

# THE CASH BOX

VOLUME XIV

APRIL 18, 1953

NUMBER 30



The Carlises point out the inspiration for their best selling disk "No Help Wanted". The group not only introduced the tune but also sent it flying in the folk field with their own Mercury recording. The Carlises also wrote "Too Old To Cut The Mustard". From left to right are Bill Carlisle, the leader; Betty Carlisle; Roy Sneed; and Tillman Franks, the group's manager. Currently being starred on "Louisiana Hayride" over KWKH, Shreveport, La., their latest hit for Mercury is "Knothole".

# NEW

★ Straight 45 Play or ★  
 45-78 RPM Combined ★  
 Compact Cabinet ★  
 ★ Built-in Volume Control

This magnificent Model 1650 incorporates the famous Wurlitzer 48-selection mechanism—adapted to straight 45 RPM play through the use of smaller Deep-Indent Trays. It is also available as Model 1600 offering 45 or 78 RPM play.

New compact chassis permits a newly styled cabinet combining increased beauty with decreased overall dimensions.

The result is a phonograph for limited size locations that offers unlimited earning power.



The

*Wurlitzer*

48-Selection  
 Straight 45 Play **1650**

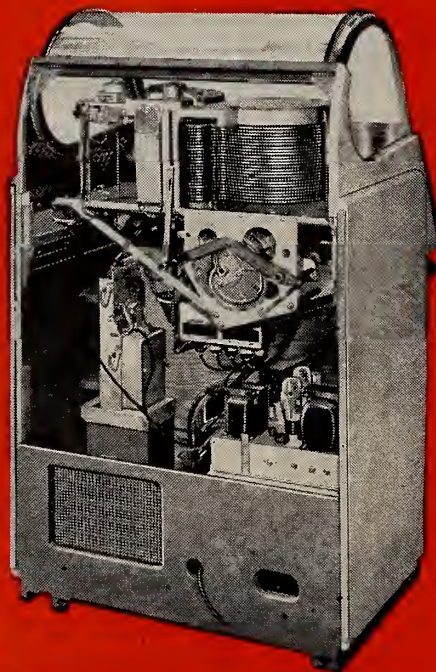
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 45 or 78 RPM Play **1600**

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Wurlitzer history—60 watts! From dome to casters, inside and out, the Model 1650 is designed and engineered to make more money for you.



See Your  
**WURLITZER**  
 Distributor



# The Cash Box

April 18, 1953

Volume XIV

Number 30

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## Music Editorial

# On America's Juke Boxes, There Are

# NO MORE A & B SIDES

Only a couple of years ago, on almost every record you could find, one side would be marked A and the other B. This meant that the top side was considered by the record company officials to be the best one, while the other side was for the most part a filler.

Now America's juke boxes have effected many changes in the record picture, but perhaps one of the most interesting is the work they have done in eliminating the concept of A and B sides.

Having records marked that way was somewhat analogous to a two-featured movie bill where one film was the hit and the other had all the connotations which B movies have.

As a matter of fact, when juke boxes first came out and could display only one side of a record, these B sides weren't even shown on the machines.

But the modern juke box has changed all that. Each side today has equal billing and as this development took place and as juke boxes grew larger and more costly, the concept of one good number and one throw-away began to be highly uneconomical. A juke box operator just couldn't afford to waste half the slots on his machines. It meant that only half of the juke box was capable of attaining its greatest potential and since an operator paid for a whole machine, not half of one, he had to give himself the chance to earn the greatest possible income which that machine was capable of.

This change in the A and B picture has fitted in precisely with the upheaval that has taken place in the music business during the past few years.

Once upon a time—and it's not so long ago—a plug tune was released practically simultaneously by almost every record company. There was no doubt which was the A side. No one had to guess. You could actually count on a number's making some noise. The only question that was really in doubt was which version would do it.

However, that kind of set-up has changed radically. There are no more plug tunes in the sense that there used to be. Today everything depends upon one record—for there's usually only one record of a tune at the very beginning since most A & R men insist on exclusives. If the first record doesn't make any noise, most of the time no one else will cut it and it's dead.

Under this arrangement, both sides have an equal chance. The smallest publisher competes with the largest on almost an equal basis. For in reality both are equally dependent on the record and either one can achieve a hit through the proper recording.

Even at the record companies, A & R men today cannot always determine which is the A side and which is the B side. Of course after a session is made, recording men can often see that one side is definitely better than another and so go all out on that one. But when both sides sound equally as good, it must be left to the public to determine which will make it and in those cases, the public makes the final choice.

Even in the days when sides were still being marked A and B, it wasn't an unusual occurrence to find that the B side made more noise than the A side. This was another factor in the elimination of those designations.

But one of the most constructive factors which has developed from the equal opportunity of both numbers is the improvement in the recording of, and the greater attention that is paid to, both ends of a disk. The result has been that very often records have become double headers, getting a double sale because each side became a hit.

And this present system has, on the whole, become so effective that today you'd have to search a long time to find any record marked A and B.

The juke box industry therefore, because of its needs, has helped the record industry take one more constructive step forward by eliminating an uneconomical process of operation.

**ONE FOR THE MONEY!!!**

by *Swing and Sway* with **SAMMY KAYE**

**"I COULDN'T KEEP FROM CRYING"**

VOCAL BY THE KAYDETS

*b/w* "Sweet Sue-Just You"

COLUMBIA - 39977 (4-39977)

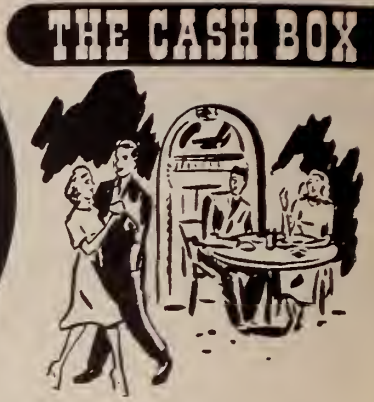
**COLUMBIA RECORDS**

**THE NATION'S TOP TEN**

PLUS THE NEXT 15

**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CO—Columbia	<b>CODE</b>	LO—London	PR—Prestige	SIT—Sittin' In
AP—Apollic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	SW—Swingtime
BU—Bullet	DE—Decca	IM—Imperial	MG—MGM	RE—Regent	TE—Tempo
BR—Brunswick	DN—Devon	IN—Intro	MO—Modern	SA—Savoy	TN—Tennessee
CA—Capitol	DY—Derby	JU—Jubilee	OR—Oriole	UN—United	VI—RCA Victor
CH—Chess	ES— Essex	Ki—King	PE—Peacock	SE—Seger	

- Pos. Last Week
- 1** **HOW MUCH IS THAT DOGGIE IN THE WINDOW** **1**

**PATTI PAGE**  
ME-70070 (45x70070)—Patti Page
  - 2** **TILL I WALTZ AGAIN WITH YOU** **2**

**TERESA BREWER**  
BR-84002—Five Bills  
CO-39952 (4-39952)—Ken Griffin  
CR-60873 (9-60873)—Teresa Brewer  
CR-60916 (9-60916)—Tommy Sosebee  
DA-795—Regina Kujawa  
DE-28506 (9-28506)—Dick Todd  
DE-28539 (9-28539)—Russ Morgan  
JU-6014—Swanson-Travis  
KI-1169—Gore-Wright  
ME-70069—Harmonicats  
PR-1038—Harris-Light  
RH-142—Red Callender  
VI-3103—E. P.—Three Suns
  - 3** **I BELIEVE** **6**

**FRANKIE LAINE**  
CA-2332 (F-2332)—Jane Froman  
CO-39938 (4-39938)—Frankie Laine
  - 4** **PRETEND** **4**

**NAT "KING" COLE**  
CA-2346 (F-2346)—Nat "King" Cole  
CO-39915 (4-39915)—Ken Griffin  
CR-60927 (9-60927)—Eileen Barton  
DE-28576 (9-28576)—Guy Lombardo O.  
ME-70045 (45-70045)—Ralph Marterie O.  
VI-20-5119 (47-5119)—Henri Rene O.
  - 5** **YOUR CHEATIN' HEART** **3**

**JONI JAMES**  
CA-2377 (F-2377)—Jan Garber O.  
CO-39938 (4-39938)—Frankie Laine  
DE-28628 (9-28628)—Louis Armstrong  
MG-11416 (K-11416)—Hank Williams  
MG-11426 (K-11426)—Joni James
  - 6** **TELL ME A STORY** **8**

**FRANKIE LAINE & JIMMY BOYD**  
CO-39945 (4-39945)—Frankie Laine & Jimmy Boyd
  - 7** **TELL ME YOU'RE MINE** **5**

**THE GAYLORDS**  
CO-39914 (4-39914)—Mindy Carson  
DE-28569 (9-28569)—Russ Morgan  
ME-70030 (45-70030)—The Gaylords
  - 8** **WILD HORSES** **7**

**PERRY COMO**  
CA-2349 (F-2349)—Ray Anthony O.  
VI-20-5152 (47-5152)—Perry Como
  - 9** **SIDE BY SIDE** **9**

**KAY STARR**  
CA-2334 (F-2334)—Kay Starr  
VI-20-4741 (47-4741)—Frankie Carle
  - 10** **SEVEN LONELY DAYS**

**GEORGIA GIBBS**  
CR-60949 (9-60949)—Pine Toppers & Marlin Sis.  
DE-28655 (9-28655)—Guy Lombardo O.  
ME-70095 (70095x45)—Georgia Gibbs  
VI-20-5219 (20-5219)—Don Meehan

11) I'M SITTING ON TOP OF THE WORLD. 12) NO HELP WANTED. 13) SAY IT WITH YOUR HEART. 14) DON'T LET THE STARS GET IN YOUR EYES. 15) HELLO SUNSHINE. 16) HAVE YOU HEARD. 17) HOT TODDY. 18) APRIL IN PORTUGAL. 19) GOMEN NASAI. 20) CARAVAN. 21) CAN'T I. 22) SONG FROM MOULIN ROUGE. 23) DANCIN' WITH SOMEONE. 24) DOWNHEARTED. 25) RUBY.



PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS

### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HOW MUCH IS THAT DOGGIE IN THE WINDOW ..... Patti Page (Mercury)
2. I BELIEVE ..... Frankie Laine (Columbia)
3. PRETEND ..... Nat "King" Cole (Capitol)
4. TELL ME A STORY ..... Laine-Boyd (Columbia)
5. CHEATIN' HEART ..... Joni James (MGM)
6. TILL I WALTZ AGAIN WITH YOU ..... Teresa Brewer (Coral)
7. WILD HORSES ..... Perry Como (RCA Victor)
8. SIDE BY SIDE ..... Kay Starr (Capitol)
9. CARAVAN ..... Ralph Marterie (Mercury)
10. SOMEBODY STOLE MY GAL ..... Johnnie Ray (Columbia)

The audience at Hutton's Restaurant on March 31st were treated to an evening of hilarity as friends of jabberjockey Henry Morgan tendered him a surprise 38th birthday party. Among the gifts were a handsome pair of elevator shoes—elevated fourteen inches; a loaf of Stuhmer's Bread in which was buried a bottle of champagne; a pair of false teeth clenching a piece of cloth, for chewing the rag; and an enormous photo of his arch rival, commentator Barry Gray. . . . Jere Laird, music director KOLO-Reno, Nevada, says "One of the reasons I have been pleased with The Cash Box is that, even though you are a magazine of service to the juke box industry, you have always given the disk jockeys a fair share of credit for whatever they may do in the music field. In short, your magazine has never been unduly biased in any respect."

\* \* \* \* \*



RUSS and JOE  
(WTOL—Toledo, Ohio)

Pic of the week—One of the zaniest duos in radio are "Russ and Joe," heard daily from 1:30 to 5 p.m. on WTOL—Toledo. Russ Barnett and Joe Weaver are really two quite personable looking chaps, although it's not easy to tell from this photo, and have a fan club that numbers in the thousands. . . . Bob Wells, (WEBR—Buffalo) who conducts his own disk show five times a week over that station, can take a long low bow with the station's program director Bill Switzer for helping Buffalo combat juvenile delinquency. Every Saturday afternoon, Bob and Bill hold a Hi Teen Record Party and Dance from the Dellwood Ballroom for three hours, entertaining 1500 teen-agers with big name record artists, dancing, and lots of surprises for the kids. . . . Dick Courtenay (WAAF—Chicago), and formerly with WMAQ, has three fifteen minute shows. When Dick left WMAQ he moved out to the sunny climes of the west coast, but his heart was back in

Chi—so he followed his yearnings back to the Windy City and is smiling once more. . . . Milton Q. Ford (WWDC—Washington, D. C.), who has been involved in "giveaways" on radio for at least six years, has come up with a statistical survey. Ford says that he can tell if a female winner is married or single by merely heeding the gifts she selects. "A single girl invariably selects personal items such as jewelry, clothing, hope chests, etc.," Ford says. "Married women usually ask for refrigerator-freezers, washing machines, sewing machines and radio phonographs, in that order."

\* \* \* \* \*

Out of eight pieces of mail received by Bob E. Lloyd (WAVZ—New Haven, Conn.) one morning, there were eight different ways of spelling his name: Loydd, Llyod, Lloid, Loyd, Llody, Lyod, Loid . . . and, oh yes, one correct spelling . . . Lloyd. . . . Carl Ide (WNJR—Newark, N.J.) moving on to KDKA—Pittsburgh, Pa. . . . Virginia Murphy, record librarian of WNJR to leave the radio business. . . . Dorothy Checci, former record librarian at WMEX—Boston, Mass. now running a listening service monitoring deejay shows. Dorothy lists how many play each record receives. All the record companies have subscribed. . . . Dick Walton replaces Jack Creedon at WICE—Providence, R. I. . . . Florian Zabach recently guested on Norm Prescott's show on WORL—Boston. While in town Florian visited with Bob Clayton, WHDH; Jay McMasters, WMEX; Ed Penney, WTAO; and Larry Lawrence, WCOP. . . . Bob "Detour" Drews, (WAAF—Chicago) plays so many screwball and novelty disks on his two hour morning show that carry-over listeners load his afternoon request show with much of the same. Three morning plays of "Yokohama Mama" in one week were enough to build the Hari Kari tune to 10th place on his "Date With Drews" afternoon stint.

# "THRILLING" Elaine Carroll

Sings



# "Then Something Happened To Me"



# 70122

# RECORD REVIEWS

ⓐ <b>DISK &amp; SLEEPER</b>	ⓐ <b>GOOD</b>
ⓑ <b>EXCELLENT</b>	ⓐ <b>FAIR</b>
ⓑ <b>VERY GOOD</b>	ⓐ <b>MEDIOCRE</b>

**THE FONTANE SISTERS**  
(RCA Victor 20-5266; 47-5266)

**B** "MEXICAN JOE" (2:48) [American Music] A novelty samba that's breaking big in the Western field of music is belted out by the Fontane Sisters in a rocking manner. They put a lot of life into a number that should get spins.

**B** "HE WHO HAS LOVE" (2:26) [Larry Spier Music] The sisters blend their talented voices on a cute jump number that could catch soon and get whirls. The number is full of motion and makes you want to hop.

**ESQUIRE BOYS & KAY KAROL**  
(Rainbow 200; 45-200)

**B** "IF IT'S LOVE YOU WANT TO BORROW" (2:34) An organ and string backdrop sets a fine mood for Kay Karol's and the Esquire Boys' smooth vocal offering on a lilting two step fox trot. Number makes good dance music.

**B** "ROCK-A-BEATIN' BOOGIE" (2:29) Here the crew leans into a vigorous jump number and sends out a good piece of listening. The tune has a 'Rag Mop' flavoring and should go well with the jump lovers.

**BOB WHALEN**  
(RCA Victor 20-5255; 47-5255)

**B+** "IS IT ANY WONDER" (3:02) [Midway Music] The ultra polished tenor voice of Bob Whalen does a superb job on his first Victor waxing. The lovely tune and his great range make this a strong contender. He's a Morton Downey with oomph.

**B** "I MET THE ONE THAT I LOVE IN HIGH SCHOOL" (2:35) [General Music] Hugo Winterhalter backs on this lovely sentimental lid that has a reminiscent flavor. The chorus adds further color to Bob's stellar voice and the results are terrific. Great voice.

**JOE LOCO QUINTET**  
(Tico 170; 45-170)

**B+** "THE SONG FROM MOULIN ROUGE" (2:34) [Broadcast Music] The super smooth piano touch of Joe Loco comes over tenderly as he eases through a lovely tune with a subdued Latin beat in the background. One of Joe's best sides. Mood music at its best.

**C+** "CAN CAN MAMBO" (2:28) The quintet backs Joe with a double mambo beat on a tune adapted from Offenbach's "Gaité Parisienne." The number moves and should go well with the mambo lovers.

**VICTOR YOUNG ORCH.**  
(Decca 28675; 9-28675)

**B** "THE SONG FROM MOULIN ROUGE" (2:55) [Broadcast Music Inc.] The soft and sweet theme music from the flick of the same name is touchingly soothed by the singing strings of Victor Young's ork. Should get share of spins.

**B** "RUBY" (2:48) [Miller Music] George Fields takes the spotlight with his harmonica and heads the Victor Young crew through a lovely cover job of a tune that looks like it could hit the peak.

**THE CASH BOX**

## DISK OF THE WEEK

"OO! WHAT YOU DO TO ME" (2:36) [Hawthorne Music]  
"NOW THAT I'M IN LOVE" (2:36) [Burke & Van Heusen Music]  
**PATTI PAGE**  
(Mercury 70127; 70127x45)



PATTI PAGE

● The ever popular Patti Page, who does wonders with any type of material, from the heart broken "I Went To Your Wedding" to the light and happy "Doggie In The Window," comes up with a sultry tango delivered in her individually velvet style. The tune "Oo! What You Do To Me" is exciting. This should be another smash for "The Singing Rage." Keep a close watch on the lower lid too. It's a sleeper that jumps along to the music of the Lone Ranger theme. Jack Rael's ork backs on both solid ends. Ops should get with this one.

"LET'S MAKE UP BEFORE WE SAY GOODNIGHT" (2:45) [Feist Music]  
"MY LADY LOVES TO DANCE" (2:15) [United Music]

**JULIUS LA ROSA**  
(Cadence 1231; 45-1231)



JULIUS LA ROSA

● Julius La Rosa's first attempt as a recording artist made him a star with his Grade A version of "Anywhere I Wander." We can expect the same or greater success from his follow-up, a lovely ballad called "Let's Make Up Before We Say Goodnight." His warm voice and straight forward styling are perfectly set off by Archie Bleyer and his men. On the lower lid, Julius warbles a cute novelty, "My Lady Loves To Dance." Ops oughta hop on the bandwagon and ride to the top with this platter.

"SOMEBODY WONDERFUL" (2:09) [Erwin-Howard Music]  
"YOU SHOULDN'T HAVE KISSED ME THE FIRST TIME" (1:50) [Roxbury Music]  
**NORMAN BROOKS**  
(Zodiac 102; 45-102)



NORMAN BROOKS

● Mr. Sunshine, Norman Brooks made the wax world sit up and take note of his amazingly wonderful Jolsonesque voice when he made a smash of "Hello Sunshine." Now the artist dishes up a bouncer tagged "Somebody Wonderful" that should send him right up to the top. The tune is great and his voice is sensational. Norman's startling sound comes over perfectly on the lower half dubbed "You Shouldn't Have Kissed Me The First Time." It's a good bouncer. The boxes are really gonna rock when the kids hear the top half.

"APRIL IN PORTUGAL" (2:36) [Chappell & Co.]  
"I'M WALKING BEHIND YOU" (2:37) [Leeds Music]

**VIC DAMONE**  
(Mercury 70128; 70128x45)



VIC DAMONE

● A beautiful ballad put on wax by the magic of Vic Damone's voice is a perfect leader for the artist's return to civilian life. The song "April In Portugal" is currently one of the biggest instrumentals in the record field and Vic's interpretation of the lyric version should hit big on its own. It's a tender ballad with a melody that's successfully established. On the bottom half the songster belts an intimate love song labeled "I'm Walking Behind You" that should also draw applause from his fans. The top is the half to watch. It should click.

**BARBARA RUICK**  
(MGM 11483; K-11483)

**B+** "NOW THAT I'M IN LOVE" (2:13) [Burke & VanHeusen] The bright voice of Barbara Ruick freshens up a novelty jump number set to the Finale from "William Tell's Overture" better known as the Lone Ranger theme. The thrush has a hit contender in this sock bouncing piece.

**C+** "CHILI-CHILI-CHILI" (2:49) [Robbins Music] Here the thrush handles a light and spirited Oriental flavored novelty from the MGM flick "Dream Wife." It's a cute item with an interesting twist.

**TONY MARTIN**  
(RCA Victor 20-5279; 47-5279)

**B+** "NOW HEAR THIS" (2:16) [Leeds Music] A bouncing march tempo novelty set to the famous Navy saying is given a full voiced stern treatment by the stellar voice of Tony Martin. Could catch on. It's different.

**B** "APRIL IN PORTUGAL" (2:53) [Chappell & Co.] Lennie Hayton's ork backs Tony as he gives a warm reading to a lovely instrumental hit. This lyric version should help build the tune.

**RUSTY DRAPER**  
(Mercury 70137; 70137 x 45)

**B** "BIG MAMOU" (2:34) [Peer International] Rusty Draper who came in his own with "No Help Wanted" belts out a Cajun item with an exciting tempo which he sings in both English and Cajun-French. Good follow-up for Rusty.

**B** "TELL ME WHY WHY WHY" (2:30) [Boulevard Music] Rusty sounds a bit like Frankie Laine as he rocks through a good hand clapper in a R & B manner. The fine rhythm, good beat and solid reading add up to some good listening.

**BILL KENNY OF THE INK SPOTS**  
(Decca 28677; 9-28677)

**B** "WHO'S TO BLAME" (2:52) [Tenor Publishing.] The amazing voice of Bill Kenny chants a lovely slow ballad in his inimitable style and comes up with a potent side. The song is soft and Sy Oliver's boys do a fine backing job.

**C+** "I KEEP THINKING OF YOU" (2:36) [Beechwood Music] Bill warbles another pretty romantic item with his great range and sends some pleasant listening. A fine coupling.

**THE TOPPERS**  
(Decatur 1007; 45-1007)

**B+** "WHO'S GONNA WIN THE PENNANT THIS YEAR" (2:01) [Kardale Music] The best baseball song since "Take Me Out To The Ball Game" is offered by the Toppers. This could develop into another perennial favorite and the next song to be heard in all the ball parks. It has a good waltz kick to it.

**D** "CHICKEN IN THE BASKET" (2:29) [Kardale Music] Fred Lightner and the Savoir Faires team up on novelty bouncer. Lyrics are hard to understand.

# The Nation's Best Selling Records CURRENT "DOT" CATALOG...

# DOT RECORDS

## POPULAR

**THE HILLTOPPERS**  
Featuring the Great Voice of  
**JIMMY SACCA**  
Newest release  
● 15055 IF I WERE KING  
(45-15055) I CAN'T LIE TO MYSELF

- 15034 MUST I CRY AGAIN?  
(45-15034) I KEEP TELLING MYSELF
- 15018 TRYING  
(45-15018) YOU MADE UP MY MIND

**JOHNNY MADDOX**  
Newest release  
● 15062 ALICE BLUE GOWN  
TWILIGHT TIME

- 15045 IN THE MOOD  
(45-15045) BY THE LIGHT OF THE SILVER MOON
- 1005 CRAZY BONE RAG  
(45-1005) ST. LOUIS TICKLE
- 1012 HULA BLUES  
(45-1012) I GET THE BLUES WHEN IT RAINS
- 1023 MEMPHIS BLUES  
(45-1023) ALABAMA JUBILEE
- 1057 SWEET GEORGIA BROWN  
(45-1057) DILL PICKLES
- 15001 SAN ANTONIO ROSE  
(45-15001) BULLY OF THE TOWN
- 15004 UNDER THE DOUBLE EAGLE  
(45-15004) MY MARY
- 15006 STAR DUST  
(45-15006) PIANO POLKA
- 15008 JOHNNY MADDOX BOOGIE  
(45-15008) NEAR YOU
- 15014 WHY WORRY  
(45-15014) FRIDAY NIGHT STOMP
- 15015 LISTEN TO THE MOCKIN' BIRD  
(45-15015) MOLLY DARLING
- 15020 COCOANUT GROVE  
(45-15020) LITTLE GRASS SHACK
- 15021 SIOUX CITY SUE  
(45-15021) JOHNNY MADDOX SPECIAL

**JOHNNY MADDOX**  
AUTHENTIC RAGTIME

- DF102  
(45-DF-102—LP-102)
- 15026 AT A GEORGIA CAMP MEETING  
(45-15026) ELITE SYNCOPATIONS
- 15027 SUNFLOWER SLOW DRAG  
(45-15027) PORCUPINE RAG
- 15028 SLEEPY SIDNEY  
(45-15028) AFRICAN PAS'
- 15029 SMOKEY MOKES  
(45-15029) TICKLED TO DEATH

**HANK GARLAND**  
The Great Guitar Soloist

- 15050 TEA FOR TWO  
(45-15050) GUITAR POLKA

**ROY WIGGINS**  
● 15053 CIMARRON  
IT'S A SIN

**LEON BARRY**  
The Original

- 15063 MISIRLOU  
(45-15063) THE SORCERER TANGO

**AL LOMBARDI**  
His Clarinet & His Orchestra

- 15060 CHOPPIN'  
(45-15060) NEW SUMMIT RIDGE DRIVE

## HILLBILLY

**MAC WISEMAN**  
The Nation's Newest Hillbilly Sensation  
Newest release  
● 1158 YOU'RE SWEETER THAN HONEY  
(45-1158) DON'T LET YOUR SWEET LOVE DIE

- 1150 GOIN' LIKE WILDFIRE  
SHACKLES AND CHAINS
- 1075 LITTLE WHITE CHURCH  
I'M A STRANGER
- 1092 GEORGIA WALTZ  
DREAMING OF A LITTLE CABIN
- 1126 FIRE IN MY HEART  
GOING TO SEE MY BABY
- 1062 'TIS SWEET TO BE REMEMBERED  
ARE YOU COMING BACK TO ME?
- 1091 I STILL WRITE YOUR NAME  
IN THE SAND  
FOUR WALLS AROUND ME
- 1115 YOU'RE THE GIRL OF MY DREAMS  
I WONDER HOW THE OLD FOLKS ARE AT HOME
- 1131 BY THE SIDE OF THE ROAD  
WAITING FOR THE BOYS
- 1146 SIX MORE MILES  
IT'S GOODBYE AND SO LONG TO YOU

**TOMMY JACKSON**  
New release  
● 1148 FISHER'S HORNPIPE  
(45-1148) JACKSON'S HORNPIPE

- 1085 ARKANSAS TRAVELER  
(45-1085) SOLDIER'S JOY
- 1086 MISSISSIPPI SAWYER  
(45-1086) BOIL THEM CABBAGE DOWN
- 1119 TEXAS SCHOTTISCHE  
(45-1119) PUT YOUR LITTLE FOOT RIGHT OUT

**TOMMY JACKSON**  
Square Dances of the Grand Ole Opry

- DF101  
(45-DF-101)
- 1137 RAGTIME ANNIE  
LEATHER BRITCHES  
(45-1137)
- 1138 UNCLE JOE  
CRIPPLE CREEK  
(45-1138)
- 1138 SALLY ANN  
WHISTLING RUFUS  
(45-1139)
- 1140 TENNESSEE WAGNER  
FIDDLIN' RAG  
(45-1140)

**SHORTY LONG**  
Newest release

- 1154 CRYIN' STEEL GUITAR WALTZ  
(45-1154) PRETEND

## RHYTHM & BLUES

**MARGIE DAY**  
Newest release  
● 1153 GONNA RAISE A RUCKUS  
(45-1153) MUST I

- 1010 STREET WALKIN' DADDY  
RIFFIN WITH GRIFFIN
- 1019 LITTLE RED ROOSTER  
BLUES ALL ALONE

- 1024 BONAPARTE'S RETREAT  
HOT PEPPER
- 1041 SADIE GREEN  
ONE STEADY BABY
- 1042 IF YOU WANT SOME LOVIN'  
YOUR BEST FRIEND
- 1070 STUBBORN AS A MULE  
(45-1070) PRETTY BABY
- 1094 IT'D SURPRISE YOU  
(45-1094) I'LL GET A DEAL
- 1104 I'M GONNA JUMP IN THE RIVER  
(45-1104) STORMY NIGHT
- 1108 ACE IN THE HOLE  
(45-1108) THE CLOCK SONG
- 1144 MIDNIGHT  
(45-1144) MY STORY

## GRIFFIN BROS.' ORCH.

Newest release  
● 1152 FARE THEE WELL PRETTY BABY  
(45-1152) GRIFFS MAMBO

- 1020 BLUES WITH A BEAT  
GRIFF'S BOOGIE
- 1095 THE TEASER  
(45-1095) I'VE GOT A NEW LOVE
- 1105 COMIN' HOME  
(45-1105) STAY AWAY FROM THE HORSES
- 1117 I WANNA GO BACK  
(45-1117) SLOW AND MELLOW
- 1145 BLACK BREAD  
(45-1145) MY BABY'S DONE ME WRONG
- 1060 TRA LA LA HOPPIN'
- 1071 WEEPING AND CRYING  
(45-1071) SHUFFLE BUG

## WALLY MERCER

Newest release  
● 1136 EARLY ONE MORNING  
(45-1136) MOTHERLESS CHILD BLUES

- 1120 LOOPED  
(45-1120) YELLOW HORNET
- 1099 ROCK AROUND THE CLOCK  
(45-1099) DON'T WAIT TILL TOMORROW

## BIG THREE TRIO

Newest release  
● 1124 YOU SURE LOOK GOOD TO ME  
(45-1124) SIGNIFYING MONKEY

- 1031 THE HONEY DRIPPER—  
Part 1 (the original)
- 1032 THE HONEYDRIPPER—  
Part 2 (the original)
- 1032 I'VE GOT A RIGHT TO CRY  
(the original)
- 1032 LAST NIGHT BLUES  
(the original)
- 1033 TANYA (the original)  
DOWN HOME BLUES  
(the original)

## IVORY JOE HUNTER

- 1036 BLUES AT SUNRISE  
(the original)
- 1036 YOU TAUGHT ME TO LOVE  
(original)

## SPIRITUAL

**THE FAIRFIELD FOUR**  
Newest release

- 1155 GOSPEL TRAIN  
(45-1155) GOD GOT HIS EYES ON YOU
- 1159 COME OVER HERE  
WHO IS THAT KNOCKING?
- 1160 HIS EYES IS ON THE SPARROW  
EVERY DAY

- 1161 HOW I GOT OVER  
THIS EVENING OUR FATHER
- 1162 STAND BY ME  
HEAR ME WHEN I PRAY
- 1163 WHEN THE BATTLE IS OVER  
STANDING ON THE ROCK
- 1164 SOMEBODY TOUCHED ME  
MOTHER, DON'T WORRY
- 1003 TREE OF LEVEL  
JESUS MET THE WOMAN  
AT THE WELL
- 1006 SAVIOR, DON'T PASS ME BY  
DEAR LORD, LOOK DOWN UPON ME
- 1011 IN THE WILDERNESS  
LET ME TELL YOU ABOUT JESUS
- 1015 I'LL TELL THE WORLD  
IN THE UPPER ROOM
- 1022 I DON'T KNOW WHY I  
HAVE TO CRY  
WHEN I MOVE IN THE ROOM
- 1040 DON'T DRIVE YOUR  
CHILDREN AWAY  
DOES JESUS CARE
- 1045 NOBODY TO DEPEND ON  
OLD TIME RELIGION
- 1046 NO ROOM AT THE END  
TALKING ABOUT JESUS
- 1047 I LOVE THE NAME JESUS  
LEAVE THEM THERE
- 1048 LOVE LIKE A RIVER  
ON MY JOURNEY NOW
- 1073 POOR PILGRIM OF SORROW  
DON'T DRIVE HER AWAY
- 1080 PACKING EVERY BURDEN  
DON'T LEAVE ME
- 1081 MY PRAYER  
COME ON TO THIS ALTAR
- 1082 WAITING FOR ME  
ANGELS ARE WATCHING
- 1083 I'M IN YOUR CARE  
I CAN TELL YOU THE TIME
- 1109 WHEN WE BOW  
LET'S GO
- 1110 HOPE TO SHOUT IN GLORY  
ALL THE WAY
- 1111 I'LL BE SATISFIED  
I'VE GOT GOOD RELIGION
- 1122 WHERE SHALL I GO?  
DON'T YOU WANT TO  
JOIN THAT NUMBER
- 1123 STANDING IN THE SAFETY  
ZONE  
DON'T LET NOBODY TURN  
YOU 'ROUND
- 1125 WHEN I GET UP IN HEAVEN  
AMAZING GRACE

## JOE WARREN

- YOUR GOSPEL SINGER ALBUM
- DF 103 (78 rpm)  
45-103 (45 rpm)
  - 1118 NEARER, MY GOD, TO THEE  
(45-1118) PRECIOUS MEMORIES
  - 1141 ROCK OF AGES  
(45-1141) IN THE SWEET BYE AND BYE
  - 1142 AMAZING GRACE  
(45-1142) SOFTLY AND TENDERLY
  - 1143 HOW FIRM A FOUNDATION  
(45-1143) SWEET HOUR OF PRAYER

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# RECORD REVIEWS

**A** DISK & SLEEPER

**B** EXCELLENT

**B** VERY GOOD

**C** GOOD

**C** FAIR

**D** MEDIOCRE

**LES BROWN ORCH.**  
(Coral 60959; 9-60959)

**B** "RUBY" (3:08) [Miller Music] A tune that's headed for the big time on the pop charts gets a fine orking from Les Brown and his boys as they dish up some terrific dance material. Instrumental is inviting.

**C** "MIDNIGHT SUN" (3:00) [Crystal Music] Ronny Lang takes the featured spot with his alto sax and eases through a bluesy fox trot smoothly portrayed by Les and his men. Some more fine dance music.

**ANDRE KOSTELANETZ ORCH.**  
(Entre 104; 4-104)

**C** "PLAYING AROUND" (2:40) [Boosey & Hawkes Inc.] The imaginative mind of Andre Kostelanetz goes to work on a lush and stringy instrumental that bounces along in a gay and light manner. Number has a bit too much of the classical sound to fit the boxes.

**B** "TIME ON MY HANDS" (2:51) [Miller Music] Andre waves the baton and leads the men through a great oldie from the show "Smiles." Music is lush and romantic and fits perfectly in the softer music locations.

**HENRI RENE ORCH.**  
(RCA Victor 20-5264; 47-5264)

**B** "THE SONG FROM MOULIN ROUGE" (3:02) [Broadcast Music] A tune that's making a strong bid for the top ten position is smoothly covered by the talented Henri Rene and his crew. Alvy West adds a different flavor by carrying the melody on the saxophone.

**C** "STREET OF SHADOWS" (2:50) [Leeds Music] The ork glides over a bluesy 'street scene' type of setting with the sax setting the moody feeling. A fine piece of listening with some smooth styling.

**JOHNNY LONG ORCH.**  
(Coral 60964; 9-60964)

**C** "RED TOP" (3:05) [Campbell Music] A number that really rocking in the R&B market gets a solid belting to a sock jump tempo from Johnny Long and his vocal ensemble. The results are perfect for the jitterbugs.

**C** "LET'S GO DOWN TO THE TAVERN" (2:20) [Boulevard Music] A cute novel item that lilt along in a happy manner is well offered by the boys. The tune is a natural for the taverns and should get plenty of spins.

**LAWRENCE DUCHOW ORCH.**  
(RCA Victor 20-5165; 47-5165)

**C** "IKE'S WALTZ" (2:30) Lawrence Duchow lets air into his accordion and leads his Red Raven orchestra through a pretty waltz with an inviting European flavor. Lawrence makes a waltz sound zestful.

**C** "I WANT A GIRL" (2:29) Dick Metko and Walter Sterling work with the accordions on this end as they liven up a cute oldie and belt it out to a polka tempo. Bouncing number should go well in right locations.

## THE CASH BOX SLEEPER OF THE WEEK

"SAY YOU'RE MINE AGAIN" (2:48) [Meridian Music]

"MY ONE AND ONLY HEART" (2:58) [Rancom Music]

PERRY COMO

(RCA Victor 20-5277; 47-5277)



PERRY COMO

● Perry Como is in the hit groove and it looks like he isn't going to get out of it. "Don't Let The Stars Get In Your Eyes" was followed by "Wild Horses" and now the relaxed performer hands in a top notch job on two lovely numbers "Say You're Mine Again" and "My One And Only Heart." The top half is a lilting ballad that Perry eases through smoothly with an assist from the Ramblers. The catchy melody has a cute twist to it. The under portion is multiple voice bouncer that the balladeer puts over perfectly. It's a fine coupling that oughta make loads of noise.

"SAY YOU'RE MINE AGAIN" (2:40) [Meridian Music]

"BIG MAMOU" (2:40) [Peer International Corp.]

DOLORES GRAY

(Decca 28676; 9-28676)



DOLORES GRAY

● Dolores Gray sends up a stellar version of a terrific song that's a strong contender if we ever heard one. The song is a lovely ballad with a pleasing lilt to it called "Say You're Mine Again." With David Terry, his ork and his chorus in the backdrop, the presentation of the top drawer number should make a strong bid for honors. The thrush can really sing. Flip is a Cajun number with a beaty backing that really makes you move. The songstress gives her all as she chants the lyrics of "Big Mamou." We go for the top deck in a big way and look for it to make noise.

**RICKY VALLO**

(MGM-11473; K-11473)

**C** "IF THAT WOULD BRING YOU BACK TO ME" (2:52) [Remick Music] The Three Beaus and a Peep team up with LeRoy Holmes and the ork to set up a warm showcase for Ricky Vallo's polished treatment of a lush love song. A fine performance.

**C** "THERE'S NO YOU" (2:56) [Barton Music] The strings of the Holmes ork blend smoothly with Ricky's voice on this end as he tenderly dishes up a lovely oldie. Good voice.

**PEGGY LEE**

(Decca-28631; 9-28631)

**C** "WHO'S GONNA PAY THE CHECK" (2:36) Peggy Lee does a sock job on a "Manana" beat number which she penned herself. The sound and rhythm are pleasing with Dave Barbour's ork setting the pace.

**B** "SORRY BABY, YOU LET MY LOVE GET COLD" (2:50) [Shapiro Bernstein Co.] Peg turns to the blue mood and puts a great deal of oomph into a fine Jessie Mae Robinson song. The Barbour boys create a perfect mood for the thrush's vocal.

**FELICIA SANDERS**  
(Columbia 39965; 4-39965)

**B** "WHAT SHOULD I DO" (2:52) [Fanmar Music] Felicia Sanders, who sounds so good on her current "Moulin Rouge" success, teams up with the Four Lads and Paul Weston on a hushed love song. The tune is pretty.

**C** "I MAY NOT REMEMBER YOUR NAME" (2:40) [Walt Disney Music] The thrush gives her heart to another lovely ballad that she weaves tenderly into the Percy Faith backing. The mood is soft and pretty.

**JOHNNY SADRACK ORCH.**  
(Dana 3117; 45-3117)

**C** "BACHELOR'S POLKA" (2:34) [Joseph Krygier Music] Johnny Sadrack and his lively polka men lean into a bouncing number that should go well with the Polish folks. It's full of rhythm and makes your feet tap. Terrif for the right locations.

**C** "IN A TAVERN-OBEREK" (2:33) An accordion takes a solo run on this slower tempo instrumental offering of an oberek. The men put rhytm into their treatment.

**JOE ALLEGRO**

(RCA Victor 20-5258; 47-5258)

**B** "SENIORITA" (2:25) [Leo Talent Inc.] Joe Allegro's sincere voice runs through a driving number with an exciting beat. Joe gives his all for the number and comes up with some good material. Jim Timmens ork sets the pace.

**C** "WANDERLUST BLUES" (3:09) [Christopher Music] The pleasing quality in Joe's voice shows up tastefully in his interpretation of a blue sentimental item. He has a tear in his voice when he warbles.

**BOB SCOBEY'S FRISCO BAND**

(Good Time Jazz 78)

**C** "ACE IN THE HOLE" (2:30) Bob Scobey's Frisco Band backs Clancy Hayes as he gives a vocal introduction to a jazz ragtime item that really moves. The band and Clancy are fine.

**B** "SILVER DOLLAR" (2:29) Clancy describes the value of a woman with and without a man as the Scobey boys back him with a blues rag time fashioning. This is jazz at its best.

**JOHNNY HOLIDAY**

(United 148; 45-148)

**B** "WHY SHOULD I CRY" (2:55) [Premium Music] The spirited high baritone voice of Johnny Holiday stands out impressively on a strong ballad that oozes with style. He gives his all for the song and makes it sound heart felt.

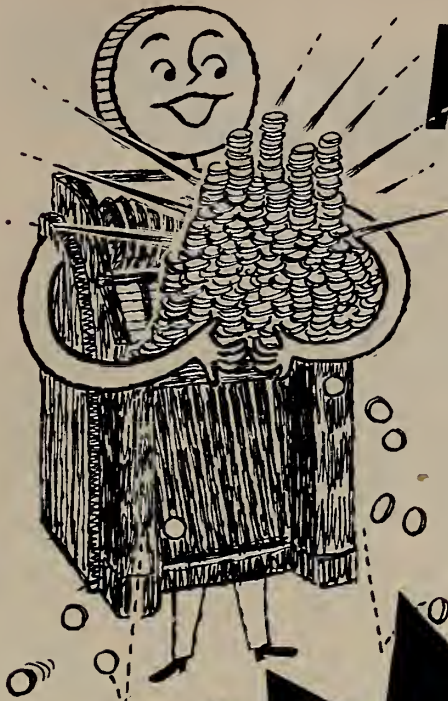
**B** "WITH ALL MY HEART" (3:00) [Premium Music] Dennis Farnow's ork sets a lush and full backdrop for the artist once again as he eases through this sentimental love song. The boy has good pipes.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NOW THAT I'M IN LOVE"..... Barbara Ruick..... MGM 11483; K-11483
- ★ "NOW HEAR THIS"..... Tony Martin..... RCA Victor 20-5279; 47-5279
- ★ "SONG FROM MOULIN ROUGE"..... Joe Loco Quintet..... Tico 170; 45-170
- ★ "IS IT ANY WONDER"..... Bob Whalen..... RCA Victor 20-5255; 47-5255
- ★ "WHO'S GONNA WIN THE PENNANT THIS YEAR"..... The Toppers..... Decatur 1007; 45-1007





**HOW MANY COINS CAN  
A JUKE BOX HOLD?  
find out with...**

**VERA  
LYNN'S**

SMASH RECORDING OF

**WAITING  
FOR YOU**



with the Soldiers, Sailors and Airmen of Her Majesty's Forces

backed by


**"I LIVED WHEN I MET YOU"**

1302 and 45-1302



**LONDON**  
RECORDS





# Tops For Ops...


- 1. I'M SITTING ON TOP OF THE WORLD  
SLEEP**  
L. Paul & Mary Ford—2400
- 2. PRETEND  
DON'T LET YOUR EYES GO SHOPPING**  
Nat "King" Cole—2346
- 3. CAN'T I  
BLUE GARDENIA**  
Nat "King" Cole—2389
- 4. YOKOHAMA MAMA  
YES SIR, THAT'S MY BABY**  
Harry Kari—2392
- 5. SIDE BY SIDE  
NOAH**  
Kay Starr—2334
- 6. APRIL IN PORTUGAL  
SUDDENLY**  
Les Baxter—2374
- 7. I BELIEVE  
THE GHOST OF A ROSE**  
Jane Froman—2332

**Coming Up-Fast**

**AND THE BULL WALKED AROUND, OLAY  
JEEPERS CREEPERS**  
Stan Kenton—2388

**BIG MAMOU  
IS IT ANY WONDER**  
Ella Mae Morse—2441

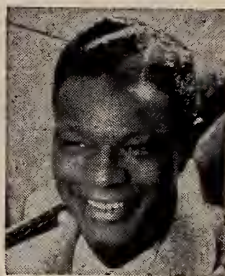
**GET IT WHILE YOU'RE YOUNG  
LIPSTICK-A-POWDER-N'-PAINT**  
Helen O'Connell-Gisele MacKenzie—2402



# ROUND THE WAX CIRCLE

**NEW YORK:**

All the talk in New York music circles this week revolved around the formation of the new label by RCA Victor and the selection of Joe Carlton to head it. For several days too there was considerable guessing as to who would succeed Carlton at Mercury. . . . The music trade was also upset last week with rumors that Dewey Bergman was laid up with a heart attack. After checking with his doctor, it can be reliably reported that Dewey had a virus act up and not his heart. After a few more days of rest, he'll be up and rarin' to go. . . . A baby girl born this week to the Paul Browns and the Lee Magids. . . . Paul Southard off to Europe for about six weeks. . . . George Frazier, noted writer on music subjects, has joined RCA Victor. . . . Nat Shapiro to be advance man for the Goodman-Armstrong tour. . . . London Records is now officially London Records. In case you didn't know, until April 1st the company's official title was The London Gramophone Corporation. . . . Strange how a tune refuses to say die. Disk jockies have been reporting continuing requests for Nat Cole's "Strange" despite the fact that it's not his current record. . . .



NAT "KING" COLE

Teresa Brewer busy in Hollywood making a picture for Paramount, "Those Sisters From Seattle." Also in the cast are the Bell Sisters and Guy Mitchell. Teresa, by the way, replaces Jane Froman on her TV show for the summer. . . . Carnegie Hall is booked solid for the Frankie Laine concert April 24. . . . A disk breaking on the West Coast is "Pizza Polka" by Mae Williams on the Tempo label. . . . A cute headline in a Glasgow paper about Mary Small was headlined "Small Scores big success." . . . Heard a promising singer at the Apollo last week. Her name is Mary Louise. . . . Dolly Dawn looks as though she can make it with her latest on Jubilee "Ooodle-I-Ay."

**CHICAGO:**

One of Chicago's very own, beautiful Elaine Carvel, whose sultry thrushing always raised the howl, "When's someone gonna record this gorgeous gal?", at long last gets her 'big break.' And by all Chicago combo. Her first on Chi's Mercury, "Then Something Happened To Me," published by Chi's (Bud) Bandom Music, sounds like "IT" for the sultry voiced thrush. After seven years of chirping with bands like Lou Breese, Lew Diamond, Phil Levant, Leighton Noble, and others. Her own ABC show, "Midnight Moods." Her TV show "Tin Pan Alley" with Johnny Desmond. Chez Paree with Jimmy Durante. Raved about for these past seven years, Elaine Carvel believes that, "This is my 'lucky seven.'" And all Chicago helping like everything to get this West Side gal right over the top. . . . Larry Greene, Decca's promotion rep, all excited over gorgeous Dolores Gray's Deccaing of, "Big Mamou," hits the road for St. Louis, K C., Des Moines, and all spots in between. To tell everyone everywhere about "how great" the gal cut this hunkawax. (To really put the disk, but away over, Larry shoulda taken gorgeous Dolores along with him.) . . . Dirk Courtenay of WAAF, WIND, WAIT, pops in to talk over old times of days "on the Coast" and how things can happen. Dirk workin' like mad to prove a deejay can do it. . . . Al Saber and David LeWinter all thrilled the way their first "Master" goin' over. Al Saber's vocalizing of "Love Me, Love Me" has won quick acclaim. . . . Bob Cole speeding about town telling one and all about Joni James' MGMing of "Almost Always." And getting top play from deejays and juke box ops who believe that "Almost Always" is gonna be. . . . Tim Gayle writes in fr'm No'th Hollee-wood to report that Lorry Raine has just cut "a hot one" in "There's Nothing Left To Do" for the Kem label. . . . H. M. Crowe of the "Humming Bird" label (who makes with the authentic Czech disks) 'way down Texasway (Waco) advises he's just come from a "most successful" eastern jaunt with but pahlenty biz in his brief case. . . . Pat-On-The-Back Dept.: As predicted here, the gorgeous Lena Horne simply wowed 'em. And is just jammin' the Chez like old times. The gal's just simply a terrific performer.



ELAINE CARVEL

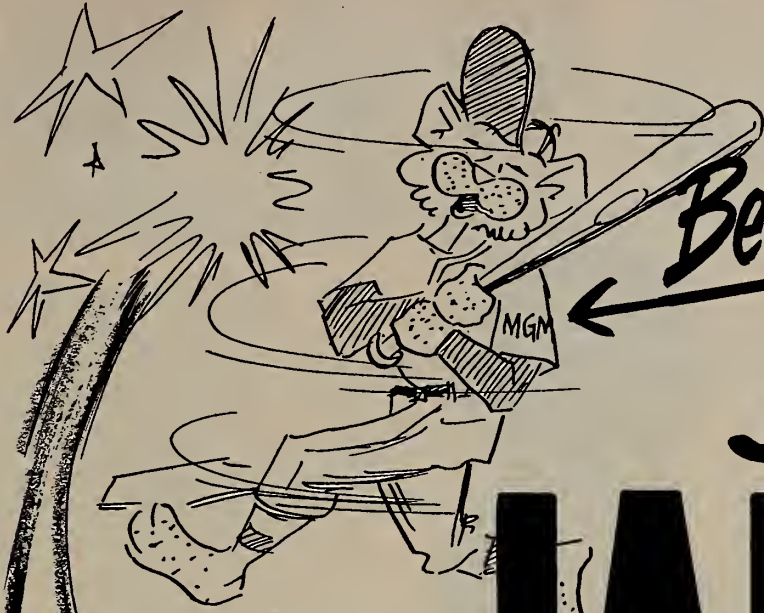
**LOS ANGELES:**

Reported feud between dj's Peter Potter and Al Jarvis emerged into the open this past week with Columbia and RCA Victor supposedly not servicing Pete for his CBS-TV and KLAC stanzas. . . . Doris Day packed this week for a five-week eastern vacation. . . . Betty Hutton skedded to play Sophie Tucker in the film bio, but not until '54. . . . Teen age dance at the Palladium with Harry James, Maggie Whiting and a host of disk stars a huge success. Proceeds to the City of Hope Hospital. . . . Missed seeing Syd Goldberg of Decca and Jerry Blaine of Jubilee by only minutes. Latter named Los Angeles Music Sales to handle the distribution of his label. . . . Phil Harris package at the Auto Show up in Frisco boffo. . . . That Al Jarvis thousand buck contest has the wives stacking the dishes, the house cleaning and their husbands. . . . There's a sock Tempo etching via Mae Williams on "Oh Brother." Gal is a veteran in the music biz having etched a couple for Tommy Dorsey years ago. . . . KNXT bows with a new music panel show with Johnny Mercer toplining. . . . Tony Martin and wife Cyd Charisse off to Hawaii. . . . Nice to know that Karen Chandler's "Goodbye Charlie" is starting to kick off . . . and how come the jocks don't give credit to the original revived version of "Caravan" on Rainbow wax? . . . Harry Goodman back in town after a trip back east. . . . Didja' know that there's one platter in the biz that doesn't have to pay shekels to the AFM Trust Fund? The Library of Congress who release folk songs and poetry readings. . . . Understand that Coral Records have coralled the market on juvenile warblers with the signing of six-year old Barbara Sanson. . . . Dotty Vance doing a socko job for the RCA Victor distrib via the new hurry-up Como etching on "Say You're Mine Again." . . . Johnny Green, general musical director of Metro, named to a lifetime membership at the Academy Award board.



DORIS DAY

*Best HIT of the Season-*



# JONI JAMES



*SMASH HIT...*

# ALMOST ALWAYS

MGM-11470 (K-11470)



# CARLTON HEAD OF NEW VICTOR FIRM; HAYMAN REPLACES HIM AT MERCURY



JOE CARLTON



RICHARD HAYMAN

NEW YORK — Joe Carlton, currently Eastern A & R director of Mercury Records, was named this week to head the new record firm being formed by RCA Victor. Art Talmadge, vice-president of Mercury Records, announced that Richard Hayman will replace him.

Carlton will not only be in charge of all A & R activities for the new diskery but he will be responsible for the general executive direction of its business activities. He will report to Manie Sacks, vice-president in charge of the RCA Victor Record Division.

The new firm will be completely separate from the existing label and the only connection will be that both will take advantage of RCA's huge manufacturing facilities. However, other than that, and the fact that both will report to Manie Sacks, it is expected that there will be no other link between the two. Each will have completely separate personnel, policies and offices.

This is the timetable as now envisioned:

Carlton will take over his new job on April 20, making his headquarters at Victor's 24th Street building.

Until about June he will be setting up distributors since the new label will not use the RCA Victor franchised distributors but will deal through independents. During this time also, the general executive personnel will be recruited and policies will be determined.

No recording is contemplated until this summer but Carlton will be searching for talent from the very start. Although no artists have as yet been signed, he has several in mind.

The first records will be released in September.

Carlton has become one of the leading executives in the record business during his stay at Mercury having been responsible for numerous hits

and the securing and developing of top talent.

Among the records that he was directly responsible for were: Patti Page's "Tennessee Waltz," "I Went To Your Wedding" and "Doggie In the Window;" Georgia Gibbs' "Kiss Of Fire" and "Seven Lonely Days;" and Richard Hayman's "Ruby." Carlton also recorded such talent as Vic Damone, Billy Williams, Billy Daniels, Jan August, Bobby Wayne, etc.

Carlton's varied experience has found him in the midst of all phases of the recording business. He has been with Mercury over three years in which time as vice-president in charge of the eastern division he has resolved sales, promotion and production problems ordinarily not within the province of A & R. Prior to Mercury, Carlton served as general manager of the Varsity Record Corporation, low-priced label; prior to Varsity, he was the advertising and promotion manager of Loews-Metro music publishing firms; prior to Loews, he served as music editor of The Billboard for several years.

Richard Hayman, who replaces Carlton as Eastern A & R head, currently has one of Mercury's best selling disks in "Ruby." He will work closely with Bobby Shad, who in addition to heading the Rhythm and Blues division of Mercury, will also devote a great deal of time to pop recording.

Hayman is a noted conductor and arranger and will continue to perform those services in his new position. He was formerly arranger for Vaughn Monroe and has serviced in similar capacity for numerous TV and radio shows.

He is also the author of "Skipping Along" and other pieces. "Skipping Along" was recorded by Arthur Fiedler and the Boston Pop Orchestra. Hayman also did considerable arranging for the Boston Pops.

His first session was due to be held Monday, April 13, a split session between Bobby Wayne and Richard Hayes.

## The Unpeeled Story of "An Onion And You"

NEW YORK — "An Onion And You," "An Onion And You" etc. These are the four mysterious words which an estimated three million people in the metropolitan area have seen in the past seven years. Four simple words, chalked on sidewalks, billboards, building walls, subway tunnels, passages and almost everywhere that people can be found. Who has been scribbling all of these chalk marks? What is the purpose of this venture?

Well, the solution to the whole mystery finally became known when Bill Buchanan of the Round Record company explained the whole episode.

The story starts back in 1947 when Alex James, a grocery clerk in his father's store in Greenwich Village, wrote a ditty entitled "An Onion And You." To publicize the news of his accomplishment, Alex got hold of some chalk and let New York know of his tune. When the street-marking idea met with success, Mr. James went underground with his campaign and let the subway goers hear about the event.

In 1952, Bill Buchanan, of Round Records got the song after a large publishing company had relinquished it and had it re-written and then published it himself. Just two weeks before she signed with Coral, Betty Clooney recorded the song for Round Records. She sings the novelty that has her phoning her husband to bring home an onion for the stew and incidentally, you.

Art Ford, WNEW dj, played the song for the first time on the air, and is continuing to plug it.

Betty has a twenty-six-time television show coming up in Detroit, where she will also plug the tune.

## Desmond In "Danger"

CHICAGO—Johnny Desmond, Coral recording artist, will take a dramatic role, at the end of this month, when he comes to New York to make a guest appearance on TV's "Danger."

Some time ago, Johnny got an idea for an unusual waxing based on the haunting theme music from the television program. The recording will soon be released.

The producer of "Danger" heard Johnny's rendition of the tune and immediately set his script writers to work on a story woven around the record and starring the songster.

Johnny will make his network TV debut as a dramatic actor on the mystery program written especially for him, which will reach its climax when he sings, for the first time in public, his new recording.

## Disk Jockey Ball To Feature New Dance, "The Kangaroo"

NEW YORK — The "For Dancers Only" Club, whose object it is to bring back dancing throughout the country, is conducting "The Disc-Jockey Ball" on Sunday, April 26, 1953, 8:00 P. M. at the Astor Roof in New York.

The ball will honor djs throughout the Metropolitan area who have helped bring back a "Dancing America" by consistently playing the best in dance band records. Trumpet player Jimmy Roma is introducing for the first time in public his own fifteen-piece orchestra which will feature the arrangements of Clark McClellan.

As a special added attraction, the ball will highlight a brand new dance called the "Kangaroo."

NEW HIT RELEASE!  
TOMMY REYNOLDS  
and his Shuffle Rhythm Ork.  
"7:20 IN THE BOOKS"  
vocal by BON BON  
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Just Released—2 Great Sides  
GUY MITCHELL  
with Mitch Miller & Chorus  
"Walkin' and Wond'rin"  
(My Heart Cries Out In Vain)  
and  
"A Wise Man or A Fool"  
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"I LOVE MY MOMMY & DADDY"  
"HERE COMES THE SANDMAN"  
"LITTLE TEDDY BEAR"  
(WITH THE TAPED-UP NOSE)  
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Write for audition (don't send pictures or records). State past activities to Box #33, c/o THE CASH BOX, 26 West 47th St., New York, N. Y.

# IT'S TRUE! THE TOP POP HITS ARE ON

*Mercury*  
RECORDS



## 1. DOGGIE IN THE WINDOW PATTI PAGE

MERCURY 70070 • 70070X45



## 2. SEVEN LONELY DAYS GEORGIA GIBBS

MERCURY 70095 • 70095X45



## 3. CARAVAN RALPH MARTERIE

MERCURY 70097 • 70097X45



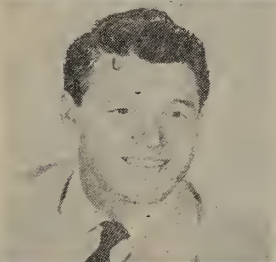
## 4. RUBY RICHARD HAYMAN

MERCURY 70115 • 70115X45



## 5. TELL ME YOU'RE MINE THE GAYLORDS

MERCURY 70067 • 70067X45



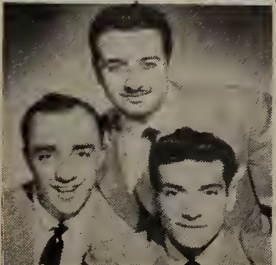
## 6. NO HELP WANTED RUSTY DRAPER

MERCURY 70077 • 70077X45



## 7. APRIL IN PORTUGAL RICHARD HAYMAN

MERCURY 70014 • 70014X45



## 8. RAMONA AND SPINNING A WEB THE GAYLORDS

MERCURY 70112 • 70112X45

## NEW RELEASES

\*DENOTES AVAILABLE ON 45 RPM

1. **OOO, WHAT YOU DO**  
Now That I'm In Love.....PATTI PAGE...No. 70127\*
2. **APRIL IN PORTUGAL**  
I'm Walking Behind You.....VIC DAMONE...No. 70128\*
3. **SAY YOU'RE MINE AGAIN**  
Broken Wings.....EDDY HOWARD...No. 70134\*
4. **BIG MAMOU**  
Tell Me Why, Why, Why...RUSTY DRAPER...No. 70137\*
5. **ALMOST ALWAYS**  
Am I Losing You.....EDDY HOWARD...No. 70135\*
6. **MY HEART IS FREE AGAIN**  
I Won't Believe It.....RONNIE GAYLORD...No. 70131\*
7. **NO TIME**  
The Flirt.....ARTIE WAYNE...No. 70133\*
8. **SOMEBODY STOLE MY GAL**  
Never, Never, Never.....JIMMY PALMER...No. 70126\*

## TOPS IN RHYTHM AND BLUES

1. **HITTIN' ON ME**  
Ecstasy.....BUDDY JOHNSON...No. 70116\*
2. **COME A LITTLE BIT CLOSER**  
She's Got To Go.....THE RAVENS...No. 70119\*
3. **YOU LET MY LOVE GROW COLD**  
Ain't Nothin' Good...DINAH WASHINGTON...No. 70125\*

## TOPS IN COUNTRY AND WESTERN

1. **KNOTHOLE**  
Leave That Liar Alone.....THE CARLISLES...No. 70109\*



# Derby Copies Arrangement Of Starr Disk And Boasts Of It

NEW YORK — Larry Newton of Derby this week pulled one of the big switches in the record industry by copying note for note the version of a record put out by a major and announcing to the world that those were his exact intentions.

This is the story!

In a recent Kay Starr album, one of the numbers she did was "The Breeze." The number when played on the air, received great response but Capitol could not release it as a single. Newton thereupon decided to copy the arrangement note for note and try to imitate the Kay Starr record as much as possible. He feels this is a real switch because it has been his experience that it usually works the other way. An independent starts a tune and majors then copy.

Particularly Newton was miffed because he claimed that last year Kay Starr's version of "The Wheel Of Fortune" was a duplicate of his own with Sunny Gale.

The girl he used to copy Kay Starr is Trudi Richards whom he has also

signed to a two year contract.

Eddie Wilcox of Derby did the copying.

The tune is published by Leeds Music.

## Siegelson Promoted As Meyers Leaves WMCA For New Post

NEW YORK — Arnold Meyers has left Station WMCA to join Times-Columbia, Columbia's New York distrib in the promotion department. He replaces Dave Greenman who has been promoted to sales.

At WMCA Bert Siegelson has been upped to the job that Meyers formerly held which is assistant to Bob White, the music librarian.

Siegelson has been in the music department of WMCA for more than a year, having formerly held a similar position at WVNJ in Newark.

## Dot Records Signs Elmo Tanner And Marvin Hughes

NASHVILLE, Tennessee — Randy Wood, president of Dot Records, this week announced the signing of Elmo Tanner, famous whistler of the Ted Weems orchestra, and Marvin Hughes, formerly on MGM Records.

Tanner's first releases will include "Heartaches" and will feature several numbers of the Ted Weems band.

Meanwhile Dot is rolling along with big sellers in Johnny Maddox' "Alice Blue Gown," The Hilltoppers' "If I Were King," Al Lombardi's "Chopin," and Leon Barry's "Miserlou."

## Rainbow Acquires Master

NEW YORK — Eddie Heller of Rainbow Records has acquired the master of "Fine Brown Frame" and "Dear Ruth" by the Buccaneers.

The sides were cut by Jerry Halpern and Ed Krensel, erstwhile Temple students.

Heller is so impressed with the talents of Krensel and Halpern that he is setting up a separate production unit within his own firm for them to make records.

## Score Another For Godfrey

TORONTO — Arthur Godfrey, who can take credit for starting many recording artists on their way, can chalk up another success. The Canadaires appeared on his "Talent Scout" Show and came to the eye of the Thrillwood Record Company. The diskery summoned the lads from Canada and waxed them with the Sy Mann orchestra on two tunes tagged "Chip Chip" and "I Belong To You."

The vocal group has just appeared at the Seville theatre in Montreal, on the same bill with Ella Mae Morse, and reports have it that the platter is doing fine in the Canadian boxes.

## Dennis Day Honored by Alma Mater

NEW YORK,—Dennis Day was due to be honored April 11 by his alma mater, Manhattan College, with its alumni medal of honor, the college announced. Day was graduated from Manhattan in 1938.

The medal will be presented to Day at the Manhattan College Centenary Banquet in the Hotel Statler, at which Francis Cardinal Spellman, Archbishop of New York and a member of the board of trustees of the college, will preside.

Day was selected as a recipient of the medal for "bringing into American homes a high calibre of wholesome and thoroughly enjoyable entertainment," and "for leading an exemplary family life as a father and husband, in keeping with the highest traditions of Manhattan Men."

Announcing this action by the board of directors of the Manhattan College Alumni Society, George F. Knapp, president of the society, also cited Day for his continuous devotion and service to his alma mater.

Day is widely known as a radio, TV, motion picture and RCA recording star.

## Capitol Takes Over Cetra-Soria

NEW YORK — Capitol Records Distributing Corp. has taken over distribution of the Cetra-Soria catalog of records effective April 1, 1953. On that date, Capitol entered into a number of fair trade agreements covering Cetra-Soria Records for the purpose of continuing, in effect, the policy of maintaining established retail prices for these records. In a decision handed down in the New York Supreme Court April 1, 1953, by the Honorable Isadore Wasservogel, the retail price maintenance policy on Cetra-Soria records was upheld and price cutting of records under this label was enjoined.

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and "DEEP IN THE CELLAR-Polka"

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## America's Fastest Selling Records

Published by  
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# JULIUS La ROSA

*hits  
again!*

With the first big smash ballad for '53

## "LET'S MAKE UP BEFORE WE SAY GOODNIGHT"

By Joan Edwards and Lyn Duddy, — the team that authored  
the music for Godfrey's TV Calendar Show.

*plus* **"MY LADY LOVES TO DANCE"**

The Sammy Gallop-Milton Delugg song that  
Julius La Rosa fans the country over  
have been demanding of him.

*With orchestra conducted by* **ARCHIE BLEYER**



• **Cadence Record No. 1231**

Ever since Julius La Rosa's first record of "THIS IS HEAVEN" and "ANYWHERE I WANDER" (Cadence No. 1230) made such a hit, the pressure has been building up terrifically for Godfrey's Boy to do "MY LADY LOVES TO DANCE". Now it's available — and you can take Archie Bleyer's word for it that Julius La Rosa has never sung better! It's an assured success, — and for double measure, the reverse side has the new Joan Edwards-Lyn Duddy song, "LET'S MAKE UP BEFORE WE SAY GOODNIGHT", — the year's first big smash ballad. Yes, Julius La Rosa has come through again — with a bigger hit than ever!

CADENCE RECORDS, 270 Park Ave., New York, N. Y.

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Rio-Coco Prom Rag

Tambo In A Little Spanish Town



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THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 11 without any changes on the part of THE CASH BOX.

Chuck Norman MIL—St. Louis Mo.

- 1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Hot Toddy (Ralph Flanagan)
4. Your Cheatin' Heart (James)
5. Wild Horses (Perry Como)
6. Dancin' With Someone (Teresa Brewer)
7. Can't I (Nat 'King' Cole)
8. Magic Touch (Winterhalter)
9. Pretend (Nat 'King' Cole)
10. I'm Sitting On Top Of The World (Paul-Ford)

Lee & Lorraine Ellis WINZ—Miami, Fla.

- 1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat 'King' Cole)
4. Your Cheatin' Heart (James)
5. Tell Me A Story (Laine-Boyd)
6. Side By Side (Kay Starr)
7. Hello Sunshine (N. Brooks)
8. Seven Lonely Days (G. Gibbs)
9. Downhearted (Eddie Fisher)
10. Will-O'-The-Wisp Romance (Hugo Winterhalter)

Larry Wilson WNOE—New Orleans, La.

- 1. April In Portugal (L. Baxter)
2. How Much Is That Doggie In The Window (Patti Page)
3. Side By Side (Kay Starr)
4. Seven Lonely Days (G. Gibbs)
5. Pretend (Nat 'King' Cole)
6. How Do You Speak To An Angel (Eddie Fisher)
7. I Believe (Frankie Laine)
8. You Fooled Me (Four Aces)
9. I'm The King Of Broken Hearts (Tony Bennett)
10. Anna (Paul Weston)

Ira Cook KMPC & KECA—Hollywood, Calif.

- 1. I Believe (Frankie Laine)
2. Till I Waltz Again With You (Teresa Brewer)
3. Wild Horses (Perry Como)
4. I'll Be Hangin' Around (Russ Morgan)
5. Somebody Stole My Gal (Johnny Ray)
6. How Much Is That Doggie In The Window (Patti Page)
7. Pretend (Nat 'King' Cole)
8. Twice As Much (Mills Bros.)
9. Hot Toddy (Ralph Flanagan)
10. April In Portugal (F. Martin)

Don McLeod WJBK—Detroit, Mich.

- 1. April In Portugal (L. Baxter)
2. Less Than Tomorrow (Hamish Menzies)
3. Twice As Much (Mills Bros.)
4. The Nearness Of You (Bob Manning)
5. Can't I (Nat 'King' Cole)
6. The Magic Touch (Hugo Winterhalter)
7. Pour Me A Glass Of Teardrops (B. Williams Qu.)
8. Song From Moulin Rouge (Percy Faith)
9. I Believe (Frankie Laine)
10. A Little Love (Bob Carroll)

Eddie Gallagher WTOP—Washington, D. C.

- 1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat 'King' Cole)
4. I Believe (Jane Froman)
5. Wild Horses (Perry Como)
6. Anywhere I Wander (La Rosa)
7. Side By Side (Kay Starr)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. I'm Sitting On Top Of The World (Paul-Ford)
10. Song From Moulin Rouge (Percy Faith)

Art Hellyer WMAQ—Chicago, Ill.

- 1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. A Fool Such As I (Stafford)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Sweet Thing (Dinah Shore)
6. I Confess (Perry Como)
7. Caravan (Ralph Marterie)
8. Till I Waltz Again With You (Teresa Brewer)
9. Say It With Your Heart (Bob Carroll)
10. Side By Side (Kay Starr)

Mort Nusbaum WHAM—Rochester, N. Y.

- 1. April In Portugal (L. Baxter)
2. You Fooled Me (Four Aces)
3. Will-O'-The-Wisp Romance (Hugo Winterhalter)
4. How Do You Speak To An Angel (Eddie Fisher)
5. Can't I (Nat 'King' Cole)
6. He Who Has Love (Four Lads)
7. How Much Is That Doggie In The Window (Patti Page)
8. No Help Wanted (R. Draper)
9. I'm Sitting On Top Of The World (Paul-Ford)
10. Pretend (Nat 'King' Cole)

Dick Elliott WCFL—Chicago, Ill.

- 1. Caravan (Ralph Marterie)
2. Your Cheatin' Heart (James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Tell Me You're Mine (The Gaylords)
6. Wild Horses (Perry Como)
7. Downhearted (Eddie Fisher)
8. How Much Is That Doggie In The Window (Patti Page)
9. Hello Sunshine (N. Brooks)
10. Keep It A Secret (D. Shore)

Bob Larsen WEMP—Milwaukee, Wisc.

- 1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. Hot Toddy (Ralph Flanagan)
4. Somebody Stole My Gal (Johnny Ray)
5. In The Mood (Jack Teter)
6. Wild Horses (Perry Como)
7. No Help Wanted (R. Draper)
8. Lulu Had A Baby (S. Jones)
9. Your Cheatin' Heart (James)
10. Albuquerque (R. Flanagan)

Bob Watson WSB—Atlanta, Ga.

- 1. Anywhere I Wander (La Rosa)
2. Downhearted (Eddie Fisher)
3. Side By Side (Kay Starr)
4. A Fool Such As I (Stafford)
5. Hush-A-Bye (Bing Crosby)
6. Seven Lonely Days (G. Gibbs)
7. April In Portugal (L. Baxter)
8. Gomen-Nasai (Eddy Howard)
9. How Do You Speak To An Angel (Eddie Fisher)
10. Red Canary (Florian Zabach)

Pat Chamburs WFLA—Tampa, Fla.

- 1. Pretend (Nat 'King' Cole)
2. Your Cheatin' Heart (James)
3. Anywhere I Wander (Bennett)
4. Hot Toddy (Ralph Flanagan)
5. Little Red Monkey (Harmoniacs)
6. Ruby (Richard Hayman)
7. I Believe (Frankie Laine)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Tell Me A Story (Laine-Ford)
10. Red Canary (The Cloverleafs)

Milt Grant WOL—Washington, D. C.

- 1. Anna (Silvana Mangano)
2. I Believe (Frankie Laine)
3. Song From Moulin Rouge (Percy Faith)
4. Pretend (Nat 'King' Cole)
5. Tell Me A Story (Laine-Boyd)
6. Gomen-Nasai (Eddy Howard)
7. I'm Sitting On Top Of The World (Paul-Ford)
8. April In Portugal (L. Baxter)
9. Wild Horses (Perry Como)
10. Scrap Of Paper (D. Hawkins)

Bob Drews WAAF—Chicago, Ill.

- 1. How Much Is That Doggie In The Window (Patti Page)
2. Downhearted (Eddie Fisher)
3. Caravan (Ralph Marterie)
4. Your Cheatin' Heart (James)
5. Side By Side (Kay Starr)
6. No Help Wanted (R. Draper)
7. I Believe (Jane Froman)
8. Anna (Silvana Mangano)
9. Blue Violins (Winterhalter)
10. Yokohama Mama (Hari Kari)

Jay Trompeter WIND—Chicago, Ill.

- 1. How Much Is That Doggie In The Window (Patti Page)
2. Caravan (Ralph Marterie)
3. Tell Me A Story (Laine-Boyd)
4. Song From Moulin Rouge (Percy Faith)
5. I Believe (Frankie Laine)
6. Seven Lonely Days (G. Gibbs)
7. Your Cheatin' Heart (James)
8. Ruby (Richard Hayman)
9. Ramona (The Gaylords)
10. Wild Horses (Perry Como)

Johnny Morris WLOL—Minneapolis, Minn.

- 1. Your Cheatin' Heart (James)
2. Pretend (Nat 'King' Cole)
3. How Much Is That Doggie In The Window (Patti Page)
4. I Believe (Frankie Laine)
5. Anna (Silvana Mangano)
6. Glad Rag Doll (Johnny Ray)
7. Say It With Your Heart (Bob Carroll)
8. I Confess (Perry Como)
9. You Fooled Me (Four Aces)
10. The Magic Touch (Hugo Winterhalter)

Paul Flanagan WTRY—Troy, N. Y.

- 1. Tell Me A Story (Laine-Boyd)
2. I Believe (Frankie Laine)
3. Your Cheatin' Heart (James)
4. Hello Sunshine (N. Brooks)
5. How Much Is That Doggie In The Window (Patti Page)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Wild Horses (Perry Como)
8. Pretend (Nat 'King' Cole)
9. Side By Side (Kay Starr)
10. Till I Waltz Again With You (Teresa Brewer)

Earle Pudney WGY—Schenectady, N. Y.

- 1. Can't I (Nat 'King' Cole)
2. How Much Is That Doggie In The Window (Patti Page)
3. Hot Toddy (Ralph Flanagan)
4. Pretend (Nat 'King' Cole)
5. Caravan (Ralph Marterie)
6. The Golden Years (T. Martin)
7. Hush-A-Bye (Bing Crosby)
8. Side By Side (Kay Starr)
9. Somebody Stole My Gal (Johnny Ray)
10. The Nearness Of You (Bob Manning)

Hugh Wanke WCAO—Baltimore, Md.

- 1. Wild Horses (Perry Como)
2. Lonely Eyes (Vaughn Monroe)
3. Congratulations To Someone (Tony Bennett)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Your Cheatin' Heart (James)
6. How Much Is That Doggie In The Window (Patti Page)
7. Sweet Thing (Dinah Shore)
8. Song From Moulin Rouge (Percy Faith)
9. I'll Be Hangin' Around (Russ Morgan)
10. Lake Placid (Neal Hefii)

Ross Miller WTIC—Hartford, Conn.

- 1. Somebody Stole My Gal (Johnny Ray)
2. Hello Sunshine (N. Brooks)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Tell Me A Story (Laine-Boyd)
6. The Magic Touch (Hugo Winterhalter)
7. Can't I (Nat 'King' Cole)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Red Canary (Florian Zabach)
10. I'll Be Hangin' Around (Les Brown & Modernaires)

Rodger Clark WNOR—Norfolk, Va.

- 1. Seven Lonely Days (G. Gibbs)
2. Without My Lover (Stafford)
3. Kiss (Ginny Gibson)
4. Caravan (Ralph Marterie)
5. Gomen-Nasai (Eddy Howard)
6. Somebody Stole My Gal (Johnny Ray)
7. I Laughed Until I Cried (Rosemary Clooney)
8. Pour Me A Glass Of Teardrops (B. Williams Qu.)
9. Song From Moulin Rouge (Percy Faith)
10. The Nearness Of You (Bob Manning)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 11 without any changes on the part of THE CASH BOX.

### Howard Miller

- WIND—Chicago, Ill.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Song From Moulin Rouge (Percy Faith)
  3. Caravan (Ralph Marterie)
  4. Tell Me A Story (Laine-Boyd)
  5. I Believe (Frankie Laine)
  6. Your Cheatin' Heart (Laine)
  7. You Fooled Me (Four Aces)
  8. Downhearted (Eddie Fisher)
  9. What Would Do (R. Clooney)
  10. Somebody Stole My Gal (Johnny Ray)

### Al Ross

- WBAL—Baltimore, Md.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Till I Waltz Again With You (Teresa Brewer)
  3. Don't Let The Stars Get In Your Eyes (Perry Como)
  4. Your Cheatin' Heart (James)
  5. Pretend (Nat "King" Cole)
  6. Side By Side (Kay Starr)
  7. Have You Heard (J. James)
  8. Anywhere I Wander (La Rosa)
  9. Say It With Your Heart (Bob Carroll)
  10. Song From Moulin Rouge (Percy Faith)

### Don Bell

- KRNT—Des Moines, Iowa
1. How Much Is That Doggie In The Window (Patti Page)
  2. Tell Me A Story (Laine-Boyd)
  3. Till I Waltz Again With You (Teresa Brewer)
  4. Pretend (Nat "King" Cole)
  5. I Believe (Frankie Laine)
  6. Tell Me You're Mine (The Gaylords)
  7. Yes, Sir, That's My Baby (Hari Kari)
  8. Caravan (Ralph Marterie)
  9. Hot Toddy (Ralph Flanagan)
  10. No Help Wanted (Carlises)

### Wallie Dunlap

- WICC—Bridgeport, Conn.
1. I Believe (Frankie Laine)
  2. Let There Be Love (J. James)
  3. Yes Sir, That's My Baby (Hari Kari)
  4. Kiss (Toni Arden)
  5. Downhearted (Eddie Fisher)
  6. Tell Me A Story (Laine-Boyd)
  7. April In Portugal (Baxter)
  8. Less Than Tomorrow (Hamish Menzies)
  9. Ramona (The Gaylords)
  10. Hello Sunshine (N. Brooks)

### Bob Perry

- WLAW—Boston, Mass.
1. Seven Lonely Days (G. Gibbs)
  2. Downhearted (Eddie Fisher)
  3. Tell Me A Story (Laine-Boyd)
  4. You Fooled Me (Four Aces)
  5. Wild Horses (Perry Como)
  6. I'd Love To Fall Asleep (Karen Chandler)
  7. Hush-A-Bye (Bing Crosby)
  8. Sweet Thing (Dinah Shore)
  9. Blue Gardenia (Cole)
  10. Put That Sawdust Back On The Floor (Allan Small)

### Ed Bartell

- KQJ—Pittsburgh, Pa.
1. I'm Sitting On Top Of The World (Paul-Ford)
  2. I Confess (Perry Como)
  3. Afraid (Vic Damone)
  4. Caravan (Ralph Marterie)
  5. Side By Side (Kay Starr)
  6. Wild Horses (Perry Como)
  7. Hush-A-Bye (Bing Crosby)
  8. Goodbye Charlie, Goodbye (Karen Chandler)
  9. Blue Gardenia (Cole)
  10. Kaw-Liga (Dolores Gray)

### Leigh Kamman

- WOV—New York, N. Y.
1. Pretend (Nat "King" Cole)
  2. Side By Side (Kay Starr)
  3. And The Bull Walked Around, Olay (S. Kenton)
  4. Easy Livin' (B. De Franco)
  5. Funny Valentine (Mulligan)
  6. Yankee Doodletown (Sauter-Finegan)
  7. Gomen-Nasai (H. Belafonte)
  8. Love Night (Vic Damone)
  9. Smoking My Sad Cigarette (Jo Stafford)
  10. The Nearness Of You (Bob Manning)

### Bill Reynolds

- WTMJ—Milwaukee, Wisc.
1. Caravan (Ralph Marterie)
  2. How Much Is That Doggie In The Window (Patti Page)
  3. I Believe (Frankie Laine)
  4. Tell Me A Story (Laine-Boyd)
  5. Ruby (Richard Hayman)
  6. Tell Me You're Mine (The Gaylords)
  7. Anna (Silvana Mangano)
  8. I'm Sitting On Top Of The World (Paul-Ford)
  9. Ramona (The Gaylords)
  10. April In Portugal (Martin)

### Jeff Evans

- WLDY—Ladysmith, Wisc.
1. Caravan (Ralph Marterie)
  2. Hot Toddy (Ralph Flanagan)
  3. I Believe (Frankie Laine)
  4. How Much Is That Doggie In The Window (Patti Page)
  5. Tell Me A Story (Laine-Boyd)
  6. No Help Wanted (R. Draper)
  7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
  8. New Juke Box Saturday Nite (The Modernaires)
  9. And The Bull Walked Around, Olay (S. Kenton)
  10. Tell Me You're Mine (The Gaylords)

### Gil Henry

- KING & KING-TV—Seattle, Wash.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Pretend (Nat "King" Cole)
  3. I Believe (Laine-Boyd)
  4. Can't I (Nat "King" Cole)
  5. Swedish Rhapsody (P. Faith)
  6. Yokohama Mama (Hari Kari)
  7. Till I Waltz Again With You (Teresa Brewer)
  8. April In Portugal (L. Baxter)
  9. Tell Me You're Mine (The Gaylords)
  10. Seven Lonely Days (G. Gibbs)

### Bob Harris

- KFRE—Fresno, Calif.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Pretend (Nat "King" Cole)
  3. Wild Horses (Perry Como)
  4. Have You Heard (J. James)
  5. Side By Side (Kay Starr)
  6. April In Portugal (Baxter)
  7. Anywhere I Wander (La Rosa)
  8. Tell Me You're Mine (The Gaylords)
  9. Caravan (Ralph Marterie)
  10. Oh Happy Day (Four Knights)

### Dave Robinson

- WELI—New Haven, Conn.
1. Tell Me A Story (Laine-Boyd)
  2. I Believe (Frankie Laine)
  3. Ruby (Richard Hayman)
  4. Ramona (The Gaylords)
  5. April In Portugal (L. Baxter)
  6. Wild Horses (Perry Como)
  7. How Much Is That Doggie In The Window (Patti Page)
  8. Your Cheatin' Heart (James)
  9. Can't I (Nat "King" Cole)
  10. Swedish Rhapsody (P. Faith)

### Mitch Reed

- WITH—Baltimore, Md.
1. Seven Lonely Days (G. Gibbs)
  2. Your Cheatin' Heart (James)
  3. Side By Side (Kay Starr)
  4. The Nearness Of You (Bob Manning)
  5. Caravan (Ralph Marterie)
  6. Hot Toddy (Ralph Flanagan)
  7. Ohio (Danny Winchell)
  8. Pretend (Nat "King" Cole)
  9. My Jealous Eyes (Patti Page)
  10. The Sun Is Getting Ready To Shine (Bob Manning)

### Dirk Courtenay

- WIND—Chicago, Ill.
1. Pretend (Nat "King" Cole)
  2. I Believe (Frankie Laine)
  3. Wild Horses (Perry Como)
  4. Caravan (Ralph Marterie)
  5. How Much Is That Doggie In The Window (Patti Page)
  6. Song From Moulin Rouge (Percy Faith)
  7. Side By Side (Kay Starr)
  8. Congratulations To Someone (Gordon MacRae)
  9. Sweet Thing (Dinah Shore)
  10. Breakin' In The Blues (Teresa Brewer)

### Hal Fredericks

- KXOK—St. Louis, Mo.
1. I Believe (Frankie Laine)
  2. I'm Sitting On Top Of The World (Paul-Ford)
  3. If I Were King (Hilltoppers)
  4. The Nearness Of You (Bob Manning)
  5. Hot Toddy (Ralph Flanagan)
  6. Red Canary (Florian Zabach)
  7. Hello Sunshine (N. Brooks)
  8. Song From Moulin Rouge (Percy Faith)
  9. April In Portugal (Hayman)
  10. Scrap Of Paper (D. Hawkins)

### Jean De Graide & Art Kershaw

- WJAR—Providence, R. I.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Kaw-Liga (Dolores Gray)
  3. Pretend (Henri Rene)
  4. No Help Wanted (R. Draper)
  5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
  6. Your Cheatin' Heart (James)
  7. Somebody Stole My Gal (Johnny Ray)
  8. Till I Waltz Again With You (Teresa Brewer)
  9. Anywhere I Wander (La Rosa)
  10. Tell Me A Story (Laine-Boyd)

### Ed Meath

- WHEC—Rochester, N. Y.
1. How Much Is That Doggie In The Window (Patti Page)
  2. Pretend (Nat "King" Cole)
  3. Your Cheatin' Heart (James)
  4. Hot Toddy (Ralph Flanagan)
  5. Downhearted (Eddie Fisher)
  6. Wild Horses (Perry Como)
  7. Hello Sunshine (N. Brooks)
  8. Somebody Stole My Gal (Johnny Ray)
  9. It Really Doesn't Matter (Sandy Solo)
  10. Ruby (Richard Hayman)

### Edna Richardson

- WTMA—Charleston, S. C.
1. Side By Side (Kay Starr)
  2. Till I Waltz Again With You (Teresa Brewer)
  3. Pretend (Nat "King" Cole)
  4. How Much Is That Doggie In The Window (Patti Page)
  5. Hot Toddy (Ralph Flanagan)
  6. Hello Sunshine (N. Brooks)
  7. Caravan (Ralph Marterie)
  8. Tell Me A Story (Laine-Boyd)
  9. Your Cheatin' Heart (James)
  10. I Believe (Frankie Laine)

### Bud Wilson

- WKXL—Concord, N. H.
1. Till I Waltz Again With You (Teresa Brewer)
  2. How Much Is That Doggie In The Window (Patti Page)
  3. Wild Horses (Perry Como)
  4. Mr. Tap Toe (Doris Day)
  5. Salomee (Dinah Shore)
  6. Your Cheatin' Heart (James)
  7. Anywhere I Wander (La Rosa)
  8. I Idolize You (B. Clooney)
  9. Tell Me You're Mine (Carson)
  10. Going To Someone (J. Valli)

### Gene Whitaker

- WREV—Reidsville, N. C.
1. Your Cheatin' Heart (James)
  2. Till I Waltz Again With You (Teresa Brewer)
  3. Side By Side (Kay Starr)
  4. Tell Me You're Mine (The Gaylords)
  5. How Much Is That Doggie In The Window (Patti Page)
  6. Wild Horses (Perry Como)
  7. This Is Heaven (J. La Rosa)
  8. Hot Toddy (Ralph Flanagan)
  9. Can't I (Cole & May)
  10. Coquette (Billy Eckstine)

### Jack Downey

- WONS—Hartford, Conn.
1. Ruby (Richard Hayman)
  2. Somebody Stole My Gal (Johnny Ray)
  3. Red Canary (Florian Zabach)
  4. I'm Sitting On Top Of The World (Paul-Ford)
  5. I'm The King Of Broken Hearts (Tony Bennett)
  6. I Believe (Frankie Laine)
  7. The Nearness Of You (Bob Manning)
  8. April In Portugal (Hayman)
  9. Strange Things Are Happening (Red Buttons)
  10. Gone (Ricky Hale)

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and

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Decca 28676 (78 rpm) and 9-28676 (45 rpm)

VICTOR YOUNG

RUBY

and

THE SONG FROM MOULIN ROUGE

(WHERE IS YOUR HEART)

Decca 28675 (78 rpm) and 9-28675 (45 rpm)

FLORIAN ZABACH

RED CANARY

and

APRIL IN PORTUGAL

Decca 28646 (78 rpm) and 9-28646 (45 rpm)

HAMISH MENZIES

YOU CAN BE IN LOVE

and

LESS THAN TOMORROW

Decca 28601 (78 rpm) and 9-28601 (45 rpm)

DICK TODD

and

The Commanders

BUMMING AROUND

and

LET ME KNOW

Decca 28583 (78 rpm) and 9-28583 (45 rpm)

T. TEXAS TYLER

BUMMING AROUND

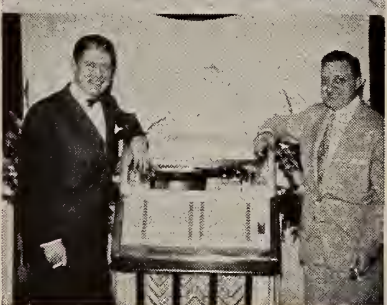
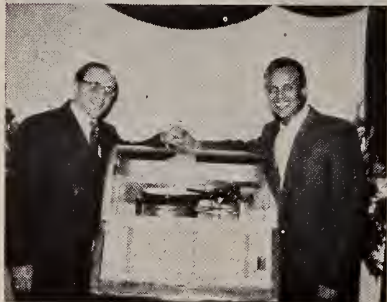
and

JEALOUS LOVE

Decca 28579 (78 rpm) and 9-28579 (45 rpm)

DECCA RECORDS

# Stars And Wurlitzers



CHICAGO, ILL.—A multitude of stars recently visited the headquarters of Koven Distributing, Illinois distributors for The Rudolph Wurlitzer Co.

1. Joni James, whose MGM platters have really taken off, listens to her latest as played on the Wurlitzer 1650. With her is Bob Lindelof of General Music, Skokee, Illinois.

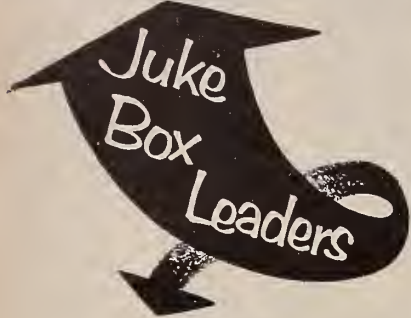
2. Ben Koven and Harry Belafonte, RCA Victor artist, shake hands on the fact that the new 48 selection Wurlitzer is a good deal.

3. Les Montooth of Peoria, Illinois, and Hamish Menzies, Decca's latest find, admire the Wurlitzer Model 1500, 104 selection phonograph.

4. Trudy Coven, Ben's wife, appears about ready to "trip the light fantastic" with Ralph Marterie, whose band records for Mercury.

5. Hamish Menzies and Bert Davidson, Wurlitzer district sales manager for the mid-west, appears delighted to listen to the new Wurlitzer 1650.

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- ✓ CHESS
- ✓ DOT
- ✓ STANDARD
- ✓ TENNESSEE



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  - AT—Atlantic
  - DE—Decca
  - JU—Jubilee
  - PE—Peacock
  - BR—Brunswick
  - DN—Devon
  - KI—King
  - PR—Prestige
  - BU—Bullet
  - DO—Dot
  - LO—London
  - RA—Rainbow
  - CA—Capital
  - DY—Derby
  - MA—Mars
  - RE—Regent
  - CD—Cadence
  - ES—Essex
  - ME—Mercury
  - RN—Regent
  - CH—Chess
  - FE—Federal
  - MG—MGM
  - RIH—Recorded in Hollywood
  - CO—Columbia
  - 4 Star—Four Star
  - MO—Modern
  - SA—Savoy
  - SE—Seger
  - 5IT—Sittin' In
  - SP—Specialty
  - SW—Swingtime
  - TE—Tempo
  - TN—Tennessee
  - UN—United
  - VI—Victor
  - ZO—Zodiac

Apr. 18 Apr. 11 Apr. 18 Apr. 11 Apr. 18 Apr. 11

<p><b>1—How Much Is That Doggie In The Window</b> 115.4 101.2 ★ME-70070 (70070 x 45)—PATTI PAGE My Jealous Eyes</p> <p><b>2—I Believe</b> 102.3 90.4 CA-2332 (F-2332)—JANE FROMAN Ghost Of A Rose ★CO-39938 (4-39938)—FRANKIE LAINE Your Cheatin' Heart</p> <p><b>3—Tell Me A Story</b> 69.5 67.6 ★CO-39945 (4-39945)—FRANKIE LAINE &amp; JIMMY BOYD The Little Boy And The Old Man</p> <p><b>4—Pretend</b> 67.2 53.4 ★CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping CO-39915—KEN GRIFFIN Oh, Happy Day CO-60927 (9-60927)—EILEEN BARTON Too Proud To Cry DE-28576 (9-28576)—GUY LOMBARDO O. That's Me Without You DO-15048—DAN BELLOC You Are Ecstasy ME-70045—RALPH MALTERIE O. After Midnight VI-20-5119 (47-5119)—HENRI RENE Madelena</p> <p><b>5—Your Cheatin' Heart</b> 67.1 34.7 CA-2377 (F-2377)—JAN GARBER O. My Jealous Eyes CO-39938 (9-39938)—FRANKIE LAINE I Believe DE-28628 (9-28628)—LOUIS ARMSTRONG Congratulations to Someone ★MG-11426 (K-11426)—JONI JAMES I'll Be Waiting For You MG-11416 (G-11416)—HANK WILLIAMS Kaw-Liga</p> <p><b>6—Till I Waltz Again With You</b> 54.4 94.9 BR-84022—THE FIVE BILLS CO-39952 (4-39952)—KEN GRIFFIN Have You Heard ★CR-60873—TERESA BREWER Hello Bluebird CR-60916—TOMMY SOSEBEE DE-28506—DICK TODD Oh, Happy Day DE-28539—RUSS MORGAN Must I Cry Again JU-6014 (45-6014)—SWANSON &amp; TRAVIS KI-1169 (45-1169)—WRIGHT &amp; GORE ME-70069 (70069x45)—HARMONICATS Back Fence Wall PR-1038—LIGHT &amp; HARRIS RH-142 (45-142)—RED CALLENDER VI-3103—EP-THREE SUNS</p>	<p><b>7—Song From Moulin Rouge</b> 45.3 11.9 CA-2429 (F-2429)—J. HUTTON &amp; A. STORDAHL Say You're Mine Again ★CO-39944 (9-39944)—PERCY FAITH ORK Swedish Rhapsody DE-28675 (9-28675)—VICTOR YOUNG O. Ruby LO-1328 (45-1328)—MANTOVANI O. Vola Colomba TI-170 (45-170)—JOE LOCO QUINT. Can Can Mambo VI-20-5264 (47-5264)—HENRI RENE O. Street Of Shadows</p> <p><b>8—Wild Horses</b> 44.9 40.3 CA-2349 (F-2349)—RAY ANTHONY O. You're A Heartbreaker ★VI-20-5152 (47-5152)—PERRY COMO I Confess</p> <p><b>9—Tell Me You're Mine</b> 43.7 59.7 CO-39914—MINDY CARSON The Choo Choo Song CR-60923 (9-60923)—RALPH &amp; BUDDY BONDS Say It With Your Heart DA-786—HARMONY BELLS O. DA-2104 (45x2104)—GENE WISNIEWSKI Soldier Boy Polka DE-28569 (9-28569)—RUSS MORGAN Have You Heard ★ME-70030—THE GAYLORDS Cuban Love Song</p> <p><b>10—April In Portugal</b> 26.1 24.6 ★CA-2374 (F-2374)—LES BAXTER O. Suddenly DE-28646 (9-28646)—FLORIAN ZABACH Red Canary ME-70114 (70114x45)—DICK HAYMAN O. Anna ME-70128 (70128x45)—VIC DAMONE I'm Walking Behind You VI-20-5052 (47-5052)—FREDDY MARTIN Penny Whistle Blues VI-20-5279 (47-5279)—TONY MARTIN Now Hear This</p> <p><b>11—Caravan</b> 23.8 15.8 CA-2421 (F-2421)—BAS-SHEVA My Mother's Lullaby EN-101—FERRANTE &amp; TEICHER ★ME-70097 (70097x45)—RALPH MALTERIE O. While We Dream MG-10368 (K-10368)—BILLY ECKSTINE A Senorita's Bouquet MG-11474 (K-11474)—LEROY HOLMES O. Three On A Match RA-188—ESQUIRE BOYS</p> <p><b>12—Ruby</b> 22.2 11.2 CR-60959 (9-60959)—LES BROWN O. Midnight Sun DE-28675 (9-28675)—VICTOR YOUNG O. Song From Moulin Rouge</p>	<p>★ME-70115 (70115x45)—RICHARD HAYMAN O. Love Mood MG-11472 (K-11472)—LEW DOUGLAS O. My Flaming Heart</p> <p><b>13—Gomen Nasai</b> 21.2 27.8 CA-2402 (F-2402)—M. WHITING &amp; J. WAKELY I Learned To Love You Too Late CO-39957 (4-39957)—SAMMY KAYE Until Tomorrow ★CO-39954 (4-39954)—RICHARD BOWERS Tokyo Boogie Woogie DE-28612 (9-28612)—GORDON JENKINS O. The Ties That Bind Me ME-70107 (70107x45)—EDDY HOWARD Someone To Kiss Your Tears Away ★VI-20-5210 (47-5210)—HARRY BELAFONTE Springfield Mountain</p> <p><b>14—I'm Sitting On Top Of The World</b> 20.8 34.9 ★CA-2400 (F-2400)—L. PAUL &amp; M. FORD Sleep</p> <p><b>15—Side By Side</b> 17.3 21.6 ★CA-2334 (F-2334)—KAY STARR Noah DE-28588 (9-28588)—GRADY MARTIN A Fool Such As I LO-238 (45-238)—PRIMO SCALA Underneath The Arches ME-70096 (70096x45)—DORIS DREW Since You Went Away From Me MG-10467 (K-10467)—BETTY GARRETT MG-30725 (K-30725)—FRANK PETTY TRIO VI-20-4741 (47-4741)—FRANKIE CARLE</p> <p><b>16—Anna</b> 16.7 13.1 CO-39968 (4-39968)—PAUL WESTON ORK. Dutch Treat CR-60963 (9-60963)—RAY BLOCH O. Melancholy Serenade ME-70114 (70114x45)—RICHARD HAYMAN ORK. April In Portugal ★MG-11457 (K-11457)—SILVANA MANGANO I Loved You VI-20-5246 (47-5246)—THE THREE SUNS Little Red Monkey VI-20-5252 (47-5252)—AL CAIOLA Cachita</p> <p><b>17—Say It With Your Heart</b> 16.6 15.5 CR-60920 (9-60920)—ERNIE RUDY O. You Can Fly! You Can Fly! CR-60923 (9-60923)—RALPH &amp; BUDDY BONDS Tell Me You're Mine ★DY-814 (45-814)—BOB CARROLL Where ME-70089 (70089x45)—SUE THOMPSON You And Me</p>
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# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising  
**100**  
Selections

- |  |   |   |
|--|---|---|
| Apr. 18<br><b>18—Seven Lonely Days</b><br>16.4 25.0<br>CR-60949 (9-60949)—PINE-TOPPERS & MARLIN 515.<br>DE-28655 (9-28655)—GUY LOMBARDO O. Downhearted<br>★ME-70095 (70095x45)—GEORGIA GIBBS If You Take My Heart<br>VI-20-5219 (47-5219)—DON MEEHAN   | Apr. 18 Apr. 11<br><b>24—Somebody Stole My Gal</b><br>11.7 —<br>★CO-39961 (4-39961)—JOHNNIE RAY Glad Rag Doll   | Apr. 18 Apr. 11<br><b>35—Have You Heard</b><br>6.5 18.2<br>DE-28569 (9-28569)—RUSS MORGAN Tell Me You're Mine<br>★MG-11390—JONI JAMES Wishing Ring  |
| <b>19—Can't I</b><br>15.6 17.7<br>★CA-2389 (F-2389)—NAT "KING" COLE Blue Gardenia<br>CR-60926 (9-60926)—AMES BROTHERS Lonely Wine<br>ME-70068 (70068x45)—RICHARD HAYES   | <b>25—Ramona</b><br>9.8 6.8<br>CA-1684 (F-1684)—GORDON MACRAE So In Love<br>CR-60918 (9-60918)—LES BROWN O. Mantoona Clipper<br>★ME-70012 (70012x45)—THE GAYLORDS Spinning A Web                            | <b>36—Yes Sir, That's My Baby</b><br>6.3 —<br>★CA-2392 (F-2392)—HARRY KARI Yokohama Mama  |
| <b>20—Anywhere I Wander</b><br>15.1 12.0<br>CA-2263 (F-2263)—MEL TORME Casually<br>★CD-1230 (45-1230)—JULIUS LA ROSA This Is Heaven<br>CO-39866 (4-39866)—TONY BENNETT Stay Where You Are<br>DE-28379 (9-28379)—D. KAYE & G. JENKINS<br>MG-11352 (K-11352)—FRAN WARREN I Worry 'Bout You<br>VI-20-4960 (47-4960)—JAN PEERCE Maria, My Own  | <b>26—If I Were King</b><br>9.4 8.5<br>★DO-15055 (45-15055)—HILLTOPPERS I Can't Lie To Myself   | <b>37—Hold Me, Thrill Me, Kiss Me</b><br>4.5 9.7<br>★CR-60831 (9-60831)—KAREN CHANDLER One Dream<br>DE-28530 (9-28530)—ROBERTA LEE Do You Know Why?<br>JU-5108 (45-5108)—THE ORIOLES  |
| <b>21—Hot Toddy</b><br>14.6 22.2<br>★VI-20-5095 (47-5095)—RALPH FLANAGAN Serenade  | <b>27—Swedish Rhapsody</b><br>9.3 5.1<br>★CO-39944 (4-39944)—PERCY FAITH O. Song From Moulin Rouge  | <b>38—Kaw-Liga</b><br>3.7 7.8<br>CO-39935 (4-39935)—CHAMP BUTLER Fit As A Fiddle<br>DE-28582 (9-28582)—DOLORES GRAY My Heart Is A Kingdom<br>★MG-11416 (K-11416)—HANK WILLIAMS Your Cheatin' Heart<br>MG-11424 (K-11424)—BILL FARRELL You Can't Stop Me   |
| <b>22—Don't Let The Stars Get In Your Eyes</b><br>13.6 24.5<br>CA-2256 (F-2256)—GISELE MCKENZIE My Favorite Song<br>CA-2216 (F-2216)—SKEETS McDONALD<br>CO-21025 (4-21025)—RAY PRICE<br>CR-60882 (9-60882)—EILEEN BARTON Tennessee Tango<br>DA-788—REGINA KUJAWA<br>DE-28460 (9-28460)—RED FOLEY<br>FS-1614 (45-1614)—SLIM WILLET<br>ME-70623 (45-70623)—LOLA AMECHE Rock The Joint<br>MG-11385—HENRY JEROME O. Keep It A Secret<br>VI-20-5040 (47-5040)—JOHNNIE & JACK<br>★VI-20-5064 (47-5064)—PERRY COMO Lies | <b>28—Salomee</b><br>9.2 8.4<br>★VI-20-5176 (47-5176)—DINAH SHORE Let Me Know   | <b>39—My Jealous Eyes</b><br>3.6 2.8<br>CA-2377 (F-2377)—JAN GARBER O. Your Cheatin' Heart<br>★ME-70070 (70070x45)—PATTI PAGE Daggie In The Window  |
| <b>23—No Help Wanted</b><br>12.2 5.7<br>CO-21065 (4-21065)—MADDOX BROS.<br>★ME-70077 (70077x45)—RUSTY DRAPER Texarkana Baby<br>ME-70028 (70028x45)—THE CARLISLES That Heart Is Not For Sale  | <b>29—Dancin' With Someone</b><br>8.2 12.1<br>CA-2396 (F-2396)—MOLLY BEE What'll He Do?<br>★CR-60953 (9-60953)—TERESA BREWER Breakin' In The Blues<br>VI-20-5217 (47-5217)—DELTA RHYTHM BOYS Long Gone Baby | <b>40—Keep It A Secret</b><br>3.5 1.8<br>CA-2268 (F-2268)—JUNE HUTTON I Miss You So<br>CA-2329—SHARKEY'S DIXIELAND KINGS Why Don't You Believe Me<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo |
|  | <b>30—I'm The King Of Broken Hearts</b><br>8.1 —<br>★CO-39964 (4-39964)—TONY BENNETT No One Will Ever Know  | <b>41—How Do You Speak To An Angel</b><br>2.9 3.2<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  | <b>31—Blue Gardenia</b><br>8.0 8.6<br>★CA-2389 (F-2389)—NAT "KING" COLE Can't I   | <b>42—Rachel</b><br>2.7 7.7<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  | <b>32—Hello Sunshine</b><br>7.9 7.9<br>CA-2426 (F-2426)—BUDDY COLE & G. WOOD Red Canary<br>★ZO-101 (45-101)—NORMAN BROOKS You're My Baby  | <b>43—Congratulations To Someone</b><br>2.4 4.9<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  | <b>33—The Nearness Of You</b><br>7.8 —<br>★CA-2383 (F-2383)—BOB MANNING Gypsy Girl  | <b>44—Hush-A-Bye</b><br>2.2 3.7<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  | <b>34—Downhearted</b><br>7.7 7.2<br>DE-28655 (9-28655)—GUY LOMBARDO Seven Lonely Days<br>★VI-20-5137 (47-5137)—EDDIE FISHER How Do You Speak To An Angel  | <b>45—Oh Happy Day</b><br>1.9 3.8<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  |   | <b>46—Twice As Much</b><br>1.7 1.7<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo  |
|  |   | <b>47—New Juke Box Saturday Nite</b><br>1.6 5.5<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  |   | <b>48—A Fool Such As I</b><br>1.5 3.4<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  |   | <b>49—Teardrops On My Pillow</b><br>1.3 2.3<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |
|  |   | <b>50—Why Don't You Believe Me</b><br>1.1 3.1<br>★CO-39891 (4-39891)—JO STAFFORD Once To Every Heart<br>DE-28511—BING CROSBY Sleigh Bell Serenade<br>IM-8169—SLIM WHITMAN My Heart Is Broken In Three<br>MG-11385—HENRY JEROME O. Don't Let The Stars Get In Your Eyes<br>RA-202—FIVE CROWNS Why Don't You Believe Me<br>VI-20-4992 (47-4992)—DINAH SHORE Hi-Lilli, Hi-Lo   |

## Polish Records Going Great In Chicago, Sakowicz Reports

CHICAGO, ILL. — Two years ago, Sig Sakowicz of the Polish Daily News, in this city, suggested to representatives of the leading record companies that they invade the polka field because Chicago's 3/4 of a million Pole-Americans were becoming more and more record conscious. Today Sakowicz is seeing his predictions come true.

Polish records (and as a matter of fact, all foreign records) are becoming an ever greater factor in sales and on the nation's juke boxes. Dana, the one company that has really gone wholeheartedly into the Polka field, has cashed in with one best seller after another. In Chicago where there are 750,000 Pole-Americans and in Buffalo where there are over 1,000,000, record shops and juke box operators report outstanding business for the firm.

The most important consideration is the authenticity of the disks and this has been the one factor that has held up further inroads to this ready and

waiting market.

The influx of Polish D.P.'s, Sakowicz reports, — about 20,000 in Chicago alone—has made Polish disks even more in demand. These newly arrived people enjoy Polish waltzes and tangos, like to hear Chopin and support strongly the stage performances of a vocal quartet, "The Happy Four" (Wesola Czworka), who sang together throughout the Second World War while they served with the Polish Air Force in England.

An indication of the importance of the polka today is the calibre of the men who are engaged in it. For instance Milton DeLugg had done many polkas for Dana. Moreover such dance halls as Chicago's Aragon and Trianon find it profitable to set aside one night a week as Polka night.

After surveying the Chicago picture, Sakowicz reports that the records listed below are the leading ones in that area at present:

### Leading Polka Disks In Chicago Area

- |                  |            |  |
|------------------|------------|--|
| Johnny Bomba     | Dana       | "Modern Time"—"Hosa Dyna"              |
| Ray Henry's      | Dana       | "On the Boat"—"Jedzie Boat"            |
| Steve Adamczyk   | Dana       | "Disc Jockey Polka"—"Polka Anonsera"   |
| Frank Przybylski | Capitol    | "Headache Polka"—"Glowa Boli"          |
| Eddie Zima       | Dana       | "Honky Tonk Polka"                     |
| Johnny Bomba     | Dana       | "Play No. 78 Polka"—"Grajcie No. 78"   |
| Li'l Wally       | Jay Jay    | "Squeeze Box Polka"                    |
| Eddie Wojcik     | Royal      | "Weekend Polka"—"Przy Bialem Stolizku" |
| Mattie Madura    | Polkatunes | "Hangover Oberek"—"Klopoty Pijaka"     |
| Steve Adamczyk   | Capitol    | "Ridin' High Polka"—"Jade Ja Se Jade"  |
| Ed Dutka         | Balkan     | "Village Wedding"—"Wiejskie Wesele"    |
| Harmony Kings    | Polkatunes | "Rain Rain Polka"—"Deszcz Polka"       |

# "CAN'T I"

words and music LeRoy Lovett

recorded by

## NAT KING COLE

with

## BILLY MAY

& ORK.

on

Capitol Records



**HARVARD MUSIC CO.**

— sole selling agent —

**IVAN MOGULL MUSIC CORP.**

1619 Broadway, New York, N. Y.

Terrific Tavern Novelty Smash!  
**"THE PIG GOT UP  
 AND SLOWLY  
 WALKED AWAY"**

by  
**EDDIE JERIS ORK.**

vocal by Bill Cobb  
 DANA 2105, 45x2105

OPS: The Biggest and Best line  
 of POLKAS—POLISH, BOHEMIAN  
 and SLOVENIAN Tunes—  
 available in all Speeds.

WRITE FOR CATALOG



**Illness Forces Cole To  
 Cancel Dates Till May 18**

NEW YORK—Nat "King" Cole has been forced to cancel his tour with the "Record Show."

Nat gave his first appearance at Carnegie Hall on Sunday but was unable to go for the second show. He came on stage and announced his inability to perform and then was rushed immediately to New York Hospital.

The trouble started Saturday while Nat was rehearsing for both the "Record Show" appearance and his stint on TV on "This Is Show Business." He decided to wait however before he called a doctor. But on Sunday, when the doctor was finally called, diagnosed the condition as a bleeding ulcer and advised him to cancel his dates and go to the hospital at once.

Nat will have to rest up until May 18 when he opens at the Last Frontier in Las Vegas.

His friends who may want to send him get well greetings can address them to New York Hospital.

**Buddy Robbins Forms Own Firm**

NEW YORK — Buddy Robbins announced this week that he was leaving George Paxton to set up his own firm effective immediately.

Robbins will also work with Cork O'Keefe on the Words and Music Catalogue which is owned jointly by O'Keefe and Jack Robbins. He will work out of O'Keefe's office in the RKO Building.

Robbins was associated with Paxton for about two years and the parting at this time is on an amicable basis.

**Erwin-Howard Turn "Somebody Wonderful" Over To Disney**

NEW YORK—Erwin-Howard, publishers of "Somebody Wonderful," the latest Norman Brooks record on the Zodiac label, have turned the song over to Walt Disney Music for a three year term. The tune will be a number one plug with the pubbery.

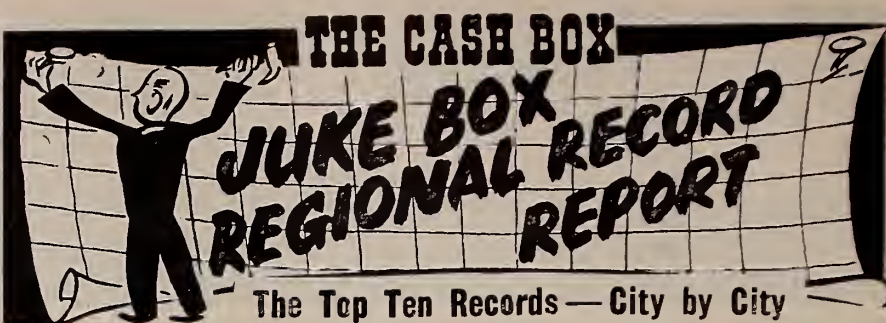
Mel Howard and Lee Erwin also wrote the tune as they did with the first Norman Brooks hit "Hello Sunshine." In addition they are the owners of Zodiac on whose label the disks were issued.

At Walt Disney, it was announced this week that Mac Cooper has taken over as general professional manager, replacing Phil Kahl.

**Buckley Announces Plans  
 For One-Stop Service**

NASHVILLE, Tennessee — Louis Buckley, owner and operator of Buckley's Record Shop, the oldest mail order record shop in the state of Tennessee and one of the oldest in the South, has announced plans to open a national One Stop Record Service at 1707 Church Street, Nashville.

Buckley has been in the music business since 1929 and for the past seven years has operated his mail order business through radio station WLAC, Nashville, selling Rhythm and Blues records over a 35 state area.



**The Top Ten Records—City by City**

**New York, N. Y.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Your Cheatin' Heart (James)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Song From Moulin Rouge (Percy Faith)
6. Tell Me A Story (Laine-Boyd)
7. Till I Waltz Again With You (Teresa Brewer)
8. Don't Let The Stars Get In Your Eyes (Percy Como)
9. Wild Horses (Percy Como)
10. Ruby (Richard Hayman)

**Philadelphia, Pa.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. I Believe (Frankie Laine)
4. Till I Waltz Again With You (Teresa Brewer)
5. Wild Horses (Percy Como)
6. Your Cheatin' Heart (James)
7. Tell Me You're Mine (The Gaylords)
8. Pretend (Cole-Barton)
9. Don't Let The Stars Get In Your Eyes (Percy Como)
10. No Help Wanted (R. Draper)

**Atlanta, Ga.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. No Help Wanted (R. Draper)
4. Till I Waltz Again With You (Teresa Brewer)
5. Side By Side (Kay Starr)
6. Wild Horses (Percy Como)
7. Tell Me You're Mine (The Gaylords)
8. Dancin' With Someone (Teresa Brewer)
9. I Believe (Laine-Froman)
10. Tell Me A Story (Laine-Boyd)

**Shoals, Ind.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. No Help Wanted (R. Draper)
4. Your Cheatin' Heart (James)
5. Pretend (Nat "King" Cole)
6. Tell Me You're Mine (The Gaylords)
7. Seven Lonely Days (Gibbs)
8. I Believe (Frankie Laine)
9. Tell Me A Story (Laine-Boyd)
10. Gomen Nasai (R. Bowers)

**St. Louis, Mo.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. I'm Sitting On Top Of The World (Paul-Ford)
4. Dancin' With Someone (Teresa Brewer)
5. I Believe (Frankie Laine)
6. Ruby (Richard Hayman)
7. Your Cheatin' Heart (James)
8. Anna (Silvana Mangano)
9. Hot Toddy (Ralph Flanagan)
10. Tell Me You're Mine (The Gaylords)

**Richmond, Va.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me You're Mine (The Gaylords)
3. I Believe (Laine-Boyd)
4. Your Cheatin' Heart (James)
5. Side By Side (Kay Starr)
6. Tell Me A Story (Laine-Boyd)
7. Don't Let The Stars Get In Your Eyes (Percy Como)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Hello Sunshine (N. Brooks)
10. Till I Waltz Again With You (Teresa Brewer)

**Washington, D. C.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Till I Waltz Again With You (Teresa Brewer)
4. Song From Moulin Rouge (Percy Faith)
5. Pretend (Nat "King" Cole)
6. April In Portugal (L. Baxter)
7. Caravan (Ralph Marterie)
8. Don't Let The Stars Get In Your Eyes (Percy Como)
9. Can't I (Nat "King" Cole)
10. I'm Sitting On Top Of The World (Paul-Ford)

**Chicago, Ill.**

1. Caravan (Ralph Marterie)
2. No Help Wanted (R. Draper)
3. Tell Me A Story (Laine-Boyd)
4. Seven Lonely Days (Gibbs)
5. Your Cheatin' Heart (James)
6. How Much Is That Doggie In The Window (Patti Page)
7. Hot Toddy (Ralph Flanagan)
8. I Believe (Frankie Laine)
9. Tell I Waltz Again With You (Teresa Brewer)
10. I'm Sitting On Top Of The World (Paul-Ford)

**Denver, Colo.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Pretend (Nat "King" Cole)
4. Till I Waltz Again With You (Teresa Brewer)
5. Your Cheatin' Heart (James)
6. Tell Me You're Mine (The Gaylords)
7. Side By Side (Kay Starr)
8. Tell Me A Story (Laine-Boyd)
9. Hot Toddy (Ralph Flanagan)
10. Wild Horses (Percy Como)

**Detroit, Mich.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. April In Portugal (L. Baxter)
4. Tell Me A Story (Laine-Boyd)
5. Ramona (The Gaylords)
6. Pretend (Nat "King" Cole)
7. Your Cheatin' Heart (James)
8. Song From Moulin Rouge (Percy Faith)
9. Caravan (Ralph Marterie)
10. I'm Sitting On Top Of The World (Paul-Ford)

**Boston, Mass.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Tell Me A Story (Laine-Boyd)
4. Anna (Silvana Mangano)
5. Pretend (Nat "King" Cole)
6. Till I Waltz Again With You (Teresa Brewer)
7. Tell Me You're Mine (The Gaylords)
8. Somebody Stole My Gal (Johnnie Ray)
9. Wild Horses (Percy Como)
10. Side By Side (Kay Starr)

**Dallas, Tex.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Cole-Marterie)
4. Don't Let The Stars Get In Your Eyes (Percy Como)
5. Tell Me You're Mine (The Gaylords)
6. Side By Side (Kay Starr)
7. Seven Lonely Days (Gibbs)
8. Gomen Nasai (R. Bowers)
9. Wild Horses (Percy Como)
10. Can't I (Nat "King" Cole)

**Savannah, Ga.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Your Cheatin' Heart (James)
4. Tell Me You're Mine (The Gaylords)
5. Have You Heard (J. James)
6. Pretend (Nat "King" Cole)
7. Why Don't You Believe Me (Joni James)
8. Side By Side (Kay Starr)
9. Oh Happy Day (Four Knights)
10. No Help Wanted (R. Draper)

**Seattle, Wash.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Wild Horses Perry Como)
6. Don't Let The Stars Get In Your Eyes (Percy Como)
7. Yokohama Mama (H. Kari)
8. Song From Moulin Rouge (Percy Faith)
9. Ramona (The Gaylords)
10. Tell Me A Story (Laine-Boyd)

**Los Angeles, Calif.**

1. Ye Sir, That's My Baby (Harry Kari)
2. I Believe (Frankie Laine)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Till I Waltz Again With You (Teresa Brewer)
6. Wild Horses (Percy Como)
7. April In Portugal (F. Martin)
8. Tell Me A Story (Laine-Boyd)
9. Gomen Nasai (R. Bowers)
10. Seven Lonely Days (Gibbs)

**Pittsburgh, Pa.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Ruby (Richard Hayman)
4. Tell Me A Story (Laine-Boyd)
5. Can't I (Nat "King" Cole)
6. Pretend (Nat "King" Cole)
7. No Help Wanted (R. Draper)
8. Ramona (The Gaylords)
9. Till I Waltz Again With You (Teresa Brewer)
10. Pour Me A Glass Of Tears (B. Williams Quar.)

**Grand Rapids, Mich.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Pretend (Nat "King" Cole)
5. Your Cheatin' Heart (James)
6. Wild Horses (Percy Como)
7. Side By Side (Kay Starr)
8. Tell Me A Story (Laine-Boyd)
9. Seven Lonely Days (Gibbs)
10. I Believe (Frankie Laine)

**Cincinnati, Ohio**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Laine-Froman)
3. Your Cheatin' Heart (James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Pretend (Nat "King" Cole)
6. Ruby (Richard Hayman)
7. April In Portugal (L. Baxter)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Caravan (Ralph Marterie)
10. How Do You Speak To An Angel (Eddie Fisher)

**New Orleans, La.**

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Pretend (Nat "King" Cole)
4. Tell Me A Story (Laine-Boyd)
5. April In Portugal (L. Baxter)
6. Side By Side (Kay Starr)
7. Song From Moulin Rouge (Percy Faith)
8. Till I Waltz Again With You (Teresa Brewer)
9. Your Cheatin' Heart (James)
10. I'm Sitting On Top Of The World (Paul-Ford)

**Memphis, Tenn.**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Your Cheatin' Heart (James)
4. Side By Side (Kay Starr)
5. Pretend (Nat "King" Cole)
6. Wild Horses (Percy Como)
7. Don't Let The Stars Get In Your Eyes (Percy Como)
8. Have You Heard (J. James)
9. I Believe (Frankie Laine)
10. Tell Me You're Mine (The Gaylords)

**Edmonton, Alberta,  
 Canada**

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Side By Side (Kay Starr)
5. Oh Happy Day (Don Howard)
6. Pretend (Nat "King" Cole)
7. Your Cheatin' Heart (James)
8. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
9. Why Don't You Believe Me (Joni James)
10. Even Now (Eddie Fisher)

**the 2 BIG Songs  
 of 1953—**

**"TILL I WALTZ  
 AGAIN WITH YOU"**  
 and

**SCRAP of  
 PAPER**

Village Music Company

1619 BROADWAY  
 NEW YORK 19, N. Y.

**M-G-M RECORDS**  
 LEW DOUGLAS  
 & HIS ORCHESTRA  
**"RUBY" and  
 "MY FLAMING  
 HEART"**  
 MGM 11472 (78 rpm)  
 K-11472 (45 rpm)  
 THE GREATEST NAME IN ENTERTAINMENT

**The Original Hit!**  
**"MEXICAN  
 JOE"**  
 JIM REEVES  
 on ABBOTT # 116  
**ABBOTT RECORD CO.**  
 1653 N. Argyle Avenue  
 Hollywood 28, Calif.

**Great Records!**  
**"HOT DOG RAG"**  
**"MAIN STREET ON  
 SATURDAY NIGHT"**  
**"FOREVER YOURS"**  
 ABC MUSIC CORP. BOURNE, INC.  
 799 7th Ave. N. Y. 19, N. Y.

# CANADIAN CAPERS

## TORONTO TOPICS

Denny Vaughn is looking forward to his summer vacation from his daily network "Sweet Cap" programs so that he can combine business and pleasure on a holiday jaunt to England. . . . Local music makers are talking about the versatility of Frank Radcliffe, violinist with the Toronto Symphony Orchestra, whose knack of rustic songwriting has resulted in a potential hit "Bleeding Heart." Song is off to a fast start with two cuttings soon to be released on major labels. . . . A lot of public interest is mounting rapidly on the forthcoming Coronation of Queen Elizabeth. While the magazines, newspapers and serious composers are giving it full coverage, to date there has been very little pop music or record activity tied in with this event. Situation completely opposite to the Old Country where a flock of Coronation tunes are breaking out. . . . Tex Bloye and his Sagedusters have just been handed a ten-week holdover at the Corsair. . . . Hank Gordon and his Melody Ramblers continue to be the draw at Hanrahan's in Hamilton, pointing up the importance of folk groups at this time. This type of entertainment has long been standard fare in Canada, but was first popularized on the bistro circuit a year or so ago when Bill Long and the Ranch Girls cracked the cocktail set-up in Central Canada. . . . Incidentally, George Offer, Apex Records topper, announces that Bill Long moves over to that label,



BILL LONG

April 13th, when they release his cutting of "I Couldn't Think of Anything to Write." . . . Whitey Hains, local Capitol dynamo doing a great job on Jackie Gleason's "Melancholy Serenade." . . . Don McKim, Manager of the Canadian Quality, Mercury and MGM setup back at his desk after a three month enforced rest. . . . Hal Hammond of Margas Distributing reports a hot seller for them in Aragon's record of "Jessica Waltz." States that the tune started to break on Station CHOV, Pembroke, and is catching on all through that territory. . . . Booker Bill Bradbeer, former Decca promotion biggie, reports that the early spring break is opening up travelling dates a month ahead of other years.

## MONTREAL MEMOS

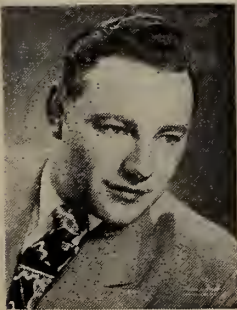
Local carriage trade and show folks looking forward to Yma Sumac's forthcoming engagement at the Sans Souci. Capitol's Lee Mandel already pounding the drum in advance of her engagement. This sultry Latin-American songstress has a very big following with both French and English speaking Canadians. . . . Local music men doing many an "I told you so" about Norman Brooks' fast disk click. This local boy had many of the Canuck contact men plugging his talents with the wax labels, but couldn't convince them that the buyers would take to a second Jolson. They are happy to see him breaking through, even if it isn't on their songs. . . . Gordon Sinclair's folk diskine of CFCF continues to be this town's top country airing. Show is the mecca for all of the country names passing this way. . . . Music fraternity congratulating Boris Vansier, new Canadian composer, on his winning first prize with his oil painting at the recent BMI Art & Hobby Show in New York City. . . . Ottawa's Orval Prophet just flew home from Nashville where he cut another 8 sides for Decca. . . . Local BMI office predicting even bigger things for their current French hit (from Belgium) "1-2-3-4-5-6-7-Violette." Their Denise Meloche predicting that an English version of this one could probably ride just as high. . . . There seems to be no truth to the rumour that Jockey Fleming is being considered for a recording contract, in spite of the public's reaction to his dee jay guest appearances. . . . Lots of excitement down Quebec way now that that local has been recommended for a TV station. . . . French publishers are hoping that Gallic-type TV entertainment may become a factor in stemming the shrinking record and sheet music sales on French language songs.



NORMAN BROOKS

## ATLANTIC COAST

The Bunkhouse boys, stars of CKCW, Moncton Jamboree, now cutting for Decca's Apex label and doing right well with their first release. . . . Tex Shaw and his group from Halifax is another Maritime name that is negotiating to go national on Apex wax. . . . The Maritime Provinces continue to be the home stamping grounds for Canuck folk talent. Good example is Ned Landry, whose instrumental platters are selling for Victor. Ned is a New Brunswick boy, and is ably handled by St. John's Bruce Holder. . . . News that Halifax and Sydney will have TV stations in the next year is pleasant information to Nova Scotians judging by the talk on the streets these days. . . . Columbia Records are now being handled by a Maritime distributor which flatters and pleases the local dealers and operators who hope that this may become a trend with other labels also setting up distribution here.



BUDDY REYNOLDS

## WEST COAST ROUND-UP

Aragon Records' vocal star Buddy Reynolds currently appearing at the Palladium in White Rock. . . . The Rhythm Pals, CKWX and Aragon stars, supplied the backing for the Ed McCurdy transcriptions, which were cut by World just before folk singer McCurdy moved to Eastern Canada. . . . Alberta Slim and his show packing up in New Westminster to make their yearly transcontinental jump in time to play the Apple

Festival in Nova Scotia. Slim will again record for Victor while en route to the East coast. . . . We hear that Vancouver's popular network singer Juliette is being touted as a new voice for a major label. Hope that her Toronto boosters can get her lined up for recordings as her big network following should give them a ready made market in Canada. Her distinctive and sincere ballad singing favourably compares with any of the femme favorites being waxed these days.

## New Gimmick



PHILADELPHIA—Ed Curry's fan club, having exhausted all other ways to publicize their hero, now print his name on their fingernails. Ed seems a little aghast at the whole idea but at least it draws attention to his latest Arcade record, "What Do You Think," backed with "Now That You Know."

## RCA Victor Announces New Edition Of Record Catalogue

NEW YORK — RCA Victor's new record catalog of the "Music America Loves Best" which has just been released, includes all releases up to and including March, 1953, and incorporates important innovations, according to an announcement by William I. Alexander, Manager of Advertising and Sales Promotion for the RCA Victor Record Department.

The latest edition of RCA Victor's catalog, Mr. Alexander said, contains a new center section, edged in red, in which special categories are listed for easy identification by the record enthusiast. These include a suggestion for a Basic Record Library; separate sections for the Treasury of Immortal Performances, and Popular Collectors' Albums; a complete listing of domestic His Master's Voice, and Bluebird Clas-

sics recordings; and a special section for the Connoisseur of Fine Music.

The front part of the catalog, in which easy-to-follow instructions are printed, also contains an explanatory page about RCA Victor's "New Orthophonic Sound," and a listing of the company's 101 All-Time Best Sellers.

Mr. Alexander added that the alphabetical listings have been simplified, and new letter designations at the top of the page—printed in larger, clearer type—have been boxed in order to cut down the length of time spent in searching for any given selection. New "45 Extended Play" Popular and Red Seal albums also are included in the listings.

The last few pages of the catalog contain a complete price list of all RCA Victor records currently available.

**SENSATIONAL**  
JUKE BOX SMASH!!!

THE  
**CANADAIRES**  
sing  
**"CHIP CHIP"**  
and  
**"I BELONG TO YOU"**

THRILLWOOD 401-2

**THRILLWOOD RECORDS**  
P. O. BOX 286, WOODCLIFF STATION  
NORTH BERGEN, N. J.

# "MAD"

# "MAD"

*Willie Mabon sings*

# Willie Mabon

Chess-1538



RECORD CORP.  
750 E 49th ST. CHICAGO, ILL.

## Crowd Goes Loco

PHILADELPHIA, PA. — The tremendous appeal and popularity of Joe Loco, Tico recording artist, with the younger set in Philadelphia, was a surprise even to the artist himself.

When Bob Horn, who runs "Bob Horn's Bandstand" over WFIL-TV, Philadelphia, arranged to have Loco appear on his show, he advertised the fact to his listeners two or three days before the piano stylist's appearance. Horn, who is one of the top deejays in the Quaker City, features mambos on his program and has built himself quite an audience of Latin tempo lovers.

On the day of his scheduled appearance, Joe Loco, accompanied by Tico A & R head George Goldner, drove up to the WFIL studios to find the street mobbed with literally thousands of teenagers. After the show, Loco spent the remainder of the afternoon signing autographs.

Joe Loco's latest release on Tico is "The Song From Moulin Rouge" backed with "Can Can Mambo."

Starting Off Big!

### HEY FINE MAMA!

b/w

### THRILL ME BABY

by

### THE FIVE NOTES

# 461 # 461-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

JUBILEE'S

LUCKY 7

ALL NATURALS

based on sales

- 1 THE ORIOLES  
"Dem Days Are Gone Forever"  
JUBILEE 5115; 45x5115
  - 2 THE MARYLANDERS  
"Good Old 99" b/w  
"Fried Chicken"  
JUBILEE 5114; 45x5114
  - 3 SONNY TIL & ORK.  
"Have You Heard" b/w  
"Lonely Wine"  
JUBILEE 5112; 45x5112
  - 4 THE ORIOLES  
"Hold Me, Thrill Me, Kiss Me"  
b/w  
"Teardrops On My Pillow"  
JUBILEE 5108; 45x5108
  - 5 EDNA 'Heavenly Father' McGRUFF  
with Buddy Lucas Ork.  
"Why Oh Why" b/w  
"Edna's Blues"  
JUBILEE 5109; 45x5109
  - 6 LITTLE SYLVIA  
"The Ring" b/w "Blue Heaven"  
JUBILEE 5113; 45x5113
  - 7 BUDDY LUCAS ORK.  
"Laura" b/w  
"Organ Grinders Swing"  
JUBILEE 5111; 45x5111
- JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

## THE CASH BOX



in  
**HARLEM**

on  
**CHICAGO'S  
South Side**

in  
**NEW  
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |   |   |  |
|---|---|--|
| <ol style="list-style-type: none"> <li>1 HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>2 MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>3 RED TOP<br/>King Pleasure<br/>(Prestige 821)</li> <li>4 LET ME GO HOME, WHISKEY<br/>Amos Milburn<br/>(Aladdin 3164)</li> <li>5 CRAWLIN'<br/>The Clovers<br/>(Atlantic 989)</li> <li>6 SOFT<br/>Tiny Bradshaw<br/>(King 4577)</li> <li>7 BE TRUE<br/>Vocaleers<br/>(Red Robin 113)</li> <li>8 YOU'RE MINE<br/>The Crickets<br/>(MGM 11428)</li> <li>9 BABY, DON'T DO IT<br/>The "S" Royales<br/>(Apollo 443)</li> <li>10 HITTING ON ME<br/>Buddy Johnson<br/>(Mercury 70116)</li> </ol> | <ol style="list-style-type: none"> <li>HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>DAUGHTER (THAT'S YOUR RED WAGON)<br/>Swinging Sax Kari<br/>(States 115)</li> <li>MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>LET ME GO HOME, WHISKEY<br/>Amos Milburn<br/>(Aladdin 3164)</li> <li>BABY, DON'T DO IT<br/>The "S" Royales<br/>(Apollo 443)</li> <li>RED TOP<br/>King Pleasure<br/>(Prestige 821)</li> <li>SOFT<br/>Tiny Bradshaw<br/>(King 4577)</li> <li>BEAR CAT<br/>Rufus Thomas<br/>(Sun 181)</li> <li>CRAWLIN'<br/>The Clovers<br/>(Atlantic 989)</li> <li>MY KIND OF WOMAN<br/>Emmett Slay Trio<br/>(Savoy 886)</li> </ol> | <ol style="list-style-type: none"> <li>HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>BEAR CAT<br/>Rufus Thomas<br/>(Sun 181)</li> <li>GOING TO THE RIVER<br/>Fats Domino<br/>(Imperial 5231)</li> <li>MIGHTY LONG TIME<br/>Sonny Boy Williamson<br/>(Trumpet 166)</li> <li>I DON'T KNOW WHY<br/>Kenzie Moore<br/>(Specialty 456)</li> <li>MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>WOKE UP THIS MORNING<br/>B. B. King<br/>(R. P. M. 380)</li> <li>CROSS MY HEART<br/>Johnny Ace<br/>(Duke 107)</li> <li>DREAM GIRL<br/>Jesse &amp; Marvin<br/>(Specialty 447)</li> <li>SHIRLEY COME BACK TO ME<br/>Shirley &amp; Lee<br/>(Aladdin 3173)</li> </ol> |
|---|---|--|

in SAN  
**FRANCISCO**

in  
**NEWARK**

in  
**MEMPHIS**

- |   |   |  |
|---|---|--|
| <ol style="list-style-type: none"> <li>1 HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>2 MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>3 GOING TO THE RIVER<br/>Fats Domino<br/>(Imperial 5231)</li> <li>4 CRAWLIN'<br/>The Clovers<br/>(Atlantic 989)</li> <li>5 K. C. LOVING<br/>Little Willie Littlefield<br/>(Federal 12110)</li> <li>6 TIN PAN ALLEY<br/>James Wilson<br/>(Big Town 101)</li> <li>7 NINE BELOW ZERO<br/>Sonny Boy Williamson<br/>(Trumpet 166)</li> <li>8 BABY WHAT'S WRONG<br/>Elmore James<br/>(Meteor 5003)</li> <li>9 LET ME GO HOME, WHISKEY<br/>Amos Milburn<br/>(Aladdin 3164)</li> <li>10 WHAT'S THE MATTER, BABY<br/>Lloyd Price<br/>(Specialty 457)</li> </ol> | <ol style="list-style-type: none"> <li>HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>LET ME GO HOME, WHISKEY<br/>Amos Milburn<br/>(Aladdin 3164)</li> <li>RED TOP<br/>King Pleasure<br/>(Prestige 821)</li> <li>CRAWLIN'<br/>The Clovers<br/>(Atlantic 989)</li> <li>DREAM GIRL<br/>Jesse &amp; Marvin<br/>(Specialty 447)</li> <li>DAUGHTER (THAT'S YOUR RED WAGON)<br/>Swinging Sax Kari<br/>(States 115)</li> <li>CROSS MY HEART<br/>Johnny Ace<br/>(Duke 107)</li> <li>WOKE UP THIS MORNING<br/>B. B. King<br/>(R. P. M. 380)</li> <li>BEAR CAT<br/>Rufus Thomas<br/>(Sun 181)</li> </ol> | <ol style="list-style-type: none"> <li>HOUND DOG<br/>Willie Mae Thornton<br/>(Peacock 1612)</li> <li>BEAR CAT<br/>Rufus Thomas<br/>(Sun 181)</li> <li>MAMA, HE TREATS YOUR DAUGHTER MEAN<br/>Ruth Brown (Atlantic 986)</li> <li>I LOVE MY BABY<br/>Lowell Fulson<br/>(Swing Time 330)</li> <li>DAUGHTER (THAT'S YOUR RED WAGON)<br/>Swinging Sax Kari<br/>(States 115)</li> <li>ONE ROOM COUNTRY SHACK<br/>Mercy Dee<br/>(Specialty 458)</li> <li>24 HOURS<br/>Eddie Boyd<br/>(Chess 1533)</li> <li>MY KIND OF WOMAN<br/>Emmett Slay Trio<br/>(Savoy 886)</li> <li>SAD, SAD DAY<br/>Muddy Waters<br/>(Chess 1537)</li> <li>YOU'RE MINE<br/>The Crickets<br/>(MGM 11428)</li> </ol> |
|---|---|--|

**THE CASH BOX**



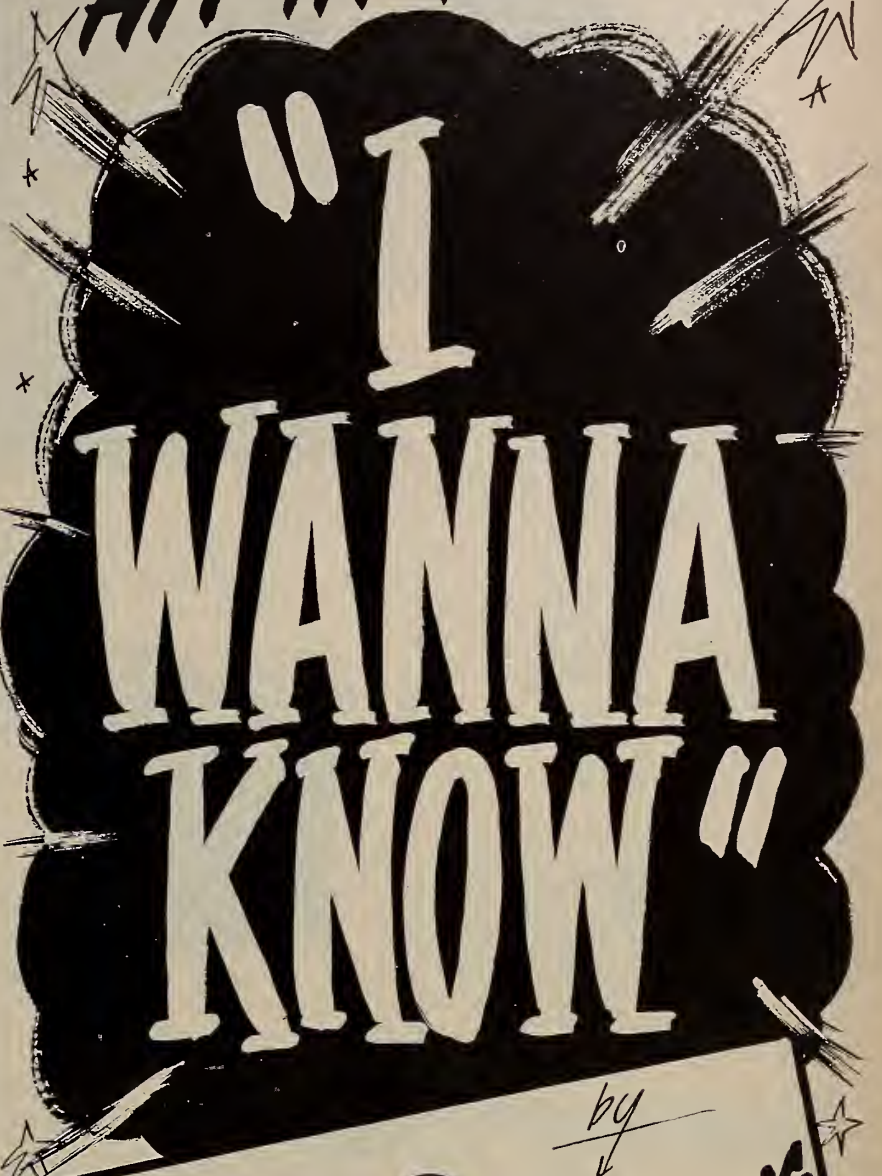
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

Rank	Philadelphia	Los Angeles	St. Louis
1	RED TOP King Pleasure (Prestige 821)	HOUND DOG Willie Mae Thornton (Peacock 1612)	HOUND DOG Willie Mae Thornton (Peacock 1612)
2	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)	K. C. LOVIN' Little Willie Littlefield (Federal 12110)	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)
3	LET ME GO HOME, WHISKEY Amos Milburn (Aladdin 3164)	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)	MY HAT'S ON THE SIDE OF MY HEAD Four Blazes (United 146)
4	CRAWLIN' The Clovers (Atlantic 989)	CRAWLIN' The Clovers (Atlantic 989)	NOT ANY MORE TEARS Four Blazes (United 146)
5	HOUND DOG Willie Mae Thornton (Peacock 1612)	RED TOP King Pleasure (Prestige 821)	PRETEND Nat "King" Cole (Capitol 2346)
6	BABY, DON'T DO IT The "5" Royales (Apollo 443)	SOFT Tiny Bradshaw (King 4577)	RED TOP King Pleasure (Prestige 821)
7	PLEASE BELIEVE ME Doris Brown (Gotham 290)	ONE ROOM COUNTRY SHACK Mercy Dee (Specialty 458)	WHOOPIN' & HOLLERIN' Earl Forest (Duke 108)
8	BE TRUE Vocaleers (Red Robin 113)	LET ME GO HOME, WHISKEY Amos Milburn (Aladdin 3164)	CRAWLIN' The Clovers (Atlantic 989)
9	JOHNNY, JOHNNY Johnny Moore (Modern 888)	THE HONEY JUMP Oscar McLollie (Modern 902)	BEAR CAT Rufus Thomas (Sun 181)
10	DAUGHTER (THAT'S YOUR RED WAGON) Swinging Sax Kari (States 115)	CAN'T DO SIXTY NO MORE The Du Droppers (Red Robin 108)	CAN'T I Nat "King" Cole (Capitol 2389)



Rank	Dallas	Nashville	Cincinnati
1	HOUND DOG Willie Mae Thornton (Peacock 1612)	HOUND DOG Willie Mae Thornton (Peacock 1612)	HOUND DOG Willie Mae Thornton (Peacock 1612)
2	BEAR CAT Rufus Thomas (Sun 181)	BEAR CAT Rufus Thomas (Sun 181)	RED TOP King Pleasure (Prestige 821)
3	BABY, DON'T DO IT The "5" Royales (Apollo 443)	GOING TO THE RIVER Fats Domino (Imperial 5231)	DAUGHTER (THAT'S YOUR RED WAGON) Swinging Sax Kari (States 115)
4	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)
5	CRAWLIN' The Clovers (Atlantic 989)	WOKE UP THIS MORNING B. B. King (R. P. M. 380)	HITTIN' ON ME Buddy Johnson (Mercury 70116)
6	ONE ROOM COUNTRY SHACK Mercy Dee (Specialty 458)	I'M MAD Willie Mabon (Chess 1538)	LET ME GO HOME, WHISKEY Amos Milburn (Aladdin 3164)
7	NOT ANY MORE TEARS Four Blazes (United 146)	TELL ME MAMA Little Walter (Checker 770)	SHE'S GOTTA GO The Ravens (Mercury 70119)
8	WHOOPIN' & HOLLERIN' Earl Forest (Duke 108)	LET ME GO HOME, WHISKEY Amos Milburn (Aladdin 3164)	DON'T HAVE TO CRY B. B. King (R. P. M. 380)
9	HITTIN' ON ME Buddy Johnson (Mercury 70116)	CRAWLIN' The Clovers (Atlantic 989)	YES, IT'S YOU The Clovers (Atlantic 989)
10	NINE BELOW ZERO Sonny Boy Williamson (Trumpet 166)	DAUGHTER (THAT'S YOUR RED WAGON) Swinging Sax Kari (States 115)	I'M GONE Shirley & Lee (Aladdin 3153)

THE BIGGEST HIT IN YEARS!!!



The Du Droppers  
b/w  
"LAUGHING BLUES"  
RCA Victor 20/47-5229

**This Week's Releases Are All Rhythms & Blues**

Release	78 rpm	45 rpm
OO-SHOO-BE-DO-BE / THE BIGGEST FOOL		
Deep River Boys	20-5268	(47-5268)
DON'T WORRY ABOUT IT / RIDE PRETTY BABY		
John Greer	20-5269	(47-5269)
AMAPOLA / NOBODY ELSE BUT YOU		
Les Harris	20-5270	(47-5270)
ALL NIGHT BABY / OH WHY		
The Robins	20-5271	(47-5271)
IN THE GOOD OLD SUMMER TIME / EASY ERNIE		
Al Sears	20-5272	(47-5272)
GOT A MIND TO LEAVE THIS TOWN		
I'LL NEVER LET YOU GO		
Tampa Red	20-5273	(47-5273)
VOODOO MOON / SEEN BETTER DAYS		
Rene Hall	20-5274	(47-5274)
SQUEEZE ME / ROCK BOTTOM		
Milt Trenier	20-5275	(47-5275)



# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**ST. LOUIS JIMMY**  
(Duke 110)

**C+** "WHY WORK" (2:36) [Lion Publ.] St. Louis Jimmy asks the age old question "why work?" The philosophical lyrics are set to a middle-quick rocking tempo and Jimmy sings with an easy and relaxed style.

**B+** "DRINKIN' WOMAN" (2:47) [Lion Publ.] The under portion is a slow beat blues with humorous lyrics of how his woman drank. A cute piece with a moral and a chuckle.

**TAB SMITH**  
(United 147)

**B** "CUBAN BOOGIE" (2:25) [Pamlee] A Latin tempo fastie with Tab Smith riding the sax to a solid triumph. Tab dishes up a rhythmic and happy tune.

**B** "MY MOTHER'S EYES" (2:59) [Pamlee] Flip is the lovely perennial and Smith emits a sweet and sensitive sound against an almost non-existent backing. A side to relax to.

**BENNY BROWN**  
(Gotham 293)

**B+** "PAPPA" (2:41) [Andrea Music] Another answer to "Mama" and a good one. Benny Brown chants the spirited lyrics with zest and appeal.

**C+** "SLICK BABY" (2:39) [Andrea Music] Brown belts a quickbeat rocker in happy fashion. Orking is solid.

**ROY BROWN**  
(King 4627)

**B** "MR. HOUND DOG'S IN TOWN" (2:30) [Lois] Another answer to "Hound Dog." Roy Brown is in top form as he drives out the raucous story. Tune is the same as the original. Guitar work effective and helps keep the vein of the cutting in line with the original.

**B+** "GAMBLIN' MAN" (2:32) [Lonnat] The lower lid is a slow beat blues. Brown sings with emotion as he tells of his baby's leaving him because she got tired of his gambling.

**RED CALLENDER-SCAT MAN CROTHERS**  
(R. I. H. 142)

**C+** "TILL I WALTZ AGAIN WITH YOU" (2:41) [Associated Hollywood] The Red Callender unit etches the big pop hit smoothly. Callender's soft sweet sax featured.

**B+** "PAPA" (2:37) [Associated Hollywood] Answer to leading r & b hit "Mama." A rhythmic bouncer dished up by Scat Man Crothers in a slightly more subdued treatment than the Brown version reviewed on this same page. Another good treatment.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"I'M MAD" (2:41) [Republic]  
"NIGHT LATCH" (2:39) [Republic]  
WILLIE MABON  
(Chess 1538)



WILLIE MABON

● That "I Don't Know" man, Willie Ma'on, is back in business with his second disk. "I'm Mad," and the blues chanter seems to have another solid hit. The tune is slow tempo and the lyrics are in the novelty vein Willie is mad. With all the good things on this earth, he had to marry a glamorous gal. Mabon borrows from his sensational hit disk the line "... this time, Baby" and besides serving as a tag line for the artist, it lends a twist to the current tune. The flipside, "Night Latch," is a middle beat instrumental performed solidly. However, the upper deck, "I'm Mad," is the side and a must for the boxes.

"I'M THE BLUEST GAL IN TOWN" (2:48) [Lion Publ.]  
"AIN'T CAR CRAZY" (2:46) [Lion Publ.]  
MARIE ADAMS  
(Peacock 1614)



MARIE ADAMS

● Marie Adams, the "I'm Gonna Play The Honky Tonks" gal, sings a slow beat torcher, "I'm The Bluest Gal In Town," that gives her every chance to render an emotional and feelingful performance. Miss Adams' exciting reading of 'he lovely tune and colorful lyrics is supported strongly by Bill Harvey and his orchestra. The lower etching, "Ain't Car Crazy," is a change of pace. The item is a quick tempo jump that Marie belts with enthusiasm. The instrumental group is more to the fore on this disk with both the piano and guitar coming in for mention. We like the top plate for the big side.

**THE CASH BOX**

**Rhythm 'N Blues SLEEPER OF THE WEEK**

"COME A LITTLE CLOSER" (2:27) [American Music]  
"SHE'S GOT TO GO" (2:52) [Russell Music]

THE RAVENS  
(Mercury 70119)

● The Ravens come up with a winner for the boxes. The upper deck, "Come A Little Closer," shows the group off at its best. The boys blend with a smooth and capable performance as they dish up the happy quick beat with love lyrics. The appeal and zest they inject into the rhythmic ditty makes this a fascinating side and one that is a natural for the jukes. The under portion, "She's Got To Go," is a slow blues, with Jimmy Ricks performing a single. Jimmy despairingly complains that his girl is no good at all. She won't do anything except have a ball. Orking is grade-A on both decks.

"HELP ME SOMEBODY" (3:00) [Bess Music]

"CRAZY, CRAZY, CRAZY" (2:39) [Bess Music]

THE "5" ROYALES  
(Apollo 446)

● The "5" Royals follow their "Baby, Don't Do It" one of the nations top rhythm and blues tunes of the past few months, with a two sided release, either of which could break through for a repeat. The top deck, "Help Me Somebody," is a slow rhythmic item, with a religious feel, that moves up in tempo until it reaches a quick beat. Lead chants smoothly and with restraint against a soft backing. The lower lid, "Crazy, Crazy, Crazy," is a middle tempo bounce with an infectious sound. The boys go wild and shouty and the mood of the piece is furthered by a torrid sax ride. Orking is solid on both decks.

**BIRMINGHAM BOOGIE BOYS**  
(MGM 11468)

**C+** "BOOGIE EXPRESS" (2:39) The Birmingham Boogie Boys spin a racing boogie beat instrumental with a great deal of excitement. Piano and guitar give a good accounting of themselves.

**C+** "BOOGIE WOOGIE ON A SATURDAY NITE" (2:38) A similar etching with a slightly slower tempo.

**FIVE BILLS**

(Brunswick 84004)

**B+** "WAITING, WANTING" (2:35) [Barnhill Music] The Five Bills present a tender ballad with velvety effect. The boys charm with a feathery reading that is captivating. The lead does a wonderful job against a hush backing by the balance of the group. A top notch effort that has strong pop possibilities.

**C+** "TILL DAWN AND TOMORROW" (2:37) [Barnhill Music] The "Bills" work with a similar item and handle it gently, but the top deck is the one.

**JOHNNY OSBORNE**

(Tune 1102)

**C+** "TAYLOR'S TALE" (2:41) [Triple A Music] Johnny Osborne and his Mello Jacks wax a quick beat wildie with Slim Taylor handling a gravel voice vocal.

**B** "SAX MANIAC" (2:37) [Triple A Music] Another wildie by the crew, with James Perry giving an exhibition of wild saxing. A go-go item, aptly described by the title "sax maniac." Exciting.

**STICK MCGHEE**

(Atlantic 991)

**B** "NEW FOUND LOVE" (2:41) Stick McGhee and His Buddies dish up a lively fast moving piece with spirit and listener appeal. Stick's vocal is top notch.

**B** "MEET YOU IN THE MORNING" (2:18) Another quick beat that drives. Stick and his gang go wild. You can't listen to this one and sit still.

**EUNICE DAVIS**

(Atlantic 992)

**B+** "GO TO WORK PRETTY DADDY" (2:46) [Progressive] Eunice Davis belts a quick beat with novelty lyrics that really moves. The gal sings with spirit and appeal as she puts the needle into the malingering husband to "go to work." Side has what today's r & b audience seems to favor and Miss Davis sells it all the way.

**B** "MY BEAT IS 125TH STREET" (3:01) [Progressive] Miss Davis has another quick beat in which she sings of the entertainments on 125th Street. The thrush handles herself well and the etching is more than adequate.



### Goodman-Armstrong Tour Looks Like A Smash

NEW YORK — The Benny Goodman-Louis Armstrong package, which is appearing at Carnegie Hall on Friday, April 17th for two concerts at 8:30 and 12 Midnight, is the highest priced jazz event ever to play Carnegie with a \$6 top and an expected \$24,000 gross. The concerts in Boston and Philadelphia are already sold out with the Boston date a sellout 4 weeks before the troupe appears there.

The tour kicks off at the New Haven Arena on Wednesday, April 15th and then appears at the Newark Mosque Theatre the following night.

Reports from all over the country indicate that the six-week tour is guaranteed to be a smash success with huge advance sales reported every where and in New York the day tickets went on sale a \$5000 business was done.

### Stars To Appear At Benefit

NEW YORK — A benefit for Billy Exiner, former drummer with the Barbara Carroll Trio, will be given at Birdland April 19 from 3 to 7 P.M. Billy has been stricken with Berger's Disease.

The following artists have promised to appear on the show:

Charlie Barnet, Sammy Beskin, Ruth Brown, Pete Brown, Barbara Carroll, Allen Eager, Roy Eldridge, Slim Gaillard, Stan Getz, Coleman Hawkins, Al Hibbler, Joe Holiday, Joe Jones, Peggy Lee, Marcy Lutes, Jackie Mabley, Howard McGhee, Hot Lips Page, Bud Powell, Joe Roland, Joan Shaw, Joe Shulman, Stuff Smith, Joe Springer, Slam Stewart, George Wettling, Gil Evans, John Lewis and Billy Maxted.

### Ruth Reports



NEW YORK—Ruth Brown reports to her New York-New Jersey disk fans on the success of her just-ended road trip with the Three B's package—Mr. B, Ruth, and Count Basie. Interviewing the fabulous "Teardrops Girl" (whose Atlantic disking of "Mama" is currently riding high) is Jack Walker, WOV's popular night-side platter man. Walker handles the station's blues and rhythm show at 8 P.M. and then returns to the air at midnight with his "Life Begins At Midnight" chapter direct from Harlem's Palm Cafe.

### Two Million Mark Hit By Five Clovers

NEW YORK — The Clovers were honored this week by Atlantic Records as the two millionth copy of their wax work was sold. Each member of the sensational group was presented with a gold record to mark the event.

Two years ago the four voices and the guitar which make up the group were unknown kids in Washington, D. C. From their first recording, "Don't You Know I Love You," they appealed to a wide public. Their tal-

ents have netted them not just one more but six hits since then. Currently juke boxes about the nation are jumping with "Crawling" and "Yes it's You," their latest Atlantic effort.

While in New York to collect their honors, the Clovers will work a session in the Atlantic wax works to turn out their Spring releases. Johnny Bailey, Mathew McQuarter, Hal Lucas, Harold Winley and guitarist Bill Harris are the Clover personnel.

**BIGGER than**  
"I'M GONE"  
**Shirley & Lee**

"The Sweethearts Of The Blues"



**"SHIRLEY, COME BACK TO ME"**

AL 3173



# 3 GUARANTEED PEACOCK HITS...

## 1 MARIE "HONKY TONK" ADAMS

"AIN'T CAR CRAZY"  
"I'M THE BLUEST GAL IN TOWN"

CAN'T MISS—DOUBLE A SIDES  
PEACOCK # 1614

## 2 JIMMY McCRACKLIN

"SHE FELT TOO GOOD"  
"SHARE AND SHARE ALIKE"

A DEFINITE HIT—WATCH IT  
PEACOCK # 1615

## 3 SPIRIT OF MEMPHIS

FIRST RELEASE ON PEACOCK  
THEIR BEST YET—ON RECORD  
"SURELY, SURELY, AMEN"

&  
"LORD SAVE AMERICA"

PEACOCK # 1710

# LOOK OUT! HERE COMES DUKE...

## ST. LOUIS JIMMY

SINGING LOW DOWN BLUES

"WHY WORK"

"DRINKING WOMAN"

DUKE # 110

DOUBLE ARTIST RECORD  
"FEATURING"

## BONITA COLE—"LIFE'S LIKE THAT"

## BILL FORT—"GATEMOUTH GHOST"

GREAT INSTRUMENTAL

DUKE # 111

—DUKE SPIRITUAL—

## SWANEE SPIRITUAL SINGERS

"GOD SPOKE TO ME ONE DAY"

"LET ME STAND BY THE ROCK"

DUKE # 200



# Leeds Music Amalgamates Pop And Standard Divisions

NEW YORK—On May 1st Leeds Music will bring together its pop division and its standard-educational division, separated for the past five years, by moving its offices at 1270 Sixth Avenue to 322 West 48th Street.

The decision to amalgamate offices came as a result of five months of experimenting, during which Lou Levy and other Leeds executives were shuttling between the two offices.

"We have always tried to maintain a close connection between the pop and standard divisions," Lou Levy explained. "Pop methods of exploitation have stimulated our standard business, while out of the standard catalogue we have been able to develop such pop hits as 'Sabre Dance,' 'Galloping Comedians' 'Swedish Rhapsody,' 'Blue Violins,' etc."

"In addition our standard division has grown by leaps and bounds so that it now accounts for a sizable percentage of our regular business.

"We had three alternatives: 1) to take additional space in the RKO Building, which was not available; 2) to find completely new quarters, which we tried to do; or 3) to move our pop offices to the standard offices.

"For the time being, we have adopted the third step as the most practical. We have done this partly because we have just built a recording studio in our standard offices, which will be of great help to us in our popular exploitation.

"The advantage of being under one roof is so great that we look forward happily to our new amalgamated set up."

## Eckstine Fetes Ruth Brown

NEW YORK, N. Y.—Billy Eckstine gave a party in honor of Ruth Brown at The Band Box last Wednesday, April 8 as a tribute to the personality and drawing power of the young thrush on their recent tour. Miss Brown was an integral part of the smash tour, just concluded, along with Eckstine and Count Basie.

Friends of Miss Brown, fellow artists and executives of Atlantic Records, for whom she records, were present.

Ruth Brown cut short her bookings to remove troublesome tonsils and will be out of action for about ten days.

## Vinrob Records Formed

NEW YORK—Vinrob Records, a new phono label, is making its pop debut in the recording market with four sides, "Why Should I Want You," "Be Good To Yourself," "Hootin' Holler" and "Say 'Si Si,'" rendered by Eugenie Baird, the popular radio singing star.

The co-author of the tune "Why Should I Want You," Vinnie Andrews, who started the company, will be its head.

Vinnie wrote a composition three years ago tagged "Just In Case" which Kay Armen cut. To back his song, the author got an unknown tune written by Bill Saroyan tagged "Come On-A My House" which Kay waxed on the flip side. That was the start of the tune which would up as a fabulous Rosemary Clooney success.

## Crowds Jam Open Session For 2nd "Jazztime" Album

NEW YORK—Pythian Temple was jammed last week as Coral Records held open recording session, while cutting its second Jazztime U.S.A. album. As a matter of fact, it was more than jammed as over 1,000 people had to be turned away.

Tickets to the recording session were being offered over the air by Jazzbo Collins, WNEW disk jockey. As is the practice in giving free tickets over the radio, more than the amount required to fill the auditorium were given out because it is always expected that a certain percentage will not show up. However, apparently everyone who asked for a ticket arrived and the jam up was terrific.

Fortunately most of the artists were in the auditorium before the time set for recording for otherwise they would not have been able to press through the crowds.

Bob Thiele was in charge of the session for Coral and Jazzbo emceed the event.

Among the artists who recorded the second Jazztime U.S.A. album are: Terry Gibbs and his group; Georgia Auld with an all star band; the Tony Scott quartet; Stuff Smith; and Matt Matthews.

One of the unusual artists at the event was Moon Dog, New York street performer.

## Capitol Signs Ellington

HOLLYWOOD—Signing of Duke Ellington to a recording contract has been announced by Glenn Wallichs, President of Capitol Records, and Alan W. Livingston, Vice President in charge of artists and repertoire.

Ellington, who has been recording under the Columbia label for several years, is the third major artist to be signed by Capitol in the past few weeks. Last month Capitol contracted for the talents of Frank Sinatra and Betty Hutton.

The agreement with Ellington, terms of which were not announced, was reached April 1 and came as the result of an invitation which Wallichs extended to Ellington more than two years ago when they met in Italy.

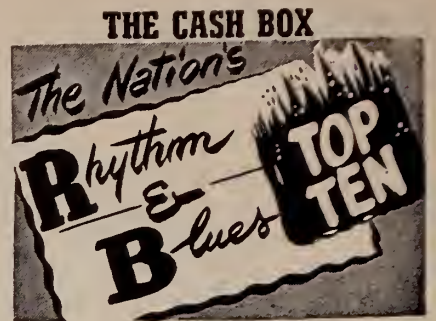
Ellington, who opened at the Los Angeles Paramount Theatre April 10, waxed his first sides for Capitol, Monday April 6, and was to cut more records at a second session before leaving southern California on tour April 17.

Sinatra cut four sides as his first offerings under the Capitol label at a recording session in Hollywood April 2.

## King, Federal Add Artists

LOS ANGELES, CALIF. — Ralph Bass, artist and repertoire director of King and Federal Records, this past week announced the addition of a flock of new talent to the firm's rhythm and blues roster.

Signed to term recording contracts were Camille Howard, Jimmy Nelson, Eleanor Franklin, Happy David and Cecil "Count" Carter. Of the new artists signed, Camille Howard is the most prominent, having achieved fame via her Specialty Records through the years.



**1** HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

**2** MAMA, HE TREATS YOUR DAUGHTER MEAN  
Ruth Brown  
(Atlantic 986)

**3** CRAWLIN'  
The Clovers  
(Atlantic 989)

**4** RED TOP  
King Pleasure  
(Prestige 821)

**5** LET ME GO HOME, WHISKEY  
Amos Milburn  
(Aladdin 3164)

**6** BEAR CAT  
Rufus Thomas  
(Sun 181)

**7** DAUGHTER, (THAT'S YOUR RED WAGON)  
Swinging Sax Kari  
(United 115)

**8** GOING TO THE RIVER  
Fats Domino  
(Imperial 5231)

**9** BABY, DON'T DO IT  
The "5" Royales  
(Apollo 443)

**10** SOFT  
Tiny Bradshaw  
(King 4577)

### NEW ATLANTIC RELEASES.

THE ROCK LITTLE DADDY GIRL  
**EUNICE DAVIS**  
"GO TO WORK PRETTY DADDY"  
"LET'S MEET ON 125th STREET"  
ATLANTIC 992

**THE ROCKETTS!**  
"OPEN THE DOOR"  
"BIG LEG MAMA"  
ATLANTIC 993

**TINY GRIMES** and  
his Rocking Highlanders  
"BEGIN THE BEGUINE"  
and "THE MAN I LOVE"  
ATLANTIC 990

**Stick McGhee**  
"NEW FOUND LOVE" and  
"MEET ME IN THE MORNING"  
ATLANTIC 991

The New Atlantic Gospel Hit  
The Rosettes  
"SOMEWHERE"  
"WHEN IT'S TIME FOR ME TO GO"  
ATLANTIC 3003

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IT'S THE BEST  
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# THE CASH BOX RHYTHM N' BLUES *Ramblings*

## NEW YORK:

The most beautiful tune to come along in many a month, "The Song From Moulin Rouge," is a must for every box. Can't go wrong with any of the versions on the market. Percy Faith's disk, Mantovani on London, and Axel Stordahl on Capitol are lovely and moving. Now comes Joe Loco on Tico in a ballad tempo with a soft rhythm backing. Loco's piano is sensational and the side is comparable to the best. . . . Jubilee elated over the success of The Orioles newest release "Dem Days." "Strangest thing," says Ben Blaine, "is that the groups last two disks, "Until Then" and "Hold Me, Thrill Me, Kiss Me," are among the top sellers in our catalogue. This gives us three solid sellers by the same group at the same time." . . . Irv Marcus, Duke and Peacock sales manager, making his headquarters in the east for the present. In addition to covering the eastern and mid-western states saleswise, Marcus has to ride constant herd over the six major pressing plants now turning out "Hound Dog" so that he can keep up with orders. . . . The Boyer Bros., now holding the number two spot in the Pittsburgh label Courier Spiritual Group poll record for Ernest Young's Excello label in Nashville. . . . Joe Davis sent out 1000 toy plastic racing cars as a tieup on the new Paul Watson MGM etching



JOE LOCO

"I Love To Ride." . . . Leonard Chess, Chess Records, invaded Shreveport, La., last week. And invaded is the word, what with being armed with Willie Mabon's "I'm Mad," Little Walter's "Off The Wall," and Danny Overbea's "Train, Train, Train." Also in to see Stan's Record Shop was Art Rupe, Specialty, with the Mercy Dee's "One Room Country Shack." The tune is moving like a prairie fire on a dry and windy day. . . . Congratulations to Lee Magid, a & r man at Savoy. Lee and wife Jane collaborated on a sensational item, named Deborah Lori. Session was held on Saturday, April 4, and the finished product was released at 6 pounds 2 ounces. Magid will shortly record "Those Wahhhh Wahh's Are Driving Me Mad" backed with "You're The Wettest Thing This Side of Niagara Falls." . . . Lou Krefetz, Atlantic Records sales manager and manager of The Clovers, Atlantic disk stars, just returned from a tour through the south. Lou finds selling easy, what with two of the biggest R & B hits in the nation. Ruth Brown's "Mama" and the Clovers' "Crawlin'." . . . Newest sensation in the r & b deejay field is Douglas "Jocko" Henderson. "Jocko" at WHAT in Philadelphia all week, comes into New York every Saturday to do a one-shot via WLIB. Doug's tag is "From the Big P to the Big M."

## CHICAGO:

Credit Billy Eckstine with one nice gesture. Billy, it is reported, intends to turn over all proceeds of his next concert tour to the Damon Runyon Cancer Fund. Believed may reach around \$30,000. . . . Big Jay McNeely follows Johnny Hodges into the Capitol Lounge. . . . Lena Horne going great guns at the Chez. First night audience stood up and cheered. First time such cheering at Chez in many a blue moon. . . . Tommy Brown into Martin's Corner here for 12-week stay. Beginning 4/17. . . . It's a toss-up at Chess. Can't decide which record is hotter. Little Walter's "Off The Wall" or "I'm Mad" by Willie Mabon. . . . Leonard Chess and Jerry Blaine met in New Orleans. Went on to Atlanta together. . . . The Blue Note has a smash lineup following Stan Kenton. Next show features Jack Teagarden and The Four Freshmen. Followed by Oscar Peterson 4/24. Then Nellie "Real Gone" Lutcher. . . . Sy House of King Records reports nice reaction to Wynonie Harris' "Mama, Your Daughter Done Told A Lie." Sy happily relates he has lost 64 lbs. during past 5 months. Hopes to lose 25 more. Claims friends no longer recognize him in his streamlined condition. . . . Charley Michaels reports "Mama, Your Daughter," etc., on Aladdin by the Five Keys clicking for him. . . . Charles Brown to cover Midwest for 11 one-niters beginning May 1. . . . Sid McCoy's late evening deejay show on WENR clicking grandly with listeners. . . . Buddy Johnson's first release for Mercury "Hittin' On Me" b/w "Ecstasy." Breaking big, according to Mercury's Kenny Meyers. . . . Paris Club now featuring Danny Overbea, whose Chessing of "Train, Train, Train" has been on The Cash Box "Hot Charts" for weeks.



WYNONIE HARRIS

## LOS ANGELES:

Jake Porter tosses one into the hopper via another sequel to "Hound Dog" on his Combo label. . . . Al Sherman's King distrib branch hot via a brace of platters in "K. C. Lovin'" and "Soft." . . . Look for a rash of platters to follow the great Elder Beck's etching of "Wine Head Willie" on Chess. . . . Pearl Bailey simply terrific in her current show at Ciro's. Gal is drawing some of the biggest crowds at the Sunset strip emporium that we've seen in a long time. . . . Mr. and Mrs. Art Rupe, Specialty Records, busier 'n a pack of beavers with the new Mercy Dee etching "One Room Country Shack" starting to click throughout the nation. . . . Jimmy Witherspoon and troupe off on a string of one-nighters throughout the Southland. . . . Paul and Irv Shorten, Allied Music Sales, going wild as the sales of "Hound Dog" on Peacock continue to mount. . . . If ever there was a song sleuth in the rhythm and blues business, it's Eddie Ray over at Central Record Sales. Eddie has by far, one of the most phenomenal intuitive methods in picking a hit. . . . Lew Chudd's Imperial plattery comes up with a pair of great ones via the new Fats Domino "Going Down To The River," and the Smiley Lewis etching of "Play Girl." . . . Rumors still adrift re the possibility of a TV rhythm and blues stanza previewing disks. Hunter Hancock and Bill Sampson have been mentioned. . . . Joe and Saul Bihari, Modern Records, skedded to make a little road trip through the south and midwest shortly. Firm has one of the biggest platters they've had in many a moon via the Oscar McLollie disk of "Honey Jump." . . . Franklin Kort, recently with Recorded in Hollywood Records, forms his own firm, Bayou Records . . . and is also handling national distribution for Combo. . . . Los Angeles Music Sales added the Jubilee line.



FATS DOMINO

# Starting To HIT!!

## Fats Domino

## Smiley Lewis

# "GOIN' TO THE RIVER"

# 5231

# "PLAY GIRL"

# 5234

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with the 3 Dimensional Sock

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"NO HELP WANTED"

b/w

"SEVEN LONELY DAYS"

recorded by the Sensational New Group—Final  
Winners of The Apollo Theatre Contest

**THE CROWS**

"I GUESS IT'S ALL  
OVER NOW"

b/w

"I WANT HER BACK"

**THE FIVE BUDS**

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2. ANNIE ROSS - Farmer's Market - 839
3. JOE CARROLL - I Was In The Mood - 829
4. ANNIE RDSS - Twisted - 794
5. MILES DAVIS - Paper Moon - 817
6. MILT JACKSON - La Ronde - 828
7. EDDIE DAVIS - Squatin' - 866
8. SONNY STITT - Jeeper's Creepers - 826
9. Joe Holiday - I Hadn't Anyone Till You - 815
10. JAMES MOODY - Stardust - 841
11. WARDELL GRAY - Bright Boy - 840
12. Thelonious Monk - These Foolish Things - 838
13. BILLY TAYLDR - Man With A Horn - 822
14. MILES DAVIS - Dig - 777
15. SONNY STITT - Stitt's It - 787

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b/w

"Jesus Prayed Every Step Of

The Way"

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"Brown Skin Woman Blues"

b/w

"Tear Drops Are Falling"

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## THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



- L. F. Kenfield**  
WTIC—Hartford, Conn.
1. A Fool Such As I (H. Snow)
  2. Midnight (Red Foley)
  3. Cannon Ball (Merle Travis)
  4. I Could Never Be Ashamed Of You (Hank Williams)
  5. Payday Saturday Night (Zeke Clements)
  6. The Things I Might Have Been (Kitty Wells)
  7. Condemned Without Trial (Eddy Arnold)
  8. Let Me Know (Faron Young)
  9. Back Street Affair (J. Bond)

- Norman Hall**  
WBNI—Baanville, Ind.
1. Kaw-Liga (Hank Williams)
  2. Mexican Joe (Jim Reeves)
  3. Time (Boyd Bennett)
  4. Your Cheatin' Heart (Hank Williams)
  5. No Help Wanted (Thompson)
  6. Knothole (Carlises)
  7. Somebody Loves You (Tubb)
  8. That's Me Without You (Sonny James)
  9. Last Waltz (Webb Pierce)
  10. I Couldn't Keep From Crying (Marty Robbins)

- Tommy Hill**  
KWKH—Shreveport, La.
1. Kaw-Liga (Hank Williams)
  2. I'll Go On Alone (W. Pierce)
  3. Your Cheatin' Heart (Hank Williams)
  4. No Help Wanted (Carlises)
  5. That's Me Without You (Webb Pierce)
  6. A Fool Such As I (H. Snow)
  7. Till I Waltz Again With You (Tommy Sosebee)
  8. I Let The Stars Get In My Eyes (Goldie Hill)
  9. Goin' Steady (Faron Young)
  10. I Ain't Sittin' Where I Was (Tommy Hill)

- Mack Sanders**  
KFBI—Wichita, Kan.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. You Don't Have Love At All (Jimmy Dickens)
  4. Your Cheatin' Heart (Hank Williams)
  5. How Can I Tell (S. Whitman)
  6. Goin' Steady (Faron Young)
  7. Eddy's Song (Eddy Arnold)
  8. Don't Trifle On Your Sweetheart (Ernest Tubb)
  9. Bumping Around (J. Dean)
  10. Till I Waltz Again With You (Tommy Sosebee)

- Skip-A-Long Hathaway**  
KUGN & KUGN-FM—Eugene, Ore.
1. Hank, It Will Never Be The Same (Ernest Tubb)
  2. Hank Williams Sings The Blues (J. Logsdon)
  3. Keep It A Secret (Whitman)
  4. My Heart Is Free Again (Curley Wiggins)
  5. Mexican Joe (Jim Reeves)
  6. If They Should Ask Me (Wade Ray)
  7. I Can't Take It With Me (Curtis Kirk)
  8. Your Cheatin' Heart (Hank Williams)
  9. Bitter Tears (L. McAuliffe)
  10. Sitting On Top Of The World (B. Wills)

- Bob Ferguson**  
KWSC—Pullman, Wash.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. I'll Go On Alone (W. Pierce)
  4. Bumping Around (T. T. Tyler)
  5. Eddy's Song (Eddy Arnold)
  6. Your Cheatin' Heart (Hank Williams)
  7. Going Like Wildfire (Mac Wiseman)
  8. My Empty Arms (Rebe & Robe)
  9. A Fool Such As I (H. Snow)
  10. John Henry (Bill Bailey)

- Buck Benson**  
WLBR—Lebanan, Pa.
1. No Help Wanted (Carlises)
  2. Kaw-Liga (Hank Williams)
  3. Your Cheatin' Heart (Hank Williams)
  4. There's A Higher Power (Martha Carson)
  5. Mexican Joe (Jim Reeves)
  6. Wildfire (Mac Wiseman)
  7. Flint Hill Special (Flatt-Scruggs)
  8. Our Honeymoon (Carl Smith)
  9. Bumping Around (T. T. Tyler)
  10. Deep Down In My Heart (Curt Hinson)

- Panhandle Van**  
WCAR—Detroit, Mich.
1. Sansoo (Earl Senger)
  2. That's Me Without You (Webb Pierce)
  3. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
  4. Picking Sweethearts (Hawkshaw Hawkins)
  5. Till I Waltz Again With You (Tommy Sosebee)
  6. Kaw-Liga (Hank Williams)
  7. Blue Letter (Red Foley)
  8. Eddy's Song (Eddy Arnold)
  9. Fig Leaf Rag (Chet Atkins)
  10. Let Me Know (B. Williamson)

- Cracker Jim**  
WMIE—Miami, Fla.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. Your Cheatin' Heart (Hank Williams)
  4. Goin' Steady (Faron Young)
  5. A Fool Such As I (H. Snow)
  6. I'll Go On Alone (M. Robbins)
  7. That's Me Without You (Webb Pierce)
  8. Eddy's Song (Eddy Arnold)
  9. Bumping Around (T. T. Tyler)
  10. Honeymoon On A Rocket Ship (Hank Snow)

- "Uncle" Joe Johnson**  
WPAQ—Maunt Airy, N. C.
1. No Help Wanted (Carlises)
  2. Going Steady (Faron Young)
  3. Kaw-Liga (Hank Williams)
  4. Back Street Affair (W. Pierce)
  5. Till I Waltz Again With You (Gore & Wright)
  6. I'll Go On Alone (M. Robbins)
  7. That's Me Without You (Sonny James)
  8. You're Sweeter Than Honey (Mac Wiseman)
  9. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
  10. Flint Hill Special (Lester & Earle)

- Billy The Kid Stanley**  
WNQE—New Orleans, La.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. Goin' Steady (Faron Young)
  4. Till I Waltz Again With You (Tommy Sosebee)
  5. Hank's Song (Ferlin Huskey)
  6. I Haven't Got The Heart (Webb Pierce)
  7. A Fool Such As I (H. Snow)
  8. Mexican Joe (Billy Walker)
  9. So Close And Yet So Far Apart (Gene Rodriguez)
  10. Your Cheatin' Heart (Hank Williams)

- Sheriff Tex Davis**  
WLOW—Narfolk, Va.
1. Your Cheatin' Heart (Hank Williams)
  2. Till I Waltz Again With You (Gore & Wright)
  3. No Help Wanted (Carlises)
  4. Kaw-Liga (Hank Williams)
  5. That's Me Without You (Webb Pierce)
  6. Condemned Without Trial (Eddy Arnold)
  7. Goin' Steady (Faron Young)
  8. I Haven't Got The Heart (Webb Pierce)
  9. You're Under Arrest (R. Price)
  10. Tied Down (Roy Acuff)

- Burt Beck**  
WSOU—South Orange, N. J.
1. Sweet Little Cherokee (Kenny Roberts)
  2. Picking Sweethearts (Hawkshaw Hawkins)
  3. Neon Love (Jim Davis)
  4. Cannonball Yodel (E. Britt)
  5. Hound Dog (Billy Starr)
  6. Railroad Boogie (P. W. King)
  7. Cimarron (Roy Wiggins)
  8. Call Of Wild (M. Roberts)
  9. Knothole (Carlises)
  10. Guitar Polka (Hank Garland)

- Joe Morris**  
WKDK—Newberry, S. C.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. A Fool Such As I (H. Snow)
  4. I'll Go On Alone (M. Robbins)
  5. Goin' Steady (Faron Young)
  6. Your Cheatin' Heart (Hank Williams)
  7. That's Me Without You (Sonny James)
  8. Death Of Hank Williams (Jack Cardwell)
  9. I Haven't Got The Heart (Webb Pierce)
  10. Mexican Joe (Jim Reeves)

- Art Barrett**  
WSAP—Portsmouth, Va.
1. That's It (Porter Wagoner)
  2. Just Out Of Reach (B. Lou)
  3. Your Cheatin' Heart (Hank Williams)
  4. Seven Lonely Days (B. Lou)
  5. Cannonball Yodel (E. Britt)
  6. It Don't Pay To Advertise (Louis Innis)
  7. Barnyard Blues (S. Wilson)
  8. Till I Waltz Again With You (Gore & Wright)
  9. Stop Stallin' (Autry Inman)
  10. If They Should Ask Me (Wade Ray)

- Cousin Johnny**  
WNLC—New London, Conn.
1. Kaw-Liga (Hank Williams)
  2. Your Cheatin' Heart (Hank Williams)
  3. I'll Go On Alone (M. Robbins)
  4. No Help Wanted (Carlises)
  5. Death of Hank Williams (J. Logsdon)
  6. Mexican Joe (Jim Reeves)
  7. Condemned Without Trial (Eddy Arnold)
  8. The Last Waltz (W. Pierce)
  9. Korean Mud (Elton Britt)
  10. Let's Fly Away (T. T. Tyler)

- Sal Rezza**  
WWEZ—New Orleans, La.
1. Kaw-Liga (Hank Williams)
  2. Fool Such As I (Hank Snow)
  3. No Help Wanted (Carlises)
  4. Death Of Hank Williams (Jack Cardwell)
  5. I'll Go On Alone (M. Robbins)
  6. I Couldn't Keep From Crying (Marty Robbins)
  7. Your Cheatin' Heart (Hank Williams)
  8. Fig Leaf Rag (Chet Atkins)
  9. Mexican Joe (Billy Walker)
  10. Anything Can Happen (C. Arthur)

- Don Larkin**  
WAAT—Newark, N. J.
1. Kaw-Liga (Hank Williams)
  2. No Help Wanted (Carlises)
  3. Your Cheatin' Heart (Hank Williams)
  4. Goin' Steady (Faron Young)
  5. I'll Go On Alone (M. Robbins)
  6. Back Street Affair (K. Wells)
  7. I Couldn't Keep From Crying (Marty Robbins)
  8. The Last Waltz (Webb Pierce)
  9. Stolen Waltz (Dick Thomas)
  10. Honeymoon On A Rocket Ship (Hank Snow)

- David Walshak**  
KCTI—Gonzales, Tex.
1. Mexican Joe (Jim Reeves)
  2. I Haven't Got The Heart (Webb Pierce)
  3. Bumping Around (T. T. Tyler)
  4. Till I Waltz Again With You (Gore & Wright)
  5. Honeymoon On A Rocket Ship (Hank Snow)
  6. Crying Steel Guitar (King)
  7. Kaw-Liga (Hank Williams)
  8. Knothole (Carlises)
  9. I Will Miss You When You Go (Ernest Tubb)
  10. Knocking On The Door (Rex Allen)

- Tom Edwards**  
WERE—Cleveland, Ohio
1. The Last Waltz (Webb Pierce)
  2. Kaw-Liga (Hank Williams)
  3. That's It (Porter Wagoner)
  4. All That I'm Asking Is Sympathy (Slim Whitman)
  5. Goin' Steady (Faron Young)
  6. Playing Dominoes (J. Dolan)
  7. Big Mamou (Link Davis)
  8. Knothole (Carlises)
  9. I Couldn't Keep From Crying (Marty Robbins)
  10. No Help Wanted #2 (Tubb & Foley)

- Ramblin' Lou**  
WJLL—Niagara Falls, N. Y.
1. Crying Steel Guitar Waltz (Kitty Wells)
  2. Kaw-Liga (Hank Williams)
  3. No Help Wanted (Carlises)
  4. Your Cheatin' Heart (Hank Williams)
  5. That's Me Without You (Webb Pierce)
  6. I'll Go On Alone (M. Robbins)
  7. Eddy's Song (Eddy Arnold)
  8. Fool Such As I (Hank Snow)
  9. Don't Play That Song (Lee & Cooper)
  10. Till I Waltz Again With You (Gore & Wright)

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

- 1** **KAW-LIGA**  
*Hank Williams*  
 (MGM 11416; K-11416)

---

- 2** **YOUR CHEATIN' HEART**  
*Hank Williams*  
 (MGM 11416; K-11416)

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- 3** **NO HELP WANTED**  
*The Carlises*  
 (Mercury 70028; 70028x45)

---

- 4** **MEXICAN JOE**  
*Jim Reeves*  
 (Abbott 115; 45-115)

---

- 5** **I COULDN'T KEEP FROM CRYING**  
*Marty Robbins*  
 (Columbia 21075; 4-21075)

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- 6** **A FOOL SUCH AS I**  
*Hank Snow*  
 (RCA Victor 20-5034; 47-5034)

---

- 7** **THAT'S ME WITHOUT YOU**  
*Webb Pierce*  
 (Decca 28534; 9-28534)

---

- 8** **EDDY'S SONG**  
*Eddy Arnold*  
 (RCA Victor 20-5108; 47-5108)

---

- 9** **LAST WALTZ**  
*Webb Pierce*  
 (Decca 28594; 9-28594)

---

- 10** **HOT TODDY**  
*Red Foley*  
 (Decca 28587; 9-28587)

**All Right To Ride The River With**



REIDSVILLE, N. C.—Down in Texas, when a fellow's an all round good guy, they say he's "all right to ride the river with" and that's how Henry Tuck (left), WREV disk jockey, feels about Tex Ritter. Ritter stopped in to say hello to Tuck just before leaving to sing at the Academy Award Ceremonies in Hollywood where his "High Noon" won the prize.

**Hillbilly Music Popular In Europe**

NEW YORK — In the February 1953 issue of Nation's Business, an interesting article appeared by Rufus Jarman entitled "Country Music Goes To Town," which tells how the Grand Ole Opry and WSM have been responsible for the growing popularity of country music throughout Europe and Asia.

Jarman's thorough knowledge of country music can well be noticed as he tells of the growth of country music and the origin of the Opry. He describes the Opry from the time it was an unheard of show with just a few people sitting around and watching to the present when the entire Ryman Auditorium is jam packed to see a stellar show of all of the top western artists.

The tremendous impact of Country music on the European continent can be understood when you read some of the interesting anecdotes that Rufus Jarman has gathered.

Recently, some travelers from Nashville were astonished while visiting a café in old Vienna when a group of musicians wearing Tyrolean hats and short leather pants came out. The master of ceremonies announced in heavy, German-coated English: "La-

dies and Gentlemen: Eric (Grandpappy) Ritter and his Alpine Hillbilly Priar Hoppers, will now perform. Their first selection will be, "How Many Biscuits Kin You Eat This Mawnin,'" and "Git Them Feet Over On The Other Side."

Early last summer a young man named Bill Carrigan returned to his home town of Columbia, Tenn., after a four year hitch with the U. S. Army in Germany, where he was in charge of hillbilly music activities of the American Armed Forces Radio Network, with headquarters in Frankfurt. The network has stations, some of them three times as powerful as any in this country, at Munich, Stuttgart, Berlin and various other cities. Calling himself "Uncle Willie," Bill Carrigan, a radio announcer before entering the Army, operated a daily hillbilly disc jockey show, "The Hillbilly Gast Haus." The program drew a tremendous total of 150,000 letters a year not only from American personnel, but from European civilians in 22 countries, including Czechoslovakia, behind the Iron Curtain. As a special Saturday night feature, "The Hillbilly Gast Haus" broadcasts transcriptions of the WSM Grand Ole Opry radio program. Europeans and U. S. personnel took to this so avidly, that a year or so ago Mr. Carrigan organized a European version of the Opry made up of Army hillbilly musicians. They performed every Saturday night to overflow audiences in Frankfurt Palmgarten, seating 3,000. The hillbilly program broke all Palmgarten attendance records including appearances there of Bob Hone, Horace Heidt and other name performers.

Throughout the article, Mr. Jarman reveals many facts about the Ozark type of music that many folks in the music world are not familiar with.

This is the seventeenth story on the Opry which has appeared in national magazines in the past year and a half. It is also one of the best.

**Prize Winning Soldier**



NEW YORK — The soldier above may not be able to ride a horse but he can play the guitar just as well as the next guy. Private Faron Young of Fort Jackson, South Carolina, smiles and plays his melodic tunes as he wins first place on the United States Army-United States Air Force television show "TALENT PATROL," televised weekly on ABC-TV network, coast to coast. The contestants on the "Talent Patrol" are all servicemen, picked as the best in country-wide auditions held at all army-posts each week.

**NEW RELEASES!**

**ARCHIE CAMPBELL**  
 "Blue Memories"  
 Valley # 100

**JOE STUART**  
 "We Named All The Stars"  
 Valley # 101

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*Federal*  
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 CUBAN CARNIVAL  
 MR. PIANO PLAYER  
 1182 and 45-1182

**TOMMY PRISCO**  
 LOVE FOR LOVE  
 NOW I KNOW  
 1178 and 45-1178

**BONNIE LOU**  
 SCRAP OF PAPER  
 DANCIN' WITH SOMEONE  
 1213 and 45-1213

**Folk/Western**

**BONNIE LOU**  
 SEVEN LONELY DAYS  
 OUT OF REACH  
 1192 and 45-1192

**WAYNE RANEY**  
 BETRAYED WALTZ  
 FALLING  
 1187 and 45-1187

**JACK CARDWELL**  
 THE DEATH OF HANK  
 WILLIAMS  
 TWO ARMS  
 1172 and 45-1172

**Rhythm/Blues**

**TINY BRADSHAW**  
 SOFT  
 STRANGE  
 4577 and 45-4577

**HENRY GLOVER**  
 SOFT  
 (I Let You Slip)  
 THROUGH MY FINGER TIPS  
 4618 and 45-4618

**ROY BROWN**  
 GRANDPA STOLE MY BABY  
 MONEY CAN'T BUY LOVE  
 4609 and 45-4609

**EARL BOSTIC**  
 STEAM WHISTLE JUMP  
 THE SHIEK OF ARABY  
 4603 and 45-4603

**Federal**

**LITTLE ESTHER**  
 HOUND DOG  
 SWEET LIPS  
 12126 and 45-12126

**LITTLE WILLIE**  
 LITTLEFIELD  
 K. C. LOVING  
 PLEADING AT MIDNIGHT  
 12110 and 45-12110

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## THE CASH BOX

# THE 10 TOP FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA  
Hank Williams (MGM 11416; K-11416)
2. NO HELP WANTED  
The Carlises (Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART  
Hank Williams (MGM 11416; K-11416)
4. A FOOL SUCH AS I  
Hank Snow (RCA Victor 20-5034; 47-5034)
5. THAT'S ME WITHOUT YOU  
Webb Pierce (Decca 28534; 9-28534)
6. THE LAST WALTZ  
Webb Pierce (Decca 28594; 9-28594)
7. I'LL GO ON ALONE  
Webb Pierce (Decca 28534; 9-28534)
8. DON'T LET THE STARS GET IN YOUR EYEBALLS  
Homer & Jethro (RCA Victor 20-5214; 47-5214)
9. GAL WHO INVENTED KISSIN'  
Hank Snow (RCA Victor 20-5034; 47-5034)
10. EDDY'S SONG  
Eddy Arnold (RCA Victor 20-5034; 47-5034)

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER    GOOD  
EXCELLENT    FAIR  
VERY GOOD    MEDIOCRE

## BULLSEYE of the WEEK

"SCREWBALL" (2:00)  
[Burley Music]  
"LAST NIGHT ON THE BACK PORCH" (2:24) [Skidmore]  
PEE WEE KING  
(RCA Victor 20-5260)



PEE WEE KING

● That combo, Pee Wee King and Redd Stewart, come up with another item for the boxes. Titled, "Screwball", the tune is the product of the fertile imaginations of Pee Wee and Redd and the aggregation puts it down on wax in a fashion that will win it loads of spins. The tune is middle tempo, rhythmic and easy to remember. The lyrics are fetching as they tell the story of the craziest girl in town. Treatment, in the chop stick vein, is in keeping with the mood of the piece and adds to the gayety of the platter. Stewart's vocal is solid and the sum total adds up to hit. Flip is a romantic quick beat novelty with that happy feeling and sprightly movement.

"BROKEN WINGS" (2:37)  
[Shapiro-Bernstein]  
"CANNONBALL YODEL" (2:56)  
[R. F. D. Music]  
ELTON BRITT  
(RCA-Victor 20-5251)

2 HITS ON 1 RECORD BY...

# PEE WEE KING

## "SCREWBALL"

*flip side*

## "LAST NIGHT ON THE BACK PORCH"

RCA VICTOR - 20/47-5260



## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. KAW-LIGA ..... Hank Williams (MGM)
2. NO HELP WANTED ..... The Carlises (Mercury)
3. YOUR CHEATIN' HEART ..... Hank Williams (MGM)
4. I'LL GO ON ALONE ..... { Marty Robbins (Columbia)  
Webb Pierce (Decca)
5. GOIN' STEADY ..... Faron Young (Capitol)
6. THAT'S ME WITHOUT YOU ..... { Webb Pierce (Decca)  
Sonny James (Capitol)
7. TILL I WALTZ AGAIN WITH YOU ..... { Tommy Sosebee (Coral)  
C. Gore & R. Wright (King)
8. A FOOL SUCH AS I ..... Hank Snow (RCA Victor)
9. MEXICAN JOE ..... Jim Reeves (Abbott)
10. EDDY'S SONG ..... Eddy Arnold (RCA Victor)

CLYDE MOODY (Decca 28662)

● "THE KIND OF LOVE I CAN'T FORGET" (2:25) [Bob Mills Music] Clyde Moody dishes up a middle tempo ditty with sad romantic lyrics against a string backing.

● "MEXICAN JOE" (2:34) [American Music] Moody chants a quick beat novelty currently making noise in the country field. In the cute lyrics, Moody tells of his romantic achievements. Tune is lively, happy, and colored with a honky tonk piano.

JOHNNY HORTON (Mercury 70100)

● "THE MANSION YOU STOLE" (2:20) [American] Johnny Horton warbles a romantic lament with plaintive appeal.

● "TENNESSEE JIVE" (2:14) [Volunteer Music] The flip is a quick moving boogie beat which Horton handles in lively fashion. Chanter is smooth against a solid string backdrop.

SLIM WILLET (Four Star)

● "LIVE WHILE YOU'RE YOUNG" (2:26) [Hill and Range] Slim Willett sings a quick beat Latin tempo ditty in which he gives advice on how to live. Smart guitar work adds flavor to this side. A real strong disk.

● "THE RED ROSE" (Four Star)

● Another racing tune reminiscent of his smash hit "Don't Let The Stars Get In Your Eyes".

HAWKSHAW HAWKINS (King 1190)

● "BARBARA ALLEN" (2:58) [PD] Hawkshaw sings the old sad story of Barbara Allen. A slow beat ballad sung with a lilt. Haunting and lovely.

● "THE LIFE STORY OF HANK WILLIAMS" (3:12) And still they come. Another Hank Williams eulogy with narration. Hawkins sings the middle tempo tune with feeling and tenderness.

TABBY WEST (Coral 64153)

● "PRETTY LITTLE DEDON" (2:51) [International] Tabby West etches a sprightly country dance item. Vocal is ok but lyrics hard to follow. Chorus and strings round out the waxing in happy fashion.

● "A COLD ONE WAY STREET" (2:37) [Malabar Music] The under portion is a slow beat with sad lyrics. Chantress employs nasal treatment for a solid platter.

BIG JOHN FORD (Aragon 236)

● "I CALLED YOUR NAME" (2:41) [Empire] Big John Ford sings a slow lovers lament in his soft and mellow style. Tender lyrics and Frank McPhelan's work on the electraharp helps make this a fetching etching.

● "IT NEVER IS TOO LATE" (2:39) [Empire] Big John maintains his soft touch as he delivers a lilting waltz. Strings support the artist in ok fashion.

CLIFFIE STONE (Capitol 2407)

● "THE LAST ROUND-UP" (2:02) [Shapiro-Bernstein] Cliffie Stone and his hometown hepcats come up with a rhythmic bounce country classic. Honky tonk piano adds flavor to the disk.

● "PRETEND" (2:09) [Brandom Music] Stone and his group cuts a country version of the pop favorite. Stone lends it a jazz feeling.

BOBBY LEE (MGM 11478)

● "ALWAYS SORRY" (2:41) A middle tempo romantic protest is the material for Bobby Lee and the Texas Rangers. The boys perform in fine style for a solid waxing.

● "LIGHTNIN' BUG BLUES" (2:39) Flip is a slow blues smoothly chanted by Lee. Lyrics are romantic with a cute twist.

**THE CASH BOX FOLK and WESTERN ROUNDUP**

A new country dj show kicked off Saturday, April 4th, over KGNC, Amarillo, Texas. New show is being headlined by Cousin Keith Lloyd and title of the show is "Cousin Keith's KGNC Dude Ranch." With a format of country and western music, the show has a portion called "Country Boy Makes Good" and on this portion Cousin Keith will tell the story of some country artist who has gained recognition in the field of country, folk and western music. The program will feature a new artist each week and those who would like to be discussed on the show may send material to Cousin Keith Loyd, KGNC.

Faron Young (Capitol) was the recipient of the first place award on the NBC-TV Talent Patrol Show which originated in New York, Monday, March 30th. As a result of his receiving this honor, Young will be transferred to Washington, D. C., where he is scheduled to be the star on a series of Armed Forces Recruiting Shows. Young will work with a group of country music artists known as the Ramblin' Recruiters.

Carl Smith and his Tunesmith's did a week of dates through Canada last week, covering the cities of Hamilton, Kingston, London, St. Catherine. Other talent on the Canadian tour with Smith included Audrey Williams, Cedric Rainwater. The Carter Sisters with Mother Maybelle did a week at the Hill-billy Nightclub in Baltimore last week.

The Duke of Paducah and Ken Marvin (RCA Victor did a string of dates through the Carolina's last week. Johnny Masters and the Masters Family spent several days vacationing in Florida recently. Group is heard on the Dinner Bell program, WROL, Knoxville, Tenn.

Ernie Lee in Nashville Friday, April 3rd, for his first session for MGM. Fred Rose and Murray Nash of Acuff-Rose worked with Lee on the session. Lee will leave this month for a tour in Europe.



Ernest Tubb and The Texas Troubadours, Hank Snow and The Rainbow Ranch Boys, Lew Childre, William R. McDaniel and Danny of the "Annie Lou and Danny" duet have returned to WSM and the Grand Ole Opry after a month's trip to Korea and Japan.

X. Cosse, who manages Martha Carson (Capitol), reports that artist will tour this week through Georgia, Alabama and Mississippi. Next week the Capitol artist is set for a tour through West Virginia. Bill Breasley, prexy Republic Recording Company, did a session of albums with Del Wood recently. All out promotion is being planned for the series of albums. It is understood that Beasley has added a new country artist, Don Windle, of Mobile, Alabama, to his Republic rustic roster. First session for Windle will be this week under Beasley direction.

Hutch Carlock, formerly a Mercury Record Sales representative, and Jimmie Green are now associated with Music City Record Distributors, Nashville.

George Morgan did the Prince Albert Grand Ole Opry Show, Saturday, April 4th, in the absence of Red Foley who was suffering from a case of laryngitis. Carl Smith shared the spotlight with Morgan as guest on the show.

Lightnin' Chance, Tommy Jackson, Grady Martin and Ray Edenton did a session with Marty Robbins for Columbia recently. Ray Price currently touring with the Hank Williams original Drifting Cowboys Band is doing capacity business.

Lonzo and Oscar one of the top comedy teams on WSM sparked a promotion recently for a benefit show for Cousin Jody, comedy team's steel guitar player, who recently lost two fingers when an automobile jack fell on Jody's hand. Nearly all the top names on WSM's Grand Ole Opry participated in the affair which was held in the Memorial Auditorium in Chattanooga, Tennessee. Jackie Phelps will take Cousin Jody's spot until he is able to work again.

Frankie More, who manages Johnnie & Jack (RCA Victor) and Kitty Wells (Decca) reports that the group have just purchased a specially built road bus. The bus is brightly lettered with the names of the acts appearing on either side, and a special rack for carrying instruments and equipment has been built on top of the sporty personal appearance bus.

Joel Price, bass player with Little Jimmie Dickens had an auto accident Monday, March 30th. None in the car were seriously injured; however, the Cadillac in which Price was driving was completely demolished. Jack Comer, prexy of the new Valley Label was in Chicago last week getting promotion lineup.

Charlie Hagaman, manager of Knoxville Music Center, Knoxville, Tenn., reports that the music store is now in its new location at Market Street, after seven years in a Gay Street location. The modern music shop received flowers and congratulations from top personnel in the music business.

Ralph Cornish, Accordionist is now back on the Country Playhouse Show, with Archie Campbell (Valley) after several months at KCNA, Tucson, Arizona.

Mary Waterston of Buckley's One Stop Record Service and Shop, Nashville, reports that business has been very satisfactory in their new home at 1707 Church Street. Buckley's were formerly located for six years at 331 Union Avenue in Nashville.

Dee Kilpatrick, Country A & R rep for Mercury records returned to Nashville, Friday, April 3rd, after meeting in Chicago with Mercury's top brass. Kilpatrick recorded Eddie Hill, country dj on WSM upon his return to Nashville. Jesse Schneider has been handling some bookings for Ray Price who has been doing capacity business on his personal appearances past few weeks. Rusty Gabbard and Cedric Rainwater are being featured in the Price outfit.



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FEATURING DON HELMS, JERRY RIVERS, CEDRIC RAIN WATER  
ON A 2 SIDED SMASH RELEASE ...



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and  
"THE PRICE FOR LOVING YOU"

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"DON'T LET THE STARS GET IN YOUR EYES"

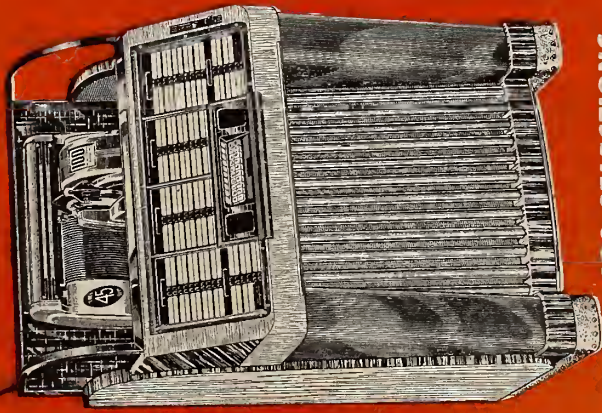
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No. 21053; 4-21053

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## Here and There

NEW YORK—Earl Wilson, columnist for the New York Post reprinted the following item he took from H. G. Hutcheson, Augusta, Kan., Gazette.

### "SUCCESS"

"Early to bed,  
Early to rise,  
Work like hell  
and Advertise."

(Adv.: Rate cards available. The Cash Box).

### PARKING METERS

CHICAGO—Chicago's parking meter installation, the largest in the country, is 85% complete. When finished, there will be 27,000 meters installed. City expects a yearly gross return of nearly \$75 per machine.

NEW YORK—Parking meter program started here in Sept. 1951, with 1,350 pieces. There are now 6,000 meters in use with 7,000 more to be installed by the end of May. Report states that each meter returns \$160 to \$217 a year. The cost of the devices and installation is about \$60 each.

WICHITA, KAN.—A proposed anti-gambling law, which would have included the outlawing of pinball machines, was killed in the Kansas House of Representatives (March 30) just prior to adjournment of the 1953 state legislative session.

SUSSEX, ENGLAND—D. J. Angier, English manufacturers and wholesalers of coin operated equipment, writes: "It is galling to turn from the illustrations in The Cash Box of the glossy new machines in its pages to the task of keeping some of the pre-war equipment which we have running. A good deal of it is fit for the scrap heap, but of course dollar purchases of new machines is out of the question at present—however, the day will come!"

CHICAGO—Some components, such as slug rejectors, are difficult to obtain in quantity, some of the manufacturers here report. At the present time there are two factories manufacturing slug rejectors, A. B. T. Mfg. Corp. and National Rejectors, Inc.

RICHMOND, VA.—A public hearing was held in this city before a legislative commission ordered by the Virginia Legislative to make a study of the entire Alcoholic Beverage Control System. The commissions findings are to be reported to the next session of the General Assembly. Restaurant groups and resort area spokesmen fighting to have law changed to permit serving of whiskey by the drink. If successful, many new and lucrative locations could be available.

# Games Field Boom Reaches Year Mark

## Sales Continue To Step Up For 12th Straight Month As Games Field Enjoys Biggest Boom Period In Industry's History

For those who have been watching for a slide-off, or for some signs of a slackening in the present games boom, the month of April hits with full force.

It's the 12th straight month of the biggest boom period of all the history of the amusement games field.

Ever since April, 1952, when the boom started, and even tho many at the time believed it would slow down with the hot summer months (and the summer of '52 was a torrid one) there hasn't been a week that has gone by where this boom has slackened its pace.

If anything at all, as leaders here report, the boom has continued stepping up right along, to the point where this past week one noted sales manager of one of the nation's largest amusement games manufacturers stated:

"In all my many years in this business I've never seen anything like it."

And this same statement can be attributed to every one of the leading amusement games manufacturers in this area.

The fact remains, and is most completely apparent that, instead of slackening to any extent at all, the games field boom continues to step up to ever greater heights each week, to the point where many claim that this is the biggest boom in all amusement games history.

Visitors to the factories here realize this fact when they see the production action which is under way. Once again, in what the old-timers used to call "the old days," assemblers are lined up elbow to elbow getting games off the factory production lines just as speedily as they possibly can.

This is, most definitely, a tribute to the amusement games manufacturers who were quick to produce what the public best liked and have been able to carry on along this line of demand for the past 12 months.

From all present indications it appears that, if anything at all, the boom will boom even greater than it is booming at the present time.

Leading manufacturers are backlogged. And this regardless of the fact that they have continued to increase their production runs of all new products which they have been introducing.

There are still many who insist on cocking a wary eye to the future with the same belief, as of Spring '52, that the torrid summer months of '53 wil probably see a slide-off in production and sales.

But the majority who rode thru the hot summer of 1952, which was one of the greatest seasons of all time, fully believe that this same condition will again happen this forthcoming summer, and that the boom will continue well into the Fall and Winter of '53.

Dozens of reasons have been advanced as to the "why" of this great boom. Many point to the fact that, lacking conventions, operators have spread their buying over the months, instead of concentrating their buying in any certain period of the year.

Others report that, because of the type games now being produced, the outdoor summer months are just as important as the Fall and Winter indoor seasons, and that this, in itself, has been responsible for continued top sales action.

Still others state that, by the removal of many other types of equipment from the field, much territory opened for the new games, and that this can be an important reason for the present boom.

Many others claim that there is more careful attention being paid to the individual location today and all types of products are featured by operators.

In short, the reasons for the continuing boom are just as varied as they are many in number.

In the meantime the boom continues blithely ahead. The amusement games manufacturers are adding more production shifts in an effort to catch up with the orders they already have on hand and those they continue to receive each day.

IF

# MCCARRAN BILL PASSES

## "How Much Do We Pay ASCAP?", Juke Box Owners Ask.

The above headline is, perhaps, almost as deviously arranged as is some of the wordage in the present ASCAP sponsored McCarran Bill (S.1106).

The McCarran Bill, in part, calls attention to the fact that there are, somewhere in the nation some owners of a single juke box for their very own little store.

This is, as ASCAP and the entire industry realizes, about as important as is the fact that there are still some rugged individualists, among the nation's butchers and delicatessen owners, who insist on making their own baloney sausage, and not buying completely prepared baloney sausage from the nation's outstanding meat packers.

But deviously mentioning this fact in the McCarran Bill (S.1106), that they, ASCAP, WILL NOT TAX this rugged individualist, this owner of ONE juke box (who is just the same as the little individual who still insists on manufacturing his own baloney sausage) BUT WILL TAX THE OWNER OF TWO JUKE BOXES is, as stated in the very first paragraph here, just as deviously written as the above headline. (ASCAP'S PUBLISHERS ALREADY OBTAIN ROYALTY FROM THIS OWNER OF ONE JUKE BOX).

If this headline is read very carefully, if eyes are glued upon it steadily and studiously, just as studiously as all juke box owners' eyes should be glued to reading the McCarran Bill (S.1106) the reader will note that, starting off the entire headline, is the word: "IF."

The reason, then, for this headline is no different than the reason for the inclusion of the owner of one juke box in the McCarran Bill—just to grab and detract attention—in the case of ASCAP from the main purpose of the McCarran Bill.

Many juke box owners are now questioning their various association leaders, "How much do we have to pay ASCAP if either the McCarran Bill (S.1106) or Dirksen Bill passes and becomes Federal Law?"

This is completely unanswerable. Why? Because there is absolutely nothing contained in the McCarran Bill or Dirksen Bill, which, in any fashion whatsoever, relates to what the owners will have to

pay ASCAP should either be favorably acted upon by the Committee On The Judiciary, then passed by the House of Representatives and by the Senate, signed, and become Federal Law.

IN SHORT, ASCAP CAN CHARGE WHATEVER IT WANTS TO FOR THE RIGHT OF OWNERS OF JUKE BOXES TO PLAY ITS COPYRIGHTED MUSIC WHICH APPEARS ON ANY OF THE RECORDINGS IN THE JUKE BOXES OF THESE OWNERS.

ASCAP, if it so desires, CAN CHARGE THE OWNER OF JUKE BOXES, WHO WANT TO PLAY ASCAP'S COPYRIGHTED MUSIC, AS MUCH AS \$1,000.00 PER WEEK FOR THIS PRIVILEGE.

THIS IS FACT! There is absolutely nothing contained in these Bills which states that ASCAP CAN NOT CHARGE \$1,000.00 PER WEEK to the owner of juke boxes (provided the McCarran Bill or Dirksen Bill becomes Federal Law) for the playing of ASCAP's music in the juke boxes of these owners.

Perhaps some may state that this figure is "extreme." Yet the industry can only believe what appears in the "printed word," in these Bills should either become law.

The fact remains that ASCAP publishers are already getting royalties direct from the nation's juke box owners because this royalty is ALREADY INCLUDED in the price that the juke box owners pay for the recordings they purchase which feature ASCAP tunes.

Most important fact for ASCAP publishers to consider, even though they are now attempting to get royalty for the same tune all over again directly to their collective collection agency (ASCAP) which is the ASCAP publishers, and the ASCAP publisher are ASCAP, is the fact that, by so doing by placing ANOTHER TAX ON TOP OF A TAX ON THE JUKE BOX OWNER'S SHOULDERS—THEY ARE SIMPLY KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS FOR THEM.

The juke box owner today is already paying a Federal License Fee for each and every juke box he owns. He also pays License Fees to City, County and State. He is further forced to pay: Occupational Taxes. Personal Property Taxes. Excise Taxes. In-

come Taxes, both Federal and State. He is also paying tremendously hiked up costs for every supply and every product he purchases. The wages he pays are at the highest level in history. His overhead is at such a point that his business trembles each week. And, in addition to all this, his best locations, the nation's taverns because of TV, are enduring from 10% to 60% loss in business, as reported in "The Wall Street Journal."

In short, and every member of ASCAP should indelibly impress this on his mind, the average juke box owner JUST SIMPLY CAN NOT STAND ANY MORE TAX LOAD ON HIS SHOULDERS.

This tax on top of a tax for the very same tune all over again can be the last straw to break the camel's back. This can be the smashing of the juke box business. Such a smashup would simply boomerang against the ASCAP publishers and writers themselves.

Therefore, it pays to read this trickily worded headline all over again, and to remember that the McCarran Bill (S.1106) by trying to bring in the story of the owner of one juke box not being taxed is ludicrous in itself because the owner of one juke box is already paying royalty to ASCAP everytime he purchases a recording featuring an ASCAP tune.

The purpose is to simply have the owner of juke boxes pay a tax on top of a tax and this double taxation, would bust the juke business into smithereens. SMASHING THE SHOWCASE OF ASCAP'S OWN PUBLISHERS AND WRITERS. MURDERING AN INDUSTRY THAT HAS HELPED BOOM ASCAP TO THE TOP. KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS FOR ASCAP AND ITS COLLECTIVE COLLECTION AGENCY MEMBERS—THE ASCAP PUBLISHERS—WHO ARE ASCAP.

That is why juke box owners everywhere are joining into one of the most tremendous moves to get together as a body and appeal to their Congressmen and their Senators, as well as to all members of the Committee On The Judiciary, and to have their friends, their suppliers, their civic leaders, clergymen and everyone else they know, also appeal to Congressmen and Senators, to stop this travesty on American justice once and for all time.



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*Quintette*



**REPLAY FOR LIGHTING ALL 5 HOLES...**  
Additional ball in lit hole awards additional Replay

**1 TO 6 ROTATION SEQUENCE**  
lights Side Contacts alternately for Replay

**5 IN-LINE DROP-THRU BALL TRAP HOLES**

**"SPOT-'EM"**  
... spots players 1 to 3 holes in various combinations

**A-B-C-D NON-ROTATION SEQUENCE**  
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light for HIGH SCORE  
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**REPLAYS FOR: HIGH SCORE ... POINTS SCORCHING BALL SPEED! 4 "POP" BUMPERS ... 2 FLIPPERS ... 3 CYCLONIC KICKERS!**

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**THRU THE COIN CHUTE**  
**DALLAS DOINGS**

Dallas had a wet Easter. But the rains were welcome for each new story means good business for this summer. . . . We talked to Mrs. Audrey Hunter over at State Music Distributors this week. She says that the Keeney Television sets are selling like hot cakes and that the AMI wall boxes are winning approval from the operators. State is also doing a big job with the HI-SPEED Super Fast Shuffle Board Wax. . . . At Walbox Fred Barber tells us that Bally "Champion Horse" and "Space Ships" are selling great. The ice machines which they are distributing are selling so well that they can't keep up to date on orders. . . . We saw Harold Strange from Mineola in town this week. He says that his business is good. . . . W. B. Moseley from Paris and Buddy Clem, also of Paris, were in town on a buying spree this week. . . . G. C. Ormand of J. T. Stewart in Longview was making the rounds of the distributors this week. . . . The Butlers from Ida Bell Music Company in Ida Bell, Oklahoma, were in town this week. . . . Congratulations to Garland Delemar of Waco on his second baby girl. She was born last week. We are glad to hear that mother and daughter are doing fine.

Over at Commercial Music Tommy Chatten's brother, R. E. Chatten, is visiting. R. E. works out of the San Antonio branch of Commercial. He came to Dallas to buy a new car among other things. Tommy has just returned from a trip to Big Spring where he saw W. G. Page and Elmo Pinkton. Says that business is picking up out in that section of the state. . . . Justo Rodriquez of Ideal Amusement Company in Corpus Christi says that business is good for him. Henry Elliott of Corpus Christi Novelty is back from a big fishing trip in the Gulf. . . . Morris Liedecker and Amos of Reeves of Corpus are increasing their coin machine routes with new equipment. . . . Wendell Bullock, also of Corpus, says that business is picking up. . . . Joe Morris is buying new phonographs for his route. . . . Also from Corpus we hear that business is going well for Red Sublett and Al Ruiz. Fred Wilson of Nueces Novelty is expanding his Corpus Christi route. He has just gotten back on the job after a sick spell.

**Develops Cleaner For Phonographs and Games**

CHICAGO—"After a year and half's work we believe that we have developed the finest cleaner for games and phonographs," Ben Coven stated this past week, "that the industry has ever known."

Explaining this further, Coven said, "I've had one of the most noted chemists in one of the leading chemical laboratories here working on a cleaner for the hard surfaces of games and phonos.

"Coven Cleaner," as the product is called, will clean and gloss any hard surface, whether it be plastic, wood, chrome or other metal, painted or not, according to Ben Coven.

Samples are being shipped contained in an unbreakable plastic bottle with spray attachment and full directions as to use.

"In fact," Coven stated, "I've even tried it on my car and, for over a week now, there's been no dust noticeable. The surface continues to gleam, even through rain, cold, or sunshine.

"In fact," Coven concludes, "this cleaner not only perfectly cleans, getting deep down into the surface, but actually polishes at the same time.

"It gives a long-lasting, hard gloss that just makes any game or phono look like new."

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Phonograph  
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*So Simple!*  
... to Play  
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PROGRAMMING TRAY**

As orderly and efficient as file trays, four title holders permit breakdown of program into most popular musical classifications of thirty tunes each. Trays slide quickly out of frames for easy changing of one or more titles. Automatic loading lock secures tray in frame when it's reinserted. No other programming system permits easier selection or faster servicing.



To play—touch  
Line-O-Selector Button  
for choice of Four  
Programs.



... then push one  
button under number  
selected (only one) and  
out comes your tune.

Available in 2 models for either  
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- S & K DISTRIBUTING CO.**  
2014 Fairmount Avenue  
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- SEACOAST DISTRIBUTORS, INC.**  
1200 North Ave., Elizabeth, New Jersey

**MIDWEST**

- BADGER NOVELTY COMPANY**  
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- BRILLIANT MUSIC COMPANY**  
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- CALDERON DISTRIBUTING**  
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- CENTRAL COIN MACHINE EXCHANGE**  
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208 E. Dewey Ave., Buchanan, Michigan
- LA BEAU NOVELTY SALES CO.**  
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.**  
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY**  
628 Third Street, Beloit, Wisconsin
- SUPERIOR SALES COMPANY**  
1337 Second Ave., Des Moines, Iowa
- TOLEDO COIN MACHINE EXCHANGE**  
814 Summit St., Toledo, Ohio
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**LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!**

**5¢ - 10¢ - 25¢**  
Single Entry Slug-Proof Coin Mechanism Accepts Credits in any combination of coins. Records Credits for all coins paid in Advance.

**MANUALLY CONTROLLED BAT!**

**Adjustable TO OPERATE ON:**  
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or  
1 PLAY for 5¢ - 2 PLAYS for 10¢  
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## National Rejectors Expand



ST. LOUIS, MO.—National Rejectors, Inc., world's largest manufacturers of slug rejectors and coin handling equipment, have a large expansion program underway. The latest addition to their modern St. Louis plant is a new, completely automatic plating department. This section adds another 30,000 sq. ft. of production space to the present building and will include equipment for all types of plating; cadmium, copper, chrome and nickel.

The new equipment makes National Rejectors, Inc. the only firm in the vending machine industry with a fully

automatic plating operation, west of the Mississippi.

All manufacturing and plating will be done exclusively in the St. Louis plant. However for maintenance, National Rejectors, Inc. provides service centers in Long Island, New York; Dallas, Texas; Atlanta, Georgia; Chicago, Illinois and Los Angeles, California.

In the picture above workmen at National Rejectors, Inc., are busy installing new fully automatic plating equipment in the 30,000 sq. ft. addition recently completed.

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## Westchester Ops Annual Banquet

PORT CHESTER, N. Y.—Plans for the second annual dinner of the Westchester Operators Guild, Inc. which will be held at Bill Reibers Restaurant, Sawmill River, Elmsford, N. Y., are moving forward at a rapid pace according to Seymour Pollak, general chairman.

Persons attending last year's gala event are sending in early reservations. The spacious restaurant will be completely taken over this year by

the Guild for their annual affair. In addition to the fine dinner, entertainment chairman Nathan Bensky has some novel entertainment planned.

The committee in charge is: Seymour Pollak, general chairman; Nathan Bensky, co-chairman and entertainment; Carl Pavesi, tickets; James A. Smith, souvenir journal; Max Klein, seating arrangements; and Louis Tartaglia, treasurer. Malcolm Wein will act as toastmaster.

# Wms. Mfg. Co. Forced To Allocate Production Of "Deluxe Baseball"

CHICAGO—Sam Stern of Williams Manufacturing Company, this city, reported this past week that the "overnight" hit which their new "DeLuxe Baseball" game made with all of its distributors everywhere in the country has forced them to allocate production. "We've never seen anything like this," Stern stated, "even tho we have now had eight hits in succession. "The demand for our 'DeLuxe Baseball' just jammed into the factory overnight and we are now forced into

a system of allocating whatever production comes thru each day."

Regardless of the fact that the Williams production engineers set a new high mark for production runs of this new "DeLuxe Baseball" they found themselves caught far short of what their distributors are demanding even before this first production run has been completed.

Each of the last three games which the firm produced set new high production runs, Stern reports, but that they never expected to find themselves so backlogged for this new "DeLuxe Baseball" in view of the fact that they had "taken a chance in advance to schedule one of the highest production runs in the factory's history."

Stern said, "Each day's run is being allocated so that everyone of our distributors will get some share of the games as they come off the production lines.

"There are shortages of some very necessary components as yet, but," he stated, "we are overcoming these very rapidly.

"Yet," he continued, "the orders have continued to flood in at such a rate that it will force us to allocate each day's production."

## National Kiddie Ride Setting Up Distribs

NEW YORK — National Kiddie Rides, Inc., this city, national distributors for the products of B & R Novelty Company and Lee Novelty Company, is now concentrating on setting up a roster of distributors thruout the country.

Hymie Rosenberg is on the road, during which time he'll contact leading distributing firms all the way out to the west coast. Charlie Katz, who remains at the helm in their coinrow offices, is continually in contact with other distributing companies thruout the country.

"We have already appointed a number of distributors," stated Katz. "Rosenberg has been in communication with me, advising the names of the firms he's signed up, and I've set up several companies from this end. The reaction we've both had to our line of small kiddie rides has been terrific."

National Kiddie is world distributors for the following products being manufactured by B & R and Lee: "Duck"; "Rabbit"; "Palomino" (horse); "Bucking Steer" (bull); "P-T Boat"; "X-70 Rocket"; "Locomotive"; and "Crazy Top."

## Rock-Ola Workshops To Be Held In Canada

CHICAGO, ILL. — Frank Schulz, Rock-Ola service specialist has workshop service sessions scheduled at Brilliant Music Company, Detroit, Michigan on April 13th and 14th, on April 15th at Cliff Davie, Orillia, Ontario, session to be held at Toronto, Ontario, to serve the operators in that area and at the Laniel Amusement Co., Montreal, Quebec, on April 16th and April 17th.

# Spring Opens Big For Exhibit Supply



FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply, this city, reported this past week that this spring season had opened "very big" for the firm.

Mencuri also stated that the firm has nine products going thru their production lines at this time.

"There is no doubt," Mencuri reports, "that this Spring will be one of the biggest in our history.

"Orders already on hand," he says,

"and those arriving each day, indicate that operators everywhere in the country have come to the realization that our kiddie rides and our 'Space Gun' are among the best bets for continued profits."

Mencuri explained that the operators and locations are working closely together to make certain that they get the most outstanding display for the kiddie rides so that the kiddies can better enjoy them and, at the same time, assure both the operator and the location owner top income.


"Location owners everywhere," Mencuri commented, "are setting up special spaces for their kiddie rides.

"With the warmer weather," he said, "they have moved them to the outside in many cases where the kiddies do not interfere with general business of the location."

He also points out, "Last year the operators were amazed, in many cases, at the profits which they enjoyed with the kiddie rides during the warmer weather.

"They have learned from this that the Spring, Summer and part of the Fall seasons, are the best income months for kiddie rides of all kinds.

"This is the main reason," Mencuri says, "why business has jumped so tremendously for Exhibit Supply. The warm weather has brought us a big upsurge of orders for all of our products."




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SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	295
WURLITZER 1080	140
WURLITZER 1250	375
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	400
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

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 CHICAGO 47, ILLINOIS  
 (Phone: ARmitage 6-5005)

# As I See It

A Weekly Column by **AL SCHLESINGER**



It was this writer's good fortune while vacationing at Miami Beach, to be introduced to a very charming lady from the middle west. This intelligent and well educated lady is the source of material for this story.

Like most resort hotels, it does not take too long to get acquainted. So, after several days of pleasant greetings, I had an opportunity one day to have a chat with the lady from the middle west. In the course of our conversation, the question was asked as to the nature of my business. I answered by saying I was engaged in the coin machine business. Well: I could see a very slight change in the contour of her face, as she heard that. She said; Slot Machines? No. I said, coin operated phonographs, amusement games, etc. Well, for the following half hour I thoroughly explained to her what this industry is today. After I got through with my explanation, she said; I hardly thought you were a racketeer, but, my conception of that business and the people engaged in it were of that type. Further, she stated that the public should know more about this business, so that they could erase once and for all the stigma that was attached to it during the 1920 period, and which does not apply now.

Well, this lady raises a question that undoubtedly many of you have encountered before. How are we to convey to the general public that we are businessmen? That we try to be good citizens. That we donate to every worthy cause. That we are part and parcel of every community in America, and live the normal life of the average American, with our participating in the civil, religious and fraternal organizations of our communities. But—how are we to live down the past?

As I see it, we have undoubtedly made some stride in the past ten years. Through our individual and collective efforts in various charities, many organizations all over America could attest to the generosity of the operators, who have donated various pieces of equipment for their social, charitable and fraternal activities. The Damon Runyon Cancer Fund was a fine example of the charity that was and is in the hearts of the operators. Now, we have the Edgewater Heart Fund, sponsored as a tribute to a leader of this industry. It will be activities of this kind that will some day erase the stigma that was attached to this business, and I am indeed grateful to that charming lady from the middle west for again arousing in me the hope and desire to make this a business like every other business, where the operator is looked upon as another decent citizen of the community.

# Rock-Ola Ships First Canadian Car



CHICAGO, ILL.—The first carload of Rock-Ola "Fireball" 120 selection phonographs for Canada was shipped on Friday, April 3rd, consigned to Laniel Amusement Company, Montreal, Quebec. Mr. Romeo Laniel advises us that the demand for this wonderful new phonograph has been so strong he has been unable to keep a sample machine on the floor for demonstration use.

## Test Spot Jumps 50% On Dime Play

INDIANA HARBOR, IND.—The one operator here, Ralph Heft, who decided to test one location in this town, reported this past week that his first collection jumped up over 50 per cent.

Heft also reports that this location is collected only once every two weeks.

Claims it did not take too much convincing to get the location owner to change over to 10c phono play as a test.

Now that the first collection has been made, the owner of the spot is one of the top boosters of dime play, Heft says.

He also reports that other Indiana operators in this community are now planning to switch to dime play.

WHITING, IND.— Reports from this Indiana city indicate that almost all of the phonos here have been converted over to 10c play.

There are about 75 phonos in this community. Operators of the Indiana association agreed to make this the test city a few weeks ago, as reported in The Cash Box.

The no collection reports are as yet in, from all present indications, it seems that these will show a decided upswing.

There was no trouble changing over to 10c play, ops report. The location owners have gone right along, in the belief that this is the only answer for the music operators in this community, as well as thruout the Northern Indiana area, breaking even, considering the tremendously increased overhead expense and general costs they are working against.

## Paterson, N. J. Goes Dime Play After Test Shows Gross Increase

PATERSON, N. J.— The entire city of Paterson went dime play, 3 for a quarter, this past week, according to Ed Burg, head of the Runyon Operating Division, one of the leading operating firms here.

After test plays thruout the area, which indicated a general gross average increase of 25%, altho some spots went as 50%, these operators decided to change over all equipment in the city.

The group has set aside a budget for advertising in the local newspapers, as well as the beverage trade publications reaching locations in the city. Their aim is to educate the general public, as well as anticipate any adverse criticism that the local press may make.

## Wurlitzer Names Alfred F. Dietrich Corporate Officer

NORTH TONAWANDA, N. Y.— The Wurlitzer board of directors, at a meeting held in Cincinnati, elected Alfred F. Dietrich to the office of assistant secretary of the company. He will assume this new position in addition to his duties as credit and collection manager of the North Tonawanda Division.

Dietrich joined Wurlitzer October 15, 1935, in the credit department. From June 1943 until November 1945 he was on active duty with the United States Navy. He returned to Wurlitzer and assumed the post of assistant credit manager. In 1950 he was promoted to the position of credit and collection manager which he now holds.



Geo. George

### WRITE— NEW EQUIPMENT —PHONE READY FOR DELIVERY

ChiCoin BOWL-A-BALL  
ChiCoin 10th FRAME DOUBLE BOWLER  
ChiCoin NAME BOWLER  
Gottlieb QUINTETTE  
Genco GOLDEN NUGGET  
Bally BEACH CLUB  
Exhibit SPACE GUN  
ChiCoin BAND BOX  
ACORN VENDORS  
AUTO PHOTO



Roy Monrot

DOWNEY-JOHNSON COIN COUNTERS

#### ARCADE EQUIPMENT

Bally Big Inning	\$149.59	Kicker & Catcher,	
Bally H'y Hitter	49.50	NEW	22.50
Batting Practice	69.50	Best Hand, NEW	29.50
Boomerang	59.50	Career Pilot	100.00

ChiCoin 4 Player Derby	295.00
ChiCoin Goalee	115.00
ChiCoin Pistol	90.00
ChiCoin Hockey	49.50
ChiCoin Basketball	250.00
Capitol Midget Movies	WRITE
Exhibit Dale Gun	65.00
Exhibit Foot Ease, Late Model	95.00
Exh. Six Shooter	175.00
Exhibit Jet Gun	225.00
Keeney Sub Gun	125.00
Kirk Astrology Scale	95.00
ABT Guess-Your-Weight Scale	100.00
Midget Skee Ball	165.00
Panorams, Very Clean	275.00
Periscope	90.00
Quizzer	95.00
Seeburg Bear Gun	225.00
Seeburg Chicken Sam	75.00
Muto. Sky Fighter	125.00
Tex Leaguer	495.00
Undersea Raider	125.00
Watling Scale (Mod. 200)	140.00
Wms. Star Series	75.00
Exh. Big Bronca Mills Flip Skill	WRITE
Mills Drop Picture Mchs.	42.50
Fist Striker	125.00
Ball Grip	85.00
Muto. Voice-O-Graph, Late Model	WRITE
Spot Light (Upright)	95.00
Lite-A-League	90.00

#### MUSIC

Seeburg 5/10/25c 3-Wire Wall Bxs.	\$27.50
Wurlitzer 5/10c Bar Boxes	9.95
Seeburg 5c 3-Wire Wall Boxes	18.00
Rock-O. '48 Bl'de	295.00
5'b'g '48 Blonde	245.00
Seeburg 147M, Metal Cabinet	175.00
Wurlitzer 1100	275.00
Williams Music Mite & Stand	125.00
Ristaucrat	65.00

#### VENDORS

Atlas Bantams, NEW	\$10.95
At's DeLuxe, used	7.95
Nat'l King Candy Vendors, NEW	19.50
Nat'l King Ball Gum Vend., NEW	9.95
Victor Baby Grand, NEW	11.00
Star Candy Vend.	10.95
4Col. Stamp Vend.	18.50
Bonanza Popcorn Vendors	WRITE
Alkuno Cracker Vendors	37.50
Stick Gum Vend.	9.95
Advance 21-F	WRITE

#### SPECIALS !!

Genco "400" Like New	\$225.00
Genco "Jumping Jacks" Like B'd New	285.00

#### BINGO GAMES

Bally Bright Spot	\$295.00	Bally Frolics	\$435.00
United ABC, Very Clean	145.00	Baly Bright Lights	295.00
Bally Coney Is.	325.00	United Leader	285.00
Unitel Bolero	215.00	Bally Palm Beach	450.00

#### ONE-BALLS

Futurity, Like New	\$265.00	Champions	\$37.50
Turf Kings, Very Clean	95.00	Photo Finish	40.00
Citations	30.00	Winners, Like New	65.00

#### SHUFFLE GAMES

ChiCoin 6 Player Match Bowler	\$345.
ChiCoin 6 Player Match & 10th Fr.	375.
ChiCoin 6 Player DeLuxe	250.
United 6 Player, Formica Top, Big Pins	200.
United 5 Player, Formica Top, Big Pins	180.
United 6 Player Match Bowler	345.
United 10th Frame Bowler	385.
C.C. Bowl-A-Ball	WRITE

#### SUPPLIES

Shuffleboard Wax, Case of 12 cans	\$4.25
Coin Wrappers, Box of 2000	.90
Collection Books, 100	7.50
Shuffleboard Pucks, Set of 8	12.00
Shuffle Alley Pucks	1.50
Rainbow Ball Gum, Per Lb.	.28
Chlorophyll Tab Gum, Per Lb.	.60
Chlorophyll Ball Gum, Per Lb.	.60

#### WANT-TO-BUY

CASH WAITING—WE PAY TOPS

MUTOSCOPE SKY FIGHTERS  
EXHIBIT JET GUNS  
MUTOSCOPE CROSS COUNTRY  
MUTOSCOPE DRIVE MOBILES  
EXHIBIT GUN PATROL  
BINGO GAMES OF ALL TYPES

## MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
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## Meeting Dates Of Music Operators' Associations

- Apr. 14—Automatic Phonograph Owners' Assn.  
Place: Hotel Sheraton Gibson, Cincinnati, Ohio
- 14—Western Massachusetts Music Guild  
Place: Contact Ralph Ridgeway, Springfield, Mass.  
Tel. 2-4948.
- 15—New York State Operators' Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Kansas Music Association  
Place: Lamar Hotel, Salina, Kansas
- 20—Westchester Operators' Guild  
Place: American Legion Hall, White Plains, N. Y.
- 21—Western Massachusetts Music Guild  
Place: Contact Ralph Ridgeway, Springfield, Mass.  
Tel. 2-4948.



Dave Friedman doing a pretty good job in resurfacing shuffle boards locally and he is now beginning to spread out to other parts of Florida. Last week he went to Key West and resurfaced seventeen shuffle boards. . . . Looked forward to the arrival of Jack Semel, his wife and daughter. Arranged a gin game immediately between Jack, Willie Levey, Dave Friedman, Whitey Pincus and Willie Blatt. Final results won't be in until Jack is ready to go home and all tallies in. . . . The Blatts had guests last week. Brother-in-law Al Huber and Al Huber, Jr. Al Huber and his wife managed Willie Blatt's 8th Ave. New York Branch when he bought out Babe Kaufman. How many operators remember that? . . . A new arrival to Miami Beach is none other the star salesman for Runyon Sales, Irv (Kempy) Kempner. Irv says its his first vacation in ten years. Note to Shugy. . . . You spoil your help with too many vacations. . . . The New York colony greeted one of its favorite sons with open arms. George Holtzman left with a fine tan and not much else. Murray Blane says if he could get a few more fellows like George to play Gin with him, he could give up his business. . . . Some of the cities in Florida are beginning to build operator organizations. They will get all the assistance they want from the Miami organization. Willie Blatt sees a statewide organization some day.

# AN ANSWER TO LOCATION OWNERS WHO ARE ASKING OPERATORS "WHY 10¢ PLAY?"

SINCE 1934, WHEN THE MODERN AUTOMATIC PHONOGRAPH CAME INTO BEING, OPERATORS HAVE CONTINUED TO CHARGE 5¢ PER PLAY FOR EACH RECORD. IN THOSE 19 YEARS ALL COSTS OF MATERIALS DAILY USED IN THE OPERATION OF PHONOGRAPHS, INCLUDING OPERATING OVERHEAD EXPENSE, HAVE RISEN FROM 100% TO OVER 400% IN SOME INSTANCES. THESE INCREASES INCLUDE SALARIES FOR MECHANICS, SERVICEMEN, COLLECTORS, HELPERS, OFFICE WORKERS, AS WELL AS RENT, RECORDS, TUBES, CARS, TRUCKS, GAS, OIL, NEEDLES, PLASTICS, BULBS, AND HUNDREDS OF OTHER PARTS, SUPPLIES AND SUNDRIES, AS WELL AS TAXES, LICENSE FEES, ETC., DAILY PAID OUT BY AUTOMATIC PHONOGRAPH OPERATORS, JUST LIKE COSTS AND PRICES OF ALL MERCHANDISE, MATERIALS AND SERVICES HAVE TREMENDOUSLY ZOOMED IN PRICE DURING THESE PAST 19 YEARS.

The very, very limited list to the right gives only a minute idea of what has happened in inflation-ridden America from 1934 to 1953.

In 1934 the first modern automatic phonograph mechanism was presented to the world.

It did not just revive the former automatic music industry, which had fallen by the wayside for some years (the old days of automatic pianos, automatic harps, automatic violins, etc.) . . . it actually started an entirely new industry.

The automatic phonograph completely revived the recording industry which had fallen to its very lowest point as an industry.

The modern automatic phonograph brought new life to the record business. It helped create new stars. It helped start the sales of home phonos all over again.

It caused publishers, song writers, composers, lyricists, stage personalities and performers to suddenly find themselves back again in the public limelight.

But nineteen years ago (1934) things were a lot different in what was then depression-ridden America, as compared to what they are now (1953) in inflation-ridden America.

Costs have zoomed up from 100% to over 400% on items in daily use by automatic phonograph operators. This also includes their general operating overhead expense.

But, the automatic phonograph operator, regardless of these stunning increases in all costs of his supplies and his overhead expenses, continued to charge only 5c. per record play.

He was losing money. He was becoming desperate. He tried in every possible fashion to somehow break even against an inflationary-cost-rising tide.

And then along came television to make even this impossible. The entire automatic music industry then reached its lowest low-point.

The automatic music operator now saw that there was no longer any profit in automatic music. His only answer, and he fought hard against it, was to increase the cost per record play and attempt, by this one and

only method left him, to somehow once again break even and, perhaps, if the public continued to play the automatic phonographs as much as they used to, he might even show some profit.

There is no storekeeper who hasn't also been forced to raise the prices of his merchandise. Not once, not twice, but, many, many times, since 1934.

The automatic music industry did not raise its price, regardless of the higher costs it was enduring those past nineteen years.

Today, the automatic music operators, because television has cut deeply into playing time, because inflation is rampant because costs and overhead operating expenses and because fees and taxes have risen anywhere from 100 per cent to over 400 per cent, have been forced, actually forced, to charge 10c. per record play, 3 plays for 25c.

In short, at 3 plays for 25c., which means 8 and 1/3 cents cost to the public per record played, the operators have hiked their price about 50 per cent, compared to the fact that they are, enduring increases from 100 per cent to over 400 per cent.

Even if they were able to sell every record play to the public for a straight dime (10c each record play) they would still find it a battle to survive.

The problem today is to somehow stimulate the public to play more than before.

This is only being achieved because artists, bands, and performers, realize that the automatic phono is important to their careers. They are working with the record manufacturers to constantly produce better recordings of great popular tunes, so that people will be attracted to automatic phonographs, and will play more times than before.

Any retailer can carefully check the statements here against his own products his own costs, his own overhead operating expenses, from 1934 to 1953.

Then let him decide whether the automatic music operator who has a phonograph in his place of business isn't also entitled to raise his price so that he can continue to try hard to earn a livelihood.

## JUKE BOX INDUSTRY INCREASES SINCE 1934

Salaries, Wages, Etc. . . . .	Up 150%
Transportation . . . . .	Up 200%
Gas, Oil, Maintenance . . . . .	Up 100%
Equipment Costs . . . . .	Up 200%
Phonograph Records . . . . .	Up 210%
Tubes, Amplifiers, Needles, Parts, Supplies . . . . .	Up 200%

. . . . .

## GENERAL LIVING COST INCREASES SINCE 1934

Food, Clothing, Etc. . . . .	Up 200%
Daily Newspaper . . . . .	Up 150%
Pay Station Phone Call . . . . .	Up 100%
Street Car, Subway, Bus Ride . .	Up 100%
Bottle Of Beer . . . . .	Up 133%
Shoe Shine. . . . .	Up 200%
Restaurant Meals. . . . .	Up 200%



# Poole Distributors Assigned Wurlitzer Connecticut Territory



HARRY POOLE



CHARLES SUESENS

Harry Poole and Charles Suesens, owners of Poole Distributors, Inc. of Boston, will represent Wurlitzer in seven counties of Connecticut. The announcement of the new territorial assignment, made by Robert H. Bear, Wurlitzer sales manager, follows the introduction of the new Wurlitzer Model 1650 to operators the last week in March. The Poole organization sent out invitations to Connecticut operators for the showing of the new phonographs.

The Connecticut counties which will be covered by Poole's sales and service facilities include: Hartford, Litchfield, Middlesex, New Haven, New London, Tolland and Windham. Fairfield County, which adjoins the Metropolitan New York area, will remain part of the territory of the Young Distributing, Inc., New York.

Poole Distributors were designated to represent Wurlitzer in Boston for the sales and service of phonographs, remote and allied equipment on Feb-

ruary 20, 1952. According to Bob Bear, "Harry and Charlie have built up a fine sales and service organization and have spent the last year working closely with operators in most of the New England states. They have been very successful in placing Wurlitzer equipment and we consider it reasonable to extend their territory to take in the major part of Connecticut.

"We are sure that the Connecticut operators will benefit from the availability of the fine service which the Poole organization can offer, and from their long, collective background in the coin machine business."

Poole Distributors' offices are located at 1022-24 Commonwealth Avenue, Boston. They currently have on display the 1600-1650 48 selection phonographs and the fine, top location holding, 1500 series. Poole and Suesens invite all Connecticut operators to come in see the new machine.



Con Kaluza, Jr. and Sr., of Browerville, Minn., were in town looking over the coin operated equipment to see what was new. Of course, Con, Sr., had a smile on his face, and was in exceptionally good humor, in as much as Con, Jr., has just finished serving his hitch with Uncle Sam, and is back working with his Dad again. . . Charles Rose of Fargo, N. D., has purchased the route and inventory of the Novelty Sales Company also of Fargo. This will give Charley Rose, one of the oldest operators there, one of the largest and most compact routes in that territory. . . Mr. & Mrs. Ray Sellman, of International Falls, Minn., and formerly of St. Paul, Minn., were in town, shopping and seeing what was new in coin operated equipment. Ray was formerly a salesman for the LaBeau Novelty and Sales Company of St. Paul, and just recently purchased a route in International Falls. Ray reports that the outlook for this year looks fairly well and we sincerely hope so, for Ray's sake. . . Ella Oberg of Grand Forks, N. D., and an old timer in the coin machine business, while in the Twin Cities, shopped around to see the latest in coin operated equipment. Ella also conducted a little business for her husband, Andy Oberg, of Grand Forks. Andy is just starting to get around after suffering from a hip fracture last Fall. . . Lieberman Music Company, Minneapolis, conducting three service schools starting simultaneously on the 6th, 7th, and 8th of April. The service schools were run with the aid of representatives from Bally, United and AMI.

You Can't Miss with This!

HERE'S THE TIP-OFF . . .

## EVANS' Saddle & Turf

Exciting . . . Entirely Different

# SEVEN PLAYER SPIN TABLE



★ Sensationally new Replay AMUSEMENT MACHINE. Fast—colorful! Flashing lights and high speed action attract and hold players as well as spectators.

★ High scores possible with single coin for top play incentive!

★ As many as 7 players can deposit coins.

★ LOCATION TESTED and OK'd for mechanical perfection and top earnings.

★ Single coin drop with slug rejector, for 5¢ or 10¢ play. Available without coin drop.

COLORFUL CABINET OCCUPIES LESS SPACE THAN ORDINARY PIN TABLE

SEE YOUR DISTRIBUTOR QUICK!

H. C. EVANS & CO. OR CONTACT FACTORY DIRECT

1556 W. CARROLL AVE., CHICAGO 7, ILLINOIS

## Dime Play Gaining Favor With Connecticut Ops

HARTFORD, CONN.—Abe Fish, president of Connecticut State Coin Association, in commenting on the results of the recent meeting in which 10¢ play was the top item of discussion, said:

"Many far sighted operators in the Nutmeg State have been talking recently about dime play on all new equipment—pin games, alleys, arcade equipment and phonographs.

"It is their contention that the salvation of the industry lies in such a move. In order to stem the ever on-rushing tide of increases in wages, taxes, price of equipment, parts, automobiles, trucks, insurance, records, depreciation of equipment, rent and many other items, we must have an increase in income.

"Many in the business have been hoping against hope that prices would fall, taxes decrease, costs go down, etc., but their hopes have foundered like a crippled ship in a stormy sea.

"Only in unanimous, concerted bold action," concluded Fish, "will the operators succeed in rising from the depths of despair to the heights of success. Only by placing the best equipment into locations at a dime will they elevate their business to the proper level. This is the opinion of many veteran coin machine operators."

## FOREIGN BUYERS!

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# Bilotta Shows Wurlitzer 1650



NEWARK, N. Y. — John Bilotta, one of the Wurlitzer distributors who did an outstanding job of introducing the Model 1650 to operators. His Newark, New York, and Albany offices were open long hours during Wurlitzer Week, with staffs on hand to fully explain each new feature on the 1650 to operators. On Thursday night, April 23, John gave a party at Trio's Night Club for operators and their wives. The club was crowded and the excellent food and entertainment were highly complimented by the guests. The picture above shows a group of operators who came, saw and bought the new 1650. Every operator pictured placed orders for these new phono-

graphs. Center: John Bilotta shaking hands with Ed. Stanton, Auburn, N. Y., who placed his order for ten 1650s. Left to right: Ralph Denby, Canandaigua, N. Y., Pat Tarantelli, Ithaca Mutual Music Co., Inc., Ithaca, N. Y., Joe Shortino, Southern Tier Amusement Co., Owego, N. Y., Dick Hillmire, Ace Amusement Co., Geneva, N. Y., Charles Wheeler, Tri County Amusement Co., Geneva, N. Y., Anthony Comella, Lake Shore Amusement Co., Newark, N. Y., Lloyd Hillmire, Ace Amusement Co., Allen Grant, Consolidated Amusement Co., Sampson, N. Y., and James Bilotta, Bilotta Music Co., Newark, N. Y.

# Chi. Aut. Phono Bowling League Play Last Month

## Big Banquet at Casa Nova Restaurant, Sat., May 16, To Close First Big Season. Expected To Be Complete Sellout.

### Bill Gersh To M. C. Banquet

CHICAGO—The Automatic Phonograph Bowling League will wind up its first season with a big banquet and dance at the very popular Casa Nova Restaurant, 7234 W. North Ave., Elmwood Park, Ill., Sunday, May 16, '53.

It is believed here that this banquet will be a complete sellout. Orders already placed for tickets indicate that everyone of the teams represented are not only bringing all the team members and their families, but that the entire organizations are also going to be present.

In addition almost every single firm, in any fashion whatsoever connected with the automatic music industry here, will also be present in large numbers.

Bill Gersh, Publisher of *The Cash Box*, will emcee the affair. He will also award trophies and prizes to the winners the evening of the banquet.

March saw one of the biggest changes in team play when Gillette Distributing Co., at long last lost their lead to Decca Records. Gillette has held the lead from the very first month.

Picture of the leading men bowlers of the Automatic Phonograph League shown on page 43.

#### TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Decca Records	56½	33½	69578	748	846	2446
2. Gillette Dist.	55½	34½	61206	658	774	2160
3. Coral Records	50	40	68164	732	844	2365
4. Walter Oomens Sons	50	40	65946	709	819	2319
5. ABC No. 1	49	41	65214	701	838	2311
6. Melody Music	48	42	66835	718	862	2360
7. Galgano Dist.	45	45	61609	652	814	2184
8. ABC No. 2	43½	46½	60849	654	816	2281
9. Columbia Records	42	48	61958	666	762	2194
10. B & B Novelty	41½	48½	61735	663	827	2171
11. Atlas Music	31	59	58692	634	725	2084
12. Star Music	29	61	59191	636	747	2083

#### TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. C. Latino	Coral	90	14994	166.54	227
2. N. Delort	Decca	90	14847	164.87	233
3. J. W. Oomens	Oomens	93	15068	162.2	254
4. W. Paradee	B & B	87	13950	160.30	205
5. M. Pieroni	B & B	93	14640	157.39	220
6. A. Galgano	Galgano	90	14155	157.25	211
7. F. Tutomase	Decca	87	13634	156.62	222
8. L. Christiansen	ABC No. 2	93	14494	155.79	210
9. D. Radusta	Decca	74	11487	155.17	214
10. R. L. Capone	Melody	90	13885	154.35	202

#### FIVE INDIVIDUAL LEADERS, LADIES' DIVISION

Name	Team	Games	Total	Average	High
1. I. Oomens	Oomens	90	12293	136.53	194
2. M. Nyland	Star Music	90	11179	124.19	182
3. T. Galgano	Galgano	94	10207	121.41	212
4. M. Modelski	Atlas	93	11170	120.10	168
5. E. Brown	Star Music	71	8451	119.2	155

## SHAFFER SPECIAL

Seeburg M-100-A  
78 RPM — 100 Selections

Only  
**\$595.00**

- MECHANISM—Cleaned, Rebuilt, Checked
- CABINET—Refinished
- ELECTRIC SELECTOR—Cleaned and Adjusted
- NEW PICK-UP CARTRIDGE
- SOLENOID ASSEMBLY—Cleaned and Rebuilt

Terms: 25% Deposit, Balance C. O. D.

Write for Illustrated Catalog of Late Model Phonographs

## SHAFFER MUSIC COMPANY

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608 S. High St.  
MAin 5563

Cincinnati, Ohio  
1202 Walnut St.  
MAin 6310

Indianapolis, Ind.  
1329 Capitol Ave.  
Lincoln 3571

Exclusive Seeburg Distributors

#### NEW GAMES

United CLOVER SHUFFLE ALLEY  
United CASCADE SHUFFLE ALLEY  
Gottlieb QUINTETTE  
Bally BEACH CLUB

#### WILLIAMS

DeLuxe Baseball  
Breaks all Profit Records  
RIGHT OFF THE BAT. New electric pitcher controlled by manually operated button. Realistic 2-team baseball action. Manikin players actually run bases. 5/10/25c Single Entry Coin Chute.

#### MISCELLANEOUS

SEEBURG BEAR GUNS \$250.  
UNIVERSAL WINNER 55.  
BALLY TURF KING 145.  
BALLY UNDERSEA RAIDER 95.  
UNITED MATCH-A-SCORE (NEW) 49.  
WILLIAMS MUSIC MITE (NEW) 145.

#### BINGO GAMES

FROLICS \$395.  
PALM BEACH 450.  
ATLANTIC CITY 375.  
SPOT LITE 275.  
CONEY ISLAND 275.  
BRITE SPOT 295.  
BRITE LIGHTS 195.  
UNITED ABC 95.  
WILLIAMS LONG BEACH 195.

THE ONLY GENUINE  
DeLuxe FORMICA Tops  
For United Shuffle Games

1 to 5 \$15.00 ea.  
6 to 10 13.50 ea.  
11 to 25 12.50 ea.  
25 or Over 11.50 ea.  
Price Includes Special Glue.

#### SHUFFLE GAMES

United 6 PLAYER \$250.  
United 6 PLAYER with Formica Top 265.  
United 6 PLAYER SUPER 345.  
United 6 PLAYER STARS 395.  
Keeney 4 PLAYER LEAGUE BOWLER 125.  
Keeney 6 PLAYER LEAGUE BOWLER 225.  
Keeney KING PIN 35.

#### ACE

#### COIN COUNTER

BRAND NEW 1953  
MODEL. Counts 1c, 5c, 10c and 25c.  
Weighs approx. 8 lbs. FULLY GUARANTEED!  
**\$159.50**



Phone: EVerglade 4-2300

Chicago 47  
2330 N. Western Ave.

## Richmond Products Corp. Buys Building

BROOKLYN, N. Y. — Richmond Products Corporation, manufacturers of the new amusement device "Mighty Mike" has purchased a building on Carroll Street, this city, and will go into immediate production, according to George Richmond, president and Joe Munves, sales manager.

Joe Munves, well known in the trade for the past 35 years, just returned from a country-wide sales trip that took him through the south, southwest,

west coast and middle west. Key distributors were appointed, and the firm is ready to get into fast action.

"Mighty Mike," which was displayed at the recent Park Show in Chicago, and shown to the trade on my trip, made an immediate hit," related Joe. "I returned home with plenty of orders, and with our new factory facilities, will soon be shipping them throughout the country."

# Chi's Best In A.B.C. Tourney



CHICAGO, ILL.—The best men bowlers of the Automatic Phonograph Bowling League who are now competing in Chicago in the big A. B. C. Tournament at the Coliseum. From left to right: Carl Latino, Lester Taylor, Leonard Christiansen, Robert Gnarro, John Oomens.

# AMI, Bally and United Hold Service Schools at Lieberman

MINNEAPOLIS, MINN. — Lieberman Music Company, this city, last week conducted three service schools simultaneously for the operators in the Minneapolis area. Dates of the sessions were April 6, 7, and 8.

The three companies who participated were Bally, United and AMI. Jack Nelson, Bally salesman, Ed Ratajack, AMI western factory representative and Herb Oettinger and Bill DeSelm of United were on hand to greet the operators who attended.

All the manufacturers cooperated in the schooling by having on hand service instructors Al Mason, AMI; Paul Camerelli and Henry Brown, Bally; and Kent Sheldon and Henry Ross, United.

Drawing power of the schools was evident when R. E. Huggins of Virginia flew all the way into Minneapolis to attend the Bally school.

Among the operators who attended were: Robert C. Lammer, Andrew A. Theisen, Jerome L. Awe, Jack Harrison, Alvin R. Kirtz, Edward E. Kubes, Jr., Harold F. Awe, Karlow A. Max-

well, Richard S. DuBay, Larry C. Albares, David Chapman, Roger H. Amerson, A. E. Coddington, A. M. Spors, Gerald Zopt, Tony J. Ratchford, Donald J. Kampa, Harry E. Ralph, George W. Johnson, Rudie P. Offre, Vernon M. Wechsler, Jim A. Stansfield, Walter W. Witt, Paul M. Olds, Roger O. Brustad, Richard M. Olson, Ray E. Awe, Leo J. Freidel, Jack L. Westlund, Theo. J. Fischer, John Howe, Arthur R. Allie, LeRoy J. Eichinger, John H. Ojurovich, Robert E. Agnew, Harry Rosko, Rval H. Gelineau, Laurence L. Jenkins, Andrew A. Theisen, Clare S. Nelson, Cecil A. Bottger, Merle E. Hamilton, John S. Cooper, Milton C. Guion, Frank E. Deis, Duane K. Wilde, Wm. Smilavich, Thomas J. Pallatin, Paul J. Pederson, Tony E. Bartus, Duane Knutson, A. A. Clusieu, John F. McArdle, Wally Plakut, John P. Backowski, Ralph B. Hinnenkamp, Rosser A. Hudgins, Jr., Philip R. Hertel, Donald F. Isensee, A. Senn, Bruce R. Ruffing, Frank Phillips, Alvin M. Pence.

# Business Directory Honors Wurlitzer Operator



TED REVARD

BARTLESVILLE, OKLA. — Ted Revard, a partner in Martin & Revard Music Company, this city, recently received an unusual commendation. The Merchants and Business Directory of reliable Bartlesville firms gave Martin & Revard top billing as music merchants.

In describing the Martin & Revard Music Company, the publication says, "They specialize in coin machines and are well known in this territory. They feature the famous Wurlitzer music machines. This firm in Bartlesville is known as one firm that will do exactly what they agree to. They have proven themselves reliable in all business dealings. We are happy to commend Martin & Revard on the reputation they have built for themselves for reliability and efficiency. Trade with a

## DOREY DUCK

You get not only **BIGGER** but **FASTER PROFITS!**

**ALL RIDES ARE...**

- Fully guaranteed!
- Rugged!
- Dependable!
- Interchangeable on Same Base!
- Equipped with National Rejector!

**PRICED TO PAY FOR THEMSELVES IN 1/2 THE TIME!**

The Rides That Go Straight To The Heart of a Child!

Height 56"  
Length 42"  
Base 18"x37"

For More Money—  
With Lowest Outlay—  
These are the rides  
**for YOU!**



## National

**KIDDIE RIDES, INC.**

Factory Sales Office for B&R and Lee Products  
580 10th Avenue • New York 36, N. Y. • Phone: BRyant 9-5787

Contact us for name of Nearest Distributor!

## READY FOR DELIVERY America's Greatest Money-Makers

### SPECIAL BARGAINS!

PINKEY . . . . .	\$ 69.50
CYCLONE . . . . .	149.50
FUTURITY . . . . .	235.00
HARVEST TIME . . . . .	84.50
SEEBURG BEAR GUN . . . . .	249.50
DALE GUN . . . . .	59.50

### ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

## LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.,  
CLEVELAND, OHIO  
(Tel.: HE 1-7577)

firm you can depend on. They appreciate your business and will try their utmost to please you. Your coin machine troubles are over when you put them into the hands of this firm in Bartlesville."

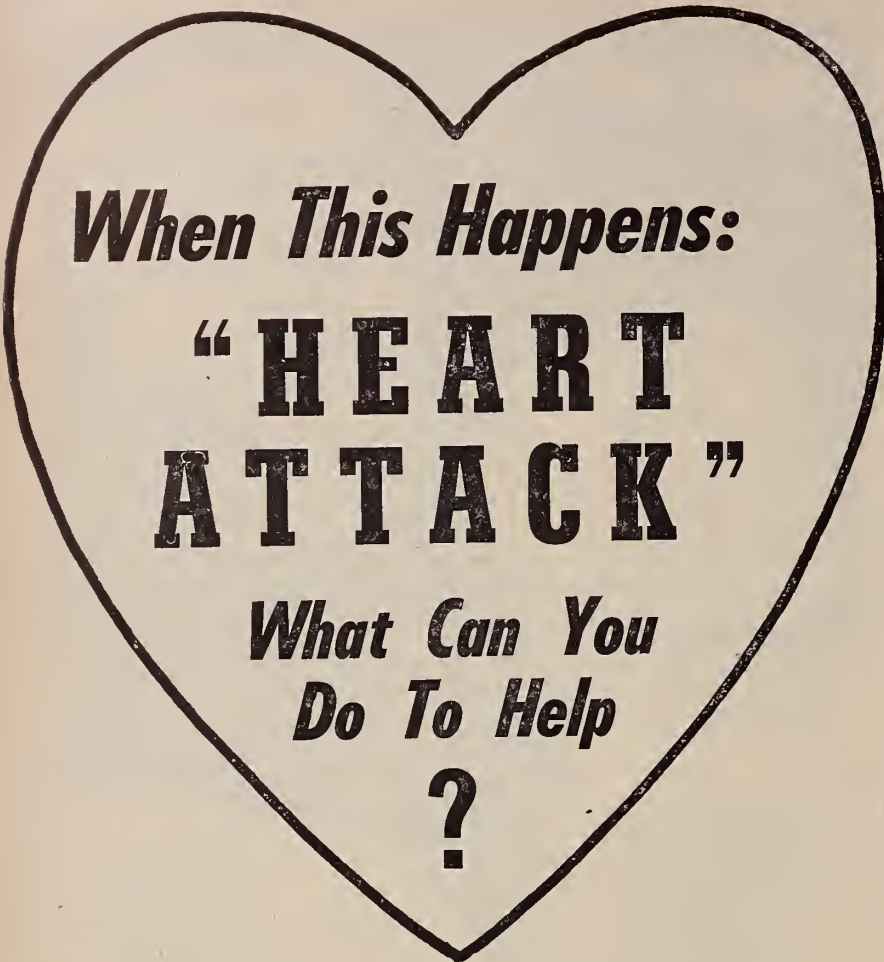
This is a splendid example of what the right type of music operator can accomplish in a community. Revard and Martin are both considered prominent local businessmen and they hold this reputation by giving the sort of service which locations have a right to expect. They have for years exclusively operated Wurlitzer phonographs which they purchase from the Culp Distributing Company, Wurlitzer Distributor, Oklahoma City, Oklahoma.

### WANTED

5-10-25c COIN COUNTING MACHINE  
SEEBURG 100 SELECTION BOXES AND BRACKETS  
SCOOPY BALL GUM VENDORS  
**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

### Westerhaus Rock-Ola Distrib

CINCINNATI, O. — Effective April 1st, the Rock-Ola Manufacturing Corporation announces the appointment of Joe Westerhaus of 3726 Kessen Avenue, Cincinnati, Ohio as the exclusive distributor of Rock-Ola phonographs in southwestern Ohio, southeastern Indiana and northern Kentucky. Mr. Westerhaus is one of the best known coin-men in the middle west.



**When This Happens:**

**“HEART  
ATTACK”**

**What Can You  
Do To Help  
?**

**Will you just be able to offer only  
“sympathy” to some member of  
your family, some relative,  
friend, or one of your employees?**

**YOU CAN DO MUCH MORE  
FREE OF CHARGE!!**

As a member of this industry you can help to arrange for free heart surgery and/or treatment at the:

**EDGEWATER HOSPITAL, CHICAGO, ILL.**

because coin machine people, just like yourself, by their donations (which are completely tax deductible) are making this possible because of the:

**“EDGEWATER HEART FUND”**

(Founded by Allen J. Stern as a Memorial to George D. Moloney)

Your donation will HELP!

Send it in TODAY! Every dollar COUNTS! Make YOUR CHECK payable to: “EDGEWATER HEART FUND” and mail today to:

**THE CASH BOX**

26 West 47th St.  
New York 36, N. Y.

32 W. Randolph St.  
Chicago 1, Illinois

6363 Wilshire Blvd.  
Los Angeles 48, Cal.



**CALIFORNIA CLIPPINGS**

**LOS ANGELES**

With the introduction of additional copyright legis'ation in Congress by Senator Dirksen, Rep. Illinois, there was every indication that the current juke box copyright controversy would gather intensity, with the possible introduction of additional legislation by other members of Congress. In making the rounds of coin machine row, we were amazed to detect the apparent apathetic attitude on the part of all those connected with the automatic music industry. Operators are aware of the situation; but in no instance have we heard of any individual or local group who have taken any constructive steps. There are two bills in the congressional hopper now, the previously reported McCarran Bill and the aforementioned bill introduced by Senator Dirksen, “at request.” It's common knowledge throughout the trade that the bookkeeping re this ASCAP supported legislation would make an Einstein run for the hills, let alone the fact that the bills themselves are confiscatory and would virtually drive all music operators out of business. We can't stress the importance of these measures enough—if you number among those connected with the automatic music industry—write your Congressman and Senator now; tell your friends, location owners etc.! There are always those who'll sit back and say let Joe do it. The simple truth is Joe ain't gonna do it—it's up to every music operator to STAND UP AND BE COUNTED now!

\* \* \* \* \*

Jack Dolan, Pete Ley, Helen Tucker and pinch-hitter Jo Ann Lewis all busy as beavers over at the Dan Stewart Company, with those Rock-Ola “Fireball” phonos literally walking out of the place. In addition, the demand for Chicago Coin's fabulous run of bowlers has the boys tearing their hair—they can't get enough of 'em, especially the Chi Coin “10th Frame Double-Score Bowler.” Jack's expects an additional shipment of bowlers and phonographs to handle the flood of business. . . . Lyn Brown, Exhibit Supply regional rep out this way, long distances to brother Max Brown in Philadelphia, weather report—rain. Lyn reports business picking up moreso each day as warmer weather rolls in, with an expected rush of biz as soon as the firm's kiddie boat ride arrives out here. . . . George Regas and family in town this past week from San Diego. Mrs. Regas expecting an addition shortly. . . . Jack Neel made the trek in from Riverside this week, where we understand that almost 98% of all locations are operating on dime play these days. . . . Speaking of dime play, we learn that Sam Ricklin, California Music, is switching a string of Los Angeles locations over to dime play right now. “The only way to do this is to go right out and make the change” sez Sammy. . . . Pictures of Genco's “Golden Nugget” girl are getting to be as scarce around town as the famed Marilyn Monroe calendar. . . . altho the sale of said Golden Nugget continues strongly. Upright appeal of this game is winning lots of favor among many an operator. . . . Phil Robinson, Chicago Coin's ebullient representative to the court of geniality hasn't been chasing off to Palm Springs for the sun tan he managed to acquire. Little “patio” Phil has out in back of the office is the welcome mat for Old Sol. And Phil joins in with a chorus of “Hope we get some ‘Double-Score Bowlers’ real soon, we've got dozens of 'em already sold.” . . . Mr. and Mrs. Al Anderson, Schafter, back at the job again after a little hiatus in town on a combined business-pleasure trip. . . . Joel Delson, Record Merchandising Co., severing his relationship with the firm and selling his interest. . . . The big week-end arrived for Mary and Kay Solle, Bill Luenhagen's Record Bar, as they prepared to make that jaunt to Las Vegas and the Russ Morgan opening at the fabulous Flamingo Hotel. Mary sporting a new shorty-hair cut for the occasion, altho we'd say she should have had her luggage lined with silver dollars . . . and you should get an earful of Mary trying to read an order for Spanish language disks.

\* \* \* \* \*

Bill Happel, prexy at Badger Sales Co. enthused no end with the reception given to the new Williams “Starlight” . . . and ditto of course to Genco's “Golden Nugget” says Bill, “can't keep a sample on the floor” . . . Al Silberman continues doing a whale of a job via the firms ever expanding automatic merchandise line, with coin operated drink machines leading the way. Al reports that bottlers of many beverages are as interested in those six-drink “Soda-Shoppes” as are operators. . . . Ray Powers, Poe Duarte and Frank Dunkel all busier 'n a pack of beavers too. . . . Bill Schaeffer, San Joaquin Music Co., Bakersfield in town this week along with Ray Anderson from now famed “quake” city . . . and they're all on dime play up thar too. . . . Jimmy Jackson, Palm Springs operator on Pico making the rounds of the distributors and jobbers. . . . Winter season at the resort city is on its last leg now . . . the gang over at Paul Laymon Co. report increased interest and business via their new Wurlitzer Model 1650 phonograph. Says Charlie Daniels, “there's many an operator who finds just the need for a 48-selection phonograph, and we've sure got a honey.” Charlie doesn't quite agree with Jimmy Wilkens desire for deep sea fishing; being an Indiana boy from way back, he goes in for the fresh water variety. . . . Ed Wilkes jumping all over the place showing the many visiting ops the new Wurlitzer 1650 . . . and Randy and Red darn glad their painting chores are over, altho they say they'll smell the stuff forever. . . . Dale Cooper in town this past week from Riverside.

Jack Simon just about set for the expected arcade season rush, with a complete line of reconditioned and redecorated amusement pieces. . . . What with Abe Chapman devoting a majority of his time to the wonderful work over at Mt. Sinai Hospital, Jack's penchant for man-sized lunches seems to have abated. . . . Abe runs into the office one day and immediately goes on record saying that Lloyd Mangrum will cop the \$35,000 Las Vegas Masters golf tourney. . . . Oscar Tetzloff Jr., made the trip into LA this past week—all the way from Banning. . . . Lots 'n lots of ops agree re our urging the cut in price of Spanish language disks. . . . Hank Tronick, Minthorne Music Co., thinking of removing the gent's room for awhile so that the carpenters can complete their job of redecorating. We noticed two new nails driven into some plywood this week. . . . George Mahlum doing a terrific job for the firm via their non-coin operated home phonograph. It's a beauty too.

# The Woman's Viewpoint of the Coin Machine Industry



MRS. ROSE BENNETT

wholesome, happy and pleasing personality is of inestimable value for any woman who wants to be successful in this, as well as in any other, business.

"The people with whom I have dealt, and with whom I deal daily in this industry," she reports, "have always shown every woman the very greatest respect.

"Their word is their bond as far as all dealings are concerned.

"I have dealt for years over the phone with people whom I only know by their voices and," she says, "whom I have never yet met, and wouldn't know, even if they walked into my place right this minute.

"This," she claims, "is proof in itself that the people in this industry, if they are treated fairly and honestly in every regard, will treat any woman who enters into this business with the same fairness and honesty, even if they personally never meet with her."

In 1945 Mr. and Mrs. Bennett purchased their present two story building at 814 Summit Street and moved their distributing business to this building.

In 1949, Mr. and Mrs. Bennett purchased a farm just 25 miles outside of Toledo. They have made this farm their home. Ted Bennett spends most of his time on the farm these days managing its operation while Mrs. Bennett drives to Toledo each day to supervise her distributing business.

"There is one statement I wish to make to any and every woman, as well as to everyone else who desires to enter into this industry.

"That they quickly adopt an old, tried and true adage," Mrs. Bennett says, "which is, to my way of thinking, one of the most important for anyone who wants to succeed at all in this industry.

"And that is," she emphatically states, "'honesty is the best policy.'

"I believe that anyone who wants to be successful in this industry, who wants to reach a position of respect and enjoy a share of security, should most definitely impress on their minds, 'honesty is the best policy.'"

Mrs. Bennett feels certain that any woman with a pleasant personality, with the will to work and work hard, with some business and merchandising ability, with a true desire to succeed, with honesty as her policy, will definitely succeed in this industry.

In this regard, after her 17 years in the industry, starting out as a girl bookkeeper in 1936 and working her way up to her present affluent position in the field, Mrs. Rose Bennett concludes:

"As long as a woman who wants to enter into this industry realizes that she will have to work just as hard in this business as in any other, that she will have to forego some personal pleasures for success, she will find that the people in this industry will help her in every regard.

"It is, then," Mrs. Bennett says, "entirely up to the woman herself to succeed in this industry for she will have all the help she'll need."

TOLEDO, OHIO—Mrs. Rose Bennett started in this industry in 1936 as a bookkeeper for one of the outstanding distributors in Ohio at that time. She worked in the branch office of the firm in this city of Toledo. Headquarters of this distributing firm was in Cleveland. At that time she was Miss Rose Knollmiller.

After a year's apprenticeship in these offices, Rose Knollmiller decided to cast out on her own in this industry, and started as a jobber and distributor of coin operated equipment.

In 1938 she married Ted Bennett and, as Mrs. Rose Bennett, continued on in the distributing business with her husband.

She was fortunate that same year of 1938 to obtain the exclusive factory distributorship for the products of Bally Manufacturing Company.

Since then, this has been her one and only distributorship. She has continued along with the products of Bally Manufacturing Company for these past 14 years.

"There were good years and there were lean years," Mrs. Bennett reminisces, "but," she says, "they were all thrilling and exciting years.

"What's more," she exclaims, "they were happy years.

"The reason for that," she says, "is because it is a pleasure to work with the people in this industry."

She continues, "There is no doubt in my mind that any woman can be successful in this business. Just as successful as she could be in any other business."

She claims that the people in this industry have all been "very lovely" to her. That they have accepted her, not just as a woman, but another person with whom they are doing business, and with whom they meet and do business on "an equal basis."

Mrs. Bennett says, "This is just the same as any other business. You've got to be able to give and to take. You've got to know how to merchandise whatever you have to sell.

"And," she claims, "a refreshing,

ORDERS! REORDERS! PHONE CALLS! WIRES!

## Chicago Coin's 10th FRAME DOUBLE-SCORE BOWLER

No matter what score players have... the game is never over till the last puck!

**HERE'S WHY!... A Player in the 10th Frame has the opportunity to Add up to 180 POINTS to his Total Score.**

5th Frame Score DOUBLES!

**chicago coin**  
MACHINE COMPANY

- New hinged front door with jumbo cash box!
- Jumbo "Fly-Away" pins!
- 7 - 10 split pick-up!

1725 W. DIVERSEY BLVD.  
CHICAGO ILLINOIS

# PROVEN DRAWING POWER

## The A.B.T. CHALLENGER

Here is the target skill with real sport appeal.

It provides a steady source of income throughout the year.

The CHALLENGER has an authentic, realistic type army pistol with real sharp shooting skill.

Why not find out for yourself . . . write or wire.

**A.B.T. Manufacturing Corporation**  
715-723 North Kedzie Avenue, Chicago 12, Illinois

# THE "20 YEAR CLUB"

*"Leave it to Bill Gersh and Joe Orleck to do something like this. It should have been done long ago."*

**Frank Q. Doyle**

Harmon Enterprises, Inc.

A new compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the March 14 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the March 14 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

**SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.**

Joe Orleck  
THE CASH BOX  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Date I entered the C. M. Business .....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



In the spring of 1952, coinmen with equipment set in outdoor locations, arcade owners as well as operators, ran into the most devastating number of rainy week-ends. Although it is still early in the season, those coinmen who now depend upon the whims of lady nature, have had a break. We've had record breaking rainfalls—but, fortunately, this moisture has all been during the week, and week-ends have been exceptionally fine, sunny and warm. With the large amounts of kiddie rides set in outdoor spots, more coinmen than ever before now cast an anxious eye at the skies. Let's hope the weatherman treats us kindly.

Phil and Mac Greitzer, who opened their batting practice range in Brooklyn, get a tremendous start this past wee-end. The batting cages were going at full capacity from early morning until late at night. As yet, the boys haven't opened officially, just week-ends. They intend to do some real high powered promotion and advertising for their opening, which is due in a few weeks. . . . The music ops still bothering Joe Young of Young Distributing, to let them take his floor model of the new Wurlitzer 1650. Joe expects good deliveries this week. . . . Iz Edelman, Edelco Mfg., doing quite well his new conversion kit for United shuffle games. . . . With the announcement by Nat Cohn of Riteway Sales, that he's introducing a new kiddie ride "Tank," his distribs flood his phone line asking for samples. . . . Max Hurvich, Birmingham Vending Co., Birmingham, Ala., gets into the big city late Tuesday (Apr. 7), then on Wednesday rushes out to the airport for his 2:15 P.M. flight to London. Max and his missus will spend 2 months traveling through the Continent, as well as Israel. Instead of flying back, they will take a leisurely boat trip. . . . Charlie Wertherimer, who runs the wonderful arcade "Mardi Gras" in Boston, Mass., once again at Mike Munves' buying equipment. . . . Another New England arcade owner, Charlie Freeman of Revere Beach, Mass., also orders a load of machines from Mike.

Meyer Parkoff, Atlantic-New York Corp., off to Washington, D. C., with his wife and children for a short sight-seeing trip. Harry Rosen at the office to greet the music ops who come in to talk Seeburg phonos. . . . Joe Munves, Richmond Products Corp., Brooklyn, returns from a long successful road trip, during which he lined up key distributors throughout the country for the firm's "Mighty Mike." While riding through Florida, Joe had what could have been a tragic auto accident. Fortunately, the only evidence, is a few scratches on his legs. . . . Governor Dewey vetoed on April 4 a bill which would have prohibited the operation of any vending machine for "drugs, medicines or devices." In rejecting the measure, the governor said there had been no showing "that any such sweeping prohibition is either desirable or necessary." . . . With Hymie Rosenberg on the road, Charlie Katz keeps the office humming at National Kiddie Rides, Inc. . . . Al Simon, Albert Simon, Inc., doing a sensational job with ChiCoin's "Double Score Bowler," expects the delivery of the factory's new kiddie ride in a week or so. . . . With Irv (Kempy) Kempner, Runyon's star road salesman, in Miami Beach resting up, Barney (Shugy) Sugerman, head of the firm, takes time out to visit customers throughout this area. . . . Games ops gobbled up every new United shuffle game "Liberty" delivered to Dave Simon. The trailer trucks pulled up and like the magician's bird in a cage, the games disappeared so quickly one wondered if they ever were there in the first place. . . . Hope the games ops assn. can solve their current problem. . . . We finally got a promise from Hymie Koepfel of Koepfel Distributing. As soon as the spring rush by ops for their reconditioned phonos lets up, he'll take a vacation. Brother Harry still unconvinced. . . . Subway fares could be increased to 18c, if the latest suggestion is carried through. That'll make it 3.6 times what it was pre-war. . . . Music Operators: Be sure to read and use the full page devoted to explaining why operators NEED dime play. If you want reprints—wire immediately.



The boys at Dixie Coin are all up in the air after receiving their first sample of the new A.M.I. 5-10-25 selection wall box now in production. Ed Holyfield says everyone who has seen it is unusually enthusiastic over its sturdy good looks and versatile dependable mechanism which can be used on any AMI 40 or 80 selection. . . . Harold Bergeron's wife still on the critical list at Touro Hospital. . . . Earl and Millinette Gore off to Florida for a vacation. . . . North Louisiana operators made John Penteconst's first trip through there a big success. John is the new salesman for AMI and Dixie Coin in that area. Paul Bartmess, another Dixie Coin salesman, calling on operators with two bulldogs in tow. . . . The smiling face of Mrs. Barcelona from Barcelona's Amusement up and down Baronne Street buying records. . . . Jerry Blaine of Jubilee Records in town visiting. . . . Glad to see Paul Genco of Amite, La., again, and delighted to see the bandage on his arm getting smaller. Paul had quite a time with that arm.

Ray Landry of Gonzales, La., in town. . . . Macey LaMott of Baton Rouge, La., buying records last week. . . . Mr. Kalib, McComb, Miss., of Dolly Amusement, talking up a storm about the big part his daughter has in a dance revue. . . . Wilds Bacot has just purchased Bert's Camera Center in Baton Rouge, La. In town stocking up with loads of records. . . . National sales manager, Lou Krefetz, of Atlantic Records in town for a few days. Lou is also manager of the Clovers who record for Atlantic. . . . Mrs. Dick Sturgill of A. I. Distributors out ill. Her friends wish her a speedy recovery. . . . Mary Tridico and family have taken the high road for a much needed vacation in Florida. Sam stays behind to keep his music running smoothly. . . . Leonard Chess of Chess Records in town for a quick pow-wow with the disk jockeys. . . . Also, Don Singer, London records factory representative in town. . . . Laurette Stagg, Staggs Music Shop, Lafayette, La., recovering from a recent illness. . . . Back on the job after being laid up is Gloria Nuttal, McCann's Store, Alexandria, La.

# THRU THE COIN CHUTE

## CHICAGO CHATTER

McCarran and Dirksen Bills are not the only two that will be presented. ASCAP is expected to come up with a few more. This time in the House of Representatives. When all the bills have been introduced, and when all simmers down, it will be found that ALL of the bills will be completely similar. . . . Reprints of the appeal to Sen. Dirksen which appeared here, 4/11 issue, are being mailed to those who requested these. Mike Dale asked for 100 for his list. . . . It's now 12 full months since the games boom started and, instead of slackening, the boom grows greater each day. Some claim this is the biggest boom in all amusement games history. . . . Latest donations of free juke boxes: Bert Bondioli of B & B Novelty Co. to the Summer School (Board of Education, City of Chicago) and Ray Cunliffe to Board of Education's Social Center. . . . Harold Baker's letter in defense of bell mfr in Illinois, which appeared in Chicago American (4/6), was very well written, many here believe.

AMI's financial report appeared in the Wall St. Journal (4/6) and showed continued good progress for the firm with new building expected to add 50% to production potential. . . . Wire received asking where to buy Ukrainian records. Do you know? . . . Letter from subscriber advises he has no fears for continued growth and prosperity of coinbiz. He points to loss on stock market, reported to be better than \$5 billions; plus fear in many small defense plants of loss of work due to Korean peace; plus drops in salaries, already in effect, due to lowered food prices; possible deflation coming sooner than expected, perhaps in July. Claims all this still doesn't add up to anything like the depression of the "terrible thirties." And that's when, he claims, this industry was actually started on its way. So whatever economic softening may come about, people still enjoy economical entertainment, which is best offered to them by coin operated machines of all kinds. . . . Dick Hood down to Ft. Lauderdale, Fla. Fred Morris of Evans busier than a one armed paper hanger with the itch. And Les Rieck of Evans says, "Trying to meet the demand for our phonos."

Coinmen who returned from Harold Lieberman's Minneapolis gala opening report it was terrific affair. Over 100 being fed buffet lunch every day. Judy Lynn of Coral disks and "Top Banana" show on hand. Also other stars. Jack Nelson, Herb Oettinger, Bill DeSelm, Ed Ratajack, Al Mason, and many others from Chi present. Retired Hy Greenstein also dropped in to say hello to one and all. Jack Nelson gave a very swell dinner for Harold Lieberman, Norton Lieberman, Sam Siegel, Matt Engel, Louis Rubin, Lester Ragstad, Ed Ratajack, Al Mason, and many others. . . . Like statement made by Peter L. Jensen, inventor of the loud speaker, honored by Assn. of Electronic Parts & Equip't. Mfrs., this past week, to celebrate 50th anniversary of Jensen's career. Jensen, now 66, and a native of Denmark, said, "I always felt the only way to be a good citizen was to contribute more to America than I took out of it." . . . Roy Monroe of Cleveland not feeling too well. Even with special diet.

To give you some idea of what ASCAP gets from music: Charge to wired music ops is 6% of the GROSS. That means ASCAP gets \$6 of every \$100 the operators TAKE IN, before wiping off expenses, overhead, etc. . . . Ralph Nicholson of Bally hustles in from Indiana to meet Phil Weinberg in St. Louis at Jackie Rosenfeld's big open house for Rock-Ola phono. . . . Nate Feinstein saw his office at Atlas Music for the first time since his heart attack this past week (4/8). Nate feeling much better. Taking it very easy. . . . Mr. and Mrs. Dave Gottlieb to New York to bon voyage party for Sam London of Milwaukee who's on his way to Europe. From there the Gottliebs go to Philly to attend Bar Mitzvah for son of Joe Ash. . . . Nate Gottlieb returns from Miami Beach all tanned and healthy looking and back on the phones for "Quintette." . . . Meantime, Alvin Gottlieb advises, "Im a stretcher case." Seems that Alvin is a week-end gardener. Also bowls on Monday nites. Between both, he's stiffer than stiff. . . . Frank Mencuri, who's in his office one day and out two, tells about fact Exhibit Supply now producing nine top products and trying to meet avalanche of orders. "Big Bronco," Frank reports, "is still the top seller."

Lots of old timers, like Al Silberman, who tried every angle to sell the city in pre-war days, must be gnashing their teeth when they read that Chicago now has largest parking meter installation in the country. Over 27,000 already installed. And only 85% complete. Expect revenue of over \$1.5 millions this year, after all expenses, according to Rob't. J. Kelley, "Sup't of Parking." Most are 5c meters. But new Wacker Dr. meters will be 10c play. Collection cost is about 10c per meter per week. Maintenance cost about 30c per week. (Private firms now bidding for maintenance contract.) City of Chicago is nation's largest coin machine operator. (If meters only played music then ASCAP would have to fight City Hall.) . . . Ed Levin much thrilled over fact that Elvin Ainsworth of City Music Co., Houston, Tex. doing such a grand job for the firm's products. And also advises us, "He's a real booster for 'The Cash Box' in every way."


Chi's phono bowlers all surprised that Gillette Distribs lost first place team spot this past month to Decca Records. (Whatsa matter Jerry Schuman?) . . . Just look what Norbert Delort of Decca did this past week: Lambasted the pins for a 608 series; and Decca's Dom Radusta helped out with a 530; so Decca took 3 games from Melody Music. . . . With Carl Latino bowling 514 Coral took 3 from Gillette. . . . Oddity: Frank Dutomase of Decca bowled these in a row: 157, 158 and 159. . . . Johnny Oomens bowled a sizzling 530 but it wasn't good enough, for with Marino Personi bowling 539, B&B took 2 from Oomens. . . . Charley Aleci with 487 and Tony Galgano with 472 took the measure of ABC No. 1 for 2. . . . Two of Star's gals, Millie Nyland with 421 (high for the women) and Mabel Mankins with 403, helped Star knock off ABC No. 2 for 3 games. . . . Isabelle Oomens was conspicuous by her absence from the bowling lanes. She'll be forced to sit on the bench for the next few weeks with a very bad ankle. . . . Ben Coven came up with a new cleaner (Coven's Cleaner) which is getting plenty nice comment from music and games ops. It's being introduced in a non-breakable, spray bottle. . . . Paul Huebsch tied down to his desk at Keeney as big news gets all ready to break, while Roy Guilfoyle and John Conroe of the firm, busier than ever with U. S. defense work.

Al Stern, founder of the "Edgewater Heart Fund" memorial to George D. Moloney, advises that 750,000 per year die from heart attacks. That's one every minute of every day. Help! Send in your donation right now. . . . Sam Stern over at Williams sitting at his desk busily allocating each day's production of the firm's new clicker, "DeLuxe Baseball." Orders have piled in on top of record breaking big orders. . . . Grand article in this month's issue of "Bally-Who" by Lou Boasberg of New Orleans, "Famous Hobby-Horses." Credit Herb Jones, editor, for a scoop on this one. . . . Rose Bennett of Toledo puts it this way, "I owe it all to Bally." Like Art Weinand's "nomination for the salesman of the year" in this past week's issue of "Exhibit Supply's News Bulletin," "The guy who made his wife feel sorry for the gal who lost her hairpins in his car." . . . There are 26,000 taverns in Illinois. Would you say that all of them have juke boxes? (Experts claim that about 85% have phonos.) What do you think?

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—Music Mirrors, state quantity, condition and price. O'BRIEN, 348 THAMES ST., NEWPORT, R. I.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNION 1-7500.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT — Will pay cash dollars for Kiddie Rides, Bally Champion Horse. Will buy entire route of Kiddie Rides on location. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

WANT—Kiddie Rides, Exhibit Bronco's, Bally Champion Horses. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21 ILL. Tel.: Englewood 4-9204 and Englewood 4-9202.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: Dickens 2-7060.

WANT — Two- Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

WANT — Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRYant 9-6677.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: University 6900.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

## CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT — Used Rock-Olas — Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: Diversey 8-3996.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

## FOR SALE

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — Chicago Coin Horse Shoes \$60; United Skee Alley \$45; Chicago Coin Shuffle Baseball \$45; Chicago Coin 4 Player Derby \$125; Williams Bowlers (as is—complete—nice appearance) \$15. WANT—used records. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—10 Scientific Pokerinos, drop playing field, in good condition ready for location \$75 each. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogany completely refinished. All 80 some odd bellows recovered by professional church organ specialist; like new. A rare buy at \$299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lists. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: Bluemound 8-7600.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: Tower 1-6715.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE—Extra Clean Five Balls: Swanee \$34.50; Double Shuffle \$59.50; Play Ball \$39.50; Tahiti \$69.50; Yanks \$19.50; Freshie \$59.50; Lucky Innings \$59.50; College Daze \$65; Four Horsemen \$95; Utah \$50; Quarterback \$79.50; Gold Cup \$49.50; Jockey Special \$49.50; Gottlieb Basketball \$99.50; Bally Carnival \$49.50; Chicago Coin Thing \$45; King Arthur \$59.50; Tucson \$44. Discount to quantity buyers. 1/3 certified deposit, balance sight draft. TWIN CITY AMUSEMENT COMPANY, P.O. 779, TEXARKANA, ARKANSAS. Tel. 22-3383 or 2-8192.

FOR SALE—1 United A B C \$125; 1 United 3-4-5 \$145 Clean; 1 Bally Futurity \$235; 1 Double Action \$50; 2 United's Leader \$285 each clean and ready for location; 12 Packard Wall Boxes clean \$4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—United: 6 Player Super \$319.50; 6 Player DeLuxe \$269.50; 6 Player Formica Large Pins \$239.50; 5 Player Formica Large Pins \$204.50; 4 Player Formica Large Pins \$174.50. WANTED—Post War Phonographs. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVENUE, BROOKLYN 30, N. Y.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—READY FOR LOCATION**—Beautys, Atlantic Citys, Coney Islands, Frolics, Bright Lites, Spot Lites, A.B.C.s, Long Beachs, Genco "400's" Five Stars, Hayburners, Queen of Hearts, K.O.s, Globe Trotters, Just 21s, Ali Babas, Spot Bowls, Old Faithfuls, Basketballs. Many more. All guaranteed. Call, write or wire. **DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., JUNIPER 8-5211.**

**FOR SALE—Seeburg M100A** phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. **DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.**

**FOR SALE—Reconditioned Wurlitzers:** 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.**

**FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea.; Universal Five Stars \$100 ea.; Rock-Ola Playmasters \$50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.**

**FOR SALE—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.**

**FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.**

**FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE—We are distributors in Michigan for AMI, Chicago Coin, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 3, MICH. Tel: TYler 8-2230.**

**FOR SALE—New type five ball machine. Three different games can be played on same machine. Strictly legal any place. Does not lose player appeal. COIN MACHINE EXCHANGE, 303 AIRPORT DRIVE, SHREVEPORT, LA.**

**FOR SALE—100A Seeburg High Serial Number \$675; AMI "A" \$325; 1015 Wurlitzer \$150; C. C. Coin Hit Parade & Stand new \$175; United Official Bowler \$325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up \$225; Wilcox Gay Recordio \$100; Thunderbolt Horses \$400; MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: Acoma 8518.**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE—Seeburg 148 ML \$249; 147M \$140; 146s \$115; M100A \$645; Wurlitzer 1100 \$329; Wurlitzer 3020; Wallboxes \$25. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO 9, N. Y. Tel: SU 4938.**

**FOR SALE—Music Machine Route. Locations in busy section of Manhattan. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y.**

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.**

**FOR SALE—Bingo Games—Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel: Atwater 7565.**

**FOR SALE—AMI "A" \$300; "B" \$400; "C" \$450; Evans \$350; 48 Wurlitzer Boxes \$45. Get our prices on premiums. Save 10% on orders of \$100 or over. Gotham "Carnac" \$5.95; 9 pc. Pop-Corn Set \$1.15; Snack Boards closeout price \$3.95. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 4, MO. Tel: Geneva 0972.**

**FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CAL.**

**FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

**FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.**

**FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

**FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used \$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.**

**FOR SALE—5 Bally Spot Lites \$275; Fr lies \$395; United A. B. C. \$105; Turf Kings \$75; Winners \$50; Champions \$35; Photo Finish \$35. All Machines cleaned, checked, ready for location. MICKEY ANDERSON, 314 E. 11TH ST., ERIE, PA. Tel: 22-894.**

**FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once—Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.**

**FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.**

**FOR SALE—Reconditioned: Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel: OLive 2800.**

**FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.**

**FOR SALE—United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.**

**FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE—Attention Penna. Operators: Citations \$40; Champions \$50; Turf Kings \$65. PENNSYLVANIA VENDING COMPANY, 1822 CARSON ST., PITTSBURGH 3, PA.**

**FOR SALE—Chicago Coin Band Box \$150; Wurlitzer 1100 \$275; Super Twin Rotation \$200; Scientific Bating Practice \$65; Chicago Coin Hit Parade \$65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.**

**FOR SALE—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.**

**FOR SALE—AMI-D40 write; Exhibit Six Shooter \$160; Silver Bullet \$140; Country Fair \$175; Shuffle Horseshoe \$95; Bear Gun \$225; Chi-Coin Derby \$250; Pin Balls \$25 up. Other equipment. COIN MACHINE EXCHANGE, 303 AIRPORT DR., SHREVEPORT, LA.**

**FOR SALE—Spot Lites \$275; A.B.C. \$100; Zingo \$125; Stars \$325; Bright Lights \$250; Frolics \$450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHheeling 5472.**

**FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.**

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**FOR SALE**—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 \$425; 600 Wurlitzer \$50; Double Header \$50; Ski Alley \$75; Williams Super World Series \$250; Exhibit Six Shooter \$160; Dale Gun \$50. **V. YONTZ SALES CO., BYESVILLE, OHIO.**

**FOR SALE** — Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.**

**FOR SALE**—Quartette \$160; Minstrel Man \$90; Globe Trotters \$135; Mermaid \$95; KO's \$45; Seeburg wall boxes \$5; All in A-1 shape. **STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.**

**FOR SALE**—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. **AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.**

**FOR SALE**—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" **JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.**

**FOR SALE**—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: Superior 1-4600.**

**FOR SALE**—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.**

**FOR SALE**—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.**

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUDSON 6-2640**; The Cash Box Chicago, Ill., **DEarborn 2-0045**; The Cash Box, Los Angeles Calif., **WEBster 1-1121.**

**NOTICE**—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machines operated. \$25 per copy. State listings 1¢ per name. **L. W. WHIPPLE, P. O. BOX 125, MATTHEWS, N. C.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

**NOTICE**—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. **HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.**

“ Appreciate not missing any copies of this, (The Cash Box), as it is without doubt my business bible. I refer to it so many times that I cannot understand any operator **NOT** being a subscriber. ”

**MRS. GERTRUDE BROWNE**

Paramount Vending Co.

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*Do you know  
any better reason  
why you should  
subscribe to  
The Cash Box  
today*

**THE CASH BOX**

26 WEST 47th STREET  
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....  
FIRM .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....

**Notice!**

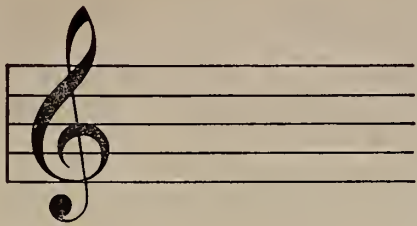
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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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### Staff

The help needed to operate a route. AMI juke boxes make few demands on manpower, reduce operating costs.



### Sharp

The distinctive sign of the AMI operator.

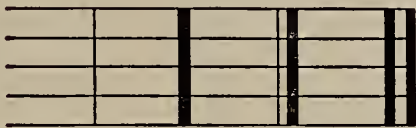


### Double Sharp

Sign of the operator whose route is 100% AMI.

## music lesson for Operators

Signs and symbols used in music which have a special significance to the operator of AMI juke boxes



### Bars

Top spots for the Model "D" as are all locations where this friendly juke box invites top play.



### Flat

Something the AMI operator never is!



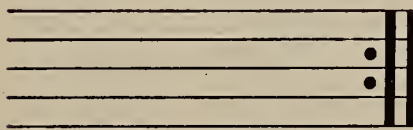
### Hold

Holding a spot is easy for the operator with the Model "D" that gets a firm grip on patron and location alike.



### Notes

AMI operators pay these off fast. The man with a Model "D" earning money for him meets his obligations easily.



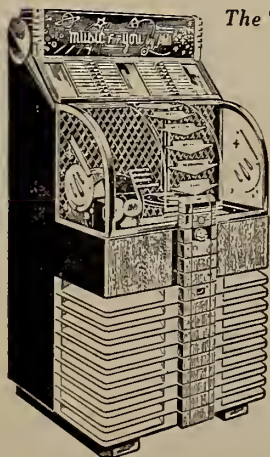
### Repeat

The sign that means repeat or play again to every musician—and to every patron of the Model "D".



### Rests

What every AMI operator does nights.



The "D" is available in 80 and 40 selection models, blond or mahogany cabinets



### Swell

The enthusiastic comment of everyone who owns, operates and collects from the AMI Model "D".

# AMi

*Incorporated*

GENERAL OFFICES AND FACTORY.

1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

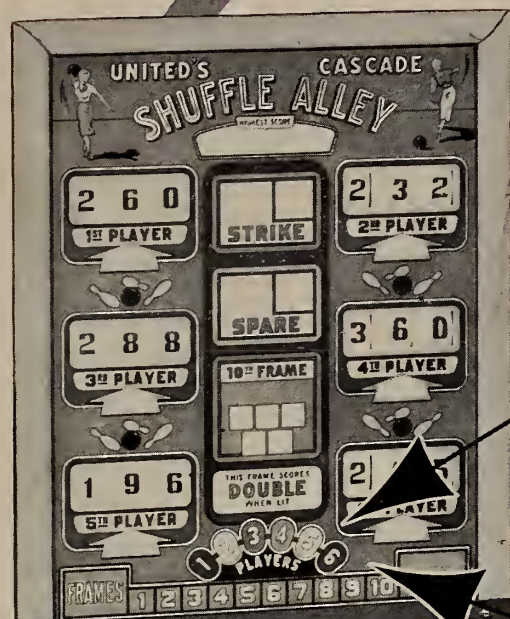




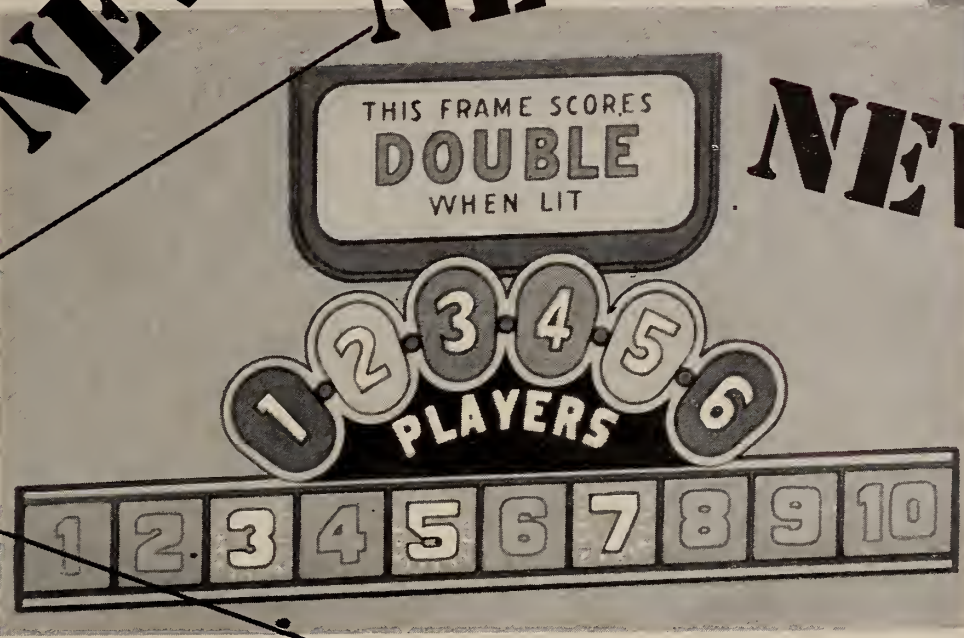


UNITED'S

# Cascade Shuffle-Alley



**NEW NEW NEW**



**10<sup>TH</sup> FRAME FEATURE**

**FAST ACTION!  
FAST PLAY!**

**HIGHEST SCORE FEATURE**  
PLAYER WRITES NAME ON BACK-GLASS

**STRIKE OR SPARE FLASHER LIGHTS**

**CAN PICK-UP 7-10 SPLIT**  
**FORMICA PLAYBOARD**

SIZES  
8 FT. BY 2 FT.  
9 FT. BY 2 FT.

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**SEE YOUR DISTRIBUTOR**



OPERATORS FROM COAST TO COAST AGREE THAT

# BEACH CLUB

IS *Bally's*® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY... greatest in-line money-maker... only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions... new 7-Choice Select-A-Spot ...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive **ADVANCING SCORES** • **IN-LINE** and **CORNER** Scores  
**3-in-line** on **SUPER CARD** Scores **4-in-line** score  
 Improved **SELECT-A-SPOT** feature • New **EXTRA-TIME** feature  
**TRIPLE-SPOTS** Roll-over feature • Up to **3 EXTRA BALLS** per game

**NEW**  
**7-CHOICE**  
**SELECT-A-SPOT**  
**FEATURE**

Player  
 turns knob  
 to select choice of  
**10, 16, 19, 20,**  
**21, 22, 25**  
 (when lit)



# Bally SPACE-SHIP

new exclusive **DIVE-DIP-ROLL-SWING** action  
 captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector

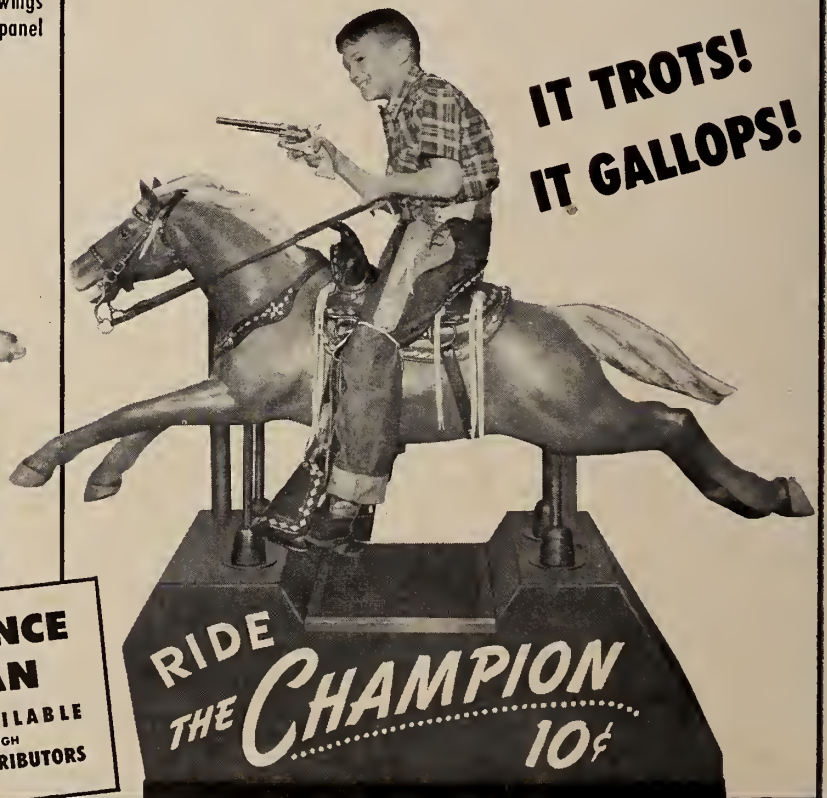


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 NOW AVAILABLE  
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 BALLY DISTRIBUTORS

# Ride THE CHAMPION

**TO BIGGEST PROFITS**  
**IN HOBBY-HORSE CLASS**

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



**IT TROTS!**  
**IT GALLOPS!**

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