

THE CASH BOX

VOLUME 12, NUMBER 25

MARCH 17, 1951



It's real cheap at the price and Tony Martin is taking advantage of it as he drops pennies into a jug to get a lot of kisses from Dinah Shore. The two RCA-Victor recording stars have been teamed for the first time on the hit disk "A Penny A Kiss" which is breaking from coast to coast. Dinah has another strong contender in "Lonesome Gal" while Tony is going strong with "Would I Love You" and "I Apologize".

**MUSIC
OPERATORS
of
AMERICA**

(MOA)

CONVENTION SPECIAL

ISSUE of

THE CASH BOX

**GOES TO
PRESS**

MARCH 15 -

**THURSDAY
IN NEW YORK**

HURRY! HURRY! HURRY!

Wire - Phone Your Ad RIGHT NOW

TO

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: LOngacre 4-5321)

★ ***The Cash Box Staff
Will Be In***

Palmer House, Chicago
Room
716
During MOA Show

★ ***Come And Visit
With Us***

“KEEP IT CONFIDENTIAL”

For some weeks now the industry has been reading the prices in *The Cash Box*' "Confidential Price Lists" in code.

These prices were purposely put into code for the benefit of the members of this industry, and this industry exclusively.

The most important factor in the life of any business man who deals with retailers is to keep his prices as secretive as he possibly can.

This applies to the grocer, the tavern owner, the druggist, and to all other retailers.

Not one of these retailers really know the prices that their wholesale suppliers pay for the merchandise they buy from these wholesalers.

Likewise, neither does the public know what the retailer pays for the merchandise he sells the public.

And the operator doesn't know what his tavern, drug store, or grocery locations pay for the merchandise they sell.

This same should be true of the retailers. They should absolutely not know the prices the operator pays for the equipment he installs in their places.

Today, of course, this is very difficult. Whether the average man connected with this business likes it or not, the retailer can walk over to a newsstand and for only 25c learn about prices of equipment.

There is only one way for an

industry to continue on during the present war emergency. That is as quietly and confidentially as possible.

That's exactly what *The Cash Box* has always done in the past, and will continue to do in the future. Remain a "confidential trade weekly for the sole benefit of this industry." And this industry only.

When the time comes that *The Cash Box* has to go on newsstands, and openly publish the prices of the equipment of this industry, thereby hurting the very people who have been, and who are, supporting it, then *The Cash Box* will suspend publication.

"Keep it confidential."

THE CASH BOX

Volume 12, Number 25

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

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THROUGHOUT THE UNITED STATES

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".



KEEP IT CONFIDENTIAL!

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country. -

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE

AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	RO—Rondo
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—National	TW—Tower
DA—Dana	OR—Orlone	VI—Victor
DE—Decca	PR—Prestige	

MY HEART CRIES FOR YOU

Pos. Last Week

1	GUY MITCHELL & MITCH MILLER	DE-27378 (9-27378)—Knight-Foley	1
	CA-1328 (F-1328)—Jimmy Wakely CO-39069 (6-918)—Guy Mitchell— Mitch Miller	LO-877—Al Morgan ME-5563 (5563x45)—Vic Damone	
	CO-39086 (4-39086)—Stafford & Autry CO-39142 (4-39142)—Ken Griffin DE-27333 (9-27333)—Victor Young Orch.	ME-8209 (8209x45)—Dinah Washington MG-10868 (K10868)—Bill Farrell VI-20-3978 (47-3978)—Dinah Shore	

IF

2	PERRY COMO	LO-833—Dick James	2
	CA-1342 (F-1342)—Dean Martin CA-1351 (F-1351)—Jan Garber CO-39082 (6-939)—Jo Stafford CR-60355 (9-60355)—Denny Vaughan DE-27391 (9-27391)—Ink Spots	ME-5565 (5565x45)—Vic Damone MG-10896 (K10896)—Billy Eckstine VI-20-3997 (47-3997)—Perry Como	

BE MY LOVE

3	MARIO LANZA	DE-27366 (9-27366)—Victor Young O.	3
	CA-1352 (F-1352)—Ray Anthony O. CO-39157—Les Brown O. CR-60373 (9-60373)—Owen Bradley	MG-10799 (K10799)—Billy Eckstine VI-10-1561 (49-1353)—Mario Lanza	

TENNESSEE WALTZ

4	PATTI PAGE	DE-27336 (9-27336)—Guy Lombardo	4
	CA-1316 (F-1316)—Les Paul CO-20551—Roy Acuff CO-39065—Jo Stafford CO-39113 (4-39113)—Sammy Kaye CR-60313 (9-60313)—Erskine Hawkins DE-46122 (9-46122)—J. & L. Short	LO-867 (43-867)—Anita O'Day ME-5534 (5534x45)—Patti Page MG-10864—Tommy Tucker VI-20-3979 (47-3979)—Fontane Sisters VI-21-0407 (48-0407)—Pee Wee King	

THE ROVING KIND

5	GUY MITCHELL & MITCH MILLER	ME-5573—Rex Allen	6
	CA-1381 (F-1381)—Les Baxter CO-39067 (6-918)—Mitchell & Miller DE-27332 (9-27332)—Weavers	MG-10879—The Melodeons	

YOU'RE JUST IN LOVE

6	PERRY COMO and FONTANE SISTERS	ME-5545—Chapel & LeWinter O.	5
	CO-39052—Cloney & Mitchell CR-60335 (9-60335)—Tilton & Babbitt DE-27317 (9-27317)—Merton & Haymes	MG-10845—Russ Case VI-20-3945 (47-3945)—Como & Fontane Sisters	

A PENNY A KISS

7	DINAH SHORE and TONY MARTIN	ME-5567 (5567x45)—Eddy Howard	8
	CA-1350 (F-1350)—Mary Mayo DE-27414 (9-27414)—Andrews Sisters LO-878—Brewer-Lanson	VI-20-4019 (47-4019)—Shore-Martin	

SO LONG

8	GORDON JENKINS & THE WEAVERS	DE-46297 (9-46297)—Foley & Tubb	7
	CA-1381 (F-1381)—Les Baxter CO-39160 (4-39160)—Paul Weston CO-39142 (4-39142)—Ken Griffin CO-20791 (4-20791)—Johnny Hicks CR-60366 (9-60366)—Lyn Murray	DE-27376 (9-27376)—Jenkins & Weavers ME-5570 (5570x45)—Ralph Martiere O. VI-22-0059—Johnny Moore	

ABA DABA HONEYMOON

9	DEBBIE REYNOLDS and CARLETON CARPENTER	MG-30282 (K30282)—Reynolds & Carpenter	10
	CO-3882—Willie Solar CO-39205 (4-39205)—Helen Kane ME-5586 (5586x45)—Hayes & Kallen	VI-20-4065 (47-4065)—Freddy Martin	

WOULD I LOVE YOU

10	PATTI PAGE	ME-5571 (5571x45)—Patti Page
	CA-1368 (F-1368)—Helen O'Connell CO-39159 (4-39159)—Day & James DE-27402 (9-27402)—Jerry Gray O.	VI-20-4056 (47-4056)—Tony Martin

11) ZING, ZING—ZOOM, ZOOM. 12) NEVERTHELESS. 13) BRING BACK THE THRILL. 14) MOCKIN' BIRD HILL. 15) HARBOR LIGHTS. 16) BUSHEL AND A PECK. 17) I STILL FEEL THE SAME ABOUT YOU. 18) IT IS NO SECRET. 19) TO THINK YOU'VE CHOSEN ME. 20) CHICKEN SONG.

This week's

New Releases

... on RCA Victor

RELEASE # 51-11

POPULAR

HUGO WINTERHALTER'S

Orchestra and Chorus

Alice In Wonderland

I'll Never Know Why

20-4087 (47-4087) *

MINDY CARSON with The

Three Beaus and a Peep and

Orchestra conducted by

Andrew Ackers

I'm Late

Twas Brillig 20-4088 (47-4088) *

FRAN ALLISON with

WAYNE KING and his Orchestra

All In The Golden Afternoon

Did You Write A Letter To Your

Sweetheart 20-4089 (47-4089) *

THE THREE SUNS

March Of The Cards

The Syncopated Clock

20-4090 (47-4090) *

COUNTRY

GUY WILLIS and his

Oklahoma Wranglers

Shine, Shave, Shower

Look What Thoughts

Will Do 21-0442 (48-0442) *

JIMMY MURPHY

Electricity

Mother, Where Is Your

Daughter 21-0447 (48-0447) *

JOHNNIE & JACK and their

Tennessee Mountain Boys

I'm Gonna Love You One More

Time

Take My Ring From Your Finger

21-0448 (48-0448) *

BLUES

ARTHUR "BIG BOY" CRUDUP

Star Bootlegger

Nobody Wants Me

22-0117 (50-0117) *

POP-SPECIALTY

Jolly Lumberjack Polka

Chime Bells—Vals

25-1191 (51-1191) *

NEW ALBUMS

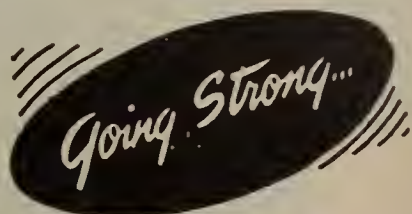
AL GOODMAN and his

Orchestra

The Merry Widow

K-28 (WK-28)*/LK-1020**

* 45 rpm cat. nos. ** 33 1/3 rpm cat. nos.



\$... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 10

\$ If

Zing Zing, Zoom Zoom

Perry Como (Sigmund Romberg)
(Mitchell Ayres)
20-3997—(47-3997) *

\$ Be My Love

Mario Lanza
10-1561—(49-1561) *

\$ Oh! What A Face

Phil Harris
20-4070—(47-4070) *

\$ You're Just In Love

Perry Como with the
Fontane Sisters
20-3945—(47-3945) *

\$ Rhumba Boogie

Hank Snow
21-0431—(48-0431) *

\$ Down The Trail Of Achin' Hearts

Hank Snow
21-0441—(48-0441) *

\$ In Your Arms A Penny A Kiss

Dinah Shore and Tony Martin
20-4019—(47-4019) *

\$ There's Been A Change In Me

Eddy Arnold
21-0412—(48-0412) *

\$ Would I Love You

Tony Martin
20-4056—(47-4056) *

\$ A Real Piano Player The Song's Gotta Come From The Heart

Jimmy Durante and
Helen Traubel
12-3229—(49-3229) *

\$ Vesti La Giubba

Mario Lanza
10-3228—(49-3228) *

\$ St. Patrick's Day Parade

Dennis Day
20-4061—(47-4061) *

\$ Across The Wide Missouri

Hugo Winterhalter
and His Orchestra
20-4017—(47-4017) *

\$ The Aba Daba Honeymoon

Freddy Martin
20-4056—(47-4056) *

\$ Bring Back The Thrill

Eddie Fisher and
Hugo Winterhalter Ork
20-4016—(47-4016) *

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC '45

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SING YOU SINNERS" (2:25)
"YOU ARE THE ONE" (3:00)

MARGARET WHITING
(Capitol 1417; F-1417)

● Margaret Whiting puts a lot of spirit into an oldie on the top deck and makes it sound real good. She gets a vigorous backing from Frank DeVol and the orchestra which helps put verve into the interpretation. The lower half is a new ballad which looks hot. Ops oughta listen to this disk.

"I REALLY COULDN'T LOVE YOU"
(2:03)

"PA'S NOT HOME—MA'S
UPSTAIRS" (2:20)

NELLIE LUTCHER
(Capitol 1420; F-1420)

● A couple of tunes in her well known style are offered here by Nellie Lutch-er. Both ends have that soft sound- ing lyric which she does so well and of course there's some wonderful piano playing to go along. Nellie's fans are gonna be well satisfied with this one so ops better hear it.

"MAY THE GOOD LORD BLESS
AND KEEP YOU" (3:34)

"SING EVERYONE SING" (2:40)

JAN PEERCE
(RCA Victor 10-3274)

● Jan Peerce makes a bid for pop appeal with a couple of numbers which could easily do it for him. First side is the lovely ballad that's been getting some play and Jan's full voiced rendition with a recitation cer- tainly should help. Second side is a happy sounding item on which the chorus and Jay Blackton's orchestra go along. This may get a lot of play in the boxes.

"YOU ARE THE ONE" (3:18)

"A STRAWBERRY MOON" (3:25)

VAUGHN MONROE ORCH.
(RCA Victor 20-4074; 47-4074)

● A new ballad gets a strong send off from Vaughn Monroe. With one of his typically attractive vocals, Vaughn and the band give the one a great chance. On the bottom half he does a cute item in waltz tempo which should also gain favor with his fans. The top deck gets our nod.

"DAH'LING" (3:05)

"PORTRAIT OF TALULLAH NO. 2"
(3:12)

JOE BUSHKIN
(Columbia 39214)

● A couple of instrumentals are dished out here by Joe Bushkin. Not only do they have appealing titles but they display some fine musical work by Joe and the Swinging Strings. The piano solos of course are especially noteworthy. For the quieter spots, both of these sides should do well.

"LET ME IN" (2:38)

"HOW THOUGHTFUL OF YOU"
(2:55)

PAUL WESTON ORCH.
(Columbia 39250)

● Still another good version of "Let Me In" is offered on this disk by Paul Weston and the orchestra. Champ Butler, the new singing find, does nobly on the lyrics and between all the excellent arrangements on this tune, it's gonna be awfully hard to make a choice. On the lower end, the Norman Luboff Choir comes in on a slow ballad. This will make excellent filler material.

DISK OF THE WEEK

"LULLABY OF BROADWAY" (2:24)

"PLEASE DON'T TALK ABOUT ME WHEN I'M GONE"
(3:14)

DORIS DAY
(Columbia 39197)



DORIS DAY

● An oldie which is the title song of a new Warner Brothers musical gets the nod this week. Labeled "Lullaby Of Broadway," this tune is in for a great revival with a

number of versions already out and this one by Doris Day hitting the bell. With the film due to break shortly, ops oughta get going on this disk for it's bound to be one of the big ones in the next few months. Doris is in excellent voice here as she gets a fine assist from the Norman Luboff Choir and the Buddy Cole Quartet. The two groups and Doris give this a lot of spirit which should make itself felt by coins in the machines. The second side is another oldie which she also does appealingly. Frank Com- stock's orchestra provides the back- ing on this slow ballad and both sides of the disk compliment each other well. Ops oughtn't to miss the top deck.

"BRING BACK THE THRILL"
(2:55)

"I APOLOGIZE" (3:05)

DON CHERRY
(Decca 27484; 9-27484)

● A late waxing of a tune that's breaking big shows up on the top deck sung by Don Cherry. Don gives it a big voiced rendition with the help of Dave Terry's orchestra. The flip is an oldie which is currently having a major revival. Fans who remember his "Thinking of You" will like this one.

"LET ME IN" (2:46)

"HURRY HOME TO ME" (2:38)

FONTANE SISTERS
(RCA Victor 20-4077; 47-4077)

● The Fontane Sisters team up with Texas Jim Robertson to come through on a tune which always sounds like a great big party. The girls and Jim make this one extremely appealing and it should get a lot of play. On the second side the Fontane Sisters go it alone on a ballad which gives them a chance to display their grand type of harmony. This is a pleasant disk.

"AROUND THE WORLD" (3:09)

"WHERE THE RED ROSES GROW"
(3:05)

FRANKIE CARLE ORCH.
(RCA Victor 20-4075; 47-4075)

● A tune that's been getting a lot of waxings gets a wonderful one on the upper level from Frankie Carle and the orchestra. With Donald Maddux turning in a first rate job on the vocal and Frankie coming through on the piano, this version should certainly help the number along. The second side is a ballad with Joan House and the Satisfiers singing out the lyrics. The top deck looks very attractive.

"YEAH, YEAH, YEAH" (3:00)

"GOSPEL TRAIN" (3:15)

JERRY GRAY ORCH.
(Decca 27476; 9-27476)

● A raucous tune gets a rendition to match by Jerry Gray and the orches- tra. Tony Gray and Kitty White do the vocal in duet style and make this version of the ditty a great contender. The second half is an oldie, a sort of spiritual with a beat, done by Tony himself. The upper half is a rousing side.

"LET ME IN" (2:37)

"CHEW TOBACCO RAG" (2:49)

RED INGLE
(Capitol 1431; F-1431)

● Another version of "Let Me In" turns up here, this time with Red Ingle doing it. Needless to say it's wild. Red pours everything into it and with a lot of other interpretations around, this one could easily spurt through. The lower half is a tune coming from western circles which also gets the Red Ingle treatment. Ops won't want to miss this platter.

"BOOMP PA DEEDLE DOODLE"
(2:45)

"COME JOSEPHINE IN MY FLYING
MACHINE" (2:36)

ARTHUR & DOROTHY TODD
(Theme 142)

● A new dance has been created for a number which sounds very cute. Arthur and Dorothy Todd take this bright item, give it a honey of a duet and make it something light and pleasant to hear. The second side is the well known oldie which gets a similar treatment from the pair. This is a nice sounding couple on a nice sounding disk.

"SHENANDOAH WALTZ" (2:52)

"METRO POLKA" (2:28)

LAWRENCE WELK
(Coral 60405; 9-60405)

● A waltz that's threatening to break out gets another push from Lawrence Welk and his orchestra. Roberta Linn and Garth Andrews run through the lyrics in pleasant style and give the side a real edge. Ssecond half is a cute polka with funny lyrics which Roberta does alone. This is an easy to take disk.

"YOU KNOW YOU BELONG TO
SOMEBODY ELSE" (3:09)

"WAS IT A DREAM?" (3:07)

HERB JEFFRIES
(Coral 60403; 9-60403)

● Herb Jeffries' first sides for Coral are two oldies which are nice to hear again. Both ends have strong vocals by Herb which make for good listen- ing. Dick Hazard's orchestra provides the backing on the platter. Herb turns in a first rate job and his fans are gonna eat this up.

"I AM LOVED" (2:49)

"USE YOUR IMAGINATION" (2:38)

VERA LYNN
(London 939)

● A couple of Cole Porter tunes are bruted about here by Vera Lynn. On the top deck The Mitchell Men provide a chorus for Vera while Bob Farnon does the orchestrating. The lower side finds her doing another beautiful melody this time on her own. Ops might take a listen.

"JET" (2:42)

"WITH LOVE IN MY HEART"
(2:22)

HERB LANCE
(Columbia 39128)

● Two interesting tunes are sung on this platter by Herb Lance. Upper half is an exciting thing which Herb does in a slow manner with Dick Vance's orchestra doing the backing. The lower end is a ballad on which he takes off again. For good filler items, ops can go along with these sides.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addi- tion to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ARTHUR MURRAY TAUGHT ME
DANCING IN A HURRY".....Helen O'Connell.....Capitol 1408; F-1408
- ★ "YOU ARE THE ONE".....Vaughn Monroe.RCA Victor 20-4074; 47-4074
- ★ "LOVING IS BELIEVING".....Mariners.....Columbia 39219
- ★ "AROUND THE WORLD".....Frankie Carle. RCA Victor 20-4075; 47-4075

**LET'S GO
ALL THE WAY WITH**

MUSIC OPERATORS OF AMERICA
MOA

Second Annual Convention

Mon., Tues., Wed., MARCH 19, 20, 21

Palmer House, Chicago

**FOR BETTER BUSINESS MAKE IT
YOUR BUSINESS TO BE PRESENT**

George A. Miller, National Chairman

MUSIC OPERATORS OF AMERICA

128 EAST 14th STREET, OAKLAND 6, CALIFORNIA

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SPARROW IN THE TREE TOP"
(2:53)

"TONIGHT WE'LL GO DANCING"
(2:13)

LES BAXTER ORCH.
(Capitol 1440; F-1440)

● A current smash number gets a listenable arrangement from Les Baxter and the orchestra. Lindy Doherty, new singing find, does well on the lyrics and the chorus rounds out the picture. The lower end is a slow ballad with the same group doing the production. The upper half is due for a play in the boxes.

"THAT'S HOW OUR LOVE WILL GROW" (2:53)

"THE HOT CANARY" (2:39)

JAN GARBER
(Capitol 1430; F-1430)

● A very smooth sounding disk is turned out here by Jan Garber and his crew. The upper half gets a very easy going vocal from Roy Cordell which makes it real good to listen to. The flip is the well known Paul Nero number which Paul does again here with the Ewing Sisters also joining in. Here's a good platter for the machines.

"THERE'S HONEY ON YOUR LIPS"
(2:25)

"OLE FAITHFUL" (2:43)

PAULETTE SISTERS
(Broadway 1002)

● A couple of cute tunes with a sort of western sounding tinge are disked up here by the Paulette Sisters. Milton Delugg's orchestra comes through well on the backing as the girls make with the harmony. Ops who are in the market for good filler items might take a listen to these sides.

"SHENANDOAH WALTZ" (2:23)

"THE KISSING SONG" (2:28)

DINNING SISTERS
(Capitol 1429; F-1429)

● A tune with a lot of potential gets some fine harmony from the Dinning Sisters which gives it a great push. The girls send this one off and the version they give it might really go. The second side is an old melody done in very fast tempo. Ops will want this one.

"COME BACK TO ANGOULEME"
(2:49)

"DON'T MISUNDERSTAND" (2:39)

ANNE SHELTON
(London 935)

● Anne Shelton has a couple of ballads to offer here. Both sides give ample expression to her full voice and she gets some good backing from Bob Farnon's orchestra. Going through both lovely melodies very slowly, Anne adds a lot of charm to the tunes. Her fans will like this.

SLEEPER OF THE WEEK

"TOO YOUNG" (3:07)

"I FELL" (2:27)

JOHNNY DESMOND
(MGM 10920; K10920)



JOHNNY DESMOND

● It looks as though Johnny Desmond has hit the jackpot again. He has a ballad on the top deck called "Too Young" which shows every indication of coming through

in a big way. Ops will do well to order up on this real soon. The tune is a beautiful one which lingers long after the record is through and Johnny's singing of it certainly sends it out of this world. Tony Mattola provides a backing which is all that can be desired. Here is a platter that's gonna be played over and over again in machines throughout the country. The second side too has a lot of potential. It's done in a lighter vein with Johnny vocalizing in a bright style. Again Tony Mattola comes through with the musical end in excellent style. The top deck is certainly worth the attention of all ops for it can hardly help being a big one.

"LOVING IS BELIEVING" (2:22)

"LIGHT IN THE WINDOW" (2:15)

THE MARINERS
(Columbia 39219)

● Taking a very attractive song that sounds better with each listening, the Mariners give it a beautiful rendition which could easily send it flying to the top. Archie Bleyer's orchestra provides the musical setting which also helps. The flip is a romantic little thing which the boys also do nicely by. The top deck has a good chance.

"CHOY CHOY-HOY-TOY" (2:53)

"COLUMBIA THE GEM OF THE OCEAN" (2:25)

LES BROWN ORCH.
(Columbia 39188)

● A happy sounding item, Chinese only in title, is the Les Brown offering on the upper level. With Butch Stone doing the vocal, this one is real cute to listen to. Lower half is an instrumental of an old standard. It's a jumpy version with an excellent arrangement. It may get a play in the boxes.

"LET ME IN" (2:54)

"SOMEBODY'S THINKING OF YOU TONIGHT" (2:49)

BLUE BARRON ORCH.
(MGM 10923; K10923)

● Still another version of "Let Me In" shows up here and again it's a good one. This time Blue Barron does the orchestrating with Johnny Goodfellow and the Blue notes coming in for the vocal. The second side is a change of pace with Johnny and the group again going to town. Ops will do ok with this.

"SOME OF THESE DAYS" (2:00)

"WATCHING AND WAITING" (2:41)

MARY KAYE TRIO
(Capitol 1412; F-1412)

● An oldie is given a soft going over by the Mary Kaye Trio. Not only does Mary have an attractive voice but the small instrumental group behind her chimes in very nicely. The second side is a slow ballad again done well by the group. Ops oughta listen to this one themselves.

"CHAPEL OF THE ROSES" (2:57)

"CIRIBIRIBIN ON THE MANDOLIN"
(3:13)

FRANK DeVOL ORCH.
(Capitol 1411; F-1411)

● Frank DeVol and the orchestra have an old one to toss around on the top deck. Bill Hamilton and the Dream Makers give it a very slow vocal and rendition and make it sound real good. On the second side Jaye P. Morgan (a female by the way) sings a cute version of a famous melody as the orchestra gives it an unusual going over. Ops oughta hear it.

"ARTHUR MURRAY TAUGHT ME DANCING IN A HURRY" (2:59)

"THE LOVELIEST NIGHT OF THE YEAR" (3:10)

HELEN O'CONNELL
(Capitol 1408; F-1408)

● Helen O'Connell's old hit is revived here with a lot of gusto. Helen sounds wonderful again as she goes through the number that's always associated with her. Harold Mooney's orchestra does the backing and together they make a worthwhile disk. The second half finds Helen singing new lyrics to the old skating waltz. The upper half could easily make it again.

"YOU'RE JUST IN LOVE" (2:39)

"IF" (3:19)

LOUIS ARMSTRONG ORCH.
(Decca 27481; 9-27481)

● Louis Armstrong teams up with Velma Middleton to offer the Irving Berlin hit and of course Louis adds his own personal touch to the rendition. The bottom half is another current smash on which Louis goes it alone. Both ends are wonderful to listen to and Louis's fans are gonna eat it up.

"GYPSY HEART" (2:48)

"OPERETTA" (2:39)

TOMMY EDWARDS
(MGM 10921; K10921)

● Tommy Edwards, that promising young singer, has another record which hits the spot. The top deck is a very moody thing which he does very slowly with LeRoy Holmes' orchestra providing an excellent backing. Lower half gets another easy going vocal from Tommy and it compliments the top deck. Ops oughta get with this disk.

"I LEFT MY HAT IN HAITI" (2:49)

"HERE COMES THE BLUES" (2:53)

BILLY ECKSTINE & WOODY HERMAN
(MGM 10916; K10916)

● An exciting arrangement of a Latin America novelty finds Billy Eckstine and Woody Herman joining forces. Billy does a first rate vocal on it while Woody comes up on the instrumental end in fine style. Second side is a low down thing on which Billy sings the blues. Ops won't go wrong with this one.

"WITH THESE HANDS" (2:45)

"CASTLES IN THE SAND" (2:39)

THE MARINERS
(Columbia 39193)

● A very appealing ballad is the Mariners' offering on the top deck. They wind their way through this one in a wonderful manner while Archie Bleyer makes with the music in the background. The bottom half is another tune that's right for their type of harmony. Ops and fans are gonna like this one.

"LONESOME GAL" (3:18)

"NEVER LET A SUN SET ON A QUARREL" (2:16)

THE LONESOME GAL
(Columbia 39210)

● The anonymous Lonesome Gal shows up with her theme song on the upper end and sings it in grand style. Paul Weston and the Norman Luboff Choir do the backing on this pretty melody and makes you want to know more about this girl. The second side is another ballad which she does in a soft easy way. Ops oughta listen in.



VIC DAMONE

"Mama"

FLIP SIDE

"OPERETTA"

MERCURY 5444 • 5444X45



PATTI PAGE

"Would I Love You"

FLIP SIDE

"SENTIMENTAL MUSIC"

MERCURY 5571 • 5571X45



EDDY HOWARD

AND HIS ORCHESTRA

"Penny A Kiss,
PENNY A HUG"

FLIP SIDE

"I STILL FEEL THE SAME ABOUT YOU"

MERCURY 5567 • 5567X45



PATTI PAGE

"Mockin' Bird Hill"

FLIP SIDE

"I LOVE YOU BECAUSE"

MERCURY 5595 • 5595X45



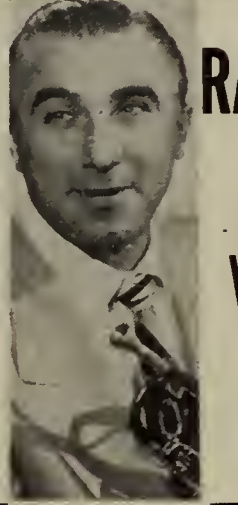
REX ALLEN

"Sparrow In The Tree Top"

FLIP SIDE

"ALWAYS YOU"

MERCURY 5597 • 5597X45



RALPH MARTERIE

AND HIS ORCHESTRA

"Across The Wide Missouri"

FLIP SIDE

"SILVER MOON"

MERCURY 5428 • 5428X45



RICHARD HAYNES

"Too Young"

FLIP SIDE

"SHENANDOAH WALTZ"

MERCURY 5599 • 5599X45



KAY BROWN

FIRST TIME WITH VOCAL

"Little Rock Getaway"

FLIP SIDE

"MY LOVE AND MY MULE"

MERCURY 5600 • 5600X45



TONY FONTANE

"No One But You"

FLIP SIDE

"SYNCOATED CLOCK"

MERCURY 5607 • 5607X45



DORIS DREW

"Beautiful Brown Eyes"

FLIP SIDE

"SHUT UP"

(AND MAKE LOVE TO ME)

MERCURY 5370 • 5370X45



FRANKIE LAINE

"Metro Polka"

FLIP SIDE

"JALOPY SONG"

MERCURY 5581 • 5581X45



TINY HILL

AND HIS ORCHESTRA

"EVERYBODY LOVES THAT HADACOL"

FLIP SIDE

"DON'T MAKE LOVE TO MARY"

MERCURY 5543 • 5543X45

"HOT ROD RACE No. 2"

FLIP SIDE

"LET'S LIVE A LITTLE"

MERCURY 5598 • 5598X45



JERRY MURAD'S

HARMONICATS

"After You've Gone"

FLIP SIDE

"LATIN QUARTER"

MERCURY 5596 • 5596X45



SKIP FARRELL

WITH

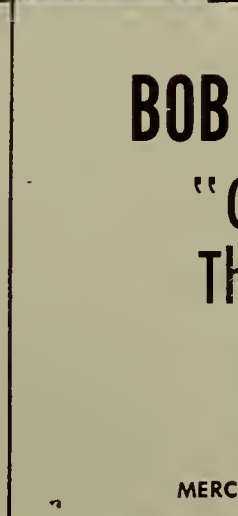
LEW DOUGLAS ORCHESTRA

"Seven Wonders Of The World"

FLIP SIDE

"SAID MY RIGHT EYE TO MY LEFT EYE"

MERCURY 5594 • 5594X45



BOB CONNALLY

"Chapel Of The Roses"

FLIP SIDE

"KENTUCKY WALTZ"

MERCURY 5608 • 5608X45



JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 17, 1951

New York, N. Y.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. SO LONG (Weavers)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. WOULD I LOVE YOU (Patti Page)

Chicago, Ill.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. TENNESSEE WALTZ (Patti Page)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. THE ROVING KIND (Weavers)
10. SO LONG (Weavers)

Los Angeles, Cal.

1. WOULD I LOVE YOU (Patti Page)
2. SO LONG (Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. MY HEART CRIES FOR YOU (Dinah Shore)
8. YOU'RE JUST IN LOVE (Perry Como)
9. TENNESSEE WALTZ (Patti Page)
10. JOHN & MARSHA (Stan Freberg)

St. Paul, Minn.

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. SO LONG (Weavers)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Weavers)
7. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
8. WOULD I LOVE YOU (Patti Page)
9. LET ME IN (Blue Barron)
10. CHICKEN SONG (Guy Lombardo)

Fertile, Minn.

1. MY HEART CRIES FOR YOU (Foley-Knight)
2. TENNESSEE WALTZ (Guy Lombardo)
3. PETER COTTONTAIL (Mervin Shiner)
4. CHICKEN SONG (Guy Lombardo)
5. IF YOU'VE GOT THE MONEY (Jo Stafford)
6. IF (Perry Como)
7. A PENNY A KISS (Eddy Howard)
8. TO THINK YOU'VE CHOSEN ME (Three Suns)
9. SENTIMENTAL MUSIC (Patti Page)
10. STAR DUST (Artie Shaw)

Wilmington, N. C.

1. TENNESSEE WALTZ (Roy Acuff)
2. IF (Perry Como)
3. GOLDEN ROCKET (Hank Snow)
4. I'M MOVING ON (Hank Snow)
5. CHARLIE MY DARLING (Lisa Kirk)
6. SILVER MOON (Dennis Day)
7. HARBOR LIGHTS (Sammy Kaye)
8. SHOT GUN BOOGIE (Tennessee Ernie)
9. A PENNY A KISS (Andrew Sisters)
10. YOU ARE THE ONE (Voughn Monroe)

Brodhead, Wis.

1. THE ROVING KIND (Guy Mitchell)
2. IF (Ink Spots)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. SHOT GUN BOOGIE (Tennessee Ernie)
5. ZING, ZING—ZOOM, ZOOM (Perry Como)
6. WOULD I LOVE YOU (Patti Page)
7. SO LONG (Weavers)
8. A PENNY A KISS (Andrew Sisters)
9. YOU'RE JUST IN LOVE (Rosemary Clooney)
10. MOCKIN' BIRD HILL (Les Paul)

Payette, Idaho

1. MOCKIN' BIRD HILL (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. TENNESSEE WALTZ (Les Paul)
4. ROVING KIND (Weavers)
5. NEVERTHELESS (Mills Bros.)
6. CHICKEN SONG (Guy Lombardo)
7. SO LONG (Weavers)
8. YOU'RE JUST IN LOVE (Bud Roman)
9. BE MY LOVE (Bud Roman)
10. HARBOR LIGHTS (Bing Crosby)

Selma, Ala.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. IF (Jan Garber)
4. ROVING KIND (Guy Mitchell)
5. BE MY LOVE (Ray Anthony)
6. HOT ROD RACE (Red Foley)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. BUSHEL AND A PECK (Whiting & Wakely)
9. IT IS NO SECRET (Jo Stafford)
10. MOCKIN' BIRD HILL (Les Paul)

Monroe, La.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Joe Stafford)
3. THE ROVING KIND (Weavers)
4. IF YOU'VE GOT THE MONEY (Jo Stafford)
5. THE THING (Phil Harris)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SAN ANTONIO ROSE (Ken Griffin)
8. LOVE SICK BLUES (Kay Starr)
9. TENNESSEE WALTZ (Patti Page)
10. WOULD I LOVE YOU (Patti Page)

Fayetteville, Ark.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. IF (Billy Eckstine)
5. SO LONG (Les Baxter)
6. BE MY LOVE (Victor Young)
7. YOU'RE JUST IN LOVE (Perry Como)
8. NEVERTHELESS (Frankie Laine)
9. CHICKEN REEL (Les Paul)
10. HARBOR LIGHTS (Sammy Kaye)

Little Rock, S. C.

1. MY HEART CRIES FOR YOU (Foley-Knight)
2. IF (Perry Como)
3. RHUMBA BOOGIE (Hank Snow)
4. TENNESSEE WALTZ (Erskine Hawkins)
5. BE MY LOVE (Billy Eckstine)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. YOU AND YOUR BEAUTIFUL EYES (Sammy Kaye)
8. SENTIMENTAL MUSIC (Frankie Carle)
9. YOU'RE JUST IN LOVE (Mary Martin)
10. MORE THAN I CARE TO REMEMBER (Ames Bros.)

Savannah, Ga.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. ROVING KIND (Guy Mitchell)
5. IT IS NO SECRET (Bill Kenny)
6. BEAUTIFUL BROWN EYES (Lisa Kirk)
7. TENNESSEE WALTZ (Patti Page)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Mills Bros.)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Cleveland, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. SO LONG (Weavers)
5. NEVERTHELESS (Ray Anthony)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THIRSTY FOR YOUR KISSES (Mills Bros.)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. WOULD I LOVE YOU? (Patti Page)
10. IF (Perry Como)

Detroit, Mich.

1. BE MY LOVE (Mario Lanza)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Perry Como)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. TENNESSEE WALTZ (Patti Page)
7. MOCKIN' BIRD HILL (Les Paul)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

Spokane, Wash.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. A PENNY A KISS (Shore-Martin)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Weavers)
9. SO LONG (Weavers)
10. SHOT GUN BOOGIE (Tennessee Ernie)

Cincinnati, Ohio

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. NEVERTHELESS (Mills Bros.)
5. HARBOR LIGHTS (Sammy Kaye)
6. TENNESSEE WALTZ (Patti Page)
7. IT IS NO SECRET (Jo Stafford)
8. BEAUTIFUL BROWN EYES (Lisa Kirk)
9. ABA DABA HONEYMOON (Freddie Martin)
10. THE ROVING KIND (Guy Mitchell)

Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. A PENNY A KISS (Shore-Martin)
9. ZING, ZING—ZOOM, ZOOM (Perry Como)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Indianapolis, Ind.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Ink Spots)
5. SHOT GUN BOOGIE (Tennessee Ernie)
6. TENNESSEE WALTZ (Patti Page)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. YOU'RE JUST IN LOVE (Rosemary Clooney)
9. MOCKIN' BIRD HILL (Les Paul)
10. A PENNY A KISS (Andrew Sisters)

Baltimore, Md.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SO LONG (Weavers)
8. ZING, ZING, ZOOM, ZOOM (Perry Como)
9. NEVERTHELESS (Mills Bros.)
10. HARBOR LIGHTS (Sammy Kaye)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 10.

Larry Doyle

KGA—Spokane, Wash.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. I'M THE ONE WHO LOVES YOU (Bob Dewey)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. SO LONG (The Weavers)
5. IF (Perry Como)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. TENNESSEE WALTZ (Patti Page)
8. BE MY LOVE (Mario Lanza)
9. THINKING OF YOU (Eddie Fisher)
10. MOCKIN' BIRD HILL (Patti Page)

Ray Perkins

KFEL—Denver, Cal.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. THE ROVING KIND (Guy Mitchell)
5. TENNESSEE WALTZ (Patti Page)
6. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
7. YOU'RE JUST IN LOVE (Hugo Winterhalter)
8. SO LONG (Gordon Jenkins & The Weavers)
9. IT IS NO SECRET (Bill Kenny)
10. FAITHFUL (Margaret Whiting)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. SPARROW IN THE TREETOP (Guy Mitchell)
5. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
6. DOWN IN NASHVILLE, TENN. (Dinah Shore)
7. MOCKIN' BIRD HILL (Les Paul)
8. I APOLOGIZE (Billy Eckstine)
9. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
10. IF IT HADN'T BEEN FOR YOU (Eddie Fisher)

Rex Dale

WCKY—Cincinnati, Ohio

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Perry Como)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
5. A PENNY A KISS (T. Brewer-S. Lanson)
6. I APOLOGIZE (Billy Eckstine)
7. YEAH, YEAH, YEAH (Peggy Lee)
8. SPIN THE BOTTLE (Lorry Raine)
9. WOULD I LOVE YOU? (Patti Page)
10. SONNY, THE BUNNY (Gene Autry)

Sid Dickler

WHOD—Pittsburgh, Pa.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. SHENANDOAH WALTZ (Tommy Tucker)
3. I APOLOGIZE (Billy Eckstine)
4. MAGIC TREE (Nat King Cole)
5. CHRISTOPHER COLUMBUS (Guy Mitchell)
6. IN THE LAND OF MAKE BELIEVE (B. Farrell)
7. SILVER MOON (Russ Morgan)
8. A PENNY A KISS (T. Martin-D. Shore)
9. WHAT'VE YOU GOT? (Tommy Tucker)
10. MOCKIN' BIRD HILL (Patti Page)

Gene Whitaker

WREV—Reidsville, N. C.

1. BE MY LOVE (Mario Lanza)
2. SO LONG (Gordon Jenkins-The Weavers)
3. I AM LOVED (Frank Sinatra)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. TENNESSEE WALTZ (Patti Page)
6. WHEN YOU RETURN (Paul Weston)
7. ME AND MY SHADOW (Perry Como)
8. I APOLOGIZE (Tony Martin)
9. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
10. IT WAS SO BEAUTIFUL (Tony Martin)

Bob Larsen

WEMP—Milwaukee, Wisc.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. MOCKIN' BIRD HILL (Les Paul)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. FAITHFUL (Frank Sinatra)
5. SPIN THE BOTTLE (Lorry Raine)
6. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
7. SO LONG (Gordon Jenkins)
8. LET ME IN (Bobby Wayne)
9. HERE COMES MY BALL AND CHAIN (Jack Teter)
10. ZING, ZING, ZOOM, ZOOM (Perry Como)

Ray Schreiner

WRNL—Richmond, Va.

1. IT IS NO SECRET (Billy Kenney)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TAILOR MADE WOMAN (Tennessee Ernie)
4. CHICKEN SONG (Guy Lombardo)
5. TENNESSEE WALTZ (Patti Page)
6. PETER COTTONTAIL (Roy Rogers)
7. IF (Perry Como)
8. THE ROVING KIND (Guy Mitchell)
9. NEVERTHELESS (Paul Weston)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
4. BOUTONNIERE (Mindy Carson)
5. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
6. LONGING (Russ Morgan)
7. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
8. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
9. A PENNY A KISS (T. Martin-D. Shore)
10. ALWAYS YOU (Bobby Wayne)

Bob Corley

WQXI—Atlanta, Ga.

1. BE MY LOVE (Mario Lanza)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
4. MY HEART CRIES FOR YOU (Vic Damone)
5. TENNESSEE WALTZ (Jo Stafford)
6. IN YOUR ARMS (Jan Garber)
7. IF (Billy Eckstine)
8. MOCKIN' BIRD HILL (Les Paul)
9. I TAUT I TAW A PUDDY TAT (Benny Lee & Mary)
10. PETER COTTONTAIL (Spike Jones)

Alan Saunders

WVNJ—Newark, N. J.

1. IF (Perry Como)
2. I APOLOGIZE (Billy Eckstine)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. BE MY LOVE (Mario Lanza)
6. BRING BACK THE THRILL (Eddie Fisher)
7. ABA DABA HONEYMOON (Cliff Stewart)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. LET ME IN (Bobby Wayne)

Ira Cook

KECA—Hollywood, Calif.

1. WOULD I LOVE YOU? (Patti Page)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. BE MY LOVE (Mario Lanza)
4. IF (Billy Eckstine)
5. MY HEART CRIES FOR YOU (Jimmy Wakely)
6. YOU AND YOUR BEAUTIFUL EYES (Vic Damone)
7. BRING BACK THE THRILL (Eddie Fisher)
8. IF IT HADN'T BEEN FOR YOU (Jan Garber)
9. LONESOME GAL (Dinah Shore)
10. SPARROW IN THE TREETOP (Guy Mitchell)

Lee Thomas

WHAT—Philadelphia, Pa.

1. MY MAN (Toni Arden)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. I'M GONNA DRY EVERY TEAR WITH A KISS (Mac McGuire)
4. BRING BACK THE THRILL (Eddie Fisher)
5. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
6. MAKIN' WHOOPEE (Dinah Shore)
7. IF (Perry Como)
8. I APOLOGIZE (Billy Eckstine)
9. BE MY LOVE (Mario Lanza)
10. RIVER OF DREAMS (Vin Della Rocco)

ROUND THE WAX CIRCLE

NEW YORK:

The eyes of the music and record industry turn towards the MOA convention at the Palmer House in Chicago beginning next Monday. Leading recording talent plan to be there in person. . . . Freddy Martin's band at the Statler in New York is as hot as the blazing uniforms the boys in the band wear. Martin will play the Cavalcade of Bands TV show for four consecutive weeks. . . . An exodus seems to be starting to Europe. Howie Richmond is leaving to set up the international divisions of Cromwell music and Herman Lubinsky, president of Savoy, is set to go to Switzerland and France for some recording deals. . . . Joe Delaney, former A & R head at London, left for a three week motor trip. . . . Phylliss Cole, Secretary to Bess Berman of Apollo, resigned because of illness after five years with the firm. . . . Watch for the new sound on Abbey Records. . . . Dick Courtney, Lieutenant in the Air Force, released and back in civvies. . . . Gerri Greene, probably the only publisher contact girl on the west coast, heading the Santly-Joy office there. . . . Evelyn Knight has some big guest shots coming up including those with Paul Whiteman, Milton Berle and the Big Show. . . . Denny Vaughan into the Park Avenue for four weeks. . . . 1933 was a great year for standards. Many tunes published that year have had long lives including "Carioca," "Lazy Bones," "Smoke Gets In Your Eyes," "Stormy Weather," etc. During the next few weeks we're going to hear a lot of what was possibly the greatest song published that year, Irving Berlin's "Easter Parade." . . . Mayor J. Lester Laughlin of Altoona, Pa., named March 5 "Music Appreciation Day" hyped by Sammy Kaye's appearance in that town. Sidemen Charlie Wilson and Ernie Rudisill, long time band members who hail from Altoona, were specially honored. . . . Bobby Wayne, London's new singing star, is really hitting it up with two smashes going, "Let Me In" and "Always You."



BOBBY WAYNE

CHICAGO:

Shep Fields advises that his band has been clickin' like a sixteen cylinder car and that wherever they've appeared they've done marvelously well. The Shep isn't cutting wax right now, advises he hopes to have some "news" in this regard before he finishes his stay at the Edgewater. . . . Billy Bishop drops in to say a quick "hello" on his way to the Rice Hotel in Houston and from there to the Peabody in Memphis. In the meantime Billy brings up two sides he's just cut for North American. Oldies, but still good in anyone's catalog and, especially, in a juke box, "Ain't We Got Fun" backed with "My Best Girl." . . . Billy Daniels (whom we applauded in Greenwich Village) opens at the Chez (March 9) with a new angle, "Torch Hour," after his smashing success in Miami. "Mr. Black Magic" is the way their billing Billy. The grand Benny Payne is at the piano. Which makes this a very thrilling combo. Mercury's cut some great sides with Billy. . . . Clickeroo over nite is the new Al Hibbler release, "What Will I Tell My Heart," that Phil and Leonard Chess bought from Sunrise Records and issued just a few weeks ago. Tune jumped right into the top ten rhythm and blues and seems to be destined for No. 1. In addition to the backlog orders for this one, Phil and Lenny advise that they have just as many orders for Al Hibbler's two great oldies, which they are also pressing as fast as they can, "Trees" and "Solitude." . . . Congrats to Barbara Belle who advises that she's now "at home" at 309 W. 57th St., NYC, married to Lee Newman. Mrs. Newman manages the great Fran Warren and the up and coming Champ Butler. . . . Everyone on the Rialto here talking about (and plenty hot, too) over that terrific trio on the Frank Sinatra (Satty nite TV show) composed of Frankie, Perry Como and Frankie Laine and, of all surprises and not even billed, the great Andrews Sisters.



FRANK SINATRA

LOS ANGELES:

"That's the One for Me" seems to be the one for Art Rupe of Specialty, twice yet. . . . Art tells us that he thinks so highly of the Hill & Range Alamo Music tune that he has cut it with two of his top artists, Roy Milton and Joe Liggins. . . . Don't believe we've heard the ditty yet, but if you can go by form and promise—and the Rupe judgement—then this one should be a sure winner. . . . Its writers are Harvey Brooks ("Little Bird Told Me") and Ellis Walsh ("Saturday Night Fish Fry") while its publishers are the same people who had "Rag Mop" and a host of other hits that took off in the blues and rhythm field via an independent label. . . . Specialty's headman says this is the first time that he's ever put two of his top riders on the same horse. Phenomenal, that's the only word for the quick zoom to the top Patti Page has had with her latest Mercury release, "Would I Love You." . . . And with "Tennessee Waltz" still riding high and her "Mocking Bird Hill" among the best of 'em, too. . . . The Weavers left this town with a host of new friends, based on the success of their appearance at Ciro's and their being a swell group of regular guys and a gal. . . . Incidentally, following them into Ciro's was Lili St. Cyr, a young woman whose talents would be tough to put on a jukebox and whose immediately previous stop had been the Main Street Follies Burlesque, proving her a very versatile young woman or proving that boys will be boys whether in a Main Street stripper or a plush Sunset Strip. . . . Here's a few from the Capitol house organ cuff as to the whereabouts and activities of Cap artists: It's a two-weeker at the New York Paramount for Nellie Lutcher. . . . A one-nighter in San Diego for Les Paul and Mary Ford. . . . Week-enders for the Frank DeVol crew at the popular Ocean Park Aragon dance hall. . . . DeVol, by the way, should wind up in the Federal mint, judging by the moniker of his new femme vocalist, Jaye P. Morgan, no kiddin'.



PATTI PAGE

OPS: Special Release!

LOUIS

New Robin Hood HIT

PRIMA'S

"CHENA LUNA"

(Zooma Zooma Bacalla)

backed with

"GOOD-BOOGDI BOOGI"

ROBIN HOOD # 106

Coming Up!

"YEAH

YEAH

YEAH"

ROBIN HOOD # 105



ABBEY RECORDS HOT PARADE

2 Great Pops

"THE BRIDAL WALTZ"

backed with

"STELLA"

by

TONY MANGO and The Air-Lane Trio

ABBEY # 15039

ABBEY RECORDS, INC.

418 W. 49 St. New York, N. Y.

DICK BROWN

Will "Stop The Heartbeat" with

"I WON'T CRY ANYMORE"

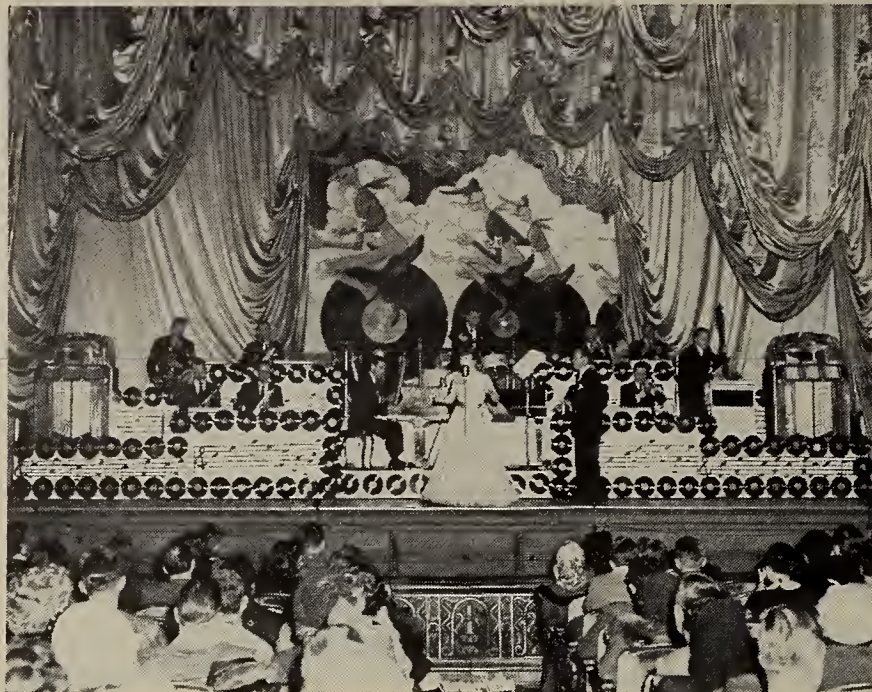
on JUBILEE # 4025

Dist.: Watch For It

Ops: Yell For it

JUBILEE RECORD CO. Inc.
315 WEST 47th ST. NEW YORK

Bette Chappell Steps In



CHICAGO, ILL.—Bette Chappell, who sings on the Dave Garroway Sunday night TV program, saved the day at a recent Oriental Theater show. Teresa Brewer, who was supposed to have appeared, took sick and Bette stepped in to play the engagement. Others on the show were Eddie Hubbard, WIND dj; Guy Mitchell, the new singing star; Ken Griffin, organist, and the Art Van Damme Quintet.

MOA Convention, March 19, 20, and 21, Draws Publishing, Recording Trades

NEW YORK—Representatives of all phases of the music and recording industries are preparing for the big Music Operators of America convention to be held in Chicago on March 19, 20, and 21. The Palmer House is to be the scene and from all indications, it will be swamped.

Operators from all over the country will gather at the convention next week to discuss ways and means of keeping their business going through the difficult days that lie ahead. And all those who are in any way connected with the running of juke boxes, such as publishers, recording firms, their artists and sales personnel, will all want to be present to meet the men who play such an important part in the distribution of music in this country.

Not only will the problems of music operators be discussed, but there will

be forums which will be of direct interest to publishers and recording companies themselves. In these discussions they will be able to learn how they can improve their service to operators, what they ought to change, what they ought to strengthen.

Since this may be the last MOA convention for the duration of the present emergency, the importance of it cannot be overemphasized. It may be a number of years before the music operators of America can again meet in the present fashion and the opportunity to confer with representatives of their organizations from various parts of the country at one time should not be overlooked by those in the music trades.

For those who don't realize how close the date is: THE CONVENTION IS NEXT WEEK.

We'll see you there.

Pyramid To Release Missing Singer's Disk

NEW YORK—Unable to locate Marian Maye, the talented young singer who left New York several weeks ago after having made an audition record for Pyramid Records, Elmo Russ, head of the recording company, announced his decision to release the number.

"Gotta Find Somebody to Love," with orchestra background added to Miss Maye's singing, will be made available to juke box operators next week, according to Russ. Miss Maye's vocal rendition of the song, originally done with piano accompaniment, was backed up with an orchestra arrangement recorded last Wednesday (March 7) by Joe Reisman and his orchestra.

Reisman, who is responsible for the arrangements used by Patti Page in her Mercury releases of "Tennessee Waltz" and "Mockin' Bird Hill," was commissioned by Pyramid to write an arrangement which could blend in with Miss Maye's voice as recorded on her original test version. Incidentally, Miss Maye's early recording featured a duet with herself, a practice many singers have recently adopted. Reisman accomplished the difficult

and unusual dubbing-in of the background music by working out a clever arrangement and conducting the orchestra himself. Pyramid Records is hopeful that the playing of Miss Maye's "Gotta Find Somebody To Love" on juke boxes and by disc jockeys will serve to locate the missing singer. Four additional tunes are being held by the company awaiting Miss Maye's return.

King Signs Hillbilly Star

CINCINNATI, OHIO—Sydney Nathan, president of King Records, this week signed Neal Burris, the 21 year old hillbilly singing star of radio station WLW, Cincinnati, to an exclusive recording contract.

Neal is a featured singer on the "Midwestern Hayride" on Saturdays and has his own show twice a week. On TV, he is the MC as well as singer on the "TV Rangers" Monday through Fridays. Neal will cut his first session shortly.

THE CASH BOX REPORTS

THE NATION'S

TOP 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

2 THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

3 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739; 8-770)

4 I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

5 TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400; 48-0400)

MOCKIN' BIRD HILL
Pinetoppers
(Coral 64061; 9-64061)

HOT ROD RACE
Arkie Shibley
(Gilt Edge 5021)
Tiny Hill
(Mercury 5547)

DEAR JOHN
Hank Williams
(MGM 10904; K10904)

SHINE, SHAVE, SHOWER
Lefty Frizell
(Columbia 20772; 4-20772)

THE CASH BOX

"Folk" and "Western" Record Reviews



"GOODNIGHT CINCINNATI, GOODMORNING, TENNESSEE"
(2:25)

"BOOGIE WOOGIE BABY" (2:26)

LOUIE INNES
(Mercury 6321)

● Here's a recording artist who's destined for big things. Louis Innes has a tune on the top deck which has all the power and drive to send it right to the top. And talking about the top, that's just the spot in ops machines that it oughta have. Louis really goes to town on this singing lyrics in a way which makes you feel that he means them. With his String Dusters providing an instrumental backing which sets the

choo choo picture, he gets all the help he can want. This side has the making of a smash. The second half is another number done in that same pounding manner. The nice thing about it is that it doesn't overwhelm you but keeps you listening for more. This guy is certainly one to watch and this top deck is gonna have quite a career for itself.

"ALL MY LIFE" (2:52)

"SO LONG" (2:50)

JOHNNY HICKS
(Columbia 20791)

● Johnny Hicks has a pleasant voice and he displays it to good advantage on the ballad on the upper level. With the orchestra providing some nice music Johnny comes through on this side in fine style. The second half is the current pop hit which Johnny and a chorus do in likely fashion. This is a good one for the machines.

"MISSIN' MY KISSIN'" (2:58)

"YOU CAN'T PICK ALL THE ROSES" (2:53)

RUSTY GABBARD
(MGM 10917)

● Coming up with a yodeling vocal, Rusty Gabbard gives out with a blues number on the upper level with some nice accompaniment in the background. The second half is a ballad which he does straight and once again turns in a creditable job. Ops in the market for good filler material should listen to this.

"SMOKE, SMOKE, SMOKE" (2:31)

"THAT'S WHAT I LIKE ABOUT THE WEST" (2:44)

TEX WILLIAMS
(Capitol 1437; F-1437)

● A couple of talking vocals by Tex Williams come out as fascinating disk fare. Both ends have a good story to tell as Tex gets a fast backing from the band and a choral accompaniment. When he leaves off talking for singing he shows a good voice and the whole affect is one to make customers listen again.

"BACK UP AND PUSH" (2:55)

"FIRE ON THE MOUNTAIN" (2:55)

TOMMY JACKSON
(Mercury 6313)

● A couple of square dances without calls gives Tommy Jackson two fast moving sides. Featuring a lot of fiddles and guitars going at full speed, these ends are perfect for the square dancing spots. Ops who have the right locations won't want to miss them.

"SONNY, THE BUNNY" (2:24)

"BUNNY ROUND UP TIME" (2:26)

MERVIN SHINER
(Decca 27482)

● Two sides tailor made for the Easter trade are sung on this platter by Mervin Shiner. The top deck is a new number that's getting a real big push and could easily make it. The second side is another cute item which the kiddies especially should love. Ops with the right spots will want to hear this.

"THE STRANGE LITTLE GIRL" (2:45)

"YOU'LL NEVER SEE ME CRY" (2:38)

COWBOY COPAS
(King 951)

● Cowboy Copas has a pleasant ballad which he sings well on the upper half with the chorus joining in to help out. On the lower end he teams up with his daughter Kathy and they turn out a good sounding duet. Ops who know the drawing power of Copas won't want to pass this up.

"THE ATTITUDE OF DOIN' RIGHT" (3:04)

"DON'T EVEN CHANGE A PICTURE ON THE WALL" (2:30)

OZIE WATERS
(Caral 64083)

● A sort of spiritual number is dished out here by Ozie Waters. Featuring some very cute lyrics, Ozie runs through this one with the help of a chorus and some excellent backing. The second side is a sentimental item which he sings in straightforward manner. They both should get a play in the boxes.

"I'M GOIN' AWAY FOR GOOD" (2:32)

"IF I COULD CHANGE MY HEART" (2:52)

JIMMIE DALE
(Federal 10002)

● Jimmie Dale has a driving number to offer on the top deck. Showing off a pleasant sounding voice, Jimmie promises a lot of good things to come. The second side is a slow ballad on which the guitar backing stands out. Ops should take a listen to this for themselves.

Hodges Quits Ellington After 23 Years

NEW YORK—Johnny Hodges has left Duke Ellington's orchestra after an association lasting 23 years. He opened his own band on March 9 at the Blue Note in Chicago. Featured in his band are Lawrence Brown, Al Sears and Sonny Greer, all former Ellingtonians and heard with Johnny on several of his Mercer waxings.

Mercer last week completed arrangements for release in this country of a series of Johnny Hodges disks recorded in Paris during the alto sax king's European tour last year.

Latest Hodges opus, released this week on Mercer, is "Violet Blue," the Billy Strayhorn composition which Hodges played at the Duke's recent Metropolitan Opera House concert, coupled with June's Jumpin.

Donahue Takes Exam For Navy Service

NEW YORK—Sam Donahue, popular band leader who is currently appearing at the New York Paramount, has been ordered to report for his naval induction examination, April 16.

Donahue, who is in the inactive reserve, is one of the top musicians in the country today and he served with the Navy in World War II from November 1942 until December 1945.

He was with the Artie Shaw Navy band at the time of Pearl Harbor and then was made leader when Shaw was discharged. He toured England and France and following his discharge from the Navy, Donahue kept the band intact and gained national prominence with this outfit.

In addition to leading his own orchestra, Donahue has been on the faculty of the Harnett School of Music on Broadway for the past 18 months.

Air Force Releases Tibbetts

HANOVER, NEW HAMPSHIRE—Donn Tibbetts, well known New England dj, who a couple of weeks ago went through all the trouble of informing his friends in the business that he was about to enter the service, has now found himself released because the Air Force is filled.

Tibbetts is currently at WTSL in Hanover as program director and maintains his position as sports director with the Granite State Network.

SO DEEP MY LOVE

Recorded by
TONI ARDEN (Columbia)

J. J. ROBBINS & SONS, Inc.

Standard Songs are MONEY MAKERS!

"PLEASE DON'T TALK ABOUT ME WHEN I'M GONE"

Recorded by
DORIS DAY—Columbia
MILLS BROS. and TOMMY DORSEY—Decca
KATE SMITH—M-G-M
Pub. by REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Harry Link Joins E. B. Marks As G. P. M.

NEW YORK—Harry Link ended all speculation as to his future plans last Friday, when he joined E. B. Marks as general professional manager.

Link formerly held a similar position with Leo Feist and since his leaving there, a couple of months back, the entire music trade had awaited announcement of his future association.

Link's entry into the Marks organization will be the beginning of a new policy for the firm whereby it will veer from the conservatism under which it formerly operated to a dynamic new program.

Mary Murray, Link's secretary, will accompany him into the firm, where his first plugged tune will be "A Nickel Ain't Worth A Cent Today," which Link had been working on before joining the company.

Eileen Barton
NATIONAL No. 9137
"TELL ME"

Scotty Graham
NATIONAL No. 9141
"EASY TO SAY"

Melvin Moore
NATIONAL No. 9147
"I'm Still In Love With You"
"Moanin' The Blues"

Coast-to-Coast NATIONAL RECORDS

"SHENANDOAH WALTZ"

by TOMMY TUCKER
on M-G-M No. 10897

M-G-M RECORDS

ABA DABA HONEYMOON

Featured in the M-G-M Musical Smash
"TWO WEEKS WITH LOVE"

DEBBIE REYNOLDS—CARLETON CARPENTER
M-G-M
RICHARD HAYES—KITTY KALLEN
Mercury
FREDDY MARTIN
RCA Victor
HELEN KANE
Columbia
CLIFF STEWARD—SAN FRANCISCO BOYS
Coral

LEO FEIST, INC.

SHOTGUN BOOGIE

TENN. ERNIE Capitol
ROSEMARY CLOONEY Columbia
HAWKSHAW HAWKINS King
CECIL GANT Decca
COOTIE WILLIAMS Derby

others to follow

CENTURY SONGS INC.
4527 SUNSET BOULEVARD
HOLLYWOOD 27, CALIFORNIA

APOLLO **MAHALIA JACKSON**
 "Queen of the Gospel Singers"
 Winner of the French Grand Prix Du Disques—1950
 singing
 "I GAVE UP EVERYTHING TO FOLLOW HIM"
 and "GET AWAY JORDAN"
 Apollo # 240

APOLLO RECORDS, INC.
 457 W. 45 St. N. Y.

High On The Hill
 (Mockin' Bird, that is)



Hollywood, Cal.—Mary Ford and Les Paul point to the slot indicating their latest hit "Mockin' Bird Hill" on the new Wurlitzer phonograph. This husband and wife team, who record for Capitol, have turned several disks which have been hitting it up high on the boxes.

● Get HOT with DOT... ●
 Feature
CECIL GANT'S
 Newest and Greatest
 ● "WAITING FOR MY TRAIN" ●
 Dot Record # 1030

Dot
 RECORDS, Inc.
 GALLATIN, TENN. Tel. Gallatin 880

★ "AWARD of the WEEK" -CASHBOX
 ★ SAVOY # 779
 ★ "SWEET SLUMBER" with the FOUR BUDDIES
 ★ backed by
 ★ "DON'T LEAVE ME NOW"

2 MORE BIG HITS!
 Savoy # 780
 "DOGGIN' BLUES"
 "LIVING and LOVING YOU"
 JOHNNY OTIS with LINDA HOPKINS
 SAVOY- The House of Rhythm and Blues Hits!

★ STILL ON TOP!
 Savoy # 769
 "I WILL WAIT"
 by the FOUR BUDDIES
 Savoy # 766
 "ROCKIN' BLUES"
 JOHNNY OTIS and MEL WALKER

Savoy RECORD CO., INC.
 58 Market St., Newark 1, N. J.

GOING UP UP UP UP UP UP
 RIGHT TO THE TOP

Al Hibbler's
 "What Will I Tell My Heart"
 b/w "It Don't Mean A Thing"
 (CHESS RECORD No. 1455)

IMPORTANT NOTICE

Reorders and more reorders are piling in by letter, wire, and long-distance phone for this and other of Al Hibbler's great disks (like "Trees" and "Solitude") and are keeping us pressing right around the clock. Please anticipate your requirements. Give us a little time to fill your orders. All orders are being filled in rotation as received just as fast as we can possibly fill them. First come—first served. (DISTRIBUTORS: A few territories still available. Write, wire or phone us today!)

CHESS RECORDS 5249 COTTAGE GROVE AVE.
 CHICAGO, ILLINOIS
 (All Phones: MU 4-1322)

HOT
 in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | | |
|----|---|---|---|
| 1 | PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375) | BLACK NIGHT
Charles Brown
(Aladdin 3076) | BLACK NIGHT
Charles Brown
(Aladdin 3076) |
| 2 | I WILL WAIT
Four Buddies
(Savoy 769) | LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dot 1019) | ROCKIN' BLUES
Johnny Otis
(Savoy 766) |
| 3 | BLACK NIGHT
Charles Brown
(Aladdin 3076) | ONCE THERE LIVED A FOOL
Jimmy Grissom
(Hollywood 143) | LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dot 1019) |
| 4 | ROCK LITTLE DADDY
Freddie Mitchell
(Derby) | WHAT WILL I TELL MY HEART?
Al Hibbler
(Chess 1445) | IF
Ink Spots
(Decca 27391) |
| 5 | BE MY LOVE
Mario Lanza
(RCA Victor 10-1561) | KOREA BLUES
Bayou Boys
(Chess 1449) | LOOKING FOR A WOMAN
Jimmy McCracklin
(Swingtime) |
| 6 | TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919) | ROCKIN' BLUES
Johnny Otis
(Savoy 766) | MIDNIGHT IS HERE AGAIN
Joe Turner
(Freedom) |
| 7 | FIVE VOCALS AND A MAMBO
Chapuseaux Y Damiron
(Landia) | LOST LOVE
Percy Mayfield
(Specialty 390) | TIRED OF CRYING
Fats Domino
(Imperial) |
| 8 | I APOLOGIZE
Billy Eckstine
(MGM 10903) | BAD, BAD WHISKEY
Amos Milburn
(Aladdin 3068) | IT IS NO SECRET
Ink Spots
(Decca 27326) |
| 9 | LOST LOVE
Percy Mayfield
(Specialty 390) | PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375) | PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375) |
| 10 | JET
King Cole
(Capitol 1365) | TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919) | JET
Buddy Johnson
(Decca 27416) |

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 DON'T TAKE YOUR LOVE AWAY FROM ME
Laurie Tate & Joe Morris
(Atlantic 923)

2 BLACK NIGHT
Charles Brown
(Aladdin 3076)

3 LOST LOVE
Percy Mayfield
(Specialty 390)

4 GEE BABY
Johnny Otis
(Savay)

5 ROCKING & ROLLING
Little Son Jackson
(Imperial)

6 BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime)

7 I'M JUST A STRANGER HERE
Bob Geddings Trio
(Gilt Edge)

8 LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dat 1019)

9 ROCKIN' BLUES
Johnny Otis
(Savay 766)

10 YEAH, YEAH, YEAH
Joe Morris
(Atlantic)

BLACK NIGHT
Charles Brown
(Aladdin 3076)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Recorded In Hollywood 143)

DO SOMETHING FOR ME
The Dominoes
(Federal)

DOLPHIN STREET BOOGIE
Red Callender
(Recorded In Hollywood 141)

BAD, BAD WHISKEY
Amos Milburn
(Aladdin 3068)

LOOKIN' FOR A WOMAN
Jimmy McCracklin
(Swingtime)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919)

LITTLE JOE'S BOOGIE
Joe Liggins
(Specialty)

ROCKIN' BLUES
Johnny Otis
(Savoy 766)

RICHMOND, VA.
1. I Will Wait (Four Buds)
2. Shot Gun Boogie (Cootie Williams)
3. Easter Boogie (Freddie Mitchell)
4. I Feel Like A Million (Joe Louis Hill)
5. Lost Love (Percy Mayfield)
6. Sweet Slumber (Four Buds)
7. It's All Right (Jimmy Rogers)
8. Black Night (Charles Brown)
9. Please Send Me Someone To Love (Percy Mayfield)
10. Rockin' Blues (Johnny Otis)

SAVANNAH, GA.
1. Black Night (Charles Brown)
2. Little Red Rooster (Margie Day)
3. Jet (King Cole)
4. Please Send Me Someone To Love (Percy Mayfield)
5. Teardrops From My Eyes (Ruth Brown)
6. I'll Wait For You (Ruth Brown)
7. Lost Love (Percy Mayfield)
8. Once There Lived A Fool (Jimmy Grissom)
9. Nothin' Clickin' Chicken (Lonnie Johnson)
10. The Wrong Yoyo (Piano Red)

LITTLE ROCK, S. C.
1. Little Red Rooster (Margie Day)
2. Lost Love (Percy Mayfield)
3. Tennessee Waltz (Stick McGhee)
4. Red's Boogie (Piano Red)
5. Black Night (Charles Brown)
6. Standing On The Corner (Ruth Brown)
7. Shotgun Boogie (Cootie Williams)
8. Bad, Bad Whiskey (Amos Milburn)
9. Don't Take Your Love Away (Laurie Tate)
10. Rock Little Daddy (Freddie Mitchell)

MONROE, LA.
1. Black Night (Charles Brown)
2. Lost Love (Percy Mayfield)
3. Rockin' Blues (Johnny Otis)
4. Bad, Bad Whiskey (Amos Milburn)
5. Tennessee Waltz (Patti Page)
6. Little Red Rooster (Margie Day)
7. Gee Baby (Johnny Otis)
8. Little Joe's Boogie (Joe Liggins)
9. Teardrops From My Eyes (Ruth Brown)
10. I Will Wait (Four Buddies)

OAKLAND, CAL.
1. Don't You Want A Man Like Me? (B. B. King)
2. Black Night (Charles Brown)
3. Lost Love (Percy Mayfield)
4. My Heart Cries For You (Dinah Washington)
5. Tired Of Crying (Fats Domino)
6. Do Something For Me (Dominoes)
7. Teardrops From My Eyes (Ruth Brown)
8. Empty Life Blues (Mercy Dee)
9. Baby, Let Me Hold Your Hand (Ray Charles)
10. Tears, Tears, Tears (Amos Milburn)

Special - HOT OFF THE PRESS "JACQUET BLOWS THE BLUES"

PART I and PART II RIH 157

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"ONCE THERE LIVED A FOOL"

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backed by

"ONCE IN LOVE BLUES"

RIH 149

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"DOLPHIN STREET BOOGIE"

backed by

"POINCIANA"

RIH 141

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THESE TWO ARE JUST LIKE MONEY IN THE BANK

The Great ERROL GARNER with "NEW YORK CONCERTO"

backed by

"THIS IS MY BELOVED"

RIH 128

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backed by

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RIH 110

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223 W. 2nd STREET, LOS ANGELES 12, CALIFORNIA
(Phones: CEntury 29001—MUTual 6623)

THE CASH BOX
Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"LOST LOVE" (2:52)
"LIFE IS SUICIDE" (2:45)

PERCY MAYFIELD
(Specialty 390)



PERCY MAYFIELD

● A side that's already beginning to hit it up all over the country, "Lost Love" turns out to be a worthy successor to Percy Mayfield's

great hit "Please Send Me Someone To Love." Ops who cleaned up in the first one will certainly wanna get on this bandwagon also. Percy sings this one in a low down mean sort of way and lets you know just what the blues are about. His backing from the orchestra is terrific and certainly helps paint the picture. Here's a side which ops can clean up on and they should certainly get started now. The lower half is another blues number again in a very low down style. This one is plenty sad too and Percy's singing makes you know it. The top deck is right for the boxes and ops should stock up fast.

"MY CONSOLATION" (2:47)
"TRUE BLUES" (2:48)

BROWNIE MCGHEE
(Savoy 778)

● A couple of blues numbers are dished out here by Brownie McGhee. Both ends get a wonderful vocal from him as he sings the blues with feeling. The instrumental backing helps create the mood with some grand piano and guitar come through. Ops oughtn't to pass this one up.

"HONEY BABE" (2:48)
"TELEGRAM TO MY BABY" (2:54)

BLIND JOHNNY DAVIS
(MGM 10919; K10919)

● A soft voiced blues number is turned out on the upper deck by Blind Johnny Davis. Doing it in a very relaxed manner, Johnny nevertheless pours a lot of meaning into the side. The second half is somewhat on the same order and Johnny again comes through with flying colors. This is a real good disk to listen to.

"I WON'T CRY ANYMORE" (3:20)
"DON'T SAY YOU'RE SORRY AGAIN" (3:10)

DINAH WASHINGTON
(Mercury 8211)

● A beautiful new ballad gets a great vocal from Dinah Washington and it could easily take off. With Jimmy Carroll's orchestra providing the musical setting, this side has everything it takes to make it. The lower end is another ballad on which Dinah shows her excellent phrasing. The top deck looks real hot.

"NONE CAN TAKE YOUR PLACE" (2:48)
"MY BABY'S COMING HOME" (2:54)

HARRY (SLICK) JOHNSON
(Peacock 1560)

● Harry (Slick) Johnson has two driving vocals to get going with on this platter and he does them both well. With some fine instrumentals backing him up on either end, this disk makes for fine juke box fare. Ops who are in the market for filler items that will draw, oughta take this one on.

"TEARS, TEARS, TEARS" (2:50)
"LET'S ROCK A WHILE" (2:40)

AMOS MILBURN
(Aladdin 3080)

● A very low down sounding thing is offered on the upper level by Amos Milburn. Doing it in extremely slow fashion, Milburn really lets go while the orchestra backs him up. The second side is a driving item on which he goes to town again. This is a natural for his fans.

"GOOD MAN BLUES" (3:14)
"SWEET PEACH" (2:59)

ROY BROWN
(DeLuxe 3321)

● Here's an exciting side done by Roy Brown. Taking a tune with a driving beat over the coals, Roy not only gives it a loud vocal but an instrumental to match. The lower end is a low down sounding thing on which he again turns in a listenable job. This is one for the machines.

"WE'LL BE TOGETHER" (2:49)
"LET'S DANCE" (2:46)

FLOYD DIXON
(Aladdin 3078)

● Floyd Dixon has a blues number to offer on the top deck and he gives it everything he has. Featuring some excellent piano and instrumental backing, this side gets the works from Floyd and the boys. The lower end is a lighter sounding side with a bit of jump to it. Both ends should get a play in the boxes.

"UNTIL THE REAL THING COMES ALONG" (2:53)
"FOR YOU I PRAYED" (2:48)

CARL VAN MOON
(King 4435)

● An oldie done with lots of feeling sends Carl Van Moon our way on the top deck. Taking this slow ballad for a pleasant ride, Carl shows what he can do with a tune. The lower half is another ballad getting a similar treatment and it comes out ok also. Ops oughta take a listen.

Manny Gutterman Presents Phono Needle

CHICAGO—Manny Gutterman of La Salle Industries, this city, announced this past week that the firm's new phono needles, "La Salle Needles" are already in the hands of many outstanding distributors thruout the nation.

Manny, who has been well known to coinmen for many years, reported that, "La Salle Needles" are sold only thru distributors. Distributors have an exclusive franchise arrangement with our firm. Only these distributors," he explained, "will sell to operators.

"In this fashion," he stated, "the music operator is getting a double guarantee for the 'La Salle Needle.' He is guaranteed the most perfect osmium tipped needle for 5,000 plays by the distributor as well as by our firm.

"We will stand back of every 'La Salle Needle' that is sold by any of our recognized distributors."

Gutterman also indicated that he still has some territories open.

He will display the needle at the forthcoming MOA convention at the Palmer House, Chicago, March 19, 20 and 21.

M-G-M RECORDS

BILLY ECKSTINE
and
WOODY HERMAN
and his Orchestra

I LEFT MY HAT IN HAITI
HERE COME THE BLUES

78 RPM—MGM 10916
45 RPM—MGM K10916

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ROOM 716

PALMER HOUSE

Chicago, March 19, 20, 21

MOA Convention

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TENNESSEE WALTZ BLUES

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Federal RECORDS

POPULAR

★ **JOHNNY LONG**
WHO-ZITS FROM MASSACHUSETTS
ANYTIME IS SWEETHEART TIME
15092 and 45-15092*

★ **BETTIE CLOONEY**
WOULD I LOVE YOU? (LOVE YOU,
LOVE YOU)
FAITHFUL 15102

★ **ELMER OCTOBER**
I WANT A WITTLE WABBIT (THE
WABBIT SONG)
PWUPPY FOR SALE 15101

FOLK-WESTERN

★ **ZEB TURNER**
CHEW TOBACCO RAB
NO MORE NOTHIN' (BUT GETTIN'
YOU OFF MY MIND) 950

★ **COWBOY COPAS**
THE STRANGE LITTLE GIRL
YOU'LL NEVER EVER SEE ME CRY
(with KATHY COPAS)
951 and 45-951*

★ **MOON MULLICAN**
THE LEAVES MUSN'T FALL
I WAS SORTA WONDERIN'
917 and 45-917*

★ **HAWKSHAW HAWKINS**
SHOTGUN BOOGIE
YOU DON'T BELONG TO ME 932
I LOVE YOU A THOUSAND WAYS
TEARDROPS FROM MY EYES
918 and 45-918*

★ **CLYDE MOODY**
BEAUTIFUL BROWN EYES
WHAT CAN I DO? 952

SEPIA-BLUES

★ **WYNONIE HARRIS**
JUST LIKE TWO DROPS OF WATER
TREMBLIN' 4448

★ **LUCKY MILLINDER**
CHEW TOBACCO RAG
GEORGIA ROSE 4449

★ **TINY BRADSHAW**
WALK THAT MESS
ONE, TWO, THREE KICK BLUES 4427

Federal RELEASES

★ **LITTLE ESTHER**
OTHER LIPS, OTHER ARMS
THE DEACON MOVES IN
(with "The Dominoes") 12016

★ **THE DOMINOES**
DO SOMETHING FOR ME
CHICKEN BLUES
12001 and 45-12001*

HARBOR LIGHTS
"NO!" SAYS MY HEART 12010

DELUXE

★ **ROY BROWN**
SWEET PEACH
GOOD MAN BLUES 3312
* 45 r.p.m.

King RECORDS INC.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

776 MORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 B.C. THIS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF YEAR, RECORD NUMBER, ARTIST, AND R.P. CATALOGUE, IN THE REVERSE SIDE

CODE

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Mogera
AP—Apollo	NA—National
AT—Atlantic	OR—Oriola
BU—Bullet	PR—Prestige
CA—Capitol	RA—Rainbow
CO—Columbia	RE—Regent
CR—Coral	RG—Regal
DA—Dana	RO—Ronde
DE—Decca	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempe
KI—King	TW—Tower
LO—London	VI—Victor

45 rpm numbers in parenthesis

- Mor. 17 Mor. 10
- 1—BE MY LOVE 124.1 128.4**
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You
- 2—IF 112.8 101.8**
CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is Na Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait Far Me
DE-27391 (9-27391)—INK SPOTS
A Friend Of Johnny's
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom
- 3—YOU'RE JUST IN LOVE 101.2 89.5**
CO-39052—CLOONEY & MITCHELL
Marrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
DE-27317 (9-27317)—MERMAN & HAYMES
ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today
- 4—MY HEART CRIES FOR YOU 88.3 84.5**
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378)—KNIGHT-FOLEY
'Pater Pie
LO-877—AL MORGAN
Get Out Those Old Records
ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels

- Mor. 17 Mor. 10
- ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me
- 5—TENNESSEE WALTZ 71.3 84.1**
CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
CO-20551—ROY ACUFF
Sweeter Than The Flowers
CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
DE-46122 (9-46122)—J. & L. SHORT
Long Gone Daddy
LO-867 (45-867)—ANITA O'DAY
YEA, BOO
ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santa Claus
MG-10864—TOMMY TUCKER
The Thing
VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
VI-21-0407 (48-0407)—PEE WEE KING
- 6—WOULD I LOVE YOU? 55.4 38.4**
CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
ME-5571 (5571 x 45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize
- 7—THE ROVING KIND 53.2 48.9**
CA-1381 (F-1381)—LES BAXTER
So Long
CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
ME-5573—REX ALLEN
MG-10879—THE MELODEONS
Missus O'Malley
- 8—SO LONG 36.2 45.0**
CA-1381 (F-1381)—LES BAXTER
The Roving Kind
CO-20791 (4-20791)—JOHNNY HICKS
All My Life
CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
CO-39160 (4-39160)—PAUL WESTON
Across The Wide Missouri
CR-60366 (9-60366)—LYN MURRAY O.
John B
DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Traveler
DE-46297 (9-46297)—FOLEY & TUBB
The Chicken Song
ME-5570 (5570x45)—RALPH MARGERIE O.
Here's To Happiness
VI-22-0059—JOHNNY MOORE
- 9—A PENNY A KISS 30.9 34.5**
CA-1350 (F-1350)—MARY MAYO
Bring Back The Thrill
DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
LO-878—BREWER-LANSON
Hello
ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Same About You
VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms
- 10—MOCKIN' BIRD HILL 28.7 31.7**
CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061)—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN
- 11—ABA DABA HONEYMOON 25.6 19.6**
CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
ME-5586 (5586 x 45)—HAYES & KALLEN
I Don't Want To Love You

- Mor. 17 Mor. 10
- MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness
- 12—HARBOR LIGHTS 24.5 22.2**
CA-1190 (F-1190)—RAY ANTHONY O.
Nevertheless
CO-38889 (6-710)—KEN GRIFFIN
Josephine
CO-38963 (6-784)—SAMMY KAYE O.
Sugar Sweet
DE-27208 (9-27208)—GUY LOMBARDO O.
The Petite Waltz
DE-27219 (9-27219)—BING CROSBY
Beyond The Reef
LO-781 (30194)—LORRY RAINE
Music, Maestro, Please
ME-5461 (5461x45)—BYRD and THE HARMONICATS
At Sundown
ME-5488 (5488x45)—DINAH WASHINGTON
I Cross My Fingers
MG-10823—SHEP FIELDS
I'm Forever Blowing Bubbles
TW-1488—TONY PAPA O.
VI-20-3911 (47-3911)—R. FLANAGAN O.
Singing Winds
- 13—IT IS NO SECRET 21.3 16.6**
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near Ta My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
Ta Think You've Chosen Me
- 14—BRING BACK THE THRILL 20.7 26.7**
CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
DE-27484 (9-27484)—DON CHERRY
I Apologize
LO-960—VINNI DE CAMPO
ME-5575 (5575x45)—TONY FONTAINE
Vision of Bernadette
MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You
- 15—NEVER-THELESS 18.2 16.7**
CA-1190 (F-1190)—RAY ANTHONY O.
Harbor Lights
CO-38982 (6-813)—PAUL WESTON O.
Beloved, Be Faithful
CO-39044 (6-888)—FRANK SINATRA
I Guess I'll Have To Dream The Rest
DE-27253 (9-27253)—MILLS BROS.
Thirsty For Your Kisses
LO-773—TEDDY PHILIPS O.
Big Brown Eyes
ME-5495 (5495x45)—FRANKIE LAINE
I Was Dancing With Someone
ME-5301—FRANKIE LAINE
Be Bop Spoken Here
MG-10772—MONICA LEWIS
Let's Do It Again
VI-20-3904 (47-3904)—R. FLANAGAN O.
The Red We Want
- 16—CHICKEN SONG 18.1 6.8**
CA-1409 (F-1409)—CARR & O'BRIEN
If You Want Some Lovin'
DE-46297 (9-46297)—FOLEY & TUBB
So Long
DE-27393 (9-27393)—GUY LOMBARDO
Velvet Lips
- 17—SENTIMENTAL MUSIC 15.9 6.6**
CA-1353 (F-1353)—PAUL NEIGHBORS
Give Me You
CO-39158 (4-39158)—CLOONEY & PASTOR
The Face
CR-60373 (9-60373)—OWEN BRADLEY
Be My Love
DE-27483 (9-27483)—BING CROSBY
Any Town Is Paris
ME-5571 (5571x45)—PATTI PAGE
Would I Love You?
MG-10910 (K10910)—TEX BENEKE
Down In Nashville, Tennessee
VI-20-4057 (47-4057)—FRANKIE CARLE
I Love The Way You Say Goodnight

- Mor. 17 Mor. 10
- 18—I TAUT I TAW A PUDDY TAT 15.8 26.4**
CA-1360 (F-1360)—MEL BLANC
Yosemite Sam
CO-39154—HELEN KANE
Beanbag Song
DE-27456 (9-27456)—DANNY KAYE
The Little White Duck
- 19—ZING, ZING—ZOOM ZOOM 14.9 22.3**
CA-1390 (F-1390)—LES BAXTER
When You Return
CO-39155—PERCY FAITH ORCH.
Kiss And a Promise
DE-27414 (9-27414)—ANDREWS SISTERS
A Penny A Kiss
MG-30324 (K30324)—DAVID ROSE
Fiddlin' For Fun
VI-20-3997 (47-3997)—PERRY COMO
If
- 20—I STILL FEEL THE SAME ABOUT YOU 11.8 19.4**
CO-39185 (4-39185)—ROSEMARY CLOONEY
When Apples Grow
CR-60353 (9-60353)—GEORGIA GIBBS
Get Out Those Old Records
DE-27419 (9-27419)—FITZGERALD & INK SPOTS
Little Small Town Girl
ME-5567 (5567x45)—EDDY HOWARD
A Penny A Kiss
VI-20-4021 (47-4021)—THREE SUNS & PIONEERS
Hokey Pokey

- ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**
- 21—I APOLOGIZE 11.7 6.5**
- 22—JET 11.6 5.4**
- 23—SPARROW IN THE TREE TOP 8.5 —**
- 24—BUSHEL AND A PECK, A 7.5 22.8**
- 25—MAY THE GOOD LORD BLESS AND KEEP YOU 5.5 11.2**
- 26—TELL ME YOU LOVE ME 5.4 11.1**
- 27—BEAUTIFUL BROWN EYES 5.3 5.5**
- 28—THE THING 5.2 12.8**
- 29—NOBODY'S CHASING ME 5.1 2.8**
- 30—TO THINK YOU'VE CHOSEN ME 4.9 7.2**
- 31—JOHN AND MARSHA 4.8 8.9**
- 32—HOT ROD RACE 4.7 6.7**
- 33—TONDA WANDA HOY 4.3 —**
- 34—VELVET LIPS 4.2 1.2**
- 35—WAIT FOR ME 4.1 5.6**
- 36—IN YOUR ARMS 3.2 5.1**
- 37—ACROSS THE WIDE MISSOURI 3.1 4.9**
- 38—PETER COTTONTAIL 2.9 2.6**
- 39—WHEN YOU RETURN 2.7 1.6**
- 40—USE YOUR IMAGINATION 1.8 2.7**

SHOWTIME MOA

CHICAGO—Next week, it'll be "Showtime MOA."

That's important to everyone engaged in the music business.

It means that the leaders, and the nation's juke box ops, the men who have over 550,000 juke boxes on location in this nation, will be meeting.

The Palmer House here, Monday, Tuesday and Wednesday, March 19, 20 and 21, is going to be a busy beehive of activity.

This is the Second Annual Convention of MOA (Music Operators of America).

Not only will national legislation of an extremely important and vital nature come up for much discussion, but 10c play action for juke boxes, records, play time, time payments, amortization, and a dozen and one other important things will be presented for discussion.

This will be "Showtime MOA."

An important time for everyone engaged in the nation's music industries.

MOA was created in January, 1948, in *The Cash Box* suite at the Bismarck Hotel. This publication called together all leading juke box men who were present at the CMI (Coin Machine Industries) convention then in progress.

This publication helped to name and appoint a three man legal committee. It realized that there had to be more than just a legal committee to protect and guide this industry during national legislative combat.

It created MOA in its suite at the Bismarck Hotel the very evening that it called all these juke box leaders together who were present at the CMI convention of 1948.

Since that time, these men have won great respect for the entire industry with George A. Miller of Oakland, Calif. as their National Chairman.

But, most important, is the fact that juke box ops all over the nation now find themselves with their very own convention.

From all indications this year's meet will probably prove a history-maker for MOA.

Not only from every state in this great union, but from countries surrounding these United States, delegates are being sent to this convention.

This is, then, "Showtime MOA." Most important to all in the music industries.



GEORGE A. MILLER

Hotel Reservations Scattered Thruout Chi For MOA Show

NOTICE

Regardless of what hotel you have chosen to stay at during the MOA Convention (March 19, 20 and 21) notify *The Cash Box*, 32 W. Randolph St., Chicago 1, Ill. and your name will be on hand here, as well as in *The Cash Box* display room at the Palmer House (Room 716) so that, if anyone wants to contact you, this information will be available. Your room number and hotel will be kept confidential if you so desire, except for those whom you may want to contact you. Write *The Cash Box* today.

ChiCoin Presents New "Hit Parade" 45 rpm Phono

Fully Selective — Features 10 Selections

CHICAGO—Factory executives of Chicago Coin Machine Company, announced this past week that the firm is now ready to ship its new 45rpm counter model phonograph, which they have named, "Hit Parade."

"Hit Parade" is beautifully designed and is larger in size than what many expected.

It has some very unusual features, one of which will please many ops is that wall and bar boxes (with the exception of the wireless type) can be connected to the "Hit Parade."

The "Hit Parade" phono features ten tunes, is fully selective and, it is believed, will completely satisfy the music players on any location for it ties in with the standard plan of ten top tunes as featured thruout the country by all the big music shows.

Executives of the firm stated, "Everything that will make 'Hit Parade' outstanding on location has been incorporated into this phonograph.

"The color lighting is beautifully reflected without, in any fashion, detracting from the beauty of design.

"'Hit Parade' has the fastest changing mechanism of any phonograph. It takes only a few seconds to swing from one record to the next and, to complete the entire cycle of all ten selections right back to the original selection, it takes less than 14 seconds.

"This was timed right in our factory showrooms by music leaders and experts and they were very loud in their praise over this feature.

"The 'Hit Parade', these execs also stated, "features nickel, dime and quarter chute. Operators who want to can block off the nickel and use only the dime and quarter chutes.

"In short," these execs commented, "the 'Hit Parade' does everything that the large phonograph does even to the

point where wall and bar boxes can be hooked onto it.

It gives volume control to the location owner. It features the three-way nickel, dime and quarter drop chute.

In appearance it absolutely dominates the location, first, because of its size, second, because of its beautiful appearance and third, and most important, because of its simplicity of construction and its very outstanding tone quality."

Shipments are going forward just as speedily as possible to distributors. The factory urges operators to see the "Hit Parade" just as soon as the phonos arrive in their city.

CHICAGO—Information has been received from various leaders about the country that the operators, jobbers and distributors who plan to attend the MOA (Music Operators Of America) Second Annual Convention at the Palmer House, this city, March 19, 20 and 21, will be scattered about the city in various hotels.

It is understood that there will be quite a crowd over at the Sherman, as well as at the Bismarck, Morrison, Sheraton, Drake and other hotels, in addition to the official convention hotel of MOA, the Palmer House.

It also seems, from reports received, that many of the coinmen who will attend the convention, plan to spend some time visiting about the various factories in whose products they are interested.

In short, according to these reports, many will be scattered far and wide from the Palmer House and, in view of the fact that many sudden and important meetings may be called, this publication recommends that those coinmen who will be in other hotels than the Palmer House, communicate with it in advance of coming to Chicago.

Southern Automatic Music Co. In Further Expansion Move

Louisville Office To Move To New Large Quarters

LOUISVILLE, KY.—Leo Weinberger, head of Southern Automatic Music Company, with main headquarters in this city, continues ahead with plans which will bring to Louisville what will probably be the finest distributing offices of any in the entire country.

The firm will move into new quarters in this city when work is completed. This should be around April 15. Remodeling and construction has been going on for almost a year. When Southern moves into its new building, which is a few blocks from its present site, it will occupy about 40,000 square feet of what will be the last word in beauty, convenience, and service fa-

cilities of any distributing organization.

The new location will make available parking facilities for approximately 100 cars and trucks.

"Since our firm became distributors for the AMI music line, business has more than tripled," stated company officials, "and it is now necessary that we have more space. These new facilities, which will include the most modern equipment for servicing our customers, is in keeping with our plans of recent years to expand and improve, not only this office, but the other five branches, which serve operators in Kentucky, Indiana, and Southern Ohio."

The Cash Box

Will Be Seeing You
At

"SHOWTIME MOA"

in

ROOM 716

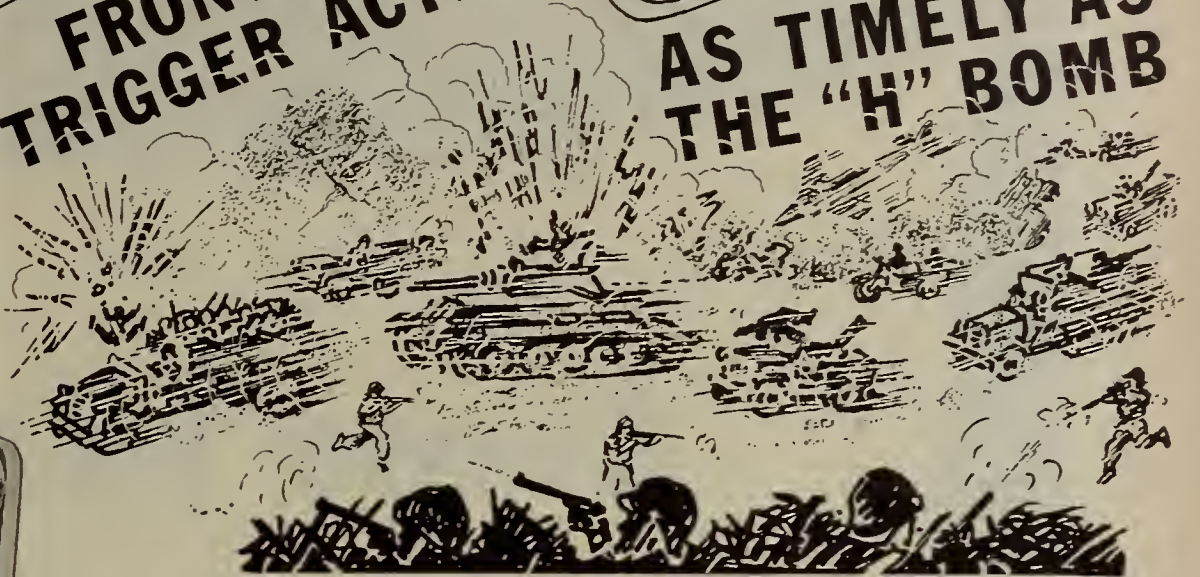
Monday, Tuesday and
Wednesday

March 19, 20 and 21



**FRONT LINE
TRIGGER ACTION**

**AS TIMELY AS
THE "H" BOMB**



'GUN PATROL' is not just location tested . . . but . . . location proven . . . on thousands of locations everywhere in the nation. 'GUN PATROL' is an Exhibit life-time product . . . with features that are unsurpassed for their realism, outstanding beauty, and mechanical perfection . . .

EXHIBIT'S
DALE

"GUN PATROL"

- ★ TRAINING APPEAL FOR COORDINATION OF EYE AND TRIGGER FINGER.
- ★ BUILT TO LAST FOR YEARS TO COME.
- ★ REALISTIC BATTLE SCENE.
- ★ FLASHING COLORED LIGHTS SIMULATING BURSTING BOMBS.
- ★ EVERY HIT SCORES AGAINST THE INVADER.
- ★ FAST MOVING MECHANIZED CONVOY.
- ★ TANKS, JEEPS, HALF-TRACKS, REAL FRONT LINE ACTION.
- ★ AVAILABLE IN EITHER 5c OR 10c PLAY.
- ★ MANY CONVERTIBLE FEATURES INCLUDING 'MARKSMAN AWARD' VENDED FOR SKILL SCORE.
- ★ OPTIONAL SCORING FEATURE, AND MANY OTHERS.

See 'GUN PATROL' at your EXHIBIT Distributor

THE EXHIBIT SUPPLY CO. 4218-30 W. LAKE ST. CHICAGO 24, ILL.

Schneller Introduces "Bingo Bango" 1st Complete Conversion



LENNY SCHNELLER

PHILADELPHIA—Nate Schneller, Inc., this city, well known for the many successful Nasco Conversions in recent years, has just announced the introduction of "Bingo Bango," made from "Just 21."

"We are very proud of Bingo Bango," says Lenny Schneller, "because it is the first complete conversion ever made and intensive location tests indicate that it will be the most outstanding money maker we have ever offered."

"Bingo Bango" is a very colorful

game with many new player appealing features. Game is a standard five ball novelty replay conversion with standard player controlled ball plunger. It has new brilliant playing field, multi-color back glass, gorgeous cabinet, flippers, bang bumpers, targets, roll over buttons. There are six exciting ways to score replays: point score (point targets and rebound counters); high score (graduating scoring channels and bumpers); bingo side lane special; bango side lane special; center target special; roll over button special. It has an optional two for one feature which the operator may use at his discretion.

"Bingo Bango" is set-up to deliver two plays for a coin—however, the operator, if he wishes, automatically converts it to a one play for a coin by disconnecting a Jones plug.

Nate Schneller, Inc., has had a meteoric rise in this industry. Founded by Nate Schneller and Lenny Schneller three years ago, they have reached the point where they are important factors in the games business with substantial manufacturing facilities in Philadelphia. Both Nate and Lenny have lived with this industry for many years and received their training operating, working for jobbers, distributors and manufacturers.

Scott-Crosse Co., Philadelphia, has been appointed national distributor for "Bingo Bango."

Cohn To Show "Bowl-O-Matic" At New York And Chicago



NAT COHN

NEW YORK—Nat Cohn, one of the foremost leaders in the industry prior to his absence during the past two years, due to interests in other fields, now returns with the same energy and enterprise.

Cohn, head of Bowl-O-Matic Sales Company, Inc., this city, is introducing a new amusement machine "Bowl-O-Matic," an 18 foot automatic bowling alley, with a two-day showing at the

Sheraton Hotel, this city, in the Oriental Room, on Wednesday and Thursday, March 14 and 15.

Invitations were sent to all coinmen in this area, and Cohn reports that he's been assured by numerous phone calls, that these men will be on hand to view the new game.

The week immediately following, beginning on Monday, March 19, "Bowl-O-Matic" will be given a showing at the Palmer House, Chicago. The game will be on display for three days, March 19, 20 and 21. Large attendance is also expected at the Chicago showing.

"I studied 'Bowl-O-Matic' for quite a while" stated Cohn, "before deciding to go ahead with its production. Not only is the game built to attract large play, but was on actual test for many months to assure me that it would take in plenty of money. When its playing features were proven, I then contacted one of Chicago's foremost manufacturers to build it for me, thus assuring the trade that mechanically it would be perfection itself."

Distributors are now being contacted so that a national network of top firms will be organized.

Cohn promised deliveries would go forward immediately.

Come to the M.O.A.



WITH THE NEW CONVERSION UNIT FOR 45 R. P. M.

MUSIC OPERATORS OF AMERICA!

Meet Your Distributor at AMI Headquarters

American Distributing Company
4012-14 Elm Street, Dallas, Texas

Atlas Distributors
1024 Commonwealth Avenue, Boston 15, Mass.

Automatic Phonograph Dist. Co.
806 No. Milwaukee Avenue, Chicago 22, Illinois

Banner Specialty Co.
1508 Fifth Avenue, Pittsburgh 19, Pa.

Birmingham Vending Company
540 Second Avenue North, Birmingham, Ala.

Central Distributors, Inc.
2334 Olive Street, St. Louis 3, Missouri

Central Ohio Coin Machine Exch.
525 South High Street, Columbus 15, Ohio

Chris Novelty Company
806 St. Paul Street, Baltimore 2, Md.

Cleveland Coin Machine Exch. Inc.
2021-5 Prospect Avenue, Cleveland 15, Ohio

Coin Machine Sales Company
156 East Third South Street, Salt Lake City, Utah

Dixie Coin Machine Co.
122 N. Broad Street, New Orleans 13, La.

H. W. Dolph Distributing Co.
222 East Fourth Street, Tulsa 3, Oklahoma

Fort Worth Amusement Co.
110 S. Jennings Avenue, Fort Worth 4, Texas

Friedman Amusement Company
441 Edgewood Avenue, S.E., Atlanta, Georgia

Garrison Sales Company
1000 W. Washington Street, Phoenix, Arizona

Hermitage Music Company
423 Broad Street, Nashville 3, Tennessee

Huber Distributing Company
1118 Howard Street, San Francisco 3, California

Mayflower Distributing Corp.
1209 Douglas Street, Omaha 2, Nebraska

Miller-Newmark Distributing Co.
42 Fairbanks St. N.W., Grand Rapids, Michigan
5743 Grand River Blvd., Detroit, Michigan

Nickabob Company
2525 W. Pico Boulevard, Los Angeles, Calif.

P-S Distributing Company
110 Eleventh Street, Des Moines 9, Iowa

Paster Distributing Company
2218 University Avenue, St. Paul 4, Minnesota

Paster Distributing Company
2606 W. Fond du Lac Ave., Milwaukee 6, Wis.

Allen Pullmer Company
30 Buckingham Apts., Winnipeg, Manitoba

Rex Coin Machine Dist. Corp.
821-29 South Salina St., Syracuse 3, New York

Roanoke Vending Mach. Ex. Inc.
3110 Williamsan Rd. N.W., Roanoke, Virginia

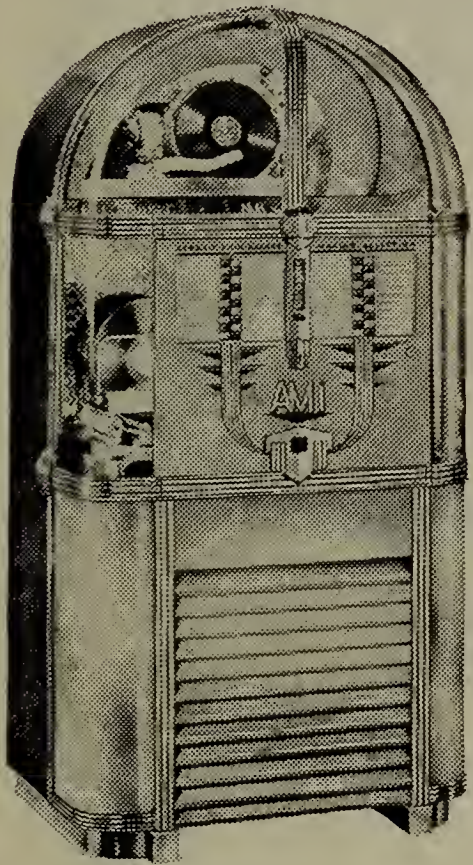
David Rosen, Inc.
855 North Broad Street, Philadelphia 23, Pa.

Roxy Specialty Corporation
703 Notre Dame St. W., Montreal 3, Quebec

Runyon Sales Company
593 Tenth Ave., New York City 18, New York
123 West Runyan St., Newark 8, New Jersey
354 South Warren St., Trenton, New Jersey

Convention!

**PALMER HOUSE
CHICAGO
MARCH 19, 20, 21**



See the Complete AMI Line
 ★ AMI MECHANISM ★ HIDEAWAYS
 ★ SPEAKERS ★ WALL BOXES
 ★ BAR GRIPS ★ STEPPERS

in the Palmer House, Rooms 738-739

Southern Amusement Co.
628 Modison Avenue, Memphis, Tennessee

Southern Automatic Music Co.
624 South Third St., Louisville 2, Kentucky
325 N. Illinois St., Indianapolis 4, Indiana
605 Linden Ave., Dayton 3, Ohio
240 N. Jefferson St., Lexington 2, Kentucky
1000 Broadway, Cincinnati 2, Ohio
3011 E. Maumee Ave., Fort Wayne 4, Indiana

Steel Music Company
218 East Parrish Street, Durham, North Carolina

Taran Distributing, Inc.
90 Riverside Ave., Jacksonville, Florida
2820 N. W. Seventh Ave., Miami 37, Florida

Toronto Trading Post Limited
736 Yange Street, Toronto 5, Ontario

United Distributors, Inc.
513 E. Central Street, Wichita 2, Kansas

United Dixie Co., Inc.
106 Minerva Street, Jackson, Mississippi

United Novelty Company, Inc.
111 West Division, Biloxi, Mississippi

Wallace Distributing Company
205 Northeast First Ave., Mineral Wells, Texas

R. Warncke Company
121 Navarra Street, San Antonio, Texas
1815 Congress, Houston, Texas

Western Distributors, Inc.
1226 S. W. 16th St., Portland 5, Oregon

Western Distributors
3126 Elliott Avenue, Seattle, Washington

Wolf Distributing Company
2854 Champa Street, Denver 5, Colorado

AMI Incorporated

GENERAL OFFICE AND FACTORY: 1500 UNION AVENUE S. E., GRAND RAPIDS 3, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

MAGNIFICENT, GRIPPING ACTION SPECTACLE!

A Circus of Dazzling Play!

HIGH SCORE! POINT SCORE!

3 SPECIAL ROLLOVERS!

SUPER SPECIAL HOLE—

Builds Up to 10 REPLAYS! Remains Lit— Does Not Reset at End of Game!

TILT RESET! THUMPER BUMPERS!

See It—Buy It
NOW AT YOUR
DISTRIBUTOR



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. Fillmore Street, Chicago 24, Illinois



TERRIFIC BARGAINS IN CLEAN ALLEYS!

- Bally SPEED BOWLERS, ea. \$124.50
- United EXPRESS ALLEYS, ea. 124.50
- Williams DELUXE ALLEY 89.50
- United ALLEY w. fly pins 74.50
- Williams DOUBLE HEADERS 149.50
- Gottlieb BOWLETTES 49.50
- Genco GLIDERS 19.50

EXTRA SPECIAL

- Wurlitzer Model 1250 Write
- Wurlitzer 1100's \$395.00
- Drivemobile 99.50
- Goatee 55.00
- Bally Heavy Hitters, ea. 25.00

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY
ALBANY 4, NEW YORK

(Phone: 5-0028)

WANTED CASH WAITING

Get top price for your machines or complete route. Don't waste time shopping around. Write, wire or phone us today. Give us complete details of what you have for sale and price wanted.

LAKE CITY AMUSEMENT CO.
1648 St. Clair Ave., Cleveland 14, O.
(All Phones: CHerry 1-7067)

LAKE CITY

New Mexico Tax Bill Killed

SANTE FE, N. M.—New Mexico's Senate killed (March 3) a bill which would have levied a tax of \$1 to \$5 on juke boxes and other coin-operated amusement or vending machines.

Arthur J. Olsen Dies

CHICAGO—The coin machine industry lost one of its best friends and staunchest boosters this past week with the death of Arthur J. Olsen, president of Permo, Inc. Olsen died of a heart attack on Thursday, March 8, at the age of 53.

Art, as he was familiarly known to thousands in the trade, revolutionized the needle business when he introduced the long-playing phonograph needle. Prior to this, it was necessary to change needles with every play of a record.

Olsen, serving with the Marines in World War I, was badly shot up, and spent the next six years in a hospital. During that period he underwent seven major operations, which finally permitted him to walk, with a limp however. A lover of music, Olsen played a phonograph incessantly during his hospitalization, but was highly perturbed over having to change the needle after each playing. At that time Schaeffer Pen Company introduced what it called its "Long-Life Pen." This started Olsen on his plans to produce a "long-life" record needle. After many experiments a needle was finally produced, which not only lasted thru thousands of plays, but reproduced the sound of the record in true tone.

Applying all his knowledge and the skill of his factory, Olsen produced several items during World War II, which not only won the Army & Navy "E" Award many times, but brought him special commendation from the Government.

Olsen had been dividing his home life during recent years between Skokie, Illinois and Miami.

NAMA, Region I, To Meet In Boston

BOSTON, MASS.—More than 100 automatic merchandise operators from six New England States are expected to attend a one-day regional meeting at the Somerset Hotel, this city, on Tuesday, March 20, it was stated by E. C. Williams of Sparcarb of New England, Inc., and chairman of Region I of NAMA.

C. S. Darling, executive director of NAMA, explained that the Region I meeting is the first in a series of perhaps 40 local and regional meetings to be held by NAMA in various parts of the country thruout the year.

T. C.—bw of B. C.—with WUR 1400



CHICAGO—Here we see the beautiful Wurlitzer Model 1400 further embellished with the beautiful Trudy Coven, wife of Ben Coven, Coven Distributing Company, distributors for the phonograph manufacturing company in this area. With apologies to Wurlitzer, we frankly state that if the operator was given a choice of the two pictured above, he'd most certainly select the one on the left.



PAT. PEND.

ONLY *Music Mite* OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING
THE STANDARD SIZE PHONOGRAPH
CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
BUY IT FROM THE WILLIAMS
DISTRIBUTOR LOCATED IN
YOUR TERRITORY

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS



SELECTIVITY . . . including "Cancel" Button
CREDIT UNIT . . . accepts up to 40 nickels at a time.

**PROVED
PERFORMANCE . . .** incorporates every up-to-the-minute engineering fea-
ture including a FINE TONE AMPLIFIER to which an
auxiliary speaker can be attached, a LIGHTWEIGHT
TONE ARM with crystal pick-up, VOLUME CONTROL
and the famous RCA record changing mechanism.

**SIMPLE
TO SERVICE . . .** Its easily understood mechanism requires no spe-
cial knowledge and the exclusive "IN-A-DRAWER"
feature permits entire mechanism to be pulled out
at once for servicing from the front. MUSIC MITE is
light — weighs only 50 lbs. — and can be trans-
ported by car instead of a costly truck.



PEDESTAL STAND

(Optional)

For those locations where space doesn't limit
installation to the bar or counter, you can set
MUSIC MITE on this exquisite pedestal type stand.
Decorated to complement the cabinet design of
the phonograph, MUSIC MITE and its pedestal
form one eye-appealing unit that captures patron
attention in any location.

Trade Welcomes "DO-97" Priority Granted For Maintenance, Parts And Supplies

CHICAGO—With the first an-
nouncement to appear in any coin ma-
chine publication regarding the "DO-
97" priority granted to this field, as
well as to all others, this past week,
many in the trade phoned The Cash
Box offices here and were extremely
happy over the news.

In view of the fact that many do
not realize that the trade now can
purchase parts and supplies for re-
pairs and maintenance of equipment
with a priority rating ("DO-97")
which is granted the members of this
industry under the new NPA Regula-
tion 4, MRO, (Maintenance, Repairs
and Operating Supplies) as well as
purchase of materials for "capital in-
vestment" within the same quota of
expenditures as of 1950, it is sug-
gested that operators, jobbers and
distributors write to: NPA (National
Production Authority), Washington
25, D. C., or contact their nearest NPA
office, and ask for Regulation 4.

NPA's Reg. 4 went into effect as of
February 27, 1951. Operators, jobbers
and distributors who wish to obtain
materials for repair and maintenance
of machines can, and should, feature
on their orders (to prove their prior-
ity to obtain scarce materials needed
for repairs and maintenance as well
as for operating supplies) the follow-
ing: "MRO, DO-97, NPA, Reg. 4."

This simply means, Maintenance,
repairs and operating supplies, prior-
ity number "DO-97," NPA (National
Production Authority) Regulation 4.

In short, by featuring this on their
orders for all materials needed for
repairs and maintenance of their busi-

ness as well as for operating supplies,
they are able, because of their priority
(DO-97) to get these materials and
the firm supplying them can obtain
what materials were sold by return-
ing this priority number to the
basic supplier.

At the same time, NPA Reg. 4 also
allows for the purchase of equipment
needed to continue maintenance and
repairs which can be called "capital
investment" merchandise. For exam-
ple, a screw driver or a punch press
or a lathe used to repair and main-
tain equipment, can be purchased
under DO-97 priority. But will be
listed as "capital investment" and
must completely be used for repairs
and maintenance of equipment. This
cannot be purchased for resale or for
use in the home.

The quota allowed is the same as
the operator, jobber or distributor
used in 1950. In short, just as much
as was purchased in 1950, can be
purchased each quarter (each year) under
NPA, Reg. 4.

If more is needed, as for example
for routes which might have been ex-
panded late in 1950 then a special re-
quest must be made to the nearest
NPA office and permission must be
granted for such increased quota by
NPA.

There are many features of great
value to the industry in NPA Regula-
tion 4. It is necessary for all engaged
in the field to immediately obtain a
copy of NPA Regulation 4 and read it
thoroughly.

Let's Go—To MOA By Leading Assn. Officials

AL DENVER
Pres., Auto Music Ops Assn, N. Y.

NEW YORK—Several years ago,
the Automatic Phonograph Industry
was threatened with adverse congress-
ional legislation. Now, once again we
are confronted with copyright legisla-
tion similar to that we faced in 1947.
What assurances have we for our fu-
ture, against legislation which might
retire us from business?

It is, therefore, a must on the part
of every phonograph operator to be
present at the MOA Convention.

HIRSH de LaVIEZ
Pres., Washington Music Guild

WASHINGTON, D. C.—I person-
ally feel that the MOA convention will
be the most important meeting for the
music operators, manufacturers and
distributors that was ever held for
our industry.

The value you receive at this con-
vention will more than pay for the
cost. This is not an expense, but an
investment.

Aside from the serious aspect, there
will be fun and plenty of entertain-
ment.

I am looking forward to greet all
my friends at the Palmer House.

C. S. PIERCE
Pres., Wis. Phono Ops Assn.

BRODHEAD, WIS.—Every phono-
graph operator in the United States
should make a supreme effort to at-
tend this Second Music Operators'
Convention in Chicago.

Come to the convention with the
idea of attending every morning meet-
ing, and of being able to take home
with you the idea "how I can make
more profit in my music operation in
1951."

NEW ENGLAND'S LARGEST STOCK!

Every Machine 100% Guaranteed

MUSIC **\$79.50**
only each

TAKE YOUR PICK — 1 or 100
SEEBURG: 8800 — 9800 — Lotone — Gem —
Vogue — Envoy — Major
WURLITZER: 500 — 600 — 24 — 616 — 71
— 61 — 41
ROCKOLA: '40 Super; '45 Master; '39
DeLuxe; '39 Standard
AERIONS: Deluxe PACKARD: Model 7

EXCLUSIVE NEW ENGLAND DIS-
TRIBUTORS FOR: WURLITZER, BALLY,
UNITED, KEENEY, CHICAGO COIN,
and EXHIBIT

REDD DISTRIBUTING COMPANY, INC.

298 LINCOLN STREET
ALLSTON, MASS. AL 4-4040
Branch Office: 811 Union Street
Springfield, Mass.—Phone 6-5418

FOR SALE!

Twelve Model 1428 Rock-Olas on Location, or
Can Be Moved. Machines in Best Of Condition.
HIGHEST OFFER CONSIDERED.
One-third With Order, Balance Later.

A. G. PLATT
929 N. FRANKLIN STREET
MANCHESTER, IOWA

DICK STEINBERG
Exec. Dir., Music Guild Of N. J.

NEWARK, N. J.—The great need
for a national gathering of the Music
Operators of America is dramatized
at this time by the introduction of the
Scott Bill.

All who have part of this industry
have their future linked together. The
problems facing it can only be solved
by working together.

No responsible operating company
or group should fail to be represented
at this most important Convention.

greatest **COMPLETE 5-BALL** ever made

NASCO'S sensational **NEW**

BINGO-BANGO

6 EXCITING WAYS TO SCORE REPLAYS

- POINT SCORE (Point Targets And Rebound Counters)
- HIGH SCORE (Graduating Scoring Channels And Bumpers)
- BINGO SIDE LANE SPECIAL
- BANGO SIDE LANE SPECIAL
- CENTER TARGET SPECIAL
- ROLL OVER BUTTON SPECIAL

TERRIFIC 2 for 1 FEATURE

included in every BINGO BANGO (at no extra charge) so that you can give your players 1 or 2 plays for a coin.

Engineered by NASCO for BIGGER COLLECTIONS

NEW FACTORY MADE 7-COLOR

PRECISION PLAY FIELD

- New Multi-Color Back Glass
- Gorgeously Refinished Cabinet
- Standard Player Controlled Ball Plunger, Lift And Trough Installed
- New Flippers
- New Bang Bumpers
- New Targets
- New Roll Over Buttons
- All New Plastic Buttons And Posts

A Product Of
NATE SCHNELLER INC.

Nasca Coin Machines

1427 North Broad Street, Philadelphia 22, Pa. STEvensan 2-0242

For Advance Information On Other NASCO CONVERSIONS Get On Our Mailing List

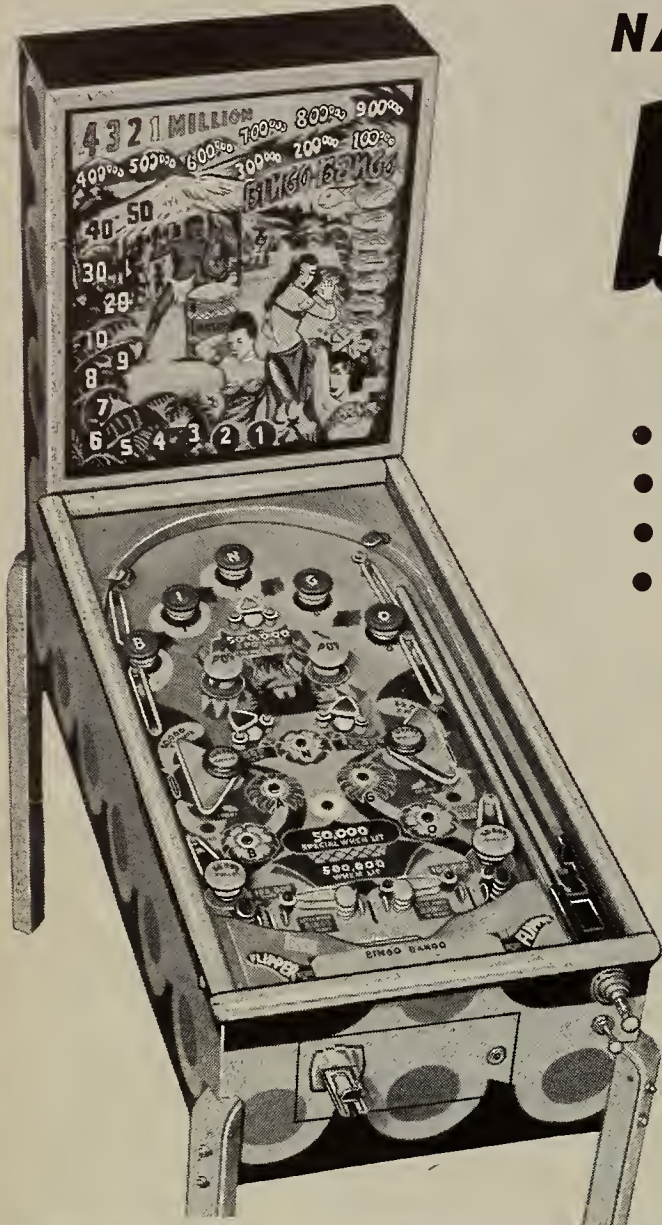
Rush Your "JUST 21" to your distributor today for a **COMPLETE STANDARD 5 BALL NOVELTY REPLAY CONVERSION TO BINGO BANGO**

NATIONAL DISTRIBUTOR FOR BINGO BANGO

SCOTT-CROSSE CO.

1423 Spring Garden Street Philadelphia 30, Pa.

RITtenhouse 6-7712



CASH WAITING

WANT TO BUY ANYTHING COIN OPERATED
Send Your Equipment List Today!
HIGHEST PRICES PAID

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903



SHUFFLE PRIZES

South Bend No. 30 Reel, Bass-Oreno, Dive-Oreno, Fish-a-Bite, Stringer Casting Spoon, 100 yds. Nylon Line New Neat Package, Limited Supply, Glassine Top For Easy Display. Retail \$13.85—Your Net Price

\$8.50

GOPHER DISTRIBUTING CO.
1938 University Ave.
St. Paul, Minnesota

Ops Use Keeney "4-Way Bowler" To Make Two Games From 22 Ft. Shuffleboards



CHARLES I. PIERI

CHICAGO—Charley Pieri, sales manager for J. H. Keeney & Company, Inc., this city, stated this past week that, "The ingenuity of the operators is truly amazing."

The reason for this remark, Charley stated, was because he had been receiving orders from operators, thru the firm's distribs, whereby ops who had but one 22 foot shuffleboard were ordering two of the new Keeney "4-Way Bowler" conversion units.

"We just couldn't figure out what the operators wanted with two of our conversion units with only one shuffleboard," Pieri explains, "and so we

went out to investigate.

"We found," he reports, "that the operators were cutting these 22 foot shuffleboards in half and were making two shuffle games out of them using two of our '4-Way Bowler' conversion units."

The "4-Way Bowler" was created for 18, 20 and 22 foot shuffleboards. But, the above facts came as a great surprise to the firm.

"It gives the operator a chance to double his income," Charley reports, "by now getting two locations where he formerly had only one and still not have the expense of two brand new shuffle games."

"In short," he says, "two of our '4-Way Bowler' conversions and one 22 foot shuffleboard make up into two 11 foot shuffle games which have proved themselves among the most interesting and pleasing to the players."

Evans To Feature "Constellation" Phono At MOA Meet

CHICAGO—Les Rieck of H. C. Evans & Company here, advised that the firm is preparing a very unique display for its new "Constellation" phono at the forthcoming MOA Second Annual Convention at the Palmer House here on March 19, 20 and 21.

Les commented, "We believe that the display which we are arranging is bound to attract every music operator and prove the value of the new 'Constellation.'"

"There is no more doubt," he stated, "of the outstanding acclaim for the 'Constellation' from all music operators who have it on location."

"Every day," he explained, "we are getting reorders from operators all over the country who tell us that the 'Constellation' is proving itself one of the greatest phonos built."

Tho Les wouldn't give details as to just what the display would be in their MOA display room, he did state that it would prove to be one of the features of MOA's second annual convention.

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Write us Now—Tell us what you want and what you want to pay. All sets Brand New Direct From Factories in Original Cases.

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Featuring 3 — COUNT 'EM — 3 ...

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Sensational SEQUENCE SCORING! 1 to 5
NUMBER SEQUENCE Awards Points! A-B or C-D ROLLOVER SEQUENCES Light
BONUS POCKETS for 200,000! Complete A-B-C-D ROLLOVER SEQUENCE Lights
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Plus— for the First Time Anywhere—Mystery Gate-Closing Button!
Closes Gate Any Time During Game, When Lit!

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NOW!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Williams "Music Mite" Opens New Spots For Operators



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week that the firm's 45 rpm counter model, fully selective photo, "Music Mite," was opening a great many new spots for music ops.

According to Sam Stern, "We have been receiving reports from our distributors, as well as from operators all over the country, that they have opened small candy stores, lunchwagons, ice cream parlors, restaurant spots, roadside stands, and other such places to music with our 'Music Mite.'"

"In fact," he continued, "one operator wrote that he has already placed the 'Music Mite' in fourteen new type locations where there never was music before."

"Furthermore," this operator writes, "the collections from these small spots, where there never was any automatic music before, are practically equal to what my best spots are doing."

The first showing of the "Music Mite" Model 52 is its 5c, 10c, 25c single entry, slug proof coin chute, which will accept up to \$2.00 in credits in any combination of coins.

An Operator's Lament

CLEVELAND, O.—Joe Abraham, head of Lake City Amusement Company, this city, submits the following poem by his wife, Josephine. *Ed. comment: How true!*)

*They put a nickel in the box,
The records jam, the music stops;
The storeman calls—says it's on the bum,
The op begins to worry some.*

*You promise that you'll give service soon,
But the mech doesn't get there 'til afternoon;*

*He finally reports that it's O. K.
And thinks he's finished for the day.*

*The storeman calls right back again,
Only to some more complain;
The lights are out, there is no sound—
The juke is now completely down.*

*You send the mech to check it good,
He grunts and groans and says he would,
But when he leaves he puffs and pouts,
And you begin to have your doubts.*

*Just as the mech pops in the door,
The pipe begins to ring some more;
The same man hollers in your ear—
"Get this junker out of here!"*

*He raves and rants as you try to smile,
And calm his fury all the while,
Then you wonder why you can't tell
Him to go right straight to hell!*

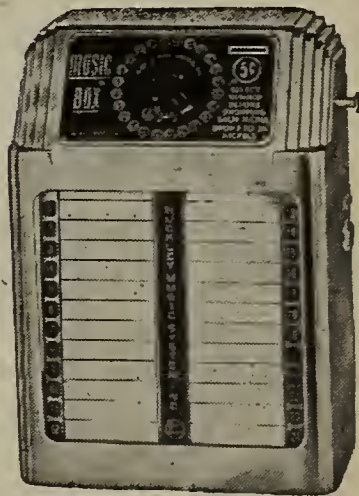
Stern reported that in addition to the shipments of their new "Shoo Shoo" pinball game, they are producing as fast as they can obtain materials for the "Music Mite."

He said, "Shipments are going out just as fast as we can possibly get them out. It isn't easy these days to dig up the materials we need. But, everytime we can get delivery of materials, we complete 'Music Mite' phonos and rush them right out to the trade."

**MORE IN DEMAND
THAN EVER BEFORE
BY MUSIC OPERATORS**

**WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX**

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$24⁵⁰ EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS
BUCKLEY PUCK ORDER THEM TODAY

**BUCKLEY
MANUFACTURING CO.**

4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Sensational

"VENDING DEAL"

J. H. Keeney & Co., Inc.

Offers OPERATORS

A COMPLETELY PACKAGED,

PROFIT-MAKING, OPERATING DEAL

Nothing like it on the market, no competition, the field is yours! Product is nationally known and liked by everyone. Test operations proved to be terrific! \$15 to \$30 per week, NET, and even more. Machines and merchandise ready to go, no delay, you can start at once.

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J. H. Keeney & Co., Inc.

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DEPARTMENT 7
CHICAGO 32, ILL.
HEmlock 4-5500



CALIFORNIA CLIPPINGS

Legal action is being taken by a group of California ops, up in Sacramento, in filing through their attorneys for a test as to the legality of one-balls. Attorneys A. M. Mull, Jr., and Wallace Shepard were all set to ask for a Superior court review of the State Atty-General's recent decision regarding the game. Regardless of the outcome of the case, the Northern operators believe the courts are the place to prove that an amusement game can be one of skill. . . . On the L. A. Row, things were moving along quite prosperously for almost everybody, distributor and operator, who had anything to sell or buy. . . . The local market is still strong on music and most games. . . . And though the much expected pinch in supply of new equipment still hasn't been felt, the boys continue to buy so they won't get cut too short if the new stuff does suddenly dry up on them.

Fred Gaunt tells us over at General Music that the Rock-Olas are coming in steadily now, with 10 in last week, and a greater number expected the following week. In addition to the new music machines, the Bud Parr establishment is also busily selling routes, including a very large one in the past week. . . . Bob Bard reports that his music routes are keeping him and his men hopping these days, with collections on the upgrade. . . . Dave Wallach called us just a little late to make an advance story out of the recent meeting in the Commodore Hotel of the Southern California Music Operators Association. The men heard some distinguished legislative speakers from up North, whose topic was the theme of the meeting: Fair trade enforcement for the music operator. According to Dave, great progress is being made on this score, and many of the operators are already noticing the difference on their collections, security of location and general peace of mind.

Chatted about Chicago boys versus the California species with Phyllis Hammond, the Joe Peskin secy. whose home was Chicago before coming out here a few years ago. To our surprise, Phyllis seemed to give the local lads an edge. Joe was up in Palm Springs for a few days, thawing out from the big freeze that even reached sunshiney Southern California. Son-in-law Paul Silverman is keeping mighty busy these days with the recently acquired steel plant. . . . Over at Sicking's, Jack Ryan was off on a jaunt to San Diego and Escondido for some buying and selling. . . . Found the Paul Laymon gang up to their waists in inventory, but not too busy to report that the warmth of the Wurlitzer show still lingers. Seems many ops who couldn't make it in at that time are pouring in now, anxious to see the music machines which created such a fuss. Also maintaining a lively pace are Bally games. . . . On the Row: Bob Jenkins of Bakersfield . . . Dale Freeman of El Centro . . . Bud Patton from Turlock . . . Claremont's Jack Mallette . . . Art Marotta of Monterey . . . San Jose's Bill Morgan . . . Paul Speers of Santa Rosa . . . Glendale's Pete Thelan . . . Norman Christ from Lompoc . . . H. L. Smith of Porterville . . . Southgate's Johnny Lantz, Pete Shoup and Lloyd Sanders . . . G. F. Cooper from Riverside . . . Colton's Lawrence Raya . . . Robert Boyd and Gene Anderson from San Diego . . . Oceanside's Stanley Johnson . . . Bob Chacon of Laguna Beach . . . Balboa's Clyde Denlinger.

MINNEAPOLIS, MINN.

This area was hit by a heavy snow fall on Wednesday, February 28, and we no sooner had ourselves partly dug out when a big blizzard came along on Friday and tied up traffic throughout the whole state. . . . The operators in some sections of Northern Minnesota and North Dakota had just been able to get around to some of their locations but now they will be unable to do so for some time. South Dakota, which has been by-passed all winter finally was hit by a blizzard this week and we understand that the operators are just getting around to some of the locations.

Some of the operators who managed to get away to Florida came back just in time to shovel snow. Leo Landsberger of Minneapolis spent several weeks in Florida and came back just in time to shovel snow. . . . Ted Bush of the Bush Distributing Company in Miami, Fla., spent several days in the Twin Cities and then beat a hasty retreat for the warmer climate. . . . Seen in town were Andy Benna from Ironwood, Mich.; Dick Grant of Seaton, and Fred Kirschman of St. Cloud. . . . In town to pick up supplies for their routes were Harold Havenor of Eleve, Wis.; Walt Schmidt of the Red Wing Novelty in Red Wing; Harry Baker of Ortonville; B. F. Kragtorp of Tracy. Wait Hennes of Bemidji was in town to see what was new in the coin machine line. . . . Harry Nold and his charming wife of Cambridge also were in town. . . . Frank Mager of Grand Rapids; Don Hunder of Wheaton; Elgin McDaniel of Wadena all made a quick trip into the Twin Cities the past week.

ST. PAUL, MINN.

We were slightly optimistic last week when we forecasted an early spring for Minnesota. We should have known better. Two days later, we had a blizzard, and the following day we had another one, leaving our fair city, with a very beautiful blanket of snow about a foot deep. Armed with shovels in hand, St. Paulites helped one another by digging out neighbors' automobiles that were snowed in, and all in all people had to shovel more snow than at any other time this winter.

Ike Black, Springfield, telephoned in that he couldn't leave the house to get down town to make his service calls on his route. The snow drifts were as high as four feet down there. . . . Ray Thraen, Tracy, who drove up last week with his wife, came back again the next day. It seems like Ray left for Tracy after calling on several of the distributors, and when he arrived home found out that his wife was still in Minneapolis. Ray immediately made one fast trip to Minneapolis to pick up his wife, who was very perturbed to think that her husband was absent-minded enough to leave without her. . . . Jim Stolp, Greenbush, and his family drove to the Twin Cities with their two little boys. Jim and his wife never would have left Greenbush, had they known how much snow they were running into. . . . Sherman Peterson, from Osceola, Wis., reports that last week he was able to take calls only three days out of the week, due to the blizzard which just about covered Osceola completely. . . . Herman Warn from Salem, S. D., was unaffected by the sudden change of weather and drove to St. Paul to visit distributors just as nonchalantly as can be.

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Beat the expected 20% tax!

Order ALL The Parts You Need Today!

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WILL PAY HIGHEST CASH PRICES

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and
MUSIC MACHINES

WIRE — PHONE — WRITE

CHRIS NOVELTY COMPANY

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CHICAGO CHATTER

Most thrilling and most impressive to all in the trade was the priority rating number (DO-97) which has been granted for Maintenance, Repairs and Operating Supplies (MRO) by National Production Authority (NPA) under new Regulation 4, which went into effect on February 27, 1951. Now that ops can purchase parts and supplies under a priority number (DO-97) this gives the manufacturers the opportunity to always keep themselves closely connected with the field, regardless should they be most completely engaged in war work, which will probably be the case sometime this Fall. In short, when ops, jobbers or distribs, now need parts for maintenance of their equipment, they can order from the manufacturers and write in on their order (or the manufacturer can place on the order) "MRO, DO-97, NPA, Reg. 4" which will assure the manufacturer of again obtaining whatever materials were used up in the making of those parts. At the same time, as long as it is for maintenance and repair, the ops, jobbers and distribs, can also purchase "capital investment" merchandise, such as lathes, drills, punches, screw drivers, etc., under this same priority. But all must keep within their 1950 quota. This is something for all to celebrate. It means a close contact being maintained by all in the field, and assures the industry continuing onward during the present war emergency.

Bumped into Ed Ratajack, AMI's western rep, who advises that he is busy these days procuring war work for the AMI plant in Grand Rapids. Seems that most of the factory salesmen these days have turned into procurement officials and are seeking sub-contracts for their plants. . . . With the MOA Convention coming up (March 19, 20 and 21) it was interesting to learn that many who will attend will be at other hotels than the Palmer House. Some have already advised they will be at the Bismarck, Sherman, Sheraton and others around and in the Loop. Suggest these men who have already made such reservations contact us immediately and let us know where they will stay. . . . Big evening at the Shangri-La last week. Bumped into Ben and Trudy Coven at one table, Sam Stern of Williams, Al Siegel of Toronto and one of Al's men, Art Lipton with Irv Green of Mercury Records at another, Dave Cavanaugh of Capitol Records with Benny Strong ork leader at the bar. And all got together at one big table for one of what Raymond Williams of Dallas calls, "The best damn dinners in all the world."

Lunch with Samuel Gensburg, Ed Levin and Sam Lewis of Chicago Coin, discussing their new 45 rpm phono, "Hit Parade." Ed Levin's wife in Florida. Sam and Charlotte Lewis planning a quickie vacation in Florida and Saumel Gensburg anxious to get down to sunny Miami himself. . . . Ray Cunliffe advises that there will be plenty of door prizes for the annual MOA banquet during the convention here. Ray says that the manufacturers and exhibitors have been extremely generous. . . . Les Rieck of H. C. Evans & Co. advises that the firm will have a unique display of their "Constellation" phono at the forthcoming MOA show. . . . Murray Rosenthal of Coinex advises that his ray gun conversions in big demand. Orders and reorders coming thru.

Happy Birthday this week to: Art Nyberg of Baltimore; Joe Rake of Philadelphia, Sam Stern of Chicago. . . . Thanks, Frank Canizzaro (A.M.C. Amusements, Tucson, Ariz.) for your very nice note regarding the coded "Confidential Price Lists." . . . Hear that Jack Mitnick is wailing and wailing because he can't ship at least 87,000 AMI Model "C" phonos each day. . . . Frank Mencuri of Exhibit rushed out of town for a few days to personally be present at some tests which the factory was conducting. When Frank returned he had a smile on his face from here to 'way out there. All happy over the successful results. . . . Lyn Durant in a happy mood this past week and discussing the future of the biz most optimistically. . . . Ray Moloney back from his Florida vacation looking terrific and feeling like a zillion. . . . Bill Marmer, of Cincinnati, in town and developing a few more white hairs because he can't get all the machines he needs.

Thanks Fletcher Blalock for your nice note regarding The Cash Box. . . . Leo Willens of "Midget Movies" and Hymie Rosenberg get together at the Sherman's Celtic Cafe to talk things over—over a steak and some liquid refreshments. . . . That was a very nice letter you sent us Lou Boasberg (New Orleans Novelty Co.) and we most sincerely appreciate it. . . . Over at the big Keeney plant they're plenty busy. Have their new 17 inch black rectangular tube TV receivers in production, along with their candy, cigarette and sandwich vendors and, last but not least, their new "4-Way Bowler" conversion unit for 18. 20 and 22 ft. shuffleboards. . . . Sam Stern of Williams very much pleased with some of the letters he has received regarding the fact that the firm's "Music Mite" is opening many a spot for ops which never had music before and, what's more, bring ops that do-re-mi, which is most important. . . . Art Weinand of Rock-Ola phones us regarding a story and agrees with us on our factual presentation of the reason why.

Long distance phone call from George A. Miller, Nat'l Chairman of MOA, advising that the organization is watching the new '51 Scott Bill (now in the Judiciary Committee of the House of Representatives) very, very closely. MOA will demand open public hearings on this bill. . . . Nate Gottlieb down to Miami for a well deserved rest. . . . Joe Ash of Philly in town talking things over. . . . Alvin Gottlieb now takes over Nate's duties, including his own, and reports, "Believe it or not I'm getting some white hairs." . . . Al Bergman of Buffalo reported to be recovering from his recent illness. . . . Manny Gutterman, well known to many coinmen across the nation, now has "La Salle Need'es" and reports that they are sold thru distribs only. . . . Jack Nelson thrilled at the way Bally's "Turf King" has been in steady production now for ten months. (A record for any amusement game. Does anyone know a game that was in consistent, big production for a longer period of time?)

Bill DeSelm of United a busy, busy man these past weeks and harder than ever to catch up with. But, always extends that friendly and cheery invitation, "C'mon out and have lunch with us." . . . Lou Dunis of Portland is reported to be doing one of the greatest jobs in the northwest since taking over the old Jack R. Moore firm. . . . The Cash Box display room at the MOA convention will be Room 716, same as last year. . . . Ralph Nicholson driving up from Texas this past week. That's the state that Ralph is simply nuts about. Just loves the sight of the Lone Star. . . . Jerry Ha'ey of Buckley Music Systems advises that business has picked up tremendously on their Wall & Bar Boxes and that the firm shipping every day. . . . Ben Coven doing a whale of a job on hard-to-get parts and supplies and keeping the prices down. . . . Bill Fitzgerald, AMI's adman, in town for a few days looking over the siteash'n.

WANT - WILL BUY NEW OR USED ONE - BALLS

HARD-TO-GET TUBES, CABLE, PARTS AND SUPPLIES OF ALL KINDS IN STOCK! WRITE NOW!!

NOTICE!

LARGE STOCK OF USED PINBALL GAMES ON HAND. WRITE—TELL US WHAT YOU NEED—PRICES ARE RIGHT.

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All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for

WURLITZER PHONOGRAPHS: - 1400 - 1450
BALLY PRODUCTS - PERMO POINT NEEDLES
CHICAGO COIN "BAND BOX"

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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CLASSIFIED AD DEPT GOES TO PRESS WED. NOON OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

TOO LATE TO CLASSIFY

THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

Best Wishes and Congratulations To The Success Of MOA

OPERATORS in the TERRITORIES of **KENTUCKY INDIANA and SOUTHERN OHIO**

WE PLEDGE that we will continue to cooperate with music operators to the utmost of our ability — to help them prosper

• • • • •
THE TERRIFIC OPERATOR ACCEPTANCE OF AMI JUKE BOXES IS PROOF THAT AMI IS THE BUY FOR THE OPERATOR

Many operators report having AMI Juke Boxes on the same location 4 years, never having moved to a shop for repairs. Simply clean and oil right on the location.

Since 1946 AMI Has Never Been Able To Supply
The Great Demand — and **HERE'S THE REASONS**

- AMI** is trouble free
- AMI** is the Juke Box planned and built for the operator
- AMI** saves money on records and service
- AMI** is economical to operate
- AMI** has low depreciation
- AMI** is the one proven, sturdy, dependable mechanism. Freedom from service difficulties has proven its popularity.

All of these proven features have helped operators get paid out quickly

DELINQUENCY IS PRACTICALLY NIL

Our records prove, that since we became AMI distributors, delinquency of payments is far less than *Ever In Our History*.

There is no need of financing AMI music 2 to 3 years.

IT'S A FACT

Trade Journal prices prove that 1946 AMI Model "A" consistently brings higher prices on the used market than any other make of music machine — and the 1948 AMI Model "B" consistently sells for higher prices than any other 1948 make.

ALL THESE FACTS PROVE THAT OPERATORS OF AMI MUSIC CAN OPERATE ON LESS DOLLAR COST THAN ANY OTHER MUSIC MACHINE — AND THAT AMI JUKE BOXES ARE THE RIGHT ONES FOR THE OPERATOR.

• • • • •
For KENTUCKY, INDIANA and SOUTHERN OHIO Operators
We Have Six Convenient Offices To Serve You

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Est. 1923. "The House That Confidence Built"

Louisville, Ky. Indianapolis, Ind. Cincinnati, O.
Lexington, Ky. Ft. Wayne, Ind. Dayton, O.



EASTERN FLASHES

Conversions along coinrow mainly about forthcoming MOA show at the Palmer House in Chicago on March 19, 20 and 21, with quite a number of music operators, and distributors as well, getting ready to attend. Expecting a large turnout for this Chicago Convention, coinmen here have rushed to make hotel and travel reservations. It appears that all of the leading Chicago hotels will house these men, as each seems to have a preference for his favorite spot. Among the wholesale firm executives who have informed us they'll be at the MOA Show are Barney (Shugy) Sugerman and Abe Green of Runyon Sales Company; Harry Koepfel of Koepfel Distributing Company; Dave Lowy of Dave Lowy & Company; Albert Simon, Albert Simon, Inc.; Nat Cohn of Bowl-O-Matic Sales; Harry Pearl; Dave Stern of Seacoast Distributing; and Milt Green of American Vending Company. A substantial group of the members of the Automatic Music Operators Association, headed by Al Denver, president; Sidney H. Levine; councillor; and the members of the board of directors, will be leaving here Sunday, March 18.

* * * * *
License fees for 1951 operation of games due on March 15, and ops are getting together their monies. Full year's fee must be paid in advance (\$50) and altho efforts have been made to get the city to pro-rata this fee, up to this period this helpful regulation hasn't been accomplished. . . . Which brings to mind, information has reached us that the finance committee of the Philadelphia City Council is considering proposed local legislation which would authorize sharp increases in fees charged by the city for various types of permits and licenses, including the use of pinball machines and coin operated amusement machines. . . . Al Simon, Albert Simon, Inc., anxiously awaiting his sample of ChiCoin's "Hit Parade," a gorgeously designed 45 rpm selective phonograph. "I saw 'Hit Parade' while visiting the factory some weeks ago," stated Al, and I think it's the most beautiful phonograph of this type ever built." Al will be at the MOA show, in Chicago Coin's room 733, where the factory will be presenting their phono for the first time. . . . Dave Lowy, Dave Lowy & Company, bedded a week with an allergy. He hopes to be back at his desk on Monday, and then to MOA on March 19. . . . Hirsh de LaVie, Hirsh Coin Machine Company, Washington, D. C., will feature a line of plastics at his room at the MOA Convention.

* * * * *
Jack Mitnick, regional representative for AMI, quite busy in the city. He leaves for MOA meeting next week. . . . Barney (Shugy) Sugerman, Runyon Sales Company, tells he receives dozens of complimentary phone calls every day since he ran that Permo-Runyon party in Newark, N. J., for the music operators, their collectors and servicemen of Northern New Jersey. Shugy and Lou Wolberg had quite a time the end of last week, when their entire office staff were out ill. "If I only had a broom," smiled Lou. Morris Rood, manager, still out this week. . . . Nat Cohn, back in action after too long an absence, doing quite a job with Williams' "Music Mite." Nat particularly busy right now preparing for the showing of his "Bowl-O-Matic" game at the Park Sheraton Hotel (Oriental Room) on Wednesday and Thursday, March 14 and 15. Nat tells us that local ops who received invitations to attend have been phoning him that they'll be there. Looks like quite a crowd will be on hand. The week following (March 19, 20 and 21), Cohn displays his amusement machine at the Palmer House, Chicago. . . . Dave Stern, Seacoast Distributing, Elizabeth, N. J., hoping Rock-Ola will ship him more "Rocket" phonos. "Those I receive go out as quickly as they come in," stated Dave, "and I have lined up a long list of back-orders." . . . Mike Munves tells us he'd love to attend the MOA show to see his many friends, but that he has to remain at home to see that the many orders he's receiving for arcade equipment are filled. "Boy, that Exhibit new gun 'Gun Patrol' is a terrific hit with the trade," states Mike. "Of all the guns Exhibit's made so far, I think this one is the greatest — and as a matter of fact, the greatest ever made by any factory." . . . We noted a few new Wurlitzer 1400's on the floor of Young Distributing Company this week, but says Joe Young "They're sold, just waiting for the ops to pick them up. What pleases us tremendously, is the fact that many ops are clamoring for at least one machine, and that those operators who have had the machine out on location, are re-ordering in goodly numbers."

MIAMI MURMURS

You should, most definitely, be down here while the sun is shining so gorgeously and while everyone is relaxing and enjoying the splendors of Miami. . . . W. H. Richardson, well known N'th Carolina distrib here, to say "hello and hello" to one and all. . . . Walter Tratsch, that very great guy of ABT in town, and telling us, "I've never enjoyed a vacation as much as I have this one in Miami." Walter is staying at one of our newest and most gorgeous hotels. He loves Miami, "It's gorgeous," the way Walter tells it to us. . . . We hear that Ray Moloney is up at the Palm Beach Biltmore. And are sincerely hoping that Ray won't forget us, and come on down to little ole Miami. . . . George Holzman is here and is doing the town. It's a two weeks vacation for George and, believe you me, he wishes it was for 200 years. . . . Gil Kitt is in town visiting with his wife and very lovely children and loves our sunshine. . . . Roy Tashman returned to New York with his family after having his child checked for heart condition at our Cardiac Home here. . . . Jack Lovelady is back with us. Just in from his home town, Ball Ground, Ga. . . . Joe Mangone, the D. Gottlieb & Co. distrib here, has purchased an interest in a well known pin route. . . . Jack Kaufman, formerly of New York, just purchased a small juke box route, in addition to the route he already has here. . . . Bill Bolles, formerly of Wurlitzer, who is manager of the Atlantic Towers Hotel here, tells us that many coinmen check into this hotel all during the season. Bill has set up a special listing for The Cash Box for all of the boys. (Aside to the editor: Please send a copy to Bill each week). . . . Willie (Little Napoleon) Blatt very despondent this past week because of the letter he received from Jack Nelson of Bally that Jack would not be able to visit with him in Miami this season. . . . Charley Chizewer, who is now a tool and die mfr. in Chicago, and who used to be in the coinbiz, is sorrowfully leaving the Hotel Versaille here. Charley says, "I'd never leave Miami. But," he claims, "I must make a living somewhere." . . . C'mon down.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Welcome **MOA!** SEE YOU IN ROOM 733 at the PALMER HOUSE

Chicago Coin's

Hit Parade



A LOW COST SELECTIVE PHONOGRAPH
PLAYING TEN-45 R.P.M. RECORDS USING
THE PROVEN RCA MUSIC SYSTEM

EYE-APPEAL

The interior lighting effect of "Hit Parade" is a shimmering array of colors, reflected from shimmering Apollo Metal surfaces. A large fluorescent bulb behind a color spectrum, provides the illumination in a manner that rivals the "jumbo" phonos.



APPROXIMATE SIZE
HEIGHT-21"
WIDTH-20"
DEPTH-17"

THE MOST BEAUTIFUL
LOW PRICED PHONOGRAPH
EVER BUILT

ONLY *Hit Parade*"

NO OTHER "45" PHONOGRAPH HAS ALL THESE FEATURES

- **ELECTRICAL SELECTION** (permits connection with wall boxes)
- **5c-10c-25c DROP COIN CHUTE**
- **CREDIT UNIT** • **CANCEL BUTTON**

A "MUST" for profitable operation

Chicago Coin's "Hit Parade" accepts up to 45 plays

Famous RCA record changing mechanism. EASILY UNDERSTOOD. The operator of "HIT PARADE" requires no special knowledge or training.

Instantaneous changing of records and title strips. All working parts easily accessible through rear door. Removable mechanism panel for fast, easy servicing.



"Hit Parade" MOUNTED ON ITS HANDSOME PEDESTAL BECOMES AN EYE-APPEALING ONE PIECE UNIT

SEE "Hit Parade" TODAY AT YOUR DISTRIBUTOR OR WRITE US FOR FULL COLOR ILLUSTRATED FOLDER

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE
8 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Late 1949, 1950 and 1951 models Five-Balls F.P. Will buy one or one hundred. Give quantity on hand, condition, price wanted and when ready to ship. BOX #C-31, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—All types of music machines and accessories. We will buy your music route. Give us complete details and price wanted in first letter. We are distributors for Rock-Ola "Rocket '51-50" phonographs. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tels: 2-1012 or 8-7515.

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors: Bally, Wurlitzer, Exhibit, Keeney. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cnps, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Gnns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Watling Gness-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—All types of Arcade Machines. Ray Guns needed. Give best price in first letter. BOX #C-5, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramont; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade Equipment, Diggers, One-Balls, Late Model Photomatics. Tell us exactly what you have, give condition, price wanted, and when ready to ship. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

WANT—We'll buy your music equipment, whether one or one hundred machines. We'll buy your complete music route. Write, wire. Give complete details and price wanted. We are Wurlitzer distributors. CENTRAL MUSIC DISTRIBUTING CO., INC., 1523-25 GRAND AVE., KANSAS CITY 8, MO.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pnshers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chi-Coin Pistols; Arcade equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOver 1-6715.

WANT—By Operator: Bally One-Balls: Citation, Champion, Trf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Cash Waiting. Will buy your entire route of music or games. Give us complete details and price. Wanted quick—one-balls. Write, wire, phone today! CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA. Tel: TEmple 8248.

CLASSIFIED ADVERTISING SECTION

WANT—We will buy all your Shuffle Alleys or Rebounds, as well as all your five-balls, phonographs and arcade equipment. Best prices paid. Send us your complete list today. Write: BOX #C-4, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Will all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—We are manufacturers of outstanding reputation in the industry. If you have ideas for new type coin operated machines, or other products outside of this industry, communicate with us at once. Complete confidence, as well as immediate attention, assured your correspondence. Write: Box #C-35, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Thrillwood Records, non-breakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sngar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Gnns, Shnffleboards; Shnffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—50 AMI Boxes: 30 "A"s—20 "B"s. Will sell in any quantity. Inspection invited. Write: LOUIS SKLAR, c/o GENERAL DELIVERY, PEORIA, ILL.

FOR SALE—Completely reconditioned with used parts replaced by new: 4 147 Seeburgs \$325 ea.; 1 1100 Wurlitzer \$450; 1 1250 Wurlitzer, write; 20 New 5c Seeburg WIL56 Wall-O-Matics \$35 ea.; 1 Wurlitzer 600 \$65. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—3 Bally Hy Rolls; 2 Yankee Traveling Crane on Wheel; Wurlitzer Hideaway; Seeburg Hideaway; Chicago Basketball Champ; Liberator; Play Ball; Mntoscope Voice-O-Graph; 4 Bally Entries. Will trade for Turf Kings, Champions, Citations. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE Shuffleboards, Rock-Ola (15) \$135 ea. IDEAL NOVELTY COMPANY, 2823 LOCUST ST., ST. LOUIS, MO.

FOR SALE—25 4-column Razor Blade Vendors with 5000 blades; 50 Hand Lotion Dispensers with 500 bottles of lotion. Priced for quick sale. MONARCH COIN MACHINE COMPANY, 1545 N. FAIRFIELD AVENUE, CHICAGO, ILL. Tel.: ARMITAGE 6-1434.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Call or write Davis Distributing Corp. for phonographs with the Davis Six Point Guarantee: *mechanism overhauled *worn parts replaced *amplifier reconditioned *speaker inspected *tone head renewed *cabinet professionally refinished. DAVIS DISTRIBUTING CORP., 738 E. ERIE BLVD., SYRACUSE, N. Y. Tel: 5-5194.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 10 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—3 Bally Speed Bowlers (like new) \$139.50 ea.; 5 Shuffle Alley Express \$149.50 ea.; 10 United Shuffle Alleys \$29.50 ea.; 5 Bally Bowlers \$49.50 ea.; 5 Genco Shuffle Baseball (new) \$90 ea.; Williams All Stars \$95; 3 Williams Star Series \$165 ea.; 3 Bally Big Innings \$195 ea.; 1 Chicago Coin Goalee \$125; 1 Wilcox Gay Recordio (brand new) \$225; 1 Wilcox Gay Recordio (like new) \$175; 2 Exhibit Rotary Merchandisers \$250 ea.; 1 Mutoscope Drivemobile \$139.50; 1 Chicago Coin Pistol \$125; 1 Mutoscope Sky Fighter \$100; 4 Dale Guns \$79.50 ea.; 1 Wurlitzer 1080 (like new) \$295; 1 Seeburg 147-M \$325; 10 W1-L56 Wall Boxes \$24.50 ea.; 5 3W2 Wall Boxes \$29.50 ea.; 15 RCA Coin Radios \$29.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—A 40 word ad for full year (52 weeks) in this largest and most outstanding classified advertising section in all coin machine history plus a full year's subscription to The Cash Box for only 92c per week. A \$188.40 value for only \$48. Send your \$48 and ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE — Needles. Top-quality jnke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Greatest premium play stimulator ever used by operators. Real big flash. Gorgeous Card Tables. with or without matching chairs. Priced exceptionally low for such outstanding quality. Operators who have featured them have doubled play action. Tables come packed three to a carton. Write for descriptive circular and special operator's price to: BOX #C-36, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE—500 Seeburg 30-Wire pre-war Wall Boxes \$8.50 each; Packard Wall Boxes \$20 each; 8 Brand New Kleenex Vendors with Stands \$35; Bally Speed Bowlers \$145; Exhibit Rotary Claw \$225; Wurlitzer 1250, write; Rock-Ola '46 \$225; Rock-Ola '47 \$275; Ristaurcrats \$95. ½ deposit required with order. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOver 1-6715.

FOR SALE—1 ABT Rifle Range: 6 Guns—1 Compressor B.B's—Automatic Loader. All complete. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH, MINNEAPOLIS 11, MINN.

FOR SALE—Minit Pop Corn Machines \$99 ea.; Strikes 'N Spares \$149 ea.; Packard Chrome Pla-Mor Boxes \$19 ea.; Packard Model #7 \$99; Packard #400 Hideaway \$79 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Packard Boxes \$14.50; Wurlitzer #2140 \$24.50; Photo Finish \$300; Champions \$395; Citations \$200. Also we will trade for M100 Seeburg. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE — ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—3 Exhibit Love Meters, with stand \$95; 1 United Double Shuffle Alley Pin Conversion (close-out) \$75; 3 Genco South Pacific \$135 ea.; 1 Exhibit Dale Gun \$95; 1 DuGrenier 7 column Cigarette Vender (25c conversion) \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Jnst 21 \$95; Bowling Champ \$95; Big Top \$70; Sally \$60; Baby Face \$60; Carolina \$60; Alice-In-Wonderland \$60; Barnacle Bill \$55; Romona \$50. A-1 shape. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—Special! 50 New Merkle-Korff Motors 110V 28 RPM \$9.50 ea.; Seeburg Wall Box Motors #13338A \$6.50 ea.; #432-#1453-#1455 Lamps 6c ea. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND 1, ORE.

FOR SALE — Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-up pins \$65; Chicago Coin Bowling (Blne Cabinet) \$115; Exhibit Strike (fly-np pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

FOR SALE—Shuffle Alley Express \$100; Universal Twin Bowler \$175; Chicago Coin Baseball \$90; Bally Speed Bowler \$135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Filben large mirror cabinet with late 30 selection hideaway \$175; Bally Skee Alley Bowler \$75; Bang-A-Fitty Skee Alley \$45. All kinds of used late phonographs at the right prices. We are Michigan Distributors for AMI; Williams; Keeney; Genco. Write or Phone for your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel. 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—20 Hnnter Ball Gum Machines. 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMIINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMIINGHAM 4, ALA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel: WEst 3-3224.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All hnbblcr tnbes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel BLuemound 8-7600.

FOR SALE—Bally Clover Bells 5c/5c play \$495 (like new); Bally Draw Bells \$150; DeLuxe Draw Bells \$200; Triple Bell \$250; Shuffle Alley \$50. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—We are converting a 100 piece route to new Wurlitzers and will have available sixty 1250's, thirty 1100's, five 1080's, and five 1015's, all thoroughly overhanded and selling price will be right. Will accept any saleable trades against this equipment. If interested, write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—7 Amusement Enterprise Skeeball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—Used One-balls, reconditioned, ready for location: Winners \$550; Champions \$395; Photo Finish \$350; Citation \$275; Special Entry \$75. One-third deposit, balance C.O.D. VALLY DISTRIBUTORS, 401 N. 16th STREET, SACRAMENTO, CALIF. Tel.: HUdson 4-5819.

FOR SALE—Clean—ready for location: Model 147 Seeburg \$350; Model 1015 Wurlitzer \$300; Model 1080 Wurlitzer \$275. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: MAGnolia 3931.

NOTICE — We are exclsive factory distribntors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vender and "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.


Here's What You Can Get For Only 92¢ A Week

1 A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2 A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3 \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4 IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.



THE CASH BOX

EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR _____ MANUFACTURER _____

I AM AN OPERATOR _____ JOBBER _____

City _____ Address _____ Firm _____ Name _____

State _____

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with their respective codes and prices.

MILLS (Cont.)

Table listing mill equipment items such as 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with their respective codes and prices.

PACE

Table listing pace equipment items such as 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with their respective codes and prices.

CONFIDENTIAL PRICE LIST



CONSOLES

Table listing console equipment items such as Arrow Bell, Bally Draw Bell, Bally DeLuxe Draw, etc., with their respective codes and prices.

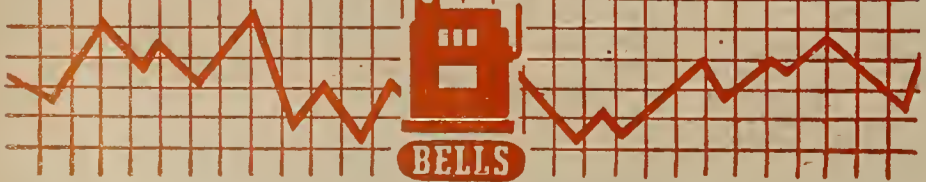
GROETCHEN

Table listing Groetchen equipment items such as 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, etc., with their respective codes and prices.

WATLING

Table listing Watling equipment items such as 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, etc., with their respective codes and prices.

CONFIDENTIAL PRICE LIST



BELLS

Table listing bell equipment items such as 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, etc., with their respective codes and prices.

BUCKLEY

Table listing Buckley equipment items such as 5c Criss Crosse, 10c Criss Crosse, 25c Criss Crosse, etc., with their respective codes and prices.

UNITED'S

5 Player Shuffle-Alley

5 Player SHUFFLE ALLEY

1st UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
2nd UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
3rd UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
4th UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9
5th UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9

5 PLAYERS

TABLES 1 2 3 4 5 6 7 8 9 10



1 to 5 Players Can Play

10¢ PER GAME...EACH PLAYER

(ROLL-OVER SWITCH REBOUND)

**Complete
Bowling-Team
Competition**

**Greater Appeal...
Increased Earnings**

SIZES: 8 FT. x 2 FT.
9 FT. x 2 FT.

**FEATURES INCLUDE
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