

The Billboard

SIXTY-SIXTH YEAR

JULY 4, 1960

THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

Spirited Running in LP Charts Sweeps

Col. Leads Victor at Half-Way Mark; Cap. Third; New Talents Score Hits

By BOB ROLONTZ

NEW YORK—RCA Victor and Columbia Records engaged in a spirited battle for first place in the number of new albums that hit The Billboard's "top LP" charts for the first six months of 1960, with Columbia emerging the winner. Columbia had eight new entries on the best-selling monaural "action album" charts in this period and 14 on the stereo chart for a total of 22; Victor had 11 on the monaural chart and seven on the stereo chart for a total of 18. Capitol followed Victor and Columbia with six new monaural albums on the charts and five new stereo sets for a total of 11.

Victor led with new albums on the monaural chart during the January 1 to June 30 period of 1960 with the total of 11. Columbia was second with eight, and Capitol third with six, with the other firms following in this order: Dot four, M-G-M three, Mercury, Stereoditties, Warner Bros. and Coral two each, and Liberty, Decca, Command, Warwick, Kapp, Vista, Atco, Atlantic, Argo, Verve, Cadence, Jamic, Canadian - American, and Rheims, all with one apiece.

Col. Stereo Shines

Columbia was far ahead of every label with new entries in the stereo charts for a total of 14. Victor was second with seven, Capitol third with five, and with the other labels following in this order: London, Dot and Command,

two each, and M-G-M, Atco, Coral, Liberty, Mercury and Kapp, one apiece.

It is interesting to note, on both the monaural and the stereo chart, the number of independent labels that managed to come thru with one or two album hits. A total of 23 firms had hit albums during the first six months of 1960, out of a total of 53 albums that hit the monaural chart. And 13 firms had new albums that hit the stereo chart in the first six months of 1960 out of a total of 39 new LP's on the chart.

Favorites Dominate

Artist-wise, the old favorites continued to dominate the charts, both stereo and monaurally, with new albums. Mitch Miller had all four of the new "Sing Along" sets hit the stereo chart and two made the monaural chart. Johnny Mathis had three albums on the stereo chart. Billy Vaughn had two records on the stereo chart and two on the monaural. Other artists with two records on the stereo chart were Ray Conniff, George Melachrino, and the Kingston Trio, plus the percussion sets under Enoch Light. Artists with two new LP's on the monaural chart were Pete Fountain, Connie Francis, Elvis

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ARMADA AND CAMEO SUE PLATTA-PAK

PHILADELPHIA — The Association of Record Manufacturers and Distributors of America (ARMADA) which expressed so much concern over disk bootlegging during its recent convention, took its first official steps toward doing something about it last week.

Acting for ARMADA, the law firm of Blanc, Steinberg, Balder & Steinbrook filed suit in Philadelphia County Court here — in behalf of Cameo Records' prexy Bernie Lowe — against the Bonus Platta-Pak Company and two Philadelphia distributors on disk counterfeiting and bootlegging charges.

The suit asks for \$50,000, plus an accounting. Penalties asked — under the State of Pennsylvania trade mark laws — include claims of \$10,000 for counterfeiting Cameo's label trade mark, \$25,000 for Cameo's loss of profits as a result of the counterfeiting, and \$15,000 for profits realized by the defendants on the bootleg items.

The distributor defendants named in the suit are Herbert Slotkin, of Slotkin Record Distributing Company, and Jerome Schulman, of Schulman Distributing Company, to whom Bonus Platta-Pak al-

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Pop Charts Sprout Grass Roots Altho Air Formats Change

C.&W., R.&B. Artists Still Strong; Hard-Core Comeback Foreseen

By JUNE BUNDY

NEW YORK — Despite changes in deejay programming formats — with a view toward new repertoire — the grass roots elements — country and western and rhythm and blues artists — continue to show remarkable strength on the pop charts.

The Billboard's current "Bubbling" chart provides a striking example of the continuing strength of c.&w. and r.&b.-oriented artists in the pop field. All 15 positions are occupied by artists in those categories and several are still mainly active in their original fields. Also at least half of the disks feature material which derives directly from one of the two fields.

C.&w. and c.&w.-based artists on "Bubbling" include Hank Snow, Johnny Cash (represented by two Sun sides and one Columbia), the Browns, pop canary Betty Johnson and the Johnson Family (reverting to her original country-sacred style) and Hank Thompson.

Rhythm and blues-oriented acts on "Bubbling" include Shirley and

Lee, Billy Bland, Little Walter, Five Royales, Jackie Wilson (with two Brunswick sides), Hank Ballard and the Midnighters and Lonnie Sattin.

Hard-Core Comeback

At the same time, many indie labels claim the old hard-core r.&b. and c.&w. disk business is coming back. Whereas three years ago — at the height of the rock and roll trend — the indies were sold on the idea that the rhythm and blues and country and western fields were on the way out as separate entities, today the same labels are anxious to build sales in these categories. Thinking is that the r.&b. and c.&w. disk customer remains a steady disk purchaser thruout recessionary periods, whereas the pop singles customer has recently displayed distressing fickleness sale-wise.

In line with this, several distributors at the recent ABC-Paramount Miami convention requested that Am-Par launch a rhythm and blues label. In spite of generally bad disk sales, the distributors reported decided up-swings on rhythm and blues sales in their areas.

Sales Reported

Syd Nathan, prexy of King Records, also reports a big increase on r.&b. sales of late, as does Atlantic Records; and United Artists is contemplating setting up a new r.&b. singles line. Mercury has also made strong sales inroads in the rhythm and blues field.

In the country and western field, several indies have recently stepped up their c.&w. activities. Liberty

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C&W Spreads In Pop Soil

NEW YORK — Singles hits by strictly pop disk stars also reflect the influence of country and western these days. The No. 1 record on "The Hot 100," for example, is Connie Francis' "Everybody's Somebody's Fool," a Tin Pan Alley tune, but strongly country in treatment and sound.

Also in the country groove on "The Hot 100" are Anita Bryant's "Paper Roses," Patti Page's "One of Us Will Weep Tonight" and Pat Boone's "Walkin' the Floor Over You" (Ernest Tubbs' old hit).

NEWS OF THE WEEK

British Pop Music Getting Sweet; Mills Foreign Exec Sees New Trend . . .

Mills Music, Ltd., general manager disclosed that the British music scene is turning, much as the American market is, to a sweet-with-a-beat pattern. He sees a revitalized interest among English listeners in the ballad, that should prove a wholesome stimulant for sheet music sales. . . . Page 2

Newport Swings in Five-Day Fete; Wein Presents Top Talent Array . . .

The expanded, five-day Newport Jazz Festival kicked off Thursday (30). Heavy attendance contained strong youth and college representation. A "protest" festival staged in a local hotel by various artists drew only mild interest. This marked the seventh year for the Newport affair. . . . Page 2

Harris Bill Hits Unexpected Snag; Senate Committee to Hold Hearings . . .

The Harris anti-payola bill, which passed the House last week, ran into a delay of at least a month in the Senate, when the Commerce Committee elected to hold hearings on what it called the stiff fine and suspension clauses in the measure for broadcasters. Some

hope for passage in this session is still held, however. . . . Page 3

Phono Ties Boost Grand Award-Command Labels' Stereo Sales . . .

Close co-operation with stereo phono manufacturers plays an important role in the sales success of ABC-Paramount subsidiaries, Grand Award and Command, according to Enoch Light, prexy and founder of both labels. Promotional tie-ups, involving the use of Grand Award and Command stereo disks in special demonstration packages, have been set with Magnavox and Motorola. . . . Page 3

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WEIN'S SWINGING SCENE

College Fans Jam Newport For 7th Annual Jazz Bash

By BOB ROLONTZ

NEWPORT, R. I.—The Newport Jazz Festival, seventh annual edition, opened last week on Thursday night (30) under starry skies with the largest advance sale in its history. Altho opening night only about 4,400 jazz fans were in the stands to hear the Newport Youth Band, Cannonball Adderley, Nina Simone, Benny Golson and Art Farmer, Dave Brubeck and the Maynard Ferguson band, by Friday night the aficionados started to pour in to Freebody Park for the granddaddy of the jazz festivals. The attendees were mainly young folk of both sexes, the ones who buy the jazz records, ranging in age generally from 17 to 23.

This year's Newport Festival was muchly what the Newport board had promised it would be—a jazz festival to please both the audience and the critics. Unlike some NJF's of previous years, the 1960 al fresco affair featured fewer performers for longer periods of time, allowing the artists to get in

the mood and give out with some tasteful and creative music. High spot of the opening night was the work of Cannonball Adderley and his combo featuring brother Nat and Marshall Brown's swinging Newport Youth Band, made up of youngsters from the New York City area. The Cannonball Adderley-Andy Marsala (the 16-year-old altoist from the Newport Youth Band) duet was one of the high spots of the evening.

This year the Newport Jazz Festival ran for five nights, June 30 thru July 4, instead of four. Last year there were two sellout nights, a sellout being considered 13,000, plus standees. This year the total attendance was expected to pass last years 50,000, hitting somewhere between 55,000 and 60,000 over the five nights.

In spite of the fact that the

Festival is running for five nights instead of four, the amount of money laid out for talent will be about the same as the 1959 Festival budget. The talent cost was stated to be about \$45,000. Reason for the talent being no more this year than last was due to the smaller number of performers used in 1960.

Dissatisfied Cats

This year also saw a "Little Newport" jazz festival put on at the same time as the actual Newport Festival. It was staged by some artists who were reportedly dissatisfied with the amount of loot offered by festival impresario George Wein, and was put on out of doors at Newport's Cliff Walk Manor Hotel. Some of the artists involved were Charles Mingus, Joe Jones, Max Roach, Randy Weston.

(Continued on page 14)

SORD Sets Busy Convention Agenda

CHICAGO — The Society of Record Dealers of America (SORD) has set a busy agenda to be carried out via three separate meetings when the group meets in convention here next week. The conclave will run concurrently with the annual convention of the National Association of Music Merchants.

Panel discussions have been

scheduled for Monday afternoon (11), and Tuesday afternoon (12), both to take place in the Monroe Room of the Palmer House, which will serve as headquarters for the dealers. Both meetings will feature panels consisting of representative industry spokesmen.

A number of key questions are on the agenda for detailed airing at the meetings. These include such topics as bootleggers in the record business; the return privilege problem; the dumping policies of some manufacturers; the continuing impact on the retail business on clubs; compatible stereo records and their advantages; and the 33 1/3 r.p.m. single record.

SORD prexy, Mike Spector, told The Billboard that dealers would be urged to hold regular meetings with local distributors to discuss mutual problems. Other matters which Spector expected would come up included the possibility of meetings between SORD officials and manufacturers, the matter of lowering suggested list prices on all records, and the matter of how dealers can join manufacturers in showing increased sales volume. He pointed out that currently there is considerable talk on the fact that some manufacturers have reported increased business this year while a number of dealers report an opposite trend. "We would like to see this gap narrowed," he noted.

FTC Charges 4 Distributors With Payola

WASHINGTON — The Federal Trade Commission issued payola complaints alleging undercover payments to broadcast personnel for record play to four distributors last week.

Firms cited were Malverne Distributors, and its officers, Abraham Hirsch and William and Jack A. Shocket, of New York City; Mayfair Distributors and Jerry Winston, New York City; Concord Distributing Company, and Arthur Freeman and Ben Herman, Cleveland, and Interstate Electric Company, of New Orleans, with its officers, L. L. Hirsh, George C. Howell Jr., F. P. Goodwin Jr., Milard H. Cook and H. F. Schmidt.

FCC says the payola deceives the public and is an unfair trade practice.

Frey, A-F Ink Consent Pact

WASHINGTON—Audio Fidelity, Inc., and Sidney Frey, of Dauntless International, manufacturers and distributors of high fidelity and stereo records and tapes, has signed a consent agreement with the Justice Department, terminating antitrust proceedings begun against the firm in August, 1959.

Acting Attorney General Lawrence E. Walsh announced last week (30) that the firm has agreed to discontinue practices cited in the government's complaint. Consent judgement entered in United States District Court, New York, forbids Audio Fidelity and Frey to (a) allocate exclusive sales territories for each distributor, and prevent sales to dealers or customers located in a territory allocated to another distributor; (b) fix resale prices at the wholesale and retail levels, and prevent distributors and dealers from advertising or selling products at prices other than those so established, and (c) withhold supplies from those distributors and dealers who did not comply with these agreements.

When complaint was made against the firm last year, Robert Bicks, then acting Assistant Attorney General (now officially head of the antitrust division), said retail sales of over \$2,500,000 were affected by the Audio Fidelity practices.

DISK PRICES SET BY COOK'S RECORD SOURCE

NEW YORK — Broadcasters from virtually all over the United States and many from foreign countries have been flooding Record Source, Inc., with queries relative to its singles programming service, according to Hal Cook, chief of the organization. This despite the fact that the major sales drive has not yet started.

Meanwhile, Cook has announced that his organization had joined the National Association of Broadcasters as an associate member, and that virtually all diskeries were co-operating.

Cook also announced a special eight-week trial offer to stations. This offer will deliver via regular mail eight packages of 10 disks each for the price of \$30. The eight-week offer, delivered air parcel post, is available for \$35.

Cost of the regular mail 52-week singles service is \$160. Should a station desire air parcel post delivery, the 52-week service is \$190. Disks selected comprise Spotlights chosen by the Editorial Review Committee of The Billboard.

Altho Cook's major sales kick-off has not yet gotten under way, the interest generated by trade stories has resulted in queries from many foreign areas, including Australia, Central and South America, Canada, Puerto Rico and Bermuda. Recognizing the prerogatives of the labels' foreign affiliates, Record Source, Inc., will not service most of the aforementioned; it will, however, service Canada and the Caribbean area.

Victor Issues 1st 4-Track Tape Release

NEW YORK — RCA Victor issued its first release of four-track, reel-to-reel stereo tapes this week. Entry of Victor into the four-track scene was exclusively reported in The Billboard last April 4.

The initial Victor release will contain 17 individual packages and this will be followed by monthly releases of a dozen packages each. Nationally advertised price for pop tapes is \$7.95; for Red Seal and original cast sets, \$8.95; and for tapes of two-LP albums, \$12.95.

Release will be backed by a (Continued on page 14)

April '60 British Disk Sales Off 4%

Reduced Exports Cause Drop Over Same Month '59

LONDON — Reduced exports caused a set-back in the volume of British disk sales during April. Compared with the same month last year, home sales showed an 8 per cent increase, but there was an over-all drop of 4 per cent, according to figures issued by the Board of Trade, a government agency.

Manufacturers' total sales, exclusive of tax, totaled \$2,620,000 as against \$2,720,000 in April, 1959. Figures for the first four months of the year are \$13,180,000—about 20 per cent more than in the same period a year ago, however.

Production of 78 r.p.m. disks dropped 43 per cent—641,000 to 363,000; LP's were down 20 per cent — 1,318,000 to 1,059,000. Manufacture of 45 r.p.m. records, including singles and EP's, again rose, tho only by 2 per cent—3,167,000 to 3,240,000.

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SWEET-WITH-A-BEAT

British Taste Takes Ballad-Type Swing

By JACK MAHER

NEW YORK—A trend toward smoother, ballad-type material is showing itself in the English pop music field. Much as is happening here in the United States, the British taste seems to be leaning toward the "sweet-with-a-beat" kind of offering that combines strong but smooth rhythmic interests with extensive and, in some cases, a lush string touch.

According to Cyril Gee, general manager of Mills Music, Ltd., the new trend is definitely in evidence, but, he cautions, "the day of riotous rock is not over by any means."

Gee, who has had a number of chart-makers in his 18 months as head of the Mills Music British affiliate, sees the new trend as a good omen for music publishers and educators. He says that up- (Continued on page 14)

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Phono Ties Boost G.A.-Com'and Sales

NEW YORK — Close co-operation with stereo phono manufacturers plays an important role in the sales success of ABC-Paramount's new subsidiary labels Grand Awards and Command, according to Enoch Light, prexy and founder of both labels. In line with this, Light is currently working with Magnavox and Motorola on promotional tie-ups, involving the use of Grand Award and Command stereo disks in demonstration packages.

The exec, who acts as consultant to many major stereo set manufacturers, is also strongly tape conscious, and is readying 10 new four-track tapes for both Grand Award and Command releases.

During the recent Am-Par distributor meeting in Hollywood, Fla., Light told the distribs that his firm plans to participate in all national stereo and hi-fi shows and that they will also share the costs — with the distribs — of servicing all such local shows.

Light's tie-up with Magnavox, which was set last year, called for the phono manufacturer to package a special stereo demonstration disk (featuring 12 sides culled from 12 different Grand Award and Command stereo LP's) with every

Magnavox stereo set sold. To date Light has sold Magnavox 250,000 copies of this special stereo demonstration disk.

Motorola engineers also decided Command provides ideal stereo demonstration material, and recently had Light make up a special 10-inch package of various GA and Command LP sides which they (the engineers) believe to be the most effective stereo demonstration items.

The 10-inch LP's will be featured on every turntable in Motorola's stereo line. Motorola is also

(Continued on page 11)

11 Consent Agreements Shower FTC

WASHINGTON — The Federal Trade Commission has celebrated the glorious fourth with a shower of consent agreements barring payola for six record manufacturers, including Mercury Records, and five distributors. Agreeing never to make undercover payments to broadcast personnel, but without acknowledging any violation of law, are these firms:

Record manufacturers: Mercury Record Corporation, of Chicago, with its three subsidiary distributor firms; Ace Record Company, Jackson, Miss.; Astor Records, Inc., Pittsburgh; Ric Records, Inc., New Orleans; Vee-Jay Records, Inc., Chicago, and United Telefilm Records, Inc., of New York City.

Distributors signing consents are: Allstate Record Distributing Company, of Chicago; Midwest Distributing Company, Commercial Music Company, Interstate Supply Company, and Roberts Record Distributing Company, all of St. Louis.

FTC says undercover payments to deejays or other personnel on radio and TV station to get their records aired deceives the public and constitutes unfair trade practice. All such payments require public disclosure when records are aired.

M-G-M Tailors Meet to Fit Distrib Needs

NEW YORK — The forthcoming M-G-M Records distributor sales convention, to be held at the Dorado Beach Hotel in Puerto Rico, will be tailored to fit the needs of the company's distributors, with a special effort already having been made to elicit from distribs the points they would like to have discussed at the meetings.

In a letter, M-G-M exec veepee, Sid Brandt, has told distribs that the company will tailor its "sales plans and merchandising efforts to the need of the man on the firing line."

Meanwhile, Brandt underscored the fact that "we'll have a sensible deal and one that can be sold. We are sincerely interested in

(Continued on page 15)

Own British Distrib Outlet For Interdisc

NEW YORK — Interdisc, Ltd., has set up its own subsidiary distribution outlet in the British Isles. Interdisc, Ltd., of course, is the recently formed distribution company meant to provide Europe and African outlets for American independent record manufacturers.

Titled United Kingdom Record Distributors, the company is headed by prominent European jazz retailer, Doug Dobell, and Agate exporting chief, Ken Lindsey.

In a report from the firm's Lugano, Switzerland, home base, Interdisc General Manager Alan Bates blasted the British distribution picture, saying, "Independent distributors as we know them in the United States simply do not exist and it is next to impossible to find satisfactory outlets for the products of independent companies."

JAZZ ROLL CORRECTION

NEW YORK — In announcing its Annual Jazz Poll winners last week (The Billboard, June 27), The Billboard erred in listing the booking affiliation of five artists. Ray Bryant, second-place winner in the "Most Promising Pianist" category, and Ernestine Anderson, second-place winner in the "Most Promising Vocalist" category, are booked by Willard Alexander. Annie Ross, winning "Most Promising" singer is also booked by Alexander, as is the Lambert-Hendricks - Ross vocal trio. Joe Williams has been booked by Alexander ever since he joined the Count Basie ork (another Alexander agency pactee) a number of years ago.

Stimler Joins 20th-Fox Fold

NEW YORK — Irving Stimler has joined 20th Fox Records as national sales manager. Until recently, Stimler was associated in sales with Don Gabor's Continental Records. Prior to that Stimler was sales chief of Hanover-Signature Records and on the West Coast was with the Decca branch in San Francisco. Stimler's initial efforts will be focussed on the new 20th Fox cast recording of the off-Broadway revival of the musical, "O-Kay."

DISTAFF COMEBACK

Thrushes Grab Off Nearly Third of Top Chart Slots

NEW YORK — As noted in The Billboard recently, female artists are making their strongest comeback to the charts in a long time. This week the trend became even more noteworthy, with perhaps the hottest of them all being Decca's 15-year-old Nashville-based thrush, Brenda Lee.

Few artists since Elvis Presley first hit the big-time have enjoyed two sides of one disk as close to the top of the Hot 100 as Miss Lee's current offerings, which this week appear in No. 3 and 6 spots.

Harris Anti-Payola Bill Hits Senate Committee Snag

Fines, Suspension Clauses Felt Severe; Sked August Hearings

By MILDRED HALL

WASHINGTON — The Harris anti-payola bill, permitting exemption for free records under a reworded Sponsorship Identification Section 317, hit a large roadblock in the Senate last week, when the Senate Commerce Committee decided it would hold brief hearings in August on the bill. However, the broadcast reform legislation, which passed the House by an overwhelming vote earlier in the week, is still given a fair chance of passage in this session, when Congress returns in August, after its recess to attend the political conventions.

The Harris legislation, which has expected a quick ride as an "amendment" to a Senate-passed bill, came a cropper with its provision for suspensions and fines for derelict broadcasters. Just when a Senate vote was expected (29), the Interstate and Foreign Commerce Committee decided the bill needed hearings because of the controversial broadcaster penalty provisions. These had been protested by broadcasters, and were also ar-

gued at length on the House floor before passage by the Congressmen Tuesday by a vote of 208 to 15.

Onlookers expect the Senate committee to advise toning down the severity of the fine and suspension provisions, after which the House and Senate could reach a compromise wording, and pass the bill. However, if unexpectedly strong controversy should develop, the bill could be allowed to die, and action would have to begin on a new bill in January, when the 87th Congress convenes. All bills not acted upon by the outgoing 86th Congress will die by that date.

Action in August?

Peppery Sen. John Pastore, who will hold the hearings as chairman of the Subcommittee on Communications, strongly implied action on

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Price Gets All Arnold Wax Stock

CHICAGO — Morrie Price, head of Arnold Records, indie distributor here, has acquired 100 per cent of the stock of the company. Henceforth, he'll operate without ties with any other firms in other cities.

"In this way," Price said, "I can dictate all policies in distribution of the lines I handle and can concentrate more fully on the acquisition of other good, strong labels." Labels now handled by Arnold include Roulette, Fantasy, 20th Fox, Shad, Carlton, Perfect, Strand, Palette, Soma, Amy and Ric-Ron.

Prior to opening Arnold about a year ago, Price had been veepee in charge of sales for Mercury Records for 15 years. When Arnold opened shop, it became a part of the so-called Triple-A distributor operation, consisting of Action in New York, and Astor in Pittsburgh in addition to Arnold.

Freeman Exits Warner Bros.

NEW YORK — Roy Freeman, for the past two years national sales chief of 20th Fox Records, ankled that scene this week to enter indie a.&r. production. Freeman will go into business with freelance arranger, composer, conductor, Stan Applebaum.

The duo plan to produce albums, singles, jingles and special material. Applebaum has been exceptionally active recently with sessions for such acts as Neil Sedaka, Janice Harper, Sammy Turner, Chris Connor, the Coasters, the Drifters, Bobby Darin and Connie Francis.

Freeman formerly was associated with Cricket and Design Records as a.&r. director. At 20th Fox he developed sales and exploitation campaigns including the "Profit-Scope" program. Freeman said his parting with 20th, which becomes effective today (27), was amicable.

Wide Ramifications in Movietone Withdrawal

WASHINGTON — Movietone Music will withdraw as an appellant in the case of the U. S. vs. ASCAP, scheduled to be heard by the U. S. Supreme Court this fall. The decision to have Movietone withdraw was motivated by the wishes of 20th Century-Fox, film company which in addition to owning Movietone, also has a 22.8 per cent interest in the Big Three, one of the giant ASCAP catalogs which is also on the ASCAP board of directors.

Performance income derived from the 22.8 per cent interest in the Big Three, of course, is much greater than that derived from Movietone. Hence it would be to the economic advantage of 20th Fox to have the consent decree remain as is.

After consultation, interested parties in the suit concurred that "pursuant to an agreed stipulation of all parties, Movietone is to be dismissed from the case as an appellant." This stipulation was to have been filed late Friday.

Withdrawal of Movietone is regarded as in no way weakening

the position of the chief appellants, Sam Fox Music, Jefferson Music and Pleasant Music. In fact, some observers feel the incident points up the extent of film power in ASCAP.

Background and implications of the withdrawal of Movietone are of much interest. Altho Movietone is owned by 20th, Sam Fox is sole sales agent. Fox, believing that the present consent decree is not in the best interests of Movietone, made that company a participant in the suit. Fox felt privileged and even obliged to do this under his contract with 20th Fox, which calls for fullest exploitation of the catalog.

Attorneys for 20th, however, argue that specific consent was necessary for Movietone to become a participant, and they are unwilling to grant such consent.

Tradesters see in the situation an obvious conflict in interest at level of the film company. Twentieth, which has a large financial stake in the Big Three, counters the opinion of its sales agent, Fox, re-

(Continued on page 11)

Carlton Inks Penny Parker

NEW YORK — Penny Parker, Hollywood film starlet and regularly featured on the Danny Thomas TV show, has been signed to Guaranteed Records, the Carlton Records subsid. Joe Carlton, diskery chief, closed the deal with the William Morris Agency. Thrush, who was co-starred in the Warners film, "Dark at the Top of the Stairs," is set to have her first disk released shortly. It will be "Hushabye Little Guitars," especially written for her by Paul Evans.

Carlton intends a big promotional push for the chanteuse, similar to the campaign he made on behalf of Anita Bryant on the Carlton label.

New Decca Pact For Brenda Lee

NEW YORK — Brenda Lee, 15-year-old star thrush, has been re-signed to a long term contract with Decca Records. The announcement was made this week by Decca exec veepee, Leonard Schneider.

Miss Lee started with Decca four years ago, a few months after her first appearances as a child artist on ABC-TV's "Ozark Jubilee" from Springfield, Mo.

INTERNATIONAL AID FOR ARTISTS, BROADCASTERS

PARIS—A party of 31 experts representing 16 nations met recently to draw up and adopt an international agreement for the protection of performers, recorders and broadcasters. The meeting was called by the International Labor Organization of UNESCO and the International Union for the Protection of Literary and Artistic Works.

The conclave, which was held

King Adds Flock of New Talent

CINCINNATI—Hal G. Neely, general manager of King Records, has announced the signing of Bobby Freeman ("Do You Want to Dance?") to a King recording pact. Freeman was formerly heard on the Jubilee label. Also new on the label is the Hawaiian-born r.&b. singer, Ronnie Moleen, described by King officials as "a deep-voiced Little Richard." Moleen was inked by King on the recommendation of Freeman and the latter's manager, Walt Sommers. Top side on Moleen's initial King release is "Big Fat Mama."

It was also reported by Syd Nathan, King prexy, that the label is negotiating for the recording services of the Drifters, originally heard on the Atlantic label.

Other recent additions to the King talent stable are Juanita Nixon, of New York; Clay Robbins; George Torrance and the Twisters; Gene and Eunice; Willie Wright and the Sparklers, of Oklahoma City; Syl Johnson, and the Kelly Brothers, a gospel-pop pair from Chicago. Miss Nixon, Robbins and the Torrance group recently cut a session for King in New York. Gene and Eunice, now in Los Angeles, cut their first session for the label in August. The Wright Sparklers recently waxed 12 sides for King, with release due soon. The Kellys and Johnson waxed for King in Chicago recently, with nothing released as yet.

BMI AWARDS TO SCHOOL CLEFFERS

NEW YORK — Six student composers, two from Latin America and four Americans, share \$6,000 in the Eighth Annual Student Composers Awards sponsored by BMI, according to Carl Havertlin, BMI president.

Awards went to Mario Davidovsky, of Buenos Aires; Philip M. Glass, of Baltimore; Ellen Glickman, of Brooklyn; David Serendero Proust, of Santiago, Chile; David Ward-Steinman, Alexandria, La., and Charles Wuorinen, of New York City.

Awards were established in 1951 by BMI in co-operation with music educators and composers. The awards include annual scholarships and subsistence prizes to student composers under the age of 26. This is the first year the awards were open to Latin-American entrants.

Judging panel includes William Schuman, president of Juilliard; Earl V. Moore, dean of University of Michigan Music School; Henry Cowell, composer associated with Columbia University, and Claude Champagne, assistant director of Conservatory of Music and Dramatic Art of the Province of Quebec.

in The Hague at the invitation of the Netherlands government, unanimously adopted the draft of a proposal which would establish certain protective standards in favor of artists, the producers of recordings and radio and television broadcasting units. The draft will be submitted to all the countries that have signed the Universal Copyright Convention or are members of the International Union for the Protection of Literary and Artistic Works. It will later be presented to a diplomatic conference which is to meet early in 1961.

New regulations are specifically needed to protect performances mainly in the recording, television and broadcasting fields because the wide use of magnetic tape does not always fall under the international regulations already set up to protect literary and film works.

Artists working in the film and phonograph recording industry are singled out as deserving of special protection in the draft drawn up by the meeting, which stipulates that no reproduction of their work is to be presented without their consent or without payment of fees or royalties.

Somer Named To New Victor Exec Post

NEW YORK — The newly created post of Administrator, Audio Co-Ordination, by RCA Victor Records, has been filled by Jack A. Somer.

The new position holds with it the responsibility of co-ordinating musical and sound engineering problems to achieve the best results possible in both areas.

Somer has a degree in mechanical engineering from the City College of New York, has attended the Manhattan School of Music and is at present, studying at Teacher's College, Columbia University, in the Department of Music. He has been a member of RCA's staff since 1956, and, until this most recent appointment, had been connected with that firm's Record Development Laboratories.

RENT A BOOK

Literary Disk Sales Approach

DENVER — Since the same people who appreciate the finest in music are usually lovers of good books as well, a rental library is a definite asset in merchandising records and fine stereo equipment, according to Mrs. Lou Morgan, manager of the Ben Bezoff Record Rack in Denver.

The Record Rack, which offers complete high-fidelity stereo service all the way from package sets to custom-engineered installations up to \$3,500 and more, has maintained a rental-book library for two and a-half years, during which time, the library has produced at least 100 directly traceable sales. In many instances, the mere fact that top-quality music was being played in the store when the customer came in to return a book has been enough to create the interest which leads to profitable stereo volume, according to Mrs. Morgan.

The rental library, which offers its book inventory at 5 cents per day, is located on the first floor of the colorful Record Rack store, where customers coming in for records, in the adjacent record department, are bound to see it. Because the store centers in a better-income district with a majority of families in the \$20,000 per year and up category, "impulse buying" is of exceptional importance to the Denver stereo dealership. "With both the book department and the record department constantly attracting traffic, we have that many more opportunities to invite customers into the downstairs stereo showroom," Mrs. Morgan pointed out. "Our standard approach is to simply ask whether the customer is familiar with stereo, and whether she has a few minutes to let us demonstrate it. We get a lot of favorable response, and the opportunity to demonstrate stereo with the customer's favorite music, without delay."

Offering completely engineered sound systems, the Record Rack has probably received the highest percentage of remodeling contracts of any dealer in the Denver area, since at least eight out of every 10 sound system sales involves installation.

(Continued on page 5)

SWINDLE SHEET ABUSES TO GET SOLON STUDY

WASHINGTON — Broadway breathed easier as Congress decided not to kill tax deduction for business entertainment and gift expenses, last week. Instead, it has authorized a study by the joint Committee on Internal Revenue Taxation, on possible abuses of swindle-sheet spending. It has also called for a report from the Treasury Department on its closer scrutiny of the plush items, begun this year. The Committee and IRS are due to consult with each other on findings, the possibly recommend changes in the present law.

The business expense study was incorporated in general legislation to extend excise taxes, which passed both houses last week, and needs only Presidential signature now to become law. The study replaced the Clark amendment to kill entertainment, gift, and sport-resort types of deductible business spending, which passed the Senate earlier, but met opposition in the House last week (The Billboard, June 27, 1960). Clark accused Senate and House conferees, led by Sen. Harry Byrd and Rep. Wilbur Mills of having "torpedoed" his amendment, without giving the House a chance to vote on it.

The joint Committee will study the travel, entertainment, sport and vacation expenses which have been legally deductible for many years by business employees and corporations. The Treasury has been asked to report on results of its breakdown on the expense items in 1960 tax returns, and its closer examination of any "disproportionate" expenses, by field office of IRS. Reports by the Committee and Treasury are requested "as early as possible in the 87th Congress."

The group of conferees who decided the switch from the Clark amendment to the proposed study, were chosen in the Senate by its Finance Committee Chairman Byrd, and in the House by Ways and Means Committee Chairman Mills. Both men were opposed to the Clark amendment, and both men head up the joint Committee which will make the business expense study. (When the two houses cannot agree on amendments to a bill, conferees are appointed from each house to iron out the differences, after which both houses must again vote on the compromise version of the bill.)

Senator Clark, who has fought to end deduction status for entertainment and club-resort expense allowances, and gifting of more than \$10 value to any one recipient in any one year, would have allowed only food and drink expenses to be deductible. Clark and co-worker Senator Proxmire accused both Treasury Department and the conferees of having sabotaged an amendment to end "the great swindle-sheet racket which has bloomed to a flowering weed far more noxious than anyone thought possible during the eight years of the Eisenhower administration." In fact, Clark accused Treasury of having prepared the conference report.

Opponents of the amendment said it was too broadly worded, and could kill legitimate advertising and promotional expenses, business scholarships, and gifts to employees' widows, under the gift-limitations. House conference spokesman Mills said the bill would allow deduction for dining and dishing a client, but not for taking him to a concert.

UA Launches LP Sales Plan

NEW YORK — United Artists Records has launched a "Summer-Interlude" album sales plan, whereby distributors and dealers receive one free album for every five they purchase from a group of 60 catalog items, plus five new LP releases.

The plan also features what the label's new vice-president manager Art Talmadge describes as "an unusually long-term dating policy." One half of a distrib's payment may be made by November 15, while the remainder may be carried over to December 28, thereby enabling a distrib to pay up after Christmas.

The "Swinging Sixty" LP list—culled from UA's top-selling catalog items—includes albums by Steve Lawrence, Marv Johnson, Don Costa, Leopold Stokowski, Burl Ives, Gerry Mulligan, the Modern Jazz Quartet, Diahann Carroll and others, including some of the label's best-selling sound track packages. UA's entire sales and promotion staff has taken to the road to work with distributors on the new album sales program, which is backed by an extensive advertising and merchandising promotion campaign.

MANCINI FETED BY HOME FOLKS

NEW YORK — TV and RCA Victor arranger-conductor-composer Henry Mancini was the center of attraction at a homecoming celebration in his honor held in his home town of Aliquippa, Pa., which is a suburb of Pittsburgh, this past weekend.

Festivities for the "Peter Gunn" and "Mr. Lucky" background music creator included local TV appearances, dealer visits, honorary breakfasts and luncheons, a grand ball held in the local junior high school, and, topping things off, the presentation of an RIAA Gold Record Award. The award was presented for Hank's RCA Victor "Peter Gunn" album having sold over 500,000 copies.

LITTLE AL'S TRADING POST

Customer Bulletin Board Builds Good Will, Sales

CHICAGO — Converting little-used space on the wall of his main store in downtown Chicago to a Trading Post where customers are encouraged to post notices of items they want to sell or buy, for swapping records, announce musical events, etc., has built a lot of good will and extra sales for Al Temaner, operator of six record shops here.

Capitalizing on the fact that he is only an inch or two above five feet tall, Temaner has named his stores Little Al's and gives his customers a lot of extra services to keep them coming back. All of his stores are located in busy shopping areas where "practically anything can be bought at a discount," but Temaner insists on maintaining his record prices at full list. The fact that his volume has grown steadily in all of his stores indicates that his services are truthfully good-will builders.

The Trading Post is the best example. In any given week, from 50 to 60 people will place notices on the wall and report enthusiastically that the notice has created

hoped-for results. One woman customer, for example, in rummaging around thru family heirlooms in the attic of her home, found a trunk full of 50-year-old records, which she offered on the Trading Post by title, for \$1 each. She sold more than \$200 worth of the records in jig time and reciprocated by spending even more for a high-fidelity player and associated records in the Little Al's closest to her home.

Temaner, who is a high-fidelity bug himself, plans to keep on build-up record shops in Chicago as fast as he can find worthwhile locations. He has made an exceptionally good thing out of one-play records, which sell at least 60 per cent of the volume in two stores, and up to 90 per cent of total record volume in other stores. Tho, of course, in order to maintain a really complete inventory, Temaner covers the gamut of records available, doesn't emphasize rock and roll, jazz, or similar records. "I'd rather sell good music, sell it at list, and sell the customer on music appreciation rather than price," he said.

Miami Site For Roulette Distrib Meet

NEW YORK—Roulette Records will hold its fourth annual distributors meeting at the Crown Hotel in Miami Beach July 14 and 15, marking the first time the label has run a two-day distrib meet.

The label's new fall product and sales program will be revealed on Friday (14). The Saturday (15) meet will be set aside for private confabs with each distributor, thereby, opines Roulette's executive vicepres Joe Kolsky, dealing more effectively with the individual needs and problems of each distributor.

A promotional meeting with the label's field men staff will be held on the night of the 13th, prior to opening of the regular conclave. In addition to Kolsky the Miami Beach meeting will be attended by Roulette's prexy Morris Levy, pop artist and repertoire chief Joe Reisman, jazz a.&r. director Teddy Reig, advertising-publicity director Bud Katzel, art director Arnold Meyers, comptroller Howard Fisher, and Ralph Seijo, a.&r. and sales director of Roulette's subsidiary label, Tico.

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GERMAN Newsnotes:

Northern Germany

By BRIGITTE KEEB
Music Editor, Automaten-Markt
German juke box fans seems to go for jazz. Chris Barber's jazz band was big some years ago with "Ice Cream." Then "Petite Fleur," composed by the late Sidney Bechet and also played by Barber came up very strong in the juke boxes and has been a chart-rider here for months. At the moment, "Schlafe mein Prinzchen" (Sleep My Little Prince), a Mozart composition worked over for jazz purposes and played by the Danish Papa Bue Viking Jazz Band, seems to have a great chance of making it and has been among the most played records here for weeks. Another promising number is "Summerest," played by the famous Eng-
(Continued on page 15)

Southern Germany

By JIMMY JUNGERMANN
Producer, Bayerische Rundfunk, Munich
Bavarian composer Werner Bochmann has received an invitation from German-born, now U. S. movie producer Alfred Zeisler to write the music for his next pic. . . . Elvis Presley asked German actress Nadja Tiller to co-star in his new pic "GI Blues." . . . This is listeners' choice for Radio Luxembourg's song festival scheduled for September this year: The "Gold Lion" for Rene Carol and his song "Kein Land Kann Schoner Sein," the "Silver Lion" for Ted Herold and "Moonlight," the "Bronze Lion" for Freddy Quinn and "Irgendwann Gibt's Ein Wiedersehen."
Connie Francis and Peter Kraus

star in the new German pic "Hit Parade." . . . "Ich Bin Bei Dir" is "He'll Have to Go," with German lyrics by Ernst Bader, sung by Gerhard Wendland on Philips. . . . Ernst Verch produced the German version "Zehntausend Meilen Weit" of U. S. hit "Under Your Spell Again" with Munich student Claus Herwig for Philips.
U. S. hit "Cathy's Clown" is a bit hit now in Germany, too. These disks are on the market: Everly Brothers on the Warner Bros. label, and the German versions of Nilsen Brothers (Electrola), Tennessee Boys (Telefunken), Honey esee Boys (Telefunken), Honey Twins (Polydor). German title is "Jo Brown, Der Clown." . . . Yiddish songs find their friends also in Germany. At the moment, the Barry Sisters with "Yuh, Mein Tiere Tochter" and "Bet Mich a Bisele," Mickey Katz with his LP's, and the Trio Aravah got good airing and sell well.
Caterina Valente's brother Silvio Francesco will be guest star
(Continued on page 15)

ITALIAN Newsnotes:

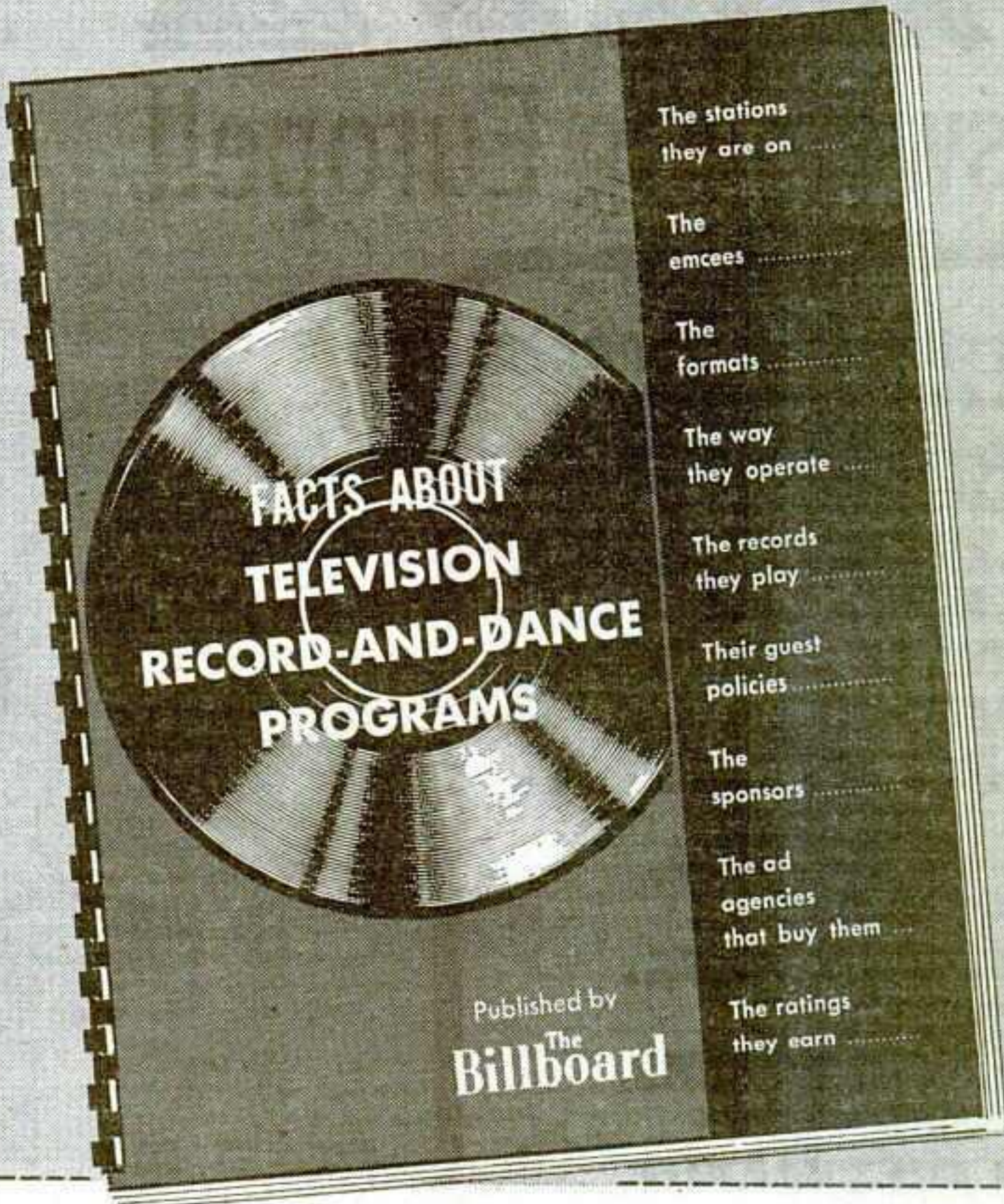
By SAM'L STEINMAN

Ted Straeter, replenishing his wardrobe on annual visit here, was feted by Bricktop, with entertainment by Hugh Shannon, Helene DeLys and Ada Smith du Conge (Bricktop) herself. . . . Durium is the label in the driver's seat here at the moment. Both of the first and second-place renditions at the Naples Festival were by Durium artists—Flo Sandon's and Ruggero Cori in "Serenata A Margellina" and Aurelio Fierro and Marino Marini in "Ue, Ue, Che Femmena."
Anna Moffo, Philadelphia girl who has scored at the Met and La Scala, has made her first pop recordings here with two Irving Berlin recordings. . . . The Rome Song Festival, a lesser affair, lasts only two days June 28-29, but the participants included Julia DePalma,

Giorgio Consolino and Jimmy Fontana among the better known Italian names. . . . Aurelio Fierro is off for Australia prior to appearing at Erberti Landi's Festival of Neapolitan Song at Carnegie Hall in September.
Having completed "Vacation in Argentina," Domenico Modugno will record "Vecchio Frak," one of his prize-winning songs in Ischia for "How to Marry Off a Father." He has also recorded the theme song for "Adua and Her Company" which stars Oscar-winner Simone Signoret.
Spain, Argentina, Yugoslavia, Switzerland, Poland, Hungary, Belgium, Sweden, Israel, Holland, Germany, France and Italy will be represented in a pop song tournament at Pesaro on the Adriatic, July 29-31, which will be tied up with "The Market Show of the Phonograph Record" which opens July 20 at Pesaro's Sport Palace. The sponsors are hoping for a special postage stamp in honor of the phonograph record to be issued on the occasion. . . . One of Nunzio Gallo's fans is in a hospital with seven stab wounds as a result of a Naples festival controversy.
Price war on juke boxes made by A.M.I. of Grand Rapids, Mich., shows up in a Naples daily with an ad by one company claiming to be the exclusive agent with another side-by-side offering the same product. . . . Don Marino Barretto Jr., Cuban maestro of the Philips-recording orchestra, will topline a major Italian musical revue next fall, first time such a billing has been given to an orchestra.
Another American who has made the grade on records in Italy is Henry Wright, a Negro artist who sings in Italian on the Carisch label. . . . A new magazine, Songs and History, is now including a plastic disk in each issue which presents song highlights of other eras. A new book by Mondadori, "Ten Years of Our Life," edited and written by Enzo Biagi and Sergio Zavoli, includes a one-hour LP which brings back the voices of the years, 1935-'45. . . . Graz, Lots!

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Best Selling Pop Records in ITALY

Week ending June 28, 1960
(Courtesy Musica e Dischi, Milan)

Last Week	This Week	Title	Artist	Label
1	1	PUPPY LOVE	Paul Anka	Columbia
2	2	SCANDALO AL SOLE	Percy Faith	(Philips)
3	3	PERSONALITA'	Caterina Valente	(Decca)
4	4	WORDS	Pat Boone	(London)
7	5	IL NOSTRO CONCERTO	Umberto Bindi	(Ricordi)
5	6	LONELY BLUE BOY	Conway Twitty	(M-G-M)
6	7	MORGEN	Eddie Calvert	(Columbia)
9	8	NESSUNO AL MONDO	Peppino Di Capri	(Carisch)
8	9	OH, OH, ROSY	Marino Marini	(Durium)
11	10	IMPAZZIVO PER TE	Adriano Celentano	(Jolly)
10	11	STUCK ON YOU	Elvis Presley	(RCA)
12	12	IT'S TIME TO CRY	Paul Anka	(Columbia)
13	13	PICCOLA	Adriano Celentano and Anita Traversi	(Jolly)
14	14	MARINA	Rocco Granata	(Bluebell)
15	15	CORIANDOI	Mina	(Italdisc)
—	16	SERENATA A MARGELLINA	Ruggero Cori (Durium) Sergio Bruni (Voce del Paldrone)	
16	17	LA GATTA	Gino Paoli	(Ricordi)
—	18	UE' UE' CHE FEMMENA	Aurelio Fierro	(Durium)
20	19	STAIRWAY TO HEAVEN	Nell Sedaka	(RCA)
—	20	ALLOCCO FRA GLI ANGELI	Ghigo	(Primary)

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BRITISH Newsnotes:

By DON WEDGE

News Editor, New Musical Express

The strangest hit of the year — Tommy Bruce's comedy rock treatment of the Fats Waller evergreen "Ain't Misbehavin'," is likely to get an early U. S. release. Capitol's Dave Dexter heard the tapes before the disk was issued here last month and immediately asked for it to be reserved for his label. Bruce is still working as a porter in Covent Garden market, London, but makes his professional stage debut at a Hereford concert Sunday (10). His record is now No. 2 on the British chart. It was produced by Norrie Paramor, EMI Columbia manager, who also directs the disk career of, among others, Cliff Richard and Ruby Murray. A pianist, composer and arranger in addition, Paramor has several U. S. album releases on Capitol.

After nine weeks at the top, the Everly Brothers' "Cathy's Clown" has finally fallen. Taking over is Jimmy Jones' "Good Timin'" (M-G-M), which has reached No. 1 in its third week of sale. Jones' "Handy Man" is still a Top 20 item (at No. 14). The other U. S. made disks in the top 10 are on the decline.

The three newcomers in this section are British-written and -recorded. Most notable is Cliff Richard's "Please Don't Tease," showing, in its first week, at No. 8. The side was chosen for release by a teen-age panel recruited by EMI to listen and vote on a batch of unissued Richard tracks. Buyers are backing the choice. It was written by Bruce Welch, a member of the singer's accompanying group, the Shadows, and Peter Chester.

Second biggest jump of the week — 17 places to No. 6 — is by Tommy Steele with the Cockney

"What a Mouth," and Adam Faith's "Made You," which moved nine places to No. 9. Faith's coupling, "When Johnny Comes Marching Home," adapted by Lionel Bart and John Barry, is showing at No. 20.

Best of the American newcomers is Brenda Lee's "I'm Sorry," which in its first week of issue shows at No. 25. On the other hand, two American songs that have been available for some weeks are beginning to make some chart impact. "Greenfields" shows at last both by the Brothers Four (on Philips) and by the Beverley Sisters, who got an early release from British Decca to move to Columbia to record the number. Anita Bryant's U. S. hit recording of "Paper Roses" has overcome British covers and now shows at No. 27.

Preliminary talks have been started for Adam Faith, a consistent hit-maker and potential screen star in the James Dean mould to visit America in the fall. It is one of the projects taken back to New York by former GAC executive Irving Chezar after a visit to examine the chances of building British talent in the U. S. . . . Here last week, on two-way business, was Eddie Elkort of GAC. He reported particular U. S. demand for Dave King.

Due for a two-week tour at the end of November is Dakota Staton, making her British debut. She is expected to head a package show for concerts, which may include groups led by Art Blakey and Horace Silver. . . . Also being lined up for November is a tour by blues singer-pianist Joe Turner.

Here with his family on vacation, Alfred Drake interrupted his holiday to star in "First Night," a 70-minute spectacular June 29 to mark the opening of BBC-TV's huge

(Continued on page 15)

Best Selling Pop Records in BRITAIN

Week ending July 1, 1960

(Courtesy New Musical Express, London)

Last Week	This Week	Title	Artist	Label
5	1	GOOD TIMIN'	Jimmy Jones	(M-G-M)
6	2	AIN'T MISBEHAVIN'	Tommy Bruce	(Columbia)
1	3	CATHY'S CLOWN	Everly Brothers	(Warner Bros.)
2	4	THREE STEPS TO HEAVEN	Eddie Cochran	(London)
4	5	ROBOT MAN	Connie Francis	(M-G-M)
23	6	WHAT A MOUTH	Tommy Steele	(Decca)
7	7	CRADLE OF LOVE	Johnny Preston	(Mercury)
—	8	PLEASE DON'T TEASE	Cliff Richard	(Columbia)
18	9	MADE YOU	Adam Faith	(Parlophone)
8	10	DOWN YONDER	Johnny and the Hurricanes	(London)
11	11	MAMA	Connie Francis	(M-G-M)
12	12	SIXTEEN REASONS	Connie Stevens	(Warner Bros.)
9	13	I WANNA GO HOME	Lionie Donegan	(Pye)
3	14	HANDY MAN	Jimmy Jones	(M-G-M)
17	15	ANGELA JONES	Michael Cox	(Triumph)
24	16	SHAKIN' ALL OVER	Johnny Kidd	(HMV)
22	17	PISTOL PACKIN' MAMA	Gene Vincent	(Capitol)
14	18	RIVER, STAY 'WAY FROM MY DOOR	Frank Sinatra	(Capitol)
10	19	SWEET NOTHIN'S	Brenda Lee	(Brunswick)
15	20	HE'LL HAVE TO GO	Jim Reeves	(RCA)
—	21	WHEN JOHNNY COMES MARCHING HOME	Adam Faith	(Parlophone)
16	22	STAIRWAY TO HEAVEN	Neil Sedaka	(RCA)
13	23	SHAZAM	Duane Eddy	(London)
19	24	MUSTAPHA	Bob Azzam	(Decca)
—	25	I'M SORRY	Brenda Lee	(Brunswick)
—	26	GREENFIELDS	Brothers Four	(Philips)
—	27	PAPER ROSES	Anita Bryant	(London)
—	28	LOVE IS LIKE A VIOLIN	Ken Dodd	(Decca)
25	28	ROMANTICA	Jane Morgan	(London)
—	30	GREENFIELDS	Beverly Sisters	(Columbia)

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- WHAT AM I LIVING FOR
- EARTH ANGEL
- GUARDIAN ANGEL
- HEARTS OF STONE
- CHIEF HEARTBREAK
- THE TWIST
- YOU'LL NEVER WALK ALONE
- PRETEND
- DANNY BOY
- DREAM
- MADRE DE DIOS

MILNOR WINS PET MILK 'OPRY' TALENT CONTEST

NASHVILLE—Singing guitarist Johnny Milnor, representing Station KBWD, Brownwood, Tex., copped first honors in the finals of the Pet Milk Company's Third Annual "Grand Ole Opry" Contest held at the Ryman Auditorium here Saturday night (25) prior to the regular "Opry" show.

As first-place winner, 23-year-old Milnor received a recording pact with Hickory Records and a contract for six appearances on Pet Milk's portion of "Grand Ole Opry." Other finalists were Eudell Brown, KOCO, Poteau, Okla.; Doris King, WWRN, Beckley, W. Va.; the Sunshine Melody Boys, WLET, Toccoa, Ga., and Johnny Leggett, KDBS, Alexandria, La.

Judges at the finals were Roy Acuff, of "Grand Ole Opry"; Ott Devine, program director of WSM and "Grand Ole Opry"; Marvin Hughes, WSM musical director; Bob Cooper, WSM general manager; T. Tommy Cutrer, emcee of the Pet Milk "Grand Ole Opry" seg; Cliff Thomas, writer and producer of the Pet Milk program, and Bill Sachs, The Billboard.

The Pet Milk talent contest was again conducted among the more than 300 Keystone stations carrying the Pet Milk radio segs originating from WSM here.

Among those who made the trip to Nashville for the talent finals were Ted Gamble, president of the Pet Milk Company, and Mrs. Gamble; Eldson Stevenson Jr., president of the National Life & Accident Insurance Company, which owns WSM; Sid Wolf, president of the Keystone Network; Pete Peterson, senior vice-president of Keystone; Bob Piggott, director of advertising for Pet Milk, and Mrs. Piggott, and Wells Hobler, of the Gardner Agency, St. Louis, and Mrs. Hobler.

Accompanying the finalists here from their respective stations were Mr. and Mrs. W. D. Lynch, KDBS, Alexandria, La.; Richard and Thelma Booth, WWRN, Beckley, W. Va.; Mr. and Mrs. J. Fred Perry, KBWD, Brownwood, Tex.; James (Pete) Hopkins, KOCO, Poteau, Okla.; Billy and Cathy Morrison, WTBC, Tuscaloosa, Ala., and Gene Bollinger, WLET, Toccoa, Ga.

All of the above, together with

Fiesta Pushes Terp Singles

NEW YORK — A special promotional program has been inaugurated to more effectively merchandise Fiesta Records' line of Latin-American seven-inch 45 r.p.m. dance singles.

The promotional kit which is being circulated to dealers and distributors is composed of a "Browse-a-Box" which has a capacity of 150 45's; 12 individual title cards that are marked for specific sides in the Fiesta catalog, and one miscellaneous title card.

A special purchase price tie-in also goes along with the promotional kit. By taking 12 each of the 12 best-selling Fiesta 45's, or a total of 144 records, at \$64.80, the dealer will receive 36 seven-inch singles free. The suggested list price of the total number of disks is \$141.12.

Wood Get's Reed's 'Monkey' for Dot

HOLLYWOOD — Randy Wood last week acquired the master of "The Monkey's Wedding" recorded by Bob Reed. "Johnny on the Spot" is on the flip side. Master was recorded and produced by Bob Davis and Ed Burton (Trinity Music). Both tunes are published by Trinity-Big D.

stars of "Grand Ole Opry," were guests at an awards dinner party Thursday night, a fish fry at Roy Acuff's home on Hickory Lake Friday afternoon, and a party hosted by the Keystone Network execs at the Andrew Jackson Hotel Friday night.

LITERARY LURE

Books for Rent Disk Sale Bait

• Continued from page 4

tion in an already-constructed home, rather than inclusion in new-dwelling plans. Because this is a neighborhood where the "keep up with the Joneses" element is a strong influence, the Record Rack regularly uses photographs and specifications on specific jobs which have been installed in homes in the area to stimulate interest. There is no doubt that a lot of expensive stereo has been sold to families who have no particular ear for fine music, simply because "it's the thing to do."

Altho the Record Rack is unashamedly slanted at the "carriage trade" owner Ben Bezoff has found it wise to offer a complete sound system at \$279, which includes player, amplifier, stereo speakers, tuner, and all other components. While most sales run into four figures, this astonishingly low-priced offer has created so much attention that it is the "kick-off point" for elaborate built-in systems.

Angel Issues July Albums

HOLLYWOOD — The stereo premiere of Sir William Walton's "Belshazzar's Feast" highlights Angel's six-album July release with the composer conducting the Philharmonia Orchestra and Chorus. Conductor Constantin Silverstri and the Philharmonia are featured in an album of "Romantic Overtures."

Pianist Claudio Arrau adds Beethoven's First Concerto to the Third and Fourth he previously recorded for the label. Other packages in the release include another version of Tchaikovsky's "Nutcracker" coupled with his "Romeo and Juliet," Schumann's Third Symphony and an LP of the Scots Guards in light opera selections.

A CORRECTION

NEW YORK—Last week in a story detailing cover record activity, The Billboard incorrectly noted the position of the Garry Miles version of "Look for a Star," on Liberty. In the story, it was noted that Dean Hawley's rendition of the tune on Dore Records was "leading the pack" in the 68 position. Actually, the leader at the time was the Miles recording, in the 66 position. This week, the Miles outing jumped to 35, thereby maintaining its lead.

WB-British Decca May Tie

LONDON—Warner Bros. International chief Bobby Weiss is discussing a joint territorial expansion with Jack Phillips, export director of British Decca, who handles the Warner's line in Britain.

Weiss has recently re-visited the Scandinavian countries, including Finland, and is now in Spain. He then plans to visit Athens to arrange Warner's representation in Greece.

Meanwhile, the first Warner Bros. Everly Brothers release has made its British debut, as have "Behind Brigitte Bardot," "The World's Ten Greatest Popular Piano Concertos," "N. Y. Export: Op. Jazz," "Spike Jones in Hi-Fi," "The Cool Scene" and "Twelve New Ways to Fly."

In general, the label's launching here has been very successful. The first disk "Cathy's Clown," went quickly to the top of the charts where it has remained for nine successive weeks. Connie Stevens' "Sixteen Reasons" has overcome strong British cover versions to become a steady seller.

Top Rank Inks Epps

NEW YORK — Cy Kertman, West Coast rep for Top Rank and Jaro Records, signed Preston Epps to an exclusive disk pact with Rank.

Kertman also acquired the master of "FBI Story," by Red West. The comedy platter was produced by Gary (Flip) Paxton, who also produced "Alley-Oop." The artist on the disk, Red West, is currently filming "GI Blues," with Elvis Presley.

Disk-Tape Firms Renew

HOLLYWOOD — Bel Canto stereophonic tapes last week signed Jubilee Records and renewed its contracts with Dot and Liberty records. Under previous contractual arrangements, Bel Canto issued tape versions of selections from the two label's catalogs in two-track, four-track and cartridge forms.

New pact calls for tape releases to give full label identity to the originating record company. Previously, Dot product was issued under the Bel Canto banner with a credit to Dot.

According to Bel Canto prexy

Russ Molloy, he will issue 20 Dot packages by August plus an additional 50 by mid-September. This marks a substantial increase. Heretofore, only 15 Dot albums had been made available to the tape market. Initial release will include "Pat Boone's Great Hits, Vol. 2," "Dance With Lawrence Welk," Welk's "Great Overtures in Dance Time," and Jo Ann Castle's "Rag Time."

From the Liberty catalog, Molloy will issue "Spike Jones Omnibus," Johnny Mann's "Swingin' Twenties," and "Julie London at Home," among others.

Deal concluded with Jubilee is for three years. Bel Canto will select product from the label's catalog, will produce and distribute the tape versions in two-track, quarter-track and cartridge forms.

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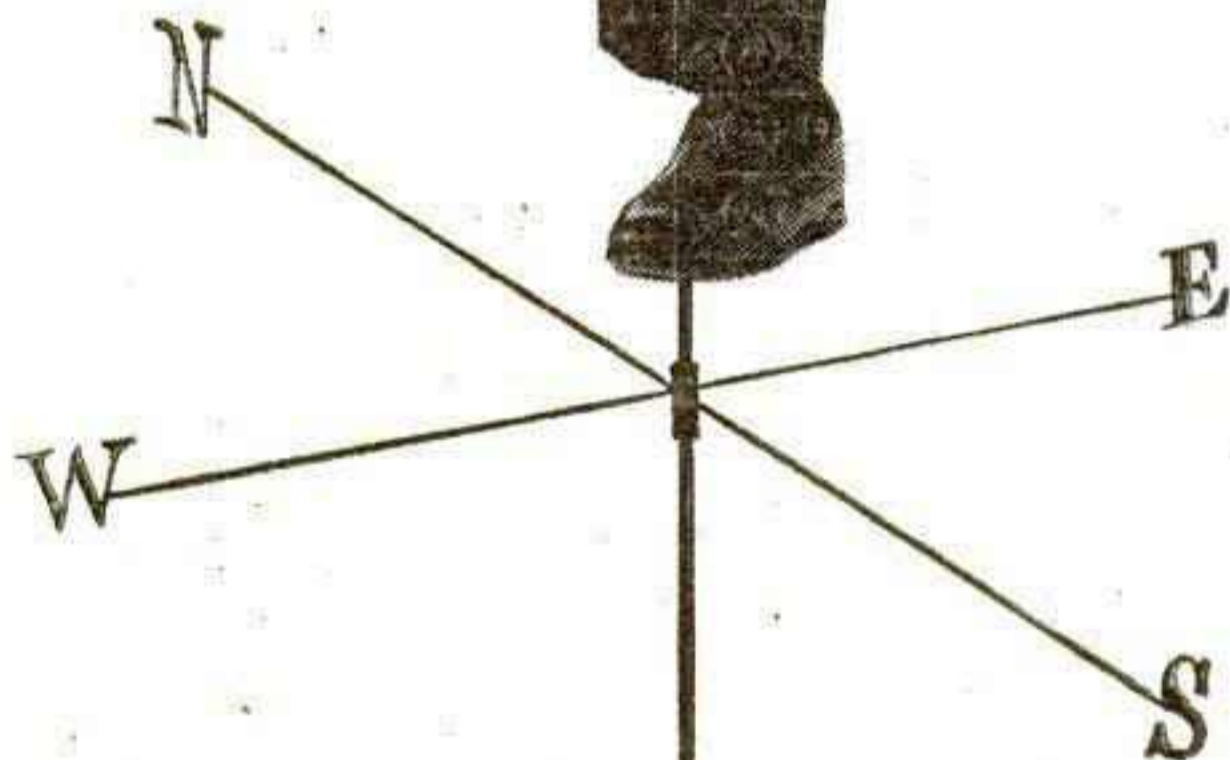
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ROULETTE

Harris Anti-Payola Bill

• Continued from page 3

the bill this session, when he told the Senators that the House-passed anti-payola bill "is very important proposed legislation."

Said Pastore: "Thousands of dollars have been expended by Congress to enable the House committee to make a thoro and exhaustive investigation of the situation. Amendments of the House were added to the Senate bill (S. 1898). As the matter now stands, the bill... is open for conference. The Senate has never acted upon it. It will be necessary to hold hearings. We should like to take action on that bill at this session."

Spokesmen for the Subcommittee expect the hearings to last only about two days, and to be held on or about August 10, or two days after Congress' scheduled re-

turn from recess — barring the always possible unexpected developments.

It is usual for disagreements on amended bills of this type to be ironed out by conferees from House and Senate, and by-pass further committee action when one House has already voted. However, in this case, the Harris bill added "such substantial and controversial amendments" to what was a purely procedural bill passed by the Senate last August, that hearings were felt necessary before a Senate vote, committee spokesmen pointed out.

Even during earlier House action (27), there was plenty of argument on the bill's provisions to let the Federal Communications Commission suspend licenses for temporary periods up to 10 days, and impose fines of up to \$1,000 a day. There was little argument on its acceptable anti-payola and quiz fraud penalties, and the rewording of Section 317 of the Communications Act, to permit exemptions for certain free items, such as records, from announcement, in broadcast programming. The bill also provided stricter accounting on license pay-offs, but this aspect was softened in House floor action.

Representative Bennett tried to bring network regulation in under the bill, but was heavily voted down. The House did okay amendments to make sure the broadcaster would not be blamed for under-cover payola he could not possibly know about. Under the amendments by Representative Avery and Flynt, the licensee violations would have to be "intentional" or clearly "negligent" to incur fine or suspension.

Proposals to reduce the amount of the proposed fines, or to cancel out one of the other type of penalty, were put down. Both Harris, chairman of the House Commerce Committee, and Bennett, its ranking Republican member, warned fellow Congressmen that in view of the scandalous laxity revealed in the recent Legislative Oversight Subcommittee hearings on payola and quiz brawls, it was necessary to give the FCC some sort of disciplinary weapon, short of the never-used revocation of license.

Network Controversy

However, Bennett did his best to prove that individual licensees could not be held responsible for chicanery on the part of networks, and had no control over network programs handed out to them. Bennett said networks went free under the payola provisions of the Harris bill. He cited the case of American

Broadcasting network sharing the take on the Dick Clark record-carrying cases, without having to disclose the fact when the cases were touted over the air. Bennett said that under the Harris bill, the network is not responsible for checking for payola in its package programming, either.

Harris countered that any regulation of nets would need very careful approach, to avoid "government regulation in programming." The committee chairman said hearings would be needed, and the whole question of network licensing or regulation under the FCC was a matter of separate legislation. Harris felt nets were vulnerable as licensees of their owned stations, and would be careful to avoid infractions on this basis.

Bennett insisted that the bill's passage would only lull the public and legislators into believing that no further reform action was needed — when actually, the "real culprits," the networks, went free. Representative Derounian also argued that network regulation was needed in the bill.

Phono Tie-Ups Aid Disk Sales

• Continued from page 3

merchandising a special stereo album library package (four GA and four Command LP's) as a bonus to stereo set purchasers.

Light is particularly proud of the fact that the U. S. Department of Commerce recently presented his label with a special citation, in appreciation of the fact that GA and Command disks exclusively have been used by the Commerce Department to demonstrate U. S. stereo recording units in all foreign countries for over a year.

Commenting upon the success of Command Records since its inception late last summer, Light pointed out that Command is currently selling four stereo against one monaural. He opined that Command is the only label to do so.

In a move to beef up Command's

artist roster, Light recently signed Dick Hyman, Terry Snyder and Tony Mottola. Hyman's exclusive pact calls for the artist to perform as a pianist, organist, composer and conductor. His first Command release is schedule for July.

Light said the combined sales chalked up by GA and Command for the first months of 1960 were double that of sales for the entire last year.

Ramifications

• Continued from page 3

garding its wholly owned but relatively small financial property, Movietone Music.

In their case before the Supreme Court, appellants claim that the consent decree, which was intended to liberalize ASCAP, does not offer sufficient relief to a large segment of the membership, especially on such matters as the weighted vote and distribution of income. Appellants claim the large catalogs have been—and still are—unduly favored.

Merc Sets Monthly Meet Dates

NEW YORK — The first of what will henceforth be regular monthly planning sessions was held by Mercury Records at its Chicago headquarters last week (June 27-28).

The meets — monthly reviews of national sales facts and figures — which will be held on an alternating basis between the label's New York and Chicago offices — are designed to "draw all branches of our organization — creative, administrative and sales staffs — closer together for concerted operation and progress," according to Mercury's prexy Irving Green.

The first session was held in Chicago, explained Green, "so that our national artists and repertoire staff and field managers could become better acquainted with administrative personnel and procedures."

Capitol Adds 'Tenderloin'

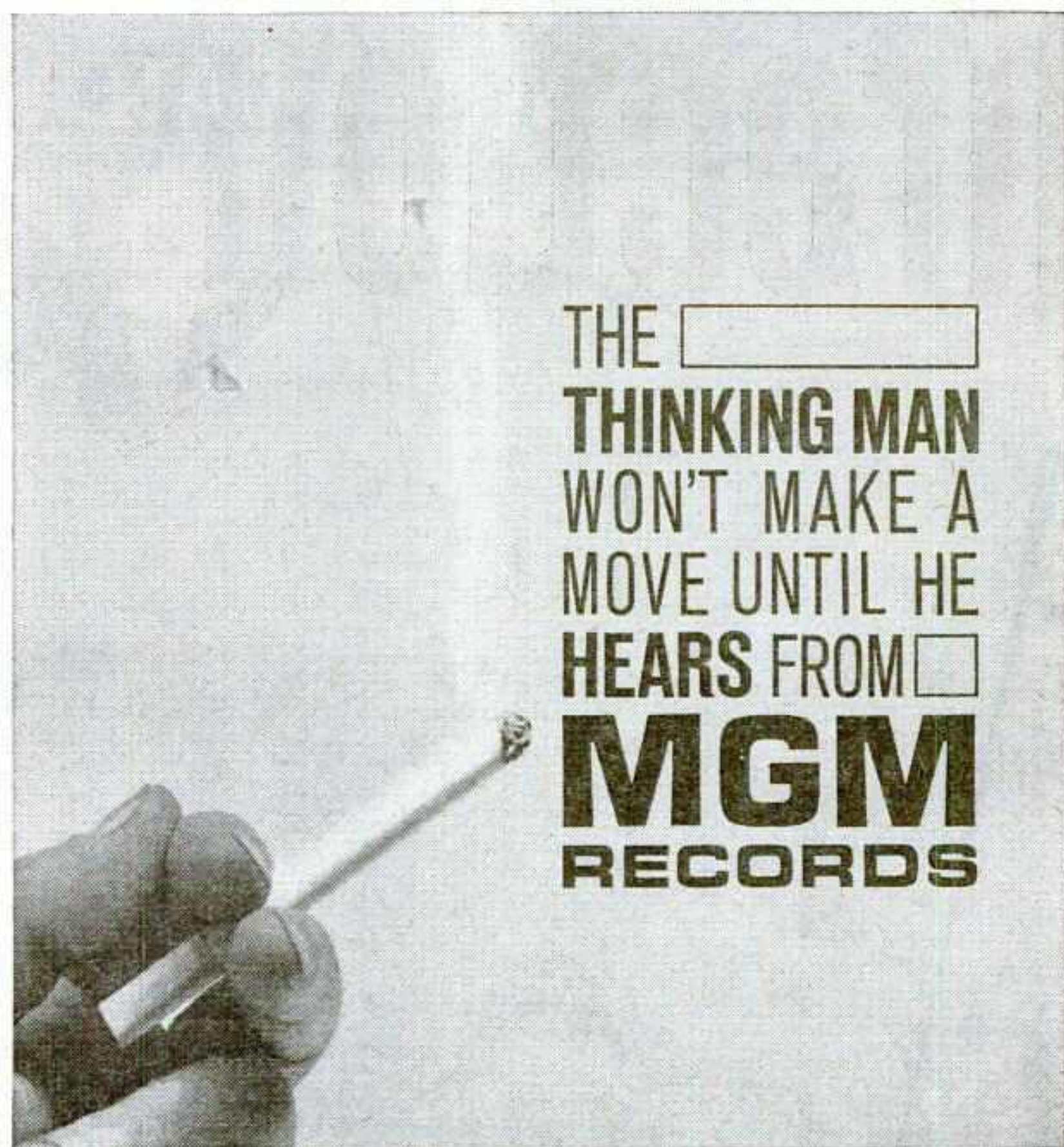
HOLLYWOOD — Capitol Records last week added the original cast rights of the upcoming Broadway musical, "Tenderloin," to its growing roster of stage vehicles. Show will star Maurice Evans. A month ago Capitol acquired the disk rights to "The Unsinkable Molly Brown." The two shows give the label a healthy hold on the next season's Broadway musicals. Capitol also inked "Aloha Hawaii," currently playing Honolulu and scheduled to hit Broadway in the fall.

Acquisitions come hot on the heels of its original cast disk release of "Fiorello," which recently won a Pulitzer Prize, and its off-Broadway "Little Mary Sunshine" show album.

"Tenderloin" is being offered by the same group that presented "Fiorello," including producers Robert Griffith and Harold Prince. George Abbott and Jerome Weidman have adapted the musical's book from Samuel Hopkins Adams' novel. Jerry Bock wrote the music with lyrics by Sheldon Harnick. Abbott will be the director.

Capitol holds no financial interest in "Tenderloin." The label did invest substantially in the forthcoming "Molly Brown" production. "Tenderloin" is scheduled to open October 13 at Broadway's Street Theater.

In addition to Evans, its cast will include Ron Husmann and Eileen Rodgers (they'll be pulled out of their current "Fiorello" roles), Wynne Miller, Rex Everhart, Eddie Phillips, Leo Becker, Ralph Dunn, Roy Fant and Irene Kane.



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British Taste to Ballads

• Continued from page 2

tempo vocal-type rock and roll, despite its excitement and recording action, does not sell sheet music in the same proportion as does the ballad material. The one exception to this is the instrumental type of rocking material. One of his English Mills hits, "Side Saddle," which was an instrumental, sold in the neighborhood of 225,000 sheet music copies.

Two of the last hits by British singing star Adam Faith bear out Gee's contention. Besides selling well on the record market, "What Do You Want" and "Poor Me," both of which had pronounced string backgrounds, also have sold between 60,000 and 90,000 copies of sheet music.

In spite of the obvious similarities between the English and American markets, Gee is a firm believer in the differences that have existed and will continue to exist between the two music worlds. He, even now, is toying with a plan which would bring English songs to this country before they have been recorded in the British Isles.

"What I have in mind," he said, "is to make high quality demonstration records of songs written in England and have them sold to an American recording company rather than to have a British firm record the tunes first with the hope that American companies will record the same tune. It is much easier to get a release in America and then bring the tune to the English public than to get it re-

leased in England and then bring it to the States."

Following on this, however, Gee mentioned that he is much heartened by the number of native British-made songs sung by British artists appearing on the charts in the United Kingdom. "There was a time," he said, "when American songs held 95 per cent of the British chart positions. Now they are split almost 50-50."

When it was suggested that the reason for this switch might be the emphasis placed on "copying" American hits, Gee became adamant. He mentioned that the aping of English records was as widespread on this side of the Atlantic as on the other. He claimed that he had often heard whole sections of arrangements on American records that had obviously been lifted whole and entire from English versions. One of the most recent is "Do You Mind," which was originally recorded by Tony Newley in Britain with just the singer snapping his fingers accompanied by bass and drums. The Andy Williams chart-climbing version, which uses this technique plus a big band sound, he feels is a direct copy of the Newley original.

As a publisher Gee spends much of his time searching for tunes, but also feels that education is a most important function of the publisher. He is extremely active in education and says that the British conservatism, which had been a large stumbling block in bringing music teaching methods in England up to date, is now being worn away.

Newport's 7th Jazz Bash

• Continued from page 2

Coleman Hawkins, Ornette Coleman, and others.

As is usual in the case of the Newport Jazz Festival, reporters and correspondents from all over the United States came to cover the affair for their newspapers, magazines and TV and radio stations. Jazz critics were there by the gross, including critics from Australia, Germany, Italy, and Sweden. The USIA is videotaping the affair for 26 TV shows to be shown thruout the world. Dom Cerulli of Victor is writing the scrips.

College Type Scene

Every year, as the Newport Jazz Festival has grown, the youngsters pouring into town have given the resort city the festive appearance of a college town on houseparty and homecoming weekends, and this year's festival was no exception. In fact it appeared that every college lad and lassie had saved up (as they probably had) to get to the 1960 NJF. Girls sans lipstick, in shorts and sweaters and with long hair trailing and guys in khaki shorts with blankets draped over their T-shirts to protect themselves and their dates from the night air, swarmed the streets of the prim resort town from early morn to night, all appearing to have a whale of a time both at the festival and before and after it. The fact that scores of sailors were also on leave Festival weekend added a colorful touch to the jazz-oriented scene.

As usual, the rooming houses were full to overflowing, and the landladies, having experienced a good weekend just seven days before with the good attendance at the Newport Folk Festival, were brimming with good will. Sports cars of every type and description were on view all over town, and the license plates showed the owners came from as far away as Texas and Maine. Youngsters slept on beaches, on lawns and in their cars and a beer can in the hand

still appeared to be a status symbol. Surprisingly, most of the youngsters were more traditional in their attire than in years past. The beard, it was noted appears to be losing favor as a young male adornment.

Brenda Leads

• Continued from page 3

volve fem artists, with the top spot itself occupied by Connie Francis with "Everybody's Somebody's Fool," on M-G-M. Following this comes the two Brenda Lee sides, and in the No. 10 position, "A Rockin' Good Way," which features the great blues thrush, Dinah Washington, along with her disk pal, Brook Benton, on Mercury.

In the 23 spot, Connie Francis has the second side of her No. 1 smash. This is "Jealous of You." Then comes Verve's Ella Fitzgerald at the 28 level with "Mack the Knife"; the Skyliners, a group on Calico which includes fem talent, in the 29 slot with "Pennies From Heaven," and Jeanne Black, who remained on the charts with "He'll Have to Stay," on Capitol in the 30 spot. This all adds up to close to one-third of the top 30 records involving thrushes.

It can also be noted that Connie Stevens on Warner is represented by two chart entries with "Sixteen Reasons," in the 40 spot and her newest, "Too Young to Go Steady," breaking in this week at 98. Two new entries include Joanie Sommers, also on Warner, with "One Boy," at 91, and the Bobbettes on Triple-X with "I Shot Mr. Lee," at 95. Other fems on the charts at the moment are Mercury's Patti Page "One of Us (Will Weep Tonight)" at 34; Annette on Vista with "Train of Love," at 38; Etta James on Argo with "All I Could Do Was Cry," at 51, and again, Dinah Washington with "This Bitter Earth," at 75.

MUSIDISC

To Expand Listening Booth Push

NEW YORK — The Musidisc Record Company is so pleased with the results of its special listening booth promotion which was staged at the Record Hunter here recently that it has plans in the making now to duplicate its stereo listener program in 15 major American cities.

It will be remembered that the Musidisc promotion held at the Record Hunter gave potential customers a chance to listen to the Musidisc stereo albums thru individual sets of earphones. In this way the other patrons of the shop were not bothered.

A report from the the disk firm, however, states that a different display is being readied for the nation-wide campaign. It will be a self-contained unit which is designed to hold components, album stock and display artwork.

Victor Issues

• Continued from page 2

heavy advertising and promotion schedule, with ad mats being made available for local newspaper use. For in-store, point-of-sale display, four-color streamers and eight-page tape catalogs are available.

In the initial release there are tapes by Perry Como, Ray McKinley and the Glenn Miller band, Chet Atkins, the Ames Brothers, Lena Horne, Frankie Carle, Henry Mancini, Marjorie Meinert, Elvis Presley, Harry Belafonte, Robert Russell Bennett, Van Cliburn, the Boston Pops Ork, Morton Gould, plus original cast versions of "Greenwillow," and "Take Me Along."

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GERMAN Newsnotes:

• Continued from page 6

Northern Germany

lish Acker Bilk Paramount Jazz Band. All these records are singles. Ariola has started a new sing along record series announced as "You sing—we play," similar to the Mitch Miller efforts. The firm hopes that singing fans and the more ambitious home singers will enjoy singing to such popular tunes as "Morgen," "Marina," "My Happiness," etc. . . . Gus Backus, GI pop singer, will finish his service in the American Air Forces here in July. Gus has had remarkable success with the German version of Paul Evans' "Seven Little Girls Sitting in the Back Seat." He married here and will stay in Germany for a while as did his singing colleague, former GI Bill Ramsey, who has become very popular here with two big hits: "Wumba Tumba Schokoladeneisverkauf" and "Souvenirs."

German legit theater fans are waiting for the premiere of the successful London musical of last season, "The Crooked Mile," which will debut on the German stage in August. Walter Brandin, well-known lyric writer of many pop songs, has translated the songs and worked them over for German release. Recently Top Rank released an EP with the most important pieces of the musical conducted by Peter Greenwell. . . . There are already two German versions of the Everly Brothers' "Cathy's Clown," retitled "Joe Brown the Clown": Honey Twins on Polydor and Nilsen Brothers (who had great success with the German version "Tom Dooley") on Electrola.

Domenico Modugno has his new number, "Olympia" (for the Olympic games in Rome in summer), on Polydor backed with "Nel bene e nel Male." German television fans liked these titles when Modugno introduced them on the Caterina Valente show June 12. . . . Gerhard Wendland has just recorded on Philips the German version of the Jim Reeves hit "He'll Have to Go," entitled "Ich bin bei Dir" (I'm With You). Ernst Bader wrote the German lyrics. The German London label, which is distributed by Telefunken-Decca, has announced an instrumental version of the tune. The answer song by Jeanne Black, "He'll Have to Stay," originally on Capitol, is available here on Electrola, distributor of American Capitol.

The song that was the flip of the Jeanne Black disk, ("Under Your Spell Again") has been given a German lyric by Klaus Munro and has been released on Philips with teenage star Claus Herwig. The title is "Zehntausend Meilen Weit" ("Ten Thousand Miles Away"). On the back side of this number, Claus Herwig sings the German version

Southern Germany

in "Nouvelle Eve," in Paris, followed by a Las Vegas booking. . . . The first European Jazz Festival will be held in July at the French Riviera. Attending will be 250 musicians from 15 European countries. Albert Mangelsdorff and Ingo Brandenburg are Germany's ambassadors of jazz. Highlight of the festival will be the unveiling of a Sidney Bechet memorial.

Five Continents Music International, Ltd., is the title of a new Chappell organization formed in Munich. The managers are August Seith and Harry Schultz-Bielefeldt. Headquarters are in New York with branches in London and Paris. Five Continents will work with diskeries all over the world, publish and exchange light music. . . . "Farewell, My Love," a new ballad by Hans Arno Simon, was recorded by British trumpet star Eddie Calvert, and will be recorded by two more British stars and several U. S. stars.

Metronome has issued an EP by British jazz veteran Nat Gonella, "Salute to Satchmo." Nat (trumpet, vibes), Tony Cole (alto sax, clarinet), Lennie Felix (piano), Jack Fallon (bass), Lennie Hastings (drums) play these numbers: "Georgia on My Mind," "Jeepers Creepers," "You Rascal You," and "Save It, Pretty Mama." . . . Rocky Montana was the name of an illegal radio station here. Police searched for weeks to spot the station, popular for U. S. light music and jazz. When special troops found the station, Rocky Montana was going to broadcast "Don't Fence Me In."

A survey in German schools shows that youngsters prefer American and German hits to the old Volkslieder. Small fry sing the International Hit Parade, forget the romantic German Lieder. Now teachers are trying to give German children a feeling again for the German Lied. . . . Munich's Starlet diskery has issued these U. S. standards: "Caravan," "Bei Mir Bist Due Schoen," "It's Only a Paper Moon" and "Begin the Beguine." They are played by Munich jazz ork led by Freddie Brocksieper.

of Dean Martin's "My Rifle, My Pony and Me" from the Warner Bros. pic "Rio Bravo."

In the middle of August, Walt Disney Records will release "Capito" by Ilse Werner, who came to the States with the Italian holiday tune "Baciare" (which already has 32 recorded versions). Both sides of the new record will have the same tune, one side in English and the other in German, both sung by the same singer.

'Misty' Suit Dismissed

NEW YORK — A suit filed in Supreme Court here close to three years ago by plaintiff Octave Music against Vernon Music, regarding the song, "Misty," was dismissed this week by Justice Samuel M. Gold. Gold's decision was based on failure of the plaintiff to prosecute the case.

Octave Music is the publishing firm of Erroll Garner, writer of the tune "Misty." Vernon Music is the firm of Bob Thiele, head of Hanover - Signature Records. The firm is part of the Bregman - Vocco - Cahn axis. Pending a settlement of the suit, all royalties on "Misty" have been held in escrow.

Two months ago, a switch in attorneys for the plaintiff occurred. New counsel for Octave in the matter is Walter Hofer. Hofer will reargue the dismissal decision tomorrow (5) with an eye to reopening and prosecuting the case.

Bells" b-w "The Greatest Builder" is on Brunswick (from U. S. Decca) while "Bill Bailey" is on London (from Atco).

Pye Records introduces a new low-price EP series this week. Following the success of their Golden Guinea LP's, which retail at \$2.94, the EP's will be called Pieces of Eight and sell at \$1.12. The first three issues are classical. . . . None of the EMI labels offer new EP's in the July supplement.

On holiday in London: band leader Charlie Barnet. . . . Other visitors included Jack Goodstedt of Everest, and Vanguard's Seymour Solomon. . . . Mercury's Wilma Cozart and Harold Lawrence have completed a heavy British recording program set up in advance by the label's European manager, Dick Whittington. Several album feature Antal Dorati conducting the London Symphony Orchestra. Soloists include Herbert Menzies, Byron Janis and Joseph Szigeti.

Taxi-driver George Martin was disqualified from driving for 15 years and fined \$140 after being found guilty of causing the death of Eddie Cochran by driving at a dangerous speed. Gene Vincent and Sharon Sheeley, who were in the car with Cochran travelling to London Airport on the way back to America April 16, were also hurt. Neither gave evidence at the Assize Court hearing.

Top Rank issued the second batch of their "Buy" series of low-price LP's, which sell at \$2.97. They included Dee Clark's "How About That," the Kingsbridge Strings' "Blue Violins" and Harry Robinson's "Moody and Magnificent." Normal price (\$4.73) issues included a two volume set, "Folk Festival at Newport, 1959." . . . EMI LP's included the Diamonds' "Songs From the Old West," Rusty Draper's "Hits That Sold a Million" and David Carroll's "Let's Dance Again" (Mercury); the Starlight Symphony has the second volume of "The Musical World of Rodgers and Hammerstein" (M-G-M).

There are two covers of Annette's Vista hit, "The Train of Love," included in this week's singles. They are by topliner Alma Cogan (HMV) and the Lindys (Decca), a duo making its disk debut. . . . Other Decca group issues included Lonnie Sattin's Warner Bros. debut here with "I'll Fly Away" and, on London, the Billy Vaughn version of "Look for a Star" (from Dot), the Videls' "Mister Lonely" (JDS) and "Josephine" by Bill Black's Combo, which has yet to repeat its American reaction here. There were no releases on the RCA, Brunswick and Coral marks.

Pye released James Darren's theme song from the "Because They're Young" movie (from Colpix). . . . EMI group issues included Patti Page's "One of Us" and "Mule Skinner Blues" by Rusty Draper (Mercury); and Conway Twitty's "Is a Bluebird Blue" (M-G-M).

BELGIAN Newsnotes:

By JAN TORFS

Juke Box Magazine, Mechelen Belgium

French singer Gloria Lasso is making a big hit in Belgium with her interpretation of Connie Francis' "Valentino." . . . None of the original Italian records of the San Remo winner "Romantica" became a best-seller. Then Dalida came, recorded the song and conquered. Dalida has another winner in the Top 5: "T'aimer Follement," another tune that failed to become a hit in its original form here ("Makin' Love," by Floyd Robinson).

Warner Bros. Records are now distributed here by the Inelco Company. Their first release "Cathy's Clown" by the Everly's is already climbing the charts.

Remember when we told you back in March about "Mustapha" by Bob Azzam? "Mustapha" is a

M-G-M Meet

• Continued from page 3

building our distributors. We have no plans to load them up. We want to generate high volume, of course, but that we intend to do by offering product that can be sold."

Brandt said that a number of important industry matters would be discussed with distributors, including the matter of 33 1/3 r.p.m. single record. "We don't yet know what we'll do along those lines," he said. "There again, we'll call on the distributors for advice."

The convention will open at the de luxe Dorado Beach Friday (15), with business sessions planned for that day and Saturday (16). During the meetings, a full program of special activities has been lined up for wives of distributors.

Connie Francis, Conway Twitty and Mark Dinning, top artists on the label, are all expected to be present. Miss Francis, who is participating in a novel plan of sending copies of her own records at her own expense to distributors to enable them to pay for their transportation to the island, will also be in the spotlight at a special Connie Francis night celebration.

hit now in most West European countries and Bob seems to have another winner with his new effort, "Fais-moi le Couscous Cherie." It may seem strange that "Mustapha" is on the Barclay label and "Couscous" on Festival. Yet this is a result of Bob's unusual record contract: three months Barclay, then three months Festival, then Barclay again, etc.!

"MY TANI"
THE BROTHERS FOUR
Columbia
"YOU WERE BORN TO BE LOVED"
BILLY BLAND
Old Town
"LONESOME OLD TOWN"
JACK JONES
Kapp
"I'M CONFESSIN' "
THE CLOVERS
UA
"INDIANA WALTZ"
JACK SCOTT
Carlton
"ARMEN'S THEME"
SI ZENTNER
Liberty
"I'LL TAKE ROMANCE"
from
GEORGE SHEARING'S
Capitol Album
"WHITE SATIN"
BOURNE, INC.
(ABC MUSIC CORP.)
136 West 52nd St., New York, N. Y.

Billboard Spotlight Pick!

THEME FROM THE APARTMENT
Ferrante and Teicher
with orch. and chorus
United Artists 231
MILLS MUSIC, INC.

NEW! NOW! NEW! on Ad Records, Oelwein, Iowa

BOOGIE WALK

By Andy Doll

YANKEE ROUSER

BRITISH Newsnotes:

• Continued from page 7

new television center. . . . BBC-TV has dropped the "Tempo 60" pop music series with six proms still to go. Josh White and the Deep River Boys, who had been contracted for shows, will tape short programs for later use.

Two albums for Vera Lynn were decided on by M-G-M's Arnold Maxin during the first part of his British visit. Recording in EMI's London studios will start this month. . . . Piano star Winifred Atwell returns to her native West Indies July 7 for eight concerts, with others possible in Brazil. She returns briefly to London, then sets out on her third major Australian tour August 28.

After six months in Hollywood

filming "Let's Make Love," with Marilyn Monroe and Yves Montand, Frankie Vaughan arrived back in London June 25. He is due to return to America around mid-September for another season at the Dunes, Las Vegas, Nev. . . . New U. S. chart entry, "Look for a Star," was written by Tony Hatch, assistant a.&r. manager at Top Rank, who is currently serving an enlistment period in a Guards' band.

British Decca has issued an EP of Ray Noble compositions sung by Mike Preston. . . . Decca also has to cope diplomatically with the almost simultaneous release of two Bobby Darin singles from different U. S. affiliates: "Hear Them

Despite all the covers, ours is
MOVING UP THE CHARTS
Billboard—#89 in THE HOT 100 • Cashbox—#24 in LOOKING AHEAD
RED RIVER DAVE'S
original version on Savoy #3020
"THERE'S A STAR-SPANGLED BANNER WAVING—#2
THE BALLAD OF FRANCIS POWERS"
SAVOY RECORD CO. NEWARK, N. J.
A DIV. OF WORLD WIDE RECORDS, INC.
TIGER
is stalking
the
market!

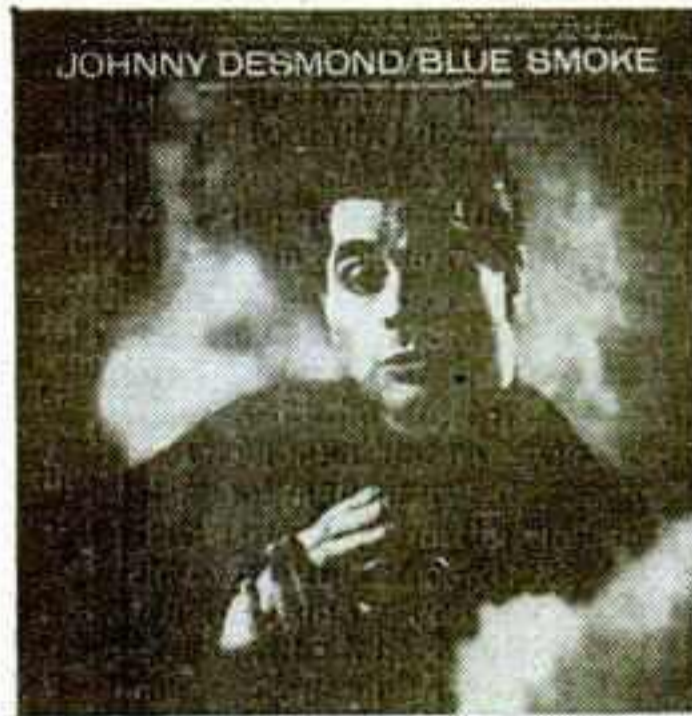
JULY POPULAR RELEASES



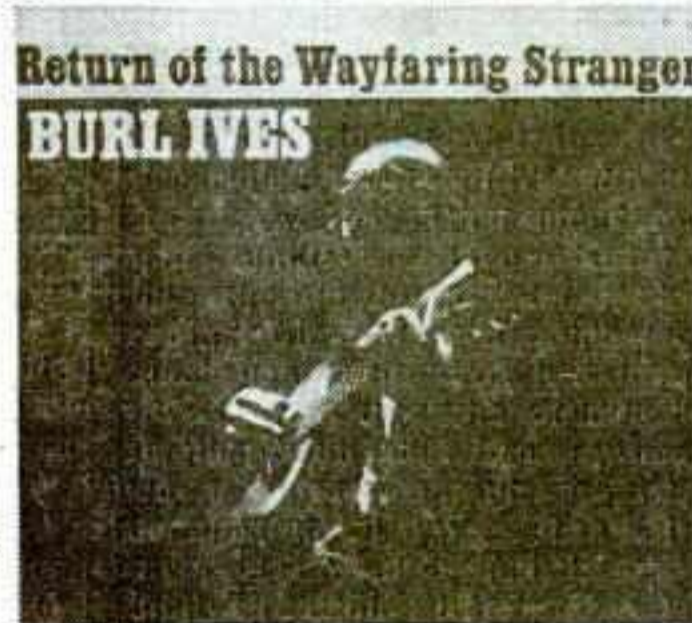
Young at Heart ■■ The Ray Conniff Singers CL 1489 CS 8281



The Golden Dozen, The Best of Jule Styne Johnny Mathis, Doris Day, Tony Bennett and others. CL 1462



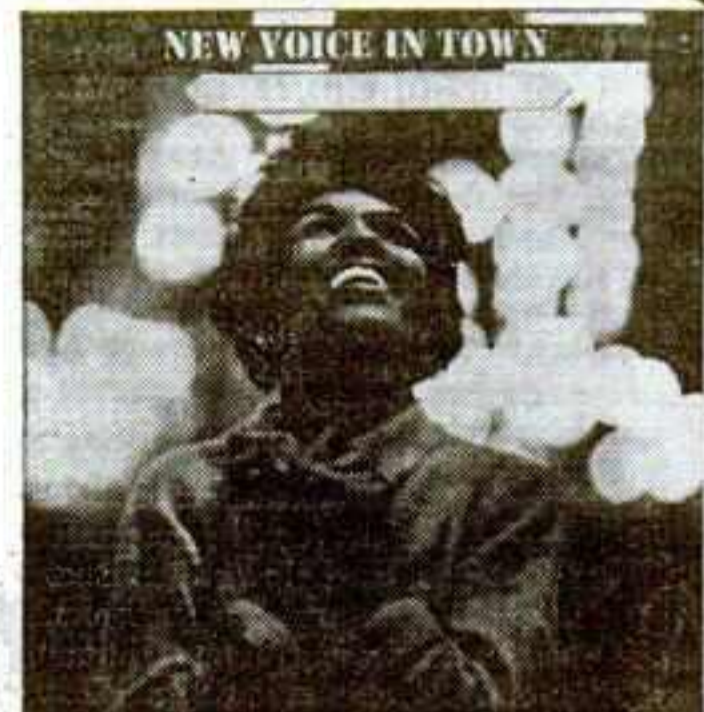
Blue Smoke ■■ Johnny Desmond CL 1477 CS 8268



Return of the Wayfaring Stranger ■■ Burl Ives CL 1459



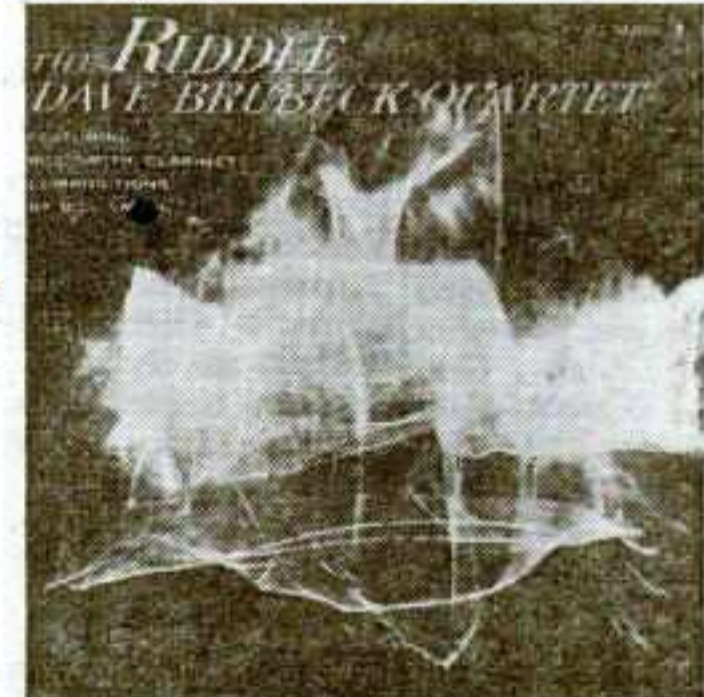
Freedomland U.S.A. Featuring Johnny Horton's Smash hit single Johnny Freedom Words by George Weiss Music by Jule Styne CL 1484 CS 8275



New Voice in Town ■■ Marge Dodson CL 1458 CS 8252



Sweet and Low Down ■■ Jackie Cain and Roy Kral CL 1469 CS 8260



The Riddle ■■ The Dave Brubeck Quartet CL 1454 CS 8248



The One and Only Erroll Garner CL 1452

Flamenco Spectacular ■■ Various Artists WL 170 WS 319 Silver Vibes ■■ Lionel Hampton CL 1486 CS 8277

Medleys from Ten Hit Broadway Shows ■■ Paul Taubman CL 1468 CS 8259

Dancers' Choice ■■ Teddy Lee and The Midnite Suns CL 1456 CS 8250 Bells Are Ringing for Dancing Sammy Kaye Swings and Sways Music by Jule Styne CL 1453 CS 8247

COLUMBIA #1 IN CONSUMER SALES



Franck: Sonata in A; Debussy: Sonata in G Minor ■ ■ Isaac Stern; Alexander Zakin ML 5470 MS 6139



Foss: String Quartet No. 1; Bergsma: Third Quartet ■ ■ American Art and Juilliard String Quartets ML 5476



Finney: Piano Quintet; Seeger: String Quartet ■ ■ Stanley and Amati String Quartets ML 5477 MS 6142



Arriaga: Symphony in D; Nonetto-Overture; Los Esclavos Felices ■ ■ Orquesta de Conciertos de Madrid; Jesus Arambarri ML 5464 MS 6134

JULY MASTERWORKS RELEASES

STORE-TESTED PROFIT POINTERS FOR DEALERS

Outdoor Speakers For Dog Day Sales

By ROBERT SCOTT

This is the time of year when most dealers, like other humans, dream of lying lazily in the hammock in the backyard listening to the ball game, or having supper with the mosquitos out under the stars because it's cooler than eating in the house. If your customers also fit into this category, there's a way to get them back into the store in the midst of summer—and perhaps to buy some equipment which will give them the convenience of music or the ball game in the backyard.

Dragging the phonograph or a table radio outdoors can be enough of a nuisance to discourage the average family from doing it very often. It's possible, however, for your customer to leave his phonograph or table radio where it is in the living room or kitchen and still have the advantages of listening to it outdoors—without annoying the neighbors. The answer is an outdoor extension speaker, which can be brought out on the patio or the lawn for the occasion, or installed permanently in a convenient tree.

Loudspeakers designed for outdoor use come as low as \$33, or can cost well over \$100. There are three main manufacturers—University Loudspeakers, Electro-Voice and Jensen Manufacturing Company—whose units may be used with no special additional equipment. A table radio or portable phonograph is enough to power them although better results in terms of fidelity may be had with console or component units.

The Electro-Voice Musicaster (\$47) may be mounted on a stand, in a tree, or placed temporarily on the ground. The Jensen HF-100 (\$77.70), University models MLC (\$33.81), BLC (\$52.63) and WLC (\$147) can be mounted on temporary standards or permanently in the backyard. Another permanent type of installation is that offered by Lowell Manufacturing Company with its Hi Lites (\$36.75 and \$41.16), which are designed to look like patio lamps.

Installation is fairly simple: using ordinary lamp cord, connect the two leads at one end to the two wires soldered on to the voice coil of the loudspeaker in the radio or phonograph, string the wire to the loudspeaker and connect the other two ends of the connectors on the speaker itself. To make a permanent installation, simply use waterproof cord and protect the outdoor connections from water. You can do it yourself if the sale is big enough; or you can show the customer how to do it.

The advantage of the outdoor speaker is that it gives you something new to talk to your customers about. You can, at the same time, talk console owners into buying a portable phonograph for the summer cottage or a transistor radio to accompany them wherever they go.

You can begin by setting up a window display or in-store display emphasizing the "Take Music With You Wherever You Go" theme. The display can be as simple as two or three outdoor speakers mounted on a store stanchion with one or two portable phonographs and transistor radios at the base of it, or as elaborate as a window once used by a Midwest department store, which included a full-size barbecue pit with two groups of teen-agers (dummies) dancing.

Mounted behind the picnic table at the back of the display was an Electro-Voice Musicaster.

This sort of display may be too elaborate for the average dealer. But a simplified version of it, utilizing picture blowups of people picnicking underneath music reproducing equipment, or relaxing on their patios or boats to music, can be created with a minimum of effort. Manufacturers mentioned in this article have such pictures, and will be glad to supply them on request, even if you don't now carry their lines. In fact, the local representative or distributor probably will be willing to lend you one or two pieces for demonstration purposes, if you identify his product in your window display.

If local ordinances permit it, install one of these speakers outside the store, so that the passer-by who looks at the window can also hear the quality of the equipment. For this type of display, the music should be something that would fit in with the mood of a man swinging lazily in his hammock on a Saturday afternoon—in other words, no Bach, pop or rock. Lush strings or instrumental versions of popular standards are ideal to help build the mood.

Once you've built store traffic, be sure to ask your customers when they plan to go on vacation. It's a friendly question, and leads to this one: "why not take a portable phonograph or transistor radio with you when you go?" Music's relaxing powers are undeniable, and if you offer a reasonably-priced phonograph or radio, together with a quiet sales pitch, it should be difficult for them to say no. Be sure that your sales pitch includes the price of the equipment you're offering; if you don't, the customer may conclude that the equipment is far beyond his budget.

Incidentally, this is a good way to get rid of those monaural phonographs you can't sell otherwise. For outdoor or summer cottage use stereo is likely to be irrelevant (although there are a number of outdoor stereo installations in existence), and you should be able to price the phonograph attractively enough that the customer can't afford to pass it up.

Summer listening can and should be done out of doors. You can stimulate the habit by emphasizing the idea in your window displays, your advertising, and your sales approach even to customers buying nothing more than a record or a replacement needle. The outdoor speaker is nothing more than a way of attracting attention. Other ways of doing it include lending equipment (a phonograph and an extension speaker) to local church groups or such civic outfits as veterans' groups or the fire department for use at outdoor social or fund-raising activities. Be sure, however, that you get credit for it. Or you can set up a display outside a local supermarket. University's Jay Carver tells of the suburban New York dealer who did this with great effectiveness in shopping center parking lots. How and where you do it is up to you.

It is indeed possible to sell equipment during the summer. And if you sell equipment, you can also sell records and accessories. Your suppliers will help, if you ask them.

Tele-Tone to Unveil 50 New Models

NEW YORK—Something like 50 new models of the Tele-Tone Company of America will be on exhibit at the Palmer House in Chicago, scene of the National Association of Music Merchants convention. The latest additions to the Tele-Tone stable include AM, AM-FM clock radios, radio phonograph enclosures, manual and automatic phonos, stereo and two-channel phonos in both manual and automatic, and three new models of the company's three-channel stereo.

Leading the array of manual phonos is the very low-priced single speed Model 604, which retails at \$7.95. A two-speed version sells for \$2 more. The 15 monophonic machines being introduced include these two low-priced machines and others that run up to \$49.95. The version at the top end (\$39.95, \$44.95 and the already mentioned \$49.95) contain either BSR or V-M changers.

The stereo numbers in the Tele-Tone line number 12. Of those, three are two-channel stereo manuals which range in price from \$29.95 thru \$34.95, and one is three-channel at \$39.95. Again the changers in these other sets are either BSR or V-M, with one portable, the two-channel 1150 Model, carrying a Garrard changer. This unit sells for \$149.95. The Model 9908 is a three-channel de luxe unit that has five speakers, the most for any one unit in the new grouping and a V-M changer and carries a \$129.95 price tag.

In addition to these phonographs, Tele-Tone has listed its 13 AM radios ranging in price from \$13.95 to \$22.95 and \$24.95 for two clock-radio models.

Besides these units the company also is debuting two straight FM sets, at \$27.95 and \$29.95, and four AM-FM sets starting with the \$34.95 and winding up with two AM-FM clock radios that sell at \$39.95 and \$42.95.

Topping off the new '61 Tele-Tone line are six specialty items that are considered by the company to be Early American replicas with radio-phono enclosures. Among them is a Wall Telephone radio with five tubes that sells for \$39.95. Seeling for the same price are a Curio Cabinet radio, a Cobler Bench radio, a Wishing Well radio, and a Gramophone manual phonograph. A Gramophone automatic phono sells for \$59.95.

3-M May Buy Briskin Firms

CHICAGO—Minnesota Mining & Manufacturing, reportedly talking with Revere Camera Company here for the past two months regarding the 3-M cartridge, now admits the negotiations have bloomed into plans to possibly acquire the Briskin family's photographic and tape recorder empire. Holdings of the Briskins include not only Revere, with principal headquarters for manufacture and sale here, but also Wollensak Optical Company, which splits its facilities between here and Rochester, N. Y. While Revere has concentrated on consumer products, Wollensak is a veteran name in the production of commercial and industrial photographic equipment. When queried as to whether the possible sale of Revere would include Wollensak, Phil Briskin told The Billboard that it would include both firms.

NAMM Show Names Chairman, Queen

CHICAGO—Supervising festivities for the National Association of Music Merchants Trade Show to be held at the Palmer House here July 10 to 14, will be the newly appointed show chairman Walter R. Nappe. Nappe, who has his own Nappe House of Music in Evanston, Ill., will be in charge of the co-ordination between exhibitions, sessions, and clinics.

Susan Sterba, a lovely brown-haired, green-eyed steno, has been named "Music Queen of 1960" and will be present at all public functions. Miss Sterba is employed by the Lyon and Healy music store here. Besides being a stenographer, Miss Sterba also studies piano.

Among the many panel discussions that will be included on the Trade Show agenda are round-tables on sheet music, business expansion, and retail advertising.

"Cures for Sheet Music Headaches" will be discussed July 12 at 2:30 p.m. in the Crystal Room of the Palmer House. The session will be conducted by David Burchuk and members of the panel include Ben Grasso, president of Music Publishers Association, and Herbert Weiss, general manager of Consolidated Music.

The tricky business of financing music business expansion will be the subject of a panel round-table to be held in the same room, at the same time, July 13. Among the members trading ideas on financial problems will be William Korsvik, an official of the First National Bank of Chicago; C. M. Manasco and a third and as yet undesignated speaker. C. H. Gableman of Conn Instruments will preside.

A retail advertising clinic will be held in the Grand Ballroom of

New Ampex Job For P. J. Woods

HOLLYWOOD—Philip J. Wood last week was named manager of the equipment division of Ampex Audio. He will report to Herb Brown, Ampex Corporation vice-president and manager of Ampex Audio.

Wood was marketing manager of Zenith Sales Corporation in Chicago and prior to that was with RCA Victor and Stewart-Warner. Wood will base his operation at Ampex's Sunnyvale (Calif.) headquarters. Post is newly created and places Wood at the helm of the Ampex home equipment division. Heretofore, Brown headed both the instrument division and Ampex Audio's subsidiary, United Stereo Tapes.

Under the new set-up, number of men reporting directly to Brown will be substantially reduced. Equipment division's staff will report to Wood, who in turn will report to Brown. This will allow Brown to devote more personal attention to the rapidly expanding UST operation. UST has concluded contractual agreements with approximately 20 labels, whereby it issued four-track stereo tape versions of their diskings. In many cases, it handles the complete operation of producing the tape duplicates, packaging, distribution and marketing of the tape product.

Wood's move to Sunnyvale marks his return to the West Coast. Five years ago he was with Leo J. Meyerberg Company, then the RCA Victor distributor here, in charge of instrument and disk sales.

the hotel July 13 at 2:30 p.m. The featured speaker will be Paul J. Basinger, vice-president at the Holtzman-Kain agency. His subject title is: "Music—Mechanism and Materialism." Paul W. Jenkins of Jenkins Music, Kansas City, Mo., chairmans this group.

Dynovox Debts Phono Line

NEW YORK—The National Association of Music Merchants Trade Show at the Palmer House in Chicago July 10-14, will be the occasion for the Dynovox Corporation to display its 1961 line of portable and radio phonograph combinations.

The new line consists of 21 units, and includes mono, two and three-channel stereo, radio-phono combos and transcription units. The machines range in price from \$19.95 thru \$179.50.

The \$19.95 priced Model 160 leads off the monaural machines; it is a four-speed manual. The Model 660 is the lowest priced of the complete mono automatics. It contains a four-speed V-M changer and sells for \$59.95. The de luxe model in the mono series is equipped with four speakers, the same brand changer and sells for \$119.50. The company also is marketing an automatic mono portable with radio-phonograph capabilities which is priced at \$99.50.

Leading the stereo units is a four-speed manual that sells for \$29.95. Also included are an automatic stereo portable with the second speaker enclosed in the cover that sells for \$69.95; a "three-dimensional" automatic portable which has two speakers in the detachable cover and another in the main unit, price-tagged at \$89.95; and a four-speaker system that goes for \$119.95. All of these units, plus the others that haven't been mentioned, carry V-M changers.

In the price range just above these is a de luxe stereo portable with the same kind of changer with the speakers hinged to the rear of the case. This, the Model 1065, sells for \$169.50. Topping the whole line is the Model 1068, which has the V-M changer, and other features, more powerful stereo amplifiers and two six-inch speakers in front swingaway doors and one special eight-inch horn with dual voice coils in the main unit. This sells for \$179.50.

New Mixer By Westrex

HOLLYWOOD—All types of disk, radio, television, public address and motion picture recording can be handled by the totally transistorized Westrex Type RA-1627 Mixer introduced to the professional recording market by the Westrex Company, a division of Litton Industries.

The module controls for the new unit are on the larger and lower of two sloping panels. On the upper sloping panel are controls for a monitor system fader, VU meter and range control, film-direct monitor switch compression meter and other effects filters.

NEW AUDIO PRODUCTS

6-Speaker Texas Console

Latest of the record-playing instrument companies to get on the "home music center" bandwagon is the Curtis Mathes Manufacturing Company of Dallas, with this integrated stereophonic console. Included in this outfit are six matched hi-fi speakers, AM and FM radios, and stereo phono. The speakers are: two 12-inch woofers, two five-inch tweeters and two eight-inch middle range horns.

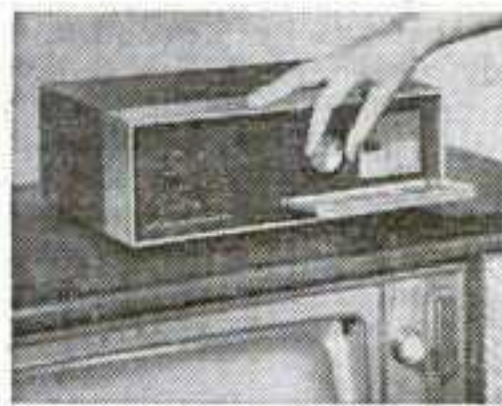
The cabinets for both the Model 3015, which sells for \$299.95, and the model 3016, which sells for \$399.95, are



finished in oiled walnut and have a tambour door which covers the instruments when not in use. The more expensive model also has connections for TV, home sound movie and a tape deck. It also has a diamond stylus.

Decoder for Pay-TV Test

Pictured here is the Zenith decoder that is being proposed for Phonevision tests in the Hartford, Conn., area. (The Billboard, June 27). In a simplified operation the person wanting to view a particular program slated for pay-televcast, turns the single knob of the decoder until the code number from an advance program listing appears in window at the right of the knob. The mere opening of the decoder switches



TV set to Phonevision operation. The decoder may be attached to operate on any make TV set.

Cement Heals Wire Wounds

A new semi-paste rubber cement being marketed by the Devcon Corporation, of Danvers, Mass., claims to prevent frayed wires in electrical plugs from shorting. The cement, which can also be used for waterproofing, sealing and caulking, is applied directly from the tube and sets in two hours. The company claims that it will also waterproof wires. It sells for 98 cents.



Self-Contained Stereo Console

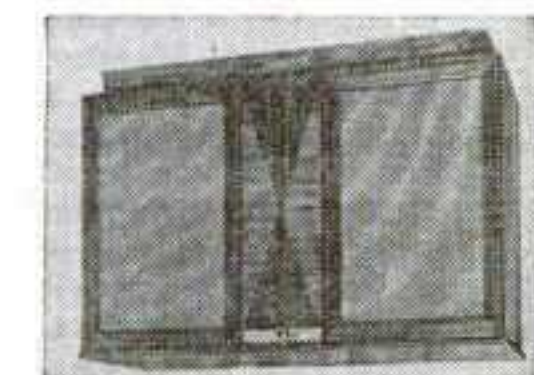
Pictured here is an example of one of the new stereophonic, self-contained hi-fi radio consoles debuted last week (The Billboard, June 27) by the Emerson instrument making company. This is the Emerson Model 941, with dual channel amplifier, automatic four-speed record changer, AM-FM radio, and six-speaker sound system encased in a hardwood veneer cabinet. The Model 941 is



list priced at \$328.

Console in the Contemporary Mode

Representing the new line of DuMont de luxe stereo, radio phono combinations (The Billboard, June 27), is the Bel Air, which is a contemporary-styled console with AM-FM tuner in addition to its Glaser-Steers record changer with ceramic cartridge and diamond stylus. The unit also has a six-speaker sound system and comes in hardwood cabinets.



The walnut model sells for \$450.

Recorder Guaranteed for One Year

A \$79.95 price tag and full one-year guarantee are two assets of the Gemark 101, a recently introduced low-price tape recorder made by the General Magnetics and Electronics Corporation of Flushing, N. Y.

The unit has three-watt power output, an eighth by four-inch speaker and a push-button speed changer. A built-in interlock prevents accidental erasing of tape. It



is a dual track monaural record and playback machine which operates at the 7 1/2 and 3 3/4 inches-per-second speeds.

Birch Readies '61 Portable Phono Line

NEW ROCHELLE, N. Y.—The Boetsch Brothers of this city, makers of the Birch line of portable phonographs, are readying a line of 1961 portable phonographs which will be put on display and demonstrated at the National Association of Music Merchants Convention in Chicago, July 10.

Eight new units make up the latest edition of the Birch string, led, on the low-end, by a \$19.95 four-speed, single needle, two-tone, manually operated portable; and on the high end by a four-speed, three-speaker, eight-tube stereo portable that goes for \$119.95.

In between, there is a four-speed portable with either a VM or Glaser-Steers changer and four-speakers that comes in two tone colors and sells for \$54.95. Another manual four-speed player is the 024 Model which comes in a choice of two two-tone color combinations and sells for \$24.95. A three-tone, three-speaker, four-speed automatic with hinged speakers is the Model SD-654 which sells for \$89.95.

April Drop in Transistor Factory Sales

WASHINGTON — Sales of transistors at the factory level dropped markedly in the month of April, according to a report published by the Electronic Industries Association here this week. The report shows that a drop of something more than three and a half units took place between the March and April totals. April figures showed that 9,891,236 transistors were sold in that month while the March total was 12,021,506 all-time high. The April figure is consistent, however, with the total for January and February which stood, approximately, at the 9,500,000 mark.

The over-all year-to-date total, however, shows that the per-unit sales at the factory are almost twice that of last year. Some 41 million transistors have been sold in the first four months of 1960, while 22,805,716 were sold in the same four-month period last year.

DANBURY, Conn.—The Reeves Soundcraft Corporation has instituted a European expansion plan which will bring the company's magnetic tape products to the Continent. To facilitate the handling of its overseas business the company has appointed the M. Simons and Company as export sales representative. Staff members of both companies are currently huddling so that a new export program may be worked out for the tape manufacturer.

One Unit Speaker-Baffle Combo

A new speaker-baffle combination which comes in four different series, is being marketed by the Utah Radio and Electronic Corporation of Huntington, Ind.

The new combinations utilize the recently devised "Magni-matic" inverted speaker which comes in an eight-inch size with either (1) a speaker-baffle 70-volt transformer and volume control; (2) a speaker-baffle and volume control; (3) speaker and baffle only; (4) or a speaker-baffle and transformer only. The baffle is 12 inches wide, 9 1/2 inches high, with a depth at the top of 4 inches and 2 1/2 inches at the bottom.

ELECTRONIC PROGRESS

New Look for Phonos Via GE 'Compactron'

NEW YORK — The physical size of portable stereo phonos, small radios, TV sets and even audio units such as tuners and pre-amps will have a new "intermediate-size" look next year, if General Electric's newest component development is a success. The physical size of many standard lines of electronic entertainment items will be larger than transistorized units, but smaller than those with conventional vacuum tubes. What will make such designs possible is a new GE gadget on which the giant firm is about to launch a major industry push: the "compactron."

The compactron, unveiled at a New York press-engineering preview June 28, is the first big breakthrough, in several years, in the vacuum-tube field. It's also designed by GE as a serious rival to the transistors and tunnel diodes which have spearheaded the Japanese invasion of the U. S. home-use electronics field. Simply stated, compactrons are existing vacuum tube designs squeezed, several at a time, into low-silhouette glass shells, and given a 12-pin base.

From the standpoint of the manufacturer of phonos (console, table, phono), GE's multi-functioned tubes have a lot of appeal. They'll cost less (on the basis of cost-per-tube function) than existing tubes; the saving will be about 20 per cent, since a lot of duplication is eliminated. They'll last longer; power consumption has been cut about 35 per cent as against the equivalent standard tubes. Most importantly, they are space savers. The five usual tubes in a table-model radio (12BE6, 12BA6, 12AV6, 35W4, 50C5) can be jammed into just two compactrons, enabling the radio to be little bigger than the space needed to house the speaker.

From a dealer standpoint, compactrons will make servicing easier, there'll be fewer bring-backs with defective phonos and radios. There will be less space needed to stock replacements (since standard tubes are combined), and if a compactron goes bad the price level to the consumer will be about 80 per cent of the combined price of two or three tubes. They'll also cost, incidentally, about half the price of the same number of transistors needed to do the same job, and are expected to cost less than the RCA-developed "nuvistor" tube.

Initially, GE hopes to go into production with four basic compactrons, stepping that number up to six by fall, nine by early 1961 and between 75-100 by the end of next year. "We expect compactrons eventually to dominate the sale of components for the entertainment electronics industry," stated Arthur Dickerson, product planning manager of GE's Owensboro, Ky., component plant. One

such compactron, already in pilot production, combines rectifier, audio power output, audio amplifier and the second detector stage in one package. Presently, a comparable set-up for a radio involves three transistors, a diode and a semiconductor rectifier, or three tubes.

GE doesn't expect the tube battle to be lost to transistors and semiconductors for a long time to come. Apart from the replacement market, GE officials estimate the present annual consumption of tubes, transistors and other devices to be about 250,000,000 units annually, of which tubes are about 200,000,000. In a decade, GE figures, compactron-type tubes (made by GE and others, since GE is not trying to nail down a patent) will amount to 225,000,000 units annually of an all-types total of 300,000,000.

Caedmon Adds New Distribs

NEW YORK — Caedmon Records, thru its new sales chief, Hal Drayson, has announced a new 100 per cent exchange policy. This is in line with the company's new expansion plans. Drayson also noted 26 new distributor appointments, to become effective June 27. These are in territories formerly served by Decca distributing branches.

Barbara Holdridge and Marianne Mantell, distaff mahoffs of the firm, have set plans for immediate release of a second volume of Basil Rathbone, reading "The Tales of Edgar Allen Poe." July release is a package which features actress Ingrid Bergman in a reading of the Cocteau play, "The Human Voice."

Cap Rushes TV Track

HOLLYWOOD — Moving fast on the heels of TV's "The Untouchables" series winning four Emmy Awards, Capitol last week rushed production on a Nelson Riddle album of original music from the show. Riddle wrote the series' soundtrack score and conducts the TV orchestra.

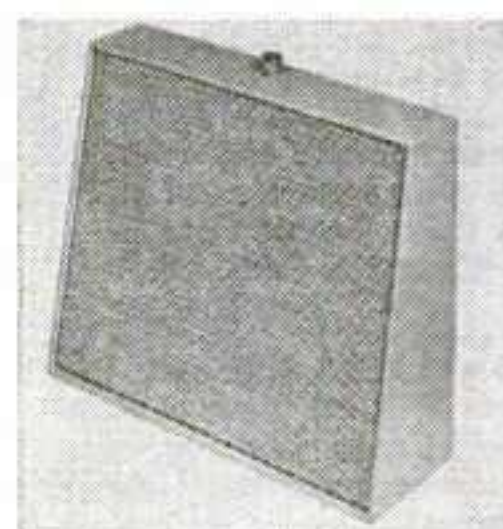
Cap artist-repertoire exec producer Lee Gillette is handling the disk sessions. Album will be rushed to the market within two weeks in an effort to cash in on the Emmy Award tie-in.

Meinberg Named DISC Consultant

NEWARK, N. J. — Dealers in Sound Corporation (DISC), new dealer buying co-op here, has hired Ray Meinberg as special consultant, according to DISC prexy, Irving Randolph.

Meinberg has been active in the industry with M-G-M's Cub and Metro labels, with United Artists and Colpix Records and was associated with Harold Friedman Associates. Meinberg also operates Folk and Ethnic Music Company.

In the same announcement regarding the Meinberg appointment, Randolph also re-asserted the unanimous stand taken by members of the co-op, that at no time would the firm ever engage in trafficking of bootleg records.



The baffle-speaker combination comes in either mahogany, blonde or walnut and prices and complete specifications are available from the company direct.

VOX JOX

By JUNE BUNDY

DEEJAY ARTISTS: Two more deejays have inked record contracts. **Ira Cook**, KMPC, Los Angeles, has signed with Liberty Records to do the narration on **Jack Constanzo's** new LP "How to Play the Bongos." **Herb Oscar Anderson**, WMCA, New York, has been pacted by Columbia Records. His first release is his program's theme song "Hello Again" with the **Frank De Vol** Ork. Anderson says he won't play the disk on his own show. In line with this, ABC-TV's **Dick Clark** reportedly has said that he will not play any tunes from his new movie "Because We're Young" on his "American Bandstand."

THIS 'N THAT: George Christy, ABC, New York, scheduled an "all-Bob" guest schedule last week, during which he interviewed a different artist named Bob each day. Line-up included **Bobby Darin**, **Bobby Rydell**, **Bob Horton**, **Bob Denver** and **Bob Cummings**. Most intriguing interview topic was tagged "Bobby Rydell tells how to refuse a drink graciously."... **Conway Twitty** is literally giving deejays the "bird" these days. He sent 450 live bluebirds—one bird per jock—to spinners across the country to plug his new M-G-M disk "Is a Bluebird Blue?"

STARR, LEBE, MURPHY TO WBIC: Three ex-New York City deejays—**Lonnie Starr**, **Mitch Lebe** and **Lee Murphy**—have joined WBIC, Bay Shore, Long Island. Starr, formerly with WNEW, New York, for 13 years, takes over WBIC's 1-4 p.m. time period, effective July 11. His new show will carry tag of his old WNEW stanza, "Lonnie Starr's Music Hall." **Mitch Lebe**, 18-year-old spinner who started his spinning career on WINS, New York, while in his mid-teens, is heard on WBIC in the 4-6 p.m. time slot. His WBIC show is aimed at the college student and—unlike Lebe's WINS airt—does not feature rock and roll—based on the jock's theory that his "audience is growing up, too." **Lebe** is also featured on WBIC in a Sunday morning spot. **Murphy**, ex-WMGM, New York, jock, is heard in WBIC's 10 a.m. to 1 p.m. seg. Morning man at WBIC is **Al Turk**.

CHANGE OF THEME: **Don Armstrong** has moved from WGMA, Hollywood, Fla., to WQAM, Miami.... Newly appointed supervisor of program operations for WWDC, Washington, is **Raymond L. Quinn**, heretofore assistant program director for that outlet.... **Al London** has left WJIM, Lansing, Mich., to take over the 10 a.m.-noon and 1:30-3:30 time segs at WKMJ, Detroit.

Michael MacLeod needs wax for his new program "The Talk of the Town," which starts this week on WCHN, Norwich, N. Y.... New program director at WDOE, Dunkirk, N. Y., is **J. Tyler Dunn**, who has instigated a new "good music" format for the mid-morning, afternoon and evening shows. **Chet Rodgers** handles the morning show—and is the jock to spin "all types of music," which he does in the 6:30-8:55 time slot. **Dunn** himself emcees the afternoon shows, and an automatic programming machine—designed and built by WDOE's chief engineer **Charles Blohm**—acts as a robot "deejay" from 7:15 to 9 p.m.

Johnnie Rowe has switched from KALL, Salt Lake City, to KTLN, Denver, and emcees "All Night Houseparty" for that outlet.... **Dale Kemery** has moved from WARK, Hagerstown, Md., to WRNY, Rome, N. Y., where he uses the air name of **Kelly**. Also new at WRNY is **Mike Steele**, formerly with WSET, Glens Falls, N. Y., who has taken over the 6-9 p.m. period, replacing **Bill Cartwright** who has returned to the University of Miami.

The **Dimensions** record of "Over the Rainbow" on the Mohawk label is being distributed by Laurie Records. Disk stays on the Mohawk label and is strictly a one shot deal.... **Elmer Bernstein** will compose the musical score for the flick "The Magnificent Seven."... **Joni James** is now starring at the Monticello Club in Boston.... **Al Melnick** and **Saul Lampert**, formerly with Marnel Distributors in Philadelphia, have opened their own distributorship in that city, called A. & L. Distributing Corporation.... **Gerry Mulligan** and his ork return to the Village Vanguard in New York on July 5.... The Columbia Records distributor in El Paso, Tex., **Albert Mathis** Company, will open a new record distribution center in Phoenix, Ariz., next month. **Sid Mayer** and **Kurt Spier** will remain top Mathis execs with **Al Buchanan**, phono sales manager, also continuing with the firm.

United Artists Records has appointed **Onondaga Supply Company** of Syracuse, N. Y., as the firm's new distrib in up-State N. Y.... **Columbia** has signed **Jerry Murad's** Harmonicats.... **Epic Records** has signed **Fay DeWitt**.... **Frank De Vol** has penned the musical score for the flick "Murder, Inc."... **Dr. Kurt List** is in Vienna recording new LP's for Westminster.... **Jerry Vale** is now at El Morocco in Providence, R. I.... **Trinity Record Distributing Company** of East Hartford, Conn., has moved to new and bigger offices in that town.... **Brian Hyland**, the chanter on "Itsy Bitsy," etc., on the Leader label is managed by composer **Kay Twomey** and ork leader **Sammy Kaye**.... **Eydie Gorme** has been held over for two more weeks at Chicago's **Chez Paree**.... **Clyde McCoy** opens a four-week stand at **The Roundtable** in New York on July 4.... **Connie Francis** makes her flick debut in the film "Where the Boys Are."

Bob Rolontz

Another new TV dance party show hit the channels last month. "Dance Time," emceed by **Johnny Palmer**, is heard daily at 5 p.m. over WNHB-TV, West Hartford, Conn. In conjunction with the show, WNHB-TV will also co-sponsor a weekly dance (Thursdays at 8 p.m.) at the Lake Compounce Ballroom. Recording artists will guest on the TV show and will appear at the dances.

Jody Cameron has resigned as record librarian at WMGM, New York, to become artist and repertoire chief of a new record company, **Valmore Records**, which goes into operation this fall. Ex-WMCA, New York, librarian **Bob White**, has replaced **Miss Cameron** at WMGM.... New program director at WCBS, New York, is **Gene King**.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Jan and Kjeld Break Big With 'Banjo Boy'

Altho they are so young, **Jan** is 12 and **Kjeld** is 14, the boys are seasoned performers, introduced to show business by their professional father. **Kjeld** was first to join the act and by 1956 he and his father were playing duets at local clubs in Denmark. **Jan** learned to play the banjo by secretly borrowing his brother's instrument, and soon they were a trio. The boys were such a success as a duo, tho, that their father decided to withdraw from the act.

Soon public reaction to their various personal appearances was so great that, within a short time, **Jan** and **Kjeld** were signed to a recording contract.

Their disk, "Banjo Boy," on the Kapp label, already a hit in Europe, has begun to capture American audiences and is rapidly climbing the "Hot 100."



Ray Peterson's "Tell Laura" Leaping Charts

Ray Peterson was born in Denton, Tex., April 23, 1939.

After being treated for polio at the Warm Springs Foundation in Texas for two years, **Peterson** reentered high school wearing braces. Since he could not continue to participate in sports as he had done previous to his polio attack, he returned to singing as an outlet.

While appearing in a small Los Angeles club, he was discovered by his manager, **Stan Shulman**, who brought him to the attention of **RCA Victor**.

Since then he has had many disk hits: "Fever," "The Wonder of You," "Come and Get It" and his latest, "Tell Laura I Love Her," is leaping up on the "Hot 100."

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JULY 9, 1955

1. Unchained Melody
2. Cherry Pink and Apple Blossom White
3. Rock Around the Clock
4. Learnin' the Blues
5. Blossom Fell
6. Something's Gotta Give
7. Ballad of Davy Crockett
8. Honey Babe
9. Dance With Me, Henry
10. Heart

JULY 8, 1950

1. Third Man Theme
2. Bewitched
3. I Wanna Be Loved
4. My Foolish Heart
5. Hoop-Dee-Do
6. Mona Lisa
7. Sentimental Me
8. Old Piano Roll Blues
9. I Don't Care If the Sun Don't Shine
10. Count Every Star

MUSIC AS WRITTEN

New York

Susan Sims, daughter of **Lester Sims**, general professional manager of Bourne Music, who has just graduated from Bennington College, will marry **Kenny Bodenstein**, a chemical engineer on August 14. **Sims'** other daughter **Harriet**, is married to **Mel Turoff**, exec at Warwick Records.... **Dick Wolfe** has left Kapp Records to branch out on his own as an indie producer and a.&r. man. He produced "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" for Kapp's Leader label, and will continue to produce disks for the Kapp label as well as making disks as an ork leader there.... **Joe Sherman** flew to the Coast last week to cut **Connie Francis'** next album.... **RCA Victor** holds a party to introduce **Rosemary Clooney's** new album, "Clap Hands, Here Comes Rosie."... **Jerry Blaine** has signed **Danny Darrow** to a Jubilee recording contract. His first disk appears in August.... **Byron Janis** hops back to Europe after American appearances at Ravenna, the Hollywood Bowl, Red Rocks, Colo.; Brevard, N. C., and Tanglewood in the Berkshires. **Janis**, who has just returned to this country for these dates from the Continent returns in October.

Herbie Hertz is the new staffer with Circle Artist Corporation. He was formerly with the 4400 Club in Washington.... **Herbie Mann's** Afro-Jazz Sextet has taken over the handstand at the Art D'Lugoff's Village Gate.... "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" will be the title song for new star **Brian Hyland's** coming Kapp album.... A two-week tour has been arranged which will team **Bobby Rydell** with the **Buddy Morrow** big band. First date is slated for July 28. Idea behind the teaming is to see if adult and college audiences can be drawn by a teen-type singer with big band backing.... **Leonard Feather's** latest, "The New Edition of the Encyclopedia of Jazz," will hit the bookstalls October 17. It will contain 500 pages, more than 200 jazz bios and 200 illustrations.

Bob Rolontz

Chicago

Ivory Joe Hunter vacationing in town for a fortnight, while his wife underwent surgery at Provident Hospital here.... **Richard Hayman**, the Mercury harmonicist-conductor, married **Mary Ellen Daly**, receptionist at the record firm's New York office, last week.... **Milt Salstone**, owner of MS Distributing here, in Wesley Memorial Hospital being treated for a slipped disk.... **E. G. Abner Jr.**, general manager of VeeJay, back at his desk after a medical checkup at Billings Hospital.... The **Vibrations** of "So Blue" fame, managed by **Les Temple** of Los Angeles, will tour for 30 weeks with a package show, headed by **Jackie Wilson**, set for the South and West.... **Calumet City, Ind.**, billed as "sintown" because of its exclusively stripper policy, has its first club using names, the **Club Bacchante**, where the **Three Suns** are featured, with **Dick Contino** opening July 8.... **Tony Williams**, who left his post as lead singer with the **Platters**, is touring the West Coast breaking in his own revue, which includes the **Flares** and the **Blinky Allen** comedy trio. **Buck Ram**, the **Platters** and **Williams'** manager, is still negotiating with Mercury regarding **Williams'** recording status.... **Variety Records** has inked **Rocco Greco**, vocalist-organist, whose first release is "Love You." **Steve Janis** of **Variety** has Prestige of New Zealand and Australia handling the line "down under."... **Brian Hyland**, currently riding with "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" on Kapp, was working as a stock boy for **Sammy Kaye's** music firms when the single hit.

Cincinnati

King Records bossman **Syd Nathan** and his general manager, **Hal G. Neely**, take their equipment to the Church of God here Wednesday (6) to record a 100-voice choir. They hope to capture a complete album together with a number of singles.... **Hank Ballard** and **His Midnighters**, currently hot with their platter, "Finger-Poppin' Time," set for another session at the King studio here July 12-14, with **James Brown** due in a few days later for a similar stint.... **Paul Miller**, WCKY program director, who conducts a platter show from the station's mobile unit, gambled via a raffle ticket the other day and wound up winning a "\$2,500 Dream Vacation."... **Don Reno** and **Red Smiley**, country music singers, put in last Tuesday (28) here waxing 12 sides for King.

Bonnie Lou, featured with **Paul Dixon** on the latter's Monday-thru-Friday morning television seg on **WLW-T**, entered **Christ Hospital** here Wednesday for minor surgery. She's due out Monday (4) but will recuperate at her home here for a week or so before resuming her TV duties. **Ruby Wright** and **Marian Spelman**, **WLW** staff singers, are spelling her on the **Dixon** opus during her absence.... The **Stanley Brothers** and their **Clinch Mountain Boys**, one of the leaders among the blue-grass combos, set for rehearsals at the King studios here Thursday (7) in preparation for cutting 12 country sides for the label over Friday and Saturday.... Local band leader **Charlie Kehrer** elated over the reception his new **Lester Lanin**-styled album is netting in the Midwest sector. More important than the money it may be netting him, says **Kehrer**, is the prestige the package is bringing to him and his band. He points out that several recent out-of-town bookings were directly attributable to an album sale. The package, titled "Meet **Charlie Kehrer** and **Dance**," is on King.

Bill Sachs

Hollywood

Disk sales here took a sharp upturn in recent weeks, according to reports from all sectors of the business. Upsurge promises to more than make up for the dip experienced during the past several months. Sales increase comes despite labor difficulties in the area's heavy aircraft and missiles industries.

First in a projected annual "Cavalcade of Music" will be held here October 21 at the Shrine Auditorium for the benefit of the **Cancer Prevention Society**. Event's planning board includes **Bernie Kane** as exec producer, composer **Ray Gilbert** as director, **Russ Garcia** is the musical director,

Johnny te Groen is musical contractor. Mr. and Mrs. Sam Rowland are the Society's public relations reps, Jo Brooks is talent co-ordinator and Jules Fox serves as publicity director.

Mike Gould, formerly with Columbia Pictures' Gower Music (BMI), currently booking U. S. talent for Melbourne, Australia's Embers Club. He recently set Billy Eckstine for the spot, followed by Oscar Peterson currently appearing there. Latest booking is Earl Grant, scheduled to open there in August. Gould plans to affiliate with another music pub firm in the near future.

Henri Rene spent last week in New York. . . . U-I Musical Director Joseph Gershenson will feature Capitol songstress Sue Raney in a color-TV film commercial to be produced by his Major Music Enterprises, firm devoted to making singing spot announcements. . . . Surfers, Hi-Fi Records vocal group, is scheduled to cut its fifth album for the label, "Let's Go Makal." . . . Duane Eddy is heading for a second personal appearance tour of Australia late this summer. . . . Leonard Roseman was signed to score and conduct the sound track music for Allied Artists' film, "The Plunders."

San Fernando Valley's House of Sight and Sound, disk and component dealer, was presented a recognition award by the Southern California Broadcasters Association at the group's meeting. S. & S.'s prexy Jerry Johnson was cited for "constant and creative use of radio" and for "proving the effectiveness of radio thru the exclusive use of the medium." Dealer sponsors some 30 programs per week on stations KMPC, KLAC and KGIL and has used these as his sole form of advertising.

Thru an error in transmission, The Billboard recently referred incorrectly to Radio Recorders and Universal recorders. Both firms are active solely as recording studios. . . . Allied Record Distributing concluded a pressing and distributing deal with Tops Records whereby Allied will handle the label's singles product. Tops will continue to press and distribute its own albums. Initial single handled for Tops by Allied is Kate Smith's "God Bless America."

Maestro Al Kavelin, whose Lute Record Company's "Alley-Oop" is currently riding high on the national charts, has been invited to guest conduct the orchestra that will play for the District Convention of Jehovah's Witnesses at Wrigley Field, Los Angeles, July 7-10. Kavelin will alternate on the podium with Henry Russell and Rudolph Friml Jr. Lee Zhitto

Nashville

Warner Bros. Records' George Avakian due in town this week for sessions with the Everly Brothers, Don and Phil, who will be guests on the Dick Clark TV Show July 16. . . . Tree Music writer Billy Sherrill excited over reaction to his "If the World Don't End Tomorrow," which is getting action on the Image label, recorded by Doug Warren; on Argo, by the Fairlanes, and by Carl Smith for Columbia.

Jim Reeves, on his recent date at the Cimarron Ballroom, Tulsa, Okla., reportedly broke attendance records there for the last five years. His newest RCA Victor album, "The Intimate Jim Reeves," has just been released. . . . M-G-M's Johnny Ferguson, whose latest release is "Flutter, Flutter," published by Cedarwood Publishing Company here, is reported to be going great guns with his previous release, "Angela Jones," in both Great Britain and Australia. . . . Red Sovine has gone over to Don Pierce's Starday label.

Gerald Nelson was at the RCA Victor Studio here last week to cut masters and references for Scope Records and Studio Music of Chicago. . . . United Telefilm Records, Inc., New York, was at RCA Victor Studio June 29, and the Fireside Gospel Singers did a session there, with Fred Mendelsohn directing, June 28. . . . Voices of Chet Atkins' current Victor etching of "Rainbow's End" are those of Nashville's well-known Anita Kerr Quartet. The Wilburn Brothers' new Decca release, "When Will You Know It" and "The Big Heartache," is out.

Owen and Harold Bradley sent steel guitarist Jerry Byrd (seriously injured recently in auto smash, but now recuperating) a big bouquet of flowers banked around a styrofoam guitar. Guitar had big, red, sore-looking finger attached, plucking at strings. . . . Decca Records' Bob Beckham recently cut jingles for the Ralph H. Jones Agency's Ed Carder at the Bradley Studio here. . . . Sun's Johnny Hester recorded last week at Bradley Studio, with Kelso Herston directing. . . . Grady Martin's Slewfoot Five recorded last week for Decca at the Bradley Studio, with Owen Bradley directing and holding down group's piano honors. Others in the Martin clan are Harold Bradley, guitar; Bob Moore, bass; Dutch McMillin, sax, and Farris Coursey, drums. . . . Jim Vienneau was in town last week for sessions with Mark Dinning. Pat Twitty

HOT 100 ADDS NINE

NEW YORK—The Hot 100 Chart added nine new sides this week. They are:

- 59. Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini (Pincus, ASCAP)—Brian Hyland, Leader.
- 78. My Tani (Bourne, ASCAP)—Brothers Four, Columbia.
- 82. Johnny Freedom (Chappell, ASCAP)—Johnny Horton, Columbia.
- 91. One Boy (Morris, ASCAP)—Joanie Sommers, Warner Bros.
- 93. Do You Mind (Maurice, ASCAP) — Andy Williams, Cadence.
- 95. I Shot Mr. Lee (Allan K, BMD)—Bobbettes, Triple X
- 96. Second Honeymoon (Moss-Ross, BMI)—Johnny Cash, Columbia.
- 98. Too Young to Go Steady (Robbins, ASCAP)—Connie Stevens, Warner Bros.
- 100. Over the Rainbow (Feist, ASCAP)—Dimensions, Mohawk.

DISCOURSE
FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

DAVE BRUBECK QUARTET, well-known jazz group on the scene for almost a decade, consist of Brubeck on piano, Paul Desmond, alto saxophone; Joe Morello, drums; Eugene Wright, bass. Columbia Records' catalog of Brubeck albums number 12 swinging albums. The latest is The Riddle, to be released in July. The group end their appearance at the Carter Barron Amphitheater, Wash., D. C. tonight (4th). They head for the Virginia Beach Jazz Festival for a July 8 date; the Berkshire Music Barn, Lenox, Mass., July 10; Colonie Musical Theater, Latham, N. Y., July 11 and a three day stand at Basin Street East, N. Y. C., beginning July 14.

in a musical family, he studied at Highland Park Conservatory of Music, Detroit.

ELLA FITZGERALD: For the second straight year Ella rolled up a very substantial lead to win the title of Favorite Female Jazz Singer in Billboard's Annual Jazz Poll of the nation's leading jazz disk jockeys. Verve has released a new Ella album recorded live at West Berlin's Deutschlandhalle—the place Ella gave birth to the swingin' version of Mack The Knife. Title of the album is Mack The Knife — Ella In Berlin.

two releases, A Cottage For Sale and Heartbreak (It's Hurtin' Me). The young man from Detroit will headline the show at the Apollo Theater, N. Y. C., July 15. Three albums are working for him, In Action, Talk To Me and Fever.

ANITA BRANT, Carlton Records star, has a strong follow-up to her hit Paper Roses, in her newest, In My Little Corner Of The World. Our congratulations to the former Miss Oklahoma on her recent marriage to a Miami disk jockey.

The FIVE SATINS, Fred Parris, Lewis Peoples, Sy Hopkins, Richard Freeman and Wes Forbes, have signed with Cub Records (subsidi of MGM). First release for the boys is Your Memory — lead singer displays fervent showmanship on this strong r.&r. theme. Flip is Didn't Know.

JIMMIE RODGERS has two strong sides on his new wax for Roulette, The Wreck Of The John B, calypso theme, b-w Four Little Girls In Boston, a catchy hoe-down tune with good lyrics and sprightly country ork backing. Both sides were picked by Billboard. A favorite with night club audiences, Jimmie will be performing at the Moulin Rouge, Hwd., till July 13.

The CHORDETTES, organized in Sheboygan, Wis., rate a Billboard Spotlight for their new Cadence release, A Broken Vow, ballad with a strong message, b-w All My Sorrows. Their second recording, Mr. Sandman, turned out to be one of the biggest hits of 1955.

JIMMY JONES, currently riding the charts with Good Timin', has a new Cub release, That's When I Cried b-w I Just Go For You — a two-sided Billboard Pick. The young man from Birmingham, Ala., hit the music scene recently with his first smash record, Handy Man.

JACKIE WILSON, on the charts with Night and Doggin' Around, lends his big, dramatic voice to a couple of strong entries. All My Love b-w A Woman, A Lover, A Friend, All My Love is a pretty ballad, featuring lush violins and rocking beat. Flip has a church quality with a chorus on backing. Jackie is currently doing one-nighters throught the South that will keep him busy till the beginning of August.

NAT KING COLE & STAN KENTON, for 17 years two of Capitol's most-recorded and most-popular artists, are paired again for the first time in several years on a new single, My Love b-w Steady. My Love is a raucous, rhythmic combination of the familiar Cole styling and the driving Kenton sound. Steady is a spacious Kenton arrangement with Cole delivering the lyrics in a lightly swinging style. In the album department, Cole's latest is Tell Me All About Yourself. Kenton, who recently took the first big American band on tour in Mexico, added the album Standards In Silhouettes to his catalog.

JONAH JONES: The success of the Jonah Jones Quintet is due in large measure to the relaxed muted trumpet style of Mr. Jones. Already swingin' with five albums (Muted Jazz, Swingin' At The Cinema, Jumpin' With Jonah, Swingin' Round The World, I Dig Chicks), Capitol has come up with another, A Touch Of Blue, soon to be released. Presently performing at the Embers, N. Y. C., till the end of July, Jonah will take time out to play at the Newport Jazz Festival.

PROMOTIN DAYS & WEEKS: July 4 is, of course, Independence Day. It is also Independence Day in the Philippines. July 5 is Independence Day in Venezuela, and July 9 is Independence Day in Argentina.

BIRTHDAYS OF THE WEEK: July 4, George M. Cohan (deceased), Mitch Miller, Louis Armstrong, Alec Templeton. July 6, LaVerne Andrews, Della Reese, Dorothy Kirsten. July 8, Billy Eckstine, Steve Lawrence. July 9, Eddie Ames (one of the Ames Brothers), Alan Dale.

BRENDA LEE, a regular on the c.&w. scene, has realized her dream of every singer: both sides of her new release are on charts in the top ten. I'm Sorry moved to the number 3 position on Billboard's Hot 100, and the flip, That's All You Gotta Do, is a Star Performer on the Hot 100 in the number 6 position.

See you in seven spinnin' days.
Tom Rollo

CHRIS CONNOR, currently at the Lotus Club, Washington, D. C., on July 7, has a new Atlantic album titled Chris In Person. Tops in the jazz field, the former Stan Kenton Band vocalist will appear on Ed Sullivan's July 17 TV show.

THIS WEEK'S NEW Money Records

. . . an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

- SINGLES**
- ANYONE WOULD LOVE YOU—Anita BryantCarlton
 - FEEL SO FINE—Johnny PrestonMercury
 - IN MY LITTLE CORNER OF THE WORLD—Anita BryantCarlton
 - JOURNEY OF LOVE—Jeanne BlackCapitol
 - LITTLE BITTY PRETTY ONE—Frankie LymonRoulette
 - LISA—Jeanne BlackCapitol
 - MUSTAFA—Archie BleyerCadence
- ALBUMS**
- BELLS ARE RINGING—Original Sound TrackCapitol
 - GOOD OLD SUMMERTIME—FabianChancellor
 - SUMMER SCENE—Frankie AvalonChancellor

According to statistics maintained over a period covering thousands of releases . . . 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

SAM COOKE, who first scored with his million seller on Keen Records, You Send Me, has turned out several hits since signing with RCA Victor, Teenage Sonata and You Understand Me. His latest, Chain Gang, will be released shortly. Cooke's vocal on his album, Cooke's Tour is a feelingful rendition of a group of sentimental oldies. Under Paris Skies, Jamaica Farewell, Bali Ha'i, ec.

DON COSTA's Theme From The Unforgiven is a Star Performer on Billboard's Hot 100 Chart this week. Boston-born, Costa, director of artists and repertoire for United Artists, has made his mark as a composer, arranger and conductor and has been responsible for developing new talent.

AUSTIN CROMER is a new name on the scene making his disk debut on Everest Records with The Miracle Of Life, a pretty ballad sung with feeling and helped by a strong arrangement. Born in Kansas City, Kan., Cromer resides in Columbus, O., now. Raised

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

FOR WEEK ENDING JULY 10

The Billboard TOP LP'S

BEST SELLING MONOPHONIC LP'S

MONO ACTION ALBUMS --- on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. SOLD OUT Kingston TrioCapitol T 1352	11
2		3. BUTTON-DOWN MIND OF BOB NEWHART Warner Brothers, W 1379	8
3		2. ELVIS IS BACK Elvis PresleyRCA Victor LPM 2231	9
4		6. THEME FROM A SUMMER PLACE Billy VaughnDot DLP 3276	16
5		4. THE SOUND OF MUSIC Original CastColumbia KOL 5450	29
6		5. MR. LUCKY Henry ManciniRCA Victor LPM 2198	15
7		8. LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza/Enrico CarusoRCA Victor LM 2393	7
8		7. CAN CAN Sound TrackCapitol W 1301	10
9		10. ENCORES OF GOLDEN HITS PlattersMercury MG 20472	17
10		12. ITALIAN FAVORITES Connie FrancisM-G-M E 3791	22
11		9. SIXTY YEARS OF MUSIC AMERICA LOVES BEST Assorted ArtistsRCA Victor LM 6074	32
12		11. IT'S EVERLY TIME Everly BrothersWarner Brothers WB 1381	5
13		14. BEN-HUR Rome Symphony Orch./SavinaM-G-M IEI	11
14		18. PERSUASIVE PERCUSSION Terry Snyder and the All StarsCommand LP 800	12
15		15. BELAFONTE AT CARNEGIE HALL Harry BelafonteRCA Victor LOC 6006	35
16		17. THIS IS DARIN Bobby DarinAtco LP 33-115	18
17		13. BROTHERS FOUR Columbia CL 1402	12
18		19. HE'LL HAVE TO GO Jim ReevesRCA Victor LPM 2223	7
19		22. FAITHFULLY Johnny MathisColumbia CL 1422	25
20		20. HERE WE GO AGAIN Kingston TrioCapitol T 1258	35

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
21		16. LATIN A LA LEE Peggy LeeCapitol T 1290	13
22		— REJOICE DEAR HEARTS Brother Dave GardnerRCA Victor LPM 2083	2
23		32. LAUGHING ROOM Woody WoodburyStereoditties MW 2	4
24		21. OUTSIDE SHELLEY BERMAN Verve MGV 15007	32
25		24. WOODY WOODBURY LOOKS AT LOVE AND LIFE Stereoditties MW 1	18
26		26. LISTEN TO DAY Doris DayColumbia DD 1	6
27		25. SATURDAY NIGHT SING ALONG WITH MITCH Mitch MillerColumbia CL 1414	14
28		27. GENIUS OF RAY CHARLES Atlantic LP 1321	20
29		28. FIORELLO! Original CastCapitol WAO 1321	18
30		33. WONDERFUL WORLD OF JONATHAN WINTERS Verve MGV 15009	19
31		37. SING A HYMN WITH ME Tennessee Ernie FordCapitol TAO 1332	8
32		29. GUNFIGHTER BALLADS AND TRAIL SONGS Marty RobbinsColumbia CL 1349	28
33		30. CONNIE'S GREATEST HITS Connie FrancisM-G-M E 3793	8
34		36. SENTIMENTAL SING ALONG WITH MITCH Mitch MillerColumbia CL 1457	2
35		— LIKE LOVE Andre PrevinColumbia CL 1437	1
36		34. COME FLY WITH ME Frank SinatraCapitol W 920	18
37		40. SING AGAIN WITH THE CHIPMUNKS Chipmunks/David SevilleLiberty LRP 3159	3
38		— PAUL ANKA SINGS HIS BIG 15 ABC Paramount LP 323	1
39		— TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO Morton GouldRCA Victor LM 2345	7
40		— STUDENT PRINCE Mario LanzaRCA Victor LM 2339	15

ESSENTIAL INVENTORY

(MONO ALBUMS)

on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. INSIDE SHELLEY BERMAN . . . Verve MGV 15003	63
2		6. SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	119
3		2. OLDIES BUT GOODIES, Assorted Artists, Original Sound 5-001	42
4		3. MY FAIR LADY, Original Cast, Columbia OL 5090	222
5		5. KINGSTON TRIO . . . Capitol T 996	55
6		4. HEAVENLY, Johnny Mathis, Columbia CL 1351	42
7		8. THE MUSIC MAN, Original Cast, Capitol WAO 990	123
8		7. FROM THE HUNGRY I, Kingston Trio, Capitol T 1107	73
9		10. GIGI, Sound Track, M-G-M 3641 ST	105
10		11. SOUTH PACIFIC, Original Cast, Columbia OL 4180	318
11		18. MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	77
12		16. HYMNS, Tennessee Ernie Ford, Capitol T 756	156
13		— THAT'S ALL, Bobby Darin, Atco LP 33-104	40
14		17. STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	57
15		9. JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	114
16		12. KING AND I, Sound Track, Capitol W 740	192
17		13. KINGSTON TRIO AT LARGE . . . Capitol T 1199	55
18		23. BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	77
19		21. MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	50
20		14. PORGY AND BESS, Sound Track, Columbia OL 5410	51
21		15. SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	104
22		20. ONLY THE LONELY, Frank Sinatra, Capitol W 1053	77
23		19. PETER GUNN, Henry Mancini, RCA Victor LPM 1956	72
24		25. GEMS FOREVER, Mantovani, London LL 3032	70
25		22. FLOWER DRUM SONG, Original Cast, Columbia OL 5350	67

BEST SELLING STEREOPHONIC LP'S

STEREO ACTION ALBUMS --- on the charts 29 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. PERSUASIVE PERCUSSION Terry Snyder and the All StarsCommand S 800	24
2		2. PROVOCATIVE PERCUSSION Enoch Light and the Light BrigadeCommand S 806	24
3		3. SOLD OUT Kingston TrioCapitol T 1352	10
4		4. MR. LUCKY Henry ManciniRCA Victor LSP 2198	15
5		6. THEME FROM A SUMMER PLACE Billy VaughnDot DLP 25276	14
6		7. LANZA SINGS CARUSO—CARUSO FAVORITES Mario Lanza-Enrico CarusoRCA Victor LSC 2393	8
7		5. SOUND OF MUSIC Original CastColumbia KOS 2020	26
8		8. BEN-HUR Rome Symphony Orch./SavinaM-G-M IEI	7
9		16. GUNFIGHTER BALLADS AND TRAIL SONGS Marty RobbinsColumbia CS 8158	21
10		10. NEW ORLEANS Pete FountainCoral CRL 7-57282	19
11		13. LORD'S PRAYER Mormon Tabernacle ChoirColumbia MS 6068	24
12		12. MORE SING ALONG WITH MITCH Mitch MillerColumbia CS 8043	21
13		15. EXOTICA, VOL. I Martin DennyLiberty LST 7034	24
14		19. CONCERT IN RHYTHM, VOL. I Ray ConniffColumbia CS 8022	24
15		23. TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO Morton GouldRCA Victor LSC 2345	23

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
16		17. 'S AWFUL NICE Ray ConniffColumbia CS 8001	18
17		— THIS IS DARIN Bobby DarinAtco SC 115	9
18		— ONLY THE LONELY Frank SinatraCapitol SW 1053	21
19		11. NEARER THE CROSS Tennessee Ernie FordCapitol ST 1005	24
20		14. CONNIF MEETS BUTTERFIELD Ray ConniffColumbia CS 8155	24
21		26. AMERICAN SCENE MantovaniLondon PS 182	15
22		27. BILLY VAUGHN PLAYS MILLION SELLERS Dot DLP 25119	18
23		20. STILL MORE SING ALONG WITH MITCH Mitch MillerColumbia CS 8009	23
24		24. PORGY AND BESS Sound TrackColumbia OS 2016	23
25		9. FAITHFULLY Johnny MathisColumbia CS 8219	22
26		28. LATIN A LA LEE Peggy LeeCapitol ST 1290	2
27		22. FIORELLO! Original CastCapitol SWAO 1321	24
28		— LET'S ALL SING WITH THE CHIPMUNKS Chipmunks/David SevilleLiberty LST 7132	20
29		18. BOUQUET Percy FaithColumbia CS 3124	17
30		21. LET'S DANCE AGAIN David CarrollMercury SR 60152	21

ESSENTIAL INVENTORY

(STEREO ALBUMS)

on the charts 30 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		2. SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	59
2		4. MY FAIR LADY, Original Cast, Columbia OS 2015	59
3		1. BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSO 6006	33
4		7. HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258	35
5		3. HEAVENLY, Johnny Mathis, Columbia CS 8152	41
6		6. GIGI, Sound Track, M-G-M SE 3461 ST	59
7		5. COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	59
8		8. KINGSTON TRIO AT LARGE . . . Capitol ST 1199	44
9		10. RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Benett), RCA Victor LSC 2226	57
10		13. MUSIC MAN, Original Cast, Capitol SWAO 990	48
11		9. GEMS FOREVER, Mantovani, London PS 106	47
12		15. PETER GUNN THEME, Henry Mancini, RCA Victor LSP 1956	57
13		11. BLUE HAWAII, Billy Vaughn, Dot DLP 25165	40
14		12. FOR THE FIRST TIME, Mario Lanza, RCA Victor LSC 2338	36
15		14. STRAUSS WALTZES, Mantovani, London PS 118	43
16		17. QUIET VILLAGE, Martin Denny, Liberty LST 7122	33
17		16. FILM ENCORES, VOL. I, Mantovani, London PS 124	53
18		— MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CS 8150	34
19		— SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8043	30
20		18. RACHMANINOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355	31

BASED
ON SALES

IN STORES & RACKS

BEST SELLING
CLASSICAL ALBUMS

MONOPHONIC CLASSICAL ALBUMS

- LANZA SINGS CARUSO—Caruso Favorites**
Mario Lanza-Enrico Caruso, RCA Victor LM 2393
- TCHAIKOVSKY: PIANO CONCERTO NO. 1**
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN**
Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
- GROFE: GRAND CANYON SUITE** Morton Gould, RCA Victor LM-2433
- GROFE: GRAND CANYON SUITE**
The Philadelphia Orchestra (Ormandy), Columbia ML 5286
- RAVEL: BOLERO** Boston Symphony Orchestra (Munch), RCA Victor LM 1984
- SIXTY YEARS OF MUSIC AMERICA LOVES BEST**
Assorted Artists, RCA Victor LM 6074
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO**
Morton Gould Orchestra, RCA Victor LM 2345
- RODGERS: VICTORY AT SEA, VOL. 2**
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 2226
- RACHMANINOFF: PIANO CONCERTO NO. 3**
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LM 2355

STEREOPHONIC CLASSICAL ALBUMS

- TCHAIKOVSKY: PIANO CONCERTO NO. 1**
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
- GROFE: GRAND CANYON SUITE**
The Philadelphia Orchestra (Ormandy), Columbia MS 6003
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN**
Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
- RODGERS: VICTORY AT SEA, VOL. 1**
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2335
- LANZA SINGS CARUSO—Caruso Favorites**
Mario Lanza-Enrico Caruso, RCA Victor LSC 2393
- THE LORD'S PRAYER**
The Mormon Tabernacle Choir (Condie), Columbia MS 6068
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO**
Morton Gould Orchestra, RCA Victor LSC 2345
- RODGERS: VICTORY AT SEA, VOL. 2**
RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2226
- OFFENBACH: GAITE PARISIENNE; KHATCHATURIAN: GAYNE BALLET SUITE**
Boston Pops (Fiedler), RCA Victor LSC 2267
- GROFE: GRAND CANYON SUITE** Morton Gould, RCA Victor LSC 2433

BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

- STEREOPHONIC**
- Soul of Spain, Vol. 2**
101 Strings Stereo Fidelity SF 9900
 - Soul of Spain, Vol. 1**
101 Strings Stereo Fidelity SF 6600
 - East of Suez**
101 Strings Stereo Fidelity SF 11200
 - Hawaii in Stereo**
Leo Addeo Ork RCA Camden CAS 510
 - 101 Strings Play the Blues**
101 Strings Stereo Fidelity SF 5800
 - Silver Screen**
101 Strings Stereo Fidelity SF 7000
 - Quiet Hours**
101 Strings Stereo Fidelity SF 10200
 - The Music Man**
Various Artists Lion SL 70091
 - Symphony for Tommy**
Hamburg Philharmonic Orchestra Stereo Fidelity SF 5700
 - Symphony for Lovers**
101 Strings Stereo Fidelity SF 4500

- MONOPHONIC**
- Soul of Spain, Vol. 1**
101 Strings Somerset P 6600
 - John McCormick Sings Irish Songs**
RCA Camden CAL 407
 - Good Housekeeping Reducing Off the Record**
Harmony HL 7143
 - 101 Strings Play the Blues**
Somerset P 5800
 - Soul of Spain, Vol. 2**
101 Strings Somerset P 9900
 - You Do Something to Me**
Mario Lanza RCA Camden CAL 450
 - Perry Como Sings Just for You**
RCA Camden CAL 440
 - Concerto Under the Stars**
101 Strings Somerset P 6700
 - Backbeat Symphony**
101 Strings Somerset P 11500
 - Silver Screen**
101 Strings Somerset P 7000

BEST SELLING POP EP'S

- Because They're Young**
Duane Eddy Jamie J-304
- Nearer the Cross**
Tennessee Ernie Ford Capitol EAP 1-1005
- Kingston Trio at Large**
Capitol EAP 1199
- Hymns**
Tennessee Ernie Ford Capitol EAP 1-1818
- For the First Time**
Mario Lanza RCA Victor EPA 4344
- He'll Have to Go**
Jim Reeves RCA Victor EPA4357
- Spirituals**
Tennessee Ernie Ford Capitol EAP 1-818
- Gunfighter Ballads and Trail Songs**
Marty Robbins Columbia EPB 13491
- Faithfully**
Johnny Mathis Columbia EPB 14221
- Party Sing Along With Mitch**
Mitch Miller Columbia EPB 13311

Reviews of THIS WEEK'S LP'S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

In order to speed reviews of LP's, The Billboard requests that ALL albums be sent to The Billboard Record Review Department, P. O. Box 292, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1564 Broadway, New York 36.

Pop

MACK THE KNIFE — ELLA IN BERLIN

Ella Fitzgerald. Verve MGV 4041. (Stereo & Monaural) — This set comes on the heels of the great thrush's recent success with a live performance of "Mack the Knife," recorded live at West Berlin's "Jazz at the Phil" concert. Now the label releases a lot more of the same kind of sustained exciting performances which she carried off at the same concert in the Deutschlandhallen. "Mack the Knife," is here, of course, along with "Misty," "Gone With the Wind," "How High the Moon," and others. Driving backing is provided by a rhythm quartet.

BELLS ARE RINGING

Judy Holiday and Dean Martin. Capitol SW 1435 — There's been a mountain of hoopla on this picture and this album is bound to cash in on the press build-up. Holiday and Martin make quite a team as they are heard with Eddie Foy Jr., Jean Stapleton and Fred Clark in the top-notch score by Jule Styne, with lyrics by Comden and Green. The set seems almost a natural to stimulate summer sales activity.

CLAP HANDS HERE COMES ROSIE

Rosemary Clooney. RCA Victor LSP 2212. (Stereo & Monaural) — A swinging packet of performances by the thrush, with smart instrumentalists behind her. "Something's Gotta Give," "Give Me the Simple Life," "Bye Bye Blackbird," are included. Rosie gets a lot out of these tunes, and a special nod goes to arranger Bob Thompson.

THE INTIMATE JIM REEVES

RCA Victor LPM 2216. (Stereo & Monaural) — Warm and tender are these fine ballad readings by Jim Reeves. The arrangements are now far from the country vein yet despite their strong poppish bank of strings, Reeves still retains his own powerful rural appeal. Included is his current "I'm Gettin' Better," plus a number of other mellow offerings, all of the

"heart" type, like "You're Free to Go," "I Was Just Walkin' Out the Door," etc. A fine artist, captured in top form by Chet Atkins.

A TOUCH OF BLUE



The Jonah Jones Quartet. Capitol ST 1405. (Stereo & Monaural) — This is Jonah Jones with the "Swing-est Chorale" and it adds up to a mighty listenable album. Jonah is blowing his same fine trumpet on such items as "I Get the Blues When It Rains," "Blue and Broken Hearted," "Blue Skies," and other blue tunes. And the chorale makes for a neat change-of-pace with the Jones Quartet. Good wax for the many Jonah Jones fans.

BRENDA LEE



Decca DL 4039 — The 15-year-old miss has a style and full-voiced attack that belie her age and have won her a large following via previous disks and national radio-TV exposure. This collection features a couple of her currently red-hot singles, "I'm Sorry" and "That's All You Gotta Do," plus exciting renditions of "Jambalaya," "Dynamite," "Heading Home" and "Just Let Me Dream." Riding on a crest of singles sales should help this LP move.

Pop Low Price

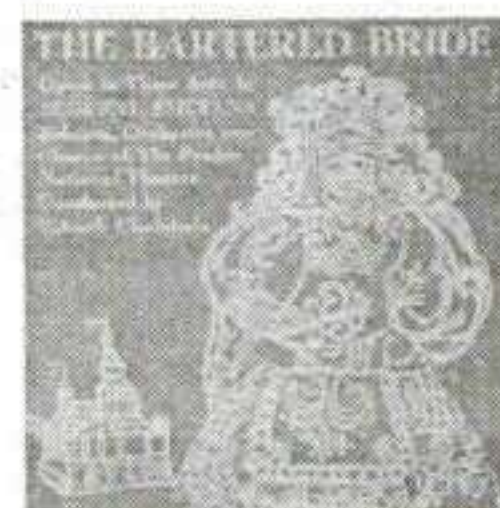
101 YEARS OF FAMILIAR SONGS AMERICA LOVES



101 Strings. Stereo Fidelity SF2RS. (Stereo & Monaural) — This bargain package spotlights a \$2.98 price tag for an impressively packaged 2-LP set. The lush 101 Strings ork provides richly melodic instrumental treatments of recent standards—"Love Is a Many Splendored Thing," and a flock of p.d. tunes—"Greensleeves," "Frankie and Johnny," "Habanera," etc

(Continued on page 28)

ALBUM COVERS OF THE WEEK



SMETANA: THE BARTERED BRIDE — Prague National Theater Orchestra (Chalabala), Artia ALPOS 82 C-L. Drawing and lettering in white and gold on a beautiful bright blue background provides for a prime display item. Cover credit: Jules Maidoff.



JASMINE AND JADE—Axel Stordahl and Ork, Dot DLP 25282. Attractive cover in exotic and vibrant coloring, green, black and yellow. Photo by Max Yauvno. Should lure customers.

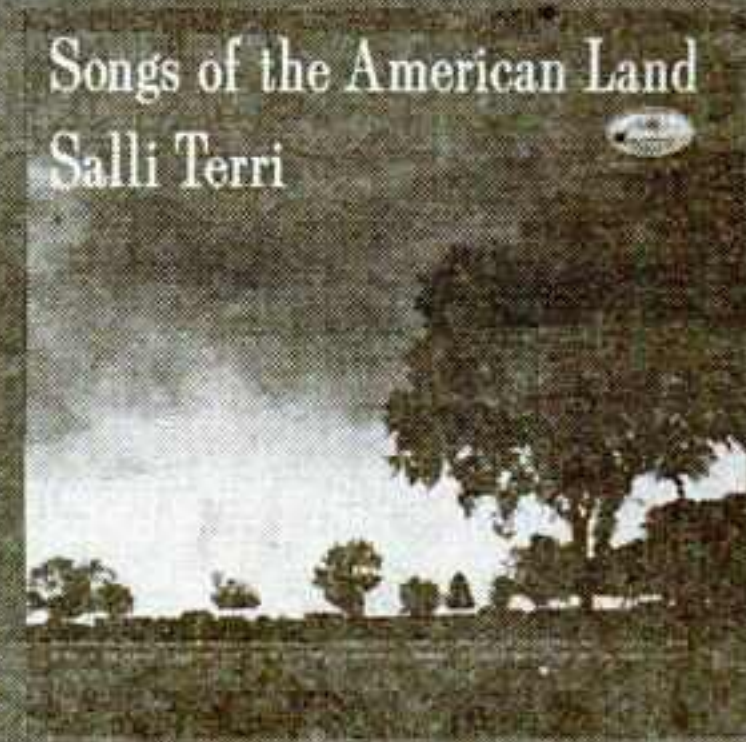
AN EXCITING NEW CLASSICAL RELEASE FROM CAPITOL!



1. FAVORITE CLASSICS FOR PIANO
Leonard Pennario (SP 8312)



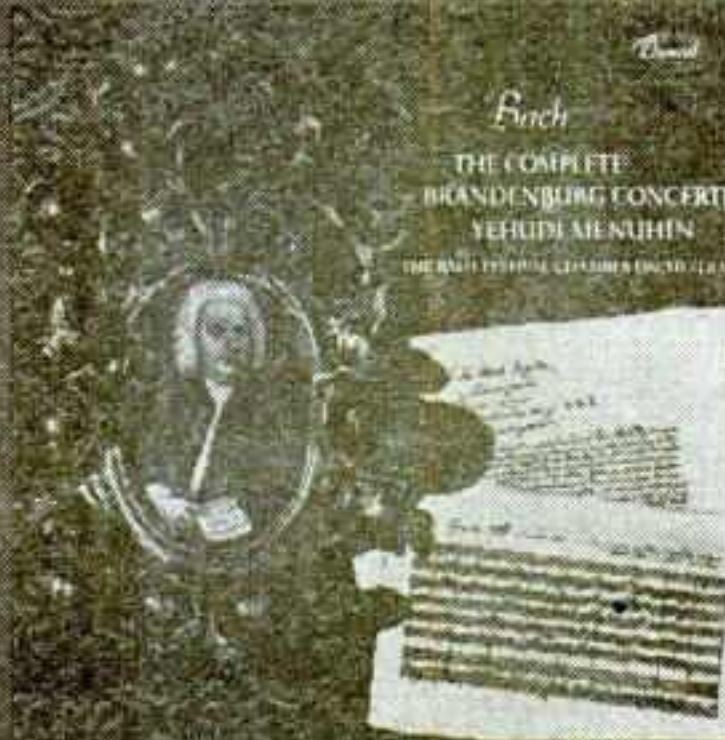
2. RACHMANINOFF: SYMPHONY NO. 2
Alfred Wallenstein
Los Angeles Philharmonic (SJP 8386)



3. SONGS OF THE AMERICAN LAND
Sung by Salli Terri (SJP 8522)



4. COLOR CONTRASTS
The Los Angeles Horn Club (SJP 8525)



5. BACH: BRANDENBURG CONCERTI
Yehudi Menuhin
Balth Festival Chamber Orchestra (SIGBR 7217)



6. TCHAIKOVSKY: SYMPHONY NO. 5
Rudolf Kempe
Berlin Philharmonic (SIG 7219)



7. FAMOUS MARCHES
Efreim Kurtz
Philharmonia Orchestra (S) G 7220

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12% Cash Discount (in lieu of 2%) on the July 5th
classical album release

PLUS Deferred Billing: August 10-September 10-
October 10

1. New Stereo recording of Mono best-seller 2. A Romantic favorite in stirring performance, thrilling sound
3. "Red River Valley," "Home on the Range," "Old Kentucky Home," other familiar Americana 4. A brilliant
showcase for the versatile French Horn 5. All six Brandenburgs on two disks—a "must" for collectors 6. A
Tchaikovsky favorite in a "big" Berlin Philharmonic performance 7. "March Slave," "Stars and Stripes,"
"Radetzky March," other concert "rousers"

Contact your Capitol Representative for details





PRETTY EYES
Peggy Lee (S)T-1401



SWINGIN' SOUTHERN STYLE
Glen Gray (S)T-1400



THE DE CASTROS SING
The De Castro Sisters (S)T-1402



A TOUCH OF BLUE
Jonah Jones (S)T-1405



**JULY 5 ALSO MARKS
THE RELEASE, BECAUSE OF
POPULAR DEMAND, OF
THESE TWO TOP-SELLING
JACKIE GLEASON ALBUMS...
NEWLY RECORDED IN STEREO!**

(S)W-388



(S)W-309

- AND...**
- JAZZ OASIS**
Charlie Barnet (S)T-1403
 - THE MANY MOODS OF ANN RICHARDS**
Ann Richards (S)T-1408
 - THE SIMPLE LIFE**
Mavis Rivers (S)T-1408
 - PIPES AND POWER**
Eddie Dunstetter (S)T-1410
 - LOVE IS A GAMBLE**
The Eligibles (S)T-1411
 - A LITTLE TRAVELIN' MUSIC**
Susan Barrett (S)T-1412
 - EASY BEAT**
Bobby Hackett (S)T-1418
 - CAPITOL OF THE WORLD**
ITALY'S RICCARDO RAUCHI
Riccardo Rauchi T-10235
 - SONGS BY CABALLERO**
Mexico (S)T-10241
 - VIVE PARIS**
Vicky Autler (S)T-10246
 - SONGS OF INDIA**
Various Artists T-10246
 - STREETS OF TOKYO**
Various Artists T-10250

*for you**
for
july
from



* **FOR YOU IS RIGHT!**
THE JULY 5 CAPITOL POP ALBUM RELEASE
WILL CARRY A 12% CASH DISCOUNT IN
LIEU OF 2% PLUS DEFERRED BILLING...
AUGUST 10, SEPTEMBER 10, OCTOBER 10



Capitol has just released a brand-new original soundtrack album from the motion picture "Bells Are Ringing" starring Judy Holliday/Dean Martin

An Arthur Freed Production presented by Metro-Goldwyn-Mayer • FRED CLARK with EDDIE FOY, JR. • JEAN STAPLETON
 Screen Play and Lyrics by Betty Comden and Adolph Green • Music by Jule Styne • Based on the Musical Play "Bells Are Ringing" • Book and Lyrics by Betty Comden and Adolph Green • Music by Jule Styne • Directed by Vincent Minnelli

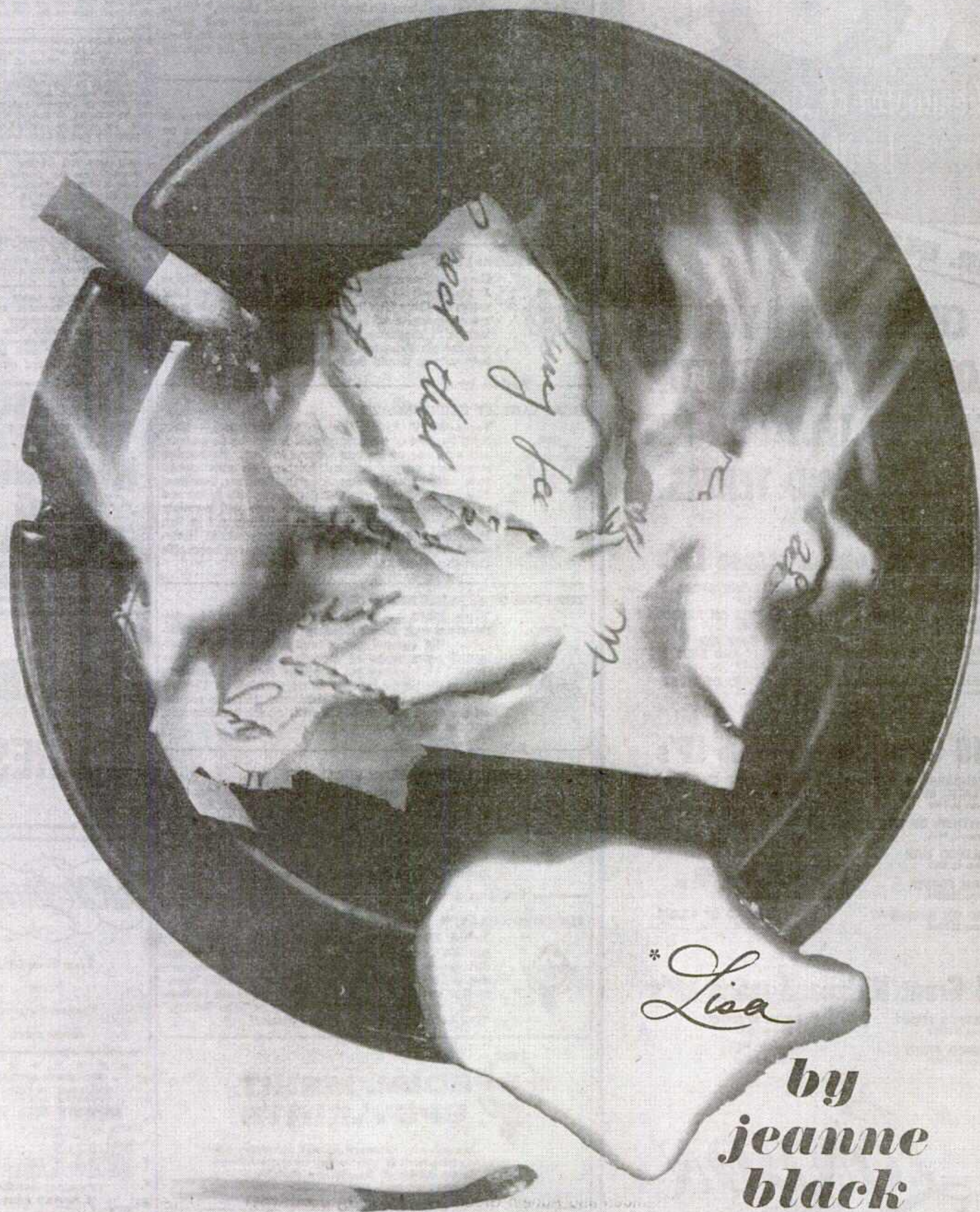


ALBUM NO. (S)W-1438

Capitol's bright young star follows her smash hit "he'll have to stay" with another great singles performance * c/w "journey of love"



RECORD NO. 4396



* *Lisa*

by
**jeanne
black**

Exciting July Program

EDMUNDO ROS

The master of Latin tempos for dancing

MR. DEALER

CHECK WITH YOUR LONDON DISTRIBUTOR IMMEDIATELY FOR HIS PRICES AND TERMS

8 Great London stereo LP's

- | | |
|--|---|
| HIGH FI-ESTA
Stereo: PS 105 | ROS AT THE OPERA
Stereo: PS 157 |
| ROS ON BROADWAY
Stereo: PS 110 | MORE ROS ON BROADWAY
Stereo: PS 173 |
| RHYTHMS OF THE SOUTH
Stereo: PS 114 | SHOW BOAT AND PORGY AND BESS
Stereo: PS 183 |
| HOLLYWOOD CHA CHA CHA
Stereo: PS 152 | THE SOUND OF MUSIC
Stereo: PS 198 |

10 Great London mono LP's

- | | |
|---|--|
| STANDARDS IN THE LATIN MANNER
Mono: LL 1466 | HOLLYWOOD CHA CHA CHA
Mono: LL 3100 |
| RHYTHMS OF THE SOUTH
Mono: LL 1612 | ROS AT THE OPERA
Mono: LL 3104 |
| CALYPSO MAN
Mono: LL 1711 | MORE ROS ON BROADWAY
Mono: LL 3126 |
| HIGH FI-ESTA
Mono: LL 3000 | SHOW BOAT AND PORGY AND BESS
Mono: LL 3137 |
| ROS ON BROADWAY
Mono: LL 3048 | THE SOUND OF MUSIC
Mono: LL 3157 |

4 Great Richmond mono LP's

- | | |
|---------------------------------------|--|
| CALYPSO MANIA
Mono: B 20021 | LATIN CARNIVAL
Mono: B 20023 |
| MAMBO PARTY
Mono: B 20022 | SAMBA
Mono: B 20032 |

LONDON
RECORDS

539 W. 25th St., N.Y. 1, N.Y.

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Continued from page 23

Classical

HEIFETZ



Jascha Heifetz. RCA Victor LM 2382 — A wonderful package of miniatures masterfully performed. Included are three Brahms' "Hungarian Dances," "Sabre Dance," "Hora Staccato," "Havanaise," and many others. There's a lot for the money here in these pieces which reveal Heifetz' artistry and the capacity of the violin.

VIVALDI: FOUR SEASONS



Societa Corelli. RCA Victor LM 2424. (Stereo & Monaural) — Tho there is substantial competition on this favorite group of four, this recording has the brilliance and clarity of recording and the verve and excitement of performance to capture much of the counter activity. The group, a 13-piece conductorless ensemble, operates with richness, depth and precision. The cover too, is a standout, and can serve as a top-notch display.

THE VIRTUOSO LISZT



Gary Graffman, piano. RCA Victor LM 2443. (Stereo & Monaural) — Excellent renderings of familiar Liszt works by Gary Graffman, whose touch and style grow more impressive with each new release. The selections include "Liebestraum," "Hungarian Rhapsody No. 11" and the six Paganini-Liszt Etudes. Fine cover should help sales as should the forthcoming Liszt movie.

Spoken Word

MORT SAHL AT THE HUNGRY I



Verve MGV 15012. (Stereo & Monaural) — Mort Sahl, the first of the new comics, is back again on wax, and with one of his best albums to date. He handles everything on the political level in his own special style, with barbed comments on the Russians, President Eisenhower, Nixon, the U-2 flights, etc. It's funny and to-the-point and his many, many fans will certainly enjoy it. Disk was recorded at the Hungry i in San Francisco and at Gene Norman's Crescendo in Hollywood. Splices on the second side are more noticeable than they should be.

THE EDGE OF SHELLEY BERMAN



Verve 15013 — Berman's third album should enjoy the same sock sales success as his previous two packages. His comedy genius and acting skill is spotlighted on a series of monologs, including familiar (from TV) hilarious yet somehow pathetic adolescent boy on the phone routine, father advising his 15-year-old daughter on her first date, etc. His flip routine on the death of Gertrude Stein is on the tasteless side, but the rest is excellent.

Folk

RETURN OF THE WAYFARING STRANGER



Burl Ives. Columbia CL 1459 — Very fine Ives. Material includes classic folk songs as "Lord Randall," "John Henry," etc., and some folk-oriented pop material of 10 years ago, as "Riders in the Sky" and "Mule Train." The notable performances are backed by good engineering. Fact that Ives has struck it big as a dramatic artist has broadened his market.

Religious Low Price

THE LORD'S PRAYER



Nelson Eddy. Harmony HL 7254 — Nelson Eddy still has a considerable fan following among older fem disk buyers and "late, late movie show" viewers, and this package should fare well sales-wise on the super-market racks. Eddy is in suitably reverent baritone voice on such familiar sacred items as "The Rosary," "The Lord's Prayer," and "Ave Maria."

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Pop

BLUE SMOKE

Johnny Desmond. Columbia CL 1477 — Take a fine pop singer who really can sing, a brace of outstanding tunes, a consistent mood effectively sustained and the unusual backing of a virtuoso guitar

(Continued on page 40)

★★★★
VERY STRONG SALES POTENTIAL

POPULAR ★★★★★

★★★★ GENIUS HITS THE ROAD
Ray Charles. ABC-Paramount ABC 338 (Stereo & Monaural) — The top-notch blues artist finds himself in a different, non-blues scene on this interesting production. The tunes are standards, like "Georgia on My Mind," "Moonlight in Vermont," and "Moon Over Miami," and they are done to good, big-band backgrounds scored by Ralph Burns. Charles handles them with soul and heart, but the unyielding, all-out blues fans may feel he has strayed from his normal close to the soil approach.

★★★★ BELLS ARE RINGING
Guy Lombardo and the Royal Canadians. Capitol ST 1453. (Stereo & Monaural) — The familiar sweet Lombardo style is heard to advantage in the delightful score from the newly released picture. The film has had a lot of ballyhoo and this package can be expected to benefit highly accordingly. Recording is solid all the way and dancers will find it highly palatable.

★★★★ OPENING NIGHT
Ornadel and the Starlight Symphony. M-G-M E 3816 — Here's a first-rate new album by Ornadel and his Symphony Orchestra. The set contains full-scale overtures from Broadway musicals including the current "The Music Man" and such favorites as "Most Happy Fella," "Damn Yankees," and "Guys and Dolls." A strong album that could be a big seller. The sound and the arrangements are delightful.

★★★★ ERNEST IN LOVE
Original Cast. Columbia OL 5530 — This delightful off-Broadway musical — based on Oscar Wilde's "The Importance of Being Earnest" — is strongly reminiscent of "My Fair Lady," both in score (by

(Continued on page 40)

AUDIO FIDELITY RECORDS BIG DOLLAR PROFITS

HEAR EVEREST

101 Strings
The World's First Stereo-Scored Orchestra

★★★★★
FOLKWAYS RECORDS
WORLD'S LEADER IN AUTHENTIC FOLK MUSIC
NEW HIGH FIDELITY RELEASES EVERY MONTH.
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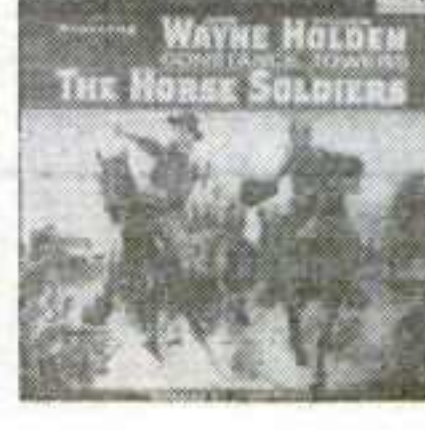


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TOPS IN POPS!

14
"TOP-50" DISKS
1st HALF
1960

6
OUT OF
TOP 20

JUNE 27, 1960



THE AMUSEMENT IN

Victor Leads 'Hot 100' Sweepstakes

Snares 14 Top 50 Disks at Half-Way Mark; Col., M-G-M Tie for Second Slot

By BOB ROLONTZ

NEW YORK—RCA Victor led the field for the first six months of 1960 with more single records in the top 50 of The Billboard's "Hot 100" chart than any other label, with a total of 14. Following on the heels of RCA Victor were

Judd, University, Shad. Era, W. Jay, Anna, London, Epic, Chess, Atlantic, Liberty, Town, Fire, Canadian, Pl.

Reprinted from
The Billboard—
June 27,
1960, Issue

MONO ACTION ALBUMS ---on 1---

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1		1. SOLD OUT Kingston Trio Capitol T 1512	10
2		2. ELVIS IS BACK Elvis Presley RCA Victor LPM 2211	8
3		3. BUTTER-DOWN MIND OF BOB HWHART Wanda Lee W 1779	7
4		5. THE SOUND OF MUSIC Shirley Bassey Columbia KOL 540	28
5		6. MR. LUCKY Henry Mancini RCA Victor LPM 2108	14
6		4. THEME FROM A SUMMER PLACE Billy Vaughn Decca QLP 678	15
7		8. CAN CAN Sonia Train Capitol W 1481	9
8		9. LANZA SINGS CARUSO-CARUSO FAVORITES... Mario Lanza-Enrico Caruso RCA Victor LM 2393	6
9		10. SIXTY YEARS OF MUSIC AMERICA LOVES BEST 31 Assorted Artists RCA Victor LM 6074	31
10		7. ENCORES OF GOLDEN HITS Platters Mercury MG 5042	16
11		17. IT'S EVERY TIME Eccle Brothers Wandor Bros. WB 1181	4
12		13. ITALIAN FAVORITES Condo Francis M-G-M M 1791	21
13		12. BROTHERS FOUR The Brothers Four Columbia CL 1402	11
14		11. DEN-HEUR Rena Symphony Ork. No. 2 M-G-M 181	10
15		14. BELAFONTE AT CARNEGIE HALL Harry Belafonte RCA Victor LSC 4066	34
16		16. LATIN A LA LEE Przybyl Capitol T 1280	12
17		18. THIS IS DARIN Darin A&O LP 1119	17
18		19. PERSUASIVE PERCUSSION Terry Snyder and the All Stars Eastland LP 808	11
19		22. HE'LL HAVE TO GO Tina Turner RCA Victor LPM 2213	6
20		23. HERE WE GO AGAIN Kinema Trio Capitol T 1278	34

TOPS IN CLASSICS!

7
OUT OF
TOP 10

MONOPHONIC CLASSICAL ALBUMS

- LANZA SINGS CARUSO—Caruso Favorites
Mario Lanza-Enrico Caruso, RCA Victor LM 2393
- RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 2226
- RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra, (Bennett), RCA Victor LM 1779
- TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LM 2355
- SIXTY YEARS OF MUSIC AMERICA LOVES BEST
Assorted Artists, RCA Victor LM 6074
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN
Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
- GERSHWIN: RHAPSODY IN BLUE
Leonard Pennario, Hollywood Bowl Symphony (Slatkin), Capitol P-8343
- RACHMANINOFF: PIANO CONCERTO NO. 3
Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LM 2355
- THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie), Columbia ML 5386
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO
Morlon Gould Orchestra, RCA Victor LM 2345

STEREOPHONIC CLASSICAL ALBUMS

- TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
- GROFE: GRAND CANYON SUITE
The Philadelphia Orchestra (Ormandy), Columbia MS 6003
- TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN
Minneapolis Symphony Orchestra, (Dorati), Mercury SR 90054
- LANZA SINGS CARUSO—Caruso Favorites
Mario Lanza-Enrico Caruso, RCA Victor LSC 2393
- RACHMANINOFF: PIANO CONCERTO NO. 3
Van Cliburn Symphony of the Air (Kondrashin), RCA Victor LSC 2355
- GERSHWIN: RHAPSODY IN BLUE
Leonard Pennario, Hollywood Bowl Symphony Orchestra (Slatkin), Capitol SP 8343
- RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra, (Bennett), RCA Victor LSC 2335
- RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra, (Bennett), RCA Victor LSC 2226
- TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO
Morlon Gould Orchestra, RCA Victor LSC 2345
- TWO PIANOS OF LEONARD PENNARIO
Capitol SP 8517

6
OUT OF
TOP 10

TOPS IN SALES!



RCA VICTOR

TMK(s)® RADIO CORPORATION OF AMERICA



TOPS ON THE LISTS OF RECORD BUYERS! KEEP THEM IN STOCK!

TV REVIEW

'Coke Time' Young Talent Field Day

ABC-TV's "Coke Time" show last Monday (27) night was one of the best showcases for youthful recording talent ever presented on TV. The hour-long program had a fresh, buoyant pace, imaginative production work, and exceptional choreography.

Standouts on the show were emcee Pat Boone and Bobby Darin—"the Perry Como and Frank Sinatra of 1980." The boys' contrasting vocal styles blended for sock audience impact on a medley of tunes keyed to a bachelor-life vs. marital-bliss lyric theme.

Darin also scored strongly with a swinging reading of "All I Need Is the Girl" from "Gypsy," while Boone's most effective moment was the dramatic closer, "Something's Coming" from "West Side Story."

Paul Anka, also one of the brightest of the new disk stars, didn't come off as well—primarily because they paired him with Annette, who looks good, dances well, but sings decidedly off-key. The thrush later redeemed herself with an infectious terp routine with a chorus on "The Madison," a high spot of the show. Anita Bryant looked equally good and sang much better than the ex-Mickey Mouse Clubber.

Frankie Avalon's vocals were on the weak side, but he, too, registered strong visually with his appealing boyishness and graceful dancing. On the minus side was a self-consciously hip bit by Edd (Kookie) Byrnes and Bob Denver of the "Dobie Gillis" TV series.

Altho the show was unaccountably clobbered by most of the big-time consumer press critics (who seem to automatically pick on any singer not in their own age bracket) the program chalked up a 20.8 Trendex and a 49.5 share of audience, as compared with the runner-up, NBC, with a 10.1 rating and 24.0 share.

The Billboard
RECORD INDUSTRY
Source Book
& DIRECTORY ISSUE

REVISIONS OF APRIL 23, 1960, ISSUE

The following data should be clipped and entered in your Source Book to keep it up to date pending the next edition. We invite submission of all corrections and additions as they occur. Please address The Billboard Source Book, 1564 Broadway, New York 36.

RECORD MANUFACTURERS

- Panama Artists, Inc.**
P. O. Box 146
Airport Station
Miami, Fla.
- Paragon Productions, Inc.**
1265 Broadway
New York, N. Y.
- Parliament Records**
600 5th Avenue
New York 20, N. Y.
- Rustone Records**
P. O. Box 656
Goums, La.
- Sar Records, Inc.**
3710 W. 27th Street, Box 10
Los Angeles 11, Calif.
- Showboat & Skoop Records**
1707 Division Street
P. O. Box 955
Nashville, Tenn.
- Siena Records**
P. O. Box 91
Boston 12, Mass.
- Skyway Records**
P. O. Box 57058-Flint Station
Los Angeles 57, Calif.
- Sil-Fi Records, Inc.**
2720 Beverly Boulevard
Los Angeles 57, Calif.
- Spin Records**
Box 518
Scottsdale, Ariz.
- Star Light Records**
P. O. Box 418
Shafter, Calif.

Twirla-Vision
Kidisk Gimmick

MIAMI — Twirla-Vision Sales, Inc., here, headed by D. G. Bash, president, has just placed on the market an animated children's record, with mirrored plastic viewer. The viewer, which pictures a clown juggler, is placed on top of the record and, as the two rotate together, animation of the reflected clown image results along with the playing of the music.

Bash reports that the firm is in the process of setting up distributorships thru the country, with Brason Associates, of Chicago, already set to handle the novelty record in the North Central States. RCA Victor will furnish the music and press the records at its Indianapolis plant. To date, Twirla-Vision has the art work for 12 titles, Bash states.

Sixteen LP's
On Columbia
July Agenda

NEW YORK — Columbia Records is releasing 16 new albums for July, and its low-priced subsidiary Harmony is releasing 10. The Columbia packages include 10 pop, four classical, one original cast, and one "Adventure in Sound" LP. The Harmony lineup ranges from hymns to kiddie material.

New Columbia pop LP's include packages by Ray Conniff, Erroll Garner, Dave Brubeck, Lionel Hampton, Jackie Cain and Roy Kral, Sammy Kaye, Teddy Lee and the Midnight Suns, Paul Taubman, Johnny Desmond, Marge Dodson, and Burl Ives. The original cast album features the off-Broadway musical "Earnest in Love," based on Oscar Wilde's "The Importance of Being Earnest."

The classical lineup includes two albums (four works) in Columbia Masterworks Modern American Music series by the American Art Quartet and the Julliard String Quartet; the Stanley String Quartet; and the Amati Quartet, plus packages by Isaac Stern, and Alexander Zakin. The "Adventures in Sound" LP is tagged "Flamenco Spectacular" and features guitarists Pedro del Valle and Heredia with a quintet of vocalists.

The new Harmony packages spotlight Polly Bergen and her father, Lefty Frizzell, Lester Flatt and Earl Scruggs, Marion Marlowe and Frank Parker, Beatrice Kay, Gene Krupa, "Children's Television Favorites" from "Captain Kangaroo" and "Greatest Hits" featuring a flock of top jazz and swing era names — Count Basie, Benny Goodman, Sarah Vaughan, etc.

Anka Inks
Pic Deal

NEW YORK — Two young recording artists — Paul Anka and Bob Markley, new Warner Bros. warbler — inked picture deals last week.

Anka signed to play a dramatic role in "Look in Any Window," for which he will also compose and sing a title tune. Markley will make his film debut, in M-G-M's "Where the Boys Are," in a featured role. Markley formerly emceed "Oklahoma Bandstand" on KOCO-TV, Oklahoma City.

THE NATION'S TOP TUNES
HONOR ROLL OF HITS
TRADE MARK REG.

FOR WEEK ENDING JULY 10

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

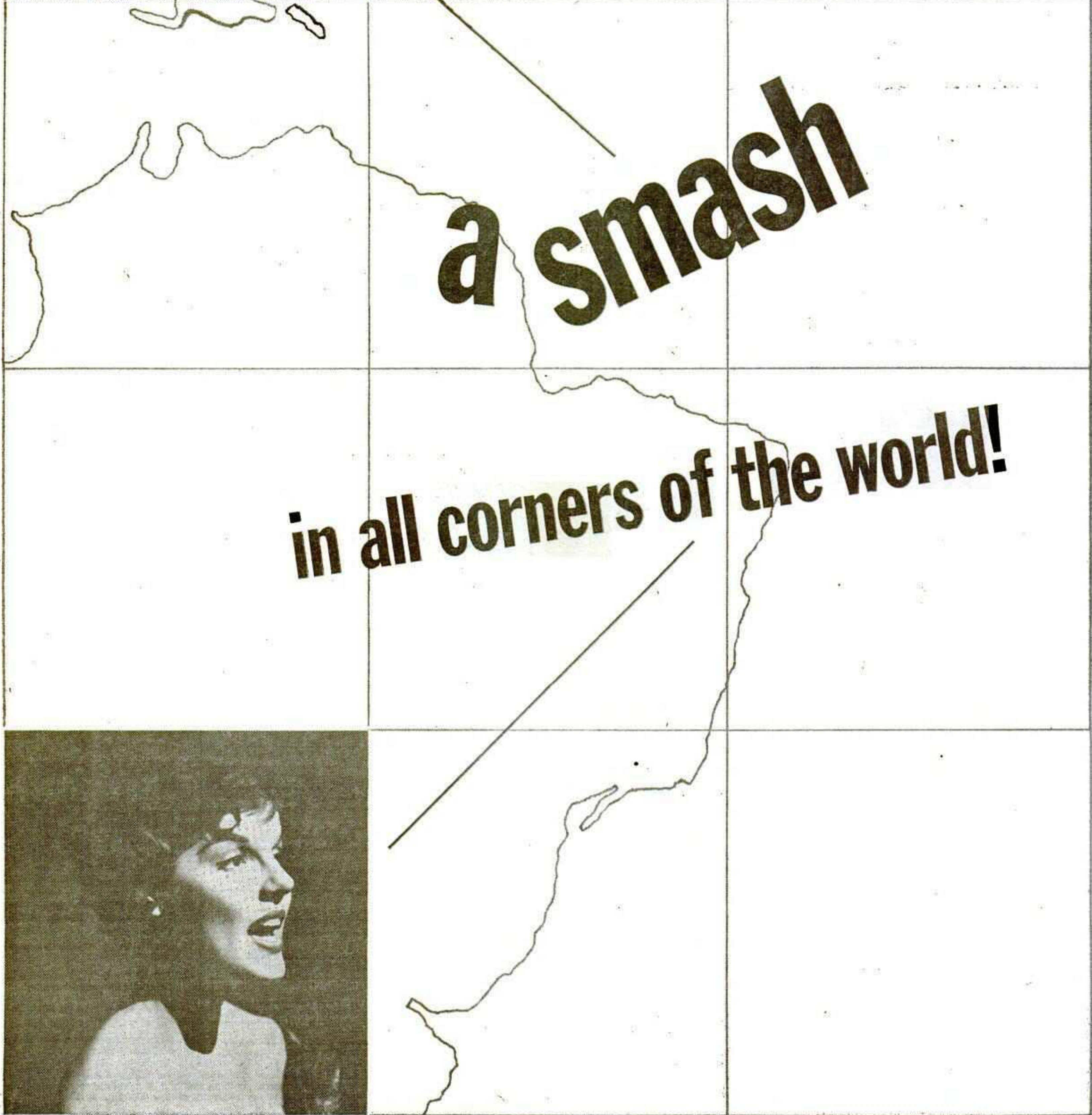
This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	2	ALLEY-OOP	By Fraizer—Published by Kavelin-Maverick (BMI)	4
2	3	EVERYBODY'S SOMEBODY'S FOOL	By Keller & Greenfield—Published by Aldon (BMI)	6
3	1	CATHY'S CLOWN	By Don and Phil Everly—Published by Acuff-Rose (BMI)	10
4	5	BECAUSE THEY'RE YOUNG	By Schroeder-God-Costa—Published by Columbia Pics (ASCAP)	5
5	10	I'M SORRY	By Self—Published by Champion (BMI)	4
6	4	PAPER ROSES	By Spielman-Toree—Published by Pambill (ASCAP)	9
7	12	MULE SKINNER BLUES	By Jimmie Rodgers—Published by Peer Int'l (BMI)	3
8	6	BURNING BRIDGES	By Scott—Published by Sage & Sand (SESAC)	8
9	8	A ROCKIN' GOOD WAY	By Benton—Published by Eden (BMI)	4
10	23	THAT'S ALL YOU GOTTA DO	By Jerry Reed—Published by Lowery (BMI)	2
11	28	ONLY THE LONELY	By Orbison-Melson—Published by Acuff-Rose (BMI)	2
12	7	GOOD TIMIN'	By Tobias-Ballard—Published by Sequence (ASCAP)	9
13	22	PLEASE HELP ME, I'M FALLING	By Hank Locklin—Published by Ross-Jungnickel (ASCAP)	2
14	14	WONDERFUL WORLD	Published by Kags (BMI)	6
15	19	MY HOME TOWN	By Anka—Published by Spanka (BMI)	4
16	29	LOOK FOR A STAR	By Anthony—Published by Harlene (ASCAP)	2
17	18	HAPPY-GO-LUCKY ME	By Evans-Byron—Published by Pambill-Lyle (ASCAP)	6
18	16	LOVE YOU SO	By Holden—Published by Maravilla (BMI)	9
19	9	STUCK ON YOU	By Aaron Schroeder-J. Leslie McFarland—Published by Gladys (ASCAP)	13
20	15	YOUNG EMOTIONS	By David-Livingston—Published by Nelson (ASCAP)	8
21	11	HE'LL HAVE TO STAY	By Charlie Grean-J. and A. Miller—Published by Central Songs (BMI)	9
22	24	MR. LUCKY	By Henry Mancini—Published by Southdale (ASCAP)	9
23	21	JEALOUS OF YOU	By Mendes, Harper and Masheroni—Published by H. B. Marks (BMI)	5
24	20	GREENFIELDS	By Terry Gilkyson-R. Dehr-F. Miller—Published by Montclare (BMI)	16
25	27	(WON'T YOU COME HOME) BILL BAILEY	By Warfield-Williams—Published by Adaris (BMI)	2
26	30	I REALLY DON'T WANT TO KNOW	By Barnes-Robertson—Published by Hill and Range (BMI)	2
27	17	NIGHT	By Johnny Lehman and Herb Miller—Published by Pearl (BMI)	12
28	—	WHEN WILL I BE LOVED	By Everly—Published by Acuff-Rose (BMI)	1
29	—	TELL LAURA I LOVE HER	By Bany-Raleigh—Published by Marks (BMI)	1
30	13	SWINGING SCHOOL	By Lowe, Appell and Mann—Published by Columbia (ASCAP)	7

RECORDING AVAILABLE

(Best Selling Record Listed in Bold Face)

1. **ALLEY-OOP**—Dante and the Evergreens, Madison 130; Dyna-Sores, Rendezvous 120; Hollywood Argyles, Lute 5905.
2. **EVERYBODY'S SOMEBODY'S FOOL** — Connie Francis, M-G-M 12899.
3. **CATHY'S CLOWN**—Everly Brothers, Warner Bros. 5151.
4. **BECAUSE THEY'RE YOUNG** — Jimmy Darren, Colpix 142; Duane Eddy, Jamie 1156.
5. **I'M SORRY**—Bo Diddley, Checker 913; Brenda Lee, Dec 31093; George Jackson, Atlantic 1024; Platters, Mer 71032.
6. **PAPER ROSES** — Anita Bryant, Carlton 528.
7. **MULE SKINNER BLUES** — Red Allen, Frontier Records 602; Rusty Draper, Mer 71634; Fendermen, Soma 113.
8. **BURNING BRIDGES**—Hometowners, Sage & Sand 527; Jack Scott, Top Rank 2041.
9. **A ROCKIN' GOOD WAY**—Pricilla Bowman, A-Ron 1018; Dinah Washington and Brook Benton, Mer 71629.
10. **THAT'S ALL YOU GOTTA DO**—Brenda Lee, Dec 31093.
11. **ONLY THE LONELY**—Roy Orbison, Monument 421; Johnny Western, Col 41500.
12. **GOOD TIMIN'**—Jimmy Jones, Cub 9067.
13. **PLEASE HELP ME, I'M FALLING** — Hank Locklin, Vic 7692; Ross Maddox, Cap 4347.
14. **WONDERFUL WORLD** — Sam Cooke, Keen 82112; Jack Lewis Ork and Chorus, United Artists 159.
15. **MY HOME TOWN** — Paul Anka, ABC-Paramount 10106.
16. **LOOK FOR A STAR** — Jericho Brown, Warner Bros. 5161; Dean Hawley, Dore 554; Garry Miles, Liberty 55261; Gary Mills, Imperial 5674; Billy Vaughn, Dot 16106.
17. **HAPPY-GO-LUCKY ME** — Paul Evans, Guaranteed 208.
18. **LOVE YOU SO**—Rod Holden, Donna 1315.
19. **STUCK ON YOU**—Elvis Presley, Vic 7740.
20. **YOUNG EMOTIONS**—Ricky Nelson, Imperial 5663.
21. **HE'LL HAVE TO STAY**—Jeanne Black, Cap 4368; Corina Minette, ABC-Paramount 10097.
22. **MR. LUCKY**—Georgie Auld Ork, Top Rank 2037; Henry Mancini, Vic 7785.
23. **JEALOUS OF YOU** — Connie Francis, M-G-M 12899.
24. **GREENFIELDS** — Brothers Four, Col 41471; Julius La Rosa, Kapp 323.
25. **(WON'T YOU COME HOME) BILL BAILEY** — Pearl Bailey, Roulette 4016; Bobby Darin, Atco 6167; Jimmy Durante & Eddy Jackson, M-G-M 30255; Pat Healy, Dot 15948; Brenda Lee, Dec 30806; Margaret Ann and Ja-Das, Warner Bros. 5124; Sundowners Band, Windsor 7120.
26. **I REALLY DON'T WANT TO KNOW**—Tommy Edwards, M-G-M 12890.
27. **NIGHT**—Jackie Wilson, Brunswick 55166.
28. **WHEN WILL I BE LOVED** — Everly Brothers, Cadence 1380.
29. **TELL LAURA I LOVE HER**—Ray Peterson, Vic 7745.
30. **SWINGING SCHOOL**—Bobby Rydell, Cameo 175.

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**IN MY
LITTLE
CORNER OF
THE WORLD**



**Anita
Bryant**



**CARLTON
530**



FOR WEEK ENDING JULY 10

The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	WEEKS ON CHART
1	1	2	2	EVERYBODY'S SOMEBODY'S FOOL	Connie Francis, M-G-M	12899	9
2	3	6	12	ALLEY-OOP	Hollywood Argyles, Lute	5905	6
3	6	14	23	I'M SORRY	Brenda Lee, Decca	31092	6
4	5	11	13	BECAUSE THEY'RE YOUNG	Duane Eddy, Jamie	1156	7
5	2	1	1	CATHY'S CLOWN	Everly Brothers, Warner Bros.	5151	12
6	17	36	55	THAT'S ALL YOU GOTTA DO	Brenda Lee, Decca	31093	5
7	4	3	3	BURNING BRIDGES	Jack Scott, Top Rank	2041	12
8	11	12	16	MY HOME TOWN	Paul Anka, ABC-Paramount	10106	7
9	15	21	25	MULE SKINNER BLUES	Fendermen, Soma	1137	7
10	7	13	20	A ROCKIN' GOOD WAY	Dinah Washington and Brook Benton, Mercury	71629	7
11	23	31	44	ONLY THE LONELY	Roy Orbison, Monument	421	4
12	12	15	19	WONDERFUL WORLD	Sam Cooke, Keen	82112	9
13	8	7	5	PAPER ROSES	Anita Bryant, Carlton	528	13
14	14	16	10	HAPPY-GO-LUCKY ME	Paul Evans, Guaranteed	208	9
15	16	20	28	ALLEY-OOP	Dante and the Evergreens, Madison	130	6
16	24	34	38	PLEASE HELP ME, I'M FALLING	Hank Locklin, RCA Victor	7692	7
17	9	4	4	GOOD TIMIN'	Jimmy Jones, Cub	9067	12
18	25	30	34	I REALLY DON'T WANT TO KNOW	Tommy Edwards, M-G-M	12890	7
19	21	33	41	(WON'T YOU COME HOME) BILL BAILEY	Bobby Darin, Atco	6167	7
20	36	63	71	WHEN WILL I BE LOVED	Everly Brothers, Cadence	1380	6
21	10	5	9	SWINGING SCHOOL	Bobby Rydell, Cameo	175	9
22	40	72	86	TELL LAURA I LOVE HER	Ray Peterson, RCA Victor	7745	4
23	20	19	24	JEALOUS OF YOU	Connie Francis, M-G-M	12899	7
24	13	8	7	LOVE YOU SO	Rod Holden, Donna	1315	14
25	29	41	42	RUNAROUND	Fleetwoods, Dolton	22	7
26	18	18	14	YOUNG EMOTIONS	Ricky Nelson, Imperial	5663	11
27	37	44	49	THEME FROM THE UNFORGIVEN	Don Costa, United Artists	221	10
28	27	29	31	MACK THE KNIFE	Ella Fitzgerald, Verve	10209	10
29	32	39	50	PENNIES FROM HEAVEN	Skyliners, Calico	117	9
30	19	9	6	HE'LL HAVE TO STAY	Jeanne Black, Capitol	4368	10
31	46	57	—	WALKIN' TO NEW ORLEANS	Fats Domino, Imperial	5675	3
32	26	27	22	DING-A-LING	Bobby Rydell, Cameo	175	9
33	71	—	—	JOSEPHINE	Bill Black's Combo, HI	2022	2

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	WEEKS ON CHART
34	42	52	78	ONE OF US (WILL WEEP TONIGHT)	Patti Page, Mercury	71639	5
35	66	88	—	LOOK FOR A STAR	Garry Miles, Liberty	55261	3
36	28	22	30	ANOTHER SLEEPLESS NIGHT	Jimmy Clanton, Ace	585	11
37	68	85	—	LOOK FOR A STAR	Dean Hawley, Dore	554	3
38	43	37	45	TRAIN OF LOVE	Annette, Vista	359	5
39	22	10	8	STUCK ON YOU	Elvis Presley, RCA Victor	7740	14
40	31	24	17	SIXTEEN REASONS	Connie Stevens, Warner Bros.	5137	23
41	41	47	52	SOMETHING HAPPENED	Paul Anka, ABC-Paramount	10106	6
42	48	60	—	I'M GETTIN' BETTER	Jim Reeves, RCA Victor	7756	3
43	53	62	73	IMAGE OF A GIRL	Safaris, Eldo	101	5
44	30	17	11	NIGHT	Jackie Wilson, Brunswick	55166	16
45	38	23	15	GREENFIELDS	Brothers Four, Columbia	41571	20
46	80	90	99	THERE IS SOMETHING ON YOUR MIND	Bobby Marchan, Fire	1022	4
47	34	25	32	LONELY WEEKENDS	Charlie Rich, Philips International	3552	17
48	49	49	63	DOWN YONDER	Johnny and the Hurricanes, Big Top	3036	6
49	51	53	58	CLAP YOUR HANDS	Beau-Marks, Shad	5017	8
50	61	76	93	IS A BLUEBIRD BLUE	Conway Twitty, M-G-M	12911	4
51	39	40	33	ALL I COULD DO WAS CRY	Etta James, Argo	5359	10
52	35	42	43	THEME FOR YOUNG LOVERS	Percy Faith, Columbia	41655	9
53	44	45	47	I'M WALKIN' THE FLOOR OVER YOU	Pat Boone, Dot	16073	7
54	57	64	70	LONELY WINDS	Drifters, Atlantic	2062	7
55	55	35	21	DOGGIN' AROUND	Jackie Wilson, Brunswick	55166	14
56	73	92	—	LOOK FOR A STAR	Billy Vaughn, Dot	16106	3
57	33	26	18	CHERRY PIE	Skip and Flip, Brent	7010	14
58	63	70	81	BANJO BOY	Jan and Kjeld, Kapp	335	5
59	—	—	—	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI	Brian Hyland, Leader	805	1
60	64	74	74	FINGER POPPIN' TIME	Hank Ballard and the Midnighters, King	5341	8
61	65	67	72	HEY, LITTLE ONE	Dorsey Burnette, Era	3019	5
62	78	99	—	LOOK FOR A STAR	Gary Mills, Imperial	5674	3
63	50	50	54	SPRING RAIN	Pat Boone, Dot	16073	6
64	58	56	51	OOH POO PAH DOO (Part 2)	Jessie Hill, Minit	607	15
65	75	80	87	ALL THE LOVE I GOT	Marv Johnson, United Artists	226	4
66	76	95	—	BAD MAN BLUNDER	Kingston Trio, Capitol	4375	3
67	72	84	89	WHERE ARE YOU	Frankie Avalon, Chancellor	1052	4

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE	Artist, Company	Record No.	WEEKS ON CHART
68	74	83	90	TROUBLE IN PARADISE	Crests, Coed	531	4
69	79	94	—	I CAN'T HELP IT	Adam Wade, Coed	530	3
70	54	46	36	DUTCHMAN'S GOLD	Walter Brennan and Billy Vaughn, Dot	16066	11
71	77	87	—	WAKE ME, SHAKE ME	Coasters, Atco	6168	3
72	70	43	48	SINK THE BISMARCK	Johnny Horton, Columbia	41568	18
73	45	32	27	CRADLE OF LOVE	Johnny Preston, Mercury	71598	15
74	82	91	96	I AIN'T GONNA BE THAT WAY	Marv Johnson, United Artists	226	6
75	81	89	—	THIS BITTER EARTH	Dinah Washington, Mercury	71635	3
76	83	97	—	IS THERE ANY CHANCE	Marty Robbins, Columbia	41686	3
77	52	28	29	JUMP OVER	Freddy Cannon, Swan	4053	9
78	—	—	—	MY TANI	Brothers Four, Columbia	41692	1
79	100	96	84	MISSION BELL	Donnie Brooks, Era	3018	4
80	85	—	—	QUESTION	Lloyd Price, ABC-Paramount	10123	2
81	89	—	—	THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE, NO. 2 (THE BALLAD OF FRANCIS G. POWERS)	Red River Dave, Savoy	3020	2
82	—	—	—	JOHNNY FREEDOM	Johnny Horton, Columbia	41685	1
83	87	—	77	HEARTBREAK (IT'S HURTIN' ME)	Little Willie John, King	5356	5
84	91	—	—	MARIA	Johnny Mathis, Columbia	41684	3
85	59	58	56	NATIONAL CITY	Jolner, Arkansas, Jr. High School Band, Liberty	55244	8
86	92	—	—	STICKS AND STONES	Ray Charles, ABC-Paramount	10118	2
87	62	65	69	EXCLUSIVELY YOURS	Carl Dobkins Jr., Decca	31088	8
88	47	55	35	MOUNTAIN OF LOVE	Harold Dorman, Rita	1003	19
89	90	—	91	HEARTBREAK (IT'S HURTIN' ME)	Jon Thomas, ABC-Paramount	10122	4
90	96	—	—	DON'T COME KNOCKIN'	Fats Domino, Imperial	5675	2
91	—	—	—	ONE BOY	Joanie Sommers, Warner Bros.	5157	1
92	95	98	—	FEEL SO FINE	Johnny Preston, Mercury	71651	3
93	—	—	—	DO YOU MIND	Andy Williams, Cadence	1381	1
94	97	—	—	BORN TO BE LOVED	Billy Bland, Old Town	1082	2
95	—	—	—	I SHOT MR. LEE	Bobbettes, Triple-X	104	1
96	—	—	—	SECOND HONEYMOON	Johnny Cash, Columbia	41707	1
97	67	51	39	STAIRWAY TO HEAVEN	Neil Sedaka, RCA Victor	7709	15
98	—	—	—	TOO YOUNG TO GO STEADY	Connie Stevens, Warner Bros.	5159	1
99	60	61	64	PINK CHIFFON	Mitchell Torok, Guyden	2034	9
100	—	—	—	OVER THE RAINBOW	Dimensions, Mohawk	116	1

& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

JOSEPHINE Bill Black's Combo
(Feist, ASCAP) Hi 2022

LOOK FOR A STAR Garry Miles
Liberty 55261

Dean Hawley
Dore 554

Billy Vaughn
Dot 16106

Garry Mills
Imperial 5674
(Harlene-Rank, BMI)

THERE IS SOMETHING ON YOUR MIND . . . Bobby Marchan
(Fire, BMI)

IT'SY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI
..... Brian Hyland
(Pincus, ASCAP) Leader 805

C&W—No selections this week.

R&B—No selections this week.

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. MILLER'S CAVE Hank Snow, RCA Victor
2. DOWN THE STREET TO 301 Johnny Cash, Sun
3. I'VE BEEN LOVED BEFORE Shirley & Lee, Warwick
4. PARDON ME Billy Bland, Old Town
5. HONKY TONK GIRL Johnny Cash, Columbia
6. MY BABE Little Walter, Checker
7. I'M WITH YOU Five Royales, King
8. ALL MY LOVE Jackie Wilson, Brunswick
9. LONELY LITTLE ROBIN Browns, RCA Victor
10. A WOMAN, A LOVER, A FRIEND
..... Jackie Wilson, Brunswick
11. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE
NO. 2 (1960) (THE BALLAD OF FRANCIS G. POWERS)
..... Betty Johnson and the Johnson Family, Coed
12. THE STORY OF A BROKEN HEART Johnny Cash, Sun
13. SHE'S JUST A WHOLE LOT LIKE YOU
..... Hank Thompson & Brazos Valley Boys, Capitol
14. TWIST Hank Ballard and the Midnighters, King
15. I'LL FLY AWAY Lonnie Saffin, Warner Bros.

HOT 100: A TO Z

A Rockin' Good Way	10
Ain't Gonna Be That Way	74
Alley-Oop (Dante and the Evergreens)	15
Alley-Oop (Hollywood Argyles)	2
All I Could Do Was Cry	51
All the Love I Got	65
Another Sleepless Night	36
Bad Man Blunder	64
Banjo Boy	58
Because They're Young	4
Born to Be Loved	94
Burning Bridges	7
Cathy's Clown	32
Clap Your Hands	49
Cherry Pie	57
Cradle of Love	73
Ding-A-Ling	32
Doggin' Around	55
Don't Come Knockin'	90
Down Yonder	48
Do You Mind	93
Dutchman's Gold	70
Everybody's Somebody's Fool	1
Exclusively Yours	87
Feel So Fine	92
Finger Poppin' Time	60
Good Timin'	17
Greenfields	45
Happy-Go-Lucky Me	14
Heartbreak (It's Hurtin' Me) (John)	83
Heartbreak (It's Hurtin' Me) (Thomas)	89
He'll Have to Stay	30
Hey, Little One	61
I Can't Help It	69
I Shot Mr. Lee	95
Image of a Girl	43
I'm Gettin' Better	42
I'm Sorry	3
I'm Walkin' the Floor Over You	53
I Really Don't Want to Know	18
Is a Bluebird Blue	50
Is There Any Chance	76
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini	59
Jealous of You	23
Johnny Freedom	82
Josephine	23
Jump Over	77
Lonely Weekends	47
Lonely Winds	54
Look for a Star (Hawley)	37
Look for a Star (Miles)	35
Look for a Star (Mills)	62
Look for a Star (Vaughn)	56
Love You So	24
Mack the Knife	28
Marla	94
Mission Bell	79
Mountain of Love	88
Mule Skinner Blues	9
My Home Town	8
My Tani	78
National City	85
Night	44
Ooh Poo Pah Doo (Part 2)	64
One Boy	91
One of Us (Will Weep Tonight)	34
Only the Lonely	11
Over the Rainbow	100
Paper Roses	13
Pennies From Heaven	29
Pink Chiffon	99
Please Help Me, I'm Falling	16
Question	80
Runaround	25
Second Honeymoon	96
Sink the Bismarck	72
Sixteen Reasons	40
Something Happened	41
Spring Rain	63
Stairway to Heaven	97
Sticks and Stones	86
Stuck on You	39
Swinging School	21
Tell Laura That I Love Her	22
That's All You Gotta Do	6
Theme for Young Lovers	52
Theme From the Unforgiven	27
There is Something on Your Mind	46
There's a Star-Spangled Banner Waving Somewhere, No. 2 (The Ballad of Francis G. Powers)	81
This Bitter Earth	75
Too Young to Go Steady	98
Train of Love	38
Trouble in Paradise	68
Wake Me—Shake Me	71
Walkin' to New Orleans	31
When Will I Be Loved	20
Where Are You	29
Wonderful World (Won't You Come Home)	12
Bill Bailey	19
Young Emotions	26

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases:



SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent to P. O. Box 292, Times Square Station, New York 36, N. Y.

Pop

GUY MITCHELL



MY SHOES KEEP WALKIN' BACK TO YOU (Copar, BMI) (2:54) — **SILVER MOON UPON THE GOLDEN SANDS** (Joy, ASCAP) (1:53) — The chanter bids for another hit with a previous country smash, this time a tune that made it big for Ray Price. Mitchell's in stylish form here and the side can go. Flip, a bright rhythm outing, also has a fine chance. **Columbia 41725**

CHARLIE RICH



GONNA BE WAITING (Hi Lo, BMI) (2:20) — **SCHOOL DAYS** (Mills-Shapiro-Bernstein, ASCAP) (2:30) — The smart-sounding rockabilly with strong Memphis roots has a good swingin', revival type outing here which can easily follow up the hit status of "Lonely Weekends." Flip is the oldie ballad sung over rock backing. This can also score. **Phillips 3560**

SKIP AND FLIP



HULLY GULLY CHA CHA CHA (Trinity, BMI) (2:34) — **TEENAGE HONEYMOON** (Maverick, BMI) (2:34) — The sharp duo can score again, following "Cherry Pie," with this coupling. On top is a teen ballad sung with feeling, while the flip is a sock, rockin' cha cha version of the Hully Gully. Either side can go here. **Brent 7013**

THE VISCOUNTS



NIGHT TRAIN (Frederick, BMI) (1:58) — **SUMMERTIME** (Gershwin, ASCAP) (2:31) — A mighty sharp outing. The raucous and growling instrumental group turn out the r.&b. standard in a pounding arrangement. Flip is a sensuous go with a lot of feeling on the Gershwin standard. Either can step up. **Madison 133**

(Continued on page 37)



SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Pop Disk Jockey Programming

ARCHIE BLEYER ORK AND CHORUS

MUSTAFA (Ivan Mogul, ASCAP) (2:42) — **JIMMIE'S BLUES** (Harvard, BMI) (2:31) — Here's an effective two-sided programming platter for jocks. "Mustafa" is a bright, folksy instrumental, featuring a Near East exotic sound, via the Musickyoun. Flip spotlights pleasant non-lyric chorus on a pretty bluesy, instrumental theme. **Cadence 1383**

LES BLUE ANGELS

BLUES DE PARIS (Zodiac, BMI) (2:08) — **PETITE CHERIE** (Zodiac, BMI) (2:23) — Both sides feature tasteful instrumental themes with solid programming possibilities. "Blues De Paris" — on the style of "Petite Fleur" — is a smartly arranged item, highlighted by sub-toned clarinet solo work, augmented by also sax solo stint. Flip has an interesting Creole sound with effective clarinet and barroom-type piano. **Palette 5054**

LES DJINNS SINGERS

LE JOUR OU LA PLUIE VIENDRA (Breton, BMI) (2:53) — **IL FAIT DES BONDS** (Breton, BMI) (2:53) — Both sides are from a recent LP featuring the singers, a group of French teen-aged girls. The young thrushes are fresh and appealing in style as they sing — in French — on two melodic tunes. "Le Jour Ou La Pluie Viendra," of course, is the familiar "The Day the Rains Cams." Strong deejay material. **ABC-Paramount 10126**

UMBERTO BINDI

OUR CONCERTO (Shapiro-Bernstein, ASCAP) (2:24) — The rich legit voice of Bindi — singing in Italian — is spotlighted on "Our Concerto," a side which has already culled action overseas. Flip — also warbled in Italian — is a pretty ballad, "Let Me Dream" (Shapiro-Bernstein, ASCAP) (2:42). **Jamie 1159**

Pop Talent

DICK DALE

ST. LOUIS BLUES (W. C. Handy, ASCAP) (2:18) — **JESSIE PEARL** (Monsour, BMI) (2:12) — Dale sings out with exuberance and sock emotional impact on both sides. "St. Louis Blues" features a fem chorus on backing and an effective r.&r. ork treatment. Flip is a hard-driving rockabilly item. A promising r.&r. talent. **Del-Tone 501**

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This Week	Last Week	Weeks on Chart
1. PAPER ROSES (Pambill)	1	6
2. MR. LUCKY (Southgate)	4	11
3. CATHY'S CLOWN (Acuff-Rose)	3	5
4. HE'LL HAVE TO GO (Central Songs)	2	19
5. THEME FROM A SUMMER PLACE (Witmark)	6	21
6. GREENFIELDS (Montclare)	7	15
7. THE OLD LAMPLIGHTER (Shapiro-Bernstein)	5	10
8. BECAUSE THEY'RE YOUNG (Columbia)	9	3
9. STUCK ON YOU (Glady's)	10	7
10. MISTY (Octave)	8	9
11. NIGHT (Pearl)	11	8
12. DO-RE-MI (Williamson)	13	28
13. CLIMB EV'RY MOUNTAIN (Williamson)	14	26
14. GOOD TIMIN' (Sequence)	—	1
15. HE'LL HAVE TO STAY (Central Songs)	15	5

GRASS ROOTS SPROUTS BLOOM ON POP CHARTS

• Continued from page 1

Records hired veteran western star Bob Wills to head up its new c.&w. department. Top Rank inked ex-Decca c.&w. topper Paul Cohen—now headquartering in Nashville—to supervise a new c.&w. line.

Herman Lubinsky, Savoy Records' prexy, is putting considerable stress on c.&w. today, and is currently climbing up "The Hot 100" with Red River Dave's "There's a Star - Spangled Banner Waving Somewhere, No. 2." Challenge Records is also stepping up its c.&w. output.

The majors — RCA Victor, Columbia, Capitol and Decca — are currently reaping a considerable share of their singles sales from country and western or c.&w.-oriented disks.

Victor, for example, has seven disks on the "Hot 100" chart this week and two on "Bubbling." With the exception of the Neil Sedaka disk, all of them are by c.&w. or c.&w.-oriented artists and five of them were cut by Chet Atkins in Nashville. The c.&w.-oriented include Hank Locklin (No. 16), Ray Peterson, Jim Reeves, Hank Snow, the Browns, and of course, Elvis Presley.

Decca, which has always retained a strong hold in the c.&w. field, is currently riding high on the "Hot 100" with both sides of the new Brenda Lee disk — No. 3 and No. 6—(see separate story) and Carl Dobkins Jr., another country-based artist.

Capitol has Hank Thompson and the Brazos Valley Boys with "She's a Whole Lot Like You," on the "Bubbling Chart," and, of course, Jeanne Black's "He'll Have to

Stay" (No. 30), also sliced by the label's c.&w. a.&r. man, Ken Nelson. Columbia is represented by Johnny Horton, Marty Robbins, and several Johnny Cash sides.

Spirited Race On LP Charts

• Continued from page 1

Presley, Mario Lanza and Woody Woodbury.

As usual sound track sets and original Broadway casters jumped into both the stereo and monaural charts during the January - June 1960 period. The "Ben Hur" track made it on both charts, as did the "Fiorello" L.P. "Can Can" hit the monaural chart, and the stereo version of "Sound of Music" made it, too, a few months later than the monaural version which hit last year.

Many new talents came up with hits, some on their initial outing on LP. These included comics Jonathan Winters, Bob Newhart, and Woody Woodbury. Pete Fountain came thru in fine style after leaving Lawrence Welk, with two hit albums. The Brothers Four broke on LP the same way they came up with the number one single hit "Greenfields," on their first waxing.

Of the new albums there was only one hit LP based on TV-theme music, the Henry Mancini "Mr. Lucky" album. Jim Reeves, from the country music field, and Ray Charles, from the rhythm and blues field, both had hit pop albums, as did Morton Gould with the Tchaikovsky "1812 Overture" and the Mormon Tabernacle Choir with a religious album, "The Lord's Prayer."

ARMADA AND CAMEO SUE PLATTA-PAK

• Continued from page 1

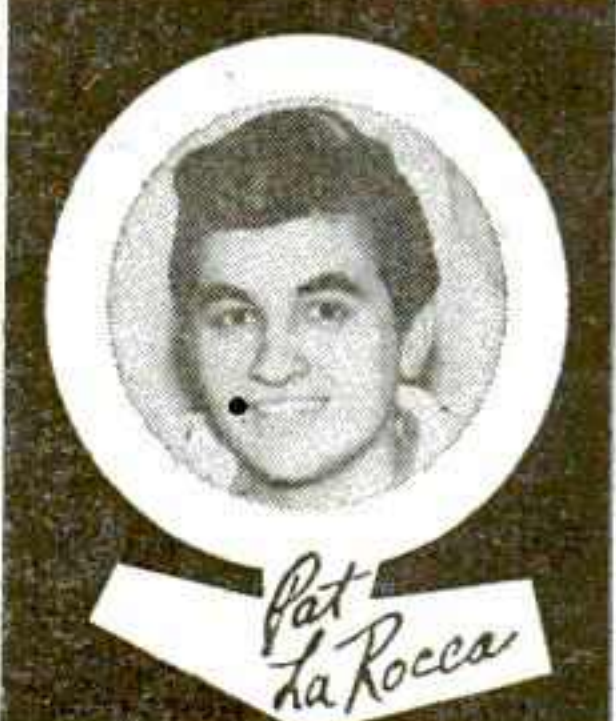
legedly sold the counterfeit product.

ARMADA prexy Art Talmadge, meanwhile, reports that he has instructed Blanc, Steinberg, Balder & Steinbrook to offer its legal services to Verve Records and its attorneys, in line with ARMADA's intent to wage war on disk bootleggers by instigating criminal and civil action wherever violations appear. Verve has been having trouble with counterfeiters in the San Francisco area.

Cosnat Extends Holiday Buy Plan

NEW YORK — Cosnat Record Distributing Corporation, thru its general manager, Elliott Blaine, has announced that its "Holiday at the Concord" LP package purchasing plan has been extended to July 30.

According to Blaine, dealer reaction has been such that many of them want to increase their purchases of LP packages so that their families and friends may be able to join them for the all-expense holiday at the Concord Hotel October 2 to 4.



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Records Co.

Reviews of THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Continued from page 35

CLYDE McPHATTER



TA TA (Olimac, BMI) (2:10) — I AIN'T GIVIN' UP NOTHIN' (Eden, BMI) (2:25) — A terrific debut for the chanter on his new label. The top side has the wonderful, old-time McPhatter feeling in the rockin' vein. Ditto the flip, a cute tune by Clyde Otis and Brook Benton. Watch both, they can go all the way. **Mercury 71660**

TEDDY REDELL



I WANT TO HOLD YOU (Jec, BMI) (2:14) — PIPE-LINER (Lonat, BMI) (2:30) — Backed by a solid, swinging combo, the new artist bows with a potent pairing. On top is a wild effort that really travels. Flip is a smart country blues effort that also can move. **Hi 2024**

DON GIBSON



A LEGEND IN MY TIME (Acuff-Rose, BMI) (2:22) — FAR, FAR AWAY (Acuff-Rose, BMI) (2:09) — The highly talented Nashville cat has two efforts that can easily catch on quickly. Top side is a slow, philosophical ballad, where he's backed by a nice chorus and piano sound. Flip is stylish and on the upbeat side. Watch both. **RCA Victor 7762**

THE PLATTERS



RED SAILS IN THE SUNSET (Shapiro-Bernstein, ASCAP) (2:25) — SAD RIVER (A.M.C., ASCAP) (2:34) — Lead warbler Tony Williams — who has since left the group to become a single — chants with expressive showmanship on the great standard, "Red Sails in the Sunset," and the flip, a moving ballad. Both sides bear watching. **Mercury 71656**

LITTLE ANTHONY



I'M TAKING A VACATION FROM LOVE (Nancoz-Realgone, BMI) (2:02) — ONLY SYMPATHY (Sark-Realgone, BMI) (2:16) — The chanter is in his usual sock vocal form on both sides. "I'm Taking a Vacation From Love" is a medium rocker with a good seasonal lyric theme. Flip is a pleasant ballad outing. Solid commercial chorus backing by the Imperials on both tunes. **End 1074**

★★★★

VERY STRONG SALES POTENTIAL

THE FIREBALLS

★★★★ **Vaquero — TOP RANK 2054** — A wild, rhythmic and melodic side by the Fireballs that has a chance to break as a big one. (Dundee, BMI) (1:59)

★★★★ **Chief Whoppin-Koff** — Another catchy instrumental by the group that could also be a loot-catcher on the boxes. (Dundee, BMI) (1:56)

KEN KAREN

★★★★ **Broken Dreams — STRAND 25017** — Ken Karen chants a tale of heartbreak. It starts with a big flourish and then moves into the rocker groove. Artist sings with verve. Can catch play. (Pompadour, BMI) (2:22)

★★★★ **You're the Only One I Love** — A slow and pulsing rockaballad. Side has a good arrangement and a vocal stint to match. This, too, can move if exposed. (Locket, BMI) (2:34)

THE FIESTAS

★★★★ **Dollar Bill — OLD TOWN 1080** — A classy blues with a standout lead by a high-voiced cat. A whole lot of shouting going on here and the backing is just as good as the vocal work. Watch this. (Desty, BMI)

★★★★ **It Don't Make Sense** — Another shouter blues, this time much in the gospel tradition, with a lead belting it out and answered by the rest of the group. Excitement here. (Jon-Ware, BMI)

THE FRANTICS

★★★★ **The Whip — DOLTON 647** — A frantic record by the Frantics with whip cracks and many other sounds. Side has a sound and chance. (Cornerstone, BMI) (1:45)

★★★★ **Dellah** — Persuasive ditty is played smartly here by the group. Side has a warm quality. (Famous, ASCAP) (2:20)

EARL BOSTIC

★★★★ **Polonaise — KING 5362** — This Chopin theme once appeared in the pop world as "Till the End of Time." Now it's done as a vehicle for the rhythmic Bostic horn interpretation. Good side for the boxes and deejays. (P.D.) (2:49)

★★★★ **Tuxedo Junction** — The old Glenn Miller favorite is right up Bostic's alley as a showcase for his growling horn. A solid dancing side for the boxes. (Lewis, ASCAP) (2:38)

BUDDY LOWE

★★★★ **A Teenager Feels It Too — IMPERIAL 5680** — Strong teen-age hunk of material receives a tender reading from the chanter and it has a chance. There are other records on the tune, but this one has possibilities if the tune happens. (Desert Palms, BMI) (1:55)

★★★★ **It Happened to Me** — Buddy Lowe sells this waxing with a lot of r.&b. feeling and the backing is in the shouting vein, too. (Travis, BMI) (2:20)

PHIL PHILLIPS

★★★★ **Nobody Knows and Nobody Cares — MERCURY 71657** — A listenable ballad is sung smartly here by the chanter over first-rate support by the fiddles. This could grab coins. (Tek) (2:25)

★★★★ **Come Back My Darling** — Phil Phillips handles this semi-wrepper with much feeling over listenable backing. Good wax. (Tek) (2:20)

BUD AND TRAVIS

★★★★ **Carmen Carmella — LIBERTY 55259** — The boys turn in a mighty strong reading here of a fine piece of material that has a spoken introduction. Side has much merit and could happen. (Metric, BMI) (2:23)

★★★★ **Come to the Dance** — The boys handle this Latinish ditty with verve over a very interesting arrangement. A good disk that has a chance for some coins. (Metric, BMI) (2:25)

ROD BERNARD

★★★★ **Dance, Fool, Dance — MERCURY 71654** — A tasteful rocker. A restrained chick chorus is effective behind the vocal. (Big Bopper, BMI) (2:24)

★★★★ **Two Young Fools in Love** — A pretty tune, in slow tempo, marked by a calypso figure. Lyric has a touch of country flavor. Watch it. (Big Bopper-HiLo, BMI) (2:03)

HAWKSHAW HAWKINS

★★★★ **Your Conscience — COLUMBIA 41714** — Pleasant warbling by Hawkins on country-flavored wrepper with rock and roll-styled backing. Solid appeal. (Cherie, BMI) (2:29)

★★★★ **Put a Nickel in the Juke Box** — Plaintive reading by Hawkins on an effective country lament with good lyrics. (Golden West, BMI) (2:20)

DOUG WARREN AND THE RAYS

★★★★ **If the World Don't End Tomorrow (I'm Comin' After You) — IMAGE 1011** — Feelingful reading by Warren and group on effective r.&r. ditty with country flavor. (Tree, BMI) (2:04)

★★★★ **Around Midnight** — Exuberant rockabilly ditty is chanted with verve by Warren and group. (Conmar-Fame, BMI) (1:53)

THE EMBERS

★★★★ **Couldn't Wait Any Longer — DOT 16101** — The Embers have a good piece of material here and they sing it with a lot of spirit over a swinging backing. Watch it. (Ludlow, BMI) (2:30)

★★★★ **Wait for Me** — Listenable ballad is sung with feeling by the boys over simple support. Flip appears more potent. (Republic, BMI) (2:20)

THE STROLLS

★★★★ **Madisonville, U. S. A. (Parts I & II) — SKY-ROCKET 106** — King Curtis' sock sax solo work highlights this catchy instrumental treatment of a teen-apple-type rhythm ditty. Dual market item. (Skyrocket, BMI) (2:10)

JIMMY McCracklin

★★★★ **Here Today and Gone Tomorrow — HI 2023** — Personable vocal interpretation of a catchy rhythm ditty. Dual market sides. (Jec, BMI) (1:55)

★★★★ **Things I Mean to Say** — Emotion-packed chanting by McCracklin on a moving r.&r. ballad. (Jec, BMI) (2:07)

HERB & BETTY WARNER

★★★★ **Dilly Dower** — A pretty harmony duet by the Warners. Tune is a folk-based idea with a touch of tango rhythm. Worth a listen. (Mutual, ASCAP) (2:39)

★★★★ **Mollie Pitcher** — Another historical episode is set to the now-familiar marching rhythm. The duo handle it in fitting patriotic style. Spins possible here. (Minstrel-Josie, ASCAP) (2:27)

THE ECHOES

★★★★ **Loving and Losing — COLUMBIA 41709** — A weepy country ballad. The boys have a pleasant rural harmony sound not unlike that of the Everlys. Nice easy-going listening. (Golden West Melodies, BMI) (2:41)

★★★★ **Estasy** — There's a Latin tinge to this relaxed ballad. Boys again hand it a nice harmony reading in front of guitar support. (Golden West Melodies, BMI) (2:32)

BILLY ONTRA'S BAND

★★★★ **California Freight (Parts I & II) — MAGNIFICENT 104** — A nice, lazy Kansas City rhythm instrumental. Both sides feature good alto sax, guitar and piano work. Two danceable sides that are both juke programming. (Don Carlos, BMI) (1:55) (2:22)

B-B

★★★★ **Jig Saw — COVER 604** — Blues instrumental with a sharply-accented rhythm figure. Guitars lend a funky quality. (Quilted, BMI) (1:57)

★★★★ **Pagan Rock (Pagan Love Song)** — Interesting instrumental based on the standard. This is a rocking version; but very tasteful, with guitars featured. (Robbins, ASCAP) (2:11)

DICK LEE

★★★★ **Now — FELSTED 372** — Romantic

OCIE SMITH

★★★★ **Well I'm Dancin' — BIGTOP 3039** — A blues done with style. This is applicable to the vocal, and to the bright arrangement. Latter is jazz-oriented with Kansas City figures and bright brass. (Quintet, BMI) (2:29)

★★★★ **You Are My Sunshine** — The Jimmie Davis tune gets an uncommon arrangement. As the vocal progresses, the instrumental arrangement continues to build excitement. (Peer Int'l, BMI) (2:13)

THE KITTENS

★★★★ **Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini — ALPINE 64** — The fem group has a distinctive teen-age sound on the novelty. Switch here is that a boy's voice comes in at the breaks instead of the fem. This can catch spins. Pincus ASCAP) (2:11)

★★★★ **Dark, Dark Sunglasses** — A cute song idea, in which the chicks ask him to come out from behind his shades. Flip will get more attention. (January, BMI) (2:03)

THE FORTUNES

★★★★ **Look at Me, Look at You — ARGO 5364** — A double-time instrumental arrangement behind the chanter lends a lot of excitement on this ballad. Plenty of rhythm. (Arc, BMI) (2:05)

★★★★ **Congratulations** — A rockaballad. Lead singer gives it the real tender touch. (Arc, BMI) (2:30)

RAY ELLIS & HIS ORK

★★★★ **Lonely Room — M-G-M 12926** — Instrumental with tasteful horns and strings. Tempo is relaxed. Deejays looking for engaging instrumentals have it here. (United Artists, ASCAP) (2:13)

★★★★ **Joey's Theme** — The pretty melody gets a beautiful instrumental reading. Full of mood. (Cherie, BMI) (2:09)

★★★

GOOD SALES POTENTIAL

ballad is sung with sincerity and heart by Lee. (Comet, ASCAP) (2:34)

★★★★ **I Never Knew (Till Now)** — Same comment. (St. George, ASCAP) (2:34)

RON MARSHALL

★★★★ **I Know This Place — SWAN 40561** — Inspiring vocal rendition by Marshall on inspirational-type item. (Republic, BMI) (2:46)

★★★★ **Please Don't Say Goodbye** — Celestial-styled fem chorus is heard on backing, while Marshall warbles richly on a dramatic ballad. (World, ASCAP) (2:11)

FIFI BARTON

★★★★ **But Not for Me — ACE 590** — Tasteful thrashing stint on the smart Gershwin standard. Nice jockey side. (Harms, ASCAP) (2:15)

★★★★ **Don't Get Around Much Anymore** — Another stylish vocal treatment on the great Ellington oldie. Also good deejay side. (Robbins, ASCAP) (2:10)

HUGH T. AND JOHNNY

★★★★ **Shirley, Shirley — ASTRA 103** — Wistful duo vocalizing on folk-flavored theme with teen-styled lyrics. (Stairway, BMI) (2:20)

★★★★ **Little In Love** — Same comment. (Stairway, BMI) (2:15)

CHANCELLOR LITTLE BAND AND CHORUS

★★★★ **Mattinata (Early Morning) — CHANCELLOR 1053** — Charming lullaby-styled theme is handed gentle ork and non-lyric vocal treatment by young chorus. (Debmarr, ASCAP) (2:00)

★★★★ **Happy Birthday** — Kid chorus chants brightly on bouncy little ditty with festive ork backing. (Rambled, BMI) (2:03)

TED HARRIS

★★★★ **God Must Have My Fortune Laid Away — COLUMBIA 41713** — A deeply philosophical ballad. Harris hands it a dramatic reading and the backing vocal group moves in nicely. A side worth watching. (Silver Star, BMI) (2:50)

★★★★ **Blues of the Heart** — A modified rocker arrangement backs Harris on this good vocal stint. The artist has a good country-based sound. Spinnable side. (Silver Star, BMI) (2:53)

SCOTT ENGLISH

★★★★ **The White Cliffs of Dover — DOT 16099** — Here's another version of the standard which has been waxed a lot recently.

This waxing is done with lush backing, and the singer handles it with style. (Shapiro-Bernstein, ASCAP) (2:28)

★★★★ **4,000 Miles Away** — Listenable ballad is sold with much heart by the lad, helped by simple ork and chorus support. Two strong sides. (Sultan, ASCAP) (2:10)

ALVIE SELF

★★★★ **Nancy — DON RAY 5960** — Alvie Self handles this attractive ballad smartly over good backing by the chorus with a guitar figure prominent. (Don Bennett, BMI) (2:20)

★★★★ **Let's Go Wild** — Swingly little effort is given a good go by the chanter and could get some coins on the boxes. Watch it. (Don Bennett, BMI) (1:58)

FOUR STARS

★★★★ **Blue Dawn — ERA 3021** — Sultry bluesy theme is wrapped up in effective instrumental treatment with solid sax solo work. Nice jockey side. (Bamboo, BMI) (2:26)

★★★★ **The Frog** — Jaunty whistling marks this bouncy instrumental ditty. Also spinnable. (Bamboo, BMI) (2:20)

BILLY WARD

★★★★ **The World Is Waiting for the Sunrise — ABC-PARAMOUNT 10128** — A dramatic reading of the chorus, with big instrumentation and chorus. The side can get attention. (Chappell, ASCAP) (2:17)

★★★★ **You're Mine** — The Dominoes group is paced by a new lead who has a good, classy style. The arrangement smacks strongly of Lloyd Price with the use of the chorus. (Billy Ward, BMI) (2:29)

THE ORIGINALS

★★★★ **Wishing Star — ORIGINAL SOUND 10** — Smart hunk of rhythmic material receives a strong reading from the group over fiddle backing. Good side. (Drive-In, BMI) (2:12)

★★★★ **Let Me Hear You Say Yeah** — A mighty funky hunk of blues material receives a gutty rendition from the group over wild chanting in the back. Tony Allen handles the vocal. (Drive-In, BMI) (2:30)

GEORGE HAMILTON IV

★★★★ **Loveliness All Around Me — ABC-PARAMOUNT 10125** — Hamilton offers a strongly country-slanted ballad. He handles it with appeal against a chorus and simple, guitar backing. (Tree, BMI) (2:08)

★★★★ **Before This Day Ends** — A country-tinged tune is well handled by the artist in his first outing in a spell. Spinnable material. (Moss-Rose, BMI) (2:35)

ELROY HOLMES AND HIS ORK

★★★★ **Inn for Trouble — M-G-M 12914** — A snappy instrumental effort with whistling against a pickey-tick piano. It's the theme from the pic of the same name. Gang singer group moves up later on the side. Side can catch spins. (Peter Maurice, ASCAP) (2:15)

★★★★ **Mickey's Tune** — A zippy, Crazy Otto type effort with the rickety-tick barroom piano again spotlighted. Chorus is heard to advantage in a la-la-la role. (Peter Maurice, ASCAP) (1:52)

THE CREW CUTS

★★★★ **Aura Lee — RCA VICTOR 7759** — The boys turn in a pleasant version of the traditional melody. Nice rippling backing by a guitar. (P.D.) (2:22)

★★★★ **Going to Church on Sunday** — A slow and pretty melody about hand-holding in church. Spins possible. (January, BMI) (2:37)

BILLY FURY

★★★★ **Colette — LONDON 1925** — A rhythmic rocker is sold with spirit by the singer here. He is aided by a vocal group. (Peter Maurice, ASCAP) (1:50)

★★★★ **Baby How I Cried** — The chanter sells this funky rocker with feeling over interesting blues support. Good wax. (Southern, ASCAP) (2:45)

EILEEN RODGERS

★★★★ **The Phone Call — COLUMBIA 41715** — A weepy ballad is given a heart-rending rendition by Miss Rodgers. It's a sad tale. (Van-Jak, ASCAP) (2:35)

★★★★ **You Better Decide** — The gal belts out the rhythm tune in okay form. Side features a chorus. (Herb Reis, BMI) (2:17)

BILL NORVAS

★★★★ **You Did Me Wrong — ERA 3020** — "Frankie and Johnny"-styled blues is sung pleasantly by Norvas. Backing is by guitar, bass and drum—all played by Val Grand. (E. H. Morris, ASCAP) (2:50)

(Continued on page 39)

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FOLK TALENT AND TUNES

By BILL SACHS

Around the Horn

The Virginia Folk Music Association, Inc., voted at a recent meeting to launch its own publishing and recording firm, according to Henry Fulcher, publicity director for the organization. The label will be known as VFMA. The association plans to hold its annual festival in Crewe, Va., September 11. Purpose of the organization is to "promote and preserve country music," Fulcher says. . . . Harry Fenster postals that the song he wrote in collaboration with Paul Insetta, "It's All Over But the Crying," has been waxed for the Hanover label by the Capri Sisters. . . . Pappy Anderson returned to Colorado Springs, Colo., last week from a jaunt to Alaska.

Mel Reeder is the producer of the country music show presented each Sunday at Pine Hedge Ranch Park, Franklin, Pa., with such regulars as Charlie McVae and Lonnie Weldon and the Lone Pine Boys, Mickey Rubin and Skeets Martin, Mabelene Baker, Cowboy Howard Vokes and the Youngblood Sisters plus a weekly guest star. . . . Hank King and the Country Squires, comprising Dick Vernon on steel; Bill Mazza, drums; Bill Electric, fiddle, and King, lead guitar and vocals, are the Fourth of July feature at Memorial Park, Pittsburgh. From there they hop to Cleveland for an appearance on the Dennison Theater "Jamboree" show with Rudy Thacker and the Stringbusters.

Wanda Jackson, following a string of club dates in California and Las Vegas, headed east last Wednesday (29) for park and fair bookings in Pennsylvania, Virginia, Maryland and New Jersey set by Harry Cooke, of the Cooke & Rose office. Wanda plays a return at the Flame Room, Minneapolis, August 24-27, and September 7-8 is set at the Indiana State Fair, Indianapolis, with a Jim Denny package. . . . Hank Thompson and His Brazos Valley Boys are in Stephenville, Newfoundland, for a series of 16 dates at Harmon Air Force Base. They return to the States July 13 to launch a string of one-nighters winding up in Oklahoma City July 30. On August 3 Hank and his lads begin on fair and rodeo bookings that will carry them thru October 1.

Officers and directors of the Country Music Association will hold their next quarterly meeting in Toronto August 18-19. Harold Moon is handling arrangements for the two-day session, and Bob Pampe, of Columbia Records of Canada, will entertain the visitors on the night of the 18th. . . . Deejaays may obtain sample copies of the new Tune Records release by Buddy and Kay Bain, "It's Great to Be in Love" b/w "If You Don't Feel the Spirit," by writing to them at Station WCMA, Corinth, Miss.

Bobby Williamson has taken over the production on "Fort Worth Country Style," Fort Worth, which Bobby claims is the only country music show in the area. Show's round-up of regulars includes Jimmy and Johnny, the Rangers Quartet, Neal Jones, Ralph Sanford, Ronny McCoy, Hank Hart, Joe Paul Nichols, the Braga Sisters, Joe Poovey and Tommy Chrono. Lonzo and Oscar appeared as guests on the show June 18. Williamson, formerly on the RCA Victor label, has a TV show starting soon over WBAP-TV, Fort Worth, with radio work set to follow. . . . Jim Hall and His Radio Pals are set for Foster, Neb., July 5; Wakefield, Neb., July 10; Columbus, Neb., July 15; Newman Grove,

Neb., July 22, and West Point, Neb., July 28. The group has a new release coming up soon on the Boney Records label, coupling "Don't Fall and Break Your Pretty Little Neck" and "I Want to Settle Down." Another Boney release coming up soon spots Dusty Williams and His Stringbusters on "I'm Putting All My Heartaches in a Basket" b/w "A Penny for Your Thoughts."

Guitarist Loyie Lee is working the Trio Club, Pine Bluff, Ark.

With the Jockeys

Pamper Music, Inc., 119 Two-Mile Pike, Goodlettsville, Tenn., invites jockeys to write in for sample copies of "Gotta Get Your From That Crowd," by Skeets McDonald, and "There Goes My Love," by Jamie Horton. . . . "We are still accepting free records and will continue to plug them as we see fit," writes Ted Daigle, of CJLX, Fort William, Ont. The station serves the twin cities of Fort William and Port Arthur, with a combined population of 100,000. C.&w. disks are not confined entirely to country programming, Daigle says. As many as five or six an hour are spotted on the station's pop shows, he reports. Ted also requests voice tracts from c.&w. artists. . . . Jack Reno, deejay at KTCN, Berryville, Ark., has a new release on Eureka Records. Tunes are "The Moon Won't Tell," penned by Charlie Gore, and "Wonder Drug," written by Bob Kocur. Samples are available by writing to Eureka Records, Box 427, Berryville.

Wayne Raney, who has built himself an enviable reputation with his platter spinning and selling on WCKY, Cincinnati, reports that the gospel tune, "Where Will I Shelter My Sheep," has hit the No. 1 spot on his "WCKY Jamboree," based on written requests and long-distant phone calls. The song was first recorded by Jimmie Williams on the MG-M label several years ago but, according to Raney, it never really took off until recorded by the Acorn Sisters (Goldie, Rosemary and Evelyn) for Starday. "Where Will I Shelter My Sheep" was penned by Joe Grieshop and Irene Stier. . . . Off the air since last December due to illness, Earl Davis has resumed with his Razorback Round-Up" on KTHS, Little Rock, Ark. Program is heard from 11:30 a.m. to 1 p.m., Monday thru Friday.

"We are going all out to promote country music in our area and we would appreciate your aid in getting the artists to keep us supplied with records," typewrites Robert L. Eames, promotion manager at WMFT, Terre Haute, Ind. "We have 'The Harry Weger Show,' live, Monday thru Saturday, 12:15-12:30 p.m.," continues Eames. "From 12:30-12:55 p.m., Harry presents 'Country Music Festival,' and Sundays, 7:30-8 a.m., he has 'Sunday in the Country,' a program of hymns by c.&w. artists. We have been pushing country music for the last four months and the reception accorded it has been most gratifying." Eames has booked Weger for the Fourth of July Celebration at Brazil, Ind. Appearing with him there will be Bill Dudley, who has recorded "Please, Mr. Conductor." Weger has also been set for the Miner's Picnic in Terre Haute August 5.

The Billboard HOT C & W SIDES

FOR WEEK ENDING JULY 10

TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS ON CHART			TITLE, Artist, Company, Record No.
	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	
1	1	1	1	PLEASE HELP ME, I'M FALLING, Hank Locklin, RCA Victor 7692.....18
2	2	2	2	ONE MORE TIME, Ray Price, Columbia 41590.....14
3	3	4	5	ABOVE AND BEYOND, Buck Owens, Capitol 4337.....18
4	6	5	3	JUST ONE TIME, Don Gibson, RCA Victor 7690.....18
5	8	8	9	LEFT TO RIGHT, Kitty Wells, Decca 31065.....12
6	7	9	7	HE'LL HAVE TO STAY, Jeanne Black, Capitol 4368.....10
7	11	14	—	EACH MOMENT (SPENT WITH YOU), Ernest Ashworth, Decca 31085.....5
8	4	3	4	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643.....31
9	9	6	6	WHY I'M WALKIN', Stonewall Jackson, Columbia 41591.....14
10	5	9	8	YOUR OLD USED TO BE, Faron Young, Capitol 4351.....13
11	12	26	18	THAT'S MY KIND OF LOVE, Marlon Worth, Guyden 2033.....7
12	16	—	—	SOFTLY AND TENDERLY (I'LL HOLD YOU IN MY ARMS), Lewis Pruffitt, Decca 31095.....2
13	10	10	10	SEASONS OF MY HEART, Johnny Cash, Columbia 41518.....13
14	14	23	—	A LOVELY WORK OF ART, Jimmy Newman, M-G-M 12894.....3
15	19	—	—	THE PICTURE, Roy Godfrey, J & J 001.....2
16	15	17	—	TIP OF MY FINGERS, Bill Anderson, Decca 31092.....3
17	13	11	19	WHO'LL BUY THE WINE, Charlie Walker, Columbia 41633.....8
18	29	19	22	KEY'S IN THE MAILBOX, Freddie Hart, Columbia 41597.....9
19	20	25	24	TOO MUCH TO LOSE, Carl Belew, Decca 31086.....4
20	—	—	—	ALABAM, Cowboy Copas, Starday 501.....1
21	21	—	28	HONKY TONK GIRL, Loretta Lynn, Zero 1011.....3
22	27	29	17	JOHNNY MY LOVE, Wilma Lee and Stony Cooper, Hickory 1118.....6
23	24	12	11	IS IT WRONG (FOR LOVING YOU), Webb Pierce, Decca 31058.....7
24	—	—	—	LITTLE ANGEL (COME ROCK ME TO SLEEP), Ted Self, Plaid 115.....1
25	18	16	15	BABY ROCKED HER DOLLY, Frankie Miller, Starday 496.....7
26	17	—	20	ACCIDENTLY ON PURPOSE, George Jones, Mercury 71583.....12
27	—	—	—	WASTED LOVE, Red Herring, Country Jubilee.....1
28	—	—	—	LOVE HAS MADE YOU BEAUTIFUL, Merle Kilgore, Starday 497.....1
29	22	—	—	JENNY LOU, Sonny James, NRC 050.....6
30	—	—	—	BUT YOU USE TO, Laverne Downs, Peach 735.....1

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The Billboard HOT R & B SIDES

FOR WEEK ENDING JULY 10

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	1	6	A ROCKIN' GOOD WAY, Dinah Washington-Brook Benton, Mercury 71629	7
2	7	3	4	ALL I COULD DO WAS CRY, Etta James, Argo 5339	10
3	2	7	2	WONDERFUL WORLD, Sam Cooke, Keen 82112	5
4	6	10	17	THERE'S SOMETHING ON YOUR MIND, Bobby Marcham, Fire 1022	4
5	3	5	18	ALLEY-OOP, Hollywood Argyles, Lute 5905	4
6	5	8	3	DOGGIN' AROUND, Jackie Wilson, Brunswick, 55166	14
7	12	—	—	STICKS AND STONES, Ray Charles, ABC-Paramount 10188	2
8	4	2	8	EVERYBODY'S SOMEBODY'S FOOL, Connie Francis, M-G-M 12899	6
9	9	11	12	LONELY WINDS, Drifters, Atlantic 2062	5
10	14	14	13	FINGER POPPIN' TIME, Hank Ballard and the Midnighters, King 5341	6
11	10	4	1	CATHY'S CLOWN, Everly Brothers, Warner Bros. 5151	9
12	15	17	—	THIS BITTER EARTH, Dinah Washington, Mercury 71635	3
13	11	9	7	THINK, James Brown and Famous Flames, Federal 12370	6
14	—	—	—	I'M SORRY, Brenda Lee, Decca 31093	1
15	8	18	19	WHITE SILVER SANDS, Bill Black's Combo, HI 2021	15
16	19	19	27	PAPER ROSES, Anita Bryant, Carlton 528	4
17	—	30	—	YOU'VE GOT THE POWER, James Brown and the Famous Flames, Federal 12370	4
18	—	—	—	HEARTBREAK (IT'S HURTIN' ME), Jon Thomas, ABC-Paramount 10122	1
19	29	—	—	THAT'S ALL YOU GOTTA DO, Brenda Lee, Decca 31093	2
20	30	—	—	WAKE ME, SHAKE ME, Coasters, Atco 6168	2
21	—	—	—	EVERYTHING ABOUT YOU, Ty Hunter, Anna 1114	1
22	22	—	—	BECAUSE THEY'RE YOUNG, Duane Eddy, Jamie 1156	2
23	27	—	24	THE MADISON, Al Brown and Tunetoppers, Amy 804	8
24	16	21	—	HEARTBREAK (IT'S HURTIN' ME), Little Willie John, King 5356	3
25	17	28	14	MADISON TIME, Ray Bryant, Columbia 41628	13
26	13	6	5	BURNING BRIDGES, Jack Scott, Top Rank 2041	6
27	18	12	11	LOVE YOU SO, Rod Holden, Donna 1315	8
28	23	24	26	NIGHT, Jackie Wilson, Brunswick 55166	13
29	21	13	15	GOOD TIMIN', Jimmie Jones, Cub 9076	7
30	—	—	22	BIG BOY PETE, Olympics, Arvee 595	3

Reviews of New Pop Records

Continued from page 37

★ **Midnight Train**—Okay chanting by Norvas on bluesy theme with chorus on backing. (E. H. Morris, ASCAP) (2:08)

DONNA PERCY
★★★ **Someday** — WARWICK 555 — Up-tempo swing version of the "Vagabond King" oldie with okay vocal by canary. Interesting arrangement. (Famous, ASCAP) (3:00)

★★ **Till I Waltz Again With You**—Pretty piping by the gal on Teresa Brewer's old hit. (Village, BMI) (2:22)

JIMMY FONTANA
★★★ **Romantica** — VESUVIUS 1018 — A ballad with a lot of rhythm in the arrangement. Chanter gives a solid reading, with the lyrics in Italian.

★ **Libero**—Recorded in Italy, this has an Italian lyric. A repeating figure marks the arrangement.

GORDON JENKINS
★★★ **If She Should Come to You** — KAPP 339 — This is a lyric version of the

currently popular "La Montana." It's nicely handled with strings against the voices. Figures as soft mood music. (Hollis, BMI) (3:13)

★★ **April Moon-Lovers' Moon**—A pretty, gypsyish theme is voiced pleasantly by the string ensemble, followed by a pretty, mixed chorus vocal. (Herb Reis, BMI) (3:04)

JERRY TUTTLE
★★★ **Tweddle-O-Twill** — DOT 16093 — Tune with a familiar melody line receives a pleasant rendition from the combo here. Instrumental side could catch some box loot. (Western, ASCAP) (1:56)

★★ **Bop Goes the Weasel** — The familiar ditty is handed an up-to-date reading by the Jerry Tuttle group who swing it all the way. Tenor lead growls his way thru the rocker. (Arda, BMI) (2:07)

JOE TEX
★★★ **Grannie Stole the Show** — ACE 591 — Novelty, with an infectious beat and a cute lyric. Worth exposure. (Ace, BMI) (2:10)

★★ **Boys Will Be Boys** — Tex chants this country-oriented item with a touch of the rural and a feeling of the church style. A strong rhythm in the arrangement adds to the flavor. (Ace, BMI) (2:26)

★★★ **Moderate Sales Potential**

STUART FOSTER
★★ **Romance Still Lives in Paris** — JUBILEE 5389 — A soft Parisian-styled ballad has the familiar concertina lead back of Foster's vocal. Listenable side. (Leeds, ASCAP) (3:03)

★★ **Heart of Stone**—The ballad receives a listenable, legit-styled chanting job by Foster. (Advanced, ASCAP) (2:56)

SONNY FLAHARTY
★★ **Don't Talk About Love**—EPIC 9394— Flaharty works with a firm chorus here to moderate advantage. Artist has an okay sound. Tune is in the medium beat vein. (E.S.V., ASCAP) (2:11)

★★ **Heartbreak Station** — Very derivative material here, with a reading to match. Artist might appear to better advantage on a better tune. (Glenway, BMI) (2:00)

SAL MAYO
★★ **Cement Mixer (Put-Ti-Put-Ti)** — COLUMBIA 41706—The novelty tune by Slim Gallard is revived in fair style by Mayo. Teo Macero ork provides a driving band backing. (American Academy, ASCAP) (2:30)

★★ **Hey, Ba-Ba-Re-Bop**—The jump tune written by Lionel Hampton gets a rockin' and driving rendition by Mayo. Band contributes vocal as well as instrumental support. (Leeds, ASCAP)

HARRY AND JACK
★★ **Through Boy** — EKO-PHON 101 — A medium beat country-styled ballad. Lads feature a harmony styling, against twin guitar support. (Don Carlos, BMI) (2:24)

★★ **I Got a Feeling**—Another harmony effort in the Everly Brothers country vein. Fair wax in medium tempo. (Don Carlos, BMI) (2:35)

MARKS AUGUSTINE
★★ **Hollywood Blues** — MAGNIFICENT 105—A standard blues pattern here, with Augustine chanting about the baby he found at Hollywood and Vine. Okay chanting with thin backing. (Don Carlos, BMI) (2:06)

★★ **Couldn't Get in Me Door** — Latin tinged blues sung in adequate fashion by Augustine. (Don Carlos, BMI) (1:55)

ROCCO GRECO
★★ **Why Did You Leave Me?**—VARIETY 5727—Feelingful reading by Greco on an emotional ballad. (Stuart Vavrin, BMI) (2:40)

★★ **Love You**—Dramatic Latin-type ditty is wrapped up in romantic vocal. (Stuart Vavrin, BMI) (2:32)

CRAIG DOUGLAS
★★ **Heart of a Teenage Girl** — JARO 77030 — Touching ballad is sung with emotion here by the singer over interesting backing. Could get spins. (Progressive, ASCAP) (2:20)

★★ **New Boy** — Another listenable rock-ballad receives a warm reading. (Robert Mellin, BMI) (2:32)

DICK CONTINO
★★ **Whispering** — MERCURY 71647 —

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Gimmicked beginning presents a group of people chatting in exotic tones, and the table talk continues when Contino's accordion comes in. Off-beat deejay wax. (Miller-Fisher, ASCAP) (2:43)

(Continued on page 40)

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SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Continued from page 28

(Tony Mottola) and a top bass fiddle (Bob Haggart). The blend produces a truly exceptional LP for which DJ's should flip and the public clamor. Desmond has never sung more sensitively or convincingly than he does on such fine items as "The Party's Over," "I Gotta Right to Sing the Blues," "I'm Glad There Is You," and, perhaps best, "It's a Lonesome Old Town." This is a gasser.

Low Price Classical

MAHLER: SYMPHONY NO. 1 IN D MAJOR; NO. 9 IN D MINOR, AND KINDERTOTENLIEDER

Pro Musica, Bamberg and Vienna Symphonies (Horenstein). (3-12") Vox VBX 116—The latest Vox Box bargain collection, geared for the current Nahler centennial year, contains one of the finest recorded performances of the composer's great Ninth Symphony. At a price less than that of competing versions of this work alone, Vox also provides a good reading of the First Symphony and Norman Foster's baritone rendition of "Kindertotenlieder." An outstanding offering at the \$6.95 list price.

★★★★

VERY STRONG SALES POTENTIAL

Continued from page 28

Anne Crosswell and Lee Pockriss) and vocal treatment. The show pulled favorable reviews from the critics and the LP should please musical comedy devotees.

★★★★ ANOTHER COLLECTION OF GOLDEN HITS

The Platters, the Diamonds, the Gaylords, the Crewcuts. Mercury SR 60256. (Stereo & Monaural) — Here's another solid sales album of old Mercury hits. Rock and roll-styled line-up includes the Platters' "My Prayer," "Twilight Time" and "Smoke Gets in Your Eyes"; the Crew-Cuts' "Earth Angel," etc.; the Diamonds' "The Stroll," and others. A strong package for the teen-market.

★★★★ JOSE MELIS PLAYS JACK PAAR'S FAVORITES

Seco CELP 462 — His previous LP's as well as his regular TV outings on the Jack Paar TV show have made it clear that Jose Melis is a very talented pop keyboard artist. This newest release verifies that, as he brings off all types of performances successfully, from a romping version of "Love Me or Leave Me," to a mystical treatment of "Shangri-La," a breakneck "Liza," and a Bachian handling of "My Funny Valentine." Outstanding listening. Melis' association with Paar makes his disks potentially hot. Cover photos of both should help sales, too.

★★★★ THE STEVE LAWRENCE SOUND

United Artists UAL 3098 — Lawrence is in excellent voice on his first UA LP, with Don Costa and his ork providing strong swinging backing. Jocks will find the package a solid source of quality programming material. One of the bands — a hip version of Friml's "Vagabond King" oldie "Someday" — has good singles potential. Other spinnable selections include "Let's Face the Music and Dance," "All the Things You Are," and other great standards.

★★★★ TALL OAK TREE

Dorsey Burnette. Era EL 102 — Dorsey Burnette, who had a smash hit with "Tall Oak Tree," has that tune as well as his current hit "Big Rock Candy Mountain," contained in this new waxing. The other tunes include "Red Roses," "Hard Working Man," and "Lucky Old Sun," and they all show off Burnette's fine style. Strong wax for his fans.

★★★★ TEEN SCENE

The Band of Dicky Doo & the Don'ts. United Artists UAL 3097 — This collection of bouncy group vocal and instrumental versions of fairly recent singles hits has solid teen-appeal. Selections — arranged by Teddy Randazzo — include "Footsteps," "He'll Have to Go," "Mr. Blue," and "Wild One." Spinnable wax for deejay hops.

LOW-PRICED POPULAR ★★★★★

★★★★ THE GENE KRUPA STORY IN MUSIC

Harmony HL 7252 — Here's a nostalgic package of fine swing sides which should chalk up sales mileage in the low-priced album field. The entire old Krupa aggregation from his greatest days — Anita O'Day, Roy Eldridge, Dolores Hawkins, etc. — are spotlighted on such solid collectors' items as "Let Me Off Uptown," "Knock Me a Kiss," "Gene's Boogie," "Lover" and "Drum Boogie."

★★★★ GREATEST HITS

Various Artists. Harmony HL 7255 — Here is a fine collection of old single hits that should interest the 25-35 set. Sides include Les Brown's "Sentimental Journey," with Doris Day on the vocal, Benny Goodman's "Elmer's Tune," with Peggy Lee on vocal, Harry James' "On a Little Street in Singapore," with Frank Sinatra on vocal, Count Basie's "One o'Clock Jump," and Woody Herman's "Woodchopper's Ball."

JAZZ ★★★★★

★★★★ JAZZ CONTEMPORARY

Kenny Dorham. Time S 2004. (Stereo & Monaural) — Kenny Dorham really gets a chance to stretch out on this new waxing and he comes thru in solid fashion with some of his best trumpet work to date. With Dorham on this new waxing are Charles Davis on baritone, Steve Kuhn on piano and Buddy Enlow on drums. Tunes include "This Love of Mine," "Horn Salute," "Tonica" and "A Waltz." Fine contemporary jazz here.

★★★★ BIG JOE RIDES AGAIN

Joe Turner. Atlantic 1332 — The big old boss of the blues shows some of his versatility here as he strays from strictly blues into the world of the ballad. True there are fine blues offered — "Nobody in Mind," "When I Was Young" among them — but here too, are "Time After Time," and "Pennies From Heaven," which are also done with an exciting surge and style. Two different groups of all-star jazz men, Coleman Hawkins, Lawrence Brown, Vic Dickerson, etc., lend a driving accompaniment. This should be welcomed by a lot of the fans.

★★★★ SILVER VIBES

Lionel Hampton. Columbia CL 1486 — Hampton on vibes is supplemented here by a trombone quartet and standard rhythm. Result is a group of performances notable in tonal texture, and with fresh ideas in the arrangements. Ballads comprise the material, as "Skylark," "What's New," "Poor Butterfly," etc. Solid wax.

★★★

GOOD SALES POTENTIAL

POPULAR ★★★★★

★★★★ JULIE IS HER NAME

Julie London. Liberty LST 7027. (Stereo & Monaural) — This is the stereo counterpart of Julie London's first album. Issued some four or five years ago. This includes her original hit, "Cry Me a River," along with a flock of other soft but sultry stylings, accompanied by Barney Kessel, guitar, and Ray Leatherwood, bass. Stereo quality is satisfactory thruout.

★★★★ THIS IS STEREO

Various Artists. Liberty LST 101 — Here's a sampler of a number of Liberty stereo albums by such artists as Si Zentner and a big band, David Seville and the Chipmunks, Felix Slatkin, Martin Denny, Julie London, Bud and Travis, Spike Jones, the Johnny Mann Singers and Gen McDaniels. The package is introduced by a band of commentary explaining stereo, replete with the familiar "passing train" gimmick by Spike Jones. For the stereo novice.

★★★★ DANCE TONIGHT

The Newport Youth Band. Coral CRL 57350 — Marshall Brown leads his Newport crew thru a series of numbers which are more in the mainstream rather than the ultra modern groove of earlier efforts by the group. "It's the Talk of the Town," "My Blue Heaven," and "Isle of Capri" get the big band treatment. Some bands, like "Jazz Me Blues," are very close to the rocking style. A lot of danceable and listenable bands here.

★★★★ NEW VOICE IN TOWN

Marge Dodson. Columbia CL 1458 — Marge Dodson is a young lass making her debut on this platter. She has a good style and she can handle many types of tunes, from mood songs to swingers, with facility. Among the selections, all fine songs by the way, are such items as "No Moon At All," "Dearly Beloved," and "Round Midnight." The arrangements are by Coleridge Perkins.

★★★★ ONE IS A LONELY NUMBER

Fifi Barton. Ace LP 1009 — A tasteful package. The thrush has facile vocal equipment and quality; and to this is added some eminent arrangements. Notable in the latter sphere is the blues, "Jelly Jelly." Most of the material, however, comprises ballads, as "Don't Get Around Much Anymore," and the bluesy song "One for the Road."

LOW-PRICE POPULAR ★★★★★

★★★★ COUNTRY GIRL

Polly Bergen. Harmony HL 7256 — Polly Bergen and her guitar-playing Dad, team up on a number of familiar tunes of a western character. "San Antonio Rose," "Cool Water," "There's a Gold Mine in the Sky," etc. The pair sing pleasantly together, to a backing which includes a twanging steel guitar. Name value can attract rack sales.

★★★★ BEATRICE KAY

Harmony HL 7253 — The gravel-voiced thrush does "The Old Piano Roll Blues," "Mention My Name in Sheboygan," "Spaghetti Rag," etc. Her gift for satire, taking off on the oldies, is well-represented here.

★★★★ ENCORE FOR SWEETHEARTS

Marlon Marlowe & Frank Parker. Harmony HL 7245 — In the glory days of Arthur Godfrey, these two singers had a following of millions when they appeared as regulars on the Godfrey shows. Their fans should still approve of this collection of sentimental songs, which includes "Blue Moon," "Romance," "Make Believe" and "If You Love Me." Most are sung as duets, but others find one or the other singer taking a pleasing solo turn. Adult buyer appeal.

CLASSICAL ★★★★★

★★★★ JORGE BOLET PLAYING THE MUSIC OF FRANZ LISZT

Everest SDBR 3062. (Stereo & Monaural) — Bolet, who did the sound track for the film about Liszt, "Song Without End," does three of the composer's compositions here: "Concerto for Piano and Orchestra No. 1," "Hungarian Fantasia" and "Mephisto Waltz." The performances are brilliant and the repertoire is among the most popular of the classics.

JAZZ ★★★★★

★★★★ SWEET AND LOW DOWN

Jackie Cain & Roy Kral. Columbia CL 1469 — The singing team of Roy Kral and his spouse, Jackie Cain, are a swinging pair whose jazz vocals get able backing on this disk from six fine jazz musicians (including Kral at the piano). They blend well on three Gershwin tunes and three other standards, plus a Kral original. Jackie also takes a solo turn on "Cheek to Cheek," Cole Porter's "Experiment," and a clever item titled "Fun Life." The disk has flavor and personality and should get to jazz fans who dig vocals.

★★★

MODERATE SALES POTENTIAL

POPULAR ★★★★★

★★★★ DANCERS' CHOICE

Teddy Lee & the Midnight Suns. Columbia CL 1456 — A group of 13 medleys are paced for dancing and played brightly and rhythmically. The music mainly features the basic fox trot tempo; rhythm, medium and slow. However, there also is a samba, waltz and cha-cha medley included. The Teddy Lee band does a straightforward job.

Reviews of New Pop Records

Continued from page 39

★ ★ Granada — Here, too, is the live effect. Contino introduces the song with a bit of talk, but chatter ceases when the melody starts. Spinnable. (Peer, BMI) (3:30)

BETTY AND SUE

★ ★ I Know My Love — RCA VICTOR 7761 — The fem duo turn in an okay harmony effort in slow tempo. (Renee-Darwood, ASCAP) (2:22)

★ ★ Eeey Meany Miney Mo — A rhythm effort with novelty overtones. (Tideland, BMI) (2:03)

JOHNNY GILBERT

★ ★ The Nearness of You — DOT 16100 — Unusual bass accompaniment marks this one. Chanter has careful diction. (Famous, ASCAP) (2:38)

★ ★ Ingenu — Piano and brushes mark this accompaniment, with a horn joining. Vocal is sensitive. (B.L.H., ASCAP) (2:35)

DUKES OF RHYTHM

★ ★ Buddha's Boogie — LA JOY 102 — Moody instrumental theme is wrapped up in catchy ork treatment. (La Joy, BMI)

★ ★ If You Doubt My Love — Okay chanting by Bevin Brown on a routine blues theme. (La Joy, BMI)

TOM BLAIR

★ ★ Rock It — DOT 16095 — The chanter sells this derivative effort in fair fashion over backing with a beat. (Progressive, BMI) (1:40)

★ ★ You Name It — Wild rocker is played in funky style by the band and it has a wild, frantic sound. (Progressive, BMI) (2:00)

JOHNNY BERNERO'S QUINTET

★ ★ Beautiful Dreamer — DOT 16098 — The Quintet features a Hammond organ here in the lead over a rhythm combo in the backing. A horn lead comes in now and then. (Diary, BMI) (2:35)

★ ★ Lost — Original tune is whispered in unusual fashion here by the lead, while the organ and rhythm back him. (Diary, BMI) (2:35)

SALT CITY SIX

★ ★ Dixie — ROULETTE 4245 — The well-recorded Dixie group turns in a happy, bright reading of the familiar melody. (Planetary, ASCAP) (2:06)

★ ★ Battle Hymn of the Republic — A hymn. Band comes in for a group vocal in the middle. (Planetary, ASCAP) (2:47)

BUDDY KAIN

★ ★ Don't Be Too Sure — MYERS 108 — A bluesy ballad, with a rocking figure in the arrangement. (Myers, ASCAP)

★ ★ With You — A ballad with triplet arrangement and violins. (Myers, ASCAP)

TED SELF

★ ★ (Little Angel) Come Rock Me to Sleep — PLAID 1000 — An okay rockabilly effort by Self. He's accompanied by piano and guitar. Material is weak. (Jonah, BMI) (2:17)

★ ★ Walk Her Down the Aisle — Medium beat, rock effort by artist on a tune of his own cleffing. (Yonah, BMI) (2:16)

Country & Western

★★★★

JAN HOWARD

★★★★ If Your Conscience Can't Stop You (How Can I) — CHALLENGE 59080 — The title tells the story of the lyric. It's a solid weeper. Chantress is backed with a driving rhythmic arrangement. Watch it. (Jat, BMI) (2:37)

★★★★ Many Dreams Ago — The thrush sings this country ballad with an emotion-packed style. Country fiddles and traditional arrangement showcases the chantress. (Jat, BMI) (2:37)

LESTER FLATT AND EARL SCRUGGS

★★★★ The Great Historical Bum — COLUMBIA 41708 — A first-rate piece of material is sung with spirit by the boys and the arrangement is mighty attractive, too. Watch this side. It could happen both country and pop. (Peer Int'l, BMI) (2:06)

★★★★ All I Want Is You — Fine country weeper is sung and played mightily well here by Lester Flatt and Earl Scruggs, over strong country backing. Good wax. (Golden West Melodies, BMI) (2:08)

★★★★

MARGIE SINGLETON

★★★★ My Special Dream — STARDAY 502 — Margie Singleton sings this haunting rocker, which has a lot of pop feeling, with her usual good style over rhythmic backing. For the pop and country marts. (Starday, BMI) (2:01)

★★★★ For the Love of Jim — She would do anything for the love of Jim, sings the thrush on this listenable ballad. (Starday, BMI) (1:53)

JUSTIN TUBB

★★★★ Believing It Yourself — CHALLENGE 59081 — A strong weeper. Lyric is a comment on human nature, in the fashion of good country songs. Traditional in style. (Cedarwood, BMI) (2:29)

★★★★ Big Fool of the Year — A weeper. Lyric has a cutting touch of satire. (Jat, BMI) (2:40)

JIM EANES

★★★★ There'll Come a Time — STARDAY 504 — Typical country weeper receives a winning performance from Eanes on this side. (Starday, BMI) (2:38)

★★★★ I Gotta Know — Cute novelty is sung with spirit by the singer over smart backing. (Hoedown-Starday, BMI) (2:25)

MARGIE BOWES

★★★★ Don't Turn On the Light — HICKORY 1124 — A fine new tune is sung with much heart by the lass over traditional backing in the country vein. The tune is a potent weeper and could grab rural coins. (Acuff-Rose, BMI) (2:05)

★★★★ Day After Day — Another strong weeper is handed an emotional reading by Margie Bowes. (Acuff-Rose, BMI) (2:15)

LAWTON WILLIAMS

★★★★ Farewell Party — LE BILL 304 — Lawton Williams sings about the girl he loves, on this sad weeper. The backing is in the country groove. (Western Hills, BMI) (2:12)

★★★★ Mama Doll — He's got a real live doll and he's gonna take care of her, sings Williams on this bright side. He has a good style. (Western Hills, BMI) (2:00)

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Pleasure Island Gets 2d Weekend Business

WAKEFIELD, Mass. — The elements continued to smile upon Pleasure Island on the second weekend of the refurbished family funspot and brought out more than 18,000 (24-25). The threatened tornado on Friday (23) with strong winds and some clouds that remained thru Saturday kept many away, making that day's total a less-than-expected 7,000.

But by Sunday tornado threats were gone and the 70-acre layout hit the jackpot with an 11,000 gate, bringing an estimate from management of a better than

20,000 gate potential for a fair Saturday-Sunday figure. The one admission gate policy—\$2 for adults and \$1.50 for children—appeared to have loosened up the purses over last year of the Greater Boston patrons.

Top attraction over the weekend and for the rest of the week was Howdy Dood's Roadshow Pals, Clarabell and Chief Featherman (Eddie Alberian) in the new 5,000-seater Show Bowl. A highwire act, trampoline, balloon, rope spinning and hand balancing acts now are spotted around the park on 15 and 30-minute intervals, playing in front of rides and shows with announcements coming over the loud speaker system.

The funspot, which opened on June 18 with the Three Stooges, will feature Popeye for a week opening July 4. In addition to a new Animal Land, where baby animals walk at will and others are penned up, the side acts have been added to supplement the stagershow and keep something doing at all times.

The management revealed that jazz impresario George Wein, director of the Newport Jazz Festival, has expressed interest in presenting concerts in the park with top names in jazz. It also was said that requests have been received to bring in big name bands.

At present the funspot is open 10 to 6 p.m. on weekdays and 1 to 6 on Sundays, but there is a move on to get the Sunday closing extended to 8 p.m. The promotion in a "Love that Pleasure Island" promotion with jingles and ads selling the park as a "Mecca for kids of all ages."

Ocean Beach Names 2 for Park's Board

NEW LONDON, Conn. — Dr. Roland Mariani and Louis Levine have been named to the Queen Beach Park Board, supervising the city-owned and -operated Ocean Beach Park. They replace J. Joseph Allen and Edward Baldini.

At the same time, the board, acting on a request from Alex Feinholz, operator of the custard and beachfront stands, voted to "standardize" the price of all cigarettes at the park at 30 cents.

WOOD REVEALS MIAMI PLANNING

MIAMI—C. V. Wood has announced plans for building a theme park here for operation about 1962. It is to be called Discoveryland and is to be financed with profits from the New York Freedomland that just opened, he said. Site of Discoveryland is to be announced in the fall and construction will start in a year, according to Wood's timetable. He said GreatSouthwestland between Dallas and Fort Worth is to open in 1961. There also has been talk in Florida of another Wood theme park at Orlando.

Bill Campbell Resigns as Ia. Fair Prez

DES MOINES — W. J. (Bill) Campbell, president of the Iowa State Fair since 1956, resigned that post last week on the advice of his physician. J. W. Cory Jr., Spencer, was named to succeed Campbell in the top spot.

Campbell, who is from Jessup, has been on the fair board since 1940. He was named vice-president in 1946 and president 10 years later.

3 Big Houses For Cristiani Near Chicago

SKOKIE, Ill. — Cristiani Bros. Circus played to three packed houses at the Lake County Fairgrounds Saturday (25) in a sellout day for Abbott Laboratories. The big day was in keeping with several the show has had recently.

The next day, however, was light. Show played Skokie, Ill., for an auspices after a sellout failed to materialize. Three shows were scheduled but two were given.

DOLLAR TAB

Chase City Fair Cuffos Grandstand

CHASE CITY, Va. — South Central Fair is adopting the free grandstand pattern this season, and is also tying in free parking, with the \$1 admission price (up from 75 cents last year). Fair dates are October 10-15.

Garland Moss, secretary-manager for the 12th year, said school children will pay 25 cents admission except for Tuesday, Thursday and Saturday of fair week, which will be free school days. There will be a Cooke & Rose Agency show twice daily.

Another change reported by Moss is the advancing of the Miss South Central Fair competition. Previously held on Friday of fair week, it will now be conducted on opening day, enabling the beauty queen to reign all during the event.

A steady program of improvements saw a new industrial arts building erected in 1959. This

Saskatoon Ex Ups Matinee Ticket Rates

SASKATOON, Sask.—With rodeo events added as a between-races feature at this year's exhibition, afternoon grandstand admission will be upped from \$1 to \$1.50. The 50-cent main gate fee will be unchanged.

So. Calif. Expo Runs Ahead of '59 Pace

DEL MAR, Calif.—The Southern California Exposition and San Diego County Fair pulled an attendance of 115,702, thru Tuesday (28), fifth day of the 11-day event. The figure was up 3,276 over the same period last year in a nip and tuck battle of the turnstiles.

The run marks the first expo produced by Robert McClure, veteran fair manager who assumed his duties here last year. McClure also brought with him Fred Heitfeld, for years special events director at the California State Fair & Exposition to fill a similar post here.

The fair opened Friday (24) with an attendance of 16,080, up from 11,169 in 1959. Saturday the mark was 27,510 as compared with 27,919 a year ago; Sunday, 36,722 as against 38,632; Monday, 17,627 to 16,416, and 17,759 against 18,290.

Opening day, the fair featured Jay North, who portrays "Dennis the Menace" on television. It was also kid's day, the shift being made from the sixth day.

The one-price gate was again featured. Grandstand entertainment for the first three days headlined Bill McGaw's Tournament of Thrills, which drew solidly. Two shows daily were featured on the Don Diego Stage with the talent including Carlissos, Frank Wheeler Marimba Trio, Wendonys, and Volentes. The Don Diego Variety bill is in for the full run, being

booked and produced by Jo and Newton (Carolina) Brunson of the Hollywood Theatrical Agency.

Spike Jones and his aggregation opened Monday (27) for four days, also booked in by the Brunsons. While no count was taken on the crowds, the grandstand was filled for each of the performances.

Kirby Grant, of the television series "Sky King," flew into the fairgrounds for one-day appearance. Rex Allen was a closing weekend feature. Larry (Bozo the Clown) Valli worked the independent midway with his balloon animals and magic. Bob Baker and his Marionettes drew crowds at a special set-up called the "Barnyard Stage."

Novelties were handled fence to fence by Pat Treanor & Son with Raymond Treanor in charge. Firm had 14 stands including bugs, monogrammed hats and jewelry.

Fair Time Shows, Inc., headed by Olivia Waldron, played the midway and game concessions were furnished by Cecchini & Levaggi.

New Features Set for Fair At Flemington

FLEMINGTON, N. J. — A string of additions has been arranged for the 104-year-old Flemington Agricultural Fair by General Manager Norman Marshall. These will bolster the standard attractions such as harness racing, midget and sprint car races and the midway. Fair will run from August 30 thru Labor Day.

A group of two dozen antique autos will go thru various paces at the hands of period-costumed members of the New Jersey Region of the Antique Auto Club of America. This will occur on Sunday, September 4.

In addition there will be a trout fishing pond, new to this fair; four-county 4-H favorite foods show, Pomona Youth Group food outlet, and a Rutgers University exhibit explaining purposes of the \$66,800,000 bond issue approved in last fall's election.

Arizona Fair Okays \$300,000 Plant Program

KINGMAN, Ariz. — The Mohave County Board of Supervisors has approved a master plan to rebuild the county fairgrounds. The program will cost approximately \$300,000 and be spread over a 10-year period.

First on the program is a 60 by 100-foot quonset-type main exhibit building which is scheduled for completion by September 1. Plan also calls for a five-eighths-mile track, curbing and surfacing of roads, an avenue-of-flags entrance and complete renovation or rebuilding of all existing buildings.

Fire Destroys Race Barns at Edmonton Ex

EDMONTON, Alta. — Fire of undetermined origin early Wednesday (29) swept five wood stables at the Edmonton Exhibition grounds. One person died, two suffered burns and 23 race horses were lost or destroyed later.

No immediate estimate of the total loss was made.

The horses were at the grounds for a race meet which opened June 18. Seventy were stabled in the old barns, scheduled to be replaced next week by modern brick structures. More than 400 horses were in stables some distance from the fire.

Racing events went on as scheduled Wednesday afternoon. Insurance on race horses in Edmonton was canceled last year following a fire which claimed the life of a stable hand and five horses. The insurance company canceled the insurance after paying a claim of \$17,000 for the death of the man and horses, on the grounds that the barns could not pass inspection.

Wednesday's victim was Rex Ireland, an owner-trainer, who had been sleeping near his horses.

AGVA Lifts Unfair Ban on Rodeo Cowboys

HOLLYWOOD—The American Guild of Variety Artists has requested suspension of the unfair action against the Rodeo Cowboys of America, Irving Mazzei, Western regional AGVA director, said. Acceptance by AGVA was said to be automatic upon receipt of the request.

Mazzei said that the action against alleged unfairness of the Rodeo Cowboys will be held in abeyance until January, 1961, when cowboys will hold a board meeting. AGVA has a national meeting set for February.

"Our members do not have to join the Rodeo Cowboys Association and I am sure that we can work out something satisfactory," the AGVA director declared. Mazzei said that AGVA members may become members of the rodeo group but it is not compulsory.

Gil Gray Canadian Tour Proves Big, But Ends in Rain, Power Blackout

REGINA, Sask.—Heavy rain cut short the fourth performance of a two-day Gil G. Gray Circus date here Saturday (25) and gave performers an earlier-than-planned get-away for a Sunday opening in Glasgow, Mont.

Favored with excellent weather Friday, the unit played to an overflow matinee, with a full house of about 12,000 at night. Saturday's matinee was in the neighborhood of 10,000, and the night show drew near 8,000.

Date, played in front of the grandstand at the exhibition grounds, was under Shrine auspices. It was a far cry from last year, which was almost a complete blank because of rain.

Concessionaires were hard hit Friday evening when an explosion in the power house kayoed the city for three hours. Show stalled for half an hour and then went on without sound system or lights, but daylight saving time helped. Popcorn, floss, hot dogs, etc., were nil, however.

Performance, which runs nearly two hours, was forced to fold after an hour and a quarter Saturday night, but the customers were lucky in that a program switch had moved most of the major acts ahead.

Good Business

Even tho some dates were pelted by rain, the Canadian trek was regarded as highly successful. Basic schedule was two-a-day, but at several spots extras were played.

Tour opened in Wheat City Arena, Brandon, Man., May 26-28, a new stop for Gray. Seven shows drew an estimated 4,500 each.

Weyburn, Sask., May 30, had two shows billed and four were played to capacity. Indian Head, Sask., a new one, was May 31. Two shows drew well. Town has no Shrine club, but a few interested Shriners stirred it up and children were brought in from miles around. Yorkton, Sask., June 1, was reported good, with three shows, as was Moose Jaw, June 2-3, with four. Swift Current, June 4, always a winner, came thru with another. Three shows were presented.

Hofman Out As Imperial Fair Manager

IMPERIAL, Calif.—Kenneth Hofman last week vacated the post of secretary-manager of the California Mid-Winter Fair, which he had held for two years.

Action on Hofman's employment was taken in April with a meeting to discuss rescinding the termination held in May. His year's agreement ended June 30.

Hofman served as assistant manager of the fair for six years under D. V. Stewart, who retired following the 1958 fair. Hofman assumed the managerial post in January 1959.

BOWLING COMPETITION SET FOR VANCOUVER, B. C., FAIR

VANCOUVER, B. C.—The Pacific National Exhibition can well claim to be the first annual fair to feature bowling competition during its run.

Two newly installed alleys, housed in a new Butler building, will be used, with 96 finalists in the preliminaries—British Columbia's recent bowling week—vying for cash prizes. The field consists of 64 men and 32 women.

The alleys and also automatic pin-setters will be installed by Brunswick Corporation. Cash prizes of \$2,500 are being put up by Coca-Cola.

The bowling competition is but one of about 20 various sports competitions embraced in the PNE's sports program, which includes such diverse sports as dart-throwing and track and field events. Last year about 900 took part. This year, John Evans, who is in charge of the PNE's sports program, says, about 2,500 will participate, with track and field events alone to account for 1,000 entries.

All the foregoing Saskatchewan dates were outdoors.

Show played the Gardens in the exhibition grounds at Edmonton, Alta., June 6-11. First night was big, then business slowed slightly and capacity houses were on hand at the end, according to reports. Three shows were presented on the second last day.

June 13-18 was in the Corral at the Calgary Exhibition Grounds and an extra show on the last day rounded out a good week.

Prince Albert, Sask. (20), paid off despite heavy rain, and Saskatoon, Sask. (21-23), was a hefty one in the Stadium.

Pre-sold kid tickets continue to be the show's mainstay. Half-dollar ducats are bought up by Shriners and businessmen and then given to school-agers. Adult admission is \$1 for adults and 50 cents for reserves.

List of Acts

Acts caught here included Lou Regan, cats; Ivanovs, high ladder

balancing; Dwight Moore, dogs; Gray's Liberty ponies, camels and llamas; Cycleteers, cycle act; Wilson Girls, rolling globe and juggling; Great Manuel, balancing; Carlos Ricci, foot juggling; Disneyland elephants (3), with Karl Peterson and Judy Jacobs; Barragon, cloud swing; Flying Ray-Dells, trapeze; Rodriguez Troupe, horizontal bars; Jimmy Reynolds, seal; Cordonas, high wire; Joe Lemke, chimps; Aden Family, acro. and Carlos Ricci, hand-to-hand juggling.

Clowns, on seven times, were Harold Simmons, Billie Burke, Dime and Connie Wilson, Jack and Ruby Landrus, Laurence Cross and producer Gene Randow.

Production numbers were "Happy Holidays," "Garden of Roses," "Fiesta" and "The Jewel Box."

Ellis (Skinny) Goe is musical director; Max Craig, superintendent, and Cleo Plunkett, announcer and soloist.

Kennywood Names Hughes as Manager

PITTSBURGH — The appointment of Carl O. Hughes, former local sports writer, as manager of Kennywood Park was announced last week. Hughes has served for the last four seasons as assistant manager of Kennywood.

A staff writer for the Pittsburgh Press for 13 years following graduation from Geneva College, Beaver Falls, Hughes also is chairman of the publicity and public relations committee of the National Association of Amusement Parks, Pools and Beaches.

Also announced by Kennywood was the appointment of Richard E.

Sharbaugh as publicity director. He will continue to serve as director of public information for Duquesne University, a post he has held for the past four years.

Minneapolis Sees College Showboat

MINNEAPOLIS — The Minneapolis Centennial Showboat of the University of Minnesota Theater opened its third season June 21 here with its revival of George M. Cohan's musical, "Forty-five Minutes From Broadway."

The show will continue at the showboat's Minneapolis mooring on the east bank of the Mississippi River thru July 24. There will be shows nightly except Mondays and there will be additional performances at 10:30 p.m. Fridays and Saturdays as well as Sunday matinees.

The boat will move to St. Paul July 28; to Red Wing, Minn., August 16, and to Winona, Minn., August 23. Air conditioning equipment recently was installed in the boat.

Sandusky Gets Crowd; Opens More New Rides

SANDUSKY, O. — Largest crowd of the season was on hand at Cedar Point near here over the weekend of June 25-26, the first without rain since the resort opened two days before Decoration Day.

The weekend also saw the start of three more rides at the resort. First of six passenger boats to operate on the lagoons was put in operation on Sunday afternoon and drew capacity loads. Resort officials are hopeful that frontier and Western scenes along one lagoon route will be in operation for the Fourth, along with the second boat. Other boats will be available soon, now being under construction at Port Clinton, O.

Rodeo Group Elects Execs

GUTHRIE, Okla. — Chuck Smith, Pauls Valley, Okla., was named president of the Interstate Rodeo Association at its recent election here. The headquarters of the group has been moved from Chicago to Pauls Valley.

Pete Clemens, Okachobee, Fla., was named fist vice-president, and John Gee, Plain City, O., second vice-president. Directors are J. D. Langham, Oklahoma City, bareback; Ken Lance, Stonewall, Okla., calf-roping; Red Wilmer, Woodstown, N. J., saddle bronk; Jack Perry, Hutchinson, Kan., bull dogging, and J. O. Cravens, Ada, Okla., bull riding.

Regina Ex Meet Handles \$83,077

REGINA, Sask.—A pari-mutuel handle of \$83,077 was recorded at the five-day harness race meet of the Regina Exhibition Association, which closed Saturday (18). The total was down \$1,900 from the record take of 1959, due largely to rain on one night.

JOHNNY RINGO BOOKS RODEO, FAIR DATES

HOLLYWOOD—Don Durant, of the television series, "Johnny Ringo," and an RCA Victor record artist, will debut this season on the fair and rodeo circuit.

A former vocalist with Ray Anthony's ork, Durant has been booked for Cheyenne (Wyo.) Frontier Days, July 28-30; Scranton, Pa., August 11; Middleton, N. Y., August 12; Colorado State Fair, Pueblo, August 25-27, and Kentucky State Fair, Louisville, September 15.

New Charlotte Speedway Sets 400-Mi. Grind

CHARLOTTE, N. C. — Charlotte Motor Speedway, fresh from a successful first annual World 600 event, has added another major stock car race to its 1960 schedule—the National 400 set for Sunday, October 16. General Manager Bruton Smith made the announcement. He said the National 400 will carry a purse in excess of \$50,000.

NEW OVAL

Winkley Bows Twin Cities' Race Plant

MINNEAPOLIS — Metro Speedrome, newest Twin Cities' race track, will open for business Saturday night (9) with a double-header program of speedway cars and go-karts.

The plant, with an asphalt oval and 3,000 chair-back seats, has been in the planning stages for over a year with Frank Winkley, head of Auto Racing, Inc., and Stew Reamer, veteran auto sports promoter, as the key planners. Winkley provides auto racing at a large number of Midwest State and county fairs. Reamer is an auto race writer and formerly managed the 87th Street Speedway in Chicago.

The new arena has been framed to also handle thrill shows, stage productions and other outdoor attractions.

The go-karts will be presented between the speedway car races to take up the usual slack periods. Located on a 13-acre plot, the Speedrome has bus service to both Minneapolis and St. Paul and adequate parking. The track is one-fifth mile on the inside, a quarter mile in the center and one-third mile for the karts.

Watered-Down Minimum Pay Bill Advances

WASHINGTON — The watered-down minimum wage bill passed by the House last Friday (1) will not cause any hardships to operators of amusement and recreational establishments, should it become law.

The bill, authored by Reps. Ayers and Kitchin, was introduced as a substitute for stronger legislation proposed by other lawmakers. It extends the \$1 minimum only to employers with five or more retail stores in two or more States, and broadens the rate to \$1.15 an hour for those presently covered by the Minimum Wage Law.

Bill now goes to the Senate, where action is not expected until after the proposed July recess.

N. C. Fair Hosts Meet

RALEIGH, N. C.—A second annual Plant Engineering and Maintenance Seminar is scheduled for the State Fair Arena September 14-16. Sponsored by North Carolina State College's industrial experimental program, it will offer in conjunction a trade show which last year drew more than 300 displays of equipment, services and supplies from leading manufacturers.

Michigan State Premium Record

DETROIT — A record high premium list totaling \$140,000 is disclosed by the new premium book for the 1960 Michigan State Fair. One important increase is in the dairy cattle division, which is up \$1,000. Additional spectator appeal is being given by two new performance classes—for Arabian and Appaloosa horses.

ARENA, AUDITORIUM NEWSLETTER

By TOM PARKINSON
McCormick Place

CHICAGO'S LAKEFRONT Exhibition Hall is making tremendous progress toward its scheduled opening in November. Most of the pre-molded concrete side panels with built-in sculpturing are in place. In the giant exhibit area the lighting is being installed. Workmen are preparing the equipment that will serve to divide the area into thirds when desired. The lower level's recital hall, numerous meeting rooms and giant restaurant and catering areas are being plastered. The central entrance area is taking shape. And the theater—with the area for 5,000 seats and the big stage—is moving along. The stepped-up seating floor, the orchestra pit and the stage all concreted. The big backstage area, loading ramps and taxi entry all are well along.

General Manager Ed Lee, in commenting on plans and construction, notes that the auditorium-arena-exhibition hall business has been "built on improvisation." Substitute ways have been adopted for accomplishing things for which the buildings were not really designed. Hanging draperies over steel work is "not decorating, but only masking," he observes. But he hopes in this new building to anticipate modern needs and "substitute capital investment" for that improvisation; that is, the building will be equipped to handle its events in full and with original equipment. Lee is most familiar with theaters and thinks in theater terms. And now he is extending that thinking to the whole exhibition hall as well. "All this is a theater" he said in connection with the multi-purpose concept. So he is equipping the exhibit hall, as well as the theater proper, with theatrical lighting for example. The same idea is to be extended thruout the hall.

Booking of shows is progressing well, Lee notes. The home show in November is to open the building. In January will be the Housewares show, which will operate twice a year in Chicago. National Home-builders will meet twice in Chicago in 1961, once in January and once in December, then in December annually after that. The Chicago auto show has changed its dates to February as it moves to the new building. A railway appliance show is scheduled to be a combination of several previous shows. During Holy Week will be the boat show, new dates designed to coincide with spring interest in boat buying. It will drop the idea of special hours for dealers in favor of a separate show for dealers in the fall. The new exhibit hall, named McCormick Place, also will have the supermarket show, the National Restaurant show, the National Hardware show and the Air Force Association show. More are being negotiated and theater people also are in touch with Lee about possibilities of using those new facilities when they are ready.

Long Island Icer; Orlando Drapes; New Appointments

ORLANDO (Fla.) MUNICIPAL Auditorium has installed new drapes, reports Manager Robert A. Gould. . . . Long Island Arena, managed by Tom Lockhart, had an ice show for 11 days starting June 24 and featuring Dick Buttons and Florence Rae. Show is "Ice Frolics". . . . Stanley Isaacs has been appointed executive vice-president and general manager of All-States Exposition Decorators, Inc., New York. . . . Atlanta Municipal Auditorium has the State American Legion convention for July 23-24. . . . Telecasts of the recently organized American Football League are to be sponsored by Pabst on ABC-TV. Line-up of stations is still to be determined. . . . James R. Waldo, skating pro formerly on the rink staff and Rockefeller Center, New York, is the manager of Lloyd Center ice rink, Portland, Ore., part of a shopping center operation. . . . Ralph Clifford has been appointed promotion and advertising chief on the staff of the Toledo Sports Arena, Manager Andy Mulligan writes. Clifford was manager of a theater circuit and now is planning the 1960 Toledo food show. . . . Ira Lollis, manager of the Hot Springs Boys Club, tells of booking numerous attractions, largely sports events. . . . "Holiday on Ice" has signed to do a telecast on November 17 for NBC. The sponsor will be Top Value Stamps.

Icer Buys Big RR Ticket; Auditorium 39 Yrs. Abuilding

NEW MUNICIPAL COLISEUM at Sioux Falls, S. D., has let a contract to Northwest Sound Service to install the sound system. . . . Reorganized Latter Day Saints auditorium at Kansas City has awarded contracts for added construction and other contracts are expected to be let in the next few months to complete the building that was started 39 years ago. . . . Great Northern Railroad's company magazine recently saluted "Ice Follies" in connection with the show's purchase of a \$25,000 purchase of railroad tickets for the show's Western tour part of its \$40,000 annual rail fare. It provided for the moving of 160 people and five 70-foot baggage cars. The railroad reported that at Minneapolis the icer drew 132,000 people, including about 70,000 from outside the city. One show included 234 people who came by train from Duluth, and about 700 came from as far as Montana. The same publication had a feature item about the new Portland Memorial Coliseum. . . . Seattle will have a new privately operated Sports Center to cost an estimated \$450,000. Construction is to start this summer and will include ice and curling rinks, swimming pool. . . . Installation of master TV systems is discussed in a new manual put out by Blonder-Tongue Laboratories, Inc., Newark, N. J.

Hugh Downs Booked for Aquatennial

MINNEAPOLIS—Hugh Downs, announcer on the Jack Paar Show, will be emcee at the Minneapolis Aquatennial Star Night and Coronation July 28 in the Minneapolis Auditorium. Downs' engagement for the colorful climax to the city's 21st annual summer festival was announced by Robert Gisselbeck, Aquatennial special events vice-commodore.

Forty queen candidates representing Upper Midwest communities and organizations will be introduced by Downs as they circle the stage for the highlight of the Aquatennial—the coronation of the 1961 Queen of the Lakes.

The roster of entertainment talent for this year's Star Night also includes singing star Steve Lawrence and the 50-voice United States Army chorus. Another top name entertainer will be added to the bill.

Another Aquatennial entertainment event, "Music on Parade," new this year, will feature four big name personalities—Mahalia Jackson, Woody Herman and His 17-Piece Fourth Herd, Vic Damone, and the Lambert, Hendricks and Ross jazz vocal trio. It will be presented in the Metropolitan Stadium in suburban Bloomington July 17 and also will highlight the presentation of scholarship awards to the 12 winners of the Aquatennial's nationwide music festival.

Own Building For Columbia

NEW YORK — Columbia Artists Management and Community Concerts, Inc., moved Monday (27) into their own building at 165 West 57 Street. The building is known as the Cami Building and its 250-seat auditorium, formerly Fischer Hall, has been renamed Judson Hall.

11 Canadian Fairs Settle With Hodges

REGINA, Sask.—Eleven Canadian exhibitions, including Regina, have made an amicable out-of-court settlement with Ronald A. Hodges, of Edmonton, following lengthy litigation arising out of home giveaways at the fair.

Hodges alleged the exhibition had infringed his copyright of a "dream home" contest and he had filed a statement of claim for \$1,000,000 against them.

Details of the settlement were not released.

INDIANA STATE FAIR ADOPTS NEW PARODY

INDIANAPOLIS — The publicity department of Indiana State Fair, headed up by veteran Don Davis, has come up with a new song.

The ditty, a parody to the tune, "Meet Me in St. Louis, Louis," is being used to promote the fair, and it reads as follows:

"Meet me at the Hoosier fairgrounds;
Let's take in the fair;
Thru barns and tents and even midway;
Stars will all be there.
We'll watch the sulky races,
See throngs of happy faces,
If you'll meet me at the Hoosier fairgrounds,
Meet me at the fair."

FAIR-EXHIBITION MANAGEMENT

La Porte, Ind., Leaves Plant After 92 Years

LA PORTE, Ind.—Demolition of buildings on La Porte County's old fairgrounds and the construction of the needed facilities on the new one will begin immediately after the 1960 fair, scheduled for August 15-20.

Acquisition and development of new fairgrounds became necessary last year when the county fair board sold the old grounds to the La Porte Community School system at a profit of \$267,158. A high school and other educational buildings will be constructed on the site.

For the last time this year, the county fair will be held at the old location—a 37-acre tract of property bought in 1868 for \$7,842 by the La Porte County Agricultural Society. The 1959 selling price was \$275,000.

About a half-mile west of the city on Indiana 2 the 102-acre tract to be used for the development of the new fairgrounds was acquired from the county. It had formerly been used for farming by the county home.

Not all of the area will be utilized for fair facilities, Robert Morse, veteran secretary of the fair board, explained last week. He said that about 32 acres of the land will be turned into a public park.

Buildings essential to the 1961 fair will be accorded priority when construction is launched early this fall, Morse added.

To be initially undertaken will be the building of a center for 4-H exhibits and other community functions and a structure for commercial exhibits. Also contemplated is a half-mile track for harness racing.

Completion of the 1960 three-day program will mark the 86th consecutive year of harness racing at the La Porte Fair, Morse recalled. The first of such races was held in 1874.

PNE Prepares Plaster Palace for Its Poultry

VANCOUVER, B. C.—The Pacific National Exhibition doesn't yet call its chicken building "The Poultry Palace," but it may and with abundant reasons.

The structure, devoted to poultry exhibits at the fair, is unmatched anywhere in its interior treatment. The ceiling of the building, which is about 140 feet square, is partially done in new plaster designs of various kinds, and its pillars are newly plastered; some squared off in classic design and others rounded off, also in classic design. No two of the ceiling panels are alike, and many of them are intricately designed.

The sum effect is striking and far beyond the accommodations for poultry anywhere else.

The unusual interior is the result of efforts of students at the British Columbia trade schools taking courses in plastering which lead to their acceptance in the plasterers' union.

Last year the PNE made the poultry building, then an unsightly structure, available to the school. The students then stuccoed the entire exterior and plastered some new ceiling panels and some pillars.

This year another school, the British Columbia Vocational School at Burnaby, took over, and more panels and pillars were plastered. With the PNE's August 20 opening still more than a month and a half away, some panels and pillars remain to be plastered a la classic designs. Then, more even than now, the PNE will be amply justified in calling its chicken building "The Poultry Palace."

Title Fight Video Promotion Grosses \$17G at Allentown

ALLENTOWN, Pa.—Allentown Fair's entry into the boxing business came off successfully, the night of the Johansson-Paterson title fight. Twin screens were set up in front of the grandstand (The Billboard, June 6) in co-operation with TelePromoter, promoter of the closed-circuit telecast. Fair Manager Ed Leidig reported the results as profitable, with a \$17,000 gross and some 5,000 paying customers. Another closed-circuit fight promotion is being worked on.

Work is progressing on several improvement projects. The new bank building will be part of a modernized entrance on Chew Street. There will be five main gate entrances there, with brick ticket booths. Elsewhere, a new administration building and rest rooms are being built at the turn of the race track, and the underside of the grandstand is being renovated. Leidig said more than 8,000 square feet will be provided for home economics and other women's exhibits.

For the amusement zone, Leidig has booked Dancing Waters, Pat Reithoffer's Flying Coaster, and the Dowis Sky Wheel. These are in addition to the World of Mirth Shows.

Swift Current Bldg. Delayed

SWIFT CURRENT, Sask.—With steel work virtually completed on a multi-purpose building at the Swift Current Exhibition grounds, weaknesses were discovered in the foundation concrete and the 1,000-ton framework had to be dismantled.

The building was to be the largest of its kind in Canada. Construction has been delayed a month or more.

Plans had been to use the building during the exhibition, June 30-July 2.

Extra expense for taking down and erecting the steel, and replacing the concrete, will be borne by the general contractor.

With beams having been bolted, rather than riveted, almost all the steel will be salvagable.

The building was to be used to house light horses at the fair and will be utilized as a curling rink next winter. With the stable space not available, the light horse show has been postponed until mid-August.

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Calgary Gets Top Entries

CALGARY, Alta.—The second largest entry on record has been registered for the Calgary Exhibition and Stampede livestock show. The total is 2,025. Highest figure was in 1958 when 2,065 head of livestock were entered.

Mail sent from the log cabin post office this year will bear a cachet showing a cowboy riding a bucking bronk.

Detroit Fair Seeks Darin

DETROIT—Donald L. Swanson, manager of Michigan State Fair, who just returned from vacation, is dickering for Bobby Darin as the headliner of the Coliseum show for the second weekend of the fair, September 9-11. Pat Boone has already been set for the opening weekend.

JOEY TO TAKE FURY ON TOUR

HOLLYWOOD — Bobby Diamond, the Joey in the television series, "Fury," will take his horse, Fury, on the road this season for the first time.

The horse will be transported in a new semi-trailer that will also carry a stage, generator and lighting and sound equipment.

Bookings, set by Clyde Baldschun include the Cheyenne (Wyo.) Frontier Days, July 25-27; Preston Days, July 28-30; Salt Lake City, August 1-2; Monte Vista, Calif., August 4-6; Hammond, Wis., August 13-14, and Wisconsin State Fair, Milwaukee, August 19-28.

Indianapolis Studies Riley Tourist Spot

INDIANAPOLIS—As a preliminary step toward the creation of the \$7,500,000 Lockerbie Fair around the old James Whitcomb Riley home, a study was ordered last week by Mayor Charles H. Boswell.

Development of the 13-acre area as a national tourist mecca and playground will be explored at a full-dress meeting of the Lockerbie Fair committee Tuesday (5) in the Indianapolis City Council Chamber.

What is contemplated by the committee and Mayor Boswell, who is rating the project as one of the principal objectives of his administration, is the recreation of the neighborhood into a 19th century gaslight community into which no automotive vehicles would be admitted. Transportation would be by means of horse-drawn carriages and trolley cars.

The area would become a center of entertainment with three acres as a "fantasy playground" for children—an almost constant subject of Riley's writings.

'Mean' Lion Stays in Cage, Squares Beef

CHICAGO—The Adams & Sells lion continues in the news here. On June 14 a woman reached beyond the rope barrier and into the cage to pet the lion. It bit her. So she went to the hospital and the cat went to the Animal Welfare League for a 10-day rabies check. Since one truck was involved, the league also got custody of a bear and some lesser animals.

The lion has been getting 10 pounds of beef per day and presumably the other animals are fed, too. The Welfare League man was quoted in a paper as saying the lion should be destroyed because it was "mean." He said the cage wasn't adequate, since it was made out of wood and had "iron bars only a half-inch thick." Despite that, the cat stayed in the cage, perhaps because of the beef.

Now the rabies check is over, but the league says the circus can't have the animals until it provides a bigger cage for the lion. Circus owner Bill Griffith said he thought he could have another cage in about two weeks.

May Establish Fair

CHAPLIN, Conn.—The volunteer fire department of this city is looking into the organization of an annual fair. Joseph Negrèlli Jr., will investigate the possibilities and make recommendations.

TALENT ON THE ROAD

Complete Supporting Cast For Ford's Indiana Show

Tennessee Ernie Ford, during his September 3-4 appearance in the Coliseum show at the Indiana State Fair, will record the entire doings for inclusion in a long-playing album entitled "Tennessee Ernie Visits the Fair." Incidentally, the supporting cast for Ford's two shows will cost about \$1,300 per show. Included will be Anita Bryant, Vagabonds, Jimmy (Professor Backwards) Edmondson and the Half Brothers. . . . Speaking of State fairs, the big traditional Saturday night country and western show at Illinois State Fair on August 13 will include the following "Grand Ole Opry" names: Roy Acuff, Don Gibson, Ray Price, Carl Butler, Patsy Cline, Stoney Mountain Cloggers, Lester Flatt and Earl Scruggs and the Foggy Mountain Boys. . . . Other talent to play the big Illinois fair, these in the five-night Barnes-Carruthers' revue, will include Jack Kodell, magic; Evy and Everto, unicycle; Mary Naylor, English thrush; Seven Sons of Morocco, acro; Janik and Arnaut, snake dance; George Carl and Arlene, comedy; Jack Marshall, characterizations; Trio Martelli, adagio; Jack and Elsa Shannon, songs, and Betty and Benny Fox, high pedestal duo.

The Salt City Six, one of the top Dixieland aggregations, will present free concerts on Labor Day at the New York State Fair. . . . Betty Pasco, after presenting her Chandelier Fantasy at the Chicago American Legion July 4 show, will join a Barnes-Carruthers' grandstand revue for the season and then play Texas Shrine dates, closing on November 27. Prior to the Chicago date, Betty played a Dallas date for the National Grocers and a two-week stint at Ponchartrain Beach, New Orleans. . . . The Adamsons, perch act wind up a seven-day stand at Myrtle Beach, S. C., on July 6. They traveled to the date in their new convertible. They also worked the Philly Beatty circus date.

Charlie Allen had his bears at Bridgeport, Conn., for the July 2 P. T. Barnum Festival. . . . The Great Veno, single wire act, is having a busy season. Act has played a string of dates, including Shrine circuses, for Al Dobritch; two weeks in Palisades Park over the July 4 holiday and more to come. He'll be at the Canadian National Exhibition, Toronto; then a string of Texas Shrine dates at Austin, Corpus Christi, Houston and Fort Worth, and in his spare time, fairs and parks for Ray Beudet, Leo Grund, GAC-Hamid and Wilson Storey. His wife, Louise, and two youngsters, Billy and Estra, were skedded to join him as soon as schools were dismissed. . . . Mickey Sullivan, who is marking 30 years in show business, recently had his 20-piece band at Green Hill Park, Worcester, Mass., featuring Charles Schlarbaum, trumpet soloist.

Jack Buck, announcer from KMOX, St. Louis, will emcee the opening day ceremonies at the Du Quoin (Ill.) State Fair on August 28. He'll preside over the jazz festival on that day which will feature the Dukes of Dixieland. . . . Rex Allen recently recorded "Charro Bravo" for the Disney label. . . . Jim Daring Chimps moved into the talent spot at Ocean View Amusement Park, Norfolk, June 27. He followed in after Bob Johnson and his balancing act. . . . Josef Smiley and Company, magic, recently played Seaside Park, Virginia Beach, Va. . . . Set for the country and western program at Indiana State Fair are Webb Pierce, Brenda Lee, Minnie Pearl, Carl Smith, Pee Wee King, Redd Stewart, Golden West Cowboys and the Dakota Cloggers, all in for September 4-6. Then on September 7-8 it'll be Hank Snow, Ray Price, Stonewall Jackson, Marvin Rainwater, Wanda Jackson, Red Sovine, Western Playboys and Dakota Cloggers.
Charlie Byrnes

Royal Ballet's N. Y. Date Sold Out 4 Mths. in Advance

Professional debut of the New York Naval Shipyard Choir, directed by Lt. George Fink, is in the Radio City Music Hall's current stage-show in New York. Other acts include Harrison and Kossi, dance team; Bhaskar, dance exoticisms; Alan Cole, baritone; Francisco Racimo, guitarist. . . . Box office was opened four months in advance to dispose of final tickets for the September 11 premiere of the Royal Ballet (formerly Sadler's Wells) at Metropolitan Opera House. Four-week run had a \$300,000 advance by mid-June. . . . TV cowboy Peter Breck starred at Plainville (Conn.) Stadium June 18. . . . Hugh O'Brien stars in "Two for the Seesaw" at Kennebunkport (Me.) Playhouse, July 4-9. . . . Jack Kelly's augmented ice unit fielded plenty of talent at Long Island Arena last week, including Dick Button, Florence Rae, Esco and Trixie LaRue, Shirley Linde, John Curtin and Patty Hittle. . . . Mickey Sullivan marked 30 years in show business June 26, when he had a 20-piece circus band concert at Green Hill Park, Worcester, Mass.
Irwin Kirby.

TV Cowboys Set Routes

Television talent under the Clyde Baldschun & Associates banner has been booked into a sizable list of fairs and rodeos this season. For instance, Chuck ("Rifleman") Connors stopped off in Allentown, Pa.; New York and Springfield, Mass., before his return to Hollywood Wednesday (6) to shoot two pictures. He will also play the Days of '49 Rodeo at Salt Lake City, July 18-25. Eric ("Rawhide") Fleming left Hollywood Friday (1) for the Opelousas, La., rodeo, July 2-4. After a quickie return to the film capital, Fleming will play Denver, July 16; Oklahoma City, July 23-24, and the St. Paul Rodeo, August 5-7. Robert ("Wagon Train") Horton will return from England Tuesday (5) to resume filming of his series and then head for the Emerald Empire Rodeo, Eugene, Ore., August 5-7; Grape Festival, Nauvoo, Ill., September 3-4, and the rodeo at the Arkansas State Fair and Livestock Exhibition, Little Rock, October 3-8.

Sam Abbott, Hollywood

AMUSEMENT PARK OPERATION

Conneaut Lake Featuring Freeland Fairyland Forest

CONNEAUT LAKE PARK has opened its new Fairyland Forest, theme park adjacent to the established park. The inspiration of park President E. E. Freeland, the spot includes 14 nursery rhyme settings and a number of animal and bird features. Scenes include those depicting Ali Baba, Goldilocks, Jonah and Little Boy Blue. Plastic figures were made by Robert and Billie Kline, of Indiana, Pa., where he is head of the high school art department. For the summer he has been named manager of the new park. Peacocks, goats and other animals and birds are located in the Fairyland Forest. Bears atop a pole will operate a pulley to haul up a bucket when patrons put food in it. Bozo's Circus Revue is presented twice daily. The Conneaut park area also is stressing good food at its restaurants and has appointed new chefs from Florida. The Meadville, Pa., newspaper carried several pictures of the new theme park.

Trampolining Bounces On; Many Cities Join Parade

OKLAHOMA TRAMPOLINE OPERATORS' Association has formed in Oklahoma City. Officers include Barry R. Simms, Don Eperson, Jack Counts, and Ken Edwards, all of Oklahoma City. The association opened an instructors' school. . . . Cortez, Colo., will have a six-bed trampoline center opening this month. It will be located near a Dairy Queen drive-in and operated by the Tsaya Theater Company. Denver has 10 such centers, and others are in Boulder, Colorado Springs, Longmont and Greeley. . . . At Kansas City trampoline distributor Jack Hogerty sought to hurry a zoning hearing so a proposed center, if okayed, could operate this summer still. . . . YMCA at Alhambra, Calif., has started trampoline classes for young children. . . . At St. Louis, about eight centers are in operation and the city began a study of proposed safety inspections and other controls. The centers do not come under present laws for other operations, the city decided. Distributor-operator Peter W. Salsich said he urged and welcomed such regulations and complained that some other operators had the trampolines too close together. He keeps instructors on duty.

A Los Angeles County trampoline regulating proposal provides that trampolines be three feet apart at the sides, four at the ends and five feet from any fence or building. The depth at the center must be more than three and less than four feet. It requires instructors to be on hand, calls for a license fee, and rules out trampolines with broken springs or webbing. It also requires a center to carry liability insurance of \$25,000 and \$50,000 coverages. . . . At Portland, Ore., Leflar Enterprises is a new manufacturer of trampolines. . . . In Minneapolis, Duane Hoecherl is operating two jump centers for Sports and Recreation Associates, Inc. The city has been preparing an ordinance to charge an annual fee of \$20 for the first trampoline and \$5 for each additional one in a center.

Pacific Ocean Park Using Icer, Chutists, Islanders

AN OUTDOOR ICE SHOW featuring skating stars and performing chimps opened at Pacific Ocean Park in Santa Monica, Calif., Friday (1) for two weeks. Ice performances are given three times nightly. Another special attraction currently being featured is the Sky Divers, acrobatic parachutists who jump from a plane over the ocean. They appear in the afternoons. Tommy Sargent and His Islanders opened Saturday (2) for three days. Along with the Hawaiian attraction are the Great Nordeen, sway pole act, and Don Heaston and His German Band. Featured in the ice show are Willy Kall, comedy skater formerly with "Ice Capades"; Loren O'Neill, solo skater; Melinda and Ricky, adagio team, and Jo Ann Bennett, all of "Ice Follies," and Marian Anthony, formerly with the Sonja Henie revue. Music is under the direction of Eddie Dunstedter.

Weatherman Still Changeable

THE WEATHERMAN SEEMS to be doling out unpredictable packages of weather this season, as usual, with those favored by lack of rain doing splendidly and those bother by O' Jupiter Pluvius having overdoses of woes. . . . Ben Sterling, who bestowed upon himself the title of "Ambassador From Upper Tupper," wired the NAAPPB headquarters that Sunday (19) was the "first with sunshine since our opening." . . . On the other hand, Harry Batt, of Pontchartrain Beach Park, New Orleans, jokingly complains his park is enjoying a "drouth" currently. . . . Paul Huedepohl, retired NAAPPB secretary and wife, Ola, are completing plans for a big European tour following the NAAPPB late summer meeting in New Orleans August 23-24. They'll fly from New Orleans to New York, and then take a Trans-Atlantic jet to Lisbon on the first leg of their trip on August 26. At New York they'll be joined by Mr. and Mrs. Hans Troch of Chicago. Mr. Troch, was one of the Thomas Cook representatives who accompanied the NAAPPB European tour in '58. The Huedepohls will be gone until October 9, taking in Sweden, Denmark, Switzerland and several European spots they missed in 1958. They'll stop in and see the Leonard Thompsons at Blackpool, England. . . . Off on his annual "secret" fishing expedition to New England is Adrian Ketchum, NAAPPB past president, who maintains residence in St. Louis. He'll do a solo quest of piscatorial pleasures in both Connecticut and Maine. . . . Ed Carroll of Riverside Park, Agawam, Mass., reports business is "fine," what with his star-studded array of celebrities doing open-air acts. Carroll says his new Pancake Palace is receiving great enthusiasm from the patrons. John S. Bowman, NAAPPB executive secretary, has been in East Lansing, Mich., the past week, attending the Advanced Management Seminar at Michigan State University.

John S. Bowman, NAAPPB Secretary.

New Fun Fare Center Opens In New York

FERNDALE, N. Y.—The new Fun Fare Amusement Park was preparing for a July 4 opening, under management of Sullivan Affiliates Corporation. Anthony DiLorenzo is president of the group, comprising local businessmen.

The park straddles Route 17 between Monticello and Liberty in the resort belt, and occupies 130 acres. West side of the highway has a golf driving range and parking for some 200 cars. East side has a new 30 by 60 concession building and an array of Allen Herschell rides, plus a Texas-built Kiddie Ferris Wheel and Carpenter Go-Karts.

Installed are Herschell's 1865 Miniature Train on a mile of track, Helicopter, Roadway and Boat Ride. The cinder block concession building uses a wet-roof cooling system. Dick Secor represented the Herschell Company.

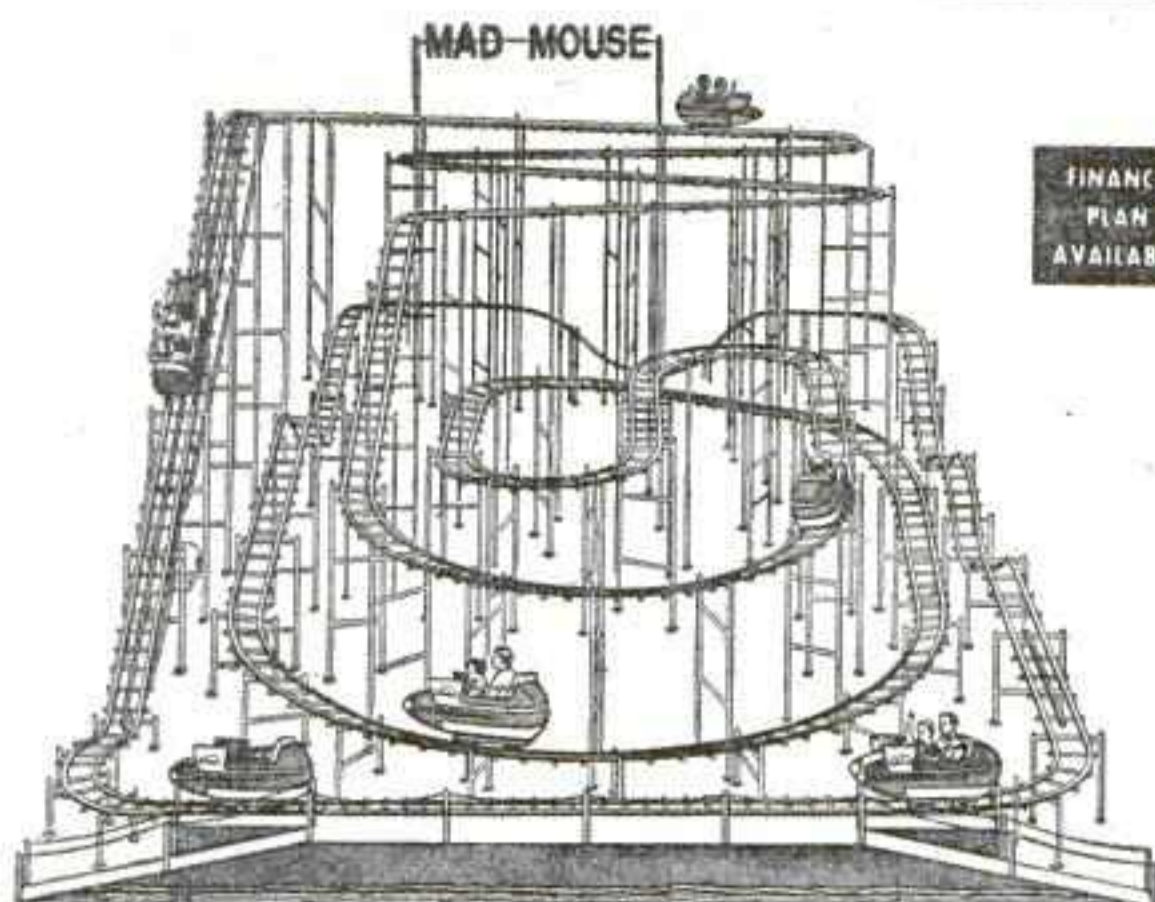
Ride Man Leases Calif. Kiddieland

SAN DIEGO, Calif. — "Little Harvey" Williams has leased the kiddieland on Highway 80 East from Henry Meyer. Williams, formerly with carnivals, including William T. Collins Shows, said he expected to add at least two more rides to the seven already in operation.

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Mrs. Evelyn Dickson White, president of Lake Winnepesaukah, Inc., Chattanooga, Tenn., adds:

"We have also learned that the Mad Mouse is the most terrific promotional feature we have ever had. Everyone—customers and potential patrons alike—is talking about the new Mad Mouse and we find that many people come out just to see and ride the Mouse.

"We have tried to use the Mad Mouse to every possible advantage, and it has been featured in most of our advertising. This is a ride of which we are very proud, and we want everyone to know it!"

Roadway Leads Kiddie Rides at Lake Winnepesaukah

"I only wish you could see the happy little children riding the Roadway Ride," says Mrs. White. "The wonderful layout which you designed to wind around the trees is very exciting for the little folks. You will be interested to know that the Roadway gross for April was 34% of the total gross for all six Kiddie Rides."



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Beatty Holding Up On Canadian Jaunt

SARNIA, Ont. — Beatty-Cole Circus pulled in here today, well along on its Canadian route, which is confined to Ontario with only one major exception, the July 15-17 weekend which will be played

Mrs. Floyd King Recovering From Critical Illness

MACON, Ga.—Floyd King, general agent of the Clyde Beatty-Cole Bros. Circus, was called to Macon last week because of the illness of his wife, Vicki.

Mrs. King was in the Macon Hospital in a critical condition for several days, but rallied and is now at home and reported in good condition.

King rushed to Macon from Montreal, and after dismissal of Mrs. King from the hospital he returned to Montreal, via Detroit. During Mrs. King's illness the King children are being cared for in the home of her mother in Louisville.

in Montreal. Re-entry to the States will be Monday (25) at Sault Ste. Marie, Mich.

Business has been fairly good since leaving the United States. The show had only a couple of weak days prior to entering Canada but those were more than offset by the red ones. One of the best days of the year was enjoyed in Pittsfield, Mass.

Several strong spots lie ahead. One is the August 5-7 weekend at the Highland Park showgrounds, Detroit, first tent show to play there since 1955, it is reported. Downtown Optimist Club is the sponsor and advance sale is reported brisk.

On August 29 Beatty-Cole plays Memphis, first tenter there since the former Clyde Beatty Circus title was used there in 1956. Labor Day date, September 5, is the Birmingham State Fairgrounds, for Zanora Shrine Temple, another promising spot.

Apacheland Seeks Filming Contracts

HOLLYWOOD—An office to contact and interest movie and television producers in filming at Apacheland, 36 miles from Phoenix, Ariz., will be opened here soon, Nat Winecoff, general manager of the park, said last week. Winecoff also is vice-president and general manager of Bible Storyland, to be built at a cost of \$15,000,000 near here.

Winecoff said that the Apacheland sound stage, 80 feet wide, 120 feet long and 40 feet high, along with the Western street for movie shooting, will be ready by July 15.

In addition to the filming facilities, Apacheland Park will feature shops and stores and several amusement devices, including dark ride and a mine train. An Arizona Trade Center which will display the State's industrial products is also to be created, along with an artificial lake where Indian pageants will be presented. The park, other than the movie facilities, will open about October 1.

ATLANTA SHRINE SIGNS DOBRITCH

NEW YORK — Atlanta Shrine has signed to repeat with Al Dobritch for the production of its annual Shrine Circus. Show will be April 21-27 at Atlanta Municipal Auditorium. The date ties into the Dobritch route immediately after the scheduled Washington, D. C., show of April 12-16, Dobritch noted.

Manitoba Fair Gets 49G Grant

PORTAGE LA PRAIRIE, Man.—Portage la Prairie Industrial Exhibition will get a capital expenditure grant from the federal government to a maximum of \$49,000.

The money represents 50 per cent of the total cost of improvements planned by the fair board, and is made under the exhibition grants regulations.

Improvements planned include construction of a swine barn and grandstand renovations.

Mayor Upsets Cobo Contract

DETROIT—The award of the refreshment concession contract for Cobo Hall and Convention Arena by the Civic Center Commission last week to L & L Concession Company has been upset by Mayor Louis C. Miriani. Basis of the Mayor's objections was that the firm was allowed to make changes in its bid after it was first entered. According to the commission, the company had submitted a number of alternate proposals, and was accordingly asked to clarify its bid. The Mayor also objected to the absence of a performance bond in the bidding requirements.

Minneapolis Sets Concert Series

MINNEAPOLIS—The complete line-up of talent for the "Music Under the Stars" concerts at the Metropolitan Stadium in suburban Bloomington was announced by Lee Johnson, of Canteen Company of Minnesota, who is general chairman. Concerts again are being sponsored by the Minneapolis Junior Chamber of Commerce.

Ella Fitzgerald and her trio will head the opening program July 13 with Nelson Riddle conducting the orchestra. Other headliners will be Roger Williams, July 27; the Ames Brothers, August 10, and Arthur Fiedler, August 24. Season as well as individual concert tickets are on sale.

CIRCUS TROUPE

By TOM PARKINSON

CANADA'S CBC TELEVISION NETWORK launched a circus program for children Friday (1) and the program is scheduled to actually move a small circus from town to town for the weekly show. A tent, 800 seats, two rings and circus personnel are to appear in 12 cities in Quebec and Ontario during the summer. Towns include Rosemont (1), St. Johns, Joliette, Three Rivers, Quebec City, Rimouski, Sherbrooke, Granby, Valleyfield and Hull, Que., plus Cornwall and Hawkesbury, Ont. The program will be telecast on Friday afternoons on both English and French language TV nets.

King Baile, veteran side show manager, is ill and would enjoy mail at 319 North 13th Street, Terre Haute, Ind. . . . Paul Ringling, Montana Democrat, lost out in his campaign for nomination to run for lieutenant governor of the State. . . . On the advance of the new Duke of Paducah Circus is Paul Campion, in charge of billing, press and personal appearances. Billers are Art Morris and Cliff Foust. Show uses lithos and cards, with posting going to the plants and snipe. . . . Cristian's contract with the Ohio State Fair includes a provision that it will pay a \$3,257 motor license fee that the show had been contesting about three years.

Helen Haag and Buster Hayes are very much back in the business after selling their Florida interests. Their chimp act played the Chicago police show recently, now makes Tom Packs dates and later goes to fairs. . . . Rudy Bros.' Circus will be at Naranche Memorial Stadium in Butte, Mont., July 24-25. . . . William and Richard Dykes have their circus history display playing fairs. They opened at the Shelbyville, Del., chicken festival. . . . G. A. (Red) Sonnenberg returned home to Prophetstown, Ill., after a stint in New York with a Japanese dance troupe.

* * *

Don and Martha Smith caught Ringling at Fort Wayne, Ind.; the Majestic showboat at Louisville and tourist sights in Washington. They also expect to visit the P. M. McClintock circus museum and the Beatty show. . . . Wendell H. Wilsey, Maywood, Ill., fan, caught Ringling and Cristiani. . . . Roy Barrett is at the Veterans' Hospital on Wilshire Boulevard in Los Angeles and would enjoy mail. . . . In Denmark the Circus Mische, which quit the road two years ago, auctioned its equipment recently. . . . Jack Sweetman visited Cristiani at Joliet, Ill., and sat in with the band as drummer. He was on his way home from Las Vegas, Nev., where he made the AFM convention. On the tour he visited with Paul Dawson, Bill Eckander and Tom Ries, all show musicians, as well as Polack Bros. and Henry Kyes.

is applied to the posters, which then are wrapped in muslin and placed in a plastic bag, then taken out for posting. He was with Barnum & Bailey, Ringling-Barnum and other shows. . . . Francis Duggan, clown contortionist, and Genoveva Morales are touring Cuba with the Gran Circo Morales and doing good business. . . . Earl Tegge, Chicago, is keeping busy with clowning dates in Rockford, Geneva and Park Ridge, Ill., and Eau Claire, Wis.

Ora O. Parks tells about his long career as a press agent for circuses and other shows in a feature article in the June 19 issue of the Marion, Ind., newspaper. . . . Bob Taber and Don Marcks caught Wonder Bros.' Circus. . . . The Paul Conaway family has been visiting in New York and might take a jaunt to Montreal to see Floyd King before they return to Macon, Ga. . . . South Bend, Ind., Jaycees have gotten the okay for a city license to sponsor the Beatty show in August. . . . Lowell J. Tuckwiller writes that the CFA at Charleston, W. Va., did well with the second annual combined Beers-Barnes Circus and CFA program. . . . Rex Allan Oakham, former trouper, caught the Beatty show and his party were the guests of Clyde Beatty at the show. He, Beatty and Floyd King recalled old shows.

UK Commissioner To Officially Open Edmonton Fair

EDMONTON, Alta.—Sir Saville Garner, United Kingdom high commissioner to Canada, will officially open the Edmonton Exhibition, July 18.

Jim Hetzer's "Japanese Spectacular" has been signed for fair week appearances in the Gardens. "Teen Time Jamboree," featuring youthful recording stars, will be offered prior to the grandstand show each evening.

A dairy queen contest will be held, with entrants from 4-H clubs and agricultural organizations in Alberta. A \$30,000, completely furnished display home will be given away.

John A. Strong Circus will play under canvas until October 16, and it is booked until September, 1961. Featured on the new program are the Frances Fisher Bear, a pig act, baby lion, Karr Brothers' trampoline act, midget horse liberty drill, clown Joe Martin, Ben Meyers for clowning and juggling, plus a chimp act and riding dogs and monkeys. . . . Clown Clyde (Duke) Patterson visited Mills Bros.' Circus at lots near Cincinnati. Stuart Elkins Reed and his son also visited. . . . James (Cleveland Kid) Riley has joined the Mills Bros.' Circus band on drums. . . . A ship recently arrived at San Francisco carried 39 zebras, two snakes, three African wildcats and a number of birds for the Catskill Game Farm.

Sun Players Do Okay in Iowa Area

OSCEOLA, Ia.—The Sun Players rep show, under the management of Dot and Jess Sun, are playing their Iowa territory to good business despite much rain. The 1959 summer was spent in Missouri. With the show again this year are Bob Fisher, Ralph Blackwell and Trixie Maskew. Completing the cast are Joey Vance, Larry Hunter, Roberta Wilkes, Jamie Pastor and the Suns.

From Ringling-Barnum, Chuck Burnes sends word that organist Al Beckwith joined, replacing Isla Garcia. . . . Band leader Jack Cervone is filling in while his uncle, Izzy Cervone, vacations. . . . Ringling and Cristiani people exchanged visits at Fort Wayne, Ind. . . . Ringling girls, animals and clowns paraded in Toledo. . . . Clarence Broderick now is in charge of R-B lighting. . . . Mitzie Fien and Gracie Genders visited relatives in Indiana. . . . Jackie Cooper, clown, visited his parents in Chicago.

SAGINAW SIGNS FLECKLES SHOW

CHICAGO — Saginaw, Mich., Shrine has contracted with L. N. Fleckles for the production of its circus in 1961. The announcement was made here by Fleckles. Dates are January 22-27.

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THE FINAL CURTAIN

DALE—Grover S., for 35 years a tattoo artist, June 24 in Veterans' Hospital, Nashville, after an illness of six months.

DAVIDSON—Piercy D. (Blondie), 85, former circus performer, recently at Flint, Mich. He joined the Mat Wixom Circus as song

and dance man and clown, and later became advance man for the Wixom circuses. He was also with Forepaugh-Sells Circus. In later years he was manager at the Stone Opera House and Bijou Theater in Bay City. Two daughters and two sons survive. Interment at Evergreen Cemetery, Grand Blanc, Mich.

DOSS—Agnes E., 53, former aerialist with the Flying Wards and other circus acts, at Bloomington, Ill., June
(Continued on page 55)

IN CHERISHED MEMORY of My Dear Husband **DENNY PUGH** WHO PASSED AWAY July 10, 1949 **MARGARET PUGH**

IN LOVING MEMORY of our brother **BUCK M. ALLSUP** who passed away July 5, 1955 and our sister **MARGARET DELANEY** who died July 8, 1958 **JUNE BOYLES—BOB ALLSUP**

In Loving Memory of **MRS. GRACE McDANIEL** Who passed away June 28, 1959 We Miss You, Mom **MAE AND ELMOR McDANIEL**

In Loving Memory of Our Father **VERN W. CORIELL** Who left center ring July 2, 1959 They don't make troupers like you anymore, Theodosia. **Vernell, Everett, Zaza and Earl Coriell**

In Loving Memory of **GRANDMOTHER FLINK** Who passed away June, 1959. Sadly missed by **Bill Stanley and Jack Thompson families.**

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In Memory of **DUANE** Who passed away July 1, 1959. Never to be forgotten by **Jack, Hope and Connie**

In Memory of **HELEN BARFIELD** Who passed away July 9, 1959. Sadly missed by Husband and Friends. **JOHN BARFIELD.**

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ROLLER RUMBLINGS

By AL SCHNEIDER

"ROLLERAMA," a roller-skating extravaganza that incorporated the Southwest Pacific Regional Championships of the Roller Skating Rink Operators' Association of America, June 25-July 2 in Pan Pacific Auditorium, Los Angeles, received a bumper crop of radio and TV publicity, both locally and nationally, during the run. With the Carroll Agency, Los Angeles, handling publicity, the affair was plugged on Art Linkletter's "Houseparty" show on the CBS-TV network, the guest spot going to Mrs. Joanie Saunders, co-owner with her husband, Spec, of Redondo Beach (Calif.) Skateland. Three guests were also on the "Rowe Show on CBS-TV, with Otto (Pop) Carter, "oldest living roller skater" (104 years old) and Carol Stout and Robby Wallerd, youthful champs, demonstrating their skating skills. Locally, guest appearances on TV were designed to appeal to every age bracket, with youngsters

from diaper division to juvenile making appearances on kid shows. Sports shows also carried interviews. The middle-age women's group was not overlooked, either, skaters in that bracket also making appearances on shows that appeal to women of that segment. One of
(Continued on page 55)

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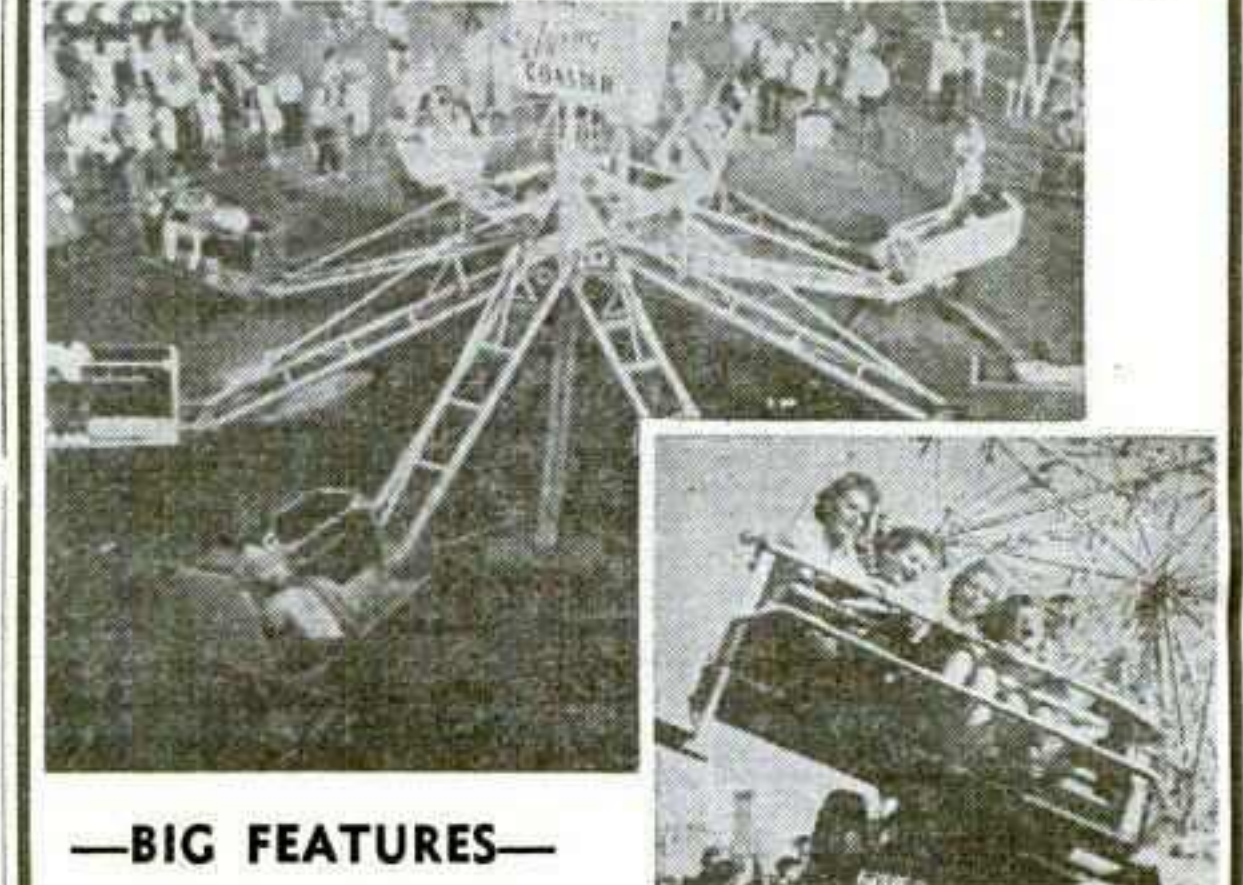
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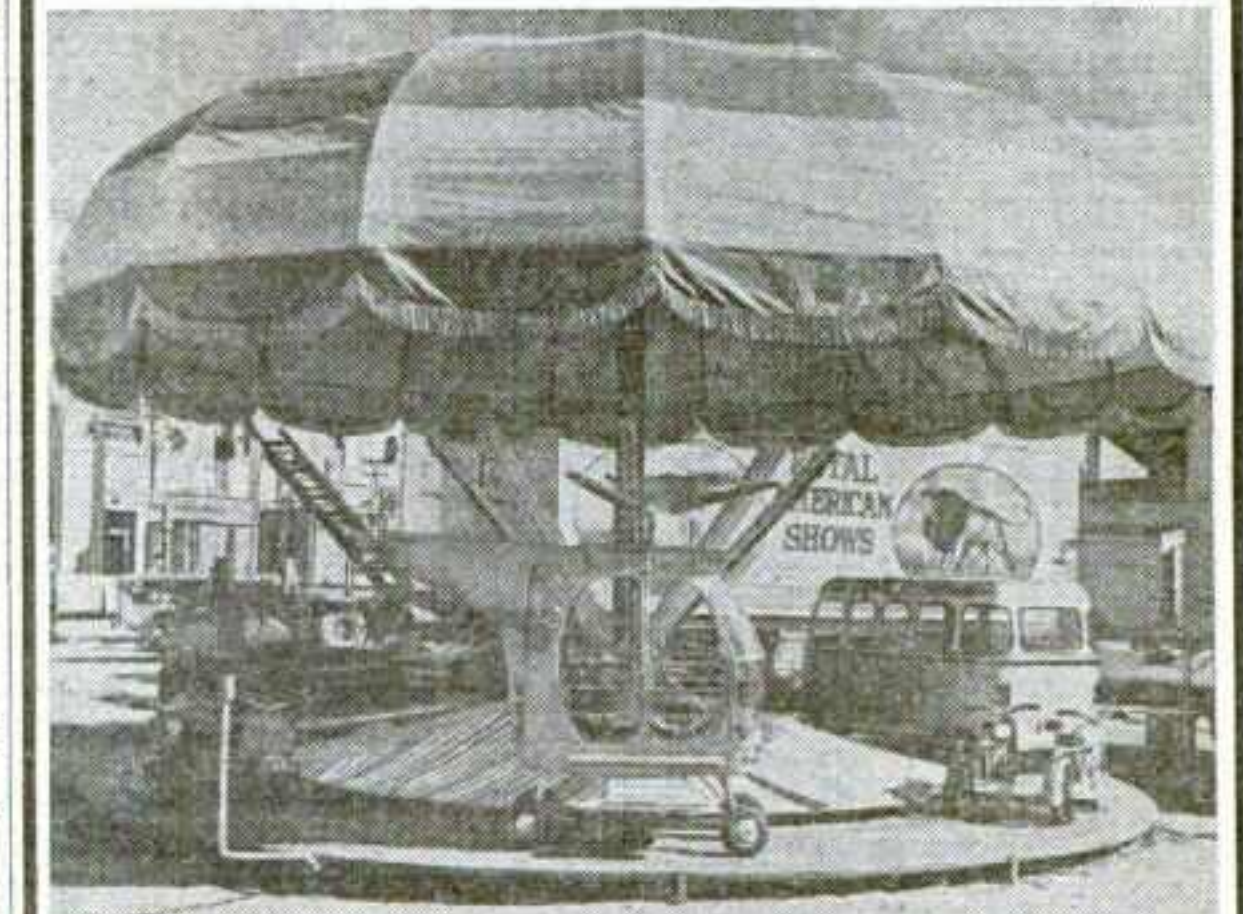
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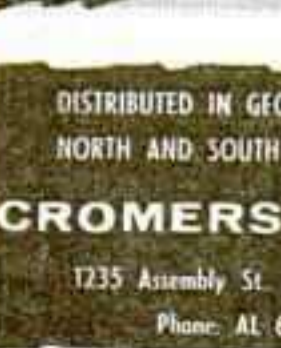
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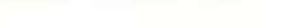
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(Continued on page 52)

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GRAND FORKS, N. D. — The William T. Collins Shows opened at its first fair here Sunday (26) after three weeks of still dates that were okay, altho the weather didn't co-operate.

Show moved onto the fairgrounds here with a complement of 25 rides, 10 shows and close to 60 concessions. New rides include an Allan Herschell three-abreast Merry-Go-Round and a kiddie Turn Pike.

Staff has William T. Collins as owner; Mrs. William T. Collins, treasurer; E. W. (Slim) Wells, assistant manager; Jim Hirschberg, secretary; Sylvia Hirschberg, assistant secretary; A. W. Dobson, billposter; Bob Crumley, lot man; Joe Mandrick, concession superintendent; Henry Hingst, electrician, and Charles Goslow, gate and towers.

Ride Personnel

Ride personnel includes: Merry-Go-Round, Charles Winters, Jim Jackson; Ferris Wheels (2), James Ingram; Octopus, Bob and Ray Jellison; Dogem, Albert Zitterick, John Irish; Roundup, Don Van Grevenhof, Dennis Campbell; Twister, Harold Manning, Art Johnson; Mad Mouse, Charles Hall, Leroy Tanwatto, Carl Harper, Mike Stapleton; Tilt-a-Whirl, Charles McDougal, Charles Roberts; Rolloplane, J. Birchfield; Scrambler, Jack Shannon, Richard Ellehousen; Turn Pike, Harold Elliott; Basket Ride, Tom Fiers; boats, James Bradley; train, Tom Fiers; Kiddie Ferris Wheel, James Bradley; live ponies, Miss Tommy; Rock-o-Plane, Coy D. Smith, Mike O'Shea; Helicopter, Roy Norris; Sky Fighter, Jimmy Buckner; dark ride, Roy Nutter, J. R. Wolfington; Airplanes, James Bradley; Kiddie Autos, Judy Jons; Fly-o-Plane, Christ O'Brien, James Austin; pony track, Melvin Gayner; Roller Coaster, Dale Roberts, Charley Rich; Looper, Henry Willson, J.

Bright; Paratrooper, Sam Radford, Bruck Conley.

Show People

Girl revue: Sanda Hiltz, Mike Jodi Miller, Jungle Jim, Carla Long, Tommie Long, Janell Deauckerl; Side Show, Ward Hall, Harry Leonard, Floyd Arnold, Tex Arnold, Jane Arnold, Pat Terhune, Jerry Lee Dowell, George Val George, Frank Doran; girl show, Mike and John Miller, Robin Rose, Sandra Voin, Bar Bee, Bunny Long, Carla Long; girl show, Janell Knight, Ginger Lee, Dick Poland, Norman Deveraux; Danny Sitton's Glass House; Reginald Bodast, Funhouse; Christ Crammer, Mechanical; Marvin Coon, snakes; Mongo, Bill Fitch; T. Lumpkins, fat show.

Concessionaires

On the front end are Claude Jones, Lew Stone, Si Eddot, Kenny Higgins, Tex and Blackie, Mary Bachelor, hats, novelties, scales, high striker; R. V. Saniford, Robert Buffington, Gary Buffington, long range, ball game; Jimmie Harrison, Norman Page, Clyde Howard, Ray Danning, Trudy Madewell, bingo; Sharon Zitterick, Shirley Bailey, pitch-till-you-win, cigarette gallery; George F. Lewis, funny photos; Mr. and Mrs. F. W. Pauli, bee hive; Russell Rote, Ralph Rogers, bowling game and duck pond; Vern Pelon, Dave Bailey, Frank Minor, Don Marzs, clothespins; Simmy Carroll, Chuck Moss, Mrs. Simmy Carroll, George and John Oldham, Tommy Arnold, Gene Parks, Rudy Wagner, Alice, Arnold and Fred Hart, Dale Briles, bear wheel, poodle wheel, ball game, balloon game, cork gallery, basketball, shuffle alley; Mrs. R. McCurdy, short range; Bellie Joe Ille, ball game.

F. W. Farrell, Mrs. M. Farrell, Roger Hildenbrand, Derby; Mrs. Henry Hingst, snow cones, floss; Mr. and Mrs. Holcomb, Shorty

Strates Show Stepping Up Pre-Fair Jobs

Utica Date Slips; Paint & Building Projects Pushed

ENDICOTT, N. Y. — Rough luck caught up with the James E. Strates Shows for its seven days on Utica's Herkimer Road showgrounds. Opening night Monday (19) was cold and threatening, with show people and local residents glueing their ears to radios for the heavyweight fight broadcast. It was the dullest opening night thus far, despite being free to ladies.

Ideal weather prevailed the rest of the week but business did not respond. Bright spot of the week was a Saturday (25) matinee when a nice turnout of kids arrived. Show stayed over to Sunday because of the mid-week opening coming up Wednesday (29) in Endicott.

Only two Ferris Wheels were erected in Utica, giving George Collins and his crew a chance to paint the other two for fairs. These were to be alternated at Endicott and the paint job finished. Remodeling and other pre-fair work is being hurried along.

Promotion department under Roy Peugh held up its end nicely, contracting plenty of displays, including three 50-foot house trailers parked on the midway. These were overflow from the exhibit tent. Six merchants distributed more than 80,000 children's matinee tickets. Fair season begins three weeks from now in Butler, Pa.

Lowe, Joe Sturges, snow cones, floss; Mr. and Mrs. Jack Shean, Billie Signor, Mr. and Mrs. E. Madden, Rocky, Penny Arcade; Ruth Williams, Mrs. Blanche Lem-

(Continued on page 55)

CARNIVAL CONFAB

DEL MAR, CALIF., NOTES: Chet Barker, general manager of Fair Time Shows, Inc., recently underwent surgery for removal of a pin that was placed in his shoulder when he was injured on the lot in Indio last February. He is back on the job without the cast. . . . Ed Butler suffered a sprained back in a setting-up accident, but it was not serious enough to confine him. . . . Sam Hillson says he'll return to Los Angeles at the close of the show. . . . John Lorman Sr. still going strong. . . . Ted LeFors plans to lay off until the California State Fair in Sacramento late in August. In the meantime, he plans to enter a Los Angeles hospital for surgery. . . . The two Peggys were working together for Cecchini & Levaggi. Peggy Steinberg and Peggy Forstall both on hand for the concession firm.

Mimi Couch left her 5-Star Realty Company in the San Fernando Valley to make this date. Says it will be the only one in 1960. Her father, Ray Couch, formerly with the West Coast Shows, will remain off the road and do carpentering. . . . Lucille Dolman here for the fair after playing shopping centers with Ed and Peggy Butler. . . . Next date for Darwin Glenn will be the Orange County Fair in Costa Mesa. He and his wife, Donna, had two Roman targets here. His brother, David, has a target on the Crafts Shows at the Solano County Fair in Vallejo. Edna Dauer plans to enter the hospital for surgery. Her mother, Berta Harris, and Ed Harris made this date.

Notes from the Independent Midway: Fr. Richard W. Lang, of Pampa, Tex., spent part of his vacation at the Southern California Exposition with his brother, Ed, and wife, Bert. . . . Fernando McSweyn, who has been with Warren and Flora McMenus for six years, used part of his vacation from college to again work as griddle man. He was formerly with the late Hap Young. . . . Wally Boyko and Harry Hoffmann, of the National Orange Show, visited friends on the independent. . . . Harry Flax was on the job with his Hum-a-Tunes. . . . Dave Fein back at his old stand with scales. . . . Dave Barham, of Party Batter, beat the varying weather with hot-dog-on-a-stick and lemonade. . . . Peanut Bill Carter on the job with goober roaster.

Sam Abbott

★ ★ ★

Jay Barton, who has been with Don Franklin Shows since it was organized 15 years ago, again will have the popcorn wagon with the show and will be mailman and agent for The Billboard. He'll join at Peoria, Ill., for the July 19 bow. . . . Howard Percy, who was hospitalized for almost 15 weeks this winter, has joined Mrs. Percy on Page Bros.' Shows. He plans to take it easy for several weeks of convalescence. . . . Elsie Greenberg, secretary of Sellhorn's Trailer Sales, Tampa, reports that the following show people recently bought trailers there: C. M. Burkhardt, John Grish, Olive Sprague, Eddie Cename, Anthony Kaortez and Ernesto Cristiani.

Frank Joerling

Maxie Friedman, Lefty Block and Benny Gross came into Chicago recently and will open with Don Franklin Shows at its July 19 Peoria, Ill., bow. . . . Charlie Owens left the Windy City for South Dakota. . . . Hank Shelby, secretary of the Showmen's League of America, and Petey Pivor visited C. C. (Specks) Groscurth's Blue Grass Shows at Joliet, Ill. . . . SLA clubroom visitors included Tom Sharkey, Windy Lewis and Hy Neitlich. . . . Andy Kasin had a couple of concessions at an Aurora, Ill., shopping center. . . . Hadji Delgarian had a couple of rides at a Momence, Ill., celebration. . . . Recent visitors to Steele Amusements included Ernie Farrow, owner of Farrow Amusements, who cut up jackpots with Mr. and Mrs. Ray Steele, Robert Taylor and Mr. and Mrs. L. Steele.

Pearls from Royal American: The train was late in arriving in Winnipeg due to light trouble. Train was sidetracked and cars switched around so the plants could handle the entire train. . . . Speedy Marcus, merchandiser from Minneapolis, was in Davenport, Ia., en route to Wisconsin Dells with his 35-foot trailer. . . . Tommy Thomas, Bill Singleton and Frank Morrissey assisted C. J. Sedlmayr Sr. in laying out the Winnipeg lot which is newly blacktopped. . . .

★ ★ ★

FLASHBACKS: 10 Years Ago—Bobby Cohn left as general agent of Crafts 20 Big Shows to become personal representative for Spade Cooley and his orchestra. . . . Dick Dillon and his Mechanical City joined Blue Grass Shows at Rochester, Ind. . . . Harry Cantrell came on to Page Bros.' Shows as publicity agent. . . . Staff of State Fair Shows included Scott Lamb, manager; Marie Lamb, secretary; L. Burton, ride superintendent; Roy Brewer, truck mechanic; G. Hubbard, kid rides, and Hedy Jo Starr, girl show.

RAS personnel were all invited to the "Dancing Waters" show on the independent midway. . . . Matt Herman broke an axle on the truck carrying Bob Parker's Derby. Luckily it broke just as the vehicle entered the fairgrounds.

More Pearls: Bud Ferris received a scare while loading up in Davenport. He opened the door of the possum belly on his wagon and was confronted by a huge king snake. The reptile was captured and returned to Dick Best's snake show. . . . Jack Leopard helped out in Eaton's Clothing Store during a two-day layoff. . . . Hy Stein joined with two walk-thru exhibits. . . . William Dwyer had motor trouble en route to Winnipeg, but arrived in time and had his custard in operation on the independent midway. . . . Also on that midway were Mr. and Mrs. William Hannan with footlongs and lemonade shakeups. . . . Mr. and Mrs. Sam Delaney celebrated a wedding anniversary. . . . Charlie MacDoggall, fully recovered from a recent illness, stopped off to visit. He was en route from San Antonio to visit his mother in Portage, Man.

Harvey L. Boswell, who has the freak animal show on Jimmy Sullivan's World's Finest Shows, writes that he has a new 80-foot banner on the show and is featuring the bull with five legs and six feet and a six-legged cow with two tails. His Wildlife exhibit is also on the midway. Personnel includes Tom Ramsay, manager of the freaks, and Bob Echo, who manages the Wildlife. Jacques Auclair is the French talker and Rex on the animals.

Pearls from Royal American: Charley Cohen hosted a number of friends from the old Brundage Shows. Included were Carl Pom Pom and Mr. Gator, owners of night clubs in Rock Island; Mr. and Mrs. Mack, Mr. and Mrs. Bill Foster and Charley Hughes. . . . Jack Liebert and Earl Sullivan joined with the dairy bar and custard stand. . . . William Dwyer also came on with custard. . . . Mr. and Mrs. (Continued on page 55)

WANTED S AND W WANTED

SHOWS

WANTED FOR ANNUAL JULY 4 CELEBRATION CABOOL, MO.

FREE ACTS AFTERNOON & EVENINGS

CONCESSIONS: Hanky Panks of all kinds. GOOD PROPOSITION FOR BINGO. Also Center Pitches and Alibi Concessions.

AGENTS: John Ernest wants Agents for Alibis and Hanky Panks. Can also place Alibi and Hanky Pank Agents for office owned Concessions.

SHOWS: Any worthwhile Show, Family-Type Shows. Also Girl Shows with several Girls. Don't wire, come on. (Max Williams or Buzzy Miller, come on.)

RIDES: One more Major Ride not conflicting.

RIDE HELP: Tilt Foreman, Rock-o-Plane Foreman and Second Men on all Rides, must drive. Top wages.

FAIRS FROM NOW ON. CABOOL, MO., JULY 4; WAPELLO, IOWA; CARTHAGE, ILL.; COLE COUNTY FAIR, JEFFERSON CITY, MO.; WASHINGTON, IOWA; NORTHEAST MISSOURI FAIR, KIRKSVILLE, MO. ALL FAIRS TO FOLLOW.

Contact: JAY STANLEY or LYLE WELLS, per route.

THE SHOW WITH A MILLION FRIENDS

BYERS BROS. SHOWS

WANT FOR 20 BONA FIDE FAIRS

IN WISCONSIN: PRAIRIE DU CHIEN AND MENOMONIE. IN IOWA: NORTHWOOD, INDEPENDENCE, OSAGE, JEFFERSON, HUMBOLDT, ROCKWELL CITY, ALTA AND THEN THE BIG ONES—DUBUQUE AND THE GREAT JONES COUNTY FAIR AT MONTICELLO. IN ARKANSAS: BENTON AND CAMDEN. IN LOUISIANA: COUSHATTA, NATCHITOCHE, LEESVILLE, RUSTON, MANY AND FARMERVILLE.

SHOWS: Motordrome, especially for Dubuque and Monticello or entire route. Also family-type Shows (low percentage).

RIDES: Have 21 Rides—Can place Paratrooper only. CONCESSIONS: Hanky Panks only.

All contact: CARL W. BYERS, OWNER-MANAGER, Boone, Iowa, July 6-10; then as per route.

DON FRANKLIN SHOWS

**OPENING AT HEART OF ILLINOIS FAIR, PEORIA, JULY 19,
WITH 10 TOP FAIRS TO FOLLOW**

WANT RIDE HELP—Foremen, \$90.00; Second Men, \$60.00. Report to Peoria, we start setting up on July 12. We have plenty of drivers to move to Peoria.
Want Shows of all kinds, except Funhouse. A few Concessions open, including Photos, Custard and High-Striker. Ralph Wagner wants Agents for One Ball, Nickel Roll, Pans and Pea Pool (Mike Lee, contact). Also want 2 Men to up and down Concessions. Jack Wilson needs Bingo Help. Useful Show People can get placed in all departments. Report to Peoria July 12. Phone in Midway Office starting July 13.

DON FRANKLIN
Owner-Manager

RALPH WAGNER
Ass't Mgr.

MAXIE FRIEDMAN
Concession Mgr.

TALENT-MART

THE BEST SOURCE TO BUY
AN ACT OR ATTRACTION



SEE PAGE 44

GATTO AMUSEMENTS

MAYTOWN (PA.) BI-CENTENNIAL, JULY 1-4, FOLLOWED BY OUR
FIRST FAIR, ARCADIA, MD., JULY 8-16

Can place Roll-o-Plane, Octopus, Paratrooper for long season. Ride Help: Second Man on Wheel, Second Man on Merry-Go-Round. Concessions: Popcorn, Candy Floss, Hanky Panks of all kinds, Buckets, Six-Cats, one choice Wheel (Jackie Davis, get in touch). Concession Help: Up and Down Help, Wheel Player, Grind Store and Bucket Agents.
P. S.: Fernie Spain, contact at once!

ROXY GATTO, Upperco, Md.

AL KUNZ WANTS

Will book Merry-Go-Round for #2 unit, starting July 11 at Sturgis, Ky. Phone or wire. Can also place following Concessions on #1 unit, Saline County Fair, Harrisburg, Ill., July 10-16, or #2 unit, Union County Fair, Sturgis, Ky., July 11-16: Photos, Long and Short Range, Custard, Hi-Striker and all types of Hanky Panks.

**CAPABLE LOT SUPERINTENDENT WANTED—
GOOD SALARY.**

Jimmy Bush wants Second Men on Flying Coaster and Man to work on Kiddie Rides.

Phone or wire HETH SHOWS, Evansville, Ind., July 6-9.

Sunset Amusement Company

STEAMBOAT DAYS, WINONA, MINN. (ON THE STREETS), JULY 8-10.
MASON CITY, IOWA—FIRST CARNIVAL—NEW LOT IN TOWN—JULY 12-16.

HELP: Want Second Men on Ferris Wheel, Merry-Go-Round, Rock-o-Plane and Octopus. Must drive. CONCESSIONS: Buckets, Six Cats, Picture Frames, each with Hanky Panks. Also Bear, Glass and Bird Pitches; Photos, Short Range, High Striker, Custard, Ice Cream, Roman Targets, Cork Gallery, Bushel Baskets, Coke Ring, Punk Rack, Bottles, Basket Ball, Dip and Foot Longs. Address:

Winona, Minn., July 6-10; Mason City, Iowa, July 12-16.

NOLAN AMUSEMENT CO.

Forrest, Ohio, July 7-8-9, Annual Home Coming.
Bloomville, Ohio, July 6-7-8-9, Annual Street Fair.
Grove City, Ohio, July 13-14-15-16, Annual Harvest Festival.

WANT CONCESSIONS—SHOWS—RIDE HELP.

Foremen for Wheel, Merry-Go-Round, Paratrooper, Loop-o-Plane and Kid Rides.
FRED NOLAN, Route 2, South Zanesville, Ohio.

AGENTS WANTED

Agents for One Ball, Fish Pond, Add Pans, Dart Balloons, Baskets, Cork Gallery, Pitch-Till-You-Win and Cane Coke. Four months of solid fairs. Contact me before July 25th.

KENNEY MAZE

c/o Capell Bros. Shows, Albuquerque, New Mexico, July 4 to 19;
then Great Falls, Montana, with Siebrand Bros.

WANT—G. & B. SHOWS—WANT THIS SHOW HAS THE FOLLOWING W. VA. FAIRS:

Summersville—Rivesville—Cassaway—Clay—Webster Springs.
Want Photos, Ball Games, Buckets, Glass Pitch, Bear Pitch, String Game, Scales, Pitch-Till-You-Win or any Concession working for stock. Will book any Show for committee money. Can use Ride Help. Must be able to drive. Want only sober and reliable men. All replies to
GEORGE BROAS, c/o Western Union, Morgantown, W. Va.; then as per route.

Opening Soon WALKATHON

Baltimore, Md.

This contest will be staged in the Brooklyn section of Baltimore, which is the same location as the most successful show ever held in the country. Can use couples, teams, singles, old and new. Would like to hear from Phil Arnold, Hughey Hendrickson and all other kids who were in shows with me. Can also use people in all departments, M. C.'s, Trainers, Nurses, Judges, etc. Can also use Concession Help. Write or wire at once:

MARIO GENTILE

c/o Mayfair Hotel, Charles & Mt. Royal Ave., Baltimore, Md.
Be sure to watch The Billboard for opening date.

\$100.00 CASH REWARD

for location of

ELWOOD EVANS

30 years old. Small, blond man. Crippled heels. Usually an agent. Wife, Lorraine. For reward, call collect.

GEORGE TURNER

Phone: Victor 2-9888
Oklahoma City, Okla.

Bongo Drums

Red Hot Pitch

and

Joint Number

Proven on West Coast.

Large size, \$3.40

Small size, \$1.75

Samples, \$10.00

JOE BLASH

2805 Peyton Rd. La Verne, Calif.
Phone: LY 3-3885

FOR SALE CHEAP

One Cookhouse, 20 x 30, seats 60 people, 6 tables, stools on each side. New kitchen on new factory built trailer. Everything in kitchen new, 1959 Chev. one-ton truck to pull same. Must be seen to be appreciated. Reason for selling; can't operate the joint. All replies to

R. M. McBRIDE
Thomas Joyland Shows
Charleston, W. Va., July 4-10.

FOR SALE

G-12 TRAIN

Made by Allan Herschell.
Perfect condition, \$1,500.00.

KISSEL BROS.

8771 Colerain Ave., Cincinnati 39, Ohio.
Phones: JA 2-2382 or JA 1-9464

WACO ROBERTS

Call collect:

SO 3-8722, Galveston, Texas

ALBERT ARENA

after 6:00 p.m.

Have bona fide deal for you.

FOR SALE

Sperry Searchlight and Generator. G-12 Miniature Train and Track. S. A. H. Merry-Go-Round (guaranteed new condition). Diamond T Tractor, 32-ft. G.M.C. Trailer, open top. Will sell the above or trade for clean, factory-built Kid Rides. HELP—Can use Park Maintenance Man, also Semi Driver for the road.

DICK DILLON
Kiddy City, U. S. A., Sharon, Pa.

CETLIN & WILSON HIT BY KENTUCKY WINDSTORM

FORT CAMPBELL, Ky.—Cetlin & Wilson Shows suffered an estimated \$20,000 damage when tornado-like winds struck the midway here early Wednesday (29). The estimate was made by Issy Cetlin, co-owner and manager.

The blow hit between 1 and 1:30 a.m., tearing to shreds the tops on the Girl Show, Negro Show and the Side Show. In addition, two light towers toppled, one falling on the Looper. One Ferris Wheel and other gear was damaged. No one was injured.

The show was back in action that evening, with the back-end units operating behind side walls. In fact, Cetlin said business was pretty good and Thursday, pay day, was expected to be the big one.

All canvas will be replaced within a week or 10 days, he said, and the rides will be repaired immediately. From here the show moves to Evansville, Ind., and then to Champaign, Ill.

Cetlin & Wilson Shows were struck by a severe tornado in 1952 while playing the Missouri State Fair, Sedalia, which flattened almost everything on the midway.

Blue Grass Okay Despite Weather

Cannon Act Scores as Free Lure;
Groscurth Spending for Promotion

By CHARLIE BYRNES

JOLIET, Ill.—Blue Grass Shows, playing its third stand of the season here last week, was holding its own generally, altho weather has been a bugaboo, a factor that has hurt most spring business in the Middle West.

C. C. (Specks) Groscurth, owner, said that business at its winter quarters bow in Owensboro, Ky., was better than 1959. And Decatur, Ill., played the following week, was okay when weather permitted. Show was on a lot here several miles west of Joliet and got fair business up to midweek. The weekend was being looked forward to by the personnel.

Promotion of the show's features here were done in typical Groscurth fashion. Heavily featured in all its advertising and publicity is the Zacchini cannon act, presented by Victor Zacchini with Louis Munoz as the projectile. The act performs nightly as a free attraction, with Munoz being shot over the two Ferris Wheels, and will play all still dates and fairs this year.

Billposting, handled by William Plack, included a strong stand in Joliet and vicinity. Tack cards were numerous; city waste cans were blanketed and eight 24 sheets featured Blue Grass paper. In addition, local newspapers came in for heavy ads and publicity and 50 one-minute radio spots, with special copy, were purchased.

16 Rides Up

A total of 16 major and kid rides were in operation here and

two more, a Caterpillar and Roll-o-Plane, are in Keokuk, Ia., where the show was scheduled to play the July 4 week. Line-up, in addition to the two Wheels, included the Merry-Go-Round, Scrambler, Roller Coaster, Dodgem, Octopus, Tilt-a-Whirl, Rock-o-Plane and Fly-o-Plane. In the Kiddieland were Boats, Skyfighter, Bulgy the Whale, Autos, Jeeps and a Train.

Melvin Schafer is managing two office-owned sit-down girl shows. Barney Dexter handles the gorilla show and Chuck Corbisier the Funhouse, both also owned by Groscurth. About 40 concessions were in operation.

The staff, in addition to Groscurth, has Mrs. Esther Groscurth as his secretary; Harry Schreiber, business manager, also handles the chores formerly done by William Perrot, who remained in St. Petersburg Beach, Fla., on advice of his physician; J. T. (Whitey) Richards, office wagon; Russell Groscurth, diesels; Howard Atkison, ride superintendent, and Gene Garis, mechanic. Mr. and Mrs. Bob Vener, veterans of the show, are back with bingo and popcorn. Groscurth is also handling the general agenting this year.

Dick Dillon will join with his Mechanical Show at Keokuk. Visitors here included Mr. and Mrs. Bob Morse, La Porte (Ind.) County Fair; Mayor and Mrs. Everett Koomler, of La Porte; Hank Shelby, secretary of the Showmen's League of America; Mr. and Mrs. Lefty Block and Maxie Friedman, Don Franklin Shows; Harry Lamont and Petey Pivor.

Winnipeg Up Sharply For Royal American

WINNIPEG—The Royal American Shows, aided by good weather, scored a big week's business at the Red River Exhibition here June 24-July 2. Up to Friday, rides and shows revenue was up 30 per cent over '59.

Weather was clear thruout with a few threats of rain that failed to materialize.

Club Lido, managed by Leon Miller, topped the back-end units with Leon Claxton's Harlem in Havana, Blazing Six Guns and the Dick Best Side Show all up in the money. The Mouse, Paratrooper and Flying Coaster were the top winners among rides.

The Royal American Shrine Club held its annual show at the local Shrine hospital for crippled children with acts from the Side

Show, Claxton show and the Western unit. Publicity for the party and for the show was big before and during the fair.

On Sunday, owner Carl Sedlmayr Sr. flew to Edmonton to look over the improved midway there and was back here on Tuesday (28). Visitors at Winnipeg included John Libby, Al Thompson and Harold Johnson, Minnesota State Fair; T. H. McLeod, Regina Exhibition, and Al Anderson, Edmonton Exhibition.

FOR SALE

Best Offer

6-LEGGED BULL

Weight, 1,300 lbs. No time for letters.
No deals.
Phone: NORMANDY 4-1018
4630 Wamrick Road, Central Point, Ore.

Hold Last Rites For Bill Hames

FORT WORTH—Funeral services were held here Monday (27) for Bill Hames, 74, veteran carnival owner-operator, who died June 24 in a Fort Worth hospital (The Billboard, June 27). Hames had been hospitalized for several weeks with a complication of diseases, but death came following a heart attack.



BILL HAMES

Operator of the Bill Hames Shows, the only railroad show in Texas, he also had interests in several amusement parks.

The story of Hames, who was reputed to be a millionaire more than once, is a rags-to-riches tale.

Born in South Carolina, his family moved to Texas where he was orphaned at an early age and spent his early life in Denton, Tex., with his grandparents where he went to grade and high school.

After graduation he worked for the Katy Railroad in many capacities. In 1918 he bought a Merry-Go-Round and has been in the midway business since that time. He moved to Fort Worth 40 years ago where he established the carnival, which since that time has played the major fat stock shows in the winter and many of the major fairs during the summer. Some 30 years ago, Hames took over concessions and installed rides in Forest Park at Fort Worth. In recent years he operated miniature railroads at both Forest and Trinity parks, two of the longest stretches of tracks in the business. In addition, he had large real estate holdings.

Frank Hames, his son, announced last week that the Bill Hames Shows will play all contracted celebrations and fairs this season and there are no plans for any changes in operations. He will be assisted by Gene Ledel, both of whom have served as assistants to the elder Hames for a number of years. Theo Ledel, son-in-law of the deceased showman, will continue to manage the park operations in Fort Worth.

In addition to his wife, Hames left two sons, Frank and Gene; three daughters, Mrs. Theo (Pearl) Ledel, Mrs. Helen Brown and Pamela Hames; six grandchildren; a brother, Clarence, and two sisters, Mrs. Frank Kincaid and Ann Savage.

Reid Comment Costs Him At Ormstown

ORMSTOWN, Que. — Ormstown Exhibition's industrial building needed a fresh face, King Reid observed when he arrived at the grounds last month, but it cost him something to get the job done. He broached the subject to Carlyle Dickson, fair secretary—and when he offered to pay half the cost if the job got done by opening day, Wednesday (8), Dickson had a crew working immediately. Reid paid up.

Last year the carnival operator paved the midway area so patrons wouldn't have to slog thru mud to visit his attractions. This was his third year at the fair.

Gatto Taking Show to Fla.

MAYTOWN, Pa. — Gatto Amusements will make a Southern fair route this fall and continue into Florida, Mike Gatto reports. Considerable expense was gone into for repairs last week, following storm damage suffered in Manheim, Pa.

The association with Augie Dentinger in a show billed as A. & R. Amusement was short-lived this year. Dentinger is operating independently again with his Girl Show.

Mrs. Katherine Gatto, wife of Roxy Gatto, died June 2.

Gooding Unit Hit by Storm

HENDERSON, Ky. — High winds struck the Gooding Amusement Company No. 7 unit here early Wednesday (29). Damage generally was confined to concession tops.

Drew Getting Good Grosses; Semi Wrecked

OLIVE HILL, Ky.—James H. Drew Shows moved here last week after getting good business at Middlesboro, Ky., where two new No. 5 Eli Ferris Wheels were erected for the first time. The new Wheels are located at the back end of the midway with the Rock-o-Plane spotted between.

On the move to Middlesboro a semi-trailer unit which was carrying the shop equipment skidded during a rainstorm near Corbin, left the road and was a complete loss. Charles Hammack, the driver, escaped injury. A 12-man crew under Bert Edwards and Walter Crunkerberg, with the help of two big wreckers, had the wreck cleaned up in a matter of six hours.

The vehicle was replaced and the show moved here for the annual summer festival with Paintsville, Ky., next on the list for the July 4 week.

Business at the Tri-State Fair in Middlesboro ran ahead of last year. The fair had a number of 24-sheets, and Frank J. Lee, shows' press agent, scored some big space in The Middlesboro Daily News.

Storm Hits Reed Shows

STURGIS, Ky.—Reed Amusement Company suffered damage to two rides when tornado-like winds struck the midway here in the early morning hours of Wednesday (29). Show was playing near Camp Breckenridge.

AL BROWN SHOWS

Permanent Address: BOX 547 MADISON, SO. DAK.

FAIRS—Starting July 14—FAIRS

All in Minnesota

Perham—Anoka—Willmar—Pine City—Kasson—Hibbing—Aitkin—St. Cloud—Alexandria—Fergus Falls—Box Car Days—Tracy—Labor Day

CONCESSIONS: Can place Hanky Panks of all kinds: Buckets, 6 Cats, Picture Frame, Novelties, Scale and Age, Bear Pitch, Derby, Short and Long Range, Glass Pitch, Pitch-Till-You-Win, String Game.

SHOWS: Any Grind Shows or family-type Shows with own equipment. Especially want 10-in-1 and Motordrome.

RIDES: Can place 2 major Rides for Hibbing Fair, Aug. 10-14; Paratrooper, Rock-a-Plane, Mouse, Flying Coaster and Round-Up.

HELP: Can use Foreman for Octopus, Schiff Coaster, Scrambler and Tilt; also Second Men on all rides.

All contact AL BROWN, Hoffman, Minnesota, July 5-10; then as per route.

James H. DREW SHOWS

Cleanest Finest Most Dependable

FAIRS — FAIRS — FAIRS — FAIRS — FAIRS — FAIRS

Summer Festival, Frankfort, Ky., next week, July 11 to 16 incl. and all fairs to follow until late November.

Pike County Fair, Petersburg, Ind.	Barlow County Fair, Cartersville, Ga.
Edgar County Fair, Paris, Ill.	Agricultural Fair, Winder, Ga.
Porter County Free Fair, Valparaiso, Ind.	West Ga. Fair, Carrollton, Ga.
Jay County Fair, Portland, Ind.	Newton County Fair, Covington, Ga.
Great Wabash Valley Fair, Terre Haute, Ind.	Walton County Fair, Monroe, Ga.
Washington County Fair, Johnson City, Tenn.	Emanuel County Fair, Swainsboro, Ga.
Blount County Fair, Maryville, Tenn.	Flint River Fair, Bainbridge, Ga.
Scott County Fair, Oneida, Tenn.	Exchange Club Fall Fair, Augusta, Ga.
Fentress County Fair, Jamestown, Tenn.	Oconee Fair, Dublin, Ga.
	Two-State Colored Fair, Augusta, Ga.

CONCESSIONS: Hanky Panks and all Merchandise and Outright Sales, Custard, Novelties, Hats, Eating & Drinking, Long Range, Arcade, Photos, Pitches, High-Striker, Age & Weight, etc.

SHOWS: Have openings for all types of family-type Grind and Bally Shows. Wire what you have.

HELP: Can place first class Lot Man, who can place equipment on lot when it arrives. Need Top and Rope Men on Ferris Wheels. Also experienced Help on other rides who have license and can handle tractor-trailer units.

All address this week, wire e/o Western Union, JAMES H. DREW SHOWS, Paintsville, Ky.

O.C. BUCK SHOWS

NOW BOOKING FOR THE FOLLOWING ROUTE OF OUTSTANDING FAIRS

Plattsburg, N. Y., Aug. 1-5	Gastonia, N. C., Sept. 19-24
Gouverneur, N. Y., 8-13	Sanford, N. C., Sept. 26-Oct. 1
Elmira, N. Y., 14-20	Greenville, N. C., 3-8
Malone, N. Y., 22-27	Washington, N. C., 10-15
Bath, N. Y., Aug. 31-Sept. 5	So. Boston, Va., 17-22
Rocky Mount, N. C., 9-17	Carthage, N. C., 24-29

CONCESSIONS: Can place Hanky Panks and Merchandise Concessions of all kinds. Short and Long Range Shooting Galleries, also Eating and Drinking Stands for Southern Fairs.

RIDE HELP: Want Second Men for 20 office-owned Rides. Preference to those who can drive semis. (Sid Hudson, wire.)

SHOWS: Wild Life, Mechanical Show or any worth-while Single Attraction.

O. C. BUCK

Saratoga, N. Y., July 5-9 Keene, N. H., July 11-16

FOR SALE

Due to family sickness 66 Kw. Diesel Plant on straight truck, \$5,000.00; Popcorn Trailer, including two Candy Machines, Candy Apples, Snow Cones, Sink, Stoves and the works, \$2,500.00; Traveler Ride, 48 adults, 60 children, three years old, like new, \$8,000.00—new price, \$12,500.00. Can be seen at Wamego, Kansas, July 3-4; Beloit, Kansas, July 6-9; Clifton, Kansas, July 11 thru 13. Booked for season.

WILLIAM CATLETT
Box 813, La Feria, Texas

WANTED

FERRIS WHEEL FOREMAN
MUST DRIVE SEMI
MUST BE SOBER

RUSSELL'S AMUSEMENTS
906 N. 24th Ave. Melrose Park, Ill.
Fillmore 4-0718

WANTED

CONCESSIONS, SHOWS
Can place Long Range, Slum Spindle, Dart Game, etc.

Kingsford, Mich., July 5-10; Laurium, Mich., July 12-17; Hurley, Wis., July 20-24.

TIP TOP SHOWS

REED AMUSEMENT CO.

Wants for July 6-16, Eagles' Park, Vincennes, Indiana, followed by Barren Co. Fair, Glasgow, Ky., July 18-23, followed by Smith County Fair, Carthage, Tenn., July 25-30, followed by 16 continuous fairs.

CONCESSIONS: Want Custard, Ice Cream, Chocolate Bars, Taffy and Lemonade Shake-Up. All Hanky Panks open.

HELP: Want Dinner Cook, Criddle Man, Waiters and Dish Washers, also Help for Bingo. Can place Grind Store Agents and Alibi Agents.

RIDE HELP: Openings for good Ride Men. Must drive. Can use wife selling tickets.

SHOWS: Will book Side Show, Snake Show, Fun House, Jig Show, No Girl Shows.

RIDES: Will book any ride not conflicting. Wire what you have.

All replies to JOHN REED, Sturgis, Ky., until July 4; then Vincennes, Indiana.

HUB LUEHRS' IDEAL RIDES

WANT TO BOOK

Scrambler, Rock-a-Plane, Tilt or Dark Ride, also Kid Ride, for Greensburg, Indiana, Fair, Aug. 9-13, and Bremen, Indiana, Fair, Sept. 5-10. Heavy advance sale of tickets at each of these fairs. Write HUB LUEHRS, c/o Ideal Rides, Hymers, Ind., July 5-9; Valley Mills, Ind. (Indianapolis suburb), July 11-16.

FOR SALE—4 KIDDIE RIDES—25 BOOTHS

All rides in perfect condition. Can be seen in operation. Train, Chairplane, Airplane and Kiddie Car Ride, complete with fences, switches, cables. 25 Concession booths with canvas, light stringers, wheels, etc. Retiring from business. \$5,000.00 cash takes it all.

DOC M. IRVING
4313 Roosevelt Road Philadelphia (24), Pa.
Phone: Cumberland 8-3321

CARNIVAL ROUTES

Continued from page 48

ton, Ind.; Oakland City 11-16.
Bee's Old Reliable: *Raymond C. Huls; (Fair) Central City, Ky.; (Fair) Scottsville 11-16.
 Belle City: (1600 Cass St.) Milwaukee, Wis., 6-10; Kenosha 12-19.
Bernard & Barry: *B. Mallins; Truro, N. S.; New Glasgow 11-16.
Big State: *Jos. Sima; Port Lavaca, Tex., 4; Raymondville, 5-11.

NOTICE

Boldface type indicates shows with Billboard Sales Agents—including name of agent.

Exclusive Billboard sales privilege available on shows in lightface type.

Write or wire
 Circulation Director

BILLBOARD
 Cincinnati 22, Ohio

Blue Grass: *J. T. Richards; Keokuk, Ia.; Waukegan, Ill., 11-16.
Blue Valley: *H. L. Conwell; Cameron, Mo., 4-5; Polo 7-9.
Brodbeck-Schrader: *B. Smitt; Belle Fourche, S. D., 4-5.
Brown, Al: *Jackie Brown; Delano, Minn., 4; Hoffman 5-10; Clara City 11-12; Perham 14-17.

Circus Routes

Atayde Bros.: Nogales, Son., Mex., 4-5.
Beers-Barnes: Dover, O., 11; Loudonville 14; Petersburg, Mich., 19; Howell 21.
Christy, James: *W. K. DeLock; Gregory, S. D., 4; Bonesteel 5; Wagner 6; Platt 7; Kimball 8; Plankinton 9; Miller 11; Highmore 12; Oneida 13; Gettysburg 14.
Clyde Beatty-Cole Bros.: *Buster Odle; Sarnia, Ont., 4; London 5; Kitchener 6; Oshawa 7; Toronto 8-9; Peterborough 11; Belleville 12; Kingston 13; Cornwall 14; Montreal, Que., 15-17.
Garden Bros.: Seven Islands, Que., 4-5; Baie Comeau 7-10.
Hagen Bros.: *Buck Leahy; Pulaski, N. Y., 4; Fulton 5; Watertown 6; Ogdensburg 7; Massena 8; Potsdam 9; Malone 10; Rouses Point 11; Plattsburgh 12; Lake Placid 13; Port Henry 14; Warrensburg 15; Johnstown 16.
Hunt Bros.: *Jim Conley; Windsor Locks, Conn., 4; Manchester 5; Durham 6; Gilford 7; Essex 8; East Hampton 9.
Kelly-Miller: Redmond, Wash., 4; Everett 5; Mount Vernon 6; Oak Harbor 7; Anacortes 8; Bellingham 9; Victoria, B. C., 11-12; Duncan 13; Port Alberni 14; Courtenay 15; Nanaimo 16.
King Bros.: *Eva Hinckley; Killam, Alta., 4; Camrose 5; Wetaskawin 6; Barhead 8; Westlock 9; McLennan 11.
Mills Bros.: *Jos. Stefan; Watervliet, N. Y., 4; West Stockbridge, Mass., 5; Chicopee 6; Shelburne Falls 7; Ayer 8; Burlington 9; Reading 11; Lynn 12; Hamilton 13; Natick 14; Dracut 15; Canton 16; West Bridgewater 18.
Packs, Tom: St. Louis, Mo., 4.
Polack Bros.: (Rose Bowl) Pasadena, Calif., 4; (Fairgrounds) Eugene, Ore., 8-9.
Sterling Bros.: Goodland, Kan., 4; St. Francis 5; Wray, Colo., 6; Holyoke 7; Haxtun 8; Sterling 9; Brush 10.
Strong, John A.: (Fair) Pleasanton, Calif., 4-17; (Fair) Santa Rosa 21-31.

Buck, O. C.: *R. Edmonds; Plattsburgh, N. Y., 4.
Burkhart, Carl: Warrenville, Ill., 4.
Byers Bros.: *James L. Reed; Osceola, Ia., 4; Boone 5-10; Prairie du Chien, Wis., 12-16.
C. & H. Ams.: *Bob Dale; Orangeville, Ill., 14-16.
Capell Bros.: Los Alamos, N. M., 4-5; Albuquerque 6-10.
Capital City: *C. C. Miller; Stearns, Ky., 4; Williamsburg 11-16.
Carpenter Bros.: *Jim Stevenson; Grafton, O., 4; Clyde 5-9.
Carroll's Greater: *Neva Lanke; (Fair) Ada, Minn.; (Fair) Langdon, N. D., 11-16.
Central States, No. 1: *J. D. Steinbeck; Neligh, Neb., 4; De Witt 7-9.
Central States, No. 2: *J. D. Steinbeck; Superior, Neb., 4.
Cetlin & Wilson: *Tony Lewis; Evansville, Ind.
Chanos, Jimmie: *Chas. D. French; Fairborn, O., 4.
Cherokee Am. Co.: *J. W. Mahaffey; Ottawa, Kan., 4; Frankfort 6-9; Erie 11-16.
Coleman Bros.: *John Peseki; Hudson, N. Y.
Collins, Wm. T.: *Mrs. Henry Hingst; (Fair) Jamestown, N. D., 4-7; (Fair) Fargo 9-15.
Continental: *Bob Sherry; Woodsville, N. H.
Cook Am. Co.: *Al Southwell; Waltz, Mich.
Crafts Expo.: *V. B. Kuropatwa; (Buri-Buri Shopping Center) S. San Francisco, Calif., 6-10; Santa Clara 12-17.
Crafts 20 Big: *Frances Ferris; (Fair) Costa Mesa, Calif., 12-17.
Davidson United: (Fair) Ryan, Ia., 8-9; Farmington 13-16.
Davis Am. Co.: *Martha Davis; Albany, Ore., 4; Nyssa 7-10; Baker 12-17.
Deggeller Am. Co.: Fort Knox, Ky., 4.
De Luxe Rides: Manistee, Mich., 4.
DeLuxe: Coldchester, Conn., 4; Litsfield 6-9.
Dickson United: Conneaut, O., 4-5.
Dixie Ams.: *L. Kane; Leeds, Ia., 6-9.
Dobson's United: *Bert Klass; Wisconsin Rapids, Wis., 4; (Fair) Turtle Lake 8-10; Webster 11-13; Linstrom, Minn., 15-17.
Down River Am. Co.: *Mrs. H. Hilo; Plymouth, Mich., 4; Stockbridge 9-16; Michigan Center 19-23.
Drago, No. 1: *John M. Kiely; N. Judson, Ind., 5-9; Demotte 11-16.
Drago, No. 2: *Mary Lloyd; Galveston, Ind.
Drew, James H.: *Jimmy Drew; Paintsville, Ky.
Dudley, D. S.: Brush, Colo., 4.
Eastern Am. Co.: *John Looney; Mars Hill, Me.; Milo 11-16.
Eddie's Expo.: *Red Shick; Youngsville, Pa., 6-9.

Miscellaneous

Damon, Dwight: Sandown, N. H., 4; Dorchester, Mass., 8-9; Manchester, N. H., 13; Brighton, Mass., 15-16.
Lone Star Supply: Olton, Tex., 5-9; Tullia 11-16.
Majestic Showboat (Indiana University): Brandenburg, Ky., 4; Mauckport, Ind., 5; Leavenworth 6; Wolf Creek, Ky., 7; Derby, Ind., 8; Cloverport, Ky., 9; Cannelton, Ind., 10; Tell City 11; Troy 12; Lewisport, Ky., 13; Rockport, Ind., 14; Owensboro, Ky., 15-16.
Schaffner Players: Carthage, Ill., 4-9; Quincy 10-17.
Sun Players: Bussey, Ia., 4; Marengo 5-10; Monroe 11-15.

Arena Routes

Lavelli, Tony: (Globe) Atlantic City, N. J., 4-9; Poughkeepsie, N. Y., 10.

Emshoff: Tomah, Wis., 4; Middleton 8-10.
Evans United: Rich Hill, Mo., 4; Hopkins 7-9.
Fair Time: (Fair) Del Mar, Calif., 4.
Farrow Am. Co.: *Clarence Walter; Madison, Wis., 4.
Fitzsimmons: Gregory, S. D., 4-5.
Foley & Burk Comb.: (Fair) Pleasanton, Calif., 4-17.
Frankie's Rides: Burgettstown, Pa., 18-23.
Funland: Omaha, Neb., 4.
G. & B.: *Beulah Broas; Morgantown, W. Va.
Gala Expo.: *Carolyn Miller; Portia, Ark.
Gentsch: *Fay Curtis; Hazelhurst, Miss.
Geren, W. R.: (Southland Shopping Center) Lexington, Ky., 4-23.
Georgia Am. Co.: *Horace Williams; Franklin, N. C.
Gladstone Expo.: *Betty Jolley; Janesville, Wis.
Gold Bond: *Adam Tesha; (Legion Grounds) Antigo, Wis., 6-10; (Fair) Seymour 12-17.
Gold Medal, No. 1: *Bill Stevens; Louisa, Ky.; Grundy, Va., 11-16.
Gold Medal, No. 2: *C. C. Leasure; East Rainelle, W. Va.
Golden Gate: *Ida Widner; Newark, Calif., 5-10.
Gooding Am. Co., No. 1: *Joseph Gaskell; Chillicothe, O.
Gooding Am. Co., No. 2: (Fair) Hudson, Mich.
Gooding Am. Co., No. 3: *J. H. Macdougall; Niles, O., 9-16.
Gooding Am. Co., No. 4: *L. J. Ebert; Parma, O., 6-10.
Gooding Am. Co., No. 5: Elkhart, Ind.
Gooding Am. Co., No. 6: *Joe T. Coleman; Punxsutawney, Pa.
Gooding Am. Co., No. 7: (Fair) North Vernon, Ind., 10-16.
Gooding Am. Co., No. 8: Cleveland, O.
Gooding Am. Co., No. 9: Cleveland, O.
Gooding Am. Co., No. 10: Newton Falls, O.
Gooding Am. Co., No. 11: Rootstown, O.
Gopher State: Anandale, Minn., 4; Menahga 8-10; New York Mills 15-17.
Greater Kastl: *G. Pelan; Casper, Wyo., 5-10.
Green Tree: *John M. Huls; Greenup, Ky.; (Fair) Mt. Sterling 11-16.
Griffiths, Wm. A.: *Nicholas Haboorchock; Tremont, Pa.; Wormleysburg 11-16.
Hale's Shows of Tomorrow: *W. T. Hale; Chariton, Ia., 4; Lenox 7-9.
Hames, Bill: Brady, Tex., 4.
Hammond, Bob: Belton, Tex., 4; Riesel 6-9; Duncan, Okla., 12-16.
Hannah Ams.: *I Lange; Republic, Pa.
Hannum, Morris: Levittown, Pa.; Phoenixville 11-16.
Happyland: *Russ Stager; Ypsilanti, Mich., 4.
Harris, Bess: *Westley Clark; Bridgeport, Tex.
Hartsock Bros.: Hurdland, Mo., 4.
Heart of America: *Jim Chapman; Wamego, Kan., 4.
Heth: *Al Kunz; Connorsville, Ind., 4; Evansville 6-9.
Holiday Am. Co.: *Mrs. K. McCormak; Pittsburg, Kan., 4; Fairmount, Mo., 5-15.
Hottle, Buff, No. 1: *F. Bailey; Centralia, Ill., 4; Bunker Hill 6-8.
Hottle, Buff, No. 2: *Wm. A. Brooks; Vienna, Ill., 5-9; El Dorado 11-16.
Hunt Am. Co.: Parkersburg, W. Va., 4.
Illinois Valley Rides: Peoria, Ill., 5-7; Fairview 8-9.
Imperial: *Audrey L. Davies; Griggsville, Ill., 4; (Fair) Sparta 6-9.
Inland Empire: Rupert, Idaho, 4; Mountain Home 6-9; Weiser 12-16.
Johnny's United: *Ray Jackson; Brazil, Ind., 4; Danville 6-9; (Fair) Pinkneyville, Ill., 11-16.
Ken-Penn Ams.: *Chas. Graham; Springdale, Pa.; Minerva, O., 11-16.

Key City: *Loretta Smith; Syracuse, Ind.
Keystone State: *Richard Gilman; Sligo, Pa.; Nanty Glo 11-16.
King Bros.: Pagosa Springs, Colo., 4.
King Expo.: Pontiac, Mich., 4; Vassar 4-16.
Lagasse Am. Co., No. 1: *Roland Poor; Winthrop, Mass.
Lagasse Am. Co., No. 2: East Taunton, Mass.
Lagasse Am. Co., No. 3: Portsmouth, N. H.
Lagasse Am. Co., No. 4: Merrimac, Mass.
Lake Shore Ams.: Hammond, Ind., 8-17.
Leeright Midway: *R. C. Bowers; Salmon, Idaho, 5; Malad 7-9.
Le Pa: Newport, R. I.
Lindle, Jack: *A. Arcaro; Rushville, Ill., 4; Greenrock 7-10; Augusta 13-16.
Lone Star Ams.: Olton, Tex., 6-9; Tullia 11-16.
Leuhr's Ideal Rides: *Bill Williams; Princeon, Ind., 4; Hymera 6-9.
Lynn's Midway: *G. Erickson; Moose Lake, Minn., 4; Litchfield 8-10.
Mac's Am. Rides: Brown's Valley, Minn., 4.
Manning, Ross: *Nelson Wilkins; (Ft. Lee) Hopewell, Va.
Marks: *Jack Gallup; Salisbury, Md.; Washington, D. C., 13-23.
Marvel: *Carolyn Merriman; Peru, Ill., 4; St. David 8-10.
McKenna's Rides & Ams.: *T. Hale; East Troy, Wis., 4; Kaukauna 7-10; Elroy 14-17.
Merchant's Festival Rides: Nashville, Tenn.
Mercier Attractions: Pennsboro, W. Va., 4.
Merriam's Midway: *D. Merriam; Cannon Falls, Minn., 4; Cambridge 6-9; Park Rapids 11-13; Detroit Lakes 14-17.
Midway of Mirth, No. 1: *Frank X. Lavell; Mt. Vernon, Ill., 4; Christopher 6-9; Farmersville 11-14; (Fair) Carlyle 19-23.
Monarch Expo.: *Earl W. Carpenter; Sullivan, Ill., 4; (Fair) Jerseyville 5-10.
Moore's Modern: *Jack Moore; Belle Plaine, Ia., 4; Centerville 6-9; Carroll 11-16.
Motor State: *M. Frederick; Flint, Mich., 5-10.
Mound City: Vandalia, Mo., 5-9.
Murphy's Northern State: *Mrs. H. McMahan; New Leipzig, N. D., 6-7; Zap 8-9; Watford City 11-13; Flaxton 14-16.
New England Ams.: Winchendon, Mass., 7-16.
Nolan Am. Co., No. 1: Forrest, O., 7-9; Grove City 13-16.
Nolan Am. Co., No. 2: Bloomville, O., 6-9.
Northern Expo.: *C. Dallas Egan; Crosby, N. D., 4-6; Stanley 7-9.
Norton's United: *Stan Reed; Kallispell, Mont., 4; Cutbank 6-9.
Novelty Expo.: Creston, Ia., 4.
Oklahoma Expo.: *Dee Robert Price; Prague, Okla., 4-5.
Olson: (Fair) Anderson, Ind.; (Fair) Fort Wayne 11-16.
P & J Ams.: West Wheeling, W. Va., 6-10.
Page Bros.: Eminence, Ky., 4.
Page Comb.: *Blackey Jones; Shingle House, Pa.; Trumansburg, N. Y., 11-16.
Palmetto Expo.: *Milton McNeace; Galax, Va.
Parada: Seneca, Mo., 4; Mt. Vernon 6-9.
Penn Premier: *Richard Gilman; Charleroi, Pa.
Peter Paul Ams.: *Paul Bicio; Depue, Ill.
Playtime Am. Co.: *Peter Burr; Buzzards Bay, Mass.
Powelson Ams., No. 1: *Happy Powelson; Upper Sandusky, O., 6-9; New Washington 13-16.
Powelson Ams., No. 2: *Happy Powelson; Nelsonville, O., 6-9; Reynoldsburg 13-16.
Powelson Ams., No. 3: *Happy Powelson; Warsaw, O., 6-9; Gibsonburg 11-16.
Prell's Ams.: *L. Sylvester; New Freedom, Pa.
R. & L. Ams.: *G. L. Clark; Lennox, S. D., 4-5; Alvord, Ia., 6-8.
Raines, Rosa M. Ams.: *R. A. Philpot; Pawnee, Okla., 4; Bixby 5-9.

Rainier: *A. W. Randolph; Burien, Wash., 6-10.
Reed Ams.: Sturgis, Ky., 4; Vincennes, Ind., 6-16; Glasgow, Ky., 18-23.
Reid's Golden Star: *Elmer Reid; Murphy, N. C.; Ducktown, Tenn., 11-16.
Reid, King: *Wm. R. Austin; Bathurst, N. B.
Reithoffer: Hancock, N. Y., 11-16.
Rock City: *Bill Horton; David City, Neb., 4; Dorchester 8-10.
Rogers Bros.: *Mrs. M. L. Whiteside; (Fair) Lisbon, N. D., 7-9; (Fair) Wishek 11-13; (Fair) Breckenridge, Minn., 15-17.
Rohr's Modern Midway: *Jeannett Waters; Melvine, Ill., 6-9; Carrolton 11-16.
Rose City Rides: *Dutch Schrader; Cape Girardeau, Mo., 4, 8-10; Dixon 11-13; Hermann 15-17.
Ross Ams.: Stratford, Ia., 4; Lehigh 6-9; Princeton, Mo., 11-16.
Royal American: *Joe Pearl; Brandon, Man., 4-8; Calgary, Alta., 11-16.
Royal United: *Jackie Swift; Laurens, Ia., 5-6; Granville 7-9; Arlington, S. D., 11-12; Canistota 13-14; Dell Rapids 15-16.
Rumble Rides: *D. P. Rumble; West Baden, Ind.; Orleans 11-16.
Russell's Ams.: Oconomowoc, Wis., 4.
S. & W.: *J. O. Green; Cabool, Mo., 4.
Santa Fe Expo.: Bridgeport, Tex.
Shorter's Greater: *H. E. Michalson; Hammond, Minn., 5-6; St. Peter 8-10.
Siebrand Bros.: *Don Hanna; Lethbridge, Alta.
Skerbeck Ams.: *Rose Kronschrall; Whitehall, Mich., 4; Muskegon 5-9.
Smiley's Ams.: *J. R. Fasolas; Sharpville, Pa.
Smith, George Clyde: *F. A. Norton; Six Mile Run, Pa.; Boswell 11-16.
Smith's Funland: *Hilda Smith; Ripley, W. Va., 4.
Sol's Greater: *Mrs. Sol Rosenfeld; La Porte, Ind., 4.
Stafford: Sullivan, Ind., 4.
Stanley, William D.: *Donald Dropps; Park River, N. D., 4; Barnesville, Minn., 6-8; Fertile 12-14; Warren 15-17.
Steele's Ams.: *Kenneth Roney; Ft. Atkinson, Wis., 6-10; Carrollton, Ill., 12-17.
Stephens: *Delmar Harridge; Seymour, Ia., 8-9; Lineville 14-16.
Stipe's: Spooner, Wis., 7-10; Amery 12-14; Siren 15-17.
Strates, James E.: *J. J. Asel; Endicott, N. Y.; Rochester 11-16.
Sugar State: Reserve, La., 4.
Sunset Am. Co.: *Daniel Dunning; Clear Lake, Ia., 4; Winona, Minn., 7-10; Mason City, Ia., 12-16.
Tatham Bros.: Shelbyville, Ill., 4.
Thiess United: Compton, Ill., 9-10; Cherry Valley 14-16.
Thomas, Art B.: *Johnnie Wildeboer; Weyburn, Sask., 4-6.
Thomas Joyland: *Chas. C. Jacobs; Charleston, W. Va.
Tip Top: *Mrs. Ed Larkee; Kingsford, Mich., 5-9; Laurium 12-17.
Uncle Joe's Am. Co.: *J. C. Seabolt; Driftwood, Tex.
United Expo.: Pendleton, Ind., 6-9.
Victory: Grants, N. M., 6-10.
Virginia Greater: *George Gillespie; Newark, Del.; Seaford 11-16.
Wabash Valley: Mt. Morris, Ill., 4; Advance, Ind., 11-16.
Wade, W. G.: Battle Creek, Mich., 4.
Wall, Alfred, Ams.: Kansas, Ill., 6-9; Fisher 12-15; Essex 16-17.
West Coast, No. 1: *John Franco; Roseburg, Ore., 11-16.
West Coast, No. 2: *William Snelson; Pittsburg, Calif., 5-10; Richmond 11-17.
Western, No. 1: *Jack Dwyer; North City, Wash., 6-10; Sumner 11-16.
Western, No. 2: Vashon Island, Wash., 11-16.
Whitey's Ams.: Lansing Mich., 8-13; Flint 15-18.
Wilcox, Dick: *Sam Edstine; Lincoln, Me., 4.

(Continued on page 53)

Heth Rides, Shows Win at Salem, Ill.

Mad Mouse, Dark Ride Top Midway Units; Kunz Awarded Contract for 1961 Cele

CONNERSVILLE, Ind. — Heth Shows trucked here last week after racking up big ride and show winnings at the annual Soldiers and Sailors' Reunion in Salem, Ill. Despite three days of rain and wind, the skies cleared fairly well for the weekend, and the Al Kunz organization's rides and shows pro-

duced a gross that topped last year by 50 per cent. Another show played the date in '59. Fred Merritt, reunion chairman, estimated that close to 20,000 people were on the grounds on Friday night (25) and the turnout was in the neighborhood of 25,000 on Saturday, the big reunion night of the event.

The Heth fun zone was laid out in a novel manner. It resembled a half wheel with four spokes fanning out from a center point. One of the spokes was Illinois Highway 37, which was closed for the celebration.

The show-owned Mad Mouse topped all the units. Harold Scott's Haunted Castle dark ride was a close second, followed by Jimmy Bush's Flying Coaster, all of which had long lines, especially over the weekend. In all, the show had 30 rides, 10 shows and 77 concessions on hand. The front end did not share in the big money, Kunz said.

The former Velare Space Wheels, purchased during the winter by Kunz, completed a 62-day stand at Harry Batt's Ponchartrain Beach Park, New Orleans, Sunday (26) where the ride did good business. Last week it was en route to Chicago where it will open at the Back of the Yards Celebration on Tuesday (6) for 28 days.

The big device will join Olson Shows later in the season for a series of major fairs.

Prior to leaving Salem, Kunz was awarded the contract to again provide the midway attractions at the 1961 reunion.

Bedard Takes Top '59 \$\$

BRIDGEPORT, Mich.—Whitey's Amusements, favored by weather, played a four-day stand for Bridgeport Days, closing Sunday (26) to excellent business. The event was widely celebrated as the town's 112th anniversary, with many townspeople in costume, while the men grew beards for the occasion.

This was the first carnival to play Bridgeport in about eight years, with the celebration held on the grounds of the local high school.

Show has found business to date about 10 per cent ahead of last year, according to J. L. (Whitey) Bedard.

Show opened April 28 at the National Trout Festival at Kalkaska. Virtually all the business done was registered in the first five hours, with snow and rain the balance of the date.

A series of Central Michigan events followed—Builders' Show at Saginaw, with four days of rain; back home to Flint for the St. Agnes Church Band Boosters Club, where good weather brought good business; Davison Knights of Columbus Festival, with three days of rain on a muddy lot; Unionville for the Decoration Day weekend, with fair business, becoming the first show to play there in about 10 years; Midland, where the rides did well at a shopping center engagement; the annual four-day homecoming at Sunfield, with attendance sparked by a free ox roast and good weather, but spending poor, and the Centennial at St. Charles, where business was good.

From Bridgeport, Bedard moved to Beaverton for the annual Fourth of July celebration, and follows with a route of Central Michigan dates, closing with a Knights of Columbus Festival in Flint the first of October. The show is currently carrying 7 rides, 12 concessions and 1 show. The Whirlo is new this season. A Funhouse was scheduled to join.

Lee Funland Quits Road, Rides Booked

TROY, N. Y. — Lee's Funland Shows have withdrawn from the road after several weeks touring Eastern New York State and Vermont. The show was formed last winter under direction of Lee Hilt, restaurant operator.

Hilt said business was not bad but operations were hampered by up-and-down complications. The Merry-Go-Round and caged kiddie Ferris Wheel are at a Wyantskill Flats roadside location, and the diesels and six other rides are working in New Jersey on Angelo Longo's Atlas Amusements show.

A ninth ride is inactive here. The experience was beneficial, Hilt reported, and he has plans to tour the show again in 1961.

Buck Midway Holding Own

PLATTSBURG, N. Y. — The annual Dominion Day observance promised another big week for O. C. Buck Shows, in here for its July 4 appearance. Business this season has been satisfactory, with the show having held its own as the fair season approaches.

Twenty office-owned rides form the nucleus. Owner Oscar Buck has a number of regulars with him, including Mrs. Elizabeth Murphy in the office, Bernie Therit's cookhouse and Danny Dorso's I-Got-It. Frank Bland is handling promotions and publicity.

GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

<p>JULY 13-17 CARLETON, MICH. HOMECOMING Can place Hanky Panks of all kinds.</p>	<p>JULY 14-16 LITCHFIELD, MICH. Chamber of Commerce Celebration on streets Can place Hanky Panks of all kinds.</p>	<p>JULY 14-17 AKRON, OHIO Copley Community Days Can place Hanky Panks and some Direct Sales. No Corn, Apples, Floss, Eats.</p>
<p>JULY 19-23 PERRYSBURG, OHIO American Legion Homecoming Can place Hanky Panks.</p>	<p>JULY 24-30 LOGANSPOUT, IND. Cass County Fair Can place Hanky Panks, Cookhouse, some Direct Sales. No Corn, Apples, Floss.</p>	<p>AUG. 1-6 ELNORA, IND. Davies County Fair Can place Hanky Panks and some Direct Sales.</p>

—WRITE—GOODING AMUSEMENT CO.—WIRE—
3200 Valleyview Dr. R. G. CASHNER, CONC. MGR. Columbus 4, Ohio

BLUE WATER FESTIVAL

Port Huron, Mich., Uptown
7 Days—July 11-17—7 Days
Wants Hanky Panks, Center Concessions, Direct Sales. Can use 6 Cat and Picture Frame. Grab, Corn, Floss, Novelties sold. 2 parades, 2 kid days, free attractions, water sports, queen contest, etc.

FLOYD B. WALTERS
1419 Harker St. Port Huron, Mich.
Phone: YU 24391
between 6 & 7 p.m. or 11 & 12 p.m.

WANTED RIDES

July 1 thru Sept. 10

Eleven million people within 60-mile radius. Grind and following events: World's largest two weeks' double Fresh Water Regatta in August; Annual Grape Festival, Sept. 10 and 11. No ups or downs. This privilege faces Main Street and International Harbor. It will be sold for the season, per front foot, reasonable. (Can square the reader.)

KEN AND GRETA ENTERPRISES
(on the International Border)
Box 259, 126 Delaware Ave.
Put-in-Bay (Island), Ohio, Phone 2511

WANTED

KIDDIE RIDE FOREMAN AND HELP FIVE RIDES

Sober, experienced man only. Salary and PC. Bill Eddings, if interested, and and John Sampson, contact. EARL PURTLE Cetiin and Wilson Shows Evansville, Ind.

Thank You

ROBERT K. PARKER
Concession Owner
for your new Chev Van Truck purchase.

"Save Money With Johnny"
JOHNNY CANOLE
Phones: WI 3-0003 or WI 4-9347 Altoona, Pa.

WANT RIDE HELP

For all rides, Foremen and Second Men for Ell Wheel, Tilt, Jenny, Roll-o-Plane, Coaster and 8 Kid Rides. Playing shopping centers. Also want Help for #2 unit, same as above, \$80.00 and \$85.00 a week. Two week stands. Come on. No money advanced. Can draw if you are here. Address all mail to MYRTLE AND DICK McSPADEN 3107—63rd Ave. Cheverly, Md. on Washington District Line

UNITED EXPOSITION SHOWS

Want for Pendleton, Ind., July 6-9 Ride Help, especially Roll-o-Plane Foreman. Can use a few Agents for Hanky Panks. Also Skillo, Clothes Pin and Count Store. (Al Winn, send papers for ring and Set Joint.)

C. A. VERNON, MGR.

PAT COLLINS

URGENT
Contact your wife at once. Very important. Daytime: HO 8-6871. Night, after 8:00 o'clock: JA 3-2436. Mamie Collins

HUTCHENS MODERN MUSEUM

Wants for long fair season ending in November, two more attractions: Impalement, Sword Swallower, Novelty or any other attractions not conflicting with what I have. Any good Freak. Also want Ticket Seller. Can use one more small Woman or Girl. All address: JOHN T. HUTCHENS, c/o Gladstone Exposition Shows, Janesville, Wis., this week; then as per route.

TALENT-MART

THE BEST SOURCE TO BUY AN ACT OR ATTRACTION

SEE PAGE 44

M. D. SHOWS

EASTON, PA., 8th ANNUAL CARNIVAL

Sponsored by all Easton Schools, July 11 to 16, Inc. ALL CONCESSIONS OPEN. SORRY! FOOD IS SOLD BIG ADVANCE TICKET SALE

Can use Ride Help for Kimberton, Bethlehem, Branchville, Centennial in N. Y. State, Cobleskill, N. Y.; Allentown Fair, Branch

MIKE DEMBROSKY or SYD DANIELS

c/o Barnum Festival Centennial Midway, Barnum Field, Bridgeport, Conn., until July 9.

MARKS SHOWS

WASHINGTON, D. C., BENNING ROAD AND OKLAHOMA AVE., JULY 13 THRU 23.

Followed by Our Southern Circuit of Celebrations and Fairs.

CONCESSIONS: Legitimate merchandise Concessions of all kinds. RIDES: Dark Ride or any Novelty Ride. RIDE HELP: Foreman for Flat Scooter. Top salary if you qualify. Want other Ride Help on all rides. All replies, Salisbury, Md., this week, then as per route.

ROSS MANNING SHOWS

CAPABLE AGENTS WANTED FOR FAIRS, MILITARY BASES AND CELEBRATIONS

Can place immediately. Grind Store, Skillo, Wheel, Alibi and P. C. Agents. Action every week. Can also place a few more Hanky Panks. Contact

LEFTY BROWN or BERNIE FELDMAN

Oak Grove Trailer Park, Hopewell, Va. (Ft. Lee).

Phone anytime before 6:00 P. M., GL 8-6217. Sam Cohen and Irving Borner, contact Mr. Feldman.

GOLD BOND SHOWS

WANT WANT WANT FOR ALL FAIRS STARTING SEYMOUR, WIS., JULY 13 THRU 17; MADISON, WIS., JULY 20-24; MONROE, WIS., JULY 27-31.

CONCESSIONS: Want Hanky Panks of all types, Ball Games, Balloon Darts, Glass and Bear Pitches, Gold Fish, Photos, Novelties, Hats. SHOWS: Want Five-in-One, Monkey, Illusion, Drome. HELP: Can place Ride Helpers that drive.

All replies by wire only to MICKEY STARK, MGR., Antigo, Wis. (Legion Grounds), July 6-10.

PHONEMEN

For Lansing, Battle Creek, Jackson and Flint, Mich. Everything ready, set to go for National Charitable organization. Jim Gettys, John Bodine and Fred Myers, contact.

Phone: Woodward 2-3160, days; Woodward 2-5405, nights. Battle Creek, Mich. Room 258. No collects, no advances.

LOU MAIUS

BEE'S OLD RELIABLE SHOWS, INC.

WANT FOR FAIRS—FAIRS—FAIRS

FOREMEN for Merry-Go-Round, Wheel and Octopus. CONCESSIONS: Scales, Long and Short Range Galleries, Hanky Panks of all kinds. Hanky Pank and Alibi Agents and Up and Down Men. SHOWS: Any Grind Show with own equipment.

RAYMOND C. HULS

Central City, Ky., now; Scottsville, Ky., Fair, next week.

Carnival Routes

• Continued from page 52

- Williams Ams. Co.: Brevard, N. C., 4-16.
- Wilson Famous, No. 1: *Mrs. Ray Wilson; Tampico, Ill.
- Wilson Famous, No. 2: *Mrs. Ray Wilson; Kewanee, Ill.
- Wolfe Am. Co.: *S. R. Holt; Belhaven, N. C., Plymouth 11-16.
- World of Pleasure: *Chas. T. Carpenter; Sand Lake, Mich., 4; Kalamazoo 6-9.
- Young, Monte: *Sharon Payne; Nephi, Utah, 5-16; Spanish Fork 18-25.

AL (RED) COHN

Thanks all his many friends for their notes and messages and calls during his recent illness.

W.G. WADE SHOWS
MECOSTA COUNTY FAIR
 BIG RAPIDS, MICH.
 July 12 thru 16

CAN PLACE
 Concessions of all kinds: Ball Games, Water Games, Age & Scales, Pitches, Derby (Alibis acceptable with Hankys), Outright Sales such as Popcorn, Jewelry, Ice Cream, Novelties, Taffy, etc.

WANTED
 Experienced Merry-Go-Round Foreman. Prefer semi driver. Replies via Western Union.
D. WADE
 Big Rapids, Mich.

FEATURED THIS WEEK

SIX CATS
 \$10.00 and \$12.00 Ea.
 5 Styles Available

WRITE FOR FREE CATALOG
RAY OAKES & SONS
 P. O. Box 4344 Day Ph.: Re 69774
 Tampa 7, Fla. Nights: Re 65467

WANTED

TILT FOREMAN—\$75 a week.
 TILT SECOND MAN—\$55 a week. Both have to drive semi and stay sober.
 BEAR PITCH AGENT who drives. Good proposition. Also other HANKY PANK AGENTS for office-owned joints.
 Hammond, Ind.—July 8-17.
SAM MENCHIN
 LAKE SHORE AMUSEMENTS
 4520 N. Clarendon Ave.
 Chicago 9, Ill.
 Phone: Longbeach 1-8600

PETER PAUL AMUSEMENT

This week, Depue, Ill., Boat Drag. Can use Pitch-Till-You-Win, Age and Weight, Striker, Fish Pond or any Prize-Every-Time or Stock Concession. Can use any family-type Show, Wildlife and Fun House. Want Ride Help on Wheel and Kiddie Rides. Can use any major Ride not conflicting for coming celebrations and fairs from now on. Contact **MANAGER, Depue, Ill.**

JIMMIE CHANOS SHOWS

Want legitimate Concessions for the fairs beginning at Rising Sun, Indiana. Also want Bingo for Rising Sun, Sunman and Hartford City, Indiana County Fairs. Want Pitch-Till-You Win, Hoopla, Ball Games of all kinds or any other legitimate Concessions. **HELP:** Want Flying Scooter Foreman and Second Men on Octopus and Helicopter. Want Shows with own outfits. Can use a Girl Show for Rising Sun and Sunman. All replies to **JIMMIE CHANOS SHOWS, Red Key, Ind., this week**

ALL AMERICAN SHOWS

Want for 13 County and 4 State Firemen's Conventions
 Brunswick, Md., July 11-16. 30,000 Attendance.
 Followed by 10 weeks of Celebrations, plus 14 weeks of Fairs.
 Can use Girl Shows, Geek Show, Fun House, Motordrome or any other type show of merit. Can use Pony Ride due to disappointment. Will book all types of Hanky Panks. Lee Hos needs Agents for Grind Stores and Alibi Joints. Steve Decker needs Agents for Hanky Panks. Can always use useful Ride Help who drive. All wires to **JUD WILDE, Western Union, Warsaw, Va.; mail or phone calls to Lively, Va., this week.**

MORRIS HANNUM SHOWS

Phoenixville, Pa., July 11-16

Want Eats and Drinks and games of all kinds. Need experienced Ride Men who drive. Will book 3 Kiddie Rides to join Wednesday, July 6, with a liberal guarantee paid on arrival.
 All replies to **MORRIS HANNUM, 934 Murdoch Road, Philadelphia, Pa. Phone: Philadelphia, Chestnut Hill 7-8176**

REID'S GOLDEN STAR SHOW

WANTS FOR DUCKTOWN, TENN., JULY 11-16.
 First Celebration in 8 Years.
 CONCESSIONS: Hanky Panks of all kinds, Bingo, Balloon Darts, Six Cats or any Class, Pottery or Bird Pitches. SHOWS: Girls, Monkey, Snake, Fat or any family-type Show. RIDES: Will book any non-conflicting Rides. **RIDE HELP:** Merry-Go-Round Foreman, Electrician and Second Man on all rides who can drive. Want Man and Wife to operate Cookhouse. Jimmy Fennell wants Pin Store and Skillo Agents. All replies to **ELMER REID, Murphy, N. C., c/o Western Union, all this week.**

SPENDING OKAY
Frederick Units Get Spotty Spring

FENTON, Mich.—Motor State Shows No. 1 unit closed a six-day stand under auspices of the VFW here Saturday (25), enjoying fair business despite rain during the week. A heavy radio campaign of 20 spots daily was used on Flint Station WTRX. Owner Joe Frederick is using radio frequently during his engagements this year when local conditions make it feasible.

Frederick, who is operating three carnival units again this season and has already played in two States, reports total business for the season to date down about 10 per cent because of adverse weather. However, the spending potential looks good, with individual spots running 5 to 15 per cent ahead.

The big unit moved out of winter quarters at Belleville to open May 4 at New Boston under Legion auspices to only modest business. The same story was repeated the next week at Oxford, again under Legion auspices. The next stand, at Melvindale for the Sportsmen's Club, had very poor business—on a lot so muddy that the show had to be bulldozed out.

Frederick moved next to Port Clinton, O., under Legion sponsorship for a long stand, with business good the first week, but poor the second. The show played the Waterville (O.) Homecoming next and returned to Michigan for the Fenton engagement. From here the No. 1 unit moves to Lake City for a July 9 celebration staged by the Chamber of Commerce.

The No. 2 unit has enjoyed better business than the main unit since opening Decoration Day week for a two-week engagement at a Masillon, O., shopping center. A stand sponsored by VFW at Werner's Corners, O., and a street celebration put on by the Navarre, O., fire department, followed.

The No. 3 unit opened the season June 13 at Pentwater, O., for the fire department to poor business. Then it played Copemish, Mich., for the fire department and return to Ohio for an Independence Day Celebration sponsored jointly by the Legion and VFW at Lyons.

The No. 1 unit is carrying 12 rides, 4 shows and 32 concessions, with five new attractions this season—Funhouse, Two-Headed Baby Show, Big Jungle Show, Allan Herschel Sky Fighter and King combination ride. No. 2 unit has 6 rides, 1 show and 25 concessions, with two new rides—a Sky Fighter and Caterpillar. The No. 3 unit has 5 rides and 12 concessions, with the Streamliner Train added this season. In addition, Frederick has a number of rides booked with the Paul Miller Circus and the P & J Amusements.

Roster of the No. 1 unit includes Frederick, owner-manager; Mary Frederick, secretary; Lita Nea, assistant secretary; Howard Richmond, billposter; William Carter, diesel operator and electrician; Pete Kelley, lot superintendent; Ray Rimes, transportation man; Bill Schmidt, carpenter; Art Henthorn, maintenance.

Rides—Merry-Go-Round, Jack Shites, foreman; Ralph Maddox, Ferris Wheels, Slim Martin, foreman; Leonard Wells, Scrambler, Ike Clark, foreman; Ted Budka, Rock-o-Plane, Clifford Austin, foreman; Floyd Goff, Funhouse, Paul James, foreman; L. M. Brown, Octopus, George Chase, foreman; George Fetchik, Helicopter, Raymond Rhynes, foreman; Everett Loren, Kiddie Rides (3), Myron Craig, foreman; Ben Minnik, Tractors, Floyd Noyse, foreman; Joseph Oliphant, Sky Fighter, Roger Smith, foreman. Ticket sellers, Ada Austin, Mary Chase, Mary Craig, Dorothy Schmidt and Helen Chase.

Shows—Charles Darrow, Jungle Show; Mary Craig, ticket seller. Mr. and Mrs. William Blue, Two-Headed Baby Show.

Concessionaires—Mr. and Mrs. Jay Bee, 2; John Lawrie and Paul Adkins, agents, Frank and Winnie Wozniak, 2; Robert Pittenger, agent, Frank Johns, 2; Frank Johns Jr., Margaret Johns, Joe Johns, agents. William Phillips, jewelry; Hilda Phillips, agent. Darwin Tedrow, popcorn and candy apples; Opal Tedrow, agent. Virgil Caler, pitch till you win. Lucky Urqu-

Showmen's League of America
Ladies' Auxiliary
 CHICAGO—Phoebe Carsky and Evelyn Hock, chairmen of the summer Cancer Fund drive, have sent books to all the members. Awards include a polaroid camera, transistor radio and a flash camera. Mrs. Carsky resides at 3130 Lake Shore Drive, Chicago 14., and Miss Hock at 1337 Fargo, Chicago.

Mrs. Harriet McBeath, chairman of ways and means, is busy on the bazaar and open house set for the fall. Donations can be directed to her at 113 North Summit, Villa Park, Ill.

Margaret Filograsso had a surprise visit from her daughter and son-in-law, Mr. and Mrs. Steve Snyder, who live in New York.

On the sick list are Margaret Hock, Mae Taylor and Frances Berger.

Carmelita Horan, press chairman, resides at 1825 West Ohio, Chicago 22.

National Showmen's Association
Ladies' Auxiliary

NEW YORK — A party was given for Mrs. Grace Wall, one of our members, for her 50 years of service to Palisades Amusement Park, with Irving Rosenthal and Anna Cook, general manager, presiding. She and her two sons and two grandchildren were treated to the circus, dinner, gifts and flowers. All the cashiers shared in cake and coffee.

Mrs. Wall was cashier on the first Palisades Ferris Wheel, installed in 1909, and sold tickets to many famous people over the years, including Pearl White during the filming of "Perils of Pauline."

hart, Penny Arcade and diggers; Ray Hammond, agent. Orville Groves, 3; Tom Cleves, Eudora Groves and Bob Buwell, agents. Pete Mudry, 4; Tony Campbell, Earl Cleves and Bill Simmons, agents. Tom Gardner, cigarette game. Walter Sala, 3; Gregg Spresny, Bill Scholtis, John Montpas and Douglas Storrs, agents. Clark Thom, nickel roll; Agnes Thom, agent.

Hiram Utley is manager of the No. 2 unit. The No. 3 unit is managed by Pete Johnson, with Pete Pizzino as assistant.

Banner Grosses Elude Bernard-Barry Spread

FREDERICTON, N. B. — Bernard & Barry Shows had still not found the end of the rainbow down in the Maritimes by the end of their stand here Saturday night (25). Intermittent showers, two nights of harness racing and a pre-election atmosphere made light work for the cash registers of the railroader out of Windsor, Ont.

Show had begun its New Brunswick stands at Saint John the week of June 6-11; then went to Edmundston the week of 13-18. Neither was sensational, financially.

Moving into Fredericton Sunday evening (19), the show traveled via Canadian National Railways, using 28 flats, 7 stocks 3 Pullmans, 3 day coaches, 1 diner and 1 baggage, all system-owned. Vehicles ran around 50.

On the midway were a Merry-Go-Round, twin Ferris Wheels, Caterpillar, Tilt-a-Whirl, Roller Coaster, Rocket, Loopster, Flying Scooter and a string of kiddie rides. Shows operating here were the French Casino and Crazy Mirrors. Another panel front, with no show behind it, was used for dress-up. No paper was used in advance. Some newspaper ads, radio spots and window cards were used dur-

ing the week. A lot on the far side of the St. John River from the main part of town did not help.

MIDWAY OF MIRTH SHOWS
WANT BINGO
 All fairs balance of season (Thank you, Mr. Jack Vinson.) Want Second Men on rides. Must drive. Can use 1 good man for general utility around all rides. Can place legitimate Concessions of all kinds. Address Christopher, Ill., this week; Farmersville, Ill. (Irish Days), next. Carlyle, Ill., fair follows.

SIDESHOW ACTS WANTED

Fire Eater who can lecture, Pin Cushion, Ticket Sellers, Girls to balls; men and wives preferred. All-round people to join here. Enlarging show. Don't write—wire or come on. People who worked for me before, answer.
EARL MEYER
 c/o Marks Shows
 Salisbury, Md., this week

WANTED

Young couple, Man to do Magic in Side Show and be able to sell Sword Box, wife must be small for Sword Box. Open with Free Shows, Red Lion, Pa., Fair, July 18. Contact me by phone collect.
 Miami, Florida, Wilson 7-7839,
 any time after 6:00 p.m.
FRANK LENTINI

WANTED

Alabama Bill Storey wants first-class Scale Agent. Eddie King, Pin Store Agent, come in. Jimmy Cook, come in for Balloon Store. Also want Help for 10 of the BEST FAIRS in the East. Also to play important Southern Fairs. Want to buy Walk-Thru Fun House.
COLEMAN BROS.' SHOWS
 Hudson, N. Y., July 4-9; Oneida, N. Y., to follow.

CLAUDE JONES WANTS NOVELTY AGENTS

for Minot, Lincoln, Tulsa, Abilene, Amarillo, Roswell and American Royal at K. C. Call or wire c/o Wm. T. Collins Shows as per route. Hank Barnes, Tom Egan and Bennie Moore, call.

RIDE MEN

Foremen and Second Men on all rides. No cars. Good accommodations.
HOLIDAY AMUSEMENT CO.
 Fairmount (suburb of Kansas City), Mo., until July 15.

PIN STORE AGENTS
WANTED

Also capable Ride Help. James Knapp and Jody Moon, contact.
JOHNNIE GIERE or JIMMY BAREFIELD
 c/o Carroll's Greater Shows
 Ada, Minn., this week; then Langdon, N. Dak.; then as per route.
 P.S.: Charlie Carroll wants Cookhouse or Sitdown Grab.

BILL STEVENS

Wants Agents for Balloon Dart, Set Spindle, Picture Frame, Pea Pool, Buckets, Hoop-La and Coke Ring, also Countermen for Bingo.
BILL STEVENS
 Gold Medal Shows #1, Louisa, Ky.

Rock-O-Plane Foreman

Need Foreman, have good Second Man.
E. L. SMITH
 c/o Monarch Exposition Shows
 Jerseyville, Ill., July 5-9

AGENTS

For Novelties, Cotton Candy and Snow Balls. Don and Kelley, contact me.
SAM SALADINO, HETH SHOWS
 Evansville, Indiana, July 6-7-8-9.

WANTED
DONKEY BALL GAME

for Life-Saving Crew
C. G. TRACEY
 Route 1, Amherst, Va.
 Phone: WH 6-2776 after 6:30 p.m.

CARNIVAL WANTED

For 4-H Show, July 21, 22, 23, Carthage, Illinois
 Contact **TOM MENN**

KIDDIE CAR RAILROADS

Bought and sold. We are always in the market for the above and would be pleased to know what you have for sale. We trade in same. Also have RAILS, Frogs, Switches for Kiddie Car Railroads in stock. Through affiliation we can build America's finest Roller Coasters. M. K. FRANK, 480 Lexington Ave., New York 17, N. Y.; 185 Lake Street, Reno, Nev.; 401 Park Bldg., 5th Ave., Pittsburgh, Pa.

FOR SALE

Dantzel Carrousel, fifty-two animals all hand carved, new metal roof, new electrical equipment, good operating condition; horses need painting, must be removed. Will sell very cheap.
MORRIS GOLD
 99-06 C Blvd. Rockaway Beach 94, N. Y.
 Granite 4-2438

WANTED AT ONCE

For new No. 5 Wheel
 A-1 sober, reliable Wheel Man. Seven days a week in park, no ups or downs. Come on in.
UNCLE JOHN'S AMUSEMENT PARK
 Vincennes, Ind.

THE FINAL CURTAIN

Continued from page 47

23, of leukemia. She and her husband, Bert, who survives, operated the Circus Roller Rink in Bloomington after they retired from the circus business. She joined the circus in 1927 and subsequently all of her eight brothers and sisters entered the business. Two of her brothers, Clarence and Charles Marine, are circus riggers and property bosses active in indoor shows. Survivors also include a daughter, father and three sisters. Burial at Bloomington.

ELLINGTON—Thomas C., 71, for many years with the T. J. Tidwell Shows, June 2 in Lawton, Okla. Burial in Oklahoma City.

GODSON—Ralph G., 72, for many years a director of Melfort (Sask.) Exhibition and an instructor at farm boys' camps, recently in Star City, Sask. Survived by his widow, four sons and four daughters.

HAMES—Bill, 74, owner of the carnival bearing his name, June 24 in Fort Worth. (Details elsewhere in this issue.)

LEWIS—Mary Jane, about 50, a choreographer with "Ice Follies" from 1939 until about a year ago, at Encino, Calif., June 25.

JAMES—James E., 60, ride operator on Happyland Shows, June 27 at Ypsilanti, Mich. Death came when he was struck by a Flying Scooter car.

McHUGH—Betty Elizabeth, 30, wife of Jerrold D. McHugh, concessionaire with the West Coast Shows, June 24 in Miami after a short illness. Also surviving are two sons, Jerrold Timothy and Guy Rickey; a daughter, Gina Marie, and her mother. Services June 27 in Philbrick's Coral Gables (Fla.) Chapel.

OBSHILLER—Jacob, 60, known in the carnival business as Jack Stern, June 27 in Jewish Memorial Hospital, New York, after surgery and a long illness. He was a well-known agent of roll-down stands on many shows. Services were held at Park West Memorial Chapel, with a eulogy by Louis D. King, chaplain of the National Showmen's Association. Among those attending were Joseph Agule, Jack Alfred, Dan Adelman, Herbert Beller, Morris Brown, Louis Elias, Joe Gilbert, Phil Goldstein, Abe Klein, Irving Pearlstone, Charles Rubenstein, Sam Rothstein, Arthur Rickard, Ted Siegel, Stanley Stern and Harry Weinraub.

ROWLAND—John A., 80, retired concessionaire of Ohio City, O., May 26 in Van Wert (O.) Hospital, it has just been learned. From 1933 to 1948 he and his surviving widow, Goldie, were familiar figures at fairs with their root beer trailer. Later he switched to novelties. He was author of a number of poems, some of which appeared in the year book of the Greater Ohio Showmen's Association, Columbus. Also surviving are a son, Carlton, Ohio City, and a granddaughter, Judy. Burial in Woodlawn Cemetery, Ohio City.

SCHLOSS—Jennie W., 89, mother of Hubert (Chick) Schloss, Chicago booking agent and producer of midway girl shows, June 26 in Chicago after a month's illness. Funeral services were held Wednesday (29).

MARRIAGES

HURD-HOBSON— Judy Hobson, long-time publicity staffer for Michigan State Fair, Detroit, July 1 to Harry Hurd.

START FUND

Midways Ask Games Vote For Jersey

NEW YORK—A move to amend the New Jersey games law at the November elections has been started by the Amusement Concessionaires of New Jersey, comprising resident carnival owners and operators. Counsel has been retained and collections for a campaign fund are being started.

The project committee includes the association officers: Harry Flanagan of Shamrock Shows, president; Joe Longo of Atlas Amusements, secretary; Morris Virona of Amusements of America, vice-president, and Harry Nowrick of Liberty Amusements, treasurer. Field collections will be undertaken by Bernie Renn and Lennie Chalfen, merchandise men.

A wide sampling of show owners and business managers have been approached, and reaction to the fund has been overwhelmingly favorable. The referendum, if placed on the ballot, would extend the concession games privilege beyond the current level, where it is held by park and shore resort operators.

Collins' Fairs

Continued from page 49

ish, Russell Bakke, Hubert Clarke, Joe Tetrault, Mike Collins, palmetto and ball game; Mr. and Mrs. Bob Harris, Ralph Collins, Mr. and Mrs. Irish Tucker, pan game, pea pool; Mr. and Mrs. W. T. Rich, Roy Smith, Chris Cramer, Mr. and Mrs. Louie Kaplan, Charles Sturdiman, Nick Davis, roll-a-ball, ball game, balloons; Vera Harrison, Guy Pars, bushel baskets; K. O. Vargness, Betty Rivenburg, hoopla; Candy Jones, basketball.

Mr. and Mrs. L. W. Day, Robert Day, Chuck Howard, Mr. and Mrs. Waldo King, diggers; Mr. and Mrs. Coffee Dan Harboldt, Mr. and Mrs. Jack McKee, Timber Lake, Junior Lake, cookhouse; Mr. and Mrs. Jim Stout, custard; Mr. and Mrs. Benny Gieben, jewelry; Henry Polk, Jay Williams, cigarette block; John Streeta, Ken Hollinga, John Franko, Don Whitmer, B. Joseph, Sue Tabbort, William Nitzer, popcorn and foot longs; Mrs. E. W. Wells, Marget Jellison, jewelry; Cliff Bammel, Don McNeese, Charles Fisher, bear pitch; Mr. and Mrs. Jess Collins, Jim Pendigra, Jay Smith, picture frames; Lutch, Tommy Davis, Dave, six cats; George, Sam, Louie, count store; George, Jack Merdall, count store; Myer, Al, Sam, count store; Roger Campbell, agent for the duck pond.

Also in the concession department under Mandrick are Melvin (Lefty) William, stock man, and Chris C. Merrell, Jimmie Knight and Teddie William Hootman.

Roller Rumbings

Continued from page 47

the strongest pitches was made to teen-agers, with "Rollerama" queen candidates guesting on shows that appeal to teeners. Selection of a queen kicked off the skating event, with movie celebrities Mona Freeman, Mark Damon, Beverly Washburn and Jock Mahoney selecting the queen on Saturday (25). While the event was a Western competition, the TV exposure was expected to be of benefit to rinks thruout the country. Skaters from Nevada, Arizona and California competed for championship honors during the meet, with winners slated to participate in the upcoming nationals starting July 23 at Little Rock.

CARNIVAL CONFAB

Continued from page 49

Mrs. Lusk and their two grandchildren are assisting Dan and Connie Hanian in the lemonade shakeup stand... Clyde Stemm back selling floss after being hospitalized with a bad foot... J. Raymond Morris, billposter, who has been off the road for several years, is back pasting them up in Miami... Harold Spence, now with Farrow Amusements, reports the giant steers are doing good business. He recently cut up jackies about the old Jones shows with Hattie Hoyt... Lucky Lardo is bringing on his wife and two sons to work in the Blazing Six Guns show... Mr. and Mrs. Edward Brunieau joined with a new french fry trailer and will be on the independent midway at all Canadian dates.

Charlie Byrnes

George Regan switched from L. & N. Amusements to Morris Hanum last week... Louis (Dada) King, who worked with Regan on Long Island, joins World of Mirth Shows in Portland, Me... Jack Stern, rolldown agent, died last week in New York... Ray Manning, Eastern concessionaire, has been seriously ill lately... Gus Maynard used his cookhouse top for a bear stand at Massapequa Park, N. Y., with How-Reit Shows, but hot bulbs against the canvas caused smoke and fire damage... Opening night in Washington saw Joe Mooney and Augie Dentinger running neck-and-neck in ticket sales on the Manning show. Abe Prell was a visitor... Max Obie drove from Washington to New Jersey to visit his brother, who is ill.

King Reid notes: Mrs. DeVito had the distinction of having a policeman help her in the mitt camp at the LaChute (Que.) Spring Fair. She first hired a French-Canadian boy to interpret, but he couldn't speak sufficient English, so she wound up with a uniformed interpreter who helped her communicate with her clients... Language also troubled Fletcher Petrie's wife, Pat, in the cookhouse. She kept asking a woman for "quinze cents" for a Coke until the woman apologized for not speaking French. Pat doesn't either, so it made them even. (P. S.: She got the dime)... Bernie Renn's wife is in Flatbush General Hospital, New York, since being hit by an automobile... Ross and Phyllis Manning being joined on the road by their child... Mrs. Sam Prell took ill in Newark on Sunday (19).

Irwin Kirby

Joe Denton, son of Mr. and Mrs. John Denton, owners of Gold Medal Shows, is handling office chores on the No. 2 unit, while daughter Celia, who graduated June 4 from Lafayette High School, Lexington, Ky., is assisting her mother in the

office of the No. 1 unit... Jimmie Estip plans to spring a circus-type show July 4 on the Nolan Shows... When Capitol City Shows played Danville, Ky., recently Mrs. George Matthews, 75-year-old Tilt-a-Whirl ticket seller, was the subject of an article in a local paper. It related that Mrs. Matthews entered show business 58 years ago with the Barnum & Bailey Circus and later switched to vaude as Madame Zetta, mentalist.

After 39 years Frenchy Moore, blind concessionaire, has left the road and entered the Institute for the Blind in Portland, Me. Moore, who retired when his seeing eye dog died last December, would become active again if he could obtain another dog... A surprise birthday party was staged recently by personnel of Col. Lew Alter's Side Show on King Reid Shows for Carmen Del Rio. Bunny Bates (Serpentina), of the Alter show, recently purchased a Buick.

E. A. (Dick) and Dot Richards, vet jewelry concessionaires and operators of Horseshoe Ranch, Cincinnati picnic grounds, are moving into a new home shortly after July 4. The Richardses, who sustained a \$30,000 loss recently when vandals broke into a storage building on the picnic grounds and set fire to the building, destroying equipment, say they will have a new warehouse on their residential property near the ranch.

Al Schneider

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2-abreast Merry-Go-Round, 24 horses, in perfect condition, in operation now. Will sell cheap. It has been newly painted, 12 horses are metal and 12 are wood. Reason of selling, I have two. Can be seen at my home set up at Mt. Airy, Md. H. M. SNYDER & SON, Mt. Airy, Phone 54. Will not accept collect calls.

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Can place feature Strip for large sit-down show. Salary no object. Wires to MELVIN SHAFFER, c/o Blue Grass Shows, Keokuk, Iowa, this week; Waukegan, Ill., next week.

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Want Cookhouse, Balloon Darts, Pitch-Till-You-Win, High Striker, Slum Spindle, Custard, Swinger, Buckets, Bear Pitch, Glass Pitch and Photos.

Want Girl Show, Monkey Show, Wildlife, Pony Ride, Tilt and Octopus. Want Ferris Wheel Foreman and Merry-Go-Round Foreman, general Ride Help, Agents for office Hanky Panks, Truck and Tractor-Trailer Drivers. All replies

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K of C Carnival, Winchendon, Mass., July 7-16

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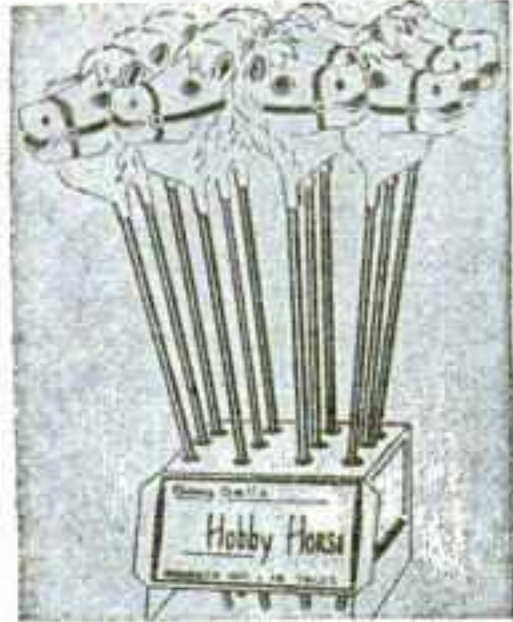
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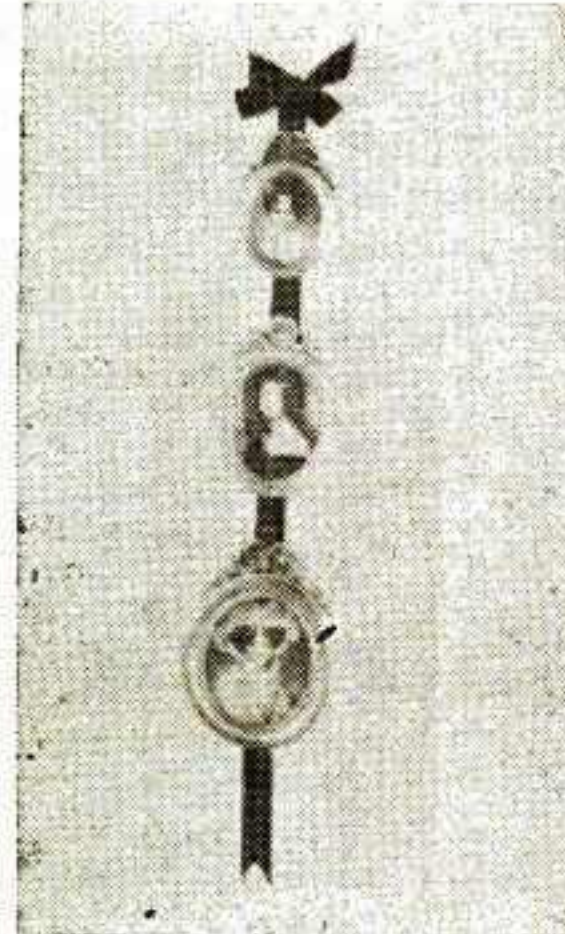
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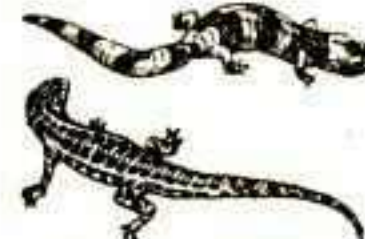
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NEXT ISSUE JULY 11

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WE ARE MANUFACTURERS ALL KINDS PULL TICKET CARDS
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BASEBALL BOOKS
 at very, very reasonable prices.
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Agents, Distributors Items
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 in small quantities, quick delivery; an attractive name plate on your products is the best advertisement. Side line salesman wanted, also make money with our line of Automobile Initials and Letters. Free samples. "Ralco," XL, Boston 19, Massachusetts. ch-19

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USE DISPLAY CLASSIFIED
 A sure way to attract more attention and secure greater results.
RATE: \$14 PER INCH
 Rule border permitted when using one inch or more.

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 Cultured Pearl Pendants, Boxed \$3.50 Dz.
 Rosary Beads, Boxed . . . \$6.00 & \$9.00 Dz.
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 Send for descriptive literature on others. Terrific values on jewelry of all descriptions. 25% deposit with order, bal. C.O.D.
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OVERPRODUCTION
 Poly carryall bag with lid and handle, filled with 1 1/2 lbs. taffy, \$2.00 retail value in leading stores. \$6.60 per dz. Sample Post Paid, \$1.00.
 Kiddie plastic pocketbook filled with 1/2 lb. salt water taffy in display bag, \$1.25 retail. \$48.00 gr. f.o.b., Phila. Sample Post Paid, \$2.00 for 3 styles.
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Animals, Birds, Snakes
ASSORTED DEN OF REPTILES FOR \$25
 including Boa, Cobras, \$35 each. Pythons, Alligators, Dragons, Chameleons, Turtles, Snake Farm, Laplace, La. Jy25

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 6 ft., \$14.80; 7 ft., \$20; 8 ft., \$30; 9 ft., \$40; 10 ft., \$60; 11 ft., \$88. Anacondas, 8 ft., \$20; 9 ft., \$28; 10 ft., \$40; 11 ft., \$52; 12 ft., \$68; 9 ft., \$80; 14 ft., \$120. Large Green Iguanas, \$10; Tegu Lizards, \$10.80; Rhinoceros Iguanas, \$50; Snake Dens (nonpoisonous), \$25-\$35-\$50-\$75. Guinea Baboons, \$75; Spider Monkeys, \$25; Ringtail Monkeys, \$25; Marmosettes, \$15; Pacas, \$35; Agoutis, \$15; Coat Mundis, \$25; adult Tapir, \$400; small Tapirs, \$200. Miami Animal Co., 1525 N.W. 27th Ave., Miami, Fla. Phone: NEWTON 6-6919. Jy11

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REGISTERED ST. BERNARDS, NEWFOUND-
 lands, Schipperkees, Toy Foodies, Grown Dogs and Puppies. Bred females, Persian Kittens, priced accordingly. Stamps requested. Phone: TR 2-4061. Kaufmann's, Michigan City, Ind., Route 3, Box 499. Jy4

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FOR SALE—CONCESSION TRAILER
 equipped for popcorn, cotton candy and lemon shake-ups. Mrs. Pierre Fort, 204 W. Morrell, Streator, Ill.

FOR SALE
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 Greaseless Doughnuts, attracts crowds. You'll coin money serving hot doughnuts. Weighs 60 pounds; small investment; free recipes. Norbert, 3605 South 15th, Minneapolis 7, Minn. np

NEW PORTABLE FLOOR
 Sanded, ready to use. Delivered 500 miles Little Rock, 65¢ sq. ft. Up to 10,000 ft. subject prior sale. From floor RSROA National Skate Meet there last seven days July. ALSO, new, complete Tent Rinks. Terms. W. T. SHACKELFORD
 Dixie Rink Sales, Smyrna, Ga.
 HE 5-5978, 42-8-2183

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 Park City Gift Shop and Amusements, located in East Texas on Highway 80, 1 mile east of Longview, a town of 50,000 population and many surrounding towns with no parks to draw from. Three acres, 300-ft. frontage on busy Highway 80. Beautifully shaded. Has 9 Kiddie Rides, including 20 aluminum horses and 2-chariot Merry-Go-Round; large gas motor Train and plenty of track; Trolley, Airplane, Boats, Cars, Ferris Wheel, Tractor and Trailer, small electric Train. All rides factory made and in A-1 condition.
 Also 18 hole Miniature Golf Course, completely carpeted and electrical devices; Archery Range; 7-room modern Home, large workshop, barbecue pit, melon garden, including walk-in Dry Box.
 Also large air-conditioned Gift Shop \$12,000 to \$15,000 stock; wholesale plastic flower business with over 200 good accounts, delivery truck. Many other things too numerous to mention. Must be seen to be appreciated. Bargain price, \$85,000 for complete setup or will sell rides separately. Contact:
MANAGER
 Park City Gift Shop at Longview, Tex.
 Phone: Plaza 3-6532
 Established 7 years, doing good business.

World Trade Inquiries, IF YOU WILL
 send 25¢ postage, sample copy is yours. World Trade Inquiries, Box 6266, Spokane 28, Washington. Jy18

47-ACRE WILD GAME FARM, MAIN HIGH-
 way. Big tourist attraction. Gift shop, 60 deer, bear, elk, etc. Money maker for two families. Charles Fox, Broker, Hastings, Michigan.

5 ACRE LAKEFRONT PARK
 Established 30 years and growing. 5 Kiddie and major rides, arcade, game hall, large Ballroom with full license, 9 cottages and trailer court, boat rentals. Owner selling, doctor's advice. Contact
WILLIAM B. CAMPBELL
 Phone 6171 Little Valley, N. Y.

60" SEARCHLIGHTS AND PARTS, UNUSED
 Sperry and G. E. Lights and Generators; complete line of Parts. Operating Manuals. Immediate shipment anywhere. Write for free parts and price list. Anderson Bros., 15444 Hesperian Blvd., San Lorenzo, Calif. np

Calliopes & Band Organs
AIR CALLIOPES FROM \$450 TO \$1,500;
 also Trailers; Air Calliopes with the steam look just out. Perry Cozart Sr., Danville, Ill. Phone: HI 2-5295.

Collectors Items
 1812 WILLYS OVERLAND, EXCELLENT condition. Lots of brass. Will drive anywhere. Leon Tuttle, Route 3, Box 495, Michigan City, Ind. Jy4

Costumes, Uniforms, Wardrobes
CLOWN SUITS, WIGS, GIRL SHOW, STRIP,
 baby wardrobe, impersonators' Wigs. Free lists. Leroy Carpenter, 4618 Park Ave., Weehawken, N. J. Phone: UNION 3-9509.

Food and Drink Concession Supplies
ABOUT ALL MAKES OF POPPERS, CARAMEL
 Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. au8

POPCORN TRUCK — DODGE WALK-IN,
 real sharp. Hot dog warmer, cold drink cooler-ice. Cost \$2,700, sell for \$900. 149 N. Park Ave., Montebello, Calif.

For Sale—Secondhand Show Property
ALLAN HERSHELL M-G-R. LARGE AND
 small. Kiddie Rides (12) Auto Planes, Train, Wheels, etc. \$400 up. Phone Osborne 8-8698. A. Remy, 434 Gifford Rd., No. Westport, Mass.

BEAUTIFUL ROLL-O-PLANE, NEW ALUMI-
 num tubs, perfect condition, fluorescent lighting, special center star, \$6,000. Mr. C. Moore, 1201 73rd Ave., North, St. Petersburg, Fla. Hemlock 7-2424.

BEAUTIFUL MONKEY SHOW WITH COM-
 bination pilastered 28' front, state fair quality with monkeys, \$250. Also 32' pilastered front, banners, 20x30 tent, tape recorder, etc., \$300. Peter Hennen, c/o Sierbeck's Shows, per route.

BRAND NEW SWINGING SPINNERS—16
 passenger Kid Ride (like Frolic); \$1,695; plans, \$10; free plan catalog. Brill, Box 875, Peoria, Ill.

BLEACHERS, USED, LIKE NEW. VARIOUS
 lengths, various heights. Low as \$2.25 per seat. Savings of 25% and better. Will pass local or State approval. If substantial quantity needed, phone N. Y. C. collect from anywhere in the U. S. Longacre 4-6727 or write U. S. Seating Co., 570 7th Ave., New York 18, N. Y. Jy4

CONCESSIONS, RIDES, TRAINS. NATION-
 wide coverage. Free list. Sell thru us. Largest in America. Young's Park Sales, 716 4th Ave., Two Harbors, Minnesota. Jy11

DODGEM—TEN CARS, FORTY-TWO-FT.
 diameter. Must sell, illness. Best offer over a thousand. Donald Holmes, Bemidji, Minnesota.

FIVE JUNIOR TRACTORS, \$800; BOAT
 Ride, \$800; Street Car, \$1,000. All complete, perfect condition. Best offer. Box 93, Murray, Ky.

FOR SALE: FLY-O-PLANE, LIKE NEW,
 outside load, short arm, factory rebuilt, \$11,000. Mr. C. Moore, 1201 73rd Ave., North, St. Petersburg, Fla. HE 7-2424.

FOR SALE—LONG RANGE KING, BUILT
 on 2-ton 1955 Chev. C.O.E. New tires, aluminum walls, 14 ft. good canvas and guns. Can be seen. Jack Lindle Show, Greenrock, Ill. Contact Bob Johnson.

FOR SALE: PORTABLE DODGEM BUILD-
 ing and 12 Dodgem Cars, like new, \$12,500. Mr. C. Moore, 1201 73rd Ave., North, St. Petersburg, Fla. Hemlock 7-2424.

FOR SALE: SCRAMBLER, GASOLINE
 power, like new, Model 1958, Serial No. 75. Terms to good party. \$25,000. Mr. C. Moore, 1201 73rd Ave., North, St. Petersburg, Fla. Hemlock 7-2424.

FOR SALE—25 FERRIS WHEEL WITH
 tractor and trailer. All in fine shape, \$3,800. Frank Dickerson, Box 221, Orange Lake, Fla.

FOR SALE—20 HORSE MERRY-GO-ROUND
 and G 12 Miniature Train, \$3,500. Donald Smith, 285 Geneva Drive, Harvey, Ill.

FOR SALE: 36-FOOT ALLAN HERSHELL
 Carrousel, 30 jumping horses, 8 small stationary horses, 2 chariots, like new, \$12,500. Mr. C. Moore, 1201 73rd Ave., North, St. Petersburg, Fla. Hemlock 7-2424.

MAJOR FERRIS WHEEL, \$3,250; KIDDIE
 Train Ride, \$750, Kiddie Auto Ride, \$450; Hi-Striker, never used, \$275; Little Six Wheel, \$50; Concession Trailer, equipped, ready to go with cotton candy machine and pop corn machine, \$900. Kathleen Bruce, 1525 62nd Place, Washington 27, Md. Phone: JO 8-6993.

MORE BUYERS Will Stop and Read YOUR AD if you use a DISPLAY CLASSIFIED AD
 RATE ONLY \$14 per inch

PORTABLE SKATING RINK, 42X102, COM-
 plete with all equipment. A-1 condition. Felix Katz, 35 Main, Garden City, Savannah, Ga. Phone: AD 3-8317. Jy11

SHORT RANGE GALLERY, RIFLES, 3 CASE
 ammo, \$400 cash; live pony & kid rides. F. Shafer, Mesker Park, Evansville, Ind.

TRAINS—ALL SIZES, GAUGES, TYPES;
 new, used, custom-built. Photos, details, \$1 bill (refundable). Miniature Trains, 33-F Winthrop, Rehoboth, Mass. Jy25

12-POUND PORTABLE RAILROAD TRACK,
 20-inch gauge straight and curved sections. Felix Katz, 406 N. Neville St., Pittsburgh, Pennsylvania. Jy11

Help Wanted
GLASS BLOWER FOR TOURIST ATTRAC-
 tion. Rip's Retreat, Catskill Mts., Haines Falls, N. Y. Call collect 496.

Instruction and Schools
LEARN AUCTIONEERING—TERM SOON.
 World's largest school. Big free catalog. Reich Auction School, Mason City 18, Iowa. Jy4

Location Wanted
TATTOO ARTIST WANTS LOCATION. PRE-
 fers permanent place in Texas. 22 years in the business. Write conditions to Box C-622, Billboard, Cincinnati 22, Ohio.
 (Continued on page 58)

THE MARKET PLACE FOR BUYERS and SELLERS

Continued from page 57

Magical Supplies

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog \$1, with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. Jy18

Personals

CHESTER MORAN. GET IN TOUCH WITH SALLY.

NOW FOR THE FIRST TIME "MM-100" CAN be sold by mail for married men who have that nasty problem. Free brochure, or mail \$3 per tube postpaid. Satisfaction guaranteed. Fenatre, Inc., Dept. 3C, Box 35-181, Miami, Fla. Jy11

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames; everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortez, Chicago 22, Ill. ch-15n

PHOTO MOUNTS, D.P. PAPER, CHEMICALS, Glass Frames, Backgrounds, Comics. Everything for direct positive work. Miller Supplies, 2108 Main St., Alton, Ill.

Printing

LABELS THAT STICK TO ANYTHING without moistening. 3 lines printed, 1,000, \$2 postpaid. Marvin Lipkin, 709 Flatbush Ave., Brooklyn 25, N. Y.

SHORT RANGE TARGETS - PRINTED right; one-day service; \$7 per 1,000. Fine Arts Press, 2801 Latrobe St., Peoria, Ill. np

YOUR NAME AND ADDRESS NEATLY printed on 250 "Delux" stickers, only \$1. John's Print Shop, Box 421, York 22, Pa.

1,000 BUSINESS CARDS, RAISED PRINTING, thin stock, \$4.95 postpaid. Send check with copy to Standard Specialties, Box 4382, San Francisco, Calif.

Salesmen Wanted

MANUFACTURERS' SURPLUS. BELOW cost; peddlers' items; crewmen, hustlers, planners, carries, fair workers, fast, quick money. Marvin, Route 5, Portland, Ind.

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B 307 North Michigan, Chicago 1. ch-15n

Tattooing Supplies

JOIN THE INTERNATIONAL TATTOO Club. Information from all over the world. \$3 per year. Zeis, 728-A Leslie, Rockford, Ill. np

Trucks, Trailers, Accessories

FOR SALE—1957 CALUMET CONCESSION Trailer equipped for Popcorn, Caramel Corn, Soft Drinks. Price, \$1,550. H. Bowling, P. O. Box 24142, Speedway, Ind.

Wanted to Book

WANTED: KIDDYLAND, LOCATION NEW, \$7,500,000 Marina, thru Labor Day. Excellent percentage, possibility permanent. Wire Quin Ungemann, 1213 Fairy Ave., Panama City, Fla.

COIN MACHINES

Parts, Supplies

CAPSULE JEWELRY - ASSORTED EARRINGS, \$5 gross; Neck Pendants, \$7.50 gross; Solitaire Rings, \$4.75 gross; Cuff Links, \$14.40 gross; Birthstone Rings, \$9 per gross. 20% deposit with order. New England, 124V Empire St., Providence, R. I. Jy25

Used Equipment

VICTOR 1 1/2 GUM AND CHARM MACHINES, \$6.95 ea.; 10 or more, \$5.95; 100 or more, \$4.95. Charley Wilson, Carrizozo, N. M.

FOR SALE—DELUXE BIG TENT. \$220; REG- ister, \$105; Toreador, \$110; Whirlwind, \$205; Carnival, \$105; High Straight Special, \$355; Tic Tac Toe, \$210; AMI G-120, G-200, \$345. United Novelty Co., Inc., De Laune and Division Sts., Biloxi, Miss.

FOR SALE—DUGRENIER ACL 12, \$55; K-12, \$105; Eastern Electric, 10-col., \$50; 12-col., \$100; Keeney 9-col., \$45; Rowe Commander, \$65; Rowe 520, \$75. Bitoxi Cigarette Service, Inc., 111 W. Division St., Biloxi, Mississippi.

FOR SALE: GOOD USED PINBALLS. GOLD-star, Three Deuces, Wonderland, Caravan, Gypsy Queen, Colors, \$40 each. Wurritzer 1400, \$40 each. Send 1/4 deposit. Frank Guerin, 1211 W. 4th St., Lewiston, Pa. Jy11

SHIPMAN 3-COL. STAMP MACHINES, \$34.50; Duos, \$12; Roll Typs, used, \$35; new, \$50. Folders, USP, 100 Grand, Waterbury 2, Conn. Jy25

Wanted to Buy

ONE TO THREE DEUCES WILD (KAYE). Write Sport-Center, Geneva-on-the-Lake, Ohio. Phone: HUXLEY 7-4245 after 5. Jy11

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Bands & Orchestras

3 PC. COMBO, COLORED, 1 FELLOW AND 2 girls. Piano, bass, cocktail drums. Seeks high-type resort, supper club or cocktail lounge in New England or Canada. Contact: Brooks, 107 Little St., Newark 5, N. J. Jy4

Miscellaneous

SINGLE LADY WOULD LIKE STEADY JOB of managing a motel. Prefer a warm climate. Write P. O. Box 303, Valparaiso, Ind.

Outdoor Acts and Attractions

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. Jy18

HUSKY DOG ACT; 4-PONY DRILL; DOG, Pony, Monkey combination; Bear Act (2). E. L. McCall, Route 5, Mexico, Mo. Justice 1-2631 after 5 p.m. Jy11

HIGH DIVE EXTRAORDINARY. HOLLY-wood style. This is the assignment stuntmen fear most. The real test of intestinal fortitude and the ultimate in physical coordination. Just one little miscalculation and the King's horses and all the King's men won't put him back together again. This is a one-time Movievue feature now available as an outdoor thriller. The lights in this high rigging are visible for miles. It's pretty well agreed throughout the Show World that the public needs a diet of hon-est-to-goodness he-man, blood-stirring action. Ar'er a stupefying over-dose of TV make-believe you are invited to try this on your public. I am sure you will be well im-pressed with results. Contact Mac Produc-tions, 456 Lamphier, Warren, Ohio. Phone EX 9-1479. Jy11

TOP ATTRACTION IN MID-WEST

Fiesta Dancers featuring typical Spanish and Mexican dances in gorgeous costume, action, color, music. Appeals to adults and children.

TAGGART

1602 National Ave. Rockford, Ill. Phone 4-2789

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St., Cincinnati 22, O.

- Ackley, William
Adams, Mike J.
Adams, Peggy
Adams, Wm. P.
Allen, Kenneth
Alred, Roy
Allen, Todd
Ames Jr., Jack
Anderson Jr., Bill
Anderson, S.
Asher, Charles
Atkins, Mr. Jessal
Auby, Red
Babbs, Louis W.
Baker, Dr. R. C. J.
Baker, Nolan
Baker, Donald F.
Barchinger, Lynn
Beaver, Charles W.
Beckwith, Mrs. M.
Bell, Robert A.
Bennett, Bryce
Berme, Alvin
Blackburn, Joe
Blakely, Bob
Boegere, Valerie
Lynda
Bohannon, Alberta
Boegere, Mignon
Octavia
Bowman, John T.
Brachard, Paul
(Branchard)
Brownings, J. J. (Swede)
Burke, Mrs. Merle
Buras, Wm. E.
Burton, Irene & Robert
Busch, Donald
Bush, Mrs. Berleese
Butler, George
Camp, John A.
Carter, Calvin Rex
Carter, David
Caruso, Johnnie & Mrs.
Catalano, Peter R.
Chandler, Mrs. Grant
Cheminant, R. Lee
Chillo, Michael S.
Converse, Art
Conway, Mike J.
Cooper, Guy
Eldroy
Cooper, Phil & Mrs.
Cooper, Sam S.
Cox, Mrs. Vera
Craft, D. P.
Craft, James E.
Crowe, Thomas
Culler, Richard
Dare, Donald
Dare, Lonnie
Dell, M. E.
Demetro, Archie
Denon, W. L.
DeVas, M. G. & Mrs.
Dickson, Douglas E.
Donnelly, Russell
Donoso, Jerry
Donsero, Louis Lee

- Kinney, Leo Carl
Kirk, C. M.
Kipp, Stewart
Klemens, Matt
Kline, Reuben
Kuns, Francis E.
LaPorte, Duke
LaVasser, Vickie
Lall, Mrs. Ben
Lautner, William E.
Leeman, Hart
Leslie, Don & Co.
Lilly, Harold J.
Lincenbiger, S. B.
(Lincenbiger)
Littlefield, Jack
Long, Billie
Loyal, Alfonso
Lynn, Jackie
McAlister, Tate
McClure, G. E. & Mrs.
McCrary, Mrs. E. D.
McGinley, Barbara
McKay, G. E.
McSpadden, Vinita
Mack, Billy
Mancuso, Sam
Marks, Pearl & Joe
Marquis, Nevada or Dorothy
Martin, Calvin P.
Martin, Lavern S.
Mason, Jeanne
Mason, Norma
Massey, Cecil W.
Matchettes, Cathy
Mellor, Lillian
Mickles, May
Miller, Bobbie
Miller, Charlie Kerr
Moore, Bennie
Moore, Mable V.
Moran, Billy
Morris, Allen
Motley, Lucky & Rose
Murphy, Chuck
Murray, Mrs. Betty
Napier, Wm. L.
Newman, Robert
Nichols, Mrs. R. L.
Norwell, Dick
O'Brien, Pat J.
O'Day, Torchy
O'Leary, Betty
O'Matta, Mike
O'Neil, Jack
O'Reilly, Jimmie
Orta, Remigio
Owens, Will (Foot-Long Hot Dogs)
Owensby, Chuck
Parenteau, Joseph B.
Parsons, Mrs. John
Pato, Virgil
Pease, Bill
Phillips, Art (Water Show)

when answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. St. Louis 1, Mo.

- Abraham, William
Acher, Benny
Adams, Sanford
Allen, Robert E.
Alison, Tex. J.
Ames Jr., Jack
Ankrom, Mrs. Ethel M.
Ayers, Trobie
Baer, John
Bates, Charles
Bell, Bonnie
Bennett, James
Bierbaum, Mrs.
Vince
Bishop, Brownie
Bogwell, Margette
Boyle, Charles
Brantley, Morgan
Briggs, Mr. & Mrs. B. V.
Brown, Hubert E.
Bush, James
Calolan, C. A.
Canipe, Walter
Carpenter, Clifford
Caudill, Johnny
Colbert, Dennis E.
Collins, Jess
Converse, Art
Cooper, Russell
Creighton, Mrs. Marnie
Crosby, Bing
Crow, Helen Marie
Crown, Harry A.
Crowe, Bill
Davis, Mr. & Mrs. Chas.
Dantee, Delilah
Decker, Jim
Dell, Tommy
Demetro, Steve
Denind, Luther
J. & P. L.
Downs, Betty & Jack
Drake, John
Dunn, Danny
Edgington, Mrs. C. L.
Fee, Mr. & Mrs. Harry
Ferguson, Mrs. V. K.
Followell, Leonard M.
Franks, T. S.
Fry, Harvey L.
Gatts, James
Griffith, Frank
Griggs, Charles
Haddad, Benny
Hall, Mr. & Mrs. Edward L.
Heath, Ralph B.
Heiser, Jack
Hobbs, Mr. & Mrs. William A.
Houk, Blanch J.
Howard's Reptile Exhibit, Johnny
Johnson, Mr. & Mrs. Carroll B.
Kelly, A. M.
Kernes, J. A. & M.
Kingsley, Ralph
Klein, Frank
Edward
Kline, Mr. & Mrs. Kenneth
Koleff, Teddy S.
Lamon, Harry W.
Lawson, Willis E.
Levinson, M.
Long, Mrs. William M.
Lumpkin, Jean or Herma
McAllen, Mrs. George
McCarthy, C. P.
McConnell, W. C.
McInturff, Kenneth M.
McWilliams, E. C.
Madera, Elmer Joe
Marsh, Jesse B.
Maloney, Micky
Mathews, Sport
Mellor, Mrs. Lillian
Miles, Victor
Milner, Claude
Monahan, Mrs. Valeria
Moore, Bennie
Moran, Ernie
Morgan, Katherine
Norrison, Harry
Parsons, Patrick
Patterson, Mrs. Ross
Pheps, Mr. & Mrs. Fred
Phinney, Margaret M.
Pierce, Mrs. Carl
Prawost, David
Rappaport, Frank
Ray, Bernard W.
Reynolds, Duke
Rhoades, Stephen
Roberts, Mr. & Mrs. Max
Roberts, Raymond
Romero, Mr. & Mrs. Rickey
Russell Amusement Co.
Seebach, Richard
Allen
S & L Attractions, Inc.
Settle, T. D. (Jack)
Singer, H. R.
Smith, Hal
Snow, Robert E.
Star, Hedy Jo
Stevens, Bruce
Stevens, Robert A.
Stone, Jack
Thoma, Adam
Thompson, Geo. W. (Heavy)
Vinson, Jack E.
Watson, Jack R.
Wilcox, Joseph
Williamson, Al
Williams, Mr. & Mrs. Chas.
Williams, C. L. & Irene
Wright, Gordon L.
Wright, John Wallace
Young, Roger
Zuravel, Steve
Zimmer, Michael Roy

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St. Chicago 1, Ill.

- Archer, John
Bernie's Amusement
Rides, Inc.
Cassara, Mike
Cook, Fred
De Gracio, Mardelle E.
Diaz, Theodore
F & M Amusement & Concessions
Gordon, George
Hamilton, Mr. & Mrs. Jack
Hudson, William T.
Lowe, Rick
Manners, Bill
Mannuzza, Thomas
Mathews, Henry
Quick Finish Photos
Schaeffer, Rosa
Smith, H. W.
Smith Jr., Mrs. H. W.
Winters, James

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 36, N. Y.

- Barry, Howard
Benton, Brook
Blodgett, Howard
Boudrain, Billy
Brady, Paul
Cragg, James
Dade, Elmer
Trebner, Nons
Varnier, Maude
Wedge, Don
King, Jimmy
Miller, Richard
Osooky, Frances
Rae, David
Rillo, Anthony
Hansley
Siegist, Sebe
Trebner, Nons
Varnier, Maude
Wedge, Don

Pipes for Pitchmen

Continued from page 57

man and also be on the lot at night to do the show—and I ain't no spring chicken. Our ape chillun—Topsy and Tommy, gorillas; Pinky and Skinny, orangutans, and the chimps join us in sending best wishes to everyone in the business."

GETTING . . . money in the Shenandoah Valley of Virginia, prior to an invasion of the bean and tobacco markets, are Clyde Forkner, Spud Murphy and Louise Burke, reports Jack (Bottles) Stover, of Harrisonburg, Va.

KARL CARTWRIGHT . . . of Norfolk, who read a recent pipe about Augustus Rapp, the old-time med show magician, said that he read Rapp's book, "The Life and Times of Augustus Rapp," and found it "one of the most interesting books I have ever read."

VIRDEN, Man.—Now that the 69th edition of the Virden Agricultural Society's Fair has been held the event is eligible for Class B status and increased federal grants. On the fair's program were live-stock and light horse competitions, harness races, a parade, a 4-H rally, a Pony League baseball play-off, grandstand show and midway.



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- Acts, Songs, Gags
Advertising Specialties
Agents, Distributors Items
Animals, Birds, Snakes
Business Opportunities
Calliopes and Band Organs
Collectors Items
Costumes, Uniforms, Wardrobes
Food & Drink Concession Supplies
Formulas and Plans
For Sale—Secondhand Goods
For Sale—Secondhand Show Property
Help Wanted
Instructions and Schools
Locations Wanted
Magical Supplies
Miscellaneous
Mobile Homes, Accessories
M P Films—Accessories
Musical Instruments, Accessories
Partners Wanted
Personals
Photo Supplies & Developing
Ponies
Printing
Rigging and Props
Salesmen Wanted
Scenery, Banners
Talent Wanted
Tattooing Supplies
Trucks, Trailers, Accessories
Wanted to Book
Wanted to Buy

Music, Records, Accessories

- Business for Sale
Record Pressing
Situations Wanted
Sound Equipment—Components
Used Dealer-Distributor Equipment
Used Records
Used Record Pressing Equipment

Coin Machine Headings

- Help Wanted
Opportunities
Parts, Supplies
Positions Wanted
Routes for Sale
Wanted to Buy
Used Equipment

Talent Availabilities Headings

- Agents and Managers
Bands and Orchestras
Dramatic Artists
Hypnotists
Miscellaneous
M P Operators
Musicians
Outdoor Acts and Attractions
Vaudeville Artists
Vocalists

- 3. Indicate below the type of ad you wish:
REGULAR CLASSIFIED AD—20c a word. Minimum \$4
DISPLAY CLASSIFIED AD—\$1 per agate line. One inch \$14 (14 agate lines to inch)
TALENT AVAILABILITIES AD—10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ issue

NAME _____

ADDRESS _____ I enclose remittance of \$ _____

CITY _____ STATE _____

Ohio Ops Try for July Meet

By IRINA MIHALEGA

BULLETIN—Bulk vending operators will be meeting July 14 at the Statler Hotel, Cleveland, to discuss launching a State bulk vending association. The Billboard learned at press time. Meeting has been set for 8 p.m. in Parlor B of the hotel. All interested operators are urged to attend.

CLEVELAND—Ohio bulk operators are shooting for an initial July meeting in their efforts to form an active bulk vending association in the State following their recent successful battle against an Ohio health ordinance (The Billboard, May 23 and 30).

Herman Eisenberg, of Confection Sales here, is spearheading the effort and is compiling a list of

bulk operators, distributors and manufacturers thruout the State prior to sending out a form letter calling the planned July meeting.

Plans are for the association to not only represent operators on tax and legislative matters, but to serve as a public relations organization and a center for interchange of industry news.

Affiliate With NVA

Operators are planning to affiliate the State group with National Vendors' Association, the national bulk vending association headquartered in Chicago, with Milton T. Raynor and Donald Mitchell counsels.

NVA counsels Mitchell and Raynor joined with Herman Eisenberg, Cleveland attorney, in representing the bulk operators at the recent health department hearings in Columbus. Weinberg will serve as

counsel for the Ohio bulk group.

Citing the ban against co-mingling of charms and gum in Cleveland, as an example, Eisenberg indicated there was a definite need in the State for an active group that could represent the industry.

Information

"Once an act becomes law, it's pretty hard to have it overruled," Eisenberg pointed out, adding that the State group would serve as a source of information to legislators and lawmakers when any discussion of the bulk industry was involved.

Among operators who have joined in the organization effort are Joseph Rades, Art Hellerman, Louis Katz, Joe Resnick, Mel Dolin and George Reynolds, all of Cleveland; C. A. Applegate, Dayton; Leonard Quinn, Columbus, and Harry Bell, Toledo.

Multi-Racks Are Key Principle for 5,000-Machine New York Operation

By REN GREVATT

LAWRENCE, N. Y. — Multi-vending has become the key operating principle at Buymore Sales in this Nassau County, Long Island, community, over the past four years, according to Bernard Greenberg, an executive of the firm. Greenberg is one of three key men

in the company, which operates some 5,000 bulk machines thruout greater New York. Others are his father, Manny Greenberg, founder, and Marvin Kriendel, a brother-in-law.

"It costs the same to operate a car and make stops at locations whether we have one unit or four or a dozen in the place," explains Greenberg. "So with multi-unit racks, we can come out of a location with a \$10 or \$12-take instead of \$3 or \$4. We can offer a greater variety, too. It's just good business."

Buymore is also a distributor for Oak Manufacturing Company, which produces the Acorn line of vending heads. "We carry a complete stock of glass heads in each of the five cars we have on the road," says Greenberg. We cover every machine on our routes once a month and with each service visit, we replace the head. The head we take off goes back to our shop where it's sprayed and sterilized before it's filled and put out on a machine again. Our decal is put on each unit as it goes out again.

Change Heads

"By changing our heads we can also change over each unit to difference products if we want to. Our coin mechanism is interchangeable and we can switch a unit from a 5-cent nut device to a penny charm or jawbreaker machine. We also feature a 24-hour

telephone service and, at the latest, we can be out the next morning to service a unit in case of mechanical failure or breakage of the glass."

Buymore road men carefully canvass a new location, such as a gas station or a store, to determine what amount of equipment the place can handle. "We'll start with probably two machines," says Greenberg. "If we find they are emptied faster than our normal one-month interval between calls, we'll install more units for the heavier traffic. Our standard rack has four units but we have some that can handle up to 10 machines."

On the statistical side, 80 per cent of the Buymore business is done in the 5-cent merchandise field today. Close to 85 per cent of its equipment is on location in independent stores, with 15 per cent in chain store operations. Each car is expected to cover in the neighborhood of 125 machines per day, in perhaps 40 to 50 separate stops.

Merchandising

There is little opportunity or reason to go in for point-of-sale merchandising in the bulk vending field, according to Greenberg, because, "we've tried it and the results are doubtful. In the case of Hersheyettes, however, the supplier includes special identifying decals and we always use these. We find they're a help."

An important part of the Buymore operation is its distribution

(Continued on page 62)

RECONDITIONED MACHINES



NORTHWESTERN '49
1c or 5c
\$12.50 ea.



COLUMBUS BULK VENDOR
1c or 5c
\$7.50 ea.



AJAX HOT NUT VENDOR
3 col. 5c or 10c
\$29.50 ea.



SILVER KING BULK VENDOR
1c or 5c
\$8.50 ea.

Write for complete catalog of new and used machines, bulk merchandise, charms, etc.

1/3 deposit required with orders

RAKE COIN MACHINE EXCHANGE

609A Spring Garden St., Philadelphia 23, Pa. WAInut 5-2676

SILK TASSEL CAPSULE MIX: assortment of

keepsake items, each with a silk tassel in Sure-Lock Capsules — \$20.00 per M.

SURE LOCK, the perfect capsule. Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

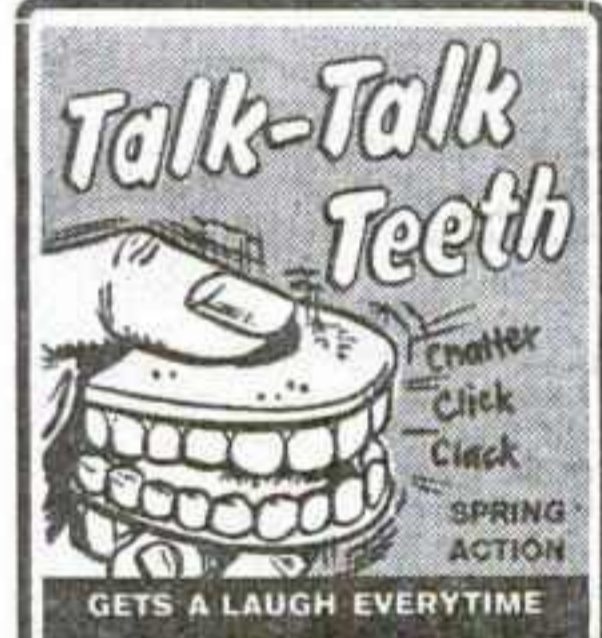
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World's Largest Selection of Miniature Charms

ATLAS MASTER . . . The proved 1c-5c Vendor

Ask About Our ATLAS Finance Plan



Talk-Talk Teeth
Chatter Click Click
SPRING ACTION
GETS A LAUGH EVERYTIME

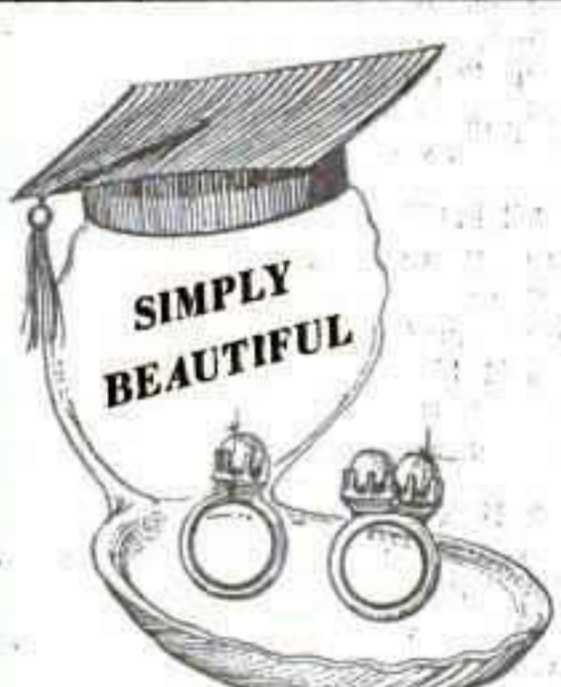
OPEN

1-4 m \$15.00 per thous.
5 m and up 13.75 per thous.
CLOSED (With metal clip)
1-4 m \$16.85 per thous.
5 m and up 14.55 per thous.

at your distributor or . . .

Guggenheim

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N. Y. C. 3, N. Y. • AL. 5-8393

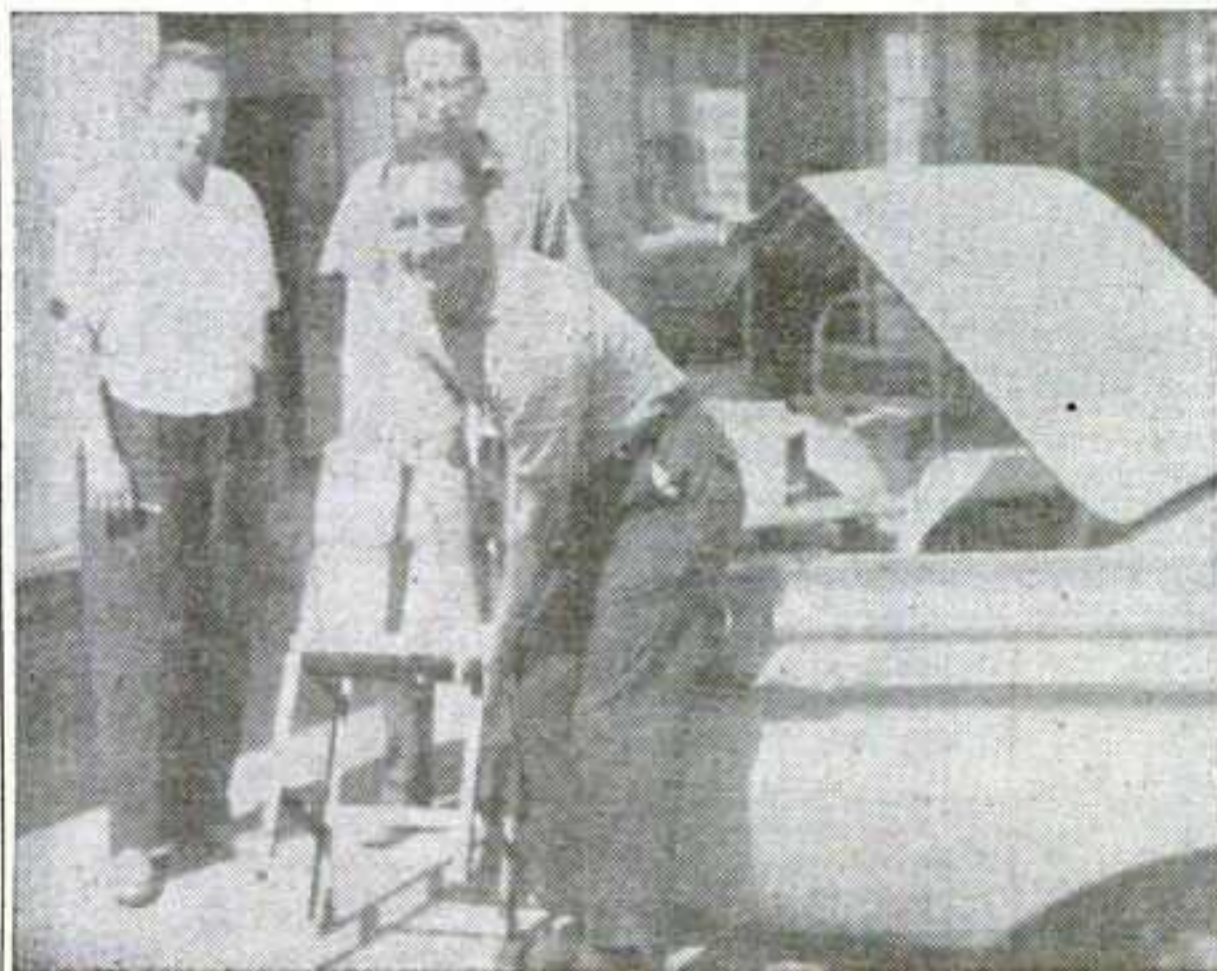


CULTURED PEARL RINGS

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5,000 - 9,000 13.50 per 1,000
1,000 - 4,000 15.00 per 1,000

F.O.B. Direct From Factory
OR: At Eppy Distributors.
Immediate Delivery.

SAMUEL EPPY & CO., INC.
91-15 144 Place Jamaica 35, N. Y.



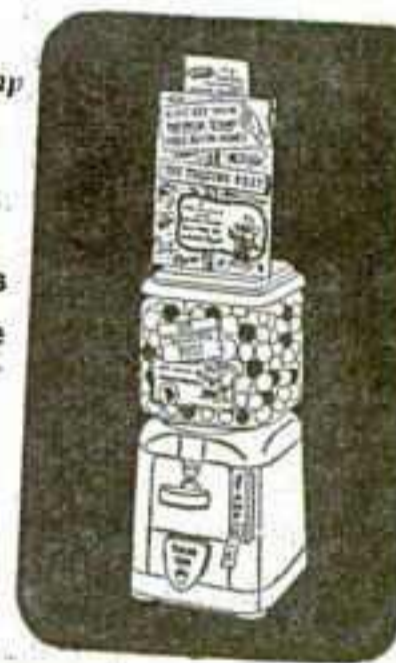
BUYMORE SALES executives load up for a tour of the route. At left, nearest building, is Mannie Greenberg. In the rear is his son, Bernie, while in front, holding the machine stand, is Marvin Kriendel, Mannie's son-in-law.

Time payments available on Oak machines through all distributors.

All Oak machines are equipped with 1c, 5c, 10c and 25c coin mechanisms, or combination 1c-5c coin mechanisms.

WE HAVE oak's "TRADING POST"

Premium Stamp Vendor
The most revolutionary idea in the vending business. Kids save the stamps just like Mom . . . get valuable prizes for them. Here's a real profit-maker for operators. Get the full story now from your Oak Distributor.



Below are listed factory authorized dealers.

AMERICAN NUT
1061 Tremont Street
Boston 20, Massachusetts

BIRMINGHAM VENDING
540 2nd Avenue, North
Birmingham 4, Alabama

BUYMORE SALES
#6 Bayview Avenue
Lawrence, L. I., New York

DALE DISTR. (B.C.) LTD.
1168 Seymour Street
Vancouver 2, B. C., Canada

GRAFF VENDING SUPPLY
2817 West Davis
Dallas, Texas

H. B. HUTCHINSON CO.
1784 N. Decatur Road, N. E.
Atlanta 7, Georgia

IMPRONTO VENDING
300 North Gay Street
Baltimore 2, Maryland

LOGAN DISTRIBUTING CO.
1850 West Division Street
Chicago 22, Illinois

SAMUEL J. PHILLIPS CO.
4372 Lindell Boulevard
St. Louis 8, Missouri

OAK SALES COMPANY
2033 Fifth Avenue
Pittsburgh, Pennsylvania

OAK SALES OF FLORIDA
1121 - 71st Street
Miami Beach, Florida

OPERATORS VENDING
1023 South Grand Avenue
Los Angeles 15, California

QUEBEC VENDING CO.
109 Commissioner St. West
Montreal, Quebec, Canada

RAKE COIN MACHINE EXCH.
609 Spring Garden Street
Philadelphia, Pennsylvania

JACK SCHOENBACH
715 Lincoln Place
Brooklyn, New York

SOUTHERN ACORN SALES
526-30 Bruns Avenue
Charlotte 8, N. C.

STANDARD SPECIALTY CO.
1028 44th Avenue
Oakland, California

STAR VENDING SUPPLY CO.
6327 Calhoun Road
Houston 21, Texas

VEEDCO SALES
2124 Market Street
Philadelphia, Pennsylvania



OAK MANUFACTURING COMPANY, INC.
11411 Knightsbridge Ave., Culver City, California

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Say You Saw It in The Billboard

INGO GRIP TESTER
 A Fabulous Proven Money-Maker for ALL Your Locations!
 • 5c Coin
 • Battery Operated
 • No Installation
\$129.50 ea.
 1/2 deposit, balance C.O.D.
MIKE MUNVES CORP.
 577 10th Ave., New York BR 9-6677

Utah Bulk Operators Flooded by 5c Slugs

SALT LAKE CITY — Small nickel-size plastic tokens, such as used in children's table games, are reportedly flooding bulk vending machines in the Utah area with the counterfeiting reaching such widespread proportions that the U. S. Secret Service has entered the case.

The government was called into the matter following complaints made by operators to National Vendors' Association who promptly sought federal help.

The tokens are reportedly manufactured by a Minneapolis children's table game manufacturer and closely approximate the size and dimensions of a nickel. Since bulk

machines lack the sensitive coin rejectors used in more expensive vending machines, the counterfeiting is easily accomplished.

Fear Spread

Bulk operators are apprehensive lest the counterfeiting spread. Altho the current counterfeiting has been confined to nickel nut and capsule machines, industry observers point out the same process could be used for the more numerous penny units throught the country.

Government agents have indicated they will contact the game manufacturer involved and have the size of the tokens changed. The manufacturer's name was not disclosed.

NVA attorney Donald Mitchell said that altho there have been numerous cases of counterfeiting reported by operators before; this was the first instance where the faking assumed such widespread proportions.

Asks Report

Mitchell called upon bulk operators throught the country to report any counterfeiting cases to NVA so that prompt government action could be taken wherever the situation warranted it.

There has been no attempt by either NVA or the government to link the current counterfeiting to any organized plan.

Penny King Bows Pearl Ring Series

PITTSBURGH—A set of four different pearl ring charms was introduced by the Penny King Company last week. The series includes a single pearl ring, a double pearl ring, a sweetheart ring with a heart-shaped pearl and a jumbo pearl ring.

All four are set in vacuum-plated settings. Price for the double pearl ring alone is \$12.50 per 1,000. All others are priced \$10 per 1,000. An assortment of the four rings is priced \$10 per 1,000. Free display stickers are provided with each order.

Geiger to Civic Post

MILWAUKEE — Herbert Geiger, large vending machine operator here, was elected president of the Council of Independent Managers, an affiliate of the Society for the Advancement of Management.

EDITORIAL

What Price Business?

Bulk operators in Ohio just missed getting badly burned as they successfully fought a \$5 per-machine sanitation tax. The margin of victory was a little too close for comfort.

Ohio operators immediately responded by starting the formation of a State association to work in affiliation with National Vendors Association. The formation was triggered by recent introduction of adverse legislation—one of the things a local association is best equipped to fight. However, it is important not to overlook the many other services an effective State trade association can render.

Maybe the least dramatic but most important in the long run is the exchange of business ideas and information that an association can foster. Operators, distributors and manufacturers meeting on a regular basis can keep each other posted of current developments that affect them and their industry. The association can also serve as a public relations arm for the industry, representing it to the general public and legislators.

It can collect industry statistics which should be used to show an accurate picture of the bulk operator. And, of course, it can effectively keep a watchful eye out for adverse legislation, keep members posted, and help take effective action before such bills become laws.

As the Ohio operators found—an enlightened group of legislators will give the industry a square deal. The problem arises when legislators or government officials are faced with dealing with a problem about which they know little. Bulk vending, being a small industry, is peculiarly susceptible to such action. And once a bill is enacted into law it becomes a costly and tedious problem to change it.

Operators throught the country might do well to consider the benefits of a State or local group. The cost is small. The value very high—often the price of the operators' entire business.

Coast Ops Install Slate; Lally Predicts Progress

LOS ANGELES—"I have no doubts about the progress to be made by this association," Daniel F. Lally said in accepting the presidency of the Western Vending Machine Operators Association here at the regular dinner meeting held Tuesday night (28) at the Nick-A-Bob Restaurant.

Lally was installed in the top office along with Herbert Brown,

recording secretary; William Coombs, corresponding secretary, and Barry Sreden, treasurer. In the absence of Brown, Herb Goldstein represented him. Barry Sreden was represented by his father, Phil Sreden.

Retiring president William Siegle turned the gavel over to Lally and extended best wishes and his co-operation. The new officers were installed by Sam Abbott of The Billboard.

Asks Support

"I have attended meetings when we only had a handful of people," Lally continued in his acceptance speech. "There have been discouraging times during the 25 years this association has been in existence. But I see more need today for the group and I know that other bulk operators will realize and give us support."

Sid Kallick, Western representative of the National Automatic Merchandising Association, was the main speaker. He pointed out that associations are needed for any industry and particularly those comprised of small businesses. He traced the growth of NAMA and the industry, emphasizing that some of the mergers today have been made because the principals met and talked to others at association sessions.

Leo Weiner reported on taxes. He compiled a chart of taxes in some of the Los Angeles County municipalities. He said that the average for penny machines is \$1.35 and nickel, \$2.59. Weiner carried this further in computing the taxes on a 500 machine route of 375 on pennies and 125 on a nickel. The tax load amounts to \$830 for a hypothetical \$8,000 gross. The percentage of taxation is 4.6 per cent.

Laud Siegle

Preston Coombs took the floor to thank Siegle for an efficient administration. He has served in various association offices for eight years.

Guests were Gil Welton, now associated with Ace Vending Machine Company, and Lester Garner with Western Vending Machine Operators Service.

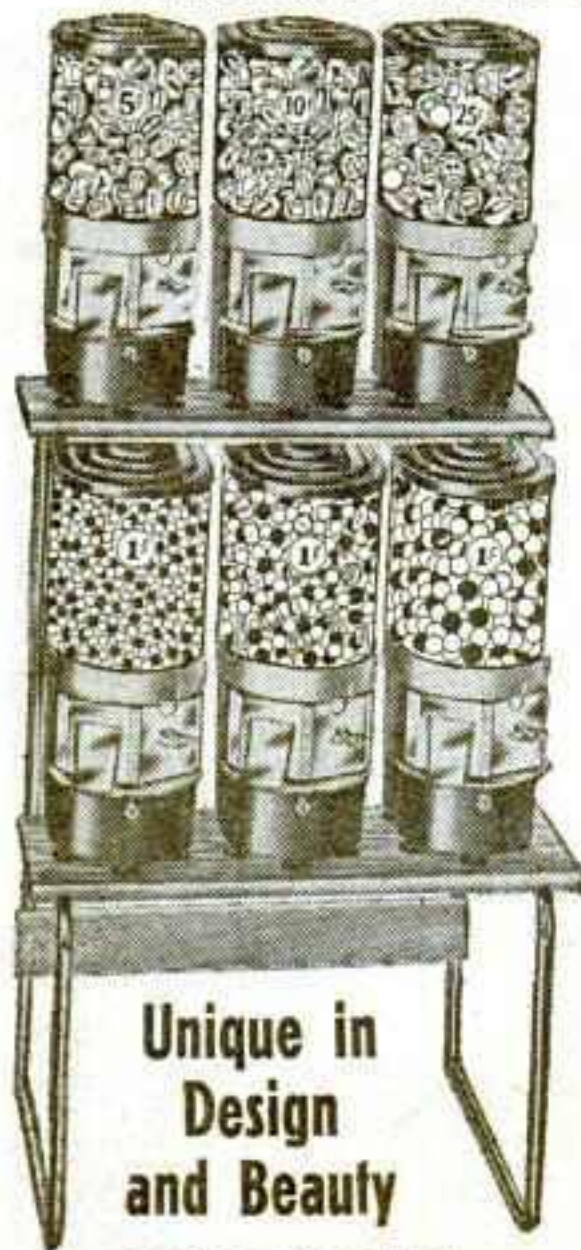
A vote was taken on the meeting schedule. A recess was called for July and August with the next meeting to be held September 27 at the Nick-A-Bob. In the event of tax hearings, special meetings will be called.

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 AMERICAN CANCER SOCIETY

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 You're off to a career with a future . . . a Navy career! Become a seagoing specialist.
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IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDERS . . . PARTS AND SUPPLIES . . .

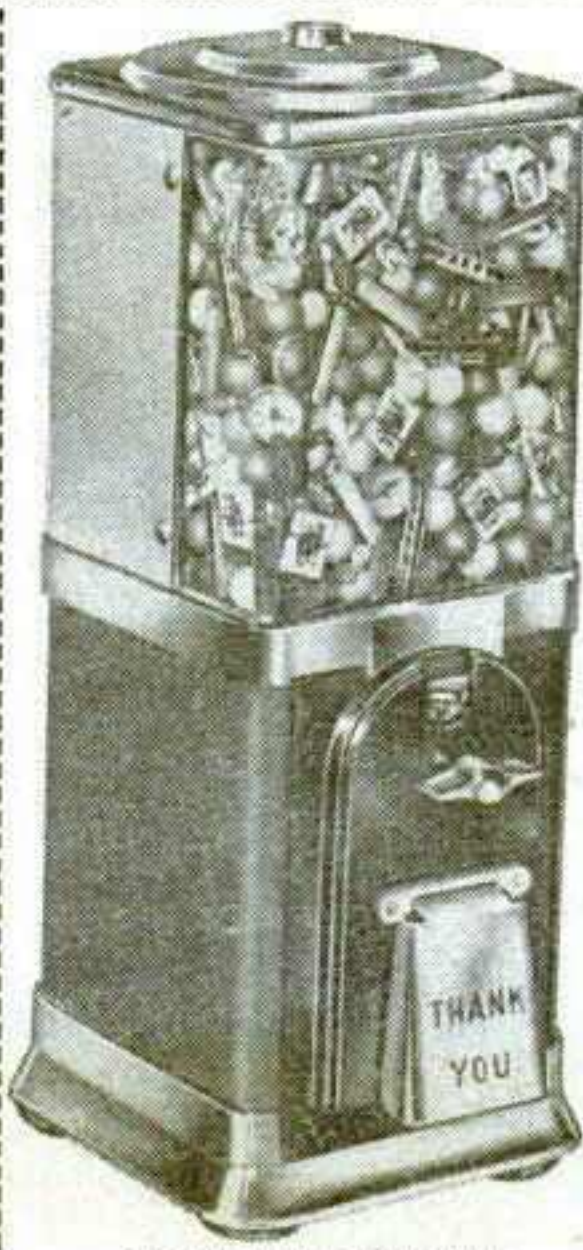


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VENDORAMA 6-UNIT STAND



TOPPER DELUXE GLOBE STYLE



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Sample Bylaws for a State Operator Association

A strong local trade association can serve a vital function in any industry. In an inherently small industry like bulk vending, it can be the difference between business life or death.

The following is a sample set of bylaws prepared by National Vendors Association for use by State and local groups. Because of the variance in local laws and individual needs, it is intended as a guide or check-list for points to cover. Clip it out. Save it. If you have an association or are planning to start one, it will come in handy.

ARTICLE I

Name, Principal Office and Seal

Sec. 1. Name. The name of this association shall be "_____"

(Suggest that the phrase, "State Bulk Vendors Association," be used.)

Sec. 2. Principal Office. The principal office of the association in the State of _____ shall be located at _____, or such other location as may be designated by the board of directors.

Sec. 3. Seal. The corporate seal shall have inscribed thereon the name of the association, the year of its organization and the words, "Corporate Seal, State of Illinois" (or the appropriate name of the State).

ARTICLE II

Purpose

The purpose of the association shall be to:

A. Encourage the joining together in a strong State association and in a strong national association of those bulk vending operators and related concerns who are engaged in one or more aspects of the bulk vending industry in order that these operators by their joint efforts may be in a stronger position to advance the interests of the bulk vending operator and the vending industry as a whole, while at the same time protecting the public and by maintaining the highest standards of business practice and sanitation among operators and related concerns.

B. To foster State and local legislation which will tend to ameliorate conditions in the industry itself and which will enable the members of this organization to operate their businesses under more beneficial conditions and circumstances.

ARTICLE III

Membership

Sec. 1. Members. Membership in the association shall be open to those bulk vending operators and related concerns who are engaged in the business of operating routes of bulk vending machines or in associated activities of supply to such operators in the State of _____.

Sec. 2. Classes of Membership.
(a) **Regular.** Regular members shall consist of bulk vending operators and distributors (whether an individual or corporation) who are engaged in the business of bulk vending from an established place of business in the State of _____.

(b) **Associate.** Associate members shall consist of persons, companies, and/or corporations residing out of the State of _____ and engaged directly in the bulk vending industry, such as operators, distributors or manufacturers.

(c) Only regular members shall be entitled to hold elective office in the association.

Sec. 3. National Membership. No one shall be accepted for regular membership in the association nor shall any regular membership in the association be renewed unless and until the applicant or member has become a member of, or has renewed his membership in, the National Vendors Association.

Sec. 4. Application and Election. Application for membership shall be made in writing on the form prescribed by the board of directors

and shall be submitted to the office of the association. The application shall be accompanied by the payment of initial dues. The applicant shall become a member upon election by the board of directors, and all memberships shall run from the first day of the month nearest date of acceptance.

Sec. 5. Dues. Dues shall be in such amount and payable as determined by the board of directors.

Sec. 6. Certificate of Membership. All persons elected as members of the association shall receive a certificate of membership, the form of which shall be determined by the board of directors; a copy of the association's bylaws and code of ethics, and any other items approved by the board of directors.

Sec. 7. Suspension and Termination of Membership. Any class of membership in the association shall be suspended or terminated by failure to pay the membership dues, including the dues in the National Vendors Association, as fixed by the board of directors. Any membership may also be suspended or terminated by failure to adhere to the association's approved code of ethics or in the event that the member's national membership is suspended or terminated. Termination of membership shall be by action of the board of directors, but only after the offending member has had an opportunity to appear before the board and be heard.

Sec. 8. Change of Status in Membership. Whenever the status of any member in the association changes so that such member would properly belong in another membership classification, such member shall immediately notify the board of directors thereof and the board shall thereupon, or upon its own initiative, make any investigation deemed necessary and place such member in such changed classification as soon as possible. No additional dues shall be charged for the balance of the member's membership year.

ARTICLE IV

Meetings of Members

Sec. 1. Time and Place of Annual Meetings. The annual meeting of the members of this association shall be held in the month of _____, upon the call of the president.

Sec. 2. Time and Place of Special Meetings. Special meetings of the membership may be called at any time and for any place by the president, by the board of directors or at the written request of 20 per cent of the regular members of the association, who shall so notify the secretary, stating the object for which the meeting is to be called. Only such business as is authorized in the call issued for the meeting may be transacted at a special meeting.

Sec. 3. Quorum and Voting. At all meetings of the members, whether special or regular, a quorum shall consist of 15 per cent of the regular members. All voting, including election of the board of directors, shall be by a majority vote. Only regular members may vote.

Sec. 4. Mail Ballot. The board of directors shall have authority to submit to the membership by mail ballot any questions which may arise between the annual meetings which in its judgment should be acted upon by the members.

Sec. 5. Notice of Meetings. Written notice of each regular meeting of members stating the time and place and any special objects thereof shall be given to each

member at least 14 days before the fixed date for the meeting. Special meetings may be called by written notice delivered at least 10 days prior to the date of the meeting; such notice shall specify the object for which the meeting is being called.

Sec. 6. Powers. The members shall have the power and authority to decide upon any matters which shall come before them so long as there is no conflict with the bylaws or the articles of incorporation.

ARTICLE V

Board of Directors

Sec. 1. Eligibility, Election and Term. The number of directors which shall constitute the entire board shall not be less than three (3) nor more than _____. The first board shall consist of _____ directors. Thereafter, within the limits above specified, the number of directors shall be determined by the members at the annual meeting. The directors, all of whom shall be regular members, shall be elected at the annual meeting of the members and shall hold office for one year or until their successors are elected and qualified. Directors may be re-elected to the board. (Provision may be made for the election of board members on a territorial basis within the State.)

Sec. 2. Vacancies. The board of directors at any regular meeting or at any special meeting of the board called for that purpose may fill any vacancies in the membership of the board caused by death, resignation or otherwise. Members so elected shall serve the unexpired term of their predecessors.

Sec. 3. By a two-thirds vote of all the directors, the directors may declare vacant the office of any officer or director, who consistently fails to discharge the duties of the office held or whose membership for any reason is revoked.

Sec. 4. Duties and Powers. The business of the association shall be managed by its board of directors, which may exercise all such powers of the association and do all such lawful acts and things as are not by statute or by the certificate of incorporation or by these bylaws prohibited, directed or required to be done by the members.

Sec. 5. The board of directors may delegate any of its authority and power to the executive committee.

Sec. 6. Meetings. The regular business meetings of the board of directors shall be held quarterly in _____ and _____ (months).

Written notice of these meetings shall be sent to each board member at least seven days prior to the meeting. Special meetings of the board may be called by the president on 24 hours' notice to each director, either personally or by mail or telegram. Special meetings shall also be called by the president or secretary on like notice on the written request of any two directors.

Sec. 7. Quorum and Voting. At all meetings of the board two-thirds of the directors shall constitute a quorum for the transaction of business and the act of the majority of the directors present at any meeting at which there is a quorum present shall be the act of the board of directors, except as may otherwise be specifically provided by statute or by the certificate of incorporation or these bylaws. If a quorum shall not be present at any meeting of the board of directors, the directors present thereat may adjourn the meeting from time to time without notice or another announcement of a meeting until a quorum shall be present.

ARTICLE VI

Officers

Sec. 1. Officers. The officers of the association shall consist of a president, vice-president, secretary and a treasurer. Additional vice-

presidents and one or more assistant secretaries and assistant treasurers may also be chosen if the board of directors so desires. Two or more offices may be held by the same person except when the office of president and secretary is held by the same person; such person shall not hold any other office.

Sec. 2. Election and Term. Any regular member of the association shall be eligible to reelection as an officer of the association. All officers shall be elected by the board of directors at a meeting of the board immediately following the annual meeting, and elected officers shall serve from the date of such meeting. They shall serve for a term of one year or until their successors have been elected and assumed their duties. All officers may serve more than one term.

Sec. 3. Vacancies and Removals. Vacancies shall be filled by the board of directors and all officers elected to fill a vacancy shall serve the balance of the term remaining for that office. Officers may be removed by a vote of the board of directors.

Sec. 4. Duties and Powers. President. The president shall preside at all meetings of the members and of the board of directors, and shall have authority to execute all authorized contracts, which shall be duly attested by the secretary. In the absence of the president, his duties devolve upon the vice-president.

Sec. 5. Secretary. The secretary shall keep a correct minute of all the meetings of the board of directors and the association. He shall sign all authorized papers which require his signature and shall perform such other duties as the membership or the board may direct.

Sec. 6. Treasurer. The treasurer shall receive and account for all moneys of the association and their disbursement under the authorization of the board of directors or the executive committee. He shall countersign all voucher checks and furnish bond as required.

ARTICLE VII

Committees

Sec. 1. Executive Committee. This committee shall be composed of three to five members, all of whom shall be officers of the association. It may function at all times and exercise fully the powers expressly delegated to it by the board of directors.

Sec. 2. Standing Committees. The board of directors shall appoint and define the duties of all standing committees necessary to carry on the year's activities. Any regular member may be appointed to a standing committee of the association.

Sec. 3. Special Committees. Special committees may be appointed at any time as the needs arise and shall be named by the president. Any member may be appointed to a special committee.

ARTICLE VIII

Financial

Sec. 1. Funds. The moneys of the association shall be carried in the name of the association in a bank, or banks, named by the board of directors, or by the executive committee. All checks issued against the account of the association shall be signed by the president or one of the vice-presidents and countersigned by the treasurer, or the secretary when authorized by the board of directors or the executive committee.

Sec. 2. Bond Requirement. The treasurer and all persons designated by the board of directors to handle funds of the association shall execute a bond with an approved bonding company, authorized to do business in the State of _____, in the sum of _____, with loss payable to the association. The premiums, unless otherwise provided for, shall be paid for by the association.

ARTICLE IX

Execution of Contracts

Sec. 1. No member of the association shall be authorized to make any contract for or on behalf of the association; nor shall any member be authorized to obligate the association to perform any contract or to pay any sum of money.

Sec. 2. All written contracts shall be executed by the president, and, in his absence, by one of the vice-presidents, and attested by the secretary.

ARTICLE X

Miscellaneous

ARTICLE XI

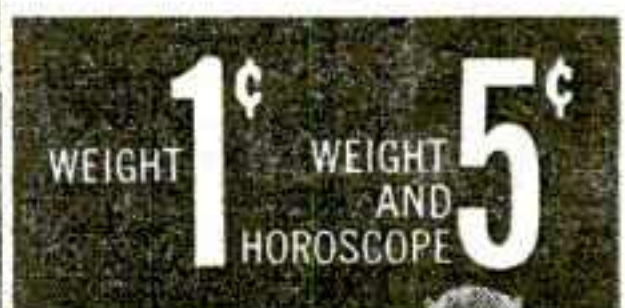
Amendments

Sec. 1. These bylaws may be altered, amended or repealed by a two-thirds vote at any annual meeting or any special meeting called for that purpose or by mail ballot, provided each member has been given due notice in writing of the proposed changes.

Sec. 2. Amendments shall take effect immediately upon their adoption, unless otherwise provided for.

JULY SPECIALS

- HARMONICAS**
(In Two-Tone Plastic)
"Be in Tune With a Harmonica"
\$2.40 Gross
 - CRADLES**
(In Two-Tone Plastic)
"For Cradle Snatchers"
\$10.00 Per M
 - MAIL BOXES**
(In Two-Tone Plastic)
"For Tired Letter Carriers"
\$12.50 Per M
 - FACE RINGS**
(Polyethylene—assorted colors)
"Hold in Light—Watch Eyes Glow"
\$10.00 Per M
 - SUNBURST OR CLUSTER PEARL RINGS**
(Assorted silver and gold plating)
\$16.80 Per M
 - LARGE HEART RINGS**
(With rhinestone—vacuum plating)
"For Lovers Only"
\$14.00 Per M
 - LARGE HEART RINGS**
(Without rhinestone)
\$8.50 Per M
 - SMALL HEART RINGS**
(Without rhinestone)
\$8.50 Per M
- LABELS AVAILABLE.**
Order from your distributor or:



No cards, capsules or tickets to buy.

FULLY AUTOMATIC

All you do is collect the money

Guaranteed for 5 years

\$20 deposit puts it to work for you

Order or write for details.

AMERICAN SCALE MFG. CO.

Dept. B.

3206 Grace St. N.W. Washington 7, D.C.

Send more details Send scale

\$20 deposit enclosed

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

GIVE TO DAMON RUNYON CANCER FUND

Abbey Finishing Buys Calex Vending Assets

BROOKLYN — Abbey Finishing Company, metal plating and finishing firm here, has acquired all of the vending assets of the Calex Manufacturing Company. These assets include a complete line of hobby cards.

In 1958, Abbey made its initial move into the vending field when it acquired Bonaparte Fabricators Company. Abbey has since manufactured all of the Bonaparte lines of stamp, postcard, lipstick, perfume and wash and dry vending machines. Currently, Abbey also manufactures stands for all types of bulk vending units.

Abbey prexy, Jack Morofsky, told The Billboard this week that the firm is now in process of moving to new and modernized expanded quarters. Phil Van Kuller is veepee in charge of sales for the vending lines of Abbey.



Midwest

DETROIT DOINGS

Lorie Lodico, of the Lynn Amusement Company, who specializes in Arcade operation, has bought the entire route of the Boura Music Company, consisting of some 30 games and eight juke boxes. **Henry (Hank) Boura** plans to devote his time primarily to his boating interests for the summer. He has purchased a new cruiser and has no immediate plans to return to the coin machine field. Lodico has sold the juke boxes to another operator and will continue to concentrate upon game operation.

F. Stanley Collins, of Collins Vending Company, one of the city's most diversified operations, took **Mrs. Collins** to Benton Harbor, on Lake Michigan, for hospitalization and reports she is getting along satisfactorily.

Huna Solomon, of Cine-Sonic, Inc., is back from Chicago, highly pleased with the reception given the company's new models in its background music line. **Isidor Edelman**, president of the company, has just returned from Europe where he appointed several distributors. . . . **Floyd Joyce**, of Joyce Vending and president of the Merchandise Vendors' Association of Michigan, is installing a new swimming pool at his home in the Northwest section and has also enlivened the scene by a virtually life-size colorful statue of a Mexican style burro.

Albert and Joseph Hacker have become one of the few brother teams in the local coin machine business with the establishment of M & A Vending Company in the Northwest section. They are operating cigarette and other types of venders. The brothers are both new to the business, but have an acquaintance with the field thru a close friend, **Jack Bushkin**, who has headed Market Vending for about a decade. . . . **Edwin McKeown**, formerly partner with his brother, the late **James McKeown**, in the operation of games and juke boxes, is now starting a season of operation of the McKeown Amusement Company, carnival company in the Detroit territory.

Martel Tardonis is taking over sole ownership of the M & M Vending Company in suburban St. Clair Shores. The business was formerly a partnership with **Tardonis** and **Marie Colombo** under the slightly different name of M-M Vending. . . . **Hyman Shier**, serviceman with the Great Lakes Vending Company, large cigarette operator since about 1947, is joining the firm as a partner and will take over the post of general manager. The senior partners in the firm are the **Ernststein** brothers, **Harry and Abe**, who also operate the Northway Tobacco Company, wholesale suppliers to the industry. Shier at one time operated his own independent route prior to going into the Army in World War II. Harry Ernststein reports business in this field quite slow, attributing it chiefly to the recent raise in cigarette prices here from 30 to 32 cents as a result of tax and other costs. *Hal Reves*

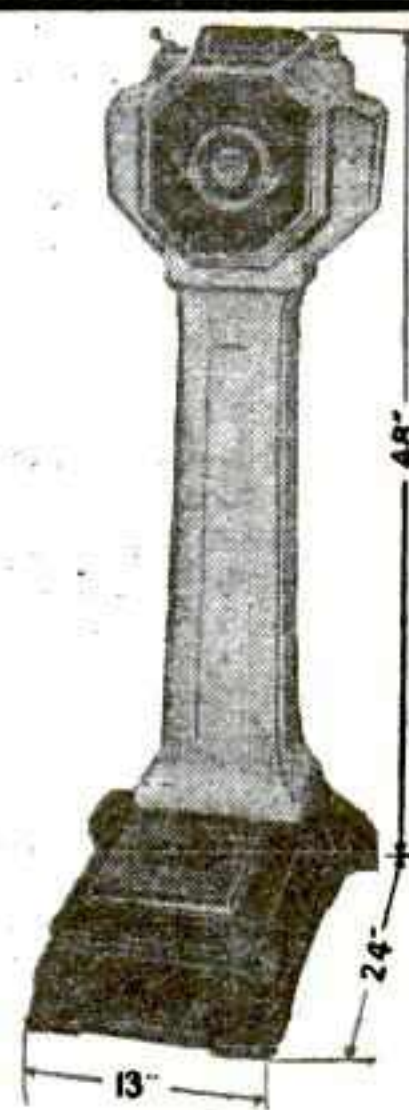
Multi-Racks

Continued from page 59

end. As a distributor of Oak equipment, Buymore from time to time will sell off part of its own routes to get a new operator started, thus creating a new customer for its merchandise. Buymore is also exclusive distributor for two different lines of trading cards. On the trading card front, the company has had good success with their own Acorn penny card and gum unit, which is nonselective. The firm also expects to generate considerable operator interest with the new Acorn six-card, nickel machine, which does allow for selectivity. The latter is due to hit the market shortly.

SOUND 'FORE' IN MICHIGAN

DETROIT — Detroit area bulk and cigarette operators joined with other operators June 25 for the second annual golf outing of the industry, held by the Merchandise Vendors Association of Michigan at Hawthorne Valley Country Club in Garden City. About 100 attended with 84 playing golf. It was strictly a social occasion with President **Floyd Joyce** presiding and **Paul Gold**, of Michigan Vending, as toastmaster. **Stanley Collins** and **Don Hibbard** assisted Gold on the committee and **Bob Angevin** was the winner of the kickers' handicap.



\$25 DOWN

Balance \$10 Monthly
ALL WEATHER SCALE
COMPLETE CABINET AND
BASE, CAST IRON, PORCELAIN ENAMELED, FOR OUTSIDE LOCATIONS.
WRITE FOR PRICES
Invented and Made Only by
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Great Time Saver COIN WEIGHING SCALE

1c or 1c & 5c Combination

Weights \$10.00 in pennies, \$30.00 in nickels. Springs are precision calibrated. Heavy metal base. Glass-covered dial protects pointer when in use.



\$22.00

Complete With Sturdy Carrying Case

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N.Y. Distributors, Write for Prices.
We stock a complete line of vending machines, stands, parts, supplies, charms, capsules, merchandise and ball gum.

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P. Resident 2-2900

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. DeLuxe 1c or 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N.W. Model #33 1c Porc. Con.	6.50
Mixed for 100 ct. B.G.	8.50
Silver King 1c B.G. or Mdse.	30.00
ABT Guns	12.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	10.00

MERCHANDISE & SUPPLIES

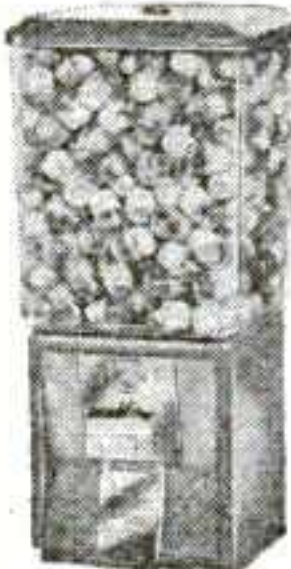
Golden Non Pareil Almonds, 5-lb. vac. pack tins, per lb.	.85
Pistachio Nuts, Jumbo Queen, Red	.68
Pistachio Nuts, Jumbo Queen, White	.65
Pistachio Nuts, Large Tulip	.61
Pistachio Nuts, Vendor's Mix	.58
Pistachio Nuts, Sheik	.58
Cashew, Whole	.69
Cashew, Butts	.61
Indian Nuts	.75
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
M & M, 550 Ct.	.59
Hershey's	.47
Rain-Bio Gum, 72 ct.	.30
Mallette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Bio Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Bio Ball Gum.	.32
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum Order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Bracelets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the NEW



SUPER SIXTY



This capsule vender is truly the most accurate on the market. Handles all size capsules without "skipping," breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 5c, 10c or 25c Mechanisms

STAMP FOLDERS, Lowest Prices. Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN
SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
(Longacre) 4-6467

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H. B. "HUTCH" HUTCHINSON SAYS:

"Contact me for complete information on the Golden '59 and other Northwestern machines, stands and parts. These machines are the greatest for easy servicing and profit."

We handle complete line of machines, parts, stands, supplies, charms, capsules and ball gum.

H. B. HUTCHINSON, JR.
1784 N. Decatur Road, N.E. Atlanta 7, Ga.
Phone: DRake 7-4300

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

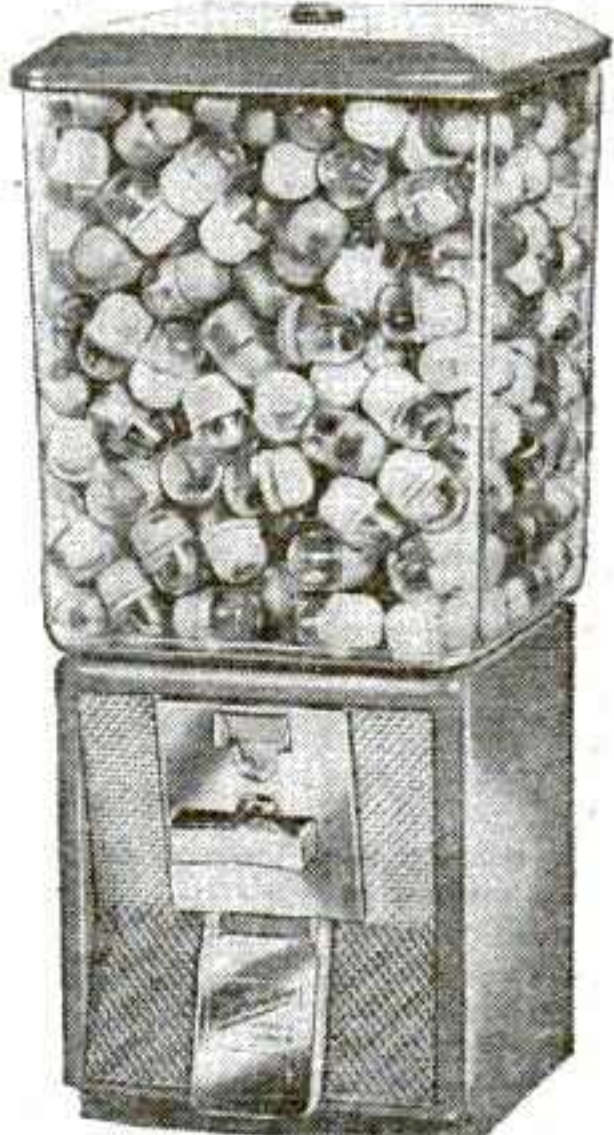
Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 12, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skins, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk, Panned Candies; 1 Hershey's 320 count and 520 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

"YOU HAVE A GREAT CAPSULE MACHINE . . . BY FAR THE BEST ON THE MARKET"

QUOTE FROM LETTER IN OUR FILES



You'll say the same when you try
THE SIXTY SUPER C CAPSULE VENDER

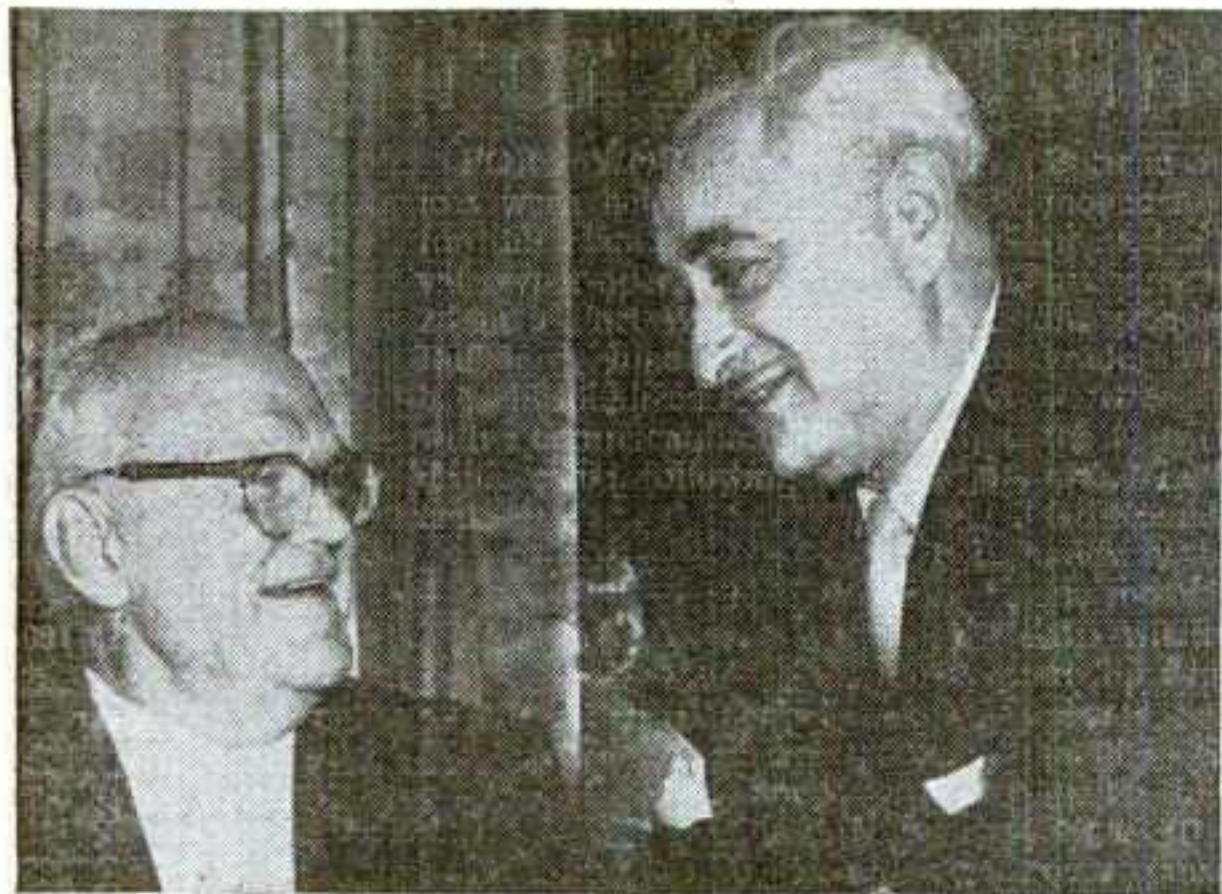
With QUICK-TACH at slight extra cost.

See your Northwestern Distributor or write

THE NORTHWESTERN CORPORATION
2071 E. Armstrong Street Morris, Ill.

when answering ads . . .

Say You Saw It in The Billboard



BANK EXECUTIVE JOHN P. DOMEIER (left), president and board chairman of the Oak Park Federal Savings & Loan Association, is congratulated by **David Gottlieb** on his election to the board of directors of the Gottlieb Memorial Hospital. Gottlieb, for whose parents the Chicago suburban hospital is named, contributed \$750,000 for its construction. Announcement of Domeier's appointment to the board was made at a cornerstone dinner at the Hilton Hotel, where more than \$160,000 in funds was raised for the hospital.

NOW YOU CAN USE THOSE SPARES

It's Good Time of Year for Small, Seasonal Coin Arcade Installations

By **HAL REVES**

DETROIT—This is the time of year when operators can take those surplus coin games out of storage and put them to use at resort spots and summer spots which might not be profitable the year around. Some of these spots develop into 12-month locations, however.

One operator who finds profits in "small Arcade" installations is **Lorrie Lodico**, owner of **Lynn Amusement Company** here. Lodico now has a total of seven such Arcades averaging 15 or more machines per spot.

Two of the Arcades are located in the lounges of theaters within half a mile of his downtown office and were acquired with the purchase of another route. The other five he developed from scratch into profitable seasonal spots.

He started in the Arcade field

about three years ago, when he had an established games route in the down-river area of Detroit. He had a lot of games and was looking for places to put them.

Lodico learned about **Crest Park** on **Susterka Lake** near **Monroe**, and went out to have a look and talk to the manager. His approach here was typical of the way he goes about finding Arcade spots. The manager mentioned that the park had patronage from hayrides, private barbecue parties, annual school picnics and the like—it looked like an active spot to Lodico. The existing building had ample room, so he suggested putting in a bank of machines.

The first weekend he tried out just two or three low-priced machines—older rifles, pistols and pinballs. The check-up showed enough patronage in the spot—even tho it

was right at the beginning of the season—to justify expansion. So Lodico decided to put up an Arcade building there, 18 by 32 feet, of wood. It is of open design with windows on all sides and three pairs of double four-by-eight doors across the front. The next step was to put in about 20 machines in place of the few inexpensive units he first tried out.

Checks Buildings

Parks, resorts and beaches are logical Arcade sites. Lodico inspects them, checks on types of buildings available. Construction of a special building is not always justifiable. It is much less expensive to find space in an existing building where possible.

The time to start looking for sites is at least a month before the start of the outdoor season. And it is good practice to get all possible information from people who know the spot and the kind of business it does.

Crest Park is a small commercial park with picnics and swimming as the chief attractions. On a good Saturday or Sunday it will have 4,000 to 6,000 parked cars.

Started Slow

Lodico started with a number of machines which were not profitable on his usual locations—like cranes, hockey and football games and Arcade equipment in general, but they were "suitable to a location where you have a transient public." He filled in with some machines taken off the regular route—pinballs, baseballs, rifles and bowlers.

Says Lodico, "It went fairly well the first summer, and I learned a lot. I made a profit—enough to pay for the machines—about \$2,000—and for the building—\$1,400.

"I found out that to run a resort stop you cannot use expensive equipment and come out. The resorts are very hard on equipment—not so much the customers as the conditions. Sand and dampness are very tough on machines. The cost of maintenance is much higher than it is on a regular route—at least double. "But the take is probably four times as much and offsets this factor."

After a year at **Kress Lake**, Lodico added one Arcade each of

Seeburg & Atlas Host Chi Ops To 33-Stereo Singles Session

CHICAGO — Some 70 local operators attended a full evening session here last week devoted to 33-speed stereo singles put on by the **Seeburg Corporation** and **Atlas Music Company**, the firm's Chicago distributor.

Officials of both **Seeburg** and **Atlas** spoke and were on hand to answer operator queries. The session was held Tuesday (28) at the **Blackstone Hotel** with operators treated to cocktails and dinner before the evening's trade talks got under way.

Gordon Spoke

Jack Gordon, **Seeburg** phonograph division sales manager, was the principal speaker, pointing out that over 80 per cent of the records

today are for home use and of these the majority are 33-speed and not available for the juke box operator on 45 singles.

Other **Seeburg** officials predicted that the phonograph industry would probably switch to a single speed for economy reasons as well as necessity of spurring sales of singles—currently trailing previous year's totals.

They pointed out that **Seeburg** was the only phonograph capable of playing 33 and 45-speed records inter-mixed, enabling the operators to capture a growing album market and cited a current **Peggy Lee** album that sold over 100,000 with

(Continued on page 69)

Coin Amusements Rate 2d in U. S. Census Poll

WASHINGTON — A whopping \$1,260,686,000 was spent by pleasure-loving Americans on participant amusements in 1958, according to a preliminary report issued last week (23) by Commerce Department's Census Bureau, as part of its first overall tally of business since 1954. Amount represents an increase of \$392,286,000 over the earlier census year.

Bowling lanes topped the list with a 1958 take of \$433,452,000. Coin-operated amusement devices were second with a take of \$229,445,000, and amusement parks were third with \$126,605,000.

Billiard and pool parlors had receipts of \$71,990,000 in 1958,

skating rinks took in \$40,581,000, circuses and carnivals had receipts of \$36,956,000 and swimming pools had a take of \$19,525,000. Other amusement and recreation services not broken down in the census totaled \$302,132,000.

The number of bowling establishments in 1958 totaled 6,871 against 5,062 in 1954. Receipts jumped some \$236,452,000 over the four-year period. Some 5,264 companies were classified as coin-operated amusement device establishments in 1958, with receipts of \$229,445,000, against 6,045 such establishments in 1954 with receipts of \$238,956,000. Included in this category are operators of amusement machines, juke boxes, slot machines (where legally authorized) and penny arcades and amusement parlors.

Amusement parks — a category which includes amusement device concessions such as shooting galleries, kiddielands, etc. — numbered 3,682 in 1958, with receipts of \$126,605,000, against 2,488 in the earlier census year, with re-

(Continued on page 67)

French Juke Box Trade Emerges From Quagmire of Restrictions

By **AARON STERNFIELD**

PARIS—The French juke box industry is slowly coming out of the woods, but there is still a bit of thick underbrush to hack thru before it hits open country. Principal barriers to successful juke box operation here are the restrictions on the importation of American music machines, the still French tax laws and the exorbitant license fees charged by the French equivalent of **ASCAP**.

Juke boxes and games are still tough to come by in France. While the French import restrictions have been removed on 85 per cent of all goods, coin amusement machines remain in the other 15 per cent.

Jean Fourot, president of the **Federation Francaise des Commerciants et Exploitants de l'Automatique** (the French national operator association) feels that the restrictions on coin machine imports will be eased in the next few months.

Import Restrictions

M. Lievoux of **Socodimex**, the French **Seeburg** distributor, feels certain that these restrictions will be eased by the end of 1961 at the latest, and possibly much sooner.

But the easing of the import restrictions will only provide a partial solution to the French operator's problem. The archaic French laws regarding royalty payments present an equally grave problem. The French licensing agency for

music is **S.A.C.E.M** and roughly performs the same functions as **ASCAP**. All commercial music of French composers is taxed on the basis of the seating capacity of the location and the price of the drinks. This arrangement applies equally to live and recorded music.

S.A.C.E.M Levy

Thus if a location uses **S.A.C.E.M** music and the price of a drink is one franc, the drink price may become 1.2 francs, with the franc going to the location and the .2 franc going to **S.A.C.E.M**.

The payment schedule, of course, varies on juke boxes, according to the location. But the average location must pay **S.A.C.E.M** about \$20 a month.

French operators are currently planning to beat this level. They realize that their chances of having the licensing legislation changed are scant. However, they are contemplating a boycott of French-licensed tunes, using music in the public domain and foreign music which does not come under the **S.A.C.E.M** aegis.

After a while they feel that the French licensing agency will be forced to make concessions to the juke box operators.

Seeburg Strong

Right now, **Seeburg** has the bulk of the American juke box business here, but **AMI** is planning an invasion of the French market.

Marcel Dentzler has been named by **AMI** to distribute the company's equipment here. This week, the first **AMI** parts arrive from the United States, and assembly work will begin at **Montriuell**, a suburb of Paris.

Right now there are an estimated 25,000 juke boxes in France, but only 2,500 to 3,000 of them are of American manufacture. The balance are **Emaphone** and **Jupiter** machines, both of French manufacture. German machines are virtually unknown here.

Most of the American machines in operation are of early 1950's vintage, as some 1,500 U. S. juke boxes were sold when the country temporarily opened up about eight years ago.

Taxes Problem

Taxes are a problem to French operators, with the Parisian operator paying about \$120 a year in levies to operate. This figure does not include royalty payments. About 9 per cent of the gross take goes for taxes.

Play is 20 to 30 centimes, or 4 to 6 cents. Commissions on music vary from nothing to 20 per cent, with the average around 10 per cent. On games, a 50-50 split is the rule, with taxes on games figured at the same rate as music machine taxes.

Most juke box operators also op-

(Continued on page 70)



AARON STERNFIELD with his new Citroen auto in Northern France near Belgium. Sternfield, coin machine editor of **The Billboard**, completed his six-week tour of European coin machine markets last week. The Citroen is being shipped to the U. S. by boat.



The Billboard's

Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical areas—East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

MUSIC

Table listing music machines with columns for model number, year, and price. Includes models like D-40, E-80, F-120, etc.

ROCK-OLA

Table listing Rock-Ola machines with columns for model number, year, and price. Includes models like 1438, 1442, 1446, etc.

SEEBURG

Table listing Seeburg machines with columns for model number, year, and price. Includes models like M100B, M100C, 100W, etc.

WURLITZER

Table listing Wurlitzer machines with columns for model number, year, and price. Includes models like 1250, 1400, 1500, etc.

2300 (200), 1959 ... 1.020

2304 (104), 1959 ... 970

2304-S (104), 1959 ... 1.070

2310 (100), 1959 ... 1.070

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TV Bowling League

Show-Time 4/57 ... 310

Sun Valley 7/57 ... 695

Surf-Club 4/54 ... 30

Variety 9/54 ... 30

UNITED

Ace Shuffle Alley

5/54 ... \$ 90

Atlas Shuffle Alley

9/58 ... 400

Advance 6/59 ... 710

Banner 8/54 ... 100

Bonus Bowling Alley

3/58 ... 535

Bowling Alley 11/56

240

Build-Up 5/56 ... 160

Capitol Shuffle

Alley 6/55 ... 195

Clipper 4/55 ... 180

Comet Shuffle

Targette 10/54 ... 120

Cyclone 10/58 ... 435

Deluxe Bowling Alley

7/57 ... 305

Deluxe Flash 6/59 ... 570

Deluxe Mercury

11/54 ... 115

Deluxe Shooting Star

8/58 ... 165

Duplex 11/58 ... 645

Dual Shuffle 1/59 ... 470

Eagle Shuffle Alley

5/58 ... 375

Flash 6/59 ... 510

Hi-Score 6/57 ... 260

Handicap 9/56 ... 295

Hawaiian Beauty

5/54 ... 50

Sea Island 2/59 ... 550

Show-Time 4/57 ... 135

Sun Valley 7/57 ... 220

Surf-Club 4/54 ... 30

Variety 9/54 ... 30

GOTTILIEB

Ace High 2/57 ... \$ 120

Add-A-Line 7/55 ... 90

2 Atlas 5/59 ... 360

Auto Race 9/56 ... 100

4 Belles 10/54 ... 50

2 Brito Star 4/58 ... 255

4 Contest 10/58 ... 350

2 Continental

7/57 ... 150

Criss Cross 3/58 ... 180

Daisy May 7/54 ... 60

Diamond Lil 12/54 ... 70

Derby Day 5/56 ... 85

2 Double Action

1/59 ... 320

Dragonette 6/54 ... 60

2 Duette 3/55 ... 90

Easy Aces 12/55 ... 80

2 Fair Lady 11/56 ... 145

4 Falstaff 11/57 ... 285

Frontiersman 11/55 ... 70

3 Flag-Ship 1/57 ... 175

2 Gladiator 1/56 ... 120

Gold Star 8/54 ... 50

2 Gondolier 8/58 ... 280

Green Pastures 1/54

50

Gypsy Queen 2/55 ... 70

Harbor Lites 5/56 ... 80

Hawaiian Beauty

5/54 ... 50

Hi Diver 4/59 ... 245

Jockey Club 4/54 ... 50

Colors 11/54 ... 50

Crossword 5/59 ... 240

Cue Ball 4/57 ... 110

Davy Crockett (Gen)

10/56 ... 170

Deco Grandma

(Deco) 8/54 ... 215

Deluxe Crusader

(Wms) 5/59 ... 390

Deluxe 4-Bagger

(Wms) 3/56 ... 185

Deluxe Ranger

(Keen) 3/55 ... 150

Deluxe Skill Parade

(Bally) 1/59 ... 145

Deluxe Skill Parade

(Bally) 1/59 ... 190

Deluxe Vanguard

(Wms) 10/58 ... 345

Derby Roll (Un) 5/55

90

Deuces Wild (Kaye)

10/58 ... 100

Drivemobile (Muto)

6/54 ... 210

Dodge City (Fran)

12/58 ... 110

Screamo 7/54 ... 170

2 Shamrock 1/57 ... 140

9-Sisters 2/54 ... 45

Skyway 8/54 ... 70

Smoke Signal 9/55 ... 70

Soccer Kick-Off

3/58 ... 170

Starfire 3/57 ... 140

Star-Pool 10/54 ... 50

Steeple Chase

11/57 ... 175

Super Score 9/56 ... 90

Dale Pom Pom (Dale)

4/59 ... 360

Davy Crockett (Gen)

10/56 ... 170

Deco Grandma

(Deco) 8/54 ... 215

Deluxe Crusader

(Wms) 5/59 ... 390

Deluxe 4-Bagger

(Wms) 3/56 ... 185

Deluxe Ranger

(Keen) 3/55 ... 150

Deluxe Skill Parade

(Bally) 1/59 ... 145

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9-Sisters 2/54 ... 45

Skyway 8/54 ... 70

Smoke Signal 9/55 ... 70

Soccer Kick-Off

3/58 ... 170

Starfire 3/57 ... 140

Star-Pool 10/54 ... 50

Steeple Chase

11/57 ... 175

Super Score 9/56 ... 90

4 Surf Rider 7/56 ... 105

Red Ball (Mid) 5/59 ... 335

Rifle Gallery

(Gen) 6/54 ... 125

Rock 'n' Roll (Muto)

5/56 ... 45

St. Christopher

(Muto) 12/58 ... 200

Safari (Wms) 1/55 ... 175

Satellite Tracker (B-L)

12/58 ... 470

Scramball (Keen)

8/58 ... 35

Shooting Gallery

(Exhib) 5/54 ... 65

Shortstop (Wms) 4/58

275

Sidewalk Engineer

(Wms) 4/55 ... 95

Sky Raider (Un)

10/58 ... 270

Sky Rocket (Gen)

5/55 ... 130

Softball League

(Exhib) 12/57 ... 370

Space Age (Gen)

3/58 ... 195

Special Deluxe Baseball

(Wms) 1/54 ... 65

Space Gunner (Bally)

5/58 ... 305

Spook Gun

(Bally) 9/58 ... 260

Sportland Shooting

Gallery (Exhib)

11/54 ... 95

Sportsman (Keen)

11/54 ... 100

Star Slugger (Un)

4/56 ... 120

ARCADE & NOVELTIES

All-Star Baseball

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British Coinmen Poised for Legalization of Bell Fruits

LONDON—The boom is on in Britain, and everybody wants to get into the act. A few months ago, the United Kingdom lifted its barriers on coin machine importation. A few months hence, the United Kingdom will give the go-ahead sign for fruit machines.

British operators are frantically scurrying around to get their hands on all fruit equipment on the market. British distributors, some of them newly organized, are here to fulfill this demand. And America—in the form of U. S. coinmen who are being set up at distributors—are playing an important role.

Gabe Forman, for many years a New York distributor, four months ago organized Las Vegas Coin. Las Vegas is the sole distributor of Mills fruit machines in the United Kingdom. Another American, Dick Dervan, is representing Jennings. Both men are selling about as fast as the machines are being sent. A third American, Jack Mitnick, is representing Buckley.

Actually, the legalization of fruit machines has not yet gone into effect. The bill has had a third and final reading before the House of Commons, and the only action required for its passage is approval by the House of Lords. Even if the House of Lords fails to approve the measure, it will still be enacted into law. However, a negative vote on the part of the House of Lords can delay it for a two-year period.

The law is expected to go into effect this October. Briefly, fruit

machines may be played only in private clubs. However, this limitation is not as great as it may sound. There are some 72,000 private clubs in the United Kingdom—ranging from smart Soho bistros to workingmen's clubs in the London slum areas and in the industrial cities up north.

The coin machine economy in Great Britain, at least insofar as games are concerned, will not depend exclusively on the fruit machines. Fruit machines, of course, may not be played in public locations. Virtually all the pubs in the land are considered public locations.

The status of the in-line machines is cloudy here. In many cases they may be placed on public location. In some instances, they are banned. However, in private clubs, the fruit machines should reign supreme for a while.

The standard game of the pub is darts—which, of course, is not coin operated. Many leading British coin machine figures feel that the shuffle alley or the long bowler may become a standard amusement device in these parts. One of the reasons for their optimism is the introduction of regulation bowling in the United Kingdom and the amazing enthusiasm with which it has been received. British coinmen reason that once the populace becomes aware of regulation bowling, the coin-operated miniature bowling alleys should receive wide acceptance. One of the by-products

of the upsurge in coin machine interest here has been the emergence of Gabe Forman as a coin machine distributor. Forman arrived here in Kent three months ago and he already has the town in a tizzy.

Las Vegas Coin

For example, he was told that it would take several months to get a corporation set up under the complicated British law. Forman achieved this in three days. He simply bought a going corporation and put it to work for him. In this brief period of time, the Las Vegas Coin organization has been welded into a solid working unit, with Ted Jenkins as service engineer and with Sidney Dee as sales representative.

The shop has a United Nations flavor. Electronics engineers from Pakistan, Scotland, Italy and Cyprus have been put thru an intensive course in coin machines and are turning out work that compares favorably with the bulk of American service shops.

The mechanical and electronic problems here are considerable. For one thing, the British electrical system generally works on 220 volts, while American equipment is at 110 volts. This means that transformers must be used with the equipment. Transformers are not hard to come by here, but the trouble is that most of them will burn out in very rapid order. After much experimenting, Jenkins was able to find one transformer which will do the job without burning out.

Distributors

Forman has already built up a strong distributor organization for the sales of Mills equipment. Already named are Peter Simper for West Wales, M. Praeries for Scotland, C & N Automatic for the Midlands, E. M. Kimber for the Southeast, and P. Miller for the North.

Heading the Jennings organization is Dick Dervan, an American who for six years had been an executive of the Misplaced Persons Division of the U. S. State Department in Europe. Dervan, who is here with his son, is setting up the beginnings of a strong sales organization.

The legalization of the fruit machines is causing relatively little reaction among members of the public. The British, unlike their American counterparts, have a fairly liberal attitude toward gambling. And, also unlike their American counterparts, they believe in strict enforcement of law. This applies whether the law is popular or unpopular.

Hence, the fruit machines will undoubtedly operate in virtually all private clubs thruout the nation, but their operation will be confined to private clubs.

When the gambling law goes into effect, it is expected that many clubs will buy their own fruit machines. While the British distributors prefer to sell exclusively to operators, many of them reason that, "If we don't sell these machines to the clubs, the Americans will."

Good Time for Small Arcades

Continued from page 63

the next two years and will add two more this summer. He hopes to expand still more as the opportunities arise.

Service schedules are very important in small Arcade operations. Lodico has a staff of six men handling service for his combined route. One man makes the loop of the five seasonal Arcades each Thursday and Friday. Each machine is thoroughly checked, coin chutes opened and cleaned of any sand. The operating mechanism is examined and each machine is lubricated every other week. Each week the machines are tested by actual play—to be in good shape for the weekend business.

Forty per cent of the week's play comes on Sunday, 30 per cent on Saturday and 30 per cent on the other five days.

On Sunday a serviceman checks the entire route again, working only on the machines that need attention. On Monday a serviceman goes back again, working chiefly on units which may be out of order, made on each service call.

A stock of three or four machines is always kept in the shop to be used for replacement when necessary. The servicemen use passenger cars, so if major repairs are in order, they phone in and a truck is sent-out with a game replacement. The aim is to cut down the time that the serviceman spends on location. Says Lodico, "It is much more economical to bring the machine into the shop, rather than spend three or four hours fixing it on location."

The two theater locations are year-round spots, serviced every two to three days. They turn in a much lower average—about one-half—per week per machine than the lake locations—but prove quite profitable on a 52-week basis. These are long-established locations, presenting no special problems—and have a steady business. If the movie shown is very good, the locations may be serviced daily because of the crowds.

Right after Labor Day, machines from the five Arcades are brought in to be reshopped. About 40 of the 70 to 75 will be placed on miscellaneous locations for the winter, the rest will be stored. "This is worth doing because they are low-priced pieces of equipment," Lodico says. "There is no resale market for them, effectively, and it is better to store the units rather than sell them for a low price, and then have to rebuy an equivalent machine the following year." During the winter he often will place machines on location with the realization that they may not show much profit—if any—but at least they will pay their way.

The week before Memorial Day they are again placed in the seasonal Arcades.

While the Arcades are too small to justify an attendant on location, most of the parks or resorts have someone stationed close enough to the Arcade to keep watch over it and furnish some degree of protection.

These are small Arcades, tailored to the growth plans of a small operator. Lodico says that he does not want to buy a large amount of equipment with the risk of loss and doesn't want to "put too many eggs in one basket." But he may go into larger Arcade locations if the opportunity arises.

"The small Arcade is a good source of profit for the small operator," he says. "It presents an opportunity for him to use his excess equipment." Thus a man may have 10 pieces of surplus amusement equipment and only have to buy five more to fill in for a complete small Arcade.

"An Arcade must pay for the equipment in the first summer," he counsels—"and pay operating expenses as well, in addition to leaving a small profit. After the first season you thus have no investment cost."

But he realistically stresses that the business is seasonal and has a considerable element of risk—particularly with the weather.

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European News Briefs

W. Germans Take P-R Initiative

FRANKFURT, Germany—West Germany's coin machine industry is shifting from the defensive to the offensive in its public relations attitude.

The P-R program mapped by the industry last winter has been placed in effect thruout most of the industry. At all levels the industry is finding public acceptance for its new policies of frankness and a free flow of information.

As one industry official summarized, "We used to go on the defensive as soon as the phone rang with a newspaper reporter or public official on the other end. Now we regard such queries as a challenge to make friends for the industry."

Instead of leaving it to the Central Operators' Association, the individual State operator groups are now going out of their way to devise public relations projects.

A recent such example was the fifth Hotel and Restaurant Trades Exhibition sponsored by the State of the Rhineland-Palatinate. In other years, the operators would have been inclined to duck the exhibition.

But this year, led by Karl Klingler, the operators staked out a large information stand on the fair site, with exhibits of the full range of the latest German and American juke boxes. The coin machine section proved the hit of the fair, and the coinmen were flabbergasted at the unexpected interest shown in juke boxes.

In Berlin, Werner Schmidt, the deputy chairman of the Berlin Operators' Association, is campaigning for an even wider public relations effort. In general, more and more German coin machine figures are coming to believe that perhaps the industry, in years past, has been its own worst enemy.

Slate Sept. Juke Box Tune Fest

LUXEMBOURG CITY—Radio Luxembourg will sponsor the 1960 West German hit parade festival.

The pop tune fest will be held September 24 at the Rhine Main Hall in Wiesbaden.

Each music publishing house in West Germany was eligible to submit three tunes by German musicians and lyricists prior to May 1.

Preliminaries will be held at various spas and swimming resorts in West Germany between June 29 and July 17. Fifteen tunes will be tested before each audience, the tunes to be graded on a point basis by a committee of 30 persons picked at random from each audience.

A total of 127 tunes were entered, with two numbers being rejected as technically unsuited.

Semi-finals will be run off July 23 in Saarbruecken. In addition to audience reaction, the tunes will be played over Radio Luxembourg and the radio audience reaction solicited. Finally, a "juke box jury" of 20 top music trade journalists will judge the top-tune entries.

The top tunes emerging from this three-stage culling will be entered in the Wiesbaden finals.

In the past various singers interpreted the tunes in the finals, but this year the plan is to have the entire list of tunes sung by Caterina Valente and Fred Bertelmann.

Stout Asks Public to Support CMC Public Relations Program

The following plea for the public's co-operation in the Coin Machine Council public relations program was published by Gordon Stout, Pierre, S. D., operator, in the Fort Pierre Times.

'PUBLIC RELATIONS PROGRAMS'

"PUBLIC RELATIONS PROGRAMS and what it hopes to achieve is a nationwide effort on the part of manufacturers, distributors and operators in the fields of music, amusement and the vending service in general. It is a new project being launched this year by the 'Coin Machine Council' for Public Relations, an affiliate of 'Music Operators of America.'

"PUBLIC RELATIONS EXPERTS have been retained. This puts highly respected and trusted people, not connected in any way with the coin machine industry, in a position to say good things about the industry. We in the industry are well aware that anyone can say 'good things,' but belief depends on who says them. What is said about our industry in respected newspapers and magazines, in which the public has confidence, neighbors, public officials and our local editors, radio and television stations then will be encouraged to help in the task. They, too, will form new and more favorable ideas about the hundreds of thousands of men and women who earn their livelihood in the many and varied facets of the coin machine industry.

"THIS PUBLIC RELATIONS PROGRAM is designed to take first things first. It will go first to the core of our most pressing problem . . . the need for true understanding of the industry on its every level. This must include the general public, the top public officials and those who drop the coins in the coin chutes. The very interest of those who drop in these coins is evidence in itself of public interest. The fact that property taxes, excise taxes, sales taxes and often even State and local special taxes in the form of licenses and permits is evidence of a big contribution to the general welfare.

"THE COIN CHUTE ITSELF HAS BEEN MADE SUSPECT. The very greatest obstacle in public acceptance of our industry is in its automatic action. Yet automation generally has been well recognized as one of mankind's greatest assets. Here is automatic self-entertainment without benefit of clerk or cash register. Here is service to the public unexcelled for those who want the service these machines provide. Here is an industry serving a wide public interest, contributing substantially to the local, State and national welfare and except for the unsavory 'slot machine' label with

(Continued on page 69)

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W. Va. Ops Solid Behind P-R Program; 100% Join CMC

A letter from William R. Wortham, executive secretary of the West Virginia Music Operators' Association, addressed to Louis Casola, president of the Coin Machine Council, urges operators throughout the country to give their support to the public relations movement. Wortham is proud to note that "Mountain State operators responded 100 per cent." His letter follows:

"Dear Mr. Casola: "I am very disturbed to learn that no more than 108 operators have responded to the call to take an active part in the public relations program.

"Our 43 operators in the Mountain State Association were grateful for the opportunity to make a 100 per cent contribution in dues to help start such a fine enterprise. We regret that the serious economic condition which exists in West Virginia prevented the giving of a much greater amount.

Census Poll

Continued from page 63

ceipts of \$82,283,000. Some 7,045 billiard and pool parlors were in operation in 1958, with receipts of \$71,990,000, against 7,639 in the earlier year with a take of \$74,981,000.

Total number of skating rinks in the later census year was 2,254, with a take of \$40,581,000 compared to 1,799 in 1954 with receipts of \$31,642,000. There were some 801 circuses and carnivals in 1958 with receipts of \$36,956,000, against 1,090 such establishments in the earlier year with a take of \$52,811,000.

Number of swimming pools jumped from 652 in the earlier census to a 1958 total of 1,031. Receipts jumped from \$10,422,000 to \$19,525,000.

"To me this project could easily become the life line of the industry. It truly deserves a 100 per cent support from all operators irrespective of their size or location.

"If I can be of further service to you in this matter, please do not hesitate to call upon me.

"Cordially,
"William R. Wortham (signed)
"Executive secretary"

Predict Peak Seeburg Year

CHICAGO — Seeburg President Delbert Coleman predicted the firm's sales will rise to \$26 million for the fiscal year ending October 31 from \$22,622,567 in fiscal 1959. Coleman added he expected earnings in the quarter ending July 31 to rise 33 per cent from the same period last year when net profits totaled \$299,000 or 25 cents a share.

In fiscal 1959 Seeburg earned \$1,929,770 or \$1.64 a share. No provision was made for income tax because of a tax-loss carry-forward. "Volume in June," Coleman added, "was more than \$1 million ahead of last year and by the end of the third quarter we hope to have compensated for the lag in earnings in the first six months and then show profit progress."

In the six months ended April 30, Seeburg's earnings had declined to \$1,203,302 or 95 cents a share from \$1,308,000 or \$1.15 a share a year earlier.

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SEEBURG 100G	\$395
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SEEBURG 100-C	325
SEEBURG 100-B	245
A.M.I. G-120	375
A.M.I. F-120	345
WURLITZER 2200	595
WURLITZER 2150	495

Completely Reconditioned

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A Quarter Century of service
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Auto Bell Circus Days	\$145
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Games Inc. Wild Cat	345
Keeney Little Buckaroo	295
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Wms. Deluxe Baseball	\$ 65
Bally ABC Shuffle Bowler, 8 1/2'	195
Bally Trophy Bowler, 14'	425
United Bowling Alley, 14'	165
United Mercury Shuffle, 9'	85
United Deluxe 11th Frame Bowler, 9'	65
Chgo. Coin Rocket Shuffle (2-pl.)	115

Rush deposit to:

Mickey Anderson AMUSEMENT CO.
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Factory Rebuilt Equipment

Crossfire	\$295.00
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Machines can be bought "as is" at tremendous savings.
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NEW MACHINES Immediate Delivery

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Write for free illustrated 1960 Catalog.
Export All Machines.

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Williams magnificent

DARTS

FASCINATING NEW 5-BALL GAME...



...meets the... challenge of the 60's

Williams ELECTRONIC MANUFACTURING CORP.

WILLIAMS ELECTRONIC Mfg. Corp.
4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS



Joe Ash says . . .
It's **ACTIVE** for the
world's greatest money-making
COIN OPERATED EQUIPMENT!

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YOU CAN COUNT ON **FIRST**
FOR THE LATEST and BEST!

SPECIALS!
MERCURY GRIPPERS

Counter Model
8 Different Plays
\$33.50
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13 Different Plays
\$79.50



FOR BUMPER POOLS—
Revitalize with
KAYE'S METAL BUMPERS
Amazing, Unbelievable
ACTION!

Set **\$14.95** MONEY
BACK
GUARANTEE

NEW GAMES

Auto Bell **SUPER CIRCUS**
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1960 CATALOG

Cable: "FIRSTCOIN"—Chicago

FIRST

COIN MACHINE
EXCHANGE

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Bare Moore Finances at Ct. Hearings

NEW YORK — The confused legal involvements of Gibraltar Amusement Company, juke box operator firm of Sanford Moore, took another turn this week when Referee Louis Castellano commenced hearing testimony regarding the financial background of Moore and Gibraltar. Earlier, Wurlitzer had filed a petition of involuntary bankruptcy against Gibraltar.

Referee Castellano has directed opposing attorneys to file final briefs tomorrow (5). Shortly thereafter, the Referee is expected to rule on whether or not Gibraltar is actually in a bankrupt state.

Meanwhile, it was learned that about half the current business assets (routes) of Gibraltar are being operated by Alan Kerner, a brother-in-law of Moore. Kerner has stated that when he learned that Moore was in trouble, he decided to move in and attempt to salvage at least part of the routes. Kerner is operating under the name of Sak Trading Company. An unnamed Long Island bank is also believed to be operating part of the Gibraltar

route, on the basis that it is a mortgagee and is protecting its interests. The balance of the routes are in the hands of the court-appointed receiver, M. Halstead Christ.

Joseph Jaspian, attorney for the receiver, has noted that he has petitioned the court to obtain control of the assets now under the wing of Sak Trading and of the unnamed bank.

An earlier arrangement had called for joint operation of Gibraltar by Moore and the receiver, with receipts to be split evenly between the two, pending court action on the bankruptcy matter. When Moore allegedly failed to show up for distribution of the receipts, he was served with a contempt citation by the receiver. Later, it was learned, Moore came into court and agreed to give up his end of the joint operation. The contempt of court citation, meanwhile, has been postponed twice, the latest continuation taking place Wednesday (29). The matter has now been rescheduled for July 27. A spokesman close to the court indicated that nothing would be likely on the contempt action as long as Moore made no attempt to resume operating any of the routes.

S. Gisser Weds; Will Fly Abroad

CLEVELAND — Sheldon M. Gisser, son of Morris S. Gisser who heads Cleveland Coin Machine Company, was married to Nancy Schwab recently.

Sheldon Gisser, who has served the firm for the past several summers, was graduated from Dartmouth College this month with an A.B. degree. Nancy Gisser has a degree from Western Reserve University.

Sheldon expects to continue post graduate studies next fall, specializing in tax law and business economics. The new Gissers will jet plane out Thursday for a seven-week tour of Cleveland Coin's European customers and a combined honeymoon. They expect to return by boat.

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and
"7450"
6-POCKET
BUMPER
POOL®

Count on Valley
Quality to Protect
Your Profit!

See your distributor or write:
VALLEY SALES CO.
333 MORTON ST. BAY CITY, MICH.

BUY
THE FINEST
MUSIC
AT BEST PRICES

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FRANCHISED
AMI
DISTRIBUTOR

Fully Reconditioned
and Guaranteed
REFUND IN 10 DAYS
IF NOT SATISFIED

All AMI 45 R.P.M.
Plays Both Sides



Model A
40
Selections
\$99.50

Model B
40
Selections
\$119.50



Model C
40
Selections
\$129.50

Model D
80
Selections
\$195.00



Model E
120
Selections
\$245.00

Look Alikes
Model G-200
(Illustrated)
200 Sel. \$375.00
Model G-80
80 Sel. \$345.00
Model G-120
120 Sel. \$365.00



Model F-80 . . . 80 Sel. \$325.00
Model F-120 . . . 120 Sel. \$345.00

Starting with Model H Stereo Kits
available for conversion. Add \$100
to price.



Ultra
Modern
Cabinet

WEIGHT
uncrated:
155 lbs.

SHIPPING
WEIGHT
170 lbs.

SIZE:
59" High
with legs
30" Wide
18" Deep
overall

Look Alikes
Model I-200
(Illustrated)
200 Sel. \$645.00
Model I-120
120 Sel. \$595.00

Model H-120
120 Selections \$545.00
Model H-200
200 Selections \$595.00

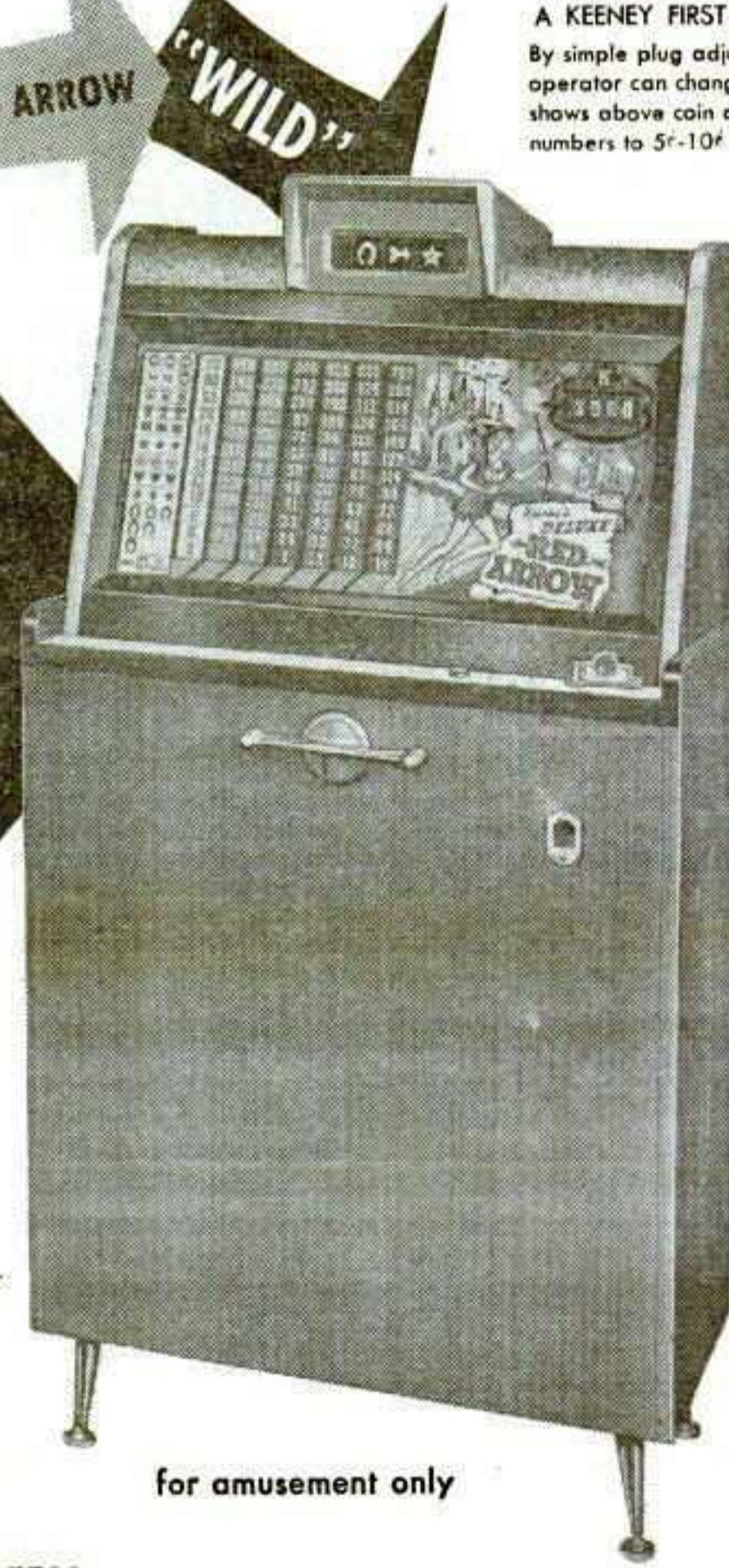
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ACT QUICKLY—ORDER TODAY
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RED ARROW SCORING
ON THE
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NEW
"PANASCOPE" VIEWER

Deluxe
RED ARROW
7 COIN
MULTIPLE
PLAY

Styled and produced by
Keeney's design, engineering and
production staffs, Deluxe Red Arrow
is new all the way through. New 7-coin
multiple—new "wild" red arrows—
new Panascope Viewer with new scoring
that sustains steady play.



A KEENEY FIRST . . .
By simple plug adjustment
operator can change price that
shows above coin drop in life-up
numbers to 5¢-10¢ or 25¢.

NO
DECALS!

for amusement only

"GOOD OLD TIMES" are here again!
Order **KEENEY'S DELUXE RED ARROW NOW!**

J. H. **Keeney** & CO., INC.
2600 W. FIFTH STREET • CHICAGO 32, ILLINOIS

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Stout Asks

Continued from page 66

which it has long been tagged, it should be highly regarded for the common good of its service to mankind.

"AMERICANS SPEND MILLIONS ON ENTERTAINMENT. Jobs, wages and profits go to those in the entertainment business. Why should coin-controlled entertainment be discriminated against? The Coin Machine Council for Public Relations will be raising these questions and getting the 'common sense' answers for us.

"THE GORDON STOUT COMPANY."

Seeburg, Atlas

Continued from page 63

selections available on 33-speed singles but not on 45's.

Other Speakers

Other Seeburg officials to speak were: Delbert Coleman, president; Bob Kelly, assistant to the president, and Arnold Silverman, newly named sales promotion manager of the firm.

Also on hand from Seeburg were T. Herrick, B. Jagor, F. Johnson, Al Gange, N. Bellmay and Stan Jarecki. Atlas officials included Ed Ginsburg, who acted as master of ceremonies for the evening, and Nate Feinstein, Manuel Herman,

Frank Bach, Harold Swartz, B. Phillips, Gene Waldman and Mort Jacobs.

There were also representatives from out of town, including Seeburg distributors Meyer Parkoff, New York, and Ed Shaffer, Columbus, O.

Operators

Operators included R. Weiss, R. Kit, Ed Bukala, Gino Menconi, Sil Massa, Ray Perkins, Frank Witcki, Henry Lonie, W. Perkins, Pete Robinson, W. Knapp, Ollie Hebert, Ken Voeks, Tom Viviano, Julius Groner, D. O. Harris.

Also representatives from the following firms: Austin Music, A and H Enterprises, Tri County Music, Lee-Nordic, Melody Music,

Victor Novelty, B and O Music, Nomden Music, Clover Music; DCI, Inc.; Western Automatic, South Central Novelty, McGowan

Music, Apex Amusement, Dial Music, Blackstone Music, Erickson and Holl, Universal Music, A. A. Swingtime, and Dunes Music.

SPECIAL!

CHROME SIDE RAIL MOLDING FOR BALLY BINGO GAMES \$5 PER SET OF 2.

Write: **SUPERIOR SALES CO.**

Room 6

7855 Stony Island Avenue

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Fischer POOL TABLES
STANDARD OF QUALITY
IMPERIAL, DELUXE AND "B"-LINE
6-POCKETS—BUMPER TYPE
At your distributor or contact
Bill Welkel.
FISCHER Sales & Mfg. Co.
Ridge Rd., Box 223, McHenry 4, Illinois

WE STILL NEED BALLY ICE FROLICS
Send us your lists and we will pay cash or trade.

WE HAVE
Chicago Coin League, 14 ft. Genco Skill Ball United, Bally, Chicago Coin 8-ft. SHUFFLES

Used 6-Pocket POOL TABLES
Kaye, Fisher, Reynolds and Williams

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Factory Representatives for:
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LONGacre 4-1880
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231 Winder Street, Hartford, Conn. JA 7-4470
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SUMMER SPECIALS!

SEEBURG

HF100G	\$395
100W	375
M100C	350
M100B	275

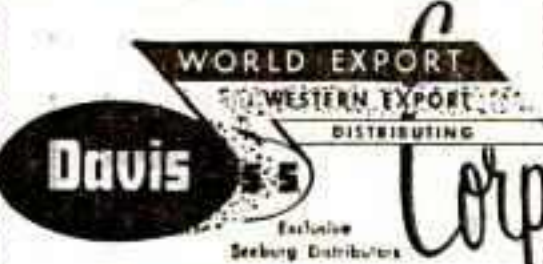
AMI

K-200 Stereo. NEW. WRITE	
I-120	\$549
H-120	449
G-200 (with con-version unit)	245
E-80	139
D-80	95

WURLITZER

2250	\$495
2100	395
2150	395

Terms: 1/3 Deposit Required



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Syracuse 3, N. Y., U. S. A.
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chicago coin's
6 GAME BOWLER
YES! YOU GET ALL SIX IN ONE GAME

NEW
Modern
Designed
Cabinet
Featuring
The
NEW
Attractive
"Lite-Up"
Hood!



PLAY SELECTOR BUTTON

1
ALL STRIKE BOWLING

as featured in TV Jackpot Bowling

2
REGULAR HANDICAP BOWLING

3
REGULATION BOWLING

4
FLASH-O-MATIC BOWLING

5
LITE-O-MATIC BOWLING

6
RED PIN BOWLING

see these chicago coin's "profit winning" games!



QUEEN BOWLER

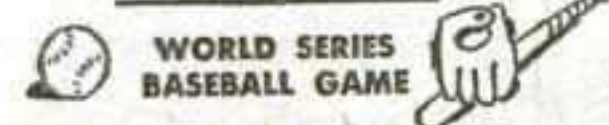
Featuring High Scoring Plus Regulation Scoring

KING BOWLER

Built Extra Sturdy For Continuous Play

PONY EXPRESS

Wild West Rifle Gallery
With Moving Targets



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Chicago Dynamic Industries, Inc.

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ROCK-OLA

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The World's Finest All-Purpose Phonograph

Versatile
Dependable
Profitable

GIVE TO DAMON RUNYON CANCER FUND

POOL TABLES by VALLEY

DELUXE and "7450" 6-POCKET BUMPER POOL®



Count on Valley Quality to Protect Your Profit!

See your distributor or write: **VALLEY SALES CO.**
333 MORTON ST. BAY CITY, MICH.

French Trade

• Continued from page 63

erate games, with flipper, far and away, the most popular. A new flipper runs about \$1,200, with a new U. S. juke box costing the operator from \$2,000 to \$2,200. The nation's 800 operators control only 5,000 juke boxes. The other 20,000 are location owned.

As a rule of thumb, the operators buy U. S. machines and the locations buy the less expensive French machines. As there is a strong trend toward more operator ownership, the U. S. machine sales should pick up as soon as the export barriers are lifted.

Bill Herbord Joins Empire

CHICAGO — Gil Kitt, Empire Coin Machine Exchange president, announced the appointment of Bill Herbord to the firm's sales staff last week.

Herbord previously worked with the 7-Up Bottling Company and a cigarette distributing firm.

With Empire, he will travel the coin machine distributor's sales territory in Illinois, Michigan, Wisconsin and Indiana.

SHUFFLEBOARD WAX

Finest grade powder or paste. Chromed Weights, Scoreboards, Liquid Cleaner, Paste Wax, Dance Floor Powdered Wax. Write for free color brochure and prices.

WAX-OLA, INC.
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COUNTY FAIRS • BALLERINAS
SEA ISLANDS • CARNIVAL QUEENS

If interested write, wire or call
NEW ORLEANS NOVELTY COMPANY
115 Magazine St. New Orleans, La.
Tel: Jackson 2-5306

ALUMINUM DE-GREASED DISCS

FOR STANDARD AND HARVARD METAL TYPER

Packed in rolls of 100 • Available with special imprint
Call our PARTS & SERVICE Dept. for all your Typer needs



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CHICAGO 22, ILL. • EV 4-3120



New LUCKY HOROSCOPE

5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features.
- EASY TO LOAD

Size: 18"x8"x6"
Shipping Wgt.: 20 Lbs.

GAME HOLDS APPROX. 1,000 NUMBERED OR STAR TICKETS

MID-STATE CO. 2369 Milwaukee Ave. Chicago 47, Illinois
Phone: Dickens 2-3444

IT'S AMAZING!

The All New METAL REPLACEMENT BUMPER



only \$14.95 per set

- with the fastest, liveliest rebound ever.
- Attaches easily and securely with bolt and washer, which are included.
- Increases accuracy and speed of ball.
- Will not loosen or vibrate.

At your distributors now or write, wire, phone. Complete line of pool table accessories, slate, balls, cue sticks, racks, cloth, etc.

Now delivering Fleetwoods, Jumbo Fleetwoods and Eldorado Six Pocket Pool Tables, New Metal Bumper Klub Pool and Cue Ball.

Some distributor territories still available.

IRVING KAYE CO.
1537 Bergen Street
Brooklyn, N. Y.
President 4-8300

WANTED

Williams and Gottlieb Pin Games, Late Bally Bingos

20 Seeburg Library Units Available

Exclusive Gottlieb, Williams and Seeburg Distributors



Remember... IN NEW ENGLAND IT'S TRIMOUNT!

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HOT JULY BARGAINS

ROCK-OLA	SEEBURG	Cross Roads \$ 40.00
1434 \$100.00	222 SH STEREO \$850.00	Niagara 40.00
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1438 285.00	UPRIGHTS	Kings 125.00
1448 375.00	Bally Sportsman \$375.00	3 D 155.00
1452 360.00	Games, Inc., Wildcat 325.00	Key West 75.00
1455 365.00	Keeney Big Roundup 425.00	Show Time 90.00
1465, NEW 650.00		Miami Beach 50.00
1468ST, NEW 750.00	GAMES & BOWLERS	Mystic Bowler 90.00
1475ST, NEW 850.00	Balls a Poppin' \$ 50.00	Champion Bowler ... 65.00
WURLITZER	Super Score 75.00	Team Bowler 60.00
1700F \$300.00	Four Star 40.00	Century Bowler 115.00
2150 400.00		

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when answering ads . . .
Say You Saw It in The Billboard



GOTTLIEB'S Dancing Dolls

STARRING SILHOUETTES OF ANIMATED TAP DANCERS

DANCING DOLLS is ready to tour after 16 weeks of successful location tests. Starring are two silhouetted dancers that appear "On Stage" in the light-box.

Dropping ball in two top kick-out holes or hitting red or yellow targets turns on one or two spot-lights and the dancers tap out a merry tune. Clever new scoring sound synchronized to tap dance. Players also score points by lighting spot-lights. Super high score to 7,900,000 and all the standard Gottlieb features.

DANCING DOLLS has the most novel and appealing animation ever to appear. Drop in to your distributor today. He'll arrange a demonstration . . . front row center!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

It's Always Profitable to Operate Gottlieb Games!

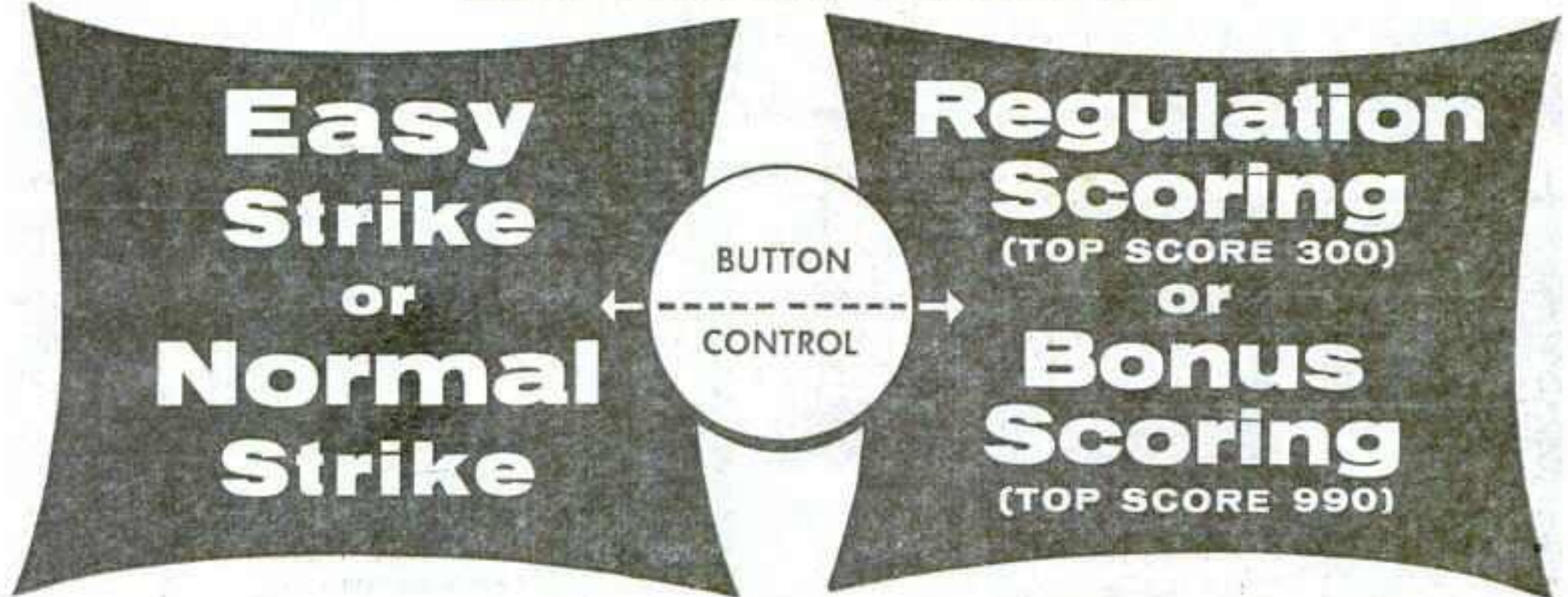
A Gottlieb
FLIPPER
SKILL GAME

UNITED'S

SAVOY

BOWLING ALLEY

WITH PLAYER'S CHOICE OF



BIG Extra and Scores

bonus builds up during game ...
collects at end of game to
insure last frame suspense

1 to 6 can play



4
JUMBO SIZES
13 FT. LONG
16 FT. LONG
 Expandable with 4-ft. Sections
 to
17 FT. LONG
20 FT. LONG

EQUIPPED WITH
 DIME COIN MECHANISM
 2 for 25c COIN MECHANISM
 OPTIONAL AT EXTRA COST

SEE UNITED'S

SUNNY

SHUFFLE ALLEY

featuring

TWO-WAY SCORING

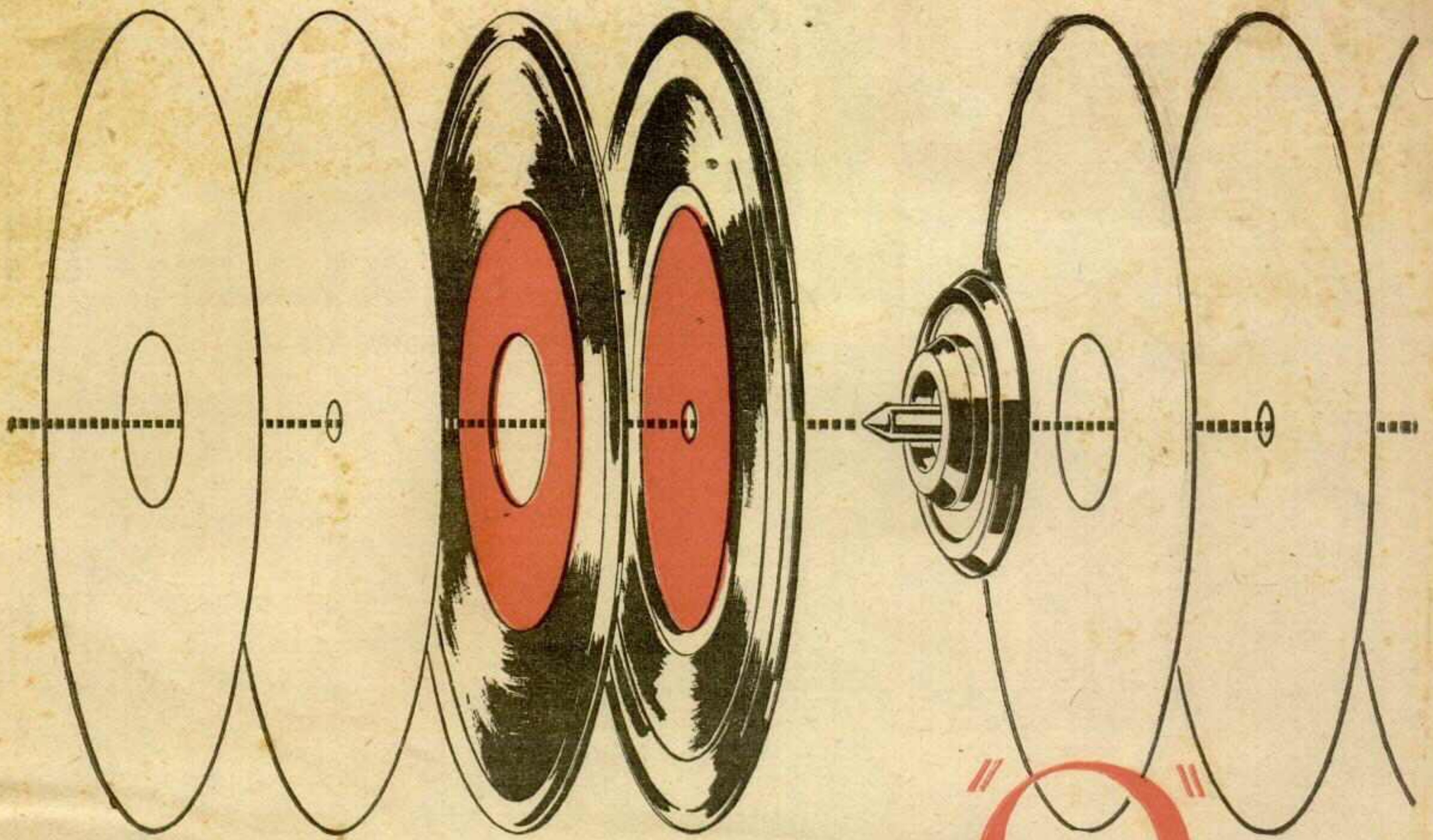
now at

YOUR DISTRIBUTOR

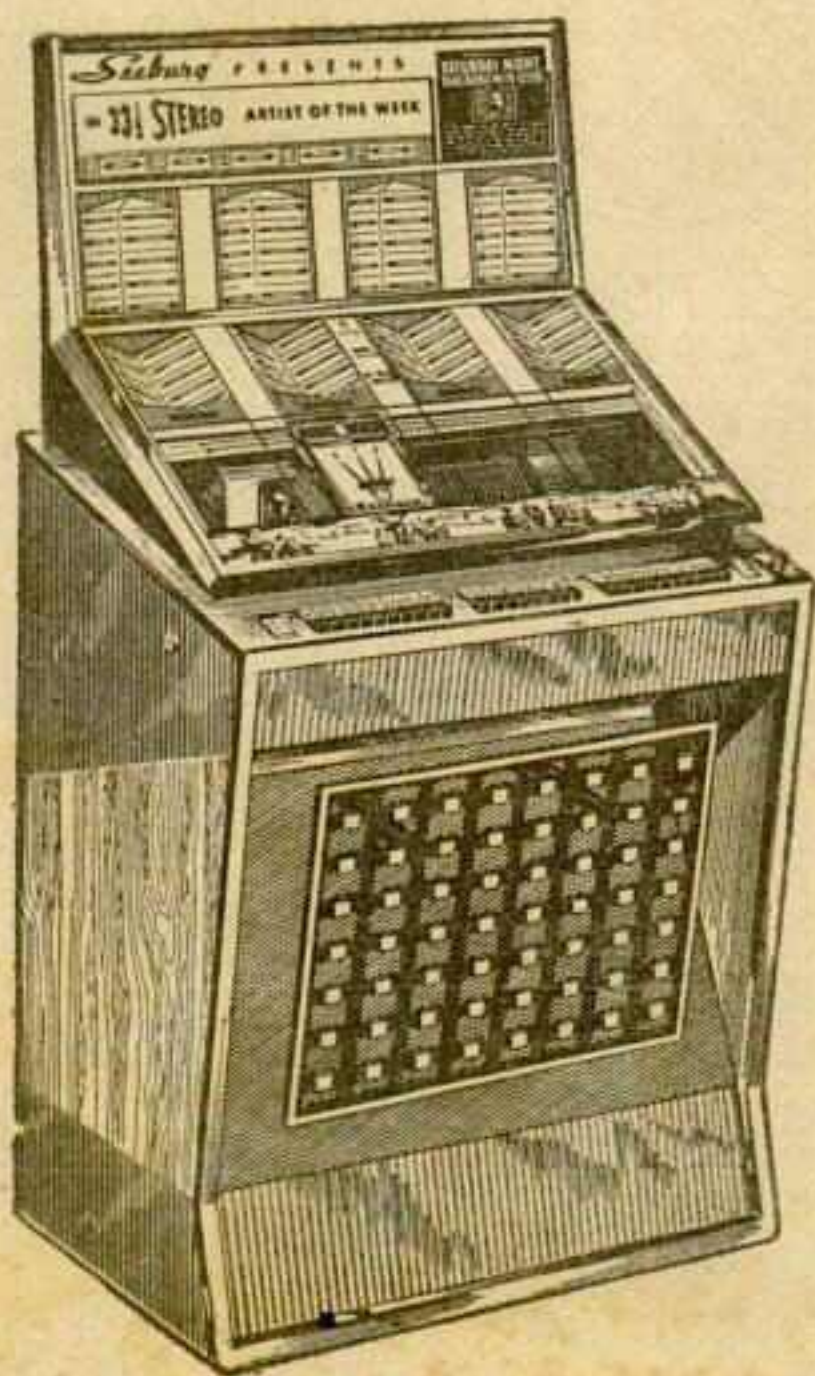
13 Ft. Shipping Weight (Crated) 640 lbs.
16 Ft. Shipping Weight (Crated) 670 lbs.

UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR



only the Seeburg model
 can play
 33 $\frac{1}{3}$ and 45 RPM records
INTERMIXED!



That's why only Seeburg could offer you the 33 $\frac{1}{3}$ Stereo "ARTIST of the WEEK" Merchandising Plan.

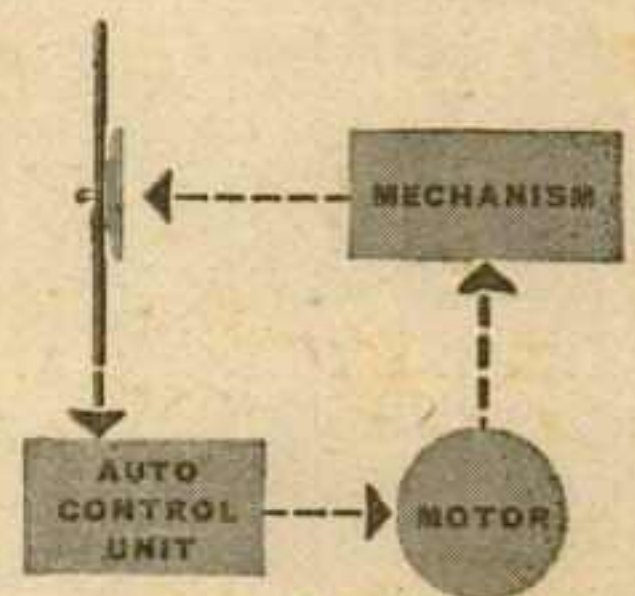
Only Seeburg Model "Q" phonographs can play 33 $\frac{1}{3}$ and 45 RPM records INTERMIXED regardless of where they are placed in the record changer.

The secret is the miracle Seeburg DUAL-SPINDLE DISC* that is actually two spindles in one.

*Patent Pending

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 THE SEEBURG CORPORATION • CHICAGO 22, ILL.

America's finest and most complete music systems



HERE'S HOW IT WORKS

Normal operation is 45 RPM. However, when a 33 $\frac{1}{3}$ RPM record is selected, the Dual-Spindle Disc automatically senses it . . . sends the message to the Auto-Speed power unit which converts the 60-cycle speed of the motor to 44 cycles. Thus the turntable speed is reduced to 33 $\frac{1}{3}$ RPM.

