

THE CASH BOX

VOLUME 12, NUMBER 4

OCTOBER 21, 1950



Smiles are the order of the day, as singers Sylvia Froos and Dick Brown eye Jubilee Records prexy Jerry Blaine adding his signature to their recording contracts. Both Sylvia and Dick have hot juke box material in their respective renditions of "Can't Seem To Laugh Anymore" and "A Love Like Yours," which music ops are currently spinning. Sylvia and Dick were recently signed to long term contracts with Jubilee, with sales reports of their recordings indicating certain success for both warblers.

YOUR VOTES

DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1950

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

"It's Later Than You Think"

The past few weeks have seen a slowdown on the part of many ops who believe, so they state, that shortages, controls and restrictions, as well as wages and materials freeze, will all go by the wayside, now that the Korean situation is more or less over.

Many distributors are much perturbed by this sudden feeling on the part of many ops. They have reported to factories that there has been a falling off in sales. And they attribute this to the lack of warnings by the press as well as the negative feeling which seems to pervade the air regarding all out defense effort.

Many of the industry's leaders have now taken up the work of this publication which, many of them at first thought was a bit too pessimistic regarding what the future held in store, and are now warning ops that, "It's later than you think."

If anyone should know, the manufactories of this industry should be among the very first to feel the effect of the all out defense effort which is under way. They know that there will be less and less equipment produced as time goes on.

The factories are having their hands full trying to obtain materials and components to complete machines. Orders which were filled by suppliers within a week or two, now require months. Components that were ordered in certain quantities, now come back many weeks late and in much less quantity than ordered.

There is more effort being expended by the factories each day obtaining materials and components, than in actually producing machines.

At the same time, these manufacturers are forced to continue the large working staffs they have on hand. Should they lay their men off for a few days per week, the labor loss would be tremendous.

All this adds up to the fact that the industry should take complete cognizance of what is now happening. The ops, especially, should prepare while they can, for whatever they will require in the future.

Tho the demand continues for new equipment in extremely good quantity, many ops are neglecting to fortify themselves for the time when each and every machine will be worth many times its original price. A new machine purchased now may mean the difference between maintaining their best locations and losing them to some competitor who had sense enough to buy ahead.

This, most definitely, is not the time to slow down. This is, rather, the time to speed up. Controls are already in, and many more stringent controls are under way. After elections, even more controls and restrictions will be placed in effect.

Those ops who have slowed down with the thought that this was just a momentary thing had best stir themselves wide awake immediately. This defense effort hasn't even started as yet. The shortages which are now so widespread and apparent are only a beginning.

Ops had best work fast, and order immediately as much as they can possibly afford, to assure themselves continuing on ahead.

"It's later than you think."

THE CASH BOX

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

“I’ll pay a dime as quick as I’ll pay a nickel, if I like the game!”

Unlike the usual trade magazine publication, *The Cash Box* is very, very close to the members of this industry.

In fact, so close, that many times in the past, manufacturers have been surprised to read on these pages reports of their own products, which they knew nothing about.

That’s possible only because this magazine has made it its business to stay close, exclusively and very close, to the men who make this business.

Yet, times come when even a trade magazine feels that the “outside world” can be of great help to the people engaged in the business.

So we roam about and listen. Question and listen some more. And, thereby, arrive at some answers which the members of the trade, themselves, would like to hear.

The best way is to get out to locations where the “answer” to all types of play and all types of games can be learned and hear what John Q. Public and his Missus think about this, that and the other thing relative to coin machines.

This publication heard the sentence emblazoned in red type here from one of the publicans in the City of Chicago.

This man embellished this statement with the following, “I don’t care what kind of a game it is. If I like it, and my friends like it, what’s the difference whether it costs a nickel or a dime to play it?”

Therein lies a great lesson for all engaged in the coin operated machines industry.

This has been one of the “big” questions ever since this publication made it a “big question” by, over eight years ago, proposing that, perhaps, the time had come to change the coin chute on many a product in the field.

The Cash Box urged the trade to seriously consider its future. Urged ops to think about tomorrow, as prices of even a cup of coffee went up, a telephone call from a public pay station changed to 10c, and even a shine on a pair of shoes zoomed from the traditional 5c to 15c and more.

So the man who played the game, the man whose money is invested in the machine said, “I’ll pay a dime, as quick as I’ll pay a nickel, if I like the game.”

The last five words of his statement is the answer to the entire coin machine business, “if I like the game.”

It is, therefore, up to the nation’s operators to learn what the player likes. The operator is the man who learns this answer. He is right there listening to what his location owner tells him. He is the one who makes or breaks a new game. He can be the one to tell the manufacturer just what is required to obtain 10c per play per game.

If the nation’s amusement machine operators will listen, and listen carefully, and well, and pass on the word to the manufacturers, the manufacturers will be more than happy to take over from there.

The manufacturers are eagerly seeking these statements of facts from the operators.

They want the operators to tell them what is happening with their games. They want the operators to report to them just what’s necessary for them to change to make their games into more interesting, more appealing and more profitable machines.

It’s up to the operators!!

It’s up to the operator to tell the manufacturer!

It’s the operator’s livelihood. It’s his chance to get financially even. It’s

up to him to sit down and write, or phone, the manufacturer. Tell that certain manufacturer exactly what the players think about that manufacturer’s products.

Should that operator find that the players are using an entirely new and different angle playing the games, then, it’s up to the operator to report that fact to the manufacturer.

The manufacturer will make it easier for the operator to enjoy more play. His high priced engineers are there for just that purpose.

If the player says, “I’ll pay a dime, as quick as I’ll pay a nickel, if I like the game,” it’s up to the operator to find out “why”?

It’s up to him, after he finds out “why,” to pass this information on to the manufacturer.

Only in this way will the manufacturer learn that such outstanding amusement game operators as Phil Frank of Chester, Pa., who knows the business, who has carefully studied it, who is a success at it, and who has been urging distributors to tell manufacturers to send out all new games with 10c coin chutes, may have “something there”!

But, if ops like Phil Frank, and many, many, others who have written to *The Cash Box* and not to the manufacturers as well, continue to simply bemoan their fate, they will never be able to convince the manufacturers what is needed.

The operator knows what’s needed. He knows that players have told him, just as they have told the publisher of this magazine, “I’ll pay a dime, just as quick as I’ll pay a nickel, if I like the game.”

It’s up to the operator to tell the manufacturer “how” and “why” amusement games should feature 10c coin chutes.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE		
AB—Abbey	4 Star—Four Star	RG—Regal
AL—Aladdin	KI—King	RO—Rondo
AP—Apollo	LO—London	5A—Savoy
ARC—Arco	ME—Mercury	SIT—Sittin' In
BU—Bullet	MG—MGM	5P—Specialty
CA—Capitol	MO—Modern	TE—Tempo
CO—Columbia	NA—National	TW—Tower
CR—Coral	PR—Prestige	VI—Victor
DA—Dana	RA—Rainbow	
DE—Decca	RE—Regent	

GOODNIGHT IRENE

Pos. Last Week

* GORDON JENKINS & THE WEAVERS

AT-917—Leadbelly	DE-46255—Foley-Tubb	
CA-1122—J. Allison	DE-48167—Gunter Lee Carr	
CA-1142—Jo Stafford	DE-27077—G. Jenkins-The Weavers	
CA-1158—Eddie Grant	DE-46258—Lenny Dee	
CO-38892—Frank Sinatra	DE-45113—Ted Maksymowicz	
CO-38394—Gene Autry	DI-524—Mighty Man Maxwell	
CO-20738—Gene Autry	KI-886—Moon Mullican	
CR-60266—Cliff Steward	ME-5448—Alexander Bros.	
CR-60261—Shook-Dillard	RG-3281—Paul Gayten O.	
DA-705—Harmony Bells O.	VI-20-3780—Dennis Day	

1

1

MONA LISA

* KING COLE

CA-1010—King Cole	4 Star 1514—T. Texas Tyler	
CA-1104—Buddy Cole	LO-619—Charlie Spivak O.	
CA-1151—Jimmy Wakely	ME-5447—Alexander Bros.	
CO-38768—Harry James O.	MG-10689—Art Lund	
CR-60250—Leighton Noble O.	VI-20-3753—Dennis Day	
DE-27048—Victor Young O.	VI-20-3882—Ralph Flanagan O.	

2

2

CAN ANYONE EXPLAIN

* THE AMES BROS.

ARC-1259—Savannah Churchill	ME-5474—Vic Damone	
CA-1131—Ray Anthony O.	ME-5464—Soft Notes	
CO-38927—Dinah Shore	MG-10777—Harry Ranch	
CR-60253—Ames Bros.	LO-766—Al Morgan	
DE-27161—Dick Haymes	VI-20-3902—Honeydreamers	

3

4

SAM'S SONG

* GARY AND BING CROSBY

CA-962—Joe Carr	LO-693—Hogan & Wayne	
CO-38876—Toni Harper	ME-5450—Harry Geller O.	
CR-60250—Leighton Noble O.	MG-10743—The Melodeons	
DE-27033—Victor Young O.	VI-20-3798—Freddy Martin O.	
DE-27112—Gary And Bing Crosby		

4

3

ALL MY LOVE

* PATTI PAGE

CA-1183—Eddie Grant	DE-27118—Guy Lombardo O.	
CO-38913—Xavier Cugat O.	ME-5455—Patti Page	
CO-38918—Percy Faith O.	MG-10792—Russ Case O.	
CO-39006—Jack Smith	VI-20-3870—Dennis Day	
DE-27117—Bing Crosby		

5

6

LA VIE EN ROSE

* TONY MARTIN

CA-890—Paul Weston O.	CO-38768—Harry James O.	
CA-1171—Buddy Cole	DE-24816—Victor Young O.	
CA-1153—Jo Stafford	DE-27111—Bing Crosby	
CR-60241—Owen Bradley	DE-27113—Louis Armstrong	
CR-60260—Connie Haines	MG-30227—Macklin Marrow O.	
DE-27127—Guy Lombardo O.	VI-20-3819—Tony Martin	
DE-21313—Noro Morales O.	VI-20-3739—Melachrino O.	
PR-721—Gene Ammons	VI-20-3882—Ralph Flanagan O.	
CO-38948—Edith Piaf		

6

5

SIMPLE MELODY

* BING & GARY CROSBY

AD-1016—Rosalind Paige	CR-60227—Crosby-Gibbs	
CA-1039—Joe Stafford	DE-27112—Bing & Gary Crosby	
CO-38827—Dinah Shore	VI-20-3781—Phil Harris	

7

7

TZENA, TZENA, TZENA

* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O.	Star of David—Cantor S. Malavsky	
CO-12473—Walt Solek O.	DE-27077—G. Jenkins & The Weavers	
CR-60263—Geo. Cates O.	DE-27053—The Weavers	
RA-720—Frank Wojnarowski O.	ME-5454—Vic Damone	
RI-116—Al Blank	VI-20-3847—Ralph Flanagan O.	

8

8

HARBOR LIGHTS

* SAMMY KAYE ORCH.

CA-1190—Ray Anthony O.	LO-781—Lorry Raine	
CO-38963—Sammy Kaye O.	ME-5488—Dinah Washington	
CO-38889—Ken Griffin	ME-5461—Byrd & The Harmonicats	
DE-27219—Bing Crosby	VI-20-3911—Ralph Flanagan O.	
DE-27208—Guy Lombardo O.		

9

I'LL NEVER BE FREE

* KAY STARR & TENN. ERNIE

CA-1124—Starr & Tenn. Ernie	LO-654—Joyce Indig	
DE-27200—Fitzgerald & Jordan	ME-8187—Dinah Washington	
DE-24911—Lionel Hampton	VI-20-3622—Lucky Millinder O.	

10

11) Bonaparte's Retreat. 12) Count Every Star. 13) Cincinnati Dancing Pig. 14) Sometime. 15) Music Maestro Please. 16) I Love The Guy. 17) Patricia. 18) Dream A Little Dream Of Me. 19) Our Lady Of Fatima. 20) El Mambo.

M-G-M

LIST OF HITS!



M-G-M Disk Hits Heading for Top Sales

INDICATE QUANTITY

BILLY ECKSTINE	BE MY LOVE	10799 (78 RPM)	_____
	ONLY A MOMENT AGO	K10799 (45 RPM)	_____
BILLY ECKSTINE	THE SHOW MUST GO ON	10778 (78 RPM)	_____
	YOU'VE GOT ME CRYING AGAIN	K10778 (45 RPM)	_____
TOMMY TUCKER and his Orchestra	MOLASSES, MOLASSES	10824 (78 RPM)	_____
	LOOKS LIKE A COLD, COLD WINTER	K10824 (45 RPM)	_____
JOHNNY DESMOND	A BUSHEL AND A PECK	10800 (78 RPM)	_____
	SO LONG SALLY	K10800 (45 RPM)	_____
SHEP FIELDS and his Orchestra	HARBOR LIGHTS	10823	_____
	I'M FOREVER BLOWING BUBBLES		_____
ART LUND	IF I WERE A BELL	10826 (78 RPM)	_____
	THE SONG OF DELILAH	K10826 (45 RPM)	_____
MONICA LEWIS	LIFE IS SO PECULIAR	10814	_____
	MY HEART IS OUT OF TOWN		_____
DAVID ROSE and his Orchestra	WONDERFUL ONE	30279 (78 RPM)	_____
	THE TINA-LINA	K30279 (45 RPM)	_____
THE MELODEONS	THE PETITE WALTZ	10834	_____
	BELOVED, BE FAITHFUL		_____
JACK FINA and his Orchestra	ALWAYS YOU	10801	_____
	ONCE IN A LIFETIME		_____
JUDY VALENTINE	THE OCARINA	10828	_____
	ROWDY-DOW		_____
RUSS CASE and his Orchestra	MARRYING FOR LOVE	10833	_____
	IT'S A LOVELY DAY TODAY		_____
BILL FARRELL	FOUR-TWENTY A.M.	10790 (78 RPM)	_____
	THERE YOU ARE	K10790 (45 RPM)	_____
JACK BOLES	THE RED WE WANT IS THE RED WE'VE GOT	10794	_____
	THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE		_____
HANK WILLIAMS	THEY'LL NEVER TAKE HER LOVE FROM ME	10760 (78 RPM)	_____
	WHY SHOULD WE TRY ANYMORE	K10760 (45 RPM)	_____
IVORY JOE HUNTER	IT'S A SIN	10818	_____
	DON'T YOU BELIEVE HER		_____

Use this check list to order M-G-M RECORDS Hits...
Mail to your local M-G-M RECORDS DISTRIBUTOR!

DEALER _____
ADDRESS _____

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LOOKS LIKE A COLD, COLD WINTER" (2:51)
"MOLASSES; MOLASSES" (2:46)
TOMMY TUCKER ORCH.
(MGM 10824)

● Effective rhythm ballad on the upper lid might prove to be a potent coin culler here. Vocal by Don Brown and Sally Sweetland is smooth and easy throughout, with the lyrical expression echoing the sentiments of the title. Coupling is a hot novelty item, with Judy Valentine and a group handling the wordage. Both ends should hold their own.

"HARBOR LIGHTS" (2:57)
"I'M FOREVER BLOWING BUBBLES" (2:48)
SHEP FIELDS ORCH.
(MGM 10823)

● Pair of well known sides in the offing for music ops, with maestro Shep Fields on tap for the orchestral patter. Both tunes feature chirp Thelma Gracen in the vocal slot, with the lass turning in an effective job. Shep's "bubbling" theme dominates throughout, and adds to the flavor of the material. Disk should hold its own with Shep's many fans.

"SERENADE IN BLUE" (2:54)
"AREN'T WE ALL" (2:53)
ART MOONEY ORCH.
(MGM 10822)

● Sweet ork blending of the Art Mooney gang makes for fair enough listening pleasure on this duo. Top deck is an oldie that scored years ago—this rendition might hold its own. Flip is a slow dreamy ballad with a vocal group holding down the spotlight. Ops who have the spots might get with this platter.

"THAT'S THE WAY IT GOES WITH LOVE" (2:46)
"YOU ARE THE IDEAL OF MY DREAMS" (2:41)
BLUE BARRON ORCH.
(MGM 10820)

● More romantic wax in store for music ops, with Blue Barron offering this pair. Upper end has Betty Clark and the Blue Notes on a tempting ballad that makes for wonderful listening pleasure, while the coupling features Bobby Beers and the group, with a recitation chorus by John McCormack. Wax has to be heard in order to be appreciated—we suggest just that.

"I COVER THE WATERFRONT" (3:00)
"DON'T WORRY 'BOUT ME" (2:40)
SARAH VAUGHAN
(MGM 10819)

● Chirp Sarah Vaughan sets her pipes on a pair of oldies that should do just as well today, as they did some years ago. Both sides have Sarah at her best, with the music sure to win wide juke box favor. Wax is the sort that will gain consistent phono play—ops should get with 'em.

"IT MAY BE ON SUNDAY" (2:54)
"WHY FIGHT THE FEELING" (2:39)
TED STRAETER ORCH.
(MGM 10821)

● Smooth, intimate style of orkster Ted Straeter on this duo, is sure to result in heavy play for music ops. Both ends are tunes that have been widely recorded, and should be familiar to music ops. Ted's relaxed, easy-going vocal style, coupled with some light tempo'd music in the background, makes both ends potential winners.

DISK OF THE WEEK

"ONE FINGER MELODY" (2:40)
"ACCIDENTS WILL HAPPEN" (2:55)

FRANK SINATRA
(Columbia 39014)



FRANK SINATRA

● By far and large, one of the greatest etchings Frank Sinatra has come up with in a long time is offered here in this recording tagged "One Finger Melody." The song itself is a cinch to score with music ops and fans alike, and prove to be a hot bonanza for peak juke

box play. Frank's relaxing, easy-going style on the song is hard to match. Tune is a slowly woven melodic item, with a set of softly warbled lyrics, to match the smooth mood surrounding the side. It's an infectious melody, one that makes you wanna sing along with it. Tune has already caused widespread attention in the music business—it should certainly prove to be a top contender for juke box honors. On the other end with "Accidents Will Happen," Frank keeps the wax whirling at a slow pace, with his rendition of this warm, inviting ballad. Song should win wide favor with the moon-in-June kids, and earn some top grosses in the boxes. Ork backing on both ends by maestro Axel Stordahl is first rate from start to finish. The side we're ga-ga about is "One Finger Melody"—we're sure you will be too!

"WONDERFUL ONE" (3:18)
"THE TINA-LINA" (3:05)

DAVID ROSE ORCH.
(MGM 32079)

● Music ops with wired music locations will wanna get with this pair. Plush string setting of the oldie on the top deck makes for wonderful listening pleasure throughout. Flip is a plug tune from the MGM "The Toast Of New Orleans" flicker, and should get a heavy ride. Ops should lend an ear in this direction.

"I DON'T WANT TO LOVE YOU" (2:20)
"TEE-KA-TEE-KA TAH" (2:45)

THE PAULETTE SISTERS
(Dana 2081)

● Smooth romantic flavor of this pair by The Paulette Sisters should do more than hold their own with music ops. Both ends weave in melodic tempo, with gals handling the lyrical expression in effective manner. Top deck has some nice bounce to it, while the flip is in the novelty vein. Disk rates ops avid listening attention.

"ROSIE THE ELEPHANT" (2:24)
"LITTLE RED CABOOSE" (2:35)

AL MORGAN
(London 783)

● Al Morgan in the drivers seat, with a pair of clever sides in the offing for music ops. Both ends of the platter are in the cute vein, with the lyrical expression matching the bill of fare of the titles. Al's vocal work is effective throughout, as is the ork backing. Disk rates ops listening time.

"I'LL NEVER BE FREE" (3:00)
"JOURNEY'S END" (3:20)

LUCKY MILLINDER
(RCA Victor 20-3622)

● This rendition of the top tune should hold its own with music ops. Vocal work by Annisteen Allen and Big John Greer is effective throughout, with both splitting honors on the side. Ditty is a tempting blues ballad that should be well known to music ops. Flip has Paul Breckenridge and a choir on an effective, but off the track melody. The many Lucky Millinder fans should sit still for this one.

"IF I WERE A BELL" (2:19)
"I'LL KNOW" (3:00)

GEORGIA GIBBS
(Coral 60310)

● Pair of plug tunes from the "Guys & Dolls" musical, with pert chirp Georgia Gibbs offering music ops some great wax. Top deck is a lightly styled novelty item, with a clever set of lyrics to match. Flip has Georgia switching to a teeming ballad that makes you stop and listen. It's a warm, inviting melody, with some rich warbling by Miss Gibbs. Ops should get with this one—but pronto!

"A BUSHEL & A PECK" (3:11)
"GUYS & DOLLS" (2:32)

CONNIE HAINES
(Coral 60309)

● More music from the "Guys & Dolls" click, with Connie Haines on deck. Upper lid is a wonderful sing-song romantic thing, that is handled by Connie in top notch manner. Side whirls in melodic tempo, with some excellent chorus backing. Flip is a merry item that should catch on and go in a big way too, and has Connie turning in another excellent performance. Connie's many fans will go for this pair.

"IT MAY BE ON SUNDAYS" (3:15)
"I'LL ALWAYS LOVE YOU" (2:54)

EILEEN WILSON—DON CHERRY
(Decca 27244)

● Eileen Wilson and Don Cherry team up on this pair of ballads, and come up with some fairly good material for music ops. Both ends whirl in smooth tempo, with the vocal refrain by the pipers coming thru in good order. Flip side is a plush dramatic effort, and nabs our nod.

"WATCHIN' THE TRAINS GO BY" (2:32)

"RAINBOW GAL" (2:24)
BOB CROSBY ORCH.
(Coral 60312)

● Choo-Choo story on the upper lid is handled in excellent manner by Bob Crosby and gang. Ditty has a nice beat and bounce to it, in addition to some fine warbling by the maestro. Girl tune on the coupling is just as good, and should prove to be a hot winner with music ops. Disk rates a top spot in ops machine.

"I'VE NEVER BEEN IN LOVE BEFORE" (2:58)
"IF I WERE A BELL" (3:06)

BING CROSBY
(Decca 27232)

● Der Bingle out with some fresh wax, with a pair from the "Guys & Dolls" winner headed ops way. Top side is a slow romantic ode that has Bing spooning smoothly throughout. Flip is a hot novelty item that is sure of scoring. Vocal work with Patty Andrews on the side is top notch, and makes for wonderful listening pleasure. Ops should latch on!

"STRANGER IN THE CITY" (3:08)
"OUR LADY OF FATIMA" (2:47)

BILL KENNY—GORDON JENKINS ORCH.
(Decca 27256)

● Plush dramatic aura surrounding the top side makes for excellent listening pleasure here. Vocal work on the side by Bill Kenny fits the mood and patter of the tune, with its strong message making you stop and listen. Coupling has Bill on a current winner. Both ends are gilded by the superb musicianship of Gordon Jenkins orchestra and chorus. Top deck might prove to be a sleeper.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WHEN YOU KISS A STRANGER" ... Sonny Calello ... Apollo 1170
- ★ "SO LONG SALLY" ... Paul Weston O. ... Columbia 39000
- ★ "ONLY A MOMENT AGO" ... Dinah Washington ... Mercury 5503
- ★ "IF I WERE A BELL" ... Bing Crosby-Patty Andrews ... Decca 27232
- ★ "STRANGER IN THE CITY" ... Bill Kenny ... Decca 27256

ROUND THE WAX CIRCLE

NEW YORK:

Jack Smith has a hit in his new Columbia etching of "Ca Va Ca Va", recorded in France, and written by Maurice Chevalier. . . . Kitty Kallen has been extended at the Wedgewood Room of the Waldorf thru November 28th. . . . Eddie Hubbards WIND, Chicago ABC show, will once again throw open its doors every Saturday evening. The popular "Open House Show" was attended by ten thousand guests last season. . . . Vido Musso has inked a wax pact with Capitol Records. . . . Tony Bennett has a comer in his rendition of "Sing You Sinners". . . . Metropolitan music men buzzing with the flock of recordings on the "Guys and Dolls" musical scorer. Show has some of the hottest tunes heard round these parts. . . . Ditto the same excitement with Irving Berlin's new "Call Me Madam" show. . . . Look for Perry Como to cop top honors with "The Best Thing For You", on RCA Victor. . . . Bill Farrell goes into the Latin Quarter, Boston, for one week starting October 22nd. . . . Red Doff and Al Jarvis, well known West Coasters, in New York this past week. . . . Stan Kenton's dance crew



RALPH FLANAGAN

skedded to hit Philadelphia this month. . . . Lionel Hampton to stay out west for some time, instead of bringing band East as he had planned. . . . Traders 'round these parts are all pepped up over the bright signs the fall and winter season has already shown. Disk sales with all companies are reported to be higher than they have ever been, with the coming Xmas period expected to clip all previous records. . . . And speaking of Christmas, did'ja notice the extra heavy flock of seasonal songs around? . . . Jimmy Dorsey and crew follow maestro Ralph Flanagan into the Cafe Rouge at the Hotel Statler. It's a repeat performance for Jimmy, but he's gonna have to go a long way to match the top grosses that Ralph racked up. . . . Wise move department: Building thrush Dinah Washington into a pop star. Gal has what it takes to score in this field, as well as she did in the rhythm and blues seg.

CHICAGO:

Irwin Berke of Shapiro, Bernstein, was one guy who actually "lived" with Sammy Kaye while Sammy played his one-niter here. Oiwini was thrilled to learn that Sammy recorded the "One Rose" for RCA-Victor (it's just about 25 years old) and which will be soon released. It's a great tune and should be even greater with the way Sammy can maestro the schmaltz out of it. . . . By the way, Irwin is looking for a vocal lovely who can travel with a well known name band. Know one? . . . Buddy Moreno is clicking at the Chase in St. Loo. . . . Didiyaknow that Hank Markbreit plays the pianna? Not so good, but, he plays it. And gets plugs. . . . Chick Kardale to N.Y. over weekend to attend his niece's weddin' and back on the job Monday morn. . . . Irwin Barg of Robbins was sick in bed with a bad cold when Sammy Kaye was in town and couldn' get aroun' t' see the Maestro. . . . Phil Miller all hepped up over the fact that J. J. Robbins is goin' after "The Night Is Young And". A gorgeous tune that can and should clik big again. . . . and again. . . . Where's Dick Todd? . . . Guy Lombardo reported to have recorded "I'm In The Middle Of A Riddle". Claims it's one of his best. . . . Howard Richmond and Hugo Winterhalter in town over a long weekend and did quite a visitin' job. Coverin' every disc jock in town, and then some. And were gorgeous people at that great party RCA-Victor threw for Hugo. (Howard with "Molasses" as a plug). . . . Sherman Hayes all hexcited over the fact that Jimmy Martin has just released his "You're A Real Sweetheart" on "Sharp" label. . . . Jerry Glidden's doin' good at the Swizz Chalet. . . . Especially with a team like Cass Franklin (Apollo Records) and Monica Moore to sing. . . . Lots of guys here suddenly discovered that Benny Strong cut "That Old Gang Of Mine". A tune that has been long a Chi favorite. In fact, some of the bigtime here claim that "Benny's is the greatest". Many of the music boys goin' to the Schroeder in Milwaukee to greet Benneh at his opening there on October 17.



GUY LOMBARDO

LOS ANGELES:

And now it gives with a takeoff on "Goodnight, Irene", titled "Please Say Goodnight To The Guy Irene". . . . Mary Solle over at Leuenhagen's jukebox disk emporium tells us that the RCA Victor platter by Ziggy Talent promises to match the original in pop up favor. . . . Nice chat at Redwood Sales with Dottie Vance, the only hat-wearing dee jay contactor around, who told us that Teresa Brewer's "Molasses, Molasses" looks like it oughta get right up there fast in the "Icky Sticky Goo" department. . . . Other new London platters showing promise are Al Morgan's "Little Red Caboose", Claire Hogan's "Everybody Clap Hands" and "In the Middle Of A Riddle" by Snooky Lanson and Eve Young. . . . Over at Tempo, theres' a pair of items on the new Theme label popping in "The Night the Floor Fell in" and "Beer, Beer, Beer", both by The Guardsmen. . . . Albert Marx of Discovery huddling in New York with Howie (HIT) Richmond of Cromwell Music over promotion on "Molasses, Molasses" and also making the distributor rounds while veepee Dick Bock upped to San Francisco on distributor and promotion contacts, leaving the Hollywood office in the capable and lovely hands of Thelma Walker. . . . Caught Ellen Sutton at Billy Greys Band Box and heartily recommend this pop blues artist to any label enterprising enough to give her a listen. . . . Danny Franklin and frau Anita Turoff will be taking off for New York shortly on a few pending club and recording deals for Ellen. . . . Leo Mesner back at his Aladdin desk from Stockton, where he sat in on a Lionel Hampton one-nighter that rocked the town. . . . The Mesners, we gather, are in on the tour, which will soon play San Francisco and L. A. . . . Brother Eddie Mesner tells us that Amos Milburn's "Shack Shack Boogie" should be on the charts if it isn't.



TERESA BREWER

This week's New Releases ... on RCA Victor

RELEASE # 50-42

POPULAR

- PERRY COMO and The Fontane Sisters with Mitchell Ayres and his Orchestra**
You're Just In Love
It's A Lovely Day Today
20-3945 (47-3945)*
- BUDDY MORROW and his Orchestra**
Autumn Leaves
Strangers
20-3946 (47-3946)*
- BUDDY MORROW and his Orchestra**
I Can't Give You Anything But Love
Our Song Of Love (Ich Liebe Dich)
20-3947 (47-3947)*
- MILTON BERLE with Orchestra conducted by Dewey Bergman**
This Is The Chorus
Luck, Lucky, Lucky Me
20-3948 (47-3948)*
- RALPH FLANAGAN and his Orchestra**
I've Never Been In Love Before
The Billboard March
20-3949 (47-3949)*
- DON CORNELL with BOB DEWEY and his Orchestra**
Take Me In Your Arms
The Breeze (Bringin' My Honey Back To Me)
20-3950 (47-3950)*
- HUGO WINTERHALTER'S Orchestra and Chorus**
Once Upon A Time Today
Something To Dance About
20-3951 (47-3951)*

COUNTRY

- ELTON BRITT and ROSALIE ALLEN**
Tomorrow You'll Be Married
Mockin' Bird Hill
21-0396 (48-0396)*

WESTERN

- MONTANA SLIM**
When That Love Bug Bites You (He'll Keep Gnawin', Gnawin', Gnawin')
The K P Blues
21-0397 (48-0397)*

BLUES

- PIANO RED**
Rockin' With Red
Red's Boogie
22-0099 (50-0099)*

RHYTHM

- CHARLIE VENTURA and his Orchestra**
Tea For Two
Lotus Blue
22-0103 (50-0103)*
- * 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 14

Mommy, Won't You Buy A Baby Brother Or Sister For Me

Spike Jones
20-3934—(47-3934)

Please Say Goodnight To The Guy, Irene

Ziggy Talent
20-3925—(47-3925)

A Bushel & A Peck

Perry Como—Betty Hutton
20-3930—(47-3930)

Love Bug Itch

Eddy Arnold
21-0382—(48-0382)

I'm Movin' On

Hank Snow
21-0328—(48-0328)

Harbor Lights

Ralph Flanagan
20-3911—(47-3911)

Our Lady Of Fatima

Phil Spitalny and Hour Of Charm All-Girl Choir
20-3920—(47-3920)

Mr. Touchdown USA

Hugo Winterhalter
20-3913—(47-3913)

Thinking Of You

Eddie Fisher with Hugo Winterhalter Ork
20-3901—(47-3901)

Sleigh Ride

The Three Suns
20-3924—(47-3924)

Patricia

Perry Como
20-3905—(47-3905)

A Rainy Day Refrain

Mindy Carson
20-3921—(47-3921)

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

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ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WHEN YOU KISS A STRANGER"

(2:30)

"CUBAN LOVE SONG" (3:02)

SONNY CALELLO

(Apollo 1170)

● The strong, infectious echo of the top deck is bound to prove to be a hot winner for music ops. Vocal by Sonny Calello is deeply meaningful, with the haunting backdrop of the song making you pay close attention. Song is extremely compelling in nature, and is sure to win wide favor. Flip has Sonny delivering another sock performance on an old standard. Don't miss the top lid.

"HARVEST MOON POLKA" (2:53)

"POLKA AT THE MARDI GRAS" (2:13)

EDDIE GRONET ORCH.

(Columbia 12482F)

● First rate polka wax in store for music ops is this duo by Eddie Gronet. Both ends whirl in happy tempo, and make you wanna dance and sing along. It's merry polka music—the kind that garners repeat play. Echo of "Harvest Moon Polka," with a spot vocal by George Smith nabs our nod.

"I'LL KNOW" (3:04)

"GUYS & DOLLS" (2:41)

HARRY JAMES ORCH.

(Columbia 39009)

● Harry James, long missing from the phono spotlight, comes up with some fresh wax that should do more than hold their own. Strong, infectious ballad on the top deck is sure to win wide favor with music ops and fans alike. Cute novelty echo on the flip should earn its keep too. Both sides are from the "Guys & Dolls" legit, and promise to be heavy winners. This rendition will insure the popularity of the songs.

"SO LONG SALLY" (2:43)

"THESE FOOLISH THINGS" (3:13)

PAUL WESTON ORCH.

(Columbia 39000)

● The smooth echo of this one is sure to score for music ops. Top deck is a rising ballad, with the vocal refrain by the Norman Luboff choir ringing true throughout. Excellent ork backing highlights the side, and makes it a potential winner. Flip has the Weston ork displaying their musical wares on a standard, with the refrain sure to attract heavy coin. Disk rates a featured spot in your machines.

"A BUSHEL & A PECK" (2:20)

"SILVER BELLS" (2:55)

KITTY KALLEN—RICHARD HAYES

(Mercury 5501)

● Vocal team of Kitty Kallen and Richard Hayes come up with another hot set of sides to follow the success of their "Our Lady Of Fatima" winner. Top deck is a hot item from the "Guys & Dolls" musical, and is handled by Kitty and Richard in fine style. Flip is a warm sentimental Xmas item that should do exceptionally well. We like the top lid.

SLEEPER OF THE WEEK

"IF I WERE A BELL" (2:35)

"SLEEPY OL' RIVER" (2:47)

FRANKIE LAINE

(Mercury 5500)



FRANKIE LAINE

● Fresh wax by Frankie Laine, and the advent of still another hot pair of sides for music ops to latch onto—that's the story with this one. Frankie comes up with a hot item from the "Guys & Dolls" musical production in the top deck, titled "If I Were A Bell." Ditty has a wonderful set of clever lyrics,

that make you wanna sing along. Lightly intoned rhythm by maestro Harry Geller, coupled with Frankie's rich vocal delivery on the side make the tune a top drawer phono item. Ditty is essentially a novelty tune, and is one of the plug tunes from the legit show. On the other end with "Sleepy Ol' River," Frankie comes back with still another brilliant performance in this dramatic effort. Song weaves a meaningful story, and altho slightly off the beaten track, is sure to garner heavy play. Plush setting of the side, ably supported by a vocal chorus and some excellent orchestral backing by Harry Geller's ork, adds to the glow of the waxing. Both ends rate a featured spot in ops machines—grab 'em.

"ONLY A MOMENT AGO" (2:59)

"TIME OUT FOR TEARS" (2:27)

DINAH WASHINGTON

(Mercury 5503)

● Teeming vocal delivery of thrush Dinah Washington is sure to merit her some heavy play on this duo. Both ends of the wax are in the romantic vein, and have Dinah purring in her own unique vocal style. Tempo is slow and inviting throughout, with some wonderful instrumental music seeping thru the background. Ops should get with this one.

"MOLASSES, MOLASSES" (2:57)

"ORANGE COLORED SKY" (2:37)

ROBERTA QUINLAN—JAN AUGUST

(Mercury 5504)

● Two currently popular novelty items that are going like wildfire on the boxes at present, are offered here by Roberta Quinlan and Jan August in top style. Music is well known and widely recorded—this rendition should certainly bolster the popularity of the songs. Disk rates ops attention.

"I'M FOREVER BLOWING

BUBBLES" (2:30)

"CRAZY BONE RAG" (2:18)

MR. GOON BONES & BARNEY LANTZ

(Mercury 5498)

● Pair of hot novelty sides that have tremendous winning potential are these set up by Mr. Goon Bones and Barney Lantz. Wax rolls along in up tempo patter, with the zany instrumental work of both ends highlighting the material. It's top stuff for tavern locations, and should get a big ride. Ops listen in.

"CA VA CA VA" (2:43)

"ALL MY LOVE" (3:09)

JACK SMITH

(Columbia 39006)

● Bright new ditty tinted in the widely popular French vein has Jack Smith in the drivers seat. Song is handled in a rousing light hearted style, with excellent choral and instrumental accompaniment. Lyrical expression weaves about the title throughout, makes for fair listening pleasure. Flip has Jack on a so-so rendition of a current winner. Top deck gets our nod.

"WANDERLUST" (3:00)

"MANON" (3:15)

HERB JEFFRIES

(Columbia 38987)

● Pair of strong dramatic sides by balladeer Herb Jeffries might sit well with his many fans. Top deck is off the beaten track a bit, and based upon a classical theme. Flip is a girl tune in the romance vein which Jeffries handles well enough. Commercial appeal lacks in both songs, ops take it from here.

"NOW THAT YOU'RE MINE" (3:05)

"SINCE YOU'RE GONE" (3:00)

GEORGE MORRISON

(Hum 2)

● Music ops in the market for filler material might lend an ear in this direction. Both ends are in the ballad vein, with the vocal work handled by George Morrison fairly effective. Wax isn't the sort that'll draw any raves—it's there for the asking.

"LIFE IS SO PECULIAR" (2:29)

"MY HEART IS OUT OF TOWN" (2:59)

MONICA LEWIS

(MGM 10814)

● Vocal work by Monica Lewis is effective enough to warrant music ops in the market for a filler item, to lend an ear. Top deck has been widely recorded—this version isn't one that'll stop traffic, but it should hold its own. Flip is a fair enough rhythm ballad that doesn't hold too much in store for ops.

"MOLASSES, MOLASSES" (2:00)

"EV'RYBODY CLAP HANDS" (2:15)

BEATRICE KAY

(Columbia 39208)

● Thrush Beatrice Kay adds her rendition of this pair of novelties to the growing crop, and comes thru for ops with a pair that rate heavy listening attention. Both songs have been widely recorded, and will surely be known by music ops. This rousing sendoff by Miss Kay certainly rates with the best of 'em. Ops should listen in.

"WHAT CAN YOU DO" (3:15)

"HUMPTY JUMPTY" (3:00)

FRANKIE CARLE ORCH.

(RCA Victor 20-3923)

● Sweet romantic refrain by Alan Simms on the upper lid is fair enough. Ditty rolls along in slow, dreamy patter with the ork blending well enough. Coupling is an instrumental, featuring some piano fashions by maestro Carle. Wax won't stop traffic—it should hold its own.

"SOMEBODY'S CRYIN'" (3:25)

"GET HAPPY" (2:40)

BOB DEWEY ORCH.

(RCA Victor 20-3927)

● More sweet music in store for music ops, with the widely heralded Bob Dewey in the drivers seat. Romantic echo of the top deck by Tommy Furtado is smooth and easy to take, and should be greeted with enthusiasm by music ops. Flip picks up in tempo, and has Tommy and a vocal trio on a mellow oldie. Top deck nabs our nod.

"BELOVED, BE FAITHFUL" (3:10)

"HOME" (2:24)

BOB DEWEY ORCH.

(RCA Victor 20-3928)

● Pair of current plug tunes in the offing for music ops, with the Bob Dewey ork setting up on "Beloved Be Faithful" and "Home." Both songs have been widely recorded, and should be well known to music ops. Lyrical expression by Tommy Furtado is smooth and effective, and makes for excellent listening. Wax should do exceptionally well in the boxes.

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending October 14.

Donn Tibbetts

WTSV—Cloremon, N. H.

1. ALL MY LOVE (Patti Page)
2. COUNT EVERY STAR (Ray Anthony)
3. NEVERTHELESS (Ray Anthony)
4. COULD BE (Vaughn Monroe)
5. CAN'T LAUGH ANYMORE (Sylvia Froos)
6. THE PETITE WALTZ (Guy Lombardo)
7. BRAZILIAN SLEIGH BELLS (Percy Faith)
8. EVERYBODY CLAP HANDS (Claire Hagan)
9. STRANGERS (Lorry Raine)
10. SINGING WINDS (Ralph Flanagan)

Bob Marton

WJMR-WRCM—New Orleans, La.

1. BUSHEL AND PECK (Como and Hutton)
2. BABY ME (Eileen Barton)
3. HONEYMOON (Kay Starr)
4. BONAPARTE'S RETREAT (Kay Starr)
5. GOODNIGHT, IRENE (Gordon Jenkins)
6. DREAM A LITTLE DREAM (Dinah Shore)
7. EL MAMBO (Perez Prado)
8. JAM-BO (Kenton and Cole)
9. I'LL NEVER BE FREE (Starr-Ernie)
10. MAMBO DE CHATTANOOGA (Perez Prado)

Dick Coleman

WCBM—Baltimore, Md.

1. I NEED YOU SO (Dan Cornell)
2. THINKING OF YOU (Dan Cherry)
3. STRANGERS (Lorry Raine)
4. I CROSS MY FINGERS (Perry Como)
5. MY DESTINY (Billy Eckstine)
6. SAM'S SONG (Bing and Gary Crosby)
7. I'LL ALWAYS LOVE YOU (Dinah Shore)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. NO OTHER LOVE (Jo Stafford)
10. MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter)

Bud Wendell

WJMO—Cleveland, Ohio

1. THINKING OF YOU (Dan Cherry)
2. ALL MY LOVE (Patti Page)
3. I LOVE THE GUY (Sarah Vaughan)
4. STRANGERS (Lorry Raine)
5. HARBOR LIGHTS (Sammy Kaye)
6. DADDY'S LITTLE BOY (Dick Todd)
7. YOU WONDERFUL YOU (Jerry Gray)
8. OUR VERY OWN (Jo Stafford)
9. YOU'RE IN MY ARMS (Guy Mitchell)
10. MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter)

Bob Corley

WQXI—Atlanta, Ga.

1. THINKING OF YOU (Dan Cherry)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. HARBOR LIGHTS (Ralph Flanagan)
4. BELOVED, BE FAITHFUL (Russ Margan)
5. CAN ANYONE EXPLAIN? (Ames Brothers)
6. GOODNIGHT, IRENE (Gordon Jenkins)
7. I HADN'T ANYONE TILL YOU (Hadda Brooks)
8. YOU WONDERFUL YOU (Alan Dale)
9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
10. THE TOUCH OF YOUR LIPS (Ziggy Elman)

Mort Nussbaum

WHAM—Rochester, N. Y.

1. THE PETITE WALTZ (Three Suns)
2. IT'S LOVE (Toni Arden)
3. NOLA (Les Paul)
4. GOODNIGHT, IRENE (Frank Sinatra)
5. OUR LADY OF FATIMA (Hayes-Kallen)
6. THINKING OF YOU (Eddie Fisher)
7. SAM'S SONG (Bing and Gary Crosby)
8. MONA LISA (King Cole)
9. AU REVOIR AGAIN (Don Cornell)
10. WHY FIGHT THE FEELING? (Vaughn Monroe)

Al Jarvis

KLAC—Hollywood, Cal.

1. DREAM A LITTLE DREAM (Frankie Laine)
2. I'LL ALWAYS LOVE YOU (Martha Tilton)
3. MUSIC, MAESTRO, PLEASE (Frankie Laine)
4. ALL MY LOVE (Patti Page)
5. GOODNIGHT, IRENE (Dennis Day)
6. I'LL NEVER BE FREE (Starr-Ernie)
7. CAN ANYONE EXPLAIN? (Ames Brothers)
8. ORANGE COLORED SKY (Cale-Kenton)
9. OUR VERY OWN (Victor Young)
10. BEER I LEFT ON THE BAR (Vaughn Monroe)

Jim McNamara

WALA—Mobile, Ala.

1. SAM'S SONG (Bing and Gary Crosby)
2. CAN ANYONE EXPLAIN? (Ray Anthony)
3. MONA LISA (Ralph Flanagan)
4. GOODNIGHT, IRENE (Frank Sinatra)
5. ALL MY LOVE (Harry Babbitt)
6. CINCINNATI DANCING PIG (Dick Jurgens)
7. COUNT EVERY STAR (Dick Haymes)
8. OUR LADY OF FATIMA (Red Foley)
9. FRIENDLY STAR (Judy Garland)
10. JUST FRIENDS (Johnny Long)

Jay McMaster

WMEX—Boston, Mass.

1. OUR LADY OF FATIMA (Red Foley)
2. ALL MY LOVE (Patti Page)
3. I'LL ALWAYS LOVE YOU (Dean Martin)
4. ORANGE COLORED SKY (Kenton and Cole)
5. THE PETITE WALTZ (Larry Green)
6. SAVE YOUR SORROW (Frank Petty)
7. FORBIDDEN LOVE (Vic Damone)
8. DREAM A LITTLE DREAM (Frankie Laine)
9. SONG OF DELILAH (Mitch Miller)
10. MOLASSES (Lenny Carson)

Claude Taylor

WIVY—Jacksonville, Flo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. ALL MY LOVE (Russ Case)
3. THINKING OF YOU (Martha Tilton)
4. SUGAR SWEET (Sammy Kaye)
5. ENVY (Ray Cordelle)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. MONA LISA (Charlie Spivak)
8. NEVERTHELESS (Ray Anthony)
9. DADDY'S LITTLE BOY (Jan Garber)
10. CHIQUITA BACANA (Edmundo Ras)

Glen King

KLX—Oakland, Cal.

1. GOODNIGHT, IRENE (Dennis Day)
2. I'VE FORGOTTEN YOU (Doris Day)
3. LA VIE EN ROSE (Tany Martin)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. FORBIDDEN LOVE (Vic Damone)
6. I LOVE THE GUY (Fran Warren)
7. HE CAN COME BACK (Evelyn Knight)
8. WHY FIGHT THE FEELING? (Vaughn Monroe)
9. DREAM A LITTLE DREAM (Frankie Laine)
10. I'LL ALWAYS LOVE YOU (Martha Tilton)

Larry Doyle

KGA—Spokane, Wash.

1. GOODNIGHT, IRENE (Frank Sinatra)
2. ALL MY LOVE (Percy Faith)
3. CAN ANYONE EXPLAIN? (Ray Anthony)
4. MONA LISA (King Cole)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. SAM'S SONG (Bing and Gary Crosby)
7. NO OTHER LOVE (Jo Stafford)
8. LA VIE EN ROSE (Tany Martin)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. MUSIC, MAESTRO, PLEASE (Tany Martin)

Ray Perkins

KFEL—Denver, Colo.

1. BONAPARTE'S RETREAT (Pee Wee King)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. ALL MY LOVE (Bing Crosby)
4. MONA LISA (King Cole)
5. SAM'S SONG (Bing and Gary Crosby)
6. CAN ANYONE EXPLAIN? (Vic Damone)
7. A-FLAT SWING (George Morrison)
8. SIMPLE MELODY (Jo Stafford)
9. LA VIE EN ROSE (Tony Martin)
10. OUR LADY OF FATIMA (Hayes-Kallen)

Rex Dale

WCKY—Cincinnati, Ohio

1. ORANGE COLORED SKY (Kenton and Cole)
2. HARBOR LIGHTS (Bing Crosby)
3. STRANGERS (Lorry Raine)
4. THE ONLY RED WE WANT (Ralph Flanagan)
5. I NEED YOU SO (Dan Cornell)
6. FRIENDLY STAR (Percy Faith)
7. HONESTLY, I LOVE YOU (Blue Barron)
8. ALL MY LOVE (Patti Page)
9. MY SILENT LOVE (Fran Warren)
10. MOLASSES, MOLASSES (Raberta Quinlan)

Lloyd Perrin

KGIL—Sherman Oaks, Cal.

1. I LOVE THE GUY (Fran Warren)
2. MUSIC, MAESTRO, PLEASE (Tony Martin)
3. DREAM A LITTLE DREAM (Frankie Laine)
4. I'LL ALWAYS LOVE YOU (Martha Tilton)
5. I'VE FORGOTTEN YOU (Doris Day)
6. THERE'LL NEVER BE ANOTHER YOU (D. Day)
7. CAN ANYONE EXPLAIN? (Larry Green)
8. HE CAN COME BACK (Evelyn Knight)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. WHY FIGHT THE FEELING? (Vaughn Monroe)

Eddie Gallaher

WTOP—Washington, D. C.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. THINKING OF YOU (Dan Cherry)
4. ALL MY LOVE (Patti Page)
5. CAN ANYONE EXPLAIN? (Ames Brothers)
6. SIMPLE MELODY (Bing Crosby)
7. LA VIE EN ROSE (Tony Martin)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. NO OTHER LOVE (Jo Stafford)
10. SAM'S SONG (Bing and Gary Crosby)

New! Terrific!

4 solid sides for coin machine profits by

SAMMY KAYE



**CHEEKY-CHEEKY
HOOPLA**

Vocal Chorus by Tony Alamo and The Kaydets

GUILTY

Vocal Chorus by Tony Alamo
Columbia Record 39013
or 7-inch LP 1-843

PATRICIA

Vocal Chorus by The Kaydets

**THE
PETITE WALTZ**

(La Petite Valse)

Columbia Record 39030
or 7-inch LP 1-861

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**DOES IT AGAIN
Now Delivering..
"Say Goodnight
To That Guy
Irene"**

**Featuring . . .
Jerry Murads'
Harmonicats**

**with a hilarious rendition by
Two Ton Baker**
*Rush Your Order To Your
Nearest Mercury Distributor*



MERCURY RECORDS, CHICAGO, ILLINOIS



MERCURY RECORDS OF CANADA, TORONTO, CANADA

Dinah Shore Set With RCA Victor As Columbia Releases Chirp From Pact

NEW YORK—Columbia Records released songstress Dinah Shore from her recording contract this past week, allowing the chirp to ink final papers with RCA Victor, for whom she will now record.

Columbia's move followed that of Capitol, who only a short while ago let Jo Stafford out of her contract before actual expiration, to allow the latter to wax for Columbia.

Miss Shore's deal with RCA Victor is for five years, calling for a minimum number of 16 sides per year, at the usual 5% royalty figure. Her move to RCA Victor actually had been foreseen in the trade for some time. She now rejoins RCA artist relations topper Manie Sacks, with whom she had been linked closely in her recording career at Columbia. Dinah formerly waxed for RCA, prior to her joining Columbia under Manie Sacks' direction.

Charlie Grean, RCA Victor a&r topper, was reported to have left for the coast, to immediately set some sessions for Miss Shore. Grean is slated to personally supervise the chirp's wax.

Setting of recording sessions for Miss Shore has rumors flying in the disk biz, as to what effect, if any, her addition to the label would have on singers Mindy Carson and Fran Warren. RCA Victor, who at one time had no top fem vocalist in its artist roster, now has three.

RCA Victor Out With "Kukla" Disks

NEW YORK—"Kukla, Fran and Ollie," of TV fame made their debut on wax this past week.

Paul A. Barkmeier, V.P. and General Manager of the RCA Victor Record Department announced that the cast of the prize-winning TV show recorded an album of modern nursery rhymes selected from Geoffrey Hall's new book "Happy Mother Goose".

The album entitled, "Happy Mother Goose", is scheduled for national release some time this month, and will be available in 45 and 78 rpm. The production was masterminded by Burr Tillstrom, creator and impresario of "Kukla, Fran and Ollie."

Report LeWinter Named Musical Chief For Standard Transcript Firm

CHICAGO—David LeWinter, famed maestro of the Pump Room for the past five years here, was reported named midwestern musical director for Standard Transcriptions this past week.

LeWinter is well known for his music on Standard. The choice of him, to handle midwest efforts for the transcription firm, is considered to be one of the best maneuvers of the firm.

In addition to his activities at the Pump Room, LeWinter is a featured recording artist for Mercury Records. His latest album for the plattery, of original rhumba renditions is kicking up quite a stir throughout the nation.

Linke Opens Chi Office

NEW YORK—Dick Linke, prexy of the record promotion firm bearing his name, this past week announced the opening of a Chicago office, to add further weight to the activities of his organization.

Named to head the office in Chicago was Bob Watson, well known in Chi radio and music circles.

Lebow Named Gen'l. Sales Manager Of Apollo Records

NEW YORK—Apollo Records, this past week, announced the appointment of Carl Lebow as sales manager.

In keeping with the diskery's plan of expansion in the pop field, Lebow, former owner of Metrotone Records, will tour the distribs shortly with the intention of opening new outlets.

The latest plug at Apollo is a Billy Daniels oldie, "Black Magic", recently revived by the firm. Reports in the trade indicate Apollo's cut of "Magic" a potential smash. The firm recently signed Maxine Sullivan and Sonny Collelo, formerly featured vocalist with Tommy Dorsey, and will launch a heavy promotion campaign around them.

Capitol Waxes Famed McCormick Letter

HOLLYWOOD — P.F.C. McCormick's much publicized last letter to his two daughters was recorded by Western star Tex Ritter, of Capitol Records.

McCormick, prior to his death in Korea action, wrote a compassionate message to his two little girls. The beautiful contents of the letter, received after official War Department notification of his death, was brought to the public's attention in a feature story carried by the AP.

Capitol Records disclosed that royalties of "Daddy's Last Letter" will go to McCormick's widow.

Jubilee Signs Sylvia Froos To Five Year Recording Contract

NEW YORK—Sylvia Froos, popular singing star of stage and radio, has signed an exclusive five-year recording contract with the Jubilee label, it was announced this week by Jerry Blaine, president of the Jubilee Recording Company.

Miss Froos's long-term pact with Jubilee comes as the result of the success she is scoring on "Can't Seem To Laugh Anymore", her first waxing for that label and the first recording she has made since the days when she was a child prodigy on radio and in vaudeville. Her Jubilee disc of "Can't Seem To Laugh Anymore" launched that song, which has since become a No. 1 plug at Dreyer Music and has been waxed on all major labels.

Miss Froos's singing with Jubilee was marked this week by the release of her second recording for that label, the standard "Did I Remember" coupled with "I'm Still Crying For You", a new Sid Bass-Ken Hecht ballad.

CINCY PHONO OPS ASSOCIATION IN HEAVY DISK PROMOTION CAMPAIGN

Local Record Distributors Laud Ops Move

CINCINNATI, OHIO—The Automatic Phonograph Owners Association, this city, this past week disclosed plans for an extensive record promotion campaign to be conducted in this city monthly, under auspices of the music operators trade group.

Plans were revealed at the regular monthly meeting of the association, held at the Hotel Sheraton Gibson, with a heavy attendance of music ops on hand.

Charles Kantor, president of the ops association, disclosed that along with their disk promotion plans, the group would feature open discussions and talks by one or two representatives of local record distributors at each meeting.

On hand to attend the confab were representatives of many of the Cincinnati record distributors, who lauded the music operators for their progressive strides.

Raleigh Davis of the Ohio Appliance Company, and Maurie Rose of London Records both made speeches before the music operators meeting. Rose discussed London Records plans insofar as the music operators are concerned, and disclosed the objectives of London.

In line with the promotion plans of the music operators group, local record distributors gave the ops sample copies of new recordings to be placed on location for test and exploitation purposes. In addition, records received by the association for this purpose were also distributed to the operators.

"The close cooperation between record manufacturers, distributors and the Cincinnati music operators association has resulted in an increase in the amount of sales potential," one local distributor revealed.

"It has not only benefited my sales organization, but has generally brightened the record picture throughout this entire area. There is no doubt, that the promotional gains we have made via music operators and juke boxes, has proved to increase our dealer sales, as well as the sale of recordings to the music operators themselves."

On hand to entertain the music operators were, Betty Clooney, King Records star, and featured artist on WLW-TV, Cincinnati; Gene Griffith, singing star of the same station; and Larry Vincent, who introduced his new recording "The House That I Worship."

Also present was Fred Rose, of the Acuff-Rose Music Publishing firm, who was a guest of Mr. Kantor during his stay in this city.

Henry Okun To Handle Jerry Gray Promotion

NEW YORK—Henry Okun, well known record exploiter, has been named to handle the disk promotion of orkster Jerry Gray, when the latter bandleader invades the East on November 15.

Gray is slated to open at the Meadowbrook in Cedar Grove, N. J. for a lengthy stay, and will bring in his original Club Fifteen ork.

The Jerry Gray ork has been widely hailed for some months now for their work on the West Coast, where they consistently played to capacity audiences.

NEWS

HE DOES IT ONCE AGAIN!

FREDDY MARTIN

Has THE Rendition
Of The New Hit Ballad

"WHERE DO I
GO FROM YOU?"

Backed With
"THE OCARINA"

From Irving Berlin's "Call Me Madam"
RCA Victor Record 20-3926 (78 rpm) 47-3926 (45 rpm)

Current **MARTIN** Money-Makers

- DID-EE DO RIGHT BY YOU RUMBALERO
RCA Victor 20-3892 (78) 47-3892 (45)
- SAM'S SONG MAMBO JAMBO
RCA Victor 20-3798 (78) 47-3798 (45)
- MEM'RY ISLAND JAZZ PIZZACATO
RCA Victor 20-3841 (78) 47-3841 (45)

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RCA VICTOR #20-3913

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as sung by
BILLY DANIELS

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SELLER OF ALL! ***

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Sensational Version of
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* 75,000 RECORDS SOLD IN ONLY TEN DAYS!!!

NOT 1
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SMASH HITS!
BY THE GREAT

AL MORGAN
DYNAMO OF PIANO AND SONG with orchestral accompaniment

**"THE PLACE
WHERE I WORSHIP"**
(IS THE WIDE OPEN SPACES)

Recitation by John McCormick

and

"HOPESTAR"

No. 784 — 78 RPM

No. 30197 — 45 RPM

"SO LONG SALLY"

and

"I'M STILL WITHOUT A SWEETHEART"

(CAUSE I'M STILL WITHOUT YOU)

No. 852 — 78 RPM

No. 30298 — 45 RPM

**"LITTLE
RED CABOOSE"**

and

"ROSIE THE ELEPHANT"

No. 783 — 78 RPM

No. 30196 — 45 RPM

LONDON
RECORDS

THE CASH BOX

"Folk" and "Western" Record Reviews



"I NEED ATTENTION BAD" (2:25)

"I'M THE ONE WHO LOVES YOU" (2:35)

ERNEST TUBB
(Decca 46269)



ERNEST TUBB

● There's no stopping this guy! Bouncing right back with another pair of great sides, Ernest Tubb notches this feature spot again, by coming up with some excellent wax for music ops to latch onto. Both sides are grade-A—and should prove to be big juke box winners. Ernest's vocal work on the pair is

hard to match and is sure fire for the phnos. Top deck has Ernie wailing a lightly styled infectious melody, with a tint of romantic lyrics in the verse. It's catchy music, the kind that draws repeat plays in the boxes. On the other end with "I'm The One Who Loves You", Tubb keeps the wax hot by offering another great side. Ditty is currently causing a whale of attention in the disk biz, and is sure to prove to be a big juke box winner. It's a romantic ode, handled to perfection by one of the nation's top folk stars. Ops shouldn't hesitate with this one—latch on!

"BLUE GRASS RAMBLE" (2:10)

"MEMORIES OF YOU" (2:57)

BILL MONROE
(Decca 46266)

● Bill Monroe and his Blue Grass Boys come up with a pair of potential winners in this fresh coupling. Top deck in an instrumental side that shows the musical wares of the group to good advantage, while the flip is a tender sentimental ode that should do well enough. Wide popularity of this combo should result in heavy play for ops with this platter.

"GEE, BUT IT'S LONESOME OUT TONIGHT" (2:46)

"DEEP WATER" (2:48)

AL ROGERS
(MGM 10816)

● Al Rogers in the spotlight, with a pair of effective sides that should hold their own with music ops and fans alike. Both ends make for fair listening pleasure, and have Al spooning in smooth style. Instrumental backdrop furnished by the Rocky Mountain Boys adds to the glitter of the wax. Listen in.

"THE RED WE WANT" (2:49)

"THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE" (2:48)

CURT MASSEY
(London 790)

● Pair of sides that have been around some, are set up by Curt Massey and the Country Washburn ork here. Both ends are in the patriotic vein, and should be familiar to most music ops. The platter may not stop traffic but it should hold its own.

"THE MEMPHIS BLUES" (2:47)

"BEER BARREL POLKA" (2:49)

ARTHUR SMITH
(MGM 10807)

● Wax styled by Arthur Smith, and the set up of a pair of sides that should earn their keep in the boxes in the offing for music ops. Al's guitar work on both ends is something to marvel at. Top deck is just what the title indicates, while the flip is a well known oldie. Ops who have the spots should lend an ear in this direction.

"NO ONE IS SWEETER THAN YOU" (2:47)

"THO I'VE LOST" (2:48)

HANK LOCKLIN
(4 Star 1530)

● Music in the sentimental vein, with Hank Locklin offering some smooth music in the coupling. Both sides feature Hank on the vocals, with the soft intimate lyrical expression easy to take throughout. Vocal and instrumental backing adds to the glow of the sides. Ops should listen in.

"LOSE YOUR BLUES" (2:45)

"TAMBURITZA BOOGIE" (2:21)

SMOKEY ROGERS
(Coral 64063)

● Blues echo of the top deck should net music ops some heavy play. Vocal on the side by Ferlin Huskey is fair enough, with the melody seeping thru in good order. Maestro Smokey Rogers takes over on the flip and comes up with a fair enough novelty boogie that should do well. We like the top deck.

"LINDSAY WALTZ" (2:39)

"CALICO HEART" (2:41)

MERL LINDSAY
(Cormac 1140)

● The waltz echo on the upper lid is the sort of stuff that should nab consistent juke box play. Ditty weaves in slow infectious tempo, with Merl and the boys making smooth music. Flip has tommy Elliot on a sugar sweet song that will do more than hold its own.

"I WAS BORN TO BE GAY" (2:45)

"SUNRISE SERENADE" (2:46)

RUTH DENNING
(Hillbilly 71104)

● Pair of great sides in store for music ops, are these set up by thrush Ruth Denning. Both ends of the pair show the gal's vocal style to excellent advantage, and rate heavily. Music should be fairly familiar since it has been around some. We like the top deck—we're sure you will too.

Eddy HOWARD

FIRST and BEST!

WITH THE
BEAUTIFUL NEW
BENJAMIN AND
WEISS* BALLAD

(*WRITERS OF "CAN ANYONE EXPLAIN")

MARTIN BLOCK
"Dean of all Disc Jockeys"
PICKS Eddy Howard ON THIS GREATEST
RECORD OF THE YEAR..

**"TO THINK
YOU'VE CHOSEN ME"**

COUPLED WITH

"THE ONE ROSE"

MERCURY 5517 45 RPM • 5517X45

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

OCTOBER 21, 1950

New York, N. Y.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing & Gary Crosby)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. SOMETIME (The Mariners)
6. SIMPLE MELODY (Bing & Gary Crosby)
7. MONA LISA (King Cole)
8. LA VIE EN ROSE (Tony Martin)
9. BONAPARTE'S RETREAT (Kay Starr)
10. MOLASSES, MOLASSES (Lenny Carson)

Salt Lake City, Utah

1. CAN ANYONE EXPLAIN (Ray Anthony)
2. COUNT EVERY STAR (Ray Anthony)
3. MONA LISA (King Cole)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. ALL MY LOVE (Patti Page)
7. SOMETIME (Ink Spots)
8. TILL THEN (Mills Bros.)
9. MUSIC, MAESTRO PLEASE (Frankie Laine)
10. LA VIE EN ROSE (Louis Armstrong)

Norfolk, Va.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. I CRY MY HEART OUT (Four Jacks)
4. I WAS DANCING (Toni Arden)
5. MY DESTINY (Billy Eckstine)
6. LOOK TO THE RAINBOW (Fran Warren)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
9. ALL MY LOVE (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

Phoenix, Ariz.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. BONAPARTE'S RETREAT (Kay Starr)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. I WANNA BE LOVED (Andrews Sisters)
8. TZENA, TZENA, TZENA (Vic Damone)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. DREAM A LITTLE DREAM OF ME (Frankie Laine)

Chicago, Ill.

1. BONAPARTE'S RETREAT (Kay Starr)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing & Gary Crosby)
4. SIMPLE MELODY (Bing & Gary Crosby)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. MONA LISA (King Cole)
7. DREAM A LITTLE DREAM OF ME (Frankie Laine)
8. JUST SAY I LOVE HER (Johnny Desmond)
9. ALL MY LOVE (Patti Page)
10. TZENA, TZENA, TZENA (Vic Damone)

Montreal, Canada

1. IT'S A BOY (Ozzie Williams)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. MONA LISA (Art Lund)
4. BLUE CANADIAN ROCKIES (Gene Autry)
5. IT'S LOVE (Phil Brito)
6. SAM'S SONG (Bing and Gary Crosby)
7. BONAPARTE'S RETREAT (Kay Starr)
8. LA VIE EN ROSE (Melacrino Sist.)
9. YOU HOLD THE REINS (Phil Brito)
10. PETITE WALTZ (Guy Lombardo)

Syracuse, N. Y.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. CINCINNATI DANCING PIG (Bill Darnel)
4. I WANNA BE LOVED (Andrews Sisters)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. SAM'S SONG (Bing and Gary Crosby)
7. THE RED WE WANT (Ralph Flanagan)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. SENTIMENTAL ME (Ames Bros.)
10. BONAPARTE'S RETREAT (Kay Starr)

Baltimore, Md.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. LA VIE EN ROSE (Tony Martin)
5. BEWITCHED (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. SAM'S SONG (Bing and Gary Crosby)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I WANNA BE LOVED (Andrews Sisters)

Los Angeles, Calif.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
6. TZENA, TZENA, TZENA (Vic Damone)
7. LA VIE EN ROSE (Tony Martin)
8. A BUSHEL & A PECK (Whiting-Wakely)
9. SIMPLE MELODY (Bing & Gary Crosby)
10. HARBOR LIGHTS (Guy Lombardo)

Little Rock, Ark.

1. SAM'S SONG (Bing and Gary Crosby)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. COUNT EVERY STAR (H. Winterhalter)
4. CINCINNATI DANCING PIG (Red Foley)
5. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. MUSIC, MAESTRO PLEASE (Frankie Laine)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. MONA LISA (King Cole)

Gulfport, Miss.

1. SOMETIME (Mariners)
2. MONA LISA (King Cole)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. I CROSSED MY FINGERS (Bing Crosby)
5. NOLA (Les Paul)
6. SIMPLE MELODY (Jo Stafford)
7. LA VIE EN ROSE (Louis Armstrong)
8. ARE YOU LONESOME TONIGHT (Al Jolson)
9. HARBOR LIGHTS (Sammy Kaye)
10. JUST A CLOSER WALK WITH THEE (Red Foley)

Boston, Mass.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. LA VIE EN ROSE (Tony Martin)
5. MONA LISA (King Cole)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. BONAPARTE'S RETREAT (Kay Starr)
8. EL MAMBO (Dave Barbour)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Atlantic City, N. J.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. ALL MY LOVE (Patti Page)
3. MONA LISA (King Cole)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. LA VIE EN ROSE (Tony Martin)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. SAM'S SONG (Bing & Gary Crosby)
8. SIMPLE MELODY (Bing & Gary Crosby)
9. BONAPARTE'S RETREAT (Kay Starr)
10. JUST SAY I LOVE HER (Johnny Desmond)

Macon, Ga.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. CAN ANYONE EXPLAIN (Ames Bros.)
4. ALL MY LOVE (Patti Page)
5. HARBOR LIGHTS (Sammy Kaye)
6. SOMETIME (Ink Spots)
7. LA VIE EN ROSE (Bing Crosby)
8. CAN'T WE TALK IT OVER (Andrews Sist.)
9. NOLA (Les Paul)
10. SIMPLE MELODY (Bing and Gary Crosby)

Butte, Mont.

1. MONA LISA (King Cole)
2. CAN ANYONE EXPLAIN (Larry Green)
3. CINCINNATI DANCING PIG (Joe Carr)
4. ALL MY LOVE (Bing Crosby)
5. SAM'S SONG (Joe Carr)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. CHERRY STONES (Evelyn Knight)
8. I CROSS MY FINGERS (Perry Como)
9. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
10. HARBOR LIGHTS (Ken Griffin)

New Orleans, La.

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. MUSIC, MAESTRO, PLEASE (Frankie Laine)
6. MONA LISA (King Cole)
7. BONAPARTE'S RETREAT (Gene Krupa)
8. ALL MY LOVE (Patti Page)
9. BEWITCHED (Jan Garber)
10. CINCINNATI DANCING PIG (Vic Damone)

Green Bay, Wisc.

1. BONAPARTE'S RETREAT (Kay Starr)
2. CAN ANYONE EXPLAIN (Ames Bros.)
3. I CROSS MY FINGERS (Perry Como)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. SOMETIME (Ink Spots)
6. OUR LADY OF FATIMA (Hayes-Kallen)
7. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
8. CAN'T WE TALK IT OVER (Andrews Sisters)
9. ALL MY LOVE (Patti Page)
10. HARBOR LIGHTS (Harmoncats)

Indianapolis, Ind.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. THIRD MAN THEME (Guy Lombardo)
8. LA VIE EN ROSE (Bing Crosby)
9. I WANNA BE LOVED (Andrew Sist.)
10. HARBOR LIGHTS (Ken Griffin)

Houston, Tex.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. ALL MY LOVE (Patti Page)
5. CAN ANYONE EXPLAIN? (Ames Bros.)
6. CINCINNATI DANCING PIG (Vic Damone)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. I'LL NEVER BE FREE (Starr-Tenn. Ernie)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. LA VIE EN ROSE (Tony Martin)

Cincinnati, Ohio

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. MONA LISA (King Cole)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. LA VIE EN ROSE (Tony Martin)
9. ALL MY LOVE (Patti Page)
10. SENTIMENTAL ME (Russ Morgan)

Yakima, Wash.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. BONAPARTE'S RETREAT (Kay Starr)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. MONA LISA (King Cole)
6. CAN ANYONE EXPLAIN (Ames Bros.)
7. NOLA (Les Paul)
8. HARBOR LIGHTS (Sammy Kaye)
9. LA VIE EN ROSE (Bing Crosby)
10. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)

Birmingham, Ala.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. JESUS HITS LIKE THE ATOM BOMB (Sunshine Boys)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. SAM'S SONG (Bing and Gary Crosby)
6. BONAPARTE'S RETREAT (Kay Starr)
7. COUNT EVERY STAR (Dick Haymes)
8. SHANGRI LA (Jack Fina)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. I WANNA BE LOVED (Andrews Sist.)

Knoxville, Tenn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. TZENA, TZENA, TZENA (Vic Damone)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)

Kansas City, Mo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I CROSS MY FINGERS (Perry Como)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Ink Spots)
9. BONAPARTE'S RETREAT (Kay Starr)
10. LA VIE EN ROSE (Harry James)



2 MORE SOLID SIDES
BY AMERICA'S NEW
SINGING FAVORITES!

The Ames Brothers

with Orchestra Directed by Roy Ross



OH BABE!

COUPLED WITH

TO THINK YOU'VE CHOSEN ME

CORAL 60327 (78 rpm)

CORAL 9-60327 (45 rpm)

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**BOOGIE WOOGIE
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**THAT AIN'T THE
WAY TO LOVE**
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★
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XMAS RELEASE**

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**Mercer Records Signs
Jimmy McPhail**

NEW YORK — Jimmy McPhail, twenty-two-year-old physical education instructor, who suddenly found himself launched on a career as a singer after winning an amateur contest recently, has been signed to an exclusive contract with Mercer Records, it was announced this week.

McPhail, a native of Washington, D. C., caused such a flurry as a result of his amateur victory that he was immediately asked by Duke Ellington to appear with his orchestra during its recent engagement at the Howard Theater in the capital. The young singer was accompanied by Ellington and Billy Strayhorn on two pianos with Wendell Marshall on bass.

On returning to New York, Ellington arranged a recording date with his son's company and McPhail cut four sides accompanied by the same unusual trio. Two Mercer Ellington compositions were recorded as well as one of Duke's and one standard tune.

Savoy Signs Ann Lewis

NEWARK, N. J.—Herman Lubinsky, President of Savoy Records, announced this week the signing of Ann Lewis, blues singer, to an exclusive contract. Her first record release will appear on the market very shortly. While terms of the new contract have not been disclosed, it was learned that it's of long duration.

Miss Lewis, hailed as the "1950 Bessie Smith," is currently appearing at Bop City in New York. She is expected to be a strong addition to the Savoy list now blazing with "Deceiving Blues" by Little Esther.

Live Wire
Texas
Distributor
Wants
Race & Popular Or
Hillbilly Labels

Will Do A Real Job For
Manufacturer

CONTACT: PAUL GLASS
SOUTH COAST AMUSE. CO.

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Victor-0002.

THE LITTLE GENERAL
says... We're Blowing
Our Horns For...
The
**'TUBBY
THE
TUBA'**
Song
Recorded by All Major
Record Companies
GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342

HOT
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|---|
| 1
I LOVE YOU
MY DARLIN'
Joe Fritz
(Sittin' In 559) | AFTER HOURS
Bobby Smith
(Apollo) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) |
| 2
TEAR DROPS
IN MY EYES
Ruth Brown
(Atlantic) | BLUE LIGHT
BOOGIE
Louis Jordan
(Decca) | SAD FEELING
Roy Milton
(Specialty) |
| 3
I'LL NEVER
BE FREE
Dinah Washington
(Mercury) | BOOGIE
RAMBLER
Gatemouth Brown
(Peacock) | FAILING BY
DEGREES
Jimmy Witherspoon
(Modern) |
| 4
I'M YOURS
TO KEEP
Herb Fisher
(Modern) | WELL,
OH WELL
Tiny Bradshaw
(King 4357) | EVERYBODY IS
SOMEBODY'S
FOOL
Lionel Hampton
(Decca) |
| 5
BALD HEAD
Roy Byrd
(Mercury) | GOODBYE
(Gene Ammons)
(Chess 1428) | LATE IN THE
EVENING
BLUES
Ray Charles
(Swingtime) |
| 6
GOOD
MORNING,
JUDGE
Wynonie Harris
(King) | BLUE
SHADOWS
Lowell Fulson
(Swingtime 226) | EVERY NIGHT
ABOUT
THIS TIME
Fats Domino
(Imperial) |
| 7
MILLION
DOLLAR
SECRET
Helen Humes
(Modern) | C'EST SI BON
Louis Armstrong
(Decca 27113) | YOU RASCAL,
YOU
Louis Armstrong-
Louis Jordan
(Decca) |
| 8
OO WEE BABY
Peppermint Harris
(Sittin' In 578) | PINK
CHAMPAGNE
Joe Liggins
(Specialty 355) | BOOGIE
RAMBLER
Gatemouth Brown
(Peacock) |
| 9
RIGHT WILL
ALWAYS WIN
Teddy Reynolds
(Sittin' In 571) | I NEED YOU SO
Ivory Joe Hunter
(MGM 10663) | MILLION
DOLLAR
SECRET
Helen Humes
(Modern) |
| 10
HARBOR
LIGHTS
Dinah Washington
(Mercury) | I LOVE YOU,
MY DARLIN'
Joe Fritz
(Sittin' In 559) | I'M YOURS
TO KEEP
Herb Fisher
(Modern) |

HOT

in **DETROIT** in **LOS ANGELES** in **OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1 **BLUE SHADOWS**
Lowell Fulson
(Swingtime 226)

2 **I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)

3 **WELL, OH WELL**
Tiny Bradshaw
(King 4357)

4 **I LOVE YOU MY DARLING**
Joe Fritz
(Sittin' In)

5 **MILLION DOLLAR SECRET**
Helen Humes
(Modern)

6 **SAX SHACK BOOGIE**
Amos Milburn
(Aladdin)

7 **BLUE LIGHT BOOGIE**
Louis Jordan
(Decca)

8 **HARD LUCK BLUES**
Roy Brown
(DeLuxe)

9 **EVERY DAY I HAVE THE BLUES**
Lowell Fulson
(Swingtime 196)

10 **STREET WALKIN' DADDY**
Margie Day
(Dot)

BESAME MUCHO
Ray-O-Vacs
(Decca)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty)

EVERYBODY'S SOMEBODY'S FOOL
Lionel Hampton
(Decca)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic)

LOVE DON'T LOVE NOBODY
Roy Brown
(DeLuxe)

MILLION DOLLAR SECRET
Helen Humes
(Modern)

EVERY NIGHT ABOUT THIS TIME
Fats Domino
(Imperial)

BLUE LIGHT BOOGIE
Louis Jordan
(Decca)

I'LL NEVER BE FREE
Annie Laurie & Paul Gayten
(Regal 3258)

OAKLAND, CALIF.
1. Besame Mucho (The Ray-O-Vacs)
2. Slim's Blues (Memphis Slim)
3. Million Dollar Secret (Helen Humes)
4. Tenderly (Lynn Hope)
5. Blue Shadows (Lowell Fulson)
6. Lizzie Lou (Calvin Boze)
7. Cadillac Baby (Roy Brown)
8. Old Time Shuffle Blues (Lloyd Glenn)
9. Freight Train Boogie (Johnny Otis)
10. Everybody's Somebody's Fool (Lionel Hampton)

KANSAS CITY, MO.
1. Goodnight, Irene (Paul Gayten)
2. I'll Never Be Free (Dinah Washington)
3. Well, Oh Well (Tiny Bradshaw)
4. Blue Light Boogie (Louis Jordan)
5. Hard Luck Blues (Roy Brown)
6. Cupid's Boogie (Little Esther)
7. Pink Champagne (Joe Liggins)
8. Can Anyone Explain? (Savannah Churchill)
9. Good Morning, Judge (Wynonie Harris)
10. Mona Lisa (King Cole)

DALLAS, TEX.
1. Sad Feeling (Roy Milton)
2. I Love You, My Darling (Joe Fritz)
3. Change Your Ways (Smokey Hogg)
4. Rhythm In The Barnyard (Joe Liggins)
5. My Temper Is Rising (Roy Hawkins)
6. Alabama Blues (Elmore Nixon)
7. I Love My Baby (Larry Darnell)
8. You're Gonna Look Like A Monkey (Smokey Hogg)
9. I'm Yours To Keep (Herb Fisher)
10. Everyday I Have The Blues (Lowell Fulson)

JACKSONVILLE, FLA.
1. Goodnight, Irene (Paul Gayten)
2. I Love You, My Darlin' (Joe Fritz)
3. Love Don't Love Nobody (Roy Brown)
4. Oh Wee Baby (Peppermint Harris)
5. I Love My Baby (Larry Darnell)
6. Deceivin' Blues (Little Esther)
7. Call Me Darlin' (Bobby Marshall)
8. Gold Ain't Everything (Paul Gayten)
9. Well, Oh Well (Tiny Bradshaw)
10. Back To The Country (Smokey Hogg)

MACON, GA.
1. Do Lord, Remember Me (Angelic Gospel Singers)
2. Street Walkin' Daddy (Margie Day)
3. Traveling Blues (T-Bone Walker)
4. The Natural Facts (Rosetta Tharpe)
5. Pink Champagne (Joe Liggins)
6. Blue Light Boogie (Louis Jordan)
7. Blue Shadows (Lowell Fulson)
8. Well, Oh Well (Tiny Bradshaw)
9. I Need You So (Ivory Joe Hunter)
10. Decivin' Blues (Little Esther)

.... BUT TERRIFIC!!

SONNY CALELLO

Star Of The TED STEELE TV Show

Singing

"WHEN YOU KISS A STRANGER"

backed by "Cuban Love Song"

... Great tunes:
... A Great Voice
... A Great Record



RECORD NO. 1170

ABBEY RECORDS HOT PARADE

BUILDING B-I-G!
"LET A SMILE BE YOUR UMBRELLA"
b/w "MISSOURI WALTZ"
by LAWRENCE "Piano Roll" COOK
Abbey # 15012

Another HIT by
BOBBY MARSHALL
"I SHOULDN'T LOVE YOU BUT I DO"
b/w "ARE YOU LONESOME TONIGHT?"
Abbey # 3019

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

STOP — LOOK — LISTEN!
RUTH DENNING
sings
"I WAS BORN TO BE GAY"
b/w "SUNRISE SERENADE"
Hillbilly # 71104
BOBBY GREGORY RECORDS
1695 Broadway N. Y. 19

JUBILEE RECORD Hits

Hot Across The Nation
Cash Box "SLEEPER OF THE WEEK"
DICK BROWN'S
"A LOVE LIKE YOURS"
"BIRTH OF THE BLUES"
Jubilee # 4007

A Cash Box "Best Bet"
SYLVIA FROOS'
"CAN'T SEEM TO LAUGH ANY MORE"
Jubilee # 4006

2 More Smash HITS!
THE ORIOLES'
"I NEED YOU SO"
Jubilee # 5037

"WE'RE SUPPOSED TO BE THROUGH"
Jubilee # 5031

JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.

"No, No, Joe"
MGM-10806

GREAT STANDARDS TODAY!

SEEMS LIKE OLD TIMES
COQUETTE
SNUGGLED ON YOUR SHOULDERS

LEO FEIST, INC.

Bob Larsen, Perry Como Guest On "ABC's Of Music" Show



NEW YORK—Recent guests on the Robert Q. Lewis "ABC's Of Music" airer are pictured above in the person of disk jockey Bob Larsen, WEMP, Milwaukee, Wisc., and RCA Victor recording star Perry Como. Larsen selected Perry as the most popular singing star in his area, and justly so, with Perry going big on "Patricia" and his latest "The Best Thing For Me". Left to right: Larsen, Perry Como and Robert Q. Lewis.

MGM Records Make Heavy Bow In Longhair Field

NEW YORK—MGM Records has announced that its first release of classical records will go on sale about October 20th. Overall, the company's new line will be known as the "popular Classics Series" and will feature material pressed on all three speeds. Albums in the series will be available almost exclusively on 33 1/3 r.p.m. microgroove and 45 r.p.m. pressings, although a few 78 r.p.m. issues are planned. Singles will be available in both 78 and 45 r.p.m. form. Both domestic and imported recordings will be featured on the yellow and black label.

The October release will include four new albums and three new singles, filled out by the re-issuance on new speeds of several standard vocal and orchestral works already in the MGM catalogue. Among the albums is the first complete modern recording of the Tchaikovsky ballet, "Aurora's Wedding", performed by the Royal Opera House Orchestra of Covent Garden under the direction of Warwick Braithwaite. Since the music is coincidentally identical with the third act of the same composer's "Sleeping Beauty" and the orchestra that of the Sadler's Wells Ballet Company, MGM plans to tie this issue closely to the current Sadler's Wells American tour; in which a complete "Sleeping Beauty" is featured. This set is promised as the first in a series of recordings of scores from the Sadler's Wells repertoire.

The other orchestral album in MGM's initial release will be "A Promenade Concert", a collection of short orchestral masterpieces patterned after a typical concert at "The Proms", London's equivalent of our "Pops" concerts.

Famous Debussy specialist George Copeland plays a group of piano pieces by that composer in a set entitled "George Copeland Plays Debussy", while organist Carl Weinrich is featured in a set of three Preludes and Fugues for organ by Bach. MGM deems both of these recordings events of the first order since both artists are considered unequalled in the music they present in these sets. The Weinrich-Bach set is the only one of the four which will be available only on 33 1/3 r.p.m.

Among new singles, MGM will offer on both 45 and 78 r.p.m. two arias from "Pagliacci" sung by Lauritz Melchior, Reger's "Virgin's Slumber Song" and Brahms' "Cradle Song" by Metropolitan tenor Donald Dame, and Richard Strauss' "Rosenkavalier Waltzes", coupled with de Falla's "Spanish Dance" from La Vida Brava performed by Macklin Marrow and the MGM Orchestra.

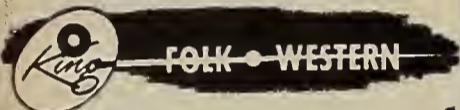
Simultaneously with this first release, MGM has announced the signing of the London Philharmonic Orchestra for a series of recordings of standard works to be made in England.



best sellers



- ★ **GEORGE WRIGHT**
15065 TENDERLY
TIMES SQUARE BOOGIE
- ★ **TERRY SHAND**
15064 DUST OFF THE OLD PIANO
ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE
- ★ **JANET BRACE**
15061 AN ORANGE COLORED SKY
OCEANA ROLL
- ★ **FREDDY MILLER**
15069 HOW DID I GET THIS WAY?
THE KNICK KNACK MAN
- ★ **JOHNNY LONG**
15060 THE B-I-EE-I-E
JUST FRIENDS



- ★ **MOON MULLICAN**
894 NINE-TENTHS OF THE TENNESSEE
RIVER
WELL, OH WELL
905 MONA LISA
THINK IT OVER
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **HAWKSHAW HAWKINS**
897 HANDCUFFED TO LOVE
STOP, PLEASE, STOP
- ★ **COWBOY COPAS**
895 MY HULA BABY
SIGNED, SEALED, THEN
FORGOTTEN
- ★ **JIMMY OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU
908 THANK GOD FOR VICTORY
IN KOREA
THE OLD FAMILY BIBLE
- ★ **YORK BROTHERS**
901 ROAD OF SADNESS
KILL HER WITH KINDNESS



- ★ **WYNONIE HARRIS**
4402 I WANT TO LOVE YOU BABY
MR. BLUES IS COMING TO
TOWN
4389 ROCK MR. BLUES
BE MINE MY LOVE
4378 GOOD MORNING, JUDGE
STORMY NIGHT BLUES
- ★ **TINY BRADSHAW**
4397 I'M GOING TO HAVE MYSELF A
BALL
BUTTERFLY
4357 WELL OH WELL
I HATE YOU
- ★ **SONNY THOMPSON**
4399 BLUES FOR THE NIGHTOWLS
HARLEM RUG CUTTER
- ★ **IVORY JOE HUNTER**
4405 LYING WOMAN
TOO LATE

- ★ **ROY BROWN**
DeLuxe 3308 'LONG ABOUT SUNDOWN
CADILLAC BABY
DeLuxe 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY
DeLuxe 3304 HARD LUCK BLUES
NEW REBECCA



Standard Songs are MONEY MAKERS!

"Here In My Arms"

Recorded by

DON CHERRY Decca
DORIS DAY Columbia

Pub. by: HARMS, INC.

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NEW YORK, N. Y.

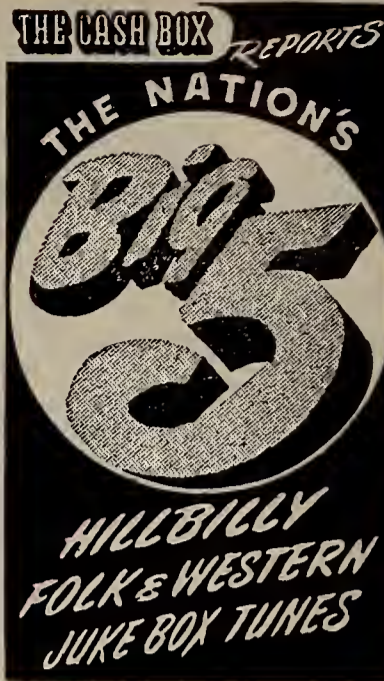
"DREAM A LITTLE DREAM OF ME"

7 Great Records!

CATHY MASTICE..... Admiral
DINAH SHORE..... Columbia
G. GIBBS-B. CROSBY..... Coral
ELLA FITZGERALD and
LOUIS ARMSTRONG..... Decca
JACK OWENS..... Decca
FRANKIE LAINE..... Mercury
VAUGHN MONROE..... Victor

Words & Music, Inc.

1619 Broadway N. Y. C.



1 WHY DON'T YOU
LOVE ME?
Hank Williams
(MGM 10696)

2 CUDDLE BUGGIN'
BABY
Eddy Arnold
(RCA Victor 21-0342)

3 I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)

4 GOODNIGHT, IRENE
Red Foley & Ernest Tubb
(Decca 46255)

5 I'LL SAIL MY SHIP
ALONE
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

THROW YOUR LOVE
MY WAY
Ernest Tubb
(Decca 46243)

ENCLOSED ONE
BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

MONA LISA
Moon Mullican
(King 886)
Jimmy Wakely
(Capitol 1151)

GIVE ME A LITTLE
OLD-FASHIONED LOVE
Ernest Tubb
(Decca 46243)

THE CASH BOX

Jazz 'n' Blues Reviews

★ **AWARD O' THE WEEK** ★

"IT'S A SIN" (2:46)

"DON'T YOU BELIEVE HER" (2:51)

IVORY JOE HUNTER
(MGM 10818)



IVORY JOE HUNTER

● Ivory Joe Hunter keeps his trail of recorded successes intact, by coming up with still another great pair of sides in this coupling tagged "It's A Sin" and "Don't You Believe Her." Both ends of the

platter have Joe in excellent vocal style, with the music sure to win wide favor with music ops and fans alike. Top deck is a slow tempting ballad, that has Ivory Joe in smooth relaxing style throughout. Disk is very compelling, and makes you want to listen all the more, after the first earful. Ork backing on the side adds to the brilliance of the side, and makes it all the more a winner. On the flip, Joe switches to a mellow novelty item that should get a heavy ride on the boxes. Tempo is mellow, with the lyrics making for excellent listening time. Both ends show Ivory Joe at his best, ops should climb aboard the bandwagon.

"IT SHOULDN'T HAPPEN TO A DREAM" (2:40)

"A LITTLE TASTE" (2:39)

JOHNNY HODGES ORCH.
(Mercer 1915)

● Smooth instrumental wax by the Johnny Hodges ork, and the set up of a pair of potential winners in store for music ops—that's the story with this one. Both ends show the ork in excellent manner, with the musical blending making for wonderful listening pleasure. Wax rates heavily—get with it.

"A SINNER KISSED AN ANGEL" (2:20)

"GRAYHOUND" (2:18)

WARDELL GRAY
(Prestige 723)

● Wax aimed at the hep crowd who go for this brand of mellow wax, might wanna latch on to this duo by Wardell Gray. Both ends feature Wardell on tenor sax, with light toned rhythm backing. Wax isn't the sort that'll raise Cain in the boxes—it might do as a filler piece.

"SIX P.M." (2:47)

"NIGHTINGALE" (2:59)

JOHNNY HARTMAN
(Apollo 1168)

● The big voice of Johnny Hartman is shown to excellent advantage on this pair. Top deck has the balladeer on a smooth romantic effort, with effective ork backing blending smoothly. Flip side is a standard that should be well known to music ops. Top deck is the better of the pair for our money.

"BABY COME HOME" (2:47)

"PLAY BOY BOYS" (2:43)

FLOYD DIXON
(Modern 20-776)

● Vocal blues by Floyd Dixon, with a pair of potential winners in the offing for music ops. Both sides of this platter have Floyd going off the deep end, on some slow infectious blues, with the vocal and instrumental pater adding up to peak juke box play for music ops. Wax is the sort that'll win top notch phono play—latch on!

"THIS TIME WE'RE THROUGH" (2:57)

"LINGER AWHILE" (2:46)

HADDA BROOKS
(Modern 20-769)

● Chirp Hadda Brooks, long missing from the phono spotlight, comes up with a pair here that should catch on with music ops. Top deck has the lass running through a slow tempting blues ballad, in hush-hush style. Coupling shows her versatile style at the ivory's on a well known oldie. Top deck gets our nod.

"TAKIN' A CHANCE ON LOVE" (2:45)

"SONNY SIDE" (2:48)

SONNY STITT
(Prestige 722)

● Wax tailor made for the hep jazzophile set is served up by tenor sax star Sonny Stitt here. Both ends feature Sonny on tenor, with the tempo of the pair rolling in high gear. Wax won't stop traffic—but it should hold its own.

"TROUBLE AROUND ME" (2:45)

"HIT THE ROAD" (2:49)

LITTLE WILLIE LITTLEFIELD
(Modern 20-775)

● Pair of grade A sides in the offing for music ops are these by Little Willie. Top deck is a low down blues side that weaves in slow infectious pater. Vocal by Little Willie fits the mood of the tune in fine style. Flip switches to a mellow driving theme with all the gang joining in for some great rhythm. Side has what it takes to score—and score in a big way at that. Disk rates a top spot in ops' machines.

"TALKATIVE BABY" (2:28)

"DO ME A FAVOR" (2:43)

OTIS DUCKER ORCH.
(Decca 48176)

● Pair of fair enough sides for music ops to lend an ear to, are these set up by the Otis Ducker ork. Upper lid has Helen Marina on the vocals, handling a stock blues piece. Flip shows the maestro in effective form, on a so-so novelty that should hold its own. Ops who have the room in their machines might listen in.

**Rosemary Clooney
A Uke Fan!**



NEW YORK—'Tain't the old rocking chair that's got her—it's the uke. Lovely Columbia Records vocal star Rosemary Clooney seems to be having a lot of fun, just strummin' and rockin'. Chirp's latest, "Where Do I Go From You" is currently picking up in popularity, too.

**Columbia Records
Sue Ten Dealers
In Price War**

NEW YORK—Columbia Records this week sued ten retail phonograph shops for an injunction against price cutting on LP records. Minimum prices for Columbia LPs established by Fair Trade agreements became effective on September 8. Notice of those agreements was sent to over 800 retailers throughout the State of New York.

Columbia charges that the ten stores sued have been selling new records at prices far below the established minimum prices.

The ten retailers have been ordered by Supreme Court Justice Julius Miller to show cause on Monday, October 16, why temporary injunctions should not be granted, pending trial of the cases, prohibiting further sales at less than the established prices.

The ten firms sued are: Center Music Stores, Chesterfield Music Shop, Colony Record & Radio Center, Sam Coyne, Sam Goody, Heins & Bolet, Rabsons, Radio City Music Shop, Record Collectors Exchange, and Terminal Music Shop.

**London Names
New Distributions.**

NEW YORK—Lee Hartstone, Director of Administration for London Records, announced several changes in his company's distributor set up this week. Effective October 1, Ohio Records Distributing, Inc., will represent the London label in Cleveland. Ohio Record Sales, Inc., former Cleveland distributor, has ceased operations. There is no connection between the two firms.

In Pittsburgh, London has switched to Standard Distributors and in Portland, Oregon, to Oregon Record Sales. Although these have been changeovers from company owned to independent distributors, all heads of offices have been retained and it was emphasized by Mr. Hartstone that no further changes are contemplated in the immediate future.

In line with its new policy, London will accent record promotion to operators, disk jockeys and dealers. A new project will see Joe Delaney, national sales manager, bringing in distributors for a rundown of latest releases and getting on the spot reaction.

Picked by:

BILLBOARD—DJs
OPS—DEALERS

America's Singing
Sweetheart

**EILEEN
BARTON**
"Baby Me"

flip "WHAT WILL BE,
WILL BE"

NATIONAL #9123

★ ★ ★ ★ ★

9127—The Galli Sisters

"MOLASSES,
MOLASSES"
"CHILDHOOD DAYS"

George Nolan

★ ★ ★ ★ ★

9119—Danny Scholl

"I'M GONNA LIVE
TILL I DIE"

★ ★ ★ ★ ★

"The Great Mr. B"

Billy Eckstine

9115—"I SURRENDER
DEAR"

9060—"MY SILENT
LOVE"

★ ★ ★ ★ ★

9112—Eileen Barton

"MAY I TAKE TWO
GIANT STEPS"

★ ★ ★ ★ ★

9121—Johnny Sparrow

"SERENADE TO
TWINs"

★ ★ ★ ★ ★

LATEST RELEASE

9100—Joe Turner

"HOLLYWOOD BED"
"NEW Oo-WEE BABY
BLUES"

★ ★ ★ ★ ★

4011—Joe Turner

"MISS BROWN BLUES"

★ ★ ★ ★ ★

9106—Joe Turner

"STILL IN THE DARK"

NATIONAL RECORDS
ORDER FROM YOUR NEAREST DISTRIBUTOR
or NATIONAL DISC SALES
1841 BROADWAY, N. Y. 23, N. Y.
★★★★

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

* BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND R. T. COUNTRY ON THE REVERSE SIDE.

CODE

AB—Abbey	MG—MGM
AD—A. & J.	MO—Modern
AP—Apollo	NA—National
AR—Arco	PR—Prestige
BU—Bullet	RA—Rainbow
CA—Capital	RE—Regent
CO—Columbia	RG—Regal
CR—Coral	RO—Rondo
DA—Dona	SA—Savoy
DE—Decca	SIT—Sittin' In
4 Star—Four Star	SP—Specialty
KL—King	TE—Tempo
LO—London	TW—Tower
ME—Mercury	VI—Victor

1—GOODNIGHT, IRENE Oct. 14 Oct. 7
122.6 123.4

- AT-917—LEADBELLY
- CA-1122—J. ALLISON
- CA-1142—JO STAFFORD
- CA-1158—EDDIE GRANT
- CO-38892—FRANK SINATRA
- CO-38394—GENE AUTRY
- CO-20738—GENE AUTRY
- CR-60266—CLIFF STEWARD
- CR-60261—JACK SHOOK-DOTTIE DILLARD
- DA-705—HARMONY BELLS ORCH.
- DE-46255—FOLEY-TUBB
- DE-48167—GUNTER LEE CARR
- DE-27077—GORDON JENKINS-WEAVERS
- DE-46258—LENNY DEE
- DE-45113—TED MAKSYMOWICZ
- DI-524—MAD MAN MAXWELL
- KI-886—MOON MULLICAN
- ME-5448—ALEXANDER BROS.
- RG-3281—PAUL GAYTEN ORCH.
- VI-20-3870—DENNIS DAY

2—MONA LISA 99.2 95.1

- CA-1010—KING COLE
The Greatest Inventor
- CA-1104—BUDDY COLE
Peanut Vendor
- CA-1151—JIMMY WAKELY
- CO-38768—HARRY JAMES O.
La Vie En Rose
- CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
- DE-27048—VICTOR YOUNG O.
Third Man Theme
- LO-619—CHARLIE SPIVAK O.
Loveless Love
- ME-5447—ALEXANDER BROS.
Home Cookin'
- MG-10689—ART LUND
When My Stogie Coach Reaches Heaven
- VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose
- 4 Star 1514—T. TEXAS TYLER

3—SAM'S SONG 68.3 73.6

- CA-962—JOE CARR
Ivory Rag
- CO-38876—TONI HARPER
Happy Feet
- CR-60250—LEIGHTON NOBLE O.
Mona Lisa
- DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
- DE-27112—BING and GARY CROSBY
Simple Melody
- LO-693—HOGAN & WAYNE
Mississippi
- ME-5450—HARRY GELLER O.
1812
- MG-10743—THE MELODEONS
Tippy Canoodle Canoe
- VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

Oct. 14 Oct. 7

- 4—ALL MY LOVE** 64.6 55.4
- CO-38913—XAVIER CUGAT
Tell Me Why
 - CO-38918—PERCY FAITH
This Is The Time
 - CO-39006—JACK SMITH
Ca Va Ca Va
 - DE-27117—BING CROSBY
Friendly Islands
 - DE-27118—GUY LOMBARDO O.
Swiss Bellringer
 - ME-5455—PATTI PAGE
Roses Remind Me Of You
 - VI-20-3870—DENNIS DAY
Goodnight, Irene

5—CAN ANYONE EXPLAIN? 54.7 49.6

- ARC-1259—SAVANNAH CHURCHILL
- CA-1131—RAY ANTHONY
Sky Coach
- CO-38927—DINAH SHORE
Dream A Little Dream Of Me
- CR-60253—AMES BROS.
Sittin', Starin', Rockin'
- DE-27161—DICK HAYMES
If I Had A Magic Carpet
- ME-5464—SOFT NOTES
It All Begins And Ends With You
- ME-5474—VIC DAMONE
Just Say I Love Her
- MG-10777—HARRY RANCH
I Didn't Know
- LO-766—AL MORGAN
There's No Season On Love
- VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
All Dressed Up To Smile

6—SIMPLE MELODY 52.3 62.8

- AD-1016—ROSALIND PAIGE
- CA-1039—JO STAFFORD
Pagan Love Song
- CO-38837—DINAH SHORE
I Still Get A Thrill
- CR-60227—CROSBY—GIBBS
A Little Bit Independent
- VI-20-3781—PHIL HARRIS
On The Mississippi
- DE-27112—GARY & BING CROSBY
Sam's Song

7—LA VIE EN ROSE 52.1 44.0

- CA-890—PAUL WESTON O.
Les Feuilles Mortes
- CA-1153—JO STAFFORD
- CA-1171—BUDDY COLE
- CO-38768—HARRY JAMES O.
Mona Lisa
- CO-38948—EDITH PIAF
The Three Bells
- CR-60241—OWEN BRADLEY
- CR-60260—CONNIE HAINES
- DE-21313—NORO MORALES O.
- DE-24816—VICTOR YOUNG O.
The River Seine
- DE-27111—BING CROSBY
I Cross My Fingers
- DE-27113—LOUIS ARMSTRONG
C'est Si Bon
- DE-27127—GUY LOMBARDO O.
- MG-30227—MACKLIN MARROW O.
When We're Dancing
- PR-721—GENE AMMONS
- VI-20-3819—TONY MARTIN
Tonight
- VI-20-3739—MELACHRINO O.
Fascination
- VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

8—BONAPARTE'S RETREAT 48.6 44.1

- CA-936—KAY STARR
Someday Sweetheart
- CA-1158—EDDIE GRANT
- CO-20706—LEON McAULIFFE
What, Where And When
- CO-38891—PHIL NAPOLEAN O.
- DE-46209—BUZ BUTLER
Poison Ivy
- VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
- VI-21-0111—PEE WEE KING
The Walls Of Regret

9—HARBOR LIGHTS 44.1 35.2

- CA-1190—RAY ANTHONY O.
Nevertheless
- CO-38889—KEN GRIFFIN
Josephine
- CO-38963—SAMMY KAYE O.
Sugar Sweet
- DE-27208—GUY LOMBARDO O.
The Petite Waltz
- DE-27219—BING CROSBY
Beyond The Reef

Oct. 14 Oct. 7

- LO-781—LORRY RAINE
Music, Maestro, Please
- ME-5461—BYRD and THE HARMONICATS
At Sundown
- ME-5488—DINAH WASHINGTON
I Cross My Fingers
- ME-5488—DINAH WASHINGTON
I Cross My Fingers
- VI-20-3911—RALPH FLANAGAN
Singing Winds

10—OUR LADY OF FATIMA 34.2 36.4

- CO-38926—TONY BENNETT
Just Say I Love Her
- DE-14526—RED FOLEY
The Rosary
- LO-752—FRED ELLIOT
- ME-5466—KALLEN—HAYES
Honestly I Love You
- MG-10737—SALLY SWEETLAND
- VI-20-3920—PHIL SPITALNY
Ave Maria

11—TZENA, TZENA, TZENA 33.4 35.7

- CO-12473—WALT SOLEK O.
- CO-38885—MITCH MILLER O.
The Sleigh
- CR-60263—GEO. CATES O.
- DA-720—FRANK WOJNAROWSKI O.
- DE-27077—GORDON JENKINS O.
Good Night, Irene
- DE-27053—THE WEAVERS
Around The World
- ME-5454—VIC DAMONE
I Love The Girl
- DI-116—AL BLANK
Stor of David 1505—CANTOR S. MALAVSKY
- VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

12—I'LL NEVER BE FREE 32.2 25.4

- CA-1124—STARR-ERNIE
- DE-27200—FITZGERALD-JORDAN
Ain't Nobody's Business
- DE-24911—LIONEL HAMPTON O.
How You Sound
- LO-654—JOYCE INDIG
- ME-8187—DINAH WASHINGTON
- VI-20-3662—LUCKY MILLINDER O.
Journey's End

13—THINKING OF YOU 23.9 14.8

- CA-1106—ART MORTON
Perhaps I Don't, Perhaps I Do
- CO-38295—SARAH VAUGHAN
I Love The Guy
- DE-27128—DON CHERRY
Here In My Arms
- VI-20-3901—EDDIE FISHER
If You Should Leave Me
- VI-20-3836—ENDRE PREVIN

14—NO OTHER LOVE 21.8 20.8

- CA-1053—JO STAFFORD
Sometime

15—JUST SAY I LOVE HER 20.6 16.0

- CO-38926—TONY BENNETT
Our Lady Of Fatima
- DE-27085—ARTIE SHAW O.
I Love The Guy
- ME-5474—VIC DAMONE
Can Anyone Explain?
- MG-10758—JOHNNY DESMOND
If Anybody Does
- VI-20-3829—EDDIE FISHER
Give A Broken Heart A Chance

16—ORANGE-COLORED SKY 19.5 10.7

- CA-1184—KENTON—COLE
Jam-Bo
- CO-38980—DORIS DAY
Load Of Hay
- VI-20-3908—BETTY HUTTON
Can't Stop Talking

17—MUSIC, MAESTRO, PLEASE 18.1 19.8

- ME-5458—FRANKIE LAINE
Dream A Little Dream Of Me
- VI-20-3883—TONY MARTIN
The Big Dipper

18—I'LL ALWAYS LOVE YOU 17.6 18.2

- CA-1208—DEAN MARTIN
Baby, Obey Me
- CO-38848—DINAH SHORE
I Didn't Know What Time It Was
- CR-60258—MARTHA TILTON

Oct. 14 Oct. 7

- 19—PATRICIA** 14.8 17.4
- CO-38965—DICK JURGENS
Cincinnati Dancing Pig
- ME-5491—EDDY HOWARD
So Long, Sally
- VI-20-3905—PERRY COMO
Watchin' The Trains Go By

20—CINCINNATI DANCING PIG 14.4 17.6

- CA-1183—EDDIE GRANT
All My Love
- CA-1182—JOE CARR
The Red We Want
- CA-1174—TENNESSEE ERNIE
- CO-38965—DICK JURGENS
Patricia
- DE-27201—CARMICHAEL & GRAY
I'm Moving On
- DE-46261—RED FOLEY
- LO-768—TERESA BREWER
Punky Punkin
- ME-5477—VIC DAMONE
Forbidden Love
- MG-10805—THE MELODEONS
Swinging Doors

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

21—MY SILENT LOVE 13.3 10.8

22—COUNT EVERY STAR 12.9 28.3

23—SOMETIME 12.8 22.8

24—YOU, WONDERFUL YOU 11.5 6.1

25—I'M FOREVER BLOWING BUBBLES 11.3 6.4

26—I LOVE THE GUY 10.3 7.9

27—NOLA 10.2 7.4

28—THE RED WE WANT 8.3 16.9

29—DREAM A LITTLE DREAM OF ME 8.2 9.8

30—I WANNA BE LOVED 7.4 9.9

31—YOU'RE MINE, YOU 7.1 8.6

32—NEVERTHE-LESS 5.7 —

33—PETITE WALTZ 4.1 3.6

34—MOLASSES, MOLASSES 4.0 —

35—OUR VERY OWN 3.9 7.6

36—GOOFUS 3.8 —

37—CAN'T WE TALK IT OVER 2.9 8.0

38—I'M MOVING ON 2.8 —

39—MAMBO JAMBO 2.4 6.8

40—I CROSS MY FINGERS 1.2 4.6

SINGLE DRINK VENDORS UP TO 10c

Multiple Dispenser Ops Hesitate To Hike To Dime While Syrup Holds Up

CHICAGO—Single drink dispensers, especially those featuring Coca-Cola, have switched to 10c coin chutes.

Tho many of the nation's drink vendor ops had already arranged for this change, many had hesitated.

There are now extremely few single drink dispensers, it is believed, still featuring 5c chutes. If there are, these are not believed to be featuring the top drinks, like Coca-Cola.

In the meantime, operators of dual, triple and quadruple drink dispensers, continue to hesitate about raising their price to 10c.

They point out that, tho they would like to obtain 10c for their Coca-Cola, switching over to a dime would mean that the other drinks in their machines would also sell for 10c, which they can afford to sell for 5c.

The syrup prices have been hiked, the fact that supply is still holding up very well almost everywhere in the country, is the real reason for this hesitation on the part of the average multiple drink dispenser operator.

He is earning enough profit on his off-brand drinks to be able to continue along at 5c without too much loss of profit on the name brand he features.

At the same time many drink dispenser ops have cut their commission to location owners. They haven't had too much trouble in this regard, for the locations know, from their own rising costs of the raises which the average drink vendor op is undergoing at this time, both in supplies as well as in equipment and labor.

How long the multiple drink dis-

penser ops will hold out at 5c is not predictable at this moment.

The fact that the retailers of the State of Louisiana have jumped their charge for "Coke" to 10c, may decide a great many drink vendor ops to also hike to the dime price.

In fact, Coca-Cola stock jumped over 6½ points (Wed., Oct. 4) on the market as an indication of profits to come.

Drink vendor leaders urge ops to hike to 10c per drink, regardless of the multiple dispensers, in view of the fact that all syrups are on the way up.

Cutting commissions to locations, eventually disgusts the location owners as they see less and less profit from the machines.

To keep both the location owners happy, and to safeguard themselves for the future, it is the suggestion of these leaders that the drink dispenser ops hike now to 10c, especially when an entire state of retailers makes such a move voluntarily.

Regardless of independent brands of soft drinks, which multiple dispenser ops are buying at much less cost than they buy the national syrups, the fact remains that the independent brand will also have to jump prices as the tightening controls come into effect, labor's wages go up, and the inflationary money movement continues.

They suggest it is better for the drink dispenser op to hike his price now, prior to any freeze, than later, when he will have much trouble so doing and will, at the same time, find himself short of supplies, as well as less able to make the moves he can make at this time.

Plans And Programs Of 15th Annual Convention Of NAMA Completed

CHICAGO—Complete plans for the 15th Annual Meeting of the National Automatic Merchandising Association (NAMA) scheduled at the Palmer House, this city, on November 12, 13, 14 and 15, have been set.

Ernie Fox, convention chairman, and Bernie Osmond, convention manager, report that 125 of the leading manufacturers of merchandise machines and suppliers have signed contracts to exhibit. One floor of the hotel was sold out as early as January, and 75 percent of a second floor has been reserved up to date. Both men foresee a complete sell-out by the end of the month.

One of the foremost marketing experts in the country, Dr. Delbert J. Duncan, professor of Marketing, Cornell University, will headline the opening program. His talk, "Vending's New Crisis", will offer advice to operators on the best course to follow during the present economic situation.

The convention program will get under way on Sunday morning, November 12. Plans call for the annual

business meeting of the association followed by talks by Dr. Duncan and John W. Mock, independent management consultant. Mock has chosen for his subject "Mr. Automatic Merchandiser: Are You Running Your Business or is Your Business Running You?"

Formal opening of the exhibit will take place following the morning program.

As in the past, it is expected that many manufacturers will introduce their latest models. It is also expected that several new types of equipment will be shown for the first time.

The four days of the convention will be known as "NAMA Day"; "Beverage Day"; "Candy Day"; and "Cigarette Day". Altho these days indicate specialization, Laurie Cavanaugh, NAMA's director of member and public relations, reports that there will be general subject matter discussed throughout the sessions.

Officials state that a record breaking attendance is expected, and that hotel reservations should be made as quickly as possible to assure accommodations.

SuperVend Drink Dispenser To Cincinnati



CHICAGO—A shipment of SuperVend cup dispensers being checked by American Airlines cargo agent Tony Rizzo at the Chicago airport. Vendors were being air freighted from Dallas, Texas, to Cincinnati, Ohio, but as flight comes thru to Chicago first, it was checked here.

The SuperVend dispensers were being rushed to the Fred Prophet Company, Cincinnati, which is managed by Howard Derringer, brother of Paul, famous baseball star of some years ago.

Gordon B. Sutton, assistant sales manager of SuperVend Sales Corp., advises that this shipment which amounted to 6300 lbs., was the largest air shipment of this type of vending machine.

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NO NEWSSTANDS

“The Cash Box” Reaffirms Its Basic and Original Policy to Keep Off Newsstands and Continue to Exclusively and Confidentially Serve the Coin Machine Industry

NEW YORK—Once again this publication reaffirms its original and basic policy—NO NEWSSTAND CIRCULATION.

The Cash Box will continue to devote itself solely and exclusively to the coin machine industry.

The Cash Box will continue to serve this industry quietly and confidentially.

The Cash Box will not, at any time, tax the interests of those engaged in this industry in any fashion whatsoever.

The Cash Box will continue its complete national (and many other countries) coverage of the coin machine industry, and help this industry, at all times, and in all ways, to go forward, ever forward, to greater, better, more outstanding and acclaimed achievements.

The Cash Box will continue to present forecasts and constructive (and only constructive) critiques of all news and all conditions as they arise.

The Cash Box will work ever ahead, for the benefit of all engaged in the industry.

The Cash Box is solely, completely and exclusively concerned with the welfare of all allied to, and engaged in, the coin machine industry.

The Cash Box will continue to make it its business to work for this industry in all matters, so as to help this industry progress, and win the support and acclaim of everyone in the nation.

The Cash Box presents this industry today as a “morale builder” of inestimable value to all engaged in defense production.

The Cash Box presents this industry as the greatest “business stimulator” in all retail merchandising history.

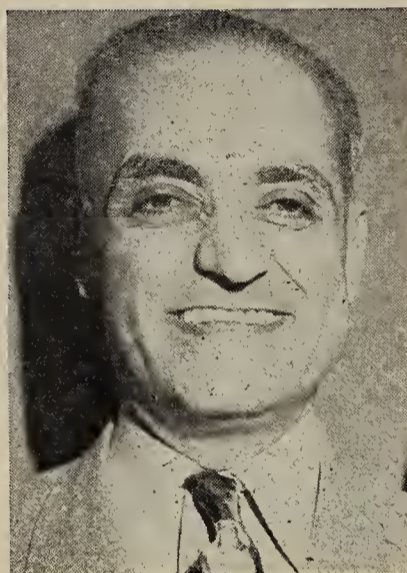
The Cash Box presents this industry as offering the most efficient, 24 hour per day service in all merchandising history, in fact, automatic merchandising is fifty years ahead of all present merchandising theories and facts.

The Cash Box presents this industry as the greatest paid national music chain in all America’s musical history, offering young and old, everywhere in the nation, in every nook and cranny, the modern music of America in its most economical and finest form.

The Cash Box presents this great automatic coin operated machines field to the world as the most modern development in all history and its leadership for international good will is contained in all its transactions over all the known world.

The Cash Box continues on ahead as a confidential, tireless, fearless, virile publication, offering this industry its all—in every regard—proclaiming this industry—great—in every fashion—continuing to work for this industry at all times—and—asserting that this is the one true, complete, exclusive coin machine industry weekly.

Praises “The Cash Box” For Efforts In Behalf Of Entire Industry



JOE ABRAHAM

CLEVELAND, O.—Joe Abraham of Lake City Amusement Company, this city, reported this past week that,

“The time has at last arrived when everyone in the coin machine business should take time out to praise *The Cash Box* for the work it has done in behalf of the entire industry.”

Joe Abraham and his large staff, who have been covering a very wide territory for many outstanding manufacturers reports, “Wherever we have traveled we find that operators, today, are avid readers of *The Cash Box* and, what’s more, each one of them believes that it’s ‘the real publication of the coin machine business.’”

Lake City Amusement has been supplying a wide area with all types of equipment for a good many years.

Their salesmen have been traveling the territory surrounding this city and throughout the state and have been meeting with outstanding ops.

Each trip, execs here report, has verified their claim that, “*The Cash Box* is the magazine of the operators. The ops believe in it. What’s more, they know that the entire industry is based on a quiet and confidential publication. *The Cash Box*, from this standpoint alone, serves this industry well and faithfully.”

NEWS THAT CAN HELP YOU EARN MORE MONEY

NEW YORK—If you want to get ahead in the next 12 months it is important for you to understand the far-reaching changes now taking place all over America.

New government controls and how they will effect your business and, at the same time, create new opportunities for you.

What will happen to prices of all types of new and used machines? Will this mean more money for you?

All this, and much more, is being speedily covered for you each week. At the same time you are also being clearly advised just what each new move means to your business.

Predictions far in advance of the actual events have been brought to the trade time and again in past months (and past years) by this publication.

But, never before, has it been as important to you and your business to keep your eyes glued to the pages of this magazine, each and every week, as the market changes from high to low on all types of machines.

Invaluable information is brought to you each and every week by this fast, newsy, speedy magazine. Information that can mean many, many dollars to you. That can help you boost your income. That keeps you informed as to just exactly what your machines are worth.

You can’t afford to miss a single issue of *The Cash Box*. Every week’s issue grows in importance.

Don’t be caught short not knowing what your business is worth, or what you are faced with for the future.

Make sure that your subscription to *The Cash Box* (only \$15 for the full year of 52 weeks’ issues) is in force.

If there is any doubt that you may miss even one week’s issue write:

THE CASH BOX
EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

MATERIALS PICTURE GROWS DARK

Manufacturers Find Themselves Stymied For Steel, Copper, Aluminum And Other Items. Suppliers Will Not Promise Delivery After First Of Year. Ops Urged To Anticipate New Machine Requirements For Balance Of Year And Order Ahead

CHICAGO—As one leading manufacturer stated this past week, "The materials and components picture grows darker by the minute.

"We don't know," he continued, "whether we will be able to obtain any more materials this year. Furthermore, we can't get our suppliers to make any promises for deliveries of materials after the first of the coming year."

It is the urgent suggestion of this, and many other, leading manufacturers, to get operators to anticipate their orders for the balance of the year and to place their orders immediately.

"No one can," as this manufacturer stated, "place orders for deliveries after the first of the coming year.

"We don't know," according to this manufacturer, "whether we will be able to continue our production of machines, on the basis we are on at this time, within a week or two from now. Whatever we are producing at this time is all ordered.

"Whatever we will be producing, if we are producing any new machines at all in the near future, will be much, much less than we are producing now, from what our suppliers tell us."

This same statement has been made to the nation's operators for some weeks now by this publication. This magazine has urged them to get their orders in for anything they want just

as quickly as possible. The operator simply must anticipate his needs ahead of time.

The fact that he is able to obtain some equipment now should not place him in the false position, many distributors have stated, "that he will be able to get all he wants within a month, or even a few weeks, from now."

These distributors, who are close to the factories here, realize what materials problems face the manufacturers.

Many of the distributors have told operators time and again, "We don't know whether we will get what we order in new machines."

Now distributors, as well as manufacturers, are urging ops not to listen to any news which states that materials shortages have eased in any fashion whatsoever.

"If anything," as one manufacturer stated, "materials are much harder to obtain.

"What's more," he said, "we don't believe that we shall be able to continue on with our present production line, which is cut down quite a bit from normal, very much longer."

With suppliers here refusing to make any further commitments, for they have already delivered everything promised, in the majority of cases, for the third and fourth quarters of this year, the picture grows much darker.

NPA Asks Mfrs to Submit Inventory Reports

WASHINGTON — The inventory control order issued by NPA (National Production Authority) will have to be adhered to by business men, according to William Henry Harrison, head of NPA.

He stated that he proposed to see to it that business men lived up to its provisions "both in fact and spirit".

At the same time Harrison disclosed that he would ask business men to submit reports on stocks of materials on hand in recent months and what they have on hand at this time.

These reports, he stated, would be used to specifically establish what each company's "minimum practicable working inventory" should be.

The inventory control order said that businessmen must not hold their stocks of more than 30 scarce materials.

Government Allocates Critical Materials

WASHINGTON—Wm. Henry Harrison, head of NPA (National Production Authority), announced that the government will start "mandatory" allocations of several critical materials within 60 to 90 days.

Harrison specifically mentioned copper, aluminum and brass, as materials which will be among the very first covered by compulsory government allocations.

Practically all goods bought by the Armed Services will get priority ratings, NPA disclosed.

It was also reported that all outstanding contracts, and all new contracts, would be rated.

The mandatory allocations, which will come into being within 60 to 90 days are, naturally, expected to effect the coin machine industry, which is a large user of copper, aluminum and brass.

MFRS GET SET FOR DEFENSE WORK

Plants Investigated. Production Potential Noted. Foresee Defense Work Getting New Machine Production In Fourth Quarter. Predict Less Than 50% New Machines Available First Half Of '51

CHICAGO — Since President Truman signed the \$17 billion defense work bill this past week investigations of coin machine plants here seem to have become more active.

Many of the manufacturers have already been visited by defense work experts who have looked over plant production potentials.

This is all for future reference. Some plants may not be called upon for months to come to do any defense work.

In the meantime, tho, general belief is that, since these investigations have started as to manufacturing potentials of the various factories engaged in the industry here, that it will not be too long before they will be called upon to give up all or part of their production to defense needs.

This will mean, according to leaders here, that new machine production will be deeply cut as plants tool for defense work.

In fact, some plants are already partially in defense work. Others are entering at intervals. Tho there hasn't been too much as yet reported in this regard, this is more or less due to the fact that the defense work which some of the factories already have, isn't heavy enough to cut too deeply into their present new equipment production for this industry.

Each day more and more requests are being made. Government experts have been calling around looking over factories to see what they can use for production.

By the fourth quarter of this year, manufacturers expect that they will produce much less new equipment.

This conforms to the prediction already made by some of the leading manufacturers that the trade will see about 50 per cent less new equipment during the first half of 1951.

Few dare predict beyond that point, regardless of whatever may ensue as to international affairs.

The work which has been cut out for the nation's manufacturers by the defense preparation effort will take many, many months to complete.

Even if no major war is in sight in 1951 and 1952, manufacturers do not believe that they will have anywhere near completed the defense work program which is being placed into effect.

It is best, therefore, these leaders state, for the average coinman to plan on receiving less new machines beginning the fourth quarter of this year, with quantity continuing to drop each month into 1951.

Lipscomb-Holms Busy With New Firm

SPOKANE, WASH.—W. F. (Bill) Lipscomb, formerly with O. D. Jennings & Co., Chicago, and Archie Holms of Glendive, Mont., who bought out Art Rud, A. C. Rud Co., this city, this past July, report that they have been so busy, since purchasing the firm, that they just haven't had the time to write to many of their friends.

Seems both Bill and Archie are enjoying grand business and, everything else remaining in status quo, look forward to even greater business for the balance of the year, they report.

More About the "Wishing Machine"

CHICAGO—Since publication in the *Chicago Chatter* column a few weeks ago, regarding the "wishing machine", as suggested by a well-known old timer in the industry, Red Zogg, some questions have come forth as to whether there really is such a machine.

The fact is that there is no such machine. It is one of Red Zogg's imaginary machines. Tho it may have tickled some who read about, and those others who inquired about it, the details of this type of machine, which can be likened to a "wishing well", are as follows:

Zogg simply stated that he "was going to some day build a wishing machine". This machine, he said, would accept a silver dollar. If the "wisher", or player, who inserted his silver dollar didn't get his wish he could push a button and get a half dollar back.

As one coinman stated, "Tho some may think this machine is silly, believe me, there are machines a lot sillier that have gone over and are clicking with the public right now.

"Maybe this 'Wishing Machine' isn't as ludicrous as it sounds at first," he concluded.

(Editor's Note: So maybe Red Zogg should build it.)

DISTRIBS CALL FOR 10c PINBALL GAMES

CHICAGO — Ever since the NCMDA convention here, distributors have been requesting that manufacturers present the trade with dime play pinball games.

This was discussed, it is understood, at the annual meeting of the NCMDA here in Chicago, as well as with individual pinball game manufacturers by NCMDA members.

Tho this plan is not at all new, having been offered to the trade time and time again by this publication, in many editorials over the years, it is reported to have the backing today of many leading distributors, as well as the nation's outstanding pinball game operators.

Manufacturers report that they are more than happy to comply with this request on the part of distributors, as well as operators, but, that they don't believe the pinball game, as at present constructed, is as yet fitted for 10c play, as far as the public is concerned.

Manufacturers are, therefore, urging distributors, as well as operators,

to present them with an entirely new and different play idea which, they believe, will be logical to obtain 10c per play.

(This is what *The Cash Box* has continued to suggest in editorials it has written. *The Cash Box* stated that all pinball and other amusement games should obtain 10c per play. But, *The Cash Box* reminded the trade that it is up to the trade to present the idea which would make 10c play feasible.)

The suggestion of oversized games (which was also presented by *The Cash Box* some months ago in one of its editorials) meets with the approval of some of the manufacturers.

But, these manufacturers also state, that regardless of the fact that oversized (giant pinball games) may work out on some locations, they cannot be used for the majority of locations.

Manufacturers point out that the greater majority of the best pinball game locations are diners, drug stores and luncheonettes, the spots that remain open 24 hours per day.

These spots the manufacturers remind the trade, are very small in size and, therefore, the present pinball game is perfect for them, whereas were they to increase the size of the present cabinet, these very profitable locations couldn't find the necessary space for such oversized games.

The general belief is that it isn't the size that counts. Rather, the manufacturer believes, it is a new and entirely different idea in play which the average player wants, and for which he will gladly insert 10c to play the game. They point to the shuffle games and rebounds as amusements which presented entirely new and different play principles.

This is the reason, they contend,

that the players were willing, and even happy, to insert 10c in every coin chute, for this was a new and different type of game.

The fact that distributors and many operators as well, believe that the manufacturers, by shipping 10c play pinball games all at one and the same time, may change the entire aspect of the present game, isn't meeting with approval among the majority of the manufacturers.

In fact, some of the manufacturers explain that even at nickel play, the better games have been able to do, and earn, whatever 10c play games would earn.

Therefore, they state, it's the idea, and the play of the game, that counts. They hark back to the idea (which was presented by *The Cash Box*) that the operators, jobbers and distributors, and all others who might be interested, present a new and radically different idea for pinball game play, which will get the player to happily insert a dime, instead of a nickel, and send this idea to them for development by their engineers.

Dave Landfield Named Roadman For First

CHICAGO — Wally Finke and Joe Kline of First Distributors, this city, reported this past week that they had appointed Dave Landfield as their traveling roadman to cover the mid-west territory.

Finke explained that both he and Joe Kline have been rushing out on the road to visit with their many accounts, but, that since their business has expanded to its present size, they have found it impossible to get out and see their customers the way they used to, and the way they would like to.

"We can assure everyone of our customers that they will find Dave one of the finest and most helpful of coinmen. They will get whatever they want in service and equipment and Dave will work closely with each and every operator to help him enjoy better business."

Speed Deliveries Of "Popperette" Vendor To Firm's Distributors

CHICAGO—Vic Comforte and Lou Koren of Biltmore Distributing Company, 1233 W. Chicago Ave., this city, reported this past week that they are speeding up deliveries of their new "Popperette," automatic popcorn merchandiser, to all distributors everywhere in the country.

According to Comforte, "We have been rushing 'Popperette' machines to our distributors to help them fill the many orders which they have already taken.

"We will," he continued, "even further speed up deliveries as we go along, and as our production lines grow more accustomed to this speed up program."

He said, "All who have ordered 'Popperette' want their machines as quickly as they can possibly obtain them. Demand from locations continues growing greater for this automatic popcorn merchandiser each day."

"But," Comforte explained, "with materials what they are, and labor harder than ever to obtain, we have been forced to proceed slowly."

"Now that we are well under way," he explained, "we will speed up deliveries and everyone of the distributors who have orders in with us will find these orders being filled as fast as is humanly possible."

The new "Popperette" automatic popcorn merchandiser has been placed thru many severe tests in this area. Military installations are doing a tremendous sales business with these machines.

Other locations where the "Popperette" was tested are demanding two and even three of the machines, it is stated. Tests indicated that the machine was one of the most outstanding in automatic merchandising history.

In addition to these tests the firm has devoted themselves to making it easy for the public to buy popcorn from the amazing "Popperette".

This is one automatic merchandiser that actually draws a crowd just to see it operate, many location owners reported to Biltmore executives.

"In fact," Lou Koren of Biltmore Distributing said, "this is one of the greatest profit producers that the automatic merchandiser operators have ever yet had on location."

"Some of the men who first started with samples of 'Popperette'," he explained, "are now demanding immediate quantity delivery so that they can

get these merchandisers going in defense plants, military installations, super markets, drug stores, theatre lobbies, and, in fact, almost any type of location in the nation."

It is understood here that "Popperette" tests won so much attention for this new automatic popcorn merchandiser that many out of town operators and distributors have since called at the offices of Biltmore Distributing to complete negotiations for speedy delivery of the machines to their areas.

The firm as yet has much territory to cover. Distributors who believe that they are in position to handle this amazing "Popperette", according to the firm, should get in touch with them immediately.

Cincy Phono Ops' Assn Holds Monthly Meeting

Pres. Kanter To Attend MOA Exec Committee Meet In Chi

CINCINNATI, O.—Members of the Automatic Phonograph Owners Association, local music ops association, played host to a number of record company guests as well as recording artists at their regular meeting held on Tuesday, October 10 at the Hotel Sheraton Gibson, this city.

Among the guests were Clyde Trask, Maurie Rose, Raleigh Davis, Larry Vincent, Gene Griffith and Betty Clooney (See Music Section, page 10-A).

Music operators attending were: Charles Kanter, Phil Ostand, Abe Villinsky, Fred Engel, Al Lieberman, John Toney, Ray Bigner, James Drivakis, Charles McKinney, Max Moeckel, William Strout, Sam Chester, Milton Cole, Bill Harris, Sam Gerros, and others.

Nat Bartfield, BW Novelty Co., who usually attends the meetings religiously, was out of town visiting his relatives in New York and Brooklyn.

Charles Kanter, president, informed the group that he will attend the executive committee meeting of the Music Operators of America, which is being held in Chicago on October 30, 31 and November 1.

BELLS READY TO OPERATE

16 Mills Black Cherry Bells: 7-5 cent, \$85 each; 3-10 cent, \$90 each; 4-25 cent, \$95 each; 2-50 cent, \$170 each. 2 sets, 5-10-25, have club reels, others regular model. These machines are mechanically perfect and ready to operate. Transportation charges to be paid by the purchaser. If interested, write

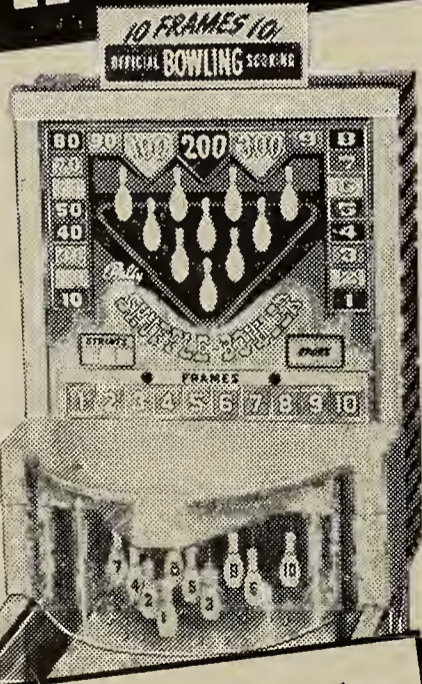
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BIGGER PROFITS FROM YOUR BALLY SHUFFLE-BOWLERS

NEW CONVERSION WITH REALISTIC UPRIGHT PINS THAT DISAPPEAR AS ROLL-OVERS ARE HIT

PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER

INSTALLED ON LOCATION IN A FEW MINUTES... IT'S FAST!



New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

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SHUFFLE-TYPE AUTOMATIC-SCORING BOWLING GAMES**

Now Present

“FOUR PLAYER SHUFFLE ALLEY”

FEATURING . . .

- ✓ 1 to 4 Players Can Play (Up to 4 Coins Per Game)**
- ✓ Fast Rebound Action (45 Seconds)**
- ✓ Disappearing Pins**
- ✓ Easy To Service Mechanism—Hinged Playfield**

POPULAR SIZE

9 Ft. LENGTH

PHONE—WIRE—WRITE YOUR DISTRIBUTOR NOW



Coven Reports More Ops Are Converting Wurlitzers To 45 RPM



BEN COVEN

CHICAGO — Ben Coven of Coven Distributing Company, this city, reported this past week that more and more ops, who are buying the new Wurlitzer 1250, are planning to convert these phonos to use 45 RPM disks.

Coven stated, "When we first placed the new Wurlitzer 1250 on test locations in this area converted to feature the new 45 RPM records few, if any,

ops paid much attention to this grand idea at first.

"Now," he claims, "more and more music ops are calling around and asking questions about the difference between the 78 RPM and the 45 RPM disks.

"The result has been," he stated, "that many more ops are now planning to convert new Wurlitzer 1250 phonos over to the 45 disks and believe, just as all leading music ops do that, eventually, everyone will switch over to the 45 RPM platters because of the fact that they save the ops money and bring greater profits all around."

Coven has been a 45 RPM disk enthusiast ever since Wurlitzer presented the new 1250 model which could be converted over to use any of the three speeds on the market.

In fact, Coven reported sometime ago, he has some ops who have rented the new Wurlitzer 1250 phonos to certain types of locations featuring 33 1/3 RPM for consistent background music. These ops report they are earning very good profits with the 33 1/3 RPM's in such spots while they have been able to break down wired music barriers.

"But," Coven said, "most important is the demand which has come about for the Wurlitzer 1250 featuring 45 RPM records.

"Here the ops are sure of greater profits because of better tone, longer lasting records that cost less to transport and storage and, at the same time, are featured by every outstanding record manufacturer.

"We are delivering converted Wurlitzer 1250's in our area to all music operators," he concluded.

United Busy With Single, Twin And 4-Player Shuffles

CHICAGO—Three different types of shuffle games are on the production lines at United Manufacturing Company at this time.

Furthermore, execs of the firm report, "We're busier than ever trying to satisfy the demand for our new Single, Twin and Four Player Shuffle Alleys.

"We don't know whether we can meet all the orders we are receiving at this time as fast as the trade wants the equipment."

With United's new Twin Shuffle Alley growing in demand, and in production for some weeks, distribs of the firm called for a Single Player new type Shuffle Alley.

The firm entered production as soon as it had ascertained that the demand for a Single Player Shuffle Alley was as big as had been at first reported. Then, with two machines on the production line, distribs, as well as ops, demanded that United build them a

Four Player Shuffle Alley.

The firm couldn't halt production on their Twin or Single models, but, were also forced to enter into a third game, their new Four Player Shuffle Alley.

The result has been that the firm is going at top speed with three games on their production lines and their engineers attempting to get orders out just as fast as they come into the plant.

Billy DeSelm, salesmanager, said: "We are working as speedily as we can trying to fill all the orders that we have on hand, as well as those that are reaching us each day.

"We will try," he continued, "to push our production to the highest possible peak in an effort to get machines to everyone of the nation's operators, thru our great distributor organization, so that all will have the machines they need as quickly as they need them."

TERRIFIC BARGAINS!

- 4 UNITED SUPER SHUFFLE ALLEYS WITH FLYBACK PIN CONVERSION each\$150.00
 - 3 UNITED original Alleys with flyback pins, ea. 119.50
 - 4 BALLY Speed Bowlers, 9 Ft. ea. 224.50
 - 2 BALLY Shuffle Bowler with flyback pins, ea. 144.50
 - 1 ROCK-OLA Shuffle Jungle 64.50
 - 1 GENCO Glider 29.50
 - 1 WILLIAMS Star Series 110.00
 - 1 WILLIAMS Quarterback 75.00
 - 1 CHICOIN Baseball Alley 110.00
- 1/2 Deposit With Order

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Keeney's LEAGUE BOWLER

1-2-3 OR 4 PLAYERS

FASTEST REBOUND OF ALL! 45 SECONDS TO PLAY!

4 COINS EVERY 3 MINUTES!

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CONVERT YOUR OLD MILLS ESCALATOR-TYPE BELLS TO... **"WILD DEUCES"**

BUY THE COMPLETE KIT TO REBUILD YOUR OWN OLD MILLS ESCALATORS INTO **"WILD DEUCES"**

COMPLETE BRAND NEW **"WILD DEUCES"** CABINET PLUS KIT

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Pictured above: (Top) Irv Morris of Newark, N. J., and Al Rodstein of Philadelphia, Pa., looking over the gold shuffle alley being demonstrated by Herb Oettinger (standing) at the United factory.

(Bottom) Dave Simon of New York City, Bill Marmer of Cincinnati, O., and Si Redd of Boston, Mass., (l to r) on line awaiting their turns to sign for United's current games. Bill DeSelm, sales manager (seated) smiles happily as he watches.

Miller-Newmark Dist. Celebrates First Anniversary Of Firm

DETROIT, MICH.—The Miller-Newmark Distributing Company, with offices in this city and Grand Rapids, is celebrating its first anniversary this month. Headed by Bill Miller and Ben Newmark, the firm has made astonishing progress within this short period.

"The volume of business we originally set for the first year was big enough," stated Newmark, "and we wondered whether we could make it. However, we not only approached this figure, but actually did more than twice the amount."

Bill and Ben attribute their wonderful record to the cooperation and service rendered the operator. "A great deal of good will has been established thru our offer of assistance at all times to all problems, even though they didn't pertain to the business," said Newmark. "It has always been our policy to go along with the oper-

ator, never forcing him to buy, and never putting him in such a position whereby we would solicit locations in trying to force the operator to market our equipment.

"From a phonograph standpoint, the AMI machine has been, and is, the most acceptable juke box on the market today, and has more good will among the operators than I had ever dreamt of. It is with regret that I did not attempt to get the AMI distributorship when the Model "A" was first put on the market."

Miller-Newmark is distributors for other factories, in addition to AMI. They are: Eastern Electric, Williams Manufacturing; J. H. Keeney & Co.; Exhibit Supply, and Berkey-Gay shuffleboards. They are now adding a premium department in both offices. They represent these factories in Michigan, and in addition report that they are enjoying a very nice business in new equipment thru-out the states as well as Canada and Mexico.

Exhibit Flooded With Orders For "Dale Six Shooter"



FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply Company, this city, who just returned from a

long trip that took him to Cleveland, Columbus, all the way into Miami, New Orleans, Dallas, Kansas City, and back here again, reported, on his return, "I found my desk simply covered with orders for our new 'Dale Six Shooter' gun and, these, added to the orders which I brought back with me, cause me to state that our firm is simply 'flooded' with business for the most outstanding coin operated gun ever manufactured."

The firm clicked almost from the first day that they introduced their new "Exhibit Dale Six Shooter".

Tho the gun was kept quiet, and the news about it allowed to grow by word of mouth among operators everywhere in the country, it spread so rapidly that Exhibit could no longer hold back, and shipments went forth to every one of their distributors all over the nation.

"The result has been," according to Mencuri, "to bring about the biggest flood of orders the firm has ever yet enjoyed for any of their products."

Even their great "Rotary Merchandiser" is eclipsed by the orders which have already poured in for the "Exhibit Dale Six Shooter".

This gun offers an entirely new principle for the trade. Tickets are vended to skill shooters.

In addition, the gun is so entrancing, that location tests have shown more plays than for any similar product ever built.

Tests were made on the basis of actual play. This is one of the few times that such a severe test has ever been conducted for any coin operated product.

Results were analyzed by the firm's sales force here and when production was readied, orders were already coming into the firm's offices from coinmen who had heard about the "Exhibit Dale Six Shooter" on these test locations.

Deliveries are being speeded and will be going forward in good quantity beginning this week.

Music Hath Charms



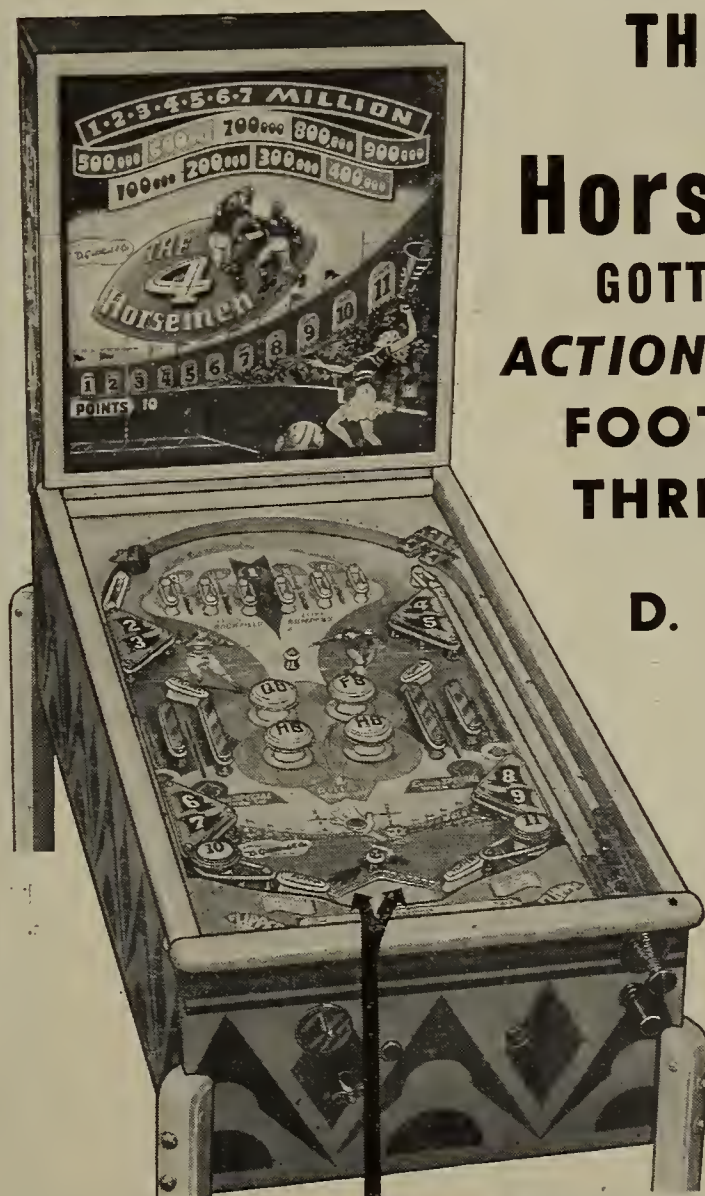
to Soothe the Savage Stomach

Dining rooms that insist on the finest of music played at pleasing volume levels find the AMI Hideaway gives them the ideal musical background expected by discriminating diners.

AMI Incorporated

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THE 4 Horsemen GOTTLIEB'S ACTION-PACKED FOOTBALL THRILLER!



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ORDER NOW FROM YOUR DISTRIBUTOR!

BLOCKING GATE
Assures Extended Ball Action!

"There is no substitute for Quality!"

When you buy from Runyon
YOU BUY THE BEST

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NEW
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ORDER TODAY!

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NEW! ACTION PACKED FOOTBALL GAME

FIGHTING IRISH

With **6** Big Ways
To Win

WANTED

**BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS**

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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**MUSIC
OPERATORS —**

Be Sure To Get Your Vote In The
5th Annual Music Poll. Fill In Pre-
paid Post Card This Issue And Send It In.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Chicago Music Operators Seek Better Commission Basis

CHICAGO—Leading music ops here are on a drive to obtain a better commission arrangement with locations and, if at all possible, set up front service money guarantees.

Rental arrangements which are at present being placed into effect here have been hurting many juke box ops.

Where leading ops, taking the advice of their accountants, have attempted to better their present front money and commission arrangements, they have run up against competitors who have been using every type of method to hurt operating conditions.

Ops here point out that many locations are now working solely on a weekly rental basis. This, they state, is not only of little, or no value, to the man who is operating on that basis, but, that it hurts everyone else.

As these ops state, "The word spreads like wildfire and we are forced to either give up the location or meet the rental demands which are made upon us."

Also interesting is the fact that the leading music ops here are trying for \$20 and even \$15 per week front service money guarantee on brand new phonos, they find others installing the new machines on the old 50-50 basis which knocks out any possibility of profit.

Leading ops here won't work on less

than from \$8 to \$10 per week front service money guarantee for even models like the Wurlitzer 800. For the brand new Wurlitzer 1250 they are asking from \$18 to \$20 per week front money. Yet, they are now up against a rental problem which some ops instituted in the past few weeks.

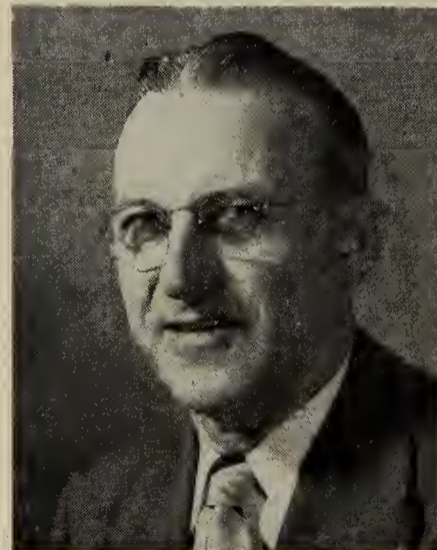
Rentals are charged at the rate of \$15 per week, and locations, not realizing that, in the majority of cases, these are older machines, demand that new equipment be placed with them on this basis.

Ops here are, therefore, struggling to obtain agreement to some sort of better arrangement which will insure them going ahead, against present loss of business by many taverns.

These ops also point to the forthcoming winter months when bad weather will effect tavern business to a greater extent and that, unless some agreement is reached, all will suffer to the point where it will become extremely unprofitable to continue purchasing new machines, and trying to amortize the cost, with rentals, 50-50 deals, and other poor business methods against them.

The hope of many ops here is that they can get together on some sort of agreement which will allow for some profit from present operations.

Joe Hrdlicka Returns To Wurlitzer As Sales-Service Representative



JOE HRDLICKA

NORTH TONAWANDA, N. Y. — Joseph F. Hrdlicka, who has been active in the music business for the past twenty-two years and is well known to operators from coast to coast, has returned to the Rudolph Wurlitzer Company where he will act as sales-service representative for the phonograph division of the North Tonawanda plant. The announcement of Hrdlicka's return, to work directly for the Wurlitzer factory, was made this week by Ed Wurgler, general sales manager.

Hrdlicka has been connected with the music field since 1928, from which time for ten years, he was service manager for the Wurlitzer retail store in St. Louis, Missouri. From 1938 to 1939 Hrdlicka was district service manager for the Wurlitzer phonograph organization and service instructor for operators in the Missouri, Arkansas, Oklahoma and later Illinois areas. In 1939 Joe was recalled to North Tonawanda where he served as liaison between the factory and service managers and conducting service schools throughout the United States.

As Wurlitzer entered war production in 1941, Joe took over the duties of special representative for the Wurlitzer North Tonawanda plant on war contracts with eastern manufacturers

and served in this capacity until 1945. In the latter year he became service manager for the Wurlitzer distributor in Philadelphia, where he remained for five years prior to his recall by the factory.

Joe has had a good taste of both the factory, distributor and the operator's sides of the coin-operated music business. He is well qualified to advise and instruct service departments on the maintenance of Wurlitzer equipment and will spend much of his time in the field visiting the Wurlitzer distributor organization and operators and instructing service departments on up-to-date service methods.

Detroit Ops To Try Again For Shuffle Game Approval

DETROIT, MICH.—Having failed twice in an effort to get shuffles and rebound games approved, leading ops here are planning another try, to see whether they cannot convince authorities that shuffles and rebounds are classified in the same category as shuffleboards.

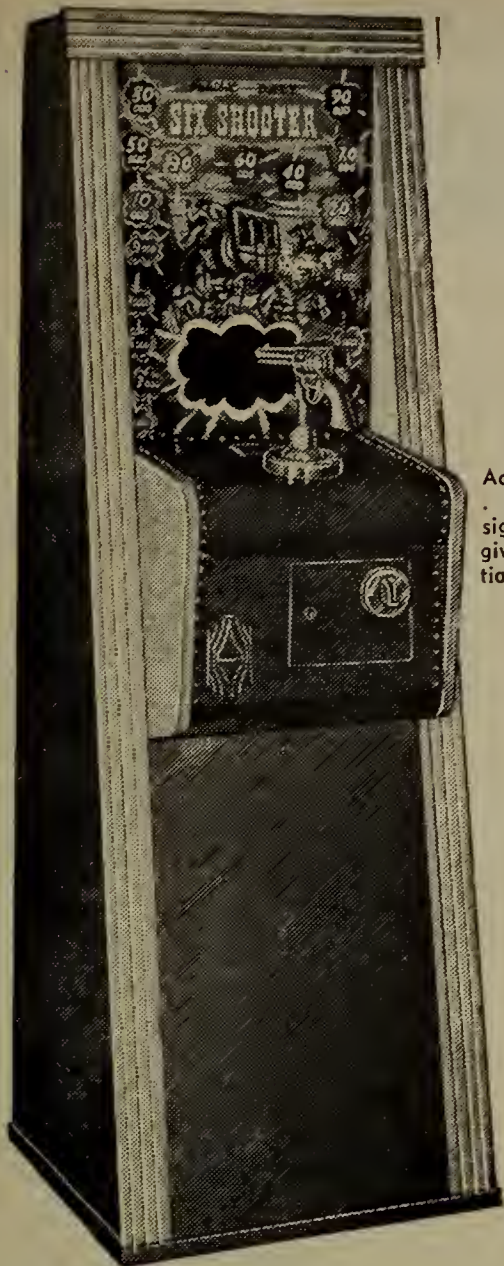
Shuffleboards are the only amusement pieces operating here. The boards are doing very well, all things considered. But ops claim that they cannot long continue without some sort of new amusement to bring back interest.

The leading ops here have never given up trying to get shuffle games and rebounds okayed by authorities, they feel that they should now redouble their efforts, in view of the fact that every community in the nation, aside from their own, recognizes these machines as completely clean amusement.

The hope of ops here, who have heard of this new effort, which will be the third attempt to get shuffles and rebounds licensed, is that it will go thru.

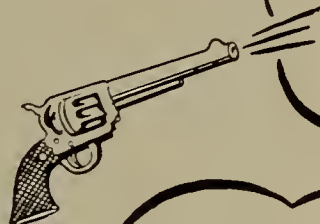
They will then, they claim, be able to see some return on the investment which they have made in locations thruout this motor city.

It's the Old West - - brought to LIFE again with the ROOTIN' - TOOTIN' - SHOOTIN' EXHIBIT'S 'SIX SHOOTER' DALE with REALISTIC LIVE ACTION TARGETS



HERE'S THE OLD WEST GONE
MODERN

Action-Packed Stage Coach Robbery . . . in a space-saving, smartly designed, ultra-modern cabinet that will give added play appeal on any location.



MOVING TARGETS
with EXCLUSIVE AUTOMATIC
VARI-SPEED ACTION

Speed of targets varies during entire play for added player interest.

STAGE-COACH BANDITS
FALL OFF THEIR
GALLOPING HORSES

as hits are scored with the realistic action of the Western Six-Shooter.

**ADAPTABLE
TO ANY TERRITORY**

Scoring can be adjusted for Free Plays or Straight High Score . . . As "amateurs" become "experts," scoring can be made progressively more difficult.

**EXCLUSIVE "SHARPSHOOTER"
TICKET VENDOR**

Automatically vends printed proof of shooting skill. Delivers 1 to 5 tickets at option of operator for long-lasting player interest.

**STURDY, LONG-LIFE
MECHANISM**

with New and Novel Features for
SIMPLIFIED SERVICING

NOW AT ALL EXHIBIT DISTRIBUTORS

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"The Scott Story" Draws Favorable Publicity In 54 Papers



HOUSTON, TEXAS—Deaf and mute since birth, Clennen S. Scott above (left), has used a brave heart, cheerful mind and determination to succeed in life by his own effort achieving success, financial security and an interesting occupation.

Through his Scott Novelty company he has become tops in pinball game operations. For nearly 20 years he has operated peanut and gum vendors, pinball games and phonographs.

Quickly-scribbled comments on little slips of paper serve as his "voice" and a memo-talk with Scott is an experience no one can forget. He converses and wise-cracks with ease.

His first years as a coin-machine operator were hard years of learning service and repair . . .

years of struggling to convince location owners he could give prompt and efficient service. Today he's rated as a top mechanic, often helping fellow operators who are stumped with a repair problem.

Scott explains how he receives his service calls. His phone number is a telephone-answering service. As he travels his route, he periodically asks the location owner to call the answering service and jot down the names of locations that may have called.

Then in Scott's words—written with amazing rapidity on memo pads—"I take care of the rest. Talk on my pads to location. Find and fix trouble. If a buzz, I trace by feeling with hands, find where new coil needed or points to adjust. Always simple."

CHICAGO—The newspaper story and picture reproduced on the left is the result of a story about Clennen S. Scott, first told in the April issue of "Bally-Who," house magazine of Bally Manufacturing Company, this city.

Thru the sound thinking and strenuous efforts of Herb Jones, vice-president of the firm, and editor of the organ, a condensed version of the story was released to approximately 1,000 newspapers thruout Kentucky, Maryland, Massachusetts, New York, Oklahoma and Texas.

Clippings received by Jones indicate that the article was printed in 54 newspapers, bringing the industry untold favorable publicity and good will.

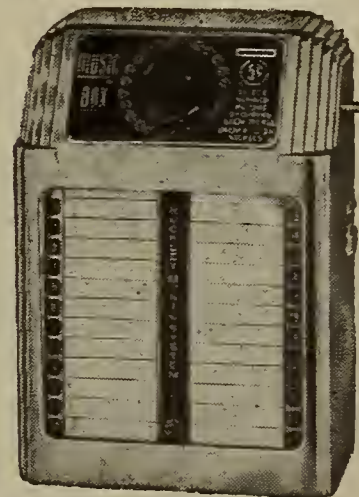
"Thousands of fair-minded men and women, reading the Scott story in their home-town newspapers, must revise their opinions of coin-machine operators" stated Jones. "The truth, simply and sincerely stated, as in the Scott story, is the strongest weapon against the bad publicity that often plagues the coin machine industry."

The editor of "Bally-Who" pleads for more stories of this kind. "Surely among the operators and distributors thruout the industry, truth as interesting and convincing as the Scott story must abound, and we welcome information that may develop into good publicity, not only for Bally, but for the entire coin machine industry," comments Jones.

**MORE IN DEMAND
THAN EVER BEFORE
BY MUSIC OPERATORS**

**WORLD FAMOUS
BUCKLEY
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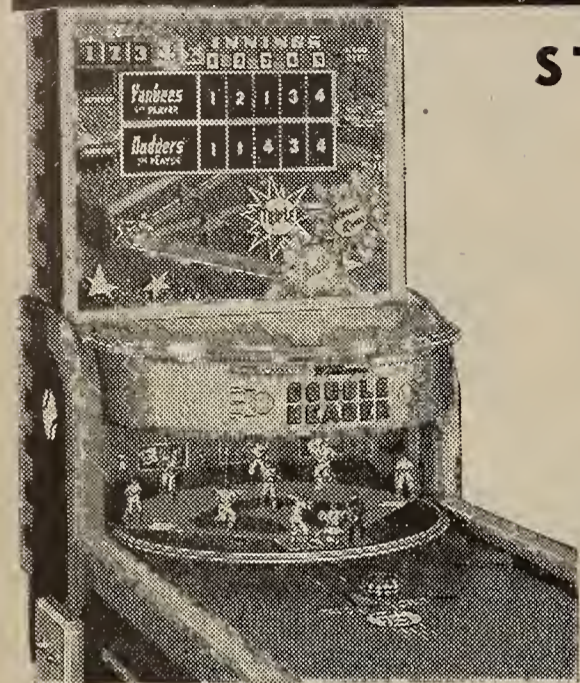
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EASTERN FLASHES

With the World Series a matter of history, and outside of a few of the coinmen who are still collecting wagers because of their good judgment, coinrow is now settled down to the little matter of running their businesses. Operators report that collections, which they had expected to take a decided dip during the series, wasn't as badly effected as they had thought it would be—but they are glad it's all over so that the patrons can forget about television. Only football televising now a matter of contention, but these take place mostly in the afternoon, and they don't appeal very much to the tavern trade. All now look for real action for the balance of the Fall and Winter seasons.

Dave Lowy, Dave Lowy & Company, so very busy wholesaling, and distributing the products of Keeney, he has to sell off most of his operating route. Jack Semel and a few other ops buy the greater portion of Lowy's game route, leaving him with a small active unit. . . . Semel, by the way, mighty proud of his daughter—and has good reason for it. The youngster has already worked herself thru several universities, picking up a number of degrees on the way. She is now acting as a consultant diagnostician, and receiving the commendation of some of the city's best doctors. . . . Joe Munves returns from a road trip thruout the State, weighed down with loads of orders for Exhibit's "Dale Six Shooter." Mike Munves, the Exhibit distributor in this area, moaning that the factory can't keep deliveries coming along as rapidly as the orders flock in. We're wondering if those tears being shed by Mike is a result of this problem—or because of the very bad cold he's suffering from. . . . Joe Young, Young Distributing, takes us into his shop and shows us a 1250 being converted for 45 RPM. The mechanic makes the switchover in about one minute. "We're getting so many orders for the unit," smiles Joe, "that this boy is becoming a speed king. As a matter of fact, an operator, after the first try, can make the change almost as rapidly as our mechanic."

After returning from their first road trip taken together, Harry and Hymie Koepfel, Koepfel Distributing Company, report that they made several buys in used music. As rapidly as they are reconditioned and renovated, out they will go to fill orders. Harry stayed on for a few days, and then went back on the road to do some more buying. . . . Willie Levy who operated for many years in the big city, once took a vacation in Miami, Fla. He then returned here and sold his route, and moved down to the "Land of Sunshine" for all time. Willie pays us a visit. "But only for a few days," smiles Willie. "Want to see some of my old friends, then I'm heading back to the only place in the world where it's a pleasure to live." . . . Mr. and Mrs. Herman Paster, of Minneapolis, and Milwaukee, in town for several days. Barney (Shugy) Sugerman, Runyon Sales Company, and his missus, entertain the Pastors for an evening and all have a most wonderful time. . . . Shugy still trying to get more AMI's to fill orders on hand, but can be kept busy for a while supplying game ops with Bally's "Shuffle Champs," which are now arriving from the factory. Bally had discontinued the number, but insistent demand from ops thruout the country made it necessary for the factory to go back into production. . . . Al Simon, Albert Simon, Inc., would like to make a trip thru his territory, but he's kept busy answering telephone calls from wholesalers ordering the ChiCoin new pinball "Fighting Irish." "Maybe I'll get a chance to get out next week," he says. . . . Joe Cohen, president of Ristaucrat, Inc., Appleton, Wis., manufacturer of the "Ristaucrat '45" phonograph, visits with Ike Berman and Felix (Chippy) Maltz of the Ristaucrat Distributors of New York, distributors in this and several other states. Cohen spent a few days with Berman and Maltz, then left for the factory.

DALLAS DOINGS

Gene Williams had a repeat victory in the amateur golf tournament in Corsicana, Texas. Congrats Gene and how about bringing that trophy around for a looksee. . . . Abe Sussman, Louis Kollman, and William Beach took several days off from the biz and headed for possum kingdom. . . . Did you know that "Chee" Brown is practically running a matrimonial bureau in Henderson? The last of Chee's unmarried employees, White Power, eloped Oct. 24 and was married at 3:30 in the morning. Best wishes and mucho happiness to White and the Mrs. . . . Maury Gottlieb was host to Dave, Nate and Saul Gottlieb recently. The event was the marriage of Maury's daughter. Also present at the wedding and reception were Mr. and Mrs. Leonard Metassa, Mr. and Mrs. Joe Metassa, Abe Sussman, Morris Ablon all of Dallas, and the Frankrich Brothers of Fort Worth. . . . Henry Manning is off on another of his business trips. Henry wouldn't give us the details but we do know he is headed up Canada way. . . . Bruce Harris, Ardmore, Oklahoma op, making his way around Dallas. . . . Ditto Gerald Yates, Wichita Novelty and Herb Brown, North West Texas Novelty, Wichita Falls, Texas. . . . Jimmy Garrett has been on the sick list for several weeks but is now back in circulation. . . . Garland De Lamar extends a "drop in sometime" invitation to all his many friends. As I reported, Dele and his wife have a beautiful new home and they want everyone to see it.

Around the town: I. D. Hightower, Fort Worth; Wyatt Berry, Goldwithe; C. D. Clifton, Waco; Alvin Ball, Crockett; Ray Howell, Fort Worth; Jack Sprott, Temple; Holland Farrow, Dallas; George Bury, Hamlin; John McGee, Buffalo. . . . We are paging the Lewis Brothers of Marlin. Long time no see. . . . J. L. Eaton is expanding his route in Henderson and reports that biz is definitely on an uptrend. . . . Tom Cloer was in buying marble tables. . . . Spec Nevins gifted Tommy Chatten with two tickets to the Texas-O.U. Cotton Bowl Game. . . . Don Morris and Nath Womble have set up a repair and maintenance shop at 3902 Elm St. Between the two of them, they boast 36 years in the phonograph business which definitely gives them the know-how on repairs. We sincerely wish Don and Nath much success. . . .

Coinmen You Should Know: Bill Tomlinson and his charming wife Natalie of Dallas Music Company. Bill has been associated with the coin machine business for 21 years and is operating 125 music machines in and around Dallas. He is a straight music man and uses only Wurlitzer equipment. Bill is well versed in all phases of the coin machine business and taught servicing of music machines at the Dallas Vocation School for a period of three years. He is now training seven men in the coin machine field, running his own repair and refinish shop. Natalie is Bill's secretary, bookkeeper and takes his calls 24 hours a day. When asked what their hobbies were, we were asked "What's that." Even though their time is occupied 24 hrs. a day, Mr. and Mrs. Tomlinson say the coin machine business is the only business for them.



CHICAGO CHATTER

One of those "slow" weeks. Yet so hectic that many just didn't know what the next day would bring. Materials shorter by the minute. Suppliers unable to get what mfrs are calling for. Some driving ahead by just getting whatever they can. Distribs are disturbed by ops telling them that they "have enough." Or that "it looks like the shortages are over." All wondering just what will happen as they hear about more shortages, stiffer controls, and allocations, sudden freezes, and a general "cutting down" on almost everything. All this coming out of Washington. Ben Coven of Coven Distribs very busy this week with the demand for converting 1250 Wurlitzers to 45 RPM records. . . . Sam Stern of Williams almost too busy to get on the phone these days with so many things happening all at one and the same time. . . . Sam and Ellie Stern and Al and Ruth Stern at the Chez Paree seeing the three Ritz Bros. opening. . . . Another big table at the Chez composed of Mr. and Mrs. Billy DeSelm, Mr. and Mrs. Bob Schaeffer, Mr. and Mrs. Gil Kitt and Mr. and Mrs. Phil Cohen. . . . Clarence Brandt took an awful beating on the Phillies, according to all the other guys over at United. . . . Which reminds me, Joe (Hot Coils) Kuss claims that his contract with Herb Oettinger is not for 3 years. It's for 5 years. With Herb beneficiary of all those Cub losses. . . . Joe Simon, Billy DeSelm and Herb Oettinger matching their skill at three handed Gin. Herb patting his pocket as he walks out of the room. That pocket was bulging. . . . Herb Jones of Bally one of the busiest guys 'round town these days, with so many, many things to do. That last issue of "Bally-Who" a really great bit of editorial effort that all coinmen can use. . . . Bill (Telephone) O'Donnell, of Bally, getting muscles on both arms. . . . Nate Gottlieb probably the fastest telephone conversationalist in the coinbiz, taking those orders as fast as they come in. . . . Col. Marshall Micon, brother of Len Micon of World Wide, and well known to coinmen here, may soon again be a Chi resident. He's on his way in here from L. A.

Wally Finke of First Distribs spent all last week in N. Y. C. taking in the big premium show there and came back with a great big smile. Will be plenty of new and exciting premiums at this firm. . . . Frank Mencuri still away doing biz on the road for Exhibit's new "Dale Six Shooter," which is clicking with the trade. . . . Charley Pieri of Keeney tied down to his desk these days as business gets hotter by the minute and phone calls roll in from almost everywhere in the country. . . . Ed Wurgler of Wurlitzer expected in town even as this is being written. . . . Bill Bye seen around town. . . . Larry Cooper, Gordon Sutton, Jackie Fields, and many others of SuperVend, including boss Mike Hammergren, over at the big movie theatre manager's show at the Stevens getting plenty of attention for their multiple drink dispenser. . . . Lou (Poppin') Koren on his way down to Miami Beach to open the King Cole and tells us, "I need the rest." . . . Plenty of visitors over at Bally from R. F. Jones Co. Frank Ritchie, R. F. Jones, Bill Erskine, Johnny Ruggiero and Bob Dixon. . . . Herman Paster in and out of town faster than you can read this. . . . Earl Moloney will probably be in his new and gorgeously modern Comar plant within the month. Needs the space.

Bill (The Shadow) Billheimer protests he isn't losing weight. Just wishes he had more time. Claims more work makes him gain weight. . . . Tom Callaghan has an album full of pics of "fish I caught." . . . Clarence Camp in town visiting with leading dept. stores regarding the firm's "iron horse" which, Clarence reports, "is going great." Clarence a great friend of Sherman Hayes, music conductor for the Oriental Theatre. . . . The "Swede," over at United, "loves to play poker," win, lose or draw. . . . New York State ops getting plenty of slugs in their games, according to Johnny Casola, who is traveling that area. . . . Art Garvey looks grand. . . . Vic Weiss and Billy Knapp have signed a lease to take over new and larger quarters at 766 Milwaukee Ave. They are planning a big housewarming party. How these kids did jump to the top is something to write about. . . . Those ops who think they'll get "all the games we want" better think again. Materials shortage situation is getting plenty dark. And don't forget how rough shipments are getting. . . . Harold Saul, one guy who doesn't let anything but business bother him these days, says, "Brother, how those Wurlitzer 1250s are selling." And before Harold knows it, he's also saying, "Wish we had the Merchandise Mart full of 'em." . . . Juke box ops here may run their own airtime show. . . . Ray Cunniffe, they tell me, all hepped up over that forthcoming MOA convention. . . . Brother, can you spare a dime? . . . One of the swellest guys in the coinbiz is Henry Strong of O. D. Jennings & Co. . . . Joe Cohen of Ristaurat, Inc., manufacturers of that 45 RPM non-selective phono, wants a brother's keeper. . . . Tom Sherfick of Shoals, Ind., has a million dollar story. . . . Col. L. Lewis of Merit Industries is trying to get out from under on TV sets.

Op here complains that one of his locations "learned all about cost of premiums" reading a newsstand publication where premium mfrs openly advertise prices. Maybe somebody ought to tell these mfrs what the ops problem is. . . . Dave Simon, Irv Morris, Al Rodstein, Si Redd, in many pics that Ray Riehl snapped over at United. Ray does a great snapping job. . . . Ray De Roche a busy man for a flyin' guy. . . . Sam Lewis is one pappy who really is thrilled with his newborn. Sam just loves to get up early and be the "first one" to take care of the new addition. . . . Ain't seen Sol Gottlieb around lately. . . . Ben Becker, who can really make those pinocle cards talk, is too busy right now with "Hollycranes" to even think of sitting down to a game, so we're told. . . . Harry Brown of Amusement Sales compliments us for the grand job we did, and are doing, for his firm. "You boys are certainly selling for me". . . . As is noted by a phone call from Viola and Sam Yaras, who told Harry, "Your ad got us in action. But, quick". . . . Hear that one of our mid-west cities ain't gonna like what's gonna happen to it soon because someone doesn't read the papers. . . . Dannie Jackson of Automatic Gems, L. A., phoned in one sweet order here the other day. . . . Since all youse guys wanta know. The reason Jackie Fields wasn't hypnotized when he closed his right eye, and looked at this hypnotist friend of his with his left eye, is because Jackie's left eye is "glass". . . . Ron Rood of Orlando, Fla., and Si Wolfe of Jacksonville, simply bowed the other evening at the Chez when their check was picked up. . . . Have you seen a better dressed man than Vic Conforti? . . . Well, there's Ray Moloney, Tom Callaghan, Sam Stern, Allen J. Stern, and others who could vie for the honor of "best dressed man" in the coinbiz. . . . Joe Peskin had to go to his home in New Buffalo, Mich. to fall downstairs and break his arm. But, broken arm and all, Joe flew to Calif.

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CALIFORNIA CLIPPINGS

Nothing much lost around the L. A. Row on the World Series but a load of sentiment and sympathy. Best we were able to win was a free lunch from one of the more reckless lads. . . . Bill Schrader of Pacific Shuffleboard tells us that he's going out of the sales field on his own baby because of difficulties in getting material. He'll continue to operate about 100 boards in the L. A. area and will keep his Venice Blvd. sales office going as a distribution point for American Shuffleboards. . . . Bill's neighbor, Pantages-Maestro, also has its problems with material shortages these days, J. Harry Snodgrass disclosed upon returning from a hop to Portland, where he picked up more orders than he knows what to do with at this time. The company has 400 orders from cities throughout the country that it hopes to fill by February, if such electronic parts as resistors, tubes and condensers don't become tougher to get before that time. Snodgrass expects production to taper off almost to a dead stop as soon as the armed forces really get their demands for these materials and products in full gear. In that event, Pantages-Maestro also plans to insure its staying in business by continuing as operators. At present, only two of the new "Gimmick" automatic phonograph-wired music combos are on location in L. A. and 47 of them are in full operation on the first pilot run in Honolulu, where they're crying for more.

Talked to Jack Simon for the first time since his operation and found him in good health and spirits. He's now coming in a few hours every day and looking forward to a get together with Eastern partner Bill Marmer, who's due out here any week now. . . . Phil Robinson has his "Fighting Irish" sample on the floor and the new Chicago Coin 5-ball has many ops anxious for that first shipment to arrive within a few days. . . . The boys are also still going strong for the freeplay "Ace Bowler". . . . Phil's up to his ears these days, too, on his new home. Seems the roof is already up and the workmen are making fine progress despite the almost daily supervision from Phil and his wife. . . . Fred Gaunt describes the new United "Shuffle Alley" four-play as a live one, with orders piling up even before the first sample hit the floor at General Music. . . . By Lyn Brown, things are admittedly quiet. Plenty of games on hand, says Lynn, but not enough customers. He and Fred Hailparn are still turning out their own game but have been stymied for a while by certain material shortages.

Joe Peskin came in from Chicago but took right off for Palm Springs so that nobody around the place seemed to know what the future holds for the local Peskin operation. . . . At Johnny Hawley's, the premium merchandise appears to be going out as fast as it's brought in, Johnny explaining that such localities as Riverside, San Berdo and Long Beach have just become aware of the value of premiums. . . . Al Sleight, Bally regional chief, dropped in at Paul Laymon's and was happy to see those "Turf Kings" still trotting right out. He told the folks a fresh batch of "Shuffle Champs" was due any day now. In the Wurlitzer dept, we noticed some fine looking used 1015s and 1100s coming in on trades for the new 1250s. . . . Some improvement still in the Automatic Games picture, George Warner reveals, with the boys catching up on things locally and doing better out of Vegas too. . . . George will be donning his zarape and sombrero soon for a Shrine Convention trek to Mexico City.

On the Row: Pete Pellegrino and Johnny Lantz of Southgate. . . . San Berdo's Jim Bowman and I. B. Gayer. . . . Frank Williams from Cuyama. . . . Corona's R. G. Patterson. . . . Bill Molezz and Wayne Brookshire of Porterville. . . . Anaheim's Bill Tatum. . . . Bill Black and Fred Allen from Bakersfield. . . . Bob Butcher, Kenneth Wolfe and E. E. Peterson of San Diego. . . . Johnny Knowles of Long Beach. . . . Huntington Park's Harold Sharkey. . . . Santa Monica's Charles Schoenfeld. . . . John Glover from Santa Ana. . . . San Pedro's Johnny Ketchersid. . . . Covina's Bill Bradley. . . . Walter Mehen of Camp Cook. . . . Stanley Johnson from Oceanside. . . . Jack Rowe of Tucson. . . . Tommy Workman of El Monte. . . . Riverside's Jerry Cooper.

MINNEAPOLIS—ST. PAUL, MINN.

John McMann, of Eau Claire, Wis., spent a day or two in Minneapolis, making the rounds. . . . William Welch of Chippewa Falls, Wis., has just remodeled the Shamrock Hotel, and we understand it is beautiful, especially the new cocktail lounge. Bill sent out invitations to all distributors in the Twin Cities, inviting them to stay there, whenever in Chippewa Falls. . . . John Marquardt of Parker, S. D., in Minneapolis for a few days, where he is vacationing, and he tells us that he has been kept very busy this summer. John operates three planes and uses them to spray the fields for the farmers, the extra money coming in handy. . . . Charlie Jackson of Bemidji, driving into Minneapolis for the day, looking for equipment. . . . L. J. DeMars of Ashland, Wis., also taking time out to drive into Minneapolis to pick up his record supply and premiums for the week. . . . Herman Paster of the Paster Distributing Company, in New York on business. . . . Leo Berkowitz accompanied by his wife and son of Superior, Wis., in Minneapolis for the day, Mrs. Berkowitz spending the entire day shopping at Minneapolis department stores.

Tom and his son, Norman Kady of Grand Forks, N. D., in Minneapolis for a few days calling on distributors. Tom recently returned from a trip to Chicago. . . . Jack Backus of Jamestown, N. D., married just a month ago, in Minneapolis with his wife for a few days, making the rounds. . . . Lawrence and Dan Sieg of Augusta, Wis., in Minneapolis for the day, calling on a few distributors. . . . Our condolences to Sam, Jack and Chuck Karter, Twin City operators—their father passed away October 2nd. . . . Ted Salverson, Sr., of Salverson Distributing Company, Huron, S. D., in Minneapolis for a few days with his wife. Ted Jr. is now stationed at Fort Riley, Kansas, and understand he is doing haircutting and making a little money on the side. . . . Walt Schmidt of the Red Wing Novelty Company, Red Wing, in Minneapolis for the day, making the rounds. . . . Fred Grohs, St. Paul operator, and his wife, returned recently after spending a few days driving through the state of Michigan.

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WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Champs. Phone, write, wire today. State quantity, condition and price. Will give you fast action. Cash waiting. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Gen-nett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—For cash: 3W5-L-56 Seeburg 5-10-25c wired Wall Boxes. State condition and price. BRITZ MUSIC COMPANY, GREAT FALLS, MONTANA.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—15 Keeney Pin Boys—one lot, \$550 takes all. Write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—United Shuffle Alleys, Williams Twin Bowlers and Rock-Ola Shuffle Lanes \$49 ea.; United Super Shuffle Alleys, Bally Shuffle Bowlers and Williams' All Stars \$79 ea.; Bango, Shuffle Skill and Keeney's Ten Pins \$29 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Specials for the week: United Shuffle Alley, late model with flyaway pins, complete \$109 while quantity lasts; Chicago Coin Classics \$239; Chicago Coin Trophy, like new \$259. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CA 6-0293.

CLASSIFIED ADVERTISING SECTION**FOR SALE**

FOR SALE—Wurlitzer 600 \$75; Aircon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Rock-Ola Phonographs: 1 Model 1422 ('46) \$200; 4 Model 1426 ('47) \$250 ea.; 7 Model 1530 Wall Boxes \$20 ea. 4 Universal Bar Brackets \$2.25 ea.; Keeney Ten Pins \$80; Sharpshooter \$100. Equipment clean. 25% deposit, balance sight draft. HUGHES ELECTRIC, LADOGA, IND. (Tel.: 17).

FOR SALE—60 Personal Music Boxes, 50 Solotone Music Boxes, 4 Amplifiers, 2 Studio Amplifiers, 4 Changers adapted to wired music. Will take best offer. Write or call: HARRIS MUSIC CO., 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: VA Beach 383.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Pollard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmAr 7511.

FOR SALE—Coin machine route. Well established good paying route of approximately 250 machines—100 Phonographs, 100 Pinballs and 50 Shuffle Alleys on location. Also available with above, a good paying wired music business. Equipment up-to-date and includes Seeburg 100 Selectomatics; AMI's A, B, C models; Wurlitzer 1100's. Route located in a city of hundred thousand population in N.E. Penna. Four trucks included. Building available. Additional information on application. BOX 170, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Bally Speed Bowler \$235; United Shuffle Alley (with flyaway pins) \$129; Chicago Coin Bowling Alley (Blue cabinet with liteup pins) \$139; Just 21 \$119; Nation Wide Baseball 2 players \$79; Climatic Adjusters for Shuffleboards (6 to a set) \$16.50; Gottlieb Bowlette \$95. MERIT INDUSTRIES, 6520 SOUTH HALSTED, CHICAGO 21, ILL. Tel.: ENglewood 4-4144 and STate 2-5600.

FOR SALE—4 Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jungles, very slightly used; 1 United Stardust; 1 Gottlieb Sharpshooter; 1 Genco Black Gold; 1 United Blue Skies; 1 Bally Rancho; 1 Chicago Coin Major. This equipment can be purchased at a very reasonable price. Call or write to: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHeeling 649.

FOR SALE—Exhibit Bowl-A-Matic for 22 ft. Shuffleboard with puck return \$149.50; Genco Bing-A-Roll \$49.50; Mills Empress \$39.50; Rock-Ola Super \$59.50; New Keeney Line Ups \$39.50; New Keeney Ten Pins \$79.50; Advance Rolls, Total Rolls, Hit & Run \$15 each; Edselco Pool Tables, used, \$49.50, new \$99.50. THE MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—12" Jensen Speakers complete \$15 ea.; 15" Jensen Speakers complete \$17.50 ea. Cash with order. BIRMINGHAM VENDING CO., 540 2nd AVE., NO., BIRMINGHAM 4, ALA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley \$25; Late Nationwide Rebound Baseball \$100; Wurlitzer 700 \$80; Rock-Ola 22 ft. Shuffle Alleys, perfect, \$100; used phono records 5c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Bally Draw Bells, all combos \$99.50; Bally Deluxe Draw Bells, all combos \$125; Citation or Lexington \$234.50; Champion \$349.50; Bally Shuffle Bowler \$109.50; Bally Shuffle Bowler with flyaway pins \$174.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Mills Golden Falls, reconditioned and refinished like new—nickels, dimes and quarters \$150 ea.; 1 10c '49 Mills Token Bell like new \$175; Jennings Standard Chiefs, nickel and dimes, clean, \$150 ea.; 1 5c Jennings Sun Chief \$175; 2 5c Buckley XX, clean, \$75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chocoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Genco Bowling League \$95; Gottlieb Bowlette \$99.50; Genco Shuffle Baseball (New—original crate) \$175; Chicago Coin Twins late models with Lite-up Pins \$135; United Shuffle Alleys \$95; Bally Bowler \$139.50; United Conversions \$79.50; Genco Conversions \$79.50; Dale Guns \$75; Williams Star Series Baseball \$149.50; Bally Champions (One-Balls) \$350; Chicago Coin Pistol \$95; Gold Cup \$95; Bally Citations \$225; National 918 Candy Machines \$79.50; Williams All Star Baseball \$99.50; 15 Northwestern Ball Gum Machines, post war models \$5.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Bowlette \$100; Ten Pins \$50; Bing-A-Roll \$50; ChiCoin Midget Skee-ball \$125; ChiCoin Bowling Alley \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special: Williams Double Headers (shuffle baseball games, slightly used); also Gottlieb Trip-lets and Bally Champions. If interested, write, wire or call immediately NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—2 147-M Seeburgs \$295; 1 146-M converted to 147 \$265; 1 Aireon # 400 Coronet \$150. All checked and clean. (Wurlitzer Distributors). MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgNolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with prices in two columns.



CONSOLES

Table listing console items such as Arrow Bell, Bally Draw Bell 5c, Bally DeLuxe Draw, etc., with prices in two columns.

MILLS (Cont.)

Table listing mill items such as 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with prices in two columns.

PACE

Table listing Pace items such as 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with prices in two columns.

JENNINGS

Table listing Jennings items such as 5c Chief, 10c Chief, 25c Chief, etc., with prices in two columns.

GROETCHEN

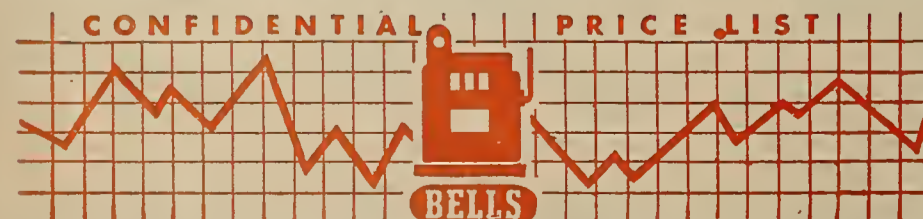
Table listing Groetchen items such as 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, etc., with prices in two columns.

WATLING

Table listing Watling items such as 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, etc., with prices in two columns.

BUCKLEY

Table listing Buckley items such as 1c Criss Crosse, 10c Criss Crosse, 25c Criss Crosse, with prices in two columns.



BELLS

Table listing bell items such as 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, etc., with prices in two columns.

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