

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9 No. 46
AUGUST 14, 1948

Casper Reda says:

**"MY WURLITZER 1100s
ARE TAKING IN
30% MORE
than my former best-paying
models . . . save me 75% on
records and service."**



Casper Reda
Casper Reda Coin Machines
Wauwatosa, Wisconsin



**ZENITH
COBRA
TONE ARM**

Only New Wurlitzers have the famous Zenith Cobra Tone Arm that makes records last up to 10 times longer.

placed a part. The tone, without a question, is perfect... with a good treble, good bass and high fidelity."

Reda's opinion carries more than ordinary weight because he has been in the music business for 25 years...15 years as an orchestra leader.

You, too, will find that this Wurlitzer Phonograph, with the famous Zenith Cobra Tone Arm sets new high standards for

With an increase of \$10.00 per week on every Wurlitzer 1100 and a decrease of 75% in his record, needle and service costs, Casper Reda is facing the future with confidence.

He says, "Mechanically, Wurlitzer 1100s are trouble-free. Thus far I have not replaced a part. The tone, without a question, is perfect... with a good treble, good bass and high fidelity."

recorded music. Records played a thousand times sound as good as they did the first time—can be played upwards of 2000 times with only 5% loss in fidelity—and still bring top used record prices.

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Put your route on a more profitable basis by trading in your old phonographs on Wurlitzer 1100s. The Rudolph Wurlitzer Company, North Tonawanda, New York.

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ALLOWANCES**

on old phonographs

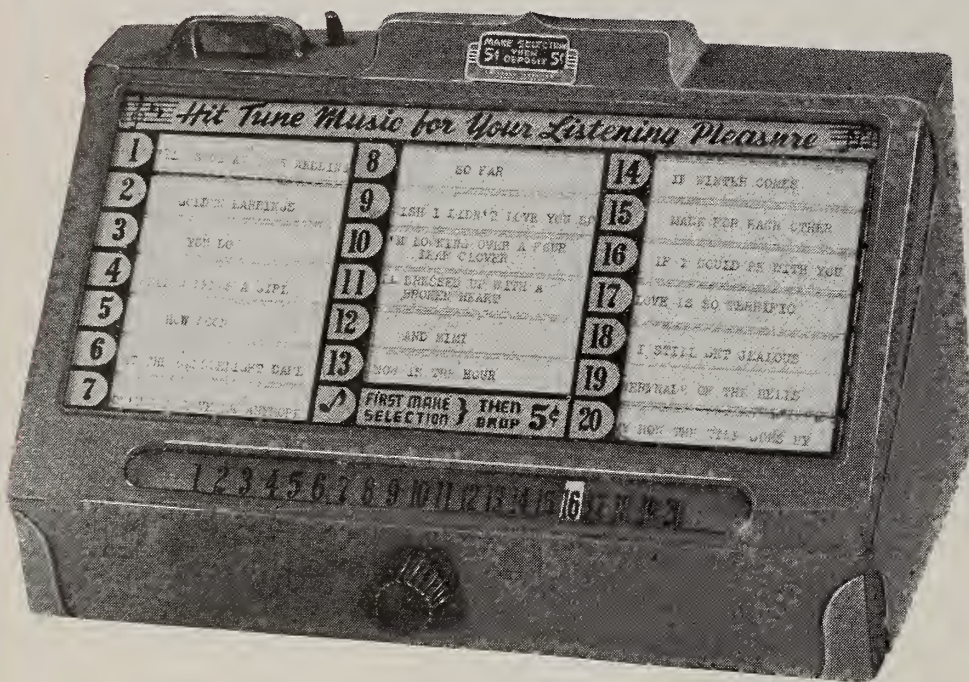
EASY TERMS ON WURLITZER 1100s



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NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!



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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
• IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



One of the finer points about operating has been the knowledge to know just what a location requires* in the way of equipment.

The majority of operators have always made it their business to keep locations to themselves as much as possible by supplying all the equipment for the spot so that no one else would enter and, possibly, in due time break thru to take over.

Because of this many operators run diversified routes. They have vending machines, music and amusement. They believe that one machine helps another, and what one doesn't bring in the next one will. Some operate other equipment, aside from their own specialty, so that they can take care of the overhead servicing expense in each location.

That is why, a long time ago, cigarette machine operators attached gum, candy and peanut vendors to their machines, in an effort to kick off the servicing overhead which has to be figured for each location.

This is a definite expense the operator cannot eliminate. He knows that every call his collector and serviceman make, cost him a certain amount of money. In some cases, the operator has been able to cut this down, in other cases he found this impossible.

Those ops who have been successful in cutting down their service overhead cost are the ones who carefully and intelligently survey each location and decided on an "extra machine" which can take care of "servicing overhead."

Many of the small counter games, in years gone by, proved the most successful at this task. Vending machines, too, were very capable of helping cut service overhead expense, even tho they took in a lot less than music and amusement machines.

That "extra machine" counts today. Counts more than ever before. It can be the difference between "profit and loss" on a great many locations. Many operators have overlooked the value of using an "extra machine" to offset the servicing overhead expense with which they are faced.

Today, as more and more operators check their costs, in an effort to cut wherever they possibly can, the need for an "extra machine" arises. Operators find that by bringing in an additional game or some other machine, they can cut their servicing overhead tremendously.

Every coin machine operator should recheck everyone of his locations to learn whether he can place an "extra machine" to help cut down servicing overhead whether he, himself, does the servicing, or he has someone else do it for him.

It's just as easy, and just as quick, to collect from two machines (or even three) on the same spot, as it is from one. And that "extra machine" may mean "profits."

Bill Gersh

BOOM AHEAD

Need for 1,500,000 More Workers Reported by Gov't. Youngsters Enlisting or Being Drafted. Defense Industries Springing Up Again with Aviation Leading the Way. Acute Shortage of Steel, Copper, Zinc, Lead, Tin and Other Basic Materials. Ops Urged to Anticipate Needs and Buy Now. See Used Equip't Prices in Upward Spiral.

NEW YORK—"There's a boom ahead," is the statement being made by many coin machine men from coast to coast.

For some weeks now *The Cash Box* has been calling the attention of the trade to the fact that the enterprising, leading manufacturers of this industry saw fit, during these torrid, summer months, to crack the bogey of "summer slump" and produce new games.

These games have given a lift to the field and have, in a great many cases, enthused coinmen to the point where, disregarding the heat, they went out on the road and learned that they could bring in business, even during June, July and August, the months when, formerly, many of these same men laid down on the job.

Now reports filter thru from reliable government economic agencies that the big labor employment record, which has continued to rise each month, has reached the highest figure in all American business history.

But, that even tho this figure of over 61,000,000 people gainfully employed seems to be about the apex, industry is still short over 1,500,000 workers.

Women, these statisticians state, will once again be called dack to defense industries as well as to larger retail and industrial firms. Women will be asked to come back to work to help alleviate the critical labor shortage.

At the same time, 18 year olds are "joining up" to overcome being drafted when they reach 19. Older youths, from 19 to 25, are being drafted back into the armed services.

This means that more money will once again be flowing into the pockets of people everywhere in the nation. It will mean that youngsters will have more money to spend all over again, as they had during the war years. It will also mean that wives, as well as their husbands, will be bringing in regular weekly pay checks and that income will mount to new high peaks for each family.

This means to this, as well as to all other industries, that the time for boom is drawing closer every minute. It is believed that with so much more money jingling in their pockets, the public may go on the biggest spending spree in history.

But, this may never prove the case. Simply because there will be less merchandise to buy, and there will be higher prices in effect for the basic and essential requirements of all families.

It is well known that steel, copper, tin, zinc, aluminum, rubber, and many other basic raw materials are in short supply. This means, because of the demand from many industries, that prices will go even higher than what was expected. And as prices climb for the raw materials, then the components, so will they climb up for finished products.

That means higher prices for all types of coin operated equipment.

To somewhat offset the rises which are already under way, as manufacturer after manufacturer in this industry is notified of price spirals, operators are urged to anticipate their needs and place orders immediately.

It is well known in the trade that once the prices of new equipment spiral upward, used machines will also go up to keep within line of the price increases. That means that the used equipment field is bound to boom along with the new machines as they go up in price.

Labor, because it is demanding even higher wages to meet the higher cost of living, is also going to tack on a tremendous price increase to all types of merchandise. And coin machines are no exception. Whether it is amusement, music or vending machines, these are bound to rise even higher than at present.

To offset this some of the nation's leading operators and wholesalers of more basic equipment, such as the bells, have already ordered in quantity that which can be considered "stock-piling". These men claim, "We don't want to get caught short again."

There is no operator in the country who wants to get caught short as the boom gets under way. He will find need for more new machines as greater play smashes down on the old equipment he now has and puts it into the mechanical junk heap. To overcome being caught short when prices are sky high, he must anticipate his requirements now—and order accordingly.

There is no time to wait. All know the present situation. All realize that they cannot long hesitate at a time when materials are climbing steadily and when labor's wages are going up daily.

Whatever the future course of events will bring about, this is the time when those who intend to remain in this business (and continue in it profitably) must prepare themselves for any eventuality.

Manufacturers, if they can obtain bonafide orders at this time, are in position to buy whatever they possibly can, and may even be able to overcome some price rises so that those who placed orders now will be able to benefit from the savings which can be effected, when the manufacturer knows what his production schedule is like in advance.

There is also no doubt that some of the larger coin machine manufacturers will be back in defense projects as prime contractors or sub-contractors. When this happens, a great portion of their factories will be cut off from further coin machine manufacture. This may catch many a coin machine man in a position where he will have nothing but old, worn out equipment to operate, and may catch wholesalers without anything to sell.

As the boom gets under way, and each day it draws closer and closer, with all believing that immediately after election day it will reach new and ever greater heights, the industry must prepare itself, in advance, for whatever it will require.

It must be stated to the credit of the outstanding manufacturers that they are attempting with all might and main to supply themselves with inventory of all raw materials and components they will require to offset any loss on the part of the operator as well as their wholesalers.

But, the manufacturers all by themselves, are not in position to stem the tide of rising costs. They must have the cooperation of the rest of the trade. And this cooperation can best be given by anticipation of requirements with orders rushed to them immediately so that they can gauge their future production schedules and know just what to buy, while they can buy.

The boom is ahead. Growing closer each day. And each day is more crucial than the one before. It is up to this trade to not allow itself to be caught short. It is up to the more intelligent men who comprise this industry to immediately offset any possible shortages by placing orders now.

Already some manufacturers have advised certain wholesalers of the fact that materials are becoming ever more difficult to obtain and that prices are away up somewhere in the blue inflationary sky.

These men, then, shouldn't hesitate, as they read reports of what all industries require and should rapidly judge their markets, even calling in their leading customers to make arrangements for rapid purchase of whatever they will need, so that they, and their customers, won't be caught short.

It certainly would be pitiful, as the boom comes on, to find coinmen caught without the equipment they will require. Especially when they now have the opportunity of ordering in advance to fulfill their requirements.

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IT IS NOT SOLD ON NEWSSTANDS.**

THE CASH BOX

Music Section

August 14, 1948



CAMILLE HOWARD

An answer to the juke box operators' prayer, Camille Howard has consistently batted a 100% average on records. Featured with the Roy Milton combination for the past five years, Camille has a slew of hits to her credit, among them, "Thrill Me", "Groovy Blues," "Mr. Fine" and "Camille's Boogie." She became so popular that maestro decided to give the gal from Galveston a break and record on her own. Her first release was

an immediate double-header hit, "X-Temperaneous Boogie" and the current click "You Don't Love Me", which is currently riding high on thousands of juke boxes throughout the nation. Art Rupe, president of Specialty Records has just signed Camille to a long term recording contract. Direction: Reg. D. Marshall Agency. Personal Manager: Ben C. Waller.

FEATURES:

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

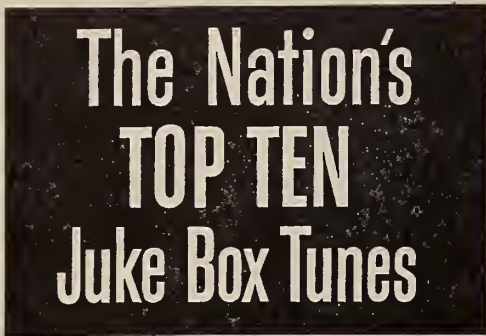
- ★ Rollin' Round Randolph
- ★ Race Record Reviews
- ★ Folk & Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot in Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

on



(as reported by THE CASH BOX)

- 1 **MY HAPPINESS**
DOROTHY MORROW ENSEMBLE
RCA Victor 20-2965
- 2 **YOU CAN'T BE TRUE, DEAR**
DICK JAMES
RCA Victor 20-2944
- 5 **IT'S MAGIC**
TONY MARTIN
RCA Victor 20-2862
- 7 **THE MAHARAJAH OF MAGADOR**
VAUGHN MONROE
RCA Victor 20-2851
- 8 **CONFESS**
TONY MARTIN
RCA Victor 20-2812
- 9 **LITTLE WHITE LIES**
TOMMY DORSEY
RCA Victor 27521
- 10 **JUST BECAUSE**
LONE STAR COWBOYS
RCA Victor 20-2941

This week's **RCA VICTOR** release!

✓ **POPULAR**

- I'd Love to Live in Loveland with a Girl Like You
I Love You DENNIS DAY RCA Victor 20-3015
- Manteca
Cool Breeze DIZZY GILLESPIE RCA Victor 20-3023
- The Click Song
Here Comes the Milkman SAMMY KAYE RCA Victor 20-3017
- Solitaire
My Destiny FREDDY MARTIN RCA Victor 20-3018
- Tea Leaves
Where the Apple Blossoms Fall FREDDIE GARDNER ORCH. RCA Victor 20-3121

✓ **FOLK**

- He Taught Me How to Yodel
I Wasn't Born Yesterday ROSALIE ALLEN RCA Victor 20-3022
- Topeka Polka
Big Chief Boogie SPADE COOLEY RCA Victor 20-3020
- Horses, Women and Wine
Hi, Nellie GEORGIA CRACKERS RCA Victor 20-3027

✓ **BLUES**

- Love Me or Let Me Be
Facing Life WASHBOARD SAM RCA Victor 20-3024

✓ **INTERNATIONAL NOVELTIES**

- The New Accordion Polka
Expectation Waltz JOE BIVIANO RCA Victor 25-1125

✓ **NEW ALBUM OF GYPSY MUSIC**

- "MARINA KOSHETZ PRESENTS GYPSY AIRS"
with Jack Scholl and his Orchestra RCA Victor Album S-55
- Kalitka (Little Gate)
Shto Mue Goré (There's No Sorrow) RCA Victor 26-5039
- Däy Mili Droog (Give Me Your Hand For Luck)
Ya Vecher Mlada (Last Night I Drank Too Much) RCA Victor 20-5040
- When It's Love
Graziosa (If I Could Sleep Never to Wake) RCA Victor 26-5041



Riding High... Climbing Fast

- Cool Water VAUGHN MONROE RCA Victor 20-2923
- Rambling Rose PERRY COMO RCA Victor 20-2947
- You Came A Long Way (From St. Louis) RAY McKINLEY RCA Victor 20-2913
- Quit Honkin' That Horn PEE WEE KING RCA Victor 20-2995
- Just a Little Lovin' EDDY ARNOLD RCA Victor 20-3013
- The Draidel Song MICKEY KATZ RCA Victor 25-5084

... Mail your order to your RCA Victor distributor!

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

The Nation's TOP TEN Juke Box Tunes



CODE		
AL—Aladdin	DL—Delmac	NA—National
AP—Apollo	DM—Damon	PA—Palda
AR—Aristocrat	EX—Exclusive	RE—Regent
AS—Astor	FL—Flint	RO—Rondo
BE—Beacon	JE—Jewel	RA—Rainbow
BN—Bandwagon	GR—Grand	SA—Savoy
BU—Bullet	KI—King	SD—Super Disc
CA—Capitol	LO—London	SP—Specialty
CM—Commodore	MA—Majestic	SI—Signature
CN—Continental	MI—Miracle	ST—Sterling
CO—Columbia	ME—Mercury	TO—Top
CS—Coast	MG—MGM	TC—20th Century
DA—Davis	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

1 MY HAPPINESS
 BN-504—A. & Jim Nelson
 BU-1032—Ronnie Deauville
 CA-15094—The Pied Pipers
 CO-38127—The Marlin Sisters
 CN-1241—The McKay Trio
 DE-24446—Ella Fitzgerald
 DA-20-17—Anne Vincent
 DM-11133—Jon & Sondra Steele
 ME-5144—John Laurenz
 SI-15026—Alan Dale
 PA-1004—P. Sheridan
 VI-20-2965—Dorothy Morrow Ens.

2 YOU CAN'T BE TRUE, DEAR
 AP-1121—N. Emmett
 CA-15077—The Sportsmen
 CO-38211—The Marlin Sisters
 DE-24439—Dick Haymes
 DEL-1171—Ziggy Lane
 AS-145—Fred Sayles
 BN-501—Larry Stewart
 BU-1032—R. Deauville
 LO-202—Vera Lynn
 CN-1009—Whistling Jitterettes
 MU-558—Russ Brooks
 GR-2009—M. Wilson
 RO-128—Ken Griffin
 VI-20-2944—Dick James

3 YOU CALL EVERYBODY DARLIN'
 AP-161—Tennessee King
 DEL-1178—Bruce Hayes
 ME-5155—Anne Vincent
 RE-117—Al Trace O.
 ST-3023—Al Trace O.

4 LOVE SOMEBODY
 CO-38174—Doris Day & Buddy Clark

5 IT'S MAGIC
 CA-15072—Gordon MacRae
 CO-38188—Doris Day
 DE-23826—Dick Haymes
 ME-5138—Vic Damone
 MG-10187—Buddy Kaye Quintet
 MU-557—Sarah Vaughan
 VI-20-2862—Tony Martin

6 WOODY WOODPECKER
 BN-508—Dorothy Howe
 CA-15145—The Sportsmen
 CO-38197—Kay Kyser O.
 ME-5154—The Honeydreamers
 MG-10247—Philip Green O.

7 THE MAHARAJAH OF MAGADOR
 VI-20-2851—Vaughn Monroe O.

8 CONFESS
 CO-38174—Doris Day—Buddy Clark
 DE-24409—The Mills Bros.
 ME-5129—Patti Page
 MG-10194—Jimmy Dorsey O.
 MN-1131—The Four Tunes
 VI-20-2812—Tony Martin

9 LITTLE WHITE LIES
 CO-38114—Dinah Shore
 DE-24280—Dick Haymes
 JE-2002—Martha Davis
 MU-558—Mel Torme
 VI-27521—Tommy Dorsey O.

10 JUST BECAUSE
 CO-38072—Frank Yankovic O.
 DE-25376—Dick Stabile O.
 MA-1231—Eddy Howard O.
 ME-6086—Sheriff Tom Owens
 SI-15027—Al George O.
 VI-20-2941—Lone Star Cowboys

now in the nation's... TOP TEN JUKE BOX TUNES

**"LOVE
SOMEBODY"**
 As Recorded By
BUDDY CLARK - DORIS DAY
 Columbia #38174

PUBLISHED BY
KRAMER-WHITNEY, INC.
 Prof. Mgt: ED McCASKEY
 1,650 BROADWAY NEW YORK, N. Y.

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Faster Service—More Space—Good Parking Facilities

Current Record Hits

- | | |
|--|---|
| ALADDIN
"Jazz At The Philharmonic # 8" | MIRACLE
"Long Gone" |
| BULLET
"Disillusioned" | REGENT
"You Call Everybody Darlin'" |
| DAMON
"My Happiness" | SIGNATURE
"Just Like That" |
| METROTONE
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THE CASH BOX

Record Reviews

"Don't Blame Me" (2:54)

"The Blue Room" (2:30)

BERYL DAVIS
(Victor 20-3619)

● That gal whose fan club keeps growing bigger and bigger everytime the Lucky Strike Hit Parade goes on the air produces two sides here of oldies which have long been standards and which are sure to win her even more fans among the listeners of the nation's 500,000 juke boxes. Beryl Davis does a sweet job of "Don't Blame Me" in medium slow romantic tempo that'll go great where the romantic couples gather 'round. With Russ Case and his ork to background the chirp, there's coin pressed right into this disk. On the flip, "The Blue Room," Beryl adds a nice beat for a faster spinning side to bring her many fans a cutting that's got lots of melody, charm and certainly has moneymaker written all over it. The beauty of these oldies is that they last in juke boxes for a long time to come. But, this is one biscuit the guys and gals are gonna wear out fast—it's got that stuff to jam phonos with coins.

"Will You Be My Darlin'?" (2:26)

"Don't Take Your Love From Me" (3:02)

JACK OWENS
(Tower 1288)

● The topside of this platter is gonna steal your heart away. It's Jack Owens of "How Soon" fame in a duet with his daughter, Mary Ann, capably backed by Eddie Ballantine and his ork, producing one of the swellest hunks of wax he's ever yet cut. Mary Ann harmonizes gorgeously with her dad and Jack lets her take the limelight most of the way. Mary Ann and Jack Owens can pat themselves on the back for this disk—it's a sure pop for every location—and has c-o-i-n pressed right into it. By the way, this topside was written by Jack as well as the flip, "Don't Take Your Love From Me," which Jack does solo and in much slower, more romantic tempo. It's a good side for those dim lit, dreamy spots where the spooning couples like to gather. But, for our do-re-mi, we'll take the topside, "Will You Be My Darlin'?" because we think it's got all that's needed to make it a real coin jammer for juke boxes. Latch onto this one.

"At The Flying 'W'" (2:28)

"Sissy" (2:38)

HAL DERWIN ORCH.
(Capitol 15160)

● Opening with the clickety-clack of horses hoofs and very sweet whistling rolling thru the wax, and leading into one of the absolutely greatest renditions of "At The Flying 'W'," Maestro Hal Derwin and his ork present really terrific coin grabbin' shellac. Heaps of praise and acclaim for Hal's grand vocalizing and the truly marvelous style in which he and his boys sell this tune. No more need be said than it's one of his very best biscuits heard in a long, long time. There's nickels, dimes and quarters written all over this topside. On the flip, "Sissy," Maestro Derwin and his crew again "sell" the side to a fare-thee-well. Gorgeous tonsiling by Hal, beautifully supported by the ork, adds up to coin culling wax.

DISK OF THE WEEK

"All The Way From San Jose" (2:56)

"Bahama Mama" (2:52)

RAY MCKINLEY ORCH.
(Victor 20-2993)



RAY MCKINLEY

● Oh what a dilly this thing is gonna be! Make no mistake about it, music ops and phono fans are going to be hearing this hunk of wax in their sleep before long. Riding high on a couple of hot ones, maestro Ray McKinley keeps the string intact with his latest platter tagged "All The Way From San Jose." Ops can look for this disk to be a big winner, and undoubted-

ly one of McKinley's best ever. With Ray purring the smart wordage in grade A styling, the deck takes on a more alluring air. The novel orchestral accompaniment offered on this bit is sure to attract loads of attention and win wide praise in music circles. The melody of this ditty is as cute as a bug, and infectious all the way thru. Once you've played this thing, it's a cinch you're gonna come back and keep on spinning this platter. It's a grand vocal performance by maestro Ray and certainly a terrific arrangement by the boys in the band. On the flip with "Bahama Mama," Ray keeps the wax hot with another potential winner. Ditty makes for loads of mirth and merriment and should garner a slew of coin play on the phonos. "All The Way From San Jose" rings the bell from the very first note. It's a boffo recording for Ray McKinley and a coin winner if there ever was one for music operators.

"Ev'ry Day I Love You" (3:02)

"There's Music In The Land" (2:59)

HARRY JAMES ORCH.
(Columbia 38245)

● Maestro Harry James brings two really grand sides to all the guys and gals who pop coins into juke boxes with these two tunes from the pic, "Two Guys From Texas." With chirp Marion Morgan to do the vocals and his great crew to give her marvelous instrumental background, "Ev'ry Day I Love You," becomes one of the neatest hunks of shellac heard in a long time. The gal sure does spoon the lyrics neat and sweet and sells the tune right off the platter. On the flip, Maestro James gives with his famous horn to open the side, ably supported by his boys and Marion Morgan, to really cause you to agree "There's Music In The Land" as long as this combo sticks around. Here's a very swell Harry James biscuit. It's one you shouldn't pass up, especially for those spots that have been waiting for Harry's latest.

"Hey John" (2:39)

"Just For Me" (2:59)

THE GALLI SISTERS
(Hub 3045)

● Vocal splendor of the Galli Sisters, widely known with the Art Mooney band, is set up on this single titled "Hey, John" and "Just For Me." Top side, is a novelty piece that has kicked around a bit. The gal's vocal pitch on this thing makes for loads of kicks and merriment, and should meet with fair approval. On the flip with a sugar 'n spice ditty, they switch to some smooth, soft romantic stuff. Ditty is strong and meaningful, with the refrain of the song echoing favorably. Ops looking for some excellent filler material would do well to get next to this pair.

"Ah! But It Happens" (2:56)

"For All We Know" (2:59)

FREDDIE STEWART
(Capitol 15161)

● The kid with the silvery pipes and a pair that can boost music ops take for sure. It's balladeer Freddie Stewart purring the sweet and sentimental wordage to "Ah! But It Happens" and the oldie "For All We Know." Top deck is the ditty that should receive wide attention. Freddie's soft and almost canary like pipes spill in glowing tones that satisfy throughout the platter. Song is definitely aimed at the moon struck kiddies and is immensely suited for the quiet spots. On the flip with the standard "For All We Know," Freddie keeps the pace slow and easy and in the romantic vein. Both sides of this platter make for pleasant listening. Wax deserves ops listening time.

"At The Flying 'W'" (2:56)

"A Woman Always Understands" (3:01)

TEX BENEKE ORCH.
(Victor 20-3001)

● The nostalgic tones of the Tex Beneke ork are displayed in all their glory here with this hunk of wax beckoning coin play galore. It's maestro Tex himself on deck for the vocal splendor of "At The Flying 'W,'" a ditty ops are sure to be hearing in no time at all. Tex's round pipes spill in excellent manner here, with the mellow beat offered by the band sparking this piece all the more. His fond Texan drawl suits the wordage of this ditty to a T. On the back with a ballad, piper Garry Stevens steps out with "A Woman Always Understands." Ditty is set in slow mood, and is aimed at the kids who love to love. It's the top deck we go for, we're sure you will too.

"Don't Be So Mean To Baby" (2:50)

"Just A Shade On The Blues Side" (2:44)

PEGGY LEE
(Capitol 15159)

● Pair of sides in the blues vein by chirp Peggy Lee, with instrumental accompaniment offered by maestro Dave Barbour, and the set up of "Don't Be So Mean To Baby" and "Just A Shade On The Blues Side." Both sides of this hunk of wax spill in slow, shuffle mood, with Peggy's tricky voice weaving in light, bright phrases of beautiful patter. Top deck winds around the title and is set in low, intimate manner. Ditty makes you stop and take the music in warmly—that's the extent of its latent powers. On the flip with more sentimental blues, Peggy and Dave keep the disk whirling in top notch manner to give ops another potential winner. Lee and Barbour, always a winning combination should keep their string intact with this duo.

"Pale Moon" (2:51)

"Dolores" (3:18)

BING CROSBY
(Decca 25399)

● You can always bank on Der Bingle to bring wax that culls coin. It's practically traditional. Tied in together with the Merry Macs and brother Bob Crosby and his Bob Cats, Bing winds this biscuit up into a harmonious moneymaker. With two of the old oldies that have long become standards, Bing sings them to a fare-thee-well, to bring the nation's juke boxes wax that'll stay put in location after location for many months to come. "Pale Moon" is a natural for the waning summer weeks, especially with the romantic couples. The backing, "Dolores," well known to all ops, is just as beautifully and rhythmically warbled by Bing, the Merry Macs and Maestro Bob Crosby in an almost unbeatable combination on this side. Here's wax that's standard and that will stay put wherever it's placed. All that need be further said for this Bing Crosby biscuit is—latch on, brother, latch on—it's got Bing's moneymaking magic pressed right into it.

"I'd Love To Live In Loveland" (3:06)

"Love Thy Neighbor" (2:57)

BING CROSBY
(Decca 24471)

● Ditty kicking up a storm in many spots throughout the nation is offered here by the old master Bing Crosby. Wax, titled "I'd Love To Live In Loveland," shows as a piece that can score, and score heavily in the phonos. With Bing purring the soft and delicate wordage in smooth tones that satisfy, this deck takes on a coin culling aroma hard to beat. Wordage is patterned after the title and makes you stop and listen all the more. It's Crosby at his very best. On the flip with the oldie "Love Thy Neighbor," der Bingle once again offers a piece sparked with coin culling powers. Ops should know this piece well since it was a smash hit years ago. With oldies drawing jitney all over the place, we see no reason for this thing not grabbing its fair share today. Ork backing on both sides by maestro John Scott Trotter spikes the platter all the more. Wax rates a spot in your machine.



ROUND THE WAX CIRCLE

NEW YORK :

The gal ran true to form. Just as everybody in the music biz predicted, chirp Peggy Lee rocked 'em in the aisles at her New York Paramount Theatre opening this past week. No need to tell you how the crowd applauded when she gave out with "Manana"... And a special orchid to hubby Dave Barbour, really a wonderful musician... We could see the eyes pop from here when we read the wonderful spread the *New York Star* gave plugger Mickey Addy of Shapiro-Bernstein, on the fundamentals of the song plugging biz... Congratulations, mazeltov and loads of best wishes to Paul Brenner, WAAT disk jockey, the proud father of a bouncing boy last week. Mom and the junior disk jockey doing fine too.....Tex Beneke and his ork narrowly misses disaster when the Atlantic City Steel Pier caught fire recently about forty minutes after the band had gone home. Beneke was the first to be notified, and while the flames were still licking at the pier, Tex rushed from his hotel and pulled the band instruments and music from the fire.

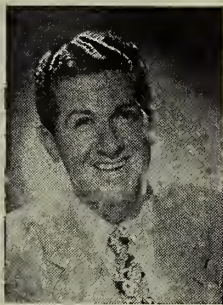


PAUL BRENNER

E. R. Lewis, prexy of the London Gramophone Corp., and director of Decca Records Ltd., arrived in New York on the Queen Elizabeth this past week... Dick Jurgens was selected as the "Band Of The Year" by the United States Treasury Department, "in recognition of the splendid service given over a period of many months in the interest of United States Savings Bonds"... Loads of talk in the disk biz about young Dick Wong, the kid that sounds like Eddy Howard and his D & D recording of "Rendezvous With A Rose"... Bookers and agents flocking like mad, but very mad, after Jack Emerson, the swoon sensation on the terrific "Hair of Gold" recording... Jim Bulleit, prexy of Bullet Records visiting New York... ditto Lee Egalnick of Miracle Records... Spike Jones starts a new tour late in August after a two-week honeymoon to Honolulu... People are meeting "Underneath The Arches" now instead of in the dark...

CHICAGO :

Chi town high as a lark this past week, with the news of the Sherman Hotel reopening the College Inn this October, with a name band policy again. The famed spot dropped that policy about a year or so ago... The Latin Quarter, which closed about six months ago, is also getting a face lifting, and will open as the Loop Casino soon, operating on the same basis as the famous "Click" nightclub in Philadelphia... Both spots will have radio wires... Sarah Vaughan, Herbie Fields and Two Ton Baker are three of the artists slated for the Chicago Theater disk jockey show in a couple of weeks... The Harmonicats are being held over for another two weeks, which pleases both the boys and the fans... Lawrence Welk returns to his old stand at the Trianon for a one month stand... Many people have asked Al Trace during his engagement at the Blackhawk who the female vocalist is on "You Call Everybody Darlin'." The guesses have been wild and many, but we're willing to bet it's Miss June Thomas, wife of Al's vocalist, Bob Vincent... She's currently working as a single at Ye Olde Cellar on Michigan Avenue...



EDDY HOWARD

Gene Autry sure to bring the mob back to the Oriental again. He's skedded for an early shot at that spot, to be followed by Desi Arnaz's ork... Jack Fina replaces Charlie Spivak at the Aragon August 10th, for a three week stint after which Jack returns to New York at the Waldorf. Eddy Howard and his orchestra are scheduled to come back home to Chicago for a long stay at the Northside Ballroom. Eddy and his boys currently are hot with their recording of "Just Because"... Add Harmonicats: Before leaving Chicago the boys have two sides set to do, and from all advance reports they are both great tunes. Their dinking of "Hair Of Gold" is also causing loads of excitement... Murray Arnold into the band biz again via an eight-piece unit at the Cleveland Hotel's Bronze Room. Gabbe, Lutz & Heller have taken on the Leo Piper band... Dick Bradley wild about Benny Strong's latest Tower platter "That Certain Party"... Wonder why that Chi op won't buy any Mercury records?

LOS ANGELES :

Art Rupe out hustling new releases by Roy Milton and the Pilgrim Travelers, but holding off on Camille Howard's newie... Henry Shelbe of Crystal Records all aglow with the terrific reception given Eddie Dean's "One Has My Name, The Other Has My Heart." Here's one to look out for, folkwise, "It's In The Cards," the American history version of "Deck Of Cards." It's the initial release of the new music publishing firm headed by well known songwriter Julian Kay... Several major diskers are reportedly interested in the tune following Ken Curtis' disk on the Bullet label... Ivory Joe Hunter, currently clicking like sixty opens the Million Dollar Theater. Bill McCall of 4 Star Records, announces he'll have another Hunter master ready by September 1st... Cute secy. Doris over at Modern Records keeping things humming while pert Florette Bihari vacations... Gordon MacRae recently cut "Hair Of Gold," pegged as the next big one around wax circles... Hollywood's Palladium is booking the Pied Pipers as an added attraction when Ziggy Elman's orchestra goes into the dance palace August 17...



GORDON MacRAE



<p>LENA HORNE Orchestra conducted by Luther Henderson</p>	<p>SOMETIMES I'M HAPPY IT'S MAD, MAD, MAD! M-G-M 10246</p>
<p>ZIGGY ELMAN and his Orchestra</p>	<p>YOU'RE MINE, YOU HUP-JE-DE-BEE M-G-M 10243</p>
<p>JIMMY DORSEY and his Orchestra</p>	<p>LILLETTE Vocal by Bill Lawrence and The Skylarks AZUSA, CUCAMONGA AND ANAHEIM Vocal by The Skylarks M-G-M 10245</p>
<p>PHILIP GREEN and his Orchestra MATT HEFT and his Orchestra</p>	<p>WOODY WOODPECKER THE WEDDING SONG Both vocals by Doreen Lundy M-G-M 10247</p>
<p>THE JACKIE BROWN QUARTET</p>	<p>HEARTS WIN, YOU LOSE Vocal by Denny Vaughan WHERE THE APPLE BLOSSOMS FALL M-G-M 10248</p>
<p>LEO GUARNIERI and his Quintet</p>	<p>GLISS IN THE DARK THIRTY MINUTES FROM TIMES SQUARE Vocal by George Spelvin M-G-M 10249</p>
<p>SAM NICHOLS with his Melody Rangers</p>	<p>IT NEVER RAINS BUT WHAT IT POURS I'M NOT THE TRIFLIN' KIND M-G-M 10242</p>
<p>REV. KELSEY and his Congregation</p>	<p>LITTLE BOY LORD SEND THE RAIN Featuring Lena Phillips M-G-M 10250</p>

M-G-M RECORDS
THE GREATEST NAME  IN ENTERTAINMENT

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THE CASH BOX

Record Reviews

"That Certain Party" (2:38)

"My Best Girl" (2:40)

BENNY STRONG ORCH.
(Tower 1271)

● Talk about music this side of heaven for juke boxes—that's Benny Strong and his orchestra doing two of the great, great oldies, "That Certain Party," backed with, "My Best Girl." It's the way Benny does 'em that counts. He introduced "That Certain Party" away back when he was with Paul Ash and his ork at the old McVicker's Theatre in Chi. Now with his own ork to back him, with a really beautiful, toe-tappin' beat and with a marvelously intimate singing style, Maestro Benny Strong sells the tune for a base cleaning home run. Here's shellac that has "moneymaker" written all over it. On the backing, "My Best Girl," Maestro Strong, with swell support from his orchestra, does one of the best versions of this great tune yet cut. It's got sweet beat, clean rhythm and marvelous arrangement. It's a toss-up as to which side is best. We kinda like "That Certain Party," because of the novel ending and the neat lyrics the way Benny tonsils 'em. But, whichever side you choose, you're choosing moneymaking wax. Grab this one, brother, it's got what you need to boost take these days.

"Bella Bella Marie" (3:06)

"Lillette" (2:50)

JOHNNY DESMOND
(Columbia 38269)

● The soft, rich voice of piper Johnny Desmond and a hot hunk of wax for music ops to handle. It's the throbbing meaning and music of "Bella Bella Marie" that shows so strongly here, with Johnnie's vocal pitch on this side showing in glorious splendor. Ditty is set in Neapolitan manner, with some wonderful instrumental backing thrown up by the Del Trio. Johnny's full fashioned voice booms out in gorgeous splendor, and is definitely suited for the dance crowd. On the flip with another light ballad, Johnny bounces back with another cute one in "Lillette." Song plays around the title and makes for wonderful listening pleasure. Ops with quiet locations are sure to go for this duo.

"Somebody Else's Picture" (2:57)

"Ain't Doin' Bad Doin' Nothin'" (2:50)

SAMMY KAYE ORCH.
(Victor 20-2983)

● Music styled in the Sammy Kaye manner and a pair of sides that can suit ops needs in the machines. With the Sunday Serenade Sweetheart purring the strong vocal content of "Somebody Else's Picture," this deck stands out as the featured item on this biscuit. The gal's pitch is in there all the way offering the strong wordage to this romantic bit. On the flip with a bit of a cutie via "Ain't Doin' Bad Doin' Nothin'," piper Don Cornell steps out to spill the light melodic wordage. Ditty weaves in slow tempo, with the title offering the bill of fare. Both sides should meet with fair response from the Sammy Kaye fans. Ops take it from here.

SLEEPER OF THE WEEK

"Rendezvous With A Rose" (2:55)

"You Never Did Believe Me" (2:47)

DICK WONG
(D and D 45-1903)



DICK WONG

● Here's a platter that's different. A disk that's loaded with moneymaking dynamite. Shellac that brings a new voice to juke boxes. Soft, Sweet, Smooth, Romantic, and a natural for almost every spot. Presenting Dick Wong, the new velvet voice. A Chinese boy who has been laying 'em in the aisles with his dulcet tones. A for-

mer paratrooper who entertained the boys in camp and won almost every G.I. who listened to him, over to his side as a staunch Dick Wong fan. With beautiful organ background, Dick does one of the grandest singing jobs of the year in "Rendezvous With A Rose," top-side of the biscuit of a new firm, and backed with a tune Dick himself composed, "You Never Did Believe Me." This is really hot wax. Smooth, sweet, romantic singing that can click with couples aged sixteen to sixty. Just grab yourself a listen in to this disk. Ride both sides in any of your spots and it's a bet you'll probably be capturing play you never dreamed the spot contained. They're gonna spread the word about this warbler and his romantic music, so latch on and grab yourself a boxful to spread around your locations. It's a coin grabbin' hunk of shellac.

"The Sad Cowboy" (2:55)

"Bubble-Loo Bubble-Loo" (2:46)

LOUIS PRIMA ORCH.
(Victor 20-2982)

● You can always depend on Louie to come ridin' a winner right down the stretch, and never worry about a photo finish with Prima in the saddle. Here, in "The Sad Cowboy," is Prima as you like him. The gay and funny lyrics done in his rasping, gasping voice, with the kids in the ork kidding him into the finish, is something you'll want for your own disk collection. And to top it off, Maestro Prima has Cathy Allen on the other side, "Bubble-Loo Bubble-Loo," giving her all to another tune you'll like almost as well. For our money it's 6, 2 and even for "The Sad Cowboy" with Prima in the saddle riding the tune and lyrics for all they're worth and bringing home a typical hunk of Prima wax. There's no doubt that those spots that have gone big for Prima disks in the past will welcome this new addition to the Maestro's efforts. It's a moneymaker wherever the many Prima fans gather 'round.

"Copacabana" (2:49)

"Papa Knows" (2:42)

XAVIER CUGAT ORCH.
(Columbia 38242)

● Xavier Cugat on the stand with some wonderful Latin rhythm and the delightful enchanting melody of "Copacabana" and "Papa Knows" seeping thru the wax. Both sides of this pair are definitely meat for the rumba set, with the top deck hogging all the glory. "Copacabana" spills in fond tempo throughout, with the ork backing the south-of-the-border vocal spot by Fernando Alvares in top notch styling. Ditty makes you sway and keep time with the wonderful beat. On the flip with a bit of a Latin novelty, Fernando and the boys bounce back with another potential winner. Ops with rumba spots—latch on.

"Turn On A Smile" (2:27)

"Drifting Off To Dreamland" (2:54)

EMIL COTE SERENADERS
(Algene 1960)

● Two oldies, efficiently and capably handled by a grand bunch of serenaders that'll spell coin play in many a spot in the land. The Emil Cote Serenaders do a grand job with the happy and stimulating "Turn On A Smile" which is one tune that can be featured 'round about everywhere. It's in medium tempo with the Serenaders carrying it to a glorious finish and the wax spinning in fast time of only 2 minutes and 27 seconds. On the flip, "Drifting Off To Dreamland," the Serenaders go into a much slower tempo. The mood is soft and sweet, bringing out some neat artistry of this harmonious crew. It's good wax and bound to click in many a dim lit spot. Listen in.

"I'd Rather Be Wrong Than Sorry" (3:20)

"The Night Has A Thousand Eyes" (3:00)

BUDDY CLARK
(Columbia 38263)

● Pair of sides by the soothing voice of piper Buddy Clark and the sweet metro of "I'd Rather Be Wrong Than Sorry" and "The Night Has A Thousand Eyes." Top deck, with Buddy pitching romantic flavor all over the place spills in slow measure around the title of the song. Altho Buddy's vocal spot has little life in it, the wax nevertheless should meet with the approval of his many fans. On the flip with "The Night Has A Thousand Eyes," Buddy offers more hearts and flowers rhythm in his effective vocal styling. Orchestral backing on the pair hypos the wax immensely and adds to its winning potential. Both sides for the Buddy Clark fans.

"This Is The Moment" (3:00)

"Ah, But It Happens" (2:40)

TONY MARTIN
(Victor 20-2958)

● When Tony Martin cuts new wax you can just hear the gals sighing from coast to coast. Once again the noted warbler gives with all he has on the ball to produce two really grand sides. On the top deck, "This Is The Moment," from the pic by the same name, Tony simply sings the song right down romance lane to send the guys and gals from 6 to 60 who will listen to him into dream boat moods. Capably supported by The Lyttle Sisters and the Earle Hagen ork, Tony makes this side one of the very best versions yet heard. On the flip, with "Ah, But It Happens," the piper again gives his tonsils full range and presents a really beautiful hunk of wax. With a chorus to background him and with maestro Earle Hagen to instrumentally support him, Tony makes "Ah, But It Happens," a foto-finish with the top side of this disk. Whichever people with romantic leanings gather 'round, this biscuit is going to cull coin. It's one disk you can bank on.

"Sunday In Old Santa Fe" (2:42)

"Cielito Lindo" (3:00)

ANDY RUSSELL
(Capitol 15158)

● Here's wax, seniors and senioritas, you'll simply go wild over. Andy Russell's gorgeous piping of two grand, grand tunes, standards wherever folks who like old Spanish music gather, are among the greatest he's yet produced. On the topside, "Sunday In Old Santa Fe," Andy gives his all to the song to produce one of the most tingling romantic platters. Opening in English, Andy surprises with how well he swings over to Spanish in the windup of the disk. And with Maestro Paul Weston and his ork to background him thruout there's no question here about fine instrumental support. Andy does a very grand job of this side. On the backing, "Cielito Lindo," Andy goes 'way south of the border with romance in his voice, Spanish on his lips and in slower tempo mood. It's a great disk and bound to boost membership in the Andy Russell fan club. Latch on.

"It's My Lazy Day" (3:02)

"If I Could Be The Sweetheart Of A Girl Like You" (3:04)

VAUGHN MONROE ORCH.
(Victor 20-3000)

● Here's a pair ya' just gotta grab! It's the Vaughn Monroe ork, with the maestro himself pitching vocal flavor in better fashion than we've heard him in a long time. Both sides of this platter are loaded with the stuff that makes for coin winners. On the top deck with "It's My Lazy Day," Vaughn joins with the Moon Maids to spoon this piece full of musical pleasure. Wax rolls along in mellow timing, with Vaughn and the gals piping the title in grade A manner. Song has that quality of making you want to listen time and again—add Vaughn's first rate vocal performance here and ops have a deck that can really move. On the flip with "If I Could Be The Sweetheart Of A Girl Like You," Vaughn bounces back with another star studded platter looking for coin play. Wax is soft and intimate and makes for excellent listening and dancing pleasure. Both sides of this cookie spell winner—run out and grab 'em.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUGUST 14, 1948

New York, N. Y.

1. MY HAPPINESS (Jon & Sondra Steele)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. PUT 'EM IN A BOX (King Cole)
4. IT'S MAGIC (Doris Day)
5. WOODY WOODPECKER (Kay Kyser)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. LITTLE WHITE LIES (Dick Haymes)
9. HAIR OF GOLD (Jack Emerson)
10. WILLIAM TELL OVERTURE (Spike Jones)

Chicago, Ill.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. IT'S MAGIC (Dick Haymes)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. A TREE IN A MEADOW (Margaret Whiting)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. WOODY WOODPECKER (Kay Kyser)
10. COOL WATER (Vaughn Monroe)

Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (John Laurenz)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. WOODY WOODPECKER (Mel Blanc)
6. PUT 'EM IN A BOX (King Cole)
7. CONFESS (Patti Page)
8. IT'S MAGIC (Doris Day)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

Cleveland, O.

1. WOODY WOODPECKER (Kay Kyser)
2. BLUEBIRD OF HAPPINESS (Art Mooney)
3. YOU WERE ONLY FOOLING (Blue Barron)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. MY HAPPINESS (Jon & Sondra Steele)
6. CONFESS (Patti Page)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. TEA LEAVES (Alan Dale)
9. IT'S MAGIC (Tony Martin)
10. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)

Louisville, Ky.

1. IT'S MAGIC (Doris Day)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. A TREE IN A MEADOW (Margaret Whiting)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. MY HAPPINESS (Jon & Sondra Steele)
7. WITH ALL MY HEART (The Pied Pipers)
8. TOOLIE OOLIE DOOLIE (The Andrews Sisters)
9. WOODY WOODPECKER (Kay Kyser)
10. NATURE BOY (King Cole)

Lowell, Mass.

1. WOODY WOODPECKER (Kay Kyser)
2. MAYBE I LOVE YOU (Judy Tremaine)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. MY HAPPINESS (Jon & Sondra Steele)
5. CONFESS (Patti Page)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. HAIR OF GOLD (Jack Emerson)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

Detroit, Mich.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. A TREE IN A MEADOW (Margaret Whiting)
5. WOODY WOODPECKER (Kay Kyser)
6. I HATE TO LOSE YOU (Andrews Sisters)
7. EVERY DAY I LOVE YOU (Dick Haymes)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. LITTLE WHITE LIES (Dick Haymes)
10. HAIR OF GOLD (Jack Emerson)

Shoals, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. LITTLE WHITE LIES (Dick Haymes)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. TWELFTH STREET RAG (Pee Wee Hunt)
9. CUCKOO BIRD WALTZ (Ken Griffin)
10. A TREE IN A MEADOW (Margaret Whiting)

Sioux Falls, S. D.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. RUN JOE (Louis Jordan)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. CONFESS (Patti Page)
8. IT'S MAGIC (Doris Day)
9. MEADOWLANDS (Tex Beneke)
10. HAIR OF GOLD (Jack Emerson)

Atlanta, Ga.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. WOODY WOODPECKER (Mel Blanc)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. LITTLE WHITE LIES (Dick Haymes)
7. TOMORROW NITE (Lonnie Johnson)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. CONFESS (Doris Day-Buddy Clark)
10. TELL ME A STORY (Sammy Kaye)

Carlsbad, N. M.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (Jon & Sondra Steele)
4. PUT 'EM IN A BOX (Eddy Howard)
5. EVERY DAY I LOVE YOU (Dick Haymes)
6. I DON'T CARE IF IT RAINS ALL NIGHT (Harry James)
7. BECAUSE (Perry Como)
8. CONFESS (Patti Page)
9. NATURE BOY (King Cole)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

Kansas City, Kans.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. A TREE IN A MEADOW (Sam Browne)
6. HAIR OF GOLD (Jack Emerson)
7. LITTLE WHITE LIES (Dick Haymes)
8. CONFESS (Doris Day-Buddy Clark)
9. IT'S MAGIC (Doris Day)
10. WOODY WOODPECKER (Kay Kyser)

Warren, Ark.

1. IT'S MAGIC (Dick Haymes)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. LITTLE WHITE LIES (Dinah Shore)
6. CONFESS (The Mills Bros.)
7. WOODY WOODPECKER (Kay Kyser)
8. HAIR OF GOLD (Jack Emerson)
9. TEA LEAVES (Alan Dale)
10. NATURE BOY (King Cole)

New Orleans, La.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. RAMBLING ROSE (Perry Como)
8. THERE MUST BE A WAY (Perry Como)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. HAIR OF GOLD (Jack Emerson)

San Antonio, Tex.

1. WOODY WOODPECKER (Mel Blanc)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. LITTLE WHITE LIES (Dick Haymes)
7. A TREE IN A MEADOW (Margaret Whiting)
8. RAMBLING ROSE (Perry Como)
9. JUST BECAUSE (Eddy Howard)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Middletown, Del.

1. RAMBLING ROSE (Tony Pastor)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. HAIR OF GOLD (Jack Emerson)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. MY HAPPINESS (Jon & Sondra Steele)
6. JUST BECAUSE (Eddy Howard)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

Newark, N. J.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. WOODY WOODPECKER (Kay Kyser)
4. ST. LOUIS BLUES MARCH (Tex Beneke)
5. CONFESS (Doris Day-Buddy Clark)
6. AIRIZAY (Ray McKinley)
7. LITTLE WHITE LIES (Dick Haymes)
8. HAIR OF GOLD (Jack Emerson)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. HAWAIIAN WAR CHANT (Danny Cassella)

Lufkin, Tex.

1. WOODY WOODPECKER (Kay Kyser)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. FOREVER IS ENDING TODAY (Ernest Tubb)
5. KEEPER OF MY HEART (Bob Wills)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. IT'S MAGIC (Dick Haymes)
9. HAIR OF GOLD (Jack Emerson)
10. YOU WERE ONLY FOOLING (Blue Barron)

Santa Ana, Cal.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. I HATE TO LOSE YOU (Andrews Sisters)
5. WOODY WOODPECKER (Kay Kyser)
6. CUCKOO BIRD WALTZ (Ken Griffin)
7. DEAR OAKIE (Doye O'Dell)
8. ST. LOUIS BLUES MARCH (Tex Beneke)
9. JUST BECAUSE (Frank Yankovic)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Portland, Me.

1. MY HAPPINESS (Jon & Sondra Steele)
2. WOODY WOODPECKER (Mel Blanc)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Patti Page)
6. IT'S MAGIC (Doris Day)
7. HAIR OF GOLD (Jack Emerson)
8. WILLIAM TELL OVERTURE (Spike Jones)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

Manchester, N. H.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. CUCKOO BIRD WALTZ (Ken Griffin)
5. LITTLE WHITE LIES (Dick Haymes)
6. RUN JOE (Louis Jordan)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. CONFESS (Doris Day-Buddy Clark)
9. IT'S MAGIC (Doris Day)
10. IT'S YOU OR NO ONE (Doris Day)

Nashville, Tenn.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sondra Steele)
3. KEEPER OF MY HEART (Bob Wills)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Patti Page)
6. JUST BECAUSE (Eddy Howard)
7. HAIR OF GOLD (The Harmonicats)
8. IT'S YOU OR NO ONE (Doris Day)
9. IT'S MAGIC (Doris Day)
10. RUN JOE (Louis Jordan)

Denver, Colo.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. MY HAPPINESS (Jon & Sondra Steele)
4. HAIR OF GOLD (Jack Emerson)
5. IT'S MAGIC (Doris Day)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. TEA LEAVES (Alan Dale)
8. WOODY WOODPECKER (Kay Kyser)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. LITTLE WHITE LIES (Dick Haymes)

Tucson, Ariz.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. CONFESS (Patti Page)
5. LITTLE WHITE LIES (Dick Haymes)
6. HAIR OF GOLD (The Harmonicats)
7. MY HAPPINESS (Jon & Sondra Steele)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. IT'S MAGIC (Doris Day)
10. TEA LEAVES (Alan Dale)

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**"Two Blocks Down—Turn To The
Left" (2:56)**

THE MILLS BROS.

(Decca 24472)

● Top notch vocal splendor by the Mills Brothers, and a pair of sides that should boost phono ops' take. It's "I'll Never Be Without a Dream" that grabs the glory here. The harmony this group offer is hard to beat. Song spills in slow timing, with the combo pitching smooth pipes to flavor this romantic hit immensely. Wax makes for wonderful listening and dancing pleasure and should meet with wide approval from the moon-in-june crowd. On the backing with a bit of a novelty tune, the Mills Brothers bounce back with another pleasurable performance in "Two Blocks Down—Turn To The Left." Ditty should be well known by ops since it has scored a hit in recent months. It's the top deck for the coin—get next to it.

"Katie May" (3:00)

"Boy Friend Blues" (2:50)

ARTHUR (BIG BOY) CRUDUP

(Victor 20-2989)

● Here's the blues as they should be cried out to all the wide world. Low down, real gone lament, with a torchy windup that'll have you clappin' hands to keep time with the way the Big Boy sells his own song, "Katie May." Crudup does one of the grandest blues singin' jobs to give this side the hottest kind of stuff that's been heard around. With guitar and drums to back him up, Arthur just doesn't waste a fraction of the wax—he keeps it hot with a capital "H" and does a terrific shoutin' job of the bluesiest of lyrics. On the flip, Big Boy again goes into low down action on a tune he composed and presents it the way only the composer can. Crudup sings his "Boy Friend Blues" to match his own lament to the world in lyrics that're gonna get lots of attention from listeners. The tempo is red hot and real gone thruout. It's wax that'll jam coin into phonos in many a spot in the land. Just listen in for yourself.

**DELTA RHYTHM BOYS
(Victor 20-3007)**

● Brother, here's wax. Smooth, scintillating, velvet wax. The Delta Rhythm Boys give their all to, "I Can't Tell A Lie To Myself," that's simply gonna win 'em a zillion more fans. Good? Brother, they're great. And they do the job in the finest and most harmonious fashion heard in many a moon. What's more, the wax spins with real speed, only 2 minutes and 20 seconds, which adds up into real coin play on any spot. But, just listen to the other side, if you think the topside is grand. Yes, sir, what the Delta Rhythm Boys do with that great standard, "My Blue Heaven," is somethin' to write home about. It's about the best rendition of the tune ever yet heard. It's got moneymaker pressed deep into it and is sure fire for any spot anywhere in the nation. Don't pass up this platter. Grab a boxful quick. This is "it" with capital letters for bringing in those nickels, dimes and quarters into your juke boxes.

"Time Wasted On You" (3:03)

"High As A Georgia Pine" (2:30)

ROOSEVELT SYKES

(Victor 20-3014)

● Here's wax that's hotter than a ten dollar pistol. Roosevelt Sykes does a terrific workmanlike job with two tunes he composed that are bound to win him many a follower thruout the juke box world. Opening with, "Time Wasted On You," Sykes proves himself a low down, gone away and comin' back blues singer. The wax spins in medium slow tempo and is very well backgrounded with instrumental artistry. On the flip, "High As A Georgia Pine," Sykes speeds the tempo by starting off with some grand instrumental action and leads right into the wax with his shoutin' lament about being as "high as a Georgia pine" which is sure pop for many a drinkin' spot in the land where the guys and gals are gonna just sway along with the rhythm of this side. All in all, Roosevelt Sykes has cut himself a grand biscuit with tremendous possibilities for clicking in the nation's phonos on many and many a location.

gold' to the music ops—
coin culler."

says THE CASH BOX



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Sung by

DICK WONG

"The Chinese Ambassador of Song"

Words and Music by DEB DYER
on D & D Record # 45-1903

(Backed up by "You Didn't Believe Me Did You")

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for all
D & D Popular Records Red Barn Hillbilly Records White Church Religious Records

**"Folk" and "Western"
RECORD REVIEWS**

BULLSEYE of the WEEK

"Thorn In My Heart" (2:39)
"Neath Hawaiian Palms" (2:35)
BOB WILLS
MGM 10236

● Grabbing this featured spot this week with a platter labeled sure fire to boost ops' collections is the very popular Bob Wills and his Texas Playboys, with this hunk of wax tagged "Thorn In My Heart." It's a rocking rhythm ballad that shows Bob and his gang at their best. It's sure to meet with wide approval from the many Bob Wills fans. Ditty is offered in top notch Western styling, with loads of wonderful music in the background coming thru to round out a great side. On the flip with "Neath Hawaiian Palms," Bob and the gang get off on a Hawaiian kick which shows the group in effective manner. It's the top deck with "Thorn In My Heart" that is going to be the winner—latch on.

"Look Out For The Crossroads" (2:45)
"No Need To Knock Upon My Door" (2:36)

JACK GUTHRIE
(Capitol 40131)

● Pair of sides for music ops to pay attention to are these offered in the very best of styling by Jack Guthrie. Top deck, titled "Look Out For The Crossroads" spills in quiet manner, with some wonderful infectious Guthrie vocalizing seeping thru the wax. On the flip with a fairly lively Western swing ditty, Jack and his Oklahomans come thru for music again with "No Need To Knock Up On My Door." Wonderful instrumental backing is accorded Jack on the pair to spike the wax immensely. Both sides of this piece rate whirling on the phonos.

"I Hate To Lose You" (2:22)
"Zeb Turney's Gal" (2:59)

TEXAS JIM LEWIS
(Exclusive 46X)

● Taking over an oldie and putting a western touch to it is doing things the hard way, but Texas Jim Lewis and his Lone Star Cowboys turn out one of the grandest hunks of wax heard in a long, long time with "I Hate To Lose You." It's in medium fast tempo with swell background support and spins for only 2 minutes and 22 seconds to add up into one of the surest moneymakers for juke boxes. In true Texas style, Texas Jim brings out the instrumental artistry of his Cowboys as he orders them to the front at the finish of his vocal. And, take it from us, this boy can warble, but good. On the flip with "Zeb Turney's Gal," Texas Jim adds traditional western flavor to medium fast tempo and cuts a very grand side again. It's six, two and even as to which side you'll like best. It's a sure bet that this is one biscuit that's gonna jam coin into juke boxes for some time to come. Latch onto this disk. It's got big take pressed right into both sides.

Victor 20-2680

4 HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 40065)

5 TEXARKANA BABY
Eddy Arnold
(Victor 20-2806)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

WHO! ME?
Tex Williams
(Capitol 15113)

TENNESSEE MOON
Cowboy Copas
(King 714)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

DADDY GAVE MY DOG AWAY
"T" Texas Tyler
(4 Star 1248)



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

- 1 I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)
- 2 OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- 3 RUN JOE
Louis Jordan
(Decca 24448)
- 4 LOLLIPOP MAMA
Wynonie Harris
(King 4226)
- 5 PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- 6 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)
- 7 LONG GONE
Sonny Thompson
(Miracle 126)
- 8 SOPHISTICATED LADY
Billy Eckstine
(National 9049)
- 9 EAST OF SUEZ
Charlie Ventura
(National)
- 10 THAT OLD BLACK MAGIC
Tiny Grimes
(Atlantic)

- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- RUN JOE
Louis Jordan
(Decca 24448)
- THAT'S BETTER FOR ME
T-Bone Walker
(Black & White 126)
- DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)
- I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)
- MORE THAN YOU KNOW
Johnny Moore
(Modern 599)
- SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)
- YOU DON'T LOVE ME
Camille Howard
(Specialty 307)
- THE TWISTER
Paul Williams
(Savoy 665)
- WE'RE GONNA ROCK
Bill Moore
(Savoy 666)

- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- RUN JOE
Louis Jordan
(Decca 24448)
- I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)
- WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)
- DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)
- LONG GONE
Sonny Thompson
(Miracle 126)
- SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)
- OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- HEY LITTLE GIRL
Paul Gayten
(DeLuxe 1170)
- YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- RUN JOE
Louis Jordan
(Decca 24448)
- I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)
- FRIENDLESS BLUES
Johnny Moore
(Exclusive 272)
- OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)
- SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)
- LONG GONE
Sonny Thompson
(Miracle 126)
- MORE THAN YOU KNOW
Johnny Moore
(Modern 599)
- MESSING AROUND
Memphis Slim
(Miracle)

NEW INDIE DISKERY POPS WITH 39c LABEL AIMED AT MUSIC OPS

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SUBSIDIARY OF MODERN RECORDS, INC.

Remington Records, Inc., To Issue Four Lines. Pop Label To Market For 39c. Disk Will Be Released In Plastic Form. To Concentrate On Growing Music Operator Market. See Other Record Manufacturer's Entering Low Price Disk Field.

NEW YORK—Following Eli Oberstein's entry into the low-price disk business, Remington Records, Inc., this past week announced that they too will market a popular platter in the same price field.

The firm, with four subsidiary's is headed by Donald Gabor, president of Continental Records, Bill Simon, former recording director of Vox Records, and Foch Allen, former artist and rep chief at King Records.

Spokesmen for the new plattery, who will operate under four different labels stated that the popular record line, will sell at list for 39c with a 40% reduction in price to dealers and music operators. With retail sales falling down more so each day, it is easily seen that Remington will basically concentrate on the rapidly growing operator market.

The firm will market the popular series under the Broadway Record banner, and will in the same manner as Varsity Records, stress relations with music operators. No distributors will be involved in their merchandising plan, and they will concentrate on selling the low cost platter on the basis of low-cost production, hit tune coverage, and to repeat, constant coverage of the juke box market.

First release for the Broadway label is widely growing popular "Hair of Gold" and "Underneath The Arches."

Remington will also market a race label tagged "Lenox", which will retail at the standard price of 75c plus tax. Included in the firms catalog are several masters by Sarah Vaughan, Dizzy Gillespie, Charlie Parker and many other widely known race stars.

The policy instituted by Eli Oberstein's Varsity Records of turning out replicas of current popular hit tunes, will be closely watched by the new indie diskery. Should that plan be successful, and at present, all indications are that it will be, the new group will also follow suit and direct their recording activities in the hit tune field.

Masters will be cut in Switzerland, and vocal renditions dubbed in this country during the recording ban. No statement was given as to what policy the firm might pursue should the recording ban be lifted. The firm has just purchased a 10 record press factory in New Jersey, and also have a contract with the Webster Factory in Webster, Mass.

The disks to be marketed by Remington will all be made on a new process biscuit designed by Donald Gabor, rumored to be one of the largest investors in the new recording venture. The platter is a black plastic and is said to allow operators more play than most of the records around in the field today.

Spokesmen for the firm readily stated that the juke box operator market, potentially representing more than 25% of the total sales volume of the recording business today needs a low cost platter. Operation of music routes today, certainly is far more expensive than in past years, and the automatic music business probably is the only field in which "retail" prices haven't been raised.



The Original

Al Trace
Regent #117 Recording of
"You Call
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Thank you -
TOM CONROY
(MUSIC OPERATOR OF SYRACUSE, N.Y.)

"It is almost impossible for the average music operator who has race and western spots to get records from any but several of the larger firms. An exception to this rule is King Records who have adopted a liberal policy toward the supply of the juke boxes with hard to get recordings from a general most of the recording industry."

FROM AN ARTICLE
IN JULY 31st ISSUE
OF "CASH BOX"

KING
RECORDS
1540 BREWSTER AVE. CINCINNATI 70410

Victor Cuts First Post Ban Platter With "Hair of Gold"

NEW YORK—RCA-Victor Records Inc., this past week disclosed that they had cut their first post-ban recording in the United States, using Jack Lathrop with a harmonica background on the popular "You Call Everybody Darlin'" and the rapidly rising "Hair of Gold", first recorded on Metrotone Records by Jack Emerson.

RCA-Victor, who prior to the ban had reportedly cut more wax than any other plattery, thus joins the ranks of all the other major diskers in post-ban cutting. No need had been found to cut additional platters up to this period because of the platteries large stock of masters.

Capitol Names Nelson New Transcrip Head

HOLLYWOOD—Ken Nelson, former music director for radio station WJJD in Chicago, reported to Capitol Transcriptions' headquarters in Hollywood to begin his duties as the company's new program director.

Announcement of Nelson's appointment to the newly created post was made by Walter Davison, manager of Capitol Transcriptions, a division of Capitol Records, Inc.

Nelson comes to Capitol with better than 21 years experience in the music business. The 36-year-old executive first touched the music world when he wrote a song at the age of 15 and shortly afterward became a "song plugger."

Davidson said Nelson's activities will be concerned with both recording and programming for the Transcription division. He will also coordinate talent and artists relations activities for the Transcription Division with James B. Conkling, vice president and director of repertoire for Capitol Records.

Cincinnati Music Ops Select "I'm Sorry But I'm Glad" August Hit Tune

CINCINNATI, O.—With more than 700 enthusiastic teen-agers present at the August Hit Tune Party, sponsored by the Cincinnati Automatic Phonograph Owners Association, "I'm Sorry But I'm Glad", recorded by Margaret Whiting on Capitol Records, was selected as the August Hit Tune selection.

Sam Chester, president of the association disclosed that the balloting was close at the start of the party, but after several playings the Capitol selection won handily.

"I'm Sorry But I'm Glad", will be placed in the number one spot on the more than 2,000 automatic phonographs in the Cincinnati area as a result of the balloting, and extensive local advertising will be done on the song of the month.

The next Cincinnati Hit Tune Party will be held on Saturday, September 11th, the trade group announced.

Ross Named Aid To Victor's Steve Sholes

NEW YORK—Robert Ross of Nashville, Tenn., formerly associated with Tom Parker, in the management of Eddy Arnold, ace RCA Victor country music star, has been named Assistant to Stephen H. Sholes, RCA Victor director of Specialty Recordings. Ross, who has had considerable experience in management of top rhythm, blues and hillbilly artists, will operate out of Nashville, scouting the Southern territory for new talent.

Major Distributing Co. Open New Offices



ED LEVY



HERB ZEBLEY

NEW YORK—Ed Levy, president of Major Distributing Company, and Herbert Zebley, vice president of the record distributing organization, this past week announced the opening of the firm's new and larger quarters at 733 Eleventh Avenue, New York.

Major, one of the largest record distributors in the East, handles the Signature, Bullet, Damon, 4 Star, Metrotone and Miracle Record labels, among many others. Practically all

of the aforementioned platteries have record hits going at the present time. Zebley disclosed that the firm will concentrate on the music operator market moreso. "With the larger quarters we have, we'll be able to service every music operator in the East giving him the fastest service possible and the best records around. Music operators will have the privilege of free parking space, and quick pick up and delivery service."

GOING HOT THIS WEEK

WAXIE MAXIE
SPIDER SENT ME
by Paul Williams
on Savoy # 670

JELLY ROLL JAN
JUMPIN' IN JACK'S HOUSE
by Beale Street Gang
on Savoy # 669

MY FAULT
MARRIED WOMAN BLUES
by Brownie McGhee
on Savoy # 555

SAVOY RECORD CO.
58 Market St. Newark, N. J.

DYNAMITE ON WAX!
UP AND COMING KING HITS!

KING 714 TENNESSEE MOON
KING 4234 BYE BYE BABY BLUES
KING 4232 WHAT DID YOU DO TO ME
THE CODE SONG (I LOVE YOU)

KING 720 I CAN'T TELL MY
BROKEN HEART A LIE

KING 4230 I CAN'T GO ON
WITHOUT YOU

ORDER NOW FROM YOUR NEAREST KING BRANCH.

KING 1540 BREWSTER AVE.
CINCINNATI 7, OHIO

The Greatest Novelty Hit of the Season!

Precious Patti Clayton sings --

"SHUT THE DOOR THEY'RE COMING THRU THE WINDOW"

and

"IT'S A LONESOME OLD TOWN"

All on BULLET RECORD # 1039

ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS

423 BROAD STREET, NASHVILLE, TENNESSEE

6-4573

CAMILLE HOWARD
AND HER TRIO
★ A New Star on Her First Release!
"YOU DON'T LOVE ME"
backed by
★ "X-TEMPERANEUS BOOGIE"

Specialty records
311 Venice Blvd.
Los Angeles 15, Calif.

SP 307

MIRACLE
PARADE OF HITS

"LATE FREIGHT"
backed with
"SONNY'S RETURN"
by SONNY THOMPSON
with The Sharps and Flats
M-128

MIRACLE RECORD COMPANY
500 EAST 63RD ST. CHICAGO 15 ILL.

TWIN SONG HITS From M-G-M's
"A DATE WITH JUDY"

IT'S A MOST UNUSUAL DAY
JUDALINE

ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE - NEW YORK 19
MURRAY BAKER, Gen. Prof. Mgr.

Another new MODERN release
By HADDA BROOKS
"TOOTSIE TIMESIE"
and
"WHAT HAVE I DONE"
by
HADDA BROOKS
MODERN 20-602

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MA—Majestic
AP—Apollo	ME—Mercury
AR—Aristocrat	MI—Miracle
AS—Astor	MG—MGM
BE—Beacon	MN—Manor
BN—Bandwagon	MO—Modern
BU—Bullet	MU—Musicraft
CA—Capitol	NA—National
CM—Commodore	PA—Palda
CN—Continental	RE—Regent
CO—Columbia	RO—Rondo
CS—Coast	RA—Rainbow
DA—Dana	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SP—Specialty
DL—Delmac	SI—Signature
DMN—Damon	ST—Sterling
EX—Exclusive	TO—Top
FL—Flint	TC—20th Century
JE—Jewel	UN—Universal
GR—Grand	VI—Victor
KL—King	VT—Vitamoustic
LO—London	

- Aug. 7 July 31
- 1—WOODY WOOD-PECKER 120.0 145.7**
- BN-508—DOROTHY HOWE
Mother Never Told Me
- CA-15145—THE SPORTSMEN
I'd Love To Live In Loveland
- CO-38197—KAY KYSER O.
When Veronica Plays the Harmonica
- DE-24462—DANNY KAYE & ANDREWS SISTERS
Put 'Em In A Box etc.
- ME-5154—THE HONEYDREAMERS
- MG-10247—PHILIP GREEN O.
- 2—MY HAPPINESS 115.9 110.3**
- BN-504—A. & J. NELSON
- BU-1032—R. DEAUVILLE
- CA-15094—THE PIED PIPERS
Highway To Love
- CO-38217—THE MARLIN SISTERS
The Man On The Carousel
- CN-1241—THE McKAY TRIO
- DA-20-17—ANNE VINCENT
- DMN—11133—JON & SONDR A STEELE
They All Recorded To Beat The Ban
- DE-24446—ELLA FITZGERALD
Tea Leaves
- ME-5144—JOHN LAURENZ
Someone Cares
- PA-1004—PAUL SHERIDAN
- SI-15206—ALAN DALE
Tea Leaves
- VI-20-2965—DOROTHY MORROW ENSEMBLE
A Tree In A Meadow
- 3—YOU CAN'T BE TRUE, DEAR 109.4 121.6**
- AP-1121—N. EMMET
- AS-145—FRED SAYLES
- BN-501—LARRY STEWART
- BU-1032—RONNIE DEAUVILLE
- CA-15077—THE SPORTSMEN
- CN-1009—WHISTLING JITTERETTES
- CO-38211—THE MARLIN SISTERS
- DE-24439—DICK HAYMES
- DEL-1171—ZIGGY LANE
- GR-2009—M. WILSON
- LO-202—VERA LYNN
- MU-588—RUSS BROOKS

- Aug. 7 July 31
- RO-128—KEN GRIFFIN
- VI-20-2944—DICK JAMES
- 4—TWELFTH STREET RAG 69.4 32.8**
- CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
- DE-24450—MILT HEARTH TRIO
Hearthquake Boogie
- SI-15240—LIBERACE
Tea For Two
- 5—WILLIAM TELL OVERTURE 64.7 45.9**
- VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze
- 6—YOU CALL EVERYBODY DARLIN' 58.8 35.4**
- AP-161—TENNESSEE KING
- CA-15156—JACK SMITH
Cuckoo Bird Waltz
- CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
- DEL-1178—BRUCE HAYES
- ME-5155—ANNE VINCENT
Blue Bird Polka
- RE-117—AL TRACE O.
Linger Awhile
- ST-3023—AL TRACE O.
- 7—LOVE SOMEBODY 53.7 58.5**
- CO-38174—DORIS DAY & BUDDY CLARK
Confess
- 8—IT'S MAGIC 50.6 43.1**
- CA-15072—GORDON MacRAE
Spring In December
- CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
- DE-23826—DICK HAYMES
It's You Or No One
- ME-5138—VIC DAMONE
It's You Or No One
- MG-10187—BUDDY KAYE QUINTET
- MU-557—SARAH VAUGHAN
It's You Or No One
- VI-20-2862—TONY MARTIN
It's You Or No One
- 9—LITTLE WHITE LIES 42.9 68.8**
- CO-38114—DINAH SHORE
Crying For Joy
- DE-24280—DICK HAYMES
Sierra Madre
- ME-8085—STEVE GIBSON
- MU-558—MEL TORME
Gone With The Wind
- VI-27521—TOMMY DORSEY O.
- 10—NATURE BOY 35.3 46.2**
- CA-15054—KING COLE
Lost April
- CO-38120—FRANK SINATRA
S'posin'
- DE-24439—DICK HAYMES
You Can't Be True, Dear
- EX-36x—HERB JEFFRIES
Just Naive
- JE-2006—THE HOLLYWOODAIRES
Don't You Want That Stone
- LO-10013—MANTOVANI
Ritual Fire Dance
- ME-5134—JOHN LAURENZ
These Foolish Things
- MU-567—SARAH VAUGHAN
I'm Glad There Is You
- RA-10070—EDDY MANSON
- VI-25-5212—EVE YOUNG
Time For Your Lullaby
- VI-20-2944—DICK JAMES
You Can't Be True, Dear

- Aug. 7 July 31
- 11—A TREE IN A MEADOW 32.9 9.7**
- CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
- CO-38279—BILL JOHNSON
Galway Bay
- DE-24411—MONICA LEWIS
On The Street Of Regret
- LO-123—SAM BROWNE
An Old Sombbrero
- ME-1548—JOHN LAURENZ
Tea Leaves
- MG-10211—PAUL FENNELY ORCH.
Reflections In The Water
- VI-20-2965—DOROTHY MORROW ENSEMBLE
My Happiness
- 12—CONFESS 27.6 20.0**
- CO-38174—DORIS DAY-BUDDY CLARK
Love Somebody
- DE-24409—THE MILLS BROS.
Someone Cares
- ME-5129—PATTI PAGE
Twelve O'Clock Flight
- MG-10194—JIMMY DORSEY O.
If I Were You
- MN-1131—THE FOUR TUNES
- VI-20-2812—TONY MARTIN
Bride & Groom Polka
- 13—COOL WATER 26.9 10.3**
- CA-15148—NELLIE LUTCHER
Lake Charles Boogie
- DE-46027—SONS OF THE PIONEERS
- MA-6000—FOY WILLING
- MG-30059—KATE SMITH
- VI-20-1724—SONS OF THE PIONEERS
- VI-20-2076—SONS OF THE PIONEERS
- VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi
- 14—TOOLIE OOLIE DOOLIE 23.6 32.6**
- CA-15059—THE SPORTSMEN
- CN-1223—VAUGHN HORTON
- CO-38211—MARLIN SISTERS
You Can't Be True, Dear
- DA-2015—DANA SERENADERS
- DE-24380—ANDREWS SISTERS
- FL-5005—ALPINE BELLES
- LO-201—JOHNNY DENNIS
- SR-5505—LARKIN SISTERS
- ST-1013—DICK HAYMAN
- VI-25-1114—HENRI RENE O.
- 15—THE MAHARAJAH OF MAGADOR 14.2 18.5**
- VI-20-2851—VAUGHN MONROE O.
Give A Broken Heart A Break
- 16—ST. LOUIS BLUES MARCH 14.1 10.6**
- VI-20-2722—TEX BENEKE O.
Cherokee Canyon
- 17—BETTER LUCK NEXT TIME 14.0 6.2**
- CA-15084—JO STAFFORD
Roses Of Picardy
- CO-38191—DINAH SHORE
Steppin' Out With My Baby
- DE-24435—GUY LOMBARDO O.
Steppin' Out With My Baby
- ME-5145—JERRY SHELTON TRIO
- MG-10192—GEORGE PAXTON O.
Rambling Raxton
- VI-20-2888—PERRY COMO
It Only Happens When I Dance With You
- 18—PUT 'EM IN A BOX, ETC. 11.8 13.4**
- CA-15080—KING COLE TRIO
It's The Sentimental Thing To Do

- Aug. 7 July 31
- CO-38188—DORIS DAY
It's Magic
- ME-5130—FRANKIE LAINE
Baby Don't Be Mad At Me
- MG-10193—HAL McINTYRE O.
On An Island With You
- VI-20-2873—RAY McKINLEY O.
You Can't Run Away From Love
- 19—TEA LEAVES 10.0 9.6**
- AG-1933—EMIL COTE
- CA-15102—JACK SMITH
Highways Are Happy Ways
- CO-38230—EMIL COTE
In Martha's Eyes
- DE-24446—ELLA FITZGERALD
My Happiness
- ME-5148—JOHN LAURENZ
A Tree In A Meadow
- PA-1005—RODNEY DAVIS
Where The Apple Blossoms Fall
- SI-15026—ALAN DALE
My Happiness
- 20—MAYBE YOU'LL BE THERE 9.8 11.3**
- CA-397—BILLY BUTTERFIELD O.
- CO-37339—TOMMY TUCKER O.
- DE-24403—GORDON JENKINS O.
Dark Eyes
- MA-1120—EDDY HOWARD O.
- ME-5160—JACK FINA O.
Dardanella Boogie
- VI-20-2189—BETTY RHODES

- ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY
- 21—EVERYDAY I LOVE YOU (JUST A LITTLE BIT MORE) 9.7 —**
- 22—RAMBLING ROSE 9.6 18.3**
- 23—BLUE SHADOWS ON THE TRAIL 9.5 5.2**
- 24—TURKISH DELIGHT 8.2 —**
- 25—JUST BECAUSE 8.1 9.3**
- 26—BECAUSE 5.9 9.8**
- 27—HAUNTED HEART 5.5 24.6**
- 28—HOW HIGH THE MOON 4.2 4.9**
- 29—FELLA WITH AN UMBRELLA, A 3.5 11.2**
- 30—BLUE BIRDS OF HAPPINESS 3.4 9.1**
- 31—HAIR OF GOLD 3.2 —**
- 32—UNDERNEATH THE ARCHES 3.1 —**
- 33—IT ONLY HAPPENS WHEN I DANCE WITH YOU 2.9 1.6**
- 34—SABRE DANCE 2.8 7.7**
- 35—HANKERIN' 2.4 —**
- 36—FIDDLE FADDLE 2.3 1.4**
- 37—DICKEY BIRD SONG, THE 2.1 9.4**
- 38—JUST FOR NOW 1.9 —**
- 39—MEADOW-LANDS 1.5 1.5**
- 40—FRIENDLY MOUNTAINS 1.2 4.1**



What's New?

Most oft heard question in the trade, "What's New?" And yet, toughest one to get an answer to. It seems coinmen, many times, just don't know what's new, even if it's right under their noses. Example, talking to op this past week who was complaining bitterly of juke box collections not being up to par, asked him whether he had tested "volume play"? Didn't know what "volume play" meant. He, in turn, asked, "Is this dime play?" When it was explained to him and he was driven to a location right in his own town to see 6 plays for 25c working, he was most amazed man ever. Talked long and earnestly with location owner and then phoned operator of machine. Now is getting own juke boxes changed over to 6 for 25c "volume play" plan. If someone would figure out way to stop coinmen from pressing noses right smack up against their own little, individual trees and have them step away for a full view of the forest instead, this biz would now be enjoying most tremendous boom in all its history.

* * *

Suggestion to use old time counter games clicked with some ops. They wrote in asking questions. Seems like a lot of newcomers don't know anything about the old time 1c counter games with cig reels. One of these ops believed that \$100 Federal license was not the problem. Claimed if machine took in good money he could work plan out with location owner. Best method to adopt would be for op to let location pay off packs of ciggies as well as pay license fee and give location owner 75% of gross collection in return each week. Plenty of sales tax pennies around, and with ciggies away up in price, some ops should be able to make out very well with the old time penny counter games.

* * *

Shuffleboards, bowling games, roll-downs, seem to be leading into a new type games era. Perhaps there is somewhere here the "new kind of machine" which many have been seeking. Mayhap a combination of these three ideas in a simple, easy to play, easier to understand, novelty type machine, which can open closed territory.

* * *

The 39c record announced by Eli (Obie) Oberstein has attracted attention of juke box ops. Will cost ops around 24c mark. May be, in big part, solution to cutting down present overhead. "Obie" claims disks will be "the best" in tunes and quality.

* * *

Best news yet—that collections are going up. This ties in with what new equipment can always do for any spot. Immediately revive interest. Get more play. Win better cooperation from storekeepers. Hold locations. And start drive for better times.

* * *

Manufacturers have proved to all, and to themselves, this is not time for conservatism, but rather, time for the sort of daring drive ahead which made this so great a nation. Time for enterprising investment. Time to take a chance. Time to work with a will to win. Those who will so do will reap the harvest.

MUSIC

AMI, INC.	
Model A Standard	\$935.00
Model A w/playmeter	945.00
Model B, blond, standard	900.00
Model B, blond, w/playmtr	910.00
Model B, mahogany, stand	885.00
Model B, mahogany, std.	895.00
Hideaway selective play std.	515.00
Hideaway continuous play, w/amplifier	470.00
Selective mech. only	262.00
40 Selection single mech.	335.00
80 selection twin mech.	660.00
Playmeter	10.00
Bar Brackets	4.00
Wallbox, 5c	53.50
Wallbox, 5-10c	59.50
AIREON	
Coronet 400	495.00
49' Golden Belle	595.00
Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
43' Model Hideaway	299.50
48' Carillon Speaker	32.50
48' Melodeon Speaker	27.50
48' Impressario Speaker	19.50

BUCKLEY	
Music Box	29.00

ENCORE MFG. CO.	
Wall Box	No Price Set
Bar Box	No Price Set

FILBEN	
Maestro	595.00
Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00

MILLS INDUSTRIES	
Constellation	795.00

PACKARD MFG. CORP.	
Manhattan Phonograph	1060.00
Hideaway Model 401	506.00
Model 1000 Spkr.	175.45
Butler Hi-Chrome Wall Box 5c	43.95
Butler Hi-Chrome Wall Box 10c	46.15
950 Speaker	63.25
1200 Speaker	153.45
Prices subject to discount.	

ROCK-OLA	
Magic-glo Phonograph	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Con.	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr.	21.50
1608 ToneOlier Spkr.	65.00
1607 Tonette Wall Spkr.	19.75
1531 DeLuxe Bar Bracket	8.25
1533 Universal Bar Brckt.	3.90
1795 Wall Box Line Bostr	16.35

SEEBURG	
148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
Wired Wallomatic	49.75
5-10-25c Wireless Wallomatic	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker	19.95
RS4-8 Recess Wall & Ceil. Spkr.	18.00
1948 Door & Dome	102.50

WURLITZER	
1100 Standard	999.50
1080A Colonial	899.50
1017A Con. chng. w/stepper	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Con. chng. w/stepper	499.50
2140 5-10c Wireless	50.00

MUSIC

3025 5c 3-wire	49.50
3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
3031 5c 30-wire	39.50
212 Master Unit	70.00
215 Wireless Transmitter	17.50
216 Wireless Impulse Rec.	22.50
217 Auxiliary Amplifier	35.00
218 30-wire Adptr. Term Box	15.00
219 Stepper	46.50
4000 8" Metal Star Speaker	45.00
4002 8" Plastic Star Spkr.	45.00
4004A 8" Metal Musical Note Speaker	30.00
4005 8" Walnut Rnd. Spkr.	22.50
4005A 8" Wal. Rnd. Spkr.	25.00
4006A 8" Deluxe, Walnut Round Mirror	35.00
4007 12" Inter. Delux. Spkr.	135.00
4008 15" Deluxe Speaker	185.00

PINS

BALLY	
Carnival	289.50
CHICAGO COIN	
Crazy Ball	275.00

EXHIBIT SUPPLY CO.	
Short Stop	No Price Set

GENCO	
Merry Widow	289.50

GOTTLIEB	
Alice	294.00

UNITED MFG. CO.	
Major League Baseball	275.00

WILLIAMS MFG. CO.	
Dew-Wa-Ditty	299.50

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00

BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB	
DeLuxe Grip Scale	39.50

GROETCHEN MFG. CO.	
Camera Chief	19.95

ONE-BALLS

BALLY	
Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

BELLS

BUCKLEY	
Criss Crosse Belle	No Price Set
Criss Cross Jkpt. Belle	No Price Set

GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50

O. D. JENNINGS	
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Cl. Chief	324.00

BELLS

10c Sup. DeLuxe Club Chief	334.00
25c Sup. DeLuxe Club Chief	344.00
50c Sup. DeLuxe Club Chief	454.00

PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00

CONSOLES

BALLY	
Wild Lemon	542.50
Double-Up	542.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
Reserve Bell 5c	549.50
Reserve Bell 10c	564.50

BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00

O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

PACE	
3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.	
Big Inning	539.50
Bally DeLuxe Bowler	539.50

H. C. EVANS CO.	
Bat-A-Score	No Price Set

INTERNATL. MUTOSCOPE CORP.	
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
Fishing Well	375.00
Silver Gloves	375.00

PARTS AND SUPPLIES

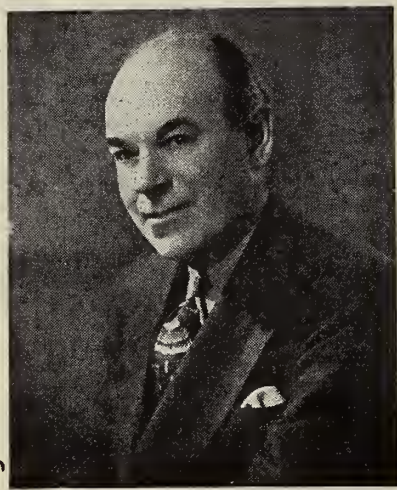
GLASS SIZES — PIN GAMES	
Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

GIANT PINBALLS ON LOCATION AT CITIES FEATURING MOVIE

CMI And United Artists Exploitation Plan On Cagney's "Time Of Your Life" Gets Off With Bang; Receipts To Runyon Cancer Fund



DAVE GOTTLIEB
President, CMI



RAY T. MOLONEY
CMI's Nat'l Chairman, Cancer Fund

NEW YORK—In its greatest public relations effort of all time, CMI's tie up with United Artists in the exploitation of James Cagney's current hit movie "Time Of Your Life", got off to a running start this week. Giant sized pinball machines were on hand at several cities where the movie is being shown. Thru the combined efforts of coinmen located in these cities, and those of United Artists and local movie owners, the most favorable type of publicity is being broadcast over the radio, and thru the newspapers. In addition, national publicity will result when feature stories appear in Life, Look and Pic.

St. Louis, Mo.; Rochester, N. Y. and Atlanta, Ga. have the pinball machines displayed, and there is a possibility that Chicago may have one running when you read this. The next group of cities where the machines will be shown are Syracuse, N. Y.; Kansas City, Mo.; Los Angeles, Calif.; and Dallas, Tex.

Six oversized pinball machines have been constructed by CMI at the cost of \$5,000 each. These glorified machines stand eight feet high, three and one-half feet wide and seven feet long. Four times the size of the average size, stairway to the coin slot (10c) will be provided for the players.

As reported exclusively in The Cash Box, issues of July 31 and August 7, these machines will spell out the title of the picture, "The Time Of Your Life"; bonus hits will light up pictures of James Cagney; turn on sound effects, etc. By special arrangement, the "tilt" will show on the backboard reading "Naughty, Naughty".

Dave Gottlieb, president of CMI, enthusiastically stated, "We are most happy to be able to cooperate with United Artists in this exploitation plan as it will result the most favorable type of public relations. But more than that it gives our industry the opportunity to further increase the funds which will be turned over to the Damon Runyon Memorial Fund to fight the dread disease of cancer."

"Last year the coin machine industry donated a quarter million dollars to the Damon Runyon Cancer Fund," stated Ray T. Moloney, CMI's national chairman of the Damon Runyon Fund, "and this tie-up with United Artists gives our industry the marvelous opportunity to start gathering a sum which we hope will be considerably larger."

George Glassgold, prominent attorney, who is responsible for the cooperation of CMI and United Artists in this pinball exploitation plan, spent several days in Chicago with the leading officials of CMI, and reports that everyone is enthusiastic over the manner in which everything is working out. "The greatest public relations idea ever consummated," claims Glassgold.

AMI Mails Op's Price List Folder



L. C. FORCE

CHICAGO—L. C. (Lindy) Force, general manager of AMI, Inc., this city, has prepared a vest pocket operator's price list, which have been placed in the hands of all AMI distributors for distribution to the operator.

The price list is a three-fold heavy paper stock folder, listing all prices and illustrating each product. "Operators can carry this folder in their pockets, so that they can conveniently order any of the items illustrated," stated Lindy.

HERE'S HOW TO GET:

\$181.40

FOR ONLY

\$48

You earn \$133.40 with just the stroke of a pen. Mail us your check for \$48 today for the "SPECIAL" Subscription to THE CASH BOX which allows you to use a 40 Word Classified Ad (Actual Cost \$3.20) FREE OF CHARGE each and every week for a FULL YEAR of 52 Weeks' Issues. (Classified Advertising Rate is 8c Per Word).

Figure it out for yourself:

40 Word Classified Ad FREE EACH WEEK
40 Words @ 8c Per Word = \$3.20 Per Week
\$3.20 Times 52 Weeks (Full Year) = \$166.40
Plus Cost of Full Year's Subscription 15.00

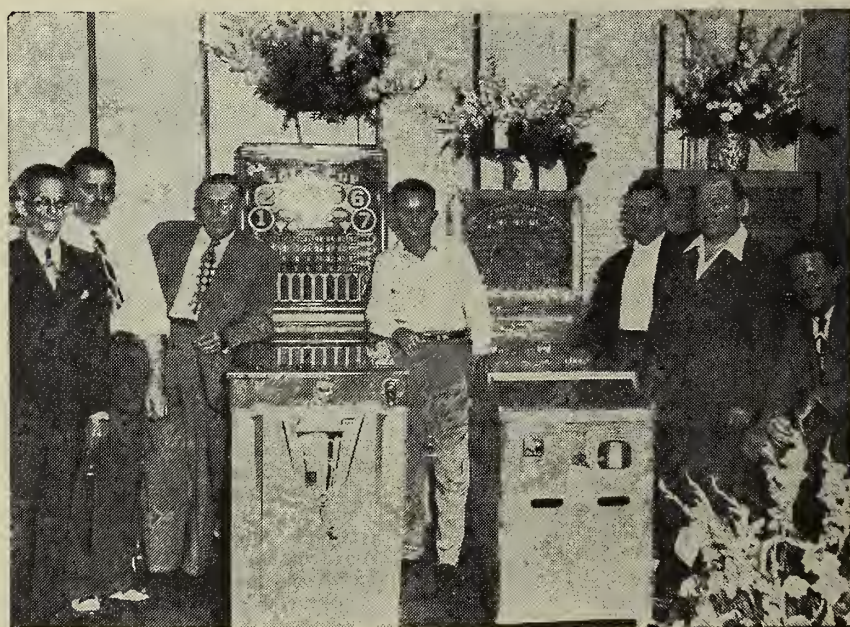
Actual Value . . \$181.40

ALL FOR ONLY \$48 IF YOU MAIL YOUR CHECK. NAME AND ADDRESS AS WELL AS YOUR FIRST FREE CLASSIFIED AD, IF YOU SO DESIRE, THIS WEEK TO:

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVE. • NEW YORK 16, N. Y.

Texas Coinmen Open New Quarters



DALLAS, TEX.—At the recent opening of its new quarters, Walbox Sales Company, this city, Fred Barker and George Wrenn, officials of the firm, played hosts to a large gathering of coinmen.

Pictured above is a group surrounding a Bally "Gold Cup". Reading

from l. to r. Fred Barker, Walbox; Gus Sundman, Pan American Sales Co., Inc., San Antonio; A. H. Shannon, Coin Machine Sales Co., Houston; and unidentified coinman; Phil Weinberg and Dan Moloney from Bally Manufacturing Co.; and George Wrenn of Walbox.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Reflecting a Wonderland of Thrilling Play!

ALICE *in* Wonderland



**PROFIT-PROVEN
GOTTLIEB APPEAL!**

**SUCCESSIVE
SUPER SCORE
STEP-UPS!**

**GAUGED
PRODUCTION
AND
CONTROLLED
DISTRIBUTION
PROTECT YOUR
INVESTMENT!**

**JET-ACTION
BONUS!**

"There is no substitute for **QUALITY!**"

D. Gottlieb & Co.



1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Ponser Back In Distributing Biz



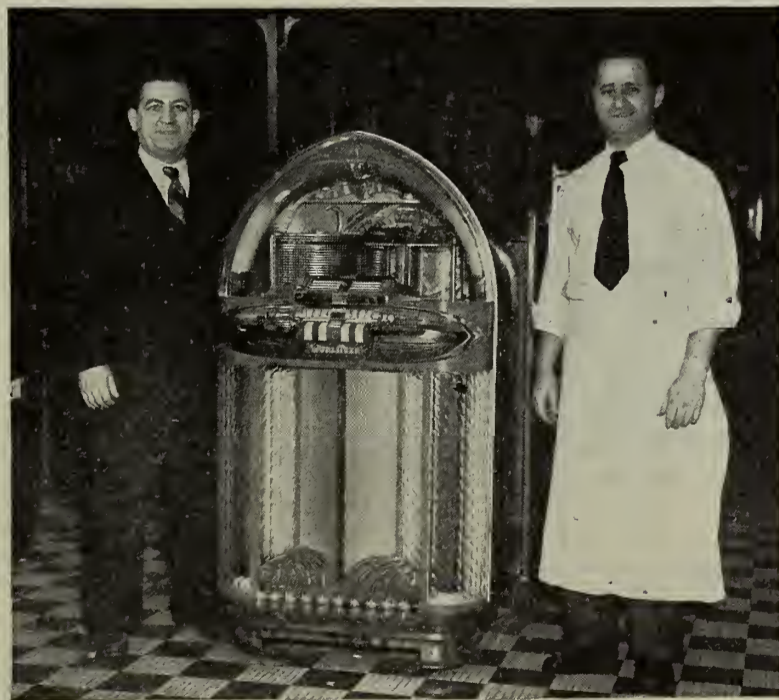
GEORGE PONSER

NEW YORK—George Ponser, one of the country's leading coinmen, announced this week that he is returning to the distribution end of the business. He will release all details very shortly.

"Just tell my friends that I shall distribute the products of one of the foremost Chicago manufacturers. We are completing plans for our new quarters, and when all the preliminaries are settled, we will inform the trade of the address and the products we'll handle. Meanwhile, suffice to say we'll cover the Eastern states."

At this time, Ponser is devoting his time to the sale of the game he manufactured "Pro-Score" a rolldown, which he tells us is moving steadily.

New Phono Draws Extra Biz



PITTSFIELD, MASS.—The music operator who recently installed a Wurlitzer 1100 in the Majestic Restaurant, located here, wrote the factory that since that time business improved greatly, not only on the juke box, but in general, according to the restaurant owners, Tony and Frank Martin (shown above).

The Majestic Restaurant, located in this town, which is hailed as the

"Heart of the Berkshires," is a heavy tourist traffic center all summer long, and a sports mecca in the winter.

"This beautiful Wurlitzer phonograph has proved a tuneful drawing card," says Tony. "Best crowd puller we ever had," echoes Frank. "Our patrons stay longer, spend more for food and refreshment while they put the juke box thru its paces."

MILLS BELLS!
We have all Mills latest Bells in stock.
FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

HERE IS A BARGAIN!

Bally VICTORY SPECIAL	\$135.00
Gottlieb CINDERELLA	115.00
Chicago Coin CATALINA	110.00
United MANHATTAN	100.00
United TROPICANA	95.00
Gottlieb HUMPTY DUMPTY	90.00
United SINGAPORE	90.00

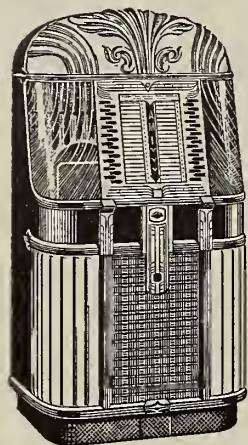
1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

S.D. Ops Get Good Break

SIOUX FALLS, S. D.—Coinmen in this state were mighty pleased with a recent decision of the local court that ruled that a coin operated amusement machine offering free plays is a legal machine and within the Laws of South Dakota.

This ruling combined with the ruling a few weeks ago by the Circuit Court that juke boxes were permissible to be operated in licensed taverns thruout the state, gives operators a chance to do some nice business.



Best Bet!

Operators' Consensus: AMI's Model "B" is a solid success—trouble free—full of flash and extra fast earning power.

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2.

THRU THE COIN CHUTE



EASTERN FLASHES

Many of our good friends have written and phoned us asking if the young Syracuse student, whose letter defending pinball was reproduced in the August 7 issue, is the son of Bill Gersh. Everyone who was in touch with us praised young Dick Gersh, and when "the old man" admitted it was his youngster, they chuckled "a chip off the old block." (We might as well confess that when Dick was looking over the various colleges in the country, Syracuse was selected because it wasn't too far from home, and most important, would give him an opportunity to study all types of coin operated equipment on location, so that he could have a background for future use. He has to defend pinball. If these games were removed from the town of Syracuse, he would have to remove himself to another college, probably in Nevada. So keep up the good work, Dick, or we'll have to farm you out to another league.

* * * * *

If you ever get the blues, and are in the dumps, we suggest that you call in Hirsh de la Viez, of Hirsh Coin Machine Company, Washington, D. C. This fun loving coinman will soon have you looking at life thru rosy glasses. He may disrupt and disorganize your entire place of business, but somehow or other, you won't mind. Hirsh was visiting here this week, and as usual, coinrow resembled a battlefield when he made his mind up to return to the capitol city. But, everyone had a good time where he was here. We might mention, that in between creating a tumult on the street, Hirsh carried off some very important business deals with the New Yorkers. . . . Dan Kipnis, Young Distributing, Inc., Wurlitzer distributors, leaves for a trip to the mid-west. Looks like Dan has a winner in that record. You'll be hearing of it soon.

* * * * *

Barney (Shugy) Sugerman and Morris Rood, Runyon Sales Company, explaining why their showrooms are practically bare of equipment. "The model 'B' AMI phono is going great guns," states Shugy, "and we've been moving considerable used phonos. As a matter of fact, we've been doing a lot of buying also, to fill orders from our customers." . . . H. F. (Denny) Dennison, expects to be in the city for another week, then off on the road again. . . . Milty Green, American Vending Co., at his Brooklyn office these days. Milty comes up from Miami every year during the summer months, spending the hot weather at his Manhattan Beach home in Brooklyn. . . . Ben Becker, Ben Becker Sales Corp., states that reports from operators in his territory are raving about the money earning capacity of Bally's "Carnival." "Orders for this great five ball game are coming in better and better each week," claims Ben.

* * * * *

Lucky Skolnick and Al Koondel sell their arcades in Coney Island, and will try to take it easy from now on. Koondel, who had been laid up with a heart ailment, is getting around again, but under orders, will refrain from any exerting type of work. . . . Bud Firestone, one of the real old-timers in the biz, putting out skee ball alleys. . . . Lou Price, who operates in partnership with Larry Serlin on the Island, visits coinrow and does some buying. Lou is putting on weight, and looks like a million. . . . Hymie Rosenberg, H. Rosenberg Company, tells us he's been in action, buying and selling equipment. . . . Moe Bittner, one of the most proficient mechanics in the city, free lancing around Tenth Avenue. It must agree with him, as Moe's putting on plenty of weight. . . . Phil Mason, Dave Lowy & Company, has a nice deal pending. However, until the details are worked out, Phil will run off for a few weeks vacation.

* * * * *

J. A. (Mac) McIlhenny, well-known New England coinman, in town with his Missus for a visit. Mac is moving down to Miami, and wants his friends to contact him at 1629 N. W. 19th Street, Miami, Fla. . . . Another Boston coin company that breaks into the news is Beacon Coin Machine Co. Jack Mitnick and Harry Poole buy themselves a trailer. Mitnick leaves immediately on a whirlwind tour of New England. He will visit all operators in that territory, giving them a demonstration of the AMI Model "B", which will be displayed in the trailer. . . . Marcus Klein returns from a vacation-business trip thru New York State and Canada. Canadian coinmen would love to get some American equipment, but are forbidden by law to import any.

* * * * *

Al Bloom, Speedway Products, busy placing his combination tele-juke boxes around. Claims collections are very good. . . . Bess Berman, Apollo Records, ill for a few days, and forced to stay away from the office. . . . Joe Munves shows us a stock of orders piled up awaiting the express service. . . . The trade very sorry to hear of the death of Sam Mendelson, who was connected with the coin machine industry from the very early days. . . . Gloria Friedman, tabbed by Nick Kenny as the "Juke Box Queen," now connected with Exclusive Records. . . . Dennis Donohue arrives in town and spends a few days here discussing several business deals.

* * * * *

A recent ruling in Suffolk County, Mass., by the County Court, stated that a "free game" in a pinball machine is not "something of value" and, therefore, such a machine is not in contravention of the Massachusetts laws.

"Action"!

The CMI BLUE BOOK was returned as a regular weekly feature to The Cash Box in June. Since that time subscriptions are pouring in daily, giving the advertiser more coverage and sales opportunity than ever before.

"My recent ad in The Cash Box resulted in outstanding ACTION and very exceptional business," writes an advertiser (name on request).

YOU can reach the most active and foremost buyers and sellers of equipment thru advertising in The Cash Box. Start off with a trial schedule of weekly ads and find out for yourself.

MAIL IN YOUR AD RIGHT NOW!

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVENUE, NEW YORK 16, N.Y.

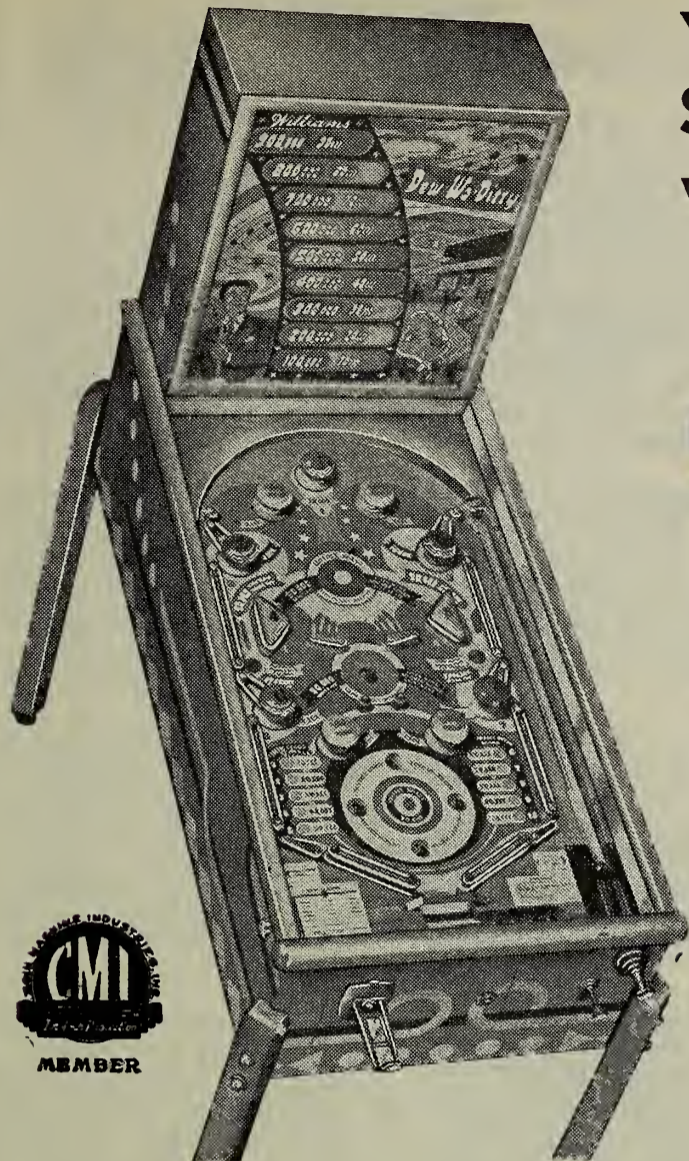
(Phone: MUrray Hill 4-7797)

Covington, Ky. Passes \$10 Tax On Pins

COVINGTON, KY.—An ordinance was passed here recently imposing a \$10 annual tax on pinball machines. The State tax recently enacted by the Kentucky Legislature provides that municipalities in Kentucky may

not impose a tax of more than \$10 on machines requiring a deposit of not more than 5c, with the exception of Louisville, which may impose a \$20 tax on such machines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



YOU'LL BE SITTING PRETTY with



Williams

Dew-Wa-Ditty

**New RAPID BONUS TAKE OFF!
ROTATING SPECIAL BONUS HOLES!
4 BONUS SCORE HOLES!**

SEE YOUR DISTRIBUTOR TODAY

Williams

**MANUFACTURING
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.



YOU

**CAN
SAVE**

\$\$\$\$\$\$

**BY INVESTING
LESS THAN
30¢ Per Week**

**\$15 WILL BRING YOU A FULL YEAR'S SUBSCRIPTION
(52 WEEKS) OF "THE CASH BOX"**

Weekly Features :

- CMI BLUE BOOK (listing market quotations on all equipment). Know what your equipment is worth.
- MANUFACTURERS NEW EQUIPMENT—Lists all new machines and list prices.
- EDITORIAL VIEWS & NEWS—Written by experts with over 25 years of coin machine experience.
- MUSIC SECTION—For Juke Box Operators, containing reviews, charts and news that not only makes money for the operator, but saves him considerable amounts as he knows he buys only money makers.
- ADS from leading manufacturers, distributors and jobbers.

**FOLLOW THE LEAD OF AMERICA'S MOST PROGRESSIVE
COINMEN — SUBSCRIBE TO "THE CASH BOX"**

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

Enclosed Find \$15. Please Start Sending Me The Cash Box Immediately

NAME

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

**Introduces Game;
Asks Ops To Name It**



AUBREY STEMLER

LOS ANGELES, CALIF.—Aubrey Stemler, well known distributor and veteran coinman, announced this week his manufacturing-distribution of a new game, which he describes as "strictly legal and already approved by city authorities."

In conjunction with this announcement, Stemler revealed his plan to conduct a contest whereby operators would be invited to submit a name for the game following a demonstration of the machine.

"Operators often complain that manufacturers and distributors don't consult them in proportion to the operators' stake in the coin machine business," Stemler said. "I believe that this is a justifiable beef and that is the basis of my plan to have the operators express their full approval of this game by even naming it."

100%

**RETURN PRIVILEGE WITHIN
10 DAYS IF NOT SATISFIED
WITH OUR RECONDITIONED
EQUIPMENT**

SEND TODAY

FOR OUR NEW LIST

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

**Aireon's
Coronet
FOR
495**

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 28, Cal.

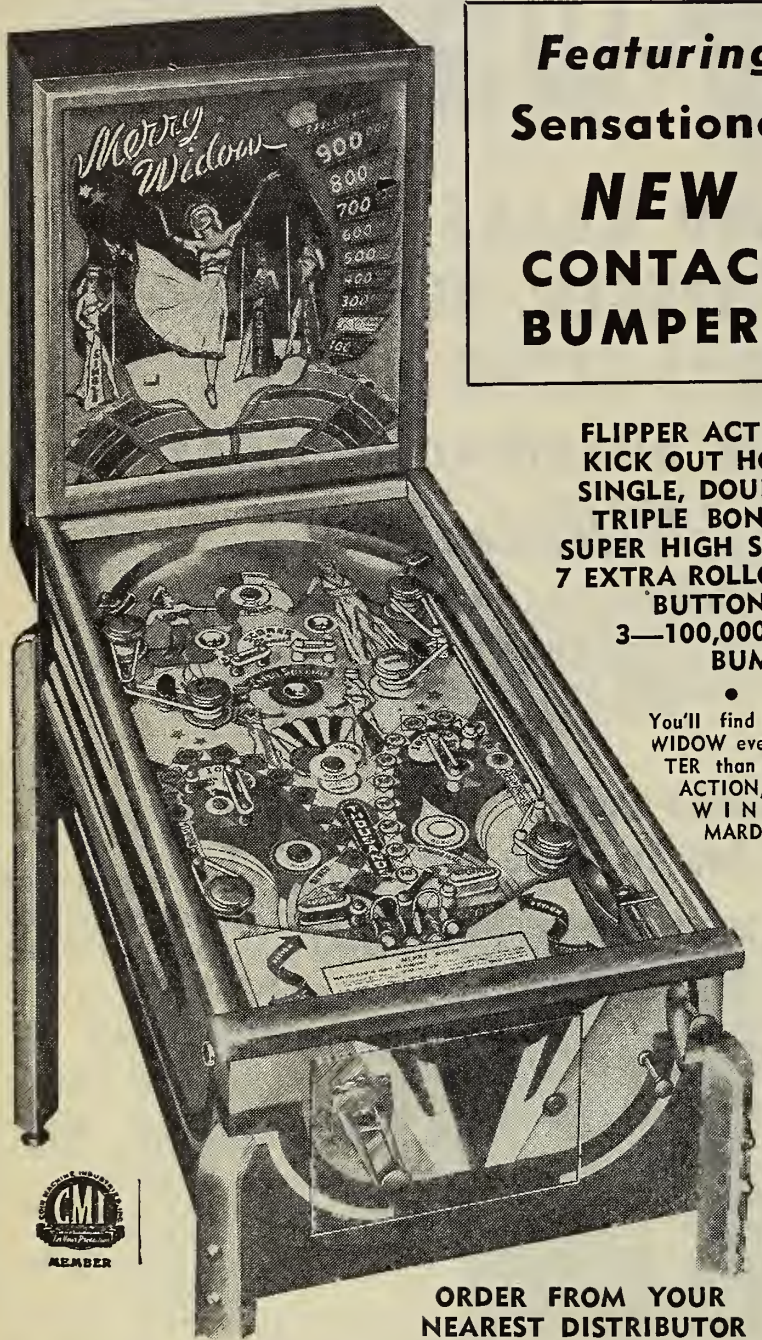
Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MERRY WIDOW

Featuring
Sensational
NEW
CONTACT
BUMPERS

FLIPPER ACTION
KICK OUT HOLE
SINGLE, DOUBLE,
TRIPLE BONUS
SUPER HIGH SCORE
7 EXTRA ROLLOVER
BUTTONS
3—100,000
BUMPERS

You'll find MERRY
WIDOW even BET-
TER than TRIPLE
ACTION, TRADE
WIND or
MARDI GRAS!



ORDER FROM YOUR
NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.
COMPLETE STOCK OF
COIN MACHINE PARTS.

CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.

AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

Used and New
JUKE BOXES

for
EXPORT AND DOMESTIC TRADE

Write For Prices

RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777

593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

THRU THE COIN CHUTE



CHICAGO CHATTER

Best news to reach the trade this week is the fact that two of the nation's Congressmen have, at long last, decided to push thru a bill asking for the minting of a "7c nickel." This would be a lifesaver for every operator. It would mean almost 50 per cent more take. And that's the difference between profit and loss. Most outstanding fact about this new "7c nickel" is that the op wouldn't have to battle the public nor the location owner on change of coin chute. Bill was introduced into Congress by Representatives McCormack (D., Mass.) and Busbey (R., Ill.). Ops should make it their business to immediately write their Congressmen and Senators to back this bill for all they're worth. Letters will help put this bill over the top. Write now.

Lots and lots of action over at Bally this past week. . . "Chris Christopher in town from Balteemoah and wrangling and angling to get more and still more Bally equipment as fast as it can be shipped his way. . . C. N. Macmurrie and R. F. Jones of San Francisco also at the Bally plant talking things over . . . both men reported plenty enthusiastic over new Bally equipment . . . and Herman Paster of Mayflower Distrib. Co., St. Paul, Minn., in town and visiting at Bally telling about how well Bally products are going over with ops in his territory . . . which is always very heartening to hear . . . but how many guys have the pep and enthusiasm that Herman has . . . or the sales ability?

Pat Buckley was a busy, busy boy this past week . . . Bill Barbera of Mishawauka, Ind., and Johnny Wamser of South Bend, Ind., in the plant looking over the Buckley line . . . and from way down Mississippiway came Mr. and Mrs. Purington with Mrs. Clara Heinz to also see what's to be seen . . . while from Brookfield and Ottawa, Ill., came Al Psota and Elmer Wolfe, in that order and placed nice orders . . . and Frank Guerrini in conversation with Buckley's Nils G. Peterson . . . Frank all the way from Lewistown, Pa. . . Tommy Thomas, the well-known fight referee, also made a biz call on the Buckley plant this week . . . and Gerry Haley returned from touring about New England to jump right into the heart of things all over again . . . telling what nice people he met and what a grand time he had.

(Aside to Jim Mangan: "Yes, Dick Gersh is son of Bill Gersh and is one who wrote letter to Syracuse University daily paper defending pinball.") . . . Dan Kipnis, Wurlitzer distrib from New York City, in town this past week and meeting with many old friends . . . Dan is a Chicagoan and knows the town well. . . Dennis Donohue dashing for a train this past week to go on to New York where he has some very interesting developments under way. . . Sudden smash of orders for bells coming into manufactories here with many of the belief that these are for stockpiling purposes . . . one large manufacturer reporting that shipments increasing in size each week.

AMI offices busy this past week with visitors seeking to take on the line . . . report is to effect that sales at new high peak for the firm and that they are establishing many new sales records in various areas about the nation . . . John Haddock, prexy of AMI, now in Grand Rapids and keeping right down on the production line to turn out equipment just as fast as possible to meet demand. . . Art Weinand of Rock-Ola away on his vacation and no one seems to know just where Art has wandered off to right now. But, here's one guy that deserves a rest. Works like four men in a frenzy.

Ops visiting over at Genco advise the firm's game, which is enjoying a fine long run, is one of the very best of the moneymakers this factory has yet produced . . . seems like the Genco plant will be running "Merry Widow" for a long time to come from all reports. . . Lots of action over at United Mfg. Co. with the boys there working harder than ever and, it is confidentially reported, readying to bust all production and sales records (which would really be something for this firm) when they enter their new plant on California and Roscoe. (Aside to Lyn Durant: Why not call the first game from the new factory "Roscoe"?)

Everyone here quite impressed with the work United Artists already doing in a publicity way to boom the play on the giant pinball being constructed to be featured in the front lobbies of all theatres playing, "The Time Of Your Life." Games will be 8 ft. high by 7 ft. long by 3½ ft. wide. Stairs will be built so that the player can get up to the coin chute and the "Pinball Championship Of The World" will be under way. Idea was originally worked out between our publisher, Bill Gersh, and one of the execs of United Artists. It was then turned over to Atty. Geo. Glassgold (who arranged for Damon Runyon Memorial Cancer Fund Drive for coinbiz) who followed thru with CMI. Now Damon Runyon Fund to benefit from play on games in all theatres where pic featured. Six cities will start off at one time and United Artists will keep the newspapers informed of leaders and will play off the championship to a real fanfare of lights, music and, we hope, lots and lots of do-re-mi for the Damon Runyon Fund.

Over at D. Gottlieb & Co. there's lots of action since the firm's distrib received their first shipments of "Alice" in Wonderland . . . the jet-action bonus, they tell us, is going over big with the successive super-score step-ups clicking with players . . . looks like the Gottlieb family will be busy for sometime to come trying to satisfy demand for this machine. . . Over at Williams Mfg. Co. all we can hear these days is, "Dew-Wa-Ditty," which is immediately followed up with, "In every hamlet, town and city, the game they're playing is Dew-Wa-Ditty" . . . wonder if this is Sam Stern's poetry?

Hear that Meyer M. Marcus of Encore Mfg. Co., Cleveland, Ohio, will be in town this forthcoming week to arrange for distribution of his "Encore" wall and bar boxes, reports claim, are clicking with music ops who have purchased them . . . seems that the firm worked over two years getting this box ready for market . . . and the long period of effort was worthwhile for the boxes are reported to be doing a real moneymaking job.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

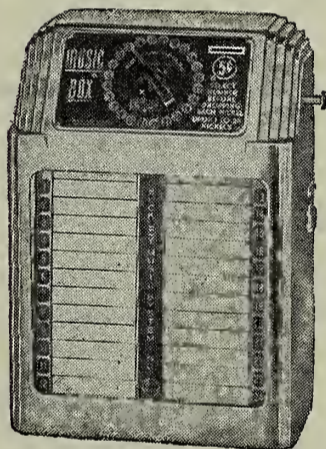
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box of the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

\$29⁰⁰

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

Pardon us while we flip over our crystal ball and see if things look any clearer on the other side . . . A little confusing this week, with half the Coin Row folks pulling in their oars and predicting a sadder fate come the August 4 scheduled rolldown trials. . . Other half see things as easing up (despite the Daily News' continued vicious attack on everybody who ever brushed up against an amusement game). . . Sammie Donin and George Warner of Automatic Games awaiting their case on August 10, had a kind word to say about fairness of police and city officials in considering allowance of several bells per distrib for sales display, presumably to be used out of city.

Best of luck to Bill Wolf, who we understand is launching a route in San Berdoo territory. . . It now appears that Joe Peskin of Chicago will be taking over the M. S. Wolf bldg. as well as the AMI distributorship. . . Ran into Al Silberman, former Gen'l Mgr. of Adams-Fairfax Sales Co., at Badger Sales, where Al's special interest seems to be the handsome Drink-O-Mat. . . W. R. Happel Jr. was proudly showing the unit off to some gentlemen from South America when we dropped in. . . Found Jack Gutshall hobbling around on crutches. . . He broke a few bones in his foot "just playing around, not as young as I used to be," said Jack. . . Army Micon of Pacific Coast Distribs whiling a lull away next door at Lyn Brown's, kibitzing friendly cut throat gin game between Lyn and operator Hy Grossman. . . The Brown man is still quoting hopeful from his brief case.

Paul Laymon reports good action on New Electro 8 ft. rebound shuffle, with coin chute and electric scoreboard. . . also on "Quizzer" games. . . Joe Theis of Bally visiting Paul, as were Southern distrib. Clarence Camp and wife while on vacation. . . Jack Simon of Sicking back from vacash to Arrowhead Springs says he did more biz playing around than if he'd been out trying. . . His secy. Cele Padwa getting all set for Yosemite with some shopping that included one of the most abbrev. bath. sts. we've yet ogled. . . General Music Co. really all out with shuffles and doing fine with all of 'em, according to Fred Gaunt. . . Looked the full size Rock-Ola board over close and it's a beauty that lives up to its name. . . Ray Powers looked mighty busy when we dropped by. . . Latest gimmick on the French Octagon miniature billiard game is a built-in bar. . . At Mills, Charlie Fulcher sweating out local situation and ready for another run up Nevada way. . . Seen on Coin Row this week: Ray Reynolds from Big Bear Lake, Oceanside's Harry Perrine, L. G. Leonard from Santa Monica, Glendale's N. C. Ranells, Lloyd Dindinger from Carlsbad, Ventura's Perry Irwin, C. E. Collard, W. H. Shorey and S. W. Ketchersid from San Berdoo John Ketchersid of Long Beach, Bakersfield's Wm. Black, Lloyd Barrett, and S. L. Griffin from Pomona, Lomita's Tom Boddy, W. E. Erwin from Needles, Jack Neil and G. F. Cooper from Riverside, Santa Barbara's Bill Sparrow, Bert Pollin from San Luis and Coronado's Les Jordan.

MINNESOTA

Mr. and Mrs. Eddy Birkemeyer in town for a couple of days, both of them wearing a beautiful coat of tan, as they are spending considerable time at their lake home, and doing a lot of fishing in their spare time. . . Cecil Treveer of the C. T. Sales Company, Winona Minnesota, spending a few hours in Minneapolis, and taking in a few of the Acquatenial festivities.

The three Hunder brothers of Wheaton, Minnesota also in Minneapolis for a few days on business and pleasure. . . Mr. and Mrs. John Kalasardo of Ladysmith, Wisconsin, in Minneapolis to see the Acqua Follies, and spending a few days with friends. . . Mike Kalasardo, brother of John, of Medford, Wisconsin, following on the heels of John as he arrived in town the day his brother left. . . John Bohnen of Freeport, Minnesota, making his quarterly appearance in Minneapolis while his son checked on the new draft law at Fort Snelling.

Bill Hattlestad of Cotton Wood, Minnesota, for many years operating throughout that territory, has called it quits and has sold out. Bill expects to take his family up North for a few weeks vacationing. . . Hy Greenstein, of the Hy-G Music Company, left for Chicago Tuesday, August 3rd on business.

Ben Jahnke of Hutchinson, Minnesota taking the day off to make a hurry-up trip to Minneapolis on business. . . Al Eggermont of Mineota Minnesota spending the day in Minneapolis calling on several of the distributors. . . George La Beau, of the La Beau Novelty Company, St. Paul, Minnesota in Wisconsin for a few days calling on operators. . . Al Jahn and his family, of La Crosse, Wisconsin, spending a few days in Minneapolis for the Acquatenial festivities.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

WANT

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. **BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.**

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write **FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.**

WANT—New and Used Wall Boxes, Adaptors and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. **ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.**

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750 E. Quote lowest price and condition. **DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHICKERING 4-5100.**

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. **MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.**

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. **AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.**

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to **BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.**

WANT—11 Seeburg three-wire boxes, metal covers, 5c play, good condition. **HAL L. MARCH, BRATTLEBORO, VT.**

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: **USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DICKENS 7060.**

WANT—To make \$133.40 for just a minute's work? Sit right down and write a check for \$48 for a full year's "Special Subscription" to The Cash Box. You get 52 classified ads (one each and every week) absolutely free of charge with as many as 40 words allowed in each week's ad (a total of \$3.20 per week, 40 words times 8c per word) plus the cost of the regular year's subscription \$15, or actually \$181.40 for only \$48. You earn \$133.40 for just a minute's work—writing a check for \$48 for the "Special Subscription" to: **THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.**

WANT—Title strip holders for Wurlitzer 412 and 416. Also Rock-Ola record trays. **IDEAL NOVELTY CO., 2823 LOCUST STREET, ST. LOUIS, MO.**

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. **M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORWAY 3-3069.**

WANT—Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. **HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.**

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. **NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXEDO 5-4976.**

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—You Never Get Wrecks When You Buy At Rex. Bally Victory Specials \$135; Gottlieb Cinderella \$115; Chicago Coin Catalina \$110; United Manhattan \$100; United Tropicana \$95; Gottlieb Humpty Dumpty \$90; United Singapore \$90. 1/3 deposit required, balance C.O.D. The machines are excellent and the prices are right. REX COIN MACHINE CO., 3023 JEFFERSON HIWAY, NEW ORLEANS 20, LOUISIANA. Tel.: Temple 4686. Al Morgan, Gen. Manager.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Wall Boxes—job lot. Wurlitzer, Seeburg, Buckley, Keeney. Make offer on all or part. Willing to send them open account to reliable operators. IDEAL NOVELTY CO., 2823 LOCUST STREET, ST. LOUIS, MO.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Ballyrolls, 14' Skee Ball Alleys in first class condition \$90 ea. Also 9' Target Rolls \$80 ea. RELIABLE SKEE BALL CO., 2512 IRVING PARK ROAD, CHICAGO, ILL.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE, CHICAGO, ILL.

FOR SALE—Steel Ball Roll downs: Mimi \$79.50; Bubbles \$64.50; Hawaii \$54.50; Kilroy \$54.50. Wooden Ball Roll downs: Arrows \$54.50; Esso Stars new works \$44.50; 10 Ft. Skee Balls \$94.50; Buccaneer \$50. Write for list. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—United Streamliner, Sky Chief, Midway, Wagon Wheels, Grand Canyon, Idaho, Trade Winds \$10 ea., 6 for \$50; Big League, Dynamite, Smarty, Suspense, Super Score, Spellbound, Surf Queens, Superliner \$15 ea., 6 for \$75. 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET STREET, PHILADELPHIA 6, PA.

FOR SALE—Williams All Stars used but very clean \$275; 2 Photomatics, inside lights, repainted, good condition \$325 ea.; Spotlite, brand new \$175; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 S. 2nd ST., LOUISVILLE 2, KY. Tel.: Wabash 1501.

FOR SALE—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. 100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—5 Balls; Baffle Cards, Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Complete "Telotone" wired music system, 150 boxes, 14 location amplifiers, 3 studio limiter amplifiers, bar brackets, volume controls, misc. spare parts, etc. This equipment can readily be adapted for use on any A.M.I. or other wired systems that do not have bar and booth boxes. Original cost \$16,000. Make offer. HALL MUSIC COMPANY, 1527 COMMERCE STREET, TACOMA 2, WASHINGTON.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Mills Jumbo Parade P. O. \$60; Mills 10c Blue Front \$50; Keeney Hi Ride \$50; Broncho \$30; Cyclone \$25; Silver Streak \$20; Super Score \$25; Nevada \$35; Sea Isle \$50; Carousel \$25; Flying Trapeze \$35; Ginger \$35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

FOR SALE—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$135, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—48 Record continuous play, background music mechanism, 2 Wurlitzer 24's coupled with mercury switches in attractive cabinet, crystal pickups, positive free wheeling, or selective, cross fused, works perfect. Also equipped with 60 cycle relays that can be adapted for most any signal devices needed for studio to locations. \$445. HALL MUSIC COMPANY, 1527 COMMERCE ST., TACOMA 2, WASHINGTON.

FOR SALE—\$181.40 for only \$48 when you buy this "Special," a 40-word classified ad free (cost \$3.20) each and every week for a full year (52 weeks) total \$166.40 plus the cost of a full year's subscription \$15. Grand total of \$181.40 for only \$48, the cost of the "Special" subscription to The Cash Box. Send your check for \$48 immediately to: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—One Ball Payouts: Turf King \$75; Santa Anita \$50; Hawthorne \$50; War Admiral \$50, all working perfectly; 50 Walzer 1c Hershey Bar Venders, never used \$2; 1 Cigarette \$7.50; 1 Poker Face \$15; 1 1c Mills Q.T. \$30, can convert to 5c; 1 5c Mills Gooseneck, new factory job \$75; 1 5c 1946 Jennings Chief \$165; 1 10c Watling pre-war \$65. LEO PRESTELL, 911 W. FRUIT AVE., ALBUQUERQUE, N. M.

FOR SALE—Here are some real bargains on very fine used Pin Games: Manhattans, the last of the non-flipper games. Certain spots demand this game. A real bargain at \$90; Bonanzas \$60; Yanks, absolutely better than new, percentage perfectly \$155; Marvel Gold Mines, 4-coin multiple flipper game \$90; United Major League Baseball, floor samples, write; United Star Dust \$165; Bally Ranchos, only a few made, a terrific novelty game \$159.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 5306.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebused \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

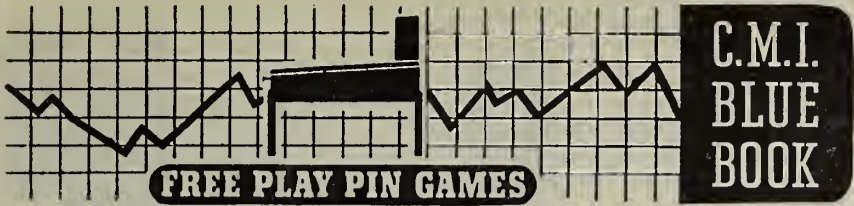
PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Wrappers 65c per thousand; 2 1/2 Maple Balls \$38 per hundred. Send for catalog. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.



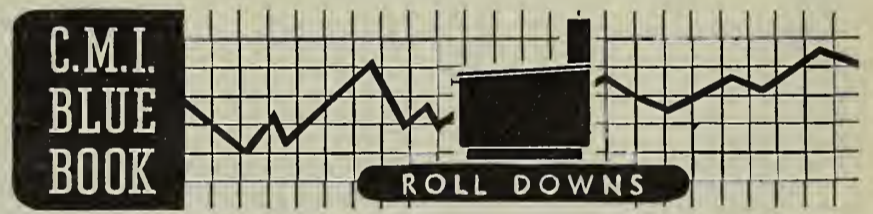
FREE PLAY PIN GAMES

Table of pin game prices including titles like Commander (Rev), Commodore, Coed, Cover Girl, Cross Line, etc.



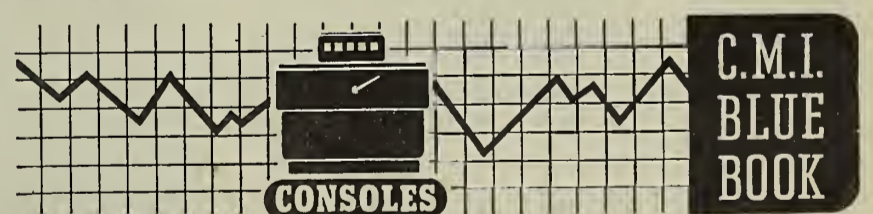
ARCADE EQUIPMENT

Table of arcade equipment prices including titles like Allite Strikes 'N Spares, Amusematic, Boomerang, Amusematic Lite, etc.



ROLL DOWNS

Table of roll-down game prices including titles like ABC Roll Down, Arrows, Big City, Bing-A-Roll, etc.



CONSOLES

Table of console game prices including titles like 5c Baker's Pacer DD, 25c Baker's Pacer DD, 5c Baker's Pacer Std., etc.

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- ⚾ **LIVE ANIMATION . . .**
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CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 . . . with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal . . . plus new fast action . . . plus KICKER-BUMPERS . . . plus new modern flash . . . plus new 1948 trouble-free mechanisms. Earnings are double and triple usual 5-ball average. Get your share. Get CARNIVAL today.

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