THE CASH BOX

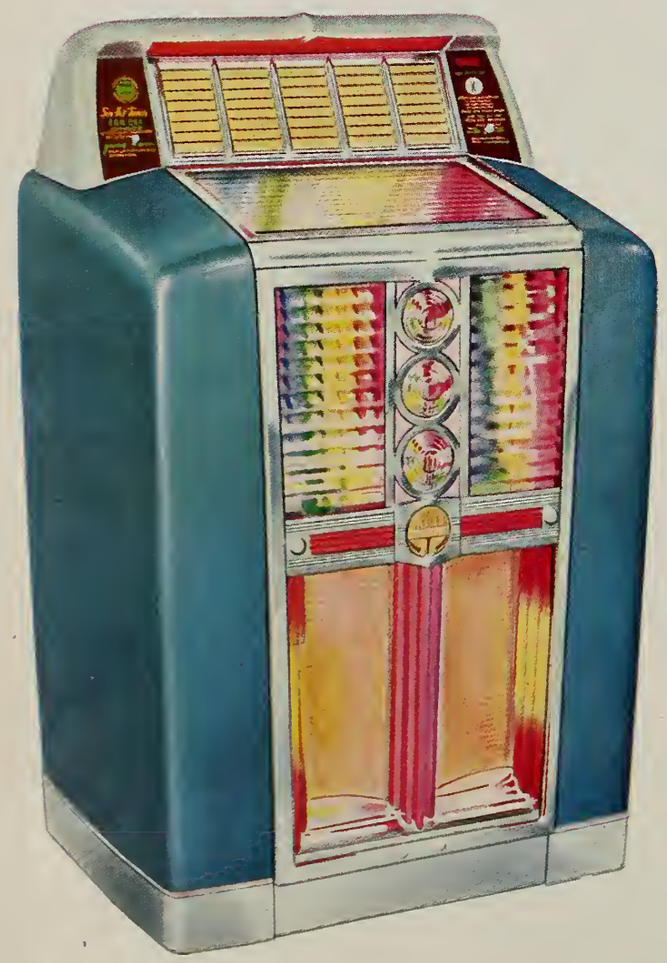
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 8

NOV. 22, 1947

If it's a Mills, I always play it –

I like to get my money's worth



The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinoi

The Manufacturers

By BILL GERSH

Greater optimism is apparent thruout the nation at this time as operators report that more and more territories are once again considering amusement game operation.

The facts are that some of the nation's most outstanding cities are almost on the "verge of reporting territory opened once again", as one leader states.

This, in itself, has raised spirits everywhere. Operators are of the belief that this will be "the life saver we have been looking for".

All agree that it is manufacturing ingenuity which has made possible these territorial openings.

Thruout the manufacturing division of the industry ingenious minds are at work in an attempt to help operators realize their needs.

Factory representatives are traveling thruout the country and meeting with operators who tell them just what is needed in this, that and the other territory. These men report back to their factories and the engineering and inventive minds are then called into conferences in an attempt to bring a solution to whatever problems may exist.

The manufacturers, by the presentation of the rolldown games, have started much territory operating again. These machines have opened a new profit era for many operators.

The manufacturers have also arranged for the creation of other products along this same line which they will present when completed, and which bode well for the future of the automatic amusement games division of the field.

The ingenuity which the manufacturers have demonstrated again brings home a point to all in this industry. That only by continual large volume production can factories develop new ideas and new machines for the trade.

It must be profitable to manufacture in this, or any other industry, before manufacturers will go ahead with new developments, new experiments, and new plans for the future good and welfare of all concerned.

There is no doubt of the fine products which the manufacturers have built in the past. World War II was a potent and outstanding example of the quality construction of the products of this industry. With no manufacture whatsoever all during the war period, games continued to operate, and so did automatic phonos and merchandisers. This, in itself, was proof sufficient to all in the industry that the manufacturers were doing a marvelous construction job.

The work they are doing today is even better than what was done prior to the war. They have demonstrated outstanding ingenuity. Where pinballs weren't operating, they turned about and created the rolldowns. Where pinballs are operating they produced games of such oustanding attraction and quality that they absolutely zoomed play to a new high peak.

As far as other divisions of the manufacturing field are concerned, certainly the new phonographs, bells, oneballs, consoles, arcade equipment, merchandisers, et el, are proof in themselves of the outstanding products which the factories are constantly producing.

It is because of ingenuity, which has been so well demonstrated by the present manufacturers, that the trade has been able to progress so rapidly.

The new games are in keeping with what the trade wants and needs. The manufacturers are to be complimented for making it so much easier for the progressive operators to open certain valuable territories.

The fact that two of the nation's largest cities, and a great many smaller communities, are now on the verge of opening, is due to the products which the leading factories of the industry have produced, are producing, and are planning to produce in the very near future.

It is already a known fact that some of the outstanding manufacturers have games which will absolutely capture bigger play than anything ever before produced. These units are now in the final stages of experimentation and tooling and will probably soon be viewed with enthusiastic amazement by all the members of the industry.

The manufacturers are to be complimented on their ingenuity as well as on their fortitude to proceed with the heavy investment required these days to produce any type of product, and especially for their winning battle against material and component shortages which they have so gallantly overcome to help benefit the trade.

It all boils down to the fact that without the right games no territory would be reopening and, therefore, much thanks is due to the ingenuity of the manufacturers who have made possible the products with which to reopen territories thruout the nation.

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OPENING TERRITORIES

Nation's Amusement Machine Ops Drive to Reopen Territories. Many Believe Success Assured. Optimism Runs High.

NEW YORK—Thruout the nation there are now many drives afoot to reopen territories which have long been closed to coin operated amusements.

Some years ago *The Cash Box* urged coinmen in leading cities, where games were no longer operating, to arrange for immediate coverage by any one of the famed public poll agencies to learn whether or not the public was in favor of coin operated amusement.

The Cash Box also stated at that time, and many times since, that the public, by referendum, would prove that it did want coin operated amusement. And that it was, instead, the politicos who had closed territories.

This was most definitely proved during a state hearing in Madison, Wis. this past year when a state senatorial committee there, polling the people in the same room who had nothing to do with the coin machine industry, but who happened to be in the hearing room at the time heard these people state by an overwhelming majority, that they would like to have a public referendum vote on whether, or not, coin operated amusements were to again function in the state of Wisconsin.

This has happened time after time in other states and communities. When left up to the general public Mr and Mrs. Johnny Public have approved coin operated amusements. But, the people who they elected, the people who now seem to decide their "tastes" as well as foretell their "wishes", these politicos, have seen fit to close territories and, in most cases, because it brought them reams and reams of publicity of a nature which they believed extremely worthwhile to themselves.

The operators of America are now out to help their many communities. Each and every city in the nation needs and seeks greater revenue. Teachers' salaries, as well as the salaries of municipal employees, and the great need for general relief for the poor, has posed the greatest revenue problem in all municipality history.

This revenue, which in great part in a great many communities, comes from amusements of one type or another, should also come from coin operated amusements.

Operators are therefore going right ahead. They are preparing cases which call for legal adjudication of coin operated amusement equipment from the highest courts. They are asking why they are not allowed to operate.

Major cities thruout the country are now again considering coin operated amusements. Many, of course, plan much larger license fees than they formerly obtained. But, it is not the license fee which is the factor here—it is the principle. Coin operated amusement has been proved to be wholesome, relaxing and entertaining. And, as strictly amusement, this industry's leaders are of the belief that the nation's communities should allow the operation of coin operated amusements.

Lack of public relations effort, lack of education and lack of many other things, ruined much territory in the past. The industry's leaders have now seen fit to create and sponsor a "Public Relations Bureau". This bureau is out to do a job. To help educate the people, as well as certain politicos, to the fact that coin operated amusements meet with the complete sanction of almost all the peoples everywhere in the nation.

Many doctors have praised coin operated amusement as one of the greatest aids to mental therapeutics. It has been found that pinballs located in the major military hospitals and institutions thruout the country have immeasurably helped patients to recover from many nervous disorders. They relax. They entertain. They bring back calmness. And they also assure normality.

There is greater optimism apparent thruout the trade since leading operators and operators' associations have started their drive to obtain complete legal adjudication for coin operated amusement equipment. These men feel that they will win out. These men also believe that the time has arrived when they must, once and for all, ascertain the status of their businesses in their communities.

There is no longer any doubt in the minds of the average coin machine operator that the public are for, and not against, him. But, he has many politicos to contend with and that is why he seeks the law to bring about a better understanding of his business.

As more and more leading coin machine operators drive for a better understanding of their business there is no doubt that this industry's progress is much better assured than ever before in its history.

The trade has forgotten its first flush successes. It is going ahead, to the point where all coinmen want their businesses to be recognized openly by the nation. They want it to be known, thruout each and every community in the country, that they are in the "amusement business" and that their type of coin operated amusement is no different from any other kind defined under this one broad word, "amusement".

These operators in state after state are going to make it their business to win. They are going to present the facts thru the best legal minds and ask the judges of their communities and their states, as well as the public, which is, after all, the all-powerful jury, to decide whether they are in anything but a purely amusement business. A business which, therefore, demands just as much respect as does any other "amusement" which this nation now recognizes.

There will be successes. There will be failures. And, it is a known fact, that the "failures" will not be due to the public's will against coin operated amusements such as pinball, but, more in the form of politico inspired publicity desires.

Therefore, as the leaders in the amusement field of the nation drive forward now to obtain better understanding of their business it is up to all, to every single one, in this industry, to help in every possible fashion.

The time has come when this business must stabilize itself. Leaders are in agreement. The cases which are now on dockets everywhere in the country have every right for support and, especially, for success. The members of this field should give of all the help that they possibly can for this is what the industry is for—to help when help is needed—or else it is not to be longer considered or even termed, an "industry".

Every coin operated amusement leader in the nation knows of those cities and states where there are now cases pending. They also know how hard certain coin machine operators are working to bring success to themselves and to the industry generally. It is also known that these men are spending their own money, given of their time and energy to bring this about. In most cases the operators, themselves, are the ones who arrange for and sponsor the plans which are so necessary to success.

Most important, these operators are optimistic. They are of the belief that they will win. They are now of a mind to bring openly forth to the public in their own communities the fact that they, too, like other trades, are an "amusement" field. That they, too, like others, are business men endeavoring to earn from the profession which they have chosen for their livlihood.

They are, just as are all others, respected fathers of families. They look forward to bringing their communities greater glory, as well as their own families a respected and decent livlihood with education and with religion developing their sons and daughters to be the future respected citizens.

They have every right to be optimistic. They have every right to the support of everyone in the industry. It is these pioneering efforts which will lead to a better national understanding of the entire industry for the years to come.

More Music Ops Say:

"2 MINUTE DISK IS THE ANSWER"

Following Grows. Letters, Wires, Phone Calls Continue to Pour in as Nation's Music Ops Become Enthused Over Profit Possibilities.

NEW YORK—The suggestion that record manufacturers produce two minute disks for the juke box trade has begun to take hold everywhere in the nation with more and still more juke box operators wiring, phoning and writing to *The Cash Box* backing the suggestion and asking that the disk manufacturers be urged to get started with two minute recording production as soon as possible.

Each and everyone of these juke box ops is enthused over the idea of two minute disks for, as one noted leader stated, "The two minute disk is the answer". He also said, "At least, it is the best answer we have yet had regarding increasing income from our automatic music equipment. And", he continued, "we once again want to compliment *The Cash Box* on the fact that it was first to realize the value of this idea and also first to present it to all the music trade."

The average present recording is timed to play anywhere from 2 minutes and 50 seconds to a few seconds past three minutes at this time. This means that the recordings which are now being produced, and those which were formerly made, average about three minutes. And this, in turn, means that the very most the average juke box operator can expect, as far are income is concerned, is approximately $1.00 per hour for the playing of 20 three minute records during that one hour's time.

With the two minute recording the operator is assured of at least 30 plays during the same hour's period. This means, therefore, an intake of $1.50 per hour, instead of $1.00 per hour. The difference of this additional 50c per hour (an added 50% income) is best realized when considered from the standpoint that the average location thruout the nation has, at a minimum, two hours of peak playing time.

This means that for two hours each evening the juke box is earning 50% more income for the operator. This also means that he earns at least $1.00 more per day; not counting whatever other play action he may receive during the rest of the day. But, with the fact that the two peak hours of play he gets during the evening, or early afternoon hours in a few cases; he is assured that extra $1.00 which means at least $7 more per week, and in addition, an approximate 20% overall increase in the balance of play for the entire week.

Operator after operator has agreed this means the difference between profit and loss and will also allow him, in most instances, to continue on a 50%-50% commission basis with a great many of his locations, therefore not upsetting his present commission agreements with his customers. A great many of the leaders in the automatic music industry are much impressed with the idea of two minute recordings because of the fact that it does not upset this 50-50 commission split basis. Yet, the majority still believe, that the commission basis should be at least 60% to the juke box operator and 40% to the location owner even with two minute disks playing in automatic music equipment.

Another thing which has since been learned by *The Cash Box* in regards to the manufacture of the two minute disks is that by using less grooves there results better tone. This is explained by one manufacturer along the lines that still using the ten inch record there will be less grooves in it for the timing will be on a two minute basis and the grooves will, therefore, of necessity have to be made wider, which means, in turn, that the needle will ride the sides of the grooves so much surer and better and produce, as a result, better tonal quality with less scratch, hiss or other surface noise.

Some juke box operators state that with their present phonos they can arrange for the tone arm to play only two minutes. But, some are not completely set in this regard, for fear that they may cut off play from the record in the middle of a chorus. Therefore, most are agreed that the answer is in the production of two minute disks especially manufactured for the juke box trade.

To the operator this means one more very important fact. He does not bore patrons with long musical renditions. The average juke box operator has many times complained of recordings which "seem to drag". Or, as has been noted, which seem to have extra material added to fulfill the three minutes. "Many times", one op writes, "this has caused some of the best songs to flop miserably. By speeding up a lot of these tunes", he continued, "there is every possibility that the recording might have been a 'hit' instead of a 'flop' ".

Regardless, then, of whatever technicalities are involved in the manufacturing process for two minute recordings, the most important point here for the entire automatic music industry of America is the fact that such records will bring greater income from the very same machines now on locations thruout the nation.

Those ops who have spots where three and four and even more hours of peak play are being enjoyed foresee traffic advantages to them, not only from the standpoint that their income will be so much greater in these better locations, but, that because their income will increase accordingly, they will obtain a better general average all down the line.

It is the hope of the entire juke box industry that the record manufacturers will immediately adopt the suggestion offered by *The Cash Box* (from the original idea given to this publication by E. J. Pepper, juke box operator of Hereford, Tex.) so that all this field will be able to immediately make use of two minute disks.

SALES GOING UP!

Distribs Report Faster Sales Action in Both New and Used Machine Fields.

NEW YORK—From almost every section of the nation reports are filtering thru that sales are definitely on the way up again and, in some cases, reports indicate that they are better than so far enjoyed this year.

One group of distribs, commenting on the sudden sales increase which they are enjoying for both new and used machines, stated that it was their belief this was much due to the optimism apparent everywhere in the nation because of the possibility that much territory will reopen very soon.

One distributor stated, "We have been enjoying a rush for both rolldown and pinball machines. One reason, we learned, was because the average operator is now getitng out into towns where he hasn't been operating for sometime and placing machines, even if to just get a 'test case' thru the courts."

He continued, "This is especially true in this state where the operators now have a case pending in the Supreme Court and there is every indication that it will be successful. We also believe", he reported, "that much other territory, in addition to some of the nation's largest cities, will reopen to pinball. These communities are already using rolldowns", he said, "and the follow-thru is always for the pinball game which is meeting with more liberal legal interpretation in almost every section in the nation.

"Our only worry", he says, "is that the few greedy operators who are usually to be found in every community, will not upset any of the work which is now progressing along so satisfactorily by jumping the gun and attempting to start operations without the necessary licensing and also the needed legal interpretation."

These distribs also referred to the headlines featured by a theatrical publication which advised that pinballs were okayed in this city. "This was like", one distrib stated in regard to this article, "some driver being arrested for speeding at the rate of 85 miles per hour and then having the judge throw this case out of court for one reason or another. Then", he continued, "to say, that because of the fact the case was thown out of court, it is now 'legal' to drive at the rate of 85 miles per hour. This is what all of us mean", he said, "when we talk about some people jumping the gun and taking something for granted which is as yet a long way from being an actuality."

In the meantime, because of the optimism apparent everywhere in view of the fact that so much territory is nearer to reopening than it ever before has been, and also because there are more and more communities becoming known to the trade generally where operators are at work in an effort to win legal sanction for the return of much amusement equipment, sales have continued to zoom upward.

The used machine market, for postwar equipment especially, saw revived action this past month of October. It is now continuing on ahead for November and there is also every belief that the action will zip onward at least right up to, and, perhaps, even past the forthcoming convention in January.

Predictions are that sales will continue on at a very good pace from now until the end of the year making this fourth quarter one of the best for the entire trade. It is also a surety that with new games continually being presented the trade will take every action to make sales keep up their boom which is now apparent and will, without doubt, lead into some very fine sales periods after the forthcoming coin machine convention.

Also noticeable is the fact that sales action enthusiasm is apparent in more than one division of the trade. Merchandise machine men report that sales are far ahead of anything they ever expected even with the way they have been slowed down by lack of materials and components.

The same is true in the bell, console, one-ball and other fields. Consoles seem to be enjoying new life in many sections with demand continuing on ahead and with many specializing in getting locations for these machines.

As sales action continues at a speedy pace the trade is preparing to enter into what all believe will be a very definite boom period for the games division. The amusement game men are most enthused. They are far surpassing in actual dollar and cents sales volume even the juke box field and believe that this will continue to be the fact thruout the balance of the year.

WHAT FOLLOWS ON THE NEXT 2 PAGES IS OF VITAL IMPORT TO EVERY JUKE BOX OPERATOR IN AMERICA

TEAR OUT THESE 2 PAGES AND SHOW THEM TO EVERY ONE OF YOUR LOCATIONS. THEY WILL HELP YOU ARRANGE FOR A BETTER AND MORE EQUITABLE COMMISSION BASIS. IF YOU WANT REPRINTS TO MAIL TO ALL YOUR LOCATIONS THESE ARE AVAILABLE.

WHY JUKE BOX OPERATORS MUST GET A BETTER SHARE OF PHONOGRAPH INCOME

THESE ARE THE FACTS: Overhead, Labor, Prices of Parts and Supplies Have Gone Up Over 200%. Prices of Machines Are Up Over 150%. JUKE BOX OPERATORS CANNOT CONTINUE IN BUSINESS BY GIVING LOCATION OWNERS 50% OF THE GROSS INCOME FROM THEIR MUSICAL MACHINES. THEY MUST OBTAIN AT LEAST 70% OF THE GROSS INCOME TO REMAIN IN THE AUTOMATIC MUSIC BUSINESS!! Every Retailer Has Raised Prices. Beer and Whiskey Have Gone UP. Even Ice Cream Sodas are UP. Every Type of Merchandise Sold HAS GONE UP IN PRICE. But Juke Boxes, Regardless of the 200% Increase in Costs, are STILL PLAYING RECORDS FOR ONLY 5c — And the Nickel TODAY is Equal to the PRE-WAR PENNY!

FROM EACH $100 TAKEN IN BY THE JUKE BOX OPERATOR ON A 50%-50% PERCENTAGE BASIS HE LOSES $5.80.

(NOTICE: The following figures have been taken from the accounting books of a prominent Juke Box Operator and are attested to by his accountants)

Operating Expenses:	
Replacement of Equipment	$23.00
Wages	18.00
Records	5.00
Taxes	3.90
Repairs	2.50
Rent	1.65
Transportation	1.65
TOTAL	$55.80

The JUKE BOX Operator

LOSES $5.80

OF EVERY $100. HE TAKES IN ON A 50%-50% COMMISSION BASIS

Location Owners Expenses:	
Electricity	$ 2.00
Rent for Machine's Space	1.50
TOTAL	$ 3.50

The LOCATION OWNER EARNS A PROFIT OF

$46.50

The above actual and factual figures, taken from the books of a very prominent juke box operator, give some idea of the amount of money the music machine operators are losing today when they work with their retail locations on the 50%-50% percentage basis where the storekeeper gets 50% of the gross income from everyone of the juke boxes.

Today, every retailer in the nation has raised prices to meet the increased costs he is paying. Everyone — but the juke box operator — who still sells his music for only 5c — and, today the nickel is only worth 1c according to prewar standards.

The juke box operator, to continue in business, to even exist, must obtain a much more equitable share of the money which comes into his juke boxes. HE MUST GET AT THE VERY LEAST— JUST TO REMAIN IN BUSINESS — 70% OF THE GROSS INCOME FROM HIS MACHINES.

This is no more than an EQUITABLE SHARE of the present gross his machines are taking in every week.

EVEN ON A 70%-30% COMMISSION BASIS (70% TO THE JUKE BOX OPERATOR AND 30% TO THE LOCATION OWNER) THE STOREKEEPER STILL EARNS MORE MONEY FROM EVERY $100 TAKEN IN BY THE JUKE BOX

Location Owner's Share (of $100) at 30%	$30.00
Expenses (Same as on other side)	3.50
NET PROFIT	$26.50
Juke Box Operator's Share (of $100) at 70%	$70.00
Operating Expenses (Same as on other side)	55.30
NET PROFIT	$14.20

THE STOREKEEPER STILL GETS ALMOST DOUBLE THE PROFIT THAT THE OPERATOR CAN EARN FROM EVERY $100 TAKEN IN BY THE JUKE BOX

STILL NOT AN "EQUITABLE SHARE" OF THE JUKE BOX INCOME BUT IT AT LEAST KEEPS THE OPERATOR IN BUSINESS

Even on a 70%-30% percentage basis (70% to the juke box operator and 30% to the retail location owner) the storekeeper still earns almost DOUBLE what the juke box operator earns, and does so without the headaches and efforts and energies which the juke box operator MUST PUT FORTH to bring money into his machines.

Records, which prior to the war sold for only 17c to 19c, today cost the juke box operator anywhere from 49c to 79c; simple rip cord which used to cost 1/2c per foot today costs anywhere from 6c to 8c per foot; an extra speaker which used to cost about $5.00 today costs $15 and more; needles that cost around 16c today cost more than 35c; in fact, every single part and supply which the operator uses costs him anywhere from 200% to 500% MORE THAN PREWAR.

Yet, the juke box operator continues to feature his records at only 5c each. The very same price that he charged when these records cost him only 17c and not 79c.

He simply CANNOT REMAIN IN BUSINESS UNLESS HE GETS A MORE EQUITABLE SHARE OF THE GROSS INCOME FROM EACH ONE OF HIS JUKE BOXES.

It is up to every retail storekeeper in America who wants juke box music to HELP HIS JUKE BOX OPERATOR TO REMAIN IN BUSINESS BY ALLOWING THE JUKE BOX OPERATOR TO GET AT LEAST 70% OF THE GROSS INCOME FROM THE MACHINE.

EVEN AT THAT — the storekeeper still EARNS ALMOST TWICE AS MUCH AS THE JUKE BOX OPERATOR WITHOUT ANY HEADACHES, ANY INVESTMENT, ANY SERVICE OR ANY OTHER PROBLEMS.

The time has come when America's retailers, who feature juke box music, must help the operators of that music to REMAIN IN BUSINESS.

ATTENTION JUKE BOX OPERATORS!! REPRINTS OF THIS 2 PAGE SPREAD ARE AVAILABLE FOR MAILING TO YOUR LOCATIONS AT ONLY $5 PER 100. BY USING THIS REPRINT, PLUS YOUR OWN SALESMANSHIP, YOU SHOULD OBTAIN A BETTER COMMISSION BASIS.

ONLY 2 MORE WEEKS TO GO

HURRY! HURRY! ALL VOTING CLOSES MIDNIGHT SATURDAY, NOVEMBER 29

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	48,411
"HEARTACHES", Ted Weems	30,795
"NEAR YOU", Francis Craig	28,041
"ANNIVERSARY SONG", Al Jolson	14,237
"THAT'S MY DESIRE", Frankie Laine	11,167
"MAMSELLE", Art Lund	9,986
"LINDA", Charlie Spivak	3,528
"I WONDER, I WONDER", Eddy Howard	2,555
"PEG O' MY HEART", Three Suns	2,116
"ANNIVERSARY SONG" Guy Lombardo	1,843
"THAT'S MY DESIRE", Sammy Kaye	1,142
"NEAR YOU", Larry Green	896
"SUNDAY KIND OF LOVE", Claude Thornhill	822
"PEG O' MY HEART", Clark Dennis	627
"LINDA", Buddy Clark	454
"PEG O' MY HEART", Ted Weems	335
"PEG O' MY HEART", Buddy Clark	240
"PEG O' MY HEART", Art Lund	175

BEST ORCHESTRA OF 1947

EDDY HOWARD	71,378	RAY McKINLEY	1,937
VAUHGN MONROE	29,767	CHARLIE SPIVAK	1,228
GUY LOM8ARDO	14,720	TONY PASTOR	1,208
SAMMY KAYE	13,649	ART MOONEY	1,113
FREDDY MARTIN	13,529	8ENNY GOODMAN	839
CLAUDE THORNHILL	12,209	LARRY GREEN	725
TED WEEMS	10,103	ELLIOTT LAWRENCE	655
FRANKIE CARLE	8,011	SAM DONAHUE	591
TEX 8ENEKE	7,001	TOMMY DORSEY	354
STAN KENTON	6,537	PHIL HARRIS	271
HARRY JAMES	6,004	JIMMY DORSEY	258
JOHNNY LONG	5,163	RAY ANTHONY	175
LOUIS PRIMA	3,014		

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	41,599	BERYL DAVIS	1,544
DINAH SHORE	27,584	DORIS DAY	1,430
MARGARET WHITING	14,368	JUNE CHRISTY	990
PEGGY LEE	8,277	MONICA LEWIS	941
ELLA FITZGERALD	6,502	HELEN FORREST	550
NELLIE LUTCHER	4,728	SARAH VAUGHAN	374
MARTHA TILTON	4,321	GEORGIA GIB8S	328
FRAN WARREN	2,594	MARJORIE HUGHES	116
FRANCEY LANE	1,613		

BEST MALE VOCALIST OF 1947

PERRY COMO	64,541	AL JOLSON	1,337
BING CROSBY	23,477	ALAN DALE	1,226
FRANKIE LAINE	13,907	MEL TORME	1,104
ART LUND	11,922	JOHNNY MERCER	1,024
VIC DAMONE	10,094	PHIL BRITO	915
FRANK SINATRA	8,754	TONY MARTIN	821
BILLY ECKSTINE	3,903	HERB JEFFRIES	725
BUDDY CLARK	3,620	DENNIS DAY	452
DICK HAYMES	2,243		

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	55,873
DINNING SISTERS	17,339
MURPHY SISTERS	9,722
GALLI SISTERS	982

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	47,969	JOHNNY MOORE'S THREE BLAZERS	6,886
INK SPOTS	46,899	MODERNAIRES	5,062
KING COLE TRIO	23,237	CHARIOTEERS	3,720
THREE SUNS	15,350	FOUR VAGABONDS	1,831
THE RAVENS	10,071	GOLDEN GATE QUARTET	648
PIED PIPERS	7,583		

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold	13,661
"WA8ASH CANNON 8ALL", Jimmy Dale	11,023
"JOLE 8LON", Moon Mullican	10,833
"RAIN8OW AT MIDNIGHT", Ernest Tubb	10,679
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	8,998
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,833
"DON'T LOOK NOW", Ernest Tubb	4,136
"HITLER LIVES", Rosalie Allen	1,030
"DAUGHTER OF JOLE 8LON", Johnny 8ond	655
"NEW JOLE BLON", Roy Acuff	528
"RYE WHISKEY", Red Foley	215
"I'LL STEP ASIDE", Ernest Tubb	53
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shephard	50

BEST "HILLBILLY" RECORD OF 1947 BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN' ", Dorothy Shay	24,934
"TIM-TAYSHUN", Stafford-Ingle	19,232
"FEUDIN' & FIGHTIN' ", Bing Crosby	1,214

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	46,472
"COOL WATER", Foy Willing	6,480
"ITALIAN DREAM WALTZ", Red River Dave	4,123
"WHEN THE SNOW8IRDS CROSS THE ROCKIES", Gene Autry	1,774
"HAVE I TOLD YOU LATELY", Sons of the Pioneers	1,300
"T-N TEASING ME", Cliffie Stone	983
"MOVE IT ON OVER", Hank Williams	830
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	818
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis	790
"DANGEROUS GROUND", Roy Rogers	465
"KENTUCKY WALTZ", Cowbay Copas	349
"THAT'S WHAT I LIKE A8OUT THE WEST", Tex Williams	310
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"TEARDROPS IN MY HEART", Sons of the Pioneers	166
"NEW SAN ANTONIO ROSE", Bob Wills	148
"DOWN AT THE ROADSIDE INN", Al Dexter	95
"THERE'S A 8IG ROCK IN THE ROAD", 8ob Wills	60
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "WESTERN" RECORD OF 1947 BY A POPULAR ARTIST

"BY ADOBE HACIENDA", Eddy Howard	9,412	"SMOKE, SMOKE, SMOKE", Lawrence Welk	1,020
"RAGTIME COWBOY JOE", Eddy Howard	8,580	"MY ADOBE HACIENDA", Dinning Sisters	632
"SMOKE, SMOKE, SMOKE", Phil Harris	2,594	"ON THE OLD SPANISH TRAIL", Eddy Howard	202
"BLUE TAIL FLY", Eddy Howard	1,339		

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	21,007	"THEM THERE EYES", Roy Milton	1,341
"THAT'S MY DESIRE", Hadda 8rooks	19,607	"FOOL THAT I AM", Dinah Washington	1,091
"DON'T YOU THINK I OUGHTA KNOW", 8ill Johnson	16,914	"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	1,018
"OLD MAN RIVER", The Ravens	11,058	"TRUST IN ME", Hadda Brooks	1,031
"HURRY ON DOWN", Nellie Lutcher	9,822	"REAL GONE GUY", Nellie Lutcher	989
"OPEN THE DOOR RICHARD", Count Basie	8,697	"I GOT A RIGHT TO CRY", Joe Liggins	965
"OPEN THE DOOR RICHARD", Jack McVea	8,192	"BLUE PLATE 8OOGIE", Louis Jordan	525
"OLD MAID 8OOGIE", Eddie Vinson	4,955	"YOU WON'T LET ME GO", Johnny Moore	503
"TANYA", Joe Liggins	4,888	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	420
"NEW ORLEANS BLUES", Johnny Moore	3,625	"I LOVE YOU YES I DO", 8ull Moose Jackson	186
'OPEN THE DOOR RICHARD", Dusty Fletcher	2,288	"LET ME LOVE YOU TONIGHT", Nellie Lutcher	165
"AINT NO8ODY HERE BUT US CHICKENS", Louis Jordan	1,969	"8LOW MR. JACKSON", Joe Liggins	108
"THRILL ME", Roy Milton	1,629		

YOUR VOTES

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Ballet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

1

NEAR YOU

Remains on top of the heap for its eighth consecutive week. Ops can't get enough.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O
ME-5066—Two Ton Baker O.
RA-10025—The Auditonas
SA-657—Four Bars & A Malody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2

I WISH I DIDN'T LOVE YOU SO

The sweetness of this ditty has it running in second place for its sixth straight smash week.

CA-409—Batty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymas
MA-7225—Dick Farney
MU-15117—Phil Brito
MG-10040—Halen Forrast
VI-20-2294—Vaughn Monroe

3

I HAVE BUT ONE HEART

Bounces up into the charmed circle, with ops raving about the disk. In fourth place last week, this one takes over the three slot here.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15069—Gordon McRae
MU-456—Phil Brito
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

4

AN APPLE BLOSSOM WEDDING

Drops one to the above tune with ops throughout the nation playing this like mad.

CA-430—Hal Derwin O.
CN-1101——Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

5

I WONDER WHO'S KISSING HER NOW

Holds tight to the fifth slot for the second straight week. Appearing on this page for well over three solid months.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLaan O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jarry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Parry Como
VI-26-329—Weyne King O.

6

WHEN YOU WERE SWEET SIXTEEN

In seventh place last week, this plug tune moves up another notch, with ops reordering steadily.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Parry Como

7

YOU DO

On the bottom last week, the peak play this tune is getting boosts it way up to seventh place.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

8

FEUDIN' & FIGHTIN'

In sixth place last week, this zany adventure on wax, moves down a few to take over the eighth spot.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Gaorgia Gibbs
ME-6049—Rax Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

9

HOW SOON

Breaks into the big time in a big way. Grabs the ninth spot — with ops pegging this ditty for the top.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

10

THE LADY FROM 29 PALMS

In eighth place last week, this plug tune hits bottom here. Still receiving heavy play.

CO-37562—Tony Pastor O.
DE-23976—Andraws Sisters
VI-20-2347—Fraddy Martin O.
VT—Hanri Busse O

THE CASH BOX Record Reviews

"NARCISSUS" (Playing Time—3:11)
"BUGLE CALL RAG"
(Playing Time—2:28)
Billy Butterfield Orch. *(Capitol 474)*

● Pair of instrumental sides flavored by the rasping horn of Billy Butterfield shape up here as items strictly for the younger set. Top deck, an improvisation of Nevins' "Narcissus" has Billy riding all the way, with the rest of the crew coming in behind in effective fashion. Backing has the standard "Bugle Call Rag" and the band beating it heavy once again.

"DON'T BLAME MY HEART"
(Playing Time—2:50)
"WHILE STROLLING THRU THE PARK" (Playing Time—2:53)
Freddy Miller Orch. *(Famous 601)*

● Latest indie into the wax mart pops big with his first release with the Freddy Miller ork offering the beguine, "Don't Blame My Heart". Ditty gets an extra added dose of buffalo with chirp Janet Parker handling the tonsil department in wee voice behind grade A background music furnished by maestro Freddy. The deck is well loaded with tremendous possibilities and should come in for some heavy plugging. On the flip with the oldie "While Strolling Thru The Park", maestro Freddy flavors the piece with a vintage of ultra-sweet. Both sides should go a long way with the dance crowd—they definitely deesrve your listening time.

"PAPA WON'T YOU DANCE WITH ME" (Playing Time—2:32)
"IF IT'S TRUE"
(Playing Time—2:42)
Art Mooney Orch.

● More gay melody with the popular Art Mooney ork to offer the set up of "Papa, Won't You Dance With Me". Set in cute polka time, with the Galli Sisters to wail the pleasing wordage the deck stacks up as one that may mean added coin play. Metro is fast with loads of beat and meat behind it. On the flip with an oldie labeled "If It's True", piper Bud Brees steps out to charm and enchant phono fans with his smooth, flavorful tenor tones.

"A TUNE FOR HUMMING"
(Playing Time—3:10)
"SERENADE OF THE BELLS"
(Playing Time—3:00)
Bob Houston *(MGM 10091)*

● Piper Bob Houston and a pair of sides that currently are enjoying wide patronage on the part of phono fans throughout the nation spill out here, with Bob's tonsils pitching mellow on the pair. Top deck, titled "A Tune For Humming" gets a neat sendoff, plus some top notch instrumental work on the part of the Hugo Winterhalter ork. The flip, "Serenade of The Bells", makes for adequate listening pleasure. Both sides are sure bets for wired music installations—go to it.

"BOOT WHIP"
(Playing Time—2:25)
"WHAT IS THIS THING CALLED LOVE" (Playing Time—2:40)
Anita O'Day *(Signature 15162)*

● It's Anita O'Day with a pair of sides that are bound to set the hep jazz crowd streaming toward your phono. Top deck labeled "Boot Whip" should be familiar to the gay crowd with the "Hi Ho Trailus" tag alongside. It's Anita's rich pitch that gives this deck a bright light as she twirls her pipes around the scat wordage. On the flip with "What Is This Thing Called Love," Anita once again shows her top notch vocal styling as she wails this standard replete with meat, loads of sugar and stuff that makes the buffalo ride. Both sides spin for a sleigh ride—climb on!

DISK O'THE WEEK

"LET'S BE SWEETHEARTS AGAIN"
(Playing Time—2:48)
"PASS THAT PEACE PIPE"
(Playing Time—2:58)
Margaret Whiting
(Capitol 15010)

MARGARET WHITING

● Chalk this one down on your calendar. Latest platter out of the Margaret Whiting bag of wax hits is this piece titled "Let's Be Sweethearts Again", with Marge's vocal efforts filling the air with beautiful strains of melodic music which add up to coin play galore. With the mood of the song centering around a cupid angle, the plush pipes of thrush Whiting show the gal at her best. Fourteen carat musical styling of Frank DeVol rises behind the canary to spice the wax mellow. On the flip with some mad music labeled "Pass The Peace Pipe", Marge once again displays her top song styling with this ditty plugging goodwill. It's from the MGM flicker "Good News" and should come in for a load of plugging once the pic makes the local rounds. The Crew Chiefs back the lass with loads of zest and bounce, while the stock Indian tempo is highlighted more so by Marge's warbling. Plenty of wampum in both decks—spin 'em.

"A FELLOW NEEDS A GIRL"
(Playing Time—3:03)
"PASS THE PEACE PIPE"
(Playing Time—2:58)
Martha Tilton
(Majestic 1176)

● It's our gal Martha Tilton to pitch "A Fellow Needs A Girl". Martha's wailing is of top notch caliber, bound to sooth and charm the most ardent music lover. On the flip with a ditty you're bound to be hearing plenty of in the very near future, the thrush grabs the lid to "Pass The Peace Pipe". Ditty is a pitch on wax for good will, with a stock Indian beat in the background. Get an earful of the pair.

"ROSALINDA"
(Playing Time—2:10)
"OUT OF MY MIND"
(Playing Time—2:38)
Red Benson
(Rainbow 10033)

● Keep your eyes peeling on this lad. Red Benson's debut on Rainbow platters stacks up to a pile of coin play — especially so in those tavern spots. With Red pitching his pipes to the strains of "Rosalinda" and "Out Of My Mind", the pair seem well loaded with possibilities to score in a big way. Top deck spins in the fast mood, with Red spilling the wordage that counts. On the flip with a zany adventure Red goes overboard to give with "Out Of My Mind". Both sides are effective and show Benson at his best.

"A TUNE FOR HUMMING"
(Playing Time—3:09)
"BABY HAVE YOU GOT A LITTLE LOVE TO SPARE"
(Playing Time—2:38)
Woody Herman
(Columbia 37953)

● Woody Herman grabs the lime to spill the fragrant wordage of "A Tune For Humming", a ditty as sweet as any around today. The mellow tones of Woody's vocal strains set a tender mood of beautiful simplicity bound to make you sit up and take notice. On the flip with "Baby Have You Got A Little Love To Spare", Woody reaches way down to come up with this piece well loaded with delicacy. Both sides for the asking—go to it.

"THE BEST THINGS IN LIFE ARE FREE"
(Playing Time—3:03)
"MY HOW THE TIME GOES BY"
(Playing Time—2:51)
Danny O'Neil
(Majestic 7272)

● Smooth pitch pipes of Danny O'Neil spill out here to the metro set by "The Best Thinks In Life Are Free" from the MGM flicker "Good News". Danny's pleasing tone matches the splendor of the Twilight Three who offer effective background. On the flip with more picture music with "My How The Time Goes By", from the RKO flicker "If You Knew Susie", Danny once again comes up with teeming tenor tones that count. Both sides for the quiet spots—Danny's pipes take it from there.

"DID I REMEMBER"
(Playing Time—2:41)
"SLEEPY BABY"
(Playing Time—2:48)
Artie Wayne
(Majestic 1183)

● Music styled for those intimate spots give out on this disk, with balladeer Artie Wayne to the fore to wail the pleasing wordage of "Did I Remember" and "Sleepy Baby". Top deck, with a cupid angle, spins in the slow tender mood while loads of sweet spill from the capable Andy Phillips ork. On the flip with dream music with "Sleepy Baby", Artie balances the scales with his tender rendition of this nostalgic ballad.

"HOW SOON"
(Playing Time—2:42)
"COPACABANA"
(Playing Time—2:47)
Dick Farney
(Majestic 1179)

● Egging for coin in a big way is this piece by the rapidly rising Dick Farney. Destined to hit the big time as a coin winner, Dick's rendition of "How Soon" sparkles brightly with his pipes swelling in top manner. On the flip, Dick takes off in Portuguese for the setting of "Copacabana", to come in with an English chorus in the latter part of the waxing.

"PATCHES"
(Playing Time—3:05)
"JOHNSON RAG"
(Playing Time—3:04)
Alvino Rey Orch.
(Capitol 474)

● Long missing from the phonos with a plug tune, maestro Alvino Rey steps out with a ditty that may reestablish his phono fame. With balladeer Jimmy Joyce and The Blue Reys to chant the enchanting wordage, the deck looks as if it might click. Mood is slow with the title giving off the bill of fare. On the flip Alvino and the gang knock out the familiar "Johnson Rag". Side is flavored by the magical touch of Alvino on the electric guitar. Where they go for the brand the Rey ork give out with, they'll hold still for this duo.

THE CASH BOX Record Reviews

"INTERMEZZO"
(Playing Time—2:36)
"LAURA"
(Playing Time—2:43)
Paul Weston Orch.
(Capitol 15012)

● It's a four-star musical performance by the Paul Weston ork to the setting of "Intermezzo" and "Laura". Both tunes with flicker attachments are bound to be well remembered, along with their tremendous popularity not too many moons ago. Brilliant strings, sweeping reed and bright patterns of relaxing melody spill on both decks throughout. For those quiet dinner spots, this pair is just what the doctor ordered.

"NINA NANA"
(Playing Time—3:01)
"MAHALANI PAPA DO"
(Playing Time—2:55)
Vaughn Monroe Orch.
(Victor 20-2528)

● The somber tones of maestro Vaughn Monroe and the Moon Maids spill out here on a pair that seem well loaded with possibilities. Titled, "Nina Nana" and "Mahalani Papa Do", the duo have a taint of the Hawaiian therein, with the vocal work expressing the light titles in gay styling. Top deck spins light slow mood, with the message on wax a lullaby. Other deck picks up the beat, with Monroe and the vocal combo repeating the title in happy time. The vast crowd of Monroe phono fans are bound to create heavy demand for the pair.

"SOME DAY"
(Playing Time—3:10)
"FIFTY-FIFTY BLUES"
(Playing Time—3:00)
Louis Armstrong All Stars
(Victor 20-2530)

● The crowd that appreciates the mellow musical notes that the great Satchmo Louis Armstrong make, will want to grab this pair. Offering one of the finest aggregations in the land on this pair labeled "Some Day" and "Fifty-Fifty-Blues", both sides show the crew with some drifty, dreamy music that makes you wanna float. On the flip, Jack Teagarden chimes in to flavor the wax immensely.

"SISTER ARABELLA"
(Playing Time—2:30)
"BABY DON'T START CHEATING ON ME"
(Playing Time—2:40)
Butch Stone Orch.
(Majestic 7265)

● Pair of sides which ops may find of fair advantage in the phonos are these offered by the capable Butch Stone ork. With maestro Butch to the mike to wail the gay wordage set by "Sister Arabella" and "Baby Don't Start Cheating On Me", the pair stack up as effective filler material. On the flip, Butch parrots the handle with the lyrics and orchestral accompaniment matching his trick adequately.

"HOW SOON"
(Playing Time—2:52)
"PEGGY O'NEIL"
(Playing Time—3:02)
Guy Cherney
(Trilon 195)

● New balladeer on the wax horizon scores with his first, with this ditty labeled "How Soon". Rapidly rising as one of the top decks on many a phono, Guy Cherney's rendition boosts his possibilities way up high. On the flip with the popular "Peggy O'Neil". Guy once again shows his wares in top notch style. Effective orchestral accompaniment seeps thru with Dick Foy wielding the baton.

SLEEPER OF THE WEEK

"WHY SHOULD I CRY OVER YOU"
(Playing Time—3:08)
"THOSE THINGS MONEY CAN'T BUY"
(Playing Time—2:51)
Betty Rhodes
(Victor 20-2547)

BETTY RHODES

● The gifted, gilded vocal strains of Betty Rhodes step out on a pair that seem destined to hit the big top. The thrush, recognized in the music biz as a most capable performer should start the phonos whirlin' with her rendition of "Why Should I Cry Over You." With the wax weaving in slow patterns, highly lighted by the flourishing touches of the Charles Dant ork, Betty gives with the sugar coated wordage in soft sultry tones that spell coin play. The wonderful balance shown here gives the deck an added lift, while maestro Charles Dant rates heavily for a top notch performance. On the flip with the rapidly rising "Those Things Money Can't Buy", Betty once again displays her glamorous vocal strains behind a lively mood. Wordage parrots the title throughout with Betty shining brilliantly. Keep your eyes peeled on Betty Rhodes—the gal is bound to rise high.

"THE GLIDER"
(Playing Time—2:46)
"WHEN YOU'RE AROUND"
(Playing Time—3:02)
Artie Shaw Orch.
(Musicraft 512)

● A crew who coined tons of coin look to bounce into the lime once more with this great oldie. Labeled, "The Glider", the renowned Artie Shaw ork shine brightly with this wax full of pep and zest. It's the scintillating musical styling and the arrangement that make this disk a comer — and especially so where the bubble-gum brigade parade. On the flip chirp Lillian Lane opens wide to offer "When You're Around." Ditty weaves around the title and makes for mellow listening in those spots that have the lights down low. The duo show Artie Shaw as—your phono fans will like 'em.

"THE STARS WERE MINE"
(Playing Time—2:38)
"ARE YOU HAVIN' ANY FUN"
(Playing Time—3:00)
Freddy Miller Orch.
(Famous 600)

● Pair of sides which ops may use to fair advantage are these offered in pleasing tones by the Freddy Miller ork. With Janet Parker to wail the hypo lyrics, the pair get an added lift throughout. Titled "The Stars Were Mine" and "Are You Havin' Any Fun", the duo spin in light sweet tones, with the wee pipes of the thrush coming thru. Top deck with a cupid angle, while the flip should be remembered by many a music op.

"AFTER YOU"
(Playing Time—3:15)
"DARDANELLA"
(Playing Time—3:18)
Les Brown Orch.
(Columbia 37933)

● Long missing from the phonos with a click tune, the capable Les Brown crew spill a pair here that may well hypo their name as a fore-runner in the phono biz once again. With thrush Eileen Wilson to the fore to spill the flavorful wordage, and the sweet strains of maestro Les and his boys, the deck stacks out as a comer. On the flip the crew give out with "Dardanella", in mellow musical moments throughout. You'll like the pair—so lend an ear.

"THE MORE I DO"
(Playing Time—2:07)
"SMILING THRU THE TEARS"
(Playing Time—2:46)
Walter Scheff
(Republic 117)

● Here's a ditty that's bound to come in for a load of pay dirt. With Walter Scheff pitching pipes to the metro set by "The More I Do", the wax is highly flavored to score in a big way. Walter's tonsil work is effective and given adequate plugging, the wax should spin heavily. On the flip with "Smiling Thru The Tears", Walter offers some onion material with this rendition. "The More I Do" for a load of coin.

"I'VE FOUND A NEW BABY"
(Playing Time—3:09)
"JAZZ ME BLUES"
(Playing Time—3:07)
Will Bradley-Yank Lawson All Stars
(Signature 28120)

● This disk is undoubtedly one of the finest renditions of Dixie ever. Counling such great artists as Will Bradley, Yank Lawson, James Johnson and Bobby Hackett; the select crowd that play this stuff will find themselves going wild with this one. Both sides should be familiar to music ops since they have coined heavily and steadily thru the years. Loads of bounce and life spill here with Yank Lawson and Will Bradley taking off for a grade A performance. Music ops who have the spots should definitely latch on to this duo.

"GUITAR JINGLE BELLS"
(Playing Time—2:40)
"GUITAR ARTISTRY"
(Playing Time—2:42)
Arthur Smith
(Super Disc 1041)

● The popular and capable Arthur Smith turns up with a pair here that may well be that extra bit for your phonos. Labeled "Guitar Jingle Bells" and "Guitar Artistry", those phono fans who go for this brand are bound to be delighted. It's Smith and his guitar men all the way with the top deck getting the glory. "Guitar Jingle Bells" shows Smith at his best, strumming to the plaintive melody so popular during Xmas season.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 22, 1947

New York

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. HOW SOON *(Jack Owens)*
5. CIVILIZATION *(Louis Prima)*
6. SERENADE OF THE BELLS *(Snmmy Kaye)*
7. BALLERINA *(Vaughn Monroe)*
8. GOLDEN EARRINGS *(Peggy Lee)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Deadwood, S. D.

1. NEAR YOU *(Francis Craig)*
2. THE LADY FROM 29 PALMS *(Freddy Martin)*
3. KATE *(Eddy Howard)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. SUGAR BLUES *(Johnny Mercer)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. THE WHIFFENPOOF SONG *(Bing Crosby)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. PAPA WON'T YOU DANCE WITH ME *(The Three Suns)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. THE ECHO SAID NO *(Sammy Kaye)*
4. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. YOU DO *(Bing Crosby)*
7. HOW SOON *(Jack Owens)*
8. THE WHIFFENPOOF SONG *(Bing Crosby)*
9. A FELLOW NEEDS A GIRL *(Perry Como)*
10. PAPA, WON'T YOU DANCE WITH ME *(Doris Day)*

Columbus, O.

1. NEAR YOU *(Francis Craig)*
2. AND MIMI *(Art Lund)*
3. HOW LUCKY YOU ARE *(Andrews Sisters)*
4. NAUGHTY ANGELINE *(King Cole Trio)*
5. MOVE IT ON OVER *(Hank Williams)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. YOU DO *(Vaughn Monroe)*
8. THAT'S MY DESIRE *(Sammy Kaye)*
9. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
10. KATE *(Alan Dale)*

Omaha, Nebr.

1. NEAR YOU *(Francis Craig)*
2. I HAVE BUT ONE HEART *(Vic Damone)*
3. CIVILIZATION *(Louis Prima)*
4. YOU DO *(Vaughn Monroe)*
5. HOW SOON *(Jack Owens)*
6. SUGAR BLUES *(Johnny Mercer)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. PEGGY O'NEIL *(Frankie Carle)*
9. THE LADY FROM 29 PALMS *(Andrews Sisters)*
10. BOOGIE WOOGIE BLUE PLATE *(Louis Jordan)*

St. Louis, Mo.

1. HOW SOON *(Jack Owens)*
2. YOU NEVER MISS THE WATER *(The Mills Bros.)*
3. SAVE THE BONE FOR HENRY JONES *(King Cole Trio)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. NEAR YOU *(Francis Craig)*
6. CIVILIZATION *(Danny Kaye)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. YOU DO *(Bing Crosby)*
9. FOR ME & MY GAL *(Arthur Godfrey)*
10. SUGAR BLUES *(Johnny Mercer)*

Chicago

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. CIVILIZATION *(Woody Herman)*
5. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
6. I HAVE BUT ONE HEART *(Vic Domane)*
7. BALLERINA *(Vaughn Monroe)*
8. WHAT ARE YOU DOING NEW YEARS EVE *(Art Lund)*
9. PEGGY O'NEIL *(The Harmonicats)*
10. HOW SOON *(Jack Owens)*

Salisbury, N. C.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. I HAVE BUT ONE HEART *(Vic Damone)*
4. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
5. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
6. PEG O' MY HEART *(Three Suns)*
7. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. SERENADE OF THE BELLS *(Sammy Kaye)*

Lake Arthur, La.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicots)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
5. I WONDER WHO'S KISSING HER NOW *(Dinning Sisters)*
6. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
7. PEGGY O'NEIL *(The Harmonicats)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. THE LADY FROM 29 PALMS *(Tony Pastor)*
10. THAT'S MY DESIRE *(Frankie Laine)*

Rochester, N. Y.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU *(Vaughn Monroe)*
3. I HAVE BUT ONE HEART *(Frank Sinatra)*
4. THE LADY FROM 29 PALMS *(Guy Lombardo)*
5. APPLE BLOSSOM WEDDING *(Eddy Howard)*
6. YOU DO *(Vic Damone)*
7. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. THAT'S MY DESIRE *(Sammy Kaye)*

Breckenridge, Texas

1. NEAR YOU *(Francis Croig)*
2. HOW SOON *(Jack Owens)*
3. YOU DO *(Vaughn Monroe)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
9. SUGAR BLUES *(Johnny Mercer)*
10. PEGGY O'NEIL *(The Harmonicots)*

Cheyenne, Wyo.

1. NEAR YOU *(Francis Craig)*
2. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. MOVE IT ON OVER *(Hank Williams)*
7. SMOKE, SMOKE, SMOKE *(Tex Williams)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. YOU DO *(Vic Damone)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Los Angeles

1. NEAR YOU *(Froncis Croig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vnughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. EARLY IN THE MORNING *(Louis Jardan)*
5. BALLERINA *(Vaughn Monroe)*
6. TWO LOVES HAVE I *(Perry Como)*
7. CIVILIZATION *(Louis Primn)*
8. GOLDEN EARRINGS *(Peggy Lee)*
9. A FELLOW NEEDS A GIRL *(Perry Como)*
10. WHEN YOU WERE SWEET 16 *(Perry Como)*

Denver, Colo.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jnck Owens)*
3. YOU DO *(Vaoghn Monroe)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. SO FAR *(Perry Como)*
6. THAT'S MY DESIRE *(Frankie Laine)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. ALMOST LIKE BEING IN LOVE *(Frnnk Sinatra)*
9. BALLERINA *(Vaughn Monroe)*
10. STANLEY STEAMER *(Dinah Shore)*

St. Albans, Vt.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaoghn Monroe)*
3. YOU DO *(Vic Damone)*
4. AN APPLE BLOSSOM WEDDING *(Eddy Haward)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
7. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. HOW SOON *(Bing Crasby)*

Garnett, Kansas

1. NEAR YOU *(Francis Craig)*
2. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
3. HILLS OF COLORADO *(Guy Lombardo)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
6. THE LADY FROM 29 PALMS *(Andrews Sisters)*
7. STAR DUST *(Edgar Hayes)*
8. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
3. TALLAHASSEE *(Johnny Mercer)*
10. SUGAR BLUES *(Johnny Mercer)*

Orlando, Fla.

1. NEAR YOU *(Frnncis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. YOU DO *(Vaughn Monroe)*
4. HOW SOON *(Jack Owens)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. SUGAR BLUES *(Johnny Mercer)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
9. THAT'S MY DESIRE *(Snmmy Kaye)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Kansas City, Mo.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. THE LADY FROM 29 PALMS *(Freddy Martin)*
4. YOU NEVER MISS THE WATER *(The Mills Bros)*
5. YOU DO *(Vic Damane)*
6. TOO FAT POLKA *(Arthur Godfrey)*
7. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
8. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
9. CIVILIZATION *(Louis Prima)*
10. STANLEY STEAMER *(Jo Stafford)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Caesar took Rome, MacArthur the Phillipines, but never did a singer take and hold an audience as did young Vic Damone at the Century Room of the Hotel Commodore (NY) this past week, (Nov. 13). I've been thrilled by many a performance, but there are few shows that will match the brilliance and splendor which Damone gave forth with. Damone, in playing his first major engagement literally swept the huge throng who came to greet him, off their feet. The young balladeer came back for a continuous session of curtain calls with the vast audience whistling, howling and yelling for more. In presenting Damone, The Hotel Commodore departed from its usual format by jointly featuring Damone and the George Paxton orchestra. The Commodore, usually a sedate and quiet hotel spot took on the appearance of Madison Square Garden—such was the extent of Damone's tremendous success. The shower of thunderous applause that greeted Damone after singing "Old Man River" was in marked contrast to the unusual quiet that dominated the Century Room during Damone's performance. The George Paxton orchestra added immensely to the show's success. Add an orchid to Jack Kelly and his brilliant piano fashions to top off a scintillating evening.

* * *

Add statements to the current recording ban hassell, the powerful words of maestro Count Basie. "I'm just one member of the AFM, and I can just abide by the edicts of the union, the latest of which forbids us from making recordings after December 31, and that's that. As far as I am concerned, personally, records have been responsible for every bit of success I've had as a bandleader. The ban is going to hurt the young bands that are struggling to reach the top, and will certainly stop the development of new names in the business."

* * *

Song stylist Frances Wayne arrived in New York this past week still glowing over her triumphant Chicago engagement. Frances, ever an outstanding artist is starting her trek to the top again —watch for her . . . Orchids to a newcomer who's going to crowd the shoulders of Como, Crosby and Sinatra. Heard the piper sing and immediately felt as if I were floating on a carpet. His name—Don Reid. . . . Bullet Records already passed the million and one-half mark, with prospects of another quarter-million records being sold . . . Francis Craig prepping more best seller wax we hear . .

* * *

Word has it that Tommy Tucker aims to tie down for awhile. Tommy will not accept long junkets until a record or radio show comes along that will allow him to remain in one spot. In the meantime, Tommy is concentrating on his record show in Atlantic City and really getting a first-hand education in the record business. We hear he's fairly well excited about his recording of "I'm A Lonely Little Petunia" . . . Al Hirsh, prexy of Malverne Dist. Co. expands this week by taking over new headquarters on coinrow. Malverne will now have over 5000 square feet of space with luscious exec offices to boot . . . Dave Braun, DeLuxe Records off to the coast to open offices there and also to arrange for pressing services in that territory. New arrangement will enable DeLuxe to fill orders in all parts of the country within five days . . .

TOMMY DORSEY!

Vocals by Gordon Polk
The Whistler Song
AND
I Met My Baby in Macy's
RCA Victor 20-2522

SAMMY KAYE!

I'll Hate Myself in the Morning
AND
(If I Wasn't in Your Dreams Last Night)
Dream Again
RCA Victor 20-2524

LOUIS PRIMA!

With a Hey and a Hi and a Ho Ho Ho! *AND*
My Flame Went Out Last Night
RCA Victor 20-2515

VAUGHN MONROE!

Love for Love
(from the Warner Bros. pic, "Escape Me Never")
AND **Baby Be Good**
RCA Victor 20-2514

PHIL HARRIS!

Ding Dong Daddy from Dumas
AND **Some Little Bug is Going to Find You**
RCA Victor 20-2535

TONY MARTIN!

I'll Dance at Your Wedding
AND
Carolina in the Morning
RCA Victor 20-2512

THE THREE SUNS!

Sleepy Time Gal
AND
That Old Gang of Mine
RCA Victor 20-2513

CHARLIE SPIVAK!

How Lucky You Are
vocal by Tommy Mercer
AND **At Dawning**
RCA Victor 20-2500

DENNIS DAY!

("My Wild Irish Rose", Album P-191)
My Wild Irish Rose *AND*
By the Light of the Silvery Moon
RCA Victor 20-2451

A Little Bit of Heaven *AND*
Hush-A-Bye, Wee Rose of Killarney
RCA Victor 20-2452

When Irish Eyes are Smiling *AND*
My Nellie's Blue Eyes
RCA Victor 20-2453

Mother Machree *AND*
Remember When You Sang "Oh Promise Me"
RCA Victor 20-2454

DESI ARNAZ!

Un Poquito de Amor
AND
I Love to Dance
(both from M-G-M's "This Time for Keeps")
RCA Victor 20-2499

OTHER CURRENT RCA VICTOR RELEASES

- **HENRI RENÉ** and his Orchestra (RCA Victor Set "Suite 'N Swing" P-190)
  Anitra's Dance *AND* **Solvejg's Song**
  RCA Victor 20-2441
  Morning Mood *AND* **Return of Peer Gynt**
  RCA Victor 20-2442
  In the Hall of the Mountain King *AND* **Arabian Dance**
  RCA Victor 20-2443
  The Death of Ase *AND* **Ingrid's Lament**
  RCA Victor 20-2444
- **LONZO and OSCAR**
  Near You *AND* **When You Were Sweet Sixteen**
  RCA Victor 20-2502
- **ELTON BRITT**
  I'm Tying the Leaves So They Won't Come Down *AND* **I've Lived A Lifetime For You**
  RCA Victor 20-2501
- **JOHNNY TYLER**
  City of Memphis *AND* **Oh How You Lied**
  RCA Victor 20-2503
- **BILLY WILLIAMS**
  Throw a Saddle on a Star *AND* **Roundup Time for Love**
  RCA Victor 20-2518
- **PEE WEE KING**
  Don't Feel Sorry For Me *AND* **Don't Forget**
  RCA Victor 20-2520
- **JENNY LOU CARSON**
  The Crossroad Where We Said Goodbye *AND* **I L-o-v-e You**
  RCA Victor 20-2519
- **DEEP RIVER BOYS**
  It Had to be You *AND* **Heads You Win and Tails I Lose**
  RCA Victor 20-2517
- **SONNY BOY WILLIAMSON**
  Lacey Belle *AND* **Polly Put Your Kettle On**
  RCA Victor 20-2521
- **BIG MACEO**
  I'm So Worried *AND* **It's All Over Now**
  RCA Victor 20-2505
- **LUCKY THOMPSON**
  Just One More Chance *AND* **Boppin' the Blues**
  RCA Victor 20-2504
- **IRVING FIELDS** at the Piano with The Compas Trio
  Take Me in Your Arms *AND* **Guatemala**—Sambo
  RCA Victor 25-1100

ITALIAN

- **STEFANO LOMBARDI** with RCA Victor Continental Orch.
  Canto Pe Me *AND* **Comme Facetti Mammeta**
  RCA Victor 25-7089

POLISH

- **SILVER BELL ORCHESTRA** under the direction of B. Witkowski
  Nowo Worszowo—Polka *AND* **Antosia Polka**
  RCA Victor 25-9181

LATIN AMERICAN

- **MYRTA SILVA** with Julio Gutierrez' Orchestra
  Yes, Yes—Guarocha *AND* **No Sé Por Que**
  RCA Victor 23-0713
- **CONJUNTO CASINO** Vocals in Spanish by Roberto Espí and Faz-Espí-Ribot
  Eso No Importa—Bolero *AND* **Don Felipe**—Son Montuno
  RCA Victor 23-0717
- **LAS MOCHITECAS** y El Mariachi Son Pedro
  Juan Charrasqueado—Corrido *AND* **El Hijo de Juan Charrasqueado**
  RCA Victor 23-0710

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

25,000,000 SALES MARKET FOR 2 MIN. DISKS

Diskers Impressed With Tremendous Sales Potential. View 2 Minute Records as New Juke Box Sales Era. Opens Big Field for New Arrangements, New Tunes, Better Tone Quality. Major Diskers Experimenting.

"The Cash Box" Now Reports "Playing Time" of All New Releases

NEW YORK—Beginning with this issue, and in view of the fact that the entire juke box industry is acclaiming the idea of two minute recordings, *The Cash Box* record reviewers will report the actual playing time of each disk, along with their regular review of the recording itself.

Diskeries which haven't given serious thought to the current juke box market, one market which has remained stable regardless of what is happening to retail record sales, are now thinking hard and long about two minute disks, because these disks open a potential 25,000,000 sales market for the recording producers.

There are, at present, many more than 25,000,000 disks in juke boxes, hidden hideaway units, wired telephone music shells, in the wired music studios, in operator's stock rooms, but, the general belief among those who have studied the situation is to the effect that there is every possibility of replenishing this entirely stocked up juke box market with the two minute recordings to the tune of approximately 25,000,000 records. This will, of itself, open an entirely new sales era for the diskers. It also means an entirely new era of recordings for them.

It opens a big field for entirely new type arrangements as well as new tunes. There will be less "drag", it is generally believed, in the two minute disks than there is at present in some of the longer playing three minute records.

Most important is the fact that one recorder, who has already produced 2:05 and 2:10 disks, stated that these were giving much better tone because of the wider grooves and also eliminated, at the same time, much surface noise. There is every possibility that many new and better technical innovations may also result because of the speeded play disk lasting only 2 minutes.

It is already reported that the majors are experimenting with two minute records and some believe that announcements will soon be made in regard to faster playing disks for the benefit of the juke box industry.

The diskeries agree that the two minute disk is a boon to increased income from the juke boxes. They also realize that with the operators earning better profits that their sales are bound to zoom upward to new highs.

In general, and from every standpoint, the juke box industry is asking for these faster playing disks in view of the fact that the additional income which they will produce may be the answer to many problems with which they are now faced.

Boiling it all down, as far as the record manufacturers are concerned, this opens an entirely new sales era for them. It means that they can revive their volume markets to pass the 25,000,000 sales mark in the juke box field for the forthcoming year, pressing the tunes which they already have and which can be reproduced to play at speeded time.

It isn't definitely necessary to halt at the two minute line, some state. They believe that if the record runs a few seconds past two minutes, or similarly, is a few seconds shorter than two minutes, that it will be readily acceptable to the juke box trade.

Whatever the future plans of the diskeries are, they should seriously consider the great potential market which faces them by a reversal of present pressing and recording tactics and give time and study to the technical advantages which can be derived from pressing a faster playing record. Also think about many of their artists who may hit the top sales peak with speeded recordings.

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM
Dinah Washington
(Mercury)
Holds tight to the limelight for the seventh straight week. A real big one.

2 WALKIN' WITH SID
Arnett Cobb
(Apollo)
In third place last week, the tremendous cry by ops pushes this ditty into the second spot here.

3 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Moves up the ladder from the fifth spot to grab onto third place.

4 MY MOTHER'S EYES
Nellie Lutcher
(Capitol 40042)
Repeats its position of last week, as steady play continues.

5 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1034)
Steadily rising as a coin winner. In seventh place last week, this plug tune moves into fifth place this week.

6 RED TOP
Gene Ammons
(Mercury 8048)
In second place last week this ditty takes a drop to garner the sixth spot here. Still catching coin.

7 SUMMERTIME
The Ravens
(National 9038)
This one is sensational. Ops peg this great recording for the top in no-time at all.

8 BIG LEGS
Gene Philips
(Modern 20-527)
In tenth place last week, an upsurge of play boosts this one into the eighth spot here.

9 TRUE BLUES
Roy Milton
(Specialty 510)
Repeats its position of last week, with ops still getting calls for the stuff.

10 TRUST IN ME
Hadda Brooks (Modern 150)
After a long and healthy ride, this plug tune hits the bottom this week. Ops report heavy play for Hadda tho.

THE BROADWAY BEAT

The marquees along Broadway are getting plenty of attention from juke box men. What with Frank Sinatra and Skitch Henderson at the Capitol . . . The King Cole Trio and Connie Haines (who lately inked a Signature pact) at the Paramount . . . Frankie Carle at the Strand . . . and more and more on their way in to the Big Town, looks like many disks of these stars should get good action in the N. Y. Jukes . . . The terrific spreads Parade gave the 19 year old singing sensation, Vic Damone, even showing a pic of his manager, Lou Capone, certainly ain't gonna hurt none at all. In fact, the Century Room of the Commodore was simpully jammed to the doors with everyone who is anyone in the music biz present this past Thrsdy nite paying homage to the kid who looks like "it" for tomorrow. George Paxton's ork provided the background and Georgie did one really swell job. Vic will be at the Commodore until the 25th when Stan Kenton and his ork roll in to take over.

Art Mooney is plenty happy over that stint he's doing at Frank Palumbo's Click in Philly. He's geting a whale of a swell bunch of airtime and, with the way those Philly juke box ops are applauding his efforts, looks like MGM are gonna sell bunches of his disks in Quaker Town from now on in . . . Eddie Green who manages, among other good properties, the gorgeous Monica Lewis (now disking for Decca) has just become a brand new daddy . . . Mel Tormé dashes off to the West Coast . . . Orchids to Sid Bass for the grand song material he's giving Shirley Richards of Ted Weems ork.

Louis Prima (that "Civilization" shunner) packin' 'em in at the Adams Theatre in Newark this past week, featuring vocalist Cathy Allen with Jimmy and Lou Dell and Jimmy Vincent . . . Bill McCune and his ork expected to announce themselves on a new label very soon. Some of New York's leading juke box ops who've heard him in action believe he's going places and are asking diskeries to ink him to a pact—but quick . . . Billy Williams talking about his Victor disk, "Throw A Saddle On A Star" backed by "Round Up Time For Love" which, Billy claims, is surefire for the western jukes . . . Bill Johnson, famed for his "Don't You Think I Oughta Know", which is fightin' for the first place honor spot in the present poll of "race" records in this mag, is wowing 'em these nites in Swing Street's Club Downbeat . . . Chester Conn of BVC rushin' thru the lobby of the New Yorker to see Sammy Kaye.

Johnny Long, who just closed at the Pennsylvania, did an air check of a brand new song which sounds terrif' as his closing stint. It's titled, "If I Can't Have The One I Love" . . . Paul Cunningham of B'd'wy Music being thrilled to tiny pieces by Sammy Kaye airing his standard, "Just Around The Corner", and Sammy winking and smiling at Paul from the bandstand. And Paul talking about his newest "Just About This Time Last Night" . . . Nick Kenny (Daily Mirror) and his brother Charley rushing about here and there and yelling, "Out Of My Mind", the newest they've cooked up . . . Johnny (Judge) White of Remick around plugging away—but good . . . Also plugging away over the air in the wee hours of the dawning this past week was Ted Weems—all about Perry Como —who, by the way, is walking away with an "Oscar" in the Second Annual Poll of the Automatic Music Industry

Attention — Willard Alexander! We know a guy who claims he bumped into something that looks like "that tune" for Beryl Davis . . . Jim Bullet of Bullet Records latches onto a hot song in one of N'York's nitespots in the early dawning that was written by Teddy Lane and just published by Von Tilzer . . . Bob Thiele, Signature prexy, enthused over the new distribs he's getting all over the nation . . . Packin' 'em in every nite at the Roosevelt—Guy Lombardo—the old master—we remember him from the days of the Granada Cafe in Chi . . . Charlie Spivak getting set to open at the Hotel Pennsylvania

Rollin' 'Round Randolph

CHICAGO—Tin Pan Alley invaded Randolph's Rialto last week in the persons of professional managers including Dick Voltter, George Pincus, Mack Goldman, Joe Santly and his son Harry as well as Tommy Valando and Norman Foley . . . Shapiro-Bernstein all enthused about the tremendous strides in popularity of their current "Too Fat Polka". The tune is climbing the ladder by leaps and bounds . . . All attended the Jack Owens opening at the Sherman's College Inn and were very lavish with their praise for the grand job he is doing

Dorothy Shay, the Park Avenue Hillbilly, feature attraction at the Oriental Theatre, makes a hit with the crowds with her renditions of "Feudin' And Fightin'" and "Let's Pretend That We're Sweethearts Again" . . . Francis (Near You) Craig, also appearing at the Oriental, being showered with congratulations from well wishers on his outstanding hit and all wishing him loads of luck on his new tune "Beg Your Pardon", published by Robbins . . . Norman Fink takes up his new duties with Peter Maurice Music, while Bert Braun replaces him at Witmark.

Joe Dracca has moved into the Lombardo London Music Firm here, and is currently touring "The Hills Of Colorado" . . . Tony Di Pardo, a newcomer to Chi, now making music at the Walnut Room of the Bismarck, looks like a permanent fixture around these parts. This is due to his sweet trumpeting, the exceptional vocals by pretty Anne Ryan, and the general reaction of the hotel, the public, and all the song boys to his music . . . Benny Kantor, with the Harry Warren Music Company, is playing an important part in promoting sales of the firm's new release "Stanley Steamer" . . . Eddy Howard jumping with joy over his tremendous showing in *The Cash Box*. Second Annual Music Poll. We hear that Eddy will do fourteen four-hour recording sessions for Majestic

Tex Beneke and his ork skedded to play a one night stand at the Trianon Ballroom November 12th . . . Red Ingle and his Lucky Seven due for an engagement at the Oriental Theatre shortly . . . Mel Torme, the velvet fog voiced singing sensation, will open at the Sherman's College Inn November 21 . . . Buddy Moreno's ork inked to do some sides for RCA-Victor and will cut them here this week . . . Dick Bradley, prexy of Tower Records, tells us that pressing plants thruout the country are still working overtime to meet the big demand for Jack Owens' "How Soon". We also hear from Dick that Leo Rabens has now taken over distribution for the Tower label.

Over at Vitacoustic Records we found the boys busy discussing the article on two minute disks, that appeared in the October 27th issue of *The Cash Box*, and very interested in two minute play. Vitacoustic recently signed Joan Edwards, Christine Randall and the Four Shades of Rhythm to waxing pacts . . . Milt Salstone of M. S. Dist. Co. still talking about "Hastings Street Bounce" by Paul Williams. Milt says "better give this one a listen".

1 **SINCE I FELL FOR YOU**
Annie Laurie
(DeLuxe 1082)
A hot coin winner if there ever was one. In first place for the sixth straight week.

2 **BELL BOY BOOGIE**
Todd Rhodes
(Vitacoustic)
In third place last week this plug winner moves up a notch to garner second place.

3 **THRILL ME**
Roy Milton
(Specialty 518)
Switches position with the above tune with a load of ops reporting sensational play.

4 **DON'T TAKE YOUR LOVE FROM ME**
Hadda Brooks
(Modern 153)
Holds tight to fourth place with ops lauding Hadda.

5 **CHANGEABLE WOMAN**
Johnny Moore
(Exclusive 251)
Great combo makes great wax. Ops culling coin galore, as "Changeable Woman" sticks tight to the fifth slot.

6 **EARLY IN THE MORNING**
Louis Jordan
(Decca 24155)
More repetition with Louis Jordan riding hot. Maintains its position with ops approving.

7 **DON'T YOU THINK I OUGHT TO KNOW**
Hadda Brooks
(Modern)
In eighth place last week, this ditty moves up a notch to take over the seventh spot.

8 **BIG LEGS**
Gene Phillips
(Modern 20-527)
Still riding hot, as this one moves up one notch to garner the eighth position.

9 **RED TOP**
Gene Ammons
(Mercury 8048)
On the bottom last week, the strong demand of ops moves this one into the ninth groove here.

10 **HASTINGS ST. BOUNCE**
Paul Williams Sextet
(Savoy 659)
We told'ja so! Ops peg this one way up high.

JUKE BOX BIZ BUYING MORE DISKS

Diskeries Look Forward to New Sales Highs as New Music Equipment Spreads Thruout Nation. Many Indies Report Advance Orders.

NEW YORK—From thruout the nation comes reports that more disks are being used by the juke box field than at any other time in history.

A great many of the major and indie record manufacturers state that they have orders far in advance from leading juke box coinmen thruout the country who want to be assured of records during the Petrillo ban.

It is most interesting to also note that as more and more of the new juke boxes spread thruout the nation that sales continue to go up.

One indie manufacturer reported, "We are swinging over to juke box distributors in many areas with the result that we are today obtaining more business from the juke box field in those territories than we ever believed existed."

One great change in this direction occurred this past week when Nat Cohn of Modern Music Sales Corp., this city, took on eastern distribution of Signature Records for the New York, New Jersey and Connecticut tri-state area.

Cohn has had tremendously fine experience in selling records to the juke box trade and, it is believed, he will zoom sales of Signature Records to new high peaks thruout these three states, as well as in the export market which has also been granted to him.

Other indies have also found this to be true in just as many other important areas thruout the country.

One leading indie stated, "We never did much business in the south and southwest with the juke box field. Our retail business went along on a pretty even keel. But, we know that we should be getting more business from that section of the country for we had some swell disks for the juke box boys there.

"A change of distributor set-up", he continued, "has brought about better sales than we knew existed. We're for the juke box field 100 per cent for not only have they zoomed our business up, but, for causing our sales to continue going up each week."

As the new automatic music equipment spreads out further thruout the country it is noted that operators instantly adopt the new ideas of sound distribution to gain better tonal quality for their locations.

To do so they have been changing records at a more frequent rate. This has, in some cases, doubled record sales with the resultant effect that the diskeries enjoying such better business are redoubling their efforts to better serve the juke box field.

Leading juke box manufacturers are in agreement that there are now better than 500,000 juke boxes on locations thruout the country. This figure, they believe, will continue upwards in '48 and '49.

They also remind that, in addition to sales of new juke boxes, wall and bar boxes and many additional speakers have also been sold.

All in all, the market has grown tremendously since the end of the war for the record manufacturers. Juke box ops are now hoping that the diskeries will give them the most complete cooperation they possibly can to promote the use of better and longer lasting disks with better tunes.

It is also to the advantage of the record manufacturing business that such tunes as "Peg O' My Heart" by the Harmonicats; "Near You", Francis Craig; "How Soon", Jack Owens; "Heartaches", Ted Weems; and the many others which smashed into the big time top ten are now creating a desire among all in the music business to offer the juke box trade numbers which can again be built into the leading positions in this field.

All the diskers are today in agreement that the juke box business is responsible for the first big sales in the record field. They realize today that it is the juke box operator who takes chances buying the new and untried tunes and gets these under way, creating the big demand in the retail sales market.

The constant playing of the 500,000 juke boxes thruout the nation is the greatest exploitation medium for the record field which has ever been created.

This is today, most definitely, the most outstanding music network in the history of America.

And with more and more men entering into the juke box business, the manufacturers of recordings can look forward to even greater years in '48 and '49, just as the juke box manufacturers and distributors look forward to a big sales upsurge for those years.

This is sure to boost the juke box field to the top rung of the ladder for using new recordings and, especially, for continual repeat business on records which meet with their needs.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"SHE'S ONLY A MOONSHINER'S DAUGHTER"

"KICKING MY LOVE AROUND"

Bobby Gregory

(MGM 10094)

● Garnering the featured spot this week, is this rendition of an all time coin winner labeled "She's Only A Moonshiner's Daughter". With Bobby Gregory to wail the pleasing wordage the deck stacks up as a real coin culler. Bobby's pipes are mellow and bound to find favor in those rustic spots. On the flip with "Kicking My Love Around" Bobby renders more top notch musical moments, with this ditty spinning in fast time to attract the dance crowd. You'll go for Bobby's style, — it is that good. Likewise you'll go for this disk — grab it.

"OH HOW YOU LIED"

"CITY OF MEMPHIS"

Johnny Tyler

(Victor 20-2503)

● The Riders of the Rio Grande join hands with Johnny Tyler to strum out a highly flavored duo that beckon coin. Top deck in the sad vein, with Johnny's smooth vocal strains at the top. On the flip with still another choo choo story, Johnny wails the pleasing wordage to "City Of Memphis". Both sides makes for easy listening and should fare well with your phono fans.

"YOU COULDN'T BE TRUE IF YOU TRIED"

"I DIDN'T HAVE TIME"

Cliff Carlisle

(Victor 20-2532)

● Here's a pair the Cliff Carlisle fans are bound to go for. Cliff wails of his unhappy romance on the top deck labeled "You Couldn't Be True If You Tried", to the metro set by a wistful violin. On the flip with "I Didn't Have Time". Cliff once again shows his top song styling to egg coin. Cliff tells of his passing up the best thing in life because he 'didn't have time'. Both sides show wonderfully, with the many fans Cliff has sure to hop on it.

"SWEETHEARTS ON PARADE"

"WHEN THE MOON PLAYS PEEKABOO"

Jimmy Wakely

(Capitol 40059)

● The popular Jimmy Wakely offers a pair that seem tailor made for your cactus spots. Wails the ever pleasing wordage to "Sweetheart On Parade", a ditty that reaped loads of coin many moons ago. Jim flavors the side highly with his twang, while some top notch accordian spill is in the background. On the flip with "When The Moon Plays Peekaboo", Jim offers more melodic stuff with this tasteful cookie. Wax spins in waltz time, with the title offering the bill of fare.

1 **ANSWER TO WALKIN' THE FLOOR**
Ernest Tubb
(Decca 46029)

2 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

3 **FAT GAL**
Merle Travis
(Capitol 40026)

4 **SIGNED, SEALED AND DELIVERED**
Cowboy Copas
(King)

5 **NEVER TRUST A WOMAN**
Red Foley
(Decca 46074)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

B-ONE BABY
Cliffie Stone
(Capitol 40041)

EASY ROCKIN' CHAIR
Eddy Arnold
(Victory 20-2481)

SMOKE, SMOKE, SMOKE
Tex Williams
(Capitol 40001)

I CAN'T GET MY FOOT OFF THE RAIL
Tex Ritter
(Capitol 40036)

Short Shots
From the Hills and Plains

Biggest news of the month at WSM is the successful invasion of Washington (DC's) Constitution Hall. A unit compoed of Minnie Pearl, Judge George Dewey Hay, Rod Brasfield, Eddy Arnold Roy Wiggins, Lonzo & Oscar, the Cowboy Copas and the Oklahoma Wranglers played two performances on October 31 before a sellout crowd. With box seats in formal dress and members of the President's cabinet on hand, the show really went over with a bang. We'd like to see more and more engagements like this one.

Cowboy Copas organized his own band at WSM this past week. The new Grand Ole Opry unit, called Copas' Oklahoma Cowboys, features Jimmy Weidner on electric guitar, Joe Carroll on fiddle, Bob Foster on steel guitar and Marshall Barnes on bass . . . We hear that Eddy Arnold has sold more than 2 million records during the past year. Wow! . . . Whitey Ford, the Duke of Paducah, plays at the National Farm Show November 29 thru December 8. The exhibit, which to date has signed 95 nationally known exhibitors, will be held at the Colliseum in Chicago . . .

Grand Ole Opry's York Brothers are playing personal appearances in Michigan currently . . . Ernest Tubb reported playing to packed houses on his personal appearance tour with his new movie, "Hollywood Barn Dance" . . . Roy Acuff is starred in a new Universal Network show for American Ace Coffee at WSM. Airshow is piped to 16 other outlets with twice that number expected to be added shortly.

Sam Hollingsworth, Nashville symphony artist, is causing talk among folk musicians at WSM after a number of exhibitions of "Turkey In The Straw" which he bowed on his bass fiddle . . . Rusty Keeper, formerly of the ABC "Hayloft Hoedown" from Philadelphia, has formed a new unit and is currently touring theatres in the south . . . Leon McCauliffe, Majestic Recording artist is rocking the phonos with his rendition of "Tulsa Straight Ahead" . . . Arthur Smith doing a fine job on CBS "Carolina Calling" . . .

Frank Dailey, owner of the Meadowbrook, famous nitery spot in New Jersey has pust completed negotiations with Dave Miller, WAAT, Newark, to stage a weekly barn dance frolic. The Meadowbrook, long known as popular band dance spot, in taking this step conclusively proves that folk and western artists are no longer stymied and shunted off to playing supposedly unknown engagements. The past successful performances by units at Carnegie Hall (NY). The Rustic Cabin (NJ) and many others, is bold evidence of the tremendous popularity and box office appeal of folk and western artists. Those theatre and nitery operators who realize that cowboy and hillbilly music is big business (witness the selling power on records of such great as Eddy Arnold, Ernest Tubb, Red Foley, Rosalie Allen, Cliffie Stone etc.) will have their opinions justified by witnessing the coming Meadowbrook engagement. More power to Dave Miller and an orchid to Frank Dailey.

De Luxe Records to Set West Coast Distrib and Pressing Deal

LINDEN, N. J.—Disclosure this past week by Dave Braun, president of DeLuxe Records, Inc., this city, that the firm is currently planning on setting up west coast distribution points and also pressing services, led many in the recording business to believe that many independents will follow suit.

In setting up West Coast distribution and pressing services, DeLuxe will be able to service all sections of the country. By pressing on the coast, the plattery will be able to fulfill orders at short notice.

Juke box operators and dealers, long hampered by delays incurred in receiving their orders will now be able to use their DeLuxe Recordings to best advantage, because of the time saving principle involved.

Dave Braun, who is leaving for the coast this week, in announcing the new trade service stated, "We believe that as a result of our plans for the west coast, DeLuxe will maintain closer cooperation with the many juke box operators and dealers."

"We have had tremendous success with our records recently, and in order to insure further success, it is of utmost importance to continue to maintain faith with our distributors and dealers."

Music Op Sets Juke Box Jockey Show

Hirsh DeLaViez Features Wash. (D.C.) Air Show

HIRSH DE LA VIEZ

WASHINGTON, D. C. — Hirsh De LaViez, in collaboration with Eddie Gallaher of the Columbia Broadcasting System will feature a "juke box record of the week", it was learned this past week.

De LaViez in making his selection of the juke box record of the week, disclosed that he is taking into consideration the selection of records by *The Cash Box*.

The program, featuring disc jockey Eddie Gallaher over Radio Station WTOP, will be aired each night at 11:30 PM. Gallaher will give a background of the record and artist selected.

Mr. De LaViez disclosed that title strips will be printed for the selection, and the record will be placed in the many phonographs throughout the Washington, D. C. area.

The scheduled airshow is a potent indication of the rapidly rising emphasis being placed on cooperation with juke box operators. Gallaher, in realizing the tremendous promotional value of the juke box, is among the many disc jockeys throughout the nation who feature *The Cash Box* music charts as a regular feature of his program.

Savoy Adds To Roster, Name New Distrib

NEW YORK—Herman Lubinsky, president of Savoy Records Inc., announced the addition of Kenny and Tommy Hill to their folk and western talent roster this past week.

Mr. Lubinsky, heard the Hill Brothers during a recent trip to New Mexico and immediately signed them. The addition to the Savoy talent roster is in line with the current policy of the plattery in providing music for the many potential record buyers, Mr. Lubinsky stated.

The plattery also announced the appointment of the Griffin Record Co., as distributor for the state of Mississippi.

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London Records Set Distrib Lines — Name Cleveland & Chi Distribs

NEW YORK — London Records, which has set a whirlwind pace since entering the diskery field, has secured distributorships in over 60% of the major buying area. It was announced by D. H. Toller-Bond, director of the London Gramophone Corp.

The Chicago distributorship, landed by James Martin & Co., was launched with a series of promotions from which Jay Thornton, sales promotion manager for the plattery and Kelly Camarata, disc jockey contact man, have just returned.

Mr. Toller-Bond, also returned from Cleveland, after assigning the Cleveland distribution to the William L. Harvey Company.

Present plans call for complete coverage of the entire nation by January 1, 1948.

Meanwhile, the position of the London plattery was greatly enhanced this past week, as all indications pointed to an effected halt in the recording industry on December 31. London, who are importing their records from England and trans-shipping the records to the United States will not be hampered by legalities and the like. Altho diskers in this country have avidly stated that they will continue to operate in normal fashion, it is easily recognized that those diskers here will nevertheless be confronted with problems arising out of the impending recording ban.

Musicraft Pads Three

NEW YORK—Jack Meyerson, president of Musicraft Records Inc., announced the signing of additional talent to round out the label's talent roster this past week.

Signed to term contracts were Buddy Greco and The Three Sharps, novelty singer Esmereldy and the Four Mus-ettes, a newly formed all girl vocal group.

The Greco group has won considerable acclaim during its current engagement at Frank Palumbo's Club Thirteen in Philadelphia. First wax by the group is expected to be released late this month.

Along with Greco, Esmereldy and the Four Mus-ettes are scheduled to have their first platters out in November.

Aristocrat Pads Tri-Tones

CHICAGO — Aristocrat Records, Inc., this city, announced the signing of the Hollywood Tri-Tones to term contracts this past week.

The Tri-Tones, hailed in music circles as one of the smartest instrumental groups, have already released their first platter, labeled "Christmas Kiss" and "Exactly Like You". The combo is currently appearing at the Rounders Club, Hollywood.

Damone Tops Click Party

PHILADELPHIA—Charles F. Hannum, manager of the Phonograph Operators Association of Eastern Pennsylvania disclosed this past week that Vic Damone, young Mercury Records star, will highlight the next "Click Tune Party" to be held at the Click Theatre Cafe November 22.

A crowd of 3000 teen-agers are expected, with plans in the offing for the monthly Philly feature to become one of the best presentations ever.

Keynote and Mercury Set Czech Wax Deal

Both Platteries To Produce & Distrib Foreign Wax Here

NEW YORK—John Hammond, president of Keynote Records and Irving Green, president of Mercury Records, announced this week the completion of arrangements for the production and distribution of the vast library of classical records obtained recently by Keynote under an exclusive rights arrangements with the Gramophone Industries of Czechoslovakia.

Under the terms of the four year agreement, the new line of records from the Czech catalogue will be manufactured and distributed by Mercury under the label "Keynote Classics". Present plans call for between 30 and 50 classical works to be issued each year.

The acquisition of the Czech catalogue, and the decision of Keynote and Mercury to develop and market it jointly, gives American music lovers an opportunity to acquire works from a renowned library of European classical recordings, which includes in its tremendous repertory, a large number of works unheard of on records in this country.

Keynote Records, while delving in longhair wax for some time, will obviously benefit from this arrangement because of Mercury's vast distribution set-up.

Mercury, meanwhile has been known to want to dabble in the classics for sometime now, and with the acquisition of the tremendous Czech catalogue, will undoubtedly concentrate in this field.

Manor Records Sign Lunceford Ork

NEW YORK—Irving Berman, president of Manor Records, announced the signing of the members of the late Jimmie Lunceford orchestra, this past week.

The orchestra, currently under the direction of Eddie Wilcox and Joe Thomas, have been pacted to a three year contract. It was learned that the new band, will retain the Lunceford name, provided permission is granted by his estate.

Berman disclosed that the ork is scheduled to cut 24 sides before the impending record ban takes effect.

SIGNATURE NAMES PHILLY DISTRIB

NEW YORK—Signature Records, Inc., announced the appointment of the Marnel Distributing Co., Philadelphia, Pa., to handle the firm's line for the territories of Philadelphia, Southern New Jersey and Eastern Pennsylvania.

Heading the distributing firm are Martin and Nelson Verbit, well known Philly Record men.

The disclosure of this latest distributor appointment follows on the heels of the naming of Nat Cohn, of Modern Music Sales New York, as distributor for New York, New Jersey and Connecticut. In addition, Modern Music, will handle all export of Signature records.

Officials of the plattery, when queried as to further distributor appointments would make no comment, altho it was indicated, that several additions are in the offing.

Also of far reaching importance, is an announcement forthcoming by Signature said to "set the record mart at its heels."

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Nov. 15	Nov. 8	Oct. 27
1—Near You	155.8	168.9	163.6
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
2—I Wish I Didn't Love You So	104.7	90.3	116.6
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kate*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
3—You Da	82.2	76.9	45.7
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
4—Feudin' and Fightin'	47.3	78.1	70.2
CA-8443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN *Tomorrow*			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
5—I Have But One Heart	44.9	45.7	60.9
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Ainicha Ever Comin' Back?*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango Dela Rosa*			
MU-15059—GORDON MacCRAE *You Go to My Head*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
6—When You Were Sweet Sixteen	44.8	54.9	47.7
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Baba Chi-Baba*			
7—So Far	44.2	41.7	28.5
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
8—Civilization	41.9	13.4	21.2
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsaking All Others*			
9—Ballerina	38.8	24.3	
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Years Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
10—I Wonder Who's Kissing Her Now	37.9	21.4	43.7
AP-1055—THE FOUR VAGABONDS *Dreams Are A Dime A Dozen*			
CA-433—DINNING SISTERS *Lolita Lopez*			
CO-37544—RAY NOBLE ORCH. *April Showers*			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY) *What's the Use of Dreaming*			
DE-25078—TED WEEMS ORCH. *That Old Gang of Mine*			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING *Wait'll I Get My Sunshine In the Moonlight*			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.) *A Serenade to an Old Fashioned Girl*			
VI-25-0101—JEAN SABLON *Insensiblement*			
VI-20-2315—PERRY COMO *When Tonight Is Just a Memory*			
11—How Soon	30.3	25.0	12.6
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Bekuine*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
12—And Mimi	29.5	28.6	25.8
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
13—Kate	27.9	26.8	38.4
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
MU-15117—PHIL BRITO *I Wish I Didn't Love You So*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
14—Smoke, Smoke, Smoke	27.8	41.6	33.1
CA-40001—TEX WILLIAMS *Raundup Polka*			
CO-37831—JOHNNY BOND *Wasted Tears*			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH. *Pic-A-N-c-In (In the Park)*			
VI-20-2370—PHIL HARRIS ORCH. *Crowded Song*			
15—A Fellow Needs a Girl	23.3	3.1	3.2
CA-463—GORDON McRAE *Body & Soul*			
CO-37883—FRANK SINATRA *So Far*			
CN-7270—JIMMY ATKINS *So Far*			
DE-24194—GUY LOMBARDO ORCH. *So Far*			
MA-1165—MARTHA TILTON			
ME-5063—JOHN LAURENZ			
VI-20-2402—PERRY COMO *So Far*			
16—Too Fat Polka	21.7	23.2	15.8
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
17—Peg O' My Heart	17.8	19.5	34.4
AL-537—AL GAYLE & HARMONICORDS *Remember*			
CA-346—CLARK DENNIS *Bless You*			
CO-37392—BUDDY CLARK *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. *Moonlight Bay*			
DE-25076—PHIL REGAN *The Daughter of Peggy O'Neill*			
DE-23960—EDDIE HEYWOOD O. *Yesterdays*			
DEL-1080—TED MARTIN *Chi-Baba Chi-Baba*			
MA-7238—DANNY O'NEIL *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS *Violets*			
MG-10037—ART LUND *On The Old Spanish Trail*			
NA-9027—RED McKENZIE *Ace In the Hole*			
SI-15119—FLOYD SHERMAN *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS *Fantasy Impromptu*			
18—The Lady From 29 Palms	15.5	24.9	31.8
CO-37562—TONY PASTOR ORCH. *I'm Sorry I Didn't Say I'm Sorry*			
DE-23976—THE ANDREWS SISTERS *The Turntable Song*			
VI-20-2347—FREDDY MARTIN ORCH. *Cumana*			
VT-6—HENRI BUSSE ORCH. *Jalousie*			
19—Kokomo, Indiana	14.7	11.5	7.3
CO-37587—DINAH SHORE *You Do*			
DE-24100—BING CROSBY *I Still Suits Me*			
MA-7252—VICTOR LOMBARDO ORCH. *When Tonight Is Just A Memory*			
ME-5055—TWO TON BAKER *Quick-A-Biddy-Boogie*			
MU-15109—MEL TORME			
VI-20-2361—VAUGHN MONROE ORCH. *You Do*			
20—An Apple Blossom Wedding	13.9	21.3	18.5
CA-430—HAL DERWIN *Blue and Broken Hearted*			
CO-37488—BUDDY CLARK *Passing By*			
CN-3727—JOE DOSH			
DE-24117—KENNY BAKER *Love and The Weather*			
DI-20B1—JERRY COOPER			
MA-1156—EDDY HOWARD *Blue Tail Fly*			
MU-15112—PHIL BRITO *I'm Sorry I Didn't Say I'm Sorry*			
SO-3044—GINNY SIMMS			
VI-20-2330—SAMMY KAYE ORCH. *The Echo Said No*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Whiffenpoof Song	13.2	6.6	19.7
22—That's My Desire	12.4	26.2	19.8
23—Stanley Steamer	11.6	13.3	15.9
24—Sugar Blues	10.9	11.6	19.9
25—Ain'tcha Ever Comin' Back	9.3		9.2
26—Hand In Hand	7.8		
27—Save the Bones for Henry Jones	7.7	2.9	
28—The Echo Said "No"	7.6	2.2	4.2
29—On the Avenue	7.5	3.0	3.4
30—Tallahassee	6.9	24.8	23.2
31—Ask Anyone Who Knows	6.8	2.5	6.6
32—Christmas Dreaming	6.2	7.8	13.3
33—Lazy Countryside	4.7	7.4	3.3
34—Love for Love	4.6		
35—That's All I Want to Know	4.5		
36—A Tune for Humming	4.4		
37—After You	3.9		
38—Yo Shure You Betcha	3.8	3.9	
39—Come to the Mardi Gras	3.5	7.9	12.5
40—Serenade of the Bells	2.5	7.3	1.8

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

REPORT 20% OF CMI EXHIBITORS WILL DISPLAY MERCHANDISE VENDORS

CMI Show January 19-22 Follows NAMA Meet Dec. 14-17

HERB JONES

CHICAGO—Herb Jones, Vice President and Advertising Manager of Bally Manufacturing Co., this city, reported this past week that the 1948 CMI Coin machine show (Sherman Hotel, Chicago, January 19, 20, 21 and 22) "will be the biggest show the industry has ever seen".

Jones stated, "Every inch of exhibition space is sold, ninety-five per cent of it to actual manufacturers of amusement, music, service and vending equipment.

"Requests for room reservations", he continued, "are pouring in to all Chicago hotels and indicate an attendance far greater than in any previous year. Statements by exhibitors promise the biggest array of diversified equipment ever brought forward in one exhibition."

He also reported, "Indicating the trend toward diversified equipment is the fact that every fifth exhibit which operators will walk into will feature, or at least include, vending machine equipment."

Implementing this report Herb Jones gave the following facts, "A survey of exhibitors reveals that a total of 22 manufacturers will exhibit coin operated merchandisers. These will include hot and cold drink venders, cigarette machines, nut and candy venders and various types of other merchandise venders, all displayed in their proper perspective as coin operated equipment."

With the NAMA show at the Palmer House here on December 14, 15, 16 and 17, it is believed that the automatic merchants of the country will, therefore, have one of the most complete showings of vending equipment which they have ever enjoyed.

Will Show 3 Flavor Cup Dispenser at NAMA Show

CHICAGO — Supervend Corporation's new three-flavor automatic cup dispenser will be shown for the first time at N.A.M.A.'s 1947 convention and exhibit Dec. 14-17 at the Palmer House, this city, it was announced this week by Sales Director Leo W. Knight, Dallas, Tex.

The machines will be sold outright to territorial operators selected by the company. Operators will provide setups for the proper maintenance and daily servicing of the machines, so that the equipment will be kept in good working order, Mr. Knight said.

Carbonator and cooler are combined in the machine, which has a capacity of 15 gallons per hour or 320 six-ounce size drinks. Germicidal lamp insures sanitation by flooding the cup receptacle compartment with ultra violet rays. Specifications include all metal cabinet with rounded surfaces, plastic covers for drink name-plates and fibre-glass insulations to provide equally efficient performance indoors, and outdoors.

The machine is designed to deliver drinks at 35 degrees. Carbonation of 3.5 volume is provided and syrups are kept under constant CO_2 pressure.

The Supervend cup dispenser is equipped with the 5-10-25 cent National Slug Rejector and makes change automatically. An "anti-jack pot" device, an automatic cut-off, prevents the flow of syrups in case of power failure.

Cup disposal unit is placed within the cabinet. A water conditioning unit charged with activated carbon is provided for removing objectionable tastes from water supplies. The selector valve, which contains three outlets for syrup and one for carbonated water, is designed for extremely close tolerance, Mr. Knight said. Maximum travel of cold water and cold syrup from the cooling unit to the cup is only two and a half inches.

C-Eights "Electro" Ciggy Vender Given Electric Award

MARIO CARUSO AND C-EIGHT MACHINES

NEWARK, N. J. — Mario Caruso and C-Eight Laboratories, Inc., this city, have just been given an award by "Electrical Manufacturing" publication in recognition of outstanding achievement in product development, design and engineering of the "Electro", all electric cigarette machine.

A reception and dinner is being given by the factory on November 18 at the Hotel Waldorf-Astoria in the Pillement Suite to all friends, engineers and others who have helped in the construction and development of the "Electro".

It is also understood that the press will be present at this dinner to meet and hear Mario Caruso tell the story of the "Eletcro".

Lewis A. Jaffa who is salesmanager for the firm reported that this was the first time in his long experience in the automatic merchandising industry where he can recall any factory receiving so outstanding an award for his designing and engineering perfection.

AUTOMATIC MERCHANDISING SECTION

Covers 21 Cities in Sales Tour

AL. SILBERMAN

NEW YORK—Al. Silberman, Salesmanager of Adams-Fairfax Corp., Los Angeles, Cal., came breezing into town this past week after covering ten cities on a 21 city sales tour for the firm's new cigarette machine, which, it is reported, will sell at a very low price, as well as for the firm's new automatic candy venders, the Cash Tray nut machine and other products of the corporation.

Silberman reported that business was "absolutely phenomenal" for the firm's new products with interest growing everywhere in the nation and that, "A great many automatic merchants are awaiting for our showing at the NAMA convention in December at the Palmer House in Chicago to see our new merchandisers."

Silberman has so far visited San Francisco, Cal., Portland, Ore., Spokane, Wash., Butte, Mont., Salt Lake City, Utah. Denver, Colo., Omaha, Neb.. Kansas City, Mo., Chicago, Ill., Buffalo, N. Y. Boston Mass. since leaving his office at the factory in Los Angeles.

From here he was headed for: Philadelphia. Pa.. Washington. D. C.. Baltimore, Md., Favetteville, N. C., Atlanta, Ga., Miami, Fla., New Orleans, La., Houston, Tex., Phoenix and Tucson, Ariz. and then back to his offices in Los Angeles.

While at the Hotel Pennsylvania in this city, Silberman stated "There is no longer any doubt that the industry is swinging back to automatic merchandising equipment. I am fully convinced that the units which we will present for the first time at the NAMA meeting in Chicago are going to start an entirely new trend for the entire industry. We have been working hard and faithfully on these to present the most economical and perfect merchandisers the industry has ever seen."

While at the Hotel Pennsylvania, Silberman invited a group of top flight vending men who were loud in their praise of the firm's products and merchandising methods.

These men, and almost all others thruout the nation, Silberman reported, have all asked to meet Bernie Shapiro, President of the Adams-Fairfax Corp. "They want to thank him", Silberman said, "for the marvelous products he has given them and for the many new merchandising ideas he has already presented to the entire field."

Telecoin Will Show Original Bendix Washer From Apt. House Installation at NAMA Show

Machine Has Processed 27,113 Washes for $2,711.30 Take

NEW YORK—A dime-operated Bendix automatic washer from one of the original apartment house installations, a duplicate of those used in the "Launderette" stores, will be a major highlight of Telecoin Corporation's premiere exhibit at the three-day convention of the National Automatic Merchandising Association in Chicago's Palmer House beginning Dec. 14. The machine has processed 27,113 washes, an aggregate of 271,130 pounds of dirty clothing, and in nine years' operation has taken in $2,711.30.

Translated in terms of private family use, this machine has seen 150 years of service. Teelcoin, initiator of the self-service, automatic coin-operated laundry, temporarily has removed the Bendix from its location for display at the NAMA convention.

Telecoin wil give operators their first opportunity to inspect its five 1947 automatic merchandisers including the Tele-Juice fruit juice vendor, the Telecoin System coin radio, and three new laundry aids which now cut wash-day to wash-hour for millions of "Launderette" store and apartment house customers.

Cocoa Scarcity Hits Candy Venders

Scarcity Boosts Cocoa Price to 48c from 5c in 1941

CHICAGO—A world shortage of cocoa beans with the British and Brazilian governments controlling two-thirds of the available supplies, has placed American candy makers in a squeeze between high costs for ingredients and prices consumers will pay for candy.

Between January 1, 1941 and Oct. 15 of this year the price of cocoa beans has increased 823%, more than a third of which occurred in the last three months, according to the National Confectioners Assn.

Many believe that this unhealthy price situation is due to the presence of powerful cocoa cartels.

In the meantime candy vender operators are hard hit by the continued price jumps and are seriously considering other products than those featuring chocolate. Most substitutes, automatic merchants report, have met with public approval and the trade believes that they can continue on with these until chocolate covered products return to normal.

AUTOMATIC MERCHANDISING SECTION

IRON & STEEL INSTITUTE SEES BILLION DOLLAR VENDER BIZ

American Iron & Steel Institute Tells Press Coin Machines Will Sell Billion Dollars Worth of Merchandise in '47 Ranging From Drinks, Cigarettes, Cheeseburgers, Insurance, Coffee to Bubble Gum & Nuts

WASHINGTON, D. C.—The American Iron and Steel Institute released a story thru INS (International News Service) this past week estimating that over $1,000,000,000 will be spent by American consumers this year for food and services thru automatic coin machines.

The machines which will take in this money, the institute reported, would be thru machines "doing everything from selling insurance to shining shoes and broiling cheeseburgers."

The institute also reported that there are now automatic coin machines "that take telegrams, rent razors, brew coffee, sell bubble gum and deliver the morning paper as well as change money, sell tooth brushes and provide locker space in station and terminal".

"Furthermore", the institute pointed with pride, "there is one machine which has been selling railroad tickets and making change in a Philadelphia station without once making a customer miss his train. The whole ticket issuing operation", it added, "takes 15 seconds".

The institute also reported to the press on machines which sell travel insurance, canned goods, dairy products and dispense gas on isolated stretches of road.

The institute also stated that several large apartment houses have set up machines selling butter, cheese, canned goods, cereals and cookies all day and night.

This is believed to be one of the best press releases ever yet issued in favor of automatic merchandisers.

Frank Sinatra Records Vending Song

Newest Record Release "The Dum Dot Song" (I Put The Penny In The Gum Slot) About Gum Vender

NEW YORK—Columbia Record, Inc., this city, announced in their release bulletin No. 144 that the forthcoming recording by Frank Sinatra (Columbia Record No. 37966) would be "The Dum Dot Song" which is all about a youngster putting his penny into the gum slot.

According to Columbia report on the record, "This tune is a little unusual for Frank and should delight his fans because of its novel nature. The idea is based on a coin machine which vends gum drops and the singer tells, in a kind of baby talk, what happens when he puts a penny in the slot."

There is no doubt that with the coming NAMA convention at the Palmer House in Chicago and also the CMI convention at the Sherman Hotel in Chicago in January that both of these places at least where the vending machines are located should find this song very much to their liking. Perhaps, too, the gum vender manufacturers may adopt it as their "theme song" for both conventions.

NAMA Expects Over 2,000 Ops to Attend Show

CHICAGO — Everything from shoe shines to razor blades will be popping out of vending machines at N.A.M.A.'s 1947 convention and exhibit Dec. 14-17 at the Palmer House, Chicago.

Manufacturers and suppliers are bringing to Chicago the greatest display of automatic merchandising machines and equipment ever assembled at one exhibition, according to Chairman George M. Seedman.

More than 2,000 operators throughout the United States will gather to inspect this "world's fair of vending machines", in which the newest equipment and the finest merchandise produced in America will be presented.

Exhibits in the 10,000 square feet of floor space in the huge fourth floor exhibition hall will include machines which vend automatically candy, gum, nuts, cigarettes, beverages, popcorn, milk, ice cream, tooth brushes, fruit juices, postage stamps, photographs, voice records, cigars, cough drops, pocket-size books, hot coffee, hamburgers, toasted cheese sandwiches, biscuits and book matches.

Equipment such as coin changers, coin counters and sorters, slug rejectors, locks, locker, scales and laundry machines will also be shown.

All of the items which go into vending machines will be attractively displayed on the seventh floor of the Palmer House.

Candy, gum, nuts, cigarettes and beverages, the "Big Five" of merchandise vending machines, as well as other popular items such as book matches, cough drops, peanut butter sandwiches and assorted cookies will be available.

Wide Variety of Mdse. and Vender Displays At NAMA Convention

From Book Matches to Ice Cream and Drink Vendors; Change Makers, Coin Sorters; Syrups, Candies, Cups, Gums and Sales Ideas to be on Hand

CHICAGO—Executives of NAMA (National Automatic Merchandising Assn.) here are very much pleased with the great variety of products which will be displayed at their convention in the Palmer House, December 14, 15, 16 and 17.

It is generally believed that this will feature the most outstanding display which NAMA members have ever yet presented. The products range all the way from book matches to larger types of automatic dispensers.

There will be change makers, coin counters and coin sorters. There will be ice cream venders, drink dispensers, cigarette machines and merchandisers of every type. There are also expected to be many types of service machines at this convention.

In addition to all this the candy, gum and nut manufacturers will also have very attractive displays. These will be flanked by the bulk venders which will tie right in with this type of merchandise.

In the drink dispenser field, especially, there is expected to be much interest. Canned fruit and vegetable juices will be featured by some of the machines. There will be bottle, pre-mix and mixed venders on display.

There will also be on display the "Auto-Clerk" of ABT Mfg. Corp. which gives change and can vend dozens of products automatically. This is one machine which attracted great attention last year and will probably win even greater acclaim this convention.

Such items as Dixie Cups will have their own unique display. There will be Dixie Cup dispensers and also the use of these cups in the large drink venders.

All in all, it is believed, this will prove to be one of the most outstanding displays which has ever yet been arranged for any single meet of NAMA and the 2,000 or so automatic merchants and others who are expected to attend should find this one of the most interesting shows yet presented by this organization.

MANUFACTURERS' NEW EQUIPMENT

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6 90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805 00
- H-147-M RC Special 525 00
- Wireless Wallomatic 58 50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Sea Isle ..... No Price Set

EXHIBIT
- Tally Ho ..... No Price Set

GENCO
- Bronco ..... No Price Set

GOTTLIEB
- Humpty Dumpty ..... No Price Set

J. H. KEENEY & CO.
- Hi-Ride ..... No Price Set

UNITED MFG. CO.
- Nevada 275.00

WILLIAMS
- All Stars 479.50
- Ginger ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ROLL DOWNS

ASSOCIATED AMUSEMENT CORP.
- Big City ..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GEO. PONSER CO.
- Pro-Score ..... No Price Set

UNITED MFG. CO.
- Hawaii Roll-Down ..... No Price Set

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258 00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289 00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle ..... No Price Set

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255 00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255 00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542 50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532 50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250 00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget ..... No Price Set

PACE
- 3-Way Bell Console 5c-10c-25c $690 00
- 5c Royal Console 320.00
- 10c Royal Console 330 00
- 25c Royal Console 340 00
- 50c Royal Console 475 00
- $1.00 Royal Console 650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10'—8" 450.00
  - 11'—8" 450 00
  - 13'—8" 500.00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

P. & S.
- Shooting Stars 249.50
- Tom Tom 299.00

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

TELECOIN CORP.
- Quizzer ..... No Price Set

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 222.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col. w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495 00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

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Covering The Entire States Of NEW YORK and NEW JERSEY

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Bigelow 3-8777

CMI CONVENTION "BEST SHOW ON EARTH" — James Gilmore

BY JAMES A. GILMORE
Secretary, CMI

Why be satisfied with anything less than a three-ring circus!

The Coin Machine Industries, Inc., annual Coin Machine Show is to the coin machine industry as a whole exactly what the Ringling Brothers —Barnum and Bailey show advertises to be "The Greatest Show on Earth." Colossal! Stupendous! What makes it the greatest show on earth? Simply because they have the best performers to be obtained anywhere and the largest number and variety of them. They have everything to entertain and interest their patrons.

For that very same reason C.M.I.'s 1948 Coin Machine Show will be the greatest coin machine show on earth. It will have everything to entertain and interest Operators, Distributors, Jobbers and Manufacturers who attend — by everything we mean Vending machines, Music machines, Amusement machines, Weighing and Service machines.

Why does Ringling Brothers — Barnum and Bailey attract the biggest crowds? Because they are the biggest show on earth. For that same reason the Coin Machine Industries, Inc., 1948 Coin Machine Show will attract the biggest crowd of coin machine Operators, Distributors, Jobbers, and Manufacturers that has ever been brought together in the history of the industry.

Again we ask, Why be satisfied with anything less than a three-ring circus!

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

CMI MEMBER

Sale!

NEW IN ORIGINAL CRATES!
AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.
UPRIGHT MODEL

ORIGINAL PRICE $249.50 NOW ONLY → **$84.50** EA.

Quantity is Limited ORDER NOW!

BAT-A-BALL, Jr.
WITH STAND

ORIGINAL PRICE $79.50 NOW ONLY → **$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO	$225.00
BALLY BALLYHOO	165.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

WRITE!

UNITED NEVADA	
GOTT. HUMPTY DUMPTY	
EXHIBIT TALLY HO	
CHICOIN SEA ISLE	
WILLIAMS GINGER	
BALLY NUDGY	
MARVEL OSCAR	
GENCO BRONCO	
CHICOIN BASEBALL	

NEW COUNTER GAMES

POP-UP CLOSEOUT	$ 17.50
ABT CHALLENGER	49.50
FOLDING STAND	11.95
GOTT. GRIP SCALE	39.50
GRIP-VUE	49.95
BASKETBALL, 1c	39.50
WITH STAND	49.50
KICK. & CATCHER	37.50
DAVAL MARVEL, CIG.REELS	39.50
IMP., 1c or 5c	$ 14.50
BEST HAND	30.00
MEX. BASEBALL	30.00
SKILL THRILL	30.00
FREE PLAY—SPECIAL	30.00
HEAVY HITTER	160.00
WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

WRITE!

BALLY WILD LEMON
BALLY DOUBLE UP
BALLY HI-BOY
MILLS 3 BELLS
JENN. CHALLENGER
EVANS BANGTAILS
EVANS WINTERBOOK
EVANS RACES
BAKERS PACERS. 5c. D.D.
GROETCHEN TWIN FALLS

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IDEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330

MILLS VEST POCKETS ....$74.50—LOTS OF 2 65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE.	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	27.50
CLUTCH HANDLE, BRACKET	27.50

ROLL DOWN GAMES

ADVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE
Single, $119.50; Double, $174.25; Triple $262.00
BOX STANDS ....$27.50 FOLDING STANDS.... 12.50

BALLY DRAWBELL RED BUTTONS ....$295.00 DE LUXE 345.00

SLOTS

BONUS BELL,	5c..$119.50;	10c..$129.50;	25c.. 139.50
GOLD CHROME,	5c..$109.50;	10c..$119.50;	25c..$129.50
BLUE FRONT,	5c..$89.50;	10c..$99.50;	25c..$109.50
BROWN FRONT,	5c..$99.50;	10c..$109.50;	25c..$119.50

5c MILLS Q.T.	69.50
5c GOLD CHROME, H.L. $119.50; 10c	$129.50
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
5c JENN. SILVER CHIEF	89.50
25c BLACK CHERRY, REB. 2-5	139.50
5c JENN. CLUB CONSOLE CHIEF	109.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	189.50
JENN. CIGAROLA, MODEL XV	99.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	179.50

RECONDITIONED 5 BALLS

LUCKY STAR	$169.50	5-10-20	$ 49.50
MYSTERY	129.50	STREAMLINER	54.50
DYNAMITE	119.50	UN. MIDWAY	49.50
VANITIES	119.50	KISMET	44.50
KILROY	129.50	BOSCO	44.50
SMARTY	119.50	HI HAT	44.50
FIESTA	119.50	YANKS	44.50
BAFFLE CO	119.50	VICTORY	44.50
SPELLBOUND	104.50	CLOVER	44.50
SUPER SCORE	109.50	FLY. TIGERS	44.50
FAST BALL	94.50	VELVET	44.50
SUPERLINER	89.50	WILDFIRE	44.50
STEP UP	79.50	PRODUCTION	39.50
MID. RACER	69.50	SEA HAWK	39.50
BIG LEAGUE	69.50	EAGLE SQUAD.	39.50
CANTEEN	59.50	JUNGLE	39.50
SURF QUEEN	59.50	STAR ATTRAC.	39.50
SURF QUEEN	79.50	BELLE HOP	39.50
LITE-O-CARD	79.50	ALL AMER.	39.50
YANK. DOODLE	69.50	BOLAWAY	39.50
FLAT TOP	69.50	SHOW BOAT	39.50
LIBERTY	59.50	VENUS	39.50
SKY CHIEF	59.50	TOWERS	39.50
BIG PARADE	59.50	ABC BOWLER	39.50
AIR CIRCUS	59.50	'41 MAJORS	39.50
KNOCK OUT	59.50	SEVEN UP	39.50
KEEP 'EM FLYING	54.50	SLAP JAP	39.50
SOUTH SEAS	54.50	BOMBARDIER	39.50
SANTA FE	54.50	TEN SPOT	39.50
BRAZIL	54.50	INVASION	39.50
TRADE WINDS	54.50	MARINES	34.50

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	$595.00
25c KEFNEY BONUS SUPER BELL	395.00
5c KEFNEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c. P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

DRIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	69.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50

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JACK R. MOORE DIES OF HEART ATTACK

JACK R. MOORE

PORTLAND, ORE.—The coin machine industry suffered one of its greatest losses when Jack R. Moore, owner of Jack R. Moore Company, this city, died of a heart attack at 5 A.M., Saturday morning, Nomember 15.

A healthy, energetic young man in his early forties, Moore was extremely active and his sudden death is a great shock to his untold legion of friends. It was only a few weeks ago that Moore visited Chicago and contributed $1,000 to the Damon Runyon Cancer Fund.

A few months previously, on August 18, Moore flew to Washington, D. C., to receive a most singular honor, being awarded the Exceptional Service Medal one of only twenty such medals presented by the War Department to men whose service records were outstanding.

Moore attained the war time rank of Major, Civil Air Patrol, spending all those years in the service of his country. The citation, signed by Robert P. Patterson, Secretary of War, read as follows: "For exceptionally meritorious achievement as Commander of Civil Air Patrol Liaison Patrol No. 1. Laredo, Texas from 1 October 1942 to 28 February 1943; Coastal Patrol No. 8, Charleston, South Carolina, from 1 March 1943 to 15 October 1943; and Liaison Patrol No. 2, El Paso, Texas, from 1 November 1943 to to 15 March 1944; and for repeatedly exhibiting marked courage in the face of danger while performing regular war-time flying missions. By devoting his efforts loyally and patriotically under difficult conditions in time of national need to the leadership, training, and supervision of civilian volunteers engaged in the performance of such war-time flying missions, he rendered a service to the United States deserving high recognition."

Following his service in Civil Air Patrol, when the war ended, Jack retained a high interest in flying. Not only did he own his own plane, and flew from place to place, but became interested in the manufacture and distribution of flying craft.

However, whatever his interest in other enterprises, he kept very close to his first love—coin machines, acting as distributor for Bally Manufacturing Company and J. P. Seeburg Corporation. The Jack R. Moore Company, with offices in Portland, Ore.; San Francisco, Calif: Seattle, Washington; and Spokane, Ore. covered the entire Northwest. Only a year or two ago Moore sold his distributing organization in Salt Lake City, Utah, to his good friend R. F. Jones, who organized the Jones Distributing Company. And it was only a few months ago that Bill Suter bought out Moore's Philippine branch, changing the name to Morcoin Co., Ltd.

While he built up his reputation in the Northwest, Moore's fame expanded thruout the entire country, to an extent that his firm enjoyed the most favorable business dealings; and his personal friends ran into the thousands.

"10c — 3 For a Quarter" Experiment On Music In Clubs Proves Successful

MONTGOMERY, W. VA.—Mitch Oliver, manager of Mammoth Amusement Company, this city, recently experimented with a "dime — three for a quarter" play on his music machines and reports that so far it has proved successful.

"We have six private club locations" reports Oliver "that we changed over to "One for a dime and three for a quarter", and the play has not dropped off. We are tickled pink with our achievement because we are damn sure making money in these locations. I personally am a member of these organizations and I talked them into it. No one thought it would work, but it has. One bartender remarked to me 'Hell, they don't mind paying a dime any more than they do a nickel.' These locations all have new equipment, and it was on dime and a quarter when we put it in. Will let you know if we do any good with our public locations, because we are damn sure going to try it on our locations that we know won't have any other operator."

Oliver ends his note with a cheerful note, stating "Keep pluggin' — we'll find that Shang-Ri-La yet!"

Four Rock-Ola Distribs Awarded Watches

CHICAGO — Following the policy of awarding prizes for sales achievement to distributors, David C. Rockola, Rock-Ola Manufacturing Corporation, this city, this week awarded Lord Elgin watches to four of his distributors.

The distributors receiving these beautiful watches were: B. D. Lazar, B. D. Lazar Company, Pittsburgh, Pa.; Pete Stone, Indiana Automatic Sales Company, Indianapolis, Ind.; Daniel Wertz, Wertz Music Company, Richmond, Va.; and Sam Stern, Scott-Crosse Company, Philadelphia, Pa.

A. L. LaBeau, LaBeau Novelty Sales Company, St. Paul, Minn., one of the oldest Rock-Ola distributors, was presented with an engraved watch band to match the watch he won in August. The band was presented to Archie by his office personnel.

Clark Distrib Co. Presents Party In Conjunction With Calif. Music Ops Assn.

OAKLAND, CALIF.—At a meeting of the California Music Operators Association held here, more than two hundred operators and their employees were entertained by the Clark Distributing Co., Wurlitzer Distributor, on the night of October 29.

After about one hour of business session, the entire evening was spent in festivities. There was plenty of good food to eat, plenty of refreshments to drink, and a fine floor show that was presented by the Trilon Record Co. in conjunction with the Clark Distributing Co., Wurlitzer Distributor. The Trilon Record Co. was also a sponsor and contributor as the entertainment furnished by this record company was presented at no cost to the operators or the Clark Distributing Co.

State President George Miller has arranged with all distributors of phonographs, distributors of records or any other auxiliary distributor of the music business to sponsor once a month meetings of the California Music Operators Association. This is being done with the thought in mind of bringing closer cooperation, closer coordination, and a more friendly spirit between jobbers, distributors, and manufacturers of all lines pertaining to the automatic phonograph industry.

"The idea has proven itself 100%" states Miller "as practically every manufacturer and distributor of phonographs have either sponsored a night or is requesting nights in the months to come for the purpose of entertaining the music operators and by so doing, build up good will as well as to work out the serious problems that confront the music operator of today."

Aireon has sponsored such a meeting. The Mills Co. has sponsored a meeting. The AMI Co. has been accorded an evening. The last meeting was sponsored by the Clark Distributing Co., who is the Wurlitzer distributor in California. And the next meeting will be sponsored by the Jack R. Moore Co., Seeburg Distributor in California. Each distributor has the opportunity of addressing the membership and in turn, the membership has the opportunity of discussing their problems so that distributors and manufacturers will be able in the future to cooperate better with the music operator of today.

"There will be many changes in the music business in the next few months from all appearances," says State President, George A. Miller. "It is my idea that the closer harmony between all people concerned, the sooner the problems will be eliminated. Not only have the operators approved these particular meetings, but they have been accepted wholeheartedly by the manufacturing companies."

"Better-Earning Equipment Best Method of Increasing Revenue" Says Del Veach

BY BERT MERRILL

DELBERT VEACH

ST. LOUIS—"While dozens of ideas for bettering the location split between operator and location owner are being put forth, the only practicable method of increasing revenue from every location is through the installation of better-earning equipment," according to Del Veatch, of V. P. Distributing Company, here.

Del, an old-timer in the field, with both distribtuing and operating experience behind him, deplores the attitude of the small-string operator who arbitrarily informs his location owners that the split must be altered in the operator's favor.

"While it is true that the operator's cost of living is twice what it formerly was, and machines are two and three times as expensive, and all other fixed costs away up, out of the world, the operator must remember that it takes a lot of diplomacy and personality to win a worthwhile location in the first place," Del said.

"While the average tavern owner, for example, can sympathize with the operator, whose costs are mounting while the coin machine still takes in the same old nickel, he has his own troubles. He is usually not inclined to part with any larger percentage of the phonograph or pin-game intake to alleviate the operator's woes. This is particularly true, now that the bar business, bowling alley, confectionary, etc., is reporting a downward sales trend. Nickels from the phonograph or pin-game are going to look more important than ever to location owners," Veatch believes.

Like many other old-timers in the field, Del has worked for many years toward a uniform, standardized coin machine operators' association, in which all members will be depended upon to follow the same regulations.

"However, such a tightly-welded organization seems almost impossible," he pointed out, "because it has always been extremely difficult to get all of the operators to agree."

"Where a more ethical group of operators, or even the major percentage will agree on a basis split with location owners, for example, there are always going to be a fringe of non-members who will quickly capitalize on the fact that by cutting their own rate they will immediately take locations away," he said.

"A lot of large-scale phonograph strings have been built when small-scale operators got a bit too mercenary in their attitude—and the big man, backed with hundreds of machines, moved into the location. Tho most operators, in the small and medium-scale class, are a bit wary of setting forth on any plan which may possibly offend the tavern owner," he claims.

Incidentally, in St. Louis, 50% of the city's operators belong to the Missouri Amusement Machine Owners' Association. This number represents 75% or 80% of the phonograph operators. Still there are enough men who do not belong that the establishment of a 60-40 split, or a standardized amount of front money on any location, would be almost impossible.

"Operators who have installed new machines, and allowed them to operate a while, then came around to the location owner with a song-and-dance, ending up with a request for a better split, do nothing but irritate the location owner," Veatch pointed out.

Natural resentment, stemming from such a source will inevitably lead to the tavern owner "shopping around" to find out who can give him a better deal on phonographs, pin-games and even vending equipment. In the end, there is always the well-operated firm, with plenty of service facilities and new equipment willing to give a moderate split, which wins the location.

"There is one bright spot in the picture, however," according to the V. P. president. "That is the installation of better, more costly equipment, which shows a higher return from the location," he said.

"After a lot of experimenting with our own customers, we have found that it is possible to obtain a 60-40 split in good locations if the location owner can be convinced that he will be actually showing more profit. Some of our operators are adopting a plan whereby they purchase more expensive, more attractive games or phonographs, spend a lot of time in choosing their location, and guarantee the owner a minimum amount with a 60-40 split, which will be substantially more than the old 50-50 split.

"For example, installing a new pin-game, one of our St. Louis operators guaranteed the owner $40 a week if he would take the machine on a 60-40 split, keep it polished up and suggest it to his customers. The owner scoffed at this income, since the former pin-game had shown only about $18 to $20 per week for himself. However, the guarantee worked out, so this location owner is gladly paying a 60-40 split. Although the machine installed was a bit more expensive, it is actually showing a better scale for both the operator and location owner."

"Almost every operator purchasing new equipment will be wise to think over this matter before he spots the machine in a new location", according to Veatch. The golden opportunity, the St. Louis distributor says, lies in the way the new machine is introduced and what it can do for both the location owner and the operator. If it is merely placed on location, and the standard split taken, the location owner will immediately be delighted with the better income and refuse to consider any cut.

"Wise operators are picking their new equipment very carefully for this reason," Veatch said, "and using brand-new phonographs and games to angle out a better deal. There are still many hundreds of location owners who believe that the coin machine operator is living in luxury from a few machines spotted here and there. So, along with presentation and a better split, it is wise for the operator to let his location owners know exactly what the maintenance, purchase and transportation costs are for every piece of equipment which he installs."

CMI DAMON RUNYON FILM WILL BE READY FOR NOVEMBER 23 DINNERS

Glassgold and Winchell Help Direction and Production

Walter Winchell (right) and George M. Glassgold going over the script on the shooting set at 20th Century-Fox Studios, Hollywood.

HOLLYWOOD, CAL. — With the first phase of the Damon Runyon Cancer Fund Drive over, and the industry concentrating on securing the second $125,000 to complete their self-imposed quota of $250,000, Coin Machine Industries is rushing completion of a sound film to be distributed thruout the country.

As a great many communities have designated November 23 for special dinners and parties, the film is being given first preference by the many firms and individuals who are involved in its production, and will definitely be ready by that time. Upon completion, the film prints will be rushed directly from the film laboratories by air express to the cities where the dinners are to be held.

The splendid cooperation of the 20th Century-Fox Studios, Fox Movietone News, General Film Productions and Mecca Laboratories is making this project possible. The General Film Productions in New York City has assigned Charles Senf to the cutting and editing of the film, which is being done on a non-profit basis. Senf previously of Hollywood, worked on the picture "Gone With The Wind." Harry A. Kapit, President of General Film Productions Corporation, who is the producer of the "Answer Man", has given top priority orders that nothing at his laboratory shall interfere with the completion of this film on time. Kapit, who has spent his life in the picture field, has devoted much of his time and effort to many charities. He recognizes the work of the Coin Machine Industries in the Damon Runyon Cancer Fund Drive, and is doing everything possible to make it a great success.

The picture is being made under the direction of George M. Glassgold. Part of the film was shot at the 20th Century-Fox Studios in Hollywood, and other shots were made in Chicago at the Movietone News Studios.

Winchell's Sunday night broadcast will be piped into every one of the dinners, and it is believed that he will use a good portoin of his time to mention the efforts of the coin machine industry in behalf of the Damon Runyon Cancer Fund Drive.

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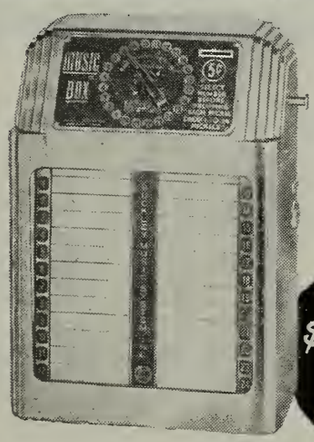

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Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

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Console Distrib. Co. To Show 1948 Buckley Line In N. O. On Dec. 11-12

NEW ORLEANS, LA.—Bob Buckley and Sam Tridico of Console Distributing Company, Inc., this city, have announced that their firm will run a showing of the Buckley line of equipment on December 11 and 12 at the Jung Hotel.

"We plan on opening the showing each morning at 9 A.M." states Buckley "and will be open until 10 P.M. We will have a private bar and will serve buffet style thruout the day. We invite all the coinmen in the territory to drop in whenever they please, partake of the refreshments and meet with all my organization and Pat Buckley, president of Buckley Manufacturing Company, who will be present during the show."

Sam Tridico reports that there will be a display of the entire 1948 Buckley line, and that everything shown on the floor will be ready for immediate delivery. "In addition" Tridico says "competent men from our shop and also from the factory will be on hand to give the operators and mechanics plenty of helpful advice on operation and maintenance

Buckley and Tridico opened the Console Distributing Company over a year ago, and altho this was their first venture as distributors, have made many good friends and enjoyed a very fine business. They are now preparing to welcome coinmen from Texas, Alabama, Arkansas, Mississippi and Louisiana to their December 11 and 12 showing.

Wheeling, W. Va. Passes License Ordinance

WHEELING, W. VA.—City council of Wheeling adopted, under a suspension of rules, a revised ordinance licensing all automatic coin operated machines. Mayor Carl Bachman explained that the ordinance incorporates the present state laws. On the motion of Councilman James Flynn, the ordinance was advanced to its second reading and then adopted by unanimous vote.

The ordinance calls for a license of $50 a year for pinballs; music machines $10 a year; scales $2.50 a year; and 1c vendors at $1 a year.

Among the provisions of the ordinance is a ruling that provided fines and imprisonment for operation of all coin machines without a license. It also provides that no persons under 18 years of age shall be permitted to play the machines, and that games must not be operated within 500 feet of a church of school.

St. Louis Op Increases Play By Merchandising Promotion Plans.

BY BERT MERRILL

ST. LOUIS—The ability to dream up little stunts for increasing phonograph play and to pass them along to location owners is a simple means of increasing phonograph take at every point, according to a veteran St. Louis operator with 120 machines scattered throughout the south and southwest St. Louis area.

The operator, who prides himself on being able to call every location owner and the latter's employees by their first names when visiting them, has capitalized on personal friendship by analyzing every location for ideas which can increase the maximum number of nickels poured into the slot.

"If you know the location owner's habits, the type of customers he caters to, and the likes and dislikes of employees, phonograph volume may be increased one-third or more," the operator indicated.

A typical example is "menu selling" by waiters in a leading St. Louis restaurant, operated in conjunction with a 25-alley bowling alley.

Noting that the phonograph was a bit difficult to get to, inasmuch as the restaurant tables were as much as 100 feet away from it, the St. Louis operator arranged to have the waiters ask, "Would you like a little music with your meal?" whenever serving the appetizer with an ordered dinner.

The waiter has in his pocket a card on which all selections on the phonograph are printed, so that it is an easy matter for the seated customer to pick out a couple of records he would like to hear, and either give the waiter a dime or two nickels, or say "Put it on the bill".

The operator furnishes each waiter with these "music menu cards" which are made up at the same time as the selection cards in the phonograph, and makes sure that everyone carries it.

Waiters like the idea, according to the operator, because making change for playing the phonograph assures that the meal patron will have proper change to leave a tip.

Five waiters are thus "phonograph salesmen" at all times, and the take from this particular juke box increased by more than 40% after the idea went into effect.

Still another idea which has worked out to increase phonograph play in a restaurant in downtown St. Louis is a "menu rider". This consists of a mimeographed slip attached to the menu, which informs the guest of the 24 numbers to be found on the phonograph.

Many people, who do not give the phonograph a thought, will see the name of a favorite piece of music on this mimeographed menu, and will sidle over and play it, according to the operator.

Here, where waiters are too busy to handle the job of dropping in the nickels, the phonograph is located relatively close, and "customer laziness" does not enter into sales.

The St. Louis operator "glad hands" every bar or tavern owner in making his calls. He invites the latter to mention any specific piece of music he would like to hear himself.

"Most tavern owners have a couple of favorite pieces of music in their heads," the operator smiled, "and putting these in the juke box makes sure that the phonograph will be played more often."

When leaving the location, the operator sets the box to play through the entire selection list free—to make sure that every employee of the place thus gets a sample of what's on the "musical menu".

New Jersey Phono Assn. Offers "Free Juke Boxes" For School Dances

NEWARK, N. J.—LeRoy Stein, business manager of the Music Guild of America (MGA), New Jersey phonograph operators association, has inaugurated a public relations program with the high schools of his state, which should bring the trade much favorable comment.

In a letter sent to all authorized high schools and parochial schools in Northern New Jersey, Edward Levey, secretary of the association, offers the free use of a music machine for any approved school dance. The school clubs must have the approval of the school authorities, and must supply the name of the club, the date and time of the dance, and the place where it is to be held. Records and service will be supplied free of charge. The information must be supplied two weeks in advance of the event.

The association asks in reciprocation for this service, that acknowledgment be published in the official school paper and a copy be sent to them.

This type of public relations has unlimited value. It not only makes it possible for teen-agers to enjoy school dances where otherwise it might not be possible, thereby winning the plaudits of the juveniles, their parents and school authorities, but educates them to play music machines when they enter locations featuring automatic music.

DeSelm Celebrates Second Anniversary With United Mfg.

BILLY DE SELM

CHICAGO—Billy DeSelm, the popular Sales Manager of United Manufacturing Company, this city, was accepting congratulations this week from his many coin machine friends in his second anniversary with the firm.

His face wreathed with smiles, Billy commented "I've been so busy and happily engaged during these past years, that it seems only like yesterday that I joined up with Lyn Durant. It's a wonderful feeling to be associated with such a marvelous organization as United, and I look forward to the future with bright anticipation."

In telling about the new game now being featured by United, DeSelm stated that "Hawaii Roll Down" was on test location for seven months, and proved sensational. "It has all the thrills of a novelty game," he continued, "but is a legal game for any location."

"Hawaii Roll Down" is pin game size and of the console type. It is now in full production, Billy reports, and deliveries will start shortly.

"Minimum Guarantee Only Solution" Writes Penna. Operator

NORRISTOWN, PA.—Many letters (in addition to wires and phone calls) have been received by *The Cash Box* regarding the establishment of a better commission arrangement. The following letter is so intelligent, it is reproduced:

"You certainly are right, in my humble estimation. The article fits my case 100% for I've been operating sixteen years ,and the only place my case differs from other operators is that everything I have is tied up in my family and equipment. My two oldest of ten children, a senior and junior in college, will I hope, be followed to higher education by the younger ones who so desire, and the minimum guarantee is the only solution to successful operation of a route of good, modern, up-to-date equipment.

"Getting out and selling the location owner on the facts is exactly where operators are too lax, and I for one, will bear in mind that the element of salesmanship is an important factor in mutual understanding of the operator's problems."

Carl J. Annas,
Norristown, Pa.

"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visting coinmen. Listed below is the schedule:

MONDAY EVENING, JANUARY 19
Dinner in honor of the officers of all state and local associations.

TUESDAY NOON, JANUARY 20
Luncheon, followed by an address by D. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY EVENING, JANUARY 21
Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY EVENING, JANUARY 22
The climax of the four-day session, the Annual Banquet in the Grand Ball Room of the Stevens Hotel. This year the banquet is especially important because of the industry's activity in raising money for the Damon Runyon Cancer Fund. Walter Winchell, director of the Damon Runyon Fund, will attend and will be presented with the check covering funds collected by the industry. Many other notables are expected to attend.

New England Coinmen Formulate Plans For Cancer Fund Dinners

Hope To Gather $10,000 At November 23 Parties

BOSTON, MASS.—David S. Bond, Trimount Coin Machine Company and Si Redd, Redd Distributing Company, this city, jointly concocted the idea of getting up a committee comprising the members of the industry from the New England territory, to run off a number of Damon Runyon Cancer Fund dinners on Sunday evening, November 23.

"Present plans call for a regional group of informal parties on Sunday evening, November 23" stated Bond "with the purpose in mind to gather in a total of $10,000 for the coin machine industry's New England contributions to the Damon Runyon Fund."

"Altho the committee was formed hastily so that the dinners will come off on the date in which coinmen thruout the country are also participating" reported Redd "we are devoting all of our time and plugging hard to make them successful."

In addition to Dave Bond and Si Redd, the committee is composed of Bill King, King Distributing Company; Ed Ravreby, Associated Amusements, Inc.; Louis and Barney Blatt, Atlas Distributors; and John McIlhenny, McIlhenny Distributing Company.

The following members of the industry have been appointed to the state committees, and they will accept donations for the regional drive. Maine Committee: O. J. Porter, Portland; Fred Papalos, Waterville; Joe Glazier, Bangor; and Romeo Rivard. Lewiston. Connecticut Committee will be headed by George Hurwich of Atlantic-Seaboard Corporation of Connecticut, Hartford. Vermont Committee: Bob Greenfield, Burlington; E. C. Goodrich, Rutland; George DesNoyers, White River; Sam Caslani, Montpelier; and Frank Ward, Fairlee. New Hampshire Committee: Louis Taube, Manchester, Chairman. Rhode Island Committee; L. K. Woods, Pawtucket, chairman.

The committees are preparing all the details as to the meeting place, time, entertainment, etc., and will notify all coinmen in their respective territories by phone, wire and mail.

Washington Coin Machine Assn. Elects Officers

John Phillips, President; Evan Griffith, Vice-Pres; Harold Biederman, Secy-Treas.

WASHINGTON, D. C. — At a recent meeting of the Washington Coin Machine Association held in the offices of Ben Rodins, Marlin Amusement Corporation, this city, the membership elected a slate of offices to head the organization for the coming year.

John H. Phillips, Phillips Novelty Company, Inc., one of the leading operators of music and amusement machines in the city, was voted in as president. Elected to the vice-presidency was Evan Griffith, well known and active coinman. Horace Biederman was elected Secretary-Treasurer, holding this same office for the eighth consecutive year.

"I am very proud to head the Washington Coin Machine Association, which has been functioning since 1939" stated Phillips "and which has done so much toward maintaining good-will among the operators. One of the problems we will keep under close watch is the possibiilty of a local tax on music and pin ball machines."

Biederman stated that the organization is a well knit and cooperative group, and they are all looking forward to a most successful year under the leadership of John Phillips and Evan Griffith.

Consider Ordinance To Tax Arcades

JACKSONVILLE, FLA.—The laws and rules and license committees of the City Council, this city, are considering a proposed ordinance regulating privilege taxes on amusement arcades within the city, where pin games or other coin operated machines are displayed for public use.

The ordinance defines an amusement arcade as a place of business where 12 or more coin operated "skill machines" (pin games) and 30 or more coin operated devices other than pin games are operated.

Owners of the arcades may pay an annual license of $15 each for the 12 pin games, and $2.50 for the 30 other type of machines.

Coinman Lauded For Contribution of Pin Games and Juke Box

HUNTINGTON, W. VA.—Smith Music Company and Ferrell Amusement Company, two local operating companies, received a great deal of favorable comment from the citizens of this city and the press for contributing a pin game and a music machine to the Stella Fuller Settlement.

The machines were installed in the Settlement's new gymnasium, and were set up to play without the use of coins.

Smith and Ferrell were lauded for their fine gesture in contributing to the welfare of the youth of the city.

Wilcox-Gay Introduces New Coin-Recordio Machine in N. Y.

NEW YORK—Wilcox-Gay Corporation, Charlotte, Mich., manufacturers of recording equipment, introduced their new automatic recorder "Coin-Recordio" to a group of newspaper writers and coin machine people at the Astor Hotel, New York City, on November 13.

The guests listened to a short address by Chester M. Wilcox, president of the firm, who divided the talk between a short history of the background of the company since its inception, and an explanation of the new machine. After concluding the talk, Wilcox answered several questions posed from the floor.

The guests then gathered around the half dozen machines on display and tested its qualities.

"'Coin-Recordio' is entirely automatic" Wilcox stated. "It is entirely self-contained, lightweight (weighing only 168 pounds) and requires no attendant. A standard cradle phono handset is used as microphone-receiver, and the record capacity is 200 blank Recordio Discs. The enclosed cabinet contains an A.B.T. slug rejector, tamper-proof play counter and strong, separately-locked cash box."

Wilcox stated that the firm is now setting up distributors and will get behind the operator with a strong promotion program.

P&S In Production On "Tom Tom" Game

LEE S. JONES

CHICAGO—Lee S. Jones, P & S Machine Company, this city, announced that the firm is now running on a full production schedule on their new pin game "Tom Tom".

Jones states that the game is pin table size, with a natural wood cabinet. A revolving drum is incorporated into the lower part of the backboard, and the upper portion of the backboard is the traditional pin game style scoreboard. "The 'Tom Tom' game employs the use of eight red plastic balls" Lee explains, "but the actual playing cycle is less than the ordinary five ball game. It is operated in the same manner as the conventional pin game with a plunger-operated ball delivery. Every ball scores between 10,000 and 100,000 on each play with a total possible score of 990,000.

"The game is adaptable to free play operation" continued Jones "and the servicing is one of the outstanding features as all electrical parts are located in a vertical position behind the backboard, with no mechanical parts under the playing board of the machine."

Empire Continues Expansion Program

GIL KITT

CHICAGO—Gil Kitt, Empire Coin Machine Exchange, this city, announces that his firm is continually expanding its activities, and adding on the lines of several manufacturers as distributors. Recently, the firm took over the building at 1012 Milwaukee Avenue which embraces a total of 28,000 square feet of space. On display at these quarters are all types of coin operated equipment. The service and repair departments have been expanded, and the number of trained mechanics increased to eight.

Howie Freer is in charge of the inside sales for Empire, and handles sales promotion and advertising. On the outside sales staff is Bob Shaefer, who covers the Wisconsin territory; Ed Wikoff travels the state of Indiana seeing the trade; and Paul Glazer takes care of the Illinois territory.

The firm has recently been appointed as distributors for D. Gotlieb & Company and Exhibit Supply Company covering the state of Wisconsin. Gil Kitt, who is kept on the go continually, states "Most of my time will be devoted to keeping the new games rolling from the factories to our showrooms to supply the ever increasing demand, while Ralph Sheffield will be busy handling the coordination of sales, service and maintenance."

Phila. Phono Assn. Elect New Officers

PHILADELPHIA, PA. — The membership of the Phonograph Operators Association of Eastern Pennsylvania held their annual election of officers at their recent meeting on November 6.

Jack Sheppard was voted in as President by unanimous acclaim; Raymond C. Bernhardt was elected Vice-President; Harold Berenbaum, Secretary; Herman Scott, Treasurer. The Board of Directors now is composed of Ben Fireman, Samuel Stern, William L. King, Irvin Weiss, Philip Frank, Eugene Leavey and Jack Appel.

Charles F. Hannum, business manager, stated "We have one of the strongest and well balanced board and officers set-up that I have seen in any association thruout the country."

The next "Click Tune of The Month Party" is November 22 and it is reported that Vic Damone will be the guest attraction.

N. Y. "Jamboree" Nets $7,593 For Cancer Fund

NEW YORK—The Damon Runyon Cancer Fund is $7,593.59 richer today as a result of the great New York—New Jersey—Connecticut "Jamboree", held November 3 at the Manhattan Center, this city.

CMI Public Relations Bureau reports that they have received this magnificent initial donation from Harry Rosen of Seaboard New York Corporation, hard-working general treasurer of the event. Additional moneys have been promised from coin machine people present at the party, and a complete accounting will be furnished at a later date.

Ill. Phono Owners Assn. Set November 25 As "Juke Box Night" For Cancer Fund

CHICAGO — The Illinois Phonograph Owners Association, headed by Ray Cunliffe and Mike Spagnola, report that on November 25, Tuesday night, the music machine operators are taking over the entire 1300 seats of the Studebaker Theatre for their special effort in behalf of the Damon Runyon Cancer Fund Drive.

The coinmen will pay twice the regular price of the tickets to see Spike Jones put on a special three hour show dedicated to the juke box industry. Half of the ticket price will go to the Damon Runyon Cancer Fund. In addition, it is reported that Spike Jones and the Shuberts (theatre owners) will contribute 20% of their end to CMI Cancer Fund.

Every music machine manufacturer is cooperating 100% and buying a considerable block of tickets.

A music machine will be on display in the theatre lobby for a full week and a half prior to the night of the show, and on November 25 there will be a phonograph of every manufacturer displayed in the theatre.

"We started out to put on this special juke box night" stated Cunliffe, "and it wasn't long before we were practically sold out. It is wonderful to know that our operators, distributors and manufacturers came to the fore so quickly. Not only did they grab up the available tickets, but are also putting their time and effort into making November 25 a night that will long be remembered."

ADVERTISERS IN THIS ISSUE

Bally Announces New Baseball Game Being Shipped

GEORGE W. JENKINS

CHICAGO—George Jenkins, vice president and General Sales Manager of Bally Manufacturing Company, this city, announced that the firm commenced shipping their new baseball game "Big Inning" this week.

"'Big Inning' was released to the trade" stated Jenkins "only after extensive location tests proved the reliability of the mechanism and sustained earning power of the game.

"Big Inning" is described as occupying approximately the same space as a multiple pin game. Ball is automatically pitched when the coin is deposited, allowing player freedom to concentrate attention on batting the ball into various pockets to score singles, doubles, triples, home runs, sacrifices or outs. Flash-action ball players run bases on the backglass and play-fields. Runs and outs are automatically registered on the backglass, and the game ends after three outs or four minutes of play.

"The game is available in simple novelty-play model" explains Jenkins "which is equipped with free-play register and meter and can be operated as novelty or free play game. Convertible model is priced the same as the simple novelty model."

CMI Runyon Fund Totals $136,645.01

CHICAGO — James T. Mangan, CMI Public Relations Director, announced this week that the industry's Damon Runyon Cancer Fund has reached $136,645.01.

The figures include the receipts from the New York—New Jersey—Connecticut "Jamboree" of $7,593.39 plus 37 individual contributions ranging from $1.50 to $250.

Mangan reports that he is supremely confident that the coin machine industry will make good on their promise to Walter Winchell to contribute $250,000. In addition to many special community and association promotions scheduled for the near future, November 23 will see 17 city-wide dinners come off. "It is heart-warming" stated Mangan "to be connected with so many fine people, and be involved with their great energy and efforts to see that the Damon Runyon Cancer Fund will be the recipient of a great amount of money. I doubt whether any other industry could take hold as are the members of our industry and do the job we are."

THRU THE COIN CHUTE

The brisk weather hereabouts is keeping the boys on the move. The general trend seems to be the desire, "to wait for the coming convention next January", which doesn't seem to do too much good for anyone in this hustling, bustling coingame. Some coinmen seem to think the show is a terrific idea, is well timed, and will be very beneficial. Many others are of the opinion that the show should be held some other time. Preferably in the early Fall. While still other well known coinmen believe that the show can be dispensed with, that a lot of money can be saved, and that the let-down and slump would then be eliminated. One thing is certain, much interest is being shown over the forthcoming convention and that's what counts.

Over at Pace Mfg. Co. Gene Bates played host to several out of state distribs. Charles Shelley of Sydney, Australia, prewar Pace distribs, stopped by on his return to his homeland after a round the world trip. Shelley reports that customs and exchange problems are holding up shipments of equipment to Australia, but that these difficulties are being ironed out. R. M. Sparks of Soperton, Ga. and Joe Frank of Nashville, both Pace distribs, also visited with Gene Bates this past week . . . We extend our condolences to Harry Brown of American Amusement whose mother passed away in Philadelphia. Although ill for some time her death was not expected so suddenly. Mrs. Brown was 80 years of age. Harry left for Philadelphia to attend the funeral and is expected back the early part of next week . . . Harold "Perk" Perkins reports things rolling along okay at American Amusement. He tells us that G. C. Clay of Kentucky called at their offices last week . . . Lee Jones of P & S Machine Co. all smiles since the bottleneck on cabinets has been broken. "Production is in full swing now", says Lee . . .

One of the busiest places in town is Empire Coin lots of fixing and remodeling going on, new salesmen around the place, and always much excitement. "Business is good and getting better all the time," reports Gil Kitt. We hear that Bob Schaefer of Empire is up in Wisconsin on biz. Paul Glazer is traveling thruout Illinois and Ed Wyckoff is doing a terrific job in Indiana. Meanwhile Howie Freer is busy on the home front showing visitors thru Empire and reports, "All very much impressed with our new quarters and large display of games" . . . Irv Ovitz of Automatic Coin took himself over to the family sawbones this past week for a physical check-up and to line up his vitamins for the coming winter. Oscar Schultz tells us, "I'm plenty healthy and don't need a doctor. What I need is just a little more business' . . . All the salesmen at Atlas Novelty have hit the road visiting with ops, selling equipment and stirring up lots of biz. Eddy Ginsburg of Atlas tells us that the demand for Seeburg phonos has been steadily increasing.

Lillian Lewis of Coin-A-Matic back on the job once again after being a nurse to her sick boy . . . Al Sebring of Bell Products quite philosophical about business. Al sees things improving from now on. "The Beacon Coin Changer, along with our new line of aluminum awnings, are both doing very well", reports Al . . . Dropped around for a nice visit with Al Stern of World Wide who has lots of terrific ideas and expects to pop up with something sensational very soon. Al tells us that the new Keeney "Gold Nugget" is due in sometime this week . . . Henry Fox, from New Orleans, giving the town the once over, but lightly. . . . Over at Rock-Ola we found Art Weinand back on the job after a quick trip east. Art reports that Ron Rood of Southern Music, Orlando, Fla. and Mrs. Rood stopped off in town while on their way to Mayo Bros. for a check-up. Ron became ill and upon the advice of a friend called a well known surgeon who performed an operation at Grant Hospital. Art tells us that Ron is on the mend now and doing very nicely. Mr. and Mrs. D. F. Hyles of Dallas, Texas and Mr. and Mrs. R. J. Smith of Temple, Texas, visited at the Rock-Ola factory this past week.

Phil Weisman and Sid Levine of Automatic Phono out of town this past week, calling on the phono ops to invite them over to their new offices and showrooms at 2009 W. Fulton . . . Dropped around to visit with Harry Wiczer over at Wico Corp. who informs us, "Sales of coin machine parts were never better. These low prices won't last forever", reports Harry . . . Visited with Billy DeSelm of United Mfg. Co. who just celebrated his second year with the firm. Billy tells us that production on the new rolldown "Hawaii" is moving into high gear with games leaving the factory in ever increasing numbers . . . Spoke to "Bally" Sally (Goldstein) of Coven Distrib. who informs us that they have added two new salesmen to their staff, Dick Leitzell and Paul Burke. Sally tells us that her picture that ran in the October 27th issue of *THE CASH BOX* really paid off. Since that time she has been receiving numerous calls from the male members of the coin trade. David Orman, salesmanager for Coven, is still going around with that very secretive smile. Dave is planning big things which should pop very soon. But, in the meantime, he's not telling what it's all about. Out of town coinmen reported visiting at Coven's this past week were; Bussie Keulman of Antioch, Ill., Fay Gardiner of Rock Island, Ill., and Happy Halbestadt of Racine, Wis.

Carl Morris of Micro-Master talks about the slot machine they have in their office for visiting coinmen that want to try their luck. Not only do the boys get a kick out of it but it also serves to benefit a very worthy cause. All proceeds are turned over to the Children's Memorial Hospital. Why not try your luck, too? . . . Dropped around to Chicago Coin to get a look at their new game "Sea Isle" which looks like a big hit. "Sea Isle" features something new in lights with a bonus and double bonus high score play. Sam Wolberg and Sam Gensburg, both of Chicago Coin, are very enthused about this new pin game and report. "It should click big with the ops" .

Harry Williams back from a business trip to Kansas City and Wichita. Fulton Moore of Williams tells us he's been sticking close to the home front, hard at work, with his nose to the grindstone, which doesn't leave him much time for his flying. Moore reports that Ed Heath of Macon, Georgia paid a visit to him this past week . . . The guys and gals over at Globe Distrib. are having a grand time with the new popcorn machine that was recently installed by one of their operators. Half their time is spent now treking to and from the machine. It's a common sight to see everyone very busy munching away on popcorn. We hear that Anne Storer has now joined the staff at Globe as bookkeeper . . . Joe Caldron, assistant sales manager for AMI, back from his trip and taking over while "Lindy" Force recovers from his recent operation. Joe tells us that "Lindy" is well on the mend and doing very nicely. "Business is improving every day and orders are pouring in constantly", reports Joe. Visitors at AMI included prexy, John Haddock and Harold (The Mighty) Midgett.

Hugh Burris, who was connected with O. D. Jennings & Co. a few years back, has now joined the Garfield Novelty Co. in Columbus, Ohio . . . Bill Lipscomb, eastern salesmanager for Jennings tells us that L. Burgeson, formerly their Minnesota distrib, has now taken over Southern Illinois and Iowa. Bill also reports that Bert Perkins, well known coinman of Jennings & Co. is still out ill. Bert has been absent for about two months now . . . "Dapper" Tom Callaghan of Bally Mfg. Co., just back from calling on distribs. Tommy reports things are looking up in the field and that sales are on the increase . . . Looked in at Marvel Mfg. Co. and found Ted Rubenstein busy as the proverbial bee trying to fill the backlog of orders for their new game "Oscar". "This one is really clicking", says Ted.

THRU THE COIN CHUTE

EASTERN FLASHES

Coinrow was exceptionally active this week, jobbers and distributors selling plenty of rolldown games. In addition music showed a marked pick-up in sales. This goes for both new and used equipment. There were plenty of out of town visitors along Tenth Avenue—some on business and others just in for some relaxation.

* * *

Met up with Teddy Blatt, attorney for the Associated Amusement Machine Operators of New York, who was with Bart Hartnett, newly appointed business manager. In talking over the local situation, Blatt stated "A great many reckless statements have ben made about pin games by irresponsible people. Those statements have retarded rather than helped the pin game situation in New York City. When the city and its authorities are ready to permit pin balls, I will release the story. Until then, all rumors are just wishful thinking."

* * *

Chester M. Wilcox, president of Wilcox-Gay Corporation, Charlotte, Mich., introduced his firm's new "Coin-Recordio" to a group of coinmen at the Hotel Astor this week . . . Jack Cox, regional man for Rock-Ola Manufacturing Corporation, visiting with Dave Stern and Harry Pearl of Seacoast Distributing. Cox made New York City his first stop after enjoying a two week vacation. Leaving the city, he headed for Boston, Baltimore, and Washington. Charley Reissner, chief mechanic of Seacoast, made a date with Cox to go "Pier Fishing" at Belmar, N. J. Wonder if they made it? . . . Bill Goetz, Capitol Automatic Phonograph Co., leaves for Florida for the winter. (Nice work if you can get it!) Mike Spector, well known Philadelphia coinman and one of the leaders in developing the automatic business in that city, and lately acting as distributor for United States Vending Corp., passed away about two weeks ago.

* * *

With Jack Mitnick of Runyon Sales Company away for a bit of relaxation at Hot Springs, Barney (Shugy) Sugerman, comes into the New York office every day bright and early, and is on the job until the late hours of the day . . . Dennis Donohue and Jack Walsh of Mills Industries, Inc., in town this past week with Dennis looking forward to one of the best sales eras . . . Bill Bye of Philly seen here and there by coinmen this past week. Bill is reported to be spending much of his time in the big town . . . Joe Forsythe, New York and Brooklyn Automatic Music, bedded by a bad cold . . . Herman Perin leaving for Florida with his family and will reside in Miami from now on . . . LeRoy Stein, who manages the destinies of the Music Guild of America (MGM), on his way to speak in Providence, R. I. before the Rhode Island Amusement Guild, newly formed association of pin game and juke box ops there.

* * *

Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J. leave for Detroit where they'll be showing their roll down game "Esso Arrows" . . . Dave Rosen, Philadelphia, and his missus in town, taking in the Wilcox-Gay showing and later on hit a few of the hot spots . . . We understand that Willie Levy is thinking of going to Miami for a little of that advertised sunshine and a few hands of "Gin" with the Little Napoleon, Willie Blatt . . . Al A. Silberman, Sales Manager of Adams-Fairfax, Los Angeles, Calif., spends a few days in town, lining up plenty of biz. Al takes in the Wilcox-Gay showing and then visits the Commodore Hotel to hear Vic Damone tear the house down. Al heads for Philadelphia, Baltimore, Fayetteville, N. C., thru the Southwest to Tucson, Ariz. and Oklahoma. Then back to L. A.

* * *

Morris Hankin, H & L Distributors, Inc., Atlanta, Ga., a welcome guest here in the big city. Morris, we hear, is being called the "popcorn king of the south" . . . Philly phono association planning ahead for its annual big event at Frank Palumbo's with many of the thought it should come off after the big coin machine show in Chi this January . . . There were some important meetings in town regarding a new type automatic music equipment . . . Winfield (Gaff) Gaffney of Norwich, Conn. in town and buys some more AMI phonos . . . Irv (Kempy) Kempner, Runyon salesman, checks in at the office after a road trip traveling the territory . . . Eddie Smith, Emby Distributing discussing the automatic merchandise machine biz, which, Eddie believes, has a very grand future — as who doesn't? . . . Joe Silverman, who directs the activities of the Philly games association in town . . . Another Philadelphian who ran into the city for a day was Joe Ash of Active Amusement Machines Company . . . The annual general meeting and election of officers for the Automatic Music Machine Operators Association takes place at Rossoff's Restaurant on Tuesday, November 25 . . . Mack Postel, well known Chicago distributor of cigarette machines, visiting here . . . Mrs. J. A. Darwin of East Orange, N. J., very, very ill at the Presbyterian Hospital, Newark.

THRU THE COIN CHUTE

With
STEVE MASON

Coinrow seems to be building up terrific momentum for the 1948 season. Biz has been picking up slowly, but nevertheless picking up . . . By the time the CMI Convention rolls around in January, the coinbiz should once again be in full swing . . . A concerted drive is being put on by such coin-biz leaders as Paul Laymon among the individuals in the industry in these parts. Paul tells me that he hopes to have a nice big check to send along to Ray Moloney soon . . .

Charlie Robinson's sales manager, Al Bettelman, is back from a ten day trip, during which time Al covered over 1700 miles of western territory. Al tells us that his last two days were spent in Las Vegas where he took some nice orders for Jennings slots . . . Over at Automatic Games, we found George Warner holding down the fort while Sammie Donin is up in Las Vegas meeting Dan Jackson, just back from the east . . . George just filled and shipped a beeyootiful order for northern territories.

Stopped in on Messrs. Simon and Ryan of Sicking Distribs . . . got in just in time to see a crate being opened . . . the boys finally set up the machine contained therein, and lo and behold, there stood Chi Coin's new five-ball "Sea Isle". It's really a very fine game. One of the features, of which there are many, are the bonus pockets and bonus build up . . . looks like the ops will be hot and heavy for this one . . . Chicago Coin's local rep Phil Robinson was all smiles as the boys flocked around for a look-see . . . M.C. "Bill" Williams, prexy of the Williams Distributing Company, has been out seeing ops about the new Williams roll down which is expected any day now. Watch for the announcement . . . Forrest Wilson and "Mac" McCreary of Solotone busy with plans for the Magic Selector . . . We hear that Fred Gaunt of General Music is vacationing in Palm Springs . . . William "Bud" Parr is on the phone 45 minutes of every hour . . .

Bill Happell of Badger Sales played host last week to a customer of the Milwaukee Badger Sales Co. . . . T'was a gentlemen by the name of Pierce says Bill, of the Pierce Music Company, Broadhead, Wisconsin . . . sounds like injun country!! At E. T. Mape we found Ray Powers just back from a week in Bakersfield and Fresno where he got some nice orders for the Filben mirror jobs . . . Charlie *"HIGH SCORE"* Fulcher informed me that Gordon Mills, president of Mills Sales stopped in last week along with R. H. Maddern, head of the Mills freezer division . . . Charlie's secretary Jean Blair was all smiles. Her one and only has finally arrived in this country from Canada after months of filling out visas etc. . . . we hear wedding bells will ring for Jean come summer . . . luck to you gal . . .

Regional Sales Manager Al Sleight of Bally stopped in to see Paul and Lucille Laymon this past week . . . I had to push my way through the mob on the floor . . . All the ops were in looking over the new Bally roll-down . . . business is certainly booming at the Laymon's . . . Len Micon of Pacific Coast Distribs busy talking to ops about the new Genco roll down he has . . . Lyn Brown finally got in some games to fill up those empty showroom floors . . . for a guy that's been out here as short a time as has Lyn, he's done himself up proud . . . one of these days we'll show you the prettier parts of our land of sunshine . . .

Your California representative attended a showing at the Biltmore last week. Presented by the Vend-A-Tune Corporation, the show featured a record retailing rack complete with a playing unit . . . the unit is really well constructed, utilizing maple veneered plywood combined with lucite . . . it should offer operators a number of new types of location spots, and at a very reasonable cost per unit too! Mr. Reimer, president of the new company showed me a breakdown of production costs, and if figures can be believed, (there's no reason to doubt them) the cost to the operator will be just a fraction above manufacturing cost . . . Reimer figures that the best way to introduce the unit is with a low price . . . look into it, you ops, it's good . . .

Seen shopping along coinrow the past week; L. A. Dindinger, San Diego; Emerson W. Charles, Newport Beach; E. E. Simmons, Palos Verdes; Cal Brown, San Diego; Lee Wirt, Montebello; E. Klammoth, Fresno; John McCall, Oxnard . . .

The record and music folks out this way are building up to fever pitch as *The Cash Box* music poll goes into the home stretch . . . Only two more weeks to go, and the winners will be announced . . . if you haven't already sent your votes in, fill out the enclosed card and drop it in the mail now . . . DO IT TODAY!!!!

News from Leon Rene, prexy of Exclusive Records relates that Herb Jeffries, Exclusive's top man in the crooning department, has opened at the Million Dollar Theatre in Los Angeles with other talent on the bill including such notables as KFWB Disk Jockey Bill Anson, and Club Morocco thrush Kay Starr . . . Specialty Record's newest sensation, Jimmy Liggins, made a personal appearance with his band at the Watt's Music Center . . . from reports of those attending the session, the local gendarmerie had to be called to control the crowds . . . Prexy Art Rupe tells us that Roy Milton took a busman's holiday while on tour in Texas . . . went visiting with Louis Jordan, in the Lone Star State at the same time, and stayed with the band for two days.

Saul Bihari of Modern Music has been mighty busy the past week showing Disk Jockey Linn Burton of Chicago's WINB and Missus Burton around Hollywood . . . Ops will be happy to hear that chirp Hadda Brooks of the Modern plattery will start recording again this week . . . Incidentally, Modern's distributing office has moved to its new location at 2970 West Pico Blvd . . . A little inside information from the Modern label indicates one of the prettiest pieces of music ever to hit the juke boxes will soon be released . . . The buffalos on those nickels will jump for joy!!!

THRU THE COIN CHUTE

DENVER, COLO.

Thousands of Denverites lined down town streets on Armistice Day as the first full-scale Armistice Day parade since the end of World War II marched by. Onlookers applauded soberly as young and old veterans passed in review. The parade came to a halt at 11:00 for a moment of silence in honor of the war dead in the entire nation's history.

Sore throats, flu, and just plain sniffles were prevalent among the distributors and operators this week in and around Denver, as there seems to be an epidemic going around. Gibson Bradshaw, Denver Distributing Company, spent most of last week in bed with a strep throat. He is back on the job now, and is feeling well enough to go with Jay Perkins, also of Denver Distributing, on a sales trip through Northern Colorado the last of the week. Morgan Ireland, Denver Distributing Company, has just returned to work after having spent a week with his mother in Canon City, Colorado, who is very ill.

The show room and offices at the Modern Distributing Company should look real pretty in about a week, what with all the hammering, sawing, and painting going on. Mr. Maynard Todd, Assistant Sales Manager of the Rock-Ola Manufacturing Corporation, was a visitor at Modern this past week. Mr. Lu Shulman, President of the Modern Distributing Company and Mr. Todd are now on a trip covering Wyoming, visiting operators . . . Johnny Noguchi, of Modern, and his wife have a new baby girl.

Bill Erskin of Jones Distributing Company was nominated chairman of the dinner for the Damon Runyon Cancer Fund sponsored by the Denver distributors, to be held at the Brown Palace Hotel November 23. It will be a subscription dinner, costing $20.00 per plate, and tickets are being sold by various distributors. The Denver distributors are looking forward to a large attendance by the operators.

Wolf Roberts, President of Wolf Sales, is presently on a trip to Phoenix and El Paso, and will take trips through the respective territories with the branch managers. Don Kaiser, Wurlitzer operator from Cortez, Colorado, is spending a week at the shop of Wolf Sales taking instructions on new Wurlitzer equipment.

Congratulations to Flor Kloverstrom of Peerless Music Company, and his wife, who have a new baby boy. Doyle Wyscaver, Manager of Peerless, is taking his vacation next week, purposely to go pheasant hunting. We hope he has more luck than Hal Naeb, service man for Wolf, who has spent the past two week-ends trying to bring back a deer.

ST. LOUIS

By BERT R. MERRILL

Lee Turner, veteran of twenty years in the coin machine biz, has surprised everybody this week by announcing his retirement—temporarily, at least, from the fraternity. Lee's Ace Novelty Company has reportedly been sold to another St. Louis pingame firm. Lee couldn't be reached.

Dale Smith of Advance Phonograph Corporation is another big-scale op who has ranged afar on hunting trips since the season opened. After ten years of annual trips to South Dakota for pheasants, Dale has reneged and will trek after quail and duck around King Lake. "South Dakota's getting too expensive" Dale grins. His mammoth Advance Phonograph continues to blanket St. Louis meanwhile.

Not so lucky is Harry Davies of Davies Novelty Company, who has forgone his usual rod and gun expedition this year. "Press of business" Harry stated laconically. Like a lot of other ops, Harry is worried about the slim spread between costs and profits.

Del Veatch of VP Distributing is delivering a raft of Williams "Gingers" during the last five days. Among the first to trundle one off was Freddie Voucher of Festus, Mo., who seems to have become a regular Monday celebrity around the routes. Others were Bud Walter from Perryville, Mo., Bill Keller from Anna, Illinois.

Marvin Anderson of Mattoon, Illinois, popped in to say hello at a few distributor's showrooms. Close behind was Jack Jansen, of the same town . . . The Missouri Cigarette Institute, lofty-named group of vending machine operators, has agreed to standardize on the 20 cent prices throughout the territory, after a mild price war almost forced a few locations out of existence. Due to high costs, take per machine is showing the lightest profit in ten years, except for the war, of course.

A gleeful farmer is Andy McCall of McCall Novelty Company, whose farm is reportedly showing a profit for the first time in many a moon. Andy recently consumed a salad he figured cost him about $1.12 per bite, but every bit of it grown on his own land.

MINNEAPOLIS

Winter came into the Twin Cities with a "bang" last week when snow flurries which started in the morning turned into one of the worst blizzards since Armistice Day of 1940. It took the Twin Cities two days to unbury itself from the snow storm. Conditions are now back to normal.

The snow storm here, however, ddin't frighten M. H. Pickerin from Moline, Illinois, as he didn't run into bad weather until he got up close to the Minnesota border-line, and there he had to crawl into Minneapolis. Mr. Pickerin spent several days in Minneapolis and then he went on to Onamia, Minnesota to visit some friends . . . Joe Atol of the Arrowhead Fireworks Company, Duluth, Minnesota is in New Orleans, Louisiana preparing the fireworks for the Mardi Gras which opens in March . . . Congratulations to George Harrison of the Howard Sales Company who was married last week and is now on his honeymoon.

Mr. L. I. Harris of Enderlin, North Dakota left for Minneapolis recently, but had to spend the evening at Osakis, Minnesota because of the snow storm. He finally got into Minneapolis and is spending several days in Minneapolis with relative . . . Arnold K. Brevik of Watertown, South Dakota also in Minneapolis for a few days visiting the distributors in the Twin Cities . . . Joe Topic of the Scott Novelty Company, Shakopee, Minnesota took a trip to Los Angeles, California this week to visit his son who is on furlough there . . . Herman Paster of the Mayflower Distributing Company, St. Paul, Minnesota is out of town for several days on business.

The Duluth operators are happy once again as the new administration in Duluth has voted Juke Boxes back in the off and on sale Bars. Juke Boxes have not been seen in off and on liquor places since 1940 when the administration outlawed them . . . The Wisconsin operators headed by President C. S. Pierce of Broadhead, Wisconsin invited the operators of North and South Dakota and Minnesota to attend a special meeting at Stillwater, Minnesota, last week. Mr. Mike Imig, President of the South Dakota State Association and Harold Scott, Secretary (Mobridge, South Dakota) flew down to Stillwater to attend this meeting as did Tom Cady, new elect President of the North Dakota State Association, and Tom Crosby of the Minnesota State Association. Full details of the meeting are not quite clear, but it seems as if the meeting was held because of operators reported selling equipment to locations . . . Mr. Imig and Mr. Scott came back to Minneapolis to call on a few distributors and are flying back to their prospective homes within the next day or so.

The North Dakota Operators State Association held their meeting Sunday and Monday, November 9 and 10 at the Grand Pacific Hotel, Bismarck, North Dakota. The Hy-G Music Company, Silent Sales Company, Bush Distributing Company, La Beau Novelty, and Mayflower Distributing Company held showings there. The Hy-G Music Company also held a service school for North Dakota operators and their mechanics. Tom Cady was elected president and Bob Westrum, secretary. Topics of discusion at the meeting was mostly percentages paid by the operators to the location owners. Hy Greenstein of Hy-G Music Company suggested 75-25 per cent, and although the operators are in favor of it, time will tell whether it will be put into effect as there is still too much chiseling among the operators . . . Don Ehman of Winona, Minnesota in Minneapolis for a few days calling on a few distributors. He then drove down to Stillwater to attend the special meeting.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT – 1946-1947 Rock-Olas, Seeburgs, Wurlitzers and AMI Phonographs. State lowest price and condition in first letter. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES. CALIF.

WANT – Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT – Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT – New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors – Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Attention Operators! Sell your used juke box records to Chicago's largest distributor of used records. Top prices paid and we pay the freight. USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Capital 7852.

WANT – Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Will trade new Packard 400 Hideaway & new Out-Of-This-World Speaker for any make post-war pingames. Write us your best offer. WEST COAST AMUSEMENT CO., 107-09 S. WILLOW AVE., TAMPA 6, FLA. Tel: H-49243.

WANT – For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted – we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT – 5 Ball Free Play games, new in boxes, at close out prices. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FR. 5544.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Mills Q.T.s, Vest Pockets and old Goosenecks. SHEFFLER BROS., INC., 1106 SO. WESTERN AVE., LOS ANGELES, CALIF. Tel: RE. 6845.

FOR SALE

FOR SALE – Write for special prices on Bally Deluxe Draw Bells and Bally Entrys. Limited quantity of Victory Specials at $199.50. Brand new Silver Streaks (write). CHRIS NOVELTY CO., 1217 N. CHARLES, BALTIMORE 1, MD.

FOR SALE – Special Close-out brand new slots at low prices. Jennings Lite-Up Club Chiefs, 1-5¢, 1-10¢, 2-25¢; Jennings Standard Chiefs, 2-5¢; Pace Chrome Bells, 1-10¢, 1-25¢. These are brand new in original factory crates. Write for special prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Auction. Make us an offer on the following Consoles: 17 – 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – New Gottlieb Daily Races and used Gottlieb Daily Races (write); new Keeney's Hot Tips $499.50; used Keeney's Hot Tips $424.50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE.

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Genco Advance Rolls, perfect condition, new type arches like new $390.; Genco Total Rolls $175.; converted Total Rolls, new type advance arch. new scoring glass, button playing field, as good as any & better than most new rolldown games on the market, $250. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N.Y. Tel: Beacon 900.

FOR SALE – 7 Uneeda-Pak Monarch 8 col. cigarette machines, used 3 months, like new $100. ea. F.O.B. Chester. R. C. CARPENTER, CHESTER, N. Y. Tel: 120.

FOR SALE – Total Roll $175.; Sportsman Roll $185.; Tally Roll $125.; Goalee $110.; Super Triangle (new motors) $100.; Rapid Fire $35.; Kicker Catcher (pre-war) $15. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Seeburg Maestros with beautiful Figurine lite-up glass $175., with new Marble-glo paint job $225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE – Will trade 1 new '47 Rock-Ola, never used, for 7 Heavy Hitters or 5 Maizies. ABC NOVELTY CO., 2509 SO. PRESA ST., SAN ANTONIO, TEX.

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – 2 Strikes N Spares, used 3 weeks $600. ea. BINGHAMTON AMUSEMENT CO., INC., 221 MAIN ST., BINGHAMTON, N. Y. Tel.: 6-1971.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Six Model 201 AMI Singing Towers – perfect condition $119.50 ea., entire lot $595.; Gottlieb Daily Races $375.; Kilroys $125. ea.; Havanas (with motor) $149.50 ea.; brand new Daval Best Hands $20. ea.; GripVues $25. ea.; Free Plays $25. ea. MUSICAL SALES CO., 2634 OLIVE ST., ST. LOUIS 3, MO. Tel: Franklin 2601.

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – Strikes 'N Spares – Greatest money making Game ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost–$1100., like new $850. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – One Complete AMI Hostess Set-up, used less than a year. Phone or write: PITTMAN DISTRIBUTING CO., 320 E. 4th ST., DAVENPORT, IOWA. Tel: 20256.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Kilroy, Dynamite, Supercore $115. ea., clean, perfect mechanically. Photomatic Deluxe, new $1000. A. T. SNYDER, WILTON, CONN.

FOR SALE – Selling Out On Our Used Euipment! Ace Bomber (Mutoscope) like new $125.; Stage Door Canteen $49.50; Suspense $75.; Tally Roll $85.; Many other 5 ball pin games from $50. Wurlitzer phonograph, still in original crate (model 1015) $750.; AMI Phonos, slightly used (Model "A") write. WANT – 2 Way Keeney Super Bonus Bells. HANNA DISTRIBUTING CO., 169-171 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE – 10 Buckley Track Odds, Daily Double Jack Pot Models, excellent condition $425. ea. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES, CALIF.

FOR SALE – Close Out Sale of Pre-War & Revamped Pin Games $29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Hop, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-la, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any games you want are not listed here – write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – ABT Challengers, Slides and all other Parts. EXHIBIT: Card Vendors, Cards - Baseballs, Prizefighters, Movie Stars and all other cards at factory prices. ROLLDOWNS: Advance Rolls, Esso Arrows, etc. SUPPLIES: Rectifiers; Locks; Metal, Wooden & Rubber Balls, etc. New or Factory Rebuilt Amusement Machines – Any make or model – Parts, Supplies and Cards. Munves Has Them All. Free – Illustrated Catalog on Request. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – Route – In open territory, California. Juke Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses $1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDALE, CALIF.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – WURLITZERS: 10 - 616 $75. ea.; 2 - 600R $150. ea.; 1 - 700 $275. ROCK-OLAS: 1 - 1940 Super $175.; 2 - 1940 C.M. $90. ea. SEEBURGS: 2 Mayfair $150. ea.; 1 Vogue $175.; 3 Gems $135. ea.: 1 Plaza $150.; 1 Envoy $200.; 7 Casino $135. ea.; 1 Regal $175. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA., PA. Tel: RA. 5-8705.

FOR SALE – Total Roll $95.; Tally Roll $125.; Goalee $100.: Rapid Fire $35.; Kicker Catcher (pre-war) $15.; Superliners $75. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 3 Bank Balls $65.; 10 Supreme Super Skee Rolls, 9 ft. $75.; 10 Super Skee Rolls, 7 ft. $55.; 2 Keeney Air Raiders $45.; 1 Defender $55.; 1 Rapid Fire $45.; 1 Skyfighter $45.; 1 Red Ball $55.; 1 Victory Pool Table $45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE – Fifty (50) Seeburg Wireless Wall-O-Matics, WS-2Z in perfect working order with good covers & 70L7 Tubes $15. ea.; Two (2) Seeburg 5-10-25 Wireless Bar-O-Matics in perfect shape $25. ea.; Ten (10) Motors for WS-2Z Wireless Wall-O-Matics, brand new $5. ea. MELODY MUSIC CO., 113 N.E. NINTH ST., MIAMI 36, FLA. Tel: 9-1301.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – Juke Box & Pinball Route. 23 Seeburg Phonos, 40 late Pinballs. Net $400. weekly. Price $28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE – New Mills Black Cherry slots, 1 - 5¢ & 1 - 25¢ in original shipping cases, never used $375. for the two; 1 Jennings Super Deluxe Club Chief 10¢, electric lighted, used 30 days $150. 1/3 dep., bal. C.O.D. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Williams All Stars $475.; Bally Silver Streaks $185.; Big City Roll Downs (write); Bally Nudgy (write); Bang-A-Fitty (write); Williams Flamingo $200.; Mills Vest Pockets $65.; Mills Q.T. $115. Used Games, cleaned and checked: Jungle $20.; Capt. Kidd $25.; Sky Chief $30.; Surf Queens $75.; Flat Top $25.; All American $15.; Frisco $40.; Big Parade $25.; Alert $25.; Victory $20.; Laura $30.; Sun Valley $20.; Torchy $175.; Whizz $45.; Challenger Guns $25. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH. Tel: 98632.

FOR SALE – We Pay Freight – Order with confidence from an old, established distributor. Big Hit $42.50; Daval Free Play $34.50; Double Barrel $69.50; Duffy $42.50; Heavy Hitter $99.50; Keeney Super Bell 5¢-5¢-5¢-25¢ $250.00; Line-A-Basket $39.50; Midget Racer $49.50; Streamliner $42.50; Wagon Wheels $37.50; Best Hand 1¢ $39.50; Superliner $57.50; Weighted Slot Machine Stands $17.50; Special Entrys and Bally Entrys (write); Victory Specials (write). ALL GUARANTEED. COIN MACHINE SALES COMPANY, 3804 TRAVIS ST., HOUSTON 6, TEXAS. Tel: Keystone 35011.

FOR SALE – A-1 Buys. Candy, Gum, Peanut, Popcorn, Latex, Scales, Stamp Machines, Folders. U.S.P. VENDING CO., 100 GRAND, WATERBURY 5, CONN.

FOR SALE – Write for complete close-out list on new Bronchc, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.

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PARTS AND SUPPLIES

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Combination Offer: 1 Thousand 1 AMP and 1 Thousand 3 AMP Glass Buss type fuses, all for $20.; 28 Volt Miniature Special Bayonet base lamps @ .05. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO. Tel: WA. 1994.

MISCELLANEOUS

NOTICE – Music Operators. Motor rewound $5.50. Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

NOTICE – Rent A Machine – Keep that Location Hot! Established Operators – Save money by renting games & phonographs. 1/2 rental fee may be applied against purchase. Send us your name and address. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

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