Symphony's 1968-1969 season opens with an Oct. 15-16 pair with Howard Mitchell conducting a special adaptation of Wagner's "Die Walkuere," produced by M. Robert Scott, the orchestra's managing director. Featured will be soprano Sena Jurinac, tenor Ernst Kozub, soprano Gladys Kuchta, and bass Malcolm Smith.

Violinist Henryk Szeryng will be the soloist in the American

premiere of Manuel Ponce's "Concerto" in the Feb. 25-26 pair with Mitchell conducting. The April 22-23 program includes the J. S. premiere of Vaughn Williams' "Dona Nobis Pacem," with soprano Phyllis Curtin, baritone Theodore Uppman, and the choruses of Catholic and Howard Universities. They will be joined by mezzo-soprano Helen Vanni and tenor Salvador Novoa in Beethoven's "Symphony No. 9."

Other soloists for the subscription season include pianists Mischa Dichter, Van Cliburn, Eugene Istomin, Gina Bachauer, Claudio Arrau, Jeanne-Marie Darre, Emil Gilels, Artur Schnabel, and Aaron Copland, who also will conduct; violinists Isaac Stern, Edith Peinemann, and Itzhak Perlman; cellist Pierre Fournier, and narrator Mrs. Martin Luther King Jr.

A Mozart Concerto Festival by Mitchell and the National Chamber Orchestra, with Hans Richter-Haaser as piano soloist, is slated for the March 4-5 and 11-12 pairs. Subscribers also will get a free bonus concert on April 29-30 with cellist Mstislav Rostropovich as soloist.

Guest conductors for the Constitution Hall season will include Milton Katims, Peter Herman Adler, and Antal Dorati in addition to Copland. Dorati will lead two pairs.

The series also will include performances by the Orchestre

(Continued on page 43)

## Classical Notes

Pianists Vladimir Ashkenazy and Gary Graffman, violinist Sidney Harth, composer Roy Harris, and Andre Previn, conductor in chief of the Houston Symphony and principal conductor of the London Symphony, will be the judges for the Houston Symphony's Young Artists Competition on Nov. 26 and 27. Prizes of \$1,500, \$1,000 and \$500 each plus appearances with the orchestra will go to the winning young musicians who will not reach their 26th birthdays by Jan. 1. Applications for students of piano, violin and cello must be post-marked by Oct. 15. Detailed information is available at the orchestra's offices in Jones Hall, Houston.

Kurt Herbert Adler, general director of the San Francisco opera, will be honored by the City of San Francisco and the San Francisco Opera Association at a testimonial luncheon, open to the public, in the Garden Court of the Sheraton Palace Hotel on Thursday (19). Several artists, including soprano Leontyne Price and tenor Jess Thomas, will participate in a special program following the

luncheon. Luncheon tickets are \$8.50 each. Robert A. Uihlein Jr., president and chairman of the board of the Joseph Schlitz Brewing Co., and Cornelius V. Whitney, president and director of Whitney Industries, Inc., have been elected to the board of directors of the New York Philharmonic.

Leonard Bernstein's 50th birthday was celebrated at an Aug. 25 reception at the Brussels Hilton. The affair was hosted by TWA, which, with the U. S. State Department, is sponsoring the New York Philharmonic's European tour. Bernstein will be piano accompanist for baritone Dietrich Fischer-Dieskau in a benefit concert for UNICEF, the United Nations Children's Fund, on Nov. 8 in Philharmonic Hall.

Dr. Lothar Klein, assistant professor of composition and music theory at the University of Texas, is spending a year in Germany on a Fulbright-Hays grant. He will spend much of the time on preparatory work for an original opera based on a student resistance movement that opposed the Nazi regime in 1943-1944.

## H. SOMER ON MERC. STEREO

NEW YORK — The first stereo album devoted exclusively to the piano music of Scriabin has been recorded by Hilde Somer for Mercury with special release slated for late next month. The album is the first cut by Miss Somer under her new contract with Mercury Records.

## German Cos. Offer Special Subscriptions

MUNICH—Five major German record companies have announced special fall subscription offers as part of a classical sales drive for the 1968-1969 season.

Deutsche - Grammophon is launching its subscriptions with the slogan "70 years of Deutsche-Grammophon." Highlights from its six subscription offers are Mozart's "The Marriage of Figaro" (\$17.50), Wagner's "Rheingold," conducted by Herbert von Karajan (\$14.50) and Hector Berlioz' "Requiem" conducted by Charles Munch (\$9.50).

Ariola-Eurodisc has three special offers, including two sets from the Russian Melodija cata-

log—Symphonies No. 1, 2 and 3 by Tchaikovsky, by the U.S.S.R. State Symphony Orchestra, conducted by Jevgenih Svetlanov (\$7.50) and the 11-string quartets of Shostakovich (\$14.75).

EMI-Electrola is introducing nine subscription sets, four of which embrace operetta and light music and five of which feature opera and concert music. Highlights are a complete recording of Wagner's "Flying Dutchman" for \$12 and Verdi's "Rigoletto," with Nicolai Gedda and Cornell MacNeil, for \$10.

Spearheading the Phonogram subscription list is a set of the complete piano sonatas of Bee-

(Continued on page 43)



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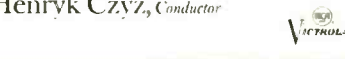
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◆	1	1	<b>MOZART: CONCERTOS NOS. 17 &amp; 21</b> (Elvira Madigan) . . . 33 Anda/Camerata Academica of the Salzburg Mozarteum (Anda), DGG (No Mono); 138/783 (S)	20	21	<b>MOZART: CONCERTOS NOS. 21 &amp; 24</b> . . . 10 Robert Casadesus/Cleveland Orch. (Szell), Columbia (No Mono); MS 6695 (S)	◆	2	10	<b>SOUNDTRACK: 2001: A SPACE ODYSSEY</b> . . . 6 MGM (No Mono); SIE 13 ST (S)	21	20	<b>BACH ORGAN FAVORITES, VOL. 3</b> . . . 12 E. Power Biggs, Columbia (No Mono); MS 7108 (S)	◆
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	4	4	<b>WEST MEETS EAST</b> . . . 63 Yehudi Menuhin & Ravi Shankar, Angel 36148 (M); S 36148 (S)	23	23	<b>LEONTYNE PRICE—PRIMA DONNA, VOL. 2</b> . . . 51 RCA Victor LM 2968 (M); LSC 2968 (S)								
	5	19	<b>DONIZETTI: LA FILLE DU REGIMEN (2 LP's)</b> . . . 2 Sutherland/Pavarotti/Various Artists/Royal Opera House Orch. (Bonyng), London (No Mono); OSA 1273 (S)	24	26	<b>TCHAIKOVSKY: CONCERTO NO. 1</b> . . . 111 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)								
	6	6	<b>SELECTIONS FROM 2001: A SPACE ODYSSEY</b> . . . 6 Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7176 (S)	25	30	<b>BACH ORGAN FAVORITES, VOL. 1</b> . . . 14 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)								
	7	5	<b>GLORY OF GABRIELLI</b> . . . 28 E. Power Biggs/Various Artists/Columbia (No Mono); MS 7071 (S)	26	13	<b>LISZT: ARRANGED BEETHOVEN SYMPHONY NO. 5</b> . . . 19 Glenn Gould, Columbia (No Mono); MS 7095 (S)								
	8	3	<b>MY FAVORITE CHOPIN</b> . . . 129 Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)	27	28	<b>BERLIOZ: SYMPHONIE FANTASTIQUE/LELIO (2 LP's)</b> . . . 3 Various Artists/London Symphony (Boulez), CBS (No Mono); 32 B1 0010 (S)								
	9	11	<b>VERDI: ERNANI (3 LP's)</b> . . . 27 Price/Bergonzi/Various Artists/RCA Italiano Orch. (Schippers), RCA Victor LM 6183 (M); LSC 6183 (S)	28	25	<b>SATIE: PIANO MUSIC, VOL. 1</b> . . . 16 Aldo Ciccolini, Angel (No Mono), S 36482 (S)								
	10	16	<b>R. STRAUSS: ALSO SPRACH ZARATHUSTRA</b> . . . 8 Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	29	—	<b>HOROWITZ ON TELEVISION</b> . . . 1 Vladimir Horowitz, Columbia (No Mono); MS 7106 (S)								
	11	8	<b>ROSSINI RARETIES</b> . . . 16 Montserrat Caballe/RCA Italiano Opera Orch. & Chorus (Cillario), RCA Victor LM 3015 (M); LSC 3015 (S)	30	—	<b>ART OF LAWRENCE TIBBETT</b> . . . 3 RCA Victrola, VIC 1340 (M); VICS 1340 (S)								
	12	12	<b>R. STRAUSS: ALSO SPRACH ZARATHUSTRA</b> . . . 9 Chicago Symphony (Reiner), RCA Victor LM 2609 (M); LSC 2609 (S)	31	31	<b>SATIE: PIANO MUSIC, VOL. 3</b> . . . 18 Aldo Ciccolini, Angel (No Mono); S 36485 (S)								
	13	14	<b>MAHLER: SYMPHONY NO. 1</b> . . . 3 New Haven Symphony (Brief), Odyssey (No Mono); 32 160286 (S)	32	32	<b>NONESUCH GUIDE TO ELECTRONIC MUSIC</b> . . . 8 Paul Beaver/Bernard Krause, Nonesuch (No Mono); HC 73018 (S)								
	14	7	<b>BERG: LULU (3 LP's)</b> . . . 22 Lear/Fischer-Dieskau/Various Artists/Deutsche Oper Berlin (Boehm), DGG (No Mono); 139 273/75 (S)	33	33	<b>UP, UP AND AWAY</b> . . . 2 Boston Pops (Fiedler), RCA Victor (No Mono); LSC 3041 (S)								
	15	9	<b>GOLDEN AGE OF OPERETTA (2 LP's)</b> . . . 26 Joan Sutherland/New Philharmonia Orch. (Bonyng), London (No Mono); OSA 1268 (S)	34	35	<b>BEETHOVEN SONATAS</b> . . . 2 Artur Rubinstein, RCA Victor LM 2654 (M); LSC 2654 (S)								
	16	37	<b>ART OF ALEXANDER KIPNIS</b> . . . 4 Seraphim 60076 (M); (No Stereo)	35	34	<b>MAHLER: SYMPHONY NO. 8 (2 LP's)</b> . . . 85 Various Artists/London Symphony (Bernstein), Columbia M2L 251 (M); M2S 751 (S)								
	17	17	<b>BERNSTEIN'S GREATEST HITS</b> . . . 66 New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	36	36	<b>BERLIOZ: NUITS D'ETE</b> . . . 2 Janet Baker/New Philharmonia Orch. (Barbirolli), Angel (No Mono), S 36505 (S)								
	18	18	<b>J. STRAUSS: BLUE DANUBE</b> . . . 15 Berlin Philharmonic (Karajan), DGG (No Mono); 139 014 (S)	37	—	<b>MENDELSON: MIDSUMMER'S NIGHT DREAM/SCHUMANN: SYMPHONY NO. 3</b> . . . 1 Phillips/NBC Symphony & Women's Chorus (Toscanini), RCA Victor VIC 1337 (M); VICS 1337 (S)								
	19	15	<b>BERG: LULU (3 LP's)</b> . . . 15 Rothenberg/Meyer/Various Artists/Hamburg State Opera Orch. (Ludwig), Angel (No Mono); SC 3726 (S)	38	—	<b>TCHAIKOVSKY: OVERTURE 1812</b> . . . 23 Minneapolis Symphony Orch. (Dorati), Mercury MC 50054 (M); SR 90054 (S)								
				39	38	<b>BELLINI: NORMA (2 LP's)</b> . . . 16 Suliotis/Cossotto/Del Monaco/Various Artists/Orch. L'Academia di Santa Cecilia (Varviso), London (No Mono); OSA 1272 (S)								
			40	40	<b>SHOSTAKOVITCH: SYMPHONIES NOS. 2 &amp; 3</b> . . . 3 Royal Philharmonic (Gould), RCA Victor (No Mono); LSC 3044 (S)									

**NEW ACTION LP's**

Title, Artist, Label & No.	Title, Artist, Label & No.
<b>ROYAL FAMILY OF OPERA (3 LP's)</b> . . . Various Artists, London (No Mono); RFO-S-1 (S)	<b>BACH: ORGAN MUSIC FROM SOISSONS CATHEDRAL</b> . . . Maurice & Marie-Madeleine Durufle, Angel (No Mono); S 36507 (S)
<b>TCHAIKOVSKY'S GREATEST HITS (2 LP's)</b> . . . Various Artists/Minneapolis Symphony (Dorati), Mercury (No Mono); SR 2 9126 (S)	

**W. Germany's First Gala**

BERLIN — West Germany's first gala of classical music will be presented by the Arbeitsgemeinschaft Schallplatte in the German Opera House, Berlin, Nov. 14-16.

The gala will feature opera, chamber and symphonic music and will be shown on the Eurovision network. The opera section will feature performances by Anna Moffo, Grace Bumbry, Tito Gobbi, Gundula Janowitz, James King, Kurt Boehme, Rudolf Schock, Silvia Geszty and the Radio Symphony Orchestra conducted by Robert Heger. The concert will include works by Gluck, Richard Strauss, Wag-

ner, Weber, Verdi, Mozart and Smetana.

Artists appearing in the chamber music night will be Jacqueline du Pre, Daniel Barenboim, the Trio di Trieste, Gustav Leonhardt, Frans Brueggen, Anner Bylsma, Claudio Arrau and the Juilliard String Quartet, performing works by Brahms, Corelli, Schubert, Hugo Wolf, Haydn and Beethoven.

The symphonic night will feature works by Beethoven, Haydn, Richard Strauss and Prokofiev, played by Maurice Andre, Arthur Grumiaux, Martha Argerich and the New Philharmonia Orchestra of London conducted by Erich Leinsdorf.

**Vienna Group On U. S. Tour**

NEW BRUNSWICK, N. J.—Vienna's Concentus Musicus, Telefunken artists, begin a six-week U. S. tour at Rutgers University here on Oct. 9.

Other October dates include New York University (11); Kenyon College, Gambier, Ohio (14); Cleveland (15); Oberlin (Ohio) Conservatory of Music (17); Winston-Salem, N. C. (18); Duke University (19); North Carolina State University (20); Birmingham (21); University of Illinois at Urbana (22); University of Nevada (24); University of California at Berkeley (25 and 27); and University of California at San Diego (30).

Dates in November are Biola

College of La Miradia, Calif. (1); Laguna Beach, Calif. (3); St. John's College of Santa Fe, N. M. (5); Denver (6); University of Colorado at Boulder (7); Baylor University (8); Rice University (10); Tulane University (11); Harvard University (13); Amherst (Mass.) College; State University of New York at Albany (15); Wesleyan University, Middletown, Conn. (17); and Smithsonian Institute, Washington (18).

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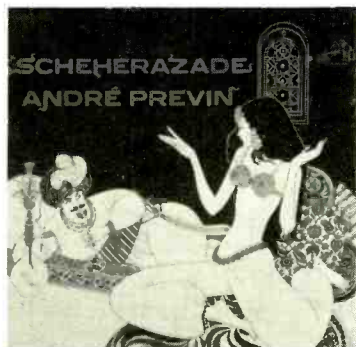
# Billboard Album Reviews

SEPTEMBER 21, 1968



**CLASSICAL**  
**PROKOFIEV: CLASSICAL SYMPHONY/BIZET: SYMPHONY IN C**—New York Philharmonic (Bernstein). Columbia MS 7158 (S)

Bernstein takes a couple of contrasting pieces from a pair of contrasting composers—Prokofiev was born 16 years after Bizet died—that shows both the progress and tradition of the music. Prokofiev is, naturally, the more adventuresome and Bernstein seems out to prove that his music is really part of the music of today.



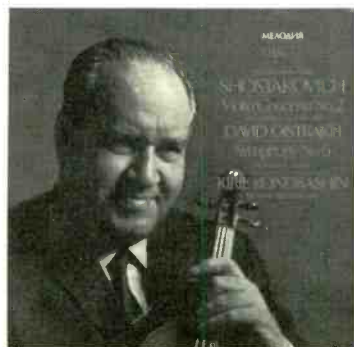
**CLASSICAL**  
**RIMSKY-KORSAKOFF: SCHEHERAZADE**—London Symphony (Previn). RCA Victor LSC 3042 (S)

The sensuous and exotic "Scheherazade" lives again in this sparkling recording by the London Symphony with Andre Previn at the baton. Previn conducts with almost intimate understanding of the score, and is capably aided by violinist John Georgiadis. The accompanying pieces, "March" and "Flight of the Bumblebee," are equally enticing.



**CLASSICAL**  
**SONGS OF ANDALUSIA**—Victoria De Los Angeles. Angel SFSL 36468 (S)

In this program of beautiful Spanish songs from the Middle Ages and the Renaissance, Victoria De Los Angeles reigns supreme. Dr. Jose M. Lamana has perfectly reconstructed the instrumental accompaniments for the selections, and they are the perfect complement to Miss De Los Angeles' glorious voice. Outstanding are "Como la rosa en la guerta" and "Dime a do tienes las mientes."



**CLASSICAL**  
**SHOSTAKOVICH: VIOLIN CONCERTO No. 2/SYMPHONY No. 6**—D. Oistrakh/Moscow Philharmonic (Kondrashin). Melodiya/Angel SR 40064 (S)

The popular David Oistrakh, to whom Shostakovich dedicated this work when it was premiered last year, is magnificent as soloist with Kiril Kondrashin and the Moscow Philharmonic. Kondrashin and the Moscow also give a superior reading of the "Symphony No. 6" to complete this pressing.



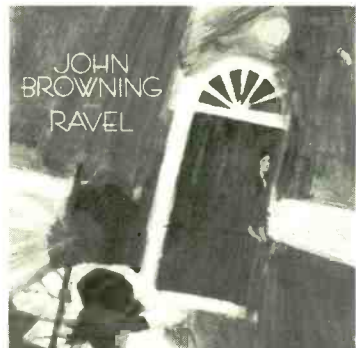
**CLASSICAL**  
**STRAVINSKY: RITE OF SPRING**—USSR Symphony (Svetlanov). Melodiya/Angel SR 40063 (S)

Yevgeny Svetlanov and the USSR Symphony offers a first-rate performance of Stravinsky's "Rite of Spring" that is at once electrifying and bursting with glorious stereo sound. He brings to it a new vitality and assurance of direction, and this recording should quickly find itself at the top of the best seller lists.



**CLASSICAL**  
**RACHMANINOFF: CONCERTO No. 3** Weissenberg/Chicago Symphony (Preter). RCA Victor LSC 3040 (S)

This album has three points of strength, and together they mean good sales. The three points are pianist Weissenberg, who is brilliant and dramatic; secondly, there is the great Chicago Symphony, and finally, the material, Rachmaninoff's "Concerto No. 3" provides a great vehicle.



**CLASSICAL**  
**JOHN BROWNING PLAYS RAVEL**—RCA LSC 3028 (S)

Browning is in the great tradition of pianists; and he brings to these compositions of Ravel, a world of mood, poetry, and brilliant technique. Ravel's piano music is colorful and exotic and receives a great reading here.



**LOW-PRICE CLASSICAL**  
**PONCHIELLI: LA GIOCONDA**—Callas/Cossotto/Various Artists/La Scala Orch. (Votto). Seraphim SIC 6031 (S)

Maria Callas' second recording of "La Gioconda" now is available at low price after an absence from the catalog. The lack of new recordings by this popular artist helps make this three-record set a desirable item. Her performance is highly dramatic here. Miss Callas gets valuable assists from Fiorenza Cossotto, Piero Cappuccilli and Ivo Vinco.



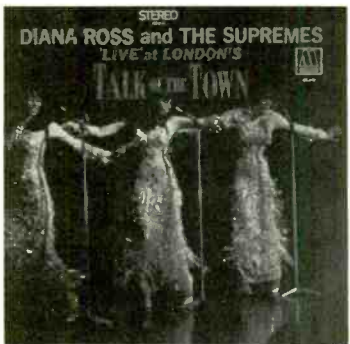
**CLASSICAL**  
**SCHUMANN: SYMPHONIES Nos. 3 & 4**—Vienna Philharmonic (Solti). London CS 6582 (S)

Solti and the Vienna Philharmonic are right at home on this LP as they combine with authority and sensitivity. The No. 3 is a beautiful study in exuberance and skill. The No. 4 delights with its simple, unhesitating force.



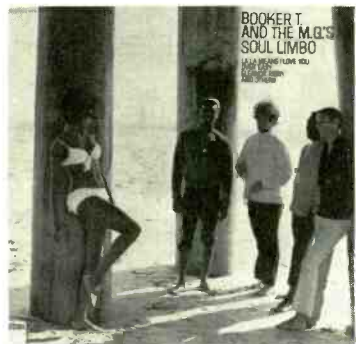
**LOW-PRICE CLASSICAL**  
**THE WILD BULL**—Morton Subotnick. Nonesuch H 71208 (S)

Morton Subotnick's stature as a composer of electronic music continues to grow and this new work, commissioned by Nonesuch Records, can only add to this stature. "The Wild Bull" for electronic-music synthesizer is a follow-up to the highly successful "Silver Apples of the Moon," also a Nonesuch commission. This new composition recently received its New York premiere at the Electric Circus.



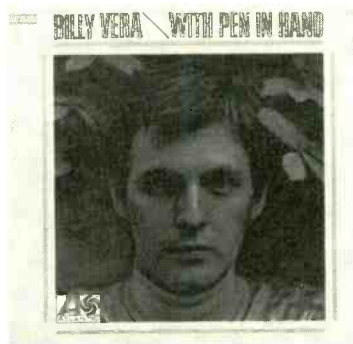
**POP**  
**DIANA ROSS & THE SUPREMES "LIVE" AT LONDON'S TALK OF THE TOWN**—Motown MS 676 (S)

A top LP package. Much of the material was heard in their live recording from N. Y.'s Copacabana, but this one features a brighter, sharper sound. Also spotlighted are some new additions to the club act, such as the medley of "Thoroughly Modern Millie," "Second Hand Rose" and "Mame" which comes off as strongly as does a salute to the Beatles.



**POP**  
**SOUL LIMBO**—Booker T. & The M.G.'s. Stax STS 2001 (S)

Booker T. carried his M.G.s to the top of the Hot 100 with their smash instrumental "Soul Limbo," and now they've followed it up with a knockout album jammed full of driving instrumentals. They treat with their soulful treatments of "Hang 'Em High," "Since You've Been Gone" and new numbers "Over Easy" and "Born Under a Bad Sign." A sure bet for pop and r&b buyers.



**POP**  
**WITH PEN IN HAND**—Billy Vera. Atlantic SD 8197 (S)

When the team of Billy Vera and Judy Clay split, Vera turned up a solid Hot 100 chart winner with his initial solo hit "With Pen in Hand." This debut LP should hit with equal sales impact. He turns in first-rate readings of "The Son of Hickory Holler's Tramp" and "Then You Can Tell Me Goodbye." His "I Can Remember" and "I've Been Loving You Too Long" are exceptional.



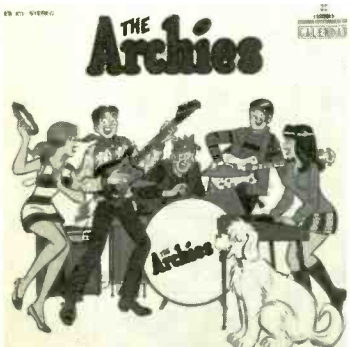
**POP**  
**A COLLECTION OF 16 ORIGINAL BIG HITS Vol. 9**—Various Artists. Motown MS 668 (S)

Hot collection of Motown's singles hits that are sure to prove a long and healthy stock item. Included are the Supremes' "You Keep Me Hangin' On," Stevie Wonder's "I Was Made to Love Her," the Four Tops' "Bernadette" and Marvin Gaye & Tammi Terrell's "You're All I Need." Add to these another dozen hits, and you've got a blockbuster.



**POP**  
**FUSION**—Hello People. Philips PHS 600-276 (S)

Exciting and creative group attracted attention with their "Jerusalem" single and initial LP, and this second album venture should prove even more important. They offer a diversified program with such gems as "Anthem," "A Dream of Tomorrow" and "If I Should Sing Too Softly." Lou Futterman's production, as well as the smooth vocal work of the group, is exceptional and highly potent.



**POP**  
**THE ARCHIES**—Calendar KES 101 (S)

Backed by a tremendous promotional campaign, a TV cartoon series and a brand new single "Bang-Shang-a-lang" b-w "Truck Driver" (both included here), the Archies have everything going for them. And rightfully so! They have a smooth vocal blend; the material is first rate, with other standouts being "Time for Love," "Hide and Seek" and "You Make Me Wanna Dance." Should prove an important stock item.



**POP**  
**HERE COME THE JUDGE**—Shorty Long. Soul SS 709 (S)

The pounding soul beat of "Here Comes the Judge," with its laugh-provoking humorous lyrics, is a winner that will prove the sales draw for this album. But there's also "Function at the Junction," "Here Comes Fat Albert" and "Don't Mess With My Weekend" to make this LP a high sales value item.



**POP**  
**PEPPERMINT TROLLEY CO.**—Acta A 38007 (S)

This new group offers a bright sound that sometimes crosses to folk. This debut album includes Peppermint Trolley's hit single "Baby You Come Rollin' 'Cross My Mind," plus 10 other good numbers. "Put Your Burden Down," "Beautiful Sun" and "Trust" their latest singles are top cuts. "Fatal Fallacy" is a telling social commentary.



**POP**  
**OUTSIDE INSIDE**—Blue Cheer. Philips PHS 600-278 (S)

In the style of their last album, the Blue Cheer ring the halls with psychedelics. The music is loud and raucous with all the flavoring that their fans love. Their version of the Stones' "(I Can't Get No) Satisfaction" smacks with inventiveness and freshness.



**POP**  
**FROM ST. LOUIS TO FRISCO**—Chuck Berry. Mercury SR 61176 (S)

Memphis magician Chuck Berry socks his down-homes blues 'n' rock mix into every jumping groove. A dose of Berry on the guitar is enough to spark memories of "Maybellene" and the early days of true blue rock. Berry's "The Love I Lost," "Little Fox," "Misery" and "My Tambourine" could bring the great rocker back to the pop scene with a terrific impact and a new generation of rock fans.



# Country Music

## Cap. Aiming Promo Guns At Blue Ribbon Country

ATLANTA — In one of its strongest country promotions, Capitol Records has aimed its "Blue Ribbon Country" at radio stations and rack jobbers across the nation.

The promotion, running month-long, includes expensive display material shipped into the field to supplement the country campaign.

Among the material is a floor rack which holds 50 rack new release albums and catalog albums. Another is a merchandising piece for the Blue Ribbon Country singles prepak. This prepak contains an assortment of 200 hits of the past by 21 artists with divider cards along with the browser unit. Acceptance of this indicates that several accounts will move into the standard country singles business who have not merchandised them before.

There is also a counter display piece which is included in the purchase of a box of the Blue Ribbon Country album (STBB 2969). This LP includes two disks for the price of one for the consumer.

The September releases included the Merle Haggard album, "Mama Tried," the Buckaroos, Tex Ritter, Wanda Jackson, and George Lindsey's first Capitol release, "Goober Sings." WPLO here was so impressed

with Lindsey's efforts it made it the pick album for the week.

The Bobbie Gentry/Glen Campbell album is due for a release late this month which should give the promotion a strong boost toward the finish.

The timing of the Blue Ribbon Country promotion was set to fall just before the big Nashville festivities in October, at which time the "Grand Ole

Opry" has its celebration, the Country Music Association has its massive convention, and the entire music industry gathers for the gala. The albums were sent to 1,280 radio stations who are members of the CMA.

The entire sales and promotion force of Capitol is working on the campaign, directed by national country sales and promotion manager Wade Pepper.

## Cine-Vox Banks on Country to Bring in the Syndication Bacon

NEW YORK — Cine-Vox Productions, Inc., convinced that "country music is what's happening," is in the early stages of nationwide radio syndication.

Utilizing WSM's long-time Nashville night disk jockey Ralph Emery, Cine-Vox is putting together five two-hour radio shows weekly, featuring the modern country sound. Starting with 15 stations, the firm plans to expand to 100 by year's end, and ultimately "every station that programs country music."

"We feel we can provide a complete service," explains Maury Benkoil, general manager of programming and delivery, by a real pro like Emery. He not

only narrates the program, but will do time checks, weather and local commercials."

Benkoil explained that Cine-Vox has a copyrighted system of implementing these extras into the track to personalize the service to every subscribing station.

"Emery will become part of the staff," Benkoil said. "He will be identified locally with local products and the like."

Although he talks freely about the artists whose music is being played, Emery will make no reference to Nashville or New York. He will, instead, hammer hard on the identification with the local station on which he is being heard.

## The Covered Wagon Circuit Pays Off for Ellis' & Bell

PADUCAH, Ky.—The Ellis Brothers and Johnny Bell, still on a covered wagon excursion from Denver to Nashville, have sold nearly 2,000 records and played 25 previously unscheduled bookings on their long trek.

Moving into Kentucky and to within 10 days of Nashville, the Rocky Mountain area entertainers have supported their trip by impromptu appearances frequently followed by paid bookings. In Jefferson City, Mo., for

example, the group was held over for one week. They also played four consecutive nights in Rolla, Mo. Prior to leaving Denver, only two bookings had been made. The additional appearances not only have paid for the trip, but allowed the performers to put money in the bank.

Records were sold after each appearance, and the original supply was nearly exhausted.

The Ellis Brothers, with former KLAQ disk jockey Bell along to emcee the show, left Denver June 15 via covered wagon to publicize country music in that area. The other objective was to obtain an appearance on the "Grand Ole Opry."

Originally scheduled to arrive in August, the estimated time of arrival now is Tuesday (17). The extra bookings were the primary cause of the slowdown, plus time taken to reshoe the horses, etc.

At Sherman State Park near Chillicothe, Mo., the group entertained a group of school youngsters from Worthington, Ohio, on a field study trip. The young people, at first disappointed that the Ellis Brothers did not perform contemporary rock, later were "converted" to the modern country sound and concluded the trip by buying 75 records. The records are on the Sully label, which the Ellis Brothers own.

Cine-Vox says it has the advantage of picking up new releases immediately and integrating them into the track so that country stations often will be serviced quicker this way than through normal channels. Emery also picks up as much advance information as possible from the labels so it can be incorporated into the voice track, with the music added the minute it becomes available here. Eventually he plans to add interviews to the program. Emery provides all of the programming, and has the final say on selection.

At present, Emery is hitting hard on the "star" theory of

(Continued on page 36)

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# Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 9/21/68

★ STAR Performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
Billboard Award	1	MAMA TRIED ("The Ballad From Killer's Three") Merle Haggard, Capitol 2219 (Blue Book, BMI)	9	38	40	I'M IN LOVE WITH MY WIFE David Rodgers, Columbia 44561 (Moss-Rose, BMI)	10
	2	ONLY DADDY THAT'LL WALK THE LINE Waylon Jennings, RCA Victor 47-9561 (Central Songs, BMI)	11	39	—	WHEN YOU ARE GONE Jim Reeves, RCA Victor 47-9614 (Tuckahoe, BMI)	1
3	5	HARPER VALLEY P.T.A. Jeannie C. Riley, Plantation 3 (Newkeys, BMI)	5	40	43	LOVE ME, LOVE ME Bobby Barnett, Columbia 44589 (Gallico, BMI)	7
4	4	LOVE TAKES CARE OF ME Jack Greene, Decca 32352 (Husky, BMI)	10	41	39	SHE THINKS THAT I'M ON THAT TRAIN Henson Cargill, Monument 1084 (Blue Crest/Hill & Range, BMI)	7
5	6	HAPPY STATE OF MIND Bill Anderson, Decca 32360 (Stallion, BMI)	6	42	42	YOU'VE CHANGED EVERYTHING ABOUT ME BUT MY NAME Norma Jean, RCA Victor 47-9558 (Pamper, BMI)	10
6	10	WE'LL GET AHEAD SOMEDAY Porter Wagoner & Dolly Parton, RCA Victor 47-9577 (Carreta, BMI)	9	43	50	PUNISH ME TOMORROW Carl & Pearl Butler, Columbia 44587 (Pamper, BMI)	6
7	7	ON TAP, IN THE CAN OR IN THE BOTTLE Hank Thompson, Dot 17108 (Brazos Valley, BMI)	11	44	47	WHAT CAN I SAY Arlene Harden, Columbia 44581 (Blue Echo, BMI)	6
8	9	LET THE WORLD KEEP ON A TURNIN' Buck Owens & Buddy Alan & the Buckaroos, Capitol 2237 (Blue Book, BMI)	9	45	46	GOD HELP YOU WOMAN Jim Glaser, RCA Victor 47-9587 (Glaser, BMI)	4
9	11	FLOWER OF LOVE Leon Ashley, Ashley 4000 (Gallico, BMI)	9	46	45	THREE PLAYING LOVE Cheryl Pool, Paula 309 (Four Star, BMI)	7
10	8	YOU'VE JUST STEPPED IN (From Stepping Out on Me) Loretta Lynn, Decca 32332 (Sure-Fire, BMI)	15	47	48	THE SOUNDS OF GOODBYE Tommy Cash, United Artists 50337	4
11	3	DREAMS OF THE EVERYDAY HOUSEWIFE Glen Campbell, Capitol 2224 (Combine, BMI)	12	48	51	RENO Dottie West, RCA Victor 47-9607 (4 Star, BMI)	3
12	26	FROM HEAVEN TO HEARTACHE Bobby Lewis, United Artists 50327 (Singleton, BMI)	9	49	52	THE SOUNDS OF GOODBYE George Morgan, Starday 850 (Noma/SPR, BMI)	4
13	13	AS LONG AS I LIVE George Jones, Musicor 1298 (Glad/Zanetis, BMI)	12	50	56	TO MY SORROW Johnny Duncan, Columbia 44580 (Adams, Vee & Abbott, BMI)	6
14	12	IT'S A LONG WAY TO GEORGIA Don Gibson, RCA Victor 47-9563 (Acuff-Rose, BMI)	11	51	53	RAGGEDY ANN Charlie Rich, Epic 10358 (Blue Crest/Hill & Range, BMI)	5
15	14	ALREADY IT'S HEAVEN David Houston, Epic 10388 (Gallico, BMI)	15	52	54	BORN TO BE BY YOUR SIDE Jimmy Dean, RCA Victor 47-9567 (Vector, BMI)	7
16	19	THEN YOU CAN TELL ME GOODBYE Eddy Arnold, RCA Victor 47-9606 (Acuff-Rose, BMI)	4	53	65	JOHNNY ONE TIME Willie Nelson, RCA Victor 47-9605 (Blue Crest/Hill & Range, BMI)	3
17	16	FOLSOM PRISON BLUES Johnny Cash, Columbia 44513 (Hilo, BMI)	17	54	64	SOUTHERN BOUND Kenny Price, Boone 1075 (Pamper, BMI)	3
18	20	A LITTLE BIT LATER ON DOWN THE LINE Bobby Bare, RCA Victor 47-9568 (Sea-Lark, BMI)	9	55	57	LITTLE BOY SOLDIER Wanda Jackson, Capitol 2245 (Tree, BMI)	3
19	21	LOOKING AT THE WORLD THROUGH A WINDSHIELD Del Reeves, United Artists 50332 (Passkey, BMI)	6	56	60	YONDER COMES A FREIGHT TRAIN Jim & Jesse, Epic 10370 (Pamper, BMI)	3
20	22	HEY DADDY Charlie Louvin, Capitol 2231 (Southtown, BMI)	6	57	59	EVERLASTING LOVE Hank Locklin, RCA Victor 47-9582 (Rising Sons, BMI)	5
21	23	BIG GIRLS DON'T CRY Lynn Anderson, Chart 59-1042 (Yonah, BMI)	8	58	68	SWEET CHILD OF SUNSHINE Jerry Wallace, Liberty 56059 (Attache, BMI)	2
22	25	I JUST CAME TO GET MY BABY Faron Young, Mercury 72827 (Tree, BMI)	8	59	69	WHERE HE STOPS NOBODY KNOWS June Stearns, Columbia 44575 (Buckhorn, BMI)	2
23	29	IN LOVE Wynn Stewart, Capitol 2240 (Freeway, BMI)	5	60	61	WALL OF PICTURES Darrell McCall, Wayside 1021 (Back Bay, BMI)	6
24	17	JUST BECAUSE I'M A WOMAN Dolly Parton, RCA Victor 47-9548 (Combine, BMI)	13	61	62	LOOK AT THE LAUGHTER Wilma Burgess, Decca 32359 (Four Star, BMI)	6
25	28	UNDO THE RIGHT Johnny Bush, Stop 193 (Pamper, BMI)	8	62	73	THE TRUE AND LASTING KIND Bobby Lord, Decca 32373 (Contention, SESAC)	2
26	15	HEAVEN SAYS HELLO Sonny James, Capitol 2155 (4 Star, BMI)	17	63	63	I AIN'T THE WORRYIN' KIND Billy Edd Wheeler, Kapp 928 (United Artists, ASCAP)	5
27	35	NEXT IN LINE Conway Twitty, Decca 32361 (Tree, BMI)	6	64	75	WONDERFUL DAY Ray Pillow, ABC 11114 (Contention, SESAC)	2
28	24	JODY AND THE KID Roy Drusky, Mercury 72823 (Buckhorn, BMI)	10	65	66	ME, ME, ME, ME, ME Liz Anderson, RCA Victor 47-9586 (Greenback, BMI)	5
29	27	I KEEP COMING BACK FOR MORE Dave Dudley, Mercury 72718 (Newkeys, BMI)	11	66	58	CRY CRY AGAIN Liz Anderson, RCA Victor 47-9586 (Greenback, BMI)	4
30	30	I STILL BELIEVE IN LOVE Jan Howard, Decca 32357 (Stallion, BMI)	7	67	67	DO YOU BELIEVE THIS TOWN Roy Clarke, Dot 17117 (Attache, BMI)	8
31	32	SAN DIEGO Charlie Walker, Epic 10349 (Blue Crest/Hill & Range, BMI)	8	68	70	AIN'T GOT THE TIME Tom T. Hall, Mercury 72835 (Newkeys, BMI)	2
32	33	HAPPY STREET Slim Whitman, Imperial 66311 (Singleton, BMI)	7	69	—	THERE'S NO MORE LOVE Carl Smith, Columbia 44620 (Mayhew, BMI)	1
33	31	AUTUMN OF MY LIFE Bobby Goldsboro, United Artists 50318 (Unart, BMI)	11	70	72	BALLAD OF JOHN DILLINGER Billy Grammer, Mercury 72836 (Newkeys, BMI)	4
34	36	BORN TO LOVE YOU Jimmy Newman, Decca 32366 (Minute Men, BMI)	4	71	71	YOU MAY BE TOO MUCH FOR MEMPHIS, BABY Leroy Van Dyke, Kapp 931 (Morris, ASCAP)	4
35	38	IT'S ALL OVER BUT THE CRYING Hank Williams Jr., MGM 4540 (Hastings, BMI)	4	72	74	LIKE A ROLLING STONE Flatt & Scruggs, Columbia 44623 (Witmark, ASCAP)	2
36	37	ONE OF THESE DAYS Tompall & the Glaser Brothers, MGM 12954 (Four Star, BMI)	9	73	—	I AIN'T BUYING Johnny Darrell, United Artists 50442 (United Artists, ASCAP)	1
37	18	WHAT'S MADE MILWAUKEE FAMOUS (Has Made a Loser Out of Me) Jerry Lee Lewis, Smash 2164 (Gallico, BMI)	16	74	—	I HOPE I LIKE MEXICO BLUES Dallas Frazier, Capitol 2257 (Blue Crest/Hill & Range, BMI)	1
				75	—	I'M GOIN' BACK HOME WHERE I BELONG Buck Owens' Buckaroos, Capitol 2264 (Blue Book, BMI)	1

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#**1**

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BE WITH  
YOU'**



2271

# Nashville Scene

Jack Jackson, who moved from WSM to the Leon Ashley organization, now is working in the

film syndication department of the J. Hal Smith company. Van Temple has joined the staff

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(ELIZABETH EVANS, WRITER)

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of WBAD, which is now programming full-time country music. He and Ray Kenneman have just done another comedy LP on Riot Records. . . . Snookie Lanson has just concluded his first Starday album, "Nashville Now." . . . Charlie & Doris Taylor, Stop artists from the Norfolk, Va., area, are due back here for another session, their third. . . . A Wednesday night WPLO Country Caravan in Atlanta drew about 2,000 people to see Mac Curtis, John Fox, Bobby Johnson & the Swinging Gentlemen. . . . Kenny Price taped an interview for the "Jerry Wallace Show." . . . Award winner Jimmy Elks has a new release out on Goldband titled "Woman in the Picture."

The Compton Brothers, Dot artists, depart Dec. 1 for a four-month tour of the Far East, including the long swing through Vietnam. . . . Mickey Newberry has signed a new long-term contract with Acuff-Rose Publications Inc. . . . Trini Lopez has been added to those who will take part in the Music City Pro-Celebrity Golf tournament Oct. 12-13. . . . A communications seminar, sponsored by the Radio Television Council of Middle Tennessee, features Dee Kilpatrick and Rick Powell. . . . Nat Stuckey now has made the complete transition. He not only has moved to RCA, but is being managed by Dick Heard and booked by Joe Taylor. . . . Billy Deaton brought Jerry Lee Lewis to Dallas, and Warren Smith, Lee Harmon, Waylon Jennings and others to different sections of Texas. . . . The "Pamper Pamphlet," publication of the J. Hal Smith publishing firm, is being incorporated into the "Renfro Valley Bugle," a monthly publication originating from Smith's new enterprise.

## Syndication Bacon

• Continued from page 33

programming, assuming that their releases will be big within a few weeks after they are shipped. Thus, he feels safe in instant programming of something from Loretta Lynn, Merle Haggard, Waylon Jennings or someone of this stature. The programming includes an occasional "oldie," and a once-an-hour instrumental.

Mixing of the record into the track eliminates the danger of a subscribing station not having the record on hand. The tracking is being done at the Delta Studio here, in the Palace Theater building.

The Cine-Vox contract with Emery calls for eventual movement into TV shows and movies.

"We feel there is a country music market in all of these areas," Benkoil said. "But we have to get it off the ground with radio."

**"CHOK UP ON THE 8 BALL"**  
**Rod Hart**  
 DESTINED TO BE NUMBER  
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# Hot Country LP's

Billboard SPECIAL SURVEY  
 For Week Ending 9/21/68

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
3		<b>D-I-V-O-R-C-E</b> Tammy Wynette, Epic (No Mono); BN 26392 (S)	8
2	1	<b>A NEW PLACE IN THE SUN</b> Glen Campbell, Capitol (No Mono); ST 2907 (S)	19
3	5	<b>JOHNNY CASH AT FOLSOM PRISON</b> Columbia (No Mono); CS 9639 (S)	15
4	6	<b>THE BEST OF MERLE HAGGARD</b> Capitol (No Mono); SKAO 2951 (S)	4
5	8	<b>BY THE TIME I GET TO PHOENIX</b> Glen Campbell, Capitol T 2851 (M); ST 2851 (S)	39
6	2	<b>SWEET ROSIE JONES</b> Buck Owens & His Buckaroos, Capitol (No Mono); ST 2962 (S)	9
7	4	<b>HONEY</b> Bobby Goldsboro, United Artists UAL 3642 (M); UAS 6642 (S)	20
8	15	<b>THE ROMANTIC WORLD OF EDDY ARNOLD</b> RCA Victor LPM 4009 (M); LSP 4009 (S)	16
9	9	<b>MAKE MINE COUNTRY</b> Charley Pride, RCA Victor LPM 3952 (M); LSP 3952 (S)	18
10	13	<b>ALREADY IT'S HEAVEN</b> David Houston, Epic (No Mono); BN 26391 (S)	7
11	17	<b>GENTLE ON MY MIND</b> Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	51
12	16	<b>HEY LITTLE ONE</b> Glen Campbell, Capitol T 2878 (M); ST 2878 (S)	26
13	14	<b>BIG GIRLS DON'T CRY</b> Lynn Anderson, Chart CHM 1008 (M); CHS 1008 (S)	7
14	10	<b>LORETTA LYNN'S GREATEST HITS</b> Decca (No Mono); DL 75000 (S)	12
15	7	<b>ANOTHER TIME, ANOTHER PLACE</b> Jerry Lee Lewis, Smash (No Mono); SRS 67104 (S)	15
16	19	<b>A TENDER LOOK AT LOVE</b> Roger Miller, Smash (No Mono); SRS 67103 (S)	8
17	18	<b>HOMETOWN GUITAR</b> Chet Atkins, RCA Victor LPM 4017 (M); LSP 4017 (S)	5
18	32	<b>COUNTRY GIRL</b> Dottie West, RCA Victor LPM 4004 (M); LSP 4004 (S)	3
19	12	<b>ONLY THE GREATEST</b> Waylon Jennings, RCA Victor LPM 4023 (M); LSP 4023 (S)	9
20	20	<b>LEGEND OF BONNIE &amp; CLYDE</b> Merle Haggard, Capitol (No Mono); ST 2912 (S)	21
21	24	<b>WILD WEEKEND</b> Bill Anderson, Decca DL 4998 (M); DL 74998 (S)	17
22	23	<b>A THING CALLED LOVE</b> Jimmy Dean, RCA Victor LPM 3999 (M); LSP 3999 (S)	11
23	37	<b>LIKE A MERRY-GO-ROUND</b> Liz Anderson, RCA Victor (No Mono); LSP 4014 (S)	2
24	31	<b>WITH PEN IN HAND</b> Johnny Darrell, United Artists (No Mono); UAS 6660 (S)	5
25	21	<b>HEAVEN SAYS HELLO</b> Sonny James, Capitol (No Mono); ST 2937 (S)	9
26	26	<b>BY THE TIME I GET TO PHOENIX</b> Marty Robbins, Columbia (No Mono); CS 9617 (S)	16
27	29	<b>JOHNNY CASH'S GREATEST HITS, VOL. 1</b> Columbia CL 2678 (M); CS 9478 (S)	23
28	25	<b>JUST BETWEEN YOU AND ME</b> Porter Wagoner & Dolly Parton, RCA Victor LPM 3926 (M); LSP 3926 (S)	25
29	30	<b>I LOVE CHARLEY BROWN</b> Connie Smith, RCA Victor LPM 4002 (M); LSP 4002 (S)	16
30	33	<b>WHAT CAN I SAY</b> Arlene Harden, Columbia (No Mono); CS 9674 (S)	3
31	36	<b>BEST OF EDDY ARNOLD</b> RCA Victor LPM 3565 (M); LSP 3565 (S)	74
32	11	<b>TOUCH OF SADNESS</b> Jim Reeves, RCA Victor LPM 3987 (M); LSP 3987 (S)	20
33	28	<b>PROMISES, PROMISES</b> Lynn Anderson, Chart CHM 1004 (M); CHS 1004 (S)	35
34	34	<b>THE COUNTRY WAY</b> Charley Pride, RCA Victor LPM 3895 (M); LSP 3895 (S)	40
35	35	<b>HERE'S FARON YOUNG</b> Faron Young, Mercury (No Mono); SR 61174 (S)	6
36	38	<b>BEST OF BUCK OWENS, VOL. 2</b> Buck Owens & His Buckaroos, Capitol (No Mono); ST 2897 (S)	22
37	43	<b>SOMETHING SPECIAL</b> Mel Tillis, Kapp (No Mono); KS 3570 (S)	2
38	42	<b>STORY OF BONNIE &amp; CLYDE</b> Flatt & Scruggs, Columbia (No Mono); CS 9649 (S)	18
39	39	<b>IN THE BEGINNING</b> Hank Williams, MGM (No Mono); SE 4576 (S)	3
40	—	<b>SONGS OF PRIDE . . . CHARLEY, THAT IS</b> Charley Pride, RCA Victor LPM 4041 (M); LSP 4041 (S)	1
41	27	<b>FIST CITY</b> Loretta Lynn, Decca DL 4997 (M); DL 74997 (S)	18
42	22	<b>KITTY WELLS' SHOWCASE</b> Decca (No Mono); DL 74961 (S)	9
43	44	<b>COUNTRY ON MY MIND</b> Carl Smith, Columbia (No Mono); CS 9688 (S)	3
44	—	<b>I'M EASY TO LOVE</b> Stan Hitchcock, Epic BN 26408 (S)	1
45	45	<b>A TIME TO SING</b> Hank Williams Jr., MGM (No Mono); SE 4540 (S)	2



## BILLBOARD SPOTLIGHT PICK

### THE GEORGE JONES STORY

(2 LP's) Musicor M2S 3159 (S)

A sure-fire sales winner in this hot package which features a two record set with color photos of Jones to boot. An exceptional marketing LP.

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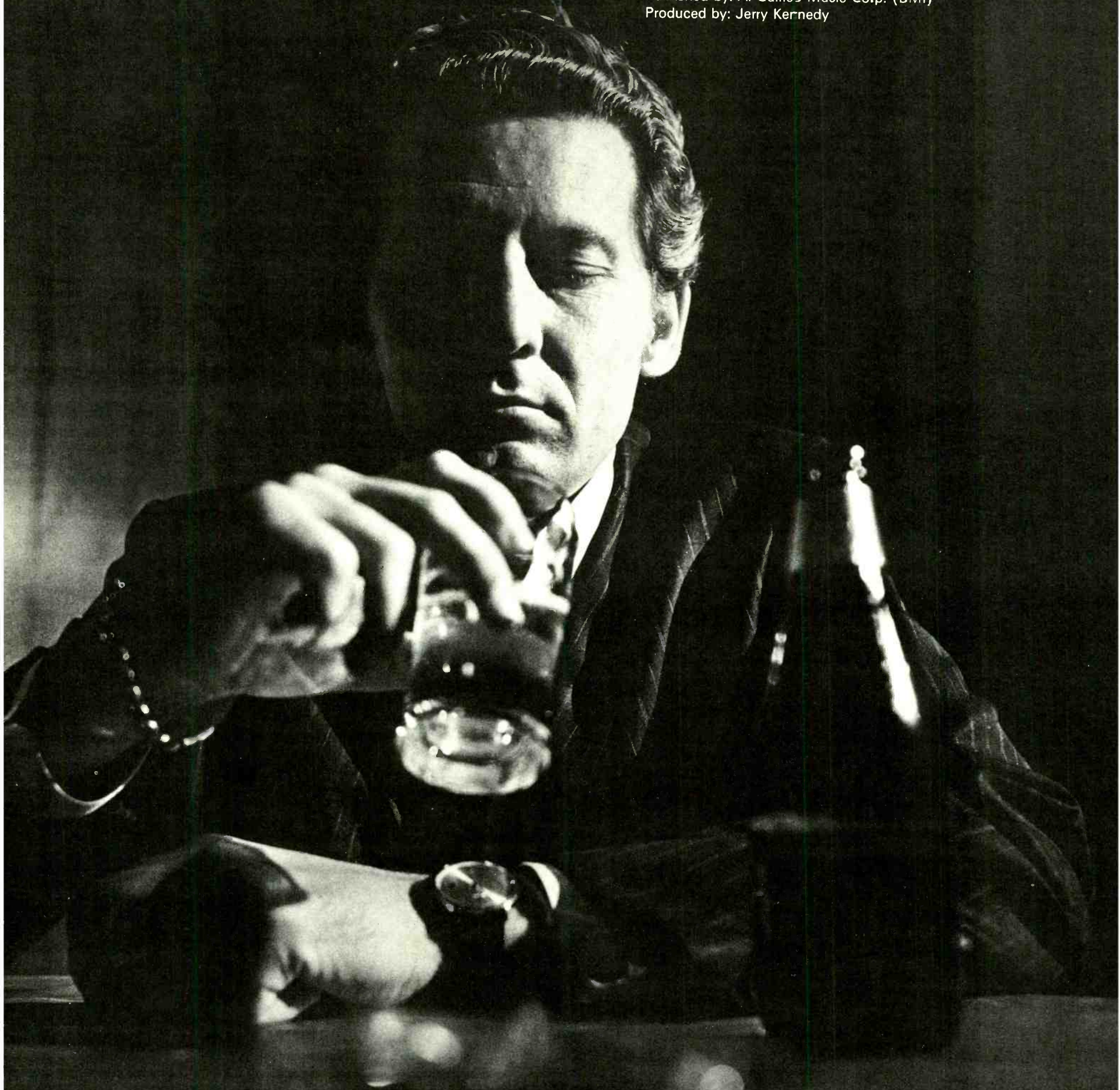
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# Musical Instruments

## NAMM President Reports Sales Up

CHICAGO—A report from Jack Wainger, president of the National Association of Music Merchants (NAMM), indicates that retail sales of new musical instruments are up sharply for the first six months of 1968. In addition, this could be the industry's first billion-dollar year if the present pace continues.

According to Wainger, figures compiled through the end of June show sales of all retail music stores up 15 per cent over the same period last year, with increases being shown in nearly every instrument category.

"Reports from our dealers around the country confirm that the industry is rebounding strongly from the slight sales decrease experienced last year—the first increase in 21 years," said the NAMM president, who heads the American Music Store chain with 53 outlets.

"Most dealers experienced good first quarter sales and the upswing has continued through the second quarter. Nearly all of the major retailers are bullish about the rest of the year and many anticipate new sales records will be set in 1968."

Wainger's optimistic report is seconded by a number of major dealers, including Robert Schmitt, head of the Paul A. Schmitt Music Co. chain in Minneapolis. Schmitt's piano and organ sales are up 20 and 106 per cent respectively this year. This reflects a general feeling that keyboard instruments are this year's strongest performers.

"The keyboards moved slower last year because a number of uncertainties made people think twice before committing themselves to the purchase of a major household item," said Schmitt. "Apparently, many of the doubts have been removed and with the strong keyboard sales, we're looking for at least a 10 per cent over-all increase in sales this year."

### Manufacturers

As for reports from some instrument manufacturers that 1968 is not running up to expectations, Donald Ravitch, Sherman Clay and Co. president, gave this explanation:

"There may be a slowdown in some production areas, but for the most part it's a reflection of an inventory situation, rather than a sluggish market."

"Because the industry had been riding the crest of the guitar and drum fad the past few years, huge inventories of these instruments were laid in—and in many cases inventories of other instruments were also somewhat out of proportion. As the fad slackened last year, a lot of dealers found they were top-heavy in guitars and drums and the lesson had made them more cautious in other instrument purchases."

"Additionally, the cost of

maintaining inventories has been rising the last few years and many dealers simply will not pay the higher interest rates. They're selling more than ever, but they're not buying as far ahead. On a short-term basis, this situation could be felt by manufacturers and misinterpreted as a slowdown at the retail level."

Guitar and drum sales, off last year after a soaring four-year rise, were generally expected to be down a bit this year, although the slowdown hasn't been as sharp as many retailers anticipated.

"We simply had to face up to the fact that it couldn't go on forever," said J. W. Jenkins of the 14-store Jenkins Music Co. chain. "With the help of the Beatles and other pop groups, guitar sales jumped from \$34 million a year in 1961 to \$135 million in 1966. Drums followed about the same pattern—from \$12 million to \$60 million. Increases like these were unprecedented in the industry and we knew there had to be an



NAMM PRESIDENT JACK WAINGER.

end somewhere along the line.

"Also, with over 5.5 million new guitars sold in just the last four years, there are vast quantities of good used instruments on the market as people trade up for quality. This has effected new sales. . . . as we knew it would."

The draft has also slowed sales to young people. Even so, most retailers seem to be selling guitars and drums at about the same level as last year and if it continues to hold up, 1968 will be still another excellent year for these instruments."

## Thearle Festival to Spotlight Talents of Brimhall, Williams

SAN DIEGO, Calif. — John Brimhall, piano educator and composer, will hold a piano workshop here Friday (20) at the Thearle Music Festival in the Balboa Park Bowl.

Brimhall will appear in conjunction with Roger Williams and present "Music of Today—the Roger Williams Way."

On Sunday, Brimhall will conduct 200 pianists, ages 8-12, at 100 pianos. The group will accompany Williams in a special arrangement of Williams' "Born Free." The event will be televised by NBC.

Last week, Brimhall conducted a series of workshops in all the Lyon-Healy stores in the Chicago area and introduced the new "Brimhall Piano Method," books one, two, three and four. Appearing with Brimhall was Jack Coleman, music consultant for Hansen Publications and Walt Disney Music Co.

The purpose of the workshop



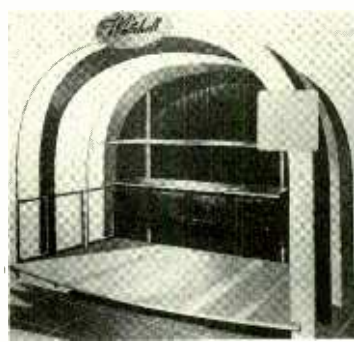
THE GILL POP-MOD DRUM, a biblical Mid-Eastern ceremonial drum, is now available from Sorkin Music Co., Inc., The drum is hand-made in Israel from pure copper, and features an authentic sheepskin head which is fully tunable. A multi-colored, embroidered strap enables the player to hold the drum in the required under-the-arm position.

## S. F. Festival Spotlights Young Sound

SAN FRANCISCO — The young musical sound, combined with an exhibit of the artistic talents of the under 20 set, was spotlighted here Sept. 3 in Union Square.

The occasion was the final event in the summer series of Youth-Art Festivals, sponsored by the Student League of San Francisco in various neighborhoods through the city. For 10 hours, beginning at 9:30 a.m., professional singers and instrumentalists entertained with folk and blues music from a stage set up near the east end of the park.

The musicians included such rising talent as Andi Hardwick, Chris Lunn, Teresa Tudury, Frank Ludwig, the Steve Fisher Trio and an African dance group led by Kass Bonsiech.



DAVID WEXLER & CO., Chicago wholesaler, has developed a new Whitehall percussion and sales center and point-of-purchase display. The unit, contoured in the shape of a band shell, features a finished back, enabling it to be placed against a wall or used as a central display.

## BEST SELLING Folios

FOLIOS — VOCAL COLLECTIONS

(Alphabetically)

Title (Publisher)

- BACHARACH-DAVID SONGBOOK (Cimino)
- JOAN BAEZ SONGBOOK (Ryerson)
- BEATLES COMPLETE (Hansen)
- BEST OF THE ASSOCIATION VOL. 2 (Beechwood)
- BEST OF FOLK MUSIC (Hansen)
- CAMELOT VOCAL SELECTIONS (Chappell)
- GLEN CAMPBELL DELUXE SOUVENIR ALBUM (Hansen)
- COWSILLS DELUXE EDITION (Big 3)
- CREAM WHEELS OF FIRE (Hansen)
- BOB DYLAN DELUXE SONGBOOK (Warner Bros.-Seven Arts)
- BOB DYLAN JOHN WESLEY HARDING (Big 3)
- ARETHA FRANKLIN (West Coast)
- GREAT GREAT HITS (Big 3)
- JIMI HENDRIX EXPERIENCE AXIS BOLD AS LOVE (Cimino)
- IAN & SYLVIA NASHVILLE (Warner Bros.-Seven Arts)
- MEET THE TURTLES (Big 3)
- PHIL OCHS THE WAR IS OVER (Big 3)
- PETER, PAUL & MARY SONGBOOK (Warner Bros.-Seven Arts)
- GARY PUCKETT & THE UNION GAP (Hansen)
- DIANA ROSS & THE SUPREMES GREATEST HITS (Big 3)
- SIMON & GARFUNKEL BOOKENDS (Plymouth)
- PAUL SIMON SONGBOOK—BEST OF SIMON & GARFUNKEL (Plymouth)
- SONGS BY PAUL SIMON (Plymouth)
- SOUND OF MUSIC VOCAL SELECTIONS (Chappell)
- WE ARE THE DOORS (Music Sales)

ADVERTISEMENT

## Sheet Music Info

by: Jude Porter

This is the first of a weekly "fact column" to keep you up-to-the-minute on the latest "happenings" in the world of printed music . . . what's HOT and ON THE TOP in SHEET MUSIC, PERSONALITY MUSIC-BOOK FOLIOS and ALL-INSTRUMENT EDUCATIONALS! A "noteworthy" roll-call to make sales a profitable pleasure.

★ ★ ★ ★ ★  
MERCHANDISING MAGIC . . . This week's sheet music sales are setting records! The lineup of sheets closely resembles the current record charts, and has the magic touch of outstanding music.

"HARPER VALLEY P.T.A.," recorded by Jeannie Riley, is NUMERO UNO! We congratulate Jimmy Keys of Newkeys Music (Nashville, Tenn.) for a great big giant-of-a-winner! Bows and Bravos, also, to a sparkling new artist! Running neck and neck on the list is "HEY JUDE" (The Beatles on Apple), "HUSH" (Deep Purple), "THE FOOL ON THE HILL" (Sergio Mendes & Brasil '66), "FOR THE LOVE OF IVY" (Mamas & Papas), List Price 85c . . . and the super standards "GENTLE ON MY MIND," "HONEY," "BORN FREE," "LITTLE GREEN APPLES" (O. C. Smith and Patti Page), "MY WAY OF LIFE" (Frank Sinatra) and "THE IMPOSSIBLE DREAM" (Roger Williams). All SHEET MUSIC INSTITUTE . . . (dealers may order directly from SHEET MUSIC INSTITUTE, Att: Raul Artilles, 1842 West Avenue, Miami Beach, Florida, (305)—532-3383).

★ ★ ★ ★ ★  
Following in the footsteps of the L.P. Best Selling Charts are the new PERSONALITY FOLIOS. Topping the sales lists from dealers, jobbers and racks across the country are "GLEN CAMPBELL DELUXE SONG ALBUM," "THE BEATLES COMPLETE," "CREAM-WHEELS OF FIRE and DISRAELI GEARS," "MASON WILLIAMS-PHONOGRAPH RECORD" and "GARY PUCKETT AND THE UNION GAP SONG BOOK." All of these power-packed publications carry the SHEET MUSIC INSTITUTE imprint (dealers may order from Raul Artilles at the above address).

★ ★ ★ ★ ★  
BEST NEWS OF THE WEEK . . . BRIMHALL!!  
Jobbers, dealers and teachers all over America are tremendously excited about the newly published "JOHN BRIMHALL PIANO METHOD" (MOT 101—Books 1, 2, 3 and 4), each list at \$1.50. To introduce and properly familiarize musical educators with his latest, and by far, his greatest work, Brimhall is conducting a piano symposium and workshop Friday, September 20th, at the Thearle Music Festival in San Diego, California. Hundreds of teachers, students, dealers and press have been invited. September 22d, Brimhall will conduct 200 children on 100 pianos, as they accompany Roger Williams, in a concert performance of "BORN FREE," at the festival. Four additional Brimhall piano symposiums have been scheduled for the West Coast area, September 24th—Seattle, September 25th—San Francisco, September 26th—Oakland and September 27th—San Jose.

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# Audio Retailing

## Panasonic Enters Component Field

NEW YORK — Panasonic, making its entry into the component field, has introduced three new FM stereo receivers, three new reel-to-reel tape recorders and several high fidelity speaker systems.

Panasonic's SA-4000 is a professional 160-watt FM stereo receiver that features fully automatic motor tuning coupled with precision manual motor tuning. In addition, a preset memory master tuning system allows the listener to pre-select up to five stations with pushbutton ease.

The SA-70, a 90-watt AM-FM stereo receiver, employs the use of microscopic electronic integrated circuits. Four such devices perform the functions previously handled by 20 transistors and eight resistors. The suggested list is \$349.95.

Highlighting the SA-60, Panasonic's new 60-watt AM-FM solid-state stereo receiver, is broad band AM. While once considered impossible, drift-free AM reception is now insured by the use of a unique ceramic fil-



THE SA-70 is a 90-watt AM/FM stereo receiver by Panasonic. The component, with a suggested list price of \$349.95, boasts four microscopic electronic integrated circuits which perform the functions previously handled by 20 transistors and eight resistors.



PANASONIC'S SA-60 is a 60-watt AM/FM stereo receiver. While the receiver features a unique ceramic filter for drift-free AM reception, the FM tuner circuits incorporate three field effect transistors. The suggested list is \$279.95.



THE INTERLUDE, Model RS-763S by Panasonic, has suggested list price of \$429.95. The 32-watt home entertainment system, which features motor-driven automatic tuning, contains reel-to-reel stereo record and playback and an AM/FM stereo radio which permits direct recording while listening.

ter which offers listening pleasure comparable to a fine FM tuner. The suggested list is \$279.95.

Panasonic's new reel-to-reel tape recorders are the Interlude Console-Aire and Symposium. The Interlude, Model RS-763S, is a 32-watt component type professional home entertainment system featuring motor driven automatic tuning. It includes reel-to-reel stereo record and playback and an AM-FM stereo radio which permits direct recording while listening. The model's suggested list is \$429.95.

CHICAGO—Features of the Console-Aire, Model RS-790S, include continuous automatic or manual reverse with directional lights, three-speed operation with 4-track stereo, a four head system, two VU meters, pause control, a four position digital tape counter and two 7-inch oval dynamic speakers. Its suggested list is \$329.95.

The Symposium, Model RS-796, boasts continuous automatic reverse and dual capstan drive, which eliminates audible or flutter. Other features include recording and playback in both directions, three-speed option, simple lever operation, twin VU meters, four tape heads and 90 KC recording bias. The suggested list is \$249.95.

## Institute Support

NEW YORK—The Institute of High Fidelity's (IHF) Dealer Member program received a strong nod of approval last week from the Philadelphia area's leading high fidelity dealers. About half of the retailers present at a dinner in Philadelphia expressed a willingness to



THE STOCKTON, Model Y1955SA, is a new Admiral stereo console featuring the exclusive Bull Horns sound system with a frequency response from 30 cycles to 15,000 cycles per second. The suggested list is \$299.95.

## L. A. TICKET: ELECTRIFIED

LOS ANGELES — Computicket, which created the electronic box office, has begun its electronic ticket distribution here at all Wallach's Music City stores.

Tickets to concerts, plays and various sporting events may be purchased through Computicket installations.

Under the system, patrons of Computicket locations can receive electronic information of the best available seats in the price range of their choice on the night of their choice and be issued the actual tickets to be used at that performance.

Within a few weeks, Computicket will be able to supply tickets to Broadway plays for travelers planning to visit New York.

become affiliate members of the institute under a new program approved last spring by the IHF's board of directors.

## New Sylvania Unit For Service Data

BATAVIA, N. Y.—Sylvania has introduced a service device utilizing two reel-to-reel microfilm cartridges and a desk top reader unit which projects service literature on a 8-inch by 10½-inch screen. The new device, according to Sylvania, will increase service efficiency by 75 per cent.

Sylvania distributors, dealers and service contractors will lease the unit. Sylvania has at present all its service data on one and a half cartridges, the equivalent of 6,000 printed sheets. Enough space exists on cartridge two for another 2,000 sheets of literature.

Ray D. Dennis, manager,

quality assurance, for the Sylvania Electric Products Inc group, said technicians can manually advance the film at the rate of 200 frames per second. The cartridges are indexed, have on-off switch, a focusing lever and a film advance-reverse knob.

The cartridges, sealed and thus preventing soiling, tearing or loss, are impossible to place incorrectly, Dennis said. The unit operates on normal household current and weighs 11 pounds. Information Handling Services, Inc., Englewood, Colo., is providing the unit for Sylvania.



SYLVANIA ENTERTAINMENT PRODUCTS has placed in operation the service industry's first microfilm system which instantly locates technical and service information on all home entertainment products ever produced by Sylvania. The Sylvania Service Parts Information Center provides instant technical and service information to servicemen whether it be in the home or in the service shop.

# HAPPENING: NEW UNIDYNE MICROPHONES FROM SHURE



### SUPER DELUXE

An ultra-high quality, super-rugged microphone with a volume control right on the microphone. Already in use by top groups. Unusually smooth, wide-range response. Outstanding feedback and breath "pop" control. The finest Shure Unidyne microphone—ever!

Model PE548V .....\$120.00

**SHURE**  
UNIDYNE® IV



### LOWEST COST

A Unidyne through-and-through, yet priced under \$45.00. Controls feedback, "boomy" reverberation, and pickup of audience noise. Rugged die-cast case. Excellent choice for beginning groups, or where budget is a prime consideration. Fully serviceable.

Model PE515 .....Only \$42.50

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All Shure Professional Entertainer Microphones are complete with carrying case, and extra-length (20 ft.) cable with connector attached.

SEPTEMBER 21, 1968, BILLBOARD



## Two New Consoles Join '69 Admiral Stereo Line

CHICAGO — Admiral Corp. has added two new stereo consoles, including one featuring the exclusive Bull Horns sound system, to its line of solid-state console stereo radio-phonographs.

C. H. Belzer Jr., stereo marketing manager, describes the new Bull Horn system as having two unique quarter-length resonant tubes in speaker enclosures, lined with sound absorb-

ent material. Each enclosure is a 4.7-foot tube folded into a compact module. Admiral has applied for a patent for the specially designed audio system which has a frequency response from 30 cycles to 15,000 cycles per second.

The Stockton, the new Admiral console with the Bull Horn sound system, features an AM-FM with FM stereo, AFC, separate bass, treble, loudness and balance controls and low mass tone arm.

Model Y1955SA also includes an automatic record changer with 45-r.p.m. spindle, solid-state dual-channel amplifier, record storage compartment and external speaker terminals. Its suggested list is \$299.95.

The Curtis, Model Y1941SA, is a new eight-speaker console with two 12-inch woofers, two 3½-inch tweeters and four 4-inch mid-range speakers. It has an open list price.

### Allied Radio Offers Training

CHICAGO — Allied Radio Corp. has launched a training program for hard-core unemployed.

According to W. J. Forbes, vice-president of industrial relations for Allied, the program will provide for a five-week orientation, pre-vocation and vestibule training program, followed

## New Arvin Console; 45 Player

INDIANAPOLIS—Arvin Industries, Inc., has introduced a stereo console, a slot-fed 45-r.p.m. phonograph, a five-band portable radio and a five-transistor AM table radio.

The console features FM/AM/FM radio, four-speed automatic record changer and double, two-way, six-inch speakers. It lists for \$169.95. The portable 45-r.p.m. player lists for \$29.95 and utilizes six D cell batteries. The table radio list for \$18.95 and is styled with a low silhouette. The five-band portable, called World Grabber, lists for \$79.95.

### Adds Norelco Radio Line

WASHINGTON — Hynes Bros., Inc., here, has been appointed distributor of Norelco radios in Washington. The firm, a major distributor of white goods, will handle only the radio line from Norelco. The demand for FM, multi-band and short-wave receiver prompted Hynes to negotiate the exclusive distributorship of radios, according to President Bern E. Hynes.

by 47 weeks of on-the-job training in mail-order and electronics repair work. A total of 130 persons will be trained in the program.



RIVAL RECORD SUPERMARKET OWNERS, Merrill Rose (with glasses) and Russ Solomon, measure Rose's Wabash Avenue store in Chicago. Solomon's Tower Records, San Francisco, was the subject of a recent article in Billboard. In Chicago, attending the National Association of Record Retailers tape and tape CARtridge convention, Solomon took the time to visit Rose and compare stores. The Rose Wabash outlet consists of 6,000 square feet of space on two floors with approximately 200,000 album titles displayed. Solomons San Francisco outlet features 18,000 square feet with 6,000 of it devoted to selling area.

## Reel-to-Reel Receives Lift From CARtridge: Rubenstein

CHICAGO — "The tape cartridge was the best thing to happen to reel-to-reel."

This opinion was voiced by Jules Rubenstein, national sales manager, stereotape division, Greentree Electronics Corp., at the recent National Association of Record Merchandisers (NARM) tape and tape cartridge convention here.

"We're the only company concentrating on reel-to-reel, said Rubenstein. "We found last year that the cartridge has brought reels back into the music industry where they belong. Cartridge introduction has generated an over-all consumer interest in tape and all pre-recorded tape—regardless of configuration.

"It's now the responsibility of tape wholesalers to eliminate the myth that the difficult systems compete with each other. Each serves its own function—each fulfills a purpose. The retailer who maintains stock in all configurations is not duplicating his inventory any more than the camera dealer who maintains multiple inventories by stocking various film types.

"In short, one doesn't eliminate the other. The time has passed when tape was considered an accessory. Tape can no longer be regarded as an accessory. It's a major part of our business, and our commitment should reflect this."

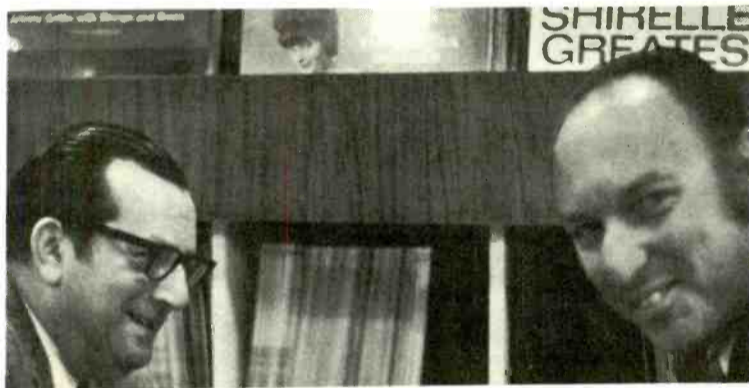
## Scanning The News

Robert Farris has been named director of merchandising for the consumer products division of Motorola, Inc. Associated with Motorola since 1958, Farris previously served as director of advertising. . . . G. Lee Thompson has been appointed national market development manager for Sylvania Entertainment Products. Thompson was formerly marketing manager of the Sylvania Lighting Division, Danvers, Mass.

The responsibilities of the newly created position of manager of Sylvania Entertainment Products training center have been given to John Sheeran. Having joined Sylvania in 1959, Sheeran was previously plant manager for Sylvania Entertainment Products, Smithfield, N. C., operation. Meanwhile, Charles Elinsky has succeeded Sheeran at the Smithfield plant.

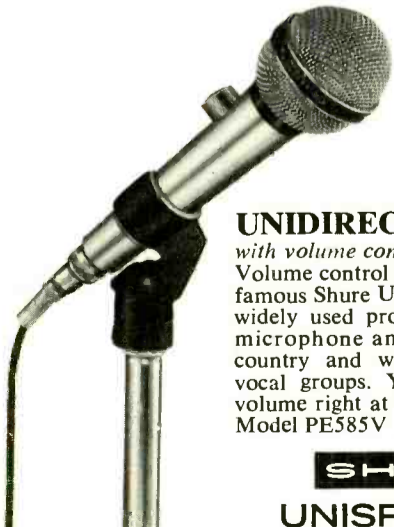
Anthony Addonizio has joined Sylvania Electric Products, Inc. as public relations representative for Sylvania Electronic Systems. Prior to joining Sylvania, Addonizio was public relations assistant for Effenson, Nusbaum, Regan, a Boston advertising agency. . . . Richard Hershey has been named manager of the sales promotion department in Philco-Ford Corp.'s consumer electronics division. Hershey previously served as supervisor of sales training.

Richard Kudolla has been promoted to vice-president of Royal Disc Distributing Corp., a Chicago-based firm. . . . Zenith (Continued on page 43)



# HAPPENING

- NEW VOLUME CONTROL MICROPHONES FROM SHURE



### UNIDIRECTIONAL

with volume control  
Volume control version of the world-famous Shure Unisphere A, the most widely used professional entertainer microphone among rock-and-roll, country and western, and modern vocal groups. You can change the volume right at the microphone!  
Model PE585V . . . . . \$75.50

**SHURE**  
UNISPHERE® A



### OMNIDIRECTIONAL

with volume control  
Excellent where you want to change volume for announcements or conversational-level chatter between selections. Also enables you to reduce volume when feedback unexpectedly occurs.  
Model PE53V . . . . . \$62.50

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## From The Music Capitals of the World

### HONOLULU

Don Ho's set for another Mainland tour. Monday (9) will be a

night at Duke Kahanamoku's, and the Reprise star flies to Anaheim's Melodyland. Following will

be a two-week shot at Chicago's Palmer House. Ho and the Aliis also will do a guest spot on "Hollywood Palace." . . . Meanwhile, when Ho hums away, the Society of Seven (formerly known as the Fabulous Echoes, on Reprise), will fill in at the Waikiki club. . . . Station KGMB had a wild beach promotion Aug. 24. A beach party with local kids was filmed for showing during "Muscle Beach Party" breaks later

in the night. All the KGMB disk jockeys took part. . . . Steppenwolf's Hawaii debut will be a two-night dance-concert Saturday and Sunday (14-15) at the Civic Auditorium. John Herbert's Blue Phoenix, Inc., is sponsoring the dates. . . . Oscar winner Elmer Bernstein, a United Artists artist, guest-conducted the Honolulu Symphony Orchestra's Starlight Concert Aug. 24. Next guest: Van Cliburn, Saturday (14).

Janis Joplin, of Big Brother and the Holding Company spent her Hawaiian holiday on a boat. . . . Steve Logan, Hawaii-based entertainer who's signed to Warner Bros.-Seven Arts, is set for another Mainland tour. Logan and His Heros open Oct. 3 at Harrah's Tahoe for a month, followed by 10 days at Vancouver's Marco Polo starting Nov. 11. A three-week date beginning Nov. 25 at Harrah's Reno also is on tap, with an eventual return to Las Vegas' Hotel Riviera. Walter Painter, who has worked on such shows as Don Ho's, Petula Clark's, and Ann-Margret's, is assisting Logan in production of a new act. . . . Musician Ray Conniff, a frequent Island visitor, and bride, Vera Schmidheiny, honeymooned here after a Vegas wedding. . . . Good local airplay for "5 A.M.," the Columbia single by the Millennium. Reason: Its singer-composer, Sandy Salisbury, is a former resident.

WAYNE HARADA

### NEW YORK

RCA's Jefferson Airplane are performing in Europe through Sunday (15) date in Amsterdam. Other stops include Stockholm, Copenhagen, London and Edinburgh.

Sergio Mendes & Brasil '66 A&M artists, and RCA's Jose Feliciano open a one-week engagement at Los Angeles' Greek Theatre on Saturday (14). . . . Dick Noble started two weeks at the Playboy Club here on Tuesday (3). . . . Atco's Bee Gees appeared on "Hollywood Palace" on Saturday (14) with Sid Caesar and Imogene Coca. . . . Cadet-Concept's Status Quo have a U. S. tour in the works. . . . Buddy De Franco and the Glenn Miller Orchestra play the Riverboat through Wednesday (18).

Capitol's Magnificent Men play Sayreville, N. J., on Wednesday (18). . . . Ivan Mogull and Eddie Heywood, who has completed his second Capitol album, have opened Roberd Music Corp. (BMI) at 40 E. 49th St. here. . . . Sandy Duncan and Bruce Scott, the twins in "Your Own Thing," were married on Sept. 5 at the Little Church Around the Corner. . . . Rodney Dangerfield opened at the Living Room for two weeks. . . . Mercury's Chicago Loop played one week at Arthur's through Sept. 8. . . . Dave Lucas will score a new film "Equipment." . . . Gil Melle is writing the score for the Universal film "World Premiere 'Act of Piracy.'" . . . New York's WNEW radio Fred Astaire special on Sept. 6 featured "Sweet Sorrow" and "Just Like Taking Candy From a Baby," which he penned with Gladys Shelley.

Reprise's Nancy Sinatra and Jack Jones, RCA artist, were among the headliners of NBC-TV's "The Highlights of the Ice Capades of 1969," which was taped on Aug. 27-28 in Atlantic City. The special will be aired on Feb. 16. . . . Steppenwolf, Dunhill artists, have taped "Playboy After Dark," the new TV variety show owned by the Playboy Club. . . . Carol Channing is pre-testing her TV material on the nightclub circuit. She'll do two TV specials for ABC this season. . . . Ivan Mogull Music Corp. will represent Johi Music Publishing Co., Inc., newly formed publishing company of Jose Feliciano, RCA artist.

### SAN JUAN

Palito Ortega, Argentinian composer, motion picture artist and vocalist (RCA Victor Argentine) just finished his first visit to Puerto Rico. He played the Condado Beach Hotel and appeared on TV over WAPA, Channel 4. Ortega, with 15 LP's and six films to his credit, heads the music publishing company, Editorial Clanort, in Buenos Aires. He now visits Caracas, Bogota

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... means **PERPETUAL**

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No Strings, No Motor,  
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ITEM TO APPEAR ON  
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The completely **NEW** and Original

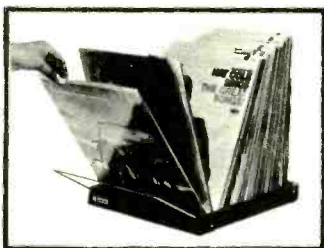
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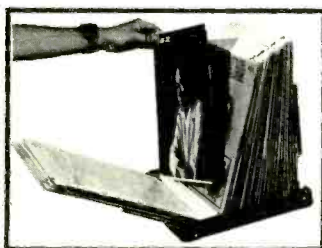
YOUR FAVORITE MUSIC AT YOUR FINGERTIPS.  
KEEPS ALBUMS CONSTANTLY AND NEATLY "ON FILE".

Suggested  
List Price \$9.95

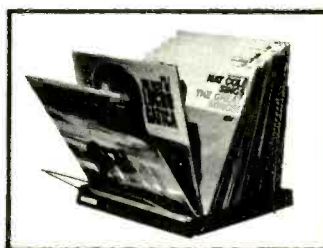
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1 Flip First Album Forward. Rest Will Follow Automatically.



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THE **Record-Matic** IS FULLY AUTOMATIC!

Brings Albums in Full View at the Touch of a Finger.

Stops Automatically. Keeps Albums Consistently and Neatly "On File".

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Give

The **UNITED** Way

and Lima before returning to Buenos Aires. He is already booked to return here next year.

The Pan American Philanthropic Foundation (Cancer League) plans to stage a 24-hour marathon charity show in Puerto Rico in January 1969. Mario Moreno (Cantinflas), entertainment committee chairman, will emcee the show and over 100 entertainers from 20 Latin American countries, Europe and the U. S. are scheduled to appear. Raphael, Tito Puente, Roberto Ledesma, La Lupe, Linda Cristal, Marco Antonio Muniz, Joe Cuba, Tito Rodriguez, Andy Russell, Johnny Pacheco, Machito, Graciela, Miguelito Valdes, Sarita Montiel, Eddie and Charlie Palmieri, Jose Fajardo, Myrta Silva, Los Panchos, and Belisario Lopez will head the Latin group. Buddy Hackett, Joey Bishop, Jerry Vale and Connie Francis are expected from the U. S.

Yaco Monti, Argentinian recording artist and composer (Parnaso Records), makes his second visit to Puerto Rico this year to play one of the hotels in the Condado strip. . . . Lucasita (Hit Parade Records), Machuchal, Los Sonset and El Gran Combo (Gema Records), all recording artists among the group taken to Chicago by local booker Paquito Cordero, will also play in Philadelphia and New York.

Luis Gonzalez, head of Distribuidora de Discos CUNA, has been appointed distributor for Maseda Records of New York. . . . Pedro Vargas, veteran Mexican recording artist (RCA Victor) appeared at La Concha Hotel, followed by Andy Russell (Capitol) until Saturday (28). . . . Fania Records (New York) promoting its latest albums; "Riot!" by Joe Battan and "El Explosivo" by Justo Betancourt, are distributed here by Allied Wholesale Co. of Catano. . . . Belter Records of Spain and Hialeah, Fla., presented its new album, "Michel," by the young recording artist of the same name. Michel visits Puerto Rico for the first time soon. . . . Cesta Records (New York) has released another album by Joe Quijano, "Joe Quijano with Strings."

ANTONIO CONTRERAS

## STOCKHOLM

Paul Jones (HMV), Don Partridge (Columbia), the Long Johns (Columbia) and Lucas (Polar) are featured on an LP produced by Radio Sweden in aid of the children of Biafra. The Long Johns were given an EMI recording contract after winning the Radio Sweden contest to find the best amateur pop group in Sweden and are produced by Lasse Samuelsen. . . . "The Name Game," the new Jerry Williams single, is taken from his last album, "Power of Soul," produced by Gunnar Bergstrom. . . . Columbia released the second LP by Bob Azzam who had just begun his first TV series. . . . Benny Berg and the

## Germans Offer

Continued from page 28

thoven, played by Friedrich Gulda which will retail at \$24.50. Other subscriptions feature works by Mozart, Mendelssohn, and the Mahler Symphonies by the Concertgebouw Orchestra conducted by Bernard Haitink (\$24.50).

Teldec has announced three special offers for this fall, including a complete recording of Mozart's "Marriage of Figaro" (\$13). The other sets are from the series "Das Alte Werk" and most important of these is the one of Bach's complete cembalo concertos, played on instruments of Bach's period by the Gustav Leonhardt Consort (\$19.75).

The offers in all cases are open until January 1969, and many sets are available at 50 per cent of the normal price. The sets are most luxuriously packaged and contain illustrated booklets.

Nilsmen (Discofon) are scoring with "Solskenssang," a Swedish version of "Sugartown." . . . Ray Charles will give a concert in the Stockholm Concerthouse, Sept. 23. Meanwhile EMI has released his single "Eleanor Rigby." . . . The Shanes are leaving EMI to form their own record company. . . . Radio Sweden's Roger Wallis produced "Back to the City" by the Jackpots (Sonet). . . . Eddie Barclay, of Barclay Records, France, was in Stockholm to arrange for the setting up of a Barclay office here. . . . Fred Baron of Pickwick Records was in Sweden to seek methods of stimulating Pickwick Scandinavian sales. . . . Arne Bill of Bill Records and Music has taken over personal management of Hayati Kafe, currently scoring with "Sant" (Things). . . . Former artist Gunnar Kinch has started his own agency. . . . Another new agency, International Artists Ltd., has been launched by Hakan Carlen. . . . Anders Henriksen, pop music producer, has left EMI to work as an independent. . . . Tom Jones' "Help Yourself," published here by Edition Liberty, is being recorded in Swedish by Sten Nilsson (Decca). . . . The jazz festival in Emmaboda, southern Sweden, arranged by the S'pozin Jazz Club, featured Don Cherry, Maynard Ferguson, the Jazz Doctors, the Vieux Carre Jazzmen, King George Discovery and Lars Gullin, and was a success musically if not financially. . . . Jefferson Airplane (RCA) and the Doors (Elektra) were in Sweden for concerts. . . . Slam Creepers have recorded Swedish and English versions of the single "We Are Happy People" (Bill). . . . Sonet is releasing the album "Blomsterpistolen" by the Danish group, the Young Flowers, to coincide with their visit to Sweden Sept. 27-29. . . . Monument's Bob Weiss was in Stockholm for business talks. . . . King George Discovery tour Germany from Sept. 27-29. . . . Bill Carlsen of Segat Artist Center was in London to negotiate with Harold Davison and Sol Shapiro, manager of the William Morris Agency, for a tour of the USA by the Tages (Parlophone) whose records will be released Stateside on the MGM label in October. . . . Henze's comic opera "Der Junge Lord" was premiered in Gotenburg Sept. 6. KJELL GENBERG

## Scanning The News

Continued from page 41

Radio Corp. has announced the retirement of J. E. Anderson, vice-president of purchasing for more than 20 years. . . . The Telex Communications Division has appointed Fleehart and Sullivan, Inc., as representatives for the Northwest. . . . Marilyn Friedel, audio visual consultant, has been commissioned by the National Association of Real Estate Boards to conduct a market research and development program for the real estate profession.

## D. C. Symphony

Continued from page 28

de Paris with Charles Munch conducting on Oct. 29 and Jean Martinon conducting on Oct. 30; Rafael Kubelik and the Munich Bavarian Symphony on Nov. 12-13, and Erich Leinsdorf and the Boston Symphony on March 17-18.

There also will be a series of six concerts at Lisner Auditorium, George Washington University on Thursday afternoons beginning on Nov. 21 with Mitchell on Dec. 5. The other programs are on Jan. 16 with Adler conducting and Arrau as soloist; Feb. 13, Copland conducting; March 6, Mitchell conducting, Richter-Haaser soloist; and April 10, Mitchell conducting and Perlman soloist.

# CLASSIFIED MART

## DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25c each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N. Y. tfn

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R.E.I.'S FAMOUS 5-WEEK COURSE for the First-Class Radio Telephone License is the shortest, most effective course in the nation. Over 98% of R.E.I. graduates pass F.C.C. exams for first-class license. Total tuition \$350. Job placement free. Write for brochure: Radio Engineering Incorporated Schools, 1336 Main St., Sarasota, Fla., or 3123 Gillham Road, Kansas City, Mo., or 809 Caroline St., Fredericksburg, Va. tfn

## PROMOTIONAL SERVICES

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Send All Records for Review to: Brite-Star, 14881 Overlook, Newbury, Ohio  
CALL: Cleveland (216) JO 4-2211 tfn

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165 West 46th Street  
New York, N. Y. 10036

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| <input type="checkbox"/> EMPLOYMENT SECTION     | <input type="checkbox"/> PUBLISHING SERVICES         |
| <input type="checkbox"/> PROFESSIONAL SERVICES  | <input type="checkbox"/> USED COIN MACHINE EQUIPMENT |
| <input type="checkbox"/> MISCELLANEOUS          | <input type="checkbox"/> USED EQUIPMENT              |
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CLOSING DATE: 5 p.m. Monday, 11 days prior to date of issue. BOX NUMBER: 50c service charge per insertion, payable in advance; also allow 10 additional words (at 25c per word) for box number and address.

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International Exchange is open to all advertisers of foreign countries or American advertisers whose service or sales message is specifically directed toward an international market.

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CITY \_\_\_\_\_ STATE & ZIP CODE \_\_\_\_\_  
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ATTENTION, RECORD PRODUCERS, jingle producers! Send us your arrangements and we'll record it for you minus one on stereo or mono at lowest cost. Masters recorded on 3 channels 1/2 inch. We'll send you 1/4-inch masters. Write us and we'll send you a sample. Cinema Audio, Inc., P. O. Box 1381, Romago, Manila, Philippines. oc12

DEJAYS! 6,000 CLASSIFIED GAG lines, \$5! Above plus 5,000 clever remarks, \$9! Comedy catalog free. Ed Orrin, Mariposa, Calif. 95338. no2

## PRESSING EQUIPMENT

PRESSING EQUIPMENT—NEW AND used at exceptional savings. For professional consultation service, write: Don Gabor Enterprises, 4645 Delafield Ave., Riverdale, N. Y. 10471. no2

## EMPLOYMENT SECTION

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wanted to sell best seller super-hit records to discounters, department stores, chains, etc., from coast to coast. All key territories open. We have a great program for you. Replies handled confidentially. Write BOX 529, Billboard 165 West 46th St. New York, N. Y. 10036 se21

## MISCELLANEOUS

AFTER HOURS POETRY—READ around the world. For your copy send \$1 to Jake Trussell, Box 951, Kingsville, Tex., U.S.A. oc12

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Say You Saw It in  
Billboard

## ★★★★ 4 STAR ★★★★★

### POPULAR ★★★★★

**DOC SEVERINSEN & STRINGS**—Command RS 937 SD (S)  
**RAY ANTHONY NOW**—Ranwood R 8033 (S)  
**THE POWER OF BRASS**—Al Caiola. United Artists UAS 6666 (S)  
**OUT OF SIGHT**—The Howard Roberts Quartet. Capitol ST 2901 (S)  
**CAMARATA CONDUCTS FINIAN'S RAINBOW**—Camarata/Mike Sammes Singers. Vista STER 4034 (S)  
**MECKI MARK MEN**—Limelight. LS 86054 (S)  
**LOOKIN' THRU YOU**—The Herd. Fontana SR 67579 (S)  
**BUDDY FO'S NEW HAWAII**—Capitol ST 2879 (S)  
**THE LAST WILL AND TESTAMENT OF JAKE THACKRAY**—Phillips PHS 600-275 (S)  
**JACK DE MELLO REMEMBERS KUI LEE**—Dot DLP 25885 (S)  
**VOICES IN PARADISE**—Jack de Mello. Dot DLP 25884 (S)  
**THE WONDERFUL WORLD OF ALOHA**—Jack de Mello. Dot DLP 25886 (S)  
**SUMMER MAGIC/THE PARENT TRAP/IN SEARCH OF THE CASTAWAYS**—Various Artists. Disneyland DQ 1318 (M)  
**MIDNIGHT LUAU**—The Waikikis. Kapp KS 3575 (S)  
**JUST A DREAM AGO**—Rita Moss. Dot DLP 25889 (S)  
**LOOK INSIDE THE ASYLUM CHOIR**—Smash SRS 67107 (S)  
**SAN FRANCISCO ROOTS**—Various Artists. Vault LP 119 (S)

### LOW PRICE

### POPULAR ★★★★★

**THE ONE AND ONLY SAM COOKE**—RCA Camden CAL 2264 (M); CAS 2264 (S)  
**THE MUSIC OF ALEC WILDER**—Alec Wilder Octet. (Sinatra). Odyssey 32 16 0262 (S)

### COUNTRY ★★★★★

**BORN A FOOL**—Freddie Hart. Kapp KS 3568 (S)  
**A NEW SINGING STAR IN COUNTRY STYLE**—Kay Tolliver. Musicor MS 3165 (S)

### CLASSICAL ★★★★★

**MOZART: CHURCH SONATAS**—Pierre Cochereau. Philips PHS 900-185 (S)  
**R. STRAUSS: TILL EULENSPIEGEL'S MERRY PRANKS**—Symphonie-Orchester Graunke (Graunke). Vista STER 4035 (S)

### LOW-PRICE

### CLASSICAL ★★★★★

**BEETHOVEN: PIANO CONCERTO No. 5** ("Emperor")—Gieseking/Philharmonia Or. (Galliera). Seraphim S 60069 (S)  
**SCHOENBERG: TRANSCENDED NIGHT / LOEFFLER: A PAGAN POEM**—Leopold Stokowski Symphony. Seraphim S 60080 (S)  
**VERDI: OTHELLO (Scenes)**—Martinielli/Jepson/Tibbett/Metropolitan Opera Or. (Pellerier). RCA Victorola VIC 1365 (M)

**FRENCH HARPSICHORD MASTERPIECES**—Gustav Leonhardt. RCA Victorola VICS 1370 (S)

**RAVEL CONDUCTS BOLERO**—Grey/Ravel/Lamouroux Or. (Ravel). Turnabout TV 4256 (M)

**SCHUMANN / WAGNER / BRAHMS / MAHLER: LIEDER**—Moreira/Various Artists/Innsbruck Symphony (Wagner). Turnabout TV 34281 (S)

**GESUALDO: FIVE MADRIGALS/FIVE MOTETS**—Deller Consort. RCA Victorola VIC 1364 (M); VICS 1364 (S)

**MOZART: PIANO CONCERTOS Nos. 23 & 16**—Klien/Orch. of Vienna Volksoper/Vienna Symphony (Maag). Turnabout TV 34286 (S)

### JAZZ ★★★★★

**WES MONTGOMERY MARCH 6, 1925—June 15, 1968**—Riverside RS 3036 (S)  
**TRANQUILITY**—Ahmad Jamal. ABC ABCS 660 (S)  
**ERA: THE 40'S MUSIC OF THE GREAT BANDS CREATED BY FRANKIE CARLE**—Dot DLP 25877 (S)

### LOW PRICE JAZZ ★★★★★

**A PLACE IN TIME**—Dave Brubeck Quartet. Odyssey 32 16 0248 (S)  
**ELLINGTON - STRAYHORN - TCHAIKOVSKY: NUTCRACKER SUITE/ELLINGTON - GRIEG: PEER GYNT SUITES 1 & 2**—Duke Ellington. Odyssey 32 16 0252 (S)  
**ANDRE PREVIN AND J. J. JOHNSON PLAY "MACK THE KNIFE"**—Odyssey 32 16 0260 (S)

### LOW PRICE

### FOLK ★★★★★

**3 SAINTS, 4 SINNERS & 6 OTHER PEOPLE**—Pete Seegar. Odyssey 32 16 0266 (S)

### CHILDREN'S ★★★★★

**WALT DISNEY PRESENTS THE GREAT COMPOSERS**—Russell C. Potter/Camarata. Disneyland 3968 (M)

### INTERNATIONAL ★★★★★

**BIG BAND LATINO**—Tito Rodriguez. Musicor MS 6048 (S)  
**FESTIVAL IN BRAZIL**—Various Artists. Philips PHS 600-273 (S)  
**EL ESTILO IMPRESIONANTE DE RANK MERCADO**—Columbia EX 5220 (S)  
**RAGAS/STREAMS OF LIGHT/THREE NORTH INDIAN RAGAS**—Various Artists. Limelight LS 86056 (S)  
**FROM ISRAEL: THE NEW BEAT**—Elisa Gab-bai. Monitor MPS 608 (S)  
**THE NEW YORK LATIN SCENE, YOU GOTTA TURN ME ON**—Sonny Brazo. Columbia EX 1921 (S)  
**SANTUR, TUNBUK AND TAR**—Limelight LS 86057 (S)  
**INDIAN MUSIC**—Uday Shankar Company. RCA Victorola VIC 1361 (M)

# Action Records

## Albums

### ★ NATIONAL BREAKOUTS

**PERCY FAITH & HIS ORK**—Angel of the Morning . . .  
 Columbia CS 9706 (S)

### ★ NEW ACTION LP'S

**JULIE DRISCOLL/BRIAN AUBER & THE TRINITY**—Open . . .  
 Atco SD 33-258 (S)

**ULTIMATE SPINACH**—Behold & See . . .  
 MGM SE 4570 (S)

**BIG BROTHER & THE HOLDING CO.** . . .  
 Mainstream 56099 (M); S/6099 (S)

**JOHNNY MANN SINGERS**—This Guy's in Love With You . . .  
 Liberty LST 7587 (S)

**MILES DAVIS**—Miles in the Sky . . .  
 Columbia CS 9628 (S)

**NILSSON**—Aerial Ballet . . .  
 RCA Victor LPM 3956 (M); LSP 3956 (S)

**JIMI HENDRIX/CURTIS KNIGHT**—Flashing . . .  
 Capitol ST 2894 (S)

**FRATERNITY OF MAN** . . .  
 ABC ABCS 647 (S)

**ORPHEUS**—Ascending . . .  
 MGM SE 4569 (S)

**SOUNDTRACK**—Funny Girl . . .  
 Columbia BOS 3220 (S)

**SRC** . . .  
 Capitol ST 2991 (S)

**DIANA ROSS & SUPREMES**—"Live" at London's Talk of the Town . . .  
 Motown MS 676 (S)

**BOBBY TAYLOR & VANCOUVERS** . . .  
 Gordy GS 930 (S)

**PINK FLOYD**—Saucerful of Secrets . . .  
 Tower ST 5131 (S)

**BLUE CHEER**—Outsideinside . . .  
 Philips PHS 600-278 (S)

**JIMMY SMITH**—Livin' It Up . . .  
 Verve V6-8750 (S)

**VIKKI CARR**—Don't Break My Pretty Balloon . . .  
 Liberty LST 7565 (S)

**BILLY VAUGHN**—Current Set of Standards . . .  
 Dot DLP 25882 (S)

**FRANKIE LAINE**—Take Me Back to Laine Country . . .  
 ABC ABCS 657 (S)

**MERRILEE RUSH**—Angel of the Morning . . .  
 Bell 6020 (S)

**PETER & GORDON**—Hot, Cold & Custard . . .  
 Capitol ST 2882 (S)

**SOUNDTRACK**—You Are What You Eat . . .  
 Columbia OS 3240 (S)

**BARBARA ACKLIN**—Love Makes a Woman . . .  
 Brunswick BL 754137 (S)

**1910 FRUITGUM COMPANY**—1, 2, 3 Red Light . . .  
 Buddah BDS 5022 (S)

**TONY BENNETT**—Yesterday I Heard the Rain . . .  
 Columbia CS 9678 (S)

## Singles

### ★ NATIONAL BREAKOUTS

**OVER YOU** . . .  
 Gary Puckett & The Union Gap, Columbia 44644

**ALL ALONG THE WATCHTOWER** . . .  
 Jimi Hendrix Experience, Reprise 0767

# SPECIAL MERIT PICKS

### POPULAR

**BIG HITS FROM CHITTY CHITTY BANG BANG**—New Christy Minstrels/Arthur Treacher. Columbia CS 9709 (S)  
 A delightful new film score from the talented Sherman Brothers gets an equally delightful run through by the Christies and the added attraction of Arthur Treacher. The title tune is spunky and alive and could easily prove an important single (in the vein of "Chim Chim Cheree"), and Treacher comes to the fore with his treatments of "Chue-Chi Face" and "You Too."

**30 BY ELLA**—Ella Fitzgerald. Capitol ST 2960 (S)  
 Ella comes back to the pop groove to render 30 all-time great tunes in a remarkable display of vitality and spark. She romps, runs, scats, coaxes and flies through these melodies, and makes them all sound new and exciting. "Everything I Have Is Yours," "I Cried For You," "720 in the Books," "Don't Blame Me" and "All I Do Is Dream of You" are just a few.

**LAWRENCE WELK SINGERS & ORCH.**—Ranwood R 8034 (S)  
 A slightly Latin tempo permeates "Together" on this album by the Lawrence Welk Singers. All of the tunes are rhythmic and fascinating. "Gonna Get Along Without You Now" and "Secret Love" are two of the better cuts.

**GOOBER SINGS!**—George Lindsey. Capitol ST 2965 (S)  
 Goober (otherwise known as George Lindsey) really sings . . . and well, too! His album debut is a well balanced program of country-oriented material that will appeal to both pop and country fans of "Andy Griffith Show" star. He's at his best with "My Way of Life," "Sweet Thang" and "Good Morning Sunshine," and his smooth warm treatment of "Cotten Fields" is a winner.

**INDIAN LAKE**—Lawrence Welk presents Frank Scott. Ranwood R 8035 (S)  
 Fine, mellow easy listening versions of such popular tunes as "Autumn of My Life," "D. W. Washburn," and "Hurdy Gurdy Man." Superb piano stylings on this album are brilliant and satisfying. Excellent programming material here for good music stations.

**WAIKIKI BRASS VISIT TIJUANA**—Dot DLP 25887 (S)

Bouncy brass work abounds in this blend of Latin, Polynesian and pop rhythms. In no serious chart contention, Jack de Mello and his buglers relax into music making with a South Seas ease, diving and dipping effortlessly through "South of the Border," "Strangers in the Night" and "Spanish Eyes" as well as a resonant spell of tropical trumpeting that, with a little more rock-ability, could become chart material.

**THE SOUND IS ALL AROUND US**—John Cacavas Singers. Murbo SLP 6008 (S)  
 Lovely choral versions of familiar favorites like "Answer Me My Love," "I'll Get Along Somehow," and "Willow Weep for Me." The tone is pleasant and the pace relaxing. Good programming material for easy listening stations.

### COUNTRY

**TIME CHANGES EVERYTHING**—Bob Wills. Kapp KS 3569 (S)  
 Bob Wills is an institution. To many people

### ★ REGIONAL BREAKOUTS

**OPEN MY EYES** . . .  
 Nazz, SGC 001 (Screen Gems-Columbia, BMI) (Detroit)

**PEACE OF MIND** . . .  
 Nancy Wilson, Capitol 2283 (Almo, ASCAP) (Philadelphia)

**FIRE** . . .  
 5X5, Paula 302 (Sea-Lark, BMI) (Washington)

**SUNSHINE AMONG US** . . .  
 Eternity's Children, Tower 439 (Crocketed Fox, ASCAP) (New Orleans)

**SMELL OF INCENSE** . . .  
 Southwest F.O.B., Hip 8002 (Rhombus/Halfpint, BMI) (Dallas-Fort Worth)

**MOM (Can I Talk to You?)** . . .  
 Jan Rhodes, Blue 1001 (Arcola, BMI) (New Orleans)

### More Album

### Reviews on

Pages 32, 44 & 73

he typifies the charm and appeal of the Western Swing Band. In this package are such oldies as "South of the Border," "Across the Alley from the Alamo" and some new material, as "Memory No. 1." Fans will love this.

### CLASSICAL

**MARTINON: SYMPHONY No. 4/MENNIN: SYMPHONY No. 7**—Chicago Symphony (Martinson). RCA Victor LSC 3043 (S)  
 Jean Martinon conducts the Chicago Symphony in this important album of two first recordings, including his own "Symphony No. 4 (Altitudes)." Both the Martinon symphony and Peter Mennin's "Symphony No. 7" are contemporary without being far out and both are performed well on this LP.

**THE BEST OF LEONARD PENNARIO Album 2**—Capitol SP 8689 (S)  
 With the same sales potency of the "Best of . . . Volume 1" this beauty, of exceptional Pennario performances concerns itself with the music of Rosza, Gershwin, Grieg and Rachmaninoff. The familiar program is loaded with appeal for the pop buyer as well as the classical buff.

**THE BEST OF CARMEN DRAGON Album 2**—Capitol SP 8687 (S)  
 With material such as "All Through the Night," "America the Beautiful" and "Lady of Spain" given magical semi-classical treatments, Dragon has a winner here in a package that includes the Prelude to "Carmen" and Debussy's "En Bateau." Aimed at both the pop and classical programmer and buyer, this one should prove a topper for his "Best of" package.

### LOW-PRICE CLASSICAL

**FRITZ KREISLER SOUVENIRS**—RCA Victorola VIC 1372 (M)  
 The Kreisler rich and mellow tone is the delightful key in this LP of recordings cut from 1924 through 1929. And the engineers have accomplished quite a feat in retaining most of the color and warmth and the virtuosity of Kreisler. Included are "Humoresque," "Tambourine Chinois" and "Gypsy Caprice."

### CHILDREN'S

**WALT DISNEY PRESENTS THE GREAT OPERAS & THEIR STORIES Vol. 2**—Disneyland 3970 (M)  
 Here's a two-volume set for those adults and younger persons who want to get acquainted or re-acquainted with the great operas such as "Don Giovanni," "La Traviata," "Aida," "Carmen" and "La Boheme." There's enough here to quench your thirst and to make new friends for the opera. Illustrated book tells the stories quickly and effectively.

**WALT DISNEY PRESENTS THE STORY OF THE SWISS FAMILY ROBINSON**—Disneyland ST 3977 (M)  
 Teamed up with an illustrated color booklet in the LP jacket, this Disney version of the classic tale should prove highly successful; it's slanted at the kiddie market and jammed full of excitement.

### POLKA

**POLKA MY WAY**—Frankie Yankovic. Columbia CS 9685 (S)  
 Here is the polka just as the buyer will like it: happy, alive, foot-stomping, performed by the polka accordionist king himself, Frankie Yankovic. He'll barrel the listener over with his opener, "Polka Town (Cleveland)," or with "Red Lips Waltz," or with any of the other 10 tunes.

### ALBUM REVIEW RANKING



**STAR PERFORMER SPOTLIGHT**  
 Cream of the week's new releases in their respective categories. Albums which are expected to reach the upper half of the Top LP's chart, any position on Billboard's special survey charts, or have long term sales.



**CHART SPOTLIGHTS**  
 Albums which are expected to have sufficient sales to reach the Top LP's chart or have long term sales.

**4-STAR**  
 Moderate sales potential albums which may not reach Billboard's LP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

**SPECIAL MERIT**  
 New releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

# BEST SELLING Jazz LP's

Billboard Award	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
	2		<b>DOWN HERE ON THE GROUND</b> Wes Montgomery, A&M (No Mono); SP 3006 (S)	20
	2	3	<b>THE ELECTRIFYING EDDIE HARRIS</b> Atlantic 1495 (M); SD 1495 (S)	29
	3	1	<b>PROMISE OF THE FUTURE</b> Hugh Masekela, Uni (No Mono); 73028 (S)	13
	4	4	<b>A DAY IN THE LIFE</b> Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	51
	5	6	<b>FELICIANO!</b> Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957 (S)	6
	6	7	<b>LOOK AROUND</b> Sergio Mendes & Brasil '66, A&M LP 137 (M); SP 4137 (S)	27
	7	8	<b>MAIDEN VOYAGE</b> Ramsey Lewis, Cadet (No Mono); LPS 811 (S)	9
	8	5	<b>BEST OF WES MONTGOMERY</b> Verve V 8714 (M); V6-8714 (S)	42
	9	10	<b>BEST OF WES MONTGOMERY, VOL. 2</b> Verve (No Mono); V6-8755 (S)	4
	10	13	<b>HICKORY HOLLER REVISITED</b> O. C. Smith, Columbia (No Mono); CS 9680 (S)	3
	11	11	<b>ARETHA NOW</b> Aretha Franklin, Atlantic (No Mono); SD 8186 (S)	9
	12	15	<b>BEST OF LOU RAWLS</b> Capitol (No Mono); ST 2948 (S)	5
	13	14	<b>LOOK OF LOVE</b> Stanley Turrentine, Blue Note (No Mono); BST 84286 (S)	4
	14	19	<b>MILES IN THE SKY</b> Miles Davis, Columbia (No Mono); CS 9628 (S)	2
	15	16	<b>LIVIN' IT UP</b> Jimmy Smith, Verve (No Mono); V6-8750 (S)	3
	16	12	<b>SOUL BAG</b> Mongo Santamaria, Columbia (No Mono); CS 9653 (S)	10
	17	9	<b>PLUG ME IN</b> Eddie Harris, Atlantic (No Mono); SD 1506 (S)	11
	18	18	<b>THE BEST OF CANNONBALL ADDERLEY</b> Capitol (No Mono); SKAO 2939 (S)	2
	19	17	<b>UP POPS RAMSEY LEWIS</b> Cadet LP 799 (M); LPS 799 (S)	27
	20	20	<b>MIDNIGHT CREEPER</b> Lou Donaldson, Blue Note (No Mono); BST 84280 (S)	2

Billboard SPECIAL SURVEY For Week Ending 9/21/68

# International News Reports

## Rio Song Fest Opener Near; 35 Nations Enter

RIO DE JANEIRO—Rio is making final preparations for its third annual International Popular Song Festival. The event, co-sponsored by the Guanabara state (Rio) Tourism Secretariat and TV Globo, will be held in Maracanazinho — the annex to the famed Maracana soccer stadium on Oct. 3-6.

Festival director Augusto Marzagao has announced entries from 35 foreign countries.

Preliminary activities center on the Brazilian festival, a national version of the larger one, scheduled for Sept. 28-29. A panel of Brazilian judges has spent two months screening 2,800 songs to select the final 20 that will vie for the honor of representing the country in the International Festival to follow.

Well-known artists such as Vinicius de Moraes and Dory Caymmi have been eliminated in favor of material by young, relatively unknown musicians.

Attending the opening night of the International Festival will be Sammy Cahn, Neal Hefti, Jimmy Van Heusen, Maurice Jarre, Franck Pourcel, David Rose, John Rowles, Robert Wise, Alfred Newman, Salva-

tore Cheantea, Andre Popp, Philip Adler, BBC Director Bryan Willey, journalist Derek Johnson, writer Rex Reed, Don Black, Warren Beatty, Dinah Shore, Lucho Gateca and Irving Berlin.

Construction of sets is well under way. A new feature of the 1968 Festival will be a huge electronic scoreboard that will automatically tally votes cast by the 15-member jury.

The composition of the jury reflects the international flavor of the festival. From Argentina

comes Lalo Schifrin; the United States, Elmer Bernstein; France, Paul Mauriat; Germany, A. C. Weiland; Portugal, Cidalia Meireles; England, Les Reed; Switzerland, Geo. Vaomard; Chile, Jaime Atria; Mexico, Jose Sabre Marroquim; Italy, Sergio Endrigo and from Brazil, Sergio Mendes. Other countries included on the jury, but who have not yet named members, are Spain, Peru, Russia and Czechoslovakia.

Complete list in adjoining columns.



MARCEL RODD, center, founder of Britain's Saga label, meets Deutsche Saga director Heinz Juergens, left, and producer Guenther Tilgert, to discuss plans to release Saga on the German budget market.

## Deutsche-Saga Sets 100-LP Budget Burst

DUSSELDORF — Deutsche-Saga is planning a big assault on the German budget line market with the release of 100 album selling at between \$1.25 and \$2.50. The company will also be releasing seven singles.

Saga's founder, Marcel Rodd, flew from the U. K. to Germany to supervise the campaign which provides for an intensive promotion effort to boost Saga artists.

Said Heinz Juergens, director of Deutsche-Saga, "We are seeking a strong sales organization which will help build up our unknown artists and we are also going to give a chance to new talent."

Saga already has exclusive contracts with Gaby Vesper,

Guido Born, Anita la Rose, Joe Raphael, Beauty Milton, Don Borris, Lotti Kregel and the Blackbirds beat group.

Deutsche-Saga was founded by Rodd in 1964, originally under the name Fidelity. "My most difficult job," Rodd told Billboard, "was finding the right people to represent Saga in Germany. Now, in Heinz Juergens and producer Guenther Tilgert, I have found them."

## Chart Tunes on Swedish TV

STOCKHOLM — Swedish Television has launched a series of 20 weekly programs devoted to songs in the weekly Svensktoppen charts. Called "Chanstoppen," the program is seen as a tremendous boost to Swedish product and follows logically in the wake of the Swedish Radio's weekly program devoted to Swedish records.

The first program, shown Sept. 6, featured new recordings by the Playboys with Leif Gustavsson (Sweden Records); Tre Hits & En Miss (Mercury); Hootenanny Singers (Polar); the Streaplars (Columbia); Marianne Kock (Columbia); Cornelis Vreeswijk (Metronome), and Agnetha Faltskog (Cupol).

The Svensktoppen charts on which the new program is based is based on weekly votes by listeners and has a strong influence on record sales here. "Chanstoppen" is produced by Lena Furst and Lasse Gurell.

## Odeon, Parlophon Switching to EMI Italiana in Italy

MILAN — EMI Italiana will now distribute the Odeon and Parlophon labels in Italy. This follows the ending of an agreement between British EMI and Carisch, which have distributed the labels since 1936.

The move involves Beatles product, inclusive of numbers released until now by Carisch, and the first Beatles release under EMI Italiana is "Hey Jude"/"Revolution" on the Odeon label.

EMI Italiana has purchased Carisch's Odeon and Parlophon record stock. Carisch spokesman said that the company would now devote more time to building up Italian repertoire and set up a classical line. Carisch classical product would be marketed in early October with a simultaneous release of 200 albums from masters of four international classical catalogs.

## BRUSSELS TOUR

BRUSSELS—French singer-composer Michel Polnareff (Disc'AZ), whose records are distributed here by Barclay, recently completed a two-week tour of Belgium in which he played concerts at Ostend, Liege, Namur and Fexhe le haut Cloche.

To coincide with the tour, Barclay released on EP the new Polnareff song, "Jour Apres Jour" (Day After Day), with lyrics by Jean-Loup Dabadie.

Barclay will also release shortly a new album containing 12 new Polnareff songs and there will be further promotion for the album when Polnareff makes guest appearances on radio and TV shows this month.

## Karusell's Holler Is Dead at Age of 37

STOCKHOLM — German-born Klaus Holler, for the last five years managing director of Karusell Records, died here Aug. 28 after a nine-month illness. Holler, who was 37, leaves a widow and three young children.

The funeral was held in Hamburg Sept. 2.

Klaus Holler became managing director of Karusell when Deutsche Grammophon bought the Swedish company in 1963. Two years ago, Ivan Nordstrom left EMI to become joint managing director of the Karusell company with Holler, who planned eventually to return to Germany for a post with Deutsche Grammophon in Hamburg.

COUNTRY TITLE SINGER	COMPOSER CONDUCTOR	LYRICIST
Andorra: "Le Bruit des Vagues" Romuald	Romuald •••	Serge Lebrail
Argentina: "Seremos Amigos" Los Gatos	Litto Nebbia Mario Tavares	Litto Nebbia
Austria: "Ja" Peter Horton	Peter Horton •••	Carl J. Schauble
Belgium: "Vivre plus Haut" Jean Vallee	Jean Vallee •••	Jean Vallee
Canada: "This Crazy World" Paul Anka	Paul Anka Don Costa	Paul Anka
Chile: "Te Quiero Tanto" Gloria Simonette	Carlos Gonzalez Carlos Gonzalez	Carlos Gonzalez
Czechoslovakia: "Lady Carnival" Karel Gott	Karen Svoboda Karen Svoboda	Jiri Staidl
Finland: "I'll Find a Place for Me Someday" Danny	Jaakko Salo Jaakko Salo	Pertti Reponen
France "A Quoi ca Sert" Francoise Hardy	Francoise Hardy Frank Pourcel	Francoise Hardy
Germany "Der Traum vom Fliegen" Alexandra	D. Nefedow •••	
Greece: "If You Want to Come" Marinella	Gerassimos Lavranos Gerassimos Lavranos	Elpida Periclaikis
Holland: "L'Oiseau qui c'est Perdu" Liesbeth List	Andre Popp Andre Popp	Cees Nooteboom
Hungary: "We Are Always in a Hurry" Zsuzsa Koncz	Janos Gyulai-Gaal Janos Gyulai-Gaal	Istvan Hajnal
England: "Antonio" Anita Harris	Mitch Murray Mitch Murray	Peter Callander
Israel: "Bo'yi Elai" Benny Amdursky	Yohanan Zarai Yohanan Zarai	Mira Meir
Italy: "Non Domandarti" Pino Donaggio	Pino Donaggio Armando Trovajoli	Vito Palavicini
Jamaica: "Waterfall" Jimmy Cliff	Alex Spyropoulos •••	Patrick Campbell-Lyons
Japan: "Sayonara" Kyu Sakamoto	Hachidai Nakamura Hachidai Nakamura	Mike Maki
Luxembourg: "La Vie est Moche" Antoine	Antoine •••	Antoine
Mexico: "Puedo morir Manana" Imela Miller	Armando Manzanero •••	Armando Manzanero
Monaco: "Un Dimanche apres la fin lu monde" Martine Baujoud	Charles Dumont Charles Dumont	Michel Vaucaire
Norway: "I Feel So Strong" Kirsti Sparboe	Arne Bendiksen •••	Arne Bendiksen
Paraguay: "Yo Vi un Amanecer" Nino	Neneco Norton •••	Humberto Rubin
Peru: "Un Barco Ciego" Patricia Aspillaga	Lucho Neves, Chabuca Granda •••	Chabuca Granda, C. Caivo
Poland: "Old Fairytale" Nina Urbano	Edward Urbanczyk Edward Urbanczyk	Anna Jakowska
Portugal: "Poema da Vida" Madalena Iglesias	Joaquim Luiz Gomes Joaquim Luiz Gomes	Antonio Jose
Spain: "La Feria" Salome	Augusto Alguero Augusto Alguero	A. Guizarro
Sweden: "No One Can Say" Con's Combo	Owe Johanson-Monk •••	Owe Johanson-Monk
Switzerland: "Dans cette Rue" Gerard Gray	Gerard Gray •••	Gerard Gray
Turkey: "Les Soleils d'Hiver" Toulai	Erdem Buri •••	Erdem Buri
United States: "Mary" The 5th Dimension	Nelson Riddle •••	Norman Gimble
Venezuela: "Tu Amor" Lita Morillo	Maria Luisa Escobar •••	Maria Luisa Escobar
Yugoslavia: "Adriana" Arsen Dedic	Bojan Adamic Bojan Adamic	Arsen Dedic

••• indicates Mario Tavares, the official Festival conductor.

## New Line and Subscription Offers Introduced at Philips Conference

LONDON—In a series of direct-to-dealer product presentations in London, Birmingham and Manchester between Sept. 9 and 13, Philips and its distributed lines, Liberty, Page One and Island, unveiled their full product.

Spearheading the Philips sales drive are several new lines, sampler albums and major dealer discounts to boost music-cassette turnover. Biggest innovation is the introduction for the first time on the British market of cut-price subscription offers.

Four boxed sets of classical recordings are being offered to the public between October and

January at sharply reduced prices. In February they will revert to full price. The offers comprise a complete set of Mozart's piano concertos on 12 LP's, four Mahler symphonies on six albums, five Mendelssohn symphonies on four albums and a three-album set of Albinoni's "Concerti A Cinque." These sets are being backed by a \$1.67 sampler album with tracks from all four collections.

Customer discounts range from \$28 on the Mozart set to \$4.58 on the Albinoni set.

The company is also launching a new mid-price \$3.35 label, Fourfront, which will cover four categories of product—spoken word, organ, electronic and percussion and musica diversa. This last-named category will include those types of recordings not covered by the other three categories.

Three other \$1.67 sampler albums to promote full-price catalogs have been scheduled—a folk sampler by the Spinners, a sampler for the Mercury Super Stereo Sound line and a third promotion album for a new \$3.35 Country & Western Winners series with its own horseshoe logo on the new Mercury International Stereo label.

At the same time Philips announced a major drive to push up turnover of music cassettes. A special sampler cassette featuring Latin artist Chaquito will retail for \$4.20, a saving of \$2.40 to the public. Additionally, dealers are being offered special packs of 36 cassettes for the price of 30 and 24 for the price of 20. And, for two months to Nov. 30, all cassette orders will receive an

additional 10 per cent discount. Dealers were told at the conventions that there are now nearly a half million cassette players in the U. K. and more than 400 different cassette releases available, including about 40 classical selections.

Among the product that was spotlighted was a recording of "Romeo and Juliet," to be released in November, as the first of a cycle of Berlioz recordings by conductor Colin Davis, and Joan Baez's first recording to appear under the Vanguard logo here.

## Writer Reed In NY Talks

NEW YORK — Les Reed, British composer—"It's Not Unusual" for Tom Jones, "There's a Kind of Hush" for Herman's Hermits—visited New York this week for business discussions involving his own material and his own U. K. record label, Chapter One. He flew back to London Thursday (12) for a meeting with Frank Sinatra.

Reed, best known for his work with Tom Jones and Engelbert Humperdinck, revealed that he is now branching out more into film work. A French musical, "Les Bicyclettes De Belsize," just completed, has six feature songs and background themes by Reed. "The title song will be the next Humperdinck release, both in the U. K. and the States. It will be getting some heavy promotion in October when Humperdinck arrives to do a set of TV shows, including Ed Sullivan," he said.

Also finished with a Reed score is "Girl on a Motorcycle," starring Marianne Faithfull and Alain Delon. Tetragrammaton release the soundtrack and Paul Mauriat, Cleo Laine and Mirielle Mathieu are doing material from the film.

Reed announced that "Delilah," a million seller for Tom Jones, had just had its 367th cover version recorded. "Yet Tom's version didn't get all that high in the American charts, which I can't understand," commented Reed. In the U. K. Reed has Donna Music, its subsidiary Kevin Music, Les Reed Music (which handles manuscripts transcriptions and session arrangements), and his own recording studio, Wessex Sound Studios. But I don't have any one publishing company in the U. S.," he said. It is all done independently—we're not tied down . . . yet. I think it's because I haven't found the right people.

Reed himself has just signed a five year contract with Deram, a label controlled by British Decca, to produce albums by his own orchestra. Reed does a lot of music directing and arranging work and arranged the Tom Jones smash, "Green Green Grass of Home."

Reed will be the British jury member at the International Popular Song Festival in Rio De Janeiro in September. Two years ago he came in third in the contest with "Gina" by Wayne Fontana.

Visiting New York with Reed was publisher-associate Bert Corri of Francis Day and Hunter.

## Abonyi Forms Label, Distrib

TORONTO — A new label, Cobra, and a new distribution company, GE Record Distributors, has been formed in Toronto by George Abonyi, a businessman, and Ed Swiatek, manager of one of the Record Villa stores here.

First releases on Cobra are two singles by a Jamaican rock group, the Virtues, "High Tide" and "Falling in Love." Also released is a single by another West Indian group now in Toronto, Jo Jo and the Fugitives, with "Chips, Chicken and Banana Split." GE is distributing Cobra here, and looking for new labels.

## Czech Singer's LP Heads Stern Music's New Issues

MUNICH—Stern Music, the record division of the West German illustrated weekly, "Stern," is releasing four new albums this month to open the 1968-1969 campaign.

Spearheading the releases will be the first album produced in West Germany by Czechoslovakian singer Karel Gott (Polydor), "The Golden Voice of Prague."

The other albums are by Udo Juergens (Ariola), Aretha Franklin (CBS) and Anna-Lena (Metronome).

Wilfried Achterfeld, editor of "Stern," said that during the

## 'Careless' Buying Hit By Pye's Benjamin

LONDON—Pye chief Louis Benjamin hit out Friday (6) at record companies which buy masters and artists indiscriminately. As a result, he claimed, chart performance was no longer a guide to profitability.

Benjamin told delegates at Pye's sales conference in London: "It is my sincere belief that, as against the old days when chart ratings indicated profitability, today the profit factor does not follow the chart entry."

"This comes about for three reasons: the sales volume of a hit single in the U. K. is down whatever the reason might be—national economy, budget, too much airplay, too many records. However well we try to control things, overheads continue to rise. And, by far the most important, there are elements in the industry who tend to buy hit artists or tapes regardless of price."

"I personally have no inclination to see Pye Records crawling all over the charts and coming out with a red figure at the end of the year. Doing bad deals, if we allowed it, could for a short while, give us additional turnover, but I think that, regardless of the fact we all like to have additional money coming in, security is somewhat more important."

"I firmly believe that a really solid record organization with a future before it should be able to keep itself in profits without total reliance on its chart positions each week. We aim at the charts, but more and more it is self-evident that good catalogs, good distribution and strength of organization are the keys to success."

## NORSK & NOR-DISC TO COMBINE DISTRIBUTORS

OSLO—Norsk Phonogram A/S and A/S Nor-Disc will combine distributions in one operation as from Jan. 1, 1969. Distribution for both companies will be handled by Nor-Disc, with Frank Larsen heading the operation.

Norsk Phonogram is the Philips record company in Norway and Nor-Disc belongs to Deutsche Grammophon. In addition to DGG labels, Nor-Disc also represents Decca, MGM and Barclay. Phonogram distributes the Philips labels and Pye product.

"In Norway, where distribution and wholesaling are handled by the record companies themselves," Nor-Disc's managing director Totto Johannessen said, "This new system will improve our service to retailers."

At one time in Norway there was a plan for the five major record companies to pool their distribution operation, but this never materialized. Nor-Disc and Norsk Phonogram between them are estimated to have a 45 per cent share of the Norwegian record market.

## Pye Launches Double Album Budget Line

LONDON—Pye is introducing a double album budget line—Stereo 2—retailing for \$3.30 and has launched a special incentive scheme with its U. K. van sales force.

Next month the company will switch to its own direct distribution in Northern Ireland, giving Pye 100 per cent control of all its distributing operations in the U. K. and Ireland.

These new developments were announced at the company's sales conference and international convention here Sept. 9. At the meeting Warner Bros.-7 Arts international chief Phil Rose announced the capture by Reprise of former Verve group, the Mothers of Invention. Other speakers included Gil Friesen of A&M and Warner Bros.-7 Arts music chief Mike Maitland.

The conference was attended by delegates from 20 nations including Pye's U. S. representative Irving Chezar, Leon Cabot from Vogue France, J. J. Finsterwald from Deutsche Vogue and Gerry Oord from Negram in Holland.

Pye's incentive scheme will give a top prize of two weeks in New York to the salesman achieving the greatest improvement in selling in albums and EP's to dealers before Oct. 12.

The switchover to its own  
(Continued on page 47)

Referring to the publication for the first time, under Britain's new Companies Act, of Pye Records' profits (Billboard, Sept. 14), Benjamin said: "We were very close to the million-pound profit bracket last year and I do not think I have to spell out what our financial targets are for this and ensuing years." He added: "We have come through a difficult year and are now at the beginning of perhaps a more difficult one, but even at this stage it is rather stimulating to know that we are equaling last year's performance."

Benjamin said that the appointment of international director Geoffrey Bridge reflected "that an integral part of our future lies in the international sphere, due to the problems which we all know surround the U. K. industry today. Whereas in the old days our results for any  
(Continued on page 47)

## 10 Songs for Helsinki Fest

HELSINKI—Ten songs have been selected from 48 to compete in the final of the Autumn Melody contest, organized for Finnish record companies by Oy Mainos-TV-Reklam Ab.

The 10 songs will be presented to the public in a 50-minute TV program Sunday (22) and viewers will be invited to mail in their votes. Result of the contest will be announced Oct. 10.

The jury which selected the songs for the final by listening to unarranged demo records without knowing the performing artists, consisted of Reino Backman (EMI); Johan Vikstedt (Discophon); Osmo Ruuskanen (Finnlevy); Arto Helisma (Scandinavia Music); Christian Schwindt (Love Records); Martti Piha (PSO); Erkki Palli (Westerlund), and Rolf Kronqvist (Finn-disc.)

Songs selected, with artists in brackets, were:

"Yli Rajojen" (Jorgen Petersen); "Kukkia Sinulle" (Seija Simola); "Viimeinen Kerta" (Jarkko & Laura); "Tuntui Kaiken Muuttuneen" (Anki); "Miesten Mies" (Martti Inananen); "Kateeni Tartuthan" (Inga Sulin); "Lainattu Lantti" (Katri Helena); "Nain On" (Kristian); "Miksi Leikit Vain" (Arto Vilkkor); and "Parasta Mielestani" (Jarmo Sarjanen).

## Restage Remo Fest in N. Y.?

SAN REMO, Italy — The San Remo song festival, Italy's most important annual music event, may be restaged in New York's Madison Square Garden, following the festival proper in San Remo, Jan. 30-Feb. 1, 1969.

Festival organizer Ezio Radaelli, who is principal stockholder of ATA, concessionaires of San Remo Casino, is negotiating to present the entire package of San Remo artists in New York in exchange for having the Benvenuti-Fullmer middleweight championship fight staged in San Remo.

"At present were at the negotiating stage," said Radaelli, "but I am optimistic about reaching agreement."

# Feast or Famine in Vancouver: Int'l Record, Rada Plants Open

VANCOUVER—Two record pressing plants have opened here within days of each other. Previously, the city, which is the third largest record market in Canada, had no pressing facilities.

First in operation was Rada Record Pressings, established by industry veterans Ralph Harding and Danny Forget in Lake City Industrial Park in the suburb of Burnaby.

Rada has also formed its own labels: Rada, Dara, a budget label for the company's own product, and Arda, a budget line for product from outside sources. Rada will also distribute in British Columbia, and is setting up a network of independent distributors across Canada for its own product and to handle distribution for other labels. Rada also plans to open a Montreal pressing plant within a year.

Also opening this month is International Record Corp.'s (IRC) pressing plant in the city's Kerrisdale district. "Our whole concept is to create a total record industry in Vancouver," says Peter Kidd, vice-president and general manager of IRC. "There is a lot of talent here, a number of recording studios, but development of a total industry has been hamstrung because there were no pressing facilities."

IRC has installed the latest model computerized Neumann mastering equipment, latest plating equipment, and plans four presses initially, two U. S.-built and two Swedish-made with provision for 10 presses in all.

Rada has one pressing machine in operation, with three others due later this month or early in October, and will have its mastering done in Hollywood. Forget reports that the company has contracts covering half a million albums within the next year, for record companies and in custom work. Word Records of Canada, Canadian-owned division of the world's largest religious record company, will have its pressing handled by Rada.

Although contacts have been made within the industry in both Canada and the U. S., IRC has not pitched for press-

## Benjamin Hits Careless Buying

• Continued from page 46

one year were primarily based on U. K. trade, we must today not be totally reliant on this."

Benjamin said Pye had remained "virtually untouched" during the vast turnover of manpower in the U. K. industry during the last two years. He claimed that his company's team spirit gave it the ability to maneuver and adapt while rivals were still "convening a meeting to discuss the record which is already in our presses and on our vans."

Pye has recently set a deal with EMI's World Record Club and Benjamin reported that the company was developing on a number of other fronts, including cartridges and cassettes, racking, and custom pressings as well as having a direct stake in the retailing of records in the U. K.

ing contracts, "we prefer to have the industry's assurance of pressing orders if we can come up to the mark, and we know we can," says Kidd.

Vancouver is situated to serve both Canadian and West Coast U. S. companies (only 145 miles to Seattle) and it has been estimated that it costs about 5 cents per album to ship from Ontario to British Columbia. Both companies hope that price and fast service may convince record companies with pressing facilities in Eastern Canada to have product for western distributors pressed in the west.

IRC is presently geared to pressing only. "Our intention is to do what is best for the market, one step at a time," says Kidd. "We are open to branching into any area of the industry where we can fill a need."

Rada has acquired Canadian distribution of Waikiki Records with a catalog of 30 Hawaiian albums, 16 of which make up the initial release. Then will also distribute Patrice Records, a new label formed by Dick Noel in Hollywood. Masters from the Vancouver-based Aragon label will be initial releases on the Arda budget label. Rada has appointed V Records in Winnipeg as distributors for Manitoba, Saskatchewan and Alberta, Trans-Canada Records

for Quebec, and will shortly announce its Ontario distributor.

In the Rada operation, sales and marketing will be handled by Forget, with Harding in charge of plant operation. Both will be active in record production. Harding, who was impresario for the Breath of Scotland tours of North America, moved to Vancouver from Toronto a year ago. His experience includes managing the custom division of Arc Sound Ltd., the pop music publishing field with BMI Canada, and sales with Raleigh Records and Quality Records. Forget, who has been in the construction field in Vancouver for the past few years, previously headed Barrel Records in Toronto, operated a retail record store, and was a salesman with Quality Records.

IRC executives are new to the record industry. President Don Ferguson is a millionaire, president of Collegiate Advertising, a Canadian company established by Ferguson which has merged with National Student Marketing Corp. in the U. S. Prior to joining IRC, Kidd was an independent marketing consultant, following experience in sales and marketing with Western Canada Steel, and conducted market research into the potential of the pressing plant he now manages.

## From The Music Capitals of the World

### AMSTERDAM

Dutch singer **Liesbeth List** (Philips) and the **Louis van Dyke Trio** (Artone) canceled a four-week tour of the Soviet Union because of the political situation. . . . **Paul Acket's** booking agency has set visits to Holland this fall and winter by **Udo Juergens**, **Ray Charles**, the **Bee Gees**, the **World of Oz**, the **Doors**, **Jefferson Airplane**, **Mothers of Invention**, the **Small Faces**, **Simon Dupree** and **Spencer Davis**. . . . Dutch r&b group, **Cuby and the Blizzards** (Philips), will tour Britain Oct. 3-10. Other Dutch groups lined up for British tours are the **Motions** (Philips), Oct. 24-27, and the **Golden Earrings** (Polydor), Nov. 7-17. The Golden Earrings have also been signed for a special West German TV show in October. . . . Red Bullet sent its special TV film of **Aretha Franklin** to the Milan TV Festival. . . . Inelco released a special sampler LP of the works of Chopin by **Artur Schnabel** (RCA) complete with a booklet and discographical notes. . . . More than 80 singers from 25 countries took part in the International Vocal Contest, Sept. 1-7, at Den Bosch.

Iramac has released the "Nuns' Chorus" from Casanova and "Vilja Song" on an EP by **Christine Deutekom**. . . . On its Soul Sound label, Iramac has released "Driftin' Thru the Blues" by **John Lee Hooker**, who will visit Holland next month. . . . CBS-Holland tied in with the opening of the UA film "The Graduate" by releasing the original soundtrack recording and special **Simon & Garfunkel** material. . . . **Isaac Stern** visits Holland from Sept. 27-Oct. 7 for concerts in Amsterdam and Rotterdam. . . . CBS is mounting special promotion for its **Leonard Bernstein** catalog to tie in with the conductor's visit with the **New York Philharmonic Orchestra** for the Grand Gala du Disque Clas-

sique, Aug. 20. . . . Phonogram has released 20 new cassettes, including recordings by **Blue Cheer**, the **Swingle Singers**, **Manfred Mann**, **Dusty Springfield** and **Paul Mauriat**. . . . Impala Music, Radio Veronica's publishing company, has made a deal with Double Shot Records by which Impala will get Dutch publishing rights of all upcoming Double Shot releases. Double Shot product is produced and distributed in Holland by Negram-Delta. . . . Negram has released "Ups and Downs," by the **Eddysons**, in 15 countries.

BAS HAGEMAN

### CINCINNATI

**Jim Duff**, formerly of Spangle Records, is now with Andrus Productions in Houston, Tex., where he is serving as engineer and working on the production of c&w records. . . . **Charles R. (Chuck) Strother**, formerly associated with Avco Broadcasting and Scripps-Howard Broadcasting stations here, has been named director of advertising and publicity for the Cincinnati Symphony Orchestra. At the same time, **Jane E. Schneider** has been promoted from public relations assistant to the position of director of publications. Both Strother and Miss Schneider will work under the direction of **Betty Stiltz**, public relations and sales promotion director.

**Beverly Hills Country Club**, Southgate, Ky., just across the Ohio River from here, long one of the nation's top showplaces, reopens Oct. 11 as Beverly Hills Dinner Playhouse. Dark the last seven years, the new Beverly will offer nightly package deals on food and Broadway comedies. First offering will be "Any Wednesday." In charge of operation will be **Milos Hamza**, who has enjoyed success with a similar policy in Atlanta. . . . **Ike and Tina Turner**, Pompeii Records artists, and their

revue will guest on the **Joey Bishop** show over the ABC-TV network Monday night (16).

Squired by Capitol Records' local promotion expert **Buzz Wilburn**, **Billie Jo Spears** made the area music shops, TV and radio stations and press stops last week to plug her new Capitol release, "Harper Valley P.T.A." Area covered included Cincy, Dayton, Springfield and Xenia, Ohio, and Indianapolis. She also made a hop into St. Louis. While here, Billie Jo made two appearances on **Bob Braun's "50-50 Club"** on WLW-T and the Avco Broadcasting four-city TV hookup. On Nov. 23, Miss Spears appears as guest with WLW's "Midwestern Hayride." Her first Capitol album, "Harper Valley P.T.A.," is slated for release Oct. 1. **BILL SACHS**

### NEW YORK

Musart's **Tony Aguilar** will appear with the National Mexican Festival and Rodeo at Madison Square Garden for eight performances beginning Tuesday (17). . . . Verve/Forecast's **Any's Street** has changed its name to **Street**. The group opened at Wheels on Tuesday (10) for three weeks. . . . **Fred Weintraub's** Fredana Management has moved to larger quarters, at 40 West 55th Street. The new quarters will house the Campus Coffee House Circuit, Fredana TV Ltd., Maximillian Productions, and Fredana's publishing subsidiaries: Fredana Publishing, Hawkness, and Serendipity Publishing. . . . **Robert H. O'Brien**, president of Metro-Goldwyn-Mayer, will receive the first Karn-Horney Clinic Social Conscience Award at the Americana Hotel, on Dec. 6.

Capitol's **Sugar Shoppe** signed with Greengrass Enterprises, Inc. for personal management. . . . A baby girl, **Karen Ann**, to **Jimmy Kronides** of Bourne Music and Mrs. Kronides. . . . **Mitch Ryder**, Dynovoice artist, has retained **Robert Fitzpatrick** to represent his business and personal interests pending the outcome of his suit against Genius, Inc.; Saturday Music, Inc. and others. **Jerome I. Meyers** will continue as Ryder's attorney in the suit and will also continue as his legal counsel. . . . **Hugo Montenegro** will score **Elvis Presley's** next film "El Charro." . . . **Frank Bruno** of the newly opened Arranging Factory here was married Sept. 1 to singer **Lois Shayne**. . . . Philips' **Four Seasons** play the Empire Room of the Waldorf-Astoria for Thanksgiving Week. The group will be featured on the Oct. 12 "Hollywood Palace." . . . The **Cowsills**, MGM artists, will have their first TV special aired on NBC on Nov. 23, with Timex as sponsor. The group is featuring the title song of "The Impossible Years," a Christmas release, during their national fall concert tour. . . . **Heart & Soul Record Co.** and **Body & Soul Co.**, both owned by writer-producer **Cathy Lynn**, are merging with International Turn-Table Ltd. and New Breed Music. . . . **Page Morton** is cutting new radio and TV commercials for **Chock Full O Nuts**.

United Artists' **Bobby Goldsboro** is taping an ABC-TV special with **Jimmy Durante** for fall viewing. . . . Columbia's **Big Brother & the Holding Company** and Atco's **Iron Butterfly** appeared at Hollywood Bowl Sept. 6. . . . **Marlene Ver Planck** is taping a "Steve Allen Show" on Wednesday (18) and Thursday (19). . . . The house where **Rex Allen** was born has been purchased by the Willcox, Ariz., Chamber of Commerce and will be moved to a spec'd site in a new recreation area. The dedication is slated for Oct. 5 during the annual "Rex Allen Days" celebration. . . . **Peter Ustinov** is doing the libretto for **Alexander Faris'** score to an operetta version of Ustinov's "Romanoff and Juliet," which will have its world premiere in London next year.

Epic's **Jeff Beck Group**, who play the Fillmore East on Oct. 18-19, appear at Philadelphia's Electric Factory next Oct. 25-26. Other dates on their U. S. tour include Detroit's Grand Ballroom, Nov. 1, 2 and 3; Houston's

# Pye Launches Double Album Budget Line

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distribution in Ulster begins Oct. 2. The company will use its own vans. Previously, it has been distributed there by the independent Symphola company.

Guest speakers at the conference included Cyril Simons, head of Leeds Music in the U. K., who also runs Pye's publishing company — Welbeck. Simons criticized record companies which set up publishing offshoots merely to collect royalties on hits and B sides without making any attempt to develop catalogs and promote songs over a period of time.

Agent Ian Bevan criticized record companies for losing interest in recording artists once their chart careers appeared to be over.

Radio 1 chief **Robin Scott** and Record Retailer editor **Graeme Andrews** both stressed their organization's support for the planned British industry chart and Scott indicated that if the industry fails to find a formula for producing this chart the BBC is likely to move nearer to a top 20 format. This would be a blow to the industry here which considers it more difficult to break new artists if radio exposure is heavily dependent on top 20 placings.

## RCA to Distribute Nimbus in Canada

TORONTO—The independent Toronto-based Nimbus label will now be distributed in Canada by RCA Victor, and all future single releases will be in stereo.

First of the Nimbus stereo 45's is "Of a Dropping Pin," by the Guess Who, from Winnipeg. The group is recording an album, "Wheatfield Soul," in New York this month.

Upcoming next month is "The Mutual Understanding in Wonderland," an album produced by Nimbus for CBS, featuring big band arrangements by three top arrangers, Nimbus' Vice-President **Ben McPeck**, **Jimmy Dale** and **Jerry Toth**, with vocals by the **Laurie Bower Singers**, renamed the Mutual Understanding. "Wonderland" and "Pretty People," McPeck compositions, will be lifted from the LP for a single.

Nimbus is the second Canadian label to swing to stereo 45's. Stone Records is releasing all but some country product in stereo.

Music Hall, Nov. 8, and the White House Inn in Baton Rouge, La., Nov. 12. . . . **Nancy Ames** makes her film acting debut in Universal International's "Light Show," which stars **Tony Franciosa**. . . . The **Four Fuller Brothers** recently played the Concord Hotel in Kiamasha Lake, N. Y. . . . **Florence Henderson** tapes a "Dean Martin Show" on Wednesday (18) through Monday (23) for airing on Nov. 7. . . . Capitol's **Peggy Lee** appears with **Zack Norman** at Pittsburgh's **Twin Coaches**, Oct. 12-19. **MIKE GROSS**

### DUBLIN

During his three-week U. S. trip, Tribune Records' **Noel Pearl** (Continued on page 48)

## From The Music Capitals of the World

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son was the guest of composer **Elmer Bernstein** who will produce an album featuring Irish folk singer **Danny Doyle** for release by United Artists. . . . **Roy Orbison** played Dublin's Adelphi Theater Sept. 5. . . . The **Dixies'** "Little Arrows" is being released in Holland and Germany. The group has a leading role in Irish Television's Christmas pantomime, "Red Riding Hood," which will also star **Emmet Spiceland**. . . . The **Strangers'** "I'm on an Island," cut here for **Tom Costello's** independent label, Target, will soon be on sale in Norway.

Radio One disk jockey **David Symonds** was here on vacation. . . . Folk singer **Angela Byrne** has succeeded **Anthea Joseph** as EMI's Irish press officer. . . . **Noel Pearson** is negotiating to bring **Diana Ross** and the **Supremes** to Dublin, Cork and Belfast later this year. . . . Leading jingle writer **Tommy Ellis** wrote "More and More Each Day," which is featured on **Patricia Cahills'** new Rex single. . . . Among the guests at the Westport Festival were the **Johnstons**, **Shay Healy**, **Sweeney's Men**, **Maxie Dick** and **Twink** and the **Royal Blues**. The pop section was compared by **Larry Gogan**. . . . The **Deep Set**, whose single is "That's the Way Life Goes," have been booked for a week of Manchester club dates. **KEN STEWART**

### LONDON

RCA is holding its first sales convention as an independent Wednesday (18) at the Rank

Theatre. Another new independent, MCA, follows the same day with its first sales convention, at the Cumberland Hotel, where speakers will include label chief **Brian Brolly** and marketing director **Peter Roddis**. RCA and MCA are both distributed here by British Decca and their conferences start three days of product presentations and unveilings to the Decca sales force which will take in other distributed labels, including **Delyse**, **Major Minor** and **Chapter One**. Decca itself has chosen its West Hampstead recording studios in north London as the location to unveil its fall product. Meanwhile, RCA has announced that following Dunhill's switch of licensee to EMI here, RCA will continue to press its Dunhill back catalog for six months and will continue to sell off its stocks of the label for 18 months until March 1970.

MGM Oct. 1 is launching a new series—VSP—of double albums retailing for the price of one LP—\$4.38. The albums, which will be issued in mono only—most of them were recorded before the introduction of stereo—come from the Verve and Clef catalogs. The first six double album packages will include "Ella Fitzgerald Sings the Cole Porter Songbook," and will also feature **Louis Armstrong**, **Buddy Rich**, **Oscar Peterson** and **Duke Ellington** with **Johnny Hodges**. Three further packages will be released Nov. 1. And among artists who will be appearing in the series are **Stan Getz**, **Gene Krupa**, **Big Bill Broonzy**, **Cal Tjader** and **Wes Montgomery**. There will also

be five more **Ella Fitzgerald** releases on the major jazz line. . . . **Ardmore & Beechwood** has concluded a deal with **Seymour Stein** to handle his Dorflo Music catalog in Britain. Stein is the head of the Phoenix and Sire labels. Dorflo copyrights have previously been handled here by United Artists Music.

**Tom Jones'** music publishing company, Valley, has acquired British catalog rights to material from the Ben Barton Music Corporation of America. This has previously been handled here by Robert Mellin Music. It includes several **Frank Sinatra** early standards including "All the Way" and "Love and Marriage." . . . Polydor is releasing a single by **Helmut Zacharias** titled "Mexico Melody" which BBC television will use as the theme tune for all programs on the Mexico Olympics. Four years ago Polydor had a strong seller by **Zacharis**, "Tokyo Melody," due to similar exposure as the BBC signature tune for coverage of the 1964 Olympic Games. . . . Polydor hosted a reception for Elektra's **Doors** at the Institute of Contemporary Arts building in London. The reception was filmed by Granada TV, which is making a documentary featuring the **Doors** and **Jefferson Airplane**. The unit later filmed both groups in performance at London's Roundhouse. . . . Polydor will give Screen Gems-Columbia's new label SGC its own logo here from October. Meanwhile the first single from the label is being put out on Atlantic—"Floatin'," by new British group, **Vamp**. . . . **Paul Ryan**, brother of **Barry Ryan**, with whom he used to duet, has joined the Carlin publishing company as a plugger. His brother is recording one of his compositions, "World Be My Friend," for a future MGM solo release. **GRAEME ANDREWS**

## Riverside's Rights to Polydor—Except in U. S

HAMBURG—Polydor product manager Mike von Winterfeldt has acquired for Polydor rights to the American Riverside catalog for all countries outside the U. S.

The deal was concluded during Winterfeldt's three-week visit to America. Winterfeldt told Billboard that producer **Bob Thiele** was planning to release 30 albums a year, and added, "The Riverside label is really coming to life again."

While in the States Winterfeldt attended the A&M orientation meeting in Hollywood and reported that the label planned a big European push for the 1968-1969 season. **Sergio Mendes** and **Brasil '66** will fly to Germany for TV dates in October, and in the spring of 1969 **Herb Alpert** will give concerts in Hamburg and Berlin.

Polydor, reported Winterfeldt, has also acquired the Chess cata-

log for West Germany, Austria and Switzerland and will release the first 10 Chess albums in Germany in October.

In New York von Winterfeldt met representatives of the International Music Consultative of Deutsche Grammophon Phillips, and has repertory discussions with MGM international manager **Eric Steinmetz** and Verve producer **Edmund Edwards**. He also talked to **Arth Ripp** and **Neil Bogart** of **Kan Sutra** and **Buddah** who, says von Winterfeldt, "have a catalog which is ideal for the German market."

Concluded von Winterfeldt "The thing which impressed me most in the U. S. during my trip was the overwhelming predominance of rack jobbing. This is something which sure must develop in Europe with the next year or so."

### HELSINKI

Decca artist **Vera Lynn**, who had two major hits in Finland 15 years ago with "Aufwiedersehen" and "Yours," is scoring here again with "It Hurts to Say Goodbye." A Finnish version of the song has been cut by **Jarkko Lehti** (Philips). . . . Blue Master artist **Inga Sulin** has taken two tunes from her first album for her next single—"Eternally" and "Our Day Will Come." . . . Top Voice artist **Katri Helena** has recorded Finnish versions of "A Place in the Sun" and "Tell Him." . . . The new Mainosmusiikki company has released its second single, "Samantekevaa" (It's All the Same) by **Jarmo Jylha** (Shokki). . . . Scandia artist **Lasse Mortenson** has recorded the first Finnish cover of "Up, Up and Away." . . . **Jukka Kuoppamaki's** follow-up to his "Love Is Blue" success is "Il n'y a pas d'amour heureux" for Scandia. **KARI HELOPALTIO**

### HONOLULU

**Herb Alpert**, A&M ace, vacationing here with his wife. . . . **Joey Bishop** also due here this week for a vacation. . . . **Warren Marley**, lead singer of **Polynesia '68**, has returned from U. S., where he recorded for Atlantic Records. . . . **Steve Logan** has cut four tunes for Warner Bros.-7 Arts, and an album under the direction of **Sonny Burke**. . . . **Don McDiarmid Jr.** lined up his Hula Records stars in a "first"—a USO-type tour, "Operation Hula," conducted Sunday (8) at Pohakuloa on the Big Island. About 1,000 members of Army Reserve and National Guard units attended the show, which featured

**Kahauanu Lake Trio**, **Hula Hal Maiki Dancers**, **Genoa Keav Vickie Ii Rodrigues Family**, **B Kaiwa**, **Eddie Kamae**, **Gabby Pihini**, **Danny Kaleikini**, **Peni Silva**, **Zulu**, **Sonny Chillingworth** and **Herb Ohta**.

The Ilikai Hotel's cabaret show fall schedule was launched Sept. 13 when **Phyllis Diller** and her husband, **Wardle Donovan**, appeared in the Pacific Ballroom. Other artists due: **Billy Eckstine** Thursday (26); **Louis Armstrong** Oct. 3; the **Mills Brothers**, Oct. 2; **Al Martino**, Nov. 10; and **K Starr**, Nov. 24. . . . **Makaha Reords** singer **Karol Kai** leaves Clark's, Waikiki, for six months at the Imperial Gardens in California. . . . **Jimmy and Ann Murphy**, A&M artists, return Gauguin Monday (16). . . . Following a Japanese tour, **Herb Ohta** will take over **Arthur Lyma** post at the Ilikai's Canoe House starting Monday (16). **Lyman** goes to U. S. . . . Warner Bros. Arts artists **Beverlee & the Sneakers** are doing sellout business at the Ilikai's Hong Kong Jubilee finishing Thursday (26). **Ted Tanaka's Tokyo Playmates** will open Friday (27), followed by the **Brothers Kim**, Oct. 15.

**Steppenwolf** appears Sept. 14 at the Civic Auditorium. . . . **Jimi Hendrix Experience** have a show Oct. 5 at the Honolulu International Center Areen. . . . Meanwhile, bids are still in for **Aretha Franklin** to Hawaii. **Dionne Warwick's** December date is firm. Promoters are now angling for the local debut of **Tina Turner** and **Jose Feliciano**, between now and the winter holiday season. . . . And **Dick Clark Productions** plan a Nov. 30 concert at the HIC, but no act has been booked yet. **WAYNE HARAD**

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**ANNA MARGARIDA**, Brazilian-born singer, signing with vault Records Los Angeles. Left is **Ralph Kaffel**, vice-president of Vault, and right is **Jack Lewerke**, president of the company. Miss Margarida was introduced to the label by **Sergio Mendes**, and her first album will be out shortly. The singer's father is former Brazilian ambassador to UNESCO.



# HITS OF THE WORLD

## ARGENTINA

(Courtesy Escalera a la Fama)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	POR QUE YO TE AMO	Sandro (CBS)-Ansa
2	2	THE MUSIC PLAYED	(Alguen Canto)-Matt Monro (Odeon); *Willy Martini (EMI)
3	3	O SOLE MIO/GIOVANNE, GIOVANNE	Topo Gigio (Polydor)
4	4	DELILAH	Jimmy Fontana (RCA); Tom Jones (Odeon); Paul Mauriat (Philips); Mafasoli (Fermata)-Fermata
5	6	FELICIDAD FELICIDAD	Los Iracundos (RCA)-Relay
6	5	YOUNG GIRL/WOMAN WOMAN	Gary Puckett and the Union Gap (CBS)
7	7	ANY OLD TIME YOU'RE LONELY AND SAD	Foundations (Music Hall)
8	8	POEMA DE AMOR	*Horacio Molina (CBS); Richard Anthony (Odeon); *Elio Roca (Polydor)-Edami
9	—	TROTAMUNDO	Nicola Di Bari (RCA)-Relay
10	—	YO TENGO PENAS	Herve Vilard (Mercury)

## AUSTRALIA

(Courtesy Modern Melbourne)

This Week	Last Week	Title	Artist
1	1	MacARTHUR PARK	Richard Harris (RCA)-Copy Cont.
2	2	DREAM A LITTLE DREAM OF ME	Mama Cass (RCA)-Allans
3	3	DO IT AGAIN	Beach Boys (Capitol)-Albert
4	4	ORANGE AND THE GREEN	Irish Rovers (Festival)-Essex
5	5	ABERGAVERNNEY	Marty Wilde (Philips)-Leeds
6	6	IMPOSSIBLE DREAM	Jim Nabors (CBS)-Southern Music
7	7	YOU KEEP ME HANGIN' ON	Vanilla Fudge (Atlantic)-Belinda
8	8	DEAR HEART	Mike Preston (Spin)-Chappells
9	9	ANGEL OF THE MORNING	Merrilee Rush (State Side)-April
10	10	CLASSICAL GAS	Mason Williams (W.B.)-Rondor

## BELGIUM

(Walloon chart by courtesy of Moustique magazine)

This Week	Last Week	Title	Artist
1	3	RAIN AND TEARS	Aphrodite's Child (Mercury)
2	1	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)
3	2	UNA CANZONE	Mireille Mathieu (Barclay)
4	4	SIFFLER SUR LA COLLINE	Joe Dassin (CBS)
5	9	UN PETIT SLOW	Marc Aryan (Markal)
6	7	PETITE FILLE DE FRANCAIS MOYEN	Sheila (Carrere)
7	5	MONEY, MONEY	Tommy James and Shondells (Vogue)
8	10	CHOO CHOO TRAIN	Box Tops (Stateside)
9	—	CAMP	Sir Henry and Butlers (Columbia)
10	8	JUMPIN' JACK FLASH	Rolling Stones (Decca)

## BRITAIN

(Courtesy Record Retailer)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	21	HEY JUDE	Beatles (Apple)-Apple
2	1	GOTTA GET THE MESSAGE TO YOU	*Bee Gees (Polydor)-Abigail (Stigwood-Bee Gees)
3	2	DO IT AGAIN	Beach Boys (Capitol)-Immediate (Brian Wilson)
4	4	SAY A LITTLE PRAYER	Aretha Franklin (Atlantic)-Shapiro-Bernstein (Jerry Wexler)
5	7	HOLD ME TIGHT	*Johnny Nash (Regal Zonophone)-Writers Workshop (Jad) (Bell)-Shapiro-Bernstein & Co. (Dale Hawkins)
6	3	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)-Blues Seas/Jac (Alpert/Moss)
7	49	THOSE WERE THE DAYS	Mary Hopkin (Apple)-Essex (Paul McCartney)
8	5	HELP YOURSELF	Tom Jones (Decca)-Valley (Peter Sullivan)
9	6	HIGH IN THE SKY	Amen Corner (Deram)-Carlin (Noel Walker)
10	10	ON THE ROAD AGAIN	Canned Heat (Liberty)-Southern (Dallas Smith)
11	14	DREAM A LITTLE DREAM OF ME	Mama Cass (RCA)-Francis, Day and Hunter (Lou Asler)
12	22	JEZAMINE	*Casuals (Decca)-Mills (David Pardo)
13	15	LADY WILLOWPOWER	Union Gap (CBS)-Dick James (Jerry Fuller)

14	9	MONEY, MONEY	Tommy James & Shondells (Major Minor)-Planetary-Nom (Bo Gentry & Ritchie Cordell)
15	8	FIRE	*Crazy World of Arthur Brown (Track)-Essex (Lambert)
16	11	SUNSHINE GIRL	Herman's Hermits (Columbia)-Monique (Mickie Most)
17	20	LITTLE ARROWS	Leapy Lee (MCA)-Shaftesbury Music (Gordon Mills)
18	16	I PRETEND	*Des O'Connor (Columbia)-Maurice (Norman Newell)
19	18	HARD TO HANDLE	Otis Redding (Atlantic)-Carlin (Cropper Redding)
20	13	DANCE TO THE MUSIC	Sly and the Family Stone (Direction)-Carlin (Sly Stone)
21	12	KEEP ON	Bruce Channel (Bell)-Shapiro-Bernstein & Co. (Dale Hawkins)
22	26	ICE IN THE SUN	Status Quo (Pye)-Valley Music (John Schroeder)
23	17	I CLOSE MY EYES AND COUNT TO TEN	Dusty Springfield (Philips)-Carlin (John Franz)
24	19	DAYS	Kinks (Pye)-Darryl-Carlin (Ray Davies)
25	31	CLASSICAL GAS	Mason Williams (Warner Bros.)-Rondor (Mike Post)
26	28	AMERICA	Nice (Immediate)-Chappells/Immediate (Emerlist/Daviack)
27	27	VOICES IN THE SKY	*Moody Blues (Deram)-Tyler Music (Tony Clarke)
28	34	I LIVE FOR THE SUN	*Vanity Fare (Page One)-Immediate (Roger Easterby/Des Champ)
29	29	YESTERDAY'S DREAM	Four Tops (Tamlam-Motown)-Stein and Vanstock (Ivy Hunter)
30	23	MRS. ROBINSON	Simon and Garfunkel (CBS)-Patron (Simon and Garfunkel/Helle)
31	32	C'MON MARIANNE	*Grapefruit (RCA)-Ardmore and Beechwood (Derek Lawrence)
32	46	HELLO, I LOVE YOU	Doors (Elektra)-Campbell Connolly (Paul A. Rothchild)
33	33	I NEED YOUR LOVE SO BAD	Fleetwood Mac (Blue Horizon)-Peter Maurice (Mike Vernon)
34	24	YOUR TIME HASN'T COME YET BABY	Elvis Presley (RCA)-Carlin
35	25	LAST NIGHT IN SOHO	*Dave Dee group (Fontana)-Lynn (Steve Rowland)
36	41	DREAM A LITTLE DREAM OF ME	Anita Harris (CBS)-Francis, Day and Hunter (Mike Margolis)
37	47	WHEN THE SUN COMES SHINING THRU	*Long John Baldry (Pye)-Immediate (Tony Macaulay)
38	30	UNIVERSAL	Small Faces (Immediate)-Immediate (Marriott/Lane)
39	37	LAUREL AND HARDY	*Equals (President)-Kassner (Edward Kassner)
40	40	ELEANOR RIGBY	Ray Charles (Stateside)-Northern
41	48	ONE INCH ROCK	Tyrannosaurus Rex (Regal Zonophone)-Cromwell (Tony Visconti)
42	43	ANGEL OF THE MORNING	-P. P. Arnold (Immediate)-April (A. Oldham/J. Cokell)
43	42	YUMMY, YUMMY, YUMMY	Ohio Express (Pye)-T.M. Music (Super 'K')
44	—	I'M A MIDNIGHT MOVER	Wilson Pickett (Atlantic)-Tom Drowd
45	45	IMPORTANCE OF YOUR LOVE	*Vince Hall (Columbia)-Metric (Bob Barrett)
46	—	A DAY WITHOUT LOVE	*Love Affair (CBS)-Dick James (Mike Smith)
47	44	WALK ON	Roy Orbison (MGM)-Acuff-Rose (Wesley Rose/Jim Vienneau)
48	—	RED, RED WINE	Jimmy James and the Vagabonds (Pye)-Ardmore and Beechwood
49	35	MacARTHUR PARK	Richard Harris (RCA)-Carlin (Jim Webb)
50	—	THE GOOD, THE BAD AND THE UGLY	Hugo Montenegro (RCA)-United Artists (Hugo Montenegro)

## DENMARK

(Courtesy Danmarks Radio)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LILLE SOMMERFUGL	*Bjorn Tidmand (Odeon)-Wilh. Hansen
2	2	VI SKAL GAA HAND I HAND	*Keld Heick (HMV)-Multitone
3	3	HELP YOURSELF	Tom Jones (Decca)-Dacapo
4	5	HURDY GURDY MAN	Donovan (Epic)-Southern (President)-Kassner
5	4	BABY COME BACK	*Equals (President)-Kassner
6	6	YOUNG GIRL	Union Gap (CBS)-Sweden Music
7	—	YESTERDAY HAS GONE	Cupid's Inspiration (News)
8	7	THINGS	Nancy Sinatra and Dean Martin (Reprise)-Dacapo

## FINLAND

(Courtesy of Stump Magazine)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	—	MILLOINKAAN EN LOYDA SAMANLAISTA	(A Man Without Love)-*Freddy (Philips)
2	1	VANHA HOLVIKIRKKO (MAELAROKYRKA)	Eero (RCA Victor)-Edition Cado
3	2	DELILAH	*Tapani Kansa (Scandia)-Scandia Music
4	8	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)-Valley
5	3	TUULIVIIRI (MULINO A VENTO)	*Danny (Scandia) Scandia Music
6	—	JERUSALEM	*Carola (Scandia)-Scandia Music
7	—	LEIJAT (KITES)	*Islanders (Scandia)-Scandia Music
8	—	HAN (HONEY)	*Markku Suominen (Polydor)-Sweden Music
9	—	KAIKEN SULLE KERROIN (DU AR MIN KAR)	*Jarkko & Laura (Philips)
10	7	YOUNG GIRL	Union Gap (CBS)-Swedish Music

## FRANCE

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	RAINS AND TEARS	Aphrodite's Child (Mercury) (Continental)
2	2	VALE D'ETE	*Adamo (Voix de son Maitre)-Pathe Marconi
3	6	BABY COMME BACK	Equals (Fontana)-Monica
4	3	PATITE FILLE DE FRANCAIS MOYEN	*Sheila (Carrere)-Carrere
5	8	MONIA	*Peter Holm (Riviera)-Vogue International
6	5	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)-Sugar
7	—	POUR ETRE SINCERE	*Herbert Leonard (Mercury)-Tulsa
8	4	ON PREND TOUJOURS LE TRAIN POUR QUELQUE PART	*Gilbert Becaud (Voix de son Maitre/Dimension)-Rideau Rouge
9	—	HEY JUDE	Beatles (Odeon)-Tourner
10	9	SIFFLER SUR LA COLLINE	*Joe Dassin (CBS)-Sugar Music

## HOLLAND

(Courtesy Platennieuws and Radio Veronica)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	DONG-DONG-DI-KI-DI-KI-DONG	Golden Earrings (Polydor)-Daylow
2	1	ICH BAU' DIR EIN SCHLOSS	Heintje (CNR)-Vivace/Basart
3	7	I'VE GOTTA GET A MESSAGE TO YOU	Bee Gees (Polydor)-Basart
4	10	RAIN AND TEARS	Aphrodite's Child (Mercury)-Altona
5	3	TIMES WERE WHEN	Cats (Imperial)-Connolly/Basart
6	6	FIRE	Arthur Brown (Track)-Basart
7	4	CALLOW-LA-VITA	Raymond Froggatt (Polydor)-Chappell
8	5	DO IT AGAIN	Beach Boys (Capitol)-Francis Day
9	—	LADY WILLOWPOWER	Gary Puckett and the Union Gap (CBS)
10	9	HELP YOURSELF	Tom Jones (Decca)-Holland Music, Ben Cramer (Omega)

## ITALY

(Courtesy Musca e Dischi, Milan)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	AZZURRO	*Adriano Celentano (Clan)-Clan
2	2	LA NOSTRA FAVOLA	*Jimmy Fontana (RCA)-Francis Day
3	3	LUGLIO	*Riccardo Del Turco (CGD)-Tiber
4	5	ANGELI NEGRI	*Faustro Lelai (Ri Fi)-Southern
5	6	CINOUE MINUTI E POI	*Maurizio (Joker)-MAS
6	4	HO SCRITTO T'AMO SULLA SABBIA	*Franco IV e Franco I (Sivle)-Dior
7	7	AVEVO UN CUORE	*Mino Reitano (Ariston)-Colosseo
8	11	SIMON SAYS—1910	Fruitgum Co. (Kama Suira)-Esedra
9	8	NON ILLUDERTI MAI	*Orietta Berti (Polydor)-Tevere/Aliere
10	9	DELILAH	Tom Jones (Decca)-Francis Day

11	10	LA BAMBOLA	*Patty Pravo (Arc)-Mimo
12	—	IL BALLO DI SIMONE	*Giuliano e i Notturmi (Ri Fi)-Esedra
13	13	UN COLPO AL CUORE	*Mina (PDU)-Duomo/Ariston
14	14	SE TORNI TU	Claude Francois (Fleche)-SIF
15	—	HO VISTO UN RE	Enzo Jannacci (Arc)-Redi

## JAPAN

(Courtesy Original Confidence Co., Ltd.)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	C-C-C	*Tigers (Polydor)-Watanabe
2	5	THE SOUNDS OF SILENCE	Simon and Garfunkel (CBS)-Shinko
3	3	HOSHIKAGE NO WALTZ	*Sen Masao (Minoruphone)
4	4	OTARU NO HITO YO	*Tokyo Romantica (Teichiku)
5	2	CHISANA SNACK	*Purple Shadows (Philips)-Shinko
6	6	EMERALD NO DENSETSU	*Tempters (Philips)-Tanabe
7	7	SHIANBASHI BLUES	*Takahashi Masaru and Coro Latino (Columbia)-Columbia
8	9	SHINJUKU SODACHI	*Tsuyama Toko/Ohki Hideo (Minoruphone)
9	12	SIMON SAYS—1910	Fruitgum Co. (Buddah)
10	10	HANA TO CHO	*Mori Shin-ichi (Victor)-Ai Pro.
11	11	KIRI NI MUSEBU YORU	*Kuroki Ken (Toshiba)
12	8	HOSHI O MINAIDE	*Ito Yukari (King)-Watanabe
13	14	GIRL FRIEND	*Ox (Victor)
14	13	KUSHIRO NO YORU	*Mikawa Ken-ichi (Crown)-Crown
15	18	THE DOCK OF THE BAY	Otis Redding (Atlantic)-Tavo
16	—	TABIJI NO HITO YO	*Tokyo Romantica (Teichiku)
17	20	JUMPIN' JACK FLASH	Rolling Stones (London)
18	—	TAIYO WA NAITEIRU	*Ishida Ayumi (Columbia)-Nichion
19	17	AI NO SONO	*Fuse Akira (Kine)-Watanabe
20	16	TENSHI NO YUWAKU	*Mayuzumi Jun (Capitol)-Ishihara

## SPAIN

(Courtesy of El Gran Musical)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	DELILAH	Tom Jones (Columbia Espanola)-Canciones Francis Day
2	4	BRING A LITTLE LOVIN'	*Los Bravos (Columbia Espanola)-Canciones Francis Day
3	5	GET ON YOUR KNEES	*Los Canarios (Barclay-Sonoplay)-Symphony
4	2	HONEY	Bobby Goldsboro (Hispavox)-Canciones del Mundo
5	9	JUMPIN' JACK FLASH	Rolling Stones (Columbia Espanola)-Ediciones Essex Espanola
6	6	FUNKY STREET	Arthur Conley (Hispanvox)
7	—	MONEY, MONEY	Tommy James and Shondells (Columbia Espanola)-Canciones del Mundo
8	8	SIMON SAYS—1910	Fruitgum Co. (Fonogram)-Ediciones Musicales Fontana
9	3	NIGHTS IN WHITE SATIN	*Moody Blues (Columbia Espanola)-Ediciones Essex Espanola
10	10	HELULE, HELULE	Tremeloes (Discophon)-Ediciones Armonico

## Malaga Fest to Annarita Spinaci

MALAGA, Spain — Annarita Spinaci of Italy took the \$11,070 first prize in the 1st International Song Festival of Malaga, held here Aug. 31-Sept. 1, with the song "Il giorno dopo" written by Phaltan, Pagano and Parosandi and published and recorded by Belter.

Second prize of \$570 went to Los Gritos (Spain), who sang the Manuel Galvan song, "Vuelvo a mi tierra," also published and recorded by Belter. Belter also published and recorded the third prize winner, "El Apartamento," written by Xavier del Rio and R. Sciamarella, sung by Ana Kiro, who received \$360.

The festival was emceed by TV announcer Marisa Medina, guest artists were Manolo & Ramon (Vergara), Mikaela and Los Stop (Belter) and France's Johnny Hallyday (Fonogram).

## MALAYSIA

(Courtesy Radio Malaysia)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	HONEY	Union Gap (CBS)
2	3	I'LL LOVE YOU FOREVER TODAY	Cliff Richard (Columbia)
3	2	SON OF HICKORY HOLLER'S TRAMP	O. C. Smith (CBS)
4	7	BABY COME BACK	Equals (Stateside)
5	—	HELP YOURSELF	Tom Jones (Decca)
6	5	HERE COMES THE JUDGE	Shorty Long (Tamlam-Motown)
7	4	YUMMY, YUMMY, YUMMY	Ohio Express (Pye)
8	—	MONEY, MONEY	*Surfers (Columbia)
9	—	LADY WILLOWPOWER	Union Gap (CBS)
10	9	DON'T GIVE UP	Petula Clark (Pye)

## NORWAY

(Courtesy Verdens Gang)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THINGS	Nancy Sinatra and Dean Martin (Reprise)-Belinda
2	7	ROME OG JULIE	*Inger Lise Andersen (RCA Victor)-Sweden Music
3	6	DELILAH	Tom Jones (Decca)-Bendiksen
4	4	A MAN WITHOUT LOVE	Engelbert Humperdinck (Decca)-Bendiksen
5	5	BABY COME BACK	Equals (President)-Kassner
6	2	VI SKA GA HAND I HAND	Gunnar Wiklund (HMV)-Bendiksen
7	3	SON OF HICKORY HOLLER'S TRAMP	O. C. Smith (CBS)-Palace
8	10	MONEY, MONEY	Tommy James and the Shondells (Major Minor)-Sonora
9	—	HELP YOURSELF	Tom Jones (Decca)-Edition Libertv
10	8	MRS. ROBINSON	Simon and Garfunkel (CBS)

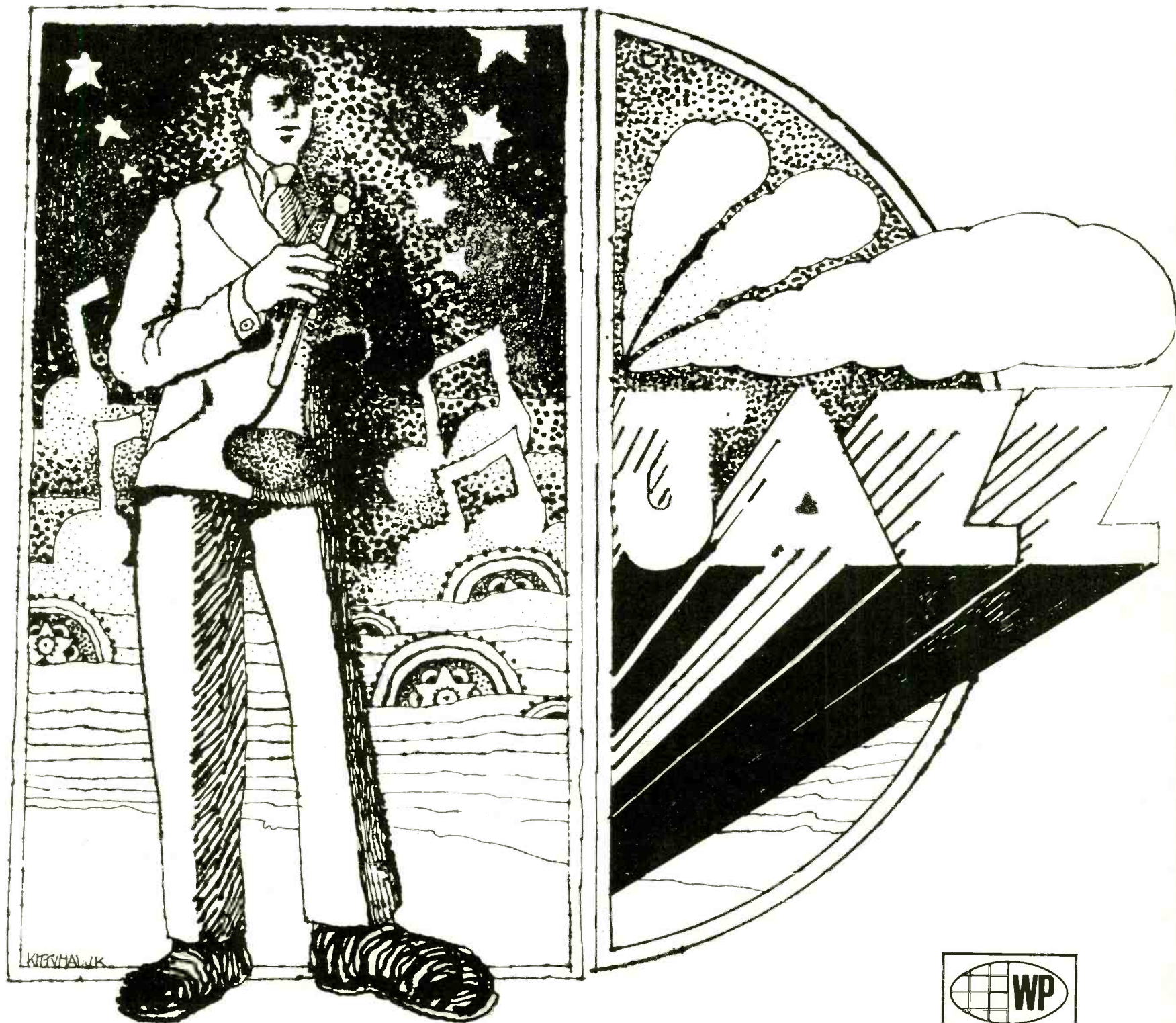
## PHILIPPINES

(Courtesy...) (Text partially obscured)

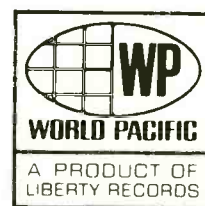
This Week	Last Week	Title	Artist
1	1	MONEY, MONEY	Tommy James and the Shondells (Roulette)-Mareco, Inc.
2	3	IT'S NICE TO BE WITH YOU	Monkees (RCA Victor)-Filipinas Record Corp.



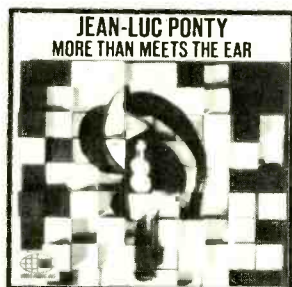
JAZZ UP YOUR WORLD WITH WORLD PACIFIC JAZZ



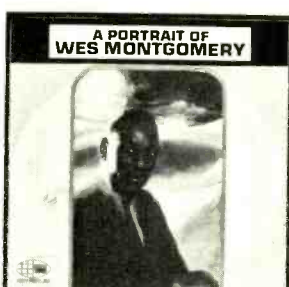
GREAT NEW RELEASES FROM THE JAZZ WORLD'S GREATS!



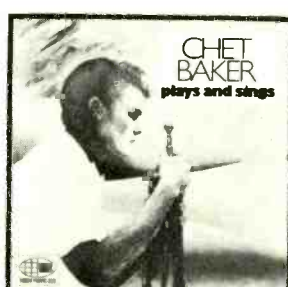
MERCY, MERCY / The Buddy Rich Big Band ST-20133



MORE THAN MEETS THE EAR / Jean-Luc Ponty ST-20134



A PORTRAIT OF WES MONTGOMERY / Wes Montgomery ST-20137



CHET BAKER PLAYS & SINGS / Chet Baker ST-20138



WELCOME HOME / Richard "Groove" Holmes ST-20147

# LEISURE TIME TIPS

by: Larry Finley

After an absence of several months, this column now returns to be read in the pages of this publication every week. The only difference is that the column "heading" is changed from "TAPE CARTRIDGE TIPS" to "LEISURE TIME TIPS."

In the weeks to come, we'll bring you "inside" stories of all "LEISURE TIME" activities, although the first few weeks will concentrate on the stereo tape/cartridge industry and its allied fields.

The formation of NORTH AMERICAN LEISURE CORPORATION is a giant step forward in the tape field, as the initial activity of NAL is being concentrated on 8-track, cassettes and the open reel configuration. At this time there are no plans for duplicating 4-track. This decision was made after a survey of the market shows a definite drop in percentage of sales of 4-track versus 8-track.

NAL's 8-track cartridges are being marketed under the NAL "SUPER STEREO 8" label, and all NAL cartridges truly offer a "SUPER STEREO" sound. Cassettes and open reel tapes also offer a "SUPER QUALITY STEREO" sound.

An innovation offered by NAL is what is hoped will become the standard of the industry. All labels, including "end tabs" of cartridges, are printed in "day-glo" ink, which reflects the light on an automobile dashboard so that the cartridge can be more easily seen. All NAL "SUPER STEREO 8" cartridges are fitted with a dust-cap and labels carry a printed warranty so that the consumer can effect an exchange by sending the cartridge directly to NAL for replacement.

Another outstanding NAL innovation is the introduction of the "20 Top Hits-Country and Western" package, which is a twin-pack, double length "SUPER STEREO 8"-track cartridge and cassette to retail at the price of a single album length cartridge or cassette. This "Tennessee Sound" series consists of 12 different volumes, with each tape boasting such outstanding names as: Red Sovine, Minnie Pearl, George Jones, Flatt and Scruggs, Johnny Cash and most of the greats of the Country and Western field. The twin-pack cartridge has a suggested retail list price of \$6.95, and the twin-pack cassette a suggested retail list price of \$5.95.

Probably the most enthusiastic reception at last week's NARM was NAL's announcement that distributors would be given a guarantee of at least a 90% delivery within 48 hours from receipt of their order by NAL. All shipments within a radius of 1,200 miles of New York City will receive truck shipments and beyond that area NAL will make all shipments by air freight.

NAL will make its first shipments on October 1. If you are a distributor who wants to get on the bandwagon with America's hottest lines with America's hottest new tape company, contact the Tape Division of NAL at 1776 Broadway, New York, N. Y. 10019—phone: (212) 265-3340. North American Leisure Corporation is a subsidiary of Omega Equities Corporation.

# Tape CARtridge

## Philips in Canada Goes Cassette Duplicating

By KIT MORGAN

TORONTO — Newest entry into the tape duplicating field in Canada is Philips Appliances, Ltd., which is establishing cassette duplicating and manufacturing facilities within the large Philips complex in Toronto. D. H. Prentice, vice-president and general manager, sets November as the target date for phase one of the program to begin assembling product here, but adds "we are at the mercy of the availability of certain pieces of equipment." Expansion to phase two, actual duplicating from the program master, is described by Prentice as "a rush program," but no target date is available for publication.

"Our decision was reached because of the rapidly increasing sales of cassette recording and playback equipment and the resulting demand for pre-recorded music cassettes and blank compact cassettes," said Prentice, who estimates there will be 250,000 cassette recorders and playback units in use throughout Canada by the end of 1968. "There is an urgent need for substantial Canadian duplicating and manufacturing facilities which all companies in the music industry can use."

Philips is at present negotiating with several companies for custom cassette duplicating, and Prentice says these discussions "are very promising in every respect. As originators of the system we have a special appeal; we have all the experience of Europe at our fingertips, and we will be in the vanguard of any new developments and improvements."

Philips' plan is to concentrate solely on custom duplicating, with no involvement in distribution of cassette product. Donald M. Vale, who joined Philips this year with wide experience in marketing and ad-

ministration, has been appointed product manager in charge of the operation.

Three new playback-only cassette units are included in Philips' fall tape recorder line, including the first portable cassette playback unit and the first stereo cassette change. R. J. Van Twist, product manager

for Philips tape recorders, said the new line includes the most comprehensive range of cassette equipment available anywhere. He credited the entry of most major music companies into the cassette field, so that more than 800 different music cassette selections are now available in Canada with more being added

steadily, as the breakthrough that made it feasible to add the three new playback-only units to complement the four record/playback units already in the line. In introducing the fall line, Van Twist also said introduction of EP cassettes with four pop tunes can be expected towards the end of the year.

## A&M Dresses Pkg. in New Uniform

LOS ANGELES—Since taking over duplication and distribution of its own tape cartridges Sept. 1, A&M has introduced new packaging designed to add a uniform quality appearance to all its music products.

The new packaging, explains national sales director Ed Rosenblatt, ties cartridges to album covers in a more uniform fashion.

Packaging for cartridges has been neglected, Rosenblatt says. "Since we're in an impulse business and it has never been neglected in records, why should it be neglected in tapes?"

Since taking over control of its 4 and 8-track and cassette duplication (through Magnetic Tape Duplicators) from Ampex and ITCC, A&M has gone to a black plastic casing with four-color artwork on the front and back of the cartridge. A protective dust clip is another new feature and the cartridge now comes skin-wrapped.

A&M's own graphic department designs the art for the cartridges, with the LP cover material blown up larger than is usual for cartridge cases.

Preparation of special artwork for tapes slows down production somewhat, Rosenblatt admits, but the company feels the time

lag is justified in offering a quality product.

Artwork for cassettes is of necessity smaller, but the original theme is retained. All music, tapes and records are sold under the one concept by distributor salesmen.

Special order forms have been developed for field salesmen which allows them to transcribe business for records and any of the cartridge configurations. All A&M stereo tapes and LP's now have the same basic catalog number with only the music source (LP, 4 and 8-track or cassette) prefix varying.

## CARtridges Take NARM Spotlight

By EARL PAIGE and RON SCHLACHTER

CHICAGO — The rapid expansion of the tape CARtridge market and mushrooming profits dominated the scene among buyers and sellers during the person-to-person sessions at the recent National Association of Record Merchandisers (NARM) tape meeting here.

Aside from comments on the strength of 8-track and the growing importance of cassettes, most manufacturers were enthusiastic about the response from rack jobbers in "person-to-person" meetings.

All Tapes Distributing, Inc., featured three displays: a bulk open reel browser; a bulk 8-track floor cartridge, and a nine-tier open-reel step-up. The 8-track \$90 display has a capacity for 300 cartridges with a merchandising value of \$2,100.

J. L. Marsh, Inc., displays included a multi-purpose browser, a counter or wall unit and two floor models. A \$165 floor model, CTR-350-D, has a capacity for 350 cartridges.

Display cases that can accommodate long play albums, reel-to-reel tape, 4 or 8-track cartridges and cassettes were shown by Freedman Artercraft Engineering. Freedman's approach, rack jobbers were told, is to provide a rack for stores reluctant to put in tape. A rack feature is the use of plastic fillers that convert 4 and 8-track compartments to cassette size.

Taylor Electric showed display cases from its line of "Tape Topper" merchandisers. Ampex Stereo Tapes showed its three-tier counter or floor rack accommodating 120 cassettes and its cassette merchandisers which lists to dealers for \$139.95 and holds as many as 480 packages.

Tape cartridge accessory manufacturers included Reco-ton, which showed over 34 items ranging from dust shields and tape demagnetizers to splicers

and carrying cases. Carrying cases were also shown by Amberg File and Index Co., which has a de luxe case listing at retail for \$4.95 that holds 10 cartridges.

Word Records has just ventured into cassettes with 15 titles, reported William Jelley, national accounts sales manager. Musical Tapes, a leading manufacturer and distributor of Latin America tapes, has introduced Latin stereo cassettes, said Angel Tamargo, general manager. John Anderson, West Coast manager of Stereodyne, was at the convention "feeling the market."

Charles Peters, of Original Sound Sales Corp., said he felt the meeting was "a working convention. More business has been conducted than ever before."

PlayTape, Inc., showed new radio-cartridge units for Volkswagens. Sapphire PlayTape I is a combination AM radio and PlayTape unit. Suggested list is under \$100.

Tele Pac introduced new 4 and 8-track cartridges and a new cassette. In addition the company displayed its Rack Pac for peg-board merchandise for rack jobbers. Company representatives were Ray Stolzman, director of marketing, and Roger Cappello, sales manager.

Motown was the newest addition to the Muntz label line-up on Stereo-Pak 4-track cartridges. Representing Muntz was Ed Michel, head of the firm's music department.

Caytronics Division of Swan Industries featured a new \$49.95 8-track player which operates on six D-cells or through a car's cigaret lighter. On display at the Goodway table was an FM multiplex unit at \$49.95 which can turn any 4 or 8-track tape cartridge player into a  
(Continued on page 52)

## Mfrs. Look to Teens For Year-End Spurt

By BRUCE WEBER

LOS ANGELES—Tape player manufacturers here are banking on the teen-age market for an end-of-the-year sales spurt.

There's a rush by marketing directors at most major companies to plan equipment promotions aimed at young people, especially after the economic effect they had on retail trade during recent "back-to-school" sales campaigns.

The traditional summer lull at most retail outlets failed to materialize, and many retailers believe it was due to a summer surge of buying by teen-agers.

A study of inventory trends at White Front, Radio Shack, Montgomery Ward, and Sears revealed tape player sales were far ahead of yearly expectations.

Player manufacturers are using radio, TV and newspaper advertising to promote equipment, with a heavy emphasis on equipment giveaways through contests.

(Continued on page 52)

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## NAL Acts on Fast Delivery Policy; Rush Out 'Valley'

NEW YORK—North American Leisure, as part of its new policy of fast delivery, is rushing out 8-track cartridges, cassettes, and open reel tapes of the "Harper Valley PTA," LP by Jeannie C. Riley. Larry Finley, chief of NAL, said that he received the master on Sept. 10 and will ship the cartridges to distributors Monday (16).

This is all part of a super-speed service program at NAL. The firm just hired Bill Bishop as vice-president in charge of production and music acquisition to supplement service; Bishop has been in charge of promotion and repertoire at Ampex.

On Oct. 1, at the Chicago convention of the National Association of Record Merchandisers, NAL informed distributors of a guaranteed fast delivery plan (first reported in Billboard)

whereby NAL guarantees 90 per cent of an order will be filled within 48 hours of receipt, or 5 per cent of the order will be free. Finley said that the major gripe of distributors with tape cartridge suppliers in general at the Chicago meeting was slow delivery.

## Scovill Buys Player Maker

LONG ISLAND CITY, N.Y.—Auricord Corp., manufacturer of 4 and 8-track tape CARtridge players and cassette players, has been purchased by the Scovill Manufacturing Co. of Waterbury, Conn. The cash

(Continued on page 74)

## Mfrs. Look to Teens for Yr.-End Spurt

• Continued from page 51

With low-priced player equipment more available to the teenager, both the retailer and the manufacturer are aiming advertising-marketing campaigns in that direction.

Specialty outlets also are coming in for increased business. Although manufacturers always aimed equipment at specialty stores. It has been only recently that they have achieved sales status in the player market.

Now, manufacturers include specialty shops in promotions. Sprouse-Reits, a 16-store chain; Kay Jewelers, a chain in Los Angeles and Sacramento, and the Pep Boys, an automotive supply outlet, are all promoting low-priced equipment from a variety of manufacturers. Kay Jewelers is offering Arvin equipment solid state stereo phonograph at \$37.88; the Pep Boys feature a 4-track auto

stereo (less speakers) for \$26.88 and Sprouse-Reitz advertises a Tonex all transistor tape recorder for \$9.99.

Major retailers are also catering to the cartridge crowd, whether they be in the White Front-type discount chain found among Southern California's sprawling freeway communities, or the May Co., a more conventional 15-unit department store chain.

### Other Displays

Most retailers display much of their product in the music department, but also have displays and a limited stock in the automotive sections.

Just how big the player market is in California is evident from the upswing in business this year. And next year, White Front, May Co., Sears, and others, expect to carry an even larger inventory in players.

Promotions aimed at teenagers are right to the point: White Front hits hard with cassette tape recorders at \$29.97 (blank cassettes at \$1.65); MGM's 2-track PlayTape player at \$11.96 (tapes at \$1.29); Sony portable tape recorder at \$69.50; Concord's portable tape recorder at \$19.75, and Ampex 4 and 8-track tape at \$3.88 and \$4.48.

The emphasis on youth at White Front is not taken at the expense of the young adult generation. For example: The store offers a Sony cassette recorder for \$99.50, a Webcor 8-track

stereo cartridge player for \$69.97 and a portable tape player (plays 4 and 8-track tapes) for \$89.97.

With car-bound teen-agers jamming freeway complexes, and teen-agers constantly on the go, Sears pushes 4 and 8-track auto stereos for \$79.88, and Grand Auto Stores, a five-store chain in Sacramento, advertises a 4-track auto stereo player for \$29.88.

Though price is a big drawing-card, it is not the only consideration. Promotions play a major role in gearing up to the fast-paced youth market.

### PlayTape Player

The May Co. offers a PlayTape player at \$25.99, while Bullock's promotes a Magnavox cassette tape recorder for \$59.90. The Radio Shack, a nationwide specialty chain, offers a variety of equipment, including a cassette recorder at \$39.95, a tape recorder at \$24.95, and two portable recorders at \$14.95 and \$24.95.

Handy Andy, a three-store appliance chain in Sacramento promotes an RCA tape recorder for \$28.88 and a cassette tape recorder for \$34.88.

The tape player market here, at least, has included and affected most people one way or another, according to a spokesman at Craig Corp., a player manufacturer. Players have become part of the climate, especially with the buying power of the teen-agers.

*Assembling our 8- and 4-track cartridges is a bit noisy. You press the upper half against the lower half and they snap together.*

*Turning screws is quieter — but time-consuming and unnecessary. Nobody will need to get into this one again. You can — easily — if you want to. But the cartridge is absolutely jam-proof.*

*We'd be pleased to demonstrate what profit sounds like.*

## CARtridges Take NARM Spotlight

• Continued from page 51

stereo FM radio. The company is also offering an FM tuner for a suggested list of \$29.95.

Borg-Warner's Cart-a-Tune, a self-contained battery-operated portable playing 8-track cartridges, was shown. Its suggested list is \$39.95.

TelePro Industries is making available a two-foot window streamer promoting the cassette. Aaron Wall, Roger Cappello and Raymond Stolzman showed a new 8-track package that is easily rewound if tape spills from it, blank cassettes, head-cleaning cartridges and cassettes, and other blank tape packages.

Le-Bo Products Co. displayed its new line of tape cartridge and cassette carrying cases. A de luxe \$9.95 model holds 15 cartridges or 60 cassettes. A wood \$11.95 de luxe case holds 24 cartridges or 96 cassettes.

Vince Tecchione, Vince Pellicien, Wes Krebs, Bill Arlington and Ken Dugan represented Bellwood. One of its prime attractions was the Borg-Warner Cartable 8, a portable 8-track player. Dugan said, according to warranty card information, 50 per cent of the customers buying Borg-Warner players were new tape buyers.

International Tape Cartridge Corp., New York, was represented by James Tyrell, Vincent Fsadni, Harris Rogers, Al Abraskie, Jerry Geller, Paul Adams, Allen Rosen, and President Jim Elkins. The firm displayed new multi-label releases.

Louis Drozen, Laff Records, showed 12 new 4 and 8-track comedy releases selling for \$6.98.

Certrom Corp. has entered the budget 8-track cartridge and cassette field, according to Jim Neiger. The packages will list for \$3.95 on the Vivid Sound label.

Athena Industries, Inc., showed its Auto Butler tape carriers which fits over the hump contour in automobiles and holds 12 cartridges. List price is \$4.98.

The strong emphasis on 8-track was a source of satisfaction for RCA personnel. Representing the label were Ed Welker, Abe Amiri, Mort Barnett, Jack Burgess, Ray Clark and Buzz Willis.

Claude Brenan, Decca national sales manager; Leo Rifice, manager of tape sales; Edward Hurley, Eastern sales manager, and Sam Passamano discussed Decca's new 4 and

(Continued on page 74)



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# Coin Machine World

## ARA Joins Rush of Vending Firms Buying Jukebox Operating Routes

• Continued from page 1

ARA, which has for some time had music routes in Hawaii, thus joins Servomation, The Macke Co., American Automatic Vending Corp., Automatic Merchandising, Inc., and other firms heretofore principally involved in vending but now actively acquiring routes.

ARA's current annual sales volume is running at the rate of \$425 million. Servomation's sales volume climbed over \$200 million for the fiscal year ended June 29. Macke's sales are running at the rate of more than \$85 million. Another large firm, Interstate United Corp., which expects to do well over \$140 million volume this year, has also recently acknowledged an interest in music routes.

The movement into music, which is going on among smaller, independent vendors as well as large national firms, continues to take the pattern of route acquisition. ARA is retailing management of the acquired firms, which will be run as wholly owned subsidiaries. Love and Robert Snyder, president, AVC's Music Service, will become division manager of ARA. Love, who was secretary-treasurer of ABC, signed a five-year contract as division general manager and will act as ARA's trouble shooter in the music field.

Roy and Al Smith headed Automatic Music Service; Barney Seeburg directed Madera Music, and Herb Bernstein was president of Peterson Music. These men will continue to head their respective firms.

Most of the new music routes ARA acquired include amusement game equipment, consisting of pool tables, bowlers, gun games and shuffleboards.

The open competition now among large national firms to acquire music routes is viewed by some trade leaders as evidence that operating companies have taken an optimistic view of the leisure activities market, and how music and games routes can capitalize on it.

It is also becoming evident, most observers note, that large, public-owned firms are no longer self-conscious about getting into the music operating business, the

## Expect 250 at Sept. 19 Mass. Event in Auburn

AUBURN, Mass.—Trade industry leaders and more than 250 operators and wives are expected here Thursday night (19) for a convention of New England coin machine operators. The event will be held at the Sheraton-Yankee Drummer Motor Inn, just off Exit 10 of the Massachusetts Turnpike.

Among industry leaders will be Bill Cannon, Music Operators of America (MOA) president, and Fred Granger, MOA executive vice-president. Russell Mawdsley, MOA vice-president, and Ray Barker, MOA director, are local leaders arranging the event.

## Labels Double Space For MOA Convention

CHICAGO—Decca, London and Liberty are taking double booths at the Music Operators of America (MOA) show here Oct. 11-13. This will be the first time Decca has taken two booths, said national sales director Claude Brennan. Liberty is a first-time exhibitor. Columbia, Epic, Monument and Stax are other labels signed to exhibit.

The increased interest by labels in the MOA Music & Amusement Machine Exhibition here at the Sherman House is attributed largely to the efforts of MOA president Bill Cannon, and recognition of the jukebox industry. Decca, for example, is bringing in a \$5,000 display originally conceived for the National Association of Record Merchandisers convention.

image of which steadily improved over the past two years. (Continued on page 59)

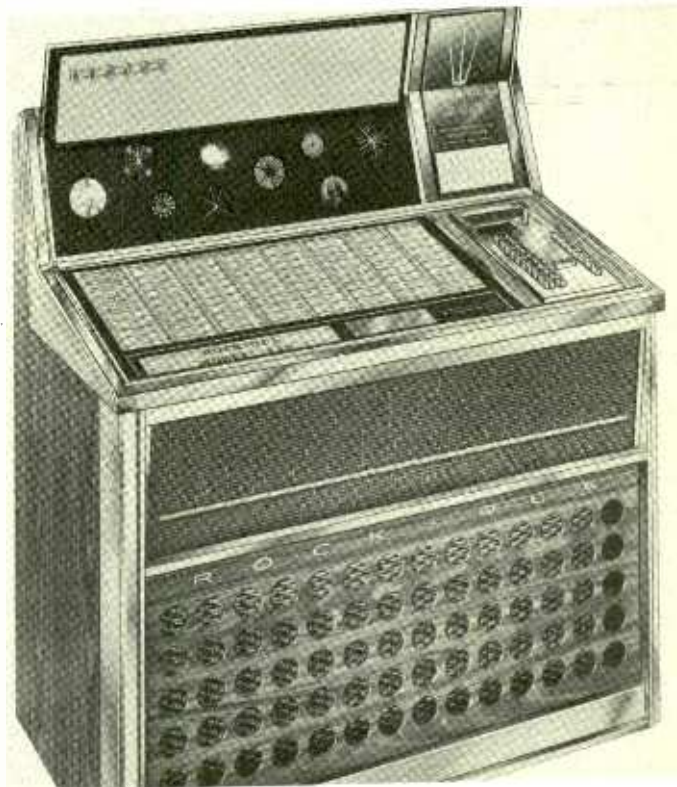
## Rock-Ola Goes Mod

CHICAGO—If its name is any evidence, the new Rock-Ola jukebox is probably one of the most unusual phonographs the Chicago manufacturer has produced. Called the Psychedelic Money Grabber, the 160-selection machine has at least six new features that vie for top attention. Among them is a burglar alarm.

One of the most difficult features to describe, but probably the most outstanding, is the optional animation kit that gives the machine its psychedelic effects and its name.

The two-for-a-quarter pricing kit, also optional, allows two (Continued on page 61)

## New Equipment



Rock-Ola—160-Selection Psychedelic Money Grabber

Rock-Ola's new 160-selection Psychedelic Money Grabber is the center of attention at distributor showings around the country. Among its more outstanding features, some of which are optional, are burglar alarm, powered remote, three-way volume control, a two-for-a-quarter play pricing kit, easily removed reject housing, L-Pad control for remote speakers, added amplification power, dollar-bill validator, animation board, a wood grain look in the grill area, higher-mounted speakers, new display board and new National Rejectors floating coin mechanism. The unit will accept remote control mechanisms from previous models, but the new powered control allows for cancel button, sound control and on/off switch. The coin mechanism accepts nickels, dimes, quarters and halves and is a floating mechanism not affected by vibration and will credit five plays for two quarters. The unit will also accommodate Little LP's and features a transistorized stereo receiver. "Flip Top" servicing is another featured carried over from previous models.

## Over 350 at Empire Show

CHICAGO—More than 350 coin machine world executives attended last week's open house at Empire Distributing, Inc. The highlight of the event was the unveiling of Rock-Ola's 440 jukebox. Five new import amusement games were shown, as well as the Computer Quiz unit and a full line of Westinghouse vending equipment.

Attending: David C. Rockola, Dr. David R. Rockola, Donald Rockola, Ed Doris, George Hencker, Hugh Gorman and (Continued on page 57)

## RECORD TOO LONG?

### 'Hey Jude' Irks Programmers

By EARL PAIGE

CHICAGO—"Hey Jude," the Beatles' on Apple hit that runs 7 minutes and 11 seconds, causing mixed reaction among jukebox programmers. "Operators are buying it like it was free," said Eric Bernay, A-1 One-Stop, New York. Other one-stops and route programmers checked last week did not agree.

"We're holding off until we see more requests," said Alvin Nissenbaum, Wonder Novelty, St. Louis. "If a recording that long plays while a location isn't crowded it doesn't make any difference, but at peak playing hours a long record like 'Hey Jude' can bite into the take."

Ken Kerr, Lucky Coin Machine Co., New Orleans, was worried that "Hey Jude" would cut off prematurely on some jukeboxes. "I checked it out and it plays all the way through on the new jukeboxes," he said. "We had trouble on a long Bob Dylan record sometime ago. The mechanics adjusted the boxes for it and then had problems with other normal records."

Many one-stop managers and jukebox programmers are comparing "Hey Jude" and "MacArthur Park," a recent Dunhill Record hit by Richard Harris that also ran over 7 minutes. "I doubt if we sold a 100 of 'MacArthur Park,'" said Paul Smith, Royal Distributors, Cincinnati. "We rack 22 stores and it wasn't that big in stores. 'Hey

Jude' isn't the side on this record anyway, we're pushing 'Revolution,' which is just as hot."

Smith said that although "Hey Jude" is printed on the top side of the title strip, he has seen no attempts to put "Revolution" on the top.

Fred Rogers, Poplar Tunes, Memphis, said: "Operators are buying 'Hey Jude' normally." Mrs. Lela Collum, Star Music (Continued on page 54)

## 'COIN'CIDENTALLY

### Jukebox a Happy Part of 1967 Singles Sales Picture

All who produce and market singles should be taking a close look at the role played by the jukebox consumer bloc during the U. S. record industry's first \$1 billion sales year—1967.

The final 1967 sales facts have just been published in Billboard's 1968-1969 International Buyer's Guide, and the figures show that the rack-jobbers are the only consumer faction now consuming more singles at wholesale than the jukebox industry.

While singles in 1967 again amounted to a smaller share of the total record market (16.8 per cent), jukebox singles' con-

sumption increased 5.6 per cent, outpaced only by the rack jobbers' 7.7 per cent increase in singles sales.

Independent retailers (non-racks), who as late as 1964 accounted for 44.7 per cent of the singles market, have slipped to a poor third among wholesale singles consumers. The indies accounted for only 24.6 per cent of the singles market in 1967, a decrease of 9.8 per cent from 1966. The jukebox bloc had 30.5 per cent of the singles market last year. Racks accounted for 44.9 per cent.

Any doubts about the jukebox (Continued on page 54)



ROCK-OLA MANUFACTURING CORP. has introduced a new background music system, Tape Top 440, in addition to its new 440 jukebox. The system, which features tape disks, is manufactured by Casco Music Systems. Casco representative Jack Hopson is shown here demonstrating the equipment at a recent Rock-Ola distributors meeting in New Orleans.



**BUSY PROGRAMMER.** Shown in this series of pictures is Gordon Larson, programmer at Sam's Amusement Co., Kenosha, Wis. The record library is maintained in neat compartments enclosed by doors. A hi-fi set under a counter allows Larson to hear new releases with sufficient enough fidelity to judge how they will sound on jukeboxes.

## Jukebox Happy Part of 1967 Singles Picture

• Continued from page 53

bloc's singles buying power should be dispelled by the preceding figures. But the preceding are even less relevant to the estimation of the jukebox's potential singles influence than the following figures: Jukebox consumption accounted for 42 per cent of all singles sold by one-stop wholesalers in 1967.

Jukebox operators are clearly the one-stop's No. 1 singles customer. As such, operators should be exerting the major influence on one-stops' buying, service and merchandising policies. The opinion is widely held that operators are not taking advantage of their buying power at the one-stop level, possibly because operators do not realize their own bloc strength.

Increased use of buying power leverage is urged by Music Operators of America (MOA) president Bill Cannon. He has taken his own colleagues to task much more than the one-stops (though the one-stops claim Cannon has criticized them unfairly), pointing out that the jukebox industry's bloc-buying might has been dissipated by lack of exercise. At the root of the problem, Cannon says, is perfunctory, uninspired, unprofessional programming. Such can scarcely be construed as a criticism of one-stops.

Current singles sales facts and trends also argue for reappraisal and perhaps extensive revision of habitual label policies, particularly in the areas of a&r and sales promotion. For example, it is illogical that while the jukebox bloc is consuming 30.5 per cent of all singles that the labels should be allocating less than 5 per cent of their singles advertising budgets to jukebox-oriented promotion.

It's time the jukebox bloc recognized that in singles consumption it is solidly No. 2. When this happens, it is likely the record industry will begin to try harder to cater to the jukebox industry's needs.

### Record Too Long?

• Continued from page 53

Co., Atlanta, said her firm bought 100 copies last week and did not consider the unusual length of the record. Oscar (Bucky) Buchman, Redisco, Baltimore, said: "The time doesn't mean anything on this record. Very few are objecting to the time."

Bernay said: "The operators grumble when they see how long the record is, but they're buying it. On 'MacArthur Park' the operators waited until locations insisted on the record, but 'Hey Jude' is another world; this is a bulk purchase record."

### MOA Convention

• Continued from page 53

panel on opening day. Label executives will have a chance to question both one-stop owners and operators in what is sure to be a free-wheeling session, according to MOA's Fred Granger.



**POLITICAL HUDDLE.** This is Frank Fabiano, Fabiano Amusement Co., Buchanan, Mich. (left), chatting with Sen. Philip Hart (D., Mich.), who State and local Democrats recently honored as the author of a new county reapportionment plan. Fabiano is a director, Music Operators of America.

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Hymie Zorinsky  
H.Z. VENDING & SALES CO., INC.  
Omaha, Nebraska 68102



# NEAT!

**NEW ROCK-OLA 440 MONEY GRABBER**

J. A. Wallace  
WALLACE & WALLACE MUSIC, INC.  
Oak Hill, West Virginia 25901



# CHARMER!

**NEW ROCK-OLA 440 MONEY GRABBER**

Norman Goldstein  
MONROE COIN MACHINE  
Cleveland, Ohio 44114



# A BASH!

**NEW ROCK-OLA 440 MONEY GRABBER**

A. Lu Ptacek  
BIRD MUSIC DISTRIBUTORS, INC.  
Manhattan, Kansas 66503



# PSYCHEDELIC!

**NEW ROCK-OLA 440 MONEY GRABBER**

Harry Hoffman  
GENERAL VENDING SALES CORP.  
Baltimore, Maryland 21201



**Our  
psychedelic  
money  
grabber**

**IS TOO  
MUCH!**

**NEW  
ROCK-OLA  
440**  
160 SELECTIONS

**Stylish. Irresistible. With hypnotic accents of color that makes slow-playing locations swing, swinging locations go wild!**

This wild new thing from Rock-Ola is built for action. *Your* kind of action with famous Rock-Ola quality *plus* dazzling new beauty *PLUS* new feature attractions that make selling music for money simpler and more rewarding than ever before. Things like a new receiver, transistorized for dependability . . . exclusive powerized remote volume control with convenient on/off switch for phonograph power as well as for volume and cancel . . . new speaker positioning for better sound separation . . . "2 plays—2 bits" kit. And, you get album play, dollar bill acceptor (optional) and loads more of psychedelic money-making ideas!

**All-Out Accessibility**

Everything's up-top, at eye level, in this exciting new Rock-Ola 440 phonograph. No stooping, squinting, reaching! You get "Easy View" Programming for faster loading . . . *Flip-Top Servicing* with all components at arm's reach. *Interchangeable parts* that cut downtime to a minimum . . . the

world-famous Rock-Ola mechanism . . . lighted animation (optional) . . . the whole bag of exciting Rock-Ola happenings that startled the music world in 1967-68!



Go with

**ROCK-OLA**

all the way for profits



# A BORN SWINGER!

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**

Victor Conte  
VICTOR CONTE SALES, INC.  
Utica, New York 13501



# BIG TIME!

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**



Joseph Ash  
ACTIVE AMUSEMENT MACHINES  
Philadelphia, Pennsylvania 19130

# Hip-N-Tic!

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**

Thomas Greco - Frank Greco  
Joseph Greco - Jack Greco  
GRECO BROS.  
AMUSEMENT CO., INC.  
Glasco, New York 12432



# THE EYE CATCHER!

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**

Bob Portale  
PORTALE AUTOMATIC SALES  
Los Angeles, California 90015



## Coin Machine News

# The Bluebook

**Valuation of Used & Reconditioned Coin Machines**  
September 21, 1968

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. The averages are unfit for application to any specific buyer-seller situation.

### Jukeboxes

Rock-Ola				
		No	Avg.	
1455, 200 Sel., 45 RPM, 1957	No			
1458, 120 Sel., 45 RPM, 1958	No			
1465, 200 Sel., 45 RPM, 1958	50	150		
1468, Tempo 1, 120 Sel., 45 RPM, 1959		55	160	
1475, Tempo 1, 200 Sel., 45 RPM, 1959		75	175	
1478 Tempo 11, 120 Sel., 45 RPM, 1960		85	185	
1485, Tempo 11, 200 Sel., 45 RPM, 1960		120	220	
1488, Regis, 120 Sel., 45 RPM, 1961		145	260	
1495 Regis, 20 Sel., 45 RPM, 1961		180	285	
1493 Princess, 100 Sel., 45 RPM, 1962		185	285	
1496, Empress, 120 Sel., 33 & 45 RPM, 1962		185	290	
1497, Empress, 200 Sel., 33 & 45 RPM, 1962		205	315	
40B, Rhapsody, 160 Sel., 33 & 45 RPM, 1963		285	400	
404, Capri, 100 Sel., 33 & 45 RPM, 1963		250	360	
414, Capri 11, 100 Sel., 33 & 45 RPM, 1964		310	435	
4145, Capri 11, 100 Sel., 33 & 45 RPM, 1964		325	440	
4185, Rhapsody, 160 Sel., 33 & 45 RPM, 1964		360	485	
424, Princess Royal, 100 Sel., 33 & 45 RPM, 1964		375	575	
425, Grand Prix, 160 Sel., 33 & 45 RPM, 1964		460	590	
426, Grand Prix 11, 160 Sel., 33 & 45 RPM, 1965-66		565	715	
429, Starlet, 100 Sel., 33 & 45 RPM, 1965-66		460	555	
431, Coronado, 100 Sel., 1966-67		465	610	
432, GP/160, 160 Sel., 1966-67		665	850	
433, C/P Imperial, 160 Sel., 1966-67		700	895	
434, Concerto, 100 Sel., 1967		500	675	
437, Ultra, 160 Sel., 1968	No		Avg.	
436, Centura, 100 Sel., 1968	No		Avg.	
345, Princess Deluxe, 100 Sel., 1968	No		Avg.	
440, Psychedelic Money Grabber, 160 Sel., 1969	No		Avg.	

### Wurlitzer

2100, 200 Sel., 45 RPM, 1957	25	145
2104, 104 Sel., 45 RPM, 1957	25	135
2150, 200 Sel., 45 RPM, 1957	40	150
2200, 200 Sel., 45 RPM, 1958	40	150
2204, 104 Sel., 45 RPM, 1958	30	145
2250, 200 Sel., 45 RPM, 1958	45	165
2300, 200 Sel., 45 RPM, 1959	85	185
2304, 104 Sel., 45 RPM, 1959	70	175
2310, 100 Sel., 45 RPM, 1959	70	175
2400, 200 Sel., 45 RPM, 1960	115	215
2404, 104 Sel., 45 RPM, 1960	90	115
2410, 100 Sel., 45 RPM, 1960	90	195
2500, 200 Sel., 45 RPM, 1961	180	285
2504, 104 Sel., 45 RPM, 1961	140	245
2510, 100 Sel., 45 RPM, 1961	140	245
2600, 200 Sel., 33 & 45 RPM, 1962	230	350
2610, 100 Sel., 33 & 45 RPM, 1962	210	320
2700, 200 Sel., 33 & 45 RPM, 1963	320	435
2710, 100 Sel., 33 & 45 RPM, 1963	340	400
2800, 200 Sel., 33 & 45 RPM, 1964	440	630
2810, 100 Sel., 33 & 45 RPM, 1964	395	290
2900, 200 Sel., 33 & 45 RPM, 1965	540	425
2910, 100 Sel., 33 & 45 RPM, 1965	500	700
3000, 200 Sel., 1966	550	753
3010, 100 Sel., 1966	500	665
3100, Americana, 200 Sel., 1967	550	735
3110, Americana, 100 Sel., 1967	610	775
3200, Americana 11, 200 Sel., 1968	No	Avg.
3210, Americana 11, 100 Sel., 1968	No	Avg.

### Seeburg

L100, 100 Sel., 45 RPM, 1957	No	Avg.
KD200, 200 Sel., 45 RPM, 1957	No	Avg.
201, 200 Sel., 45 RPM, 1958	140	240
161, 160 Sel., 45 RPM, 1958	140	240
101, 100 Sel., 45 RPM, 1958	120	225
DH222, 160 Sel., 45 RPM, 1959	175	275
AQ100, 100 Sel., 45 RPM, 1960	190	300
AQ160, 160 Sel., 45 RPM, 1960	215	350
AY100, 100 Sel., 33 & 45 RPM, 1961	240	355
AY160, 160 Sel., 33 & 45 RPM, 1961	290	430
DS100, 100 Sel., 33 & 45 RPM, 1962	295	415
DS160, 160 Sel., 33 & 45 RPM, 1962	335	455
LPC-1, 160 Sel., 33 & 45 RPM, 1963-64	510	650
LPC-480, 160 Sel., 33 & 45 RPM, 1965	No	Avg.
Electra, 160 Sel., 1965-66	670	875
SS-160, Stereo Showcase, 1966-67	No	Avg.
Phono Jet, 100 Sel., 1968	No	Avg.
Spectra, 160 Sel., 1968	No	Avg.

### Rowe Mfg.

G-200, 200 Sel., 45 RPM, 1956	No	Avg.
H-120, 120 Sel., 45 RPM, 1957	40	150
H-200, 200 Sel., 45 RPM, 1957	50	150
1-100M, 100 Sel., 45 RPM, 1958	50	175
1-120X, 120 Sel., 45 RPM, 1958	65	175
1-200M, 200 Sel., 45 RPM, 1958	60	155
1-200E, 200 Sel., 45 RPM, 1958	60	165
J-200E, 200 Sel., 45 RPM, 1959	90	170
J-120, 120 Sel., 45 RPM, 1959	70	170
K-120, 120 Sel., 45 RPM, 1960	140	215
K-200, 200 Sel., 45 RPM, 1960	125	225
K-100, 100 Sel., 45 RPM, 1960	90	195
Continental 1, 200 Sel., 45 RPM, 1961	120	225
Lyric, 100 Sel., 45 RPM, 1961	75	175
Continental 2, 100 Sel., 33 & 45 RPM, 1962	120	225
Continental 2, 200 Sel., 33 & 45 RPM, 1962	130	135
Rowe-AMI-JAL, 200 Sel., 33 & 45 RPM, 1963	165	280
Rowe-AMI-JEL, 200 Sel., 33 & 45 RPM, 1963	220	330
Rowe-AMI Tropicana JBM, 100, 160, 200 Sel., 33 & 45 RPM, 1964	355	500
Rowe-AMI Diplomat, 200 Sel., 33 & 45 RPM, 1965	520	665
Bandstand, 200 Sel., 1965-66	No	Avg.
Music Merchant, 1966-67, 200/160/100 Sel.	No	Avg.
Cadette, 100 Sel., 1967-68	No	Avg.
Music Master 200, 160, 100 Sel., 2/68	No	Avg.

### Jupiter

120 Concord, 80/100/120 Sel., 1966/67	No	Avg.
100 Futura, 100 Sel., 1968	No	Avg.

NSM  
Consul 130, 128 Sel., 1967 No Avg.

## Flipper Games

### Bally

Aces High 4P, 9/65	170	260
Band Wagon 4P, 5/65	155	235
Bazaar, 1P, 11/66	220	315
Big Day, 4P, 9/64	100	190
Blue Ribbon, 4P, 2/66	220	315
Bongo 2P, 3/64	80	170
Bull Fight 1P, 1/65	80	170
Bus Stop 2P, 1/65	100	190
Campus Queen 4P, 9/66	305	420
Capersville 4P, 2/67	385	510
Cross Country, 4/63	30	115
Cue-Tease, 2P, 7/63	40	125
Discotek 2P, 9/65	150	245
Dixieland 1P, 5/68	400	495
Dogies 4P, 3/68	450	595
50/50 2P, 8/65	140	230
Fun Cruise 1P, 2/66	185	290
Gold Rush 1P, 5/66	170	280
Grand Tour 7/64	55	140
Happy Tour, 1P, 7/64	55	140
Harvest 1P, 10/64	75	160
Hay Ride 1P, 11/64	85	170
Hottentanny 1P, 11/63	25	115
Loop-the-Loop, 2P, 10/66	260	350
Mad World, 2P, 9/64	80	170
Magic Clock, 6/65	90	185
Monte Carlo, 1P, 2/64	50	125
Moonshot, 3/63	35	125
Rocket III, 1P, 6/67	275	370
Sheba, 2P, 3/65	125	220
Six Sticks 6P, 4/66	270	375
Sky Divers 1P, 4/64	55	145
Star Jet 2P, 12/63	50	135
Surfers 1P, 1/68	375	475
Trio 1P, 9/65	120	265
2 in 1 2P, 8/64	85	175
3-in-Line 4P, 8/65	160	270
Wiggler 4P, 9/67	445	575
Wild Wheels 2P, 3/66	200	300
Surfers 1P, 1/68	No	Avg.

### Chicago Coin

Beatniks 2P, 3/67	285	385
Bronco 2P, 5/64	85	175
Festival 4P, 1/67	345	450
Firecracker 2P, 12/63	50	135
Gunsmoke 2P, 5/58	No	Avg.
Hula Hula 2P, 5/66	240	345
Kicker 1P, 8/66	215	305
Mustang 2P, 10/64	105	195
Royal Flash 2P, 8/64	95	185
South Pacific 2P, 11/64	115	210
Sun Valley, 8/63	35	125
Twinky 2P, 9/67	365	470

### Williams

A-Go-Go 4P, 6/66	305	415
Alpine Club, 3/65	105	200
Apollo 1P, 7/67	315	435
Beat the Clock 1P, 12/63	40	130
Beat Time, 2P, 9/67	400	530
Big Chief 4P, 9/65	200	300

(Continued on page 58)

# A COME ON!



**NEW ROCK-OLA 440  
MONEY GRABBER**

Peter Geritz  
MOUNTAIN DISTRIBUTORS  
Denver, Colorado 80205

# A WHOLE NEW BAG!

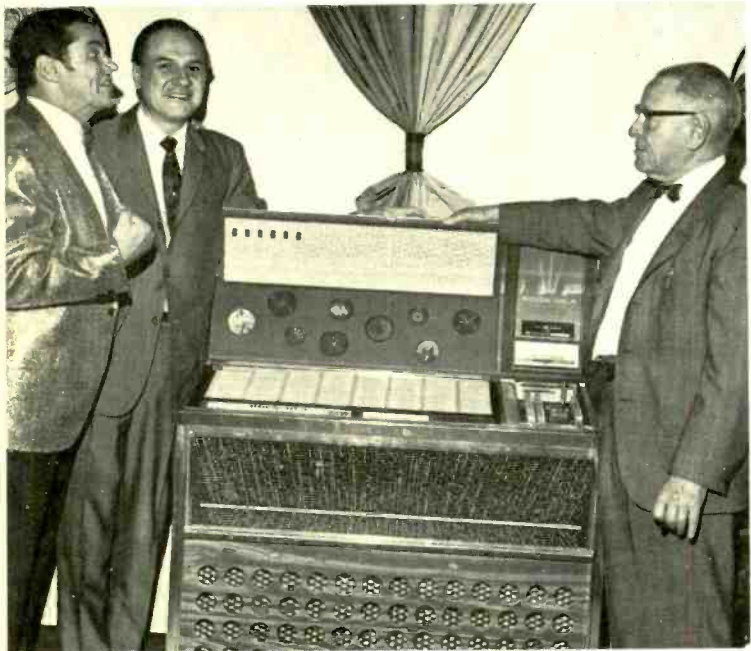


**NEW ROCK-OLA 440  
MONEY GRABBER**

Morris Piha  
GREATER SOUTHERN DISTRIBUTING  
Atlanta, Georgia 30312



# Empire Shows Off New Headquarters



GILBERT KITT, president, Empire Distributing, Inc., Chicago (left), clowns with Rock-Ola vice-president Ed Doris and Rock-Ola president and founder David C. Rockola (right) during last week's open house at Empire. It's obvious the trio is discussing Rock-Ola's new Model 440, called the Psychedelic Money Grabber.



MIDWAY president, Marcine Wolverton (left), and Hank Ross flank Ross Scheer.



FRANK SCHROEDER, Fisher Manufacturing Co. (left), poses with Bernie Lazar and Empire's vice-president Joe Robbins (right).



MORT SECORE, Chicago Coin (right) and Mac Brier of Empire.



MATT AND BETTY COCKRELL pose with Dave St. Pierre, Empire vending division manager (right).



WHICH JACK BURNS? There are two here, Jack Burns, Parish Music Co. (left), and Jack Burns, Empire director of branch offices and field sales (second from left). With them are Hugh Gorman, Rock-Ola, and Alan Kitt.



EMPIRE GIRLS. From left, Linda Stagner, Pat Kahler, Emily Morales, Pat Gordon, office manager Mrs. Caroline Weintraub and Helen Zudlewski.

## Over 350 at Empire Show

• Continued from page 53

Art Ehler, all of Rock-Ola; Judd Weinberg, D. Gottlieb; Frank Schroeder, Fisher Manufacturing; Nat Fredman, IEC; Marcine Wolverton, Hank Ross and Ross Scheer, Midway; Bill Herbord, Automatic Products and Mort Secore, Chicago Coin.

Some of the new amusement machines exhibited included

Boxing Machine, Arm Wrestler, a small Sega Periscope and a large arcade model of the same unit, Guided Missile and Fighter Pilot.

Empire's new headquarters at 120 Sangamon encompasses 55,000 square feet. Empire has four branch offices which are also holding or have held showings of the new Rock-Ola.

# SOMETHING ELSE!

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**

Joseph H. Shaw  
ACE-HI DISTRIBUTORS  
Lackawanna, New York 14218



MORT SECORE, Chicago Coin (right) and Mac Brier of Empire.



MATT AND BETTY COCKRELL pose with Dave St. Pierre, Empire vending division manager (right).



WHICH JACK BURNS? There are two here, Jack Burns, Parish Music Co. (left), and Jack Burns, Empire director of branch offices and field sales (second from left). With them are Hugh Gorman, Rock-Ola, and Alan Kitt.

# BUILT FOR ACTION

**NEW  
ROCK-OLA  
440  
MONEY GRABBER**



Don Siegel  
L.I. CORPORATION  
Houston, Texas 77005

# IT'S POP OP!



**NEW ROCK-OLA 440  
MONEY GRABBER**

Rubin A. Franco, Pres.  
FRANCO DISTRIBUTING CO., INC.  
Montgomery, Alabama 36104

# BREAD MAKER!



**NEW  
ROCK-OLA  
440  
MONEY GRABBER**

Abe Susman  
STATE MUSIC DISTRIBUTORS, INC.  
Dallas, Texas 75226

# COOL!



**NEW ROCK-OLA 440  
MONEY GRABBER**

Robert E. Nims  
A.M.A. DISTRIBUTORS, INC.  
New Orleans, Louisiana 70130

# Bulk Vending News

**NEW VICTOR 77  
GUM & CAPSULE  
VENDORS**

**A REAL SALES  
STIMULATOR  
IN ANY  
LOCATION**



Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

**PRICE \$39.00** each with chrome front

WRITE, WIRE OR PHONE  
**GRAFF VENDING  
SUPPLY CO., INC.**  
2956 Iron Ridge Road  
Dallas 47, Texas

## Tell Graff Expansion Plans; Efforts to Fight 'Blue Sky'

DALLAS — Graff Vending Supply Co., with sales offices in Oakland, Calif., Houston and Seattle, will shortly expand into two other cities. A building in one city has been acquired and a man is setting up a sales organization there. Tom Emms, in charge of outside warehouses for Graff, said last week he could not reveal the new cities at this time.

The expansion of Graff Vending, which now has about 50 employees servicing bulk opera-

tors over most of the western part of the U. S., parallels the expansion of bulk vending generally, Emms said. He also said expanding population has increased the efforts of blue-sky promoters.

"The trend in bulk operating now is toward a more thorough servicing of smaller areas," Emms said. "This means there are more opportunities for new operators because of the tremendous growth in population.

"We no longer talk to new operators in terms of their covering a route from Dallas to Charlotte, or from San Antonio to Waterloo, Ia. The square mileage covered by a vendor is being drawn in.

### Vertical Expansion

"Many vendors are expanding legs of their routes, too. Whereas before they may have been driving through a town and would not take a location a block off their route, they're now looking around the corner, so to speak. Some operators are selling off portions, or legs, of their routes to other operators.

"We still have a few of what you might call 'cross-country' operators, but they are the older operators."

Emms said the new pattern of vertical expansion, as opposed to vendors developing tremendous geographical areas, means that many more operators can be developed. He also indicated that vertical expansion based on pop-

ulation growth, was a basic reason why blue-sky activity had been stepped up in Texas.

### Blue-Sky

"Blue-sky has been around for years but we're just getting our share of it now. We were virgin territory for promoters. A main reason is the tremendous population growth, with cities such as Houston growing 10 times in size.

Agreeing with others in the industry, Emms said very few people who are "blue-skyed," as he puts it, ever continue in the business. "I know of over 300 blue-sky sales in Texas last year. We'll be lucky if we have 10 per cent of these people stay in the business." Emms did say that some of his best customers, however, started out after buying a blue-sky deal.

"The blue sky approach is not the correct one because it's based on a get-rich-no-work philosophy. I consider myself a good closer and have talked to a number of people who have gone for a blue-sky promotion. Their thinking is different.

"When I meet them and tell them the truth about bulk vending, I rarely fail to close a sale."

Citing an example of how former blue-sky victims do develop into full-time vendors, Emms mentioned a man who visited here last week. "He had just been taken for 10 machines, which cost him over \$1,000. I sold him seven reconditioned machines for \$150, which nearly doubled his route. This man will likely go on to become a successful vendor."

Graff Vending Supply Co., formed by bulk vending pioneer

Everett Graff, is headed by president Floyd Price. Milton Hampton heads the West Coast office in Oakland, Bob Sunday manages the Seattle branch, Jim Parker heads the Houston offices and Tom Coners is manager here.

## Bulk Banter

### CHICAGO

Wedding bells have been ringing out for three members of the local bulk vending community. Bob Kantor, Confection Specialties, saw his daughter Jean, married Sept. 14. Miss Kantor is a Northwestern University student. The wedding meant that Kantor missed attending the National Vendors Association (NVA) directors' meeting for one of the few times in his career.

Mike and Carmella Sparacino's daughter Bess will be married Oct. 5. Sparacino is NVA sergeant at arms. His son Mario will graduate from Career Academy Sept. 30 and will enter the television broadcasting field. Sam Schnayer's son was recently married, too. Schnayer owns Circle R Vending here.

Mr. and Mrs. Bernard Bitterman, Bitterman & Son, Kansas City, Mo., recently took a vacation that included stops in Las Vegas and California. Mr. and Mrs. Dick Boylan, Logan Distributing Co., and their daughter were in Hawaii recently. Eunice Blick, Logan Distributing, is back from a Colorado vacation.

Paul Crisman, White Midwest Corp., vacationed in Florida recently. Herb Goldstein, Oak Manufacturing Co., Los Angeles, was a visitor in Chicago en route to Philadelphia for the NVA directors' meeting. Mrs. W. R. (Ray) Greiner is working again at WRMI-FM after a long absence due to illness. Mr. and Mrs. Earl Paige visited the Greiners briefly over the Labor Day holiday.

H. B. Hutchinson Jr., Atlanta distributor and NVA president, sprained a tendon in his leg and at press time last week was uncertain about attending the Philadelphia meeting.

**GUARANTEED  
USED MACHINES**

N.W. Model 49, 1¢ or 5¢ ..... \$14.50  
N.W. Deluxe, 1¢ or 5¢ Comb. .... 12.00  
N.W. 10-Coin, 1¢ Tab Gum Mach. .... 18.00  
Atlas 1¢ & 5¢ 100 Ct. Ball Gum ..... 12.00  
Acorn 8 Lb. Globe ..... 10.50

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Jumbo Queen, Red ..... \$1.03  
Pistachio Nuts, Jumbo Queen, White ..... .99  
Afgan Crown Red Lip Pistachio Nuts ..... .72  
Afgan Prince Red Lip Pistachio Nuts ..... .69  
Cashew, Whole ..... .82  
Cashew, Butts ..... .50  
Peanuts, Jumbo ..... .32  
Spanish ..... .60  
Mixed Nuts ..... .36  
Baby Chicks ..... .32  
Rainbow Peanuts ..... .32  
Bridge Mix ..... .32  
Boston Baked Beans ..... .32  
Jelly Beans ..... .32  
Licorice Gems ..... .50  
M & M, 500 ct. ..... .39  
Munchies, 16-lb. carton, per lb. .... .38  
Sweetarts ..... .38

Wrapped Gum—Fleers 4M pcs. \$14.40  
Wrapped Gum—Pal, 4M pcs. .... 14.00  
Rain-Blo Ball Gum, 2100 per ctn. 7.25  
Rain-Blo Ball Gum, 1800 printed per carton ..... 7.50  
Rain-Blo Ball Gum, 5550 per ctn. 8.75  
Rain-Blo Ball Gum, 4300 per ctn. 8.85  
Rain-Blo Ball Gum, 3550 per ctn. 8.85  
Maltettes, 2400 per carton ..... 8.40  
15 Cartons minimum prepaid on all Leaf Brand Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .... .45  
Wrigley's Gum, all flavors, 100 ct. .... .45  
Beech-Nut, 100 ct. .... .45  
Minimum order, 25 Boxes, assorted.

**CHARMS AND CAPSULES.** Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator.  
One-Third Deposit, Balance C.O.D.

**IMMEDIATE DELIVERY  
on the New  
Northwestern  
GOLDEN 60**



This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 1c, 5c, 10c or 25c Mechanisms

Stamp Folders. Lowest Prices. Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

**NORTHWESTERN  
SALES & SERVICE CORP.**  
446 W. 36th St., New York, N.Y. 10018  
(212) Longacre 4-6467

**All Machines  
Ready for Location**

CC Champion Rifle ..... 95.  
Harvard Metal Typer ..... 145.  
AMI 100 & 200 Sel.  
Wall Boxes ..... 15. ea.  
16' United Thunder Bowler 295.  
United Polaris Bowler. 395.  
16' United Futura ..... 195.  
16' Chicago Coin Official. 195.  
All Bowlers Shopped & Repainted


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Call, Write or Cable

**Lew Jones** Distributing Co.  
Exclusive Wurlitzer Distributor  
1311 N. Capitol Ave.  
Indianapolis, Ind.  
Tel.: MEIrose 5-1593

**BIG PROFITS  
COME IN SMALL  
PACKAGES**

**Northwestern's  
Model 60  
produces more  
profit per dollar  
of investment**

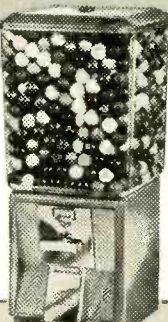
Whether it's in a supermarket or super service station, the Model 60 is an operator's profit package. Simple changes of the brush housing and merchandise wheel allow you to dispense all types of popular items. The Model



60 has the most foolproof coin mechanism in its field. Extra-wide chute and interchangeable globe accommodates all sizes of products. Model 60's attractive, modern design is sure to corner profits for you—at any location. Wire, write or phone for complete details.

**Northwestern**  
CORPORATION  
2893 Armstrong St., Morris, Ill.  
Phone: WHITney 2-1300

**KING'S One Stop** service for all  
**BULK VENDING MACHINE OPERATORS**



**MERCHANDISE**—Leaf ball gum, wrapped gum, charms, filled capsules, panned candies, bulk & vacuum packed nuts, ball point pens, combs, 1c tab, 5c package gum, 5c & 10c vending pack candy bars.

**SUPPLIES**—Empty capsules V-V1-V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut vendors & hot beverages.

**EQUIPMENT**—All Northwestern bulk venders, cast iron stands, wall brackets, sanitary & stamp venders, new & reconditioned bulk venders of all kinds, parts for all bulk venders.

Mail this coupon for details and prices on the Northwestern SUPER SIXTY (illustrated). Vends gum-charms. Also ask for information on other Northwestern machines.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
Fill in coupon, clip and mail to:

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2700 W. Lake St. Chicago, Ill. 60612  
Phone: (312) 533-3302

**DEPENDABLE  
FAST SERVICE,  
LOWEST PRICES  
FROM LARGEST  
INVENTORY IN  
THE U.S.**

Send for prices and illustrated literature.

*If your competition is giving you location trouble . . .*

you may find the answer to this problem by operating the most advanced idea in bulk vending—the all new Victor

**SELECTORAMA®  
77-88 CONSOLE**

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations—1c, 5c, 10c, 25c.

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.

**VICTOR VENDING CORP.**  
5701-13 West Grand Ave.  
Chicago, Ill. 60639



**SCHOENBACH CO.**  
Manufacturers Representative  
Acorn - Amco Distributor

**MACHINES**

**ACORN  
VISTA  
CABINET  
MACHINES  
IN STOCK**

**HOT-HOT  
10c CAPSULE MIXES  
(all 250 per bag)**

Monte Carlo ..... \$8.00  
Indian Craft Rings ..... 9.50  
Asst. Items with Lighter ..... 8.00  
Precious Gem Rings ..... 7.50  
Jewelry Mix ..... 7.00-8.00  
Jumbo Dice Mix ..... 8.00  
Jumbo Creepy Bugs ..... 8.00  
Mini Books (3 per capsule) ..... 8.00

**HOT 5c VEND ITEMS  
(all 250 per bag)**

Asst. Economy Mix ..... \$4.25  
Bugs ..... 5.00  
Rings ..... 5.00  
Economy Ring Mix (no front) ..... 4.00  
Regular Deluxe Assmt. .... 5.00  
Asst. Jewelry (Bangles & Beads) ..... 5.00

**1c CHARM MIXES & ITEMS  
From \$3.50 to \$24.00 per M.**

Parts, Supplies, Stands & Globes.  
Everything for the operator.  
One-third deposit with order,  
balance C.O.D.

**SCHOENBACH CO.**  
715 Lincoln Pl., Brooklyn 16, N.Y.  
(212) PResident 2-2900

when answering ads . . .  
**Say You Saw It in  
Billboard**

# The Bluebook

Continued from page 56

	Low	High
Big Daddy 4P, 9/63	45	135
Big Deal 1P, 2/63	35	125
Big Strike 1P, 11/66	160	265
Bowl-A-Strike, 12/65	150	250
Casanova 2P, 11/66	285	390
Derby Day 2P, 10/67	310	445
Ding Dong 1P, 3/63	385	485
Eager Beaver 2P, 4/65	150	250
8 Ball 2P, 1/66	235	320
El Toro 2P, 8/63	60	160
Full House 1P, 3/66	165	265
Hayburner 2P, 8/68	No	Avg.
Heat Wave 1P, 7/64	50	160
Hot Line 1P, 9/66	235	330
Jolly Roger 4P, 1/68	425	545
Jumpin' Jack 2P, 4/63	25	130
Lucky Strike 1P, 8/65	135	230
Magic City 1P, 1/67	270	375
Magic Town 1P, (a-a-b)	265	385
Merry Widow 4P, 10/63	80	170
Moujin Rouge 1P, 6/65	130	230

Dh, Eoy 2P, 2/64	80	175
Helooka 1P, 5/64	75	150
Pot o' Gold 2P, 7/65	175	270
Prettv Baby 2P, 2/65	145	235
River Boat 1P,	90	175
San Francisco 2P, 5/64	100	190
Shangri-La 4P, 5/67	395	530
Ski Club, 3/65	135	230
Skill Pool 1P, 6/63	35	125
Soccer, 1P, 3/64	65	155
Stop & Go 2P, 8/64	115	210
Teachers' Pet 1P, 7/66	145	235
Tom-Tom 2P, 1/63	40	110
Top Hand 1P, 5/66	185	295
Touchdown 1P, 11/67	365	485
Wing Ding 1P, 12/64	100	185
Whoopee 4P, 10/64	155	250
Zig-Zag 1P, 12/64	100	190
Lady Luck 2P, 4/68	No	Avg.

### Gottlieb

Bank-A-Ball 1P, 9/65	140	225
Big Top 1P, 1/64	70	160

### George Miller III

OAKLAND, Calif.—George A. Miller, long-time industry leader, has been ill recently. Howard Ellis, Music Operators of America (MOA) secretary, who visited with Miller on a recent trip to the West Coast, suggests that friends send Miller get-well cards.

Miller's home address is 5893 South Land Park Drive, Sacramento, Calif. 95822.

Bonanza 2P, 6/64	115	210
Bowling Queen 1P, 8/64	85	175
Buckaroo, 6/65	135	230
Central Park 1P, 4/66	185	280
Cow Poke 1P, 5/65	105	190
Cross Town 1P, 9/66	250	365
Dancing Lady 4P, 11/66	250	365
Dodge City 4P, 7/65	200	300
Flipper 1P, 11/65	115	210
Flying Chariots 2P, 10/63	50	145
Funland 1P, 5/68	400	475
Gaucha 4P, 1/63	50	145
Gigi 1P, 12/63	70	160
Happy Clown 4P, 11/64	155	255
Hi-Dolly, 5/65	180	270
Hi-Score 4P, 6/67	425	575
Ice Revue, 12/65	160	260
Ice Show, 1/66	165	260
King of Diamonds 1P, 1/67	275	356
Kings & Queens, 4/65	110	200
Majorettes 1P, 8/64	85	170
Masquerade, 2/66	255	365
Mayfair 2P, 6/66	250	345
North Star 1P, 10/64	95	185
Paradise, 11/65	195	310
Royal Guard 1P, 1/68	385	485
Sea Shore 2P, 9/64	125	215
Ship-Mates 4P, 2/64	115	210
Sing-Along 1P, 9/67	325	420
Skyline 1P, 1/65	110	200
Slick Chick 1P, 4/63	50	135
Subway 1P, 10/66 (a-a-b)	175	285
Super Score 2P, 5/67	330	465
Sweet Hearts 1P, 9/63	65	150
Swing Along 2P, 6/65	60	150
Thoro Bred 2P, 6/65	170	320
World Fair 1P, 5/64	65	150
Shooting Gallery 1P, 5/68	No	Avg.
Spin Wheel 4P, 4/68	No	Avg.
Royal Guard 1P, 1/68	No	Avg.

### Rally

Rally Girl 1P, 11/66	No	Avg.
West Club 2P, 4/67	No	Avg.
Schuss 1P, 6/68	No	Avg.
Comics 4P, 5/68	No	Avg.

NOTE: All quotes for national averaging are based on operative equipment, both "as-is" and "reconditioned." The value of both

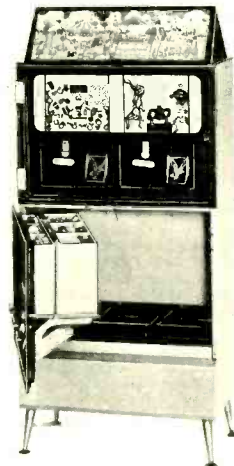


JOHN HALL, Miller-Newark Distributing Co. salesman in Grand Rapids, Mich., receives advice from Rowe International, Inc., plant manager Roger Hendricks (right).

"as-is" and "reconditioned" equipment varies—sometimes drastically—from market to market due to strictly local conditions. Important variables include transportation costs, labor and parts costs and demand for a particular piece or type of equipment. Therefore local value will regularly deviate from the national averages published here. Such deviation should be considered the rule rather than the exception.

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Get and hold the best locations with  
**Victor's Selectorama® Console**  
6 DIFFERENT STYLES



Save 50% to 75% servicing time. Unlock front door to fill & collect.

Write—Phone for information  
**LOGAN DISTRIBUTING, INC.**  
1852 W. Division St., Chicago, Ill. 60622  
Phone: (312) 486-4870

## Operating Routes

Continued from page 53

Music route acquisitions by national firms, while more evident here in the West, is certainly not limited by geographical areas.

Meyer Gelfand, vice-president, The Macke Co., Cheverly, Md., and president of National Automatic Merchandising Association, said recently: "We do have an interest in acquiring music routes where it makes sense for us to do so. It's a good business."

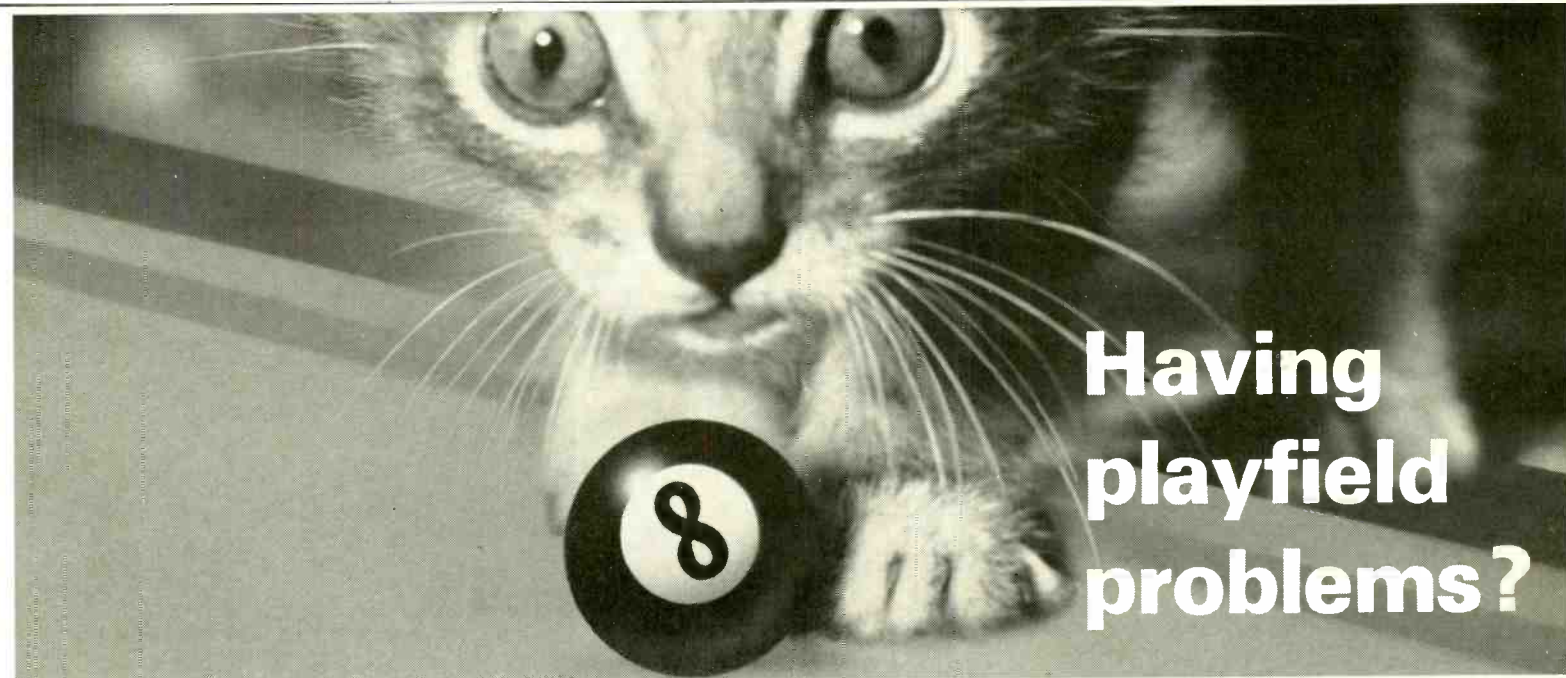
"I'm interested in good music and cigaret routes anywhere they can be found," said Louis Golden, president of American Automatic Vending Corp., Cleveland. Golden's company has recently acquired such firms as Southern Automatic Music Co., Louisville, and Toledo Music & Novelty Co., Toledo.

## C'mon Over



★ THE RED CARPET IS OUT Every Hour of the Day at DAVID ROSEN'S ★  
★ OPEN HOUSE and everything's on the house at DAVID ROSEN'S ★

Your Host with the Most in Philadelphia  
**DAVID ROSEN**  
ROWE AMI DISTRIBUTOR  
**855 N. BROAD ST.**  
\*or call CE 2-2900 and we'll come over and get you



# Having playfield problems?

Eliminate warping and breaking with new

# Marquee by Fischer

with honeycomb playfield



The ONLY coin operated table with a playfield guaranteed for 5 years.

Guarantee covers warpage and breakage for a period of 5 years to the original purchaser. Same quality as the REGENT:

100 Series 56" x 101";  
90 Series 52" x 91½"



# Fischer

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# Three ways to be In-Like-Flynn with big earning locations



## 1 WURLITZER AMERICANA II PHONOGRAPH

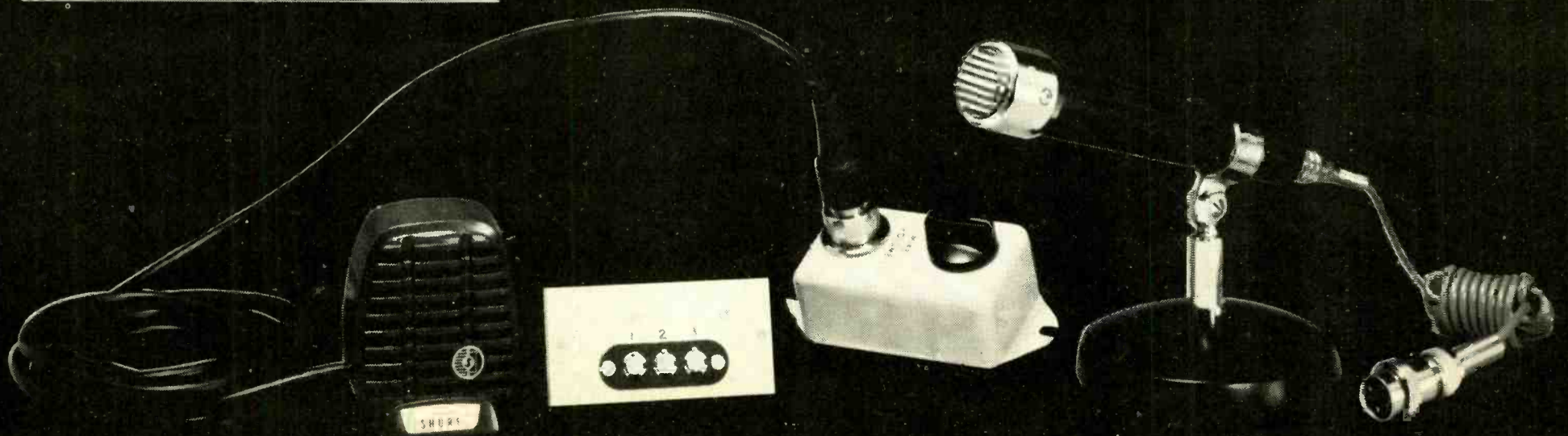
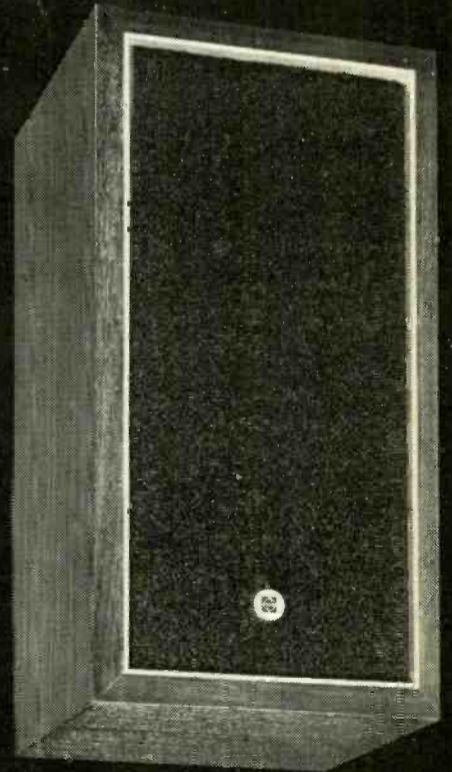
Here is the industry's finest example of Class created by a combination of cabinet design, construction integrity, stereo music and all-around superior engineering. Its earnings, too, are in a class by themselves.

## 2 WURLITZER 5133 WALL SPEAKER

Faithfully reproduces the marvelous tone of the Americana II throughout any location. Its beautifully trimmed walnut finished wood cabinet houses a 6½" high compliance woofer and a 3.1" cone tweeter, too!

## 3 WURLITZER PUBLIC ADDRESS MIKE KIT

Here's the clincher . . . it turns Americana II into a location-wide system for paging, making announcements, utilizing singing bartenders, or conducting song fests . . . all for fun!



## Coming Events

Sept. 15-16—National Vendors Association, board meeting, Franklin Motor Hotel, Philadelphia.

Sept. 15—South Carolina Coin Operators Association, Charleston, S. C.

Sept. 19 — Massachusetts Coin Machine Association and the Western Massachusetts Music Guild, greater New England convention, Sheraton-Yankee Drummer Motor Inn, Auburn, Mass.

Sept. 26-28—West Virginia Music & Vending Association, Heart of Town Motor Inn, Charlestown, W. Va.

Sept. 27-28 — Arizona Automatic Merchandising Council, annual meeting, Mountain Shadows, Scottsdale.

Sept. 27-29—Music Operators of New York, annual meeting, Homowack Lodge, Spring Glen, N. Y.

Oct. 1—Missouri Coin Machine Council, Jefferson Hotel, Macon.

Oct. 8—Florida Amusement & Music Association, district meeting, site to be announced, West Palm Beach.

Oct. 9—Florida Amusement & Music Association, District 6 meeting, site to be announced, Miami.

Oct. 11—Illinois Coin Machine Operators Association, board meeting, Sherman House Hotel, Chicago.

Oct. 11-13—Music Operators of

America, 18th annual convention and trade show, Sherman House

Hotel, Chicago.

Oct. 19 — Missouri Automatic Merchandising Association, annual meeting, Plaza Inn, Kansas City.

Oct. 27—Coin Operated Industries of Nebraska, Prom Town House Motel, Omaha.

Nov. 10-14—National Association of Concessionaires, annual convention and trade exhibit, Hilton Hotel, San Francisco.

Nov. 12—Florida Amusement & Music Association, District 2 meeting, site to be announced, Jacksonville.

Nov. 13—Florida Amusement & Music Association, District 1 meeting, site to be announced, Pensacola.

Nov. 16—Montana Coin Machine Operators Association, regular meeting, site to be announced, Wolf Point.

**BUY**  
*Bally*  
**FOR**  
**TOP EARNINGS**  
**IN**  
**EVERY TYPE OF LOCATION**  
**EVERYWHERE**

**SPECIALS!**  
**COMPLETE, AS IS**

ROWE 14 AMBASSADOR, COINMASTER, 40c-45c	\$ 40
ROWE 14 AMBASSADOR, ALL COIN	70
ROWE 77 CANDY, COINMASTER	90
ROWE 77 CANDY, 25c CHANGER	125
STEELMADE 5290 CAN VENDER	400
SEEBURG E-2 CIGARETTE	35
CORSAIR 30 CIGARETTE	40
ROWE SK8 Single Cup COFFEE	245
ROWE SK9 Single Cup COFFEE	595

Write for complete 1968 Catalog of Phonographs, Vending and Games.  
Established 1934

**ATLAS MUSIC COMPANY**

Cable: ATMUSIC—Chicago  
2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005

### Rock-Ola Goes Mod

• Continued from page 53

plays for 25 cents, five for the second quarter, eight for the third and 11 to 15 for the fourth quarter. The machine is also available with a dollar bill validator.

A new powerized remote volume control has an on-off switch for phonograph power, volume and cancel. The dial is illuminated.

Another optional feature is the transistorized receiver, consisting of two transistors and two identical plug-in relays.

The machine, called Model 440, also features new speaker positioning for increased stereo separation.

Other features, some of which are optional, include a torsion spring lid, a new National Rejectors slug mechanism, an "L" pad control for the phonograph speaker, allowing for graduated or attenuated control without affecting extension speakers, transistorized amplifier, intermix changer handling 45's and Little LP's, an automatic money counter and a common receiver system.

A number of features in the 440 were introduced in a previous model. These include the features of flip-top servicing and easy-view programming. Every important service and maintenance point can be easily reached by lifting up the top of the machine.

**ON TO CHICAGO!**





for three  
**Big Days of the**  
**MOA**  
**MUSIC**  
AND  
**AMUSEMENT**  
**MACHINES**

# EXPOSITION

Friday, Saturday, Sunday — October 11, 12, 13 — Sherman House Hotel, Chicago

Three Days of Exhibits and Special Events

#### FRIDAY, OCTOBER 11

9:00 A.M. to 3:00 P.M. Exhibits Open  
12:00 Noon Ladies' Luncheon  
3:30 P.M. to 4:45 P.M. Seminar on One Stops  
5:00 P.M. to 6:00 P.M. Seminar on Games Tournaments  
Hospitality Suites Open in Evening

#### SATURDAY, OCTOBER 12

9:00 A.M. to 5:00 P.M. Exhibits Open  
11:30 A.M. to 1:00 P.M. Luncheon & Membership Meeting  
Hospitality Suites Open in Evening

#### SUNDAY, OCTOBER 13

10:00 A.M. to 3:00 P.M. Exhibits Open  
6:00 P.M. to 7:00 P.M. Cocktail Hour  
7:00 P.M. to 1:00 A.M. Gala Banquet & Show

Exhibitors from around the world—the U.S., France, Italy, Germany, Japan—representing all facets of the coin-operated music and amusement industries and allied industries.


MUSIC OPERATORS OF AMERICA • 228 N. LASALLE STREET • CHICAGO, ILLINOIS 60601

**BUY!**  
**METAL TYPERS**

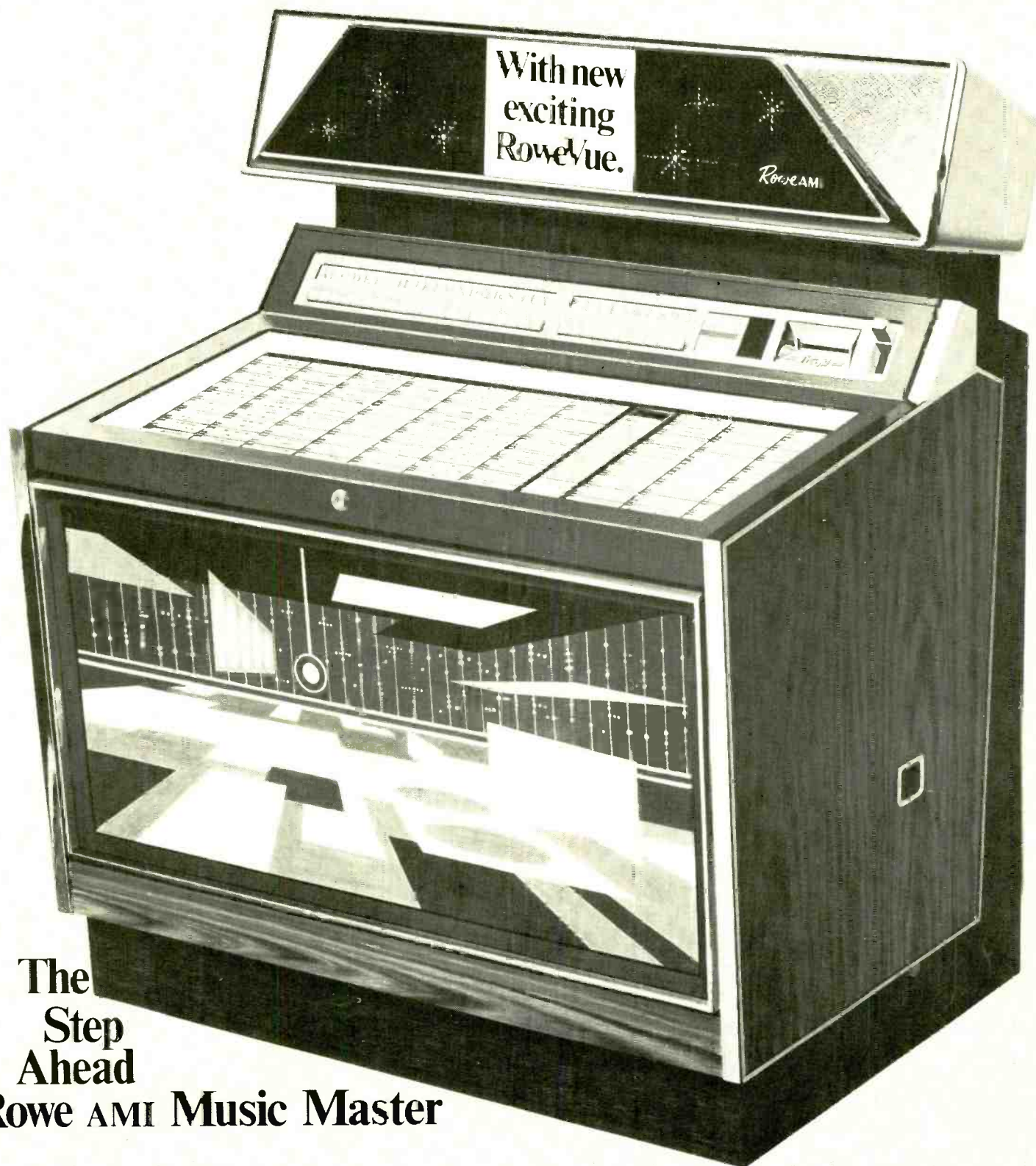
Vending Aluminum IDENTIFICATION DISC

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1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"

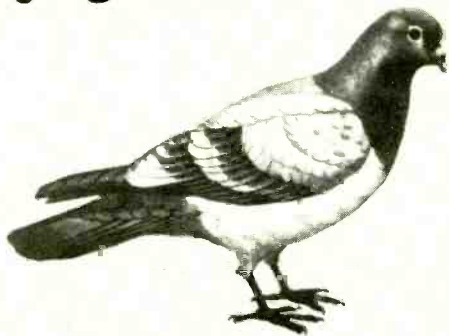


**STANDARD HARVARD**  
METAL TYPER, inc.  
1318 N. WESTERN AVE.  
CHICAGO 22, ILL. EV 4-3120



The  
Step  
Ahead  
Rowe AMI Music Master

**Only jukebox with a built-in stool pigeon.**



New Music Master has exclusive Rowe Alarm System. A burglar alarm that's loud as a fire siren! Goes off if the cashbox door is tampered with in *any* way. It's gas-operated. No batteries, no electrical system. And it's standard equipment.

Here's another big feature. Revolutionary RoweVue. Automatically displays full color slides, at 15-second intervals, on a bright 6" x 9" screen. A real attention grabber. Slide sets available. Girls, sports, record personalities, scenic America, and more.

**Other Music Master exclusive features:**

- Change-A-Scene front panels
- New 2-Wire Systems for remote volume and cancel control
- New, simplified Dollar Bill Acceptor
- 3-in-1 programming (Change from 200 to 160 to 100 selection)
- Patented Stereo Round sound
- Easy "Lift-Off" front door

*See your Rowe distributor for all the money-making details.*

**Rowe international, inc.**

A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.  
75 TROY HILLS RD., WHIPPANY, N. J. 07981

# New Equipment



Chicago Coin—Two-Player Flipper Game

This newest two-player flipper game from Chicago Coin called Playtime includes the Chicago firm's new match number feature, called Top Hat on this game. When three similar numbers line up in the three windows at the bottom of the backglass, bonus values are scored. Other features: action holes kick the ball from side to side as it rolls down the playfield; two side lanes score a special when illuminated; ball saver closes the flippers to keep ball in action; automatic ball lift; three thumper bumpers; illuminated ball count and game over next to shooter; three individual coin chutes for 5-cent, 10-cent and 25-cent, and adjustable for three or five-ball play.

# Las Vegas Operators Fight Club Competition

By BRUCE WEBER

LAS VEGAS—Competition from free lounge shows at hotels here, a \$50 annual machine license fee and a 3 per cent sales tax are worrying local jukebox operators.

The effects on the jukebox industry are multifold. Keen competition has developed between hotels and jukebox locations, both vying for customers. In either case, the lure is entertainment.

"In order to compete with lounge shows in the hotels," says Steve Smith, of Music Service, Inc., "jukebox locations along the Strip are offering a free jukebox."

Hotels offer entertainment without exorbitant expense. "That has been the major problem," adds Smith. "To keep pace with the live entertainment scene; jukebox locations put the box on unlimited play without pay."

To complicate the situation, too, coin machine locations get the equipment at "reasonable rental rates," asserts Smith. "Location owners feel they have to give free play on the jukebox to draw customers away from the casinos and showrooms and into their cocktail lounges."

Although the picture changes in downtown Las Vegas, where there are a limited number of locations, the over-all scene in

Southern Nevada is discouraging, according to Smith.

"The jukebox industry is caught between two conflicting worlds—live entertainment and entertainment on records," contends another jukebox operator. "Casinos, with their live entertainment, are a full-blown midnight party."

Because Las Vegas is a 24-hour resort, operators must provide 24-hour service on equipment, another expensive overhead. Because locations have jukeboxes blaring non-stop, says Smith, the equipment takes a beating.

Jukebox locations away from the Strip do well, but the action is on the Strip, and that's where the live entertainment vs. recorded music war is being

waged. Background music companies, usually an irritant to jukebox locations, also offer competition, but on a smaller scale.

"Tourists are going to stay in the plush hotels and showrooms," claims Smith. "They're not going to rush out to cocktail lounges and bars to hear jukebox music. That's why location owners have got to stop catering to hotel dropouts."

When operators program away from the tourists areas, he says, the music is usually a mixture of sounds, with emphasis on jazz. "The locals play the jukebox," says Smith, "but the concentration, stupidly, is on tourists."

Also hindering the growth of the industry is a machine tax in both the city of Las Vegas and neighboring counties of \$25 per machine every six months and a 3 per cent sales tax (State-wide).

"The scene for a jukebox operator here is maddening," says Smith, "and it's not likely to get better."

## ELECTRIC SCOREBOARDS . . . 2 Models

**OVERHEAD MODEL**  
(Natural finish hardwood cabinet)

• Two-faced. Scores 15-21 and/or 50 pts. only. F.O.B. Chicago . . . \$169.50

**NEW SIDE-MOUNT MODEL**  
(Walnut Formica finish—easy to clean)

• Scores 15-21 and/or 50 pts. Also 15-21 pts. only. F.O.B. Chicago . . . \$249.50

### BILLIARD SUPPLIES

Professional quality Billiard Cloth—green, blue and gold.

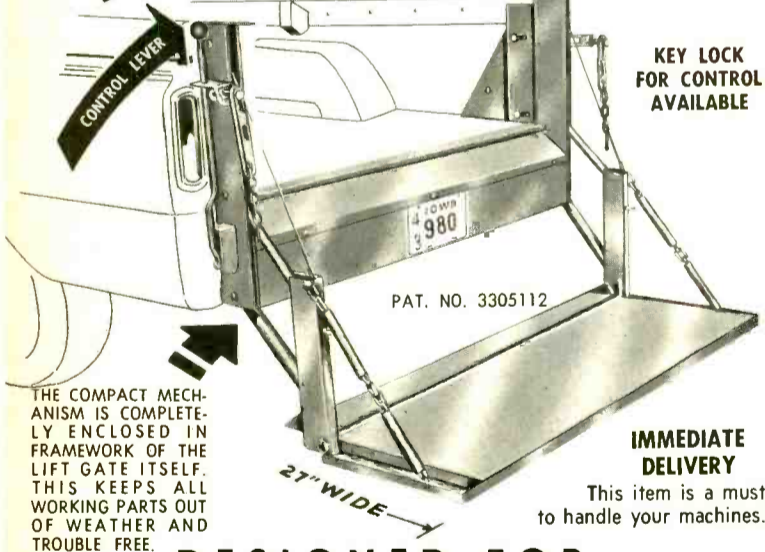
2 1/4" 15 Belgian numbered and 2 3/8" Cue Balls. Set . . . \$19.95  
57" Cues—str., \$2.95 ea., \$33 dz.  
57" Jointed Cues . . . \$7.50 up  
Heath and A.B.T. Coin Chutes.  
Complete line. Write for new list.

EACH model also has these features:  
• 10¢ 1-player or 2-player by simple plug switchover. Also 2 for 25¢ play. Easily serviced.

• "Game Over" light flashes on at end of game.

• Large metal coin box—holds \$500 in dimes.  
Terms: 1/3 dep., bal. C.O.D. or S.D.  
**MARVEL Mfg. Company**  
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THE COMPACT MECHANISM IS COMPLETELY ENCLOSED IN FRAMEWORK OF THE LIFT GATE ITSELF. THIS KEEPS ALL WORKING PARTS OUT OF WEATHER AND TROUBLE FREE.

**IMMEDIATE DELIVERY**

This item is a must to handle your machines.

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• Bottling Companies • Amusement Companies • Canteen Service • Appliance Stores • Oil Companies • Utility Companies • Material and Many-Many Others.

**ELECTRIC HYDRAULIC POWER UNIT, RUNS ONLY WHEN LIFTING.**

**ONLY ONE CONTROL LEVER TO OPERATE.**

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**BUILT-IN RELIEF VALVE PREVENTS OVERLOADING. (Will lift up to 900 lbs.)**

**No cutting or welding required to install this Hydraulic Lift Gate.**

Anyone or any Service Man can install easily. **\$390.00** COMPLETE F.O.B. WOODBINE, IOWA INCLUDES FEDERAL EXCISE TAX

Available at your Phonograph or Coin Operated Machine Distributor, or contact **WOODBINE MFG. CO., Woodbine, Iowa,**

for name of nearest **TOMMY GATE Distributor.**



\*SEE IT ON DISPLAY MOA—BOOTH #13

## Chicago Coin's NEW 2-Player

# Playtime



## TOP HAT SCORE FEATURE

When 3 Similar Numbers Appear, As Ball Leaves Playfield, Bonus Values Are Scored! Top Hat Score Drums Are Stepped Up By Hitting Playfield Targets.

## ACTION SCORE FEATURE

Action Holes Kick Ball From Side To Side For Repeating Action And High Scores.

## BALL SAVER . . .

Closes Opening Between 2 Flippers

- ILLUMINATED "BALL COUNT" and "GAME OVER", Next to Shooter
- 3 THUMPER BUMPERS

**2 SIDE LANES SCORE SPECIAL WHEN LIT**

**3 INDIVIDUAL COIN CHUTES**  
5c-10c-25c

Mrs. of PROVEN PROFIT MAKERS Since 1931

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CHICAGO COIN MACHINE DIV. **CHICAGO DYNAMIC INDUSTRIES, INC.**

1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

# TOP LP'S

FOR WEEK ENDING SEPTEMBER 21, 1968

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
7	1	1			<b>DOORS</b> —Waiting for the Sun Elektra (No Mono); EKS 74024 (S)				
11	2	2			<b>RASCALS</b> —Time Peace/Greatest Hits Atlantic (No Mono); SD 8190 (S)				
10	4	3			<b>JOSE FELICIANO</b> —Feliciano! RCA Victor LPM 3957 (M); LSP 3957 (S)		NA	NA	NA
11	3	4			<b>CREAM</b> —Wheels of Fire Atco (No Mono); SD 2-700 (S)				
13	5	5			<b>JOHNNY RIVERS</b> —Realization Imperial (No Mono); LP 12372 (S)				
29	6	6			<b>STEPPENWOLF</b> Dunhill (No Mono); DS 50029 (S)				
57	8	7			<b>JIMI HENDRIX EXPERIENCE</b> —Are You Experienced? Reprise (No Mono); RS 6261 (S)				
28	10	8			<b>SOUNDTRACK</b> —The Graduate Columbia (No Mono); OS 3180 (S)			NA	
42	7	9			<b>CREAM</b> —Disraeli Gears Atco 33-232 (M); SD 33-232 (S)				
22	11	10			<b>SIMON &amp; GARFUNKEL</b> —Bookends Columbia (No Mono); KCS 9529 (S)			NA	
20	12	11			<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> —Beat of the Brass A&M (No Mono); SP 4146 (S)				
11	9	12			<b>ARETHA FRANKLIN</b> —Aretha Now Atlantic (No Mono); SD 8186 (S)				
★	4	33			<b>BIG BROTHER &amp; THE HOLDING COMPANY</b> — Cheap Thrills Columbia (No Mono); KCS 9700 (S)			NA	
13	14	14			<b>MASON WILLIAMS</b> —Phonograph Record Warner Bros.-Seven Arts (No Mono); WS 1729 (S)				
29	16	15			<b>GLEN CAMPBELL</b> —Gentle on My Mind Capitol (No Mono); ST 2809 (S)			NA	
32	25	16			<b>CHAMBERS BROTHERS</b> —The Time Has Come Columbia CL 2722 (M); CS 9522 (S)			NA	
15	17	17			<b>JOHNNY CASH</b> —At Folsom Prison Columbia (No Mono); CS 9639 (S)			NA	
9	19	18			<b>DONOVAN</b> —In Concert Epic (No Mono); BN 26386 (S)			NA	NA
10	21	19			<b>IRON BUTTERFLY</b> —In-A-Gadda-Da-Vida Atco (No Mono); SD 33-250 (S)				
11	20	20			<b>VANILLA FUDGE</b> —Renaissance Atco (No Mono); SD 33-244 (S)				
39	15	21			<b>GLEN CAMPBELL</b> —By the Time I Get to Phoenix Capitol T 2851 (M); ST 2851 (S)			NA	
16	22	22			<b>HUGH MASEKELA</b> —Promise of a Future Uni (No Mono); 73028 (S)				
29	13	23			<b>SERGIO MENDES &amp; BRASIL '66</b> —Look Around A&M (No Mono); SP 4137 (S)				
★	3	66			<b>JEFFERSON AIRPLANE</b> —Crown of Creation RCA Victor LSP 4058 (S)		NA	NA	NA
31	30	25			<b>CANNED HEAT</b> —Boogie With the Liberty (No Mono); LST 7541 (S)				NA
98	26	26			<b>SIMON &amp; GARFUNKEL</b> —Parsley, Sage, Rosemary & Thyme Columbia CL 2563 (M); CS 9363 (S)			NA	
★	5	34			<b>JEFF BECK</b> —Truth Epic (No Mono); BN 26413 (S)	NA	NA	NA	NA
18	18	28			<b>TEMPTATIONS</b> —Wish It Would Rain Gordy (No Mono); 7072 (S)				
54	23	29			<b>VANILLA FUDGE</b> Atco 33-224 (M); SD 33-224 (S)				
79	27	30			<b>DOORS</b> Elektra (No Mono); EKS 74007 (S)				
31	24	31			<b>ARETHA FRANKLIN</b> —Lady Soul Atlantic 8176 (M); SD 8176 (S)				
47	32	32			<b>DOORS</b> —Strange Days Elektra (No Mono); EKS 74014 (S)				
★	12	52			<b>SOUNDTRACK</b> —Wild in the Streets Tower (No Mono); 5099 (S)				
16	37	34			<b>ANDY WILLIAMS</b> —Honey Columbia (No Mono); CS 9662 (S)			NA	
23	28	35			<b>BOBBY GOLDSBORD</b> —Honey United Artists UAL 3642 (M); UAS 6642 (S)				
17	35	36			<b>RAY CONNIF &amp; THE SINGERS</b> —Honey Columbia (No Mono); CS 9661 (S)			NA	
★	5	62			<b>ENGELBERT HUMPERDINCK</b> —Man Without Love Parrot (No Mono); PAS 71022 (S)				
14	39	38			<b>GLEN CAMPBELL</b> —A New Place in the Sun Capitol (No Mono); ST 2907 (S)				
19	29	39			<b>RICHARD HARRIS</b> —A Tramp Shining Dunhill (No Mono); DS 50032 (S)				
24	36	40			<b>NANCY SINATRA/LEE HAZLEWOOD</b> —Nancy & Lee Reprise (No Mono); RS 6273 (S)				
82	42	41			<b>SIMON &amp; GARFUNKEL</b> —Sounds of Silence Columbia CL 2469 (M); CS 9269 (S)			NA	
★	5	60			<b>5TH DIMENSION</b> —Stoned Soul Picnic Soul City (No Mono); SCS 92002 (S)			NA	

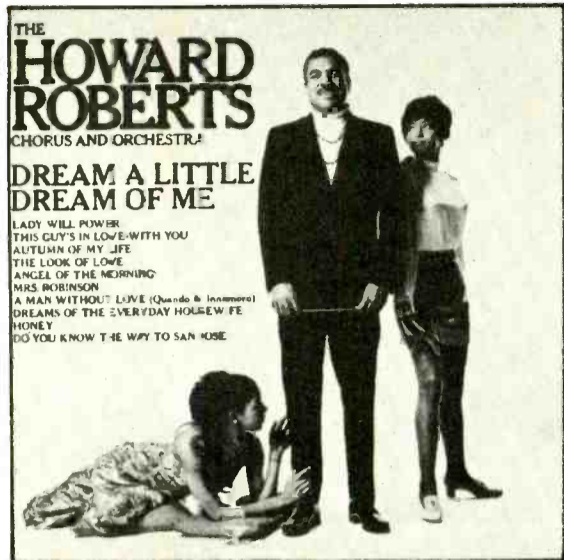
RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
25	40	43			<b>BILL COSBY</b> —To Russell, My Brother, Whom I Slept With Warner Bros.-Seven Arts (No Mono); WS 1734 (S)				
17	31	44			<b>DEAN MARTIN</b> —Greatest Hits, Vol. 1 Reprise (No Mono); RS 6301 (S)				
52	54	45			<b>DIANA ROSS &amp; THE SUPREMES</b> —Greatest Hits Motown (No Mono); MS 2-663 (S)				
66	47	46			<b>BEATLES</b> —Sgt. Pepper's Lonely Hearts Club Band Capitol MAS 2653 (M); SMAS 2653 (S)				
23	38	47			<b>SPIRIT</b> Ode 212-44003 (M); 212-44004 (S)				NA
21	48	48			<b>MOODY BLUES</b> —Days of Future Past Deram DE 16012 (M); DES 18012 (S)				
27	49	49			<b>OTIS REDDING</b> —The Dock of the Bay Volt 419 (M); S 419 (S)				
★	4	55			<b>BEE GEES</b> —Idea Atco (No Mono); SD 33-253 (S)				
33	50	51			<b>SOUNDTRACK</b> —The Good, the Bad & the Ugly United Artists UAL 4172 (M); UAS 5172 (S)				
★	11	58			<b>SOUNDTRACK</b> —2001 Space Odyssey MGM (No Mono); S1E 13 ST (S)			NA	NA
15	53	53			<b>TOM JONES</b> —Fever Zone Parrot (No Mono); PAS 71019 (S)				
25	70	54			<b>GLEN CAMPBELL</b> —Hey Little One Capitol (No Mono); ST 2878 (S)				NA
33	57	55			<b>JIMI HENDRIX EXPERIENCE</b> —Axis: Bold as Love Reprise (No Mono); RS 6281 (S)				
15	56	56			<b>DON RICKLES</b> —Hello Dummy! Warner Bros.-Seven Arts (No Mono); WS 1745 (S)				NA
93	51	57			<b>TEMPTATIONS</b> —Greatest Hits Gordy (No Mono); 919 (S)				
24	44	58			<b>EDDIE HARRIS</b> —Electrifying Atlantic 1495 (M); SD 1495 (S)				
18	41	59			<b>DELLS</b> —There Is Cadet (No Mono); LP 804 (S)				
★	10	65			<b>OTIS REDDING</b> —The Immortal Atco (No Mono); SD 33-252 (S)				
46	68	61			<b>MAMAS &amp; PAPAS</b> —Farewell to the First Golden Era Dunhill (No Mono); DS 50025 (S)				
6	64	62			<b>BUFFALO SPRINGFIELD</b> —Last Time Around Atco (No Mono); SD 33-256 (S)				
★	4	84			<b>MIKE BLOOMFIELD, AL KOOPER, STEVE STILLS</b> — Super Session Columbia (No Mono); CS 9701 (S)				NA NA
20	46	64			<b>MONKEES</b> —The Birds, the Bees & the Monkees Colgems COM 109 (M); COS 109 (S)			NA	NA
132	63	65			<b>SOUNDTRACK</b> —Dr. Zhivago MGM (No Mono); 1SE-65T (S)				
43	61	66			<b>OTIS REDDING</b> —History of Volt 418 (M); S 418 (S)				
★	14	79			<b>QUICKSILVER MESSENGER SERVICE</b> Capitol (No Mono); ST 2904 (S)				NA
8	73	68			<b>ORIGINAL CAST</b> —Hair RCA Victor LOC 1150 (M); LSO 1150 (S)			NA	NA
★	7	80			<b>BAND</b> —Music From Big Pink Capitol (No Mono); SKAO 2955 (S)			NA	NA NA
31	71	70			<b>SMOKEY ROBINSON &amp; THE MIRACLES</b> —Greatest Hits, Vol. 2 Tamla (No Mono); TS 280 (S)				
41	59	71			<b>PAUL MAURIAT &amp; HIS ORK</b> —Blooming Hits Philips PHM 200-248 (M); PHS 600-248 (S)				
46	82	72			<b>SOUNDTRACK</b> —Camelot Warner Bros.-Seven Arts (No Mono); BS 1712 (S)				
72	43	73			<b>CREAM</b> —Fresh Atco 33-206 (M); SD 33-206 (S)				
★	15	85			<b>AMBOY DUKES</b> —Journey to the Center of the Mind Mainstream 56112 (M); S/6112 (S)				NA
184	75	75			<b>SOUNDTRACK</b> —The Sound of Music RCA Victor LOCD 2005 (M); LSOD 2005 (S)			NA	NA
38	45	76			<b>JUDY COLLINS</b> —Wild Flowers Elektra (No Mono); EKS 74012 (S)				
19	69	77			<b>GARY PUCKETT &amp; THE UNION GAP</b> —Young Girl Columbia (No Mono); CS 9664 (S)				NA
51	74	78			<b>WES MONTGOMERY</b> —A Day in the Life A&M (No Mono); SP 3001 (S)				
21	67	79			<b>WES MONTGOMERY</b> —Down Here on the Ground A&M (No Mono); LP 3006 (S)				
★	5	92			<b>PAUL BUTTERFIELD BLUES BAND</b> —In My Own Dream Elektra (No Mono); EKS 74025 (S)				NA
25	89	81			<b>IRISH ROVERS</b> —Unicorn Decca DL 4951 (M); DL 74951 (S)				
45	76	82			<b>DIONNE WARWICK</b> —Golden Hits, Part 1 Scepter SRM 565 (M); SPS 565 (S)				
10	83	83			<b>RAMSEY LEWIS</b> —Maiden Voyage Cadet (No Mono); LPS 811 (S)				
52	72	84			<b>FOUR TOPS</b> —Greatest Hits Motown (No Mono); MS 662 (S)				
★	3	191			<b>CRAZY WORLD OF ARTHUR BROWN</b> Track-Atlantic SD 8198 (S)				
18	91	86			<b>MAMAS &amp; PAPAS</b> —Papas & Mamas Dunhill (No Mono); DS 50031 (S)				

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Continued on Page 66



# It Takes All Kinds !



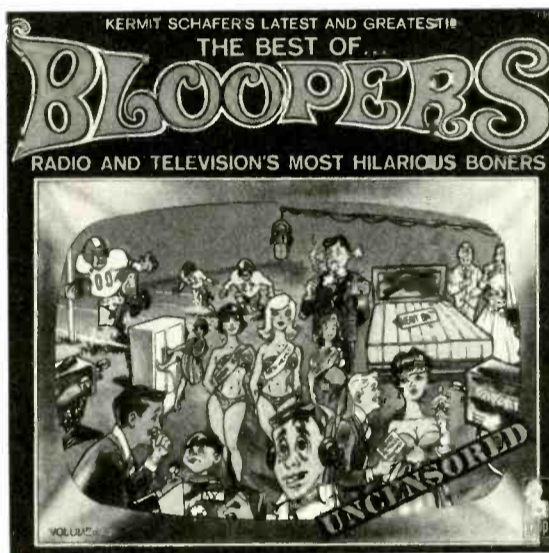
KS-3578



KS-3573



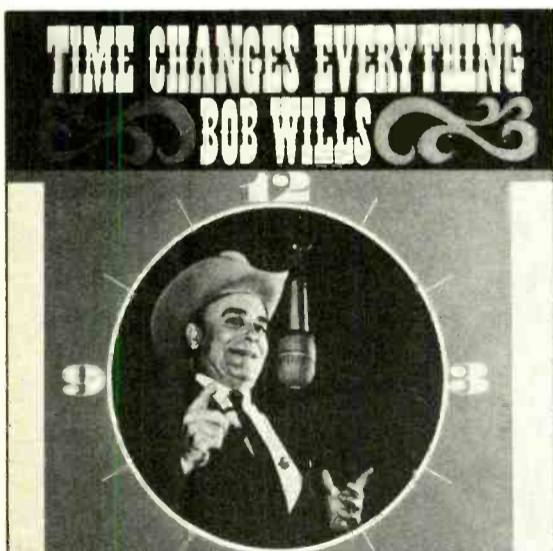
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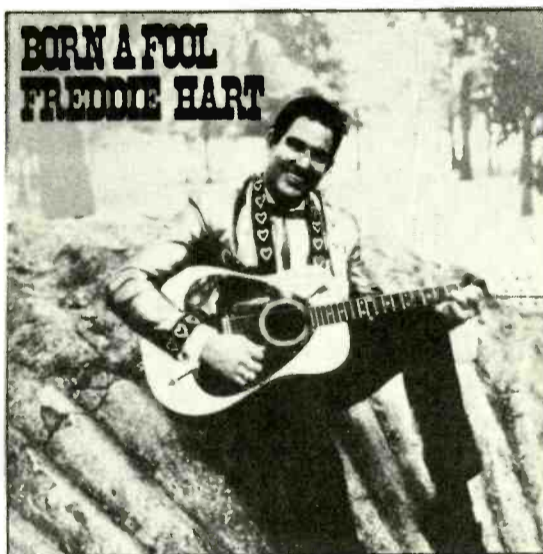
KS-3576



KS-3575



KS-3569



KS-3568



FCS-4257

Yes, it takes all kinds of product and a variety of artists to round out a power-packed new release. It takes research, imagination and talent to create each and every album. It takes strong distribution, unusual promotion and pointed merchandising to properly expose this product. It takes aggressive dealers and programmers to carry the message to the consumer.

## Take It From Us !

# ⊕ AUGUST 1968 SEPTEMBER ⊕

(Phase 2)



a division of Universal City Records, Inc.

# TOP LP'S

CONTINUED FROM PAGE 64

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST—Title—Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
★		3	97	87	PETULA CLARK—Petula Warner Bros.-Seven Arts WS 1743 (S)				
★		15	102	88	O. C. SMITH—Hickory Holler Revisited Columbia (No Mono); CS 9680 (S)	NA	NA	NA	NA
		7	95	89	JOAN BAEZ—Baptism Vanguard (No Mono); VSD 79275 (S)				
		29	90	90	DIONNE WARWICK—Valley of the Dolls Scepter (No Mono); SPS 568 (S)				
		11	94	91	WILSON PICKETT—The Midnight Mover Atlantic SD 8183 (S)				
Ⓢ		40	93	92	BEATLES—Magical Mystery Tour Capitol MAL 2835 (M); SMAL 2835 (S)				
★		4	111	93	BYRDS—Sweetheart of the Rodeo Columbia (No Mono); CS 9670 (S)				NA
★		3	107	94	FRANK SINATRA—Greatest Hits Reprise FS 1025 (S)				
★		2	122	95	MOODY BLUES—In Search of the Lost Chord Deram DES 18017 (S)				
		38	105	96	BURT BACHARACH—Reach Out A&M LP 131 (M); SP 4131 (S)				
		21	87	97	MOBY GRAPE—Wow Columbia (No Mono); CXS 3 (S)				NA NA
		3	101	98	DEEP PURPLE—Shades of Tetragrammaton T 102 (S)				
		45	99	99	ARLO GUTHRIE—Alice's Restaurant Reprise (No Mono); RS 6267 (S)				
		24	100	100	JOHNNY MATHIS—Love Is Blue Columbia (No Mono); CS 9637 (S)				NA
		32	104	101	HUGO MONTENEGRO—Music From "A Fistful of Dollars," "For a Few Dollars More," "The Good, the Bad & the Ugly" RCA Victor LPM 3927 (M); LSP 3927 (S)		NA	NA	
		22	103	102	STEVIE WONDER—Greatest Hits Tamla (No Mono); 282 (S)				
		10	110	103	VARIOUS ARTISTS—Super Hits, Vol. 2 Atlantic (No Mono); SD 8188 (S)				
		22	96	104	DIANA ROSS & THE SUPREMES—Reflections Motown (No Mono); 665 (S)				
Ⓢ		176	98	105	HERB ALPERT & THE TIJUANA BRASS—Whipped Cream & Other Delights A&M (No Mono); SP 4110 (S)				
		31	108	106	ED AMES—Sings "Who Will Answer" and Other Songs of Our Times RCA Victor LPM 3961 (M); LSP 3961 (S)		NA	NA	
		67	109	107	5TH DIMENSION—Up, Up & Away Soul City (No Mono); SCS 92000 (S)				
		12	88	108	SOUNDTRACK—Speedway RCA Victor LPM 3989 (M); LSP 3989 (S)		NA	NA	NA
		16	86	109	PAUL MAURIAT ORK—Mauriat Magic Phillips (No Mono); PHS 600-270 (S)				
		17	78	110	NANCY WILSON—Easy Capitol (No Mono); ST 2909 (S)				NA
		23	116	111	ELECTRIC FLAG—A Long Time Comin' Columbia (No Mono); CS 9597 (S)				NA
		9	112	112	INTRUDERS—Cowboys to Girls Gamble (No Mono); SG 5004 (S)				
		15	113	113	EDDY ARNOLD—The Romantic World of RCA Victor LPM 4009 (M); LSP 4009 (S)		NA	NA	NA
		11	77	114	COUNTRY JOE & THE FISH—Together Vanguard (No Mono); VSD 79277 (S)				
★		3	130	115	DEAN MARTIN—Greatest Hits, Vol. 2 Reprise RS 6320 (S)				
		34	115	116	SOUNDTRACK—Walt Disney Presents the Story & Songs of the Jungle Book Disneyland 3948 (M); SD 3948 (S)		NA	NA	
★		4	144	117	GRATEFUL DEAD—Anthem of the Sun Warner Bros.-Seven Arts (No Mono); WS 1749 (S)				
Ⓢ		140	119	118	ORIGINAL CAST—Man of La Mancha Kapp KL 4505 (M); KS 5505 (S)				
★		1	—	119	PERCY FAITH & HIS ORK—Angel of the Morning Columbia CS 9706 (S)				NA NA
		8	120	120	EDDIE HARRIS—Plug Me In Atlantic (No Mono); SD 1506 (S)				
		24	121	121	LETTERMEN—Goin' Out of My Mind Capitol (No Mono); ST 2865 (S)				NA

## TOP LP'S A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass . . . 11, 105, 156, 188	Buckingham's . . . 172	Deep Purple . . . 98
Amboy Dukes . . . 74	Buffalo Springfield . . . 62	Donovan . . . 18
Ed Ames . . . 106, 135	Eric Burdon & the Animals . . . 165, 166	Doors . . . 1, 30, 32
Anda/Camerata Academica of the Salzburg Mozarteum . . . 140	Paul Butterfield Blues Band . . . 80	Bob Dylan . . . 137, 138
Eddy Arnold . . . 113	Byrds . . . 93	Jack Jones . . . 197
Association . . . 177, 190	Glen Campbell 21, 38, 54	Tom Jones . . . 53
Burt Bacharach . . . 96	Canned Heat . . . 25	Anita Kerr/Rod McKuen/San Sebastian Strings . . . 129
Joan Baez . . . 89	Johnny Cash . . . 17	Lettermen . . . 121, 134, 159
Band . . . 69	Chambers Brothers . . . 16	Gary Lewis & the Playboys . . . 152
Beach Boys . . . 158	Ray Charles . . . 176	Ramsey Lewis . . . 83, 147
Beacon Street Union . . . 183	Petula Clark . . . 87	Mamas & Papas . . . 61, 86
Beatles . . . 46, 92	Nat King Cole . . . 187	Dean Martin . . . 44, 115
Jeff Beck . . . 27	Judy Collins . . . 76	Al Martino . . . 126
Bee Gees . . . 50	Ray Conniff Singers 36, 167	Hugh Masekela . . . 22
Big Brother & Holding Company . . . 13	Bill Cosby . . . 43, 168	Johnny Mathis . . . 100
Mike Bloomfield/Al Kooper/Steve Stills . . . 63	Country Joe & the Fish . . . 114	Paul Mauriat & His Ork . . . 71, 109
Arthur Brown . . . 85	Cowsills . . . 130	John Mayall's Blues Breakers . . . 151
James Brown & His Famous Flames 132, 169	Cream . . . 4, 9, 73	Boots Randolph . . . 123
	Creedence Clearwater Revival . . . 174	Rascals . . . 2, 139, 145
	Dells . . . 59	Lou Rawls . . . 163
		Otis Redding . . . 49, 60, 66

Intruders . . . 112	Steve Miller Band . . . 144	Paul Revere & the Raiders . . . 153	Speedway . . . 108
Irish Rovers . . . 81	Moby Grape . . . 97	Don Rickles . . . 56	Thomas Crown Affair 185
Iron Butterfly . . . 19, 124	Monkees . . . 64, 160	Johnny Rivers . . . 5	2001 Space Odyssey . . . 52
Jefferson Airplane . . . 24	Hugo Montenegro 101, 193	Smokey Robinson & the Miracles . . . 70	Wild in the Streets . . . 33
Wes Montgomery 78, 79, 189		Diana Ross & the Supremes . . . 45, 104	Spanky & Our Gang . . . 142
Moody Blues . . . 48, 95		Sandpipers . . . 191	Spirit . . . 47
Jim Nabors . . . 170		Mongo Santamaria . . . 184	Steppenwolf . . . 6
Cliff Nobles & Co. . . 161		Simon & Garfunkel . . . 10, 26, 41	Temptations 28, 57, 150
Laura Nyro . . . 181		Frank Sinatra . . . 94	Ten Years After . . . 133
Original Cast . . . 178		Nancy Sinatra/Lee Hazlewood . . . 40	Tiny Tim . . . 122
Camelot . . . 178		Small Faces . . . 200	Tony Martin . . . 162
Hair . . . 68		O. C. Smith . . . 88	Vanilla Fudge 20, 29, 131
Man of La Mancha . . . 118		Soundtracks	Various Artists
Peaches & Herb . . . 196		Camelot . . . 72	Super Hits . . . 154
Peter, Paul & Mary . . . 155		Walt Disney Presents the Story & Songs of the Jungle Book . . . 116	Super Hits, Vol. 2 . . . 103
Wilson Pickett . . . 91, 171		Dr. Zhivago . . . 65	Ventures . . . 148, 182
Gene Pitney . . . 194		For Love of Ivy . . . 192	Vogues . . . 143
Gary Puckett & Union Gap . . . 77, 146		Good, Bad & Ugly . . . 51	Dionne Warwick . . . 82, 90
Quicksilver Messenger Service . . . 67		Graduate . . . 8	Julius Wechter & Baja Marimba Band . . . 173
Boots Randolph . . . 123		Sound of Music . . . 75	Andy Williams . . . 34, 136
Rascals . . . 2, 139, 145			Mason Williams . . . 14
Lou Rawls . . . 163			Flip Wilson . . . 149
Otis Redding . . . 49, 60, 66			Nancy Wilson . . . 110, 157
			Stevie Wonder . . . 102
			Tammy Wynette . . . 186

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Continued on Page 68



**BOBBY GOLDSBORO**  
"AUTUMN OF MY LIFE"

50318



**TOMMY CASH**  
"THE SOUNDS OF GOODBYE"

50337

**IS  
HIGH  
IN  
THE  
COUNTRY  
SKY**



**DEL REEVES**  
"LOOKING AT THE WORLD  
THROUGH A WINDSHIELD"

50332



**JOHNNY DARRELL**  
"I AIN'T BUYING"

50442

# TOP LP'S

CONTINUED FROM PAGE 66

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		4	165	163	<b>LOU RAWLS</b> —Best of Capitol (No Mono); SKAO 2948 (S)				
		59	161	164	<b>FOUR TOPS</b> —Reach Out Motown (No Mono); S 660 (S)				
		25	125	165	<b>ERIC BURDON &amp; THE ANIMALS</b> —The Twain Shall Meet MGM (No Mono); SE 4537 (S)				
		5	167	166	<b>ERIC BURDON &amp; THE ANIMALS</b> —Every One of Us MGM (No Mono); SE 4557 (S)				
		32	138	167	<b>RAY CONNIFF &amp; THE SINGERS</b> —It Must Be Him Columbia CL 2795 (M); CS 9595 (S)			NA	
		72	153	168	<b>BILL COSBY</b> —Revenge Warner Bros.-Seven Arts (No Mono); WS 1691 (S)				
		5	170	169	<b>JAMES BROWN</b> —Plays Nothing But Soul King (No Mono); 1034 (S)				
		11	169	170	<b>JIM NABORS</b> —Kiss Me Goodbye Columbia (No Mono); CS 9620 (S)		NA	NA	NA
		46	178	171	<b>WILSON PICKETT</b> —The Best of Atlantic 8151 (M); SD 8151 (S)				
★		1	—	172	<b>BUCKINGHAMS</b> —In One Ear & Gone Tomorrow Columbia CW 9703 (S)			NA	
		4	173	173	<b>JULIUS WECHTER &amp; THE BAJA MARIMBA BAND</b> —Do You Know the Way to San Jose A&M (No Mono); SP 4150 (S)				
		8	177	174	<b>CREEDENCE CLEARWATER REVIVAL</b> —Fantasy (No Mono); 8382 (S)				
★		1	—	175	<b>MARVIN GAYE &amp; TAMMI TERRELL</b> —You're All I Need Tamla TS 284 (S)				
		24	186	176	<b>RAY CHARLES</b> —A Portrait of Ray ABC (No Mono); ABCS 625 (S)				
		73	179	177	<b>ASSOCIATION</b> —Insight Out Warner Bros.-Seven Arts (No Mono); WS 1696 (S)				
		261	182	178	<b>ORIGINAL CAST</b> —Camelot Columbia OL 5620 (M); OS 2031 (S)			NA	
		5	181	179	<b>ROGER MILLER</b> —A Tender Look at Love Smash (No Mono); SRS 67103 (S)	NA		NA	

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.  
NA Not Available

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		87	183	180	<b>ARETHA FRANKLIN</b> —I Never Loved a Man the Way I Love You Atlantic 8139 (M); SD 8139 (S)				
		7	188	181	<b>LAURA NYRO</b> —Eli and the Thirteenth Confession Columbia (No Mono); CS 9626 (S)	NA	NA	NA	NA
		40	180	182	<b>VENTURES</b> —Golden Greats by the Liberty LRP 2053 (M); LST 8053 (S)				
		2	185	183	<b>BEACON STREET UNION</b> —The Clown Died in Marvin Gardens MGM SE 4568 (S)			NA	NA
		7	184	184	<b>MONGO SANTAMARIA</b> —Soul Bag Columbia (No Mono); CS 9653 (S)				NA
		4	190	185	<b>SOUNDTRACK</b> —Thomas Crown Affair United Artists (No Mono); UAS 5182 (S)	NA	NA	NA	NA
		3	194	186	<b>TAMMY WYNETTE</b> —D-I-V-O-R-C-E Epic BN 26392 (S)			NA	NA
		2	192	187	<b>NAT KING COLE</b> —The Best of Capitol SKAO 2944 (S)				
		124	187	188	<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> —What Now My Love A&M (No Mono); SP 4114 (S)				
		3	189	189	<b>WES MONTGOMERY</b> —The Best of, Vol. II Verve V6-8757 (S)				
		21	128	190	<b>ASSOCIATION</b> —Birthday Warner Bros.-Seven Arts (No Mono); WS 1733 (S)				
		3	198	191	<b>SANDPIPERS</b> —Softly A&M SP 4147 (S)			NA	
		2	193	192	<b>SOUNDTRACK</b> —For Love of Ivy ABC ABCS OC 7 (S)				NA
		1	—	193	<b>HUGO MONTENEGRO, HIS ORCH. &amp; CHORUS</b> —Hang 'Em High RCA Victor LPM 4022 (M); LSP 4022 (S)			NA	NA
		2	195	194	<b>GENE PITNEY</b> —She's a Heartbreaker Musicor MS 3164 (S)				NA
		17	199	195	<b>FEVER TREE</b> —Uni 3024 (M); 75024 (S)				
		1	—	196	<b>PEACHES &amp; HERB</b> —Greatest Hits Date TES 4012 (S)				NA
		1	—	197	<b>JACK JONES</b> —Where Is Love RCA Victor LSP 4048 (S)			NA	NA
		2	200	198	<b>ROBERT GOULET</b> —Woman, Woman Columbia CS 9695 (S)			NA	NA
		1	—	199	<b>IMPRESSIONS</b> —Best of ABC ABCS 654 (S)				NA
		1	—	200	<b>SMALL FACES</b> —Ogden's Nut Gone Flake Immediate Z12-52-008 (S)	NA	NA	NA	NA



Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

## 8-Track in High as Ford And Motorola Renew Pact

Continued from page 1

RCA Stereo 8 player, prepack of eight RCA tape cartridges (each

car dealer to receive his choice of the type of music he feels best suited for his location), a year's supply of monthly sam-

pler cartridges of RCA product, plus such point-of-sale material as car top tents, display boards, full-color brochures, and other sales aids.

Ford is tying in an incentive sales program for its 400 factory sales representatives to sell its dealers on taking the promotional package in a company-wide drive to increase the sale of Stereo 8 players in its cars. The salesmen who meet their quotas will receive prizes of portable players and tapes as part of the push.

The RCA unit used for display and demonstration purposes in the car showrooms will be a home model. The reason for this is twofold: (1) To show the prospective buyer that the Stereo 8 playbacks are available for home purposes as well as car use; (2) the showrooms will have the playbacks in continuous operation as an attention grabber for car shoppers.

The drive will continue through October and November. J. P. McClowry, Ford Motor Co.'s options program manager, who is putting together the promotion, estimates that the top 2,000 of Ford's 6,000 dealers will participate. McClowry said the promotional package, valued at \$250, will be sold to car dealers for \$100.

## Elektra Sets Back-to-Nature Retreat for Writers, Staff

Continued from page 1

prompted Elektra president Jac Holzman to initiate the experiment.

An initial complement of 10 artist-writers at present resides at the outpost, Holzman said, here on a 10-day visit.

According to Holzman, two groups which have been working out at the commune are ready to make their recording debuts.

Holzman hopes to record some material at Paxton once his 4-track equipment is installed in one of the buildings. Initially, sessions featuring artists who have been woodshedding at Paxton will be done in Elektra's modern Los Angeles facility, which became fully operational last July. Holzman says that most of the new acts have some kind of recording knowledge, so they can handle the recording equipment. But on major projects, a staff engineer will make the track.

Paxton was selected, Holzman explains, because it is totally isolated from any large city. The concept behind the wilderness outpost is that this kind of setting can be extremely conducive to free-form creativity.

The studio facility is basically to allow the artists to get their ideas down on tape before they

come into the regulation studio.

The Paxton project involves Elektra leasing the land on a long-term basis with an option to cancel every six months. Newly signed country blues singer Lonnie Mack is at present at the commune, spending a week rehearsing. "He'll influence the people there and they'll influence him," Holzman says. "By changing people you can generate whole new ideas."

The executive of the 16-year-old label also believes this experiment will help reduce the spiraling cost of recording.

## Buddah Disk Theater

Continued from page 8

sales figures will be checked against the previous month, to determine the number of mini projectors to be installed in other retail outlets. Plans at present are for 33 more of the units by December and full national distribution in 1969.

"Although Buddah is featured on the units at present it is not an exclusive deal. We feel that any company's records on these projectors will help sell all records. They will help get customers into the stores," commented Bogart.

Involved in the experiment with Buddah and Cinova's president Ken Bateman, is Sol Gleit, vice-president of operations for Merco Enterprises. The initial five stores are Merco-serviced.

On the trial run the Kasentz-Katz Singing Orchestral Circus, the Five Stairsteps and Cubie and the 1910 Fruitgum Co. are all featured.

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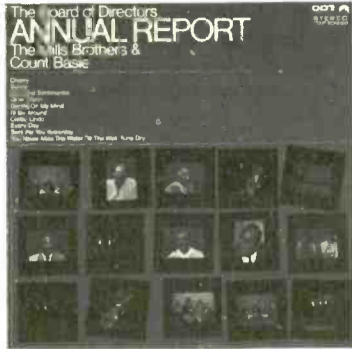
# Billboard Album Reviews

SEPTEMBER 21, 1968



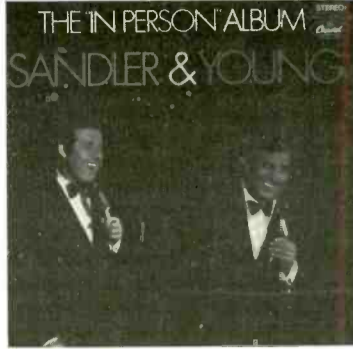
**POP**  
**DECADE OF GOLDEN GROUPS**—Various Artists. Mercury SRM 2-602 (S)

This specially priced two-LP set actually pans more than the decade of its title ranging from the Gaylords' 1953 "From the Line Came the Grape" to the recent Married Men "The Mighty Quinn." There are three numbers by the Platters. Other artists here are the Diamonds, Spanky and Our Jerg, the Mindenders, Blues Magoos, Rogg, Crew Cuts, Penguins, Del-Vikings, and the Keens, and the Hondells.



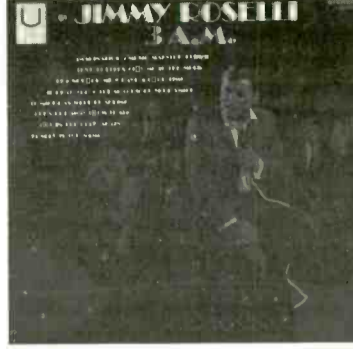
**POP**  
**THE BOARD OF DIRECTORS ANNUAL REPORT**—Mills Bros. & Count Basie. Dot DLP 25888 (S)

A pleasing combination and a nicely conceived album. Brothers Mills and Basie's men jell together and spout out some of the old Mills hits, ("I'll Be Around") some familiar Basie material ("Blue and Sentimental") and some quality present day numbers ("Sunny," "Gentle On My Mind"). Easy going relaxed album with enough instrumental passages to keep jazz buffs happy.



**POP**  
**THE "IN PERSON" ALBUM**—Sandler & Young. Capitol ST 2961 (S)

Subtle comedy, wonderful, lively harmonizing and a 20-minute whirl around the world with "Bill Bailey" make this LP an exciting one. The talented duo know how to pour it on without putting you on. Probably their best album.



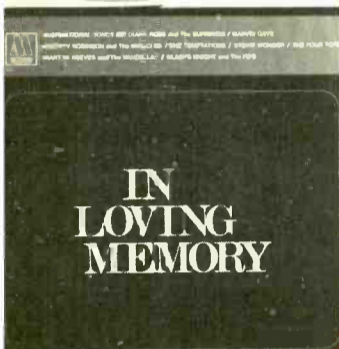
**POP**  
**3 A.M.**—Jimmy Roselli. United Artists UAS 6665 (S)

Jimmy Roselli has to be one of the most flexible singers on the contemporary scene—his poise and capabilities on the Italian musical front are legend and his legend as a U. S. performer will grow with this excellent LP. He's also flexible in pacing, drifting from the bouncier "Let's Get Away From It All" to the slow, mellow "If I Had You." Other tunes include "Out in the Cold Again" and "But Not for Me."



**POP**  
**SURE LOOKS REAL**—Eden's Children. ABC ABCS 652 (S)

Eden's Children are very much in tune with today's sound in this album. The trio (guitar-bass-drums) should crash through, especially with the fine instrumental work backing up and separating the vocals. In addition to the title song, good cuts include "Come When I Call," "Awakening" and "Things Gone Wrong."



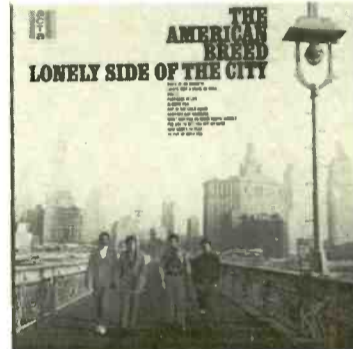
**POP**  
**IN LOVING MEMORY**—Various Artists. Motown MM 642 (M)

The Motown crew pays tribute in song to Mrs. Loucy G. Wakefield, Motown vice-president and sister of Berry Gordy Jr. The music is gospel, with groups such as Diana Ross & the Supremes, Smokey Robinson & the Miracles, the Four Tops, and Aartha Reeves & the Vandellas delivering their musical bereavement. Stevie Wonder, Marvin Gaye and Gladys Knight & the Pips also add their notes to the tribute.



**POP**  
**FOREIGN FILM FESTIVAL**—Frank Chacksfield & His Orchestra. London SP 44112 (S)

The combination of Phase 4 sound and Chacksfield's brilliant concepts of popular film music never misses and this gem is no exception. Among the "musts" for buyers is his treatments of the "Theme From Elvira Madigan," and the fiery "Zorba the Greek." The much recorded "Alfie" is superbly performed.



**POP**  
**LOVELY SIDE OF THE CITY**—The American Breed. Acta A 38008 (S)

The American Breed drop out of the rock school with a new mellow group sound. Gone is the "Bend Me, Shape Me" rock riff as the soft sell creeps into the group's musical vocabulary. Smooth and rock-flavored, "Love Is Just a State of Mind," "Walls" and "River of No Regrets" signal the change and possibly a lengthier, chart-durable career as crooners.



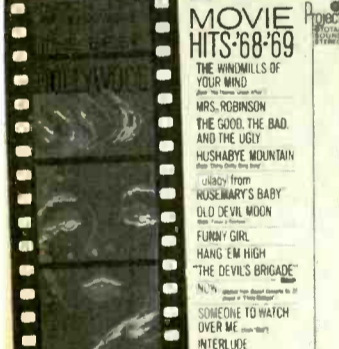
**POP**  
**ELLIS ISLAND**—The Paupers. Verve/Forecast FTS 3051 (S)

The Paupers' latest try could spring them loose and bring them into quick chart contention. Their seamless blend of styles—hard rock, folk rock and country—make them a threat in any market, while the potent tune-weaving of Adam Mitchell on "South Down Road," "Juliana" and "Another Man's Hair on My Razor," a country spoof, make them a powerhouse rock group. Mitchell's "Cairo Hotel," a folk rock gem, is a standout.



**POP**  
**GOLDEN ERA OF DANCE & SONG**—Various Artists. Mercury SRM 2-601 (S)

Here's a collection of good oldies that's sure to attract much sales attention. In the on-rock vein, they represent some of the best of the past decade. Dinah Washington's "What a Difference a Day Made," "Georgia Gibbs' "Kiss of Fire," the Harmonicats' "Peg O' My Heart" and Dusty Springfield's "The Look of Love" are just four of the 22 classics included in this deluxe edition.



**POP**  
**THE BEST OF HOLLYWOOD**—Enoch Light & The Light Brigade. Project 3 PR 5027 SD (S)

With a program as varied as the films they represent, Enoch Light has a highly potent production here. "Hang 'Em High," "Lullaby From Rosemary's Baby" and "Mrs. Robinson" from "The Graduate" are but three of the lush, yet powerful instrumentals. His interpretation of "Now," based on Mozart's Piano Concerto No. 21, and featured in "Elvira Madigan," is a gem.



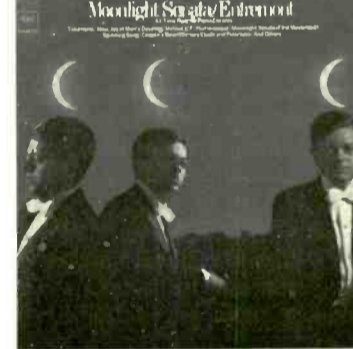
**POP**  
**SIGNALS THROUGH THE GLASS**—John Stewart & Buffy Ford. Capitol ST 2975 (S)

John Stewart teams up with a new partner, Buffy Ford, and the combination produces a fresh, commercial sound and some of the most creative material around today. Stewart penned the numbers which artist James Wyeth labels an "exceedingly sensitive and compassionate portrait of contemporary America." "Nucky Truckee River" and "Holly on My Mind" alone should garner tape sales.



**COUNTRY**  
**MEANWHILE, BACK AT THE RANCH**—Buck Owens' Buckaroos. Capitol ST 2973 (S)

A combination of vocals by members of the Buckaroos as well as some carousing instrumentals by the group itself. Don Rich shines on guitar on "Spanish Moonlight"; Doyle Holly's vocal of "You Let Me Down" is superb, as is his "Woman Truck Drivin' Fool." Rich then scores on vocal of "Pitty Pitty" and "I Got a Letter From Home." Much good stuff here.



**CLASSICAL**  
**MOONLIGHT SONATA**—Philippe Entremont. Columbia MS 7175 (S)

Entremont offers another collection of short piano masterpieces that will quickly prove an important stock item and appeal to pop and classical buyers. The selections, including Brahms' "Hungarian Dance No. 6," Chopin's "Etude in C Minor," and Dvorak's "Humoresque," are familiar and well-balanced in the program.



**CLASSICAL**  
**BRAHMS: PIANO CONCERTO No. 2**—Barenboim/ New Philharmonia (Barbirolli). Angel S 36526 (S)

This is the second coupling for these two artists in a few months, in a continuation of performing Brahms' piano works. And it once again excites and entices for its sheer splendor and the tremendous effort by the veteran conductor and the brilliant young pianist. Enough cannot be said of the orchestra's efforts, too.



**CLASSICAL**  
**BERLIOZ: SYMPHONIE FANTASTIQUE/LE CORSAIRE OVERTURE**—L'Orchestre de la Suisse Romande (Ansermet). London CSA 2101 (S)

Ernest Ansermet and L'Orchestre de la Suisse Romande offer a fine romantic treatment of Berlioz' familiar "Symphonie Fantastique" here and a fine introduction in "Le Corsaire Overture." A bonus LP of a rehearsal of the "Symphonie Fantastique" adds to the attractiveness of this package.



**CLASSICAL**  
**MOZART: PIANO CONCERTOS Nos. 23 & 24**—Curzon/London Symphony (Kertesz). London CS 6580 (S)

Clifford Curzon has a steady following, making his pressings good for long-range rather than immediate sales. This album is a fine one as Curzon ably performs both concertos under the stylish direction of Istvan Kertesz. The London Symphony, as usual, is excellent. "Concerto No. 24," especially in its last movement, is a gem.



**CLASSICAL**  
**THE HEART OF THE SYMPHONY**—Various Artists. Mercury SRM2 9128 (S)

The third in this series of Mercury's "Best of" category is loaded with as much sales potential as the previous releases, "Ballet" and "Piano Concerto." Once again, the artists are varied and include such as Antal Dorati, Paul Paray and Stanislaw Skrowaczewski, and the works feature the best of Beethoven, Brahms, Mozart and Schubert, among others.



**COMEDY**  
**PAT PAULSEN FOR PRESIDENT**—Mercury SR 61179 (S)

A timely album, to say the least—Paulsen's bid for Presidential honors has been well documented via the Smothers Brothers TV shows, and also Paulsen appears as Candidate on their live concerts. There should be a ready made audience for this account of Paulsen's campaign as a Simple Saviour of America's Destiny.

**ALBUM REVIEW RANKING**

**STAR PERFORMER SPOTLIGHT**  
Cream of the week's new releases in their respective categories. Albums which are expected to reach the upper half of the Top LP's chart, any position on Billboard's special survey charts, or have long term sales.

**CHART SPOTLIGHTS**  
Albums which are expected to have sufficient sales to reach the Top LP's chart or have long term sales.

**4-STARS**  
Moderate sales potential albums which may not reach Billboard's LP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

**SPECIAL MERIT**  
New releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.





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Orbison  
sings  
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and songwriter responsible  
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**MGM**  
RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer Inc

# Spotlight Singles

NUMBER OF  
SINGLES REVIEWED

THIS WEEK  
117

LAST WEEK  
122

\*This record is predicted to reach the TOP 40 EASY LISTENING Chart

## TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

### CREAM—WHITE ROOM

(Prod. Felix Pappalardi) (Writers: Bruce-Brown) (Casserole, BMI)—Hot on the heels of their top ten smash, "Sunshine of Your Love," group comes on strong with a solid, driving rocker with equal sales potential. Flip: "Those Were the Days" (Casserole, BMI). Atco 6617

## TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

### ARCHIE BELL & THE DRELLS—DO THE CHOO CHOO

(Prod. Gamble-Huff) (Writers: Gamble-Huff) (World War Three/Double Diamond/Downstairs, BMI)—Group has a new dance, backed by a heavy rock beat, that should quickly carry them high on the Hot 100. Powerful followup to their "I Can't Stop Dancing" hit. Flip: "Love Will Rain On You" (Cotillion/Orellia, BMI). Atlantic 2559

### \*DONOVAN—LALENA

(Prod. Mickie Most) (Writer: Leitch) (Peer Int'l/Hi-Count, BMI)—Beautiful and intriguing original ballad proves an exceptional change of pace from his recent "Hurdy Gurdy Man" winner. Loaded with programming and sales appeal. Flip: "Aye My Love" (Peer Int'l/Hi-Count, BMI). Epic 10393

### HERMAN'S HERMITS—THE MOST BEAUTIFUL THING IN MY LIFE

(Prod. Mickie Most) (Writer: Young) (Kangaroo/Inquiry/Hi-Count/Noma, BMI)—The Hermits should bounce back to a high spot on the best seller charts with this smooth easy-beat ballad featured in their "Mrs. Brown" film. Flip: "Ooh She's Done It Again" (Man-Ken, BMI). MGM 13994

### ETTA JAMES—YOU GOT IT

(Prod. Rick Hall) (Writer: Covay) (Cotillion, BMI)—Etta James follows up her "I Got You Babe" chart rider with a hard hitting rocker that should quickly prove a hot sales item in pop and r&b markets. Flip: (No information Available.) Cadet 5620

### WILLIE MITCHELL—UP HARD

(Writer: Miller) (Beak, BMI)—Make it three winners in a row for the soulful instrumental sound of Mitchell. Driving follow up to his "Prayer Meetin'" should go even higher on the Hot 100. Flip: "Beale Street Mood" (Jec, BMI). Hi 2151

### NANCY WILSON—PEACE OF MIND

(Prod. David Cavanaugh) (Writer: Woods) (Alamo, ASCAP)—A groovy new beat and sound for the exciting stylist is this easy rocker to follow in the steps of her recent hit "Face It Girl, It's Over." Flip: "This Bitter Earth" (Play, BMI). Capitol 2283

### \*ELVIS PRESLEY—ALMOST IN LOVE

(Writers: Starr-Bonfa) (Gladys, ASCAP)—Smooth ballad, penned by Luiz Bonfa, and featured in Presley's newest film, "Live a Little, Love a Little" should hit hard and prove a solid programmer and sales item. Flip: "A Little Less Conversation" (Gladys, ASCAP). RCA Victor 47-9610

### PETER, PAUL & MARY—LOVE CITY (Postcards to Duluth)

(Prod. Albert B. Grossman & Milton T. Okun) (Writer: Stookey) (Pepamar, ASCAP)—Culled from their "Late Again" LP, this intriguing folk-flavored rhythm ballad has all the earmarks of a hit. First rate performance and production work. Flip: "Yesterday's Tomorrow" (Pepamar/Warner-Sevarts, ASCAP). Warner Bros.-Seven Arts 7232

## SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

\*WAYNE NEWTON—Town and Country (Prod. Jim Vienneau) (Writer: Russell) (Russell-Cason, ASCAP)—Newton follows up his "Dreams of the Everyday Housewife" with a smooth new Bobby Russell ballad. MGM 13993

TROGGS—Surprise Surprise (I Need You) (Prod. Larry Page) (James, BMI)—Driving rocker gets an equally driving workout by the "Love Is All Around" chart winners. Fontana 1630

SANDPEBBLES—Never My Love (Prod. Teddy Vann) (Writers: Addressi-Addressi) (Tamerlane, BMI)—The Association hit gets a solid soul workout that's loaded with pop and r&b appeal. Calla 155

\*JIMMIE RODGERS—The Lovers (Prod. Allen Stanton) (Writer: McKuen) (Almo, ASCAP) / Today (Prod. Allen Stanton) (Writer: Sparks) (Miller, ASCAP)—Rodgers offers two beautiful ballads culled from his "Child of Clay" LP. First is penned by Rod McKuen, the flip by Randy Sparks. A&M 976

TOKENS—The Banana Boat Song (Prod. Tokens) (Writers: Arkin-Darling-Carey) (Marks, BMI)—The Tarrriers' calypso of the 50's gets a fine rhythm revival by the smooth group. Warner Bros.-Seven Arts 7233

CRYAN—SHAMES—Greenburg, Glickstein, Charles, David Smith & Jones (Prod. Jim Golden) (Writers: Guillory-Fairs) (Destination, BMI)—Clever rock material with a psychedelic-oriented treatment has much sales and programming appeal. Columbia 44638

\*JIMMY ROSELLI—You Are Mine (Canto Alla Vita) (Prod. Henry Jerome) (Writers: Panzuti-Panzuti-Grayson) (Mitchell, ASCAP)—Roselli's rich and powerful voice is perfect for this beautiful new ballad from Italy. United Artists 50338

\*PAT BOONE—September Blue (Prod. Peter DeAngelis) (Writers: Shuman-DeAngelis) (Damian, ASCAP)—Smooth, easy beat ballad with a timely lyric gets a commercial treatment by Boone. Good programmer. Dot 17156

RICHARDO RAY—Nitty Gritty (Prod. Neil Galligan) (Writer: Chase) (Gallico, BMI)—Latin dance item with a rock flavor should prove a discotheque and jukebox must. Alegre 4024

### MARLENA SHAW—LOOKING THROUGH THE EYES OF LOVE

(Prod. R. Evans) (Writers: Mann-Weil) (Screen Gems, BMI)—Miss Shaw turns in an exceptional performance of this winning Barry Mann-Cynthia Weil rhythm ballad. Destined for a high spot on pop & r&b charts. Flip: "Anyone Can Move a Mountain" (St. Nicholas/Video Craft, ASCAP). Cadet 5618

### FREDDY CANNON—SEA CRUISE

(Writers: Smith-Vincent) (Ace/Lancer, BMI)—Cannon attracted attention with his recent revival of "Rock Around the Clock" and this powerful updating of the Frankie Ford hit of the past has even more sales potential. Flip: "She's a Friday Night Fox" (Cannlynn, BMI). We Make Rock and Roll Records 1604

### GLORIES—NO NEWS

(Prod. Bob Yorey) (Writer: Ruffin) (Yorey, BMI)—With a definite Detroit-oriented sound the group should quickly blast onto the Hot 100. Performance is filled with excitement and could easily prove a left-field smash. Flip: "Oh Baby That's Love" (New Image, BMI). Date 1622

### \*APRIL FOOLS—THINGS GO BETTER WITH YOU

(Prod. Wayne Carson) (Writers: Thompson-Thompson) (Table Rock, BMI)—Infectious easy beat number that gains with each hearing should quickly establish the smoothly blended group as top sales winners. Perfect for all programming formats. Flip: "You Won't Be There" (Barton, BMI). MGM 13976

### STEVE MILLER BAND—LIVING IN THE U.S.A.

(Prod. Steve Miller & Glyn Johns) (Writer: Miller) (Ohio River Valley Songs, BMI)—Culled from their forthcoming album this steady rocker has all the sales potential to make it big on the charts. Powerful vocal workout by the group. Flip: "Quicksilver Girl" (Ohio River Valley Songs, BMI). Capitol 2287

### RHETTA HUGHES—YOU'RE GOING WITH HER—WHEN IT SHOULD BE ME

(Prod. Jo Armstead & Mike Terry) (Writer: Armstead) (Colfam, BMI)—Powerhouse soul sound with appeal for pop and r&b markets should hit the charts with impact and establish Miss Hughes as a hot singles seller. Flip: "Gimme Some of Yours—I'll Give You Some of Mine" (Colfam, BMI). Tetragrammaton 1505

### MOON PEOPLE—LAND OF LOVE

(Prod. Morty Craft) (Writers: Jacobek-Marin) (Peek-a-boo/Slew, BMI)—Funky Latin beat in the Mongo Santamaria vein that really breaks it up in the middle. Top discotheque item is loaded with programming and sales appeal. Flip: "Revolt" (First Date/Slew, BMI). Speed 004

### REJOICE!—GOLDEN GATE PARK

(Prod. Steve Barri) (Writers: Brown-Brown) (Wingate, ASCAP)—Good news group sound and exceptional rhythm ballad material makes this initial outing a hot sales prospect. First rate Steve Barri production work. Flip: "Sonora" (Wingate, ASCAP). Dunhill 4158

DYKE AND THE BLAZERS—Funky Bull (Part 1) (Prod. Art Barrett) (Writer: Christian) (Drive-In/Westward, BMI)—The "Funky Walk" group comes on strong with this solid rocker with a driving vocal chorus. Original Sound 83

\*BROOK BENTON—Do Your Own Thing (Prod. Leiber & Stoller) (Writers: Leiber-Stoller) (Trio, BMI)—The familiar theme backing the popular show commercial serves as an exceptional label debut for Benton. Cotillion 44007

BOB CREWE—An Angel Is Love (Prod. Bob Crewe) (Writers: Crewe-Fox) (Ensign, BMI)—Crewe offers a first rate vocal performance with this original rhythm material co-penned with Charles Fox. DynoVoice 928

ROY ORBISON—Heartache (Prod. Wesley Rose & Jim Vienneau) (Writers: Orbison-Dees) (Acuff-Rose, BMI)—Good original rhythm ballad with an outstanding performance by Orbison. MGM 13991

BALLADS—I Love You (Prod. Willie Hutch) (Writer: Hutchinson) (Mikim, BMI)—Group broke through on the Hot 100 with "God Bless Our Love" and follows it up with this strong blues ballad. Venture 625

GARY (U.S.) BONDS—I'm Glad You're Back (Prod. Jerry Williams Jr.) (Writers: Williams-Anderson-Harrison) (Lonstan, BMI)—Bonds is back, and he really works it on out with this powerful rocker. Botanic 1002

\*HENRY JEROME & ORK—Chitty Chitty Bang Bang (Prod. Henry Jerome) (Writers: Sherman-Sherman) (Unart, BMI)—The film theme gets a bouncy polka treatment by Jerome and has much jukebox appeal. United Artists 50441

CHARLES BRUTUM McCLAY—When I Was a Young Man (Writer: Rose) (Blackwood, BMI)—Newcomer with intriguing Tim Rose material should attract much attention. Epic 10391

\*BOBBY SCOTT—Star (Prod. Jimmy Wisner) (Writers: Cahn-van Heusen) (20th Century, ASCAP)—Scott turns in a swinging treatment of the new Cahn-van Heusen film theme. Columbia 44640

HASSLES—4 O'Clock in the Morning (Prod. Good Time People Music) (Writers: Joel-Dizek) (Unart, BMI)—Intriguing rock ballad with top production work and vocal treatment by the group. United Artists 50450

## TOP 20 COUNTRY

### COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

### SONNY JAMES—BORN TO BE WITH YOU

(Prod. Kelso Herston) (Writer: Robertson) (Mayfair, ASCAP)—The exceptional Don Robertson rhythm ballad and James' fine vocal performance prove perfect musical marriage, and should quickly replace "Heaven Says Hello" in the No. 1 spot on the country charts. Pop buyers will want this one also. Flip: "In Waikiki" (Marson, BMI). Capitol 2271

### CHART Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

STAN HITCHCOCK—The Phoenix Flash (Green Grass, BMI). EPIC 10388

CLAUDE KING—The Power of Your Sweet Love (Gio-Mac, BMI). COLUMBIA 44642

NAT STUCKEY—Plastic Saddle (Acclaim, BMI). RCA VICTOR 47-9631

JIMMY DICKENS—Someday You'll Call My Name (Acuff-Rose, BMI). DECCA 32384

MAC WISEMAN—Got Leavin' on Her Mind (Jack, BMI). MGM 13986

JOHNNY SEAY—Three Six Packs, Two Arms and a Juke Box (Tree, BMI). COLUMBIA 44634

DOTTIE LOU—A Bunch of Love (Newkeys Music, BMI). STOP 192

KATHY DEE—The Shadow of a Girl (Weldee, BMI). DECCA 32372

L. E. WHITE & THE BOBWHITES—Papa Sing Me a Song (Music City Tunes, BMI). MUSIC CITY 102

## TOP 20 R&B

### R&B

Spotlights Predicted to reach the

TOP 20 of the TOP SELLING R&B SINGLES Chart

POPULAR FIVE—I'm a Love Maker (Peer Int'l, BMI). MINIT 32050

JO ARMSTEAD—I've Been Turned On (Colfam, BMI). GIANT 707

SARI & SHALIMARS—No Reason to Doubt My Love (Wellmade, BMI). VEEP 1290

LESTER YOUNG—Funky, Funky Horse, Part 1 (Lurobin, ASCAP). UNITY 2704

BILLY WADE—I Can't Help If Baby (Japon/Pamco/Yvonne, BMI). ABC 11119

### CHART Spotlights Predicted to reach the R&B SINGLES Chart

BILL DEAL & THE RHONDELLS—May I (Writer: Williams) (Rhineland, BMI)—Infectious vocal work and arrangement are hit ingredients in this group's rock item. Heritage 803

THE LEMONADE CHARADE—The Straight Life (Prod. Tony Moon) (Writer: Curtis) (Viva, BMI)—The Sonny Curtis rhythm ballad gets a smooth and commercial treatment by the good new group. Bell 742

AUSTIN ROBERTS—Mary and Me (Prod. Steve & Bill Jerome) (Writers: Roberts) (Ampco, ASCAP)—Performer-composer Roberts could easily prove a winner the first time out with this easy-beat ballad outing. Philips 40560

JERRY-O—(Funky) Four Corners (Prod. Jerry Murray) (Writers: Murray-Payton-Jones) (Athy/Boo-ga-loo/Lovelane, BMI)—Marking his White Whale debut, Jerry-O hits hard with this driving rocker. White Whale 282

NOVA'S NINE—Pain (Writer: Mann) (Pamco, BMI)—Steady rocker with powerful vocal work is loaded with sales appeal. ABC 11127

PAZANT BROTHERS—Skunk Juice (Prod. Ed Bland) (Writer: Bland) (Mill-bridge/Osmund, BMI)—Soulful instrumental with a funky rock beat should prove a discotheque must. RCA Victor 47-9634

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.



# Billboard Album Reviews

SEPTEMBER 21, 1968



**SOUNDTRACK**  
**FINIAN'S RAINBOW**—Soundtrack. Warner Bros.—Seven Arts BS 2550 (S)

At last! "Finian's Rainbow" has been brought to the screen, and the score hasn't suffered a bit. This superb track recording contains every beautiful number from the show, and the cast (Petula Clark, Fred Astaire & Tommy Steele) are just perfect in their roles. This is definitely destined to be one of the most important soundtrack albums of the decade, and should prove an immediate success.



**POP**  
**PREVAILING HITS**—Paul Mauriat & His Orch. Philips PHS 600-280 (S)

That "Love Is Blue" conductor-arranger is back with another sure fire sales item that's possibly his best to date. The hits include a bouncy "Mrs. Robinson," a soft and subtle "Money" and a fiery "Elijah," among others. This is sure to prove another Mauriat giant and keep him riding high on the best seller charts.



**POP**  
**SPECIAL OCCASION**—Smokey Robinson & the Miracles. Tamla TS 290 (S)

Talented Smokey Robinson—and his Miracles—tags his latest Motown LP after his "Special Occasion" chart climber, but the soul flows on with more chart luster from his "Yester Love" and "If You Want" hits. And if that isn't enough, Smokey adds a penetrating version of "Yesterday" and top listening with "Give Her Up." Both the pop and r&b markets will make room for Smokey.



**POP**  
**MESSAGES FROM THE STATUS QUO**—Cadet Concept LPS 315 (S)

This exciting LP marks the debut of the Status Quo, whose "Pictures of Matchstick Men" and follow-up "Ice in the Sun" are strong chart rockers. Heavy guitar work tip off the Status Quo, while compelling rhythm patterns boost "Elizabeth Dreams" and "Technicolor Dreams" far ahead of the rock class. The group's "Spicks and Specks" stars as a rock gem on this opening album.



**POP**  
**THE CRAZY WORLD OF ARTHUR BROWN**—Atlantic SD 8198 (S)

Arthur Brown indeed presents a "Crazy World" onstage, but a weird bluesy one. In this first album released in the U. S., Atlantic has a winner as Brown's strong singing, screeching and word painting should catapult this disk to big sales. The combination "Fanfare-Fire Poem-Fire" is first rate as is his version of "I Put a Spell on You." "Fire" also is a single.



**POP**  
**YESTERDAY'S DREAMS**—Four Tops. Motown MS 669 (S)

With their hit single as title, the Four Tops here have a highly polished collection with new dimensions given standards such as "Once Upon a Time" and top material of today, such as "Daydream Believer" and "By the Time I Get to Phoenix." "A Place in the Sun" and "Never My Love" are among the other fine cuts.



**POP**  
**THE BEST OF THE IMPRESSIONS**—ABC ABCS 6534 (S)

ABC wraps up business on the fabulous Impressions with this powerful package of the group's recent hits. Featuring the group's latest "I Loved and I Lost," this tribute to Curtis Mayfield's tunemaking, also stars "Can't Satisfy," "Amen," "People Get Ready" and their big "We're a Winner" hit. Now on the Curtom label, the Impressions LP will stir up the charts.



**POP**  
**TURN AROUND LOOK AT ME**—Ray Conniff. Columbia CS 9712 (S)

Uptempo, swinging vocalizations of "Turn Around Look At Me," "MacArthur Park," "Mrs. Robinson," "Angel of the Morning" and more big hits will make this album an immediate favorite both with radio stations and record store customers. It's another beautiful album in a long line of similar albums.



**POP**  
**SOPHISTICATED SOUL**—The Marvelettes. Tamla TS 286 (S)

This is a sophisticated act, and the girls are at their best here with a package of smart tunes. Typical are "My Baby Must Be a Magician," "You're the One for Me Bobby" and "The Stranger." Good production enhances the album.



**POP**  
**IN THE GROOVE**—Marvin Gaye. Tamla TS 285 (S)

The popular Marvin Gaye is very much "In the Groove" with this set, which includes his new single "Chained." Among the other 11 cuts is a different, but first-rate reading of "I Heard It Through the Grapevine." "You" and "Change What You Can" are among the other top uptempo cuts.



**COUNTRY**  
**MAMA TRIED**—Merle Haggard. Capitol ST 2972 (S)

With the album's title tune currently at the No. 1 spot on the singles chart, Haggard is assured of a hot-selling album. The other selections are well paced and among the best are these smooth Haggard treatments of "Little Ole Wine Drinker Me," "Folsom Prison Blues" and "Green, Green Grass of Home." Exceptional and a good singles bet is "The Sunny Side of My Life."



**COUNTRY**  
**BLUE RIBBON COUNTRY**—Various Artists. Capitol STBB 2969 (S)

How can this miss being a giant? They're all here from Jonny James' "It's the Little Things" and "A World of Our Own" to Glen Campbell's "Gentle on My Mind" and "Phoenix" right on through to Wynn Stewart's "It's Such a Pretty World Today" and Bobbie Gentry's "Ode to Billie Joe." Add to the above other hot country artists such as Jean Shepard, Buck Owens, Merle Haggard and you've got a hit album.



**COUNTRY**  
**JUST THE TWO OF US**—Porter Wagoner & Dolly Parton. RCA Victor LSP 4039 (S)

Wagoner and Parton have proved a hot sales combination for the singles charts, and their second LP built around their singles hits "Holdin' On to Nothin'," "The Dark End of the Street" and "We'll Get Ahead Someday" is sure to prove a hot piece of album product.



**COUNTRY**  
**CREAM OF THE CROP**—Wanda Jackson. Capitol ST 2976 (S)

Wanda is one of the most polished of performers, and on this package she lends her talent to a variety of great tunes. There are Curly Putman's "Little Boy Soldier," Harlan Howard's "The Hurtin' All Over" and Merle Haggard's "Swinging Doors." These illustrate the quality of material. Buffs will like the package.



**COUNTRY**  
**TEX RITTER'S WILD WEST**—Capitol ST 2974 (S)

This album is not only a collector's item, but a historical collection of musical paintings of the old Wild West. It will be most noted for its updating of the Western classic "High Noon," done as Tex Ritter does it now in live performances. Fans will also enjoy his "The Wayward Wind" and "Dusty Skies."



**CLASSICAL**  
**THAT PHILADELPHIA SOUND**—Philadelphia Orch. (Ormandy). Columbia M2X 786 (S)

This specially priced two-LP set is spearheading Columbia's Philadelphia Orchestra promotion this month and it should score well. This sound spectacular contains 20 choice selections from other albums, some familiar, some not so familiar, but all geared to display the orchestra's fine sound. A detailed article by Thomas Frost, who produced the sessions, printed on the cover, is another attraction.



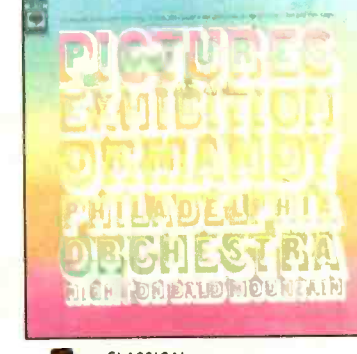
**CLASSICAL**  
**ZARZUELA LOVE DUETS**—Montserrat Caballe / Bernabe Marti. RCA Victor LSC 3039 (S)

Caballe follows up her previous Spanish folk opera recording with another dramatic and beautiful performance. Bernabe Marti's tenor is the perfect fusion, and both mold and shape, develop and create into sparkling performances. They fit hand in glove with the repertoire.



**CLASSICAL**  
**VERDI: RIGOLETTO**—MacNeil/Grist/Gedda/Various Artists/Rome Opera Orch. (Molinari-Pradelli). Angel SCL 3718 (S)

Starring Cornell MacNeil, Nicolai Gedda and Reri Grist, this 3-LP set is opera at its best. MacNeil's Rigoletto is not only outstanding for the fine voice but for his dramatic ability as well. Gedda plays the Duke with proper villainy. His "La donna e mobile" is excellent. Miss Grist is warm and tender. Pradelli's conducting is vivid. Special praise to Christopher Bishop.



**CLASSICAL**  
**MUSSORGSKY: PICTURES AT AN EXHIBITION/NIGHT ON BALD MOUNTAIN**—Philadelphia Orch. (Ormandy). Columbia MS 7148 (S)

The two powerful works of Modest Mussorgsky are given superb reading by Ormandy. His able direction seethes with excitement and fury, and at once is subtle and controlled. The exceptional pairing should prove an immediate sales winner destined for long-term chart activity.



**JAZZ**  
**DELICATELY**—Charlie Byrd. Columbia CS 9667 (S)

Guitar virtuoso Charlie Byrd latinizes some pop winners and adds his own classical touch to themes, movie tunes and other favorites. Byrd's probing guitar work reveals the slick and sensitive sides of "Somewhere, My Love," "By the Time I Get to Phoenix" and "Sunrise, Sunset" as they stand out like timeless classical odes and spicy improvisations. With Mario Darpino on flute and Joe Byrd on bass, the LP scores.

# NARAS to Pare Awards; Debuts Bidding by Craft; Elects Nasatir

• Continued from page 3

the usual academic boundaries.

Other actions included the reaffirmation of the Trustees Awards in the classical and jazz composition fields as well as for "Most Promising New Classical Recording Artist"; plans for increased promotion for the Grammy Awards in toto, including another special promotion LP designed to bolster the audience rating for the Academy's annual TV special, "The Best on Record: The Grammy Show"; the consideration of possible format changes for future shows in the series; the affirmation of a March 12 or 13 date for next year's Grammy Awards presentation in each of the four chapter cities; approval

of a bimonthly rather than monthly scheduling of the NARAS Awards Guide record program, by which all voting members can familiarize themselves with potential Grammy nominations at special prices, and the continuation of the firms of Butler, Jablow & Geller as legal counsel, and Haskins & Sells as accountants of the Grammy Awards.

## N. Y. Reps

Representing New York, in addition to Nasatir, were trustees Dom Cerulli, John Hammond, Brad McCuen, Phil Ramone, Billy Taylor and executive director, George Simon. From Los Angeles came King, along with treasurer/trustee Lou Busch and trustees Stan Cornyn.

Barry DeVorzon (substituting for Bill Cole), Sid Feller, Voyle Gilmore, Neely Plumb and Irving Townsend. Chicago sent John Pate (who switched from national secretary to second vice-president), Ken Soderblom and Bill Traut, while Nashville, in addition to trustees Danny Davis, Buddy Killen, Wesley Rose and Bill Williams, also sent chapter president Don Light, Charlie Lamb and Mrs. Gayle Hill as observers. Also attending were national counsel Richard Jablow and New York secretary Judy Gilbertson. Missing for the first time at the annual meeting was Los Angeles executive secretary Christine Farnon, who was forced to remain at home because of illness in her family.

# Music Congress Unit Sounds Off

• Continued from page 6

tally different. . . . At RCA, we're not trying to capture a live performance, we're trying to be creative."

Jack Pfeiffer, electronic composer and RCA Red Seal executive a&r producer, explained that recordings were primarily interested in the characteristics of the music without consideration of concert hall performance.

## Prefer Disks

Eugene Bruck, editor of the

## Scovill Buys

• Continued from page 52

purchase was jointly announced by Malcolm Baldrige, president of Scovill, and Leonard Rosenblatt, president of Auricord. Present management will continue. Scovill produces such trademarked products as Hamilton Beach appliances, tire valves, sewing aids, and apparel fasteners, having sales of \$352 million in 1967. Auricord, established in 1959, makes tape decks as well.

American Musical Digest, reported that the overwhelming majority of composers he contacted in a recent survey said they preferred recorded to concert performances of their works.

Not only did recordings offer more people an opportunity to hear the compositions, he explained, but there was more control to see that the music was performed properly.

Josef Tal, Israeli composer, objected to the compartmentalizing of contemporary composers by using the electronic designation. He said he composed electronic and non-electronic works. Tal noted he had composed a work which could not be performed in a concert hall because different parts were required for musicians and performers had to be on different stages. He said he was quite satisfied to have the work only exist on recording. Tal pointed out that the listener of recordings also was a part of the performance.

He noted that many electronic devices were created by engineers who were not musicians. Tal predicted that an engineer

who was a musician would someday be a Stradivarius of electronic instruments. He pointed out that more conventional instruments, such as organs, also were mechanical. The congress ran from Sept. 6 to Sunday (15) in New York and Washington.

# Elektra Gross Seen Up 60%

LOS ANGELES—Gross revenue for Elektra and its Nonesuch operation should surpass by 60 per cent last year's figures by the end of the calendar year.

Last year, president Jac Holzman said, the gross was up 120 per cent over the previous year, and "we are running at the rate of well in excess of \$10 million."

Holzman said his company has always done well with folk and classical repertoire, "only nobody knew about it." When the label got heavily involved in what Holzman calls the new amplified folk music, the industry became aware of the company.

The company has grown to where it now employs 50 persons Stateside, with 12 in the L. A. office.

# Pocketdisc's Distrib Set

• Continued from page 1

page color insertions in the comic section of the Seattle Times and additional black and white ads in school newspapers.

## Other Labels

Meanwhile, additional labels are concluding simultaneous release pacts with Pocketdisc. The latest are Bell, Buddah, Tetragrammaton and A&M. Dozens of others are in the fold, such as Atlantic, Liberty, Capitol, Warners, Reprise and ABC.

Last week Billboard carried the list of product to be made available the first week of the test. Since then, additional records have been added. Here is an updated list, including their rank order on the Hot 100 chart. In the Seattle market many of these are even higher on the local chart because of regional tastes.

"People Got to be Free," Rascals, Atlantic, No. 2; "Hey

# CARtridges Take NARM Spotlight

• Continued from page 52

8-track and cassette merchandise.

From Ampex were Don Hall, vice-president of Ampex Stereo Tapes, Rein Narma, vice-president, Ampex Consumer Division; Julius Cohen, national sales manager; Harvey Urman, Hackensack, N. J.; Jim Vaught, Los Angeles; Stan Clark, Florida; Irv Brusso, Elk Grove Village, Ill., and Jim Johnson, advertising manager.

Modern Tape Corp., Los Angeles, is now concentrating on custom duplicating in 4 and 8-track and cassettes, according to Jules Bihari, George Panos and Don MacMidlan. Pathway Press, manufacturers of Pathway, Skylite, Sing, and other gospel record labels, showed 11 new 8-track releases and intends to produce 40 to 50 new 8-track packages in the next six weeks. Present here were Joel Gentry, president of Skylite and Sing Records, and Pathway Press national sales manager, Norman Smiddy.

# Trade's Artists and Leaders Pitching in to Aid Biafra

• Continued from page 1

set on Aug. 26 resulted in \$8,000 being donated.

The total is expected to approach \$20,000 and included contributions from \$100 to \$5,000 from Bill Graham, operator of Fillmore East and Fillmore West; Columbia Records; Mercury Records; MGM Records; Jimi Hendrix; Sid Bernstein and the Rascals; Frank Barselona of Premier Talent Associates; Fred Weintraub of the Bitter End; and Deering Howe, a pop philanthropist.

Among the acts who participated in the event, which ran through Thursday (12) were the Chambers Brothers, Jimi Hendrix Experience, Richie Havens, Eric Anderson, John Hammond Trio, Bunky & Jake, the McCoys, Colwell-Winfield Blues Band, Hamilton Face Band, Hal Waters, Raven, Odetta, Count Rock's Band with Larry Coryell and Steve Marcus, and Blood,

Mercury Record Corp. showed its six-tier Musicassettes display stand, which holds 120 pieces. The stands are free with the purchase of 200 cassettes.

Heart Warming and Impact Records displayed 15 new 8-track cartridges and will release 40 more in the next six months. Cassette releases are planned in three months.

George Novak and Lou Koppel, Columbia Records, reported "excellent response" during their person-to-person sessions with rack jobbers. "In other NARM conventions, the action at the tables has only been minimal. This time, it's very good. Record people are beginning to acknowledge that tape is something they must be involved in," Novak said.

Display Fixtures Co., Charlotte, N. C., has seven tape display racks available, according to Glenn Van Tassel. They range from a rack holding 180 cassettes for \$43.75, to a rack accommodating 226 8-track cartridges selling for \$120.

Sweat and Tears. The cast of Broadway's "Hair" also performed. Their appearance was on the night of the funeral of Lamont Washington, a member of the cast who died in a fire. Washington was a Scene regular.

During the benefit, which ran Aug. 26-29, Sept. 1-5, and Monday (9) through Thursday (15), donations of \$2.50 or more at the door went to Operation Airlift of the Biafra Committee in association with the American Committee to Keep Biafra Alive. All funds were handled through the Catholic Relief Agencies.

New York's daily and underground press assisted in publicizing the event as did radio stations WNEW-FM, WOR-FM, WABC-FM, and WLIB-FM, all gratis. The trade press also assisted.

Paul also used an extensive telephone campaign. Assistance came from Clive J. Davis, president of CBS Records; Walter Dean, vice-president for administration of CBS Records; Bob Altschuler, Columbia Records' director of press and public information; Arnold Maxin, acting president of MGM Records; Harvey Cowan, MGM Records, advertising manager; Irving B. Green, president of Mercury Records, and Ann Tansey, Mercury's a&r director.

Church," Box Tops, Mala, No. 68; "That Kind of Woman," Merrilee Rush, Bell, No. 76.

Also the following: "Do it Again," Beach Boys, Capitol; "Fire," Arthur Brown, Atlantic; "Tell Someone You Love Them," Dino, Desi and Billy, Reprise; "Dream a Little Dream of Me," Mama Cass, Dunhill; "Hole in My Pocket," Barry Goldberg Reunion, Buddah; "Harper Valley PTA," Ricky Page, Spar; "Golden Gate Park," Rejoice, Dunhill; "L. A. Breakdown," Larry Marks, A&M; "Personnally," Bobby Paris, Tetragrammaton, and "Quick Joey Small," Kasenetz Katz, Buddah.

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& CORELLI...  
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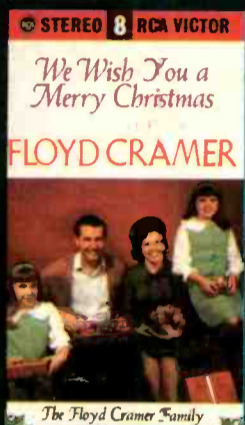
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# "Chitty Chitty Bang Bang"

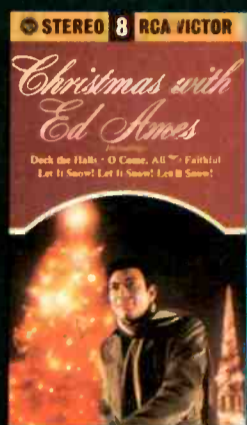
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musical entertainment  
in the history of everything!*



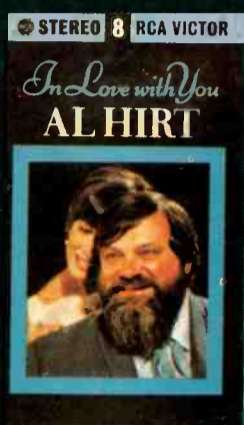
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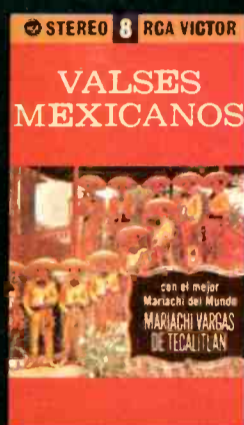
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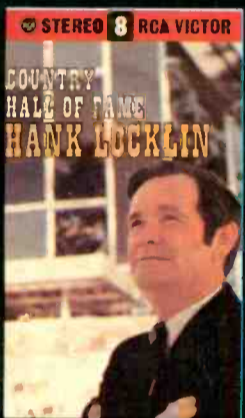
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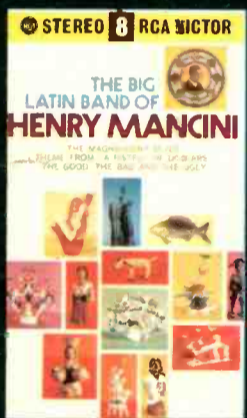
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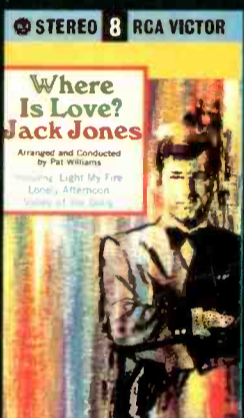
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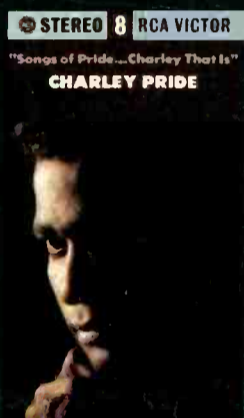
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P&S-1371



P&S-1372



P&S-1373



P&S-1377



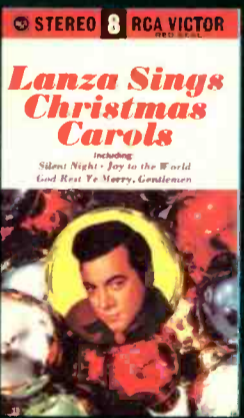
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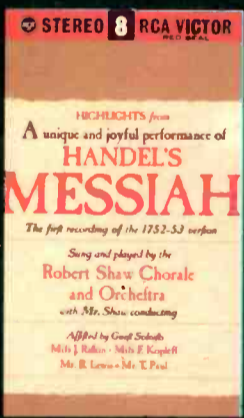
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C&S-1045



R&S-1101



R&S-1102



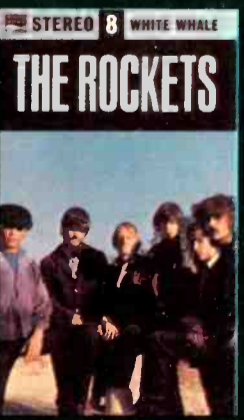
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\*P8WW-1006

# RCA

Stereo 8  
Cartridge Tapes