

Overview

Magic Box Int is a publisher and manufacturer of collectable products aimed at children. Established in the early 1990s and with head offices in Barcelona-Spain, Magic Box Int has become a brand name recognised by children throughout Europe and increasingly in markets across the world.

Magic Box Int began business publishing collectable sticker and trading card collections. This included partnerships with some of the very biggest entertainment and sporting licenses such as The F.A. Premier League, LFP Spain, WWE Wrestling, The Simpsons, National Geographic, Universal Pictures, Disney, The Spice Girls and Pokemon.

In the 1990's, Magic Box Int introduced a collectable brand of its own, a series of 3D collectable toy figurines called Gogo's Crazy Bones. These hugely collectable toys were a sensation in playgrounds throughout the world and have since gone on to become one of the most successful and consistent playground crazes of all time. In more recent times, the 2008 edition of Gogo's Crazy Bones took international markets by storm, winning awards, setting sales records and becoming a licensed brand in its own right.

Over recent years, Magic Box Int have continued to create brand new and innovative 3D collectable concepts. Launches have included, Bungees ~Flick to Stick~, Kobots ~Dual Action Game~ and 2014 will bring the introduction of Zomlings ~In the Town~.

Magic Box Int is now a pioneer in the toy collectable area, whilst retaining full capabilities to produce classically printed collectables.

Website

<http://www.magicboxint.com>